

☐	1950s	411
☐	1960s	119
☐	1970s	50
☐	1980s	99
☐	1990s	140
☐	2000s	14
☐	> 2010	40

Truth Tobacco Industry Document		Contribute to WFP crowdfunding campaign! Help us grow our collections by making a tax-deductible donation today. Thank you for your support!
☐	4. The American Tobacco Company-CBS Agreement June 30, 1954 \"The Jack Benny Program\" (Radio); The American Tobacco Company-CBS Agreement June 30, 1954 \"The Jack Benny Program\" (https://www.industrydocuments.ucsf.edu/docs/grjd0010) https://www.industrydocuments.ucsf.edu/docs/grjd0010 (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=grjd0010) ...To M E M U R A N D U M Mr. J. 1F. P5a1e DATE Zas5y 2, 1955 kasigtant Ruditor . v. J. floor Aeaiair:nt Advertisirr MaazsAer Tha Aner3oe.n aobaaoe CompGaIny-E'SS Agreemnt SUBJECT ~Re 30 1y-/-@ P a"Pha daek B4tnns Pragrata@s (RatAiol rh lb more...	 1 pages (https://www.industrydocuments.ucsf.edu/docs/grjd0010) ADD BOOKMARK DOWNLOAD
Truth Tobacco Industry Document		more...
☐	5. The American Tobacco Company - CBS Agreement March 31, 1953 \"The Jack Benny Program\" (Radio); The American Tobacco Company - CBS Agreement March 31, 1953 \"The Jack Benny Program\" (https://www.industrydocuments.ucsf.edu/docs/tqjd0010) https://www.industrydocuments.ucsf.edu/docs/tqjd0010 (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=tqjd0010) ...To #r. d. Y. Da1e d.@sistar.t Acrditor DATE deptember 9, 1954 Reference is mede to your ?nersarxfidnm of R.ugust 31, regarding Lhe costs of "The Jaek Banny Progrene (Red1o) Por the 1953-54 set&on. CHfl tasa informed us that the averaqs coet Per and more...	 1 pages (https://www.industrydocuments.ucsf.edu/docs/tqjd0010) ADD BOOKMARK DOWNLOAD
Truth Tobacco Industry Document		more...
☐	6. The American Tobacco Company \"Jack Benny\"; The American Tobacco Company \"Jack Benny\" (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=jrmf0141) https://www.industrydocuments.ucsf.edu/docs/jrmf0141 (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=jrmf0141) ...C B S R11)10 4B5bi-15p6IVLALL.aYLUV,(uKae,-L.WIORA PLAIDAI- 3J: August 6, 1954 The American Tobacco Company Ill Fifth Avenue New York 3, Nex York Re: The Aaerican Tobacco Company "Jack Benav" Gentlemen: This is to confirm that the Dolla more...	 1 pages (https://www.industrydocuments.ucsf.edu/docs/jrmf0141) ADD BOOKMARK DOWNLOAD
Truth Tobacco Industry Document		more...
☐	7. The American Tobacco Company, \"The Jack Benny Program\", I Opening Commercial; The American Tobacco Company, \"The Jack Benny Program\", I Opening Commercial (https://www.industrydocuments.ucsf.edu/docs/tqbp0134) https://www.industrydocuments.ucsf.edu/docs/tqbp0134 (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=tqbp0134) ... THE AMERICAN TOUCCO COM(PJINY)- ~ I+vL~u+Le~.T "THE JACIC.BEIdiIY PR0(SRAbi" 7:00-7:30 PM EST NOVEMB\$R 6th., 1949 SUNDAY I Opening Commercial SHARBUTT: The JackBenny Program...presented by LUCKY STRIKE! RIGGS: (C more...	 4 pages (https://www.industrydocuments.ucsf.edu/docs/tqbp0134) ADD BOOKMARK DOWNLOAD
Truth Tobacco Industry Document		more...

https://www.industrydocuments.ucsf.edu/docs/gfyd0010
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=gfyd0010)
...-4.f-4-9 CeT.-m6t-G.eY_ fii ANT "ZIA IL6iL 11111 \$31s4.tSAY",%ltsgx JLa=AV ft".s.muui Q pgNbr=1 THE WKKCFF TOB&C&D
CA3iFAiT i.OCSS !~ ~. . OREt1CG . . ACLAL soarat (cauM - 60 to 62 -AMale.AM) 1st ARgii6OC7i7i 'tHE tA (https://www.industrydocuments.ucsf.edu/docs/gfyd0010/NrWZFE)
Author : ATCo
Document Date : 1944
Type : advertisement
ID : gfyd0010 (TID : jvq41a00)
ARK : ark:/88122/gfyd0010
Collection : American Tobacco Records; Master Settlement Agreement

Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation today. Thank you for your support!

 PDF

 ADD BOOKMARK

4 pages

 <https://www.industrydocuments.ucsf.edu/docs/gfyd0010>

Truth Tobacco Industry Document

more...

- ☐
9. [THE JACK BENNY PROGRAM #14.](https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=hjxw0217)
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=hjxw0217)
https://www.industrydocuments.ucsf.edu/docs/hjxw0217
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=hjxw0217)
...PROTECTED BY MINNESOTA TOBACCO LITIGATION PROTECTIVE ORDER ***n«B6 JACK BEIm: PROGRAM #14 -23- ^JACK:
YES, IADIES AID GENTLEMEN, THAT'S MI NEXT PICTURE .. BUT THE PICTURE AFTER THAT IS GONNA BE — gERB: 

Author : Unknown
Document Date : Unknown
Type : script
ID : hjxw0217 (TID : xrh22j00)
ARK : ark:/88122/hjxw0217
Collection : American Tobacco Records; Master Settlement Agreement

 PDF

1 pages

 <https://www.industrydocuments.ucsf.edu/docs/hjxw0217>

 DOWNLOAD

Truth Tobacco Industry Document

more...

- ☐
10. [Television Continuity, Lucky Strike, Jack Benny, Jan. - June 1959](https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=ntvx0000)
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=ntvx0000)
https://www.industrydocuments.ucsf.edu/docs/ntvx0000
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=ntvx0000)
.... . LUCKY STRIE Revised May 5, 1959 JACK BENNY COMMERIOAL SCHEDULE 1 1958 - 1959 Season 19 58 ~ Septamber 21
Live ' 179 Wood Lathe/Frogman Integrated ' 183 Jack Benny October 5 Live 186 Ship's Engineer/Mail Loader . Integrated . 

Author : Unknown
Document Date : 1959 January
Type : media article; media transcript; publication
ID : ntvx0000 (TID : gvw01a00)
ARK : ark:/88122/ntvx0000
Collection : American Tobacco Records; Master Settlement Agreement

 PDF

289 pages

 <https://www.industrydocuments.ucsf.edu/docs/ntvx0000>

 DOWNLOAD

Truth Tobacco Industry Document

more...

- ☐
11. [Jack Benny is Giving \(Yes, Giving!\) Luckies to a Few Close Friends. Why Don't You?](https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=tqnx0045)
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=tqnx0045)
https://www.industrydocuments.ucsf.edu/docs/tqnx0045
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=tqnx0045)
...-4T#12;pgNbr=1 ...

Author : Unknown
Document Date : 1958 December
ID : tqnx0045 (TID : rjn76b00)
ARK : ark:/88122/tqnx0045
Collection : Marketing to Youth MSA Collection

 PDF

1 pages

 <https://www.industrydocuments.ucsf.edu/docs/tqnx0045>

 DOWNLOAD

Truth Tobacco Industry Document

more...

- ☐
12. [Jack Benny Is Giving \(Yes, Giving!\) Luckies To A Few Close Friends. Why Don t You?](https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xqwp0137)
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xqwp0137)
https://www.industrydocuments.ucsf.edu/docs/xqwp0137
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xqwp0137)
...Jack Benny is giving (yes,giving!) Luckies to a few close friends. Why donY you? ... ~_~ ~ pgNbr=1 ...

Author : Unknown
Document Date : 1958 December

 PDF

SUPPORT US Back to Top

Collection : American Tobacco Records; Minnesota Documents; Master Settlement Agreement

Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation
(<http://tiny.ucsf.edu/NrWZFE>)
today. Thank you for your support!

(https://bookmindustrydo
funding
r collections

more...

- Collection :** American Tobacco Records; Master Settlement Agreement

<https://www.industrydo>
ADD BOOKMARK


[DOWNLOAD](#)

more...

- Collection :** American Tobacco Records; Master Settlement Agreement

(<https://www.industrydo>
ADD BOOKMARK

↓ DOWNLOAD

more...

- Collection :** Richard W. Pollay Cigarette Ads Collection

(<https://www.industrydo>)
ADD BOOKMARK

↓ DOWNLOAD

more...

- Collection : Richard W. Pollay Cigarette Ads Collection

(<https://www.industrydocuments.ucsf.edu/docs/yd0007>)

ADD BOOKMARK

↓ DOWNLOAD ▼

UCSF Library  truth initiative
INSPIRING LIVES FREE FROM
SMOKING, VAPING & NICOTINE

https://www.industrydocuments.ucsf.edu/docs/tycl0012
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=tycl0012)
... .N W44,wHimre~'-wYWw1pMw.wrvN ... L> .1~ pgNbr=1 r pgNbr=2 Production No. 862 (Rome Show) "As Telecast"
AMERICAN TOBACCO COMPANY LUCKY STRIKE "THE JACK BENNY TELEVISION PROGRAM" (Jack Benny, Syracuse, NY, WZFE)
Author : Unknown
Document Date : 1957 January
Type : media article; media transcript; publication
ID : tycl0012 (TID : vwu51a00)
ARK : ark:/88122/tycl0012
Collection : American Tobacco Records; Master Settlement Agreement

Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation today. Thank you for your support!

PDF

ADD BOOKMARK

501 pages

https://www.industrydo

Truth Tobacco Industry Document

more...

☐

22. HAPPY-JOE-LUCKY GOES TO THE BALL GAME WITH JACK BENNY.

(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=yzfl0225)
https://www.industrydocuments.ucsf.edu/docs/yzfl0225
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=yzfl0225)
...ADVERTISEMENT ADVERTISEMENT CM RI&MT HERE, JSURED0,^ 3TX.DOY0U < ' OACKI BYAWCHAMCE. luiaaES WJOW
THE _-" TASTE -f. X.SCORE? A^ BETTEK./Jrj lssSw ml^i mm tjj&ffi m&v Vx& 7l 1 55i_e^L^ [<<OJ 3X^2i_e^*l\ ^V^N^ ^i_e^>
Author : Unknown
Document Date : 1956 September 09
Type : advertisement
ID : yzfl0225 (TID : cvs53j00)
ARK : ark:/88122/yzfl0225
Collection : RJ Reynolds Records; Master Settlement Agreement

PDF

1 pages

(https://www.industrydo

ADD BOOKMARK

DOWNLOAD

Truth Tobacco Industry Document

more...

☐

23. Jack Benny Guest Appearances

(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xqbd0010)
https://www.industrydocuments.ucsf.edu/docs/xqbd0010
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xqbd0010)
...To Mr. Paul M. pahn President M E M O R A N O I I M pqre April 2, Faen V. J. Boor Assistant Advertising Manager SuadseT Jack
Benny Guest AP9earances In connection xith your question concerning the possibility o^ Jack Benny a Veering as e guest o
Author : Boor-VJ ATCo
Document Date : 1956 April 02
Type : letter; memo
ID : xqbd0010 (TID : fem41a00)
ARK : ark:/88122/xqbd0010
Collection : American Tobacco Records; Master Settlement Agreement

PDF

1 pages

(https://www.industrydo

ADD BOOKMARK

DOWNLOAD

Truth Tobacco Industry Document

more...

☐

24. Television Continuity, Lucky Strike, Jack Benny, Apr. - Dec. 1956

(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=yhbx0000)
https://www.industrydocuments.ucsf.edu/docs/yhbx0000
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=yhbx0000)
...8999ff0 40N.iH pgNbr=1 19TkS01 0336669 pgNbr=2 PROGRAM #15 REVISED SCRIPT "AS TELECAST" AMERICAN
TOBACCO COMPANY LUCKY STRIKE THE JACK BENNY TELEVISION PROGRAM SUNDAY, APRIL 8, 1956 CBS 4:30-5:00 PM.
Author : Unknown
Document Date : 1956 April
Type : media article; media transcript; publication
ID : yhbx0000 (TID : txw01a00)
ARK : ark:/88122/yhbx0000
Collection : American Tobacco Records; Master Settlement Agreement

PDF

454 pages

(https://www.industrydo

ADD BOOKMARK

DOWNLOAD

Truth Tobacco Industry Document

more...

☐

25. Television Continuity, Lucky Strike, Jack Benny, Jan. - Mar. 1956

(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=phbx0000)
https://www.industrydocuments.ucsf.edu/docs/phbx0000
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=phbx0000)

...1fThsro\$ EDNIJhDIiY pgNbr=1 NI-xol 033;123 pgNbr=2 PROGRAM #8 REVISED SCRIPT "AS TELECAST" AMERICACI
TOBACCO COMPANY LUCKY STRIKE THE JACK BENNY TELEVISION PROGRAM SUNDAY, JANUARY 1, 1956 CBS 400550

Author : Unknown

Document Date : 1956 January

Type : media article; media transcript; publication

ID : phbx0000 (TID : uxw01a00)

ARK : ark:/88122/phbx0000

Collection : American Tobacco Records; Master Settlement Agreement

Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation (http://tiny.ucsf.edu/NrWZFE) today. Thank you for your support!

PDF

283 pages
(https://www.industrydo

Truth Tobacco Industry Document more...

- ☐ 26. [Agreement Between The American Tobacco Company And Columbia Broadcasting System, Inc., July 19, 1954 \(Jack Benny Radio\)](#)
(https://www.industrydocuments.ucsf.edu/docs/xjdf0177)
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xjdf0177)
- ...a)PX^6iSo.85j^RicT on file IN S^tfeMi'S DEPARTMENT !M^&M^ r 6' ' t i^fi / ' t v "Period: 9/26/54 to tfq>f&S~ *# MM 1 >»*", .'
"-VAN ,%t *;? r^~ a g a B^g4PV.ir^e" BetwejSHv;" THE AMERICAN \$0BACC0 COMPANY COLUMBIA WR6, \$SiffQ SYSTEM (mode1.
- Author :** Boor-VJ; ATCo; Karol-J; CBS Radio
- Document Date :** 1955 September 26
- Type :** agreement; contract agreement
- ID :** xjdf0177 (TID : dob97h00)
- ARK :** ark:/88122/xjdf0177
- Collection :** American Tobacco Records; Master Settlement Agreement



17 pages
(https://www.industrydo
ADD BOOKMARK
DOWNLOAD

Truth Tobacco Industry Document more...

- ☐ 27. [Television Continuity, Lucky Strike, Jack Benny, Sept. - Dec. 1955](#)
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=nhbX0000)
(https://www.industrydocuments.ucsf.edu/docs/nhbX0000)
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=nhbX0000)
- ...licKr sTRIKE AcK BENNr 01^iQ7 0336394 pgNbr=1 s6F.96E0 LON.tFI pgNbr=2 I PROf:RAM~#1 . "AS BROADCAST" ~y'.@~(~
~%R^m~ E (~ ~ y~AMER~ICA~~N~F9.?TOBAC~~AC~O COMPANY LUCKY STRIE THE JACK BENNY TELEVISION (more...
- Author :** Unknown
- Document Date :** 1955 September
- Type :** media article; media transcript; publication
- ID :** nhbx0000 (TID : sxw01a00)
- ARK :** ark:/88122/nhbX0000
- Collection :** American Tobacco Records; Master Settlement Agreement



274 pages
(https://www.industrydo
ADD BOOKMARK
DOWNLOAD

Truth Tobacco Industry Document more...

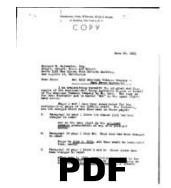
- ☐ 28. [The American Tobacco Company Lucky Strike Jack Benny Program Opening Billboard](#)
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=tkhm0142)
(https://www.industrydocuments.ucsf.edu/docs/tkhm0142)
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=tkhm0142)
- ...#12;pgNbr=1 #12;pgNbr=2 #12;pgNbr=3 gigy;: ~J , . - - #12;pgNbr=4 ...
- Author :** Unknown
- Document Date :** 1955 June 22
- Type :** advertisement; radio & television commercials
- ID :** tkhm0142 (TID : xfe65f00)
- ARK :** ark:/88122/tkhm0142
- Collection :** American Tobacco Records; Master Settlement Agreement



4 pages
(https://www.industrydo
ADD BOOKMARK
DOWNLOAD

Truth Tobacco Industry Document more...

- ☐ 29. [1955 American Tobacco Company - Jack Benny Agreement](#)
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=lmnb0146)
(https://www.industrydocuments.ucsf.edu/docs/lmnb0146)
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=lmnb0146)
- ...Cbadbwrcne, Parke, iGhternde, l/aIq P> Beophy ~ 25 Broaduyn, Nem Ywk 4, N. Y. COPY Juzw 14, 395.; xict~..x M. 6olax@ter;
:sQ. Mriat, tsrt,~t, GraCr. and WrxtF^t Suite 1125 Caa 3weter; Wex 88.;r,tG Bub.7.wL~L~ Los f4.;;a2ec 14, CallPo=Sa 9eav (more...
- Author :** Chadbourne Parke
- Document Date :** 1955 June 14



6 pages
SUPPORTING DOCUMENTS
COPY BACK TO SEARCH

Type : letter

ID : lmn0146 (TID : lrp85f00)

ARK : ark:/88122/lmn0146

Collection : American Tobacco Records; Master Settlement Agreement

Truth Tobacco Industry Document

more...

Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation (http://tiny.ucsf.edu/NrWZFE) today. Thank you for your support!

ADD BOOKMARK

DOWNLOAD

30. Jack Benny (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=ttfy0142)

https://www.industrydocuments.ucsf.edu/docs/ttfy0142

(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=ttfy0142)

...cOR,iMBIA ~:1"iN G'sl S'rr-M, l N(;, 7hs jwerS.asSOM raYws . a:wp.N . o/V H?. BerNllr.7* ~'ra.ja.as .. actt.a, g+rgpR n~iu». i

oN.ea, xir. ~ %3 ns9isn Aryn. N.T Zark, lhr tork Gsat;am~, oq> !na+q\$.I&,S,qg o# f8M ~ l:X l~T r.dio ..ris du-i~~a..w~rtye...

Author : Columbia Broadcasting System Inc

Document Date : 1955 June 14

Type : letter

ID : ttfy0142 (TID : vup65f00)

ARK : ark:/88122/ttfy0142

Collection : American Tobacco Records; Master Settlement Agreement

Truth Tobacco Industry Document

more...

PDF

35 pages

(https://www.industrydocuments.ucsf.edu/docs/ttfy0142)

ADD BOOKMARK

DOWNLOAD

31. American Tobacco - Jack Benny

(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=jqbd0010)

https://www.industrydocuments.ucsf.edu/docs/jqbd0010

(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=jqbd0010)

...Mr. George W. Whiteside Mr. Cyril F. Hetsko May 12, 1955 American Tobacco - Jack Benny As discussed in our phone conversation today, I am transmitting herewith copies of the drafts of the Jack Benny and J & M Productions, Inc, contracts. These...

Author : Hetsko-CF

Document Date : 1955 May 12

Type : letter; memo

ID : jqbd0010 (TID : gem41a00)

ARK : ark:/88122/jqbd0010

Collection : American Tobacco Records; Master Settlement Agreement

Truth Tobacco Industry Document

more...

