# THE JACK BENNY PROGRAM

produced for

THE AMERICAN TOBACCO CO.

bу

BATTEN, BARTON, DURSTINE & OSBORN, Inc.

PRODUCTA DECKY STRIKE GGARETTES

DATE September 25 1919

BS

Broadcast: 4:00 - 4:30 PM PST Repeat: 9:30 - 10:00 PM PST

#### OPENING COMMERCIAL

SHARBUTT: The Jack Benny Program ... presented by LUCKY STRIKE!

RIGGS: (CHANT - 60 to 62 - SOLD AMERICAN)

HIESTAND: LUCKIES PAY MORE!

SHARBUTT: Yes, at the tobacco auctions, LUCKIES PAY MORE -- MILLIONS

OF DOLLARS MORE THAN OFFICIAL PARITY PRICES for fine,

light, naturally mild tobacco. No doubt about it ...

HIESTAND: IS - MFT

is - MFT

SHARBUTT: Lucky Strike means fine tobacco!

HIESTAND: Imagine you're at a tobacco auction: ... The buyers crowd

around the baskets of ripe, fine-flavored leaf ... the

auctioneer chants and the bidding begins ...

RIGGS: (FADE CHANT IN FAST - UNDER AND ON CUE)

HIESTAND: As a basket of extra fine, light, mild leaf is offered for

sale ... as the price climbs higher and higher -- at the

peak bid time and again you hear ....

RIGGS: (CHANT UP FAST TO 62 -- SOLD AMERICAN)

SHARBUTT: And another basket of truly fine tobacco is bought by the

makers of Lucky Strike! Yes, Luckies pay more .. millions

of dollars more than official parity prices for fine

tobacco! So for MORE REAL, DEEP-DOWN SMOKING ENJOYMENT

FROM EVERY PUFF, EVERY PACK -- smoke that smoke of fine

tobacco -- LUCKY STRIKE!

# PROGRAM #3 REVISED SCRIPT

## AMERICAN TOBACCO COMPANY

LUCKY STRIKE

THE JACK BENNY PROGRAM

SUNDAY, SEPTEMBER 25, 1949 CBS 4:00-4:30 PM PST

OPENING COMMERCIAL (CONTID)

HIESTAND: Prove to yourself how much finer, milder, more enjoyable

Luckies really are. You'll agree -- in all the world

there's no finer cigarette than Lucky Strike!

(FIRST ROUTINE)

(AFTER COMMERCIAL, MUSIC UP AND DOWN)

IXON: THE LUCKY STRIKE PROGRAM, STARRING JACK BENNY...WITH

MARY LIVINGSTONE, PHIL HARRIS, ROCHESTER, DENNIS DAY,

AND "YOURS TRULY" DON WILSON.

(APPIAUSE..MUSIC UP AND DOWN)

DON: AND NOW, IADIES AND GENTLEMEN, LET'S GO PACK AN HOUR...

JACK AND MARY ARE ON THEIR WAY TO THE STUDIO...

ROCHESTER IS DRIVING THEM.

(SOUND: LOUSY CAR MOTOR UP AND DOWN)

MARY: Gosh, it's certainly a warm day, isn't it, Jack?

JACK: Yeah.

MARY: .....You know, it was not yesterday too..And Friday the temperature reached a hundred and five.

JACK: Yeah.

MARY: ......Say Jack, wasn't it thrilling that the Hollywood baseball team won the Pacific Coast Pennant this year?

JACK: Uh huh.

MARY: ......And the National League pennant race is tighter than it's been in years.

JACK: Yeah.

MARY: For heaven's sakes, Jack, put down that knitting and talk to me.

JACK: I'm sorry, Mary, but I'm trying to finish these sox for Phil. It's only ninety days till Christmas,

MARY: Jack, Phil has been with you twelve years and you're

giving him sox for Oir to time?

ROCH: THEY AIN'T NO PRESENT ... MR. HARRIS ORDERED THEM.

JACK: You, What's white

(SOUND: CAR MOTOR UP AND DOWN)

JACK: You know, Mary...It is warm today...I wonder if

(SOUND: WINDOW SHADE UP)

JACK: Rochester, how did you know I wanted the top down?

ROCH: I DIDN'T, WE JUST WENT UNDER A LOW TREE.

JACK: What?

