Published Weekly at 154 West 45th Street, New York 15, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies, 15 cents. Entered as accound claus matter Docember 22, 1905, at the Pool Office at New York, N. Y., under the act of March 3, 1519.

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VOL. 172 No. 9

NEW YORK, WEDNESDAY, NOVEMBER 3, 1948

PRICE 25 CENTS

DIO'S YEAR-RO

Columbia 'Gem of the Airwayes' If Benny, Harris-Fave, Bergen Coup Jells

CB: board sharinan William S., Pales S. Board sharinan William S., Pales S. Barbard S. B

his Lucky Strike program.

At 7.30, Phil Harris and Alice

At 7.30, Phn American At 8 o'clock, Edgar Bergen, At 8.30, Amos 'n' Andy, 'To achieve such a sequence, it would involve moving Amos 'n' (Continued ou page 55)

Ontario Nix on Robeson Pic, as 'Too American,' Protested in Toronto

Protested in Toronto
Toronto, Nov. 2.

Civil hights Union here is up in arms over the month of t

Idle Film

Idle Film

History and the second sec

The reels are simply laying on the shelf. They're called "dustgetters,"

Aga Khan Into Pix Biz Via EL

The Aga Khan, spiritual leader of 70,000,000 Ismail Moslems and reputedly one of the three richest men in the world, is taking a flyer three and the spiritual for the spiritu

within a few days.

within a few days.

a fe

JOHN GARFIELD LIKELY FOR NEW ODETS PLAY

SUMMER NAMES TO OFFSET TELE

NBC and CBS have set into mo-tion almost simultaneously one of the most sweeping program polley revisions in many years. It repre-sents the most ambitious attempt

revisions in many years. It represents the most ambitious attempt yet to give radio a "year round" bigtime flavor designed to keep the Hoopers rolling in August as they be a supported radio," and its advertising during the transition into tele-present attempt by the networks to protect radio," and its advertising during the transition into television of the protect radio, and its advertising during the transition into television in the result of the result of

FINAL DETAILS AWAITED ON **DISK PEACE**

The American Federation of Musicians and the recording companies have not as yet dispatched to the Department of Justice the details of the plan they agreed upon unexpectedly last week for the plan they agreed upon unexpectedly last week for the plan they agreed upon unexpectedly last week for the plan they are they

papers.

It had been rumored that disking (Continued on page 37)

12, NEW ORLEANS, LA. 13, NEW ORLEANS, LA. 14, HOUSTON, TEXAS

Nov.

Billy Rose Cashed In on Met Problems But Where's Our Cut?—Johnson

* What Next?

New Haven, Nov. 2.

As part of his coaching equipment, Yale's football mentor, Herman Hickman, has a video set in operation at his bench post during the big

games.

This enables him to spot considerable action that he can't get from his position on the ground floor.

Authors League Television Pkge.

Authors League of America television program, using dramatle, litterary, ratio and possibly some film corrections of America for presentation to prospective sponsors. Budget for the show hasn't been set, but understood the deal will call for payment of a fee to the League and to the writer whose work is used.

to the writer whose work is used.
Another pitch for a somewhat
similar series has been man to
the Dramatists culled
to the League, by Entle Ricca, freelance radio and television producerdirector, and Bud Fishel, radio
scripter-editor. It would concentrate on legit seript properties but
be open for literary and radio material.

scripter-editor. It would concentrate on legit script properties by the open for literary and radio material.

TV COMPELS FASTER

NEWSREEL DISTRIB

Move to speed up the release of newsreeds to theatires because of newsreeds and the newsreeds to the factors because of newsreeds to the newsreeds to the factors and the new brauch. Hollywood Friant Club, as a recommended in the new young to the new brauch. The new brauch is now in the new brauch is now in the new brauch is now in the newsreed in the new brauch is now in the newsreed in the new brauch. The new brauch is now in the newsreed in the new brauch is now in the newsreed in the new brauch is now in the newsreed in the new brauch is now in the newsreed in the new brauch is now in the newsreed in the new brauch is now in the newsreed in the new brauch is now in the newsreed in the new brauch is now in the newsreed in the newsreed in the new brauch is now in the newsreed in the newsreed in the new brauch is now in the newsreed i

HIV CUIL!—JORINSON

* Billy Rose, says Edward Johnson, has made money out of the Metivopolitan Opera Assa's financial problems—by using them for a superal problems—by using them for a superal problems—by using them for a superal problems. The superal problems are a superal problems of the first problems of the first problems of the first superal problems of the first superal problems. Discussing for the first given us a dime of the first superal problems of the first superal proble

200 Hollywood Lambs Form Coast Branch: Friars Ban Non-Pros

Hollywood, Nov. 2.

THE HOUR of CHARM

All Girl Orchestra and Choir Under the Direction of Phil Spitalny

CURRENT CONCERT TOUR

9, BIRMINGHAM, ALA. 10, JACKSON, MISS.

11, SHREVEPORT, LA.

19, ENID, OKLA. 21, SIOUX FALLS, S. D.

NOV. 15, COLLEGE STA., TEX. NOV. 22, FARGO, N. DAK.

" 16, ABILRNE, TEXAS " 23, GRAND FORKS, N.D.

" 17, AMRAILLO, TEXAS " 24, GOCHESTER, MINN.

" 18, WICHITA FALLS, " 25, ST. PAUL, MINN,

" 19, ENID, OKLA. " 28, DETROIT, MICH.

21, SIOUX FALLS, S. D. " 22, CHREST'N, W. V. A.

Television Starting to Pay Off As A Prime Showcase for Hollywood

Television, as a full showcase for the personalities only half revealed facet came into play about six months ago when major film company talent secure into the play about six months ago when major film company talent secure intuitable was played as a few much capacity of the played as a few much capacity of the played as a few which was the will be bedded for a few days on the new medium. Since have been filled as the work of the played as a few much a secure in the played as a few much as a few days and the played as a few was the work of the played as a few much as a few days and the played as a few much as a few days and the played as a few much as a few days and the played as a few much as a few days and the played as a few much as a few days and the played as a few much as a few days and the played as a few much as a few days and the played as a few much as a few days and the played as a few much as a few days and the played as a few much as a few days and the played as a few much as a few days and the played as a few much as a few days and the played as a few much as a few days and the played as a few much as a few days and the played as a few days and the played as a few much as a few days and the played as a few much as a few days and the played as a few much as a few days and the played as a few much as a few days and the played as a few much as a few days and the played as a few much as a few days and the played as a few much as a few days and the played as a few much as a few days and the played as a few days and the played as a few much as a few days and the played as a few much as a few days and the played as a few much as a few days and the played as a few much as a few days and the played as a few much as a few days and the played as a few much as a few days and the played as a few much as a few days and the played as a few much as a few days and the played as a few much as a few days and the played as a few much as a few days and the played as a few days and the played as a few much as a few days and the played as a few days and the played as a few days and the pla

film prospects,
Gunning for talent on TV has
several unique advantages not
present in the legitimate theatre,
the current major hunting ground
for film players. Firstly, according
to the talent scouts, television is
elosely akin to the screen medium
in projecting, personalities within in projecting personalities within a two-dimensional framework. Further electronic improvements, it's held, will delineate the figures on a TV screen with such clarity and definition that, conceivably, expensive special screen tests may be eliminated for testing photogenic qualities.

be climinated for testing photogenic qualities.

Secondly, viewing talent on
tideo is easy and inexpensive. Latter item is no small consideration,
view in the constant of the major
company talent departments banning the usual o.o. of the major
company talent departments banning the usual o.o. of the strawhat circuit last summer to savetideo show kept them busy, in
New York during that period.
Watching video in the parior also
wears more easily on the nervous
system than lightly catebing trains
system than lightly catebing trains.
Boris Kaplan, Paramount's eatcert talent chief, remarked that
video has opened a "whole new
field of observation for actors and
actresses. Talent has to be seen,
sheld of observation for actors and
actresses. Talent has to be seen,
avenue loft, a Broadway theatre
or a television screen, just so long
sit provides an opportunity to
rate potentialities."

Five All Set

Pive All Set

Directly linking up video as a
showcase for film talent, Lester
Lewis' show on ABCTV, "Holly'
wood Screen Test," has already
paid off with five Hollywood pacts
for the program participants. Rita
Colton and Jean Biegger have been
optioned by Hal Wallis; Olive Staoptioned by Ital Wallis; Olive Sta-ey is currently undergoing further 20th-Fox screen tests; Joel Marston has been signed by Steve Brody. Allied, Artists chief; and Robert Quarry was paced by red of co-for a decumentary role, Also hidi-lighting legit possibilities, holical lighting legit possibilities, holical Lang, after a television appear-ance, was cast into the Phyrights Co.'s production of Anne of the Tribusand Doys," and Bob Lieb, role in "Harvey,"

role in "Harvey."

Kaplan, however, accented once again that Hollywood was eschewing large-scale inking of talent. Actors are being signed only for specific character or specialty roles these days, he said. "We are exciting more discrimination in exciting more discrimination in grow out of Hollywood's Increasing discrimination in other production aspects.

British Lion Quarter To N.Y. on a Wanger Deal? London, Nov. 2.

Sir Arthur Jarratt, managing director of British Lion Films, pro-ducer Herbert Wilcox, his wife Anna Neagle and actor Michael Wilding salled for the U. S. Satrday (30) aboard the Queen Elizabeth. It is believed their visit is in connection with a production deal with Walter Wanger. Britishers will also line up U.S.

distribution for a trio of Imperadio films, including the latest Neagle-Wilding starrer, "Elizabeth of Ladymead," Other two are "Courtneys of Curzon Street" and "Spring in Park Lane." Latter picture grossed more than \$1,800,000 here on its recent release.

Quartet will stay in New York about one week and then return to London.

Hope Injures Leg

Attorneys Heed Jurist. Would Try to Settle Leslie Case Privately

Leslie Case Privalely

Surprise suggestion by Pederal
Judge Ben Harrison quickly ended
pretrial hearings in Joan Leslies
2,700,000 liben suit egalant Wargesties and the suit egalant Wardicated they'll quickly heed junist's
suggestion that matter can be settied out of court. Latter commentbet worked out anicably without
recourse to courts and attendant
anti-Hollywood publicity. Illibo'de
her injuring her name in film big
by changing star billing to featured
billing in "Two Guys From Milwater," Suit is in addition
ing of breach-of-contract suit.

Mg't Whiting Exits 'Club 15' For Marriage-N.Y. Legit

Hollywood, Nov. 2.

Margaret Whiting, featured on
the "Club 15" radio series for,
Campbell's Soup, is quitting the
show in January to move to New
York. She hopes to get a Broadway musical and will probably do
radio and continue recording from

Singer is to marry Hubbell Robinson, CBS program v.p. Latter's wife, radio-film writer Therese (Terry) Lewis, is currently in Reno for a divorce.

Tax Dept. Reports Upped Aug. B.O. Washington, Nov. 2.

Upswing in the boxoffice during August is noticeable from admis-sions tax figures reported last sions fax figures reported last week by the Bureau of Internal Revenue. September tax collections, based, with few exceptions, on August biz, were a handsome \$35,833,211. This was nearly \$2,000,000 ahead of the \$35,411,224 figure for the preceding for August of records breaking 1947. Uncle Sam's share for that month was a fat \$37,086,543. Best estimates here are 1947.

hat month was a lat \$37,068,043.
Best estimates here are that
80% of the tax comes from the
film theatre boxoffice, remainder
covering the works from legit,
through sports to dancehalls.

through sports to dancehalls.

The government also collected \$4.811,387, representing a 20% bite on the intery talso of August, 1948. This was a slight improvement over the \$4.509,041 of the preceding month, but lagged considerably behind the \$5.181,324 levy on August, 1947, nightclub business.



GAMES

340th Week!

All-time long run record in a legitimate theatre. KEN MURRAY'S

"BLACKOUTS OF 1948"
El Capitan Theatre, Hollywood, Cal And now in world-wide release
"BILL AND COO"
Ken Murray's
Academy Award Film

Rossellini Wants To Produce in N.Y. Not in Hollywood

By HERB GOLDEN

Romerio Rossellini, ace Italian producer-director, is planning a wist to New York in December to visit to New York in December to the New York in Pecember to the New York in Pecember to the New York in New York in Pecember to the New York in New York may be the solution. New York may be the solution.

production in New York may be the solution.

Going for old) you od, "the megGoing for old) you od, "the meggoing for old in 10.3 extremely sketchy Brights," would me an learning my trade all over again. There's too much system therea system with which I'm entirely and only and the system with a single system of the s (Continued on page 55)

Mason to Narrate

'Bovary' as Author

"Bovary" as Author
James Mason signed a one-picture deal with Metro for the rele
of Gustave Flaubert in the Jennifer Jones starter, "Madame Boary." British thesp will appear
will function as off-screen narrator.
As the voice of Flaubert, author
of the story, Mason will play at whe
role although it will require only
eight or 10 days work.
With Mason and Miss Joines in
liberty later to costar in "Trilby"
for Jesse L. Lasky.

H'wood's Lack of Courage

"No guts" seems to be a general anti-Hollywood paen by the young-blood players, directors and producers when they come to Broadway and sound off. Some of the opinion, coming from seasoned talent, is guite vociferous in expressing the fact that "Hollywood is killing itself off with not daring to do the different

wood is killing itself off with not daring to do the different."

The criticism runs the gamut from attacks on the Johnston office technique of hamstringing "tigorous" ideas in plot or motivation, to the fact that some of the studie topogers are so coheerned about protecting the status quo that few dare anything different. "It's rare when a Zanuck essays a "Gebtlemans" Agreement," observes one. "When they tackle a Lost Weekend' it sure pays off, so why must all ideas be so formula" complains a topnotch producer who years to do something different but finds himself stalemated by the front office.

nasced by the trouble, according to the L. A.-to-N. Y.ers, lies in Hollywood's fear of censorship from all sources, which was cill-maxed by the Communist probe last year. Situation is so tight today-that the studios are wary of turning out anything but espaint films. The way the industry adheres so closely to its own Production Code is also blocking any attempts to turn out more virile pis, it is stressed.

This Week's Football

By MARTY GLICKMAN-

COLLEGE SELECTION POINTS

City College-Brooklyn Cellege Brooklyn
Anything can happen—and usually does. Columbia-Dartmouth .

ta-Dartmouth

It's the same old story. Too much depth for Kusserow, Rossides and Co. Holy Cross-Duquesne Holy Cross
The Crusaders under Bill Osmanski are building. NYU-Georgetown (Fr. nite) ... Georgetown
Why do they keep scheduling the tough ones if they are prepared to meet them on even terms.

Latarette-Ruiters we energe as one champion or the log sill Latarette-Ruiters been playing in a Ruiters Fenn State Fenn State-Fenn Fenn State The game of the day in the east-two unbeaten teams. Syracuse-Temple Syracuse hasn't won one since opening day. It's due.

Rice-Arkansas 13
The Owis have been having a rough time of it. Arkansas 11
The Owis have been having a rough time of it. Arkansas still
Misstaspip State-Auburn State Auburn State Owis 11
Texas-Baylor A tight ball game but Baylors Bears are greteeting an Attention of the State Owis 11
Texas-Baylor State Auburn State Owis 12
Texas-Baylor State O

Furman-Clemson Clemson Clemson undefeated and united, way out of Furman's class.

Wake Forest-Duke Wake Forest

Clemson undefeated and unti-Wake Forest-Duke
Upset! Strictly a hunch.
Georgia-Florida Upont Strictly a hunch. Georgia Georgia Georgia Georgia Feeh Carolina has beaten Georgia, and only by 7 points. Tennessee-Georgia Feeh 13 Tennessee-Georgia Feeh 15 Tennessee-Feeh 15 Tennessee-

LSU, with a new conce in tokyneir lineary, is seemed with a concentration of the concentration of the concentration of the Conference of t

MIDWEST

| Swa-Illinois | Jowa | The Illinois | Jowa | J

FAR WEST

Don Pauro't's club has too mice major and Northwestern Wisconsin Northwestern The Wildeats are Rose Bowl-bound.

Pitt sourph-Oblo State Ohio State
Pitt has won four in a row. That's where it stops.

Oklahoma A&M-Tulsa Agries
How the mighty have fallen! Tulsa has yet to win one.

UCLA-California
Clear sailing to the Rose Bowl. Oregon-Washington Oregon
The Huskies haven't scored in their last three games.
Washington State Oregon State . Oregon State
A traditional rivalry but Oregon has a better record.

PROFESSIONAL NATIONAL LEAGUE Fhiladelphia-New York Eagles Eagles Eagles are the class of the Eastern Division.

Washington Readshina-Boston Relations 14

Chicage Sammy Baugh is red hot.

Chicage Cardinals And Luljack is developing into the best pass defender in the league.

Detroit-Chicage Cardinals 22

Earth The Lions finally won their first game last Sunday, but they Green Bay Philaders, not Trippl, Harder, Angsman, et al. 7

An off-year for both clubs. Green Bay more versatile.

Baltimore-Cleveland Browns Browns 14
The Browns are getting better, Clotte losing ground 14
Buffalo Brockers 15
Buffalo 14
Chieago Boogle Ratterman is too tricky.

Chieago Boogle Ratterman 15
Buffalo Buffalo 15
Buffalo Buffalo 15
Buffalo Boogle 15
Buffalo Buffalo 15
Buffalo Boogle 15
Buffalo Buffalo 15
Bu

SEASON'S RECORD Won, 203; Lost, 60; Tles, 5; Pct., .772. (Ties don't count)

 College games are played Saturday unless otherwise stated, pros play Sunday unless otherwise stated. Point margin represents selector's choice, not the official gambling odds.

HUGHES PLANS TO EXPAND STUD

Dr. Gallup Avers Film Biz Among Last to Research Itself With Eve To Cultivating Any New Markets

The film industry falls into the bottom centerory of businesses after the bottom centerory of businesses after the businesses after the

and meat industries have also made a concerted effort to cultivate new

and meat industries have also made as concerted effort to eultivate new more and the concerted effort to eultivate new more of the concerted o

out for the hon-imingoers, he de-clared. An estimated \$490,000,000 more would annually be brought to U.S. boxoffices at the present admission scales if the industry could have the 40,000,000 possible of hose and 50 to attent ones core weekly. Dr. Gallup said. "People over 30 (Continued on page 18)

TONE'S FRENCH-MADE INDIE FOR M-G DISTRIB

INDIE FUR M-t DISTARD

Hollywood, Nov. 2.

Metro is readying its sixth outside releasing deal, huddling with A & T. Productions to take ever indistribution of "Man on the Elifed distribution of "Man on the Elifed distribution of "Man on the Elifed color. M-G's new color laboratory is processing the film, which is being all expressed from France. "Elifid" cas is topped by Fran-Elifid's as is topped by Fran-Elifid's as is topped by Fran-Elifid's as is topped by Fran-Glade Search and Chaples Laughton. Tone after the Chapter of t

Tonc Seeks Current
Paris, Nov. 2.
With a power shortage halting
production for two days of the
leving Allen-Franchot Tone film.
"The Man on the Eiffel Tower,"

Jerry Wald in N. Y.

Jerry Wald in N. Y.

Jerry Wald Warier Broe, producer, and his wife Connie, are
east for two weeks of businesspleasure. His touch of flu last
heir proposed flight with Danny.
Kaye to London for the Command
Ferformance Monday (1) night. Influence of the Command
for the Command
for the Command
their proposed flight with Danny.
Kaye to London for the Command
their next WB production contheir next WB production contheir next WB production contheir next WB production contheir next WB production contaged a Joint welcome-fareweit
faxy Thompson & Williams Bros.
staged a Joint welcome-fareweit
atter heading back to Hollywood.

It's Wald's first trip east in two
years.

Keys Ingenuity On Prod. Economies

Frod. Lconomies

Holtwood is developing an enterly new bag of tricks in its present drive to bring in pictures at \$1,000,000 and under. So says Anterly the hold of the hold o

UTILIZE RKO THEATRE COIN

Current plans of Howard Rughes, controlling stechnider of Rick, call for the expansion of his interest in the production-distribution are in the production-distribution of the state of his stock in the new money which he is to receive for the sale of his stock in the new money which he is to receive from the sale of his stock in the new heart of the sale of his stock in the new heart of the sale of his stock in the new heart of the sale of the sale of the company. Division of RKO into two companies, gareed spon over the week of the sale of

the one in 'which he is primarily concerned.
While actual mechanics of the split have not been disclosed, a pro-rata stock division to current shareholders in both companies is inevitable. The new theatre unit is expected to have a strong reaction on price ir the New York exchange.

off prize if the new your canage. The head of the indicers boint out the control of the company.

RKO's theatre business this year

(Continued on page 18)

Wyler's H'wood Remake Of Marcel Pagnol's 3

Willam Wyler Paramout director, has acquired the remain rights to Marcel Pagnol's filt rillogy, "Marlug," "Fanny" and "Cesary, "Marlug," "Fanny" and "Cesary, "Marlug," "Fanny" and "Cesary, "Marlug," "Fanny" and "Cesary thin plans for early producted in middle 1830's, were released in the U.S. by Siritky har produced in middle 1830's, were released in the U.S. by Siritky har terrational over the last 15 months, and met critical acclaim. The control of the second of of the se

RKO Settles on Consent Decree With Gov't; 110 Theatre Ceiling Within One Year Fixed for New Theatre Co.

RKO No Pat Pattern

RKO No Pat Pattern
Washington, Nov 2.
Consent decree entered in
between the Government and
RKO its not necessarily a
to be consented to the control of the control
RKO was well to get a feeling
that the Dept of Justice will
want stricter terms against
out for them, if necessary,
through long hearings.

Mention Tevlin **Syndicate Would** Dicker for Repub

Hollymood, Nov. 2.
C. J. Tevilin, one of the board of three now ruling the IRKO studio under controlling stockholder. Howard Hughes, has been approached by a syndicate and sounded out on the proposition of take tudios, it is reliably reported by the proposition of take tudios, it is reliably reported preliminary to the syndicate seek-free were put out to Tevila preliminary to the syndicate seek-flag to buy out control of Rep from Herbert J. Yates, company president of the proposition of the proposition

STUART SERIOUSLY ILL

STUAKT SERIOUSLY ILI,
Sydney, Oct. 25.
Herschell Stuart, National Theatres' official working with the
Hoyts' circuit here, is seriously ili,
following a heart attack and stroke.
Stuart has been here since before the war. He formerly was associated with the RKO circuit IN
New York and the Roxy, N. Y.

The new RKO theatre company, which is expected to have the sauction of a consent decree for its assured to the consent decree for its consent consent

ship interests,
Company is empowered to keep
its deluxers in 17 important etites
in the country. Outside of New
York. these houses are Golden
Wastington, Palene, Chicaco, or
pheum, Des Moines: Liberty and
Orpheum, New Orleans; RKO Beston, Keillt's and Memorial, Boston;
Liptown, Detroit: Orpheum and
Pan, Minneapolis; Orpheum, KanProvidence, and Allen, Palace and
105th Street, Cieveland.
In Cheinnaid, where RKO was

rivotomee, and Allei, rance and
Side Bereck, Gereland.

Both Bereck, Gereland.

the dominant exhibitor, new conthe dominant exhibitor, new conpary must sell two theatres while
retaining another seven. Good
number of partner-held nabe
houses in New York waust be
leudated, but RKO still keeps its
leudated, but RKO still keeps its
leudated, but RKO still keeps its
beides other hig first-runnian
filleheries sand as the Fordinan,
Sölli Street, S33 Street, 233 St.,
Coliseum and kindred-type house,
Moreover, with a leevary of 30
keatres granted it, IKO is in a
holdings in such important sectors
as New York, New Jersey or Michigan.

RKO and the Dept of Justice have come to an arreement on a consent decree ending the antitrust action against the film company. The decree, providing for separation of the theatre wing from that of distribution-production plus a partial sale by the newly-dormed exhibitor outift, is (Continued on page 19)



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Vol. 172 120

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DAILY VARIETY
(Published in Bollywood by
Daily Variety, Ltd.)
\$15 a Year—\$20 Foreign

National Boxoffice Survey

Biz Starts to Perk—'River,' 'Belinda,' 'Peggy,' 'Julia,' 'Blood,' 'Eyes' Big Six Winners

Tone Sector Current
Parts, Nov. 2.
With a power shortage halting
production for two days of rive of the production for two days of the
living Allen-Pranchot Zone film.

In the Billancourt studio. The production of sufficient of the product of sufficient of the product of sufficient of the production of sufficient of the product of sufficient of sufficient

'Adult' Fare Hurts Boxoffice. Stirs Pressure Groups, Say Can. Exhibs

Toronto, Nov. 2. Strong protests that too many "adult entertainment" films are being released to the detriment of being released to the detriment of the boxoffice, and that such product is arousing the publiched ire of Catholic Church and business men's organizations of the Motion Picture Theaters Assa. Members propose drawing up a new contract form whereby exhibitions were equivalent to \$1.30 per short product of the Motion Picture Theaters Assa. Members propose drawing up a new contract form whereby exhibition with the contract of the Motion Picture Theaters Assa. Members or an array showdown of the second to the contract of the c the boxoffice, and that such prod-

Flavers Canadian, Otheon (Babk) and 20th Century Theattes—plus Independents). Too large numbers of films deal. Too large numbers of films deal. Too large numbers of films deal. Too large numbers of the deal of the regular tendency of the state of the regular attenders, said the regular tendency of the regular tendenc

\$15,000,000 GROSS NOW SPELLS BLACK FOR EL

Gross revenues for Eagle Llon during the current year will hit between \$15,000,000 and \$16,000, netween \$45,000,000 and \$16,000,-000, Arthur Krim, EL president, said this week, During 1948; second full year of its existence, EL has doubled the rentals garnered dur-ing '47, which came to about \$8, 800,000. For the past 15 weeks, the company has been operating in the profit side of the ledger, Krim said, wears for great! assortization on

pix turned out during its first six months.

months.

the six of the six big films renamed to the 12 big films released by the company will pay back their negative costs and show a profit." EL prez declared. "We feel that we are now definitely on the right fract, company's financial situation. Krim disclosed that the \$11,000.000 in loans which EL obtained through its parent Pathe Industries from a syndicate headed by the First National Bank of Boston has now been reduced to \$5ton has now been reduced to \$6ton has now been reduced to \$6ton has now been reduced to \$6ton the six of the

longterm basis with five years.

Sind denied reports that he was
in New York for a new loan. While
here, he said, he had worked out
an agreement with the banks to
free \$1,000.000 freni sums accunues. Under the terms of its loan.
EL must obtain the banks' okay
before using that money for production purposes. Yeary prospects.

Krim said that the company between now and the end of the year
when now and the end of the year
when now and the end of the year

Techni's \$1,276,905 Net

1echnis 31,2/10,740 Net
Technicolors net profit for the
nine months ended Sept. 30 scored
a small gain over the equivalent
period list year. Crompany his
reported dist year. Crompany his
reported dist year. Large
seven equivalent to \$1.38 per share
compared to lack year. \$1.35.
Third-quarter profits were sited
compared to last year \$1.35.
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Third-quarter profits were sited
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Drive-Ins, Own 515 Of 756 in the U.S.

With affiliated and major eincuits kept in check by Government anti-trust actions, indic operators are increasingly taking the initiative in theatre expansion and general business entirphysical plants and the small indic's two-to-one domination in the field of drive-in the state of the small indic's two-to-one domination in the field of drive-in the small indic's two-to-one domination in the field of drive-in the small middle in the small state of the small state o

arres—the most important developed and the war.

Figures compiled by the research department of the Motion Pitture path (as and America show that out of the department of the Motion Pitture path (as and America show that out of the motion o

for the fuddes.

Breakdown of drive-in theatres by exchange areas puts Charlotte. In the lead with 108, followed by the property of the property of the fudded by the fudd

Mpls. Indie Drive-Ins Minneapolis.
Drive-in circuits are spreading here, independent exhibitors recently starting to build them on an extensive scale. Harold Field announced a new circuit of drive-ins in eight of 10 lows towns, where he now has regular theatres. Later he will build in two other towns.

towns.
Field has set up a separate
(Continued on page 16)

A Pleasure

A Pleasure
Athun Kinn pere of Fagie
Lion, believes that his conpany's "Canon City," which
Bryan Foy produced, will
grove to be the most profitable
life in the produced of the contraction of the control of the contraction of the control of the contraction of the control of the concontrol of the control of the concontrol of the control of the concontrol of the control of the contraction of the con
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Goldman Nixed In Plea vs. Majors

Philadelphia, Nov. 2. Judge William H. Kirkpatrick, in Federal district court, has turned down the plea of William Goldman, down the plea of William Goldman, indie exhib; that Warner Bros, and 10 other major distribs and producers be ordered to divest themselves of theatres in this area. Kirkpatrick also declined Goldman's request for an order in an alternative motion, barring the majors from cross-licensing fluoring the majors from cross-licensing fluoring the majors from the first companies to block first-run films from his indie houses.

abled the larger companies to block first-run finns from his indice.

Retusal of the motions doesn't affect Judge Kirkpatrick's decision in the original case, in which he ordered that be designed to the ordered that be defined and gave Goldman a triple-damage verdict of \$875,000 under the Clayfon Act. Today's decision, however, is a first to be decision from the companies of the litigation to morrow (S), when a first the approximation of the control of

COL LEVINSON WINS S. L. WARNER AWARD

Washington, Nov. 2.
The Samuel L. Warner Memorial
Award was copped the past week
at the convention of the Society
of Motion Picture Engineers by
by Col. Nathan Levinson, technical
to be honored with a major award
to be honored with a major award
at the SMPP banquet. Catation mentioners that career
in radio communications as well
as, in sound motion pictures." It
pointed to his role in "the developand as a tool for the production of
motion pictures."
Citation was read to be production of
motion pictures.
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Citation was r Washington, Nov. 2. The Samuel L. Warner Memorial

St. Loo Exhibs Denied

St. Louis, Nov. 2. The U. S. Supreme Court last The U. S. Supreme Court last week denied a review of litigation requested by five St. Louis Indie exhibitors, in their antitrust law complaint against four film distributors and the American Arbitration Assn. The exhibitors sued for \$255,000 diameter anamount Film \$255,000 diameter anamount Film Pictures, 20th-Fox, Warner Bross. Distributing Corp., and the association.

continued on page 16)
an agreement with the banks to fare 8,100,000 from sums accumulated to the sum of the su

Eagle Lion's Krim Has His Own Ideas on Picture Star Values

Hyman Bros.' Atomic Chain

Oakridge, Tenn., Nov. 2. Four theatres in this atomic re-Four theatres in this atomic re-search center operated by the U. S. Government during the war are being leased to Abraham and Solo-mon Hyman for private operation, there for the benefit of project workers but now is pulling out of the exhibition business. Hyman Bros. once held an RKO franchise in this territory. They presently operate five houses in Huntangton, W. Va., in partnership with RKO.

Special Depts. To Plug Oldies

AS FILI-III FARE

Establishment of a special relasue sales department last week
wing of Metro's sales organization,
joints up the fact that, despite a
promise of more new features, majornist up the fact that, despite a
promise of more new features, majornist up the fact that, despite a
promise of more new features, majornist up the fact that, despite a
promise of more new features, maSituation emphasizes mew the
faitering boxoffree condition which
week the faitering boxoffree condition which
years past. As a result, a pressing
teed for a greater number of piclently able to produce has cropped
juny within the industry. Because
continued high production costs
of new pictures, distribs have been
forced to turn to reissues.
Creation of the reissue dend
W. Smith, Jr., indicates that the
tompany will renew its distribution pacts with very few of the isthandfed duting the 1947-48 season.
Renewal of the patch has been a
Source of running debates between
Continued on page 19

METPOD DEADVIME DIF

METRO READYING BIG PUSH FOR 25TH ANNI

PUSH FOR ZSTH ANN
into Picture Engineers by
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rof WB. He was one of five
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to television for the are
use a tool for the production of
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to the one produced by Warners hat year to mark the 20th anni of Special disks are to be pressed by Mc-GM Records, featuring most of Metro's musical stars. WMGM, Neev's DM, and FM stations in manner similar to that used to mark the station's recent change of all letters from WIMI. Foreign the state of t trademark on the screen of every theatre in the country during the

> N. Y. to Europe Sir Ernest Fiske Robert G. Leffingwell Sam Prager Mrs. Ruby Rosenberg

After a full year of combining his duties as president of Eagle Lion with the new chores as pro-duction chief for the company, Arthur Krim has reached the con-clusion that plenty of players "are stars in Hollywood but not in Kala-mazoo." Krim, whose company has registered a sharp climb in revenues during the past 12 months, admits his outfit found out

man for private operation, man for private operation, man for be benefit operation, man for private operation, and the properation of the benefit of project but now is pulling out of biblion bussined an BRO list in this territory. They be operate five houses in the state of the properties of the pr

ally keep people out of the theatres."

Krim wants to draw from the top group for four or five films annually. Company, he said, will seek big stars in the freelance field. He conceded that the majoratuding pending mainly on star attraction "rightfully so because these studies built them up over the years."

2 Other Categories

"There are two other brackets of

"There are two other brackets of iccessful films, those which de-(Continued on page 16)

L. A. to N. Y. Edward L. Alperson

Edward L. Alperson John Alton Florine Bale Barbara Bel Geddes Roy Brewer Kathryn Brown Bob Burns Harry Cohn Joan Davis Bill Eythe Tommy Farrell Carl Fisher Matty Fox Matty Fox Peggy Ann Garner Franklin Gilbert Fegs, And Garner Franklin Gilbert Monroe Greenthal Jane Greer Louis Hayward Bob Hussey William Katzell Frankle Laine Ed Lasker Janet Leigh Bernie Luber Gene McCarthy Patricia Morison Pat O'Brien Frank Partos Jan Peerce William Pine
Fred Pride
Morris Safier
Carl Schreuer
Frank Scully
Douglas Sirk
John Sutherland
Esther Tow Spencer Tracy Jerry Wald

Europe to N. Y. Jack Cohn
Herb Golden
Bernord Guro
Sir Arthur Jarrat
Leonide Kipnis Leonide Kipnis Anna Neagle Joseph H. Seidelman Harry Alan Towers Herbert Wilcox Michael Wilding

N. Y. to L. A.

M. Y. to 1
Harry Ackerman
Joseph Bernhard
George Cuker
George Cuker
Bryan Foy
John Garfield
Jack Kapp
Carl Leserman
Frauk Loesser
Paul Raibourn
Charles Reader
Charles M. Reagan
Stanley Shuford
Joseph Szigeti
Ben Washer
Joseph Sujgeti Joseph Winters

EXTENDED DATES DOWN, CUTS B.O.

Par Continues Feelers with Partners | ACCOUNTS FOR | Negotiations to Settle Anti-Trust Or Others on Breaking Up Theatres 12-18% UNDER '47

While the Government anti-trustaction is set for another go in the theatre-owning majors, is continuits theatre partners for a breakup of joint holdings. Company, after months of preparation, is attempt-ing to fix a price and has asked for-bids from various narrow. ing to negotiate with a number of bids from various partners before seeking buyers on the outside.

bids from various partners before seeking buyers on the outside. Reportedly, Butterfield circuit, consisting of 112 theatres, mainly in Michigan, is one of the chains movined. Bar San and 33% in the novined partners and 33% in the second of the chain of the second of the chain of the second of the chain of the going on for several months. Since the company is on a the second of the chain of the chain second of the chain of the chain of the second of the chain of the chain of the second of the chain of the chain of the partners of the chain of the chain of the second of the chain of the chain of the second of the chain of the chain of the second of the chain of the chain of the second of the chain of the chain of the second of the chain of the chain of the second of the chain of the chain of the chain of the second of the chain of the chain of the second of the chain of the chain of the chain of the second of the chain of the chain of the chain of the second of the chain of the chain of the chain of the second of the chain of the chain of the chain of the second of the chain of the chain of the chain of the chain of the second of the chain of the chain of the chain of the chain of the second of the chain of the chain of the chain of the chain of the second of the chain of the chain of the chain of the chain of the second of the chain of the chain of the chain of the chain of the second of the chain o

for an outside bid.

Number of big indie exhibs report cautious sounding-out by Paramount on their interest in acquiring joint holdings. So far, it's said, the feelers indicate only that Par wants to get a line on what they could obtain from outside interests.

terests.

Par's biggies, it's said, are convinced that the breakup of joint holdings is imminent. Hence, the concentrated surveys and current negotiations based on a desire to avoid hasty action when a court order comes down.

SEIDELMAN, COHN DUE IN N. Y. FROM ABROAD

Paris. Nov. 2.

Joseph H. Seidelman, Universal's foreign chief, is en route to the U. S. on the Queen Elizabeth after a short inspection of the continen-tal market. He was particularly impressed with the Italian situation where he described business

as excellent.
Also homing is Columbia Pletures veepee Jaek Cohn who's been making the round's here.
He lett by plane is already back in N. Y. Former Chicago nitery impresario Albert Bouche is also on his way back after study local bistro setups.

Par and M-G Settle Balto Suit; Better Clearance

Suit; Better Clearance
Paramount and Metro lave settied a \$600,000 treble damage antil-trust action brought against
them and four other majors by the
Medical court here. Negotiations are being pushed for settlement with 20th-Fox, United Artstatistic many and the settlement with 20th-Fox, United Artstatistic many and the properties of the
No cash was paid either by Par
or M-G in securing a discontinuance of the action. Instead, Windavailability and given a split on
product.
Windoor had asked the court to

pletted Heart Malbourn, Stanley Shuford and Ben Washer.

Barney Balaban with Henry Ginsberg awaits them west.

Busy Gal

Hollywood, Nov. 2.
Calamity Jane knew where she was going in the old western days but now site is riding four ways at the same time on

ava ways at the same time on seven ways at the same time of the screen in seven the calantity role in Paramount's "Palefaee." Yowne de Carlo rides in 'Calamity Jane and Sam Bass" for U-I. Cathy Downs gallops for Sereencraft in "Calamity Jane and the Texan," and Doris Day is climbing aboard a hoss for the climbing aboard a hoss for the musical,

IIA Admits Pitch For UK Film Coin Unlikely for OK

N.Y. DIRECTORS' SURVEY OF EASTERN PIC PROD.

OF LASIERN PIL PROD.

First detailed survey of eastern production, its personnel and facilities, will be hamched within the next couple of weeks by Gene Guild president. Survey's alm will be to line up data on the commercial, educational and documenacity to handle anticipated expansion, of television filin production. Description of the commercial control of the control of the commercial control of the control of the commercial control of the control of the commercial control of the control of the commercial control of the commercial control of the control

'Sorry,' 'Sam' Scored Washington, Nov. 2

sits, Universal and Wanner Bos.
on the same terms.
No cash was paid either by Par
No cash was

Fallure of much current product to prove strong enough at the box-office to obtain extended playing time is one of the main reasons for 12-18% below 1847 in principal key cities. This is revealed by a Vantry survey of theatre buisted key cities. This is revealed by a Vantry survey of theatre buisted key cities. This is revealed by a Vantry survey of theatre buisted key cities. This is revealed by a Vantry survey of theatre buisted key cities. This is revealed by a Vantry survey of theatre buisted key cities. This is revealed by a Vantry survey of the vantry and the cities of the citi

Fear of U.S. Frown On Further Theatre Bldg. Causes F&M-Par Tiff

CHINCE FRUIT 4d 1 III
Hollywood, Nov. 2.
Dispute between Paramount and
the Fanchon & Mareo circuit over
the disposition of a valuable plece
of unimproved realty on Wilshire
Bivd, which the two outfits own
jointly may lead to the courts.
F&M is insisting that a theatre
areacted on the spot without further
eneeded on the spot without further

erested on the spot without further delay.

Par, on the other hand, is balking because of possible reprisais by the Government in view of the pending anti-trust action. While no theater freeze exists at the present time, Par is afraid future courtrulings would affect the venture. The pending and the court of a partition action in the courts.

SEARS WEST TO WRAP TAKEOVER OF HUGHES' 3

IARLUVER OF HUURIDS J
United Artists president Grad
Sears heads for the Coast next
week to wrap up the deal for floward Hughes to buy back three films
he produced originally for UA release. Sears will huddle with
Hughes and James Masser, who are
to bankroll an unspecified number
ductrs in a second-money role, inreturn for Hughes gaining back his
three.

return for Hughes gaining back his histone. The regulations are near-chilection. Sears defaultely won't give up the Hughes productions-tural histone state of the American UA films are to be, who's to pro-traction of the Hughes and the tempera-tural two the sawaption of the thintain two the sawaption of the pictures whose values are that are still in the talking stage. Hughes and Nasser, of course, are just as interested in the new UA usual second-money returns from them.

Suit Collapse: Goes to Bat Next Mon.

Justice Department hit back over the weekend at an anti-trust brief filled with the trial court by Loew's, Inc., which called upon case up-to-date. The Loew memorandum with the New York court argued that the divorcement issue should not be considered until the court examined the circumstances occur examined the circumstances own the court examined the circumstances of the court examined the court examined to the court examined the court examined the court examined to the court examined to the court examined the court examined to th

court examined the circumstances of the acquisition of each theatre company. Big Five detendant company. In addition, Loew's said, it had been in partial compliance with a solid control of the control

Self-Policing by H'wood Urged for Good Taste

Although negotiations are near completion. Sears definitely won't give up the Hughes produced so that the assertations what the new that the new tha

• Négotiations for à settiement of the Government's amit-trus action have completely broken down and, dickerings, the 10-year 'lligation will start another round Monday (10, when the N. Y. federal statu-wake of the U. S. Supreme Court wake of the U. S. Supreme Court ling. The Big Four—Paramount, 20th-Fox, Metro and Warmen Brox.— —suited off their peace dirocts tins —chiled off their peace dirocts tins from Clark that the companies re-strict themselves to solo showesses strict point up a critical legal battle during the first two days of the hearing, which may determine be the solo showesses the strict of the strategy point up a critical legal battle during the first two days of the hearing, which may determine the solo showesses the solo showesses the solo showesses to solo showesses trategy point up a critical legal battle during the first two days of the hearing, which may determine Dept. of Justice has indicated to defendants that it will immediately ask the court for an order directing ask the court for an order directing ask the court for an order directing ask the court for an order directing.

the entire course of the new trial. Dept. of Justice has indicated to ask the court for an order directing ask the court for an order directing the majors to file a plan of divestment within one year. The plan the majors to file a plan of divestment within one year. The plan the plan of the pl

EINFELD SLATED TO START JAN. 1 AT 20TH

START JAN. 1 AT 20TH

Challe Etchlywood, Nov. 2.

Charlet Etchlywood, Nov. 2.

Charlet Etchlywood, Nov. 2.

Charlet Etchlywood, Nov. 2.

Charlet Etchlywood, Nov. 2.

Set to take over as ad-publicity vecpee for 20th-Do on a five-year contract starting Jan. 1. He will be effected by position is a new one. Elindell's position is a new one. Elindell's position is a new one will be effected in the status of either publicity where Marry Brand or homeofites d-publ director on homeofites d-publicity where in the present of his Elindell's would concentrate on sales promotion. Twentieth thus becomes the

pecied to continue in their present pecied to continue in their present period of concentrate on a test promotion. Twentieth thus becomes the fourth company in the industry te assim a veeper ruling to the advanced of their period of their

Warfield's Added Stock

Warfield's Added Movel.

David Warfield, octegenarian
member of Loew's board, has
boosted his stock holdings in the
company to a total of 24,510 shares
of warfield's increased holdings are due to a legacy of 3,510 shares
from an unnamed estate.

Decree Makes ASCAP Revamping Mandatory If It Wants Exhib Revenue

Smart lawyers may yet jull the American Society of Composers, Authors & Publishers out of the hole dug for it last week by the Jacet decision of the Jacet decision of the American the exhibitors' monopoly action, but industry consensus is that it will have to be an entirely changed vised invested of doing business. Any such revolution, however, must want fan old utome of the suit since both ASCAP and the 160 stings which was the production of the suit since both ASCAP and the 160 stings that the production of the suit since both ASCAP and the 160 stings have been suit to the suit of the

appeals following the ruling.
In the interim, it is likely that
the Federal courts will grant a
stay of the injunction against the
Society. If so, ASCAP undoubtedly
will have to post a whacking sized
bond to recoup exhib payments
during the stretch from appeal to
decision.

during the second decision.

Meanwhile, the early impact of the decision which restrained ASCAP and its members from collecting theatre seat taxes had varying impacts and reaction on different branches of the industry.

ferent branches of the industry.
These were:

1. Against ASCAP a possibly factor to the control of the control

years.

3. For affiliated exhibs, the same elimination of seat taxes. However, the saving is tempered by the fact that the parent companies own subsid music publishing concerns which are members of ASCAP and, therefore, suffer diminished reventions.

which are members of ASAA and, the continued revening the continued of the

HUNTZ HALL ADDS TO H'WOOD HATE PARADE

IN WOUD INALE FARABLE.
With Hollywood film personalities snagging increasingly unsympathetic press treatment for their-escapates, rumblings for a more exception of the control of the con

to smooth over the stuatton it any to the controller.

These Industryites believe it's practically impossible for the sturbers of the controller of the cont

Eat and See, Too

Lat and See, 100
Los Angeles, Nov. 2.
While ordinary film houses are equipped with popeorn and candy bars, the new Rubi-doux Drive-In theatre at Riverside features a Snac'n-Vue Room, in which customers can eat while gandering pictures.

Theatre, which opens this week, will accommodate 730 cars and will operate all year round, regardless of weather.

Columbia's Strong Next Yr.'s Lineup

Buttressed by its tieups with Pictures is staking out the next 12 months as an important earning period with 14 top budget films to be released or produced. In addition, another seven top pictures currently in release will partially carry over into the next period to build the company's 1949 pro pects. Col's roster of plx for next year will also include 27 "bread-and-butter" horse operas and ad-venture films plus five serials and numerous shorts.

numerous shorts

Major releases for the next period will include "Knock On Any
Door," Humphrey Bogart starrer
now in production under the Santinan banner," Bough Sketch,
Ter, "The Man From Colorado,
Technicolor film starring Glom
Ford and William Holden, and
The Galant Blade, "Larry Parks
The Galant Blade, "Larry Parks
Tun, Top upcoming productions
Include "The Big Jump," with
George Raft; "Wild Bill Doolin,"
starring Randonly Scott, and "Miss
starring Randonly Scott, and "Miss
Starring Randonly Scott, and "Miss
Ball vehicle.

'HAMLET' INTO NEGRO **CINEMAS ALSO AT \$2.40**

With J. Artur Rank's "Hamlet" building up grosses on stong treviews and 'word-of-mouth in a number of key runs, Universal's sales excess have now set an excended to the sales of the sales

throughout the country.

In no place will the pic play at less than its present \$2.40 top scale even when hitting first-run nabe houses, according to Maurice Bergman, Us castern ad-pub chief. Company has set a three-year period for roadshows. Bergman added, before pulling the film for general release. He believes it can great prelease. He believes it can stretch.

stretch.

Bergmin estimates potential
gross of the plc at over \$6,000,000
during the \$86 months. If it comes anywhere near this sum, it will be
by far the most profitable British
film ever. to play the American
market. Record holder at present
is another Shakespearian filmizaton, Thenry, 'w which has read
up \$1,750,000 in distrib rentals so
far.

Thau, Tracy in N. Y.

Thau, Tracy in N. Y.

Metro's Benjamin Thau and
Spents. They arrived in New
York from York of the York
Thau will remain for at least two
weeks for huddles with homeomic
officials and may stay over until
york
Tracy is in on a combined business-weatton trip for 10 days.
Mulle in N. Y., he'll confab with
George Cukor, director of Metro's
Edward, My Son, 'Tracy's last
Cukor returned from London last
week and was scheduled to return
to the Coast Saturday (30) but remains in N.Y. for another week to
see Tracy.

Lippert's 4 for SG Lensed at Republic

Hollywood, Nov. 2.
Robert L. Lippert will produce
four pictures on the Republic lot
for Screen Guild release, starting
this week, with the understanding
that he will make 24 more if the

that he will make 24 more it the present arrangement works out satisfactorlly. First of the four is "Rolling Cargo," rolling Thursday. Others are 'I Shot Jesse James," Nov. 11, 'Omoo," Dec. 1, and "Rimfire,"

Bill Brandt Likens Radio's Giveaways To Theatres' Banko Blight

Rash of giveaway shows that have plagued the radio industry during the last year are a carbon copy of the bank nights that Infested film theatres prior to the mean and the state of t during the last year are a carbo

gest blessing" the radio industry has ever had. According to Brandt theater has been also been a

were working only for the give-aways.

Even worse, Brandt pointed out,
was the fact that bank nights be-gan driving many customers, who
year that the same property of the point of the same property of the stress. Exact situation is now tal-ing hold of the radio industry, he
pointed out, with many former-cause of what he termed the "non-entertaining" giveaways. Radio
giveaways started the same way,
building gradually from the smaller
diveaways started the same way,
building gradually from the smaller
mount of money that can be given
away under the present system,
away under the present system,
cancer is now spreading its
tumorous growth over radio.

Film business was cheapened by
bank nights and many theatres,
Film business was cheapened by
bank nights and many theatres,
died in the shuffle. Same thing is
now happening in radio, Brandt
declared, and he predicted that
television too would eventually fail
television too would eventually fail
the Federal Communications Com-

prey to the giveaway illness u mission steps in immediately kills the plague.

CONTE'S 20TH PACT OKS TWO PLAYS IN 7 YEARS

Richard Conte's new contract with 20th Fox calls for seven years, the first three of which are with- and the price of the

Chi 441G Trust Suit

A \$441,000 compliant was fired in the fired in the feet against major film exhibs and theatre circuits, by Sormou Simon, attorney for Grove theatre, Galesburg, Ill., Priday (28). Hole, owner of the Grove theatre, Galesburg, ill., other of the Grove theatre, claims violation of the Sherman and Clayton anti-trust acts.

'Wrong Number,' 'Peggy,' 'Belinda,' 'Julia,' 'Carmen,' 'Rope' Pace Oct. B.O.

October's Big 10

1. "Sorry, Wrong Number" 'Apartment Peggy" 2. "Aparine..." (20th).
3. "Johnny Belinda" (WB).
4. "J u l 1 a Misbehaves"

4. "J u l l a Misbehaves" (M-G).
5. "Loves of Carmen" (Col).
6. "Rope" (WB).
7. "Red River" (UA).
8. "Rachel Stranger" (RKO).
9. "Good Sam" (RKO).
10. "Cry of City" (20th).

Study Amus. Tax To State. Cities

Washington, Nov. 2. A plan to turn all amusement taxation over to the states and citles may be recommended by Congress by the Hoover Commission studying reorganization of the Federal departments and agencies. This would mean that Congress would terminate its 20% bite on admissions and on nightclub checks surrendering that entire field to the states and their sub-

divisions. Season and Unifer sub-taxes which 'Selected them a total taxes which 'Selected them a total 1947. In addition, a number of cittles have such levies, some run-ning as high as 10%, as in Phila-cities have such levies, some run-ning as high as 10%, as in Phila-form of taxation has yielded only small potatoes to the cittes and states. If they should get the field to themselves, however, they ob-vokuely could make a good thing of vokuely could make a good thing of been doing the selection of the selec-tion. The surrender would be in keen-

been doing.

The surrender would be in keeping with a suggestion of the Conference of Governors that the states and Federal government the states and Federal government was a support of the exclass being turned over to the states. Under the scheme, the states to the states of the s

would alway its gasoline vector along with the other excless. Also recturned to the States would be the state iaxes.

Washington, Nov. 2.

Washington, Nov.

"Sorry, Wrong Number" (Par) in October, according to reports from Variety correspondents in 22 key citles. The Burt Lancaster-Barbara Stanwyck starrer crashed through for nearly \$800,000 total through for nearly \$800,000, cotal take in the past month despite the general pre-election decline, easily taking first place in the monthly VARIETY survey. Picture was ninth in September, month when it was just starting out in the keys.

just starting out in the keys.

"Number" was substantially
ahead of "Apartment for Peggr'
(20th), which started out slowly
despite high praise from the crix.
Latter put on a burst of strength
near the close of the month to take
over second place. "Johnny Belinda" (WB) was not far Dehind in
the populpor, taking first place
another in the four-week compilation.

"Julia Misbehaves" (M-G), on the "Julia Misbehaves" (M.-G.) on the wings of clever advertising, copped fourth spot, Picture ran four weeks at the N. Y. Music Hall, starting off with a smash \$160,000, one of big-ger weeks at the Hall. "Loves of Carmen" (Col) landed in fifth

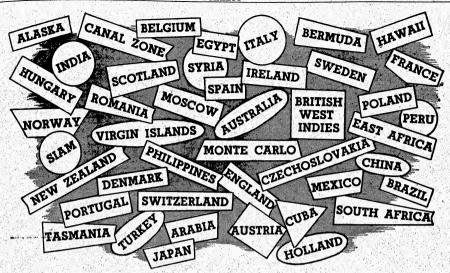
Pancher Warner picture "Rope."
Another Warner picture "Rope."
was a strong sixth place winner,
reaping plenty of critical accidant
as well as lots of coin. "Red Rilver"
(I' measured up to its promise
measured up to its promise
in seventh, getting third place
money one week and fourth anmoney one week and fourth an-"Rachel and Stranger" (RKO).

other.

"Rachel and Stranger" (RKO),
which was fourth antionally in
which was fourth antionally in
take eighth place last month.
"Good Sam" (RKO), second place
winner in September, landed ninth
position in the boxoffice sweepstakes of October. "Cry of City"
stakes of October. "Cry of City"
spotty early in the month, came
spotty early in the month, came
spotty early in the month came
through with endugh coin late in
October to grab 10th position.

Other stout entries only showed
enough stamists to reach truncer-up
enough stamists to reach truncer-up
face playing them from getting imporant coin. This classification was
(Continued on page 19)

STOCK-BUYING SPREE FOR 2 WARNER BROS. Washington, Nov. 2.





Every business has a TRADE MARK—Not many rate a HALL MARK

It's simple to get a trade mark.

Tell Uncle Sam you're going into business, register the name, pay the fee and there you are—set to sink or swim.

A HALL mark is something else again.

You just can't BUY it.

In England it's the official stamp used at the Goldsmiths' Hall, Lordon, to mark the standard of

gold and silver articles assayed by them. You can't get around that kind of weighing.

In this country, the words have come to mean "a distinctive mark or token of genuineness." You can't get around that kind of weighing, either

And in about every country in the world, VARIETY has, for nearly 43 years now, been imprinted with the hallmark of distinction by the people of all showbusiness.

NEW YORK 19, 154 West 46th St. CHICAGO 1, 360 No. Michigan Ave. HOLLYWOOD 28, 6311 Yucca St. LONDON WC 2 8 St. Martin's Place Training Sq.

L.A. Still Lags But 'Hamlet' Hefty \$15.000: 'Blood' Hands Up Nice 39G, 'Breed' Tame \$17,000, 'Station' 27G

Los Angeles, Nov. 2.

Overall boxfice continues on \$10,000. Last week, "Spiritualist" in \$10,000. Last week, "Spiritualist" is \$10,000. Last week, "Spiritualist" in \$10,000. The \$10,000.

\$37,500 in five situations.

"Kiss Blood Off Hands" shapes fairly good \$39,000 or better in six fairly good \$39,000 or better in six only \$17,000 in four spots. Third and final frame of "Johnny Bellinds" is breezy \$40,000 in three locations. "Red River" on third round in five small-seaters, is still good at \$25,000.

gler's 'Mono' 2d wk-6 days', \$2,000. "Wk-6 days', \$2,000. "Wk-0, 1456.60-5]. "Kke Blood Off Hands' (U) and 'Shored of Avenger' (EL). Fair \$5,000. Last week, "Spiritualist" (EL) and Downtown, (WB) (1,600' 60-51). "Johnny Belinda" (WB) (3d wk). "Johnny Belinda" (WB) (3d wk). 483 15,000. Last week, \$19,800. Next \$15,000. Last week, \$19,800. Next \$15,000. Last week, \$19,800. Last week, \$

over. Last week, "Spiritualst" (ELD and "Nnoon" (Indie) 6 days), 18 equire (Rosener) (683; 85-11.03). 18 equire (Rosener) (Ro

"Paradhae Case" looks very slow "Simular Very Carl and Ver

"Nanock" (Indie) (reissue) 15 days), \$1,300.

"Nanock" (Indie) (reissue) 15 days), \$1,300.

Wilsbire (FWC) (2,296; 60-81)
Land" (M-G) (2 wk). Fair \$7,500.

Last week, nice \$11,800.

Wiltern (WB) (2,300; 60-81)
Wellnda" (WB) (3d wk). Good \$12,000.

Last week, strong \$18,
400.

'SAM' WOW \$16,500, PORT.; 'PARADINE' 11G

Portland, Ore., Nov. 2. Good pictures are coining the dough in firstrun and holdover houses this week. "Good Sam" and "Paradine Case" look toppers "Saxon Charm" is on disappointing

Estimates for This Week

| Agranding | Case | Ca

'EYES' NOT SO BRIGHT \$15,000 IN DIM ST. LOO

\$15,000 IN DIM 51. LUO
Interest in election plus rain last
Saturday night and part of Sunday
combined to shash weekend bus
starday night and part of Sunday
combined to shash weekend bus
week. Best showing likely will be
made by "Night Has Thousand
Eyes" but it is mild at ambassador.
"Return of Bad Men." shapes very
less that the shape of the

Fox (F&M) (5,000; 50-75)—"Return of Bad Men" (RKO) and "Berlin Express" (RKO). Slow \$16,000. Last week, "Coroner Creek" (Col) and "Lulu Belle" (Col), \$18,000.

(Col), \$18,000.

Loew's (Loew) (3,172; 50-75)—

"Peabody and Mermaid". (EK) and

"Black Arrow" (Col) Dull \$14,000.

Last week, "Southern Yankee".

(M-G) and "Secret Land" (M-G),
\$19,000.

\$19,000.

Missouri (F&M) (3,500: 50-75)—
"Johnny Belinda" (WB) and
"Apartment for Peggy" (20th)
(m.o.). Fine \$9,000. Last week,
"Good Sam" (RKO) and "Rachel
and Stranger" (RKO) (m.o.) (2d
wk), \$7,500.

wk), \$7,500.

Orpheum (Loew) (2,000; 50-75)—
"Southern Yankee" (M-G), and
"Secret Land" (M-G), (m.o.), Nice
\$8,000. Last week, "Leves of Carmen" (Col) (m.o.), \$8,500.

men" (Col) (m.o.), \$8,500.

\$f. Louis (F&M) 4,000; 50-60)—
"Drive by Night" (WB) and "Angels Dirty Faces" (WB) (reissues).
Oke \$5,500. Last week, "Son Monte Christo" (EL) and "Court Monte Christo" (EL) (reissues), \$5,000. Shubert (Ind) (1,500; 40-60)—
"Rope" (WB) and "Lightnin' in
Forest" (Rep) (m.o.) (2d wk). Solid
\$6,000 after \$7,000 for first stanza.

Frisco Slow But

San Francisco, Nov. 2.
Business Is very dullish this
stanta with the plethora of holdovers cutting into overall total.
Touch of Venns, which related
fair at Orpheum. Best showing
is being made by "Night Has
Thousand Eyes," which will do a
comparatively strong session at
Tough of the strong session at
Tough

Fox (FWC) (4,651; 60-95) — "Angels Dirty Faces" (WB) and "Drive by Night" (WB) (reissues). Slim \$15,000. Last week; "Cry of City" (20th) and "Sons of Adventure" (Rep), \$17,500.

Warfield (FWC) (2,656; 60-85)—
"Julia Misbehaves" (M-G) and
"Secret Land" (M-G) (2d wk). Oke
\$14,000 or close. Last week, good
\$19,500.

Paramount (Par) (2,546; 60-85)—
"Tatlock's Millions" (Par) and "Inner Sanctum" (FC) (2d wk). Nice \$14,000 in 5 days. Last week, good \$19,000.

St. Francis (Par) (1,400; 60-85)—
"Night Has Thousand Eyes" (Par).
Trim \$13,000 or close. Last week,
"Rope" (WB) (4th wk), fine

310,000.

Orpheum (S. Corwin) (2,448; 55-85)— Touch of Venus' (U) and "Shed No Tears" (EL). Fair \$12,-000 or better. Last week, "Loves of Carmen" (Col) and "Black Eagle" (Col) (2d wk), strong \$16,500.

United Artists (S. Corwin) (1,207; 55-85)—"Rcd River" (UA) (3d wk). Strong \$13,000. Last week, big \$19,000.

Strong \$13,000. Last week, big \$13,000. Last week, 151,000. Last week, 152,000. Last w

'River' Big Splash in Pitt, \$22.000: 'Blood' Rich \$14,000, 'Eves' Dim 11G

Key City Grosses

Estimated Total Gross
This Week \$2,793,000
(Based on 23 cities, 233
theatres, chiefty first runs, including N. Y.).
Total Gross Same Week
Last Year \$3,415,000
(Based on 23 cities, 208
theatres).

Verdict' Smash \$14.000 in Philly

Philadelphia, Nov. 2.
Hallower partles cut into the
Saturday night receipts at midtown deluxers, but brisk Sunday
night trade made up partly for
boxoffice loss. Absence of new
bills is hurting. "Sealed Verdict"
shapes smash but "Southern Yankee" is not big.

Estimates for This Week Estimates for This Week
Aidine (WB) (1,303; 50-99)
"Isn't It Romantic" (Par). Fail
\$13,000. Last week, "Best Years'
(RKO), \$10,800.

| GRKO| \$10,500. | See 1847 | Arcadia (S&S) (700; 50-94) | Arcadia (S&S) (700; 50-94) | GRK| \$1,500. | GRK| \$1,

Trisco Slow But

Leve's Hep \$13,000

San Francisco, Nov. 2.

Business Is review 1,000

Business

Mills Bros. Up 'Storm' Lusty \$13,000, Seattle

Lusty \$13,000, Seattle

Seattle, Nov. 2.

Palomar is doing strong bit week, with Mills Bros. bootting the stage fare at this house. Brown stage fare at this house. Best straight-dimer is "Julia Misber-Brown strong bit with the stage fare at this house. Best straight-dimer is "Julia Misber-Brown strong strong bit with the straight-dimer is "Julia Misber-Brown strong strong strong bit with the straight-dimer is "Julia Misber-Brown strong str

"Red Rive" is the May splash here this week, giving Penn 1ts bigest session in months and a eincit to lead the seed of the see

Tatlock's' Good \$15,000, Mpls.; 'Mile' Nice 12G. 'Life' 10G, 'Mermaid' 5G

Big incoming football crowds again, this time for Minnespoils, Nov. 2.

Big incoming football crowds again, this time for Minnesods-Insensor and the second of the second

Belinda' Best New Bet in Chi. \$28.000: Verdict' Neat \$14,000, 'Land' NSH 12G, 'Peggy'-Rooney Sock 50G, 2d

Broadway Grosses Estimated Total Gross
This Week \$653,000
(Based on 15 theatres)
Last Year \$722,000
(Based on 16 theatres)

'Number' Rings

RIVER' FAST \$22,000

D.C.; 'CARMEN' \$19,000

Fair weekend weather and heavy advance facking set up of the set o

Baltio Bell, 1819

Baltimore, Nov. 2.

Trade here is taking a slight spurt all along the downtown front specific specifi Palace while "Song is Born" may mad \$2,000 on Woods holdower.

As statutates for This Week March 19 on 19 on

ck "The Pearl" (RKO), fine 1000. 100

28,000 Law week, utg. 22,000 Law week, utg. 24,000 St. 948 — "Cry of City" (20th) (2d we)k, varage \$16.00 \text{.} \$1.000 \tex

behaves" (M.-G) (2d wk), fairish \$15,000.

181,000 (180), 83), "Mikisado" (U) (reissue) (3d wk). Bright \$3.00. Last week, \$4.500. United Artists (B&R) (1,700) 50. \$1.000 (1,000) \$1.000 (

BLC. LARIMEN \$15,00U |
Biz continues dull here, with prospect of election day competitudinate of the continues of the continu

'Blood' Bright \$18,000

River' Hefty \$27,500 In Prov.; 'City' Brisk 196

good. Stitunetes for This Week.
Albre: (RKO) (2300; 44-65)...
"Galdon West" (RKO) and "Nanook
the North" (Indio) (ressue).
Fairly good \$14,000. Last week,
Cartlon (Fay) (1,400; 44-65)...
"Galfornia" (20th) (2d. run.)
Fay's (Fay) (1,400; 44-65)...
"California" (Fay) (reissue) and
Fay's (Fay) (1,400; 44-65)...
"California" (Run) (Fay) (reissue) and
vands on Stage, \$36,00; 44-65)...
"Johnny Belinda" (WB) and "Last
Week, "Dear Ruth" (Par) and
vands on Stage, \$36,00; 44-65)...
"Johnny Belinda" (WB) and "Last
With Grandpa" (WB). Right
With Grandpa" (WB). Right
With Grandpa" (WB). Right
With Stage, Stage,

Balto Bell, 18G

Bride'-Monroe Brisk \$75,000 Pace **B'way Election Upbeat; 'Blood' Money** At 44G. 'Musketeers' Smash 68G, 2d

With the advantage of seven new bills and Election Day, Broadway hardy this session. Election Day yesierday (Tues) and upsurge Monday (I) night, pre-holiday, Monday (I) night, pre-holiday tals. All houses had the advantage of holiday scales. In addition to seven newcomers, five more new properties of the session of the

that "Colth) and "Creeres" (20th)

R878 (1879) (1,400; 44-63)

R878 (1,400; 44-64)

R88 (1,400; 44-

Ans #50.00
Criterion (Lowws) (1,700; 70\$1.85) — "Kiss Blood Off Hands'
(10) First week ending tomorow
(Thurs) is closing to rousing \$44;time. Holds, natch! in alread,
"Walk Crooked Mile" (Col) (2d wktime. Holds, natch! in alread,
"Walk Crooked Mile" (Col) (2d wktime. Holds, natch! in alread,
"Walk Crooked Mile" (Col) (2d wktime. Holds, natch! in alread,
"Holds (Thurship" (EL). Getting
ittle help from crix and looks thin
\$16,000, holding over just one
with \$11,000.
Gotham (Brandt) (900; 70-\$1.20)
—"Plunders" (Rep.) Getting (No.
Friday, '3d). Holds. Last week,
second-run.

nice \$15,000 in first week ending; Friday (5). Holds. Last week, second-van.
Friday (5). Holds. Last week, second-van.
Friday (5). Holds. Last week, second-van.
Friday (5). Becomes Electric (RKO) (3d-final wk). Final week is good to be second. Thou House's \$21,000 for second. Thou House's \$30,000, best. here under current policy of second-vinus and reissues. House played to 17,000 for second. Thou House's \$30,000, best. here under current policy of second-vinus and reissues. House played to 17,000 for second se

"Snake Pit" (20th) opens tomorrow
Boxy (20th) (6,588; 80-180)—
"Apartment For Peggy" (20th) with
Kay Thompson-Williams Bros, iceshow heading stagefull (3d-final
stagefull
stagefull (3d-final
stagefull
sta

'Spiritualist'-Vaude Hot \$23,000 In Cincy; 'Julia' Lofty 16G, 'Belinda' 15G

Cincinnati, Nov. 2.
Splurge of new bills and a stage
show at Albee have grosses gencrosser is "spiritualist," lined
with vaude layout. "Julia Misbehaved "has a slight edge on "Johnny
films. "Love of Mary" and "Innocent Affair" are fairish.

"Stoges Harmonicats, others, on
booking, boosting this to big 52Doo, Last week, "Apartment"
(2010), at 30-75c scale, solid
41, 700.

Estimates Are Net

Film gross estimates as reported herewith from the various key cities, are net, i.e., without the 20% tax. Distributors share on net take, when playing precentage, hence the estimated figures are net income.

estimated figures are net in-come.

The parenthetic admission prices, however, as indicated, include the U. S. amusement tax.

Capitol (RKO) (2,000; 50-75)—
"Julia Misbehaves" (M-G). Rollicking \$16,000 or close. Holds. Last
week, "Southern Yankee". (M-G)
(3d wk), good \$6,500.

(3d wk), good \$6,500.

Grand (RKO) (1,400; 50-75).

"Love of Mary" (U). Tepid \$6,500.
Last week, "Forever Amber" (20th), (9 days), okay \$8,500.

"Innocent Affair" (UA). Fairish \$7,000. Last week, "Sorry, Wrong Number" (Par) (3d wk), hotsy \$8,500.

Blood' Bright \$18,000
Tops Buff.; River' Big
17G, Skelton Good 15G
18G, Skelton Good 15G

INSCRIBING A NEW CHAPTER IN THE ANNALS OF SCREEN ACCLAIM!

Smake D.

Darryl F. Zanuck presents OLIVIA de HAVILLAND in "THE SNAKE PIT" also Starring MARK STEVENS and LEO GENN with CELESTE HOLM · GLENN LANGAN · Directed by ANATOLE LITVAK · Produced by ANATOLE LITVAK · Produced by Frank Partos and Millen Brand Screen Play by Frank Partos and Millen Brand

20

World Premiere Engagement RIVOLI THEATRE, NY. Tomorrow

The Snake Pit

Hollywood, Nov. 2.	
art Bassiar production, directed by Lit- vak. Stara Olivia de Havilland, Mark Stavens, Leo Genns, fastures Celeste	
Stere Olivie de Havilland, Mark	
Vas. Leo Conni features Coleste	
Holm, Glenn Langan, Halan Craig, Leit	
Bolekson Beulah Bondi, Lee Patrick	ŀ
Frank Partos, Millen Brand:	
Holm, Grand Bauda, Lee Patrick, Geranplay, Frank Partos, Millen Brand; based on novel by Mary Jane Ward; camers, Lee Tover; music, Alfred Neuman;	
Ten Tovers music, Alfred Neuman:	
Miss Davis Heien Craig Gordon Laif Erlekson Mrs. Graer Beulah Bondi	
Bordon Erickson	
Mrs. GraerBeulah Bondi	
Asylum InmateLee Patrick Dr. CurtisHoward Freeman	
Dr. Curtis Howard Freeman	
Mrs. Stuart	
Ruth Ruth Donnelly	
Margaret	
Dr. Gifford Frank Conroy	
Miss Hart	
Miss Bixby Juna Storey Virginia (age 6) Lora Lee Michel Mr. Stuart Damian O'Flynn	
Virginia (age 6)	
Valerie Ann Doran	
Miss Vance	
Miss Sommerville Jacqueline de Wit	
HesterBetsy Blair	
Miss Greena Lela Bliss	
LolaQueenle Smith	
Counters Gravee Hampton	
Countess Grayce Hampton Champlon Dorothy Neumann	
Asylum Inmates: Isabel Jewell, Victoria	

"The Snake Pit" is a standout among class melodramas. Shaped by distinctive handling for the carriage trade, it also has the ingredients that make for popular bod of the carriage trade, it also has the ingredients that make for popular bod of the carriage trade, it also has been properly presented, rate broad bo, acceptance and "The Snake Pit" will be no exception.

bid subjects, when properly presented, rate broad bo, acceptance
sented, rate broad bo, acceptance
sented, rate broad bo, acceptance
of the property of the proceptance of th

Miniature Reviews

Miniature Reviews

"The Snake Pit" (20th).
Class metodrama topped by
manh performance by Olivia
de Baytlland. Big b.o. Happy"
(U.). High gear comedy with
Joan Fontaine, James Stewart.
Survey general appeal.
Strudy general appeal.
Coolor (Sol.). Kordas' \$4,000.
Coolor (Sol.). Mondeline
Carroli in medest budgeter
"High Fury" (UA). Madeline
Carroli in medest budgeter
"High General Rick;
"Only Mild western in
Color) (Col.). Mild western in
Col

(Color) (Col). Mild western in Cinecolor, passable for the "Fine Flunderers" (Color-Song) (Rep. Good outdoor Good prices) (Color-Song) (Rep. Good outdoor Good prices) (Color Good prices)

with the class that distinguishes the entire film. Lee Tover's pho-tography is outstanding and spe-ctal photographic effects by Fred Sersen add to the madness mood. Brog.

You Gotta Stay Happy Hollywood, Oct. 30. Universal release of Karl Tunberg Rampart-William Dozler) production.

Stars Joan Fontaine, James Stewart; fer
bures Eddia Albert, Roland Young, Wi
ard Parker, Percy Kilbride. Directed b
Satevepost serial by Robert Carson; cam
era, Russell Metty; music, Daniele Ami
theatrof; editor, Paul Wetherway. Pre
viewed Oct. 26, '48. Running time, 10
MINS.
Dee Dee Dillwood Joan Fontain
Marvin Payne James Stewar
Bulleta Baker Eddie Alber
Ralph Tutwiler Roland Youn
Henry BensonWillard Parke
Mr. Racknell Percy Kilbrid
Mr. Rackbell Fercy Killing
Mr. Caslon Porter Ha
Georgia Goodrich Marcy McGulr
Milton Goodrich Arthur Wais
Dick Hebert; William Bakewe
Dr. Blucher Paul Cavanag
Martin
Jack Samuels Stanley Prage
Aunt Marths Mary Forbe
Mrs. RacknellEdith Evanso
Barnabas Peter Roma
Jud Tavis Houseley Stevenso
Bank Watchman Emory Parne

ing feraion and would have been continued to become noise. High volume to be most the must ceave been permitted to become noise. High volume the continued of the must ceave been permitted to become noise. High volume the continued of the must ceave been permitted to become noise. High volume the continued of the must be supported to the more and the continued of the more than the continued of the more than the continued of the more than the continued of the con

Security of take. Miss Foot laught of the Security play it ably for laught Footen and Security play it ably for laught Footen. Karl Tunberg functioned as producer and scriple; scoring on both chores. He also used the asproducer and scriple; scoring on both chores. He also used the control of the security performer adispunct to the doing, security for the security for the security for the doing, and the security filters and others deliver strongly. Picture is a Rampart production, and others deliver strongly. Picture is a Rampart production, and others deliver strongly. Picture is a Rampart production, and others deliver strongly. Picture is a Rampart production, and others deliver strongly. Picture is a Rampart production, and others deliver strongly. Picture is a Rampart production, and others deliver strongly the second strong and others deliver strongly strong the second stron

Bonnie Prince Charlie

Bennie Prince Charile
(Calor)
(Calor) one Alexander Karnaber Schreiber Steiner Stein

Dulcimer Street

Dulcimer Street
"Dulcimer Street" preeming
at the 72d street Trans-Lux,
N. Y., Saturdy, (6), was reviewed from London in
Vanturt, Aug. 25, 1949, under
the original title off London
by critic Mayo to be an uneven picture that "starts as
tens melodram and develope
into broad farce . . . doesn't
come off." Universal in releasing the J. Arthur Rank production in the U. S.

The Countess of Monte Cristo (SONGS)

Universal release of John Beck (Wes
wood) production. Stars Sonia Heni
features Michael Kirby, Olga San Jun
Dorothy Hart, Arthur Treacher, Fredd
Trenkler, Directed by Frederick De Co
dova. Screenplay, William Bowers; stor,
Walter Reisch: camera, Edward Cro
lager; songs, Jack Brooks, Saul Chapling
music. Walter Scharft editor, Edward Cu
tiss. Previewed Oct. 29, '48. Runniz
time. 76 MINS.
Karen Sonia Hen
Jenny Olga Sau Jus
Peg Manning Dorothy Ha

iss. Previewed Oct. 29, '48. Running
me, 76 MINS. aren Sonja Henie
aren Sonja Henie
enny Olga Sau Juan
aul von Cram Michael Kirby
languing Director Arthur Treacher
ount Holgar Hugh French
ir. Hansen
kating Specialty Freddie Trenkler
reddieJohn James
esistant Director Arthur O'Connell oe Joseph Crehan harlie Ray Teal
oe Joseph Crehan
harlie Ray Teal

	is, Running		
Magda;		Madele	ine Car
Auton		anness. L	an Hu
Rudolph.		Mich	el Re
Louise		Anne M	arie B
Roger		Micha	el McE
Joseph		Arr	old M
Benno			illi Fu
Frederick		M	ax Hau

acters, thereby erasing the line between fact and fiction.

Yarn is concerned with a wartween fact and fiction.

Yarn is concerned with a wartween fact and fiction.

Yarn is concerned with a wartween fact with a Swiss couple with conflicting feelings for
from returning to a French orphanage. The husband (difical-likenfrom returning to a French orphanger. The husband (difical-likenfrom returning to a French orphanger. The husband (difical-likentweet swisses to sign the adoption papers
unless the wife signs over herproperty to him. But Rennie is a
nerve-tangling Alpine climbing sequence, sacrifices his life to save
sures the swisses of the swisses of the
same state of the same swisses of the
same state of the same swisses of the
same swisses of the same swisses

In one of the willinge doctor (Bunartificiality,
In one of the most highly suite
an enotional restraint and naturalness that blends her into the realsize settings. Hunter and Renniesacters. As the young boy, Michael
McKeag evokes sympathy with his
cateria, Sa the young boy, Michael
McKeag evokes sympathy with his
cateria. Sa the young boy, Michael
McKeag evokes sympathy with his
tire. The rest of the cast play their
Added languet is given by findstriking shots of the Swiss peaks
and a stirring acore by Bernard
Grau.

The Estamond Extrains and proper

The Untamed Breed (COLOR)

liska Jones .

The word excitleg thing above the control of the co

uction, directed by Kane, Stars Rod
ameron, Hona Massey, Adrian Booth: fea-
ures Forrest Tucker, George Cleveland,
rant Withers, Taylor Holmes, Paul Fix.
tans withers, Laylor Holmes, Paul Fix,
creenplay, Gerald Geraghty, Gerald
dams; based on an original by James
dward Grant; camera (Trucolor), Jack
farta; music. Dale Butts; editor. Arthur
ime, 87 MINS. ohn Drum Rod Cameron in Conner Roma Marrey
John Desert
ont Drum
an Conner
am Berden George Cleveland
Tap Lawrence Grant Withers
ben Martin Taylor Holmes
alico Paul Fig
anco
SarnabyFrancis Ford
igt. Major James Flavin
avalry Colonel Russell Hicks



Indie Distribs' Stance on French Treaty Likely to Cause Mad Scramble where he'll conduct the premiere of his new operation. "Die Musik

Treaty Likely to Cause Mad Scramble

New Franco-American fill magreement, which limits any single
U. S. distributor's suport to Francis and the second of th

more than their quota of 11.
Indies, while deciding to so along with the plan as the only way left open to them, commerced the property of the

or structure agents with can shiply action. Costumes, propp, seeder, recommendation agencies here are non-recision. There are a few lone-wolf operators with sidewalk offices, but they weren't prepared to cope with an influx of American and English production companies. Nor deal with foreigness or get them what they wanted. The few agents here who have worked with film companies have an unsavory local reputation, and the flexible laws governing agency contracts have permitted all kinds of shady dealings.

SPAIN MAY REOPEN U.S.

Cineguild in Final Split

As Ronald Neame Vamps

As Ronald Neame Vamps

London, Oct. 26.

Breakup of the original Clie, resident team, began when Anthony production outfli last year, has now here an an an analysis of the original Clie, resident team, began when Anthony production outfli last year, has now here an an an analysis of the state of many of the state of th

Eirst production of the new company will be Wolden Salawith Grant Company with Grant Company will be with Grant Company will be with Company with with Compa

Straus' Zurich Preem

London, Nov. 2. Oscar Straus has left for Zurich Kommt" ("Here Comes the Waltz" at the Opera House, Nov. 6.

Straus was guest conductor with the London Symphony Orchestra at Empress Hall, here, Oct. 17, to draw a capacity crowd of 10,000,

Hungary Film Setup Complete

motion picture industry has been virtually completed with the cre-

virtually completed with the tre-ation of three government co-porations to handle production, the production of the composition of the Manager Figure NV (Hungarian Motion Picture Manufacturing Na-tional Enterprise) has been ex-elected to produce. Magyar Elio-tradingle is set up for distribu-tion, export and import of pix and equipment; and Mozgoke-lected the composition of the composi-tion of the composition of the composi-tion of the composition of the composi-tion of the composition of the composition of the perate build and use theaters. Revamp of the industry has

operate build and use theatres. Revamp of the industry has three goals, according to Nathan D. Golden, of Dept. of Commerce. Dept. of Commerce of the Commerce

COLOR PIX VIA NORMAL CAMERA, BRITISH CLAIM

Chillian, Dail Lindin, Oct. 26.

A revolutionary color film system—revolutionary because a normal camera is used—is claimed by A. J. Taylor, managing director and chairman of Radiant Films, Ltd. Commercial tleups are now in the offing.

in the offing.

Taylor has been approached by a number of film combines and satisfactory tests have air-ady been completed. Several second-feature this system and short and feature films are at present being exhibiting all of which have been processed by the Radiantcolour Laboratories.

Russe Putsch in Poland

Full-month ban on all imported rui-month ban on all imported films, fincluding those emanating from Hollywood, has been imposed by the Folish government, accord-ing to field reports received by the Motion Picture Export Assa. For-eign pix have been ordered off the viet Film Festival." The ban was imposed Oct. 7 but only disclosed now.

During the period, theatres in key cities and large provincial towns are playing only Russian and Polish pix.

Current London Shows

Crigares show seeks of rou.

"A La Carte Savoy (20).
"Anna Lucasta", Majesty (33).
"Rowning, "Phoneinx (8).
"Gage Peacock," Strand (9).
"Cage Peacock, "Strand (9).
"Cage Peacock," Strand (9).
"Cage Peacock, "Strand (9).
"Cage Peacock," Strand (9).
"Cage Peacock, "Strand (9).
"Cage Peacock," Strand (9).
"Cage Peacock," Strand (9).
"Cage Peacock, "Strand (9).
"Cage Peacock, "Stra (Figures show weeks of run)

Brazil's Ceiling on Film Rentals Irks U. S. Distribs, Who Fear Spread

Bare there was no objection to its pungent dialog.

Bugles' Offered Broadway Summer Lock-Elliott stated in New York Monday (I), "I am completely innoent of writing and change agreement was algued the knows, he said, that Australian soldiers used words like "based" and "bloody" and the expressions are in the play to conform with the control of the co

Aussie Exhibs Trying To

Nix British 15% Quota

Brishine, Oct. 27.

Queenaland brishine, Oct. 27.

Action of the Brazilian operation ment had not present a control of the present of the p

nixed. If they succeed, understanding is that exhibs droughout the earn at a foreign boxonic to the control of the control o

Reception in Aussie Due
To Profanity, But Biz Boff
Sydney, Oct. 27.
Action of the Sydney, Oct

In New Exchange Pact

Film Reviews

The Plunderers

The Plunderers
the opening chase, it's a mixture
of western formula on a large seale,
of the property of the property
while film kicks off with a
shoot-om-up chase, the story-tellnig takes all title longer to get unpassed before action his its best
lip. Flaying is good in a yarn
that concerns an army officer
tough outlaw and his gang to justtice. Villain doesn't follow the acperjed western pattern, being a
rather lineable to despite the way.
Red Cameron shows up excellently as the hero. Plot twist has
him murdering a sheriff in openbefore audientees will get wise that
it is only a setup for him to get
linto the gang. He pits his wits
it is only a setup for him to get
linto the gang. He pits his wits
and the lawa and escapes the red
from the common that the red
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aids the law and escapes the rone when shot down by the redskins. Femme interest is split between 100m Massey and Adrian Booth, a Massey enacts communic partner opposite Cameron while Miss of the Massey enacts communic partner will be the sent of the Massey enacts communic partner will be sent to the Massey enacts communic partner will be sent to the Massey enacts communic partner will be sent to the Massey enacts will be sent to the Massey enacts will be sent to the se

Leather Gloves

Leather Gloves
Hollywood, Oct. 30.
Columbia release of Richard Quine
William Ather production, directed by
William Ather production, directed by
William Ather production, directed by
William Ather production, and william Ather
William Ather production of the Columbia
William Ather
William Ather Hem.
At Vogue,
A od, Oct. 27, '48, RunS. Cameron Mitchell
Virginia Grey
Jane Nigh
Sam Levene
Henry Helder
Black Black Black Black
Black Castro
Sally Corner
Stanley Andrews.
Eddie Acuff
Ralph Volkie
Walter Soderling

Marshall Quits Bonanza

Hollywood, Nov. 2. Marshall, director of at Columbia, ankled the George Marshall, director or "Bonanza" at Columbia, ankled the set after a series of arguments with S. Sylvan Simon, producer, who took over the pilot's chore,

Jungle Goddess

Hollywood, Oct. 29.
Screen Guild release of Lippert Produc-
ion. Features George Reeves, Wands
McKay, Armida, Ralph Byrd. Directed by
Lewis D. Collins, Screenplay, Joseph Pa-
gano; editor, Norman Cert; camera, Carl
Berger. At Paramount, L. A., Oct. 28, '48.
Running time, 62 MINS.
Mike Patton
Greta Vanderhorn
Wanama Armida
Bob Simpson Ralph Byrd
Dolonga, witch doctor Smokl Whitfield
Yvonne Dolores Castle
Nugara Pudy Robles
felen Linda Johnson
drs. Fitzhugh
Pilot Fred Coby
Drummer Onest Conley
Accompaniet Inch Carroll

"Jungle Goddens" gol lose in a desert of dry performances and clammy direction. Serenplay is the same old white goddens among the same old white goddens among been run through innumerable times prior to this. There is no been run through innumerable times prior to this. There is no Ellin gots under way when Goorge Reeves and Rahip Byrd discover that Wanda McKay'd for her—dead or alive. Femme was last known to be aboard an arm and which create the Christian of the company of the com

neeves and Miss McKay manage to serve the Miss McGentral for Miss

Quarted
London, Oct. 27.
General Film Distributor' release to
Door predention. General Film Distributor' release to
Door predention. General Film Distributor' release to
Farley. Body English Control of the Control
Farley. Body English Trivers, Namion
Annakin, Arthur Cristree. Placed French,
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Ralphlan Fleming
Thomas Jack Raine
Alre, Garnet Angela Raddeley
Branksome James Robertson Justice
Nicky Jack Watling
John Nigel Bughanar
The Alien Corn
George Bland Dirk Bogarde
Sir Frederick Bland Raymond Lovel
Lady Bland Irene Browne
Paula llonor Blackman
Uncle John George Thorpe
Aunt Mand Mary Hintor
Aunt Maud Mary Hintor Lea Makart Françoise Rosay The Kite
Prison Visitor Bernard Lee
Governor Frederick Leisler
Prison Officer George Merriti

reasine Trobestine.

America States.

Almed for the U.S. excloidation market by a British indie. The sational yarn that'll even tax the sational yarn that'll even tax the receduity of the kids. Other receduity of the kids. Other creduity hand to swallow in their crudity. Ple's sole asset lies in its meaning that the sational yarn market was the sational program filler.

Fantasic plot is fooled, for most part, in Teheran, meeting stalin during the war years, where synthetic Araby, Germans, Americaged in explonage and military carried to the sational program of the sational program would gut them sayle, the plot is folled just as the variants are about to set off the dentity of the sational program of the sational sational program of the sational sational program of the sational sationa

Series General pages and p

Monte Cassine
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Monte Cassino

(In. Italian, English Titles)

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been temporarily shelved and a decision for other British produc-tion would require approval of the UA board.

Kelly, Bagnall Huddle On UA British Outlook

On U.A British Utillook
Arinur Kelly is here for huddles
with George Bagnall on United
with George Bagnal on United
sto disted to keep the distention of the
week before planing back to N. Y.
Fridey (5).
"Red River" reportedly opens
Nov. 25 in London's West End with
benefit premiere at Paramount
Christmas for U.A's Pavilion after
Christmas for scateneds run.



THE REVIEWS ARE
WONDERFUL! NEXT
WATCH THE
STATE-WIDE
GOVERNOR-SPONSORED
INDIANA PREMIERES
NOVEMBER 11!
BIG NEW HAPPENINGS
FROM WARNER BROS!

BETTE // ROBERT
DAVIS ** MONTCONTING



Clins from Film Row son these being acceptable rea-Clips from Film Row

NEW YORK

NEW YORK
Prod Schwartz, each veepee of the Century circuit, it taking on the chores of anusement division hairman. Federation of Jewish hilanthropies 1948 fund-raising chipped in \$285,000 during the state of the chores of the

J. M. Beatty named Eagle Lion change manager in Des Moines, acceeding F. J. Lee; latter to mage EL's St. Louis branch. For e past two-and-one-half years, atty has held down managership Monogram's Des Moines ex-

Monogram's Des Moines exange,
Norma Seitzer hired by Univerto fill the job of assistant to
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PHILADELPHIA

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Taking thei wage case to the ible, Stanley Warner employees d a horse and buggy (a siap at the company's reputedly anti-ated wage policy) parading mid-wn streets.

les staff, succeeding Dave Brown, signed, Relier will cover West-signal extended to the staff of the staff of

mean Arcola, fil.

Michael Hain, recently returned on Burope, reopened the Marsh 1, South Wheeling, w. Y. and the first the ratio business.

I south Wheeling, w. Y. and the first the ratio business.

I south Wheeling, w. Y. and the first the ratio business.

I south Wheeling, w. Y. and the first the ratio business of the first the fir

new heatre there. Minnesote for the control of the

Frank Eisenberg, of United Arists, bought the Lake, Washburn, Will William of the Contral Allied charges distributors here "are up to their old tricks" of sending out film with a collect on delivery attached for something other than film actualted on an earlier picture or for unplayed features or shorts. It claims the practice is Illegal.

ST. LOUIS

sorge D. Hutcheon (WB), treasers, and Moses Leo Koppelman and the property of the property of

DALLAS

sons.

Frank Plumlee stepped out as district manager of Theatre Enterprises, inc. the Griffith circuit), to enter partnership with Tom Harris in a small circuit operating out of Farmington, Mo. Kanasa City office now is under Ed Kidwell, brought up from Roswell, New Mexico, where he was city

BOSTON

BOSTON

The correr stone of the new Nathan Yamins research laboratory of Beth Israel Hospital was laid October 50. Building was donated August, 1944.

Louis Nizer, executive secretary of N. Y. Film Board of Trade with the chief speaker at invitational dinner of theart division of Combined zewish Appeal of New Eastland, here Nov. 9. sooker 4 E.I.

land, here Nov. 4.

Ralph Geffner, booker at E-L,
named office manager at National
Screen, replacing Frank Wolf, resigned Norman Sacknoff, assistant
cashier, moved up to replace Geff-

Clayton Eastman, former district manager at United Artists, joined Selznick as special representative.

CHICAGO

CHICAGO

William Ham celebrated 30th
year as booker with Paramount
Outnersal preparing for Chi
Hamlet' run, with Maurice Bergman, eastern ad-publicity director,
Though the Chicago of the Chicago
Renard Weaver, advance
nan; and Harold Butchin in town
to arrange Nov. 24 opening.
Delegation from Chi to illied
Delegation from Chi to illied
Delegation from Chi to
Hed Theatres of Ill., Lost Hard
son, Richard Chilary, head of Alson, Richard Chilary, beat of the
Banowitz Mayer Stern, Sam Abrahams and Sol Best.

SEATTLE

William Thedford, former district manager for Evergreen Theatres, Fortland, is new arrival in Seattle, becoming assistant to president and general manager Frank Newman for the same circuit. This is a newly created post

cuit. This is a newly created post. The post of the po

LOS ANGELES

LOS ANGELES
Paramount almounced a number of changes in its western sales division, Ward Pennington upped from the control of t

'Adult' Fare Continued from page 4

costinued from page 4 influence the forthcoming Canadian situation. The continue con

Indies' Domestic Drive-Ins

cuit and organization for the drive-ins, headed by Gordon McKinson.

In the season of the control of the contr

Two New Drive-Ins Near Dallas Dallas.
Charles W. Weisenburg plans construction of a new 500-cas willed to the construction of a new 500-cas willed to the construction of a new 500-cas willed to the construction of the construc

Drive-In For Jacksonville Jacksonville New \$250,000 drive-in with 1,700-auto capacity and seating facilities for 1,000 customers, is being for 1,000 customers, is being struction is being handled by Tropical Drive-In Theatres. It will be called the Normandle Outdoor Twin Theatre.

Pltt Building Union Halted

Pitt Building Union Halted
Pittsburgh,
AEL building trade unions were
told in federal court here that they
could not interfere with the conparticular to the condition of the concountry of the concountry byocot. Judge Robert M.
Gibson issued an injunction which
would restrain Building Trades
disson issued an injunction with
would restrain Building Trades
withholding their labor at an outdoor house because electricians
represented by United Mine Workers District 50 were employed on
project.

New Texas Drive-In San Angelo, Tex. A new drlve-in to be known as the Starlight is being built here by R. S. Starling. He already oper-ates the Twilite drive-in here.

New Drive-In Activity in Ky.

Construction of drive-lins has secelerated during with the Columbia Annus Co. Inc.

Paducah, Ky., now in the field. Columbia plans a 600-car operation. Paducah, Ky., now in the field. Columbia plans a 600-car operation. Page 100-car operati

500-Car Texas Drive-In Wichita Falls, Tex. New 500-car Falls drive-in opened here by John Blocker and J. S. Sands.

Start Corpus Christi Drive-In
Corpus Christi, Tex.
Underwood & Ezell Drive-In
Theatre Corp., renewed permit for
construction of \$40,000 drive-in
here. Permit was originally granted more than a year ago, and work
already has started on outdoor
theatre.

Third Drive-In Near Milwauk

Construction of the third rive in Milwauke, Construction of the third rive in Milwauke county begun here this week by Marcus Theatres Management Corp. It will have 1,000-car capacity. Marcus is building two other drive-ins at Appleton and LaCrosse, Wis.

2 Drive-Ins For San Antonio San Antonio. Two big drive-ins are planned here by Arthur Landsman and C. A. Richter, co-owners of Alamo and Mission Drive-Ins. Construction is:

currently underway on Kelly drive ln on Frio City road. The other for which plans have been completed is in Highland Park area.

New 1.000-Seater for El Pa

New 1,000-seat Valley theatre opened here by West Texas Amus, Co., composed of Cesle C. Dues, Henry Sorenson and Everett Collins, of Dallas; and Gene Hendon, who is manager.

EL's Krim

contained from page a send on an idea or solid exploitation hook and those which are grossers because of their fine story material." Krim said. "As to idea of the send of the

behind the pleture industry."
Four-pleture deal which EL had
with Walter Wanger has been cut
to three films, Kirn said. Wanger
has completed two of these—"Reign
of Terror" and "Tulsa"—and has
one more to deliver, "The Blank
wall," starring Joan Bennett,
"Tulsa" with a production nut of
\$1,850,000 was the most expensive pic so far made for EL.
Krim came east principally to

sive pic so far made for EL.

Krim came east principally to
close "a substantial deal" for the
sale of EL's pix for distribution in
mid-Europe. While withholding
details, he said the deal called for
payment to the company of hard
currency.

850G Costumer

- Continued from nice 1

continued from page ?

used the boom once in doing
"T-Men." We did something
which John Ford does a lot, had
which John Ford does a lot, had
instead. He's more exciting when
people come towards you and its
instead. He's more exciting when
proper to the property
in the property
production of the property
"Louis B. Mayer (Metro's production chief) was so impressed by
"Y-Men' that he had his entire staff
"Y-Men' that he had his entire staff
said. "Te was interested in learning how the film could be made so
cheaply and so well."

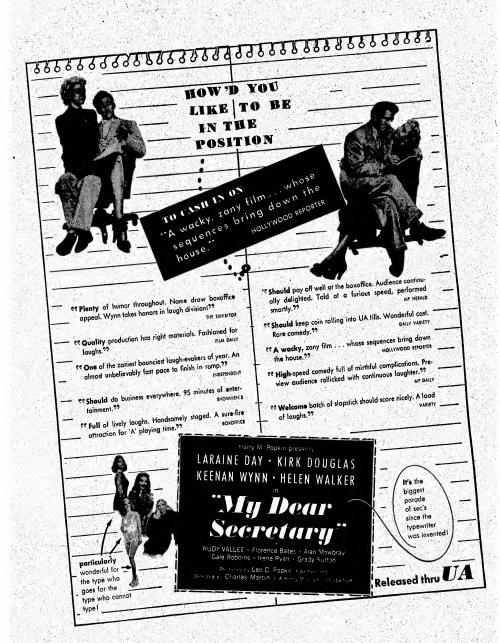
In "Reign," according to Menn,
one instance of the "imagination."
In "Reign," according to Menn,
one instance of the "imagination."
In "Reign," according to Menn,
one instance of the "imagination."
ing of the guillotine seeme by
placing the camera directly above
the execution platform. We eliminated the necessity of shooting the
both sides. By so doling, the
mob
scene was kept down to 90 people
but gave the impression of many
more."

Extended Dates Continued from page I w

only three pictures went six weeks or longer, while in 1947, there were 11 theatres playing six rounds or greater.

were It thestres playing 1st rounds or greater.

Drop in holdower time is smaller cities, those outside the first 50 testies, those outside the first 50 testies, those outside the first 50 testies, those outside the first 50 testies of the first 50 testies outside the first 50 testies 50



Smalltown Exhibs Balk Supporting Any Big City Public Relations Plan

Chances of all-industry adoption of Paul MacNamara's plan for a \$2,00,000 film public relations program were dimmed last week ear. The program were dimmed last week ear. The program were dimmed last week ear. The program was a security committee meet in a executive committee meet in compilated in a caultousty worded statement which made no specific reference to the pr. institute proposed by David O. Sodmick's admitted to the pr. institute proposed by David O. Sodmick's amental Rollywood faction. TOA's statement declared, that

tion is to be recommensed on undispute.

In the state of the state of

Dr. Gallup

have more money and more op-portunity to go to pictures that the younger set," he added. "Han-dled right they could go twice as

its, most likely exhalong to join the continue makes and more obtained as the committee make in the younger set," he added. "Hisnied right they could go twice as compilable in a cautiously word of the factors, keeping those posed by David O. Selmick's adoption their and favored by an influential Hollywood faction.

TOA's statement declared to the group, but that it, was the consensus that they ward the part of the permanent program about be built make a further study of various plans offered to the group, but that it, was the consensus that they ward to the study of the permanent program about be built make a further study of various plans offered to the group, but that it, was the consensus that they ward to the permanent program about be built make a willing to coperate. MacNamara plan which won preliminate to the contraction of the co

Hughes Plans

costail on a national level, arbitration of the television of the television committee. M. A. Lightman, I.T., Memphis, will also send a series of meeting to ship various proposals.

William F. Ruffin, St., was named chairman, and Edward Zorri a

Continued from page 9)

(Continued from page 9)

(S)—"of Rever" (U). Slow \$4,500.

Last week, "Lareney" (U) and
"Assigned to Danger" (EL), \$4,900.

"Apartment For Peggy" (2014) and
"Night Wind" (201b). Looks pacesetter this week, "thin the 316. City" (2014), \$5,800 in \$6,000.

Setter (Lawer Wind). Page (Continued from page 8)

"Grapheum (E.) 1,900. 404.

"State (Loew 10,900. 404.

"State (Loew 10, 10,000. 404.

"Stated (Col). Fine \$1,300.

"Grapheum (EE) \$1,300.

"Stated (Col). Fine \$1,300.

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"Stated (Col). Fine \$1,300.

"Grapheum (EE) \$1,300.

"Fine \$1,300.

"Stated (Col). Fine \$1,300.

"Stated (Col)

'River' at Flood Level In Denver With \$15,000

In Jenver With 315, UU
Denver, Nov. 2.
Turning them away every night
even though single-billed incompetition with duals in all other
benver firsturns, "Red River" is
every first way, and will bold. Indian sumer weather is keeping many people out of theatres.
Estimates to keeping many people out of theatres.
Estimates for A1400; 35-741—
"Apartment for Peggy" (20th)
and "Michael O'Halloran" (Mono)
(In.o.) Day-date with Rialto. Big
5,000. Last week, "Egg and I
\$3.000. Canyon Passage (I), fair

mer weather is keeping many people Estimates for This Week
Asladdis (Fox) (1,400) 35-74Apartment for Pesge," (20th)
mo.). Day-date with Riatio. Big
39,000. Lats week, "Egg and property of the people of the peop

Hallowe'en midnight shows with perfect weather upped grosses in every downtown house and many neighborhood spots. Paramount with "Southern Yankee," backed by "City of Little Men," short about Boys Town near here looks good. One of biggest grosses in weeks is going to "Rope" at the Brandeis.

Estimates for This Week

Picture Grosses

Glory" (Par) (2d run, 16 days.

10 6 days.

Paramount (H-E) (3,039; 50-84)

"Southern Yankee" (M-G) and "Hunted" (Mono) (2d wk). Good 17,000. Last week, solid \$12,600.

\$7,000. Last week, solid \$12,600 but below hopes.
Rosesvelt (Sterling) (800; 55-84)
—"2 Guys Texas" (WB) and "Foreign Affair" (Par) (2d runs). Oke
\$4,000. Last week, "Slave Ship"
(20th) and "Frontier Marshal"
(20th) (reissues), big \$6,100.

Belinda' Boffo \$30.000. Leader in Hub: 'River Swift 46G in 2 Spots

'Julia' Best in Toronto, Fancy 14G, 'Affair' 16G

Back at pop prices, "Best Years" is continuing second-week turn-away business at almost every personal business at a personal bus

Star Personals Boost 'Tatlock's' OK \$14,000. K.C.; 'Peggy' Lush 17G

K.C., 'Peggy' Lush 17G

New hills carry only moderate weight, and grosses are in same weight, and grosses are in same and a present and grosses are in same and a present weight and grosses are in same and a present wednesday with one and a present wednesday with one and a present of the pre

In 5 days.

Midland (Loew's) (3.500; 45-65)—
"Walk Crooked Mile" (Col) and
"Rusty Leads Way" (Col). Mild
\$13,000. Last week, "Southern
Yankee" (M-G), and "Secret Land"
(M-G), nice \$17,000.

.m.-G), nice \$17,000.

Orpheum (RKO) (1,900; 45-65)—
"Rope" (WB) and "Varlety Time"
(RKO), held over 3 days, and "Four Feathers" (FC) and "Drums" (FC) (reissues). Light \$9,000. Last weck, "Rope" and "Varlety Time" (RKO), trim \$14,000.

trim \$14,000.

Paramount (Par) (1,900, 45-65)—
"Miss Tatlock's Millions" (Par).
Had, help of p.a.'s by William
Holden, M. ary Hatcher, Robert
Stack and Bill Demarest opening
(Sealed Verdict", (Par), steady
\$12,000.

Roxy (Durwood) (900; 45-65) — "Raw Deal" (EL) and "Olympic Games 1948" (EL). Good \$4,000. Last week, "Texas, Brooklyn" (UA) and "Shed No Tears" (EL), average \$3,000.

Tower - Uptown - Fairway (Fox Midwest) (2,100, 2,043, 700, 45-65). — "Apartment for Peggy" (2016) Solid \$17,000. Last week, "Saxon Charm" (U), moved out after 5 slow days at \$9,500.

Blandings' Big 16G, Mont'l

"Council of the Montreal of th

Big \$17,000 after sockeroo \$22,000 first weck.
Capitol '(C. T.) (2,412; 34-60)—
Black Bart" (U). Oke \$15,000.
Last weck, 'Romance High Seas"
(WB), slow \$8,600.
Palace (C. T.)-(2,625; 34-60)—
Plindrings Dream House" (SRO).
Plindrings 15,000.
Last weck, 'Essape", 16,000.
Palace (C. T.)-(2,625; 34-60)—
Plindrings 16,000.
Palace (C. T.)-(2,625; 34-60)—
Palace (C. T.)-(2,625

Princess (C. T.) (2,131; 34-60)—
"Meet Frankenstein" (U) (2d wk).
Strong \$14,000 after smash \$19,000 first.

Imperial (C. T.) (1,839; 26-45)—
"Return Bad Men" (RKO) and
"Gentliemen Nowhere" (Col). Good
\$6,500. Last week, "Mine Own
Executioner" (20th) and "Triple
Threat" (Col), \$5,200.

Threat" (Col), \$5,200.

Orhpeum (C. T.) (1,040; 26.45)

"Canon City" (EL) and "Singin"
Spurs" (Col). Sock \$6,000 or over.
Last week, "Peabody and Mermaid" (II) and "Adventure Silverado" (Col), routine \$4,800.

tils going to "Rope" at the Brandeis.

Estimates for This Week
Brandeis (RKO) (1.50; 1.645)
Rope" (WB) and Gentleman No.
Rope" (WB) and Gentleman No.
Rope (WB) (Rope (WB) (Rope (WB)) (Ro



MUCH SUONER THAN YOU THINK

...and your new Lincoln is coming — MUCH SOONER THAN YOU THINK, at Murray-Wiseman, your Bronx home of America's most sheartiful car. Terms to fit your budger...super bervice, too. Ask about your new Lincoln at Murray-Wiseman today!

MURRAY-WISEMAN, Inc. LINCOLN MERCURY Jerome Ave., at West 172nd St Bronx 52, NewYork .. LUtilow 8-2323



OUTDOOR Now Specializing
REFRESHMENT
In Refreshment
ONCESSIONAIRES
Service for Coast to Coast Service for Contury DRIVE-IN THEATRES By Rapida, Mg Hapota, Mg Hapota,

SPORTSERVICE, Inc. JACOBS BROS

New York Theatres



"Apartment for Peggy"

A 2011: Continy-Pex Picture in Technicolor
ON VARIETY STAGE—KAY THOMPSON
The Williams Brothers & Rolly Relis
On Ice Stage—"RHYTHM IN PLAID"
Starring ARNOLO SHODA ROXY 7th Ave. 4 =



RKO's Partner-Held Theatres

Following is a complete list of the RKO partnership held thea

Following is a compleie list of the RKO pertherahip-hold theatres in which the company must liquidate its universit sudition one out its partners in a maximum of 30 theatres. List breeks down group into those held with three main partners; the balance scattered among other outside university.

RKO-RAMAOUNT

R

Academy, N. Y. City.
Apollo, Jersey City.
Astoria, Queens, N. Y.
Bayside, Bayside, N. Y.
Boulevard, Jackson Height
N. Y.
Broadway, Astoria, Queen RKO-SKOURAS

N. Y. Astoria, Queens, N. Y. Broadway, Haverstraw, N.Y. Broadway, Howevertew, N.Y. Broadway, Horok, N. J. Capitol, Jorchester, N. Y. Corona, Corona, Corona, Y. Crescent, Astoria, Queens, N. Y. Crotans, D. Statistics, N. Y. Crotans, D. Crotans, C. Crotans, D. Crotans, D.

ona, Bronx, N. Y. ont. Dumont. N. J. assy, Portchester, N hassy, Portchester, N. Y. dewood, Englewood, N. J. est Hills, Forest Hills,

Jackson, Jackson Heights, N. Y. Annales, N. Y. Annales, N. Y. Annales, N. Y. Gardens, N. Y. Gardens, N. Y. Gardens, N. Y. Liberty, Elsabeth, N. J. Malway, Forest Hills, N. Y. Midway, Forest Hills, N. Y. Palace, Bregenfield, N. J. Palace, Bronx, N. Y. Palace, M. Gardens, N. Y. Playboite, Great Neck, Plaza, Englewood, N. J. Plaza, Englewood, N. J.

prayhouse, Great NeekPlane Englewood, N. J.
Resent, Kearny, N. J.
Resent, Resent, N. J.
Resent, N. J.
Resent, R. J

Hackensack, Mackensack, N. J. Halsey, Brooklyn, Highway, Brooklyn, Highway, Brooklyn, Grome Ozone Park, N. Y. Keth-Albee, Huntington, Kharaka

Marble Hill,
Marboro, Brooklyn,
Marboro, Brooklyn,
Marcy, Brooklyn,
Maspeth, Mapeth, N., Y.,
Meserole, Brooklyn,
Oasis, Ridgewood, N. Y.
Omheum, Huntington,

Y. Utica, Brooklyn,
Valley Stream, Valley
J. Stream, N. Y.
Waldorf, Brooklyn,
Walker, Brooklyn,
Wilson, Brooklyn,
43rd Street, N. Y. City.

Leibell's ASCAP Decree

operations, it is said.

Railing, Interposes Barrier:
However, one barrier is interposed in the later ruiling. Court
then said that the splitting of synchronizal on rights from success
general control of the court of the courter, was substitually done by sale
of synch rights to the producer
that of the court said puts the influence of the courter was substitually done for the court said puts the influence of the court said puts the court sa

B.O. Champs

widely split up—"Night Has Thou-sand Eyes" (Par), "Luck of Irish" (20th), "Southern Yankee" (M-G) "Walk Crooked Mile" (Col) and "Luxury Liner" (M-G), finishing in that order. "Irish" and "Liner" were in the same class in Septem-ber.

were in the same class in September.

Newcomers showing promise as the month ended included "Station to the control of the con

Broad. Treaten, N. 2.

Broad Treaten, N. 2.

Broad Treaten, N. 2.

Broad Treaten, N. 2.

Broad Treaten, Treaten, N. 3.

Broad Treaten, Broad

record in Providence.
"Mourning Becomes Electra"
(RKO), out on pop run with trimmed version, showed some possibilities on N. Y. test date where
sexy angle was stressed. "Four
Faces West" (UA), where well sold,
did some surprisingly fine business.

ness.
"Moonrise" (Rep), with some se-lected dates in October, gave a good account of itself in some spots. It hung up a big week in St. Louis to pace the city, and did all right in Chicago and San Fran-from Republic, did actomishingly well on teeoff in Boston despite crix pannings. Jerons.
Ketik-Albee, Human,
W. Va.
W. Va.
Kinema, Brooklyn,
Lafayette, Suieren, N. Y.
Lefferts, N. Y. C.
Lincoln, Kearny, ock, N.
Lincoln, Kearny, ock, N.
Majestic, Columbus, O.
Marbie, Hill, Broax, N. Y.
Marboro, Brooklyn

well on feeon in Boston Gespite crix pannings. In Boston of the manufacture of the manufacture of the month after being third in September. "Isn't It Romantle". (Par) shapes as the weakest from this major company in months, doing as badly around the country as it did at N. Y. Paranount. neeron to proceed by the comment of the comment of

Continue from page 6

cite the following statement in rights be held in one ownership
uting Leibell's earlier opinion; and soid as such,
soid

ASCAP's present setup.

The ban against splitting effectively bars ASCAP from attempting to collect on performing rights on completed plx. All films now in the can were granted muster rights in an illegal way if the court decision stands. ASCAP can only correct the mistake in future productions. productions

productions.

On this score, it is understood that since the first Leibell decision, producers have been buying synch rights with an option of obtaining the synchronic producers have been buying synch rights with an option of obtaining the synchronic producers would pay re-determined by that the producers would pay pre-determined price if the exigency arises. Undoubtedly ASCAF will now syning into that an upset from the higher courts, an upset from the higher courts.



a SKYBERTH on American's famous DC-6 "MERCURY" flight to LOS ANGELES?

a HAvemoyer 6-5000 or your trave

AMERICAN AIRLINES

Vaudeville theatre. State age, experience and starting salary desired.

Box 315, Variety, 154 W. 46th St., New York 19, N. Y.

Always --THE SHOWMAN'S FRIEND

in Los Angeles

500 Modern Rooms with bath and radio "Foremost on the Coast"

ALEXANDRIA HOTEL

Fifth at Spring • Los Angeles FRANK WALKER, General Mana-Formerly at Olmsted, Cleveland,

12 HOURS FLYING TIME ONE STOP

FLY OVERNITE TO CALIFORNI

LOS ANCELES SAN FRANCISCO CHICAGO KANSAS CITY

4 ENGINED DOUGLAS DC-4 AIRLINERS

Radio Workers' Pay Averaged \$72 Weekly in 1947; Bosses Got \$162

Washington, Nov. 2.
The average motor catalor mappings made \$72.20 a week during 1967, according to a report issued last week by the FCC. The average alary of officers and assistants was

last week by the FCC. The average salary of officers and assistants was \$162.20.

The figures are based on data covering the four major networks, three regional nets, and 1,200 sta-tions, or approximated as of Co-tologram of the control of the con-tons, or approximated as of Co-tologram of the control of the co-tologram of the co-tologram

FCCs report, covering broadcast, employment, hours, and compensation data, was the first since 1945 complying the computed. The Commission said that dis "limited personnel been required to perform the computed properties of the computed of the commission said that dis "limited personnel been required to perform the compute publication of the data would have been substantially delayed." The report showed that there were \$4,720 failtime employees and that the average work schedule was 39 hours. Compensation paid out to list regular help during 1947 On the basis of the week! paydout to lis regular help during 1947 coll in October, the industry paydout to lis regular help during 1947 coll in October, the industry paydout to lis regular help during 1947 coll in October, the industry paydout to lis regular help during 1947 coll in October, the industry paydout to los regular help during 1947 coll in October, the industry paydout to los calculations of the collection of the co

writers Lowest Paid
The number of fulltime employees in the seven networks (four major, three regional) and 10 key states of the seven metworks (four major, three regional) and 10 key states of the seven mets and 10 key outlets, numbering 101, were paid an average weekly pay of station employees outside the networks or key stations was nearly 869 while the average for office of the seven person metworks and 10 key outlets, numbering 101, were paid an average of 568; staff singers 869; staff ounders and the seven paid an average of 568; staff singers 869; staff ounders and staff singers 869; staff ounders and seven paid an average of 568; staff singers 869; staff ounders and staff singers 869; staff ounders and seven paid an average of 186; staff singers 869; staff ounders and seven paid an average of 186; staff singers 869; staff ounders and seven paid an average of 186; staff singers 869; staff ounders and seven paid an average of 186; staff singers 869; staff ounders and seven paid an average of 186; staff singers 869; staff ounders and seven paid an average of 186; staff singers 869; staff ounders and seven paid an average of 186; staff singers 869; staff ounders and seven paid an average of 186; staff singers 869; staff ounders and seven paid and seven paid

clerical help \$39.

Of the various professional
classes employed, staff writers received the lowest average salaries

\$\$-\$53 per week.

(At this point, Variety's mathematical mugg broke down).

Chris Cross to Weintraub In Agency's Expansion; \$5,000,000 Radio Billings

with its upwards of \$5,000,000 in billings. Agency currently has the most impressive stable of gabbers in radio today.

Weintraub agency also is prepping the inauguration of a public relations department.

WCOP-FM in Nov. 7 Bow

Boston, Nov. 2.

WCOP-FM bits the air in the
Hub on Nov. 7 in a fullpower, fulltime operation duplicating the
Cowles station's AM programs. Station broadcast with 2,000 watts
ERP on channel 264 from 6 am. to
1 am weeklewer 7:30 am. to 1 am. 1 a.m. weekdays, 7:30 a.m. to 1 a.m.

Sundays.

Word estimates that there gram director of Wins, New York.

Word of Mode FM shall settle in and previously with BBD and previously with BBD

To Break Up Multiple Grid Coverage on Big 7

Kansas City, Nov. 2. Following the suggestions of Bob Hoviand, Kansas City Star radio editor, local stations are spreading out in their coverage of Big Seven out in their coverage of Big Seven foothall games. Week ago lineup found dive stations, WDAF, KMBC, KCK, WM 1994, KMBC, KCK, WM 1994, KMBC, KCK, WM 1994, KMBC, KMBC, WM 1994, KMBC, KMBC, WM 1994, KMBC, football games. Week ago lineup

Broadcastive Corp. are calling to the Corp. The Corp. Davidson Dunton, chairman of the CBC board of governors. One reason is that the Communist bave no representatives in Parliament. To Tim Buck, national leader of the Communist party in Canada, To Tim Buck, national leader of the Communist party in Canada, Dunston wrote in part. "In the controversial broadcasting, there were laid down requirements to be met by political parties receiving free autional network time, the political parties and have been approved by Parliament, with various political parties. The Labor-Progressive party (Communist) does not meet the stated requirements, although it did forcing the control of Parliament, was convicted of espionage in the Canadian By Conference of Parliament, was convicted of espionage in the Canadian Broadcasting Corp. even for the Canadian Broadcasting Corp. even in the Canadi

Chris Cross is checking out of the United Nations organization (he's just returned from eight Mutual's 400G Gross Hike months in Geneva as specialist on the Freedom of Information Con-looking-up Pook. We'b: Billings ference's and moves into the Wil- for the third quarter were \$4,899-times. He will be seen to be seen to be seen the sense of the position of the third quarter were \$4,899-times. Move is part of a Weintraub expansion program cued to its hixed months of this year is up \$400,000 activities, particularly in radio, over last year, an increase of with its upwards of \$5,000,000 in slightly less than 5%. (MSS'ers billings. Agency currently has the hasten to point out that these figures of the program of the prog which is substantial at mucua-and billings for political broad-

casts).

Prospects for the final quarter aren't bad, it's pointed out, with new bankrolling either started during October or signed to start this quarter by Kalser Frazer, Conti Products, Episcopal Church, R. B. Semler and Universal Carloading.

AMBRUSTER TO FENTON -Russel Ambruster, formerly program director of WINS, New York and previously with BBDO and



GLEN MARTIN

Martin edits KLZ's Saturday night "Sports Extra" and, in addition is a top announcer, heard daily assist-ing Lowell Watts, KLZ's Farm Reporter.

Election Stanzas All-Out Race For One-Shot Hoopers

All-out radio-television splurge by the major networks last night (Tues.) on election results was the most competitive one-shot in broadcasting history. It played to undoubtedly the biggest AM-TV

broadcasting history. It played to undoubtedly the biggest AM-TV audience of all time and put the webs to a clear cut test of which the control of the control of the control plane. The payoff, the control plane is a shifter of the control plane in which the reduction the plane is made at hitherto unattempted special events job. Out of the evening-long telecasts may well come definit further too. The control plane is the control plane in the control plane in the control plane is the control plane in the control plane in the control plane is the control plane in the control plane in the control plane is the control plane in the control plane in the control plane is the control plane in the control plane in the control plane is the control plane in the contr

RCA Takes Cue From Standard Oil; Pops Plugs Get Light Touch

When the RCA-Victor Sunday Show on NBC undergoes a drastic reyamp in format Dec. 12, with the Boston "Pops" Orchestra moving

Boston "Pope" Orchesta mooring in to share top billing with Robert Merrill, It will also mark a forward step in progressive thinking on treatment of commercials. It was a superstant of the two full-treative progressive thinking on treatment of commercials will be integrated into the script treatment for a commercial will be integrated into the script treatment for a consul reference linking the progression of the script treatment for a consul reference linking the progression of the script treatment for a consul reference linking the progression of the script treatment of the

WERE Now Is

Cleveland, Nov. 2.
Cleveland's newest station,
WERE-FM, took a first in radio history: it went on the air; Tuesday,
one day ahead of announced sched-

one usy anean of announces scene Station's personnel, in Bulkiey Arcade, contains some topnotch tal-ent including Fred R. Ripley 2. Zohn, ex-WTAM program director, claims same post in new station; Murray Young, from WHK, news commentation and direct or of the commentation and direct or at WJR news editor, news director; Bernard Strang, sales; Robert Piles, business manager, and Ken Sleds, Terrand Strang and the program of present control of the program of present sections.

FCC Okays Thackrey-Warner Package Deal. But Will Still Eye Other Bids

Winchell Rings 3 Alarms On Air for Fire Put Out

Albany, Nov. 2. Fire Chief ancased 3, reeming had some sour words yested of eferred approval of the transfer (1) for Walter Wholell over the falter's ABC Sunday night broad petitive hiddens to file cast of an Albany three-alarm fire an hour and a half after the fire station KLAC-TW and AM station

—an hour and a half after the fire was out:

was out:

Intelligation who was home. The light some whon WY come on the air at 9 mm.) said the confusion was had enough during the later—local broadcasts asked off-was nothing to the pandemonium which broke out when Winchell. Via Albany's WXKW, announced truth. The fire dept., was swamped with offers of volunteer services people jammed the streets policy for the graph of the was previous people and the streets policy for the graph was services began calling Albany.

news services began calling Abany.

Albany Times-Union came out with a five-column screamer?

"Abany Times-Union came out with a five-column screamer?

Uproar." subbeaded, "Even Wicaries Ww's column.) The opposition Knickerbocker News headlined "Fire Hysteria" and attributed the column of the co

Brand Names Poser for Webs

Mutual and CBS haven't yet come up with policy statements, as ABC did last week, with reference to the NAB Code's provision that mention of merchandise brand-names on giveaway shows

cial time allowances

so that mention of mechanisms in the properties even though on the properties of the

Package sales of radio stations are okay, FCC sald last week in upholding the right of Dorothy S. Thackrey to sell her California

In Albany 90 Mins. Before
Albany Nov. 2.

Alba

petitive bidders to file.

Deal involves sale of television
station KLAC-TV and AM station
KLAC in Los Angeles and AM
station KYA. In San Francisco.

Make 19 to turn of the Markets of the Markets
FCC permitting. Southern California Television Co. (towned by
Edwin Pauley) has been fighting peakaging of transaction in order
to file competing bid for the L. A.

William Competing bid for the U. A.

William Competing Did for the U. A.

William Competing Di

todor outlet. In a decision Priday (29) rejecting the petition of Pauley's company to require PCC to have Mrs.
Thackney offer the properties
separately, the Commission of the Separately and the Commission of the Commission o

ing and nonbroadcasting assets.
Southern California Television,
which wanted to file a competitive
bid for the then Thackrey television license, istation is now in
operation). contended that the
Commission, when it approved the
sale of Crosley radio and manufacturing properties to. Aviation
and the contended of the commission, when it approved the
sale of Crosley radio and manufacturing properties it. Aviation
and a contended the commission of the contended the
properties of the contended the contended the
bid package deals.

The Commission desired this

a policy against future transfers with package desils. defined this commission that the suggest in the AVOO details on suggest the AVOO details only between broadcast and non-broacast properties." At no place in that decision, FCC said, did it in that decision, FCC said, did it were to be separated from other properties even though on the circumstances of that case, including all the transfer of an AM station, several international contents, the same problem was before the Commission.

The Commission said, however,

MUTUAL'S STATE OF UPHEAVAL

Top 15—Now and Year Ago

1948
Walter Winchell
Radio Theatre
Fibber & Molly Walter Winchell
Radio Theatre
Fibber & Molly
Lack Benny
Lack Benny
My Friend Irma
Duffy's Taven
Godfrey's Talent Scouts
Fred Alien
Fred Alien
Crime Photographer
Bob Hawk
Mr. District Attorney
Charlle McCarthy
People Are Funny
Bunns & Hunny
Lunny
Lunny Fred Allen
Fibber & Molly
Charlie McCarthy
Radio Theatre
Walter Winchell Walter Winchell
Jack Benny
Music Hall
Amos 'n Andy
Red Skelton
Phil Harris
Mr. District Attorney
Burns & Allen
My Friend Irma
Truth or Consequences. 19.6 19.6 19.4 18.0

Theatre Guild, Ford Slugfest Accents Rivalry in East for Top Pic Names

Rivalry in East for Top Pic Names

Intense sively or to go lim pervery coll-circlinating network dramatic
programs. Herestore it's been
rectained in the supplied mostly to
shows emanating from the Coll
shows emanating from the Coll
shows environment of the first of the first of
the "Sercem Guild Players."

However, the maneuvering for
top film names currently going on
the Sunday night ABC "Thothe Guild of the Air." has safely
and the Sunday night ABC "Thothe Guild of the Air." has safely
the Guild of the Air." has safely
the John the Sunday night ABC "Thothe Sunday night ABC "Thothe Guild of the Air." has safely
the Manhatian in the east of
The situation in the east of
The situation in the safe of
The strict of the safely
the Manhatian premiter of the
Manhatian premiter of the
Ton of Are" pic, "Ford Theatre"
Ton of Are are a the Victoria the
Ton of Are are a the Are a the are a threat the
Ton of Are are a threa

Giveaway, Inc., In

Triad, rife value by Interes.

The question of making annual inspections of high radio and television sending towers in this burg has become a perplexing one for Building Commissioner A. H. Baum, who sees a solution by the quiring radio stations to hire and pay competent engineers to make the inspections.

In addition, the ordinance will

productions as the Elgin Thanks-giving and Christmas shows are still reserved for special one-day

Giveaway, Inc., In

Counter-Offensive

The giveaway producers (who that the through the th

WCCU UPS MICKELSON
Minneapolis, Nov. 2.
Sig Mickelson has been named director of public affairs and production manager of WCCO, by Merle Jones, station manager.
He had previously been director of news and special events.

SWEZEY-KOBAK TEAM SPLITUP

In one of the major network up-heavals of recent years, Robert D. Swezgy, Zexcutte vitos president work has served notice to prexy work has served notice to prexy work has served notice to prexy Ed Kobak that he's going to re-sign. Furthermore, Linus Travers, stocchiolding Vanice Network, who was appointed a month ago as a sort of super vp. over Mutual's sales and program departments, sales and program departments, ment.

ment.

In effect, it leaves Kobak, as the web No. 1 man, to run the network of the No. 1 man, to run the network of the No. 1 man, to run to state the network of the No. 1 man, to run to

Morey Amsterdam Can't 'Yakapuk' for Lombardo 'Cause of CBS Exclusive

Cause or U.S. Exculsive Kaiser-Frazer, which has just taken on sponsorship of Guy Lombardo as a Sunday night Mutual deal where by a Morey Amsterdam weekly insert could be spotlighted. However, C.S. reportedly nixed tower presentation is concerned, he's a "Columbia baby." Newertheless Amsterdam did a one-shot preem.

CBS Votes the 'No Party' Ticket: Rules Out 3G Cocktailery Soirees

The People (1) Speak
Das Moines, Nov. 2.
When an ordinary citized wate in an ordinary citized with the second of t

'Stagger' Formula Seen as Solution To 'Cause' Airers

The problem of how best to "seli causes" on radio has long been a tough one for broadcasters to solve. Up to now, they admit, it's been an ineffectual job, without leaving the desired impact.

been an ineffectual job, without leaving the desired impact leaving the desired a plan which, it's felt, might establish the correct pattern for "selling" its mea. The SA's Radio Committee has agreed to a plan whereby its radio plugs and cutfo spot programs agreed to a plan whereby its radio plugs and cutfo spot programs green to a plan whereby its radio plugs and cutfo spot programs green to the same property of the same

HELEN HAYES TO BOW ON CBS WITH 'REGINA'

ON CBS WITH 'FEGINA'
Altiouch the new \$5000 weekinbudgeted Electric Theseton weekinbudgeted Electric Theseton weekinton for several weeks, in the Isonday night at 9 slot on CBS, the
slow 'officially' premieres Nov.
as the permahent star. Show has
been using guestars during MisHayes' absence in London, where
the permahent star. Show has
been using guestars during MisHayes' absence in London, where
it is this country on the S. S. Amerier' legtter. She's due tof arrive
in this country on the S. S. Amerier' legtter. She's due tof arrive
in this country on the S. S. Amerlegtina' one of her most solid
Brondway legt smashes. She'l follow with Stephen Vincert Benet's
CB Streeton women,' and 'AnAnCB Streeton women,' and 'AnCB Streeton women,' and 'AnCB Streeton women,' and 'AnStreeton women,'

ATLANTA'S 4-HOUR SPONSOR

he's a "Columbia baby." Nevertheless Amsterdam did a one-slot Vakapuk' on the Lombardo pyren. which currently feating the control of the control of the currently feating the control of the currently feating the currently

CRS "party days." from all accounts, are every. Those cocktall-series staged usually to mark the end of the control of the con

nix getting a hearty top-brass endorsement.

And the sentiment of the web press dept, boss, George Crandail, was that, since such shindigs represent the press dept, boss, George Crandail, was that, since such shindigs represent the press dept, budget? The relations pitch, why should it come out of the press dept, budget? The considered possible that that the considered possible that that the pressent the pressent the pressent the pressent that the pressent the pressent the pressent that the pressent the pressent that the pressent the pressent the pressent the pressent that the pressent the pressent the pressent the pressent the pressent that the pressent the p

CBS Hangs Out SRO Day Sign

Tor the first time In years, CBs.

For the first time In years, CBs.

The control of the completely sod

with the completely sod

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that been set for Lucky Strike to

has been set for Lucky Strike to

has been set for Lucky Strike to

the board segment with the new

is scheduled for a mid-December

telori.

Levis Strike of the control

telori.

The control

telor

Dorothy Dix's Day Strip for Sealtest

Strip for Seallest Sealest looks all set to invade the daytime program field, with a cross-the-board Dorothy Dix show packaged by John Gibbs. Network that the seal of the day of the sealest sealest and the sealest sealest sealest and the sealest sealest

the guise of entertainment, but help knew a good hing when they were arguments end, glamor alkes over is the obvious theory of this type of alnow. The retardate of the pushing their favorite sons is persuasive, if not exactly logical probagant in transly geon-the-bandwagon theme, was pulleting with stan-dust and infections of the standard of the st

lag dialers off the reed. Tan enger contributions were less immediately and the contribution were less immediately and the contribution of the contribution. The contribution of the contr

ADVENTURES OF THE THIN

of unity and democracy.

ADVENURES OF THE THIN MAN With Les Tremayne, Claudia Morgan, edecar services, the control of the cont

Buffalo-WKBW's Junior Jam Buffalo—WKBW's Junior Jam-borce, a teen-ager quiz show pro-duced in cooperation with Buffalo Automobile Club and Western New York Safety Council, is on for its second year with a new junior emcee, Barbara Lewis, local high school sjril.

SOMETHING OUGHT TO BE DONR Raymond Walsh, Chief Magistrate Edgar Bromberger, Dr. Frederick Wertham, Howard Walsham, Sen. MaoNeill Mitchell Magistrate Edgar Bromberger, Dr. Frederick Wertham, Howard Whilman, Sen. MaoNeill Mitchell St. Mins, Sun. 136 pm. 137 pm. 1

s; Dick Bradley

THE LIVELY ARTS
With Gilbert Seldes; Dick Bradle
anneumoer
Producer: Ted Cott
Director: Henry Morgenthau, III
15 Mins., Sun., 16 p.m.

ments on the passing show and general scene make good radio general scene make good radio general scene make good radio general scene and general scene and



HARRY SALTER MUSICAL DIRECTOR
Stop the Music—ABC
It Pays to Be Ignorant—CBS

CHILDREN OF DIVORCE.

With Ren Cooper, Jan Minor; Joe
With Ren Cooper, Jan Minor; Joe
Jon Lazar; narrater, Norman
Rose; music, composed and conwell and the control of the control
Wilked Province of the control
Wilked Province of the control
Jon Lazar; narrater, Norman
Rose; music, composed and conwell control
Wilked Province of the control
Jon in my control
Jon in m

ments. Gib.

HARRY HERSHFELD

39 Mus., Mon.-Fri., 12 midnight
WOR, N. Y.

Harry Hershfield's after dinner
stories are generally a pleasant
of yarns and warmth of delivery
make for pleasant listening and
he has the knock of tying up an
Lufrottunatiely Hershfield's ability in this direction is difficult to
project over the air. His warmth
project over the air. His warmth
grees when it reaches the loudspeakers.

said, "We may be a nation of good specimens of the analysis of the second of the secon

************************************* From the Production Centres

IN NEW YORK CITY . . .

IN HOLLYWOOD . . .

Philip Mortis Playhouse tees up Nov. 5 with Bart Laneaster tending the dialers in "Stiper Tame", in original by Bill Spier, who also directs the series. Second guest call goes to Lastile Ball as "Angel Face".

Beb Hussey is the next of the Young & Rollham department heads to be shipped east for a study of television. As the agency's program company's Coast clients come calling for TV Ideas. "Fat O'Brien hopped an airliner for New York where he'll team up with Montgomery CHR in Thester Guid's "Criminal Code" Nov. 7. ... Waiter Larrie found hopped an airliner for New York where he'll team up with Montgomery CHR in Thester Guid's "Criminal Code" Nov. 7. ... Waiter Larrie found now trying to clear another period for Sheitht Graham, for whom he shiph hopes of enticing a sponsor. At least Sheilah gots what she always wanted, a coast-to-coaster. Athough he hatched the idea of producer rejected the pleas of Mutuas he beespeap hands of since self squared away with AFRA. ... Gail Smalth, Procter & Gamble's night time radio topper, was called back to Cincinnati within hours after he set foot on our soil. . He just wanted to be around in case his firm's salited by Hellywood Ad clieb and the turnout would make a pretty fair who's who of radio. Among the grade was Nadiae Commor, who went from KH M to Metropolita Oppera. ... Sherman Loudermille, who went from KH M to Metropolita Oppera. "Sherman Loudermille, who went from KH M to Metropolita Oppera. "Sherman Loudermille, who went from KH M to Metropolita Oppera. "Sherman Loudermille, who went from KH M to Metropolita Oppera. "Sherman Loudermille, who went from KH to Metropolita Oppera. "Sherman Loudermille, who went from KH to Metropolita Oppera. "Sherman Loudermille, who went from KH to Metropolita Oppera. "Sherman Loudermille, who went from KH to Metropolita Oppera. "Sherman Loudermille, who went from KH to Metropolita Oppera. "Sherman Loudermille, who went from KH to Metropolita Oppera. "Sherman Loudermille, who went from KH to Metropolita Oppera. "Sherman Loudermille, who

IN CHICAGO . . .

Everett Mitchell, emcee of NBC's "National Farm & Home Hour," rounds out a quarter century in radio this week....." American Radio resumed here for Muinal Sunday (31)... Howard Lasignes, chief enginess for NBC, bedded by the flu... Check Aeree back as emcee of "Hint Hunt" ster salishing in Florids with Zack Messely, who draws the "Smilin" Jack" comic strip... Max. Florence Hubbard. Chi wildow how on \$2.300 in prizes for identifying Jack Bensy as the Walking (Continued on page 34)



AGENCIES BOW TO PACKAGERS

Sy Siegel's Got a Network

Dy JIEGGIS UUI A IVELWOIK

Sy Siegel, director of New York City's municipal indie, MYYC,
may have been rebuffed in his determined effort-to get the YCG
to let the station stay on overtime to broadcast last might (Tues.)
smit, he found himself with I doubtes taking a freed on WYXC's
vole coverage.

Oddly enough, one of the stations that didn't choose to Join in
the wholesale move to take WYXC off the spot was WMCA, to
other word to the word of the spot was WMCA, to
relevent to perform the word of the spot was WMCA, to
stream the FCC nix put CBS in a bad light because, while day
inter WYXC operates on the clear channel of CRS WCCO, Minneapolis, the web had no objection to the muny station's overtime
Sholtons that jumped in to take election-results feeds starting at
19 p.m., when WYYC had to sign off, were: WEVD, WINS, WWEV,
WMGM and WOV, all AMYS, and the eightestation Rural WN
Network, which blankets most of upstate N. Y. WWYCZ'M, off
Siegh Inlines I, as in the past, generalissimoed the ballot reporting, with some 300 persons engaged in helping round up the local
returns. Eight remote pickup points were used, including the
major parties' and candidates' headquarters and Times Square.

Georgia Appeals Court Slaps Down FCC, Orders WGST to Fulfill Pact

Atlanta, Nov. 2.

Federal Communications Commission over-received its authority
when it ordered WGST, Mutual
affiliate here, not to fuifill its contreat with Southern Broadcastings
ston handed down last week by
State Court of Appeals.

Contract in question required
WGST, owned and operated by
Contract in question required
WGST, owned and operated by
State Court of Appeals.

Contract in question required
WGST, owned and operated by
State Court of Appeals

Essees, of WGST, 13% of the net
billings through 1950.

billings through 1950.
Appellate court valued that FCC cannot annul a contract entered into by a licensee radio station or intercerse with the private operations of a station. Its miling up-held a decision of Futton Superior court in two of Southern Broad-Casting Stations for \$150.00 court in the property of Southern Broad-Casting Stations for \$150.00 court in the private of Southern Sou

operators of WGST.
Regents bought lease of Southern Broadcasting on WGST in 1943, Part of consideration was payment of toforesaid 15% of ments through July, 1945, at which time FCC refused to renew stations license as long as 15% contract was in effect, contending that such a contract leopardized the

station and was against public intreast... although not down to
reserve the contract, claimed that
they had been prohibited from carrying it cut by order of FCC.
It was then that lessee such
and got Judgment for 5144,988.35
ord past due payments.

Judge B. C. Gardner, who wrote
the opinion for the Second Duly
sho of the Court of Appeals, said
the Communications Act of Core
the Communications Act of Core
antilers of a private nature before
the FCC, which, under the Act
in personnel or policied six and
the FCC and the core
of the communication of the Core
and core of the core
and core of the Core
and Core
an

ority:) To regulate the business of

a licensee.
(2) No supervisory control over

No power to control the busi

Anna Sosenko's Op

Hollywood, Nov. 2.

Anna Sosenko is okay now after
throat operation.

Hildegarde's manager is resting
the Ambassador hotel here.

KLZ \$1,000,000 - Sale Confirmed

Confirmation of the sale of KLZ the CBS affiliate here, and its sister station. KVOR, Colorado Springs, to a group of prominen Denver business leaders, was made here over the weekend by E. K. Gaylord, Oklahoma City publisher

Gaylord, Oklahoma City publisher.
The saie has yet to be approved
by the FCC, where an application
for transfer of ownership will be
filed in the next tew days. The
survey of the said of the said of the
received for the said of the
Purchaser is Anddin Radio and
Fleevision. Inc., headed by Denve
civic ieaders and middin picture
received was fare R. Buffman,
treasurer; Albert J. Gould, secretary, and Hugh B. Terry, present
manager of KIZ, who becomes
eace veepee and general manager.
Other Aladdin stockholders are
Ted Gamble, Fortland, Oregon;

PHILCO'S \$6,631,000 9-MONTH EARNINGS

programs.

Continental FM Network
Adds 1st Coast Outlet
Continental FM Network adde
Is first, West Coast affiliate Monday (1), when Everett Dillard
aday (1), when Everett Dillard
Advantagement with KSBI, SBI,
Francisco, to carry the ne's programs.
Set saides \$2,100,000 for inventory reserve as compared with \$1,500,000 last year.

Set continental FM Network added
Add all-respressed to West Coast.
Frograms will be transcribed on a proportion of the programs of the p

'PULL OUT' OF

It's more than idle gossip or cocktail time scuttlebut that the ad agencies are thinking seriously about getting out of show business deavor-buying time and space and taking their 15%. It's being talked in the big commission houses and many of the toppers have actually held meetings to sound out sentiment of their com-

petitors.

Reasons for the bowout are said to be twofold; poor shows jeopardice accounts and by shifting the responsibility to agents or packagers they can get out from under, and the relief from production allows safers more freedom of allows staffers more freedom of until the safety of getting in on television without putting the agency to added expense of bringing in TV experts.

with the departy of and of the period of the , who keep the agencies happy holding their shows on even

Mpls. KEYD Preems With A 'Non-Embarrassment' Policy on Shows, Com'ls

Minneapolis, Nov. 2. KEYD, city's newest radio sta tion, has begun broadcasting under a broad policy calling for "non-

a broad policy calling for "non-embarrassing" entertainment, under command of Lee Whiting.
Policy applies also to commercials and was defined when reports circulated the station would ban film plugs on the ground they were too hot to handle.
That's not the case, said Whiting.
Actives industrient will be to the state of the state

That's not me case, said with the Motion picture advertising will be accepted when it does not point up possible immoral aspects of a picture. Some film plugs, he said, exaggerate picture situations, and he cited "Foreign Affair" commer-

exaggerate Declare Statutions, and account of the commercial as example. Class A stock in station is owned by Family Broadcasting Corp., Class B is distributed 40% to Publing and 60% to religious businessmen's group. Whiting said states of the control of the co

Anything for a Gag

Minneapolis, Nov. 2.

Minneapolis, Nov. 2.

KSTP's new headquarters, im midway district of St. Paul, imposes new tax problems.

KSTP building, surmounted by television-FM tower, is early, on intercity, boundary, and arrangement had to be worked out to split taxes between. Minneapolis and St. Paul.

Paul uneapolis and St.
Location however, gives Stanley Hubbard, station president, opportunity to ask visitors in offices on Minncapolis side to "step over into St. Paul for a minute."

Break in RWG Strike May Develop PRODUCTION Tomorrow (Thurs.); Picketing Delayed

FM: Fading Money

Filt: Fading Money

Jersey City N. J. Nov. 2.

WFfersey City N. J. Nov. 2.

FCC Unsnarls Dayton FM'er

Washington, Nov. 2.
FCC last week unanated some of the red tape it had attached to the licensing of an FM station last March 13 to Skyland Broadcasting Corp., at Daylon, O. Upon Petition Corp., at Daylon, O. Upon Petition Corp. at Daylon, O. C. Carlon, O. C. C

of his stock in a station in the same area before the grant could take encountered by the state of the state

The week-old Radio Writers Guild strike against nearly 60 new work radio shows was still in ef-fect yesterday (Tues.), although there were signs that the scripters and the unfair ad agencies against whom the action is directed might resume negotiations tomor-rev (Meanting 1).

agains whom the action is circeous rever Chrun-3.

Meantime, the writers, who had scheduled pickeling to begin Monday (1) in Kew York, Chicago and scheduled pickeling to begin Monday (1) in Kew York, Chicago and the control of the

forthcoming until today (Wed).

In the interim, the guild "restraining order"—issued by its
parent Authors League of America
—against members supplying ma—against members supplying model.
—against members supplying model of the supplying model of the supplying model.
—against members supplying model of the supplying

ly to themselves.

There are mounting indications that the strike is having a unifying effect upon the scripters. Action has also turned into a territor, and the strike is the strike in the strike is a strike in the strike in the strike in the strike is a strike in the strike in the strike is a strike in the strike in the strike in the strike is a strike in the strike in the strike in the strike is a strike in the strike in the strike in the strike is a strike in the strike in the strike in the strike is a strike in the strike in the strike in the strike in the strike is a strike in the strike in the strike in the strike is a strike in the strike in the strike in the strike is a strike in the strike in the strike in the strike is a strike in the strike in the strike in the strike is a strike in the strike in the strike in the strike is a strike in the strike in the strike in the strike in the strike is a strike in the strike i

intension over though the property of the prop

ANYTHING GOES ON TV FOR 6 MONTHS, THEN VIEWERS START TO GET FUSSY

By GEORGE ROSEN

The average television viewer once the novelty aspect wears off, becomes more selective in his taste During the initial weeks of his "indoctrination" into video he watches practically anything. After about he sees, it's a pretty safe bet he'll turn his set off altogether.

One of the significant revelations in this cross-section poll of television set owners, completed on be half of VARIETY by Pulse, Inc., accents that in contrast to the 72.8% who frankly acknowledge that they "used to watch regardless of pro-gram," only 42.6% of these same set owners now admit to "watching anyhow" after the novelty has

This selectivity facet among set owners conditioned to television as a permanent fixture in their homes is but one of many conclusions unearthed as a result of a speciallymade Pulse survey for VARIETY. The various aspects of this study will be treated in a series of three articles of which this is the first. They show definite patterns of TV listening habits, and as such, it is hoped, will be of interest to show business. Three patterns, should give a definite indication on eventual film and theatregoing habits.

Adding 30,000 Monthly

This Pulse sample is one of the most representative surveys yet made, embracing a total of 258 home set owners in Greater New

97.6% Say 'Buy It'

Would you advise your friends to buy a television sct?

Would	recommend.	252	97.6
Would	not	4	1.6
Don't 1	know	2	8

Total respondents 258 100.0

York and covers 10 areas, including the five browlesh, also Nassau and Westchester Counties, and Hudson, Bergen and Essex Counties in New Jersey. The opinions fabulated by the state of the survey further reveals that of the 600,000 sets now acatered throughout the television markets in the U. S., approximate-part of the survey further reveals that of the 600,000 sets in an and around Greater. New June 11 and a count Greater New June 12 and 12 and 13 and 14 and 15 and York and covers 10 areas, including

are in and around Circuter. Nev. Vork. Home installations are being made at the rate of nearly 30,000 monthly in the New York area of the New York and Yo

Loyalty Listening

Pulse excursions into TV trends elsewhere around the country reveal that, although the Vasury sample was held within the Greater New York area, it reflects the same attitudes and opinions among viewers in Boston, Philadelphia, Washington, Baltimore, Chicago, etc.

To be noted is that while 146 set owners, or 56.6%, of the 238 poil respondents admit they would not respondents admit they would not if not finding a program they like, 24.26% say they continue to look, no matter what programs are on. This reveals a strong sense of loy-alty toward the new medium, fur-ther reflected in the fact that,

Present Loyalty to Tele If you can't find any tele-vision programs to your liking, do you turn off the set or do

grams anyhow?		1. 1.
Turn off TV set if	No.	50
no program liked,	146	56.6
Watch anyhow	110	42.6
Don't know		8
Total Respondents	258	100

Past Lovalty to Tele

I ast Loyalty t	O. T.	cre
In the past did y	ou us what	e to
on?	No.	%
Did not watch pro- grams not liked.	66	25.6
Used to watch re-		
gram	188	
Don't know		1.6
Total Respondents	258	100

when asked if they would advise their friends to buy a television set, 97% of all respondents answered "yes."

sweed "yes."
Ted in with any viewer's exercise of selectivity, of course, is the increase in programming over the luncease in programming over the ly of entertainment. If, as the auyer bears out, 50% now turn off their. TV sets because they "no like," it's also because today they program in a few minutes more to their taste. Even six months ago they had little or no choice but the instance, and they had little or no choice but the instance, and they had little or no choice but the instance, and they had little or no choice but the instance, and they had little or no choice but the instance, and they had little or no choice but the instance, and they had little or no choice but the instance, and they had little or no choice but the instance, and they have been supported by the little supp

ination.

The fact that there still are 42% who will 'watch anyhow' reveals the viewers' falth in television and improved programming structure, plus a desire to have television fill their entertainment needs. They're willing to stay with it because of the expectancy of better things to some or the course of the expectancy of better things to some or the expectancy of better things to some or the course of the expectancy of better things to some or the expectancy of better things to some or the course of the expectancy of the course of the course of the course of the expectancy of the course of

Favorite Programs

Between April and August of is year there was an increase of this year there was an increase of 28% in the total hours of TV pro-gramming on New York stations, and the types of programs show

cased are mainly following the trend revealed by the viewers' likes and dislikes. For example, 17.5% of those polled in this survey expressed a preference for feature films, and between last April and August there was an 18% in-program question in general, he discussed in another as based on this survey. article

Nix on News

If the interest in news programs ts an almost overwhelming nix, is the poll suggests, the blame can probably be traced to the failure of probably be traced to the failure of television to achieve an attractive pattern and formula in news-com-mentary technique for the video medium. Despite the emphasis put on news programming by all New York tele stations, it is conceded within and outside the trade that within and outside the trade that into one stanza has as yet fully emerged which is television's on the other hand, give the viewer a veliproduced dramatic program, and his appetite is whetted for mount. The answer found in the mount of the control of the contr variety programming, as will be indicated by the poll, it's because in "Texaco Star Theatre" and "Toast of the Town" viewers like what is being presented and how it's presented.

Length of the average television sitting, number of viewers per ses-sion, along with other trends in TV habits, will be discussed in the next installment of this Pulse-survey, to be published next week.

Midwest TV Medico Clinic

Omaha, Nov. 2. First important television tes

First important television test was much here during the recent Midwest Clinic attended by many doctors: from the midwest and the midwest and

ELGIN-AMERICAN'S 2-HR. TURKEY SPREAD

Z-HR. IUKRET STREAD

The traditional two-hour, all-star spreads on radio, at Thanksgiving and Christmas are to have a country of the star of the Stream of t

Nov. 29.

Such stars as Georgia Gibbs and Phil Slivers are being booked by ABC producer Burke Crotty. Revue will originate from the web's Ritz theatre. N. Y. and is being touted by the net as the biggest star array since WJZ-TV's premiere reprise of old Palace vaude days.

Show won't buck the commentation. Show won't buck the competitive AM splurges, by Elgin Watches on NBC and by Wrigley on CBS, both of which are slotted in afternoon

Poor Richard Award For Inventor of TV Scanner

Philadelphia, Nov. 2.
Dr. Vladimir K. Zworykin, inventor of the electronic scanner, will be the next recipient of the annual Poor Richard Gold Medal Award.

The present of the present of

Award.

The presentation will be made Jan. 17, 1949, with ceremonies held in the Franklin Institute, a program designed to foster observance of Franklin's birthday.

of Franklin's birthday.
Zworykin, veepee and technical
consultant at the RCA Laboratories Division, Princeton, N. J., is
also the inventor of the iconoscope, which was replaced last May
by another of his inventions, the
orthicon tube, both which are employed in television cameras.

Can't Yet Gauge TV's Inroads On Show Biz-Katz

"We must remember that these general considerations linking television to family life and to other media are exactly the ones that are the controlled to the controlled to the controlled to the communication state. It was place in the communication family. It will affect, and it will be affected by its companion media. But we must not confuse the attention which the infant commands with his future adult to let in the Spongers Should Experiment.

family."
Sponsors Should Experiment
Other pertinent points offered
by Katz.

1. It would be unwise for are
choose TV programs based on current program type preferences.
Thus, in selecting a show format,
an advertiser "may need an experimental attitude more than he
needs surveys." needs surveys.

needs surveys."

2. The three older N. Y. TV stations (WABD, WCBS-TV and WNBT) are about equal with regard to picture quality. Percentage of viewers reporting good reception for the three are 90, 87 and 80, as compared to 87, 52 and 40 a year spo.

80, as compared to 87, 32 and 40 as year ago. of else audicine is a year ago. of else audicine to the second of th est on the part of men is a tem-porary phenomenon. Katz said.
"It may be that television still has a gadget appeal, Or it may be due to the 'specific programming now available. Or it might turn out to be a permanent situation. At any rate, this characteristic of the audience will bear watching."

What Does 3.26 Mean in Your TV Life? Results of

VARIETY

Survey of TV Viewers

Will the 3.26 hold up when Television hits its stride? If so, how much will it contribute toward changing family patterns and habits?

What effect will television's 3.26 have on future filmgoing habits on radio listening, and on conversational pieces?

(Plus More Questions and Answers)

Second Installment Next Week

WGN-TV Sheds ASCAP

Wun-1 v Dheds ANJAR

Uncertainties about ASCAP's

Uncertainties about ASCAP's

Ending solition on TV rights were

worked to the control of the control

worked to the control

worked t Tomorrow,"
WGN-TV has an affiliation pact with the DuMont Network.

El Paso—Frank Junnell, South-west Network director of Station Relations, has resigned his post to become assistant to the prev of Texas Technological College at Lubbock, Robert Canayan, news editor of KROD, will assume most of the duties of Junnell.

NBC'S PROGRAM BID VS. AGENCIES

Prep Coast TV Workshop for Film **Industry Use on Profit Split Basis**

Industry Use 0

Hollywood, Nov. 2. 4

Hollywood first large studio television workshop for the use of all in footing like the property of the

(Continued on page 31)

as that it a singly as position to the vision."

Four applications came from exting Canadian stations and all but one expressed willing that the string Canadian stations and all but one expressed willing that the string canadian stations and all but one expressed willing that the string canadian stations are string canadian stations. With limited funds, CBC cannot at the moments comprete with the expression station. With limited funds, CBC cannot at the numerical string that the string tha

DuMont's Day Payoff

DuMont's Day Payoft.
DuMont's durine programming over "MABD My which was launched Monday
(1), its aiready operating at a profit. Sales chief Humbold
J. Greig reported, yesterday
the additional cost of operation by 20% on the first day.
Sterling Drug, in its first Ty
venture, has bought the halthour Dennis James show, aired
hour Dennis James show, aired
guarter-hour, Ted Steele
quarter-hour, Vinnent Lopez
and Ralph Dumke, and Andrea
News.

Reels to Fight **Nix by Sports**

All-out fight is now brewing be promoters of sports and special events over the latter's persistent refusal to permit the reels to cover the events. Film outfits, incover the events. Film outfits, in-cluding Telenews, Fox Moyietone-and the WPIX (N. Y.) syndicated reel, won the first round last week when they finally obtained per-mission to cover the speeches of President Truman and Gov. Dev-ey from Madison Sq. Garden, N. Y. Situation marked the first time that the competing reels had joined forces to fight for a com-mon cause.

Canadian Tele

Stalled Again

Montreal, Nov. 2,
The long-avaited meeting with the board of governors of the characteristic stantaneous TV coverage. They changed specially rule changes of selling rights for instantaneous TV coverage. They changed the coverage of events in the board of governors of the changes of selling rights for instantaneous TV coverage. They changed the coverage of selling rights for instantaneous TV coverage. They changed the coverage of selling rights for instantaneous TV coverage. They changed the coverage of selling rights for instantaneous TV coverage. They coverage the selling rights for instantaneous TV coverage that assignment of the selling the coverage of selling rights for instantaneous TV coverage. They coverage the selling rights for instantaneous TV coverage that assignment of the selling that the selling the coverage of selling rights for instantaneous TV coverage. They coverage that assignment of the selling rights for instantaneous TV coverage. They coverage that assignment of the coverage of the cover

press.

The reels overcame the objection of Garden officials to their overrage of the presidential candidates' speeches, which had been based on the Garden's relutuance to set a precedent for set are to set a precedent for set and the set of the set of

KTSL DOUBLES SPONSORS IN SPAN OF 3 MONTHS

During the application meetins, the Candidan Microni Co. and the Transportation Advertising Co. of use in streetcurs and buses.

Ready Production of 26
American Tobacco Vidpix, Co. of Cant. Realm Productions will start shooting first of 26 teleview. In the control of the Cant. Co. of Cant. Realm Productions will start shooting first of 26 teleview. In the control of the Cant. Co. of Cant. Realm Productions will start shooting first of 26 teleview. In the Cant. Co. of Cant. Realm Productions will start shooting first of 26 teleview. In the Cant. Co. of Cant. Realm Productions of Can

PACKAGE FIELD

The a concerted effort to stave off the ad agencies' takeover of telephanes of the ad agencies' takeover of the ad agencies' takeover of the adaptive of the a

SEEKS TO RULE | CBS Pays \$100,000 for 2-Year TV Distrib Rights on 52 British Pix

TV's Top 10

Amateur Hour. WABD Bigelow Show. WNBT Small Fry. WABD Kraft. WNBT

Gulf Road Show WNBT Stop Me WNBT

CBS' 250G Hub **Buy Via Raytheon**

CBS, plans to buy Raytheon Manufacturing's Boots television station eases only slightly the hot competitive situation still brewing revealed in Washington this veek by Raytheon, CBS would give up ta applicants, hawken, CBS would give up the purchase. The purchase of the

(Continued on page 31)

40.000,000 TV SETS BY 1958: COSGROVE

(Continued on page 34)

THEATRE AUDIENCE

SEES SELF ON TELE

Hollywood, Nov. 2.
Pantages theater audiences will have an opportunity to watch the KTLA television slow, "So This Hollywood," and view themselves and the state of the stage will have an opportunity to watch the KTLA television slow, "So This Hollywood," and view themselves and the stage of the stage will have an opportunity to watch the KTLA television slow, "So This Hollywood," and view themselves silved the stage will be able to view the program in action or the vid screen. Cameras which pan the audience for reaction occasion on the vid screen. Cameras which pan the audience for reaction occasion on the vid screen. Cameras which pan the audience for reaction occasion. The view of the program in action on month habits of millions of American the view." By 1986, "Resid," it they look on the televible if they turn their heads to glance at the receiver.

s on 52 British Pix

CBS delevation has bought full
idealing distribution sightles for two
years to a group of 12 British features imported to the U. S. by Holbwood talent agent Eddie Sher
turuse for vertous music publishers in synchronization and mechanical rights. CBS paid \$100,000
full British all turned out by
the control of the control of the control
full in the control of the control
full in the control of the control
full in the

WBKB Primed For 'Operation Black'

John Balaban & Katz theatre chian here and director of its video venture. WBKB, last week reported even point by Spring. There's a good chance, he said, that B&K might be the first TV license red in the said that B&K might be the country to shed the red inly. Balaban said that WBKB's air time is now more than T9% sponsored. Current weekly losses, he \$5,500, indicating that the addition of sponsored regarding equal to of sponsored sequences. Chicago, Nov. 2.

\$8,500, indicating that the addition of sponsored programs equal to that amount would usher in eventual control of the sponsored programs of the spo (Continued on page 31) recorded to

Vick Chemical Buys Wendy Barrie Show

"Picture This," tele show star-ring Wendy Barrie and guest car-ronists, will: be sponsored by Vick Chemical, at 8:20-8:30 p.m. Wednesdays, starting Nov. 10, on WNBC-TV. Otto Soglow will be fine first guest. Al / Garry will write the started of the start of the started ecuting picture ideas submitted by listeners.

Kay Roberts, of Fenton Produc-tions, sold the package.



FRANK SILVERNAIL Executive in Charge of Radio Time Buying BATTEN, BARTON, DURSTINE & OSBORN, Inc. "If You don't read VARIETY, You are not in radio or television."

Wolfson-Meyer Theatres in Bid To Solve WTVJ (Miami) Coin Troubles

Miami, Nov. 2.

Special hearings by the FCC on financial structure of proposed for the proposed of the propose

TELEVISION

ton's request.

The Claughton checks were returned when the Wolfson-Meyer (Wometco Theatre Enterprises, Inc., offered to purchase control of the video corporation, early in 1948. Then, Venn stated, he filed an amended application with the FCC.

his company had invested or com-mitted more than \$300,000 in the television station. If permitted to take control, his company, Wolf-son added, is prepared to undergo financial losses. Wolfson insisted that informa-tion on his company's plans was flied with the FCC soon offer ne-flied with the FCC soon offer ne-

gotiations were ended early this

goistions were ended early this year.

Further testimony brough the year.

Further testimony brough the year of ye

Decision by the FCC is under advisement.

Hub Tele Bowls 'Em

1948. Then, Venoration early in a mended spillednow the FCC.
Subsequently, Venn was embrered to work with proposed states where the work with the work with the first local videoing of bowling. Thursday evening show out of the first local videoing of bowling. Thursday evening show out of which the work with the first local videoing of bowling with the first local videoing of bowling. Thursday evening the work with the first local videoing of bowling the season. Telecasts are between the John Hancock local videoing with the work of the wor

Syracuse Sets Its Video Sights for Dec. Preem

Syracuse, Nov. 2.

Television will come to Syracuse in December if plans of the Meredith Syracuse Television Corp. come through, Main obstacle is getting equipment, here and installed, officials say.

The corporation last week

The corporation last week bought the Cine-Simplex Corp. building to house transmitters, studios and business offices. The structure has 17,220 ag. ft. of floor space and already has over \$40,000 worth of electrical wiring and apparatus.

apparatus.

New Syracuse company, subsidiary of the Meredith Co. of
lowa, publishers of Better Homes
and Gardens magazine, already
has been assigned a call number
and frequency channel. Now pending before the FCC and GAA is a
request to erect a 500-foot sendingtower,

New Tele Business

Andrea Radio signed to sponsor "Gamera Headlines" over WARD ODMont, N. 73. Show is one of the 10-minute news shows featured to the 10-minute news shows featured to the 10-minute news shows featured to sponsor had of all Thursday for sponsor had of all Thursday ered by Dublont from Park Arena. Cayton, Inc., is the agency.

Jays Polsto Chips, through Rud-ninute "Daffy Derby" weekly on WBKR, Chi, starting Nov. 10. Ernie Simon, disk jook, will emecs. Simon, disk jook, will emecs. Simon, disk jook, will emecs. Second Guessers' weekly on WERN-TY, Chi, starting Nov. 10. The Starting Nov. 10. Th

Nov. 7.

Bulova Watch, through Biow Co., has renewed its 28 weekly time signals on WGN-TV, Chl.

BVD Corp., through Grey Adv. Agency, has renewed its sked of three weekly weather reports for 26 weeks on WGN-TV, Crl.

Tele Chatter

New York

New York

"This Taking Called Love" for Philoso on NET next Sunday will star Rajah Bellamy, and will instance of the Control o

Hollywood

"Ford Theatre," television show being aired over CBS-TV, is getting telensing here by KTLA. Para-mount station will continue to telebeing air answer CBS-TV, is settine stellensing here by KTLA. Paramount station will continue to teleprate the state of th

Chicago

Chicago
John Warbena NBC satelaint
auditon has been upped to his manager of the neis' indiwest tele department. Sat night matches
ager of the neis' indiwest tele department. Sat night matches
to the desire of the NBC and the desire
Nov. 13 ... WNBC made its first
nov. 13 ... WNBC made its first
nov. 13 ... WNBC made its first
nov. 2. Station, operating outsepartmental permit, began telecasts of "Philo Television Physcasts of "Philo Television Physcasts of "Philo Television Physcasts of "Philo Television Physpolishing as four page mimooof "Kukla, Fran and Olle," is
Tubblishing a four page mimoopublishing a four page mimooof "Kukla, Fran and Olle," is
Tubblishing a four page mimoopublishing a four page mimoopublishing a good page of the page
"Kuklapolitan Courier," Sheet will
be used as merchandising aid ...
be used as merchandising aid ...
Sept. 10 and Oct. 2.
Sept. 10 and Oct. 3.
Sept. 10 and

Research reports that 72% of tole viewers here think that Dewy shows up better on video than Fres. Fruman. New Times to the ten of t

Tele Projection From Theatre Balcony Best Of All Systems Tested

Theatres contemplating the in-stallation of full-screen television systems utilizing direct simul-systems utilizing direct simul-sing the state of the state of the find the best place to install the init is directly in front of the balcony railing. That's the opinion of H. J. Schiffy of the 20th-Fox tele engineering department, based on the state of t

tele engineering department, based on experiments conducted by the company to date. Company to date. Company to date the company to date the company to date the date of the d

Balto's Third Tele Station (WAAM) Preems

Mation (WAAM) Preems
Jaitimore, Nov. 2.
Town's third TV signal hit the
air yesterday (Mon.) when WAAM
started projection of "Small By".
Station has also taken on DuMont,
previously seamed by WMARTV,
station has slation now handling
the station has built a plant
approximating a cost of \$1,000,000
New station has built a plant
approximating a cost of \$1,000,000
New station has built a plant
approximating a cost of \$1,000,000
Harrisonburg, Van, and Winter
Man, owner of AM operations in
Harrisonburg, Van, and Winter
Armand Grant, formerly with
WBAL-TV is commercial manager.

EVELYN LAWSON



tions Service Devoted to the Television Personalities. For free con sultation cal

By every measurement WTIC dominates the prosperous Southern New England Market

Paul W. Moreney, Vice-Prot .- Gen. Mar.

WTIC's \$0,000 watts represented nationally by Wood & Co.

Inside Television

Those mobile units blow hot and cold on their football assignments. A-week ago from Ebbets Field CBS gave Manhattan grid fans the best may be a support of the property of the same field.

One reason for these multi was a camera director with a restless fager. He was so busy switching cameras fiftom a wide angle to a closeuy shot blat he kept exting the closeuy camera without the ball. Hence, the ball was a different camera for the wiewer knew the ball was a different camera for the wiewer knew confusion could have been averted if the director had merely held on to the wide-angle view which saw the ball snapped.

Directors can make chungs of their football camerame with closeups. Blocked kicks, fake kicks, trick handoffs and laterals are too offen is due to the closeup lens and its narrow field of view, and the closer the narrower. The man at the tripod can't be blamed. It's tought of the control of the contr

Burr Tillstrom, whose puppeteering on WBKB telecasts of "Fran, Kukla and Ollie" is mainly responsible for ranking the show as best in Chi video, has been sounded out by two nests on the matter of a switchover. Tillstrom currently is signed to a 39-week contract by Balaban & Katz, theatre chain owners of WBKB. Rival offers include network taitus for the series, which has been sponsored the last two years by RCA-Viteor.

TAPLINGER'S TV SEWUP TV Religious Seminar-OF AC BEAUTY PAGEANT

Thelvision rights to the annual. Atlantic City Beauty Pageant have been sewed up by Syivan Taplinger, representing a TV production syndicate backed by film exec Robert S, Taplinger. Former will serve as consulting producer for all piageant TV shows and has started to pedide rights to prospective sponsors and broadcasters, Package offered to client in-

pactive sponsors and broadcasters.

Package offered to client in mittees in radio. WRGB program include complete pickups of the beauty parade, the climination and the foot-factor for beauty parade, the climination of the foot-factor for beauty parade and other features. The present parameter is the present present present present parameters and the foot-factor for the factor for factor factor for factor for factor factor

Albany, Nov. 2. Top religious leaders of the country have registered for the first television seminar on religion, to be held starting Sunday (7) at WRGB, General Electric TV sta-tion in Schenectady.

tion in Scheneckady:
Particlpants will investigate and
demonstrate various ways tele
ing done by religious field committees in radio. WRGB program
manager Al Zink is moderator for
the four-day session, with studio
morning and after-moon classes
morning and after-moon classes
have been scheduled.

WRGB's Free-for-All

Schenectady, Nov. 2. Expansion of network television ograms on WRGB, General Elecprograms on WRGB, General Elec-tric station with a record of the longest continuous operation in the U. S., will include shows from ABC, CBS and DuMont webs, it was announced by G. Emerson Markham, GE manager of televi-sion and broadcasting here:

His statement said that programs telecast by NBC (with which WRGB long has had association) "may now be supplemented" by features from the other hookups.

WBAL Checks Up on TV Daytime Viewers, Finds

Plenty of 'Em Around

Baltimore, Nov. 2. sizable audience is definitely liable to daytime television proavailable to daytime television programming, according to a survey by WBAL-TV, local video outlet. Telephone check of Baltimore setowners during the second week of the station's afternoon programming revealed \$2.4% of taverns and 15.4% of Balto homes had so the station of the

their sets tuned in between 12 years and 50 ms and 50 ms were given by Various reasons were given by Various reasons were given by Various reasons were the work of the work o

and 21.8% occasionally.

Lowest rating was 7.7% for a music and still picture program. Announcement at the beginning of this show declared that 'you do not have to look at this program—it is designed so that you can listen to the music while doing your housework."

NBC Now Offers 'Prosecutor' at 5G. Despite \$10,000 Prod. Cost on Each

WPIX Basketball Sked
N. Y. Daily News' WPIX has asking price to \$5,000 on the "Publishment of the property of

These are the reasons why Columbia Pacific is the West's

complete

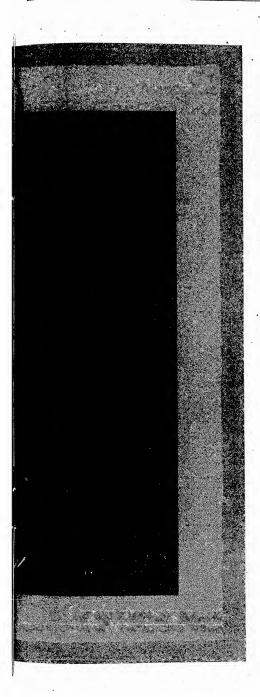
Regional Network

Most effective in

coverage programming news reporting program promotion music and sound

RADIO SALES.





CHESTERFIELD SUPPER CLUB

Presents

JO STAFFORD

over the NBC Network every Tuesday, 7 p.m. EST

—And in Addition—

THE REVERE CAMERA CO.

Procent

JO STAFFORD

every Thursday, 8:30 p.m. EST over the ABC Network STARTING NOVEMBER 11 DENNIS JAMES CARNIVAL With Dennis James. Victoria Dennis James, Victoria Rane, conardo & Zola, Risko, Dag-

mar
Director: Ralph Levy
Writer; Jay Burton
Music: Lew White
30 Mins; Sun., 8:30 p.m.
GENERAL ELECTRIC
CBS-TV, from N. Y.
(B.B.D.&O.)

This "Dennis James Carnival", "Med Caboose," this show "I she show he will write a suppose which presented on the CBS-TY trying ice ash in on the universal web Stunday (S1 might, is nothing appeal which miniature railroad with the control of Ed Sullivan), and the control of Ed Sullivan and the carnival state of the Carnival and the carnival state of the carnival state of the carnival likely that satisfed viewers might start jurging in their channels the carnival likely that satisfed viewers might start jurging in their channels carnival state of the carnival state o

auvantage of their stints.
First of the General Electric.
commercials, which was evidently
supposed to tie in with the show's
carney format, was corny to the
point of embarrassment. Second
one wasn't too bad. Stat.

Buffalo—WBEN-TV, Buffalo, is now on the air seven nights weekly plus afternoon periods Wednesday, Friday, Saturday and Sunday. Dealer demands for more test pat-tern time together with World Series and football telecast has spurred local set sales.

Immediate openings for girl musicians on radio network show.

BOX 7201, VARIETY 154 W. 46th St. New York 15

ROAR OF THE BAILS
With Mint Strongin, Rusty Slocum
Writer: Robert Bogardus
Producer: Raymond E. Nelson
15 Mins; Tues, 7 p.m.
A. C. GILBERT CO.
CBS-TV, from New York

(Charles W. Hoyt)

Running on parallel tracks alongside WJZ-TV's "Tales of the Red Caboose," this show is also CBS-TV. from N. Y.

This 'D(B.B.D.AO.)

This '

ence participation telecast from the stage of the Pantages theatre. Hollywood, underwent the usual opening night remote jitters but is in line as a video viewer getter. Recipeck of stage lighting and bouncier scripting will bring the West Coast another 45 minutes of TV entertainment.

TV entertainment.
Atkins and Gilbert Productions, responsible for the telensing from the Paniages house, could help the centration on tighter pacing. Radio holdover finds Stu Wilson goading the audience into applauding; a trick which doesn't register well on the tele-screen. Otherwise Wilson 1888.

House of the Panick of the Panick Wilson of the Wilson of the tele-screen. Otherwise Wilson 1888.

Program format is a mixture of audience participation and vaude-ville with Admiral Radio commer-gors were picked from the audi-ence early in the program, given their assignments and brought back their assignments and brought back or Consequences" treatment be-or Consequences" treatment be-rown of the consequences of their pick-cope being presented with prize-sers being presented with prize-tors being presented with prize-ters being presented with prize-ters being benefit of the prize-ters and prize the prize of the piayer, femine vocality, littering learn and pian due. Individual chores were well handled. Dance team and pian due. Individual chores were well handled. Dance middle of the telecast with viewing audience asked to pick the winners and the prize of the prize of the prize middle of the telecast with viewing audience asked to pick the winners and the prize of the prize of the prize and the prize of the prize of the prize prize of the prize of the prize of the prize that the prize of the prize of the prize of the prize that the prize of Program format is a mixture of

Peter Ulrich's camera direction suffered from slow camera opera-tors. Operators lost their subjects many times throughout the 45-minute shot. Admiral commercials were stock film, narration type. Free.

CHILD'S WORLD
With Idelen Parkhurst, children's
pancor. Bob Dovie
Producers: Bob Dovie
Producers: Robert Saudek
13. Mins.: Mon., 3 p.m.
Saudenty
Tom New York
This is the widely discussed, considerably kudosed (and justly so)
has had a half-hour weekly spot
on ABC's radio lanes for the past
year. They've simply turned the
this week (1).
The stanza gains something, naThe stanza gains something, na-

year. They've simply turnet the this week (1).

The stanza gains something, narully, with the visual aspect the children's expressions as they expended the children's expressions as they expended to Miss Helen Parkhurs's pointed questioning. For the TV expended to Miss Helen Parkhurs's pointed questioning. For the TV expended to Miss Helen Parkhurs's period to the control of the parkhurs's period to the control of the parkhurs's period with the property of the parkhurs's period to the property of the parkhurs's period to the property of the parkhurs's period to the property of the pr

Pool.

PANTEX PARTY
With Lee Jordan, Bill Packham, emcces
ences
Susteinbar
WSB-TV has come up with a
WSB-TV has come up
with a position of the come of the comportum
foot of the comportum
foot of the comportum
less with vegetable and dicing
onions for a prize. The prizes for
some contests, such as making fancy
ous contests, such as making fancy
some contests and such as the contests and
some contests and such as the con

grain adds to Its entertainment shoulder Wisberty program that is meeting with popular favor is the "Meet the Boos" programs, produced by Elmo Ellis in which outside the conductional leaders are presented each Tuesday night.

Last week's personality-dense of Coronality on the Coronality of Coronality on the Coronality on the Coronality of Coronality

LIFE WITH HARRY

LIFE WITH HARRY
With Harry Howard, others
Director: Phil Booth
S. M.
California Diamond Reproductions
KTLA, Los Angeles
KULA, Los Angeles
KULA, Los Angeles
KULA, Howard
Howard handling the slapstick still in fine fashion. Progues
stick still in fine fashion. Progues
ard was perfectly si case in the
initialer which was also his byte
doubt May was byte means filarithe way.

"The May be a second for light cheeker as
the way."

one now good for ight cardells and so a some some for ight ight ight ed by a carefully planned and well worse commercial which was fitted compactly into see 1 pt. Producers sponsor, California Diamond Reproductions, directly into the paymond into of the skit which made it completely harmies as a plug and completely harmies as a plug and Phill Booth directed.the cameras for KTLA in faultless fashlon. Lens was well trained and cameras well careful for full advantage on the solder of the solder of

Hub Bank's Tele Show

Hub Bank S Tele Show
Bocton, Nov. 2.
First National Bank of Booton,
which dropped its 'Sunday Afternoon at 4:30" show on WBZ this
sesson when it found that a similar half hour of recorded music by
Arthur Fiedler and the Boston
Arthur Fiedler and the Boston
cally at a small fraction of its own
cally at a small fraction of its own
cost for a live show, picked up the
tab this week on a three-night a
week video show over WBZ-TV.
Show is a 10-minute weather
James Auslin, professor of melorology at M.I.T., with members of
the staff of the Boston and Washlagton offices of the U. S. Weather
Bureau.

'Wrong Way' Elliot

It doesn't make sense that Win Elliot should be doing a straight radio broadcast of a hockey game while flanked by a couple of cameras. But that's how he opened his season for WPIX last week as the Rangers launched their home schedule at the Garden.

radio-prosidests of a horiest gains winner amore up re Couple of as the Bangers launched their home schiedule at the Garden.

To verbally follow that puck from man to man on each and every pass throughout an entire game, is a prime example of a video arrarstor giving himself the worst of it. If Elliot presumes he can monther the camers are swrong, of course. That he should not be considered to the camera to the should be a summer of the should be can monther the camera he was a summer of the should in the Ty field. He did the Ranger games for CBS last winter. Elliot's version of a hockey telecast is particularly disappointing because he talks well and, a former player himself, knows what he's taking about the contract of the

closest cooperation between min and support. He knows and he's a glib guy. Eliloi is a good pinch for this spot. He knows and he's a glib guy. Yet the way he is working he might as well be Bert Lee over at Yet the way he is working he might as well be Bert Lee over at What it amounts to is that Eliloi is trying to outtalk the camera. He can't, but he is outtaiking Bill Stern and Mel Alien (and in that order)—until now always thought an improbable achievement.

Tele Follow-up Comment

Bab Burns, making his video gram host, in keeping with the debut on Admiral Badio's NBC-tenor of the play, after his gag rought of the play after his gag rought

out even this couldn't have sair. The supporting items registered much better. Shirtey Ross, in a repeat appearance on this show, nicely warbled a couple of tunes, nearly accompaning herself, on also rendered a couple of tunes in last predered a couple of tunes in also rendered a couple of tunes the couple of tunes in a couple of tunes in the opener, the Graham Sisters delivered a fancy combe of dancing and dalling, well-designed for the video frame.

"Philes Televiston Playhouse," while Televiston Playhouse, when the principal of the princi



"On an Island with You" Mgt.: LOU CLAYTON

DENVER POST: A very titillating show."

"WHAT MAKES YOU TICK?"

ABC Monday Thru Friday 11:45 to 12:00

JOHN K. M. McCAFFERY

Written and Directed by ADDISON SMITH

Television Location

On EUCLID AVE. In CLEVELAND

LEASE OR SELL

M. B. HORWITZ, 601 Film Bidg Phone Prospect 5784

RADIO

WANTED-String bass man. Must read, have references. Write or wire Don McLean, KFYR, Bismarck, N. Dakota



Tele Followup

one, the Appletons (3), an Apscheteam, gave viewers as much sex, viewers and many of the telegrate of the station on the sating and the station on the sating and the station of the stationary of

She's hitherto done legif, pictures and radio.

Three has with the take material and radio.

Three has with the take material and the same and the s

Sid Stone's pitchman routine, in the middle commercial spot, was better than it's been the last couple of weeks. It clocked in, though, at seven minutes—and that's too long even for a plug as entertaining as this one.

Raytheon

Continued from page 25

mit to Waitham, neighboring city to Boston, is now under construc-tion. CBS, if the deal goes through, will pay approximately 255,000 for the physical assets of the station, as well as all out-of-pocket money that Raytheon has 50 far spent to prosecute its

and been able to raise the necessary additional engifal to get the station into operation. Raython would proceed promptly with participation of the plans to complete the project and operate it on an interim basis regarding actors and others interested in the near the station of the plans to complete the project and operate it on an interim basis regarding actors and others interested in the near the station of the plans to complete the project and operate it of the ECC approves the lift of the ECC approves the station of the project and operation of the plans to complete the project and operation between the project and operation of the plans to complete the project and operation of the plans to complete them available for tele. In outline, which is now frozen.

WBKB

Continued from page 25 — pending in reception of the plans actors and others interested in the project and possible to the project of the proj

Giveaway, Inc.

were convinced that his judgment we had.

The product of the produ

averages.

Maybe some of these quiz shows are guilty of bad taste, Todman went on, but most of them are "just good, clean entertainment" which appeals to people's sense of sportsmanshlp. There's even "drama, ntrigue, thrill and entertainment" in description of the jackbots.

Mat bothered Todman, though, he said, was talk that the give-away producers are "tuning ini-quitous dens" and that their shows represent "a cancerous growth" on the Industry. People come up to him and express (ears that the quiz shows may be yanked off the air. It's possible to visualize,

pretty one-sided."
Framer, producer of "Strike-It-Rich." said he thought it was a job to be done "on an industry level" and indicated the producers might pitch in to retain PR counsel or put a publicity agency on the job. Whole subject then got a general kicking-around.

a general kicking-around.
But the upshot seemed to be a general feeling that the producers could get after their network and agency flockeries to see that the producers of the country flockeries to see that the posed. At least there was no surge toward reaching for pockothooks. Soap poeras and whothis have survived bitter attacks, several noted, indicating they felt ever a footed indicating they felt every fortuning them in.

Boston—Annual fall conference of the N. E. Committee on Radio in Education set for Nov. 18 at WCOP, Bowles outlet in the Hub.



... already the Champion and it's only mid-season

Exclusive broadcasts of the red hot games of the football Cardinals, regular Saturday airing of the Notre Dame grid gambols, and the upcoming broadcasts of Blackhawk hockey warfare make WCFL the acknowledged sportscasting champion in the Chicago radio arena.



A Service of Radio Corporation of America

Television has doubled its weight in advertisers

a bulging increase of more than 100% in signed network sponsors.

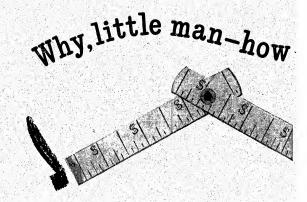
ITEM: many of the largest and most experienced advertisers in the nation—like Procter & Gamble, Philoo and Colgate-Palmolive-Peet. They re spending more and more money (new money in addition to radio funds) on NBC Network Television shows.

ITEM: television sponsors new to the medium—recruits from printed media like Bates Fabrics, Bigelow-Sanford Carpets and Disney Hats. Disney, confident of blanketing 80% of its market with television, now allocates the major part of its advertising money there.

ITEM: television film recordings to carry the message beyond the limits of the present NBC Eastern Television Network—until the day when sight-and-sound will be linked directly from coast to coast.

ITEM: today, more network sponsors than all other television networks combined—and NBC all but sold out in the evening hours.

Yes sir, it sure has grown—grown in wealth of program material and versatility for viewers as it increases in proved sales effectiveness for advertisers, 1948 is the year for America's No. 1 Television Network.



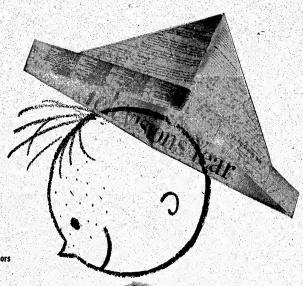
New NBC Television Network Sponsors

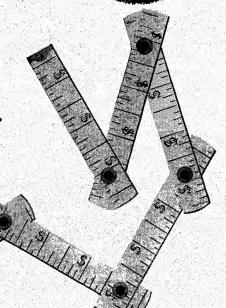
Admiral Corp. Bates Fabrics, Inc. Bigelow-Sanford Carpet Co., Inc. Chevrolet Dealers Cluett-Peabody Colgute-Palmolive-Peet Co. Disney Hats International Silver Co. Julius Kayser & Co. Philco Corp. Procter & Gamble Co. Sherwin Williams Co. E. R. Squibb & Sons Sunshine Biscuits, Inc. Sylvania Electric Products, Inc. Unique Art Manufacturing Co. Vick Chemical Walco Tele-vue Lens Whitehall Pharmacal Co.

Continuing NBC Television Network Sponsors

American Tobacco Co.
Firestone Tire & Rubber Co.
General Foods Corp.
General Electric Co.
Gillette Safety Razor Co.
Gulf Oil Corp.
Kraft Foods Co.
Motorola, Inc.
R. J. Reywolds Tobacco Co.
Swift & Co.
The Texas Co.

you've grown





Radio Reviews Continued from page 22 =

Followup Comment

Ellin (Mrs. Irving) Berlin mani-fested her show business training and background twice with excellent pitches on behalf of the Girl-Scouts movement in which she is prominent. As chairman of the Scouts' public relations bureau, authoress-wife of America's 1 songsmith was both tele-No. 1 songainth was both telegent and articulate on a dual "We, the People" radio-TV lybot last week, as well as with Tex. & Jinx's Sunday noon show, which proved by the sunday noon show, which proved by the sunday of the sund

WANT SANTA CLAUS

CHRISTMAS VISITOR?

Enchant your child this Christmas season by making reservations now for a personal personalized visit by Santa Claus in your own home. Santa also available for parties anywhere. Visits Dec. 1st through Dec. 30th.

Call SANTA'S HELPERS

33 West 58th Street New York 19, N. Y. Telephone: PLaza 9-1218

Jack Barry, Chairman Robert Strauss, Pres.

out" order came a half-hour from father feld. Crew was of mixed an acast, both AM and TV.

Mark. Goodson, radio produced with a control of the proposition bombing of Arabo means of Piper Cubs.

Best example of how Israel has sic" and other such type, shows, progressed was found in the words of one of the pipale lostesses, A she his, good entertainment of the carry days of the war "when we fought with our bare hands, A she had to the such type, shows, of more of the early days of the war "when we fought with our bare hands, A she had to the such type, shows, of more of the carry days of the war "when how fought with our bare hands, a she had to the such type, shows, of more first on the early days of the war "when how fought with our bare hands, a she had to have such that the program of the control of the carry days of the war "when how fought with our bare hands, a she had to have the program to the carry days of the war "when how fought with the program of the carry days of the war "when how fought with the program of the carry days of the war "when how fought with the program of the carry days of the war "when had to make better use of the late of the program of the carry days of the war to the program thing up all winners he program that "mailclous" per so n s were fought in the day news reports. Straus, incidentally, laid the program uning up all winners he program that the program that the program that the program of the pr

Music 'in the Hooperstings.'

"Broadway and 'thae' facile
Harris' flewminne aftenoon consistence of the Harris' flewminne aftenoon consistence of the Harris' flewminne and the Harris' flewminne and the Harris' flewminne and confided that she was making her first extended visit to New York in 10 years. Appropriately day opening of her new Warner comedy, "June Bride," at the Strand, N. Y., whose preem was discontinuous to the Harris' flewminne and the Harris' flewminness and also referred which she leads at the studio bungalow when working on the lob, her lowest Laguag and still another flower than the state of the Harris' flewminness and the studio bungalow when working on the lob, her lowest Laguag and still another flower than the state of the harris' flewminness and again and still another flower than the state of the harris wheely left the star discourse at will.

WFIL's 'Woman of Year'

Philadelphia, Nov. 2. Anice Ives, who conducts "Every-word and though Friday, has been day through Friday, has been named "Business Woman of the Year," by the Business and Profes-sional Woman's Club of Philadel-

sional Woman's Club of Philadel-phia: we received the sward at manual staged by the club in connection with National Business Women's week. The citation was presented to Mas Ives 'in recog-nition of her nationally known work, in the fine the control of the work, in the shad and in relieving the distress of underprivilegal children and for her cooperation with the elubwomen of Philadel-phia."

NBC vs. Agencies

Continued from page 25

agencies to hesitate before assign-ing their top-salaried radio execs to TV production.

With Vie McLeod and Sam Car-ter already working with the NBC-TV programming staff, Blackburn disclosed that Jonathan Caldwell, Circling the Kilocycles

Greensboro, N. C.—Hearing was conducted here last Friday (29) on the application of Gilbert Multiple and Conduction of Gilbert Multiple and Conducted here last Friday (29) on the application of Gilbert Multiple and Conducted here last Friday (29) on the application of Gilbert Multiple and Conducted here last Friday (29) on the application of Gilbert Multiple and Conducted here as commenced with WBG here as commenced with with WBG here as commenced with with the would as with the would as with wBG here as commenced with the would as with the would as with th

ne would affiliate with the Mutual network.

New York—John Y B. Sullivan content of the J. Walter Thompson agency to join NBC.

New York—John Y B. Sullivan Show featuring Miss Pickens, according to the seen appointed an according to the seen appointed an according to the seen and the seen appointed an according to the seen and t

From the Production Centres

Costinued from page 22

Man. lisst Marcin, still works in a department store here and lives in the same small apartment. Except for a fur coat, tele set and a sewing machine she turned all her loot over to a lawyer for sale. Taxes will eat up about \$3,000 ... Russel Salter has applied to FCC for a new 500-witt AM daythiner in Lacinnage, Ill. ... General Electric and five of list works and the same special service and five of list services and the same special services and five of list services as plano 3010sts with the Chi Symphony Orreh's Young Feople's Concerts ... "Northwestern Reviewing Stand" started its 36th year Sunday (31) ... Richman Brod. Secan sponsoring Jim Hurbut's six-a-week newscasts on WMAQ Nov. 1... Olga Leddene back as NBC murie after contest for kids offers 1,002 prizes. Faul Danal, former radio of, is among the nihe named as director of WMOR, new FM'er set to tee off here.

Stanton Had Idea 2 Years Ago

Not generally known to the trade is the fact that almost a year ago. ABC, taking advantage of the NBC-CBS "no transcription" edict, sought to inaugurate a summer replacement schedule of transcribed repeat shows, similar to the plan which Columbia and NBC are now planning to put into operation.

ABC plan was to utilize NBC's array of top comics, making separate deals with the agencies, clients and talent involved. But ABC never got as far as discussing it with NBC exces because of multiple bugs that crept into the scheme, and the project was aban-tiple bugs that crept into the scheme, and the project was aban-

doned.

It's known, too, that CBS prexy Frank Stanton, as early as two
years ago, was playing around with the transcribed repeat idea as
part of an overall program pattern which would eventually cancel
out the network transcription ban.

Radio's 'Big Time'

ter season if an air personality wants to split up his layoff period. The Best of Jack Benny

wants to spilt up his layoff period.

The Rest of Jack Benny
Lifting of the "no transcription",
have worded to be the period to themselves.

straighten the matter out among themselves. The "transcribed repeat" formulation to achieve year-round top radio for addio needs. But primarily it's recognition of the fact that radio on the expanding television inroad; a recognition of the fact that radio on no longer afford to permit even the expanding television inroad; a face of the fact that radio on no longer afford to permit even the expensive pharkollers in line. To "protect radio," It's recognized, the highest possible Hoopers and audience puil insust he maintained he highest possible Hoopers and audience puil insust he maintained Reer Plugs That Realig Pay Off It's also seen the answer to the merchandising of specific products, as, for -cxample, in the case of which we have the special products of the product of the

mum level.
Cantor himself, in a Variety in-

Cantor himself, in a Vantery in-terview a year ago, tipped off his-desire, and that of his bankrolled of the circuit his network through the could be achieved, pointing out that the audience is always there if good summer programming was on iap.

NBC sees in it, too, the answer to the current low-rating batting

Women B'casters To

Hear Dorothy Lewis

San Antonio Nov 2

Dorothy Lewis, coordinate of said of the same weeping definite desarrate of the same was to said address the third annual conference, 13th District, Asan, 6, 15th and CBS plans differ, but they both listrict, Asan, 6, 15th and CBS plans differ, but they both listrict, Asan, 6, 15th and 15th and

Ithaca, Nov. 2. Ithaca, Nov. 2.
Lou Frankel has resigned as commercial promotion man for WHCU, the Cornell U station, to join Rural Radio Network, the New York state web of FM outlets, as director of promotion and public relations.

relations.
Frankel joined WHCU in June, 1946, as continuity director after earning his stripes as a trade paper radio editor. During the last global fracas he was in the ETO as a war correspondent.

Columbus, O.—Morton K. "Rus-ty" Parker, orchestra-leader, Is re-turning to radio work as a member of the sales staff of WVKO, new Columbia station expected to be-gin operations about mid-Novem-ber.



AT LEADING DRUG STORES Three-quarters of a century of know-how in the exclusive manus facture of fine make-up for the profession has made STEIN'S preferred by more theatrical, movie — and now television people everywhere.





FREDDIE LIGHTNER



"THE BARE RUTH STORY

Direction: LOU IRWIN

English Decca to Market Records Of Capitol in Britain Via New Tieup

Hollywood, Nov. 2.

Capitol Records, as expected, announced last Thurston, and the content of th

Decca Seeking Breakage Break, Asks Allowance

RCA-Victor's request of major and minor music publishers, that it be allowed to deduct 84½° of quarterly voyalty statements to cover breakage," is having the effect in the picture on the same angle. Deca denies that it has demanded the same deal from music afront that have so far given it'to Victor, and the same break in royalty payments and already has obtained okayr from some of the firms that had 6kayed Victor's piez.

RCA take the lead, and any pubs that go along with Victor will adong with Decea. So far, Victor has not had too much success with solong with Decea. So far, Victor has not had too much success with property of the state of the st

Lawrence Welk Ups Palladium, L.A., B.O. To Best Take in Years

Hollywood, Nov. 2. tonight (Tues) commences its third of a five-stamm stand at the terpalace quite a shot in the arm boxoffice-wise. Not since Woody Herman played an engagement back in February-March has any green gone into percentage, until Booked in on \$3,000 weekly Surantee assisted a \$6.000 weekly Surantee assisted a \$6.000 weekly.

orch gone into percentage, until jewells advent.