PDF

1 pages

(https://www.industrydocuments.ucsf.edu/docs/jqbd0010)

ADD BOOKMARK

DOWNLOAD

32. Radio Continuity, Lucky Strike, Jack Benny, Apr. - May, 1955

(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=snfb0020)

https://www.industrydocuments.ucsf.edu/docs/snfb0020

(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=snfb0020)

...Rrxo7 0027779 pgNbr=1 (J.B.N. 181 PROGRAM 8~2 RsVISGD SCRIPT AMERICAN TOBACCO COMPANY ~ LUCKY STRIKE

e~~~ 7'IE JACK BENNY PRCGRAM_ SUNDAY APRIL 3 1955 CBS 4:OG -4:30 PM PST (Transcribed - Feb. 8 1955) CP_S More...

Author : Unknown

Document Date : 1955 April

Type : media article; media transcript; publication

ID : snfb0020 (TID : mjd80a00)

ARK : ark:/88122/snfb0020

Collection : American Tobacco Records; Master Settlement Agreement

Truth Tobacco Industry Document

more...

PDF

239 pages

(https://www.industrydocuments.ucsf.edu/docs/snfb0020)

ADD BOOKMARK

DOWNLOAD

33. Television Continuity, Lucky Strike, Jack Benny, Jan. - Apr. 1955

(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=mhbx0000)

https://www.industrydocuments.ucsf.edu/docs/mhbx0000

(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=mhbx0000)

...131 l i;?i 0 r33(- ii : ". pgNbr=1 S~:C~91 EC1 LOh11F1 pgNbr=2 As BnoAncnsm AS TELf.CAy~/' No. 2 sxow ;~8 i THE

AFfiliCAN TOBACCO COMPANY ~LUCKY BTdIKS THE JACK BENNY TELEVISION PtiOGiAM (BIDHOOM BURGini SH More...

Author : Unknown

Document Date : 1955 January

Type : media article; media transcript; publication

ID : mhbx0000 (TID : rxw01a00)

ARK : ark:/88122/mhbx0000

Collection : American Tobacco Records; Master Settlement Agreement

Truth Tobacco Industry Document

more...

PDF

370 pages

(https://www.industrydocuments.ucsf.edu/docs/mhbx0000)

ADD BOOKMARK

DOWNLOAD

UCSF Library

truth initiative

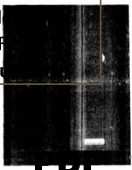
INSPIRING LIVES FREE FROM SMOKING,VAPING & NICOTINE

American Tobacco Records; Master Settlement Agreement

SUPPORT US

Back to Top

https://www.industrydocuments.ucsf.edu/tobacco/results/#q="%0AJack Benny"&h=%7B"hideDuplicates"%3Atrue%2C"hideFolders"%3Atrue%7D&su... 8/48

Truth Tobacco Industry Document	Contribute to the Puffcrowdfunding campaign! Help us grow our collections by making a tax-deductible donation today. Thank you for your support.	
☐ 34. <u>Radio Continuity, Lucky Strike, Jack Benny, Jan. - Mar., 1955</u> https://www.industrydocuments.ucsf.edu/docs/qnfb0020 https://www.industrydocuments.ucsf.edu/docs/qnfb0020 https://www.industrydocuments.ucsf.edu/docs/qnfb0020 ...6i,rozoo 1 ox.tt pgNbr=1 (PRO(3RAM #15 REVISED SCRIPT AMERICAN TOBACCO COMPANY--O . LUCKY STRIKE 77Q JACK BENNY PROGRAM SUNA4Y ARY 2 1955 CBS JANC 4+oo - 4:30 PM PST , (Transcribed - Oct. 22, 1954) CAST: Jack Benny, ...) Author : Unknown Document Date : 1955 January Type : media article; media transcript; publication ID : qnfb0020 (TID : kjd80a00) ARK : ark:/88122/qnfb0020 Collection : American Tobacco Records; Master Settlement Agreement		359 pages https://www.industrydocuments.ucsf.edu/docs/qnfb0020 ADD BOOKMARK DOWNLOAD
Truth Tobacco Industry Document more...		
☐ 35. <u>Television Continuity, Lucky Strike, Jack Benny, Oct. - Dec. 1954</u> https://www.industrydocuments.ucsf.edu/docs/lhbx0000 https://www.industrydocuments.ucsf.edu/docs/lhbx0000 https://www.industrydocuments.ucsf.edu/docs/lhbx0000 ...TELEVISION CONTIM01R IICXY SIBIK I ACK BEMP i 04 N1X111 0335750 pgNbr=1 f9TM01 0331-17'.±1 pgNbr=2 AS BROADCAST AMERICAN TOBACCO COMPANY LUCKY STRIKE . THE JACK BENNY TELEVISION PROGRAM PROGRAM (more...) Author : Unknown Document Date : 1954 October Type : media article; media transcript; publication ID : lhbx0000 (TID : qxw01a00) ARK : ark:/88122/lhbx0000 Collection : American Tobacco Records; Master Settlement Agreement		274 pages https://www.industrydocuments.ucsf.edu/docs/lhbx0000 ADD BOOKMARK DOWNLOAD
Truth Tobacco Industry Document more...		
☐ 36. <u>Radio Continuity, Lucky Strike, Jack Benny, Sept. - Dec., 1954</u> https://www.industrydocuments.ucsf.edu/docs/pnfb0020 https://www.industrydocuments.ucsf.edu/docs/pnfb0020 https://www.industrydocuments.ucsf.edu/docs/pnfb0020 ...fl)" 507 0019914 pgNbr=1 J.S.N.1 ROORAM 1 R6VISSD SCRIPT kk alS --no-Cttc- AMERICAN TOBACCO COMPANY. LUCKY STRIKE TO JACK BENNY PROGRAM SEPTEMBER 26, 1954 CBS 4:00 - 4:30 PM YR (Transcribed - Sept. 2, 1954) fITY (more...) Author : Unknown Document Date : 1954 September Type : media article; media transcript; publication ID : pnfb0020 (TID : jjd80a00) ARK : ark:/88122/pnfb0020 Collection : American Tobacco Records; Master Settlement Agreement		385 pages https://www.industrydocuments.ucsf.edu/docs/pnfb0020 ADD BOOKMARK DOWNLOAD
Truth Tobacco Industry Document more...		
☐ 37. <u>Jack Benny</u> (https://www.industrydocuments.ucsf.edu/docs/yngy0142) https://www.industrydocuments.ucsf.edu/docs/yngy0142 https://www.industrydocuments.ucsf.edu/docs/yngy0142 ...CBS RADIO d D'wblun aj Ovftumb[e gpedm.ring Syaem, fm. A05 MAIL60V AVIINipFBW YURY Etj A6WTOA%PLAIA 1-Rd96 September 1, 1954 •• Mr. Harlan Dunning Batten, Barton, Durstine & Csbom, Inc. 383 Madison Avenue New York, New York (more...) Author : Pumphrey-PH, CBS Radio Document Date : 1954 September 01 Type : letter ID : yngy0142 (TID : uaq65f00) ARK : ark:/88122/yngy0142 Collection : American Tobacco Records; Master Settlement Agreement		1 pages https://www.industrydocuments.ucsf.edu/docs/yngy0142 ADD BOOKMARK DOWNLOAD
Truth Tobacco Industry Document more...		
☐ 38. <u>Jack Benny</u> (https://www.industrydocuments.ucsf.edu/docs/mngy0142) https://www.industrydocuments.ucsf.edu/docs/mngy0142 https://www.industrydocuments.ucsf.edu/docs/mngy0142		

...CBS RADIO dDimn no)fn(umd[nDeooPCO ing5yt/em~Inc. 095 MADI~-F 6YT.NDE, YEW SOLIK RR, NPW TOAB PLAZA 1-2345
August 30, 1954 • Mr. Herminio Travesae Batten, Harton, Durstine & Osborn, Inc. 383 Madison Avenue New York, New York 10017
Author : Pumphrey-PH, CBS Radio
Document Date : 1954 August 30
Type : letter
ID : mngy0142 (TID : saq65f00)
ARK : ark:/88122/mngy0142
Collection : American Tobacco Records; Master Settlement Agreement

Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation (http://tiny.ucsf.edu/NrWZFE) today. Thank you for your support!

PDF

ADD BOOKMARK

DOWNLOAD 1 pages

(https://www.industrydo

Truth Tobacco Industry Document more...

- ☐ 39. [Jack Benny Program \(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=Ingy0142\)](https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=Ingy0142)
<https://www.industrydocuments.ucsf.edu/docs/Ingy0142>
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=Ingy0142>)
...CBS WADl® M185 NADlOry ~VEYOS NCW YOrK 2W YUNGPLAZA 1-H3A6 August 24, 1954 • The American Tobacco Company 111 Fifth Avenue New York, New York Oentlemen; 8e: JACK BEN&Y PROGBAM • For your inPormation, our avert
Author : Howard-H, CBS Radio
Document Date : 1954 August 24
Type : letter
ID : Ingy0142 (TID : raq65f00)
ARK : ark:/88122/Ingy0142
Collection : American Tobacco Records; Master Settlement Agreement

PDF

2 pages

(https://www.industrydo

ADD BOOKMARK

DOWNLOAD

Truth Tobacco Industry Document more...

- ☐ 40. [Agreement Between The American Tobacco Company And Columbia Broadcasting System, Inc. \(Jack Benny Package\) \(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=stfy0142\)](https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=stfy0142)
<https://www.industrydocuments.ucsf.edu/docs/stfy0142>
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=stfy0142>)
...COPY OF CONTRACT ON FILE IN SECRETARY-SD11PAHTBIENT Petiod: 9/26/54 to ?CN_(ftM30) AGP.EEHENT;~ - - - , r. ' . .
... ~ L'. N ' - THE ASIEPS.^AH.Tofl.C.r~ npyc COLrIL91A BRO_1f.ASTjv.' (JACK HENHY:PACS4 e) 4'E'N'y June 90, 1954
Author : Unknown
Document Date : 1954 June 30
Type : blank page; cover sheet; file; file folder; tab sheet; title page
ID : stfy0142 (TID : uup65f00)
ARK : ark:/88122/stfy0142
Collection : American Tobacco Records; Master Settlement Agreement

PDF

2 pages

(https://www.industrydo

ADD BOOKMARK

DOWNLOAD

Truth Tobacco Industry Document more...

- ☐ 41. [Radio Continuity, Lucky Strike, Jack Benny, Apr. - June, 1954 \(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=ynfb0020\)](https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=ynfb0020)
<https://www.industrydocuments.ucsf.edu/docs/ynfb0020>
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=ynfb0020>)
...I.F-gf,IC) C? 1.oN:1u pgNbr=1 PRCCRAM REVISED NS"-g0 - . IPP ~ AMERICAN TOBACCO CCMPANY LUCKY .4TR3ICG -
THE TACK BENNY PRCGRAM snNlu+Y, APRIL 4, 1954 CBS 4:CC - 4:3o PM PST (TRANSCRIBED, APRIL 1, 1954) BR R
Author : Unknown
Document Date : 1954 April
Type : media article; media transcript; publication
ID : ynfb0020 (TID : ijd80a00)
ARK : ark:/88122/ynfb0020
Collection : American Tobacco Records; Master Settlement Agreement

PDF

283 pages

(https://www.industrydo

ADD BOOKMARK

DOWNLOAD

Truth Tobacco Industry Document more...

- ☐ 42. [Television Continuity, Lucky Strike, Jack Benny, Jan. - May 1954 \(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=kbbx0000\)](https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=kbbx0000)
<https://www.industrydocuments.ucsf.edu/docs/kbbx0000>
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=kbbx0000>)
...TELEVISION CpNiINUI11 ATS{01 0335462 pgNbr=1 1; - t)1;IU1 U.;3'.4tr3 pgNbr=2 fts 11RECAST PROGRAM.#7- REVISED
SCRIPT AS TELECAST AMERICAN TOBACCO COMPANY LUCKY STRIISE THE JACK BENNY TELEVISION PRCGRAM
Author : Unknown
Document Date : 1954 January

PDF

288 pages

(https://www.industrydo

ADD BOOKMARK

DOWNLOAD

Type : media article; media transcript; publication
ID : khbx0000 (TID : pxw01a00)
ARK : ark:/88122/khbx0000
Collection : American Tobacco Records; Master Settlement Agreement

Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation (http://tiny.ucsf.edu/NrWZFE) today. Thank you for your support!

ADD BOOKMARK

DOWNLOAD

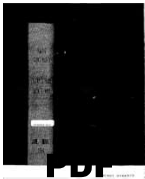
Truth Tobacco Industry Document

more...

- ☐
43. [Radio Continuity, Lucky Strike, Jack Benny, Jan. - Mar., 1954](#)
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=qhhb0020>)
<https://www.industrydocuments.ucsf.edu/docs/qhhb0020>
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=qhhb0020>)

...! And there are two good reasons why that's true. In the first place, 13/MFT -- Lucky Strike means fine tobacco ... naturally mild, good-tasting tobacco. And second, Luckies are made better to taste better. Made round and firm and fully-packed to draw from

Author : Unknown
Document Date : 1954 January
Type : media article; media transcript; publication
ID : qhhb0020 (TID : kzd80a00)
ARK : ark:/88122/qhhb0020
Collection : American Tobacco Records; Master Settlement Agreement



359 pages
(<https://www.industrydocuments.ucsf.edu/docs/qhhb0020>)
ADD BOOKMARK
DOWNLOAD

Truth Tobacco Industry Document

more...

- ☐
44. [C.B.S. Jack Benny Radio, 6/14/53 - 6/6/54](#)
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=flgy0142>)
<https://www.industrydocuments.ucsf.edu/docs/flgy0142>
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=flgy0142>)

...Crgcx sENFY eeDr; pgNbr=1 </ocr> ...

Author : Unknown
Document Date : 1953 June 14
Type : blank page; file; file folder; tab sheet
ID : flgy0142 (TID : fzp65f00)
ARK : ark:/88122/flgy0142
Collection : American Tobacco Records; Master Settlement Agreement



2 pages
(<https://www.industrydocuments.ucsf.edu/docs/flgy0142>)
ADD BOOKMARK
DOWNLOAD

Truth Tobacco Industry Document

more...

- ☐
45. [Radio Continuity, Lucky Strike, Guy Lombardo Time, Summer Replacement For Jack Benny, June - Sept., 1953](#) (<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=yhhb0020>)
<https://www.industrydocuments.ucsf.edu/docs/yhhb0020>
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=yhhb0020>)

...iN;MMo i-o>Mu pgNbr=1 F31H0 '1 01N30 8, 3 pgNbr=2 GUY LOMBARDO TIME produced p.r THE AMERICAN TOB-ACCO CO. 4 ' : , , ; -, - BATTEN, BARTON, BUA OSBORI, PRODUCP: LUCKY STRIKE ©GARRTIGS Inc. ~etwwmk: OES

Author : Unknown
Document Date : 1953 June
Type : media article; media transcript; publication
ID : yhhb0020 (TID : izd80a00)
ARK : ark:/88122/yhhb0020
Collection : American Tobacco Records; Master Settlement Agreement



217 pages
(<https://www.industrydocuments.ucsf.edu/docs/yhhb0020>)
ADD BOOKMARK
DOWNLOAD

Truth Tobacco Industry Document

more...

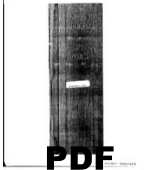
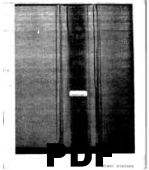
- ☐
46. [Radio Continuity, Lucky Strike, Jack Benny, Apr. - June, 1953](#)
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=nhhb0020>)
<https://www.industrydocuments.ucsf.edu/docs/nhhb0020>
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=nhhb0020>)

..._AMERICAN TOBACCO COMPAN_Y LUCIUX STRIKE TBE JACK BENNY PROGRAM_ SUNDAY, APRIL 5, 1953 CBS BB PROGRAM #30 AEVISE.D SCRIPT 4:00-4:30 PM PST RI(MO) 0763673 pgNbr=1 THE JACK BENNY PROGRAM APRIL 5, 1953

Author : Unknown
Document Date : 1953 April
Type : media article; media transcript; publication
ID : nhhb0020 (TID : hzd80a00)
ARK : ark:/88122/nhhb0020
Collection : American Tobacco Records; Master Settlement Agreement



271 pages
(<https://www.industrydocuments.ucsf.edu/docs/nhhb0020>)
ADD BOOKMARK
DOWNLOAD

Truth Tobacco Industry Document	Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation today. Thank you for your support!	
☐ 47. The Jack Benny Television Show https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=nzfy0142 https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=nzfy0142 <i>...C13S T1;I;f;VISION #15 M.AUISOX pVENEE, NEK SJAY 29, NEW TORSPLLEA 5.000 January 22, 1953 American Tobacco Company 111 kYth Avenue Nerr York 3, Neiv York Attention 6ir. V. J. Boor Gentlemen: THE JACK BEN17Y T43.IIVISTON S</i> Author : CBS Television Document Date : 1953 January 22 Type : letter ID : nzfy0142 (TID : fvp65f00) ARK : ark:/88122/nzfy0142 Collection : American Tobacco Records; Master Settlement Agreement	 1 pages https://www.industrydocuments.ucsf.edu/docs/nzfy0142 ADD BOOKMARK DOWNLOAD	
Truth Tobacco Industry Document	more...	
☐ 48. Television Continuity, Lucky Strike, Jack Benny, Jan.-Dec. 1953 https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=jkgb0020 https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=jkgb0020 <i>...M'X01 0082469#12;pgNbr=1 m'KOJ 0082490#12;pgNbr=2 At (AST AMEHIOAN TOBAGO ^OMPANY LUCKY STRIKE THE JACK BEWTY IBlgVISION PROQGRAM SUHDAY, JANUARY 2g, 1953 CBS 4:30 - 5:00 PM PST</i> Author : Unknown Document Date : 1953 January Type : media article; media transcript; publication ID : jkgb0020 (TID : drd80a00) ARK : ark:/88122/jkgb0020 Collection : American Tobacco Records; Master Settlement Agreement	 373 pages https://www.industrydocuments.ucsf.edu/docs/jkgb0020 ADD BOOKMARK DOWNLOAD	
Truth Tobacco Industry Document	more...	
☐ 49. Radio Continuity, Lucky Strike, Jack Benny, Jan. - Mar., 1953 https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=mhnb0020 https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=mhnb0020 <i>...RT1407 0153305 pgNbr=1 :>n .. pgNbr=2 PROGRAM #17 TEUTSID SCAIT IL.-RICPN TOBACCO COMPANY ~ _LUCKY STAN<F. ~. TFIE JACK B= PROGRA4 strrmAY, JArlNaw 4, 1953 Css 4:co - 4:30 PM PST (TRANSCRIDEG JAN. 2, 1953)</i> Author : Unknown Document Date : 1953 January Type : media article; media transcript; publication ID : mhnb0020 (TID : gzd80a00) ARK : ark:/88122/mhnb0020 Collection : American Tobacco Records; Master Settlement Agreement	 306 pages https://www.industrydocuments.ucsf.edu/docs/mhnb0020 ADD BOOKMARK DOWNLOAD	
Truth Tobacco Industry Document	more...	
☐ 50. Jack Benny Television Show https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=rmbn0146 https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=rmbn0146 <i>...December 19, 1952 To Directors, Officers, Heads of Departments and Others Concerned at the NeW York Office JACK BENNY TELEVISION SHOW Jack Benny will make a television appearance for LUCKY STRIKE on Sunday, December 28, from 7:30</i> Author : Unknown Document Date : 1952 December 19 Type : letter ID : rmbn0146 (TID : rrp85f00) ARK : ark:/88122/rmbn0146 Collection : American Tobacco Records; Master Settlement Agreement	 1 pages https://www.industrydocuments.ucsf.edu/docs/rmbn0146 ADD BOOKMARK DOWNLOAD	
Truth Tobacco Industry Document	more...	
☐ 51. Jack Benny Radio And TV https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=gmbn0146 https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=gmbn0146	 1 pages https://www.industrydocuments.ucsf.edu/docs/gmbn0146 ADD BOOKMARK DOWNLOAD	

Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation (<http://tiny.ucsf.edu/NrWZFE>) today. Thank you for your support!

