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VOL. 172 No. 5

NEW YORK, WEDNESDAY, OCTOBER 6, 1948

PRICE 25 CENTS

Cold War Hits Berlin's Theatres Which Are Hot Only in Russ Zone

By HANNEN SWAFFER

Berlin, the Cold War is ven
being waged in the theatres! The
seven in the Russlan sector are
tolled by the Americans and the
line of the Russlan sector are
seven in the Middle Sector and nuch
lateral the Russlans, in order to put on
the Russlans that the Staffich of
the Russlans of the Russland
the Russland of the Russland
There is no "private enterprise"
in the Berlin theatre. But there
is plenty of enterprise. Indeed,
the Russland opera and the drama have done
to restablish themselves
Allthough all the theatres were
continued on page 63)

MAYOD ON WUED'S

MAYOD ON WUED'S

MAYOR O'DWYER'S **\$200,000 PIC PRICE**

\$200,000 PIC PRICE

Mayor William Orbwyer wants
\$200,000 PIC PRICE
\$200,000 PIC PRICE
\$200,000 PIC PRICE
\$200,000 PIC PICE
\$200,000 PICE
\$200,

'Satira' Pardoned, Will Resume Nitery Career

Resume Nitery Career
Chicago, Oct. 5.
Patricla "Satira" Schmidt, 22vear-old exotic dancer, released from prison in Club last week through parton by President Grau nitery Jobs here, one at the Silver Pains and the other at the French Casino.

Dancer was convicted in the fatal shooting of John Lester Mee, Chicago attorney, April 6, 1947, in Havana harbor. She tereed 18 months of a 13-year entitless.

4,000 Medicos At 'Largest Clinic' Via TV Screen

Video is making possible the largest clinic in the history of surgery. Approximately 4,000 physicians and surgeons attending the State Medical Society convention here this week will witness a televised series of operations in Convention Hall.

vised series of operations in Com-minion Hards will be performed in the Univ. of Pennsylvania Hor-pital iabout 500 yards distant from the auditorium by a group of sur-geons from the faculty of the Uni-versity's School of Medicine. Vised of the Company of the Com-transmission have been insided by Radio Corp. of America. The project is sponsared by the Smith, Kline & French pharmaceutical laboratories and constitutes the first major demonstration of a new Continued on page 25

Capital-Gain, I Love You' New Show Biz Theme Song

New Show Biz Theme Song
the Mayor's prosecution of Michael Song Last Wethnesday (Sont: 29) with the Mayor's price docen't come down. Sperling will concentrate the Mayor's price docen't come down. Sperling will concentrate the Mayor's price docen't come down. Sperling will concentrate the Mayor's price docen't come down. Sperling will concentrate the Mayor's price docen't come down. Sperling will concentrate the Mayor's price docen't be made to Delivery. The Mollywood, Oct. 5.

Fred De Plano has acquired rights to "The Little Flower," Flower Fired De Plano, long time friend of Land Caudala, and Maurice Golden is readying if for the screen. De Plano, long time friend of Land Caudala, and Maurice Golden is made to make the word of the Land Caudala, and Maurice Golden is made to median has a simulated dichering for the rights for mind from the Mayor Mayor will be the screen to the magnification of the Land Guardin estate.

No release dcal is set,

AIM TO LAUGH

If the Federal Communications falls in its current commission falls in its current communications falls in its current control of the property of the breach and finish the job. The fact that the floot of the breach and finish the job. The fact that the floot of the property of the prop

Concert-Opera

UA Creates 1st Major Television Film Distrib Via Regular Pix Exchanges

Headwaiter Buys
Option on Legiter
Raul Viarango, headwaiter at the Aigonquin horie, N. Y., has maines to enter the distribution of allowed the strength of the major in the control of the major in th

With four productions on the boards in the U. S. and London, plus bullish sales of his published

FREE MERCHANT SHOWS

Still Looks Big

Still Looks Big

By ARTHUR BRONSON

The concert business looks for an individual size of this published plays. Tennessee Williams is estimated to be earning about \$7,500 at the same than the same that the same



The Perfect Program For TELEVISION

Under the Direction of

Phil Spitalny Phone CO 5-1393

House Un-American Committee Scores Rumors of Hollywood 'Fix'

Washington Oct. 5.

Reports of a "fis" to hait further hearings on the -Hollywood Red issue by the House Un-American Activities Committee have gotten under the committee's skin although most members are not comme Rep. John McDowd (R. Pa.) list week denounced the rumors that "the fix is in."

"These stories, which have

R. P.a. last week denounced the rumors that "the fix Is In."
"These stories, which have reached us from Hollywood, are compiled. The reached us from Hollywood, are compiled. The reached us from Hollywood are reached to hold the next batch of hearings in Hollywood rather than in Washingtonial and the reached the reach

"Representative Richard Nixon, of California, one of the committee methods of California and the content of the committee of the Can question witnesses in which we can question witnesses in the Federal court building in Loa Angeles, in the Canada of the

would for the concluded Mc would for the control of the control of

professor to his former university vauceo getting nearer none-man homeland. Rottner plays the leading role of the professor. Director is Joof the professor. Director is Joof the professor director is Joof the professor. Director is Joof the John the Control of the John the John the John to John the Joh

Tracy in 'Crusoe'

Hollywood, Oct. 5.
Spencer Tracy will star in Technicolor "Robinson Crusse," which
Sam Zimbalist will produce for
Metro as one of studio's top efforts
of the season.
Lensing starts early next year on
Caribbean location.

Lawson Asks **Supreme Court** To Review Plea



327th Week! All-time long run record in e legitimate theatre.

KEN MURRAY'S "BLACKOUTS OF 1948"
El Capitan Theatre, Hollywood, Cal.
And now in world-wide release
"BILL AND COO"
Ken Murray's
Academy Award Film

Dmytryk Inked To Direct Brit. Pic

Edward Dmytryk, one of the 10 'unfriendly witnesses' who quit Hollywood after the House investigation lest year, is to direct a little of the control of the

Lion.

Dmytryk, who has been in London for three months, has been granted a labor permit by the Ministry of Labor, and is permitted to work here under the foreign directors' quota agreed between producers and unions.

TC

Io

Berlin's Metro Huddle

Berin's Metro Huddle
Berin's Metro Huddle
Bellywood Oct 5.
Iving Berlin frow in seer the
weekend for a fortnight's stay and
a possible Metro filmulacia huddle.
While here he'll also look in on
some of the numbers of Metro's
foun." His "Easter Parade," of
course, is one of the studio's top
course, is one of the studio's
course, is one of the studio's
top
course, is one of the studio's
course,

European Runaround

Gen. Clay Aide's Daughter

In German Film Prod.

Sumish. One of the most ambilitous postwar efforts of German film producers is under way here with the
again this season.

Americanism that Europeans will

Americanism that Europeans will weared

Americanism t

Song Cavalcade
Vaniers's specially compiled
Musical-Historical Cavalende;
1800-1948, covering 150 years
of American music, starts publishing serially in this edition.
Amplified and extended
Amplified and extended
Song Cavalcade first appeared
some 10 years ago in Vaniers'
Radio Directory, the many requests warrant this republication. It is suggested that the
tion. It is suggested that the
tion. It is suggested that the
film, radio, stage, allied program-builders, et al.

This Week's Football

By MARTY GLICKMAN.

COLLEGE

	COLLEGE	
The second second	EAST	100
*GAMES	SELECTIONS	POINTS
Columbia-Vale		13
Kusserow and	Rossides too hot to handle.	
Harrard-Cornell	Harvard	1
Harvard passe	ed its "exam" against Lou Little las	st week.
Colgate-Boston U	begin to move.	
Hely Cross-Dartmouth Both clubs ha	ve offensive power.	
Syracuse is o	Fri. nite)	28
Princeton-Penn		14
Quakers on the	eir way to another Ivy League cha	mplonship.
West VaPittsburgh	Action Pitt	
After SMU an	d ND, Mountaineers should be easy	10. 10.
Temple-Rutgers	Rutgers	13
Rutgers invali	ids are mended.	150 10
		A 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1

Baylor-Arkansas Arkansas Arkansas Clyde Scott one of the best ball carriers in the

country.	
Duquesne-Alabama (Fri, nite)	. 20
Alabama has a soft touch.	1000
Auburn-Florida (nite)	14
Florida, under its new coach, Andy Gustafson, is on the	vay up.
Chattanooga-Tennessee	. 20
A breather for the Vols,	
Clemson-Mississippi State	13
State has one of the best teams in the southeast.	138
Navy-Duke	14
Navy disappointing again.	100
Kentucky-Georgia	7
Kentucky also disappointing.	7 - 6
Texas A&M-La. State (nite)LSU	20
Gaynell Tinsley, new coach at LSU, has his club elickin	g.
Villanova-Miami (Frf. nite)	13
Wildcats are good.	2 100
Vanderbiit-Mississippi	13
Ole Miss has built around Barney Poole.	
North Carolina-Wake Forest	20
Tarheels shaping up as class of the Southern Conference	ce
So. Carolina-Tulane	. 14
The Green Wave, under Henry Franka, moving back to t	he top.

The Green wave, under Henry Franka, moving back to the top SMU-Missouri SMU
Toughest pick of the week. Doak Walker is the differential Oklahoma-Texas Trees The Sooners haven't beaten Texas since 1939.

MIDWEST	
my-Tiiinois	13
Army has a top defensive unit.	1 1 1 1 1
Francisco-Detroit (Fri. nite) Detroit	13
Detroit one of the midwest's best independents.	the same of
U-Indiana Indiana	7
Indiana the dark horse of the Big Nine.	
va-Ohio State Ohio State	13
Buckeyes getting stronger.	100
nsas-Iowa State	27
Breather for Kansas.	

FAR WEST

14

Stanford a long way from the days of Bobb
Rice-USC USC is getting stronger.
USC is getting stronger.
Washington
Howie O'Dell and his Huskies get well.
Washington State-Moniana Washington State-Moniana Washington State one of the hig ones in the northwest.

Glants-Eagles Eagles have a veteran team; Glants still building. Los Angeles-Bears Bears Bears Have Luckman, Layne and Lujack. Cheage Cards-Green Bay Cards	
Los Angeles-Bears Bears Bears have Luckman, Layne and Lujack Chicago Cards-Green Bay	14
Bears have Luckman, Layne and Lujack. Chicago Cards Green Bay	7
	N/m
Gotta stick with the champions. Boston Yanks-Detroit (Sat. nite) Detroit	
Lions' Fred Enke is the outstanding pookie in the NET	14
Redskins-Steelers Redskins Sammy Baugh is the difference.	7
ALL-AMERICA CONFERENCE	£ 100
San Francisco-Baltimore Frisco	. 14
Frisco the class of the Conference. Brooklyn-Cleveland	17
Top and bottom in the League. N. Y. Yankees-Buffalo	
George Ratterman too slick. Chicago-Los Angeles (Fri. nite)	. 3
Chicago has lost Bertelli and Hirsch.	100

SEASON'S RECORD Won, 65; Lost, 23; Ties, 4; Pct., .739. (Ties don't count)

College games are played Saturday unless otherwise stated; pro games Sunday unless otherwise stated.

GIESLER RECUPING

THELMA RITTER'S U CHORE Hollywood, Oct. 5.
Altorney Jerry Giesier is in "satisfactory" condition following an auto accident in Beverly Hills.

Thelma Ritters planes Friday '81 to the Coast on a one-picture deal to appear in "The Tray" for University of the Coast on a one-picture deal to appear in "The Tray" for University of the Coast on a one-picture deal to appear in "The Tray" for University of the Coast on a one-picture deal to appear in "The Tray" for University of the Coast on a one-picture deal to appear in "The Tray" for University of the Coast on a one-picture deal to appear in "The Tray" for University of the Coast on a one-picture deal to appear in "The Tray" for University of the Coast on a one-picture deal to appear in "The Tray of University of the Coast on a one-picture deal to appear in "The Tray of University of the Coast on a one-picture deal to appear in "The Tray" for University of the Coast on a one-picture deal to appear in "The Tray" for University of the Coast on a one-picture deal to appear in "The Tray" for University of the Coast on a one-picture deal to appear in "The Tray" for University of the Coast on a one-picture deal to appear in "The Tray" for University of the Coast on a one-picture deal to appear in "The Tray" for University of the Coast on a one-picture deal to appear in "The Tray" for University of the Coast on a one-picture deal to appear in "The Tray" for University of the Coast on a one-picture deal to appear in "The Tray" for University of the Coast on a one-picture deal to appear in "The Tray" for University of the Coast on a one-picture deal to appear in "The Tray" for University of the Coast on a one-picture deal to appear in "The Tray" for University of the Coast on a one-picture deal to appear in "The Tray" for University of the Coast on a one-picture deal to appear in "The Tray" for University of the Coast on a one-picture deal to appear in "The Tray" for University of the Coast on a one-picture deal to appear in "The Tray" for University of the Coast on a one-picture deal to appear in He was driving home from his office when car skidded over high lunuency, from the novel, "The curb and smashed into a paim tree. Amboy Dukes."

KORDA'S TV THREAT TO EXHIBS

Varying Reactions to Fiscal Setup

After studying the consolidated balance sheets of the J. Att. Rank organization, leading financial circles here are critical Rank's fiscal setup. Informed opinion, however, is confident that the report will not impair new stock issue prospects if Rank decides to seek fresh capital.

the report will not impair use.

Cideg to seek fresh capital.

The London Dally Express financial columnist commented of
The London Dally Express 78,000 and bank overdrafts of 545,
55,000, with the overdrafts representing upwards of 20% of the
company's liabilities. "In short," the Express says, "the colossus

356,000, with the overturals represents systems, where colosus is very hard up. The company's labilities. "In short," the Express says, "the colosus is very hard up." the color of the col

\$49,724,000.

The London Daily Telegraph's "City" editor avers that the clear liquid position of the group leaves considerable room for improvement, but that Rank frankly recognizes his position. The Times observes that stockholders must rest content in the knowledge of substantial profits being earned, but that the banks and other in-debt-densesses will impose a conservative dividend policy for a long time ahead.

Rank's decision not to embask on new ventures earned uniform fravorable comment from "the City" columnists.

Rank Argues Upped Profits Rate His Pix Better Break in U. S.

London, Oct. 5.

J. Arthur Rank's combined filmioperations including his two machines in the combined filmioperation of the combined filmioperation of the combined filmioperation of the period of the parent company. Odeon Theatres, Ltd., compares with \$4,349,028 for the preceding

While the overall picture. Improved, British-Gaumont circuit slipped sliphtly to a \$3,348,800 take for a period of 55 weeks against slipped sliphtly to a \$3,348,800 take for a period of 55 weeks against production based on the sliphtly slipped sliphtly sliphtly slipped sliphtly sliphtly slipped sliphtly sliphtly slipped sliphtly sliph

magnate also justified his country's quota act contending that it was "essential to build fip production in England so that the theatres would not be forced to close their coors' if the Yanks declared anoth-er ban on shipment of pix to Britain. In a veiled reference to the duel (Continued on page 18)

FROM STALIN TO TITO. JOHNSTON SELLS PIX

JOHNSTON SELLS PIX
Belgrade, Oct. 5;
Eric. Johnston, Motion Pleture
Assn. of America prexy, planed for
University of the Property of the Property
Laboratory of the

2 Stockholder's Suits

Vs. WB-Sperling Deal VS. W D-OPERING Dear Two minority stockholders of Warner Bros. in separate suits this week, hopped on the 1945 produc-tion deal between WB and United States Pictures claiming a "con-spiracy" to benefit the production unit and its officers.

unit and its officers. Separate actions of Anna Kassner and Irving W. Mencher were filed in the N. Y. federal court naming as defendants Jack L. and Harry M. Warner, latter's son-in-law Milton Sperling, Joseph Bernardi, Morris Wolf, Robert W. Perkins and the two companies involved.

UA Booking 'Manhattan' With British Pic Despite Johnston Separate Plan

JUMENTO SEPARATE I Idal
London, Oct. 5.
Just. 58 the Johnston plan for
the segregation of British and
American product became operative last Friday (1), an American
feature has been booked to J. Arthur Rank's Gaumont-British circuit with a British film in support.
No. 20 Septient of the McDumont rise.

cuit with a British flin in support.

Rooking of the Hollywood picture. 'Girl from Manhattan,' was made by United Artists, and it's to do above with a reissue of the When Johnston first announced his play he indicated that UA was supporting it in principle, always to the company was bound by contracts with individual producers. It mightn't be able to support the scheme for just entire the program.

DAVID ROSE APPEALS JAMES MASON DECISION

JAILLES IRAOUN DECISION.

David Rose has filed an appeal
in the 'N. Y. federal court from
the decision of Judge John C. Knox
which decision of Judge John
coult Court of Appeals to uphold
the claimed pack and bat' Mason
from working with other produyears back in England, was intended
to create a fingination was intended
to create a fingination unit
which would have started Mason
Bettlet home is currently before
Bettlet home is currently before

in a series of pix.

British thesp is currently before
the camera in a film being produced by Enterprise. He took on
the film stint after winning his
suit, Judge Knox tossed out the
pact in August with the declaration that, writings introduced by
Rose were too vague and indefinite. British thep is currently before. Risasia and Vagoniavia were the camera in a film being proonly two countries not importing duced by Enterprise. He took on American pix regularly, Johnston the film sith after winning his said. Russia, from whom Johnston said. Russia, from whom Johnston suit, Judge Knox tossed out the Yank Rims white Yagoniavia played all pact in August with the declaration of the Company of the Company

DATES-OR ELSE

London, Oct. 5.
Supporting J. Arthur Rank's at tack against American film comtack against American film comtack against American film comtheir doors to British films, SirAlexander Korda today brandished the threat of reprisals through
Corda toda Wonta Yank theatres.
Korda toda Wonta Yank theatres.
Korda toda Wonta Yank theatres.
Korda toda Wonta Yank theatres.
Let a word the word of the continue their
Let a word word word of the word of the continue their
Let a word word word word word word
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Let

lish producers will sell new product under the video coules in the U. during the country of the country like the potential financial returns from theatres. Nevertheless, he from theatres. Nevertheless, he from the country like the potential financial returns from the country like the potential financial returns from theatres. Nevertheless, he from the country like the potential financial returns from the country like the potential financial returns like the potential financial returns one which the country like the potential financial returns one work of the self-the country like the potential financial returns one work of the country like the country like

WANTS MORE U.S. 20th-Fox to Make Five British Films With \$8,000,000 of Frozen Coin

Celluloid Take-a-Bow

Celluloid Take-a-Bow Universal is going to try out the film equivalent of actors taking a bow in legit as a tester for Sir Laurence Oliver's "Hamelt," now playing at the Park Avenue theatre, N. Idea has been proposed by William A. Scully, US distribution veepee, of flashing botton veepee, of flashing in "Hamlet," at the end of the film.

film.

Scully thinks the audience should be given a chance to applaud, if it wants to. Hence, U has ellipped eloseups from a trailer of the firm and will give the scheine several nights' tryout. If 'it works, taking-the-bow clips will be tacked to all prints of the film.

Film Biz '46 Peak With \$952,000,000. \$119.984.000 Net-

Washington, Oct. 5. Peak gross sales reached by 10 major film companies in 1946 the biggest year ever, totalled \$952,ports of the Securities & Exchange Commission released today (Tues.). The net profit, after taxes, for that year was \$119,984,000 for the Big Five and Columbia, Monogram, Universal, Republic and Walt Disney Productions. In 1945, comparative returns for the same com-panies showed gross revenues of \$836,883,000 and a net profit of

Film section of this issue.)

ABC Buys 41 Pix Oldies
Pating up the Increased availability as the Increased availability of the Increased availability of the Increased availability of the Increase of the Inc

Frozen coin of about 850000 is to be spent by 20th-foot on a program of British pix during the coming year. Schedule of produces was amounted this week by ling director of 20th-foot in Brightand and on the Continent.

First of company productions and and on the Continent.

First of company productions and and the Continent.

First of company productions are continent of the company of the c

studio in seven or eight weeks.
Contplete program for the year
embraces five pix, and will include
three of the following: "The Gay
Pursuit," from a novel by Edith
three of the following: "The Gay
Pursuit," from a novel by Edith
way: "Inside Scotland Yard," by
the control of the control
to the control
to

Mayer-Schary Acquire Latter's Old RKO Tale Hollywood, Oct. 5.

Metro production toppers Louis
B. Mayer and Dore Schary announced purchase from RKO of
"Battleground," a story of an Inci"Battleground," a story of a louis of the Army, Cast will include
Robert Taylor, Van Johnson, John
Hodiak, Keenan Wynn and Ricardo
Montablan.

Montaban.

Schary purchased the yarn while at RK@ and personally supervised preparation of the script. Metro expects to make the picture one of its top productions of the year.

National Boxoffice Survey New Product Shapes Big—'Number,' 'Rope,' 'Rachel,' 'Sam,' 'Carmen,' 'Liner' Ace Coin-Getters

and Sewitch and Property of the Control of the Cont

two spots: Best runner-up pictures are "In-ocent Affair" (UA), "Ruth Story" Mono, "Southern Yankee" (M-G) ad "Touch of Venus" (U). "Red River" (UA), which is play-

"Sam," 'Carmen,' 'Linet' Ace Coin-Getters

With fall weather prevailing in ing in two keys this round, looks many key cities covered by like a coming winner. It's tops in the control of the control of

and strongly in Cineinnatt.
"Moonrise" (Rep' is rounding
out a trim San-Francisco stanza.
"Four Faces West" (UA) shapes
lively in Louisville. "2 Guys From
Texas" (WB) is taking in some extra coin this frame in Denver,
where fast, and Boston; where nice
in second week.

in second week.
"Ruthless" (EL) looks stout in Cincy. "The Search" (M-G), on additional playdates, is doing okay in Minneapolis, Detroit and Phility. "Blandings Dream House" (SRO), solid in Seattle, will get sturdy session in K.C. (Complete, Beautica, Br.)

(Complete Boxoffice Reports on Pages 8-9)

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IIA.	DIE	100181
H	KII.	IY
Trade)	Mark Regist	hora
FOUNDED D	Y SIMM SI	LVERMAN

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Records
Frank Scully
Television
Vaudeville

DAILY VARIETY
(Published in Hollywood by
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\$15 a Year-\$20 Foreign

'Can't Do Both a Public Relations And Merchandizing Job'—Cheyfitz

And unter Claim and the proposed by the relations program proposed by the product of the proposed by the product of the produc

show that there are two sides to the question. "MPAACE said. Works—Net Words

Loo described in the said words

Loo described in the said words works and the words.

Loo described in the words. Moreover, to his way of thinking, it would be all their words. Moreover, to his way of thinking, it would be all their words. Moreover, to his way of thinking, it would be all the words words and the large open the words of the words of the words of the words of the words wo

LOEW-PAR SPLITTING **UP 13 BUFFALO HOUSES**

Of 13 DOTTAIN HOUSES

An event of major importance in
the Buffalo sector is expected
within the next few weeks. The
Low—Paramount pooled operation of 13 houses including four
first-run Buffalo showcases, currently being supervised by Vincen
R McFaul, will be broken up

R. McFaul, will be broken upshortly.
Under details being worked out, understood Par and Loew's will divide the houses, each taking over McFaul. It's said, has a minority interest in the company which will be hought out.
R. is believed that the Persentent of the house of the house of the house are in the U.S. Four main stem theatres involved are the Buffaio Great Lakes, Hippodrome and Teck. Six other houses are in Buffaio and three in outlying suburbs.

Agnew Denies Rep Deal

Reported deal for the controlling interest in Republic Pictures, held interest in kepuble Pictures, field by company prexy Herbert J. Yates, is apparently in a state of flux. Jacques Grinler, who's been frontling for a group of film men, was noncommittal prior to sailing from New York Saturday (2) on the Queen Mary.

the Queen Mary.
Previously Grinieff had informed
Yates that among the excess who
comprise the syndicate saw well as
Neil Agnew. recently resigned
prexy of Scienck Releasing Organization. On the other hand,
upon arriving in New York last
week from a Paris vacation. Agnew
denied that he was in on any Re-

public deal.