Booked in on \$2,000 weight with the properties of th

New Co.'s 1st Hit

New Co, S 1st Hit
London, Now. 2.
One of the newer companies
there, Athenacum Music, is racking
up the first bug hit in "Susyith
price by the companies of the companies of the companies of the companies by Scott Monte. Tune is
also number one in point of sizes
also number one in point of sizes
including France, Sweden and
including France, Sweden

Novel to Sweden

Novel to Sweden

Novel To Sweden

Nov. 15 release of a Gracle Folder

Red France, Sweden

Nov. 15 release of a Gracle Folder

Red France, Sweden

Nov. 15 release of a Gracle Folder

Red France, Sweden

Novel France, Sweden

Gale Bros. Buy **Out Billy Shaw**

Moe and Tim Gale have bought use the West on-third interest in the Gale, Inc., agency. Buyout the brothers and Shaw, which had set up a bitter internal situation during the past few weeks. Shawcy within aeveral weeks after vacationing.

Details of the dispute that split doed, but financial angles were involved. At one time within the past 10 days there was a possibility Shaw might take over the past 10 days there was a possibility Shaw might take over the past 10 days there was a possibility Shaw might take over the financial angles were involved. At one time within the past 10 days there was a possibility Shaw might take over the financial angles were involved. At one time within the financial control of the past 10 days there was a possibility Shaw might take over the past 10 days the past 10

SELLOUT \$19,000 FOR H'WOOD JAZZ CONCERT

H'WOOD JAZZ CONCERT
Mammeth Distribund Nov. 2.
Mammeth Distribund in zeconert
Seed at Pan-Beaffer auditorium
Friday (22) by KFWB dist lockeys
Gene Norman and Frank Bull was
a scilout. Gross at 8,100-seat audicortum was approximately \$19,00torium was a scilout grown and Francisco on both and the sea of t

AFM Blacklists Disk Label in 6G Debts

Lauvi III VU D'EUIS

Disc Records, wood, Nov. 2.

Disc Records, good odd-label, leas been slapped on interlean Federation of Musicians blackits blackits. Pirm has been deemed unfair because it over numerous musicians here a total of \$6,000.

Satchmo's Long String

Actimo 8 Long String
Louis Armstrong's six-piece
combination is booked without a
break into next April, which indicates inove, than anything else the
cred since breaking up his big
band and going into a small one
with Jack Teagarden, Barney Bigard, rational six of the six of the
mighters, college dates among
them, and opens at the Bige Note,
Chicago, Dec. 5 for four weeks,
Vegas, in February for two weeks,

Pluggers Scrap With Council On

Pact Brushoff

Music Publishers Contact Enployees membership meeting last
Flursday (25) evening create
quite a scrap between Individual
its ruling council. Certain members
its ruling council. Certain members
onelly advised of the terms of the
new contract being formulated by
the council members for pesentation to the Music Publishers Protective Assn. Latter and the MPCE
month to execute a new employment basic contract to replace a
fre-year deal which expires Dec.
31.

ment base contract to replace a Sal-year deal which expires Dec. 31.

Though pressed by the inquisitive members to discuss what will be asked of music publishers of the sale of the sale

Decca 55% Off 1st 9 Mos. in '47

Decca Records net profit for the first nine months of this year is approximately 55% lower than the comparable period of 1847. Comstant of the first three quarters, after the setting aside of \$237,554 against estimated taxes. Earnings of the initial three quarters, after the setting aside of \$237,554 against estimated taxes. Earnings of the initial three quarters are the setting of \$237,554 against estimated taxes. Statement represents earnings of 71c a share by 776,559 shares of capital \$5000 to outstanding as a special \$23000 to outs

Mercury Arranging Royalty Deals With

Judge Leibell Modifies ASCAP Stand, 'Society Can't Sell Rights as Trust'

ASCAP Will Appeal

The American Society of Comlikely will appeal N. Y. Federal likely, will appeal N. Y. Federal Court Judge Vincent L. Leibell's revised decision in the ITOA fee the Court Judge Vincent L. Leibel's revised decision in the ITOA fee the Court of the ITOA fee the Court of the ITOA fee the Court of the ITOA fee the I

neys.

It has been rumored that they will ask for a stay of Leibell's most recent decision, pending appeal.

Lombardo Snag

es-Frarez commercial two weeks. ago on 248 Mutual network stations. Some time Lombard's band has been sold by transcription through 21%, sponsored in various cities by different manufacturers. And 18 of them were backed by local distribution and the state of the st

J.D. STARTS COLUMBUS HOTEL NAME POLICY

HUTEL NAME PULIC.

Columbus, Nov. 2.
Deschler-Wallich hotel here is going in for a name-band policy, as it indicated last spring when medium-name combos such as Ray well. Hotelry has signed Jimmy borsey's orchestra for four weeks beginning Jan. 3, and will follow this with equally strong names.

Deschler job will be Dursey's checker job will be Dursey's most of the policy was out of action at his Coast home most of this year and expects to stay on the rood almost exclusively was out of action at his Coast home are not high due to the long late not high due to the long late not high due to the long have, he will have no tax problems.

Macy's Ads Pump Out 37.000 Varsity Disks

Macy's, New York's largest de-partment store, drew unusually heavy reaction last week to halfpage ads run in one daily news-

New York Pederal Court Justice Vincent L. Leibell changed his mind about ripping foose one of the seams in the structure of the American Society of Composers, desired to the seams in the structure of the American Society of Composers, and telivered a modified decision, and telivered a modified decision, and telivered a modified decision and telivered as modified decision and telivered the telivolution of the telivolution o

It has been rumored that they will ask for a stay of Leibell's most recent decision, pending appeal.

Lombardo Snag

On Radio Contract

Guy Lombardo ran into quite problem, when he began his Kater at the source, he had problem, when he began his Kater at the source, he had problem, when he began his Kater at the source, he had problem, when he began his Kater at the source, he had problem, when he began his Kater at the source, he had problem, when he began his Kater at the source, he had problem, when he began his Kater at the source, he had problem, when he began his Kater at the source, he had problem, when he began his Kater at the source, he had problem, when he began his Kater at the source, he had said that performance rights should be returned to the copyright owners, and the source, he had said that performance rights should be returned to the copyright owners, and the source, he had said that performance rights should be returned to the copyright owners, and the source, he had said that performance rights should be returned to the copyright owners, and the source, he had said that performance rights should be returned to the copyright owners, and the source, he had said that performance rights should be returned to the copyright owners, and the source, he had said that performance rights should be returned to the copyright owners, and the source, he had said that performance rights should be returned to the copyright owners, and the source, he had said that performance rights should be returned to the copyright owners.

Midwest Dancery Operators Map Nat'l Association

Hallywood, Nov. 2.

The Midwest Ballroom Operators' Assa. Is making a pitch to read the state of the state of

AFRA Okays Disk Jock's Cuffo TC Voicetracks Of Celebs as Publicity

Hollywood, Nov. 2.

Bob. McLaughlin, disk jockey who has been contracted by Rexall Drug Co., to air nationally, got clearance from AFRA for the use of transcribed voice tracks of clearance from AFRA for the use of transcribed voice tracks of celebs on his show Ruling that a performer guesting on a disk pro-gram is merely reaping publicity, not working, is precedental.

McLaughlin's show is built on voice tracks, previously recorded, which introduce the platters about

which introduce the platters about to be played, permitting disk jock to banter with personalities involved. AFRA ruling is that guests on radio programs get their regular pay for doing situs. Scale for a transcripple would run as high as \$5,000. McLaughlin contacted AFRA saking for a special meeting to review his case. Board of Radio Artists, after considering the problem, decided that the stunt was publicity decided that the stunt was publicity developed the stunt was publicity of the stund was study as the stunt was publicity of the stund was successful to the stunt was publicity of the stund was successful to the study of the stund was successful to the study of the study Royalty Deals With

Majestic Takeovers

Mercury Records is in the process of arranging royalty deals of a subset of the disks friendly and artists whose masters it took over from Majestic Records. Including the total constant shows masters it took over from Majestic Records. Including the total constant the total constant shows masters it took over from Majestic Records. Including the total constant the total constant shows masters it took over from Majestic, and Mercury wants to market some of them, hence the constant of the constant o San. H

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HOHEL LOHNER

MAD WHITE SPINE LED

Record Talent and T

AS POLLED VIA LEADING U. S. "REQUEST" DISK JOCKEYS

Balt. ville. At-Phoe LA ŧ York WEEK

ZARIETY

ENDING

"most requested" by
d from disk-spinners
ising in popularity as
10 points for a No. 1
mad jockeys will worn
ctors of the country. listeners. This compilate across the nation and is ustil as those on top. Re mention, 9 for a No. 2. at uneek to week to presen

Tree in the Meadow Shapiro-B .. ASCAP Hore Deer
It's Too Soon to Know
Where Flamingoes Fly MGM Life Gets Teejus
Victor You Cane a Long Way
Diamond Get a Pur-lp Girl
Capitol If's Marie
Mercury Alb But It Happens
Goltmbla You Started Something Capitol Serutan Yob Vaughn Monroe Victor Maharalah of Magador Sam Brown. London.
Harmonicats. Universa
Patti Page-V. Damone. Mercury
Red Ingle. Al Trace. Doris Day-B. Clark.... Benny Strong. Cordon MacRae Tony Pastor... Betty Rhodes 19 22 22 29 29 : 8

Dorsey ASCAP
Melrose ASCAP
Bourne ASCAP Robert ASCAP
Witmark ASCAP
Robbins ASCAP
Shapiro-B ASCAP
Mayfair ASCAP
Kramer-W ASCAP ASCAP

Inc

So Dear to My Heart

32

Dick Haymes

36C 16 16 36D . 1 36F . 2 36G 17 10 43A 34 5 45A 34 5 45B 37 2

Weak Backlog Cues RCA Taking Lead on Disking with AFM Peace Resembers, former labor and industrial square labor and industrial square for Presidents True

recording ban is okayed within recording ban is okayed wittin a few weeks by the Department of Justice, recording will resume at varying speeds at different labels. In some cases a helter-skeller pace with the state of the control of the the annually huge Kmas business. Such activity, however, is confined to production and will not inter-er with studio recording of new material in preparation for pres-ting a state of the control of the STALLIGHT. Which is virtually a production which is virtually a state of the present the state of the control of the state of the control of the control of the state of the control of the control of the state of the control of the control of the state of the control of the control of the state of the control of the control of the state of the control of the control of the state of the control of the control of the state of the control of the control of the state of the control of the control of the state of the control of the control of the state of the control of the control of the control of the state of the control of the control of the control of the state of the control of the control of the control of the state of the control of the control of the control of the state of the control of the control of the control of the state of the control of the control of the control of the state of the control of the control of the control of the state of the control of the control of the control of the state of the control of

ing after Jan. 1.

RCA-Victor, which is virtually shorn of all suitable pop material, most likely will take the lead in waxing. The condition of its current backing is what caused are the load in negotiations to settle with the AFM.

the lead in negotiations to settle with the AFM.

With the AFM. by many excess of the componies that companies that companies that companies that companies that companies the lead of the componing up of new recording. The companies was also also that the companies of the control of the companies of the companie

WB Pays Off on Tune

Hollywood, Nov. 2.
Sally Benson has collected
\$6,500 from Warner Bros, following a suit over screen rights to a
song used in "One Sunday After-

Tops of the Tops

Retail Disk Seller "Buttons and Bows" Retail Sheet Music Seller "Tree In the Meadow"

"Most Requested" Disk "Maybe You'll Be There Seller on Coin Machines "Tree In the Meadow" British Best Seller

BARRON-OSFELD SET NEW BMI PUBLISHING CO.

Blue Barrón and Jack Osfeld have completed arrangements with Broadcast Music, Inc., for estab-ble tilled Barron, Music and op-be tilled Barron, Music and op-erated by Osfeld. Agreement with BMI is not a performance deal, but a full-fledged financial affilia-tion, with coin being put up by both is does.

both sides.

New arrangement will incorporate an old Barron deal with BMI for a firm which has been lnactive and one titled Raymond Music, which Osfeld had set up under a BMI performance deal.

Music of Distinction

John R. Andrew, formerly director of sales promotion for Asso clated-Muzak, has been elected president of Music of Distinction. president of Music of Distinction, Inc. Company plans a new type of wired music service especially programmed for each subscriber based on a library of wide-range London records augmented by other recordings.

The tune, "Girls Were Made to I has Just been installed in the Take Care of Boys," was conew. Rough Rider Room of the authored by Miss Benson and Hotel Roosevelt and the Hotel Mc-Ralph Blane.

'RH' Logging System

Richard Himber's new development in logging broadcast performances lists tunes in the survey, based on four major network schedules. They are completed on the basis of 1 point for sustaining instrumental; 2 points for sustaining occal: 3 for commercial instrumental; 4 for commercial code, respectively, in each of the 3 major certificies, New York, Chicago and Ceast. For example, a Commercial Vocal in all three territories counts 12.

Company | Co Week of Oct. 22 to Oct. 28 Lillette—Jefferson Rendezvous With a Rose—Jay-Dee Ah But It Happens—Bourne

Hint Anna Rosenberg As AFM Royalty Trustee

man and Roosevelt, would become the trustee for the American Fed-eration of Musicians royalty fund eration of Musicians royalty fund. Selection of a single trustee, either man or woman, is provided in the settlement worked out last week between James C. Petrillo and the recording companies. Hope is to sidestep Taft-Hartley. Act provision by putting the fund in the hands of an outside trustee,

the hands of an outside trustee.
However, before the deal is formally clinched, it will require clearance here from four Federal sources to give the platter-pressers and musicians assurance that it is agencies are the Department of Justice, Bureau of Internal Revenue, National Labor Relations Bureau, and probably the John House-Senate Committee set up to recommend changes to remove the recommend changes to remove the

Disk Peace

Continued from page 1

continued from pare 1

continued to proceed by
the AFM pending governmental
action on the pian. Obviously, that
action on the pian. Obviously, that
AFM nor the recording men will
then will the proceed to the their plan will be acceptable under
there will be acceptable under
the discrete their plan will be acceptable
under the plan in wealths.

The proceeding the plan in wealths.

The plan is wealths acceptable under the plan in wealths.

while some recorders lean toward looking upon the settle ward looking upon the looking upon looking upon the looking upon the looking upon the looking upon looking upon the looking upon looking upon the looking upon looki

plan.

If the deal is approved by the D, of J, it will run for five years and involve payment of royalties from Sept. 30. It calls for accordfrom Sepi. 30. It calls for, according to statements from the AFM, a single trustee to administer the fund. This angle still has some disker attorneys believing the Government men will reject the plan. It also calls for a blanket 1% royalty on all disks below \$1\$ in retail price, and a sliding scale above.

Joe Reichman band booked for Murai Room, Baker hotel, Dallas, opening Nov. 6.

ASCAP, Tele Interests in 1st Meeting, Confined to Discussion of Problems

Al Donahue in Coast Run With Savitt Orch

Hollywood, Nov. 2.
Al Donahue's orchestra opens at
the Avadon bullroom here Priday
the Avadon bullroom here Priday
has returned here to put a hand th
has returned here to put a hand th
has per to the job, after taking over
leadership of the Jan Savitt orhestra. on a northwestern tour
which ended Saturday (30). Savitt died while on this trip.

Subcommittees representing the American Society of Compe Authors and Publishers, and telemeeting Monday (1) in New York.

Initial confab between the two fac-tions accomplished nothing. It

Al Donahues orchester open at the Avadon ballroom here Friday of for an indefinite run. Mean the Avadon ballroom here Friday of for an indefinite run. Mean the Avadon ballroom here Friday of for an indefinite run. Mean the Avadon ballroom here Friday of for an indefinite run. Mean the Case in the Avadon ballroom here from the Case in the Avadon ballroom here for the job, after taking over leadership of the Jun Savit of the Avadon ball of the Avad

Songs with Largest Radio Audience

The top 32 songs of the week based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Networks. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

Survey Week of October 22-28, 1948 Survey Week of October 22-28, 1
A Tree In the Meadow
Ain't Doin' Bad Doin' Nothin'
Blue Bird of Happiness
Buttons and Bows—†"Pale Face"
Confess Spitzer T. B. Harms Famous Oxford Counto Le Gusta--"Date With Judy"

Down Among the Sheltering Palms

Evry Day 1 Love You

Galway Bay

Hair Of Gold.

Here I'll Stay--"Love Life".

1 Still Get a Thrill revision

To the Bonattin--"last It Romante".

It's Magic--"Tomance On High Seas"

It's Magic--"Tomance On High Seas" Southern "soust Unusual Day—"Date With Judy".

It's Magic—"Fomance On High Seas"
Lavender Blue
Maybe You'll Be There
My Darling, My Darling—"Where's Charley".
My Happiness
On a Slow Boat to China.
Rambling Rose
Say II sat Say II say Robbins Witmark Santly-Joy Kramer-W Triangle Morris Blasco Laurel Mills Until
When You Left Me
You Call Everybody Darling
You Came a Long Way from St. Louis
You Were Only Fooling

The remaining 20 songs of the week, based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Networks. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

Dr. Jonn G. Pealman, Director.
A Hundred and Sixty Acres
Ah But 1! Happens
Bella Bella Marie
Bouquet of Roses
Brush Those Tears From Your Eyes
By the Way—!"When My Baby Smiles at Me"
Cool Water Leeds Hill & Range Leeds BVC Cool Water and Sausy of State Cool Water American Witmark Witmark Advanced

• I,egit Musical. + Filmusical.

Suggest Industry-Operated Sheet With Musical Programs as Fulcrum

With Musical Programs as Fulcrum

Meaths of argument over Dr.

John Pestamas semperformance
measurement sheet, and the recent
Mullaballoo between Hollywood
contactmen and their New. York
between Hollywood
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contactmen and their New. York
between Hollywood
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contactmen and their New. York
between Hollywood
contactmen and their New. York
contactmen and their New.
Contactmen and t

Letter also suggests that a committee of five men be appointed from within the industry to decide even on "presumptive" evidence which performers are payolas, and eliminate their broadcasts from figuring in the final compilation. Answer here is that publishers paying the committee of the commit

Kassner to New York To Set Yank Deals For British Music

For British Music

For British Music

For British Music

A series of London, Oct. 28.

A series of London, Oct. 28.

A series of London, Oct. 28.

Exploitation and marketing in the exploitation and marketing in the property of the long of the lon

Don Cornell Singles In Philly Experiment

Don Cornell, lead vocalist with Sammy Kaye's band, launches a temporary single singing act Friday (5) at Frank Palumbo's Ciro's Club, Philadelphia, for one week. Singer - will eventually solo with Kaye's assistance and backing, and is doing the week at Ciro's as an experiment. experiment.

Kaye's band is laying off for three weeks as of Salurday (30).

succ., comparisons have nothing to succ., comparisons have nothing to rent comparisons. Two things strike a listener impediately about the band. Firstly, and generates such a beat that the entire combination rocks solidly and provocatively. That stems the center combination rocks solidly and provocatively. That stems arrangements provided by Sy Oliver and others, which give the arrangements provided by Sy Oliver and others, which give the data of the second of

9.

CU

BL Co

Best British Sheet Sellers

(Week ending Oct. 28) So Tired Connelly So Tired Connelly My Happiness Chappell My Happiness Chappell Galwy Ray ... Box & Cox When You're in Love Wood Butions and Bows ... Victoria Direns of Oleman ... Wood Direns of Oleman ... Victoria Rambiling Rose Cash Cichor Twillight ... Desh Olchor Twillight ... Desh All Dressed Up. Clnephone La Vec ... Second 12 Second 12 Second 12 Maurice ... Maurice

Ballerina Maurice
Four Leaf Clover F. D. & H.
Little White Lies Wright
Call Everybody Darling Morris
Beyond the Stars Feldman
Underneath Arches Connelly
leartbreaker Leeds
When Organ Played . Miller
Say I Every Day Kassher
Anything I Dream . Kasher
Cany of White Washer
Anything I Dream . Morris
Creave on Wo Pilley . Norris Tears on My Pillow....Norris Dickey Bird Song...F.D.&H.

Buyers Resist Shaw's Plans To Resume

Artie Shaw is running into defi-Artie Shaw is running into defi-nite buyer resistance to his idea of organizing a band around elar-netist Bob Keene and sending it Shaw Presents. ... 'It's Shaw's idea that he will work with the orchestra on certain theatre and ings. for a total of about three months, a year. Keene handling it the remainder of the time. But that doesn't go with buyers who. They insist that Shaw no longer

Jocks, Jukes and Disks

By Bernie Woods

A couple of indic labels have during the past few weeks exhibited a tendency toward beating the majors at their own game by releasing the season of the couple of the past few weeks exhibited a tendency toward beating the majors at their own game by releasing the season of the couple of the couple of the couple of the couple of the indic who tries it, based on the common the common the common the common that the past for the indic who tries it is a great in the indicent of the indicent in a bonney via and the flipwer own times that were started toward hit.

But the latter cannot work in the indicent in a bonney via manufacturers. For months they have been turning with the indicent in the indicent in

MARIETY 10 Best Sellers on Coin-Machines Week of Oct. 23

one is accustomed to hear had been accustomed to hear had been as the most officer of a second to hear had been as the most officer of a second to hear had been as the most officer of a second to hear had been as the most officer of a second to hear had been as the most officer of the most officer off	the cutting a fairly large backlog of the masters of potential hit tunes pre- to the ban. Bullet is in business and has had no difficulty, but it is hasn't had an outstanding hit. It days to be the ban. Bullet is in business and recording empire such as IfCA-Vic- tor, Decca. Columbia and others, and the condition of the control of the	lumbia). Columbia bought the "Re- cess" master (with others) from a Coast indie when it began making the control of the control of the control with a good lyric, and, Grisson does it well. It's good jock stuff and with pushing could cater on in the cast. It's embroidered with over is along for the ride. Johny Laurenz "Red Roses for Bluc Lady" "Somebody's Lyin" (Mercury) Laurenz and Mercury "Roses" side. A commercial time with a listenable lyric, it's per- formed simply and at a bright, drive best by companie with pul- drive best by companie with pul- strumental. Background. Jo c's a strumental. Background. Jo c's a	The second secon
ARIETY 10 Best Sellers on Coin-M TREE IN MEADOW (12) (Shapiro-B) BUTTONS AND BOWS (3) (Famous) UNTIL (3) (DOTSC!) MAY HAPPINESS (24) (Blusco) MAYBE YÖU'LL BE THERE (13) (Triangle) I T'S MAGIC (18) (Witmark) I STREET RAG (11) (Shapiro-B) HAIR OF GOOL (11) (Robert) SLOW BOAT TO CHINA (1) (Melrose) VOU CALL EVERYBODY DARLING (17) (Mayfale) Coming Up	Momea Leuis. Decca Diudh Shore. Columbia Tommyi Dorsey. Victor Jon & Songira Steele. Damon Pied Pipers. Capitol Gordon Jenkiss. Decca Eddy Houered. Majestic Doris Day. Columbia Dick Hajmes Decca Pea Wei Flint, Capitol Jack Epierzon. Metrotone Harmonicas Grintersal	will spin it aplenty. "True Love," from the film of the same name, is promising, but it'll be a long pull before and it anything happen still, and the same promising his promising his properties. The contract of the same still spin still, and the long still spin still, and the same still spin spin spin spin spin spin spin spin	
AY SOMETHING SWEET (NIIIs) UANTO LA GUSTA (Southern) IFF GETS TEEU'S (shiller) OR YOU (Witnard) VERE DAY I LOVE YOU (Harms) AMBLING ROSE (Laurel) 'S TOO SOON TO KNOW (Morris) LUEBIRD OF HAPPINESS (T. B. Harms) OOL WATER (American) HAT DID I DO (BYC) LLEA BELLA MARIE (Leeds) IF spires in parafilicase indicate number of weeks song	Alles apose Alles	"Seventor Knight" A Little Bird Told Me". "Prush Those Tears" (Decca). Two promising tunes angaged from Indie labels, and the "Bird" side is the dilly of the two. The "Bird" side is the dilly of the two. Stripers of the side of the si	A CONTRACTOR OF THE PARTY OF TH

DISK JOCKEYS and JUKE BOX OPERATORS

THIS IS IT!

ON THE RAILROAD

THE GREATEST RECORD EVER MADE BY ART MOONEY

#10298



Consecutive

BIG HIT!

ART MOONEY

And His ORCHESTRA

M-G-M RECORDS

GREATEST NAME (IN ENTERTA NIME

Bands at Hotel B.O.'s

Batel Hale	Weeks Pluyed		Cover On Dat
Eddy Duchin Waldorf (400; \$2)	. 4	2.625	11,90
Ray McKinley* New Yorker (400; \$1-\$1.50)	. 4	1,100	4,10
Guy Lombardo Roosevelt (400; \$1.50-\$2)	. 5	2.450	12,75
Tommy Dorsey Pennsylvania (450; \$1.50-\$2)	. 4	2,000	9,02
	14.7	1 . A.	

New Yorker, ice show; Waldorf, Peter Lind Hayes-Mary Healy

Neio Yorker, ice show; Waldorf, Peter Lind Hayes-Mary Healy. Chicago
Victor Lombardo (Marine Room, Edgewater, 700; \$1.20 cover). Dance-shle orch makes it popular spot with next 3,600. 3,500 min-\$1 cover.) Joan Edwards doing pert job on two-week stay with big 3,000. Benny Strong (Boulevard Room, Stevens, 650; \$3.50 min-\$1 cover.) Lee Show popular with visitors. Sharp 3,000. Griff Williams (Empire Room, Falmer House, 550; \$3.50 min-\$1 cover.) Convensh play still heavy. Hearty 3,400.

Location Jobs. Not in Hotels

Chicago)
Del Courtney (Trianon; \$1-\$1.15 adm.). Second week holding up with husky 14,000.
Cee Davidson (Cher Parce, 500; \$3.50 min.). Davidson in Fri. (29) with Harvey Stone; Sophie Tucker and Marty Gould orch closed (28).
Boff \$5.00.
The Court of the

ellent \$16,000

ccellent \$16,000. Al Trace (Blackhawk, 500; \$2.50 min.). Corn pipers continue with nazing and smash biz, for giant 3,800.

BMI Ru-up Sheet

HIT TUNES FOR NOVEMBER BOUQUET OF ROSES (Hill & Range)
Dick Haymes-Dec. 24506 • Eddy ArnoldRex Turner-Varsity 8001

CITY CALLED HEAVEN (Worren)

CITY CALLED HEAVEN (Worren)

Uno Mee Caritala—Blushird 11271 • Will Bradley—Col. 36297

Shap Filed—Blushird 11275 • Olen Groy—Dec. 69838

Les Brown—Clash 6367 • Barry Wood—Vic. 27589

Les Brown-Outh 6347 ® Barry Wood-Vis. 27-297
COO. WATER (American)
Varupha Moarce-Vis. 20-2923 ® Nellis Lutcher-Cop. 1314
Kerle Smith-Mon 3005 ® Dever Derling-Deltuce 5014
Sons of the Planeser-Des. 46027, Vis. 20-2076, Vis. 20-2077, Vis. 20

Peggy Lea-Cap, 15139 Duke Ellinghar-Cal, 38295
HAIR OF GOLD, EYES OF BLUE (Mellin)
Jack Emerson-Metrotone 2018 • John Lourent-Mer. 317
Art Lind-MOM 10238 • Gordon MecRee-Cap, 15178
Harmonicats-Universal 121 • Jim Smith-Vorsity 109
Jack Lahrop-Vic. 20-3109 • Sob Ebarly-Dec. 24491

TWANTIO CR (Executor)
Chris Cross-Serling 4004 © Savannah Churchill—Manor 1129
Dinah Washington-Marcury 8002 © Phil Read-Dance-Tone 216
Janalice Bio-Shub Modey—Spin 849
IN MY DREAMS (Wisell)
Vaughn Monrie—Vic. 20-2133
LONESOME (Republic)

(Republic)
Sammy Kays—Vic. 20-3025
PLAY THE PLAYERA (Mark)
Xovier (cognt—Vol. 3228
Snooth Laison—Marc. 5188 P Padro Vargat—Vic.
Enoch Light—MGM 10307 • Edwarde Rest—Lor
RENDEZVOUS WITH A ROSE (Jay-Des)

Buddy (Jank-Col. 38114 - 80 b Entyl-pos. 2491)
Pepper Neely-Bullet 1056 • Pled Piper-Cop. 18716
Den Rodery-Mol 1027 • Dick Worg-Dob 451903
Seeder Samoon-Core 1056
SUNDAY IN OLD SANTA FE (Pemor)

Xevier Cugat—Col. 38327 • Jose Morand—Vic. 26-9034
NE ON THE TIP OF TUNE ON THE TIP OF MY HEART (Encore) WALKIN' WITH MY SHADOW (Johnstone-Montei)

(Duchess)

ly Martin—Vic. 20-2557 Snooky Lanson—Mer. 5082

Herth Trio—Dec. 24388 Beale St. 80ys—MGM 10141 WITH A TWIST OF THE WRIST (Patmor) YOU STARTED SOMETHING (BMI)

ony Pastor—Col. 38297 Peggy Mann-Russ Case—Vic. 20-3080

Jack Edwards—MGM 10214

Korn Kobbiers—MGM* Mildred Bailey—Mai.*

Eddy Duchin-Col. 35903 • Charioteers-Col. 36027
Wayne King-Vic. 27206 • Jerry Wayne-Bobby Byrne-Dec. 3613
YOU WERE ONLY FOOLIN' (Barron-Shapiro-Bernstein)

(Campbell)

Jack Smith—Cap. 15280
DON'T BE SO MEAN TO BABY

I WANT TO CRY (Excelsion)

Geo. Levy Partied London, Nov. 2.

Anne Shelton, London Records singer, tossed a party here last weck for George Levy, treasurer weck for George Levy, treasurer of Leeds Music, here on a business visit: Party was to celebrate the success of Miss Shelton's record-ing of "Galway Bay," which Leeds publishes in the U. S. London had advised her that the disk was selling bigger than Gracle Fields' "Now Is the Hour" hit of last

Levy expects to be in London a couple more weeks discussing with Peter Maurice the reciprocal publishing deal that firm holds with

LAUREL MUSIC BUYS 'DEED I DO' STANDARD

Tommy Valando's new Laurel Music last week purchased the copyright of the standard "Deed I from Lincoln Music. Song. Do' from Lincoln Music. Sonig, which still has eight years to go on its original copyright, will take a place in Laurel's song promotion plans of the next couple months. There are recordings of it by Peggy Lee, Lena Horne, etc.

Peggy Lee, Lenn Horne, etc.
Walter Hirsch and Fred Rose
wrote the tune, which Valando
bought outright for an undisclosed
sum. He bought the copyright to
"There Must Be a Way," from
Stevens Music, in a similar move
months back.

Jocks, Jukes, Disks

Continued from page 38

blossom into a hit via the plugging. It's a sentimental piece that Laine wrings dry at ballad speed. Flipover is good, too. A holiday idea hooked up to the love angle, it'll get many spins of its own.

eef many spins of its own.

Gene Krups "Tea For Two'"How High the Moon" (Columbia).

Krups bolis "Fea" to a thin jaz
concoction with an Anita O'bay
coal. It's withable only for Jazz
switch to "How High the Moon"
also, but makes of it a much taste
and cleaner performance that will
individe joek favor than the companion piece. It's purely instrument of the moon of the companion piece. It's purely instru-

also, but makes of it a much tastier and cleaner performance that an elemental control of the companion piece. It's purely instructional piece. It's purely instructi

VARIETY SONG CAVALCADE VARIEII JULE (Musical-Historical Review: 1800.1948) +-----

Compiled for VARIETY

Uniqued for VARIETY

By JULIUS MATTFELD

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Legends and other besit lockground information, attended to the compilation and presentation, opported in the Dot. 4, 1784, losse when the Variety Song Covideode storted publication extelly. It is, suggested that these installments be diffused and find the control of the control

1835
See, Gentle Patlence Smiles on Pain, Hymn; tune; Federal Street, w., Anne Steele, m., Henry Kemble Oliver für Mason, Lowell. The Boston Academy's collection of church music, p. 275.) Boston: Carter, Hendee & Co., 1835.

Colt invented the revolver, a weapon that ever after figured in U.S. events. Barnum anade his Phinens The prince on the stage as assistant to the magician Sig. Vivalla. A few months later Barnum leased the services of Joice Heth, whom he billed as "Washington's Nurse." for \$3,1000, and started his

Nurse." for \$1,000, and started his career as an impresario.

A fire in New York City destroyed an estimated \$20,000,000 of property. Beginning in a store at Penri and Merchant (Hanover) State (Hanover) State (Hanover) State (Hanover) and destroyed (Handwitzer) an

Church.
Fashionable belles liked brooches so much that they sometime bylined as many as half a dozen on a single gown.
James Gordon Bennett launched the New York Herald. His writings, among other things, are largely responsible for society pages in U. S. newspapers.

Corn Cobs Twist your Hair, w.,

Corn Cols Twist your Hair, w. anonymous, m., tune: Yanken Doodle, George Endicol, cop 1836. The Light of other Days 1876. The Light of other Days 1876. The Light of the The State of the Third Pann, William Michael Baile, Loddon 1836. Rery O'More, w. Sammel Lover, "arranged" by Samuel Lover, arranged by Samuel Lover, arranged by Samuel Lover, and the Color published his novel "Rory O'More" which appeared in 1837 in London and was produced in London and was produced in the lot of the Color published by the Color published his novel "Rory O'More" which appeared in 1847 in London and was produced in the color and the Color published by the

pendent position of woman in American social relationships, and the state of the st

(Continued in next week's issue)

2 DECCA COS., EMI ASK TRUST SUIT TRIAL

Decca Records, British Decca and Electrical Musical Industries of Britain, defendants in an anti-trust action, brought against them by the U. S. government, asked for a trial of the suit, according to an-swers filed last week in N. Y. fed-eral court.

Government charged the three firms with being a cartel in that they allegedly split worldwide ter-ritories for exclusive distribution of recordings.

Torme Set for LQ, N.Y. Mel Torme will play an old commitment at the Latin Quarter, N. Y., around the end of May of 1949. Singer was originally slated to play the date earlier this year, but LQ operator Lou Walters released him to enable him to take on a radio assignment for Philip Morris. Morris.
Surrounding show hasn't been set yet.



10 STAFFORD and GORDON MacRAE IN SPOTS - Deceaning SHE SHELLON and SAM BROWNE AT TOURISM THE PROPERTY SECTED THE SECTED THE SHELL SHELLON THE SHELL SHELLON THE SHELL SHELLON THE DAMONE AND PATTI PAGE.

MILLS MUSIC.

A DREAM OF A LULLABY OXFORD MUSIC CORP.

TONY

YOU STARTED SOMETHING

ROSEMARY CLOONEY

COLUMBIA RECORD 38297

CHRISTMAS POLKA

ORCHESTRATIONS 75 Centre SUNSET MUSIC PUB. oadway, New York 19, N.Y. COlumbus 5-8612

BROADCAST MUSIC INC. 580 FIFTH AVENUE - NEW YORK 19. N. Y

K - CHICAGO - HOLLYWOOD

Blue Barron-MGM 10185 • Ink Spots-Dec. 24507 Kay Starr-Cap 15226 • Eric Whitley-Green Sisters-Col.

NEW YORK

nights—Dec. 48014 • Jim

WHEN YOU LEFT ME (Porgie) Lorry Green-Vic. 20-2049 • Russ Morgon-Dec. 24503 WHY DOES IT HAVE TO RAIN ON SUNDAY

YOU WALK BY (Cavalier)

Jimmie Valentine Quartet—Varsity 107 ast 8001 • Monica Lewis—Sig. 15229

red Bailey-Maj.*

Grid Yankees' Showmanship **Sold Via Music**

New York Yankeen sootball learn is trying something new in .musicat the Yankee Stadium, N. Y. Organization has hird a 22-piece band composed of dance instruction of the composed of dance in the composed of the com

DECCA SETTING NEW CORAL DISK DISTRIBS

CURIAL JUIN VISTRIBS

Deca's wholly-owned subsid. CoDeca's wholly-owned subsid. Coall Records, which will start releasing pop platters Dec. 1, will sell its
product through indie distribs, not
through Decca channels. Joe Perry,
Coast rep of Decca, is establishing
Coral distribs in Frisco, Seattle,
Portland, and later will set up outlets here, in Sait Lake City and
Phoenix.

Bookers will continue to be handled by Decca platers will continue to be handled by Decca-owned out-lets, hence will be actively competitive to Coral sellers, who, as mides, will be working on sales commissions.

The continue will be derived to the continue of the conti

Decca president Jack Kapp Leaves for Hollywood today (Wed.) for two weeks, returning in time for the Thanksgiving holidays. While west he will supervise both Decca and his new Coral subsidiary business.

Jericho Music Corp. chartered to conduct a business in musical pub-lications and records, with offices in New York and with a capital stock of 200 shares, no par value. Directors are Ervin and Ada Drake, and Jimmy Shirl.

RETAIL DISK BEST SELLERS

VARIETY

Survey of retail disk best sellers, based on reports obtained from leading stores in 12 cities, and showing comparative sales rating for this and last week.

Week Ending

National Rating

Stores) -(Hudson-Ross) -(Burroughs) -(Davega

Shop ity-(Jenkins Music Co. cisco-(Sherman-Clay) 3 000 (Denel's Mus. olls-(Don Leary) (Sherman-Clay) Healy) (Boston Music Cyon & (S.S.)

Kat	1	OCT. 30	You	BRO.	Clevelan	as C	Ange	Fran	8	Louis	He	Vinneap	ndianap	ha	I
	Last wk.		New	Chicago	Clev	Kansas	Los	San	Boston	St. L	Seattle	Min	Indi	Отаћа	S
1	1	DINAH SHORE (Columbia) "Buttons and Bows"	1	2		2	1	1	2	2		1		1	86
2	3	PEE WEE HUNT (Capitol) "12th St. Rag"	2	1.	3	1	4	2	3	9	1			6	68
3	5	"Maybe You'll Be There"	5	5	2	4	3	3			6			4	56
4	2	MARGARET WHITING (Capitol) "Tree in the Meadow"	7		1	6		7	1	1		10		- 90	43
5	-8	RAY McKINLEY (Victor) "You Came a Long Way"	9	. 3	5	2.3		5	6		7		32		31
6	9	"On a Slow Boat to China"	3	1					4	6	Ţ.			1	30
7	4	DORIS DAY (Columbia) "It's Magic"		- 1	6	-	6	9	8	3					24
8	7	J. STAFFORD-G. MacRAE (Cap) "Bluebird of Happiness".					2			, i	2				21
9	6	TOMMY DORSEY (Victor) "Until"	6	. 6	4		10	1		10		7.		- 4	19
10	10	GORDON MacRAE (Capitol) "Hair of Gold"	3								4		1		18
11A	12	"That Certain Party"	4					7 4						2	. 16
11B	10	"Life Gets Teejus"			200	41.1	5	1					1	13	16
12	14	PERRY COMO (Victor) "Rambling Rose"		-	10.0	51.1	14	41	1	4				3	15
13A	4.7	"You Were Only Fooling"	2000	-180		1		- 19				1.,	4		14
13B		VAUGHN MONROE (Victor) "Cool Water"	1	9	Č.				5	5	٠.,	W	1	140	14
14	10	JO STAFFORD-G. MacRAE (Cap) "Say Something Sweet"		11.6	- / -			1		6		. 7	2	1	13
15	7.0	DINNING SISTERS (Capitol) "Buttons and Bows"									5		5	7,5	12
16A		ANDREWS SISTERS (Decca). "You Call Everybody Darling"	€.	5,7			7	6		10		1		4.0	. 9
16	10	BENNY STRONG (Tower) "That Certain Party"		1.1		1.5						2	· .		9
17A	14	ELLA FITZGERALD (Decca) "My Happiness"							0		3				. 8
17B		FREDDY MARTIN (Victor) "On a Slow Boat to China"				1.						3		4.	8
18A	m / Q/	JO STAFFORD (Capitol) "This Is the Moment"		17		-10	10	4		, in	10			1.1.	7
18B		KING COLE TRIO (Capitol) "Lillette"	1			4		1.		100		4		1.	7
	-	COPPON ManDAF (Conital)		-	0.	-			1. 1	0.0				-	-

GORDON MacRAE (Capitol)
"Rambling Rose" FIVE TOP OGRESSIVE JAZZ PREVIN PLAYS THE PIANO Album No. 2 ALBUMS

Stop Kenton

Capitol

BHILMRA DE CURA Chuy Reves Andre Previn Victor Capitol

SONG HITS 1917-43 BRIGADOON Origi Cost Varied Artists Decca Victor

ASCAP Award

New Haven, Nov. 2.
Leonard L. Levy, associated with the law firm of Herman M. Levy, general counsel of the Theatre, Owners of America, won the his paper, "Copyright and the Motion Picture."

Award research:

Lester Sachs Quits

E. H. Morris for Encore Lester Sachs switched Monday (1) from the Edwin H. Morris music combine to Encore-Jewel Mu-sic as general professional man-ager. Both firms are owned by music printer Henry Levine.

his paper, "Copyright and the Mo-tion Picture."

Award recently was announced by Yale Law School and American Society of Authors, Composers and Publishers.

Teri Josefovits' Spot

Teri Josefovits started an in-definite stand last week at Bob Force's new Town House, Green-wich, Conn. He previously wound up a stint at the Hotel Pennsylvania, N. Y.

vanua, N. Y.
Composer Josefovits recently cleffed "Underneath the Southern Cross" with Stanley Adams handling the lyrics. Martin Music is publishing.

Blair's Carnival In Click Start As Terp Operation

Nicky Blair's switchover of his New York Carnival from a nitery to a straight ballroom polley, un-der the Dance Carnival name, seemingly got off to a successful start Friday (21) night, with Louis

start Friday (21) night, with Louis start Friday (21) night, with Louis Frima's orchestra and a twe-piece Frima and the silternate crew played to 1,150 admissions opening night, at \$3.50 a copy (plus flat at \$3

BUYS LONDON CATALOG

BUYS LONDON UATALAY
Mogul Music, formed several
months ago by former contactman
tyan Mogull, has bought the estalog of Unit Music Co, of London.
Deal was closed with Unit prez
Charlie Forsythe on the latter's recent visit to New York.
Small catalog consists exclusively of nos.

sively of pops.

IRVING BERLIN'S

IRVING BERLIN MUSIC CORPORATION 1650 Broadway, New York 19, N. Y.

Unheat

New York

New York .

Eddle Sautier returned to arranging for Benny Goodman's new hand. Barday Allen out of actions a week at System and the second of t

Hollywood

Hollywood
Ter Williams inked a new pact
with Riverside Rancho to headline
at the ballroom for six mouths,
and the ballroom of six mouths,
given a performer, Freddy
Martin hand charter-planed in
from N. List night the sed
stand at Coccanut Grove, Nov. 9.
For engagement orch will get
diener Floresche Desmond, on the
bill with band first four weeks,
will get \$1.750 per frame, Ted
bull the floresche best of the sed
will get \$1.750 per frame, Ted
ballroom until Dec. 5.

Chicago

Chicago

Easier Straker, publicist for disk
Jock Eddie Hubbard, bowing out of
setup to write for radio . Gene
Krupa, Asiia O'Day, Bobby Breen
Breen Chicago and Chicago
Breen Chicago

Pentured in M-G-M's Big Hit IT'S A MOST

Music by . . JIMMY McHUGH

RETAIL SHEET BEST SELLERS

co.

Coast Schmidt Music tol Music Co.

Morse M. 1 o, Pacific

VARIETY

Survey of retail sheet music sales, based on reports obtained from leading stores in 12 cities, and showing comparative sales rating for this and last week.

Wook F-

	ional ting	OCT. 30	York,	igo, Lyc	land, S	as City,	ngeles	rancisc	m, H. N	eapolis	ouis, S.	attle, Cap	Antonio	Philadelphia	P O I N
	Last wk.	Title and Publisher	New	Chica	Cleve	Kansas	Los A	San F	Boston	Minn	St. L	Seatt	San	Phila	TS
1	1	"Tree in the Meadow" (Shapiro-B)	2	1	1	1	2	1	1	4	1	1	1	2	114
2	6	"Buttons and Bows" (Famous)		. 2		3	4	2	3	. 1	5.	6	. 6	- 3	85
3 .	2	"You Call Darling" (Mayfair)		3	. 5	2	3	3	: 5		2	24	3	8	70
4	5	"My Happiness" (Blasco)	3	4		6	. 1	6		24	7	2	4	5	61
. 5	4	"It's Magic" (Witmark)		4.	. 2	- 5	9	9	2	. 5	. 3	4	2	10	59
6	3	"Hair of Gold" (Robert)		5	4	4	5	7	9	10	4	3	5	100	54
77	4.5	"On Siow Boat to China" (Melrose)	4	7					7	3	8			4	33
8	9	"Maybe You'll Be There" (Triangle)	9	6	6	.10	. 7	8	6	9	9	-1-		1.	29
9	8	"Every Day I Love You" (Harms).		. 9	3		8	1000	. :-	7	6	10	8		26
10	12	"Rambling Rose" (Laurel)	8	10	144		6	4	10	- 8			7	20	24
- 11	11	"Underneath Arches" (Robbins)	7					5.	34.	25	10			-1	21
12	7	"Bluebird of Happiness" (Harms).	1.0		9	8				2 .	1000	111	10		15
13	10	"Love Somebody" (Kramer-W)	44.	in.	W.	7	.;	10			100	5	3.2	34.5	.11
14		"You Were Fooling" (Shapiro-B).	5	.8		70.	***	**	2						9
15	4.	"Say Something Sweet" (Mills)		,.				100	4	4.			4.1		7.

opens at Aragon Nov. 9, ditto for Teddy Phillips at Trianon for Bernie Chaminin set for for the Chaminin set of the Chaminin s

Pittsburgh

Pittsburgh
Drummer Hud Davies has left
Johnny Marino ord at Copa to
rejoin his old hoss, Bilty Cathone, et
at Copa to
the control of the copa to
the control of the copa to
the control of the copa to

Brit. Decca-Capitol

Continued from page 35 ;

Continued from page 25

U. S. by independent distributors, and abroad by distributing points lither and/or writer is not a memitili to be set up or announced. ber of the Society.

This means that U. S. Decer's Music publishers are directly and abroad by distributing points lither and/or writer is not a memitili to be set up or announced. ber of the Society.

This means that U. S. Decer's Music publishers are directly and the contributing of the set of the fact to the fa

musical director.

Britisi Demand Big 2

On Dec. 1, Demand Big 2

On Dec. 1, Defence Record Co. Lid. will offer the first Britisi release of disks made by Capitol Records. Dealers throughout the country will this week receive of country will be considered to the country will be

ASCAP-ITOA

CO. 8

Supply

S

Continued from page 35 =

Music Notes New York

Aaron Copland has composed a concerto for clarinet and string orchestra, which Benny Goodman will debut next May at a testimonial concert for Serge Koussevisky, in N. Y. . . . Leads Minds has common the control of the tra, which Benny Go dman

Ben Sabla, formerly with Dave
Dreyer, joined Hill and Range
Songs to take charge of the business dept. of the company's Coast
office . . Ed Adams new midwest
manager for Mills Music, replacing Carroll Maxweil.

Hollywood

Hollywood

Andrea Setaro re si gn e d from
Peramount after 20 years as a
leas sold 19 masters to Mercuny
leas sold 19 masters
lea

Massey West Coast rep.

Jack Perrin, former Coast plugger for Paramount Pictures' subside
music firms, new local contact for
Hill and Range Music, which also
has employed Jack Schiffman to
tout its pop catalog in N. X.



Lyric by James Brackman Music by Abe Olman Scoring A **Great New Popularity** MILLER MUSIC CORPORATION

THE GREATEST WESTERN

SONG OF ALL TIME Bob Nolan's Immortal

(25 Records Available)

AMERICAN MUSIC, INC.



ASSOCIATED BOOKING CORP.

JOE GLASER Fres. 745 3-fel. 5 203 No. Wabash Pl. v.4600 ... Chicago Beverly Hills - Mezzanine Floor, Beverly Wilshire Hotel



U.S. Acts Still Do Well in Aussie Though SATIRA RESUMES DATES Rebel Faction Ties Up Any Action Dollar Block Is Windfall to British

Australian monetary restrictions may force the Tivoli circuit, top variety and legit chain in that country, to increase its talent imorts from England, according to David N. Martin, head of the chain, who stopped briefly in New York last week before planing over for the Command Performance at the Palladium, London.

Falladium, London.
Martin stated that under present monetary controls, a U, S, act can only take \$3,200 out of the country, which makes it unlikely that they can get the top cut of American names. However, since Britons can take out all their earnings in pounds, consequence to get performers from the British.



Lonely Lady of. Song JANE

JOHNSON



GUEST



boxoffice in the Antipodes, Martin stated. Martin hopes to persuade Amer-Martin hopes to persuade American acts to invest surplus earnings in Australian enterprise. He feels there's considerable chance of getting some performers to do so especially since a new governmental decree issued last week permits profits and dividends to be taken out of the country.

taken out of the country.

Martin thinks an Australian trok
to be a good deal for a performer.
Acts are signed for an initial stand
of 10 weeks to be played in a 12week limit with options. It's possible for a good act to play there
for more than a year. Only deduction is the normal Australian
income tax which is deductible
from the U. S. returns.

Martin-Lewis Stand to Forfeit 18G by Chi Walk

Dean Martin and Jerry Lewis stand to lose \$18,000 if they fail to keep their four-week date at the keep their four-week date at the standard standard for the standard standard for the standard

The coincidans, it's reported, are sking to get out of the date for personal reasons. Greshler office, which books the pair, stated that the team prefers to keep a fim commitment with Hall Wallis before repeating in Chicago.

Martin and Lewis are slated to \$45,00 weekly at the Black-get \$5,00 weekly \$5,

Julie Wilson's Success Story-From \$75 to \$1,500

Story—From \$75 to \$1,500 Julia Wilson a \$75 weekly production singer at the Copacabana, N. Y., last year, will return to Gotham shortly at \$1,500 weekly. She's stated to do this between the She's stated to do the between the Massonette of the St. Regis holel. Miss Wilson will be with Buxt Lancaster, who is touting pleture the Bload Off My Hands," and will appear in three theatres at \$10,000 weekly for the package. He plays weekly for the package. He plays Wilson. Skitch Henderson, Mick Cravath and the Capital with Misc Wilson. Skitch Henderson, Mick Cravath and the Debonair if lat-ter team gets back from if at-ter team gets back from if at-ter team gets back from if at-mine. Miss Wilson figures that with.

Miss Wilson figures that with the Maisonette policy of one show nightly, she'll be able to double without difficulty. Baron Polan handles her.

HERBERT JACOBY and MAX GORDON



THE MAN WHO PUT THE PUNCH

PUNCH and **JUDY**

Currently

BLUE ANGEL NEW YORK CITY

Dir.: MARK J. LEDDY Leo Newman

AT CINCY'S LATIN O.

All CHULT S LAHIN U.
Satira, dancer recently released from imprisonment in Havana, opens her return to the U. Similary scene Friday (5) on a two-week date at the Latin Quarter, Thereafter he goes to the Silhouette Club, Chicago, for two weeks.

At Meet of Newly-Picked AGVA Board

meet her beautiful to the market of the mark

Thank You —

Hotel Pierre

FROM THE OFFICE OF THE MANAGER

October 25, 1948

Mr. Charles Reader Musical Director Hotel Pierre New York 21, N. Y.

Dear Mr. Reader:

It is with sincere regret that we learned of the termination of your engagement with us effective January 2, 1949, and hope that what-ever new connections you make will prove as satisfactory to the Management as it has been to us.

We can truthfully say that during the past two years the Cotillion Room and Cafe Pierre have benefitted greatly musically under your direction and that your constant efforts with our floor shows and other entertainment have helped materially and have been in great part responsible for the consistent good business we have enjoyed.

We shall look forward with pleasure to the time when you will return to us again. In the meantime, please do not hesitate to refer any prospective account to us.

With best wishes for your continued success and kindest personal regards, we remain

KR

Cordially yours, FRANK A. PAGET MANACER



Again Thank You, Mr. Paget . . . for a most pleasant and memorable association these past two and one half years.

Charles D. Reader

'Dr. Kronkheit' Stand-Ins Personate

"Anyone that can keep going Libby Holman Grosses for 50 years in this precarious call-

cribute to Joe Smith and Gharlieg acrising the Lambs Carbon Control of the Lambs Save Lamb Frequency of the Lambs Save Libby Holman, now soloing the Colon C

bodily and enloved it. Maybe it. N. 1. SIKANU IN JANUAKY was the first time that Smith & Tomp Donsey's orefestra will bale saw the skit performed and probably tound it as fauny as the time it works a Broadway vaud-neveral decades.

Seen it. Over time—opening, the last week in the same of the s

Personal Direction-8 REO Building, New York 20, N. Y.

Jimmy Savo's Repeat

At Persian Room, N.Y. Jimmy Savo will make a return appearance at the Persian room of the Plaza hotel, N. Y., starting Nov. 18. Comic played the room

He'll be on the bill with Leni Lynn, former child film star, who'll make her class-room bow on this

Paul Draper starts at Beverly Hills Country Club, Newport, Ky., tomorrow (Thurs.) for two weeks and will join Larry Adler at the Palmer House, Chicago, Dec. 5.

MILLION DOLLAR, L.A., CALLS VAUDE RESPITE

Smith & Dale at Lambs Club Salute

By JOE COHEN

Los Angeles, Nov. 2.

Million Dollar theatre goes back to straight pix polley Nov. 30 due to Inability fo get name acts. Vaudefilm returns again Christmas

eek. Roy Milton orch, Hadda Brooks and "Ivory Joe" Hunter's orch, and "Ivory Joe" Hunter's orch originally lined up for early De-cember, have agreed to forego that date for one in February.

Fisher Loses Another House to Sherman Agev.

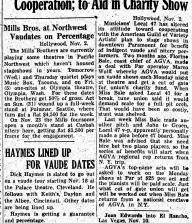
In Springfield's Court In Springfield's Court
The Arthur Fisher agency lost
another house to Edward Silverman
another house to Edward Silverman
Gourt Square theatre. Springfield,
Mass, have been assigned to Sherman
starting later this month.
House is a four-day stand, playing
with the starting later this month.
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House is a four-day stand, playing
the starting later this month.
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but bookings were done by the
Fisher office on a percentage arrangement. Trainsfer of the the
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Haymes is getting a guarantee

Coast AFM Changes Mind on AGVA Cooperation; to Aid in Charity Show

Jean Edwards into El Rancho, Las Vegas, Nov. 10.





VALDO and PRINCESS PAT

THE MUSICAL MENTALISTS

IN A FAST MOVING SPECTACULAR PRESENTATION OF MENTAL PEATS

A "NATURAL" FOR TELEVISION Pers. Mgt.: MAX TISHMAN, 1674 Broadway, New York





Headming is pinky Lee, held the second and the seco Week, Variety, Sept. 22

"One of the most energetic clowns of our day . . -L. A. Mirror

"Pinky Lee is lovable -L. A. Delly News

"BIGGEST COMEDY SMASH HIT AND TOP GROSSER IN THE HISTORY OF THE BOWL!!"

Billboard, Oct. 16 With Pinky Lee in the top spot, ee current Bowl bill packs punch NOW IN With Pinns own bill need semi-tion of the control WEEK

mproving me we before.

Based Comedy
A grand Comedy
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An entertainment-packed hour-long layout opened last night with Pankle Lee.

Pankle Lee.

In the layout opened last night with the layout op billing the conic.

It did night of the layout show with days to mady, pantonine show with days to mady, pantonine show with days delivery. Pantonine show with and the layout a lot of refer the layout layout a lot of the layout layout and layout layout layout layout layout and layout la Daily Variety, Sept. 17

-- Joe Faber

Managing Director: Biltmore Bowl Hollywood Reporter, Oct. 18 Pinky Lee Packing

'Em Into Biltmore At least one bistro in the city is to complain or bistro in the city it is the city in the city it is the bitmore Bownstone Prinky Lee Bitmore Bownstone Prinky Lee Bitmore Bownstone When the Complete C

Pinky and the present as secting of the present as secting on the kind of customers as secting on the kind of customers as secting on the kind of customers and the customers are set of the customers of the cust HELD

OVER

Management: M.C.A.

Walter Winchell says show business is in a SLUMP!

"The slump in all entertainment fields continues". Income is down repelled a spending their pay on rent and food ... Book sales are of 20 p. c. (with publishers most worried about the competition now offered by televisioneset owners ... Movie box-offices report. "It is to be a supplementation of the control of the contr

BUT
Not for us ▶

APOLIO THEATRE

APOLIO THEATRE

IN WITCH STREET

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"Queen of the Juke Boxes"



DINAH
WASHINGTON
Mercury Recording Artiste

"The Quartette You Rave About"



THE RAVENS

National Recording Artists

CURRENTLY ONE-NIGHTERS with GEORGE HUDSON Orchestra

Opening November 26th

PARADISE THEATRE

Detroit, Michigan

UNIVERSAL ATTRACTIONS

347 Madison Avenue, New York City MU 9-4076 46

VARIETY

Night Club Reviews

Chez Parce, Chi
Chicago, Oct. 29.
Hervey Stone, Vagabonds (4),
Gracie Barrie, Perry Fronts,
Judicing to a fast crescendo. Four
Formation of the Property of the Chicago of

WALLY BOAG Celebrating One Year

in VAL PARNELL'S "STARLIGHT ROOF"

London Hippodrome EVENING NEWS . . . "New comic talent—dances with firefly fleet

COMEDY MATERIAL FUN-MASTER

ORIGINAL Show-Biz Gog File Nos. 1 to 22 @ \$1.00 each

3 DIFFERENT BOOKS OF PARODIES (10 in each book) \$10 per book FREE COPY OF "HUMOR BUSI-NESS," The Show-Biz Gagazine with each \$5.00 minimum order.

Paul and Paulette Trio Direction: LOUIS W. COHAN

> 203 N. Wabash Ave. Chicago 1

10c for lists of other rial, songs, parodies, er, black-ouis, etc. NO C.O.D.'S PAULA SMITH

AMERICA:

Royal Roost, N. Y.
Woody Herman Orch (19), Tadd
Dameron Orch (4); admission 90c.;
\$2 minimum at tables.

Woody Hermun Orch (19). Tadds. Dameron Orch (4); admission 90c.; \$2 minimum at tables. The Royal Roses, firmly established as the be-bop center one with the booking of Woody Herman's recently reorganized band, the work of the highest state of the hight state of the highest state of

ROCHELLE AND BEEBE

PARAMOUNT

NEW YORK

Nov. 7th TV Guest Shot Ed Sullivan Show - WCBS-TV Opening Nov. 11 RKO Dayton, Nov. 18 to 20 RKO Columbus Nov. 25 RKO Shubert, Cinn.

Dir.: AL WILSON AGENCY

the door and a 22 minimum if a table is occupied instead of the gallery in front of the bar. The Roost probably fills the nod of a consideration portion of hep-patierns can no longer salisty. The demand for progressive juzz is growing, and the reasons could probably be discussed with greatly the control of the probably and the reasons could not be supported by the control of the probably of the control of the probably of the control of the probably in the control of the probably of the control of the probably of the control of the probably of the proba

The Tadd Dameton relief crew of four pieces bops its way nicely. Dameron's plane work and the ef-forts of the ener saxist click with the audience. Jose.

Terrace Room, Pitt

(HOTEL WM. PENN)
Pittsburgh, Oct. 26.
Jimmy Savo, Billy Caticone Orch
(8) with Lee Henry; \$1 and \$1.50

Town's class hotel spot—in fact, the only one—has reopened after a six-month shutdown and is still persisting in getting a couvert while other niteries have long since discovered that Golden Triangles Strictly minimum territory. That hurt the Perree Boom lass the properties of the

discovered that Golden Triangle's strictly minimum territory. That and is Bisby to react against it significant to the strict of the strict of

no coder or minimum.

The Brevoor hotel, discontinued as an tan several months ago, continues to function on the ground floor as a restaurant and supperful. The landmark, which in the full manner of the first of t

However, some physical changes are necessary to give the room more charm. Layout is such that customers coming into the club must pass in front of the enter-

ininers. It's a comparatively simple matter to move the portable bandstand to another part of the room so that they can work with a contract of the room so that they can work with an enterparation of the stayups with an enterparation of the stayups with an enterparation show provided by Dapha Heliman, Marian Manners and the Three Planes. All have perviously have attained somewhat of a reputation,

Miss Hellman charms the cus-tomer with her harp rectals, play-ing a rectal playing a Scarlett sonate, variations of Scarlett sonate, variations Design of the second second second well with her special material vo-cals. She's a pleasant item for this

cals. Spe's a piesasia a statuesque spot.
Marian Manners, a statuesque brunette, does some pleasing tunes that get audience attention. Most interesting number is an Indian lullaby, which has a touching and plaintive quality. She's off to nice settings.

returns.
Three Flames click with
roughhouse instrumentals and vocals. This sepia group with an incals. This sepia group with a rive
sepia group with a rive
guitar, provice neat change of pace
with consider tunes. Numbers get with comedy tunes, plenty salvos. The Earl Hodges trio showbacks and provides dance interludes. Jose.

material, while still rough in soon demonativates considerable policing has been done. With the rig spotlighting, he could easily tal a place along the top rashing me and the constant of the constant of the world, and the world, an

Triton, Rochester,

Resuming Shows the Triton hotel, Rochester, Y., resumes floor shows tomor-(Thurs.), with Ada Lynn on bill. Spot uses a single act h bookings by Miles Ingalis out New York.

Little Jack Little is set to follow late

KLOTZ'S NEW BERTH

Jack Klotz, who recently resigned from Joe Glaser's Associated Booking agency, has joined Ben Bart at Universal Attractions. Klotz will head the theatre and cafe dept.



Club Dates and Television in New York

DIr.: MATTY ROSEN

JACQUELINE

Acrobatics in Technicolor HELD OVER 5TH WEEK Biltmore Bowl

LOS ANGELES Per. Mgr.—BERT COLLINS Dir.—JACK KALCHEIM



EMCEE



AGENCY DEMERAL EXECUTIVE OFFICES LOEW BUILDING ANNEX 160 W. Heb St. N. Y. C. 'SRyent 9-7600 J. H. LUBIN SIDNEY H. PIERMONT

NARDA and her DOVES



with

MAJA on the DRUMS THANK:

DOROTHY PACKTMAN and LEO GRUND For 12 Wonderful Weeks
Playing Fairs With
THE ROXYETTES

for GEO. A. HAMID

Opening NOVEMBER 5th (Return Engagement) World Famous LEON & EDDIE'S CLUB



House Reviews

Strand, N. Y.

youghm Monroe Creek Bibles, Johnsun Mack, June Brider, Wall, Yangth Monroe can and shalled be given credit for going to unusual mentions fatter shaw, and the state of following the usual procedure of annib Balledears in feeling for weels that may sell records and the state of the work of annib Balledears in feeling for weels that may sell records and the state of the work of an annib Balledear in feeling for weels that may sell records an except the state of the work of an antibodity of the work of an antibodity of the work of an antibodity of the work gadgets hung on a stand. It seems that the standard physical apines of stars with one of the standard physical apines of stars with one of the standard physical apines of stars with one of the standard physical apines of stars with one of the standard physical apines of stars with one of the standard physical apines of stars with one of the standard physical apines of stars with one of the standard physical apines of stars with one of the standard physical apines of stars with one of the standard physical apines of stars with one of the standard physical apines of stars with one of the standard physical apines of stars with one of the standard physical apines of stars with one of the standard physical apines of stars with one of the standard physical apines of stars with one of the standard physical apines of stars with one of the standard physical apines of stars with one of the standard physical apines of the s

Strand, N. V.

Vaughn Monree Orch. (21),
yith Moon Midds, Züger Yalent,
yith Moon Midds, Züger Yalent,
hammel, Cece Bilder, Johnny
Mack, "June Bride" (Wg). 'T Closings bit in which Jo Lombardi,
reviewed in Vanurry, Oct. 20, 48.
Yaughn Monree can and should
be given credit for going to unusual lengths to corral and present

ARIETT

Away Places, and "Sorrento" are
Away Places, and "Sorrento" are
Area of "Sorrento" are
Pretty Kitten," a slapatic movetly
retty Kitten," a slapatic movetly
with one of the brothers handling
the time and the other clowning
the time and the other
comes returned in the typical deadpan, slow hillibilly twil, but it's
martly done and has more variety
martly done and has more variety
martly done and has more variety
plenty appreciation.
Miss Tyner wraps it up with a
pair of plano medleys of different
times and time and the pair of plano medleys of different
times and time times the typical
times and times times to the times
of such sentimental hits as "ten
of such sentimental hits as "te

Palladium, London

Palladium, London
Dudon, Oct. 22.
Holp, "Goorge & Alfred Block reBlock," Goorge & Alfred Block redended by the Block reand maise by Phil Fark, Howeil
And Hammer Directed by Alte
Stanks, Joan Duda. Star Charlie
ton, Beatries and Benedit, The
Uorle, The Colstons with Ken Morton, Beatries and Benedit, Afred
Heyer, Block Block Res More
Ferrari, Le & Mar 1 et al., Afred
Hayne, Edwine Carol, Jean Inglis,
Dapline, Klemander, John Tiller,
Let, Wood Phillips and Skyrockets
Orch.

Lavishly staged and niftily cos-tumed, the new Palladium revue has all the qualities of success. Spectacular in its appeal, it is a satisfying eye-filling plece, graced with some precision dance routines (Continued on page 55)

New Acts

KURT MAIER

RURT MAIER
Plane
Club Bagatelle, N. Y.
Club Bagatelle, N.
Club Bagatelle, N. Y.
Club Bagatelle, N.
Club B

VARIETY BILLS

WEEK OF NOVEMBER 3

with bills below indicate opening day of show Lefter in porentheses indicates circuit: (1) independent; (L) Loew; (M) Moss; (P) Paranount; (B) BKO; (S) Stoll; (W) Warner; (WR) Walter Reads

Natine Industry

Make Green

Januay Brooks

Harddon Januay Brooks

Harddon Januay Brooks

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NEW YORK CITY
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The CHICAGO
Chicago (P) B
Peter Lorre
Wally Brown
Bobby Whaling Co
Jane Powell
Bay & Nariod
Rudenko Bros
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Hode & Marker
Flack & Jucas
Tommy Fielda
Sepor Wences
Amar & Alans
Hode AMAREM

Amar & Alana
HACKNEY
Empire (S)
Issy Bonn
Petersen Broa
Kemble Bros
T & D Kendai
Fancanas

ck Kelly Co Whiteley Co mba Cabalic LEEDS (M)

Empira (A Norman Evan F-& F King Swan Leigh Radeliffe & M & C Gray Austin & Wo Ray Palace (S) 1 Palace
Geo Doonan
Ravol
Jenks & Williams
Boros & Marsh
Kinyot Sis
Jack Tracy
LIVERPOOL

Empire (M)
N Mills & Bobhy
H & A Pearson
2 Kellys
4 Bobries
Simpson's 4 Bobrits
Simpson's
Humanettes
Lalo & Musette
Ossic Noble
Bertie Hare
LONDON
Hippodrome M
Vic-Oliver
Pat Kirkwood
Fred Emney
Wally Bog Ore
Marlyn Highlow
Michael Bentine

Bill Waddington
Dancettes
WOLVERHAMPTOI
Hippodrome (M)
Ernie Lotinga
2 Tomsons
3 Cahalleros
Hetty Brayne
Tompny Lockland

Cabaret Bills

NEW YORK CITY

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Piutocrats

PATERSON

Majestic (1) 4-7

Dewey Sis

Roy Douglas

Boyd Geuth

Brookins & Van

The Rockfords

5-10

Monette & Perry

Cousin Ida

Kay & Karod

Alsn Reno

B Wells & 4 Fa

PERDING

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RRITAIN

Jean Carson
Santigo Bd
Palladium (M) 1
Cheerful Charlie
Chester Co
John Boles
Colstons
Zorls Colatons
Zorls
Skating Ryles
Beatrice &
Benedict
Warren
Latona & Sparkes
Jean Inglis
France Clery

B & O'Paul Man Sangire Mo 1 Sungire Mo 1 Sun

Hotel Pieze Charles Trenet G & M Champion Rosalind Courtright Leo Reisman Ore Mark Monte Oro Payson Re Orc Nycola Matthey Or

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CHICAGO

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Ai Trace Orch
Jackie Van
Jackie Van
Hofel Bismark
Patricia Windsor
P & M Arnaud
Pengy Murdoe Or
Haisings
Al Morgan
Johnny O'Leary
Itarricite Biace
Andy Nelson O (4)
H Edgawara Beach
Sian Kramer
Oise

Hotal Stavans
Benny Strong Ore
B & F Ballard
John Flanagan
Jean Arlen
Marian Spelman
Skating Bivdears
Besteld & Del Tore
Doris Donavan
Elwood Carl
Felmer Motas

Elwood Carl
Pelmar House
Criff Williams Ore
Robert Lamouret
M Abbott Ders (10)
Sian Fisher
D'Angelo & Vanya
Blackstone
Joan Edwards
Jock Merman Ore H. Edgawara: Been Stan Kramer Stan Friedre Stan Kramer Stan Friedre St

Lamb's Sydney Click

Sydney Oct. 20.

Sydney, Oct. 20.

Gif Lamb scored a hit at the Tivol here in Dave Martin's vaude show. He had previously been a click in Melbourne.

Supporting Lamb are Sugar Baba and the Rudas Twins.

Spike Jones into Slapsie Maxie's, Ilollywood, Nov. 8.

Executive Status Only Hitch As Union Merger Deal Nears Completion

With the administrative setup inActions 'Equity Assin, somewhat
Clarified, final details will probable
inerger of the four principal castern falent unlons. Committee of
Equity, American Equity of
Washington, Nov. 2.

Washington, Nov. 2. merger of the four principal east-ern talent unions. Committee of Equity, American Federation of Radio Artists, American Guild of Musical Artists and Chrurs Equit draft for the consolidation. If Advances draft for the consolidation, and the examinated to the governing boards of the various unions. If to dayed there, it will be presented to the memberships for final ratifi-cation.

Apparently the only remaining hitch is over the executive person-nel of the merged organization. It's generally agreed that George

memerasups on main raturbed properties of the part of the merged organization. He governing board of the month of the mortal to the part of the governing board of the mortal than the choice of executive and the them; proposed by the Raily council of the part of the governing board of the mortal than the choice of executive and the choice of executive in Chorus Equity, or Part Reel, assistant of Eclief in AFRA. Robecta Browness Equity, or Part Reel, assistant of Eclief in AFRA. Robecta Browness Equity, or Part Reel, assistant to Eclief in AFRA. Robecta Browness Equity, or Part Reel, assistant to Eclief in AFRA. Robecta Browness Equity, or Part Reel, assistant to Eclief in AFRA. Robecta Browness Equity, or Part Reel, assistant to Eclief in AFRA. Robecta Browness Equity, or Part Reel, assistant to Eclief in AFRA. Robecta Browness Equity, or Part Reel, assistant to Eclief in AFRA. Robecta Browness Equity, or Part Reel, assistant to Eclief in AFRA. Robecta Browness Equity, or Part Reel, assistant to Heller and Jaffe. Only Immediate alternative to Jaffe.

There are anderstood to be two manufact. One, proposed by the Equity contingent, would remove the part of the governing boards of all the unions. The other proposed by the AFRA spokesment, whole question may be tossed to the merged organization. Heller special to the part of the part

UROPEAN THEATRES
Mordead Corollic stage and film
designer, showes off on a lesiancy
European tour of all capitals on
behalf of the Nytional Theatre
Conference, but under Reckefeller Propudation genit, to explose
Europe. His now standard Samuel
French, Inc. book, "New Theatres
Europe His now standard Samuel
French, Inc. book, "New Theatres
Europe His now the result of two
Guggeneim Foundation grants
techniques of the last 50 years.
The book has gone into its fifth
edition and has just been published in England.
difference by
Gorelle will be productive of a
book and articles.

Plea for Selden Visit

Washington, Nov. 2.
State Dept. has received a request from Ambassador Lewis Douglas, in London, for clearance for the control of the control

Catholic House for Hub

Boston, Nov. 2. An official Boston Catholic The

Guggenein Foundation of Fa 1 at 1 pre-war, when he studied a continuous from the continuous from the following from the from t

2 Negro Aidas

2 Negro Aidas Two Negro Aida art a ppearing in New York this fall in Verdi's opera of that name, in different companies.

The Satinasgii Opera of Lie Brooklya Academy of Music With Murile Rahn in the title role, Nov. 13. Miss Rahn sans duction of "Carmen Jones" some seasons ago. The N. Y. City Opera Co. staged its first "Aida" at City Conter all williams in the name part. Personnel of the two opera outfils are white in the main. sung with Salmaggi, and Lawrence Winters is also singing in City Center's Vada."

Equity Adjusts Its Exec Setup: Staff Pav Hikes

Council of Actors Equity Assn. took steps during the last week to straighten out the unlon's middled administrative setup. It voted Friday (29) to continue Angus Duncan as temporary executive-seer-crease in salary (reportedly about doubte his former pay), with the possibility that he may presently be given the assignment on a permanent basis. Meanwhile, Rebecca Brownstein's status as council was clarified.

permanent basis, Meanwhile, Rebecca Brownstein's status as counset was clarified. On the property of the conset was clarified. On the property of the conset was clarified. On the property of the conset was clarified. On the property of the contention of the property of the contention of the contention of the contention of the contention of the confor consideration by the council of the con
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agency of

is not being considered.

Arrangements have also been settled for Miss Brownstein to remain as the union counsel. The only remaining stumbling block, Paul Turner's continuation as nominal chief council, is to be eliminated, when the merger of Equity and Chorus Equity with the American Guild on Musical and the American Guild or Musical Artists becomes effective.

As for then Turner's will retire.

Artists becomes effective.

As for then, Turner will retire completely, not only as chief counsel of Equity and Chorus, but also as chief attorney for the Associated Actors & Artistes of America, the pareat union. Meanwhile, Miss Brownstein has received a salary increase and the Equity is to provide an assistant at \$50 a week.

2 Little Theatres Map Season in Kaycee

Season in Kaycee
Kansas City, Nov. 2.
Resident Theatre has brought in
Stanley Ackerman to take over direction of its season of four productions, probably "Little Foxes,"
"The Hasty Heart," "An Inspector
Callis" and "Sound of Hunting,"
Two productions will, feature guest
stars.

1949 Strawhat Season Envisioned **Best Ever': 99 Spots Already Set**

Nixon Blows Whistle For 'Whistle' Pan

For Whistie Fan
Pitchburgh, Nov. 2.
Nixon theatre has cancelled all get advertising in and withdrawn opening-night critic passes from Bulletin-Index, local class weekly nevsmag, as a result of unfavor-could produce to the state of the stat

Iy listed.
Action against Bulletin-Index was taken by Eddie Wappler, Nixon manager. House is operated by Marcus Heiman and Tony Conforti, who owned theatre until its recent sale to Aluminum Co. Annerica. They now are running sile on lease until Alcoa tears it down to make way for big of the control of the

Manager Points Up Shortage of Players

TREACHER MAY COSTAR WITH HORTON IN 'HENRY'

If Arthur Treacher doesn't do a new musical by Otto Harbach and Peter DeRose, he may costar with Edward Everett Horton in a revi-Edward Everett Horton in a revi-val of "Springtime for Henry" on Broadway this season. Theron. Bamberger and Guy Palmerton would co-produce the latter show, with Ilka Chase and Louise Allbrit-ton as femme leads. Joshua Logan would be sought as stager.

The Hasty Heart, "An Inspector "Heart," has been a boxoffice Calls, and "Sound of Hunting," soldmine for inorton in aumignet stars, sections with features, seasons, Bern W. Levy comedy New group, University Comming Was originally done on Broadway mity Players, was set up last week, in 1931.

From preliminary indications, the 1949 summer theater season may be the biggest ever. So far managements of 99 spots have revealed plans for resuming next summer, while six others will the active, but at different locations, active, but at different locations. Equity-franchesed theaters are 38 are non-Equity-Approximately 210 spots were active last summer.

mer.

Of those reporting on the 1948
season, 32 claimed that husiness
was better than the previous season and 23 declared it was worse.
Nine managements stated that the
1948 semester was "about the
same" as 1947. For various spoia,
1948 was the first summer, to
there was no basis of comparison.

Manager Points Up

Shortage of Players
In Yiddish Theatre
New Haven, Nov. 2.
In for an entity at the state of the post of the

conduct.

Appearance of Miss Cassard, who sang in "On the Town" and had a leading part in "Song of Norway" on Broadway, has created such public demand that the concert is already sold out and as cond is being scheduled. Emperor only is being scheduled to attend the first concert for the demand that any only in the content of the concert for the concert for the content of the concert for the concert for the content of the content of the concert for the concert for the content of the content of the concert for the concert for the content of t first concert, which will mark the anniversary of the opening of Japan to western culture.

Singer will give a concert Sunday, (31) at the Ernie Pyle theatre here for U. S. occupation troops.

NTC TALENT TRYOUTS

Second annual NTC Tryout Studio will be presented for three weeks beginning Nov. 8 at the Kaufman Auditorium YM & YWHA and Hunter College playhouse, N.Y. Tryout Studio is a showcase for

Tryout Studio is a showcase for young actor graduates of National Theatre Conference drama departments, professional schools and community theatres, intended to help them make the transition to the professional stage. Broadway producers, directors, agents, etc., are invited to attend the sessions.

Mary Hunter Awarded Full Damages As Proser-Kipness Lose 'Shoes' Plea Mary Hunter's contract-breach Mary Hunter's Contract-breach

As Proser-Kipness Lose Shoes Plea

Mary Hinter's contract-breach
and the prosess of the superior of the superi

rights.
After Miss Hunter had worked After Miss Hunter had werked some weeks on preparations for the "Shoes" production, George Abbott was signed as director to the state of the production of the learned of the move was when she read of it in the dallies. Efforts to settle the matter failed, so Miss Innuter brought arbitration pro-tract. Her attorney was William Filesion, while Proser and Kip-ness were represented by Mitton Werl, lawyer for the Shuberts.

Science Monitor Nixes Ads for 'Road Rome' Due to Adultery Angle

Due to Aduliery Angle
Boston, Nov. 2.
Christian Science Monitor of the Company of

86G Claim Vs. Jap Govt. In May De Sousa Estate

An MAY DE SOISA ESTATE
Chicago, Nov. 2.
Contrary to reports at the time
of her death last Aug. 8, May De
Sousa, light opera star of yesteryear, didn't die penniles. Her will
filed here in probate court Friday
(29) disclosed she was moderately
well fixed, with a bank account and
other assets.

well nxed, with a bank account and other assets. Estate includes a \$36,000 claim for property confiscated by the Japanese government. The singer and her husband, Dr. William O'Hara, lived for many years in Shanghal, where she was interned by the Japs, following his death in 1941.

A sister-in-law, Mrs. Mary C. De Sousa of Oak Park, Ill., Is named inheritrix.

Productions of Pittsburgh Play-house will go on tour this season, bookings in nearby towns and su-burban centers having been set for every show in the series.

"Annie Get Your Gun" Ivving Berlin musical concedy which Richard Rodgers and Ocear Hammerstein, 2d, are presenting at the Imperial, N. Y., and on tour, has thus far earned a profit of \$1,022,000 con an initial outing of \$5,025,000 con an initial outing of \$5,025,000 con an initial outing of \$5,000 con an initial outi

prompt setup

AMBITIOUS ACTORS THEATRE IN H'WOOD

Hollywood, Nov. 2.

Hollywood, Nov. 2.
A new three-in-one theatre, embodying the drama and laboratory leds buttersed by high-powered Broadway or Hollywood names, is no process of establishment hereatre, will include the group recentare, will include the group recently active at La Jolla, with Gregory Peck, Joseph Cotten, and others from New York. Tailent will film productions, there being no mailness, only avening presentations.

appear.

Myerberg's Checkup

Next Few Weeks Will Determine Fate of 'Heiress'

il,012,000 Profit

Earned by Annie

"Annie Get Your Gun," Irving frin musical comedy which chard hodgers and Ocean Hantchard hodgers and Ocean Hantperial, N. Y., and on tour, hostomer.

ormances of the opening week here.

It's understood here that Fred here of the play, and Jed Harris, who staged to the play, and Jed Harris, who staged to the he as substantis flater of the play, and Jed Harris, who staged to the he as substantis flater of the play of t

Coast 'Lend Ear' Pard Asks \$16,400 Damages. Accounting in Coast Suit

Activating in Coast Juni
Suit for \$16,400 damages and an
accounting of funds was filed here
by Franklin Gilbert, principal partcompany. Action was brought as
several cast toppers headed east
for a Boston break-in of the intimate revue prior to a Broadway
bow around Christians.

how around Christmas.

Gilbert's complaint named Paul P. Schreibman and Alvin Baranov, owners of Las Palmas than the part of the part of the part of the part of the theater, and Pres-Zev Corp. Plaintiff alleges that original booking was made on the claim that the plus a 40% cut of the operating profit, and that the house had, in fact, been rented previously for plaint also saked an account for claim the property of the propert

ACROTS IS DEPICEON Plaintiff alleges that original book and the component of the component

Rockefeller Foundation has ap-ford of Great Britain, in the U. S. Baylor University drama depart-for a two-month speaking tour.

Shuberts Now Own 16th Broadway House With 442G Buy of Belasco

Town Hall Lecturers

Town Hall Lecturers

Oscar Hammerstein, II. Mrs. Clarence Bay, John Mason Mason Carlence Carl

Ask Authors To Take 'Shoes' Cut

Authors of "High Button Shoes" have been seked to accept a cut in royalities on the local production, the production of the local production of the lo

According to report, Joseph Kijness, oc-producer (with Mint-Proser) of the musical cornety, has not intend asking the cast to ac-cept a reduction, explaining their salary from this show is the only income the actor's have. The an-ceiving substantial royalties from the Broadway production and will shortly begin getting a sile of the forthcoming London edition.

After about four months of virtually sellout business the Chicago production has been slipping at the boxoffice in recent weeks and fell to about \$28,000 last week, considerably below operating cost. According to word here, Kipness hopes to continue at a reduced budget here through the premise of the continue of the premise of the continue of the premise of the continue at a reduced budget here through the premise of the continue at a reduced to the Coast.

Littler Preps U.S.-Cast Musical for Vaude Void London Oct 26.

London, Oct. 28.
Emile Littler is preparing a musical show to follow the "flumpty musical blow to follow the "flumpty Dumpty" pantonime at the London Casino after Christmas. He aims at filling the theatr's gap made by closing of the Bernard Delfont vaudeville season, with an interduced by Robert Neshit. No east lineup las ay et available, but Neshit's trip to the U. S. should bring back some of the names. e of the names

Nesbitt, due back from New York this week, will begin produc-tion conference with Littler im-mediately on his return.

'Marcella' New Musical

Hit in Buenos Aires Buenos Aires, Oct. 26. Duenos Aires, Oct. 26.
Playwrlghts Sixto Pondal Rios
and Carlos A, Olivari have another
hit on their hands in "El Otro Yo
de Marcela ("Marcella's Other
Self").

Musical is currently grossing around \$8,000 (U. S.) weekly at the Presidente Alvear in Buenos Aires. Show is sold out for weeks in ad-

The Shuberts, who already have 115 Broadway houses, this week acquired the Belasco, N. Y, and took over immediate operation of the house. Nominal purchaser, at a reported price of \$442,000, is Bernard Friedman, an accountant in the Shubert office.

Shubert office.

House was sold by the Belasco
Theatre Corp, of which Harry E.
Gould is president and whose
Gould is president and whose
berg, Donald Flamm, Herbert and
Francis Levien, Raiph Neuberger,
Michael Drinkhouse and Herbert
from the David Belasco estate for
about \$252,000.

about \$325,000.

Around \$60,000 has been spent on the property in the last four years, out of operating profits, so the \$117,000 margin in the new deal represents capital profit. It's estimated that at least \$200,000 worth of renovation will have to be done by the new owners. Property is now assessed at \$490,000.

is now assessed at \$490,000.
Considerable efforts were made to keep the details of the sale to the Shuberts is e.c. et. Webb & Knapp represented the purchaser, with Douglas L. Bliman & Co., agent on the deal. Theatre, with setting capacity of 1,077, was built in 1906 and was originally named

in 1906 and was originally named the Stuyvesant. Leonard Sang, manager of the house for the Belasco Theatre Corp., intends entering production ranks in association with Gould, his former boss. Several years ago Sang represented the Shuberts in Chicago.

Cochran's 'Bride'. Due for B'way With · Original Brit. Cast

"Bless the Bride." Sir Charles
B. Occhran's current London his,
B. Occhran's current London his,
will probably be brought to Broadwell probably be brought to Broadclose the musical .comedy next
summer, when the present capacity
pace will have subsided, rehearse
pice will have subsided, rehearse
in a couple of castern cities begive it brief tuneup engagements
in a couple of castern cities begive it brief tuneup engagements
in a couple of castern cities becirriginal male lead, George,
tary, will be back in the show.

Pending final settlement of all

tray, while beak in the show.

Pending final settlement of all a common the control of the contr

Cochran, his wife and Ellis sail Saturday (6) on the Queen Eliza-beth after having been in New York several weeks.

COSTUME BALL WILL BENEFIT ACTORS FUND

DEMORITI AUJUNA FUND.

The Actors Fund benefit, annually presented as an all-star show, will be given this year in the form and Supper at the Hole Actor, N. Y., Dec. 28, with a star program of entertainment. Bare old cosposate the star of the sevening will take one of the setning.

James E. Sauter will be the di-rector general, with John Golden as chairman, and with John Shu-bert, Warren Munsell and Keane Waters on the committee.

Laguna's Sked Laguna Beach, Cal., Nov. 2.

wance. "Marcella" brings together a strong cast of film and radio fa- typerimental Workshop productions the strong that the st

99 Strawhats Resuming in 1949

The following summer theatres, which operated during 1948, have indicated plans for resuming next season. Equity-franchised spots are designated (E), those with a guest-star policy (G), resident Equity companies (R) and non-Equity outlifs (N).

La Jolia: Actors Co.; Mel Ferrer (E) (G), resident Equity companies (R) and non-Equity outlifs (N).

La Jolia: Actors Co.; Mel Ferrer (E) (G) and Maleo's (Hilbarth theatre, Bod's Beaums (N).

San Maleo's (Hilbarth theatre, Bod's Brackett, Walter Rathbum (E)) (G).

E) (G). COLORADO

Denver: Ellich's Gardene, Avgold Gurtler (E) (R).

Cantoni: Show Shop; Stanley Cobleigh (E) (R).

Fortynen: Playhouse; Milton Stierd (E) (G).

Fortynen: Playhouse; Milton Stierd (E) (G).

Southbury: Playhouse; Orange (E) (G).

Southbury: Playhouse; Orange (E) (G).

Ulmonville: Town Hall; Group 20 Players, Inc. (N).

Westport: Playhouse; John C. Wilson, Lawrence Languer (E) (G).

LLINOIS

Deerfield: Tenthouse; John U. wuson, Lawrence Lan ILLINOIS Deerfield: Tenthouse; H. M. Rogers (E) (R), Marengo; Shady Lane players; Frank Bryan (E) (R),

INDIANA
Michiana Shores; Barnum theatre; Norman M. Barnum (N).

Michiana Shores; Barumi Heatri: Norman M. Barnum (N).

MAINE.

Belgrade Lakes: Playhouse; James Bender (E) (R).

Boothbay: Playhouse; Sherwood Keith (N).

Kennebunkport: Playhouse; Robert C. Currier E! (R).

Gemguit: Playhouse; Mande (Mrs. Watter Latevie; (E) (G).

Gemguit: Playhouse; Mande (Mrs. Watter Latevie; (E) (G).

Braddgok Heights: Mountain theatre; James Decker (E) (R).

Olney: Olney theatre; Richard Skinner (E) (G).

MASSACHUSETTS

Brv vster: Town Hall; Lewie W. Miller (N).

Cambridge: Brattle Hall; Albert Marre; Thayer David, Robert (E) (R).

Dennis; Cape playhouse; Richard Aldrich (E) (G).

Dennis; Cape playhouse; Richard Aldrich (E) (G).

Dennis; Cape playhouse; Richard Aldrich (E) (G).

Dennis; Cape playhouse; Althory Farset (G).

Gloucester: Playhouse; Althory Farset (G).

Holyoke: Valley players, Mountain Park casino; Jean Guild (E) (R).

Mardias' Valley players, Mountain Park casino; Jean Guild (E) (R).

Mardias' Valley players, Mountain Park casino; Jean Guild (E) (R).

Mardias' Valley players, Mountain Park casino; Jean Guild (E) (R).

Mardias' Valley players, Mountain Park casino; Jean Guild (E) (R).

Mardias' Valley players, Mountain Park casino; Jean Guild (E) (R).

Mardias' Priscellia Beach theatre; Franklin Trask (E) (G).

Provinctiown: Playhouse; Vitiginia Thoms, Catharine Huntington (N).

Stockbridge: Berkshire playhouse; William Trask (E) (G).

Warester: Drama festivali (G) Palmerton (E) (G).

Michica Michica (E) (G).

Michica (G).

Cleveland Helphis; Cain park; Dina Rese Evane (N).

Worcester: Drama festival; Guy Paimerton (E.) (G).
MICHIGAN
Cleveland Helghts: Cain park: Dina Rees Evans (N).
Detroit: Subsert-Lafayette theatre; Robert Fryer (E) (G).
East Jordan: High School aud; Marilyn Lief, Bernice Loren (N). St. Louis: Municipal Opera: Porest Park; John Kennedy (E) (G).

St. Louis: Municipal Opera: Porest Park; John Kennedy (E) (G).

NEW HAMPSHIRE:
Winham: Playhouse: A Bevert Austin (N).

Swanzey: Potash Bowl; H. J. Adams (N).
Winham; Playhouse; A. Evreet Auslin (N).

Bound Brooke Foothni [Swanzer Laudin (N).

Bound Brooke Foothni [Swanzer Laudin (N).

Bound Brooke Foothni [Swanzer Laudin (N).

Butland: Hunterdon Hill-bounder (N).

Butland: Hunterdon Hill-bounder (N).

Butland: Hunterdon Hill-bounder (N).

Butland: Hunterdon Hill-bounder (B).

Butland: Hunterdon Hill-bounder (B).

Butland: Hunterdon Hill-bounder (B).

Butland: Honderlatt theater: Albert H. Rosen (B).

Goean (City Playhouse; Associated Players, Inc. (B).

Banta Rosen-Hudon: Hard playhouse; Lew Danis (B).

Butland: Brooken-Hudon: Bard playhouse; Lew Danis (B).

Butland: Brooken-Hudon: Bard playhouse; Lew Danis (B).

Bridgener: Playhouse; Cliff (Self (N).

Chitaton Hollow: Reginald Goode there Mills (B).

Bridgener: Playhouse; Cliff (Self (N).

Chitaton Hollow: Reginald Goode there Mills (B).

Berly: Lake Shore playhouse; Lewis T. Fisher (N).

Bast Hampton: John Drew theatre; Francis I. Curits (B).

Berly: Lake Booken Playhouse; Lewis T. Fisher (N).

Bart Hampton: John Drew theatre; Paneis I. Curits (B).

Garden City: Adelphi Summer theatre; John S. Thompson (N).

Hahadi: Highand Summer theatre; John S. Thompson (N).

Uhaca: Finger Lakes drama testwa; Ray Immaey, zuouer coues Kamenha Lake Monteleol palerbunez Jubes Gelin, Jos. Mell (E) (R). Mahopac: Putnam County playhouse: Juli Miller (E) (R). Mahopac: Putnam County playhouse: Juli Miller (E) (R). Malonac: Patnam County playhouse: Juli Miller (E) (R). Pawling: Starlight theater; Book, Rose Jones (E) (R). Pawling: Starlight theater; Book, Rose Jones (E) (R). Stancateles: Summer theatre; Walter and Virginia Davis (E) (R). Woodstock: Mawreick theater; Fun Reddy (N). Mantee: Waterside theater; Historical Asan, (N). Tuxedo: Lake Summer layhouse: Roboy Parquiar (E) (R). Granville: Demonti Jayhouse: Roboy Parquiar (E) (R).

Grauville: Denison Summer theatre; Edward A. Wright (N), PENNSYLVANIA

Abingdon: Barter theatre: Robert Porterfield (E) (R).
Balley's Cross Roads: Cross Roads theatre; 1rma Gordon (N).

WASHINGTON Bellevue: Surrey Playbarn; Milo Ryan (N). WEST VIRGINIA Charleston: Summer Players; C. G. Peters (E) (R),

The management which operated the following strawhats last summer have indefinite plans for 1949.

Lole Pastens, Charles Miller and Harold Lawrence at Theatre Show-case, Frank Dailey's Meadowbrook, Cedar Grove, N. J., et Deal Conserva-Co-op group from the Dramatic Workshop, N. Y., st Deal Conserva-Co-op group from the Dramatic Workshop, N. Y., st Deal Conserva-Co-op group from the Dramatic Workshop, N. Y., st Deal Conserva-Co-op group from the Conservation of th

Colar Grown A. J.

Louis A. Reiser at Hi-Way theatre, Ebensburg, Pa.
Leisir (N. J.) theater that he has, Provincelown playhouse, on Captaling to Steller and Inc.
Leisir (N. J.) theater that he has, Provincelown playhouse, on Captaling to Steller and Inc.
Leisir (N. J.) theater that he has, Provincelown playhouse, on Captaling to Steller and Inc.
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'Prostie' Mgr. Pay Goes in Escrow: O'Keefe Succeeds

For Kanass City Nov. 2.

Philharman City Nov.

Legit Bits

Leslie Litomy, in "Joy to the World" last season, added to cast of "Statid Con" on CBS televior of the State of State of

Total Broadway Grosses

The state of the s	is Last
Seat	on Season
Number of shows current 2	1 28
Total weeks played so far by all shows 41	3 456
Total gross for all current shows last week . \$581.600	\$628,500
Total season's gross so far for all shows \$9.746.000	\$9.572.800
Number of new productions so far	0 20

Chi Sturdy: Ballet Russe \$73,000. 'Heiress' \$11,800, 'Whistle' \$14,000

Legit b.o. remains bright here. Ballet Russe de Monte Carlo is Webster-Bard Troupe SRO in its second week at the Opera House, while "Mr. Roberts" and "Streetcar Named Desire" conand "Streetear Named Desire" con-tinue as sellout. "Brigadoon" is also reaping the fall harvest. "Silver White!" which opened at the Blackstone Mon. 203, was bowing the same night, received accidades all around. Healthy ad-vance is building for Communication which was allowed to the Blackstone Nov. 28, "Medea," set for the Blackstone Nov. 28, "leedy has heavy mail orders. Building the Monte Carlo.

Estimates for Last Week
Ballet Russe de Monte Carlo,
ivic Opera House (3,583; \$3.71).
igantic reception with \$73.000.
"Brigadson." Shubert (4th week).
1,00; \$4.94). Heavy conventioneer
ade with husky \$42.000.
"High Button Shoes." Great
orthern (24th week) (1,500; \$6.18).
ipped last week to \$28,000.

"Heiress," Selwyn (1st week) 1,000; \$3.71). Rave notices helped after bad start; \$11,800.

after bad start; \$11,800.

"Mister Roberts" (6th week) (1,324; \$4,33). Capacity \$28,700.

"Streetear Named Deskre," Harris (6th week) (1,000; \$4,33). Plays
to full house continuously with
sock \$24,800.

"Silver Whistle," Blackstone (1st
week) (1,358; \$3,80). First of Guild
subscription weeks with nice

FOR LOVE' POOR 9G.

Pittsburgh, Nov. 2. ames of Janet Blair and Francis Lederer couldn't overcome L. A. (1-13). Francis Lederer couldn't overcome poor notices for "For Love or Money" last week at Nixon and comedy wound up with poorest gross of the season so far, around \$9,000. May have been hurt, too, somewhat, by fact that show had been already seen here in a strawhat version this summer at White Barn theater.

Burlesque' Folds, Corio

"Burlesque' Folds, Corio

Burlesque' Folds, Corio

Burlesque' Folds, Corio

"Burlesque' Folds, Co

Ups Rooms in LA

Los Angeles, Nov. 2.

Jean Darpule's production of "Burbeauge and the road there Saturday (30) after two tumprofitable weeks at the Blitmore, Revival, starring Bert Lahr, was bitting the red to heavily and time (6); Royal Alex, Toronto (6-13).

"Light Up the Sky" — Locust Light Up the Sky" — Locust Wilson of "Lapp Kymer and Sperman" — Ford's, Baltinded last night (1) with the road company of "Happ Blitmore" — Med. Seettle (1-6); Capital, Satt Lake (9); Klavy, Des Capately, Marring Mirlam Hopkins.

"Estimates for Last Week in "Appeter" — Med. Seettle (1-6); Capital, Satt Lake (9); Klavy, Des Capately, Med. (1); February — France Chilliphore (1); Mison, Pitt. (6-13).

"Medimates for Last Week in "Barbary — Red Seettle (1-6); Capately — Red Seettle (1-6); Capate

with the control of t

Sad 3G in Montreal

Sad 3G in Montreal. Montreal, Nov. 2. Montreal, Nov. 2. State to bring a portable type of Shakespeare within the reach of Charles and the state of t

Blackstone 94G. St. L.

Blackstone and his magic, back after an absence of two years, and the magic hack after an absence of two years, of a two-week stand at the American theatre.

With the house scaled to \$2.54, the proformances during the first session ending Saturday (30) grossed an estimated \$5,000.

Current Road Shows

(Nov. 1-13)

"Allegro" — Shubert, Philly (8-13). "Annie Get Your Gun"—Cincy (1-4); Colonial, Akron (5-6); Pal-ace, Youngstown (8-10); Aud., Roch. (11-13).

WINDING UP IN PITT Forrest, Philly (1-13).

"As the Girls Go"—Shubert, N. Haven (1-6).

L. A. (1-13).

"Born Yesterday" — Nixon, Pitt.
(1-6); Hanna, Cleve. (8-13).

"Bravo" — Wilbur, Bost., (1-6).

"Brlgadoon" — Shubert, C h1.
(1-13).

'Show Boat' Sock 46G In Mals, and St Paul Minneapolis, Nov. 2.

Minneapolis, Nov. 2.
Acclaimed by critics and customers, "Show Boat" did socko \$40,000 for six nights and two matnees at \$4.20 top at the 1.859-seat Lyceum. It was one of the biggest takes ever chalked up by any attraction at this theatre, having been exceeded only by "Oklahoma!" on latter's first two visits.

first two visits.

On a one-inghter at the same scale in the 2,200-seat St. Paul Auditorium attraction played to virtually full house, grossing sensational \$6,000. There also was practically capacity at every personner between the control of the

and two matinees starting Nov. 18, Paying first visit here in years, Nelson Eddy sang to 3,500 custom-ers at \$3,60 top in the 4,500-seat Auditorium, concert bowl. It was one of Al Shechan's sea-sonal, offerings, and with takings adjusted to allow for, season tick-ets, gross figured around big \$7,000.

'Finian' \$34,000 Bravo' \$7,500. 'Sky' 13G. Hub

Boston, Nov. 2.
"Bravot", looked forward to here in the Hub, failed to live up to expectations with all Hub crix but be supported to be supported to the support of the t

Friday (5). A tile collect incare Friday (6). That Week

"As the Girls (5,0" Opera House
dawk (3,00) on final week and
timated \$80,000 on final week and
that the state of the

Diz, Wilco Washt o, bot, at an es-"Finian's Rainhow," Shubert (2d wb) (1,750; \$480). Second week was a near sell-out all perform-was a near sell-out all perform-000 is profitable. Can hold on un-til it drops to about \$27,000, and should be here through December 11 it drops to about \$27,000, and should be here through December 000; \$3,600. Remained at the e-limated \$13,000 level, which is obay considering election, other "Light Up the Sky," Plymouth (3d wk) (1,200; \$3,50). Jumped to which is plenty, encouraging,

B'way Hit by Election: 'Mother' SRO \$24.300 in First Full Week. 'Shoes' Top at \$48,600, 'Minnie' Out

The season boudite climb go. (4th we') Di.1012 \$8.00. Inwar interrupted hast week on Broadway, with most shows failing off from the previous week's peak. Week started well but bean side off \$22,300 last week and failed to recover even on the weekend. Stationane is provided by the stational provided by t

Estimates for Last Week

Keys: C (Comedy), D (Drama)

CD (Comedy-Drama), R (Revue)

M (Musical), O (Operetta).

M. (Musical). O (Operetta).

"Annie Get Your Gun," Imperial (129th wk) (M.1472; \$6.60). Topped a bit to \$39,700. Topped a bit to \$30,700. Topped a

"Flavard, My Son," Beck (Sto)
"Flavard, My Son," Beck (Sto)
"In the state of the insoming "Flavard, My Son," Beck (Sto)
My ID-121's \$8.90). Another 500 in the state of the st

musted comedy doing great business at the new location; topped "Mowde, Mr. Ice," Center (19th W) (Rc.2964; 288). Skating speciacle habitually reverses the general state of the state of th

'Man' 19G. Philly

Philly draws an entirely new atrical deck this week, with four regular legit houses offer new shows, spread out over different evenings.

unerent evenings.
Locust has "Light Up the Sky,"
Walnut offers "For Heaven's Sake,
Mother," Shubert gets "Allegro,"
and Forrest presents "Anne of the
1000 Days."

Estimates for Last Week

Estimates for Last Week

"Set My People Free," Porrea

"Gutton didn't, San D. Guid pro
"Gutton didn't, San D. Guid pro
"Gutton didn't, San D. Guid pro
"Gutton didn't, San D. Guid he town

sold (1,36) San D. Led the town

"Gutton to the town

"Boar Yeterday," Locust (4th

"Boar Yeterda

'OKLA.!' IN ADVANCE ATLANTA SRO, 45G

Allania, Nov. 2.
No. 1 road company of "Obiamonal" opened SRO Monday (1)
at Tower theatre. Every available
seat for eight scheduled performances at \$4.20 top nights, \$3.00
matinees, were sold tow weeks before run started. Last week Manlight to his roquest for special
matinee Friday (5).
Thus. \$45.000 gross was in

bow operating level, but the which is plenty encouraging.

DANUBE FLOWS OUT TO NG \$16,000 IN FRISCO 18. San Francisco, Nov. 2.

The San Francisco, Nov. 2.

The But of the Common 180 (1.866; 52.000) last is san as a san as a set of the common 180 (1.866; 52.000) last is first week, shuttered sturning and Mr. Williams. Sturning and Mr. Williams.

Legit Leaders Meeting in N. Y. To Discuss Aids for the Theatre Minnie and Mr. Williams

Egulty's move in calling a meet ing of execs of unions and guilds, and other leaders prominent in the theatre, to discuss improvethe theatre, to discuss improve-ments in the legit setup, has met with general industry approval. Meeting, called by Equity prev Clarence Derwent, is set for the folial story. N. next Thursday various separate plans for ading the theatres, and possibly correlat-ing them; form a permanent com-nitee to push a general improve-ment plan, and set up a theatre-wide conference to acquaint the general public with the theatres'

general public with the theaties's plicitud in a considered timely and the public timely and timely

a logical move to offset duplicating case extivities.

But what strikes observers are common important is the need of a No. 1 of the common important is the meed of a No. 2 of the committee to prevent one segment into the theat from injuring the 4A industry as a whole through overboding the committee to prevent one segment into the theat from injuring the 4A industry as a whole through overboding the common into the common int

sions.
Trade feeling is that the overall idea of hypoing legit is being lost in petty squabbles over rules, procedures and jurisdictional jeal-ousies, and that a central authority might resolve these disputes.

"Along Fibit Alesser.

"For Heaven's Sake, Mother!"—
David Kaye.

"Japhet"—John Yorke.

"Kiss Me, Kate"—Arnold SaintSubber & Lemuel Ayers.

"Make Way for Lucla"—Theatre
Guild

"One Fine Day" — Gall Gifford and Nat Perrin.

SAMUEL FRENCH

Play, Brokers and Authors' Representatives 25 West 45th Street, New York 7623 Sunset Blvd., Hollywood 46; Cal.

Rebel Faction

no avail. A hearing will be held this morning (Wed.) in the N. Y. supreme court.

supreme court.
The dissident faction is continuing the action instituted by Sheivey who bowed out of the suit last
spring because of an attorney mixup. Original petitions for Shelvey's
action contained 2,000 signatures;
and continuation has been mistiand continuation has been insti-tuted in their name. Group claims tuted in their name. Group (alalms that 'the Associated Actors and Artistes of America had no right to conduct AGVA affairs and Is seeking to invalidate any actions taken during its regime. If suit is successful, new elections will have to be held.

to be held.

Meanyhile, the national board is meeting at the Park Central hotel as a discussion group. Any motions and resiolutions passed will be construed as a recommendation to the study of the control of the cont

Officers couldn't be installed be-eause terms of the injunction for-bid the new execs from taking

bld the new exces from taxing or stational constitutional board during its discussions yoled to exclude all paid minon workers and members of the 4A board. This was done because board felt that anything coming out of the meet should come from performers alone. AGVA counsel, however, were permitted in the deliberations in an additiony expac-

Méanwhile Jockeying for the post of executive secretary is con-tinuing. Main candidates seem to be Bill Feinberg, former Local 802 of the American Federation of Musiclains Secretary who is now a Musiclain Secretary who is now a Barto, who has been working at the AGVA office on. a volunteer basis; Dave Fox, N. Y. branch executive secretary, and Jimmy Lyons, elected as a board member who appears to be the strongest candidate it delegates are dead-toked on the choice. Meanwhile jockeying for the

nom. And only last week, an caparent excellent opportunity with a market of Time short was mid-dark of Time short with was mid-dark of Time short with was mid-dark of Time short with the short was mid-dark of Time short

Abbey for Iceland

Abbry Theire directors are multing an electron the multing an electron are multing an electron the multing an electron their multing an electron their multing an electron their multing an electron their multing and their multing

WANTED REPUTABLE PRODUCER TO PRODUCE

comedy drama, telling a story of a soul in Iravail. A great aspiration isopardy. A person going through the fiery ordeal of trial and error the blazing illumination of self-realization.

FOR STAGE OR SCREEN

ECOMMENDED by MR. ELIA KAZAN and PROF, KENNETH ROWE the University of Michigan.) Variety Box 3150, 154 W. 46th Street, New York 19, N. Y.

VARIETY Play on Broadway

Minule and Mr. w minuses of hot Games down dames of bord Delic production general and project by Hichard Hughes. Stars Josephile Hull. Edid bowling for-Naged Hull and Stars Josephile Hull. Edid bowling for-Naged by Dowling esting, centimes. Naged by Dowling esting, centimes. Naged by Dowling esting, centimes. Naged by Dowling esting, centimes with the control of t

Gladys Elizabeth Ross Owain Flatish Clarence Derwent Scraggy Evan Gwifym Williams Mrs. Jones Bakchouse Grace Mills Gas Jones Geoffrey Lumb Mrs. Resurrection Jones Gwyneth Hughes

There's nothing much for the theatre in "Minnie and Mr. Wil-liams." though it may make pleasant reading. It's a one-doke play, with minimum action but too much inconsequential palaver. Instead of being moving or funny, it seems merely silly.

Sorbit is about 25 years old and

on being flowing or thinky, it seems to still and wis once done in London and an ununber of years ago by an off-Broadway group in New York. Yarn is about a humble parish preacher and his wife who live in a remote Weish village. An evil spirit, in the guise of a young gird, visits them and gives the wife a cone. But the seyalacement kicks up sathreligh and scendules at the seyalacement kicks up sathreligh and scendules the

wisits them and gives the wife as many real leg instead of her wooden may real leg instead of her wooden up satanically and scandalizes the Wilagen. While her had been a starting part, which she plays with characteristic longitudion, and characteristic longitudion, and characteristic longitudion, and characteristic longitudion. And characteristic longitudion and characteristic longitudion and paying of the curious part of a fisherman-guardian angel, are about the revisions have apparently hutt the script more than they've helped it, while Eddie Dowling's direction seem shallow. Elizabeth Ross has an effectively fiendish quality, but her scampering and posturing sate prolog is extraneous. Mordi Gasarer's setting and cos-

Mordi Gassner's setting and cos-imes look plausible. Hobe. Closed Saturday (30) after five performances.)

Dr. Kronkheit

Continued from page 44

ported, sold some tickets at the upprecedented price of \$400.

The show ran three hours during which time other U. S. acts clicked before the capacity house. The show ran three hours during which time other U. S. acts clicked before the capacity house. Gatano, comedy duncer The Colstons, Bustler Shaver and Olive, George & Richardt. the Nichols Bros., and the Bernard Bros., latter doing a sock impersonation of cratic bourlesque, made their impact on the house.

Top honors among British artists were scored by Ted Ray, comedian, were scored by Ted Ray, comedian, were scored by Ted Ray, comedian, and the conclusion of the show, Sylvia Fine Mrs. Kaye was presented to the royal ramity. Queen something the state of the control of the show of the show

tion and careful rehearsal.

Rennion of All the Arons
One of the most heattvarming events was a reunion, of the dead of the control of the Arons of the Markey and the Arons of the Arons o Renaion of All the Avons One of the most heartwarming

Inside Stuff—Legit

"Lide With Modercy" 55 Investors, who chipped in for \$100,000 the clude many since bit and the control Stockery, who plays Mother, is largest investor, with \$10,000. Others include Howard Culiman, \$5,000; Guthrie McClinit. \$3,000; Betaline Windust, \$2,000; Herman Bernstein, \$1,000; playagent Annie Laurie Williams, \$5,000; Carl Fisher, \$5,00; Frank Snillyun, \$1,000; pa. Harry Forwood, \$4,000; Walter Fried, Sprank Snillyun, \$1,000; pa. Harry Forwood, \$4,000; Walter Fried, Seplin, \$4,000; Donald Censilager, \$500; Lester Meyer, \$1,000; Anthors League Fund, \$2,000; Dr. Ivenig Somach, \$1,000; John C. Pinto, \$500, Co-author Russel Crouse also put in \$1,000 each for his two Infant holders, Linday Ann Crouse and Timothy Crouse.

1. **Allow Company C "Life With Mother's" 55 investors, who chipped in for \$100,000, in-

A title change might have saved Jean Dalrymple's revival of "But-lesque," which closed its road tour over the weekend in Los Angeles, Sudden decision to terminate the tour was based on the LA. stand, which was in the red. Chief difficulty apparently was a popular belief by legitgoers that the show was, as the name seemed to imply, a strj-show. Ads during second frame stressed fact that it was concerned with backstage life, but to little avail. Despite its poor take, "But-lesque's had the best worded-mouth of any show to hit LA. In, months, and drew unanhously favorable reviews.

Kaye Repeats Sock

henefit of the Variety Artists Federation benevited from part 5 (1997). The state of the Variety Artists Federation benevited from part of the Variety Artists Federation benevited from the Artists that appeared in Britain during the year. Stewart MacPierson emcead the in Kritain during the year. Stew and the MacPierson emcead the America specifically for the date and hit the audience as no other Strings, Followed by Julie Ampertormer did. He rose to the control of the America of th

tions.

One important psychological factor favors the Government. That a contract the contract of the contract

taken.
Understood, also, that Acc. Actioney General Robert L. Wright, who is handling the Government trial, believes there is nothing further to be done with respect to the Little Three. Wright remarked to one attorney that "we got what we wanted against you."

THEATRICAL FABRICS for COSTUMES DRAPFRIFS

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Literati

Pallip Wile's Checkest

Philip Wylle's resignation last
week from the Authors Lesgue of
Authors Lesgue or
Authors of the issues of the case and
quoted from the Lesgue constitution to ribded that if the noveliat
is not in sympathy with the fundamental purposes of the Lesgue, was
no suggestion that Wylle might reconsider his actions. There was
no suggestion that Wylle might reconsider his actions. If he was
no suggestion that Wylle might reconsider his actions. If he was
no suggestion that will be action
to the suggestion of the Lesgue council's action in "orderwill be action in "ordertypic and the suggestion of the lesgue council's action in "ordertypic and the suggestion of the lesgue council's action in "ordermental to the suggestion of the lesgue council's action in "ordermental to the suggestion of the lesgue council's action in "ordermental to the suggestion of the lesgue council's action in "ordermental to the suggestion of the lesgue council's action in "ordermental to the suggestion of the lesgue council's action in "ordermental to the suggestion of the lesgue council's action in "ordermental to the suggestion of the lesgue council's action in "ordermental to the suggestion of the lesgue council's action in "ordermental to the suggestion of the lesgue council order order

rect violations, in my opinion, of the rights to free opinion and private conscience."

Hammer claim is movee taide in Hammer claim in the constitution of the Authors League, of which you have been a ment of the constitution of the Authors as ment of the constitution of the Authors as ment of the constitution of the constitution of the constitution of the constitution was made part of the membership, the constitution of the membership, the constitution of the constitu

By coincidence, the noveists's brother, scripter-playwright Max Wyile, is a member of the council of the Radio Writers Guild which called the strike, and has been among the leaders in planning and conducting it.

More Comedian-Authors

"Also Burroys—His Book" is the cinative title of a flumorous aittoblog the comedian has contracted
do for Doubleday, Julie Oshins, who clicked in
Irving Berlin's This is the Army,
a currently in Stume Army,
life, and turning down Florida
effers to complete it.

Weekend's European Spread
Weekend, American magazine
published in Europe, started continent-wide distribution last week,
concurrent with shift of the publication's offices from Frankfurt,
Commany to Paris.

Fore, was such a kaleitoscope of proper was such a kaleitoscope of peakage of the control of the

fashion advisor. Herm.

The West School Bidg.

The life of componerdirector. Booker Stole is a sequence of ups and downs. In "Inree-Quarter Time Around the World," Gustav Time Around the World," Gustav Langle, German language edition of this Publications (Lang-Vienna) is just out. Down the streeth, when the is hunted by the German when the streeth of the publication of th

ling events in European theatrical life.

Fifteen miore have based of the fifteen more involved have further more navels have further more navels have further more navels have further more further more further for the first further further further for the first further further

last two was only made last month.

Galee Drake's Book

Gellen Drake's closeup on himGellen Drake's closeup on himGellen Drake's with

Introduction by Joseph Athlander.

Same pub bringing out Kenneth

Roberts' "I Wanted to Write' and

Writing— From Idea to Write' and

Writing— from Idea

Writing— from Idea

Grant Gellen Grant Gellen

Grant Gellen Grant Gellen

Frank Luther Mott and Introduc
tion by Glenn Gamel II.

Des Moines Register-Tribune and N. Y. World - Telegram running Des Moines Register-Tribme and N. Y. World - Telegram running serial publication and Look mag-arine giving it a four-installment digest. Frentice - Hall, publishers sightly uses the production of the resident of the resident publication of their serialization. Doubleday & Co., meanwhile, are preparing publication of General preparing publication of General Europe," for release this month,

Basennower's memoirs, "Crussed in Basennower's memoirs, "Crussed in Betropes," for release this month.

CRATTER
George Frazier on Coast InterGrade Condon's texthock on actins, will be published by W. F.
Saunders, "De No More," to Colliers.

Line Standard Coast Saul soid their serial, "Low No More," to Colliers.

Charles Palmer in Hollywood Charles Palmer in Hollywood Charles Palmer in Hollywood Charles Palmer for Reader's Diges.

Aldous Hustey due in from London today (Wed) on the Nieuw
Cleveland Amony's good piece, "Jack Benny's \$400 Yaks," in SatCleveland Amony's good piece, "Jack Benny's \$400 Yaks," in SatHarold Montayne at work on another Juvenile in the Ellery Queen, "I series of house, both the conCleveland house, both the condition of the coningerial of the Company of the Condition of the C

Buck Herzog, motion picture educated to the Mirwankee Sentinel.

The of the Mirwankee Sentinel.

Mark Barron Married Hersel Sellie, redes and Mark Barron married home in N.Y.

Peter O'Croty has furned out his work of the Mirwankee Sentinel Mark Barron Married Mark Barron Married Married Mark Barron Married Mark Barron Mark Barro

John Garfield

SCULLY'S SCRAPBOOK

..... By Frank Scully ***********

Be Praised, Ala., Nov. 1.

Doctors have long grown resigned to the way nature gangs up on itself in a crisis now and then, and turns the healing processes into reverse, thereby liquidating its poor victim with what pathologists call a "complication of diseases."

The picture business, even more panicky than nature, often goes after an attack of pneumonia at the box office with a flame-thrower instead of an oxygen tent.

or an oxygen tent.

Though publicity is the air the industry lives on, its producers often will start retrenching by cutting publicity and advertising budgets in half. The remaining half of the hired hands will then proceed to choke themselves and their masters to death by instituting various retrenchments designed to allenate the press itself.

For instance, it is almost the standard practice today for invitations to bress previews to stamp the invitations as "non-transferable," and a few public relations heads have said they will not admit anybody other than the character named in the subpoena.

rew puote relations heads have said they will not admit anybody other than the character named in the subpoens.

Another quaint touch is a recent order that no contracted player, official or technicial, may talk to a member of the press unless there followed than it would be in Moscow, but it shows this necrotic process I speak of in operation. I have warned all concerned that I personally will not talk in the presence of pa, in not waining my sparkfing reparter swiped and subsequently slipped.

The a look I be a subsequently slipped and subsequently slipped and the subsequently slipped.

The Lateral Pass To Previews

Take a look at other industries which are competing for the entertainment dollar. For years circuses have passed almost as many as the poor relations of the press as their players throw on the fedder. In the company of Norman L. Sper, who has spent 28 years in and around pictures and 18 in and out of sports areas foverlapping years, of councy. I went to watch a Runs-Eagle football game recently at the passes were as imperisonal as curbotiones, the service as personal as a waiter's.

By clerator we were hoisted six stories in the air to the tim of the

in A. Cousseum. Courtesy and largease greeted us it every hand. The spasses were as imperional as a curbiones, the service as personal as a waiter's.

By clerator we were hoisted six stories in the air to the tim of the stadium. Here we observed two additional floors—one for the working the stadium. Here we observed two additional floors—one for the working country. Each floor was glass-enclosed. The windows could be flipped up on warm days, closed for bad weather.

Every press observer, not only had a 50 so souvenir program gratis, but between the halves was served hamburgers, hotologs, or ham-one of the stadium of the stadium

lege team into a Rose Bowl victory, mentored Yale teams for seven years and now manages the Philadelphia Eagles. More he invented a years and now manages the Philadelphia Eagles. More he invented a year of the property of Weekend, American magading published in Burpos, started continuer, which is the proper of the proper of the proper of the property of the prop

Broadway

Jules C. Stein's flu stalled the MCA board chairman's return to Bevhills.

Jules Ziegler agency added Abe Newborn, Martin Baum and Hai Davis to staff.

Davis to staff.

Charles Reader, Hotel Pierremaestro-booker, to the Coast on a business trip.

Jenia Reissar, of David O, Selznick's London office, in N. Y. for homeoffice confabs.

Laura Leade sangetrace manifesters and

Laura Leeds, songstress pianist t Hotel New Yorker's Terrace toom is daughter of organist esse Crawford.

Jesse Crawford.

Jim Carroll, ex-Roney Piaza hotel, Minmi Beach, taking says some of the former elimented in home Delano Hotel there.

A. Pam Simmenthal, Cinceolor board chairman, to Coast after exceler and Film Classics exces.

Barbara Factor, granddaughter of the late Max Factor, Hollywood William Hildon Feb. 20 in N. Yuelling of the Coast of the Head of the Coast of the Head of the He Barbare Factor, grandfaughter of the late Max Factor, followed makeup magnate, engaged to wed William Hillion Feb. 20 in N. 262; "Blue Danube" cancelled My Milliam Hillion Feb. 20 in N. 200 in My Milliam Hillion Feb. 20 in N. 200 in My Milliam Hillion Feb. 20 in N. 200 in My Milliam Hillion Feb. 20 in N. 200 in My Milliam Hillion Feb. 20 in N. 200 in My Milliam Hillion Feb. 20 in N. 200 in My Milliam Hillion My Milliam Hillion My Milliam Hilliam My Milliam My Milliam Hilliam My Milliam Hilliam My Milliam Hilliam My Milliam My Mil

Irene Hilda, French chanteuse currently in New York, heads for Paris Nov. 12. She opens at the Champs Elysees Dec. 15 in a revue with Fernandel, comedian.

Trene Hillds, French chanteuse currently in New York, heads created for Faris Nov. 22. She opens at the with Fernandel, comedian.

Henry and Phoebe Ephron, Warner Bros. gerenewiters, stylender of the produced by Jerry Wald.

Joseph Bernhard, Cinecolor and produced by Jerry Wald.

Joseph Bernhard, Cinecolor and Hollywood yesterday Tuers, in the gular transcontinental shuttle between east and west Coast of Discovering the State of the State of the State of State of the S

legit. Muke rous a construction of the house next week.

of starring Bobby Clark, reopens the house next week.

The house next week.

of the house next week.

of the house next week.

It is producer for Belfast Arts Thearman for the manner of the mutator plans for drawing more chemitography.

Ann Revel to formulate plans for Reichman at Baker's Mural Ann Revel took over operation of the travel agency business created by her husband, Billy Revel (Moore & who hold et to weeks ago. It is produced to the hold of the took of the hold of the hold of the took of the hold of the hold of the hold of the took of the hold of the hold

Odoor & won deed two weeses aso, the control of the property o White, 22, has been picked without Shoes (oct 2, right, white, 22, has been picked by the Milam Beach program directors as conscient of falling to appeared in a few brief scene, or white, 22, has been picked by the Milam Beach program directors as conscient of the Milam Beach program directors as which will be designed the Milam Beach program directors as which we work of the Wurtenberg state fractors as the William Beach program directors as which the William Beach program directors as which we would be the William Beach program directors as which we will be designed by the U. Straw and turned back to the state control of the William Beach program directors as which we will be designed by the U. Straw and turned back to the state of Club opening stan less than the Milam Beach program directors as which we will be designed by the U. Straw and turned back to the state of Club opening stan less than the Milam Beach program directors as which we will be designed by the U. Straw and turned back to the state of Club opening stan less than the Milam Beach program directors as which we will be designed by the U. Straw and turned back to the state of Club opening stan less than the straw and turned back to the state of Club opening stan less than the straw as the work of such Broadway names as P. V. Harburg, Barty, was the work of such Broadway names as P. V. Harburg, Barty, was the work of such Broadway names as P. V. Harburg, Barty, was the work of such Broadway names as P. V. Harburg, Barty, was the work of such Broadway names as P. V. Harburg, Barty, was the work of such Broadway names as P. V. Harburg, Barty, was the work

out to do special exploitation on "lee-Cycles" for month, Jinny Reed, KQV p.a. who went to Europe in August for five weeks, has extended her stay until Christ-mas.

mas.

Jenny Lou Law leaves for New York next week to begin rehearsing Broadway version of "Lend an Ear."

ling Broadway version of Letters, Suc. Treadwell has left Gimbels, where she edited house organ, to join Amusement Enterprises, Inc., Jimmy Savo heid over at Terrace Hoom through Nov. 18, goes into Persian Room of N. Y. Plaza hotel a week later.

notel a week later.

Henry Boettcher, head of Tech
drama school, directing school's
annual Shakespearean production,
"Midsummer Night's Dream."

Minneapolis

production topper: All due east Nov. 13. Beatrice Kay at Hotel Radisson Fine Room with Jerry Gilden Room, 13. Bernard Kreister former Lander Room with Jerry Gilden Room, 13. Bernard Kreister former Lander Room with Jerry Gilden Room, 13. Bernard Kreister former Lander Room with Jerry Gilden Room, 13. Bernard Kreister former Lander Room with Jerry Gilden Room with J

Chicago

Unitago
Daniel O'Shea, head of Scianick
Sudios, in for short visitor N. Y.
On the The Heires' at Schyp.
AGVA saved former clown
Charles Sims Sum Deblelo from
Radio and music celeb slated to
appear at Lafabida "Rearbeat"
High Heibert suprised patrons.
If Great Northern theatre when he
appeared in a few brief seens of
Allian Button Shoser (M. 27 might.

London

Korda's "Bonnie Prince Chariler roundity panned by the press for the press of the p

Mexico City

MEALO CITY

Arnie Hartman, American accordionist, topping the vaude show
Local radio station XSG (100000 watth) celebrated its 10th
Local rditues have organized a
committee to combat the nudity
caze current in local vaude-revue
lamilia Guiut, Spanish ple-stage
player, currently heading a Prench
Latin house.
Bittime bullight season was
Bittime bullight season was

Heiddbrig Team will stay on adabter three on four weeks.

Author Film Geselbchaft is now in production in Gottingen. Bittish one. Wolfrang Liebenter is now in the production in Gottingen. Bittish one. Wolfrang Liebenter in Gottingen in Gottingen. Bittish one. Wolfrang Liebenter in Gotting a Gotting and the Law 1947. Featuring Hida Krahl. Guternational Film Allinely, which handles free film lending activities in the three western zones of Germany, has stadt to Frankfurt. Walter G. Rundis replacing George Fipul as manager for resident of Frankfurt bursun. Pipul will be director of UP's continental in-Frankfurt bursun. Pipul will be director of UP's continental in-Frankfurt bursun. Pipul will be director of UP's continental in-Frankfurt bursun. Pipul will be director of UP's continental in-Frankfurt bursun. Pipul will be director of UP's continental bursun and the stay of the first time in German, Andre Gidér "Saul" was anash at the Haus der Judend in belief the stephylogist of the Berlin Pipul harmonic Orbestra refused playing for Kussian of Red-sponsored in Control of the Berlin Pipul harmonic Orbestra refused playing for Kussian of Red-sponsored in Control of the Berlin Pipul harmonic Orbestra refused playing for Kussian of Red-sponsored in Control of the Berlin Pipul harmonic Orbestra refused playing the Tout of the Berlin Pipul harmonic Orbestra refused playing the Tout of the Berlin Pipul harmonic Orbestra refused playing the Tout from Munich to Brenner haven.

Australia By Erle Gorrick

"Present Laughter" continues to de receptation de la continue to de receptation de la continue d

Copenhagen

Copenhagen
By Victor Shazing
Danist cinems takings about
155; less than hast autum,
Attantic Palaco, new care, has
"The Iron Curtain" shown without any disturbances at Risito.
"The Iron Curtain" shown without any disturbances at Risito.
Inally okayed by the censor and
a big, bit at Alexandra.
Louiz Zeigeire, famed, chanteused
curing the German occupation.
"Dear Ruth's still showing at the
"Dear Ruth's still showing at the
in years, with over 200 performsinces.

Local City Company

The Kreuncher, Hospitalism who as at and and Chines mage the hospitalism who all a simple content half and the hospitalism who all a simple content hames, the first water as well as the help as the content and the help as the

Hollywood

Ted Loeff recovering from major surgery. Ned Brown joined Famous Ar-

surgery Brown Joined Famous Artists Corp.
George Glass laid up with virus
troot infections bedded with
The Corp.
T

Bryan Foy back after huddies with State Department in Washlafeb.

Whit State Department in Washlafeb.

Bryan Heavisian golf tournament, which was a state of the Hawks.

Hawks.

George Jessel leading a 20th-fox troupe to San Francisco for world preem of "When My Baby Smiles at Me."

Buenos Aires

German actor Alexander Dumahere. 20th - Fox's Eddie Cohen tour-ing Chile, Peru, Ecuador and Co-

20th - Fox's Eddie Cohen touring Chile, Peru, Ecuador and CoActress Pepita Serrador and hushandmanager Fortunato Benzaeddie Chile Common Comm

Vienna

Vienna
Raoul Adain off to Moscow on invitation by state theatres.
St. Poelten (sty theatre reopened under Hans Kaappl's management.
St. Poelten (sty theatre reopened under Hans Kaappl's management, style of the control of the contr

Mulinomah hotel's fashionable Rose Bowt opened for fall. Ben Mosher quits Top Attraction Agency for Joe Young agency. Souders headline the Shrine Show of Shows. Clover Ctub now operated by the Timbermer's Asan. Floor show Judith Anderson's "Medea" com-Judith Anderson's "Medea" com-pany arrived 30 minutes late for opening night due to train derail-man. The Medical Company of the Medical Com-Judith Anderson's "Medea" com-Judith

radio-programming (NBC's second strongest comedy night, Tuesday, was broken up when CBS grabbed off A & A), does not involve eap-tial-gains deals in the sense that the blackface team was wooed over to Columbia. However, it does encompass television as part of, the overall programming plan.

House Reviews

Continued from pase of the overest programming plan.

Continued from pase of the overest programming plan of confinence a management could want, he said, he thinks the Met The Men, he said, he said has been creating first-rank American artists the past done years, and has 23 of the Men of the thinks and the past done years, and has 23 of the Men of the thinks and the past done years, and has 23 of the Men of the

Olympta, Miami Oct. 30.
Dorothy Chaire, Moro & Yacon-glii, Randy Crane, Rosa & Yacon-glii, Randy Crane, Rosales Sisters, The Dolinofs & Raya Sisters, Les Rhode House Orch, "Mr. Blandings Dream House" (SRO).

ings Dream House" (SRÖ).

The blend of variety packaged here this wock is cut from a better un of acts, with solid audience results the net result, respectively a solid projection of her hatelitizently blended arrangements make her than 19 million of the hatelitizently blended arrangements make her than 19 million of the hatelitizently blended arrangements make her than 19 million of the hatelity blended arrangements make her than 19 million of the hatelity blended arrangements make with the work of the solid projection of the hatelity of the hatelity

player near professions. Their serial work name portions. Their serial work name is an efficient, self-efficient is elf-efficient is elf-efficient is elf-efficient in the serial work of the profession in the serial in the radiotion of the old vanide days with their cornectics of vanide days with their cornectics.

Columbia 'Gem'

Continued from page 1

Andy out, of their current 7:30

slot, a move simplified for CBS
under the A & A \$2,000,000 captalegate wouncestip of the A & A

property" and authority to switch
them wherever the web no desires.

Edgar Bergen, currently heard
continued from page 1

Los Rhode house orch handles in
them wherever the web no desires.

Edgar Bergen, currently heard
Standard Brands, which has been
anxious to unload him, has allready been sold to another aponsor, the transaction having been
though the new bankroller is beling kept junder wraps.

Benny is a agreeable to
the witchover, it's been learonly if the put Sunday night at 8 on NBC for Standard Brands, which has been andous to unload the hand the standard Brands, which has been and the standard Brands and sealed Monday (1), along the standard Brands and sealed Monday (1), along the standard may be t

Billy Rose

Continued from page 1 =

ditions.
"There appear to be no antitrust decisions dealing with such
a contention, but Sherman Act decrees divesting property or dissolving a combination have customarily been entered without any
findings whatsoever as to the restraints prevailing at the time of
final adjudication."

TV Compels

Continued from page 1 m

BIRTHS

Mr. and Mrs. Stanley Yo aughter, Hollywood, Oct. ather is a film editor at RKO. Yorke, Mr. and Mrs. "Punch" Wylle, daughter, Syracuse, Oct. 16. Father is sales manager of WFBL in that city.
Mr. and Mrs. Leon Alton, daughter, Hollywood, Oct. 28. Father is a screen actor.

a screen actor.

Mr. and Mrs. Sid Pietzch, son,
Dallas, recently. Father is news
editor of WFAA in that city.

Mr. and Mrs. Vermon Satterwhite, daughter, San Antonio, Oct.
23. Father is announcer on KITE
there

Mr. and Mrs. Wayne Thiriot, daughter, Oct. 28, Portland, Ore. Father is Paramount branch man-ager there.

ager there.

Mr. and Mrs. Art Linkletter,
daughter, Hollywood, Oct. 31.
Father is radio producer and em-

Mr. and Mrs. Ivan Goff, son; Santa Monica, Oct. 30, Mother is actress Natalie Draper; father is screenwriter.

Rossellini

Continued from page 2 =

him on his own terms. He denied a recent report in the U. S. that he had tentatively agreed to a deal with Goldwyn that would give the latter script control.

latter script control.

Major point of difference with
the Americans has been Rossellini's
refusal to provide a completely
blocked-out shooting script — to
blocked-out shooting script — to
production. That's not the technique that brought him success,
Rossellini declared, and he doesn't
propose to change to it. Explaining his own method, he sain gibs own method, the

"I have a general idea of what I intend to do when I start shooting. I take my plot writers and my dialog writers with me on the scene. Within the first 10 days of camera work we get the start of the scene. seene. Within the first 10 days of camera work we get the story rather definitely laid out — although still always open to change. However, the story right along, however, because I right along, however, because I want what the characters say always to come out of them natural ways to come out of them natural the still always of the still always to come out of them natural the still always to come out of them natural ways to come out of them natural the still be still always to come out of them natural the still be still always to see the still be still always to see the still always to see the situation progresses."

Organy Rathough Still always the still alwa

Situation progresses."

Gregory Ratoff, Gregor Rabinovitch and other Americans who we will be a supported to the control of th

his Duger for two films.

Italian for two films, on their work in studies have deen much more affected by this increase than he has, he asserted, since he does most of his shooting on location. The films of the shooting on location for the studies of the shooting on location. One City" cost 11,000,000 live (18,000 when he was a since the shooting of the shooting o

to she make a control of the control

Continued from page 1 and anoweren. They full up to accept the continued from the continu

OBITUARIES

MARY NOLAN

Mary Nolan, 42, known as imgene Wilson when she was in the
Earge and Richards, and Islards with his father, known as
Liegheid Follies 25 years ago, was
found dead Oct. 31 at the home of Herred from the stage 18
lived. Exact cause so death; was
lived. Exact cause so death; was
the meadical researched with the stage 18
lived. Exact cause so death; was Ziegfield Follies 25 years ago, was found dead Oct, 31 at the home of her state in Hollywood where she continued to the state of the her state in Hollywood where her the head of the head

Mrs. EMMA F. WHITEHILL
Mrs. Emma Fischer Whitehil,
St. former concert planist, died
Oct. 31 in New York. Mrs. Whitehill studied music in Europe and
was a Leipzig Conservatory graduste. She played concert halls in
U. S. for 15 years.
Daughter and a son survive.

THOMAS J. CARMODY
Thomas J. Carmody, 84, vaude
booker until his retirement in the
early 30's, died Oct. 28 in N. Y.
after a brief illness.
Surviving are his widow.

Geo. M. Cohan

JERRY VOGEL

in 1920 when Ziegfield described her as "the most beautiful girl I ever glorifed." She appeared for other producers, including Arthur Hammerstein. Her roles were seldom big. And her rise to musical comedy leads helped wreck her career.

treek her career.

It was ner acquantance with the late Frank Tinney, blackface comedian, that wound up her career on wavelengths. He was one of pleasand that of Tinney. What might calculate extended the a blitter story that started when Miss Wilson (size changed her named to Mary Note of the Career of the Ca

daughter, son, three sisters and a brother.

WM. HILARIUS
Wm. Hilarius, 43, chief radio
engineer of South African Broadcusting Court of the Court of the

IN FOND REMEMBRANCE

JOE BURNS Nov. 3. 1946

VERA AND MACK GOLDMAN

In films for the Old UFA company, using the names of Imogene Robertson and Mary Robertson. She did well conjugate nome to the conference of the conference o

Zanzibar" and "Desert Nights."
However, a series of squabbles
with American producers virtually
called a hait to her work in American pictures. She then played ward
ward Mannix in 1935 for \$500,000
damages and accused him of besting her. Miss Nolan's real name
was Mary Imogene Robertson. She
was born in Louisville, Ky,

JOSEPH OPPENHEIMER JOSEPH OPPENHEIMER
Joseph Oppenheimer, 82, former
theatre owner, died in New York,
Oct. 25. In association with his
brother, the late Jacob Oppenheimer, who ided in 1984, he had
owned and operated the Lyric thefree way with the control of the constraight of the control of the control owner was as
1920s. The brothers subsequently
met with financial reverses and lost
the theatre.
Prior to coming to New York in

the theatre.

Prior to coming to New York in 1927, he and his brother had operated the American and Garden theatres in St. Louis and later the Gayety and Standard theatres, burlesque houses in that city. Survived by his widow

JACK MEHLER

JACK MEHLER

Jack Mehler, 41, former talent scout for Metro, died as result of a cerebral hemorrhage in New York, Oct. 26.

Oct. 26.

He left the film company three years ago to take a fling at legit producing and was reportedly in the process of casting his first production when stricken.

Survived by mother, two sisters and three brothers.

started in circus business as a strong man act and went to South Africa in 1905. He started a one-man circus in Durban and from this he built up South Africa's largest and most famous circus.

Fritz Tidben 33. Hollywood agent, died at Motion Picture Country Home, Hollywood, Nov. I following a heart attack. He had been sick for weeks.

Bidden and the heart attack. He had been sick for weeks.

Hollywood in Didden in the heart attack, and heart attack and publicity for Clarence Brown and others in the film industry as well as for various publications.

STANLEY E. JOHNSON

STANLEY E. JOHNSON
Stanley E. Johnson, operatic
basso, died in Hollywood Cet. 28
of throat cancer. He was in the
Zlegfeld Follies of 1935-36 and
appeared in stage presentations at
N.Y. Roxy and Radio City Music
Hall. Survived by his wife.

Wesley R. Jones, 40, former ewscaster for KCBC, Des Moines, led Oct. 24 at Oakdale, Iowa, Survived by parents and a sister.

Mother of Angus Winneke, stage esigner for the Tivoli circuit, ustralia, died Oct. 28 in Sydney.

Mother of Don Zelaya, concert planist, died Oct. 27 in New Or-leans,

Wife, 58, of Hank Mann, film comedian, died Oct. 27 in Holly-wood.

Father, 86, of Ben Boyar, legit producer, dled Oct. 26.

MARRIAGES

producting and was reportedly in the process of casting his first production when stricken. Survived by mother, two sisters and three brothers.

CHARLES W. FARGO
Charles W. Fargo, 56, former-saudeville performer, died Oct. 26

Charles W. Fargo, 65, former-saudeville performer, died Oct. 26

Charles W. Fargo, 56, former-saudeville performer, died Oct. 26

Syracuse, Oct. 23. He's sports that former with WFBL in that city, when the control of the control

NEW YORK CENTRAL RAILROAD

ON-TRANSFERABLE TICKE

GOOD FOR ONE PASSAGE

From: LOS ANGELES, Calif. HANFORD, Calif. STOCKTON, Calif. To:

NAPA, Calif. SAN JOSE, Calif. SAN FRANCISCO, Calif. To To: To

EUREKA, Calif. COQUILLE, Oregon To EUGENE, Oregon To: ALBANY, Oregon Tot

PORTLAND, Oregon To: SEASIDE, Oregon To: TACOMA, Wash. Tot

VANCOUVER, B. C., Canada To: SEATTLE, Wash. SPOKANE, Wash. To To To:

LETHBRIDGE, Canada

CALGARY, Canada To EDMONTON, Canada SASKATOON, Canada To To

WINNIPEG, Canada FARGO, North Dakota WILDWOOD, New Jersey To To ABERDEEN, South Dakota To

MONTEVIDEO, Minn. To To: HARRISBURG, Pa. To: ST. JOSEPH, Mo.

To SIOUX CITY, Iowa STORM LAKE, lowa To

SIOUX FALLS, South Dakota To To ST. PAUL, Minn.

To: AUSTIN, Minn. To DAVENPORT, lower To FREEPORT, III.

MONTICELLO, III. MILWAUKEE, Wis. To HAMPTON BEACH, N. H. To:

PRAIRIE DU CHIEN, Wis. To: CEDAR RAPIDS, Iowa To: WORCESTER, Mass. To:

BROOKLYN, Mich. KINGSVILLE, Ontario, Canada To: To: EAST LANSING, Mich.

To: SARNIA, Ontario, Canada TORONTO, Canada WALLED LAKE, Mich. To To:

To WHEELING, West Va. To: ERIE, Pa. To PITTSBURGH, Pa. To:

MAHANOY CITY, Pa OLD ORCHARD BEACH, Maine To: To ALLENTOWN, Pa.

NEW LONDON, Conn. FITCHBURG, Mass. HAMPTON BEACH, Mass. To: OLD ORCHARD BEACH, Maine To

AUBURNDALE, Mass SALEM, New Hampshire BRIDGEPORT, Conn. To: To

To: NEW BEDFORD, Mass SPRINGFIELD, Mass. To:

CLICK, Phila., Pa. To SCRANTON, Pa. To: HORNELL, New York To:

WALDORF-ASTORIA, New York To: CORNWALL, Ontario, Canada To: To: LOWELL, Mass.

To: MANCHESTER, N. H. STRAND THEATRE, New York To LOS ANGELES, Calif. To:

YORE and MORE Music by Martin

Just completed a smash 7-month tour of leading Hotels, Ballrooms and Theatres throughout the United States and Ganada.

AND HIS ORCHESTRA



Opening November 9 COCOANUT GROVE,

Los Angeles

8th Consecutive year

Just Concluded 4 Weeks STRAND, New York

Victor Records

MUSIC CORPORATION OF AMERICA

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NEW YORK, WEDNESDAY, NOVEMBER 10, 1948

PRICE 25 CENTS

BENNY'S \$4,000,000 NBC DEA

Big-Coin Bookings for Niteries, 18 New Hotels Gear Miami Season

though most admit that the limit of the hough most admit that the limit of the first of the work of th

BEA LILLIE PLUGS TUNE OF NEARBY RIVAL SHOW

LEARNDI INVAL DILUTE

In one of her sketches in "inside
U. S. A.," at the Majestic, N. Y.,
Beatrice Lillie is now pluiging
The Roosevelt home has increased that from "Where's Charley," the
musical comedy hit at the St. Learner of the Trank Loesser
Too her theatre. She sings seen and the standard that the standard tha

Lawyer Turns Magico

Dan Schmidt, local barrister who has parlayed his hobby, hymotlsm, into a profitable business, is going to branch out right after the first of the year with a regular unit aimed at theatres and auditorlums. In last few years, Schmidt has practically given up his law practice to give exhibitions all over the country.

A GIL UI & DIN DIN INIE

Poughkeepie, N. Y., Nov. 9.

The Joseph P. Day realty people are planning a development adjacent to the Hyde Park, N. Y., home of Mrs. Franklin D. Roosevelt to include a Roosevelt Inn and summer theatre. Monte Proser has been approached to operate he strawhat.

RAIDING BY CBS

By GEORGE ROSEN

The NBC vs. CBS "Capital Gains Battle" which finds the two networks locked in an unprecedent of the control of

and his Amusement Enterprises of operation for a reported price of Threatened with the loss of its sock sequence of Sunday night comedy shows, including Benny, phil Harris-Allee Faye and the have left only Fred Allen to fill of Robbert of Robbert of States of Robbert of Robbert of Robbert of States of Robbert of Robbert of States of Robbert of States of Robbert of Robbert of States of Robbert of Robbert of States of Robbert of Robber

(Continued on page 28)

Record Grid Gate Despite Telecasts

Minneapolls, Nov. 9.

As KSTP - TV rounded out its
first television football season 4t
nestots that television sets as a
hypo at the gate rather than a retarder. As KSTP-TV concluded its
final televised home gante, U, of M.
reported an all-time record brack
to the control of the control o

ing total of 314,484.

All scats at \$3.50 grossed the university close to \$1,000,000. KSTP-TV was given television rights for \$1,000 per game.

Kave-Fine Switches On G&S Shake Up British

UKO. DILIKON

Danny Kaye and Sylvia Fine.

(Mrs. Kaye) have created a problem for the guardians of the Gilbert and Sullivan tradition.

A copy of Kaye's newly issued
ablum of seven Gilbert and Sullivan soms, recorded for Decc, was

ghe associates of the late Rupert

(Continued on page 63)

WEB FORESTALLS Some Showmen See Price Ceilings **Easing More Coin for Amusements**

'Miracle' Truman Song

Rigidate Hullian Joug.
Recording companies and muste publishers began, getting tunes based on President Truman's un-based on President Truman's united to the season of th

Several publishers drew almost as fast action. None of them is worthwhile, at least none of those that came in so fast.

Truman Election Cost AFM Million In Disk Settlement

Gov. Thomas E. Dewey and political experts were not the only ones confounded by U. S. voters last week, when President Truman was returned the winner in the Presidential election despite the consideration of the confounded of Musicians president James C. Petrillo and his executive board also were crossed up. They had made a tentative agreement with the result of the control of t

000:
It's firmly believed by tradesmen involved in the recording situation that Petrillo would never have agreed to forego the collection of retroactive royalties from the sale of disks between Jan I last and Sept. 30 had he had any inkling Sept. 30 had he had any inkling sleeted. These royalties, which the recording companies stopped paying when the AFM's disk han was (Continued on page 82).

Theatres and cafes feel that the re-election of Pres. Truman and a Democratic Congress may be the Democratic Congress may be the amusement industry. A workable program of price control, they feel, may be the factor that will permit cough! left out of his wages to spend on entertainment. Lack of a blance at the end of the week has been the major cause of boxoffice. Entertainment aptrepresents.

election of the control of the contr

shell out the super-profits in the form of taxes.

It's argued that both these contreatment of the state of

LITTLE LIKELIHOOD FOR MET ON TV THIS YEAR

mEI UN IV HIS YARE
recording companies stopped a variety of the recording companies stopped a variety of the recording companies stopped a variety of the recording companies with the recording companies with the recording to the recording the recording to the recording the recordin

S\$.000 guest shot.

Eligin -American is currently prepping its Thanksgiving Day variety inyout for ABC-TV seeks and was particularly anxious to grab off Berweyer, chimed in with east space at a premium (the Comedian, however, chimed in with a nix, principally because, as the are a mother concern—"the far as video goes, Feazo has an exclusive on his services.

Back to the People' Pix Urged By Jerry Wald in Showmanship Pitch

By ABEL GREEN
"Let's do like Truman . . . go
back to the people for emotional
impact."

impact."
That's the observation of Jerry
Wald, Warner Bros. producer, east
on business and a playgoing binge.
"Audiences haven't changed, the
business has changed, There's
more talent concentrated on the more talent concentrated on the Coast than anywhere in the world but we have lost the showman-ship touch; we don't know what to do with that talent," he con-

With that latent, are conwall, except with the service of the se with his amour-amour department. There are no great romantic-teams like Garbo and Gilbert. Occasionally we recapture it and it's a smash, as witness Bogart and Bacall in Casablanaci or maybe, I hope, in our forthcoming Don Juan, where Errol Flynn is on Juan, where Errol Flynn is on the control of the cont

nearest combination and the learing Variation and the Jean War and the Jean War and the Jean War and Jean War

Sentence Leon Siritzky In French Courts For Trading With the Enemy

Trading With the Enemy
Particle operator Leon Siritzky
left for the U. S. sky hours after a
court sentenced him to a one-stricky
left for the U. S. sky hours after a
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SOGEC, the government for
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liberately tracing with the blocking a possible surrender of former Siritzky properties. The court which passed sentence included one Jewish judge in order to circumvent any anti-Semitic alto circumvent any anti-semuc al-legations.

Since the war's end Siritzky has

Since the war's end Siritzky has been operating Siritzky International Pictures in New York with his sons, Sam and Joseph. The company distributes French films in the U. S. and also runs the Ambassador and Elysee theatres, N. Y.

Lili Marlene' Composer Gets Denazification OK

Hanover, Nov. 1. Hanover, Nov. 1.
Norman Schultze, composer of "Lili Marlene," has the red light to get back to composing. A German denazification court here ruled Schultze is a minor offender. He may not run as a candidate in German elections and must pay 3,000 morbe care.

nan elections and must pay 3,000 larks costs.

Press reports from England said e had royalties running as high s \$550,000 awaiting him on Brith performances of "Lili," but ever was doubt he'd be able to

Already?

Aiready?

Circuit managers have already noticed a steadying of their business post-Election. They don't know whether it's the general stabilization of business, following the Presidential race, but business seems to be on sounder foot-ince.

seems to be on ing.
Some of the more enthusiastic Democrats want to kudos President Truman's in-fluence as the reason therefor.

SWG Group East On Tele Rights

Delegation from the Screen Writers Guild arrived in New York over the weekend for conferences with representatives of the other affiliates in the Authors League of America on the subject of tele vision writing, Initial meeting was held Monday afternoon (8) confabs will probably continue several days. Alm of the sessions is apparently

to coordinate the ideas of the east and west branches of the League's television committee, which have television committee, which have been studying the subject more or less independently for the last six months. Coast condingent includes Sheridan Gibney, SWG president; Dwight Taylor and attorney Moria E. Coin. Attending the Monday were Rex Stott and Gilbert Gabriel, for the Authors Guild; A. O. Goetz and Arthur Schwartz, for the Dramatist's Guild; and Lee Berg and Shedon Stark for the Radio Writers Guild, with Luise the Committee of the Commit

Brit. Ban on Ben Hecht's Byline Childish-Wilcox

Ban on pictures written by Ben don, Nov. 29. Leaving here on FtiHecht by the Cinemalograph Exday are-Alan Ladd, Patricia Neal,
hibitors. Asan, was branded as Suc Ecro, Virginia Mayo and Billy
cer. Herbert Wilcox, who arrived
in New York hast week. Such a
boycoti, he said, could only emaContinued on page 20.

Violinsky Says

Violinsky Says
Solly Violinsky, songwriervaudevillan who has 'laid off
under four 'presidents', not
counting. 'Trummi's second
term, was at a legit which had
been roundly panned. He complained he was 'dving for a
smoke' but the manager asshead, the fremm is a good
fellen' Violinsky demurted,
'T'm straid, there's so much
'paper' in the house."



VARIETY

341st Week! 3,425 Performances me long run record in th

KEN MURRAY'S "BLACKOUTS OF 1948" El Capitan Theatre, Hollywood, Cal. And now in world-wide release
"BILL AND COO"
Ken Murray's
Academy Award Film

High Court Nixes Lawson Request On Jurisdiction

Male insisting upon additional time to get these papers before the tribunal, Lawson's attorneys pulled a surprise some weeks back by asking the Supreme Court to take over the case. This was the move which failed yesterday.

Lawson's it he test case for the

Lawson's is the test case for the 10 who refused to tell the House Un-American Activities Committee whether they were members of the whether they were members of the Communist party. In the event that the Court of Appeals upholds Lawson's conviction, he can go to the Supreme Court again and ask for a review.

for a review.

Coincidentally, on the very day that the Supreme Court was turning down Lawson, J. Parmell Thomas, chairman of the Un-American Activities Committee, was being indicted by a Washington grand July for payroll padding. Among the charges against him was that the deev wouchers for persons allegedly working on the committee, when no work was ever done.

Roundup of H'wood Pix Names Set to Sail For Command Performance

Hollywood, Nov. 9. Norman Siegel has rounded up a troupe of film names to represent Hollywood at the Third Royal Command Film Performance in Lon-don, Nov. 29. Leaving here on Fri-

sail on the Brittanic Nov. 19. Currently in England and waiting to take part in the event are Robert Taylor, Elizabeth Taylor and Myrna

Almost every British star of Almost every British star of note will also be participating in the stage show, which is being produced by Jack Hulbert. The affair is being held in benefit for the Cinematograph Trade Benewelent Fund and the selected film is Scoti of the Antarctic, produced by the Company of the Cinematograph Trade produced by Top admission price is \$105.

This Week's Football

By MARTY GLICKMAN

COLLEGE *GAMES
Arms, Feather SELECTION POINTS
Arms, Feather Selection of the Selec SELECTION GAMES *POINTS

20 13 On Jurisdiction

Washington, Nov. 9.

John Howard Lawson, one of the "unfriendly 10," must make his appeal from his contempt of Congress conviction to the U. S. Court of Appeals here.

The Rear's undefeated bubble burst last week.

Deacons are getting better each week.

The Supreme court yesterday (8) mixed Lawson's request that it take immediate jurisdiction on the ground that the suit involves at LSU (intel).

The Supreme court yesterday (8) mixed Lawson's request that it take immediate jurisdiction on the ground that the suit involves a proper of the suprementation of the supre ser in the south.

MIDWEST Ohio State-Illinois Illinois The Illinois The Illinois The Illinoi played Michigan to a standstill two weeks ago.
Indiana-Michigan ..., Michigan Wolverine will try to improve on NDs win over Hoosiers,
Minnesota-lewa Minnesota | Indian-Micnigan | Wolverine will try to Improve on ND's win over Hoosiers, | Minnesota-lowa and translation | Minnesota | Mi

14

franchise, kiyn-New York Yankees. Yankees The Yankees are getting back to last year's status. Angeles-Buffalo Bilis 21

SEASON'S RECORD. Won, 234; Lost, 68; Tied, 8; Pct., 775. (Ties don't count)

College games are played Saturday unless otherwise stated; pros play Sunday unless otherwise stated.
 Point margin represents selector's choice, not the official gambling odds.

EW D.C. CHANGES FOR PIX B

NUTS TO POLIS

Showmen from coast to coast, and in all walks where influences of polis and surveys were accented, have frankly voiced thanks to President Truman for at least one major contribution.

Indians to Freshed the Assessment of the Section Hardware By his election Mr. Truman has unroped them from Roper, galloped away from Gallup, and he may even roll Hooper, et al., down the alley. In short, the vigerous expressions, voiced with sudden elation, have been along the lines, "Now we'll all go back to the fundamentals and the essence of American Industry—adventure. Nuts to the polls."

You hear it also in press and publishing, as well as film, radio and adman circles. It had gotten so that by means of polis, graphs, and surveys they almost rationalized themselves out of existence; certainly, at the very least, the excitement and adventure of daring to do the unconventional became inhibited and hamstrung.

Showmen, whose daring in formative years got them into the importance they now enjoy, no longer seem to dare to do the things of their earlier careers. The hazard and excitement, the adventure and the daring which propelled them into industrial economic and artistic importance became unwittingly stylized—almost regimented—by blind adherence to "public acceptance."

almost regimented—by blind adherence to "public acceptance." We all know the answer, only we? If you asked the public list ideas about making a picture about a drunic "Cast Weekend", a priest "Goling My Way" or anti-Semiliam ("Gentieman's Agreement"), the answers would have been negative. You dare to do, and you get big boxoffice and Academy awards. That goes for Sam Goldwyn's dare-to-do with an early postwar theme, including such theoretical tabus as the handless veteran (Harold Russell) in "Best Years Of Our Lives." And it applies right down the line to today's flims about a deaf-mute ("Johnny Belindat"), a psychiatric exposition ("Snake Pk"), and the like. The payoffs are obvious.

Folls have told Hollywood they're strong for whodunits and nysteries—and the film cans are surfeited now with these. Same was true of musicals but once they died out their comeback was a certainty.

Certainly the Dewey debacle is no kudos for the press corps attached to Mr. Truman's campaign tours. Apparently you didn't have to be, a trained reporter to have noticed something was happening—excepting that the boys maybe didn't bother to look.

As for Mr. Truinan, whether the 21,500,000 Republicans who voted for Devey like it or one, he is our President intil 1962. Whether any or all the "fears" about the President spolicles on labor, etc. materialize, there is this one important beacon for show business—if It means more leisure hours for labor, that must redound to benefit of show business. The boxofflees always spurt when there is more time for entertainment. And, mean-time, nuts to poils and back to some of that basic showmanship which, in former years, didn't require filing anything in triplicate if a showman wanted to go brush his teeth.

'Variety' Poll Now Finds They'll Still Go on Underwriting Polls

Despite the shaking of faith suffered by the poll-takers following

Exhibs Get It Double

By Dillicoption research oplace—in a poll taken by Vantery—that they'd go right on shelling out coin for the service.

Industry takes with a can be shaden as a constant of the service.

Industry takes with a can be shaden as a spring of the shaden as spring to make good the funds. Local officialidom was shaden ast spring when the color of Galluy's Audience. But at spring when the color of Galluy's Audience. But and the shaden ast spring when the color of the shaden as the shaden ast spring when the color of the shaden ast spring the shaden ast spring when the color of the shaden ast spring the shaden as the shaden ast spring the shaden ast spring t

IN MORE OF SAME

Washington, Nov. 9.

Yictory of Harry S. Truman at
the polls last week will affect the
film industry on several fronts,
principally by meaning more of
the same rather than the changes
likely to come with a new Administration.

Specifically, here is what it will

nean:

1. No admission tax reductions and probably no changes in either corporate or personal in come

2. An end to any hope of the Big Four anti-trust defendants that if they stalled until next year, they might be able to work out a better settlement under another tableteration.

will go uncasilenged by the Goy-ard and Sullawa's job with The-atre Owners of America appears solid and those who complained that he would not go so good with a Republican Administration have no bag to punch any more. 3. House Labor subcommittee probes of the labor subcommittee probes of the labor subcommittee probes of the labor subcommit-calloouth Rep. Carroll Keenis (R., Pa.), chairman of the subcommit-(Continued on nage 24)

(Continued on page 24)

JOHNSTON-EXECS MEETS MAY SHIFT WEST LATER

TOP Industry exces, at the series of sessions they're slated to hold in New York next Thesday-Wednesday -Thursday (16-17-16), will obtain the series of the

determine on the feasibility of the with production chiefs on the Coast later in the month. If it is decided that the studie stansars are securing and a bit of laundering, the necessary out destrable, it is renewestern out destrable, it is renewestern out destrable, it is renewestern out of the controversial Hedy Lamary Rinn, Nov. 30.

Among the items to be taken up in Individual Controversial Hedy Lamary Rinn, Nov. 30.

Among the items to be taken up in Individual Controversial Hedy Lamary Rinn, Produced Code scale Johnston Code scale Johnston Code scale Johnston Code scale Johnston is Producer Asan. Exit Johnston is Approximately 2,000 feet of new the AMPP operates with Para Gustav Machety, producer-writer-mount studio exec Y. Frank Freeman as chalman. It is belief the little (Continued on page 62)

ELECTION RESULTS Remaining 4 of the Big 5' Meeting With Gov't on Breaking-Up of Vast **Theatre Chains: Trial Resumes 29th** The Government and the four major theatic-owning companies— Faramount, 20th-Fox, Metro and Warner Bros. — will, attempt the special content of the second of

Chaplin Hunts a Femme

Hollywood, Nov. 9.
Charles Chaplin is hunting an unknown femme to be distaff lead in his next picture, still untitled, which will go into production next

which was a spring.
Currently Chaplin is working on the script for the picture, in which he will star in addition to his other chores as producer and director.

20th Exploring **NT Divorcement**

National Theatres prez Charles
P. Skouras is acheduled to arrive
P. Skouras is acheduled to arrive
(Wed.) to begin exploratory talks
with 20th ho. toppers on the possibilities of divorcing the NT circuit
mon its 20th hos parent organization.
Move follows the Government's action time to the control of the control
money of the control of the control
money to break down its organization
into separate production-distribution and theatre companies.
NT exec John Bertero and treasmer Harry Cox preceded Skouras,
when the control of the control
monday (8) night, Sitting in on the
contaba smong the ho. exces will be
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contable and the contable of the contable of the house of the contable of the conta

REVAMP 'ECSTASY' IN PITCH TO PCA

Upward Helds to Talks. On the strengtif of U. S. boxoffice returns from J. Arthur Ranks' Hamlet' and "The Red Shoes" imaker, upward revision of the amount of money which will filter through to American companies via regarded as likely. Yank distribustand to hendre the companies when the companies will consider the companies of the companies of

'Hamlet's' U.S. B.O. Take

And 'Red Shoes' Revises

Upward Yields to Yanks

SUBSCRIPTION
Annual \$10 Foreign \$11
Single Copies. 25 Cents

120 Vol 172

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Orchestras Pictures ... Radio Reviews
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Frank Scully
Television
Television Reviews
Vaudeville

(Published in Hollywood by Delly Variety, fitd.)

National Boxoffice Survey

Post-Election Biz Not Smash - 'Song,' 'River, 'Belinda,' 'Road,' 'Verdict,' 'Blood' Pace Field

Fost-Election Biz Not Smash — Song, 'River,' George Gallug's Andience lax deflormed to the discovery researchers declared — confidentially—that their faith in the policy of an alloged embezelement of allowed more appearance of the contracted a bothersome interpretation of the contracted a bothersome interpretation of them. They'se not to be least an enumeration of the contracted a bothersome interpretation of the contracted abothersome interpretation of the contracted a bothersome interpretation of the contracted a bothers

in N-Yit's U-I for ENTER

UNIVERSAL-INTERNATIONAL PRESENTS

FONTAINE LANCASTER KISS THE BLOOD OFF MY HANDS

co-starring NUDLII IL by Ben Maddo

Screenplay by Leonardo Bercovici • Adaptation by Bernardo Bercovici • Adaptation by Hugh Gray • Based and Walter Bernstein • Additional Dialogue by HICHARD VERNON on the novel by Gerald Butter • Produced by HICHARD VERNON on the novel by Service Producer Norman Deming

HAROLD HECHT-NORMA PRODUCTIO

111

LOEW'S CRITERION

UNIVERSAL-INTERNATIONAL presents

Joan James
FONTAINE STEWART
YOU GOTTA
STAY MAPPY
.... EDDIE ALBERT

ROLAND YOUNG WILLARD PARKER PERCY KILBRIDE

From The Sat. Eve. POST serial by ROBERT CARSON • produced and written for the screen by KARL TUNBERG • directed by H. C. POTTER A WILLIAM DOZIER presentation

A RAMPART A PRODUCTION

DADIO CITY MILCIO HALL

AINMENT!

ONE TOUCH

ROBERT

THE EVE ARDEN OLGA SAN JUAN TOM CONWAY

A J. ARTHUR RANK ENTERPRISE

by WILLIAM SHAKESPEARE A TWO CITIES FILM Under the management of Filippo Del Giudice Produced and Directed by LAURENCE OLIVIER

Released by Universal-International SPONSORED BY THE THEATRE GUILD

See Revised RKO Theatres' Net Unimpaired by Enforced Liquidation

RKO', these profits which hits 7022.136 in 1897 will not be substantially reduced by the enforced liquidation under a consent decree of the new company's holdings in 241 partnership theory in the company's holdings in a superior of the profit of the prof

ment will put its stockholders in a sound spot for raking in future dividends.

Of the 7,202,194 heatre-wing of the control of

erating, Ltd., and \$45,000 from Colorado Orpheum Co.

Gross In '47

In all crimit ressed \$45,105, the colorado colorado colorado colorado colorado colorado colorado colorado preservei intact its first-um anhe chain in metropolitan New York, one of the two top circuits in meta colorado col

tory court approves me consent user. Ned: E. Depinet, president of RKO, in a statement this week de-lared that the new indie circuit; would be intact after the decree sheared it. Tom the production-distribution branch. Depinet and its remarks the only way RKO can be assured of retaining substantially all its os-called wholly-owned theatres. It also has the right under the decree to acquire without difficult theatres in which RKO and other exhibitions presently have an inter-exhibitions presently have an inter-exhibitions presently have an interexhibitors presently have an inter-est. Our interest in the theatres which we must sell is in most cases that of a minority stockhoider and those theatres are operated by others"

Loew's Bowing Out Of Criterion, N.Y., Also Buff Pool With Par, and Others

LOUI WILL LANGUAGE STATE AND WILLIAM STATE AND A LOWER IS SELLING IN SORO MINERS IN THE STATE AND A LOWER LANGUAGE STATE AND A LO

Richmond, and the Parkway. Brooklyn. Thirteen Buffalo houses which Brooklyn. Thirteen Buffalo houses which Brooklyn. Buffalo houses which be a superstant of the part of the p

lined and ready and will be submitted to the court within the next three months.

arter it was presented by assistant stroney general Robert L. Wright and RRO attorney Gordon E. Youngman insisted that the court approve the settlement in advance of hearing testimony on the case in order to safeguard RKCahildon triple-damages suits. It testimony was allowed, Youngman said, the consent decree could be used as present to the court approval of the such as practices by exhib lawyers.

RKO prev Ned E. Depinet halled the court's approval of the decreed, in a such as present and the court's approval of the decreed, in and it believe, very beneficial effects on our future. In a short time, "he said, "our theatre company will commence operations we have the consent decree is the only way RKO can be assured of retaining substantially all its social and the substantially all its social consent decree is the only way RKO can be assured of retaining substantially all its social consent decree is the only way RKO can be assured of retaining and all the substantially all its social and the substantial and the substantial and the substantially all its social and the substantial and the s

Anti-Trust Continued from page 3 ;

Name Vaude as Pic
Hollywood, Nov. 9.
Indie producer Paul Gordon is acketches and musical interludes by top name entertainers. Last arready includes Judy William Gaston, Judy William Gaston, Judy William Gaston, Judy William Gaston, Judy William Gordon is an entertainers. Last arready includes Judy William Gaston, Judy William Gaston, Judy William Gordon, Judy William Gordon, Judy William Gordon, Judy William Gordon, Judy William Gaston, Judy William Gaston, Judy William Gordon, Judy William Gaston, Judy William Gaston, Judy William Gordon, Judy William Gaston, Judy William Gaston, Judy William Gordon, Judy William Gaston, Judy William William Gaston, Judy William William Gaston, Judy William W

Flovd Odlum's First Reject Rights To Match Hughes' RKO Theatre Bids

Thomson Back to SAG

Hollywood, Nov. 9.
Kenneth Thomson, one of the founders and former executive secretary of the Screen Actors Guild, has rejoined that group as administrator of the new television di-

istrator of the new relevation of the vision and vision and vision to Thomson, the current SAG executive staff consists of John Dales, Jr., executive secretary; Murray Kinnell, agency division administrator; Pat Somewith the Control of the Contro

'Little 3' Fears More Exhib Suits

Pear that a consent decree could be used in evidence by exhibs bringing private anti-trust actions against major companies has effected by the consensus of the companies of the consensus of the

proot of anti-trust violations. Point was spotlighted when RKO this week obtained an approval of tis decree from the statutory court during hearings. Gordon Young-man, RKO's general counsel, in-without first taking evidence because he feared it otherwise could play a part in future treble-damage ilitigation. Court approval without testimony eliminated that possibility, Zoungman said.

effects on our tuture. In a smooth company man and the consent decree is the other on a wreakdown of the consent decree is the problem, of demonstrating the consent decree is the problem, of demonstrating the consent decree is the problem of demonstrating the problem of the problem of demonstrating the problem of the proble pany didn't even know through reading trade papers, Davis added.

Right of Floyd B. Odlum, board call on Howard Hughes' controlling stock interest in the propose RKO theatre company has chilled a number of financial syndicates interested in acquiring the new interested in acquiring the new circuit. Odlum, it is now confirmed, has been granted by Hughes the privilege of meeting any bid made in the exhibition unit. The cards are regarded as stacked in his favor to ultimately take over the theatre company which will be set up under RKO's consent decree in the anti-trost suit.

up under RKO's consent decree in the anti-trust suit.

"It takes the sting out of things to know that Odium has first crack to know that Odium has first crack to the sting of the sting of

bring.

In this regard, book value of the chain is fixed at \$38,000,000, Against this are mortgages and other indentures which total \$25.000,000, and the contentures with the contentual practices and it's said that the theatres are worth considerably more. But it is not believed that the difference between book and real value is great enough to holst the sait figure to \$49,000,000.

L. A. to N. Y.

L. A. to I Eddie Albert Barney Balaban Richard Beckhard Ingrid Bergman Jack Cardiff Sue Carol Morris E. Cohn Sam Cummins Joan Davis Armand Deutsch Billy DeWolfe Howard Dietz D. A. Doran Billy DeWolfe Howard Dietz D. A. Doran Peter Fernandez Victor Flemling Paul Fox Betty Furness Sheridan Gibney Billy Gilbert Harvey Green Gladys Hellinger Sonja Henie Charles Hofman Russell Holman Jennifer Jones Russell Holmar Jennifer Jones Arthur Kelly Michael Kirby Berry Kroeger Alan Ladd Joshua Logan Virginia Mayo Gene Nelson Gene Nelson Stephen Pallos Leo Robin Dore Schary Joshua Sheliey Steve Slesinger Walter Slezak Dwight Taylor Lee Tracy Benay Venuta Irving Wallace Max Weinberg Edwin L. Weisl Mae West

N. Y. to L. A. Martin Gosch Ray Miliand Ben Thau

Lawrence Weingarten Stanford Zucker

Europe to N. Y. Fritz Busch Zino Francescatti Fredric March Liddie Murphy Pola Negri

N. Y. to Europe

Montgomery Clift Sir Charles B. Cochran Gene Kelly Brock Pemberton J. Alden Talbot

INDIES ASK SAY IN O'SEAS DEALS

Danny Kaye . . . And 'Hamlet'
There's a lesson to show business and to world relations in such divergent instances as Danny Kaye's grip on the British public . . . and the resounding click in America of Sir Laurence Oliver's filmstation (via the J. Arthur Rank Organization) of

"Hamilto."

That's the QED on almost anything and everything as regards creating a frontier on art. Show business brooks no drawn lines on talent. It has been so for centuries and whatever the frictional nuances of hyper-accentuated nationalistic restrictions, the public is the final arbiter. Mr. Truman proved it last week; the American public is proving it with their acceptance of what is theoretically a "class" picture, in Olivers "Hamler!" and that goes, too, for "Red Shoes"), and certainly both the public and pernage in Britain have manifested it anew in the Instance of Kaye.

Kaye.

Show business has witnessed all sorts of emotional eruptions, some spontaneous (like Valentino), some synthetically induced (viz., Sinaria), and both, incidentally, quite lasting, no matter their origins. But any of these instances is invariably 100% Yankee Doodle Dandy-Inspired and perpetuated. You can't con the British that way, and even until this summer, as reports continued to percolate about what a sensation Kaye was at the Palladium, it was difficult to accept wholly until this writer reappraised it for himself. If remains a phenomenon of inexplicable motivation, excepting that Kaye's click was more humanly concessed in the property of the property

Kaye's career is capped, of course, by the extraordinary coup-ling of this comical kid from Brooklyn with Winston Churchill as "heroes" of the traditional Guy Fawkes Day, an Instorical high-light in British annals dating back to 1605 when Fawkes tried to blow up the Bouse of Lords.

blow up the House or Loras.

Incidentally, not the least of it is rack Warner's showmanship in interrupting a shooking schedule—no small item in these conservation days—to permit Kaye's 12,000-mil elight from Hollywood to London and back (within a fortnight), just to appear at the annual fete on behalf of the Variety Artiss Federation. But discarding the bo, hypo and its accumulative values, Kaye, like Olivier, proves the show biz axion—give 'em quality and they'll buy it no mattler where it comes from.

IATSE's Walsh Throwing Weight Into Repealing Taft-Hartley Act

Richard F. Walsh, International Alliance of Theatrical Stage Employees president, is throwing his weight behind labor's post-election behind labor's post-election labor in the closed shop in the theatrical and film industries had promoted stability over the past 50 years, he IA chief tagged the F.H. law as "an obnoximation of the control of the cont

Alliance of Theatrical Stage Employees president, is thrownly help of the proposed president, is thrownly help of the proposed president, is thrownly help of the proposed stage of the Taft-Hartley Law. Declaring that the closed shop in the theatrical and film industries. Industries had promoted stability laboratory and studio activities used to be a stage of the Taft law at "an obnoxing the training that the closed shop is the statutes." The statutes of the training that the closed shop is the statutes. The statutes of the statutes of the statutes of the statutes of the statutes. The statutes of the statutes of the statutes of the statutes of the statutes. The statutes of the s

ATLANTA BANS 'ROPE': SHOWN IN SUBURBS

Atlanta, Nov. 9.

Atlanta, Nov. 9.

Atlanta, Nov. 9.

Was yanked last week when Miss

Atlanta's film con
Constition Smith, Atlanta's film con
Constition Smith, Atlanta's film con
Constition Smith, Atlanta's film of the

Constitution of the constitution of the

Atlanta's film of the

To Theatre, Lucas & Jenkins de
luce 4,400-seater.

Jack Goetz Back at Rep

Facing a rout from the home-office labor field, two CIO white-conlartic guides are reversing their includes are reversing their includes are reversing their includes are reversible to the con-traction of the control of their terms of their reversible to the second their reversible to the reversible to bargain with both the Sereen Politicist Guid and Screen Office to the reversible to the reversible to the because of their non-conformance stand.

constine Smith, Atlanta's film consense vs. user non-conformance consor, banned the Warner Bross pictor local showing. City Central Power of the Conformation of the C

WITH MPAA

Indie producers bluntly informed Eric Johnston last week they could not guarantee the cooperation in Eric Johnston last week they could not guarantee the cooperation in the county of the county of the county of the last they were consulted before the Motion Pieture Assn. of America made industry-embracing deals with toneign mations. MTAA topy to independent Motion Pieture Producers has been without a president of case under the county of the coun

(Continued on page 22)

Arnold to File New Suit in SWG Fight To Ban 'Blacklist'

To Ban Blacklist'
Hollywood, Nov. 9.
Following dismissal of the suits brought against the majors in N.Y.
Tomey for Screen Writers, Guild, has advised the SWG exce board to will file an amended complaint by members of the Association of Motion Picture Producers.
Statement from Arnold in Washington and testimony before the Thomas committee must be removed from and testimony before the Thomas committee must be removed from the trial. Material essential to our ferdant struck, is to be allowed to stand. Most important of all, motion of defendants to strike is demands to have great sections of demands to have great sections of complaint stricken, as set forth in their original motion, are not to be a substantive matter which threat-ened the cause of action and these have been turned aside by the court.

Judge Says Be Conclus.

court."

Judge Says The Concise'
In granting last week the disgranting last week the disgranting last week the disgranting last week the disjudge Samuel H. Kaufman gave
leave to the guild to file an
annended complaint. He advised
the plaintiffs to omit as evidence
the lengthy enumeration of writcentrate on a more concise presentation of their evidence.
Suit was filed by the SWG June
1 under the Federal anti-trust
Suit was filed by the SWG June
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4 un

OR WON'T CO-OP | Selznick's Distrib Via UA Would Ease His \$25,000 Weekly Overhead

Sears Held East

Sears Held East
Graé Sears, United Artists prez,
who was slated to leave New York
for the Coast Isat week, has postponed his departure until next
week. He has been delayed by connick, who may have UA do part of
his distribution, and with Walley
Wanger, whose pix UA may also
Had Search Walley
Arthur W. Kelly. UA exec v. p.,
has returned to New York from
the Coast Board meeting may be
held later this week or early next
for the directions to pass on the
deals now pending.

See David Loew Joining Sherman's **Indie Operations**

natice Uperations.

Devid Loew, who has been partiered with Chinese Enfedd in the nered with Chinese Enfedd in the new of the control of the

DENEAU VICE KUSELL: KRAMER LESS ACTIVE

ANAMER LESS ACTIVE
Scimick Relain Organization's
board of directors, after meeting
Monday (8), announced the resignation of Milton Kusell, general
sales manager, from company. Sidney E. Deneau, Kusell's assistant,
sales managers of domested distribution effective yesterd ayfues.' SRO's total sales force in
U.S. and Canada will henceforth
work under Deneau, one of the
months of the company of the company
of the ways with SRO, will remain
with the company for several more
weeks.

I under the Federal anti-trust laws. It followed the resolution adopted in N. Y. by the Motion Adopted in N. A motion and the Motion Adop

Current distribution talks with United Artists by David O. Selznick are part of the general retreatment plans on which the trendencent plans on which the mouths ago. Selznicks policy is mouths ago. Selznicks policy is mouths ago. Selznicks policy is mouth ago. Selznicks policy is mouthed to selznick of the control of (Continued on page 20)

UD (Par) Counters That SIMPP Toppers Must Appear Personally

Must Appear Personally
Detroit, Nov. 9.
Attorneys for United Detroit
Theatrest, Paramount - sfillated
dent. Motion Picture Producera
again clashed this week on the
question of whether top index proquestion of whether top index protroit to be queried on SIMP'P sgi170,000 and-irvait action against
UDT and Cooperative Theatres of.
New brief was filed by SIMPP
lawyers against an application to
acanalise Wait Ulbingst, David O.
New brief was filed by SIMPP
lawyers against an application to
acanalise Wait Ulbingst, David O.
Acanalise Wait the filmmakers
are were busy in Hollywood in
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daily supervision of production acstrainers were busy and the production acstrainers were busy and the production acstrainers were bus

EINFELD CHECKS IN AT 20TH AS PUB-AD V.P.

Charles Einfeld has checked into 20th-Fox and reportedly will link a per toward the round of the control of the



BOXOFFICE BLUE RIBBON AWARD WINNER FOR OCTOBER!

JEANNE CRAIN
WILLIAM HOLDEN
and EDMUND GWENN

The Second of th

COLOR BY TECHNICOLOR

GENE LOCKHART • Griff Barnett • Randy Stuart

Directed and Written for the Screen by

GEORGE SEATON

Produced by WILLIAM PERLBERG

From a Story by Faith Baldwin

SPYROS
P. SKOURAS
35th
Anniversary
Celebration
SEPT. 26-DEC. 25
Inclusive1

COAST-TO-COAST IT'S



WEEK NOV. 21-27!

Aga Khan Companies Close Deal With Eagle Lion for Distrib-Prod.

Eagle Lion, this week closed its deal with Gamma Films and Gestion et Participation Trust of Vadux, outfits controlled by Moslem leader Aga Khan, for a joint production-distribution tieup. Five-year paet starts with ELIS 1994-98 (speaks will be reviewed give-seek way will be reviewed give-seek speaks of the production of automorphism of the production of the production

releases allo evera and experience of the contract, Gamma arcres to establish a full distribution setup in these arc countries within axi months, Outsit will per within axi months, Outsit will per to Et. product plus a percentage to Et. product plus a percentage to Et. product plus a percentage to the dourteney. Et and Gamma will jointly produce in France and Austria. Per each country. Final negotiations followed a preliminary survey of Europe by H. William Autin, Et. foreign dept. rep. Airedo Zappelli, managing cates, Ben Barday and Pterra Chavenes, fronted for the European company in New York huddles, Arthur Kriin, Et. preey; Robert Benjami, bean L. Selucinan, Et. export manager; and William C. Acadillien, Et. vepere, handled the deal for the U. S. company.

Film Shares Suffer Comparatively Less In Wall Street Slide

in Wall Street Slide
Wall Street; completely fooled
by its own so-called seers as well
as national survey experts, slapped
down prices as soon as President
Truman's reelection was certain
Wednesday (3) as well as on FriTrumer's resident seed to the seed of the
market after these severe
breaks. Film shares also were
caught in the avalanche of selling
but shared comparalively much
Most severely nit of these did not
show much more than \$1.50 per
share loss after the heavy selling.
Crimp in picture stock values.

Show he are the control of the contr eign situation and ignored the Tru man victory signal.

PAR ACCELERATES BUYS OF OWN COMMON STOCK

OF OWN COMMON STOCK

Paramount shelled out a record
\$85,000 Guring the month of ore
\$85,000 Gu

31000 marcs. In July, Par bought of the ensor board gave pink tick-to 20th-box's gave pink tick-to 20th

Auto Giveaway Stunts

Auto Giveaway Stunts
Hollywood, Nov. 9.
Prewar custom of automobile,
streamyay will be revived next
two-week splurge to hop up the
two-week splurge to hop up the
circuit's national sales drive and to
bolster the pre-Christmas trade,
Glimnick is nonoparate tiepbetween theatres and auto deapters. NT executives declare it does
not mean a return of giveaways as
Thirty cars will be handed out.

a regular practice.
Thirty cars will be handed out to lucky customers in the Fox West Coast Northern and Southern California divisions under supersision of George Bowser. Similar stunts were tried out in the Denver, Milwaukee and Kansas territories last year during the Charles P. Skouras Showmanship drive.

EL's Big Backlog. Studio Darkens

Bragle Lion, with the bigged Lion, with the bigged Lion, with the bigged Lion with the bigged Lion leads of the light of t

Proximity of the holiday season also figured in EL's decision to close down, according to company spokesmen. With Armistice Day Thankagying, Christians and New Thankagying, Christians and New Tor each holiday would tie up production too much under EL's shooting methods, so it was decided to shutter, for the earliest of the company of

Rocky Mt. Indies Salute U's 'Fair-Minded' Tactics

U's Yair-Minned Iacutes
Strong campain waged by Allied Rocky Mountain Independent
Theartes against certain Universal
produced results for its memberexhibitors, according to ARMIT's
current builetin. Insamuch as Usreps were according to ARMIT's
current builetin. Insamuch as Usreps were the various situations,
ARMIT is now waving the olive
Darach and "urges every independent exhibitor in this territory to
Will I's western glivision sales
Will I's western glivision sales

Hospital Honors Blanks

nospital Honors Blanks
A testim Des Molnes, Nov. 8
A testim des Molnes
Mr. and Mrs. A. H. Blank was held
at Raymond Blank Memorial Hosplat here Nov. 3, with staff members, members of the hospital
bland, guld and other officials
board, guld and other officials
board, guld and other officials
tor of children's degree." The
tor of children's degree. The
tor of children's degree. The
tor of children's hospital was presented
to the city and state by Mr. and
Mrs. Blank in 1944 as a memorial
to their son, Raymond.
The plant of the companion of the

Wanger Would Turn Over His 2 For EL to Others

Walter Wanger has been talking with several distribs in New York during the paist few weeks on the possibility of their taking over for release two films, "Tulsa" and 'Reign of Terror, which he proteins of Terror, which he proteins the producer is hoping to have one of the other companies that up a sufficient sum to make it profitable for EL to give up the plx. and up a sufficient sum to make it profitable for EL to give up the plx. correcpture, the films are becluded in conflicting explanations. According to the producer, he feels that one of the other distrib might of the producers of the pro

name and EL can and runs give profits.

Spokesman for EL declared that,
Spokesman for EL declared that,
in the first place, the company had full rights to the pictures and had full rights to the pictures and had been considered to the pictures and had unless it got an excellent deal. Its explanation of Wanger's desire to get them back is that the produce on previous pictures had gone over for Tulsa' and 'Reign of Terror' contained a penalty clause by which Wanger's participation decreased for each dollar the product of the production of the produ

Jack Schlaifer Steps Up As Eagle Lion Sales Mgr.

As Eagle Lion Sales Mg.

1. J. Glock Schalafer has beettapped for the previously unfiled
post of general sales manager of
Eagle Lion by the company's distribution veeper william J. Heinse
up one notch from his prior job
being assistant to Heineman.
Promotion comes after being with
Newly-anned exec will supervise
domestic sales under Heineman
Newly-anned exec will supervise
domestic sales under Heineman
Allied Artist-Monogram in which
he served during the previous two
Jales Allied Artist-Monogram in which
he served during the previous two
years. Frior to that he was certfrom 1945 to 1945.

Youngstein on EL Board

I outingstein on EL Doalu
Max Youngstein Eagle Lion's
ad-pub veepee, assumes a role rare
for a publicity topper in the film
business. Youngstein has been
named to the board of directors
of his home company. Only other
ad-pub chief to act in that capacity
is Nate Spingold, veepee at Columbia.

of his home company. Only other ad-pub chief to act in that capacity is Nate Spingold, veepee at Combia.

Youngstein and Spingold along with Howard Dietz of Metro and Mort Blumenstock of Warner Bros. are the four publicity heads of pix companies. The companies of the companies

Albany Tent to Honor Smakwitz
Albany.
Charles A. Smakwitz, recently
promoted to zone manager of Warner Theatres upstate, will be honored by Variety Club at a dinner
at Colonia Country Club Nov. 15.

Italians' Aggressive Showmanship A Lesson to U. S. Exhibs—Seidelman

CAN'T SEE ANY YANK PROFIT OUT OF FRANCE

After surveying the French scene on his swing through the Continent which ended last weekend, Joseph H. Seidelman, Universal's foreign dept. chief, is convinced that the majors will make no money out of their operations in France under the pact made with that country in August.

in August,

New agreement permits the
Yanks to bring in a total of 121 pix
yearly with 110 going to the mayearly with 110 going to the mapany, he said, limited to 11 flurs
annually can turn in a profit for
the year. Volume of business under
the strict limitation will not permit
it since costs of distribution are
currently so high in France.

N.Y. Palace's Circusing Of 2 Oldies Spells B.O.

UI Z Utidles Spells B.D. With chance of garnering more than \$33,000 in its first two weeks, reissue combo of "Last Days of Pompeli" and "She" not only has care. N. Y., in the last in days, but has become a live topic in the trade. Combination of: two oldies, first released in 1855, hit a terrade. Combination of: two oldies, first released in 1855, hit a terrade. Combination of: two oldies, first released in 1855, hit a terrade. Combination of: two oldies, first released in 1855, hit a terrade. The second of the sec

hrstrun two years ago.

While not having the benefit of Election Day crowds, second week of "Pompeii"-"She" looks to better \$21.000, plenty big enough to keep the pair there a third session. Animated lobby, with volcano in action to attract passersby and compre-hensive circusing of the two pic-tures has spelled this big trade.

Same type of campaign on these two reissues has resulted in equal-ly sensational business opening week in Chicago.

man went on. Because theatres are too small for the crowds, some of screen to view the picture from the reverse position. "Italy was the highlight of my tip, there can be no question about they have built up from the ground. They have gone back to work and the result is apparent in good built-have built up from the ground. They have gone back to work and the revult is apparent in good built-have built up from the ground the reviews to see if the critics like a film." France, on the other hand, seemed apathetic, averes Seidelman, ments and insecurity over the future generally has taken its toll of the film builties, he explained, product is going on in volume despite high costs and the uncertainty of profits.

spite high costs and the uncertainty of profits. Seidelman is no longer concerned over the possibility of German-made films being exported lives the American military government has tightened its supervision over story properties and treatment. Consequently, he sees title present danger of German pix being used as propagands for a full profit of the profit of the

THAU RETURNING WEST. SCHARY EN ROUTE EAST

Merio studio exc Benjamin Thau, who's been huddling at the homeoffice the last 10 days with MG prev Nicholas M. Schenek and other ho. officials, is slated to return to the Coast today (Wed.) or Thau discussed with Schenek with the Coast today (Wed.) or Thau discussed with Schenek with a discussed with Schenek veepee-ireasurer Charles C. Mokboin next year's production schedule. MG production exc exception of the Coast Monday (1s) to continue the huddles. Schary will also hold confabs with eastern studio and story department representatives in order to established the studios. He's expected to remain in New York about two weeks.



M.G.M presents Alexandre Dunna' "THE THREE MUSKETEERS" Suaring LANA TURNER, GENE KELLY, JUNE ALLYSON, VAN HEFLIN, ANGELALANSBURY, FRANKMORGAN, VINCENTPRICE KEENAN WYNN, JOHN SUTTON, GIG YOUNG • Color by TECH-NICOLOR • Screen Play by Robert Ardre • Directed by GEORGE SIDNEY • Produced by PANDRO S. BERMAN • An M.G.M Picture

THANKSGIVING!

(The State, N. Y. record-breaker, a simultaneous Thanksglving sensation!)



M.G.M presents "HILLS OF HOME". Starring EDMUND GWENN DONALD CRISP, TOM DRAKE, JANET LEIGH, and LASSIE - Color by TECHNICOLOR - Original Screen Play by William Ludwig - Suggested by The lam Maclaren Stetches' 'Doctor of the Old School' - Directed by FRED M. WILCOX - Produced by ROBERT SISK - An M-GM Picture.

"Fill 'em up at



M.G.M presents "WORDS AND MUSIC" - Starring JUNE ALLYSON PERRY COMO, JUDY GARLAND, LENA HORNE, GENE KELLY MICKEY ROONEY, ANN SOTHERN with Tom Drake, Cyd Charlese Betty Garrett, Janet Leigh, Marshall Thompson, Mel Torne, Veræ-Blien Color by TECHNICOLOR - Based on the Lives and Music of Richard Rodgers and Lorent Hart - Screen Play by Feed Finkhedife - Story by Gay Bolton and Jean Holloway - Adaptation by Ben Feiner, Jr. - Musical Numbers Directed by Robert Alton - Directed by Robert Alton - Content of the North Alton Content of t

'Fill'em up all year round

Fill'em up at **NEW YEARS!"**



Rain Lifts Chi Biz; Ink Spots, Lorre **Boost 'Road House' to Fancy \$55,000.** 'She'-'Pompeii' Wow of Week, \$28,000

Chicago, Nov. 9.
Despite week of rain and foely
southflee take is holding up long
to the new bills and seven holdto the new bills and the new bills and the new
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\$11.000.

Chieazo (B&K) (3,900; 50-98)—

Road House' (20th with Peter
Lorre and Ink Spots onstage. Big
for Peggy" (20th) with Mickey
Ronery Pa. (20d wk), great \$47,000.

Garriek (B&K) (900; 50-85)—

"Untamed Breed" (Col) and "Bacing Luck" (Col) (2d wk). Mode
\$300,000. Last week, nice
\$300,000. Last week, nice

59,000. Law week, interest of the control of the co

Palace (RKO) (2,500; 50-98)—
"Race Street" (RKO), Fast \$25,000.
Last week, "Station West" (RKO) (2d wk), \$17,000.

Roosevelt (B&K) (1,500; 50-98)—
"Gallant Blade" (Col). Sweet \$16,000. Last Week "Cry of City"
(20th) (2d wk), \$12,000. State-Lake (B&K) (2.700; 50-98)
—"Johnny Belinda" (WB) (2d wk).
Solid \$28,000. Last week, smash

Surf (Indie) (650; 85)—"Mikado" (U) (reissues) (4th wk). Nice \$2,500. Last week, \$3,000.

United Artists (B&K) (1,700; 50-981—"Sealed Verdict" (Para) (2d wk) Fair \$10,000. Last week, \$12,500.

Woods (Essaness) (1,073; 98)—
"Song Is Born" (RKO) (3d wk)
Fancy \$18,000. Last week, sweet
\$24,000. World (Indie) (587; 80)—"Beaut and Beast" (Indie) (4th wk). Fin \$3,000. Last week, grand \$3,500.

H.O.'s Slow Buff, Albeit 'Song' Smash at \$20,000

Sung Olindon II AZU, OUV.

Town is loaded with holdovers this week, and it will cut into the overall total. Best bet is "Song is week, and it will cut into the overall total. Best bet is "Song is "Wight Has almousand Eyes" looks nice at Lakes.