Collection : American Tobacco Records: Master Settlement Agreement

PDF
ADD BOOKMARK
DOWNLOAD
1 pages
(https://www.industrydo

more...

(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=jmnb0146>)

[illegible]

Collection : American Tobacco Records; Master Settlement Agreement

2 pages
(https://www.industrydo
ADD BOOKMARK
DOWNLOAD

more...

(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=kmbn0146>)

[illegible]

Collection : American Tobacco Records: Master Settlement Agreement

1 pages
(https://www.industrydo
ADD BOOKMARK
DOWNLOAD

more...

(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=hnjh0147>)

[illegible]

Collection : American Tobacco Records: Master Settlement Agreement

28 pages
(https://www.industrydo
ADD BOOKMARK
DOWNLOAD

more...

(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=ihhb0020>)

PDE

PDF
 PPORTUS Back to Top
 256 pages

Document Date : 1952
Type : media article; media transcript; publication
ID : jhhb0020 (TID : dzd80a00)
ARK : ark:/88122/jhhb0020
Collection : American Tobacco Records; Master Settlement Agreement

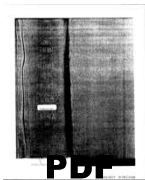
Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation (http://tiny.ucsf.edu/NrWZFE) today. Thank you for your support!

(https://www.industrydocuments.ucsf.edu/docs/jhhb0020)

DOWNLOAD

Truth Tobacco Industry Document more...

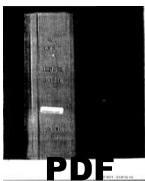
- ☐ 56. Radio Continuity, Lucky Strike, The FBI In War And Peace, Summer Replacement Jack Benny, June - Sept. 1952 (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=khhb0020).
https://www.industrydocuments.ucsf.edu/docs/khhb0020
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=khhb0020)
...soz; tJia LoxEU pgNbr=1 "B.RASS KNUCLQ.ES" dUNE 12. 1952 , Produced end Directed by: i3etty Mecdevi1lg Script by: Loyyg Pehetie~ and Jacic Finke tb Ail07 0182209 pgNbr=2 1- --, ANNOUNCER: Tonight's story...~t_a5s Rnuckles. T1USIQj_1t0mBre...
Author : Unknown
Document Date : 1952
Type : media article; media transcript; publication
ID : khhb0020 (TID : ezd80a00)
ARK : ark:/88122/khhb0020
Collection : American Tobacco Records; Master Settlement Agreement



655 pages
(https://www.industrydocuments.ucsf.edu/docs/khhb0020)
DOWNLOAD

Truth Tobacco Industry Document more...

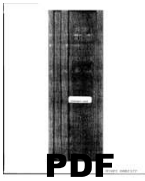
- ☐ 57. Radio Continuity, Lucky Strike, Jack Benny, Jan. - Mar. 1952 (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xhhb0020).
https://www.industrydocuments.ucsf.edu/docs/xhhb0020
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xhhb0020)
...PROGRAM #17 RfivZSID SCRIPT M1L'RICAP TOBACCO COMPANY LUCKY STRIKE THE JACK HENNY PROGRAM
SUNDAY, JAPNARY 6, 1952 CBS 4:00 - 4:30.PM PST 4 TC RTHO1 0181618 pgNbr=1 ~ THE JACK BENNY PROGRAM SUNDAY
Author : Unknown
Document Date : 1952
Type : media article; media transcript; publication
ID : xhhb0020 (TID : czd80a00)
ARK : ark:/88122/xhhb0020
Collection : American Tobacco Records; Master Settlement Agreement



336 pages
(https://www.industrydocuments.ucsf.edu/docs/xhhb0020)
DOWNLOAD

Truth Tobacco Industry Document more...

- ☐ 58. Television Continuity, Lucky Strike, Jack Benny, Jan.-Dec. 1952 (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xkgb0020).
https://www.industrydocuments.ucsf.edu/docs/xkgb0020
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xkgb0020)
...RTFSO1 00021i37 pgNbr=1 RTri0 1 0082178 pgNbr=2 C AS BAOADCAST PROGRAM #3 Ri~NISFD SCHIPT AMERICAN TOBACCO COMPANY).oc_xY SIRTKE THI. ACx 71ENNY TELF.VISION PROaFIAM SUPIDA_ JAMJARY 2.7 S. _-4:30_ 1952
Author : Unknown
Document Date : 1952 January
Type : media article; media transcript; publication
ID : xkgb0020 (TID : crd80a00)
ARK : ark:/88122/xkgb0020
Collection : American Tobacco Records; Master Settlement Agreement



314 pages
(https://www.industrydocuments.ucsf.edu/docs/xkgb0020)
DOWNLOAD

Truth Tobacco Industry Document more...

- ☐ 59. Policy No. SL 549 Jack Benny Program, October 28, 1951 (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=rmjh0147).
https://www.industrydocuments.ucsf.edu/docs/rmjh0147
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=rmjh0147)
...COPY • COUpERT BROTHCR6 <ea nsuisov nveWUe rvEw.owa. xe l0vPmocr 16, 19'i1 0 . Harold i,6, Klein, Eeq, Columbi;g Brodoaeting 6yetem, Inc. 48 5 MeQloon Avenue New Yotlk 22, New York het Policy No. 6L 549 I Jack Benny Program Octoher 28,
Author : Barry-WR, Coudert Brothers
Document Date : 1951 November 18
Type : letter



2 pages
(https://www.industrydocuments.ucsf.edu/docs/rmjh0147)
DOWNLOAD

ARK : ark:/88122/rmjh0147

Collection : American Tobacco Records; Master Settlement Agreement

Truth Tobacco Industry Document

Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation (<http://tiny.cc/UCSFedu/NrWZFE>) today. Thank you for your support!

- ☐ 60. Policy No. SL 549 Jack Benny Program, October 28, 1951
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xfgw0133>)
(<https://www.industrydocuments.ucsf.edu/docs/xfgw0133>)
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xfgw0133>)

...COPY COUDERT BROTHERS <9B ML4160N qV[eV6NEW YOR]]] 11ovember 16, 19'1 llsrold S. hlein, Enq. Co]umbiB

BroedOapting Bypter,, Inc. 4F5 Kndleon Avenue Nev York 22, h'ec York xe: Policy Bo. BL 549 Jaak Benny Program October 28, 1951

Author : Barry-WR, Coudert Brothers

Document Date : 1951 November 18

Type : letter

ID : xfgw0133 (TID : oss05f00)

ARK : ark:/88122/xfgw0133

Collection : American Tobacco Records; Master Settlement Agreement

Truth Tobacco Industry Document

more...

- ☐ 61. Excerpt From The Jack Benny Program Of October 28, 1951
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=jfgw0133>)
(<https://www.industrydocuments.ucsf.edu/docs/jfgw0133>)
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=jfgw0133>)

...C Batten, Barton, Dureline & Osborn, Inc. 0 P Y 0 (APPIAUSE) QUART. 80ME MEN PLOUGH Thfi OP14N FLAIh3 SOME MEN

SAIL THE RAINF. BUT lili IN LOVE WITH A PRETTY lli-ID FOR WORB I HAVE NO TIME MY TRULY, TRULY FAIR, TRULY

Author : Batten Barton

Document Date : 1951 October 28

Type : excerpt; report; summary

ID : jfgw0133 (TID : pss05f00)

ARK : ark:/88122/jfgw0133

Collection : American Tobacco Records; Master Settlement Agreement

Truth Tobacco Industry Document

more...

- ☐ 62. Radio Continuity, Lucky Strike, Jack Benny, Apr. - June 1951
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=fhnb0020>)
(<https://www.industrydocuments.ucsf.edu/docs/fhnb0020>)
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=fhnb0020>)

...111,'407 016<~j"1A pgNbr=1 PROGRAN #30 REVISED SCRIPT ' LUCKY STRIKE ' TRE JACK BENNY PROCdiAM . SUNDAY,

APRIL 1, 1951 CBS 4:00-4:30 PM (Transcribed, March 22,4 1951) prxoT oieaP1s pgNbr=2 THE JACK BENNY PROGRAM

Author : Unknown

Document Date : 1951

Type : media article; media transcript; publication

ID : fhnb0020 (TID : zyd80a00)

ARK : ark:/88122/fhnb0020

Collection : American Tobacco Records; Master Settlement Agreement

Truth Tobacco Industry Document

more...

- ☐ 63. Radio Continuity, Lucky Strike, Guy Lombardo, Time, Summer Replacement For Jack Benny, June - Sept. 1951
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=ghhb0020>)
(<https://www.industrydocuments.ucsf.edu/docs/ghhb0020>)
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=ghhb0020>)

...1 ~ JUDE= SEF1, 151 F1 HP9 016(1941 pgNbr=1 a66081.0 LoxIH pgNbr=2 GUY LOMI3ARI)O 11111E produced for Tilt:

AMEliiCAN TOBACCO CO. BATTEN, nAlit-j~y ~U~s~ ,,"Tli1;" 'oL_ 0SBOIt, l..c. rtooooc: LUCKY smu;e @caY e ording: Jmre...

Author : Unknown

Document Date : 1951

Type : media article; media transcript; publication

ID : ghhb0020 (TID : azd80a00)

ARK : ark:/88122/ghhb0020

Collection : American Tobacco Records; Master Settlement Agreement

Truth Tobacco Industry Document

more...



1 pages

(<https://www.industrydocuments.ucsf.edu/docs/xfgw0133>)

ADD BOOKMARK

DOWNLOAD

▼



2 pages

(<https://www.industrydocuments.ucsf.edu/docs/jfgw0133>)

ADD BOOKMARK

DOWNLOAD

▼



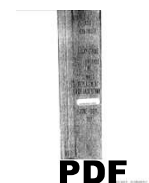
283 pages

(<https://www.industrydocuments.ucsf.edu/docs/fhnb0020>)

ADD BOOKMARK

DOWNLOAD

▼



196 pages

(<https://www.industrydocuments.ucsf.edu/docs/ghhb0020>)

ADD BOOKMARK

DOWNLOAD

▼

Truth Tobacco Industry Document	Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation (http://tiny.ucsf.edu/NrWZ) today. Thank you for your support!	 PDF
☐ 64. <u>Radio Continuity, Lucky Strike, Jack Benny, Sept. - Dec. 1951</u> (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=hhhb0020) https://www.industrydocuments.ucsf.edu/docs/hhhb0020 (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=hhhb0020) ...Aln09 01Et'1193 pgNbr=1 fl ~ fl'i' pgNbr=2 PRCGRAM #1 REVISED BCRIPT AMFRN TIBACC0. G-OM- [5~~~~ <3,'i] TEQ4 JACK BENNY PROG[LAIM SIIIVDAY, SEPTEMBER 16, 1951 CBS 4:00-14:30 PM PDT RTHO1 0181195 pgNbr=3 TAG JACK BENNY Author : Unknown Document Date : 1951 Type : media article; media transcript; publication ID : hhhb0020 (TID : bzd80a00) ARK : ark:/88122/hhhb0020 Collection : American Tobacco Records; Master Settlement Agreement	more...	425 pages (https://www.industrydocuments.ucsf.edu/docs/hhhb0020) ADD BOOKMARK DOWNLOAD
Truth Tobacco Industry Document	more...	
☐ 65. <u>Radio Continuity, Lucky Strike, Jack Benny, Jan. - Mar. 1951</u> (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=zghb0020) https://www.industrydocuments.ucsf.edu/docs/zghb0020 (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=zghb0020) ...m xoi oit'iojii'.9#12;pgNbr=1 mX0 1 018 0370#12;pgNbr=2 ~-r PROGRAM #18 REVISED SCRIPT AMERICAN TOBACCO COMPANY LUCKY STRIKE THE JACK BENNY PROGRAM SUNDAY, JANUARY 7, 1951 _____ CBS 4:00 - it:gO PM P37me... Author : Unknown Document Date : 1951 Type : media article; media transcript; publication ID : zghb0020 (TID : yyd80a00) ARK : ark:/88122/zghb0020 Collection : American Tobacco Records; Master Settlement Agreement	more...	345 pages (https://www.industrydocuments.ucsf.edu/docs/zghb0020) ADD BOOKMARK DOWNLOAD
Truth Tobacco Industry Document	more...	
☐ 66. <u>American Tobacco - Jack Benny Television Agreements</u> (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=hjgj0012) https://www.industrydocuments.ucsf.edu/docs/hjgj0012 (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=hjgj0012) ...George W. Whitesa.de, Esq. John A. V. murphy November 21i 1g~4 Amer3ca,n Tobacco - Jack Be,nny .Television Agreements In accordance with our conversation a few days ago I am attaching a proposead form of letter from you to 1~-r. Hahn confirming the... Author : Murphy-JAV Document Date : 1950 November 21 Type : memo ID : hjgj0012 (TID : pdk51a00) ARK : ark:/88122/hjgj0012 Collection : American Tobacco Records; Oklahoma Privilege Downgrades Collection; Master Settlement Agreement	more...	2 pages (https://www.industrydocuments.ucsf.edu/docs/hjgj0012) ADD BOOKMARK DOWNLOAD
Truth Tobacco Industry Document	more...	
☐ 67. <u>American Tobacco - Jack Benny Television Agreements</u> (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=htxl0223) https://www.industrydocuments.ucsf.edu/docs/htxl0223 (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=htxl0223) ...George W. -Whiteside, Esq. John A. i_2'4i_2'1/2 Murphy November 21 f 1950 American tobacco - Jack Benny .Television Agreements In accordance with our conversation a few days ago I am attaching a proposed form of letter from you to Mr. Hahn... Author : MURPHY JAV Document Date : 1950 November 21 Type : memo ID : htxl0223 (TID : nai46j00) ARK : ark:/88122/htxl0223 Collection : American Tobacco Records; Master Settlement Agreement	more...	2 pages (https://www.industrydocuments.ucsf.edu/docs/htxl0223) ADD BOOKMARK DOWNLOAD
Truth Tobacco Industry Document	more...	

68. Jack Benny-CBS Television Agreements

(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=qzxI0223>).

<https://www.industrydocuments.ucsf.edu/docs/qzxI0223>

(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=qzxI0223>)

...PRIVILEGED MATERIAL REDACTED 990546860#12; pgNbr=1 4 October 27, 1950 Memorandum to Mr. Hahn; On Mr. Hahn's instructions, I am transmitting herewith the following original documents which have been executed in connection with the

Author : ATCO; BOOR VJ; MURPHY JAV

Document Date : 1950 November 14

Type : memo

ID : qzxI0223 (TID : mbi46j00)

ARK : ark:/88122/qzxI0223

Collection : American Tobacco Records; Master Settlement Agreement

Truth Tobacco Industry Document

more...

Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation (<http://tiny.ucsf.edu/NrWZFE>) today. Thank you for your support!

PDF

3 pages

<https://www.industrydocuments.ucsf.edu/docs/qzxI0223>

ADD BOOKMARK

DOWNLOAD

69. Television Continuity, Lucky Strike, Jack Benny, 1950-1951

(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=kkgb0020>).

<https://www.industrydocuments.ucsf.edu/docs/kkgb0020>

(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=kkgb0020>)

...RTW)1 0082859 pgNbr=1 v d , 4 z e 3p fliYi01 0062860 pgNbr=2 AS17.'\$I-\$VESSD THE AMERICAN TOBACCO COMPANY ~'

JFJ>fAU1SOY AYESVE"EW YORR 1J. SEW YOR6 . ELUORADO 45BC0 'dAxrvL nlg LUCKY STRIKE THE JACK BENNY

Author : Unknown

Document Date : 1950 October 28

Type : media article; media transcript; publication

ID : kkgb0020 (TID : erd80a00)

ARK : ark:/88122/kkgb0020

Collection : American Tobacco Records; Master Settlement Agreement

Truth Tobacco Industry Document

more...

PDF

208 pages

<https://www.industrydocuments.ucsf.edu/docs/kkgb0020>

ADD BOOKMARK

DOWNLOAD

70. Agreement Between ATCO And Columbia Broadcasting System Incorporated (Jack Benny Package) (<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=jzfy0142>).

<https://www.industrydocuments.ucsf.edu/docs/jzfy0142>

(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=jzfy0142>)

...OtllGIEAL'COPY OF CONT'ACT OIV PerL--3 1;,%,\$/50 to 5/1/55 'S DEPARTbfiETaT FSLE IN SECRETARY ~ Pa< _ YJack

Benng~ (TELEVISION) pgNbr=1 r. 6B]b(51 6 46 COLURIBLA BQOADCASING SYSTEM,INC. 485 MAmsov ArwuuE, Nax

Author : Columbia Broadcasting System Inc; Wright-L-Jr, Wright Wright

Document Date : 1950 October 26

Type : blank page; cover sheet; file; file folder; tab sheet; title page

ID : jzfy0142 (TID : bvp65f00)

ARK : ark:/88122/jzfy0142

Collection : American Tobacco Records; Master Settlement Agreement

Truth Tobacco Industry Document

more...

PDF

3 pages

<https://www.industrydocuments.ucsf.edu/docs/jzfy0142>

ADD BOOKMARK

DOWNLOAD

71. Agreement Between Columbia Broadcasting System, 485 Madison Avenue, New York City, And Jack Benny (<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=ljgj0012>)

<https://www.industrydocuments.ucsf.edu/docs/ljgj0012>

(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=ljgj0012>)

...AGREEMENT between : COLUMBIA BROADCASTING SYSTEM 485 Madison Avenue • New York City and JACK BENNY

dated: tc,m) O-,V- U.-in (4aw-2 &- "-;-;- "a;,- _ _ _ _ _ f... _ _ _ _ _ t w.OW pgNbr=1 ~~~~~~op d-~ ~~~~~~ t ~~~~~~

Author : Columbia Broadcast System Inc

Document Date : 1950 October 25

Type : contract agreement

ID : ljgj0012 (TID : tdk51a00)

ARK : ark:/88122/ljgj0012

Collection :

American Tobacco Records; Oklahoma Privilege Downgrades Collection; Master Settlement Agreement

Truth Tobacco Industry Document

more...

PDF

52 pages

<https://www.industrydocuments.ucsf.edu/docs/ljgj0012>

ADD BOOKMARK

DOWNLOAD

72. Agreement Between Columbia Broadcasting System, 485 Madison Avenue, New York City, And Jack Benny (<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=lxI0223>)

<https://www.industrydocuments.ucsf.edu/docs/ltxl0223>

(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=ltxl0223>)

... AGREEMENT between Columbia Broadcasting System 485 Madison Avenue * New York City and JACK BENNY dated; Henna ~CBS\$ (Mr.Jb^h^tU3LO * h , (http://tiny.cc/duNrWZFE)

Author : CBS; BENNY J

Document Date : 1950 October 25

Type : agreement; contract agreement

ID : ltxl0223 (TID : rai46j00)

ARK : ark:/88122/ltxl0223

Collection : American Tobacco Records; Master Settlement Agreement

Truth Tobacco Industry Document

more...

- ☐ 73. [Jack Benny Television Show](https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=zncj0144) (<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=zncj0144>)

<https://www.industrydocuments.ucsf.edu/docs/zncj0144>

(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=zncj0144>)

...cl~ maRn,~ea~z~rN~Seeo~f:cn~n~ 3, October 24, 1950 To All Directors, Officers, Heads of Departments, Managers and Office Managers of Branches, Leaf Departments and Divisions and others concerned ~ JACK BENNY TELEVISION SHOyFh~ Jack Benny

Author : Stevens-AR, ATCO

Document Date : 1950 October 24

Type : letter

ID : zncj0144 (TID : edw75f00)

ARK : ark:/88122/zncj0144

Collection : American Tobacco Records; Master Settlement Agreement

Truth Tobacco Industry Document

more...