Sidestepping the Republic situation, Grinieff declared that in a four-week trip to Europe he'll study a production venture in Italy which he's mapping in association with Pabet Film of Austria, His Transworld Film Co, also has similar film-making plans in Austria.

line in the premise that misconceptions the bowlete analysis might be more than the conceptions the bowlete. Checket analysis might throw light on the multiple might be more time. There can be many from the attest is guesswork at the present time. There can be many from the multiple more attendance, before we accertain why people over 30 west. "Institutional advertising almed at fostering more attendance, before we accertain why people over 30 west." Institutional advertising almed at fostering more attendance, before we accertain why people of the control of the contro tional drive to build patronage on Anglo pix. Wynne sailed for home Saturday (2) with his wife, aboard the Queen Mary.

the Queen Mary.

Rank's publicity topper will discuss the idea with his two superiors, Rank and John Davis.

Wynne thinks the over-30 group, which American allm biggies have been puzzing on how to win to the theatres; is the best target for Bettleb imports because the lat. the theatres: is the best target for prists imports because the latter pix specialize in a slower tempo and a more adult approach. Every objection 'raised by the younger set, accustomed as it is to Hollywood's faster tempo, could start of old the properties of the

Press Relations Press Relations
British publicist expressed himself as sold on the new \$2,000,000,
yearly public relations plan presented to the industry by Paul
MacNamara, David O Seninck's
ad-pub head, He ties MacNamara's suggestion to sure from
with his own ideas on the subject.
""One committed in Relation

with his own ideas on the subject.
"Our organization, in England, has done the very thing which MacNamara is proposing here."
Wynne said. "We Found that the British public had no idea of the film industry nor did, the higher-hant-average in intelligence consider films as adult enlertainment, We went into an educational and institutional campaign which is now costing 150,000 pounds \$600,-000) yearly."

about tosting more or production of the control of

Same Old Polling Story, They Vote for Singles But Only Buy Duals

Dut Unly Duy Duils.

Recentify publicate r c quests from customers that double-billing theatres rever to single-feature policy are being viewed disparagingly by too circuit officials. They claim they do be the first to go for single features if the public reality wanted them, but they do be the first to go for wanted them, but which to the lone but the public publ

ness. "Illustrative of the customer requests, which have eropped up periodically from the time the first search of the customer to the first search of the customer to the cus

opinion.

Consensus of the circuit opera-tors questioned on their reaction to the poll was that "it's the same to the poll was that "it's the same old story—the public votes single but any house that tries it dies a quick death." It was noted that Loew's had tried the same idea centify at one of its nabe houses in the Bronx, N.Y. Customers voted freships and the same idea when the bouse attempted it, the payees walked out complanting of having been cheated, some even asking for a refund,

out complaining of having been cheated, some even asking for a refund.

In the complaining of the country decided to switch to single bills at the same line, since the customers always point to a competing cheating complaints. Circuit exces pointed out, though, that the current antifrust suir makes it legally impossible for them to get together earlier of the country of the coun

MACNAMARA STARTS INSTITUTIONAL ADS

INSTITUTIONAL ADS

Materializing in part his industry of the part of the part

N. Y. to Europe

IN. I. TO LUI Jesse Greer Jacques Grinleff Bernard Guro Norman Krasna Eddle Mannix H. T. Lowe-Paster Sidney Wynne

Justice Dept.'s Requests

Washington, Oct. 5. This, in the language of the Government brief, is specifically how the Justice Department Anti-Trust Division wants the 1946 decree amended to bring it in line with the Supreme Court ruling of last May.

amended to bring it in the wint explaine containing on a say,
The court, was asked to restrain the Big Five "from further performing any existing franchises except those made with independent
exhibitors for the purpose of enabling such exhibitors to operate a
theatre in competition with theatres affiliated with a defendant and
for making any franchises in the future except for the same purpose."

The court was asked to enjoin the defendants:

"From continuing to own or acquiring any beneficial interest in any theatre, whicher in few os harves of stock, or otherwise, novoluncion that the continuing of the continuing the continuing the continuing the continuing defendant share which is an actual or potential competitor of any theatre in which the acquiring defendant owns a beneficial interest and from acquiring motion picture theatres in any location unless the acquiring defendant shall show to the austifaction of the court, and the court shall first find, that such acquisition will not unduly restrain competition in the exhibition of feature motion picture motion picture motion.

The court is asked to enjoin the defendants:
"From making or enforcing any agreement which restricts the right
of any other exhibitor to acquire a motion picture theater... From
voting stock directly or indirectly held by it in any of the corporations
named... or otherwise exercising any control over the business of
such corporations, except for the purpose of disposing of its interest
therein."

"iffer six months from the entry of this judgment, each of the five specification of the first specification of the following towns, a total number of feature films which exceeds one-half of those released by it during any consecutive six months' period, for a total period of five years" (sits of towns given exceeds one-half of those released by it during any consecutive six months' period, for a total period of five years" (sits of towns given exceeds the five years) (sits of towns given exceeds the years) (sits of towns given exceeds the five years) (sits of towns given exceeds the years) (sit

"After six months from the entry of this judgment each of the five major distributors shall be prohibited from licensing on first 'un of following lowns, a lotal number of feature films which exceeds one-half of the feature films released by it during any consecutive six months' period, for a total period of five years' (another list of Lowns and large cities given in which the government alleges the majors monopolite first 'un).

"Within one year from the entry of this judgment each of the molor defendants shall submit a plan for the ultimate separation of its distribution and production business from all theatre owning or operating corporations in which it owns stock, other than those named in Paragraph 10 of Section II hereof. Upon the filing of such a "plan the government shall have six months within which to file objections there same result. Such further proceedings with respect to such plans as the court may then order shall then be had. Such plan shall, in any event, provide for completion of such separation within fave years from the date of the entry of this judgment. "Within one year from the entry of the judgment the forward of the such plans as the court may then order shall then be had. Such plan shall, in any "Within one year from the entry of the judgment the forward the date of the entry of the process of the such plans as the court may then order the process of the state of the entry of the plans that the plans of the state of the superme Court decision herein with respect to such divestiture of the superme Court decision herein with respect to such divestiture of the plans of the such plans and plan the government and the affected and propose amended to alternative that the plans may then be had as the court may then order."

"At any time after three years from the entry of this judgment any defendant which has submitted a plan... may petition the court to suspend the effective date of such plan or the taking of any steps to effectuate it upon the ground that actual divestiture of theatre interests during that period has made such plan unnecessary, in whole or in part, to provide adequate competition in the distribution and exhibition of films."

L. A. to N. Y. Fay Bainter

Sammy Cahn Bob Cobb Robert Cummings Jean Dalrymple Russell V. Downing Margaret Ettinger Jack Forrester Sack Forester Sacs Goldstein Joan Harken Joan Harken Joan Harken Joan Harken Martita Hunt Sam Kait Florence Marly Florence Marly Florence Marly Frances Marly Frances Marly Jack Putts Jace Powl Jace John Mickey Hooney Adela Rogers St. John Stiney N. Strotz Harold Swisher Harold Swisher Hall B. Wallis Rose Goldstein Marta Toren Marta Toren Hal B. Wallis Larry Weingarten W. Lee Wilder

N. Y. to L. A.

Irving Berlin Roman Bohnen Jerry Devine Norman Prescott Steve Gibson Jolly Joyce Abe Lastfogel Joel Marston Theims Ritter Theima Ritter Howard Young

American Films Outdraw Behind Czech 'Curtain'

Despite political barriers in this "Iron curtain" nation, American pictures have pulled greater at present the films of any other country, according to figures disclosed in Filmove Zpravodajstvi, a government film publication. Of the 100,000,000 paid admissions during 100,000,000 paid admissions during wood product drew \$9,000,000 with vood product drew \$9,000,000 with Cezeh films garmering \$4,200,000

wood product drew \$5,000,000, with Czech films garnering 42,000,000 and Russian and English pix run-nias a poor third and fourth with many poor the state of the state of the French films have been complete flops in this country, accounting for only 1,300,000 tabs despite the fact that the number of French re-leases humbered only three less than the British.

Europe to N. Y.

Nigel Bruce Harry Foster John Golden Harry Green Adelaide Hall Rex Harrison
Prince Littler
Mary and James MacArthur
Adolph Nantz
Maria Neglla
Terence Rattigan
Joyce Redman
Anger Reyes
Harry Roy
Jinnny Savo
Arthur Schnabel
J. Arthur Warner Rex Harrison

CHI NABES MOP UP AFTER LOOP

Big Five's Counter-Ideas

The Big Five have selected three groups of thesires as those which they are ready to sacrifice in return for a settlement of the Government anti-trust suit, it is reported. These houses, included in the control of th

American Distribs Press for That 4th Circuit 'To Oppose Rank and WB'

Ath CIrcuit 10 VJ.

The movement by American distribe to create a fourth major circuit and the control of the c

(Continued on page 19)

Film Cos. Mastermind To Counter Collarites On Secondary Boycott

On Secondary Boycott
Faced with a "rold strike" by
two CIO white-collarite unions in
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REPORT GERALD MAYER

Reported here that Gerald Mayer, chief of the Motion Picture Assn. of America's international division, may succeed Frair korganizations concluding the many succeed Frair korganization is stiff paying room victority as the organization's concluding the post about the first has cassed its production enter-of the year to join 20th-Fox as party F. Zanuck's aide. Rupert Allen is also exiting at the same time.

According to the Motion Fermi Merce Chief of the Motion Merce Chief of the Merce Chief of th

Cinecolor's Brit. Lab

Hollywood, Oct. 5.

Allan Gundelfinger, Cinecolor veepee, leaves for England this week to establish a laboratory to that pictures made by British and other European film producers.

Company is making the move because of a sizeable amount of frozen Cinecolor coin In England.

Par Accelerates Own Stock Buys, Shells Out 715G

Paramount drove shead at a faster clip during the month of September in its policy of shrink-ing capital through buy-ups of its own common stock. Par laid out

ing capital through buy-ups of its ing capital through the ing capital through thr

Ent Returns Studio To Harry Sherman

Hollywood, Oct. 5. Enterprise Studios, after a brief romance, resumed its maiden TO PARIS IN MPAA SPOT name. California Studios, and leaped back into the waiting arms

1ST RUN CEILINGS

Chicago, Oct. 5.

The Jackson Park decree which clamped a fwo-week ceiling on first-runs in Loop showcases library of the proving a bonama to the small-tors. With the JP regulation now in effect for over six months, a survey of nabe houses by VARIETY indicates that the subsequent-runs indicates that the subsequent-runs better than they did in past years.

Indicates that the studes there was a consideration of the construction of the constru

HITCHCOCK INKS DEAL FOR 4 PIX AT WB

FUR 4 FIA AI WB
Alfred Hitchcock will produce,
four pictures in five years for release by Warners on completion of which will be recompleted with the recompletion of which calls for one more film to
follow "Under Capricern," now
shooting in England.
Final picture under the old
greement will be "Confess,
greement will be "Confess,
all carry the Transatlantic Pictures
label.

RESULT OF 2-WK. Gov't Gives Big 5' Five Years To Dispose of Their Theatres

Majors' Attys. Bearing Down On Arbitrations

Laboring over the terms of the proposed settlement of the Good company legalites were in close made to the company legalites were in close the company legalites where the company legalites were consistent on the part of the company legalites where the continued working on lists of the continued working on the continued working on the continued working on the continued on the continued on page 63).

SWG, Agents Talk License Hollywood, Oct. 5. Screen Writers Guild and Artists Managers Guild have begun informal discussions aimed at an accord on licensing of agents.

More Top Product for Indie Exhibs Seen in Goldwyn Split With F-WC

Despite the fact that a fine distribution in the film industry's anticion in the film industry's anticion in the works for indicing the film of the determined.

I despite the fact that a fine industry is a definitely in the works for indicing the film of the

Mulvey's Objections

Reason for the severance in re-lations was reportedly Mulvey's ob-jections to the circuit's routine formula terms, which have held for-all pictures good or bad Under the standard F-WC policy, the circuit feets 204-09's on a sliding scale and 50% over a split figure. Mulver reportedly wanted a separate deal

(Continued on page 20)

Schine and Griffith

Schine and Griffith

Washington, Oct. 5.

The Greenment of the Griffith cases; the Supreme Court These are the Schine and Griffith cases; the Supreme Court ophious were same time as the Big Five Case.

Greenment proposals of the Greenment of Greenment of the Greenment of Gr

Washington, Oct. 5.,
The New York trial court, which
rejected a Government plea for divorcement of the Big. Five theatre
interests in 1946, got a second sucrrequest over the weekend, with the
recommendation that Warmers,
RKO, Paramount, Metro and 20thFox he given five years to dispose
certifies. The second sucrease of the control of the control
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But in the meantime, argued the Anti-Trust Division of the Justice Department, four steps should be taken by the trial court to protect the rights of the independent ex-hibitors:

hibitors:

1. A partial cross-ban on li-censing to run for the five years, which would restrict cross-licens-ing to 50% in certain specified situations.

ing to 50% in certain specified situations.

2 An order requiring the defendant sets sell, within a year of the control of the

British Producers Swamp Govt. With Requests For That \$10,000,000 Bankroll

That \$10,000,000 Bankroll

London, Oct. 5.

Within 48 hour of list formation,
unaber of requests for production
bankrolling have been received by
the Government Plim Finance
Corp., which has \$10,000,000 in its
Horizon and the state of the state of the state
British Lion Co., which aims to
borrow up to \$50,000,000, applications for loans have been made by
Films, both small indie distribs.
Unconfirmed, reports suggest
that Pathe is also ueeking a government loan. J. H. Lawrie, Films
that Pathe is also ueeking a government loan. J. H. Lawrie, Films
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on make a jumman is expected
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UA MULLS NEW TAG FOR MORGAN'S 'N. Y.' (ENT)

Final decision on a title change for Enterprise Productions "So This Is New York" is expected to be made within the next 10 days y distribution excess of United Artists, which is releasing the Henry Morgan starrer. Tentative Henry Morgan starrer. Tentative do have see Cay Sicker." figured to have a Cay Sicker of the Cay Sicker of the

new title is "City Shoker." mourted to have more draw for hinterland. It had originally been planned to release the him as the first with a dust title. "New York" would have been used in all citles of more than boilding for the rest. UA has definitely decided now that such a move might dissipate full penetratively decided now that such a move might dissipate full penetratively decided now that such a move might dissipate full penetratively decided now that such a move might dissipate full penetratively decided now that such a move might dissipate full penetrative for the such as a such as

New Brazilian Restrictions Again Accent That Our State Dept. Seems Blind to Film Industry's Problems

Current tancle of American film companies with the Braillan governance with the Braillan set of a sid ordinate war in foreign countries. The Braillan set of a sid ordinate and proper with the Braillan set of a sid ordinate and proper with the Braillan set of a sid ordinate with the Braillan set of a sid ordinate with the Braillan set of American pix overseas.

U.S. film companies stand to lose \$6,000.000 yearly tapped from Braillan Set of American pix overseas.

U.S. film companies stand to lose \$6,000.000 yearly tapped from Braillan Companies with the side of the Braillan Control of the Brail

Before the commission took ac-tion in June by directing admis-sions to be lowcred to seven cruzeros (35c) as a ceiling on tickcruzeros (350) as a ceining on tick-ets, the theatre price range was 8— 10 cruzeros (40c-50c). In equivalent Latin Americar countries such as the Argentine and Mcxico, top scale was for higher, reaching \$1 in many, houses, industryites point

Anti-Yanqui Pix, Mostly

Anti-Yanqui Pix, Moştly
Only real attack launched by the
Brazillan commission was against
lims—which is mainly an American
Tank and the state of the

the U.S.

Feeling is that the State Dept, is content to lay back so long as such American sacred cows as autos and clothing are not forcibly hit by restrictive foreign regulations. Hence, the real gripe growing out of the Brazilian situation.

tions. Hence, the real gripe grow-ing out of the Brazillian situation. Other regulations passed against American films are said to be even more oppressive. These restric-tions would certainly lend them-selves to U.S. protest if the State Dept. was so minded, it is con-tended.

Tremendous Charge-off

Tremendous Charge-off, "If a chandlelie falls down in a film house playing an 'American picture and hits a customer, the Yank distributor would have to deduct any damages because of ceduct any damages because of control of the cont

to hait sale of films."

Under the latest decree of the Brazilian commission, no film can receive more than 40% in rentals from an exhib. Moreover, from this 40% must come all expenses that the sale of the sale

America, Ceiling of 40% alone would not be too bad, it's said, because rentals at first-runs now range between 25% and 55%. However, no distrib will risk the tremendous overhead charges which can be made. Additionally, commission has fixed flat rentals at a point no higher than they were two years ago.

Auctioned Off for \$67,500

Auctioned Off for \$67,500.

Hillistic Hollywood, Oct. 5.

Hillisti

11 Eastern Unions In **'United Front**'

Moving to set up a centralized agency to handle problems of film labor unions, in the east, representatives of 11 guilds and craft locals held their first joint meeting sponsorship of the Screen Directors Guild. While initially launched as a forum to exchange information of the second properties of the second properties

tional Alliance of Theatrical Stage Employees; studio mechanics' Lo-cal 52, IATSE, film laboratory technicians Local 702, IATSE, Screen Cartoonists Guild Local 1631, United Seenie Artists Local 829; Assn. of Documentary & Fele-vision Film Cameramen; Screen Vision Film Cameramen; Screen Writers; film editors' Local 771, IATSE; and assistant directors' Lo-cal 161, IATSE,

'Mitty' Tops Overseas. 'Apache' at Home In Poll of Army Bases

Poll of Army Bases
Army laste in films at home and
abroad are pretty much the same,
reports the Army and Air Forces
Motion Picture Services. "Secret
Life of Water Mitty" Damy
services shown during the past services
tures shown during the past services
year at Army, bases abroad, based
tops at home. However, it was
tops at home in the home
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The 10 most popular at posts overseas, in order "Mitty," "Cheyenne," "Welcome Stranger," "Best Years of Our Lives," "Rachelor and Bobby Soxer," "Call Northise 717, "Naked City," "My Fav vi 11" Brunette," "Uncontrol of the Army posts in continental U.S.: "Fort Apache," "Inconquered," "Boad to Bio," "Mitty," "Best Years," Naked City," "Bache of Bio," "Northise 717," "Slighep Will. Northisde 777," "Slighep Will.

\$14,000,000 FOR 8 TECHNI FILMS

Black Tie for Belinda

Black Tie for Belinda

First high hat preem of a Warner production in two years alon

First high hat preem of a Warner production in two years alon

Belinday, which hows at the

Warmers Hollywood theatre Oct.

Hat with about 500 film amen set fall.

Belinday, which hows at the

Warmers Hollywood theatre Oct.

Hat with about 500 film amen set fall.

Last big premiere held by the

Belinday, "Guys and Gall", 20th

Last big premiere held by the

Belinday, "Were Is doing "Barkleys with

"Night and Day" celebrating the

Son, "Hollywood Oct. 5.

Start of "Samson and Dellah"

makes total of eight fechnical or

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VARIETY EL Shaves Olympic Pic

To Bolster Sagging Take
J. Arthur Rank's Olympic Games
pleture has been whittled 'St minpleture has been whittled 'St minin remaining U. St. playdates. Film
has been dying from coast to coast.
Film was ostensibly badly edited
in the beginning, climbattle with
one of the coast of the coast.

Women
don't go for it. In addition, it
was released at a time when American
fans were thinking of the
Word Series and forball.

1st Minevitch Pic Readied in Paris

Both the new Paris, Oct. 1.

Both the new Thomson color process and black and while are used in "Jours de Fete," a feature that the process of the process of the process and process and process and process and process and process of the process o

cent of Harold Lloya and van-chaplin. Captility of the chort of the c

20th's Two Controversial Pix ('Gent,' 'Curtain') In the Hot Seat Abroad

In the Hot Seat Abroad
Twentieth-Fox International this
week remained silent on the tempest that rassed in the daily coop
state of the season of the season

Spain, claiming there is no Semi-tism or: anti-Semitism in the cove try today.

The control of the cover proved that it is one company at least which is turning out controversial films. "Iron Curtain" has reportedly been banned in several Soviet-domination of the control of the control of the cover is anti-Soviet theme. On these reports along the provided that is keeping allein.

RENOMINATE REAGAN FOR SAG PRESIDENCY

FUN DAU FARDIDENC!

Mallywood. Oct. 5.

Ronald Reagan will be a candidate to succeed himself as president of the Screen Actors Guild in the annual election Nov. 14.

Other "nominees are Walter Pidgeon, first veepee, William Holden, second veepee; Paul Harman Holden, second veepee, and George Chandler, treasurer.

RADIN, POLANGIN SHIFTS

RADIN, POLANGIN SHIPTS
Paul Radin, in charge of the
Buchanan ad agency's Coast office
for the last two-and-a-half years,
has resigned to join the William
has resigned to join the William
ber of the state of the state of the state
Polangin, until now eastern adpolangin, until now eastern adpolangin, until now eastern adpolangin, succeeds him at Buchangin in
New York last week by Buchanan
New York last week last week

EL Shaves Olympic Pic To Bolster Sagging Take 'Judy' Dates Top B.O. for September, 'Sam,' 'Babe,' Mitchum-'Rachel' Big

Wednesday, October 6, 1948

Dam, bane, Imitenum-kachel Big

Bestly outdistancing the field,
"Date With Judy" (MG) on the spotty side. "Olympic Games"
for September, according the spotty side. "Olympic Games"
for September, according to business figures received to the property of the spotty side. "Olympic Games"
for Selection of the September of the September of September, according to business figures received to the September of September, according to the survey of the survey of the survey winning first-property of the survey of the survey winning first-property of the survey of the

Sept. Golden Dozen

Sept. Golden Dozen

"Date With Judy" (M-G).

"Good Sam" (RKO).

"Ruth Story" (Mano).

"Rachel-Stranger" (RKO).

"Rachel-Stranger" (RKO).

"Beyon Glory" (Par).

"Tap Roots" (UP).

"Tap Roots" (UP).

"Italia" (UA).

"Wrong Number" (Par).

"Tap (Tap).

"Lady in Ermine" (20th).

"Lady in Ermine" (20th).

a hatch of key cities the final two weeks of the month. Results exceeded fondest hopes, with business pushing "Rached" into fourth month. Film copped first 'place both weeks. "Two Guys From Freas" (WB) managed to finish in Texon' (WB) managed to finish in Texon Giorn' (Fan), a rrong sixth-place winner.
"Tap Roots (U), riding the creat of a flock of playdates, climbed closely by "Pitfall" (IIA). Galowed Closely by "Pitfall" (Tay Giorn Number", (Fan), "Sorry, Wrong Number", (Fan).

closely by "Pittall" (UA).

"Sorry, Wrong Number" (Par),
which gave the Paramount flagship, the N.Y. Par, one of its blggest weeks in months when
preemed Sept. 1, showed such
marked strength on scattered
dates late last month that it soared
into ninth place. "Lady in Ermine"
(20th), while disappointing in several keys, managed to win 10th
position. eral keys, position. 'Rope,' 'Touch,' Etc.

was awys, managed to win 10th
"Bloope" (Wib) took 11th spot in

"Bloope" (Wib) took 11th spot in

"Bloope" (Wib) took 11th spot in

attonal standings, with "AbbottCostello Meet Frankenstein" (U)

"gith behind, This is the second

right behind, This is the second

right behind, This is the second

finished in the Golden Circle, be
misshed in the Colden Circle

went over socko.

"Larceny" a comparatively modest-budgeted film, went over a lot
better than other more extensively
plunged pictures. Still to be tested
more thoroughly are "linocent tally, is one of the most active
Affair (IAA), "Southern Yankee", bankers dealing with film comlog-pin_age_results.

Month ending Sept. 10 was a dult lime for stock trading by corporate insiders in the picture field, according to the Securities and Exchange Theorem 10 to the Securities and Securities and Securities and Securities and Exchange 10 to the Security Security 10 to the Security Security 10 to the Securit

14,200. was a small flurry in Universal. Preston Davis, a director, sold 1,800 shares, holding on to 3,409. Danjel M. Sheafer, of Philadelphia, another company director, sold 2,900 shares in six separate transactions. He still owns 2,500 shares in the property of the present the present the still owns 2,500 shares in the present the present

arate transactions. He still owns 2.307.