Estimates for This Week

Buffalo (Silea) (3,500; 40-70.

Red River' (1/40) 2d wks. 151.

Silodid \$12,000 after smash \$18,500 opener.

Great Lakes (Shea) (3,400; 40-70)
—"Night Has 1,000 Eyes" (Par) and
"Night Wind" (20th). Nice \$15,000.
Last week, "Southern Yankee" (M-G)
and "Secret Land" (M-G),
\$14,500.

\$14,500. "Hipp (Shea) (2,100: 40-70)—
"Johnny Belinda" (WB) (2d wk)
in.o.) Still fancy at \$15,500. Last
week, big \$13,000. Teck (Shea) (1,400: 40-70)—
"Teck (Shea) (1,400: 40-70)—
"Boutlern Yankee" (M-G) and
"Boutlern Yankee"

Broadway Grosses

'River' a Swifty In Cincy, \$18,000

General take of downtown houses continues the very this mount in the continues of the conti

| Seith's high mark for year. 'Asong is Born's rousing at the Essimates for This Week Albee (RKO) (3,106, 36-75)—'Song is Born's RKOO, (3,106, 36-75)—'Song is RKOO, (3,106,

Prov. Oke; 'Eyes' Bright 13G: 'River' Hep 18G 'Belinda' \$14,000 in 2d

Providence, Nov. 9. Strong holdovers are keeping Strong holdovers are keeping business at an even, keel this week. State's "Red River," and Majestic's "Johnny Belinda" are the big hold-overs, "Night Has Thousand Eyes"

overs. "Night Has Thousand Eyes."
was solid on first Strand session.
Estimates for This Week
There (RKO (2,200: 44-65)
"Christmas Eve" (UA) (reissue) and
"Montana Mike" (RKO). So-So
\$12,500. Last week, "Station West"
(RKO) and "Nanool of North' (Indie) (reissue), nice \$14,000.

Carlton (Fay) (1,400; 44-65) —
"Peabody and Mermaid" (U) and
"Lady Midnight" (U) (2d run),
Good \$5,000, Last week, "Apartment for Peggy" (20th) and "Night
Wind" (20th) (2d run), \$5,500. Fay's (Fay) (1,400; 44-65)—"Sit-ting Pretty" (20th) (reissue) and vaude on stage. Good \$7,000. Last week, "California" (Par) (reissue) and vaude on stage, nice \$7,500. and vaude on stage, file \$1,000.

Majestic (Fay) (2,200; 44-65)...

"Johnny Belinda" (WB) and "Life
With Father" (WB) (2d wk). Fine
\$14,000. First week was happy
\$17,000.

(10,00) Last week, "Aprilment" (11,00) Fairs week was happy same person of the control of the co

Montreal, Nov. 9. Too many holdovers are slowing

up boxoffice returns this week Paramount's "Evil My Love' shapes okay. "Lady in Ermine' looks trim at Palace. Estimates for This Week

Estimates for This week
Loew's (C.T.) (2,855; 40-65)—
"Date with Judy" (M-G) (3d wk).
Nice \$14,000 after \$15,500 in second.

Capitol (C.T.) (2,412, 34-60)—
"Evil My Love" (Par). Okay \$16,000. Last week, "Black Bart" (U),
\$13,500.

\$33.500. "Season Season Season

week, netternan Nowhere" (Col), \$6,200.

Orpheum (C.T.) (1,040; 26-45)—
"Canon City" (EL) and "Singing Spurs" (Col) (2d wk). Fast \$5,500 after sock \$7,000 first week.

'Song' Standout In Balto, \$14,000

Baltimore, Nov. 9.

Business here is rather moderate with "A Song Is Born" looking standout at the Town. "Road Heuse" is doing well at the New. Rest of list shapes just fair.

Estimates for This Week.

Estimates for This WeekCentury (Lower-S-UA) (3,000, 2060) — "Red River" (UA) (2d wk).
Holding well at Indicated \$12,000
Hippodrome (Rappaport) (2,240,
Hippodrome (Rappaport) (2,240,
Nay 15,000). Last week, "UnColv plus Vaude (CO) plus Vaude
Last (CO) plus Vaude

mun \$12,300.

Keith's (Schanberger) (2,460; 20-60)—"Kiss Blood off Hånds" (U).
Passable \$9,000. Last week, second of "Night Has 1,000 Eyes" (Par) way off at \$5,600.

way off at \$5,600.
Mayfair (Hicks) (980; 20-65)—
"Belle Starr" (20th) (reissue). Mild \$4,000. Last week, "Gung Ho", (FC) (reissue) held well at \$4,900 in second round.

New (Mechanle) (1,800; 20-60)—
"Road House" (20th). Doing very well at \$14,000. Last week, "Cry of City" (20th). this \$7,200. even.

of City" (20th), this \$7,200.

Stanley (WB) (3,200; 25-75)—
"Sorry, Wrong Number' (Par') G4
wk), Mantaining fairsh pace at
Town (Rappaport) (1,300; 35-65)
"Song is Born' (RKO). Vory (1,306; 35-65)
"Song is Born' (RKO). Vory (1,306; 36-65)
"Valendfa Lew's UA) (1,365; 20-60)—"Night at Open" (M-G) (reissue). Supprisingly active \$500.
Last week, "Innocent Arfair' (UA) (mo.), steady \$4,700.

'Rope' Fancy \$23,500 In Denver Despite Snow

Denver Despite Snow
Denver, Nov. 9.
Despite a snowstorm last Sunday
(7) bis shapes big enough to juslify two holdovers. "Red River'
insa't Homanic' is gape, which
a second at Denham. Top coin goes
i's "Rope." doing nicely in two of
three spots where playing.
Aladitin, Fox (1,400, 35-74).
"Sitting Pretty" (20th) and "Voice.
Aladitin, Fox (1,400, 35-74).
"Sitting Pretty" (20th) and "Voice.
Turtle' (WP. Farr \$5.00, Last
Office of Turtle', WP. Farr \$5.00, Last
Office of Turtle', WP. Farr \$5.00, Last
St. (1,500, Molad Sagin. Last week,
big \$15.00. Cacketill' (1,750, 35-70)
Benham Cacketill' (1,750, 35-70)
Benham Consmitte' (1,750, 35-70)
St. (1,750, 35-7

Estimates Are Net

Film gross estimates as reported herewith from the various key cities, are net, i.e., without the 20% tax. Distributors share on net take, when playing percentage, hence the estimated figures are net in-

come.

The parenthetic admission prices, however, as indicated include the U.S. amusementax.

'Evil' Good \$16,000, Mont'l N.Y. Spotty; 'Verdict'-Laine-Wald Plus Haines Tall \$90,000. 'Pit' Smash 60G. 'Yours'-Hayes-Healy-Cole Fair 90G

Broadway film business is only fair this week despite six new bills, strong entries being the exception gather than the rule. Beetinn Day, return than the rule. Beetinn Day, peeded and a desultory tone set in shortly thereafter. Rain last Thursday (4) put a crimp in newcomers and extended runs ailie. A return of indian summer weather was reduced in indian summer weather was reduced in the peeding of the peed

of Indian summer weather was responsible for the absence of any
big upsurge last weekend.

stopposition of the control of the conposition of the control of the control

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responsible to the

Pompetil' and "She."
"Joan of Are" starts its regular
run at the completely remodeled
'Uctoria tomorrow (Thurs.) after
a special benefit preem tonight
(Wed.). House capacity has been
upped to 1,100 and interior of the
shuttered in early summer
shuttered in early summer
the statemark for This Week

Astor (City Inv.) (1,300; 70-\$1.50)

— Song Is Born' (RKO) (4th wk).
Third week ended last Monday (8) inished: at \$27,000, good, after stout \$33,000 in second. Continues undef.

Third week ended last Monday (6) grant of the property of the

—"Scaled Verdict" (Par) with Frankle Laine, Connie Haines, Jerry Wald orch topping stagebill (2d wk). Initial holdover session starts today (Wed.). First week of 8 days registered big \$50,000. In (Par) plass (Victor and Starts) (Par) plass (Par) plass (Victor and Starts) (Victor an

(Par) plus Vic Damone, Tony Pairo or chi 3d w48-54 days, 34, 25, 200.

Park Avenue. (U). (832; \$12.00.

Park Avenue. (U). (832; \$12.

(Wed.). Last week, "Betrayed; (Wed.). Last week, "Betrayed; (Mono) and "Shanghai Cobra" (Mono) and "Shanghai Cobra" (Mono) and "Shanghai Cobra" (Mono) (Feissues), got only mild Rivelley (Mono) (Wed.) (Wed.

'Song' Solid \$52,000. Best L.A. Bet: Bride' Hot 57G, 'Blade' Not So Sharp \$27,000, 'Blood' Droops to 24G in 2d

\$4.300

Downtown (WB) (1,800; 60-51)—
"June Bride" (WB) Bright \$19-7

"Une Bride" (WB) Bright \$19-7

(WB) 13d wb, 130-00 \$15,000

(WB) 13d wb, 130-00 \$15,000

(WB) 13d wb, 130-00 \$16,000

(WB) 13d wb, 13d w

1.600.
El Rey (FWC) 1861; 60-\$1) —
Gallant Blade" (Col) and "Racing
nck" (Col). Oke \$3,500. Last
cck, "Untamed Breed" (Col) and
Leather Gloves" (Col). (8 days).

"Leather Glowes" (CO) 18 days."
22.100; c. Hosener' (1625, 84, 84).
23.100; c. Hosener' (1625, 84, 84).
23.100; c. Last week, 81, 800.
24.00; Last week, 81, 800.
24.00; Talst week, 81, 800.
24.00; Talst week, 81, 800.
24.00; Talst week, 81, 800.
25.00; Last week, 81, 800.

Steedy 97500. Last week, amouth 57500.

Hollwood. WB. 27505. 60-511.

Hollwood. WB. 27505. 60-51

\$12,300.
Loyela (FWC) (1,248; 60-\$1)

"Paradine Case" (SRO) and "Million Dollar Weekend" (EL) (2d wk-5 days. Thin \$3,000. Last week.

light \$5.500. Last week. A "la. Million Dollar (D'Iown) (2,003), Mov 50-59 — "Illo (Mort Triumph" LEL I IIII. (2d run, with Jampy Liggins, Errol Ost. Week. "This North 2000 Last sans yeek. "This North 2000 Last sans yeek." This Last sans yeek. "Last sans yeek." Coll. 8 (1900 Last sans yeek." Coll. 8 (1900 Last sans "Last sans "Cast sans "Coll. 1900 Last sans "Last sans "L

axy) \$10,700. Dill looks good at \$5,000. Ltd. Pan Pacific Prin-Cor) [940, 85- w-ek. Blanche Fuyr' [EL] ar 7].— "Red River" [UA] 44th wh. "Gay Intruder" [20th] (2d wk), 3cat \$3,000. Last week, \$3,00. 50. Fanway [M-P] (1,378; 40-80). Song Is Born" (RKO) and "Body" , "Pexs. Brooklyn," [UA] an

Loud 16G, 'Belinda' 14G

LOHO 10th, Bellman 14th
International Nov. 9.
Bit is spotty at firstrums here
into the spotty at firstrums here
into the spotty at firstrums international i

Indpls. Spotty; 'River'

500. Indiana (G-D) (3,300; 44 - 65)—
"Johnny Belinda" (WB) and "Here Comes Trouble" (4JA), Sturdy \$14,-000. Last week, "Good Sam" (RKO) and "Belind Locked Doors" (EL), fair \$12,500.

fair \$12,500.

Keith's (G-D) (1,300; 44-65)—
Good Sam (RKO) and "Behlnd
Locked Doors" (EL) (m.o.) Average \$4,500. Last week, "Rope"
(WB) and "Winner Take All"
(Mono), \$4,000.

(Mono), \$4,000. Loew's (Loew's) (2,450; 44-65)— 'Red River' (UA) and "Surrender Dear" (Col). Hefty \$16,000. Last week, "Loves of Carmen" (Col) and "Triple Threat" (Col), slow week, 'and "T \$11,000.

\$11,000.
Lyric (G-D) (1,600; 44-65)—
"Lady in Ermine" (20th) and
"Creeper" (20th). Tepid \$6,000.
Last week, "Evil My Love" (Par)
and "Bodyguard" (RKO), sluggish

'River' Swift 19G. St. Loo; 'Song' 8G

"Red River": Is showing the greatest putling power of main-stem chemas this week, being solid at Loew's, "Song is Born" shapes very big at the small Sinett. Night Has Jobb Eyes' looks well at Ambasador. Estimates for This Week

Estimates for This Week
Ambassador (F&M) (3,000, 5075)—"Night Has 1,000 Eyes" (Par)
and "Angels in Exile" (Rep), Nice
\$17,000. Last week, "Moonrise"
(Rep) and "Smart Girls Don't
Talk" (WB), \$14,000.

Ric (WB), \$1,000. Fex (F&M) (5,000; 50-75)— Roadhouse" (20th) and "Bungalow (20th). Good \$18,000. Last reck, "Return of Bad Men" (RKO), and "Berlin Express" (RKO), \$15,-

Does (Loew) (3,172; 50-75) —
"Red Rivg" (UA) and "Manhattan
red (Manhattan) (M

gels with Dir issues, \$5,500

"Slubert (Ind) (1,500; 40-60)—
"Song Is Born" (RKO). Big \$8,000
or near. Last week, "Rope" (WB)
and "Lightning in Forest" (Rep)
(m.o.) (2d wk), \$5,500.

H.O.'s Slough Hub; 'Saxon' Charms At \$22,000, 'Texas, B'klyn' \$19,000, 2 Spots

'Song' Beats Crix

In Pitt. Fine 13G

Holdovers are getting the heartest plays and the services of t

Estimates for This Week
Pullon (Shea (1,709, 44-76)—
"Song Is Born" (RKO). First time
a Damy Kaye picture has run up
against such disappointing noutes,
up against such disappointing noutes,
coming them for nice \$13,000, but
not up to Kaye's past clicks. Last
week, second of "Cry of City"
(20th), little over \$3,000 in 4 days.
Harris (Harris) (12,00, 44-76)—
"Kiss Blood Off Hands" (1) (2d
"Continue) on page 20)

Tag, end of eston. Nov. 9.

Tag, end of extended-run bills Last week, "Night Has 1,000 all over-currently sees biz sagingfig, Fox", 1972 and "Snuggers' Cove"
"Saxon Charin," nice at the Boston, and "Texas, Brooklym," at Paramount and Fenway, which shapes raverage, Scood week of "John by the street" (RKO) 12d wk. Holdover average, Scood week of "John by the street" (RKO) 12d wk. Holdover average, Scood week of "John by the street" (RKO) 12d wk. Holdover Aster daysov 11,300; 90-324).

"Hamilet" 'UI 12th final wkb, "Homiede for Three" (Indie) 2d. Mores out this week to Beeson wk. Big \$23,000 after sock \$35,000. Hill, refurbished second-run house.

"India second the second-run house." The second 'Aster Bag \$25,000 after sock \$35,000. Hill, refurbished second-run house.

"India second 'Aster week, "Not and "Sea "John Second 'Aster Bag \$25,000 after sock \$35,000. Hill, refurbished second-run house." The second 'Aster Bag \$25,000 after sock \$35,000. Hill, refurbished second-run house.

'Baby' Smiles on Frisco, Lusty \$30,000; 'Belinda' Torrid \$28,000, 'Starr's' 16G

Key City Grosses

Estimated Total Gross
This Week \$2,910,000
(Based on 23 cities, 219
theatres, chiefly first runs, including N Y.)
Total Gross Same Week
Last Year \$3,160,000
(Based on 22 cities, 227
theatres).

'Song' Tuneful \$16,000, K.C. Ace

Kansas City, Nov. 9.
With voting out of way, people are again going to shows. That's true locally as current product is "Song to Born" shapes solid, and its sure to hold. "Johnny Belinda" at Paramount likevise is strong at 15,000 and keep stay over. Rain midweet clerked up for an ideal "Song to Belinda". The stay of Estimates for This Week

Estimates for This Week
Esquire (Fox Midwest) 820, 4565)—"Apartment for Peggy" (20th)
ino.). Nitly \$4,000' Last week,
"Corvette 225" (FO) and "Wings
over Honolulu" (FO) (reissues),
average \$3,000.
Kino (160), 500 (550, 35.46-65),
average (FR), Okay \$1,500 or
near and the condition of the cond

—"Panie" (FR) Okay \$1.800 or January Last Week, "Panny" (Indie), "Midland "Lowys" (5.00; 48-85). "Gallant Blade" (Col) and "Bahahatan Angel" (Col). Mill \$14,000. (Col) and "Rusy Leads Way" (Col) thin \$10,000 in 5 days "Orpheum (RCO) ILDON, 45-65). "Orpheum (RCO) ILDON, 45-65). "Orpheum (RCO) ILDON, 45-65). "Orpheum (RCO) ILDON, 45-65). "RCO (24 Web, 3 days) and 1000 in 1

\$9,000.

Paramount (Pav' (1,900; 45-65).

Paramount (Pav' (1,900; 45-65).

"Johnny Belinda" (WB). Strong \$15,000 and holdover. Last week.

"Miss Tatlock's Millions" (Pav' had opening day pa.'s by William Holden, Robert Stack, Bill Demarcs and others but small help at mild \$12,000.

Rowy Diurwood! 900: 45-650.

Rowy Diurwood! 900: 45-650.

at mild \$13,000.

Rosy 101/revood 1690, 45-65)—
Raw Deal" IELD and "Olymple Games" IELD 2d wk. Fais #2,800.

Last week, fast \$4,200 the wy Fox Midwesh 12,100, 2043, 790, 45-65)—
"Road House" (20th). Average 13,000 or better. Last week. "Apariment for Peggy" (20th) big \$21,000 in 9 doss."

L'ville Lively; 'Venus' Hot \$16,000, 'Julia' 14G

Louisville. Nov. 9.

Business Is perking a bit this stanza, with brisk weekend trade helping. One Zouch of Venedation will Roy Rogers' opus. "Night Time in Nevada" at Strand.

Estimates for This Week Brown (Fourth Avenue) 1203-40—"Apartment for Peggy"

Estimates to the Brown (1,200; 30-40)— "Apartment for Peggy" (2011) and "Night Wind" (2011) (m.o.l. Neat \$5,500. Last week. "Sorry. Wrong Number" (Par) and "French Leave" (Mono) (m.o.l. \$3.

"Froith Leave" Month (In a), \$3-100.

Kenther, Switter 11, 2003, 30, 400.

Kenther, Switter 11, 2003, 30, 400.

Kenther, Switter 12, 2003, 30, 400.

Mary Anderson | People's 11, 2003, 30, 400.

Mary Anderson | People's 11, 2003, 30, 400.

Mary Anderson | People's 10, 400.

Mary Anderson | William |

\$6,000. Last week. "Love of Mary" Un and "Fad of River" Ut, \$4,500. Un and "Tod of River" Ut, \$4,500. The Collary Art (Rep. Fine \$16,000. Last week. "Apartment Personal Collary Art (Rep. Fine \$16,000. Last week. "Apartment Personal Collary (Rep. Fine \$16,000. As-65). Unlia, Missbates" (M-G) and "Leather Gloves" (Col.) Modest \$1,000 of As-65,000 of As-65,000 of As-65,000. As-65,000.

Helped by strong bally, "Sahy San Francisco, Nov. 9.
Helped by strong bally, "Sahy Sanites At Me Sanges Big at 20x, and the strong bally, "Sahy Sanites At Me Sanges Big at 20x, and a strong again in fourth or strong again in fourth or strong again in fourth or strong strong

"Night Has 1,000 Eyes" (Par) (24 Mt). Fair \$8,000. Last week, hice \$0.00 Eyes" (Par) (24 Mt). Fair \$1.000. Eyes (Par) (24 Mt). Eyes (Par) (2

Grid Crowds Up Philly; 'Blood' Rich at \$33,500. 'Road House' Huge 35G

Estimates for This Week

Estimates for This Week
Aldine (WB) (1,303; 50-99)—
"Hollow Triumph" (EL). Mild
\$11,000 or near. Last week, "Isn't
It Romantic" (Pan's, \$12,600.
Arcadia (S.S.) "700; 50-94)—
"Red River" (UA). Fast \$8,500.
Last week, "Rachel and Stranger"
(RKO) sock \$8,000 in 10 days.

(RKO), sock \$8,000 in 10 days. Boyd (WB) U.360; 50-99—"Loves of Carmen" (Col) '44th wk). Oke \$14,000 or over for winding session. Last week, fair \$16,000. Earle (WB) U.700; 50-99)—"Kiss Blood Off Hands" (U), Huge \$33,500. Last week; "Walk Crooked Mile" (Col) '22d. wk), down to \$16,000. Fox (20th) (2,250; 50-99)

House" (20(h). Town's leader at terrific \$35,000. Last week, "Cry of City" (20(h), (2d, wk) \$17,000



WORLD PREMIERE THURSDAY, NOVEMBER 11, 1948

VICTORIA THEATRE

Broadway at 46th St., New York, N.Y.

JOAN OF ARC starring INGRID BERGMAN

A VICTOR FLEMING PRODUCTION
Produced by WALTER WANGER
Directed by VICTOR FLEMING

Color By TECHNICOLOR

Based on the Stage Play "JOAN of LORRAINE" by MAXWELL ANDERSON

A CAST OF THOUSANDS

with JOSE FERRER

FRANCIS L. SULLIVAN • J. CARROL NAISH • WARD BOND SHEPPERD STRUDWICK • HURD HATFIELD • GENE LOCKHART JOHN EMERY • GEORGE COULOURIS • JOHN IRELAND and CECIL KELLAWAY

Screenplay by MAXWELL ANDERSON and ANDREW SOLT • Ast Direction by RICHARD DAY
Director of Photography JOSEPH VALENTINE, A.S.C.
Presented by SIERRA PICTURES, INC. • Released by RKO RADIO PICTURES

When My Baby Smiles at Me

(SONGS-COLOR).

(SONGS-COLOR).

Hollywood, Nov. 5.

Mh-For release of George Jessel production. Stars Betty Grable. Dan Dalleys of Colors of the Color of the Col settlen Alfred Novemba rredes Voy. 5 de humile Betty Gesle Betty Gesle Dan Dalley John Bares Hichard Arien Vanie Bares Hichard Arien Vanie Wase Wante Wase Vanie Wase Wante Wase Vanie Wase Vanie Wase Wante Wase Wante Wase Kenno Williams Kanno Fall Beite Ton Sevention George "Hitlegaus" Lawfe Ton Steventon Mauritz Huge Tan Gestman Joes Morries Tan Gestman Joes Morries

Paintes. Tin Grahan, Dave Morta This 20th-5v. version of the old George Manker Watters-Arthun Hopdan "Burtesque" is a happy journey down memory lane. Stature is added through nostlaje quality gained through nostlaje quality gained to tunes, plus a couple of new one, and filled with immetested gags and lauph lines, it answers all requirements of the entertainment socker. Reductions of the research of the control of the cont

entertainment seeker. Technicolor adds instre and marques values are additionated and marques values are additionated and add

preding a burley queen at work, and shows up well in the story sequences, and the control curves and glamor to appeal to the males in the several production numbers. Costumes are vinant treats, lend-title tune opener, sung by Dalley, though to leave the several production and Josef Myrow, it's a corn and hokum of the burley sag and art. Best of the two news songs are 'What Did 1 Do?' with Missistant of the several control of the sev

anonce. Stdf takes to the boltten out and there's a reconciliation for the finale. The state of the finale control of the finale control of the finale control of the punch that helps sell the of the punch that helps sell the of the punch that helps sell the the manager and Richard Arlen, nearer was posen for Miss Grable, pleases. Excellence of stars and the finale control of the puncher who goes for Miss Grable, pleases. Excellence of stars and the finale control of the finale co

Every Girl Should Be Married RKO release of Don Hartman (Dore

Stars Cary Grant: features Franchot Tone,	
Diana Lynn, Betsy Drake, Alan Mowbray.	
Screenplay, Hartman and Stephen More-	
house Avery; camera, George S. Diskant;	
editor, Harry Marker; music, C. Bakalei-	
music, C. Bakaler-	
nikoff. Tradeshown N. Y. Nov. 5, 48. Run-	
ning time, 85 MINS.	
Dr. Madison Brown Cary Grant	
Julie Hudson Diana Lynn	
Anabel Sims Betsy Drake	۱
Mr. Spitzer Alan Mowbray	
Mary Nolan Elisabeth Hisdon	
Cam Molan Edsabeth hisdon	
Sam McNutt	
Gogarty Harry Hayden	
Soda Clerk Chick Chandler	
Violinist Leon. Belasco	

"Every Girl Should Be Married" is one of those rare comic delicacies that are always in good season at the b.o. Out of that venerable theme of the war between the sexes in which the remmes are the guileful aggressors, Don Hartman

has fashioned a sparklingly witty comedy of modern manners which chuckes. With Cary Grant topping a superiative cast including the comedy of modern payoff.

With Cary Grant topping a superiative cast including superiative superiative cast including superiative superia

Blood on the Moon

BIOORI ON THE MOON

Hallywood, Nov. 6.

BKO release of Darens Warth production, Stars Robort Michium, Barbara BelGeddes, Robert Presion: features Walter
Bennam, Charles McGrae, Directed by
Robert Wise. Servenipaly, Lillie Hayward,
Servenipal, L

86 MINS.
Tit. Committee Robert Mitchun
Tate Riling Robert Presto
Cornel Lufton Phyllis, Thaxte
Carol Lufton Poyllis Thaxte
John Lufton Tom Tuli
Milo Sweet Charles McGrav
Joe Shotten
Joe Shotten Tele
Frank Reardan Tom Tyle
Fred # rden George Coope
Bart Daniels

He Walked by Night Eagle Lion release of Bryan For production. Pastures Richard Bassbart. Scott Green State Read Read ReadState Read Read ReadState Read Read ReadState Read Read Read ReadStreet Read Read Read ReadRead Read Read Read ReadRead Read Read ReadRead Read Read ReadRead ReadReadRead ReadR

Link Garry Received with a flower formation of the format

after a resounding crossifte of automatics and tommyguns. With this role, Baschart establishes himself as one of Holymore woods most talented finds in the control of the c

Bacine Luck

Raceling Latels

Calimbia production and release. For David Briton. Public National, March 1997,

As series of horseraces plus a mild sprinkuling of the human ambrides and the series of horserace plus a mild sprinkuling of the human ambrides entertainment. Inept formula was mixed for "Racing Luck" with catastrophic results. Luck "rolls falling to generate interest in races, humans or plot footage. These page left round for the many and David Bruce follow director and David Bruce follow director and David Bruce follow director with the many of the series of the work of the series of the series of the work of the series of the ser

Dave	×		Tin	1 Hol
Redfe	X	No.	h Beer	v. Jr
Chito			chard 7	darto
Ellen	*********	********	Nan	Leslie
Carte	F		Harry 1	Wood,
Hutch	ims	Ric	chard P	ower
Turq	noise		laudia	Drak
Nich	ols sle	*********	,Robert	Bra
Inky	********	*********	Lce	Whit
Sheri	A	********	Bud Og	born
Wove	ka	Iros	n Eyes	Cod:

series, generates a fair amount of ridin, abnothir and fightin. There's some feedfal, too, for the years folly.

In the personne feedfal, too, for the years folly.

In the personne feedfal, too, for the years for the personne feedfal, too, for the years feedfal, t

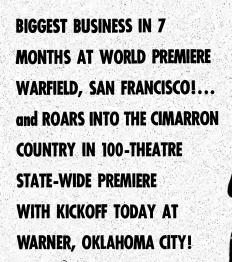
The Guinea Pig

(BRITISH)
London, Oct. 27.
se of Pligrim Pictures Pilip
John Boulting) production adapted from stage ham Strode. Editor John Wooldridge: e Sheets Kelly. At C ning time, 98 MINS Sheets Kelly. Aining time, 98 Mi Jack Read. Lynne Hartley. Mr. Read. Mr. Hartley. Niget Lorraine. Mrs. Hartley. Mrs. Read. Ronald Tracey.

At Carlton, London, RusMichard Attenberough
Richard Attenberough
Bernard Miles
Ceell Treumcer
Robert Flemyng
Joan Bickson
Tine Bateson
Clive Baxter
John Ferrest
Maureen, Glynne
Brends Högen
Gut Herbert Lomas
Anthony Merites
Anthony Merites Mr. Hartley Nigel Lorrain Mrs. Hartley Mrs. Read Ronald Trace Gregory Buckton Fitch Bessie

rector William Berke fails to give the pic a pase worthy of interest scheme and the pic appears worthy of interest scheme and the pic appears of t

Mrs. Veray	Freda Jackso
Mrs. WatersHe	Joy Shelte
Mrs. Waters	mione Baddele
Norma Bates	Joan Dowlir
Mary O'Rane	Ann Stepher
Rev. Allwroth Hi	recourt William
O'Rane	Night MacGinn
Spiv Stranger	Sydney Taff
Burrells	Frank Pettinge
Irene Ronnie	Jill Gib
Ronnie	Robin Netsch
Councillor Green	Wylle Wats
Councillor Trouncer	. James Havt
News Editor	Eliot Makeha



MONTGOMERY CAMERON ROMAN
BELLE STARRS
DAUGHTER

with Wallace Ford • Charles Kemper • William Phipps • Edith King
Produced by Associate Producer

Original Screenplay by

LESLEY SELANDER • EDWARD I. APPRISON • JACK JUNGMEYER, JR. • W. R. BURNETT

An Alson Production • Released thioward 5th Century-For

Germans Lapping Up U. S. Comedies: 'Turtle,' 'Men on Horse' Big Favorites

German audiences are doing a rave over American drama and demanding new ideas on the stage, according to Dr. Eugene Bahn, the-atre officer of Military Govern-ment's Education and Cultural Re-lations division.

the saucation and Cultural Relations division.

"The idea of the stage existing for its own sake—purely for entertainment or for the completely tree means of education—is a comparatively novel one, especially to the Mari-Imbed youth, "he says. "But it has caught hold. While some contended drame evocative of laughter is worthy of the sacrosand-contended armae evocative of laughter is worthy of the sacrosand-bardis, American satire and comedy are nonetheless packing the houses."

on the continuence of the contin

ing.

To date 195 contracts have been negotiated in the U. S. Zone, 134 in the British, 40 in the Soviet and 12 in the French, in all, 45 modern American drawns are available to German theatres, and most of them already have been performed.

werning these seasons and most on terms. Most ommand, and excess to date has been "Voice of the Turtle, which has been produced in 55 cities in German (including several in the Soylet Zone) and has played precedent-breaking runs in all of them. Its popularity is the more defeated nation, in the hero's role, wears the uniform of the conqueror. There is also a nice point for little significance to Americans but having a decided effect on Germand and the seasons are considered in the significance of the popularity of the seasons are point and wealting dishes.

dishes. Second in popularity has been "Three Men on a Horse" (in 42 cities). Explanation seems to be cities, the properties of the cities of enters totally unfamiliar but appar-ently irresistible elements—fast-paced comedy, lively repartee and the ridiculous situation. "Thunder Kock" (in 41 cities), as "Thunder Kock" (in 41 cities), as "Thunder Kock" (in 41 cities), as

"Thunder Rock Sores
"Thunder Rock" (in 14 cities)
"Thunder Rock" (in 14 cities)
"Thunder Rock" (in 14 cities)
"Thunder Rock in 15 cities and in 15 cities of threatening war, causes it to speak with marked directness of the speak with the speak with

were well received, as was "The Farricus."

Farricus."

Farricus."

September 1. S. Farricus and the U. S. Farricus. The Berlin performance, however, given in the Swite Sector, was well received.

Swite Sector, was well received.

Swite Sector, was well received.

Farricus and Men. Was praised as a study of "Social and metaphysical significance." "Ethan Frome" study of "Social and metaphysical significance." "Ethan Frome" heavy. "Yel "Mourning Becomes Electra" clicked in 15 cities.

Lelarge's Pic Buy

Current London Shows

Current London Shows
(Figures show weeks of run)
'A La Carte London, Nov. 9.
'Annie Get Gen College (St. 1988)
'Annie Get Gen College (St. 1988)
'Bless the Bride,' Adelphi (31).
'Carte London,' Palace (35).
'Cartissiang,' Palace (35).
'Cartissiang,' Palace (35).
'Cartissiang,' Palace (35).
'Cartissiang,' St. 3a. (10).
'Cartissiang,' St. 3a. (10).
'Cartissiang,' St. 3a. (10).
'Edward, M. Donne, Lyric (76).
'More (19).
'All Market (19).
'Salon Bar,' Garrick (6).
'Starlight Roof,' Hipp, (53).
'Starlight Roof,' Hipp, (53).
'Yorester Agrin,' Vic. Pal. (83).
'Worms View,' Whitchall (60).

U.S. Distribs Await Reports from Rio

Major dim Rub
Major dim companies are
withinding their okay on the deal
to be desired to be deal of the deal
to be deal of the Motion Fleture
Assn. of America, with the Brazillan government until they receive recommendations from their
ceive recommendations from their
ceive recommendations from their
ports are received, board of the
Motion Fleture Export Assn. with
meet again to vote on the pact,
mit meet again to vote on the pact,
Mayor, in a frying trip to Rio,
worked out a modification of regulations passed by the Brazillan
price control commission which
Major company opponents elia
the 42% ceiling, applicable to .im
defidual exhibs and distribs, is unworkable and without precedent.

SOVIET ASKS U.S. PIXERS FOR PARIS SCREENINGS

FOR PARIS SCREENINGS.

Soviet Embassy has requested to all reps of U.S. film companies to screen product for selections to screen product for selections and to screen product for selection for many selections. The selection of America, in Moseow. However, it's understood that the list of 100 films which the Russians are to draw from it still pers. However, it's understood that the list of 100 films with the russians are to draw from it still pers. However, it's understood that the russians are to have been selected as the selection of the selection in the selection in the selection in the selection in the selection is found in the selection in the selection in the selection is found in the selection in the selection in the selection is the selection in the selection in the selection in the selection is the selection in the selection in the selection is the selection in the selection in the selection is the selection in the selection in the selection is the selection in the selection in

Gambling Casino Given Okay in Wiesbaden Wiesbaden, Oct. 26.

Authorization of a gambling ca-sino in Wiesbaden has been made by the Military Government in Hesse. Recently similar authoriza-tion for the casino at Bad Homburg was announced.

was announced.

City-controlled gambling houses in Wiesbaden date, back to 1771. In 1810, the Kurhaus was the scene of large-scale gambling. Wars and revolutions, gambling has always played an important part in the history of this area as a source of income in the wealthy.

The gambling houses was and the wealthy.

Lelarge's Pic Buy
Andre Leisepe, hand of Bropean Copyrights and Distribution,
loss acquired the U. S. relates to yet of this are as a source of inrights to the French film, "Guiltemette Rabin." He's been to the second to the second to the
looking over new product.

I be a Guillaume Radot world war. Then once again Wiesproduction in association with the
Drion General Clientanoraphility
Drion General Clientanoraphility
Second to the world war. Then once again Wiesproduction in association with the
Drion General Clientanoraphility
Second The War Work
Se

U's Latin Sales Drive

U's Latin Sales Drive
Universal is singing a Latin
American sales convention which
Individual services and the sales convention which
15-22. All Daff, chief alde to Joseph
H. Seidelman, U's foreign dept,
H. Seidelman,
H. Seidelman

Elsa Maxwell's 'Variety' Story on Venice Film Fest Started Somethin

Fest Started Somethin'

Testaire Maxwell," an Italian tempest stirred by Elba Maxwell's Avenue and the start of the start

withdrew his "Macbeth" as a feeti"The common of the comm

'Tralee' Basis for Pic

"Tose of Trales," som made fanous by Land Voung Productions, Inc., will be basis for productions, Inc., New York.
Exteriors for film will be done in Ireland.

Labor-Industry Shakeup Forecast Following Strike at Denham Studio

BRITISH, FRENCH TO

London, Nov. 9.
British industry is to open inmediate falks with the French government on the restrictions miposed on the distribution of British
pix in France, which allow only 20
to be shown in a year against the
French of the proper state of the property
Following representations made
by Harold Wilson, president of the
Board of Trade, to the French government, three British producers,
Air-Commodore FaMF. West, Sir
David Cunynghame and Major
hald themselves in readiness to go
to Paris at a moment's notice.

Gl Shows Keep Soldiers

CRICETAINCU III JAPAI

Soldier shows in Japan are playing an increasing part in keeping army's occupationaires entertained, with a sain of 33 professional actresses, directors and technicians at the nucleus, the program relies house the control of the program relies house playing throughout Japan wherever American troops are stationed.

heavily no local solder latent to heavily no local latent l

Argentine Radio Clamor
Buenos Aires, Nov. 1.
The Argentine networke are doing a considerable amount sheets, trying to accommodate the large number of would-be sponsors clamoring to huy for which they can no longer obtain newspaper space, date to accommodate the large number of would-be sponsors clamoring to huy for which they can no longer obtain newspaper space, date to act in paper imports and a government devere finith due to the four-day strike which she did up production on three coltain newspaper space, date to develop the same dispute which has dead cort and the fortage strike and magazine can print. With sponsors jostiling one another on their dowrstep, the government's continuous requisitioning of time for official spotential to the fortage specially in view of electronic continuous requisitioning of time for official broadcasts, sepecially in view of electronic continuous requisitioning of time for official specens.

Talk French-Jap Film-Prod. Deal Film-Prod. Deal Film-Prod. Deal Film-Prod. Deal The fortage of the f

Uruguayan audiences are getting releases of the latest Hollwood by audiences in Argentina, just across the River Plate, and distributors are thus able to test them out. On South American audiences before the work of the supplied of the party of the patrons.

SIM, FRENCH TO

OPEN QUOTA TALKS

London, Nov. 9.
sh industry is to open intellaks with the French govat on the restrictions intellaks with the French govat on the restrictions intellaks with the French govat on the restrictions inthe frame, which live only 20
shown in a year against the
totied to the U.S. of and the proposed inthe frame, which live only 20
shown in a year against the
totied to the U.S. of and the proposed in the
soling representations inthe proposed in the frame government does actumindore FAR's. West, Siishaker, have been warned to
tempelves in readiness to go
at a moment's notice.

Tokyo, Nov. 1.

Tokyo, Nov. 1.

Tokyo, Nov. 1.

The ashows in Japan are playroll and the Argentine government the
solutions with the proposed in the
total many and the reschedance
is and the Argentine government the
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Mrs. Marchand's UA Post

Looks Like U, EL and Other U.S. Indies May Benefit Most in Rank's Circuits

PICTURES

ANALY DESIGNE HINDS

J. Arthur Ranke continued rebeckene to book all American double bills on his two major circuits may have as its not result a boostling of Universal, Eagle Lion and a since the continued remany have as its not result a boostling of Universal, Eagle Lion and a since the continued results of the continued results of

which can be extracted from the min in release Stranger at the stranger of the many and the stranger at the st

cline. Since apportionment of the which the Yanks can draw annually cline. Since apportionment of the which the Yanks can draw annually cline. Since a special continuous control is a special control of the continuous control is a special control of the continuous control is control of the c

Bush New MPFE Prez

New officers elected by the Mo-tion Picture Film Editors, Local 771, N. Y., International Alliance of Theatrical Stage Employees, at a membership meeing last, week in-clude Jack Bush, president; Marc Asch, v.p.; Robert Dworsky, secre-tary; and John Oxton, treasurer.

New members of the trustees are Leonard Hein, Fred Ahrens and Pahert Klaeger. Charles Wolfe Robert Klaeger. Charles was named business rep.

Walker Not Dittoing Mitchum: One Pic In Release, None Coming

Robert Walker, actor who re-ceived widespread press coverage when arrested recently in Hollywood on a drunk-and-disorderly charge, has only one picture currently in release and no more coming up for the immediate present. Film is Universal's "One Touch of Venus," for which Walker was loaned out to U by Metro.

was to aside out to U by Metro. Schmitten, consequently, is unlike that of Robert Mitchun, who had several pictures completed when he was arrested on a narrotte charge, prompting RKO to rush for the control of the co

Walker has been on leave from Walker has been on leave from Metro for almost a year for rea-sons of illness, but remains under contract to that company. His last M-G release was "Song of Love," which went out in the summer of

'Hamlet' B. O.

Continued from page 3 with American revenues of British films in addition to \$17,000,000 which the Yanks can draw annually

Fox-WC Books 2d Comm'l Short Into 100 Houses

Hollywood, Nov. 9.

For-West Calculumed, New 8.

For-West Convesions resture into exhibition of commercially sponsored films will be "Biggest Inch." 10-minute Cinecolor short on the Toxas-Calculiornia natural gas in outlying theatres, and comes into firstrums around Thanksgiving. Circuit's usual rates of 310 per commercial conversation of the c

Ask Govt. to Take Idle Brit. Studios

London, Nov. 9.

Direct approach is to be made to
the Government within the next
few days to take over all lide studio
space, following the announcement
from Warner Bros. that it is closing
its Teddington outfit, which had
been dark since July.

Unions' first request to Harold,
Wilson, Board of Trade prexy, was
made when the original closure announcement was made in the sumnouncement was made in the sum-

made when the original flosure announcement was made in the summer, and was followed by the creture and was followed by the creture from the flow of the flow

Advocacy or such a policy has already been made by some union interests in the evidence given to the Government probe on studios, which is to be published within a month as a parliamentary White Paper.

month as a parliamentary White Paper. Growing difficulties of British production, at a time when the greatest scope is needed to provide the product to satisfy the quota, is leading to a tighter government productive to the production of the industry is still a long with the any threats of nationalization, the tendency to creater Whitehall dom-

British Loans

Continued from page 3 =

a year's program of 18 features and is repayable over a period of several years at 4% interest. Ex-clusive's loan carries a 4½% inter-

clusive's loan carries a 4½% inter-est rate.

The advances are made by the Pretto distributors rather than di-ference of the state of the state of the Is required to guarantee them. He is also required to insure proper distribution of the films and other-wise act completely as the middle-man between the government and the producer.

Film Reviews

No Room at the Inn

the season at the lum
the unitely is killed in a drunken
the lundidy is killed in a drunken
the lundid in the lundid in the
main a grim piece of entertain
ment, and sordid to a "degresstace ancess, her performance as
the brutal landidy being a fine
characterization. An Stephens,
the brutal landidy being a fine
characterization. An Stephens,
lundid lundid lundid lundid lundid
lundid lundid lundid lundid
lundid lundid lundid lundid
a small incidental role and Joy
Shelton makes the village schoolteacher a convincing character.

Mayor.

Scorned Flesh (Statua Vivente)

Foreign Seren release of Kino Film Gelilo Sterbally production. Stars Laura Gelilo Sterbally production. Stars Laura Gelilo Sterbally production. Stars Laura Gelilo Gelilo Genzole Dibla Cheidilani. Guido Celano, Olga Solbelli, Checco Roscore. Directed Dy Camillo Statecthour-concer. Directed Dy Camillo Statecthour-concer. Directed Dy Camillo Statecthour-concern Conference of Company of Company

(In Italian; English Titles)

time, 189 MINS.

(In Italian, Emplish Titles)
Obvious but interesting yarm about a wolfesh sailor and a simple factory mad has several things to made the sailor and sailor sailor and sailor sailor

Long Is the Road

(GERMAN) GERMAN)
Loper (Actors Films release of later with the control of t Israel Becker
Bettina Moissi
Berta Liwina
Jakob Fischer
Otto Wernicke
Faul Danike
Alexander Bardini
David Hart
Mischa Nathan
H. L. Fischer

Choekista.

Example of the control o

from pare 15

comphasized currently by the hattle
in Iranel. All-avound excellence of
the cast, story and direction,
thouch, makes the picture able to
the cast, story and direction,
thouch, makes the picture able
to the cast, story and direction,
thouch, makes the picture able
to the cast of the cast of the cast
Sevenplay, penned by Israel
Becker and Kaul Georg Kulb from
an original by Becker, pulls no
punches in getting across its point.
Some are especially grim. Story
has Becker, as the son, separated
rather. He joints a Polish partial
troop, while the father is killed
by the Germans as 'unfit' and the
camp to another. With the war
cover, the mother and son, after
crise-crossing Europe in a search
while the property of the control of the conpower, the mother and son, after
crise-crossing Europe in a search
—but they still have no home, interspersed with the main plot is a
terrapersed with the main plot is a
unit a displaced German girl. postwar romance between the son and a displaced German girl.

postwar romance between the son and a displaced German gift.

and a displaced German gift.

Be where does any distribution in the control of the accepted Hollywood Juve type, his fine thesping job will grow on gresses. Equally standout is bertal think as the mother. A Polish star before the war, Miss Litwina as the mother. A Polish star before the war, Miss Litwina latting to the tragic role. Bettina Moissi, daughter of the former man girl. Jakob Fischer is fine as the father, and the rest of the cast, down to the smallest bit part, turn knowing direction of Herbert B. Fredersdorf and Marek Goldstein. Dialog is mostly in Yilddish, but

Fredersdorf and Marek Goldstein. Dialog is mostly in Yiddish, but there's also considerable Polish, German and some English. English titles are adequate to follow the grant of the picture, which is also aided by the low key lighting and Lothar Bruhne's score, which includes several w.k. Yiddish fook tunes, most part, is good.

8 MAJORS NAMED IN 450G ST. LOO SUIT

St. Louis, Nov. 9. The Frisina Amus, Co., its sub-sidiary, the Frisina-Mexico Theatres Co., and eight distributors last week were named defendants in a \$450,000 anti-frust suit filed in the local U. S. district court by Louis M. Sosna, Moberly, Mo., former owner of the Sosna, Mexico, Mo., which he sold to the Frisina Amus. Co. in January, 1944.

Amus. Co. in January, 1944.

The petition alleges that in 1940, in response to demands of merical and the second of the second o The petition alleges that in 1940,

He is seeking treble damages.
Besides the Frishan organization,
the other defendants are Loew's,
Warner Bros. Pletures Distributing
Corp., CRO, Radio Pictures, 20thFox, Paremount Film Distributing
Corp., Columbla Pictures, Universal Film Exchanges and United
Artists.

JOHNNY BELINDA ROPE JUNE BRIDE FIGHTER SSQUADROSS THE DECISION CHRISTOPHER BLAKE ONE SUNDAY AFTERNOON

WARNERS' SMASH-AFTER-SMASH CLIMAX TO '48

THIS WILL BE CONTINUED AS

Warners Put it on the line In 1949

THE NEW YEAR STARTS WITH

ADVENTURES OF D



IN COLOR BYTECHNICOLOR

Picture Grosses

'Song' Sweet \$14,000 In Seattle; 'Sam' Fine 13G. 'Julia' Terrif 116, 2d

Seattle, Nov. 9.

Fleet week and football crowds are boosting biz here this week. "Song is Born" looks sock at the Liberty. "Good Sam" at Paramount and "Race Street" at Colliseum also shape fine.

Estimator.

Bise Mease (H-E) (800; 50-84)— "Apartment Pegg" (20th) and "Big Punch" (WB) (4th wk). Nice \$3,000 in 6 days. Last week, okay \$3,700.

opener, Holds again.
Liberty (Ind) (1.650; 50-84)—
"Song Is Born" (RKO) and "Leather Gloves" (Col). Big campaign helping to land smash \$14,000. Last week. "Night Has 1,000 Eyes" (Par) (2d wk), stow \$3.300 in 4 days. Music Box (H-E) (850; 50-84)— Touch of Venus" (U) and "Sword f Avenger" (ELJ (3d wk). Excel-ent \$4,000. Last week, \$4,200.

Music Hall (H-E) (2200; 50:84)—
"Hollow Triumph" (EL) and
"Mickey" (EL). Very dim \$4,500
Last week, "Peabody and Mernaid"
(U) and "Mrs. Crane" (EL), slow

**Apartment for Petsy" are still tops among holdwers.

Estimates for This Week
Proadway Patchery 1,152, 2, 60-45
Proadway 1,152, 60-

DENVER

HEIDT STARS BOOST BODYG'D' 35G, CLEVE.

of Avenger" (ELI 3d with Excellate 15,000 and 15,000 an

PHILADELPHIA

PHILADEL PHIA
(Continued from pigs 12)
Sock 85,000. Last week. "Sorry, Wrong Number" (Park. 54,000.
Mashkuma (WB) (4,000. 50-90.
Mashkuma (WB) (4,475. 50-90.
Mashkuma (WB) (4,475. 50-90.
Mashkuma (WB) (4,475. 50-90.
Mashkuma (WB) (4,475. 50-90.
Mashkuma (MB) (4,475. 50-90.
Mas

Grid Game Tilts Mpls.; 'Yankee' Great \$14,000, Song' Sockeroo \$17,000

Selznick-UA

That's reaching houses far down the line, which it isn't profitable for the limited SRO staff, with only an occasional single picture to peddle, to contact. Nell Agnew, until recently SRO proxy, attempted the experiment of reaching these houses by mail proved only military successful.

proved only minorly successful.
As a result, if UA enters into the deal, it will not only handle the poot-key sales of future Schnick product, but will attempt to pick up the unsoid accounts of the sand of "Mr. Blandings Builds His Dream House," "The Paradiac Case" and the reissue of "Internation," and the promises of The only time conjugate the promises for Case. The Art of the promises for Case and the reissue of "Internation," which DOS promises for Case Schnill tesses.

UA Can Stand It UA Can Siand II
The deal with UA is seen as
mutually advantageous. Company
has a full sales staff on the roadwith its own product and the addition of the Schmick films would
be no burden, particularly inastits understood that the deal callfor UA to get a percentage of the
entire income of each new film.
This, along, with the return for
physical distribution, would help
earry UA's mut of almost \$100,000
a reech.

Weekend business was boilered again the big business was busin

ACT Feets Ditte

Acting of Chief Feeth claims has refaced to faris it Technicians has refaced to faris it London, Nov. 9.

Assumed to faris it Technicians has refarishing has refarishing to farishing has re
farishing to farishing has re
f

Pic Industry Coin Key to Continuance Of Freedom Train

Of Freedom Train
Washington, Nov. 9.
Freedom Train, Jargely backed
and supported by the motion picrain, largely backed
and supported by the motion picrain train train trains and trains and trains and
property and trains and the motion picpicture industry is willing to continute carrying a share of the nut
property of the motion picture industry is willing to continute carrying a share of the nut
predem Train was due to wind
up Sept. 20. but has received an
to certain in midup sept. 20. but has received
to continue it for a year after that
instead or fulling it into all kinds
of towns for short visits, the
creaters with excursions from surrounding points to visit the train.
Matter is expected to be decting of the officers of the Heritage
Foundation, the group supporting
Freedom Train. Another possibility
is that Congress may chicklion
and operate it. Heritage Foundation is understood to have spent
upwards of \$1,000,000 converting,
barglarptor, freeproof museum on
wheels. Running coets include the
auture of the company of the proposition of

WILCOX STILL PLUGS ANGLO-U.S. CAST IDEA

ANULU-U.S., Leh3 | IULA
There should be a unification of
the British and American film industries, Independent producer.
Herbert Wilcox Geclared, upon artruing in New York, from England
beth. Such a step, he feels, capit,
hurt either, side. To clairfy indavantages of closer cooperation,
he cited his own reciprocal production plan which he had in mind
as early as 1950. That arrangemake films in America and vice
Versa.

Sand" (20th) tressues of the state wouther and the state of the state

CHICAGO, Apollo ... DETROIT, Fox... CALGARY, Grand: .. WINNIPEG, Garrick

IT'S A

SOUTH
MEMORIES, NISTO DRIESEY

EAST

BOSTON, Paramount & Fenway...TORONTO, Imperial...ATLANTIC CITY, Steel Pier...UTICA, Olympic

NORTHWEST

LOS ANGELES, Orphoum, El Rey, Belmont, Vogue & Culver... VANCOUVER, Vogue... SEATTLE, Orpheum... SPOKANE,

STAMPED I

ESLIE · CRAIG Jack OAKIE

in Cinecolor!

Another
his for the
BILL HEINEMAN
BRIVE!

DAN LESLIE - JAMES CRAIG - JACK DAKIE - "NORTHWEST STAMPEDE"

and the Product Could have seen and reserved and the seen and the seen

Dewey 'Polls' Furnish New Script For Comics: Pix, Press Caught Too

It's "Black Tuesday" for the po-litical pundits, prognosticators and vision as the reason and others politers but its a gift to gasters, said it was the general public spawn more yooks than anything since the discovery of President and as Meyer Berger of the N. Y. Times, put II, it wasnt even ricky."

Truman's plano or the glveawy [Times, put il., if wasn't even shows.

Gallup, consultant went hay, were the property of the latter wated minor as long as flow, between the figures still work with the latter wated minor as long as flow. Deep self-er control of the latter wated minor as long minute blog of the President, as flow, between the self-er control of the latter wated minute blog of the President, as flow, and the latter wated minute blog of the President water and the latter water and the latter water was as no unconditional surrender. "I was so wrong" was the refrain of the water was and the ruman received so wrong was the refrain of the latter water wate

the transfer of the control of the c

New York Theatres

JEAN SABLON

BETTY BRUCE

a 10 A.M. CAPITOL 8 way & 51st St

- RADIO CITY MUSIC HALL JOAN FONTAINE . JAMES STEWART "You Gotta Stay Happy" A WILLIAM DOZIER PRESENTATION A UNIVERSAL-INTERNATIONAL PICTURE BFECTACULAR STAGE PRESENTATION

Rex Linds Rudy Barbara "Unfaithfully Yours"

A 20th Century Fox Picture
ON VARIETY STAGE—PETER LIND HAYES
MARY HEALY - JACK COLE and Onnoer
On los Stage—"FIESTA"

ROXY

SEALED

VERDICT

RAY MILLAND DARAMOUNT One Touch

of Venus"

ROBERT WALKER AVA GARDNER BICK NAVMES

an ovation.

Gags galore. Milton Berle's new
theme song for Truman-"used to
be Missour! Waltz, changed to
be Missour! Waltz, changed to
be Missour! Waltz, changed to
had to reveribe beaucoup Dewey
jokes. Joe E. Lewis openly cracked
ome slightly indigo nifities about
Gallup's polls. His opening crack at
his Copacabana, N. Y., premiere
was that he was "gad to sees so
this Copacabana, N. Y., premiere
was that he was "gad to sees so
crats here." that he 'threw out
jokes about Margaret Truman
hrowing away ber orchestrations;
kayeed a flock of Dewey gass, etc.
Herbett Wilkoy, the British pro-

Newspapers, Mags Went Out on That Limb, Also

Out on That Limb, Also
The way the polisters went out
on a limb in last week's presidential election is as nothing compared
to the connedy of errors staged by
electric the connedy of errors staged by
electric the bulls actually started 10
days before the election, when Life
magazine ran a picture of Govdusy before the election, when Life
magazine ran a picture of Govlotton. "Our New President Crossing
San Francisco Bay." Current (3)
issue of Life, on the newstands
Friday (3), curiously enough, has
lass et of Life, on the newstands
"Chine and the control of the control
"Chine and the control of the control
"Chinese urchine carrying Dewoy
Chinese urchine carrying Dewoy "China For Dewey," showing some Chinese urchins carrying Dewey placards. Life's Dewey ("Our New President") cover was killed in the main, but for the advance-mailed Coast edition.

mailed Coast edition. day after a mailed Coast edition. day after a fast. Wednesday will wrow ran a fast of the coast of t

Dewey, evidently in expectancy or his election.

President Truman had his fun from Missourt to Washington last week, when at various returning from Missourt to Washington last week, when at various home edition of Wednesday's (3) Chi Trib had a banner line which more edition of Wednesday's (3) Chi Trib had a banner line which ead "Dewey Defeats Truman," and the President several times in St. turned about so that all sections of the crowd could have a look. He did the same with the Nov. 6 issue of Billboard, which showed a singer holding a big placard portrait of Dewey, headed "Our Next President was the same properties of the contraction of the contra

Others who rushed into print too Others who rushed into print too early were Joseph and Stewart Al-sop, columnists for the N. Y. Her-ald Trib. On Wednesday (3), their column, prepared in advance, spoke of Dewey as the election win-iner. It included such phrases as

VARIETY Double-Talk

Public's desire to. answer questions of the poll-takers as it thinks they should be answered, rather than truthfully, was the downfall of the Gallups, the Ropers, et al., last week, in the opinion of Morris Kinnler, 20th-Fox account at the Kayton - Spiler oad

at the, Kayton - Spiero ad agency being tool that add for the Roxy, N. Y., were being placed in the wrong newspapers, Kimiler hit the morning line at the house with pencil and paper and did his own times to be the spiero of th

"the outgoing Administration" and
"events will not wait patiently unill Thomas E. Dewey officially replaces Harry S. Truman." On the
Trib's front page that day, early
morning headlines aiready indicate
that Truman would get in.

The Wall Street Journal on acfront page one of its top stories,
with the election of Tom Dewey
As President—Government Tor
main Big, Active Expensive if GOP
that "government will remain big,
active and expensive under President Thomas E. Dewey."

TRUMAN NEWS CLIPS NOW A B.O. WINDFALL

What looked like an unprof-itable but necessary chore for the five newsreel companies before the Presidential election is now turn-Presidential election is now turning out to be a black-link entry in major company ledgers. The nine-president Harry S. Truman, made buffo by the reels for the Demo-cratic Party, and included in one of the regular issues which a good number of exhibs sloughed off, is currently in big demand since the currently in big demand since the nour.

currently in big demand since the President became the man-of-the-hour mover. The process is re-versed. Where plenty of exhibs snipped the blog from the reel and showed only the news clips which were included in the Truman issue, now the Truman resultse is getting the bookings without straight news their exchanges to ride the band-wagon by pushing the campaign picture.

wagon by pushing the campaign picture.
Twentich-Fee 'to parlying the Twentich-Fee 'to parlying the Twentich-Fee 'to parlying the Twentich-Fee 'to parlying the Twentich and the See 'to parlying the Twentich and the See 'to parlying the Twentich and the See 'to parlying the Companies after Universal drew the production cost was split five ways among the companies after Universal drew the production assignment the Companies after Universal drew the production assignment of the Companies after Universal drew the production assignment originally because certain before had booked a nine-minute pic lauding Governor Thomas E. Dewey which March of Time proposed for Governor Thomas E. Dewey which March of Time proposed for Governor Thomas E. Dewey which March of Time proposed for Governor Thomas E. Dewey which March of Time proposed for Governor Thomas E. Dewey which March of Time proposed for Governor Thomas E. Dewey which March of Time proposed for Governor Thomas E. Dewey which March of Time proposed for Governor Thomas E. Dewey which March of Time proposed for Governor Thomas E. Dewey which March of Time proposed for Governor Thomas E. Dewey which March of Time proposed for Governor Thomas E. Dewey which March of Time proposed for Governor Thomas E. Dewey which March of Time Proposed for Thomas E. Dewey which March of Time Proposed for Thomas E. Dewey which March of Time Proposed for Thomas E. Dewey which March of Time Proposed for Thomas E. Dewey which March of Time Proposed for Thomas E. Dewey which March of Time Proposed for Thomas E. Dewey which March of Time Proposed for Thomas E. Dewey which March of Time Proposed for Thomas E. Dewey which March of Time Proposed for Thomas E. Dewey which March of Time Proposed for Thomas E. Dewey which March of Time Proposed for Thomas E. Dewey which March of Time Proposed for Thomas E. Dewey which March of Time Proposed for Thomas E. Dewey which March of Time Proposed for Thomas E. Dewey which

Roy Acuff Cuffed

Roy Acuff Cuffed

New 18.

Roy Acuff, hithility radio singer, and Republican candidate for Tennessee governor.

was among those swamped in the state of the second of the second was brounced by Gordon Browning. Athough the backwoods-balladeer never was given much of a chance, he given much of a chance, he given much of a chance, he stumpits, tour of the state, stumpits, tour of the state of the st

Inside Stuff—Pictures

JOHN GARGINE JULIA TARILLY TO A CONTROL OF THE STATE OF T

Special press shows for British critics may end. Proposal mooted some months ago has now been revived within the British Film Producers Assn., which has asked J. Arthur Rank and Sir, Henry L. French to form a committee which will include publicists, and to investigate

the matter.

Dissatisfaction which has existed for some time has been heightened by adverse reviews received recently by a number of British pix, noi-bally Kord's \$4,000,000 "Bonnie Prince Charlie," and producers blame the fact that frequently the pictures are seen cold, without an opportunity of gauging public reaction.

Tain't so, says R. J. O'Donnell, weepee and general mahager of the Interstate Circuit, that he's set a deal with Harold Lloyd for the playing of a bathe of the actor's old films. Subject was merely a topic of casual conversation between both of them recently.

In denying the report, O'Donnell said." I have made no commitments to screen a number of Lloyd's old films at Interstate Theatres in this area." It was said that the actor contemplated boosting the value of the oldles for television by bringing his name before the public again in the event the deal was communicated.

Under the signature of Harry Cohn, Columbia's president, company has sent out a letter to every stockholder explaining why Col recently passed its quarterly dividend. After referring to foreign currency difficult with the contract of the

Hillywood graducers, in two cases at bast, have last their entire-sistent for plettines with Palestine. "Which with the was to have been produced and directed by Robert Buckner at Universal Interna-tional, has been shelved indefinetly. Billy wilder and Charles Brackett have abandoned their film with a Palestine background. When asked why, the answer was "no comment."

Mathematicians at Paramount and 20th-Fox Juggled three loanout deals to make a 50-50 split, squaring a triangle. In exchange for Vic Mature's \$75.00 worth of services in "Samson and Delliah," Paramount sent Wanda Hendrix to the 20th-Fox picture, "The Prince of Foxes," for \$25.000 and is lending John Lind to the same lot for a forthcoming

Indies Ask Sav

Brazil. Indies pointed out that re-cent agreements with the govern-ments of France and Brazil war. J. Arthur. Rank and the MPAA. Well and were completely unacceptable on an unrestricted basis since the and harmful to the producers. They went at length into the re-trieve with at length into the re-trieve that at length into the re-trieve that at length into the re-mixed bills Oct. 1: This is the J. Arthur Rank and the MPAA.

UA has sold one pleure to Rank
on an unrestricted basis since the
MPAA established its ban on
MPAA stablished its ban on
only indie flin on which any kind
only indie flin on which any kind
of deal has been made since that
time. SIMPP has adopted no offocal policy regarding the AngioAmerican ple twinning, with most
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and harmful to the producers. They went at length into the reaThey went at length into the reaJohnstor declared it was the
first time that he had heard these
squawks, registered and had not
first time that he had heard into the
producer's reasoning appeared
the producer's reasoning appeared
sound, and promised that they
would be consided in the future.
Indie regst, in turn, promised that
test together as quickly as possible
and come to an agreement on
a man to head SIMPP. Producers
have been stalling on this in inhave been stalling on this
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Nuts to Brazil and France

tion and tous nod their print costs are to the Brazilian agreement recently negotiated by MPAA international division chief Gradial Mayer, the indies were even more, whereas the sacepts a celling of 42% on rental terms and limitation of the sacepts are selling as the same of the sa

Some Showmen

Continued from page 1 =

tendance only when a top film is shown.

A steadler flow of patronage will also mean that names will lose their present importance. This is especially the case in cafes where, under present conditions, there's little huminas unless a fon name. under present conditions, there's little business unless a top name

is to sustaines unless a top name.

Is to sustaines unless a top name.

At It is most immissionent enterprises are geared to operate at high-breaking points. A good weekend is insufficient to take most spots off the nut. With present expenses they need a Saturday night almost cvery night. They hope to get it as soon as grocery and meat market the nut. With the properties of the state of the s

OLIVIA de HAVILLAND the Snake Pit Produced by 20.



...some of the truest and fairest stories about Hollywood and Hollywoodians that have ever been published!"

-Nunnally Johnson

Millions of Americans enjoy Pete Martin's famous Hollywood articles in The Saturday Evening Post. Accurate, adult and written with refreshing good humor, these articles give a new insight into a great industry.

Like all Post writers, the author knows his subject ... and presents it so well that his readers are bound to know it, too. Sometimes his straight facts hold more fascination than publicity's strangest fictions.

Even if you've known the picture business from its first faint flicker, you'll want to read these honest-togoodness articles about it, now put in book form by J. B. Lippincott Company aptly titled "Hollywood Without Make-Up."

HOLLYWOOD WITHOUT MAKE-UP

by Pete Martin with a foreword by Nunnally Johnson

************************************* Clips from Film Row

NEW YORK

Lou Allerhand, Metro sales staffer for 22 years and most recently New Jersey salesman, upped to N. J. branch manager, succeeds Ben Abner, resigned to go with WB.

to m. J. branch missing, seasons, and the mean warner of the Control of the Contr

ST. LOUIS

ST. LOUIS
Sam E Pittle, head of Pittle Circuit, Jerseyville, Ill., in St. Louis
sonfabhing on plans for new 000Fox Midwest Amus. Corp., soldPark, Cape Circardeau, Mo., to Salvation to the plant of the plan

facelifting.

Harold Holdstlaw converting his
Frolic, Middleton, Ill., from 16m to

Som theatre.

Izzy Wienschiek, district manager for Publix Great States Theatres, Alton, Ill., made a Noble of Mystic Shrine.

Max Krutsinger relighted his

MUCH SUONER

THAN YOU THINK

...and your new Lincoln is coming — MUCH SOONER THAN YOU THINK, at Murray-Wiseman, your Bronx home of America's most beautiful car. Terms to fit your budget...super service, too. Ask about your new Lincoln at Murray-Wiseman today!

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Now Specializin

Service for

DRIVE-IN THEATRES

Kay, 400-seater, St. Francisville, Ill., following facelliting. Maury Edgar resigned from St. Louis Eagle Lion staff to become gentleman-farmer.

PHILADELPHIA

Public hearings will be held in suburban Lower Merion Township on a proposed 10% amusement tax. The tax was approved at a recent township board meeting.

township board meeting.

Earle Sweigert resumed hispost as Paramount district manager over Philadelphia-Washington
area. The post has been vacant
since Sweigert took over midEastern division for Par three

Eastern division for Par three years ago. General section and Nov. 5. with a 200-pound cake in the lobby, and cut pieces for par Irons as long as it lasted. The lobby and cut pieces for par Irons as long as it lasted. The lobby and so long as it lasted properties as long as the lobby and lob

BOSTON

E. M. Lower south a party at Latin. Queen control to the latin care the control to the latin care the latin car

MIAMI BEACH

MIAMI BEACH

Brandt Theatres, now operating
the Flamingo on Miami Beach*
Lincola Boad, may add a new
house within the next six months.

construction in the north Beach
area by Ed Singer, hotel operator,
is completed. It will seat Joe
and to Paramount's Sheridan
Wometeo Chain took over indieoperated Normandy, located opposite their Surf in upper north
centage basis.

MINNEAPOLIS

MINNEAPOLIS
Ariene Dahl, home from Hollywood and the proper of the property of the property

home. loe Wolf back home a etch at his Texas drive-in th

tres.

Theatre business helped here by high employment rate, the total having hit wartime peak of 235,000 again, according to figures just issued.

LOS ANGELES

Pix theatre, renamed the AAA reopened by Fanchon & Marco after shutdown for remodeling and reequipment. Now on deluxe nabe policy.

12 HOURS FLYING TIME ONE STOP

FLY OVERNITE TO CALIFORNIA

LOS ANGELES SAN FRANCISCO CHICAGO KANSAS CITY

PORTSERVICE, Inc URST BLDG

> 4 ENGINED **DOUGLAS DC-4 AIRLINERS** 50 Passenger CURTISS 46 Skycruises inc. MIEL BIPLINES



BRy- 9-3707

VARIETY Stan Kramer's Careful **Pre-Production Planning** Seems to Charm Bankers

Hollywood, Nov. 9. Stanley Kramer, whose Screen Plays unit scnt "Champion" before the cameras last Thursday (4), broke financing precedent for indie production by getting the Bank of America and second-money lenders to allow unlimited pre-production outlay. Usual bank and secondmoney custom of not releasing coin until a film actually starts lensing was broken down by Kramer and associate producer Robert Stillman to allow signing of all key tech-nicians two months in advance of filming and the east as long as six weeks before the starting date.

weeks before the starting det.

As a result, "Champhor" week
complete preparation and fullscale rehearsal yet given an indiscale result of the scale relation of fullscale representation of the scale rescale results and scale rescale results and wastscale results and fullscale results and fullsc

United Artists will release.

'Variety' Poll

Continued from page 3

eampaigns or combinations stars. stars.

ARI's listing of players in order of their popularity with the public was said by most subscribers to be a conceil in which they never had any fath. Figures on penetration into the trible consequence of the public cons

that they meant much.

ANI likewise provides a testing service for stories which is supposed to tell a producer whether a certain story line will be liked or not. It is these surveys which criticism than any other single septect of the researching. Most septect of the researching most service and writers figure there are too many angles which enter into a film's bo. value other than a mere one-sentence resume of the plot to make this kind of research of any use.

Selznick Just Polls To Agree With Himself

Agree Will Himsell.
While many producers have used the ARI figures publicly from time to time to prove a point, most of them claim to be like Selznick, who remarked recently: "I only use the polls to back up opinions I already have. When my views and the figures don't agree, I throw out the figures."

Al Sindinger, who was one of the founders of ARI and served as a six sexe head until a split with Galup a couple years ago, has recently started a new outfit with the aim of getting around the pittals to thatists, but hasn's offered if calls it. "research in depth." Instead of polling a large number of people, he queries just a few, but plies them with questions for as long as a couple hours. The interview of the property of t

Metro is the only company which maintains its own research depart-ment. It employs Dr. Leo Handel, who, it was said this week, would go on making his surveys for the company undaunted.

'Ecstasy' Pitch Continued from page 3

original Chechoslovakian picture, rather than the one which was doc-tored up in France. This time Miss Lamarr wears a bathing suit. Revamped version, to be billed as "Hedy Lamarr in 'My Ecstasy'," ost \$70,000 for refilming and runs about 65 minutes

Few D. C. Changes

industry—with spurs.

7. Obviously no change in the way the State Department will handle the overseas situation. Eric Johnston pulls pretty well with nuch of the Department's top brass, he might have been stronger, though, in a Republican administration.

ministration.

8. Sharp changes in the Taft-Harticy Act are indicated at this time, although all features of the law will not go out the window. Such things as the anti-Commy oath expected to remain. No indicate the control of the control of the property of the control of

No Tax Reductions

No Tax Reductions
The Democrats are already making clear that there will be no
untrier tax reductions in 1946, since money is needed for ECA
and rearmanent. This means the
bite on nitery checks will be with
us for a while yet. Reps. Harold
Knitson (R., Minn.), chairman of
the tax law originating House
Ways & Means Committe, and Rep.
Bertrand. Geam originating House
ways & Means Committe, and Rep.
Bertrand Geam originating we be a committed to the
art of the committed of the committed of the committed of the
art of cutting excises, including
the admissions tax.
So far as the big anti-trust suit

the admissions tax.
So far as the big anti-trust suit is concerned, the film majors must continue to wrestle with the same Attorney General, Tom C. Clark, and the same motion picture specialist in the anti-trust Division, Robert Wright, Wright started in 1938, the addition to the same motion and the same motion picture specialist in the admitsion of the same than the same trust of the same trust started in 1938.

has been handling the case since it is started in 1938. In addition to the committee, and a party control of the committee, and the committee in the committee in the committee in the committee, is the fact that the committee was to have a number of new faces, Question of whether they will be same the committee which was a liked as was Rep. Richard B. Vall (R., Ill.). Rep Karl E. Mindl (R., N. D.) was upped to discuss the committee probing Hollywood, was liked as was Rep. Richard B. Vall (R., Ill.). Rep Karl E. Mindl (R., N. D.) was upped to discuss the committee probing Hollywood, the committee probing Hollywood, and the committee in the committee of the commit

Jury, in connection with charges of liegally diverting Federal funds of liegally diverting Federal funds sonal help. Committee had instead to help. Committee had instead to hold a hearing on the Coast in January. This plan may now be filled and forgotten. Reelected to the Senate after an Assence was Matthew Neely (D., ear in his last tour of duty as a senator. Neely fathered bills to terminate block booking and blind selling. While he never got to find the senator of the control of

Johnston and Dulles

Johnston and Dulles
Anyway, Truman puts an end to
that off-again-on-again palayer
about Eric Johnston as Secretary
of Commerce in Dewey's whenDulles, who was perilicated to
Secretary of State. Filmites utilizing the Sullivan & Conwell law
firm, which Dulles heads, had more
than a future weather-eye in such
legal retainers than normal barrieter selations. Moreon.

ter relations.

Rep. Walter Ploeser (R. Mo.), chairman of the Ilouse Small Business Committee, was another victim of the voters' wrath against the 80th Congress. This promptly about 65 minutes.

Sam Cummins gandered the film bere last week and announced that it will be released by the Fix his tribution Corp., if it gets the PCA seal and an okay from the Legion of Decency.

tee was reelected. He will not be is a chairman any more.

6. Situation belouded on the House Un-American belouded on the House Un-American belouded on the House Un-American Coulomb the House Un-American Coulomb the House University of the Committee Continued under the much of the Department's 10p, chance to air their grief. tee was reelected. He will not be States Exhibit chairman any more. Ing the exhibit ors. Instead of hear

CIO Guilds

= Continued from page 7 : office employees in several major

companies.

Both unions, meanwhile, are pressing their film boycott campressing their film boycet cam-paign with a national "Don't Go to the Movies" day planned for next Thursday (18). National support from other unions has been pledg-ed to this move. Last week, Allan Hayward, GIO vice-presy, threw the full support of his organization behind the white collarie guids the president, unting him to nego-tiate with SOPEG and SPG. Heavy blows against SOPEG are Heavy blows against SOPEG.

bia president, urging him to nego-tiate with SOPEG and SPG.
Heavy blows against SOPEG are being delivered at the same time should be the same time of the same time paddy becoming contracted by SOPEG. He same time sompanies formerly dominated by SOPEG. He same time to the same time is in Republic, Paramount, IKCO currently pressing for collective star in the same time to the same training elections before the Na-tional Labor Relations board. A serious test of possible vive A serious test of possible vive with the same time to the same tisench bomb neutralizers. In a been delivered to several IKCO city of the same time to the same tisench bomb neutralizers. In a been delivered to several IKCO city of the same time to the same tisench bomb neutralizers. In a been delivered to several IKCO city of the same time to the same tisench bomb neutralizers. In a lead any intention of resorting to stink bomb tactics, declaring that methods were being used 'to dis-methods were being used 'to dis-theatre sexes, however, have made no charges against either SOPEG or SPG.



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theater circuit procedures.
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MIAMI SSO

NBC IN POST-ELECTION FORMAT

Gov.-Elect Bowles' Radio Hypo

As a result of the election of ex-huckster, ex-OPA head Chester Bowles to the governor's seat, there is a definite feeling among radio men and politicians statewide that radio electioneering is in for a change of fare and pace. Successful campaign solely by ether by Bowles has beeconed the path for a new type of radio politicing. Bowles concentrated entire fire on radio campaigning utilizing. Bowles concentrated entire fire on radio campaigning utilizing the control of the continuity political campaigner and avoided pitfalts entire the control of the political campaigner and avoided pitfalts entire the control of the control of

Trade Poser: Is Client Justified In Axing Show After First 13 Wks.?

General Foods, currently going into a Hooper talkpin with its trio of new shows, has become careful for new shows, has been careful for new shows. Bankroller bowed in the new season was a fame and the sates of CBS and ABC. All three are Young & Rubleam shows. Bankroller bowed in the new season was a fame and the sates of the sat

Longines' 750G 'Repeat' Melody

Unusual instance of a sponsor buying an additional half-hour of a virtual repeat of its program has reported by the control of the control of

compliance with FCC ruling that on show could be aired from the within the result of the regulation, interpretations of FCC, it will be necessary reident expansion of radio bank. To the regulation, interpretations are recommended in the regulations, interpretations of FCC, it will be necessary reident expansion of radio bank. For a distinct of FCC, it will be necessary reident expansion of radio bank. For a discounting origination of the regulation, interpretations of FCC, it will be necessary result in a second result of the regulations, interpretations of FCC, it will be necessary results in a result of the regulations, interpretations of FCC, it will be necessary results in a result of the regulations in the regulations, interpretations of the regulations, interpretations of the regulations of the regulations in the regulations of the regulations of the regulations in the regulations of the

refused to accept It, however, and waver is remaining.

Immediate subject of differences between Yeswer and the executive between Yeswer and the executive partment's handling of the General Foods account. Matters came to a head at a recent plans board meeting, with Weaver expressing resentiment at what he called the Torony Genegan, Vp. and media director.

Torony Genegan, Vp. and media director is the property to the property of the property by the property of the property

(Continued on page 30)

Weiss Yanks Song From Theatre Studio To Comply With FCC

Hollywood, Nov. 9.
In yanking "What's The Name of That Song" from Hillstreet Theatre back to Don Lee studio after two years, Lewis Allen Weiss, net prexy, said the step was taken in compliance with FCC ruling that

trade, putting together the post election pieces and tving them in with the current unprecedented jockeying among the networks for

with the current unprecedented pickeying among the networks for dominance, see some interesting the control of the control of

continuance of the Truman Administration.

International Continuation of the Continuat

Chevalier Emcees Paris Show For Taping to U.S.

Maurice Chevalier has signed to emcee a series of halfhour shows from the Rue de la Paix cafe in Paris. Program, which Paix cafe in Paris. Program, which will be a combination of pro tal-ent and audience participation, will be taped in Paris and flown to U. S. for broadcast next day, Ray-mond R. Morgan closed the deal in Paris and upon his return to New York will negotiate with net-works and sponsors:

works and sponsors.

Making the trip to Paris with
Morgan were Sam Pierce, former
Coast radio head of Ruthrauff &
Ryan, and William N. Robson, on
leave from CBS production staff in
follywood. One or the other will
remain in Paris to produce the
show.

Brill's 'New Faces' For Ameche's Tobacco Show

Hollywood, Nov. 9. Leighton Brill has been inked by Bernie Schubert to supply talent for the new daytime American To bacco show. "Your Lucky Strike," starting Dec. 6 on CBS.

Schubert packed the five-a-week
"New Faces" layout which will use
20 people weekly with Don Ameche
emceeing.

Same Station

Elmo Roper originally sched-uled his post-election CBS topic as "The End of an Era." After the vote was in, the pollster retabbed the sequence: "The Mandate of the People."

SWEZEY FUTURE Trade Masterminds Effect, If Any, Of Gallup-Roper Election Fiasco On Hooper, Nielsen & Co. Radio Ratings

Look Who's Back!

LOOK WHO S DACK!

John J. Anthony, after several
years' absence from the airlanes,
has been ticketed by WMGM, N. Y.,
for a comeback try via a full-hour
weekly show on the Loew's indie,
Mondays at 8 p.m., starting Nov. 22.
In Norion Corp., makers of Sur.
New "John J. Anthony Hour", will,
be substantially the same format
as his earlier stanzas, "Books on
Trial," mow in the Monday at 8
segment, will be moved to Tuesdays.

Coke Wraps Up Bergen Deal At \$1,750.000

Coca-Coia has bought the Edgar Bergen comedy show, which Stand-Bergen comedy show, which Stand-Bergen comedy show, which Stand-Topresents a \$1,750,000 time-and-lent buy. The soft drink outlit. In recent and soft drink outlit. In recent drink outlit. In re

Mayor O'Dwyer Moves To Clarify Siegel's Status as WNYC Boss

Status as WHYC Boss
N Y. Mayor WHIM Description of the Mayor Whim of the Mayor Windight of the Mayor P. H. LaGuardia days, the who's boss" pot. Since the late Mayor F. H. LaGuardia days, the direct supervision of the mayor's office, but recently the new public works commissioner. Predefick H. was legally under his jurisdiction and made a gesture to take over. O'Dwyer, to whom WNYC direct Seymon's signed appealed for clarification of the situation, got carry to introduce a bill amending the city Administrative Code, the work of the work of the city and mayor of the c

No Owl Shift Prowling. Medico Tells Hershfield

Medico Tells Hersnitetu et art versione de de la consideration de

The Gallup-Roper election poll fiase o reverberated jarringly through the whole research field during the past week and rocked the radio rating status quo so bad-ly that the whole audience-meas-

Jy that the whole audience-measurement picture got slightly out of Calbough C. E. Hooper, A. C. Mielsea and listener pulse-taking brethren jumped in with dont-possible discovered by the control of the

(Continued on page 30)

Union Angle May Balk 52-Wk. Plan

Whether or not NBC or CBS
will be able to carry through on
heir plans to keep the comies and
top programs on the air on a 52week basis by means of transcriber
repeats during the summer layout
attitude of the taient unions.
Although CBS has already citcularized agentices and advertisers
with an invitation to 'come on ine'
tion ban, NBC is still holding off
on definite action until it gets the
on-ahead from the American Pedeeration of Radio Artists and the
can Federation of Musicians is understood to have given its okay in
advance.

advance.
Chief hurdle to overcome as far

advance.

Chief hurdle to overcome as far as the talent unions are concerned it the question of second performbasic is the question of second performbasic issues involved in the current BWG dispute with the advertising agencies, the union's decision, of course, will be predicated on the course, and the current, negotiations, and the current negotiation of the affect of income. A bunch of the AFRA income of their principals sources of income. A bunch of the AFRA income and the summer senestes for work, and figure that, once the transcribed idea takes hold, "the honeymon's over."

Directors Move In on Agencies, Packagers for Better Freelance **Terms, Riding Crest of Demo Sweep**

velt hotel, N. Y., in answer to a call by RTDG to open talks. Among those present were: Tom McDermotor N. W. Ayer. Tom McDermotor N. W. Ayer. Tom McDermotor A. Pretures: Allen Dingwall of Ted Bates; Wal-ter Craig of Benton & Bowles; Lucielle Webster of Blow; Leonard to Basher Compount Tomb Baren of of Basher Compount Tomb Baren of of Basher Compount Tomb Baren of the Standard Compount Tomb Baren of the Cone & Belding; Davig Stewart of Kenyon & Eckhardt B. R. Proctor of Lennen & Mitchell; Leonard and William Villas of Mahes; Ted Sisson of Pedlar & Ryan; Bli Tuttle of Ruthrauff & Ryan; Carl Stanton of Show Productions; Ed-tration of Show Productions; Ed-phase Productions; Ed-Stanton of Show Productions; Ed-tration of Show Productions; Ed-stanton of Show Productions; Ed-tration of Show Productions; Ed-stanton of Show Productions; Ed-Stanton of Show Productions; Ed-Stanton of Show Productions; Ed-Stanton

agentment in the RTDG talks.

Ask 2-Week Study Period.

Guild tossed the agency packager group a proposed agreement covering (1) recognition (2) Guild shop (3) basic minimum fees (4) audition practices and fees (5) vacations with pay, and (6) air credits. Guild toppers contended the proposals are got only researched. its, Guild toppers contended the proposals are not only reasonable, but are in every case conditions or terms which are at present inforce in at least one instance.

Agency -packager group looked ever the proposed agreement, (Continued on page 34)

SYNDICATE LOOMING AS WINX, D. C., PURCHASER

Weshington, Nov. 21.

Howard State Genetic of the radio department of Smith-Davis, and on an every possible customers of WINX possible customers of WINX possible customers of WINX possible customers of WINX to the Washington Fost which recently acquired WTOP, 50,000-wait OBS station in Washington, Under University of the Winx of the Winx of Washington, Nov. 9 ..

It can take over WTOP.
Stark's client are said to construct the state of the state

On the heels of resumption by the dagements and independent package producers of negotiations with the Radio writers Guild issee against estry), the Radio and Television opened active to sign the agentic story), the Radio and Television opened active to sign the agentic story), the Radio and Television opened active to sign the agentic story of the control of the regarded as significant that the RTDG move, designed to in-prove the working and pay conditions of the biggest segment of the regarded as significant that the RTDG move, designed to in-prove the working and pay conditions of the writes of the regarded as significant that the RTDG move, designed to in-prove the working and pay conditions of the writes of the resulting and the RTDG move, designed to in-prove the working and pay conditions of the writes of the resulting and the RTDG move, designed to in-prove the working and pay conditions of the writes of the resulting and the RTDG move designed to the resulting and the resulting

Santa's Helpers, Inc., Brings Yule Cheer To AFRA, Equity Jobless

AFRA, Equity Jobless
Jack Barry, emoee of "Juvenite
Juny" and "Life Begins at 80" had
actor Bob Strauss to offer a Santa
claus service during the Christmas season to homes, clubs, etc.,
with unemployed AFRA, and
with the complete and the complete and
whiskered gent. Present plans call
or the hiring of about 25 Santas,
who'll get scale pay.
Barry-Straus outfit, as me of
Barry-Straus outfit, as me of
Barry-Straus outfit, as me of
Pow York offices and will break
ada in the metropolitan, rare offering the services of Santas at 315.
Per half-hour, 30 for a faul evening a party, Gervice will be available
if project goes, Barry said till be
expanded to other cities next year.
Strauss introduced it on a limited
bads last Christmas in Hollywood.

Ward Ingrim Ad Chief Of Don Lee Network

U JOB Lee NetWork

Ward Ingrim is leaving the John
Blair Co. Nov. 15 to John Don Lee
Blair Co. Nov. 15 to John Don Lee
of advertising. Post newly created
by Lewis Allen Weiss, prez of
coast chain, embraces selling advertising and promotion. Ingrim
evertising and promotion. Ingrim
the late Tom Breneman headed up
the San Francisco station in 1936.
Ingrim assumes the duties of
Sydney Galynor.



LUCILLE HASTINGS Miss Hastings is KLZ's wom news editor and four-times wir of first place in the National F Women's contest for the best

Major Bankrollers Sitting In On New **RWG-Agcy.** Talks

Radio Writers Guild-ad agencies regolitations have been resumed, with the Big Boys with the bank-incomposed and the Big Boys with the bank-incomposed and the second that the bank incomposed and the second that the bank incomposed and the second that the supposed and the second that day after both sides agreed that day after both sides agreed that day after both sides agreed to certain "conditions." Second holdle was held Fries? Among those represented on the management side were four major advertisers — Proceek Gambles General Mills; and a trio of the major agencies—J. Walter Thompson, Compton, and Sullivan, Stauffer and the second that the secon

ANGLE JOAN DAVIS FOR FRIDAY CBS GF SPOT

Now that Joan Davis has switched over to Music Corp. of America from the William Morris office. MCA is moving in via Young & Rubicam agency in a bid to wrap up a deal for her takeover of the Friday night CBS General Foods slot, if GF goes through with its cancellation of the "Mr. Ace & Jane" show.

Miss. Davis has been those missing from the network kilocycies this season. Last year sue also lacked a national sponsor, being co-oped on CBS.

1947 Radio Profits in 6.1% Drop Despite Gain of 12.8% in Revenue

From the Production Centres



IN NEW YORK CITY . . .

Wilbur S. Prait, exchief of the American-controlled radio in Berlin, lias returned to the States. His last position was official radio spokers and for AMC. "Alle Relabart, star of "Life Can Be Beautiful," prepping video series on "Mexicana," using native music and films she smade, below the Rio Grande. "Robert J. Landry has penned preface for published version of Bruce Stauterman's ando verse damm, The Journey of the Mag". "Adelatic Hawkey, the Zhoino Habber Week, "ABC staffers Earl Wild, planist-conductor, and Chaunesy Week. "ABC staffers Earl Wild, planist-conductor, and Chaunesy Kelley, conductor, sail next Tuesday (16) for a European tour, with dates scheduled in London, Paris and Rome.

Raiph Staut, producer of Columbia "Screen Snagshots," doing a film

week...ABC staffers Earl Wild, pianist-conductor, and Chauses's Kelley, conductor, sail next Tuesday (18) for a European tour, with dates scheduled in London, Paris and Rome.

Ralph Status, producer of Columbia 'Sevene Snapshota' doing a flim Ralph Status, producer of Columbia 'Sevene Snapshota' doing a flim Ralph Status, and the state of the Columbia 'Sevene Snapshota' doing a flim Ralph Status, and the state of the Columbia 'Sevene Snapshota' doing a flim Ralph Status, and the Allan Meliter public relations from, has opened her own office... MBC program veepee Ken Dyke, and his bridge, oft on a European honeymon. Back in a month... Adam Hats bought a series of daily spots on the Lanny & Ginger Groy starm, "MRGMD." The State of the Columbia Columbi

IN HOLLYWOOD . . .

IN HOLLYWOOD.

Les Welnrott parked here through the holldays to ride herd on the two all-star Wrigley shows over CBS. He'll set 'em up, take a hand two all-star Wrigley shows over CBS. He'll set 'em up, take a hand two all-star Wrigley shows over CBS. He'll set 'em up, take a hand two all-star Wrigley shows over CBS. He'll set 'em up, take a hand two all-star through the two all-star through through the two all-star through through the two all-star through the two all-star through the two all-star through through through through the two all-star through through through the two all-star through t

IN CHICAGO . . .

GRIM'S KAI-SHEK AWARD

Minneapolis, Nov. 9.
George Grim, WCCO newscaster
and analyst, was awarded Victory
medal by government of Generalissimo Chiang Kai - Shek in

'On Trial' Two Ways "On Trial," the ABC current issues pro-and-con series, will re-

turn to the ether Nov. 22 as a dual AM-TV program.

Telecast, on ABC's eastern book-

China. Award was for 18 months of Award was for 18 months of wartine service in Chungking as vadio adviser to Chinese govern- with the radio version hitting the ment.

PARLAYING COIN WITH KNOW-HOV

Comedy Writer-Director Status Quo On Coast Leaves N.Y. TV Shelves Bare

With the top comedy shows initial radio still emanating. From the Coast (with no indication that the situation with the coast (with no indication that the situation with the coast (with no indication that the key' production, center for comedy-rariely slanted felevision programs, the New York-berthed parallol from the comedy-rariely slanted felevision programs, the New York-berthed parallol from the comedy-rariely slanted felevision programs, the New York-berthed the comparison of the comedy-rariely slanted felevision programs activity, the scripters and directors capable of canadating their knowled from the comparison of the comparis

on that type of creative taient has yet to be filled.

The heightened bidding in re-cent weeks for such personalities as Irving Mansfield and Nat Hiken, who are permanently berthed in New York, has accented the situa-tion

Election Sponsors Get a Free Ride

Get a Free Ride

One-and bankrolling of Election
Night on the major upon and the state of the st

WNOE's Negro Forum

New Orleans, Nov. 9.
WNOE is the first here to appoint a public relations director in charge of Negro programs. Named to the post Wednesday (3) was O. C. W. Taylor, Negro school princi-

He will act as moderator of a program to be known as the Negro Forum, presented each Sunday morning.

morning.

The station will also add shortly a 15-minute news and sports broadcast under the sponsorship of General Longshoremen Workers Union 1419, Negro.

Taylor is the first Negro in the city to handle a radio program.

Buyer's Market For Stations: **Prices Diving**

Washington. Nov. 9.
It's a buyer's market in broadcast stations and the price of the
cutted has a find the price of the
cutted has a find the price of the
Where a station sold for five times
carnings before taxes a year ago,
today the price is down to three
times earnings before taxes in the
average deal.
Situation sharmore

average deal.
Situation sharpens up a point
made in the proposed Hoover Commission report that the Federal
Communications Commission be
obliged to warn newcomers into
the field that they are liable to find
themselves in an economic buzzsaw.

saw.

Some industry people say that radio, like motion pictures, is currently going through a shake-down and recession at a time when, in most American industry, profit is at an all-time high.

WOO BANKS FOR FCC Seen 'Sitting Pretty,' But D. C. AM FLING IN TV

Washington, Nov. 9.
A plan to interest banks and insurance companies in financing television stations for experienced

Six Stations On Block?

Six Stations On Block?
Talk in the industry is that the
Thackrey TV station in California,
which is sold to Warner Bros, subject to FCC approval, is not the
station of the market. At
the station of the market and
stating and three in construction—
seed additional financing so badly
that unless they get it, they may
have to be put on the auction block.
Industryites guess that, up to
money and possibly as many as
only one or two are breaking even
money and possibly as many as
only one or two are breaking even.
Reason the AM broadcasters

Ponders on Guy Named Johnson

A plan Washington, Nov. 9, and insurance companies in financial institutions that they be the most of the work of the companies in the plant of the companies in financial institutions that they be and the companies that they be a support of the companies that they be a support of the companies of the companies that they be a support of the companies of the companies of the companies of the companies and the companies of the com

bell), plus a Canadian-sponsored IlIsominate musical for Imperial ToToronto listeners represent a
third of CPRFs audience. In exchange for the loss of this segment,
the control of the segment of the Service o

that unless they get it, they may have to be put on the auction bluckers as the station gets at night. The control of the cont

More than 100 owners of our conterence here Nov. 22 to unite in
urging the American Coverant
to intercede with Mexico to let
or six class 1.4 clear channels on which the neighbor country now
holds priority the stations have a conled the stations and the stations and the stations and the stations are stations as the stations are s

Same Hynn, Different Prez

Chicago, Nov. 9.

"Club Time," the hymnal such a large planed to salute Gov. Thosato halom to weaken its planed to salute Gov. Thosato halom to weaken the planed to salute Gov. Thosato halom to weaken the planed to salute Gov. Thosato halom to weaken the planed to salute Gov. Thosato halom to weaken the planed to salute Gov. Thosato halom to be person to the planed to salute Gov. Thosato halom to be packed in returns caused an about face, however, and it was decided to planed to the motibalis, say the beal ascers over, and it was decided to planed to the motibalis, say the beal ascers that FCC chairman Wayne Chile Chief Executive's preference. KCMC couldn't each lim so that the trother's fave was "Faith of Our Fathers."

Also Vs. Sin

Also Vs. Sim.

Washington, Nov. 9.
With the anticipated accession of Sem. Edwin C. Johnson
D., Gol) as chairman of the
Scante Interstate Commerce
Committee, the radio bloys will
the next four years.
And they're not too happy
over the fact that, as one key
bradeaster put it: "We're up
against a guy who's opposed to
Sunday advertising. Illusorbert commercials—and sex."

be Thomas E. Dewey's choice for chairman, will continue as be Thomas E. Dewey's choice for chairman, will continue as a minority member of the commis-sion and its principal dissentier. 2. The pre-election talk dealt ripper law to terminate the present FCC and substitute an entirely new for the present for the present for the substitute an entirely new one. There were also reports that the NAB would make a new try at setting laws to limit the Commis-ether and routine issuance of the present substitute of the present effect of the present substitute of the licenses and renewals. In Com-mission circles it is felt that there (Continued on page 28) (Continued on page 28)

Decision Due On Puerto Rico Grant

Griffith's KEPO Sale (48%) for \$345,000

(40/6) 101: 39-43,000.
Application has been made to
the FCC by HC. C. Griffith, sole
outlet for a total consideration of
more than \$35.500 to KEPO, Inc.
Griffith would be prez of the new
group with \$2.556 interest.
These Include among others, Kenyon Brown, Agnes Doyle Rowley,
El H, Rowley and Frank M. Doyed.

Estimated Weekly Network Program Costs: 1948-'49

Nighttime and Daytime Overall Costs Include Production Expenses, Actors, Musicians, Writers, Royalties, Freelance Directors, Transportation, Prizes, Etc., But Not Commercial Announcers, Agency Directors, Agency Commission or Time Charges

Agencies listed by initials are Dancer-Fitzgerald-Sample; Foote, Cone & Belding; Doherty, Clifford & Shenfield; Batten, Barton, Durstine & Osborn; Sullivan, Stauffer, Colwell & Bayles. (*Produced under general direction of Frank & Anne Hummert.)

Process		NET-					HEAD
Alache Family NIC 2000 General Fodds Young & Rollsonn 2b Duerr Norman Nobel		WORK	COST	SPONSOR	AGENCY	PRODUCER	WRITER
March Miles Mile	Aldrich Family	NBC	10,000	General Foods	Young & Rubicam	. Ed Duerr	. Norman Tokar
Med. Allen Miss 500 USAAP	Alka-Seltzer Time	NBC	25,000	Ford	J. Walter Thompson	Howard Reilly	. Fred Allen
American Torum American Carlos American Carlos Carlos Carlos American Carlos Carlos American Ameri	Mel Allen	MBS	750	USAAF		Staff	Mel Allen
Anners & Ander Newstern Alles 2000 Americ Newstern Pounts Pounts American	American Forum	MBS	1.000	Universal Carloading	Raymond Spector	Theodore Granik	Act of the second section in
June	American Radio Warblers	CBS	22.000	American Bird Products	. Weston Barnett	Arthur Barnett	
Real Fail Real Process Real Pr	Archie Andrews	NBC	1,250	Swift	J. Walter Thompson,	Ken MacGregor	Carl Jampel
Setter Mart. Mar	Aunt Jenny	. CBS	2,750	Lever Bros	Ruthrauff & Ryan	Bob Steele	Various
Setter Mart. Mar	Gene Autry	CBS		Wrigley	Ruthrauff & Ryan	Bill Burch	. Pat Buttram
Setter Mart. Mar	Band of America	NBC	5,500	Clties Service	Ellington	James Haupt	Agency Staff
Setter Mart. Mar	Behind the Front Page	MBS	25,000	Mutual Benefit	Ruthrauff & Ryan	Bob Steele	Hector Chevigny
	Jack Berch	NBC	3.500	Prudential	Benton & Bowles	Herb Leder	Faith Fay
Big Ster	Better Half	MBS	1 000	Volupte	Hirshon-Garfield	Jack Byrne	Zeno Klinker Jack Byrne
Breakfast (Libb ABC 2,000 Brisdo-Brisdo-Breakfast (Libb ABC 2,000 Breakfast (Libb ABC 2,000 Breakfast (Libb ABC 2,000 Breakfast (Libb ABC 2,000 Breakfast in Hollywood ABC 4,000 Comp. The Hollywood ABC 4,000 American ABC 4,000 Comp. The Hollywood ABC 4,000 American ABC 4,000 Comp. The Hollywood ABC 4,000 American ABC 4,000 American ABC 4,000 Comp. The Hollywood ABC 4,000 American ABC 4,000 Ameri	Beulah		8,000	Procter & Gamble	D-F-S	.Tom McKnight	Hal Kanter
Breakfast (Libb ABC 2,000 Brisdo-Brisdo-Breakfast (Libb ABC 2,000 Breakfast (Libb ABC 2,000 Breakfast (Libb ABC 2,000 Breakfast (Libb ABC 2,000 Breakfast in Hollywood ABC 4,000 Comp. The Hollywood ABC 4,000 American ABC 4,000 Comp. The Hollywood ABC 4,000 American ABC 4,000 Comp. The Hollywood ABC 4,000 American ABC 4,000 American ABC 4,000 Comp. The Hollywood ABC 4,000 American ABC 4,000 Ameri	Big Story	. NBC	7,500	Pall Mall	BBD&O	Bernard Proektor	. Various
Bride & Groom: ABC 3,800 Sterling Drig DFS Marvin Beck. John Reddy Rems & Allen NBC 10,000 General Foods Senton & Bowtes Allen NBC 10,000 February Senton & Bowtes Allen NBC 10,000 February Senton & Bowtes Allen NBC 20,000 February Senton & Bowtes Allen NBC 20,000 February Senton & Bowtes Allen NBC 20,000 February Senton & Bowtes Allen Senton & Bowtes Allen Senton & Bowtes Senton & Senton & Senton & Bowtes Senton & Sento		NBC	9.500	Colgate	Wm. Esty	Glenhall Taylor	Jerry McGill
Bride & Groom: ABC 3,800 Sterling Drig DFS Marvin Beck. John Reddy Rems & Allen NBC 10,000 General Foods Senton & Bowtes Allen NBC 10,000 February Senton & Bowtes Allen NBC 10,000 February Senton & Bowtes Allen NBC 20,000 February Senton & Bowtes Allen NBC 20,000 February Senton & Bowtes Allen NBC 20,000 February Senton & Bowtes Allen Senton & Bowtes Allen Senton & Bowtes Senton & Senton & Senton & Bowtes Senton & Sento	Break the Bank	ABC	4,000	Bristol-Myers	DC&S	Ed Wolf Assoc	Joseph Kane
Bride & Groom: ABC 3,800 Sterling Drig DFS Marvin Beck. John Reddy Rems & Allen NBC 10,000 General Foods Senton & Bowtes Allen NBC 10,000 February Senton & Bowtes Allen NBC 10,000 February Senton & Bowtes Allen NBC 20,000 February Senton & Bowtes Allen NBC 20,000 February Senton & Bowtes Allen NBC 20,000 February Senton & Bowtes Allen Senton & Bowtes Allen Senton & Bowtes Senton & Senton & Senton & Bowtes Senton & Sento	Breaktast Club	ABC	2,000	General Mills	Tatham-Laird	Cuit Fetersen	
Bride & Groom: ABC 3,800 Sterling Drig DFS Marvin Beck. John Reddy Rems & Allen NBC 10,000 General Foods Senton & Bowtes Allen NBC 10,000 February Senton & Bowtes Allen NBC 10,000 February Senton & Bowtes Allen NBC 20,000 February Senton & Bowtes Allen NBC 20,000 February Senton & Bowtes Allen NBC 20,000 February Senton & Bowtes Allen Senton & Bowtes Allen Senton & Bowtes Senton & Senton & Senton & Bowtes Senton & Sento	Breakfact in Hollywood	ABC.	4.000	Phileo	Hutchins	Carl Pierce	Colvig Pierce
Judy Canova	Bride & Groom	ABC	3,800	Sterling Drug	DFS	Marvin Beek	lohn Reddy
Judy Canova	Burns & Allen	NBC	16,000	General Foods	Benton & Bowles		
Carmen Cavallaro						Joe Rines	Henry Hoople .
Carmen Cavallaro	Capt. Midnight	MBS	2,750	Wander Co. & Co-op	Hill Blackett	Kirby Hawks	Lou Scotield
Carmen Cavallaro	Carnegie Hall	ABC	9,000	American Oil General Foods	Young & Rubicam	Robert Swan	George Maynard
Christian Science Mulber	Niek Carter	MBS	2.000	Cudahy Packing	Grant	Jock MaeGregor	. Various
Christian Science Mulber	Cavaleade of America	NBC	3.000	Lewis-Howe	Roche, Wms. & Cleary	George Kondolf Dick Porter	Freelance
Christian Science Mulber	Challenge of the Yukon	ABC	1,750	Quaker Oats Champion Spark Plug	Sherman & Marquette	Fred Flowerday	
Christian Science Monitor ABC 730 Christian Science Pull Soc. H. B. Humphrey Jessic Mass Exwin D. Canhard Carlon Carroll	Champion Roll Can	. Abo			Adame		
Club Aluminum	Cheekerboard Jamboree	. ABC	750	Christian Science Pub. Soc	Gardner H. B. Humphrey	. Chas. & Will Brown	Chas. & Will Brow
Belty Crocker. ABC 3,000 Central Mills D-FS Mill Double Mills Mills D-FS Mill Double Mills Mil	Club 15	. CBS	15,000	Campbell Club Aluminum	Ward Wheelock	Murray Bolen	.Carroll Carroll
Comparison Com	Contented Hour	NBC	8 500	Carnation	Erwin-Wasey	.C. H. Cottington	Elaine Kus
Belty Crocker	Country Fair	CBS	2,000	Universal Match	Schwimmer & Scott . Kenvon & Eckhardt	Phillips H. Lord	Palmer Thompsor
Date With Judy	Crime Photographer	CBS	5,000	Toni Shampoo	FC&B	John Dietz	Alonzo Deen Cole
Date With Judy	Bing Crosby	ABC	28,500	Phileo	Hutchins	Bill Doughten	Jo Lyons
Date With Judy	Curtain Time	NBC	2,500	Mars	Grant	Harry Holcombe	and the second second
Dr. Christian CBS 4.500	Vie Damone	NBC	6.500	Pet Milk	Gardner	Roland Alestini	Helen Walpole
Dr. Christian CBS 4.500	Date With Judy	NBC	5,000	Lewis-Howe	Roche, Wms. & Cleary	Helen Mack	Aleen Leslie
Dr. Christian CBS 4.500	Double or Nothing	NBC	3,000	Campbell	Ward Wheelock	Diana Bourbon	
Daffy 1 Taylor NBC 1.00	Dr. Christian	CBS	4.500	Chesebrough	McCann-Erickson	Paul Lewis Dorothy McCann	Newl Stammer
Daffy 1 Taylor NBC 1.00	Dr. I. Q.	NBC	2.000				Mandage
Daffy 1 Taylor NBC 1.00	Nora Drake	CBS	2,500	Toni Shampoo	FC&B	Tom Loeb	Julian Funt
Darley S. Tavera NBC 13.500 Camel Wm. Ealy Phil Cohan Stander Nineth Boort	Alex Dreier	. NBC	1,000	Skelly Oil	Henri, Hurst &		
Fig. 11 Face & War CBS 4,200 Procker & Gamble Blow Betty Mandewille Finke-Pelletier	Duffy's Tavern	NRC	13 500	Bristol Myors	McDonald		
Fig. 11 Face & War CBS 4,200 Procker & Gamble Blow Betty Mandewille Finke-Pelletier	Jimmy Durante	NBC	13.500	Camel	Wm, Esty	Phil Cohan	Vincent Bogert
Pestivate of Song Cess 4-250	Electric Theatre	. CBS .		Electric Cos.	N. W. Ayer	Joseph Stauffer	Robert Conedalla
Pestivate of Song Cess 4-250	Family Hour of Stars	CBS	10.000	Prudential	Benton & Bowles	Betty Mandeville	Finke-Pelletier
Festival of Song	Pare Haveic	NRC	4,500 11,500	Norwich Pharmacal	Gumbinner	E. J. Rosenberg	Lawrence Klee
Jimmy Fidler	Festival of Song	CBS	4:250	Longines-Wittnauer	Victor Bennett	Alan Cartoun	. Harrison Cowan
First Nichler					Brorby	Frank Pittman	Don Oulan
Fishing & Handing Club. MBS 2.500 Mail Pouch & Coop. r. Walker & Downing Creates David Newell.	First Nighter				SSC&B Wallaco Form He	Harfield Weedin	Jimmy, Fidler
Proof Page Farrell	Fishing & Hunting Club	NIBS	2.500	Mail Pouch & Co-op	Walker & Downing	Victor Scydel	. Various David Newell.
Arthur Gaeth	Front Page Farrell	NBC	2,250	Anacin	Kenyon & Eckhardt	Fletcher Markle	Freclance
Game of the Week	Dorothy Fuldheim	ABC		Brotherhood of R.R. Tmn.	Wm. Von Zoble	Staff	Dorothy Fuldheim
Gambusters	Game of the Week	ABC	3,000	USAAF	Gardner	Staff	Arthur Gaeth
Arthur Godfeey's Falent Scott Class Cl	Gaughusters Gillette Fights	ABC	3,500	Procter & Gamble	Benton & Bowles	Philips II. Lord	Stanley Niss
Arthur Godfeey's Falent Scott Class Cl	Give & Take	CBS	3.500	Toui Shampoo	FC&B	Thomas Velotta	
Scotts CBS 6,500 Lipton Young's Rubbeam Living Manufield Grand Central Station CBS 2,500 Pillsbury McCaura-Erickon Martin Horeld Feedback Grand Ole Opty NBC 5,000 Camel Win Esty Al Fooler Ed Birnbryer Grand Slam CBS 4,500 Conlinental Basing Ted Bales Irene Beasley Libins Scripen Great Gildersleve. NBC 11,000 Kraft Needdhant, Louis & Browby Erav van Hartesweldt Andy White Plays MBS 6,000 Foolers Byroby Brown Fran Hartesweldt Andy White Greatest Story ABC 5,000 Goodysear Kunner Raysbow for Henry Denker Guiding Light CBS 2,500 Proceir & Gamble Compton Gordon Hughes Mark Hallmark Playbouse. CBS 5,000 Pure Oil F-C-B Oct Segleach Mar Phillips David Harum CBS 2,500 Babbit Duans Jones Marks Atveel Pegs Blake Bob Bawk NBC 5,000 Canel Win Esty Wendelt Adams Pegs Blake Gabriel Heatter MBS 5,000 Canel Roy S. Des Engleach Mar Heatter Gabriel Heatt	(Daytime)	. CBS	2.500	Gold Scal	McCann-Erickson Campbell-Mithun	Will Roland	Arthur Godfrey
Scotts CBS 6,500 Lipton Young's Rubbeam Living Manufield Grand Central Station CBS 2,500 Pillsbury McCaura-Erickon Martin Horeld Feedback Grand Ole Opry NBC 5,000 Camel Win Esty Al Fooler Ed Birnbryer Grand Slam CBS 4,500 Conlinental Basing Ted Bales Irene Beasley Libins Scripen Great Gildersleve. NBC 11,000 Kraft Needdhant, Louis & Browby Erav van Hartesweldt Andy White Plays MBS 6,000 Foolers Byroby Brown Fran Hartesweldt Andy White Greatest Story ABC 5,000 Goodysear Kunner Raysbow for Henry Denker Guiding Light CBS 2,500 Proceir & Gamble Compton Gordon Hughes Mark Hallmark Playbouse. CBS 5,000 Pure Oil F-C-B Oct Septemback Mar Phillips David Harum CBS 2,500 Babbit Duans Jones Marks Atveel Peges Blake Bob Bawk NBC 5,000 Canel Win Esty Wendelt Adams Peges Blake Gabriel Heatter MBS 5,000 Canel No. SC&B Max Heatter Gabriel Heatter Gabr	Arthur Godfrey's Talent		5,000	Chesterfield	Newell-Emmett		6.42 y 2.43
Great Scenes from Great Home of Professional Episc Church In B. Humphige Bob Novak Various Greatest Story AEC 5,000 Goodyear Kudner Bayshow fic. Henry Decker Guiding Light. CRS 5,000 Goodyear Kudner Bayshow fic. Henry Decker Guiding Light. CRS 5,000 Free'er & Gamble Compton Goodyear Light State Compton Goodyear Hear Phillips Hallmark Phybouse CRS 5,000 Pure Oil F-C-B Dec Englebech Various David Harum CRS 2,500 Babbill Dume Jones Markha Atwell Peggy Blake Rob Hark NK 5,000 Camel W. Catell W. Catell Wendelt Adams Gabriel Heatter MRS 3,000 Sectual Novyema No	Scouts	CBS		Lipton	Young & Rubicam	Irving Mansfield	Programme and
Great Scenes from Great Home of Professional Episc Church In B. Humphige Bob Novak Various Greatest Story AEC 5,000 Goodyear Kudner Bayshow fic. Henry Decker Guiding Light. CRS 5,000 Goodyear Kudner Bayshow fic. Henry Decker Guiding Light. CRS 5,000 Free'er & Gamble Compton Goodyear Light State Compton Goodyear Hear Phillips Hallmark Phybouse CRS 5,000 Pure Oil F-C-B Dec Englebech Various David Harum CRS 2,500 Babbill Dume Jones Markha Atwell Peggy Blake Rob Hark NK 5,000 Camel W. Catell W. Catell Wendelt Adams Gabriel Heatter MRS 3,000 Sectual Novyema No	Grand Ole Opry	NBC	5.000	Camel	McCann-Erickson Wm. Esty	Martin Horrell	Freclance
Great Scenes from Great Home of Professional Episc Church In B. Humphige Bob Novak Various Greatest Story AEC 5,000 Goodyear Kudner Bayshow fic. Henry Decker Guiding Light. CRS 5,000 Goodyear Kudner Bayshow fic. Henry Decker Guiding Light. CRS 5,000 Free'er & Gamble Compton Goodyear Light State Compton Goodyear Hear Phillips Hallmark Phybouse CRS 5,000 Pure Oil F-C-B Dec Englebech Various David Harum CRS 2,500 Babbill Dume Jones Markha Atwell Peggy Blake Rob Hark NK 5,000 Camel W. Catell W. Catell Wendelt Adams Gabriel Heatter MRS 3,000 Sectual Novyema No	Grand Slam	CBS	11,000	Conlinental Baking	Ted Bales	Irene Beasley	Lillian Schoen
Plays MIS 10,000 Perceisant Episse Church II. B. Humphieg Bob Novik Various Greatest Story ABC 5,000 Goodyser Kudney Rayshow fee Hemy Denker Guiding Light CBS 2,500 Profect & Gamble Compton Gordon Hughes Hallmark Physosus CBS 5,000 Pure Oil P-C-B Dec Engleshes Various Bob Havik NBC 5,000 Babbil Dunne Jones Mairba Atwell Peggy Blake Bob Havik NBC 5,000 Cancel Wm. Esty Wendelt Adams Gabriel Heatter ABS 5,000 Roy S. Durstine Max Heatter Gabriel Heatter	didentification of the second	ABC	11,000	Ments and a second and	Brorby		
Greatest Story ABC 5,000 Goody-ar Right Story Bob Novak Various Golden Little CBS 2,500 Foctor & Gomble Compolin Gordon Highest Iraa Phillips Hallmark Playbouse CBS 5,000 Fuer Oil F-C-B Dec Englebach Various Babil Dunn Jones Mariha Atwell Peggy Blake Bab Hawk NEC 5,000 Eanel Unit Sty Wendell Adams Gabriel Heatter MBS 5,000 Carlon South Style Carlon South South Style Carlon South So	Great Scenes from Great	MBS	10.000	Profesiant Epise Church			
Hallmark Playbouse. CBS 5,000 P.C.B Dee Englebach Various	Greatest Story	ABC	5,000	Goodyear	Kudner	Rayshow, Inc.	Various Henry Denker
David Harum CBS 2.500 Babbill Dunne Jones Marbla Alwell Parous	Hallmark Playbouse	CBS		Pure Oil	Compton	Gordon Hughes	Jena Phillips
	David Harum	CBS "	2.500	Babbilt	During Towner	Marlha Atwell	Various Peggy Blake
	Gabriel Heatter			Carter	CCCCD		
	A Picket State	100		Serutan Novzema	Roy S. Durstine	San Contract	Owner Heatter.
					minum treaty	3415	

(Continued on page 30)

Benny's Deal

Continued from page 1 =

Amusement Enterprise operation, already incorporated by Benny as a capital gains setup.

already incorporated by Benny as a capital gains setup. In effect, it also puts MBC in the business of film production (Admusement Enterprises has just the business of film production (Admusement Enterprises has just a takeover of the other show bit facets involved, including farseshing plans for cleiviston-teaching program also moting ris* is the "must" plucipint, in this two-way sclup, because of their, integral program relation-ris* in the control of the cleiviston the cleiviston that the control of the claim o

Coca Cold with a top more user Surface and algal at 6 MBC, slot when Surface Beneficial Beneficial Beneficial Beneficial Beneficial Surface and the Color of the

Johnson

Continued from page 27 ;

continued from page 71

the antibotive proposal to the activity of the activit

lived, special fourmittee and there in tittle likehinoud of it bering constitution in the constitution of the constitution of

Schenectady — "Radio Roundtip." teachers' guide to reconmended programs for children and
second carried by seven stations in
second carried by seven stations in
second carried by seven stations in
second carried by seven stations of
being distributed here by Ted E.
Bernett, coordinator of radio for
being distributed here by Ted E.
Bernett, coordinator of radio for
the second carried and the second carried to th

SHARP UPSURGE IN SPONSORS

As DuMont Programming Makes Good

As Dullont Programming Makes Good

Now in its seekind week of operation, Dullonit's daytime programming has apparently accompleted by the programming has apparently accompleted by the programming has apparently accompleted by the programming itself, while not comparable in quality and scope to most nighttime TV shows, is acceptable for low the housewires, of the programming itself, while not comparable in quality and scope to most nighttime TV shows, is acceptable for low the housewires, and the latest and had the lat

NAB, PIX CODES GOOD

ENOUGH FOR TELE: TBA

Sesociated British Pictures Only

pointing up the common censorship problems confronting most of ABC theatre as its ultimate target,

problems of the ABC theatre as its ultimate target,

problems of the ABC theatre as its ultimate target,

problems of the ABC theatre as its ultimate target,

problems of the ABC theatre as its ultimate the appropriate to the asset of the asset

Fullscale Theatre TV London, Nov. 9.

Associated British Pictures Corp. ENOUGH FOR TELE: TBA is entering theatrical television with a video installation in every

Round-Clock Schedule Here to Stay JUMP IN 4 MONTHS No Tele in Canada for at Least 2 Years as CBC Freezes All Bids OF 100% TO 495

television officials that their med-ium would continue to attract new advertisers as it expands, a cheek of TV sponsors revealed there were 495 as of Oct. 1, as against the 243 who were using TV four months who were using TV four months stations in that period jumped from 20 in 11 market areas in June to 38 in 21 market areas, by Oc-tober. television officials that their med-

io 38 in 21 market areas by October.

Fact that radio billings this year are highest in that industry's historical and the state of the

lear milet. Sold of those has com-been milet. Sold of the sales in the sales. Breakfown of the tele adver-tisers discloses the prerentage of advertisers buying network shows varied only slightly from June to Cotober. Number of network spon-sible in October number of 33, rep-resenting about 62/3° of the total 430°. Spot advertisers showed 430°. Spot advertisers showed creasing from 76° or 2975, in Outer Local relationship from 16° or

while the extended pigure was 281. With all and almost account of the cutting severely into radio listening and magazine and newspaper reading, the question of how the control of the ad dollar will be able to hold their own is problematic. This factor, of course, is the basis for the ad dollar will be able to hold their own is problematic. This factor, of course, is the basis for the control of the country o

Fairy Tales

Variety has a hunch its rep in New Haven is a cutie. Last week he sent in a yarn about Yale using a video set on the bench so that the head coach could get all angles of the game. Two weeks ago the same story appeared in the dailies about Harvard.

Variety further thinks both yarns are fairy tales because if the coaches had the same eameraman. Variety did at either game the coaches still don't know what happened.

Admiral, Emerson **Agency Switches** To Cue Expansion

Admiral Radio and Emerson Radio, two of the top-spending television bankrollers, are now eyeing an expansion of their TV billings following a switch in ad agencies last week.

cies last week.

Kudner agency copped Admiral's
hefty \$1,000,000 in annual billings
from the Crutienden & Eger outfit
in Chicago, while Blaine-Thompson
representing about \$275,000 yearly,
from the Blow agency: Admiral
reportedly effected the switch because of disagnifaction with its
ared Sunday mights over the NBCTV web. Emerson, while satisfact
with its "Toust of the Town"
vaudeo show Sundays, on CBS-TV,
than those Blow was able to turn
out.
Admiral is now studying an hour-

Admiral is now studying an hour

out.

Admiral is now studying an hourlong revue, packaged for TV by
producer Max Liebman, fagit and
part first brought Danny Kage to
hard first brought Danny Kage to
hard first brought Danny Kage to
Broadway, by importing the comedian from the borseht bett. Until
a decision is made on Lebman's
show. Admiral will redain "Weigraded on the state of the come
show of the common of the come
graded commercials for Emerson
into "Toast," the hour-long vaudeo
stow featuring columnist Ed Sullinow aired on five CBS-TV outlets
on the east coast network, the
client plans to expand to other tele
nared area of the coast and midwest networks are linked as laso coproducer of "Toast" with Sullivara
now working out lis cown tele ex-

producer of "Toast" with Sullivan.
Agency, according to Lewis, is
now working out its own tele explansion. It recently placed a seriesof spots on various TV stations for
Popsicle and it now wrapping up
a half-hour show for Messing
Bakeries, which it hopes to launch
on CBS-TV within the next several
weeks.

Any television broadcasting in Canada has been stymied for at least two years, and then set owners will likely have to pay a \$10 least two years, and then set owners will likely have to pay a \$10 least two years, and then set owners will likely have to pay a \$10 least two years and the pay to the pay a pay to the pay

government and from any consideration of the purpose.

From the hearings on applications for private television stations for the construction of the purpose.

From the hearings on applications of the purpose of the construction of the purpose of the construction until this government body makes choice of charament body makes choice of charament body makes choice of the construction o

(Continued on page 34)

Shouse Called It On FM, So Editors Want His Seering on Video

HIS DETCHING UNI THEED CINCINGS.

Because he pointed high on FM predictions two years ago, James D. Shouse will do an encore talk the predictions two years ago, James D. Shouse will do an encore talk the prediction of the predic

COLGATE AUDITIONS SPITALNY TV SHOW

so will continue its present era of producer of "Tosst" with Sullivan prosperity.

GE Tries Tele Again

With New Quiz Show

General Electric, following its own tele expansion. It recently placed a series of apolis on various TV stations for a polis polis on various TV stations TV stations for a polis on various TV stations TV stations for a polis on various TV stations TV stations a polis on various TV stations TV stations

Estimated Weekly Network Program Costs: 1948-'49

PROGRAM W	ET- ORK	COST	SPONSOR	AGENCY	PRODUCER	HEAD WRITER
Gabriel Heatter's Mail Bag Horace Heidt Edwin C. Hill	MBS NBC	2,000 9,000	Co-op Philip Morris Nash-Kelvinator	Biow	Max Heatter Jerry Bowne	.Horace Heidt
Edwin C. Hill	ABC	500	Nash-Kelvinator	Geyer, Newell & Ganger	Ted Long	Edwin C. Hill
Hint Hunt	CBS	4,000 3,000	DeSoto-Plymouth	Ganger FC&B BBD&O cts SSC&B s SSC&B	Bill Topman	George Menard Mark Goodson Various
Hint Hunt. Hit the Jackpot. Hollywood Star Preview Hollywood Star Theatre. Bob Hope. Hour of Stars. House of Mystery. House Party. Eddie Howard.	NBC NBC	3,500 4,500 22,500	DeSoto-Plymouth American Home Prod American Home Prod Lever Bros. Prudential General Foods	ls. SSC&B	Nat Wolff	Various Various
Bob Hope	CBS		Lever Bros	Young & Rubicam Benton & Bowles Benton & Bowles	Jack Johnstone	Larry Marks Various
Iouse of Mystery	MBS	3,500 5,200	General Foods	Benton & Bowles Benton & Bowles Young & Rubicam Russel M. Seeds BBD&O	Ted Long Georgene O'Donnell Bill Topman Joe Thompson Nat Wolff Albert Capstaff Jack Johnstone Olga Druce John Guedel Various	Various John Guedel Various
ddie Howard	CBS MBS	2,000 5,500	Emerson Drug Bayuk Cigars	BBD&O	Himan Brown	Various
	MBS	1,750 1,500			Staff	Bill Brandt Jimmy Scribner Ted-Mathilde Ferr
orenzo Jones	NBC :	2,250 2,200	Bayer-Energine	D-F-S	J. C. Lewis *Ernest Ricca Arthur Hanna	Ted-Mathilde Ferr Margaret Sangster
lunior Miss	CBS	3,500		Brorby		and the second of the second
Just Plain Bill	NBC MBS	2,250 1,250		D-F-S	Fran van Hartesveldt *Norman Sweetser Dan Ehrenreich	.Jack Kelsey
Just Plain Bill Invenile Jury H. V. Kaitenborn Katie's Daughter John B. Kennedy Dorothy Kilgalien Kraft Music Hall Kay Kyser	NBC .	8 000	Pure Oil	Leo Burnett	Wayne Howell F. & A. Hummert Staff	H. V. Kaltenborn Elizabeth Todd John B. Kennedy Dorothy Kilgallen Manny Manheim
John B. Kennedy		2,000 750 1,000	Doubleday		Staff Cy Pitts Cal Kuhl	. John B. Kennedy Dorothy Kilgallen
Craft Music Hall	ABC NBC ABC	16,000 3,500	Kraft Pillsbury	J. Walter Thompson McCann-Erickson	Cal Kuhl	Manny Manheim M. Wark-Wald
	ABC	2,500	Toni Shampoo	FC&B	Chuck Acree	10 × 5 × 50.
	NBC	2,500	Toni Shampoo Quaker Oats Red Heart	Henri, Hurst &	Harry Stewart	Hohe Donovan
ora Lawton	NBC	2,500 2,500	Babbitt	McDonald Duane Jones Arthur Meyerhoff BBD&O	*Fred Weihe	Elizabeth Todd
eave It to the Girls	CBS MBS	2,500 2,500 4,500 2,500	Cream of Wheat	BBD&O	Harry Stewart *Fred Weihe Martha Rountree Nila Mack Fred Morrison	Nila Mack
ulton Lewis	NBC NBC		Cream of Wheat Co-op Procter & Gamble Procter & Gamble General Mills Serutan Curtis	Blow Benton & Bowles	Don Becker	Fulton Lewis Carl Bixby
eave it to the Girls et's Pretend. 'ulton Lewis. ife Can Be Beautiful. ife of Riley Light of the World. Victor H. Lindlahr Listening Post Guy Lombardo	NBC MBS	2,500 500	General Mills	D-F-S Roy S. Durstine BBD&O	Don Becker Irving Brecher Basil Loughrane Staff Henry Klein Ray Harvey Frederick Ziv	.K. & A. Seymour
istening Post	ABC MBS		Curtis Kaiser-Frazer First National Stores	BBD&O	Henry Klein	. Gerald Holland
one Ranger	ABC	2,500 2,000 4,000	First National Stores	BBD&O Weintraub John C. Dowd D-FS FC&B	Frederick Ziv	Fran Striker
Lone Ranger	CBS CBS	10,500	General Mills General Motors Lever Bros.		Bill Gay	Roswell Rogers
d McConnell	NBC:	3,500	Lever Bros. Brown Shoe Mantle Lamp Procter & Gamble Procter & Gamble Westinghouse Lyons Elgin-American	Leo Burnett Wm. Hart Adler	Hobe Donovan Jack Lyman Edwin Wolfe David Owen Phil Doelker	. Hobe Donovan . Ed McConnell
Ma Perkins	NBC	2,500	Procter & Gamble		Edwin Wolfe	.Orin Tovrov Orin Tovrov Ted Malone
fed Malone	ABC	2,500 2,000 5,000	Westinghouse	McCann-Erickson	Phil Doelker Frank Hummert	Ted Malone
red Malone Manhattan Merry-Go-Round Groucho Marx	ABC	5,000	Elgin-American	D-F-S Weiss & Geller	Bob Dwan	. Smith-Freedman-
		2,000	Procter & Gamble	Benton & Bowles	Leslie Harris	Tyler , Irving Vendig . Staff Les Weinrott
Mediation Board	MBS NBC MBS	2,500 3,500 1,000	Swift	J. Walter Thompson .	Les Weinrott	Les Weinrott
Perry Mason. Mediation Board. Meet the Meeks. Meet the Press Metropolitan Auditions of the Air. Tom Mix	ABC	5,000	Co-op	Warwick & Legler	Martha Rountree	Brent Gunts
the Air. Tom Mix Monday Morning Headlines Vaughn Monroe Philip Morris Playhouse Mr. Ace & Jane. Mr. Chameleon	MBS	3,000 1,500	Farnsworth Ralston-Purina Seeman Brothers Camel	Warwick & Legier Gardner Wm. H. Weintraub Wm. Esty	Mary Afflick	Coorge Lother
Monday Morning Headines Vaughn Monroe	CBS CBS	5,500 5,000	Camel Philip Morris General Foods Bayer Bristol-Myers	Wm. Esty	Staff Wendell Adams Bill Spier Goodman Ace *Richard Leonard Ed Byron *Richard Leonard Lohn Loyston	Various
Mr. Ace & Jane	CBS	6,500 4,000	General Foods	Blow Young & Rubicam D-F-S	.Goodman Ace	Goodman Ace
Mr. Chameleon	NBC	10 000	Bristol-Myers Anacin-Kolynos	D-F-S DC&S D-F-S	Ed Byron	Bob Shaw
Mr. & Mrs. North	CBS	4,500 7,000 2,500	Colgate	Sherman & Marquette		
Edward R. Murrow	CBS	3,000 7,500 2,500	Campbell	Ward Wheelock	Cv. Howard	Edward R. Murro
Mr. District Autorney Mr. Keen Mr. & Mrs. North Mr. President Edward R. Murrow My Friend Irma My True Story Mystery Theatre National Farm & Home Com Monty Envilly	ABC	2,500 4,500	Libby Bayer-Phillips	J. Walter Thompson	Charles Warburton	Edward R. Murro . Parke Levy . Margaret Sangste . Various
National Farm & Home	NBC	3.500	Allis-Chalmers	Ward Wheelock FC&B J. Walter Thompson DF-S Bert S. Gittins	Herbert Lateau	various
One Man's Family Original Amateur Hour Our Gal Sunday Our Miss Brooks	. NBC	8,500 5,500	Old Gold	Bert S. Gittins J. Walter Thompson Lennen & Mitchell & D-S Ted Bates Young & Rubicam Robert W. Orr D'Arcy Weintraub Russel M. Seeds Benton & Bowles	Carlton E. Morse	. Carlton E. Morse . Bob Green
Our Gal Sunday Our Miss Brooks	CBS	2,250 6,500	Colgate	D-F-S	. Arthur Hanna Larry Berns	Jean Carroll Al Lewis
		5,000	Jergens	Young & Rubicam Robert W. Orr	Richard Diggs	Ozzie Nelson Louella Parsons
Louella Parsons Pause That Refroshes Drew Pearson People Are Funny Portia Faces Life Queen for a Day	. CBS	7,000 5,000 7,500	Coca-Cola	D'Arcy Weintraub	Richard Diggs Paul Louis Paul Scheffels John Guedel Hoyt Allen Jim Morgan	. Newt Stammer Drew Pearson
People Are Funny	NBC NBC	2.750.	Raleigh General Foods	Weintraub Russel M. Seeds Benton & Bowles Wade Cecil & Presbrey Wm. H. Weintraub	John Guedel Hoyt Allen	John Guedel Mona Kent
Queen for a Day	MBS	4,000	Miles Labs	Wade Cecil & Presbroy	Jim Morgan	. Don Victor
Quick as a Flash Quiz Kids Railroad Hour RCA Victor Right to Happiness Road of Life	. MBS	2,500 4,000	Helbros	Benton & Bowles Wade Cecil & Presbrey Wm. H. Weintraub Wade Benton & Bowles J. Walter Thompson		
Railroad Hour	. ABC . NBC	15,000 7,500	American R.R. Assoc	Benton & Bowles J. Walter Thompson	B: Prockter John Llewellen Ken Burton George Voutsas Arthur Hanna Walter Gorman	Don Ettlinger Jack Wilson
Right to Happiness Road of Life	NBC NBC	2,500 2,500 6,000	Radio Corp. Procter & Gamble Procter & Gamble Quaker Oats Kalynes-Aeroway	Compton	Arthur Hanna	. John M. Young
Road of Life	. MBS	2 500	Quaker Oats Kolynos-Aerowax Procter & Gamble.	Compton Sherman & M'quette D-F-S Benton & Bowles Wm. Esty	Tom Hargis	Ray Wilson Martha Alexander Elaine Carrington
Rosemary Sereen Guild Players	CBS	2,500 11,500	Procter & Gamble.	D-F-S Benton & Bowles Wm. Esty	Leslle Harris Bill Lawrence	Elaine Carrington
Sealtest Show Second Mrs. Burton Shadow	CBS	11,500 12,500 2,750	Camel Sealtest General Foods	N. W. Ayer	Ol dawkenee	KIOHHIAH
Shadow Robert Shaw	. MBS	6,800 2,100	Blue Coal & Co-op	Ruthrauff & Ryan J. Walter Thompson	John Cole Ezra McIntosh	Peter Barry
Robert Shaw Sherlock Holmes Sheriff Red Skelton Sky King	. MBS	6,000	Trimount Clothes Pacific Coast Borax	Wm H. Weintraub	Beverly Smith John Cole Ezra McIntosh Basil Loughrane Dorothy McCann Edna S. Borzage	Peter Barry Phyllis Merrill Howard Merrill Milton Liebertha
Red Skelton	. NBC	16,000 . 3,000	Procter & Gamble Derby Foods	Benton & Bowles	. Edna S. Borzage	Edna S. Borzage
Shower to the Stars	CBS	A. Carrett	USA & USAF	Wm H. Weintraub. McCameErickson Benton & Bowles. Needham, Louis & Brorby Gardner D-F-S		
Skyway to the Stars	CBS	2,000 7,500 5,000	Practer & Gamble	D-F-S	Bill Brennan	Tex McCrary Bob Smith
Kate Smith Speaks	MBS	5,000 7,500 6,000	Co-op	RRD & O	Ted Collins	Ted Collins
Sam Space	CDC	8,000 8,500 3,000	Coca-Cola	D'Arcy	Joe Bigelow	Tcd Collins Ted Collins Gil Doud Henry Taylor Fred Heider
Spottight Revue Jo Stafford Stars Over Hollywood Bill Stern Stop the Music	CBS	3,000	Armour	F.C. & B.	Robert Nye	Fred Heider Freelance Bill Stern
Stop the Music	ABC	12,000	Speidel	Brothy Gardner DFS Cecil & Preshrey B.B.D. & O. D'Arcy Roche, Wms. & Clear F.C. & B. Sherman & M'quette Cecil & Presbrey S.S.C. & B.	. Mark Goodson	Bill Stern
	16.5	15.10	Old Gold	S.S.C. & B. Lennen & Mitcheil. Blow		
	1			on page 34)		4. 3. 2. 3.

Research

atinued from page 25

dlinger's Radox, using a sample of 75 sets, put CBS far out front all evening, with NBC and Mutual close for second, and ABC trail-ing. On tele, ABCTV was in the lead, except during the 8-9 period, when NBC's "Texaco Star Theatre" grabbed most of the play.

(Sindlinger's meters, incidentally, showed that a sizeable audience hung on until 1:30 a.m., then, after

loy, anjowed that a seaper saudment and nong on until 1:30 a.m., then, after a couple of hours, returned in number at a m., the "total families" figure rising from 1:3.2 at 11:18. When Divergence of Views Speculation on possible represensions in the radio rating field ranged with an optimistic "itil all blow over" view to dire predictions—although many shuddered at the Hooper-Nielsen-Pulse & Co. operations, II certainly meant, some responsible observers believed, that the whole business of radio research and the industry's reliance search and the industry's reliance search and the industry's reliance for the research and the red search and the Red Sea

on it stood to get a new kicking-around.

Researchers like NBC's Hugh Beville, far from seeing the Gallun-Roper debade as spelling the fin-ter state that the seed of the con-traction of the con-traction of the con-traction of the con-traction of the con-cious of the con-traction of the con-tr

shows.

Some network execs are not so sure, however, despite Hooper's and Nielsen's were-different stances. (the latter's a nine-page statement), but that agencies and advertisers will come up with serious questioning of the reliability of the samples employed in arriving at radio ratings.

Radio Profits

Continued from page 26 revenues were \$363,714,387

revenues were \$3863,714,827 and total expense were \$291,916,447.

Average per station income, before ita, as determined from a table of the state of

ata or identical outlets.

A breakdown of station income
by classes showed that 50 kw clear
channel outlets averaged, 3867,511
in 1947 income, a decline of 7.2%,
while fulltime regional stations
averaged 382,577, a drop of 6.5%,
Local (250 watt) fulltime stations
averaged 323,705 profit in 1947, a
decrease of 1.11%,

decrease of 11.1%.

Commission data showed that industry revenues from talent totaled
\$19,599,478, an increase of approximately 17% from 1946. Networks
and their key stations realized
\$2,03,382 from talent in 1947, a
gain of 22% from previous year.

Weaver

to Lamon and left the building. The skency head, who had not been present during the quarrel, immediately phoned Weaver and firmly inked the resignation. Then he investigated the entire situation and, according to those in the agency, of the building of the state of the st

of the battle.

Relations with the executive floor, particularly the plans board, has long been a touchy matter for the radio department and various of Vewarer's predecessors have of the properties of the prope ed as one of the principal factors in Harrington's resignation from Y & R to join the Ted Bates agency.

Theatre Status On TV Pickups Still in Doubt

With the Tourist With the National State of the National State of

Tele Chatter

New York

New York

Sheriling Oliver, former producer-directory for the Nettler of New York

under directory for the Nettler of New York

agencies and networks a 15-munte demestic comedy series starring the New York of N

Children's Viewing Do your children watch the programs as intensely as for-merly?

Watch less intensely 49 24.7
About the same. 129 65.2
Wash more intensely 20 10.1
Total respondents
answering 198 100.
Respondents with no
on answer for
and who have set
short time. 60

New Low-Price Sets on Market

New lines of 1949 television sets unveiled last week by several ma manufacturers revealed the first attempt to lower prices since the end of the war. Instead of cut the end of the war. Instead or cut-ting the sales price on current sets, however, most set producers are turning, out new models grooved to retail for less. Also unveiled last week were Dubont's first metal cathode-ray viewing tubes, which most manufacturers look for eventually to end the current tube shortage.

Instead it is a sheare could present to refall for less. Also unveiled an up-fot-the-minute summary three times during the evening, at scient-with the sales with the sales

S375, until now the company spopular receiver.
Philico also brought out a new
10 inch table model, equipped with
the own table stand, to reduce
that own table stand, to reduce
that own table stand to reduce the
table stand to reduc \$329.50. Philee also brought out a new TV combination, featuring tele; AM, FM and a phonograph equipped, with both standard and long-playing tone arms, to retail at 8875. General Electric unveiled its lowest-priced console to date, a 10-inch set to retail at \$553.85. and its first 12-inch table model, listed at \$589.50.

MINEVITCH'S FRENCH IKE RIGHTS FOR U.S.

IRE KIGHTS TVR U.S.

Borrain Minevitto, whose "Harmonica Bascals" are currently apearing at the Last Frontier, LasVegas, Nev., fieaded for Paris over,
the weekend on a video deal which
has has been granted rights to make flish
of all TV shows aired by Radio
Offitusion Prancise, government
agency, which condities all video
of provided the provided of the control
offitish of Prancise, government
agency, which condities all video
asia in the U.S., with the French
gettling a percentage.
Mirevitch's plan is to record the

Minevitch's plan is to record the Minevitch's plant is to record the films of the iconoscope tube, which is made feasible by a switch to the plant of the pl

Stravinsky, Jr., Starred In Longhair Telepix

Hollywood, Nov. 9.

5 VIEWERS WATCH 3 HOURS AS VIDEO'S AVERAGE HOME AUDIENCE

This second chapter in a survey of TV home viewers deals with (1) how 'long do they watch at one sitting; (2) how many in the average home audience, and (3) the intensity of children's yiewing, Instigated by VARIETY, with the field work and statistical summaries by Pulse, Inc., this survey is primarily based on a sample of 258 television set owners, most of whom have had their sets six to nine months. This has been par-

The second in a series of three articles on television viewing habits. Based on a survey compiled and assembled by Pulse, Inc., for

ticularly stressed to obtain the con-trast of opinion between the new and the veteran viewers.

trast. J opinion between the new and the veteran viewers, and the veteran viewers, and the veteran viewers, shown in the first story of the series (issue Nov. 3), revealed that the freshman video viewer wetches the veteral viewer was the veteral viewer was the veteral viewer was the veteral viewer was veteral viewer veteral viewe

Length of Viewing How long do you usually watch your television set at

Estimate in hours	No.	96
-1	14	5.5
A	23	. 8.9
	73	28.3
3	84	32.6
· · · · · · · · · · · · · · · · · · ·	40	15.5
and over	13	. 5.0
Don't know, depends	11	4.3
Total TV families in-		

Viewers Per Set

How many persons usually touch with you?

Number of Viewers New York

You have you have a set of the set

into the pattern of family life.

Ty and AM

The 3.26 median figure on viewing is also significant in terms of long-range appraisal and in weiging television's impact when contradio listening per family. The research boys have established universal figures to show that radio listening in the home adds up to listening in the home adds up to span of radio listening runs around the clock, whereas television programming at present stage is mainly coheentraded over a few eventual to the contradiction of the contr

Asked "How many persons watch with you?" the 258 set owners

Inside Television

Arthur Knorr, producer of the stage shows at the Rovy theatre, N. N. is now handling both production and direction on "Texaco Star Theatre" aired Tuesday, nights on the NBC-TV web. Knorr had been lighting and production consultant on the series almost from its inception but took over actual direction after NBC staff director Eddie Sobol left for the Coast to head up NBC-TV's programming there. Ed Cashman is produce-director for the Kudner gaency, which handles the Texaco account on the show, with Kudner veepee Myron Kirk as overall supervision.

ABC's seating arrangement for its election night roundup of names paid off in extra dividends in having Elmer Davis seated next to and contrast observed Wincheld's seated developed to contrast observed Wincheld's seated deditory and Davis slow dry commentary was consistently amusing. Once when Winchell, after grading big city, bulletina, turned it over for "word from outlying districts." Davis translated that into "news is starting to come in from the head of the crick."

NBC's electric scoreboard for the election was a pip. Giving the individual vote for the various candidates it was smartly used in keeping the totals in round figures, making it easier for the viewer to keep track.

The concentration of the video viewer is so much on the picture that he often forgets, or doesn't care, about the audio portion of the program. It may be just as well for the sound on many musical shows is frequently off balance and sometimes way off, It mainly has to do with the smothering of a soluties accompanient. Sometimes it sounds as though they were practicing, singing without any massical background at all.

The production is a been formed by the lead in the forthcoming Broadway legiter. Heavy legiter being Mary Andersou, wholly play the lead in the forthcoming Broadway legiter. Heavy legiter being Mary Andersou have legiter being Kissel and the stress of longhair pix before the productions has been formed by quarter-hours involved by the leads of Lott. Johnson Commercial Film Productions has been formed by quarter-hours involved by the leads of Lott. Advertising Aspects of the leads of Lott Advertising Aspects of the leads of Lott Advertising Aspects of the leads of Lott Advertising Aspects of the leads of Lott. Advertising Aspects of the leads of Lott Advertising Aspects of Lott and Lott and

Roach Lot Now Coast TV Hdors.

Hollywood, Nov. 9.
Home for young television producers is being created at Hall Ploose studies. Roach to thas induced eight video production firms to headquater there with a rental offer producers feel they can't turn down. There are 10 videple maked with the producers feel they can't turn to be a feel of the producers feel they can't turn. Television Films topped by Hall Roach, Jr., and Hall Roach IT-levision, headed by Hall Roach Sr., Roach Studies are charging the

vision, headed by Hal Roach Sr. Roach studies are charging the producers a flat rental fee of \$400 per day for the use of office space stage. Highling equipment, projection rooms, recording froms, sound channels, cutting rooms and control with the hades of departments, that the service is complete along with the studies facilities which are kept in top condition. Departments of the service of the service of the service was a service of the service when the service is complete along the service was the service when the service is complete along the service was the service when the service is complete along the service was the service when the service is complete along the service was the service when the service was the servi

use.
Producers now quartering on the lot are Marshall Grant-Realm Productions, IMPPRO. Federated Television Film Productions, Apex Films, Cascade Pictures of California, MRS, Armor, Cinecraft, Roland Reed Productions and the Roach firm.

DAYTIME PROGRAM VOID **NETTLES CHI DEALERS**

NEATILES UNI DEPLEKS

Chicago, Nov. 9.
Tele-set dealers here are nettled
about the lack of daytime wideo
strations. Since baseball ended
are test patterns, except for footpatterns, say the dealers, don't
patterns, by the dealers, don't
inspress potential customers.
WBRB formerly had a lineup of
foremon stastainers but they were
foremon stastainers but they were
foremon stastainers but they were
move.

M'waukee's 9.250 Sets

Milwaukee Nov. 9.
Check of television dealers and distributors reveals that as of Nov. 1; there were 9.250 television sets installed in the Milwau-

This is an increase of 2,222 sets since Oct. 1. with 86.5% in homes and 13.5% in public places.



115% more viewers than the next station—TV

THE NATIONAL BROADCASTI

No.1

than the next network—AM

the story is simple:

when a single major event provides the programming of all broadcasters, it's NBC's coverage that draws and holds the most listeners—and viewers.

the reason is simple:

NBC means thoroughness—thoroughness demonstrated in speed and accuracy of reporting the election... in numbers and authority of commentators... in ability to present the right political figures at the right times... in tenacity of service to the public through the continuous all night and all morning programming.

the conclusion is simple:

to advertisers, that thoroughness in special service means radio's and television's biggest audiences — just as the greatest programs week after week have always made NBC audiences the largest.

For top shows of the week or top story of the year, NBC is thoroughly—

AM or TV—America's No. 1 Network.

801

Radio-Hooper 36-city survey 9-11 pm average November 2; 8-12 am average November 3.

Television-Hooper New York survey 9-11 pm average November 2.



Estimated Weekly Network TV Program Costs

Nighttime and Daytime Overall Costs Include Production Expenses, Actors, Musicians, Writers, Royalties, Freelance Directors, Set Construction, Etc., But Not Commercial Announcements, Agency Directors, Agency Commission or Time Charges.

(Agencies Listed by Initials are Benton & Bowles, Dancer, Fitzgerald & Sample, Kenyon & Eckhardt, J. Walter Thompson, and Young & Rubicam.)

PROGRAM WORK	COST	SPONSOR	AGENCY	PRODUCER	WRITER
Amateur Hour DuMont Americana NBC	\$3,500 1,500	Old Golds Firestone	Lennen & Mitchell Sweeney & James.	Martin Stone	Harold Schaffel
Author Meets Critics NBC Bigelow Show NBC Birthday Party DuMont	2,500 5.000 850	Gen. Foods	Y & R Y & R	Frank Telford	. Stone
Camel Newsreel NBC Chevrolet on Broadway NBC Disney Newsreel NBC Doorway to Fame DuMont	8,500 4,500 2,000 850	Camels Chevrolet Disney Hats	Esty Camp-Ewald Grey	Movietone News Owen Davis, Jr	Various
Fashions on Parade DuMont Ford Tele Theatre CBS Friday Fights NBC	2,300 17,500 2,500	Procter & Gamble Ford Gillette	B & B K & E Maxon	Geo. Scheck Tele on Parade Fletcher Markel William Garden	. Various
Gen. Electric News NBC Girl About Town NBC Greatest Fights DuMont Growing Paynes DuMont	2,000 3,000 350 1,000	Bates Fabrics Televue Lens Wanamaker Store	Maxon Sawyer Cayton (Direct)	Craig Allen	. Joyce Sentner
Guif Road Show	2,500 750 4.000	Unique Toys Procter & Gamble	Y. & R	Roger Muir	. Eddie Kean . Karlen
Kraft TV Theatre NBC Mary Kay & Johnny NBC	4,000 2.500	Ol steps (4)	JWT D.F.&S		Ed Rice
Mary Margaret McBride NBC	2,500	Squibb Int'l Silver Sylvania Elec. Sherwin Williams Sunshine Biscuit	New -Emmett	Stella Karn	
Meet the Press NBC Monday Fights NBC	2,500 2,500	Gillette	B & B	Bill' Garden	and the second of the
Nature of Things NBC Phileo TV Playhouse NBC Roar of Rails CBS **Small Fry Club DuMont	750 11,000 750 750	Phileo	Gourfain-Cobb Hutchins Hoyt D.F.&S.	Fred Coe	Various
Sportsman's Quiz CBS Swift Show NBC Swing Into Sports DuMont	750 4,500 850	Gen. Foods Edgeworth Swift	Way & Legler McCann-Frick	Chas Polachek	Pile France
Tales of Red Caboose ABC Texaco Star Theatre NBC Toast of Town CBS	750 8,000 5,000	Texaco	Reiss Kudner Blaine-Thompson	Arthur Knon	
We, the People CBS Welcome Aboard NBC	1,200 5,000	Gulf	Y.&R Kudner	Rod Erickson Vic MeLeod	. Leonard Safir McLeod

^{*15} minutes once weekly of half-hour across-board show. *Half-liour each once weekly of across-board show.

Estimated Weekly Network Program Costs: 1948-'49

NET-HEAD PROGRAM COST WORK SPONSOR AGENCY PRODUCER WRITER Strike It Rich Supper Club . Suspense CBS NBC CBS 3,750 Luden's Chesterfield Auto-Lite J. M. Mathes Walt Framer Bob Packham Tony Leader 7,500 Fred Heider Supers Cub Take a Number II. A 1 or Leave II. Heary J. Taylor. Teentimers Chb Telephone Hour Tekaco Star Theatre Theatre Gild Theatre of Today Thin Man. This Stone Life. Lowell Thomas Three Star Extra Today's Children Tomorrow's Headlines Newell-Emmett Auto-Lite
U.S. Tobacco
Eversharp
General Motors
Teen Timers
Bell Telephone
Texas Company
U.S. Steel
Asisci-Frazer
Fruchauf Trailer
Equitable Life
Philip Morris
Procter & Camble Various MBS 2,500 6,000 500 1,500 8,500 7,500 4,500 5,500 2,000 5,500 8,500 Levine Monroe Edith Oliver II. J. Taylor Nat Strom Kudner S. Levine & B. M. Ed Feldman Bill Templeton Nat Strom Wallace Magill Ed Casbman Armina Marshall Ira Avery Hi Brown Kudner N. W. Aver Norman Rosten Nat. Hiken Erik Barnouw Rudner
B.B.D. & O.
B.B.D. & O.
Weintraub
Zimmer-Keller
Warwick & Legler Freclance Dashiell Hammett Harrison Wood Jerry Devine Axel Gruenberg Ted Bell ABC Jerry Devine Ralph Edwards Lowell Thomas Warwick & Legler
Blow
Compton
Roche, W'ms & Cteary
Knox-Reeves
Wm. H. Weintraub
Aubrey, Moore & W'ce Prorter & Camble CBS Sun Oil Sun Oil General Mills Air-Wick Williamson Candy Shotwell Mfg. Procter & Gamble Fred Morrison Carl Wester NBC 2,500 Caryl Coleman ABC Newsroom Murray Burnett Agency Staff Phil Davis Carl Geigerich Today's Children
Tomorrow's Headilues
True Detective Mysteries
True or False
Truth or Consequences
Twenty Questions ABC MBS MBS Staff 3.500 2.500 Staff Murray Burnett Jean Harrison Ed Bailey Gary Stevens Wade NEC 10 000 Compton Cecil & Presbrey Twenty Questions ... Voice of Firestone ... 3,100 NBC 7.500 Firestone !! Sweeney & James Edwin L. Dunham Fred Waring 10.000 S. C. Johnson Needham, Louis & Brorby
Leo Burnett
B.B.D. & O.
Benton & Bowles
Duane Jones
Young & Rubicam
Compton
Compton
B.B.D. & O.
Benton & Bowles
Olian
Young & Rubicam Needham, Louis & American Meat General Electric General Foods Manhatlan Soon Tom Bennett Tom Bennett Tom Bennett Tom McKnight Jay Johnston Jay Johnston Jay Johnston Frank Provo Lillian Spinner Aubrey Williams Wendy Warren
We Love and Learn
We the People
Welcome Travelers
What Makes You Tick
What's My Name?
When a Girl Marries
Whiz Quiz
Mercdith Willson
Walter Winchell
Woman in While
Vone De Moleco mhattan Soap Chet Gierlach
Chet Gierlach
Rodney Erickson
Lou Perkins
Addison Smith
John Gibbs
Tom McDermott Gulf Oil
Procter & Gamble
Procter & Gamble
General Electric
General Foods
Paul F. Beich Co
General Foods Addison Smith John Gibbs Elaine Carrington Harold Kaye Meredith Willson Waiter Winchell Herbert Futran 3,500 NBC ABC ABC 2,500 2,500 7,000 7,500 2,500 Harold Kaye
Myron Dutton
John Hoaglund
Herbert Futran Young & Rubleam Robert W. Orr Jergens General Mills ARC NBC Knox-Reeves . Young Dr. Malone Pepper Young's Family Young Widder Brown Procter & Gamble Procter & Gamble Phillips Toothpasie Lucky Strike Borden Co. Compton Pedlar & Ryan D-F-S B.B.D. & O. CBS NBC NBC 2,500 2,500 2,500 Compton Fayette Crum
Peddar & Ryan Chick Vincent
B.F.S *Martha Atwell
B.B.D. & O David White
Kenyon & Eckhardt Frank Hummert David Driscoll
Elaine Carrington
Elizabeth Todd Your Hit Parade Your Song & Mine Paul Dudley Staff CBS

Directors Continued from page 26

asked few questions and requested until Nov. 22 to study the termatime of the control of the c

Canada Tele

Continued from page 29 Toronto, 50,000-watter and largest

Continued from page 29

Toronto, 80,000-water and largest independent radio station in this storm of the page 20 per section of t

TV Invades the Planets

I v Invades the Planets

Pitst Philadelphia, Nov. 9.

Pitst Great from a planetarition will be made Thursday (if a
when Dr. 10 to the planetarition will be made Thursday (if a
when Dr. 10 to the Pitst Invalidation of the
Franklin Institute, to explain the
mystery of the solar system over
his NBC program, "The Nature of
Things.

Things. The Nature of
Dr. 20 to the property of the huge
projector that creates a man-made
sky.

Russ Morgan maintained his affaible performance as encee and his orch cut the show well.

ner accent and gezures incery, the butter, the butter, Modern apartment set was nearly executed and producer-director Fred Coe hypeed the pactive of the producer of the produ

Maybe it was the pre-election excitement or maybe, it was the dearth of any femme glamor but dearth of any femme glamor but the second of the

Now the lennes before Miss Niesen's appearance.

Show's opening gar was good with two men wearing Devey and with two men wearing Devey and the state of the state

Tele Follow-up Comment

Abe Burrows brought his unique Vikings. Calgary Bros. (2) worked yand of whilmsela humor to telewhere their standard slow-motion and of whilmsela humor to telewhere their standard slow-motion and of whilmsela humor to telewhere their standard slow-motion and of whilmsela humor to telewhere their standard slow-motion and present of the standard slow-motion and present the short was small ploddingt. I provide the which was considered the short was small ploddingt. The short well will be short with the short was made and union office. This skit incidentality.

Standard of whilmsela humor to telewhere the short was small ploddingt. The short was small pl

Abe Burrows brought his unique brand of whinsical humor to television for the first time on Admiral's "Weiceme Abard" with the work of the first time on Admiral's "Weiceme Abard" who show was still plodding it picked on the properties of the prop

Sood material week after week, and has flable performance as emce and his orch cut the show well.

"Phile Television Playlouse-made the first stab at farce containing the stable performance as emce and his orch cut the show well.

"Phile Television Playlouse-made the first stab at farce containing the stable performance as emce and his orch cut the show well.

"The television of Edwin Burke's "This I television of Edwin Bu

"Actor's Studio" (ABC-TV) was far from its best last Sunday, (7) in its presentation of "Ropes," by Wilbur Daniel Steeds, despite its Tom Ewell and Warren Stevens were starred in a not overly plausible piece about a lightnose-line piece about a lightnose-line piece about a lightnose-line piece shout a lightnose-line piece store that the piece started in a not overly plausible piece shout a lightnose-line piece store that the started in a not overly plausible piece store that the started in a not call the started piece that the started piece started in the started piece started in the started piece started piece

"Chevrolet en Breadway" neutly staged a lightweight comety by Ture Boardman on NBC Moday night (8), and also introduced Erni Arreson, Danish actress imported Arneson, however, was not given talents on this show. Her role of a talent on this show. Her role of a talent on this show. Her role of a talent on this show the role of an other common than the continuing all but completely bid her. Main burden of the show her work when the show it is novelist with a fertile imagina a novelist with a fertile imagina, and Gloria Holden, as the Jealous wife. Camera work, which morted tracked and the setting was solid and spacious.

21,200 D. C. Sets

69 Mina, Sun. 7:30 p.m. Sustaining Castaining Castainin

or create for the viewer the final sensation of panic that was ingreated the control of the control of the service groun, never quite knew whether wound as place as the control of the

More. See John Leving See John Leving See John Leving Levi

informative for the materna sear and the viewer gets a load of solid and the viewer gets the many control of the viewer gets and v

to much better advantage had been backed with more production of the backed with the backed with more production of the backed with the backed with more production of the backed with the backed with more production of the backed with the backed with more production of the backed with the backed with more production of the backed with the backed with more production of the backed with the backed with more production of the backed with the backed with more production of the backed with th

Tele Does Its Top Job to Date In Marathon Election Coverage

WAAM's Marathoner
Marathon job turned in by
all television stations in election night coverage has naturaily resulted in a worked or
set continuous programming
record. Among the N. Y.
broadcasters. Dulbont cause
from the programming the preceding day (Tues.) Station took
the sir at 7 a.m. that morning
and remained on pure by logsing over 21½ hours continuously. WAAM's Marathoner

ging over 21½ hours continuously.

Lengthiest programming effort, though, was turned in by fort, though, was turned in by the continuously of the

ELECTION NIGHT COVERAGE
With Alex Dreier, Robert McCormick, Edward Wallace, Harold
True; Frank, Eschen, St. Louis;
Ed Lebherz, Butfale
Director; William Ray
16 hrs, Tues, Wed.
RCA
WNBR-TV, from Cleveland

(J. Walter Thompson)
NBC's Cleveland tele-operations NBC's Cleveland tele-operations slipped into effect Sunday night, Oct. 30, with a Philoc kinescope film. That was for the record. On Election night, however, WNBK or Conservation of the NBC midwest conskerjack, ding-dong presenta-tion of returns to the NBC midwest division of six stations, including Toledo, St. Louis, Chicago, Buffan and Detrolic.

and Detroit.

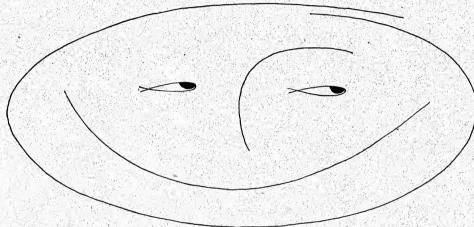
True, topflight NBC personnel moved onto the local arena for active participation and consultation blended so neatly into the overall picture that, literally speaking, that "picture" was one of the best yet seen in any major video operation.

blended so neathy into the overall that "picture" was one of the best pet seen in any major video operations when in the properties and the properties and the properties became a seen in any major video operation. William I staken over one detailed planning that made election in the properties of the properties became a strong and clear. There was estimated that the properties of the pro

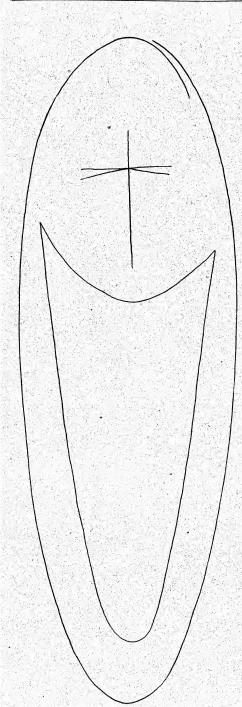
By BOB STAHL

If the way to be a series of the work of t

PD LIKE TO SEE With Ray Morgan, narrator Producer-writer: Bernard E. Karlen 30 Mins; Frl., 8 p.m. PROCTER & GAMBLE NBC-TV, from N. Y. (Compton) Compton at a stepsy avece, were



"what's so funny?"



"LIFE WITH LUIGI" IS FUNNY Very funny!

Luigi is now on the air making friends by
the millions. For Luigi is mass audience
programming, charged with sales-provoking
laughter. But it's more than superb
character-and-situation comedy. It has
the fresh impact of friendly satire...
of a salty vein of Americana...
Starring J. Carroll Naish, it is produced
with the adroit skill of Cy Howard who built
"My Friend frma" into its top-20 rating.

AND "MY FAVORITE HUSBAND" IS FUNNY"

For Lucille Ball is one of the great "natural" comics in showbusiness, playing the lead in a rambunctious husband-and-wife comedy situation. Tailored for big audiences, it covers "the war between men and women." It is the work of Jess Oppenheimer, one of the top craftsmen of radio comedy (and chief writer and director of the Fanny Brice show). Variety calls it "slick radio." So does the audience. And so will a sponsor.

"Luigi" and "Husband" are two CBS Package Programs, conceived and built in the same creative workshop that produced 21 other CBS Package Programs, now successfully serving 18 different sponsors today.

In other words, they're top network programs. And having them on the air, fully developed, should make many kinds of people happy, including two alert advertisers.

^{**}Coast-to-coast on CBS, 7:00-7:30 PM EST, Saturdays



^{*}Const-to-const on CBS, 9:30-10:00 PM EST, Tuesdays.

DuMont's Round-Clock Sked

screen is okay. Anyone watching performers adlibbing their stuff, the entire 11 hours of shows might. With tew exceptions, the day's log-tire of the clock-weather-tempera-ier signal, the same set used with shows breaking up the musical sogthe entire 11 lours of shows might ite of the clock-weather-tempera-ture signal, the same set used with only minor variations for each show and the number of performers who do nothing but sit at a pramo and sing. That in itself, though, is no worse than the steady diet of the state of the



If It's a "Featur Production" It's Especially Designed to Suit the Advertiser's Needs.

PRODUCERS OF

HINT HUNT LADIES BE SEATED SOMETHING TO TALK ABOUT BRAND NEW BRIDES MAN ON THE FARM

AVAILABLE FOR SPONSORSHIP

SHOOT THE MOON LET'S CLEAN UP K-I-D-S CARNIVAL

FEATURE **PRODUCTIONS**

228 N. LaSalle St., Chicago State 3156

the of the clock-weather-temperature signal, the same set used with shows breaking up the musical kegonly minor variations for each
show and the number of percent
and moreover who will she great
As it now stacks up. DatMont's
daytime programming offers like
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who might tune. Scheduler
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who might tune. Scheduler
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distaffers, of course, set the root
mote of the entire day, with most

PROPULATION TO THE STANDARD STANDARD STANDARD STANDARD

Renderson's program on the XX
mental trio plugging pop tunes and
backing the guest artists Shaw can
round up. Blid Osterwald guested
to the come precial s
when the program of the program of the come mercial s
the program of the program of

gictunes.

Most of the commercials
throughout the day were integrated
into the various programs formats.
As such, they were of value both to
the advertiser and to the viewer.
Product demonstrated with the commercial
but and the commercial to the commercial
but and th

Tele's Top Job

age conception of a top news com-mentator. Same well for Pearson which proved faile and for Davis' worknamike reports. As with all other gations. WiPerV cut peri-duction of the period of the theory of the period of the period of the period of the more than the period of the Daily News editorial room, with the perdiminary swing around the city and copy deske nighly interfas-tation of the period of the period of the land, for newtron coverage,

often pusums unes available to bring on another interside to bring on another interWCIS-TV worked out, of its
studios in the Grand Central Bidg.
Amouncer Doug Edwards and
pub relations counseller Lyman
Bryson did an outstanding job
throughout the might. Wide
room consistently dramatized the
surprising returns and the studio
interviews were handled extremely

well, DuMont, working in co-operation with Newsweek mag, did an efficient job after it came on with the election returns fol-lowing its regular evening pro-gramming, including boxins. Sta-tion suffered, though, by turning over the bulk of the narradisty over the bulk of the narradisty event with the production of the bulk of the narradisty but who didn't show well as an-nouncers.

but who didn't show well as an abouncers.

NBC worked with Life mag in a repeat of their convention overage and the two outlits, tagether may be a repeat of their convention overage and the two outlits, tagether motivation of the same and the same and the same and the control of the same and the control of the same and the same

Script, But Not Bias, **Tossed Out. As Returns** Catch Gabbers Off Base

By DICK DOAN

By DICK DOAN

The four major radio networks were just as badly thrown off by the pre-election poils as everyon their coverage of the election returns last week. For while the standard reporting job was a construction of the election of

newscaters and commentators as to the outcome of the race.

The accenting of Devey totals in contrast to Trumas' in some cases contrast to Trumas' in some cases tally almost always being read off first on alphaetical grounds, no doubt and the emphasis being put time and time again on Dewey Teading" in such-and-such numbered to the contrast of the c

the preliminary some coverage, the control of the c

that "people are voting as Americans, and they generally alone to generally and a services. The alone is seen to generally and the services of the services of the services. ABC, doing mostly a simultaneous. AMT voorcrage 50h, kept the show the services of the services of the services of the services of the services. The services of the services of

ments.

It would be a gross injustice, however, not to hand a deep bow to the webs as a whole for staying with the story until the tale was told. It turned into a marathon public service effort which taxed physical endurance. And, almost to a man, the crews stuck to their mikes until the job was domined makes until the job was domined.

Albany — William G. Rambeau Co. has been appointed national rep for WPTR, Schinne-controlled station. At the same time, general manager Leonard Asch announced the selection of Joseph R. Fife as sales managor, to succeed Hubert Du Val.

New Television Biz

Marine National Erchange Bank the "Knickerbocker Show" last of Milwanker signed for a 26-week week in a direct deal with WBKB, series of half-hour series is tagged for 18 weeks of half-hour series is tagged for 18 weeks of 18-minute shows for "Child Care" over the N.Y. and Associates is the agency of the N.Y. and Associates is the agency and the series of the N.Y. and Associates is the agency and the series of the N.Y. and Associates is the agency for the sale believed to represent the largest single hour at deceability of the N.Y. and Associates is the agency for the sale believed to represent the largest single hour at deceability of the N.Y. and Associates is the agency for the sale believed to represent the largest single hour at the sale of the N.Y. and Associates is the sale of the N.Y. and the N.Y. and Associates is the sale of the N.Y. and the N.Y. a

Samuel Tathanan agency. B. S.
Finest Yanke Maid Products has
lined up an announcement per
Finest Yanke Maid Products has
lined up an announcement per
Fregeria of the State of

emcee. Grayleigh Sportswear signed for

Philly, Pitt. Linked

Philly, Pitt Linked
Philly, Pitt Linked
Philistelphia, Nov. 9
The Bell Telephone Co. of Pennsylvania bas put into operation a new coaxial cable linking Philadelphia and Pittsburgh, constituting the first link in television facilities connecting the eastern Chilles connecting the eastern The cable was opened Thursday (4) with ceremonies In which Mayor Bernard Samuel, of Philadelphia, send Mayor David Lawrence, of Pittsburgh, neld the initial conversation. Both Mayors and Control of Pittsburgh, held the initial conversation of Pittsburgh, as yet, has no TV station.

Designed primarily for tele phone service, the cable handles about 600 phone conversations, or two television programs in each pair of its eight coaxial lubes.

launching of a couple of new pro-grams featuring campus figures. First is "Varsity Show." which airs for half hour every Saturday and uses talent from Pittsburgh col-leges and universities; Mary Con-ley, WPGH program director, makes the selections.

makes the selections.
Friday afternoons during fall and winter, WPGH has slotted "Pathways to Progress," new discussion type program with William S. Tacey, assistant professor of speech at Univ. of Pittsburgh, an indertact, and four different Pit students selected each week for the panel,



Mqt.: LOU CLAYTON

"There's entertainment in the 'Tick?' format." —Variety.

"WHAT MAKES YOU TICK?"

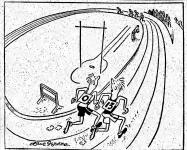
ABC Monday Thru Friday 11:45 to 12:00 for PROCTER and GAMBLE

JOHN K. M. McCAFFERY ADDISON SMITH

WANTED

OMEDY SCRIPT-WRITER TO COLLABORATE Work on 50-50 Basis

WM. V. O'CONNOR 185 Elwood Ave., Newark 4, N. J. Phone HUmbelt 36962



"I'm thinking we should've had our Wheaties too!"

FOR SALE QUIET

Sundays 5:00-5:30 PM est ON ABC NETWORK

This eerle chiller has won high praise from both critics ins eero conine has won high praise from both critics, and listeness for its easting, script and production, Written by Wyllis Cooper, erector of "Lights Out," it features Ernest Chappel as director and star, QUIET PLEASE is taut and tense. It draws suspense out to the breaking point, then pays off with a twist that brings audiences back week after week. Ask your ABC representative for details or contact.

ABC

PROGRAM DEPARTMENT 30 Rockefeller Plaza - Circle 7-5700

Inside Stuff—Radio

"Stories to Remember," new series of dramats preaching tolerance, has been readied by the Institute for Democratic Education, and is now available graits to stations. Series consists of 13 quarter-hour adaptations of magnitus stories by Irvin Shaw, MacKinlay Karater-hour adaptations of magnitus stories by Irvin Shaw, MacKinlay Karater hour those taking part including Melvan Dougher Can has star in ht those taking part including Melvan Dougher Can has star in Halph Bellamy, Vera Zorina, Stefan Schnabel, Raymond Massey, Hugd Marlowe, Everett Sloane, Bambi Llim, Alan Baxter, Helen-Claire, Jay Jostyn and Betty Garde.

Jay Jostyn and Betty Garde.

Starting Were Signand Miller, Milton Wayne. Jack, Bentler Claire, Station Starting Melvan Despite the recording ban, the American Federation of Musicians gave special permission to use music in these program as its contribution to fighting prejudice and discrimination.

About 30 stations around the country have been lined up within a pacted to carry them: WNEW, WNYC, WEVD and WHIL.

Citizens Committee on Displaced Persons Is being revived, and this time will utilize television as well as radio in its campaign. Organization, which was disbanded some months ago following bassage of a DP bill by Congress, now will drive for changes in the act, especially elimination of its discriminatory clauses.

Material for initial radio and TV stanzas was obtained by Ted personal trade of the committee, now operating independently, last Saturday (20) at the committee, now operating independently, last Saturday (20) in the property of the committee of the personal per

Dramatized stories of big American enterprises, under title "Let Freedom Ring," are being broadcast over ABC each Tuesday at 10:30 nm by U.S. Chamber of Commerce. Program is only dramatic show fed to any major network from Washington.

10 nm journal of the commerce of the commerce is the commerce of t

Kaiser-Franer, which now sponsors "Thin Man" on Mutual, is effect, as it to up with the American Automobile Ason, in connection with a lost car" stumb being introduced on the show in the next couple of weeks. Clues as to the whereabouts of the lost car will be injected into he show, with the AAA member coming up with the solution grabing off a KF car for his own.

Kansas City—Jimmy McConnoil. Industrian Company of the KMBC of the KMBC Act let, won the net's award for outsits Bureau, is back on the job starter a seven-month siege with week for the third consecutive with the consecutive seven and the contract of the consecutive seven contracts. McConneil and reverse a coronary attack.

FARNSWORTH SELLS WGL TO PUBLISHERS

Fort Wayne, Nov. 9. News Publishing Co., publishers of the Fort Wayne News-Sentinel, afternoon daily, has purchased WGL from the Farnsworth Telen and Radio Corp., subject to FCC approval.

Station was started in 1928 and Station was started in 1928 and was originally owned by Fred C. Zeig and the Main Auto Supply Co. Westinghouse Electric and Manufacturing Co. purchased it early in 1936, and simultaneously early in 1936, and simultaneously from Zeig and Main Auto, WGL continued to be operated by WGL continued to be operated by WGL output and May 25, 1944, when It was acquired by Farnsworth. Was a conjured by Farnsworth was considered by Farnsworth Canter Supplied by Tangenton Canter Supplied by Tangenton Canter Supplied C

Capt. Pierre Boucheron, gener-l manager of WGL since 1946, ill continue to manage the sta-ion under the new ownership.

Pitt's WCAE Going In For Flock of Live Shows In

Pittsburgh, Nov. 9. WCAE, which in the past has minimized local live shows, Is going in for a flock of them this fall return of Baron Elliott's band to the airwayes on a staff basis. In addition to a quarter-hour of musecution to a quarter-nour of mu-sic every evening by Elliott, one of his vocalists, Jimmy Confer, vill two song periods weekly and Bobby Doyle resumes vocaliting in pair of quarter-hourers, he and the Confer-Baxter duo being backed by small combos from the Elliott outift. All these shows will be on

a sustaining basis.

In addition, WCAE has sold to
Mercury Dealers weekly 15 mlnutes every Sunday afternoon featuring the Mr. and Mrs, team of
Ernie Neff, staff announcer and
organist, and his wife, Carole
Mansfield, band singer before her

CIRCLING THE KILOCYCLES

Boston — Bill Whalen, WCOP's of that station. He's former public "Night Watchman," into the Merry-Go-Round bar of the Copley Plaza Brooklyn, and before that was protective show. Gond and the State of the Copley Interview show. Gond Merry Go. Round," Whalen got a big sendoff with such visitors as a new sensor with the State of the Copley State o

Pitisburgh—Florence S and o, women's commentator on WCAE, has been elected president of APRA to fill the unexpired term when he resigned term when he resigned from KDKA announcing staff. Chet Clark, former amouncer on WCAE and more remainder on WCAE and more remainder of the work o

ock of Live Shows In
Switch On Old Format

Des Moines — Donald V. Kleffman has been named control room engineer for WHO. He was formerly with WHBY, Appleton, Wis.

San Antonio—Bob Bender, for-merly on the staff of KWBU, Corpus Christi, has Joined staff of KCOR as m.c. of a full-hour hill-billy program to make its debut daily over the outlet. Live and re-corded talent will be used.

San Antenio — Monte Kleban, propram-production manager of WOAI has resigned his post to join the Steele Advertising Agency, Houston, as account exec. Kleban has been with WOAI since 1940.

Ithaca—Paul Hadley has been upped from Director of Musical Programs to Production Supervisor at Rural Radio Network. Hadley has been with the we since its inception six months ago.

Former announcer Perry Dickey (Dick Perry on the air) has as-sumed the duties of WOAI-FM di-rector and director of special events.

San Antonio—Latest addition to the news staff of KTSA here is Bob Krouse, who was formerly with KLZ and KOA, Denver. He was also news editor of WENE, Endicott, N. Y.

Edinburgh, Tex.—Louis Aiken, former manager of KURX here, has resigned his post and will join the announcing staff of WINX, Washington.

NEW ST. L. GABBER

has been with WOAI since 1940.

Kanasa City—W. E. Danford has joined KCMO to handle local and the St. Louis Globe-Democrat, the regional sales, according to E. K. only a.m. rag in this burg, is the age. The new sales manager formerly was with KMBC of Kansas (City and WJM Lansing, Mic. MOX each Saturday at 5:30 p.m. Sevannah—Bob Mann, sales production numbers appointed assistant manager other appointed assistant manager of the sports events.

two days gone gone gone three days going going going THE DEEMS TAYLOR CONCERT

> WHO ELSE WILL snare this WOR prize for his client? This prestige for his product? A half hour of Deems Taylor, the long-hair disc jockey, plus great transcribed music, plus interviews with the great names in music. It appeals to everybody, from the be-bops to the bejeweled. Costs? They're WAY down near bass clef.

-heard by the most people where the most people are



mutual

40

Direction: LOU IRWIN

Television

Location On EUCLID AVE. In CLEVELAND

building fully equipped thea LEASE OR SELL M. B. HORWITZ, 601 Film Bldg RADIO WANTED—String bass man. Must read, have references. Write or wire Don McLean KFYR. Bismarck, N. Dakota

"THE RARE RUTH

STORY

THE HOLLYWOOD PICTURE
With Myron McCornick, narrafor;
Fruik Redick, Maurice Price Message, and the good. To the trade-wise, some of the stuff was to familiar and ster. Eric Dressler, Beity Caine, Madeleins Lee, Paul Essain, and the control of the stuff was to familiar and ster. Bris Dressler, Beity Caine, Madeleins Lee, Paul Essain, Roger DeKoven, Alan Redick, Marche Price Pietr Lee, Paul Essain, Roger DeKoven, Alan Redick, Marche Pietr, Marche Pietr, Marchen Pietr,

Job—and just a little too pat.

Bron.

MUSIC ON THE AIR

With Splendora, King's Guards,
Ray Hacketts Orch.: Deane
With Splendora, King's Guards,
Ray Hacketts Orch.: Deane
Writer-Director: Fat MeGairk
30 Mins, Sun, 2:30 p.m.

The formula of "Music On The
Air" when lucky enough to be
backed by competent talent, is
thusers. The "Family Hour" (Prudential) technique which "Music
dential) technique which "Music
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PHILIP MORRIS FLAYHOUSE
("Silver Frame")
With Burt. Workin, Sleav
With Surt. Workin, Sleav
With Surt. Workin, Sleav
Miller, Wally Maher; John Holbrook, Art Ballinger, announcer;
Writer; William Spir
Adaptation: Robert Richards
Director-Producer; William Spir
PHILIP MORRIS. M. (EST)
CBS, from Hollywood
(Bittor)

PHILIP MORAIS

CBS, from Hellywood

Philip Mortis has saiked like

"Kevrybody with has been been like

Broadway names. The switchover

in format gives CBS a new 90
minute stretch of mood program
in format gives CBS a new 90
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in format gives CBS a new 90
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in format gives CBS a new 90
minute stretch of mood program
ins "Playhouse" offerings by lining

William Spier to reprise his
chore The sillater of the new
series last Friday (5) had the Spier

touch for hard-driving, slambang

whiriwind solution.

Premiere story, senned by Spier

touch for hard-driving, slambang

whiriwind solution.

Fremiere story, senned by Spier

touch for hard-driving, slambang

whiriwind solution.

Fremiere story, senned by Spier

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Fremiere story, senned by Spier

touch for hard-driving, slambang

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JACK STERLING
Producer: Don Ball
Director: Lyman Clardy
105 Mins.: Mon.-thru-Sat., 6 a.m.
Participating
WCBS, N.X.

sacing the NX dayline rating saveptakes.

Stetling is in a tough spot, in which he's inswirlably held up to comparison with a highly distinction of the same state of the same

werent in there trying. Doan.

THE FAIRY GODMOTHER With Devolvy Thompson with the property of the property of

ELEANOR AND ANNA ROOSEVELT

13 Mins. Mon. Wed.-Fri., 1945

2. In mins; Mon.-thru-Fri., 6:15 p.m.,

(EST)

AEC, from various points

Let it be said at the outset that

CES, from New York

Sustaining

Let it be said at the outset that the widow of the late President Franklin D. Roosevelt ranks with the standout commentators with the standout commentators and the standout commentators are possible to the standout commentators and the standout commentators are possible to the standout commentators. The surprising question, then, is why ABC chose to spotlight this where-times-awek, 15-mitute of the standout commentator by Man. Roosevelt that the standout commentator by Man. Roosevelt that the standout commentation of the lighter trends, as well as major issues.

Yet Monday's (8) initial broadready was a second of the second of the

South.

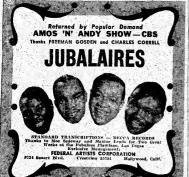
Actually, there were only about five minutes of time allotted to daughter Anna (and rightfully so) for her attempts to establish a level that she conceived as that of a woman's world. It was rather awkward. Unlike the mother, the daughter was easey, she read her lact and in clear voice but it lacked color or distinction. Rose.

HITS AND MISSES With Harry Marble, others Director: Doug MaeNamee 30 Mins; Mon.-Fri., 5 p.m.

Director: Doug ManNames
30 Minz; Mon.Prit, 5 p.m.
WCBS, New York
Quit show giveaways, currently
under attack from many quarters,
Quit show giveaways, currently
under attack from many quarters,
particularly the property of the control of the control
particular of the hour-long Santament of the three of the control
away. A token amount of largesse
away. A token

Steubenville—Jos. M. Troesch, formerly chief engineer, has been promoted to assistant manager of WSTV and WSTV-FM, Steubenville.







"We certainly appreciate your unusually fine work and recognize that the popularity of this program is due in great part to the splendid promotion you people have been giving us."

National Representative John Blair & Co.

RWG

cepted by RWG strategists, that the Guild seek Labor Board certification if a mutually satisfactory strategists and the Guild seek Labor Board certification if a mutually satisfactory some of the writers questioned whether the basis on which the Guild re-entered negotiations was a subject to the strategy of the seek of the seek

bourne Keily, regional veeper, has another year, tog on his term of a mother year, tog on the term of RWG-agency and sponsor talks will be resumed tomorrow (Thurs.). With the reopening of talks, the Authors League of America, parent body and the term of the

action.

An agency spokesman, while de-clining to discuss specific points covered in the resumed talks, de-covered in the resumed talks, de-"simply exploring the possibility of reaching a contract."

Neither agency-sponsor reps nor Guild leaders were willing to ex-press any particular optimism over the prospects of an early agree-

ment.

In Hollywood, Sam Moore was elected Coast RWG regional year before and Jack Robinson, Ruben Shipp, Milton Merin, and Pauline Shipp, Milton Merin, and Pauline members for two years. It v Ashkenazy, Howard Blake, Selma Dlamond, Larry Marks, Ray Singer and Gene Stone additionally were named to the council.

Tele Chatter

Tele Chatter

Thil's Continues from just 31

Thil's Control of the by Charles Olson, Ray Sollars is have to be continued from the continue the department of the control of the control bland per coccutive production.

The control bland per control bland per control bland at KLAC to technical side of station's TV operation of the control bland per contro

Chicago

Chicago
Arch Brelly, thief engineer of
WBKB for the last eight years,
leaves Nov. 15 to join Celevision
Associates. No replacement will be
made for the time being ... Castmade for the time being ... Castclates and tele director for the
Meredith Publishing Co., received
the Laurel Award of the Actors
Club of Chi Saturday (6) for his
tomics. Walter H. Stellaer,
tronics. Walter H. Stellaer,
tronics. Walter Meredite be
producers to study the methods of
followgood cameramen in his refollowgood cameramen in his re-

veepee of Motorola, urged tele producers to study the methods of recent talk to members of the Chi Televisian Council. Cor dis-relevisian Council. Cor dis-tribution of the Chi FCC Chairman Warner of the Chi Study at a meet of the Chi Rota-ytalan at a meet of the Chi Rota-ytalan at a meet of the Chi Rota relation at a meet of the Chi Rota relation at the council of the ment stores lumched an intensive test sales promotion of "light Button Shoes," and singer Bobby Breen on hand for demonstration lensing

STRIKE NOTICE FILED BY WJAS ANNOUNCERS

Pittsburgh, Nov. 9.
Announcers at WJAS, the CBS outlet here, filed a 30-day strike notice with the Government last week, as required under terms of the Taft-Hartley law. Staff is made

the TatcHartley law. Staff is made up of only for men, who voted to so out unless salary demands were met, and action was backed by a manimous vote of the local AFRA beard and membership. Vocale at WIAS is on a par with that of other Pittsburgh stations, announcers there claim outside feat a packed by non-existent while arams include the spicler in the arams include the spicler in the stams in the spicler in th

Extra cost to station of announcers' demands would amount to \$60 weekly but management his notified staff, and also told AFRA reps, that it will not go above present scale.

Canada Finds Juicy 16th Century Morality Drama Too 'Archaic' to Program

Ottawa, Nov. 9.
At the current season's teeoff,
Canadian Broadcasting Corp. set
aside each Wednesday night for airing music and drama tuned to the longhair set. For the Wednesday (27) program, CBS announced as feature the recordings of the Edinburg Music and Drama Festival including excerpts from the morality play, "The Three Estates," a juicy bit of 16th century drama that caused raised eyebrows

abroad:
Then the disks arrived from the United Kingdom. CBC program people gave them a hearing and suddenly announced that the show the state of the

4 Webs Prep 'Voice of Democracy' * Assist During National Radio Week

Washington, Nov. 9.
Participation of all four networks in celebration of National Radio Week, Nov. 14-20, was announced by National Assn. of Broadcasters last week.

nounced by National Asan, of Broadcasters last week.

CBS will devote portions of the Robert G. Leves show an of the Robert G. Leves show and the Robert G. Leves show and the Celebration Law also been stored to the Robert G. Leves show and the Voice of Democracy" contest for the best broadcast script by high school students. ABC will be the Content of the Robert G. Robert G

its documentary program "Living —1948" to NRW to dramatize progress in electronic developments and will arrange spots with affiliates in addition to net spots.

affiliates in addition to net spots.

Offers of program assistance in
the celebration have also been
given NAB by Fred Waring,
Arthur Godfrey, H. V. Kaltenborn,
Fibber McGee & Molly, Phillips
H. Lord and Ed Byron, producer
of "Mr. District Attorney."

... A First FOR Cleveland

16.572 Television receivers have been installed in Cleveland and the Northeastern Ohio Area served by WEWS, in its first 10 months of operation. No other metropolitan area, served by a single station, can point to such a record in so short a time! And this record-breaking figure of 16,572 repsents only actual installations . . . not all installations but only those reported. No figures were available from nine manufacturers whose sets have been sold in this area. . . . nor for the many make-it-yourself teleset "kits" now in use. Anyway you look at it it's a Television "First" for the great Cleveland area.

16,572in the WEWS Area.

... and First IN Cleveland

In an election-night telephone survey-not conducted by WEWS but by an independent research organization - a startling total of 78.7% of all sets surveyed in greater Cleveland were tuned in. And more remarkable still, 63.8% of all sets in use were focused on WEWS. . . . conclusive proof of the superior election coverage of the "First in Cleveland Station" which brought ABC Network's top-grade Election Staff with its brilliant national coverage, in addition to the Ohio coverage of WEWS's experienced local News-Staff. Not since the recent World-Series Telecasts has WEWS reached such a peak audience.

of all Sets in



Cleveland's Scripps-Howard Station

Diamond, Disk Attorneys Meet Today (Wed.) with D. of J. on Settlement Plan

Recording company executives do not anticipate an immediate answer from U.S. Attorney General Tom Clark on the legality of the plan evolved with the American Company of the plan evolved with the American Company of the plan evolved with the American Company of the plan evolved with a farmous fine section of the plan evolved the American okay or a rejection at a meeting act for three octock this afternooning which AFM attorney Mitton Diamond and various recording company legalities will go over the will urge a fast-as-possible answer, however, however, however, however.

however.

New deal is for five years and does not disturb the previous scales of pay for recording musicians—84 25 for three hours. Royalty cuts to the AFM on each record sold are pegged at 1% of the purchase price of disks retailing up to \$1, 13 cc for \$1.25 disks and the old sliding scale howard.

scane neyond.

Identity of the one who will be trustee of the funds has not yet been disclosed. But it will be a wellknown personality not connected in any way with either the recorders or the AFM.

recorders of the AFM. In either the After Clark's detection in outer Law to the After Clark's detection received the After Clark's detection received the After Clark's detection in the After Clark's detection will be approached. Record men and AFM attorneys have been in close contrenced law, cleaning up loose ends of the plan. They got together Thursday, Friday and Monday (flernoons, and Monday (devening, and contacternoon. Plan, incidentally, is being called the "Diamond Plan." Disk execs were a bit jittery

Disc. execution from the common department of the common department of

the past.

There were whisperings Monday and Tuesday (8-9), incidentially, that the agreement involving the AFM's cancellation of retroactive royalty coin would be amended. No confirmation could be gotten from any of the recording men. On the surface, such a deal seems unlikely.

Petrillo on Truman and T-H
Atlantic City, Nov. 9.
Jubliant over the election of
President Truman, James C. Petrideration of Musicians, predicte
here the end of the Taft-Hardget
law which he declared, "Jahoguet
here by the trugalities on record
the by the trugalities on record
the by the trugalities on record
the by the trugalities of the contrugalities with record companies
was cretain.
"Under the Taft-Hartley Act they
"Under the Taft-Hartley Act they

was certain.

"Under the Toft-Hartley Act they were trying to tell us what to do with our own money by taking the recording and transcription fund out of the hands of musicians. "I don't expect President Truman to throw the Tat-Hartley taw out next throw the Tat-Hartley taw out next the trying the Toft the T

It will take time."

The leader of the country's musicians said that 99% of the union members voted for Truman and the straight Democratic convention when "most other labor leaders deserted the ranks."

ranks."
"The Taft-Hartley Act hurt every musician in this country Including those in Atlantic City. When the fund is resumed it will be under the trusteeship which currently is to consist of representatives of the recording companies, the AFM and an outsider."

Petrillo praise the Albaint City local, No. 661, as one of the finest in the country. A group from the local union sevenaded him just before its descenaded him just before its descenaded him just before its descenaded into the Ambassador: but the country local to the country local

Best British Sheet Sellers

(Week ending Nov. 4.) London, Noy. 5. London, Ney, 5.

So Tired Connelly
My Happiness Chappell
Buttons and Bows. Victoria
When You're in Love Wood
You Can't Be True. Chappell
Galway Bay ... Box & Cox
Bream of Oleen. Wright
Rombill Woodpecker Leeds
La Vie en Rose: Ged
October Twilight ... Dash
Anything I Dream ... Reid

Anything I Dream Reid Second 12

All Dressed Up. Cinephonic Ballerina Maurice Beyond the Stars. Feldman Underneath Arches. Connelly Call Everybody Darling, Morris Little White Lies. Wright Cuckoo Waltz. Keith Prowse When Organ Played. Ailler Cuckoo Waltz Keith Prowse
When Organ Played Miller
Open Window Harmonlc
Live in Loveland Sun
Hair of Gold Chappell
Loves Somebody Morris

OBERSTEIN'S VARSITY SLATED FOR JUKES

SLATED FOR JUKES
EI Oberstein, serv Varsity habel,
which has been aimed aimost esclusteely for chain store outlets
since its inception, will be made
available to commercine operators
string of distributor connections
string of distributor connections
that will service columnachine ops
and no other types of markets.
Non pawa entro of 25.
Varsity disks, which self for 38e
retail (plus tax), will be turned
over to Juke distribus at a price of
creatil (plus tax), will be turned
over to Juke distribus at a price of
over to Juk

of his disks.

Oberstein is venturing into a new idea, incidentally. Whereas his Varsity sides carry pop tunes only, he will release a Royal label disking of two songs from the musicai "Love Life" — "Economics" and "Progress."

"Progress."

Joe Carlton joined Oberstein's operation in N.Y. last week, and Oberstein himself is currently in the hospital for an operation on a bothersome knee cartilage.