- ☐ 74. [ATCO, Jack Benny - TV](https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=mjgj0012) (<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=mjgj0012>)

<https://www.industrydocuments.ucsf.edu/docs/mjgj0012>

(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=mjgj0012>)

...Bernard C. Duffy rsaa Sgene T. M*Quade October 200 1950 Zamea R. Schule ANo. * Jack 89=g «» TV After our meeting with mr. Uhm and yourself yesterday, John Murphy and I met. with Julius Brs,u;er, C~ ° attorney. There are several mstters of substance

Author : Schule-JR

Document Date : 1950 October 20

Type : memo

ID : mjgj0012 (TID : udk51a00)

ARK : ark:/88122/mjgj0012

Collection :

American Tobacco Records; Oklahoma Privilege Downgrades Collection; Master Settlement Agreement

Truth Tobacco Industry Document

more...

- ☐ 75. [ATCO, Jack Benny - TV](https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=mtxl0223) (<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=mtxl0223>)

<https://www.industrydocuments.ucsf.edu/docs/mtxl0223>

(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=mtxl0223>)

...Bernard C. Daffly cos Eugene T. HeQuade October 20, 1950 AtGo* James R. Sehule Jack Benny - TV" After our meeting with It?, Halm and yourself yesterday, John Hirphy and 1 met with Julius Braumer, CBS8 attorney# there are several matters of substance

Author : SCHULE JR

Document Date : 1950 October 20

Type : memo

ID : mtxl0223 (TID : sai46j00)

ARK : ark:/88122/mtxl0223

Collection : American Tobacco Records; Master Settlement Agreement

Truth Tobacco Industry Document

more...

- ☐ 76. [Agreement Between The American Tobacco Company And Columbia Broadcasting System, Inc. Jack Benny \(Television\) Show](https://www.industrydocuments.ucsf.edu/docs/szmy0142)

<https://www.industrydocuments.ucsf.edu/docs/szmy0142>

(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=szmy0142>)

...1COPY..OF TH28~ CONTRAC'2 ON m. acrmvmEtrvC iIFP4ET// Period.10/28/5n to A G 9 E E N E N T Between . . THE

ANIRI::A1J TO\$ACCO COMPANY ~GLTEH::L3-BHOAFICAGTSN6-8YSTPS::1 NG. m. --- T&B::BENNY (T&1KSL0a) pntref::

Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation today. Thank you for your support!

PDF
ADD BOOKMARK
DOWNLOAD
32 pages

(<https://www.industrydo>)

PDF
ADD BOOKMARK
DOWNLOAD
1 pages

(<https://www.industrydo>)

PDF
ADD BOOKMARK
DOWNLOAD
2 pages

(<https://www.industrydo>)

PDF
ADD BOOKMARK
DOWNLOAD
2 pages

(<https://www.industrydo>)

PDF
ADD BOOKMARK
DOWNLOAD
1 pages

SUPPORT US

Collection : American Tobacco Records: Master Settlement Agreement

Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation
(<http://tiny.ucsf.edu/NrWZFE>)
today. Thank you for your support!

more...

-
- MAY
2003
- UNITED STATES
DEPARTMENT OF
- OFFICE OF
MANAGEMENT
- BPA

Collection : American Tobacco Records: Master Settlement Agreement

 DOWNLOAD

more...

- 
- PDF**

Collection : American Tobacco Records; Master Settlement Agreement

 DOWNLOAD

more...

-
- WOOD
CONCRETE
- WOOD BRIDGE
AND RAIL
- WV - 101
102
- PDF**

Collection : American Tobacco Records: Master Settlement Agreement

 DOWNLOAD

more...

- 
- PD**

Type : advertisement

PORTALS

ID : hfph0144 (TID : rso75f00)

ARK : ark:/88122/hfph0144

Collection : American Tobacco Records; Master Settlement Agreement

Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation (http://tiny.ucsf.edu/NrWZFE)

today. Thank you for your support!

Truth Tobacco Industry Document

- ☐ 81. [Radio Continuity, Lucky Strike, Jack Benny, Jan. - Mar. 1950](https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=jfbx0000)
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=jfbx0000>)

https://www.industrydocuments.ucsf.edu/docs/jfbx0000
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=jfbx0000>)

... isCiloria. - . h1AiIXl Gloria? Do we know her? . PHIL: What does she look like, Jackson? - .-JACK: Vh.uh uh uh uh...no more questions... -.-Ca4q~J..I know you're all curious, but I'm not talking.. PHIL: Well, so the old man is stepping out, eh? JACK: [more...](#)

Author : Unknown

Document Date : 1950 January

Type : media article; media transcript; publication

ID : jfbx0000 (TID : iww01a00)

ARK : ark:/88122/jfbx0000

Collection : American Tobacco Records; Master Settlement Agreement



396 pages

(<https://www.industrydocuments.ucsf.edu/docs/jfbx0000>)
ADD BOOKMARK

DOWNLOAD

Truth Tobacco Industry Document

more...

- ☐ 82. [Lucky Strike, There s Never A Rough Puff In A Lucky, Be Happy Go Lucky, Jack Benny Tour, College Contest, Television, Starch Survey, 1950-51](https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=zpgb0020)
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=zpgb0020>)

https://www.industrydocuments.ucsf.edu/docs/zpgb0020
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=zpgb0020>)

.... Pavtuoket, it, I, Schenectady, N.Y. Albany, 11.°. Bloomington, Ind, Tims Journal Caaotte Tonparoll. Diapatoh Argus Timoe (Only
va,) Register Timoa Union Star Eniokerboolter 'ovs Herald Telephone (":) (2:) (:) (c,) (r.) (%) (::) ("1) (n) 'f.I4!SCOFY (Tto [more...](#)

Author : Unknown

Document Date : 1950

Type : advertisement

ID : zpgb0020 (TID : qud80a00)

ARK : ark:/88122/zpgb0020

Collection : American Tobacco Records; Minnesota Documents; Master Settlement Agreement



322 pages

(<https://www.industrydocuments.ucsf.edu/docs/zpgb0020>)
ADD BOOKMARK

DOWNLOAD

Truth Tobacco Industry Document

more...

- ☐ 83. [\[Agreement Stating The Jack Benny Program Designed For Broadcasting On December 18, 1949, Will Be Transcribed In Hollywood, California\]](https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=lzxcg0177)
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=lzxcg0177>)

https://www.industrydocuments.ucsf.edu/docs/lzxcg0177
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=lzxcg0177>)

...<E\ ^ NC0f>POR*TE0 ///, f<^eccue- Cable Adorc ss. Powhattan November 9» 1949 Amusement Enterprises, Inc» 415 North
Bedford Drive Beverly Hills, California Gentlemen t It is hereby mutually agreed that THE JACK BENNY PROGRAM designed [more...](#)

Author : ATCo

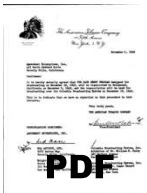
Document Date : 1949 November 09

Type : letter

ID : lzxcg0177 (TID : juj97h00)

ARK : ark:/88122/lzxcg0177

Collection : American Tobacco Records; Master Settlement Agreement



1 pages

(<https://www.industrydocuments.ucsf.edu/docs/lzxcg0177>)
ADD BOOKMARK

DOWNLOAD

Truth Tobacco Industry Document

more...

- ☐ 84. [Radio Continuity, Lucky Strike, Jack Benny, Nov. - Dec. 1949](https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xfbx0000)
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xfbx0000>)

https://www.industrydocuments.ucsf.edu/docs/xfbx0000
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xfbx0000>)

...RT901 0312604 pgNbr=1 SO@ZLEO LOJ41H pgNbr=2 ; ,I TIII: JACK BTNNY PIIOGliAM ~ . protuteoa for TI[!]: AMERICAN
TOBACCO CO. by BATTEN, ° I9AIITOA', nIIIISTINL aC 0SBOIIN, l'nco a UATT N04omb6T 6, 1QyQ PKODUCPI LUCKY STRIKE [more...](#)

Author : Unknown

Document Date : 1949 November

Type : media article; media transcript; publication

ID : xfbx0000 (TID : hww01a00)

ARK : ark:/88122/xfbx0000



232 pages

(<https://www.industrydocuments.ucsf.edu/docs/xfbx0000>)
ADD BOOKMARK

DOWNLOAD

UCSF Library  **truth initiative**
INSPIRING LIVES FREE FROM
SMOKING, VAPING & NICOTINE

https://www.industrydocuments.ucsf.edu/docs/szvx0000
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=szvx0000)
...4VGC?L6o 605/LU 1: 01~ . . pgNbr=1 Cb'11~.ll pgNbr=2 nnEaIoAa mosyqc,o Ca.PAxY mCKYsRIKE THE JACK BENNY
PRWRA61- SilmAY. APRIL. 4. 1948 NBC 4:00 - 4:LO PM PST 8 RjJS01 0310743 pgNbr=3 JAPC~K7I~Ri~(http://www.industrydocuments.ucsf.edu/docs/NrWZFE)

Author : Unknown
Document Date : 1948 April
Type : media article; media transcript; publication
ID : szvx0000 (TID : bww01a00)
ARK : ark:/88122/szvx0000
Collection : American Tobacco Records; Master Settlement Agreement

Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation today. Thank you for your support!


ADD BOOKMARK
352 pages
<https://www.industrydocuments.ucsf.edu/docs/szvx0000>

Truth Tobacco Industry Document

more...

☐ 90. [Radio Continuity, Lucky Strike, Jack Benny, Jan. - Mar., 1948](#)
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=rzvx0000>)
<https://www.industrydocuments.ucsf.edu/docs/rzvx0000>
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=rzvx0000>)
...P6f,O4E:P IOh,IH 0 pgNbr=1 bE3,~ rJLL~O Lpl+IJ n~w.n; ~. . . . ~ ~ ,i.....~., Iflis xsrr 3HINIfi MN7 AIINNIINQ3 01010 pgNbr=2
PROGRAM #14 REVISID BCRIPt nMERlonx moancoo oonPnx5r iucKS srR=uM TTIS JACK.BEIRIY PR06AAM Sunday, Janu04, 1948


354 pages
(<https://www.industrydocuments.ucsf.edu/docs/rzvx0000>)
ADD BOOKMARK
DOWNLOAD

Author : Unknown
Document Date : 1948 January
Type : media article; media transcript; publication
ID : rzvx0000 (TID : aww01a00)
ARK : ark:/88122/rzvx0000
Collection : American Tobacco Records; Master Settlement Agreement

Truth Tobacco Industry Document

more...

☐ 91. [Radio Continuity, Lucky Strike, Jack Benny, Oct. - Dec., 1947](#)
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=qzvx0000>)
<https://www.industrydocuments.ucsf.edu/docs/qzvx0000>
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=qzvx0000>)
...OcKr sTfIKIj JACK OMV MXO, 0310028 pgNbr=1 t C6I?/E:0 tl"~h;JFI pgNbr=2 MXJFfilN #1 SG?,:C;'P REJISM nrMICnrr
TOBACCO aaeAPr UJCiCi STRIXE THE Jf,CK BFANY PROOR"dd Sundav October S 1947 NBC 4e00 - 4,30 PM PST d


361 pages
(<https://www.industrydocuments.ucsf.edu/docs/qzvx0000>)
ADD BOOKMARK
DOWNLOAD

Author : Unknown
Document Date : 1947 October
Type : media article; media transcript; publication
ID : qzvx0000 (TID : zvw01a00)
ARK : ark:/88122/qzvx0000
Collection : American Tobacco Records; Master Settlement Agreement

Truth Tobacco Industry Document

more...

☐ 92. [Agreement Between The American Tobacco Company And National Broadcasting Company, Inc., Jack Benny](#) (<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=llfd0133>)
<https://www.industrydocuments.ucsf.edu/docs/llfd0133>
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=llfd0133>)
... Nationnl Brordorsting Co~pany. Ina. 30 Rockefeller Plaea Nev York 20, N.Y. Dear Mr. Seott, te are hereby renevHn~ and
ertending the ngreeMnt between us deded July 2, 1947 for the haillites of the Naton>1 Hroodoeeetin; i Compaey for the program


38 pages
(<https://www.industrydocuments.ucsf.edu/docs/llfd0133>)
ADD BOOKMARK
DOWNLOAD

Author : Unknown
Document Date : 1947 July 02
Type : agreement; contract agreement
ID : llfd0133 (TID : zkm05f00)
ARK : ark:/88122/llfd0133
Collection : American Tobacco Records; Master Settlement Agreement

Truth Tobacco Industry Document

more...

☐ 93. [Radio Continuity, Lucky Strike, Jack Parr, Summer Replacement For Jack Benny, June - Sept., 1947](#) (<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=pzvx0000>)
<https://www.industrydocuments.ucsf.edu/docs/pzvx0000>
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=pzvx0000>)

...PROORAM #1 REVISED AMERICAN TOPACCO COMPANY LUCKY STRIQU; THE JACK PAAR PRCQR4M SWIday, June 1, 1947 NBC i:00• 3:30 PM P32 CCMmercial OPENIM7 MONOLOGUE TRUDY IRJ7IN NCMBER DENNIS144X SPOR

Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation today. Thank you for your support!

PDF

451 pages
(https://www.industrydo

Truth Tobacco Industry Document

more...

☐

94. [Radio Continuity, Lucky Strike, Jack Benny Spot Announcements, Apr. - May, 1947](#)
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=qycl0012>)
https://www.industrydocuments.ucsf.edu/docs/qycl0012
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=qycl0012)

...The Amez*iyen Tobacco Company Lucky Sts lke Spot Announcement Campaign Aprii 7, 1947 = May 18, 1947 A1 ,X01 0? 0: ? 21- 90 pgNbr=1 ~C-A.PITULATTON AI-X01 030:.; 2Lq, 1 pgNbr=2 Record #1 Recorri i 2 :ILCAPIT-TJIATION Crzt Gti:t. ,'/

more...

Author : Unknown

Document Date : 1947 April

Type : media article; media transcript; publication

ID : qycl0012 (TID : swu51a00)

ARK : ark:/88122/qycl0012

Collection : American Tobacco Records; Master Settlement Agreement

PDF

48 pages
(https://www.industrydo

ADD BOOKMARK

DOWNLOAD

Truth Tobacco Industry Document

more...

☐

95. [Radio Continuity, Lucky Strike, Jack Benny, Apr. - May, 1947](#)
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=yzvx0000>)
https://www.industrydocuments.ucsf.edu/docs/yzvx0000
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=yzvx0000)

...Mm 0 r ra i A txoi 0309363 pgNbr=1 I •4E:60F:0 105:;_Itl pgNbr=2 CLIENTTHB-AE/rRSCAA'-TIINACOO-C0., REVIEION- ~- NETWORK%: t(B(. PRODUCT: S.IIC&Y 8TRIKR APPROVAL nT - B'CAST:IFdQQ IF*3e~..a""HS~ ^9*r. c _ nnoev .uoa REPDate...

Author : Unknown

Document Date : 1947 April

Type : media article; media transcript; publication

ID : yzvx0000 (TID : xvw01a00)

ARK : ark:/88122/yzvx0000

Collection : American Tobacco Records; Master Settlement Agreement

PDF

214 pages
(https://www.industrydo

ADD BOOKMARK

DOWNLOAD

Truth Tobacco Industry Document

more...

☐

96. [Agreement Between The American Tobacco Company And Jack Benny, March 6, 1947](#)
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=frjd0010>)
https://www.industrydocuments.ucsf.edu/docs/frjd0010
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=frjd0010)

...~G ORIINA7. C~.T~: - . ON FIT,~ 1N PHy 8m- DFsFAR15~ICIJT IT3 .. . Period 111/4'] to 55 .. AGREEIEENT . I3etl9eep . THF d&SERICAN TOBACCO (X7EPsalF. apd JACK BBii'vI March 6, 1947 ~PaA SoNA L) pgNbr=1 ';; f/ . . 71 ~ ~a27 idaaam'qm

more...

Author : American Tobacco Company Benny-J Joyce-JH Massachusetts Bonding & Insurance Murphy-AV Greenberg-AN Schapiro & Malamed Stevens-AR ATCo Forsling-RA Columbia Broadcasting System Inc Boor-VJ ATCo Eisensta

Document Date : 1947 March 06

Type : agreement; contract agreement

ID : frjd0010 (TID : mfp41a00)

ARK : ark:/88122/frjd0010

Collection : American Tobacco Records; Master Settlement Agreement

PDF

71 pages
(https://www.industrydo

ADD BOOKMARK

DOWNLOAD

Truth Tobacco Industry Document

more...

☐

97. [Agreement Between The American Tobacco Company And Jack Benny](#)
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=fzfy0142>)
https://www.industrydocuments.ucsf.edu/docs/fzfy0142
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=fzfy0142)

UCSF Library truth initiative

SUPPORT US Back to Top

https://www.industrydocuments.ucsf.edu/tobacco/results/#q="%0AJack Benny"&h=%7B"hideDuplicates"%3Atrue%2C"hideFolders"%3Atrue%7D&s... 23/48

Truth Tobacco Industry Documentmore...

98. Radio Continuity, Lucky Strike, Jack Benny, Jan. - Mar. 1947
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=fnfb0020)
https://www.industrydocuments.ucsf.edu/docs/fnfb0020
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=fnfb0020)

...rseseao textH pgNbr=1 FOOTi: CONi: & 13i:.(;>N(;:Id,...I ;r 0 CLIENT:T3L AMFRT(7.Q TORATO CO REVISION: NETWORK:
TE0 PRODUCT: LUCICY STHIIUI APPROVAL: FINAI" H'CAST:7-00-7:30 P.M. EST DATE:JAN 5. 1949 - PROGRAM #15 A
Author : Unknown
Document Date : 1947 January
Type : media article; media transcript; publication
ID : fnfb0020 (TID : zid80a00)
ARK : ark:/88122/fnfb0020
Collection : American Tobacco Records; Master Settlement Agreement

359 pages
(https://www.industrydo

ADD BOOKMARK

DOWNLOAD

Truth Tobacco Industry Documentmore...

99. American Tobacco Company, Lucky Strike - L.S./M.F.T., The Jack Benny Program
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=kmfj0144)
https://www.industrydocuments.ucsf.edu/docs/kmfj0144
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=kmfj0144)

...N ro. 3 ~ pgNbr=1 ,~,...,...: . t RUTHRALJFF & RYAN Inc. ADVERTISING RADIO DIVISION 'CLFENT: AORTpan T0940C0
COMPANY BROADCAST: LCCI4Y S4RIEw; - L.S./M.F.T. DATE: SEPr. ?0, 1 '7IRO6RAM: Ts4. JACK I4:v@IY PROCRA
Author : Ruthrauff & Ryan Inc Advertising
Document Date : 1946 December 30
Type : media article; media transcript; publication
ID : kmfj0144 (TID : sfx75f00)
ARK : ark:/88122/kmfj0144
Collection : American Tobacco Records; Master Settlement Agreement

339 pages
(https://www.industrydo

ADD BOOKMARK

DOWNLOAD

Truth Tobacco Industry Documentmore...