2.807.

Will do the two two controls of the control of

U Pushing More 'Hamlet' Dates Following Raves

Dates Following Raves

Hopped up over terrific notices
from New York newspaper critics,
Universal has pushed up its reterrities to the control of the cont

Banker's Rep Stock Buy

Washington, Oct. 5.
Edwin Van Pelt, director in Republic Pictures and veepee of the Chemical Bank & Trust Co., has picked up a 1,000-share block of

Browne-Bioff Review Pix Shakedown In Tax Case vs. Late Racketeer

Willie Bioff and George Browne, ex-convicts and former officials of exconvicts and former officials of the IATSE, brought from hideouts by the Federal government to tes-tify in the tax case against tes-tify in the tax case against tes-ter of the IATSE of the IATSE of the Frank Nitti estate, told of how the Capone mob almost took over the entire motion picture industry from 1933 to 1940. Pair detailed the \$1,000,000 shakedown that the industry experienced in order to industry experienced in order to "noor union conditions."

"poor union conditions."

Biofi, ex-pandever, first tooch the
Biofi, ex-pandever, first tooch the
too the conditions."

Biofi, ex-pandever, first tooch the
too the Balbank & Katz chain here, to
prevent wage raises, and then how
Kitt, as representative of the
Capone syndicate, moved in next
to a condition of the
top of the convent
tarnagement, which later rose to
two-thirds for "the boys." In return, the mob elected Browne
LATSE, precy the convent
LATSE, precy the convent
the ganglaters spread fear through
the delegates.

Attorneys traced navmers or

the delegates.

Attorneys traced psyments of \$23,000, which were handled by Paul. Hiera and Louis Campagna, now awalting hearings on charges to the control of the control

eteers a \$150,000 tabb.
Browne bold of suppressing, on payment of \$150,000 from RtO and Metro, a strike by Local 306, New York, for higher wages. Then HerYork, for higher wages. Then HerHe stand and revealed that the companies had turned over \$150,000 to the union after being such Other circuits here contributed thousands of dollars to prevent became operation of projection.

Describing invastes made by the Describing invastes and the proposition of the property of the

booths.

Describing invoads made by the mob. Browner recailed that he manged to secure the withdrawal of the vaideville actors from Actors; Caulty, and the group's Introduction into the IATSEs. However, the This was the first move in the acting field which was to have been followed by the taking-over of the screen players and other production in the production of the pr

the Capone outifit.

Under direct questioning by Federal lawyers as to why huge film companies would permit such levies. Browne replied, "So we would let wage scales and union conditions remain as they were." Hearings were resumed yestering to, although Bloff and Browne may not be resulted to testify, unique forces cannine.

Col Sales Plans to Push Liquidation of Top Pix

Liquidation of Top I'x
Three-lay sales meeting of Columbia Pictures' district sales managers opened today (Wed.) at the
Hotel Warwick, N. Y., with liquidaling time agents, Detailed sales
the agents, Detailed sales
men' and "Walk a Crooked Mile,"
both currently in pre-release bookmen' and "Walk a Crooked Mile,"
both currently in pre-release bookmen' and "Walk a Crooked Mile,"
both currently in pre-release bookmen' and "Walk a Crooked Mile,"
both currently in pre-release booktage, general sales unanager,
Jerome Safron, western d.m.; S. Cat Shalit, central d.m.; 1. H. Rogovin.
West England d.m.; B. C. Marcus,
western d.m.; and Harvey,
Harnick representing the Canadian
corporation.

Krasna Due Back at WB

Norman Krasna, who sailed for Europe last week, returns to Wainers about the first of the year. Scribe is en route to France on the Queen Mary, where he'll huddle with Rene Clair in a four-week stay.

Europe last week, returns to Warners about the first of the year.
Scribe is en route to France on the director of United World Films, General Carlo and Forescent and Fore

Chi's Garrick Theatre For Large Screen Video

For Large Screen Video
Chicago, Oct. 5.
Garrick theatre, weak sister of
Balaban & Katz Loop houses, will
be used for large screen video
here, showing Paramount film
transcriptions. Among WBKB
shows set for transcribing are "The
Dexters" and "Tele-Charades."

Dexters" and "Tele-Charades."
Although the Balaban & Katz
station WBKB has exclusives on
Notre Dame grid games, none will
be shown at the Garrick, Contract
with Notre Dame bans showing of
games at public places where admission is charged.

Pix Lead Sports in Chi Program Choice Survey: TV Commercials Count

Chicago, Oct. 5:

Survey of a panel of 450 home tole set owners in the Chicago ham Research, discloses that motion pictures of recent vintage are first as program choices. Break-27% favoring late films, 24% sports, 15% half-hour live plays and 12% amateur hours. Remaining 22% was divided among shows permedically be than 25% of the panel.

panel.

Also, 88% reported they remembered tele commercials longer than radio commercials by identical sponsors. Average length of set ownership by panel members was 6.4 months.

'HAMLET' SRO HYPOING OLIVIER'S 'HENRY' ALSO

ULIVIER O HEMR ALJU
The S.R.O. being chalked up the
first week of Sir Laurence Olivier's
"Hamlet" at the Park. Avenue,
N.Y., is having a definite effect on
Olivier's "Henry V.," now in its
third week at the neighboring
Little Carnegie, N. Y. "Henry" is
expected to gross a good 50,000,
Sturday 109, which marks a gain
of \$500 over each of the first two
weeks.

weeks.

Heavy biz may be attributed to the general upbeat on Broadway this week but it 8 believed much of the property of the

prices.

Current run at the Little Carnegie, incidentally, marks the second time 'Henry' has played there negie, incidentally, marks the sec-ond time "Henry" has played there during the last three months. Film, released by United Artists, has been showing continually in at least one New York house since if opened as a roadshow attraction two years ago at the N.Y. City Center.

Uphold Lawyer's 20G

Chicago, Oct. 5. Judge Michael Igoe in Chi fed-Judge Michael Igoe in Chi fed-eral district court last; we ek awarded Tom McConnell, attorney, for the Jackson Park theatre, \$20,000 in fees arising from the contemps action, filed by the JP imajors, Balaban & Kate, Warner and RRO theatres for violation of the Jackson Park decree. There was no monetary damage awarded in the contempt ruling except for the awarding of lawyer's fees. his bill earlier this summer, but de-fendants complained that it was excessive.

Kruse Quits UWP

Bing's TV Station Bid

Bing 8 1V Station bid.

Tacoma, Oct. 5.
Bing Crosby has applied to the
FCG for a license to build a television station here, as the bid of the

TOA's Sullivan Warns Exhibs

A crisis for the film industry from, television competition and the production of 6,000,000 telests within the next five years was the warning sounded last week by Gael Sullivan, exec director of the Theatre Owners of America, at a meeting of members of the organization of the competition of the c

ization in eastern Missouri and southern Illinois. Sullivan asserted that the pic industry will be a southern Illinois. Sullivan asserted that the pic industry will be the seven and find a way to wed some of their relations to television."

One of the ways to combat the televicompetials, Sullivan said, was the competials. Sullivan said, was the competial to the competition of the competition. Sullivan said that pix has successfully met the threat of radio and should be able to withstand that of television. To emphasize that of television. To emphasize this competition of the complexity of the competition of

Odlum, Rathvon Mull Financing of Vallee Video

Financing of Vallee Video

Hollywood, Oct. 5.

Rudy Vallee is negotiating with
Floyd Odiun and N. Peter Rathvon in
Product According to Rathvon, and
mainted that he and Odium are
"looking into it." Rathvon also
mitted that he and Odium are
"looking into it." Rathvon also
mitted that he and Odium are
"looking into it." Rathvon also
mitted that he and Odium are
"looking into it." Rathvon also
he will be a seen and the an

noid Lawyer's 20G
Fee in Jax Park Case
the Mink Concept in Cluster Committee has set a gool of \$30defiritient for McConneil, students of the Jackson Park theatre, when the Jackson Park theatre, when the Jackson Park theatre, and theatre, and the Jackson Park theatre, and th cooperating.

Higher Mathematics

Higher Mathematica
Direct income to major distribs under the competitive
under the competitive
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many sunder the straight saic
come in two ways. First is the
fact that an exhib who bles
work a sittle harder scilling it,
apparently to Justify his bld,
fesult is that the grosses befresh is the straight saic
tribs share is increased.
Second profitable aspact of
the bldding system is said to be
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cost a great deal to defend,
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Pix Companies Want to Protect Film **B.O., Other Frisco TV Bidders Charge**

Talk Tele Deal For Four Biblical Shorts

Tacoms and later lived in the for some time.

A's Sullivan

A's Sullivan

Tarns Exhibs

Of Tele Threat

St. Louis, Oct. 5.

Hey, Paul Kiehl, Lutheran mixlater, will make four more Biblical
sext spring. Films are, almed primartly at exhibition in churches
and Sunday schools but negotiamost for a felevision deal are also
Heecently the pastor - producer
Fath, "The Raising of Lazdras,"
A'And Forbita Them Not," all received by Howard Bretherton.

Town Meeting of Air To Debate Tele Inroads Vs. Pix; Top Execs in Nix

Vs. Pix; Top Execs in Nix
Television's possible effects on
the film industry are scheduled
the film industry are scheduled
the film industry are scheduled
through a stanulaneous
till night through a stanulaneous
till night through a stanulaneous
taddo-television pickup of "Amerlea's Town Meeting of the Air" on
the ABC networt, will be Mark
Representing Town Heller on
the ABC networt, will be Mark
Representing the Alloward
town the ABC networt, will be Mark
Representing the Alloward
town the ABC networt
tow

Washington, Oct. 5.
Motion pleture companies applying for commercial video stations in cities where they own theatres are accused of seeking protection for the box office rather than sincere interest in television, according to petitions which contesting content of the companies of the video with the contesting content of the companies of the c

week.

However, 20th-Fox and Paramount, the two pieture applicants for Prizes tele stations, emphatically applicants of the property of the pr

past."
Petitions were filed by all five competitive applicants for two unassigned video channels in the Frisco-Oakland Bay Area in anticipation of an early decision by the FCC on the successful bidders, However, in view of the Commission's action Thursday (30) freezing all pending applications, issuing all bending applications, issuing all the period of the period

Drag in Anti-Trust Suits

Drag in Anti-Trues Saits
Viscorus a ratacks on film company plans to enter television are
made in briefs filed by KROW,
Inc. Oakland AM station, and
by Edwin W, Pauley). KROW petition, filed by John P. Hearne,
Fisco counsel, slaps both John
Fox and Paramount for involvefrom and Paramount for involvetions their sense of responsibility
as tele station owners in the public
interest.

KROW ompanies on stronger opposes
KROW ompanies on stronger of the propose
were proposed to the contraction of the

none accepted.

Last-minite success in getting Rahbourn for the show means it are also as the control of the success in getting Rahbourn for the show means it will be a successful to a successful to mover since the control of the c

three drawenests of the Brith Flim
Producers Ass.

Meeting is to discuss points
arising from the Lardes' regular
made some months back for govtraining from the Lardes' regular
to chinena screen, within an offer of the use of films on the BBCs
to chinena screens, within an offer inest.

IV Film Council Elects
Melvin I, Gold, National Screen
Service ad-publicity—chile, for the case of Twentieth
Melvin I, Gold, National Pelevision Flim Council Thursday was
elected prexy of the National Pelevision Flim Council Thursday of the Melvison Flim Council Thursday of

New L.A. Fare Slow But H.O.'s Fine: 'Peggy' Fair 46G, 'Venus' Thin 38G, 'Number' Loud 33G, 'Rope' 37G, in 2d

Los Angeles, Oct. 5.
Only mild business is being snagged by firstruns this frame, five of new bills being reissues which is no help. Most attention is going to holdovers.

Is going to holdovers.

"Apartment for "Peggy" looks only moderate \$46,000 in four theatres, "Touch of Venus" also is light with \$38,000 in six spots. Resure of "Bring Em Back to "sure of the sure of "Bring Em Back to "in idials \$22,000 in four houses."

"Crusades" and "Intermezo," also oldie combo, shapes nice \$15,500 in two locations.

two locations.

Second round for "Wrong Number" is rousing \$33,000 in two Parhouses. Initial holdover frame for "Rope" looks good \$37,000 in three spots. Second frame for "Rachel and Stranger" shapes nice \$31,000 in two situations.

m two situations.

Beimont (EWC) (1,532; 60-81)—
"Bring Em Back Alive" (RKO)
reissue) and 'Design For Death'
(RKO). Mild \$2,500. Last week,
"Olympic Games 19848" (EL) and
"In This Corner" (EL) 46 days), dismal \$1,400.

mai \$1,400.

Beverly Hills Music Hall (G&S-Corwin-Lesser) (826; 60-\$1) — "So This Is New York" (UA) (3d wk-5 days). Near \$3,000. Last week, neat \$4,700.

neat \$4,700.

Carthay Circle (FWC). (1,518: 60-\$1)—"Intermezzo" (SRO) and "Cru-sades" (Pari) : reissues). Nice \$6,500. Last week, "Blandings" (SRO) and "Winner Take All" (Mono) (2d wk), good \$5,100.

Chinese (Grauman-WC) (2,048; 60-\$1) — "Apartment for Peggy" (20th) and "Creeper" (20th). Moderate \$11,000. Last week, "Bland-ings". (SRO) and "Winner All" (Mono) (2d,wk), slight \$6,900.

Culver (FWC) (1,145; 60-\$1)—
"One Touch, Venus" (U) and
"Close-Up" (EL), Slow \$5,000 or
near, Last week, "Olympic Games"
(EL) and "In This Corner" (EL) (5
days), \$1,600.

days), \$1,600.

Downtown (WB) (1,800; 60-\$1)—
"Rope" (WB) (2d wk). Good \$15.000. Last week, off sharply midweek to \$19,300, very good but not
big

week to \$15,000, rev.
big.
Downtown Music Hall (CorwinLesser) (872; 60-\$1)—"So New
York" (UA) (3d wk-5days). Okay
\$5,000. Last week, nice \$8,200.

Bound Last Week, Ince \$8,200.

Egyptian (FWC) (1,538; 60-\$1)—
"Southern Yankee" (M-G) and
"Under California Stars" (Rep)
(2d wk). Fair \$6,000. Last week,
medium \$10,200.

medium \$10,200.

El Rey FWC) (861; 60-\$1)—
"Back Alive" (RKO) (reissue) and
"Design Death" (RKO). Light
\$3,000. Last week "Olympic
Games" (EL) and "This Corner"
(EL) (6 days), dim \$1,700.

EL) 6 days), dim \$1,700.

Esquire (Rosener) (685; 85-\$1.20)

"Mikado" 4U) reissue) (2d wk).
Oke \$2.500; Last week, good \$3,100.
Four Star (UA-WC) [900, 60-\$1].

"San Francisco" (M-G) (reissue).
Okay \$6,000, Last week; "So Well Remembered" (RKO) (2d wk).
slight \$1.900.

—"San Francisco" 'McG (Freissel) - (Nav. St.600 Lat week, "So Well News 1960 Carlo (1962) Carlo

medium \$20,500. Last wee medium \$20,500. Loyola (FWC) (1.248; 60-\$1)-

Los Angeles, Oct. 5. (SRO) and "Winner All" (Mone) (2d wk), slow \$4.400.

Million Dollar (D'town) (2,093;
50.48).—'Train Alcatraz" (Rep. / 2d
run) with Julia Lee, Pee Wee
Hunt-orch on stage. Dull \$10.000.
Last week, "Lady in Ermine" (20th)
(2d. run), with Johnny Moore's 3.
Blazers on stage, fair \$12.500.
Orpheum (D'town-WC) (2,210;

(Continued on page 17)

Ermine' Smooth \$15.000 in Prov.

Providence, Oct. 9.
State's "An Innocent Affair"
looks to top the list in a fairly
active session. Running neck-andneck for second honors and nearly
as hig are Albee's "Tap Roots" and
Majestic's "Lady in Ermine."

Majestick "Lody in Ermine."

Estimates for This Week
Albee (RKO) (2,200; 44-65)—
"Tap Roofs" (1) and "Money Madness" (RKO). Thm \$15,000. Last
'Tap Roofs" (1) and "Money Madness" (RKO). Thm \$15,000. Last
(RKO) and "Dannedwils of Clouds"
(Rep) (2d wk), big \$13,000.
(Gripe) (2d wk), big \$13,000.
(Gripe) (2d wk), big \$13,000.
(Rep) (2d Estimates for This Week

Pitt Perks Up: 'Carmen' Rousing \$13,500, 'Rope' 172G, 'Liner' Okay 17G

1/20, Liner Ukay I/G.

1/20, Tithburgh, Oct. 5.

1/20 I weather over the weekend, and overflow crowls downtown in for sellout Notre Dame-Pitt football game, are helping bir materially in Golden Triangle, Heavy respectable grosses in most spots. "Loves of Carmen" got away fast Harris and should hold despite at Harris and should hold despite at Harris and should hold despite at Stanley and "Linuty Liner" at Harris and Stranger "is very large the standard week of Rachel and Stranger" is very at Warren mansh opening stans.

1 Warren mansh opening stans.

at Warner,

Retimales for This Week

Retimales for This Week

Retimales for This Week

Station (Shea) (1,700; 44-76)

Salton (Shea) (1,700; 44-76)

Salton (Shea) (1,700; 44-76)

Salton (Shea) (Shea) (Shea) (Shea) (Shea)

Salton (Shea) (Shea) (Shea) (Shea) (Shea) (Shea)

Salton (Shea) (Shea) (Shea) (Shea) (Shea) (Shea) (Shea)

Penn Loew (Shea) Estimates for This Week

"Destroyer" (Col) and "Sahara" (Col) (reissues). Brisk \$4,000. Last week, "Luck of Irish" (20th) (m.o.). \$3,000.

ROPE' HOLDS BALTO. \$18,000; 'YANKEE' 15G

pto, UUV, TANKET 15C
Big news he altimore cet 5.
Big so while the late 10 Lew 9 Cening is well.
Big so well.
Big s

Good response it \$1,000. Last sets \$10,500. Last week. The property (2,40) and the property (2,40) and

\$6.500.

Town (Rappaport) (1.500; \$5.65)

—Rachel and Stranger" (RKO)

(2.60)

Authority of the control of the

Years' Best in L'ville At \$16,000: 'Liner' Swift

156, Faces' Lively 66
156, Faces' Lively 66
156 Years' at Rialto looks standout currently, "Luxury Liner" also looks nice emild; "plus stages how headed by the Three Stook stade by the Ture's took of the things of the stages and the National, shapes big, President Truman Taily Thursday Gibbrought thousands to downtown go-by. It is houses were given

Davis and acts on stage, ngm 4-7500.

Rialto (FA) (3,400; 45-65)—"Best Years" (RKO) at regular scale. Big \$16,000. Last week, "Forever Amber" (20th), also pop scale, modest \$12,000. muer (20th), also pop scale, modest \$12,000.
Scoop (Louisville Theatres) (700.
Scoop (Louisville Theatres) (700.
Scoop (Louisville Theatres) (700.
Scoop (Louisville Theatres) (700.
Scoop (Louisville Theatres) (100.
Scoop (Louisville Theatres) (

2 Guys' Rugged \$19,000, Denver; 'Mermaid' 12G

Denver, Oct. 5. "Two Guys From Texas" is land-ing top coln here this week, play-ing the Denver and Webber, Per-fect Indian summer is cutting into biz. "Sorry Wrong Number" looks strong enough at Denham to cinch-a third week.

Estimates for This Week.
Aladdin (Fox) (1,400; 35-74)—
Touch of Venus" (U) and "Genleman From Nowhere" (Col) (m.o.).
Time \$4,000. Last week, "Lady in
Frinine" (20th) and "Gelden Eye"
Mono! (m.o.). fair \$2,500.
"Sorry, Wrong Number" (Par)
"Continued on page (1)

(Continued on page 17)

'River' Paces Philly, Wham \$42,000: 'Peggy' 28G, 'Rachel' 26G, Both Sock

Key City Grosses

Estimated Total Gross
This Week ... \$2,870,000
(Based on 23 cities, 213
theatres, chiefly first runs, including N Y.).
Total Gross Same Week
Last Year ... \$2,989,000
(Based on 22 cities, 220
theatres).

fineatres, chiefly first runs, including N. 72.
Total Gress Same Week
La R. Earl. 22.
Sam Very Good

\$21,000 in St. Loo

\$21,0

nocent Affair" also shapes okay at Loew's.

Estimates for This Week
Ambassador 17&M (160, 50-75)

"Good Sam" (18KO). Sig \$21,000.

(16KO) and "Otto of Storm" (18cp). Sig \$21,000.

(16KO) and "Otto of Storm" (18cp). South (19cp). South (19cp

\$8,000. "Tast week, "Piffal" (UA)
and "Montana Mike" (UA) (mo.),
St. Louis (F&M) (4,000; 50-60).
St. Louis (F&M) (4,000; 50-60).
"Commandos Strike" (Col) and "Invaders" (Col) (reissues). Good 53(Rep.) and "Eyes of Texas" (Rep.
\$6,000.
"Shubert (Ind. 1,000; 50-60).
"Shubert (Ind. 1,000; 50-60).
"Tan (COL) (reissues). Trim \$3,000.
Last week, "Peyond Glory" (Rep.)
and "Train to Alcatraz" (Rep.)
(mo.), same.

Freezing Mpls. Weather Warms Up Biz; 'Number' Terrif 18G, 'Venus' 10G

1errii 10t, Yenus 10t,

Minneapolis, Cet. 5.
Fine fall weather is proving a shot in the arm at the boxoffee over the weekend. Freezing temperature was a strategied of the state of the sta

"Rachel and Stranger" is solid on RKO-Pan movever,

Estimates for This Week Century (Par) (1,600; 50-70)—
"Bad Steter" (1). Light \$5,000, 100 and "Devil's Cargo" (FC) (mo.). The Wallow of Week (Mo.) (mo.)

Brisk fall weather and many new billing weather and many new billing sound that the first man this round such that the sound was big.

Biggest thing in town is "Red flyer, good at a continuous to the continuous such as the sound of the green of the sound of the sound of the green of the sound of the sound of the green of the sound of the sound of the green of the sound of the sound of the green of the sound of the sou

Rachel' Standout In Seattle, Smash \$16,000

Seattle, Smash \$16,000
Seattle, Oct. 5.
"Liberty looks: standout with starty, Wrong Number but Sarry, Wrong Number Sarry, Wang Number Sarry,

\$16,000. Last week, *Suse-tu-bullet *Suse-tu-b Music Hall (H-E) (200: 50-94).
"Luxury Liner" (M-G) and
Nightwind" (20th) Sturdy
11.000 Last week. "Saxon Charm"
\$7.000.
"Bad Sister" (U), thin
\$7.000.
"Music Box (H-E) (850; 50-94)—
"Feudin" (U) and "Shanghal
Chest" (Mono) (m.o.) Fars 35.00.
and "Devil's Eargo" (FC) (m.o.)
\$4.300.

Rain, Too Many H.O.'s Slough Chi But 'Rope' Ties Up Rugged \$25,000: Buck P.A. Ups 'Back Alive' to Hot 15G

Big was hindered by two days of rain the first part of current week, and the first part of current week. I have a so that the state of the first part of the state of the first part of the firs

colors in the serious of the best usiness with "Date With Judy" and Louis Armstrong at Oriental Serious with Jacob With Judy" and Louis Armstrong at Oriental Serious week. Janey \$46,000; ascend week. Janey \$46,000; ascend week. Janey \$46,000; ascend week. Janey \$46,000; ascending the serious serious policy of the serious serious policy at the serious

first holdover round.

Estimates for This Week
Apollo (B&K) (1,400; 50-98)—
Rose Washington Square" (20th)
and "Slave Ship" (20th) (reissues).
Neat \$9,000. Last week, Northwest Stampede" (EL) (2d wk), nice

\$6,500. Chicago (B&K) (3,900; 50-98)—
"Beyond Glory" (Par) with stage headed by Liberace. (2d. wk). Solid \$55,600. Last week, \$46,000. Chicago (Chicago Chicago Chicag

issues), \$8,500.