Hunt to Play Week

Disk Execs Don't Agree on Value Of New Melodies

Jocks, Jukes and Disks

eys meet loaay	Hunt to Play Week At Buff's Town Casino Pee Wee Hunt's seven-piece or- chestra, which hit the jackpot with	Jocks, Juke	s and Disks
Settlement Plan	its "12th Street Rag" recording for Capitol, comes east next month. It	By Bern	ie Woods
set British Sheet Sellers (Week: ending Nov. 4.) Tired London, Nov. condly Happiness Chuppell Happiness Chup	Capitol, comes east next month, it are to the benefits, and week of Dec. 20 at Frankie Palumbos, and Collec, Philadelphia, with Cab Callouay's combs. Hunt is now at the set of the Deschier-Wallick hotel, Clincinnati for two weeks theremand the company of the property was a fast arrangement made for Capitol Transcriptions, and so much of a demand was considered for the transcriptions, and so much of a demand was considered for the transcriptions.	Jack Smith "Cuanto Le Gusta". "Combett. Symphony" (Gaptiol). "Combett. Symphony" (Gaptiol). "Gaptiol). "Gaptiol (Gaptiol). "Gaptiol). "Gaptiol (Gaptiol). "Gaptiol). "Gaptio	Sisters and light, bouncy hack grounding help to whip it into froth. Flipover is likely to ge- beter immediate attention sinc- beter immediate attention sinc- tifs not as well done as the less known backsiding. Samuy Kaye 'Down, Among the Since '(victor', 'Palme' is righ- up Kaye's musical alley, and hi Due', (victor', 'Palme' is righ- up Kaye's musical alley, and hi way, then drops back to a balla way, then drops back to a balla way, then drops back to a balla and Chior handle the vocal nicely Jocks will spin it aplenty. Beach ing is also well done by the sam speed. It's not as strong melodil speed, I's not as strong melodil
all Everybody Darling Morris tile White Liess Wright ackno Wattz Keith Prowse how Watt .	who have had a considerable amount of new music submitted to them for consideration since the announcement last week of a prob- able end to the disk ban, aren't	Perry Como "For You". "By The Way" (Victor). Como's "For You" won't take the dust off Gordon Jenkins' Decca disk for long. He spins it into one of the warmest, completely relaxed vocals he has	usual and distinctively performe and could do the singer mor good than anything she's recorded Lightly rhythmed, the backgroun
MARIEN FUN JURGS is (iberately a wew varsity) label, the has been aimed aimost excively for chain store outless the properties of the prop	material in disparaging terms that many publishers are being unduly influenced by what has occurred	Robin" "Just Because" (Mercury). Mercury must get out Howard sides fast to take advantage of current things. His approach to	Heart'-"It's 'Na Deur Tub' Heart'-"It's 'Watch De 'Wi Whatcha Go!" (Victor). Martin Watcha Go!" (Victor). Martin Grand Heart'-"It's 'Watch De 'Wi Whatcha Go!" (Victor). Martin Grand Heart Hear
n seuing to certain machine rators, but the task of shipping ks in small lots direct from his indien, Conn., factory wasn't fitable in view of the low price his disks. Derstein is venturing into a wide, inclinatally. Whereas his sitsy sides carry pop tunes only, will release a Royal label disk of two songs from the musical over Life". "Economics" and	Call Everybody Darlin'" when it was first shown them by Al Trace, only to see it become a hit, that they're wary of letting an- other slip through their fingers. The difference in opinion be- tween the exces over the value of the new material, too, could stem from one recording faction leanning too far forward in eagerness to get	(Capitol). Capitol has a habit of	Lawrence Duchow "More Beer" De Biviano "The Spider Hoj (Victor). Duchows "Beer" tun for the property of the pr
rogress." foe Carlton joined Oberstein's eration in N.Y. last week, and erstein himself is currently in hospital for an operation on a hersome knee cartilage.	away from it in the fear that the trend toward such material may have been only a ban-brought pub- lic attitude that will wane when disking is resumed and the choice of tunes become wider.	spins. Hope's vocal is good con- sidering the guy's no singer. Clark	Tex Williams who does it too fee
1. TREE IN MEADOW (13) (2) 2. BUTTONS AND BOWS (4) 3. UNTIL (4) (Dorsey) 4. SLOW BOAT TO CHINA 5. MAYBE YOU'LL BE THE 6. MY HAPPINESS (25) (Ble 7. IT'S MAGIC (19) (Witnar	(Pamers) ((Pamers) ((Pamer	Margaret Whiting, Capitol Monica Levies, Decca Dinah Shore, Columbia Tommy Dorsey, Victor Kay Kyser, Columbia Gordon Jenkins, Decca Eddy Houard, Majestic Jon & Sondra Steele, Damon Pied Pipers, Capitol Doris Day Columbia Dick Haymes, Decca	Filpower of the Victor versis brings up and dune that's nice done and will be used by did brings up and will be used by did be used by did be up to the property of the proper
LIFE GETS TEEJUS (Miller) FOR YOU (Witmark)	(Shapiro-B)	Blue Barron. M.G.M Ink Spots. Decca Anne Skelton. London. Carson Robinson. M.G.M Gordon Jenkins. Decca Orioles Natural Ella Fitzgerald. Decca	Counie Haines "My Man" as both fine sides, backed by Relboth's Octoberta. "Tart-Tain Tala," the new Hallan luliah hasn't yet drawn a poor performance. Mindy Carson's Musicr disking is strong. "Winsy Mone works a new color in Johnny Mercer's "Tuscaloosa Bus
WHAT DID I DO (BVC), BELLA BELLA MARIE (Leed COOL WATER (American)	s)	Perry Como Victor Toolman Pastor Columbia Helen Forrest M.G.M Dinah Shore Columbia Andrews Sisters Decea Vauglin Monroe Victor Nellie Lutcher Capital	disking is strong Winner with a mone works a new color in some works a new color in with the Fed First was a new color in with the Fed First was a few colors with the Fed First was a few colors with the Fed First was a few colors with a few
PRETTY BABY (Remick) LITTLE BIRD TOLD ME (B	arms) T. B. Harms) ourne) ses indicate number of weeks song 1	Dece Haymes Decea JO Stafford Capitol Art Mooney M-G-M Doris Day Columbia Seelyn Kuight Decea Paula Watson Supreme as been in the Ton 10.1	country, race: Etton Britt, "Mother's Picture". "Anyone" (V tor); Ernest Tubb, "Have You Ev Been Loniely" (Decca); Roy Roge "Kid With the Rip In His Pants "Dusty" (Victor); Roseveit Syk "Mamma, Mamma" (Victor); Tam Bed "Grierten Picks" "Manage".

Name Maestros Hit by AFM Order On Travelling Scales for Theatres

American Federation of Musi-clans hung a stunning blow last week on name band masestros, the effect of which will vary with the bo. of describing power of individ-ual property of the control of the control of the With Music Publication of the control of the control of the APM of the control of the contr

AFM ordered that as of Jan. 1 Arm ordered that as of Jan, 1 fravelling theatre scales will no longer apply to bands working the vaudilm circuit. The price paid each musician will be governed by either the local or travelling scale, whichever is higher in any given jurisdiction.

jurisdiction.

This ruling, originally submitted last June to the AFM convention in Abury Part, N. J., was passed and word passed to all talent agencies. It will have some effect on agency sales, but the majority of leaders themselves since they have already been getting prices that the theatres aren't likely to boost to make up the differences that New York theatre will be New York theatre will be New York theatre will be New York theatre when will be

will have to be paid musicians.

New York theatre work will be heavily affected, for example.

Traveilling scale calls for \$130 per man for 28 shows, \$4.65 for each extra performance, or \$162.55 for extra performance, or \$162.55 for the usual 35 shows performed in N. Y. houses. N. Y. Local 802 scale for the same house calls for \$186.30 for 35 shows, \$24.16 for substitution of the same house and clarinet, for example) overtime pay (10 hours, 15 mins. is the limit of one day's work regardless of the number of shows), plus reduced to the substitution of the substitution of the house of the substitution of the house of the substitution of the house of the substitution of the subst

hours at \$2.75 each.

In other words, a band playing
N. Y. and doing the sort of business that demands extra shows will
be forced to pay ladividual musi-clans as high as \$222.08 per man.
bo. band names have musician
under contract at a fixed weekly
salary. A great many, however,
operate on a scale basis and these
are the ones who will be mostly
concerned with the APPA's ruling

Name Band Spot Eved for L. I.

Gene Seville, former member of the Sevilles, dance act, and now owner of the Casa Seville, Frank-lin Square, L. I., may give the band dancery, next spring, Seville acurrenly in the process of expanding, list 800-east cafe to a panding, list 800-east cafe to be sevilled to the seville sevilled by the sevilled sevilled by the sevilled

getting Guy Lombardo to open it next spring.
Long Island has never had as suburban name band nitery of the type operated by Frank Dalley, at Methobrorch, Cotal Grove, N. & Sw. Rochelle, N.Y. In the past, one of the main stumbling blocks was that all of that part of L. I. is under the Jurisdiction of N. Y. Local 802 of the American Federation of Missicians. That means that all ment of a SI per man broadcast tax ment of a SI per man broadcast tax ment of a SI per man broadcast tax to 802. At one time, remote broadment of a \$3 per man broadcast two 802. At on time, remote broadcasts were vital to a name band, so much so that frequent weekly shots were a must. And too many were too costly for the average inverted to the state of the stat

Jerry Vogel's 25th Anni

Thanksgiving this 25th of November also marks the 25th anniversary of Jerry Vogel's pet charity fund which provides candy cbecolate, etc. for unfortunates and underprivileged in mental leper and other institutions.

This has been the music publishments

er's favorite charity work for a quarter-of-a-century, alded largely by people in the music, radio and allied branches of show business.

With Music Publishers

Music Publishers Contact Employees union and the Music Publishers Protective Assn. committees named to negotiate a new contract, named to negotiste a new contract, met, yesterday (Tues.) afternoon for the first time. MPCE group presented proposals of a new deal they are seeking to the MPPA men. The following two-hourd discussion. In case, the contract many case of the contract m

ideas as incorporated in a 33-clause blueprint.
Cruz of the new deal sought by blueprint.
Cruz of the new deal sought by the MPCE is a pension plan fund, which the contact men ask be by next July. Pubs themselves probably will hold a confab of net own faction on this development before meeting again with the MPCE. They have expressed no Other terms involved minimum chels, now another them involved minimum scales, inow and mittedly low at presseds no office of the minimum cales, inow and mittedly low at pressed in the minimum calles, inow and mittedly low at pressed in the minimum calles, inow and mittedly low at pressed in the minimum calles, inow and mittedly low at pressed in the minimum calles, inow and mittedly low at pressed in the minimum calles, inow and mittedly low at pressed in the minimum calles and minimum scales, (now admittedly low at pre war \$35 weekly), etc.

AFM Mediator In GAC-Morris Row on Campo

American Federation of Musicians will settle a dispute between the General Artists Corp. and William Morris agencies over the booking of Pupi Campo's orchestratinto its current stand at the Embassy Club, N. Y. Argument between them is over the rights to commissions from the booking and its array ease. is a rare case.
GAC booked Campo into the spot

is a rare case.

GAC booked Campo into the spot
factors weeks, opening last Sepafactors weeks, opening last Sepafactors weeks, opening last Sepafactors weeks, opening last Sepafactors weeks Campo signed
of his first two weeks Campo signed
of his first two weeks Campo signed
of the control of the sepafactors weeks of the control of the conweeks set by GAC, and presumably
is collecting the commissions. GAC
asserts that since it booked the
first two weeks it is entitled to
no matter how long, on the theory
that the extensions are part of the
original contract, which GAC
wrote. Campo didn't close and
then reopen, but is on one long
worther, GAC claims that the.

their reopen, but is on one long run.
Further, GAC claims that the tenginal intention was to write its Embassy pact for Campo for two weeks with three two-week options, that the two-week period was enough. If he was held over, that would be time enough to file an ewe contract. This was subsequently done by Morris instead.
Campo has been booked by the composition of the contract o

HOWARD MULLS ACTION ON MAJESTIC TRANSFER

UN MAJOJIL IRAINOTEA
There is apt to be court action
before Eddy Howard gives. In to
being a Mercury label recording
actist. Mercury bought a fairly
master when it bought the Majestic Record assets a couple of weeks
ago for \$142,000, and included in
the deal were the contracts of arttast tied to the Majestic label at
the deal were the contracts of arttast tied to the Majestic label at
the word and his manager, Biggie
Levine, do not agree, however

HARY LINK'S FEIST

Was In force at the time of the sale to Mercury, and saser they intend to contest the transfer. Its being the terms of its contract with strength of the sale to the terms of its contract with strength of the sale to the terms of its contract with strength of the sale to the

Where's the Beat?

Where's the Beat?
One of the weirdest cracks
ever pulled by anyone connected with a wild jump band
was expressed by a band manDiscussing the dance band
situation, while the band be
handles did its best to blow
the walls out of a spot, the
manager spoke of pecular remanager spoke of pecular remigners.

"You know," he said, "we play good dance beats, but I really don't think kids know how to dance any more. They just can't get with us." And he was serious.

NAT'L ORG. FOR **OWN UNIT**

Disk jockeys in the New York area have withdrawn in a body from the National Assa. of Disk Jockeys and have set up their own organization called the Metropolitan Assa. of Disk Jockeys. New outdoor the New York of the New Y

which will be a served on the common projects already gotten under way by the MADJ. Is the creation of a pool of pressings through which various veterans and often hospitals in the N. X. area will be serviced with N. X. area will be serviced with and recording manufacturers will be asked to contribute to the pool, and a committee of Jocks, headed by Bill Williams, has been named therwise decide which institution are to be provided with disks. In addition to Repner, officers

are to be provided with disks.

In addition to Remer, officers of the new, org are Fred Robe with the result of the new of the result of the new of the result of the new of the result of the result

withdrawal of the members of MADJ from the national organiza-tion is not due to any friction. Its members simply feel that they can do more for themselves and others as a local outfit.

Brit. Insurgents

A series of unofficial union meetings has been held by musicians who are severely critical of the general attitude and methods of the Musicians Union controlling body. Meetings are a part of a widespread movement to form a breakaway union.

Union chiefs have been fully Union chiefs have been fully aware of the growth of this movement, since the threatened national radio strike last August. If the strike had been put into effect, this was planning to offer to accept broadcast dates in defiance of union action. The association has steadily gained in influence because a number of top-line bandleaders are known to be in favor of it.

Capitol Surprises by Smash Net Of \$1.211.100 for 1st 9 Months

till writion. Jack december of the pubs as much as the pubs need victors.

In writing are, Johnny Chee and Robbins to pubs need victors.

By the pubs need victors and pubs feel they should give they should give they should give victors.

By the pubs need victors and should repair they need they or they need they need they need the pubs need to pubs need they need to work and pubs need they need

very much prefer that the practice
be discontinued entirely
we do not wish to appear stuff y
without grace we value your
upon the business relationship
mutually built Let us continue
on a business-like basis.
It's understood Decca Records,
hearing of the Victor move, is considering doing the same thing.

SYRACUSE KICKOFF FOR **NEW GOODMAN BAND**

Benny Goodman's new orchestra is set on its first date. It opens Nov. 30 at the Syracuse hotel, Syracuse, for five days. Thereafter, it will play a few one-nighters, which are not yet signed, and then into the Paramount theatre, N.Y. Dec. 8 or 15.

Dec. 8 or 15.
Goodman, probably for the first time, is using a quintet of singers. It will be made up of soloists and two musicians from within the band. The new combo within due to 22 people, 19 musicians and three singers. That's larger than any band Goodman has ever hardled.

His date at the Syracuse hostelry is in the same room where Eddy Duchin earned \$15,000 in five days six weeks ago, on a guarantee and a percentage basis.

Cap Prepped for Months
For Brit. Decca Pact
Captol Records last week turned, out an earnings statement for the first inher months of this year which greatly surprised the recording for months for consumment of the agreement it made with Britten were laying of pressing manufacture operators, and even closing plants, Capitol's factory hands were were laying off pressing manufacture operators, and even closing plants, Capitol's factory hands were were laying off pressing manufactures of fact, so great was the production demand on Capitol hand were laying out himbed spreparation for shipment oversal. As a matter of fact, so great was the production demand on Capitol hand with the production demand on Capitol hand were laying out himbed for overseas, that Cap went to be larger manufacturer for Capitol. These recordings are now being packaged and shipped to Bagiand the production of the

ASCAP Action

ASUAP ACTION

Unexpected reelection of President Truman also had its effect on the American Society of Composition of the American Society of Composition of the legal battle over theatre e.k. ib it ion fees with the independent Theatre Ovn ers independent Theatre Ovn ers independent Theatre Ovn ers independent Society's excess or its director in the composition of the legal eagles, has not yet informed the Society's excess or its director action of the society society in the composition of the society society in the organization. He too, apparently held of marping plans outil the organization. He too, apparently held of marping plans outil the organization. He too, apparently held of marping plans outil the organization. He too, apparently held of marping plans outil the organization held to make the organization held to make the organization of the composition of the compos

Laverne Andrews Weds

Hollywood, Nov. 9.
Laverne Andrews, of the Andrews Sisters trio, is to be married here Friday (12) to Lou Rogers, lead of an indie recording com-

pany.

Wedding will take place at the home of Maxene Andrews.

(000L

AS POLLED VIA LEADING U. S. "REQUEST" DISK JOCKEYS

MRIETI

of diockeys programs, as "most requested" by on differentials glathered from disk-spinners andicate those records rising in popularity as mputed on the basis of 10 points for a No. 1 in to one point. Cities and pockens will sery make pickure of all sectors of the commin. steners. This compilation is bas across the nation and is desirred, well as those on top. Ratings are mention, 9 for a No. 2, and so on o week to week to present a compi-Weekly chart of the

WEE ENDI) NOV.

	-	Oc. Littles	Lanes	Sinc	r un.		
1	3 11	Dinah Shore	· · Columbia:	Buttons and Bows	Famous:	ASCAP	10
. 2	5 2	Kay Kyser	Columbia	On a Slow Boat to China	Melrose	ASCAP	
3	1 32	3	. Decca	Maybe You'll Be There	Triangle	ASCAP	1
	611 2	8.4	Capitol	12th Street Rag.	Shapiro-B.	ASCAP	9
5	3 12	Tommy Dorsey	Victor	Until	Dorsey	ASCAP	3
9	1. 17	Margaret Whiting	Capitol	Tree in the Meadow	Shapiro-B.	ASCAP	9
1	5 21	Doris Day	Columbia	It's Magic	Witmark	. ASCAP	
8	8 13	Į.	Tower	. That Certain Party	Bourne	ASCAP	8
9	2 - 15	Blue Barron	M-G-M	You Were Only Fooling	Shapiro-B.	ASCAP	
01 0	10	8	. Decca	For You	Witmark	ASCAP	2
1 46	3 3		Capitol	Say Something Sweet	Mills	ASCAP	
2A 1	12.	Doris Day-B. Clark	Columbia	Love Somebody	Kramer-W	ASCAP	
2B \$	11	Gordon MacRae	Capitol	. Hair of Gold	Robert	ASCAP	
4	2	Betty Garrett	M-G-M	Buttons and Bows	Famous	. ASCAP	
5A	1	Doris Day-B. Clark	Columbia	. My Darling, My Darling	Morris	ASCAP	
5B 47	3	Eric Whitley	Columbia	You Were Only Fooling.	Shapiro-B.	ASCAP	11.00
7.4	2		Mercury	. Tree in the Meadow	Shapiro-B.		
7B 15	23	Art Mooney	M-G-M	Bluebird of Happiness	T. B. Harms.		Acres See
9A 24	6	Jerry Cooper	Diamond	Get a Pin-Up Girl	Mills	ASCAP	
9B 44	5	C. Miranda-Andrews Sis	Decca.	Cuanta La Gusta	Peer-Inter	BMI	
	14	Tony Martin	. Victor	It's Magic	Witmark	ASCAP	
2.4 26	H	Frankie Laine	Mercury	. Ah. But It Happens.	Bourne	ASCAP .	
2B	1	Vaughn Monroe	. Victor	In My Dreams.	Wizell	BMI	
2s	8	Frank Sinatra	Columbia	Just for Now	Advance.	. ASCAP	
5A	1	Russ Morgan	. Decca.	So Tired	Popular	ASCAP	
5B 28	14	Ray McKinley	. Victor	. You Came a Long Way	Jewel	.ASCAP	S. 15. 15. 1
25	1	Evelyn Knight	. Decca	Buttons and Bows.	Famous:	ASCAP	
60 09	3	Patti Page-V. Damone	. Mercury	. Say Something Sweet		ASCAP	Spirit
	2	Brother Bones	.Tempo	Sweet Georgia Brown	Remick	ASCAP	
	2	Paula Watson	.Supreme	Little Bird Told Me	Bourne	. ASCAP	
	80	Dick Haymes	. Decca	Every Day I Love You	Harms	ASCAP	
32	+	Joe Loss	. Victor	. Tree in the Meadow	Shapiro-B.	. ASCAP	
22	2	Tony Pastor	Columbia	You Started Something.	BMI	BMI	
2	-		Victor	On a Slow Boat to China	· Melrose · ·	. ASCAP .	
	4	Les Brown	Columbia	. I've Got My Love to Keep Me	Berlin	ASCAP	
9 0	0	Jo Stanord-G. Mackae.	. Capitol	Bluebird of Happiness	T. B. Harms		
١	1		. Victor	Bella Bella Marie	Leeds	. ASCAP	at all the
		Jack Lathrop	Victor	You Call Everybody Darling.	Mayfair	. ASCAP	Acres 150
: 00	1		Capitol	Buttons and Bows	· · Famous · · ·	ASCAP .	
1			M-C-W	Life Gets Teejus	Miller	ASCAP.	
17	10		ora Jestic	Just Decause	·· reeds	ASCAP	The second
	,	Anna Shalton	Signature	12th Street Rag.	Shapiro-B	ASCAP :	
		Anne Suetton	London	Be Mine	Chappell	. ASCAP	
	10			Money Song	Crawford	ASCAP	
00	0	Fire militeranders	9	More Beer	Biltmore	ASCAP	
200	1	r samagan and Allen	London	Kun Kabbit Kun	Mills	. ASCAP	A Section
20. 1	000		Capitol	Money Song	Crawford	. ASCAP	
2	3	AL TINCE	Regent	You Call Everybody Darling	Mayfair	ASCAP	
1		Arren ruster	Kegent	Brush Those Tears	reeds	ASCAP	***
	-	Toon Cablon	M-G-M	On a Slow Boat to China	. Melrose	ASCAP	
-		Dinah Chara	Decca	Lillette	Jefferson	ASCAP	200
		Dinan Shore	Columbia	what Did I Do	. BVC	ASCAP	

.61 QS

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ğ ş	Banny Weeks-WCOP	10							9	:				4		1				-		00	:			1					7											
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alla	Bob Corley-WQXI	-	4		9									2			3	100						1	:			2	:			*						1		1		1
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Band Reviews

BACITA AND HER RHUMBA (6) on the piano and solevor. Other Brach, Cal.
After a long career in the east, Brach, Cal.
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Brach, Cal.
After a long career in the east, Brach, Cal.
Br

BILL MCCUNE QUINTET
Breadway Ceckial Lounge
Breadway Ceckial Lounge
Long fronting a larger outfit,
Bill McCune switched to a quinter
about six months ago when a booklist original combo stressed rowetness and Latin rhythms, and both
these components are seated weetness and Latin rhythms, and both
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'RH' Logging System

Week of October 28 to November 4

Seng Week of October 28 to November 4

Seng Publisher
You Were Only Fooling—Shapire 19

Suttons and Bown—Farmous 11
You Call Everybody Darlin—Mighair 19
You Call Everybody Darlin—Mighair 19
You Call Everybody Darlin—Mighair 19
You Call Everybody Darlin—Migh Sens"—Witmark 19
It's Magide—"Romance On High Sens"—Witmark 19
It's Magide—"Where's Charley"—Morris 10
It's Mighair 19
It's Magide—"Where's Charley"—Morris 11
On a Siew Boat to China—Melrose
Everyday I Love You—"Two Guys from Texas"—Harms 19
Everyday I Love You—"Trange 19
It's a Most Unusual Day—"Date With Judy"—Robbins.
The Money Song—Crawford 19
It's a Most Unusual Day—"Date With Judy"—Robbins.
The Money Song—Crawford 19
It's a Most Unusual Day—"Date With Judy"—Robbins.
The Money Song—Crawford 19
It's a Most Unusual Day—"Date With Judy"—Robbins.
The Money Song—Crawford 19
It's a Most Unusual Day—"Date With Judy"—Robbins.
The Money Song—Crawford 19
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It's All Thousand Eyes—"Wight Thousand Eyes—"Paramount Twelfith Street Rag—Shaping 19
It's All Thousand Eyes—"Wight Thousand Eyes—"Wight Thousand Eyes—"Paramount Twelfith Street Rag—Shaping 19
It's All Thousand Eyes—"Wight Thousand Eyes—"Wight Tho

hampers the lyrics.

As a novelly unit the band rates among the better combos. However, this type of rhythm has an appeal that's primarily confined to Negro vauders and cafes. Boys were well received at the Apollo. Gilb.

French Bestsellers

Voulez Vous Danser, Grand d'Mere? 1 Do You Want to Dance, Grandmother?) C'est s'

IDO You Want to Dance randamother? Commandmether? Commandmether? Commandmether? Commandmether? Commandmether Comma

Saturday Night's Little

lall).

Le Retour des Cigagnes.

(The Return of the Gypsies).

Dimbo l'Elephant.

Jumbo the Elephant).

Complet Gris.

(Grey Suit).

Ay Mama, Clopin-Clopant. Clopin-Clopant.
(Clopping Along).
Rumba des Clgales.
(Cacades Rumba)
Rumba des Clgales.
(A Gentleman Auoits).
La Marie.
Les Trois Cloches.
(The Three Bells).
Avec Son Tralailai.
(Cest. le Printemps.
(If Might As Well Bepring).

"It Might As Well Be pring). Chacur Son Bonheur. (To Each His Own). Valser dans l'Ombre. (Candlelight Waltz). Loln des Sambas. (South America, Take it

Away), 11 Allumait les Reverberes, (Old Lamplighter), Le Plus Belle Valse d'Amour, (Italian)

(The Most Beautiful Love Waliz)

(altz).
Chanson du Bonheur.
(You Belong to My Heart).
5 Mintes de Plus.
(Five Minutes More).
Moi Aussi.
(The Stars Will Remember).

BBC EXEC URGES MORE BRITISH MUSIC

Richard Himber's new development in logging broadcast performances lists times in the survey, based on four major network schedules. They are compiled on the basis of 1 point for sustaining natrumental; 2 points for sustaining vocal; 3 for commercial instrumental; 4 for commercial count, respectively, in each of the 3 radgor terriories, New York, Chicago and Coast. For example, 4 Commercial Yocal in all three territories counts 12. muke. Ballishi mush.

Jim Davidson, BBC's dance music
dictator, is sending out a new directive to all bandleaders "advising
them to festure a still higher prosounds in their programs."

Publishers have been playing
ball all along the line in their noplus agreement with the radio
ball all along the line in their noplus agreement with the radio
the. By genomes that they expect them to keep their part of the
bargain to the full by giving the
maximum possible broadcasting
time to current pop music, and partime to current the BBC hasn't
in the past months some up to the Davidson, agreeing that BEC hasn't in the past months come up to the mark in this direction, has promised publishers policy changes that will meet their demands. Davidson revealed that approximate proportion of British dance band numbers broadess is between are predominantly American.

14 Distribs Set By Decca for Coral

Decca for Coral

Decca has so far set 14 distributors for its new Coral habel out

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Major Pubs Refusing to Accede To RCA Requests on 8½% Breakage

Najor music publishes are settine that a sense eletine of the music barrillo printed publishes in the RCA.

Victor's requests that it he allower that the victor's case of the point where its bubblished part against the idea.

REVEAL SUIT VS. FEIST

FOR 100G ON MUSICAL

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Songs with Largest Radio Audience

The top 31 songs of the week based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Networks, Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

Survey week of October 25-November 4,	1948
A Tree In the Meadow	Shapiro-B
Ah But It Happens	Bourne
Ain't Doin' Bad Doin' Nothin'	Snitzer
Blue Bird of Happiness	T R Harme
Blue Bird of Happiness Buttons and Bows—†"Pale Face"	Famous
Cuanto Le Gusta- "Date With Judy"	Southern
Down Among the Sheltering Palms	Miller
Ev'ry Day I Love You	Horme
Hair Of Gold	Pohert
Here I'll Stay_#"Love Life"	Channell
I Still Get a Thrill	Words & M
Here I'll Stay"Love Life". I Still Get a Thrill It's a Most Unusual Day"Date With Judy"	Robbins
It's Magic-1"Romance On High Seas"	Witmark
Lavender Blue	Sently-Tow
Love Somebody	Kramer-W
Maybe You'll Be There	Triangle
Money Song	Crawford
Money Song My Darling, My Darling—*"Where's Charley"	Morris
My Happiness	Blasco
My Happiness Night Has Thousand Eyes—i"Night Has Eyes"	Paramount :
On a Slow Boat to China	Melrose
One Sunday Afternoon	Remick
This Is the Moment	Miller
Twelfth Street Rag	Shaniro-R
Underneath the Arches	Robbins
Until	Dorsey Bros
What Did I Do- "When My Baby Smiles"	Triangle
When the Red Robbin Comes Bobbin' Along	Bourne
Why Does It Have to Rain On Sunday	Duchess
You Call Everybody Darling	Maufair
You Were Only Fooling	Shaniro-R
	onep. J.B

The remaining 21 songs of the week, based on the copyrighted addence Coverage Index Survey of Popular Music Broadcast

Over Radio Networks. Published by the Office of Dr. John G. Peatman, Director.	Research, Inc.,
A Hundred and Sixty Acres	Leeds
At the Flying "W"	Morris
Cumana	Martin
For You	Witmark
Galway Bay	Leeds
I Don't Care If It Rains All Night	Witmark
I'd Love to Live in Loveland?	BVC
If We Can't Be the Same Old Sweethearts	Feist
In My Dreams	
Isn't It Romantic-+"Isn't It Romantie"	Famous
Just for Now	Advanced
Lillette	. Jefferson
Little Girl	Leeds
Rambling Rose	Laurel
Say It Isn't So.	Berlin
Say Something Sweet To Your Sweetheart	. Mills
Take It Away	. Pemora
Walkin' With My Shadow	. Johnstone-M
You Came a Long Way from St. Louis	, Jewel
You Walk By	. Cavaller
Yours	. Marks
* Legit Musical, † Filmusical.	Str. W. St.

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Bands at Hotel B.O.'s

	eeks ayed	Past Week	Covers On Date
Eddy Duchin Waldorf (400; \$2)	5		14,325
Ray McKinley*New Yorker (400; \$1-\$1.50)	5	1,100	15,200
Guy Lombardo, Roosevelt (400; \$1.50-\$2) Tommy Dorsey, Pennsylvania (450; \$1.50-\$2)	5	2,450	11,025

. New Yorker, ice show; Waldorf, Peter Lind Hayes Mary Healy.

Chicago

Chicago

Victor Lombardo (Marine Room, Edgewater, 700; \$1.20 cover). Week
of dismal rainy wealther nipped at tabs. Okay 3,000.
Joel Mernan (Marylar Room, Blackstons, 500; 81.30 min.-81 cover).
See the control of the control of the cover of

Los Angeles

Hildegarde, Eddle Oliver (Ambassador, 900; \$1.50-\$2). Strong 4,000 windup. Jan Garber (Biltmore, 900; \$1-\$1.50).. Sturdy 3,850.

Location Jobs. Not in Hotels

(Chicago

Del Courtney (Trianon, \$1-\$1.15 adm.). Closing week held up, topping last. Orrin Tucker opens tonight (9). Over 14,000.
Cee Davidson (Chee; Parec, 500; \$3.50 min.). Harvey Stone, Vagabonds and Gracie Barrie, fat 3,300.
Eddy Howard (Aragon, \$1-\$1.15 adm.). Closing week of local fave
socko. Teddy Phillips opens tonight (9). Sock 18,000.
Al Trace (Backhawk, 500; \$2.50 min.). Silli Bying high. Glant 3,600.

Los Angeles
Lawrence Welk (Palladium B., Hollywood, 3rd wk.). Hefty 11,000.

Boston History Teacher

Richmond label.

Tunes are "Deart to Dream" and "Tish MacTavish" both barttoned by Bobby Wayne with orch background. Plugged by Bob Clayton, WHDH jock, disc bedgen and to catch on, and Decca deal followed. Figures to release them of the property of the p

AFM's Revised Rules

Botton, Nov. 9:
Lee Morris, Huh history teach of the package deal with Decca for a coruping of two new tunes he pages as a gainst the 22 of its Richmond label.

Tops of the Tops

Retail Disk Seller "Buttons and Bows" Retail Sheet Music Seller tone and Rows

"Most Requested" Disk "Buttons and Bows" Seller on Coin Machines
"Tree In the Meadow"
British Best Seller
"So Tired"

WITH GALE AGENCY

Mill GALE AUENU.

Mos Gale and Billy Shaw withdraw the arrangement they had agreed to last well may be a support of the standard of the standa

Shaw's contract with the Gaies docsn't expire for another two years from next February. It was originally a five-year agreement.

S-B's Hat Trick

STUS Hatl HICK
Shapire-Bernstein pulled the hat
trick last Saturday (6) evening by
placing three songs on the Lucky
Strike "Hit Parade." Program,
now a half-hour, uses only seven
songs in all.
SB led the program with "Tree
In the Meadow" and followed with
"21th Street Rag" and "You Were
Only Fooling."

Larry Barnet East

Larry Darnet Last
Larry Barnet, Music Corp of
America v.p., returned to New
York late last week and will be
east for three or four weeks. He
has been at MCA's Beverly Hills
office for a couple of months.
On list frips back and forth,
Barnet stops off at MCA offices in
Dallas, Chicago, etc.

Inside Orchestras—Music

Histage. Of cincott dos "Marios". Hollywood songwriters have contributed approximately \$5,000 to the fund begun by New York writers several weeks back, to finance the cost of intervening for the songwriters in the American Society of Composers, Authors and Publishers case vs. Independent Theatre Converse of American Cost dongstone before the With Indicate the Cost of the Cost

Columbia Records and Philico, which originally collaborated on the marketing of the former's Long-Playing Microgroove record, in the sease that Philico developed the 334s 'pm turntable and special tone arm which reproduce the disks, do not collaborate in advertising. As Sunday evening tele shows (NEO and Bing Crosby's transcriptions avoid pointing out that the Columbia LP disk is the only platter playable with its new machines. The tele show, when it shows a recording spinning on the turntable, uses a plain white label recording. Columbia, on the other hand, doesn't mention Philico in its ads. That's exducers capable of handling the LP disk.

Disk jockeys in Pittsburgh and St. Louis have been running mystery contests of titler own accord on the new Peter Lind Hayes disk; recontests of titler own accord on the new Peter Lind Hayes disk; partially a state of the Hayes disks, and the hayes according to the hayes and the Hayes disks. Idea of Bill Brant, KDKA jock, is based on the fact Hayes has never done a straight aligning job before. He saked distenses to identify the singer, explaining he was an outstanding comedian. Most callers named Danny Koye and out of hundreds only one labeled the singer as

Mike Valion, and his wife, Mary Miremberg, two-thirds of the N. Y. law firm of Goldfarb, Miremberg & Vallon, aren't allowed to operate as attorney, in California, where they now live, because neither is a they operate as the former only out of Hollywood, while legal angles are handled back in N. Y. by Goldfarb. Situation has led for rumors the three are split, but that's not the case. Valion last week signed Judy Canova, incidentally, to a management paet.

Louis Prima's orchestra is maintaining a good b.o. pace at the newly launched Dance Carnivai baliroom, New York—but drawing most of it no weekends. It's claimed Prima played to between 3,500 and 3,800 admissions the past Friday. Saturday and Sunday evenings 16-6-79, which amounts to between 20% and 25% better than his opening weekend. Mikweek business, however, it sevy light in comparison, which is only following the trend of N X, niteries, hotels.

Recent story from Japan of Burton Crane, how he waited 14 years to put his show on (for which Claude Lapham wrote the music), reminds Lapham of his troubles with his "Japanee Concerto for Piano." RCA-Victor recorded and released it, in 1936, only to cancel it in 1938, with no chance even now, he says, to release it again. Lapham's "Riscire Romance," Jap-American operata, had its bow at the International Engled theater, Ediposod, Oct. 31.

Do you pick your own songs? Or are you listening to Gallup, Roper, Hooper, Peatman and Himber?

The Greatest Continental Hit of the Last 10 Years!

BELLA BELL

Recorded by -THE ANDREWS SISTERS (Decca) . JAN GARBER (Capital) . EDDY HOWARD (Mercury) PAUL FENNELLY & REGGIE GOFF (MGM) . JACK SMITH (Capitol) . PHIL BRITO (Musicraft) . GRACIE FIELDS (London) LARRY GREEN (Victor) . JOHNNY DESMOND & The Dell Trio (Columbia) . JOHNNY FRANK with Orchestra (Varsity)



LWAY R

Recorded by - BING CROSBY (Decca) . ANNE SHELTON (London) . BILL JOHNSON (Columbia) THE SENTIMENTALISTS (Rex) . BOB LESTER (Rainbow) . BOBBY WORTH (Castle) . JANE PICKENS (RCA-Victor) JOSEPH McNALLY & PHILLIP GREEN (MGM)

Theme song for Thomas Dewey!

BRUSH THOSE TEARS

Recorded by-EVELYN KNIGHT with THE STARDUSTERS (Decca) ALTRACE & ALAN FOSTER (Regent) . BUDDY CLARK (Columbia) . R. DEAUVILLE (Mercury) RIDERS OF THE PURPLE SAGE (Capitol) . BARRY GREEN (Rainbow)

The American Homestead Sons !

Recorded by-BING CROSBY & THE ANDREWS SISTERS (Decca) FOY WILLING & THE RIDERS OF THE PURPLE SAGE (Decca) ART KASSEL (Mercury) . SONS OF THE PIONEERS (Victor)

Leeds Music Corporation . RND BUILDING . NEW YORK 20 AL GALLICO PROF MGR

CORAL

(A subsidiary of DECCA RECORDS, INC.)

CORAL'S FIRST RELEASE IS PACKED WITH TOP TALENT RECORDINGS

RECORD NO.	SELECTION	DESCRIPTION	ARTIST
60 M-Co	ral Series		. 19
CORAL 60000	THE DARKTOWN STRUTTERS' BALL DUSK IN UPPER SANDUSKY	Fox trot. Vocal chorus by June Richmond. Instrumental fox trot fea- turing Ray McKinley at the drums.	JIMMY DORSEY and his Orchestra
CORAL 60001	PLEASE DON'T SAY "NO" BASIE'S BASEMENT	Fox trof, Vocal chorus by Woody Herman. Instrumental fox trot.	WOODY HERMAN
CORAL 60002	PD LOVE TO LIVE IN LOVELAND (With A Girl Like You) MOONLIGHT COCKTAIL	Fox trot. Vocal chorus by Kenny Sargent.	GLEN GRAY and the Casa Loma Orchestra
CORAL 60003	DOO-DE-DOO ON AN OLD KAZOO CALM SEAS AND PALM TREES	Vocal with Kazoo Band. Vocal with Instrumental	THE BLUE JAYS
CORAL 60004	SUSIE'S BIRTHDAY PARTY VOTE FOR MR. BOOGIE	Vocal with shythm accom-	BUZZ CONNIE
CORAL 60005	CHOPSTICKS RHUMBA OH! HEAR MY HEART	Rhumba with instrumental accompaniment. Geri Galian at the piono. Bolero with instrumental accompaniment. Geri Galian of the piana.	GERI GALIAN and his Caribbean Rhythm Boys
CORAL 60006	YOU'RE TOO SLOW! LET'S BE SURE	Vocal with instrumental accompaniment.	JULIE O'NEILL and THE PROM QUARTETTE Russ David directs
CORAL 60007	1 HAD A HAT (When I Came in) SURE AN' IT'S THE LUCK OF THE IRISH	Vocal with Instrumental accompaniment.	THE JESTERS (Red Latham- Wamp Carlson- Guy Bonham)
CORAL 60008	MY DEAR A BEAUTIFUL LADY IN BLUE	Woltz. Vocal chorus by Lew Polmer.	JAN GARBER and his Orchestra
CORAL 60009	THE PENNY POLKA TOY PIANO MINUET	Polka. Yocal chorus by Johnny Messner, Jack Ryan and <u>Ensemble</u> . Instrumental fox trat.	JOHNNY MESSNE and his Orchestra
CORAL 60010	HOT TIME IN THE OLD TOWN TONIGHT TIGER RAG	Fox trot with vocal tria	PREDDIE "SCHNICI ELFRITZ" FISHER and his Orchestra
CORAL 60011	SHADOW WALTZ VAGABOND KING WALTZ	Waltz. Strict tempa. (108) Waltz. Strict tempo. (120)	PAN-PACIFIC TEMPO ORCHESTRA directed by HERB KER
64 M Cou	intry Series	94.4	
CORAL, 64000	FROM THE INDIES TO THE ANDES IN HIS UNDIES ('Twas A Very, Very, Daring Thing To Do)	Fox trot with vocal tria.	HOOSIER HOT SHOTS
CORAL 64001	BRINGIN' HOME THE BACON KANGAROO BLUES I'LL KEEP ON LOVING YOU	Fox trot with vocal trio. String band with singing.	CLIF BRUNER & Boys with MOON MULICAN
65 M - Se	pia Series		47.00
CORAL	SINCE THINGS GOT TOUGH AGAIN	Vocal with instrumental	ORVILLE

65000

CORAL

65001

I'VE WAITED ALL MY LIFE FOR YOU

GOD'S GONNA SEPARATE THE

WHEAT FROM THE TARES

KEEP ME EVERY DAY

Announcing

A GREAT NEW NAME IN RECORDS

CORAL RECORDS (A subsidiary of DECCA RECORDS, DOC)

WITH OUTSTANDING ARTISTS
AND RECORDINGS

DECCA RECORDS, INC. takes pleasure in announcing the new CORAL Records to be marketed through distributors.

Initial releases will include popular, country, and sepia recordings, with other classifications to follow in the near future.

CORAL records will list at 75¢ and will consist largely of new artists and outstanding recordings which haven's been available in years. The first release speaks for itself. Subsequent releases will be equally powerful.

Distributors are now being appointed

CORAL RECORDS

48 W. 57th Street, New York 19, N. Y.
A subsidiary of Decca Records, Inc.

All records listed 75¢ each exclusive of taxes

MAHALIA

JACKSON

હ 8

Supply

8

olis, Schmidt Music

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z

8

Caldwell Music Capitol Music

Pearson

VARIETY SONG CAVALCADE

******** (Musical-Historical Review: 1800-1948) ********

Compiled for VARIETY

By JULIUS MATTFELD (Copyright, Variety, Inc. All Rights Reserve

Legards and other basic background information, attendant to the consistions and passessment of the same background information, attendant to the consistion and passessment of the passessment of the consistion of the consistency of the consi

(Continued from Last Week)

**Consequence of the repetition of the control of t

made their public debut."

Samuel F. B. Morse demonstrated his telegraphy.

"Great Western".

"Lady of Lyons," a current play.

star cast: Edwin Forrest as Claude;

sta

pany.
Fire destroyed 1,158 buildings in Charleston, S. C. Fire destroyed 1,158 buildings in harleston, S. C.

1839
In Capi. Marryat's "Diary in the United States during the presidential campaign of General William Hendral Capital Ca

RETAIL SHEET BEST SELLERS

Inc.

S.

My, Jenkins Music

M

Morse 7

- VARIETY

Survey of retail sheet music sales, based on reports obtained from leading stores in 12 cities, and showing comparative sales rating for this and last week.

Week Ending National

	Last wk.	NOV. 6	New You	Chicago,	Clevelan	Kansas	Los Ang	San Fran	Boston, 1	Minneap	St. Louis	Seattle,	San Ante	Indiana	N T S
1	2	"Buttons and Bows" (Famous)	2	1	1	. 1	1	. 3	3	1	2	. 1	2	1	113
2	1	"Tree in the Meadow" (Shapiro-B)	. 1	2	2	2	2	1	1	6	-1	2	1	8	103
3	3	"You Call Darling" (Mayfair)	5	3	4	4	4	2	6		5	. 4	6	9	69
4	6	"Hair of Gold" (Robert)	3	4	7.	3	. 6	6	9	- 5	4	3	5		66
5	8	"Maybe You'll Be There" (Triangle)	4	6	6	5	. 7	7	5		1.4	6	- 8	7	49
6	7	"On Slow Boat to China" (Melrose)	11	5	8	9	10		8	- 3	3.		3	2	48
7	. 5	"It's Magie" (Witmark)	7		- 5	6	9	10	2	10	7	7	7		40
8	9 .	"Every Day I Love You" (Harms)	4.	10			3			9	. 8	5	10	6	26
9	11	"Underneath Arches" (Robbins)	6	7	10	8		. 5			10			6	23
0	4	"My Happiness" (Blasco)	10	9	9	7	5	9	10	.:	9		9		21
1	14	"You Were Feeling" (Shapiro-B).		8		40		100	4	. 25				3	18
2	10	"Rambling Rose" (Laurel)	100			1.7		4		8			4		17
3	12	"Blue Bird of Happiness" (Harms)	9				8	- 75		2	.;	9	44		16
4		"12th Street Rag" (Shapiro-B)			. 3					7		10		10	14
5		"That Certain Party" (Bourne)	-	***				Take 1		1.	6		1. 1	4	12

Carl

the Wabsah" under the caption:

New York, paying \$12,000 for the strength of t

Whar Did You Cum From?
g.n., anon. Firth & Hall, cop.
340. (Popularized by Joel W.
Swceny—see above "Ole Tare
River"; and the textual source of
various college songs.) don (1840).

Ole Tare River. w.m., anon-Boston: Henry Prentiss (ca. 1840).
(Popularized by the "Negro minstrel" Joel W. Sweeny, the reputed inventor of the banjo about 1830.) inventor of the banjo about 1830.)
The Pesky Sarpent—disk henom
as: (1) Springfield mountain; and
(2) On Springfield mountain, w.
(2) Compared to the control of the contro

The "Fabulous Forties" began. Fanny Ellsier, the Continental dancer, came to the U. S. with her own supply of napkins because she heard they weren't used here.

The Carrier Dove. m., Daniel Johnson. Additional words by the Rev. J. N. Maffit, J. F. Atwill, cop. 1841.

1841.

Molly Bawn (from: II Paddy Whack in Italia: w.m., Samuel Lover. ("II Paddy Whack in Italia: was an English burlesque of Italia: was an English burlesque of Italia: cancer the common of the Lyceum Carlor ("My Mother's Bible. w., George Pope Morris, m., Henry Russell, Firth & Hall. (sop. 1841.)

Nikagraf Palis, w., m., Mr. Whichell, Boston: Henry Prentiss, cop. 1841.

George Ripley and his wife organized "Brook Farm" near West Roxbury, Mass. — a cooperative venture; again symbolizing the in-terest in Utopian schemes during this — a. It broke up six years lator.

(Continued in next week's issue)

Batoneers Win Respite On Cal. Unemployment Tax

The "Fabuluan Forties" began. Fanny Eliset; the Conditional dancer, came to the U. S. with her own supply of naplains beautiful the conditional state of the Conditional st

l'action de la pecial post-office l'action de l'action

ior those back taxes.

Many Paul, Musicians' Local 47
board member, went to work for
the union, in behalf of bandleaders.

He got the State three times to update the period at which the bandleader will be liable for the taxes,
Last decision was a signal triumph,
for Paul, who waged the fight

Prima, RCA Named

In Infringement Suit In Infringement Suit
Louis Prima Badpara Bell, Enterprise Music Corp. and RCA
were named defendants in an inverse manual defendants in an inprocess of the second second second second viter Nicola Penone. He claims
the quartet in September 1947,
witer Nicola Penone. He claims
the quartet in September 1947,
the Committee of the Committee without his knowledge or
committee of the Committee o

"Wy Little Donkey", moe range laker. It broke up six year laker. William Henry Harrison was in-augurated president, ontrolled pneumonia during the rainy inau-gueded by young the proposed presented of the proposed presented of the proposed presented of the proposed propo

For 2 Musicomedy Chores

Paramount studio music chief Louis Lipstone has revised Robert Emmett Dolan's songwriting pact Emmett Dolan's songwriting pact to give the tunesmith time off for two-Broadway shows. They are "Free and Easy," on which he'll collaborate with Johnny Mercer, with book by Sig Herzig and Milton Lazarus, and Robert Nathan's musical version of Don Byrne's "Messee Marco Polo," on which Dolan will also collab with Mercer.

Dolan will also collab with Mercer.
Dolan's old pact had four years
to go. New one calls for four pix
within the next two-and-half years,
first of which is "Top of the Monstrain of t

Remick's Chi Takeover

Music publishing end of the Gamble-Hinged operation in Chi-cago has been bought by Remick Music, part of the Warner Bros. music group. Deal was completed last week, and the catalog, which has been a member of the American Society of Composers, Authors and Publishers since the Society's inception, will be absorbed by Remick.

Purchase does not involve G-II's music-jobbing operation or its other sidelights.

entared to M-G-M's Big Mit
"DATE WITH JUDY" Music by . . . JIMMY McHUGH PODDINE

A DREAM OF A LULLABY

OXFORD MUSIC CORP.



3 Numbers On THE HIT PARADE!

A TREE IN THE MEADOW



12 TH STREET RAG



Our Present No. 1 Song

YOU WERE ONLY FOOLING

No. 1 on Peatman Sheet



Presenting Our Next No. 1 Song

IN THE MARKET PLACE OF OLD MONTEREY



SHAPIRO, BERNSTEIN & Co. Inc., Music Publishers

1270 Sixth Ave. (Radio City), New York 20, N. Y.

GEO. PINCUS. Gen. Mgr.

Vice Pres., DICK VOLTTER

CHICAGO

MID-WEST LEONARD WILSON HOLLYWOOD

Agnes Moorehead Battles Disk Jockeys' Airings Of Wrong Number' Album

Hollywood, Nov. 9. effort to stop dlsk jockeys from playing her Decca Records album playing her Decca Records album of "Sorry, Wrong Number" on the air. While the overwhelming per-centage of recording artists are al-ways angling to get the air platters played. Mils Moorehead wants to put a stop to the airting of the dira-matic recordings, feeling that it will eventually cost her coin.

will eventually out the roll.

Miss Moorehead has done livebroadeasts of the Lucille Fletcher
story on "Suspense" over CBS,
four times to date and is set to aligain on Nov. 16. Feeling is that
gain on Nov. 16. Feeling is that
kill all future live performances.
Miss Moorehead has complained to
Morty Pallitz, Deca west coast
head, who revealed to her that
stricting the dramatic album from
the air.

the air.

No record, of course, is licensed for radio, but the case has never been won in court and it is common from the court of the court reward to the artists. According to the 1909 copyright law, never amended, no public performance of a photograph record is made for profit.

is made for profit.

Ten years ago Fred Waring instituted a suit in a Pennsylvania court, charging that numerous Quaker State stations were injuring his live-radio entertainment status by spinning platters of his band. The batoneer lost his case, although he did not fight it through for a final decision from the U. S. reme Court.

Decision Reserved In BMI vs. Havana-Madrid Federal Judge Harold P Burke

last week reserved decision on arguments of opposing counsel in arguments of opposing counsel in connection with an infringement suit brought in N. Y. Federal court against the Havana-Madrid, N. Y. nitery, by Broadcast Music, Inc., and several of its affiliated pub-lishers.

lishers.

BMI, Edward B. Marks Music and Peer International charged the nitery had used eight of their Latino tunes in August, 1946, without a proper license. An injunction and damages of \$250 for each infringement was sought.

THE GREATEST WESTERN SONG OF ALL TIME

Bob Nolan's Immortal

COOL WATER

(25 Records Available)

AMERICAN MUSIC, INC.

9109 Sunset Bivd. 1576 Broadway Hollywood 46, Cal. New York, N. Y

(Dilly Dilly) Santly-Joy, Inc. 1619 Broadway, New York EDDIE JOY, Gen, Prof. Mgr



RETAIL DISK REST SELLERS

	HETUIN AND DEAT ARMENIA												. (
National Rating This Last	Survey of retail disk best sollers, based on reports obtained from leading stores in particular from leading stores in paratite sales artisting for this and last week. Week Ending NOV. 6 Artist. Label. Title	New York—(Davega Stores)	Chleago—(Hudson-Ross)	Cleveland—(Burroughs)	Kansas City-(Jenkins Music Co.)	Los Angeles-(Denel's Mus. Shop)	San Francisco-(Sherman-Clay)	Boston-(Boston Music Co.)	St. Louis—(S. S. Kresge Co.)	Seattle-(Sherman-Clay)	Minneapolis—(Don Leary)	Indianapolis—(Pearson)	Omaha—(Lyon & Healy)	TOTAL POINTS
	DINAH SHORE (Columbia).			1	di e			1					1	107
2 2	"Buttons and Bows" PEE WEE HUNT (Capitol) "12th Street Rag"	500	5111		-	5	-	4	3,1	2			5	59
3 4	MARGARET WHITING (Capitol) "Tree in the Meadow"	.5 5	100	6	20.		7		1	,	7	12	7	700
-	GORDON JENKINS (Decca)	-	5	9		2	1		159	6		-	2	52
4 3	"Maybe You'll Be There" KAY KYSER (Columbia)	1975	-	1	17		4		***	•				-
5 6	"On a Slew Boat to China" DORIS DAY (Columbia)	300	VI 6	15 11		20,10	100	3	5	••		9	3	49
6 7	"It's Magie"		6	8	5	4	6	5	2			-	12	41
7 16	"That Certain Party"			2				4,4	••		2	5 4		24
8 5	"You Came a Long Way"	8	2		7	1,0		3.7		8	8			22
9 9			9	5		6				9	9			19
10	JO STAFFORD-G. MacRAE (Cap) "Blue Bird of Happiness"	7				8	8			5			100	16
11 14	JO STAFFORD-G. MacRAE (Cap) "Say Something Sweet"	1,000		10	1000			1.			4	4		15.
12A 11	D. MARTIN-J. LEWIS (Capitol) "That Certain Party"	-						5.					4	13
12B 10	GORDON MacRAE (Capitol) "Hair of Gold"		800		197.				15	3	10	ý	- 1	13
12C 13	VAUGHN MONROE (Victor) "Cool Water"	1. 3.		1	100		1	100	-	· .	1		-	13
1			1000	1	100	-	•		36	9.1			73	
13 13	PRIMA SCALA (London)		4	-		/	**	•	***	•••		7		11
14A	"Underneath the Arches" C. MIRANDA-AND'S SIS (Decca)		1 -					8	••			21	•	10
14B	"Cuanta La Gusta"		100	3					9	4.				10
14C 15	"Buttons and Bows"	177	1,									1		10
15	BENNY GOODMAN (Capitol) "On a Slow Boat to China"				10		2	1						9
16A	ANNE SHELTON (London) "The Night Has a 1000 Eyes"		12				3							8
16B	ART LUND (M-G-M) "On a Slow Boat to China"							1			3	7	7	
16C 11	CARSON ROBINSON (M-G-M) "Life Gets Teejus"					1					.67	3		
174					÷	1	4 .1		9 7	-			ETC.	Ť.

"You, You, You Are the One".

SONS OF THE PIONEERS (Decca)
"Cool Water". KING COLE TRIO (Capitol)
18 18 "Lillette" 4 FIVE TOP OGRESSIVE JAZZ PREVIN PLAYS AL JOISON CLAMBAKE SEVEN 1917-43 Album No. 2 THE PIANO ALBUMS Album No. 3 Tommy Dorsey Stan Kenton Andre Previn Victor Varied Artists Decca Capitol

Decca

7 6

Wictor

On the Upbeat

New York

Benny Goodman named chairman of the band committee of the informan Grant Jazz group.

Benny Goodman named chairman of the band committee of the informan Grant Jazz group.

Henry Busse opens at Bowery. Detroit, Nov. 22, for two weeks the programment of the band committee of the informan Fall States opens at Bowery. Detroit, Nov. 22, for two weeks the programment of the band committee of the informan fall states opens at Bowery. Detroit, Nov. 22, for two weeks the programment of the information of the band committee of the information of the

AFM Nixes Victor On Records for T.B. Assn.: Names Were Set

American Federation of Musi-cians refused permission to RCA-Victor to make a pair of recording to be made the National Tuber-culosis Foundation. Permission was applied for intel last week made refused by the AFM Monday (6). Recordings were to be made refused by the AFM Monday (8). The National Performance of the National Performance of the National Performance of the Victor label, representation of Miss Warren, a new-conner to the Victor label, representation of Miss Warren, a new-conner to the Victor label, representation of the National Performance of the Na Victor to make a pair of record-

moment.

All artists and personalities working on the job and the technical staff involved in the cutting of the disks, waived salarise or royalest to do the sides. And vitor expected to have the recordings, on the market within 10 days or so to be able to take advantage of the Xmas Seel sales season, which is Amas Seel seles season, which is Change to the control of the Demostron of the Change of the Cha

for the Foundation.

AFM's refusal is said to have been on the basis of RCA's inability to promise that distributors and dealers in disks would contribute their profits. This RCA couldn't and wouldn't promise.

Rap Vs. BMI on Sharing Of Coin Dismissed in N.Y.

A charge that Broadcast Music, Inc., collected money from hotels and various places of amusement and various places of amusement other than radio without sharing the revenue with certain of its member publishers was dismissed last week in N. Y. supreme court by Justice Samuel Hofstadter. Court held that the present complaint does not state a representative cause of action.

tive cause of action.

However, Ju st Lee Holstadier granted Perry Alexander. Creatwood Music, Shermack Music and Mello Music, who are suing on behalf of themselves and others, 20 had to the state of the process of the protest the court ruled that "while the affidavita indicate that the publishifts' gireance seems to be, publishifts' gireance seems to be, the complaint contains no appropriate substantiating allegations."

TONY YOU STARTED SOMETHING"

ROSEMARY CLOONEY

COLUMBIA RECORD 38297

PLEASE HELP US

Our daddy, Nerman, has been writing sangs for 17 years, and we think his songs are the best in the world, but he says he don't know the "right people" to show his songs to. We tell him that we are the "right people" but he says for suit to wait till we grow up, then we'll undestand. Way's someone please help us find the "right people" to help our daddy?

Ronni and Joan Temple 1133 S. Lucerne Boulevard Los Angeles 6, Calif.

THIS IS THE MOMENT (From "That Lady In Erm

recorded and featured by AM BROWN LARRY CLINTON TONY MARTIN GEORGE PAXION DINAH SHORELondo JO STAFFORD



The Harvest of Great Music to be Reaped From

COMPOSER • CONDUCTOR • ARRANGER

NOW:

at FELIX YOUNGS, Hollywood

Recording for

DISCOVERY RECORDS

- "Concerto for Trombone"
- "Cornucopia"
- "125th St. Prophet"
- "Fantasy for Voice-Orch."

7-Year Exclusive Composing-Publishing Contract Represented by With MILLS MUSIC CO.

> Special Material and Arrangements for Lena Horne, Pearl Bailey and the New Sensation Julie Wilson.

THE PHIL BLOOM AGENCY

8506 Sunset

Hollywood

CR 4-6064

Schine Circuit Preps for Vaude After Divorcement Nicks Holdings

trust action on film circuits are be- 3 New Orleans Bistros ginning to be felt in the vaudeville booking offices. First major addi-

may play three or four days weekly.
In a recent court decision, Schine
circuit was forced to part with a
number of theatres because ownership of all houses in the severalcities created a monopolistic situation. It's apparent now that
Schine is forced to go after business and is instituting vaude shows
to bolster revenues.

It's regarded that Schine's ex

It's regarded that Schine's excursion into vaudeville is experimental, and continuation will depend on outcome of the first perweeks of operation.

The major healther move the
molive talent. Majors are now inlive talent. Majors are now involved in divocement proceedings
with the Dept. of Justice. If more
competitive situations are create
competitive situations are read to the state of the state
mount of the properties of the state
be utilized in order to fill larger
house of in situations where
be utilized in order to fill larger
house of in situations where
an exhibitor cannot get, a sufficient
flow of top films.

Benny Fields has switched from
the Associated Booking Agency to
General Artists Corp.

Socked With Tax Liens

tion to vaudeville because of the Dept, of Justice trust-busting activities is now being made with Schime circuit in upper New York state, which is considering setting talent in several of its theatres for three and four-day stands.

Al and Belle Dow agency has been mamed booker for a series with the several of its theatres for three and tooker for a series with the several of the Gapsy Room, for admissions from March through May, and fordates will be known later this provided with the several capture of the Gapsy Room, for admissions from March through May, and fordates will be known later this provided adjust Maessian for dates will be known later this previous admission taxes by the week. It's reported that there will government some time asking for all nouses in the several control of the Capsy Room, for additional fless palls and Amsterdam, well of the control of the Gapsy Room, for admissions from March through May, and for dates will be known later this previous admission taxes by the control of the Gapsy Room, for admissions from March through May, and for dates will be known later this previous admission taxes by the control of the Gapsy Room, for admissions from March through May, and for dates will be known later this previous admission taxes by the control of the Gapsy Room, for admissions from March through May, and for the form of the Capsy Room, for admissions from March through May, and for the form of the Capsy Room, for admissions from March through May, and for the form of the Capsy Room, for admissions from March through May, and for the form of the Capsy Room, for admissions from March through May, and for the form of the Capsy Room, for admissions from March through May, and for the form of the Capsy Room, for admissions from March through May, and for the form of the Capsy Room, for admissions from March through May, and for the form of the Capsy Room, for admissions from March through May, and for the form of the Capsy Room, for admissions from March through May, and for the form of the New Orleans, Nov. 9.

FRED KEATING TRIES SUICIDE IN NEW YORK

The Hard Way

The Hard Way
Lucy Monroe will travel
4,000 miles within a couple of
days to come to Madison
Square Garden next Monday
the Come of Monday
the Monroe
Songstress, currently touring the southwest military
to N. X, for the annual show
for the Palestine cauge, and
then fly right back to Texas.
It's at her insistence, since
every year and she didn't
want to interrupt her personal
record.

Names Hypo Biz In Pitt Terperv

Bill Green, big danny and customers, big danny and customers, big danny and customers and strictly an on-the-hoof spot or 18 years, has eaught the fever, too, and is going in for names on a big scale. Bit done in recent months by Three Suns and Instance, and the second of the secon

Govt. Shuts Chi Jazzer

Argyle Show Lounge, Jazz spot on the Chi scene for years, has been closed by the Government for non-payment of taxes. Auction has been set for Nov. 16.

Barto Drafted as AGVA Nat'l Sec.; Trial Still to Be Set on Rebel Claims

Residential Ruling

Kayoes K. C. Nitery

Kansas City, Nov. 9.

There'll be no Sunnyasde night de an adional administrative acceptance of the control of the

Vivienne Segal Embassy **Bow Postponed Again**

DUN I USIQUIRE AGAII

Vivienne Segal's N. Y. cafe how at the Embassy has been postponed for a second of the Music comedy star, respirately star the flux was originally slated to how last Wednesday (3) and new opening date had been set for tonight (Wed).

Embassy one are the company of the c

Embassy ops are hopeful that she'll open at the end of the month. Jack Carroll, singer, opens tonight instead tonight instead

Atlanta Spots Active

Atlanta, Nov. 9.

Nu-Nu Castain and combo will open Thursday (11) at Henry Grady's Dogwood room. Beginning same date, that hostelry's ming same date, that hostelry hostelry date, and the lower of the same date, and the low later hostelry singles, and Ted and Flo Vallett, hadnesses and Ted and Flo Vallett, hostelry florid lat week in Dan Boyd, opened lat week in Assley hotel's Rainhow Roof.

NEW 2-DAY VAUDE STAND

The Sherman theatre, Strouds-urg, Pa., is instituting a vaude olicy starting Nov. 28. House will play shows Mondays and Tuesdays.

Abe & Joe Feinberg agency is oking

a national executive committee comprising Jerry Baker, Margie Coates, Jimmy Lyons, Henry Dunn, (Continued on page 54)

WALLY BOAG

SSOTH PERFORMANCE In VAL PARNELL'S

"STARLIGHT ROOF" London Hippodrome

AMERICA: LONDON:

PAUL & PAULETTE TRIO





AMERICA'S TOP HEADLINE SINGING GROUP

CLUB BAGATELLE NEW YORK

Personal Direction-

VICTOR

VALDO and PRINCESS PAT

THE MUSICAL MENTALISTS

TELEVISION—THEATRES—HOTELS NIGHT CLUBS_BANQUETS_CLUB DATES

Per. Mgt.: MAX TISHMAN, 1674 Broadway, New York

THE TIME: October 21st - November 4th

THE PLACE: Mayfair Room, Blackstone Hotel (Chicago)

THE GIRL: JOAN EDWARDS THE RESULTS!!

"Joan Edwards, making her debut in Chi's cafe circuit, unveiled a side new and fetching to many in this room ... her keyboord skill and adroit in-time styling odded a nice touch of the unexpected to on otherwise reward-ing lieder session."

BAXT, VARIETY, Oct. 27, 1948.

"Gus Edwords' blonde niece, Joan Edwords, does a neat one-woman show at the Blackstone's Moyfair Room. If your only acquointance with the versatile singer is vio the Hit Parade, catch her act."

NORINE FOLEY, Chicago Daily News, October 26, 1948,

The New Faces Revue currently in this chichl hostelry continues to hit the spot, with Joon Edwards hitting even horder than comic Abe Burrows even horder than comic Abe Burrows who did a creditable job, both on the floor and at the box office. La Edwards, now sporting a platinum thatch that's added plenty to her glam, is more vivocious and really punches everything across."

JOHNNY SIPPEL, Billboard, Now. 6, 1748.

"The songs of Joon Edwards, radio and musical comedy star, are ear-delights for the distinguished crowds of supper-clubbers gothering nightly at the Blackstone hotel's swank Moyfair Room.

CHARLIE DAWN, Chicago Herald Examiner, October 28, 1948.

Thanks Everybody Joanie

P. S.: Las Vegas, here I come . . . (November 10) (At The "El Rancho," of course)

> Personal Management: MIKE VALLON, 355 N. Canon Drive, Beverly Hills, Calif.



GOLDEN GATE QUARTET

— Opening November 16th

Barney Josephson's CAFE SOCIETY

— Appearing in the Samuel Goldwyn Musical
"A SONG IS BORN"

- COLUMBIA RECORDS

PERSONAL MANAGEMENT
MICHAEL STEWART
226 West 47th Street

Keith's, Boston, to Resume Vaudeville After AFM Agrees to 10-Wk. Minimum

Hub's Local 9. AFM, has reached an agreement with heads of RKO for the return of stage shows to

Stage shows were discontinued last May and were expected to resume in early September, but due to management's inability to line up topflight shows for consecutive weeks, latter wanted local to agree to "spot-book" pit band.

to "spot-book" pit band.
New agreement, which goes into
effect immediately, guarantees pit
musicians at least 10 weeks' work
and will probably extend beyond
that if satisfactory stage shows canbe booked, as RKO Boston is only
house in town that has had a liveshow policy for several years.

Princess of Satire



JUST CLOSED RALEIGH ROOM, WARWICK HOTEL, N. Y. OPENING TOY, 12TH, CAPE LOUNGE, YOY PLAZA, NEW YORK CITY

DOROTHY DOUGLASS

slippers.

She passes muster on looks and garb she impresses as being a good het for legit as well. Jose. (Oct. 20. Variety.)

Special Material by SYD SHAW ART PRANKLIN

Per. Mgt.: MARTIN BAUM



Manny Opper 78th Week Hollywood Show Loung Chicago Pers. Mgt.: IRV LEVIN

Roy Fox's Circus Room Opens in Dec. in London

Bandleader Roy Fox. Mondon, Nov. 9.

Randleader Roy Fox, who after returning to the U. S., for several years has, been striving for some Britain, opens in December at Murray's Club in the heart of London's West End when spot resumes. The Club is to be renamed Roy Fox's Club interior is now horse to be a supplied to the control of the Roy Fox's Club interior is now horse to be a supplied to the control of the Roy Fox's Club interior is now horse to be a supplied to the control of the Roy Fox's Club interior is now horse to be a supplied to the control of the Roy Fox's Club interior is now horse to be a supplied to the Roy Fox F

The interior is now being con-verted into a replica of a circus.

'SUGAR CHILE'-GLASER PACT OK'D BY COURT

Detroit, Nov. 9.
Term contract putting Sugar Chile Robinson, moppet planist, contract proper planist, contract proper planist, contract property of New York, was approved here last week by the probate court. Agreement goes into effect immediately. Glaser was here for the decision.

Robinson, whose home is in Detroit, is an important b.o. name in the middle-west and in the east. In the past two years the young-ster's gross earnings surpassed \$275,000.

Palumbo's Enters Name Stakes, Sets Thomas

Palumbo's, Philadelphia, has en-tered the Quaker City talent sweepstakes with the booking of Danny Thomas for that spot Jan.

14.

Thomas booking into Palumbo's puts the spot in competition with the Latin Casinō Chateau Crillon and the Celebrity room, all of which book name talent.

Robey, Franklin to Stage Vaude Concerts in N'w'k

Ken Robey, producer of the short-lived "Hilarities" and, in conjunction with Joe Franklin, a disk jockey, will stage a series of vaude concerts at the Mosque theatre, Newark, starting Nov. 20. A series of eight shows is planned.

Opening lineup isn't definite yet.

Freeman's 6-Weeker

Freeman is bo-Weeker
Chuck Freeman has been signed
for the Queens Terrace, Woodside,
L. I. for six weeks, starting Nov.
25. Boots McKenna booked.
Comic is the son of Charles Freeman, talent booker for the Interstate Circuit. Texas. He previously
worked under the name of Dink
Freeman.

Ann Hathaway into Club Charles, Baltimore, Nov. 23.



Nitery Dates

Florence Desmond, slated to sail for England, Dec. 17, will return in time for a stand at the Black-stone hotel, Chicago, early next

sione hotel. Chicago, early next year. Barry, formerly of the Birth sirbow, set for Samovar, Montreal, Nov. 22, along with Ray-mond Chase and Cathy Moore. The Chicago of the Chicago from of the Hollenden hotel, Cleve-land, Dec. 9. He's added a third crop of the Hollenden hotel, Cleve-land, Dec. 9. He's added a third Harry Rechamas opens Nov. 15 at the Carousel, Pittsburgh, Larry Ad-tee preems at that spot Nov. 29. the Present State of the Present State (Larry Rechamas opens Nov. 29. the Present State of the Presentation of the Company Carolina of the Chicago of the Carolina of the Chicago Carolina of the Chicago of the Chicago Carolina of the Chicago of the Chicago Nov. 18.

Nov. 19: Nov. 19.

Tommy Dix plays Clover club. Miami, Nov. 17, following current run at the Embassy, Jacksonville. Vice Damone signed for the Copacabana, N. Y., starting Dec. 2. Bobble Baxter slated to open at Le Ruban Bleu, N. Y., Nov. 17.

Pirchner Rebels At AGVA Request For Cleve. Nitery Bond

Cleve, Nitery Bond
Herman Pirchard and Nov 28
Herman Pirchard and Niter and Ni

on its Alpine viniage engagement.

Impressrio insisted the had given a continuous proposition of the continuous proposition of

Saranac Lake

By Happy Bennyay
Saranae Lake, N. Y., Mov. 9.
Belated, Holloween, Party was
given at the Rogers by "We the
Patients" with the traditional cider
and doughnuts buffet lunch. Bill
Decca" Lails, Arthur Slattery,
Arthur Bennya, Bennya, Bennya,
Vetor Gamba suffered a setback
that rushed him back into the Will
Rogers.

Rogers.
Virginia Godwin here received her O.K. and left for her West-

her O.K. and left for her West-port, Conn., home.

Mable Burns mastered a minor operation at the general hospital and back at the Rogers. Profifst and Bill Lails motored to the U. S. Veterans hospital, Summount, N. Y., to vist Albert Snifh,
Dr. George E. Wilson, medical superintendent of the Will Rogers, to Pittsburgh for a two weeks va-cash.

to Pittsburgh for a two weeks va-cash.

The best trick that "The Amaz-ing Mr. Ballantine" ever did was to pull his final soon tealth papers to resume work at the Dianond Horsesho.

Edward (IATSE) Gaiser, into the general hospital for the Bronso-scophy operation.

Write to those who are III.

Empress Hall, London, Back to Civilian Use. Resuming Shows

London, Nov. 9.

Beorganization in the BBC variety department will follow the resignation taking effect on Nov. 30 of Mark White, producer of the radio." Saz. Chib." and corporateer of parade counterpart.

On Dec. 1. White is joining the newly recopened Empress Hall, Earls Court, London, as production organize, produce concerts and shows for this 10,000-seater, which is to be run on Madison Square Garden lines. The Hall was decreased in the control of th

Barto Drafted

Continued from page 52 -

Will Aubrey, Lenny Paige, Harry Mendoza, Eddie Rio, Rajph Morjan, Georgie Price, Bex Weber, Myron Cohen, Jack, Gwynne, Al Board also voted for monthly membership meetings in all branches to be held the first Wednesday of every month. First, and the state of the sta

Cleveland, Nov. 9.
Herman Pirchner is first, Cleveland intery owner here to rebell and interveloped the control of the

ever, mittal petitlon under which proceedings were started contained the signatures of about 2,000 AGVA members is being and the signatures of about 2,000 and a started the NY, law firm of Halpern, Nathanson & Scholer as his correspondent attorages.

Kent ARA Prexy For 10th Term

William Kent was elected president of the Artists Representatives Assn. for the 10th straight ter at a meeting of the ARA board held yesterday (Tues.). Kent has headed this agents organization since its inception in 1940.

Elected vice presidents were Nat Lefkowitz, William Morris Agency Letkowitz, William Morris Agency treasurer; Art Weems, General Artists Corp. veepee; and Jack Russell, bead of the Entertainment Managers Assn. of Chicago. John Dugan, of Music Corp. of America was named secretary; and Nat Kai-cheim of the Morris office was selected treasurer.

selected treasurer.

Board members are Kent, Jack
Davies, Mark Leddy, Nat Lefkowitz, Phil Offin, Sol Tepper, Av
Weems, Charile Yates, Ben Kuchuk, and Jack Russell.

Board members selected from
associate agent ranks are Milton
Bergen of the Singer & Tisluman
Office, and Billy Shaw of the Moe



HELENE and HOWARD

Club Dates and Television in New York DIR. MATTY ROSEN

COMEDY MATERIAL

FUN-MASTER

ORIGINAL Show-Biz Gag File Nos. 1 to 22 @ \$1.00 each 3 DIFFERENT BOOKS OF PARODIES (10 in each book) \$10 per book FREE COPY OF "HUMOR BUSI-NESS." The Show-Biz Gagazine with each \$3.00 minimum order. each \$3.00 minimum order. Send 10s for lists of other comedy material, songs, parodies, minstrel patter, black-outs, etc. NO C.O.D.'S

PAULA SMITH



THE COLSTONS

PALLADIUM, LONDON

were chosen to do the

ROYAL COMMAND PERFORMANCE

PLEASE MAKE NOTE OF OUR NEW PHONE NUMBER

MUrray Hill 2-2080 Jules Ziegler

Artist Representative

545 Fifth Avenue, New York City ABE NEWBORN, MARTIN BAUM, HAL DAVIS

Night Club Reviews

Copacahana, N. Y.
Joe E. Lewis (Austin Mack at piano), Diane Adrian, Blackburn Twins, Terri Stevens, Sonny Catello, Copa Girls (8), Michael Durso and Fernando Alavares bands; \$3 and \$4 minimum.

The king is back and, to corn a cliche, Joe E. Lewis proves almost conclusively—almost, mind you— that the king can do no wrong, But he does. In this respect, the kingpin cafe couvert-catcher has gotten into too much the same groots.

The thing is back and, is carn a children for the control of the c

leading the ensembles in okay songcladines style.

Identify the ensembles in okay songcladines style.

Lewis clicked from the gong
with kidding-on-the-square references to the fact he had to rewrite

Margare to the style of the style of the style

Margare to the style of the style

Margare to the styl

VARIETY BILLS

Numerals in connection with bills below indicate opening day of show whether full or spilt week.

Letter in parentheses indicates elemit (i) Independent; (ii) Loew; (ii) Messi (ii) Peramount; (ii) REG; (iii) Stoll; (iv) Werner; (ivi) Welter Reads

THE YORK CITY CASHE IN THE STATE OF THE STAT

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Chicase (7) 13
Chicas

Cilia's Dogs Bobbie Kimber Adele Hilda Heath Aif Thomas J & A Grant Sid Howard

As Anomals
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As Anomals
Liverrod
Liverrod
Sindes
Dentk Roy
Dentk R

John Bales Content Stating Rich Stating Rich

Simpson's
Humanettes
Laio & Musette
Ossie Noble
Bertie Hare Bertle Hare
PORTSMOUTH
Royal (M) \$
Nat Jackley
4 Hurricanes
4 Pagolas
Marienne Lincoln
Jack Francols
Robert Harris

SMEPHEROS 10254 Preser Size
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For Partier
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For Partier
For Partier
For Dennier
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For Dennier

Cabaret Bills

NEW YORK CITY RK CITY

Resatind Court-ight
Leo Reisman Ore
Mark Mente Ore
Mark Mente Ore
Nyoula Matthey Or
Hotal Flerri
Reser Dann
Reser

Bagatelle Dorothy Ross Deep River Boys Kurt Maler Eddle Fisher

Berris Halland

3. Timnes

Bris Halland

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CHICAGO

CHICAGO

Hefel Stevens
Arches Van
Arches Van Peggy Murdock
J Seatherstone or
J Seatherstone
J Seatherston

Paramount, N. V.
Frenkie Leine, Comnie Heine,
Dave Bury, Clerk Brox. (2), John
Brow, Clerk Brox. (2), John
Wald Orch; "Sealed Vertict"
(Ferr), reviewed in Vantur's Meniculation of the Me It seems that virtually every house on the Stem has adopted the formula that prevalled at the now vaudeless Loew's State with good results. With orchestras losing their boxoffice potency, the book-ser have started using as many as four acts and a band per bill—not much different than the State

However, there's a slight difference in the current Paramount show, which has a quarter of turns of the control of the current Paramount show, which has a quarter of turns of the current paramount show, which has a quarter of turns of the current show the current shows the current show the current shows the current show the current shows the current show the cu

Music Hall, N. Y.

Music Hall, N. Y.
Leon Leondoff-Russell Markert
presentation, with Richard Tellerforcion, End Lippy, June Winderforcion, End Lippy, June Winderforce and the Control of the Control
The Nonchalants, Wener Lyace
The Nonchalants, Wener Lyace
The Nonchalants, Wener Lyace
The Nonchalants, Wener Lyace
The State of the Control
The Nonchalants, Wener Lyace
The Control
The Contro

Gotta Stay Hoppy (U.1), reviewed.

IV NATELY NO. 3, 48.

Current edition of the Music Half's stage show Is an attractive one, with something in if for every-body—concertoe, musical comedy something in the control of the control of a good the control of a good stage of the control of a good added to a long ballet sequence. But this is a small drawback, One added to a long ballet sequence. But this is a small drawback, One the usual aymoponic overture, and in its unusual presentation, helps to make this a distinctive show.

Novelty is the keynote from the usual aymoponic overture, and in its unusual presentation, helps to make this a distinctive show.

Novelty is the keynote from the usual aymoponic overture, and in its unusual presentation, helps of the control to Vastery Nov. 3, 48.

Correct edition of the Mistic Hall's slage own is an attractive one, with something in I for every 100 me, with the interest of the interest in I for the interest in I for it is unusual presentation help could be in I for it is unusual presentation help could be in I for it is unusual presentation help could be in I for it is unusual presentation help could be in I for it is unusual presentation help could be in I for it is unusual presentation in I for it is in I for i

Capitol, Wash

Washington, Nov. 9.

Harrison, Carroll & Ross. Marc
Ballero, Andre Andree & Bonnie,
Woody & Bobby. Sam Jack Kauman House Orch; "Larceny" (U).

show which have a continued to the content of the bill. Bob Welfman and man House Orch: "Larcrey" (U.)-talent at teach state and the content of the content on invitator of Jolson and Cantor.
Andre, Andrea and Bonnie are a
rather dressy novelty of dancing
nannequins. The dancing is only
fair but the two gals are very airtractive and the loss complex of the
lifts the performance several
notches above what it would deserve for the dancing.
Curtain resisers are in the complex of the
Curtain resisers are in the complex of the
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Oriental, Chi

Chicago, Nov. 4.
Bobby Breen, Jon & Sondra Steele,
Pee Wee Hunt's Band (6), Wilkey
& Dare, Barrets (2), Carl Sands
House Orch (13); "My Dear Secretary" (UA):

Roxy, N. Y.

Peter Lind Hayes, Mary Healy, Jack Cole Dancers (6), Arnold Shoda, Joan Hyldoff, H. Leopold Spitalny Chorus, Rozyettes, Paul Ash. Orch, "Unfaithfully Yours" (20th), reviewed in Variery Sept. 29, '48.

The Roxy, this trip, leans to comparatively fresh talent whose work is still essentially new to vauders. Mainstays of the bill are Peter Lind Bayes, assisted by Mary Head of the bill are bill and the peter Lind Bayes, as the bill are appearances in top N. Y. cafes. Hayes, since his return from the service, has played one vaude date the puths alsoons. Nonetheless, he's still fresh enough to score on that angle.

and since then has been working the plush alsoms. Nonetheless, he's still fresh enough to sorre on that still fresh enough to sorre on the still fresh enough to sorre of the still fresh enough to some still fresh enough the some still fresh eno

Chicago, Chi
Chicago, Nov. 5.
Peter Lorre, Ink Spots, Wally
Brown, Bobby Whaling & Yvette,
Jack Fulton's House Orch; "Road
House" (WB)
Brief

Jack Pulton's House Orch, "Road House" (MB)

Rrief bill lacks overall impact although good in its 'respective parts. Peler Lorre turns in a fine characterization ag ain st fough characterization ag ain st fough the state of th

Apoilo, N. Y.

Joe Liggins' Honeydrippers (5), Luis Russell Orch (15) with Phil Colbert, Berk & Hallow, Choco-laters (3), Baby Hines, Jim Woon Troupe (4), "Roses, Are Red" (Rep).

It's a well balanced layout at the Apollo this week. Joe Liggins' quintet and Luis Russell's band handle the musical chores in okay, fashion, comedy is supplied by the Chocolaters and Jim Wong troupe contribs a sock acrobatic novelty.

'Ed Wynn's Laugh Carnival' review in Plays Out of Town

A Salute to Two Children of Vaudeville

- By JOE LAURIE, JR.

A veek ago Saturday night, Cot. 30) I sat with my brother Lambs, and celebrated the Golden Anniversary of the partnership of See Smith and Chaelle Dale. Pithy years tegether, working continuously in show life, makes these boys the last of the vandeville Mohlcans! Only Fox & Law and the Cot. 20 in the last of the vandeville Mohlcans! Only Fox & Law and the Law and

low and target a songettees. Baby these are reviewed under New Acts.

Acts. See a songettee the sent of the sent o

per Song for a size reception, and a size reception as a same at the mike is rather wooden. A repeat at his Harden-wooden, a repeat at his Harden-pers is a small unit whose novel response. With its leader handling arrangement got across for a solid response. With its leader handling drawn, trumper, plus alto and tenor sax. One of the reed men occas of the control of the red men occas as mounted on a stand. Improved the red was mounted on a stand. Improved the red was mounted on a stand in the red to say handle some five numbers. Boys handle some five numbers, They click here.

Hippodrome, Balto.

Baltimore, Nov. 7.

Jansleys (3), Ed Tierrey, Danny, Drayson, Dave Apollon with Laverne Gustafson, Deanne Muenzer and Patricia Welkes, Jo Lombardi house orch (121; "The Gallant Blade" (Col).

Snappy variety sold to the hilt from curtain to curtain by Dave-Apollon, this layout builds from a flash opening by the Jansleys, standard risiey trio, to a new and unusual instrumental turn by the constant of the standard standard standard unusual instrumental turn by the constant of the standard standard standard unusual instrumental turn by the unusual instrumental turn by the constant of the standard standard standard or a clinchion emcess briskly and participates for laughs in the other acts. Snappy variety sold to the hill from curtain to curtain by nove BERK & HALLOW
Apollon, this layout builds from Dancing a flash opening by the Jansleys, 5 Miss.

Apollon, this layout builds from Dancing a flash opening by the Jansleys, 5 Miss.

I shall be the state of the state

New Acts

BABY HINES Songs 4 Mins. Apollo, N. Y.

Apollo, N. Y.
Baby Hines belies her name for there's nothing small about either her size or her voice. Buxon sepia gal has high pitched pipes which should be the size of the size of the size of the size with ample volume. Warsen of the size with ample volume. Warsen of the size of

Anyway. That's Jean Dalrymple's '4 Hawaiians' Story: Gabe vs. Jed?

Although Jean Daltymple is a 60-60 partner with Gabriel Pascal in the production of Jean-Paul Sartres "Red Gloves," she gets on the picture version, if Pascal does it, as now planned, though abell have a half-interest in that. Program for "Red Gloves" dur-Program for "Red Gloves" dur-Vork will mention that the play is being presented here "through ar-York will mention that the play is being presented here "through ar-rangement with" the British pro-ducer. Reason Pascal Isn't getting ducer. Reason Pascal Isn't getting limited partner, so isn't legally permitted to have co-presenter bill-ing. Miss Dalrymple denies re-ported differences between Pascal has a piece of the show, "According to present pinns, a similar setup will be used for the production of the new G. B. Shaw obtained by Miss Dalrymple and Pascal. Script has been mailed to

production that the whole have been obtained by Miss Daliymple and Pascal. Script has been mailed to New York by Pascal, but hasn't arrived; be Bliss Dalizmple and Pascal. Script has been mailed to the show. It is the production of the show. It is the production of the show. It is the production of the show the production of the show the desired production. The production of the production of the production of the production of the production. They also interpret of days after the opening of the production. They also interpret on the production. They also interpret on the president of the production. They also interpret on the production. They also interpret on the preside U.S. edition for 60 days after the opening of the London production. They also interpret on the presided U.S. edition for 60 days after the Agriculation of the production. They also interpret on the presided U.S. edition for 60 days after the Agriculation of the production. They also interpret the production of the pro

Experimental Theatre Resumption Brightens; Invitational Plays Set

Mith likelihood increasing for the resumption this season of the Experimental Theatre, plans for five plays in an Invitational Series under ET sponsorship have been announced. Productions will, be under the agglis of the American National Theatre & Academy, Each will be budgeted at \$500. Bill Ross Is chairman of the production com

Is enairman of the production consistent in the consistent in the

Archer, Marion Winters, Steve Brody and Nancy Gordon. See Many Gordon Many

Equity Meet at Center

For the first time in many years, the next quarterly membership meeting of Actors Equity Assn. will be held at City Center, N. Y. The date is Dec. 17.

Chi Civic Opera Sold

Sale of the Chi (Cylic Opera building, home of the Opera House, was announced Friday (5) by was announced Friday (5) to the Chicago, which bought the Lumbermen's Mutual Casualty Co. of Chicago, which bought the Chicago, which bought the over the mortage of \$7.520,000 held by the Metropolitan Life Insurance Co. of New York and paving for the equity in eash.

"Management of the building being a comparable of the Chicago of t

No Coin Setup Yet on Liberty'

tion to the Robert E. Sherwood Irving Berlin team in "Miss Lib erty," which the latter are writing and which Logan will stage. The three will co-produce but there has

and which Jogan wis stage. The
these will co-produce but there hae
there certainly is no 20th-Fox film
financing deal; all that the writers
are concerned with now is to get
a good play on paper. They figure
it and will come later anyway.

Just as Kurt Weill's membership
in the Playwrights Co. didn't preworth him from doing the score for
stop Sherwood from independently
cop-roducing with Berlin an d
Logan. Anyway, it must wait until
to the South Parific," which he is
staging and co-producing with
Richard Rodgers. Occar Hammerstein, 3d, and Lehnd Hayward. The
time, of course, is "Annel Get Your Gun."

"Miss Liberty" is an original

"Miss Liberty" is an original idea for a book musical by Sher-built around the State of Liberty wood—his first play with music—built around the State of Liberty over all Hollywood bids. It also displaces, temporarily, "Stars on My Shoulders," about which he is highly enthused despite the temporarily not be supported by the state of the missing act or two. Berlin is also keeping his 12 or 14 songs intact keeping his 12 or 14 songs intact hims for "Miss Liberty."

Pompton, Mashpee Bring '49 Strawhat List to 101

44 SITAWRAI LIST to 1UJ
Pompton Lakee, N. J., Nov. 9.
Theodora E. Bender and Tadeus
Kowal, who have operated the
Pompton Lakes Summer Theatre
here for the last three years, will
continue the spot in 1948. Project
University Playhouse, strawhat
at Mashpee, Masa, will return to
the Cape Cod goot next summer for
cration. Henry T. Weinstein is dicration. Henry T. Weinstein is director, Herman Krawitz is general
manager and Seymour Krawitz is
100 fit sammer theatre to announce
plans for 1949.

Irina Bareneva In Edinburgh Opening

London, Nov. 2. London, Nov. 2.

Jrina Baronova, U. S. actressballerina, opened yesterday (1) in
Edinburgh in Noel Langley's
"Farm of the Tbree Echoes," with
Griffith Jones and Mary Claire
also featured. Play is skedded for
a Christmas opening in London.

Mice Recover, who found, the

be held at City Center, N. Y. The adde is Dec. I). A Christmas opening in London. Adde is Dec. I). In the past, Equity membership, U.S. summer theatre circuit last executings have always been held to be a considered that the construction of the c

You're Sweet, Too Office employees of the Dra-matists Guld were recently floored by a letter from Joseph Kijmess, co-producer of "fligh Button Shoes." It was a formal letter-of-agreement, addressed to the Guild and having the traditional "Gentlemen" greet-ing. However, it carried a band-written postserit. *"

to the Guild and having the traditional "Gentlemen" greet-ing. However, it carried a band-written postscript, "I think you're sweet." Turned out that the letter had followed a series of tel-phone conversations between Kipness and Lules Silicox, an executive out therebin, contract. executive of the Guine, regard-ing an authorship contract. The producer had impulsively added the postscript in appre-ciation of the way the matter had been handled.

Femme Star, \$75,000 In New Backing, Sought To Revive 'That's Ticket

RefVVe Inat S INCRE
Plans for the revival of "Tbat's
the Ticket," which expired last,
month during its Philadelphia tryout, now hinge on book revisions,
femme star and \$75.000 new backsing. Joseph Kipness, producer in
secicition with John Pransky and
Al Beckman, huddled last week
Among those mentioned as
sught to star in the musical comedy are Betty Hutton and Martha
Raye. Meanwhile, Julius and Philip
Harold Rome composing new music

Epstein are rewriting
Harold Rome composing new music
and Robert Gordon is now set to and monert Gordon is now set to direct, succeeding Jerome Robbins, who will confine himself to staging the dances. Approximately \$215, 000 was spent on the original pro-duction.

WHEN MOPPETS MOP UP HAMLET, WHAT'S LEFT?

Pikeville, Ky., Nov. 9.

The the cast of the Barter Theatre production of "Hamlet." which opened a tour last week in the additorium of the local high school, probably seem just routine. When the curtain rose on the battlements of Eislnore, the actors found then-yeed moppets of from six to 10 years of age in the first four rows. None of the urchain shad ever speed moppets to from six to 10 years of age in the first four rows. None of the urchain shad ever speed moppets, when the state of the sta

Whitehead-Rea Medea Cut 5G Down, 3% Gross

Robert Whitehead & Oliver Rea, who produced "Medea" on Broad-way, received a \$5,000 down payment and are getting 3% of the gross from Russell Lewis & Howard Young for the road presenta-No other rights are involved and the deal stipulates that Judith Anderson, who starred in the Robinson Jeffers work on Broadway, must appear on tour.

The control of the co

Jane Cowl-Davis Guests For Univ. of K.C. 'Queen' Kansas City, Nov. 9.

Jane Cowl will guest-star, and Broadway producer Blevins Davis will guest-stage the Univ. of Kan-sas City production of Maxwell An-derson's "Elizabeth the Queen" here Dec. 6-11.

Show will open the college's new

Formula on Classifying Shows Holds **Up League-AFM Pact: Wages Settled**

the organization's cutoffic. Those of Grouse (fineumbent). Owen Davis forces the control of the Control of Gov, Lillan Hellman (fineumbent), Richard Lewine, Millor Fascal, Er. Sterwood, Millor Fascal, Er. E. Sherwood (fineumbent) and to serve until 1951, and Arthur Kober fineumbent) to serve until 1960. Millor of the Control of fineumbent to serve until 1960. Millor of the Control of fineumbent to serve until 1960. Millor of the Control of fineumbent to serve until 1960. Millor of the Control of the Control of fineumbent to the Control of fineumbent to the Control of fineumbent to fineumbent

Wholesale 'Girls'

The Girls Go," hit town after its Boston break-in with enough changes from the original pattern for the new setup to have been for the new setup to have been staged by a chamieleon operating a ligsaw. Show has been altered radically, and daily shifts had certain segments performing in rehearsal costumes because new outfits would not be ready until preview shows in advance of Saturady's (13) Winter Garden, N. Y., opening.

opening.
What apparently started out in
the Hith as a book show split its
the start of the start of the start
shapes up with many pages of the
original story in the diseard. As a
matter of fact, the show will probably line up at the Gotham barrier
as trypical gale-and-agas revue of
plenty of emphasis on Bobby Clark.
A complete new production num-

pienty of emphasis on Bobby Clark.
A complete new production number, "American Cannes," was inserted at first performance bereserted at first performance bereserted at first performance bereserted at the state of the second performance bereserted at the state of the second performance with the second performance of the second pe

Mary Chase Sails

Mary Chase, author of "Harvey," sailed Sunday (7) on the Queen Mary to sit in on the preparation of the Condon production of the comedy. "Harvey" tries out Dec. 13 in Birmigham. Miss Chase intends going on to Paris without waiting for the London premiere. The Condon preparation of the Brandt of Enandt of Standt office.

Brock Pemberton, original producer of "Harvey" and associated in the London preventation, also ailed on the Elizabeth, but Miss. alled on the Elizabeth of the Miss been ill, remained behind. Mary to sit in on the preparation

Dramatists Guild's 11

Dramatists Guild's 11

Annual membership meeting of classification of Broadways shows. The Dramatists Guild, held year of classification of Broadways shows. The organization's cuncil: Those properties of the organization of constitution of Broadways shows. The organization of Broadways shows. The organization of Broadways shows. The organization of Broadways shows the organization of Broadways shows

incumbent). Directly Frieds, sames lowered out.

Find I cavine, Million Passal, and the series of th

bringing in an impartial aroner, as previously placed with the TrousLeague's contract with the TrousLeague's contract with the Trouslead 731, IATSE, desent's come upfor reconsideration until, next June.
It's a continuous deal, subject to
permanent accretary-treasurer of
the union, is now also temporary
business manager, succeeding Morties
Seamon, who resigned to
betire Seamon, who resigned to
bestre, N. Y. A permanent biz manager will be elected next June.
Walter O'Conner, treasurer of the
Hudson theatre, N. Y., is president
Hudson theatre, N. Y., is president
Street, N. Y., is vice-prez. Both offices are unpaid.

Government Support For Legit Set For Agenda At N.Y. Astor Confabs

Conference of theatrical groups scheduled for the Astor botel, N. Y., tomorrow afternoon (Thurs.) will be merely a preliminary session to outline the general eco-nomic problem facing the legit nomic problem facing the legit stage, with the idea of bolding a full-scale confab on the subject next January. Although numerous organizations and individuals have asked to be present, attendance is being limited to representatives of vering immied to representatives of various theatrical unions and such outfits as the League of N. Y. Thea-ters, American National Theatres, Academy, agents' association, etc. Session has been called by Actor Equity Assn.

euc. Session has been called by Actor Equity Asm.

There will apparently be no stempt made to "sell" those present vey of the theatre, as proposed in the Nathan report financed by Equity last spring. Such a study would cost over \$500,000, which the other legit organizations have one to be such as the study of the st

two or three days.
It's expected that one of the
proposals to be advanced tomorrow
as a subject for consideration in
advance of the January confast
will be for Government supports
for the theatre, possibly through the
creation of a department or effice
of fine arts. Such an agency might
parallel the Arts Council of the
government subsidizes the stage
and other arts.

It had first been planned to ex-clude the press from tomorrow's session, but the decision was re-versed last week and reporters will be admitted.

Martin Levine and Oliver Unger planning dramatization for Broad-way. In association with the Shuberts, of "Four Steps in the Clouds," new Italian film.

d Bookings Claimed as Wagner Is Sued for \$100,000 in Damages as "fly-by-night," calling them an outfit of "aspling operatic genil outfit of asplication for the injunction," in supplication for the injunction, and the League to the supplication outfit of "aspling operatic genil outfit o **Balked Bookings Claimed as Wagner**

Charles L. Wagner, vet operaoncert impresario, is racing an
injunction, a \$50,000 libel suit
rom the New Manhattan Opera
Opera, on charges of sindere and tempting to keep the new outlit
rom making tour bookings. Om
Opera, on charges of sindere and tempting to keep the new outlit
rom making tour bookings. Om
Opera, on charges of sindere and damages sights. Wagner
Court Justice Aaron J. Levy is
used a temporary injunction of managers—including Parker Samcute in Justice Aaron J. Levy is
used a temporary injunction of the sindered several local
refering with NMOC activities of the sindered several indexing the sindered several i concert impresario, is facing an injunction, a \$50,000 libel suit and another \$50,000 damages suit from the New Manhattan Opera from the New Manuatan Opera Co., on charges of slander and un-fair competition. N. Y. Supreme Court Justice Aaron J. Levy is-sued a temporary injunction Oct. 29 restraining Wagner from "in-terfering" with NMOC activities, with the injunction hearing set for Nov. 16.

with the injunction nearing set for Nov. 16.

NMOC, through its treasurer NMOC also claims that Wagner, and other had "slightingly" referred to them

is unfair competition."

Wagner, who has been touring an opera troupe around the courty for many years, denies all of courty for many years, denies all of claims he has photostatic copies of letters involved. NMOC was founded last year with Frank Föd, conductor, as president. Willard Matthews, concert manager, is the booking egent.

Margaret Hartigan to Chicago for six weeks to promote visit of N.Y. City Opera Co., starting Dec. 1,..., J. Alden Taibet to Paris on business for the Marquis de Cuevas' Grand Ballet de Monte Carlo.

Settle Pitt Mag Feud Pittsburgh, Nov. 9.

Nixon theatre's mad-on at Bulle tin-Index, local newsmag weekly, over editor Anson Campbell's review of Theatre Guild show, "The Silver Whistle," lasted only a week. After Edwin Mappler, manager of legit house, had yanked regular house ad and withdrawn critic passes from mag, B-I blasted back with full-page on freedom of press, and got backing from Post-Gazette, too, with an editorial denouncing playhouse for its action.

In few days, however, Wappler had cooled off, and regretted action, which he said was the result of "heat of moment," with Bulletin-Index accepting the apology and agreeing to forget the matter.

D.C. Legit Picture May Be Improved **Due to Elections**

Reelection of President Truman last week, with the Democratic very of control of the Senate recovery of control of the Senate and House is seen as a possible factor in a clarification of the present legit theatre situation in Washington. Among Actors Equity leaders familiar with affairs in the capital, it's believed that before long the Government may relax its terms for lease of the Belasco theatre there. In such case, various legit interests would bid for the house.

legit Interests would bid for the house.

Chief hitch last spring to the leasing of the Belazo was the Government's stipulation that its distribution of the series of the lesses for money spent on renovations. According to inside information reaching Equity, that the theater without temporation reaching Equity, that of Southern members of Congress, who wanted to prevent use of the theater on a non-raclal-discrimination basis. It's now figured that the control of Southern members of Congress, who wanted to prevent use of the theater on the series of the ser

vestment.

Marcus Heiman, who turned his National theatre there into a film house, rather than accede to Earlie the state of the state

Production Bids Wanted On Sarovan's 'Don't Go' & Revised 'Jim Dandy'

William Saroyan, who has taken William Saroyan, who has taken up permanent residence in New York, its asking stiff terms for the York, its asking stiff terms for the production of his new play. "Don't willing to modify his demands if a desirable management indictate serious interest. He's also rewriten an old play." Jim Dandy," and would like to arrange for its presentation in musical connedy form, and the production of the production atre Arts mag

atre Arts mag.

The author is enthused over "Don't Go Away Mad," the action of which occurs in the cancer ward of a hospital, and he disputes any idea that the locale might make, it uncommercial. However, he's not sitting around until it is produced, but is working on other legit scripts and faction.

Markova. Dolin to Rejoin **Ballet Russe on Coast**

Dailet NUSSE On LOASS
Alicia Markova and Anton Dolin, who appeared as guest artists
lis fall with the Ballet Russe de
Monte Carlo in its N. Y. and Chicaso stands, sinned contracts Monseo stands, sinned contracts Mongor its San Ern the touring troupfor its San Ern the touring troupfor its San Ern and Los Angeles
run Dec. 10-18.
Duo then is leaving for London
to dance at the Earl's Court
beaturn, Dec. 20 and 31. They'll
Set Burn, Dec. 20 and 31. They'll
for concert dates.

Beaton Scripts One

Cetil Beaton, whose previous theatrical activities have been limited to designing scenery and costumes, has written a play. "The Gainsborough Girls." It's described as a raucous 18th-century period comedy.

No production is set.



53 PERFORMANCES NET \$440,992



Total Broadway Grosses

The following are the comparative figures based on Variety's

last season:		
	This	Last
	Season	Season
Number of shows current		30
Total weeks played so far by all shows	434	486
Total gross for all current shows last week	k \$556,400 \$	636.500
Total season's gross so far for all shows	\$10,302,400 \$10.	209.300
Number of new productions so for	91	94

Chi B.O. Still Okay: 'Roberts' \$28,000, 'Brig' 34G, 'Shoes' 24G, 'Streetcar' 23G

Chicago, Nov. 9.

Week of n.8.g. weather hasn't altered existing legit bo, boom here. "Mister Roberts" and "Streeteur Named Destire" continue at vitual sellminy with the same of the same

Estimates for Last Week
"Brigadoon." Shubert (5th wk)
(2,100; 34,94). Moderate business
with convention aiding; 334,000.
"High Bution Shees," Great
Northern (25th wk) (1,500; \$6,18).
Heavy matines and convention account for over \$24,000; will close local engagement after Thanksgiv-

Court 100 to the Court of the C

G&S TROUPE \$12,000 IN 1ST TORONTO VISIT

Torento, Nov. 9.

On first Toronto visit, Breden-Savoy Gilbert & Sullivan troupe grossed a heavy \$12,000 at the Royal Alexandra here, with 1,525-seater scaled at \$3 top. Company will be back week of Dec. 6, following Buffalo and Montreal engagements.

lowing Burano and gagements.
Schedule here was six performances of "Mikado," one each of "Pinafore" and "Pirates of Penance," latter two sold out a weekin advance. "Mikado" did virtual

'Birthday' Unhappy 17G; 'Blackouts,' 'Ear' SRO, L.A.

Tow's longruns continued at their usual pace last week but the sole visitor, "Happy Birthday," failed to impress in its first frame at the Bilimore. Third week the Bilimore are the sole with the sole visitor, and the scheduled three-trame stand already has been cancelled. No me whites are due for a couple

SRO S17,000.

"Happy Birthday," Bittmore (Ist wk. 1,536; S3,60). Lewis and Young production, starring Miriam Hopkins, enly fair in first week with \$17,000, brought in mostly from Theatre Guild subscription.

"Lend An Ear," Las Palmas (21st wk.) (388; \$3). Usual capacity \$7,000.

'Man' \$26,000, Balto

Maurice Evans in "Man and Saperman" opened Ford's hert last darkness and mounted a very robust \$26,000 for the week. House is again dark until No! when Jean Dalrymple brings in Charles Boyer in "Red Gloves," directed by

'Roof' \$15,800, Frisco

San Francisco, Nov. 9.
Town's only legit last week,
"Raze the Roof," with Jerry Lester,
chalked up a nice \$15,800 at the
Tivoli (1,400; \$2.88) for its seventh

stanza.
"Ed Wynn's Laugh Carnival"
and "One Fine Day" bowed this

Current Road Shows

(Nov. 8-20) "Allegro" — Shubert.

(8-20).

"Annie Get Your Gun"—Palace
Youngstown (8-10); Aud., Roch
(11-13); Erlanger, Buff. (15-20). "Anne of the Thousand Days"-Forrest, Philly (8-20).

"Blackouts of 1948"—El Capitan A. (8-20). "Born Yesterday" — Hanna leve. (8-20).
"Brigadeon" — Shubert, Chi

"Carousel" — Hartman, Col. (8-13); Victory, Dayton (15-17); Capitol, Wheeling (19-20).

"Command Decision" — Stude baker, Chi. (8-20).

baker, Chi. (8-20).

"Desert Song".—Playhouse, Winnipeg (8-13); La Crosse, La Crosse, (15); Lyceum, Mpis. (16-20).

"Escape Me Never".—Plyhse, Wii. (8-13); Locust, Philly (15-20).

"Finian's Rainbow".—Shubert Bost. (8-20).

"Goodbye My Fancy" — Town Hall, Toledo (8-10); Erlanger, Buff. (11-13).

"Happy Birthday" — Biltmore L. A. (8-20). "Harvey"—Colonial, Bost. (8-20). "High Button Shoes"—Gt. North-ern, Chi. (8-20).

ern, Chi. (8-20).

"Japhet"—Royal Alex., Toronto
(8-13); Wilbur, Bost. (15-20).

"Light Up the Sky" — Locust,
Philly (8-13).

"Lucia"—Physe, Wil. (18-20).

"Man and Superman" — Nixon,
Pitt. (8-13); Royal Alex., Toronto
(15-20)

-20). 'Medea''—Capital, Salt Lake KRNT, Des Moines (11); Univ., lumbia (13); American, St. Louis

"Mr. Roberts" — Erlanger, Chi

"Chiahoma!" — Majesty, Mon-real (8-13); Court, Spgffd. (14-17); Aud., Hartford (18-20). Mashville (9-10); Aud., Memoral — Aud. Nashville (8-10); Aud., Memoral — Mashville (11-13); Col., Mashville

"One Fine Day"—Geary, Frisco "Red Gloves"—Subert, N. Haven (10-13), Ford's, Baubert, N. Haven (10-13), Ford's, Babot (15-20), "Silver Whistle"—Blackstone, (S-9): Met, Seattle 11-20). "Silver Whistle"—Blackstone, Chi. (8-13); Cass, Det. (15-20). "Streetear Named Desire"—Har-ris, Chi. (8-20).

(8-20).

"Winslow Boy"—WRVA, Richmond (15-20).

'Show Boat' Strong \$31,000 in Split Wk.

Vancouver, Nov. 9.
Revival of "Show Boat," in a one-night date in Tacoma and three-night engagement here, pulled a combined gross of \$31,000 last

week.
Show divides this week between Victoria and Scattle.

'Girls' 23G in 7, N.H.

New Haven, Nov. 9.

"As the Girls Go," doing a preBroadway brushup stand of five
days at the Shubert (2-6), left town a sizable hunk of coin in its wallet. Seven performances at \$4.20 top clocked an approximate \$23,000, fair for this 1,600-seat house.

house.
Tomorrow (Wed.) gets premiere of Charles Boyer in "Red Gloves" for a four-day stand (10-13), and breakin of 'Along Fifth Avenue, Willie Howard musical, occurs Nov 24-27. "Jenny, Kiss Me," wift Leo G. Carroll, is due Dec. 2-4.

Webster Shakespeare Co. Does \$1.200 (2) in Albany In Rough Bus-Jumping Wk.

The Margaret Websier Shakespeare Co. climared a week of ensembly of the Margaret Websier Shakespeare Co. climared a week of enseming "Machell" and "Hambel" to capacity audiences Friday (5) in the 950-seat Page Hall of State Teachers College, Company grossed a good of the Page State College, Company grossed a good of the Page State College, Company grossed a good of the Page State College, Company grossed a good of the Page State College, Company grossed a good of the Page State College, Company grossed a good of the Page State College, Company grossed a good of the Page State College, Company grossed a good of the Page State College, Company grossed a good of the Page State College, Company grossed a good of the Page State College, Company grossed a good of the Page State College, Company groups growth groups growth to capactay american to the 550-seat Page Hall of State Teachers College. Company grossed a good \$1200 with an afternoon performance of "Macbeth" and a night "Hamlet" under auspices of the college's Dramatics and Art Council.

auspices of the college's Dramatic.

Additionally about a third of the
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Additionally about a first of the
wers admitted on student's association tickets. Reported that the
company took 800 as its afternoon
to "Hamilet" was better than to
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'Light' \$20,000; 'Allegro' 211/2G In Four. Philly

Philadelphia, Nov. 9
Playwrights are having a fought time getting are having a fought time getting and the 100 Days." open here. New the 100 Days." open here. New the 100 Days." open here. New the 100 Days. The 100 Days open the 100 Days open to 100 Days. The 100 Days open the 100

Estimates for Last Week

Estimates for Last Week
"For Heaven" Sake, Mother,"
Walmut List wkb (1,340, \$3.25).
Crit all Tapped this new comedyelection crowds in seats until midnight; \$6.700 in seven performnight; \$6.700 in seven perform"Light Up the Skyr," Locust ust,
wk (1,380; \$3.900. Crix liked this
one plenty although there was
some adverse world-fromoth on
000 in first of two weeks.
"Allerno," Shubert (1,54 wk) (1,540)
"Allerno," Shubert (1,54 wk) (1,540)

000 in first of two weeks.

"Allegro," Shubert (1st wk) (1.-877; \$4.55). Opened Thursday and won rave notices. First two weeks on ATS subscription but gross of an example of the subscription but gross of ances made it look as if lowered subscription won't hurt this one's gross top as it does some. That's because of Shubert's big lower-floor capacity.

'Born' 10G, Pitt

Apparently "Boin Vesterday" got everything that was coming to it two seasons ago when it played it came back and got excellent notices again, but reviews and couple of film personalities in the cast, Jean Parker and Lon Chaney, interest and it wound up very poorly at around \$10,000. Centedy got a bad break coming around on Election Week. Bit was the cast of the ca

'Medea' Mild 15G, Seattle

Seattle, Nov. 9.
"Medea," starring Judith Anderson, proved very disappointing at the 1,500-seater Metropolitan, landing a mild \$15,000.
House was scaled from \$3.75.

Election Wallops B'way Grosses; 'People' \$10,500 in 5 Performances. 'Edward.' 'Mother.' 'Desire.' SRO

As usual, interest in the election accorded by the property of the control of the

there may be at teast our cans.

Esthmates for Last Week
Kepts. C (Comedo), D (Dreme),
D (Comedo) - D (Dreme),
M (Musical), O (Operatio),
"Anale Get Your Gan." Imperial
the general election night slump
and suffered at the midweck mailnet: week's total down to \$38,000!
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"Bern Yesterday," Lyceum (144th wk) (C-993; \$4.80). Long-runner was also hit by the prevailing skid off to \$12,500; moved Sunday (7) to the \$40-seat Henry Miller.

to the 940-seat Henry Miller.

"Bravo", Lyceum (CD-993; \$4.80).
Comedy by Edna Ferber and
George Kaufman, presented by
Max Gordon, opens tomorrow
night (Thur.).

night (Thur.).

"Edward, My Son," Beck (6th
wk) (D-1,214; \$4.80). One of the
few shows with enough advance to
get standee trade election night
and midweek matinee; \$28,300. "For Heaven's Sake, Mother,"
Belasco (C-1,077; \$4.80). Play by
Julie Berns, presented by David
Kay, opens Tuesday night (16).

Kay, opens Tuesday mgm (10),
"Harvey," 48th St. (211th wk)
(C-921; \$4,20). Long-run leader
was also knocked down by the géneral business dive; feli to \$12,000.

eral business dive; fell to \$12,000.

"High Button Shoes," Broadway
S7th wki (M.1900; \$6). Smash
musical was off to a trifle over
\$45,000, but is repeted to this
lituge house; Eddle Foy and others
from the Chicago company took
over the leads here for the rext
few weeks, while Phil Silvers is
hospitalized.
"Howdy. Mr. Lea" Common.

hospitalized.

"Howdy, Mr. Ice." Center (20th wk) (R-2,964; \$2.88). This time the skate show joined the general trend; down again to \$38,000 and trend; down again to \$38,000 and the season progresses, as usual.

"Inside U.S.A." Majestic (28th wk) (1,569; \$60. Feft the prevailing slump; subsided to a trifle under "Life With Mather" [Form. (7.2)]

Finian's \$33,000. Bravo! \$6,000. Boy 15G. Hub

Boston, Nov. 8.

Not an opener this week, first time since first of September, but the five shows in town are doing okey save for the debut offering of the second of the

that got an crix.
"Finian's Rainbow," Shubert (3d wk) (1,750; \$4.80). Steady blz keeps this one just below estimated \$33,000.
"However" Colonial (7th wk) (1,750).

seeps into one just below estimated "Harvey," Colonial (7th wb) (1,500; \$3.60). Jumped back close to a estimated \$81,600, okay, (2,60; \$2.25). First offering of the Boston Repertory Assa. and compared well-liked, but will need all the state of the state of the Boston Repertory Assa. and compared to the state of the

which is the prevailing and the providing state of the provided to a trifle under the state of the providing state

Plays Out of Town

Ed Wynn's Laugh Carnival

Paul Small production of musical revue.

Stars Ed Wynn, Phil Baker, Alian Jones.

Pat Rooney, Betty Rellly, Sid Silvers, Dicks
and Dot Reim, Sid Silvers, Dicks
and Dot Reim, Blass Tol. Lola Kendrick,
Cell Russell and Jean Spangler, Opened
at Curran theatre, San Francisco,
Nov. Jr., 48.

No. 7, 48.

"Ed Wynn's Laugh Carnival" points out what is meant by "the good old days at the Palace." Frisco laughed liself silly and cried into its nostalgia right up to the brim as "Carnival" peeled off under the comic wizardry of Ed Wynn.

WANTED

and fresh looking. Pacing and production are excellent. Music is neatly handled by Jerry Freeman.

Japhet

Japhet

Pinceton, N. J., Nov. 6.
John Vorke protection of consety in
titines acts, one scene by Bondal Teller

Truext seasons scene by Bondal Teller

Truext seasons seemed by Hondal Teller

Truext seasons seemed by Hondal Teller

Truext seasons seemed by Hondal Teller

Truext seasons like the Commings. Staged

Frinceton, N. J., Nov. 6, 48 35,69 top.

Frinceton, N. J., Nov. 6, 48 35,69 top.

Grace Martendam

Sophie MacDonald

Syrvia Field

Japhet MacDonald

Japhet MacDonald

James Howells

James Howells

James Howells

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James Howells

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James Howells

Fried Jaughed Itself silly and leviced hind in the Article of the Control of the

	Henry Wheeler St. Clair Bayfie
	Bob Lawrence Alfred Ga
	Dick Lawrence Charles Coll
	Lucinda Lawrence Nancy Carre
	Edward Lawrence Herschel Bentle
	LaviniaJacqueline And
	Jack Warren Stlano Bragglo
	Deedee Warren Peggy Romai
	Susan BeresfordMarian Russe
	Emily BlandJean Pugsl
	Milton Rubin Richy Shav
Į	Joe Keneaghan Ted Plumm
i	Chauffeur
	Policeman
	Mrs. Rubin Molly Pice Sara Louise Margaret Drap
١	Sara Louise Margaret Drap

in the set. Wynn turns in his old reliable "costume designes" route in the
liable "costume designes" route in the
with the aid of three long-legged
mitter and the set of the cost of the
rest of the second half of the "CaraiThe second half of th

the stage, and two grown sons whom mama has always been in-clined to baby in a frantic en-deavor to conceal her own advanc-

tile stock of the control of the con

Legit Followup

Happy Birthday (NATIONAL COMPANY)

(Biltmore, L.A.) Los Angeles, Nov. 2.

Last year, count producers Russell Lewis and Howard Young secured the road rights to "Remember Alman," inked Charlotte Green and the secured the road rights to "Remember Alman," inked Charlotte and Impole the starring role in a mappid of the starring role in the second of the rights to "Happy Birthday," for a starred, The results won't be anywhere near the same. Success of "Birthday," on tour will rest squarely on the personal just as Helen Hayes was the potent draw in the original. The piece itself, while diverting, is too flussy to hold up, as an attractually.

Miss Hopkins gives the role of

customers are snopping so care of the Newark solitate-libration a of the Newark solitate-libration a form of the Newark solitate-libration as the newark solitate-libration as the new solitate libration and the new solitate libration and the new solitate libration and the new york company, and effective the new solitate libration and the new solitate libration and the new solitate libration and the production beautiful and the new solitate libration and the production benefits from the original set of Modellibration and the production benefits from the original set of Modellibration and the production benefits from the original set of Modellibration and the production benefits from the original set of Modellibration and the production benefits from the original set of Modellibration and the production benefits from the original set of Modellibration and the production benefits from the original set of Modellibration and the production benefits from the original set of the new solitation and the production benefits from the original set of the new solitation and the production benefits from the original set of the new solitation and the production and the new solitation and the production and the production and the new solitation and the production and the new solitation and the new solitati

Longhair Shorts

Gene Aslley, tenor who was formerly a theater manager (Harris, back in N. Y. after a concert tour of occupation sones, and signed of occupation sones, and signed of occupation sones and colored of the Holland Festival Interpretation Interpretation of the Holland Festival Interpretation of the Holland Festival Interpretation of the Holland Festival Interpretati

Play on Broadway

Set My People Free

Theatre Guid (Allyn Rice, associate producet) production of drama in three acts (10 scenes) by Downlyn Heyward, Pattures Juano, Hernander, Canada Lee, Wilson, Jedig Whipper, Diverted by Martin Ritts settings, Raibh Alswang; costumes, Ernest Schraps; choral direction and arrangements, Joshus Lee, At Hudden, N. 7, N. W. 5, 45, 3140 (bp 46: open-

George Wilson Canada Lee
George Wilson Canada Lee Rose Mildred Josume Smith
Eliza Wilson Gail Gladstone
Gullah JackLeigh Whipper
Eliza Wilson Gall Gladstone Gullah Jack Leigh Whipper Trader Henri Somer Alberg Morris Brown Frank Wilson
Morris Brown Frank Wilson
The Mauma Bertha T. Powell
Pompey Alonzo Bosan
The Mauma Bertha T. Powell Pompey Alonzo Bosan Tina Edith Atuka-Reid
Benbow Wanza b. King
Hachel Fredre Marshall
Benbow Wanza L King Hachel Fredre Marshall Adam Merritt Smith
Lot Louis Sharp
Jemmy
Blanche Urylee Leonardos
Peter Povas
Jesse Blackwood Thomas Anderson
Ned Bennett Earl Jones Bolla Bennett Wiillam Marshall
Holla Bennett.,, Wittam Marshall
Monday Gell Charles McRae
Perault PrioleauJohn Bouie
Mingo Harth Eric Burroughs
Blind Philip, Harold Des Verney
Frank Ferguson Richard Silver
Drunmers Samuel Brown, Moses Mianns

The Theatre Guild's first presen-tation of the season is an honest, dignified drama about an abortive slave uprising in Charleston in 1822. It starts promisingly enough, but never really catches fire and finally sputters to a weak ending It may have a moderate run, but is an unlikely bet to repay the cost of the six-set production.

The play suffers from the fact

that it is based on history. For instead of going through with the violence presaged by the rising events of the first and second acts, it must cling to the actual record, which was that the slaves plot was discovered at the last minute and the insurrection suppressed. This not only deprives the drama of its logical climax, but provides an unsatisfying fate for the hero.

EOUITY AGAIN TURNS DOWN MARCH OF TIME

DOWN MARCH OF TIME
Connel of Actors Equity Asm.
declined again yesterday (Tues.) to
permit its members to contribute
their services for a March of Time
production. MOT appealed the
production. MOT appealed the
production. MOT appealed the
production where the size of the
production where
a project newsreel based on the
twell Anderson's 'Anne of the
Thousand Days.'
Equity leaders explained that inment of the Screen Actors Guild
rate of \$45 a day, they were already making a concession from
week's aslary for sort day's thooting.

'Okla.!' 44G in Atlanta; \$42,600 in Worcester

Atlanta, Nov. 9.

Theatre Guild's original company, of "Oklahoma!" drew a powerful \$44,300 here last week, with an extra performance Friday (5) matinee. It was the biggest week's take in local memory,

\$42,600 in Worcester
Worcester, Mass., Nov. 9
National company of "Okla-homa!," playing a full eight per-formances here last week, grossed a sock \$42,600.

Gosch Seeks Allgood To Costar in 'Bridget'

To Costar in Bridget
Martin Gosch, who's readying a
Broadway production of "Bridget"
by Herbert Cobey, goes to the
Coast next week to sign Sara Allgood as costar for the play. He
hopes to get Geraldine Fitzgerald
for the other star part and, while
in Hollywood, sign a director for
the show

ow. entation will be in associa-Presentation will be i tion with Eunice Healey.

Legit Bits

discovered at the last minute and the insurrection suppressed. This not only deprives the drama of its not only deprive the drama of its not only deprived the drama of its not only deprived in the notice of its not only deprived in the drama of its not only deprived in the normal of its normal of it

REPUTABLE PRODUCER TO PRODUCE

ame, telling a story of a soul in travail. A great aspiration A person going through the fiery ordeal of trial and error, I illumination of self-realization. FOR STAGE OR SCREEN

RECOMMENDED by MR. ELIA KAZAN and PROF. KENNETH ROWE (of the University of Michigan). D. Zuckerman, 2685 Valentine Ave., Bronx, N. Y.

Litterati

Litterati

Sizesyan's Drana Critiques

Gaseyan's Drana Critiques Scroyan's Drama Critiquese
Gilbert W. Gabriel, recently
dropped as drama critic for the
new Theatre Arts mag, has consuited his attorney regarding the
status of the control of the conmiddle with the control of the conmiddle William Scroyan is covering
first-nights for the publication on a
grails basis as a friendship sesture
ment only for the forthcoming
for we Republic, has been apsisse. Stark Young, formerly control
and critical of Olibert's control
called for him to get \$250 per
article through the summer, but
upping to \$500 with the start of the
stall to have suggested calling off
the deal on a couple of occasions,
the supplication of the consider,
subsequently being notified he was
Charles MacArthur, editor of the

VARIETY

********* SCULLY'S SCRAPBOOK

Cracked Corn, Mo., Nov. 6.
In psychiatry it has long been known that "the night has a thousand I's; the day hat one." It's the "I" in a Buy that drives him mut Especially at night.
In fact, the letter "I" is so loaded with trouble that even readers of Scully's Psychiatric Word Book of Hollywood cannot be spared the brutal' details. After all, "idea" comes under this category and everyone knows that there would be no trouble in Hollywood If certain people didn't get ideas. Out of idaes come "think pictures" and out of "think pictures" come investigating committees. The word "idealing popular in this section also, and all of us know how idealism is made proposed that and "proof in the Sun."
Emperor Schmalts" and "Droof in the Sun."

Emperor Schmalts" and "Drool in the Sun."

In fact, mattianable ideals are said to be behind addiction to marijuana cigarets, blondes, bookles and outbursts of temper. These are ceape-hatches, though it may be argued, and in fact is argued by the practice of smoking refers because it's a cheaper way of fiving. But psychiatrists will tell, except for ragies, that there are no cheap ways to fly, and rages often knock the old id around so badly a hypor paralledyed has to be admissiered by a pretty nurse to bring the braker, and if smoke gets in your 1s, remember that Hollywood is now sfull of smon, fog and grop even psychiatrists can't see their patients on an adjoining couch on a clear day. The letter in today's lessen, if by now your ver forgotten, in it. "I." T

If by now you've torgotten, is "I."

In: The impersonality of the psychic considered apart from its ego. The pine impersonality of the psychic considered apart from its ego. The pine impersonality of the state of

and you can't fasten it on to somebody else you have an unsoid original.

IDEALISM: Views of the world that in reality are out of this world plant in the property of the world that in reality are out of this world plant in the fas-off hills when a tempting offer which would compromise his deals proves mighty tempting. If it is refused because it would throw him into another income tax bracket and cost him money, he IDEE-FORCE: Foullies's term for an idea possessing dynamic properties. (1) The DeMille idea that a combination of religion and nutile in a Bhileia Steff possessing continuity in a Bhileia Steff possessing that the world in the property of the property

under vaters, ditto; 13) deformity, per se, a vitertamment; 12) dagger fights under vaters, ditto; 13) deformity, per se, a viter to habitation with one woman.

InfoldAri, Restriction of male potency to habitation with one woman.

InfoldAri, Invented language, characteristic of individuals of low mentality. Characters who come out of previews exclaiming, "Ter-field". Whee picture, C. B.: "A money-picture, but positively? "Tops and the property of the propert

Sacha."

INCEST BARRIER: Development of libido away from one's own family toward sexy characters of other tribes. (2) Bias that "Mourning Becomes Electra" would play better as "Mauren Becomes Electrocuted."

ing Becomes Electra" would play, better as "Maureen Becomes Electracuted."

INDETERMINISM: Treory that one can act is relative independing the property of the control of the property of the property of the control of the property of the p

Broadway

Walter Slezak due in from Coast

Film producer Steve Pallos ar ived from Europe yesterday

Walter Steak due In from Coast
Nov. 15,
Film producer Steve Pallos arrived from Europe yeaterday,
Charles and the Coast of the Coast

duced Soph at the former's Harem opening,
Robert A. Boyar, son of Ben Boyar, general imanger for legit boyar, general imanger for legit boyar, general imanger for legit boyar, general bo

best was formed and the promotile N. M. McMel Emer. Freeds songenthy. M. McMel Emer. Freeds songenthy. M. McMel Emer. Freeds songenthy. M. McMel Emer. Freeds songenthy with the songenthy of the promotile of the promotile of the songenthy with the shows at the songenthy with the

Picture Pioneers annuawhich Columbla veeped Jack Colin
spark plug.

The Pione Pione Pione Pione

ad-pub veepe, heads for the Coast
Tuesday (15 for a combined business-vacation stay of from two to
four weeks accompanied by his

The picture business is bad?

"The Mikado" walks into a small
neighborhood house, on the outs
week's booking—and holds over
another seven days.

Has anyone mentioned the humber of ribbons entitled to be worn

between the pione pione pione pione

the pione pione pione pione

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the pione

up with only 7½% of the musical for himself Joe Kipness is co-producer), last been approached by a "How to Produce a filt; and Lose Money." "And the summer, developing a play the least of the produce of the least of th

Dublin

Dublin

By Maxwell Sweeney

Disk jockey Ken Halpin salled for Canada and U. Jone in from the control of the con

plays for the National University beta, in Theatre Guild producer Patrick O'Connor back from U.S. where he gandered Pasadean Play-house and Fordham U. theatre work, vits. Syn to Belfast for BBC siring of Paul Vincent Carrolis, "Shadow and Substance." She will play role she created in first Ab-bey production.

Chicago

Irene Selznick, producer of "Streetcar Named Desire," in town. Mr. and Mrs. John Balaban, of B&K circuit, off for Havana vaca-

vic Hyde slated for comedy lead in "Humpty Dumpty" at Casino theatre, London.

ineatre, London.

Ink Spots quartet, now at Chicago theatre, celebrate 15th anni in show hiz this week.

Joe Louis invested \$50,000 in new Chicago School of Automotive Trades, which he founded and heads.

heads,
Edward Arnold slated as guest
speaker at 20th anni of National
Conference of Christians and Jews,
Sherman hotel, Nov. 18.

Basil Rathbone, now appearing in "Helress" at Selwyn, awarded a "Red Feather Oscar" for his work in the Community Fund campaign.

U. S. Envoy Continued from page 1 =

point to official imprecations to Harold Wilson, prexy of the Board of Trade, or other government of-ficials on behalf of the industry, because of "the other factors in-volved."

Max. Youngstein, Eagle, Luon I fields on behalf of the industry. The continued of the control of the other clarers in the control of the cont

London

Sidney Bernstein flew to Zurich for European preem of "Rope," Fred Karno, Jr., sustained broken the first fall at the Theatre Royal, Margate.

Margate.

Ruth Draper received warm reception when she bowed in for a short season at the Haymarket,

Nov. 3.

British vaudeville artists are ap-

Bertiish vaudeville artists are appearing in a gaia show at Paliadum Nov. of an all Greater Lon-Noel Cowards "Bittle Spirit" will be televised from Alexandra Palace with new technical effects, included of the palace with grant to the palace with grant to the palace with palace with palace with the palace wit the palace with the palace with the palace with the palace with

control to business. With the control to business were specified to the control t

Germany

Germany

By Harvey D. Sanderson
Erich Fielder, siage and screen,
actor, has been appointed provisional artistic leader of the BerMission of the BerMission of the BerKurtherstendam.
The Community Film Co. in
Freiburg is new shooting "WohinTrains Are Going To." Gunnar
Moeller, Heidemarie and Carl RadKard McKy of Los Angels, featured singer with European Command Special Services, leaving for
touring Europe in entertainment of
touring Europe in entertainment of
cocupation forces.
Frederick Meilinger, American
Has not renewed his contract with
Military Government. He leaves
And Stage manager, as he did prior
to 1938.
Charron, from Comedie Francaise,
and other starts as Germaine Dermos, Michel Alfa, Jean Marchat
French artists signed for surring
roles during the 1946-49 season of
the Bavarian State Theatre in
Munich.

Washington, D. C.

By Florence S. Lowe Carter Barron, Loew topper, back from Florida. Marlene Dietrich due in Nov. 17 to sell Christmas gifts at French Embassy.

Embassy.

Gene Ford, producer at Loew's Capitol, still on sick list, but on the mend.

American Forum of the Air (Mutual) back on home territory this week after two weeks in New

Lehrich here from N. Y. to contact the disk jockeys. Max West, Pirates' slugging pinch-hitter, signed for James Stoward picture, "Monty Stratton Bandleader Jimmy Palmer at parents' home in nearby Canons-burg convaiescing from stomach aliment.

aliment.

Sgt. Lew Helier, brother of Jackie Heller, burled here last week; was killed in France four years ago.

Minneapolis

By Les Rees Ezio Pinza here for concer Johnny "Scat" Davis into

Each Pinns neer for concert.

Done

Tevi Laszlo penciled in for concert Dec. 4.

Northwest Vniety club installance of the concert of the conc

Portland, Ore.

Mills Brothers at Palaise Royal or a one nighter. Hudson and Sharae at Amato's Supper Club in first Northwest date.

Supper Club in first Northwest date.

Washington state ckayed liquor by the drink. Oregon turned it down Monher moved into Joe Young agency from Top Attraction office.

Skinnay Ennis orch scheduled the Skinnay Ennis orch achie month of dates in this name the scheduled the Skinnay Ennis orch achie and John Carroll and Vince Barnett here from Hollywood for Shrine John Carroll and Vince Barnett here from Hollywood for Shrine Junior Language and John Carroll and Skinnay Ennis of the Skinnay Ennis of the Skinnay Ennis or Skinnay Ennis

Truman Election Continued from page 1 =

Trimma Lieuton

continued from paje 1

applied, were the bone of contention at previous settlement close at contention at previous settlement discussions. When Pareillo and the contention of t

Hollywood

Leroy Prinz recovering from major surgery. Brian Donlevy laid up with throat infection. James Curtis' new screen name is Anthony Curtis.

Larry Adler east on a tour of veterans' hospitals.

The Tom McKnights (Marjorie Davies) into their own house.

Loretta Young entertaining hos-pitalized veterans at Sawtelle. Larry Parks back on the job at olumbia after three days out with

Warren William's estate, valued \$400,000, willed to his widow,

Helen.

Bob Hope is grand marshal of
North Hollywood Armistice Day

North Hollywood Armistice Day parade: Bobe Hope back to work at Para-mount after week out with torn leg muscle. Martha Vickers elected queen of the Pacific Coast Cat Fanciers' con-

muscle the Victors detect queen of the Pacific Coast Cit Fancier' convention.

Roy Rogers to Kanasa City as honer guest of Young Farmers of the Pacific Coast of Young Farmers of the Pacific Coast of Young Farmers of the Table Rainer of The Pacific Coast of Young Farmers of Table Rainer of Table Rainer of Table Rainer of Table Rainer of Hollywood division of March of Dinnes drive.

Mary Hatcher and John Lund to March of Dinnes drive.

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Mary Hatcher and John Lund to March of Dinnes drive.

Mary Hatcher and John Lund to March of Dinnes drive.

Mary Hatcher and John Lund to Rainer of Hollywood Rivision of March of Dinnes drive.

Mary Hatcher and John Lund to Rainer of March of Dinnes drive.

Mary Hatcher and John Lund to Hatcher of Hatcher of Hollywood Rainer of Hatcher of Hat

Philadelphia

Thiladelphia

Song Jerry Gaghan

Song Jerry Gaghan

Sought the Nook, restaurant and

Sought the Nook, restaurant and

Faul Hildchrand, proprietor of

the New Look Cafe, in University

Hospital for throat operation,

sador's daughter, is social dineka
sador's daughter,

headline Community Chest worker's rally Nov. 10 at Convention.

Sammy Kaye is looking for a comic to team with Don Cornell, the band vocalist, currently at Chest of the Chest

OBITUARIES

VICTORIA SCHOOLS
Victoria Schools, 25, care and help of her humband.
6, in N. Y., under mysterious circumstances of lines, but did not be constanted and the constanted of lines, but did not be constanted to pulls, believed to have caused her death.

Miss Schools first attracted at tention in the George Abbott production, "Best Foot Forward," in goss of sleeping tablets was required to the Cottillion room of the Hotel-Pierre, N. S. he also pararies trained to the Cottillion room of the Hotel-Pierre, N. S. he also pararies trained for the Cottillion room of the cott cour with the Sigmund Room contract tour with the Sigmund Room contract tour with the Sigmund Room contract tour with the Sigmund Room contract the Worker Political Room of the Room of the

Jerome CADY, 40, screen writer, was found dead aboard his yacht near Avalon, Cal., Nov. 8. An overdose of sleeping tablets was responsible, according to a preliminary investigation. Cady had been

REMEMBERING

Gus Edwards

November 7, 1945

LILLIAN

Miss Schools started in show business at the age of 15 when she was vocalist for the Rudy Vallee band.

hand.

According to her mother, Mrs.
Almira Schools, Miss Schools had
been under a strain in read first World War hero who
moths because of a fear that she
moths because of a fear that she
minimary stages of infantile paraly-is
is. Although this diagnosis proved
incorrect, she continued under
when she was struck by a tasabe corps, Cooper supervised the prowhen she was struck by a tasabe corps, Cooper supervised the pro-

tra, Louisville Opera Co. and Pitts-burgh Civic Opera Co.

Miss Schools started in show business at the age of 15 when she

Chan pictures. He was a former Los Angeles newspaperman.

Survived by a widow and two sons.

Edwin H. COOPER.
Edwin H. Cooper V. lecturer and first World War hero who supervised a motion picture serial, was drowned Nov. 6 in Silver Lake near Harrisville after falling from his motorboat. Cooper had been planning an adventure television slow.

David Bernstein

about 10 days ago. Mrs. Schools duction of the serial, "Pershing's ruled out suicide.

Crusaders," which had considerable distribution in the U.S. after the war ended.

EBGAR KENNEDY
Edgar "Slow Burn" Kennedy, 58,
died Nov. 9 at the Motion Picture
Logalta, Hollywood, of throat eantengata, Hollywood, Hollywood, Hollywood,
Hollywood, Hollywood, Hollywood,
Kennedy entered show business
in 1911 after an amateur boxing,
arreer when Mack Sennett inked
arreer when Mack Sennett inked
and roadshows after sound came
in, returning to Hollywood to build
and roadshows after sound came
in, returning to Hollywood to build
conite. He had a speared he 50
films since 1911, Including some
feature pictures. his reputation as a "slow burn" comic. He had appeared in 500 films since 1911, including some feature pictures. He died 36 hours before film Hollywood. He had been an actor

ELIZABETH J. BALDWIN

ELIZABETH J. BALDWIN
Elizabeth J. Baldwin, 77, veteran
legit actress, died Nov. 5 in Fort
Wayne, ind. Sile appeared with
Bilar Bush? with Henrietta Crossman in "As You Like It," and with
Janet Beecher in "The Education
In Fort Wavne she was influential in having an outdoor Shakespearen series presented, and was
a pioneer in outdoor theatre work
there. She retitled "no yearn ago.

IN MEMORY OF MY BELOVED DAUGHTER

MARIE SAXON

Who Died November 12, 1941

Survived by his wife, Patricia Allwyn, former actress, a son and daughter.

MRS. J. A. PHYSIOC

Mrs. Jessica Eskridge Thomas Physioc, 87, retired actress and wife of Joseph A. Physioc, scenic artist, died at her Long Island (N.Y.) home Nov. 7 after a long Illness. As Virginia Thomas, she traveled with a road company through the South in 1883, being leading lady in such plays as "Fan-chon" and "Pearl of Savoy." Later

After their marriage, they went to N.Y., with Mrs. Physics becom-ing leading soprano in the Brook-lyn Opera Co. After the birth of her daughter, she retired from the stage. Later she reorganized the

oldtimers were scheduled to give for 25 years, being on N.Y. legit him a testimonial dinner at the stage before going into pictures. California Country Citub. Cooley played in many films with Survived by his wife, Patricia Mary Pickford but recently had Allwyn, former actress, a son and dien only minor roles.

Center Oct. 25. Surviving him are two sons and two daughters.

George W. Weingert, Sr., 77, musician, died Nov. 3 in New Or-leans. He played violin at French Opera House in his youth.

Mother of H. E. McCrosky, Para mount administration executive died in Hollywood, Nov. 8,

MARRIAGES

Bobbie Barrett to Win Jolly, Chicago, Oct. 29. He's in WGN

Public Relations.

Mary Veronica Hurley to Vernon Francis Cook, Schenectady,
N. Y. He's a disk jockey at WGY.

Lois Halvorsen to Herbert Cunniff, Chicago, Nov. 6. He's television production assistant of WENR-TV.

Gertrude M. Owens to Michael O'Hehir, Dublin, Oct. 27. He's sports gabber for Radio Eireann.

spots gabber for Eadlo Eireans. Marilyn McKay to Levis Green. Hollywood, Nov. 2, He's film agent for Music Corp. of America. Sue Metour to James Matthews, North Hollywood, Nov. 2. He's a CBS announcer. Adele Singer to Herbert Vates Adele Singer to Herbert Vates (Per Marie Corp. 1988). He's a CBS announcer. Adele Singer to Herbert Vates (Per Marie Corp. 1988). He's a CBS announcer. Adele Singer to Herbert Vates (Per Marie Corp. 1988). He's Adele Singer to Herbert Vates (Per Marie Corp. 1988). He's Adele Singer to Herbert Vates (Per Marie Corp. 1988). He's Adele Singer to Capades, adequate Marie Capades, adequate Capades, adequate Marie Capades, adequate Capad

ager.

Dolores Barty to Allen Copeland,
Nov. 5, at Santa Barbara, Cal.
Groom is member of the Modernaires vocal group.

marie Torre to Harold Freed-man, Nov. 6, New York. Bride is drama editor of the N. Y. World-Telegram; he's a producer with ABC.

BIRTHS

Mr. and Mrs. Jimmy Leonard, son, Cincinnati, Oct. 24. Father is program director of WSAI in that

Mr. and Mrs. Joe May, daughter, Rockaway, L. I., Oct. 27. Father is vaude and nitery comedian; moth-er is the former Margie Green,

Mr. and Mrs. Don Haynes, daughter, Chicago, Oct. 27, Fath-er's a talent agent in Chi. Mr. and Mrs. William Dozler, daughter, Santa Monica, Nov. 5, Mother is Joan Fontaine; father is a film producer.

Mr. and Mrs. Pat Duggan, son, Hollywood, Nov. 5. Mother is Libbie Block, screen writer; father is veepee of Samuel Goldwyn Pro-

ductions.

Mr. and Mrs. George Metcalf, son, New York, Nov. 5. Father is in the publicity dept. of Vetcrans Hospital Camp Shows.

Mr. and Mrs. Ed Dinsmore, son, Buffalo, Oct. 14. Father is WBEN announcer.

announcer.

Mr. and Mrs. Lenny Litman, son,
Pittsburgh, Nov. 2. Father owns
the Copa Club there.

Mr. and Mrs. Hershey Cohen,
son, Pittsburgh, Oct. 25. Father's
with Maurice Spitalny orch.

Another Miami Talent War

The Mami Beach and Miami niteries are preparing for another talent war—one that may make the previous contest for performer acquisitions look like a prelim in a second-rate boxing full. Bondlines 2,000 additional rooms in 18 new huxury bottle. So the second ready and the second rooms are second-rate boxing full. Bondlines 2,000 additional rooms in 18 new huxury bottle. Apparently talent wars are ingrained in the Miami Beach spots. Apparently talent wars are ingrained in the Miami Beach spots. For several years in a row they were soon of their habit of out-the season, they forget their reconstitions and reason catalogues and the season, they forget their reconstitions and reason catalogues. This year there will be a new operation to add to the competition. The footnation in Mallendaie, Fiz., which closed mideseason that the season, they forget their reconstition and the season that the season is the season of the

Big-Coin Bookings

around Christmas for a (wo to be intree-week stay, with Joe E. Lewis and then Damy Thomas to follow. In the Christmas for the Christmas of Course, will run. Froser Back in Florida Clover Club, in downtown Manni, has been bidding for names and the Christmas of t no supporting acts. The casino, of course, will run.

Crower Club, in downtown Aincho.

Clower Club, in downtown Aincho.

Clower Club, in downtown Aincho.

Of those featured last year, only
Gracle Barrie has been set. Lou
Walters returns to the Palm Island
Latin Quarter this year, after a
Latin Quarter this year, after a
lavish shows. Abbott and Costello
lavish shows. Abbott and Lotter
Juney Lernon, Clear and Johnthree weeks with an entire show;
Junny Vernon, ex-La Martinique
N. Y. boniface, will manage.

Monte Proser returns to the
seems after an absence of some
the site of the old Casanova, in
the sheart of Miaml Beach. He'll
feature top Latin bands, plus a
line. Plans to date do not include
Kitty Davis' which zan as the

Kaye-Fine

D'Oyly Carte. The album-it's the

DODY Carte. The altum—it resonly copy in this country at present—was specially requested by the D'ODY Carte executives who had heard of the new recordingate with the control of the recording them was the news that Miss Fine modernizing on the traditional comic operal lyrics, and that Kaye had altered the tempo of some of the melodies. Although "int" copy the control of the melodies at the control of the melodies at the control of the melodies at the control of the melodies and the control of the melodies and the control of the melodies and the looks like that's what it needs doing. Stanley Parker, for years a close line. Plans to date do not include acts.

Kitty Davis' which ran as the active Rounanta last year, is onlined to the control of the control o

tends doing.

Stanley Parker, for years a close associate of the late Rupert D'Oyly Carte, and other executives of the organization held a special meet-handled as the second of the companization held a special meet-Alfer hearing "The Judge's Song." Parker commented:—"It's very elever—but is it Gilbert and Sullivan?" Mrs. Kaye's insection of such words as "Bronx, sodium bicarbonate, subway, penicillia" shook him, low.

sequent change in policy.

Spots using entertainment in the
low-budget class are Mardl Gras,
Red Barn, Jungle Club, HavanaMadrid, Zissen's Bowery, Mad
Room, Big Barn, Sky Club, and a
group which features small shows
for the neighborhood trade.

beginner in outdoor theatre work as "Bronx, sodium of the extractive works as the part of the state of the st



MUSIC CORPOR

LONDON . NEW YORK . CHICAGO . SAN FRANCISCO . BEVERLY HILLS . CLEVELAND . DALLAS

Published Weekly at 154 West 46th Street, New York 19, N. T., by Variety, Inc. Annual subscription, \$10. Single copies, 25 cents, Entered as second class matter December 22, 1966, at the Fost Office at New York, N. Y., under the act of March 3, 1879, COPYMIGHT, 1918, BY YARIPTY, INC. ALL RIGHTS, RESERVED

NEW YORK, WEDNESDAY, NOVEMBER 17, 1948

PRICE 25 CENTS

Godfrey's N.Y. Roxy Date at 25G and % WRITER-MANAGER Video Evolving New Film Distrib Presages New Trend in Vaude Dates TEAMS' BOFF B.O

With a Roxy theatre, N. Y., date at \$25,000 and percentages weekly, now in the works for Arthur Godfrey, CBS' No. I personality, fact that new vaudeville headliners must be obtained outside the variety field is being pointed up in beaung focus.

nust be obtained outside the variety field is being pointed up in sharper focus.

I have been processed the conclusion that insamuch as the patients of playing time in vanderille makes it vitrually impossible to develop new personalities, fresh and the processed of the processe

office when he is a summer of the completed in the next few days. There are several items to be irrord out such as a sufficient several from the completed in the next few days. There are several items to be irrord out such as auxiliary talent discoveries" to be included in the package. Godfrey mile pay for the acts he brings with him.

Confrey, presently, earns around: Confrey, presently, earns around: CISS activates. His Tony deel calls for two weeks and options. Package

CISS activities. Ilis Roxy deal callies for two weeks and options. Package was originally offered to the Capital Comment of the Capital Comment of the Capital Comment of the Capital Comment of the Capital C

SHOW BIZ AGAIN TO

STEARMILAD USU JAIVE.

Show business is being lined up to play a leading role again and the USO-Verteran Roopital and the USO-Verteran Roopital role again and the USO-Verteran Roopital role and the result of the last two wers

Sky High Tele Chicago, Nov. 16.

Tele reception in a plane was successfully demonstrated here Sat. (13) by United Air Lines. Two standard model table sets brought in three stations with little distortion, while the plane circled Milwankee at 6,500 feet and Chi at 2,000 feet.

Pro Grid Mentors Deny TV Culprit On Gate Receipts

Television will definitely be on hand for the baseball and football seasons in 1949, despite reports that pro football team owners are priming to oust TV cameras from ball parks as the factor most responsible for a slumping gate.

sponsime for a sumping gate.

Questioned on the reports, spokesmen for the pro grid teams denied emphatically this week that tele is the culprit that's knocked a hole in their receipts. They admitted frankly that none of the N. X. led frankly that none of the N. Y. teans this year has been any good, adding that they're almost amazed at the number of patrons that do turn up at the games in view of the teams' poor showings. Spokesmen echoed the opinion of boxing promoters that the customers will come in that the customers will come in the come in the come of the come o

Fact that baseball will continue to receive TV coverage was proved this week with the disclosure that Chesterfield, sponsors of the N. Y. Glants' telecasts, has already de-elded to switch the Glant games in 1949 from WNBT (NBC), which (Continued on page 38)

(Continued on page 39)

(Continued on page 40)

(Continued on page 50)

(Continued on page 50)

By ARTHUR BRONSON

The amazing business, as well as
the informal rivalry, of the two
legit writing-producing teams of
today — Richard Rodgers & Oscar
Hammerstein II and How ard
Lindsay & Russel Crouse—have
heen pointed up again by the return of the latter team to the turn of the latter team to the Broadway scene, after a couple of seasons' absence, with "Life With Mother."

seasons' absence, with 'Life With Mother.'

Mother:

Moth

Crop: NBC Sets Up Exchange Centers.

Jolson Sings—In Spades

JOISON SINGS—In Dyades

Columbia Dictures is making inpured to 30 different sound-tracks of Al Joison, all of which owlines and the making in the sound to the so

U. S. Preps Films For Russia But Mum On Titles

seam are going strong currently in N. Y., on the road, and else(Continued on page 60)

Command Performance

H'wood Stars Sail For

England Just in Time

With the longshorement attained effects and least coast American ports, a Hollywood contingent bound for London to, attending the least coast American ports, a Hollywood contingent bound for London to, attending the least coast American ports, a Hollywood contingent bound for London to, attending the least coast American ports, a Hollywood contingent louding the least coast and least coast American ports, a Hollywood contingent louding the least coast and least coast American ports, a Hollywood contingent louding the least coast and least co

Television industry, already responsible for innovations that have affected all of show bushness, is now bringing to the fore an entire new crop of film distributors in a move that may have telling effect on both the TV and film industries.

Annarently believing that most

on both the TV and film industries.
Apparently believing that finetion pictures will constitute an integral part of tele programming
the property of the programming
week began to set up its own exchange centers in five key cities to
handle film distribution. Same
CBS-TV, which recently expanded
greatly its film department and
has already bought 52 British pictures for Nideration, but sufficient
is now distribution as grimper
is now distributing a group of Sir
Alexander Korda oldies to various
TV stations throughout the counreel.

Entry of the TV networks and

The anong with its elegist News.

Entry of the TV networks and indie stations into film distribution puts them into direct completition with the few major film companies now handling teledims, panies now handling teledims, panies now handling teledims catablished a separate teledim department inside its own sales organization and will offer the pix for sale to TV outlets as soon as it for sale to TV outlets as soon as it on the telegraph of the sale of the telegraph of the tele

to begin its own distribution sys-tem within the near future.

As for the TV industry itself, itself, and the TV industry itself, itself, and the control of the test industry in the control into the distribution picture may lay them wide open to an anti-trust case similar to that now embroiling the film industry to their own affiliate stations. That means they will be controlling production, distribution and calculated the basis of the Government's curval of the controlling production, distribution as more similar to radio networking, in which testing in distribution as more similar to radio networking, in which (Continue) on page 331

Jan. 1 Seen Earliest Date for Disking In Settlement of Musicians Ban

By HERB GOLDEN

Show bis grosses throughout Europe are great—at the moment. It was to be a second of the second of

the high cost of living, which is already taking the bit out of the bootflet.

Southern the programmental decrees, prices are continuing to go skyward at such a pace that the average worker has nothing left over amusement by the time he feeds, much of Italy, working-class families that could be counted on for a least two to three trips a month to the local cheena, it was pointed to be considered to the control of the contr

force of the h.cl. Is working against them.
As for the tourist trade from America, it's not even a drop in the proverbial bucket in helping dustry except in a few specific spots in Paris, the Riviera and Rome. The idea that myriads of Yank pleasure-seckers are pouring into Europe is a myth. There were well under 100,000 who visited (Continued on page 63)

MARTHA RAYE, SMASH IN GLASGOW, PLANS U.S. TV

Glasgow, Nov. 10.
Martha Raye, after a successful
tour of British music-halls, made
biggest hit of her trip by packing
out the Empire, No. 1 vaudeviller
here. Theatre was booked to
capacity. Many fans couldn't ob-

capacity. Many fans count to-tain seats.

Miss Raye introduced her new accompanist, Frank Still, formerly with British chirper Anne Shelton He's returning to America with her. Star said she would do video work for a while in New York and on Coast. Later she'll make an-sther neture.

on Coast. Later she'll make another picture.
Feted at midnight party given by newly-formed Scottish Critics Circle, Miss Raye plans return visit to Britain "within two years."

Earl Carroll's Estate

Det at \$1,435,494 crainent. Three cent stamp bears can be shorted by the Government. Three cent stamp bears for a Roger's quote: "I never met a in probate court disclosed for the stamp bears and in dint like."

Mrs. Jesse I Schulyler, executrix, who filed, also asked ourt for permission to sue United Atrines, the stamp bears of the st

Paris Runaround By Borrah Minevitch

Paris, Nov. 16. Warner Bros, gave Danny Kaye and his Daniel Boone haircut the George V cocktail onceover be-fore he left for Rome. The U.S. State Dept had plans for Kaye reminiscent of Lindbergh.

reminiscent of Lindbergh:

Mike Frankovitch, now In Rome,

Lind Medical Medical Control of the Control

Medical Medical Control of the Control

Reference around his planned production scripted by Philip Your American Control

Marylin Marsh (Mrs. Yordan) and Binnie, Barnes (Mrs. Frankovitch).

"Chioe" Mongomery Clift ("Red River") positively new and so far large and the Control of the Control o

Steve Crane (Lana Turner's ex-No. 1) smashed his new Cadillac on skiddy Champs-Elysees.

The American Legion Post No. 1 here sent the Dewey congrat cable before the polls even opened.

The Paris Lido show TV stunt in London had the glamour of a personal appearance, yet no one saw any flesh.

J. P. McAvoy, without spouse, returned here on official business.

Doug Dumbrille, after finishing s Rome picture stint, salled Hollywood via a 9,000 ton eighter, with his Mrs. Eugene Frenke will do even cart-wheels to clinch the "end" money for his planned Greta Garbo pic-ture (Rome filming).

All-Media Powwow On Freedom of Expression Set for D.C. This Fri. (19)

Washington, Nov. 16. The second annual All-Media conference on freedom of expression begins Friday (19) in Wash-ington with reps of motion pic-tures, radio, magazines, news-

Set at \$1,435,494 criment. Three cent stamp bears Hollywood, Nov. 16. Lambs to be honored by the Gov-



342nd Week! 3,436 Performances
All-time long run record in the

KEN MURRAY'S

"BLACKOUTS OF 1948" El Capitan Theatre, Hollywood, Cal. And now in world-wide release
"BILL AND COO"

Ken Murray's
Academy Award Film

has positively not been found around.

Dolores Del Rio being cheesenked with the UN Baikan States rega at the Palais de Challott. He was alle to the state of the Palais de Challott. He was a consequent of the state of the stat Upcoming Hollywood, Nov. 16.
Upcoming Hollywood product continues pampering traditional American lichy feet by featuring faraway places. Some are lensed on actual location but in many provide that authentic look of foreign soil right on backlot. Metro leads way with "Young Bess." "Secret Garden." "Föuward My Son." "Compristor," "Forsyte Son." "Compristor," "Forsyte Sanyata" of Hollywood Carlotte Comprision of the Comprisio

Italy; "Storm Over Vicana," Austria, "Greyfrars Bobby," Scotland. At Columbia "Bough Sketch," Cuba; "Song of India," plus series Italian operapix produced by Cuba; "Song of India," plus series Italian operapix produced by the India, and India, and India, and India, "Aries Sergams," Sam Bischoff: "Africa Sergams," Sam Bischoff: "Outpost is has James Massouris," "Africa Sergams," Sam Bischoff: "Outpost of Render of Sam Outpost of Render of Sam Outpost of Render of

WB AGAIN POSTPONES

43d Anniversary Number

VARIETY out soon

This Week's Football By MARTY GLICKMAN-

(Sports Director of WMGM, N. Y.)

COLLEGE

COLLEGE
EAST
*GAMES SELECTION *POINTS
Yale-Harvard
Levi Jackson makes the difference.
St. Mary's-Boston College B. C.
Galloping Gaels came a long way to take it on the chin.
Iowa-Boston U
Big 9 always tough to beat.
Syracuse-Columbia
Kusserow and Rossides winding up their Columbia careers.
Dartmouth-Princeton
Princeton has been getting stronger, but Big Green has too
many guns.
Fordham-Rutgers 20
Rutgers far superior.
Georgetown-Geo. Washington
Upset! Holy Cross-Temple - Holy Cross 7
Temple can lick only the soft touches.
Penn State-Pittsburgh Penn State 13
Penn State is bowl-bound.
San Francisco-Villanova Villanova 7
Can a same of the

enn State-Pittsburgh Penn State	13
Penn State is bowl-bound.	3 : 15
an Francisco-Villanova	7
Only Army was able to romp against Wildcats.	Carlot a to the
SOUTH	
labama-La. State	. 14
The Red Tide has finally caught fire.	100
uisa-Arkansas	20
Razorbacks lose only to the best.	
aylor-SMU	
The Mustangs continue to grind them out.	11 11 11 11
	27.
uquesne-Clemson	24
Clemson headed for an unbeaten season.	
uke-North Carolina North Carolina	14
The Classic of the Carolinas.	1.21
fiami-Fiorida	6
Strictly a guess!	1
entucky-Tennessee	7
Vols' line too big and fast.	2 1
o. Carolina State-William & Mary W&M	13
o. Caronna State-William & Mary Went	13

No. Ca	olina State-William & Mary	1
Rice-T	xas ChristianTCU	1
	The Owls upset Arkansas, but TCU knows about it.	
Maryla	d-Vanderbilt	
	scores.	
1 1 1		

Purdue

6 13

13 26

20

Illinois-Northwestern Illinois Upset! Indiana-Purdue Both clubs disappointing this seas

For the chample	aship of the Big 7.
Kansas State-Oklahoma A	&M Aggies
Kansas State has	
Michigan-Ohio State	
	e Wolverine. An undefeated year!
	n State Michigan State
The Spartans hav	e lost only to Notre Dame and Michigan.
Minnesota-Wisconsin	
Toughie for Gop	her.
Missouri-Nebraska	Missouri
This used to be a	tough one, but not this season,
	FAR WEST
Stanford-California	Catternie
	Bears before the Rose Bowl.

Idaho-Washington Washington	100			117	ì
Just because Howie Odell's the coach,			100		
Oregon-Oregon State Oregon				1	
Oregon, beaten only by Michigan, would go	into	the	Rose	Bow	,
If anything happened to Cal.					
USC-UCLA Southern Cal				. 1	

Trojans are going to be big next year. PROFESSIONAL

PROFESSIONAL
NY Giants-Green Bay Partinonal, LEAGUE
NY Giants-Green Bay Partinonal, LEAGUE
Chiesge Ben Parts on their way back.
Chiesge Ben Parts on their way back.
Too much Luckman, Lujack and Luyne, to say nothing of
McAfee,
Cards
Los Angeles-Chiesge 21 7

The Cardinals still playing like champs.

Pittsburgh-Detroit Detroit
The Lions have been losing close ones to the best.

Washington-Eagles
This is for the championship of the Eastern Division.

SEASON'S RECORD Wen, 270; Lest, 78; Ties, 9; Pct., .776. (Ties don't count)

* College games are played Saturday unless otherwise stated; pros play Sunday unless otherwise stated. † Point margin represents selector's choice, not the official gambling odds.

MORRIS SETS 1ST INT'L the Alexandra Palace after the entire company had been flown in for the event.

TV BOOKING IN LONDON Layout had American staging by

Layout had American staging by Condon, Nov. 36.

First international video booking was affected here last week
when William Morris, Jr., present of the William Morris agency,
booked the William Morris agency,
booked with the William Morris a

BRITISH PIX BALLOON BURSTS

Big 4 United Front Cracks Wide Open NEED FOR U.S. As 20th Nears Decree in D.J. Huddles

Twentieth-Pox is on the verges of inking a consent decree with the Government which would being to an end the 10-year anti-rust action by 20th would completely fracture the erstwille united front the Big Pive against the divorce-tion by 20th would completely fracture the erstwille united front the Big Pive against the divorce-tion which would be supported by the propose of the pive for the pive from the propose by Paramount, Metro and itself the 20th compromise by Paramount, Metro and itself the 20th compromise goes through.

Warner Broa, last three compaies, I'the 20th compromise goes
some and the company reached a culmination in
New York Priday (11) when
company reached a culmination in
New York Priday (12) when
company reached a culmination in
New York Priday (12) when
the company reached a culmination in
New York Priday (12) when
the company reached a culmination in
New York Priday (13) when
the company reached in
New York Priday (13) when
the company reached in
Charles P. Skoursa, head of Nathonal Theaters, had come east for
the meeting along with John Bery
Charles P. Skoursa, head of Nathonal Theaters, had come east for
the company that the company of the
Coast Priday (19).
Reportedly, 20th will be able to
retain a substantial number of its
components. Partnership houses,
in the main, and closed situations
must be broken up. As the terms
follow the path of RKO in a complete separation of theatres from
the production-distribution end of
the of the company of the company of the
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ings on the West Coast, and there may newer be any cluring the next.

2. That Wood, who will become, chairman of the House Un-American Activities Committee, is still report to the control of the Coast of the Coast

British Pitch to France

London, Nov. 16. The shoe is on the other foot Now instead of the II S producers sending delegations to Britain to revise the quota restrictions, British producers are going over to Paris to work out a deal for film distribution in France. The British are at-tempting to up the quota min-imum of 20 films a year prom-ised by the French authorities:

Three members of the Brit-ish Film Producers Assn., counterpart of the Motion Picture Assn. of America, are slated to hold early negotiations with the French govern-

Almost \$22,000,000 Coin Tied Up In 11 **Backlogged Films**

now stand, however, 20th will not follow the path of RRO in a complete separation of theatres from the production-distribution and the production and the productio

KUSELL REFUSES TO 'RESIGN' AT SELZNICK

On-American Activities hearings on Communium in Tollyward and also made clear that he regarded the top figures in the industry as good, sound Americans from the control of the control of

The big British film bubble pears to have all but burst, Holly-wood's fears of a year ago that it would be forced into a worldwide

wood's fears of a year age that it would be forced into a worldwide duel with the British for screen dominance are rapidly fading.

Neither as producers of flins in dominance are rapidly fading.

Neither as producers of flins in compute international markets, nor as salesmen of their product to the capture international markets, nor as salesmen of their product to reason the computer international markets, nor as the capture international markets, nor as the capture in the capture (Continued on page 21)

SIMPP Considered FCC's Coy for Prez

Wayne Coy, chairman of the Federal Communications Commisslon, was interviewed in New York during the past week as a prospect for the post of president of the Society of Independent Motion Pic-Society of Independent Motion Pic-ture Producers. Committee decided after the session, on the basis of what the FCC topper told them about his health, that his physical condition wasn's strong enough to condition wasn's strong enough to reviewed is the one vacated by po-land. M. Nelson last January. Nel-son resigned partially, because of health and was unable to be as active at all times as SIMPF mem-tive at all times as SIMPF mem-tive at all times as SIMPF mem-tive at the second producers.

Industry Heads Summon Engineers. Economists In Search For Intensive Cost-Saving Steps At N. Y. Meets

More Turkeys

More lurkeys
Chicago, Nov. 16.
With Thanksgiving coming
up next week, exhibitors will
be presenting plenty of turkeys—but not on the screen.
For theatremen reportedly
are going all-out in a splurge
of free turkey and poultry
nights on the eve of the holiday

nights on an ever day.

Thanksgiving giveaways this year will likely more than double last year's free birds. It's emphasized that most of the fowl is promoted through reciprocal tleups with local meat markets.

N.Y. Theatres Hit City's Bid For 2% Bite On All Leases

New York City authorities have suddenly moved to clamp a 2% sales tax on all film and legit theatre leases, in an action which threatens to cost films and stage many millions of dollars yearly in many millions of dollars yearly in additional levies. Combined committee of exhibitor and legit organizations: was formed yesterday (Tues.) at a protest meeting of metropolitan N. X. theatre operators to battle the new application of the elgit-year-old tax law to show business. It is followed to the company of the compa

Represented at the Hotel Asian protests meeting were practically all 600 houses located in the metropolitan area. William Brandt, partner in the Brandt circuit, presided of the Independent Theatre Owners Assn.: Lee Breecher, chairman of the Metropolitan Theatre Owners Assn. of N. Y.; Gael Sudlivan, oex director of Theatre Owners Assn. of N. Y.; Gael Sudlivan, Verk Theatres, as members of the committee, Group of four will consult with tax experts and then presult with tax experts and then premove.

According to exhibs attending

National Boxoffice Survey

Biz Starts to Perk Up - 'Road,' 'Bride,' 'Julia,' 'Song,' 'Hamlet,' 'Belinda' the Big Six

mature. Austell has refused to treeResponded to the plans to committee,
Wood will probably be able to
Byconhole the plans to commendate
When the plans to commendate
the hearings on the West Coast in
the heari

Biz's Switch To Non-Flam Film

After years of experimentation, a technical revolution in the film industry cuts the tage this nonth when every major company and some minors swing into the use of acetate, non-inflammable raw stock of all positive prints on one testure apiece. An agreement with contract of the contrac

(Continued on page 21)

54 West 4stn St., New York 19, N.
Hollywood 28
6311 Yucca Street
Washington 4
1232 National Press Building
Chicago 1
250 No, Mirhigan Ave,
London WC
\$ St. Martin's Pl., Trafalgar, Sq.

SUBSCRIPTION \$10 Foreign \$10 Foreign \$25 Cents 120 Vol. 172

Bills Chafter. Disk Jockey Reviews 42 Film Reviews House Reviews Inside Legit Inside Pictures 16 International 15 Legitimate Literati Music New Acts . Night Club Reviews Obituaries 63 Pictures Radio Reviews
 Radio Reviews
 42

 Records
 42

 Frank Scully
 61

 Television
 27

 Television Reviews
 28

 Vaudeville
 50

DAILY VARIETY
(Published in Hollywood by
Daily Variety, Ltd.)
\$15 a Year—\$20 Foreign

Par. 20th Move to 'Save' 500 'Bkptcy.' And 'Hardship' Partnerships

A critical battle will be waged by Paramount and 20th-Fox to save some 500 theatres involved in 'bankruptey' partnerships you to save some 500 theatres involved in 'bankruptey' partnership you have to save some 500 theatres involved in 'bankruptey' partnership your partnership you have you

diversement.

At stake so far as the gigantic Paramajout holdings are concerned are that company's interests in the E. V. Richards' chain of 37 houses, and Hunter Ferry chain of 13. Also on the griddle would be part of the Wiley-Kiney 10 the to the Wiley-Kiney 10 the the Lucas & Jenkins' 20 partnered houses.

houses.

Situation for 20th is somewhat more obscure so far as the number is concerned, However, company took on a number of partnerships when it went into a series of recorganizations in 1928, Similarly to Paramount, hese partnerships were formed under financial pans during the red-like ra-Supreme Court's Distinction Par-20th stand represents a suid-Par-20th stand represents a suid-

Par-20th stand represents a sudden shift in strategy which is hoped will pay off by saving the hundreds of theatres for the companies. U. S. Supreme Court, its noted, distinguished between the ordinary merger of interests which led to joint theatre holdings and the hardship partnerships which came about because of film com-(Continued on page 16)

UA's Pub-Ad Letouts Prelude to Distribs New Policy With Prods.

Firing last Friday (12) of vir-tually the entire United Artists publicity-advertising staff, except department heads, was the initial move in a radical change of the distributing company's policy on pub-ad service to producers. In-stead of the pub-ad work being move in a radical change of the distributing company's policy on pub-ad service to producers. In a contract of the company of the company to the contract of t

salary.

Axing was described as "an economy move in line with circumstances facing the industry today."

It was said that it sliced about \$2.-

It was said that it sliced about \$2.000 a week from the \$5,000 it had been costing to operate the department. UA figured that the service being given was an intample properties of the service being given was an intending new indies to its fold. "Department under pub-ad chief Howard LeSieur now comprises publicity chief Al Tamaria and two dides, Tess Michael and Charles kas, field exploitation chief Mort Krushen, promotion and tieing di-Krushen, promotion and tienp di-rector Leon Roth and art depart-ment topper Herb Jaediker. Those let go were Caswell

rector Leon Roth and art department topper Herb Jesdike. Sawell Adams, Lou Melamed, Phil Cowan, Rosellen Callahan, Lew Barasch, Vera Gomez, Barbara Sapinsly, Vera Gomez, Barbara Sapinsly, Jacobs Charles, Samon Wolf, Harry Shakind and Stanley Namm. Other companies in the past kind and Stanley Namm. Other companies in the past his is believed to be the greatest wholesale firing yet. At Warner Bres, two more publicists were sliced from the paying the property of the paying the property of the paying the property of the former pactification of the former pacti

tures, but that lack of mome, during six of the past nine months, necessitates his finding employment soon. He also asserted his deal with Warner's is "pretty rough," hence his wish to break off

Par Openly Sells Away from N.O. Theatre Partner

After holding out for a number of months, Paramount is openly feuding with E. V. Richards, its theatre partner who runs the Richards-Saenger circuit. Par has suddenly decided to sell its product away from Richards to competing houses even though it means a collateral kick-in-the-pants since Par takes its share of dividends from the circuit in which it part-

ners,
Decision was made last week
when a number of Baramount pix,
when a number of Baramount pix,
outlier work of the second with Rehards,
were booked into Loew's houses in
his sector as well as filekeries of
a number of Indie exhibs, At the
pec Chastes M. Reagan is trying to
come to terms with Richards via Al.
Kane, ass't divisional chief, who is
now in New Orleans dickering with
Disturbe between Reagan as states.

Disturbe between Reagan as states.

the Paramouint partner:

Dispute between Reagan as sales ehief and Richards is purely-that of terms on films. Richard wants to pay flat rentals on certain Paramount product while Reagan is insisting on percentage. On other pix, Richards is balking at the cut on the grosses that Paramount is Battles nor ventals and the product of the p

demanding.

Battles over rentals are nothing new to Richards who has strong views on the subject. Both Metro and Universal have broken away from the circuit and are selling other theatres after they failed to come to terms with the theatre man.

JENNIFER'S 'EARTH' VICE 'TESS' IN ENG.

David O. Selznick and Sir Alexander Korda, who have a four-pieture deal for production in Eng-land, last week substituted "Gone to Earth" for "Tesso of the d'Urber-villes" as the second film on their schedule. "Tess" may be done later or entirely dropped.

or entirely dropped.

Jennifer Jones, Sciznick contract star, will head for London to appear in "Earth" immediately following completion of her next.

Madame Bovary, at Metro.

"Earth," from a novel by Mary webb, will be produced in Technicolor under direction of Michael Powell and Emeric Pressburger.

Powell and Emeric Pressburger.

In a deal which has no connection with the four-film production arrangement. Scirnick bought arrangement of the control of t

James J. Geller red a humorous short

story with a Hollywood evertone

"The Knockout"

orial feature in the upo 43d Anniversary Number

VARIETY

M-G Reclaims L.A. Frisco Showcases

Metro will move into a showcase policy on the Coast in 18 first far west operation Dec. 1 when the West Coast factual coast in 18 first far west operation Dec. 1 when the West Coast factual control over Loew's State, Los Angeles, and the West Coast ferroit control over Loew's State, Los Angeles, and the warfield, San Francisco. Metro has detected to the West Coast factual to the leases held on the two first-un eluxers are terminated as of the end of November. The action has after tileappe between majors imposed by the U. S. Supreme Court. Heretofore, Metro has not been operating any house further west the product of the FWC leases is believed to foreshadow increased showcase operations by Metro as well as other tons by Metro as well as other tons by Metro as well as other inspotiations the Government has regional first the work of the Coast of the Coa

'Miracle' to Get Wider British Distrib With Easing of Hecht Ban

Easing of Hecht Ban
London, Nov, 16.
Partial relaxation of the Ben
Becht ban, imposed by British exhibs a month ago, will allow unhibs an month ago, will allow unwill be the benefit of the benefi and expressed the views which aroused such intense resentment, and the banning of the pix already made wouldn't cause him any worry. He had been paid outright for his work and retained no in-terest in the money which the films earned for their owners.

earned for their owners.
Revised resolution agreed by
exhibs last Wednesday read: "This
association strongly objects to any
facilities being given for the exhibition of films with which Ben
Hecht is to sture-concerned, and
that members be informed in future of the titles of such films and
advised not to show them.

Aussie Exhibs Blase On **Hecht-British Question**

Sydney, Nov. 2.
Exhibs here won't nix Ben Hecht pix because of his outbursts against the British on the Palestine and

Only two Heeht pix size on the urban, circuit, "Muscle of the urban, circuit, "Muscle of the Bells" (RKO) and "Ride the Pink Horse" (UI). Former flopped in the keys and little coinage is expected from the urbans. "Horse" is finishing its circuits to so-so biz, Heeht's "Spectre of the Rose". Thep) was a flop here.

Europe to N. Y.

Europe to N.
Jacques Fath
Dr. Renato Gualino
Arthur Hornblow, Jr.
Eddie Mannix
Lorraine Miller
William Morris, Jr.
William Roach
Carieton Smith

As Offset to Republic Joining Up, Some Indies May Bolt Export Corp.

Betty Garrett Denied

Metro nixed permission to retry Garrett to appear as vocalist at trio of concerts Dave Rose's 40-piece orch will present here. She'd agreed to terms offered by KFWB diskjock Gene Norman, who is pro-moting ventures, but studio, to which she's under contract, nixed

Previn, pianist-arranger under con-tract to Metro, as cleffer. Looks possible since he, unlike Miss Gar-rett, is under pact for services other than strictly visual perform-

other than strictly visual performances,
Rose erew will appear at Philharmonic Aud here Nov. 24, Long
Beach Aud. 25; Aud, Pasadena, 27.

Export Corp. May Technically Solve Foreign Problem

Necessity for the major companies to make common decisions on overseas matters without being charged with conspiracy under the charged with conspiracy under the to the formation, after Ian 1, of a new industry-wide corporation similar to the Motion Picture Export Assn. New outfit, like MPEA, will be organized under terms of the be organized under terms of the U.S. firms to combine for overseas operations.

The common decision of the common decision on foreign and condition of the common decision on foreign mathematical of the common decision on foreign mathematical of the common decision on foreign mathematical or common decision of the foreign common decision of the law, but its a considerable or the common decision of the law, but its a considerable of the law, but its a considerable or the common decision of the law, but its a considerable or the common decision of the law, but its a considerable or the common decision of the law of the common decision of the law of the common decision of the law of

N. Y. to L. A.

Joan Bennett Morris E. Cohen Sylvia Fine Sheridan Gibney Dorothy Hirsch Jennifer Jones Jennifer Jones
Danny Kaye
Arthur W. Kelly
Arthur Krim
Abe Lastfogel
Edwin Lester
Paul MaeNamara
James A. Millvey
Mary Pickford
Pat O'Brien
Dan O'Shea
Leo Robin
Robert J. Rubin
Robert J. Rubin
Rorad Sears Grad Sears David O. Selznick David O. Seiznick Dwight Taylor Jerry Wald Walter Wanger Herbert Yates Max E. Youngstein

N. Y. to Europe

N, Y, to Europ
Sue Carol
Joan Caulfield
Billy De Wolfe
Anthony, Havelock-Allan
Irene Hilda
Internet Hilda
Virginia Mayo
Anna Neagle
Patricia Neal
Michael O'Shea
Ronald Reagan
Herhert Wilcox
Al Wilde

of the industry's overseas front by setty Garrett Denied
M-G OK for Concert

Mollywood, Nov. 16.
Meiro nixed permission for Beit on membership in the Motion-Picarrett to appear as vocalist at
io of concerts Dave Boses's childependent producers are expresent to the set of t the addition of Republic last week

and Francis Harmon, vp.
Adherence of Rep to the Association is important in eliminating
another source of product which
could be sold independently
against MPEAF by its int sterritories. It is already suffering considerably in some areas by the residerably in some areas by the residerably in some areas by the residerably in some areas by the renick and Wait Disney to sell their
films through it.
Other indies ourticularly those

Other indies, particularly those distributing through United Art-lsts, who went along when the lat-(Continued on page 16)

Set Own Ouiz Shows To Fight Air Competish. Indiana Exhibs Hear

Proposal that exhibitors set up their own thei Indianapolis, Nov. 16.

d for giveav

L. A. to N. Y.

L. A. to N.
Larry Adler
Mel Blanc
A. Pain Blumenthal
Willet Brown
Judy Canova
Armand Deutsch
William Dozier
Maury Foldere William Dozier
Maury Foldare
Will Geer
William Hebert
Karl Herzog
Elia Kazan
Joe Kirkwood
Dorothy Kirsten
Edward Lachman
Arthur Loew
Sid Luft
Margo Margo Stephen McNally Rudy Monteglas Terry Moore
Eduardo Noriega
Morris S. Novik
Tom Page
Elizabeth Patterson Niles Trammell Benay Venuta Glenn Wallichs Ben Washer Ralph Wheelwright

AGA KHAN'S \$6,000,000 TO EL?

WB's \$151.500.000 Kevs Biz's Profit Pattern: Gross Down 10%, Net 35%

The patient of profit returns during fiscal 1948 for the major film companies began taking its final shape this week when it was disclosed that Warner Bros. Will report the state of the s

in 1947. Indicating that this summer's business held up with the year be-fore is the fact that Warners' gross for the last quarter-ending Aug 31-is an estimated \$39,000,000 This represents almost no difference with the hot-weather stretch (Continued on page 18)

Wall St. No Longer Bearish on Split-Up Motion Picture Corps.

After being inclined to be bear-ish on theatre divorcement for years, Wall Street has done a com-plete about-face in recent weeks and now is looking favorably on auch breaking away of theatres. New financial approach to this

New financial approach to this splitup is predicated on previous experience which has shown the Street that breaking up into sevinger than the original company setup. Some experts, both in the trade and in financial circles even for independent circuits and exhibitors with a separate theatre eating to the control of the

parent corporation.

RKO Is the first major company to step out with a separate theatre corporation and a separate distributing producing coropration, with present common shareholders to receive an equal number of theatre shares and stock in the distribution company, being spit on basis of 100 cach for every 100 shares now held.

Paramount, which is expected to ask a consent pact and divorcement much the same way as RKO did, also would divide up stock when and If the arrangement is set.

INDIES AGAIN TELL OFF JOHNSTON ON NO CO-OP

A second session between indie producers and Eric Johnston, presy of the Motion Picture Assn. of America, was held last week. This meeting, and the first one, the previous week, grew out of Johnston and the first one, the previous week, seem of Johnston and the first one of Johnston and Joh

the indies with the MPAA to give the indiesty a united front in world markets under the indiest of the indiest one was informed at the initial conclude that the indiest one cooperate is the initial conclude the initial conclude the initial conclude in the initial con

To Par's Henry Ginsburg

10 Par's Henry Ginsburg
Smullbywood, Nov. 16.
Samuel Briskin, who moved into
Daramount with the absorption of
Liberty, Films, has been appointed
general assistant to Henry Ginsberg, production chiefs
Among Briskin's duties is the
supervision of forthcoming productions by his old Liberty partners,
Tender Capyr. William Wyler and
Goobe Silverium.

TOA's Board Meets

Growing conviction in the imaginary that the Government antitrust case will be ended one way or another before the end of '48 case of America of its next full-case of America of its next full-case for America of its next full-case board meeting in Washington, Jan. 28-29. The DC setting was chosen mainly because it makes downer mainly because it makes of Justice of an invitation to explain to gathered exhibs the effect of the anti-trust litigation on exhibition, generally members now see it, results of the anti-trust still are going to be kind to exhibition, which stands to gain meet out of a permanent readjustment in the tart on makeshift plan, such as the consent decree of 1940, will be put through. With a readjustment in the tart on makeshift plan, such as the consent decree of 1940, will be put through. With a readjustment is decreased to a consent decree of 1940, will be put through. With a readjustment of the flant business, board to the consent decree of 1940, will be put through. With a readjustment is decreased to the consent decree of 1940, will be put through. With a readjustment is decreased to a consent decree of 1940, will be put through. With a readjustment is decreased to a consent decreased to the consent decre

(Continued on page 20)

EINFELD SIGNING HIS 20TH-FOX PACT THIS WK.

Charles Einfeld, recently named vp. in charge of publicity and avertising for 20th-Fox, will remain rent consultations with company exces. During his stay in New York he is also expected to ink his 20th contract, which has been agreed to in principle. It is a two-year deal culting for \$2.00 a week

year deal canning and which options.
Einfeld plans to divide his time between the Coast and New York, but mostly will be in the east. He will retain his house in California,

but mostly will be in the éast. He will retain his house in California, He held a session with the ho. Delibertian the held a session with the house the call the held a session with the house the held the held

MAJOR WARNER ADDS STOCK

NEW BANKROLL FOR PRODUCTION

Briskin Named Assistant.
To Par's Henry Ginsburg
Samuel Briskin, who moved into
Briskin, who had brisk and not be into
Briskin and Briskin, who moved into
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Briskin Blasseral the Briskin Briskin

Mvers Recommending Special Trust Courts To House Committee

To House Committee

Washington. Nov. 18.

Creation of special anti-trust courts will be recommended to the House Small Business Committee by Abrain F. Myers, general countries by Abrain F. Myers, general countries to the House Small Business Committee by Abrain F. Myers, general countries to the House Small State Entibliors. Myers hopes to appear before the committees the latter part of this week compilaints of independent exhibitors against operations of the film distributors.

Creation of pecial courts to hand as spectup of motion picture anti-trust actions in the future, but would not affect the cases now being handled in the Federal courts. In the state of the House Myers and the House Myers a

UA May Pitch for Goldwyn, Disney Wanger Distrib If DOS Deal Jells

Seattle Judge Upholds Censor In 'Rope' Ban

Seattle, Nov. 16.

N. Y. Superior Court Judge
Lawler upheld the Seattle Censor
Board in banning "The Rope,"
holding that the picture "presents
seene of revolting violence tending
to corrupt mornis."

The The Court of the Court

regarder against the board.

Picture has also been barred in acoma and Spokane.

Majors in Middle Of CIO-AFL Battle For H.O. Control

Long and litigous warfare between the CIO and AFL for domination of the \$500 whiteolalaries to the \$500 whiteolalaries of the \$500 whiteolalaries which was the warfare to the \$500 whiteolalaries with the major companies in the middle. The rival unions, Screen Offee & Professional Employees Guild, CIO, and the warfare was the warfare

Johnston's Book Plugs

Eric Johnston's book, "We're All in It," sold 10,000 copies last week, its initial stanza in the stalls. That is considered an unusually high number for a serious non-fiction

number for a serious moreover-volume.

Motion Picture Assn. of America prexy did considerable personal plugging on the tome. He was furing Rew York several days during appearances set for him by the APAA publicity staff. MPAAites also pitched in on the publicity for the book on various other fronts. It is being published by Dutton.

Leibell's Harsh Injunction Blocks

ASCAP Again, Unless Appeal Is Won

American Pociety of Composers, former for its suinc these mental and the property of the control of the control

Should the currently pending deal between United Artists and David O: Schmick be consummated and it is far from in the bag-company reportedly will make and a few other top producers to simulated and a few other top producers to simulate the company along the lines are sent to the contract of the company along the lines agreements. Hope is to remark the company along the lines agree and the company along the lines agree and the company along the lines agree as a distributing organization for the product of a small and select group of independents. Schmick deal is now under company and the company on a solid foundation. They make the company on a solid foundation. They company on a solid foundation. They can be company for the contract of the member of the member of the contract of the contrac

Germans Have Field Day 'Discovering' Gershwin Via Warners' 'Rhapsody'

Via Warners' Rhapsody'

Watte Prankfurt. Nov. 10.

Music aproxonality of George
Gershwin servonality of George
Gershwin George
Gershwin George
Gershwin Strate
Bule" (WB) opened at a German
theatre here. Practically all pervarying over Gershwin's rhythma.
Few weeks ago, Berlin concertgeors
went wild the same way when asented at the Titiane Palace there.
Gershwin music was tabu in Nazi
Germany because of his "nonAryan" background, and very few
Gershwin music was tabu in Nazi
Gershwin sunic was tabu in Nazi
Gershwin and was the palace for the
Forgetting the past quickly, GerRoyans now go and see "Rhapsody"
several dimes.

Watter of the past quickly, GerService of the service of th

GOLDWYN, FOX-WC KISS 'N' MAKE UP

KISS N MAKE UP
Hollywood, Nov. 16.
Samuel Goldwyn and Fox-West
Coast have kissed and made up
ster a whitelywind campain during
ster a whitely did not a ster a

An Achievement in the Annals of Screen Acclaim!



"A Motion Picture of Irresistible Power. It Stands Alone!"

HOWARD BARNES—N. Y. HERALD TRIBUNE

"A Great Picture!"

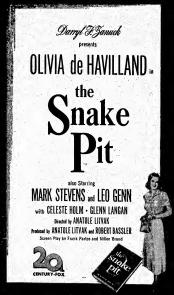
HARRISON'S REPORTS

"Fascinating and Deeply Moving!"

BOSLEY CROWTHER
-N. Y. TIMES

"Terrific! Ranks Near the Top in Any Year!"

ARCHER WINSTEN



"Powerful! <u>S</u>heer Inspiration!"

KATE CAMERON
---N.Y. DAILY NEWS

"A Strong
Experience Not
Easily Forgotten!"

BIGGEST ALL-TIME ALL-RECORD BUSINESS—GARRICK, CHICAGO and RIVOLI, NEW YORK—IN THE HIS-TORY OF RECORD-BREAKING 20th CENTURY-FOXI

WHA' HOPPENS?', STUDIOS ASK

Imminent Exit of Semi-Indies Completes Film Production Cycle OTHERS SHUTTER

With Hollywood's indie pro-ducers all but a vanished tribe, the "semi-independents" now appear-in danger. "Semi-indies" are pro-"semi-independents" now appear in danger. "Semi-indies" are pro-ducers who get together a package which is financed by a major studio. The lots which have been advancing coin for such deals are putting them under close scruting as doubtful profitmakers and the next year may see far fewer of them.

them. Usual arrangement is for the studio to supply 100% of the financing, for which it receives 50% of the profit. Such agreements have been entered into during the past couple years by almost all the majors, plus Eagle Llon and Monogram-Allied Artists.

and Monogram-Allied Artists.

Experience with the deals has shown them to be more profitable, on the whole, for the producer than the studio. While lots of pictures produced under this setup have proved moneymakers for the lots which financed them, difficulty to that the refurns are not large lots which manced them, difficulty is that the returns are not large enough to make up for the occasional loser. In other words, it has been found that one miss may wipe off the profits of half-a-dozen winners. Thus, studios are begin-(Continued on page 18)

Eddie Aaron Resigns Metro in Order to Be 'Free' for Other Bids

Free' for Other Bids

Free' for Other Bids

Post of Merr' assistant general
sales mister: a state of the stat

by N. Y. division manager John P. Byrne.

Aaron declared that he was leaving Marto with "good feelings" all modern and the property of the pro

SEG PLANS SUPREME CT. FIGHT ON JOBLESS PAY

Hollywood, Nov. 16.
Legal fight of 100 atmosphere
players for unemployment insurance will be carried to the Supreme Court, according to Richard
II. Gordon, Screen Extras Guild

prexy.
State Unemployment Appeals
Board ruled that the thesps were
ineligible to jobless pay because
they refused to accept calls for
\$9.45 a day in mob scenes. Extras
declared they were entitled to \$22
a day as special skilled players.

MacArthur Seeks To Unfreeze Coin in Japan

Washington, Nov. 16. Washington, Nov. 10.
General Douglas MacArthur is
negotiating contracts with film
companies, publishers and news
services for the release of some of
their frozen coin in Japan and
Korea, in accordance with the law
passed last spring.

Act movided for the State De-

passed last spring.

Act provided for the State Department, under its international information program, to provide dollars for some frozen foreign funds. The military is allowed to do the same thing in the occupied areas of the Far East.

SAG Re-Elects Reagan Prexy

Hollywood, Nov. 16. Hollywood, Nov. 16.
Ronald Reagan was re-elected president of the Screen Actors Guild at the annual meeting al-tended by more than 1,000 thesps. There was no opposing candidate. Other officers elected were: Wall-ther Pidgeon, first veepee; William Holden, second veepee; Paul Harry Cording secretary, and George Chandler, treasurer. New hoard of directors consists.

Chandler, treasurer.

New board of directors consists of Louise Beavers, Chiek Chandler, Ray Collins, Rosemary De-Camp, Virginia Grey, Charles Chandler, Ray Collins, Rosemary De-Camp, Virginia Grey, Charles Caredy, Robert Ryan, Regis Toncer, and Tudor Williams, for three years; Richard Lane, for two years; Warmer Anderson, Maccionald Carey and Siorioni Olsen, for one Steers, A-Junior directors for three years.

Page to the Author of the Control of three years.

Meeting went on record as opposing the unrestricted re-use of lims made specially for television. Could's television committee, declared that unless the use of television film is regulated by equitable collective bargaining control of the C

'Joan' in Sock Teeoff At Victoria on B'way

World preeming in the rebuilt and enlarged Victoria on Broad-way last Thursday (11), "Joan of Arc" will soar to a colossal \$67,500 on initial week, way ahead of anything ever done at this smallseater. Victoria previously had 720 seats and capacity now is 1,060.

The Ingrid Bergman - Victor Fleming-Walter Wanger opus drew high praise from the N. Y. dailies. mgn praise from the N. Y. dailles. This was a real help but the picture started right out early Thursday morning with long lines, apparently the intensive advance campaign that included two giant and costly signs on Broadway paying off.

ing off...

or a used a starting scale of ope for weekdays but, jumped up past \$1 for matthees and \$1.80 at 10 past \$1 for matthees \$ Victoria used a starting scale of

Hollywood, Nov. 18.

Uncertainty keynoted produced activity at the major film studios of the week.

Will see the major film studios of the week.

Will see the major film studios of the week.

Will see the wood shutter for a month starting Dec. 1, Metro decided to step up production to a near-capacity level. Twentieth-Fox did to the studios, apparently uncertain of the future, are proceeding with caution, liming up their top name the future of the studios, apparently uncertain of the future, are proceeding with caution, liming up their top name the future of the future. Reasons for the varied growth of the studios and the studios of the varied growth of the varied growth of the studios of the varied growth of the v

Metro, with 16 pictures now completed and four more on the floor, has announced a slate of 21 more to roll within the next several nths. Six of these are scheduled (Continued on page 20)

SAG Readies Fight Vs. Thesp Discrimination In Foreign Tax Pacts

Edward Arnold and Pat Somerset, representing the Screen Actors Guild, left for the American Federation of Labor convention in Cincinnati to sponsor a resolution condeming discrimination against the acting profession in foreign tax treaties.

the acting profession in foreign tax readies. In our treaties, current. Under the gradient profession of the U.S. Senate, public entertainers are barred from benefits of the proped tax agreements that would eliminate double taxation on inspect that the senate profession of the property of the profession of the profes

BRITISH EXHIBS NIX PRODUCER TALKS

PRODUCER TALKS

London, Nov. 16.

Cinematograph Exhibitors Assn. has rejected an invitation of the property of

TV's 'Threats' vs. Pix Television's varied "threats" to the motion picture industry, as seen by Wayne Coy, chairman of the Federal Communications Commission, detailed in the Television sec-

SOME UP PROD., Metro's \$1,700,000 Production Ceiling on an Average—Scharv

Bogeaus' 500G

Producer Benedict Bogeaus will stick to a \$500,000 limit on budgets, ting his future pictures for United profitable experience at turning ut product in higher cost categories, Bogeaus has just completed his initialer in the 500G class with result he has been able immediate by the best of the bogs of of the b

"Murder at will be groduced by Sam will be attacked by Sam will be attacked by Sam will be attacked by Sam will be said turning in turning in turning in the sound of said turning in the said turning in

Of Annual Sales Drives

Of Annual Sales Drives

The greennial rash of sales drives, now at an epidemic high relationship of the property of the Theatre Owners Assn. of Ohio, Theatre Owners Assn. of Ohio, Allied affiliate in a builtin disciplination of the Theatre Owners Assn. of Ohio, Allied affiliate in a builtin disciplination of the Theatre Owners Assn. of Ohio, Allied affiliate in a builtin disciplination of the Allied of th

Comedies, Whodunits

Dominate U-I Sked

Hollywood, Nov. 16.
Comedies and whodunits, not offer the production budgets, fagiring that the old and whodunits, who old reliable themes, will make up the bulk of production on the work. "At the same time, were after a film warrants it, this week. "At the same time, where we feel a film warrants it, whe

Prod. Ceiling

or Benedit Bogens will be specified by Sam a 8 in g of semi-documentaries. Specified by Sam a 8 in g of semi-documentaries. Semi-documentaries semi-documentaries semi-documentaries. Semi-documentaries semi-documentaries as 8 in g of semi-d

Pix Star Morals Cases
St. John, N.B., Nov. 16.
First annual meeting of Martimus of the Control of Martimus o

safety phase.