ROCH: WHO NEEDS PUSH BUTTONS.

JACK: Well, leave it Acts, it's nice this way.

(SOUND: TWO BEEPS OF BULB HORN)

MARY: -- Jack, nothing about this car our prices me, but

why have you got that candle on the radiator?

-device:\*\*

MARY: A Salety device?

-ROCH ------XEAR--WHIRP-PHD-PLANER-BLOWS-OUT; THE HE-SO THO TOO FAST.

-MARY: Well, you better slow down, to enflow his war.

JACK: Yeah. . Rochester, you better slow down.

ROCH: I CAN'T BOSS, WE HAVEN'T GOT ANY BRAKES.

MARY: No brakes? What do you do when you come to a

railroad crossing?

ROCH: WE GET OUT AND PICK UP COAL.

JACK: -Oh, stop teling farmy, ----

ROCH: THOSE DIESELS ARE RUINING US.

JACK: ROCHESTER! . r. Just drive.

(SOUND: MOTOR UP AND DOWN)

JACK: Say, Mary, do you --- Rochester, you're not making

a turn, why have you got your hand out?

ROCH: I'M FEELING FOR THE STUDIO.

JACK: / Feeling for the studio?

ROCH: YEAH, IN THIS SMOG WE'LL NEVER SEE IT.

JACK: I know what you mean....Say Mary, I was just thinking of something -- It's been a long time since you sang a song on the program...How about doing one today?

MARY: No, not today, Jack.. I was at the Navy-USC football game yesterday and I cheered so much l'm hoarse.

JACK: CharGoo, I wanted to go to that game, but I thought it was too bot to sit out there all afternoons Did the heat bother the players?

SACK Look Mary you do know you to sing ... Thin there is not not an analysis.

ROCH: BOSS, IF YOU WANT MORE MUSIC ON THE PROGRAM, WHY DON'T YOU PLAY YOUR VIOLIN?

JACK: America yours. I think I will... I just put four new strings on it.

MARY: You did?

Α١

JACK: Yes and ... You'll hear them all,

On C.B.S. this fall.

MARY: I can hardly wait. AOh Rochester, we're only a block from the studio, you better start looking for a parking space.

JACK: Look for a perking space, are you kidding, Mary? You're with mentional Benny. Drive right into the studio lot.

Mr. Paley, the head of C.B.S. assigned a reserved parking space especially for me.

MARY: Geo, they sure treat you nice, don't they, Jack?

JACK: Mary, all the networks are nice..and it's about time people realized that there's no animosity between them.

MARY: There isn't?

JACK: Of course not. Take C.B.S.... remethed for they use Johnson's Wax ... You've seem It.

MARY: Jack, C.B.S. didn't put it there. So many stars have come over they tracked it in on their heads.

JACK: On their heads? On their shoes. They must be acrobets ...
How do you like that ... we've got acrobets now ... welk in
on their heads. Shoes!

MARY: So many stars come over and track it in on their shoes ...

JACK: Oh, we don't have to go through it again. It doesn't matter how it got there .. the fact that it's there proves that -- Rochester, here's the studio lot, turn right in.

SOUND: CAR TURNING

Jack: My parking space is third on the left.

ROCH: I KNOW.

(SOUND: LOUSY CAR STOPS)

JACK: Rochester, what did you stop here for?

ROCH: THERE'S ANOTHER CAR IN THERE.

JACK: Well, how do you like that ... Imagine anyone leaving his car in my parking space. What a nerve - wheterast: When I came to C.B.S. this space was assigned to me... And if anyone else thinks they can use it, they're crazy. BOY...BOY...WHO DOES THAT CAR BELONG TO?

UKIE: Mr. Paley.

JACK: Well, don't just stand there...Dust it off - Dust it off! ... Here.

MARY: Come on, Jack.

JACK: Just a minute, he's using Phil's sox. Rochester, you don't have to wait for me. You can have the rest of the day off.

ROCH: THANKS .. SAY BOSS .. I'M GOING OUT TONIGHT. WOULD
YOU MIND GIVING ME MY SALARY TODAY INSTEAD OF TOMORROW?

JACK: Yes, I can do that. As a matter of fact, I have your pay all ready. Here's your envelope.

ROCH: THANKS.