Grand (RKO) (1,500; 50-98)—
"Bring 'Em Back Alive" (RKO) (re-issue) aided by Frank Buck per-sonal Solid \$15,000. Last week, "Larceny" (U) (2nd wk), big \$11,-

Oriental (Essaness) (3,400; 50-98)—"Date With Judy" (M-G) with Louis Armstrong heading stagehill (2d wk). Excellent \$46,000. Last week, \$58,500. veek, \$58,500.

Palace (RKO) (2,500, 50-98)—
Rachel and Stranger" (RKO) (2d
vk). Trim \$20,000 probable. Last
veek, stout \$26,400.

Roosevelt (B&K) (1,500; 50-98)— "Smart Girls Don't Talk" (WB) (2d wk). Light \$11,000. Last week, oke \$14,500. 4,500. State-Lake (B&K) (2,700; 50-98) "Rope" (WB). Sturdy \$25,000. ast week, "Walk Crooked Mile"

—"Rope" (WB). Sturdy \$25,000.
Last week, "Walk Crooked Mile"
(Col) (2d wk), \$16,000.
Sturlied Artists (B&K) (1,70), \$50.
Dillied Artists (B&K) (2d wk).
Down to \$13,000 after last week's
solid \$16,500.
Woods (Essantess) (1,073; 89)—
Wood (Fesantess) (1,073; 89)—
Woold (India) (587; 80)—"The
Live In Peace" (India) (44ft wk).
Fine \$3,500. Last week, \$3,700.
Sturf (India) (659; 85)—"The
Sturf (India) (59), \$30.—"The
week, \$5,100.
Sharp \$4,000. Last
week, \$5,100.

Indpls. NSH But 'Ruth' \$13,000; 'Pitfall' 10G

p1.5,000., 11tall 100.

Biz is just so-so at deluxers this week, because of heavy draw of Roy. Rogers Rodeo at Coliscum. "Sabe Ruth Story" is doing oke at Circle to lead the town, but at the control of the control of

Estimates for This Week
Circle (Gamble-Dullo (2,80); 44-651—"Babe Ruth Story" (Mono)
and "Golden Eye" (Mono). Trim
\$13,000. Last week, "Peabody and
Mermaid" (U) and "Upturned
Glass" (U), mild \$10,000.
"Froncing All (1,000), 44-655—"Froncing All (1,000), 44-655—"Green (1 501—"Bable Ruth, Story" (Mono)

**Sil—"Bable Ruth, Story" (Mono)

**John Story" (Mono)

Broadway Grosses

Estimated Total Gross
This Week \$652,000
(Based on 15 theatres)
Last Year \$724,000
(Based on 21 theatres)

'Rachel' Sultry \$18,000, D.C. Ace

Washington, Oct. 5.

It's another dull week here, with
"Rachel and the Stranger" the
sole bright spot on a gloomy horizon. "Walk a Crooked Mile" at
the Warner is runner-up.

sole bright spot on a gloomy norther work at the work at Tronch Mile" at the Week at Tronch Mile" at the Week at Tronch Mile at the Week at Tronch Mile at the Week at Tronch Mile at Mile at Tronch Mile at M

Heidt's New Stars Tilt 'Girls' Huge 30G, Cincy

un is stugg JUV, URC.

Downtown bir this week is topheavy. Albee's stageshow hypo via
Horace Heldt's "New Stars on
Parade" with "Smart Girls Don't
Talk" is landing huge total and
easily pacing field. Palace strong
with "Itace Street," being up
new bill is "Ruthless," which
slapes stout.

Estimates for "Phi-W-".

shapes stout.

Estimates for This Week.

Albee (RKO), 63,100; 60-94).

"Smart Girls Don't Talk." (WB)

Parade" stageshow. Stageshow retyval, on spot-booking basis, and
opoularity of Heidt's radio talent
champs boosting this to torrid \$30;000. Last week, "Loves of Carmen"
70s scale.

'CARMEN' NOT SO BIG AT \$18,000 IN K.C

Ale 410,000 ill R.C.

Ideal fall weather and strong
product will combine for a sturdier
week this round. "Loves of Carmen" at the Midland is out in front
but not sock. "Mr. Blandings" at
Orpheum is comparatively an good.
orpheum is comparatively an good.
at \$15,000 at. Tower-Uptown-Pairway trio.

Luck of the frish looks only desp way kind.

Estimates for This Week gaugine flow Midweat (282), 46 and 187 an

Rope' Snags Wow \$24.000 in Frisco

Weekend pro-football, which has been cutting into firstrums heavily, was subdued by rain over this past weekend, with all theatres being helped. Outstanding is "Rope" with a terrific seasion at the St. Francis, "Dude Goes West" also "Moonrise" shapes trim at United Artists.

Estimates for This Week

Ratimates for The Week
Ratimates for The Week
Ratimates and Rich (2844: 90895—"Ratchel and Stranger" (RKO)
and "Jilgs, Maggie in Society"
(Mono) (2d wid. Here \$13,000 for \$10800 (1997) (24,681: 60-95)—
"Southern Yanker" (M-Go) and
"Might and \$12,000 or \$10800 (1997) (24,681: 60-95)—
"Warfield (1997) (26,681: 60-85)—
"Marging (1997) (26,681: 60-85)—
"Didd (19

'City'-Thomas-McDonald \$117,000 Tops N.Y.; 'Red River'-De Marcos Solidly In Black, 92G; 'Belinda'-Martin Big 80G

Black, 92G; Belinda'-Martin Big 80G

Firstrun business on Broadway is climbing this week, bullish tone stronger productions, content and the Jewish holidays Monday (14 and yesterday (Tuest.) Appending the Jewish holidays Monday (14 and yesterday (Tuest.) Appending the Jewish holidays Monday (14 and yesterday (Tuest.) Appending the Jewish holidays Monday (14 and yesterday (Tuest.) Appending the Jewish holidays Monday (14 and yesterday (Tuest.) Appending the Jewish holidays Monday (14 and yesterday (Tuest.) Appending the Jewish holidays Monday (14 and yesterday (Tuest.) Appending the Jewish holidays Monday (14 and yesterday (Tuest.) Appending the Jewish holidays Monday (15 and Jewish Hall, with "John Martin and the Calgarys heading stageshow at Strand, with "Freddy Martin and the Calgarys heading stageshow at Strand, with "Freddy Martin and the Calgarys heading stageshow at Strand, with "Freddy Martin and the Calgarys (Tuest.) Also socko is the Capitol at \$90,000 or fifth. Continues, 600,000 or fifth. Continues, 600,0

landed fancy \$70,000 to firm.
Palace forgets second-runs next week to try two strong relisues, which was to find the firm of t

Estimates for This Week Estimates for This Week

Astor City Invo (1,300, 70-81.50)

Astor City Invo (1,300, 70-81.50)

Astor City Invo (1,300, 70-81.50)

Astor City (1,400, 10-81.50)

Astor (1,400, 10-81.50)

Capilol (1,600, 10-81.50)

Heart". 20th) (reissues) (2 days).
Parimeon (Par) (3:66; 5:48.)
Parimeon (Par) (3:66; 5:48.)
Parimeon (Par) (3:66; 5:48.)
Parimeon (Par) (3:66; 5:48.)
Parimeon (Par) (P

with new stageshow opens tomorrow (Thurs.).
Rialio Mage! (394; 44-99).—"16.
Rhomos Deep" (Mono), Opens toRhomos Deep" (Mono), Opens torow (Thurs.).
(FC) and "Wolf Man" (EC)

In the stage of the st

Det. Slips But 'Carmen' Hot \$34,000; Peggy' 30G, Pitfall' 19G, Velvet' 15G

In face of a seneral slump this week, "Luves of Carmen" at Mitchigan looks very strong, World present of 'Apparatus for Foregard Particles of Control of the Cartes of the

Downtown (Balaban) (2,863; 70-95)—"The Search" (M-G) and "Na-

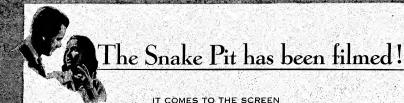
Estimates Are Net Film gross estimates as reported herewith from the various key cities, are net, i.e., without the 20% tax. Distributors share on net take, when playing precentage, hence the estimated figures are net in-

estimated figures are net in-come.

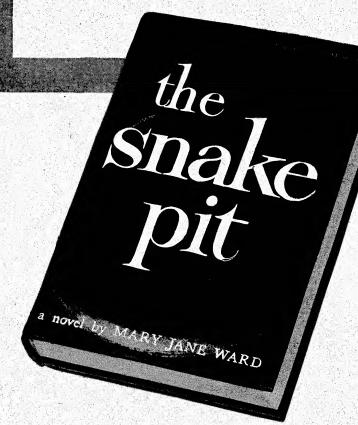
The parenthetic admission prices, however, as indicated, include the U. S. amusement

all 19G, 'Velvet' 15G

| nook of North' (Indie). Okay Sp. 1000 or over. Last week, "Abbett| common to be co



THURSDAY, NOVEMBER 4TH WORLD PREMIERE RIVOLI THEATRE, NEW YORK



Darryl F. Zanuck presents OLIVIA de HAVILLAND in "THE SNAKE PIT" also starring MARK STEVENS, LEO GENN with CELESTE HOLM, GLENN LANGAN and Helen Craig, Leif Erickson, Beulah Bondi, Lee Patrick, Howard Freeman, Natalie Schafer, Ruth Donnelly, Katherine Locke, Frank Conroy, Minna Gombell - Directed by ANATOLE LITVAK - Produced by ANATOLE LITVAK and ROBERT BASSLER · Screen Play by Frank Partos and Millen Brand · Based on the Novel by Mary Jane Ward



Hills of Home

Metro release of Robert Sisk produc	2
Williams, Directed by Fred M. Wilcox	41
suggested by Ian MacLaren sketches	4
(Technicolor), Charles Schoenbaum; ed	-1
	- 1
1, 48. Running time, 97 MINS.	. 1
	4.1
Drumsheugh Donald Cris	9]
Tammas Milton Tom Drak Margit Mitchell Janet Leigh	0
Margit Mitchell Janet Leigh	a l
Mr. Milton Rhys William Hopps Reginald Owe	51
Hopps	4
Jaimle Soutar Edmond Breon Sir George Alan Napie	
Geordie Hugh Gree	41
Georgie	- 1
Lord Kilspindle Lumsden Har Belle Saunders Eileen Erskin	ě
Belle Salinders Victor Wood	ă
David Mitchell, Victor Wood Burnbrae David Thursk	Ç١.
Dr. Woston Frederick Worloc	Ŗ١
Dr. monou	- 1

Dr. Weden

This richly entertaining tearjerker rises above being just another Lassie film. That is because
of Ednund Gwenn's strong charsters sludy of a country declor
ther value. Film looks to reach
ther value. Film looks to reach
top Lassie grosses, which is plenty
olay for a picture of this type and
budget. Title is meaningless, and
if changed would help the boxofficers. Sike's production com-

office.
Robert Sisk's production combines enough of a dog story with straight melodrama to satisty. Plot has Lassile pushed around, and depicted as a weaking afraid to go into the water until near the story's cod. Earlier passages show Gwenn's unliring efforts to cure Lassie of this deady for.

Lassie of this deadly fear.
While following the usual Lassie
pattern half way through the vehicle, producers saw the strength
to be derived by wordentrailed
country medic to swing the yarn
to a stirring climax. It shows the
medic rushing about the countrystody to the state of the state of the
There is the by-now familiar.

medico rushing about the countryander, saving, lives, until old age
decisions and the same of the same of the same
There is the by-now familiar
There is the by-now familiar
rescue with Lassie running for
help to bring its injured master,
storm—and swimming a raging
stream to do it. A death-bed
storm—and swimming a raging
stream to do it. A death-bed
scene, burlal and counterly visitastem to do it. A death-bed
scene, burlal and counterly visitastem to do it. A death-bed
man of medicine. It is a solid acmeat previous efforts. Whole production is studded with Scottish
man of medicine. It is a solid acstep trevious efforts. Whole production is studded with Scottish
man of medicine. It is a solid acstep trevious efforts. Whole production is studded with Scottish
man the properties of the solid state of the solid
in the piece.

Janet Leige.

Jane

20th Fox release of Ben Pivor (Reliance)
production. Features Eduardo Ciannelli.
Onslow Stevens, June Vincent; Ralph
Morgan, Janis Wilson, John Baragrey. Di-
rected by Jean Yarbrough, Screenplay,
Maurice Tombragel; original, Don Mar-
tin; camera, George Robinson; editor, Saul
A. Goodkind, At Grauman's Chinese,
Hollywood. Oct. 1, '48. Running time,
Dr. Van Glock Eduardo Ciannelli
Dr. Bordon Onslow Stevens Gwen June Vincent

Miniature Reviews

Miniature Reviews

"Hills of Home" (Color)

Old Jimes Colors

Old

and another tries to carry them on. Three deaths, apparently cause by the clawing of a huge cat, spot by the clawing of a huge cat, spot sirewn around generously. Shadowy lighting, false clues and sundry stock tricks of the horror substitution of the control of

for the highly susceptible or nervous Eduardo Clannelli heads the featured cast but his role is only clear the control of the

Rogues' Regiment

The Court of the C

Neat action exploitation feature has been built around the still-missing Martin Bormann, rated as third-ranking Nazi wartime big-shot. In "Rogues Regiment," dra-matic license gives one version of what might have happened to him. care the still are seeded to him. A seeded to the seeded to the seeded that are the seeded to the seeded to drama fans.

smooth writing job. Fred M. Willcox directs intelligently, built with a middle license gives one version of the control of t

VARIETY

a cowardly ex.S. S. orlicer. Edgar Barrier, Carol Thurston, James Millican, Richard Loo, Phillip Ahn Robert Buchner, and Robert Florey share writing credits, fast-loning okay commercial feature to which Florey sies well-paced di-which Florey gives well-paced di-which Florey gives well-paced di-framing is showwise to jet the best values and leaning by Maury Gertsman is expert. Editing is prod. Brig. Brig.

The Fallen Idol

The Faller Held

(BRITISH)

BURTISH Landon, Sept. 29.

Blutch Lon Tatage of London Films

Birtheriton Birected by Carol Red.

Burtish Commission Commission

Rank's Cartoons

Rank's Cartoons

London, Sept. 30.

J. Arthur Rank's film empire, which embraces almost everything pertaining to mover thing pertaining to move the control of the cartoon field. For more than three years the control of the cartoon field. For more than three years ate, has been training a team of artists and animators, and the first four results have now press, two in the Animaland series and two Musical Paintboxes. All in Technicolor. Long the control of the control

Noose

(BRITISH)

(BRITISH)

Frithe release of Ausochated Fritian Pieses

Frithe release of Ausochated Fritian Pieses

State Corlete Landite, Dereck Parr, Joseph

Breith Corlete Landite, Dereck Parr

Lands Weisenburg Carlotte State

Lands Weisenburg Carlotte Landite

Lands Weisenburg Carlotte Landite

Landite Dereck Parr

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Regular Dereck Parr

Land Professor

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Land

the country, comes in and after a hydrocontrol with the hydrocontrol h

pic is noted for the excellent types who portray the underworld thus, Joseph Calles as Sugiani Nigel Fatrick as the irrepressible Bar murderer, also pic and the production. The late Carole Eastward of the production. The late Carole Eastward Carole and the Carole Eastward Carole and Carole and Carole Eastward Carole and Carole Eastward C

Estiter Waters

Bester Waters

GRITTSI)

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GGD Pelcar of J. Arthur Ente Wester

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This is audider of those brief of the corns y fuedron avoit, this structure of the property of the control of t

The Weaker Sex

The Weaker Sex

(BRITISH)

(BRITISH)

(BRITISH)

(Dr. Island of J. Arthur Rank-Two
Cities Filins on Arthur Rank-Two
Arthur Williamon. Al Leicester Square
Arthur Rank-Two
Rank-Tw

elenJoan Hopkins
nddy John Stone
oldier Bill Owen
apt. Dishart Kynaston Reeves

Capt. Debart ... Konaston Revers
It's difficult to determine the
motives which prompted Paul Soskin to make "The Weaker Sox." bekin to make "The Weaker Sox." bestory values, and devotes a large
attent of its foodage to recalling the
war days without saying anything
a relation of the properties of the sox
a tribute to the long-suffering Brittish housewife who still has to face
queues and rationing, and as such
generate and rationing and as such
grounds and rationing and set significant
from her opposite number in
from her opposite number. In
from her opposite number is
from the opposite number. In
from her opposite number. See
the opposite number is emotive every other motiter, is emotionally overwhelmed. After all,
the werea, so and agon-in-law in
(Continued on page 18)

Tabu' Pix OK for B.O. in N. Y.

TABLE TAX UN TOT D.U. III M. I.

Cinema 16, film solety designed to present so-called cultural and artistic films that for various reasons get regular commercial booklings, has prospered into autic an organization. Whether it's the content of the



It's the new cry that's sweeping the nation! Showmen tell us that M-G-M is tops with ticket-buyers from Coast to Coast. They loved Leo's big, gay Summer attractions and it's in the air everywhere that M-G-M's got the top pictures for Fall and Winter, tool

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actions
the air
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the top
all and

For instance: "Julia Misbehaves," the talk of New York, is destined to be one of 1948's biggest grossers. (Use the teaser helow by substituting your theatre name. Actual size 2-Cols.)



Let's face it! M-G-M has the greatest commercial property it has had since "Gone With The Wind." We told you about the Coast Preview, and last week at Loew's 72nd St. Theatre we saw its magic with our own eyes and heard the tumultuous cheers of a capacity audience! Watch! Wait! A new Boxoffice Giant is horn!



M-G-M presents GREER GARSON • WALTER PIDGEON in "JULIA MISBEHAYES" • PETER LAWFORD • ELIZABETH TAYLOR CESAR ROMENO • Lucie Watson • Nigel Bruce • Mary Boland Reginal Owen • Screen Play by William Ludwig, Harry Ruskin and Arthur Wimperis • Adaptation by Gina Kusu and Monckton Hoffe Based Upon the Novel "The Nutmeg Tree" by Margery Sharp Directed by JACK CONWAY • Produced by EVERETT RISKIN



to the title with Frank Morgan - Vincent Price - Reenan Wynn - John Sutton - Gig Yujing Delegation - Delegat Andrews - Reenand Supply - Delegation - D M-G-M
production
Alexandre Dumas'
The Three
Musketeers

LANA TURNER GENE KELLY JUNE ALLYSON VAN HEFLIN ANGELA LANSBURY

Technicolor

WORLD PREMIERE

Above:

Another ad (Actual size 3-Cols.) that tells New Yorkers about M-G-M leadership.

Frozen Film Biz Francs Now Risk Melting Away, Opines de Rochemont

Melting Away, Upines de Kochemon

Despite the recent revision of the Blum-Springs film accord which partially thaws American jeture companies blocked rening the partially thaws American jeture companies blocked rening the partially that the partially that the partially that the partially that the partial partial stage of the French france. Back in New York last week after a two-month European trip, he feld the partial partial stage by utilities in the U.S. and the partial stage by the pa

Currenty the organization is wind-ing up a picture on British police methods and also has finished an-other recl on Germany. He also studied the possibility of making some full-length documentaries— something which MOT has not done in several years.

Dollar Curbs May Stymie **Future Concert Bookings** In S. America; Biz Boff

Bienos Aires, Sepl. 28.
Dollar shortages seem likely to stymic importation of concert talent for the 1949 season, according to managers, if talent continues demanding payment in serow in dollars before accepting engagements.

oncert biz in Argentina and Concert biz in Argentina and neighboring countries, however is booming. During the current season talent did excellent biz on the River Plate circuit, with an Imposing list of concertizers trekking from Rio de Janeiro, Santos and Sao Paolo to Buenos Aires, Montevideo. Rosario, Tucimnan, Mendoza, Bahla Blanca and Santiago

evideo. Rosario, Tuciman, Mendoza, Bahia Blanca and Santiago de Chile.

Relatively speaking, concert managers haven't experience do much difficulty in remitting talent's seamings from Argentina, but they ve found more stringers of the string of the strings of t

AUSTRIA-BIZONIA IN PIX TALENT EXCHANGE

Austria has made a deal will be been a second of the beautiful for an exchange of the beautiful for an exchange of the beautiful for a second of the second

own countries.

Both countries will benefit by in-crassed markets. German films can be sold more readily in Au-stria with Austrians In them, and vice versa,

Yank Pix in U.S. Camps

Bull Nauheim, Oct. 1:

EUCOM Motion Picture Service
las these current film releases for
Architecture Side Control of the Control
Architecture in Germany.

Architecture in Germany.

RKO: "So Evil My Love" Par,

RKO: "So Evil My Love" Par,

Embraceable You!" WB.

Week Oct. 24: "A Foreign Afrafra and "Skin of Your Tectin"

Tour" Far. "Fabody and My State of State

'NO NAME' BRIT. LEGITS

NO NAME DKILL LEGILS

Noel Coward is to supervise casting and direction for a new venture launched by Lance Hamilton
and Charles Russell, who are to
present a series of plays without
First production will be "Fallen
Angels," originally shown in 1926
with Talluhah Bankhead and Edna
there and Coward has chosen
stathleen Kent and Diana Lincoin
as "Fallen Angels" opened a 12week tour Monday (6) at the Theaire Royal, Brighton.

Prepped in Paris

Paris, Sept. 28.
"Bonjour Mexico," revue produced by Mario Moreno (Cantinflas) will preem at Iris theatre, Mexico City, Oct. 15. Theatre is owned by Cantinflas.

owned by Cantinflas.

The whole show has been cast, rehearsed, set and costumed, in Paris. There are, 39 sets and 400 costumes, Music and direction is unues, by Carlos Lafontsere. Cast of 48 Pench actors will fly to Mexico. Guy Laine is ballet master, with Marie Louise Dilton as dance, with Marie Louise Dilton as danced the control of the Carlos Carl

Recordings of rehearsals, flown to Mexico, were aired there for ad-vance publicity. Cantinflas himself is likely to make a personal in the second part of the show.

LONDON GETS 3 GOOD SHOWS; 'MEDEA' HAILED

SHOWS, 'MEDEA' HAILED
London had three openings in
the past week, all of unusual
""Saloon Ban," by Frank Harvey,
was revived at the Garrick Sept.
28 after nine years by Limit &
definition of the control of the cocking waster sleuth, and
direction by Richard Bird retains
all the original interest and apall the original interest and apall the original interest and aplent. It will probably prove profitbable on the star's name, despite
fact that the play already has been
"Medela" at the Globe Sept. 29,
is John Gielgud's magnificent profuettion of Robinson Jeffers' adaptation from Euripides, transferred,
"Medela" at the Globe Sept. 29,
is John Gielgud's magnificent profuettion of Robinson Jeffers' adaptation from Euripides, transferred,
lightled the recent Arts Festival,
It gives Elleen Herlie a superbformatic role and she captures the
sometic. If a mevening of depressing brillance, and although
halled by the press, show will
possibly be too heavy for theatreson, in search of a convivial night.
"The Kild from Stratford," at
"The Kild from Stratford," at

"The Kid from Stratford," at the Princes Oct. 1, is a boisterous the Princes Oct. J. Is a bolsterous musical travesty presented by Jack Walter. Story of an undiscovered Shakespearea musical coming to fight and its subsequent presentiations. It has some tuneful Manning Shervin music and some loverly ballet, and American Gil Johnson received an ovation. Star Air Linux Askey Courts with usual thurs a star of the star o

Vienna Boys En Route

Vegna Boys En Koulle
Vienna Boys Choir of 22 will
leave for its six months tour of
the U.S. Oct. 3, where it will be
En route, the boys will give concerts in both Strassburg and Paris.
Their flight from Paris to New
York Is scheduled for Oct. 10.
Their flight from Paris to New
York Is scheduled for Oct. 10.
Their flight will be the
choir's first U.S. engagement since
the Vienna visit. It will be the
choir's first U.S. engagement since
there World War II. Prevlously,
the U.S. made several tours of

See Rank 'Peace On Film Rentals

London, Oct. 5.