U. S. Allied to Mull Morals New Orleans, Nov. 16.

New Orleans, Nov. 16.
Exhibitor action against Hollywood film stars whose misconduct
results in publicity harmful to the
entire industry will be proposed
at the National Allied Theatre
Owners convention that opens here
Nov. 99.

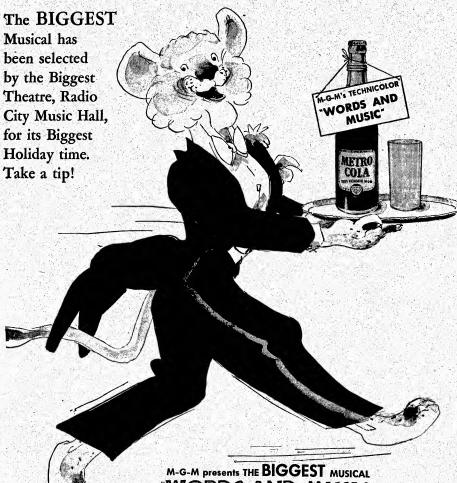
Owners convenient that types where Son Nov. 29.

Television, current status of the boxoffice, the anti-trust suit and ASCAP rulings are to be taken up at the meeting.

NED DEPINET HEADS **BROTHERHOOD WEEK**

DRUIREMIUUD WELH
Ned E. Deplent, RKO president,
has become chairman of picture
committee for Brotherhood Week,
1949, 3 ponsored by the National
Conference of Christians & Jews,
Nelson A. Bockefeller. Week will
be observed Feb. 20-27.
Gearing for the campaign, Deple
th has called a luncheon put
the solution of the compaign of the compaign
toria hotel, N. Y. Lobby doisplay
active the conference of the compaign
participation, as well as newsreel
participation.

WHAT TO SERVE FOR NEW YEARS!



M-G-M presents THE BIGGEST MUSICAL
"WORDS AND MUSIC"

JUNE ALLYSON • PERRY COMO • JUDY GARLAND • LENA HORNE GENE KELLY • MICKEY ROONEY • ANN SOTHERN

TOM DRAKE - CYD CHARISSE - BETTY GARRETT - JANET LEIGH * MARSHALL THOMPSON - MEL TORME : VERA-ELLEN

COLOR BY TECHNICOLOR * Bossed on the lives and Music of RICHARD RODGERS and LORENZ HART Given Play by free Finisheothe * Story by Guy Botton and John Hellowy* Adoption by See Feienz, Jr., Musical Number Directed by ROBERT ALTON * Proceed by NORMAN TAUROR * Produced by ARTHUR FREED

Armistice Boosts Chi Despite H.O.'s: 'Pit' Sockeroo \$25,000, 'Live Little' Lively 14G, 'Bess'-'Valley' Okay 9G

Armistice Day helped an other-wise average week here currently, with most houses offering hold-with most houses offering hold-with the state of t Io may do better than average \$9,000 with "Enchanted Valley" and "Adventures of Gallant Bess."

and "Adventures of Gallant Bess,"
Heftiest holdower is "Road
House," in second week at the Chiago, with Peter Lorre and the Ink
tay" holding high in its first holdover stama at the Oriental, with
Bobby Breen and Jon and Sondra
steele in person. Reissue combo,
"She" and "Last Days Pompeil,"
continues Ilvely at Grand.

"Johnny Belinda," in its third of four-week exemption from the ecree, is still big at State-Lake ith \$27,000. "Song is Born" still okay in fourth stanza at the

Estimates for This Week Apollo (B&K) (1,400; 50-98)—
"Adventures of Gallant Bess" (EL)
and "Enchanted Yalley" (EL).
Okay \$9,000. Last week "Hangmen Also Die" (Indie) and "Blockade" (Indie) (reissues) (2d wk), \$6,000.

| Chicago Bak (1905) | Colored Bak (1905) | Colored

\$28,000.

Oriental (Essaness) (3,400; 50-98)

"'Dear Secretary" (UA) and Pee
Wee Hunt, Bobby Breen, Jon &
Sondra Steele in person (2d wk).
Fat \$38,000. Last week, lush \$50.

Park S50,000. Last week, nan 830,000. Palace (RKO) (2,500, 50-88)—Palace (RKO) (2,500, 50-88)—Palace (RKO) (2,500, 50-88)—Palace (RKO) (2,500, 50-88)—S21,000. Last week, 250,000. Last week, 250,000. Last week, 10,000. Last

wkt, fine \$3,500.

United Artists (B&K) (1,700; 50981—"Let's Live a Little" (EL):
Sweet \$14,000. Last week, "Sealed
Verdiet" (Par) (2d wk); solid \$9,-

Woods (Essaness) (1,073; 98)—
"Song Is Born" (RKO) (4th wk).
Good \$18,000. Last week stout
\$19,000. \$19,000.

World (Indie) (587; 80)—"Lost
One" (Col). Gigantic \$6,000. Last
week, "Beauty and Beast" (Indie)
(4th wk). \$3,300.

'BRIDE' BEST BET IN SEATTLE, HEP \$13,000

Seattle, Nov. 16.

Fleet week is a help to business
this week, with the weather also
boosting trade. "June Bride"
shapes as best newcomer. Pletiora
of holdowers is clipping the versar
of holdowers is clipping the versar
mount and "Song Is Born" at Liberty look solid on their second
weeks.

erty look solid on their score weeks.

Berkels and the solid solid

(RKO) and "Olympic Cames" (ELD-good \$9,800.
Pitth Avenue (H-E) (2,349.50-84)
Pitth Avenue (H-E) (2,349.50-84)
Pitth Avenue (H-E) (3,50-84)
Pitth Avenue (H-E) (3,50-84)
Pitth Avenue (H-E) (1,50-84)
Pitth Avenue (H-E) (1

Broadway Grosses

Estimated Total Gross
This Week \$711,000
(Based on 17 theatres)
Last Year \$854,000
(Based on 22 theatres)

Bride Brisk 13G In Quiet Indols.

Firstrun biz is only average here this stanza although "June Bride" is sharp at the Circle. "Song Is Born," at the Indiana, is only living up to mild notices. "Red River" is doing fair in second week at Loew's.

Estimates for This Week Estimates for Tais Week
Circle (Camble - Dolle) (2,800,
44-65)—"June Bride" (WB) and
'Inner Sauctum" (FC). Strong
\$13,000. Last week, "Cry of City"
(20th) and "Smuggler's Cove"
(Mono), thin \$9,000, 2009

(Mono), thin \$9,000.
Indiana (G-D) (3,300; 44-65)—
"Song Is Born" (RKO) and "Appointment with Murder" (WF)
Fair \$12,000. Last week, "Johnny
Bellinda" (WB) and "Here Comes
Trouble" (UA), sturdy \$14,000.

Trouble (UA), surroy \$14,000. Keith's (G-D) (1,300; 44-65)—
"Johnny Belinda" (WB) and "Here Comes Trouble" (UA) (m.o.), Average \$4.500. Last week, "Good Sam" (RKO) and "Behind Locked Doors" (EL) (nto.), about same.

Doors" (EL) (m.o.), about same.
Loew's (Leokow's) (24,56)
"Red. River" (UA) and "Surrender
Dear" (Col.) (2d wk). Oke \$10,000
on top of hefty \$16,000 opener.
Lyric (G-D) (1,600: 44-65)
"Four Faces West" (UA) and "Song
of Adventure" (Rep). Thin \$5,000.
Lact week, "Lack" in Ermine"
(B9th) and "Greeper" (22th) \$6,000.

'Road House' Great Guns In Pitt, \$16,500; 'Julia' 19G, 'Bride' Slow 10G

Pittsburgh, Nov. 16. Pittsburgh, Nov. 16.
Armistice Day holiday got practically everything off on the right representation of the pittsburgh of the pittsburgh

Estimates for This Week Fulton (Shea) (1,700; 44-76)—
"Song Is Born" (RKO) (2d wk).
Taking a sharp dip to okay \$8,500.
Last week, socko \$13,000.

Last week, socko \$13,000.

Harris (Harris) (2,200; 44-76)—

Road House' (20th). Plenty of zoom in this one and cracking through to terrific \$16,500, and sticks easily. Last week, "Kiss-Blood Off Hands" (U) (2d wk), \$5,000 in 5 days.

sticks casily. Last week, "Kiss Blood Off Hands" (U) 2d wk), \$5.

Pens (Loew's-UA) (3.300, 44-76).

— "Julia Mishehave" (M-76).

— "Hand Mishehave" (M-76).

"Hamlet" (U) 2d wk). Picking was stention and good word-off-stenties with the stenties of the ste

'Julia' Grabs \$21,000, Denver; 'Paradine' 21G

Denver; Paradine 216

"Julia Mischewes" is pacing city this week with smash session at Orpheum. Paradine Case is on the case of the case o

week, "Rope" and "Big Punch"
Will, 35.00 (MC) (2.00) 35.74—
"Julia Milabehaves" (M-G) and "Gos-tp" (M-G) and "M-G) and "M-G and

Song' Tuneful \$16,000, L'ville

Louisville, Nov. 16.

Business is healthy this week, with new product and holdovers alike turning in satisfactory figures. Best of week looks like "Song Is Born" at Rialto. H.o.'s of "Johnny Belinda" at the Mary Anderson and "Julia Misbehaves" at the State are okay.

Born" at Rialto. Ho.'s of "Johnny Belinda" at the Mary Anderson and Belinda" at the Mary Anderson and Mary Market Brown (Fourth Avenue) (1.20); 4563—"Born Feathers" (FC) and 4563—"Bo

Estimates Are Net

Film gross estimates as reported herewith from the various key cities, are net. i.e., without the 20% tax. Distributors share on net take, when playing percentage, hence the estimated figures are net income.

come.

The parenthetic admission prices, however, as indicated include the U.S. amusement

'Joan' Terrif \$67,500 Paces Uneven B'way: 'Moon' Mellow 34G, 'Happy' Climbs to Fine 126G on H.O. at Hall

Climbs to Fine 126G on H.O. at Hall

Firstrin business continues spotty: his-week on Broadway with
modest or dull takings elsewhere.
Cool weather helped, weekend
modest or dull takings elsewhere.
Cool weather helped, weekend
my better helped, weekend
my be

silding down to mild \$65,000 in siding down to mild \$65,000 in second frame ending fomorrow (Thurs after disspointing \$30, 100 for the property of the propert

inded.

Radio City Music Hall (Rockes-Radio City Music Hall (Rockes-Radio City Music Hall (Rockes-Radio City) (1982) 108-28 (198

'Julia' Robust \$16.000. Balto; 'Bride' \$17,000

Balto, 'Bride' \$17,000

Baltimore, Nov. 16.

Trade here is rather spotty with self-spotting to the self-spotting t

DENNIS MORGAN

MALONE

DeFORE

PAIGE

Sunday

BEST !

WARNE

BROS. corale

rousical lank

RAOUL WALSH

"Jerry Wald



'Song,' Hub Standout, Lusty \$23,000: 'Station' Solid 21G. 'Julia' Trim 36G

Boston, Nov. 16.

"Song Is Born" is leading the
way on the Hub film row with a
sock gross looming. "Station West
at Memorial and "Julia Mishehaves" at Orpheum and State are
other stury newcomers. "Sealed
Verdict 1000s okay at Fenway
and Faramount.

Estimates for This Week

Estimates for This Week
Astor (Jaycox) (1,300; 40-80)—
Song is Born' (RKO) and "In
his Corner" (EL), Socko \$23,000,
ast week, "Hamlet" (U) (12th
k), okay \$8,000.

Boston (RKO) (3.200; 40-80)—
"Last Days Pompeli" (RKO) and
"She" (RKO) (relssues) oke \$17500. Last week, "Saxon Charm"
(U) and "Guns of Hate" (RKO)
\$19,500.

\$19,500.

Exeter (Indie) (1,300; 45-75)—
"Mikado" (U) (reissue) and "Men
of Evil" (U) (2d wk). Near \$3,000
after okay \$5,000 first.

other okey \$5,000 first.

Fennya (M) (1373; 40-6)

"Sealed Verdiet," (Pari and "Mil"Sealed Verdiet," (Pari and "MilIno Dollar Weekend" (EL). Average \$6,500. Last week. "Texas."

Repol, \$5,000. Memorial (RKO) (3,200; 40-80)

"Station West! (RKO) and "Ap"Station West! (RKO) and "Ap"Station West! (RKO) and "Ap"Station West! (RKO) and "Ay"Station West!" (RKO) and "Variety Time" (RKO),
good \$22,000.

(RKO) and "Variety Time" (RKO), good \$22,000. Metropollian (MP) (4.367; 40-80) "Johnny Belinda" (WB) and "Homicide for Three" (Indie) (2d wk). Fair \$16,000 after nice \$23,

"Homiside for Three" (Indie) Rd wkl. Fair \$16 000 after nice \$23-000 for second.
Orphcum (Loew) (3,000; 40-80)
—"Julis Mishehoves" (M-G) and "Big City" (M-G). Tim \$22,000.
Last week, "Red River" (UA) and "Manhattan Angel" (Col) (20 wk), \$17,000.

\$17.000.

Paramount (MP) (1,700; 40-80).

"Sealed Verdiet" (Pax) and
"Müllon Dollar Weekend" (EL).

Nice \$14.000 Last week, "Toxas.

Brooklyn." (UA) "Moonrise" (Rep)

Brooklyn." (UA) "Moonrise" (Rep) about same Stafe (Loew) (3.500; 40-80)— "Julia Misheheves" (WB) and "Rig City" (M-G). Staunch \$14.000 for this notown house. Last week. "Red River" (UA) and "Monhat-tan Angel" (Col), mild \$11.500.

'Bride' Sturdy \$14,000 in Mpls.

Minnespolis, Nov. 16

Bride, "Itohom memorars," 16

Bride, "Itohom memorars," 16

Bride, "Itohom memorars," 16

Bride, "Itohom memorars," 16

Bride, "Itohom memorars, 16

Bride, "Itohom memo Minneapolis, Nov. 16.

Key City Grosses

Estimated Total Gross
This Week ... \$2,939,000
Based on 23 cities, 221
theatree truns, including N. Y.
Total Gross Same Week
Last Year \$3,124,000
(Based on 22 cities, 218
thantree)

'Song' Loud 30G. Philly: 'Bride' 28G

Philadelphia, Nov. 16.
Brisk business, paced by several strong newcomers and some potent holdovers, is adding up to a strong is a study entry at the Stanley while "June Bride" shapes stout at the Boyd. "Kiss the Blood Off My Hands" continues to hold its opening week's punch at the Earle.

Estimates for This Week
Aldiue (WB) (1,303; 50-99) —
"Innocent Affair" (UA), Hefty \$13.
000. Last week, "Hollow Triumph'
(EL), mild \$10,000

Arcadia (700; 50 -94) — "Red River" (UA) (2d wk). Fine \$5,700 after great \$6,500 opener.

after great \$6,500 opener.

Boyd (WB) 1,260; 50-99)..."June
Bride" (WB): Solid \$28,000. Last
week, "Loves of Carmen" (Col)
(4th wk). oke \$15,000.

Earle (WB): 2,700; 50-99)..."Klast
Blood Off Hands" (U) (2d wk). Rich
\$24,000 after \$3,500 opener.
Fox 1,20th (2,20): 50-99)..."Road House" (20th) (2d wk). Sensational
\$4,000 after \$3,500 opener.
\$4,000 after \$4,000 after

Goldman (Goldman) (1,200; 50-99)— 'Julia Misbehaves'' (M-G) (4th wk). Neat \$14,500. Last week, \$17,000.

17,000.

Kariton (Goldman) (1,000; 50-99)

"Secret Land" (M-G) and "San "rancisco" (M-G) (reissue). Strong 12,500. Last weck, "Sealed Ver-let" (Par) (2d wk), \$10,000.

dict" (Par) 12d wks, \$1,000. September 12d wks, \$1,000, 50-89 Forever Amber 20th). Oke \$7,000 or over Last week "Assolitation with the reserved when the res

\$20,000.

Pix (Cummins) (500; 50 - 99)

"Walk Crooked Mile" (Col.) Strong
\$6,500. Last week, "No Greater
Sin" (Indie) and "Children on
Trial" (Indie) (3d wk), \$7,000. Stanley (WB) (2,950; 50 - 99) —
"Song Is Born" (RKO). Town's
leader at big \$30,000 or near. Last
week. "Southern Yankee" (M-G)

Estimates for This Week.

Century (Par) (1.800) 30-70-1

"Anatrument for Peggs" (2016)

"Stand (With Dirty Proces" (WB)

Stand (WB)

Carmer Sultry \$14,500

Port, 'City' Quiet 6½6

Fix (Green) (300, 50-70)

Fix (Green) (300, 50-70)

Fix (Green) (300, 50-70)

Fix (Green) (300, 50-70)

"Stand (WB)

Stand (WB)

Port, 'City' Quiet 6½6

Fix (Green) (300, 50-70)

"Stand (WB)

Stand (WB)

Port, 'City' Quiet 6½6

Stand (WB)

Port, 'City' Quiet 6½6

Fix (Stand (WB)

Port, 'City' Quiet 6½6

Fix (Stan

Heidt Helps 'Romantic' To Tall \$27,000, Buff

To Tall \$27,000, Buff and \$27,000, Buff and \$27,000 an

with: Fine \$8,000. Last week, big \$100. Sheat, (1400; 40-70)—"Red River" (UA) (mo.). Nice \$4,500. Sheat, (1400; 40-70)—"Red River" (UA) (mo.). Nice \$4,500. Sheat, (1400; 1400

'Road' Paves Way in L.A. at \$70,000; 'Velvet' Rough 23G, 'Daughter' 34G, 'Vices' Minor 211/6, 'Countess' 21G

"Road House" is taking the play away from other new bills this session, sightling a sock \$70,000 or the session, sightling a sock \$70,000 or the play of the session sightling a sock \$70,000 or the session sightling as sock \$70,000 or the session session sightling as the session sightline session session sightline session sin sightline session sightline session sightline session sightline

"Unlained Breed" (Col) and "Segregation of the Company of the Color of

34.400. Last week, "Hollow Triumph" (Br. Od run, with Jinmy with J

Bride' Rousing \$22,000 Tops St. Louis; 'Baby' Fat 19G, 'River' 16G, 2d



Broadway Engagement at Brandt's Globe Theatre

The Kissing Bandit (MUSICAL-COLOR) Hollywood, Nov. 13,

Hollywood, Nov. 1 p.

Hollywood, Nov. 1 p.

desvenor feetures of Jose Fasternak prodesvenor feetures of Joseph Staternak pro
Joseph Joseph Staternak pro
Joseph Stater

Frank Sinatra
Frank Sinatra
J Carrol Naish
Midred Natwick
Mikhail Rasumny
Siro Bully Gilbert
Sono Osato
comez Clinton Sundberg
conte Certeton G, Young
Edna Skinner
ujttarist Vincente Gomez n Gultarist.

Miniature Reviews

"The Kissing Bandit" (Musical-Color) (MG), Good songs and specialties but mild b.o. prospects.

prospects.

"The Accused" (Par). Loretta Young, Robert Cummings. Wendell Corey in socko meller.

"Dynamite", (Par). Good action entry dealing with powder men in construction work.

"The Boy With Green Hair" (Songs-Color) (RKO) Poignant tolerance drama of kids. Good prestige draw.

"Homicide for Three" (Rep).
Pleasant supporting melodrama with emphasis on light-

drama with emphasis ness.

"Borrowed Tronble" (UA), Usual Hopalong Cassidy adventure with a dash of humor, "Mile. Desiree" (Freich), Sacha Guitry's fresh and daring technique promises health; art theatre returns.

art theatre returns.

"The Mozart Story" (Music)
(Austrian) (SG). New Viennamade version of composer's
life, good arty entry.

and the excellent cast headed by Loretta Young.

The Kettl Frings screenplay is based on a novel by June Truesdell and is class scripting. Director William Dieterle, with a solid story foundation and an ace cast upon which to build, marches the melodrama along with a touch that demander of the melodrama along with a fouch that cast of the melodrama along with a fouch that which was the melodrama along with a fouch that which was the melodrama along with a fouch that was the melodrama along the melodra

which to build, marches the melokeeps punching foothmully at audience emotions.

Miss Young's portrayal of the
distruight professor plays strongtendence and the professor plays strongdefineation, gifting the role with
life. She gets under the skin in
briging out the mental processes
she has done wrong but believes,
she has done wrong but believes
that her trail is so covered that
man unbalanced but stractive
student is on the make for his professor. By guile he induces her to
fest with init to the beach. He a
moment of surrender to violence,
backs his he add he with a tire front
look like he had died ha dive over
the sea cilif. The stage settling for
murder passes inspection by all
the best had been to be to be to be
the sea cilif. The stage settling for
murder passes inspection by
and the boy's gundian.

Police work, in the laboratory,
by hunch and deduction brain, the
an enver-rending seens strangly up
the officer, she confesses. There's
never a point made that seems outvelops between the professor and
the guardian, his attempts to spirit
her away from harm before it is too
her only crime—fear—cring true.
Hal B. Wallis' sure production
bands of surperson the films too
her only crime—fear—cring true.
Hal B. wallis' sure production
bands of surperson the films too
her only crime—fear—cring true.
Hal B. wallis' sure production
bands of surperson the films too
ampus, courtroom, police laboratory, beach, restaurants and the
guardian, occurring with Miss
fact police officer portrayal has a
human quality that catches on
Douglas blick registers strongly as
suranne Dalbert, Sara Alligood,
Mickey Knox are among the others'
Delievie's exceptionally potent
in the contraction of the mode of the sustains. defined and the action but no design of the control and proper pays a company of the control and pays the action of the control and pays the control and pays the control and pays the control and pays the pays t

excitement into the formula frametown.

Direction by William H. Pine
keeps the film on the move and the
layers performing in acceptable
layers performing in acceptable
layers performing in acceptable
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layers performed in the layers
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layers and layers
layers who are trivials for
her favor. There are some good
layers who are trivials for
layers and layers
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l

Dumprile answer all demands of their roles. Production never fries to intro-duce values not fitting to the story or locales, a fact that also aided in keeping the budget down. Lensing by Eillis W. Carter and editing by Howard Smith are good. Brog.

The Boy With Green Hair

(SONGS-COLOR)

RNO recorded to the control of the contro

Gramp	Pat O'Brien
Dr. Evans	Robert Ryan
Miss Brand	Rarbara Hale
Peter	. Dean Stockwell
Michael	Richard Lyon
"The King"	Walter Catlett
Dr. Knudson	Samuel S. Hinds
Mr. Davis	Regis Toomey
Mr. Piper	Charles Maradith
Barber	David Clarke
Red	Billy Sheffield
Danny	John Calkins
Timmy	Teddy Infubr
Joey	Dwayne Hickman
Peggy	Eilene Janssen
Classmate	Cortis Jackson
Mr. Hammond	Charles Arnt

Street of Shadows

Street of Shadows "street of Shadows "bidneys." Distinguished Films', release, opening at the Ambasadow, N. Y., Friday (19), was reviewed from Paris April 21, 1937. "Wademouselle Docteur." Pic, a wartime spy furillier-was thought by Vanzer reviewer to have "a great deal more in which the principle of the film.

of the film."

this a superior, and very moving in a superior, and very moving in magination and taste, in scripting and direction, show up constantly, in such seems as the bitter state, in such as the seems of the seems of the bitter state, and the seems when his hair turns and the kid amuse himself turns of the various types of hair among her O'Brien and Walter Caliett, as 'The King.'

Last-named is one of the seems of the king.'

Last-named is one of the seem, 'Tread on the Tall of the Coat, 'Tread on

tunin in in front of the batter of the strict of the various types of hair among her the strict of the various types of hair among her the strict of the various types of hair among her the various types of the various t

spot as Hopslone Cassidy, is fased with a different type problem. A prissy schoolmarm objects to the opening of a saioon next door to the opening of the opening opening opening of the opening opening opening opening opening opening opening opening o

Mile. Besiree

Mile. Desiree

(PERNCH)

Desire y

Construction of the control of

THE MOZART SIGRY
(AUSTRIAN)
(Music)
Screen Guid release of Patrician Pitures production. Stars Hans Holt. Tr
tures production. Stars Hans Holt. Tr
act Billinger, additional display of a
quences produced by Abrasha Haimarquences produced by Abrasha Haimarunder Start Start Start Start Start
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(Austrian Harmarian Harmarian
(Austrian Harmarian Harmarian
(Austrian Harm chestin. At Mitte Carnegat. N. V. ether.

Wolfgrag, Andrews Nozert. I harr He'
Contennes, his wife Wilme Marke
Ludvig von Enchown. Sens tellgeAntenio Salteri. Ozor FormCatherine Carde FormCath

(Songs in German; English Dialog)
This Vienna-made version of Mc
zart's life is one of the better ef(Continued on page 18)



Average French or Italian Film Nets Only 20-40G in U.S. Market

Nets Unly ZuEnaggerated claims of a greatAmerican market for foreign-language pictures, aside from Britishmade, are punctured by independfleeports of hig coin grossed in the
U.S. by foreign-mades invariably
atem from the one or two standoulthe post of the coin grossed in the
pure and "Back's Wife." or the
postwar "Open City." and "Shoeshine" that confuse the profit setup for the Imports.
Description of the profit setpure and "Back's Wife." or the
postwar "Open City." and "Shoeshine" that confuse the profit setup for the Imports.
Description of the Imports.
Descr

ing negative, titles, duty, etc.), which run between \$2,500 at \$5,000. These plctures go into some mall-eague; years of this classification seldom, stays longer than two weeks. This means that the distrib's share will be \$400-\$500, and his newspaper ad bill offers and his consistence of the distribution to try and obtain \$1,500-bill of the history for the distribution to try and obtain \$1,500-bill offers and history of the history of

BOMBAY PUTS THROUGH ANTI-KISS FILM CODE

ANTI-KISS FILM CODE

Moving to Bombay, New 20.

Moving to Bombay New 20.

Moving to Bombay New 20.

Moving to Move and the predict of the product of Film Censors, the code covers categories of religion, morals, history, law, crime and acc.

The product of the product of the product of Film Censors, the code covers religions from the product of Film Censors, the code covers religions faith for any people, as well as "noble ideals such as justice, chastity, harity, etc." It also the product of the

GUT Adds 3 Houses

Sydney, Nov. 2.
Greater Union Theatres will take control of three more chemas here; two houses in the seaside resort of Manly and a new house at Port Kembla, Latter is a 1,400-seater.

seater, GUT presently control 23 city houses, plus 60 urbans and 11 country. GUT is also associated with other organizations in cinema operation here, making total around the 130 mark. J. Arthur Rank is a 50-50 partner in the GUT setup.

Wins Budapest Prize
Tel Aviv, Nov. 1.
In the Budapest musical competition of the Bartok Festival,
Peter Walfisch, of Israel, was first
among the piano competitors.

New Grievances Aired On Denham Settlement

London, Nov. 16. Despite settlement of a recen four-day strike of workers at J. Arthur Rank's Denham studio, em-ployees are now demanding that negotiations be reopened regarding

negotiations be reopened regarding, "redundang," dismissals which the plant maragement handed some 20 men. Besides passing a resolution to show a lack of confidence in the state of the shown of the state of the shown in the s

Brit. Film Classics Pushes 4th Circuit

First steps towards the creation of the much-heralded fourth circult are seen here as a result of a lineup of exhibiting, distributing, producing and processing interests producing and processing interests. Parties involved in the deal, which is now being finalized, are SIF Sidney Cliff, who controls a circuit of upwards of 30 theatres; D. E. Griffiths, president of the control of the

Consummation of the deal would consummand of the deal would make the company an important force among the independents, and starting off with a nucleus of theatres, could no doubt expand the circuit to provide a sure outlet for their program.

their program.

Main obstacle at this stage is the difficulty in obtaining Board of Trade sanction for bulding the new Cinecoler lab, but without it is distribution of color subjects owing to the limitation on imports imposed when the ad valorem tax was withdrawn. Not more than three prints may be imported, have no processing facilities in this country. country.

According to reports current here, the new company will have a program of about 40 ples a year, and will be given exclusive rights to Film Classics output until 1950.

Current London Shows

(Figures show weeks of run)
London, Nov. 16. AFigures show teechs of rively

A Landom, Nov. 16.

A Landom, Nov. 16.

A La Carke, "Savoy (22).

"Anatomist", West. (3).

"Anatomist", West. (3).

"Anatomist", West. (3).

"Annie Get Gan." (501s'm (76).

"Bob's Your Unele." Sav. (23).

"Carrissima." Palace (36).

"Calliers Hundreds." Yaude (64).

"Don't Listen." St. 3a. 11).

"Chiltern Hundreds." Yaude (64).

"Bob's Listen." St. 3a. 11).

"Four, Five, Six." York (6).

"Glocands Sinile." Wynd. (23).

"Happiest Dass." Ando. (24).

"Happiest Dass." Ando. (24).

"Happiest Dass." Ando. (24).

"Mild From Strat.," Prince, (17).

"Little Lambs." Ambass. (32).

"Oklahoma!" Drury Lane (81).

"Well From Strat." Prince, (17).

"Salton Bas." Ald. (11).

"Parfect Woman." Playbouse (10).

"Rain on Just." Ald. (11).

"Balton Bas." Ald. (11).

"Yorcher Again." Vic Pal. (84).

"Together Again." Vic Pal. (84).

"Worms View," Whitchall (61).

Burstyn to Couple Up

Joe Burstyn, foreign fim dis-tributor who recently acquired Robert Rossellin's "The Miracle," is planning to couple the film with a French import tagged "A Day in the Country." Pictures are merely being combined as a sales unit due to their short footage. "Miracle" runs only 48 minutes:

"Miracle" runs only 48 minutes. Burstyn, in association with Arthur Mayer, has also picked upworld distribution rights to "The Quitet One" which deals with a psychiatric problem of a 12-year-old boy. Originally produced on 16m, the picture has been blown up to 35m.

U.S. Films' 290G From Norway In '49, Up 45% on '48

American flustry will get \$29,000 out of Norway during 1949
—representing 45% more than during the current year—if present ing the current year—if present leading the current year—if present informed last week by Frank McCarthy, its Continental rep, following a meeting with government officials in Oslo.

McCarthy starde he hattened to McCarthy starded he hattened to McCarthy started he hattened he hattened he hattened he hattened he hattened

officials in Oslo.

McCarthy stated he believed the arrangement would be okayed by the MPAA. It calls for payment of approximately 200,000 kroner (\$40,000), representing agreed pay-187, 280,000 kroner (\$50,000), representing agreed pay-187, 280,000 in current 1890,000, representing agreed pay-189,000,000 kroner (\$50,000) in current 1890,000,000 kroner (\$50,000) in current 1890,000,000 kroner (\$50,000).

In addition, 1,000,000 kroner would be blocked during 1949 for remittance in 25% installments during the following four years.

Leon Siritzky's Side Of French Theatres Sold Under 'Duress' to Nazis

Under Duress' to Nazis
Leon Stritzky, giving his side of
the French court case in which he
French court case in which he
with 'the enemy.' charged the
rench government this week with
undue legal pressure on the Paris
courts.' in order to confaced an
courts.' in order to confaced an
(about \$3,00,000 at the present
int the U. S. after appealing his
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'for 20,000,000 francs. Destraines,
'my' for the German filin trust durling the occupation.

"The prosecution claimed, a "dum"y" for the German filin trust durling the occupation.

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The prosecution claimed, a "dummy "for the German filin trust durling the occupation.

The prosecution claimed and the size

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clause stipulating that only a reference to "insipil hokum" French company could operate the Record's headline. "Wae's me circuit." He declared that the safe before the point of the record of the re

rrstyn to Couple Up Rossellini, French Pix All British Film Industry Cooperates With BBC in Testing Theatre Tele

U.S. Films Spark Arg. Biz.

With Long Run Prospects

Buence Aires, Nov. 6.
Argentized im biz is still bottom

Spokesmen of the three main rectander runs for some pix, and the strength in biz is still bottom

Spokesmen of the three main regular branch in the British proad
"Stillag Pretty" (Pox), at a still argent in the British in the British proad
"Stillag Pretty" (Pox), at the Ambassador, in its third week is bidling up of the cere of "Trangle Registrations in the Richard of the Ambassador, in its third week is bidling up of the cere of "Trangle Registration in the British and the Ambassador, in its third week at the Cere of the Internal Cooperate in a ranging of the Registration in the Ambassador, in its third week at the Normandies of the Spokesmen of the three main the main and the still demand of the Registration in the Registration in the Spokesmen of the three main three paragraphs and the meeting they would be pre
barrand ("WB) was held over for a third week at the Normandies of the Spokesmen of the British in the Registration in the Spokesmen of the three main three paragraphs and the most operation in the second of the Registration in the Spokesmen of the three main three paragraphs and the meeting they would be pre
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'Charlie' Not So

DORINE to SCOIS

"Bonnie Prince Chartie." Sir Alexander Kurda's Technicolor Technicolor Chartie. Sir Alexander Kurda's Technicolor George Chartie. Sir Alexander Kurda's Technicolor George Chartie Chartie Sir Alexander Kurda's Technicolor George Chartie Chartie as "very enjoyable." Clan chiefs also lavished praise on makers.

John Chartie as "a concentration of insipid hokum. Even a piece of farasy it will not do. Bonns Miller, of Souths Dally State of the Chartie as "a concentration of insipid hokum. Even a piece of farasy it will not do. Bonns Miller, of Souths Dally State of the Chartie, with the Highlands or Corton Irving, film and stage critic of the Dally Record, worder, moments of lovelliness, yet, falis woefully in other periods of synthesis and the charties of the Soutish Highlands."

the 'real Mackay' of the Scottish Highlands."
Following statement by Korda that London crities had "used hatchest" in their notices white work of the statement of the statement

'PARAGON' LOOKS GOOD IN ITS SYDNEY DEBUT

Sydney, Nov. 10.

Whitehall Productions appears to have a click in Roland and Michael Pertwee's "The Paragon," which debuted this week at the Minerva.

Kalbleon Paragon, and Market and Minerva.

Minerva.

Kathleen Robinson, one of the directors of Whitehall, Richard Parry, another director, and Leslie Victor, an establish character activation of the director of the d

Habimah in the Red

Tel Aviv. Nov. 1. After returning from U. S. tour Israel, Habimah didn't open its

the wind," at the Radat is attracting in an unpreceding attracting in a unpreceding attracting at the beautiful and the beautiful attraction at the beautiful attraction attraction at the beautiful attraction at the beautiful attraction a

Austria Pix Industry In Worst Crisis Yet

In Worst Crisis Yel

Austria's postwar film industry
caterneting feeling the pinch of
its worst crisis. Only two new pix
mer being shot, Beethoven, with
are being shot, Beethoven, with
are being shot, Beethoven, with
mer being shot, Beethoven, with
with Paula Wessely, the film version of her stage hit. The reson
for the crisis, is that the pix arent
from 2,00,000 to 3,000,000 oschillings per — \$200,000 to \$000,000.
Donnestie returns even of a bo.
hit yield only about 20% of the
forcigin markets, and only two
reconti pix have done well abroad.
They are G. W. Palast's The
forcigin markets, and only two
reconti pix have done well abroad.
They are G. W. Palast's The
Trumpet," with Wessely, from the
bestseller by Ernst Lothar, formerly with U. S. Army Information Services in cuma.
They with U. S. Army Information Services in cuma.
Services in cuma.
Services in cuma.
Austrian for four German pix,
which also called for the sale of
21 culters to German funds
deal. However, the German funds
when they will reach Vienna. The
Vienna daily, Neues Oesterreight,
land to the control of the sale of
the control of Vienna, Nov. 9.

'Turtle' NSG in Israel

Turtle' NSG in Israel
Tel Aviv, Nov.1.
Tel Aviv, Nov.1.
The only thing in the Hebrew
version of John van Druten's comcdy, "Voice of the Turtle," that surpassed the original was its Biblical
title.
The original vas its Biblical
title, the surcontractely, the play their was
very much interior to the American production. The cult apparculty was that it is strictly a local
American play.

Picture Grosses

Prov. Wails But 'Julia' Wow 26G: 'Stampede' Fairly Good at \$11,000

Providence, Nov. 16.
It's the wailing wall here for most stands this week with only Loew's State reporting a wow week on "Julia Misbehayes." "Northwest Stanwede" looks good at the Metropolitan.

Estimates for This Week
Albee (RKO) (2,200; 44-65)—
"Song is Borm" (RKO) and "Bodyguard" (RKO) Fair \$17,000. Last
week, "Christmas Eve" (UA) (reissue and "Montana Mike" (RKO),
\$12,500.

\$12,500. "Cartion (Fay) (1.400; 44-85)—
"Johnny Belinda" (WB) and "Life
With Father" (WB) (3d downtown
kt). Still strong at \$7,000 in
moveover from Majestic Last
week, "Peahody and Mermald"
(U) and "Lady Midmight" (U) (2d
ruh), good \$5,000.

rum, good so,000. Fay's (Fay) (1,400: 44-65)— "Three Daring Daughters" (M-G) (reissue) and vaude on stage. Fair \$6,000. Last week, "Sitting Pretty" (20th) reissue) and vaude on stage, okeh \$7,000.

okeh \$7,000.

Majestic (Fay) (2,200; 44-65)—
"June Bride" (WB) and "Perllous Waters" (Mono). Slow \$11,000. Last week, "Johnny Belinda" (WB) and "Life With Father" (WB) (2d wk.), niee \$14,000.

niee \$14,000.

Metropolitan (Snider) (3,100; 44-654—"Northwest Stampede" (EL) and "Olympie Games of 1942" (EL). Biz is picking up here, with good \$11,000 or better likely. Last week, "hold That Ghost" (Indie) and "Hired Wife" (Indie) treissues), fair \$9,000.

ran' 89,000.
State (Loew) (3,200; 44-65)—
"Julia Misbehaves" (M-G) and
"The Search" (M-G). Wow \$26,
000. Last week, "Red River" (UA)
and "Manhattan Angel" (M-G) (2d
wk.) nice \$18,000.

wk.), nice \$18,000.

Strand (Silverman) (2,200; 44-65).

"Sealed Verdict" (Par) and
"Leather Gloves" (Col). Mild \$12,500. Last week, "Night Has 1,000
Eyes" (Par) and "Racing Luck"
(Par) (2d, wk), oke \$9,000.

'HOUSE' FAST \$16,000. CINCY: 'BRIDE' SAME

Cincinnati, Nov. 16.

Overall count for major stands remains above par for third con-scuttive round, with Armistice Day typo and improved weekend trade noticeable. Of the the three new bills currenty, "June Bride" and "Road House" are dead-heated for front money.

Estimates for This Week Albee (RKO) (3,100; 50-75)— June Bride" (WB). Plump \$16,000. ast week. "Song Is Born" (RKO), Last week. big \$17,000.

Capitol (RKO) /2,000; 50-75)—
"Julia Misbchaves" (M-G) (3d wk).
Swell \$7,000 trailing \$9,500 second

Grand (RKO) (1.400; 50-75)—
"Hollow Triumph" (EL). Slow \$5,500. Last week, "Cry of City"
(20th), 9 days, quiet \$7,500.

(201n), 9 days, quiet \$7,500.
Keith's (City Inv.) (1,542; 50-75).
"Red River" (UA) (2d wk). Roaring \$12,500 after \$19,000 preem for theatre's record of year. Holds again.

again.

Lyrie (RKO) (1,400; 50-75) —

"Johnny Belinda" (WB) (24 m.o.)

Good \$6,000 Last week, "Apartment for Peggy" (20th) (m.o.), 4
days, and "Slave Ship" (20th) and "Hose Washington Square" (20th) ressues), Jimp 44,500.

Palace (RKO) (2,600; 50-75)—

Great Slave Ship" (Great Slave Kiston West" (KKO), \$11,000.

Shubert (RKO) (2,100; 50-75)—

Shubert (RKO) (2,100; 50-75)—

Shubert (RKO) (2,100; 50-75)—
"Song Is Born" (RKO) (m.o.),
Perky \$7,000. Last week, "Johnny
Belinda" (WB) (m.o.), \$6,500.

BALTIMORE

Gottiued from page 9p. 25,500, Last, week, "Belle Star" (20th) recission, S. 200, 500; 20-60). While the second of the second of

H.O.'s Slow Up Toronto; 'Years' Big \$17,000, 4th

Toronto, Nov. 16.
Six holdovers dominate biz here.
"Best Years" in fourth week, still is turnaway. "Road House" looks only fair.

Estimates for This Week Danforth (Odeon) (1,240; 36-60)

—"Ruth Story" (Mono). Hefty \$4,500. Last week, "Dear Murderer"
(EL), \$4,400.

Downtown (20th Cent) (1,063; 35-65)—"Canon City" (EL) (2d wk). Big \$5,500 after last week's great \$7,200.

Imperial (FP) (3,373; 36-66)—
"Rope" (WB) (2d wk). Okay \$12,000
after last week's big \$14,800.

Loew's (Loew) (2,096; 36-66)— "Julia Misbehayes" (M-G) (3d wk). Satisfactory \$9,500 after last week's nice \$10,800.

Odeon (Rank) (2,390; 35-\$1.20)—
"Best Years" (RKO) (4th wk). Still hefty at \$17,000 after last week's capacity \$20,200.

hefty at \$17,000 aree has ween acqueity \$20,000 as \$6.600.—"Inne Bride" (WB) (2d wh). Fine \$11,000 are has \$6.000 are had \$6.0

Omaha Does Rave About

Omaha, Nov. 16;

"Johnny Belinds" with rave no-tices and great word-of-mouth looks solid at the Paramount. "Raw Deall" at the Orpheum got under way a day lafe because of Fred Waring date Friday (12) but shapes big at the Orpheum, "Walk Crooked Mile" started out well at Branden's

Estimates for This Week Estimates for This Week

Paramount (Tristates) (2,800; 16-65) — "Johnny Belinda" (WB).

Stout \$14,000. Last week, "Apartment for Peggy" (20th), big \$12,-000.

State (Goldberg) (865; 16-65)—
"Moonrise" (Rep) and "Flirting
with Fate" (Indie). Fair \$4,000 or
near. Last week, "San Francisco"
(M-G) and "Night at Opera" (M-G)
(reissues), smash \$6,000.

Brandeis (RKO) (1,500; 16-65)-"Walk Crooked Mile" (Col) an "Rusty Leads Way" (Col). Goo \$8,000 Last week, "Station West (Col)), \$8,500.

(Coli), 88,500.

Omaha Tritiatas (2,100: 16-55).

Apartment for Peggy (20th)
Hist run, Big \$10,000. Last week,
Hist run, Big \$10,000. Last week,
Let's Live Again (20th), 89,000.

Orpheum Tritiatas (3,000: 16-65).

"Raw Deal" (EL) an (85).

Fig Ci days), Fancy \$12,000. Last
week, "Northwest Stainpede" (EL) and (5), an

SEATTLE

(Continued from page 9) after landing great \$13,600 last

after Innding great \$13.000 neweek.

Musle Box (H-E) (55) 50-84Belinda* (WP) and "I Surrender"
(Cod. ma.) Grest \$50,000 Last

900, atter landing \$11,600 last Stanza.

Roosevett (Sterling) (800; 50-84)
"Forever Amber" (20th) and
"Thunder Hoof" (Col. (2d run)
Modest \$3,000. Last week, "Easter
Parade" (M-G) and "Embraceable
You" (WB) (2d runs), \$2,900.

VARIETY WASHINGTON

(Continued from page 11) \$16,000. Last week, "Race Street (RKO), slow \$9,000.

(RKO), slow \$9,000.
Little (Miller-Lopert) (297; \$1,20\$2,40)—"Hamlet" (4th wk). Still
strong at \$5,000. Last week, \$5,000.
Metropolitan (WB) (1,163; 44-74)
"Hollow Trimph" (EL) and
"Olympic Games" (EL) A bit disappointing \$7,500. Last week,
"Johnny Belinda" (WB) (2d run,)
slick \$2,200 in 9 days. (550. 85.

National (Heiman) (1,590, 85-\$2,40)—"Red Shoes" (EL) (5th wk). Juves flocked to see this over school holidays, but discount ellpped take down to \$10,000, Last week, \$11,000, also big. Holids again.

Palace (Locw's) (2,370; 44-74)—
When Baby Smiles At Me" (20th)
Nice \$13,000, but not up to hopeconsidering holiday. Last week
'Red River" (UA) (2d wk), fine
\$14,000.

\$14,000.
Playhouse (Lopert) (432; \$1.20-\$2.40)—"Hamlet" (U) (4th wk).
Aftergoons beginning to slip, but still holding near strong \$9,000 after near-capacity \$10,000 last

week.

Warner (WB) (2,154; 44-74) —

"June Bride" (WB). Leads town
with sizzling \$22,000. Last week,
"Sealed Verdict" (Par), below expectancy with \$14,000.

'Julia' Behaves Well In K.C., Rugged at \$16,000; 'Mary' No Dice \$12,000

Kansas City, Nov. 16.
Week is fairly well divided be-ween new bills and holdovers with newcomers doing well. Lead-ing the town is "Julia Misbehaves" nifty at Midland. "For Love of Mary" is mild in the Tower-Up-'Belinda,' Stout \$14,000 town Fairway combo. Weather Omaha, Nov. 16 was favorable over the weekend.

Estimates for This Week
Esquire "Fox Midwest) (820, 45-65)—"Roadhouse" (20th) (m.o.),
Average \$3.000. Last week. "Apartment for Peggy" (20th) (m.o.),

Kimo (Dickinson) (550; 35-45-65)

-'Naked Fury' (Indic). May hit
2,000 or bit less. Last week, -"Naked Fury" (Indic \$2,000 or bit less. "Panic" (Indic), \$1,700.

Midland (Loew's) (3,500; 45-65)...
"Julia Misbehaves" (M-G) and
"The Search" (M-G). Solid at \$16,000 or near. Last week, "Gallant
Blade" (Col) and "Manhatan Angel" (Col), mild \$14,000.

6-65)— sel" (Col) mild \$14,000.

Orpheum (RKO 1,900, 45-65)—
600 or Song Is Born" (RKO) and "The foliation of the foliation o

week, strong 313,000.

Roxy (Durwood) 990; 45-65)—
"Dude Goes West." (Mono) and
"Smart-Woman" (Mono). Topping
average at \$3,300. Last week,
"Raw Deal" (EL) and "Olymple
Games" (EL) (2d wk), good \$2,800, Games (EL) 12d WKI, good \$2,800. | Tower - Uptown - Fairway (Fox Midwest) 12,100, 2,043, 700; 45-65) |
—"For Love of Mary" (U) . Un-favorable reviews and biz looks mid \$12,000. Last week, "Roadhouse" (20th), nice \$15,000.

'Paradine' Great \$21,000. Mont'l; 'Rachel' \$14,000 Montreal, Nov. 16,

Montreal, Nov. 16,

New entries are in all houses this week but one and will put new life line biz. "Paradine Case" and "Rachel and Stranger" looks best. "The Search" at the Imperial doing capacity, continues solid in second week.

Estimates for This Week Estimates for This Week
Loew's (C. T.) / 2,855: 40-65)

"Paradine Case" (SRO). Great
\$21.000. Last week, "Date With
Judy" (M-G) (3d wk), okay \$12.000.
Capitol (C. T.) (2.412; 34-60)

"Velvet Touch" (RKO). Okay \$12.000. Last week, "Evil My Love"
(Par), nice \$14.500.

Palace (C. T.) (2.625; 34-60) — Apartment for Peggy" (20th), olid \$16.000 or near. Last week, Lady in Ermine" (20th) \$14,300. Princess (C. 'T.) (2,131, 34-60).
Princess (C. 'T.) (2,131, 34-60).
"Rachel and Stranger' (RKO).
Nice \$14,000. Last week, "A & C.
Meet Frankenstein" (U) (3d wk),
fair \$9,000.

Imperial (C. T.) (1,839; 26-45)—
"The Search" (M-G) and "CloseUp" (Col) (2d wk). Good \$8,000
following sock first week at \$10,000. Orpheum (C. T.) 1,040; 28-46)...
"Jezebel" (WB) and "Robin Hood"
(WB) (reissues). Passable \$6,000 or
near. Last week, "Canon Cliy"
(EL) and "Singing Spurs" (Col) (2d
wk), \$5,800

Inside Stuff—Pictures

Warners, which transposed Maxwell Anderson's "Key Largo" from a Broadway flop into a top-grossing film, has turned down a request from Harold Freedman of the Brandt and the Brandt agency for more money for the play. WB bought the opus for \$25,000 after it had closed its short broadway run two years ago.

According to Warners, the purchase was a flat deal and any attempts by the agents to capitalize on the film's auccess is "ex post facto" resoning. Freedman to work the property of the prop

It was old home week when Capt, Jesse L. Lasky, Jr., reservist and wartime Signal Corps photographic officer, recently returned to the service for a short training stint with the Army Pietoria branch. For Lasky took part in production activity of the Signal Cores Photographic Center at the former Paramount, Astoria, N. Y., situdio. Structure originally was built by his father for Famous Playe Lasky, Meanwhile, Lasky, Jr., who's been a film actibe for the 1. 15 years, has of Signal Corps officers upon returning from combat, book is tagged "Spindrift."

Sir Laurence Olivier's "Hamlet," produced for J. Arthur Rank and distributed in the U. S. by. Universal, has continued to capture the Imagination of Yank journalists, thereby culling plenty of action in cuffo publicity. Latest illustration of the fancy taken to the filmington of Shakespeare's tragedy is an editorial in the N. Y. Sunday Times which urges widespread showings of the pic to America's schoolroom population. Times rarely comments editorially on a film. Another resonant inhance was a five-page twentle on Olivier by Life mag, which followed lengthy coverage of the film itself in a previous issue.

Mark Hellinger's strained relations with the Warner Bros. studio were an open secret in Hollywood and generally, hence the latter-day show biz comment about renaming the Warner theatre on Broadway after the late columnist-producer. However, this is not WB's doing, since it sold the house to Anthony B. Farrell, Albany (N.Y.) aman-facturer who has been dabbling in legit production the past year os, and who is renaming it the Mark Hellinger.

Charles Einfeld reportedly dropped \$400,000 personally in the Enterprise unit, in which he was associated with David Loew. It is expected that the company will be liquidated.

Loew is reported to have almost \$1,000,000 of his own money in the unit with very little likelihood of getting it out, since first in line is Bank of America. Latter is understood to have something over \$8.00,000 still to be liquidated.

N.Y.C. Tax nued from page 3 =

Continued from page 3
the meet, N. F. verenuers from the
office of Lazarus Josephs, city comtroller, are now demanding to examine all leases on theatres to assoss a yearly tax on equipment.
Refusal to turn oyer leases has
been met by a city move to fix an
arbitrary proportion of yearly
rentals as being paid for equipmental, the city seeks is 2.7% alarae.
The Shivise position of the

rental, the city seeks its 2% share. The Shiberts are aiready bat-tling the tax, it was disclosed at the meeting. They refused to make available their lease on renting the Longacre theater for broadcasting purposes. In reprisal, it was said, the city has apportioned 15% of the city has apport of the city has apport on the city of the city o

commanding 2% yearly from that part,
Brandt pointed out that the city had made no effort to collect the levy for the past eight years. Now, the bedeared, all theater men are bedeared, all theater men are ling out penalties and back taxes running to many millions of dollars. Contending that the City council had never intended the law to apply to theattee losses, he said wome genits in the tax department 'some genits in the tax department ditional revenues' from an Industry already carrying a full burden of taxes.

Praposal to immediately was Con-

of taxes.

Praposal to immediately see Controller Josephs "and if necessary the Mayor" was veteed in favor of first researching the law and preping for all contingencies via a body of tax experts.

New application of the law would New application of the law customarily rest how customarily rest how the see that the law of the show it also covers the humo of the show. It also covers the humo of the show. It also covers the humo

customarily rent houses for the run of the show. It also covers the hun-dreds of N. Y. flickeries which are rented rather than owned.

Aga Khan

Aga Khan

Considered from pase 7 sunanounced within the next 10 days
announced within the next 10 days
announced within the next 10 days
Le will open its shuttered studio
the first week in January. It plans
production of seven As by the end
tis polley of farming out moust of
its flins to such producers as
Bryan Foy, Walter Wanger, Paul
its flins to such producers as
Bryan Foy, Walter Wanger, Paul
In all, the company expects to
have some 18 top films turned out
have some 18 top films
turned to the company turned to the
have some from
the first some from
the financing and profits.

Krim returns to the Coast late
this week.

Rep-MPEA

Continued from page 4
ter joined the MPEA, are planning
to follow the Goldwyn-SelznickDisney lead. Contracts with the
organization expire at different
times for different retritories and
it may be expected that many of
the indies will gradually pull out
by failing to renew pages.

Objections

Objections
Indies object to going along with
the MPEA on a number of grounds.
One thing is the fact that it prevents them from making deals with
the various agents who offer dollars in New York for rights to films
ocretain countries abroad. This is
certain countries abroad. This is
divises received from the first the
divises received from the first t

divisées received from MPEA.

Scoondly, the producers like to retain control of their producer in the retain control of their product in retain control of their product in retain control of their product in the retain control of their product in the retain the ret

deals.

This makes it much tougher for the MPEA, since the foreign monopolles and organizations with which it deals frequently use the available indie product as a club to beat down MPEA prices.

Par-20th Continued from page 4

pany insolvency. The ordinary merger was regarded by the court as a way of buying out competition by taking the competitor into part-

by taking the competitor into partnership.

It will be urged on the statistory.

It will be urged on the statistory of the hard-ship mergers was entitely different and had no relationship to monopoly expansion. In those instances, the major originally owned the major originally owned the time to outside exist an interest in them to outside exist of raising coin. As part of the deal, in many cases, the partner was guaranteed the right of operation so that he could protect his investment.

and the could protect his investan additional defense is being
prepped by Par which will follow
the same line of taclics used by
the same line of taclics used by
the same line of taclics used by
the sadourned has been added
to the sadourned has been ad



INCLUDING

THE STREET WITH NO NAME!

NEW YORK
LOS ANGELES
WASHINGTON
ST. LOUIS
PHILADELPHIA
BALTIMORE
CHICAGO
OKLAHOMA CITY

LUPINO
CORNEL
WILDE
CELESTE
HOLM
RICHARD
WIDMARK

ROAD HOUSE

Airn J. Z., WHITEHEAD, RUBERT, WAR FES.

10195F HEMANGER, TAN, MACRONALD, GRANDON RHODES

Directed by JEAN, NEGULESCO + Produced by EDWARD CHODOROV

ogy JEAN NEGULESCO • Profuced by EDWARD CHODORON

Streen Play by Edward Choodin • Clory by Margaret Grien and Genar Sai

SPYROS
P. SKOURAS
35th
Anniversary
Celebration
SEPT. 26—DEC. 25

SHOWMEN CELEBRATE



CENTURY-FOX WEEK, NOV. 21-27!

Eastman May Join

Consent Parade;

Votes Neat Divvy

Washington, Nov. 46.

First break in the Government's long - standing and - trust are from collecting license fees from collec

clared. "Only one or two of these

clared. "Only one or two of these crop up each year."
Nonetheless, he said, the company has no intention of shandoning the project. Explaining why mont's production of "Lost Boundaries," which depicts how a Negro crosses the color line, Schary said control of the control of the control of the color of these specialized inhited market and must be kept down."

Metro is planning no radical change in the genre of pix which twill make next year, Schary added. Asked whether the control of the second of t

SAG-Reagan Continued from page 7 =

Continued from page 1

sich monster just as recorded music has done for musiclans."

Treasurer's report, read by Paul Harvey in the absence of George Chandler, showed, a net surplus of 355.55.2, but declared the Guid of the continued of the con

eagan said SAG is ready to join Reagan said SAG is ready to join with producers in "sound program of advertising and public relations" designed to get customers into theatres, adding that, if necessary, the Guild will "build a bonfire under the producers to get them moving" on campaign.

ASCAP

Big 4 Cracks

Continued from page 3

been demanding of the court in lieu of complete divorcement. This provision is a ban on cross-licens-ing of half 20th's product. In other words, 20th would be permitted to scil only half of its releases on first-run to theatres owned by other majors. The other half would go to indie exhibs in towns where they compete with affili-iates.

where they compete with affiliates.

NT, wholly-owned subsid of 20th, owns some 534 houses outright and 102 in parthership with a subsided of the subside of the subside of the subside of the order of 20th's own initiative without the knowledge of the other majors. Paramount previously attempted a separate settlement but was unable to come to an agreement with the Government.

CIO-AFL Battle

Continued from page 5 =

office field since the whitecollarites, were organized about seven years ago. One of the chief tevers in its current drive is the power of the parent union, international Alliance of Theatites! Stage Employees, which already controls the major sectors of organized film labor.

VARIETY TEXAS VARIETY CLUBS FETE O'DONNELL, DEC. 4

Dallas, Nov. 16.

Dallas, Nov. 16.
Texas exhibitors and other show bit toppers from coast to coast will help R. J. O'Donnell celebrate with the comment of the

Jersey.

"O'Donnell is a native of Chicago, where he started his show business career as a theatre usher. He later spent some years in New York in various theatrical capacities. But since he came to Texas 25 years ago, he has become the most ardent Texan and a leading figure on the Texas theatre scene.

N. Y. Plane to Dallas Dinner N. Y. Plane to Dallas Dinner
Variety Club members in New
York area and elsewhere in the
sast expect to charter a DC-6 airmonial dinner for Bob o'Donneil
of Interstate. Theatres to be held
in Dallas Dec. 4. Arrangements for
Chick Lewis in cooperation with
the Dallas Banquet Committee.
The DC-6 will leave N. Y. the Today
preceding the dinner and returns Sunday, Dec. 5,

Imminent Exit Continued from page 7 :

ning to wonder whether it's worth

ning to worder whether, it's worth the common. The "semi-independent" deal has characterized Phase II of the great surge to indie production that resulted from the capital gains urge at the close of the war. Phase of the tribunding the control of the fully-independent producer, who provided all of his own coin and kept all the profits, paying out only a fee for distribution of his picture. The haards of a declin-picture, whe hard to be a surface to the control of the

Blots for this type seven must be past year, a rare blist me, in the past year, a rare blist me, in the past year, a rare blist me, and the past year, a rare blist me and the past year. It was then that the second phase started to many top name willing to return to studio contract lists. As a result, the 'semil-ne' lists, as a result, the 'semil-ne' label by digging up their own coin, and by digging up their own coin, capital gains claim when the tax capital gains claim when the that means a 25% tax instead of possibly a The studios originally liked these deals because they thus got access to names not otherwise access to name the name to name the name that me and the name that me and the name that the same that the same that the same that the name that the same that the name that the same that the name that the name

or a steep decline of 35% or a tribution fee. The spiring of other payers the financing—because they insisted on lawing a piece of the financing—because they insisted on lawing a piece of the first spiring most interest of the lots which is giving most tribution fee. Now Col is one of film is bound to experience difficulties of the lots which is giving most related to the spiring of the lots which is giving most related to distance the lots which is giving most related to the lots which is giving the lots which is giving most related to the lots which is giving the lots which is giving the lots which is given to the lots which is giving the lots which is giving the lots which is given

Film Reviews

The Mozart Story
forts. Its dialog is in English, the
forts. Its dialog is in English, the
dubbed complete translation of
original German speech for release
in the U. S. Unfortunately, though,
limited American market, Film also
is too leisurely in pace,
limited American market, Film also
is too leisurely in pace,
limited American market, Film also
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the property of the complete in the co

Malacarne

Malacarme

("For the Love of Mariastella")

Vesavio film release of Scillain Plins

Organization production. Features Mariel

Lotti, Otelo Tosl. Amedeo Nazzari.

Directed by Natale Di Cristina Screen
camera, Giuseppa 107, Succa Mercantie,

N. Y. Oct. 8, '48, Running time, 188

MINS.

MIN'S Cro Se, summing time, 168
Mariastella Mattella Lotti
Mariastella Mattella Lotti
Ze Bastiano Gello Tosè
Rei Pietro Glovanu Grasso
Donna Agatina
Consolino Carletto
Donna Agatina
Carmen Rossita Gunner
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sind the State Simonicia.

(In Italian, Emplain Titles)

While the Sicilian-made film,
While the Sicilian Sicilian Sicilian

Lead of running time, if edited
while the Sicilian Sicilian Sicilian

a native fisherman—one against a
a native fisherman—one against a
san unonster, and the other a futtle,
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a native fisherman—one against the other and the other an

in the houses with Italian patronage, are in localed in small Stillian and the state of the stat

Steward	
First engineer	
Second engineer Bengt	
Jerker Stig	
Christian An	
Gutten Ander	
Strandmark	
Toivo Henn	

stone page 13

Soldier," the film is considerably better than the stage version, Celuloid medium h as beautifully better than the stage version, Celuloid medium h as beautifully Polish port of Gdynia, where a Swedish captain is at his wit's end trying to decide whether or not cargo.

Sandwiched in the story are several murders which take place and the stage of the st

Little Melody from

Vienna ("Kleine Melodie aus Wien") (AUSTRIAN)

(AUSTRIAN)
Vienna, Oct. 26.
Fritz Erban release of Excelsior Flim
production. Sters Paul Horrister, Maria
Anderpast, leatures Annie Rosar, Fritz
Ger, Hertz Bolest. Directed by E. W.
Emio Soreenplay, Emo and Fran Tradic,
Eminent; music, Robert Stolit; Price, Aldo
Pinelli, camera. Fritz Wodlista. At Apol.
O, Vienna. Burning time, 169 JASS.

"Little Melody From Vienna" is a richly entertaining picture which rises well above the quality of re-cent Austrian product. Aided by the fine score of Robert Stolz, the film should register at the b.o. in the local market and is a likely prospect for U. S. art house audi-ences.

prospect for U. S. art house audiences.

Script displays a strong sense of humor and clear conception of humor and clear conception of the control of the co

WB's Profit

Continued from page 5 :

up with a gross of \$39,565,000 for the same three months.

According to the present finanAccording to the present finantime of the present finangross of all seven majors is expected to show up with a 10% dropoff from 1947. The net is heading
for a steep decline of 35% or a
trifle more.



Clips from Film Row with Jim Alexander. Latter has sold out his interest to Moore and will retire. Kenneth 'Bud' Halin, who has been doing relief managing for Harris circuit, goes to circuit's main office.

NEW YORK

In a reshuffle of the sales setup, Paramount has promoted a number of staffers from the ranks. Edward of staffers from the ranks. Edward ager in Boston to branch head in Albany. He replaces Ed Ruff, resigned, In Buffalo, salesman Marite Simon takes over from Manite A. Brown, resigned. Jack Brown, New Haven salesman, keorown, New Haven salesman, be-comes. Boston sales manager. Others upped are John Kane to salesman; Wendell. Clement to booking manager. John McMahon to salesman, and Anthony Hassmer to booker.

TOLEDO

TOLEDO

Contrad Reining, formerly assistant manager at Palace and
Falis, Akron, new manager at Liberty. In that city,
with the money of the contract
of the contract of the contract
of th

DALLAS

L. N. Crim, owner of Community Theatres group in Ft. Worth, an-nounced purchase of the Liberty there. House was owned and oper-ated by the estates of W. G. Under-wood, Leon Lewis and Aron Kahn, and the only survivor of the origi-nal owners, Dave Bernbaum.

nal owners, Dave Bernbaum.
Martex theatre at Marlin, operated primarily for. Negro patronage by Sam Palasota, purchased by Fred Bielamowriez, of Bermond. He operated the Texan at Bremond which was destroyed by fire recently.

Crystal and Uptown theatres operated at Hubbard by Johnny



coming — MUCH SOONER
THAN YOU THINK, A MurrayWiseman, your Bloox home of
America's most beautiful car:
Terms to fit your budget...super
Evrice, too. Ask about your new
Lincoln at Murray-Wiseman today!

MURRAY WISEMAN, Inc. LINCOLN - MERCURY Jerome Ave., at West 172nd St Bronx 52, NewYork LUdo+ 8-2323



Fadal, sold to J. A. Guest, who owns the opposition Texas.

Bob Warner now sole owner of Port, at Port Aranasa following the house from his partner, Forrest Dunlap.

A zoning ordinance amended by A zoning ordinance amended by the premiss for construction of drivening might be issued. There are about alw applications pending.

A zoning ordinance amended by the premission of the premission

ALBANY

Carl Dickerson, manager of Stranger of Linds of the Carlot of the Carlot

OMAHA

OMAHA
Omaha's first woman manager,
Mrs. Corinne Gallup, former socialite here, named to have charge
of Dundee in swank neighborhood,
in the control of the control of the control
and the control of the control
and the con

INDIANAPOLIS

INDIANAPOLIS

Jules Goldman, formerly office
manager for Warners, new etly
saleman, with Ned Tilman made
saleman, with Ned Tilman made
saleman, with Ned Tilman made
saleman with Ned Tilman made
son, first booker.

James Parsons, for years RossFederal manages; resigned to Join
Harold G. Reckley giving
Chateau, Greenoastle, a facelith.

Harold G. Reckley giving
Chateau, Greenoastle, a facelith.

Ch

PITTSBURGH

PITTSBURGH

With opening of new Hollywood,
South Hills, Wit Transferred Harry
South Hills, Wit Transferred Harry
sager, with Al Singer nowing from
Jean to Warneth A. Grides, manager of
Konneth C. Bowman, from
Leonal D. Grides, manager of new Sind, Erice
manager, working with her head
and chin in plaster cast as result
O. William of the Manager of new Strend, Erice
Shea Theatres added another to
Manager of new Strend, Erice
Shea Theatres added another to
Bease on Park, Youngstory, Oling
Sease on Park, Peris youngstory, Oling
Sease of Park, Peris youngstory

12 HOURS FLYING TIME ONE STOP

FLY OVERNITE TO

LOS ANGELES SAN FRANCISCO CHICAGO HANSAS CITY

MIAMI \$50

4 ENGINED **DOUGLAS DC-4 AIRLINERS** Use 50 Passenger CURTISS 46

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VARIETY

main office.

Al Glaubinger, RKO salesman in Erle territory, resigned.

Charlie Truran, Jr., formerly with Warner circuit in Parkersburg, W. Va., resigned to go with National Screen Service as salesman; replaces Ed Levin, who quit.

Jack Meadow, UA salesman, transferred from West Virginia area to Main Line territory. area to Main Line territory.

Paul Reith, RKO office manager, to Naval Hospital, Bethesda, Md., for operation.

ST. LOUIS

Most of St. Louis county drive-

Most of St. Louis county drives.

Higher cost of film product
Higher cost of film product
Higher cost of film product
Freeburg, Fleeburg, Ill., to hike
his admission for first time since
House was Highert, years, mansec
of two Fox Midwest houses in Musel
Frankfort, Ill., upped to city was
prompt to the product of the product of the product
Frank L. Plumlee, recently resined as district manager for Testened as district manager for Testened as district manager for thestreed that the product of the product of the product
Frank L. Plumlee, recently restreed as district manager for Testreed as the product of the product of the product
Fred Wehrenberg housed members of Better Films Council of
Greater St. Louis at annual cinema

B. L. Louis at

tea.

F. J. Lee succeded Joe Woodward as St. Louis branch manager for Eagle Lion; Woodward joined Delf Theatres, Inc., Milwaukee.

H. C. Wells, general manager of Sparta Theatres, Inc., Sparta, Ill, purchased a lot and expects to erect a new house there to replace the Grand, 420-seater.

KANSAS CITY

Jayhawi heatre, Kansas side nabe, reopened last week after being closed for facelift.
Durwood circuit inaugurated its new house organ, Circuit Chatter, Doug Burrill, publicity chief, is editor.
Fox Midwest circuit last week celebrated its eighteenth anni in

Industry Summons Continued from page 3

nical developments which can be nical developments which can be tied to the-economy measures. Earl I. Sponable, president of the Society of Molion Picture Engineers and Chief technical expert for 20th-7 and a stated to appear. The state of the Society of the Soci

on those technical improvements which can be applied at the studios as coin-saving measures. They are closely on television aspects, state greater activity by the film comments in this field may mean more applied at the studies of the studies are considered by a consideration of the studies. Yes, the studies of the stud

economics.

First-day meet was held at 20thFox's homeoffices. Today's (Wed.)
session is set for the Warner Bro,
board room, tomorrow's at Paramount. There is a possibility that
the meetings will run into Fri-

day 119.

During the morning lectures, sales and foreign dept. exces attended along with company presidents. In the afternoon, presidents alone continued to meet. All top exces are being kept on call for later sessions.

'Wha' Hoppens?', Studios Ask

to start by Christmas: Like the moire on book's treatment, and other production-minded studies, budget setup was getting out of MG- is bearing down on its own line. star stable and will also use out side top names, such as Errol on writing magazine pieces, work-Flyan, James Slewart, Jennifer lig out of his New City, N. Y., Jones, Loul's Jourdan and James home.

O'Connor in "Baby Makes Three," as well as a string of action films.

Republic's Kenosmites

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It's understook, will not be assected by Wedd. Lower for the Coast today. Wedd. Lower for the Coast today. Untited Artists, which had nothing in production during this period last year, in two more before the commers if casting problems are solved before the end of December of the Coast of

Producers, directors and players under contract are taking a 60-day layoff by letting their contracts, ride until the middle of January. They are Byram Fory, Authory liam Moss, producers, Anthony Mann and Steve Sekely, directors, and June Lockhart, Lois Butler, Richard Baschart and Scott Brudy, Music and editing departments will continue scoring and cutting on pictures that have finished shootling. Films are Walter Wangand "The Big Gat" and "Red Slaillon of the Rockles." Producers, directors and players

Sam Israel carries on as publicity director but his staff is cut down to one assistant, Frank Per-

Pictures postponed until Janu-With a backlog of 23 pictures, the highest in the company's his-ter produced by the picture of the company's his-porticular by the picture of the picture of the company's his-toric more. For a month or more. Guilds and unions have been ad-tended that the studio intends to lay the picture of the picture of the picture of the picture of the last week and five more will go shority. The axe will fall on all de-partments.

TOA's Board

chairman of the Pederal Communi-cations Commission. Understood that the full TOA board will be asked to make a final longrangle decision on how far the theatre screen television among its mem-bers. Coy is already studying a proposal of Gael Sullivan. TOA case director, for the granting of special channels to the group or a special channels to the group or a Mitchell Wolfon, Plords circuit operator who heads the tele con-overstor who heads the tele conchairman of the Federal Communi-

Mitchell Wolfson, Flortda circuit operator who heads the tele committee, will make a full-scale report at the board meet. Wolfson is currently studying the development of the studying the studyin

ficial said.

TOA's public relations program and the eampalgn to battle jack-rabbit 16m operators will also be mulied at the meet Sullivan it also be mulied at the meet Sullivan it current drive to cut costs of slipping prints from exchanges to the-atres. Some 75 officers and directors have indicated an intention of attending the confab.



Have YOU tried a SKYBERTH on American's famous DC-6 "MERCURY" flight to LOS ANGELES?

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AMERICAN AIRLINES

Always -THE SHOWMAN'S FRIEND in Los Angeles

> 500 Modern Rooms with bath and radio

ALEXANDRIA HOTEL

Fifth at Spring . Los Angeles FRANK WALKER, General Manager Formerly at Olmsted, Cleveland, O.

IS THIS YOU?

An independent theatre circuit, 90 miles from New York, needs severime theatre mongairs, whose separate quolify them to fit in our setup. Our personnel know chour this od. Write complete debtils of oil your theatre experience, glying dotes, etc., age, married (?) solary desired to stort. Applications treated confidentially plicitions treated confidentially 196 Voriety, 154 W. 46th St., New York 19.



Brit. Pix Balloon Bursts

UA May Pitch

the proposition at an all-day session of the board in New York last Friday (12), which was attended by Miss Pickford.

by Miss Pickford.

No vote was taken at that time, pending further study of the complex deal: by the board members and this week's consultations with Chaplin. Sears and Kelly are expected back a tipe end of the week and a final decision may be had at a board meeting next Monday (22) or Tuesday (23).

Lower Distrib Costs

Lower Distrib Costs

Lure which board members see as attracting Goldwyn, Disney and other producers is lower distribution costs than they are now paying to their distributions play the see that the control of the cost of t

Flexible Deal Flexible Deal
Selznick arrangement leaves entirely flexible the matter of how
many sales the producer desires to
"initiate." It makes no difference
to UA, since its fee is based on
the total gross of the film, not on
the number of deals its staffers

If the Scirnick deal can be made the basis for something bigger, UA board members will grab it eagerly, because they are discouraged with many of the producers of duties and the source of the source of the producers of the producers of the producers of the producers of the source o

urbution terms.

A seling such as envisaged would differ only from the original conception of UA in that the producers would not be owners. However, even the possibility of their eventually obtaining stock in UA is seen as a possibility by some board members, although it is not known how Chaplin and Miss Pickford feel about this.

To clarify the numerous trade

feet about this.
To clarify the numerous trade stories concerning the 'deal with UA. Selrnick issued a lengthy statement' Monday (15). He outlined the general characteristics of the arrangement contemplated and concluded: "I would not wish to hazard any guess as to the likelihood of its being finalized."

worldwide U. S. organiza- the Anglo-U. S. agreement of last March.

erful worldwide U. S. organiza-tions.
On the production end, despite the vast resources of J. Arthur Rank and the said of the govern-ment in presenting him with quotas and restrictions on U. S. distributors, Britain is suffering one settakes dice another. In both quota the production is fallering. March.
In the meantime the Film Industry Employees Council, made up of six leading unions, fastly told the government that the 45% quota act had failed to stimulate production. It asked Wilson to solve "the failure of the British solve" the failure of the British duction facility of utilize all its production facility of the production facilit

fattering.

On the distribution side, the British product appears destined to give the American industry a fot less of a run for its money, even in the home market, than anyone anticipated during the black period of the 475% tax and the early days of the ensuing 45%.

the control of the co As for foreign sales by the Brit-ish, the American industry, is al-lowing itself a bit of a self-atis-fied surface. The control of the British industry have so far been completely unable to set up or-ganizations which even start to overseas distribution machines of the American majors British dims hayen't even made a dent in Yank markets on the Continent and Americans claim.

Americans claim.
The confusion and startling lack of success of the British industry in setting itself up as bigine competition to Kollywood was evident of Commons, among the industry unions and in the tradespapers, the discouragement and disillusionment in British's Inability to come through as expected was clearly

In Commons, Tom O'Brien, Member of Parliament and exposive general secretary of the National Association of Theatrical & Kine Employees, warned last & Kine Employees, warned last ton falls to meet the needs of the country's theatres under the 45% quota, Britain will find itself compelled to call on American propelled to call on American profit the British industry. That was a tough, bill for Board of Trade prexy. Harold, Wilson, and he promised that he would call all shortly to discuss the situation. Wilson then neathy reversed the

tern similar to that now being asgotiated with Selmick.

That means that the producery
would keep a small sales organiwould keep a small sales organiwould keep a small sales organiwith any important circuits or
houses that he desired, while UA's
sales force would handle all the
sees situations which it is not
cer's sales organization to reach,
would also process all the concert sales organization to reach,
would also process all the conincluding process all the
conmanager and on the physical handing of prints. Whatever staff the
individual producer desired to keep
manager and a few assistants
throughout the country—would use
UA office facilities. Producer
would completely maintain his
process. snortly to discuss the situation. Wilson then neatly reversed the aquawks against the low volume of production, the labor layoffs and the studio closures. He said it was all the Americans' fault. They failed to produce in England in the quantity expected following

New York Theatres





RADIO CITY MUSIC HALL OAN FONTAINE . JAMES STEWART

You Gotta Stay Happy"

EDDIE ALBERT

A WILLIAM DOZIER PRESENTATION
UNIVERSAL INTERNATIONAL PICTURE PECTACULAR STAGE PRESENTATION

IN LINE RUDY Barbers "Unfaithfully Yours" ON VARIETY STAGE-PETER LIND HAYES MARY HEALY - JACK COLE and Denters On its Stage-"FIESTA".

ROXY TH AM. -

OLIVIA de HAVILLAND the Snake Pit

SELZNICK, MAC NAMARA BACK EAST NEXT WEEK

David O. Selznick and Paul Mac-Namara, his public relations chief who left New York for the Coast

Namara, his public relations chieftho left New York for the Coast
last Friday (12), are expected back
east next week. They went west for
previews of "Portrait of Jennie,"
which Schuck hopes to send into
which Schuck hopes to send into
serious and MacNanara had
been in New York for seaweeks on the deal the producer is
negotiating for distribution through
United Artists Schnick exc Danengotiating for distribution through
United Artists Schnick exc Danied T. O'Shea, who was also east
the megotiations, remained in
the megotiations, remained in
the production of the content of the megotiation of the con
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Accompanying DOS to the Coast was Jennifer Jones, who is under contract to him. She had been mak-ing a personal tour of veterans' hospitals.

Buloff in Yiddish Pic Buloff in Yiddish Pic Jewish Film Distributors picked up North American release rights to a Yiddish-dialog picture, "The Rabbi's Legend", Featuring the Yiddish Art Players in a stoy of life in old Russia, the film stars Part of "Legend" was shot in Russia while the remaining seq-quences were made by Buloff and supporting players in the U.S. Charles Clement is readying Eng-lish titles, and a Broadway preem

Switch to Non-Flam Film

the spearhead to the switch to inflammable nitrate.

Metro will probably serve as "Act of Violence" are in acetate and ready to go. Pic is to be re-leased Monday (22).

leased Monday (22).

Warner Brox, has chosen "Decision of Christopher Blake" as its trial horse for the acetate film, Feature will, be released within Several months. Parknown triportseveral months. Parknown triportseveral months. Parknown triportseveral months, and the several months of the second triports of the secon

Agreement reached between EK and the companies calls for the coupanies calls for the coupanies calls for the beauty of a calcular away for the coupanies call for the 25% of all film company print requirements during the coming year. Distribs on their part agree to companie the Emissiph of the coupanies of the c

safety film. All of its prints for been told by EK officials that with in preparation for a number of the majors. price will come down to the equiva-lent of nitrate. Current cost is a shade under ½c per-foot more than flammable material. Where the acetate amounts to approximately \$230 per print.

\$230 per print.

Greenlight was given after both
20th-Fox and Metro tested the improved safety film per-feeted the
EK in several shorts. McGs that
run was on a qt. basis
exhibs were concerned. None of
the theatres booking the shorts was
told of the changeover.

told of the changeover.

Prints used by Metro, it's said, stood up under volume booking, indicating a long improvement over earlier developments of safety film. Company, moreover, reported it had received no complaints from exhibs.

plaints from exhibs.

Ultimately, swing to acctate means the end of bulky shipments in cans since plastics are preferred to the plastics are preferred to the property of requirements of frequential process. The property of the property of





How Western Electric's "300" system handled a tough location jeb

Location shots for "Green Grass of Wyoming" in the Cedar Breaks National Monument were recorded with ease by this jeep-mounted Western Electric "300" System.

The jeep sped over rugged mountain roads at elevations up to 11,000 feet, made its way into seemingly inaccessible spots, was always on hand when the going was the toughest. Yet the "300" equipment operated dependably throughout the entire nine weeks it was on location

Successful performances under difficult conditions are earning a fine reputation for the "300" . . . a worthy companion for the Western Electric "200" Newsreel and Deluxe "400" Studio Systems.

Electrical Research Products Division Western Electric Company

233 BROADWAY, NEW YORK 7, N. Y. Hollywood effice—6601 Romaine St.

Network Execs, on Spot for Spot Biz Overtures, Face FCC Hearing Nov. 29

Washington, Nov. 16.

Upper enchoin metwork executives were put on the spot large the continuing its battle with the nest in the field of national spot business, in the field of national spot business, performers auditive of the pear at an FCC to support of the pear at an FCC hearing scheduled in what a program departs of the pear at an FCC hearing scheduled in what a program departs of the commission with papers spot and discretary of ABC, to appear before the Commission with papers spot and accretary of ABC, to appear before the Commission with papers spot and accretary of ABC, to appear before the Commission with papers spot and secretary of ABC, to appear before the commission with papers spot and secretary of ABC, to appear before the commission with papers spot and secretary of ABC, to appear before the commission with papers spot and secretary of ABC, to appear before the commission with papers spot and secretary of ABC, to appear before the commission with papers spot and secretary of ABC, to appear before the commission with papers spot and secretary of ABC, to appear before the commission with papers spot and secretary of ABC, to appear before the commission with papers spot and secretary of ABC, to appear before the commission with papers and secretary of ABC, to appear before the commission with papers and secretary of ABC, to appear before the commission with papers and the commission with

taining a network commercial pro-The hearing, now set for Nev. 29, is the result of efforts by the association, formed recently by the station reps, to get the Commis-sion to check the advance of the networks in the field of rational filliated stations. through the webs' spot sales divisions. The papers referred to by NARSR include a stelegram sent by West Coast head, to Pacific silli-ried Oil Co. program, a letter by ABC prexy Mark Woods to affile ates offering the facilities of the

field Oil Co. program, a letter by ABC presy Mark Woods to affili-ates offering the facilities of the ABC spot saise division to TV affiliates, and several teletype mes-sages sent by the ABC commercial traffic department to affiliated sta-tions relating to the Phito-Bing Sresby program, station breaks be-tions of the "Breakfast Club" show and another message regarding the new Kay Kysep program.

and another message regarding the new Kysee Mark Kysee

time."
The rep association is headed up by Paul H. Raymer, chairman, H. Preston Peters, vice chairman, Lewis H. Avery, treasurer, and repetition of the chairman for the chairman when the network chain regulations were adopted by the Commission.

Winslow Boy' Winding Up U. S. Legit Touring On 'Theatre Guild' Show

The Winslow Boy." the legit hit which has been touring this season, winds up its U. S. engagement this Sunday (21), but not as a stage presentation. Show is being taken over by U. S. Steel for its "The-

MOSTEL IN WOR LINEUP

Gloria Vanderbilt.was among an even dozen performers auditioned by WOR, N. Y., last week, as the MBS flagship opened the throttle in what a program department spokesman described as a bid to strengthen the station's daytime lineup.

Other's auditioned included Zero

Others auditioned included Zero Mostel as the center of an hour stanza dubbed the "Zero Hour" another hour show built around Jack Barry, and Walter Preston in the "Show Shop," light classical music.

music.

Mrs. Vanderbilt's offering was characterized as a woman's program, accenting fashion and beauty advice.

With the program was a constant of the program was a constant of the program of the prog

ABC's 'Don't Make A Move' on 1030

Washington, Nov. 16.
FCC was saked vesterday (Moni.)
by the ABC network to hold up action on station applications for the
frequency 1030 ke until final declaions are reached on the clear
channel proceedings and the proceedings on the - KOB, Albuquerque, applications.

que, applications.

The network said that 1030 kc is a class 1-B channel and that the is old we WEZ. Boston, is the only station operating on the channel fulltime. KOB is assigned as a class II station on 1030 kc with 10 kw, but is presently operating on 770 kc with 50 kw day and 25 kw uptath where we would as withouter the control of the control of

the new RCA-sponsored Sunday
The network said that 1020 again and that the So kw WEZ, Boston, is the other station operating on the channel for the said that 1020 again and that the So kw WEZ, Boston, is the other station operating on the channel for the said that the So kw WEZ, Boston, is the said that it will be a spontaneous weekly plekup of rehearsals, in an 70 ke with 50 kw day and 25 kw to that it will be a spontaneous weekly plekup of rehearsals, in any to the order of the spontaneous weekly plekup of rehearsals, in any to the flavor of the old Walker Damrosch Music will be spontaneous weekly plekup of rehearsals, in any to the flavor of the old Walker Damrosch Music of the old Walker Damrosch Music will be spontaneous weekly plekup of rehearsals, in any to the flavor of the old Walker Damrosch Music of the old Walker Work, the dominant when MEC will expand to station on the clear channel 770 kc, is entitled to protection from the control of the old Walker Work, the dominant when MEC will expand to a two-station on the clear channel 770 kc, is entitled to protection for ward of the old Walker Work has dominant when MEC will expand to a two-station on the clear channel 770 kc, is entitled to protection for ward of the old Walker Work has been operating fullime on 770 kc with 60 km was a the work of the old Walker Wight and that KOB the required to operate plant the work of the old walker with a work of the old walker bands of the old walker Damrosch Music Appreciation series.

Rehearsal airing idea was originated that KOB to required to operate plant the work of the old walker with a work of the old walker bands of the old walker Damrosch Music Appreciation series.

Rehearsal airing idea was originated was originated with the flub branch of B.D. kGO, and originally figured as an FM for use of 700 km flutten with 50 km



LOWELL WATTS

Watts travels, more than 38,00 miles a year by plane, train and cal to report significant farm news for the 47,000 farm families in the Rocky Mountain region.

KLZ, DENVER.

ABC's Boston Symph Deal Bid to Recapture Music

Appreciation Series Pull The Boston Symphony Orches-tra, strictly an ABC network "baby" for some years, switches over to NBC starting Monday, Nov. 22, for a once-weekly halfhour midday program (1-1:30). That gives the web two of the top musical aggregations in the world, the other being its own NBC Sym-phony, for which the network cur-rently plunks down \$900.000 a year in its bid for top public scrylce

In its but not top pulms service prestige honors.

In addition, NBC also has the Boston Pops Orchestra under Ar-thur Fiedler, the latter going into the new RCA-sponsored Sunday afternoon NBC show.

St. Louis Browns Execs to Limit Radio And TV Broadcasts of Road Games

Aliu I V Droadcasts of Koad Games over by U. S. Steel for its "The afte Guild of the Air" ABC series, at a reported price of \$15.00 for the one-night kilocycle stand, "Winslow Boy" gives its 8900 for the one-night kilocycle stand, "Winslow Boy" gives its 8900 for the stand that the proposed its "End of the Air of the

OCDP Outlines Radio-Television's Major Role in Civilian Defense

IIPPING OF CRAIG **CUES B & B REVAMP**

CUES B & B REVAMP

Boosting of Walter. Craig. Bender to a Bowless well as to a Bolley to the agency's reals this week. Leslie Harris, director straight and the straight as th

FM: Billion Dollar **Baby, FMA Claims**

Daby, Finh Culams

Washington, Nov. 16.

FM broadcasting is now an initial condition of the control of the cont

(Continued on page 38)

Stang Gets WOR Bid For Disk-Jockey Co-op Show

Arnold Stang has been proposi-tioned by WOR, New York, for a local participating disk-jockey show. It would be a five-weekly half-hour, either live or transcrib-ed, at his option. David Kogan is

ed, at his option. David Kogan is lentatively set as writer. Audition record was cut Sunday (14). Deal for Staing to star in a "Fat Man" situation comedy series on CBS has falien through because of the comie's retusal to be tied to a he-year contract. Aaron Rubin, whose writing and producing the most contract was the series of the comie with the series of the comie with the series of the comment of the series of the comment of the series of the s

WNEW on Culture Binge

Benny Goodman has been pacted by WNEW, the Bulova-owned N.Y. indie, for a 25-minute Sunday, night disk jockey show 19:35-10., with major accent on the classical and semi-classical melodies. That gives WNEW a 90-minute Sunday night "cultural" layor somewhat superstive of the New That gives WNEW a 99-minute Sunday night 'cultural' 'lavor somewhat suggestive of the New York Times WQXR programming roster. WNEW now slots the seminose of the sunday of

COAST NET FLACKS VOTE

CUAST NET FLACKS VOTE
Hollywood, Nov. 16.
CBS and ABC press information
and promotion departments will
hold elections today (16) to decide
whether or not they want the
Screen Publicists Guild to continue
to represent them after contracts
expire Dec. 1.

Washington, Nov. 16 Washington, Nov. 16.
Radio broadesaing stations, "acknowledged generally to be a most effective means for wide-spread education of the public," would play a major role in pro-tecting the home front in the event of war, the Office of Civil Defense Planning reported last week in submitting a plan for a peacetime system of civilian de-fense.

peacetime system of, civilian de-fense.

Television stations, too, the re-port said, "provide an excellent means for educating the public tion. through the simultaneous presentation of video as well as audio messages. Television has fexibility, permits prompt revision of information as an emergency curacy of information by the simultaneous presentation to all users without deterioration which may occur when data are passed

and the second of the second o

vision broadcasts."
Looking into the future, the report declares: "Television is expanding across the nation. It may, therefore, reasonably be expected that a great many people will be reached through this medium."
Radio-TV Role in Atom Role

In the event of atomic attack, according to the report, radio and television would play a major role. Since most station transmitters are some distance from population

are some distance from population centers, it. was asserted, they could operate through emergency quarters at the transmitter site. The document declares that fatalized are confined to within 2.500 yards of the point of detonalion. In an atomic war, radio and television would encourage the public war, which was the public within 2.500 yards of the point of detonalion. In an atomic war, radio and television would encourage the public within the public will inevitable group. During this period of the public will must certain that the public will must certain that the public will consider the public will be public wi

mass hysteria."

Through proper programming and dissemination of reliable information, the report continues, broadcasting, stations "may perform a service unavailable by any other means." They could be employed, among other things, to:

(1) Instruct those who have taken shelter on radiological dangers they face when all-clear is sounded.

gers they face whe all-clear is 20.20 Add in mobilizing various re-lict and safety services from ad-acent unaffected communities:

(3) Assist through spots and programs 'in reestablishing as much as possible the even tenor (4) Pass on instructions on use of water and other utilities on ther locations after the attack.

(5) Warn ve hicular traffer segints, approaching dangerous.

(6) Give general reassurance to

eas. (6) Give general reassurance to

the public.

The Defense plan contemplates

"the designation of key radio
broadcasting station or stations
through the nation, which will
serve as master stations for operational guidance of all other radio
broadcasting stations within the
area. Separate instructions will
apply to the more than 30 international shortwave broadcasting
stations." stations.

The plan recommends the use of facsimile as well as sound and visual broadcasting.

FOSTER, REED TO MCA

MCA Last week signed Chuck Foster and Don Reed bands. Contract with Reed is effective Jan. 1 while the Foster pact begins next May.

Foster has been under the Gen-eral Artists banner, Reed with Frederick Bros.

BENNY NOW ON CBS 1-YARD LINE

What Price Capital Gains?

Just how far NBC and CBS intend to go, or will be permitted to go, in their current "Capital Gains" warfars for program supremacy is something that has the whole radio industry conjecturing. The network chieftains have long deplored the fact that program costs have been getting out of hand; that only when normal price structures are restored can radio get down to the business of tanastating the medium into show business.

to the dusiness of transaturit the menum into anow pusiness. Yet these selfsame exces are in the process of lading out unprecedented coin for personalities; a chunk of coin, in the case of Jack Benny, perhaps undreamed of in any sphere of show business. Obviously, the primary consideration isn't in protecting a hold on Benny as a strictly radio property — but in looking to his inevitable segue into television in the era of coast-to-coast TV programming, when radio, it's recognized, will be but a secondary offshoot of video.

As such, Benny's possession of that 7 o'clock Sunday night slot on NBC (nobody before or since Benny has "owned" his own time in radio) assumes a somewhat dublous value in the upcoming era of multi-million tele set ownership.

But when an NBC can dangle a \$4,000,000 offer for a Benny "exclusive," and CBS can fork over \$2,000,000 to Amos 'n' Andy, the acts are deplored as the preduct to inviting sky-high prices for all the top talent availabilities for lelevision. Til deplored because, in effect, it's creating a "here we go again" cycle in TV of stratospheric costs, with its accompanying guest shot fees of \$6,000 and \$7,000 and \$25,000-350,000 package nuts. That's what radlo has been trying to get away from for the past several seasons.

several seasons.

Just how far-reaching the "Capital Gains" sweepstakes will become depends on any possible Treasury Dept, repercussions. The current ingerpointing by Sen. Styles Bridges, the New Hampshire Republican, may be the opening wedge to a whole-sale Congressional probe into the reported blessing given the A&A-Paley maneuver and the still-stalemated NBG-CBS rivalry for possession at Porbe into the reported blessing given the A&A-Paley maneuver and the still-stalemated NBG-CBS rivalry for possession of Benny and his Amisement Enterprises operation. The later, in the still stale and the still-stalemated NBG-CBS rivalry and his Amisement Enterprises operation. The later, in the still state, in the still stale and the st

LORD IN PITCH TO GF

GF Welcome Mat

Out for Fanny

Looks like General Foods might

WITH 'GANGBUSTERS

And so it goes. The jockeying is still on.

NAB 'No Baloney' With Procter & Gamble dropping sponsorship of its Saturday night ABC "Gangbusters" show, Phillips Lord, owner of the package, is pitching it up to General Foods, via Young & Rubicam, which is in the market for a show. **Educational Clinic** Vs. Radio Institute

With the setting up last vested of an educational clinic on programming which will tee off next spring, a leading group in the NAB is already ringing the death-ixed! for the flock of collegiste radio institutes currently behind the NAB clinic are looking forward, at least, to organizing an educational and information center that will cut down to size the collegiste institutes where, if is cover the head in the main auditorium and receives lits awards in a back room."

Subcommittee of the NAB promarket for a show.

If GF buys it, 'il's a question
whether it would continue as a
Saturday night attraction on ABC,
or move into the Friday night CBS
period which GF is overhauling.
There's a half-hour in billings at
stake, in either case, for both networks.

a back room."
Subcommittee of the NAB program exec board appointed to run the conference consists of chairman Ted Cott, of WNEW, N. Y.; John S. Hayes, of WINX, Washington; and E. R. Vadeboncoeur, of WSYR, Syracuse. According to Looks like General Foods might wind up right where it started— with Fanny Brice. GF dropped the comedicine from her Friday night CBS program last year in a reshuffle designed to cut down costs, the bankroller making it clear that it wasn't interested in \$15,000 a week shows. (Continued on page 40)

CBS WHITE COLLARITES SIGN NEW CONTRACT

clear that it wasn't increased in \$15,000 a week shows.

Singe then, however Or ina the state of SIGN NEW CONTRACI
CBS has renewed its contract
with the Hadin Guild of the United
Office and Professional Workers
America (UOPWA-CIO) evering a
So white collaw workers. The new
pact provides increases which will
bring the average weekly sadary in
cliffication of the status of the second to the
Gains over the existing contract
include an average rise of \$8 week17, automatic overtime after five
to \$5 in nightment interactions
to \$5 in nightment plant, and clarification of the status of temporary
employes.

property.

If Miss Brice lands her ex-CBS spot, the show will probably be at a few thousand dollars less than it was formerly.

ON CRUCIAL PLAY

The CBS vs. NBC "now-we-got-him-now-we-don't-have him" jockeying for Jack Benny reached the stage as of press time yesterday (Tues.) where Benny was practically Columbia's "baby."

According to one high CBS exec, "It may probably be just a matter of hours before the deal is all wrapped up."

The NBC-Jack. Benny - Music Corp. of America "capital gains" action blew up in midair over the weekend under circumstances that are being kept under strict that are being kept under strict wraps by everyone concerned. At the moment the three-way sook Sunday night comedy lineup of Benny, Phil Harris-Alice Faye and Edgar Berger dangles in a state of Edgar Berger dangles in a state of CBS hopewhich has again raised a sunday of the company of the

terday (Tues). Units are not yes the factor of the feeling of elation that pervaded NBC just a week ago, when the network prexy, Niles Trammell, hopped out to the development of the feel which, to all literiate, from the feel which, to all literiate, from the feel which, to all literiate, the feel which, to all literiate, and the feel which, the feel which when the feel which was the feel which was the feel which was the feel which was the feel with the feel with the feel was the feel which was the feel was

pat as Trammell headdliners.

By the same token CBS, which had already gotten its "capital gains" feet well at a cost of \$2,000,000 by wooding Annos in Andy over the Benny pleture on the basis that "we can't play around with hat "Genny kind of money." Amount kicked around in the NBG talks was \$4,000,000, whereby the stock in Benny's Amusement Enterprises operation. erprises operation.

erpites operation.

Just what went wrong, at a time when NBC seemed, to have the deal clinethed, appears to be any-deficient of the seemed to have the seemed to see the seemed of guessing and conjecturing going on around NBC and CBS head-quarters. What is certain is that could come to terms agreeable to everybody. That the stalemate comes as a blow to NBC is evilenced west to wrap up the deal seater the RAC hoard of direction met in emergency session to wish Mannwhile, word from the Coast Mannwhile, word from the Coast Mannwhile word from the Coast

him linek.

Meanwhile, word from the Coast
is that CBS is anything but out
is that CBS is anything but out
wasserman pitching Benny up, to
Columbia. That was the status
two weeks ago, a threat which resuited in Trammell and the RCA
hierarchy noving in fast in an attempt os tymic any such deal.

See Bridges' stall Policy (12).

The fact that last Friday (12) also brought developments from Washington, with Sen. Styles Bridges (Rep., N. H.), chairman of

(Continued on page 40)

NBC LOSES BALL FCC, Finding Complaint Justified After Probe, Orders Hearing Into **Charges Richards Slanted News**

Max Wylle to £sty
Max Wylle for formety of Young &
Rubleam, where he served as a
radio exec on the General Foods
and to be a point of the formet of the
Exty agency, mines veryes Tom
Exty agency, mines veryes Tom
Exty agency
Exty agency
Wille will be integrated into the
veryel creative radio setup at the
radio account the multiple Camel
cigaret programming.
Since leaving Y & R about a
year ago, Wylle settipts and weeking on a play,

AFRA 'Same Fee'

Max Wylie to Esty

After mombangion, Nov. 16

May 1 As far as the American Federation of Radio Artists is concerned,
there won't be any hargain rates
for talent involved it NBC and GBS
there won't be any hargain rates
for talent involved it NBC and GBS
shows on a Schweek basis. That's
been made emphatic by George
Heller, exce secretary of AFRA,
which is the talent union will
line' unless the performers get the
same fee on transcribed repeats as
they got on the original live show.
Interest in radio alive by persuading advertisers and agencies to
keep the top shows on the air on a
judy-August rating, by reprising
outstanding shows via transcription.

The fact that CBS initiated the plan and put it directly up to the (Continued on page 38)

Swezev Status On Today's Agenda

Considerable trade interest fo-cuses on today's (Wed.) meeting of the board of directors of Mutual

considerable trade interest focuses on today's (Wed) meeting of the board of directors of Mutual network, in New York, for out of the following of the theory of the trade of

man.

If Swezey is firm in his resolve to quit, Kobak will also have to find a No. 2 man as well.

sons;
(C) To broadcast editorials of daily newspapers as news items without identification of such edi-

daily newspapers as news items without identification of such editorials as achiminate in favor of the historials as achiminate in favor of the historials of any political party, parties, or candidates; (2). To discriminate in any maneum of the historial parties or candidates; (e). To discriminate of stations KMPC, WJR and WGAR, in favor of the private, political, social and econonic views and interests of G. A. Richards.

A. Richards.

A. Richards.

J. and what disciplinary action, if any of the nature specified in issue No. 1, and what disciplinary action, if any of the nature specified in issue No. 3, and what disciplinary action, if taken by G. A. Richards against surpostic proposed of the proposed of the

(Continued on page 40)

NAB WARNS DISKERS 'DELIVER-OR ELSE'

Washington Nov. 16.
Moving washington Nov. 16.
Moving companies that don't deliver on their contracts, the movement of the companies that don't deliver on their contracts, the MAB exec committee passed a tocheck list of legitimate outlist. Under the NAB proposal, he companies would be required to present notarback autaments attesting seem to attacked autaments attesting now by companies which promise series but fade out after 13 or 28 platters.

GF'S 'QUIZ' BUY

Post Cereals Division of General Foods has bought "Professor Quiz" in a half-hour recorded format to be carried in 25 west central and southeastern radio markets star-ing in January, for Grape Nuts Flakes. Young & Rubicam handles the

NBC Seeks a Phantom Blueprint

NBC programming exces were doing some fast masterminding over the past weekend when negotiations collapsed in the Jack Benny "englat gains" deal and evidence presented itself of CBS in there pitching for a takeover of the Benny-Phil Harris-Alice Sin there pitching for a takeover of the Benny-Phil Harris-Alice Philosophy of the Standary light program sequence to establish if it had to fight the sock comedy lineup. Some excess leaned toward a solid sequencing NTA: District Attorney" etc., Isquiring it works and the part of the Comedy with comedy. The only trouble with that thinking, NBC agreed, was the question of violating the network's own code, the forbids spotting of mystery shows before \$250 p.m. And then again, NBC is still vague on a possible bluepriat. The best solution, it realizes, is to make the Benny-NBC deal stick, whatever the cost.

NAB Board Meets to Tackle Problem Of Enforcing a 'Czarless Code'

VI Lath UVL.

The NAB bant estiled down to three days of assisons today (Tuesday) with every indication that no effort would be made to put teeth in the industry code. Instead, if or a voluntary basis in the hope that this substitute for an industry Crar "will work. ... What appears to be shaping up. What appears to the shaping u

and explaning wan was expected.

Hope of the industry people is that the networks will set a good scample, particularly regarding ordered to the control of said, "the difference between us and the motion picture industry is that they can have a Car and make the system work because there are only a handful of producers." We have over 1,800 producers—in other words over 1,800 stations." Since the system of th

gual stations—generally the post-war newcomers. Many of these are inot making money even now. If the the next year or two, there is fear that economic pressure will force some of these stations going out of some of these stations going out of ing adjusting themselves to the available business. NAB budget for the next year is figured to windup at about the same figure as the \$60.5,000 allo-strations of the stations of the large are with the same figure as the stational properties of the large are with the next year is many than the station of creat-ing a new standard contract with the national advertisers which must include the NAB code. This would tend to keep the stations in line on standard sof practice ex-cept on strictly local business.

Writers, Agencies Down To 'Bread & Butter' Talk In Atmosphere of Calm

In Atmosphere of Calm Further exploratory talks' be-tween the Radio Writers Guild and top ad agencies towards drawing up a scripters' minimum basic control writers' minimum basic control writers' minimum basic control writers' minimum basic non-committal over prospects for a agreement, RWG exec declared the negotiating sessions were be-ing held in an amicable atmos-phere. Final linking of a pact, how-mote, a scanded as still being re-mote.

cific points discussed at the RWG-sponsor meetings are being kept under wraps until a definite stage in the negotiations are reached. It's understood, however, that the preliminary sparring over with both sides getting d to the "bread-and-butter" term the proposed pact.

Mesa Station, in Mess Of Coin Trouble, Folds

Mesa; Ariz., Nov. 16.

KARV here will sign off the air permanently Thursday night (18) at 11, a victim of what the management described as "unsettled economic conditions and the multiplicity of radio stations in the Phoenix area."

Decision to take the 250-watt indie off the air was made last week
at a special meeting of the station's
five stockholders, who had sunk
five stockholders, who had sunk
than two years. Station went on
he air Jan. 6, 1947.
John McPhee, general manager
of KORV, has offered to sell equipfive the station of the station of the selfKTYL, and understood that deal is
now in the making. Decision to take the 250-watt in-

now in the making.

Arnold's Lifetime Slot

San Bernardino, Nov. 16.
Edward Arnold's loyalty to
his "home-town" outlet here,
KITO, paid off last week when
the station handed the actor-a
"certificate entitling, him to
one half-hour of the best available radio time aseh week as

one half-hour of the best available radio time each week as long as he shall hive. KITO manager George E. Lindman and progress of the shall have the shall have been shall hav to various humanitarian causes he's been championing.

Beauty Pageant TV Nixed As Likely to Hurt Gate: Radio to Be Curtailed

Atlantic City, Nov. 16. There will be little If any tele vision; and radio broadcasts will be cut to a minimum, when the annual Miss America beauty pageant is held next September in the auditorium here.

This is the word passed on by Mrs. Leonore Slaughter Frapart, pageant director, after she asked if it was true that the television rights to the beauty show had already been sold,

had already been sold.
"Not only have the television rights not been sold, or otherwise disposed of, but under present plans radio broadcasting will be she declared. Mrs. Frapart said radio broadcasts were blamed by directors of the pageant for the cut in estimated attendance last year. She hashend to add that cut receipts, television would, only reduce them more.

Reagan Heads Up H'wood

Lloyd O. Coulter, veepee in charge of radio and television for McCann-Erickson, has upped J. Neil Reagan as manager of the agency's Hollywood office. He'll

also continue as radio production head of the Coast setup. Reagan joined the agency four years ago, succeeding to the posi-tion left vacant by the death of August J. Bruhn.

ARC Mulls a Two-Hour Mon. Nite Variety Show

MOII. ALLE VALICE, Show ABC is considering a two-hour Monday night variety show to run from 9 to 11 p.m., the first hour of which would be opposite CBS' potent "Lux Radio Theatre". Fred Thrower, ABC's sales veepee, said the deal is not yet set, however, and details remain to be however, and details remain to be

worked out. If and when it is se ould ride as a regularly weekly

ILGWU's KFMV (With '50%-Only' Com'l Format) Gets Real H'wood Sendoff

Gets Real H'wood Sendoff

Hollywood, Nov. 18.

KFMV, International Laddes'
Garment Workers Union FM siaGarment Workers Union FM siaDen Hollywood, Holl

to the community.

Entertainment, interspersed with
the address of officials, was that
piled by Kenny Baker, Martha TilControl of the Control of the Control
Control of the Control
Control of the Control
C

(Continued on page 40)

Chi Radio Comes Up With 'Front Page' Story

Chicago, Nov. 16.

"Behind the Front Page," bankrolled by Mutual Benefit of Omaha,
switches its origination point from
New York to Chicago, starting
Nov. 28. Gabriel Heatter continues
as luminary of the Sunday night
MBS airer, with his seg piped in
from Florida.
Switch simely

gan Heads Up H'wood of the C-Erickson of a country veptor in ge of radio and television for Chi or North Simplifies agency chores, since the account is indigenous to ge of radio and television for Chi or New York, figure out about amb-Erickson, has yuped J. equal, so it's felt the show might eye's Hollywood office. He'll countries as manager of the cy's Hollywood office. He'll countries as radio production to the Coast setup, nor the countries as radio production of the Coast setup, nor the countries as radio production of the Coast setup, nor the countries as a continue as radio production from here so far this year have a got, succeeding to the position of the Coast setup. For the countries are succeeded in the countries of t



CARLOS A. FRANKO Manager and Radio Time Buyer YOUNG & RUBICAM, Inc. "Of course I read VARIETY. . . . Who Doesn't?"

From the Production Centres

IN NEW YORK CITY .

IN NEW YORK CITY

Gean Orlin, editor of Gothant Life, began weekly show, "As the Stars Come Out," on WGYN-FM Sunday (14) ... "Good Neighbor" story of Norman Brokesshire sired on WNBC last spring resulted in scuiptor Donald Curran donating a new bust to a Lake Ronkonkona, N. Y. Start of the Common of the Commo

is that despite the undoubted pull of the Roosevett label, Anna and Eleanor remain something of an unknown quantity in commercial radio ... Guesses on reason Bing Crosby's transcribed show for Vacuum Foods went to WCBS (it starts Nov. 22) despite vigorous pitches from WOR and elsewhere include this one: Jock Whitney, a top exec of Xeauum Foods, is a brother-law of Bill Paley, CRS beard chairman. WHIDH, Boston; KDRA, Pittsburgh, and WCAU, Philadelphia, also with the property of the Commercial Commercia

IN HOLLYWOOD . .

Where he set up nightly obadecasts of "Report From Israel."

IN HOLLYWOOD.

Jess Oppenheimer, long one of the better comedy writers in Hollywood, Joned up with CBS to create new shows for packaging by the network. He'll keep punching away at scripts for "My Favorite Hustendond". Don Thornburch and Don Searle bock at their respective desks at the CBC and ABC after long sessions at the home offices. Art clearly all the control of the CBC and ABC after long sessions at the home offices. Art clearly condense to the control of the CBC and ABC after long sessions at the home offices. Art clearly condense to the control of the CBC and ABC after long sessions at the home offices. Art clearly condense to the town's write came up with an idea for ABC in retailation for Fred Allen's wits came up with an idea for ABC in retailation for Fred Allen's writer and the condense to the control of the control of

own for tikeoff of Severe camer's new Jo Stafford show.

IN CHICAGO

Jack Baker, who used to tenor on "Breakfast Club," now trilling via KCMO. "Bob Adams bowing out of WIND's amouncing staff to recommend to the stafford show. The stafford show and the staff to recommend the stafford show a staff to recommend the stafford show a staff to recommend the stafford shows the stafford show the

(Continued on page 40)

H'WOOD STARS FACE THE EAST

Nielsen's Top 20

Current Bank	Previous Rank	Program	Current Rating	Points
RHIE	- Della	Lux Radio Theatre	Mating	Change
		Dat Maulo Incatte		+1.5
2	9	Bob Hope	24.0	+4.0
. 3	-	Fibber & Molly	23.6	1
W. Sales and the	-	Duffy's Tavern	22.6	
		Phll Harris	21.3	
		Jack Benny	190	1000
7	2	Godfrey's Talent Scout	s . 19 6	-1.8
8	0.00	My Friend Irma	189	
9	4	Suspense	18.3	-1.5
10		Date With Judy	18.1	
11	18	Jergens Journal	17.8	+2.5
12		Burns and Allen	17.6	
13	9	Crime Photographer .	17.4	-0.6
14	8	Mr. Keen	17.4	-3.3
15	10 10 10 10 10 10 10 10 10 10 10 10 10 1	Charlie McCarthy	17.2	
16	1. 11 - A 19. 1 A	Aldrich Family	16.8	-
17	11	Mystery Theatre	16.7	-0.4
18		Fred Allen	16.6	-
19	12	FBI in Peace and War		-0.8
20	22	Mr. and Mrs. North	16.4	+1.6

Sen. Johnson Sees Better Results In Next Congress in War Vs. Webs, Clears

By Al. WILLIAMS

Colorado': Dener, Nov. 16.

Colorado': Dener, Mo. 16.

Los and Colorado': Dener the Mo. 16.

Los and Colorado': Dener the Mo. 16.

Los and L

operation who is serambling for a control with the control of the

Mpls. Star-Trib Assigns Veepee Hawks to Radio, TV

weepee Hawks to Nadlo, IV

Minneapolis, Nov. 16.

Minneapolis Star and Tribune
revealed in its menyoep publication that Stanley Hawks, vice president has been assigned to design and of the surpression of

Web Co-ops Still Harass Transcription Packagers

Chi pickagers of quality transcribed shows a control of the face of battering competition from coops. Nets' percentage deals with affiliates have drastically narrowed the margin of profit, say refers 13 coops and Mutual. 20.

In addition to coop competish packagers of musicals are wincing under the recording ban. AFM verbolen stymies both sequels of new shows with potential sale-ability.

Seattle Dailies **Getting Religion**

Scattle, Nov. 16. Coming of television to Seattle may mark a turning point in the

may mark a turning point in the attention of the control of the co

Stock 1st and the property of the company of the company of the company of the condition on the permit which are stated. AP, which entered the dissemination can begin, ruling that Minne-sta Tribune Co., which operated stations. Several hundred adold. Minneapolis Tribune news-different conditions of the condition of the conditio

IN THEIR FUTURE

This season finds an unprecedented the the Let. of Mr. personalities in the let. The heightnend activity stems from the increasing number of the Mr. personalities in the let. The Mr. personalities and properties has same discount of the Mr. personalities and properties has assumed unparalleled dimensions for domain of the Mr. personalities have been supported by the Mr. personalities have been supported by the Mr. personalities have been supported by the Mr. personalities have supported by the Mr. personalities have been supported by the Mr. personalities have been supported by the Mr. personalities have been supported by the Mr. personalities have supported by the Mr. personalities have been supported by the Mr. personalities have been supported by Mr. personalities have been supported by the Mr.

Kaycee Stations to Aid In Fuel Crisis Times With Emergency Info

With Emergency Info

Nemas City, Nov. 16,

In view of the possible shortage
of 486 for 486 for the possible shortage
of 486 for 486 for

Texas AWB Picks Short

Iexas AWB ricks Short
San Antonio, Nov. 16.
Violet Short, of KTSA here, was
relected shairman of the 18th district; Asan. of Women Broadcasters,
at the third annual conference held
A resolution was passed to cooperate in a state-wide public opinon survey, through women's programs, on what the public understands about the United Nations.
This program was suggested by
women's broadcasts for the United
Nations,

FEEL NEED OF TV Lifting of CBS Ban on Disked Shows **Comes Suddenly: NBC Sole Holdout**

How to Crash Radio
Pat O'Brien, in N. Y. last
week for the "Pineare Guild
week for the "Pineare Guild
down in an clevator at the
Sherry-Netherland hotel when
the elevator op, Dick Howard,
grabbed his opportunity and
matic blik. Impressed with the
off-the-cult reading. O'Brien
arranged a date for Howard
with Homer Frickett, director
of the TG show.
Technical the desired of the the
special control of the
special control
special cont How to Crash Radio

Pauley Protests Thackrey Package

Washington, Nov. 16.
Southern California Television Co., owned by Ed Pauley, yesterday (15) asked the FCC to reconsider its approval of package sales of radio stations and require Dorothy S. Thackrey to sell her television station in Los Angeles (KLAC-TV) separately. Mrs. Thackrey has applied to the Com-mission for permission to sell to Warner Bros. her two standard broadcast stations in California (KYA, San Francisco and KLAC in L. A.) as well as the video out

in L. A.) as well as the video outte.

In a petition filed by Haley, MeKenna & Wilson, Washington counsel, Southern California challenged, in the Commission order of last Oct. 20

Ilmit only package sales of comingled broadcast and non-broadcast properties. That ruling, Southern Cal. contended, "is contrary totive control of the control of the conpetition which underlies the comwith the procedure governing appictations for new facilities."

Southern Cal. asked that the
Commission allow oral arguments
on its petition of last Aug. 10 asktions be offered separately and that
Mrs. Thackrey be required to state
a separate price for each of the
facilities so that competitive bids
singly or collectively. In the meantime, the Commission was asked tocettend the period within which
competitive bids may be filed to a
action on Southern Cal.'s petition.

WOW's Farmers Junket Will Include Germany

Will Include Germany
The WOW Carmer's trip to roidtope, already carmer to consider the contope and the 28 midwest certain the content of the carmer to consider the content titherary of farm inspection
and study. The army will coopearte and there will be a broadcast from Frankfurt. Official guide
the food and agricultural division
of the American military government. Group leaves Nov. 18 and
will tour 30 days.

Experts regard the WOW move

Experts regard the WOW move as some new ground-breaking in the establishment of better inter-national relations.

**C.B. bas taken the final drastic step in litting its ban on franscribed shows.

The move, while not unexpected in some quarters, nevertheless anticipated. It now leaves seen that the same content of the content of

St. Loo Buses, Streetcars Fitted for Broadcasts: Toronto Bid Is Nixed

Toronto Bid Is Nixed

More than 2000 bases and electric street fam 2000 bases and elec

Still Hope in Toronto
Toronto, Nov. 18.
Toronto streetear and bus riders
won't be compelled to listen to
radio programs to and from work
or shopping, according to decision
of Canadian Broadcasting Corp,
which has refused such a licent
to a group calling listef the Trans-

(Continued on page 3)

WJW's Sitter Service

WJW s. Sittler Service.

WJW makes a new bid for popular tayor by establishing a babysitter service for mothers seeking a babysitter service for mothers seeking a babymornings from 9 a.m. to noon.

Effective last Saturday (3), mother could leave children, aged
mother could leave children, aged
studio under supervision of registed
in child care. WJW can take care
for 50 young ones. Studio is equipgraham crackers, toys, es, milk,
graham crackers, toys, etc.

At the same time, a "Baby Sit-

At the same time, a "Baby Sit-ters Hour" will be conducted with Bruce MacDonald and Walter Kay.

Reprint of Editorial In First Issue of Variety, Dec. 16, 1905

Speaking of Tradition!

ARIETY

VARIETY in its initial issue desires to announce the policy governing the

We want you to read it. It will be interesting if for no other reason than that it will be conducted on original lines for a theatrical newspaper.

times for a theatrical newspaper.

The first, foremest and extraordinary feature of it will be FAIRMESS.
Whatever there is to be printed of interest to the professions would WILL EE FRINTED WITHOUT ENGABLT OWNESS. NAME IS MENTIONED OR THE ADVERTISING COLUMNS.

"ALL THE NEWS ALL THE TIME" and "ABSOLUTELY FAIR" are the

The news part of the paper will be given over to such items as may be obtained, and nothing will be suppressed which is considered of interest. WE PROMISE YOU THIS AND SHALL WENT PROFESSED.

The reviews will be written con-scientiously, and the truth only told. If it hurts it is at least said in fairness and impartiality.

We aim to make this an artists' paper; a medium; a complete directory; a paper to which anyone connected with or interested in the theatrical with or interested in the theatrical world may read with the thorough knowledge and belief that what is printed is not dictated by any motive

printed is not dictated by any motive other than the policy above outlined.

WE WANT YOU FOR A SIBSCRIBER. If you don't read YARIETY you are missing something.

you are missing sometimes.

Do you want to read a paper that's honest from the title page to its last line? That will keep its columns clean for "wash notices?" I find WILL NOT BE INFLUENCED BY ADVERTISING? That's VARIETY.

To insure you receiving VARIETY REGULARLY, send in your subscription now. You will find it coming to you regularly to any permanent ad-dress given, or "as per route."

The only positive way to get VARIETY is to subscribe for it NOW.

This paper is for variety and variety only in the broadest sense that term implies.

Is honesty, the best policy? VARIETY will give the answer in its fifty-first number.

VARIETY traditions spring from a statement of publishing principles clearly set forth in an editorial which was printed in the first issue of this newspaper.

That was 43 years ago.

Show people who have read VARIETY with unswerving loyalty for almost half a century have supported this traditional policy.

It is traditional that anyone in any way connected with show business watches for VARIETY'S anniversary issue. It is their newspaper, serving them year after year.

During the coming Holiday VARIETY will publish its

43RD Anniversary Issue

Space Reservations Should Be Made Now, Usual Rates



NEW YORK 19. 154 West 46th St.

HOLLYWOOD 28, 6311 Yucca St.

CHICAGO 1, 360 N. Michigan Ave.

LONDON WC 2, 8 St. Martin's PL Trafalgar Square

WAR ON TV TRANSCRIPTION BAN

Sunday Night's Cream-Packed Act

General Foods' pacting of the Theatre Guild television dramatic series for the 8 to 9 Sunday night segment on NBC-TV, preceding the "Philio Television Theatre," throws into sharp focus the current "embarrassment of riches" that's throw-ing Sunday night video dialers into a tallspin.

The overlapping of many of tele's top-budgeted "cream shows," all showcased within a space of two hours on the same night, has created a wave of criticism both within and outside the trade.

Particularly deplored is the fact that virtually all of the dramatic presentations are concentrated on Sunday night, which will now boast, in addition to Phileo and Theatre Guild, the Actors Studio show, the once-monthly Ford Theatre (scheduled soon for a weekly showcasing) and CBS "Studio One."

Such topheary dramatic programming not only makes for confusion in terms of the video viewer, but adds up to poor program sequencing. It's strictly a case where, for six nights a week, the cameras are virtually bereft of dramatic shows (except for isolated cases of Kraft's Wednesday night NBT show), while on Sunday it's a deluge.

It would appear that the networks are duplicating the same error that prevailed in AM radio, by permitting the client and agency to dictate time segments, regardless of how they fit into overall programming structure.

Tele's Varied Threats to Pix Industry Cited by Cov: 1.000 Stations in 7 Yrs.

Chicago, Nov. 18.

PCC chairman, Chicago, Chicag

"Several manufacturers," he said, "have assured us that when said that a sured us that when additional channels are added, they will be able to produce adap-tional that a sured to the said that processes the said that he is now using an adaptor to tune in the new stations." He said that he is now using an adaptor to tune in a high band experimental station in Washington and, in addition, is effect, a universal television re-ceiver."

ceiver."

Films' 'Readjustment'.

He told the gathering that he looked forward to a great period freadjustment in the motion picture industry. He said that televisible heaves a compatible to the leaves the said that the leavest the said that the leaves the said that the leavest the leavest the said that the leavest the said the leavest the said that the leavest the said th vision becomes a competitor to the film exhibitor in more ways than (Continued on page 38)

Philco's \$1,000,000 TV Sandusky Plant

TV Sandusky Plant
The Philco Corp. has awarded
contracts for construction of a
contract sor construction of a
house a television division. Philco
already operates a radio manufacturing plant here, and the teleturing plant.
The television unit will add
20,000 square feet to the present
build a 100,250-foot warehouse.
Firm will need 700 additional employees when the new plant is
completed.

WENR-TV Only 16% Com'l

Chicago, Nov. 16. ABC's WENR-TV here has a lean ABC's WENR-TY here has a lean 18% of its time sponsored after almost two months of operation. Station sodds five-small-shall hours to the state of t

TV Stations Still On Horns of Deep Freeze Dilemma

Washington, Nov. 16.

Washington, Nov. 16
A problem of deep concern to
approximate the property of the control of the control of the control of the current freeze on video applications—was placed squarely in the
lap of the PCC last week.

The control of the control (Continued on page 38)

KTTV's Dry Run Telecast Of Little Rose Bowl Game

Hollywood, Nov. 16.
KTTV, Times-Mirror-CBS telestation, will run the Little Rose
Bowl football game on a closed circuit. Crid tilt is being telecast by
Don Lee's KTSL.

Don Meier's Chi Exit

Don Meier's Chi Exit

Chicago, Nov. 16.

Don Meler sales manager of with the football game being played on Dec. 11, as a preparationy step to the telensing of the Rose Bowl game. Jan. 1, the same being played on Dec. 11, as a preparationy step to the telensing of the Rose Bowl game. Jan. 1, the same chief of WCEL, the places. Four salesmen will be added to the staff, which so far the played, the place are two-man operation.

WBKB also has brought in John-Bowl game, show the same field the big. Rose Bowl game is played, it is figured. The program director.

GOES INTO ACTION

Television industry and the Dramatists Gilld have joined forces to launch a fullscale attack against the major film companies? The state of the stat

companies won't give in, to seek a text case on the problem in the Question is one that has plagued wideo broadcasters, agencies and sponsors since the first TV film and the problem of the problem of the transcriptions merely another rated. Film companies consider the transcriptions merely another the problem of a legiter to which they own find the problem of a legiter to which they own first proposes to appropriate violation. Broadcasters, on the other lights represents a copyright violation. Broadcasters on the other land the transcriptions are "delayed broadcasts" and thus no copyright violation is involved. Long-smodering problem was considered to the problem of the problem of the problem of the problem of the proposes of the problem of the p

Dramatists Guil enters the pic-ture, of course, through the interest of playwrights in the prob-lem. Many of the top scripters in the country would like to enter video through such shows as the the upcoming Theatre Guild series. It's this same group of playwrights, however, who have been most suc-cessful in selling their plays to film producers. They have com-plained to the Guild that the ban that their channes to sell to the country of the country of the With the number of TV dramatie shows increasing, competition for

With the number of TV dramatic shows increasing, competition for suitable plays has made them tough to get. Howalty rights to the script and those for the more expensive "Ford Television Theatre" run .much higher. Many playwights, however, have decided to wait until the medium expansion. (Continued on the continued on the conti (Continued on page 38)

Coke to Transfer **Downey to Video**

Coca-Cola is preparing to get into video. First show is expected to start sometime around the New Year with Morion Downer heading the New Year with Morion Downer heading the New Year with Morion Downer haven been completed as yet. However, it is known that Downer will vacative the new Year will be the

KLAC-TV Guards Lines

ALAU-1 F QUATUS LINES

KLAC-TV is planning on hiring
a detective agency to watch its
Station has been plaqued by
uvenile cul-tupe since it started
teleosating, having had its cable
teleosating, having had its cable
teleosating, having had its cable
teleosating, having had its
teleosating having had its
to transmitter, cut twice. One footbull game found the station off the
air for 10 minutes. Some vandal
indet turned they pan,

DRAMATIST GUILD Philco Stance on GF-Theatre Guild Pacting Poses Problem for NBC

Paul Feigay to CBS Tele

faul reigay, to UDS 128
Paul Feigay, estwhile legit producer, haz joined the CBS-TV producer, haz joined the CBS-TV producer, haz joined the CBS-TV prosessing the control of the control

CBS Brings Out Own Kine Setup To Follow ABC

Pointing up the growing use of kinescope recordings in the tele-vision industry, CBS-TV brought out a new transcriber of its own Monday (15), less than a week after ABC-TV had unveiled its new ranscription method. ABC's am-bitious claims that its system far surpasses those now in use, coupled surpasses those now in use, coupled counter-claims from other broadcasters and tran-

'Recording' Bugs

New "video recording" system unveiled last week by ABC-TV, despite claims of superiority by web execs, still has several bugs to iron out. Film transcribed of election

has several bugs to Iron out. Film transcribed, of election medicates are several ways and with medicates and sound with more controlled to the picture and sound.

On the transcription with the ways transmitted over the air and received on a standard projection-type video set, results were not so good. Pleasure were

scribers, is believed largely responsible for the haste with which CBS disclosed its unit. New ABC method is believed the only one now operating which utilizes the single system (simulation) of the control of the con

of KINESCOPED SHOWS in the control of the control o

Comment of the control of the contro

RCA 'Jamboree' Hits the Bigtime

Chiasao, New 18
bright State Chi tele show to hit the
bright we till be "Junior Jamboree,"
with RCA-Victor bankrolling, if co-ax allocations clear this week,
WBKB, owned by the Balaban &
Kat: theatre chain here, will feed
starting Nov. 29, and expand to
the eastern net Jan. 12.
"Jamboree," billed locally as
Kukla, Fran and Oille," has Burr
Tillstrom. manipulating puppets
Kukla, Fran and Oille," has Burr
Tillstrom. manipulating puppets
Preekfast Club") playing a straight
role. Both are under contract to
BeK for 39 weeks ending in June,
Deal with B&K for networking the
half-hour, Ifwea-week series was

B&K for 39 weeks ending in June, beal with B&K for networking the half-hour, Rve-a-week series was half-hour, Rve-a-week series was half-hour, Rve-a-week and TV director of J. Walter Thompson, as consultant Rock Art for Spanson, as Consultant Rock Art for spanson, as Consultant Rock Art for spanson, as the series of the se

KTTV'S FIVE HOURS OF KINESCOPED SHOWS

Video's 'Camille' Triumphs in Test With 'Ford Theatre' Radio Version

rete had it al, over tool week, when the unusual opportunity of comparing both meditums offered itself. The challenge (cuests, Janet Blair, Paul Gallico, Charles MacArthur, Dale Carcame in the alring of the drama "Camille" on the Ford Theatre radio program Friday (12) on CBS and the televising of the same drama on Philco's Television Playhouse Sunday (14) on NBC. And though the cards were stacked in advance, for the radio program with Ingrid Bergman playing the lead, the visual program won hands

lend, the vistial program won hands down over the surel.

As a matter of fact, Muss Bergman, who played Marguerite, in man, who played Marguerite, in mas drama of thwarted love in the Paris of the 1880's, and Carl Swenson, who played opposite as Armand, were a disappointment of the played opposite and the played of the played with the played of the played with the down over the aural.

sic helpied heighten the effect.
But the full values of the sentimental love story came through
perfectly in the Philos video verperfectly in the Philos video verto the perfect of the Philos video verstatic, almost comy drama come,
vividy to lite again. There were
no false notes, the play was kept
honosity, in 'its period, and the
tellow and the period, and the

honestly in 'its period, and ther commute tails of love and remunchation rang true. Production was marred by some bid lighting in the importance of the community of the communi

Commercials, too, showed origi-nality and taste, but like most commercials, were too long. Bron.

THE FASHION STORY With Marylin Day Writer: Rosemary Roth Director: Howard Cordery 30 Mins.: Thurs., 8 p.m. Participating ABC-TV, from New York.

ARC-IV. from New York.
This show is mart exploitation
of video as a selling medium. Although as, enfertalment it, slitt,
needs sharpening of pace, il ingle
ing the handrollers' product into
the seript for maximum nerchandizing impact and minimum dialer
rettation. Using the various new
ordered by the five participating
sponsors, this show surceeded in
whipping (upgehere an interesting
opera format.
On the Nov. 4 preem. Marvin

opera formal.

On the Nov, 4 preens, Marylin Day was introduced as a youing noded starting a career in the fash-anded starting a career in the fash-was her adventures on a new too which furnishing the apparel. The dramatic sector of the and of the proper of the property of the property

warbling talent hesides. Technically, the camera work highlighted, the fashions as best as highlighted, the fashions as best as the state of the fashions as best as the state of the fashions as best as the state of the fashions as the fashions with direct appeal in the cut and not in the color.

negre Director: Ralph Levy Producers: Fred Rosen, Steve Alex-

Director: Raiph Leve Alexander 30 Mins.; Sun. 8:30 pm. GENERAL BLECTRIC CISTY, from 200 Mins.; Sun. 8:30 pm. GENERAL BLECTRIC CISTY, from 200 Mins.; Sun. 8:30 pm. GENERAL BLECTRIC CISTY, from 200 Mins.; Sun. 8:30 pm. GENERAL SUN. 8:30 pm. GEN

one, quezer, sont a snow necess, on—it needs production.

On the preem (14), there was a role of inepitude. Despite the host grant of the political control of the politica

Columbus — Columbus Dispatch, which has a license to operate a television station here 'WBRY-TV', began a series of articles in its Sunday edition (14) to explain general progress in the video field. A question and answer section is used on the end of the item,

DAFFY DERBY With Ernie Simon, Sheldon Kelle Don Fairchild, pianist Producer: Monroe Mendelsohn Director: Lerraine Larson Writers: Sid Mandel and Sheldo

Writers: Sid Mandet and Shedon
Latter. Wed. 7:50 p.m.
JAYS POTATO CHIPS
AND WERK, Chiesa Associates
Although the opener was splinery in spots. Ernie Simon's energetic clowning stamps him as a
cleasified as Chi's most unquiet
disk lockey, proves once more that
cleasified as Chi's most unquiet
disk lockey, proves once more that
cleasified as Chi's most unquiet
disk lockey, proves once more that
engine the company of the company
cleasified as Chi's most unquiet
disk lockey, proves once more that
engine the company of the company
cleasified two seasons of burdesque
and hitery stints.

In "Daff, Derby" his stockpile:

and intery strains.

In "Darly Denby" his stockpile and nitery strints.

In "Darly Denby" his stockpile of standard routines is exploited. Presidential election supplied the peg for the preem (10), with Simon broadly sultriding the write strains of the strains of vault his strains of the st

and casy interpretation or the script.

Goined an oversize school to sing a commercial a laward to sing a commercial a laward an accurate vacal carbon, tigave the sales message added acceptance. Camera missed by not moving in for a closeup of a commercial and down to parts of the bag. Bast.

CUR POLKA
With Red Levy, Rhythm Kings,
Dolores Deminick, John Leech
Producer: Robert E. Store
Statisting:
WRGE. Schenectady
Variety pergram, prenets of,
tertainment but seldom riess far
tertainment but seldom ries far
tertainment but seldom ries

Miss Dominick is an acrossed dancer specializing in bends, Leech's contribution as a chef didn't mean too much. Camera work on program was tather good.

Jaco.

Tele Follow-up Comment

Just as last yeart mactry are largered in capital assistance, and the most videogenic personality to come before the caser work along with the other players in the sality to come before the caser and the macerian control that the magnetism of the macerian control that first performance in 1894 with the particularly were discovered and improvement and ordered an improvement and control that the perfect synchronization of cancer, and the macerian control that the perfect synchronization of cancer, and performance notably in the perfect synchronization of cancer, and performance notably in the perfect synchronization of cancer, and performance notably in the perfect synchronization of cancer, and performance notably in the perfect synchronization of cancer, and performance notably in the perfect synchronization of cancer, and performance notably in the perfect synchronization of cancer, and performance notably in the perfect synchronization of cancer, and performance notably in the perfect synchronization of cancer, and performance notably in the perfect synchronization of cancer, and performance notably in the perfect synchronization of cancer, and performance notably in the perfect synchronization of cancer, and performance notably in the perfect synchronization of cancer, and performance notably in the perfect synchronization of cancer, and performance notably in the perfect synchronization of cancer, and performance notably in the perfect synchronization of cancer, and performance notably in the perfect synchronization of the

Television got its first taste of the oldtime ministrel show on (Cap'n Billy's Mississippi) Music Bail Friday (12) night on the CBS-TW web. Stared at the Old Knick niters, N. Y. the show blackface ollos but was too slow-paced to have much punch. Music Hall' is better when it sticks to the mellers it's been doing until now.

the mellers it's been doing until, Bret Morrison, the "Shadow" of radio Iame, made an okay inter-torioution, working well with Johnny, could be a superior of the superior of the end men. Evelyn Ward and Ray Arnett did a nest terr routine and Airis Ward impressed with a Negro-mon, of the St. Mary's Horse-shoers quartet. Clara Cedyone with their Chius. Rather working with their Chius. Rather working with their Chius. Rather working bern ungging it too much. Bib Detervald: a sunal socked aeross bern ungging it too much. Bib Detervald: a sunal socked aeross horse sunal socked aeross horse to be sunal socked the horse of the sunal socked aeross horse of the sunal socked aeross horse of the sunal socked to sunal socked sunal socked

"Chevrolet Tele - Theatre," after a weak stanza Nov. 8, came back strong Monday (15n night on the NBC-TV web with a fine one-acter, starring film actor James Dunn, Lawrence Du Pont play, tittled "No Shoes," served as an excellent, vehicle for Dunn to make his video to the start of the start of the start worth, already an established TV

prelim monolog and kept things prelim without a letup through a letup through the control of the

andural quality, as though the contuctive was fosting through as paged limbs.

It was too meel of a good limbs and the contuctive was too meel of a good limbs.

Dr. George Galliup patched up his cracked crystal hall with determined effectivenes in a led to the historic was a limbs of the content of the limbs of the

Ed Sullivan's 'Toast of the Town' is now showing bigtime pacing. The vaudoo format, by person of the sullivant of the sulliva

ing highly enjertaining footder even when rop names aren't on the mode of the control of the con

(Continued on page 40)

Tele's Weekend Sports Accent

Tele's Weekend Sports Accent

With a full weekend of sports ranging from boxing and wrestling to football, baakerball and hockey. NY. telecasters demonstrated that the first two are the only ones they have down pit to far as down that the first two are the only ones they have down pit to far as down the first of the first two many ones. The first of the

TV Sponsors On A Holiday Binge

An increasing number of spon-sors are latching onto the giant television variety shows on holi-

sori are latching onto the giantcievision variety shows on holiday afternoons. Sponsors lining
p shows on Thankagiving now in
Carlotton on the control of the control
that a two-hour show that day on
ABC. NBC will earry a variety layout from Cleveland origination
point for its midwest video netswhich had attempted to get as
vaudeo show for Thankagiving, will
do one on Christmas day over CBS.
which had attempted to get as
vaudeo show for Thankagiving, will
do one on Christmas day over CBS.
which had attempted to get as
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do one on Christmas day over CBS.
which had attempted to get a
vaudeo show for Thankagiving, will
do one on Christmas
provided for example, Elgin-American's
stand, yell-gian and
provided for example, Elgin-American's
provided for example, Elgin-Amer

and will Guckman, nave been signed off scot in booking the show came late last week when Music Corp. of America, which is signing the talent, was forced to buy layout's most expensive act, agency, which also farmathed the two writers. Jessel will do the sup-troop with the second of the second yardous premieres of the film he produced for 20th-8cs "When My Bobb Scallet as 1 Mc."

CBS Hopes WGN-TV Tie Only an Interim Setun

Chargo, Nov. 16.

CBS will continue its applications. On the tribute its inking the Chi Tribune's WGN TV last week as a primary admits here. In view of the FCC and the tribute its inking the Chi Tribune's WGN TV last week as a primary admits here. In view of the FCC and the tribute its inking the Chi Tribune's WGN TV last week as a primary admits here. In view of the FCC and the tribute is the tribute in the tribute is the tribute in the tribute is the tribute of the tribute is the tribute of the tribute is the tribute out of the tribute is the tribute of the tribute is the tribute out of the tribute is the tribute of the tribu

Washington, Nov. 16.
A resolution to add a television expert to the program department of the 'National Assn. of Broadcasters was adopted Friday (12) at the conclusion of a two-day meeting of the NAB program executive committee.

committee.
The specialist would devote full time to handling video program

Roy's Video Package John Roy, former managing director of the Rainbow Roof,

skytop nitery in Radio City, N. Y., which closed several years ago, is making a comeback in showbusi-ness with his packaging of a video package, "Rainbow Roof Varie-ties." Show will have a vaudeo

NIX DIRECT CHURCH

Joint Religious Rador Committee last week put a definite nix from the committee the committee of the committ

said.
Committee, representing five different faiths, met at General Electric's WRGB here last week in a forum session designed to work out a more suitable technique. But, according to Dr. Parker, "it will take time and plenty of study to come up with the answer."

Texaco's 86.7 **All-Time High**

Millon Berle and his "Texaco Star Theatre" vaudee show came up with an all-time Hooper record 08 87, for the session aired Tues-day (8) night on the NBC-TV web. To chalk up the unprecedented rating, which has never been since Hooper started rating, the program drew down a sensational 947% share-of-sudience listing. That means that almost 100% of all setowners reporting using their

That meems that almost 100% of all setowners reporting using their sets during the line the Hooper con-incidental phone calls were med-were eyeing 'the Texaco show. Other five stations in the N. Y. Other five stations in the N. Y. Composition of the sundiverse confronted with such figures, no competing broadcaster has yet ven-tured to buck the Texaco show with any sponsored program. Only other lives abow during that Tuesday Mon's 'Operation Success,' a pub-lic service sustainer devoted to get

WATV, Bre mer Broadcasting outlet in Newark, hopes to be operating in the black by Christmas, according to station prez Irving Rosenbaus, Installation of WATV's new RCA six batwing transmitting antenna is scheduled to start Monday (22) and, while this is expected to increase the station's coverage.

on its permit, so the Tribune outlet will serve as GSF. Chi affiliate for outlet for al least that long.

Serve as GSF. Chi affiliate for outlet for the control of the con

WATV has had about 10 sponsors on the air for the last several months. Station has no plans for a full daytime programming sched-rated by WABD (DuMont, N. Y.). according to Rosenhaus, I will continue to open daily at 3 p.m. until there's enough demand from sponsors to take the air earlier, he said.

TRA CLINIC TO HEAR COY

FCC chairman Wayne Coy has been set as guest speaker at the luncheon session of the Television nuncenon session of the Television | Ineatres.

Broadcasters Sans.'s one-day clinic, A total of 19% say they want the scheduled for the Hotel Waldorf-Astoria, N. Y., Dec. 8.

Mutual veepee E. P. H. James Is | Initial to the flattin | Initial to t

RECT CHURCH PICKUP ON VIDEO 46% OF TV VIEWERS PREFER VAUDEO; SNUB NEWS, KID, QUIZ, MUSICAL SHOWS

VARIETY

A majority of television, home viewers in the New York area prefer vauleo to any other type of program. Of 258 video set owners questioned 462%, or 119, made this choice in a survey conducted throughout the metropolitain N. X. district, by Pulse, Inc., for Yamery.

Third and final in a series or television viewing habits. Based on a survey compiled and as-sembled by Pulse, Inc., for Variety.

The territory covered includes Westchester and several New Jersey counties.

This scanning of video viewing habits was purposely aimed at owners having possessed their este catch the "disc" and "dislikes" after the initial enthusiasm of the novelty period. It has been found that the figures compiled closely other television centers about the country, although the Manhattan section is far ahead in general programming over the other districts as the country and the country and the country and the country at though the Manhattan of the country at though the school of the country and the country at the

Favorite Type of Program What is your favorite type of program?

News Special entertainment

events—
Circus, rodeo 4
Food and cooking 2
No favorite type 10 3.9 Total responses 327 127.0°
Total respondents 258
*Totals over 100% because of multiple answers.

top preference. Third on the list is drama or plays of any kind, with a batting average of 19%. Fourthon the list is feature films and movies at 17.5%.

Significant, of course, are the major styles being mode.

movies at 17.5%.

Significant, of course, are the major strides being made in television programming these days in the first four popular categories. This has been reflected in the succession of variety formatted shows in recent months hewing to the course of the cour

In recent months howing to the control of the control of the rights to top sports events, (CBS) patient also in the bidding for the rights to top sports events, in the flock of dramatic presentations (Chicose Ford Theorem Chicose) and the current of the control of the control of the control of the control of the current is series, etc. and in the current is series, etc. and in the current is series, etc. and in the current is colocying by networks among flimpackage producers in negotiations to improve the standards of filmpackage producers in the survey response to the "favorite type of program" query is that only 4.3% exposes a preference and the control of the control of the control of the preference (3.1%) for juvenile shows and for quip program and the control of the preference (1.1%) for juvenile shows and for quip program and the control of the preference of the control of

heatres.
A total of 19% say they want the

Programs Requested What would you like to see on television that is not now available?

New, better and good movies ... 59 22.7. Topflight radio comedian and variety of the control of 2.7 time programs... Educational pro-

grams Quiz programs Classical, symphonic music music Important fights... Opera Water ballet and aqua sports... Old time movies. Forums and discus-Magicians More popular music Mysteries Technicolor pro-

1.9 21.4 Total response ... 304 118.0*
Total respondents 258
*Totals over 100% because of multiple answers.

meriginal and the state of the

Loyalty Viewing

That color television is evidently regarded as something for the fu-ture, with the average viewer not even giving it a second thought at

Decline in Interest

Exten of decline in interest in some TV programs: Are there any programs you don't like now as much as you did a year ago (or formerly)?

Like some programs less now 40 15.6 Do not like any programs less ... 198 Don't know 20 76.6 7.8

Total respondents 258 100. Programs liked less.
Are there any programs you don't like now as much as you did a year ago (or formerly)?

Western movies Movies which excite 1.6 Western movies
Movies which excite
children
Old movies
Boxing
Amateur hour
Howdy-Doody
Birthday Party
Wrestling
Toast of the Town
Travelogues Travelogues Champagne & Or-chids chids
Face the Music
Charade Quiz
Film shorts
Texaco Star Theatre
We, the People
Movies
Jack London
Bobby Breen
All programs

Total respondents liking programs less ... 40
* Based on sample 258. present, is evidenced by the fact that only two persons mention a de-sire for it.

sive for it.

Not to be overlooked, however, is the "loyalty" angle of viewers, when asked "Are there any prowhen asked "Are there any prosay you did formerly", 76.6% say as you did formerly", 76.6% say they "do not like any programs less." On the other hand, 15.6% admit to having cooled off on some programs while 7.8% say they arent sure.

aren't sure.

An appraisal of all answers to
this Pulse-Varier's survey would indicate that most set owners like
television and are loyal viewers. It
also shows that the program men
in video are improving the program
standards. But the job they have
on their hands is evidenced in the
figures revealing that the viewer becomes more and more discriminating as he watches from night to

TV Writers Guild Gets League Okav

Formation of a Television Writers Guild as an affiliate of the Authors League of America will probably take place shortly. That decision is understood to have been sion is understood to have been reached last week by the League council, on the recommendation of its television committee. Representatives of the Screen Writers Guild also attended the session, besides having several conferences with the tele committee during their stay east.

stay east.

Actual formation of the new guild may await settlement of the current Radio Writers Guild negotiations for a contract with the ad agencies and sponsors. Meanwhile, the video field is being handled by the Lesgués tele committee, consisting of representatives of the properties of the constitution of representatives of the CALIMO and the other affiliates, and the other affiliates, and the other affiliates of the constitution of the c

Members of the SWG delegation, including president Sheridan Gibey, Dwight Taylor and attorney Morris E. Cohen, return to the Coast las' Thursday (11). Next meeting of the League council is slated for mid-December.

Philly's 2.000 Taprooms With Tele Sets Facing 10% Amus. Tax Nick

10/6 Millus. 14X Mill.
With the State amusement tax
now a certainty, tapronoms with
television sets faced the prospect
of a new mace by the city.
Philadclphia solons, ever on the
lookout for fresh reventue, became
tele-conscious last week after the
State Supreme Court ruled in favor
of the television amusement tax.
Abraham Werrick. assistant city

or the television amusement tax.

Abraham Wernick, assistant city solicitor, admitted he had read the opinion and was studying it to determine if the city can slap its own 10% amusement levy on the television-showing taprooms.

television-showing taprooms.
The city impost is levied on all entertainment, legit, films, night clubs, concerts and sports. Since more than 2,000 of the town's 2,800 hundred licensed taprooms now have tele sets; 10% of the receipts would represent a sizable chunk of coin.

PEARL'S MUENCHAUSEN AS A TELE PACKAGE

AND ILLE FACHARUE.

Jack Pearl is preparing to revive his Baron Muenchausen character on television. He's lined up
Billy K. Wells, who wrote Pearl's
shows more than a decade ago
when he licaded one of the topHoopered shows on the spectrum.
Cliff Hall, Pearl's straight man
for many years, is also set for this
display.

Program will be actual.

Program will be called the "Adventurers Club." Al Grossman, who is packaging the show, is negotiating for Howard Cordrey to direct.

1 Best Sellers

Established favorites ... exciting newcomers ... all of them for sale, all of them either proved or potential best-sellers. Take a good look—and see which one will do the best selling job for your product. For complete details, get in touch with ABC's Program Department, 30 Rockefeller Plaza. Circle 7-5700.

ABC

American Broadcasting Company



KAY KYSER'S college of fun and knowledge

Manday through Friday, 11 AM, est. The Old Professor himself, in a wonderful new morning show. It's fast, foolish, funny. The second quarterhour is sponsored by Pillsbury; the first quarterhour is still open.



Eleanor & Anna ROOSEVELT

Mendey, Wednesdey, Friday, 10:45 AM, est. The Roosevelts, mother and daughter, cover a wide range of subjects of interest to women everywhere... at a time when the most housewives are at home. Made-to-order for a client who wants to reach the feminine market.



SECOND HONEYMOON

Monday through Friday, 4:00 PM, est. Bert Parks (of Stop the Music and Break the Bank fame) emces this lively audience-participation show. Featured is the "Heart of Gold" letter contest to give women a chance to win prizes...and a sponsor a chance to win more listeners.



THE AMAZING MR. MALONE

Seturdays. Craig Rice, America's top mystery author, writes this exciting, fast-moving show about her most famous character. Ratings this year have averaged above a 101



QUIET PLEASE

Sundays. This eerie chiller has won high praise from both critics and listeners, QUIET PLEASE is taut and tense. It draws suspense out to the breaking point, then pays off with a twist that brings audiences back week after week.



CHILD'S WORLD

Thursday, 10:00 PM, est. What goes on in a child's mind is revealed by children themselves on this outspoken program. Helen Parkhurst, noted educator, leads the informal discussions. Unusual, fascinating!



FAMOUS JURY TRIALS

Sciurdays. More than eight years of uninterrupted broadcasting have rolled up a nice solid rating. Ideal for an advertiser who, at the very start, wants a ready-made, loyal audience.

Tele Chatter

New York

Film-legit actor John Conte set
for the content of the c Film-legit actor John Conte sein CBS-TV's second

Chicago

FCC Chairman Wayne Coy's Tuesday (16) Rotary Club address on "The Potential of Television" was beamed by NBC's WNBQ,



If It's a "Feature Production" It's Especially Designed to Suit the Advertiser's Needs.

PRODUCERS OF

HINT HUNT LADIES BE SEATED SOMETHING TO TALK ABOUT BRAND NEW BRIDES MAN ON THE FARM

> AVAILABLE FOR SPONSORSHIP

SHOOT THE MOON LET'S CLEAN UP K-I-D-S CARNIVAL PUT 'N TAKE

FEATURE

228 N. LaSalle St., Chicago State 3156

which is still operating on an experimental basis. WITMJ-TY, Milwattee, did its longest remote to
deace Sam. Hy, televising the Packorder Sam. Sappendeedomy. It
is a supervise installation of equiption of the Packto Sam. Sappendeedomy. It
is a supervise installation of equiping as assistant chief range few
ing assistant chief range

Hollywood

Hollywood

Lou Forbes has been inked by
Larry Finley Television Productions. Forbes will start shooting.
Larry Finley Television Productions. Forbes will start shooting.
Forbes will start shooting.
Forbes will start shooting.
Forbes will start shooting.
Forbes will start shooting a final start shooting a final start will be a start with the start will be a start with the shooting a final start will be kinescoped for presentation mere Dec. 3. KFLA will put uner will be kinescoped for presentation mere Dec. 3. KFLA will put uner bec. 3. KFLA will be uner be uner bec. 3. KFLA will be uner bec. 3. KFLA will be uner be uner be uner bec. 3. KFLA will be uner be

New Haven's WHNC-TV Set To Go Shortly After Year Of Assorted Headaches

UI ASSOITCH IREGALCACE

After battling, for months in an effort to get on the air locally present programming is Du Monted, it is been to get on the air locally present programming is Du Monted, it looks like the necessary equipment finally will be fined to will be the dup within the next few weeks.

Since originally tackling the video problem more than a year ago, station has run into an in-reddible number of obstates in reddible to the proceeding the product of the

the mater stantle slace Jenuary. To date, Investment represents a gaure close to \$500,000 and for some time the station operated at an average weekly loss of \$1,500, Outlook is origineter now and station of the station operated at the last number of the station operated at the last number of the station o

Cincinnali—Newcomer on the WLWT production staff is Bernie C. Barth. a 13-year man in radio formerly program director of WLOS. Asheville, N. C., with WFIL. philadelphia; WKRC, Ciney, and the Ralph H. Jones and Brisscher-Van Norden ad agendan

Cameras in Audience Heighten Theatre Effect Of KTSL's 'Music Hall

Hollywood, Nov. 16, Carl Winckler, program head of KTSL, has had eight scats removed from Don Lee's television studio and will place two video cameras in the middle of the audience for the televising of the "Don Lee Music Hall"

Hall."

Two sections of four seats each have been taken out of the middle of the auditorium so that program can be telecast giving the viewer the effect of being in a theatre. Winckler feels that new twist will aid thesps in performing and also give the studio audience an even break.

break.
When the cameras are situated on the stage, Winckler said, the performers are continually straining to get past the lens and play the performer are continually straining to get past the lens and play the performer are continually straining to get past the lens and play the played to someone behind them. Audience, meanwhile, can't them. Audience, meanwhile, can't cameramen and equipment being extured the property of the

Albany—WPTR is sending mem-bers of its staff to entertain at vet-erans hospitals and institutions.

WJZ-TV, RTDG Agree to Mediate On Union Status of Full Directors

vision Directors Guild narrowly averted a head-on collision over contract negotiations this week with both sides agreeing to go be-fore the New York State Mediation Board for peaceful settlement of the dispute. Hearings will open today (Wed.) before mediator Mabel Leslie in N. Y.

Lestie in N. Y.
Brewing for the last three weeks,
the station guid scrap stemmed
from WJZ -TV's management refusal to recognize the RTDG as
proper collective bargaining agent
companyed stations are supervisory personnel ineligible for union representation under
the Tart-Hartley law, Subordinate
personnel such as assistant directors and floor managers were conceded to be under the RTDG's junAddres resented teles in talk if

isdiction.

After repeated tries to talk it over with the ABC net's key video outlet, RTDG's exec secretary the ABC of th

WJZ-TV and Ratio and Telesison Directors Guild narrowly opered a head-on collision over of the collision with the directors, associate directors, and associate directors, and associate directors, and reminers of the Radio and relevision Directors Guild, we have dispute, Hearings will open to a Weed-before mediator. Malectors, associate directors, associate directors, associate directors, and relevance of the Radio and calculation without any further consultation with you what to specify the proposition of the Radio and associate directors, associate directors, and reminers without any further consultation without and members of the Radio and fellowing

eral weeks to determine its own counter propositions.

At a full membership meeting Modday night (15), 100 directors agreed to assess themselves \$10 aplece for a defense fund and gave voles of confidence in the RDTG executive council and negotiating committee in their handling of the ABC-TV dispute. committee in the ABC-TV dispute.

Atlanta—Eddie Pentecost, for-mer manager of Delman theatre, Tulsa, has signed on as prontotion manager of WCON, ABC outlet owned by Atlanta Constitution.

"Here's a tele groover."

...says VARIETY

"Midwestern Hayride" is only one of the many "groovers" on the WLW-T schedule. There are others of all types-musical, variety, quiz, juvenile, dramatic, sports, audienceparticipations, news, women's, etc.with the seasoned stars of The Nation's Station "filling the want for that showmanship

So if you're looking for an ideal television vehicle to get your advertising across to the intense, fast-growing television audience in Greater Cincinnati ... you'll find WLW-T ready with programs high in entertainment but low in cost.

> FOR FULL DETAILS. CONSULT ANY OF THESE WLW-T SALES OFFICES:

140 West Ninth St. Cincinnati 2. Obio CHerry 1822

630 Fifth Ave. New York 20, N. Y.

need in video".

TELEVISION REVIEWS

Wednesday, September 29, 1948

WESTERN HAYRIDE

WESTERN MAKHADS.
With Bill Thill, m.c.; Turner Bros.,
Girls of Golden West, Trail
Blazers, Ernic Lee, Jody Perkins,
Kenny Boberts, Brown's Ferry
Four; Hal Woodard, announcer
Producer: James B. Hill
30 Mins.; Sat. 5 p.m.

BAVARIAN BREWING CO.

(Ralph H. Jones Co.)

(Ralph H. Jones Co.)
Here's a tele grover, A right amast giddap, for the folks out yorder, it is also has appeal for eity dwellers, rusdistance of the state of the state of a monthing different for them.
Facing a camera is duck stops for Crostey, entertainers, They are sexlaughe, having worded in Jam-packed AM attidion and appeared in thestern a state of the stat

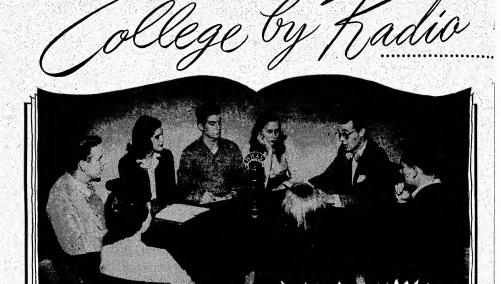
fill the want for that showmandly need in video. The most of the control of the c

360 N. Michigan Ave. Chicago 1, III. State 2-0366

6384 Hollywood Blvd Hollywood 28, Calif. Hollywood 5408

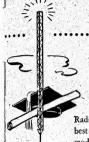
TELEVISION SERVICE OF THE NATION'S STATION CROSLEY BROADCASTING CORPORATION

another WHAS First!



and therefore Selling the only radio station SERVING | all of the ri

he FIRST Credit Earning College Course broadcast by a Standard Commercial Station



Radio has tried but at best has enjoyed only modest success in edu-

rational broadcasts. To meet this challenge the University of Louisville and WHAS undertook a radical innovation in broadasting—"College by Radio."

The idea was logical, but the pre-course preparation represented months and months of hard work. Starting in 1947, actual classroom sessions were painstakingly recorded and re-recorded until at last the idea shaped into a workable format . . . eight months later "College by Radio" went on the air.

No one at WHAS had any illusions about these broadcasts rating high in a Hooper report. But at WHAS we take "Service" serjously. With "College by Radio" another service has been given our listeners, and we hope, a pioneering step taken toward making radio more effective and useful to its audience.

REPORT CARD WAYNE COY, Chairman of Federal Communi-"This is a notable first for WHAS and for the Uni-Versity of Louisville. It is radio-educational pioneer. ing of a high order," DR. GEORGE ZOOK, President of American Council of Education and Chairman of President Truman's Commission on Higher Education. "This is a great opportunity and a great responsihis is a great opportunity and a great responsi-bility to extend the facilities of a college education far more widely than is commonly true at the present DR. EARL McGRATH, Dean of College of Arts and Sciences, University of lowa. This new adventure in educational broadcasting is of great social significance.

kh Kentuckiana Market

TO DOG WATTE TO A CLEAR CHANNEL TO RAD KILOCYCLE

Victor A. Sholis, Director J. Mac Wynn, Sales Director

JO STAFFORD SHOW With Clark Dennis, Starlighters, Paul Weston Orch Producer - Director: Charles Herbert, 25 Mins, Thurs. 8:30 p.m. (EST) REVERE CAMERA ABC, from Hollywood (Roche, Williams & Cleary)

Straight musical show with slight coloring, the new Jo Stafford broadcast for Revere Camera is a good 25-minute compilation of pops and standards—but that's a lot of time to hang around the neck of Miss Stafford and the comparatively light assistance she gets from the name value of Clark Dennis and the Starfighters Willia the Clark Clark Clark Clark Clark Clark it slick better in the consciousness of listeners, the stralght music idea risks the possibility of bucking the risks the possibility of bucking the This is Miss Stafford's first in-portant broadcast of her own, a success on Chesterfield, she does only one broadcast at week for that this year to do another. There was a slight strategy from the name value of Clark

this year to do another.

There was a slight attempt on this first show to inject an idea in consisted of the extraction of a substantial of the constant of the extraction of musically in the form of jingles or limericks. Idea was good, but too brief to make much of an impact. There must be many more consistent of the control of the c

melodies. It, too, was week.
Miss Stafford's work alone and
with Starlighters, smoothly and
solidly backed by Paul Weston's
orchestra, was the Paule Muston's
orchestra, was the Paule Muston's
orchestra, was the Paule Muston's
Those Things" and progressed
through "My Darling" (which she
did on Capitol Records with
did on Capitol Records with
the Beguine," an excellent job
among others. Clark Dennis picked
on "Bileebird of Happiness" as hus
outthwithout Unfortunately, didn't
for a tenor of his stature. Wood.



"On an Island with You" Mqt.: LOU CLAYTON

FREDDIE LIGHTNER



"THE RARF RUTH STORY

Direction: LOU IRWIN

THEATRE U.S.A.

With Alfred Drake, Mary Martin,
Alec Templeton, Donald Cook,
With Lifted Drake, Mary Martin,
Alec Templeton, Donald Cook,
Willies Howard Telchmann
Music Nathan Kroll orch
20 Mins: Thurn, 7:30 p.m. (EST)
U. S. ARMY AR FOKCE
ARC, from Hurn, 7:30 p.m. (EST)
U. S. ARMY AR FOKCE
ARC, from Hurn, 7:30 p.m. (EST)
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ARC, from Hurn, 7:30 p.m. (EST)
U. S. ARMY AR FOKCE
ARC, from Hurn, 7:30 p.m. (EST)
U. S. ARMY AR FOKCE
U. S. ARMY ARC, 10:00 p.m. (EST)

getiner with a processional snow-petiner with a processional snow-standard was a grand bli- of vocal-keyboard buffoomer's hwinin Standard was a grand bli- of vocal-keyboard buffoomer's hwinin version of 'Annie Get Your Gun-terino of 'Annie Get Your Gun-yell of the 'Annie Get Your Gun-terino of 'Annie Gunter Gunter 'Private Lives' legiter, a hit marved only by the impression left 'Milton Berle playing the straight.' Willie Howard did his now stand-ard the control of the con-trol of of the

MIND OVER MICROPHONE
With Dr. E. W. Ziebarth, Halsey
Hall, Bab De Haven
30 Min, 3:34-10 pm, Sun,
WCCO has introduced a new
show of the "Information Please"
type which appears to be cather
or in a matter of weeks. Ennee is
Dr. E. W. Ziebarth. WCCO news
both felds edineator, a veteran in
both fields.

both fields.

Panel of "experts" Includes Halsey Hall, sportscaster and sports writer, and Bob De Haven, station m.c. and entertainer, as well as a couple of guest experts, one always and the country of the country o

VARIETY

HELEN MAYER:
With Tonio Selware, Bidly Thorioton, Louis Heeder, Steldys Thoraton, Louis Heeder, Steldys Thoraton, Louis Heeder, Stell Cooper,
Richard Newton, Joe Ripley, announcer; Vladimir Selinsky, muskad director.
Stauffer of Director: Lester O'Keefe
Writer: Robert Cenedella
30 Mina; Sun, 9 pm.
LIGHT
LOGG, C. POWER & LIGHT
LOGG, C. POWER & LIGHT

CBS, from New York

The new Helen Hayes series, to which the agency has given the sponsor-identification tltle, "The Electric Hour," premiered impres-Sunday night (14) with an adaptation of the star's most successful stage vehicle, Laurence Housman's "Victoria Regina." It was a wise choice of material for the opener, and the adaptation, production and, above all, Miss Hayes performance, combined to

provide superb listening. Only the unctuous commercial copy marred the broadcast

the broadcast. Copy mace copy the broadcast. Having just returned from London, where she scored a personal crumph in the Tonnessee Williams for the Broadcast of the Copy of the London Copy of the London

final years.

It was a memorable performance which caught not merely the surface changes in the character, like the aging voice, but also the underlying qualities that remained the same such as been suffered that the same such as the same suffered that the same such as the same

acter instead of merely a onedimensional projection.

Tonio Schwart was exceptionally.

Tonio He queen-mother and tonio tonio tonio tonio tonio the desire tonio the content of the content of the content of the original play was superlative.

Robert Cenedella's adaptation of the original play was superlative accentuated, the continuity, and significance of the various scenes were skillfully kept, and nothing were skillfully accentuated, in general the characteristic state of the various scenes of the of the various sc

couple of guest experts, one always are discoughly professional.

The commercial copy, however, many consists and the special of the constraint of the const

GEORGE O'HANLON SHOW With Lurene Tuttle, Cliff Young, Alan Reed, Harry Zimmerman Orch.

Alan Cees, Instry Alamerinan Director: Don Beraard Writer; James O'Hanlon 30 Mins, Tues, 8 p.m. Statistics of the Statis

sprigntly and the enactments are "Series features a not too bright husband, a patient wife, a chiseling best friend and an overbairing with bombase and pialtudes. Such with bombase and pialtudes. Such she have been a such as a such other programs of this type that the programs of this type that the programs of this type that However an assortment of solid laughs make it suitable sponsor bat. Serevey types of situations show.

show.

George O'Hanlon does a good job in the title role. Lurene Tuttle is okay as the wife, and Cliff Young makes a fine friend. Alan Reed booms his way toward a good amount of abdominal glee. Jose.

amount of abdominal giese. Jose.
COLHT OF DEWIST
COLHT DE DEWIST
COLHT DEWIST

Followup Comment

NBC's provocative "Living—
NBC's provocative "Living—
1948" Sunday afternoon documentary series caught up with the subscripted by Ben Hazam and titled
"Television: Many Happy Reternas" it was a forthright presenlaps, all too familiar as "inside
stur" to those within the trade,
but in terms of lay listenership a
tion in which all facets were laid
straight on the lime.
It was an honest appraisal, for
It was an honest appraisal for
it in the whole secle-connection
political sphere of tomorrow, the
color in the whole secle-connection
of the broadcasters bent on conof the broadcaster bent on conof the broadcaster bent on the broadcasters bent on the

order of the broadcaster bent on the

order of the broad

The "Lanny Ross Show" is developing into a pleasant quarter-hour musical interduce. filling the Mutinal web shot between Cabriel Leatter and Goy Lombardo, and Leatter and Goy Lombardo, and the Cabriel Cabri

stematizy quanty of stow is con-sistent, with steady slow pace making it all easy to take and re-laxing Saturday night fare. With the absence of commercials, there's no hoopla to break the mood. An-nouncer John St. Leger handles his chore in a minor key, and show's star emcees much of it himself in an informal manner that gives the whole thing a homey touch.

Sylvan Levin and a 30-piece orch do handsomely by Ross, handling the background chore with better than usual skill and effect. It's not a sensational show, but it's obviously not meant to be. It all adds up to tuneful and easy listening.

WAKE UP, ST. LOUIS With Bruce Barrington, guests 45 Mins.; Mon., 9:15 p.m. Sustaining KXOK, St. Louis

Weekly powwows on civic prob-lems was particularly effective in its 100th broadcast as it dealt with its 100th broadcast as it dealt with the operation of taverns insofar as juves are concerned. Station rounded up Walker Pierce, legal representative of the Missourt Brewers Assaulter of the Missourt steps can and should be taken to cut down juve delinquency by forcing owners to obey the laws, both city and state.

both city and state.

Pierce pointed out that the timidity of persons to make complete the property of the pro

Voke taxard the owners.

Various angles of the laws covering the serving of intoxicants to ering the serving of intoxicants to ering the serving of line of the perion of

HOUSEHOLD CHATS
With Helen Holden
30 Mins: Mon. to Frl.; 9,15 a.m.
WIBX, Utlea
WIBX, Utlea
WIBX, Utlea
WIBX, Utlea
WIBX, Utlea
And to the Conductor
handles the assignment competently on this CBS outlet, 500
offers household and fashfon hints,
women, and 'bits of philosophy,
sandwiched between live and
transcribed advertising. Mo re
music and addition of interviews
music and addition of interviews
the conduction of the cond

Featured broadcaster displays Featured broadcaster displays a rather pleasing voice and a quiet, well mannered approach. She isn't brassy. She does several plugs, including one for a cleaning firm and another for a women's slop. The transcribed commercials are on the insistent side.

startina-NOVEMBER 29, 1948

The **Biggest News** in **Daytime** Radio

FASHION FLASHES Starring

ADELAIDE HAWLEY

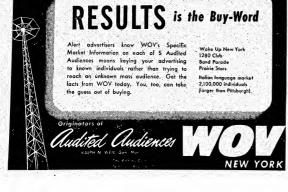
TRANSCRIBED 5 MINUTES ACROSS-THE-BOARD

• Fashion news and comment, answers to listeners queries, interniews with name celebrities—by Adelaide Hawley, America's No. 1 Style Authorities and the state of the state of

A. Rodlo Package by MURPHY-LILLIS, INC. 59 PARK AVENUE NEW YORK 16, N. Y.

Produced by MORTIMER FRANKEL SYNDICATED TO RADIO STATIONS IN

AUDITION DISCS AVAILABLE. .



Wednesday, November 17,
THIS IS YOUR LIFE
With Ralph Edwards, ruesis; John
Hollmook, John Hollmook, John
Hollmook, John
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gest problem.

Program has a highly original idea, that of bringing an average citizen to the mike, quizzing him on his life story, and recreating it for him by bringing in old friends, forgotten child pluymates and any other unusual data Edwards can dig up.

or man of diagona mu as intending of the control of

ineetings of various proper or Another thing that migh is affect future shows is the fact that anyone invited henceforth would know what was up, to eliminate all survey in the control of the show well. A standards handled the show well, the specially in the early parts when it sunged bady. He should not the bugs, and when he does, it ought to be a natural. It won't be easy, though,

V. D., INC, With New York City Health Com-missioner Dr. Harry Mustard, Judge Anna M. Kross, Dr. Evan W. Thomas, Maj. Gen. Irving J. Phillipson Writer, Henriette K. Harrison Producer: Phil Tonkin Sustains, Sat. (6), 2:15, p.m.

Sustaining WOR, N. Y.

WOR, N. Y.
Factual, crisp and to the point
was WOR's "V. D. inc.," a 15minute documentary aired over
the station on Nov. 6 as part
V. D. Campaign" which began
on Nov. 8. Public service pragram had the city's Health Commissioner Mustard, Judge Anna
property of the companies of the commissioner Mustard, Judge Anna
instancer Mustard, Mustard, Mustard
instance Mustard, Mustard
instancer Mustard
instancer
Comments of the guest sosakors
Comments of the guest sosakors

on the subject.

Comments of the guest speakers boiled down to an assertion that some 250,000 unknown cases of V. D. exist in the city and finding it of the public. Free blood tests are available at the Dept. of Health and the maladies, according the company of the public of the pu

eases."
Particularly striking were tape recordings of interviews with V. Dr. Particularly striking were tape recordings of interviews with V. Dr. Particularly strike the properties of the prop

WOR's special feature service rates a bow for the airer Gilb.

ROLLING ALONG
WIth Ereis Norf. Carole Mansfield
15 Min, Sun., 145 p.m.
FORD-MERCHAY DEALERS
WONG FIRST WITH BORN STATE STATE STATE OF THE MAN STATE ST

catch on to radio techniques.

Having been a four-letter man at
UCLA, he has definite idees on sports developments 'that' are
worthy of attention. He ingrati-ates himself with his desire to aid the youth movement when his basehall days are- over- and al-tempts to have a kind word for everyone connected with sports.

Guild Wines gets in its plugs in a fairly unobtrusive manner on the Monday and Friday broadcasts. Jose.

The Idea that became a Christmas tradition



We don't mean hanging up mistletoe . . . (although that can be a very rewarding idea).



We don't mean a holly wreath ...(although it wouldn't be Christmas without one).



We don't even mean sending Christmas cards . . . (although that's a good way to let friends know you wish them well).

We DO mean THIS:

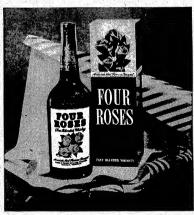
If you're wondering what's the best way to say "Merry Christmas!" to your business associates, customers, potential customers, and friends named Bill and Ed and Jim ..

say it with a bottle or so of Four Roses! So many people give Four Roses for Christmas nowadays that it's become sort of a holiday custom-and well it might be. For you could search high and low with-out finding a gift that's half so welcome and sure to please - and one that offers such a simple solution of your gift problems!

Four Roses-so softly mellow and distinctive in flavor-is a gift that not only reflects your thoughtfulness but is also a compliment to the good taste of the man who gets it.

Your favorite retailer will be glad to make special arrangements for gift pur-

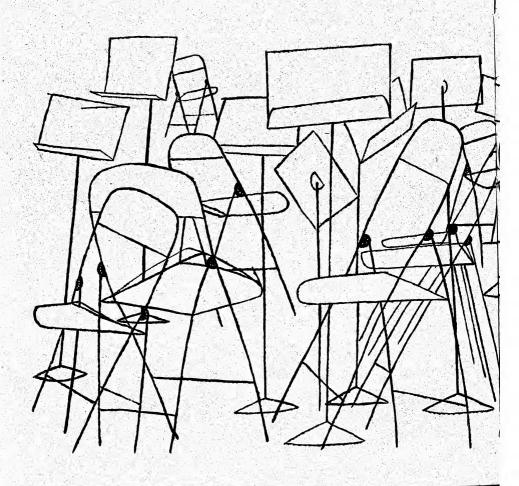
FINE BLENDED WHISKEY - 90.5 proof. 40% straight whiskies; 60% grain neutral spirits. Frankfort Distillers Corporation, New York.



For the holiday season - in a special, attractive gift carton

FOUR ROSES

GIVE WHAT YOU'D LIKE TO GET-AMERICA'S FAVORITE GIFT WHISKEY

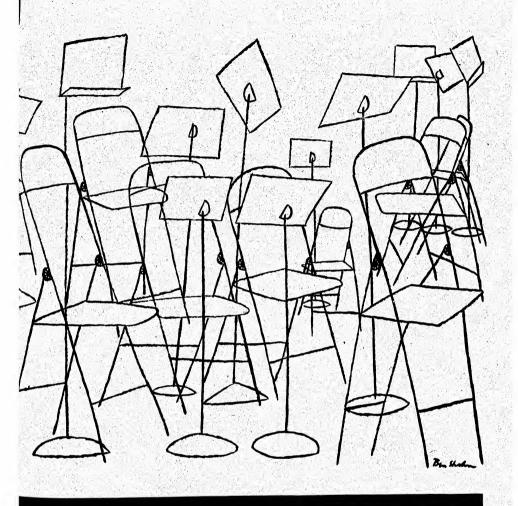


The empty studio...

No voice is heard now. The music is still. The studio audience has gone home.

But the work of the broadcast has just begun. All through the week...between broadcasts...
people are buying the things everywhere this program has asked them to buy.

Week after week.



From the beginning the country's shrewdest advertisers have chosen network radio to maintain this weekly contact with their customers. And in all radio, no voice speaks today with more eloquent authority or economy than that of CBS—first choice among all networks of America's largest advertisers.



THE
COLUMBIA
BROADCASTING
SYSTEM

CIRCLING THE KILOCYCLES

Alfany—Beth Lee has been appointed director of women's programs at WPTR, Albany, as use by Ken Daly, who will do KQV
grams at WPTR, Albany, as use by Ken Daly, who will do KQV
gessor to Nancy Adams, who respined. Miss Lee was on the staff Prank CT takes over following his
of WINN in LeuMiss.

Odessa, Tex.—Royce A Collier
has been named assistant and commercial manager of KEC, KCX
kowetwater and KIOX, Bay City.

Snitely Sporte has been named to the control of Odessa, Tex.—Royce A. Collier has been named assistant and commercial manager of KECK here. He was formerly with KXCM. Shirley Sporce has been named to the post of program director of KECK. She was formerly with KNET, Palestine and KLIF and KIML, Dallay. Pittsburgh—Couple of newscasters at KUKA got their Xmas presents early in the form of 32-week renewals from their frespective proceed by Jack Swift straight through 49 for his 10-minute noont time spots Tuesdays, and Studebake Corp, has dittode Paul Long, do goes on at 669 Monday, Wenneddy and Fraker vereings.

Lufkin, Tex.—Ray Gordon has been appointed program director here for KTRE replacing Ed Henry. Royce Christenson has been named KTRE promotion director, the post formerly held by Gordon.

Fort Worth—Clarence McDon-ald has joined the commercial staff of KWBC here as a salesman.

Calgary, Alta.—Pat Freeman, production manager of CFAC, Calgary, has been appointed director of sales and station service for the Canadian Assn. of Eroadcasters, and will take charge of the Toronto office of the CAB in January. Syraense, N. Y. — Martin R. Karig, owner of WWSC, Glens Falls, N. Y. will serve as manager of WNDR. Syraeuse, under a manager and wn will serve as manager of wn which will be served to the Syraeuse at loon, agreement taking effect immediately also provides that Arthur L. Cooper, until Nov. 5 sales manager of WVOS in Liberty, will serve as sales manager of WVOS in Liberty, will serve as sales manager of WVOS. Dallas—Dollas youth will in-augurate their own forum which will be heard each Tuesday over. WFAA with a discussion of views of youth on matters of current in-terest. Series will be known as "Youth Forum" and will feature students from the various schools as participants.

Pittsburgh-Warren Dana is leaving promotion post at KQV to



You'd think John Milton had us in mind when he wrote such sweet compulsion doth in music lie." For in their constant programming of the music people love is the sweet compulsion that keeps more than half a million New York families pretty constantly tuned to WQXR and WOXR-FM No other station reaches them so compellingly. And because they are families that love good things as they love good music and can afford advertisers find them a most inviting segment of this biggest and richest of all markets. Can we help you to something sweet in the way of more sales compulsion?



RADIO STATIONS OF THE NEW YORK TIMES

STATE RADIO BUREAU'S \$477,600 CUFFO ASSIST

Albany, Nov. 16. Ninety-two radio stations in New York State contributed 421 hours and 24 minutes, including 394 and 24 minutes, including 394 hours of time contributed by commercial outlets; and valued at 3477,800. during their first of six 4977,800. during their six 4977,800. during their six 500 minutes and their state government. These are figures released by Miles Hoërer, director of the State Radio Bureau, on the use of material issued through that unit.

that unit.

Eighty commercial AM stations,
six independently operated commercial FM outlets and slx noncommercial AM and FM stations
were, serviced by the State Radio
Bureau during the period in ques-

Continued from page 22 compared to a \$10,000,000 two years previously.

Today, said FMA, 663 commercial and 25 noncommercial FM stations are operating in 417 cities in 42 states and the District of Columbia An additional 334 com-

Writers Guild, where question of second performance rights is in

second performance rights is involved doesn't rest too well with AFRA. The union feels it had a right to be consulted first.

It was because of the possibility of talent union repercusions that NUC has thus far held off on any the consultation of the consultation of

show.

Since clients are primarily interested in saving coin during the summer doldrims in radio, the chances of many bankrollers falling in with the "52 weeks of top stars" are now considered slim.

St. Loo Browns = Continued from page 25 -

portation Advertising Co. of Toronto. Outfit proposed to broadcast programs which it hoped to sell to the Toronto Transportation Commission, city-owned utility, after installing sets in all trolleys and

buses.

Davidson Dunton, CBC chairman, stated the CBC board was not deciding for or against radio in streetcars or buse, but rather the qualifications of the applicant for the broadcasting license. It was the Dunton decision that the CBC board is not convinced that the applicant of the case of the convinced that the applicant of the case of Dallas—Ralph Maddox, former production manager of WFAA, has pilicant company can operate an director.

To round giving a good FM broadcasting service."

Cov on Tele vs. Pix

one. Surveys, Coy said, "show that get the film from the present pro ducers in competition with the ex sets their attendance at theatres may make film tailor-made for televis when families acquire television sets their attendance at theatres dwindles seriously. Theatres may meet this challenge by improving their programming, and it is altotheir programming, and it is alto-gether possible that they may use the very art of television to bring to their theatres outstanding pub-lic events simultaneously with tele-vision. Until, there is a -saturation of television receivers in this coun-try there will certainly be a large audience for such events in thea-

"But television is another threat "Sign tolevision is another threat to the motion picture shearts. Television becomes a competitor for the production of the motion picture producer. Television broad-time for the production of the motion picture producer, Television broad-time for the feature films, for the specialty films, and other short subjects by film. Television optask in programming their stations 12 to 18 hours a day. Film will of necessity be one of their essential requirements, Ethier they will

Kine Setup Continued from page 27 :

in 42 states and the District of Columbia. An additional 334 commercial stations have been authorized and 391 applications are pending.

At the close of the hird quarter of the year, FMA declared, member factories of the Radio Manufacture of the year, FMA declared, member factories of the Radio Manufacture of the year, FMA declared, member factories of the Radio Manufacture of the year, FMA declared, member factories of the Radio Manufacture of the year, FMA declared, member and the Radio Manufacture of the year, FMA declared, member of the Radio Manufacture of the year, FMA declared, member of the Radio Manufacture of the year, FMA declared, members of RAMA. This women the radio industries of Sept. 30, 1949, and FMA.

FMA gaid that straight FM sets and the year of the year of Sept. 30, 1949, and FMA.

FMA gaid that straight FM sets the market and that soon we will be pade necessary for use in themselves of RAMA. This women the radio industries of the part of the year of year

TV Freeze Continued from page 27

the expiration of the current freeze

the supiration of the current freeze on applications. Requesting a declaratory ruling on the problem, WSAZ total the Commission that if the extension of construction time was denied, it would like to proceed with further that any revision of the Commissions' rules and standards would require no substantial change in the station's basic engineering factors. The authorist basic engineering factors are the commission of the Commission's rules and standards would require no substantial change in the station's basic engineering factors are the commission of the community at the earliest date. However, it total FCC that it is fearful earlies the Commission revise the television allocations and thereby render its facilities "entirely useless."

WFAA's Talent Hunt

Dallas, Nov. 16.
WFAA will make an extensive search throughout the southwest for new radio talent, it's announced by Martin Campbell, general man-

ager.
Campbell said that the station
completed plans for a WFAA Campbell said that the station completed, plans for a WFAA Radio Talent Award for 1949, for which vocalists and instrumentalists may compete, Any radio talent radio station may enter. Prizes include a grand award of \$350, two secondary awards of \$300 each, plus additional radio appearances as professional talent and an oparation of the propersystem of the propersystem of the property of the propersystem of the propersystem of the property of

make tim tailor-made for televis-no or new producers will make them or the television broadcast-ers will make them.

"What we are witnessing is a great spectacidal eruption in the combunications word.— competi-communication... American in-dustries certain to a affected by television may fall before this new communications medium or, like the phonograph record did in partner-ship with radio, may rise phoenis-ship with radio, may rise phoenis-tion of the production of the pro-ting of the processing with this new industry.

like in partnersing wint uns new industry. Industry, in a pour the only business I know of it which the enterpriser go about bragging about the amount of money they are losing. It is not unusual to find stations lesing from \$1,000 to \$2,500 a month and \$1,000 to \$1,000

ooo,000 in television."

But these "trail-blazers," he asserted, "are not philanthropists."
They are "convinced that the potentiallities of television far overlentialities of television far over-shadow every other medium of communication." And while it is costly to build and operate a tele-vision station "advertisers will find it the most powerful, most effective and the most profitable medium for mass merchandising yet de-vised."

Prince Albert, Sask,-Kenneth Prince Albert, Sask,—Kenneth F. Davey, announcer and pro-ducer at KCBI, Prince Albert, has joined CBC in Montreal to work with the United Kingdom and Commonwealth section of the in-ternational service.

MINUTE

Miss Hazel Graham, Claremont Ave. N. Y. C. "I'm one-half of the Graham Sis-ters. M. a y be you've seen us the Graham Sis-ters. M. a y be you've seen us entertain at the Carnival, Rivie-ra, or Versailles —we dance with vlolins. Right now, we're con-centrating on tele vi-sion. The Gra-ham Sisters save together, too—we ago, when my fa

nam Sisters save together, too—ever since five year ago, when my father brought us in and opened our account."



and opened our account."

Miss, Betty Jenkins, W. Sörd St.
Dance Director: "In show business, no matter how popular you are, you don't work all the time. And ings come i in handy — wisen ings come in handy — wisen your exit tiber. The working — and saving, i got and saving, i got and saving, i got and saving. The proposition of the pr

Banking by Mail Makes The Franklin As Handy as the Nearest Mail Box, in Town—Or Out

Men and women 'in show business' find our Banking by Mail Service extra convenient Waynovide special deposit are witherawal forms and envelopes to simplify the procedure—and you can even open an account by mail if you wish. (See coupon below.)

i	THE	FRANKLIN	CAVINCE	-
	IRE	LUMBERTIE	SHAIMAS	DAR

New York 18, N. Y.

Please send me

Booklet on Banking by Mail
Forms so I can open an Acco

Street

City State



Grid Mentors Continued from page 1 :

Possibility still exists that the

jority of music publishers, have nixed tele for the time being which has virtually ruled out the possibility of any musicals for the

various sories.

Illustrative of the film companies' ban is the fact that Phileo was forced to bypass recordings of Dinner at Eight' and "Rebecca," owns, film tight of the country of the like to get them for the future. To date, only two more shows are de-finitely set. "An Inspector Calls," starring Walter Abel, is scheduled for Sunday (21), with Oscar Karl-weis and Bert Lytell set to star in "I Like It Here" the following week, Notther of the two plays has ever been filmed.

Bringing home ...

The Miracle of America

Into the nation's homes every Monday night, the Du Pont Cavaleade of America brings dramatic, heart-warming stories of America's greatness, This is entertainment that brings home the miracle of material achievement and

spiritual growth . . . and an understanding of the enterprise, courage and hard work that make the miracle. Now in its fourteenth year, Cavalcade of America continues to create an understanding and faith in America,

On a special Thanksgiving program Monday night Nov. 22

Cavalcade of America

again presents

the distinguished Warner Brothers star

GEORGE TOBIAS

in

"Us Pilgrims"

An original radio play by Frank Gabrielson \cdot

A year ago on Cavalcade, Mr. Tobias created the role of a certain Mr. Baaraczek, an immigrant night-school student who tells his story of the first Thanksgiving, This performance immediately found a place in the hearts of many listeners, who have told us it is something of a classic. We're repeating it this year because we feel the same way... and because of letters, like the following one, received just this month: "Your Cavalcade of America carried as the Thanksgiving number last year a wonderful story of a new citiza's version of our first Thanksgiving, Could I have that script and permission to use it for our rural charch's regular family Thanksgiving dinner?... I wish you would repeat 'U. 2 Pilgrims' this year."

You will get a new appreciation of America from this warm, simple story. It is sure to add a little something extra to your family's enjoyment of Thanksgiving.

and to all the stars of stage and
and to all the stars of stage and
screen who have appeared on Cavalcade...
and to every member of every cost, the writers, composers, musicians, technicians and producers, Du Pont extends thanks. Thanks for helping provide outstanding entertainment. Thanks for helping to create a better understanding of what makes America great. We look forward to working with you on Monday nights to come!



Cavalcade of America

NBC network MONDAY evenings

Tele Follow-Up

Tele Follow-Up

In this same manner is somehalting one fetching performances by the same manner is somehalting of the first will have to be ascertained from the-mail response.

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Television

Location

On FUCLID AVE In CLEVELAND building fully equipped then occupied—the entire building made available for occupancy months' notice—will

LEASE OR SELL

M. B. HORWITZ, 601 Film Bldg

COMEDIANS WANTED FOR

TELEVISION SHOW

ly a teum, are wanted for view now in production. Will be one lay weekly in N. cribe yourself fully in tetter

Write Box 415, Variety, 154 W, 46th St., New York 19, N. Y.

FOR TELEVISION

-WANTED PUPPETEERS-

New Yark area. State experience puppers an hand and other details, Permanent, Bax 1655, Variety, 154 W. 46 St., New Yark 19, N. Y.

Continued from pare 22

Let Seniate Appropriations Committee, challenging capital gains deals for radio talent, may also have been a factor in the blowup of the continued of th

is the fact that the Bergen deal as yet has not been signed. In the opinion of Bridges, the Amos 'n' Andy-Jack Benny "business sale" technique adds up to a more sale" technique adds up to a constant of though the Senator did not mention either A & A or Benny by mane.) Bridges demanded that the Burcau of Internal Revenue inform him of the ruling under which such arrangements were regarded as legal.

legal.

In view of Bridges' open attack, it's not expected that either CBS or NBC may go easy on any out-and-out capital gains deals without definite assurances from the Internal Revenue boys that such maneuvering is okay.

Bridges wrote in part to Collector of Internal Revenue Scheneman:

Schoenemán:

"Reports have appeared recently regarding the sale of their services on a sale of a business basis by topflight radio and screen performers. It is my understanding that these sales are being negotiated under the capital gains provisions of our Internal Revenue Laws and

VARIETY that the result is an avoidance of normal income tax payments on personal income derived from per-sonal services rendered. (Capital gains rate is flat 25%, while in-come tax rates graduate to about

with 'mobilesed news. Staton with the new single state only 40%, commercial with the remaining time going to public service, education and religious programming.

Second half of the inaugual broadcast as securiced Westerlands and Loss Maxwell emeed. Clarke Dennis, Diane, Richards, Ledy Grey, Bobby, True Trio and Harry Flannery appeared.

'No Baloney'

Consinued from page 27
Cott the committee objective is
sent as well of the consistency of

Gene Cervi. Cervi resigned the party state chairmanship to run the party state chairmanship to run and the constant of the con the first day, various programi services, such as music and c.t. hibbraries, news agencies, seript services, the services are such as the services and the services are services as wire and tape received the second day will be desibled. The second day will be devoted to such terms. On the last day, the context of the services of radio will be aired with discussion of the MAB aired with discussi tend their normal coverage with a skeleton structure of clear channel-and high powered stations will take advantage of listeners in rural areas who depend as much-on local independent service as they do on network feature cover-

call for four sessions a year to be held in the main regional areas.

Fort Wayne—John F. Bigelow has been appointed director of service training for the radio division of the Magnavox Co. He was formerly manager of the publications and training section of Farnsworth Television and Radio Corp.

From the Production Centres

Continued from page 24

Mutual prez, in for huddles with Ade Hult, midwest veepee, and Frank
Schreiber, manager of WGM and WGM-TV. "Ill Glub," new teenager
series, bowed via WAAF Sat. (13) ... Everett Holles, WBBM news head,
at work on a critique of the "antiquated" Electoral College system of
installing U. S. presidents. Tome, titled "What's Your Vote Wortht,"
is set for completion before the next presidential race. "WHAQ
launching a three-month car card campaign, plugging 14 local shows
and 27 NBC alterns.

IN WASHINGTON ...

IN WASHINGTON.

Ray Morgan, WWDC sportscaster, now handles a play by piny security of the property of the washington of 1988, and the Washington Graphole. A security of the property of the p

auguration . . . Li NBC's TV setup. tems: Attempts must be made to include Mexico, Cuba, and Canada in any longrange solution to the problem in order that border area audiences can be protected from high-power operations outside the U.S.

Richards

Continued from page 23 =

Continued from pace 22
facilities of said stations, or any
of them, have been used to carry
out said instructions or directives.
any facts additived under the foregoing issues, whether further proceedings under the communications act of 1334, as amended, particularly sections 307, 309(A) or
respect to the licenses of radio starespect to the licenses of radio sta-tions KMPC, WJR and WGAR or any of them,

Mullen Defends Stations

Commenting on the Commission order, Frank E. Mullen, prexy of the Richards stations, said the three outlets have good public service records and "are now pre-eminent in their several communi-ties as leaders in good broadcast-ing.

"So far as the issues are con-cerned." he continued. "nothing has been done by either G. A. has been done by either G. A. et al. and the second of the seco

Sen. Johnson

Continued from page 25

Cleveland — WJW celebrated fifth year in town with a cocktail party.

U. S.

Johnson feels that the station owners and the network operators are doing a top job: in the field of programming, and doesn't contemplate any moves in the direction of giving the FCC greater powers of content supervision. He is a consistent radio listener, and a family show fan.

"Intriguing. Evaked a vast amount of merriment." —Billboard

"WHAT MAKES

YOU TICK?"

ABC Monday Thru Friday 11:45 to 12:00 for PROCTER and GAMBLE

JOHN K. M. McCAFFERY Written and Directed by ADDISON SMITH

8 x 10 GLOSSY PHOTOS 100-57 500-530 1000-555

5% DISCOUNT for each with order. araniced quality. Belliantane Fin-Prompt Service. Write for sam-s and prices on other sizes.

KIER PHOTO SERVICE

Cleveland 18, Ohio

AD AGENCY WANTED

Radio, mothus-picture, man, 10 yrs. exp. directing, writing, recurding also spot admonsterements wants position to Radio at TV Dept. Advertising or Package Agency. Will travel. Mon-ment 2-9720 or lox 185, Yarticty, 154 W. 46th 84, New York 18, N. Y.