(SOUND: ENVELOPE BEING TORN OPEN)

JACK: Now come on Mary, let's hurry in the ---

ROCH: OH SAY BOSS.

JACK: What is it, Rochester?

ROCH: YOU ALWAYS PAY ME IN DOLLARS, HOW COME IT'S POUNDS THIS WEEK?

JACK: I'll explain it to you later...Come on, Mary.

MARY: Oh brother, you don't miss a trick, do you!

JACK: Never mind .. for the control of the form

(SOUND: FOOTSTEPS)

JACK: (SINGS) AGAIN. THIS COULDN'T HAPPEN AGAIN ! DA DA

DA DA -- Oh darn it, I forgot to get my violin

out of my car.

MARY: (SINGS) AGAIN .. I HOPE IT HAPPENS AGAIN .. DA DA DA --

JACK: (MIMICING) DA DA DA DA ... That's not funny .. Now

let's go in.

(SOUND: DOOR OPENS)

MEL: Hello, Mr. Benny, I've been waiting for you.

JACK: Oh, Mel Blanc .. waiting for me?

MEL: Yeah. You got a part that I can do on your show today?

JACK: Mel. I gave you a part for you on my show last week.

MEL: Yeah, but I didn't get a chance to do my imitations...

I imitate Mickey Rooney, Lionel Barrymore, and Al

Jolson, Nnnnnnnnnyyyyyhhhhh.

JACK: Mel, there's no room on my program for imitations of

Mickey Rooney, Lionel Barrymore, or Al Jolson.

MEL: Nnnnyyyyhhhhh.

JACK: NOW CUT THAT OUT . . / Look Mel, when I have a part

for you, I'll let you know ... Come on, Mary. -

(SOUND: FOOTSTEPS)

JACK: That guy's gotting to be such a pest .. Well, here's

my dressing room.

MARY:

Jack the door is open.

JACK:

Open? I wonder --

(SOUND: COUPLE OF FOOTSTEPS)

JACK:

Well...what do you know...I've got a visitor. Edgar

Bergen.

MARY:

Hello, Edgar.

BERGEN:

Hello, Mary .. C. Jack.

(APPLAUSE)

JACK:

Edger...welcome to C.B.S.....

EDGAR:

Thanks Jack, but you know I don't do my first program

till next Sunday night.

JACK:

Still rehearsing?....Ha ha....I've already started my

season...I did my first show on the eleventh..Did you

hear it?

BERGEN:

No , but on the Twelfth, C.B.S. sent for me.

JACK:

What?

CHARLIE:

(COMING IN) Hey, Bergen, did you beer my Roy Roger a gur;

there tere moune of meny moon warm. Lall move of an elowy,

INTERNOW THE SECTION OF

BERGEN:

"Charles - Charlie We've got company.

MHHymanomidelde moharite.

CHARLIE:

WELL You beautiful doll pucker up your

lips, I'm coming in for a landing.

(SOUND: LOUD KISS)

HERGEN: Charlie, you should be ashamed of yourself. Such disgraceful behavior. Kissing Miss Livingstone before you he properly introduced. When a gentleman meets a lady, first he should tip his hat and say "How do you do," then he should inquire as to her well being, then he should gently take her hand and respectfully bow from the waist.

CHARLIE: Bergen, those are the kind of details that slow down a man's life. Come to my arms, you luscious little.

BERGEN: Charlie...Charlie, don't be so rude...There's someone else here.

CHARLIE: Huh?

BERGEN: Charlie this is Mr. Benny.

JACK: Hello, Charlie...Welcome to C.B.S......Shake!

CHARLIE: Put it away, bub, I'll pick my friends.

JACK: ....WELL!

CHARLIE: And you can stop fluttering those blue eyes, they don't do a thing to me.

JACK: Hnummm.

CHARLIE: Now, where were we, Mary, you luscious little tomato.

Let me put my arms around you and ---

MARY: No no, Charlie, please don't kiss me again. (SEXY)

When your lips meet mine, my blood goes to my head, a

cold iciness goes to my feet, and a wild wave of emotion

rushes to my fingertips.

CHARLIE: He ha..l've got this dame going in all directions.

JACK: Mary, stop teasing him, you're blistering his enamel.

Well, Edger, if you don't mind, I've got a lot of things

to do now.