Early settlement of J. Arthur
Rank's dispute over film rentals
with the Citematograph Exchistion of the Citematograph Exchispossibility following a three-hour
Joint parley at the Rank headquarters fare food 16.

Exchis dispute the Citematograph Exchiscers and five indies, pressed hard
demand for equitable trading
terms based on the sliding-scale
terms and film of the country of the country to Rank's offer of a 50%
ceiling on a complete program.
Rank sulpopried his aldes, John
Davis and E. T. (Teddy) Carr, but
dended the to consider the dedended the to consider the dedended the country of the count

in a few days.
Further joint talks are likely before the exhibs report the outcome of the full meeting to the CEA general council next Wednesday (13). Small exhib terms tribunal and other minor items were only being discussed but exhibs said the main issue was examined in a harmonious atmosphere.

King Likes Film-Making In Italy: 'Rapture' Set To Spend 200G Locally

Rome, Sept. 28.

20th-Fox producer Henry King, now busy on "Prince of Foxes," with Tyrone Power, lauded film-making in Italy, in a statement to the press. King said he hoped to produce more and better films in Italy.

produce more and better films in Italy.

A base been shooting in Schoping and Schop

Austria's four radio stations, Ravag, Red-White-Red, Alpenland and Radio West, are folining in a contest in find the best sport of white-Red is the German-language station operated by U. S. Army's Information Service Branch. All Austrians are eligible to compete in the contest.

Current London Shows

Current London Shows

(Figures show weeks of run)
London, Oct. 5.

"A La Carte," Savoy (16).

"Anna Louesia," Mossty (16).

"Anna Louesia," Mossty (16).

"Bless the Bride," Adelphi (76).

"Care Brace, "Sivand (26).

"Eden End," Duches, (36).

"Eden End," "Duches, (36).

"Eden End," "Palace, (36).

"Eden End," "Palace, (36).

"Glass, Menagerie," Hmrkt (10).

"Huppiest Days," Apple (28).

"Glass Menagerie," Hmrkt (10).

"Huppiest Days," Apple (36).

"Huppiest Days," Apple (36).

"Huppiest Days," Apple (36).

"Glass Menage," "Hippi, (48).

"Sallon Bar," Garriek (11).

"Sallon Bar," Ald, (5).

Small Hope Seen in Unfreezing Pix Coin in B.A.: Inflation Hypoes B.O.

IRISH 'ABDICATION' DRAWS BRIT, CRITICS

Dublin, Sept. 28.
Drama critics of several English
ewspapers planed here to view Dram critics of several English messpapers planed here to view the Edwards-MacLiammoir production of H. T. Lowe-Poyter's chronicle play, "Addication," at the control of the play ward result bublished, at the play but strong in praise of the play, but strong in praise of Hilton Edwards production.

Korda as His Own Aussie Distrib?

Sydney, Sept. 28.

It's believed here that Sir Alexander Korda will establish his own distribution unit here, following his breakaway from the 20th-Fox organization. Col. Walter, Korda & Aussie rep., has already indicated U. S. distrib here. It was thought earlier that Korda might set a deal with either UA or Metro.

There's also a possibility that

with either UA or Metro.

There's also a possibility that
Korda might make a deal with
British Empire Films, distrib unit
headed by Norman B. Rydge under the Greater Union aegis. J.
Arthur Rank holds a 50% share in
BEF, and it's understood that next
year BEF will be distributing all
the Rank product in this zone on
breakaway from 20th.

There's also a report current

There's also a report current that Korda may, on the other hand, make a deal with J. C. Wilnand, make a deal with J. C. wil-liamson Films, handling at the mo-ment Continental pix, JCW is linked to the Williamson - Tait legit-concert outfit, with Eric Wal-quist handling the film setup.

ACTORS-TOOTERS FEUD SNARLS MEX SHOW BIZ

Mexico City, Oct. 5.

Pic, stage, radio and nitery
phases of local amusement biz are
again upset because of the bitter
feud over jurisdiction between the
actors' and musiclans' unions'. Row
is preventing many performers
from doing work and threatens to
shutter pie studios and all local theatres.

theatres.

Pic players are rebelling against the edict of Julian Soler, chief of the Picture Production Workers Union (STPC), forbidding them to work for local radio stations work for local radio stations work for local radio stations for the production of the pro

offshoot of the sctore-stoolers feed.

More than the sctore-stoolers feed.

More than the sctore-stoolers feed.

More than the sctore-stoolers feed.

The Allied Item of the mike on the side, have quit STPC because of the Solrc bank.

All Actors Into Equity

In New Zealand Rule

Auckland, N. Z., Sept. 28.

All local actors, plus those from overseas, including. British and two verseas, including. British and U.S. must become members of overseas, including. British and two verseas, including british

effigure to say me the transportation overwith the transportation overwith the transportation overwith the transportation overthe transpor

Ljuba Welitsch, of the Vienna State Opera, has inked for an en-gagement at the Met in New York, starting next January. Her first part will be the title role in Rich-ard Strauss's "Salome."

Button Lay prove serve.

Bienes Aires, Sept. 28.

Local U. S. distributors feel that dollar exchange will continue to dellar exchange will continue to the server of the s

U. S. tim interests.
Inflation accounts for the very
considerable increase in boxoffice
grosses during the current year,
which have spiralled even above
the spiral of the spiral of the spiral
to light of the spiral of the spiral
to light of the spiral
tion set in U. S. distributors have had to
U. S. distributors have had to

monthly customary before infla-ted to the state of the s

Japan Likes Legit Long; 'Ethan Frome' on Tokyo Triple Bill With Venice

Triple Bill With Venice'

Tokyo, Sept. 18.

"Ethan Frome' will open at the Tokyo theatre Oct. 2 for a threetokyo theatre Oct. 2 for a threeheader stage offering. Ennouske,
pop 91 har Nipponese "Kabuki" of the Market
pop 91 har Nipponese "Kabuki" and
pop 91 har Nipponese "Abuki" and
pop 91 har Nipponese "Kabuki" and
pop 91 har Nipponese "Kabuki" and
pop 91 har

MIXED LEGIT TROUPE ON TOUR IN AUSTRIA

Mrs. Rydge Takes Own Life, Also 5-Year Son's

Mrs. Norman B. Rydge, whose whisband is head of Greater Union Theatres here, died of gas poisoning Sept. 29, along with her 5-year old son, Stephen. Her age was reported to be 37. She leaves provide us marriage. Wro. Sons. by a previous marriage.

Mrs. Rydge's act was attributed to the fact that she had been in poor health for some time.



ALBANY
Worses Streening Room
79 H. Feelt St. - 12:30 P.M.
ATLANTA
20th Centry-feet Screening Room.
197 Molton St. M.M. - 2:30 P.M.
BOSTON
RKO Screening Room BUFFALO
Peromount Screening Room
464 Frenklin Cl. + 2-00 P. 19th Century-Fox Screening Room 1908 S. Church St. + 10-00 & M CINCINNATI PRO Screening Room Poloce Th. Bidg. E. 6th - 8:00 P.M. Womer Screening Boom 2300 Fayne Ave. - 2:00 P.M. DALLAS DENVER
Portneyet Screening Foots
2100 Stort St. - 200 P.M.
DES MOINES 1300 High St. • 12:43 r.m.
DETROIT
Film Exchange Suilding
2310 Cost Ave. - 2:60 P.M.
INDIANAPORIS
Universal Screening Room
517 No. Illinois St. • 1:60 P.M. LOS ANGELES Warner Streening Room 2025 S. Vermont Ave. + 2:00 P.M. MEMPHIS

20th Century-Fax Screening Recom
151 Years Ave. • 10:00 A.M. MILWAUKEE
Worter Theeler Screening Room
212 W. Wisconsin Ave. • 2:00 F.M. MINNEAPOLIS Worser Theoline Projection Ro 70 College St. • 2-00 P.M. 200 S. Liberty S. 1:30 F.M.
NEW YORK
Konn 96th
S. 2:30 F.M.
OKLAHOMA
21 W. 46th St. 2:30 F.M.
OKLAHOMA
20th Century-fees Scenaring Boom
10 North Lee St. 1:30 F.M.
20th Contrary-fees Scenaring Boom
150 Georetope St. 1:20 F.M.
PHILADELPHIA
Recease Screening Boom
230 Mc. 13th St. 2:20 F.M.
PHTSBURGH Boom
230 Mc. 13th St. 2:20 F.M.
PHTSBURGH ST. PITTSBURGH 20th Century-Fox Screening Roam 1715 Bird. of Alles 1:30 P.M. PORTLAND
Jewel Box Screening Room
1947 H.W. Keomey St. + 2:00 P.M. 20th Century-Fax Screening Rea 216 East 1st South • 2:00 P.M. SAN FRANCISCO Potemount Screening Room 205 Golden Gote Ave. • 1:30 P.M. Jawel Box Streaming Room 2318 Second Ave. - 10:30 A.M. ST. LOUIS S'renco Screening Room 3143 Olive St. • 1:00 P.M.

BETTE DAVIS® ROBERT MONTGOMFRY

FAY BAINTER BETTY LYNN WITH TOM TULLY PRODUCED BY BRETAIGNE WINDUST - HENRY BLANKE



Clips from Film Row

NEW YORK CITY
Republic began its James R.
"Jinmy" Grainger 10th Anni Drive
Lat week with the campaign sixted
to continue the c MINNEAPOLIS
Branch managers here are considering a request from Tom Burke, manager of Theatre Are sidering a request from Tom Burke, manager of Theatre Are to the sidering a request from Tom Burke, manager of Theatre Are to the sidering and the

ompany,
Milt Lipsner, RKO western Wisconsin salesman, resigned to become Monogram branch manager
at Oklahoma City No successor
will be appointed, his duties being
distributed among other staff mem-

bers.
North Central Allied, independent exhibitors' organization, iss ing state legislators blanket pass

ing state legislators blanket passes to its member theatres. Republic branch employes call their club Republic Boosters and are trying to induce other ex-changes to form similar organiza-tions.

changes to form similar organiza-tions. Aved remodeling front of his Empress theatre, local nabe, and downtown RKO-Orpheums in Mineapolis and St. Paul. Min-dergoing face litting. As publicity stunt for "Sorry Wrong Number," at State, Minnea-tions, and the state of the state of the state telephone interview between Barbara Stanwyck in Hollywood, and Bob Murphy. Minneapolis Jerry Silvers, Cannon Falls, Mind, independent exhibitor, bound over to district control bound over to district control feloniously assault on another townsman.

townsman.

Gordon Greene, veteran show-man, seriously III.

Morrie Steinman resigned as

CHICAGO

Kar' Hoy, assistant contract to join RKO sales staff, replacing will Lipsen, Latter quit to be come dionogram, branch manager to dionogram, branch manager and the come dionogram, branch manager and the company of the compa

PITTSBURGH

PHTTSBURGH
Coceils Geall, secretary to James Hendel, Eagle Lion chief, principe with the principe with

16.

Lorraine Garrity, who worked in billing department for WB, resigned to join Lindsay Lovelles, a dance line now in Florida.

H. I. Snyder, recreational director at Latrobe, named manager of new Hi-Way Drive-In there.

ST. LOUIS

The State, Centralia, III., relighted after facelifting.
The Majestic, Jacksonville, III., unit of Fox Midwest circuit, relighted after being dark during

unit of Fox Midwest circuit, realighted after being dark during a J. W. Lyles has lighted his 500-car drive-in near Benton, Ky.

Jack Martin resigned from 100 Midwest Martin resigned from 100 Midwest Midwes

BOSTON

Boston Best of the second of t

CHICAGO

Drake.
Exchange heads and exhibitors met to plan drive for Will Rogers Memorial Hospital.
Maurice Ruebens, co-owner of Uptown, Tivoli, and Allied in Michigan City, Ind., sold his half interest to partner, Rose and Mants, circus. Reubens is retiring.

booker at Hugh Sykes Booking Service.

Service.

Everett Enterprises purchased the Center at Ft. Mill. S. C. Martin Street, former owner, stays as manager.

Blair F. Houser, co-owner of Evon, Dallas, N. C., sold his interest to his partner, J. S. McDaniel. Latter plans facelifting of house.

DALLAS

DALLAS
Bernad merhaum, son of D.
Bernbaum of Dallas, only living
partner in Liberty at Ft. Worth,
partner in Liberty at Ft. Worth,
Bob Vaught, of Oklahoma, purchased the Plains theatr at Cross
H. L. Wood, owner of Nuplay at
Grandview, Tex, sold house to L.
W. Beckmat and his son, Joe, of
Dallas. New Grand plan renamDeluxe nabe, the Josephine, San
Antonio, owned by Gene Muller
and Bob Demins, sold to JA Moore
a south Texas salesman for Warner
for years.

ALBANY.

ALBANY
Gerald L. Atth named ad-publicity director for Warner Theatres, Albany zone, Yaners as assistant in ad department.
Charles A. Smakwitz, Warner
Brost. theatres zone manager hery.
Cheff Barker Harry Lamont in
Compaging being staged by the
Campaging will be held around a campaging will be
held around Thanage will be

KANSAS CITY

KANSAS CITY

Eimer Bills, Salisbury, Mo, exhistor eiceted president of Kannual convention which closed here
last Sept. 29. Bills, vice-president
but year, succeeds fiomer Strowig,
dent; J. A. Becker, secretary; and
Fred Meyn, treasurer. of the Oak
Park theatre, subarban house, its
organizing a company to produce
a vending machine to dispense
coffee in public places.

WASHINGTON

WASHINGTON
Ilya Lopert combo, which always
controls two arty house, Playhouse and Little, here, bought
little, bere, bought
diving combo three out of four of
flying combo three out of four of
the small-seater art houses in midtown section. The Dupont, a
for some time. Interesting gimmick in deal is that it provides the
Dupont's non-discrimination policy
shall continue. It is only white
groes, and the property of the control of the control
groes.

PHILADELPHIA

PHILADELPHIA
Jack Jaslow leased Poplar from
Warners for foreign films.
Warners hiked the price at six
firstrum, deluxers this week, admisfor weekends. During week scale
was upped from 85c. to 90c. Higher
admissions only affect night shows.
So far Warner competition has not
followed suit.

ATLANTIC CITY

AILANTIC CITY
The Warmer, largest picture house here, shutters after this week and will open only on a rent-al basis this winter. In the last few years spot has remained open, trusting to convention crowds and local patronage to break even. De-leison to close was reached after surrey of recent winter receipts.

SAN FRANCISCO

JAIN FRANCISCO
ITA Epstein, Warner Bros. Coast
publicity head, on northwest tour
plugging 'Rope."
Sierra at Loyalton, sold by
Bruce Prater to Mrs. Ross Jones.
Tom Alfred in with "Impact"
location unit shooting in Prisco and
Marin County.

Metro Seeks to Sell \$1,000,000 **Worth of Literary Properties**

Rep's '48-'49 Program Of 34 Features, 16 Westerns

Republic's 1948-49 program com-prises -34 features, 16 outdoor action dramas and westerns, four serials and four one-reel novelties, it was announced Monday (4) by prexy Herbert J. Yates and James

serials and four one-reel novelties, it was announced Monday of the was not a company proved there of the series o

Rosner's Tenth Coast
House With Foreign Pix
Fordand Ore, Oct 5.
Guild theatre will be the first
house in this city to play foreign
films on a regular and continuous
pith as the first of the first
house in this city to play foreign
films on a regular and continuous
pith as the first of the first
house in this city to play foreign
films on a regular and continuous
pith as the first of the first
house in this city to play foreign
films on a regular and continuous
pith as the first of the first
house in this city to play foreign
the films on a regular and continuous
pith as the first of the first
house in this city to play foreign
two years ago. Included in 1946
the import film program. Film
and Charles MacArthur's "Junwill be "The Mikado". J. Arthur
Rank feature being released by the
Prestigs unit of Universal.

Romer chain will be operating to
Coast theatres—all on a foreign
diet.

Bob Riskin May Meg
His and Everett's 1st
2 Pix of Own Indie Co.

In their first it is the played of the first
house in this city of the first
house in this city to play foreign
time on the head of the first
house in this city to play foreign
time on the head.

Metro is unit of glob completed to the first
house in this city to play foreign
two years ago. Included in 1946
the import film program. Film
and Charles MacArthur's "Junbut Presented in the first
house in this city to play foreign
two years ago. Included in 1946
the monor the brain and 1946
the first on the head.

No "The Presented In the service of the play for sale are
will be "The Mixado" of the first of the first
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house in the standard to be pl

Bob Riskin May Meg

His and Everett's 1st

2 Pix of Own Indie Co.

In their first joint fling in indie

Foverett Hiskin have set up a merous one-acters and musicals, some of them dating back to a company. Equitable Pictures Corp., which will start colling in Sirat with the company. Equitable Pictures Corp., which will start colling in Sirat with the company. Equitable Pictures Corp., which will start colling in Sirat with the company. Equitable Pictures Corp., which will start colling in Sirat with the company of the company. Equitable Pictures Corp., which will start colling in Sirat with the company of the company. Equitable with the company in the company of the company. The company is a contract with the company in the company

San Francisco, Oct. 5. San Francisco, Oct. 5.
Universal will gear its 1948-49
releasing pace at about the same
speed as during the past season,
speed as furing the past season,
pletures, 61 shorts and 104 issues
of its newsred during the coming
12 months, William A. Scully, Uz
distribution veepee, announced
here today (Tues.) at the company's
fourth and final regional meet.

U's Cash Prizes

Chicago, Oct. 5.
Chicago, Oct. 5.
Chicago, Oct. 5.
Will be offered for the first time by
Universal when its new sates drive
distribution chief, told staffers here
distribution chief, told staffers here
last week at a regional sales meet.
Coin to theatre ops will augment
\$55,000 bin cash to sales personned.
Exhib awards will be distributed
on the basis of the most proficient
handling of U to pix.

ONE OF THE MOST SENSATIONAL SPECTACLES OF FOUR-FOOTED FURY

EVER FILMED!

Charging out of the pages of THE SATURDAY EVENING POST!

Wild outlaw stallion bull! hattles giant Brahma bull!

COLUMBIA PICTURES presents

THE

UNTAMED BREED

Starring

SONNY TUFTS - BARBARA BRITTON

GEORGE "GABBY" HAYES

with EDGAR BUCHANAN • WILLIAM BISHOP
Screenplay by Tom Reed

Based upon a SATURDAY EVENING POST Story by Eli Colter

CINECOLOR

Orected by CHARLES LAMONT

Produced by HARRY JOE BROWN

Picture Grosses

SAN FRANCISCO

Continued from page 9)
Ruth Story" (Mono) and "Music Man" (Mono) (2d wk), oke \$11,500.
St. Francis (Par) (1,400; 60-85)—
"Rope" (WB). "Smash \$24,000, Last week, "Olympic Games" (EL), \$9,500.

Orpheum (Blumenfeld) (2,448; 55)—"Walk Crooked Mile" (Col) d wk). Pleasing \$9,000. Last eek, fine \$14,000.

United Artists (S. Corwin) (1-207; 55-85)—"Moonrise" (Rep) and "Train to Alcatraz" (Rep). Trim \$11,000 or close. Last week, 'Texas, Brooklyn, Heaven" (UA), dim \$5,000.

"Texas. Brooklyn. Heaven" (UA).

"Misgedoor (Ackerman) (359, 60im S6,000.

Slagedoor (Ackerman) (359, 60im S6,000.

Slagedoor (Ackerman) (359, 60im S6,000.

Equire (Blumenfeld) (955, 55im Happened One Night" (Col).

and "More Than Secretary" (Col).

(U) and "Robin Hood Monterey" (Uh).

(U) and "Robin Hood Monterey" (Uh).

(Hoo). S7,200.

(Lay Micosan) (400, 68-88).

(Lay S2,500.

Larkin (Rosenr) (400, 68-88).

Larkin (Rosenr) (400, 68-80.

"Fric-Yrac" (Indie) (reissue).

Larkin (Rosenr) (400, 68-80.

Larkin (Rosenr) (400, 68-80.

"Larkin (Rosenr) (400, 68-80.

"Secretary (100, 68-80.

"Secretary (100, 68-80.

"Secretary (100, 68-80.

"Rosenro (100, 68-80.

"Secretary (100, 68-80.

"Rosenro (100,

Buff. Slow: Monroe Ups 'Embraceable' Hep 25G

Burfalo, Oct. 5.

Vaughn Monre band is boosting "Embraceable You" to a rousing round this week at the Buffalo. Reissue combo of "San Francisco", samprisingly well at Lakes. Otherwise, biz is slow.

wise, bit is slow.

Estimates for This Week

Buffalo (Shea) (3,500; 40-70)—
Embraceable Your (WB), plus

Yangfur Shorov and Shear Control

The Control

Great Lakes (Shea) (3,400; 40-70)—
Great Lakes (Shea) (3,400; 40-70)—
Hipp (Sho) (2,100-40)—
Hipp (S Estimates for This Week

Seeko \$22,500.

20th Century (20th Century) (3,-000; 40-70)—"Panhandle" (Mono) and "Smart Woman" (Mono). Stout \$13,000. Last week, "Babe Ruth Story" (Mono) (2d wk), great \$12,-000.

DENVER (Continued from page 8)

(2d wk), Nice \$12,000 or near, Holds again. Last week, great \$16,500. \$16.500.

Denver (Fox) (2,525; 35.74)—
"Two Guys Texas" (WB) and
"Daredevils of Clouds" (Rep), daydate with Webber. Fast \$16.000.
Last week. "Touch of Venus" (I)
and "Gentleman Nowhere" (Col).

Last week, and "Gentleman Nowhere" (Col), \$17,00.
Esquire (Fox) (742: 35-74)—"Peabody and Mermaid" (U) and "Night Wind" (20th) day-date with Paramount. Good \$3,000 or near. Last week, "Touch of Venus" (U) and "Gentleman Nowhere" (Col), \$2,-200.

Series Fever Bops Hub: 'Carmen' Torrid \$49.000. 'Sam' Solid at \$21,500

North Solid at \$21,500

World series fever plus one
summer westers from the solid resummer westers from the solid returns "Good Sam" at the Meturns "Good Sam" at the
State only the solid resummer of the solid res

"Train to Alcatra" (Rep) (3d w).

Okay \$15,000 after mice \$20,000

Nay \$15,000 after mice \$20,000

Exeter (Indie) (1,000; 45:75)
The Brothers' (U) and 'Storm in Teacup' (Indie). Oke \$4,000. Last (Code Scotland Yard' (Rep) (3d wk). nice \$3,000. Train (10,000) after the second of Adventure' (Rep) (2d wk). Neal (10,000) after the second of Adventure' (Rep) (2d wk). Neal (10,000) after the second of Adventure' (Rep) (2d wk). Neal (10,000) after the second of Adventure' (Rep) (2d wk). Neal (10,000) after (10,000)

NSO,000. Second week begins today (Tues).

Paramount (MP) (1,700; 40-80).

"Two Guys Texas" (WB) and "Sons of Adventure" (Rep) (24 wk). Nice S10,000 after S15,000 for first.

"Laves of Carmen" (Col). Big S19,000 first week. Second begins today (Tues).

'Parade' Lusty 23G, Mont'l

Montreal, Oct. 5. Top moneymaker this week is "Easter Parade" which looks great at Loew's. "Foreign Affair" shapes strong in second week at Palace.

Estimates for This Week
Lowy's (C.V.) (2.835; 40-65)—
"Easter Parade" (M.G.). Lusty
S23,000. Last week, "Emperor
Waltz" (Par) (3d. wie, \$11.300.
Capitol (C.T.) (2.42.33; 40-65)—
S18,000. Last week, "Sulver River"
(WB), fair \$50.00. 50.25; 34-60)—
Palrace (C.T.) (2.825; 34-60)—
Proceins Affair" (Pap) (2d. wie,
Paroceins Affair" (Pap) (2d. wie,
S300. Last week, "Key Largo"
(H.)
"Walls Jericho" (20th.) Okay at
\$30.00. Last week, "Key Largo"
(H.)
"Deep Walter" (20th.) (2.71.43; 2.84-65)—
"Deep Walter" (20th.) (2.71.43; 2.84-65)—"

S. J. Week, Key Largo L. Market M. Mar

LOS ANGELES

(Continued from page 8)

Omaha Draggy Albeit 'Roots' Fairish \$10,000

"Tap Roots" is pacing the city this week but not big at Para-mount. "Deep Waters" at Or-pheum sliapes slow. Estimates for This Week

Paramount (Tristates) (2,800; 16-65)—"Tap Roots" (U). Fair \$10,-000. Last week, "Arch of Triumph" (UA), \$9,000.