ORVELL

20TH CENTURY PHILOSOPHER CARNEGIE HALL



In a new radio program every Saturday and Sun-day at 1120 P.M. over WOR, Norreel has an-newed in Carnegie Ball every Sunday for the program of the Carnegie Ball every Sunday for the for Laules. Norvell'a mane is syntonymous with Carnegie Hall and offers a spinsar dignity, charm and destruction. A radio show inexpessive to any destruction of the control of the con-trol of the control of the control of the intelles, halles wear, find products or any product that appeals to women. Spensored locally by

Address inquiries to;
TOMMY, THOMPSON, Carinegle, Hall, Studio 1209
New York .
Telephone: Circle 6-3653
JOHN BRADPIDD, Annumeer
Transcription Upon Request

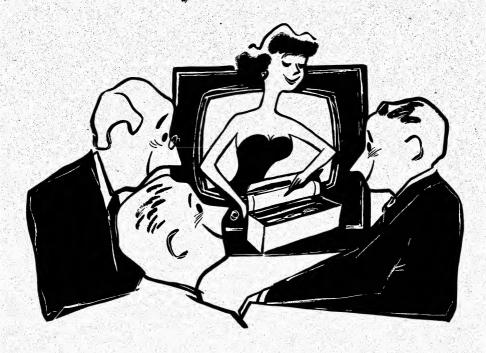


how in the exclusive

STEIN'S new up-to-the-minute illustrated booklet that tells at a glance exactly what make up to use at all times and far far. Includes special valuable him

STEIN'S Professional MAKE-UP SICIN & Programmes Blanch

On WCAU you're in Philadelphia



Eye and ear advertising appeal of WCAU-TV programs reaches 80,000 sets with thousands added every week in the fast-growing television center and second largest TV market.

CBS affiliate.

THE PHILADELPHIA BULLETIN STATIONS

TV AM FM

Allegro's Wail to U.S. Over Col.'s LP Disks and RCA Victor's Plans

Paul Puner, president of Allegro-Records, has lifted the heads of In-dependent recording manufactur-ers in a cry to the U. S. Secretary of Commerce against the ultimate effect on indies' companies of Co-lumba Record Onsy-plexing mi-complaint is that Columbia's suc-complaint is that Columbia's suc-cess with the LP platters is and will induce rival major manufac-turers to develop their own ver-sions of the same, to the ultimate that Secretary Charles Sawyer take a hand now in reaching "some agreement... on standardization and clearing house for new de-velopments."

agreed that house for new developments.

Af first taking a crack at Columbia by politing out that the company's LP disks are no more than a refinement of a mechanical voscomplains that Columbia's large complains that Columbia's large complains that Columbia's large complains that Columbia's large public drain and exploitation of its LP line has led the record-burning public into believing that a ment has been developed by Columbia and Caumbia and Caumbia and Caviton in the control of its Covan, requiring a managed to be developing an LP version of its own, requiring a managed to the control of the country who are controlled to the country of the country who are controlled to the country of t

CRC's 33/s), Puner complains that 'dealers all over the country who have relied on the business they on in classical records will find on the business, and small independent manufacturers: . . will be forced out of the classical field until one or the other of the titans manage either to destroy the enemy or force it to capitulate."

Disk Jockey Review

WAX ON TRACKS With Marty Ross 90 Mins.; Mon. to Sat., 11:30 p.m.

With Mery Rose

99 Mins; Mon. O Sal., 11:30 p.m.—
Set Jan.
Disk show, which has a little
more production format than most
smoothly by 20-year-old Marty
smoothly by 20-year

ROOM SERVICE With Dlck Keplinger 7:45 a.m. 60 mins. Participative KXA, Seattle

KXA. Seattle
This new show of Dick Keplinger, veteran Seattle announcer
and special events man, is as local
as the neighborhood milkman and as the neignborhood miskman and seems to fill a spot heretofore lack-ing in Seattle radio. Keplinger features chit-chat, guests, time sig-nals and weather reports more than music, but the disks used are good leaven to the chatter. Tunes used are slanted toward family listening.

nals and weatner reported than music, but the disks used are good leaven to the chatter. Tunes that the sainted toward family like and sainted toward family. Show is broadcast from guest louse at Keplinger's home, and everyday feature is the dropping ways coffee on the burner, and the neighborhood milkman is a daily visitor. The format isn't not that the sainter of the sainter o

Benedict for N. Y .- er Benedict for N. Y-er New Yorker hotel, New York, will bring a midwestern orchestra into its Terrace Room when it re-sumes with lee above. Gardner who has worked long runs at the Beverly Hills C. C. and the Nether-ind-Plazes hotel, Chichmath, open ind-Plazes hotel, Chichmath, open ind-Plazes hotel, Chichmath, open ind-Plazes hotel, Chichmath, open ind-Plazes hotel, Chichmath, open tions, It's his first date in N. Y. Ray McKinley is current at the New Yorker, staying until Gardner moves in.

Standard Demands NLRB Decide Immediately On Charges Against Petrillo

Hollywood, Nov. 16. Standard Transcriptions' attor ney, Lewis Teegarden, has wire the five-man top board of National Labor Relations Board in Washing-ton asking for a prompt decision on charges Standard filed last May 13 against James C. Petrillo's wax

This step has created a bit of schism within those circles which financially backed the NLRB charges hurled at the ban.

Best British Sheet Sellers

(Week ending Nov. 11) London, Nov. 5.

So Tired ... Connelly WH Happiness ... Chappell Buttons and Bows ... Victoris When You're in Love ... Wood You Can't Be True ... Chappell Galway Bay ... Box & Cox Dream of Olwen ... Wright Rambling Roses ... Dash Rambling Roses ... Dash La Vie en Rose Gay October Twillight ... Dash Anything I Dream ... Reid So Tired Connelly
My Happiness ... Chappell
Buttons and Bows ... Victoria

Second 12

Second 12
All Dressed Up. Ciaephonic Ballerina Maurice Beyond the Stars. Feldman Undermeath Arches. Connelly Little White Lies. Wright Cuckoo Waltz. Keth Prowse When Organ Played . Miller Open Window . Harmonic Live in Loveland . . . Sun Loves Somebody . . Morris

Diskers on Alert For Gov't Nod To **Start Recording**

This step has created a bit of schism, within those circles which mancially backed the NLRB charges hurled at the ban. As originally pointed out the seven of the last point of the seven of the last last last week and ready to do some spot research. Yand at disposal of Standard and Lang-Worth, which filled churges here and in N. Z. that churges here seemed. When Standard sent its crisp when the service of the control in the seven that the seven that the seven that here is the coording resumed. When Standard sent its crisp when the service of the control in the seven that here is the seven that here is the seven that the seven the condition of the seven that the seven the seven that the

Jocks, Jukes and Disks

Capitol Record artists practice other's styles and ability and that rare attitude toward one anher that, very likely, has a great
better they do hook up on radio with the letty in the style of the s a rare attitude toward one another that, very likely, has a great deal to do with the hefty nine-months coin statement turned out

of the company's artists live and work in or near Hollywood, and constant company functions, cock-tail parties, etc., throw everybody together so much that they're con-stantly aware of each other.

ingether so much that they're constantly aware of each other.

True or not, Capitol gets a tremendously important plug lift out of Jo Stafford's use of Clark tremendously important plug lift out of Jo Stafford's use of Dave Barbour Dave Revere Camera commercial new Revere Camera commercial new Revere Camera commercial new Revere Camera commercial new Land of the Camera Camera Commercial new Land of the Camera Ca Naturally, these cross-plugs are possible only when the Cap name is top-dog of a show, Margaret Wilting, for example, is a featured name on the Campbel Souphroadcast, but that's a Bob Crosby holding

Doining.

There's value in the idea for the sponsors—the people who pay the freight for such didoes—for Capfreight for such didoes—for Capfreight for the form of the form of

other that, very likely, has a great of the dear to do with the hety in the heat of the he

they're only Cap-happy.

Kay Kyaer "Say It Isn't So".

"Ever Since Eve" (Columbia).

Kyaev's riding high with "Sin's

Aper's riding high with "Sin's

a performance as was his "Woody

Woodpecker." "Say" can continue

his skein of hit disks, It's a smartly

for a standard being review by

frving Berlin. Ridden in a light,

russel mod followed neley by

the Campus Kids' weal. Flipower

jan unusual wireal story told by

could eath on Campus group which

could eath on.

Cass Franklin "Mistriou".

Kyser and the Campus group which could catch at 11 h. "Mistrue" - "Scass Fr a at 11 h. "Mistrue" - "Mistrue" are vocal interpretation of "Mistrue" are vocal interpretation of "Mistrue" - "Mistrue" treatment and excellent back-grounding by the Sheldon band and the Clarks, and it figures to garner a goodly number of jock usage.

Baddy Clark "Brust Those Team". One Sunday Afternoop Team". One Sunday Afternoop Team". One Sunday Afternoop Team of T

much better versions.

Jane Pickens 'One Sunday Atternoon' 'Galway Bay' (Victor)
Miss Pickens' first recording for Victor carries a smooth waltz renverything the soon has to offer, Background of ukes and voices, of course, worth their self- to offer, Background of ukes and voices, of course, worth their self- to offer, background of ukes and voices, of course, worth their self- to offer, background of ukes and voices, of course, worth with the fine Irish melody at all. But that may not be all her fault. Song demands the from such weak backing.

Jack Fins "Sicsts" "Canadian to the course when the course were the self- to the course when the course were the course of the course o

from such weak backing.
Jack Fina "Siesta" "Canadian
Capers" (M-G-MI Fina's disking of
Biesta," also from "Kissing
Bandit, achieves a neat mood. In
Gall and colorial and brings in just
enough of the leader's plano.
Charles Martin handles the vocal
well. It's a good jock piece. Backing lists a breakneck pace with the
grade of the process of the colorial colori

standard plano exercise. It's okay, but unexciting.

"Dinal Shore" "Pin- Away Places".

"Dinal Shore "Pin- Away Places".

"Dinal Shore "Row and the standard short under the disk ban was difficult, that's no excuse for this disk. Miss Short worked with a plano duo. Short worked with a plano duo. Short worked with a plano duo of good songs—and the whole does not be short to be short under the short worked with a plano duo. They might better have been lett on the shelt. Have been lett on the shelt.

"Rentzent Symphony" (London). "Rentzent Symphony" (London).

(Continued on page 46)

ARIETY 10 Best Sellers on Coin-Machines Week of Nov. 13 Dinah Shore Columbia Margaret Whiting Capitol Monica Lewis Decca Kay Kuser

tFigures in parentheses indicate number of weeks song has been in the Top 10.1

2. TREE IN MEADOW (14) (Shapiro-B)	Monica Lewis Decca
3. SLOW BOAT TO CHINA (3) (Melrose)	Kay Kyser Columbia
	Tommy Dorsey Victor
5. CUANTA LE GUSTA (2) (Peer-Int)	Xavier Cugat Columbia
6. MY HAPPINESS (26) (Blasco)	Jon & Sondra Steele Damon Picd Pipers Capitol
7. MAYRE VOIPLL BE THERE (15) (Telepole)	Gordon Jenkins Decea
8. 12TH STREET RAG (13) (Shapiro-B)	Eddy Howard Majestic Pec Wee Hunt Capitol
	Doris Day
T 3. 11 S MAGIC (20) (Withiack)	Dick Haymes Decca
10. HAIR OF GOLD (13) (Robert)	Jack Emerson Metrotone Harmonicats Universal
Coming Up	(Thermonicus
t coming up	
YOU WERE ONLY FOOLING (Shapire-B)	Blue Barron M.G.M Carson Robinson M.G.M
SAY SOMETHING SWEET (Mills)	Int. Spots Decen
	Anne Shelton London
WHAT DID I DO (BVC)	Helen ForrestM-G-M Dinah ShoreColumbia
LITTLE BIRD TOLD ME (Bourne)	Englyn Knight
DATE DIED TODD HE (DOWNE)	Paula Watson Supreme
BELLIA BELLIA MARIE (LEEUS)	Andrews Sisters Decca
TT'S TOO SOON TO KNOW (Morris)	Orioles . Natural
FOR YOU (Witmark)	(Ella Filigerald Decca
	Gordon Jenkins Decca Perry Como Victor
	Tony Pastor Columbia
DECEMBED OF MARKINESS (1. B. Harms)	Art Mooney Mc C 14
PRETTY BABY (Remick)	Doris Day
MY DARLING, MY DARLING (Morris)	Stafford MacRae Capitol Day Clark
MONEY SONG (Crawford)	Andrews Sisters Decca
	Martin-Lewis

Diskers Will Have to Behave, or Else. AFM Warns on 'Forgiven' Royalties

There is a catch to the apparent idetracking by the American Federation of Musiclams to its demands that recording companies are both the recording companies are little and the recording companies are both the recording companies are little and the recording companies are little and the recording companies are both the recording companies and companies are little and the recording companies are little and the little and the recording companies are little and the recording compan

Actually, the union agreed to waive its demands as a means of arriving at the settlement plans that are now in Washington for the settlement plans that are now in Washington for the property of the settlement o

Tath-Hardley Law.
In other words, so long as individual recorders behave themselves and pay to the AFM the
royalty monles from Sept. 30 on,
the union will forget about the,
retroactive money. The minute one
decides to step out of line, tries to
abrogate the five-year deal, or
the AFM will demand the full
retroactive money to Jan. 1 last, or
else.

Exchange Due On French-U. S. **Royalty Coin**

Royalty Coin

Exchange of accrued performance royalties pyramided here by the American. Society of Composers, Authors and Publishers for the American Society of Composers, actions and Publishers for the Composers and Publishers for the Composers, actions and Publishers for the Composers, and the Composers and Publishers for the Composers of the

MELLIN SUING INDIE FOR JUMPING RELEASE

FOR JUMPING RELEASE.

Due to the inapp caused of the disk has not migroused to the actions of recording companies in jumping the gun on the marketing of the disk not migroused to the disk not make the disk not make the disk not migroused the disk

Dispute With Cafe Op

Cavanaugh told miles of a cavanuagh told miles of a cavanuagh told miles and concept of cavanuagh to concept of cavanuagh told miles of cavanuagh told

Cavamaugh tool Ballard that deap in reaching nitery was due to sudden illness of wife of one of the sudden illness of wife of one of the sudden illness. Van Allen chargeties was taken to task, the act and down on job." Leavanaugh was Destying that Cavanaugh was been to be the sudden of the sudden was the

Racks Off Only 4½% Since '47

Annual president's report to the Music Publishers Protective Assn. New York pointed up an unsual circumstance surrounding the spotded all over the country. While result was not the control of the country of the count

Clothing Merchant Asks 250G Damages, Charges 'Joe & Paul' Distortion

Joe & Paul' Distortion

Not only has his reputation as a clothing merchant been harmed, but his good name likewise has been injured. Paul Kofsky should be the property of the

Joe Browning

"Stage Doorman's Dream of Heaven"

In the upcoming

43d Anniversary Number

VARIETY

ASCAP Appeals ITOA Case: Loses Interim Stay Bid

America Scotey of Composers,
Authors and Publishers dree anAuthors and Publishers dree anAuthors and Publishers dree another rebuit yesterday (Thesday)
in its case vs. the Independent Theatres Owners of America.
Theatres Owners of America,
week Interim stay of Judge Vinent L. Leibell's decision was denied in chambers by Circuit Judge
and the Court term, Nov. 28,
to publish the Society has made an
to the stay pending the convening of
the Stay pending the convening of
the Stay of the Society has made
to the Society has made an
to the Society has made and
the Society has the Society's legaltion. The appeal was filed Monday (19). That the Society's legaltion are society is a paid
more against the decision was a
foregone conclusion. Its ramifications place the Society in a bad
It is not the granting of relief to

foregone conclusion. Its ramifications place the Society in a bad"It is not the granting of relief for
the theatremen that bodes ill of
ASCAP. It is the wordage of
the theatremen that bodes ill of
ASCAP. It is the wordage of
the society as "littigal and a monopoby," against which the organization will be forced to turn its units
it sets a dangerous time-bomb
it is society, as every the society of
the society is wide open to
similar suits such as that instigated
by the theatre operators, and
ASCAP's operations in other fields.
Particularly television, which are
the society in the society, and
ASCAP's operations in other fields,
many ways is expected to be so
the theatre exhibition.

ASCAP excess assert that Patternam, who has been entrusted with
future course, has not yet evalufuture course, has not yet evaluted the entire situation and has
not decided what will or should be,
the society will be a society in the solid proventment decree (ASCAP) as
Covernment decree (ASCAP) as
Covernment decree (ASCAP) as
agreement with Washingtoni which
would remove the Society from the
sting of such legal firing as the
tance among Society men to place
the organization under complete
the organization

Morris Office Giving Up Bands?; Talk Dept. as Indie Operation

AFM Tells Morris, GAC cians has advised General Artists Corp. and the William Morris agency to straighten out their argument over commissions from Pupi Campo's Embassy Club, New York, booking. In the event the agencies themselves fail to iron out the difficulties, the AFM will take a hand. Union as a rule doesn't like to become involved in disputes become earth.

like to become involved in disputes between agents.
Friction between the two is due to GAC's callent that it booked Campo into the Embassy for two weeks. During the initial run he signed a contract with the Morris are carried at the spot and Morris began collecting commissions for it beyond the first two weeks. GAC says it is entitled to all the contract of the spot and the spot and what agency Campo is signed with.

Leeds Maps 2d British Pub. Co.

a second music publishing house here as of next January, when Lou Levy, its head, makes a second trip to England. New firm will publish only standard and classical material held by the Leeds outfit In New York, including the Russian material in its Am-Rus catasian material in its Am-Rus cata-log, and will leave the marketing of pop melodies to its Leeds, Ltd., established in London via an ar-rangement with Peter Maurice. This firm is part of a reciprocal agreement via which Leeds oper-ates a Maurice firm in N. Y.

aics a Maurice firm in N. Y.
Groundwork for the new operation was laid by George Levy,
treasure of Leeds here and brother of Lou Levy, who just returned
from three weeks here and on the
Continent. And the opening of the
stantly increasing interest in England, Ireland, France and other
Continental countries in U.S. music of all styles. Leeds N. Y.
firms hold a considerable amount
of standard pop and orchestra
music.

Fairbanks, Winecoff Set New Publishing Co. For Music on Video

Hollywood, Nov. 16. Jerry Fairbanks and Nat Wine

and music exec at Faramount studies.

Tune firm will be a subsidiary of Jerry Fairbanks, Inc. Decision to form It was prompted by lack and the firm of the firm of

publisher has an interest than any other medium.

Fairbanks and Winecoff expect to have the new firm in full oper-ation shortly after the first of the year.

William Morris agency's band distinction in the bolling at the moment and in all probability amone moves a marketan Federation of Musians has advised General Artists arop, and the William Morris agency to straighten out their argument, over commissions of the comment over commissions and the comment over commissions of the comment over the comment over the comment over the comment of the comment of the comment of the comment of the comment over the comment of the commen

since its inauguration some years radio, films, and nitery departments.

While Morris men have been vague about the band department's.

While Morris men have been vague about the band department's custon among them over a plan under which Cress Courtney and phil Brown, who run it would take over and operate independently, one of the control of the c

about completed arrangements to move over to the Morris banner as of that date.

Transcribers In Moves to Skirt Free-Music Snag

Transcription companies now planning new musical shows to be made when the disk ban is lifted are burning themselves out trying to set up musical formulas that won't conflict with and be obviated won't conflict with and he obviated by the tremendous smount of free music available to broadcasters via pop music disks and disk jockeys. Even since the disk post was the disk jock and his freely available effect last Jan. I he impact of the disk jock and his freely available in the property of the disk jock and his freely available in impression on programming schedules. And in order to be able to retain accounts, transcribers must go beyond the limit of the synthesis of the property of

Jorry Fairbanks and Nat Winecoff have set up a new must be the material that has and is still be the property of the propery

LOCAL 802, PUBS SET \$10 RAISE, 2-YR. PACT

New York Local 802 of the American Federation of Musicians signed a new two-year contract assessed with music publishers, covering planists, copylists, arrangers and proofreeders. Deal calls for on weekly salary and no increase in piecework scales. Pact is retro-cative to Oct. 1 last and runs until October, 1950.

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Record Talent

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	the records on disk jockety programs, as most requested by clidion is based on information gathered from disk-spinners at a designed to indicate these records relays as popularity as Ratings are computed on the basis of 10 points for a No. I	200

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90 3 Parela Wiston Support A Little Bloff Yold We Denume 41 1 Servin Knight Decor A Little Bloff Yold We Bonne 41 4 D. Martiel Levis Capilol Money Sont Convoiced 22 Brouder Bonne Morris Month Sont to Record 23 Brouder Bonne Notes Corectia Brown Kindré 24 A I. Siffred Cartiel Per Servidiere Notes Corectia Brown Morris 24 A I. Siffred Cartiel Per Servidiere Per Servidiere Notes Corectia Brown Morris 25 Anne Shelten Decord For Servidiere Notes Corectia Morris 4 A I. Siffred Cartiere Decord For Servidiere Notes Corectia Notes Core 2 Anne Shelten Condon Grape Bry Morris Morris 2 Anne Shelten Condon Grape Bry Morris Morris 2 Anne Shelten Condon Grape Bry Bry Morris 2 Ann		1	Effa Fitzgerald	Decca	. It's Too Soon to Know	Morris	ASCAP		-		
1 Simple Decision Decision A Little find Tool of the Decision Decis		62	Paula Watson	Supreme	A Little Bird Told Me	Bourne.	ASCAP			:	
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1		1	Sammy Kaye	Vietor	Down Among Sheltering Palm	Miller	ASCAP				
29 2 Intuite Paintainen Microst Titting State Goerrin Brown Microst 2 1 Robber Bouse Titting State Goerrin Brown Microst Microst 4 1 Silferdel, Saesa Deploid State Socialities Microst Microst 41 2 Martine Regional Town Call Browshood Daubin Microst Microst 2 3 Artines Regional Town Call Browshood Daubin Microst Leeds 2 3 Artines Regional Town Call Browshood Daubin Microst Leeds 2 3 Artines Regional Town Call Browshood Daubin Microst Leeds 2 4 Artines Continuing Wind In The Microst Microst Microst Received 2 4 Danis Shore Avidan In Cate Technic Microst Received Received Received 2 4 Danis Shore Avidan Microst In In Happens Received 2 5 Form Kuichis Decen Avidan Received <td< td=""><td>18 4/</td><td></td><td>D. Martin-J. Lewis</td><td>Capitol</td><td>Money Song</td><td>Crawtord</td><td>ASCAP</td><td></td><td></td><td></td><td></td></td<>	18 4/		D. Martin-J. Lewis	Capitol	Money Song	Crawtord	ASCAP				
2		10	Dinan Washington	Mercury	It's Too Soon to Know	Morris	ASCAP	A			
6 8 1. Silferd-G. Nacion Witten Principles Million 67 1. Silferd-G. Nacion Orginal Silferd-G. Nacion Nation Nation 67 2. A. Tree Region Yes G.H. Everybox Dealer Wighter 2 A. Tree Region Town C.H. Everybox Dealer Med Pate 2 A. M. Tree Region Town C.H. Every Dealer Levels 2 A. M. Silferd-G. Med Region Town Branch Levels 2 A. D. Silferd-G. Med Region Town Branch Region 2 A. Silferd-G. Med Region Town Branch No Partitle, M. Dearling Mortis 2 A. Silferd-G. Med Region Med M. Hiller Silferd Region 2 Four Kuichis Decca Willer Wills Silder Region 3 Four Kuichis Decca Well He Way Region 4 Four Kuichis Decca William Region Region 5 Four Kuichis Decca Maria Region Region <tr< td=""><td>7 kg</td><td></td><td>Brotner bones</td><td>:11</td><td>Sweet Georgia Brown</td><td>The mick</td><td>ASCAP</td><td></td><td></td><td>-</td><td></td></tr<>	7 kg		Brotner bones	:11	Sweet Georgia Brown	The mick	ASCAP			-	
67 A Rafford CA Machine Opinion State and Call State			Tale Smoke		When Plantage Ple	Marining	ACCAR	-			. 1
17 17 17 17 17 17 17 17	13	4	J Stafford G MacRae	Central	Sow Something Super	Wille	ASCAP				
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527 4. S. Kalfmord, Sackles. Capitol. No Darlin, No Darlin, S. Barlin, S. S. S. Louis 58 6. Extracella, Divingania. Prof. That 1 Am. 58 6. Extracella, Divingania. Prof. Prof. 1 Am. 58 6. Extracella, Divingania. Prof. Prof. 1 Am. 58 6. Extracella, Divingania. Prof. Prof. 1 Am. 59 7. Extracella, Divingania. Prof. Prof. 1 Am. 51 7. Frankle, Limin. London. 52 1. Frankle, Limin. London. 53 1. Frankle, Limin. London. 54 1. Sulfrord. 1. Divel. 55 1. Sulfrord. 1. Div. Bray. 6 1. Div. Bray. 1. Div. Bray. 7 1. Sulfrord. 1. Div. Bray. 8 1. Div. Bray. 1. Capitol. 9 1. Div. Bray. 1. Capitol. 1 1. Capitol. 1. Capitol. 1 1. Capitol. 1. Capitol. 2 2. Amin. 1. Capitol. 3 3. Capitol. 1. Capitol. 4 4. P. P. Damone. 1. Capitol. 5	3	4	Dinah Shore	Columbia	What Did I Do	BVC	ASCAP				
95 8 Bills Estadine. Nicional Ireal Irain I Am Si Louis 9. 2 Bills Estadine. Miller 9. 2 Bills Creebly. Decen. William I Happens 22 2 Four Knickle. Decen. William I Happens Robbins 22 2 Four Knickle. Meeter. William I Happens Robbins 23 2 Four Knickle. Capinnia. Ab. Fin I Happens Robbins 1 1 Vera Lym. Capinnia. Ph. Way RObbins. 1 1 Tore Stafford Calimnia. Ph. Way RObbins. 1 1 Tore Obdies Mistignal. In Tore Obdies Robbins. 1 1 Tore Stafford Calimnia. Robbins. In Robbins. 1 1 Tore Obdies Mistignal. In Robbins. In Robbins. 2 1 And Stafford Columbia.	F 52	+	J. Stafford-G. MacRae	Capitol	My Darling, My Darfing	Morris	ASCAP		80		
85 8 Carena Robbisson McCont Inflect Miller Miller 2 Fig. Creedy Paccan If Lowe to Live in Loweload Johnstee-M 2 For Knights Decen If Lowe to Live in Loweload Johnstee-M 2 I ver a Lymn Longlool Sh Rave Boarree Boarree 2 I ver a Lymn Longlool Sh Rave Boarree Brobins 3 Dones Day Committee Brock Brock Brock 4 Sone Boar Committee Brock Brock Brock 5 And Brock Architage Brock Brock Brock 4 Architage Committee Brock Brock Brock 4 Architage Columbbal Columbbal Columbbal Columbbal 5 Architage Drock Brock Brock Brock 4 Robert Brock Brock Brock 5 Brock Columbbal Columbbal <td> 4</td> <td>-</td> <td>Billy Bekstine.</td> <td>National</td> <td>That I</td> <td> St. Louis</td> <td>BMI</td> <td></td> <td></td> <td></td> <td></td>	4	-	Billy Bekstine.	National	That I	St. Louis	BMI				
2 Bing Cookly Decen Tel Lote in Lordinal 22 Frank Cookly The Cookly The Cookly The Cookly 22 Frank Links Meterup A. But it Happens 1 Vera Lyan London So Rut The Part 1 Vera Lyan Columbia Pat Bay The Name 2 Doer Bur Columbia Pat Bay The Cookle 3 Doer Bur Mathona For Cookle The Cookle 4 Vir Dimension Mathon For Cookle Annual 5 Lonn Smart Mathon Annual Annual 6 A Trank Smart Columbia Annual Annual 4 S Anterway Sisters Columbia Annual Annual 4 S Anterway Sisters Optional Manay Smart Annual 4 British Roders Veter Libit Bert 4 British Inders Capito Buttons and Power	100	. 8	Carson Robinson	M-G-M	Life Gets Teefus	Miller	ASCAP			:	
22 2 Four Knights Decay Wakhin Wills Shadew 22 12 Frankt Laine Metarury Ah But II Happens 1 Vera Lym London So Rate 1 Ao Saidford Capatol By Hw Way 1 Decay Columbia Febt Way 1 Dock Haymes Decay Abytine 1 Tre Ordoles National He Way 1 John K Haymes Methodos Methodos 1 John S Berren Methodos Methodos 4 Pr Damone Methodos Methodos 4 Tre Cugat Columbia Canto La Contest 4 S Adreses Columbia Canto La Contest 4 S Adreses Columbia Adrese Sisters 4 Path Rhodes Victor 1 Still Get # Pull 4 Path Rhodes Victor Listin Get # Pull 2 Dimmis Sisters Capitol Before 3 Dimmis Sisters Capitol Before 4 Retreation Mainstam More Song	0	2		Decca	Live	BVC	ASCAP				
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Vera Lymn Lordon 90 Rave Robbins	E 22	12.	Frankle Laine	Mercury	Ah, But It Happens	Bourne	ASCAP		:		
1 So Sainfront Capitol Pt the Way Way	F	1	Vera Lynn	ondon	Rat	Robbins	ASCAP			1	
3 Docts Day Deceman Arytimes Barby Remitle		1	Jo Stafford	Capitol	By the Way	BVC	ASCAP				
Diek Harmes, Decon Abrilmes 1 Diek Harmes, Decon 1 Diek Deriches 1 Diek Deriches 1 Diek Deriches 1 Diek Deriches Diek Dick Decon Diek D	Н	8	Doris Day	Columbia	Pretty Baby	Remick	ASCAP			4	
The Orbics	A	-	Dick Haymes	. Decca	Anytime	Hill-Range	BMI				
Jack Emirson Married and College		-	The Orioles	National	It's Too Soon to Know	. E. H. Morris	ASCAP				
1 Journaly Eastern Crimine 10st 10st 10st 10st 10st 10st 10st 10st		-	Jack Emerson	Metrotone	Hair of Gold	Kobert	ASCAP				- 1
S. VICTO CONTROL CONTROL CONTROL CONTROL S. VICTO CONTROL CONT			Jonnay Eager	Crama	on, You Are the	Campbell	ASCAP				5
1 Frank Shinter Counting Antonia Antonia hee Serk Harms 2 3 Antonia Shinter Declaration Counting Counting Charms 2 3 Intelligence Capilli Get a Thell Words-Music 2 2 Intelligence Famous Famous 4 8 Rindicates Annotes Famous		-	Varior Cuent	Columbia	Cuento La Gueta	Door Infor	ASCAP			1	- 1
42 S. Anderwe Silesce. Diece. Mone Soft. 1 Beity Rober. Victor. I Still Get a Thirli Words-Value 2 Diming Silesce. Capitol Befores and Rows. Princous 45 Ribidianders Manhattan More Reer. Billimore.		-		Columbia	Autumn in New York	Harms	ASCAP			-	1
1 Betty Rhodes Victor I Still Geta Thrill 2 Dinning Sisters Capitol Bettons and Bows. 45 4 Rhinelanders Manhatan More Reer			Andrews Sisters	Decca	Money Song	Crawford	ASCAP			1	- П
2 Dinning Sisters. Capitol. Buttons and Bows.	13	-	Betty Rhodes	Victor	I Still Get a Thrill	. Words-Musi	CASCAP				- 1
Manhattan More Beer	80	2	Dinning Sisters	Capitol	Buttons and Bows.	. Famous	ASCAP				
	45	4	Rhinelanders		More Beer	.Biltmore	ASCAP		1		

TAAW-1900031 WEEK ENDING NOV. 13

BLY Wayne-WJJD &

Woody Herman's Band Blows 'Head' Tones When Court Grabs Library

Capitol Add P.A's

. Hollywood, Nov. 16. Capitol Records has hired Jack

Addition of Dailey brings Cap's local crew of tub-thumpers to

VARIETY Survey of retail disk best sellers, based on reports ob-tained from leading stores in 12 cities, and showing com-parative sales rating for this and last week.

Courtney Jockeys

its library impounded by the New Vork City sheriff last week as a result of a second suit filed against him by his former attorney-man agers, Goldfarb, Mirenburg, and agers, Goidfarb, Mirenburg, and Valion. Library was taken from the leader at the Royal Roost, N.Y., where he is working, and returned recommendation of the control of the con-rular on an application, to veste the write of attachment, N. Y. supreme Court Justice Benedict Diesel Dinen yestertay (Tuesday) re-Dirent production of the con-trol of the control of the con-trol of the c

For Window Dressing
Aian Countrey launched what
is probably New York's first shoswindow disk lock show Monday
(15): He's doing a 90-minute
from Cartison's Restart Sundays
from Cartison's Restart Sundays
from Cartison's Restart Sundays
from Cartison's Restart
from Cartison's Restart
from Cartison's Company
point a 12:30 to 2 p.m. spot on
WILB; and calling it "Guesting
from Cartison's in the catery
from Cartison's Company
from Cartison's Company
from Sunday
from Sunday
from Sunday
from Sunday
from Restart
f others, being capable of doing so.
In attempting to vacate the attachment writ, as it applied to the
library, Herman's lawyers pointed
out that under the American Federation of Musiclam's Form B contract, the buyer of the band is the
employer, hence the money he pays
for it does not belong to the leader
thimself, but mostly to his musileader to the proper of the property of the
mostly to the superior of the property of the
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entire of the property of the prope clans. Form o, longer in existence. But, N. Y. state still agrees with its concepts in so, far as the payment of unemployment and social security taxes are concerned. It demands the spot owner pay them. On the other hand, Herman is said to be paying the taxes himself while at the Roock.

Roost. In relation to the impounded-library angle of the writ. Horman's attorneys contended that the 'arrangements were the 'Tools of his rode.' This was answered to the entitled to retain such tools up to the value of \$400 and the library of 200 tunes is worth approximately \$15,000. Between Horman and Argument handlers stems from last year, when Herman cancelled apact with them that has four and a half years to go. At the same

last year, when Herma cancelled a pact with them that had four and a pact with them that had four and time, be left General Arlsts Corp. to go with a new booking agency cailed Continental Artists. He has since returned to GAC and Conhed filed an action against him in NY, supreme court.

About a week ago the county of the since the since of t

Songwriters Allowed To Intervene in Suit On Disking Royalties

Songwriters Larry Barbro and Marty Napoleon last week were granted the right by N: Y. Federal Court Judge Samuel H. Kaufman to intervene in a suit brought by Thomas Jordan against Jimmie Franklin and Harry Fox, Action involves royalty money received by Fox as agent and trustee on earnings of the tune. "They All Recorded to Beat the Ban."

Recorded to Beat the Ban."
Intervenous claim that prior to
Nov. 1947, they along with
Franklin, wrote "Beat the Ban."
and in Jan. 1948, handed Frankin the publication rights. Barbre
and Napoleon also allege that Fox
and Napoleon also
Franklin's Royal Music Publish
ing Co., but an accounting of the
Profits has not been made on this
deal.

Suit seeks an injunction en-joining Fox from paying Royal and also asks that Franklin be com-pelled to account to the inter-venors. Action further alleges that venors. Action further alleges that any purported agreements between Jordan and his publisher pattner. Franklin were made without the intervenors' consent. In his own suit Jordan wants half the profits from the song's recording from the song's recording restraining and the profits of the pr

Prof. Clinton

band. Eight of the men now with his outfit are graduates of the Philadelphia Schillinger music school, and Clinton, who has been a reputation as one of the philadelphia Schillinger in the philadelphia Schillinger music school, and Clinton, who has been a reputation as one of the philadelphia industry's finest arrangers, is filling out their book learning via his experience. Guys work with him on the bus they use to travel between dates. Capitoi Records has nired Jack Dailey, for last four years with Co-lumbia Pictures' studio drum-heat-ing corps, as Coast publicity direc-tor working directly under Cap prez Glenn Wallichs.

RESERVE VERDICT ON PUBS VS. DIAMOND

N. Y. Supreme Court Justice Bernard D. Dineen last week re-served decision on a motion for For Window Dressing in Courtney launched what represents the baby New York's first show-widak Jock show Monday He's doing a 90-minute cast daily except Sunday Across pubs. Fox and the other plaintiffs sought an accounting on cast daily except Sundays the charge that Diamond had failed in the property of the court of

songs.

Diamond already has a \$40,000 judgment standing against it which was secured by the Government to cover delinquent excise taxes. Head of the recording company is Irvin Gwirtz, who also is Involved in a legal battle with pianist Jan August.

New AFM Pay Rule on Touring Bands Larry Chibton makes unusual we of the time spent travelling by blus between on-nighters. He's class of conducting an arranging class for soundering that the shand. Makes Leaders Wary of Local Gimmick band.

Frankie Carle III

East Liverpool, O., Nov. 16. Frankie Carle had to cancel two engagements in Pennsylvania when of name bands and musicians playhe suffered ptomaine here Wednesday night (10)

Leader was stricken after his orchestra arrived from Lexington Ky., and played for a local VFW Members of his outfit predance. Members of his ceded him to New York,

Bandleaders and booking agents are somewhat apprehensive the American Federation of Musicians ruing of last week, to the of name bands and musiciats playing theates will be governed by either national traveling or local prices, "whichever is higher." They see locals in various key cities boosting their local prices beyond the traveling bands cale established by the national AFM office, as a means of keeping traveling bands or the contraction being to increase the workforth pinging to the pinging to

Majestic Fed Tax Rap

Claim For \$449,345

Edingso, Nov. 16.

Federal tax claim for \$449,345

Federal tax claim for \$449,345

States and Texas and

Duke Ellington Boffo At Carnegie Hall In 6th Annual Concert

Duke Eilington rocked Carnegie Hall, N. Y., with one of his oldfashioned jump recitals Saturday night (13). Returning for his sixth annual one-niter in this staid concert hall, the jazz maestro broke away from a stuffy tradition establehed during his previous engagements in Carnegie Hall. This year the Ellington crew beat a retreat from its recent pseudo-classical melanges into the domain of solid Jazz, where it has few, If any equals. As, a result, the near-capacity house, at a \$3.60 top. responded with far, more spirit than was evident formerly and paid \$5.400 into the tilt. away from a stuffy tradition estab-

Teeing off with a series of pow-erful numbers such as "Three Cent Stomp" and "Suddenly It Jumped," Stomp' and "Suddenly It Jumped."
Ellington's orch displayed its trademark characteristic of executing
intricate arrangements in a clean,
intricate arrangements in a clean,
superlative crew of sidemen, Ellington fashioned driving jazz patterns without the eccentricities of
hebop or the cliches of straight.

he-bop or the cliches of straight, popp bands. "pieces were show-cased among a flock of standards. "The Tattood Bride," by Ellington, and "Manhattan Murals," by Billy Strayhorn and Ellington, a re straight instrumentals with tricky Strayhorn, bowed in with a sock vocal by Kay Davis, Miss Davis also delivered an off-tage superaio accompaniment and the straight of the straight of the society of the straight of th

Michael South and the same of the control of the concert were furnished, however, by the instrumentalists whe were spotlighted in a series of solos. Johnny Hodges, "Show Betty," while Sen Wester, in a tenor sax solo on "How High the Moon," radded the night's heftiest papitages. Ray Vance and Albertone sax; Lawrence Brown, turnbone: Al Sears, tenor sax, and wrended Marshail, string hass, were say the cheer standard to the cheer standard

RETAIL DISK BEST SELLERS

Stores)

nkins Music

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enel's Mus. Sherman

Natio		Week Ending NOV. 13	New York-(Da	Chicago Huds	Cleveland—(Bu	Kansas City-(J	Los Angeles (I	San Francisco	Boston-(Bostor	St. Louis—(S. S.	Seattle-(Sherm	Minneapolis_(I	indianapolis—(I	Omaha—(Lyon	POINTS
1	1	DINAH SHORE (Columbia) "Buttons and Bows"	1	4	1	1		4	1	1	1	1	500	1	107
2	5	KAY KYSER (Columbia) "Slow Boat to China"		Sano			4		11	2	-		3	3	57
3	2	PEE WEE HUNT (Capitol) "12th Street Rag"	1 7 6			2	2	10	7	7	2		9	5	54
4	4	GORDON JENKINS (Decca) "Maybe You'll Be There"		17	9	3	3	- 15					•	2	48
5	9	TOMMY DORSEY (Victor) "Until"	-	9	5	. 9	717	17.			8		**	S.,	-
-		MARGARET WHITING (Cap)				Alexander of the	4.1		1.54	10		5	-		7
6	3	"Tree in the Meadow" BENNY STRONG 'Tower)		.7,	77.		2 .	- 4		4	÷	-	-17	7	25
7A	7	"That Certain Party" C. MIRANDA-ANDREWS (Decca	10%	ON V	. 2		•••	147	7	**		2	12.		22
7B	14	"Cuanta Le Gusta" J. STAFFORD-G, MacRAE (Cap)	9		3		-	. 9	9	. 6	10	9	4.		22
8	10 ·	"Bluebird of Happiness"	. 8	- 4-	·		7	5			3	1.1	46		21
9A	8	"You Came a Long Way"	1	2	.;	5	1				14.	1,3		٠.	15
9B	6	"It's Magic"	1	. 6	8		14		10	. 5			40.	1	15
10A	12	D. MARTIN-J. LEWIS (Capitol). "That Certain Party".	5						8			٠.,	1.	4	13
10B		EVELYN KNIGHT (Decca) "Little Bird Told Me"	1						6	3	1.				13
11	1	PERRY COMO (Victor) "Rambling Rose"	3.5	7	1.	175	211				15	7	4		11
12	-	DINNING SISTERS (Capitol) "Buttons and Bows"		10.00			1.7.	11	7:	10	73	1	1	5.0	10
1	100	ANNE SHELTON (London)		-	10	1.34					7			-	10
13A	16	"Night Has 1000 Eyes" LARRY GREEN (Victor)	7	5 1 10	21.0	-	***	2	24.			2		***	-
13B	•	"Bella Bella Marie" J. STAFFORD-MacRAE (Capitol)	4. 4.			,			2			•	••		9
13C	444	"My Darling, My Darling" BENNY GOODMAN (Capitol)			••	77.		7	37.7	1.4		1,50	2		9
14A	15	"Slow Boat to China"			4.	100		3	1				6.17		. 8
14B	16	"Slow Boat to China"		25				3.5			***	.3		200	. 8
15A	13	BLUE BARRON (M-G-M) "You Were Only Fooling".	. 5 3	4	1		10	1	1.7		112	-7:			7
15B	14	PRIMO SCALA (London) "Underneath the Arches"		8	7		24					100			7
15C	17	JOHNNY EAGER (Grand). "You, You, You Are the One"		4	4	60		1.		1				700	7
15D	1	ANDREWS SIS (Decca) "Underneath the Arches"	7			4	14.	1001		1		100		1	7
15E		F. MARTIN (Victor) "Slew Boat to China"	1.5	1						12	4				7
LDE		PATTI PAGE-V. DAMONE (Mer)							1.	17	-	- 41		*	

FIVE TOP ALBUMS

Bing Crosby Decca

OGRESSIVE JAZZ Album No. 2 Stan Kenter Capitol

JAZZ AT Album Ne. 8 Mercury

1917.43 Varied Arti Andre Previn

Songs with Largest Radio Audience

The top 31 songs of the week based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Networks. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

of November 5-11, 1948,

	A Tree In the Meadow	Shapiro-B
	Rine Rird of Hanniness	T. B. Harms
	Bouquet of Roses	Hill & Range
	Buttons and Bows "Pale Face"	Famous
	Cornbelt Symphony	Mellin
	Cuanto Le Gusta-+"Date With Judy"	Southern
	Fu'm Day I Love Von	Harms
	Ev'ry Day I Love You	Leeds
	Hair Of Gold	Robert
	I Don't Care If It Rains All Night	Witmark
	If We Can't Be the Same Old Sweethearts	Feist
	In "t It Pomentia i"Ten't It Romantie"	Famous
	Isn't It Romantic—; "Isn't It Romantic", It's a Most Unusual Day—; "Date With Judy"	Robbins
	It's Magic—i"Romance On High Seas"	Witmark
	Just for Now	Advanced
	Lavender Blue	Santly-Joy
	Lillette	Jefferson
	Love Somebody	Kramer-W
	Maybe You'll Be There	Triangle
	Money Song	Crawford
	My Darling, My Darling-"Where's Charley"	Morris
	On a Slow Boat to China	Melrose
	Rambling Rose	Laurel
	Say It Isn't So	Berlin
	Say Something Sweet To Your Sweetheart	Mille
,	Twelfth Street Rag	Shapiro-B
	Walkin' With My Shadow	Johnstone-M
	You Call Everybody Darling	Mayfair
	You Were Only Fooling	Shaniro-B

The remaining 22 songs of the week, based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Networks. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

	Again Ah But It Happens	Robbins	ť
	Ah But It Happens	Bourne	
	Confess	Oxiora	
	Down Among the Sheltering Palms	Miller	
	Far Away Places	Laurel	
	For You	Witmark	
	Here I'll Stay-*"Love Life"	Chappell	
	I Still Get a Thrill	Words & M	
	I'd Love to Live in Loveland	BVC	
	It's Whatcha Do With Whatcha Got		
	Night Has Thousand Eyes-1"Night Has Eyes"	Paramount "	
	One Sunday Afternoon	Remick	
	Dandenson With a Dogo	Tay Doe	
	Rendezyous With a Rose	Oxford	
	1a-ra 1a-ra 1a-ra	Millon	
	This Is the Moment	Miller	
	Underneath the Arches	Robbins	
ì	Until	Dorsey Bros.	
	What Did I Do-+"When My Baby Smiles"		
•	When You Left Me	Porgie	
•	With a Twist of the Wrist	Patmar	
	You Came a Long Way from St. Louis	Jewel	
۶	You Walk By	Cavalier	

· Legit Musical. + Filmusical.

Campbell's Catalog London, Nov. 9. Jimmy Campbell, who recently made a comeback in the music publishing business as general manager of the Noel Gay Music Co., has lined up a sizable catalog.



Mo. Court Invalidates

Tax On Jukeboxes

TAX OIN JIRCEDOXES

The Missouri state supreme,
court last week invalidated a
Trenton, Mo., city ordinance which
would have imposed a tax on jukeboxes. The high tribunal ruled
that the measure was intended
solely to produce revenue and xwa
ticpality's police power. The tap
was for \$30 per box annually.
The court held that a municipal.

was for \$30 per box annually. The court held that a municinal tax of the kind passed was not specifically authorized by the state law. William Moots, owner of five mechanical music-makers in the town, brought the test suit. Was apheld in the circuit court of Grundy county, and the city appealed to the high tribund.

Tommy Dorsey's son, "Skipper," now 18-years-old, is a star foot-baller at Hotchkiss School, Con-necticut. Youngster intends going to Dartmouth after prep schooling, for engineering and grid.

TURNER

And His International Boys

Featuring

Don Santoro John Romano FLAGSHIP, Highway 29, UNION, N. J.

Now

ASSOCIATED BOOKING CORPORATION

JOE GLASER, Pres.
Chicago New York Chicago Beverly Hills 745 5th Ave P 9.4600 203 No. Wabash Mezt. Fl Bev. Hills Hot

Bundy Joins Glaser

Bundy Joins Glaser
Bob Buady Jaine Joe Glaser's
Associated Booking Corp. In New
York Nov. 29, the second person
nel addition to the agency within
the month. Bundy will handle the
booking of special ARC profitation
the month. Bundy will handle the
booking of special ARC profitation
the month. Bundy will handle the
booking of special ARC profitation
with Heldt himself, but as "Major
Whiters" wints (which do not work
with Heldt himself, but as "Major
Bowes" am groups), some one
nighten cite till the bowe with
Glaser three weeks ago took on
George Walker, ex-Music Corp.
Glaser three weeks ago took on
George Walker, ex-Music Corp.
The second of the second o

RH Logging Adds New Ratings

New Addings

Week adding listener ratings of various commercial shows to the various commercial shows to the commercial shifting all three key outlets rates 12 points under RH's system. To this will be added, it show, another 23 points. HR has supplied maist publishers with the training of individual shows—from "Pibleer McGlees" at 28, Bob Hope at Commercial shifting all three shows, another 23 points. HR has supplied maist publishers with the training of individual shows—from "Pibleer McGlees" at 28, Bob Hope at Commercial shifting of two as a guide to follow. It makes no provision of course, for highly rated sustaining shows, but these are in the minority.

ROYALTY WRANGLING ON 'DUM DOT SONG' When You Left Me-Porgle In My Dreams-Wizell

Hollywood, Nov. 16. Edwin H. (Buddy) Morris music publishing firm is holding up paypunisaning arm is nothing up pay-ments of writer royalties on "The Dum Dot Song," cleffed by Julian Kay and published by Sinatra Songs, Inc. Morris holds an in-terest and exerts a controlling hand over Sinatra Songs.

terest and exerts a controlling hand over Snatra Songs.

Shortly after 'Dum Dot' war research and the short of the short o

an Subby on Majestic.

No lawsuit has eventuated. Attorney Lee Eastman, representing Morris' companies, has told the three cleffers merely to settle their snarl amicably.

Petrillo's Special OK For March Dimes Disking

FUT INITIES DISKING

— HOLLYWOOD, NOV. 18.

James C. Petrillo has given special permission to the March of Dimes Committee to have Spade Cooley record "Piggy Bank Polka."

Tune, eleffed by Del Porter, Carl Tune, eleffed by Del Porter, Del Por

Dimes Committee will have 3,000 Dimes Committee will have 3.000 copies of the platter pressed to send to stations throughout the country as a booster for the collection of dimes. Cooley crew will make the TV film at RKO studios today (16). Short is being sent to video stations throughout the country.

Logging System

Richard Himber's new development in logging broadcast performances lists times in the survey, based on four motor network schedules, They are complied on the bases of 1 point for statisting instrumental; 2 points for sustaining wocal; 3 for commercial instrumental; 4 for commercial wocal, respectively, in each of the 3 natior terriories, New York, Chicago and Cosat, For example, a Commercial Yocal in ait, three territories counts 12.

Week of Nov. 5-11. Publisher

Į	Song Publisher	L.f.	
	Buttons & Bows-1"Paleface"-Famous	268	
	Say It Isn't So-Berlin	217	
	The Money Song-Crawford	105	
	The Money Song—Crawford If We Can't Be the Same Old Sweethcarts—Felst	170	
į	On a Slow Boat To China-Melrose	105	
	Hair of Gold—Robert	140	
١	Vou Word Only Pooling Shapire	1144	,
	Marche Vou'll Re ThereTriangle	196	
	Maybe You'll Be There—Triangle My Darling, My Darling—"Where's Charley"—Morris	117	
	Cuanto Le Gusta-+"Date With Judy"-Southern	114	ŝ
	Everyday I Love You—"Two Guys From Texas"—Harms	110	
	A Tree In the Meadow—Shapiro	96	
	Just For Now-Advanced	95	
	You Call Everybody Darlin-Mayfair	90	
	Loughdon Blue Contly Toy	90	
	Say Comething Sweet To Vour Sweetheart Wills	85	
	Lavender Blue—Santly-Joy Say Something Sweet To Your Sweetheart—Mills Here I'll Stay—"Love Life"—Chappell	71	
	Underneath the Arches—Robbins	67	
	Galway Bay—Leeds Isn't It Romantic—†"Isn't It Romantic"—Famous	64	
	Down Among the Sheltering Palms-Miller	60	
	For Vous Witmark	60	
	Night Has a Thousand Eves "Night Thousand Eves" Paramount	58	
	Night Has a Thousand Eyes—i"Night Thousand Eyes"—Paramount Lillette—Jefferson	57	
	Bouquet of Roses—Hill & Range It's Magic—†"Romance On High Seas"—Witmark	57	
۰	It's Magic—†"Romance On High Seas"—Witmark	56	
í,	I'd Love To Live In Loveland—BVC	53	
•	It's a Most Unusual Day-1"Date With Judy"-Robbins	52	
	One Sunday Afternoon-"One Sunday Afternoon"-Remick	- 52	
	Cornbelt Symphony—Mellin	52	
١	I Still Get a Thrill—Words & Music	51	
•	Bluebird of Happiness—T. B. Harms Walking With My Shadow—Johnstone-M	50	ï
	Walking With My Shadow-Johnstone-M	48	Ś
			i
	Again—'Road House'—Robbins What Did I Do—'t"When My Baby Smiles at Me'—Triangle	. 46	,
•	What Did I Do-+"When My Baby Smiles at Me"-Triangle	42	į
			s
	Rambling Rose—Laurel	42	ż
•	Twelfth Street Rag—Shapiro	40	
١	I Don't Care If It Rains All Night-"Two Guys Texas"-Witmark	37	1
	You Came a Long Way From St. Louis-Jewel	-36	
,	Rendezvous With a Rose-Jay-Dee	36	ŝ
	Rendezvous With a Rose—Jay-Dee Ain't Doin Bad, Doin Nothin—Spitzer	36	
•	Tara-Talara-Tala—Oxford You Walk By—Cavalier	35	
	You Walk By-Cavalier	33	
	Far Away Places—Laurel You Started Something—BMI	31	
	You Started Something—BMI	31	
	Until—Dorsey Bros.	29	
	When You Left Me-Porgle	25	1

Jocks, Jukes, Disks

Continued from page 42 Another unusual item that should appeal to jocks who try for well-balanced programming. Mis Shelton and Ambrose's combo combine to an admirose's combo with the shadow of the shadow of the same view of the same view, it's distinctive and worth attention. It's two-sided.

sided.

Georgia Crackers "That's the
Way It's Gonna Be". Broken
Doll' (Videol). The "Gona" side
may never trie off the hillbillydoesn't diminish the excellence of
the Crackers' performance, vocally
and musically. A fine job, Reverse
is equally well done; a Mills Bros.
type of approach to a good time.

Platter Pointers

Post of approach to a good tune.

Platter Pointers

"Little Jack Frost Get Leat." by
Frankle Carle (Columbia), seems a
worthwhile wintry melody.

"Indian Maden," a new tune by
Indian Maden, and Indian Maden
Indian Maden, and Indian Maden
Indian Maden, and Indian Maden

Waring's 171/2G, Mpls. Minneapolis, Nov. 16. Playing a single Sunday night

concert performance under his own auspices, Fred Waring grossed a smash \$17,500 at \$3.60 top. Using the entire 9,000-seat Audi-torium, he drew 8,500 customers.



INIVERSAL RECORD - JUST RELEASED "JUST ONCE MORE"

Backed with

'DON'T EVER FORGET"

JOAN BROOKS

HI, LO, JACK AND THE DAME

OXFORD MUSIC CORP.

SAM FOX

Progente

The Sensational Musical Score of the New MICHAEL TODD Production



SAM FOX PUBLISHING COMPANY

BOTEDING KADIO CITT

By Special Arrangement with McHUGH, ADAMSON & BLONDELL PUBLISHING CORP.

ŝ 8

Music

8

Caldwell 1 Pearson

ò

Music

Schmidt itol Music

Homeyer Morse M.

co, Pacific

............. VARIETY SONG CAVALCADE

******* (Musical-Historical Review: 1800-1948) ********

Compiled for LARIETY By JULIUS MATTFELD
(Copyright, Variety, Inc. All Rights Reserved)

Legends and other basis background information, antendant to the complication and processing the processing the

(Continued from Lost Week)

The Blind Boy. w., 7 m., William S. William Itall. & Son. (ca. 1843). (Song by the Hutchinson. William Itall. & Son. (ca. 1843). (Song by the Hutchinson Come. O, Come with Me. the Moon is Beaming. w., B. S. Barciay Information of the Moon is Beaming. w., B. S. Barciay Information of the Moon is Beaming. w. B. S. Barciay Information of the Moon Italian. The Hutchinson Committee of the Moon Italian. The Grave of Bonaparte. w. Flore of the Moon Collect Distont Committee of Moon Moon Collect Distont Committee of the Moon Collect Distont Collect D

The Bridge and Exceptions to California.

Henry Wasworth Longfellow's Ballacksmith." "To a Child." "The Bridge," and "Exception" and Exception and Exception

J. J. Hutchinson of the runcumson.
Columbra is Becket, (WritColumbranes a Becket, (Written in 1884, for a theatrical benefit, at the request of David T.
Shaw, to whom the words have been incorrectly attributed.)
Excelsion- Part song for SATB
with plano. w., Etcnry Wadsworth
J. Firth & Hall. cop. 1843.
J. Firth & Hall. cop. 1843.
Go Call the Doctor for, Anti-

JUBALAIRES



AMOS 'N' ANDY SHOW STANDARD TRANSCRIPTIONS

FEDERAL ARTISTS CORPORATION

TONY

"YOU STARTED SOMETHING"

ROSEMARY CLOONEY

COLUMBIA RECORD 38297

RETAIL SHEET BEST SELLERS

Dumont 8

Charles 1

Fischer

Jenkins Music

- VARIETY

VARIETY

Survey of retail sheet music sales, based on reports obtained from leading stores in 12 cities, and showing comparative sales

Week Ending

	ional	NOV. 13	York,	ago, C.	adelphi	ansas City	Angele	Francis	on, H. ?	Minneapoli	Louis, S.	eattle, Cap	Antonie	парон	OIN
This	Last wk.	Title and Publisher	New	Chica	Phil	Kan	Los	San	Boston,	Min	St. I	Seat	San	Indi	S
1	1	"Buttons and Bows" (Famous)	1	1	2	1	2	2	3	1	1	1	1	1.	115
2	6	"Slow Boat to China" (Melrose)	2	. 3	1	.7.	. 5	7	2	6	2	10	4	2	81
3	2.	"Tree in the Meadow" (Shapiro-B)		2	3	3	9	1	1	9	3	4	3	9	74
4	4	"Hair of Gold" (Roberts)	. 9	4	S	2	7	3	. 8	- 5	4	3	5		58
. 5	- 3	"You Call Darling" (Mayfair)	3	6	179	. 4	8	4	7	200	10	2	6	7	- 53
6	57.	"Maybe You'll Be There" (Triangle)		5 .		6	4		6			6	2		37
7	11	"You Were Fooling" (Shapiro-B)	6	7	4	. 12.			4		11	7	1.7	3	35
8	10	"My Happiness" (Blasco),	7	9	8	9	3				8	**	7	600	26
9	7	"It's Magie" (Witmark)		10.1		5			5		. 7	. 5	8	1.	25
10	145	"My Darling, My Darling" (Morris)			10			100		3				4	: 16
11A	9	"Underneath Arches" (Robbins).		8	6			10	15	·	6		50	Tar.	14
IIB	18	"Every Day I Love You" (Harms).	.,				6	11		10	. 11.		9	5	14
12	14	"12th Street Rag" (Shapiro-B)	4		1	10	di.	1491		2		8	5.1	1.	13
13 .	12	"Rambling Rose" (Laurel)				2.	1	6		.7		1.	10	10	11
14	11	"You Can't Be True" (Biltmore)		100		521	. 1	1	Sec.					1. 5	10
15.	114	"Until" (Dorsey)		11.					9			. 9		6	. 9
16	13	"Bluebird of Happiness" (Harms).	25			8	10	9	20,00	. :	. 9		.,		8
17A		"160 Acres" (Leeds)	11					ten		4	:				7
17B	59 -	"White Christmas" (Berlin)	4				1.						4.0		7
18A	15	"That Certain Party" (Bourne)		111					4.		5				6
18B					5		44							40	6
18C	100	"Love Somebody" (Kramer)	, .					5	10			· No.			6

Washington was sent the first classic message: "What hath God

Washington was sen was selected with a th. God wrought?"
Dr. Horace Wells of Hartford, Conn., used laughing gas as an anesthetic to extract one of his own

25, 1844).
Wedding March (in incidental music to: A Midsummer Night's Dream, op. 61). Orch composition.
Felix Mendelssohn. Lelpzig: Preitkopf & Hartel, n.d. (First performed in Potsdam, October 14, 1843.)

On the death of Pierre Lorillard, wealthy snuff and eigar manufacturer and pioneer of the current Old Gold eigarette interests, newspapers coined the word "millionaire." The first telegraph in the U. S.—Washington to Baltimore—was installed.

U. S.—Washington to Battimore-was installed.
The Virginia Minstrels, the first regularly organized band of Negro-minstrels, gave their initial public performance at the Chatham Theatre, N. Y. The company was composed of Dan Emmett, Frank Brower, Billy Whitlock and Dick Polham.

Pelham.

The U. S. Naval Academy opened at Annapolis, Md.
Edgar Allan Poe got a \$100 prize for his story, "The Gold Bug"—largely, according to stories requiedly given out by the judges, be-poe's "Black Call" meanwhile appeared in the Safurday Evening Post.

1844

The Bine Juanita' Words and melody by Mrs. M. D. Sulivan; need by Mrs. M. D. Sulivan; Dison, cop. 1844. Boston: Olivee Dison Williams and State Dison Cop. 1844. Boston: Olivee Dison Co

Moss: Yale Boeth, owner of the New York Sun, published his Wealth and Blography of Wealthy Wealth and Blography of Wealthy (10 listed about 550 persons wat-silo,0,000 or more, among them John Jacob Astor (\$44,000,000), and Stephen Wan Benesteder (\$10,000). Stephen Wan Benesteder (\$10,000). Peter Stuyvesant (\$44,000,000), and Cornelius Vanderbilt (\$12,00,000). Over Samuel F. B. Morre's tele-graph line between Bultimore and

anesthetic to extract one or maximetheth.

The U. S. Princeton, first screw steam war vessel ever built, fired one of its guins on a pleasure trip down the Potomea River. The gun burst, injuring many, including Thomas W. Gilmas, Sccretary of the Navy.

1845

1845.
Scenes that are Brightest (Martana), w. Alfred Bunn, m., Vincent Wallace (First performed in London, November 18, 1845; in Yes' Let Weller (Martana), w. Edward Fitzball, m., Vincent Wallace, (First performed in London, November 18, 1845; in New York, May 4,1848.)

1845; in New York, May 4,1848).
Edgar Allan Poofs "The Raven" appeared and immediately created in impression both here and in Europe:
S. Noval Academy in Annapolis was opened.
The polka was the most fashionable dance.
Tem pins spatime.
Congress scheduled national election day for the first Tuesday steer the first Monday in November 1988.
Texas and Florida joined the Union.

Texas and Florida joined the Union.
Jännes Knox Polk was inaugurated president.
Dorothy Lynde Dix, who spent her life in the relief of paupers, eriminals and insane, published Prisons and Prison Discipline."
The iron age was beginning to hit full stride.

1846

The Low-Back'd Car. w. Samuel Lover. m. adapted from the Irish tune. The Jolly Ploughman, printed in Edward Bunting's "The ancient music of Ireland" (Dublin: Hodges and Smith: 1840. p. 20. witner, Hall & Son. con. 1946. Wella-Day, Duet for soprano and alto with plano. w., ? m., George Linley, London: Chappell (1846).

Linley, London: Chappell (1886):
I. Bi Hobbeen, N. J., the first real same of baseball was played between the Knickerboeker Club of New York and a picked team then calling itself the New York Club. Order of the New York Club, the New York Cl

The Christy Minstrels appeared New York at Palmo's Opera

House.

A Hoe cylinder rotary press was installed by the Philadelphia Ledger, another initestone in the heyday of the penny press.

Ladies parasols now could be folded up.

Footsteps of Angels. w., Henry Wadsworth Longfellow m. William Richardson Dempster, Boston: Oliver, Ditson & Co. 1987?! Wadsworth Longfellow. in. William Richardson Dempster, Boston: Oliver Ditson & Co. (co. 1987; Row Thy Boat Lightly w. Miss H. F. Woodnann, m. Issae Baker Longfellow, in. William Richardson, Ph. 1988; P. Woodnann, m. Issae Baker Longfellow, S. L. William, B. Co., ed. 1987.

The U.S. adopted postage stamps with adhesive backs. Two hundred forty persons were lost when the immigrant ship "Phoenix" burned on Lake Michi-

an. Germans and Irish were immi-

Germans and Irish were immi-grating in vast numbers.

The American Association for the Advancement of Science was founded.

The Mormons, under Brigham Young began to build Salt Lake City in Utah.

1848

Ben Bolt: or, Oh! Don't You Remember, w., Thomas Dunn Eng-lish, m., Nelson Kneass, Louisville, Ky.; W. C. Peters, cop. 1848. The Cottage of My Mother, w., Jesse Hutchinson m., Judson, Hutchinson, Boston; Oliver Ditson, cop. 1848.

Hutchinson. Boston; Oliver Dilson, cop. 1848.
Ohr. Sussama, w., m., Stephen Collins, Foster, Louisville, Ky.; W. Collins, Foster, Louisville, Ky.; W. Collins, Foster, W. E. Millet, cop. 1849.
Old Unde Nedw. co., Stephen Collins Foster, W. E. Millet, cop. 1848.
Twas Off the Blue Canaries; or, My Last Clear, w. m., James M. W. William Skinder, cop. 1848 by Jas. M, Hubbard, M, H

Samuel M. Kier a Pittsburgh druggist, sold petroleum as "a wonderful medical virlue" behind an advertising cumpain using intelleum peddiers, senerally have behind an side of the seneral petroleum as "Seneen oil," with exputed medicinal qualities; for more Kints, including the right to got the seneral petroleum as "Seneen oil," with you want to be the seneral petroleum as "Seneen oil," with you want to be the seneral petroleum as "Seneen Falls, N. X. In the Union.

In John Sulter's mill these a saw-mill laborer discovered gold, and the rush to California was on.

Frakhon preserthed sieves wide

(Continued in next week's issu

Jack Kapp's Spiels

Hollywood, Nov. 16.

Jack Kapp, Decca Records' prez. is finding his current lecture tour of colleges, sundry institutions and Rotary Clubs as "lots of fun." Addressing the Southern Callfornia Rotary Club here hist Friday (12), he spoke on the topic, "I've Heard America Sing." The Decca chief is scheduled to deliver two talks on the same subjects today (Wed.) to the audio-visual classes at the University of California at L. A. He bases most of his material on the effect recordings have upon the American way of life.

"DATE WITH JUDY"

IT'S A MOST Music by . . .

JIMMY MeHUGH PORRING

THE GREATEST WESTERN SONG OF ALL TIME **Bob Nolan's Immortal**

(25 Records Available) AMERICAN MUSIC, INC.

9109 Sunset Blvd. Hollywood 46, Cal. 1576 Broadway New York, N. X.

(Dilly Dilly) Santly-Joy, Inc. 1619 Broadway, New York EDDIE JOY, Gen. Prof. Mgr.

Bands at Hotel B.O.'s

. New Yorker, ice show; Waldorf, Peter Lind Hayes Mary Healy.

Skitch Henderson (College Inn, Sherman, 500; \$2.50-\$3.50 min.).

"Salute to Gershwin" revue causing interest; snappy 3,500 first wk.

Victor Lombardo (Marine Room, Edgewater, 700; \$1.20 cover).

Weather biting into take, plus no Northwestern grid game. Moderate

Weather forms not care year.

2,300. Acreas (Mayfair Room, Blecksfore, \$50; \$3.50 min.\$1 cover).

1,500. Merman (Mayfair Room, Blecksfore, \$50; \$3.50 min.\$1 cover).

1,500. Larry Streen (Boulevard Boom, Stevena, \$50; \$3.50 min.\$1 cover).

1,500. Larry Streen (Boulevard Boom, Stevena, \$50; \$3.50 min.\$1 cover).

1,501. Larry Streen (Boulevard Boom, Stevena, \$50; \$3.50 min.\$1 cover).

1,501. Larry Streen (Boulevard Boom, Palmer House, \$50; \$3.50 min.\$1 cover).

1,501. Larry Streen (Boom, Palmer House, \$50; \$3.50 min.\$1 cover).

1,501. Larry Streen (Boom, Palmer House, \$50; \$3.50 min.\$1 cover).

1,501. Larry Streen (Boom, Palmer House, \$50; \$3.50 min.\$1 cover).

Los Angeles

Hildegarde, Eddle Oliver (Ambassador, 900; \$1.50.\$2). Good 3,500. Jan Garber (Biltmore, 900; \$1-\$1.50), Nice 3,100.

Location Jobs. Not in Hotels

(Chicago)

Cee Davidson (Chez Paree, 500; \$3.50 min.). Harvey Stone, Gracie Barrie, Vagabonds, band; nice 3.200.

Teddy Phillips (Aragon; \$1.51.15 adm.). Slight dip, but still fine 15.500.

15.500. Al Trace (Blackhawk, 500; \$2.50 min.). Big as ever in closing week; high 3.500. Orrin Tücker (Trianon; \$1-\$1.15 adm.). Doing well in first week; 14,000.

Los Angeles

Lawrence Welk (Palladium B., Hollywood; 3d wk.). Very strong 16,000.

Tops of the Tops

Retail Disk Seller Buttons and Bows Retail Sheet Music Seller

"Most Requested" Disk "Buttons and Bows"

British Best Seller "So Tired"

Syd Kornheiser to Coast For Morris Takeover

For Morris Takeover
Sedney Kornbeiser, assistant to
Edwin H. (Buddy) Morris bas gone
to Hollywood to begin the job on
which he rejoined Morris several
months ago-ch head up the combine relations to head up the combine relations to head up the combine to the several relations to the comon the Coast a sminimum of three
or four months this trip and evenculay expects to headquarter there.
He has been in the cast since reJohning Morris with the common three the comlishing via a contract with Leeser.
Buddy Morris, head of the orsantation, who will spend much
more time in the east now that he
more time in the east now that he
more time in the west last week. He
had been in New York more than
a week.

Fred Ahlert, American Society of Composers, Authors and Pub-lishers president, and Paul Cun-ningham, exec committee chair-man, now on Coast for semi-annual meeting with Hollywood members Nov. 22.

On the Upbeat

New York

Ray McKinley's orchestra transfers to Frank Dalley's Meadowbrook, Cedar Grove, N. J., Dec. 10,
from its current New Yorker hole!
spot... Dean Hudson signed with
General Artists... J. J. Bobblus
deneral Artists... J. Bobblus
deneral Artists... J. J. Bob

According taignt list. Mea. WallsAndre Barrele, WMCA. N. V., dis. \$2,000 net to play National Guard
Havnas Madrid. now being managed by Jack Philbin.

Pittaburgh

Erskine Hawkins' band plays onenighter at Saxyo ballroom Thangiving night (25). In Phil Cavestraighter at Saxyo ballroom Thanstrying night (25). Phil Cavestraight of the Saxyo ballroom Thanstrying night (25). Phil Cavestraight of the Saxyo ballroom Thanstrying night (25). The Phil Cavestraight of the Saxyo ballroom Thanstrying night (25). The Phil Cavestraight of the Saxyo ballroom Thanstrying night (25). The Phil Cavestraight of the Saxyo ballroom Thanstrying night (25). The Phil Cavestraight of the Saxyo ballroom Thanstrying night (25). The Phil Cavestraight of the Saxyo ballroom Thanstrying night (25). The Phil Cavestraight of the Saxyo ballroom Thanstrying night (25). The Phil Cavestraight of the Saxyo ballroom Thanstrying night (25). The Phil Cavestraight of the Saxyo ballroom Thanstrying night (25). The Phil Cavestraight of the Saxyo ballroom Thanstrying night (25). The Phil Cavestraight of the Saxyo ballroom Thanstrying night (25). The Phil Cavestraight of the Saxyo ballroom Thanstrying night (25). The Phil Cavestraight of the Saxyo ballroom Thanstrying night (25). The Phil Cavestraight of the Saxyo ballroom Thanstrying night (25). The Phil Cavestraight of the Saxyo ballroom Thanstrying night (25). The Phil Cavestraight of the Saxyo ballroom Thanstrying night (25). The Phil Cavestraight of the Saxyo ballroom Thanstrying night (25). The Phil Cavestraight of the Saxyo ballroom Thanstrying night (25). The Phil Cavestraight of the Saxyo ballroom Thanstrying night (25). The Phil Cavestraight of the Saxyo ballroom Thanstrying night (25). The Phil Cavestraight of the Saxyo ballroom Thanstrying night (25). The Phil Cavestraight of the Saxyo ballroom Thanstrying night (25). The Phil Cavestraight of the Saxyo ballroom Thanstrying night (25). The Ph

Music Notes

Clark Dennis' Capitol biscuit of "Tenderly" and "I'm So Lonesome I Could Cry" gets national release Nov. 29 ... Benay Venuta huddling with Mercury Records execs in Chicago on a followup package of Gay '90s songs to "Record Gazette" Change Gongs to "Becord Gazette"

thmm: Add Howard's Led Wood Howard's Web
waxings for Mercury consists of
"White Christmas." "Dearest Santa." "121 Be Home for Christmas"

"Bear Santa." "121 Be Home for Christmas"

at Radisson hotel, Mpls. Nov. 2a
closular Johnson in fortuite stand
at Radisson hotel, Mpls. Nov. 2a
stallage of the Christmas"

to plant of Red Ryder series,
"Ride, Ryder. Ride". Lutz Bros.

"Ride, Ryder. Ride".

"Nuich has purchased hen Pollack's

Follack. has left Black and White

Follack. has left Black and White

Follack has left Black and White

Tallawell Shanes. "The Ambo

Dukes" at U-I.

Bernie Pollack, Mills Music con-

his own with Jewell label ... Walter Scharf set to write score for Maswell Shane's. The Amboy Merchant of the Shane's of the S



Philly Agents Merge On Campaign **To Combat Unethical Practices**

Philadelphia, Nov. 16.
Continuing its fight against-suninitical booking practices, the Entertainment Managers Asm. of
Pennsylvania will auruch a publictic the public the inside on the
mechanics of booking entertails
ment and orchestras,
Andy Russell Plans

Personality Act
Hollywood, Nov. 16.
Andy Russell will such a public
the public the inside on the
mechanics of booking entertails
ment and orchestras,
Andy Russell will act
Hollywood, Nov. 16.
Andy Russell will act
Hollywood, Nov. 16.
Andy Russell will act
Hollywood, Nov. 16.
Hollywood

VARIETY Bojangles' Tip

Bill Robinson, currently very ill, wired Bob Wettman, who had charge of "Night of Stars" Monday (15), that he would be unable to attend. It was the first "Stars" show he ever missed.

In mentioning this, Robinson telegraphed "Sorry that I can't be there; tomorrow's Number is 341." (Robinson always gagged about the winning number in his act).

MARTIN-LEWIS TIFF WITH MIAMI COPA

Dean Martin and Jerry Lewis, who last week settled a disputed Chicago date at the Blackstonc ho-tel. Chi., by postponing the Nov. 26 date to October of next year, are heading for another tiff.

are heading for another tiff.

Bookers Beckman & Pransky say
they're preparing action declaring
a verbal agreement made in the
presence of witnesses for the team
to be considered to the same time to the
team's booked for the competing
Beachcomber. It's claimed that
team's manager. Abmer J. Greebher,
and Murray Weinger. Copa op,
agreed to a \$8,000 price white team
played the Copenhana, 81.

Rosario & Antonio inked for the Roxy theatre, N. Y., Nov. 23 on show with Mickey Rooney and Borrah Minevitch.

'Ice Capades' Tops \$1,000,000 Gross On First Four Dates of Schedule

LEONARDO'S, NORFOLK, SETS AUER, LORRE, RAND

JEIJ AUER, BUNKE, RAINU
Leonardo's, Norfolk; looms as
the largest user of name talent inthe south with the exception of the
Florida spots. Cafe has so far
lined up Mischa Auer, to start
Nov. Reference to the Cafe
Stoges, Dec. 31. Wally Wanger
will supply the line.
It's figured this spot will have
little difficulty getting names since
it will be used to break jumps for.
acts on their way to and from
Florida.

Saranac Lake

By Happy Bernwey 16.

By Happy Bernwey 16.

The passing of Mark Carson. local nite-spot owner; came ag and blow to the colony. His kind and bear to the colony of the colo

out of the longe with a medican, Jefflergs Chance and frau, former owners of the Chances nitery, at open entertainment spot of yester-atvo-week stay in Montreal, there are no seven that office, checked in for observation of the chance of the production of the principal control of the principal c

Liquor-Law Change

Ups Seattle for Talent
Seattle, Nov. 16.

Ferhaps a forerunner of future, to the form of the first four date this season.

Ferhaps a forerunner of future, to the first four date this season.

Ferhaps a forerunner of future, to the first four date this season.

Ferhaps a forerunner of future, to the first four date this season.

Ferhaps a forerunner of future, to the first four date of first first four date the first four date for a four-week period. This is find Fruden band's stand at the following to first four date for a four-week period. This is find four a four-week period for a four-week period. This is find four a four-week period for a four-week period. This is find four a four-week period for a four-week period four four-week period. This is find four-week period for a four-week period four

Saltra, dancer who got off with a one-year sentence on a Cubin murder rap, has been booked into the Teatro Las Americas, New York theatre, for her first Goham date. She plays the spot the week of Dec. 10 on a \$5.500 guarantee. Dancer is now at the Latin Charles of the play the play

COMEDY MATERIAL

FUN-MASTER

The ORIGINAL Show-Bix Gag File Nos, 1 to 22 @ \$1.00 each (Order In Sequence Only)
SPECIAL: The First 13 Files
for \$8.00 ! ! !

end 16c for lists of other comedy naterial, songs, parodies, minstrol atter, black-outs, etc. No C.O.D.'S

PAULA SMITH

WALLY BOAG

VAL PARNELL'S "STARLIGHT ROOF"

London Hippodrome NEW THEATER . . .

Excellent and original young

PAUL & PAULETTE TRIO



A Booking Habit With Nitery Owners

Currently playing

2nd Return Engagement CLOVER CLUB-Miami, Fla.

(Thanks to Jack Goldman and Buddy Allen)

Opening: Embassy Club

. . . Jacksonville, Fla.—Soon!



JOHNNY

Currently STRAND New York

STARTING ON CONCERT TOUR WITH VAUGHN MONROE

NOVEMBER 27th

"Johnny Mack reeled off some slick buck - aud - winging in classy white tie and talls." ROBERT COLEMAN N. Y. Daily Mirror

"Johnny Mack who good notices from the crities who describe him as an expert dancer." LYONS LEONARD LYONS

"Johnny Mack is a smart dancing FRANK QUINN act." N. Y. Deily Mirror

"Johnny Mack executes some neat dancing tricks that are extremely intriguing." R.W.P.

kATE CAMERON N. Y. Daily News

"Johnny Mack is an excellent tap-ster", focusing attention on his tre's cane routines. It's an eve-eatcher, and he draws Wood sponse." VARIETY





30 Rockefeller Plaza, New York 20

GVA-AFM BATTLE IN N

Gypola Finally Preems at La Martinique JURISDICTIONAL After Stormy Session With Cafe's Op

Gypsy Rose Lee and La Martinique honiface Monte Gardner contributed to one of the most heard of the contributed to one of the most heard of the contributed to one of the most heard of the most heard of the contributed to one of the most heard of the contributed to the contributed of the contributed of the contributed of the contributed of the contributed administrative secretary of medical decision administrative secretary of the American Guild of Variety Artists; William Fitelson, May Contributed of Music Corp. of America. Composition of the Contributed of Music Corp. of America. Contributed of Music Lee, who in return would waive three days salary to Miss Lee, several weeks salary to Miss Lee, several weeks as a \$2,500 weekly. Spot was given be privilege of a five-day leeway that that time, Miss Lee claimed she was on salary after that date. She was one salary after the salary afte

Prov. Fays' 32d Anni

Frovidence, Nov. 16.
Fays theatre here will mark its 2d anniversary as a vauder will control of the maximum coincidence of Nov. 19. Edward M. Fay, operator, will be honored by various divice and business organizations during the anniversary week.

Abe and Joe Feinberg have becked the house for many years.

Skitch Henderson Orch into the booked the house for many years.

HELD OVER

Hildegarde Returns To

Persian Rm. March 17 Persian Rm. March 17.
Hildesarde returns to the Persian room of the Plaza hotel, N. Y.,
March 17. Shell be there until
June 22 after which room may go
make a succession of the season.
Chantoosey, so far, has been
booked for the Thunderbrid. Las
tyess, safaring Dee. 28. Other
tyess, safaring Dee. 28. Other
persian room pening.

U. S., British Nitery Acts Being Sought as Hypo To Aussie Clubs Situation

SOUTH AMERICA'S DANCING SENSATION

Kansas City, Nov. 18.

Jurisdictional dispute between the American Tederation of Musicans and the American Guild of Variety Artists has flared into the Commission of the Comm

Sophie Tucker's Boff 51G 1st Wk. At Latin Quarter

Sophie Tucker's first week at the Latin Quarter, NY, grossed \$51,000—\$5,000 more than her open-claim Quarter, NY, grossed \$51,000—\$5,000 more than her open-claim Quarter is niet week's business when Milton Berle headlined. All figures are exclusive of the 20% and the company of the company

Ted Lewis Slated For Miami Copa City

Ted Lewis has been signed for the Copa City, Miami Beach, for three weeks, starting Feb. 21. Nitery stand will be preceded by a theatre tour starting at the Al-bee, Cincinnati, Dec. 23; RKO, Dayton, Jan. 6, and the Oriental, Chicago, Jan. 13, for three weeks.

Joe Laurie, Jr.

entimentally dwells on vaudevil llans' escapades in the good old days when they all travelled in

Private Car

. . . n editorial feature In VARIETY'S

43d Anniversary Number

London Palladium Sets Danny Kave. **Eleanor Powell for the Spring**

Illness Forces Belle Baker To Cancel Harem, N. Y.

To Cancel Harem, N. 1.
Belle Baker, originally slated to
holdover in the Harem, N. Y.,
show, has been forced out because
of aggravation of an old leg injury.
Mary Small was booked in to substitute starting with new show
opening tonight (Wed.).
Design Cohen is the new toplines.

Fox Is Urged to Stay As AGVA Director By Nat'l Board Members

continue to buy top U. S. names next season, though it now has the London variety field to itself. House has signed Danny Kaye for an April date and Eleanor Powell for March. Harry Foster, head of Foster's Agency, London, last week returned to New York from a Coast trip, where he negotiated for a series of filmsters to play the Palladium.

The Palladium's chief competi-tion, the Casino, London, dropped its variety policy last October and will house legit musicals when the holiday pantomime season is over,

holiday pantonime season is over. According to Foster, as there aren't sufficient British headliners to feed the house during the entire year, talent lists must be supplemented by headliners. Supplemented by headliners from America. The Palladium has had a prosperous sesson which was due mainly to U.S. Imports. Stars such Shore, Betty Hitton and others contributed to sellout houses.

Efforts will most likely be made.

Efforts will most likely be made to get some of the top headliners to play more time in the provinces. Most U.S. stars played the London house only.

Lenny in Own Setup Jack Lenny, formerly with Harry

Romm agency, has opened his own office. Lenny is handling the list of acts he took over with him when Billy De Welfe set for Chicago theatre, Chicago, Dec. 24 for two weeks.



SCHEDULED FOR A SERIES OF VIDEO FILMS for A.B.T. Television Productions

Now Appearing in Person

Nov. 11-17 RKO Keith, Dayton, O.

Nov. 22-25 RKO Palace, Columbus, O.

Nov. 25 RKO Albee, Cinn., O.

Dec. 15 Olympic Theatre, Miami, Fla.

Booking Representative DICK RICHARDS 545 5th Ave., New York

Picture Representative A. & S. LYONS 515 Madison Ave., New York

JOHNNY BROWN'S CLUB

LATIN-AMERICAN BAND AND SHOW

CHARLEY BOY-REINITA AND RUBITA

NOW AT PITTSBURGH'S SMARTEST RENDEVOUS

CIRO RIMAC 23 W. 63 St., New York City. Phones: EN. 2-7460 or TR. 4-8191

Pittsburgh Address . KIRKWOOD HOTEL East Liberty Pittsburgh, Pa.

George Hamid Gives Up Million Dollar

Atlantic City, Nov. 10.
George, Jr., have, through a voluntary agreement, terminated the
Jesse between the Hamild Million
Dollar Pier Corp., controlled by
them, and the owners of the Million Dollar pier, Clarence P, and
Filbert P. Crossan, brothers.

Filhert P. Crossan, brothers.
As originally signed when Hamideame here to try his hand as a pier operator, the lease was reported to be for 14 years at \$1,000,000.
Hamid operated the pier as an amusement center since that time for the part of the pier as an amusement center since that time that years are the pier as an amusement center since that time the pier as an amusement center since the pier as an amusement center since the pier as a pier since the pier as a pier since the pier since the pier pier have been steadily curtailed as profits have dropped.

Hamid Explains
Failure of Associated Realties
(Crossan Bros.), to go along with
him on a 36-50 basis to modernize
him on a 56-50 basis to modernize
bis withdrawal from the spot,
Hamid declared in New York
Thursday (11). He had rented the
premises for 12 years and the balance of the 15-year lease was settied by "mutual agreements".

A steady deterioration of the Million Dollar, Hamid said, brought about a need for imme-diate repairs. It was pointless to



Lovely Lady of Sons JANE

JOHNSON





GUEST



Manny Opper 78th Week Hollywood Show Loung Chicago Pers. MgL; IRV LEVIN

Night of Stars' Benefit

Nets 110G for UJA

Annuar 'Night of Stars' benefit

A Madison Square Garden, N. Y.

Monday (13) for the United Jewith
Appeal, nettled 310, Month of Stars' benefit

at Madison Square Garden, N. Stuation is stifling bookings at

A madison Square Garden, N. Stuation is stifling bookings at

Appeal, nettled 310, Month of Stars' benefit

at Madison Square Garden, N. Stuation is stifling bookings at

private faiths as well as at clubs.

Those with a star of the star of the star of the star of the southern program.

Proceeds for the evening, when it was learned that three of the star of the st

De Marlos pacted for the Copa-



AGVA-AFM

Pier; Cites Need of \$100,000 Facelift

Adante City, Nov. 16.

George A. Hamid and his son, decrease of the circumstances, the shownan class between the Hamid Million Dollar Pier Corp., controlled by the circumstances, the shownan controlled by the circumstances and the circumstances and the circumstances are controlled by the circumstance of the 15-year lease was tell the circumstances and the circumstances and the circumstances are controlled by the circumstance of the 15-year lease was tell the promise for 12 years and the balance of the 15-year lease was tell the y mutual agreement. The controlled by the circumstances are controlled by the circumstances and controlled by the circumstances are controlled by the circumstances and controlled by the circumstances are controlled by the circumstances and controlled by the circumstances are controlled by the circumstances and controlled by the circumstan

Warfare between the American Gulid, of Variety Artists and the Gulid, of Variety Artists and the has spiread to four midwest cities. AFM has pulled musicians out of cales in Onaha, Kansas City, Wichila, and Des Moines.

His not known yet whether the lamwide preservings who has lamwide preservings.

It's not known yet whether the midwest fraes will spread to nationwide proportions, or whether the AFM is using this area as a testing ground, for control of all and the state of the stat

Frank Libuse into the Beverly Hills Country Club, Newport, Ky., Dec. 17.

Two Femme Vaude Teams Aiding On Soldier Shows Bad Nauheim, Nov. 9.

Bad Nauheim, Nov. 9.

Two civilian actress production teams are in Augsburg and Salt-burg instruction; Special Services club personnel: and entertainment officers in the production of soldler shows, Special Services amounced. Courtenay Wright, concellente and singer, and Severiy Gaillard, plants, are in Augsburg working officers, which prevent the production of the prod

miered Nov. 6.
Second team of Jeanne Edwards, singer and dancer, and Ruth Beard, planist; staged the "Salzburg Follies" which opened for an eight-day run Nov. 9.

FRENCH TROUPE IN MEX FOR CANTINFLAS REVUE

Troupe of 38, mostly Paris, showgirls, planed in (3) for "Bon-jour Mexico," French vaude revue which is to open, probably at the Teatro Iris, around Nov. 30. Cantinflas (Mario Moreno), who imported the talent, will head the show, which hee sa iso staging.

Gelman to Mexico Paris, Nov. 16.

Jacques Gelman, Mexico City producer, wound up his business in Paris and flew back to New York, Nov. 13. Business consisted oi lining up a cast of 49 people for oi lining up a cast of 49 people for duced in Mexico City, Nov. 20. The cast was flown down to Mexico, from Paris with \$\$850,000 worth of costumes made here.

from Paris with \$850,000 worth of costumes made here.

The cost of the cost of

Gypola

inued from page 51 g

told her she had been fred. She packed up her, costumes and left the packed up her, costumes and left the control of the cost of the cost

Bond Dispute Closes Slapsie's

Hollywood, Nov. 16. Spike Jones troupe stalked out of Slapsy Maxie's between first and second shows Saturday night of the control of t and second shows Saturday night

Friday.

Series of parleys followed on which Jones, his manager Ralph Wonders, McA booker Eames Bishop, AGVA rep Irving Mazzel at in, with the Devores. When at in, with the Devores. When at in, with the Devores with the part of the pa

also departed.
With the spot still closed, AGVA
has blacklisted Maxie's for \$42,000,
amount Jones unit would have
received for full four week engagement contracted for.



HELENE and HOWARD Club Dates and Television in New York

DIE: MATTY ROSEN

ORIGINAL COMEDY SONGS! special mor stage.

LAUGHS UNLIMITED W. 43rd St., New LO 4-5943



Personal Direction— 2908 RKO Building, New York 20, N. Y.



THE MUSICAL MENTALISTS MENTAL MAGIC

"PAR EXCELLANCE" Per. Mgt.: MAX TISHMAN, 1674 Broadway, New York

House Reviews

Capitol, Wash.

Washington, Nov. 16.

Mage & Karr, Viola Layne, Pat
Heming, Dolinoff & Raya Sisters;
"Road House" (20th).

Washington, Nov. 16, hereafted the work of the state of the shop and t

5 Mins. N. 1.

3 Mins. N. 1.

3 Milled only as Raquel, this of a gail liked only as Raquel, this of a gail liked only as Raquel, this of a gail liked only as the second of the second o

CARL CONWAY
Songs-N.C.

Solitics, N.Y.

Oliviantly lacking experience,
Carl Conway is one of those raw
youngsters who sometimes consess
long to scene in sturder company.
ani-trough baritone on pops, with
ani-trough baritone on pops with
out much selling power. As a
introducer of acts he also needs
folding youth.
The, family-line, theatres and
he livis-bardered niteries should
be his stamping grounds for cone
intercept.

RAQUEL Juggling 5 Mins. Apollo, N. Y.

preciation is high, and well de-served.

Mage & Karr tee of the show special precision terp is with a refreshing precision terp team work and timing are tops and team work and timing are tops and the 1r presentation novel is en-thusiastic. Plenty mitt action, meaperically for the windup, a chal-plenge dance.

New Acts

able to sower the entire country. We'b has owned-and-operated stations in some of the control of

which NBC recently acquired.

NBC has already established its price scale for the telefilms, based on the population in each TV market area. Johnston, however, will also talk prices to the broad-casters and will take back to the homeoffice any suggestions they might have. He due back in N. X., Dec. 4.

CBS Buy of DOS Oldies An Indie Distrib Deal

An Indie Distrib Deal

David O. Schrick sharply denied, this week that he had sold a group of four old features to CBS telested that nature." Four Selzinde piece of that nature." Four Selzinde piece of that nature." Four Selzinde piece that nature. "Four Selzinde piece of that nature." Four Selzinde piece of the nature. The control of the Selzinde piece of the piece Fauntieroy" and "Dancing Pirate."
According to the Selznick spokesmen, none of the DOS enterprises;
has sold pix to video "either in the
has sold pix to video "either in the
termaner." They added, however,
that Selznick can't guarantee he
won't deal with TV broadeasters
in the future "in view of the relationship between the 18m and television industries."

Disk Ban Continued from page 1 ==

harmonica without much showman-ship. But that void is to be men-pler to be a superior of the superior of the superior of the mouth-organ is okay as he goes through such now standard numbers as "Malaguena" and "For the modestly budgeted the-atrea and cafe he'll get by. they are attempting to achieve in Washington is incorrect. They are not seeking an opinion. They want to know what would be the Clark office's attitude toward the plan in relation to the Taff-Harlty law; they don't ask a clear-cut legal decision as to its compliance or evision of the T-H terms.

legal decision as to its compliance or evision of the F-II terms o GRAHAN SISTERS (2)
Songs, Dancing, Instrumental
Smins, Fatiers, N. Y.
Graham Sisters certainly
show enough versatility, opening
with songs, then going versatility, opening
with songs, then going contributions
some toe work. They go were here,
though obviously this is not the
kind of sond with Epistert. None of
them exactly has the savey of an
effeite Davis, who own this joint,
graces of the contribution ALLEN & NOBLES
Dancing
Dancing
Leon & Ködire N, Y.
Allen and Nobles are, a boseph
Allen and Nobles are, a boseph
Honoling pair who do stinder disks,
blonde who should dearn to project
her personality more. Also, should centure the resolution of the still dearner of the contention of the still dearner of the still dearner

M-G Reclaims

Continued from page 4 : the 20th-Fox subsid on a carryover

VARIETY BILLS

WEEK OF NOVEMBER 17

Numerals in connection with bills below indicate op-Letter in parentheses indicates circuit: (1) Independent; (1.) Lnew; (M) Muss; (P) Paramount; (R) RKO; (S) Slull; (W) Warner; (WR) Walter Reade

CITY Jumita & Skating
Champs
Hollys
Buddy Ebsen
Bobbie Carr Co
Meline & Hollis Mclino & Hollis

MIAMI
Olympie (P) 17

J & M Nagie
Yvonne Moray
A Jenkins Co
Buddy Lewis
Mathis 2

GEW YORK CITY
Capitol (U) 11
Jane Powell
S & F Burry
S

Roys - 10 117

Roys -

Bert Wheeler Lo Pitchmon Renald & Rudy Oriental (I) 18 Bert Lancaster Nick Cravut Ulie Wilson Bob Hall Sol Grauman Co

Soli Crauman Co
Lab Sonds Ore
Cal Sonds Ore
Clevel And
Police (R) 18
Dick Havenes
Selyen Knight
Church & Hale
Church & Hale
Church & Coll Millson
Dick Coll UMBUS
Palice (R) 22-24
Kim* Cole Signe Des

COLUMBUS
Pairer (R. 22.24
Kim* Cole* 3
Stoye Ryens
Rothelf* & Beehe
Pents Edwards
Vinionality Boys
HARFORD
Siate (I) 19-21
Sian Kenton Ore
Cary Morton
HOLYOKE
Valley Arena (I) 21
only HOLYOKE
Vattey Arena (I) 2
only
sobnny Long Ore
George Nicolls Co
Fayne & Foster
Bex Weber
Moro & Vaconelli
(two to fill)

(Iwo to fill)
KINGSTON
B'WAY (WR) 19-20
Juanita & Skating
Changs
Iollys
Buddy Elisen
Robbie Carr Co
Meline & Hollis
LONG BRANCH
Paramount (WR) 16

BRITAIN

BRITAIN

Morgan & Royce
Hipporform (b) 15 riving a Citoricoco
Los Valentos
Los Vale

essee Obling

checker

ob Carrish

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1 Powers

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1 Powers

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Caras Co

Beibe States Johnny Lockwood Townsel Try Reg. V ricy Anne Richmond Moran & Kfof Henri V dates Co Empire 15: 15 Silv Cotton Ed Dinnera's Colley Lock Switcom 4 tok Gery Jone & Ray Senin Carroll

tonb
tone &
Norman Car.
Denters
EEEDS
Empire (M) 15
ton & Bessie
tons
don tire & beautiful Andrews
Norman Wisdom
Lei Founs
Caftechall & Jeris
State Shaver Co

Tailerhall & Jerry
Larke Durant
LEICESTER
Palace (5) 15
Ta: Ro Rob Boom
Frankle Howerd
Adrienne & Leslie

is Smith Bros
Lew Parker
SHEPHEROS BUSH
Empire (S) 13:
Empire (S) 14:
Empire (S) 14:
Empire (S) 14:
Empire (M) 15:
Empire (M) 15:
Empire (M) 15:
Empire (M) 15:
Empire (M) 16:
Empire (M)

Mathis 2 OMAHA Orpheum (P) 17 Art Mooney Bd Guy Kibbee Barr & Estes Synationalists Sensationalists
PATERSON
Majestic (I) 18-21
Busermos Dogs
L sc L Bernard
Tyler, Thorn &
Roberts
Buddy Walker
The Jansleys
22-24

Maj Bowes Winner
PERTH AMBOY
Majestic (WR) 17
only
Junnita & Skating
Champs
Hollys mits.
Jhamps
sliys
addy Ebsen
bbie Carr
o & Holl
OBLF

PHILADELPHIA
Carman (I) 18
Connie Stevens
Dale Sis
Dairy Drayson olly Jenkins Co PLAINFIELD Oxford (WR- 15

PLAINFIELD
PLAINFIELD
PLAINFIELD
Oxford Mr. 15
Joanita Skating
Champs
Hollis
Buddy Ebsen
Bobbie Carr Co
Melino & Hollis
READING
RAJUNG
RAJUNG
RAJUNG
Thornhill Ore
Lou Nelson

Lou Nelson
RGCKFORD
RBlace (I) 19-21
"Morry Mukers"
A & II Balabanow
Lo Paul
The Jeffries
Frisco Seals
cone to fill)

Frisco Scale

Congress (Will 1)

Louis E-RANTOGA

Congress (Will 1)

Louis E-RANTOGA

Congress (Will 1)

Louis E-RANTOGA

Louis P-Imm Ore

Lou

Galety (1) 21
Gung Hai
Johnny Woods
Lane & Claire
Doji Henry 3
Barrow, & Rogers
Friskey
Anthony & Rogers
Lical Merrow
Jean Sablon

Free D. Fernidal,
Frencanas
Anch. Kelly Co.
F. Whiteley Co.
Sambir Caballeros
NEWCASTLE
Empire (M) 15'
Normen Evans
F. &. F. King
Swan Leigh
Rattelle's & Ray

Peter Sis
SHEFFIELD
Empire (M) 15
2 Sonhisticales
Inc Black
Krista & Kristel
Isythe Hunter
W Keppel & Belly
R Roper & Maisle

Mippedrense (M) Is Hickingooppia D & J O Goortina Watter D Wahl Beryl Sekon 2 Monurcha 2 Monurcha (Sekon 2 Monurcha (M) Mo

Cabaret Bills

NEW YORK CITY

Sagateile
Dorothy Ross
Deep River Boys
Kust Maier
Eddie Fisher
Brevoort
Dahue Hellman
Marion, Manners
3 Flames
Blue Angel
Bill Lawrence
Striders
George Prentiss

German Green Grand Green Grand Green Grand Green Grand Green Grand Grand

Provide Service Servic

i. & Lotherie Berym, Netten Ferrym, Netten Landy Nyan, Netten Landy Nyan, Netten Landy Nyan, Netten Hodel Savey Piata Hodel Savey Piata Hodel Rosewell Hodel Rosewell

Julius Monte.

Lens & Edder St.

Findity David Ore

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CHICAGO

Blacknawk
Artinee Oreh
darkle Van
H Edgewater Beach
Stan Kramer
Oles
Will Oshorne Ore
D Hill Dancers (2)
Harrey Stone
The Vatabonds
Oracle Barrie
P Funks & Janyce
after the

Benny Strone Ore
B & P Ballard
John Planagan
Jenn Arlen
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Jenn Bob Turk
Bed Turk
Bed Turk
Bed Bed Tore
Boris Denwan
Brainer Heuse
Grif Williams Ore
Rabert Lanouret
M Abbott Ders (10)
Jenn Planagan
Jenn Backstone
Myrus
Myrus

P Franks & Janyce
woor, Diev Hill
C Bavidson O (H)
J Hodriquez Orr
Sherman Hotel
S Henderson Ove
Honev Dreamers
Oliveits Miller
Jim Ameche
Kermit & Gloria
George Total
Nancy Reed
Andy Roberts
Hotel Stevens

Blackstone
Myrus
Joel Merman Orch
Vine Gardsne
Mel Cole Orc
Joey Bishop
Vince Carson
Pancho's Rhumba B

ALLEN & NOBLES.

SARDA AND IREL DOVES.

Darchar, Novelty
10 Alba.

Lora & Eddie's, N. V.

Lora & Eddie's, N.

igns. with the rest, mastro Duchin, with his surfire temons, which on get rhythmically "dirty" without obliterating the melodies, is a sock drasapation draw. Duchin's technique of mouthing the lyrics of impact to the proper interpretations, continues a trademarked highlight. Per usual, the Mischa Borr house band alternates effectively on the Latin and watts sets.

COCORNEL GROVE. L. A. (AMBASSADOR HOTEL)
Los Angeles Nov. 10.
Florence Desmond, Freedly Martin orch (13); cover, \$1.50 week-days, \$2 Saturdays.

thi orch 181; couer, \$1.50 usechdays, \$2 Sattradgs.

Pre-opening ad campaint gave top billing to Freddy Martin returning to his favorite hauft after the property of the prope rectively sole the opening-tient and trendendous. It's been a prevention of the Coast sorred as strongly.

Coast sorred as strongly.

Warm. vibrant personality. Miss Desmod smashed over a 43-min value between the coast sorred as the coast sorred

Wedgwood Room, N. V. sounded better. With half-s-dozen (HOTEL WALDORF-ASTORIA). The western and some new sidemen and side sidements. Find the mastro is purveying top entry of the mastro is purveying to the subject the mastro is purveying to entry of the mastro is purveying to the mastro is purveying the mastro is purveying the mastro is purveying the mastro is purveying to the mastro is purveying the mastro is purv

Pescock Court. S. F. (MARK HOPKINS HOTEL) S. Hildegarde, with Salvatore Gioe; Eddie Oliver Orch (10); cover \$1.50 week-nights, \$2. Saturdays.

Eddie Öther Orea (10) Scaturders (15) over hights \$2. Saturders (15) over hights \$2. Saturders (15) over high \$2. Saturders (15) ove

Chantieleer, Balto

Baltimore, Nov. 10.
Populaires (4), Galli Sisters (3)
ones Bros. (3).

Populaires (4). Galli Sisters (3). Jones Brus, Chores Theo. To pines Proc. The American Control of the Processing Control

Glass Hat. N. Y. (HOTEL BELMONT-PLAZA) Ramona Lang, Betty Jane Wa son, George De Witt, Eddie Stone Orch; S minimum.

La Martinique, N. Y.

A.a Martinique, N. V.
Gypy Rose Lee repute with Line
(10) Dick Collier, T. Benson &
Jork Mann. Libby needs Sonor
Carlo Again, Libby need Sonor
Carlo Again, Morty Reid Orch (5),
(ac Lopes Orch (14), buth Lupite;
Synthimum weekdays; \$4 weekends.

Reopening of La Martinique is a rather inauspicious onc. From ation and the talent. Both falter miserably.

The debut under the new man-agement of Monte Gardner, who has taken over from Darlo & Jimmy Vernon, took place Thursday stances, Gypsy Rose Lee, the head-liner, scrammed just before the

liner, scrammed, just before the opening in a salary tangle with the management (details in Vaudeville department). Name guests filled in until she finally opened Sunday night after the situation was straightened out. And Miss Lee wasn't ready. And, at that, there's hardly anything in the material that one could deserble as enterwas smooth. It performance was smooth.

tainment even If the performance was smooth.

At \$2,500 weekly for hersalf Miss.

At \$2,500 weekly for hersalf Miss.

In some material from Mike Todd's class. \$4.40 burlesque of some years ago, "Star and Garter," in which she starred, and the But it all falls to come off. The pace is eleurely, the lyrics unlever, and the whole thing smaeks clever, and the whole thing smaeks to the started of the performance of the usual parade of linegirls (in which Miss Lee shuffed her lines the usual parade of linegirls (in which Miss Lee shuffed her lines the usual parade of linegirls (in which Miss Lee shuffed her lines the usual parade of linegirls (in which Miss Lee shuffed her lines the usual parade of linegirls (in which Miss Lee shuffed her lines the usual parade of linegirls (in which Miss Lee shuffed her lines which we have the start the conclusion she seemed releved it was all over.)

Of course, there was no question-

draping bit. At the conclusion she seemed relieved it was all over.

Of course, there was no questionorder of the course, there was no questionorder of the course, there was no questionorder of the course, the course of the course,
the course of the course of the course of the course
of the course of th Carlos sometimes gets a little to suggestive in his talk and in the manner in which he contrives his balloon objects, though he works quickly and the act has its share of amusement.

Paul Feigay produced and di-rected the show. He'd better do another take.

peeden the snow, new weeker.

Morty the order plays the show another take.

Morty the order plays the show and the show an

5 O'Clock Club, Miami

Miami Beach, Nov. 10.
Mickey Shaughnessy, Frances
Deva, Al & Connic Fanton, Peter
Herman and Rafael Orchs; minmum \$1.50 \$2.

Fairish show current here, with the ingredients below standard set by previous bookings by op Sam Barken. Obvious that anticipated Legion biz (which came) negated any additional expenditure for talent

Mickey Shaughnessy is new to the this fown, but a good deal of his imaterial is not. The big 'Etin-good' bear and the state of the stat

to Jackie Miles "I'm a Rollin'" First impresh was, here's another steal, but approach and patter via a switch makes for plenty yooks. It is when he essays the blue stuff (a major factor in his stint) that he disappoints.

he disappoints.

Thrush Frances Deva turns in a series of pops and oldies that are nicely arranged. Some of the routining could be brightened via no re balanced blending of rhythms. Vocally, she handles the range department nicely and departs to okay mitting.

Finge department increase are the control of the co

Mayfair Room, Chi (BLACKSTONE HOTEL) Chicago, Nov. 10. Mata & Hari, Nancy Donovan, Joe Merman Orch; \$3.50 minimum, \$1

This room continues to clinch its status as a class spot, dispensing muted elegance and relaxed enter tainment. Present bill, in for three weeks, is the first in many to have two acts. Single draw is the custom, with top names offered,

two acts. Single draw is the custom, with top names offered.

Nancy Donovan, who played the Chargo their Chromosome of the Chargo the Chargo the Chromosome of the Chargo the Chromosome of the

Joe Merman keyboards skillfully for Miss Donovan, but he's miseast as an emcee, however, slight the role.

Baxt.

Cotillion Room, N. Y. Roger Dann, Hoctor & Byrd, Chas. Reader and Van Smith orchs.; \$3 and \$4 minimum, no

This is the next-to-last show for maestro-enicee Charles Reader at this spot. He bows out for broader horizons, following which his predeccssor, Stanley Melba, returns,

Ciro's, Hollywood

Hollywood, Nov. 13.
Morton Downey, Phil Ohman's
Orch (9). Chuy Reyes Rhumband,
cover \$1.50 weekdays, \$2 Saturdays.

Back on the Coast for his first nitery date here in a decade, Mor-tion Downey is offering a swiftly-need Ably backed by the guittang of Carmen Mastren and by plantist-arranger Jimmy Rule, as well as by the Phil Ohman orch, Downey socks over a 45-minute stint that leaves his audience clamoring for

socks over a 45-minute stint that leaves his audience clamorting for laves and the control of th

El Morocco, Mont'l Montreal, Nov. 10. Arthur Lee Simpleins, Larry Dan-els, Wally Wanner line (6), Wally leuman orch, Hal White trio; mini-num \$2.

Neuman orch, Hall White trice, minimum 32.

The return of Arthur Lee Simpling to this flashy room was included in the control of the control

Stars Sail

Continued from page 1 =

borizons, following which his prececessor, Stanicy Melba, returns, also as entertainment director of the hotel and as conferencier/shand leader. Reader has wilipped up a good Buies show in Roger John and Patricis Neal along with Norseal Control of Danny Hotel or Belty Band Patricis Neal along with Norseal Control of Danny Hotel or Belty Band Patricis Neal along with Norseal Control of Danny Hotel or Belty Band Patricis Neal along with Norseal Control of Danny Hotel or Belty Band Patricis Neal along with Norseas Control of Danny Hotel or Band Hotel of Danny Hotel or Band Hotel or Band

SEEK GOVERNMENT AID FOR LEGIT

'Summer's' Union Snarl Snags Pact | THEATRE CONFAB Lunts' Sharing Deal With Wilson, Between AFM And Legit Managers

Agreement between the League of N. Y. Theatres and Local 802, American Federation of Musicians on terms for a new contract is being held up by the union's dispute with the management of "Summer and Smoke," at the Music Box, N. Y. Complicating factor in the situation is that the 802 election takes place Dec. 2, and the union heads would like to have the theatre contract matter settled before then.

before then.

The League and the union have agreed on a 7½% increase in the scale for musicians in the New York legit houses, but settlement working out a formula for classification of shows. Understood its been intentively agreed that shows with less than 25 minutes of musicians with the second of the second

Under the existing regulations, musicals not only require the em-ployment of more men than non-musicals, but call for a higher

proyment of more men man nonscale.

In the case of "Summer and
Smoke," New men are already employed at the rate of \$83 a. week
place. This is the upped scale unthe Lesgue and the union. Also,
although the higher rate has not
been adopted by other slows, it has
been made retreads to opening date of the production. However, the union recently ruled that
the play should be classed as a
nonstream of the production. However, the union recently ruled that
the play should be classed as a
not a state of the production. However, the sum or recently ruled that
the play should be classed as a
not a state of the production. However, the production in the
the play should be classed as a
ning of two additional men. More
ever, that would involve as in
great the state of the dispute, the \$463 margin is being held
in escrow and the management is
appealing the matter to the AFM
international board. Meanwhile, it
dispute, the the state of the display in the state of the displa

1st 10% Return On 'Summer'

Margo Jones, producer of 'Summer and Smoke,' at the Music Bex, N. Y., sent out checks Mondelle and the Music Bex, N. Y., sent out checks Mondelle and the Music Beautiful State of the Music B

week. It breaks even at about 34.50 more 15 tipe late this week by plane from Ballas, where she recently opened ther 30-week slock season at the Gulf Oil playhous extended the state of the state week, but planed back Monday 10.5. During Miss Jones' absence, 10.5 buring Miss Jones' absence 10.5 buring Jones Miss Jon

'Shees' for Omaha

N. Y. Managers Eye Coast-Produced Play

Hoilywood, Nov. 16. Hollywood, Nov. 18.

"Now Is the Winter," John O'Day's comedy about Alaska, which the Actors Lab premiered here Friday night (122, may be produced on Broodway next spring, are interested in it, with Walter Fried possibly associated in the presentation.
Irving Salkow went east last week to represent the author in negotiations.

70G Budget For 'Ear' on B'way

Presentation of "Lend an Ear" on Broadway will involve a budged to \$700,000 subject to 25% overlap to \$700,000 subject to 25% overlap to could be subject to 25% overlap to could be subject to could be subject to the coast. Initiate revue, now in rehearsal for a tuneup engagement satring Dec. 21 Boston, will have starting Dec. 21 Boston, will have been subject to the subject to t

tional, N. Y.

Backers of the Broadway production will not be repaid any of their investment until after the cost of the Coast edition has been paid off in Juli. So far, none of the original \$30,000 has been related to the coast of the original \$30,000 has been related to the coast of the original \$30,000 has been related to the store of the coast and the show has lad a few light weeks. After both Coast and New York Investments are repaid, all backers will be paid \$10,000 investment.

Charles Gavoro: author com-

\$100,000 investment.

Charles Garpor, author-composer of the show, will get 7% of the gross of the Broadway version, in addition to his 5% from the original production. Hal Gerson, director, gets ½ of 1% of the gross from both editions, as does Raoul Pene du Bois, who designed the \$100 to \$100

paid.

Gower Champion, as choreo-grapher, gets 1% of the New York gross and, effective Nov. 1, a sim-liar cut from the Hollywood pres-entation. William Eythe, co-pro-ducer and star, gets ¹4 of 1% of the gross on Broadway, bestides his silice of the producer's share of the profits.

unusmi vrinkle of the financial schip of the show it hat co-producers William R. Katzell effective last Sept. 1 and Franklin Gilbert last Sept. 1 and Franklin Gilbert with the state of the profits thereafter, investment is repaid, but only their share of the profits thereafter, investment is repaid, but only their stundard practice is, for the producers to draw salaries only after Backers of the Coast production are Gilbert (\$13,500), Mrs. Aaron Goldbert (\$10,000), Mrs. Abert S. Rogell (\$2,500), Harry F. Franklin and Mrs. Charles Saylor, Joseph Armer, and Sadie Preyer (\$500 exch).

COWARD ILLNESS SETS PARIS PREMIERE BACK

Paris, Nov. 16.

Noel Coward had to cancel the opening of his French version of "Present Laughter" because of an attack of laryngitide.

The slow, asedded to open under the title "Joyent Chagrins" at the Theatre Edward VII, was postponed a week since. Coward is poned a week since Coplaying one of the leads.

"Shoes' for Omaha
Omaha, Noy. 16.
"Iligh Button Shoes" booked
Into the Omaha Feb. 7, 8, 9, (Dallas) production staff is Charley
Feb. 1, 2, (Barting and Shoes)
Braswell as an assistant to Margo
Jones, managing direct managing direct or James

MULLS PROJECT

discussed at the general theatre conference to be held in New York by Equity in January will probby Equity in January will prob-ably be the possibility of obtaining. Government support for legit, Va-rious projects will be suggested, including a proposal for the crea-tion of a department of fine arts, with a cabinet officer, as well as for a straight subsidy or some form of tax concession.

with a cabinet officer, as well as for a straight subsidy or some form of tax concession. That was indicated if the precision of the concession of the concession, including the League of N. Y. Thesters, Dramatist Guid, several different unions, trouteers, or confined to general plans, but several specific and controversial matters were requirement of the confined to general plans, but several specific and controversial study the possibility of reopening the National theatre, Washington, to legit, implied that the present study the possibility of reopening the National theatre, Washington, to legit, implied that the present by Equity. He was politely, budy firmly, rebucked by Clarence Derwent, Equity, The was politely, budy firmly, rebucked by Clarence Derwent, Equity, Prevision and Miton of the control of the control

MOREHOUSE TO REVIEW SOUTH AFRICA'S B'WAY

Ward Morehouse, N. Y. Sun drama critic and columnist who has never found enough theatre to satisfy him, files Dec. 10 to South motions in Capetown and Johannesburg. In so doing, he'll top his visual traveler among the critics, Richard Watts, Jr., of the N. Y. Food, who has repeatedly visited China, reland. England and the Top of the Not to the Note of the Note of

Continent.

Trip to South Africa will leave Australia-New Zealand as the only lands Morehouse has never visited. He's made 12 visits to England, the last having been to see the Christimas entertainments a year ago, while on the 'South African trip he'll catch the Johannesburg company of 'Oklahoma'.

Charlotte Greenwood writes that

"No Mere Pooch Was

Winkie" a bit of whimsy in

VARIETY'S

43d Anniversary Number Due Late This Year

Coward Nips Theatre, Guild Net

by Mary Hunter against Monte give Proser & Joseph Kipness, pro-ducers of "High Button Shoes," has been appealed on technical has been appealed on technical grounds. Although the appellate division recently sustained the award in a unanimous opinion, it technically modified the judgment, thereby giving the defendants the right of appeal. Case now goes to the court of appeals in Albany. Ingrest thoual in the state for final decision.

FILM COS. ON NEW PLAY

Sidney Kingsley is being propositioned by Warner Bros., 20th-Fox and other film companies regarding a pre-production deal for the

Chi. 'Roberts' Host

To Other Troupes
Chiago, No. 1.

Company of 'Mister Roberts,' at the Entings here, will give a bustantial stars of any company of 'Mister Roberts,' at the Erlanger here, will give a bustantial stars of any company of 'Mister Roberts,' at the Erlanger here, will give a bustantial stars of any company of 'Mister Roberts,' at the Erlanger here, will give a bustantial stars of any company of the property of th

Todd's Hot Toddy In 'As Girls Go'

In As cirls Go

Mas the right of appeal. Case now goes to tine court of appeals in Abany, highest tribunal in the state for final decision.

With a line at the boxoffice all the state for final decision, and the state for final decision with the state for final decision.

With a line at the boxoffice all the state of final decision with the state of final decision may not be carried to a higher court. However, it have not a state of the award is modified, even techniques the case of shies hunters and the case of shies the state of the st choice locations for this week's per-formances were sold, so those on the second-night list can not be accommodated until next Monday night (22).

KIPNESS ABANDONS

ing a pre-production deal for executing a pre-production deal for executing a pre-production setup. It is series in the production setup until the has the early in final shape. The production of "That's the action of a production setup until the has the early in final shape." The production of "That's the article and the production of the production of

Limited Partners of Theatre Guild Shows Subject to Unlimited Overcals The support of the support of

Limited partners in Theatre Guild productions are now subject to unlimited overcalls. As a fare as known, no other management has ever offered such a setup to investors. Most managements limit overcals to 20%, although 25% of the Playwrights' Co. Production of "Anne of the Thousand Days" the such production of "Anne of the Thousand Days" the such production of the Playwrights' Co. Production of "Anne of the Thousand Days" the such production of the Playwrights' Co. P

ever offered such a setup to investors. Most managements limit over calls to 20%, although 25% of the Playwrights? Co. Production of "Anne of the Thousand Days" the sextra amount subject to call of "Anne of the Thousand Days" the sextra mount subject to call of "Anne of the Thousand Days" the sextra mount subject to call of "Anne of the Thousand Days" the sextra mount subject to call of "Anne of the Thousand Days" the person Dec. 25 at the Masonic Temporating codes at an althine the presentance of the Guild indicate overcall terms of the Guild indicate overcal

increasing, the unprecedented overceal terms of the Guild indicate will but Passa and Susamate how its prestige has grown on the strength of such manks as "O'let Firely," with Allan strength of such manks as "O'let Firely," with Allan strength of such manks as "O'let Firely," with Allan strength of such manks as "O'let Firely," with Allan strength of such manks as "O'let Firely," with Allan strength of the William o'Carouse," despite at all, in order to attract investor more, in many events of the such more, in many events of the such as th

with the gross thus far a bit below that.

"Whistle," currently at the Cass, Detroit, but due next Wednesday (24) at the Biltmore, N. Y. was budgeted at only \$35,000 and may actually cost as little as \$25,000-\$30,000 to bring into Broadway. Its operating nut is also unusually loy.

lov.

Despite the no-limit overcall angle on Guild productions, it's figured unlikely that there'd he any overcall on most of the firm's shows. That's because of the Guild's subscription setup, which can be set to keep tryouts on the road more or less indefinitely, playing to reasonably good grosses.

'Annie's' Glasgow Booking Floods Boxoffice Under With Mail Applications

Glasgow, Nov. 10.

So many thousands of theatregoers flooded King's theatre boxoffice here with postal applications for "Annie Get Your Gun" vouchers that booking had to be suspended to give staff a breather.

TO OPEN WITH NORWAY

and "Connecticut Yankee."

Barrie O'Daniels is managing director of the operation.

4 Theatre Sites

Alonso Troupe May Take **Ballet Theatre Dates**

Sactionade of mail pourced in by every post. One day vans delivered by the form of the special seven mailbags filled with requests and remittaness. Each bag con-Alicia Admon, newly-formed combination of the special seven mailbags filled with requests and remittaness. Each bag con-Alicia Admon, newly-formed combination of the special seven and seven seven and seven seven

betwartz's second of seasons. Is believed and on state of of seasons. Is believed and of seasons. Is believed and of seasons. Is believed and of ster, has gone into rehearsal for opening at the Ylddish Art Named Destre 'kep has gone into rehearsal for opening at the Ylddish Art Named Destre 'kep buy, with Jury Berne to the cast with daily Moshe Livshitz, set to music by loseph Rumshinsky, and Schwartz's shool. Katherine De-Mille, former pic actives and the March Control of the state of the cast with daily schwartz shool. Katherine De-Mille, former pic actives and wife of Anthony Schwartz's The Voice of Issandra and the State of the cast will play the more weeks. In the work of Chicago.

Jeritza in 'Tosca'

unusual top of 38-00. Singer, widow of pic producer Winfield Sheehan but recently rearried, made a comeback two seasons ago with a rectil at Carnegie Haill, N. Y. and was solois last season with the N. Y. Philmarmonic. She's due for a serie of rectlas in N. Y. this season under Felix G. Gerstmar, management, and has bide for opera appearance altraded.

Submit Draft On Merger Of **Eastern Unions**

Formal draft of the proposed Formal draft of the proposed consolidation of eastern actor unions is being submitted this week to the governing hoards of the formal control of the control of the studied for several weeks before a decision is reached on its approval or rejection. If accepted by the various boards, it will next be presented to the memberships for ratification. Unions involved in

4 Ineaure Sites

is the sof four top Broadway thestres, the Shubert, Broadway thestres, the Shubert, Broadway thest stress of four top Broadway thest stress of four top Broadway the Shubert should be shubert. Broadway the Shubert should be shubert. Broadway the Shubert should be shubert. Broadway the Shubert should be shubert shubert and shubert shubert

of Variety Artists has not indicated its attitude on the subject.

As adopted by the merger committee, the plan calls for a strong mittee, the plan calls for a strong mittee, the plan calls for a strong for the member groups, it is not to be a strong the committee of the plan calls for the member groups, it is body wide authority in policy matters in the various jurisdictional fields involved. The name "Equity" is no be retained in the organization of the plan calls of the pl

'Harvey' Tour Next Season Depends On Star's Availability

company of "Harvey, starring Frank Fay, will probably

close its current engagement at the Colonial, Boston, in mid-December and, after a week's intermedia ate booking, play the Christmas and New Year weeks at Ford's, Baltimore. Comedy is then stated to tour westward, closing on the Coast next spring.

Coast next spring.

Whether the show will lour again next season will probably depend on the availability of a top name as star. Fay is not expected to be willing to go on the road again, although it's figured that the coincy could probably play a full season of split-weeks and one-night-eix.

Re: Mishandled Curtains

Complaints are being voiced again by playsoers because of mishandling of curtains and house lights at Broadway theatres. At both first-nights and subsequent performances, house lights are frequently doused and curtains raised before the audience is seated. It's claimed that difficulty can be eliminated by coordination between the house manager and stage manager, whereby the house lights are dimmed and held that way until veryone is seated, whereupon the house is darkened and the curtain upped. Same procedure is followed after each intermission.

Inside Stuff—Legit

Eddle Foy, Jr., playing the lead in "High Button Shoes," at the Broadway, N. Y., while Phil Silvers is hospitalized for a throat operation, has brought new life to the musical. Apparent explanation is that he plays the part much differently, inserting numerous pieces of slapk business and generally keeping the cast on edge. At several nts he pulls pranks on the other actors, occasionally stopping the w by breaking them up.

show by breaking them up.

Also in from the Chicage company of the show are Marty Barrett, playing Joey Faye's part, and Ellen Hanley, substituting for Lois Lee.

Meanwhile, Faye has stepped up from the second comedy lead in the New York trouge to succeed Foy in the top comedy spot in Chicago. Miss Lee has switched to Miss Hanley's part in Chicago, and Barrett's part in the same company is being played temporarily by Joe Morrisen, who moved up from a spot in the singing group.

More show biz names than usual cluster the list of angels for "Anne of the Thousand Days," starring Rex Harrison and Joyce Redman. List includes Leland Hayward, \$4,000, Howard S. Cullman, \$5,000, Linda Berlin, c./o Irving Berlin, \$5,000; Morrie Schrier, \$5,000; Richard Margierite W. Cullman, \$2,500; Richard Margierite W. Cullman, \$2,500; Prances W. Cullman, \$2,500; Meyer Davis, \$2,000; Robert Montgomery, \$2,000; Arthur Hornblow, Jr., \$2,000; Arthur Schwartz, \$1,000; Alried de Lalgre, Jr., \$1,000; Frances Reid, \$1,000; Judith Abbott, \$1,000; Nedda Harrigan, \$1,000; David Wayne, \$1,000; Robert Keith, \$1,000; Loe Freedman, \$1,000, Myrt Blum, \$1,000; and \$1,000; Allied Margierite W. Cullman, \$1,000; Baylon, \$1,00

After eight straight weeks and one of the best getaways in years, Nixon theatre. Pittsburgh, has aboutely nothing in sight but two for first time since season opened on Labor Day, and an indication of its booking woes is fact that Blackstone, the magician, comes in Thankstoning to the straight of the

Legit Bits

Louis Cuthern and \$200 bet on Experimental Theatre's InvitaProducer Alexander R. Cohen had a \$100-0-580 bet with general annanger Eddie Kaill and, as he in the second of the second o

same hanagement next summer at Conn. The Physhouse, West and the Sam Shewck! Is now assisting on a collaboration special connection of the Sam Shewck! Is now assisting on a stitute of the Sam Shewck! It was an advertised to see about a Breadway and Stephen Cross have form when the Sam Shewck is supplied the book and collect production firm and are looking the Sam Shewck! It was a state of the Sam Shewck is supplied the book by Johns and Stephen Cross have form and are looking street, mustical drams with book and some by Philine Buncan and Stephen Cross have form and are looking street, mustical drams with book and some by Philine Buncan and Stephen Cross have form and are looking street, mustical drams with book and some by Philine Buncan and Stephen Cross have form and are looking street, mustical drams with book and Stephen Cross have form and are looking street, mustical drams with book and the street, it is a bear of the same street, and the street of the same street of the same street, and the street of the street of the same street, and the street of the same street of the same

Lee E Brown, currently starring Muriel ("Carmen Jones") Smith Martys Oskitadal leaves Chi coming the original production at the fall, singing the lead in the opera, the original production at the fall, singing the lead in the opera, the street, M. Y., has a run-of- "Carmen," with the Salmaggi Co., son in Chi, flacking for "Medea," the-play contract.

Total Broadway Grosses

last season:	1-15	100
	This	Last
	Season	Season
Number of shows current	. 22	28
Total weeks played so far by all shows	457	514
Total gross for all current shows last week \$60	9.200	\$652,500
Total season's gross so far for all shows \$10.91	1.600 \$1	0.861.800
Number of new productions so far	23	24

Chi Continues Brisk: 'Shoes' 28G In 27th Week, 'Brig' Nice 36G

Chicago, Nov. 16. 4.

With several companies digging in for the wint e.g. "Me Roberts' and the several companies digging in for the wint e.g. "Me Roberts' and the several companies digging in for the wint to get will tall on next year. "Brigadoon" goes into its sixth week with plenty of bloom on its bo., heather. "Command Decisions is the several companies of the sever

msorship.
Estimate for Last Week
"Brigadoon," Shubert (6th week)
100; \$4.94). Getting good mate an convention biz. Nice \$36,-

ince an convention biz. Nice \$36,000 male an convention biz. Nice \$36,000 "Command Decision," Stude-baker (1st week) (1.237; \$4.33). Started quietly, but was sparked by fine review; got a promising \$4.000 miles \$4

.000. 'Siiver Whistle," Blackstone (3rd 'Siiver Whistle," Blackstone (3rd 'Siiver Calld Sponsorship's ee-week stay; okay \$15,300.

'SUPERMAN' ONLY 16G IN WEEK AT PITT

"Man and Silter No. 1.6.
"Man and Silter No. 1.6.
"Item and Silter No. 1.6.
"And this despite fact that show got sock notices in all three dailies and the silter No. 1.6.
"Item and the silter No. 1.6.
"Item

'Carousel' Whammo

\$42,400 In Columbus Columbus, O., Nov. 16.
Theatre Guild production of
"Carousel" pulled a whopping \$42,400 at the Hartman here last week
Show is splitting this week between Dayton and Wheeling.

Shows in Rehearsal

"Along Fifth Avenue"-Arthur Lesser. "Jenny Kissed Me"—Michael Elssand James Russo, Alexander H. Cohen, Clarence M. Shapiro. "Kiss Me, Kate"—Arnold Saint-Bubber & Lemuel Ayers. "Lend an Ear"—William R. Katzell, William Eythe, Franklin K. Gilbert.

bert. Make Way for Lucla"—Theatre

"Make Way for Lucia"—Theatre Guild. "The Young and Fair"—Vinton Freedley.

'Japhet' \$6,700, Toronto

Toronto, Nov. 16.
With only fair notices, "Japhet," with Ernest Truex and Vicki Cummings, brodied to \$6,700 at the Royal Alexandra, with 1,525-seater scaled at \$3 tops.

Ann Lee, Broadway actress who operated an Equity stock company last summer at Santa Fe, left yesterday (Tues) to help organize a similar outfit this winter in Phonents. It will open about Jan. 1 for a 12-well sound.

BOYER-'GLOVES' SETS N. H. RECORD AT 21G

New Haven Nov. 16

New Haven, Nov. 16.

American preem of 'Red Gloves,'
with Charles Boyer, brought a boxoffice record to the Shubert last,
week on a four-day stand at the
Shubert (10-13). Healthy advance
built into sellout biz for a total of
approximately \$21,000 on five performances at \$4.20 top.

formances at \$4.20 top.
House göses for pix this week,
then brings in the tryout of "Along
fifth Avenue" for Nov. 24-27.
Another preem: "Jenny Kissed
Another preem: "Jenny Kissed
Another preem "Jenny Kissed
Another preem of "Jenny Kissed
Label Preem of "Smile of the
World" is pentilled for Dec. 30.
"Ice Follies" plays the Arena
Nov. 29-Dec. 30.

Current Road Shows

(Nov. 15-27).
"Allegro" - Shubert, Phills "Augro" - Shubert, Philipy
(15-20) - Shubert, Philipy
(15-20) - Shubert, Philipy
(15-20) - Shubert, Philipy
"Annie Get Your Gun" "Annie Get Your Gun" "Annie Get Your Shubert,
"Anne of the Thousand Days" Forrest, Philip (15-27). - El Capitan,
"Anne of the Thousand Days" Forrest, Philip (15-27). - El Capitan,
"Born Kesterday" - El Capitan,
"Born Kesterday" - Hanna,
Cieve. (15-20). Cass. Det. (22-27).
"Grounsel" - Victory, Dayton
(15-27). Capital, Wheeling (19-20).
A"Command Decision" - StudeBaker, Chi. (15-27). Capital, (15-20).
Aud. S. Paul (21). KRN1- Capital,
Capital, Capital, (15-20).
Moines (23). Omaha. Maha (24).
"Stather (24). (15-27).
"Stather (25-27). The Cross Capital
"Finland". Rainbow" - Shubert,
Bost. (15-27). "Rainbow" - Shubert,
Bost. (15-27). "Rainbow" - Biltmore.
"Rappy, Brithday" - Biltmore.

ost. (15-27).
"Happy Birthday" — Biltmore,
A. (15-20).
"Harvey" — Colonial, Bost.

"Harvey" — Colonial, Bost (15-27).
"High Button Shoes"—Ch. Northern, Chi. 18-27.
"Japhet"—Wilbur, Bost. (15-27).
"Japhet"—Wilbur, Bost. (15-27).
"Man and Superman"—Royal (15-20).
"Man and Superman"—Royal (15-20).
"Harles, Toronto (15-20). Hannis, Colonial (15-20). Blacksone, Chi. (22-27).
"Mr. Roberts" — Erlanger, Chi. 15-20]. Blacksone, Chi. (22-27).
"Mr. Roberts"—Erlanger, Chi. 15-20]. Blacksone, Chi. (22-27).
"Mr. Roberts"—Changer, Ch. (16-20). Avon, Ulica (22-27).
"Oki-Almonal" (No. 1 Co.—Court, Spgfid. (15-17). Aud., Hartford, 16-20]. Avon, Ulica (22-27).
"Oki-Almonal" (No. 2 Co.—Court, Co.—Royal, Changer, Ch. Sp. (16-20).
"Oki-Almonal" (No. 2 Co.—Court, C

"G-20/J. American, St. Louis "One Hine Day"—Geiry, Frisco 15-20/J. Bilmore, L. Cod-27/1-36 15-20/J. Bilmore, L. Cod-27/1-36 15-20/J. Plymouth, Bost. (22-27). "Show Best"—Met. Seattle 15-20/J. Curran, Frisco (22-27). "Streetear Named Desire"—Har-Tist, Ch. It 15-27/1. "The Heiress"—Selvyn, Chi. [15-27].

Blackstone 10G, Cincy

Blackstone 10G, Cincy
Incimiat, Nov. 16.
Blackstone's house-pocus trougsecond read show of the season to
reach the second read show of the season to
reach the second read show of the season to
reach the second read show of the season
cluding Sunday (16) in the 1,300sect Cox 11 \$2.25 top. Matinees
cluding Sunday (16) in the 1,300sect Cox 11 \$2.25 top. Matinees
the second show the second show the second show of the second show
the second show the second

Birthday Folds After Disappointing in L. A

JUSAppointing II L. A.

"Happy Birthday" folded Saturday night (13), the second successive road attraction to disband here seemed to the billione. Birthday for the Birthday for Last Week For Last Week Extended for Last Week Extended for Last Week For La

Estimates for Last Week
"Blackouts of 1948," El Capitan
(334th wk) (1,142; \$2.40). \$17,000

'Allegro' Smash \$41.600 in Philly: 'Sky' \$25.600

Philadelphia, Nov. 16.
Legit biz continues to look good here in. Philly with the Theatre Guild's "Allegro' leading the pack Guild's "Allegro' leading the pack Rodgers-Hammerstein musical at the Shubert has now finished its subscription stint and is playing its subscription stint and is playing its saft two weeks on a straight box-office basis with every indication office dast weeks a calout being repeateds.

ed.

Based on some rave secondthought comments on Sunday and
a lot of very favorable word-ofmouth, "Anne of the 1,000 Days"
seems likely to step into the second place running of the city's regits, last week held by "Light Up
the Sky", which left Saturday

Guida" Allegre" leading the pack by a substantial margin. The bit when the subscription situ and is playing the Stubert Has now finished it is independent to the subscription situ and is playing the subscription situ the section of the subscription situ the subscription situated by

B'way Spurts: 3 Openings This Wk.; 'Shoes' Leads Pack at \$49,200, 'People' 101/6, 'Bravo' 9G in 4 Times

Thesite attendance on Broadway Guid production being helped by rebounded sharply last week from a couple of favorable notices, but the previous week's election slump, chances appear slim; 310,500 for The upturn started Monday night first thill week.

The upturn started Monday night first thill week.

The upturn started Monday night first thill week.

Three forms business from who (R-988; 86). Intimate revue and the started production who will be should be should

Whistle."

Estimates for Last Week

Keys: C (Comedy), D (Drama),

O (Maircial), O (Operetta),

"Annie Get Your Gun," Imperial

(131st wk) (M-1,472, 85.60). Irving

Berlin tuner hopped back, into the

top brackets with better than \$39,000.

op orackets with better than \$39,000.

"As the Girls Go." Winter Garden (M-1,519, \$6). New Michael Todd musical preemed Saturday night (13), and got strong b.o. notices; started potently this week.

"Born Yesterday," Miller (145th wk): (C-940, \$4.80), Garson Kanin comedy moved here from the Lyceum and jumped to over \$18,000.

"Bravo," Lyceum (1st week) (CD-993; \$4.80). Edna Ferber-George S. Kaufman play lighted Thursday night (11) to a poor press; got \$9.000 for first four per-formances; better Indication this

symore (90th wk) (D-1,041; \$4.80).
Another unfalling selloui; \$27,500.
Another unfalling selloui; \$27,500.
Another unfalling selloui; \$27,800.
Another unfalling selloui; \$27,800.
Another unfalling sellouis sell

Finian' \$32.900. 'Winslow' \$19,500: **Boston Better**

No opener last week for its own when the Month of the Hub's raised his season, but along the Hub's raised his season, and the Hub's raised his season his sea

pretty disappointing so lar.

Estimates for Last Week of the Market (sth. Market Staber) and the Market Staber (sth. Market Staber) and the Market Staber (staber) and the Market Staber (

WYNN'S 'CARNIVAL' BIG \$22,000 IN FRISCO

"Ed Wayn's Laugh Carrival," with Phil Baker and Alian Jones chalkPhil Baker and Alian Jones chalkstanza at the Curran (L.776, \$2.50). Where it opened to rave notices (1). Charles Ruggless and Mary Bohere it opened to rave notices (1). Charles Ruggles and Mary Bothere is the Carran (L.756, \$3.60). Monday (8), and showed a thin \$8,000 for its
refer wheek. Show did not fare too.

"Raze The Roof," with Jerry Lester, held to a fine \$15,500 at the Twoll (L,400; \$2.28) for its eighthweek.

'Okla.!' Smash \$33,600. Advance Sellout, Mont'l

Montreal, Nov. 16.

Doing their second appearance
in as m any years, the No. 1
company of "Oklahomat" did
smash \$33,000 for eight performances at His Majesty's last week.
With prices at \$8.59 for a week
before the company came to town.

'Okia' \$48,700, Nashville Memphis, Nov. 16. In eight performances in Nas ville here last week, the No. 2 co pany of "Oklahoma" grossed smasheroo \$48,700.

Plays Out of Town

Days	
Phijadelphia, Nov. 9.	
Filladeiphia, Nov. 5.	
Playwrights Co. Leland Hayward p	LO.
duction of drama by Maxwell Anders	on.
Stara Rex Harrison and Joyce Redm	an;
features Percy Waram, Viola Keats, Jo Williams, Charles Francis, Directed	,im
Williams, Charles Francis. Directed	Dy
Bretaigne Windust; settings and lighti	ng.
Je Mielziner; costumes by Motley; mu	SIC.
by Lehman Engel. At Forrest theat Philadelphia, Nov. 9, '48; \$4.55 scale.	re,
Philadelphia, Nov. 9, '48; \$4.55 scale, Anne Boleyn Joyce Redn	
Anne Boieyn	
Mary Boleyn Louise Pl Thomas Boleyn Charles Fran	alu.
Thomas Doleyn Charles Flat	2112
Cardinal Wolsey Percy War Servant Ludlow Man	unv
Servant	212
Smeaton John Moriv Norris Allan Stevens	9011
Henry Rex Harri Norfolk John Willia Percy Robert Di Elizabeth Boleyn Viola Ke Serving Woman Kathleen Boi	NOS
Manifelto Toba Willia	me
Power Robert De	ike
Wilseladi Poleve	oto
Farring Woman Kathleen Rol	ton
Convier Walter Matth	1011
Serving Woman Rathleen Bot Courier Walter Matt Attendant Fred Ayres Col Clow Jane Seymour Monica L Thomas More Russell Ga Thomas Cromwell Wendell K Phill	ton
Servant	illy
Jame Seymour Monica L.	ma
Thomas More Russell Ga	ige
Thomas Cromwell Wendell K. Phill	dps
Bishop Fisher Harry Irv.	ine
Prior Houghton Cecil Clove	hy
Madge Shelton Margaret Garls	ınd
Bailiff Fred Ayres Cot	con
Bailiff Harold McC	ice
Thomas Cromwell Wenden A. Frible Pisher Harry Irv Prior Houghton Ceell Clove Madge Shelton Margaret Garle Bailiff Fred Ayres Col Bailiff Harold McClerk Tenne Anders Singers: Richard Leone, Frank My	1011
Singers: Richard Leone, Frank Mye	:rs,

ald Conrad.
usicians: Harold McGee, Malcolm
is, Charles Ellis.
sers: Jack Blake, Walter Matthau,
com Wells, Cecil Clovelly, Charles

Production difficulties, almost a entirely mechanical, resulted in the entirely mechanical entirely entirely entirely entirely enti

cal presentation. The several delays of the opening were caused to the property of the opening were caused to the call of the property of the opening were caused to see the proper and the hurried substitution by Jo Mietiner of the call of the property of the property of the property of seeney, logarately a castle of seeney, logarately a castle of seeney, logarately a castle serve as background for cells, serve as background for cells, places, hunting pavilions, bedrooms, etc., with only the lighting note changes, didn't produce the proper amount of llusion for most of the audience. The producers will have note that the producers will have only the producers will have only the producers will have on the setup or the starkest kind of drapes. Now it's hopelessly many the producers will have of drapes. Now it's hopelessly many the producers will have of drapes. Now it's hopelessly many the producers will have of drapes. Now it's hopelessly have been dependent of the property is good and cappelous, cruel will be considered to the property regal and cappelous, cruel of the property regal and cappelous, cruel derivations sonorous lines is excitingly derivative, Joyce Redman is a lovely and appealing Anne, who with a little directorial efforts, should many the producers will be provided the property of the start of the property in the property of the start of the property of the start of the property of the start of the property of the script and further arduous direction are indicated as necessary. Amen's too food a second of the script and further arduous direction are indicated as necessary. Amen's too food a second of the script and further arduous direction are indicated as necessary. Amen's too food a second of the script and further arduous direction are indicated as necessary. Amen's too food a second of the script and further arduous direction are indicated as necessary. Amen's too food a second of the script and further arduous direction are indicated and second of the script and further arduous direction are

Red Gloves

Red Gloves

New Dayn, Nov. 10.

Anti Dispersion of resemble of resemble of the following presentation of resemble of the resem

There's some sturdy applause the American were performance in the property of the American were performanced by the American without question but it is never munist, and to-munist, and t

has come up the hard way and who wages his campaign because of humane, rather than idealistic,

reasons.

Dales and y member Hugo, has Dales of so away with Boyer, as party leader Hoederey, because he feels the latter is because he feels the latter is been as a light of the solid democracy. Hugo's wife, Jessica, appalled at royalty and social democracy. Hugo's wife, Jessica, appalled at royalty and social democracy. Hugo's wife, Jessica, appalled at which has been a solid property of the solid high social democracy. Hugo's wife, Jessica, appalled at the high social democracy. Hugo's wife, Jessica, appalled at the high social democracy. Hugo's wife, Jessica, appalled with label high social democracy. Hugo's wife, Jessica, appalled with label high social democracy, who had been democracy with label social democracy with label social democracy. However, will enought a control of the first social democracy with emphasis on romantic charms is doomed to disappointment. The goers, however, will encounter a school with the social democracy with the proposition of the first social democracy with the social democracy wit

Ten

Los Angeles, Nov. 10.

Los Angeles, Nov.

Plays on Broadway

As the Girls Go

water of the control of the control

Claire Louise Evans, Louijorie Leach,
Douglas Lather
Mildred Hughes,
Kenneth Spaulding
Jack Russell
Dorothes Pinto
William Reco
William Rosemary Williamson
Women Gregg Sherwood,
Testle Barbara Diane
Photographer
Ross Miller
Daphne
Photographer
Blinky Joe
Darlene
Recret Service Wome

with the first-act finale, "Holiday in the Country."
"Girls" may not be one of Todd's best musicals, but it has the Todd shownamship and fialt for enter-stown and the todd of the todd of the todd of the past, but "Girls" has much more than just that which gives it that much more in-aurance.

Through Max Gerein production of comedo-drama in three acts by Kina Friper and Gereit & Lumban Strap Deer Headed Gereit & Lumban Strap Deer Headed Gereit & Lumban Strap Deer Headed Strap Strap Strap Strap Strap Strap Strap Strap J. 85 at \$480 to 60 doesnow. J. 85 at \$480 to 6

we bauthers of the Basics piece Fries, Caised Green Service Montan Harbert Street Service Montane Labert Street Service Montane Harbert Service Montane Harbert Service Montane Harbert Service Womenscript, Stemenson Service Service Womenscript, Stemenson Laboration Service S

Playwrights' Co. In for Busy Season:

From present indications, the current season may be the busiest in the 10-year history of the Playwrights' Co. Organization is always presenting Maxwell Anderson's "Anne of the Thousand Days" and is about to go into production of the new Garson Kanin play. "The Smile of the World."

"Fin Smile of the World."
Also on the 'slate, subject to ability to cast it suitably, is Elmer Bice's rewritten 'Not for Children." Other possibilities for the season are the musical, 'Miss Liberty,' for which Robert E. Sherwood is writing the book and Irving Berlin will of the world of the

The part of the property of th

About 1942, Rice wrote "My Country is the World," based on the life of Tom Paine, but at the suggestion of his partners the author dropped it after attempting

revisions.

Sherwood had an untitled script
in 1945, but stopped work on it of
his own volition (though with company concurrence) before it was
completed. Like "Ulysses Africanus," this may someday be revived for further consideration.

BRITISH COIN FREEZE

STALLS PHILLY ORCH
Philadelphia, Nov. 16.
The Philadelphia Nov. 16.
The Philadelphia Chestaria manager, revealed that the problem of international exchange were hold that the problem of the problem of international exchange were hold that the problem of the problem of international exchange were hold to the hold of the problem of

Number 1 are Valuation of the Coast vestering of the Coast vestering (Tues.) to commence rehearshs for the Met Opera season, after two weeks of playing "straight" to the three leading comies in radio, She recently finished a season with the San Francisco Opera Co.

San Francisco Opera Co.

Soprano appeared on the Al Jolson show Nov. 4; recorded with
Bing Crosby last Wednesday (10)
for the Nov. 24 broadcast, and appeared on the Jack Benny show
Sunday (14). She sang on ABC's
'Railroad Hour' Monday (15), then
came east.

On Lambs Club

Bert Lytell, since he has been the new shepherd of, the Lambs, has sparked it into unprecedented spirit and prosperity. Many obvi-toos physical improvements around over the proper special special special evidence the marked steps forward. For one thing, the club-has a wait-ing list for the first time in years; it's in the black: the hotel rooms have all been redone it asso dome-tic in the proper special special special special plate, otherwise a group of several plate, otherwise a group of several

subsequently done by another management, it failed.
Early in 1945, for example, the
other members voted against, the
for one thing, the club has a walimental time a member, but the play
was subsequently presented by
the Theatre Guild, with Dennis King
flower and the substantial to the first time in years;
the a member The author accepted the decision, but the play
was subsequently presented by
the Theatre Guild, with Dennis King
flower and the substantial to the substantial to the first time in years;
the Theatre Guild, with Dennis King
flower and the transport of the tentile to have each room reflower and tharoud Curred the
following season with Andersun and wall
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the Late playwight whose the
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Legit's Odds Are Wrong, Sez Scripter Ardrey In Sticking to Pix, Novels

Hollywood, Nov. 16. Robert Ardrey, who in recen easons has written a number of legit plays between film scripting assignments, is not interested in STALLS PHILLY ORCH

Philadelphia, Nov. 18.

Philadelphia Crobestra's trained by the second trained by the stage, at least under present contribution of the second trained by the second trained trained by the second trained by the second trained by the second trained trained by the second trained by the second trained trained by the second trained train

at the end of the local season.

AGMA Xmss Party
American Guild of Mus.cl Artlats to hold its second annual heneth. Or Artists Christmas Party
Att Opera House, N. Y., Dec. 26.

Melchior Cutting Met

Several Scripts Still on the Shelf

Lauritz Melchior, now doing a series of recitals in the east, will make the series of recitals in the east, will make the series of recitals in the east, will make the torn Nov. 30 to Dec. 22 only. He's to Co. Organization is allowed to the control of the

Erip.

Singer leaves Ján 8 for a month's hunting in South Africa. He'll also give concerts there, returning to the U. S. end of April. Then he'll go to the Coast to begin another film. His last pie was Metro's "Luxury Liner."

For South Africa Trip Ice Show Grosses Go Their Own Way: Pattern Reverse of Other B'way Plays

On the strength of its boxoffice, weekly grosses. In general, their record thus far, indications are plattern is the reverse of that for that "Howdy, Mr. Ice." at the Cen- other Broadway shows. For inter theatre, N. Y., will probably be stance, grosses for "Howdy, Mr. continued for snother season. In ice." are currently in a steady development of the continued for snother season. In ice." are currently in a steady development of the center house are legit productions with the continued for two seasons, unless they seasonal upswing after the annual appear to lack sufficient andlenes summer by the continued of the capacity of of the capacity

THE OFFICERS OF

NIGHT **STARS**

express their profound appreciation to the following distinguished artists who participated in the 15th Annual presentation on Monday evening, November 15th at Madison Square Garden, on behalf of the United Jewish Appeal of Greater New York.

Don Albert and Orch. Eddie Albert Morey Amsterdam Dave Barry Milton Berle Joe E. Brown **Betty Bruce** Abe Burrows **Red Button** Jean Carroll Clark Bros. Myron Cohen Ann Dvorak Jinx Falkenberg Geraldine Fitzgerald Four Step Bros. Jane Froman Sid Gary Connie Haines Harry Hershfield Willie Howard Danny Kaye Frankie Laine Jack La Rue Bert Lytell Mary McCarty

Tex McCrary Jose Meles Robert Merrill Merry Macs Lucy Monroe Vaughn Monroe and Orch. Paul Muni Rabbi Abraham Neustein Jane Pickens Zazu Pitts Jane Powell Verna Raymond -Rockettes Mickey Rooney Roxyettes Jean Sablon Herb Shrine Walter Slezak Sam Sterner and Concert Choir Fd Sullivan George Tobias Jerry Wald and Orch. Cantor Leibele Waldman Paul Winchell George Wright Henny Youngman

We also acknowledge with gratitude the services of the members of the Producing Committee, the American Legion, the Labor Unions and all cooperating Organizations.

NATHAN STRAUS

ROBERT M. WEITMAN Chairman, Producing Committee

Chairman

Plays Abroad

London, Nov. 5.	ń
London Mask Theatre production of	
deaning in two acts by J. B. Priestley. Di-	
bridge theatre, London, Nov. 4, 48,	
Lady Fortrose Irene Worth	
Sir Roward Fortrose Leslie Banks	
Nils Dayton	
Ann Westfield Helen Backlin	
Sir George Surrey Douglas Jefferies	
Professor ChuJohn Ruddack	
Rosa Olacca Joy Parker	
Karam John Nilsson Felips Edger Whitburn	

Jeens Mines Company (1994) to constructed. Home is Tomorrow contains diverse characters who can be constructed. Home is Tomorrow contains diverse characters who can be constructed. Home is Tomorrow contains diverse characters who can be constructed. Home is Tomorrow contains diverse characters who can be constructed. The contains diverse characters who can be constructed to his satisfaction, if a nobody class here is the contained of the contained when the containe

BARBARA PERRY

EXTENDS THANKS TO VAL PARNELL FOR WONDERFUL YEAR IN "STARLIGHT ROOF" LONDON HIPPODROME

"Best woman dancer ever secr

Worth Wales News

"Girl who puts drama Into her dancing, humour into her sketches, and charm into every-thing she does."

Weekly Sporting Review

"The show is stolen by Barbara Perry's dance to 'Pedro the Fisherman'."

Theatre Newsletter

"One of the highlights of the show is delightful dancer Bar-bara Perry."

Evening News

Home Is Tomorrow

London, Nov. 5.

dendon Mask Theatre production of rection leaves nothing to be used in two acts by J. B. Friestley. Di-desired.

The Mountains Look Différent

Dublin, Oct. 26.
Hillon Edwards and Micheal MacLiam-
moir Dublin Gate Theatre production of ;
drums in three acts (two scenes) by Mac-
Liammoir Stars MacLiammoir and Sheila
Rusrell, Staved by Edwards, Settings by
Carl Bonn: Opened et Geiety, Dublin.
Martin Grealish Dennis Brennan i

French author Jacques Devil deFrench author Jacques Devil deFrench author Jacques Devil defench author Jacques Devil dejust Jacques Devil de
Jacques

Niek Russo optioned "Moumou," French play by Jean de Latras for an American premiere in Holly-wood and possible Broadway production next year . Ben Boyar optioned "Miracle Jones," new play by Rian James, for Broadway production this season, with James to do the staging.

ORIGINAL DOLLY SISTERS' COSTUMES COLLECTORS COSTUMERS

ese castumes, many of them duplicated for a sister act, part of the ariginal wordrabe of Jenny Dolly are to be sold on the site of the aid Bostan Stare. Items include dresses, wraps, evening gowns, riding habits, wigs, arnaments, fans and numerous other items of value and interest to collectors, costumers or players. Please write FRANK KOHN, State and Madison Bidg., Chicaga, or phone STate 2-3000.

VARIETY Another Pelosi Heads Phila.-La Scala Opera

Philadelphia, Nov. A. Victor Pelosi has been chosen president pro ten of the Philadelphia-La Scala Opera Co. He's brother of the late Francesco Pelosi, founder and for many years general manager of the company. Anthony Terraciano present general manager, was named sec-retary pro tem, and Louis Forte was confirmed as acting treasurer.

Ice Grosses

Continued from page 9

draw big attendance, the contrasting patterns follow through the
special contrast of the special contrast,
and the special contrast of the special
special contrast of the special contrast of the
skining spec, business spurts
on the upgrade to the summer
lights, while takings for the strictly
Broadway offerings steadily taper
off.

off.

Henie-Wirtz management figures
that the reason for the reverse pattern for skating shows is not only
the psychological appeal of ice
presentations during hot weather,
but also that they are primarily
did attractions, which tend to get
school months and at holiday perriods such as Easter and Christmas-New Year vacations.

Little Advance Sale

Little Advance Sale

Little Advance Sale
Partly because of the large capacity (2,964 sensis of the Centerwhich almost always make it posmuch advance sale for its bloom of the number of the control of the control
of the skinding spectacle frade
of the skinding spectacle frade
that there's generally a small advance causes attendance to yar
drastically seconding to immediate
conditions, nucle as bad weather.

conditions, such as bad weather. The ice show (most patrons don't appear to know the actual (tile of whatever show may be current) is parable to the Statue of Liberty. Empire State building, etc. And, as such, it's distinct from the rest of Radio City. Because of this chief when the control of the control

\$60,000,000 B. O.

Continued from page 1 where, to swell the fantastic total

constantly.

The Lindsay-Crouse team wrote "Life With Father" and "State of the Union," and produced "Arsenic and Old Lace" and "Hasty Heart." They also wrote the books for They also wrote the books for the Lindsay they are the they are they are the

L&C's U. S. Grosses

"Life with Father" \$10,000.000
"Arsenic & Old Lace" 6,000.000
"State of Union". 3,700.000
"The Hasty Heart". 1,000,000

\$20,700,000

Goes." \$1.352,000; "Hooray for What", \$550,000; "Red. Hot & Blue", \$575,000; "Red. Hot & Blue", \$575,000; Blue", \$750,000; Bl

costs.

'Arsenie' \$2,000,000 in N. Y.

'Arsenie and Old Lace' in its
1444 performances in N. Y. grossed
over \$2,000,000, while four companies on the road took in over
\$4,000,000 more. Show had an extended run in London, and elsewhere. Pix, rights were sold to
Warners for \$150,000 and 15% of
gross after recovery of negative
charges.

Plays Out-of-Town

Some of the allied nations. Chance arrival of an expedition with the news of the world's situation, which appails the catain of the state of the sta lent. Kap.

Actor Lab groduction of draum in birected by Bert Conway astings, Les Marcolt. Opened at Actors Lab Workshop Theatre, Hollywood, Nev. 12, 48; Shorty Bert Conway 12, 48; Shorty Bert Co

rofessor Peter Brocco
akie James Anderson
ex John Compton
arge lan MacDonald
leut, Willis Bob W. Hoffman
leut. Brett Welter Cov
rivate Murphy Curt Conwey
ol. Balow
et Collins
econd Medle Julius Makoff
olonel Betes Mack Williams
eptain Teylor James Parker
ieut. Johnson George Buchanan
econd Poker Player Julius Mekoff
oldler George Buchanen

The funnier side of Anny life is immed in this take of barracks than. For the most part, the sketch is a hilarious one. Author John O'Den his shunned interest through a sexies of inclents in which the same characters figure. Actually, the script is a collection of one-acters which collection of one-acters which one-acters which of the same characters figure. Actually, the script is a collection of one-acters which one-acters which of the same characters which one-acters which characters bringing them to life with deft, sure strokes. He gives the good state of the same power strokes. He gives the good state of the same power strokes are given by the same power strokes.

distributed ultimately) for \$300,000 and 25% of profits after distribution costs were recovered.
"The Hasty Heart." between its N. Y. run and subsequent tour,

"The Hasty Heart" between its N. Y. run and subsequent tour, grossed about \$1,000,000.
The Rodgers'—Hammerstein acreation of the control of the control of the collaboration, and don't include any shows they worked on separately before. Rodgers wrote many this with Loren Hart but never with Hammerstein. Duo wrote with Hammerstein. Duo wrote "Allegro". Carousel" and "Oklahoma!" (which the Theatre Guild produced, and produced the other

R&H's U. S. Grosses

Annie Get Gun , 3	8,073,842
"Show Boat"	1.358,472
"I Remember Mama"	1.224,539
"Happy Birthday",	1.733.321
"John Loves Mary"	1.444.643
"Allegro"	1,615,000
"Carousel"	6.770.000
"Oklahoma!"	18,200,000

\$40 419 817

shows. The gross on "Show Boat" is figured only from the time the Rodgers-Hammerstein firm took of the Rodgers-Hammerstein from took of the Rodgers-Hammer in the Rodgers of the Rodgers o

Australia, with the latter two gross figures on Included in above totals. Metro bought if for \$800,000.

Storogo fluctuation of the storogo fluctuation of \$100,000.

Boat! are both currently touting the U. S., to add daily to their given totals. So of course, are careauself and 'Oklaiomai', white 'Arcauself' and 'Oklaiomai', white 'Arcauself' and 'Oklaiomai', white 'Arcauself' and 'Arcauself' grossed \$4,550,000 in Carrently and the road.

"Oklaiomai' grossed about \$7,100,000 in its 266 weeks in Mortania 'Arcauself' and '

Warnes after recovery of negative from their various minimized charges.

"State of the Union" grossed return can be gauged from the gain over \$1,200,000 in N. Y., while shown on "Life With Father." In three road companies added and its seven year run a profit of other gross of \$2,500,000. Its was 5,000% was earned on an invest-soil to Liberty Productions (Metro iment of \$25,000.

ton page 38

There's temporary letidown in the first part of the four-scens second act, but except for that the yocks come easily. First act especially the second act, the prospects are better for films than for Broadway in its present form. Rewriting certified in the property of the p

Shorty
Pittsburgh, Nov. 12, of the control in the c Samuel Meit
Vic Mengan
Joseph Korvick, Jr.
Peg Harig
Pearl Hipps
Jacquelne McKim
Frances Parry

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Literati

Blon Bencleault Biog
Russell E. Smith is writing a bing
mescal E. Smith is writing a bing
Aubrey, aided by material left by
his father. Edgar Smith, the librelist-author. Eider Boncleault's last
ment was at the unwelling of a bust
to him not long say in Hoboken.
Smith has come upon a little book
on the dramatist-ector, bittle book
on the dramatist-ector. Town
the dramatist-ector in the book
on the dramatic author in the state
set in of the N. Y. Public Library.
Smith's research, was the first
dramatic author to insist upon getting royalties. From a play inateral
formatic author to insist upon getting royalties. From a play inateral
or and the play. Writer would like
to get info and gossip sent to him
Diego, Cal.

Booth Critically III

Booth Critically III

Beoth Critically III

Francis Booth, bandtt and writer, is critically in the proposal of the best process, "Ladies of the Mob" and "We Rob a Bank," the Mob" and "We Rob a Bank," the Mob and "We Rob a Bank," the Mob and "Stealing Through Life."

Stealing Through Life.

Several of Booth's yarms were starring in his "Laddes of the Big House," and he did technical work on one called "Men of San Quern on this nome time ago in Gang Busters, There was a profile on him some time ago in Gang Busters, There was a profile on him some time ago in Gang Busters, There was a profile on him some mag, and Official Detective ran his last exploits in novelet form.

Foul Westlers Abead, Maries.

For the work a two-put year on his most line ago in Gast and the property of t

ers kept queueing up before the cinemas even while the bombers were droning overhead. Chiefly responsible for this public display responsible for this public display over, due to the man shortage that the comployees who, after taking over, due to the man shortage faight that prosts so well that not a single case of punic or the more gristy virtues of this book is that it will be a valuable source for a handbook of emergency then other war breaks out. Herm.

Theatre Wing Has Fun "Recreation Is Fun," handbook on hospital entertainment techniques and material developed by the American Theatre Wing, will be published Dec. 20. Mandbook, some in erecaling hospital programs, contains discussion of programs, type of patients, principles of recreation and entertainment, and game material, with 10T completed able at Wing's N.Y. office for \$1.

ande st. Wings N.T. ontee lot 9, 18 and 18 a

Bennett A. Cerf should know about those thing as a book publisher

complains that historical novels over 1,000 pages long should be declared out of bounds in a kidding on the square exposition titled

"How Long Can They Be?"

43d Anniversary Number

VARIETY

the Seydell Quarterly, published in Brussels, printed his "Interlude for the Inevitable." Same mag will print another short piece of his, titled "Aftermath," in its next

issue.
Freelance writer Erra Goodman's yarns for Coronet on Mctro's 25th anniversary, Mallbu, Sidney Skolsky, etc. Also has a piece on John Huston in the N. Y. Star next Sunday (21) as its lead item and has sold two features to Pageans (Charles K. Feldman and another dealing with Chief Anderson of Beverly Hills.

Kaye-Sennett

Continued from page 1 ; comes to stardom under the pro-

;······ SCULLY'S SCRAPBOOK

Ghastly, Ill., Nov. 11.

Released 12 hours ago from the pest house of the Evanston general hospital and now convalescing from a combination of what Hollywood calls "Virus Sex" pneumonia and screaming sciatica, I am about to release the news of a great discovery.

Just how to break it has me puzzled: I can see Warners and Zanuck.

Just how to break it has me puzzled: I can see Warners and Zanuck

tration. Dr. Morris Fishbein, too, may feel that since it happened in

the Chicago area, it's either his or Pettillo's. Pettillo's claims would

be based almost wholly on the fact that my head is ringing and bang
ing like the "Bells of St. Mary's."

mg ince the "Bells of St. Mary's." who was a ringing and bang-What I've discovered is a new disease which I call "Stratospheric Majaria." At present It's pretty exclusive, but the trade winds should take care of that. As every discovery brings its own diseases, mine is out of a by-product of the A-Bomb. The radio-active diseases, of some well known, but this is in the run of quaint secondary in-fections.

sort of a by-product of the A-Bomb. The radio-active diseases, of course, are well known, but this is in the run of quaint secondary increases, and the secondary increases are all the secondary increases. The secondary increases are all the secondary increases are all the secondary increases are all the secondary increases. They couldn't descend on Los Angeles, being blocked for by a curtain of smog, fog and grog.

So they kept floating east, and then over Los Alamos love came increases are all the secondary increases. The secondary is a secondary in the secondary increases are all the secondary increases. But even loves can't live on love forever. Fortunately for the arise to sucked in on a deal and, of course, found me—Public Guinea Pig, No.—I was talking to Peter Lorer at the time. He was heading for Chi-Came and the secondary in the secondary in

ard, pro. 1 recall he was telling me he was a hoofer in burlesque and his mother asked him to give it up. He was showing me her picture.

The picture of the hard of the picture of the picture.

This could be picture of the picture

cherator.

"My purse, too?"

"Positively. We don't allow the dirty stuff in or out."

"Positively. We don't allow the dirty stuff in or out."

All this was explained by white masked characters who treated us as untouchables. All they thought they had on hand was a Variety mag who had written "Fun is Bed" and was still trying to find some. Little did they know that beneath that tremblag dickie hospitals Malaria.

When they find that out, it will be too fate to call me back for re-takes, careses, backrubs and autographs. Til be on my way to N. Y. or L. A. But I can't stop them from putting up a plaque reading:

In this cell of the Evanation:

In this cell of the Evanston-Hospital Isolation Wing was treated and cured the first case of Stratospheric Malaria. The patient was Frank Scully, Variety mugg cum laude.

MPEA v.p. and general manager. films to their liking in the list, a was the highly favorable comment supplemental one will be prepared. In Czechościwakia on "Mr. Smith Sovide is to pay approximately sadmitted "virtually slipped by us" with the price going up for any carry efforts to get films into the thing less than a block unit. country. "Mr. Smith" presents a view of Congress a lamb stream of the country is cleeded to Congress as a tool of pileated to prepare, since it contemporated bosses, but turns sists of a combination of the Rusaround and exposes the corruption sign list, plus films which have all shows your very bad assects of the Bladen countries serviced by

thing less than a block unit.
List is also heing forwarded this week for transmission to Yugosaiva, it was somewhat less one pilicated to prepare, since it complicated to prepare, since it complicated to prepare since it complicated to prepare since it complicated to prepare since it complicated to the pilicate it is not prepared to the pilicate it is not prepared to the MPEA.
Yugoslav deal differs considerably from the Russian in that the above the prepared to the pilicate it is not prepared to the prepared to keep a rep in Belgrade to check on performance. Films are to be purchased in blocks of 25,

Broadway

Bernard Burke, vet vaude agent, got his Equity franchise last week. Filmite Christofar Myling in from the Coast to try stage work.

Remark dure, we walke agency have the control of th

Mirror.

Dore Schary, on invitation of Columbia University's prez Dwight D. Eisenhower, participating tomorrow (Thurs.) in a panel discussion on "Communications and on "Communications and an Relations" staged by the mbia Institute of Human Re-is.

Human Relations' staged by the actions. It was a considerable of Human Relations. It was a considerable of the present of his data's show. 'As den on Saturday night, by motoring down from Halifax when the because of the N. Y. dock strike. McHugh, Sr., worde the score. Anyway, Helen Hayes and her McHugh, Sr., worde the score. Anyway, Helen Hayes and her made the news shots trundling off her luggage from the S. America made the news shots trundling of her luggage from the S. America and the playwright both met than the actress who played London all summer in 'Class Menaderic', the street of the stre McHugh, Sr., wrote the score.
Anyway, Helen Hayes and her husband, Charles MacArthur, made tim every shots St. Mancel of Bushand, Charles MacArthur, and the server shots St. Mancel of Bushand, Charles MacArthur, and the server shots St. Mancel of Bushand, Charles MacArthur, and the server shots St. Mancel of Bushand St. Market S

presented "Three Men On a

Horse."
McFadden Deauville hotel will house a stock repertory group this winter.
Barbara Long and Sunny Kay head up new show at Mother

head outfit. Company's initial pic is the Henry Morgan starrer, "So is the Henry Morgan Henry Morgan starrer, "So is the Henry Morga

Decca Records has sent Jacquemontracts. Here to do disk jockey
frances Faye stayed over in town
a sextin day to do the Variety Club
solvent of the Contract of the Contract
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London

H. B., Hays, Bond Street music publisher, left around \$405,000. Paul Holt, former Daily Express film critic, appointed story adviser at Pinewood Studios. Gordon Sandison, secretary for British Actors Equity, hospitalized due to kidney troubles is now directing his 2st pile, "Fools Rush In," which is being made at Pinewood.

setting, the 21st jul., "Poole Rush"
in," which is being made at Pinewood.

In," which is being made at Pinewood.

at the Fortune, Dec. 22 with Robert
Aktins in the role of Long John.

Metry's lates British production,

"Conspirators," starring Robert
Raylor, has now started at Electronic Starter

"Eye Maschwitz planed to New
York Tuesday (16) to negotiate to

"Eye Maschwitz planed to New
York Tuesday (16) to negotiate to

"Drive Miles Control Research

"The Maschwitz planed to New
York Tuesday (16) to negotiate to

"The Miles Toronaking films to appear in another play by the wife.

"John Mills Forsaking films to appear in another play by the wife.

"John Mills Forsaking films to appear in another play by the wife.

"The Miles Wallace, vet comedients of the starter of the programme of the plane of the programme of the programme at Paliadhum.

Touring company of "Annie Get skedded four weeks at Manchester, netting around \$160,000. Or.

Basil Cameron leaves at Manchester, netting around \$160,000. Or.

Berlin Pulliamomic Orchestra, first Britisher to do so since the place with the plane of th

Bertin Frinder to do so since the state of t

By Maxwell Sweeney Warbler Rita Lynch to London

Warhier Rita Lynch to London for disking sales supervisor Jock Metric sales supervisor Jock Hutchinson Janed In from London. Pat O'Connor readying production of William Saroyan's "Jin Dandy."

Clinema 1,000 - seater being built in Limerick for John and Joseph Sullivan.

in Limerick for John and Joseph Sullivan. In Limerick for John Sullivan Sullivan Line John Limerick Stedded to open in January with Strindberg's "Miss Julie," Edwards- MacLiammoir G at the Teach Sullivan Limerick College Sullivan Limerick Sulliva

The Catholic Church's placing of Jean-Paul Sartre's works on the "Index Expurgatorius" — banned list—has put his "Crime Passionel" off the 1949 production schedule for Gaiety theatre here.

Las Vegas

Ruth Brady, advertising and publicity director El Rancho Vegas, ill with the flu.

publicity director El Rancho Vegas, ill with the flu.
Phill Harris in town for bass and trout fishing on Lake Mead and Colorado River.
Jacob Kozloff, of the Thunderbird, to N. Y. seeking more top shows. Romo Vincent there at present with Hildegarde booked for the bulldare.

and Bill Henry. Sara Lee Harris producer.

and Bill Henry. Sara Lee Harris producer. Jerry Lewis and Dean Martin over additional week at the Fla-mingo with business good. Peter Lawford, on vacation, guest-starred with the comics. Danny Thomas due Nov. 18 followed by the Charlotteers. Ritz Bros. set for Christmes

Charloteers, Ritz Bros. set for Christmas. Charles (Andy) Correll of Amos 'n', vacationing at Flamingo. Also Howard Hughes at Last Fron-tier; honeymooners Corline Calvet, French actress (Paramount), and John Bromfield after auptials in Boulder City, Nevy, Roy Callioun and Payne for vacation and fishing.

Glasgow

By Gordon Irving
Douglas Byng set as principal
comedian here in panto, "Goody
Two Shoes,"
Lupino Lane to present "Me and
My Girl," with son Lauri, at Empire in Edinburgh.

Radio and screen actor Michael Howard in "Cat and the Canary." at King's, Edinburgh. Eight-week season planned for "Crackerjack." Christmas show featuring Scots comic Jack Rad-cliffe.

cliffe.

Dublin Gate Theatre launched
month's season here Nov. 9 with
Michael MacLlammohr's "Mountains Look Different."

James Bridie's Scottish play, "The Forrigan Reel," with music by Cedric Thorpe Davie, to be Christmas attraction at Citizen's Theatre.

Theatre.

World preem of new comedy
"Twice and Forever," by U. S
script-writer Harold Goldman, received mixed reception from cris
at opening in Edinburgh. Greta
Gynt starred.

Washington, D. C.

By Florence S. Lowe Kate Smlth due in to hypo for Army nurses.

Ior Army nurses.

Larry Adler in to play for Walter Reed Army hospital patients.

Jennifer Jones here to spread cheer at Walter Reed Army hospital.

tal.

Alvin Josephy, the Metro scripter, in town to do research on "Red Clay."

Robert Young, railroad-film ty-coon, in for the pow-wow of top industry leaders, took time out for his fifth look at "Red Shoes."

Lock Lawrence I with the Third Thir

Jock Lawrence, J. Arthur Rank's S. rep, decorated last week by last week for his v British government for his war time service with the Rangers.
"My Father's House," film ver-sion of Meyer Levin's novel glish, screened here for benefit of Jew-ish Mattonal Fund.

Argentina

Cinenactress Alicia Barrie here on vacation from U.S. Chaplin's rep in Argentina, Tim Durant, back from U.S. Jose Maria Rodriguez, of Cosmos Film. to Rome, Paris and Madrid. Pedro Jorbat, head of Peruvian Exhibitors' Assn. visiting Buenos Aires.

Hollywood

Hollywood

Eve Arden bendea with fin.
Lizabeth Scott laid up with fu.
Joan Lealies mother hospitallard with anemia.

The state of the state of the state of the state

Baker hotel, Dallas, his final American citizenship papers.

Clara Inter legalized her professional mine. Hio Hattis, ley for two weeks of winter sports.

Alan Gundelfinger returned from.

Roy Rogers and Dale Evans to Kanssa City to open a midwest.

Roy Rogers and Dale Evans to Kanssa City to open a midwest.

Roy Rogers and use a service of the Roy Studio Club will tose its annual Christmas party, for children Doc. 19.

RKO Studio Club will tose its annual Christmas party, for children Doc. 19.

Max Wilkinson, returned to his story education to Jules Goldstone agency.

Max Wilkinson, returned to his story editing on Goldway lot after Burt Lancaster broke in his acrobatic act for two days in Ken Murray's "Blackount as ne-week tour Burt Lancaster broke his his acrobatic act for two days in Ken Murray's "Blackount as ne-week tour Roy Burt Lancaster broke his his acrobatic act for two days in Ken Murray's "Blackount as ne-week tour Chapter and Spitals in Denver, Cheyenne and Spitals in Denver, Cheyenne

sell for use on their torthcoming four. Sam Marx in from Washington, where he huddled with the U. S. Immigration Service about "The Recent Einek, pinch hilting as chief cameraman on "Neptune's Daughter" for Charles Rosher, in-jured in a motor crash.

Paris

Yul Brynner, of "Jute Song," to the states for a film. Dolores Del Rio arrived in town and staying at Plaza Athenee. Nicholas Bros. In at Club Champs Elysee for four weeks. Linda Stevens recording of "Nature Boy" a bestseller in France.

Prance.
Peter Cusick on a hit and run
visit, huddling with director Michel
Bernheim.
Kermit Goell, songwriter, in
from London to write music for

Berinheim, Goll, sosgwriter, in Kermit, Goll, sosgwriter, in Kermit, Goll, sosgwriter, in Kermit, Goll, sosgwriter, in French, pix.

Bonald Glinsberg in from London to curier on first Anglo-French Paris produces trying to contact Montgomery, Clitt for a France-Lou Berman, in charge of Marcel Cerdan, in town for 20th Century, porting Glib, Sporting Glib, Sporting Glib, Goll, G

Cincinactress Alicia Barrie here, on vacation from U.S.

Cincinactress Alicia Barrie here, on vacation from U.S.

Cincinactress Alicia Barrie here, on vacation from U.S.

Cincinactress Alicia Barrie here, on the cincination of the Canada on personal appearance here. The cincination of the Canada on personal appearance here. The cincination of exce, left here after wanted before Airent. Argentine Colon soprand Did exce, left here after wanted barries and except of the condon, while Morries Langla Ion for wear after of warch of Time In from Francis French film pulp, honered Joe Schenck with a special selficin, to celebrate his 40 celebrates and the parties of the property of t

OBITUARIES

FRED NIBLO, SR.

Fred Niblo, Sr. 74, ploneer film director and one of the founders of the Society of Motion Plant and Sciences, died Nov. 11 in Schreibean cruise with his wife, the former Enid Bennett, who was a screen. The schreibean cruise with his wife, the former Enid Bennett, who was a screen. Shallo achieved his greater than and the school bearing the schreibean cruise with his wife, the former Enid Bennett, who was a screen. Shallo achieved his greater than and humorist, died at his prominence in Hollywood where he received the schreibean in wadeville. He first strated noise as a monoide strated of noise as a monoide with the Broadway stage than the schreibean cruise with the schreibean country of the sc

Performances in London.

While In vaude he had been active in the affairs of the White Rats, first of the London the London to the London the L

Vaudeville Artists, so-called company union.

As a boy, In York, Neh, he developed a liling for traver as a two-port of the company of the co

IN MEMORY OF LEM WARD **NOVEMBER 24, 1942**

Jack NELSON

Jack NELSON

Jack NELSON

Jack Nelson, Go, pinner showmany pinner sho

time to civic and cultural affairs. As one of the foinners of the Academy of Motion. Fletter Arts and the Academy of Motion Fletter Arts and the Academy of Motion Fletter Arts and part in the prevention of that organization. He served two years as precident of the Masquers Chub and was a member of the years as precident of the Masquers Chub and was a member of the League of America.

Surviving, in addition to his wife, are two sons. Fred Jr., servenner(lift), and Peter, and two diagniters.

S. MILLER KENT

S. MILLER KENT
S. Miller Kent, 86, who was known in early legit stage era as a leading juvenile, died at Brunswick hospital, Amilyville, N. Y., 1981. Z. Kent made his initial, 1981. The stage of the s

In support of Ohnstone Bennett in J. C. Linder, Jr., 38, vice-president and Enter the late George C. Tyler and his revival of 'The Tille and general manager of Musketers,' Kent had one of the important roles in a cast that while visiting in Dallas the will be straight of the theorem of the control of the

"Hamlet."
Back in the U. S., Kent appeared than Nat C. Goodwin in "A. Good than Nat C. Goodwin in "A. Good State of the Control of the Contro

everal seasons.
more recent years, Kent

ROARE FRADFORD

Book Bredford, 22 newspapersan and humorist, died at his home in New Orleans, Nov. 13.

"O' Man dam and this Chillum," from which the Broadway stage play and film, "Green Pastures." for his dialect stories which were printed by several national magazines. In 1927 he received the printed by several national magazine. In addition to "O'! Man Adam an "His Chillum," the Bradford written of the printed by several national magazine. In addition to "O'! Man Adam an "His Chillum," the Bradford written of the printed by the printed b

JOSEPHINE JACOBY

Josephine JACOBY
Josephine Jacoby TB, formeropers spine Jacoby TB, formerment Ja

JACK NELSON
Jack Nelson 62

GEORGE S. FULLER
George S. Fuller, 47, promoter
In Boston of Jazz concerts in recent
years, died there Nov. 7 of a fracthome.
He took up his musteal promotions only five or six years ago under the name of Spencer Puller
tons only five or six years ago under the name of Spencer Puller
tons only five or six years ago under the name of Spencer Puller
tons only five or six years ago under the name of Spencer Puller
tons only five or six years ago unpredicted formal juzz concerts in
Boston's Symphony Hall. He was
some predicted of the G. Fuller and
Sons Labord
Six Labord
Six Delay of Certified Homes.

also head of Certified Homes. "URAILES VAN NAME RITTER Charles Van Name Ritter, 75, former operetts singer, died Nov. 11 in Brooklyn After singing, "The Ried Robe" and several dieder Broadway shows, he went into conert and for the last quater cencert and the last quater centre centr

Al Miller, 64, circus clown for more than 40 years, died in Pittsburgh, Nov. 6 after a long lilness. In recent years, with his wife, an elephant trainer, they had been with the Dalley Bros. show doing an act as Carmen and Miller.

nier," "Mme, Sans-Gene" and other operas, died Nov. 12 in Milan, Italy. other operas, acce works were all ally.

Among his other works were "Regina Diaz," "Siberia," "Marcella," "Mese Marlano," "Giove a Pompei," "Glauco" and "Il Re."

DAVID SIDMAN

David Sidman, formerly of RKO and Randforce circuits, died in North Adams, Mass., this month. He more recently was with the E. M. Loew circuit.

Day Williams, 75, vet Chicago nusician, died in Evanston, Ill., Nov. 9. He had also instructed violin and cello at Northwestern University for 35 years. Surviving are wife, daughter and son.

Mary E. (Mayme) Forestell, employee of Harris Amus. Co., Pittsburgh, for more than 30 years, died Nov. 8 in the Pittsburgh hospital after an illness of several

Mother of Steve Conley, general manager of Westinghouse Radio Stations and of Ray Conley, KQV, Pittsburgh, salesman, died at her home in Pittsburgh on Nov. 6.

Edwin Sands Timmons, 79, com-poser-arranger, died Nov. 8 in Chi-cago.

MARRIAGES

Nora Kaye to Isaac Stern, New York, Nov. 10. Bride is ballerina; he's concert violinist. ne's concert violinist.

Clair Trevor to Milton Bren,
Pasadena, Cal., Nov. 14. Bride is
an actress, he's a film producer.

Jacqueline White to Bruce Anderson, Hollywood, Nov. 12. She's
a preen actress.

Helen Bonstelle to Robert Fitz-simmons, New York, Nov. 13. Both are legit players.

BIRTHS

Mr. and Mrs. Charles J. Hol-leran, son, Pittsburgh, Nov. 9. Mother is daughter of Phil De-Ivernois, chief sound engineer for WB.

Mr. and Mrs. Jack Bellman, daughter, Pittsburgh, Nov. 1. Father's a film salesman with Screen Guild.

Screen Guld.

Mr. and Mrs. Taylor Urquhart,
son, Pitsburgh, Nov. 10. Father's lefvision director of Botthmol agency.

M. and Mrs. Paul Frandsen, son,
M. and Mrs. Paul Frandsen, son,
son, Pitsburgh, and
Mrs. and Mrs. Paul Frandsen, son,
M. and Mrs. Paul Frandsen, son,
M. Marken, Wadeworth, of radio;
father is a broadcasth, of radio;
father is a broadcasth, pay son,
Mrs. and Mrs. Misholy, Buy son,

Mr. and Mrs. Nicholas Ray, son, Hollywood, Nov. 12. Mother, is Gloria Grahame of films; father is an RKO director. an RKO director.

Mr. and Mrs. Tom Harmon, daughter, Hollywood, Nov. 9.
Mother is Elyse Knox of films; father is a football announcer.

father is a football amnouncer.
Mr. and Mrs. Myer Aveler, son,
Toronto Now. 9. Father is partner
in Twentieth Century Theatres in
Ontario, Canada.
Mr. and Mrs. Robert A. White,
daughter, Honolulu, Now. 1. Mother
formerly was in Mutual's script department; father is freelance radio
writer.

Mr. and Mrs. Budd Granoff, son, New York. Nov. 7. Mother is vocal-ist Kitty Kallen; father is a pub-licist.

Europe's Amusement Marts

England, France and Ilaly during here, while the natives who get the season just past, and tourist past and tourist past of the season just past, and tourist past of the season just past, and tourist past of the past of th

season to which the resorts are geared.

Monte Carlo's Play Monte Carlo's Play Monte Carlo, incidentally, is still getting a heavy play from the control of the control of

USO Drive

__ Continued from page 1 ;

dertaken in New York, inasmuch as this city's welfare agencies are not part of the Community Chest campalgns throughout the country. Nationwide the local CC campalgns will allocate funds to the revived USO and 'HCS, which is seeking \$6,50,000.

review USO and VHCS, which is essentiar \$4.000,000.000 at team made up of all segments of show hit in New York. Subcommittee heads have already been selected. They include Elli Pretilander, head of fund-raising committee; John Shuert, legit is 46 Koshar, radio; George J. Schuefer, films; Arthur division; Leavener Phillips, television; George Heller, unions and division; Lawrence Phillips, television; George Heller, unions and guilds; Lou Wasters, hiteries; and guilds; Lou Wasters, hiteries; and plan for the N. Y. campaign will be mapped at a luncheon to be held Nov. 30 at Toots Shorfs. How the subcommittee is the USO board, and Abe Lastfogel, VHCS president, are honorary confusitions.

The name of Spencer-Puller with the content in the

by JOAN WHITNEY and ALEX KRAMER



RECORDED and **TRANSCRIBED**

> ΒY ALL MAJOR COMPANIES

TOMMY VALANDO 1619 Broadway, New York PATRICIA COLLIER - Public Relations

Hollywood

New York VICTOR PELLE Chicago BENNY MILLER

Published Weekly at 154 West 46th Street, New York 19, N. Y., by Variety, Inc. Annual subscription, 510. Bingle copies, 35 cents. Enteried as second class matter December 12, 1905, at the Fost Office at New York, N. Y., under the act of March 1, 1579. COPYRIGHT, 1968, BY VARIETY, INC. ALL RIGHTS RESERVED.

VOL. 172 No. 12

NEW YORK, WEDNESDAY, NOVEMBER 24, 1948

PRICE 25 CENTS

ES ABC FOR T

Propose Matinee Openings To Get Away From First Nite Yoo-Hooers

In an attempt to get legit openings back from the yoo-hoo finight crowd, a move is under way to premiere Broadway shows at matinees instead of at evening performances. Idea is that if the there-to-be-seen bunch. can be avoided, plays will get a more natural reception and have a fairer

Garzon Kanin, a top dramatistirector, is reported to have proposed the idea, which Brooks Atkinson, N. Y. Times critic, has endorsed. Next step may be to submit the suggestion to the other control of the control of t

Future of Baseball Video Hinges on Minor-Major Meet in Minneapolis

nature in minimizary in both size of the Moliywood, Nov. 23.

No baseball rights will be signed away to television here before the Minor-Major League meeting in Mineapolis in December. Video is stated to get top priority airing with the moliyary of the decimal way to save minor league clubs from the claws of the medium.

of the medium.

Neither the Hollywood Stars not the Los Angeles Angels will toss over their TV rights to any station here before the effects of the medium on smaller leagues is fully discussed at the conclave. Representatives of every league in the (Continued on page 55)

HOUGHTON SEES LEGIT THEATRE ON DEATHBED

Hartford, Nov. 23. Hardrod, Nov. 22.
The American theatre is nearer the mortuary stage than ever, Norsis Houghton, director of Theatre, respectively. The stage of the

Houghton corroborated his con-tention that the theatre is on its deathbed with following figures: Fifty years ago there were 5,000 theatres in this country. In 1941, there were 192. In the 1927-28 season, 302 productions hit Broadway. Twenty years later, or last season, 90 got on the boards.

Houghton called for an American theatre "that is American, not just New York." He felt that there is an audlence for legit nationwide.

5G-a-Day Bid to Bing

London, Nov. 23.
Highest of fer ever made for an American performer to play London was made to Bing Crosbyle Condon was made to Bing Crosbyle Condon was made to Bing Crosbyle Crosby offering him 10,000 pounds around \$40,000 for eight days at a corolling to the offer. Crosby would do only one show daily or eight days, for a stipend of \$5,000 daily.

Rank's 4 Features To Plug UN Credo

The United Nations' film section is going to cooperate with J. Arthu Rank, Britain's ace producer, in the production of four features during the coming year. The quartet of pix will be fictional in form but of a semi-documentary nature to further the UN's pitch for greater cooperative efforts between the member nations of the organiza tion. Features will carry UN sponsorship while distributed by Rank through ordinary theatrical

At Rank's request, UN is making available its film library including all stock shots and its extensive written material covering the activities of all cooperative, international services rendered between countries

countries.

From time-to-time, similar UN facilities have been offered to Bollywood producers with but one string. Any pic made, if UN sponsorship is desired, must carry a message favorable to the creation of international institutions or services. So far, no Hollywood producer has picked up the offer which Rank is now going to exploit.

TV-Made 'Gorgeous Geo.' Vs. Carnera in N. Y.

Vs. Carnera in N. Y.
In the first known instance
where a sports figure developed
becoming the street of the service weeks. It's expected that Clear
sew weeks. It's expected that Clear
sew weeks. It's expected that Clear
sew weeks. It's expected that Clear
would get the video nod, marking
the first time that the "Gorgeothe cameras in the east.
No definite that has been set.
No definite date has been set.
No definite date has been set
the service of the service of the service the
first wrestling match in the
Garden in over a decade.

PIX CDS. IN VIDED

Deal is currently being negotiated for 20th-Fox to buy American Broadcasting Co. either in whole or in part. The revelation follows in the wake of reports at Ed Nöble, chairman of the board of ABC and principal stockholder out, but whether 20th-Fox would acquire a majority of the stock is still problematical.

Chief Jim 6 20th, of course; is

Still problematical.

Chief aim of 20th, of course; is, to move in on ABC's expanding television empire. If the stock deal materializes, it would give 20th the dominant position among all film companies with a TV in their

the dominant position among all immorpanies with a TV in their future.

ADC "no greeted the reports ADC "no comment" effort, although high 20th excess admit that negotiations have been in progress. Nobbe acquired ABC network a few years back for a reported \$3,000,000 and today the network, the propers of the progress of the propers of

arst of the year.

Principally to obtain coin for floating its TV operation, ABC 138 May 17 sold to the public Soloson where held in its treasury. These the public Soloson shares held in its treasury. The properties of the public Soloson charges. That increased the outcharges. That increased the outcharges. That increased the outcharding stock to 1,689,917 shares and reduced Noble's holdings from shares, while its family has 25,000 shares and the Edward John Noble Foundation, of which he is trustee, heids 30,000.

Great Soloson of the share of the public Soloson of

UNUSUAL SHEET SALES ON CHRISTMAS TUNES

ON CHRISTMAS TUNES

Experienced musicines are either
mazed at the unusual sheet sales
are an either sales
sons so early prior to the holiday,
plus which they say they holy
like which they say they holy
songs. This week Music Desires
the times within the first 12 top
songs. This week Music Desires
percentage of outlets than any
other jobber in the country) list
Here Comes Santa Claus' No. 4;
"White Xmas," No. 5; "Santa Claus
"White Xmas," No. 5; "Santa Claus
"White Xmas," No. 6; "Santa Claus
"Under Wonderland" No. 12.

""Here Comes Santa Claus" position as No. 4, incidentally is the
first time in years that "White
that time in years that "White
the santa should be a single sale
to sale sale sale sale
to sale sale sale
to sale sale sale
to sale sale
to sal

WOULD DOMINATE Todd's Bigtime 15G Winter Garden Show for TV: Sunday's Video Snarl

Boy Who Made Good

Boston, Nov. 23.

The James E. Downey Medaj, awarded each year by the trustees of the Boston High School of Comerce Alumni Educational Fund, Inc., to an outstanding alumnus, was handed out at the annual reunion last night (22) to John F. Sullvan, class of '11.

He's known in the trade as Fred Allen.

\$500,000 Radio-TV **Turkey Thurs.?**

The flock of two-hour radio-tele-Thanksgiving - Christmas vision Thanksgiving - Christmas shows, representing a time-and-talent investment in excess of 3500,000, finds the assorted spon-sors pienty worried as to the uit-self of the state of the control of the con-trol of the con-trol

the average viewer in a state of bewilderment.

Eigin for the past six years has been bankrolling the brace of holiday shows on CRS. This year it down approximately \$100,000, for talent alone, because Wrigley is a backing over Eigin's former time on Course only the control of the course of the audience. Just how habit-forming the Eigin-CRS sessociation has become concerned in a tallspin. Then, to add to the confusion, Eigin-american, the compact out-five which sponsors Groucho Marx on radio (ABC), at taking over the Thanksgiving night for a major budgeted production. Right now lot of people are asking, "Why does CRI to NRC and then how the confusion." ABC for television." ABC recognizes that it's got a job on its hands, hammening home the fact that "it's a couple of other guys."

Ballet Commissioned

By Pensi-Cola Co.

The Pepsi-Cola Co. has commissioned a ballet which the Ballet Russe de Mont Carlos Will pre Russe de Mont Carlos Will pre City Center in February, Ruthanna. Boris will do the chocography. This is first time the soft drink outlit is venturing into ballet sponsorablp, although it has promoted painting awards and has sponsored painting awards and has sponsored (Continued on page 55)

Mike Todd, already halled as "Comeback Man of the Year" in show business, has negotiated a deal with Niles Trammell, Nile Company of the Niles Trammell, Nile Company of the Niles Trammell, Nile Company of the Niles Trammell, Niles Trammel

Playhouse."