BERGEN: Okay, Jack, and thanks for dropping into my dressing

room.

JACK: No no, Edgar, this is my dressing room.

BERGEN: Jack, this was your dressing room.

JACK: What do you mean was ... this is my dressing room ...

When I came over here, Mr. Paley gave it to me.

BERGEN: J'M SORRY, JACK, BUT THEY'VE SWITCHED YOU TO DRESSING

ROOM FOUR, ALL MY THINGS ARE IN HERE AND THEY'RE GOING

TO STAY HERE.

JACK: WELL, I'LL THROW 'EM OUT'!

BURGEN: YOU LAY A HAND ON THOSE CLOTHES, AND I'LL ....

JACK: OH YEAH....PUT UP YOUR DUKES!

MARY: BOYS!...BOYS!....

CHARLIE: Let 'em fight, Livvy. The most they can do is lean on

each other.

JACK: Oh, shut up!..And as for you, Edgar Bergen, if you

think you're gonna use this dressing room, there's only

one thing I can say to you...I'LL DRESS SOMEWHERE ELSE!

GOODBYE!

(SOUND: DOOR SIAM)

(APPIAUSE)

(SOUND: FOOTSTEPS)

JACK: Hur . Dressing room four . . It's all the way down the fact.

MARY: Jack, here comes Dennis.

(SOUND: FOOTSTEPS STOP)

JACK: Oh, hello Dennis.

DENNIS: I've come to say goodbye, I've been drafted.

JACK: Drafted?

DENNIS: Don't stand there, salute me.

JACK: What?

MARY: Dennis, do you mean that ---

JACK: No no, Mary. You stay out of this. Let me handle him..

Now Dennis, look at me ... I just wanta ask you one thing... The war has been over four years now, how come

you have to go?

DENNIS: I won it on a quiz program.

MARY: A quiz program?

DENNIS: I got a bicycle, a refrigerator, and two glorious years in the Army.

JACK: Mary, I begged you to stay out of it. Now Dennis, forget this silly talk and get into the studio.

DENNIS: Oh, I can't. I've gotta report to my regiment. We're being sent overseas.

MARY: You mean --

JACK: Mary, you won't listen to me, will you?...Now for your own good, let me ask him. I'm gray anyway...You and your regiment are gonna be sent overseas, huh, Dennis?

DENNIS: Uh huh.

JACK:

To Germany's

DENNIS:

No to Stromboli to bring back Ingrid.

JACK:

Dennis, do me a favor, will you? Stop talking and

rehearse your song.

DENNIS:

Okay.

JACK:

Come on, Mary.

(SOUND: FOOTSTEPS)

DENNIS: OH, MR. BENNY...MR. BENNY.

JACK:

What is it?

DENNIS: GOOD YONTIFF.

JACK:

Thank you, and the form

(APPLAUSE)

(DENNIS'S SONG - "SOME ENCHANTED EVENING")

(APPLAUSE)

(SECOND ROUTINE)

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JACK: Now let's see ... where's that dressing room they changed me to?

MARY: /c. Here it is, Jack, right here... Number Four.

JACK: Oh yes

(SOUND: FOOTSTEPS STOP)

JACK: Say, look at that, Mary A two stars on the door. I guess they're trying to make me feel good...let's go in.

(SOUND: DOOR OPENS)

ANDY: Hello, there, Mr Benny.

AMOS: Hello, Mr Benny.

JACK: Amos and Andy!

(APPLAUSE)

MARY: Hello, boys.

AMOS: Oh, Miss Livingstone. Excuse us for being in our bathrobes

ANDY: Yeah .. we is pressin' our pants under the mattress.

JACK: Well, fellows, it seems to me you could have done that in your own dressing room.

ANIM: This is our dressing room.

AMOS: Yeah. This dressing room has been give to us by the head man of this network. And he said, if anybody comes in and gives us trouble, we should be very gentle when we throws him out!

AND: Yeah, he requested that we keep the bounces down to a minimum

JACK: (CAIMIN) Fellows, nobody's gonna start any trouble.

Obviously there has been a mistake. Anyway, you don't do
your opening program till next Sunday. What're you doing
here so early?

ANDY: Well, we don't like to leave things to the last minute.

So we is down here at the studio to test the accoustics.

JACK: The accoustics?