000. Last week, "Arch of Triumph" (UA), \$5,000.
Orpheum (Tristates) (3,000; 16Orpheum (Tristates) (3,000; 16Orpheum (Tristates) (3,000; 16Grey (16Grey) and Woody Herman orch on
stage, big \$20,000 at 29-50e scale.
Grey) and Woody Herman orch on
stage, big \$20,000 at 29-50e scale.
Grey and the scale of the s

Ruth' Sock 20G, Toronto

Despite offish business, due to Government-revived dimout regu-lations of marquees, lobby lighting, etc., because of hydro power short-ages, "Babe Ruth Story" is big at laney at Lock Lancy Liner' is laney at Lock Liner' is Estimates for This Week

'Watering Down' the ASCAP Decision

B-K Aide Extradited To Chi on Fraud Rap Chicago, Oct. 5.

Leo Kosti, Omergo Oct. 3Leo Kosti, Omergo Cot. 3Leo Kosti, Omergo Got. 3Leo Kosti, Omergo

Collarites

Continued from page 5

non-Communist affidavits, are planning to extend the pleketing campaign against major-owned theatres into all the key cities of

planning to extend the pleketing campaign against major owned campaign against major owned campaign against major owned the country. Cooperation from several large CIO and AFL national unions has already been obtained by the country. Cooperation from the country of the countr

To Pay Or Not to Pay?

SCTOA Mulls Problem

Of ASCAP's 3d Quarter

Of Ascap's 3d Quarter

Senther California Theorem

Coverer Assential membership meeting to morrow (Wed). The death of the court of the fees in serve, pending that the fees in serve, pending the fees the fees that the fees in serve, pending the fees that the fees that the fees in serve, pending the fees that the fees that the fees that the fees in serve, pending the fees that the fees t

compositions synchronically controlled with the controlled with th wanted the court to order ASCAP
members to clear performance
rights at the source as well as
handing a number of other advantageous concessions to the plaintiff.

Major Chains Continue Payments to ASCAP

Payments to ASCAP

16-63. International Alliance of Theatrical Stage Employees, successively raided its jurisdiction of the control of the co

American Films Slated for Wider Germany Distrib Thru French Zone

American product will receive wider distribution in occupied Germany starting Oct. 15 when 660 theatres in the French zone will be available for the booking of U. S. films. At a board meeting of the Motion Picture Export Assn. held in New York last week, organization's veepee-general man-ager Irving Maas said the new market stems from the recent demarket stems from the recent de-cision of the French military gov-ernment to enforce all regulations prevailing in Bizonia, including decartelization.

Maas said that nearly 3,000 the Mass said that nearly 3,000 theaters, representing the combined outlets in the three western zones, will now function on a free, competitive basis as a, result, of the adoption by the French of the bizonal code affecting; film operations. His comments on the German situation comprised birt of the state of U. S., picture distribution in the MPEA's continental markets.

Conditions affecting the rel Conditions affecting the release of MPEA member companies films in Japan and Gora expensions of the conditions of the co

Ladd's 'Letter'

Hollywood, Oct. 5.
Next starrer for Alan Ladd at
Paramount will be "Dead Letter," mystery yarn with a semi-docu-mentary angle, to be produced by Andre Bohem.

Ladd will play a postal inspector who foils crooks using U. S. malls to defraud.

New York Theatres



VICTOR MATURE . RICHARD CONTE DN VARIETY STAGE-DANNY THOMAS

ROXY 7th Ave. A







The Kremlin Kurse

The Kremlin Kurse
Russia intends to collectivize the animated cartoon atter purging the "infiltration"
"exercising a permiclous induneuce" on Soviet cartoonist, according to newspaper reports
from Moscow. Article by MikeMoscow last week, sails into
Soviet artists for "Americanized animals in Russian fairs
at animals of Russian fairs
at eanimated cartoonists de-

tale animated cartoons.
Henceforth, Beliavsky de-clared, Soviet cartoons would drop the "alien form" and give the pigs, rabbits, wolves, etc. something valuable in the way of science or political paraof science or political par phleteering to say.

MEX FILMS OUTDRAW BULLFIGHTS 47 TO 1

Nexico City, Oct. 5.

1947 report of the amusements supervision department in Mexico City shows that cinema customers outnumbered those of bullfights by more than 47 to one last year. Plx. drew 47,889,207 cash customers and the blood-sand arenas 1.018,586.

customers and the blood-sand acreas 1.018,00m, arguested \$14.

Last year, clinical success ground \$14.

Last year, clinical success of \$14.

Last year, clinica

Denies CR Checkers Have To Be Registered in Wisc.

To Be Registered in Wisc.
In flat contradiction to claims
made by the Independent Theatre
Owners of Wiscomia, oxecs of Conchecking outfit, have amounced in
New York that the their workers
in Wisconsin have been exempted
from a ruling requiring checkers
in Wisconsin have been exempted
to be licensed and bonded under
the Wisconsin attorney general's
recent interpretation of the law.
based on the fact that their check
ing activities are not secret since

ing activities are not secret since they are conducted with the know-ledge of the exhibitors.

Lynchburg's First Nabe Lynchburg, Va. First neighborhood theatre here, the Fort Early, 550-seater, opened with Frank Richardson as mana-

Cheyfitz

works instead of words. Educa-tional Services Dept. of the MPAA, which brings distilled Hollywood product to achools and churches is still another sample of building goodwill through good works, Chey-

CAPITOL CONTROLL CONT

VARIETY 'Male War Bride' Starts Shooting in Germany

Shooting in Germany
Heidelberg, Oct. 1.
Shooting of 20th-Century-Pox's
"I was a Male War Bride", co-station of 20th-Century-Pox's
"I was a Male War Bride", co-station of Cerman-John of the Station of Cerman-John of C

Film Reviews

The Wenker Sex

the Navy, and a couple of service men billeted on her. From that bemen billeted on her. From that beginning one watches the progress of the Dacre family and its officions, the progression of the bloom of the mining of he ship, and the mining of the ship of

is not beyond the realms of possihot by my means a powerful
story, although the obvious emotional affigies have been fully exploited and come into play in one
weakness, however, is its lack of
action, it's almost the stage play
transferred to cell-tool and roughtself. As Mrs. Dacre, Urstin Jeans
has a part which she handles with
has a part which she handles with
sar played with a mean of the
marries, and Lana Morris makes a
satisfying starring debut as one of
marries, and Lana Morris makes a
satisfying starring debut as one of
are played with competence by an
experienced cast but they are
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Always Another Dawn Sydney, Sept. 24.

Universal-international release of Embassy Pietures Crom McCreadiol produce man: features Grom McCreadiol produce man: features Gueente Aghton, Betty McDowell, Douglas Herald, Charles Zoll, Max Greenplay, Zehm McGreadie. Original George Malcolm. At Embassy, Sydney, Sept. 24, 48, Running time, 85 MINS.

This is Embassy Pictures' first break into the home production field. Producer-director Tom Mc-Creadle runs an urban chema to 30 minutes, would make a fair-ly good documentary. As is, how-ever, it will probably get by lo-cally, but won't have overseas draw.

This one won't put Aussie on the pic production map. Rick.

Foreign Film Review (Unlikely for Anglo-U. S. Market)

"Markinselsiten" ("Caraival Evening")
(SWEDISH), Sundew-Samma Fidensel,
duction and release. Stars Adolf Jahr.
Emy Hagman Jeatures Sigge Fyrst, Start
Holm, Carin Swenson, Bellan Roos, DiHolm, Carin Swenson, Bellan Roos, DiJohansson, camera, Ridding Blodden Diology,
Charles Redisnd. At Grand, Stockholm.
Running June, 78 MINS.

Based on a novel by w.k. Swedish a ut hor. Wilhelm Moberg,
"Markandshord" emerges as leader of the in a Swedish province. Adolf
John tops, the cast with a fine specified, Rank said, show a material
of life in a Swedish province. Adolf
John tops, the cast with a fine specified, Rank said, show a material
of life in a Swedish province. Adolf
John tops, the cast with a fine specified and the specified representation of the specified specified and the specified specified and the specified spec

Breakdown of Rank Corp. Profits

Company-by-company profits of the J. Arthur Rank organization

e disclosed as follows in the col		ice sneet pt	Differzed	
London. Period referred to end	ed June 26.		4	
Period		Preceding.	Dlvi-	
Company Covered	Net	Net	dend	
deon Theatres 12 months	\$4,776,928	\$4,549,028	1712%	
deon Properties 12 months	3.145,736	3,065,724	19.9 %	
deon Ass'd Theatres . 12 months	2,134,804	1,117,652	11 %	
aumont British Pic 65 weeks	3,848,800	4,539,272	1212%	
rov. Cine. Theatres 15 months	2,482,428	3.763.464	31 %	
eneral Theatre Corp 65 weeks	560,516	960,776		
CT Construction 65 weeks	475,124	450,140	None.	
ss'd Prov. Pie Houses 13 months	697,680	782.596	191496	
nema Television 65 weeks	645,224	318,612	10 %	
rit. & Dom. Film Corp. 6 months	1,902,344	1,264,352	121/2%	
	Addition to the second	100000	-	

Rank Argues

OG GG PC AIC BI

Continue from page 3

ow thing shape between British and American pix, which will be blayed separately in Anglo theatres, Rank analyzed average weekly grosses of films from each nation on the Odeon circuit. British persons of the State of

Discussing the Anglo-British film Discussing the Anglo-British tension, Rank said: "Ever sine entered the film industry, my tude to the American industry been that I believed it was in been that I believed it was in the interests of both countries that Hollywood and British films should be seen together all over the world but that this result should 'be achieved on a friendly, yet com-petitive, basis. I still wish to oper-ate on this basis in spite of what has happened over, the last 12 months.

has happened over the last 12 months.

"I have expressed my views as to their attitude towards the advancem duty and the theatres to reach an understanding with them but I doubt If it can be reached until the leaders of the reached until the leaders of the reached and the leaders of the reached and the leaders of the reached out that leading with them but I doubt If it can be reached and that footing. I am treated on that footing I am no peace or real understanding between the American industry and the British industry until our fline and the British industry until our fline to the U.S.A. which they are not doing today."

Reasonable U. S. Playing Time!

Reasonable U. S. Playing Time Reasonable U. S. Playing Time!
Rank declared the intended "to
persevere in my sfriet to secure
this reasonable playing time in the
this reasonable playing time in the
lin 1945 had told him the Canadian
and American markets were virtually the same. "If the earnings
the proper relationship to those
which we achieve in Canada, we
should receive many millions of
dollars, per annum from the
Speaking on the mosts which he
Speaking on the most which he
Speaking on the most which he

U.S.A.," he declared.

Speaking on the quota which he
defends. Rank asserted that a
"sound British production industry
on which the exhibitors can rely
for a continuous flow of good
flow was the 'One sure sheld'
British theating the property of the
British theating the property of the
British theating the property of the
cause of a ban on film shipments.
"I therefore decided to increase
the output of films made by our
stations to ensure that never less
Blain the property of the property of the
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than 50% of British films would be playing in our theatres." Rank reitersted his desire not only to play British films but the best American ones, At the same time, he fould the results, par-ticularly in the Odeon circuit, of consistently playing British films and attributed the high-level bo, to that factor. His world distribution organiza-tion was "expensive business" in

His world distribution organiza-tion was "expensive business" in its initial stages but Rank is look-ing forward to his overseas distrib outfits operating profitably. As for American theatres, he is satisfied that these houses would do well with British films if the public was "given a fair opportunity of seeing them."

UA Willing to Go Along on Arbitration If All Other Cos. Do

United Artists, one of the three companies that balked at entering an arbitration system when the anti-trust- consent decree was drafted in 1940, is now ready to reverse its stand providing certain conditions are met, spokesmen for the company said this week. With an enlarged arbitration setup one of the primary factors in settle-ment negotiations, UA has been approached on the subject by the American Arbitration Assn. It's expected that Columbia and Unlversal, other two 1940 holdouts,

on the same or similar terms.

will also be prepared to come ln

much of financial expenditure.
"We might as well go in," UA
exce declared, "because whenever
there has been an award in the
past, we've had to go along anyway on clearance. When the big
companies were ordered to revamp
clearances, we followed suit beclearances, we followed suit beclearances, we followed suit beclearances, we followed suit beclearances, we as the will continue, there is no
as that will continue, there is no
asnes to our staying out."



11 hours, 10 minutes

CHICAGO 34 hours

Phone HAvemeyer 6-5000 or your travel agent Ticket Offices: Airlines Terminol
Rockefeller Center • Hotel New Yorke
120 Broadway • Hatel St. George

AMERICAN AIRLINES



WRIGHT ORGANIST =

PARAMOUNT THEATRE NEW YORK



Inside Stuff—Pictures

Unique plug for Howard Howks' "Red River" has gone out to hundreds of evite and educational leaders throughout the country in the form of a brochure on the evolution of western penned by Arthur H. DeBra, chief of the community relations department of the Motion Picture Asia. Of America. Brochure otilines the traditional oster, with its deemphasis on sex, and then points out why Hawks was forced to alter the original Borden Chaes story from which "River" was adapted to the chief of the country of the film and the chief of the country of the chief of the country of the co

and no secreties on its stars.

Under his new deal with Columbia, Larry Parks draws \$750 a week, the same as he drew under his old ticket, with a difference. Current pact calls for 17 weeks a year on the home lot with the rest of his time free to accept roles on other film lofs or on the stage. Actor is working now his "Jolson Sings Again."

Hume Cronyn will portray a character named Hughey Cronin in the new Bing Crosby-Barry Fitzgerald picture, to be directed by David Miller for Paramount. The part was specially written for him by Ed Beloin and Richard Breen.—The actor goes to the Coast in about two

On his return east, Cronyn hopes to arrange a Broadway production of Blaine Ryan's "Now I Lay Me Down to Sleep," based on Ludwig Bemelman's novel. He's also still considering playing the title 'part in the Barter Theatre production of "Hamlet" on tour later this season.

Eastern division of the Screen Directors Guild is fast growing into a position where it will be able to rank with its "big brother" unit in position where it will be able to rank with its "big brother" unit in films, all decumentaries, now showing the BOO members now have splash was made by Robert Flaherty in "Louisiana Slory," currently at the Stiton. Other two pix are Prof. Hans Richter's "Dreams That Moncy Can' Buy," at the 55th Street Playhouse, and Leo Hurwitz's "Straige Victory," at the Ambassador.

Following comment at a series of trade screenings, Vog Films, for-eign pix distributors, lopped off 10 minutes from the running time of concluding sequence where activess Edwige Feullier is shown stagger-ing up a tremendous flight of stairs with a dagger sticking out of her back. Pic now runs 90 minutes.

N. J. Allied's 'Peace'

With Metro on Heels

of 20th-Fox Accord

Mantle of exhib-distrib seek
when New Jersey Allied clause
her ser Leon Resemblat and J.

Sasoclated Theatre Owners of
terms with Metro after blusting
the service of the service of

Snaper.
While neither side would detail terms of settlement, it's understood that Metro earne down a bit while Allied upped its individual offers. After Allied has presented its case, each exhib separately settled his dispute. Jersey Allied had attacked Metro on the contempting to back away from its own allding seale renuis and establish a new double-A bræcket.

A bracket.

It was the second peace move by Jersey Allied. Theatre group last week approved the concilisation plan supported by Andy W. Smith; 20th-Fox sales head. Plan was given a further-boost this week when the Independent Theatre Owners Assn., headed by circular the Independent of the Council of the Independent the Independent Theatre Owners Assn., headed by circular the Independent Theatre Owners Assn., headed by circular the Independent Theatre Owners Assn., headed by circular theatre of the Independent Theatre of the In

Fourth Circuit

Continued from page 5 cities and towns, for a steady sup-ply of American films on a first-run basis.

Rank a "Stone Wall"

Rank a "Stone Wall"
Decision to turn to the indie
houses has been made after repeatde attempts to induce Rank to book
a larger number of Yank films.
Perkins, for instance, has reported
to bis homeoffice that Rank is.a.
"stone, wall" and that it will be
uscless to continue the battle.

By through via fulles the majors

useless to conlinue the battle.

"By turning to findles, the majors will be able to guarantee a flow of product which will bulwark with the product of the product which will bulwark with the to drop subsequent-tun politicists. United Artists previously attempted to build a fourth circuit it had no way of insuring sufficient supply of pix. Rank's squeeze has forced other majors into that step answer to the supply question. Paramount has been able to book

answer to the supply question.

Paramount has been able to book only two films in the two Rank webs. Metro has four booking with ABC. In total, only 19 Yank films have been booked for the last four months in the three claims, or a 40% proportion of their total playdates.

Switch it belies does not won.

Switch to indies does not mean, for the time being anyway, that the majors will halt selling to the three circuits.

Lawson Asks

Continued from page 2 now." It charged the Committee on

Un-American Activities. eited the film writer for contempt with violating the constitutional ights of citizens.

"Today," it declared, "further "Today." It declared, "further investigation of the motion picture industry and extensions of the area of investigation into the legitimate Broadway theatre, the radio industry, the book publishing business, the churches, schools, and the fields of selence are being threatened by this committee.

ened by this committee.
"The extent of the power of the committee over these media of expression and opinion, and the nature of the duties and the constitutional rights of the citizen called as witnesses. by that committee, as well on the committee, the committee of the committ

als."

In a brief in support of its petition, Lawson said that the questions presented in his case are "among the most important to reach this court in a generation."

The decision, he added, "will largely influence, if not determine the course of our republic."

the course of our republic."

The brief charged that the committee's purpose in conducting its hearings include "imposition of dictation to the motion picture industry of the political qualifications of personnel employed therein...de were carried out under the guide of a legislative inquity "and by means of an unwarranted invasion dividuals and private institutions." The brief asserted that members

dictation to the motion picture industry of the political qualifications of personnel employed therein. These objectives, it continued the guise of the properties of the flower committee draws and properties of the properties of

NW Drive-In Expansion Seen Threat To Regular Theatres Next Summer

of the 756 drive-ins, 137 are open during the entire year, 606 seasonally. So me 48% of the open-ar outfits book single feature programs; 13% are dual-bill theatres, and 39% alternate between the two polities.

Terrific wave of drive-in sulid 500-car drive-ins at Owards of the Control of the

5th Drive-In for St. Louis Co.
St. Louis,
Opening of 1,000 car drive-In,
the Alrway, in St. Louis county, is
the fifth alresco picture theatre for
tan St. Louis. Henry Holloway,
owner, of several small houses,
to county, has worked out a new
traike. In addition to space for
seats for 1,000.



Breakdown of Joint Ownerships

Pollousing are the joint fleatre interests, in which the majors share holdings with non-defendants, as listed in the new Justice Department brief in the Bip Five multi-rust said. The Anti-Trust Division is urging that the defendants be forced to dispose of their shares of these theres within a year. Following, in order, are the comperitions, the theatres in each, the stock interest of each of the Bip Sixe, and control the compenious of the control the compenious of the control to self-with a six of the control Washington, Oct. 5.

PARAMOUNT

Alger Thastre Corp. Alger theatre, Detroil, Parainouni 75° Ernest P. Lajoir, Allied Theatres of Bangor, 4 theatres in or noar Bangor, Maine. Paramount 51°C. Armassenat. Corp., 10 theatres in or noar Bangor, Maine. Paramount 50°C. Arranss Amust. Corp., 10 theatres in Little Rock: Paramount 50°C. E. H. Rowley, Arranss Amust. Corp., 10 theatres in Augusta, Ga. Paramount 50°C. William Jenklan, Suramount 50°C. William Jenklan, Suramount 50°C. William Jenklan, Suramount 50°C. William Jenklan, Suramount 50°C. lingham Theatre Operating Co., Inc., 7 theatres in or near Birmingham, Ala. Blank. spater Enterprises. Inc., 3 theatres in Clearwater, Fla. Paramount 22%. Frank s. B. B. Garner, and M. C. Talley.

ogens. B. Garner, and M. C. Falley,
Darlington Thestes, Inc., Liberty theater, Darlington, S. C. Paramount 25(3, R. B.
liby and H. F. Kiney, or, and 48 W. Randelph 81, Corp., United Arthut theater,
Darberthy-Randelph 505, United Arthut Theater (Crush, Inc.
Dinan Theater Corp., McVicker's theater, Chicago, Paramount 50%, John J. Jones.
Dinan Theater Corp., McVicker's theater, Chicago, Paramount 50%, John J. Jones
Domilion Theaters Inc., Appreximately 15 theaters in Vs. Paramount 51%, Honter

N.
We in Theatres of Alabama, Inc., Drive in theatre of Alabama. Param Wilby and H. F. Kincey.
Ive-in Thaatres of South Carolina, Inc., Drive in theatres at Columbus is. S. C. Paramount 50%, R. B. Wilby and H. F. Kincey. Eaton Amus, Corp. and Elizabethton Theatrea. Inc., 2 theatres at Elizabethton, enn. Paramount 50%, R. B. Willy and H. F. Kineey.

Easen Amus, Corp., 3 theatres in Newark and Paterson, N. J. Paramount 50%, dam A. Adams.

dom A. Adams.
Florence Theatres, Inc., 2 theatres at Florence, S. C. Paramount 25%. R. B. Wilby and H. F. Kincey.
Florids Inland Theatres, Inc., 17 theatres in Florids. Paramount 90%. Frank Rog. S. B. B. Garner and M. C. Talley.
Folion Enterprises, Inc., 2 theatres at Fulton, N. Y. Paramount 50%. Kallet Realty rgis Theatre Co. Services jointly owned theatres in Georgia, Paramount 50%. m K. Jenkins. m K. Jenkins. enwood Thaafres, Inc., 3 theatres at Greenwood, S. C. Paramount 50%: R. B. and H. F. Kincey. exhill Operating Corp., 2 theatres at Haverhill, Mass. Paramount 50%. Palace and H. F. Kinger.

Thilli Operating Corp., 2 theatres at Haverhill, Mass. Paramount 69%. Frank
es. Inc.

Paramount 69%. Frank
B. B. Garner, and M. C. Zalley.

The desires in Texas. Paramount 50%.

arla B. Keys.

M & P Theatre Corp. Services jointly owned theatres in New England. Paramount

(%. Publix-Netoco Theatre Corp.

Massachussfra Operating Co. Inc., 3 theatres at Somerville, Mass. Paramount 81%.

Lulix-Netoco Theatres Corp.

Manmar Theatre Co. 4 theatres at Boise, Ida. Paramount 50%. Annis Mendenhall

Manmar Theatre Co. 4 theatres at Boise, Ida. & New Hampshire Theatre Cp. Approximately 30 theatres in Maine, New ire, Massachusetts and Vermont. Paramount 50%, Gray Holding Gorp. Theatres, in A. Approximately 30 theatres in Arkansas and Tennessee. and 50%. M. A. Lighiman. In Markey Comp., Newton theatre, W. Newton, Mass. Paramount 58%. Publix manus Corp., Newton theatre, W. Newton, Mass. Paramount 58%. Publix of the Comp. 10 of the Comp. 1

aramount 50%. M. A. Lightman. Newton Amus. Corp., Newton theatre, W. Newton, Mass. Paramount 58%. Publix feloco Theatres Corp. North Gerollan Theatres, Inc. Approximately 50 theatres in North Carolina. Para-nount 50%. R. B. Willy and L. F. Kinche. Onk. Park Amus. Co. Lake theatre. Oak Park, Ill. Par 3715%. Essaness Theatres

orp.
Paramor Theafre Co., 2 theatres, Ogden, Utah. Paramount 50%. A. L. Chamann,
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Resity Corp.