Todd's video pronaction, carrying a \$15.000 weekly nut exclusive of network time, in effect, will be a glorification of the refurbished Winter Garden theatron Breadway. That's the house which Todd recently acquired from the Shubert of the own, and which only record legit gross, of \$53.500 for the first full week of his smash (Pontitude on page \$5).

(Continued on page 55)

Hart and Billy Roses Kiss 'n' Make Up After Feudin' on Light Up'

Feudin' on Light Up'
Life commissioned Billy Rose to
"vertice Moss Harts "Light Up'
the Sky," Moss Harts "Light Up'
the Sky Harts

than anything else.

The preem at the Royale was unusual in that it was akin to only big party of insiders, all hep to a wide-open "private" joke, and for that reason, it became a bit difficult to divorce the play's basic values from the inside stuff.

Part of the inside stuff was a Continued on page 50.

NO EIRE ANTI-SEMITISM SO 'AGREEMENT' FLOPS

Dublin, Nov. 16.
After a run of only three weeks 20th-Fox's "Gentleman's Agree-ment" was withdrawn from the Metropole, No. 1 house of the Irish Odeon circuit. Ple had lukewarm reception from critics, and despite ballyhoo it never picked up customers' coin.

Feeling here is that pic lacked interest for Ireland where there is virtually no anti-Semitism, and problem merely puzzles average filmgoer.

Palm Springs Plenty Loaded, But It's With Rooms That Go Begging

BY ARTHUR UNGAR

Palm Springs, Nov. 23.

Palm Springs, Nov. 23.

Palm Springs is overloaded with rooms on the palm Springs is overloaded with rooms on the palm Springs is overloaded with rooms on the palm Springs is overloaded with rooms of the palm Springs of the pa

The restaurants which had SRO space for the past seven to eight years now have plenty of room and (Continued on page 53)

JAN. APPEALS HEARING ON LAWSON, TRUMBO

Washington, Nov. 23. Appeals of John Howard Lawson and Dalton Trumbo from their convictions for contempt of Con-gress will probably be argued in January before the U. S. Court of Appeals here; unless defense cour-sel obtain a postponement.

The two were convicted follow-ing their refusal to tell the House Un-American Activities Committee Un-American Activities Committee whether they were members of the Communist Party. Trumbo was considered as larger of the control of the cont

Appeals briefs of Lawson and Appeals briefs of Lawson and Trumbo were filed with the court last week after a long delay. Lawson had tried an end run around the Court of Appeals with a request, some weeks ago, for the U.-S. Supreme Court to Intervene and take immediate Jurisdiction. He was nixed on this by the Nine Old Men.

Such Is Fame

Kay Thompson filled a three-minute spot years ago in the film, "Manhattan Merry-Go-Round," at the head of a vocal choir with which she worked with. Pic-ture is currently going the rounds of small N.Y. nabe theatres.

One uptown spot is billing "Kay. Thompson and the Williams Bros. in—" The Williams quartet isn't in the footage. in the footage.

Matinee Opening

Continued from page 1 =

theatre from the regular play-going public, would presumably disappear

treating public, would presumably disappear.

But whether most of the critics and other managements would go along and, if so, whether Broadway politation, remains to be seen. It's figured Kanin may try the experiment with his new play, "The Smile of the World," which we're as a Playwrights' Co. presentation. As far as known at the moment, as one else is considering the matinee preem idea.

King's Illness Won't Snag Command Performance

London, Nov. 23.
The King's illness won't affect the Command Performance next Monday (29), sponsors were advised by Buckingham Palace today (23).

The Queen will attend as arranged, with Princess Margaret and possibly the Duke of Edinburgh.

Dearth of Advancement Chances Hinders British Technicians, Sez Dmytrvk

Technicians, Sez Dmytryk
London, Nov. 23.
Inadequate incentives and lack
of promotion prospects make the
of promotion prospects make the
first of the promotion prospects and lack
of promotion prospects make the
first promotion of the property of the pr

and consequently included in mag-industry.

Salary incentives, although high-er than those paid in other inclu-pance of the property of a strain-policy of altracting the best crafts-men to the Bollywood still.

Dmytryk contends that if similar is studios, technical level of pro-duction would soon, show an im-provement.

The House UprAmerican Ac-tivities Committee investigation last year, himself started as a mes-sunger, and worked his way prominent director.

Paris Runaround

May Johnson, formerly MCA, now May Johnson, formerly MCA, now May Johnson, formerly MCA, now May Johnson Company Inc, really made a strong pitch to Cyntal Glenn to play her Canadian K at h y n - Dunham's trouper's scenery and baggage still in the lands of the dock strikers at The "Tow Effel" Company Burgess Meredith, Charles Laughton and Francht Tone have to finish shooting by Dec. 4 or else. crossed Danny Kaye's introduction (Command Performance night) enough to delay Kaye getting into high william Morris. Jr., got an extra right of night He in Paree when his NY plane got delayed for day. The entire Entitle to control to the control of the co

his NY plane got delayed for devilight.

The entire English colony turned French for Noel Coward's in-person performance in Present Laughter. Sulling delaye causing contuision in hotels, begage dispositions and rendered support of the person performance of the person person of the person person of the person person

Romance Rendezvous at Mid-night: All fiddle joints fill up sardine-like immediately after mid-

Schreiber Daughter In Coma Hollywood, Nov. 23. Lew Schreiber's 12-year-old daughter Susan is in a coma at Cedars of Lebanon hospital, fol-lowing a fail from a horse. He's the 20th-Fox exec.



343rd Week! 3,446 Performances All-time long run record in the gitimate theatre.

KEN MURRAY'S

"BLACKOUTS OF 1948" pitan Theatre, Hollywood, Cal El Capitan And now in world-wide rel "BILL AND COO" Ken Murray'a Academy Award Ellm

Anywhere You Look. There's Bound To Be

A Busy Kanin Around With their new show, "Goodbye, My Energy" installed at the Morosco, N. Y., as an apparent hit, Michael and Fay (Mira) Kanin intend returning to their Coast home in the Morosco, N. Y., as an apparent hit, Michael and Fay (Mira) Kanin intended the Morosco, N. Y., as an apparent hit, Michael and Fay (Mira) Kanin in the prosentation will be left with the Aldrich & Myers office, with which Kanin associated, in the prostation will be left with the Aldrich & Myers of the William of the William of the Mira of the Mir

screenjay by the latter and his wife, Ruth Gordon. That will be the same setup as made. "A Double Life! last year. In the last read that the last read to the l

Bill Morris Sez Lauder Cautious on His Bionic

William Morris, Jr., head of the ency bearing his name, who planed in Monday (22) from Europe, reported that Sir Harry Lauder, the Scotch comic, said that he'll "wait another 50 years before approving a film on his career." The 78-year old performer, now retired, said that by that time, he will have had a more eventful life. Lauder, according to Morrls, plans to come to the U.S. in the spring.

Morris after arriving in the U.S. planed out to his home at Saranac Lake, N. Y., for a visit with his mother, Mrs. William (Emma) Morris, Sr., who celebrated her 75th birthday, Monday (22).

Thyra Samter Winslow gives her lament on Those Guests (Strictly Sur-le-cuff) Who Decend on Innocent New Yorkers in the upcoming

43d Anniversary Number

VARIETY

This Week's Football

By MARTY GLICKMAN-COLLEGE
THANKSGIVING DAY
SELECTION

GAMES makes the difference. Brown
Texasses the Milerence of the best Colgate is in and out.
Ransasses on of its best Colgate is in and out.
Ransasses of the Milerence of the Milerenc

PROFESSIONAL

Chicago Cardinais-Deiroit NATIONAL LEAGUE
The Cardinais roll on to their climactic meeting with the Bears for the Western title.

ALL-AMERICA CONFERENCE

Cieveland Browns-Les Angeies ... Browns 14
The Browns have 3 games in 8 days. But they're the class of the League
Buffaio Bills-Chiego Rockets ... Buffaio 21
Bills are battling for the eastern crown while the Rockets battle to stay in the Conference.

13

SATURDAY, NOV. 27 A Busy Kanin Around Holy Cross-Boston College Boston College The Engles one of the best in the east.

Army Navy Army

The Lagies one of the Army-Navy
Army is undefeated, Navy yet to win.
NYU-Fordham Fo
Both clubs vastly improved. . Fordham

SOUTH 20 28

Fiorida-Alabama
Alabama is the problem team of the south.
Alabama is the problem team of the south.
Alabama is the problem team of the south.
Alabama
Alabama is the problem team of the south.
Alabama
Arkanasa William & Mary
Arkanasa William & Mary
Arkanasa Cityde Sectiof the Razorbacks makes the difference.
Baylor-Rice
Baylor-Ri

The Wildeas may bet down. Tutane Triane-LSU
Tutane-LSU
Tutane-LSU
Tutane-LSU
Tutane-LSU
Maryland-West Virginat
Mississippi Stassessippi 7

13

MIDWEST Detroit-Tuisa Detroit-Tuisa

Detroit
Washington-Notre Dame
Washington-Notre Dame
Notre Dame 20

FAR WEST

Michigan State-Santa Clara Michigan State The Spartans have lost only to Michigan and Notre Dame. The Spartans have lost only to Michigan and Notre Dame. Nehraska-Oregon State Oregon State The Cornhuskers don't have it this year.

Penn State-Washington State Penn State It's a long, dull trip for the Nithny Llon after its upset by Pittsburgh.

ALL-AMERICA CONFERENCE

Baitlmore-Brooklyn Baitlmore The Colts, with Y. A. Tittle, are still fighting for the eastern The Colts, with Y. A. Tittle, are still fighting for the eastern Cleveland-San Franctice Forty-inners Cleveland-San Franctice Forty-inners Forty-

SEASON'S RECORD Won, 302; Lost, 85; Ties, 10; Pct., .780. (Ties don't count)

College games are played Saturday unless otherwise stated; pros play Sunday unless otherwise stated.
Point margin represents selector's choice, not the official gambling odds.

Berlin West on Choice Of M-G and Par Musicals Irving Berlin head for Bounday (28) for a 10-day stay in which he will wrap be great two global control of the whole of the word of the word

7 MAJORS' '48 NET: \$60,000,000

Majors Nix Exhib Assn.'s Request That Films Be Kept Off Television

Major company presidents have cold-shouldered a request by the Theatre, Owners of America that the big film companies ban 'the playing of features over television. That decision was made in the course of last week's series of meets on industry problems channen by Eric Monton, president of Motion Picture Assured of Motion Picture

manned by Eric Johnston, president of the Motion Picture Assir.

Reportedly, the pitch for a ban on television was made by Gael Sullivan, TOA executive secretary, and the secretary of the secre

ZANUCK ALREADY HAS EYE ON '50 PROD. SKED

Hollywood, Nov. 23. Twentieth-Fox has advanced so far on its production schedule for next year that production veeped Darryl F. Zanuck has aiready started preliminary work on the 1950 lineup.

1950 lineup.

With some 20 films already coinpleted and in the can, 20th is seven months ahead of schedule at this control of the control of

Schary Reviews Okay Impact of 'Crossfire

Impact of 'Crossfire'

The basis of tests made in four key cities, "Crossfire' definition in the cities, "Crossfire" definition in the cities, but a panel discussion on "Communications and Human Relations." Before releasing the picture, he said, a group of people were poiled in Middelown, Boston, Dupon returning later, Schary discovered a marked improvement in the attitude of those gluizzed. Now veeper due to the cities of the cit

PICTURE PUBLICIST Maurice Bergman gives a self-pep talk in

"You're Not as Young as You're Gonna Be"

a feature in upcomine

VARIETY'S 43d Anniversary Number

TV Trailers On All Par Pix

Paramount, stilf certain of its bellef that television can eventu-ally benefit the film bixoffice, is planning to produce special trailers for TV transmission on all future product. According to Par veepee Paul Raibourn, the only factor now holding up the process is the ban on the use of soundtrack music on films for TV.

ban on the use of soundtrack music on finus for Typolace the trailers on its own lot while the pleture is or its own lot while the pleture is or 12-minute duration, with space at both ends for the local theatre advertising copy. Trailers could as a regular show, with either Par or the local exhib buying the air time. Raibourn emphasized that time. Raibourn emphasized that wideo, taking into account the average receiving set's small screen. While other film companies haven't yet amounted similar than the set of t

Exhibs Spurn Newsreels As Pavees Complain They Saw It Earlier On Tele

In what is probably the first overt example of television's in-roads on the film business, major distributors are finding it extreme-ly difficult to renew their news-reel contracts for the coming year with exhibitors in tele market

of an audience query as to whether seal pictures as "Crossthe" real with exhibitors in tele market and stage of the proposed o

\$663,000,000 GROSS SO FAR

Net profits of the seven major companies for fiscal 1948 crossed the \$40,000,000 marker last week when Parameunt and 20th-Pox both and the profits of the pr

(Continued on page 20)

Hornblow to Review Italo Prod. Problems

Atlato Frou. Trojucins.

Paris, Nov. 23.

Metro producer Arthur Hornblow, Jr., currently in Europe to
for the U.S. after a short stay in
London to huddle with Louis B.
Mayer and Nicholas M. Schenek on
Kome conditions before deedling to
Kome conditions before deedling to
Kow the project, they will have to
end a lot of equipment to Rome
and get permission to unfreeze
movemment. Lite From the Italian
government. Lite from the Italian
government.

some of their me from the government. While in London, Hornblow will meet Eddle Mannix, Metro production exec, who was planning to leave for the U.S. on the Queen Elizabeth this week before the sailing was cancelled due to the U.S. dock strike.

Par, Along With 20th, Reported Interested in Settling: Balaban Said to Favor Retaining Theatres Sudden postponement of hearings in the Government anti-trust action to Dec. 2b has set off a train of new reports of settlement negatiations by major companies, remained the compounts arena with the compount of the compounts of the continuing to press (or peace but with no agreement reached as yet.

Leo McCarey can't see

Why Intra-Trade Spokes men Give the Film Bis (and Themselves) a Hot Foot

43d Anniversary Number

VARIETY

RKO Bank Loan Snarls Split-up

is continuing to press for peace to with no agreement reached as Innumerable strings field to any consent decree by Special Aset Attorney General Robert L. Wright, however, are cramping the Wright, the weak of the special continuity of the special cont Holiywood, Nov. 23. The \$10,000,000 production loan which RKO obtained from a group which RKO obtained from a group of banks last year is posing as a possible obstruction to the company's plan of severing its theatre-pany's plan of severing its theatre-pany's plan of the pany in the several pany is to obtain the okay of the banks to the split into two companies, it is reported here. It is believed that the approval is a necessary of the pany of the pany is the pany in the pany is the pany in the pany in the pany is the pany in the pany in the pany is the pany in the pany in the pany is the pany in the pany in the pany is the pany in t

ON PRESIDENT TRUMAN
Twentieth-Fee has aboved through
a rush job on President Harry
Truman's relection at the request
of the film section of the U. S.
State Department's Office of InThe one-relet, put together to give
the President's biographical background and explain his victory at
the polls, is intended for widespread circulation in all parts of
the polls, is intended for widespread circulation in all parts of
Russel Muth is producer under
the supervision of Edward Recky,
reduction chief; for Fox Movictonews Company has also taken
short on the Economic Cooperation
Administration (Marshall plan). As the loan now stands, it is an obligation on which the parent company is responsible, with both its theatre and studio profits pledged to meet the indebtedness. The complex question now being faced is how to allocate the loan between the two companies-to-be-

(Continued on page 45)

20th's 5-Year Spread Washington, Nov. 23.

One condition asked by 20th Is five-year period in which to sell One condution asked by 20th is a five-year period in which to sell those theatres divorced by a con-sent decree. Heretofore, the Gov-ernment has been seeking to limit liquidation transactions to a maxi-mum of two years.

Twentieth wants the long stretch to insure it from taking a loss by forced sales.

FOUNDED BY SIME SHAPMAN
Published Weekly by VARHERY, Inc.
Bid Silverman, Problem 1, 14
14 Year Hollywood 28
15 November 1, N. Y.
15 The Silverman 1, 15
15 Year Silverman 1, 15
15 Year Silverman 1, 15
15 November 1, 15
16 November 1, 15
16 November 1, 15
17 November 1, 15
18 Novembe

20TH'S RUSH PIC JOB

ON PRESIDENT TRUMAN

SUBSCRIPTION
Annual \$10 Foreign \$11
Single Copies \$12

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Vaudeville

DATLY VARIETY
(Published in Hollywood by
Daily Variety, Ltd.)
\$15 a Year—\$26 Foreign

National Boxoffice Survey

Pre-Thanksgiving Biz Dull—'Julia,' 'Baby,' 'Belinda,' 'Hamlet,' 'Road,' 'Bride,' 'Song' Top Seven

time until Thanksgiving before bringing in new product, biz is far bringing in new product, biz is far from strong this week in numerous key cities covered by VARIETY. First blasts of winter in middlewest and rain elsewhere also were blamed by exhibitors for generally offsis tone. Even the topmost pic-tures will not show \$200,000 apiece for the session for first time in months.

months.

"Julia Misbehaves" (M-G) is
climbing into farst place in the bo.
derby by a wide margin after bing
third nationally or lower for three
weeks In succession. Second mone
goes to "Baby Smiles At Me"
(20th), which is doing better than
in previous weeks. Third slot is
being captured by "Johnny Bebeing captured by "Johnny Beto "Hamlet" (U), an improvement
over last session.

to "Hamlet" (U), an improvement over last session. 20th is winding up fith. with "June Bride". WB is Born" (RKO), continuing to stay up in the money, is admig seventh place and "Seaied Verdict" (Pari, eighth. 20th and "Kiss Blood Off There" (UA) and "Kiss Blood Off

Hamlet, 'Road,' Bride, 'Song Top Seven

many theatree marking
multi! Thankstying before
ng in new product, bit is far
introng this week in numerous
ities covered by Vantery.

Mantas of winter in middlewest
it by exhibitors for generally
to the Even the topmost picwill not show \$200,000 splece
to season for first time in
is Misbehaves" (M-C) is
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by a wide margin after being
his Misbehaves" (M-C) is
ng into first place in the bo.
by a wide margin after being
his Misbehaves" (M-C) is
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"The goard of M.T. mittal playdate.
"The state of the continues terrific on its Chi200 and N.T. mittal playdate.
"The state of the continues terrific on its Chi200 and N.T. mittal playdate.
"The state of the continues terrific on its Chi200 and N.T. mittal playdate.
"The planteries, with fine San
respirate by "Johnny Be(WB. Fourth position goes
multer 'Un, an improvement
of House" (20th is winding
h with "June Bride" (WB)
behind in skits pot. 'Song
the House' (20th is winding
h with "June Bride" (WB)
behind in skits pot. 'Song
the money, is landing seventh
and 'Sealed Verdicit" (Par),
behind in skits pot. 'Song
the money, is landing seventh
and 'Sealed Verdicit" (Par),
lock's Millions" (Par), "Ied
(Complements) (A-G) looks mild
Complements (A-G) looks mil

'Bad Boy' Stars, Hollywood's Poor **Public Relations Prompt Industry Leaders to Urge Aggressive Action**

Calls from exhibs throughout the country for the naming of a film care to outlaw "had boy" stars, whose run-ins with the coops and the coops industry, highlighted during the past week a continued double-edged public relations shealth of the coops which we have been continued to the coops of the coops which is the coops of the co

While the theatre men, distarbed that the moral sapect would the to increased local censorship, were did to increased local censorship, were within the press and tadlo were doing a job on the outside by contuning to advertise "Hollywoods greatest depression." Repeated a rest economic material were in the viewpoint of most showmen, the work of the pression of the p

me una une uneare business was in the meantime major company to the property of the property of the Motion Feture Asan of America in New York last week, gave a half-day-out of their three-day looksee at the industry—to the public relations situation. Although problems facing the business, If rankly got only a once-over light by in the crush of other matters on the agenda.

the agenda.

The plan of Selznick press chief Paul MacNamara for expenditure by the industry of \$2,000,000 annually for public relations wasn't touched upon by the assembled brasshats, nor was any other new.

(Continued on page 16)

4 PRO-PIX SHORTS FOR IMMEDIATE RELEASE

HUMBUHATE ABLEADE.

Recognizing the current need for stepped-up Industry public relations, meeting of company sales heads yesterday / Place, at the Monagard of the Monagard of the Monagard of the William of the Monagard of

day 261 when the general committee meets again. Harry Michaelno, RKO: Norman Moray, Warner
Bros., and Pete Levathes, 20th-Fox,
and Pete Levathes, 20th-Fox,
all shorts was burned down, it expected that each major will release one film.
No decision has been made
whether to charge rentals. Probably some amount will be fixed to
pay off the constant.

3 Metroites Don't Like SEP's Paris Pix Shot

SEP's Paris Pix Shot

Publication of a photograph howing a scene at the Monseigneur. Paris niphtelub, in the Saturday Evoning Post of Nov. 20 has worked to be provided to the property of the Post of Nov. 20 has well as the provided provided to the provided provided to the provided provided

Photo ran with the story by Stewart Alsop titled, "The Euro-peans You Never Read About,"

Texas Co. Maps 35m

Houston, Nov. 23.
Williams, Tripp & Wright Motion Picture Producing Co. plans a group of 35m westerns right in the heart of Texas. The firm, organized four months ago, has been working on a series of 16m films.

A boxoffice plug from an un-expected direction has come from the American Optometric Assn., which now says, "going to the movles may be good for

According to Dr. Elmer M. Soles, director of AOA's department of public informations, "Looking at motion pictions. "Looking at motion pic-tures under proper conditions gives valuable training to the eyes and muscles and nerves used in seeing. In fact, visits to the movies are recommend-ed as an aid to correction of some visual problems."

Top Level Talks Switch to Coast

York will trek to the Coast next month to join studio chiefs there in a series of confabs on the "state in a series of confabs on the "state of the industry," such as were held in the east last week. It was de-cided, following the three-day ses-sion in New York to hold the Coast huddles Dec. 15-16-17.

They will differ from the eastern meetings in that reps of the talent guilds, craft unions, technical so-cieties, etc., will be invited to sit cieties, etc., will be invited to sit in on various of the sessions. Aim, as it was in New York, is fact-find-ing, an effort to learn where the industry stands and where it can be expected to go.

Also, as in New York employed the best way to head off the control of the control

VARIETY This Is N.Y.' to Arty Spot

Chieago, Nov. 23.
United Artists has booked "This Is New York" into the arty Surf theatre here and will plug it as a "sophisticated" comedy. Surf as been using foreign films most of

been using forces the time.

Title of "City Slicker," tested on a special run at Rockford, Ill., last month, has been dropped by the home office, with UA taking a chance in future on original tag. "This is New York."

N. J. Allied's Ban On Sexed-Up Ads

To head off censorship now threatening in the state. New Jersey Allied has under consideration the adoption of a self-regulatory code for advertising and exploitation. The code, it adopted, would apply to all members of the Jersey theatre group, it would carry with it the right to discipline exhibs

spely to all members of the Jersey heater group, It would carry with it the right to discipline exhibit widting its precepts. See not received the control of the control o

7 Recent Financial Moves Accent Film Biz's Basically Sound Economy

FIRIT DIZ S DASICALLY SOURID ECONOMY

If the basic soundness of the majors fiscal position among current business uncertainties needed further verification, evidence was forth-coming this week and last when most of the big film companies made further progress in setting their financial houses in order. The drive to the progress of t

4. Par is also engaged in an all-out campaign to shrink its common stock outstanding total by a steady accumulation of these shares on the open market. During October company picked up 40,500 shares at an estimated \$840,000 cost to bring its treasury holdings to 706,333

shares.
5. Twentieth-Fox is slicing further into total outstanding of cumulative convertible preferred and prior preferred stock with ultimate retirement of both brackets as the goal. In the past month, 20th bought 2,100 shares of convertible, and 1,500 shares of prior preferred. Both

2,100 shares of convertible, and 1,500 shares of prior preferred. Both blocks were related to the convertible of the convertibl

Life's King-Size Bl(ah)urb

With public relations foremost among the problems currently disturbing film execs, consternation was evident among industryities this west on Life mags length on the model of the model of the mags in the model of the mags in the model of t

Schaefer's \$300.000.000 Suit Vs. Techni. **Eastman May Balk Consent Action**

Bing's Voice in Jolie Pic

Bing's Voice in Jolie Pic Hollywood, Nov. 23. Bing Crosby's voice will be heard in early sequence of Joloson Sings Again's sequence of Joloson Sings Again's Larry Parks, will be shown listening to Croby singing the Arthur Johnston-Sam Goloson 1984 his Johnston-Sam Goloson 1984 his Johnston-Sam Goloson 1986 his Johnston-Sam Goloson 1987 his work of Johnston-Sam Goloson 1987 his boo-boo-boo stuff', "asks Joison, who's in retirement." I can do better than that." Understood Crosby okayed use of jubitor.

City Investing's Picket Punch

Broadway these boxoffices the N.Y. whitecollarites are
this week to put a legal ban on
demonstrations by the Screen
Office & Professional Employees
Giffee & Professional Employee
Giffee & Professional Employee
Giffee & Professional Employee
Giffee & Professional Employee
Maurice Mauer, City Investing
these exec, admitted that the
lickets had nipped the ho. of
pickets had nipped the hor of
pickets had nipped

influencium own last weekend and ordered durther hearings this week. End of the homeoffice labor dispute meanwhile, came lidgute, the meanwhile, came labor to the property of the labor Relations Board began to prepare for early collective bargaining elections at RKO, 20th-Pox. Permonent and Deluxe labs. Box Permonent and Deluxe labs. Box Permonent and Deluxe labs. Box Permonent and Deluxe labs. SULBA Hearings on date and methods of balloting. SOPEC became eligible for participation in the non-Communist affidavits last week.

Following reversal of its no rollowing reversal of its non-conformance stand on the Taft-Hartley law, SPG once again asked the majors to write new pacts to cover the 400 homeoffice flacks, who have been working without a contract since Sept. 1.

Europe to N. Y.

Europe to N.
Patricia Englund
Douglas Fairbanks, Jr.
Arturo Michelangeli
Lorraine Miller
George Monaghan
Martha Raye
William Roach
Vronsky & Balbin

N. Y. to Europe Anthony Havelock-Alla Harry Foster Lew Grady Harry Green David D. Horne Fifl Hylton Oscar Karlweis Bill Little Ernest Martin Henry Sherek

Hollywood, Nov. 23.

An effort was made by George J.

Schaefer this week to throw a monkey wrench into the well-oiled plans of the Government and Eastman Kodak to enter into a consent decree for freeing EK's alleged monopolistic control over color film. Schaefer, as board chairman of Keller-Dorian Corp., which owns a tint process licensed to Eastman, filed a \$300,000,000 dam-Eastman, filed a \$300,000,000 dam-age action against the film manu-facturer and Technicolor, At the same time, he registered squawks with the Federal court here and the Attorney-General's office in Washington asking that signing of the decree be delayed.

the decree be delayed.
In light of indications by Judge
William C. Mathes here and remarks by Attorney General Tom
Clark in the capital, it appeared
there would be no deferment of
the pact. It was expected to signed today. If does not apply to
Technicolor, which was a cobrought by the Justice Dept.
10 1947. Techni objected to some of
the terms. he terms.

Schaefer asserted that the K-D process was tied up with the Gov-ernment suit against EK and (Continued on page 45)

L. A. to N. Y.

L. A. to N.
MacDonald Carey
Marcel Cerdan
Jerry Colonna
Yvonne DeCarlo
Jack Dempsey
Dan Fields
Fred F. Finklehoffe
Errol Flynn
John Garfield
Richard Hart Richard Hart Edward Everett Horton Edward Everett He Arthur Kelly Dorothy Kirsten Berry Kroeger James A. Mulvey Ona Munson Donald Nelson Walter Pidgeon Ella Raines Stanley Ridges Stella Roman Jacqueline Ross James Saphier A. W. Schwalberg Lizabeth Scott A. W. Schwalb Lizabeth Scott Irwin Shaw Sylvia Sidney Walter Slezak Anna Sten Harry H. Thomas Max Weinberg Lewis Allen Weiss

N. Y. to L. A.

N. Y. to L.
Irving Berlin
A. Pam Blumenthal
Joan Davis
Paul Douglas
William Dozier
Charles Einfeld
Jinx Falkenburg
Ira Gershwin
Abner J. Greshler
George Jessel
Eric Johnston
Edwin Lester
Louis Mandel Joseph Mankiewicz Joseph Mankiewicz Tex McCrary Jimmy McHugh, Sr. Norman Reader Leo Robin Ben Selvin Sol C. Siegel

BIGGER BITE INTO BACKLOG IN'49

Surprise! Surprise!

In line with Eric Johnston's crack a couple of years ago that the film industry 'knows less about itself than any other major business in America' is the recurrent myth that motion pictures are the nation's "fourth largest industry". This self-delusion was most recently heard at the dinner of the Motion Picture Plo-

most recently heard at the dinn'r of the Motion Picture Pio-neers last west in slighty modified form when the assembled excess were told films comprise. the "fifth largest industry". Actually, figures available from the U. S. Tressury and Commerce departments indicate that motion pictures rank around 60th among anjor industries. The numerical classification is vague at best and may be made on at least two bases, (1) Investment.in plant and facilities and (2) combined gross income of all the corpora-tions in the field. By either standard, films are far from fourth— According to lastest available. Tressury Denf. figures on combined according to lastest available.

the see of affile.

According to latest available Treasury Dept. figures on combined gross corporate income, the most generally-accepted measure for unserted classification, all types of film firms together, including production, distribution and exhibition, took in \$1,570,000,000 in \$2,000,000; most products, \$22,000,000,000; because, \$3,200,000,000; because, \$3,200,000,000; because, \$3,200,000,000; because, \$3,200,000,000; cheared, \$2,130,000,000; cotton manufacturing; \$2,200,000,000; cotto im \$3,000,000; cotto im

Myers, Ernst, Berge Call on Congress To Legislate Big 5 Out of Business

Washington, Nov. 23.
Congress was called upon last
week to set up anti-trust courts
and to legislate away the Big Five
healthe interest way the Big Five
healthe interest and the big Five
health interest and before
house Small Business Commitof why more anti-trust action was
seeded.

Abram F. Meyers, board chair

Abrain F. Meyers, board chair-man and general counsel of the Allied States Exhibitors, called for the anti-trust courts as the only-money can be compared to the country of the country of the country of the property can be compared to the country of New York attorney, who repre-sents a number of fin independ-sers of the Anti-Trust Division. Assistant. Attorney General in charge of the Anti-Trust Division. See the country of the Stream of the conference of the Stream of the conference of the Stream of the comporations which become strong sough to crowd out competition.

corporations which become strong enough to crowd out competition. Discussing the need for special Anti-Trust Courts, similar to the specialized Tax Courts and Customs Courts, Myers declared that the big motion picture case, which has been dragging along since 1938 (Continued on page 20)

SUPREME CT. NIXES JOAN LESLIE A 2D TIME

JUAN LESLIF A ZD IIIMZ

Washington, Nov. 23.
For the second time, the Sureme Court yesterday (22) turned down Jones Court of the Calculus and the Cartes of the Cartes of

Agnew-Casanave In Distribution Tieup Distribution Tieup Distribution Tieup Distribution United Distributio

Martin Field

amusing Hollywood place

"A Quick Deal"

VARIETY'S

43d Anniversary Number Due End of 1948

R. R. Young In State Dept. Duel Over French Deal

Robert R. Young, who has battled the biggest of the railroad glants, is about to take on the State De-partment on behalf of his Eagle Lion pictures. Young is under-burshoff given EL in the French film deal. This marks one more explosion by indies against the picture alidoments which the U.S. Embassy in Paris worked out with ture Asson. of America's Gerald Mayer acting as adviser. Oh 16 vs. Governor -elect. Frank

Mayer acting as adviser.

Ohio's Governor-elect Frank
Lausche, Young's attorney in that
state, has been in both Washington
and New York since election, seeking to upset the quotas in the new
pact which supplanted the BlumByrnes accord. In Washington he (Continued on page 12)

WB-TRANSATLANTIC SLATED FOR RENEWAL

ALSO FORECAST

Limping pace of production dur-ing 1948, highlighted by shuttering of Warner Bros. and Eagle Lion lots currently, makes 1949 certain

lots currently, makes 1949 certain to 5 see even a large number of reissuses and a deeper bite into the see even and the see even will be truth capacitative for sees slide farther, increasing the speed with which product is played off.

Fortunately, inventories of completed films are adequate at most opposite the sees of the see

were pulled out of the backlogs. In During the early part of this year, distribs were busy taking of the sielef much of the product, they had previously, sloughed in favor of films with more bo's appeal, were at a peak, tendency of most work and the product of the product of

have these delayed dogs to worry about.

30 till studies now have backlogs down to or below what they consider "a confortable" minimum. That's from 12 to 18 pix at the better-heeled studies. However, unless there is more of a production spurt than now appears in prospect, inventories will be sink-ing considerably below these fig-

ures.
Reason for allowing this to happen at some studios is to defreeze the cash tied up in induction of the studios of the st

market. Slower Pase Singsish production situation is exemplified by the current week's chart. Only 35 films are before the cameras, as against 43 on the same date a year ago, 43 during the same week in 1946, 41 in 1945 and 48 in 1944. Even more of a stown is said to the control of the contr

and 48 in 1944.

Even more of a story is told by study of activity at individual lots Aside from EL, which is closed (Continued on page 18)

See Schlaifer Getting

20th-Fox Nat'l Ad Acct. ZUIL-FOX NATI AG ACCL.
Charles Schlaifer, who cxits Feb.
1 as 20th-Fox publicity-advertising obiet, has been assured control of the 20th national advertising account by precy Spyros Skouras.
Schlaifer, it is understood, will have the choice of setting up his own accounts of the control of t

eiucidate this week on his Intentions is believed that in either case,
the single state of the count exc.
Morins Kinnler, 20th account exc.
for Kayton-Sjøren, will be associated with Schlaifer. The two have
long been close personal rirends,
Charles Einfeld, who succeeds
Schlaifer at Fox and assumes the
title of v.p., will return to the
Coast from New York Friday, 120,
exces and staffers. He's due bick
early in January to officially take
up his beadquarters in the east,
While in New York. Total
While in New York.
All the Coast from New York and
calling for \$2,500 a week.

Monotonous

MONOTONOUS.

How tough the indie production situation is was made clear this week by Alex Ardrey, v.p. in charge of film loans for the Bankers Trust. Co. N. Y. Cracked Ardrey:

"We haven't even had any loan applications recently to turn down."

MORE REISSUES | Selznick, Still Hunting for Sales Tieup. Talks Reissue Deal With EL

Nate Gross A REPORTER'S MEMORIES

From Capone to Insult to "Caliban & Ariel"

which billing the Chi Hereld-American's Crack Newsman Coined

interesting editorial feature in upcoming

VARIETY'S 43d Anniversary Number

UA's Pix Dearth Most Serious In **Company History**

Although product shortages at United Artists have become such

United Acties have become such a labit that the condition is considered almost normal, management and directors are more than usually disturbed by the present on the future slate is probably the most serious in the company 30-year history, so severe have normal properties of the company and the company and the company and the company and the company is the company in the company is the company in the company is currently using in its bookkeep in the company is currently using in its bookkeep laby, and in the company is currently using in its bookkeep laby, and in the company is currently using in its bookkeep.

inate the red_lak the company is currently using in its bookkeeping.

By Gilgent frimming, UA has been considered in the company is considered in the consid

NCCJ TO HONOR 3 FROM AMUSEMENT INDUSTRY

AMUSEMENT INDUSTRY

Three show bit personalities will,
the show bit personalities will,
the show bit personalities will,
the show the show the show the show the
fights Day function altated for the
fights Day function and the show the
fights are shown to the show the
fights are shown to the
fights are shown to
fight are
figh

David O. Selznick is in negotia-tion with Eagle Llon on a deal state of the control of the control of the second of the control of the control Selznick oldies. Talks are seen in the trade as a possible prelude to further negotiations for a deal simi-iar to that which was being dick-ered between Selznick and United and Which fell through last week.

ered between Seiznick and United Artists and which fell through last week and the seize of the s

Oscar Derby to Be Run In Its Natural Habitat. Back to the Studios

Back to the Studios

Hollywood, Nov. 23,

Not year's Occur Derby will be income to be a second property will be first time. The scene will be a double sound stage at a major studio, the particular to to be decided by drawing lots. For sevence to bring the Academy Awards function into the studios. George Jessel will emec. The Studios George Jessel will emec. The Studios George Jessel will emec. The July 1901 for Sound stages may be used, in hole dining rooms, with food, at times in Gramman's Chinese theatre and more lately in the Shringer of the Studios of

COPLAN-BREAKSTON IN JAP FINANCING DEAL

JAP FINANCING DEAL

Yorke Coplan and George Break

Ston, who made "Urubu", have set
a deal with Toho-Schochiku to compictely finance full-ength feature,
mewspaperman, Cast will be mostly
English-speaking natives.
In return for 100% financing,
neas a duplicate megative which,
they'll dub in Japanese for distrithicky'll dub in Japan

Benny Back in Pix For Hope's 'Redhead'

rui nope s' Kedhead

For the Hollywood, No. 28.
For the first time in three years ack. Bes first time in three years ack. Bes first time in three years ack. Bes first time in a special sequence in the Bob Hope starrer, "My Favorite Redhead," formerly, known as "Ersy Does II." Reason for Benny's return to the acreen is that one of his former radio writers, Ed Beloin, is produced with the proported at Paramount in "Love Thy Neighbor."

That Wonderful Urge cather release of Fred Rodner of the Control Fred Rodner of the Rodner of

gal, whis theren's stages back and stock.

This is also one of Miss Tierney's most successful performances. Costument of the stage of t

players.

Excellent camera work and a pointed musical score round off an ace production.

Herm:

Fighter Squadron (COLOR)

Without and the control of the contr

An exciting red-blooded action feature has been woven around the grim realities of modern warfare in "Fighter Squadron," highly commercial feature with enough docupentation and actual Air Force footage to stamp it with potent authenticity that should sell a lot of tickets.

typentation and scular Air young to footing to faim it with potent for the potent and pot

Yellow Sky
Hollywood, Nov. 19.
20th-Fox Telessey of main Trotti protuction. Start Gregory, Feel. Anne Barter, Richaed Wilmart, freiers Ferste,
James Barton, Charles Kemper. Directed
James Gregory, James e 99 MINS. Gregory Peck
Anne Baxter
Richard Widmark
Robert Arthur
John Kussell
Henry Morgan
James Barton
Charles Kemper Charles Kemper
Robert Adler
Harry Carter
Victor Kilian
Paul Hurst
Hank Worden
Jay Silverheels
William Gould
Norman Leavitt
Chief Yowlachie

Miniature Reviews

Miniature Reviews

"That Wonderful Urge"
("Oth). Near romantic comedy
deep County of the County
of County of County
("Fighter Squadron" (Color)
("Gol). Strong commercial film-fare.
("Bungalow 13" (20th). Tom
Conway, Richard ("Golor)
("Bungalow 13" (20th). Tom
Conway, Richard ("Color)
("Gol). Well-mounted
of Bungalow 13" (20th). Tom
Conway, Richard ("Conwell in
The County of Colors
("Bungalow 13" (20th). Tom
Conway, Richard ("Color)
("Gol). Myell-mounted
of the Colors
("Bungalow 13" (20th). Tom
Conway, Richard ("Color)
("Gol). Alakan
("Bungalow 13" (20th). Tom
Conway, Richard ("Color)
("Gol). Alakan
in Gold ("Gol). Tom
("Gol). Alakan
in Harpoon" ("Gol).
("Gol). Alakan
in Harpoon" ("Gol).
("Gol). The Colors
("Gol). The C

"The Smar.

Neat British psychological
thriller.

"H's Hard To Be Good"
(GFD). Mild British comedy
with war-theme.

playing that help to give the pic-ture dramatic substance. Peck shines as the outlaw leader and matching dramatic stride for stride with him is Miss Baxter as surde with him is Miss Baxter as the ghost town girl. The emotional clash that set up when the set of the set

Aemper and Robert Adler make a nutrition and a

The Man from Colorado

The Man from Colorado is a combination of tall with the season of particular particular and the push ticket states of the The Man from Colorado Columbia release of Jules Schermer protice of Star Clean 19 Ford. William for Colorado Star Clean 19 Ford. William FulEigar Buchman. Jerome Courtland, Jumes Millican, Jun Esmon. William FulJumes Milliam Fulstory. Berden Chaes; sereemplay, Robert
J. Andrews. Ben Maddow; camera, Wilscore George Duning. Tradeshown N. Y.
Ver. 12. 48. Rauning time, 99 Mills.

the same manuer he formerly used his six-shooter. He's ultimately rubbed out as the result of his mis-deeds.

ure same manner ne formerty used ins skx-shorter. He's utilimately rubbed out as the result of his miles and the same of the s

tain a mood.

George Duning has fashioned an articulate score, and William Snyder's camera work is of top-drawer category.

Jose.

Grawer category.

Thungalow 13
20th For release of Belam Production.

The States of The Course, Margaret Bangharan of The Course, Margaret Bangharan of The Course of The

Unknown Island (COLOR) Hollywood,

Hollywood Film Classics release of production. Features of production of Features of MacLane, Richard Wessel MacLane, Richard Wessel Falls Name, Directed by Rarvey, original, story, St. Cimecolor), Fred Askmand, 15, 48, Running time, 70 Ted Osborns, John Salphanke, John Salphanke, John Salphanke, John Salphanke, Sanderson, Lewis MacLand Sanderson, Sanderson, Control Color of Col I effects. Howard A.
an. Previowed, Nov.
an. Previowed, Nov.
e, 75 MINS.
Philip Reed
Hichard Donning
Barton MacLane
Richard Wessel
Daniel White
Philip Nazir

"Unknown Island" is an exploitation adventure flim with a property of the prop

Harpoon
Hollywood, Nov. 20.
Serven Guld Helease of banches prebouches, Festives, John Bromheld, Almet
Jack George, Editer Birton, Fernal, HarJack George, Blaze Birton, HarJack George, Blaze Birton, HarJack George, Jack George, Jack
Kannell, Harley, George, Jack
King Shand, Market, Lord
Gridding, McFee, Fattles, Garriene
Kirk Shand, Bagger, Harles
Ford Borselt, Sr., Frank Halper
Ford Borselt, Sr., St., St., St.,
Sally, S., Sally, S.,

EW OPTIONS-ONLY ON STORIES

M-G Has Own Conciliation Plan. So Won't Join Smith (20th): TOA's Ideas

Twentieth-Fox sales chief AndyMismith, Jr., may have to early
sexhibite conciliation plan
is exhibite conciliation plan
is exhibite conciliation plan
is exhibited to the conciliation plan
is exhibited to the conciliation plan
is exhibited to the conciliation that all major distributors elect to
the in on it. Other distribution election
is exhibited as existent plan
is exhibited to the conciliation exhibited
is also were william? Rodgers,
take dis to also were the conciliation service
and has no ineed for joining Smith.
Smith's plan, which he devised

and has no need for joining Smith, Smith's plan, which he devised in conjunction with North Central Allied chief Bennie Berger, has already been adopted by seven exhib groups, in addition to NCA, and is now being mulled by two other her bear which would have all exhib grievances with would have all exhib grievances out of the courts settled at a local level, is to keep such grievances out of the courts and out of globile print. There is a pressing need now for some such to Smith, and out of jit can come unity for the entire industry, Smith, who has traveled to vari-

unity for the entire industry.
Sinith, who has traveled to various exchange centers during the last several months to outline the would like to see a conclination board set up in each exchange area. We want exhibitors to be able to the see a conclination of the see and the see and

2 Oldies No Out On Chi's 2-Week Limit Judge Igoe Opines

Chlcago, Nov. 23. U. S. district court of appeals here today (Tues.) upheld Judge Michael Igoe's ruling that the RKO Plance and Grand are part of the same corporation as RKO Pictures, hence subject to all restrictions imposed by the Jackson Park decree.

decree.

Same two theatres last week figured in the controversy of just how old must a picture be to evade limitations of the JP decree. Question had arisen over the book of "She" and "The Last Days of "She" and "The Last Days of Enpule!" Into a third week at the RKO Grand. Theatre is houseful to the court.

RKO elsium the court.

RKO elsium the court.

by the court.

RKO claims it made third-week deal because oldies are so ancient that they would not fall under the edict, and therefore they would not fall under first-run showings. Tom McConnell, JF aircrey, says age of pix has nothing to do with it; law limits the run to the control of the court of th

Mandel's Billing Looks Like Sweet Idea for RKO

Like Sweet Idea for RKO.
Private name-caling context carsied on by RKO theatre biggies
among themselves to find a label
for a new corporate subsid handling
andy sales in some of RKO's Coast
andy sales in some of RKO's Coast
Mandel, publicity heat, as winning tag: Hollywood Sweet NY.
Treats, inc. RKO, has now incorporated the subsid with a \$50,000
. New name is liked so much that
the project may snowball into
something higger: RKO topsporare now considering packaging candy
for sale both ris theatre counters
and elsewhere.

Scharv Plans B's: Also Unloading Story Inventory

Metro, which has concentrated atmost entirely on top-budgeted atmost entirely on top-budgeted years, plans to hit the smaller, which was to be supported by the smaller production exec Dore sweet Such films, Schary sald, are necessary for experimentation and for grooming young actors, producers and directors, Walle no due to the smaller production of the

effort to make use of as many of them as possible. Some of the story inventory, which represents over \$7,000,000 on the company's books, may be available for sale to other studios, but Metra has mo-plans to put them on the auction block for sale to the highest bid-(Continued on page 20)

Electric-Savings Socks Toronto Theatre Skeds

nums by decree, unless exempted by the court.

RKO claims it made thred-week and the control of the court of

Hollywood's current grab for straws in its quest for story matrial has resulted in a whole new technique of buying screen yarns. The development is a natural. It is a policy of only taking options—the control of the policy of

chains—soft numbers of the control o

day

A most important factor in the
whole development, however, is
that studios are being forced to
try to get stories out of material
with which they wouldn't have
even bothered a few years ago.
Then there always seemed to be a
(Continued on page 18)

Liberals Win SWG **Election: Name Seaton** Prez. Hartman 1st V.P.

A 1 CL, IIdi Ullidii ASI V.I.

Gorge Seaton is president of
the Screen Writers Guld for the
next year. Other officers elected
at the annual meeting were Don
Hartman, first veepee; Oliver H. P.
Garrett, second veepee; Wells Root,
third weepee; Karl Tunberg, secreturer. A valentine Davies, treas-

where any Valentine Davies, treasurer.
Writers also vided to double their donation to the Motion Picture Relief Fund from 1456.

Bellef Fund from 1456.

The Selective Board of the Screen Writers Guild last week constituted a major victory for the constituted a major victory for the Screen Writers Guild last week large the selection of the Screen Writers Guild last week and the selection of the Screen Writers Guild last week large from last year, when the right-wing All Guild Committee Joined Wing All Guild Committee Joined Writers Guild Committee Joine

look last year, when the rightman and the man and th

LATEST STEP IN Interior 'Exteriors' Help Studios ECONOMY WAVE Cut Costs by Eliminating Locationing

Charles F. Skouras, head of National Theatres, is reportedly balking at a Metro request that NT's abadd, Fox-West Coast circuit, abadd, Fox-West Coast circuit, state, Los Angeles, and Warfield, Control Metro, Its Pacedon, The McG. Communique to, F. W.C.

SIMPP Toppers Ordered To Appear In UDT Suit

To Appear In UDT Suit

Detroit, Nov. 23.

Wait Disney, Samuel Goldwyn,
Broadd O, Selmick, Benedict
Bogeaus, Walter Wanger, Hund
and James Cagney must all come
personally to Detroit and be
quizzed under a decision of Federal
Judge Arthur A. Koschiski. Courton and the Control of the Control
you United Detroit Theatres, Paramount affiliate, and Cooperative
Theatres of Michigan in the \$8,mount affiliate, and Cooperative
Theatres of Michigan in the \$8,mount affiliate, and Cooperative
Theatres of Michigan in the \$8,mount affiliate, and Cooperative
Michigan and Michigan
Michigan and Michigan
Mi

Now Dr. Gallup Goes In
For Videocasting Pix
Ressurances that televition will
are the state of th

will be a thing.

' London Comes to H wood Much of "The Fan" also was lensed by 20th-Fox on one of the stages. This included technicians (Continued on page 14)

Bonanza' for Arizona After Voters Discard **Old Compensation Law**

Hollywood, Nov. 23.
Film troupes are resuming locaon shooting in Arizona after shy-Film troupes are resuming location shouting in Arizona after shytion shouting in Arizona after shylocation shouting in Arizona after shybecause of the limited workmer's
compensation law, which was repealed in the recent election. Under the old law, Arizona set a limit
would be liable in the event any
player was injured while on location within its boundaries. In case
high-salaried actors were hurt, etc.

Baltimore Theatre In 600G Trust Suit

In 600G Trust Suiti white the weather than the weather than the week in a suit flied damages last week in a suit flied wall to the week the suit flied wall to the week in a suit flied wall to the week in a suit flied wall to the week the week in a suit flied wall to the week the week than the week t

'Musketeers' Mighty \$72,000, L.A. Ace; 'Regiment' Marches to Fast \$46,000, 'House' Holds Road in 2d. Trim 37G

Los Angeles, Nov. 23.

"Three Musketeers' is swaggering to a smash \$72,000 in three theatres and getting top play as first-runs currently and registering alightly better returns than last week. Only, other newcomer, "Rogue's Regiment" is marching along to a solid \$46,000 in five houses.

along to a solid \$48,000 in five to-mess. However, the property of the propert

Statis and separation of the statistics of This Week Relmont (FWC) (1,32; 60-81)—Relie Starts Daughter '201h and 'Appointment with Murder' [FC] (1,32; 60-81)—Reverly Hills Music Hall (164; 70-81)—Reverly Hall

John S. Okay \$4,000. Last week, good \$7,600. Chinese (Grauman-WO) (2,048; 6,51).—Tool House" (20th) and Money Matthess 16 (7) (2d wks week, good \$1,500 en ear. Last week, good \$1,500 en ear. Last week, good \$1,500 en ear. Last week, good \$1,000 en ear. Last week, \$10,-100 en ear. Last wee

(2d wk. About \$1,800. Last week, \$200. Star (LA-WC) (906), \$1,20-\$240. Star (LA-WC) (906), \$1,20-\$240. Star (LA-WC) (906), \$1,20-\$240. Star (Week, big \$47.500. and absend of free sense star (LA-WC) (Week) \$1,000. Star (Week) \$

Smash x55,000. Lest week, "No Minor Vices", old-G 110 days 1 Lovaia FWC1 (1,248; 60-51) and "Flood House" (20th) and "Money Madnest" (FC) (2d, w4-8 days) (20th) and "Money Madnest" (FC) (2d, w4-8 days) (2d,

or stage.

Orpheum (D'town-WC) (2.210:
60-81)—"Belle Starr's Daughter"
(20th) and "Appointment with
Murder" (FC) (2d wk-6 days). So
so \$7,000. Last week, liyely
\$16,700.

Pantages (Pan) (2,812; 60-\$1)— "Song Is Born" (RKO) and "Body-

guard" (RKO) (3d wk). Down to \$9.200 in 6 days. Last week, oksy \$9.200 in 6 days. Last week, thin \$13,000 in 6 days. Week \$9.200 in 6 days. In 6 days. Last week \$9.200 in 6 days. Last week, occ. \$9.200 in 6 days. Last week, occ. \$9.200 in 6 days. Last week, cool. \$9.200 in 6 days. Last week \$9.200 in 6 days. Last week \$9.200 in 6 days. \$9.

Vices" (M-G) (10 days), littled \$6,900. Wiltern (WB) (2,300; 60-\$1)— "June Bride" (WB) (3d wk). Solid \$7,500 in 4 days. Last week, \$11,000.

'Hamlet' Capacity \$15.500. Toronto

Toronto, Nov. 23. Toronto, Nov. 23.

Top grosser this week is "Apartment for Peggy," smash at Imperial. "Hamlet," at new Hyland, looks capacity in first week. On mild side is "No Minor Vices" at Uptown.

Estimates for This Week

Uptown.
Estimates for This Week
Hyland (Odeon) (1.384; \$1-8.50)
"Hamilet" (10). Latest Arthur
'Tamilet" (10). Latest Arthur
day (22). with eight-weeks advance
asie indicating capacity 315-50
in Fist week.
"Apartment for Peggs" (200h). Terrific \$18,500. Last week. "Rope"
"Apartment for Peggs" (200h). Terrific \$18,500. Last week. "Rope"
"Apartment for Peggs" (200h). Terrific \$18,500. Last week. "Rope"
"Julia Misbehaves" (M-G) (4th wk).
Still holding up at nifty \$8,000 on
Odeon (Rank). (2.390, 35-81.20—
"Best Years" (RKO) (5th wk). Big
\$17,500 atter last weeks \$18,200.
"Best Years" (SKO) (5th wk). Big
\$17,500 atter last weeks \$18,200.
offer last weeks \$18,200.
after last weeks \$18,200.
after last weeks (8th 38,500.
after last weeks (8th 38,500.
after last weeks (8th 38,500.
uptown (Low).
Uptown (Low). (2,743, 30-66)—"Cet
Land" (M-G). (3th \$11,900 or
rear. Last week, "Hills of Hom"
(M-G) (2d wk), sturdy \$10,200. ## 11.500. Last week, good ## 11.500. Last seek, 12.500. Hollywood Music Hall (Princor) (12.6 S.)—Red River (1.6 W.) 24.4 W.), big \$11.200. Leev's (Loew) 2.996. 35. W. (W.) 24.4 W.), big \$11.200. Leev's (Loew) 2.996. 35. W. (W.) 24.4 W.), big \$11.200. Leev's (Loew) 2.996. 35. W. (W.) 24.4 W.), big \$11.200. Leev's (Loew) 2.996. 35. W. (W.) 24.5 W. (Loew) 2.996. 35. W. (W.) 24.5 W.) 24.5 W. (W.) 24.5 W.) 24.5 W. (W.) 24

'October' Fine \$15,000

October Fine \$15,000

Bir its on slow side this week, and the product is okay, but results are not up to expectations in most situations. Return of October studies, return of Cotober tes-off by pa. of Terry Moore, and locals like the racing theme. Nice week thoms. Tallock's Millions' Estimates for This Week, Brown (Fourth Avenie) (1,200; 360-37), Song is Soom' (MSC), Old Soldys Song is Soom' (MSC), Old Soldys Song is Soom' (MSC), and Soldys Song in Trums' (FC) and "Drums" (FC) and "Drums" (C) and "Portery" (APC) and "More" (2001) and (Continued on page 16)

Kaye Tilts 'Bodyguard' To Hefty \$18,000, Balto

D.C. Dives on Weather; 'Mary' Very Dull \$6,000, 'Tatlock's' Hefty \$18,000

Addition 5 Helty 470,000 Big is way off in current session, which had been seen as the see

Estimates for This Week
Capitel (Loew's) (1,283; 44-74)
No Minor Vices' (306) plus
week, "Road House' (20th plus
house, "Road House' (

Misbehaves" (M-G) (2d run), okay \$6,500. Keith's (RKO) (1,539; 44-74) — "For Love of Mary" (U). Renamed "Washington Girl" for local tub thumping but still a dud at \$6,000. lowest in years at this spot. Last week, "Station West" (RKO), below hopes but plenty good enough \$12,000.

Rep's 15-Pic Backlog

Rep s 13-FIC Backlog
Hollywood, Nov. 23.
Republic is in its strongest position, product-wise, in its 13-year
history as it winds up two pix tonight (23).
This gives it record backlog to
15 pix, more than half in top

Estimates Are Net

Estimates Are Net Film gross estimates as reported herewith from the varieus key cities, are net, i.e., without the 20% tax. Distributors share on net take, when playing percentage, hence the estimated figures are net incompared to the parenthetic admission prices, however, as indicated, include the U. S. amusement tax.

'Red Shoes' Wows Hub With \$12,000: Baby' Happy 24G, 'Julia' 32G. 2d

Key City Grosses

Estimated Total Gress
This Week . \$2,677,000
(Based on 23 cities, 219
(heatres, chiefty first runs, including N Y.
Total Gross Same Week
Last Year . \$2,877,000
(Based on 21 cities, 211

'House' Sturdy \$25,000. Frisco

San Francisco, Nov. 23.

Football competition and perfect weekend weather are proving no-help to theater but here this stanza. In addition, the city is overloaded with holdowers. "Road thouge" is not smash. "Kiss Blood Off Hands' is doing good trade on Orpheum holdower while "Blood om Moon" continues nicely in second round is mainly disappointing.

Retimates for This Week

at Golden Gate. Elsewhere trade is mainly disappointing.

General State of the Week Control of the Control of t

\$9,000.

Orpheum (No. Coast) (2,448; 55-85)— "Kiss Blood Off Hand" (U) and "Racing Luck" (Col) (2d wk). Good \$12,000 or close. Last week, strong \$18,000.

assins Luck" (CO) 1/24 wkl. Good 12/2000 or Coose. Last week, strong 21/2000 or Coose. Last week, strong 20 United Artists (No. Cooss) (1/207*, 58-85)—"Res (Weer" (LO) (6th wkl. Strong \$9.000. Last week, \$10,000 Last week,

'Fuller' Smash \$16,000.

| Translate | Tran Mont'l; 'Stampede' 13G

Boston, Nov. 23.

Last week's solid biz around town means a flock of holdovers af most houses this week. "When My Baby Smiles at Me" at Memorial is solid. "Red Shoes" looks sock on roadshow at Majestic. "Hamlet' still Is okay on m.o. at Beacon Hill.

Estimates for This Week
Aster (Jaycox) (1,300; 40-80)—
"Song is Born" (RKO) and "in
This Corner" (EL) (2d wk). Nice
\$18,000 after solid \$21,500 first

"Song is Born" (dikCo) and color this Corner" (EL) (2d wk). Nice \$18,000 after solid, \$21,500 first \$18,000 after solid, \$21,500 first \$18,000 after solid, \$21,500 first \$18,000 after solid, \$21,500 after \$18,000 after \$18,000

Faramouni (MP) (\$\frac{3}{10}\$\text{(0.00 of 0.00)} \]
"Sealed Verdiet" (Par) and "Million Dollar Wekend" (EL). (2d wk). Okay \$12,500 after neat \$15,000 of first.
"State (Loew) (3,500; 40-80)—"Millia Mishehaves" (M-G) and "big City" (M-G). Okay \$13,000 for first.
after stoul \$18,000 for first.

'Squadron' Leads Philly at \$26.500

Marking time until arrival of managering holiday rush of nev to the weekend and long list of holidows is showing no great drawing power. Trade was largely confined to the weekend and long list of holidowers is showing no great drawing power. The weekend and long list of holidowers is showing no great drawing power. The weekend and long list of holidowers at Mastbaum. The This Week Adding (WB) (13.03; 50.99)—"Immocent Affair" (VIA) 12d wb). Mild \$3.000 after okay \$13.000 opener. The weekend was also showed to the weekend with the weekend was also showed as a weekend with the weekend was a was a weekend was a weekend was a weekend was a was a was a weekend was a was

Rain, Cold Fail to Dent Chi Much: Lancaster Tilts 'Baby' Huge \$65,000. 'Carmen'-Wheeler-Rose Marie Big 55G

In spite of heavy raus and dipping temperatures. The man disping temperatures of the man disping temperatures. The man dispination of the

Apoile (B&K) (1,400; 50-98)— jousekeeper's Daughter" (UA) d "Young and Willing" (UA) (re-ues). Weakish \$5,000. Last week, dventures Gallant Bess" (EL), d "Enchanted Valley" (EL),

and "Enchanted Valley" (EL), and the control of the

third.

Surf. (indie) (650; 85)—"Twany
pit" (U) (2d wk). Mildish \$2,500.
st week, \$3,500.
United Artists (B&K) (1,700; 50—"Let's Live Little" (EL) (2d
.) Dropping off to light \$10,000.
st week, \$13,000.
Woods (Essaness) (1,973; 98)—
ong Is Born' (RKO) (6th wk).
ond \$14,000. Last week, nice
5,000.

Century 'Derr (1400, 20-70)

Charter 'Bohny Beliands' 'WB) modes \$10,000. Last week, smash Solid \$80,000. Last week, "Anartment for Peggy" (20th) (240 pt.) \$21,000 pt. \$21,00

Broadway Grosses Estimated Total Gross
This Week ... \$603,500
(Based on 17 theatres)
Last Year ... \$659,000
(Based on 23 theatres)

Blood' NSG 12G. Indpls.; 'Eyes' 10G

bezimen en very dim at Web Lest week, 130,000, Woods (Essaines) (1,673; 89).

Woods (Essaines) (1,673; 89).

World (Indie) (587; 80).

World (Indie) (587; 80).

Wert (Indie) (587; 80).

Wert (Indie) (587; 80).

Plandin (Fox) (1,40); 35.74).

Plandin (Fox) (1,20); 35.74).

Plandin (Fox) (1,40); 35.74).

Plandi

BABY' BRISK \$12,000,

SEATTLE: 'BLOOD' 11G

Smiles At Me" shapes stout despite this and "Kiles Blood Off Hande" street and the shapes stout despite and the shapes street. Tatleck's Millions' looks great.

Estimates for This Week.
The Mones (H.E.) (1901) 50-811.

The Mones (H.E.) (1907) 60-811.

The Mones (H

'Plunderers' Oke \$17.000 in St. Loo

SI. Louis, Nov. 23.

Holdovers are predominant as bringing in "mode and the mainstem houses this week, but bit is slightly on upgrade sk, the state of the state

Bandit'-Stageshow Smack B'way Loud \$79,000; 'Squadron'-Carle Flies High 60G, 'Joan' Sock 55G on 2d Week

when and venuering sections, which are the control of the control

shood on shood in mutuals up of rame.

"Snake Pil" still is going great with a special point of the state of

Team Grant, Arthur

I cam Grant, Arthur Hollywood, Nov. 23.
Cary Grant and Jean Arthur will co-star in "A Woman of Distinction," for Paramount.
Picture will be made when Grant returns from Germany, where be's appearing in scenes for 20th-Fox, "I Was a Male War Bride."

Cincy Continues Bright; 'Tatlock's' Smooth \$15,500, 'Blood' Okay \$13,000

Clincinati, Nov. 23.

Bix is continuing on the rosy side. "Miss Tatlock's Millions "Kiss Blood (Off My Hands' "Kiss Blood (Off Hands' (U), Okay "Sidoo") Last week, "June Bleidad" (WB) (In-o), okay \$6,500.

"Kiss Blood (Off Hands' (U), Okay "Sidoo") Last week, "June Bleidad" (WB) (In-o), okay \$6,500.

"Kiss Blood (Off Hands' (U), Okay "Sidoo") Last week, "June Bleidad" (WB) (In-o), okay \$6,500.

"Kiss Blood (Off Hands' (U), Okay "Sidoo") Last week, "June Bleidad" (WB) (In-o), okay \$6,500.

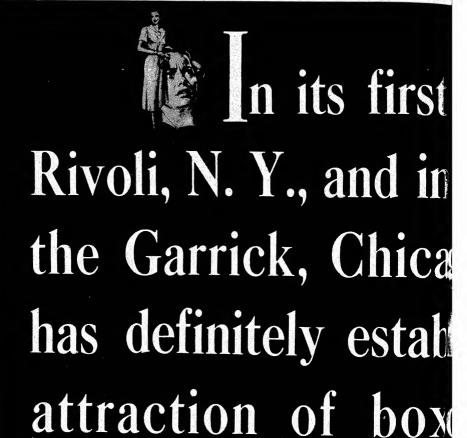
"Kiss Blood (Off Hands' (U), Okay "Sidoo") Last week, "June Bleidad" (WB) (In-o), okay \$6,500.

"Kiss Blood (Off Hands' (U), Okay "Sidoo") Last week, "Sidoo House" (WB) (In-o), okay \$6,500.

"Sidoo", Last week, "Song Is Born" (RKO) (I,400; 50-75)—

"Grand (RKO) (I,400; 50-75)—

(RKO) (In.o.), \$8,500.



SURPASSING "The groffice picture of 194

^{* &}quot;GENTLEMAN'S AGREEMENT" as announced in Boxoft

3 weeks at the its first 2 weeks at go, the Snake Pit dished itself as an office magnitude ereatest box-

47-48!"*

20 CENTURY-FOX



Yanks Grudgingly Agree On Testing Brazil Plan But Still Thinks It's Nuts

British \$20,000,000 Pix Finance Bill Headed For Commons Debate Dec. 1

on the National Film Finance Corp. will take place in the House of Commons Dec. 1, when the second reading of the measure will be moved by Harold Wilson, president of the Board of Trade.

of the Board of Trade.
Publication of the bill on Thursday (18) followed the formal first reading in the House of Commons the previous day when the legislation was introduced by Wilson under the title of "Cinematograph Film Production (Special Loans) Bill."

Billin' networked Special Loans)
Billin' and the service of the se

source."
Finance Corp. can be dissolved after the end of five years if the Treasury is satisfied there is no sufficient reason for its continuance by resolution of the House of

Commons.

The interim finance company, which has already made a \$4,000,000 loan to British Lion, will be dissolved when the new corporation is established, and its assets and liabilities will be taken over.

Israeli's Official Ballet

Israeli now has its official dance group in the government-recognized Jewish National Ballet. Group is the original Rina Nikova Ballet, which provided most of Jerusalem's entertainment demonst of Jerusalem's entertainment alom slege.

New German Theatre.

The biggest flim house in southern German Theatre.

The biggest flim house in southern German German Theatre.

To occupy the site of the former Flim Palast, blotted out by Allied bombs, the new house, now under construction, is completely American in design. Yaudihm will be

Houses Make Comeback

Brazil Plan But Juli Inniks it s Juli
Brozilian settlement pushed
through by Gerald Mayer, head
the international division of the
Motion Petura Advision of the
Motion Petura the petura of
the film treaty after four motion
to service their offices in Brazil
to Mayer's compromise with the
Mayer's compromise of the
Motion Petura the the
Motion Petura the the
Motion Petura the the
Motion Petura the the
Motion Petura the
Motion Petura
Motion Petura Houses Make Comeback
Netheria Washington, Nov. 23.
Netheria Washington, Nov. 24.
Netheria Washington, Nov. 24.
Netheria Washington, Nov. 25.
Netheria Washin

MPAA Hits Back At Brit. Attacks

London, Nov. 23.
Unprovoked attacks on the part
played by American interests in
British production, which culprise production are to the culto the Partlamentary debate on the
present crisis in the British industry, has brought a spirited response from the Motion Fieture
Assn. of America.
Both the ordichetate. Raymond

spanse from the Motion Picture.

Both the originator of the House

Both the originator of the House

of Commons debate. Raymond
Blackburn. M.P., and Wilson complained and the common of the common

Elstree.
Difficulties of the British industry, concludes the MPAA rejoiner, can't be attributed to the American can't be attributed to the American industry or to American companies owning studios in England. The cause must be sought elsewhere.

Allied's Ban Continued from page 4 =

up against the threatened introduc-tion of a bill by Newark Public Safely Director Keenan after the court axed an injunction which he sought against the film. Keenan is a political power on the Jersey scene.

scene. Produced by Hygienic Produc-tions, "Mom and Dad" is a study of sex education, with the stress on VD. The Broad is racking up heavy bo.; women and men see the film at separate performances, picture has played a number of other houses in Jersey Cities without protest from civic author-

em Germany is scheduled for completion by next March, the policy of the farmer Flim Plaist, blotted out by Alled construction, is completely and the farmer Flim Plaist, is completely and the construction, is completely added control of what Newark theatres construction, is completely and the construction, is completely affect the policy.

Vienna Symphony Orchestra in the future will be substitived at the policy of the

1.500.000 Production Reached on Austro Disks

The Austrian disk Industry has reached an annual output of 1,500, 000, with ample raw materials firms. Materials are all domestic, ave shellac, which is imported, One drawback for domestic rec

ord sales is the shortage of phono graphs and their high prices. M-G Adds Cash To Brit. Plans

A British production program which will involve a cash outlay in

which will involve a cash outlay in excess of their anticipated total of frozen coin is planned by Metro at its Elstere Studios. '
First production in the new program, "Edward, My Son," with Spencer Tracy starring, is complete and scheduled for presentation soon. Studio floor is now held by the Robert Taylor-Elizabeth Taylor Elizabeth Taylor El

Taylor starrer. "Conspirator," which Victor Saville's direction, Each of these productions is like the state of these productions in the state of th

BRITISH INDIES PITCH FOR THAT GOVT. COIN

London, Nov. 23. Independent British producers have begun dickering for coin through the Film Finance Corp. with allocations to-be made either directly or through their distributing companies. Renown Productions, makers of "No Orchits for Miss Blandish," are asking to TATOMAN.

Blakeleys Productions, Manch ter outfit turing out pix with provincial appeal, have applied for \$400,000, and Butchers Film Serv-19400,000, and Butchers Film Series is also seeking government aid. The government corporation is expected to make early decisions on these and other outstanding applications.

R. R. Young

Continued from page 5

man continued from page 5

man continued from page 6

man continued from the fr

Drive Vs. Western Dance, Lit., Legit Set by Hungarian Red Government

Numerous Pix Indies Operating in Japan

Mex Pix Industry Seen Far From Out

Mexico City, Nov. 16. Mexico City, Nov. 16.

Mexican pic trade, badly bent by
the economic depression, is far
from bankruptey and can become
a real prop of Mexican economy.
So says Andres Serra Rojas, exlabor minister, in taking over as
chief of the film trade's own bank,
the Banco Nacional: Chematoge-

rafico.
Pic trade has junked a lot of fancy stuff, be said, and is now really getting down to serious work. He branded as "alarmist" of the Mexican pic trade, leading the said has been said his bank will function strictly on a business basis and cease backing highly speculative productions. Strictly business politics strictly business politics strictly business politics should be said to be sa

Bank aided the biz with loans, credits and discounts totaling \$3,-763,637.15 this year up to Oct. 31.

Oscar Derby = Continued from page

Continued from page 5

and Working newspaper people.
Results of the Derby will be
provident on a sustaining, basis by
ABC for an hour, and possibly 30

ABC for an hour, and possibly 30

and the sustaining has been for a few format
was adopted after a lot of debate
dance and burlet. The new format
was adopted after a lot of debate
by the board of directors of the
and Sciences and its prexy, Jean
Hersbolt.

and Sciences and Hersholt.

Details of the 21st Derby will be committee headed by

made big compoint direct to State many continues and sciences and its prexy, Jean its Department, already accused by the indies of working handing size of working handing size of the state of the properties of the state of the

The Hungarian Communist W Yes preventing in Japan

Policy of the Millary Government of Millary Government of the Millary Government of Millary G er's Party will soon begin its drive

are just as rotten, inberai, "formal-stite", and they are many—like faze even and they are many—like faze even from oven "cardas" (Hungarian popular dance), not speaking of so-called "Soviet jaze" or Soylet popular masic, which no may hear only by accident, or if there are some Russian guests at the respective spot.

at the respective spot.

As for radio, listeners prefer shortwave and AFN programs to Budapest Radio, which is just another tool for Communist and anti-American propaganda.

American prosegnada.
In legit, the government hasn't had much success either. "Boursele success either." Boursele success either. "Boursele success either." Boursele success either was being b

Arg. Pix Industry Hit By Black Market Due To Raw Stock Shortage Buenos Aires, Nov. 16

Searcity of raw stock caused by the curtailment of imports of all but essentials in Argentina, as a result of the adverse dollar, ex-change situation, is already cre-ating a black market.

ating a black market.

The uncertainty as to what supplies of raw stock will be available is holding up announcement of production plans for 1949 by the major studios, and Argentina Sono Flim, the best organized of the local studios, is reported to be the only one currently working out a Schedule for the future.

only one currently working out a schedule for the future.

Apart from the raw sibck shortage, film producers have been hit age, film producers have been that the film of film of film of the film of the film of the film of film

Two Stolz Operettas Set To Premiere Same Week Vienna, Nov. 16.

Vienna, Nov. 16.
Robert Stolz today (19) closed deal with the State Open of deal with the State Open of deal with the State Open of the St

representative legit ln Central Europe.

Both operettas will be produced shortly after in Hamburg, Augs-

Parisian Gaiety Whirls on Despite Rising Prices and Political Stress

Paris, Nov. 19. (French and American) a certain (French and American) a certain calm seems to have settled over Paris, they are just about getting formation. Like everyone else, the Parislans were quite sure Geynemans. Like everyone else, the Parislans were quite sure Geynemans. A Dewey was "in" and you could have placed be rised that they heard, the returns, at most were afraid what a change in most were afraid what a change in government at home tught bring, down, and with their own governments ou meetiled there seems to be only two kinds of Prenchmenters on unsettled there seems to be only two kinds of Prenchments on their own leaders and politics and they just alrug their shoulders and they just alrug their shoulders and they just alrug their shoulders and they for the best. They know the for the best, They know the for the best of their work of the flustian bear to to be fut a little on his side.

Outside Persking Hall in the Rue seems to have settled over

to be just a little on his side.

Outside Pershing Hall in the Rue
Pierre Charron (which is the American Legion headquarters) French
police were on guard all election
day and night, and if one didn't day and night, and if one didn't really know what was going on you would have thought all blazes broke loose; the loudspeakers were going full blast and the place was jammed with French and Ameri-cans until 4 a.m., listening to the authority of the control of the con-softhern Calmbake, rodeo, or an American Legion convention any-where.

Prices Upped 15%

American Legion convention anywhere.

Friese Upped, 15%

Those who say things are cheap by looking through a dullar sign of the control of th

brinsing in one of the top bands—
Anne Barelli. He's a favorite with
the French Hiterbugs am blows at
the termine hiterbugs and blows at
Harry Janes; but for Carrere's,
which is "intime," he has picked a
new combination and plays a
new combination and plays
for the Club de Champi
ne you have been
prefer and the combination and
plays and is starring in
a show at the Alhambra with Yues
the Nicholas Bros. are back from
London and will follow Salvador.
The Nicholas Bros. are back from
London and will follow Salvador.
England. She has received a great
deal of advance publicity and sates
England. She has received a great
deal of advance publicity and sates
the prefers to meet here. Latter goes
into the new Folles Bergere in
into the new Folles Bergere in
the throw the salvador in the salvador in
again take over a night club,
Ball dee Olseakux

Ball dee Olseakux again take over a night club, Bal des Oiseáux

February and it is rumored she will again take over a night club.

Bal des Oiseaux.

On Nov. 24 the Bal des Oiseaux, unquestionably the finest function in the control of t

COOPER PROMISES MORE

Norman B. Rydge (Board Chairman, Greater Union Theatres, Australia) gives the Down Under show bix

"Closer Liaison on Hollywood Production Distribution-Exhibition"

an editorial feature in the 43d Anniversary Number

> VARIETY Out Soon

Arg. Majors Mull Joint Distrib

Buenos Aires Nov. 16. Major studios here are mulling plans to combine forces and set up distribution offices to take care of joint interests in the coming year not only in the Argentine hinter land but throughout the American continent. Efforts in this direction are being fostered by the Secretariat of Industry and Commerce which controls all imports and ex-

tariat of Industry and Commerce, which, controls all Imports and esports.

In the control of the companies are ready in the control of the co

DAFF PRESIDES AT U-I CONFARS IN ARGENTINA

Early this week Universal Picture of the Week Universal Week Unive Buenos Aires, Nov. 18.

Current London Shows

Current London Shows

(Figures show weeks of run)

A La Carkei London, Nov, 22.

"Analonist," West, (43.

"Analonist," West, (43.

"Analonist," West, (43.

"Bob's Your Unite," Sav. (29.)

"Bob's Your Unite," Sav. (29.)

"Gage Pracock," Strand (33.

"Garissima," Palace (37).

"Ghitern Hundred, "Valde (65.

"Four, Five, Six," York (71.

"Gleward My Son," Lyric (73.

"Gleward My Son," Lyric (74.)

"Green The Mexican Pix, vol. (74.)

"Morios View," Analogo (74.)

"Green The Mexican Pix, vol. (74.)

"Green The Mexican Pix, vol

British Indies Still Question Govt. Goodwill After State-Studio Nix

Vaucorbeil to Haiti On French Gaumont Filming

Max de Vaucorbeil, French di-rector on a visit to the U.S., left for Haiti last week to prepare pro nor Hail last week to prepare production there on a picturization of Victor Hugo's novel, "Bug Jargal." for French Gaumont, Flim, which will reil early next year, will be shot for most part on location in Haiti, with only a couple of sequences to be done in French studies.

dos.

On his current Haiti trip, de Vaucorbeil is accompanied by a single cameraman for preliminary location shooting. Casting of the pic will be handled after the director's return to Paris in three or four weeks.

Brit. Musicians Union Protests Berlin Orch Visit at \$20 Scale

London, Nov. 16. Hardie Ratcliffe, general secre-

tary of the Musicians' Union, has

Hardie Rateliffe, general secretary of the Musicians' Unlon, has called for the "non-cooperation of all British musicians' in his fight against the Berlin Philamonid and the Berlin Philamonid and the Berlin Philamonid and the British and

union?
"It would obviously be impossi"It would obviously be impossi-

a union?

"It would obviously be impossible for any British orchestr to unformation of the property of the property of the Berlin Philliammonic Orchestra will work. And it is therefore clear that work and the steep of the Berlin Philliammonic Orchestra will have to be observed in the employment of our members. "Owing to the attitude of the "Owing to the attitude of the steep of t

the industry that have been head here OT president; and gradient and profined attended in the House of Orange of the American Here of the House of Orange of the State-Owned or state-Owned owned or state-Owned owned or state-Owned owned owne

ment.

All the recommendations of the panel centered on a proposal to form a cooperative production organization, whose primary function would be the planning and execution of an effective program, thus insuring continuous production which would be "vital-to the success of the proposed studio and to the fixing of rents on an economic basis."

which would be "vital-to the success of the proposed studie and to the fixing of rents on an economic state of the proposed studies and to the fixing of rents on an economic meaning proposals are all "fis." If the government is satisfied that the producers have set up an effective of the property of t

Failure on the part of the gor-ernment to implement the report will inevitably be the main subject of discussion at Wilson's Certisi-of discussion at Wilson's Certisi-National Joint Advisory Council Will convent consider what steps should be taken to avort disaster will convent immediate action, and try to compel Wilson to take a strong line to insure that sufficient product is available to protect the 45% quota.

Pinewood Studio Shakeup Cues Increased Pix Prod.

Cues Increased Pix Prod.

London, Nov. 23.

Threefold increase in production at Pinewood studies is foreshadwed as a result of a shakeup announced by the Rank Organization.

Independent Producers. Und. is being changed to Pinewood Pinis, and its activities won't be restricted as hitherton in servicing the individual production in the winter of the inproduction of the individual production in the in
J. Arthur Rank and George Archibate continuing as chairmon and

replacing the seven producer mem
bers who served on the old board.

Film Reviews Continued from page 6 x

Harpoon

fers interesting sea shots along with some good landscape angles. Screenplay developed by Paul Glrard and Scott encased much stronger potential then film realized.

Grand Canyon Trail

(SONGS-COLOR)
Republic release of Edward J. White
aghty; camera (Trucolor), Reggie Lanning; action. Tony Martinelli; music, Nathan
Tradeshown N. Y. Nov. 18, '48, Running
Tradeshown II.
time, 67 MINS. Roy Rogers
Cookie Builfincher Andy Devine
Cookie Builinener Robert Livingston

Bill Regan
Dave Williams Moore Hoy Barcroft
J. Maleoim Yanderpool. Charles Coleman
Fed Carruthers Emmett Lyan
Mike Delsing Sames Flulayson
Benrift Tommy Coats
Foy Williams & Riders of Purple Sage

Roy Rogers, topping a good cast in a well-turned color production, constitutes pre-sold boxoftice I only the Saturd where action years spell healthy returns. "Grand Canyon Trail" rides along at a lively galt, songs atternation hard riding and plenty bursts from the six-shooters. The film is handsomely embel-

deshes of humor, hard riding and plenty bursts from the six-shooters. The film is handsomely embel-lished with good sets depleting a ghost town for additional state of the six of the six

To the control of the control of the control of the village as the mining segment who seeks to swindle Rogers out of his buffer of the while Rogers out of his buffer of the control of th

ng interludes.

The Trucolor camera work is skay although prints have a gaudy and uneven quality at times.

Jose.

The Small Voice (BRITISH)

British Lion	release	of Con	stellation
Fillis Alicinia	Debros	James	Donald.
Stars Valerie	Discosts	d by Fe	rens . Me-
Donnell. Scre	Diffeere	L. Davet	Merme
Julian Orde.	renpiay	Dy Deren	. Doburt
Westerbyr Cal	ivom	nover by	a addition
Mesterphi. cal	mera, si	an Paves	Phot
Manuel del Ca	mpol, mi	isic, stuni	Go Totalier
Eleanor		and the	
Eleanor		Valerie	Honson
Murray		Jame	s Donnie
Boke		rate. Ha	rold Keci
Time		Dav	id Greece
Maintena			till Shine
Maitland Dr. Wennell		Michae	1 Howlen
Joe Wallis		Edway	d Polmor
Sor Wallis	·		en Eynn

It's Hard To Be Good (BRITISH) London, Nov. 11.

Cities film. Stars Anne Crawford, Jimmy
Hanley. Directed by Jeffrey Dell. Screen-
play by Dell; camera, Laurie Friedman;
editor, Helga Cranston; music, Anthony
Hopkins, At Odeon, London, Nov 10, '48,
Running time, 93 MINS.
Mary Anne Crawford
Williams Raymond Huntley
Sergeant Todd Geoffrey Keen
Budibent Elwyn Brook Jones
Edward Beckett David Horne
Alice BeckettJoyce Carey
Ellen Beckett
Daphne Lana Morris
Parkinson Edward Rigby

Hammstad
(Harbor City)
(SwEDISH)
Stockholm, Oct. 27,
Swenick Plumbustri production and release. Shyra modular production and release. Shyra Hambustri production and release. Shyra Hambustri production and release. Shyra Hambustri Hambustr

Berit	Christine Jonsson
Mrs. Krona	Siv Ruud

Novel treatment handed the highest house of the highest handed the highest hig

The Man to Men (D'Homme a Hommes) (FRENCH)

Reniations D'Art. Chematographiques release of P. Abert and K.L.G. Genveve's release of P. Abert and K.L.G. Genveve's Bernard Riller, Belen Perdriere. Drecuted by Christian Jaque. Ordinal screenplay by Charles Spaak and Christian Jaque. Camera, Christian Matters. At Hermitage. Camera, Christian Matters. At Hermitage. Political Christian Matters. At Hermitage. Report Dunant.
Production. Stars Jean-Louis Barrault, Bernard Bler, Helen Perdriere, Directed by Christian Jaque, Original screenplay by Charles Spaak and Christian Jaque, Camera, Christian Matras, At Hermitage, Nov. 19. '43. Running lime, 112 MINS. Heinri Dunant
Bernard Biler, Helen Perdriere, Directed by Christian Jaque, Original screenplay by Charles Spaak and Christian Jaque, Camera, Christian Matras, At Hermitage, Nov. 19. '38, Running time, 112 MINN, Henri Dunant. Jean Louis Barrault Comilict Bernard Biler Comilict Bernard Biler
by Christian Jaque, Original screenplay by Charles Spaak and Christian Jaque, Camera, Christian Matras, At Hermitage, Nov. 19, '48, Running time, 112 MINN, Henri Dunant Louis Barraut Conflict
by Charles Spaak and Christian Jaque. Camera, Christian Matras. At Hermitage, Nov. 19, '48. Running time, 112 MINN. Igent Dunant. Jean Louis Barrault Confiled. Reproved Rice.
Camera, Christian Matras. At Hermitage, Nov. 19, '48, Running time, 112 MINS, Henri Dünant Jean Louis Barrault Committee Bernard Riller
Nov. 19, 48. Running time, 112 MINS. Henri Dunant Jean Louis Barrault Comillet Bernard Riler
Nov. 19, 48. Running time, 112 MINS. Henri Dunant Jean Louis Barrault Comillet Bernard Riler
Consilet Bernard Blier
Country Bernard River
Elsa Kastner
noutorne Louis Seigner
Moynier Abel Jacquin
General Dufour Dennis D'ines
Cocher Plemontals Fernand Rauzena
Doctors Bosting

VARIETY

Battir of Solerino where he vitnesses the slauchter of POWs and
wounded soldiers. After earling for
the wounded, Dunant gets his dear
for an international Red Comfor an international Red Comparticular to the comparison of the comparison of the comparison
of all p zers, but after lobbying
stynied by the military commands
of all p zers, but after lobbying
finally recognized as an international symbol of peace to all men
less seenes in the pic are the
realistic battles between the Potrealistic battles between the Potgreat came wounded in these
conflicts and hand to hand fighting
makes exciting chema, and Chrisgreat camerawork.

Barrault's performance in this
Barrault's performance in this

great camerawork.

Barrault's performance in this picture is the finest turned in by a French star this year. Bernard Blier, as Dunant's friend, also rates a nod for a great supporting

role.

Jacque's deft direction, and sets
by Robert Gys, contribute to effectiveness of the pic. The film was
budgeted at \$600,000, which makes
it one of France's costliest endeav-

Pn Bessa Skuldror
(On Those Shoulders)
(SWEDISH)
Stockholm, Nov. I.
Nordisk Tonellin release of Lennart
Lander of Lennar

Kjell Loveng Ulf Palme
Arvid Loveng Holger Lowenadies
Birgit Larsson Anita Bjori
Inga Loveng Marta Arbir
Sinion Loveng Kewe Hielm
Edla Agneta Pryt: Elin Tarp Ingrid Borther
Elin Tarp Ingrid Borther
Elis Carl Stron
Sonia
Andreasson Oscar Ljuni
Botvid
Aron Erik Hel
Borie Borie Mellwii
Tarp John Norrman
Mans-Erik Artur Cederborg

This is an outstanding drama. To point up the advantages of rural life, the picture traces the career of a farm youth who returns to the countryside after giving the big city a whirl. It's the type of yarn that will prove a solid grosser for Scandinavian exhibitors, and market, especially in the U.S. and Britain.

In this advantation from Scend

Britain.

In this adaptation from Svend Edvin Salje's novel, Ulf Palme returns to rebuild the farm to which his father, Holger Lowenadler, has become indifferent. When he's on the brink of success war intervenes. Later, with his soldiering over the finds things are in a rut ugal.

spain.

Able cast is aided considerably by Gosta Folke's outstanding direction. Paline, in particular, neeks cast of the particular, parket and the particular, parket and particular, parket and particular and particu

Foreign Film Reviews

(Unlikely for Anglo-U. S. Market)

"Der Engel mil der Potaune" ("The Angel with the Trumpet") (AUSTRIAM). Wichor Film production. Stays Pauls Wassely: features: Hedwig Blebbreu, Wassely: features: Hedwig Blebbreu, Hoerbiger, Hjans Holt, Alma Seider, Di tected by Karl Hartl. Screenplay, Hartl and Transier from story by Ernst auch and Transier from story by Ernst with the Stay of the Company of the Willy Schmidt-Gentler. Al. Apollo. Wi-enna. Running dune; 185 ylys.

Inside Stuff—Pictures

The practice of some film exploitation departments to highlight a quote taken out of context from a pix reviewer's notice was the target for a sharp jab by Archer Winsten, N. Y. Post critic, in his column hat mey have been a considered to the property of the property of

cerpts to create impressions office than he had intended.

Geel Sullivan, exce director of the Theater Owners of America, has brought out a graphic, colored brochire of the ToA public relations program which he ls circulating among exhibs and film exes as an appeal for support. The book conclesty answers and illustrates such questions on the program as how it started, when it's needed, where it reaches and who makes it click.

Teaches and who makes it click.

Teaches and who makes it click.

Teaches and who makes it click are actively working on the campain, and that it has reached newspapers with a \$3,00,000 circulation. Listed are seven TOA goals. These are to maintain the exhib as spokesman in his community, reduce discriminatory taxes; organize against adverse legislation; build public confidence in seven quality, infallight industry achievements; guard against unfair competition; and increase more-teoring habits. Geologic in foreign markets and challenge.

Indicating a sharp recovery from war damages, there are now 252 theatres open in Berlin's four zones according to Dr. R. F. Goldschmidt, asies manager in Germany for the Motion Flutture Export Asson. Seatto an estimate of only 80 theatres in operation recently made by Hanner Swaffer in a Vantzry piece on the Berlin show bir situation. Dr. Goldschmidt also corrects a statement in the Swaffer article this Properties of the Swaffer in the Swaffer art when the Swaffer in a Ventzry piece of the Berlin show bir situation. Dr. Goldschmidt also corrects a statement in the Swaffer article this Properties of the Swaffer article that the Swaffer art

Long standing policy of the Army and Air Force Motlon Picture Service to restrict attendance of civilians at its picture theatres has been relaxed with consent of representatives of the film industry. In an announcement made last week by Special Services' chief Maj. Gen. Russell B. Reynolds, it was pointed out that the move was made to make military duty more attractive to the serviceman. Under the new admission plan for patrons, additional civilian guest attendance will be regulated by issuance of permits. This step is being made in order to prevent competition with theatres operated by civilian exhibitors.

In line with a new policy of sending out biographical feature stories on noted Americans, the State Dept. is releasing a yarn on Walt Disney which is slated for distribution in some 106 countries. Previously material had been sent out on Gen. Dwight D. Risenhower, Thomas E. Dewey and John D. Rockefeller, Jr. State, incidentally, also has been handling a series of health films which Disney originally made several years ago for Nelson Rockefeller's. Committee to Coordinate Inter-American Affairs.

UA's Serious Pix Dearth

and Anusement Enterprises 'Gack the owners and other intramural Bennyy 'The Luck Stiff' are being difficulties, it is primarily a material of the control of

The Man to Men
Deliver Supt. Norman (Priese
D

Continued from page 7 :
putting up a full London city
hock, with both streets and houses,
hock with both streets and houses,
they really were rolling through an
exterior set.
Metro is another major which is
exterior set.
Metro is another major which is
secret Gardenor westeriors. Can
secret Gardenor westeriors. Can
most entirely composed of exterior
most entirely



IF YOU RAN RADIO CITY MUSIC HALL!

You'd be mighty careful what pictures you selected for your precious Thanksgiving, Christmas and New Years time, the richest prizes of the year!

You'd look over all the available product and get the best entertainments on the market.

That's what the Music Hall did!

They booked M-G-M's "HILLS OF HOME" for a Technicolor Thanksgiving to be followed by M-G-M's Technicolor "WORDS AND MUSIC" for Christmas and New Years.

Here's more proof that the Music Hall picks them wisely. The national theatre gross of its recent attraction "JULIA MISBEHAVES" has now topped Technicolor "DATE WITH JUDY" another M-G-M Music Hall record-breaker!

From Coast-to-Coast they're saying; "M-G-Merry Christmas! M-G-Moneyful New Year!"

Picture Grosses

'Hamlet' Paces Prov. At

First run spots are generally following the pre-holiday trend by falling off with only "Hamlet" able to give any impeus to grosses generally. The 1,400-seater Carlton is doing a terrific week with "Hamlet." "Hollow Triumphy" shapes okay

Albee (RKO) (2,200; 44-65) — "Song Is Born" (RKO) and "Bodyguard" (RKO) (2d wk). Good \$12,000. Last week, nice \$17,000.

000. Last week, rice \$17,000.

Caritor (Fay) (1,400; \$1.30-\$2.40)

"Hamler" (U) Stated for two-week
run with two performances daily.
Wow \$25,000. Last week, "Johnny
Belinda" (WB) and "Life With
Father" (WB) (3d downtown wk),
strong \$7,000.

vaude, \$6,000.

"Majestic (Fay) (2,200; 44-65)—
"Larceny" (U) and "Homicide for
Three" (20th), Fairish \$10,000. Last
week, "June Bride" (WB) and
"Perilous Waters" (Mono), \$11,000. "Perjous Waters". (Mono), \$11,000.
Metropolitan (Snider), 3(100, 44-65)—"Hollow Triumph" (ELJ and Follows), and a silvey (Northwest Stampede" (ELJ and "Olympic Games of 1948" (ELJ), and "Olympic Games of 1948" (ELJ), and "Olympic Yulia Michaeves" (Add and Sandri (ELC), and "Olympic Games of 1946" (ELJ), and "Olympic Games of 1946

Strand (Silverman) (2,200; 44-65) "Untamed Breed" (Col) and "Dis-aster". (Par). Good \$13,000. Last week. "Sealed Verdict" (Par) and "Leather Gloves" (Col), oke \$12,-

BLIZ HITS OMAHA BUT 'BABY' SWEET \$11.500

Omaha, Nov. 23.

"When Baby Smiles at Me" at the Paramount and second week of "Joinny Belinda" on moveover to Omaha are news here this week. All theatres had to face a blizzard that virtually stopped traffic.

Estimates for This Week

(20(h), okay \$9.200.

Brandeis (RKO) (1,500; 16-65)—
"June Bride" (WB) and "Triple: Threat" (Col). Nice \$8,500. Tast week, "Walk Crooked Mile" (Col) and "Rusty Leads Way" (Col), \$7,500

State (Goldberg) (865; 16-65)—
"Hollow Triumph" (EL) and
"Olympic Games" (EL) God
\$4,500. Last week, "Moomrise"
(Rep) and "Firting With Fate"
(Indie), light \$3,600

MINNEAPOLIS

(Continued from page 9) week, "Coroner Creek" (Col) 2d wk), \$1.700.

week, "Coroner Creek" (Col) 224
WE, \$1.700.

Radio City (Par) (4.409: 00-70)—
Radio City (Par) (Par "Pavadine Case" (SRO). Nahe showing Virile \$4,500. Last week. "Sorry, Wrong Number" (Par), good \$4,800. World (Mann) (350; 50-85)—"Apartment for Peggy "20th) (in.o.). Third Loop stand. Fine \$3,000. Last week, "Mickey" (EL), \$1,600.

LOUISVILLE

Hamlet Paces Prov. At
Terrif \$25,000; Triumph'
OK \$11,000, Breed '13G

Providence, Nov. 23.

First ruis apois are generally for the control of the control o

(M-G) and "Leather Gloves (Col) (2d wk), neat \$11,000 for

Col) (2d wk), neat \$11,000 for 6 days.

Strand (FA) (1.000; 45-65)—
This Is New York". (UA) and
"Silent Conflict". (UA). Slow \$4;
000. Last week, "Luck of Irish".
(20th) and "The Creeper" (20th), medium: \$5,500.

K.C. Not Strong With Station' Standout 13G: 'Triumph'-'Spiritualist' 4G

Triumph - Spiritualist 46

Kanasa Gily, Nov. 23.

Milder week hoks likely here preceding the Thanksgiving holiding the Committee of the Commit

and "The Prairie" (SG) (2d wb), but so loss, at the Buffalo, the \$9.000. The review of the \$1.000 is \$9.000. The prairie (\$1.000 is \$9.000. The prairie (\$1.000 is \$1.000 is \$1.0000 is \$1.000 is \$1 sancy 38,000. Last week, fifty 38,000 Divosol (900, 45-65)—"Hollow Priumph" (EL) and "Spiritualist." (EL). One of stronges bills here recently, rousing \$4,000. Mono and "Smart Woman Mono), \$3,500, over average. Tower Union-Partners (El)—Belle Starr's Daughter" (20th. Just average \$13,000. Last week, \$70,00 in \$3,000.

keeping, the boxofices cown tims stanza. "When My Baby Smiles At Me" at Orpheum and Oriental and "Blandings Dream House" at Broadway are new films, drawing rarel coin. "Night Has Thousand Eyes" is very mild at Paramount.

Estimate for This Week
Broadway (Parker) (1,825, 50-45)

"Blandings Dream House" (SRO)

"Blan Estimates for This Week

VARIETY

Sofia" (FC 10 days) day-dafe with Orpheum. Terrific \$6.500. Last week, "Loves of Carmen." (Col) and "Gentleman Nowhere" (Col) and "Gentleman Nowhere" (Solia 11 days of the Colonia (Colonia 12 days Orpheum. (Ed.) (1765) 50-85)—"Baby Smiles At Me." (20th) and "Anna Karenina" (20th) and "Anna Karenina" (20th) and "Anna Karenina" (20th) days (Colonia 12 days (Colon

'Live Little' 11G Paces New Pix in Drab Pitt

son in this comedy. Sturdy \$15,000 and the year of yea

Buff. Off Sharply But 'Triumph'-'Mickey' 10G

Buffalo, Nov. 23.

Whole town is off this week.
"Hollow Triumph" and "Mickey"
shape good at Century. "June
Bride" is okay at the Buffalo.
Otherwise, it is mostly slim pick-

SEATTLE

Films' Public Relations

broad, industrywide scheme discussed are dispussed to the company toppers did to the company toppers to the company to the

New Pix in Drab Pitt

Pittsburgh, Nov. 28.

Not much action here this week, although "Julia Mishehaves" at Penn and "Snoad House" at Harris are holding up fairly well in seen building at Ritz. Neither of two rest week. The state of the forthcoming for dentification of the property of New Jersey Allied, will building at Ritz. Neither of two rest of the forthcoming for dentification of the property of New Jersey Allied, will be seen to the forthcoming for dentification of the property of New Jersey Allied, will be seen to the forthcoming for dentification of the property of New Jersey Allied, will be seen to the forthcoming for dentification of the property of New Jersey Allied, will be seen to the forthcoming for dentification of the property of New Jersey Allied, will be seen to the forthcoming for dentification of the property of New Jersey Allied, will have the power to kick out of the Industry In

Both Lachman's and Finneran's

or boycotting

solution in the content of the hashell car, which has been upheld by the content of the hashell car, which has been upheld by the content of the content the content that has been upheld by the content of the content that has been upheld by the content the content that has been upheld by the content tha

More Bod Press
Actices Ame Shibing, who writes
a daily column for the New York
Star, stated two days, earlier:
"There can be no doubt that a
major depression is on in Hollymajor depression is on the More
town has heretofore experienced,
Many Good filmmakers are
abandoning a business in which
they have spent half their lives,
they have spent half their lives,
desperate struttle hand the services
desperate structure of the unemployment insurance bureau."
The continued firings, with the

ployment insurance bureau."

The continued firings, with the resultant depression philosophy that is haunting Hollywood and is reflected in press and radio in the continued of the continued of

compared with anything except the two postwar peak years, it is excellent. The difficulty is in high costs, which have resulted in slashes in profits. It is that to which the industry is adjusting, rather than poor theatre attendance.

Spotlighting Boxoffice Slip Irritates Brandt

"Ple,ity of other businesses are suffering a lot more than ours, but I don't hear every commentapaper columnist constantly chattering about it," william Brandt, New York circuit operator, declared yesterday (Tuesday) in a burn at the great amount of publicity given recently te allegedly Jattering film

Two different Monday (22) night Two different Monday 422 higher dade spielers, one of whom claimed that TV had knocked off New York Min addiences by 40%; were the blood pressure. Theatre op claimed that box were of nothing tike the amount most of the writers and gabbers indicated and that there of them doing solid bis, despite the faise-ideas being spread.

Brandt squawked that the contraction of the spread o

slant harping on poor picture grosses by the commentators was highly injurious to business, giving people the i.e.a that there is nothing worth seeing. As for video's effect, he declared that the top radio shows give films as tough competition as possible and people still are going to theatres. It's their gregariousness, he declares,

WESTERN PA. PLAGUED

major company - produced films, the niteries are supplying cuffo film entertainment as part of their regular shows and without addi-

film entertainment as part of their regular shows and without addi-tional charge. Sub-run theatres in the Hartford area are complaining that it's hit-ting grosses sharply.

United Labor Pressure Looms Vs. Monogram

Looms Vs. Monogram

Biblywood, Nov. 22.
Possibility of united labor present on Monogram arose ween Hollywood AFL film council immediately put into action an arbitration award on job classification of office employees. Award want of the complex of the property of the complex o



COLOR BY TECHNICOLOR #1

AFIEROUR

WARNER TRADE SHOW

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27 K Victoria An - 2 OF JA

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WARNER TRADE SHOW

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WARNER TRADE SHOW

ALBANY.
Womer Screening Room.
79 N. Peorl St. 9. 12:30 F.M.
ATLANTA.
20% Colluptor Screening Room.
177 Wolten St. N.W. - 2:30 F.M.
ROSTON.
ROS Screening Room.
122 Artington St. - 2:30 F.M.
BUFFALO.
Formanual Screening Room.
444 Franklin St. - 2:30 F.M.

CHARLOTTE
20th Century-Fox Screening Room
30t S. Church S. 10,00 A.M.
CHICAGO
Worner Screening Room
1007 Ss. Wobsth Ava. 1:30 F.M.
CINICINNATE
ROOM Screening Room
Police In. 186g. E. 6th + 2.00 F.M.
CLEVELAND
Worner Screening Room

DALLAS
20th Centry-Fax Streaming Boom
1808 Wood St. - 2.00 P.M.
DENVER
7 formmound Streaming Boom
2100 Yeard St. - 2.00 P.M.
DES MOONES
20th Centry-Fax Streaming Boom
1300 High St. - 12-45 P.M.
DETROIT
Film Exchange Suiding
2310 Cas Nav. - 2.00 P.M.

INDIANAPOLIS
Weinered Screening Beem
517 No. Illinois 31. 1.30 P.M
RCANSAS CITY
20th Gentry-Fox Screening Beem
1270 Wyweineris 51. 1.30 P.M
ROS ANGELIS
Worner Screening Reim
2025 S. Vermeet Ava. - 2.00 P.M
AREMPHIS
20th Centry-Fox Screening Room
13 Verme 51. 1.60 B.M. H.
20th Centry-Fox Screening Room
2025 S. Vermeet Ava. - 1.60 B.M. H.
20th Centry-Fox Screening Room
2025 S. 1.60 B.M. H.

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Women I Beets in Streening Bown
212 W. Wisconde Au. - 200 F.M.
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212 W. Wisconde Au. - 200 F.M.
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130 F.M.
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RHTSBURGH

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1715 Net of Mine: 1.30 P.M.
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1728 Screening Room
1738 Screening Room
1738

DENNIS MORGAN MALONE DEFORE PAIGE "ONE SUNDAY AFTERNOON" BAROLL WALSH



NW Indies Now Crashing Drive-In Field; Big Profit, Protection Angles autilities of best-sellers, Broad way plays and other published material to supplement lot-devised

Heldt, Big Profit, Protection Angles

Belated scramble of this terrile better by the protection of the state of the protection of the protection of the state of the protection of the protection of the protection of the state of the protection of the protection of the state of the protection of the state of the protection of the protection of the state of the protection

up here:
Some local indies are even stepping out into other territory. Ted
Mann and Donald Guttman, with a
circuit of seven houses in the Twin
Cities area, are expanding to Los
Angeles where they will build
three drive-ins. First to be started
is a \$250,000 drive-in at San Pedro
ment. Los Angeles expection of
L. A. Deal for a third site is being
closed.

closed.

Mann, also a member of Minnesota Entertainment Enterprises, plans to build a number of other drive-ins on his own and in association of the control of the control



Have YOU tried a SKYBERTH on American's famous DC-6 "MERCURY" flight to LOS ANGELES?

Ticket Offices : Airlines Terminal Rockefeller Center • Hotel New Yorker 120 Broadway • Hotel St. George

AMERICAN AIRLINES

RE-ISSUES

Do you feature films which might be re-issued and which like to test run.

> Box 279, Variety 154 West 46th Street New York 19, N. Y.



New Pacific Drive-h

Pacific Drive-In Los Angeles.

Pacific Drive-In Theatres, Inc., in association with Paul Glick, started work on a new auto-theatre at Reseda, San Fernando Valley. House will be completed in time for Christmas.

New Drive-In For Toledo

Parkside Theatre, Inc., is building 650-car drive-in in East Toledo, to be operated by James Dempsey, who also owns the Telegraph drive-in, north of Toledo.

Exhibs Spurn

cording to exhibs, the reels have fost virtually all their value and it would be better to dispense with them in favor of some other single-reeler

reeler.
Producers of the five major reels Producers of the five malor reels reportedly aircated have recognized the situation and are mulling the possibility of gradually switching over from straight news coverage to more of a maguine-type format, with feature stories. To date, such a for the majors producing such have no complaint against that. They recognize that broadcasters will have to shop somewhere for thair newsreels and thus agree will have to shop somewhere for thair newsreels and thus agree and the such produces the such pr

Nassours Sked 3 Pix

Hollywood, Nov. 23.

Three Indie features will be made for United Artists release next year by William and Edward Nassour, currently producing the Abbott-Costello picture, "Africa Sergery."

Ontions Only

iot.
Metro and 20th-Fox have led in
the new development. M-G had a
prime example in Bernard De
Voto's "Across the Wide Missouri,"
year. This is a non-fiction book
with some interesting tales, but
certainly nothing in the ordinary
sense for the screen. An option
was taken and the book was hand-

certamy nothing in the ordinary sense for the screen. An option, sense for the screen. An option, and the screen sense of the screen sense of the screen sense of the screen sense of the screen play, Metro excess were so enthusiant over denning script, they sense the screen sense of the

Backlog Bite

Continued from page 5 =

Massours Sked 3 ftv.

Three indie features will be made for United Artists release next year by William and Edward Abbott-Costello picture. "Although the made for United Artists release next year by William and Edward Abbott-Costello picture." Although the many form of the discontinuous and the many form of the discontinuous and the many stery arms still to be selected. Click include another Abbott. Click includes another abbott. The Park Mctro and 20th activity of the production click, explained its own company's pinas is tweek by two company's p

PHILLY, ATLANTA, CINCY VARIETY CLUBS ELECT

Philadelphia, Nov. 23.
Edward Emanuel, up-State indee chilbitor, named Chief Barker of Tent 13, warlety Club. Harotter 13, warlety Club. Through the content assistant barkers. Final plans were drawn for the new 80, acre summer camp for crippled children which the Tent will put into operation this summer.

Morits Heads Chey Tent
Allan S. Cincinnati, Nov. 22
Anger for Columbia Plettures, withthe hier barger of Chey Tent No. 3,
Yardty Chus of America, for 1946,
and succeeds Irving Sochin, a twoterror. Other officers elected reterror. Other officers elected reterror. Other officers elected the
heimer and Jack Frisch, assistant
heimer and Jack Frisch, assistant
heide barkers, Manny Trautelmorg,
dough guy, and Saul Greenberg,
property massist

Smakwitz Horored in Albary
Albary, Nov. 23.

Largest crowd ever to attend an industry gathering here was on hand for testimonal dimer which the local Variety Citol gave for promoted to upstate zone manager of Warner Theatres. Si Fablan, president of Fablan Theatres and toastmaster, called Smakwitz Smakwitz Market Smakwitz Market Smakwitz Smakw

Coleman Heada Atlanta Tent Adanta, Nov. 23. Fred C. Coleman elected Chief Barker of Variety Club Tent here last week. Guy C. Brown and Emery Austin were named assist-ant Chief Barkers. Elected to the directionate for coming year were properly common to the collection of the property of the collection of the collection. Jungam and Nat Williams.

Schary

Continued from page 3

contained from page 3

pointed out that "Crossfare' wasn't
designed to eliminate anti-Seni-tism, but was more of a form of
insulation." He implied that it
was alimed at those who are waver-ing on the borderline and were
more or less indifferent. Thus the
picture is in sharp contrast to
picture is in sharp contrast to
adde and art Agreement." which
was and redal hattred.
Session was not without leafur.

bias and redal hatred.
Session was not without levity
for, in reply to a question. "Barf
it true that the title of a picture
has a psychological effect upon
peopler," Schary said, "Frankly at
limes we're not interested so much
in the psychological effect but the
emotional effect it brings about to
the body a ticket."
Whether it come by a ticket."
Whether it and descating a ticket.

Earlier, in addressing a ticket.

impel one to buy a ticket."
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Whether it shoofflie is the main
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Conciliation Continued from page 7

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Mankiewicz's Casting

Mankiewicz's Casting
Lengthy string of Hind-nucerien
type Now Honday Hinden Hinden
type North Monday (22) by Joseph
Mankiewicz for "East Side Story"
which he will direct for 20th-Fox.
Mankiewicz was accompanied east
by Sol C. Seel, producer of the
film. They will be seed to the
film of the Hinden Hinden Hinden
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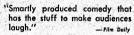


MIAMI \$50

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"A merry romp ... what the ticketbuying public wants."

— Motion Picture Daily

"Madcap comedy romance."

"Enough action, laughs and eyefilling interiors to please all audiences."

— Motion Picture Herald

"Certain to win hilarious approval"
—Showmen's Trade Review

"Lamarr is a knockout!"

_ Daily Variety

BOB'S GOT THAT GLEAM!

WHEN THEY GET TOGETHER ... OH WHAT A TEAM!

LAMARR

ROBERT CUMMINGS

An Eagle Lion Films Release

Another hit for the BILL HEINEMAN DRIVE!

with ANNA STEN Robert Shayne - Mary Treen - Harry Antrim - Norma Varden -

Produced by EUGENE FRENKE and ROBERT CUMMINGS - Directed by RICHÁRD WALLACE - Associate Producer Joe Gottesman Screenplay by Howard Irving Young, Edmund Hartmann, Albert J. Cohen and Jack Harvey - Original Story by Albert J. Cohen and Jack Harvey

A United California Productions, Inc. Picture

Clips from Film Row

NEW YORK

Lary Ayres, former 20th-Fox
saleman in the Philadelphia and
Buffale exchanges, named assistant
to William C. Gehring in recentlyformed resize department. General to the state of the state

anager.

Edward Richter, chief booker of letro's N. Y. exchange, upped to J. salesman, replacing Lou Al-rhand, promoted to Jersey manaer. Harold Margolis takes over as

neuro s. R. I. occasing, appear of the control of t

disclass mergandising of the control of the control

ST. LOUIS

Construction is nearing comple-tion on new 600-seater in Gray-ville, Ill., replacing Premier, de-stroyed by fire last April.

stroyed by fire last April.

J. E. DeSilva, manager of Fox Midwest's two houses in Marion, Ill., transferred to West Frankfort, Ill., to succeed H. M. "Gilly" Burnett; latter replaces Homer Marvel as city manager in Mt. Vernon. Ill.

The New Union, Uniontown, Ky., lighted.

pated.

Darrell Pressnell, assistant man-ger of Fox Midwest's Lincoln, pringfield, Ill., upped to manager f circuit's Grand, Centralia, Ill.

Sol Hankins, a Monogram sales-man in this territory, upped to manager in Omaha. Mike J. Gomer, former branch manager in Oklahoma City for

New York Theatres





BETTY GRABLE - DAN DAILES WHEN MY BABY SMILES AT ME"

A 20th Century Fox Pleture in Technicole
On Variety Stage Mickey Roone
Basele & Antonio Harreniez Basele
Excepts from "Mile Mediate"

ROXY Tth Aw, 4 =



RADIO CITY MUSIC HALL "HILLS OF HOME" MUND GWENN ® OONALD CR TOM DRAKE & JANET LEIGH and LASSIE Celor by TECHNICOLOR Motro-Goldwyn-Mayer Pictu Motro-Goldwyn-Mayer Picture
CTACULAR STAGE PRESENTATION

BOSTON

BOSTON

B. M. Low-S Victory theatre here closed for remodeling. Reopening set for January first.

After 12 weeks at the Aston, removed the second of the second sec ager

ager.

A permit for a new theatre to be built in Newport, Vermont, by the Graphic circuit approved by state, and contracts have been awarded.

Madison Pictures Corp. has new quarters on Stuart street, with Lew Breyer as manager.

CHICAGO

Dave Kimmel resigned from RKO sales staff to enter steel busi-

ness.
Mike Godshaw, United Artists country salesman, resigns with no replacement scheduled.
Metro adds Tom Wood and Conrad Cook to the contract depart-

rad Cook to the contract depart-ment, regardly with contract de-Donorth of Universal for the 20 years, transferred to Coas.
Dick Graft upped from booker to country saleman at Universal.
John Sokley, Warner office man-this area. Arthur Weinberger, N. Y. office manager, replaces Sokley, Cal Leader, Warner Places News homeoffice booker, gets Weinberg's old spot.

DETROIT

DETROIT

Tisher theatre celebrating its 20th birthday.

20th birthday.

20th birthday.

20th birthday.

20th birthday.

20th constant of a \$50,000 driven in ab been started by Adolph and Irving Goldberg. and Charles Koner, of Community theatres, and the common constant of the constant of the common constant of the commo

spring.
Paul Broder bringing back stage-shows to the Times Square after 15-year lapse.

shows to the Times Square after 15-year lapse. Fred Walton has Yaude every Monday and Tuesday at the Loop. Monday and Tuesday at the Loop. Ronal Douglas at the Bell studying to be doctor of optometry. Harry Balk, with Korman Circuit for 12 years, has taken over the for 12 years, has taken over the the Circuit. Balk will be super-visor, Saul Saxon will be manager. Shad D. Hakim, who sold the Colony recently, plans to open the Old Fairview Gardens, as a roller link next fail.

SAN FRANCISCO

SAN FRANCISCO
North Coast Theatres, which
recently acquired the Frisco holdings of the Blumenfelds, plans
lang of the Blumenfelds, plans
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plant of the Blumenfelds, plans
ward Pennington appointed new
Paramount exchange sales mangar, former salesman in K. C.
region in the Blumenfeld of the Blumenfeld
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Delayed Again

Delayed Agam
By a peculiar quirk, Government opposition to an applimonth of the period of the peri

29 date.

Special Ass't Attorney General Robert L. Wright therefater appeared before the court and argued against the Dec. 13 date. He convicted Judge Hand who, however, instead of setting back hearings to the original Nov. 29 teeoff shoved them still further away to Dec. 20.

Myers, Ernst

Continued from page 5 and still is not settled, has tied up much time for the Federal judges. He said:

"I urge as the first reason for the creation of special anti-trust courts creation of special anti-rust counts the need for tribunals which can perform their full duty in such extraordinary proceedings without neglecting any other duties.

perform their full duty in such setta-ordinary proceedings without extraordinary proceedings without extraordinary proceedings without extraordinary proceedings without extraordinary to the appeals in the Paramount. Schine, and Griffith cases were all heard by the Supreme Court at the last term. All three were decided to the court of the supreme Court for the three cases and, in returning them to vious similarity between the three cases and, in returning them to the working out of final pudgments, indicated that there should be equality of treatment as between the three circuits involved. Court for this gesture, but gesture it is, because the three cases were sent back to three separate courts and noting in the sent the court of the sent the court of the world eliminate or greatly reduce the evil of the consent decrees—which always represent a coursel was appalled by the prospect of trying the cases under the pressure put on them by the procedure which prevail in the procedure which prevail in the procedure which prevail in the procedure which government fold the Bosse committee: ""

procedure which, prevail, in the courts of general jurisdiction."

Brist, who went a step further. The courts of general jurisdiction. Brist, who went a step further. The court is the court of the cou

circle. "I happen to represent the inde-pendents in many of these situa-tions. I represent the Seiznicks and the Goldwyns and the Disneys and the Goldwyns and the Disneys fight. I represented many interests against the Associated Press and I was in the radio situation where Sarnoff and Paley and other net-works lost their fight."

Prutzman's Stock

Washington, Nov. 23. Charles D. Prutzman, veepee and general counsel of Universal, has gifted 2,000 warrants for the purchase of U's common stock to an undisclosed beneficiary.

Remaining in Prutzmans' hands are warrants entitling him to the purchase of 21,250 shares. He also holds 6,100 shares of common

Comparative Table

The majors' 1948 profits listed here. Grosses, for the most part, re estimated from reports filed with the Securities Exchange Com-

mission	ana other	sources.	- 10			
Co.	'48 Net	'47 Net	Period	'48 Gross	. '47 Gross	Period
Par.	\$20,015,000			\$86,000,000		
WB	10.321.000	19,134,000	9 Mo.	.151,415,000	164,643,000	12 Mo.
20th.	9,119,613	10,608,098		121,432,769		9 Mo.
Metro	4,729,063	10,904,821		133,000,000		9 Mo.
RKO.	1,901,863	5,107,347			89,000,000	. 6 Mo.
Col::	565,000			Undisclosed		12 Mo.
U	1,709,8074	2,470,167	12 Mo.	41,000,000	47,000,000	12 Mo.
* Los			1.0		1 6 V.S.	

M-G'S 17 FOR NEXT 6 MOS. **INCLUDES 2 REISSUES**

Tilting its releases for the next six months, Metro has grooved 17 features, including two reissues for the period starting Dec. 1. Against this, M-G released 13 new films and three oldies during the compara-tive 26 weeks which ended June 1.

tive 26 weeks which ended June 1. Eight of the films will be in Technicolor. With four films now slated for December, Metro's 1948 release total hits 29 (including four reissues) ragainst a total of 30 (with two reissues) in 1947. It day to the present rate for next year holds up it will be the top 12 months of the control of the cont

The Christmas month will s "Hills of Home," "Words a

cient," produced by Herbert wis-cox.

"Act of Violence" and "The Sun Comes Up" is set for Pebruary, Pandro S. Bermain' "The Bribe' Pandro S. Bermain' "The Bribe' Me Out to the Ball Game' is slot-ted for March. "Little Women," "The Great Sinner" and "The Barkleys of Broadway" make the "The Stratton Story," another baseball subject, and "The Secret Gardem," itner produced by Clar-ence Brown, will meet the May schedule.

Schary Plans

der, Schary said. He added that at least half of all the films slated for production next year are orig-

inals.
Studio chief expressed the opinion that star values are still one of
the most important factors at the
boomfies. A good picture with no
boomfies. A good picture with on
talent. Iack of star names is one
of the factors slowing down returns on "Search," the Swiss-made
Schary said, elected is now releasing,
Schary said.

turns on "Search," the Swiss-made that the which Metro is now releasing. Switch with the work of the state of now dickering with H Hughes to join the RKO lot.

Majors Nix Continued from page 3

such as one which would bar the playing of new pix on video, might receive major company blessings. Other proposals made by TOA

on censorship, taxation, concili-ation plans and public relations were handed the greenlight. Plea for greater supervision of 16m playings to cut down on competi-tion to the constraint theatres, softed convenient the con-tent of the convenient of the general counsel for the MPAA. Schreiber is to work out closer sur-pellance of 16m bookings by the majors.

Public Relations Shorter on censorship, taxation, concili-

Public Relations Shorts

Public Relations Shorts
Besides issuing four public re-lations shorts made by the MPAA
itself, the majors are swinging be-hind a proposal of Sullivan for the production of shorts to cover such subjects as censorship and taxes, it is reported that Paramount and 20th-Pox will each make one short for TOA distribution.

for TOA distribution.
Sullivan has already won TOA
board approval on the filmmaking
project. These would include
highly personalized messages to
ing the short could fix his own
signature. Sullivan's idea is rogive the exhib a choice of several
dozen messages, already on celhicity to the could fix his own
signature. Sullivan's idea is rogive the exhib a choice of several
dozen messages, already on celhicity to the country of the country of the country
to this own patrons.
Idea which the film commanies

to his own patrons.

Idea which the film companies will now support is to get the local exhibs interested because the credit line goes to him rather than some biggle in the industry. Past beefs of exhibs have been that the local theater plays the film but the top-bracket industryites grab off the credit.

\$60,000,000 Net

Continued from page 3 gain is coin which 20th, along with other majors, obtained under new pacts with France and Sweden.

Lopping Overhead

Lopping Overhead
Heavy lopping of operating expenses also helped 20th as it undoubtedly did Paramount. Plim distribution, theatre operations and administration expenses amounted to \$66,110,184, a considerable savings over the \$71,442,960 which the concern laid out in the 39 weeks of 1947.

concern that of the 189 weeks of 1947.

Net per-share earnings for 20th the 32.12 compared to \$3.25 last the 32.12 compared to \$3.55 last the 32.12 compared to \$3.12 compared to \$3.12

EL Refuses to Delay

Pic in RKO Title Snarl

Biollywood, Nov. 23.

Eagle Lion has refused to hold up. "He Weilard By Night." did under a manuncements, with their reports. Par declared a regular deal of the property of 250 cm common, of 250 cm common was also 550 cm with the correct Dec. 3. Twentleth dividend and on the property of 250 cm common was also 550 cm with the correct Dec. 3. Twentleth dividend and common was also 550 cm with the correct Dec. 3. Twentleth dividend and common was also 550 cm with the correct Dec. 3. Twentleth dividend and common was also 550 cm with the correct Dec. 3. Twentleth dividend and common was also 550 cm with the correct Dec. 3. Twentleth dividend and common was also 550 cm with the correct Dec. 3. Twentleth dividend and common was also 550 cm with the correct Dec. 3. Twentleth dividend and common was also 550 cm with the correct Dec. 3. Twentleth dividend and common was also 550 cm with the correct Dec. 3. Twentleth dividend and common was also 550 cm with the correct Dec. 3. Twentleth dividend and common was also 550 cm with the correct Dec. 3. Twentleth dividend and common was also 550 cm with the correct Dec. 3. Twentleth dividend and common was also 550 cm with the correct Dec. 3. Twentleth dividend and common was also 550 cm with the correct Dec. 3. Twentleth dividend and common was also 550 cm with the correct Dec. 3. Twentleth dividend and common was also 550 cm with the correct Dec. 3. Twentleth dividend and common was also 550 cm with the correct Dec. 3. Twentleth dividend and common was also 550 cm with the correct Dec. 3. Twentleth dividend and common was also 550 cm with the correct Dec. 3. Twentleth dividend and common was also 550 cm with the correct Dec. 3. Twentleth decard and common was also 550 cm with the correct Dec. 3. Tw

IBC'S WESTERN DEFENSES DOW

. D.C. Current Floors Capital Gains

Bureau of Internal Revenue's okay of the Amos 'n' Andy deal with CBS may be the last of its kind which the revenuers will

Burseu of Internal Revenue's obay of the Annea 'n' Andy deal spirote.

Inside talk here is that so far as Jack Benny's alle of property involving his radio program is concerned, he is likely to find he program is concerned, he is likely to find he program is concerned, he is likely to find he program is concerned, he is likely to find he program is concerned, he is likely to find he program is concerned, he is likely to find he program is concerned, he is likely to find he program is concerned, he is likely to find he program is concerned, he is likely to find he program is concerned, he is likely to find he program is concerned, he is likely to find he result in the program is concerned in the program is concerned by the find he result in the program is concerned by the find her in the concerned here is must stand by the Annea in Annea and the same time, must make clear that it has not opened the way for. Benny and other top radio acts to do the same thing.

Looking around for a way out of it delienma, some revenue that the concerned here the program is concerned by the farmed by the farmed here to the sound of the same thing.

Looking around for a way out of it delienma, some revenue difference between the Annos 'n' Andy deal and one which would difference between the Annos 'n' Andy deal and one which would involve almost any other radio personality. Explanation goes expensible this:

Capital Ennes something must be sold aside from the Individual. It was all right for CBS to 'buy' the Annos 'n' Andy show, because the act and not the actors are the important thing. If either the act and not the actors are the important thing. If either the act man of the scoters are the important thing. If either the act and not the actors are the important thing. If either the act and not the actors are the important thing. If either the act and not the actors are the important thing. If either the act and not the actors are the important thing. If either the actor and the actor and correll.

However, a Benny show without Ben

Bill to Put Poll Supervision Under FCC To Be Introduced by Pa. Congressman

Philadelphia Nov. 23. Democratic Congressman - elect Earl Chudoff is preparing a legis-lative bombshell for pollsters and radio surveytes when he makes his debut in the Lower House In

his debut in the Lower House in January.
Speaking on the Univ. of Pennyal Sanuary and Sanu

"I do say, however, the polls have a psychological effect upon the people, and I think that effect is what we lawyers call a public interest.

interest.

"Utilities have an effect upon public interest, the milk industry has an effect upon public linterest, and in order to have a politility they should be licensed by an agency."

The Congressman-elect then amounced that he would introduce a bill at the coming session of memory of the provide for the licensing of politics.

We, the People' Scripters Get a 22% Wage Hike

Get a ZL'₀ Wage flike
Scripters on the "We, the People" radio-elevision series have
soften a 220% salary raise, retroactive to Oct. 1, in a new contract
between the Radio Writers Guild
and Sonna & Rubleom, agency for
Agreement was negotiated by
James P. O'Neill, writer on the
program, and James Stablie. Iocal
executive-secretary of the RWG,
expectating the erripters, and
care and Walter Sullivan, for the
agency.

GF CEREAL DIV. LATCHES ON TO 'GANGBUSTERS'

UN 10 'GANUBUS LEXS'
Cereal division of General Foods, as an additional budgetary Ren, has decided to latch on to sponsorship of the Phillips Lord "Ganglesters," currently based Saturday Gamble awapices. P & G is dropping the show.

However, instead of being restructured in the ABC time, the southern of the Committee of the Com

Legal Headache Looms If Allen Joins CBS Parade

The question of, whether Fred Allen is In a position to move his Sunday night show from NBC to CBS should the wholesale consequence of the control of the co

Sunday segment.

However, Allen's present sponsorship by Ford dealers is under a lend-lesse arrangement from all indications is still in a show when and I'll decides to move into the big time is also lend-lessed. Significant in the big time is also lend-lessed. Significant in the big time radio picture again.

In view of the contractions is still in a show when and If I the decides to move into the big time radio picture again.

agam.

In view of the multiple legal ramifications that would be involved, it's considered highly likely that Allen, despite the renewed CBS overtures, would settle by staying put. Otherwise, it's figured, it would add up to a double lend-lesse.

BACK TO COAST

BAUGH 19 CONTROLL OF THE CONTR

Coulter, Dolan In F-C-B Exit

In 1--B LXII

Douglas Coulier is exiting as New York raid head for Foote, Cone & Bedding. Agency's inactivity in raid in the N. Y. office to the coming out of the Chicago office on the coming out of the Chicago office on the coming out of the Chicago office on the Chicago of the Chicago office on the Chicago of the Chic

KSTP on Economy Spree

Minneapolls, Nov. 23.

KSTP has begun reduction of its orce as saving due to new midelty beatton.

Three technicians have been laid off and further reductions are planned as result of consolidation of facilities.

Faul loop district, but moved to headquarters no bundary better the two cities, with FMTV transmitter at same location.

It's first case in which such conlection to the control of the control

STROTZ SHIPPED Riggio's Anti-Capital Gains Stand New Quirk in Jack Benny Odvssey

The Works

In view of his behind-the-scenes financial masterminding of the capital gains manuers among radio's top talent, sol-idly entrenching his Music Corp. of America as a poten-tial kingpin in television, they're now referring to Jules C. Steln as Chairman of the Board of Show Business.

P & G Cool To **NBC's Sunday** Night Overtures

Night Overtures

Noist frequently-handled unservices and the state the past week has been: "What oppens to the Sunday night time on NBC". The network chiefatans, in a switch from the years when they were the sunday night time on NBC". The network chiefatans, in a switch the sunday of the sunday

Textron Prexy Bares Helen Hayes Stock Deal To Clinch Radio Series

Royal S. Little Trectron Inc., president, 10d in S. Little Trectron Inc., 10d in S. Little Boston, Nov. 23.

FM: Forget Mine

The CBS-Jack Benny-Music Corp. of America "capital gains" maneuvering hit a new snag over the weekend, this one, from all ac-counts, emanating from the Ameri-can Tobacco Co.

can Tobacco Co.

Just when CBS board chairman
William S. Paley had successfully
hurdled all the Benny and MCA
hurdled all the Benny and MCA
network had the Benny-Phil Haris-Edgar Bergen parlay in its lap
with the blessings of everyone (except NBC) concerned, Vinent Riggio, prez of American Tobacco,
moved into the picture.

moved into the picture.

"Riggio called a meeting of his board last Friday (19) in N. Y., and, along with exces of his agency, BBD&O, kieded the Benny-Cost Statuston around in a full-day of huddling. Benny's agency lampouning on his last Sunday's (21) boundest, aimed specifically at, both the state of the second state of the

Benny's contract with American

A Bergen Never Forgets

A Bergen Never Forget For the past 10 years, it ap-pears, Edgar Bergen has been trying to persuade NBC to give him a pearl studie profilest casts from the Coast. It could be had, the pointed out, for about \$15... In the mixed varieties were loss on the Coast and the could be had, the pointed out, for about \$15... In the mixed varieties were loss on the Coast last week in a bid to retain Jack Benny, Phil Harris-Alice Faye and Bergen, the latter showed little own dealers of the coast of the property of the coast of the property of the coast of the coast of the "Look, Niles," was Bergen's

"Look, Niles," was Bergen's paramount pitch, "how about that spotlight?"

Totacoo still has five years to run after this season, so that Riggio after the season, so that Riggio whatever decision the comedia makes on switching over to Paley & Co. While everyone concerned to a hush-hash polley, if a reported that Riggio looks askanee at his star radio saleman playing around with cupital gains propositions, as the season of t

sponsor for him.

Around CBS everybody is sitting tight. The rumor mill has been in operation at a 24-hour-a-day men at a 25-hour-a-day m NBC is also sitting tight, walting and hoping — that nothing happens.

Quite a Difference

Unquestionably a strong factor in NBC vs. CBS comedy raiding situation is the makeup of the rival network organizations as corporate setups.

On the one hand, the trade is quick to point out, William S. Paley, the Columbia board challeman, as the majority stockholder, need only answer to himself in making decisions.

making decisions.
In contrast, NBC prexy Niles
Trammell, regardless of his own
feelings and close relationship with
the web's top array of talent over
the years, is still at the whin of
the RCA board of directors. NBC
is only a subsid. David Sarnoff &
Co. still run the works.

Directors Guild Heads for Big Scrap With Agencies, Indies as Talks Resume

The Radio and Television Di-rectors Guide heads for a big blow-for with the major ad agencies and indic package producers as nego-tiations resume, foday (Wed.) in New York for a basic minimum agreement to cover freelance di-rectors in radio. After three weeks of multing over the agreement to form the cover freelance di-rectors in radio. After three weeks sper reps are coming, into today's meet with a friendly, but fram flat "no."

and "no." understood also shat the basic objection to doing business with the Guild-was that evered so-called supervisory personnel. It was pointed out that some the control of the contr

the BDTG.

Hopes that the agency-packagers would soften in their attitude to ward dealing with the cue-throwers as a result of the Democratic Party weep in the Presidential and Conveyen in the Presidential and Confruit. Under the Taft-Harriey law, which is still in force, the money loys don't have to write pacts with mon-cretified unions, such as the their legal rights.

An effort to head off the anti-law.

An effort to head off the anticipated fireworks was made yesterday (Tues) by the agencies, which will be a support of the sup

anue from the Taft-Hartley angles the agency-packager negotiating committee looks upon the dudy proposed contract as "ex-treme." The Guild's proposed contract as "ex-treme." The Guild's proposals or to Franke Frisch in calling ever (1) recognition, (2) Guild emon the New York Glants games, and (6) are recreits. Against Guild exe endish Medical and the statement of the games for the statement of the games for the statement of the darken for the statement of the

Open Season On ABC Veepees

Two ABC vice presidents resigned last week and a third was recorded from New York to the first the property of the programming, is slated to leave for the Coast, possibly before Christmas, to replace Don's Searle as vecpee in charge of the ABC western division.

Barry's successor as ABC's top program exec in New York will be J. Donald Wilson, the net's Coast director of programs and produc-

director of programs and produc-tion. The production of the products corp. of which he is a manual product of the products corp. of which he is a majority stockholder. Firm controls eastern rights to the Ampex Magaline of the products corp. If the product is the product of the product of the production of the produc

Mynus successive the month of t

work when that forerunner of ABC

Don Searle has denied that reeart llinesses prompted him to reeart llinesses prompted him to recoast, which he has held since Oct.
1944. He will devote full time to
"private Interests," including "one
two" AM stations he plans to
buy. He also owns pieces of several oil companies.

'What, Me Obtuse?'

HIMI, INC UNUSUE.

General Broadcasting Corp.,
pressing its claim as a competitive
bidder for the purchase of the
Bulova station WOV New York,
charged last week that Victor
Broadcasting on holding up an
ECC decision on who gets the outlet.

"bothseess" in holding up an ECC decision on who gets the outto a petition filed by its Washington counsel, Henry G Fischer, General contended that Victory has shifted its position in its arguments against General's competitive bid for WOV, thus declying the shifted its position in its arguments against General's competitive bid for WOV, thus declying the shifted its position has been pending since last February. 'Aside from the unwarranted hinterference with Commission business entailed by this later shift into its suspect at once, because the display of a high degree of business in the matter presently in its self-interest.' General contends that the terms

General contends that the terms of its competitive bid for the station is more satisfactory to the Commission than the original bid of Victory's.

Ballcasts at 35G

to a five-year contract. Under-stood he may take on Marty Glick-man for his announcer sidekick.

man for his amouncer sidekick.
Choice berth became vacant
when Frisch exited to Join the
Gliants coaching staff under Leo
Durocher.
It is the big coin class,
continuing to do the blow-by-blow
for Ballantine on the Tournament
of Champions. He also has his DuMoni network, Hodges Scorebbard
show.

MPLS. STATIONS STRIKE HINGES ON PAY TALKS

HINGES ON PAY TALKS

Minneapolis, Nov. 23.

Freeman Hurd, international repot technicians union, returned to the control of th

John Reed King, Bernie Set For WOR Shows

Norman Upped at WFIL.

Filladelphia, Nov. 23.

John D. Norman has been nave been signed by WOR, 'N Y.

for once-week half-hour, shows, and production, supervisor of WFIL.

step of the state of the sta



CARL AKERS

Writing and airing KLZ news broadcasts is the forte of Carl Akers — a popular newcomer to KLZ's widely recognized news de-partment.

KLZ, DENVER

Winnick Renews MBS' 'Questions' For BBC Usage

Maurice Winch, Lordon band-leanned menthe delivere, fasty-tion of the menthe delivered and the case to the menthe delivered and the right to the "20 Questions" show, which in turn be has been statistically the menthe delivered to buy the show directly from MSE silminating Winnick, who siles who will be shown the BIG wanted to buy the show directly from MSE silminating Winnick, who siles who will be shown the sh

of '11 Pays to Be Ignorant') on the BBC.

The 'state-owned radio system in't commercial, but Winnick gets a regular plug every 'time 'Igs a regular plug every 'time 'Igs a regular plug every 'time 'Igs and 'Igs and 'time 'Igs and '

Mrs. Winnick at the moment is in New York, house-guesting with the Warners in Greenwich. Conn. Her

WOV ITALIAN SERIES ON TOLERANCE SET

WOY, N. Y., and the Institute for Democratic Education have combined on a series of tolerance promises of the property of the

Series was jointly produced by Arnold Hartiey, WOV program di-rector, and Harold Franklin, Instirector, and Harold Franklin, Institute program director. Alfredo Segre scripted, Renzo Sacerdoli of WOV, will direct programs, which use Italian radio and legit actors. Paul Romeo orchestra supplies the music.

From the Production Centres

IN NEW YORK CITY . . .

IN NEW YORK CITY.

Why Dee, I prondent Bleen Wilson, Les Brown's recommendation of the Commendation of the

N. S. CHEERABHIP 300ME MORTHS AGO to Decome a "ethizen of the world" and work for peace. Davis, a former musical connect sector, is a son of bandleader-producer Meyer Davis.

Gerald Maubby, assistant Carlo and the peace of the

Now" reprise of nistoric events by the top commentators.

IN HOLLYWOOD

Lackies' Bit Parada rewerted to the 10 top tunes when a survey disclosed that it was more acceptable than the top seven with a flock of extras tossed in ... Kenny Delmar (Sen. Claghorm) signed as chief character and narratior of Impossible Pictures' "Beyond Civilization to Tecas"... KECA bought Art Baker's Note Book and moves it from the control of the

IN CHICAGO . .

IN CHICAGO

Bill Meres exting as sales service minancer of WGN. Fund of \$1.072.1n memory of the late Margaret Wiley, timehuper of J. Walter Thompson, will be turned over to the Off-the-Street Club for outfitting a girls' dormitory. ... Johanny Nerton, ABC, veepee, becomes a resident of Wilmette Dec 1... ... "Ill Remember Indians," a book of peecy by the property of the property o

ON INDUSTRY HOT SEAT

		Network
Program	Spensored Network Competition	Com- petitlor
Walter Winchell 27.0	Man. Merry-Go-Round. 9.	4
Lux Radio Theatre 25.0	Gabriel Heatter 5 Johns-Manville News 2 Telephone Hour 6 Dr. I. Q 6	8
Fibber & Moliy 22.8		4 11.5
Jack Benny 21.9	Gene Autry 6. Sherlock Holmes 4.	9 14.5 9
Bob Hope 20.0	Town Meeting 4. We, the People 8. Gabriel Heatter 6.	1
Godfrey's Talent Scouts. 18.5	Railroad Hour 5. Voice of Firestone 9.	1 19.3
My Friend Irma 17.1	Arthur Gaeth 2. Fish & Hunt Club 1. Contented Program 5.	4
Phil Harris-Alice Faye 16.6	Carnegie Hall 2. Amos 'n' Andy 12. Behind the Front Page 3.	1
Duffy's Tavern 16.6	Your Song & Mine 4. Gabriel Heatter 6.	5
Mr. District Attorney 16.4	Groucho Marx 9. Harvest of Stars 6. Johns-Manyllie News. 2.	7
Stop the Music 15.9	Sam Spade 9 Charlie McCarthy 14 Fred Allen 14	2
People Are Funny 15.7	None	
Crime Photographer 15.4	Revere Ail-Star Revue. 2. Johns-Manville News. 2. Sealtest Show	3 5
Mr. Keen 15.2	Better Half 3. Burns & Allen 14.	1
Horace Heidt 14.9	Jimmie Fidler 4.	
Rig Town 14 9	Hit the Jacknot 10	1 14.9

Lowell Sun AM Pullout Seen as Trend To Vamp Radio Due to Television

Washington, Nov. 23.

Beginning of what may well be a trend toward withdrawing plans to enter the standard radio field because of the rapid developments in television, is appearing in petitions being filed with the FCC. The idea that AM radio can pay the freight for video until the latter is on its own seems to be going out the window.

Last week for assemble form.

the window.

Last week, for example, from among the batch of briefs submitted to FCC was one from the mitted to FCC was one from the form the form

television."

Lowell Sun went into considerable detail in giving reasons for its action. It told the Commission:

1. Development of television "has proceeded with far greater rapidity than had been generally expected."

2. It believes that video "will be he major medium of broadcasting (Continued on page 32)

Par, Sindlinger In Radox Wedding?

Radox Wedning:

Gesigned to soothe uncleased uncleased to soothe uncleased u

Variation on a Theme

Variation on a Theme
Prospective spanous have
come up with a new standorf
for importunate radio time
salesmen, to add to the wellworn, "what till after the first
of the Year," "walt till after the
Labor Days, "mad "walt "walt
till after Congress Meeks."
Their argument is that the
unforeseen election results
have changed the overall
economic picture so drasifically
that they instonal advertisers,
kind of legislation that's comiring before they peel the rubberhand off the roil,

Tele Will Supplant, **Not Supplement** Radio. Sez Shouse

James D. Shoue, pres of Cros-ley Broadcasting Corp. told editors and publishers at the National Editorial Asan meet here Sunday (21) that television is lifely to re-place radio. Theory that tele will supplement, consulting was con-demned by the Crosley topper as 'designed to soothe the furrowed brow' of ad men, radioites and publishers.

FROM ALL SIDES

Broadcast Measurement Bureau is on the bot seat. The pressure's from the outside and from within informed trade opinion is that something's got to give, perhaps within days.

Informed trade opinion is that summitting's got to give, perhaps summitting's got to give, perhaps in the considered likely that a recent series of developments, climaxed by an NAB board meeting last week at which BMB was board meeting last week at which BMB was board meeting in New York on Monday (22) will lead to the resignation of either Hugh Feitig. Comment of the consideration of either Hugh Feitig. Comment of the com

tween the two groups.

"We Welcome It'
"BMB is tickled pink," secretary
Plil Frank said after the bord
meeting, "to have station problems
brought to lis attention by the
NAB or anyone else. We're not
and at the NAB; we're not mad at
and at the NAB; we're not mad at
the saided, however, that the
BMB board was glad that two of
(Continued on page 32)

Thurs, on CBS 'Ain't No Fluke

On top of its "Sunday Disaster," NBC has been gandering the newsest Hoopers and finds that the Initial beating administered to its top-budgeted Thursday night line-up of stars by CBS' low-cost sequence of adventure whodunit shows, is anything but a one-shot "fluke".

shows, is anything but a one-shot. Neveet round of ratings finds NBC with a problem on its hands or restore "Aldrich Family," Burns & Allen, Al Joison's "Kraft Music Hall," "Seallest Variety Show" and them are outstanded by Columbia's "FBI In Peace and Wan," "Mr. Keen," "Suppense". "Crime Photonic Columbia's "Bill in Peace and Wan," "Mr. Keen," "Suppense". "Crime Photonic Wan, "Mr. Wan, "Suppense". "Crime Photonic Wan, "Mr. Wan, "Suppense". "Crime Photonic Wan, "Mr. Wan, "Mr. Wan, "Mr. Wan, "Mr. Wan, "Mr. Wan, "Wan, "Mr. Wan, "Mr.

Paul Gerard Smith

For Laughing Out Loud

editorial feature

43d Anniversary Number

VARIETY

Hooper's Top 15 and the Opposition | PRESSURE PUT ON FCC Net Sales Hearing May Turn Into Parade as Result of CBS 'Subpoena

Hy Gardner

reminisces en e Sing Sing

Due-Bill on a Holdup

In the speed 43d Anniversary Number

VARIETY

Kobak Confidence **Vote Seen Upshot** Of Mutual Crisis

week of the resignation of Robert nanager effective Dec. 1 is viewed in some trade circles as a conpresident. A network statement issued

after the board meeting last week said that no successor to Swezey will be named. His executive chores will be taken over by others in Mutual's top echelon. Meanwhile Kobak is on the prowl for an exec to head up program and sales.

saies.

Linus Travers, who was offered the key job under Kobak which Swezey felt would usurp on his duties will remain in Boston as executive veepes of the Yankee Network.

Frost Warnings Freeze
Out Ch'field 'Supper Club'
As KFI Refuses to Yield
Hollywood, Nov. 23.
Chesterfield Supper Club'
As KFI Refuses to Yield
Hollywood, Nov. 25.
Chesterfield Supper Club and the supper Club'
As KFI Refuses to Yield
Hollywood, Nov. 25.
Chesterfield Supper Club and the supper Club'
As KFI Refuses to Yield
Hollywood, Nov. 25.
Chesterfield Supper Club and the supper Club'
Hollywood, Nov. 26.
Chesterfield Supper Club and the supper Club'
Hollywood, Nov. 27.
Chesterfield Supper Club and the supper Club and th

Washington, Nov. 23.
Next Monday's (29) Pederal Communications Commission hearing on network sales to affiliates of national spot time may turn into a parade of radio station reps a parade of radio station reps (22) that the PCC representation of the proceeding. The proceeding from in the business to produce data for the proceeding Carating of the request would mean the hearings would go on the proceeding and the proceeding of the request would mean the hearings would go on the proceeding the pro

mean the hearings would go on all week.

The network asked that specified officers of the reps produce all contracts and agreements entered of the respect of the reps. The respect of the

RWG. Agencies Lick Major Issue

A settlement on the minimum basic agreement dispute between the Radio Writers Guild and the ad agencies is definitely in the works. Negotiations between the works. Agentiations between the works ago after content that weeks ago after content that weeks ago after the works ago after a pecific the way of a pact.

One of the toughest hurdles was the original AWG demand componerty rights which the guild wanted to revert back to writers a specific time for resale to

wanted to revert back to writers a steel time for resale to films, video and book publishers. According to one agency exec, a formula, still undisclosed, has been reached which promises to be been reached which promises to be been reached which promises to be deratood that the formula will now with the formula will now wide for a precentage spill between scripter and sponsor on resales.

Talks between the guild and agencies will resume next Monday (29) with both sides agreeing to the promise of t

SB Retrenchment Hits \$4,000,000 Mark With

Its Ed Bergen Bowout

FOURS FOR A SONG With Jane Froman, Robert Weede, Alfredo Antonini & orch; Ber-nard Budley, announcer Director: Carlo DiAngelo Writer: Nora Sterling 25 Mins; Frb. 9:30 p. m. CONTI MBS, from N. X.

which will be a serious of the control of the contr

GERMAN AMERICAN LITERATURE HOUR
With Peter M. Lindt, Prof. Piscastor, guest
30 Mins; Sat., 3 p.m.

50 Mins. Sat., 3 p.m.
Participating
WEVD, New York
West Control of the Street, entertainting and radio-wise German larsuage program for three years
over WEVD, New York indie which
in addition to English. Lindt
could teach many of our own
newscasters and commentators a
diction, and all-around mike presence.

diction, and auraconence,
In his weekly piece he discusses
books, music, the news, and usually
interviews a prominent Germanborn personality. Last we e k's
guest was Prof. Erwin Piscator,
director of the Drama Workshop atthe New School for Social Reearch,

director of the Drama Workshop at the New School for Social Regarders of the New School for School for

CHARIOT WHEELS
WIth 25-voice Negro Choir; Bill
Producer-director: Lawrence Mann
15 Mins; Sun, 8:15 am.
15 Mins; Sun, 8:15 am.
Long a fixture on Columbia affilinte WAGA, Allanta, a mixed
Negro, choir isageed "Chandot
Negro, choir isageed "Chando

SPG Wins Radio Flacks

ABC and CBS publicity departments have voted unanimously to retain the Screen Publicits Guid as a collective bargaining agent, on Dec. 15. A new pact is expected to be negotiated this week. CBS blinder comes up for renewal on Dec. 51.

THIS IS BING CROSBY
With guests; Ken Carpenter, announcer
Producer-director; Bill Morrow
15 Mins.; Mon.-thu-Fri., 9:45 a.m.
VACUUM FOODS
WCBS, N. Y.

THE WAY IT LOOKS TO ME
With Toney Terry Hatfield; Bob
Keller, announcer
Producer-director: Gregory Cen15 Mins; Sun, 230 p.m.
STRAUSS STORES
With Straus Straus
Widd to the building ranks of news
commentators and would-be worth
trend analysis Toney Terry Hatfield, said to be a member of the
trend analysis Toney Terry Hatfield, said to be a member of the
trend analysis Toney Terry Hatfield, said to be a member of the
trend analysis Toney Terry Hatfield, said to be a member of the
trend analysis of the Widd Anarch
(21), she displayed a charming
practical, although obvious advice
on others.

American Labor Party in Albany, nuances and moving scenes of the Quarter-hour represented the clearest, sharpest commentary of the kind heard on a resputar program in this stress of the commentary of the kind heard on a resputar program in this stress of the kind heard on a resputar program in this stress of the kind heard on the stress of the kind heard on the stress gives the impression of objective-indicated east. His reading of portions of agency in New York, has been set if and uneven. This could be ity and promotion at General Electroric tests of the stress work, which and WoFM.

JOHN J. ANTHONY HOUR With John Connelly, announ Producer: Norman Jay 60 Mins.; 8 p.m., Mondays NORLAN CORP. WMGM, New York

WMGM, New York

(Shaw Associates)

John J. Anthony is back on the
airlanes, again doling out solace to
marital misfits and other probleminden clients via the "Join J. Anthony Hour." In the 8 to 8 p.
stot Mondays on Wei Chural, m.
And the Chural of th

slot Mondays on WMGM, N. Y. MOTON COPP, makers of Surul meIn format and treatment there
is little change from that employed
by Anthony over the years on
in format and treatment there
is little change from that employed
by Anthony over the years on
'Good Will Hour.' On teed's stans.
Monday night (22) there were the
work of the work of the property of the property

Following of the n

and the displayed a charming markete on some fopies and offered practical, although obvious adviced practical, although obvious and were although of the practical practical

Statishing WIRK. Toy

John Giviey, WTRY's news
editor (longtime mesysaperiman, Getild of the Air," via ABC-WJZ

Sustaining with the desired of the Air," via ABC-WJZ

Getild of the Air," via ABC-WJZ

Similary night (21) on Theatre editor

Similary night (21) of the Air," via ABC-WJZ

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BREAKFAST AT THE BRASS RAIL With Cariton Fredericks; Dick DeFreitas, announcer Producer: Nat Bernard Director: Bob Estes 30 Mins; Mon.Sat. 9 a.m. BRASS RAIL RESTAURANTS WMGM, New York

This is a tough one to nutshell, It appears to be a blend of medi-cine show, Yoga lecture and calis-thenics class, with asides on nutrition. Played for laughs; it could be a genuine howler, but played straight it's not. Carlton Fredericks, introed as

straight II's not.

Cartion Federick, introde as "an internationally known nutricing authority" comes on after a well as a internationally known nutricing and the property of the production of

Coumercials are handled briefly and to the point by Bob Lawson, and provide a short breathing space for the laddes to relax from their strenuous laugh anties.

Hold.

REY RODEL With the Playboys (3) Producer-Director: Scott Buckely 15 Mins, Mon.-Fri., 6:30 p.m. Sustaining WNBC, New York

Rey Rodel; for many seasons a singer at eastside N. Y. hotels, provides a note of intimacy in this early evening show. He d be more effective if stotted later inasmuch as the general pitch of radio at that time is for male audiences.

as the general pitch of radio at United Don too strongly. Its approach of the components of the continental character of the school of the

needay, November 24, 1948

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THE STRANGE ADVENTURES
OF CUDDLES AND TUCKIE
Writer-Producer: Mrs. Winthrop
Williams
15 Mins.; Tues.-thru-Fri., 5:30 p.m.,
Sustaining
WDAF, Kansas City

williams with the province policy Defreigned and notificial process of cliftor where the process of the process of

18 Mins. Mon-thre-Fri., 5 p.m.

Sustaining.

WOR. N. Y.

A quit strictly or juveniles is.

A quit strictly or juveniles is.

N. Y. Cross-the-boarder which

premed Monday (22). As cooked

up by Bruce Eliot and Dan Me
tions to kids under 16. These

moppets are called by phone and

the right answer is worth 35 in

Recipients of the calls are culled

cach day by a guest "Junior Post
mitted by youthful dislers." Latter

are also asked to add on bits of

descriptive info about the friend

are also asked to add on bits of

descriptive info about the friend

are also asked to add on bits of

descriptive info about the friend

shout birtfadays, hobbies, etc.

Who wrote "Twas the Night

buffer Christmas?" proved a stann
the fraction of the control of the con
quitzed on the initial stanza. Each

lime the question was mired

at the fraction of the control of the

stander of the control of the con
solition prices.

Soli

TV'S MISSING LINK NETTLES NETS

TV a 'Tool of the Rich'?

A warning that television, which may wips and the likely to land in the lap of millionaires, came last week at L. Ernst. The New York attorney laid the mattre before the House Small Business Committee, as one for serious consideration. "Let's take a look at television." he said, during his rambling dissertation as a witness. "It may vipe out everything leis in the field of radio and the late of late of

"Take a look at the people who are in there. They are not evil, But they are the people with a million dollars, that is all."

DuMont in Nighttime Program Reshuffle in Bid for New Sponsors

programming now paying off financially on WABD, its key N. Y flagship station, is planning a mass reshuffle of its nighttime shows in resumes to its nightness shows in a werage "television families" spend in allout effort to attract mere about three hours a day watching viewers and thus more sponsors. Much of the tairiff or experienced to the comparison of the an allout effort to attract more

DuMont television, with daytime

pickey on WMCA, N. Y. indie, is also linking up a nightitine vaude as a linking up a nightitine vaude is also linking up a nightitine vaude as a linking up a nightitine vaude as a linking up a nightitine value in the second of the linking and the second of the linking and the second of the linking and the linking up and the linking and the linking up an

Shubert Beef Cues Hunt For New Time Slot On Phil Silvers TV Show

The Phil Silvers video show bow-ing tonight (Wed.) at 8:30 p.m. NBC is being forced to seek another time slot. The Shubert theatrical interests, which own a 21% atrical interests, which own a 21%-stice of the legiter, "High Button: Shoes," in which Silvers is star-ring, has objected to holding the cuitain time every Wednesday right. As a result, Lee Shubert, is permitting the show to bow to-night, but will not consent to any move deluys in the legiter's start-

Det. Watches 3 Hours

Detroit, Nov. 23.
Surveys in Detroit indicate that average "television families" spend about three hours a day watching

includes him in the same company at all.

at all.

thin him he deals in facts.

However, the same and the sam

Ziv's Newsreel Oldies Gets WCBS-TV Sponsor

night, but will not consent to any now ellays in the legier's start.

Subserved in the legier's start.

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FEUD, FUSS FOR MIDWEST CABLE

Attempts to allocate time among the various television networks on the east to midwest coakial cable link broke down in a mess of arguments in N. Y. last week, with virtually all the broadcasters adamant in their demands for the same cream time segments.

cream time segments.
As a result, the American Telephone & Telegraph Co., which towns and operates the cable, took the ball away from the webs embouragement of the telephone with the telephone with the telephone with the situation on its own. Link, which runs from Philadelphia through Pittsburgh to Gleveland, is expected to be completed by the telephone with the cable.

is expected to be completed by Jan. 12.

Hot competition for the cable, Hot competition for the cable for

NBC's 80% Commitments NBC's 89's Commitments
Biggest fight at the allocations
meeting occurred between NBC
and ABC. Forner web, which has
clair shows, already has commitments on over 89% of all programs now sponsor do nite cast
coast web to be feel the midwest.
clair do now the commitments on the content of the control of the coast
when the commitment of the coast
when the commitment of the coast
that when is commercial or
sustaining or what its rating has
that web, all should have a chance
to share equally the time on the
cable.

NBC asked, among other times, for the Sunday night 8 to 10 seg-ments (Philco and Theatre Guild (Continued on page 45)

Tele Set Output At 5.000 a Day

Washington, Nov. 23. Washington, Nov. 23.
Television sets are now being produced at the rate of more than 5,000 a day, the Radio Manufacturers Ason. revealed last week in the rate of the rate of the revealed last week in the result of the result of the result of the rate of the

approximately 7,000 sets and the weekly rate was 38% greater than in September.

On the basis of the production. On the basis of the production. On the basis of the production of the productio

WPIX, in Red, Seeks Coin; Offers Buy-In at 750G, May Sell Outright

Mary Margaret A TV Casualty

Mary Mnigaret McBride becomes one of the first top personality of the first top first the first the

Paris Lido Revue Sock in London TV Gala for the King Paris, Nov. 16.

Patis, Nov. 16.
The "Confettl" show at the Paris
Lido was flown bag and baggage to
the BBG studios in London for a
gala event in TV. Il was a perfectly executed affair. It will mean
nightclub through the coverage by
the French and English newsreels, plus mag, and newspaper
publicity.
The set was practically an exact
reproduction of the Lido. Five
the proposition of the Lido. If the proposition of the Lido. Five
the proposition of the Lido.

time.

The showgirls, forced to wear bras due to the censorship laws in England, rode the same huge floats used in the Lido show every evening. A special plane carried these floats and other props.

noats and other props.
Sponsored by the British Government, as a birthday gift for the King, it cost an estimated 5,000,000 francs. (about \$15,000) to bring the show your. The east included Chaz Chase, The Debonairs, Gilette and Richard, The Charlively, Josette Dayde and the Ben Yost Quartet.

Zenith Shows Round Screen Chicago, Nov. 23. substantial buy-in by outside coin. Paramount Pictures has already been approached to take an undisclosed interest for \$750,000 in the video outlet but turned it down. WPIX was also reportedly offered to a N Y indle AM station for outright sale but again there was no deal.

no deal.

Failure of the rich and powerful
Daily News to push WPIX over
the commercial hump highlights a
national phenomenon in the infant
video industry. Out of 48 operating
velocities a profile Although this
was expected in the early stages,
all of the 43 stations have been
surprised by the extent of the shellacking that they have laken and
Withou miller mills where if was

will take in the next period.

Video, unlike radio when it was in rompers, is supping up as a no-man's land for the smaller entre-man's that of the smaller entre-tions on the exchequer is making it an areas where only the mammoth, corporations can stick it out, with any ambitious programming. All others are playing it close to the vest.

the vest.

NBC's Investment
NBC. for example, is being clipped on the chin for \$8,360,000 this year and expects to go down for another. \$5,000,000 in 1949 in sustaining its video network. Dust a substaining its video network. Dust a substaining its video network and station operators are bearing proportionate losses: Those operators with sufficient financial resources are able to the control of the control o

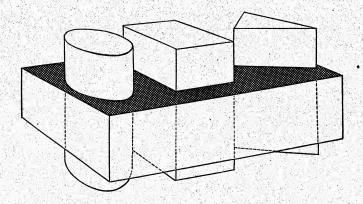
coin or stantial are beginning to boull out.

Raytheon Corp. in Boston, after inking \$250,000 into partially constructing a video station, has sold the construction of the control programming. The KMTR Radio Corp., controlled by the control programming the KMTR Radio Corp., controlled by the N. Y. Post-Thackrey, interests, put and the control programming. The American of the control programming a couple of AM stations which Warner Bros. has purchased, pending. FCc approval.

But despite the financial road-back, most of the holders of video blocks, most of the holders of video blocks, most of the holders of video with the construction of the control of the

'GOLDBERGS,' MOREY AS CBS-TV PACKAGE

and Richard. The Charliveis, Josepher Daylor and the Ben Yost Quarter Daylor and the Ben Yost Quarter Daylor and the Ben Yost Quarter Daylor and Part Daylor a



Fits Perfectly...

It's not possible to make the square peg fit the round hole nor the triangular block fit the square space . . . but your sales story in VARIETY fits perfectly.

VARIETY is read and advertised in by the men and women who buy and sell everything connected with show business.

VARIETY'S next anniversary, the 43d, is being prepared right now. The unusual editorial treatment of vital statistics and facts about all show business makes it the year 'round buying and selling reference guide for the industry. We will be glad to help you present your sales story. All our offices are fully staffed to assist you.

Our rates remain the same. Make your space reservations now.



CHICAGO 1
360 No. Michigan Ave.

LONDON WC 2 8 St. Martin's Place Trafalgar Sq.

Replacement Need Accents Tele's Perpetual Headache—Tube Shortage

Television industry, already con-ronted with an exute shortage of cathode-ray tubes, will find the going even tougher next year and in 1850. At that time they'll have enough tubes not only to make new sets but also to replace the burn-tout ones in sets that have be-sold until now. Maunfacturers look for 25% of all tube produc-low for 25% of all tube produc-years to be diverted to replace-ments.

Senta:
Estimated life of the average
tube is from two to three years, acording to U. S. Television prez
Hamilton Hoge. With more than
700,000 sets now in circulation
throughout the country, he declared, the "lig sleeper" in set production now is the servicements
according to the servicements
wontrenements too, may be since; stockpile of replacements. Military requirements, too, may be superimposed, which would cut into the available tube supply even more. Despite that, 'Hoge predicted the industry would be able to turn out between '1,200,000 and '1,000,000 in 1890, as compared to this year's total production of some '700,000

Tube bottleneck has been re (Continued on page 33)

NBC SHUFFLES COAST STAFF FOR TV'ERS

Hollywood, Nov. 23. NBC personnel was reshuffled last week to staff the television de-partment of KNBH and effect other promotions. Moving over to TV are Don Thompson as operations, supervisor, Jack Lyman, studio di-rector and Robin Black, assistant field director. rector and Robin Black, assistant field director.

Added to the AM production staff were William Verdier, Ray-mond Dietrich and Warren Lewis, the latter as director.

Ask FCC to Throw Out CBS' Boston Tele Bid

Washington, Nov. 23 Washington Nov. 23.
The FCC was asked last week to throw out CBS' application for a television station in Boston because the network has pending an application to acquire the video construction permit assigned to Raytheon Mig. 2000 permit as a petition of the competing applicant for a video outlet, it was asserted that under FCC vinlings not applicant can have

FCC rulings no applicant can have simultaneously pending two appli-cations for the same type of facili-

cations for the same type of facili-ties in the same area.

Applicants for video in Boston include two film interests: New England Theatres, owned by Para-mount, and 20th-Fox New England.

CBS Signs for Telecast Of Robinson-Belloise Bout

Robinson-Belloise Bout CRS-TV. continuing its fight promotion activity with the Tournament of Champions, has signed to air the Ray Robinson-Steve Bellois flight Des 6 from the Jersey City (N. J.) Armory, Hallantine will Thompson agency. Russ Hodges is do do the blow-by-blow. Fight is the second T. of C. promotion to be earlied by CRS-TV. Web recently aired the Typy Lark In-Chartle Fusart fraces from the will be aired in N. Y., Philidelphia, Washington and Boston.

Spitalny in Lead

Colgate decision on an NBC tele how is expected by the end of this

show is expected by the end of this week.
Phil Spitalny and his all-gid orchestra are understood to be lead-ing the pack, although other shows have been auditloned for Colgate by Lennen & Mitchell and other

Judy Gershwin on TV

Judy Gershwin on IV

Marines when us were new to the source of the late George Gershwin, makes resulted in his being divorced her television debut Friday 1201 here by Mrs. Patricia Virginia night on NDC-YV's "Musical Minister of the NDC-YV's "M

Josefovits' TV Package On Tunesmiths at Work

Songwriter Teri Josefovitz is preparing a video package, "Meet Your Songwriters," which is currently being considered by CBS. rently being considered by CBS.
Idea of the show is to get recognized tunesmiths to present their
own songs and tell of the intricacles of the publishing business.
Josefovits hopes to give amateurs
an inside, on 'he workings of the
music industry.
Format will simulate a film
studio in which a short is made.

KTSL Adds Kidshows To Boost Schedule By 7 Hours Weekly Hollywood, Nov. 23.

Hollywood, Nov. 23.

Don Lee's KTSL, which has been beaming between 16 and 17 hours of television shows weekly, has upped its schedule seven hours per week. Starting Sunday (21) Carlton Winckler, program director, began inserting kid-shows into early evening slots to stretch air time.

KTSL has been signing on at 7:30 and cutting out at 11 on Mon-day and Friday, 10 on Tuesday, Wednesday, Thursday and Satur-day and 9:15 on Sunday. New hours call for a daily 6:30 signon. bours call for a daily 6:30 signon.
Winckler is inserting lits juve
programs between signon and 7:30.
Jimmy Scrimer has been set as a
Jimmy Scrimer has been set as a
Keyes "Cilckety-Clack Revue," a
puppet program has also been inked. Others are being lined up to
fill in the remaining four hours.
KTSL has also added an hour and
schedule. 3:30, to it sets pittern
schedule.

schedule.

Scribner's show is tilted "Steepy Joe" and will be an "Uncle Remus" type telecast. Scribner will go before the tele cameras in blackface and full costume. Program tees off on a Tuesday. Wednesday and Thursday schedule, starting today (23). Beginning the week of Dec. 6 teleshow will go Monday through

PERSONNEL CHANGE DUE ON FACE THE MUSIC

"Face the Music" (BS-TV's 15-minute musical strip, is due for a change in personnel. Web program-ming chiefs have auditioned sever-al male and female vocalists dur-ing the strip of the strip of the strip attempt to find replacements for attempt to find replacements for attempt to find replacements for the strip of the strip of the strip bed, who have co-starred in the show since early last summer. Switch in talent is to be made, according to CBS-exes, in order to inject "more sparke" into the strip of the strip of the strip strip of the strip of the strip to the strip of the strip of the mibbles and, secording to a CBS-TV exec. "we can't keep the same show going indefinitely without a "sponsor."

ATS Sets Film Forum

A 10 Jetts Film Forum
American Felevision Society's
first film forum of the new season
is to be held next Wednesday (1)
at the Museum of Modern Art,
Y. Emerson Yorke, ATS secretary and film committee chairman,
is in charge.
Panel discussions will be held in
Panel discussions will be held in
Inn production and distribution,
camera lenses and titler uses, large
screen operation and technical
problems relating to films for
video.

GAIL STEVENS DIVORCED

GAIL STEVENS DIVORCED
Detroit, Nov. 23.
The wanderlust that seent Excapt, Harry J. Murphy to the U. S.
Marines when he was 17 and to the
Royal Air Force when he was 17 and to the
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Royal Air Force when he was 19 and to the
Murphy 23. a television actress,
proteesionally known as Gail Stevdesign and Committee of the Committee of t

Toledo's 4,500 Sets

Toledo, Nov. 23. Number of television sets in Toledo totaled 4,500 as of Nov. 10, according to a survey conducted by the city's radio distributors. Of these, 150 are in bars and restaurants, with the balance installed in larges.

WSPD-TV, owned and operated y Fort Industries, is the only sta-on operating here.

Video Rate War **Shaping on Coast**

Hollywood, Nov. 23. Television rate war is slowly sathering momentum on the Coast with four Hollywood stations beaming pictures nishiby to 57,000 video receivers. Two outlets have already to hold the satisfact of the network stations of the network stations will be a full satisfact of the network stations will be a full satisfact of the network stations will be a full satisfact of the network stations. gathering momentum on the Coast

will be a full scale rate card throat-cutting battle. NBC's KNBH will start beaming during the latter part of January. KTTV, CBS-Times-Mirror station, goes on Jan. 1, and KECA-TV opens its doors sometime later.

AGVA to Sue KTLA, KLAC-TV for Telensing Acts Without an Okay Hollywood, Nov. 23.

Hollywood, Nov. 23.
Florine Bale, coast chief of American Gulld of Variety Artistes, and Sam Shayon, its local attoric, have been advised by National headquarters of the Guild to file a civil lawsuit against two telestanes. KTLA and KLAC-TV because broadcasters have failed to AGVA the Contract of the

mission.

Last Labor Day, KTLA picked up a show of outdoor acts in the Coliseum, The 20-odd acts were booked in at \$3,000 to entertain Jambowee in the saucer. AGVA ordered KTLA to pay acts double what they got for show, or a total of \$6,000. Station since has been balking.

balking.

KLAC-TV picked up a charity
swlimming show, on which a couple
of pro-divers. AGVA members,
were working for \$75 each. Uniondemanded double rate for these,
too, because station land not received acts' permission for telecast.
KLAC-TV has ignored the Guild
thus far.

Push TV Scripters Guild as Screen **Writers Balk on Tele Jurisdiction**

Theatre Wings IV course which tiese off Dec. 8 will admit for the first time non-veteran members of the various AM guilds. Many members of both the Radio Writers Guild and Radio Directors Guild have aiready enrolled for the workshop course. Wing is also offering for the first time this year a course in tele station management and op-

eration:
Wing's entire professional training program is now under the direction of Charles Vance, who replaced the state of the property of the property of the property of the property of New Stages, Inc. Vance, a former dialog director of New Stages, Inc. Vance, a former dialog director at Warners, has also been an instructor of the property of th

white serving in the Pathippines during the was most virter-producer-director for CRS-TV, the department, is replacing Byron McKinney, who's now a director st. WABO (DMMON, N. Y.). Wing's tele workshop course will continue facilities of William Still's experimental station, W2XIT, at Jamaiea, L. Studio has been expanded and farnished with considerable new trained with work of the production, taking their turn at camera work, set designing, acting, writing, etc. It's planned to production, taking their turn at camera work, set designing, acting, writing, etc. It's planned to product when or production is the production of the productio

Tele Chatter

New York

New York

Paul Gallico named permanent
moderator on General Electric's
Sunday night newareel quiz show
Stop, Look and Listen' Arthur
V. Jones in from the Coast with
line Marriage Clinic discussion
ding Amaurice Mediurray, former sales schief for KMB-CTV
Homass Corpanents, subscriber
relations on tele reports. "Sex
Education in Schools' act as topic
tonight Wed! on the N. Y. Daily
News' WPIX Carl Friedlander,
former prey of Aeronea Alreafa
Telespots, Inc. NBC newscel,
togen and the companion of the companion
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CBS-TV's "Studio One" series in January by producer Worthington C. Miner. Comedienne Imogene Coca replacing Jerry Bergen as star of ABC-TV's "Buzzy Wuzzy" show. It's an M-J Productions

package
George M. Burbach, manager of
KSD-TV (St. Louis), added to the
speakers' slate for the Television
Broadcasters' Assan's one-day clinic
toria. Gale and Harry Ingram
lining up tele package based on
Fancyclopedia of Beauty and
Charm." penned by Alma Archer,
N. Y. Dally Newy Beauty editor.

Hollywood
Lary Finite Ormulating plans
for 13-week video serries tilted
Sunday Aftermon Up at the
Foys' KTSL is presenting the
Foundation of the foot of the
Foundation of the
Fo

Chi Daily News-WENR-TV
Space & Time Exchange
Chicago, Nov. 22.
Chicago Daily News tieln with
ABC's WERN-TV is up for an exhange and proval by John Knight, publisher, per Deal Calls for an exchange place the Daily News will get with a cash involved by John Knight, publisher, per Deal Calls for an exchange and plant being the sensitive of air time for black-and-white, with no cash involved get will be sensitive to the Daily News would get will be sensitive to the Went of the Went of

On the other hand, League offi-cials claim they can't organize a TWG without a guarantee that it will have all phases of tele juris-diction. But SWG leaders aren't linquish jurisdiction over 'TV-film without risking the future exis-ence of the organization. For if video uttimately suppliants theatre exhibition as a means of film dis-long to TWG. As the SWG heads see lit, the pro-fession would still be screehwrit-ing, regardless of the means of dis-ing. regardless of the means of dis-

fession would still be screehwriting, regardless of the means of distribution of the product. So what
they would like to evorte so bornulare shown in theatres for an admission price and ones that are
shown in bomes for free. The former would presumably be under
SWG. but the domain of the
TWG.

LEONARD EXITS WSAI FOR CROSLEY TELE

FUR CROSLEY ILLE

Clincipanti, Nov. 23.

James Leonard is resigning Dec.

as program director and disk
jockey of WSAL to respin the Crostop of the Leonard State of the Cros
top of the Leonard State of the Cros
tended for operation within sev
Leonard Joined the Crosley fold

in 1936 and filled sundry assignments on both WLM and WSAL

mutil several years and when the

Field and he transferred with it
in an exec capacity. In the meantime he has continued to have a

mutil were and the continued to have a

mutil were sections of NBC web
ling, one of them beling the Circle

Arrow series. Be Interestive of

Ding, one of them ocing the Circle
Arrow Series.
A grad of the University of
Florida, where he teamed in radio
work with Red Barber, Leonard
trailed Barber as a Crosley, staffer,
Barber exited from the Crosley
ranks in early '39 to start ballcasting for the Brooklyn Dodgers.

Bakery Buys CBS-TV 'Messing Party Game'

Messing Party Game!

New half-hour audience participation in high party games before the cameras, was bought this week by Messing Bakeries through the Blaine Thompson ad agency. Show its stated to preem on WGBS-TW pp. 1804, which will pull it immediately also add of the simultaneous TV. piekup of CBS-"Arthur God-revy's Talent Soouts' radio show, or a construction of the control of the program will be aired from the stage of the Maxime Elliott theatre, N. Y. Bill Slater will serve as emerce, with Minnabeas Lewis assisting, included sevents as peanut-racing, potato-sack, racing, pie-eating, etc., with prives to be awarded the winning londestants.

ABC's Try at Delayed AM B'cast Of TV Show NSG for Both Media

ABC web's first experiment with a telecast and subsequent radio re-broadcast of the audio portion of the show made out none too well Mon-day (22) night. Show selected for the test, "On Trial," was a wise choice, since the simulated court-room format required little visual aid in the AM rebroadcast. For that and in the AM rebroadcast. For that same reason, though, it was not a good TV show, emerging as one of those programs in which the tele viewer could close his eyes and get just as much info.

viewer could close me cycle and get your as much line. The country was done on tele first, it also lacked punch it is AM version. For one thing the tramscription of the audio end peace. Sound faced in and out at several points during the opening power. Sound faced in and out at several points during the opening finites and the background noises, such as chairs being moved able on TV where the audience could see what was going on, caused only unden interference on explained time lag on the radio explained time lag on the radio.

ON TRIAL
With Judge Ferdinand Pecora,
Lloyd Paul Stryker, William
B. Herlands, Charles P.
Grimes, William G. H. Finch;
Bob Sabin, announcer
TV director: Jean Heaton
30 Mins.; Mon. 8 p.m. (TV),
10:30 pm. (AM)

show while certain bits of action, easily discernible on TV, were being carried out. Thus, the tele audience could watch a character leave his chair on the set and walk up to take his place on the witness stand, but the AM gudience could do nothing but sit through the seconds of silence.

onds of slence.

Show was carried on the ABC-TV east coast web at 8 to 8:30 pm and rebroadcast over ABC-AM at made on either broadcast of the duplication procedure. In all, the shows represented a meritorious but unsuccessful attempt on the ment reemphasized the fact that radio and TV are two separate and distinguished media and that my either must necessarily make concessions to the impact of both. Show itself, with w.k. New York.

cessions to the impact of both. Show itself, with w.k. New York attorneys arguing about the advisability of using wire-tapping in crime detection before N. Y. Supreme Coart, Judge Perdinand Perdinand Control of Straight radio, although the TV sight factor did punish up the true of actual attorneys and a judge lent the necessary authenticity and the series should emerge into a good public service emerge into a good public service denience in the control of the control

THIS IS THE MISSUS
With Bud Collyer, emcee; audience
participation
Director: Raiph Levy
30 Mins.; Wed., 1:30 p.m.
B. T. BABBITT, INC.
WCBS-TV. New York
(Duane Jones) (Duane Jones)

reservations Collyer did a good job. Most of the stanz's short-comings probably stemmed from comings probably stemmed from the standard st

LAMP UNTO MY FEET
With Riverside Church educators,
citoir
Producers: Ruth Ashton, Elinor

Inman
Director: Frank Schaffner
30 Mins; Sun., 5 p.m.
Sustaining
CBS-TV, from N. Y.
"Lamp Unto My Feet" is a new

type of video religious program designed to promote understanding of various faiths among view ers by showing children's religious ers by showing children's religious activities. As such; it should be to the liking of the Joint Religious Radio Committee, which decided and the such that some other has been such that some other method of religious presentation would be such that the such that some other method of religious presentation would be such that the such tha

or retigious presentation would aver to be found. "Lamp," while critically not a factor of the control of the Riverside Church. It is a compared to the control of the Riverside Church. It is the control of the Riverside Church. It is the couple of Chinese moppets in the class got across nicely the church's adult educators. Includentally, particularly in the lies got across nicely the church's child of the control of the co

"Juvenile Jury."

Productionwise, too, the show was good. Use of a film ellp introduced to the capture of the capture of the point up the religious motif. The found in the point up the religious motif. The founds is packground music. Family the production of the programs, had a fough job to pace the show but, with the exception of overdoing his slow pans across the Bible class, main, out well. Stal.

Blunder

Pumping propaganda with a hidden purpose into kindergarten aged children is not going to win friends and influence parents in favor of Bob Smith and his 'Howdy Doody' show. This is NBC's current pet mathnee half-heur via video.

The incident took place leet

pet matther nai-roout via The incident took place last Thursday (18) when the entire second half of the program was developed to the program was developed to the con-can, telling the tots to listen to Fred Allen. It is possible that Smith thought as the bad blunder. But if to bad blunder.

work's commercial quarrels is asking for the kind of trouble that's never hard to find. Besides, it's to be doubted if the inference that he needs three-year old listeners will please

year old listeners will please Mr. Allen. P.S.—The episode was not repeated the next day.

repeated the next day.

ADVENTURES OF UNCLE
MISTLETCE WITH JEAST OF UNCLE
WENE, TV. (Cheazo
(Foote, Cone & Belding)
"Uncle Muttedee" of this series
is the pupper likeness of the Pickes
is the pupper likeness of the Pickes
on as the Yuthdes symbol of the
Marshall Field department stores
ago as the Yuthdes symbol
Marshall Field department stores
for the pickes
Jeast Office of United Symbol
Marshall Field department stores
Jeast Office

Mother Goose familiars obligingly setched by Florence the Per Preem (15), geared, narrowly to Preem (15), geared, narrowly to Santa Claus in need of a helper, who turned out to be United Mittle and the set of the set of

Inside Television

N. Y. Daily Now; WPIX has been forced to run in those abundant Camel eigaret plugs on its college football games this year because the william Esty agency, which handles the cligge account, its admant against any other product being shown on the screen.

Five of the eight games picked up this season by WPIX were taken from the control of the control

Clock, the Bil-Arc sign is naturally shown. But the Eaty agency, being agone A-Bopping "video show has all of the obvious faults and virging and and vir

Tele Follow-up Comment

to solutity of this show.

Definite drawback to this session, however, were the drawn-out commercials which became almost a play within a play. Bert Lytell and Bob Stanton would be twice as effective if the plugs were halved.

as effective if the plugs were halved.

"Ford Theatre's" presentation of "Joy to the World" on CRS-TV Sunday (21) was a slickly executed comedy for the first 60 minutes of mercial commitments, however, active the play of the air afew minutes before the third active minutes and spoiling an otherwise clever production. Rigid adherence clever production. Rigid adherence commercial coming-of-age, makes a cardinal error out of this failure to bring a show home on the nose. Structed office settings commercial towards and the structed office settings commercial way play of last year was amouthly screen. The action was firmly centralized and the camera work was superlative in the landling of ones superlative in the landling of one s

"Teast of the Town" took a definite upswing Sunday (21) night on the CBS-TV web with a talent-laden bill and some pleasant sur-prises injected by emece Ed Sul-livan. One of the surprise clicks, was the Delanoff & Rayes Sisters,

DON LEE TELEVISION WORK-SHOP With Mary Nobie and Francis King, Vera Lee and Simon Semenoff, Bill Bryan Producer: Flanagan and Burt Pro-ductions

ductions Director: Carlton Winckler 20 Mins., Thurs., 8:30 p.m. Sustaining KTSL-Don Lee, L. A.

Well paced show moved into KTSL as the initialer in "Don Lee Television Workshop" produced by Al Flanagan and Frank Burt. Camera director Carl Winckler mastered era director Carl Winckler mastered some fine lens manipulation which kept the east top bracketed throughout, KTSL is making the "Workshop" a weekly feature and using it as a proving ground for an assortment of live production ideas brought in by local packagers. Status of the production ideas on the state of the production ideas of the state of the production ideas of the state of the production ideas of the state of

"Phileo Television Playhouse" which used luminous lights on TV covered with nother cilck in its to the first time. With the male presentation could be a considered with the considerable in the considerable

of intimate asides to the audience being a natural for the medium... Songstress Betty Jane Watson, currently featured in Alike Todd's currently featured in Alike Todd's socked, across a couple of tunes socked, across a couple of tunes of the country of the sound of the country of the countr

song.

Emerson commercials still left
much to be desired but one of
them, in which orch leader Ray
Bloch gagged around with announcer Ray Morgan, was pleasantly diverting. June Taylor line
(6) did a capable job in backing
Miss Watson, but who slected those
raincoat costumes?

Few video shows hang so completely on the ability of one artist as 'Texace Star Theatre' is draped around Milton Berle's quips and antics. He dominates the hour so completely that every utterance is spotlighted. Which makes his constant repeating of "all kidding aside" that much more irritating, day (flowed it too often last Tuesach and the start of the

and the find mide more irritants, and any (10).

Otherwise, this broadcast was soon, it was not quite up to re good. It was not quite up to read the second of the second

the shot with Sullivan, and they worked up in reneation, too.

Barle doen't work with pitchman worked up in reneation, too.

Barle doen't work with pitchman pitch because Berle was stealing last thunder). Buttons did that this person worked to be the pitch worked worked out a few jiggles. Buttons worked out a few jiggles. Buttons worked out a few jiggles. Buttons worked out to be the pitch worked on "Sumy Side of the Street" and closed the hour. She worked on "Sumy Side of the Street" and closed the hour. She worked on "Sumy Side of the Street" and palmy confirmed and rather plantly confirmed, the singer wasn't and makes the mistake of using sandard meloules to project hersdon. Mitterial tunes, of which she as good stock, would have been better in this instance.

Eddig Condon's "Floor Show"

Looking for a Television Show?



If you're looking for a show that's "adult ... mature ... in the best traditions of the American theatre" ... then Actor's Studio is tailor-made for you.

ACTOR'S STUDIO combines the talents of sonie of the theatre's most illustrious figures; Jessica Fandy and Hume Cronyn (pictured above), Marc Connelly, Aberty Icrawford, Plin Kezan, to anne only a few. Each week a brilliant cast presents a top-notch play by such well-known authors as Tennessee Williams and James Thurber. No wonder critics and auditence are raving!



Or, if you're after something "slick and professional," Hollywood Screen Test is another "sure winner in the video programming sweepstakes" that "video fans are raving about."

HOLIYWOOD SCREEN TEST, is a felevision natural if there ever was one! It's fastinating entertainment. Talented young artists from radio, the theater and night clubs get their big chance at Hollywood. Handsome Neil Hamilton is enneet; each week a big-same goest star plays opposite the young hopefull. (Did you see LIFE's recent over story!)



Then, again, what about "one of the better variety offerings on television"? It's the Gay Nineties Reyne... "worth a half hour's viewing any time."

GAY NINETIES REVUE takes audiences back to the good old days—and how they love it! Dopular Joe (*) Wonder Whok Skinsing Her Noward is starred, with wonderful Lulo Bates, Ray Bloch and his fispiece onchestra, and other great acts. The show's first Hoogen at 219 (37); share of audience; Minta an epipertunity for a sponsor!



Or perhaps you're looking for "a good show" like Critic-at-Large, something that is "animated, conroversial, witty and entertaining"... something that "will find its audience and anuse them."?

CRITIC.AT.LARGE presents popular critic John Mason Brown and famous guests in informal living-room discussions of books, radio; the theatre and other subjects pertanning to the arts. Guests (fike playwright Marc Connelly, above, with Mr. Brown) are well-known, well-informed and witty. Already the abow has built in large and logal following.

1. Variety

2. New York World Telegram

3. Television World

4. New York Daily Mirror

5. Variety

6. Variety

7. Variety

8. Variety

9 Variety

These four network television shows are for sale — in choice time spots — on ABC. We'd like to tell you more about them — and more about the remarkably rapid growth of our network. Won't you call us (without obligation, of course) at our big new Television Center? TRafalgar 3-7000.

ABC TELEVISION

American Broadcasting Company

'Indie Station Network' on Ad Council **Programs Looms Among Unaffiliates**

Washington, Nov. 23.

Widespread support among Unalfilliated outlets for the creation of an "indie station network" is high-lighted in returns to the NAB survey of the indies' attitude toward providing them with public services and the programs. Out of 48th individual control of the NAB individual control

Detroit—Kathleen Lardie, head of the Detroit schools station, WDTR, sailed aboard the Queen Elizabeth for the third session of the general conference of UNESCO in Belrut, Lebanon. She is the only woman educator in the panel of 25, director Frank Capra.

BUY PROMOTION TIME

BUY PROMOTION TIME.

Seattle, Nov. 23.

Nineten television receiver distributors in tils area have bandet fogether as an association for a foint premedion plan to merculily and the sale of sets. The distributors will practice what they preach, also, and are buying an hour a day operation, beginning Thursday (25).

Advance sales for KRSC's television operation have been big, action operation have been big, action to be a superation of the sale of

For Bears-Cards Game

FOF DEATS-LATES balle Chicago, Nov. 23.
Deal cooking for the Dec. 12 grid game between the Bears and Cardinals may prove to be the most expensive plaskin telecast here to date. Both Pabst and Sunbeam collers, each putting up \$5,000.
WGN-TV already is pacted avideo outlet, but dual coverage may develop. Cards and Bears have held of from tice all season, so the proper game. Team's backers believe that bad weather plus, video is poison at the gate.

ABT's 'Album' Cost 20G:

Music Wheel? 2d Film Penny Edwards and Keith Andes, both Hollywood featured players, have been signed as leads in "The Music Wheel," second film to be shot especially for tele by ABT Productions, Inc. Film goes before the cameras during the week of dos. No. 10. For Monitone structure, "About One Songs." was completed several of Songs." was completed several and Michael O'Dutry co-starred, which was the seven says of the se 'Music Wheel' 2d Film

JOHNNY CARPENTER'S **OATER VIDPIC SERIES**

UAIEK VIDPIC SERIES
Hollywood, Nov. 23,
Bell-International has just finished the first of a series of telepix featuring Johnny Carpenter. Pilm, "Rim read has Bihad Rhythm Ricers and sports Zon. Murray and Andy Andrews in the heavy roles." Pie was rolled on 35m and shot in two days. Jack Gilson produced the produced the produced that the produced the produced that the produced the produced that the produced that the produced that the produce

Laurentians to Get N. Y. Plugging Via WABD Film

Montreal Nov. 23
Headed became the photographer Alian Smiler, a television unit from WABD in New York Saturday (20) invaded Quebe to televise the Laurentians for general release in the New York-Boston-Washington and Richmond areas Sponsows

National Nov. 29.

Nov. 29.

Synch in the exclusive Montreal-state which has the exclusive Montreal-state of the national nationa

Muni's Chevvy Shot

Muni's Chevry Shot
Paul Muni makes his second
television appearance Monday (29)
night on the "Chevrolet TeleTheatre" show on the NBC-TY webland the "Chevrolet The Valland the "Chevrolet The Val
"Chevrolet The Va

Motorola Ups Robt. Galvin Chicago, Nov. 23.
Robert Galvin. 26-year-old son of Motorola prexy Paul Galvin, last week upped to exec veepee of the radio and tele firm.
Post has been open since the death of Motorola co-founder Joseph Galvin in 1944.

Inside Stuff—Radio

Mort Lewis, Coast radio writer, relays the latest switch about the guy who fell into the Volga and climbed out with his pockets full of sturgeon.

sturgeon.

Lewis says he made four separate appointments with a radio producer about writing for his show, and got stood up each time. After the fourth brushoff Lewis was seething, in view of the fact that the producer himself had suggested the meetings. But instead of following his natural impulse to do bodily harm to the producer if and when they met again, he decided to write a story about it—the hero being a hollywood agent addicted to the brushoff, who is fingered as an intended mander victim. Lewis sold the story, titled "Brushoff," to "Hollywood Star Theater". If was afterd Sautudy might (20),

Femme fashion expert Adelaide Hawley becomes a five-medium per-sonality when her transcribed show debuts in several large eastern markets Monday (29).

markets Monday (29).

Miss Hawley is already spreading her distaff gospel via tele ("Television Fashions on Parade," WABD, New York), newsreels (MGM News
of the Day), a newspaper column (Sanday N, Y. Herald This. soon to
of the Day) a newspaper column (Sanday N, Y. Herald This. soon to
be a soon of the property of the Sandow of the Markets of the Sandow
women's clubs.
Disk show, "Fashion Flashes," is set tentavely in New York, Chicago, Boston, Philadelphia, Washington, Detroit, Cleveland, St. Louis,
Pittbungth, Burlaio and Clicinanati.

With the opening off the "Stories for Renember" series on WILL and WMCA this week, the Institute for Democratic Education will be represented on seven N. Y. stations simultaneously for the first time WHLI starts its "Stories" series Friday 260 at 2.46 p.m.; WMCA Saturday (27) at 9.45 p.m. Others carrying "Stories" are WMEW, Theadays 49.38 p.m., WMCA, Thursdays at 6.30 p.m., and WEVD, Sundays at 4.31 p.m., and WEVD, Sundays at

10:30 p.m.

Carrying an earlier series, "The American Dream," are WNYC,
Thursdays at 2 p.m., and WYNE, Thursdays, four times a day directly

Some teenage gabber will have his fiting in the disk jockey sweep-stakes on WOV, N. Y., next summer. Program will be the outcome of spieler in the N. Y. high techola. The winner will receive an eight-week contract for his own show during the 1949 vacation season. Three finalist, currently being weeded out, will be heard on the Fred Robbins' "1280 Club" with the winner to be selected by dialer writeln votes.

Los Angeles Daily News, 24-hour tabloid, has broken away from a publishers agreement and will restore radio news and a column by Malter Tailaderro, ending a 10-year ban. Move is believed prompted to meet the competition of the L. A. Mirror, afternoon tab, which runs a daily page of radio news, comment and art. John Crosby's syndicated column will be dropped. L. A. S other three sheets, Examiner, Times and Herald-Express, have not yet indicated whether they would junk the agreement.

TELE CUT RATE NIXES GE, In Change Of Heart, To SIMON'S WBKB DEAL

SIMUN'S WBKB DLKAL.

Simon's chance to be the most televised performer in Chi video via a new half-hour strip on WBKB went glimmering last week when the series was nixed by WBKB went glimmering last week when the series was nixed by the control of the control o

st.

Blunder ranks next to that of Bithder ranks next to that of last summer when an eager WBKB salesman signed Leaf Gum to bankroll an old Gene Autry serlal, Sale was called off when Autry, whose AM series bears the Wrigley label, threatened to bring suit.

DUMONT VOTES DIVIDEND

DUMONT VOTES DIVIDEND
DuMont board, meeting at its
Passaic, N. J., offices Friday (19),
voted a 25c per share dividend for
stock, payable Dec. 22.
stock, payable Dec. 22.
stock, payable Dec. 22.
stock payable Dec. 22.
of 25c on regular cumulative preferred stock, payable Jan. 1 to record of Dec. 18.

Stay as 'House' Sponsor

It now looks like General Elec-tric has had a change of heart. GE was all set to drop its spon-sorship of the CBS cross-the-board "House Party" show, heard in the 3:304 p.m. segment, at the end of the current cycle.

However, the Columbia sales boys have gotten the word that GE plans to stick with it. That would keep the CBS daytime SRO

"At the risk of helig repetitions, we'd like to recommend once again What Makes You Tirk?"

—Journal, Portland, Ore.

"WHAT MAKES YOU TICK?"

ABC Monday Thru Friday 11:45 to 12:00 for PROCTER and GAMBLE Monday thru Friday, 2:45-3 P.M

JOHN K. M. McCAFFERY Written and Directed by ADDISON SMITH

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Original Musical Scores

for

PHILCO TELEVISION PLAYHOUSE

"Music backgrounding was very good"-Bron, Variety.

"Rebecca" "Street Scene" "Camille"

Ohio Co. Offered to Sell AM Permit for 385G Soon After Issue, Is Claim

Washington, Nov. 23. A charge that Northwestern Ohio Broadcasting Corp. offered to sell its AM and FM facilities in Lima its AM and FM relatives in Linia for \$385.000 within three weeks after its AM permit was granted, was made by Skyway Broadcasting Corp. of Columbus, unsuccessful applicant for the AM facility, in a petition filed with the FCC Friday (19) by Marcus Cohn, counsel.