AMOS: Yeah, you see, your voice comes out of your mouth, hits the side wall, hits the back wall, then it hits the other side wall, and comes back to you

ANDY: Dat's what's known as a three-cushion shot.

JACK: Oh...Well. I still can't understand them giving you my dressing room...anyway, I'll take it up with Mr Paley...

Come on, Mary.

(SOUND: DOOR CLOSES)

ANIX: Say, Amos, Mr. Benny was a little upset because we got this dressing room

AMOS: That ain't what's bothering him. He's upset because today they stopped Daylight Savings Time

ANDY: What's that got to do with him?

AMOS: When they stop any kind of saving, Mr. Benny takes it personal.

ANDY: Yeah, That man is closer than the pupils on a cross-eyed flea.

AMOS: (LAUGHING) Say, that's pretty good

ANDY: Yeah....lift up the mattress and see if the crease in our pants is as sharp as we is,

(SOUND: (ON CUE) DOOR OPENS)

JACK: Pardon me, boys, I left my hat in here.

ANIN: / Here you is.

JACK: Thanks, Andy...So long, Amos

(SOUND: DOOR CLOSES)

(APPLAUSE)

(SOUND: FOOTSTEPS)

JACK: I can't understand why I'm being pushed around here.

They take my parking space, my dressing room. .. What next?

DON: Oh, Jack...Jack...

JACK: Hello, Don

ION: (HAPPY) Jack I've been looking all over for you. Boy,

am I excited!

JACK: Why, Don. What happened?

ION: You know how hard I've been trying to reduce:

JACK: Yes.

DON: Well, I finally made it... I'm down to a hundred and sixty-five

JACK: Down to a hundred and sixty-five?... How did that happen?

DON: I weighed myself on an English scale and they cut the pound in half...(STARTS LAUGHING AND LAUGHS AND LAUGHS AND GET HYSTERICAL)

JACK: Don...Don....Avoirdupois Boy...Look at me...Don, if you're going to tell jokes, why don't you get one that we can use on the program?

DON: But, Jack, I thought it was very funny.

JACK: I'm not questioning the value of that little gem. It has its points.:It's not only topical, but it stinks...

Believe me

DON: Well then, listen Jack ... I've got another joke that'll kill the audience. It's so funny that--No no, I'm afraid it's a trifle daring

JACK: Daring? What is it, Don, what is it? You can tell me.

DON: Well. r.let's get away from this crowd.

JACK: Don, that's you...What's the joke, Don, what is it?

ION: (CONFIDENTIALLY) Well... The way it was told to me...it seems that a traveling salesman's car broke down right in front of a farmer's house

JACK: Yes yes yes.

DON: Now this farmer had a beautiful daughter.

JACK: Yeah yeah yeah.

DON: So the salesman knocked on the door and when the farmer opened it, he told him that his car broke down and that he was a salesman.

JACK: Yeah yeah - /

DON: So the farmer's daughter who was standing there said,...

"A salesman?" And he said, "Yes, I sell Lucky Strike cigarettes which are made of that fine, that light, that naturally mild tobacco, and Lucky Strike pays more because--

JACK: I know, Don, I know, I know.

DON: Oh, you heard the story.

JACK: No no... know that Lucky Strike pays more than official parity prices, but what about the salesman and the farmer's daughter?

DON: Well, just then the phone rang

JACK: Uh huh, uh huh, uh huh.

DON: And when the farmer left the room to answer it, the salesman walked over to the farmer's daughter and said...

JACK:

Yeah, yeah yeah. What did he say? "Ah been smokin! Lucky Strikes for nigh onto twenty-five DON: years because they're so round, so firm, so fully packed, so free and easy on the draw. "... And then--

Yes yes.. And then--JACK:

The daughter was so happy she fixed the salesman's car DON: and he drove away.

JACK:

Well, that's not the original version, I told it to the DON: sponsor and he switched it all around.

Oh . . (LAUGHS LOUD) JACK:

Jack..Jack..I thought you didn't like the story. DON:

(LAUGHING) I just remembered the original one.. No wonder JACK: the sponsor changed it.. It was about Lifesavers.... See you later, Donzy.