100. The Jack Benny Program, Programs 1 - 8, September 29, - November 17, 1946
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=lrcg0141)
https://www.industrydocuments.ucsf.edu/docs/lrcg0141
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=lrcg0141)

... oen nel.deeg.doeo esokin.g eaJoycent, tmkc tk.t aoke of f_tho tobBSCO - lavold Dtrike. 16ff8D1ffi.t TW faimie toEcooo
euotlylsero lfenrd a1 twlwgM'z psodroa jeP . rr. L. A. (Bspeed) giggo, of 6oldeEOro, eorth CarolSne (t9FH? - LLEfflClg) and
Author : Unknown
Document Date : 1946 September 29
Type : advertisement; radio & television commercials
ID : lrcg0141 (TID : vez55f00)
ARK : ark:/88122/lrcg0141
Collection : American Tobacco Records; Master Settlement Agreement

77 pages
(https://www.industrydo

ADD BOOKMARK

DOWNLOAD

Truth Tobacco Industry Documentmore...

101. Volume No 9, Formula Jack Benny Show, Make This Volume A
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xtcj0017)
https://www.industrydocuments.ucsf.edu/docs/xtcj0017
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xtcj0017)

...VOLUME No. 9 FORMULA JACK BENNY SHOW <~ ~ff1s VOW pgNbr=1 0 0 0 * . Go thru the period of "chin chin"-then chart
your course! \ The American 114accoCompang always knows irs objective in advtising-k crc it is going-- OR IT DON'T.
Author : Unknown

SUPPORT Us Back to Top

42 pages

UCSF Library truth initiativeINSPIRING LIVES FREE FROM SMOKING,VAPING & NICOTINE

https://www.industrydocuments.ucsf.edu/tobacco/results/#q="%0AJack Benny"&h=%7B"hideDuplicates"%3Atrue%2C"hideFolders"%3Atrue%7D&s... 24/48

Document Date : 1946 September 29
Type : advertisement; radio & television commercials
ID : xtcj0017 (TID : njs70a00)
ARK : ark:/88122/xtcj0017
Collection : American Tobacco Records; Master Settlement Agreement

Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation (http://tiny.ucsf.edu/NrWZFE) today. Thank you for your support!

Truth Tobacco Industry Document

more...

- ☐ 102. [The Jack Benny Program, Commercial Formula, Volume No. 9](https://www.industrydocuments.ucsf.edu/docs/ypcj0017)
(https://www.industrydocuments.ucsf.edu/docs/ypcj0017)

https://www.industrydocuments.ucsf.edu/docs/ypcj0017

(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=ypcj0017)

...VOL_UME No. 9 FORMULA JACK [3E=NNY SHOW 1 a#,~.5 VOL[U]ME A lfrni pgNbr=1 The American Aacco Company always knows its objective in advertising- Wre it is going- OR IT DONT. The latter s this summ going, t chin" pany WCG dhi tou in

Author : Unknown

Document Date : 1946 September 29

Type : advertisement; radio & television commercials

ID : ypcj0017 (TID : hhs70a00)

ARK : ark:/88122/ypcj0017

Collection : American Tobacco Records; Master Settlement Agreement



34 pages

(https://www.industrydo

ADD BOOKMARK

DOWNLOAD

Truth Tobacco Industry Document

more...

- ☐ 103. [Radio Continuity, Lucky Strike, Jack Benny, Sept. - Dec., 1946](https://www.industrydocuments.ucsf.edu/docs/fmvx0000)
(https://www.industrydocuments.ucsf.edu/docs/fmvx0000)

https://www.industrydocuments.ucsf.edu/docs/fmvx0000

(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=fmvx0000)

...F0 O+rE,C,oNE & 13F (.() tN G ~ l~"AAM40 l^"4,,b,,,o ... :y~5?)- _JBE-AMEHSCA4LSOBACCO_CO PEYISION:_____

NETWORR: ?p\$(' T.nf RV.\$TRISE-__ APPAVAL:1"IIIAL-- R'CASTS ?:00-71R0 P.M. F.\$T Mpmc.Mnc» 29., .1946-

Author : Unknown

Document Date : 1946 September

Type : media article; media transcript; publication

ID : fmvx0000 (TID : qqw01a00)

ARK : ark:/88122/fmvx0000

Collection : American Tobacco Records; Master Settlement Agreement



365 pages

(https://www.industrydo

ADD BOOKMARK

DOWNLOAD

Truth Tobacco Industry Document

more...

- ☐ 104. [Radio Continuity, Lucky Strike, Jack Benny, Sept. - Dec., 1946](https://www.industrydocuments.ucsf.edu/docs/gmvx0000)
(https://www.industrydocuments.ucsf.edu/docs/gmvx0000)

https://www.industrydocuments.ucsf.edu/docs/gmvx0000

(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=gmvx0000)

...Mx07 0234492 pgNbr=1 sc,'PPt?o iox.i0 pgNbr=2 FOoTE,CoN1,, & 13HI.>>iNc CLIENT_S?4:~IGFi.'L_TLSiic.GO _ CO

REVISION:--__ NETWOHK: ua~ PRODUCT:_ TACRV 0. TRTKR APPROVAL: F1'Nai. B'CASA 7:00-7:40 P.M EST DATE]more...

Author : Unknown

Document Date : 1946 September

Type : media article; media transcript; publication

ID : gmvx0000 (TID : rqw01a00)

ARK : ark:/88122/gmvx0000

Collection : American Tobacco Records; Master Settlement Agreement



366 pages

(https://www.industrydo

ADD BOOKMARK

DOWNLOAD

Truth Tobacco Industry Document

more...

- ☐ 105. [Jack Benny Commercials](https://www.industrydocuments.ucsf.edu/docs/lzdg0141) (https://www.industrydocuments.ucsf.edu/docs/lzdg0141)

https://www.industrydocuments.ucsf.edu/docs/lzdg0141

(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=lzdg0141)

...July 12, 1946. 1(emorandum to Mr. George W. Hi11, President . JACC BONY COIOlgBCIALB Attached are two exhibits. Pirsta you will find the first eight sets of Jack Benny osmmercials. These are all wit4out tundermtal change, exaepet that all testim

Author : Weaver-SL-Jr

Document Date : 1946 July 12

Type : letter; memo

ID : lzdg0141 (TID : ngz55f00)

ARK : ark:/88122/lzdg0141



2 pages

(https://www.industrydo

ADD BOOKMARK

DOWNLOAD

Collection : American Tobacco Records; Master Settlement Agreement

Truth Tobacco Industry Document

more...

Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation more... today. Thank you for your support!

(http://tiny.ucsf.edu/NrWZFE)



PDF

3 pages

(https://www.industrydocuments.ucsf.edu/docs/xnbx0017)

ADD BOOKMARK

DOWNLOAD

106. [Lucky Strike Salesmen s Movie 47-A, Specifications For Pencil Sketches Covering Jack Benny Sequence In Lucky Strike Movie](#)

<https://www.industrydocuments.ucsf.edu/docs/xnbx0017>

<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xnbx0017>

...LUCKY STAIKB 6ALESMEN'S MOVIE 47-A 4/11/46 Scene 9:1 S,aealfiastions for Pencil \$ketohss Coverina.deek Aennv

Seauenoa in Luekv Strike:Yovis Actual photograph of tobacco plant. Sogno 2t Outline drawing of tobacco plantg with bunches of leaves

Author : Jam Handy Organization

Document Date : 1946 April 11

Type : excerpt; report; summary

ID : xnbx0017 (TID : lul70a00)

ARK : ark:/88122/xnbx0017

Collection : American Tobacco Records; Master Settlement Agreement

Truth Tobacco Industry Document

more...

107. [Radio Continuity, Lucky Strike, Jack Benny](#)

<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=ymfj0144>

<https://www.industrydocuments.ucsf.edu/docs/ymfj0144>

<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=ymfj0144>

...I pgNb=1 ... o,~,... . RUTHRAUFF & RYAN Inc. ADVERTISING RADIO DIVISION CLIENT: PROGRAM: AMERICAN TOBACCO COMPANY RROADV'STePROGFHM #15 LUCIY STRIIE - L.S./M.F.T. DATE: JAN. 6, 1940 TRE JACK 9ENN



PDF

291 pages

(https://www.industrydocuments.ucsf.edu/docs/ymfj0144)

ADD BOOKMARK

DOWNLOAD

Author : Ruthrauff & Ryan Inc Advertising

Document Date : 1946 March 31

Type : advertisement; radio & television commercials

ID : ymfj0144 (TID : wfx75f00)

ARK : ark:/88122/ymfj0144

Collection : American Tobacco Records; Master Settlement Agreement

Truth Tobacco Industry Document

more...

108. [Radio Continuity, Lucky Strike, Jack Benny, Jan. - Mar., 1946](#)

<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=pmvx0000>

<https://www.industrydocuments.ucsf.edu/docs/pmvx0000>

<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=pmvx0000>

...RUTHRAUFF & RYAN hu. ADVERTTSING RADIO DIVISION CLIENT: AMBRICAN TO34CC0 COLJPANY

BROADth~3T;pROGRAM ;xij LUCKY STRIYh7 - L.S.~n:.F.T. DATE JAN. C, 1946 : PROGRAM: THE JACK 3FJa'r PRO



PDF

287 pages

(https://www.industrydocuments.ucsf.edu/docs/pmvx0000)

ADD BOOKMARK

DOWNLOAD

Author : Unknown

Document Date : 1946 January

Type : media article; media transcript; publication

ID : pmvx0000 (TID : arw01a00)

ARK : ark:/88122/pmvx0000

Collection : American Tobacco Records; Master Settlement Agreement

Truth Tobacco Industry Document

more...

109. [Radio Continuity, Lucky Strike, Jack Benny, Sept. - Dec., 1945](#)

<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=nmvx0000>

<https://www.industrydocuments.ucsf.edu/docs/nmvx0000>

<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=nmvx0000>

...C_- ~ pgNbr=1 i /6Y; 1~, pgNbr=2 RUTHRAUFF & RYAN Inc. ADVERTISING RADIO DIVISION CLIENT: AM632ICAN

TOBACCO CCMPANY BROADCASTI LUCKY S^:RIKE - L.S./M.RT. DATE: 4*Pr. 'o, 1SU.3 PROGRAM: THE JACK BF,4



PDF

338 pages

(https://www.industrydocuments.ucsf.edu/docs/nmvx0000)

ADD BOOKMARK

DOWNLOAD

Author : Unknown

Document Date : 1945 September

Type : media article; media transcript; publication

ID : nmvx0000 (TID : yqw01a00)

ARK : ark:/88122/nmvx0000

Collection : American Tobacco Records; Master Settlement Agreement

Truth Tobacco Industry Document

more...

UCSF Library

truth initiative

INSPIRING LIVES FREE FROM SMOKING,VAPING & NICOTINE

Truth Tobacco Industry Document

more...

SUPPORT US

Back to Top

- UCSF Library  **truth initiative**
INSPIRING LIVES FREE FROM
SMOKING, VAPING & NICOTINE
- <https://www.industrydocuments.ucsf.edu/docs/hmvx0000>
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=hmvx0000>)
- [https://www.industrydocuments.ucsf.edu/tobacco/results/#q=%0AJack+Benny"&h=%7B"hideDuplicates"%3Atrue%2C"hideFolders"%3Atrue%7D&s...](https://www.industrydocuments.ucsf.edu/tobacco/results/#q=%0AJack+Benny) 27/48
- SUPPORT  Back to Top

e souvenirs are in the valises... PHIL :
 Contribute to our crowdfunding
 campaign! Help us grow our collections
 by making a tax-deductible donation
 (<http://tiny.ucsf.edu/NrWZFE>)
 today. Thank you for your support!


[Download PDF](#)

318 pages
(<https://www.industrydocuments.ucsf.edu/docs/qv07>)

2104 *Smith, J. H.*
2105 *Smith, J. H.*
2106 *Smith, J. H.*
2107 *Smith, J. H.*
2108 *Smith, J. H.*
2109 *Smith, J. H.*
2110 *Smith, J. H.*
2111 *Smith, J. H.*
2112 *Smith, J. H.*
2113 *Smith, J. H.*
2114 *Smith, J. H.*
2115 *Smith, J. H.*
2116 *Smith, J. H.*
2117 *Smith, J. H.*
2118 *Smith, J. H.*
2119 *Smith, J. H.*
2120 *Smith, J. H.*
2121 *Smith, J. H.*
2122 *Smith, J. H.*
2123 *Smith, J. H.*
2124 *Smith, J. H.*
2125 *Smith, J. H.*
2126 *Smith, J. H.*
2127 *Smith, J. H.*
2128 *Smith, J. H.*
2129 *Smith, J. H.*
2130 *Smith, J. H.*
2131 *Smith, J. H.*
2132 *Smith, J. H.*
2133 *Smith, J. H.*
2134 *Smith, J. H.*
2135 *Smith, J. H.*
2136 *Smith, J. H.*
2137 *Smith, J. H.*
2138 *Smith, J. H.*
2139 *Smith, J. H.*
2140 *Smith, J. H.*
2141 *Smith, J. H.*
2142 *Smith, J. H.*
2143 *Smith, J. H.*
2144 *Smith, J. H.*
2145 *Smith, J. H.*
2146 *Smith, J. H.*
2147 *Smith, J. H.*
2148 *Smith, J. H.*
2149 *Smith, J. H.*
2150 *Smith, J. H.*
2151 *Smith, J. H.*
2152 *Smith, J. H.*
2153 *Smith, J. H.*
2154 *Smith, J. H.*
2155 *Smith, J. H.*
2156 *Smith, J. H.*
2157 *Smith, J. H.*
2158 *Smith, J. H.*
2159 *Smith, J. H.*
2160 *Smith, J. H.*
2161 *Smith, J. H.*
2162 *Smith, J. H.*
2163 *Smith, J. H.*
2164 *Smith, J. H.*
2165 *Smith, J. H.*
2166 *Smith, J. H.*
2167 *Smith, J. H.*
2168 *Smith, J. H.*
2169 *Smith, J. H.*
2170 *Smith, J. H.*
2171 *Smith, J. H.*
2172 *Smith, J. H.*
2173 *Smith, J. H.*
2174 *Smith, J. H.*
2175 *Smith, J. H.*
2176 *Smith, J. H.*
2177 *Smith, J. H.*
2178 *Smith, J. H.*
2179 *Smith, J. H.*
2180 *Smith, J. H.*
2181 *Smith, J. H.*
2182 *Smith, J. H.*
2183 *Smith, J. H.*
2184 *Smith, J. H.*
2185 *Smith, J. H.*
2186 *Smith, J. H.*
2187 *Smith, J. H.*
2188 *Smith, J. H.*
2189 *Smith, J. H.*
2190 *Smith, J. H.*
2191 *Smith, J. H.*
2192 *Smith, J. H.*
2193 *Smith, J. H.*
2194 *Smith, J. H.*
2195 *Smith, J. H.*
2196 *Smith, J. H.*
2197 *Smith, J. H.*
2198 *Smith, J. H.*
2199 *Smith, J. H.*
2200 *Smith, J. H.*

6 pages

~~(https://www.industrydo~~

 ADD BOOKMARK

 DOWNLOAD 



189 pages
(https://www.industrydo
ADD BOOKMARK
DOWNLOAD


RESTRICTED
2 pages
(<https://www.industry.gov.au>)
 ADD BOOKMARK
 DOWNLOAD ▾

RESTRICTED

22 pages
[Back to Top](#)

Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation
(<http://tiny.ucsf.edu/NrWZFE>)
today. Thank you for your support!

RESTRICTED

3 pages

(https://www.industrydo

 ADD BOOKMARK

 DOWNLOAD ▾

more...

RESTRICTED

3 pages

(https://www.industrydo

ADD BOOKMARK

DOWNLOAD

more...

RESTRICTED

52 pages

(<https://www.industrydo>)

 ADD BOOKMARK

 DOWNLOAD ▾

more...



RESTRICTED

2 pages

(https://www.industrydo

 ADD BOOKMARK

 DOWNLOAD 

more...

SUPPORT US [Back to Top](#)

Collection : RJ Reynolds Records; Master Settlement Agreement

more...

Collection : Philip Morris Records; Master Settlement Agreement

more...

Collection : Lorillard Records: Master Settlement Agreement

more...

Collection : Philip Morris Records: Master Settlement Agreement

more...

[https://www.industrydocuments.ucsf.edu/tobacco/results/#q=%0AJack Benny"&h=%7B"hideDuplicates"%3Atrue%2C"hideFolders"%3Atrue%7D&s...](https://www.industrydocuments.ucsf.edu/tobacco/results/#q=%0AJack+Benny) 30/48

https://www.industrydocuments.ucsf.edu/docs/frfx0013
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=frfx0013)
...J 1 li i: 1' // It "1' 'T' d 1: A. C. NIELSEN COMPANY Rur7d'. LorSeel Mar7vHnR Restareh OrrRanivNen
----- CHICAGO NEW YORK S%N FRANCISCO TORONTO OXFORD SYDNEY REELLINGTON AINCHYucsf.edu/NrWZFE)
Author : AC NIELSEN
Document Date : 1989
Type : chart; graph; map; presentation; report; speech
ID : frfx0013 (TID : rvw54a00)
ARK : ark:/88122/frfx0013
Collection : Lorillard Records; Master Settlement Agreement

Contribute to our crowdfunding campaign! Help us grow our collection by making a tax-deductible donation today. Thank you for your support.

PDF
30 pages
(https://www.industrydo

Truth Tobacco Industry Document more...

☐ 128. [EMERSON FOOTE \(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=hfhp0060\)](https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=hfhp0060)
https://www.industrydocuments.ucsf.edu/docs/hfhp0060
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=hfhp0060)
... "fearsomeness considerably over- rated, though eople who worked on the AT acct did have a way of disappearing w~ much notice"...GWHill was "a courtly gentleman & very rarely did he turn his fire on a subordinate either at the co. or at the age of 72...
Author : Unknown
Document Date : 1987 November 14
Type : report
ID : hfhp0060 (TID : cco34c00)
ARK : ark:/88122/hfhp0060
Collection : Lorillard Records; Master Settlement Agreement

PDF
4 pages
(https://www.industrydo

ADD BOOKMARK
DOWNLOAD

Truth Tobacco Industry Document more...

☐ 129. [EMERSON FOOTE \(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xmmv0170\)](https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xmmv0170)
https://www.industrydocuments.ucsf.edu/docs/xmmv0170
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xmmv0170)
... human vices to perpetuate themselves EXCERPTS FROM AUTOBIOGRAPHY! —Joined L&T Dec '38 & went straight to work on AT acct, little time given for indoctrination, but Hill "not as much of a man-eater as he was supposed to be," 72...his
Author : Unknown
Document Date : 1987 November 14
Type : report
ID : xmmv0170 (TID : otq69h00)
ARK : ark:/88122/xmmv0170
Collection : Philip Morris Records; Master Settlement Agreement

PDF
4 pages
(https://www.industrydo

ADD BOOKMARK
DOWNLOAD

Truth Tobacco Industry Document more...

☐ 130. [LUCKY STRIKE'S COMEBACK BID \(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=qfnj0014\)](https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=qfnj0014)
https://www.industrydocuments.ucsf.edu/docs/qfnj0014
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=qfnj0014)
...LEVEL 1 - 106 OF 108 STORIES bopright 1982 The New York Times Company The New York Times October 21, 1982, Thursday, Late City Final Edition SECTION: Section D; Page 1, Column 4; Financial Desk LENGTH: 1292 words HEADLI
Author : NY TIMES; KLEINFELD,NR
Document Date : 1982 October 21
Type : computer printout; news article
ID : qfnj0014 (TID : spy58a00)
ARK : ark:/88122/qfnj0014
Collection : Philip Morris Records; Master Settlement Agreement

PDF
3 pages
(https://www.industrydo

ADD BOOKMARK
DOWNLOAD

Truth Tobacco Industry Document more...