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Trans Consolidated Treatres, Inc., Approximately 100 theatres in Texas and New
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hkins. Theatre Co., Colonial theatre, Ogden, Utah, Paramount 50%. Alhambra The-Co.

R. Ruben.
Suburban Amusement Co., 2 theatres in Chicago and Oak Park, Ill. Paramount reacter Chicago Theatre Corp.
The Corp. T

Anaheim Theatres, Inc., 2 theatres in Anaheim, Calif. National Theatres 51% Broadway Theatre Co. of Santa Ana. Broadway theatre, Santa Ana, Calif. National 11. Cabart Theatres Corp. Cartion Revoil Theatres Corp. 3 theatres in Los Angeles. National 50% J. Lettle P. Corp., 3 theatres in Los Angeles. National 50%. J. Levlie Coscade Theatres Corp. Approximately 14 theatres in Portland, Ore. National 31%. Evergreen State Amus. Corp. Approximately 35 theatres in Oregon and Washing-n. National 54%, F. b. Newman. Fox Salinas Theatres, Ltd., 4 theatres in Salinas, Calif. National 86% %. May A. Western Montana Theatra Corp., 5 theatres at Butte. National 667 1%. E. E. eafre, Inc., 4 theatres at Fresno, Calif. National 90%. Golden State Corp. on Bidg. Co.: Fullerton theatre, Fullerton, Calif. National 51%. Cabart Corp. and Wilshire Theatre Co. Settive Co., Ball. Williams Theorem Co., Gateway Co.

ento Thastres, Inc., 3 theatres at Sacramento, Calif. National 50%. M. Naify. la Obispo Theatres, Inc., 3 theatres at San Luis Obispo, Calif. National 51 berg. Holding Co., Hollywood theatre, Los Angeles. National 3317%. Majority Theatres, Inc., Senator theatre, Oakland, Calif. National 831676. Gore as West Coast Theatres Corp. Approximately 60 theatres in California. Na-0%. United Artists theatres of Calif., Ltd.
Theatres Corp., Grand theatre. Wassau. Wisc. National 80%. Wausau

o. est-Compton Theatre Corp., 2 theatres at Compton, Calif. National 51%. ason and Ruth Hanson. ason and Ruth Hanson. as Hellywood Theatres, 12 theatres in Los Angeles. National 50%. J. Lesset Hellywood Theatres, 12 theatres in Los Angeles. National 50%. J. Lesset Hellywood Theatres.

Negotiations Off In Philly on WB IA Deal

Philly on WB IA Deal
Two melliplications between Local B-100, 14785; Theoarre Employes Union, and the
tween Local B-100, 14785; Theoarre Employes Union, and the
Warner theatre circuit in Philadelphin, broble down completely bedeprived to the complete of the complete

Goldwyn-FWC

= Continued from page 5 =

Contineed from pare 3 sourced from pare 3 sourced out on each picture, depending on its individual merits.

With the boxoffice swinging back to the 1984-38 level over the F-WC parents of the 1984-38 level over the F-WC parents of the 1984-38 level over the State of the 1984-38 level over the 1984-38 level of the 1984-38 level of the 1984-38 level over the 1984-38 level of the 1984-38 level of the 1984-38 level over the 1984-38 level of the 1984-38 leve

is passed for all but the really exceptional films.

While Goldwyn is expected to hold tight on all future product, meanwhile, it's believed that, 'Red not seen to be a seen as a seen as

Court has considered and found to be permissable in this case."
In urging partlal divestiture within a year, the brief says, "However, there appears to be no occasion for permitting the deceasion of the permitting the dependent of the permitting the desired for any other purpose than to effectuate the judgment; and an appropriate injunction has been proposed for this purpose." There appears to be no sound reason of Ceterring the entry of a pulgament dissowing the Joint vertices.

lic Swope.
West Coast-Santa Ans Theatre Corp., West Coast theatre, Sania Ana, Calif. National 51%. Cabart Theatres Corp.
West Coast-Wilmington Co., 2 theatres at Wilmington, Calif. National 77%. M. J.
Rabwin.

Atlantic Theatres, Inc. Approximately 15 theatres in New Jersey. en Amsternam. Harold Thearre Co., Paramount theatre, Youngstown, O. Warner 80%, Shea Enter-Mount Olivar, Theatre Co., 2 theatres in or near Pittsburgh, Warner 50%, M. M. inkel and O. P. Jilbegger.

The MacArthur Corp., MacArthur theatre, D. C. Warner 50%, Fred S. Kogod and ax Burks... Regent State Corp., Ohio theatre, Springfield, O. Warner 50%, Springfield Theatre

W. F. Theatre Co., Griswold theatre, Troy, N. V. Warner 50%. Fast Theatres, Inc. WARNERS

Eaton Theatre Corp., Midway theatre, Forest Hills, N. Y. RKO 50%. Skouras

ires. Inc.
Giffs, Inc., Times theatre, Cincinnati. RKO 3315%. Majority afockholders.
Graster Huntingdon Theatre Corp., 4 theatres at Huntingdon, W. Va. RKO 25%.
Algority steckholders.
High Street Theatre Corp., Majestic theatre, Columbia, O. RKO 3315%. Majority tockholders. Metropolitan Playhouses, Inc. Approximately 136 theatres in New York and New resy. RKO 20%, Majority stockholders.

METRO

tes Theatre Corp., Gates theatre: Brooklyn, Loew 52%. Charles Jaffa. ndroll Realty Corp., Parkway theatre, Brooklyn, Loew 50%. Randforce Amuse ient Corp. Lee-Richmond Corp., Lee theatre, Richmond, Va. Loew 50%. Wilmer and Vincent Lee-Richmons Lorp., Lee Michael Machine, N. Y. C. Losw 80%. Benjamin S. Macon Amusement Corp., Criterion theatre, N. Y. C. Losw 80%. Benjamin S. rban Theatre Corp., State theatre, White Plains, N. Y. Loew 50%. Myron Sulzr. edo Operating Cerp., 2 theatres, Toledo, O. Loew 50%. Valentine Theatre Co

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'Big 5' Divorcement

York court should handle the issue remanded to it by the O. S. Salar than the state of the court should handle the issue is a superior of the court of the court

tion...

"The fact that a distributor owning copyrighted films also owns a motion picture theatre circuit is no legal reason for extending the protection of the copyright to the circuit (whether 50% or 100% owned by the distributor) so long as the circuit continues to function as an operator of motion release. as an operator of motion picture theatres which license films from the owner and other distributors in competition with other operators."

competition with other operators."

"Divorcement Now Essential"
Calling for divorcement as the ultimate remedy, the brief says that "divorcement is now essential to end the major defendants' continuing illegal control of the film market."

to end the major defendants contoning lilegal control of the film
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Tri-States' Bally Drive

OVERSTUFFING THE TURKE

ABC's \$9,000,000 Stock Intake

Over and above the paying off of bank loans. Ed Noble's AEC operation has realized upwards of \$9,000,000 from the recent floating of its stock issue. Most of the coin, of course, is being poured into television, if being estimated that the coast-to-coast AEC video to reports that AEC has been obliged to dig into its surplus to get its TV enterprises rolling, network excess say that's not the case; that the stock issue is carrying the full (redging) of the paying the control of the

Neek.

It's estimated that Noble's ABC setup today—AM, FM, TV—has a valuation of about \$20,000,000.

GM Sponsorship of Bergen Would Yank Show Out of Sun. NBC Spot

With General Motors a hot prospect for the \$2,000,000 annual time-and-talent; pickup of the Edgar Bergen-Charlie McCarthy show which Standards Brands is autious to relinquish, there's a strong posture of the strong postu

mennwhile CBS board chairman William S. Paley has been trying to wrap up a capital gains deal for the Charlie McCarthy-Morti-

for the Charlie McCarthy-Mortismer Sented properties, similar to the Anos in Andy maneuver, but the Anos in Andy maneuver, but Bergen reportedly prefers a straight sponsorship deal as a straight sponsorship of the Anos and the Anos

matically cancels out his present saming at 8 time on MRC, in view matically cancels out his present saming at 8 time on MRC, in view matically cancel saming at 8 time on MRC, in view matically cancel saming at 8 time on MRC, in view matical saming at 8 time on MRC, in view matical saming at 8 time on MRC, in view matical saming at 8 time of 18 time on MRC, in view matical saming at 8 time on MRC, in vi

Swift Cools Off On Sat. Hot Dogs

The Swift meat packing position commercial; that his nast network to commercial of matutual was can-faced with a hudgedary cuthack in their frankthurter division, their frankthurter division, their frankthurter division, their frankthurter division, their frankthurter division of the saturday morning NBC "Archie Index Packet of Saturday Market of Saturday Market of Saturday and "Andrews" and "Meet the Meeks," but plan is to continue the latter. No cancellation or der lass continued that the saturday morning the saturday morning the first of the year, giving it spot under saturday morning the first of the year, giving it spot under saturday morning the first of the year, giving it spot under saturday morning the first of the year, giving it spot under saturday of the first of the year, giving it spot under saturday of the first of the year, giving it spot under saturday of the saturday of the first of the year, giving it spot under saturday of the first of the year, giving it spot under saturday of the saturday of the first of the year, giving it spot under saturday of the first of the year, giving it spot under saturday of the saturday of the first of the year, giving it spot under saturday of the first of the year, giving it spot under saturday of the saturday of th

Hope No Hexer

Hope No Hexer

Hollywood, Oct. 5.

Not one to say "the hex with
hem," Bob liope has changed
from the say the hex hexer
her begins to be a say the hex hexer
Hall Mark Playhouse Oct. 7 so
he won't jim the Cleveland
Indians in their world scries
Owning a piece of the Redmen, he wants to put no
superstitious obstacles in their
games. Thurber beschul far
her begins the say he switched to Ring
Lardner's classic, "Elmer the
Great!" Thurber tale has to
great! Thurber tale has to
who. does everything wrong.

New Bid to Give Upton Close Ether Via Cuffo Platters

the interests of a foreign govern-ment." Office from the appeal is the known fact that unofficially, he spersons non great with the networks, most of whom won't carry hin, either sustaining or commercial (on Mutual) was can-ciled on a wave of listener pro-tests, and that his recent attempt to reach U. S. listeners through on the commercial can be a super-ties of the commercial can be reached by the commercial can under D. C. scrutiny.

NBC, CBS PREP HOLIDAY BOUTS

When, several months ago, NBC grabbed off the Eight holiday business from CBS, after a six vesar reign on Columbia, it sparked one to read the control of th

inemesives hangs in the balance.

It all started when NBC prexy
Niles Trammell succeeded in selfNiles Trammell succeeded in selfTammell succeeded in selfsix years these programs, highlighted chiefly by NDC's top Lalent
set Jack Benny, Charlie McCarthy,
Red Skelton, Jimmy Durante, GarTy Moore, et al., gave holdey proty Moore, et al., gave

(Continued on page 36)

Truman Air Coin **Begins to Pour**

Athough as recently as two weeks ago the Harry S. Trumani-for-President radio coin was an elusive thing, as far as the ned who control the Democratic purse strings started to loosen up in cament last week was aws \$50,000 poured into web cofters, mostly compared to the control of the control

'What Code?' Is Affiliates' Greeting To NBC's Set of Reforms; Network Miffed at Sun Valley Brusheroo

How Hooper Rates 'Em

Mr. Keen
Suspense
Take It, Leave It.
Break the Bank
Crime Photographer
Gangbusters
Horace Heidt
This Is Your F.B.I.
Mr. & Mrs. North

NBC Election Night Sale at 150G Gets

Left Rebate Hook

It Off Rebate Hook

It Off Rebate Hook

NBC's sale of Election Night

from 8 o'clock on 1 or Chevricht
adds up to \$150,000 in billing

but as far as the network is concerned, if strictly a case of it bing up to the NAB Standards

but as far as the network is concerned, if strictly a case of the concerned, if strictly a case of the conthat NBC will Just about hook

even on the dea!

It's not only a case where the

network make refunds and the hold

even on the dea!

It's not only a case where the

network make refunds or the

flow in the control of the

flow in the control

flow in the

TOP U. S. CLIENTS

The fact that the newly-projected NBC Code establishing a "good behavior" broadcasting pattern got a virtual brushoff at the Sun Valley convention is causing no little distress among the network hierarchy, with prey Niles Transmell, for one society disappearance, the control of the control

affiliate managers.

It was not only a case of the affiliates failing to take action on the Code, but the reaction was so passive as to suggest that the standard of the affiliate broadcasters even put thenselves on record unofficially with the comment; The Code is the comment of the control of the affiliate broadcasters even put with the comment; The Code is a work of the comment; The Code is a work of the comment; The Code is a work of the comment; The Code is a whole reacts to the parent NAS Code with the same lack of interest or enthusians as the NAS Code with the same lack of interest or enthusians as the NAS Code with the same lack of interest or enthusians as the NAS Code with the same lack of interest or enthusians as the NAS Code with the same lack of interest or enthusians as the NAS Code with the same lack of interest or enthusians as the NAS Code with the same lack of interest or enthusians as the NAS Code with the same lack of interest or enthusians as the NAS Code with the same lack of interests.

and Kaiser-Frazer ty.

Also available are Tuesday 9:30 to 1.

As for Saturday, it's a case where election Night out the west tele hookup. The less of the less of

Steffy New Yankee Boss

Boston, Oct. 5.
George W. Steffy, veopee of
Yankee Network and long time
right hand man of Linus Travers,
has been elected to board of directors of the network.

support of the network me Steffy, connected with Yankee me Steffy, connected with Yankee me Steffy, connected with Yankee, will direct operations of network, on upped to v. p. of Muttal, of which ries Yankee is Hub outlet. New setup me, will mean that Steffy in effect will Add be boss of Yankee in Hub, as the boss of Yankee in Link, as the boss of Yankee in Link, as dich though Still remaining on board of directors of Yankee v. 1991 18

WOV Sets Up Program Production Unit in Italy for Bi-Lingual Shows

Taking a cue from U. S. film companies, which are setting up shop in Rome for picture production. WOV. Bulors-owned N. distribution of the set of the set

station serving forcein anausses groups, arranged by WOV progroups arranged by WOV progroups of director Arnold Hartley during a recent trip to Rome follows skx months of preparation and test man, Italian until is under the administration of George Cuebo, formerly with the progress of the formerly with the progress of the past, two years operator of an American - type public relations outfit in Rome. Seripting and casting will be handled by Vera Fontanello, U. S. chalas authored Cuaker Odis sompers for Lettin American airing.

Programs in blueprint include

American airing
Programs in blueprint include
all types except musicals. Test
shows have included interviews,
dramatic sketches and several docmutatic sketches and several desired
pency relief parcels were being
distributed). First serip serial
prepared by the Rome unit will be
ra week, Hartley said.
Shows also will be available for

Shows also will be available for use on a syndicated basis in other markets. One series projected for the unit will cover workings of the Marshall Plan in Italy.

the Marshall Plan in Rafy
Hartley pointed out that the
Rome-produced shows will cost
approximately as much as similar
features produced in Italian here,
object of the overseas setup being
quality of WOV's Italian-language
broadcasting through tapping talent at its prime source. As Italy's
film center, Rome affords prior
of setting and directing talent
adaptable to radio,

Station Reps' Assn. In Top Promotional Bally To Accent Value of Spots

National Assn. of Radio Station Representatives made its debut in the promotional field this week with a smartly packaged booklet ballyhooing the values of spot ra-dio. NARSR ordered an initial press run of 12,500 to service free copies to all important agency and all of the complete of the copies of the cop

Aside from factually setting forth the case for spot broadcasting as "radio's most flexible form of advertising," book comes up with a couple of answers, as the reps see it, to the most question of what spot radio is.

As a long destitic ""

or what spot radio is.

As a long definition: "It can be a two-hour ball game, a full-hour dance band, a half-hour mysterdramia, quarter-hour news round-up, a five-minute weather reporting the signal, or a participation on a homemakers' program."

gram."

For a brief definition: "Any use of the nation's radio stations by a national advertiser on a selective market basis."

national advertiser on a selective market basis."
While the represent the settled upon While the representation of the many repole contained spot radio with spot announcements, they made no swipe, however, at attempting to tag a new name on this \$5,000,000 annual business. Booket was prepared or the motion outfit, under the guidance of an NARSR committee composed of Lugiene Kat, chaltman; H. Preston Peters of Pree &. Peters, and Levis Avery of Avery-Knodel.

Aughen Cat, chaltman; H. Preston Peters of Pree &. Peters, and Levis Avery of Avery-Knodel.

Booked through N. Y. office now maintained by the repsy group with T. F. Planagan, as managing director.

MUTUAL'S 'JOE McDOAKES'

MUTUAL NS SEE A new situation comedy, "The Joe McDoakes Show" starring George O'Hanlon, for airing from the Coast starting Nov. 4 in the 8 p.m. Thursday slot. Stanza will be produced by Don Bernard via Bernard Schubert Productions."

Network Premieres

(Oct. 6-16)
OCT. 6
"Blondie," with Penny Singleton
and Arthur Lake. NBC, 8 p.m.
Collgate-Painelive-Peet (Esky), with
Bd Gardner. NBC, 9 p.m. BristolMyers. (Young & Rubicam).
"Curtain Time," drama. NBC,
10:30 p.m. Mars. Inc. (Granter).
"Merchalt Williams. NBC,
"Street Mars. Inc. (Granter).
"Merchalt Williams. NBC,
"Merchalt Williams. NBC,
"Granter Foods. (Young & Rubicam).
OCT. 7

cam.) OCT. 7

"First Nighter," drama. CBS, 10:30 p.m. Campana. (Wallace-Ferry-Hanj). "Screen Gulld Players," drama NBC, 10 p.m. Camel cigarettes. (William Esty.)

OCT. 8

"Ford Theatre," drama. CBS, 9
p.m. Ford Motors. (Kenyon &
Eckhardt.)

Eckhardt.)
"Jimmy Durante Show," comedy-variety, NBC, 8 p.m. R. J. Rey-nolds. (Esty.) "Jack Carson Show" (new), com edy. CBS, 8 p.m. General Foods (Young & Rubican.)

"Chicago Theatre of the Air," drama. Mutual, 9 p.m. Sustaining.
"Amos 'n' Andy," comedy. CBS, 7:30 p.m., Lever Bros. (Ruthrauff & Ryan.)

OCT. 11 "The Brighter Day" (new), drama. NBC 10:45 a.m., Mon-thru-Fri. Procter & Gamble. (Dancer-Fitzgerald-Sample.)

4A's Agev. Survey No Comfort to FM

Chicago, Oct. 5.

FM Assn. members in convenion for least week got small comfort from Kenneth Godfrey, media director of the American Assn. of marized agency replies to a detailed questionnaire on FM. Questionnaire sent out to 70 agencies for the constant of the control of th

agencies complained of FM sales-men who made a strong pitch on "fine music" while ridiculing AM's sorp operas, singing spots and high pressure commercials. Salesmen also were criticized for price cut-ting and over-stressing FM as a "cheap" buy.

Stop Me' in MBS Fade

"Stop Me in MbS Fade
"Stop Me It You've Heard This"
fades off Mutual's kilocycles next
starday (9) in the wake of the
web's annexation of the doubly expensive similar starca, "Can You
wrap up a bankroller for the latter show, which went off NbC in
Collate's fail program reshuffle,
and the starce of the latter show, which went off NbC in
wrap up a bankroller for the latter show, which went off NbC in
wrap up a bankroller for the latter show, which went off NbC in
wrap up a bankroller for the latter show, which went off NbC in
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late in the late of the
wrap up a bankroller for the
wrap up a bankroller
with the late of the
wrap up a bankroller
wrap up a bank



PRIMES KLZ PROMOTION JOHN CONNORS

KLZ keeps selling profitably for its advertisers because it keeps everlastingly selling itself. The promotion of its programs and services is as much a part of KLZ's operation as the programming it-

KLZ. DENVER.

Livest Corpse In America': FM's Chi Meet Boast

Chicago, Oct. 5. FM Assn., here last week for its second annual convention, failed to crawl into its grave as some segments of the trade had pre segments of the trade had pre-dicted. Group got a timely trans-fusion via its new prexy, Bill Ware, mgr. KFMX, Council Bluffs, Ia, who in a rousing

Ware, mgr. KFMX, Council Buttifs, Ia, who in a rousing luncheon speech put starch in the morale of wavering elements and showed over a plan to bolster. Ware talked straight FMA was talked straight FMA was talked straight FMA was talked straight FMA was talest \$5.00 in the red so far. He proposed advance payment of 49 duse totaling \$38,000, with \$18,300 budgeted for next year's brief to meet does not be the straight of the stra

right of FM stations to make dis-nect pickups of non-commercial shows from met affiliates. For the state of the state of the three-day meet include (1) expansion of membership to bring in dealers and distribe of FM sets; (2) llaison with the RMA to estab-lish minimum standards for FM sure FM stations the right to direct pickups of non-commercial broad-

sees an additional of steps of sees of prickups of non-commercial broad-casts from the nearest net affiliate; and (4) promotion of an FCC rule to prohibit filing of a new application for FM facilities by any within two years prior thereto, surrendered a CP or, dismissed an application for FM facilities.

Other resolutions asked the FCM for the form of the form of

WOR's 'Cosmo Playhouse'

NON S COSMO F12/NOUSE
A secretary in WOR's (N. Y.)
program department, Joan Macbonald, is the creator and producer of a new half-hour, crosspost of the property of the procomposition of the property of the
world be presented in cooperation
with Cosmopolitum magazine,
with Cosmopolitum magazine,
story properties available for the
series.

series.

A major national advertiser is interested in the stanza, it's said.

************************************** From the Production Centres

IN NEW YORK CITY . . .

IN NEW YORK CITY.

MBS-Don Lee topper, Lewis Allen Weiss, returned to the Coast tickled pink with a \$99 portable TV set given him by Jack Straus of Macy's and Work. —Ton Knode of MBC Press bedded with a serious foot infection and recurrence of warring seeph Bond named publicity director of Campbell-Evadd. —Frank Koehrenbeck, gm of WMGM, on the mend at the Park East Hospital. And plenty thankful the illness of the Cambridge of t

official thicking multile ago: the station's recent inaugural spree under way... WQXIS Dunnen Pirmi and missus home from a flying trip to London and Paris.

Janet Theresen, see'y to ABC veepee Robert Saudek, cheeks out this week to become the bride of a banker... Olive McEludy, on leave from the Toledo Station of the Station of the College of the Co

IN HOLLYWOOD .

True Boardman will forget about radio for a few weeks and stests in Mexico City to dream up the outline for a play that has long been kicking around in his conk. . . Frank Cooper set Cy Fisher to head up his New York office for the handling of package sales and client seriously a control of the package sales and client seriously a control of the package sales and client seriously a control of the package sales and client seriously a control of the Post Office department. In his pare time he'll knock off 30 transcriptions for the Treasury Department's bond driver. . . L'Onivo Pietcher's gets the heave ho off ABC Nov. 21 but the line of the part of

IN CHICAGO . .

IN CHICAGO

Magrie Dillard, producer of "Career Girl," was stranded in Panama on her recent vacalion when rioting disrupted transportation for civilians. She finally got out via a cargo plane. Don Herbert quitting as the finally got out via a cargo plane. Don Herbert quitting as the finally got out via a cargo plane. Don Herbert quitting as the finally got out via a cargo plane. Don Herbert quitting as the finally got out via a cargo plane. Don Herbert quitting as the finally got out via a cargo plane. Don Herbert quitting as the finally plane of the finally finally plane of the finally pla

(Continued on page 345 - 11 streets steel

DAYTIMERS' ELECTION BLACKOUT

Portend of AM-TV Listening Habits | WNYC AMONG

Small but significant sample of what AM-TV dialers in metro politan areas will be tuning in this fall has been disclosed by Albert Sindlinger's instantaneous Radox pilot-test operation here. Prime indication seems to be that, though the Bennys, Bergens, Allens, et al, are back, tele set owners will keep on ignoring AM. Another snap conclusion, on the basis of last Sunday's (3) dialing, is that the comedians face an uphill fight versus the giveaways.