(SOUND: FOOTSTEPS)

I'd tear up his contract if it wasn't tattoed on his back. JACK:

Jack, where 've you been? MARY:

I just left Don Wilson. He told me a wonderful story. JACK:

What was it? MARY:

Oh, I couldn't tell it to you, Mary...But it's so good, JACK: it would be worth your marrying merto hear it..... Come on. (SOUND: FEW FOOTSTEPS)

Mary, when we---JACK:

How about it, Mr Benny? Can't you find a part for me on MFL: your program

Mel, will you stop following me around and go home! JACK:

Some home..my wife is never there..She's always out MHL: playing bridge.

JACK:

Bridge?

 $MEI_{L}:$ 

Yeah...she plays with Mrs. Bob Hope, Mrs. Ray Milland,

and Mrs. Al Jolson, Nnnnnyyyyhhhh.

JACK:

Oh, for heaven's sakes...Mel, will you please go away

and leave me alone...Come on Mary, let's get in our

studio.

(SOUND: FOOTSTEPS)

JACK:

I wish Mel would stop bothering me.

(SOUND: DOOR OPENS..STUDIO NOISES)

JACK:

Well, look who's here!

SKELTON:

:Hello, Jack.

JACK:

Red Skelton!

(APPIAUSE)

JACK:

Well, I'm running into everybody today... How have you

been, Red?

SKELTON: 4 Fine, Jack..Gee, I haven't seen you since that night at

Claudette Colbert's party.

JACK:

Oh yes..What a party....You know, Red, I haven't danced

that much in all my life.

SKELTON:

Yeah...Imagine Claudette trying to cut in on us.

JACK:

(Well, I waltzed into that one.) Look, Red, I know you

have to rehearse for your opening program next Sunday,

but don't use my --

MARY:

Jack, wait a minute....Red, aren't you gonna say hello

to me?

SKELTON:

WEIL, DAAAAAAAISY JUUUUUNE!

JACK:

Look, Red, if you don't mind --

SKELTON: I'll be with you in a minute, Jack, I just wanta run

through a scene.

JACK: Look Red, if you don't mind --

RYAN: All right, Mr. Skelton, let's run through that Western

Scene.

SKELTON: Okey ... Ready & --

UKES: Ready.

SMOLTON: Come here, you varmint... This is Dead Eye you're messing

with..are you the dirty hombre that's been stealin'

cattle off my pappy's ranch?

UKIE: Yeah.

SKELTON: And are you the hombre that broke into the house and

stole the pigs right out of the living room?

UKIE: Yeah.

SKELTON: The same hombre that blew the still out of my

grandpappy's mouth?

UKIE: Yeah.

SKELTON: Well, you and me are gonna fight a duel. Pire when I

Count three \*\* TONE \*\* TWO: .

(SOUND: GUN SHOT)

-SMITOH -- Three.

-UKTH: ~~ (OROANS)

(SOUND: HEAVY BODY THUD)

SKELTON: HA HA HA. They fall for it on this network, too ....

Pretty good, eh, Jack?

JACK: Yeah.

MARY: I thought it was very exciting.

TΚ

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JACK:

Wait a minute, Red. That actor you shot. why doesn't he

get up?

SKRIMON: We use real bullets, we don't believe in fooling the

audience. AOKAY, JOE, SWEEP 'IM OUT OF HERE,

Red, you....you really shoot the actor? JACK:

Once I didn't, and I had to pay him ... Say Joe, should \* SKELTON:

run through that scene again?

We ain't got no more actors. You shot four of 'em RYAN:

already.

Red. .. you mean every time you go through that scene you JACK:

shoot an actor?

Sure. SKELTON:

(SOUND: FIVE FOOTSTEPS...DOOR OPENS)

(CALLING) OH, MEI.....MEI.... JACK:

Jack, you wouldn't dare! MARY:

I wouldn't eh?.... Lucky he's not around. JACK:

(SOUND: DOOR CLOSES)

RYAN: Let's try that scene again on the other mike, Mr. Skelton.

SKELTON: Okay.

(SOUND: FEW FOOTSTEPS)

(OVER FOOTSTEPS). And this time let's --- WHOOPS! SKELTON:

(SOUND: SLIDE WHISTLE.. BODY THUD)

Red .. Red .. How did you happen to slip? JACK:

SKELTON: /I just came over, I've still got wax on my shoes.

Ohryes-yes. JACK:

MARY: Act, Red, did you hurt yourself?