☐ 131. [SUGGESTED ATION CIGARETTE INDUSTRY TAX INFOR ATION PLAN \(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=pgkb0050\)](https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=pgkb0050)
https://www.industrydocuments.ucsf.edu/docs/pgkb0050
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=pgkb0050)
.... It ~ a n if • R;J, Reynolds Tob. Co; it tt ,t tt It n 11 n It n R n It /1 ft n Embassy Pall Mall Lucky Strike it It Holi.day Chesterfield n
Fatima it Philip Morris it it Camel ir n Cavalier m Ir 11 tr D tt .: The Web CBS 34 Wed. 9:30-10:00 Big Story NBC 45 Fri. 9
Author : Unknown

PDF
SUPPORT US Back to Top

Document Date : Unknown**Type :** other**ID :** pgkb0050 (TID : lsp93b00)**ARK :** ark:/88122/pgkb0050**Collection :**

Tobacco Institute Records; RPCI Tobacco Institute and Council for Tobacco Research Records; Master Settlement Agreement

Truth Tobacco Industry Document

more...

- ☐ 132. [JUST ABOUT PEOPLE: CHILDREN SMOKING OPENLY](https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=kjkc0142)
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=kjkc0142>)

<https://www.industrydocuments.ucsf.edu/docs/kjkc0142><https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=kjkc0142>

...WAUKEGAN, ILL. NEWS SUN D. 31,624 JAN 23 1965 Just About People, ~ Children R mokin ~S g BY BERNICE JUST O en I
(Staff Writer) ~ Y . THE SHOCKING FACT that a number of , 10 to 12 - year - olds begin the smoking habit in the fourth," **threared..**

Author : JUST B # WAUKEGAN NEWS**Document Date :** 1965 January 23**Type :** news article; periodical**ID :** kjkc0142 (TID : ctw62f00)**ARK :** ark:/88122/kjkc0142**Collection :** Tobacco Institute Records; Master Settlement Agreement

56 pages
(<https://www.industrydocuments.ucsf.edu/docs/kjkc0142>)
ADD BOOKMARK
Download



Truth Tobacco Industry Document

more...

- ☐ 133. [TV GUIDE THE STARE, THE LONG TAKE - AND 'YU-UCH.'](https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=yynj0107)
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=yynj0107>)

<https://www.industrydocuments.ucsf.edu/docs/yynj0107><https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=yynj0107>

...THE STARE, THE LONG TAKE- AND 'YU-UCH .' Richard Deacon a mainstay of TV comedies Richard l k rcon the Htnp,
hamlon, N.Y, lx,v who has rused the clearing of the thro,tt to the levcl of a ftnic ,it, has crijn'ctf the ditinction of hcing one **of the...**

Author : TV GUIDE**Document Date :** 1962 September 01**Type :** newspaper article**ID :** yynj0107 (TID : ona10e00)**ARK :** ark:/88122/yynj0107**Collection :** Lorillard Records; Master Settlement Agreement

Truth Tobacco Industry Document

more...

- ☐ 134. [Unknown](https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=mkwn0141) (<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=mkwn0141>)

<https://www.industrydocuments.ucsf.edu/docs/mkwn0141><https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=mkwn0141>

...THE BIO'V COMPANY lxcUR?0RexEL G40 FIFTH AVENUE NEW YORK IS,N.Y GEORGE P. M.cGREGOR VICE PRESIDENT
November 23, 1954 Mr. Roger M. Greene Philip Morris & Co. Ltd., Inc. 100 Park Avenue New York., New York Dear Roger **more...**

Author : BLOW; MACGREGOR,GP**Document Date :** 1954 November 23**Type :** budget; budget review; letter**ID :** mkwn0141 (TID : afq61f00)**ARK :** ark:/88122/mkwn0141**Collection :** Philip Morris Records; Master Settlement Agreement

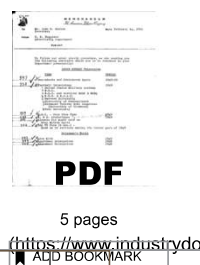
Truth Tobacco Industry Document

more...

- ☐ 135. [-- No Title --](https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=hqld0133) (<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=hqld0133>)

<https://www.industrydocuments.ucsf.edu/docs/hqld0133><https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=hqld0133>

...To FRDM M E M O R A N D U M Mr. John W. Hanlon DATE February 14, 1951 Secretary H. M. Boggiano Advertising
Department SUBJECT To follow our usual yearly procedure, re are sending you the following contracts which are to be re **more...**

Author : Boggiano-HM, ATCO**Document Date :** 1951 February 14**Type :** letter; memo**ID :** hqld0133 (TID : zuo05f00)

ARK : ark:/88122/hqld0133
Collection : American Tobacco Records; Master Settlement Agreement

Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation (http://tiny.cc/ucsfedu/NrWZFE) today. Thank you for your support!

DOWNLOAD

Truth Tobacco Industry Document

136. Unknown (<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=rzxI0223>),
<https://www.industrydocuments.ucsf.edu/docs/rzxI0223>
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=rzxI0223>)

...4 October 27, 1950 Memorandum to Mr. J* W. Hanlon: On Mr. Hahn's instructions, I am transmitting herewith the following original documents which have been executed in connection with the arrangements between The American Tobacco Company and the American Medical Association.

Author : CHADBOURNE WALLACE; MURPHY J
Document Date : 1950 October 27
Type : memo
ID : rzxI0223 (TID : nbi46j00)
ARK : ark:/88122/rzxI0223
Collection : American Tobacco Records; Master Settlement Agreement

more...

PDF

2 pages

<https://www.industrydocuments.ucsf.edu/docs/rzxI0223>

ADD BOOKMARK

DOWNLOAD

137. Unknown (<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=ktxI0223>),
<https://www.industrydocuments.ucsf.edu/docs/ktxI0223>
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=ktxI0223>)

...October 27, 1950 Memorandum to Mr. A. R. Stevenst On Mr. Mate's instructions, I am transmitting herewith one photostatic copy of each of the following documents executed in connection with the arrangements between The American Tobacco Company and the American Medical Association.

Author : MURPHY JAV
Document Date : 1950 October 27
Type : memo
ID : ktxI0223 (TID : qai46j00)
ARK : ark:/88122/ktxI0223
Collection : American Tobacco Records; Master Settlement Agreement

more...

PDF

2 pages

<https://www.industrydocuments.ucsf.edu/docs/ktxI0223>

ADD BOOKMARK

DOWNLOAD

138. Unknown (<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xtxI0223>),
<https://www.industrydocuments.ucsf.edu/docs/xtxI0223>
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xtxI0223>)

....& 14 1/2 x November % 1950 Mr* Paul 11. Hahn President The American Tobacco Company 111 Fifth Avenue 1/2 1/2 New York
3* New York Dear Mr* Hahn In connection with, the arrangements with Columbia Broadcasting System* Xnet for the Jack Benny Show.

Author : Unknown
Document Date : 1950 November
Type : letter
ID : xtxI0223 (TID : oai46j00)
ARK : ark:/88122/xtxI0223
Collection : American Tobacco Records; Master Settlement Agreement

more...

PDF

4 pages

<https://www.industrydocuments.ucsf.edu/docs/xtxI0223>

ADD BOOKMARK

DOWNLOAD

139. -- No Title -- (<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=tpbd0010>),
<https://www.industrydocuments.ucsf.edu/docs/tpbd0010>
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=tpbd0010>)

...Batten, Barton, Durstine & Osborn, Inc. HLdorado 5-580o 383 Madison Avenue, New York 17, New York e/advertisi,ag October 26, 1950 John Murphy, Esquire The American Tobacco Company 111 Fifth Avenue New York, New York Dear John I am transmitting herewith a copy of a letterhead memorandum dated and captioned as above.

Author : Schule-JR Batten Barton
Document Date : 1950 October 26
Type : letter
ID : tpbd0010 (TID : aem41a00)
ARK : ark:/88122/tpbd0010
Collection : American Tobacco Records; Master Settlement Agreement

more...

PDF

1 pages

<https://www.industrydocuments.ucsf.edu/docs/tpbd0010>

ADD BOOKMARK

DOWNLOAD

140. Unknown (<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=jtxI0223>),
<https://www.industrydocuments.ucsf.edu/docs/jtxI0223>
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=jtxI0223>)

more...

submitting herewith the following

Contribute to our crowdfunding

Campaign to help us grow our collections

by making a tax-deductible donation

(<http://tiny.ucsf.edu/NrWZFE>)

today. Thank you for your support!

PDF

ADDITIONAL MARK

DOWNLOADED

(<https://www.indust>

Author : MURPHY JAV
Document Date : 1950 October 27
Type : memo
ID : jtxl0223 (TID : pai46j00)
ARK : ark:/88122/jtxl0223
Collection : American Tobacco Records; Master Settlement Agreement

Truth Tobacco Industry Document [more...](#)

- [illegible]

49 pages

(https://www.industrydo

 ADD BOOKMARK

 DOWNLOAD 

Author : *Unknown*

Document Date : 1957 October 31

Type : report; study

ID : trjc0133 (TID : vai05f00)

ARK : ark:/88122/trjc0133

Collection : American Tobacco Records; Master Settlement Agreement

Truth Tobacco Industry Document [more...](#)

- The image shows a thumbnail of a PDF document. At the top, the title 'Bibliography of ...' is visible. Below it, there is a list of references, including works by 'M. B. ...', 'J. ...', and 'K. ...'. A large, bold, black 'PDF' watermark is centered over the text. Below the watermark, the text '2 pages' is displayed. At the bottom of the thumbnail, there is a navigation bar with a bookmark icon, the text 'ADD BOOKMARK', and a 'DOWNLOAD' button with a downward arrow icon.

2 pages
(https://www.industrydo
ADD BOOKMARK
DOWNLOAD

Author : Murphy-JAV

Document Date : 1950 October 27

Type : memo

ID : [jjgj0012](#) (TID : [rdk51a00](#))

ARK : [ark:/88122/jjgj0012](#)

Collection :

American Tobacco Records; Oklahoma Privilege Downgrades Collection; Master Settlement Agreement

Truth Tobacco Industry Document [more...](#)

- 
- PDE**

69 pages
(https://www.industrydo
ADD BOOKMARK
DOWNLOAD

Author : *Unknown*

Document Date : 1959 February

Type : media article; media transcript; publication

ID : jlfb0020 (TID : xhd80a00)

ARK : ark:/88122/jlfb0020

Collection : American Tobacco Records; Master Settlement Agreement

Truth Tobacco Industry Document [more...](#)

- [illegible]

PORTUS [Back to Top](#)

Document Date : 1959
Type : chart; drawing; graph; graphic; table
ID : nfgj0144 (TID : jl75f00)
ARK : ark:/88122/nfgj0144
Collection : American Tobacco Records; Master Settlement Agreement

Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation (http://tiny.ucsf.edu/NrWZFE) today. Thank you for your support!

Truth Tobacco Industry Document more...

145. -- No Title -- (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xjgj0012).

https://www.industrydocuments.ucsf.edu/docs/xjgj0012
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xjgj0012)

...November 1 1950 W» Paul M, Rahn, President The Americaa. TobaAeo Company - 11:L Fifth Avenue Now York 3 1 Nov YoUK

Dear Ar. Hahn: In connectionwith the arrangements with Columbia Broadcasting System, Inc, Por the Jack Benny Program

Author : Murphy-JAU (inferred)

Document Date : 1950 November

Type : letter, draft

ID : xjgj0012 (TID : qdk51a00)

ARK : ark:/88122/xjgj0012

Collection :

American Tobacco Records; Oklahoma Privilege Downgrades Collection; Master Settlement Agreement

Truth Tobacco Industry Document more...

146. -- No Title -- (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=kjgj0012).

https://www.industrydocuments.ucsf.edu/docs/kjgj0012
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=kjgj0012)

...October 27, 1950 Memo randum to Mr. A. R. Stevens: On Mr. Hahn's instructioess 1am transmitting herewith one phota's7tatic copy of each of the following docu- ments ex:ecuted in co nnection w ith the arrangements between The American Tobacc

Author : Murphy-JAV

Document Date : 1950 October 27

Type : memo

ID : kjgj0012 (TID : sdk51a00)

ARK : ark:/88122/kjgj0012

Collection :

American Tobacco Records; Oklahoma Privilege Downgrades Collection; Master Settlement Agreement

Truth Tobacco Industry Document more...

147. J.B. On TV (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=tncj0144)

https://www.industrydocuments.ucsf.edu/docs/tncj0144
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=tncj0144)

...October 24, 1950 J.B.onTV TO THE ENTIRE SALES ORGANIZATION: Jack Benny will be seen Saturday, October 28, from 8 to 8:45 p.m., E.S.T. over the Columbia Broadcasting System television network, on the first of four LUCKY STRIKE televisio

Author : Harvey-EA, ATCO

Document Date : 1950 October 24

Type : letter

ID : tncj0144 (TID : ddw75f00)

ARK : ark:/88122/tncj0144

Collection : American Tobacco Records; Master Settlement Agreement

Truth Tobacco Industry Document more...

148. -- No Title -- (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=qlnb0146).

https://www.industrydocuments.ucsf.edu/docs/qlnb0146
(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=qlnb0146)

...June 28, 1950 Season. 1950-1951 \$100,000. to be paid American to be used Four 1-hour TV performances,'spread 8 or 10 weeks in advertising and apart. . promotion, and spent as American desires. Season 1951-1952 Four or six 1-hour TV

Author : Unknown

Document Date : 1950 June 28

Type : excerpt; report; summary

ID : qlnb0146 (TID : arp85f00)

ARK : ark:/88122/qlnb0146

Truth Tobacco Industry Document more...

3 pages
(https://www.industrydocuments.ucsf.edu/docs/nfgj0144)
ADD BOOKMARK
DOWNLOAD

4 pages
(https://www.industrydocuments.ucsf.edu/docs/xjgj0012)
ADD BOOKMARK
DOWNLOAD

2 pages
(https://www.industrydocuments.ucsf.edu/docs/kjgj0012)
ADD BOOKMARK
DOWNLOAD

2 pages
(https://www.industrydocuments.ucsf.edu/docs/tncj0144)
ADD BOOKMARK
DOWNLOAD

2 pages
(https://www.industrydocuments.ucsf.edu/docs/qlnb0146)
ADD BOOKMARK
DOWNLOAD

Collection : American Tobacco Records; Master Settlement Agreement		Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation today. Thank you for your support! more...	
149. -- No Title -- (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=zpb0010) https://www.industrydocuments.ucsf.edu/docs/zpb0010 (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=zpb0010) ...THE AMERICAN TOBACCO CoMANY ~1t P~rea A~u, New Yons s, N.Y. - October 18, 1950 Memorandum to Mr. John A. V. Murphy Legal Department Mr. Taft Schreiber telephoned me last night and told me that he had telephone confirmation from more... Author : Hahn-PM ATCo Document Date : 1950 October 18 Type : letter; memo ID : zpb0010 (TID : bem41a00) ARK : ark:/88122/zpb0010 Collection : American Tobacco Records; Master Settlement Agreement Truth Tobacco Industry Document more...	PDF 1 pages ADD BOOKMARK DOWNLOAD		
Truth Tobacco Industry Document		more...	
150. Unknown (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=gtxl0223) https://www.industrydocuments.ucsf.edu/docs/gtxl0223 (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=gtxl0223) ...Chadbourne, Parke, Whiteside, Wolff & Brophy 25 Broadway, New York 4, N. Y. November 22, 1950 Mr. ?&u/n yflahhiç½ President The Ame/aejm Tobl^cq Company 111 F: Maw Y Dear connection/with bheXarrangeaents with Columbia Broadcas more... Author : CHADBOURNE PARKE; WHITESIDE GW Document Date : 1950 November 22 Type : letter ID : gtxl0223 (TID : mai46j00) ARK : ark:/88122/gtxl0223 Collection : American Tobacco Records; Master Settlement Agreement Truth Tobacco Industry Document more...	PDF 2 pages ADD BOOKMARK DOWNLOAD		
Truth Tobacco Industry Document		more...	
151. -- No Title -- (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=krjd0010) https://www.industrydocuments.ucsf.edu/docs/krjd0010 (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=krjd0010) ...COLUMBIA BROADCASTINC SYSTL+M, INC. 485 MAOVSOrrAVSnus, Nsiv Yoaa 22, N. Y. PL~ 54000 March 5, 1954 The American Tobacco Company, Inc. 111 Fifth Avenue New York 3, New York ' Reference is made to the contract between us more... Author : CBS Television Document Date : 1954 March 05 Type : letter ID : krjd0010 (TID : rfp41a00) ARK : ark:/88122/krjd0010 Collection : American Tobacco Records; Master Settlement Agreement Truth Tobacco Industry Document more...	PDF 1 pages ADD BOOKMARK DOWNLOAD		
Truth Tobacco Industry Document		more...	
152. Lucky Strike, Television And Radio Programs (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=fhdj0144) https://www.industrydocuments.ucsf.edu/docs/fhdj0144 (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=fhdj0144) ...J//Jy~yry~rjYruruc, _ ~e.r<v~rooa~. 3, September , 1953 LUCKY STRIKE TELEVISION AND RADIO PROGRAMS TO THE ENTIRE SALES ORGANIZATION: As the Fall Season approadnes, LUCKY STRIKE brings back its regulox line-up of enter more... Author : Harvey-EA, ATCO Document Date : 1953 September Type : letter ID : fhdj0144 (TID : tiw75f00) ARK : ark:/88122/fhdj0144 Collection : American Tobacco Records; Master Settlement Agreement Truth Tobacco Industry Document more...	PDF 6 pages ADD BOOKMARK DOWNLOAD		
Truth Tobacco Industry Document		more...	
153. -- No Title -- (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=jqld0133) https://www.industrydocuments.ucsf.edu/docs/jqld0133 (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=jqld0133) Truth Tobacco Industry Document more...			

initiative

SUPPORT

back to top

...M E M O R A N D U M 2Pa a~e.,cP° ~ 3 To FROn Mr. John ri'. Hanlon Secretary H. M. Boggiano 1 W1N 4 C IB9(SUBJECT R

J_ In keeping with our past procedure, we are sending you the following contracts which are to be retained in your record. more

Author : Boggiano-HM, ATCO

Document Date : 1949 January 13

Type : letter; memo

ID : jqld0133 (TID : bvo05f00)

ARK : ark:/88122/jqld0133

Collection : American Tobacco Records; Master Settlement Agreement

Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation (http://tiny.ucsf.edu/NrWZFE) today. Thank you for your support!

PDF

ADD BOOKMARK

DOWNLOAD 4 pages

(https://www.industrydo

Truth Tobacco Industry Document

more...

154. J. B. On Tv (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=yzxc0146)

https://www.industrydocuments.ucsf.edu/docs/yzxc0146

(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=yzxc0146)

... DISTRIBUTION MAILED TO SECTJONS v4if.I3 e~SIEI SALES MANAGEAS ? I~j hSST. SALES.MANAGERS z ~I JI~ i~ ~il d

JOI.'Lh. WIMnz I J~. S J. .B. @n T V TO THE ENTIRE SALES ORGANIZATION: DISTRICT MANAGE'.LS? SALESMEN ~=:more...

Author : Harvey-EA, American Tobacco Company

Document Date : 1950 October 24

Type : letter

ID : yzxc0146 (TID : uau85f00)

ARK : ark:/88122/yzxc0146

Collection : American Tobacco Records; Master Settlement Agreement

Truth Tobacco Industry Document

more...

155. The American Tobacco Company, Data For Meeting Of Board Of Directors, October 31, 1950 (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=tknb0146)

https://www.industrydocuments.ucsf.edu/docs/tknb0146

(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=tknb0146)

...TilR n7,EJt1Ce.a TOBACCO CCIC4PfaSY "Th FOit :dt:T:P1ttG OF Si1l.F.L OF DIRECTORS JCPOSIER 31, 1950 Mr. 4'au1 f3.

Lahn, President, stated that on October 25, 1950, he had osexecuted on behalf of the Company an agre@ment with Columbamore...