(19) by Marcus Cohn, counsel. The petition declared -that had FCC known of Northwestern's intention to sell its construction permit as asoon as its AM application have favored Skyway (or the license, It therefore asked that its application be reinstated and that the Commission issue an order to show, cause why Northwestern's show, cause why Northwestern's grounds of "fraud and deception." Northwestern's FW station start-

grounds of "fraud and deception."
Northwestern's FM station started operation last summer. Skyway had previously charged thatconstruction of the AM station was
proceeding before the Commission proceeding before the Commission issued a final decision granting the

Mex General Shoots Up 'Noisy' Radio Station

Mexico City, Nov. 23. Gen. Bulmaro Guzman, of the Mexican army, is out on bail awaiting trial on a charge of malicious ing trial on a charge of malicious mischief preferred by Alfredo Tejeda, operator of a small local radio station, XEML. Tejeda accuses the general, who lives next door to the station, of bursting in during a program, yelling that too much noise was being made, and gun in hand, starting to wreck things the property of the station of th

Gen, Guzman said repeated re-quests for less noise had been ig-nored and he couldn't stand it any longer.

WOR (N, Y.), KHJ (L. A.) 'NAME,' 'MAYOR' SHOWS Set Reciprocal Deals

Reciprocal overage deal on local news has been worked out by WOR, N.Y., and KHJ, Loo Angeles. The stations have agreed to supply each other with human interest news in their areas, and to exchange transcriptions.

WOR exects any they hope to set similar detals with other stations similar detals with other stations net affiliations.

K.C. MGR. SPORTS FILL-IN ON ANOTHER STATION

ON ANOTHER STATION

Kansas City, Nov. 22.

Sportsessing, flere has one of the control of the con

Multiple Ownership Hearing Set for Jan. 17

Washington, Nov. 23.
FCC last week scheduled oral arguments for Jan. 17 on its proposed rules to limit multiple ownership of radio and television stations.

Debate is expected on the FCC plan to limit an owner to five tele-vision, six FM and seven standard outlets.

HEADED MUTUAL WAY

Mutual may soon snare two new half-hour shows, one of them now na BC and the other carried by that network last summer. Decision is expected soon on "What's My Name?", Saturday, night giveaway starring Arlene Francis, and "Mayor of the Town," Lionel Barrymore same dropped in June by Nos-same dropped in June b

Glickman's Knick Reprise

GICKming Is Allick Replise
For the third straight year Marty
Glickman sports director of
WMGM, N. Y. is-broadcasting the
N. Y. Knickerbockers professional
saketball games from Madison
Square Garden. Glickman is also
handling the college games from
the Garden for the fourth straight
the Sadeline Noelick's and Old
Gold are sharing the sponsorship.
Glickman and Desmond are also

Gold are sharing the sponsorship. Glickman and Desmond are also doing about a third of the Knicker-bockers' road games, with the pair down for approximately 100 college broadcasts, including those from the Garden, the 69th Regiment Armory and 10 Ivy League games.

Buffalo—Roger M. Baker, com-mercial manager of WKBW, cele-brated his 20th year in radio on Nov. 20. On Nov. 20, 1928, Baker started his career as a staff

NAB Votes Plan to Encourage Use **Of Practices Code Among Members**

A plan to encourage adherence A plan to encourage adherence to the NAB code for broadcasters was agreed to at the quarterly meeting, here last week, of the last was a fixed to a constant of the last was a constant of Broadcasters. At the same time the board received a petition from one of its members to amend the NAB bylaws to deny the board authority to promulgate Standards.

Following mesentiation of the

of Practice.

Following presentation of the petition by Edward F. Breen, manager of KVDD. Ft. Dodge, the thorize a committee to draft a statement explaining the purpose of the proposed bylaw, this statement explaining the purpose of the proposed bylaw, this statement and the proposed bylaw would be circulated among the membership for referendum the proposed of the

vote.

The plan to encourage use of the code provides for the appointment; resenting AM, FM, television stations and networks. Its functions include education and information, include education and information abreast of changing conditions in the industry, and expanding the code to meet "the rapidly development upon the discretionary ment upon the discretionary ment upon the discretionary for the licensee under the law."

The board also decided to step

The board also decided to see the purp activity in NAB'S FM department. It was agreed that Arthur C. Stringer, director of FM and cot supplemental duties "for an interim period" to forward development of FM broadcasting, and interim period" to forward development of FM broadcasting, and interim period" to forward development of FM broadcasting, and interim period "to forward development of FM broadcasting, and the manager of WTMV. East St. Louis, and proceed plan of "functional organization" to take into account depleted to the process of t

In other actions, the board: Agreed to appoint "unaffiliated stations chairmen" in each of the 17 NAB districts and to set aside

17 NAB districts and to set aside one day at the association's annual convention to activities of unaffiliated stations.
Decided to proceed with production of sales material for an All-Radio Presentation, a promotional effort being undertaken by all segments of the sales of the

KATE SMITH TELEFAXES A 3-MINUTE TELEGRAM

A 3-MINUTE TELEGRAM

Weshington, Nov. 22.

Kate Smith last week inaugurated the first hotel installation in the U. S. of Western Union Telefax, which transmits a telegram in a few minutes, by depositing the first state of the state of th

...over five million people listen to one station every week-

When can you reach these five million?

At any time, 20 hours of every day. KNX sells long before sun-up...and is still selling at midnight. Every minute on KNX is prime selling time. Here's proof...

> At 6:15 in the morning: For twelve years more advertisers have spent more dollars on KNX's Sunrise Sulute, in combination with Housewives' Protective League, than on any other participation program west of Chicago. More dollars because Sunrise Salute makes more sales.

> At midnights For more than six years Tom Hanlon's Merry-Go-Round has been selling cars for the Kelley Kar Company of Los Angeles. Kelley says: "We sincerely believe that Merry Go Round is one of the best possible advertising mediums Kelley could buy . . . During just 6 months, 362 deals were traceable directly to the program. For direct sales it is the best program Kelley has."

Every minute, every day, is selling time on KNX. That's why . . .

Year after year, local advertisers spend more dollars with KNX than with any other Southern California station.



tire, CBS; New York, Chicago, Los Angeles, Detroit, San Francisco, and Homphis.

FCC Net Sales Hearing

BMB

lts members, Dick Shafto and Hugh Terry, had attended the earlier NAB meeting as members of the NAB board, and were able to report

Continued from page 12

of ast July 26 which lites one of Wilson exec vp. William C. Rambies alone as being "to determine the attents as being "to determine the attents of the page 25

ite nature scope and effect of Paul H. Raymer Co.; John D. Allipresent agreements for the representation of broadcast Hennese for Radio Saies, Joseph Weed, pafrant, the state of national spot advertisping of the hearing couldn't be fulfilled without examination of the agriculture of the property of the hearing couldn't be fulfilled without examination of the agriculture of the property of the property

Question Of Control
CBS said it expects that the
requested documents will show:
1. That non-network reps "exercise for greater control over
the control
to the control
to

licensees and curtail their inde-pendence."

3. That non-network reps "do-to the control of the control of the control of the control of the control as are provided for in contracts entered into by CBS."

The CBS petition, filed by Samuel I. Rosenman, counsel, called for subpoenss for the fol-lowing officers of New York sta-

lowing officers of New York sta-tion reps.

J. F. Tmilin, vp., the Bramham Cori. C. Stanley Balley, vp., Burn-Cori. C. Stanley Balley, vp., Burn-pres, Forjoe & Co., Bussel Wood-ward, oxce, vp., Free & Peters, Inc., Frank M. Headley, pres., Inc., Frank M. Headley, pres., Inc., Frank M. Headley, pres., Depencer, Jr., vp., George P. Heal-lingbery Co.; Eugene Kats, exec. vp., the Kart Agency, Inc.; Joseph Hershey H. McCillyva, pres., Joseph Hershey Vp., McGersham & O'Marn, Inc.; Edward Petry, pres., Edward Petry, vp., McGersham & O'Marn, Inc.; Edward Petry, pres., Edward Petry, Letter of the March March



'On an Island with You' Mgt.: LOU CLAYTON

RADIO ASSISTANT

n Hollswood, BOX 745 VARIETY 154 West 46th St., New York 19

DIRECTORS ASK 50% WAGE HIKE ON COAST

WAGE HIRE UN CUAD!

Preliminary discussions were started last week by Charles Vanda, coast head of Andio and CRS for a new contract effective first of the year. Agreement was reached on most changes but Donald W. Thornburgh, Columbiar contract of the year. Agreement was reached on most changes but Donald were proposed wage hikes.

Coast scale for Guilders is lower than the New York level and Vanda is hopeful of effecting a national as hopeful of effecting a national average off around 50% rise.

Lowell Sun

in the future with AM broadcast-

in the future with Am broadcast-ing in a secondary role."

3. Surveys of radio-television homes indicate that video is the "overwhelming favorite" in these

NAB board, and were able to report to the BMB on happenings there. The BMB board is a tripartile group comprised of seven reps each from the NAB, the Assn. of American Advertising Agencies, and the Assn. of National As-year, at Irregular intervals, the dates being shifted to suit circum-stances.

Shouse

Continued from page 23

improvement of service could save it. This crisis can be reached very

it. This crisis can be reached very. Shores discounted the novelty factor in tele and described it awar at arriving in adult and not hirant proportions." The big marvar at the control of the control of

Estes Park meet two years ago he had predicted FM would have no appreciable impact on broadcasting in small and medium-sized cities.

From the Production Centres

IN WASHINGTON ...

IN WASHINGTON.

Bill Herson, WRC-NBC emece, set for his 13th annual Doll House, campaign to collect toys and dolls for welfare groups, with same format campaign to collect toys and dolls for welfare groups, with same format station, preems a new five hour "Sunday Music Featival" program next week, with Sun Radio, local outfit, and Capelart, picking up the tab, Gordon Manchester, radio, director of the Lewis Edwin Ryan agency, is handling commercial end of deal. "Millen Q, Ford conducting a Bearlie, NBC director of research, reelected to board of BMB by NAB Board, and G, Blehard Shaffe WIS, Columbia, S.C., elected to BMB board, succeeding Robert Mason, of WMRN, Marion, O. ... NAB Board has agreed to send a rep to discuss with associate members in the learning of the send of th

homes indicate that video is the drover being favorres' in the list of the cover belief favorres' in the list of the cover being favorres' in the list of the cover being favorres' in the list of the cover being favorres' in the cover being favorres' in the cover being favorres' in the cover being favorres' and the cover being favorres date being shifted to suit circumshort shifted to suit circumAgenda at Monday's BMB board
ineeting felt into four main categordes: 1.—The whole question of
a feeting felt into four main categordes: 1.—The whole question of
the continuation of the continuation of the continuation of the continuation of the continuation of the continuation of the continuing study by BMB of
the stations. 2.—BMB's experimental
a freezarch projects. (This relates to
the continuing study by BMB of
the cont

Tele Chatter

Continued from page 27

day of éach week... ABC will have

ABCATU San Francisco, televi
Bran Encorve explorer, lessed by

Bran Encorve explorer, lessed by the 40,000 mark. Film of the Brach factory explosion, lensed by a WGR-TV newsreel staffer, is being used by the Chi Fire Department to instruct student firefighters... Set. Em Up. a kegler series, bowed on WERR-TV. Wed. (17). Craig Calaborne. ABC's TV flack, bedded by a foot banged up in a revolving door.

> St. Louis—KXOK teed off the 1948 Boy Scout fund drive last week by broadcasting a program to more than 600 persons who at-tended 40 breakfast meetings in 12 Counties in Central and Eastern Mie

FREDDIE LIGHTNER



"THE BABE RUTH STORY"

Direction: LOS IRWIN

SAVE with KIER

500-530 1000-55

KIER PHOTO SERVICE DEPT. V



"You shouldn't have worried about us. We got along fine while you were gone.'



Retailers in Utah took in \$516,666,000 last year — an average of \$1,693,986 a day for the 305 business days.

dre you getting your share? Smart advertisers tell their story to Utah people over KDYL — Utah's popular station — and over television on KDYL-W6XIS. Here's double opportunity

UTAHS NBC

John Blair & Co. National Representative

CIRCLING THE KILOCYCLES

Bridgeport—Harry Frazee, net-work production vot, joins WICC as production enief under Dickens J. Wright, who recently replaced Joseph T. Lopez as geheral man-ager of the Yankee 600-kilocycler. Frazee's arrival means that Flor-ence Ballou Robinson to Wick Frazee's arrival means that Flor-ence Ballou Robinson to Wick will be the to the control of the con-linear to the full time to adminis-trative duties.

San Antonio—John W. Scott, KABC news editor-analyst and commentator, has been granted a month leave of absence during which time he plans to make an extended tour of Europe, He plans to visit German and other troubled agont in the common people of their attitude toward the present and the future.

Hantiagton, W. Va.—Playing before the largest studio audience in the history of its Kentucky, West WSAZ of Huntington, Gave a grand climax to its silver anhiversacy celebration. Special jubile broad-rowd in the 36-year log of Huntington's City Auditorium. An idea crowd in the 36-year log of Huntington's City Auditorium. An idea cast and of the pulling power of the station is indicated by the fact that every person phoned during gram was already tuned to the station.

Atlanta—Cashing in on feuding, fighting and fussing that has been going on between Savannah's radio stations and newspapers, Atlanta Constitution has inaugurated a "Coastal Edition," which features full-page of radio programs each



if it's a "Feature Production" It's Especially Designed to Suit the Advertiser's Needs.

> PRODUCERS OF HINT HUNT

LADIES BE SEATED SOMETHING TO TALK ABOUT BRAND NEW BRIDES MAN ON THE FARM

> AVAILABLE FOR SPONSORSHIP

SHOOT THE MOON LET'S CLEAN UP K-I-D-S CARNIVAL PUT 'N TAKE

FEATURE **PRODUCTIONS**

228 N. LaSalle St., Chicago State 3156

Sunday, listing each station's pro-

Boston—Heloise Parker Broeg,
"Mother Parker of WEEL, reMother Parker of WEEL, reresponsible to the property of the parker of

Cleveland—Joseph A. Beres, years in the business, has be named WSRS station manager.

Wichita—Clark A. Luther has announced that his one-third in-terest in KARE here has been sold to Donald W. Reynolds, Fort Smith, Ark. Sale was completed Nov. 15. Luther was vice president and gen-eral manager of KARE, and has been in radio hereabouts for about 10 years.

Pittaburgh—Ed Patrick, former manager of WESA in Charlerol, has been named to the same job at WEDO in McKeesport. With War-Marker was been switched to sales promotion at latter station. WCAE program department, Edgar Lewin, Jr., has been switched to sales promotion at latter station. MCAE program department, Edgar Lewin, Jr., has been switched to sales promotion at latter station. It was not to be supported to the sales with the sales wi

WONS PACTS KENNETT IN EFFICIENCY MOVE

Hartford, Nov. 23. With the appointment of Robert L. Kennett, vet radio man, as station manager, WONS is undergoing

tion manager, WONS is undersgoing outs in personnel. To date six personnel to date six personnel to date six personnel to date six personnel to perset station more efficiently. Kennett replaces Robert Manby. Latter will operate out of Hardwin in interests of Yankee Network of Station and Transit Rando, a function of the Yankee net. Transit a a captive sudience tleup deal with bus lines. Through Transit, and the way the personnel of the personnel of the personnel of the work of the personnel of

"eaptive."

For past five years Kennett has been connected with program department and radio sales division of CBS in New York.

TV's Headache

constanct from par is more of from the glass plants, which turn the finished product. According to the first plants, which turn the finished product. According to the first plants, which turn to the finished product. According to the first plants, which turn the finished product is considered to the first plants of the pla Continued from page 27

AFRA Signs KIMO

ATAN OIGHS AIMIU

ATAN OIGHS AIMIU

Megoliations which had been under way between American Fedender way between American Enderson of the Market Mar

local.

Wage stipulations were not included in the contract, but the agreement opens for wage negotiations in three months.

Dramatic 'Hear It' Album Points Up Vividly Radio's Aid to Current History

Aid to Current History
Radio's value to current history
Radio's value to current history
has been pointed up with telling
effect through Columbia Record's
times of the five 12-inch disc at
disconsistent of the 12-inch disc at
displights from 1932 to the present
is contained in these reent is contained in the preent is contained in the preent is contained in the preent is contained in the contained bits from speeches by Pranklin
Dewey, Willike, Churchill, Charesolini, Stalin, DeGaulle, Duke of
Window, Will Rogers and others,
Story, Willike, Churchill, Charesolini, Stalin, DeGaulle, Duke of
Window, Will Rogers and others,
Story, Willike, Churchill, Charesolini, Stalin, DeGaulle, Duke of
Window, Will Rogers and others,
who is instrumental in maintaining
a fluid pace.
Album hire in the shaper foot is
depression to the war. For examthe, the various speeches of the late
President Roosevelt help recall his
depression to the war. For exampicts a demoniacal, shrieding personality, and Elsenhower's delivery of the communique telling, of
confidence in the Allied armed
might.
Important sidelights are not neg-

might.

Important sidelights are not neglected. For example, Herb Morrison's account of the landing of the zeppelin Hindenburg at Lakehurst starts out as though he were

rison's account of the inding of the ware describing a routine mooring, but were describing a routine mooring, but with the blast he lets go with a flood of words which soon bring a flood of words which soon bring a flood of words which soon bring a flood of the fl

Disk Jockey Back in Good Administrative Grace

Administrative Grace
Myron Des Moines, Nov. 23.
Myron Des Moines, Nov. 23.
Myron Des Moines, Nov. 23.
Myron Des Moines, Nov. 24.
Myron Des Moines, Nov. 24.
Myron Des Moines, Nov. 25.
Myron Des Moines, Nov. 25.
Myron Des Moines, Nov. 25.
Myron Des Myron Des Moines, Nov. 25.
Myron Des My

Seattle—Milo Ryan is now handling publicity for KIRO, local CBS outlet. Ryan also teaches a class in the radio school at the Univ. of Washington here.

Lone U.S. Station Carries On in Berlin Vs. Russian Spread, German Apathy

Vs. Russian Spread, German Apathy

Frankfort; Nov. 13.

While the war of nerves with
Russia is reaching a new clinical content of the legislatures in the left of the left of



There answer a dull moment for WWJ.TV. Detects reditione. Symphony and popular minic, children's and romain. programs, full longth mories, Red Wing hockey, game, University of Michigan football games, westling matches, price lights, special news events . . through WIJ.TV. own facilities, through the NBC Midwest Television Network, and soon through the NBC National Marwork. Every day is a bury day for WWJ.TV. staff, and an nijoyibil cone for Detroiture who are Negating fellvision manufacturers' hopping to each up with the demand.

WW).TV, first television station in Michigan, is an ESTABLISHED advortining medium producing gratifying countle for its many advertisers in a market that is currently one of the High-Spot cities of the nation with a heaching of orders for now cere that forstalls a prosperous future, as well. ITS WORTH LOOMING INTO!

ASSOCIATE AM-PM STATION WWJ



FIRST IN MICHIGAN . . . Owned and Operated by THE DETROIT NEWS Hotland Representatives: THE GEORGE P. HOLLINGBERY COMPANY

Mfrs. Would Accept Verbal Okay From Clark to Start Recording

claimed, would accept a verbal nod from Attorney General Tom Clark the official impetus that would set them back at the task of making new disks. Up until yesterday

set ment back at the task of making new disks. Up until yesterday. Cluesday): however, no word had been received from Washington on the validity of the settlement blue-distribution of the settlement blue-distribution. The desiration of Musicians chiefs and attorneys for both factions. That the plan filed with Class. The preusal in relation to the Taft-Hartley law would be put limb promission as a hand wave, has been told to top recording artists. Apparently, both the companies and the AFM would be willing to their chances on being tripped up later in the event someone else powerful enough in Government circles feels an urge to argue the interest of the count Clark decides to give an answer. Incidentally, it's felt that it's not received. Fig. 2. The contact we have the contact with the contact

he choise the course was a course was not been considered. Neither the recorders nor the AFM and their combined attorneys calcularly know what to expect from Clark, who returned to Washington man in Florida late last week. They feel only that their attorneys do restudik how what they are door should know what they are downs strong enough among them to lead to a filing of the plan with Clark, that's sufficient chough the course of th

Clark's reaction.
Incidentally, the trustee who will
supervise the disbursement of
royalty funds resulting from renewed recording under the new
plan has not been selected. Names
have been submitted, but nonhas been decided upon, or will be
until the Washington end of the
situation is clear.

AMBROSE SET TO FRONT BRITISH BAND AGAIN

BKIISH BAND AGAN

Ambrose, who mon, Nov. 16.

Ambrose, will offer the dance masic industry, saying 'operating a big anne orchestra wasn't worth the money in Britain any more, is to frout a band again. An outstanding frought and the money in Britain and the money in Britain and the money in Britain's big band names, ambrone will open Dec. 15 with a new 18 piece orchestra he is now forming at the Nightingsle in brose signed with Eustace Hosy, proprietor, is in the prewar big colu range.

Team White Billies' With Filmer for Tour

The Jolly Joyce Agency has teanied Raymond Hutton, western filmite, with a hillbilly band, Dan White and his Wyoming Serenaders, for an eightweek tour of auditoriums and vaude theatres. Tour began Monday (22) in St. Joseph, Mo., and heads south and

east.
With musical-bar business at its lovest ebb in years, a lot of the hillbilly units are available, and agents are seeking another outlet beside the summer fair and park circuits. Two other western pie players are already on the rounds, Smiley Burnette and Elton Britt.

Robert Selvin, son of Columbia Records' director of pop recordings Bon Selvin, to wed Helen Todd of Worrester, next May. He's a col-lege student.

ASCAP Meet Deferred

American Society of Composers, Authors and Publishers' regular monthly board meeting, usually monthly board meeting, usually held on the third Thursday of every month, has been postponed to Mon-day or Tuesday of next week.

Goodman Won't Go West Unless MCA Gets Him Solid Bookings

Musical Saw Not a Legit Instrument, OK for Wax

Instrument, OK for Wax
Maestro Don Pallo, who plays
at the Palm Beach Cafe here, has
decided to best the Perrilio ban by
the musical saw, which he played
many years ago.
The saw is not
considered a muside the played
many years ago.
The saw is not
considered a muside the played
many pears ago.
The artist admitted he was
not a member of the Musicians
not a member of the Musicians
tont a member of the Musicians
cause he was unable to read mucause he was unable to read
music. The problem was solved by
letting him Join the Carpenters
Union.

2. SLOW ROAT TO CHINA (4) (Melrose)

8. TREE IN MEADOW (15) (Shapiro-B)

Best British Sheet Sellers

(Week ending Nov. 11) London, Nov. 12.

London, Nov. 12.

So Tired. Connelly
Buttons and Bows. Victoris
W Happiness. Chappell
When You're in Love Wood
Gatway Bay True Dox & Cox
Dream of Olwen. Wright
Rambling Rose. Dash
La Vie en Rose. Gay
Woody Woodpecker. Leeds
All Dressed Up. Chephonic

Decomd 12
Underneath Arches Connelly
October Twillight Dash
Beyond the Stars Feldman
Ballerina Maurice
Call Everybody Darling, Morris
Little White Lies Wright
When Organ Played Miller
Cuckoo Waltz Keith Prowse
Open Window Harmonic
Betty Blue Feldman
Live In Loveland San Open Window ... Harmonic
Betty Blue ... Feldman
Live in Loveland ... Sun
Hair of Gold ... Chappell

Steeles in Middle Of Midwest Dispute

Jocks, Jukes and Just Landon). Nov. 12. This Xmas season seems to have compared to the country of the control of the country o BELWEEN ARM, AUVA.

Dispute between American Guid of Variety. Artists and American Federation of Musicians over new AFM ruling on dual membership and contracts guts owne artist-battlefront seems to be the territory around Kansas City, with battlefront seems to be the territory around Kansas City, with local, having ordered bands out of mic K. C. spots, while Velor Lee, AGVA branch head, right AGVA contracts, cless of membership in both unions, must work under AGVA contracts. Caught in the middle are Jon

Quits Merc for Cosmetics Field Chicago, Nov. 23. Jackie Smith, Mercury Record disk jockey promotion head, re-signed to re-enter cosmetic field.

Jocks, Jukes and Disks

- By Bernie Woods

Kay Kyser Columbia | Margaret Whiting ... Capital ... | Monica Lewis ... Decca

Stewart's vocaling, 10s not as acceptable as the reverse, but it's okay, exceptable as the reverse, but it's okay.

Stewart of the stewart of

Platter Pointers

Platter Pointers
Paul Westen and Capitol are building up a fine liberary of standard material with the maestroarmager's smartly secored and material with the meeting of the control of th

Mariety 10 Best Sellers on Coin-Machines Week of Nov. 20 1. BUTTONS AND BOWS (6) (Famous) Dinah Shore Columbia

4. LITTLE BIRD TOLD ME (1) (Bourne)	Paula Watson Supreme
S CHANTA LE CHETA (2) (Page Int)	Miranda Andrews Sis Decca
6. UNTIL (6) (Dorsey)	Xavier Cugat
	Tommy Dorsey Victor
7. MAYBE YOU'LL BE THERE (16) (Triangle)	Gordon Jenkins Decca Eddy Howard Majestic
8. 12TH STREET RAG (14) (Shapiro-B)	Pee Wee Hunt Capitol
9. MY HAPPINESS (27) (Blasco)	Jon & Sondra Steele Damon Pied Pipers Capitol
10. HAIR OF GOLD (14) (Robert)	Jack Enterson Metrotone
	Harmonicats Universal
Coming Up	
	Stafford MacRae Capitol Day-Clark Columbia
YOU WERE ONLY FOOLING (Shapiro-B)	Blue Barron M-G-M
	Ink Spots Decca
LIFE GETS TEEJUS (Miller)	Carson Robinson M-G-M
	Helen Forrest M-G-M Dinah Shore Columbia
BELLA BELLA MARIE (Leeds)	Andrews Sisters Decca
	Andrews Sisters Decca
PRETTY BABY (Remick)	Martin Lewis Capitol
IT'S TOO SOON TO KNOW (Morris)	Orioles Natural
	Ella Fitzgerald Decca
FOR YOU (Witmark)	Gordon Jenkins Decca
GALWAY BAY (Leeds)	Bing Crosby Decca
RAMBLING ROSE (Laurel)	Perry Como Victor
BLUEBIRD OF HAPPINESS (T. B. Harms)	Tony Pastor Columbia
[Figures in parentheses indicate number of weeks song	has been in the Ton 101

Victor's 45 RPM LP Will Offer Market 3d Separate Type of Disk

RIGA-Victor won't debut its own version of Columbia Record's long-playing disks until next spring, and when it does the disks will, and will be a classical and pop recording market that control of the control of the control of the columbia of the col

or the relati price per song used.

It was all the stable out at the time CR brought out its 334 rpm disks at June that the method used was not exactly new. Neither is the stable of th

marketable stage.
Ironically enough, it was Pbilco
which collaborated with CR in the
production of turniables to handle
the 33½ Microgroove disks. After Columbia brought out its baby,
other makes of reproducers, followed, some with changers. Now

Cap's 3d Qtr. Pub Coin Jumps 159%

Com Jumps 104/6

Holiymond, Nov. 23.

Capitol Records issued its thirdquarter royalty, statements to
music publishers last week, and the
overall total of coin disbursed is 1
105% higher than the same period
last year. It placed Capitol second
only to ROA-Victor in publisher
earnings. That applies only to pop
has a strong line and cannot be
securglely measured against the
overall royalty earnings accruing
overall royalty earnings accruing
overall royalty earnings accruing
to the control of the control of the
securately measured against the
chird quarter over the same period
last year mounted to 75%.

He will be the control of the control
dat year amounted to 75%.

The cited a net of \$1,211,100 for
the same period in the control of the control
arrings it reported two weeks ago.
This cited a net of \$1,211,100 for
the same period last year. Shapltoped all publishers in Capitol earngrainest a net of \$1,211,00 for
the same period last year. Shapltoped all publishers in Capitol earnperiod in the same period
stantial check on the basis of its
"Tree in the Meadow," by Marstantial check on the basis of its
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and to have sold over 1,000,000

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Berton on the mean the mean the mean
and to have sold over 1,000,000

Bert

Frances Langford Asks \$5,100 in Merc Suit

50,100 IN Merc Sulli Chicago, Nov. 23. Singer Frances Langford filed suit in Chi I federal court against Mercury Record. Corp, for \$5.00 which she alleges is due her un-der a contract dated June 29, 1946. Complaint charges royalty deal of \$6 or records rectail price pilot \$6 or records rectail price pilot violated.

violated. Suit claims further that original ontract covered a one-year peri-d and was extended in 1947 for a additional six months.

Plugger Johnny Green Gets Fite-Ref's Permit

Gets Fite-ReF's Permit
Johnny Green, music contact
man; has secured as referee's
lienses from the N. Y. State Boxing Commission, and will combine
work in the ring with his musiplugging.
Green was a pro fighter of note
years ago, having taken part in
bouts against Tony Canzoneri, Kid
Chocolate, et al, in Madison Square
Garden.

Pension Fund Kev Snag to Pact

Of Pubs. MPCE

Music publishers paparatity are not soings to give in easily to the request by the Music Publishers contact Employees union that the new employment contract between Contact Employees union that the new employment contract between Contact Employees union that the new employment contract between Contact Employees union that the new employment contract between Contact Employees and the Contact Cont

RADIO EIREANN OKAYS IRISH DANCE BANDS

Tadio Eiream, which razed Irish dance bands and wouldn't give thern air time, is changing the company of the rate of the company of the Irish and the company of the Irish have not aired any of the Irish name bands, but formed their own Strict Tempo Sextet and are following on with a Brazilian Beat combio made up from well-known performers.

Setup, an eight-man outfit tab-bed Latin-American Rhythm Band, will get 30-minute-a-week time slot for inflial stanza. Production as-sistant Joan D'Alton will handle

Unusual Quiet On Local 802 Vote Front

Fight for the favor of voters in the election of officers at New York Local 802 of the American rederation of Musicians has been unusally quiet, despite the fact that the balloting occurs next week (2). In past years, the week or two preceding voting days have been much more heelt than the current period, which sees the incumbent, never-defeated Blue regime lined up allowed that the combined of the properties of the properties. Federation of Musicians has been

Coalition parties.
So far, electioneering has been confined to the Issuing of pamphlets by both sides accusing rivals of this and that, with the Unity-Coalition group heaping dirty-linen accusations much higher than the Blues have attempted to do.

When Is a Date Not A Date Ask J. Dorsey

A Date Ask J. Dorsey
Louisville. New 23.
One-nighter by Jimmy Dorsey's
band hit a snag Thursday (18)
when it arrived at Jefferson Counwhen it arrived at Jefferson Counwhen it arrived at Jefferson Counborsey's manager, Gilbert KoeraLorsey's manager, Gilbert KoeraLorsey's manager, Linsted there
re, claimed to have a contract for
the, date, while Irring Wone,
Armory manager, insisted there
Joe Stone-American Jeffection
acrea's locked gate.
Joe Stone-American Jeffection
while the way for the said
to have stated that the Armory may be placed on the local
undari list unless Wayne Infilial
work of the Stone
While there was no actual contract signed for the date, according
to both Koerner and Wayne, it was
to both Koerner and Wayne, it was
to both Koerner and Wayne, it was
from Wayne confirming the
date was sufficient. Wayne rebutted that-no telegram of confirmation was sent, and no deposit
formation was sent and the sent of the sent of the
formation was sen

To Remain, But Curtailment Seen with have exceeding the avered, would have been \$825, half of the proposes contract. In this hand arrived in Louisville Thursday 183 after working and the Francisco of the profession of the profes

Society Planned

Montrial, No. 23
Plans have been formulated for
the organization of a performing
rights society that would bandle
only French language tunes, wideby used in Canada and particularly
scanization would be affiliated with
Broadcast Music, U. S. radiosuntation would be affiliated with
Broadcast Music, U. S. radiosuntation would be affiliated with
Broadcast Music, U. S. radiosuntation would be affiliated with
Broadcast Music, U. S. radiosuntation would be affiliated with
Broadcast Music, U. S. radiosuntation was been a
temporary to the state of the second s

be Musique.

Organization

De Musique.

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Organization

Organization

De Musique with a wing started the credited with having started the credit of the

Capital-Gains Tax-Saving Gets **Increasing Glad-Eve from Disk Names**

Waring's 20G Sellout In Kansas City Concert

Altisas City Nov. 23.
Concert by Fred Waring's Pennsylvanians in the huge Municipal
auditorium arena Sunday (21) garnered the heaviest coin ever racked
up by any musical group in a single
performance here. Net, exclusive
of taxes, topped \$20,000. It was a
sellout.

JALL AUTUSIOURAPHY
Wingy Manone the of Capri
kid from way down south in New
Orleans, tells his saga in "Trupier
on the Wing" Doubleday, \$2.95, a
killfully aided and abetted (A. 205), a
killfully aided and the men
F. Scott Pitzgerald's.
It's a human-interest fale, a success story of lie kind, since it takes
Wingy from Jasin Street to the
Wingy from Jasin Street

k Vine. It's a frank, free h' easy
exposition of life among the jazz
beaus and babes, told with yerve,
gusto and convincing pace.

It's a frank, free h' easy
exposition of life among the jazz
beaus and babes, told with yerve,
gusto and convincing pace.

It's a frank, free h' easy
exposition of life among the jazz
beaus and babes, told with yerve,
gusto and convincing pace.

Croshy's foreword, are the convincers.

Jack Emerson Sues

Metrotone on Royalties

Jack Emerson, whose Metrotone recording of "Hair of Gold" is

the capital-gains deals being an sanged for high-earning artists in other fields and it's entirely pos-sible that within the next few months there will be more and more similar setups in the disk business. A bandful of contracts business are handful of contracts priced during the disk ban, or spired during the disk ban, or priced during the disk ban, or months, and all are claimed to months, and all are claimed to income-saving idea to their reac-seases; Among them is one of the most outstanding record names. ranged for high-earning artists in

at the Pennsylvania's Cafe Rouge.
Lombardo's week ending Saturday, Nov. 13, earned him a total salary in excess of \$5,100 the bighest amount he bas ever-taken out of the Roosevelt on a 25% of the gross basis. He played to 2,775 covers that six-day period, and his subsequent week, ending last Saturday 200, wasn't too far off that

pace.

Dorsey set new highs in gross and in cover grosses at the Penn foor the week ending Saturday (20). Of course, the cover tap at the spot has been boosted for Dorsey's run to \$1.50 and \$2. He has been doing exceptionally heavy dinner business, too.

Eddy Duchin is another doing business that was not expected of him at the Hotel Waldorf-Astoria. He had been out of circulation for so long that the hotel did not an-ticipate the sort of reaction he has

Dutch Disk Plant to Press HMV, Parlophone, Odeon

New platter factory at Heem-stede is all set to start operating Dec. 1.

Dec. 1.

Plant will repress from Columbia, HMV, Parlophone and Odeon matrixes sent from England and will market disks in Holiand and the Dutch colonies. Deal was also made with Blue Star (French) label and a Swiss company.

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VAN

AM Rights Beserv

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CCOLL

"REQUEST" DISK JOCKEYS AS POLLED VIA LEADING U. S.

VARIETY

ograms, as "most requested" by agultered from disk-espingers records rising in popularity as a basis of 10 points for a No. 1 st. Cities and fotches will bary it all sectors of the country.

ENDING NOV. 20 WEEK

Cnanto Le Gusta. Money Song For You.

Gordon Jenkins..... Patti Page-V. Damone. Sammy Kaye Doris Day-B. Clark

Dinning Sisters

Andrews Sisters Gordon MacRae

Victor

Tommy Dorsey
Paula Watson
Jo Stafford-G. MacRae

Doris Day-B. Clark Margaret Whiting Evelyn Knight

Benny Strong

8 15

8 Tetettson, ASCAP

8 Hill-Range, BMI

8 Hill-Range, BMI

8 Facetis ASCAP

ic Witnert ASCAP

Fip Maurice, ASCAP

Fip Maurice, ASCAP

Fip Maurice, ASCAP Crawford ASCAP
Robert ASCAP Mayfair... ASCAP Jefferson ... ASCAP You're All I Want for Christmas Witmark. A Tree in the Meadow. Shapiro-B. A Buttons and Resease. Tower That Certain Party
Columbia My Darling
Capitel Tree in the Meadow
Decea A Little Bird Told Me
Columbia IV's Magie On a Slow Boat to China
In My Dreams
Down Among Sheltering Palms. All I Want for Christmas. That Certain Party
Love, Your Spell Is Everywhere
It's Too Soon to Rnow
What Did I Do Buttons and Bows. Hair of Gold
On a Slow Boat to China Supreme. A Little Bird Told Me Capito. My Darling. My Darling. Victor. Buttons and Bows. Capitol. Buttons and Bows. Columbia You Started Something.

Helen O'Connell , Coast ... London ... London ... London

Walking With My Shadow.

Regent ...

Four Knights....

74 45 28

Victor....

45B 23 40C 42

GNIW-MOXES VIAD

DICK Gilbert-HTYL oe Grady-WPEN ddle Gallaher

James' Wow 146G For 9-Week Tour

Hollywood, Nov. 23. Harry James' orchestra breezed back to town over weekend from a nine-week tour that in many re spects was reminiscent of the trumpeter's wartime-peak biz. Working almost daily on a sweep from Salt Lake City down through Texas and up the Atlantic sea-board into the Carolinas, thence back to the coast, the James ag-gregation pocketed approximately \$146,000.

gregation pocketed approximately 1840,000. The Jacob Paris Jacob P

60% that amounted to \$4,700. Following the Fair, the band blazed into deep south territory that James never before had extended the fair of the fair o

\$63,000.

A high was a flat guaranted of \$4,500 to play the autumn ball at 1,500 play the autumn

RETAIL SHEET BEST SELLERS

Musie

Z

807

Carl

Chicago,

8

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Dumont

Philadelphia, City,

3 10 10

ė පි 8

co.

Capitol

Grossman

Cleveland,

Tops of the Tops

Retail Disk Seller
"Buttons and Bows"
Retail Sheet Music Seller
"Buttons and Bows"
"Buttons and Bows"
"Most Requested" Disk
"Buttons and Bows"
Seller on Coin Machines
"Buttons and Bows"
Briths Best Seller
"So Tired"

TOTAL

119 107

23

16

VARIETY . Survey of retail sheet music sales, based on reports obtained from leading stores in 12 cities. and showing comparative sales rating for this and last week.

Week Ending National Rating NOV. 20

2 2 "Slow Boat to China" (Melross 3 3 "Tree in the Meadow" (Shapirot 4 4 "Hair of Gold" (Roberts)		Last wk.	Title and Publisher
3 3 "Tree in the Meadow" (Shapird 4 4 "Hair of Gold" (Roberts) 5 10 "My Darling, My Darling" (Mor 6 6 "Maybe You'll Be There" (Trian 7 7 "You Were Fooling" (Shapiro-l	1	1	"Buttons and Bows" (Famous)
4 4 "Hair of Gold" (Roberts)	2	. 2	"Slow Boat to China" (Melrose) .:
5 10 "My Darling, My Darling" (Mor 6 6 "Maybe You'll Be There" (Trian 7 7 "You Were Fooling" (Shapiro-I	3	3	"Tree in the Meadow" (Shapiro-B)
6 6 "Maybe You'll Be There" (Trian 7 7 "You Were Fooling" (Shapiro-l	4	4	"Hair of Gold" (Roberts)
7 'You Were Fooling" (Shapiro-I	5	10,	"My Darling, My Darling" (Morris)
	6.	6	"Maybe You'll Be There" (Triangle)
O O HM Translanent (Dlases)	7	7.	"You Were Fooling" (Shapiro-B)
o o my nappiness" (Blasco)	8	8	"My Happiness" (Blasco)

"My Happiness" (Blasco) ...
"You Call Darling" (Mayfair)
"White Christmas" (Berlin) ... 11 "Inderneath Arches" (Robbins) "Rambling Rose" (Laurel)..... "It's Magic" (Witmark).... 13A 9 13B 12 "12th Street Rag" (Shapiro-B)...
"Every Day I Love You" (Harms)
Cuanto Le Gusta" (Peer-Inter)...

N. C., and \$3,900 in Birmingham, Ala. As promoting a dance is an automatic dud promotion on a Sunday in Memphis, James, on the way back to Hollywood, played the first jazz concert of his batoneer

'RH' Logging System

Songwirers Could is readying a final draft of a minimum basic contract for submission to publishers sometime in January. The new pact, BSG veepee Eric Maschwitz declared in New York last week, is expected to correct a number of trade abuses.

in the control of the

Richard Himber's new development in logging broadcast performances lists times in the survey based on four major network schedules. They are compiled on the basis of 1 point for sustaining, instrumental; 2 points for sustaining vocal; 3 for commercial instrumental; 4 for commercial vocal, respectively, in each of the 3 najor territories, New York, Chicago and Coast. For example, a Commercial Vocal in all three territories counts 12. Added to these totals is the listener radius of commercial shows, which account for the large point fallies below.

Week of Nov. 12th to 18th reasonable length of time.

In the forthcoming negotiations with the publishers, the BSG will have long tieups of 41s members' compositions by providing that if months, the time reverts to the writer. The pubs, it's said, often placed numbers in cold storage not because they lacked merit, but sought to deprive competitions of is then deprived of any earnings.

Although the BSG is a comparation of the BSG is a comparation of the properties of the properties of the BSG is a comparation of the BSG is a c

cidedly limited."

Records regimed primarily for thelp, Maschwitz feels, since most of the waxings are primed primarily for British material. If offer the find something of wider appeal, and the something of wider appeal, and cited the success of "Annie Get Your Gun" as well as "Oldahoma". In British as an inducible for the success of "Annie Get Your Gun" as well as "Oldahoma" in British as an inducible music.

Maschwitz, who arrived in New
Maschwitz, who arrived in New
York via Pan, mercha Arrey
York via Pan, mercha Arrey
How Maschwitz, who arrived a new
How Maschwitz, who have the selection of the curder rent London musical, "Carissina;"
York of the State of the State of the State
How Maschwitz, "Carissina;"
York of the State of the State of the State
How Maschwitz, "Carissina;"
York of the State of the State
How Maschwitz, "A state of the State
How Masc

Disk Ban Melted **Dealer Problems** Disk company sales executives

have gotten some satisfaction out of the 11-month recording ban. They assert that the distribution and retail end of the industry is in a much healthier state because of it than it has been in for some time. This is so, namely, because the slowing up of releases and the general reduction in business the general reduction in business have caused (1) the elimination of hundreds of dealers drawn into the field by the wartime salesboom, who were never looked upon kind-upon the salesboom of the

Of the three rissions, the first is the most important to the major companies. In a good deal of the pre-sitump correspondence because it is the most important to the major companies. In a good deal of the pre-sitump correspondence bedief in the contract of the present the contract of the present the contract of the

night' dealers.

In the third category, majors such as RCA-Victor, Columbia and Decca have done nicely with released even Capitol released many got the chance during the sales slowdown and the ban to put out old sides by Glenn Miller, Artie Shaw, et al. These had been in De demant.

were \$3,800 for a stop in Raleigh, Maschwitz Reveals Details of New Pact With British Puhs

Acting in collaboration with the Composers' Guild, the British Songwriters' Guild is readying a

is then deprived of any earnings.
Although the BSG is a compaatively youthful mion, if aided in
climinating the "popols racket" on
also worked with the Composers
Guild in bringing about a wider
BBC programming of British music
witz. "The BBC" he said, "is
our only shopwindow for the BHIht writer's opportunity in reordlings, films, and legit are deRecords result won't heb. Masch-

Songs with Largest Radio Audience

The top 31 songs of the week based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Networks: Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

Survey Week of November 12-18, 1948

A Tree In the Meadow Bella Bella Marie	Shapiro-B
Dema Dema Marie	C-11-in-
Beyond the Purple Hills	Goldmine
Bouquet of Roses	Hill & Range
Buttons and Bows-"Pale Face"	ramous
Cuanto Le Gusta-†"Date With Judy"	Southern
Down Among the Sheltering Palms	Miller
Ev'ry Day I Love You	Harms
Far Away Places	Laurel
For You	Witmark
Galway Bay	Leeds
Hair Of Gold	Robert
Here I'll Stay-*"Love Life"	Chappell
I Got Lucky In the Rain	Fox
I Love You So Much It Hurts	Melody Lane
If We Can't Be the Same Old Sweethearts	Feist .
Just for Now	
Lavender Blue	
Maybe You'll Be There	Triangle
My Darling, My Darling-*"Where's Charley"	Morris
On a Slow Boat to China	Melrose
One Sunday Afternoon	
Rambling Rose	Laurel
Say It Isn't So	Dorlin
Say Something Sweet To Your Sweetheart	Mille
Twelfth Street Rag	Chapiro D
Until	Deposit Proc
You Call Everybody Darling	Montel Bros.
Tou Can Everybody Darling	Maylair
You Came a Long Way from St. Louis	Jewei
You Started Something	BMI
You Were Only Fooling	. Snapiro-B
the contract of the contract o	

The remaining 20 songs of the week, based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Networks. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

77	Ain't Doin' Bad Doin' Nothin Spitzer Biles Bird of Happiness By the Way—"When My Baby Smiles at Me". BVC Cornibelt Symphony Mellin Cornibelt Symphony Mellin My Baby Smiles at Me". BVC Cornibelt Symphony Mellin My Breams Wizell In H. Romantic—"Issa' It Romantic". Panous It's a Most Unusual Day—"Date With Judy". Robbins It's Magic—"Romance On High Seas". Witmark Money Song Cawford My Money Song Cawford My Money Song Cawford My Money Song My Money Song My Money Song My Money Song My My Money Song My My Money Song My	
	• Legii Musical. † Filmusical.	.‡

Music Execs Curious About That Songwriter Attorney Slush Fund

Attorney Slush Fund
Music industry people are wondering to what purpose the top
what purpose the top
has been collected from various
members of the Songwriters Protective Assn. They channot believe
that the coin, estimated to have
that the coin of the coin of the
thought of the
thought of the
the coin of the
the coin of the
the American Society of Composers, Authors and Publishers,
was to be used for; that any oversubscription produce the trunded to
What has industry men curious
is the amount of the fund, in relation to the possible cost of intervening in the ITOLASCAP case,
Songwriters were asked to kick in

towning in the STOA, NSCAP mess. That's a comparatively brief job. Songwriters were asked to kick in on the basis of their ASCAP mess. The state of the state of their ASCAP with the state of the state of their ASCAP which is the state of their actual of close to \$15,000 as piled up, \$10,000 of which assertedly went to Schulman immediately, went to see the state of th

individualis.

Schulman wasn't paid by the SPA to the extent he might have been for all the work he has done for the organization over recent personal properties of the prope



TERRIFIC NOVELTY SANTLY-JOY 1619 Broadw New York 19, N. Y.

SAY SOMETHING SWEET TO YOUR **SWEETHEART**

Drug Store Cowbo MUSIC. INC.

RETAIL DISK BEST SELLERS

vega

benel's Mus.

nkins Music Co.

Pearson) Music.

Leary) (del)-del (Healy)

Coc Kresge Co.)

VARIETY Shop (Sherman-Clay) Stores)

Survey of retail disk best sellers, based on reports ob-tained from leading stores in 12 cities and showing com-parative sales rating for this and last week.

National Rating	Week Ending NOV. 20	York-(Day	Chicago - (Hudse	Angeles (D	Francisco-	on—(Boston	Louis-(S. S.	ndianapolis—(P	sas City-(Je	eland—(Bur	tle-(Sherm	reapolis_(D	ha-CLyon &	P O I N
This Last		New	Chic	S.	Sam	Boston	St. I	indi	N.	Clerel	Seattle	Minnea	•	S
1 1	DINAH SHORE (Columbia) "Buttons and Bows"	1	1	1	2	1			ì	1	1	1	1	109
2 2	KAY KYSER (Columbia) "Slow Boat to China"	2	2	3		2	2		1.5	1,4			2	53
3 4	GORDON JENKINS (Decea) "Maybe You'll Be There". PEE WEE HUNT (Capitol)	5	7	4	3	1		10	3	10	3	.,	3	51
4 3	"12th Street Rag"	8		6	4	9	5	4	4	÷,	4	10	4	44
5 8	J. STAFFORD-G. MacRAE (Cap). "My Darling, My Darling". C. MIRANDA-ANDREWS (Decca)	3	3	8		1		4			6	6	6	41
6 7	"Cuanto Le Gusta".	7	5	i.			6		٠.	2	8	8		30
7 6	MARGARET WHITING (Capitol) "Tree in the Meadow"		1,0		6	wei	3		2	7	1		8	29
8	J. STAFFORD-G. MacRAE (Cap) "Say Something Sweet"	(27	6	1	1		18	3	10	5		4		26
9 9	RAY McKINLEY (Victor) "You Came a Long Way"		4		9	14	ž.,	0.1	7		7			17
10A 8	J. STAFFORD-G. MacRAE (Cap) "Bluebird of Happiness".			5	8	1					5	4.1		15
10B 5	TOMMY DORSEY (Victor) "Until"	10	13 . 13 .	1.		1.		9		4	0	10	7	15
11 14	BENNY GOODMAN (Capitol) "Slow Boat to China"	٠.		٧.,	1.			2	. 6			10.00		14
12 7	BENNY STRONG (Tower) "That Certain Party"		1.	٠.,		6				3				13
13 10	D. MARTIN-J. LEWIS (Capitol) "That Certain Party"						1						5	11
14A	LARRY CLINTON (Decca) "Slow Boat to China"		1.		1		- 4				٠.	٠.		10
14B 9	DORIS DAY (Columbia) "It's Magic"			12	10		4			9			A	10
14C 12	DINNING SISTERS (Capitol) "Buttons and Bows"					. 7		1					-	10
15A	PAULA WATSON (Supreme) "A Little Bird Told Me"	34		2									4.	9
15B 10	"A Little Bird Told Me"	4					9					1		9
15C 15	FREDDIE MARTIN (Victor) "Slow Boat to China"			١,		٠.			. 3		2	7.		9
15D 14	ART LUND (M-G-M) "Slow Boat to China"								٠.			2		9
16A 13	LARRY GREEN (Victor) "Bella Bella Marie"		1			. 3			1.					8

"Down Among Sheltering Palms"
ART MOONEY (M-G-M)
"Bluebird of Happiness" FIVE TOP ALBUMS

16B 15

CHRISTMAS ALBUM Bing Crosby Decca

BLUE BARRON (M-G-M "You Were Only Fooling

SAMMY KAYE (Victor)

SONG HITS 1917-43 Voried Artists Decca

JAZZ AT PHILHARMONIC Album No. 8 Mercury

PREVIN PLAYS THE PIANO Andre Previn Victor

SONG AND DANCE MAN Gene Kelly M-G-M

8 . 3

Band Reviews

FRANKIE MASTERS ORCH (13) With Phyllis Myles, Jack Eaton, Bob Parker; Palace Hotel, San Francisco

Bob Parker;
Paince Hotel, San Francisco
The four-brass, Ave-sax and
The four-brass, Ave-sax
The four-brass, Av sweet modern melodies in the rambling Palace Court. And they are
attracting satisfactory if not senAccenting the entersiance of the senAccenting the entersiance of the sendone; masters, with the hejo they as a selling point to the collegiate
alone; masters, with the hejo they as a selling point to the collegiate
alone; masters, with the pelo particular of the set and as eye appeal for telefleve Swing Masters, who pour out
are the particular of the sentermination of the sentermination of the senplus his own bandstand songler of the
long; put on a considerable "show
they to a valuer received; feeting
the part of the check-payers,
while Masters places his emphasis on sweet music, he gets his

licks in for the Latin items as well, and also clicks with bandstand nov-cities as offered by his songsters, edited as the state of the

Jocks, Jukes, Disks Continued from page 34

Continued from Sugar 11

Larry Jaines chirp using the first "Embraceable Vote" and the first "Embraceable Vote" and the first "Embraceable Vote" and the first special special

Full Impact of N.Y. **Dock Strike Averted**

By London Records
London Records has been caught
in the N. X. dook strike, though
company, which markets pressings
for U. S. and Canadian consumption, says it has not been too bothgreed by the strike due to certain
red by the strike due to certain
shoard the S. S. Washington tha
N. X. which cannot be unloaded,
and had one aboard the Mauretax and unloaded there before
dockwarkers theer refused to work
fax and unloaded there before
dockwarkers theer refused to work
for the U. S. it would be okay. It
or the U. S. it would be okay. It
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the U. S. it would be
don't may be the strike the series
ted, however, that pressings of some
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ted, however, that pressings of some
clands, which imports disks itself
from England.

By London Records

HENDERSON CAN'T DO 81 MOS. IN CHICAGO

8½ MOS. IN CHICAGO

Skitch Hendrome, Nov. 23.

Skitch Hendrome, Nov. 24.

Hendrome, Nov. 24.

Hendrome, Hend



COASTERS LETTERHEADS

XMAS CARDS Write for ART DIRECTOR STUDIO

DOWN AMONG THE SHELTERING PALMS

Lyric by James Brockman Music by Abe Olman

Scoring A **Great New Popularity**

MILLER MUSIC CORPORATION

Words and Music by LEON RENÉ . ASCAP

BREAKING FOR A SMASH HIT!

> RECORDED BY: THE MILLS BROTHERS, DECCA BUDDY CLARK, COLUMBIA . RAY ANTHONY, SIGNATURE BUDDY BAKER, EXCLUSIVE . THE FOUR GABRIELS, WORLD JOHNNY MOORE'S 3 BLAZERS, EXCLUSIVE . ALSO RELEASED ON VARSITY.

New York Office
Self-345 SIXTH AVE. LEON RENE PUBLICATIONS 6272 SUNSET BIVEN
HARRY WEINSTEIN

..... YSONG CAVALCADE

++++++ (Musical-Historical Review: 1800-1948) ++++++

Compiled for VARIETY

ARIENT
By JULIUS MATTEELD
(Copyright, Veriety, Inc. All Rights Reserved)
Legends on others bestir inclination inframetion, entendant to the compiletion
of presentions, appeared in the Od. 6, 1948, issue when the Veriety Samp
ordical field for forture reference. It is suggested that these insulations is
Alestion in hereby collect for the feet that the meterial is capyright and may not
superseduced fields wholly via in part.

(Continued from Last Week

that section of the country
Lather Buthank, the horticulLather B

IT'S A MOST UNUSUAL DAY

Music by . . JIMMY McHUGH

TONY YOU STARTED

SOMETHING'

ROSEMARY CLOONEY

COLUMBIA RECORD 38297

THE GREATEST WESTERN SONG OF ALL TIME

Bob Nolan's Immortal

(25 Records Available)

AMERICAN MUSIC, INC.

A DREAM OF A LULLABY



OXFORD MUSIC CORP.

Nelty Was & Lady. w. m., Siephen Collins Floster. Firth, Pond & Co., cop. 1849.

Water Hunt invented the safety for California (1,200 salled from the East in three months), and so month, and so mont

persisting the control of the country of the countr

tails. "The New York Fireman" was a

Fugitive slave laws and Henry Clay's other "compromise" resolu-tions were passed by Congress.

1851

Home Arabin, w. na., M. S. Pike; arr. by J. P. N. Stevey, A. & J. P. Ordway, cop. 1851.

Nancy Till. w. m. anonymous concinence of the Stephen Collins Forter. Firth. Pond & Co., cop. 1851.

Nancy Tyll. w. m. stephen Collins Forter. Firth. Pond & Co., cop. 1851.

Pond & Co., cop. 1851.

Pond Collins Forter. Firth. Pond & Co., cop. 1851.

Por Old Slave. Negro song. m. arranged by E. M. F. Boston, G. P. Watt For the Waren. w. 2 m. George P. Knauff. Battlimore; F. D. Benteen, cop. 1851.

George P. Knauff. Battlmore, F. D. Benteen, cop. 1831.

Mrs. Amelia Jenks Bloomer began agitating for a dress reaching to the knees, with trousers beneath reaching to the knees, with trousers beneath reaching arment. Public beneath the state of the sta

"Mariesque Lecture on Woman's Ingists"
Sewing machine patents were paper collar accommendation. M. Singer and A. Wilson.

1852

Do They Miss Me at Home? w. The home of the Republican party.

1852

Do They Miss Me at Home? w. The home party.

The home party.

The home party.

The home skirt, a creation aspects the strength of the Republican party.

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The home skirt as creation aspects the Republican part

con. Boston: Oliver Ditson & Co., cop. 1825.

Massaw in De Cold Ground. w. m., Stephen Collins Foster. Firth, Drond & Co., cop. 1832.

Massaw in De Cold Ground. w. m., Stephen Collins Foster. Firth, deciphin: Lee & Walker, cop. 1852.

The Young Folks at Home. w., deciphin: Lee & Walker, cop. 1852.

The Young Folks at Home. w., deciphin: Lee & Walker, cop. 1852.

The Commonded for Wood's Minstrels. T. S. Berry & Co., cop. 1852.

1852.

Harriet Beecher Stowe's "Uncle Tom's Cabin" was published. Sales eventually mounted into the hundreds of thousands.

Flotow's opera "Martha" was performed in the U.S.

Daniel Webster and Henry Clay, two. great American statesmen, died.

1853

1853
The Hazel Dell, w., m., Wurzel [pseud. of George Frederick Rootl. William Hall & Son, cop. 1855.
My Old Kentucky Rome, Good Night. w., m., Stephen Collins Foster. Firth, Pond & Co., cop. 1853.

1853.
Old Dog Tray, w., m., Stephen Collins Foster. Firth, Pond & Co., cop. 1853.
Commodore Vanderbilt, Hudson

Commodore Vanderbit, huuson River shipping magnate and later railroad king, built the yacht "North Star" which cost him \$1,500 a day to operate. Franklin Pierce became presi-

sj.300 a day to operate.
Franklin Pierce became president horse Conqueror, a gelding, the horse Conqueror, a gelding, the lower of the piece of the

formance.

"Uncle Tom's Cabin," the play ran a year at the Chatham Theatre, N. Y. "Camille" was on the boards with Jean Davenport in the

lead.

The world of feminine fashions avidly copied Empress Eugenie styles (Eugenie that year became Louis Napoleon's wife and empressi

pressi.

Know Nothing secret political
movement—which opposed the
Roman Catholics—began in New
York.

Vortice and the second of the

1854

Hard Times Come Again No More, w., m., Stephen Collins FooLine Stephen Collins FooJeanie with the Light Brown
Jeanie with the Light Brown
Hair, w. m., Stephen Collins FooLine Stephen Collins Foo

Walter Hunt, having invented

On the Upbeat

New York

New York

RCA-Victore Signed IN: Carpenter's six-post than a literact in the New Clique Club, New York: the New Clique Club, New York: Louis Admission all star group, now at the Apolic theatrg group, now at the Apolic theatrg group, now at the Apolic theatrg roup, now at the Apolic theatrg roup, now at the Apolic theatrg with the New York Tondocted Isat night. Tues: Marry Link is not general manager, and Climan is general manager, and Climan is general manager of all Big Three business as single after two year absence: . Doe Berger, Leeds in the New York of the New Yo

Hollywood

Opinion

Om Bonesman's which will shift to new cognomes when Woody the Woody Merman opens month stand Dec. 7

Marianne Dunite has given the control the sheen ollipping. The control the sheen ollipping, and the sheen of the sheen sheen of the sheet of the sheen of the sheen of the sheen of the sheen of the sheet of the sheen of the sheen of the sheet of t

Chicago

Hollywood

Duke Ellington booked for three
reeks, starting Peb. 1 at Hollylood Empire Room, the present

Continued on page 40)



Inside Orchestras-Music

George Simon Music Co. has already received \$80,000 in wax royal-ties this year thaif of which must be given to writers) though firm just the backs of top time platters. The underender of Margaret Whilings "Tree In the Mendow" is "I'm Sorry, But I'm Glad"; King Coles "Stature Boy" is bracketed with "Lost Appl"; Diand Shore's "Buttons Wature Boy" is bracketed with "Lost Appl"; Diand Shore's "Buttons March" is paired with "Cherokee Carpon"; Ray McKinleys "Airesay" is backed by "Chichinanti." Simon has each of those understant tunes, which are resping in the same publisher-writer royalties on sales as are the hat so which they are mated.

Frankie Laine has been offered \$7,500 through General Amus. Co. to essay eight concerts in Horiolubi auditorium, one nightly, starting Feb. 17. Acceptance is contingent on just what sort of a background continued to the starting of the st

Beryl Davis has split with her manager. Willard Alexander, Chirp, who recently married KFWB disk jock Peter Potter, wants to stay anchored on the Coast, while Alexander falls to be renewed to the Coast, while Alexander falls to be renewed on Lucky Strike "Hit Parade," and there is doubt as to her option being picked up RCA-Victor. Miss Davis has been getting \$1.250 weekly warbling opposite Frank Sinakra on "Hit Parade." In not renewing her option, which would have called for "till to \$2.000 American Observed Williams and Committee Charles and C

Louis Prima expects to run his star filly, Pennymaker, in the Santa Anita Derby and other important stakes at the Santa Anita roce meet after the first of the year. Masekro, who has been an owner of a construction of the star and the star of action temporarily last spring after she developed buck shins, but expects to run her at the Fair Ground, New Orieans, then ship her to the Coast. Freddy Martin is perhaps the only other name band maestro currently dabbling in horse racing.

Columbia Records apparently has given up all intention of ever re-opening its huge King's Mills, Cincinnati, pressing plant. Company as disposed of much of the equipment installed there, or moved it to other production points, and did likewise with materials. In addition, CKI recently disposed of real estate it held in the area, consisting of private homes constructed for employees of the factory. King's Mill was the largest in the Columbia string of production points.

Gene Norman, KFWB disk jockey, has made a deal with Modern Records to issue 15 albums of wax recorded during various jazz con-erts he has promoted hereabouts in 1947. Norman will get a cut of the sales gross and, in turn, pay the performers the flat recording scale which prevailed a year ago. Musician's Local 47 will not permit Norman to release on disks recordings of concerts held since the ban became effective last Jan. 1.

Henry Spitzer got 1,000 Columbia disks of one of his debut songs as a music publisher, "Little Jack Frost Get Lost," pressed back-to-back with the same tune. These are for disk jocks to forfend "playing the wrong side". Tune is by Albert Stillman and Seger Ellis, and Frankie Carle did the Col disking.

JUBALAIRES



AMOS 'N' ANDY SHOW Sunday, C B 8 STANDARD TRANSCRIPTIONS DECCA RECORD Exclusive Management:
FEDERAL ARTISTS CORPORATION
134 Support Hollywood CR 555

Victor-LP Continued from page 35 =

that Victor is figuring on a 45 rpm make, radio and record equipment makers are figuring on adding the third speed to their products. Capelnart, for example, is said to be planning a machine capable of reproducing at all three—78, 45 and 331/s.

and 334s.

Victor, incidentally, is keeping its intentions strictly under cover. But the majority of its distributors and dealers are well aware of the development, and rival recording company executives are cognizant of the company's plans even to the time it will be introduced.

Victory, Editorian in the fact.

time it will be introduced.
Victor's following in the footsteps of CR with its own long-playing disks which won't actually
spin as long as Columbia's in view
of the slower turntable speed) is
assertedly was given an opportunity to join Columbia in the marketing of the 33% sides, as were
other companies. The offer was
rejected, probably in the belief
as recording which required a
changeover in equipment.

CROMWELL TRIO

Nov. 22 Concluded 20 Weeks at
FLAGSHIP, Highway 29, UNION, N. J.

Nov. 24 Starting 8-Week Engagement
GAFE GAPRI, BUFFALO, N. Y.

Exclusive Monagement
ASSOCIATED BOOKING CORPORATION

ASSOCIATED BOOKING CORPORATION

JOE GLASER, Pres. New York Beverly Hills 745 5th Ave. Pl. 9.4600 203 No. Wabash Mezz. Fl. Bev. Hills Ho

Music Notes

London

Danger of overwork has compelled Peter Yorke to relinquish batoning his orchestra at the Savoy theatre for the "Cage Me a Peacock" show. Yorke will continue to be the show's musical director, but musical-arranger Bob Busby will conduct in his place.

Ted Heath's son, Bobby, is to join the Eddie Palmer group which is to play opposite the Ray Ellington Quartet at Fischer's Restaurant, Bond street.

Hollywood

Hollywood
Codard Lieuwan, clief of Columbia Herewan, clief of the He

On the Upbeat Continued from page 39

Continued from page 29

"Hotel Sherman Tozzi goes to Gohann for role in "Rape of Lucustia" of the Continued for the Cont

Pittsburgh
Leo Angelo orch, witch played
Vogue Terrace with Page Cavanaugh Trio, goes back into that
spot again Dec. 13 . . . David Carey
Wild at Carravia Lounge until
trombonist Tommy Turk winds up
'Jazz at the Philarmonic' Your . .
Nick Summa, planist formerly with,
'Jazz at the Philarmonic' Your . .
Nick Summa, planist formerly with,
with the Cava of the Cava of the Cava
Wild at Carravia Lounge until
trombonist Tommy Turk winds up
'Angelo Summa, planist four cava
Wild Wild Cava
Wild Turk Cava
Grant Terrace Room . Bob
Rupert Trie and organist John
Mitchell had options up at Hollyband playing for weekend dances
at Erectors Society, private club.

Band Reviews

= Continued from page 38 =

Continued from page 15

previour) has a piece of the outfilth any rate the band's long run
here and its attendant air dates
(10 to 20 coast-to-coasters a week)
have given the new orch a fulldate of the date of the date of the date-eminded Click Audience, Williams has followed closelythrough the lays down the beat
or the dance-minded Click Audience, Williams has followed closelyWilliams has followed closelyWilliams, who carries the vocal
hough they permit hewing to the
Williams, who carries the vocal
hurdens by himself, sings ballads
in a relaxed manner that goes overport upon. Jimmy Lyons' planistics
are a distinct asset, and Alec Fila,
a local favoirte and a former
Personnel numbers 11, with two
rumpets, two trombones, four sax,
plano, bass and drums. Gagh.

Bands at Hotel B.O.

Hotel Played
Waldorf (400; \$2) . 7
New Yorker (400; \$1-\$1.50) . 7
Roosevelt (400; \$1.50-\$2) . 8
Pennsylvania (450; \$1.50-\$2) . 7 Eddy Duchin . . Ray McKinley* Guy Lombardo Tommy Dorsey

* New Yorker, ice show: Waldorf, Peter Lind Hayes Mary Healy,

Chicago

Chicago

Bernie Cumminis (Walnut Room, Biamarick; 300, \$2.50 min., \$1 cover).

Weather nipped at first week. Fairlish 1,500.

Skitch Henderson (College Inn. Sherman; 500, \$2.50-\$3.50 min.).

"Saiute to Geraiwin" route keeping room buzzing. Good \$3.00.

"Saiute to Geraiwin" route keeping room buzzing. Good \$3.00.

Saint on the Saint Sa

Los Angeles

Freddy Martin-Florence Desmond (Ambassador, 900; \$1.50-\$2). Fair

3,000.

Jan Garber (Biltmore, 900; \$1-\$1.50). Good 3,200.

Kay Thompson, Williams Bros., Hal Sandack (Beverly Wilshire, 400; \$1 cover, plus \$4 minimum). Capacity 2,000 first four days.

Location Jobs, Not in Hotels

(Chicago)

Cee Davidson (Chez Paree, 500; \$3.50 min.). Harvey Stone, Gracie Barrie, Vagabonds light 3,000. Sherman Hayes (Blackhawk, 500; \$2.50 min.). Opened Wed. (17). First week trim 2,500.

Teddy Phillips (Aragon, \$1-\$1.15 adm.). Dipped to mild 12,300 Orrin Tucker (Trianon, \$1-\$1.15 adm.). Holding well in second w smart 12,000.

Los Angeles

Lawrence Welk (Palladium B., Hollywood, 4th wk.). Strong 12,000.

ASCAP-Coast

Continued from page 35

suit was a civil one. Ahlert told Chi operation: Chandia steep and the control of the members many theatres are now

video. Some 78% already acquiesced.

"Green and the state of the sta

lishers. Cunningham, departing from script, said he believes ASCAP is making a "grave mistake" by functioning without a general manager since John G. Paine died two years ago. The four-man "consulting committee" which took over, instead of a \$40,000 yearly general

manager, is "a rank failure," Cun-ningham said. He said the organi-zation "sorely needs a general man-ager of the stature of Jim Farley or Eric Johnston" to rep the group.

By WALTER WINCHELL -Things | Like:

The DEEP RIVER BOYS' Platter of

Recess In Heaven

LUTZ BROS. MUSIC CO., INC.

6272 Sunset Blvd. Hollywood 28, Cal.

it's a Dilly!

(Dilly Dilly) Santly-Joy, Inc. 9 Breadway, New York

UNIVERSAL RECORD - JUST RELEASED

"JUST ONCE MORE" Backed with

"DON'T EVER FORGET"

JOAN BROOKS

HI, LO, JACK AND THE DAME

DINAH SHORE COLUMBIA RECORD

LAUREL MUSIC CO 1619 Broadway New York

Miami Beach Talent War Claims First Victim: Latin Quarter Drops Shows

The Latin Quarter Drops Shows.

The Latin Quarter, Maint Bach, have 20.

The Latin Quarter, Maint Bach, have the support of the Milk Maint State and the Walter State of the Milk Maint State of the M

acetain times data with the acetain times and the acetain times and the abandon shows.

Due had Olsen & Johnson set to see the Latin Quarter, late December. If the consety team are the set of the consety team and the set of the consety of the set of the set of the consety of the set of t

Indie Agents Will Now Book German Acts For GI's in Occupied Areas

Special Services German Show Circuit did a fadeout Nov. 1, with independent agents taking over the stint of booking German acts for soldler clubs throughout the occu-nied area.

sunt or booking German acts for solder cubs throughout the occusolder cubs throughout the occuposts may contact individual acts direct or through agents on the approved and recommended Office of Military Government, U. S. Individual acts of the control Division, list. Move on Control Division, list. Move on Control Division, list. Move on Control Division is the control policy of returning business to Germans.

St. Loo Nitery Murder

St. Louis, Nov. 23.
Three employees of the Kitty Kat Club last week were indicted by a local grand jury in connection with the fatal shooting of Donald Tierney, 19, a customer, last September in a row in the club. Frank Hickey, a bartender,

club. Frank Hickey, a baytender, was indicted on a first-degree minder charge; Paul Martorell, cowner, and Lee Deering, bouncer, are charged with being accessories. Thermey was shot when he went to the aid of a companion who had been attacked by several unidentified persons. The row is alleged to made to did companion of Tierney's friend.

Vivienne Segal Buys Out of Embassy Pact To Preem at Le Directoire Vivienne Segal suddenly switched

her cafe debut from the Embassy to Le Directoire, N. Y., last night (23), but had to buy her way out of the Embassy pact by payment of

Sequence of events had Miss Segal set to open at the Embassy, Nov. 3, at \$100 plus 15 of the re-Nov. 3, at \$100 plus 3/2 of the re-cepts over \$12,000. Shortly befare the opening, Miss Segal was taken ill and opening was postponed for 10 days. "Meanwille, she wanted a more certain guarantee and con-tract was revised with a \$500 sail-ary and breaking point of \$14,500. However, songstress subsequently wanted a complete out from the wanted as complete out from the overly self-time and at \$100 birectoire offer was made at \$1,000 weekly. self-timent was arranged by weekly, settlement was arranged by her attorneys, Silverstone & Ro-senthal, for \$1,000 in order to re-imburse the club for sum spent in publicity and advertising.

In the process of switching clubs, Miss Segal also switched agents. Jack Lear & Milton Bender, originally in on the deal, were succeeded by Gloria. Safler, who handled Le Directoire booking.

William Ornstein a practical publicist and film merchandiser reviews the

"Growth of the Roofless Theatre - 750 Drive-Ins Today Do Big B.O."

en editorial feature in VARIETY'S

43d Anniversary Number

Ink Spots First Negro Act to Play Top Florida Spot

First colored act to play for white audience in deep south will be a for the play for white audience in deep south will be a for the beautiful to be

Hamilton Vice Sully

Fred Hamilton has joined the Coast office of Music Corp. of America cafe and theatre dept. re-placing Joe Sully, who shifted to New York.

New York.
Sully was moved to the N. Y.
office to strengthen the cafe dept.
following promotion of Johnny
Greenhut, who moved from the
cafe division to television dept.

AGVA, AFM Midwest Jurisdictional Tiff Awaiting Barto, Petrillo Parley

A. C. Hotels, Niteries Retrench on Talent Costs Atlantic City, Nov. 23.

About the only added attractions the only added attractions the only added attraction here does not be a considered to the considered and the considered and the consentioners. See the vester, which has been beyond most expectations this fall, to the delight of the visitors and conventioners. Seem to have given up to the ghost entirely. Not a single club is carrying an ad in the local papers as of the past weekend. This doesn't mean they are all the papers are not the consenting along sens shows a matter of fact those remaining open are coasting along sams shows depending upon bis. The consenting the consenting and organ music all that is left. The exception is the Mayflower which has summer all the state of the contests, and the Traymore with Cal Gilford.

Rosen Sues Lou Irwin In Commission Row Over Hayes' Bookings

Maty Rosen, N. Y. agent, has the statement field. Lou Irwin in the N. Y. superior of the court claiming breach of contract regarding eastern bookings of P. Debutter belonger to RATA exclusions a greenment with him in which the RATA fold in ordered them into the RATA of the court of the court of the RATA o

It's claimed that Hayes has had pproximately \$200,000 worth of approximately \$200,000 worth of work in the east since that time and commissions would have amounted to \$10,000. Rosen claims that a balance of \$8,700 is still outstanding and is suing for that amount.

amount.

Irwin, through his attorneys,
Goldfarb, Vallon & Mirenberg, entered a general denial, claiming
that the contract for Rosen was
for specific dates on which \$1,300
has already been paid. Irwin also
claims that the pact was for one
year only and no commissions who for
the arter expiration of initial condue arter expiration of initial con-

Hartmans, Shay To

Play Wedgwood Room

Settlement of the tiff between the American Guild of Variety Artists and the American Federa-tion on Musicians may have to wait for parleys between Dewey Barto, AGVA's national administrative secretary, and James C. Petrillo, Adva Barton and James C. Petrillo, Adva Barton and James C. Petrillo, Petron and James C. Petrillo, Adva Barton and James C. Petrillo, La Control of the Control of the April president.

president.

Cafe musicians are still out in Kansas City, Des Molines, Wichtia and Omaha, while nitery performers are working those spots. Disparent was a constant of the control of the c

members continued to work.

There had been at one time a
working agreement between AGVA
and the AFM whereby any sidemen who sing or dance would join
instrument belong to the AFM.
However, Petrillo issued a ukase
forbidding AFM members from
Joining any other union in the entertalment field.

Owing Cole, Calloway: **GAC Eyes AGVA Bond**

American Federation of Musi-cians has been notified by General Artists Corp. that the Long Beach nitery, Club Moderne, which sud-denly shuttered, owes a total of \$3.522 to two GAC attractions, King Cole Trio and Cab Calloway

King Cole Trio and Cab Calloway combo, which recently played two weeks each at spot. It is understood: that Moderne, upon closing had a cash bond of approximately \$1,500 posted at AGVA office here. Both Carlo Castel, manager of Cole, and the GAC exces here are attempting a wing this coin in their direction.

Play Wedgwood Room
Wedgwood Room of the WaldorfAstoria hotel, N. Y., has lined in the Flattmants to go in Dec. 18, and
Decetury Shany 18, Jan. 18.
Another act is to be signed for each bill.

The GREATEST Act In Europe Is NOT Available

CHARLIVELS

Direction

FRANCE MARQUANI-TAVEL H S A

WILLIAM MORRIS AGENCY

Nitery Ops May Petition AGVA to Relax Debonairs' Paris Click Matinee Ban; Say They Need Extra Biz

Nitery owners are looking matines glumicks to increase revenues to the break-even point. Its Boreo Longhair Click In large costs, most cafes are unable to pay off with the eight to ten host of nighttime operation. Consequently, they must look to increase before American audiences in the number of hours in which they "Chaune Souris," give his large consequences to the consequence of the cons

can operate.

Many N, Y, niteries have solved
the problem with matince rhumba
sessions. Cafes such as the Embassy, Havana-Madrid, China Doll
and a few others get SRO business
on weekend matinees.

on weekend matinees.

Latest wrinkle that has started in eafes outside of New York, is the booking of large matimee particularly that the booking of large matimee particularly that the profit of the profit of the profit of the Lena Horne engagement by setting up the offer for local organizations, both of which were held on Sunday, when the cafe is usually decomposed to the profit of the prof

elosed. The Latin Quarter, Boston, similarly booked a daytime shinding when Tod Lewis was at the spot. However, it's seen that the matinee party angle cannot last until the American Guild of Variety Artists changes eurrent regulations forbidding matthee sessions. Wickey Bedstone has been called

New Aud for Canton, O.

Canton, O, Nov. 23:
Canton officials have given green light to architects for detailed drawings for the city's new \$925,000 arena-type auditorium, contracts for which will be let next

N.Y. Debut: Grosses \$1.250

Int. JUBBIL 10 105052 \$1,500 Emile Boreo, who first appeared before American audiences in the "Chause Souris", gave his first longhair type concert at the N. Y. Times Hall Saturday (20) before a capacity crowd, grossing \$1,250. Singer, as a result of his appearance of the state of the second state of the second state of the second secon

them.

Boreo performed for about two hours, reprising the "Chauve Souris" numbers as well as tunes written especially for the concert.

Bobby Breen 'Forced' Landing Scouted As Stunt for Publicity

Chicago, Nov. 23. Investigation has been started to determine if Bobby Breen, who was found late last night at Glidden, Wis., after searchers had combed area 36 hours for his missing plane, was pulling a publicity stunt.

BA singer and former child sim

Actuals, changes eutrent regular common and the common and the common and the common and the common area 36 hours for his miss-matines show, and it's unlikely all common area 36 hours for his miss-matines with the common and the common area and the common area are not common and the common where he claims to have been forced down due to bad weather. However, he didn't report to police or air officials while absence was being headlined throughout midwest and radiocast.

Delays Capitol Date

Delays Capinol Date
The Debonairs will continue at
the Club Lido; Paris; until May,
thus cancelling out their Capitol
theatre, N. Y. commitment, which
was to have stance of the Capitol
theatre, N. Y. commitment, which
was to have stance of the Capitol
the Capitol
Debonairs are also slated to play
the Palladium, London, and a
Camner nitery at the conclusion of
their Lido date. Capitol date will
be played at a later time.

Early Shuttering Of Montreal Cafes Seen Hurting Holiday Biz

Montreal, Nov. 23. With local boites prepping for a heavy Christmas and New Year's trade, Premier Maurice Duplessis cooled things off on Saturday (20) with the announcement that all night clubs, grills, and cafes must shut down tight at 11 p.m. on Christmas Eve and 2 a.m. sharp on New Year's Day.

According to Duplessis, this de-cision was reached after a request had been made by Msgr. J. A. Valois diocesan director of Catholic Action, and by Eugene Simard, K.C. and Mrs. W. Major, co-chair-man of the same outfit.

man of the same outfit.

At the press conference, the
Premier emphasized that, "when
1 say close the doors at 11 p.m. on
Christmas Eve. I don't imply that
the owners will close their doors
and continue to do business inside.
Sale off liquor must stop at 11 p.m.
So must drinking."

Duplest and the press of the press

so must drinking."

Duplessis added that he was determined to enforce the law or else. The 'or else' will mean stiff fines and possible cancellation of liquor permits which as every local nitery owner knows are expensive and hard to get.

New Aud for Canton, O.

Canton, O., Nov. 23.
Canton officials have given given a dealer of the careful girth to architects for detailed.

Canton officials have given given a dealer of the careful girth to architects for detailed.

MITERY DATES

Andy Rusell, its a Jan. 30 starter at the Land Quarter, Boston.

Merry Maes slated for the Calon and the careful girth of the Calon and the careful girth of the Calon and the Ca Added to the holiday edict is

FWC Opens Circuit to Spike Jones At \$3.500; to Play at \$3.60 Top

Cafe operators are now doubly wary of dipping into the tax funds to the control of the control o

\$2,500.

It was charged that Moss collected the imposts from customers at the 400, but failed to turn them in. He declared in court that he had intended turning over the tax-collections to the Government, but was forced to dip into the funds in order to meet current operating expresses.

and the sacrotest of the plant of the control of th

NINE-ACT BILL MULLED FOR N.Y.'S LE DIRECTOIRE

Miami Copa City Angling
Berle for Preem Show

Miami Beach, Nov. 23.

Deal sis being set for Milton
Berle sis being set for Milton
Miami Beach starting Dec. 30.

Deal sis being set for Milton
Miami Beach starting Dec. 30.

Miami Beach starting Dec. 30.

Developed starting bec. 30.

Miami Beach starting Dec. 30.

Developed starting bec. 30.

More Kleks off the series with a new town of the starting bec. 30.

More Kleks off the series with a sea with the starting bec. 31.

More Kleks off the series with a sea with the starting bec. 31.

More Kleks off the series with a sea with the starting bec. 31.

More Kleks off the series with a seried of the series with a seried with the series of the series with a series of the series at the orpheum to series with a series of the series with a

runner of other MCA-booked dates. It's pointed out that both Jack Benny and Edgar Bergen could be packaged for one-nighters in showcase houses on a similar basis. Each would be available only in the California-Nevada locale, thus permitting return to Hollywood for broadcasting purposes each week.

Basil in Chi Post

Louis Basil, former house band-leader at Loew's State, N. Y., has been signed to perform similar chores at the Chicago theatre, Chicago, starting Dec. 3. Basil, before heading the music at the State, was house bandleader at the Carman, Philadelphia.





TOM PITZPATRICK









VALDO and PRINCESS PAT

MENTAL MAGIC AT ITS BEST

Walter Winchell Says:--"Valdo and Princess Pat Startle."

Per. Mgt.: MAX TISHMAN, 1674 Broadway, New York



La Martinique, New York

"Dave Barry kills

BILLBOARD

them."

Management

MUSIC CORPORATION OF AMERICA

"Dave Barry tears

the joint apart."

VARIETY.

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INTERNATIONAL THEATRICAL CORP.

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Night Club Reviews

Mayfair Room, Chi (BLACKSTONE HOTEL) Chicago, Nov. 19. Myrus, Delora Bueno, Joe Merian Orch; \$3:50 minimum, \$1

Myrus, mentalist, keeps them baffled via mentalistics in "scien-tific" rather than swami guise. Spectacled performer admits fal-libility in lassoing slippery brain



Lovely Lady of Song JANE

JOHNSON

America's Foremost Marimbist



GUEST

Persian Room, N. Y.

HOTEL PLAZA

Lesin Grote, Mark Mondo Loo
Reisman Grote, Mark Mondo Che

Ribo Se coer after 9:30.

Time and circumstances can

never dim the pantonimic tat
nit of Jimmy Srow, where dained the pantonimic tat
nit of Jimmy Srow, where dained the signing through with casual mention, of full names

the remains one of the best, whether

he signing through this panto such

the remains one of the best, whether

he signing through this panton in the remains one of the best, whether

the signing through this panton in the remains one of the best, whether

the signing through the panton, both as to location and human interest, was evident

ones that, whatever the audience,

real ways surefie.

There's, little new that Saoc

thin to do anything new. It's a

tribute to an artist when they reliable to an artist when they reliable to an artist when they reliable to the state of the state of

Mayfair Room
(BEVERLY-WILSHIRE HOTEL)
Beverly Hills, Nov. 18.
Kay Thompson & Williams Bros.
(4), Hal Sandack's Orch. (12), Sen
Rubinoil's Orch. (12); \$1 cover, \$4
minimum.

minimum.

Lay Thompson and the Williams Brew and hope the second of the Kirkely hotel chain to teeoff her long-range deal with the hostely circuit. Opener found the top film to the second of the second of the second of the result of the second of the result of the second of the retangle For those sliting along the west wall, loud end of the retangle For those sliting along the west wall, loud end of the retangle For those sliting along the west wall, loud secales are provided—but the effect for the same beginder the second of the retangle For those sliting along the west wall, loud for the same the second of the retangle For those sliting along the west wall, loud for the same second of the se

room doesn't have the feeling of intuneey which an act of this kind.

Thompson-Williams troupe has added a couple of new routines since has a since he was a couple of the routines since has a since he was a couple of the routines of the r

each snows careful hearsal.

Show backing is provided by Hal Sandack's orch, which alternates on dance chores with Ben Rubinu's Kap.

VARIETY Cafe Society, N. Y.
Golden Gate Quartet, Jack Gil-ford, Pearl Primus with Helen Tins-ley, Theodore Bennett; Dave Martin Orch, \$3.50 minimum.

For the title anniversary of the Barney Josephson is offering one of the season's top entertainment inyout slong mitters for the season's top entertainment inyout slong mitters row, including smart and couly bit of showman-ship, Josephson isageed three stands in the standard standard shows a support of the standard s

Walnut Room, Chi (BISMARCK HOTEL) Chicago, Nov. 17. Bernie Cummins Orch (10), with Patricia Crawley, Germain & Roger, Rey Blanco; minimums \$2.50, \$1 cover.

Roger, Rey Blanco, minimums \$2.00, \$1 cours.

What may be farwell bill for the Walnut Room, since hotel's entertainment will be presented in the Walnut Room, since hotel's entertainment will be presented in the Walnut Room show policy.

What was a superior of the Walnut Room show policy of the Walnut Room show policy.

Walnut Room show policy of the Walnut Room show policy of the Walnut Room show the Waln

Penthouse Club. N. Y. Cass Franklin & Monica Moore, Daphne Hellman, Oscar Walzer, no minimum, no coper.

Biz being what it is around town these days, it's hardly conceivable that the Penthouse Club can hope that the Penthouse Club can hope the penthouse club can hope the penthouse club can hope the penthouse considerable that the penthouse hardly and penthouse the penthouse had been considerable to the penthouse that the penthouse considerable that the penthouse considerable that the penthouse that the penthouse the penth

the "personality" vein. That is, they try to inject a little comedy talk and fol-derol, but most of it doesn't come off because their talk is stilled and the "comedy" is lacking.

talk is stilled and the "comedy" is lacking, lac

Oscar Waizer tinkles the lyories during the lull periods, and he also accomps the Franklin-Moore nair. Kahn.

during the luil periods, and he also accomps the *rankirthore pair.

Marcun, N. Y.

GOLLOWIP

Mycon and with the Yellizer song "festival" are the new head interest at the Harem. The rest of the former still waited the former silk salesman tuned song "festival" are the new head the former silk salesman tuned song "yeller really martets a fabut the former silk salesman tuned song "yeller really martets a fabut there is nardly anything in his manner that could be offensive from the former silk salesman tuned song "yeller really martets a fabut there is nardly anything in his manner that could be offensive from the former silk salesman tuned song the former silk salesman tuned song the former silk salesman tuned song the former silk salesman and entertaining—the straight of the former silk salesman and entertaining—the straight commentaries, which is the salesman that the former silking the straight commentaries, he surefire with stories that are told excellently.

And the salesman the sureful salesman the salesman that salesman that salesman the salesman that salesman

Saranac Lake

Saranac Lake

By Happy Benway

By Happy Benway

Bill Carpenter, forger program
managementer, forger
more at thace college, forger
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more at thace college, fas been
cast for the leading role in the
college managementer
more at thace college, fas been
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GUYS WITHOUT DOLLS FLOCK TO SEE GYPSY

FLOCK TO SEE GYPSY
Gypsy Rose Lee's pre-opening
difficulties with the management
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(Wed.) in a move to strengthen line layout.

Miss. Lee's difficulties 'started when show's opening was delayed when show's opening was delayed one's inability to get the liquous ner's inability to get the liquous leense in time. Miss. Lee demanded the \$2,500 weeky salary to have been fired when Cantact didn't pay her for a second week. Spot opened without her Nov. 11, Spot opened without her Nov. 14, when she finally opened.

Strippers Under Wraps Since Raid on Ha Ha Club

Mince Kaid on Ha Ia (Lind)
The 52st street, N.y., interies are
being more careful in the striptesue depts, following last week's
raid on the Ha Ha Club, in which
charge of indeem exposure. Miss
Garrett was subsequently discharged in the Mid-Manhattin
court following a promise to be
Publicity following the raid has
been instrumental in hypoing busimess along "strip row." But peelers
solang "strip row." But peelers
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CAPITOL, WASH., D. C. Then Back to New York for Club Dates

WALLY BOAG

650 Performance VAL PARNELL'S "STARLIGHT ROOF" London Hippodrome

STAGE . . . "Clever novelty dances in fine style — charn

AMERICA: Mark J. Leddy LONDON: Charles Tuck

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OIFFERENT BOOKS OF PARODICS
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iend 10c for lists of other comedy nuterial, songs, parodles, minstre-natter, black-outs, etc. NO C.O.D.'s

PAULA SMITH





VARIETY BILLS

WEEK OF NOVEMBER 24

on with bills below indicate opening day of show whether full or aplit week. Letter in paroutheses indicates circuit: (1) Independent; (L) Loew; (M) Mose; (P) Paramount; (R) RKO; (S) Stoll; (W) Warner; (WR) Walter Reads

NEW YORK CITY
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Sym Orc
Parameunt (P) 24
Stellie Lutcher)
Red Buttons
R & E Revy (I)
Mickey Rooney
Roo MIAMI
Olympia (P) 24
S Lindsay Girls
Corky Robins
Warner & Colo
Stan Irwin
Harmonicats
E & E Reddy

MIDDLETON Middlesex (I) 30 only Tannos Joe Allen 3 Fontaines Ciscile & Francois Sronyi Timore Hipadrome (I). 25 Bobby Van Leon DeLyon Comile Halme P. Coyel (I) 24 Louis Prima Ore Holmes & Jeffer von State (I) 24 James Evans Co The Tully State (I) 24 Adams. Morris & Caiver 4. Source (I) 24 Garage (I) 24 Garage (I) 24 Garage (I) 24 Garage (I) 24 James Evans Co The Tully State (I) 24 Garage (I) 24 G JOS Allene
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Majestit. (I) 25-28
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Hank, the Mule
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4 Aval-29-7
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Caivert
28-1
Bonny Sparks
(3 to fill)
CAMDEN
Towers (1) 25-28
Hillman Bros
Roberts Welch
Pedro & Durand
Neal Stanley
The Diacofts
CHICAGO
Chicego (P) 24
Rose Marle
Bert Wheeler Co
Pitchmen Pitchmen Renald & Rudy Oriental (I) 25

philharmonic 3
READING 27
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Larry Clinion Ord
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R Oriental Old State Control of Con

BRITAIN

Wheeler & Wilson Newman Twins Caryil & Mundy Afrique Veronica Martell Charlic Kunz Max Bacon Richardo Co BIRMINGHAM
Hippddröme (M) 22
Arthur Worsley
Tovarich Trp
Peter Cavangh,
Geo Robey
Buster Shaver Co
Frank Marloew
R Roper & Malaie
M & H Neshitt
Aulta

Max Bacon
Richardo Co
LONDON
Hippodrome (M) 22
Maurice Chevalicr
Palladium (M) 22
Chester I Charlie
Chester Co
John Boles
Colstons
Zoris Colstons
Xoris
Skating Ryles
Beatrice &
Benedict
Warren
Laiona & Sparkes
Jean Inglis
France, Clery

M Z (** 6. Mixil A. (** 7. Nemixil A. (** 7. Nemixil A. (** 7. New) 4. (** 7. New

Jean inglis
France Clery

MANCHESTER
Hypodrag (5)
France (6)
France (7)
Hypodrag (6)
France (7)
Hal Swain Co
Rita Sheare
John Boden
Mandalay Singers
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B & A Pearison
2 Enorice
Ossie Noble
Coilins & Elizabe
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El Grandas &
Peter
2 Playboya
Ronnio Leslie
MacDonald &
Grahm
LIVERPOOL
Empire (M) 22
Dancettes

Schaller Bros Downey & Daye Anna Mae Peter Bialr Trantor & Hulley Henry D Adams SUNDERLAND Empire (M) 22 S MacPherson Duncan's Collies Annadori 3 Jackie Hunter Flack & Lucas Dolaire

Plack & Lucas
Dolaire
Freddie Sale
David Poole
Amar & Alana
SWAMSEA
Empire (M) 22
2 Sophisticates
Joe Black
Annell & Brask
Dick Henderson
Krista & Kristel

Prior Rayner
5 Smith Bron
Herschel Hendere
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Herschel Hendere
WOLVERHAMPTON
Hippedrome (M) 12
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Cabaret Bills

NEW YORK CITY Description of the control of the co Merk, 26 Merits
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Phyllis Branch
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Roslynd Lowe
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Roslynd Lowe Spary - railies Edith Prail Bob Grant Ore Panchito Ore Village Bore Shorty Warren Ore Shorty Warren Ore Shorty Warren Ore Harold Barry Fluid Peter Vallage Will Jordan Cyril Haines at a Eddie Duchin Or Margaret Phelan McCarthy & Farry Mischa Borr Ore

CHICAGO

Marianne Fidde
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Psimer House Griff Williams Ore Robert Lamouvet M Abbott Ders (10) Stan Fisher D'Angelo & Vanya Myrus Joel Merman Orek Vine Gardens

New Acts

BURT LANCASTER With Nick Carvat, Julie Wilson, Charlene Harris Songs, Comedy, Acrobatic 20 Mins.

20 Mins. Oriental, Chicago

Oriental, Chicago
Burt Lancaster has a fast moving act, which while still rough, has
all the basic elements of a winner.

all the basic elements of a winner,
with several hoked-up gangster
bits which should be cut for more
effective and response. Star works
easily, and banters back act-libs
from the bobby-sox holdover
crowds.

from the bobby-sox holdover crowds.

In a Romeo-Julie blacony scene with well-stacked Julie Wilson he with well-stacked Julie Wilson he will be seen the same vein, film star scores, in the same vein, film star scores, in the same vein, film star scores, in the same vein film star scores with film scene with the period of the same vein film star scores, in the same vein the same

LENI LYNN
Songst 12 Mins. N. Y.
Leni Lynn is a cute-looking, petite redhead just returned from England, where she played for the type soprano that's rather thin, but has nice phrasing and projects nicely, too mindicates experience, and she's a likely musicomedy bet. Does such tunes as "Who Cares," a rhumba beat and "Danning in the sponse.

Nick Caryat, former partner of lancaster in effectives, which some fances hoody twists for hefty response to the comes on then to do some there comes on then to do some there comes on then to do some the comes on the comes of the comes of

Schaefer's \$300,000,000 Suit

rechni inasmuch as the charges is a singular them were principally that in favor of their own method of overlaying three separate stript, in favor of their own method of overlaying three separate stript, in favor of their own method of overlaying three separate stript, in favor of their own method of of lim, they bottled up the monopal system, which yelds three colors ordinary motion picture camera. Keb is a single-strip process.

Eastman and the D. of J. agreed an ordinary motion picture camera. Keb is a single-strip process.

Eastman and the D. of J. agreed consent decree. First is that Eastman must make available free of royalty 31 patents, with 14 offers to be made available on a non-man must furnish the technical know-how to all licensees. Third, Eastman must strip is the second in the color of the second in the seco

Schaefer Acquired 25% K-D Piece After RKO Exit

lieved that Wright has repected the compromise.

This Government demand is in the compromise of the co

New 'Ice Follies' Colorful Display: Henie's '49 Show Another Dazzler

With the 13th annual edition of Shipstads & Johnson "Ice Follies of 1949." He last of the old guard has disappeared. The vets of this Mapes, Oscar Johnson and Roy Shipstad are no longer on the rink, they're sorely missed inasmuch as they provided the punch of the show in previous editions.

show in previous editions.
All of them were of the calibre
that could stampede a house of the
size of the Madison Square Garsize of the Madison Square Garthese of the Comment of the Comment
with the Comment
will capable skaters who draw
upper-bracket hands, are still to
attain the showmanly attributes
that would put the "Follies" into
the hit class.

that would put the "Follies" into the ht class.

The sole set of blades artists, that stop the show are comedians brief turn gives an indication what could happen if there were more performers of this calibre sprinkled and Frack's anties are models of timing, skating ability and excellent could be conception. It's the only act whose appliance continued the could be comediated by the could be continued by

into the following number.

However, the skate-star collection current with the "Follies" coupled with Radio City Music Hall like production values make that the star of the

mple the replica of the Fountain

Shipstads & Johnson production with Frick & Frack, Hugh
Hendrickson, Betty Schaloos,
Multey, Ole Ericksen, Rammasen & Cameron, Monica Moran,
Mac Ross & Bill Stin et

Twins, Virginia Morrison, Les
Hamilton, Carlos Romero, Jr.,
Monica Moran, Hasel Franklin,
Rudolph Cort attle, France,
Touther Costimes designed
by Helen Rose; music, Larry
Schure Garden, N. Y., Sept. 16,

'48, 56 lop.

of Versailles used in the opening act sets the show off nicely. The "Candyland" fintagy is fitting concession to the juvenile payees, and the Chinese and Mardi Gras numbers are lavishly presented. But in all these numbers the punch of the

to give these sequences the desired the control of the control of

and Les Hamiton, give a lift to the production. Featured newcomer, this year, is Marityn Ruth Take, Canadian figure-skating champ who participated in this year's Olympic games. Aliss Take shows promise, but still needs to attain the professional polish to put her in the top brack-tis.

somely on the strength of expensive production values and novel-ty, boxoffice insurance in the way of names is rapidly becoming a matter of necessity. The various touring shows on the road will-ventually need the hype of names. It would be wise procedure to anticipate that necessity now. Jose.

Indianapolis, Nov. 18.
Arthur M. Wirtz production
to acts and 19 scenes, starri Arthur M. Wriz production in two acts and 19 scenes, storring Sonja Henie; features Freddie Trenkler, Michack Kirby, Grette & Robert Uksila, Jack Rafloer & Jerry Mapes, Mickey Michaels, James Treloar, Jean Sturgeon, Mc-Kellen Bros. At Coliscum, India-napolis, Nov. 17, 1948.

Indianapolis, Nov. 12

Arthur M., White production is a consistent of the white of the consistency of the co warm best that move nowed-nown was the control of t

"Lost Chord." She rocks, "Mama Says No," to open, and sticks to her potent version of "Butcher Boy" for closer. Boy for closer, but the potent version of "Butcher Boy" for closer. Description to Spike Jones in their antics, with imitations of musical instruments and bands and their handling of wacky contrivances. The butcher get big hand for their musicle control, slow motion, balancing act. Rudy Wagner, house orch leader, does a fine Job on 30 solo.

Apoile, N. Y.

Earl "Father" Hines Orch (13),
Louis Armstroip Band (7 with
Jack Teagarden, Barney, Bigard,
Big Sid Catlett, Arvell Shau,
Velma Middleton Earl Hines: 8
Aces, Lewis & White, 2 Zephyra;
"Return of the Whistler" (Col).

Olympia. Miami Miami; Nov. 20. Allen Jenkins with Frank Sully June Bentley. Les Mathis, Jack. Marilyn Nagle, Buddy Lewis, vonne Moray, Les Rhode House brch; "Embraceable You" (WB).

Forms, "Embraceable Ton" (WB).

Fairly satisfying show on tap ins week, with the ingredients with the ingredients with the ingredients week, with the ingredients with the ingredients with the ingredients with the ingredients with the proposal and sveraging mixed results on the ingredient with the ingredient with the proposal and stances the familiar touch to the agas and patter of Allen Jenkins with Frank Sully aiding, or very eappeal and some smart tustes, to said to the overall effect.

Emce Buddy Lewis handles the three buddy Lewis handles the standard pace for a healthy bowoff. The country was the standard pace for a healthy bowoff. The three buddy lewis handles the standard pace for a healthy bowoff. The transit forms of the standard pace for a healthy bowoff. The result of the standard p

Capitol, N. Y.

Jane Powell, Joey Adams, Tony Cauzoneri & Mark Plant, Pupt Campo, Susan & Fred Barry, Sup-Fields Orch (18) with Tont Arden; "The Kissing Bandit," reviewed in Vaniety, Nov. 11, '48.

Jame Powell, Joey Adams, Yony Causered & Mark Papal. July Classified Crit (1.6) with Tonk Arden; Price Mark Papal. July Classified Crit (1.6) with Tonk Arden; Price Mark Papal. July Classified Crit (1.6) with Tonk Arden; Price Mark Papal. July Classified Crit (1.6) with Tonk Arden; Price Mark Papal. July Seed Crit (1.6) with State of the pumphiest this house has had in sonic them it as bill purctical with relable applause winners, has instituted by the service of the desired with relable applause winners, has been relable and the service of the desired of the service of

Burt Laneaster has a 20-minute act, which in main, moves rapidly for neat returns. Reviewed under New Acts.

Strand, N. Y.
Frankie Carle Orch (16), with
Marjorie Hughes, Bob Locken,
Giselle & Francois Szonyi, Tim Herbert; "Fighter Squadron" (WB),
reviewed in current issue of
VARIETY.

challenge, Chi

Chieage, Nov. 23

Bert Wheeler with George Jason, Nov. 20

Bert Wheeler with George Jason, and the partection of the prefection of the preference of t

Why Stage Revivals?

Willy playing Rassel to trouse subbing for John Mason Brown as moderative on "Critical trouse subbing for John Mason Brown as moderative on "Critical Professional Confession on the Confession of "Why Stage Rerivals" Adhle hoddle broke down into press gentl bick Maney holding the fort alone in his atand against revivals against Crouse, designer, Jo with a potent argument on either side.

Maney based his stance on the assertion that, with the exception of Shatespears and a few other classics, no play is worth reviving. Maney based his stance on the assertion that, with the exception of Shatespears and a few other classics, no play is worth reviving, the state of the control of the word, "revival," to identify them, immediately calls forth art revivals have a definite place in contemporary statement that revivals have a definite place in contemporary as the control of the word, "revival," to identify them, immediately calls forth projudice. He asked for another term for their designation.

While Crouse and Bis three participants evidently kines what are actual manent standpoint. None of the four, including Kine, projected well and a roving mike that too often strayed away from an extentialment standpoint, of the control of the control

Additional \$35,000 Cost for 'Anne' Via Scrapping of Heavier Prod.

slated to be ready next week for the Baltimore engagement, "Anue of the Thousand Days" is being whipped into final shape by the Playwrights' Co. and Leland Hayward for its scheduled opening Dec. 7 at the Shubert, N. Y. Although actual figures aren't available, the production mixup, with its attendant postponements, added time out of town, ticket refunds, etc., will probably cost well over \$35,000.

\$35,000.

Management has already called on the backers for the 334/5% additional financing allowed in the limited partnership agreement. That, on top of the \$100,000 set in the original budget, means the production will cost \$133,300, plus whatever extra coin Hayward, as sole general partner, must put up to bring the show to Broadway.

Besides the praductions other

Besides the production's other troubles, the original director, Bre-taigne Windust, came down with virus pneumonia during the Phila-delphia tryout, and became so ex-hausted he had to bow out, with H. C. Potter brought from Holly-wood to take over the staging.

wood to take over the staging.

According to those who saw
"Anne" in Philly, the heavy original production, involving 10 sets and a revolving stage for the 24 sets and a revolving stage for the 24 sets and the stage of the production was to the altorate production was tossessed to the actors and lines. So the elaborate production was tossessed to the actors and lines. So the elaborate production was tossessed to the actors and lines to the laborate production was to the lines and lines and lines and lines and lines are the lines and lines are the lines and lines and lines are the lines and lines and lines are the lin

effect of different locales.

There have been a number of more or less similar cases of elaborate productions having to be junked for other shows in recent years. In one such instance, the Rowland Stebbins revival of "Casar and Cleopatra," in which Tallulah Bankhead starred, Jo Miclezher was the designer involved.

Crawford-Freedley To Produce 2d 'ANTA Album

Frounce 2d AN 1A Album'
Second edition of the "ANTA
Album," composed of memorable
scenes and bits from former
Broadway hits, will be presented
by the American National Theatre
& Academy either Jan. 16 or 23.
Cheryl Crawford and Vinton Freedley will be ecoproducers, sinceped. ley will be co-producers, succeed-ing Oscar Serlin, who put the origi-nal edition together last year. Rob-ert Schnitzer may be production

and Schmitzer may be photocolom manager. Example in the season will be considered at a meeting of the ET board this afternoon (Wed.). So far the project has been approved by the Dramatists clulid but definite plans have been stilled pending settlement of objections from the Fact Finding Commit. Act were the season of the proposenting the craft unions. 28 in the Philos television present of the proposed on Broadway is the proposed on Broadway several seasons ago.

Eyes London 'Charley'

Ernest Martin, co-producer of current Broadway hit, "Where's Charley?", planes to London to-day (Wed.) to see about an Eng-lish production of the musical comedy and to look over possible material for dramatization for a Broadway show. roadway show. He's due back in about a week.

Author Scores

ulle Berns, auther of "For Heaven's Sake, Mether," which opened and closed last week at the Beliesco and the Beliesco and the Beliesco and the Beliesco and the Golfard and the Coult as design at the Coult as design and the Beliesco and

PREP 'FREE AND EASY' MUSICAL OF SHOW BIZ

MUSICAL OF SHOW BIZ.

Hollymood, Nov. 23.

Return of Johnny Mercer from the east next week Is expected to signifize start of casting for "Free and Easy," musical which Leighton produce at the Coronet here prior to Broadway, Mercer and Robert Emmett Dolan are supplying the Emmett Dolan are supplying the Significant of the Coronet here prior to Broadway, Mercer and Robert Emmett Dolan are supplying the Significant Coronet in the Coronet Significant Coronet Significant Coronet Coronet

Ezra Stone

harks back to a time when lambon was in bloom and 'The Road' was in fullest flower in

"That's My Cue"

a humorous feature in the 43d Anniversary Number

VARIETY

Webster Bard Co. Socko: Set for 84 Cities Thru April

The Margaret Webster Shake-speare Co., now in its ninth week of touring with productions of "Hamilet" and "Macbeth," has been doing terrific business in every booking but one to date. Troupe, needing only \$4,500 a week to see the been according to \$5,000 a week as its share of the \$500 a week as its share of the

of Heavier Prod.

Syes London 'Charley'
mest Martin. co-producer of
ord: Broadway, thi, "Where's
richy", plahes to London to
(Wed) to see about an 2ns.
edy and to look ever possible
edy and to look ever possible
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too.

Troupe will play mildwest through mid-December, then lay off for the Christinas holidays, going out again in January, through

LONDON GETS TWO IN 'SLINGS,' 'SOLITARY'

SLINGS, 'SOLITARY'

A slichtyprescrietd, sophisticated revite, 'Slinder, Sciented, sophisticated revite, 'Slinder, Sciented, sophisticated revite, 'Slinder, Sciented, Sciented,

Cochran's Hopkins Deal: 'Bride' Plans for B'way

Bride Plans for B'way
A Broadway production of the
Bride, Body Broadway production of the
Bride, Body Bride, Bride

ance.
Cochran notes that while in New
York last month he huddled with
Arthur Hopkins and intimates this
may lead to a renewal of an old
association. Both jointly presented
'Anna Christle' and "Paris Bound"
over a score of years ago.

Frank Fay Sounds Off (Again) In Boston: Sweeping 'Commie' Calling

Moscow Art Visit Nixed

Moscow Art Visit Nixed
Efforts made by Carteon Sultin,
director of the National Arts Foundation, with the Soviet Government
to bring about an American tour of
the Moscow, Art Theatre under
the Moscow, Art Theatre under
through a Athough negotiating
with Russian authorities since last
June, Smith received a final nix
through a Athough negotiating
that week when he was informed
by the Soviet of the Moscow and the Control
to Smith received a final nix
through the Control
to Smith that his countrymen didn't
want their artists to be "exploited
by capitalist managers."

N. Y. 'Shoes' In \$97,700 Profit

Original production of "High Button Shoes," at the Broadway, N. X., has earned a profit of a trife over \$97.00 as of Nov. 1, on an investment of around \$200,000, and \$100,000 a week more. Boad company, currently winding up a long run-in Chicago, has earned back all but about \$22,000 of its original \$150.

Effective Nov. 1, profit paid to backers of the original production totaled \$500,000, with \$47.700 atilities of the road or the second state of the contract award, Assets included over \$12,600 in secrow for payment of Mary Hunters, breach-of-contract award, Assets included over \$12,600 in bonds. Backers of the road company had received \$100,000 of their original investment, and there exist its experience of the road company had the second state of the road company had investment, and there exist its investment, and there exist its investment, and almost \$21,000 in bonds.

For the last two weeks of its stay at the Shubert, N. Y., the stay at the Shubert, N. Y., the \$27,000 and \$25,000, and the property of which the company share was about \$23,000 and \$25,000, and the Lower net for the second week was due to the cost of moving the show to the Broadway.

Cross for the first two weeks in \$25,000 in the company share was selected and the shown to the Broadway.

Cross for the first week was \$40,000 a week, with the company share being \$83,000 and \$25,000, respectively, Net for the first week was shown the four two weeks in \$20,000 and \$27,000, respectively, Net for the first week was shown the four weeks and the shown to the Broadway.

Cross for the first week was \$40,000 at week, with the company share ranging between \$24,000 and \$27,000 and \$27,000, respectively, Net for the first week was \$40,000 and \$27,000, and \$40,000 and \$27,000, and \$27,000

NOSTALGIC MUSICAL ABOUT EX-ZIGGY STAR

Hollywood, Nov. 23.
Victor Young, Zoel Parenteau
and Paul Gerard Smith have coland Paul Gerard Smith, have col-laborated on a nitimate musical comedy. "Brownstone Front." and are dickering with Irvine Fisher, former Ziegfeld "Follies" Juvenile, to play the leading role of an ex-Ziegfeld star. Show requires a company of the proper of the pro-top of the property of the American Start of the Con-traction of the Con-tra assignment.

Broadway production is planned for this season.

Counter' Still Clicking . In Anzac Territory

Sydney, Nov. 9

"Under the Counter." British
revue with Cicely Courtneidge, will
do a stand in Perth. "Counter"
has completed a fine run in New
Zealand.

ealand. Revue, which was a success in ondon, flopped in New York, but as been going great here.

Frank Fay rode his favorite hobby horse before a Knights of Columbus meeting Sunday night community of the c

come into this country come here intrough thearthan channels." During the control of the country of the country

'Prostie'-'Hope' Tour To Be Decided Soon: Still Making Profit

Still Making Profit

Whether the "Respectful Prositute"—"Hope Is the Thing"
dual-bill will four or close after
the Broadway run will be deeded
the Broadway run will be deeded
the Broadway will be deeded
the Broadway will be deeded
the Broadway will be deeded
to be be deeded
to be deeded
to

managing director of the or zation, Lily Turner becomes ministrative assistant and Katz executive secretary, ander E. Racolin has been ander E. Racolin has been re-tained as counsel and the firm of Algase & Guise as accountants.

Morley Interested In Play on Maupassant

Robert Morley, star of "Edward, My Son," at the Martin Beck theatre, N. Y., is interested in a new play titled "Maupassant," based on the life of the French writer.

The author, Ralph T. Kettering, Chicago dramatist and former the-atre manager, is reported also working on another script, "Not by Might," about a suicide who gets another chance at life.

Sandusky Explosion

Sandusky Explosion
Sandusky O, Nov. 23.
An accumulation of dust in the
storage room of the old Biemiller
Opera House last week caused an
tion of the outer brick wall. The
explosion fallowed a blaze, which
bette cut in the storage room.
melelm, who operates it as the Sandusky theatre, showing films salurday and Sunday. The blaze was
fally brought under control by a
firement.

Member Groups Would Have Wide Autonomy in Merger of Eastern Talent Unions: Study Draft This Wk.

Froposed settin for merger of the seistem settor unions of the America calls for the overall governing board to have wide policy powers, considerable, authornoy is the overall governing board to have wide policy powers, considerable, authornoy is their own fields. Draft of the suggested organization is being studied in the consolidation are Equity. American Gold in the consolidation are Equity and American Gold in the consolidation are Equity and American Gold in the consolidation are Equity. American Gold in the consolidation are Equity and for the american gold in the consolidation are Equity and for the american gold in the consolidation are Equity and for the proposed of the consolidation of the american gold in the consolidation and the consolidation of the consolidation and the consolidation of the consolidatio

which arises are employed and are entitled to vocating.

There will be local meetings and conventions of the affiliate groups to deal with matters relating solely to their own fields. Under the local autonomy setup, members of the various affiliates would not be per various affiliates would not be per second on the per various affiliates would not be per second on the per various affiliates would not be per second on the per various affiliates and retain its own conditions of voting (as Equity now for instance). Also the various affiliates could retain present employment restrictions in their own fields (Equity's alien rules, for example).

example).

Each affiliate would become a division of the Association with a degree of autonomy in its own field in New York and Los Angeles, and in New York and Los Angeles, and cach would elect its own governing board. However, branches in other citles would be merged into Association locals outside the puradiction of the various divisions. Thus, the Equity and AFRA offices challed in Chicago, De-Offices and Afra in Chicago.

Col. Artists Mgt. In Several Switches

Columbia Artists Mgt. is undergoing various executive and bureau
switches, following its recent ditrectorial changes which elevated
Ward French to chairman of the
board and Frederick Schang to
president.

Greet-Rose Marie

president.

The Wolfsohn Musical Bureau, one of Columbia's six divisions, has been de-activated. Water Presion, who headed the bureau in addition to other duties, has left Columbia and will toncentrate on such ventures as his "Show on such ventures as his "Show on such well are such as the suc

Guestor.

Judson, who retired this fall as Columbia prez after 18 years, left "Gose Marie," also will stage two Wednesday (17 for the Coast, and other tune-shows for the repertory will visit symphony, orchestras en cropany sponsored by Theatron, route, to watch some of the con- inc. Gertrude Niesen, Doreen dictors under his management in Wison and A. E. Gould-Porter are action. This is his first such trip already here reheaving leads in many years. He'll be back in "Arything Coes" for one week run N. Y. Dec; 15.

Guesting Unprecedented

For the first time in his long career, Serge Koussevitzky will be career, Sergé Koussevitzky will be offered to various symphony orches-tras as a guest conductor next sea-son. Maestro, who is finishing his son. Maestro, who is finishing his ton Symphony Orchestra this sea-son and then retiring, has never appeared with any other U. S. band except for a brief stint with the its 100th birthday six years ago. Judšon, O'Neill & Judd. Inc.

its 100th birthday-six years ago.
Judson, O'Neill & Judd, Inc.
Judson, O'Neill & Judd, Inc.
July State of the State of the

Request for 100G Aid

Philadelphia, Nov. 23. The Philadeiphia Orchestra Assn., now campaigning for \$150. 000 to wipe out its deficit, came before City Council with a request for \$100,000 assistance either through direct appropriation or

intrough afters appropriation of the re-cuest pointed out that an appro-priation is illegal, as is a waiver of the city's 10% amusement tax. About the only help the city solons could offer the financially harried to the country of the country of the The Orchestra currently plays at the 100-year-old Academy of Music, traditional home of longhair music in this town. Orvisit C. Bullitt, president of the orch board, said in the wools consider Convention to the country of the country of the auditorium would not permit "the proper rendition of the worst the great masters."

the great masters."

The Philip Orch, which threatened to suspend operations this
year, to bring the Musicians Union
to terms, has been making an intersive drive for funds and city.

In the face of continued and possibly greater deficits. The orch is a
long way from insolvency, however,

and the control of the control of the
angle of the control of the control

Several of the Councilipes.

mained untouched.
Several of the Councilmen
thought the symphony should place
Convention Hail, to make its music
Convention Hail, to make its music
cut off by the \$4 top for tickets,
Musicians here considered the
orch's move from the acoustically
perfect Academy of Music to the
sound stage of Convention Hall virtually impossible.

Tee Off Cleve. Tuners

Cicveland, Nov. 23

Cicveland, Nov. 23.
Second annual three-week season of musical shows backed by the Cleveland 500 Co. was kicked off Monday (22) by revival of "Rose Marie," with Frances Greer, Met Opera lyric soprano, guest-starred in title role.

lumbia is dicketing with several people to head up a new radio department.

Columbia has also disassociated litself from its lecture bureau, sell-ing states and garden-like settings, not it to Arthur Judson, and of Olivette, George Britton, Earle the Judson, O'Neill & Judd off Olivette, George Britton, Earle be known as the Columbia Lecture, motor roises. Suppose as the superal columbia Lecture, motor roises. Suppose as the and and Edna J. Glessen as its and dancers but is completely addirector.

Judson, who retired this fall as

Rouben Mamoulian When 'Oklahoma' was

first cradled in Pigeons - and People

in the upcoming 43d Anniversary Number

VARIETY

Out Soon

Philly Concerts Wring the Towel

Philadelphia, Nov. 23.
Concert impressrios here are crying the blues, with disappoint-group to the control of t

the following night at the resuscent, of Music.

Tipoff to the state of concert business was the Lauritz Melchior reclial at the Academy Thursday, results on the state of the

Nelson Eddy Racks Up Terrif Concert Grosses

Terrif Concert Grosses

Nelson Zddy racked up some ternelson Zddy racked up some terting grosses on a full concert tour
file grosses on a full concert tour
file grosses on a full concert tour
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the state of the state of the state
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Springfield, Ill., where singer
grossed around 68,000, his share
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grossed around 68,000, his share being
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for the grossed grown
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Hazel Scott Calls Off

Hazel Scott Calls Off
Date Due to Segregation
New Orleans, Nov. 23.
Hazel Scott, due to give a plane
rectial at the University of Taxa
in Australia tweek, called off the
University of Called of the
Aritats Mgt. for the college's studAritats Mgt. called the the
North Mgt. or the college's studNatis Mgt. for the college's studstudy of the college's study of the college's s

Delay Dallas Light Opera Dallas, Nov. 23, The Dallas Civic Light Opera has been postponed indefinitely, Robert Feyti, its founder, has re-turned to New York because of ill-ness of his mother.

Inside Stuff—Legit

"Tiger Lijy" dance, by Valerie Bettis, one of the hit numbers of "Inside USA.," has been restaged since the revue has been moved to the Majestic, NY, from the Century, Apparently because of the larger house, the number didn't seem to be quite as effective at the Majestic, so producer-composer Arthur Schwartz asked chorographer Heien Tamiris to move the whole dance several feet downstage. Since its are several for the control of the second several has a effective as it was at the smaller Century.

Since the siection, Schwartz has also had several lines added to one of the show's seketches, to capitalize on a reference to the Gallup poil. New material, inserted the night after election, has been getting big laughs even since. Various other new lines and pieces of business are larger to the control of the show's force. The control of the second pieces of business are larger to the second piec

In a prospectus to potential backers, Morris Green offers limited-partnership shares in his forthcoming production of "It Still Happens," comedy by Lewis Nemerson. Show is budgeted at \$80,000, and a 1% interest will cost \$1,200. Outline doesn't mention a possible overall, but makes the usual sitipation that backers are to be repeal their full but makes the usual sitipation that backers are to be repeal their full I. Items listed in the budget include \$80,000 for senery, \$1,500 for propa and furniture, \$2,500 for syows and costumes, \$1,000 for projection and furniture, \$2,600 for syows and costumes, \$1,000 for cleatrical equipment, \$1,500 fee to the designer, \$3,500 for rehearsal salaires, \$2,400 for the production staff, \$1,000 office expense, \$1,000 for advance royalty to the author, \$3,000 fee to the director and \$1,000 miscella-cash on hand is set at \$1,000. It's figured the show could operate at about \$11,500, including theater rental.

Chicago pressagents have a get-together session here called the Fancy Meeting You Here Club, which meets Monday nights after making the rounds of the local dailles. They gather at the Subway Inn, a few doors from the Journal of Commerce office, and bring food for a buffet

doors from the Journal of Commerce office, and bring food for a buffet supper.

Members who have moved on to other cities with touting shows fre-quently maintain contact by long-distance phone. Couple of agents gave their associates the lumps last week, however, by phoning greet-ings from Detroit, callect.

Richard Rodgers and Oscar Hammerstein, 2d, working on their musical version of "Tales of the South Pacific," from the James Michener book, have reportedly thrown out a major part of the adaptation thus far and are now going the show from a new siant. Change is expected to delay completion several weeks, but won't interfere with the production in any way.

Musical is to take the color by the South of the South Change is the state of the South Change is the state of the South Change is the South Change in the South Change is the South Change in the South Change is the South Change is the South Change in the South Change is the South Change in the South Change is the South Change in the South Change in the South Change is the South Change in the South Change

Deciding to move "My, Romance" out of the Shubert theatic, NY, to make any four 'Anne of the Romanus Days," is unservated to have been made by Lee Shubert without consulting his partner-brother, J. Shubert, Since "My Romance" wax a pet project of J. J.'s, he was reportedly miffed at the decision. Show is stated to go to the Adelphi, NY, at the ond of next week, possibly at a feduced scale.

Original production of "Lend an Ear," at Las Palmas theatre, Hollywood, has earned back all but \$7,000 of the original \$30,000 investment as of Nov. 1. It had been reported that the show hadn't made and payoff to the investors.

Fay Sounds Off (Again)

Recalls Reprimand

Of Fay 3 Years Ago

membership, he was dropped from the council's jumor membership in the control of the council's jumor membership in late the council of the co

sald, were "100% Americans." The in Fay's latest Red-labelings might others varied in color from deep light to red.

"It's around here; lots of it, in this business of show business," a charge of Communism or its Fay sald referring to Communism.

"The tiling you the truth within the car of contradelou or attack through the courts."

"In tiling you the truth within the courts," a charge of Communism or its fay said referring to Communism.

"In the light you the truth within the courts," a charge of Communism or its fay the contract of the courts."

"It is a fay in the lot of the New York court of appeals that him, under last year of Communism or its fay the New York court of appeals that him, under last year of Lot of the New York court of appeals that him, under last years a clinical than the New York court of appeals that him, under last years ruling by the New York court of appeals that him, under last years ruling by the New York court of appeals that him, under last years ruling by the New York court of appeals that him, under last years ruling by the New York court of appeals that him, under last years ruling by the New York court of appeals that him, under last years ruling by the New York court of appeals that him, under last years ruling by the New York court of appeals that him, under last years ruling by the New York court of appeals that him, under last years ruling by the New York court of appeals that him, under last years ruling by the New York court of appeals that him, under last years ruling by the New York court of appeals that him, under last years ruling by the New York court of appeals that him, under last years ruling by the New York court of appeals that him, under last years ruling by the New York court of appeals that him, under last years ruling by the New York court of appeals that him, under last years ruling by the New York court of appeals that him, under last years ruling by the New York court of appeals that him, under last years ruling by the New York court of appeals that him,

a charge of Communism or its actionable in the equivalent is actionable in the Ironically, one effect of Fay's newest outburst may be to keep him on the council, several of whose members were considering whose members were considering from New York, which is preventing him from attending meetings all this season, might be the taken during the comic's battle with the council three years ago, principally because it was feared to might sette the opportunity to emight sette the opportunity.

But it is felt that his presence on the council is embarrassing to

But it is felt that his presence on the council is embarrassing to the union and the membership, and that he should now be quietly dropped. In view of this newest situation, that plan may be aban-doned lest it tend to make a martyr of him. However, if charges were to be brought by a member on the beautiful to the council might vote his expulsion.

Shows in Rehearsal

"Jenny Kissed Me"—Michael El-lis and James Russo, Alexander H. Cohen, Clarence M. Shapiro. "Kiss Me, Kate"—Arnoid Saint-Subber & Lemugi Ayers. "Lend: An Ear"—William R. Kat-zeli; William Eythe, Franklin K. Gilbert,

zeli, William Eythe, Franklin K. Gilbert. "O, Mistress Mine" (road) — Bromley-Rich-Goodman.

Jules J. Leventhal's production of "Pavorite Stranger" by Eleanore Sellers ... "All in Favor" 57th Sellers ... "All in Favor" 57th All in Favor" 57th Favorite Stranger in Itself your during hearsal for an Itself you for the Jay Lerner and Burt Well. Alan box of "Love Life," are already scuffling with a new musical show probably produce next season, with Marion Bell Olts. Lerner) in the lead.

Total Broadway Grosses

The following are the comparative figures based on VARIETY'S

last season:	week or
This	Last
Season	Season
Number of shows current	28
Total weeks played so far by all shows	542
	\$631.000
Total season's gross so far for all shows \$11,572,500 \$11	492.800
Number of new productions so far 26	95

Chi Legit Doesn't Feel General Slide; Heiress' Up, 18G, 'Medea' 40G Advance

IN 9-MONTH BRIT, TOUR

IN 9-MONTH BKHT. TOUR.

When Ivor Novello leaves his Perchance to Dream' musical in February, for a rest in Jamaico gross in its anime monthy four. Perchance, ending six-weeks rower to Edinburgh for the Xmas season, Star-composer's "Dancing States" and Star-composer's "Dancing States" and States of the Washington of

'Anne' \$17,700 In

1st Week, Philly; 'Allegro' \$39,500

week's figure.

Next Monday the new musical,
"Along Fifth Avenue" comes in
to the Forrest after a brief tuneup
in New Haven. It is listed for two
weeks. "Kiss Me Kate" will have
its world preem at the Shubert on
Thursday (2), where It's set for
three and a half weeks. There's a
terrific mail-order sale for this one.

terrific mail-order sale for this one.
Estimates for Last Week
"Anne of the 1,000 Days." Forrest '(2nd week) (1,768; 94.55) Maxwell Anderson historical drama got
\$17,700 in 1st full week.
"Escape Me Never." Locust (1st
week) (1,589; \$3.25) Crix raved
over star but nixed the play;
\$7,600.

over star but nixed the play \$7,700.
"Allegro." Shibert (3rd week) \$7,800.
"Allegro." Shibert (3rd week) and without subscription, this musical again sailed to a robust \$39,500. In final week, with "Kiss Me Kate? In next Thursday for tryout run of three and a half weeks.

XMAS SHOPPING CUTS

L.A. LONGRUNS' BIZ

PERCHANCE' HITS 720G

egit, "Heiress" is gaining strength in

continues to make an exception of legities.

I galing attention in galing attention in its fourth week and seems desirated to join the Chi string of long-frunners. "Command Decision," in its second of three-week Culid subsidered to the control of the control of

#18,000.
"Medea," Blackstone (1,358; 440). Opened Monday (22) with sellout for first week. Highest mail-order flood of season.
"Mister Roberts," Erlanger (11th week) (1,343; 45.43). Boosted prices prices up capacity slightly to k98 800.

"Streetcar Named Desire," Harris (9th week) (1,000; \$4.33). Continues to pull nice attendance; \$21,000.

OKLA! TROUPES WHAM \$86,700 IN SPLIT WKS.

Hartford, Nov. 23.
No. 1 company of "Oklahoma!"
wound up a potent spillt week here
last Saturday night, piling up a
total take of just a shade under
\$44,000 for eight performances at
the Court, Springfield, Mass., and
the local Auditorium.

\$42,700 in Indiana
Bloomington, Ind., Nov. 23.
Second company of "Oklahomal"
drew a thimping gross of \$42,700
last week in four performances
each in Evansville and at the Union
here.

'Winslow Boy' Mild \$8,000 in U.S. Windup

Winding up its U. S. tour, the theatre Guild-John C. Wilson presentation of Terence Ratigan's 'The Winslow Boy'' did a mild \$8,000 in six performances last week at the WRYA theatre here.

Local press gave the show may-Local press gave the show maxi-mum exploitation.

'Superman' 16G, Toronto

Toronto, Nov. 23.

"Man and Superman," with
Maurice Evans, did a disappointing
\$16,100 at the Royal Alexandra
(1,825 seats) at \$3.60 top, last week.
Royal horse show reputedly hurt.

Texas U. Seeks Scripts
Austin, Texas, Nov. 23,
Texas Univ. theatre is again seeking new scripts for presentation that the seeking new scripts for presentation that the seeking new scripts for presentation of the seeking new scripts of the seeking new seeking new seeking new seeking new seeking seekings, the author will be given travel and living expenses read in the seeking seeking to the seeking seekin

LA. LUNGRUNS' BIZ

Los Angeles, Nov. 23.

Only the houses with long-run a streeties houses with long-run a streeties houses with long-run a streeties house with long-run a streeties house hous

2 Weeks in S.F. Windup: Wynn-Baker-Jones 28G

San Francisco, Nov. 23.
"One Fine Day," with Charlie
Ruggles and Mary Boland, which
preemed at the Geary (8) (1,550; \$3.60), shuttered Saturday (20) after two weeks, showing a bare

\$16,000 for the two stanzas.

"Ed Wynn's Laugh Carnival,"
with Phil Baker and Allan Jones plus Ed Wynn, moved from the Curran (1,776; \$3.60) Sunday (21) after a strong two weeks at that house, leaving it available for "Show Boat," which opened there Monday (2) with a \$4.20 top. "Laugh Carnival" hit a tremendous

\$28,000 for its second week.
"Raze The Roof," with Jerry
Lester, at the Tivoli (1,400; \$2.88), chalked up a thin, \$11,500 for its ninth week.

'Japhet' Mild 9G Despite Hub Crix; 'Finian' OK \$25.000

"Japhet" was only entry last eek, coming into the Wilbur and catching notices to the effect that while it wasn't much of a play it had Ernest Truex and a lot of laughs, Result was it had a pretty good week, a lot better than the notices would have indicated. First notices would have indicated. First Night Club also a blg help. Others shaded off during the week but "Road to Rome" had a few good performances, and while by no means in the black the Repertory group is hanging on. This week it copens "Heartheak House" tonight (25) and with March Club, and with March

Philadelphia, Nov. 23.
Strong legit biz is indicated in Philip's four regular playhouses this week although two of the attention of the preferred by holiday and football game celebrants.
Make Way for Luciaw Gordon of the preferred by holiday and football game celebrants.
Way for Juneau Control of the preferred by Way for Luciaw Gordon with the way for the preferred by John van Druten, opened at the wantul tast inglet, and it's still too early to estimate how much of the in for two weeks on subscription. the lead it ought to do better.
Sensational advance here for"Red Gloves," which opened last
sense the pymouth. Should
pre-Bway run. Abed are "Allego", "returning to the Openlego", "returning to the Openlibe Wilbur Dec. 1. and "Jenny
Kissed Me" at the Pymouth Dec. 6.
Estimates for This Week
"Finlains" Rainbow." Shubert
Oth week 0.1756, 3450. This hit
"Harrye", Colonial (ght week)

the skids to \$25,000.
"Harvey." Colonial (9th week)
(1,500; \$3.60). Only three weeks
left on this engagement, the level
having dropped off to estimated
\$16,000, but still above the stop

clause. "Jam agove the stop
"Japhet," Wilbur (1st week)
(1,200; \$3.60). The crix hopped on
this one but more amiably than
usual, and show found a ready
audience as the only outright farce
of the season. Club seets also
helped out to give this one a mild
\$\frac{3}{4} \text{(Ppc.)}^2 \text{(Ppc.)}^2 \text{(Ppc.)}^2 \text{(Ppc.)}^2

\$9,000.

"Road to Rome." Copley (2d week) (1,200; \$2.25). Had some pretty bad nights and matinees, but did well enough on the good ones to touch an estimated \$3,000. This figure is possibly high, but it isn't enough to be too encouraging.

MEDEA' STRONG 25G IN WEEK AT ST. LOO

St. Louis, Nov. 23. can theatre relighted Monday (15) for a week of "Medea," with Judith Anderson. Eight performances ending Saturday (20), with the 1,700-seat house scaled to \$3.81, grossed approximately \$25,000, strong. The critics were lavish with their plaudits for the cast and Eight performances

"Oklahomat," which played three weeks here to sock biz last season, returned for two-week session starting last night (Monday). Scaled to \$4.45, and a heavy ad-vance is reported.

'Lucia' \$6,800 in Debut Wilmington, Nov. 23.

"Make Way for Lucia," Theatre-Guild production of John van Dru-ten's new play, got a fair \$6,800 in four performances at the limited-capacity Playhouse here last Thurs-day-Saturday (18-20). It was the premiere for the show.

B'way Droops. But 'Girls' \$53,800 Tops List, 'Sky' \$14,200 in 4 Times, 'Fancy' SRO, 'Magdalena' Folding

when the second of the second

quits as of Dec. 4; loss will probemura. Associated and a second a second and a second a secon

outs maintained that pace. Week and brokers reported fewer class to the control of the control o

Solution of the state of the st

PARKER-CHANEY-'BORN' NIFTY 17G IN CLEVE.

Cleveland, Nov. 23.

Turnout for double session of "Born Yesterday" indicated that Cleveland's Hanna has become a potent two-week legit stand. Comedy with Jean Parker and Lon-Chaney raked in a nice \$17,000.

Maurice Donns in "Man and Superman", god excellent advance sale for current date at Hanna.

flyorable notices and immediately performances indicates mash as become a cross cores.

Performances indicates mash as been and the consequence of the consequence of

Plays on Broadway

chael Kanin production (in associa-with Richard Aldrich & Richard a) of comedy-drama in three acts

Bethel Leslie
Sally Hester
rrianne Raphael
Eda Helnemann
orge, John Ware
. Tom Denovan
Betty Pone
Shirley Booth
Shirley Booth
adeleine Carroll
Lulian Foster
ty Lou Holland
Lenore Garland
George Mitchell
George Mittener
. Conrad Nage
Raigh Bunker
Sam Wanamaker
Joseph Boland

Fine Brottl.

South State Care Sage Weamshort Caude Grewold.

Sage Weamshort Caude Grewold.

Sage Weamshort Caude Grewold Sage State Cate Sage Weamshort Caude Grewold.

Madeleine Carroll, an established actress in the London theatman sage debut as a star of Fayler Candelleine Carroll, and the Carroll Car

control Nagel to Perception of the College Present of the College Pr

Light Up the Sky Joseph M. Hyman and Barnard Hart oduction of comedy in three acts by

Mos	s Hart.	Features	Sam I	evenc.	Vir
gini	a Field.	Glenn A	nders. I	hillin i	Ober.
Aud	rev Chri	stle. Phyll	is Povah	Barry	Not.
Bott.	Bartlet	t Robinso	n Stag	ed by	Moss
Har	· matti	g. Frede	ula Fax	andt.	MOUL
1000	otto A	Royale,	N V	Terr 10	110
0.1 0	ton (7.20 open		40V. 10	, 10,
21600	Topic	open	mg/.	2 30134	A
Cani	ofen Fi	tzgerald		e Mildo	recon
Earl	eton Pi	ek		ean A	luers
PTAI	1005 BI	16K	Aud	rey Ch	ristie
Owe	n Turne	a'		Philip	Oper
Ster	a Lavin	gston	.,	ayuu I	ovali
Pete	r Sloan		B	arry N	elson
Side	cy Blac	k	*******	Sam L	evene
Syct			min.	S1 0a	kland
Iren	e Livin	gston	Vh	ginla	Field
Tyle	r Raybu	m	Bartle	tt Rob	inson
Shri	ner		.John	D. Sev	mour
Will	am H.	Gallegher.	Donald	MeCle	Hand.
Plats	clothes	Man	Ronale	Alex	nder

William II. Galactier. Donald McCelland.

Moss. Hart's new play. "Light

Up the Sky." is a loud, fast and
funny comedy about show business. It's sophisticated and sentimental, malicious and affectionate.

The fact that its principal charmell-known theatrical figures has
aroused advance speculation and
will undoubtedly hypo the show's
off the state of the state of the state of the state

Up the Sky' is certainly a list and
probably picture material.

Play's title is from an obscure
goulation, "Mad, sire? Al, yesgoulation," Mad, sire? Al, yesto light up the sky." The locale
of the piece is the sitting room of
the femme star's suite in the Ritz-

Cartion hotel in Boston the opening night of a pre-Broadway troing night of the carty morning hours, but after the reviews are out.

The first act takes place about the early morning hours, but after the reviews are out.

In the carty morning hours, but after the reviews are out.

In the carty morning hours, but after the reviews are out.

In the carty morning hours, but after the reviews are out.

In the carty morning hours, but after the reviews are out.

In the carty morning devotion and otherwise sexpress the catomary of the dillusioned young a subject of the dillusioned young and the s

Fulton, N. Y., Nov. 22, '48; \$4.80 top.
Frances MorrittMercedes McCambrid
Patty Morritt Patricia Kirkia
Sara Cantry Frances Sta
Laura CantryBetty Morriss
water Cantry Detty Morriss
Lee Barron Lois Wheel
Selma Keeney Lenka Peters
HelenVicki Carls
Gloria Rita G
Cond.
Sue Ann Murp
Mathilda Elaine Bradfo
Boots McGregor Sally Moff
Georgetta Blary Lou Phel
Pauline Lee Trul
Pauline Lee Trub Carol Bette Stanl

Some fine talent is expended on the second of the Allante City Forum, because the Allante Forum School, will be tried to the Allante City Forum, because the Allante City Forum, because the Allante Forum, be

VARIETY

French Orch for A. C.

French Orch for A. C.
Allantic city, Nov. 23.
Efforts to promote out-of-season longhair concerts in this resort have usually left the backers wish-lawe usually left the backers wish-lawe usually left the particular than the cash was counted. Despite this gloony outlook, the touring French Crubsters, Saltonal will be here Crubsters, Saltonal will be here of the cash was counted. Despite this gloony outlook, the touring French as local group.

The Forum he vertice the group is a local group.

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The Forum he was a local group in the gro

Plays Out of Town

Make Way For Lucia

Wilmington, Del., Nov. 18.

Garriage with the ages a total of 20 or the second control of the grandfathed portage. Control of the grandfathed Make Way For Lucia
Wilmington, Del., Nov. 18.
In three arts droven strong by Solly was
Deleted to the strong to the strong of th

Six, Warner, Barrier.

Six, Bernard.

The Theatre Guild has a charming drawing room setting and selection of the selection of

George Worthing,

George Worthing,
Anter-leave Nov. 17.
Westwood Willags Flattern production of small in larce sets, prolog and former of small in larce sets, prolog and former flattern proceed by floward flattern Hall, Drevel by floward flattern Hall, Drevel by floward flattern fl

Jewel Box Production of drama in three
cts (five scenes) by Al York. Directed
y Bob Du Roy; settings by Thomas F, hilpott, Opened Nov. 11, '48, at Jewel
hilpott. Opened Nov. 11, '48, at Jewel
lox theatre, L. A.; \$1.80 top.
on Stuart Max Mellinger
ane Stewart Dell Courtleigh
Valter George Eldredge, Jr.
es WilcyMichael Kraska
erryTommy Lynn
inda Weston Lorelle Winston
arla Morton Laura Hunt
hrls Blackton Drew Handley we Stuart Arnolda Brown
ve Stuart. Arnolda Brown
r. Steven Cralg William Dalzell
lolly Rusty O'Kelth

Befl as L.A. Upener

"And So to Bed," James B. Fagan
play in which Eugenie Leontovich
scored her first U. S. success, will
be the opening play when the actress and designer, Rilts Glover,
open their new nitimate theatre,
open their new thintante theatre,
sidage will seal 150 people and
will feature such innovations as
movable stages, a disappearing
procentum and audience view of
the electricism and sound engineer.
Will be oppen six nights weekly,
will be oppen six nights weekly,
the "dark" night.

'Desert Song' 3d Show To Fold This Yr. for L&Y

To Fold This Vr. for L&Y.

Description of the Very Company of the Description of the control of the co

No Stager for City Center Legit; N.Y.C. Ballet Troupe May Fill In

Telephone' booked for return engagement at the City Center N. Y., for four weeks starting On Berlin-Sherwood Show Dec. 7, with original Bradway Philadelphia, Nov. 23. Dec. 7, with original Brachury, east Center will have in; weeke open, this winter for bookings. Plan is still to stage legit with its own company, similar to the N. Y. City Theter Co. presentations last assessmemor Jose Ferrer, this direction, however, with the Center still hunting for a suitable stage figure to sel it up. Ferrer is tied up this fall in the Theter which opens tonight (Wed.) at the Bittmore, N. Y.
Il legit plans are stymied. Con-

"It legit plans are stymied, Center may fill in one or two of the
open weeks with the N. Y. City
Ballet Co, which finished a fail
asson at the house last inglit
Chiesa." Troupe, which started
giving public performances for the
giving public performances for the
has been dancing on Monday and
Tuesday evenings this fail, with
the N. Y. City Opers Co. taking
over balance of each week. With
Monday and Tuesday recognized
at the Center, officials feel the
new troupe hasn't had a fair test
on are multing a straight ruot
one or two weeks.
Troupe this fail has been pre-

one or two weeks.
Troupe this fall has been presented under joint auspices of the Center and Ballet Society, with Ballet Society, with Ballet Society, with Ballet Society with Ballet Society sustaining whatever losses were incurred. It's estimated the group jost as much as \$2,000 a performance. Whiter's booking would be under City Center of the control of the cont

ter auspices.

If deal soes through, move would be significant in bringing would be significant in bringing because the significant in the signifi

"Man and Superman"—Hanna, eve. (22-27); Cass. Det. (29-4). "Medea" — Blackstone, Chi.

(22-4). "Mr. Roberts"—Erlanger, Chi.

"Mr. KODERTS — (22-4).
"O Mistress Mine"—Playhse,
"Oklahoma!" (No. 1 Co.)—Avon,
Utlea (22-27); Keiths, Gr. Rapids

(29-4).
"Oklahoma!" (No. 2 Co.) —
American, St. Louis (22-4).
"One Fine Day"—Biltmore, L.A.

On Berlin-Sherwood Show

On Berlin-Sherwood Show

Deal Philadelphia, Nov. 23.

Deal Philadelphia, Nov. 24.

Deal Proportion by new for the control of t

Sartre Suit Won't Hang Up 'Gloves

Jean-Paul Sartre's suit in Paris against Louis Nagel, involving the U.S. rights to his "Red Glores," is not expected to affect the play's compared to the product of the product of the product of the product of the producer, she knows nothing of the suit and intends going ahead with the producer, she knows nothing of the suit and intends going ahead with the producer, she from Paris, this work producer was the producer, she gone and the producer was the producer and the producer

the scheduled presentation.

Reports from Paris this weekwere that Sartre has claimed that
Flee Gloves' is not an authorized
adaptation of his original play.

Tea Mains Salest' and that he
trustee to handle his American stafairs, replacing Nagel. It was state
that the French author asserted
that he has been informed by
friends who have seen the play
has been turned into an anti-Communist melodrama.

Miss Dalsymple said in Boston
Miss Dalsymple said in Boston

p21, LUU IN DALLIMUKE.
Baitlimore, Nov. 23.
Charles Boyer mopped up in:
Red Gloves: directed by Jed
Harris under Jean Dalrymple auspices at Ford's here last week,
drawing highly favorable press and
fine S27, 200.

"Anning in currently, with
"Anning the Thousand Days."
starring Rev Harrison and Joyce
Redman, set for Nov. 28.

Ruth Chatterton Helps

more Fine Day"—Billmore, L.A.
(22-4).

"Red Gloves"—Plymouth, Bost.
(22-4).

"Streetcar Named Desire"—Harits. Chi. (22-4).
"The Helress" — Selwyn, Ch.
(22-4). K.C. Group to Sellout

Boston Rep Switches

Boston, Nov. 23.

Effective tonight (Tues.) with the presentation of Shaw's "Hearthreak House," the Boston Repertory Assn. switches to weekly changes of bill instead of contin-

"Annie Get Your Gun"—Shubert, Ch. 22-27; Forest, Philly "Blackouts of 1948"—El Cap. "B phillips, Theatre Guid associate Pa, bedded last week with atrep Ba, bedded last week with atrep Ba, bedded last week with atrep Shaw's "Arms and the Man" next Staturday and Sunday '07.490 at Lighthouse for the Bild N. Y. The Staturday and Staturday Staturday (Staturday Staturday). I will be seen to be seen

Zasu Pitts starred.

John Taintor Foote's "Hellcat,"
story of an actress, has been optioned by Sol Baron for production
on Broadway after the first of the
year.

New Look?

Toronto, Nov. 23.
For concert appearance at staid Massey Hall here, Lauritz Melchior was billed as:
Direct from Hollywood Star of "LUXURY LINER"

Permanent Equity Exec Sec Still Up In the Air; Committee Studies Issue

ably be Equity-bonded.
Bertram Y art b or oug h, who
directs the Civic theatre, Grand
Agadis, Mich, during the winter,
will again have the Richmond as sociation with Frederick Lewis,
Jr. It will be an Equity Company,
Richard Stevers will operate the
Lakeside Summer theatre, Lake
der Equity bond. Meanwhile, and
the Fully stock company this
winter in Miami Beach.
The Oldown theatre, Smithoun,
The Hollows as an equity stop in
mett sesson as an equity stop in
uder the same management as in
1048.

George Reeves, who managed the Newport Beach (Cal.) play-house last summer, plans to return next year, still on a non-Equity basis. He's currently acting in

basis. He's currently acting in films. Harold E. Lawrence and Charles Hiller, who last aummer operated the non-Full Park (Fig. 1) and the film of the

WHISTLE' SNAPPY \$23,700 IN DETROIT

Detroit, Nov. 23. "Silver Whistle," Theatre Guild oduction of Robert McEnroe's production of Robert McEnroe's comedy, drew a snappy \$23,700 here last week for the best gross of its extended road tryout. Show played a single week at the Cass, then proceeded to New York.

Irish in Glasgow Irked By Gate Co.'s 'Mountains'

Glasgow, Nov. 16.
Micheal MacLiammoir's latest
trish play, "The Mountains Look
Different," has brought letters of
protest from many Irishmen in Irish play, "The Mountains Look Different," has brought letters of protest from many Irishmen in Glasgow, who claim it reflects their countrymen in bad light. MacLiammoir and Hillon Edwards, with Dublin Gate Theatre, are playing a successful month's season at Glasgow Citizens Thea-

In the Air; Committee Studies Issue

Appointment of a permanent excutive-accretary of Equity is still unusers. feel below the operating level for second week of the operation of the control of the cont

'CAROUSEL' \$26,800 IN OHIO, WEST VA. SPLIT

Wheeling, W. Va., Nov. 23.

"Theatre Guild production offmated take of \$26,800 last week in
our performances at the Victory,
Dayton, and three at the Capitol
here.
Show is playing Louisville this
week.

Inside U.S.A.' Recovers \$235,000 Investment

"Inside U. S. A.," the Arthur Schwartz revue at the Majestic, N. Y., regained the balance of its original \$235,000 investment last original \$235,000 investment last week, its 29th week on Broadway. Show grossed almost \$44,000 for the week, bringing its total take to date to more than \$1,300,000. It breaks even at around \$31,000. Business has improved since the potential of the second of the secon

Salina (Kans.) Editor Woos Legit Bookings

Woos Legit Bookings
Salina, Kans., Nov. 23.
Bird for legit show bookings
managements by Roy F. Bailer,
managements by Roy F. Bailer,
solina Journal. Specific invites
been sent to Brock Pemberton to
send a company of "Harvey", here,
growing local interest in legit, and
to company of the proper
growing local interest in legit, and
and out to exploit road engage
all out to exploit road engage
financial loss for the paper.

Schwartz's Dec. 11 Preem

Plays Abroad

Buoyant Billions

LEGITIMATE

Zurich Nov. 13.
Schausplelhaus presentation of comedy
by Bernard Shaw. German translation by
Slegfried Trebitsch. Directed by Berthold
Viertel. Sets by Teo Otto. At Schauspiel-
haus. Zurich, Nov. 13, '48.
Father Herman Wlach
Son Will Quadries
She Maria Becker
Native Walter Richter
Sir Kerdinand Flopper Wilfried Seyferth
Chinese Priest Wolf Beneckendorff
Bill Buoyant Erwin Kalser
Second Born Erwin Parker

lish businessum worth billions, who has a weakness for Chinese-religion, who has a weakness for Chinese-religion, who has a weakness for Chinese-religion, who have been supported by the property of the whole family, after short contact the whole family, after short contact for the whole family, after short contact family, and a short family, and a short family family, and a short family family, and the short family family family, and the short family, and the short family famil

Slings and Arrows

Combination of Hermione Ginfold and Waiter Crisbann is a safe
indication of a Silckly-presented,
spphisficated revue. On that score
indication of a Silckly-presented,
spphisficated revue. On that score
ince. "Simps and Arriva" doesn't
is that many of its best satirical
is that many of its best satirical
special which, while whatly amaspecial which, while whatly amapresent of the state of the state of the
special which, while whatly amacreasionally witches, descends userteer, may prove to be all
the meaning to visitors, from the sticks.
Bitting satire, always withy san
occasionally victors, descends usertheatrical personality, with Sir
Alexander Rorda coming in for
more than his fair share followingmore than his fair share followingstetches that comprise the state,
two standards them are sathlead versions of current West End
shows.

Away from show business, some of the sketches, with their clever

HARRY MEYER

AUTHOR'S REPRESENTATIVE NOW READING NEW PLAYS FOR NEW YORK AND ROAD PRODUCTIONS 317 Medison Avenue Bet, 44th R 45th, New York 17, N. Y. Milvray Hill 4-1999

In Justice of the second of th

The Type Was	London, P	lov. 10.
Envoy Product	ion. Ltd., pres	entation o
comedy in two	acts by Kein	eth florne
Directed by Ant	hour Hawtre	y. At Ein
bassy, London, N	lov. 9. '48.	A Comment
Mrs. Small	Joan	Sandersor
Esther	AV	ice Landone
Bullock	- Rn	ch Latime:
Visitor	Dens	s Blakelock
George	Ge	rald Welch

Three Bernard Shaws new comedy.

Bernard Shaws new comedy.

Bernard Shaws new comedy.

Bernard Shaws new comedy.

The German istle

"Zo Viel Geld" ("Too Mine Money"). The German adaptation by Shaws Helloug friend and trough in excellent style and through in excellent style and through in excellent style and chean't interfere with the plant chean't chean't

The Salitany Lavon

d	London, Nov. 17.
o	Advance Players Assn. presentation o.
	drama in three acts by Winston Clewes
n	Directed by Donald Wolfit. At Winter
١.	Garden, London, Nov. 16, '48.
200	Mrs. Brent Beatrice Row
у.	Stella
g	Mrs. Dingley Irene Vanbrush
g	Jonathan Swift Donald Wolfi
	Vanessa Patricla Jesse
ľ	
14	
a	Servant Bryan Johnson

matdens.

Veteran star Irene Vanbrugh
makes the most of a colorless
chaperone and supporting roles all
in good character.

Clem,

SI de Vis

(IF I LIVE)
Paris, Nov. 9.
Les Auteurs Techniciens et Artiste
associes production of drama by Rober
therwood ("Abe Lincoln in Illinois"
Franslated by Jean de Rigault; adapted b
laurice Clavel. Staged by Raymond Hei
nantier. Sets by Lambert; costumes b.
farcel Escoffler. At Theatre St. Georges
be Lincoln Raymond Hermantie
ann Rutledge Veronique Deschainp
ien Mattling Jacques Mari
udge Green Pierre Leprou
dinian Edwards Jacques Buti
oshua Speed Paul Pasquie
fancy Green Genevieve Bra
Billy Herndon Joris Maudu
lary Todd Silvia Monfor
tephen Douglas Yves Brainvill
od Lincolu Arthur Delambr

of Robert Sherwood's "Abe Lincoln in Illinois" at the Theatre St. Georges, under the title of "Si de Vis" "Il I Live". Clavel is responsible for a sensitive adaptation of the text originally translated by Jean de Rigault, and ing the piece, plays Lincoln, to whom the bears a remarkable physical resemblance, with fine assurance.

iesl resemblance, with fine assurance.

Paris version is a prier adaction.

Paris version is a prier adaction, the fine to face on a nort of poetic quality which gives them a significance in the original English semi-realistic atmosphere of the present production, the total effect is to evoke the turnuol of Lincoin's semi-realistic atmosphere of the present production, the total effect is to evoke the turnuol of Lincoin's a to evoke the turnuol of Lincoin's about Roymond Massey's interpretation. As a whole the production has a dream-like quality which has a dream-like quality which than a straight realistic performance.

than a straight realistic performance.

Hermantier's beautifully restrained performance is seconded. Seconded to the performance is performed to the performance in the performance is performed to the performance in the performance is performed to the performance in the performance is performance in the performance in the performance in the performance is performed to the performance in the performance is performed to the performance in the performance in the performance is performed in the performance in the performance in the performance is performed in the performance in the p

College Show

Alaska Right Away

Philadephia, Nov. 19, when the same and the same an

erally unditated corn. It's the kind from that wise chuckles and guistory, which has phases of political timeliness, converns two U.S. I was a superior of the control of

NI Je Vis

THE LAY BY LAYER CAN AND A CONTROL OF THE CONTROL OF TH

Member Groups' Autonomy

Continued from page 46

Tout, etc., for instance, would be Local initiation fees in newly orcombined as locals of the Association. Locals would be formed in the Association national board
any locality laving 25 or more
members in all fields.

The Association national board
would consict of 15 representations
and association attoinal board
would consict of 15 representation forms Equity and
AGMA. There would also be representation would have to be worked
out later.

sentation would have to be workedout later.

Powers of the Association national board would include the
following:

1. Approval of division and local
budgets, via a budget, committee,
2. Supervision of Association
locals

locals:
3. Approval of all contracts with

employers.

4. Coordination and codification 4. Coordination and confication of regulations governing agents.
5. Organization and administration of television.
6. Administration of the central

5. Organization and administration of television.

8. Administration of the central tion of television.

8. Administration of the central tion of television.

8. Policy matter; pertaining to action relevant to Government regulations.

8. Policy matter;

9. Review of division and local disciplinary matters.

10. Relations with the 4A's, the Administration of Labor and the contral time of the contral time of the contral time.

11. Approval of executives of divisions and locals, subject for certain conditions.

11. Approval of executives of divisions and locals, subject for certain conditions.

11. Approval of executives of divisions and locals, subject for the certain conditions.

11. Approval of executives of divisions and compliance with codes within separate fields will be a divisional and compliance with codes within separate fields will be a divisional service of the division, but cannot call one.

11. Approval of execution time to the contraction of the divisions, are conting each of the divisions, are conting to the continual contral to the continual contral to the continual contral to the cont

sociation national board may not interest and the any account of the Association contrary to a two-twention. The Association national board is to appoint its national executives as the account of the a

Income U.p. 1.0 \$2,000 \$2,000-\$5,000 \$5,000-\$10,000 Income \$24 36 48 60 Up 1.6 \$2,000 \$24 \$2,000 - \$5,000 36 \$5,000 - \$10,000 48 \$10,000 - \$20,000 60 \$20,000 - \$50,000 72 Over \$50,000 100

short engagements in the chorus and ensemble fields.

Association's central treasury is to be established by donations of \$150.00 sech from Equity and \$150.00 sech from Equity and and \$5,00 from AGMA. Any additional donations will be according to the same ratio. \$5.6 will also contribute an undetermined and administration of felevision. Effective with the merger, all due and administration of selevision in the contribute of the second initiation frees become payable to the Association, with divisional time of the contribute of the second in t

ing to collections. Each division will keep its present treasury.

Discipline will originate in the divisions or local, subject to appeal by the Association-board cities. Divisions are to setain their present relief and pension fundations, except that employee pensions will be paid by the divisions. The present relief and pensions to Paul paid by the Association. Existing contracts will be kept in the names of the divisions, but he we contracts and renewals will be in. the name of the Association. Existing contracts will be in the name of the Association cation, with possible division and local house organs if the cost is on excessive. The 4A's constitution is to be amended to allow 12 three from each division, or the Association will elect three degrates and nine alternates to the 4A's board.

Off-Broadway

Sherman Reorganized

The Sherman Texas.

The Sherman ititle theatre reorganized, with Maike Wayne, named director. Wayne cane here recently from Columbus, O., to join KRRV. He has appeared in a number of operettas,

Tueson's Legit Group

Tueson's Legit Group
Tueson, Nov. 23.
Legitimate theatre comes back
to Tueson fron the first time in several years when Rogers Brackett
and the treatment of th

Belyeu, Installed
Atlanta, Nov. 23.
Dr. Frank L. Belyeu, president
of Atlanta Theatre Guilld, Saturday (20) was installed as president
of Southeastern Community Theatres Conference in session held at
Darksowills

tres Conference in session held at Jacksonvillatives at conference included delegates from 122 little theatres in eight southeastern states. Dr. Belyeu is also rep-resentative on the American Na-tional Theatre and Academy.

Plans Toledo Semi-Pro Group Toledo, Nov. 23. Maurice Mortis, former actor, is planning a semi-professional group to present legit plays both in To-ledo and neighboring towns. He is currently holding auditions.

CASTS THEATRE '48'S 2D

CASTS THEATER 48'S 20
Dalias Nov. 23
Margo Jones, managing director
of Theatre 48, has amounted the
cast of the second production to be
cast of the second production to be
atre. Mary Finney will play the
leading role of Kit in Shirland
atre. Mary Finney will play the
leading role of Kit in Shirland
culti- "Hereis to Us," opening
the current run of "Hearned
the current run of "Hearned
Willers and the William
William Rache, Willer Clinton
Anderson and Jack Warden.
Treest Plans. "

Literati

Author-Banker

Author-Banker
Micto's recent purchase for a please of the Bride, "by 42 Streeter, brought to light an amusing angle on how simon & Schuster sarared the author for its publishing list. Streeter, brought to light an amusing angle on how for the publishing list. Streeter and the same street of the publishing list. Streeter from the conveil, it opened a rather large account at the binn. An exec of the movel, it opened a rather large account at the binn. An exec of the publishing the same street in the same street and the same street in the same street in the same street large account at the binn. An exec of the publishing the same street was author of "Dêre Bill" and "Dere Mabel," best-sellers of World War I.

Esquire's Film Activities

Esquire's Film Activities
John M. Abrnham, who isst
week was named veepee of Esquire,
me, was at one time assistant to
Paramount pres. Braney Bailaban
as financial controller of the Bailaban & Katz circuit. He Johned Esquire four years ago, and superior for the Salaban & Katz circuit. He Johned Esquire four years ago, and superior for the Salaban & Walley Brane, and the Salaban & Sal

Cerf and Simon Reminisce

Cert and Simon Reminisce
Bennett. Cert, as an author.
("Shake Well Before Using"), lostead of as a publisher, journeyed
with Richard Simon '& Schuster) to Chicago last week for a Marshall Field, autographing deal on
behalf of Cert's new joke book anthology, which SecS publishes. If
the Pump Room, hosted by Ernest
Byfeld.
This reminded both that 25 years

By a turn agon, moster by Ernest Prelis eminded both that 28 years ago Cerl left a Wall St brokerage to succeed to Simons' job at Boni & Liveright, when the latter Joined with M. Lincoln Schuster, Eventually Cerl became president of Random House, and B&L's Modern Library became a keystone in RII's publishing success.

Chi News Dumps Gallup
Chiago Daily News has dropped
the Gallup poil service as did all
papers. News ran editorial to
the poil takens, "said the News,
tion by pointing out that-their margin of error was not great. But
when a man breaks into a dance
there are no present as the
threat of the papers that the
papers carry no appecial survey
Tribune doing their own election
polling. Tribune a las o showed
bewey winning, while the Times
thought Trumna might have outside chance.

pop music, published in 1938 and carried, published in 1938 an

CHATTER

Norman Rockwell in Hollywood hunting film names for his Sateve-post covers.

Beach Conger, the war correspondent, in Mlami for the N. Y. Herald Trib.

Herald Trib.

Rinchart will publish Crane Wilbur's hext novel, "Footsteps on the Stairs," going to press next month.

Gen. Hap Arnold turned over mss. of his "Global Mission" to Harpers. It's due for publication in 1949.

illarpers. Ill's due for publication in 1949.

Over 1,000 magazines will commune during 1949 to donate space inge Bonds. He sale of U. S. Sattings He sa

back north due as end of December Carlos Diamonte, arranger for Noro Morales orch, penned a book on "Arranging Latin American Mu-sic," published this month by King Bernard G. Davis, prev of Ziff-Davis Publishing Co, currently in Israel o.o.ing book and magazine publishing conditions with a view to possibly setting up operations

to possibly setting arthere.

Mack Sennett is spotlighted in a new six-part series by Adela Rogers St. Johns, beginning Nov. 21 in American Weekly, the mag distributed with 20 Sunday news-

Theodore Pratt

writing on the 25c Literati Business observes there's

"Nothing Two-Bit About This Business'

on entertaining feature in the 43d Anniversary Number

VARIETY Due Soon

Weetor and Stanley T. Williams as associates.
C. Edmund Pither, labor analysis.
C. Edmund Pither, labor analysis.
December 200 of the property of the property

ACW publications and will serve as good-writer for speeches of unload the server of th

ample of "the literary cocktail appropriate and the literary collision. New Instance on the three contents of the literary in the contents of the literary contents of the

Palm Springs

Continued from page give plenty of service and attention to those who patronize them.

Only Weekends Heavy
Tennis Club, which Is the swank

when he man breaks into a dance of the breaks in

SCULLY'S SCRAPBOOK

Nutmeg, Conn., Nov. 20. Nutneg, Conn., Nov. 20.
Dr. Sigmund Freud had a daughter. Her name was Anna. In time she became a psychonalyst, too. She has specialized on "Agressiveness in children," and being a child of her father believes that when this aggressiveness is combined with the sex-urge you have a nicely rounded personality.

ersonality, Suppose this aggression is hostile to the easy-going ways of the rest us. Well, a little parental counter-aggression can stop that, says

Suppose this agreeation is hostlic to the easy-going ways of the rest Suppose this agreeation is notified to the easy-going ways of the rest Dr. Anna. I all title parental counter-aggreeation can stop that, says Dr. Anna. But if it doesn't? Dr. Alice Marie La Jorta, a Brussels spout in the field of psychiatry, has an answer for that. Simply stop the children growing the property of the property of the children growing the property of the property of the children as exiting movie. These, according to Dr. Alice, bred growing the property of the property

Is N. D.: Abrev, for "just noticeable difference." Producers previously classed as "cravy as a bedbug." now considered "just plain nuts." IACRET, STRATT: A cannys asek to strap in maniaes during periods of violence. Quaintity called "camisoles" at Camarillo state hospital. AACRSON'S LAW: Principle that when mental functions are impaired the first to disappear are the last to appear in the individual's producers can't add straight, players can't speak English. In the producers can't add straight, players can't speak English. IACRTITATION: Jerking, irregular convulsive movements. Slighappy Hollywood stars playing slotmachines at Las Vegas under the illusion that they are working postage machine to get an airmail samp to write their agents for more dough: start playing the start of the stimulus first arcuses a motor, response. Pemme stars who show no life in closeups unless prodded by the male lead. Startets who go through life deadpan until shoved into a new Cadillac and told, "It's your."

AMESTOWN WEED: Forerunner of marijuana, it was more com-monly called Jimson weed. The leaves and seeds are narcotic and too much of them produce a stramonium poisoning. Used by fiddlers to step up the tempo to the Virginia recel in colonial days. JAVA MAN: An extinct type of primate which resembled man, or homo freudiens. (2) Any radio comedian who sells Chase & Sanborn, Folger or other coffee.

JEALOUSY: An emotional envy directed (toward another individual, usually of the same sex. A sort of hydraulic jack used in studios when-

Folker or other coffee.

JEAG.OUSY.-An emot. As ord of hydraulic jack used in studios whenever a script bogs down.

JEHOVAH-COMPLEX: Megalomanic fantasy that the character and God are one. (1) Nearly any independent producer back in 1946. (2) the view of the control of the co

scene.

JUKES: Ficitious name given a degenerate New York family in 1877 by Dugdale, who sounds as if he could have stood a change of name himself. By 1915 the Jukes had grown to 2,820 persons, half of them imbeciles. One of them seems to have invented a jukebox and by 1948 had made a fortune disturbing the eating habits of 140,000,000

by 1848 had made a fortune disturbing the eating hasins or responding. Co. the Swiss psychiatrist who spill with Freuch. Insisting it was race not see that set the pleasure-principle free in the id and thus ran the ego and the super-ego ragged. Made half the world so couch-conscious even dogs wouldn't sleep on anything less than settees. IJUNNILE PARESIS: Paralysis occasionally seen in children due to a hereditary social disease; not to be confused with mike-frient, stageringth or set Freuce. These can happen to even adults, and frequently

management, which have a few rison, and then reverted to the acts, with customers dropping in operation of its original owner, for half-hour or so, and then how- Trav Rogers, was opened last week ing to snother. This part of show by Jimmie Davis, former governor bit here has, however in the past of Louisiana, as catery and west-put very little dent into the wallets; em-style dancing establishment, of the local sepacters. Stables, and no doubt will get considerable which had short cure and

54

Broadway

The Henry Shereks back to London this week; ditto Fift Hylton.

London maestro-producer Maurice Winnick's cable address is "Showbiz."

Ira Gershwin returning to the Coast. He came east because of his mother's illness.

Frank Scully's virus attack in Chi, en route to LA to NY, forced him to return to the Coast's balm-ier weather.

fer weather.

Ella Raines, who just wound up role in Harry Popkin's "Impact" (U.c. a marry Popkin's "Impact" (E.c. a marry Popkin's "Impact" (E.c. a marry Popkin's "Impact (E.c. a marry Popkin's "Impact (E.c. a marry Popkin's Marry

Dec. 3.

Lorraine Miller arrives by air today (Wed.) from Rome, where she's been working in "Rapture," English-language pic financed by Robert Goelet; Sr. She heads for the Coast next week.

the Coast next week.

Ralph Banghart, RKO's Boston
exploiter, and Al Margolin, of the
Astor theatre there, in town Monday (22) to see Sam Coldwyris
Pancharteners, but the country of the
Pancharteners, but preem.
Panl Graetr, producer of "Le
Dable Au Corpe" ("Devil in the
Flesh") is due in from the Coast
Dable Au Corpe" ("Devil in Er
Dable Au Corpe" ("Devil in Fannary
the Pan's theatre, N. Y., in January,
Mrs. Isabelle P. Couvas, exce

Mrs. Isabelle P. Couyas, exce secretary to Paramount treasurer Fred Monthardt, has ended her 27-year stint with the company to open The Carousel, a restaurant, in La Jolla, Calif., with her husband.

band.

May Johnson, ex-MCA, now agenting on her own in Montreal and N.Y., flew to London and Paris this past weekend for a fortinght on talent questing. She'll houseguest with the Lee Ephraims in London.

London.

Sophie Tucker bet \$150 for her Playground fund against a suit of clothes with Lou Walters that her business wouldn't be good at the Latin Quarter in view of conditions Walters is happy to pay off; biz har

been socko.

Chi hotelier Ernie Byfield, himself a new groom, preparing for
the weddings of his daughter Gene
and exstepdaughter Rita, in between preeming a new policy at the
College Inn, opening new seafood
emporium, etc.

emporium, etc.
Jack Eigen, who does a "mystery dramatic critic" after the legit openings on his WINS disk jock show from the Copacabana, denied over the air that ticket broker George Solitaire is he, as Bob Sylvester had it in the News.

Ed Seay taking over press for the Hotel Plaza. Dorothy Went-worth (Dickie) King and Adele Brown; who exit, specialize in char-ity balls; also handling the Coq Rouge and other accounts. Seay longtime p.a. for the Rainbow Room.

Rouge and other accounts. Seay longtime p.a. for the Rainbow Room. Danny Kayes (Syrtia Fine) attill can't get over the fact that Sunday they were Cooks touring the Vatican in Rome, and the Frank Parker being dickered for geon-on-rye in Lindy's with Abe Lastfogel, their manager, and the Rainbow Room at the

three rings, a brooch and a gold compact taken.

compact taken.

George Jessel says he attained a lifetime ambition—sharing the same dressing room with Al Jolson—when both did that at the L. A. Philharmonic for the Friars Frolic. Back in 1911 Jessel dreamed that would be an actor's paradise, to "dreas with the great Jolson."

"dress with the great Jolson."
Leonard L. Levinson's Impossible Pictures, Inc. inked Kenny
Delmar to portray Senator Claghorn in the company's forthcoming
Trucolor short, "Beyond Civilization to Texas." He has the lead
role and will also act as marator.
Sound track made in N. Y.; art
work of Coast.

Ella Baines, who just wound up to in Harry Popkits "Impact" (UA), arrived Monday (22) en foute to England.

De State of the Popkits and the Harry Special Control of the Month of the Popkits (UA), arrived Monday (22) en foute to England.

N. Y. Monday (28), and publishers of the Month of the Month of the Popkins of Ella Betting the Month of the Popkins of Ella Betting the Month of the Month of

Washington By Florence S. Lowe

By Florence S. Lowe
Barter Theatre currently road
showing "Papa is All" in this area
Mariene Dietrichis's charity stint
at French Embassy last week bigFlorence Brown of the Brown of the Brown
at the Brown of the Brown
at the Brown of the Brown
at the

lectured at George Washington Ulast week.

Latt week with Tent swarded a Cardenate of Achievement by Navy in recognition of cooperation and services rendered Medical Dept. of Navy during war.

Maturiee Evans, in Baltimera re.

Maturiee Evans, in Baltimera re.

Maturiee Tent of Maturiee Tent of the Matu

Pittsburgh

By Hal Cohen
George Jaffe and Bobby Brannigan south for some Florida sun,
Lenny Litman booked Helen
Forrest into the Copa for Xmas
Week.

Forrest into the Copa for Xmas Week, Sep. 90, vol. 14mris Amius Co., new Chief Barker of Varlety Club for 1949.

Smiley Burnette, with Juli Belle and Scottey Javing theatre dates Maxine Sullivan comes back to Mercur's Nov. 26 for a week, 100 Mercur's Nov. 26 for a week, 26 Murphy follows In. Carousel, to be followed by Jarry Adler and Beatrice Kay.

Margaret and Joseph Yaboneki Margaret and Joseph Yaboneki week of the State of the

Miami Beach

VARIETY London

Demmark has signed an exchange greement with Britain for documentary films.

The signed was the property of the signed was a signed as a signed was a signed with the signed was a signed w

Germany

By Harvey D, Sanderson Persented "Yes and No." a comedy by Kenneth Horne, at the Jorboa theorem of the Horne Horne

Vienna

By Emil Maass
Austrian Radio system installed
new "Ondes Martenot" instrument.
Castle Leopoldskron in Salzburg
dapted as international students

OScar Karlwels inked for ap-pearances in "Insel" and "Renais-sance Theatre."

Edith Lorand, N. Y. violinist, here, and will start her European tour in December wice heavyweight champ of Europe, inked as Joseph Cotten's double in "The Third Man."

Cotten's GOUSSE Man.

G. W. Pabst completed "Mysterious Dephtis," Union film, with the water and Paul Hubechmid in leading the produced film studio again for winter season. First pie to be produced there is "Vagabonds."

Glasgow

Glasgow

By Gordon Irring

Raiph Slater hypnotic act at
Glasgow Empire.

Glasgow Empire.

Glasgow Empire.

Glasgow Empire.

Marth Rave given hig reception

short and a thir at the Empire.

Martha Rave given hig reception

First Scottish pantomine of sea
son. "Simple Stmon." Kicked off.

Scott Lyon, Variety Artister

Federation official in Scottish

Scott Lyon, Variety Artister

Federation official in Scottish

Christimas ticket arplications

avalanched Glasgow King's bos
office for "Annie Get Your Gun."

Memorgy" as how of old-timers

booked to return to the Empire in

Memorgy as how of old-timers

booked to return to the Empire and

Annie Scott, Edinburgh soprano, to play two weeks in Canada, open
gen, at. Mount Royal, Montreal,

New Scots variety radio series,

starring stome Robert Wijson der

Ella Booweld Seyean-old weman

pun naut Timele," to be "produced at Perith theate Nov. 28

World prem of "Bonnie Prince"

Charlie' simultaneously in Glasgow and Edinburgh Regal houses. Starn David Niven and Margaret Kay-Scottish Films, Ltd., owners of sole film lab processing plant in Scotland, winding up because of sole film lab processing plant in Scotland, winding up because the sole of the sole of

Minneapolis By Les Rees James Melton here for concert.

Tito Gulzar into Lyceum Dec. 5 for Sunday afternoon concert.

Tito Gaizar into Lyceum Dec. 5 or Sunday afternoon concert.

Bestrice Kay imped from Interest to the Concert of the Concert of

chalked up by a dancer at any local mileron. I obnosino, mertime local cub and radio danger, into flote cub and radio danger, into flote Radisson Flamme Room at \$1,500 a week with Joe Vera orch. Symphony Ornelstra Nationale frames members refused to give a function of the company of the com

Mexico City

Zurich

By George Mezoefi

By George Messeft
Carl Zuckniayer lectured at
Zurich Univ. on his experiences in
the U. S. one consultance and Freund on a solo performance at
Kongresshaue.
Ballets de Paris, headed by Roland Petti, French ballet troup
announced for two performances;
concert here, accompanied by the
Swiss lazz band of Hazy Osterwalder.

walder.
French musical star Josephine
Baker signed for three day performance at Corso theatre. Nicholas Bros, signed to follow Miss

formance at Corso theatre. Nicho-las Bros. signed to follow Miss Baker.
Swiss composer Paul Burkhard, author of musical comedies "Nic-Tac." "Hopsa" and others, en-trusted by the late Franz Lehar with administration and manage-ment of Lehar's unfinished works and fragments.

Dallas

Julias
Joe Bonds St.-Yu has Marion
Lavelle and Diana Barry.
Lavelle and Diana Barry.
Lavelle and Diana Barry.
Lavelle and Diana Barry.
Warren. Watson, American Namonth's engagements there with
Opening at Brook Hollow Show.
Warren. Watson, American Naglional and tributary director, in
Dialas for Theatre 48 opening.
Pappy's Showland are bell in
Pappy's Showland Diana Diana
Lavelle and Roland Drayer
band.

Hollywood

Herbert J. Yates returned from NY, huddles, Jennifer Jones recovering from appendectomy. on sieta for two weeks in Mexico. Stuart Holmes celebrated 35th annual section of the control of

Los Angeles and San Francisco only.

Melvyn Douglas and Helen Ga-hagan Douglas received the "Good Citizenship" award from B'nai Brith.

Jane Wyman won the annual award of International Hearing Institute for her work in "Johnny Belinda."

Belinda."

Benny Holzman, of William Mor-ris, is in Cedars of Lebanon for observation, and possible major operation. His condition is "fairly good."

Paris

Sono Osato in Paris.
Arthur Hornblow blew in and out of town.
Columbia's Joseph McConville overnight at George V.
J. P. MacEvoy up from Rome on business for Reader's Digest.
Description of Corclestra leader, now living at Hotel United States.

business for Reader's Digest, Garry Davis, son of orchestra leader, now living at Hotel United Turner, and the Control of the

By Maxwell Sweeney

By Maxwell Sweeney

Immy O'Dea readying new comcommon and the state of the state

Ottawa

Blue Barron band in for one-night stand at Auditorium. Milt Ross and Lynn Randells featured at Gatineau Club. Nelson theatre, recently leased by 20th Century Theatres, becomes firstrum after two years as nabe indie.

inition after two years as nabe indie.

Hon, Robert H. Winters, new 38-year-old member of the Canadian Cabinet, takes over National Film Board chairmanship from Hon. Dr. Filmhouses arranging hours to suit power cut-offs. Nabes in particular are slashing matinese except on Saturdays and holidays, opening at 5:30 instead of early afternoon.

Hart-Roses

Continued from page 1 bury-the-hatchet dinner the Harts (Kitty Carlisle) had with the Rose last week. In line with the play-wright's thinking, to disprove the last week. In line with the playwright's thinking, to disprove the
allegations that the gown Miss
christie wore out-of-count was
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the party precase it weart so literated. Rose had onlisted Charles Freedman as go-between, and also talked about "my lawyer, Arthur Garrield Hays." he phoned Hart, and from that point the amelioration set in. Hart's diligent rewrittee above "Philadelphis engagement, had little to down any operation of the Rose-Holm aspects—it was primarily to punch up the play generally. On its Boston to the control of the Rose-Holm aspects—it was primarily to punch to the property of the Rose-Holm aspects—it was primarily to punch so the search of the Rose-Holm aspects—it was primarily to punch as a search of the Rose-Holm aspects—it was primarily to punch as a search of the Rose-Holm aspects—it was primarily to punch as a search of the Rose-Holm aspects—it was primarily to punch as a search of the Rose-Holm aspects—it was primarily to punch aspects—it was pri

Mike Todd's Salvage Job

Mile Todd's Salvage Job
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thegonizing, unless done on an open insure was achieved simply by insuremental properties. The second lunderons with they newspapermen who got the idea that if they expected to sea "Of Thee I Sing" libretto, just because Irene Rich plays a lady because Irene Rich plays a lady because Irene Rich plays a lady never find it. But if they looked on the show for its "audience enteriament values"; that if they saw Bobby Clark recepturing the willing Gorden, long in a pip willing the show of the AI Jolson tradition "on one the AI Jolson tradition "on one, and to blazes with the book," they might find themselves pleasurly surprised. On the premise andly surprised. On the premise interest with the produced the Broadway in a seasily show the order way."

Selznick Hunting Continued from page 5

and "Prisoner of Zenda." EL would get a straight percentage fee, along the same lines as the deal by which it handled a half-dozen Edward Small oldies in double-bill pack-ages last year,

ages last year.

Sclznick is thought more likely to get an overall deal with EL than with UA because, aside from the normal hurdles such negotiations would have to surmount, there were strong emotional factors involved, growing out of the bitterness surrounding Selznick's withdrawal as a partner in UA about 2½ years ago and the resultant lawsuit.

No negligible factor in failure of the negotiations was ploue by the UA owners over the fact that Grad-scars, company's prexy, had car-ried on the talks with Schnick at the company of the company of the them. Miss Pickford made a hur-ried flying visit—"complete with fighter escort," as one UA cace put lighter escort," as one UA cace put that one to the company of the the talks were transferred to the Coast to bring Chaplin into them, also, No negligible factor in failure of

Trom the economic viewpoint of helping to lighten the weekly operating costs of his company, strongly advocated the deal in dispersion of the board, although he admitted it had flaws. The UA owners, however, in making their decision on the Costa last weekly and the company of the company of the cost of th

- Selanick's 2 Plx

Sebanick's 2 Pix
Feeling, as expressed by one
UA exce, was that with only two
jetures coming up "Portrait of
Jennie" and the British-nade
considered the British-nade
rough to offer UA to compensate
for the demands he made. "What
VA needs principally is product,"
the exce explained, "and if Selznick had as much product as we
himself he wouldn't need us."

Jake of pietures by both UA and

himself he wouldn't need us.

Lake of pictures by both MA and

Lake of pictures by the sufficient to profitably maintain its

asile organization. Selznick would have to release enough product to give SRO an annual gross results

profitably maintain the sale organization at the homeeffice and

its 26 branches in the U. S. and

Canada.

Canada.

It was on this \$10,000,000 basis that \$10,000 was set up and would have leven Science distinct processes the second of the second of the second of the second of the moment of making sufficient lines to give SRO that much gross, Science is now turning to the cate the deal with UA which fell through.

through.

He feels that on his standards and undgetary setup, he cannot profitably make films in the present market. He wants, therefore, to sit by the also tooks protracted time-out after "Gone With the wild will be compared to the control of th

tribution.

Deal which Selznick is seeking would permit him to maintain a skeleton sales force to "Initiate" the top circuit deals which provide the greater part of any film's income. Rest of the selling, plus physical distribution, booking, collipsion, sect., would be handled by the secondard company.

20th Eyes ABC Continued from page 1 a

include prexy Mark Woods, exec v.p. Robert Kintner, and veepees Charles C. Barry, Edwin R. Borroff, (since resigned) Robert H Hinckley, John H. Norton, Jr., Charles E. Rynd, Don Searie and Fred M. Thrower, Jr.

Fred M. Thrower, Jr.
Rumors Monday (22) on Wall
street of the impending deal—first
reports had the film company as
the film company as
made the ARC shares the most active on the board and sent the
price upwards. Latter phenomenon was based on reports that the
film company was to pay \$12 a
share. This could not be confirmed.
Since the issue at \$80. in Max. the

share. This could not be confirmed.
Since the issue at \$9, in May, the
stock fell almost consistently until it hit a low of \$8.25 early this
month. It crept up a bit since
then, until Monday, when it opsend at 9, shot to 9½ and then fell
off to 9% at the close, sifer much
profit-taking. Monday's trading
was 22,200 shares, as against 14800 shares for the whole month of
October.

Pensi's Ballet

- Continued from page 1 : such events as outdoor folk danc-

ing in N. Y. and Brooklyn. This will be the Ballet Russe's second ballet of the season sponsored by a commercial business company's pressy, lad carsored by a commercial business company's pressy, lad carsored by a commercial business company to the New York of the New York of

BIRTHS

Mr. and Mrs. Paul Visser, son, Chicago, Nov. 15. Father's NBC assistant director. Mr. and Mrs. Bernard Mack, daughter, Chicago, Nov. 16. Father's head of Filmack Trailers production dept.

Mr. and Mrs. Norman Rivkin son, Hollywood, Nov. 13. Father is a pressagent.

Mr. and Mrs. Paul Long, son, Pittsburgh, Nov. 14. Father is a KDKA newscaster; mother is Elaine Kinder, of same station's singing Kinder Sisters.

singing Kinder Sisters.

Mr. and Mrs. William Weimer,
son, Pittsburgh, Nov. 11. Mother's
the former Jeanie Busièney, dancer.
Mr. and Mrs. Sid Goldstein, son,
Coast chile of George Simon
Music Co.
Mr. and Mrs. Doug Setterburg,
son, Seattle, Nov. 15. Father is a
producer at KOMO in that city.

Mr. and Mrs. Dick Bain, son, Nov. 15, Lynwood, Cal. Father is a harmonica player currently at Leon & Eddle's, N. Y.; mother is former Thelma Blair, of the Blair Mr. and Mrs. Floyd Huit, daugh-ter, Nov. 1, Lynwood, Cal. Mother is the former June Blair, of the Blair Sisters.

Mr. and Mrs. Bill Josephy, son, Hollywood. Nov. 14: Mother is Barbara Reed, screen actress. Mr. and Mrs. Hamilton Hoge, daughter, N. Y., Nov. 16. Father is prez of U. S. Television and Zetka Television Tubes, Inc.

MARRIAGES

Josie Thorp to Jules Pfeiffer, Chicago, Nov. 16. Bride is a radio actress; he's a legit producer. Vera Steadman to Joseph Milton Flynn, Hollywood, Nov. 14. Bride is a former film actress. Margaret Weiss to Robert Ferrie, Sarr Antonio, Nov. 20. He's a news-caster and announcer on KITE there.

Patricia Weldon to Mark Stan-ley, Acapulco, Mexico, Nov. 21. Bride is a screen actress.

Todd's TV Show = Continued from page 1 :

Bobby Clark musical, "As the Girls

New NBC-TV package will be a 60-minute Sunday night showcase emanating from the Winter Garden, with a concert-revue format. As emanating from the winter Garden, with a concert-revue format. As such it'll be a revival via video of the erstwhile "Sunday Night at the Winter Garden" celebrity-audience shows, one of the unique, distinctive attractions of a halcyon procedure attractions of a halcyon

Broadway era sported by already
A sponsor has reportedly already
A sponsor has reportedly already
A sponsor has reported by a sponsor has been conveyed by the bankroller identity is being kept under wraps. Show is scheduled for a Jan. 16 premiere, coinciding with the Jan, 12 emergence of television into the geographic big-time with the opening of line coaxial cable to the midwest.

ial cable to the midwest.
Just where "Sunday Night at the
Winter Garden" will be slotted is
still to be determined, with the 1011 pm. hour tentatively set aside
Definite time segment will depend
on the fate of the "Philoo Television "Theatre," which is now
scheduled for cancellation by the sponsor because of an embarrassin overlapping of Sunday night pro-grams in television.

Phileo, occuping the 8 to 10 p.m. hour with its "Playhouse," has served notice that it is cancelling the dramatic show and cutting down to a half-hour with a complete change in format.

plete change in format. Situation, for the past two weeks found NBC in the middle of an awkward differentm, stems from the sold, its hour-long video dramatic showcase to General Foods, put in an order for the 8 to 9 NBCFW. Philoc. Philoc protested the sequencing of two dramatic shows backto-back, teeling that Theatre Guild show could, by vitue of its tis own prosperation.

earlier storting, take the its own presentation;
For a while there were hopes of effecting a compromise whereby Philco, for example, would do a comedy on the week that Theatre Guild did a serious work, and vice

OBITUARIES

JOHN F. GRIMES

JOHN F. GERMES
John F. Gelmes, 46: president
and owner of WNBZ, Saranas
Lake, died, after a heart attack, at
his home there, Nov. 17. A former
Grings Fab Leen a resident of
Saranae for 20 years. He was correspondent for the New York
Times and the Syracuse Fostcare for the New York
Times and the Syracuse Fostmetring radio.
He was associated with WNBZ,
and ABC affiliate, for six years before
and was president and treasurer of the
Broadcasting Corporation,
Wife and two children survive.

EDWARD T. CLAFFEY

EDWARD T. CLAFFEX Edward T. Claffey, 61, manager of the Academy theatre in Mead-ville, P.a., died there Oct. 30, A shownan, be went to Meadville in 1922, 10 pilot the Park theatre, switching to the Academy six years later. Prior to that he had operated and was once connected with the Butterfield cried in 1920, and the Butterfield cried in 1920, the Butterfield cried in 1920, the Butterfield cried in 1920, the Guaghtern.

MITCHELL HARRIS

Mitchell Harris, 65, character actor who had been in cast of "Harvey" at 48th Street theatre, New York, died in N. Y., Nov. 16. Born in N. Y., he was the son of the late William Harris, Shakes-pearean actor and nephew of Mag-

IN MEMORIAM Charles and Ann Stern MARK

gie Mitchell, legit star of another generation. He had appeared in many Broadway productions after his debut with Edward Sothern and Julia Marlowe repertoire com-

MARTIN E. KLARE MARTIN E. KLARE
Martin E. KLARE, 76, who used
to operate theatres in Pitisburgh a
unuber of years ago, died in Santa
Fe, N. M., on Nov. 2 after a long
Fe, N. M., on Nov. 2 after a long
Pitt area was in Sharpsburg and
he and his family moved to Beaver
Falls, Pa. following his, withdrawal from exhibition, later going
to New Mexico for his health.
Surviving are his wife, two sons,
and a daughter.

MARSH BARRITT MARSH BABBITT William K, Larison, Si, hypnotist known professionally as Marsh Babbitt, was killed Sunday (21) when he fell asleep at the wheel of Babbitt god, and the selfBabbitt god, and the selfBabbitt god, and the selflast year when he "unhexed" a Negro youth alleged to be dying of starvation as a result of the curse of a "with obotor" in the South Babbitt was credited with saving the lad through lypnods.

JOSEPH F. LANCASTER

JOSEPH F. LANCASTER
Joseph F. Lancaster, Detroit theaire owner, died recently. He
opened the Grandy picture house
in Detroit in 1906, and owned and
managed other theatres until his
retirement two years ago. He was
stricken while driving his car.

tack.

He had spent 25 years in the motion picture industry and at one time produced comedy shorts under the late Cari Laemmle at Universal.

FRANCIS J. CRONIN

at Metropolitan Theatre and Capi-tol Theatre in Boston before join-ing WNAC in 1931. Survived by his wife, four daughters and two

GEORGE SCHEIBE

George Scheibe 68, motion pic-ture engineer, died Nov. 17 in Hollywood as a result of a heart attack which caused him to drive his car into a power pole. Scheibe was inventor of a film filter used in special effects pho-tography.

filter used tography.

GEORGE R. MOORE

GEORGE R. MOURE
George R. Moore, 77, retired
theatre owner of Hyannis, Mass,
died there Nov. 17.
He was one of the founders and
builders of the Hyannis Theatre
and former president of the Chatham Theatres, Inc. He is survived
by two sons.

RALPH EDDY

Ralph Eddy, 32, radio announcer, was killed in an autô collision in Chicago, Nov. 22, He had been an announcer at WGN, Chicago, where, he started in 1941.

Survived by wife and two chil-

DOROTHY BYNTON

Dorothy Bynton, 45, former dancer and more recently producer of chorus lines, died in Los Angeles, Nov. 19. For a time she had been a talent agent in Chicago.

Survived by husband.

ARMAND F. ORTES

Armand Francis Ortes, 68; actor of silent film era, died in San Francisco, Nov. 20. Prior to embarking upon a film career he had appeared in legit productions.

Survived by a sister, niece and nephew.

Joseph J. Lynch, Jr., 41, chief projectionist at Paramount studio, died Nov. 15 at the Navy Hospital, Long Beach, Cal. as an aftermath of illness incurred as a lieutenant in the Navy during World War II. He joined Paramount in 1935 and worked on that lot continuously except for his hitch in the Navy.

Dr. William F. Rodgers, 77, fa-ther of Richard Rodgers, com-poser-producer, died in New York, Nov. 17. Another son, Dr. Mor-timer W. Rodgers, a sister and four brothers also survive him.

Edna Gallagher, 39, a member of the wardrobe staff at Universal-International for 17 years, died Nov. 16 in Santa Monica, Cal., following a stroke.

Baseball Video

Continued from page 1 :

country will be present at the Min-neapolis gathering.

neapolis gathering.

Local situation finds baseball telecasts cutting into the Santa Barbara games, C. League, by videog triple A clubs here as stations boom into the town. Bob Cobb, boom into the town. Bob Cobb, born with the common state of the same such as Santa Barbara, though he is not sure of the approach just yet. The entire problem, he said, will be taken up at the Minneapolis meeting.

Bill Veeck: 'Love That Radio!' Cleveland, Nov. 23.

SALVATORE SCIARRETTI
Salvatore Sciarretti, 78, Italianborn operatic tenor, died in Francisch 170, N. Y., Nov. 20, Until his retraction of the state of the st

Veeck also would like assurance of blanket AM-coverage 150 miles around Cleveland.

As for TV, Veeck is noncommital,

FRANCIS J. CRONIN
Francis J. Cronin, 54, for the but could again be interested, past 17 years staff organist at WEWS-TV handled games after WNAC, died in Boston Nov. 15.

He was for many years organist ficials call its treatment "okav."



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