New. .. it was just a ... oh-oh! SKELTON:

What's the matter? MARY:

TK

SKELTON: (AS LITTLE BOY) I bwoke me widdle arm... I bwoke me widdle arm! (CRYING AND GOING OFF) Gramma riput down your pool cue and call for a doctor, I bwoke me widdle arm... I bwoke me widdle arm... (CRIES)

(APPIAUSE)

JACK: All right, Red, you've rehearsed all your characters..

Now how about getting out of my studio so I can do my broadcast?

SKELTON: Your studio, didn't they tell you?

JACK: Tell me what?

RYAN: You've been moved to the widdle studio down the hall.

JACK: The widdle studio?...Well, how do you like that..First they take my parking space.. then my dressing room.. now my studio...If they think they can kick me around they've got another think coming.

MARY: Jack, don't stand around here grumbling. You better hurry to the widdle studio. It's time for your show to go on the air.

JACK: Oh, it is, eh?...Time for me to go on the air? Well,
I'll fix them..Let them start the show.

MARY: Jack, look what time it is!

JACK: I know what time it is, but I'm gonna teach them a lesson...Mary, there's a radio...turn it on...Let's see how they're getting along without me.

MARY: Okay.

(SOUND: CLICK..STATIC)

DON: (FILTER) AND HERE HE IS. THE STAR OF THE LUCKY STRIKE PROGRAM. MEL BLANC!

JACK: MEL BIANC!

Mist.:

(SINGS ON FILTER) THOUGH APRIL SHOWERS NNNYYH

MAY COME YOUR WAY, NNNNYYYH

THEY BRING THE FLOWERS NUNNNYYYH

THAT BLOOM IN MAY NUNNNYYYYH.

JACK:

OH NUTS, I'M GOING HOME AND FINISH PHIL'S SOX.

(APPIAUSE AND PLAYOFF)

JACK:

Ladies and gentlemen. the National Foundation for Infantile Paralysis is in immediate need of help. The March of Dimes funds have been exhausted fighting this year's epidemic of polio. Fourteen and a half million dollars must be raised within the next seven days, so wen't you please help to fight this dread disease? Please send your dimes and dollars to POLIO, in care of your local post office. We can not abandon America's children. Remember, send your dimes and dollars to POLIO, in care of your local post office...

(APPLAUSE)

DON:

Jack will be back in just a moment, but first ---

### CLOSING COMMERCIAL

RIGGS: (CHANT - 60 to 62 SOLD AMERICAN)

SHARBUIT: When you hear that famous chant, remember -- LUCKIFS <u>PAY</u>

<u>MORE</u> -- MILLIONS OF DOLLARS MORE THAN OFFICIAL PARITY

PRICES for fine tobacco --

HIESTAND: IS - MFT

LS - MFT

SHARBUIT: LUCKY STRIKE MEANS FINE TOBACCO!

HIESTAND: Yes, the independent tobacco experts can see giant baskets of fine tobacco -- one after another -- go to the makers of Lucky Strike. Here's what Mr. Al Rogers, veteran auctioneer of Robersonville, North Carolina, recently said--

EXPERT: I think you'll agree that an auctioneer like myself ought to know good tobacco! And year after year I've seen the makers of Lucky Strike buy fine, prime, ripe leaf that's just right for mild, good smoking. I've smoked Luckies for ten years.

SHARBUTT: And a recent survey reveals that more independent tobacco experts -- auctioneers, buyers and warehousemen -- smoke Lucky Strike regularly than the next two leading brands combined:

HIESTAND: So, for your own real, deep-down smoking enjoyment, smoke the smoke tobacco experts smoke -- LUCKY STRIKE! Remember--

SHARBUTT: To give you a truly finer eigerette -- LUCKIES PAY MILLIONS

OF DOLLARS MORE THAN OFFICIAL PARITY PRICES FOR FINE

TOBACCO: Good reason to make your next carton LUCKY STRIKE!

(TAG)

JACK: Ladies and gentlemen, I wanta thank Amos 'r' Andy, Edgar Bergen, and Red Skelton for being with us tonight...And you'll hear them all on C.B.S. next Sunday....Goodnight, folks.

(APPLAUSE AND PLAYOFF)

Day.".....THIS IS CBS...THE COLUMBIA BROADCASTING
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