Author : Unknown

Document Date : 1950 October 31

Type : excerpt; report; summary

ID : tknb0146 (TID : nqp85f00)

ARK : ark:/88122/tknb0146

Collection : American Tobacco Records; Master Settlement Agreement

Truth Tobacco Industry Document

more...

156. -- No Title -- (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=tjgj0012)

https://www.industrydocuments.ucsf.edu/docs/tjgj0012

(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=tjgj0012)

..... Gv(r- ..w... TI11S AGRE;wMENT :>1ade and entered into this ~ elay o 'L ,1953, by and between THE AT~;RICAN

TOBACCO C(XIVIPANY, a New Jersey corporation, hrwro~nafter called "Spnsor", and J& M PRODUCTIONS, INC., a Cmboreia,

Author : J & M Productions Inc

Document Date : 1955

Type : contract agreement

ID : tjgj0012 (TID : bek51a00)

ARK : ark:/88122/tjgj0012

Collection : American Tobacco Records; Oklahoma Privilege Downgrades Collection; Master Settlement Agreement

Truth Tobacco Industry Document

more...

157. Columbia Broadcasting System Facilities Agreement (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=tsfw0133)

https://www.industrydocuments.ucsf.edu/docs/tsfw0133

(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=tsfw0133)

... 7leco-2~oa~ 3. yG~. V ~ January 23, 1952 9 Memorandum to Mr. A. R. Stevens Advertising Manager SUBJBCT: Columbia

Broadcasting System B'aolities Agreement In accordance with the terms or The American Tobacco Company - Columbia more...

Author : Boor-VJ, ATCO

Document Date : 1952 January 23

Type : memorandum

ID : tsfw0133 (TID : vjg01f00)

ARK : ark:/88122/tsfw0133

Collection : American Tobacco Records; Oklahoma Privilege Downgrades Collection; Master Settlement Agreement

Truth Tobacco Industry Document

more...

UCSF Library truth initiative

SUPPORT US Back to Top

https://www.industrydocuments.ucsf.edu/tobacco/results/#q="%0AJack Benny"&h=%7B"hideDuplicates"%3Atrue%2C"hideFolders"%3Atrue%7D&s... 37/48

Document Date : 1952 January 23
Type : letter
ID : tsfw0133 (TID : drs05f00)
ARK : ark:/88122/tsfw0133
Collection : American Tobacco Records; Master Settlement Agreement

Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation (http://tiny.ucsf.edu/NrWZFE) today. Thank you for your support!

https://www.industrydocuments.ucsf.edu/docs/

TSFW0133

Download

Truth Tobacco Industry Document

more...

158. -- No Title -- (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=zhdh0144)

https://www.industrydocuments.ucsf.edu/docs/zhdh0144

(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=zhdh0144)

...~S/ 16~c z4ee~ . 2G~d ~ 3, V ..., Tr(e~e .IYveu.ua ~ May 2 4, 1946 • Yol'rs very truj,y, X~ ~ "Z~ Paul M. Hsnn Vice President ttr. Jack Benny c/o A. & B. Lyons, Inc. 356 North Camden Drive Hollywood, California Dear Mr. Benny! This is to advise that we...

more...

Author : Hahn-PM, ATCO

Document Date : 1946 May 24

Type : agreement; contract agreement

ID : zhdh0144 (TID : ggk75f00)

ARK : ark:/88122/zhdh0144

Collection : American Tobacco Records; Master Settlement Agreement

1 pages

https://www.industrydocuments.ucsf.edu/docs/zhdh0144

ADD BOOKMARK

Download

Truth Tobacco Industry Document

more...

159. Lucky Strike Summer Radio - Television Almanac (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=ltxc0146)

https://www.industrydocuments.ucsf.edu/docs/ltxc0146

(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=ltxc0146)

...114~ - 3. rL ~y. . DIBTRIEUTION MAILED Ta SBCTIONB 2~3- h, ~6L 4 L /S/A/LES b1ANAGEASI CS I 1 AS\$T.SALES.MANAGEE51 ~ e5 UISTRIC BIANAGERS 1 ku~.R1b56 - ~65I OFF2CE IJST 1 LUCKY STRIKE . Doal. C

more...

Author : Harvey-EA, American Tobacco Company

Document Date : 1950 May 22

Type : letter

ID : ltxc0146 (TID : bau85f00)

ARK : ark:/88122/ltxc0146

Collection : American Tobacco Records; Master Settlement Agreement

2 pages

https://www.industrydocuments.ucsf.edu/docs/ltxc0146

ADD BOOKMARK

Download

Truth Tobacco Industry Document

more...

160. J.B. On TV (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=sncj0144)

https://www.industrydocuments.ucsf.edu/docs/sncj0144

(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=sncj0144)

...rL~s4, ~ ~ <% 3, ~Z. y. . O O .Ar,C~ -,~ October 23, 1950 Jack Benny ` ~ill be seeTon the first of.#our LUCKY STRIKE television program aturday, October 28, from 8 to 8:45 p.m., E.S.T. over the Columbia Broadcasting System ielevision network) Whi

more...

Author : Harvey-EA, ATCO

Document Date : 1950 October 23

Type : letter

ID : sncj0144 (TID : cdw75f00)

ARK : ark:/88122/sncj0144

Collection : American Tobacco Records; Master Settlement Agreement

2 pages

https://www.industrydocuments.ucsf.edu/docs/sncj0144

ADD BOOKMARK

Download

Truth Tobacco Industry Document

more...

161. 1952 -1953 Lucky Strike Television And Radio Programs (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=sjdj0144)

https://www.industrydocuments.ucsf.edu/docs/sjdj0144

(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=sjdj0144)

... 3, 9Z. ~f.. August 22, 1952 1952-1953 LUCKY STRIKE TELEVISION AND.RADIO PROGRAMS TO THE-ENTIRE SALES ORGANIZATION: TELEVISION 1. YOUR H1T PARADE "Your Hit Parade" returns to the air Saturday, August 30 and will be

more...

Author : Harvey-EA, ATCO

Document Date : 1952 August 22

Type : letter

ID : sjdj0144 (TID : mkw75f00)

ARK : ark:/88122/sjdj0144

Collection : American Tobacco Records; Master Settlement Agreement

4 pages

https://www.industrydocuments.ucsf.edu/docs/sjdj0144

ADD BOOKMARK

Download

UCSF Library

truth initiative

INSPIRING LIVES FREE FROM SMOKING,VAPING & NICOTINE

SUPPORT US

Back to Top

https://www.industrydocuments.ucsf.edu/tobacco/results/#q="%0AJack Benny"&h=%7B"hideDuplicates"%3Atrue%2C"hideFolders"%3Atrue%7D&s... 38/48

Truth Tobacco Industry Document		Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation (http://tiny.ucsf.edu/NrWZFE) today. Thank you for your support!
☐	162. -- No Title -- (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=jjcj0144) https://www.industrydocuments.ucsf.edu/docs/ijcj0144 (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=jjcj0144) ...0 ,,5?a r/. . 1Tsc.r2/ozE, 3, VZ. '~.. September 3, 1954 TO THE ENTIRE SALES ORGANIZATION: With the approach of the fell season The American Tobacco Company once again brings back lfs regular line-up of entertaining television and radio show more... Author : Walker-RB, ATCO Document Date : 1954 September 03 Type : letter ID : jjcj0144 (TID : haw75f00) ARK : ark:/88122/ijcj0144 Collection : American Tobacco Records; Master Settlement Agreement	 5 pages (https://www.industrydocuments.ucsf.edu/docs/ijcj0144) ADD BOOKMARK DOWNLOAD
Truth Tobacco Industry Document		more...
☐	163. -- No Title -- (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xqld0133) https://www.industrydocuments.ucsf.edu/docs/xqld0133 (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xqld0133) ...M E M O R A N D U M To Mr. John W. Hanlon Secretary DATE January 1.0, 1950 Fnon H. M. Boggiano Advertising Department SUBJECT In keeping with our past procedure, we are sendine you the following contracts which are to be retained in your more... Author : Boggiano-HM, ATCO Document Date : 1950 January 10 Type : letter; memo ID : xqld0133 (TID : avo05f00) ARK : ark:/88122/xqld0133 Collection : American Tobacco Records; Master Settlement Agreement	 4 pages (https://www.industrydocuments.ucsf.edu/docs/xqld0133) ADD BOOKMARK DOWNLOAD
Truth Tobacco Industry Document		more...
☐	164. <u>Experimental Opening Commercial It s Toasted Experimental Closing Commercial It s Toasted</u> (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=lppb0010) https://www.industrydocuments.ucsf.edu/docs/lppb0010 (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=lppb0010) ...THE JACK I3h' NNY I'1LOGi1.NM 1/1*O(19ICCd for Tili: AMERICAN TOBACCO CO. by BATTI:N, BABTON, DURSTINU & OsBOBN, In.,, 1*ROI1UCI: LUCKY BT11IKK CIGARRTTkB DATE_ Neuwork: Broedcn :DO..2130 P11 EST. _ ~ Itqrest: 9t O more... Author : Batten Barton Document Date : 1954 February 23 Type : advertisement; radio & television commercials ID : lppb0010 (TID : mif41a00) ARK : ark:/88122/lppb0010 Collection : American Tobacco Records; Master Settlement Agreement	 3 pages (https://www.industrydocuments.ucsf.edu/docs/lppb0010) ADD BOOKMARK DOWNLOAD
Truth Tobacco Industry Document		more...
☐	165. -- No Title -- (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=gjgj0012). https://www.industrydocuments.ucsf.edu/docs/gjgj0012 (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=gjgj0012) ...Chadbourne, Parke, Whiteside, Wol ff & Brophy 25 Broadway, New York 4, N. Y. November 22, 1950 Mr. Paul ~-jah-esid+e~3t The Aie T@ba txc~ Company 111 F New y Dear bonneat Broadcasting Syst television there 0 Agreement between the more... Author : Whiteside-GW, Chadbourne Parke Document Date : 1950 November 22 Type : letter ID : gjgj0012 (TID : odk51a00) ARK : ark:/88122/gjgj0012 Collection : American Tobacco Records; Oklahoma Privilege Downgrades Collection; Master Settlement Agreement	 2 pages (https://www.industrydocuments.ucsf.edu/docs/gjgj0012) ADD BOOKMARK DOWNLOAD
Truth Tobacco Industry Document		more...
☐	166. <u>The American Tobacco Company Television-Radio Schedule Television</u> (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=tkml0134)	

<https://www.industrydocuments.ucsf.edu/docs/tkml0134>
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=tkml0134>)

...THE AMERICAN TOBACCO COMPANY TELEVISION-RADIO SCHEDULE TELEVISION Sponsored Day Medium Programs By
Tuesday TV MAKE ROOM FOR DADDY PALL MALL "Make Room for Daddy" - starring Danny Thomas (<http://tiny.cc/mNwZFE>)

Author : Unknown
Document Date : 1955 August 31
Type : agenda; meeting materials
ID : tkml0134 (TID : pme15f00)
ARK : ark:/88122/tkml0134
Collection : American Tobacco Records; Master Settlement Agreement

Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation today. Thank you for your support!

PDF

ADD BOOKMARK

DOWNLOAD

3 pages

(<https://www.industrydo>

Truth Tobacco Industry Document

more...

- ☐

167.

[Herbert Tareyton Filter Tip Advertising Plans](https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=zlcyj0144)

(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=zlcyj0144>)

<https://www.industrydocuments.ucsf.edu/docs/zlcyj0144>

(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=zlcyj0144>)

...(.L/LP~ ~n11/AL%O~ /JJ.]~~~~~ /E, ~"OtiAY3Z,C2IUJ2Cli, 'C7lecw~ /~.ezC_3, November 10, 1954 R0RRTTARRYTON
aaa,50p- ADVERTISING PLANS TO SELECTED MEMBERS OF THE SALES ORGANIZATION: Beginning the week of November 8, we will launch an advertisement to selected members of the sales organization. The advertisement will be in the form of a letterhead memorandum and will be distributed to the following members of the sales organization: [redacted]
Author : Walker-RB, ATCO
Document Date : 1954 November 10
Type : letter
ID : zlcyj0144 (TID : ybw75f00)
ARK : ark:/88122/zlcyj0144
Collection : American Tobacco Records; Master Settlement Agreement
- PDF

ADD BOOKMARK

DOWNLOAD

4 pages

(<https://www.industrydo>
- Truth Tobacco Industry Document

more...
- ☐

168.

[Herbert Tareyton Filter Tip Advertising Plans](https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=mlcyj0144)

(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=mlcyj0144>)

<https://www.industrydocuments.ucsf.edu/docs/mlcyj0144>

(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=mlcyj0144>)

...J//~ / (.GL/U rXIMA7UP. 'i)Zeur //~oz. ~ 3, 0L.2f. ~ /~ / November 5, 1951+ NERBERT TAREYTON Filter Tip Advertising Plans
TO SELECTED MEMBERS OF THE SALES ORGANIZATION: Beginning the week of November 8, we will launch an advertisement to selected members of the sales organization. The advertisement will be in the form of a letterhead memorandum and will be distributed to the following members of the sales organization: [redacted]
Author : Walker-RB, American Tobacco Company
Document Date : 1954 November 05
Type : letter
ID : mlcyj0144 (TID : qbw75f00)
ARK : ark:/88122/mlcyj0144
Collection : American Tobacco Records; Master Settlement Agreement

PDF

ADD BOOKMARK

DOWNLOAD

5 pages

(<https://www.industrydo>

Truth Tobacco Industry Document

more...

☐

169.

[Lucky Strike, Television And Radio Programs, Fall 1951](https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=hxdj0144)

(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=hxdj0144>)

<https://www.industrydocuments.ucsf.edu/docs/hxdj0144>

(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=hxdj0144>)

... '1~la,crv 2fnaE. 3., 1Z.p. Augusi 3l, 1951 LUCKY STRIKE TELEVISION AND RADIO PROGRAMS FALL 1951 TO THE ENTIRE
SALES ORGANIZATION: TELEVISION 1. YOUR HIT PARADE "Your Hit Parade" returns to the air Saturday, September 8, 1951. [redacted]
Author : Harvey-EA, ATCO
Document Date : 1951 August 31
Type : letter
ID : hxdj0144 (TID : ljw75f00)
ARK : ark:/88122/hxdj0144
Collection : American Tobacco Records; Master Settlement Agreement

PDF

ADD BOOKMARK

DOWNLOAD

3 pages

(<https://www.industrydo>

Truth Tobacco Industry Document

more...

☐

170.

-- No Title --

(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=pjpn0002>)

<https://www.industrydocuments.ucsf.edu/docs/pjpn0002>

(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=pjpn0002>)

...~wr ~ ~neia~ea~ ~ ~n ~wif.4. `d7P~2/V_ 3, May 13, 1952 Memorandum to Mr. V. J. Boor Assistant Advertising Manager Attached
are six scripts each of the following commercial material: TELEVISION 1. Film commercials 11 through 14 used on a rotating basis [redacted]
Author : [redacted]
Document Date : [redacted]
Type : [redacted]
ID : [redacted] (TID : [redacted])
ARK : [redacted]
Collection : American Tobacco Records; Master Settlement Agreement

UCSF Library

truth initiative

INSPIRING LIVES FREE FROM SMOKING, VAPING & NICOTINE

are six scripts each of the following commercial material: TELEVISION 1. Film commercials 11 through 14 used on a rotating basis [redacted]

SUPPORT US

Back to Top

[https://www.industrydocuments.ucsf.edu/tobacco/results/#q=%0AJack Benny"&h=%7B"hideDuplicates"%3Atrue%2C"hideFolders"%3Atrue%7D&s...](https://www.industrydocuments.ucsf.edu/tobacco/results/#q=%0AJack+Benny) 40/48

Author : Schullinger-KW
Document Date : 1952 May 13
Type : letter; memo
ID : pjpn0002 (TID : oyy11a00)
ARK : ark:/88122/pjpn0002
Collection : American Tobacco Records; Master Settlement Agreement

Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation (http://tiny.ucsf.edu/NrWZFE) today. Thank you for your support!

BOOKMARK

DOWNLOAD

PDF

2 pages
(https://www.industrydo

Truth Tobacco Industry Document more...

171. Recapitulation, Estimated Commission Applicable To Tareyton Agency During 1955

(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=qsph0147)

https://www.industrydocuments.ucsf.edu/docs/qsph0147

(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=qsph0147)

...December 13, 1954 RECAPITULATION ESTIMATED COMMISSION APPLICABLE TO TAREYTON AGENCY DURING 1955
TELEVISION PRIVAT^e SECRETARY - 21 PROGRAMS \$ 17,054.38 JACK BENNY - 17 PROGRAMS 14,406.25 PRIVATE more...

Author : Unknown
Document Date : 1954 December 13
Type : financial; financial document
ID : qsph0147 (TID : mzu94f00)
ARK : ark:/88122/qsph0147
Collection : American Tobacco Records; Master Settlement Agreement



1 pages
(https://www.industrydo
ADD BOOKMARK
DOWNLOAD

Truth Tobacco Industry Document more...

172. The American Tobacco Company Lucky Strike Network Market, Film Commercials For Use On: "Film" Trackdown April 22, 1959; The American Tobacco Company Lucky Strike Network Market,

https://www.industrydocuments.ucsf.edu/docs/lhgj0144

(https://www.industrydocuments.ucsf.edu/tobacco/docs/#d=lhgj0144)

...TELEVISION 3B3 MADISON AVENUE, NEW YORK 1• NEW YORK • ELDO0.AD0 j-IBOO .4dvertisinR 4/z0/59 AS TELECAST
• THE AMERICAN TOBACCO COMPANY LUCKY STRIKE NETWORK MARKET 0 • FILM COMMERCIALS FOR USE O more...

Author : Batten Barton
Document Date : 1959 April 20
Type : blank page; cover sheet; file; file folder; tab sheet; title page
ID : lhgj0144 (TID : nmx75f00)
ARK : ark:/88122/lhgj0144
Collection : American Tobacco Records; Master Settlement Agreement



2 pages
(https://www.industrydo
ADD BOOKMARK
DOWNLOAD

Truth Tobacco Industry Document more...

173. -- No Title -- (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=yqxc0146)

https://www.industrydocuments.ucsf.edu/docs/yqxc0146

(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=yqxc0146)

...With the addition of LIGHT UP TIME 5 days a week to the LUCKY STRIKE radio family, LUCKY STRIKE will have radio
representation every day of the week; on SATURDAY - YOUR HIT PARADE starring Bill Harrington Eileen Wilson with The more...

Author : Riggio-LJ, American Tobacco Company
Document Date : 1949 July
Type : letter
ID : yqxc0146 (TID : iyt85f00)
ARK : ark:/88122/yqxc0146
Collection : American Tobacco Records; Master Settlement Agreement



1 pages
(https://www.industrydo
ADD BOOKMARK
DOWNLOAD

Truth Tobacco Industry Document more...

174. -- No Title -- (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=syfh0017)

https://www.industrydocuments.ucsf.edu/docs/syfh0017

(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=syfh0017)

...~2rJY9RP2(LCUR.I/~0/K1PCG1.CO)O O /so~'.~tazL'e 11~.F. /z 'LZ. ly. September 11, 1958 TO IHE ENTIRE SALES

ORGANIZATION: LUCKY STRIKE, PALL MALL, Hii PARADE and DUAL FILTER'UREVTON Cigarettes will again sponsor more...

Author : Walker-RB, ATCO
Document Date : 1958 September
Type : letter
ID : syfh0017 (TID : hhh70a00)
ARK : ark:/88122/syfh0017



4 pages
(https://www.industrydo
ADD BOOKMARK
DOWNLOAD

Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation
(<http://tiny.ucsf.edu/NrWZFE>)
today. Thank you for your support!

☐ 175. The American Tobacco Company - Fall Television - Radio Programs, 1
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xrml0134>)

SPONSORED BY NETWORK Monday THE TALES OF WELLS FARGO PALL MALL NBC After an 8-week hiatus, "The Tamer" [more...](#)

Collection : American Tobacco Records; Master Settlement Agreement

more...

☐ 176. -- No Title -- (<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=zhml0134>).

and up-to-the-minute news programs on TV and Radio is listed in this pocket size folder. Please note that the last column [more...](#)

Collection : American Tobacco Records; Master Settlement Agreement

more...

☐ 177. Herbert Tareyton, Filter Tip, Advertising Plans
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=krbj0144>)

...3, October 22, 1954 . tf- c.p ADVERTISING PLANS TO SELECTED MEMBERS OF THE SALES ORGANIZATION: Beginning the week of October 25, we will launch an advertising cam- paign in the interest of HERBERT TAREYTON Filter Tip Cigarettes

Collection : American Tobacco Records; Master Settlement Agreement

more...

☐ 178. -- No Title -- (<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=jsjm0142>)

Gentlemen. We refer to the agreement between us dated ?iarih 26, 952 cover- ing the furnishing of a. radio program packag more...

Collection : American Tobacco Records; Master Settlement Agreement

more...

179. Lucky Strike, Summer Television-Radio Schedule
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=jhdi0144>)

SUPPORT  [Back to Top](#)

<https://www.industrydocuments.ucsf.edu/docs/jhdj0144>
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=jhdj0144>)
...-3/ May 9@.1951 LUCKY STRIKE SUMMER TELEVISION-RADIO SCHEDULE TO THE ENTIRE SALES ORGANIZATION
TELEVISION 1. YOUR HIT PARADE REPLACEMENT Telecasts of "Your P&t Parat3e" will be suspended (http://www.industrydocuments.ucsf.edu/docs/NrWZFE)
Author : Harvey-EA, ATCO
Document Date : 1951 May 31
Type : letter
ID : jhdj0144 (TID : xiw75f00)
ARK : ark:/88122/jhdj0144
Collection : American Tobacco Records; Master Settlement Agreement

Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation today. Thank you for your support!

PDF
ADD BOOKMARK
2 pages
DOWNLOAD

Truth Tobacco Industry Document more...

- ☐ 180. -- No Title -- (<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=hsjm0142>)
<https://www.industrydocuments.ucsf.edu/docs/hsjm0142>
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=hsjm0142>)
...W 2/- Coluwbia Broadcasting System, Inc. 485 Madison Avenue . New York, New York Gentlemen: We refer to the agreement between us dated March 26, 1952, covering the furnishing of a radio program package knvNn as "The Jack Benny Pro+",
Author : Stevens-AR, American Tobacco Company
Document Date : 1953 March 03
Type : letter
ID : hsjm0142 (TID : bef65f00)
ARK : ark:/88122/hsjm0142
Collection : American Tobacco Records; Master Settlement Agreement

PDF
ADD BOOKMARK
1 pages
DOWNLOAD

Truth Tobacco Industry Document more...

- ☐ 181. Lucky Strike Summer Television - Radio Schedule
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=qpnc0146>)
<https://www.industrydocuments.ucsf.edu/docs/qpnc0146>
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=qpnc0146>)
...0 1 sTa1 8 uT1 0 m MAILED TO SECT:CP:S ' ;T= ~sI 3, 9~.2f.. secr. ea.ES r, ~: ::,ers? x ~ O a l M5inici ralT",CCrs? Tune 3, 195~,~ saEESLIEN? I ~GS LUCKY STRIKE OFFICE LIST? . I ~; F e~ a corn r r . C, ,, ,,,,. . SUMMER TELEVISION-RADIO
Author : Harvey-EA, ATCO
Document Date : 1952 June 06
Type : letter
ID : qpnc0146 (TID : avv85f00)
ARK : ark:/88122/qpnc0146
Collection : American Tobacco Records; Master Settlement Agreement

PDF
ADD BOOKMARK
2 pages
DOWNLOAD

Truth Tobacco Industry Document more...

- ☐ 182. The Jack Paar Show (<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=zyjc0146>)
<https://www.industrydocuments.ucsf.edu/docs/zyjc0146>
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=zyjc0146>)
...! lzdwelele .aJ ~-t! May 29, 1947 THE JACK PAAR SHOW TO THE ENTIRE SALES CRGANIZATION: As you know, last Sunday the Jack Benny Program went off the air for the Summer.- lack will be baek for LUCKY STRIEE next Fall. Effective
Author : Riggio-LJ, ATCO
Document Date : 1947 May 29
Type : letter
ID : zyjc0146 (TID : ehv85f00)
ARK : ark:/88122/zyjc0146
Collection : American Tobacco Records; Master Settlement Agreement

PDF
ADD BOOKMARK
1 pages
DOWNLOAD

Truth Tobacco Industry Document more...

- ☐ 183. -- No Title -- (<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=glnb0146>)
<https://www.industrydocuments.ucsf.edu/docs/glnb0146>
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=glnb0146>)
...c.ee"sn COLUMBIA BROADCASTING SYSTRM,ING 985 Mensorv Avauia, Nsw Yo6 88, N. Y, kLz. Sa9uU October 7-s y 1950
The American Tobacco Company 111 Fifth Avenue New York, N. Y. Dear Sirs: He are about to enter into an agreement of
Author : Columbia Broadcasting System Inc

PDF
ADD BOOKMARK
1 pages
DOWNLOAD

Document Date : 1950 October 25
Type : letter
ID : glnb0146 (TID : qqp85f00)
ARK : ark:/88122/glnb0146
Collection : American Tobacco Records; Master Settlement Agreement

Contribute to our crowd-funding campaign! Help us grow our collections by making a tax-deductible donation (http://tiny.ucsf.edu/NrWZFE) today. Thank you for your support!

Truth Tobacco Industry Document

more...

184. -- No Title -- (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=phdh0144)

https://www.industrydocuments.ucsf.edu/docs/phdh0144

(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=phdh0144)

...^ 1fioG 3. September 5, 1946 Mr. Jack Benny c/o A. & S. Lyons, Inc. 356 North Camden Drive Beverly Hills, California Deur Mr.

Benny: Reference is hereby me,de to that certain agreement dated April 10, 1944, as amended betc;een you and the American Tobacco Company

Author : Hahn-PM, ATCO

Document Date : 1946 September 05

Type : letter

ID : phdh0144 (TID : bgk75f00)

ARK : ark:/88122/phdh0144

Collection : American Tobacco Records; Master Settlement Agreement



2 pages

(https://www.industrydocuments.ucsf.edu/docs/phdh0144) ADD BOOKMARK

DOWNLOAD

Truth Tobacco Industry Document

more...

185. The American Tobacco Company, Lucky Strike Cigarettes (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xxkn0142)

https://www.industrydocuments.ucsf.edu/docs/xxkn0142

(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xxkn0142)

...1THE AIZ'dIICAN TOBACCO COMPANY LUCKY STRIKL=' CIGARETTES Report of Amounts Unbilled. as of Deeeem"oer 31,

1958 and Applicable to the Period Ending December 31, 1958 Special Notes In allocating billing to the period ending December 31, 1958

Author : Unknown

Document Date : 1959 December 31

Type : financial; financial document

ID : xxkn0142 (TID : ijl65f00)

ARK : ark:/88122/xxkn0142

Collection : American Tobacco Records; Master Settlement Agreement



6 pages

(https://www.industrydocuments.ucsf.edu/docs/xxkn0142) ADD BOOKMARK

DOWNLOAD

Truth Tobacco Industry Document

more...

186. Herbert Tareyton Filter Tip Advertising Plans (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=hjml0134)

https://www.industrydocuments.ucsf.edu/docs/hjml0134

(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=hjml0134)

...rlni '~Zeeu--oz,FJ 3, December 7, 1954 MIR111Y sav;-p ADVERTISING PLANS TO SELECTED MEMBERS OF THE SALES

ORGANIZATION: Within the next few weeks we will launch an advertising campaign in the interest of HERBERT TAREYTON

Author : Walker-RB, ATCO

Document Date : 1954 December 07

Type : letter

ID : hjml0134 (TID : nle15f00)

ARK : ark:/88122/hjml0134

Collection : American Tobacco Records; Master Settlement Agreement



4 pages

(https://www.industrydocuments.ucsf.edu/docs/hjml0134) ADD BOOKMARK

DOWNLOAD

Truth Tobacco Industry Document

more...

187. Filter Tip Herbert Advertising Florida And Hawaii Areas (https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xmcj0144)

https://www.industrydocuments.ucsf.edu/docs/xmcj0144

(https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xmcj0144)

...x.v.o. esa To Executive Sales Manager Mr. R. B. Walker owre October.2\$, 195.4 FROM V. J. Boor Assistant Advertising

Manager E/JBJECT Filter Tip HEHBERT TAREYTON 10 areasr introduction of Filter Tip HERBERT TAHEYTON Cigarettes

Author : Boor-VJ, ATCO

Document Date : 1954 October 28

Type : letter; memo

ID : xmcj0144 (TID : ccw75f00)

ARK : ark:/88122/xmcj0144



1 pages

(https://www.industrydocuments.ucsf.edu/docs/xmcj0144) ADD BOOKMARK

DOWNLOAD

Collection : American Tobacco Records; Master Settlement Agreement

Truth Tobacco Industry Document

Contribute to our crowdfunding campaign! Help us grow our collections more by making a tax-deductible donation today. Thank you for your support!

- ☐
188. [Filter Tip Herbert Tareyton Advertising Ohio Area](#)
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=jlclj0144>)
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=jlclj0144>)

...N.Y.O. 9 ~., TO FROM EW,SP The principal newspapers in the following cities are scheduled to open with advertisements for Filter Tip TAREYTON beginning, November 8= M E M O R A N D U M ~~~~ ue~.cfrs? Mr. R. B. Walker Executive Sales Manager.

Author : Boor-VJ, American Tobacco Company
Document Date : 1954 October 25
Type : letter; memo
ID : jlclj0144 (TID : nbw75f00)
ARK : ark:/88122/jlclj0144
Collection : American Tobacco Records; Master Settlement Agreement



1 pages
(<https://www.industrydocuments.ucsf.edu/docs/jlclj0144>)
ADD BOOKMARK

DOWNLOAD

Truth Tobacco Industry Document

more...

- ☐
189. [Filter Tip Herbert Tareyton Advertising Salt Lake City Area](#)
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=flclj0144>)
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=flclj0144>)

...M E M O R I A N D U M introduction of Filter Tip BERHERT TABEYTON Cigarettes in the Salt Lake City area - NEIdSPAPER*a
The principal newspapers in the following cities are scheduled to open w'ith advertisements for Filter Tip TPREYTON beginning, November 8= M E M O R A N D U M ~~~~ ue~.cfrs? Mr. R. B. Walker Executive Sales Manager.

Author : Boor-VJ, American Tobacco Company
Document Date : 1954 October 21
Type : letter; memo
ID : flclj0144 (TID : jbw75f00)
ARK : ark:/88122/flclj0144
Collection : American Tobacco Records; Master Settlement Agreement



1 pages
(<https://www.industrydocuments.ucsf.edu/docs/flclj0144>)
ADD BOOKMARK

DOWNLOAD

Truth Tobacco Industry Document

more...

- ☐
190. [Radio Program Changes](#) (<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=nrjc0146>)
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=nrjc0146>)

...J'W C P eLU L/GVf-h-JLLI %u, ~ 3, ", . Dece TO THE ENTIRE SALES ORGANIZATION: . Radio Program Changes JACK BENNY PROGRAM DISTRIBUToH mntc?n TO sscaas ~ J i ~ ~ ~ , z: a~ ASSL SAC3 ;: . :f. GERS ? i y~ S. i i UISrP:CT brf. N

Author : Riggio-LJ, ATCO
Document Date : 1948 December 22
Type : letter
ID : nrjc0146 (TID : tiu85f00)
ARK : ark:/88122/nrjc0146
Collection : American Tobacco Records; Master Settlement Agreement



1 pages
(<https://www.industrydocuments.ucsf.edu/docs/nrjc0146>)
ADD BOOKMARK

DOWNLOAD

Truth Tobacco Industry Document

more...

- ☐
191. [Unknown](#) (<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=gxbf0177>)
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=gxbf0177>)

...FOOTB, CONB & BELDING Client THE JACK BENNY Copy for Opening Commercial Number Date 2/4/4-3 cb February 8, 1948
- Program #19 THE JACK BENNY PROGRAM - presented by LUCKY STRIKEI (CHANT - 57 to 59 - AMERICAN) Front page

Author : Foote Cone & Belding
Document Date : 1948 February 04
Type : advertisement; radio & television commercials
ID : gxbf0177 (TID : kta97h00)
ARK : ark:/88122/gxbf0177
Collection : American Tobacco Records; Master Settlement Agreement



1 pages
(<https://www.industrydocuments.ucsf.edu/docs/gxbf0177>)
ADD BOOKMARK

DOWNLOAD

Truth Tobacco Industry Document

more...

- ☐
192. [Lucky Strike Salesmen's Movie 47-A](#)
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=gsdf0177>)

SUPPORT US Back to Top

<https://www.industrydocuments.ucsf.edu/docs/gsd0177>
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=gsdf0177>)

...NOTE—Report on this form all conversations with clients wherein any decision is reached or any subject discussed which affects advertising policies. Mi FOOTE, CONE & BELDING Contact Report (NEW YORK OFFICE) NHTIA (<http://tiny.cc/mrWZFE>)

Author : Freese-J; Foote Cone

Document Date : 1946 May 17

Type : report; report, call; report, contact

ID : gsd0177 (TID : ptb97h00)

ARK : ark:/88122/gsdf0177

Collection : American Tobacco Records; Master Settlement Agreement

Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation today. Thank you for your support!

PDF

ADD BOOKMARK

1 pages

DOWNLOAD

Truth Tobacco Industry Document [more...](#)

- ☐ 193. [Filter Tip Herbert Tareyton Advertising Omaha And Little Rock Areas](https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=fmcj0144)
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=fmcj0144>)
<https://www.industrydocuments.ucsf.edu/docs/fmcj0144>
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=fmcj0144>)
- ...M E M O R A N D U M C79 -r/ To FROM Mr. R. B. Walker Executive Sales Manager V. J. Boor Assistant Advertising Manager sueJECT Filter Ti DATE October 29, 1954 The following is the schedule of advertisi.ng now planned for t introduction of Filter Tip
- Author :** Boor-VJ, ATCO

Document Date : 1954 October 29

Type : letter; memo

ID : fmcj0144 (TID : zbw75f00)

ARK : ark:/88122/fmcj0144

Collection : American Tobacco Records; Master Settlement Agreement

PDF

ADD BOOKMARK

1 pages

DOWNLOAD

Truth Tobacco Industry Document [more...](#)

- ☐ 194. [Unknown](https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=ntxl0223) (<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=ntxl0223>)
<https://www.industrydocuments.ucsf.edu/docs/ntxl0223>
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=ntxl0223>)
- ...TOMPKINS, BOAL & TOMPKINS ARTHUR M. BOAL MILLARD F.TOMPKINS, JR. FRANCIS U.FITZPATRICK EUGENE T. McQUADE UAMES M.FULTON JI6 JOHN STREET NEW YORK 7, N.Y. TELEPHONE GORTLANDT 7-5556 CAB LE "MILWAUKEE"
- Author :** TOMPKINS BOAL; SCHULE J

Document Date : 1950 October 16

Type : letter

ID : ntxl0223 (TID : tai46j00)

ARK : ark:/88122/ntxl0223

Collection : American Tobacco Records; Master Settlement Agreement

PDF

ADD BOOKMARK

1 pages

DOWNLOAD

Truth Tobacco Industry Document [more...](#)

- ☐ 195. [-- No Title --](https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=sxdh0144) (<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=sxdh0144>)
<https://www.industrydocuments.ucsf.edu/docs/sxdh0144>
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=sxdh0144>)
- ...AMERICAN CIGARETTE AND CIGAR COMPANY ONE ELEVEN FIRH AVENUE,NEV YORK 0 aunvz Fu.ous C-n.zsn[f 9 A He..v Cuvuo BOI xe CU.Lrv June 23, 1944 Mr. Jack Benny c/o A. & S. Lyons, Inc. 356 North Camden Drive Hollywood, California
- Author :** Hahn-PM, American Cigarette And Cigar Company

Document Date : 1944 June 23

Type : letter

ID : sxdh0144 (TID : ugk75f00)

ARK : ark:/88122/sxdh0144

Collection : American Tobacco Records; Master Settlement Agreement

PDF

ADD BOOKMARK

4 pages

DOWNLOAD

Truth Tobacco Industry Document [more...](#)

- ☐ 196. [-- No Title --](https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xlnb0146) (<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xlnb0146>)
<https://www.industrydocuments.ucsf.edu/docs/xlnb0146>
(<https://www.industrydocuments.ucsf.edu/tobacco/docs/#id=xlnb0146>)
- ...AMUSEIffit ENTERPRISES, INC. 6121 Sunset Boulevard Los Angeles 28, California The American Tobacco Company 111 Fifth Avenue New York, New York Gentlemen: Jo/zfSa We understand that you intend to deliver to Jack Benny a letter embodying the following message:
- Author :** Amusement Enterprises Inc

PDF

SUPPORT US

Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation
(<http://tiny.ucsf.edu/NrWZFE>)
today. Thank you for your support!

more...

- Reviews, Reports, Discussion of Methods, Data,
(to appear in the Journal of the
Academy of Management)**
- October 20, 1988
- Dr. David A. Aiken
Academy of Management
11 Dupont Circle, N.W.
Washington, D.C. 20036
- Dear Sirs:
- I am pleased to inform you that the manuscript of the article entitled "The Effect of the Social Desirability Bias on the Reporting of Financial Ratios" has been accepted for publication in the *Journal of Management Research*. The article will appear in the November 1989 issue of the journal.
- The *Journal of Management Research* is a peer-reviewed journal that publishes research in the field of management. The journal is published by the Academy of Management, which is a professional organization for management scholars and practitioners.
- I am sure that your article will be of great interest to the readers of the journal. Please let me know if you have any questions or need any further information.
- Sincerely,
David A. Aiken
- 10
- PDF**

nt more...

2 pages
(https://www.industrydo
ADD BOOKMARK
DOWNLOAD

(<https://www.industrydo>

↓ DOWNLOAD

 DOWNLOAD

more...

- A black and white photograph of a vintage 1933 advertisement for "FIVE FIDELITY" cigarettes. The advertisement is a full-page spread in a magazine, featuring a large illustration of a woman in a 1930s style on the left and the advertisement text on the right. The text includes the brand name "FIVE FIDELITY", the slogan "THE ADVERTISING FLAME FOR FIDELITY", and a list of retailers. The ad is dated "May 1933" and "New York, N.Y.".

tratione...

tratione...

7 pages
(https://www.industrydo
ADD BOOKMARK
DOWNLOAD

7 pages

+ DOWNLOAD

DOWNLOAD

more...

- [illegible]

stillösen.

1 pages
(https://www.industrydo
ADD BOOKMARK
DOWNLOAD

1 pages

(<https://www.indust>
ADD BOOKMARK

+ DOWNLOAD

— 100 —

more...

- [illegible]

to more...

to more...

1 pages
(https://www.industrydo
ADD BOOKMARK
DOWNLOAD

1 pages

(<https://www.indust>
ADD BOOKMARK

1. **CONCLUSIONS**

--	--	--

Truth Tobacco Industry Document		Contribute to our crowdfunding campaign! Help us grow our collections by making a tax-deductible donation
	0 selected : E-mail Report Error Cite Add Bookmarks Clear Bookmarks	(http://tiny.ucsf.edu/NrWZFE)
		1 of 6 Pages
		today. Thank you for your support!