Despite return of NBC's comedy powerhouse Sunday (3), every one of the teleset homes in the Radox sample (presently 60 AM, FM and video sets) looked at TV Instead, Sindlinger reported. In three of the radio homes, Fred Allen was dialed out within a minute or two after he came on, the pickup being switched to "Stop the Music." Number of sets in use (50% of the sample) was the greatest since the pilot test started several months ago.

est since the pilot test started several months ago. Sindlinger disclosed that his sample will be doubled to 120 sets, next week. He expected to increase it to 600 sets by sometime in December. Operation will be confined to Philip rather than exchactory sample size is determined, Sindlinger said. At 8:02 pm., just after "Stop the Music" went on, it had a 23% share of audience against Edgar Bergeris 23, but by 8:27 Bergeris share had inched to 29%, and "Music" had climbed to 37. Fred Allen teed off with 25% against "Musics" do, 38; 54 pm., and 48:03. White Winchell 18:44 903. White Winchell 18:46.

he was down to 19% and the givesway was up to 43.

At 903, Walter Winchell had 49%, against NBC's 14.

Oddly enough, CBS' new Sunday sequence, parlaying from reworks #Boshont" and 'Sams Spade' to 'Cabin B-13,' 'Electric reworks #Boshont" and 'Sams Spade' to 'Cabin B-13,' 'Electric rup, but built in share against 'Music' 'CBS' share climbed from 27% at 8-30 to a high of 33% at 8-154, then dropped off to 24% at 9-36. (At 10-33, when "Strike It Rich" was starting, CBS' share jumped from 23 to 445%.)

Set Mfrs. Muster Forces to Join In Industry's 'Protect Radio' Stance

tect radio at all costs against the threatened inroads of television, radio receiver manufacturers have begun to muster their forces to join in the fight. Plans are already under foot to line up new retall outlets, such as drug stores, for AM receivers. Other manufactur-AM receivers. Other manufactur-ers, while predicting that TV will represent at least 70% of their total volume production next year, look to the incorporation of tele in combination consoles as offering a good opportunity to convince the public to replace existing sets.

public fo replace existing sets.
Suggestion that the radio industry should seout out 'new retail
unlets was made to the Associated
Chain Drug Stores meet in N. Y.
the state of the Associated
Chain Drug Stores meet in N. Y.
the state of the state of the state of the state
rice and manager i. H. SteklesPointing out that druggists "depend more than any other merchant on radio advertising to help
most radio, advertising plus products on sale in drug stores. Stickle
to did the assembled druggists that
If it to their direct advantage to
"monotor radio sales radio disects
in every room." He sadded:
"It is entirely possible that the Upped Kevenues

Washington, Oct. 5.

Now its board charmant, Oct. 5.

Now its board charmant and such charmant, Oct. 5.

Now its board charmant will come cut it wowned to common the brilliant of page board charmant of the charmant, Oct. 5.

Now its board charmant and such charmant, Oct. 5.

Now its board charmant and such charmant, Oct. 5.

Now its board charmant and such charmant, Oct. 5.

Now its board charmant and such charmant, Oct. 5.

Now its board charmant and charmant of the charmant of the charmant, Oct. 5.

Now its board charmant and charmant of the charmant of the charmant, Oct. 5.

Now its board charmant and charmant of the cha

Ballantine's Fast 14.7

Ballantine beer again copped a sock rating payoff in the one-shot field late last month. Mutual airing of the Zale-Cerdan bout for the suds outfit brewed a 14.7 Hooper. If Hooper counted such items in his Top 15. the fisticast would have been No. 6, right behind Bob Hope.

B'casting Profits In Slump Despite **Upped Revenues**

Several hundred daytime radio stations which for years have re-ceived STA's, ispecial temporary ceived STA's, ispecial temporary overtime on election nights wor be permitted next month to provide their communities with this serv-or communities with this serv-tion of the service of the service and the service of the service of the city, where muricipal - owned WNTC has broadcast election re-search of the service of the service of the STA's were heritated out of

WNYC has broadcast election re-turns for 22 years.

STA's were legislated out of custence by the Federal Commu-nications Commission last summer.

It is usual application to stay on after 10 p.m. on Nov. 2, the bid, wan't denied, but simply returned. Mayor William O'Dwyer is said to be prepiping a letter of strong pro-open the case, unless other locali-ties protest in volume.

A high-placed FCC official said systerday (Tues) that thus far one group of daytimers had bended to-gether to file a petition but the special properties of the case, he case, he denied it would cause New Yorkers any great hardship be-cause in New York there are so many other stations they can get their returns on.

their returns on."
FCC banished STA's on the grounds that (1) the privilege was being abused; (2) congestion of frequencies was arising from the increasing number of daytime stations, and (3) servicing the STA's coused an administrative burden, caused an administrative burden, ed., warning the Commission it was the control of the control of the commission it was the commission in the commission in the commission in the commission in the commission it was the commission in the

Only exceptions that have been made since then, it's said, were in the cases of some 100-watt sta-tions whose overtime requests pre-sented no question of interference or other problems,

FCC Rule Attacked

FCC Rule Attacked
In the past week, since WNYC's
election-night blackout came to notice, the FCC rule has been celltorially sttacked as "rule by short
electron pointing out that some
16,00,000. New York area resisdents are to be denied the complete election, results which the
complete election results which the
FCC attitude on the question as
for the properties of the properties of the
properties with all departments of
city government, denounced the
FCC attitude on the question as
for the properties of the
body, he explained, "seems to be
getting so much to do they can't
do the things that ought to be
done." He was referring to the
STA's was too much work.

Transcription Boys Come Up With Cutie: They Wanna Keep Dubbing 'Em

Song Cavalcade

Song Cavalcade
Vaniery's specially compiled
Musical-Historical Cavalcade:
1800-1948, covering 180 years
of American music, starts publishing serially in this edition.
1 in ce the original 1800-1935
Song Cavalcade first appeared
some 10 years ago in Vaniery
Radio Directory, the many requests warrant this republicato the composition of the compositi

Directors' 4-Way Stab vs. T-H As Sweets Stands Pat

Bill Sweets, who resigned as national prexy of the Radio and Television Directors Guild last week rather than join with other officers in voluntarily signing. Non-Communist affidavits, received a unanimous vote of personal endorsement from membership of the N. Y. local Monday night (4).

room memorrains of the N.Y. Administration of the National Attempts had been made during the past week by Guild toppers to talk Sweets into revoking his stand, but he declined. He was ill and but he declined. He was ill and meeting, but sent a statement reaffirming his position. As a result, the local adopted a four-point resolution, If declared to the condemns the Tath-Hartieg Law as an instrument deliberately designed by the centeries of trade unions for the proposes of creating disagreement, disaffection, most of the condemns the month of the condemns the condemns the Tath-Hartieg Law as an instrument deliberately designed by the centeries of trade unions for purposes of creating disagreement, disaffection, and the eventual guilds."

guilds."

2. That the membership of the local joins with its executive council and national board in recognizing and upholding the inqualited principle in redusing to sign the non-Communist affidavit and continues to regard him as a leading, member of the local approved the management of the local approved the way of the continues to regard him as a leading, member of the local approved the way of the continues to regard him as a leading, member of the local approved the way of the continues of the local approved the way of the continues of the local approved the way of the continues of the local approved the same of the local approved the local appro

ducers are currently working over shows before the American Fede tion of Musicians lifts its ban on recordings and transcriptions. Platrecordings and transcriptions. Plat-ter package producers have saved considerable coin by dubbing in nusleal backgrounds and are mak-ing as many disks as, possible before AFM head James C. Petrillo decides that he'll permit his musi-cians to go back to work.

clans to go back to work.

This Is regarded as a terrife
switch on the pre-ban attitude of
diskeries when they worked feverishly during last November and
December to get a sufficient backlog of recorded muste. Today expackagers are working around the
packagers are working around the
packagers are working around the
before Petrillo rescious the ban.
They expect to lose a wad of mourey
when live musicians are used again.
The et. producer's have found.

when live musiclans are used again. The et. producer's have found that costs have been lowered considerably by having the musical background dubbed in from stock show enacted first and music dubbed in, they save the charge of \$27.50 per man per hour for a 15-minute show. Added charges of double scale for leader and music centractor go on top of the outlay. Only moderness that are shalling

Only producers that are shelling out extra money for dubbed music are those that previously used an organ background. Studio costs frequently go over that which went to the single musician.

to the single musician. However, these producers are getting the advantage of fuller backgrounds with the present dubbing system. Library of recorded music is sufficiently complete to obtain the majority of effects from sharp stings to long passages of mood music. What's more, services of copyists, composers and arrangement of the computer of the composers and arrangement of the computer of the composers and strangement of the computer of the composers and strangement of the computer of th

dubbing method.

However, there's one disadvantage in dubbing. Those shows that are using full orchestral backgrounds will find it difficult to go back to the organ background once the ban is lifted. But otherwise, transcribed package producers are chalking up additional profits as long as Petrillo insists in keeping the recording ban.

CBS' 25G 'Trailer' To Showcase Markle At 'Ford Theatre' Helm

Ford Theatre' Helm
CBS' 60-minute one-shot dramatration last Friday. (1) of 'Young
Allyson, represents probably the
most ambituous 'trailertation' of
an upcoming network series. In terms of time and talent, it added
terms of time and talent, it added
"Ford Theatre" show, which
"Ford Theatre" show, which
presens this Friday (6) in the CBS
9 to 10 p.m. segment.
Primarily, the one-shot was designed to showcase the talents of
ducer-director of the new 'Ford
series. "Young Man of Manharkie while he was producer-director
has 'year,' and in last 'griday's reprise he also stepped in for the
male lead role, which was done on
"Studio One" by Robert Mitchum.

Taylor-Reed Splurge

ABC's biggest single spot and co-pp order in several months has been wrapped up with the Taylor-Reed Corp., food manufacturer (ple crusts, cake frosting, etc.).

(ple crusts, cake frosting, etc.).
Outfit will sponsor "Mr. President" on WJZ, N.Y. WENR, Chilcago, and WXYZ, Detroit; the
Tuesday-Thursday sequences of
Nelson Olmsted's starax on WJZ,
and the Monday-Wednesday-Friday
segments of "Breaklast in Hollywood" on KECA, Log Angeles, and
KGO, San Francisco.

KRAFT MUSIC HALL With Al Joison, Oscar Levant, Lou Bring orch; Judy Garland, guest Ken Carpenter, announcer Writers: Manny Manheim, Charles

Writers: Manny Manheim, Char Isaacs Producer: Cal Kuhl 30 Mins.; Thurs., 9 p.m. (EST) KRAFT FOODS NBC, from Hollywood

NBC, from Hollywood

(J. Walter Thompson)

Al Joison and the Kraft Music
Hall are again solidly entrenched
in the Thursday night at 9 slot on NRC. Which means that bigtime radio is back in harness. "KMH" has taken up precisely where it left off last season—Jolson, Oscar Levant, Lou Bring's orch, guestars Levant, Lou Bring's orch, guestars with the accent on talent, and the proper production accourtements in the Manny Manhelm-Charles Isaacs scripting and Cal Kuhl's knowing direction. (Except that the boys forgot to bring the show home on time, leaving Jolle dangling on the last bars of "When I Lost You" at the 9:30 signoff.)

Lost You" at the 9-30 signoff.)
This is Joison's second full season for Kraft and it looks like the
ter trouper's comeback is due for
a permanent ride. As the Thuse
preceding half-hour of Burns &
Alen, it's the old show biz flavor
patterned to the New Taste in
the best tradition of present-day
kilocycling.

kilocycling.

As i should be, the Kraft Music Ball emphasis on the Kraft Call and Solonia of 'Red. Red Robin'. "All Alone. "Poor Butterly." "Is I True What They Say About Dirice," etc. general the Kraft Call and Solonia of the Kraft C

se in the out N. Y. Winter Garden regime. Static obleague, techniques in mike delivery doesn't particularly matter. What does its at they continue to complement crossfre and barbs—with the Learn planistic protechnics always surefire. (One basic lack on last that the continue to complement that in the failure to achieve the same naturalness and case, as does like the continue that in the failure to achieve the same naturalness and case, as does like the continue that in the failure to achieve the same naturalness and case, as does the continue that in the failure to achieve the same naturalness and case, as does that the continue that in the failure to achieve the same naturalness and case, as does a continue that the conti

As the guest on the premiere, Miss Garland made a pleasing foil for the Joison-Levant jibes and she really socked over the Rodgers-Hart "Johnny One Note" as her solo you'll contrib.

Ken Carpenter, as usual, knows how to self Kraft Cheese convinc-ingly without overdong it. Rose.

LUM 'N' ABNER
With Chet Lauck, Norris Goff,
Clarence Hartell, others, WenClarence Hartell, others, WenFreducer; William Gay
Music: Eliae Mac Emerson
30 Mins; Sun., 10 p.m. (EST)
PROTON Hartellywood
158. Tools, Cone & Belding)
"Lum 'n' Abner," who have been
feeding listeners with a unique
brand of Arkanass corn for some
17 years, have switched over from
15-minute across-the-board airre
a 15-minute across-the-board airre

JUDY CANOVA SHOW With Mel Blane, Rudy Dandridge, Hans Conreid, Ruth Perrott, The Sportsmen; Howard Petrie and Frank Graham, announcers

Frank Graham, announcers Producer: Joe Rines Writers: Henry Hoople, Fred Fox, Artie Phillips 30 Mins., Sat., 10:30 p.m. (EST) COLGATE NBC, from Hollywood

SO STITMS SAL, 19539 P.M. (EST)

MRC. from Hollywood

(S. Shermars & Marquette)

It must've happened during 'the layout that 'dee Rines said to 'udy

that the Rines said to 'udy

that the Rines said to 'udy

with the old format (always) 'Les

with the old format (always) 'Les

different, wasn't everyone talking
about an overhaul job on their

ventual the distinct in their witers

and the results of their ombiest
labout an overhaul job on their

ventual the distinct in their witers

and the results of their ombiest
labout an and energies were projected

No new model ever burned up

the track but for an easy ride with

laparts meshing it had that 'Caddragged in by the heels to parry

pun with Canova and be gone.

The partitions have been knocked

happy family living in one big

bouse. Situation has replaced sign
sens of the project of the control of the control

bag Jose. Judy has some out of mountains and is now resident of mountains and is now resident of That's the premise for as long as it helds out and the ground is fertile. All manner and type of chracters will wander in and out that of hardware will wander in and out that of hardware will wander in and out that of hardware will be a supported by the property of the

GROUCHO MARX SHOW (Transcribed) With studie participants; George Fenneman, announcer; Stan My-ersand, music Writers; Bernie Smith, Hy Freed-man, Ed Tyler Director; Bob Swan Frouncer; Bob Swan Frouncer; Bob Gandel Frouncer; Bob Gandel FLGIN-AMERICAN BE, Gran Hollywood

CRS, from Mollywood
(Foots, Come & Beldidg)
"Lum 'n' Abner," who have been
deeding listeness with a universal of the dealth of t



HARRY SALTER MUSICAL DIRECTOR Stop the Music—ABC It Pays to Be Ignorant—CBS

KAY KYSER'S KOLLEGE OF FUN AND KNOWLEDGE With Kyser, emcee; Jack McCoy, announcer

Producer: Jack Cleary 30 Mins.: Mon. thru Fri., 11 a.m. (EST)
PILLSBURY MILLS
ABC, from Hollywood

ABC, from Hollywood
(McCame.Frickon)
Shuffled from his prominent
injkittime spot of last reason to an
across-the-board morning the
training the training the
training training the training to the
training training the training training the
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quit snow into irrst class enter-lation of the control of the con

solid rep. as a comedy program in miciotal quix setting, an incidental quix setting, an incidental quix setting, an incidental quix setting the perfect of questions in order to graduate into the prize-winning class. On the chows where the customer carl quiz in a semi-farcical takeoff on the chows where the customer carl to the control of the control

ing previous seasons built up a size-able following with the Prudential

The Frugentian Co, when our improvement of the previous seems built up a size-able toflowing with the Frudential able toflowing with the Frudential able to the total and the total able to the total and the total able to the Hollywood names.—
The formula appears to be certain the total appears to be the total appears of the total appears of the total appears of the total appears atrong enough to attord while At the same time, the show has an aura of dignity coupled with while. At the same time, the show has an aura of dignity coupled with while. At the same time, the show has an aura of dignity coupled with while At the same time, the show has an aura of dignity coupled with However, the initial Prudential program revealed so me kinks which need considerable ironing, iones, vice-president was hardly an ideal which despite the ingraisting performance by headliner dignity obvious piece of wherming that tolegaphs its happy ending almost the program had to rely on an essential degree of charm in write-and the total appears of t

gots both.

Supporting cast is excellent with Betty Lou Gerson, showing up nicely as the boss' amanuensis; Alan Reed does well as the firm's Alan Reed does not be a firm and the firm and the firm Barbara Stanwyck. In helder from Barbara Stanwyck, In helder for subsequent shows on which they'll speece the standard of the standard stan

EDDIE CANTOR SHOW With Dinah Shore, William Powell, Billie Burke, Bert Gordon, Harry Von Zell, The Sportsmen; Von Zell, announer Writers: Irving Elinson, Joe Quil-

lan
Producer: Manning Ostroff
30 Mins., Fri., 9 p.m. (EST)
PABST
NBC, from Hollywood

(Warwick & Legler)

(Warwick & Legler)
Not even a master craftsman
like Eddie Cantor, with 18 years of
radio and 40 years of show business behind him, can surmount the ness benind him, can surmount the impost of a script that lacks the incandescence so vital to his type of Jesting. Try as he would, and no one tries harder to make every line count, NBC's new "man Friday" couldn't give his season opener the high comedic content which has so consistently been his measure.

CHARLIE McCARTHY SHOW With Edgar Bergen, Ray Noble orch, Don Ameche, Marsha Hunt, Pat Patrick; Ken Carpenter, an-

With Edgar Bergen, Ray Noble ourch, Don Ameche, Marsha Hunt, motioner of the Company of the Comp

to all-family listening.

The Earl Ebb top-shelf production, the tight scripting, the Noble musical background assist talthough Bergen is passing up the combine to make a surfere package that again looks headed for the top Hooper-brackets, even in the feeting of the Muster competition of the Muster competition of the Muster competition of the Muster competition.

Ken Carpenter does his usual slick job on the Chase & Sanborn coffee commercials. Rose.

coffee commercials. Rose.

CHESTERFIELD SUPPER CLUB
With Jo Stafford, Rila Ilayworth,
Faul Weston's Orch, Pergy Lec,
Orch, Tom Reidy.
Prod-Dir. Robert Packham
13 Mins, Tues-Thums, 7 pm. (EST)
13 Mins, Tues-Thums, 7 pm. (EST)
14 Mins, Tues-Thums, 7 pm. (EST)
15 Mins, Tues-Thums, 7 pm. (EST)
16 Mins, Tues-Thums, 7 pm. (EST)
16 Mins, Tues-Thums, 7 pm. (EST)
17 Mins, Tues-Thums, 7 pm. (EST)
18 Mins, Tues-Thums, 7 pm. (EST)
19 Mins, Tues-Thums, 7 pm. (EST)
19 Mins, Tues-Thums, 7 pm. (EST)
19 Mins, 19 Mins,

RING CROSBY SHOW
(Transcribed)
(Transcribed)
With John Scott Trotter orch,
Rilythmaires; Claudette Colbert,
Access poss, guests; Ken Carprofilect; Bill Morrow
Writers; Morrow, Larry Clemmons,
Hal Kanter
go Mins; Wed, 10 p.m. (EST)
PHILO:
Hall Kinder
Richter
Ri

ABC. from Hollywood

Hirchins)
Back for a third-senset under
bilico auspieces, the Bing Crosby
Balthewar and the pivotal point for
ABC's sock Wednesday night conedy layout which now finds Milton
Berle, Grouch Marx and E Bingo
ABC has strengthened its hold on
the Wednesday undience pull and
the payoff will probably be found
in the 46-46 Biopers.

in the '48-49 Hoopers.

Trancerbed or live, the Groaner can do no wrong. The same gib artistry is once more in evidence, be it his off-the-cuff banter with Ken Carpenter, John Scott Trotter, or his guestars; his vocal niftles, or the assorted intros to the comedy-patterned commercials in this instance on behalf of the new card machines.

Playoff of the initial reason.

ord machines).

Playoff of the initial transcription for the new Crosby season (29) found the show grooved to the expected high entertainment level, with tradey byplay on Hope's new sponsor, the Philco bankrolling, etc., strictly geared in the Crosby idiom.

etc., strictly geared in the Crosby idiom.detc. Colbert as the guestar on the initialer parlayed her comedic talents with a visitation by the four Crosby boys for a loosely-scripted ickiking around of the control of the colbert of

The qualitative scripting has always been, and remains, one of the show's plus factors. And the Trotter orch assist rates a deep bow.

Rose.

OZZIE AND HARRIET With Ozzie Nelson, Harriet Hilli-ard, Janet Waldo, John Brown, Billy May's Orch, Verne Smith

ard, Janet Waide, John Erown, Billy May's Orch, Verne Smith announcer Producer-Director: Ted Bliss Producer-Director Pr

authenticity.

International Silver has been the sponsor ever since the program was first bankrolled in 1944. The commercials, read by Verne Smith, are simple and to the point.

Kahn.

MUSIC BY NEW AMERICANS
With Lew Arenson, Francoise
Dupuy
Dupuy
30 Mins; Sinn, 4 p.m.
30 Mins; Sinn, 4 p.m.
WNUC, No. New Americans," new
series of half-hour recitals with
began on WNYC, Sun, (3), is an
owned on WNYC, Sun, (3), is an
owned outlet. In cooperation with
the United Service for New Americans, a constituent agency of the
the United Service for New Americans is constituent agency of the
presenting an onting program by
an immigrant artist each week.
Inaugurating the series was

other commendable prestige feature for New York's municipally 15 Mins; Mon-thru-Fri 3,309 p.m. volume for New York's municipally 15 Mins; Mon-thru-Fri 3,309 p.m. volume for New York Month of the Month of Month

PRED ALLEN SHOW
WITE SOUTH STATES
POUR, Parker Fennelly, Kenny
Pours, Parker Fennelly, Kenny
Delmar, Peter Donald, DeMarco
Sisters; Henry Morgan, guest; All
Writers: Allen, 'bob Weiskopf,
Terry Allen
Berger South States
Writers (Allen), 'bo Weiskopf,
Terry Allen
Berger South States
Writers (Allen), 'bo Weiskopf,
Terry Allen
Berger South States
Writers (Allen)
FORD DEALERS
NRC, from New York
States
Writers (Allen)
If the gluesways haven't done
anything else for the betterment of
radio, they've given. Fred Allen
anything else for the betterment of
radio, they've given. Fred Allen
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the had lag gataway on Sindow
Sinthe he has had in a long
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of he unveiled the greatest avvamping of his program in many
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GALEN DRAKE Producer-director-writer: Drake 15 Mins.; Mon.-thru-Fri, 3;30 p.m

PHH. HARRIS - ALICE FAYE SHOW With Elliot Lewis, Walter Tetley, Robert North, Jeanine Roose, Anne Whitfield; William Forman,

Robert North, Jeanine Roses,
Anne Whiteled, William Forman,
Anne Whiteled, William Forman,
Froducer-director: Paul Phillips,
Writers: Dick Chevillat, Ray Singer
Musical director: Walter Schart
Musical director: Walter Schart
Musical director: Walter Schart
Musical director: Walter Schart
Musical Green
Musical Hards and Allanday night
NBC slot last Sunday (3) with
same connedy format as last season
but with a new aponsor. With the
same connedy format as last season
but with a new aponsor. With the
same connedy format as last season
but with a new aponsor. With the
same nomedy format has last season
to the same property of the same conned to the same property of the
same nomedy format as last season
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same property of the same property of the same property of the
same property of the same pr

Two new factors, however, may refeet a change during the coming weeker on thing, "Ames 'n' Andy'n launch their new Sunday mills half-hour on the CBS web directly opposite the Harris-Faye aircry that competition will hurt remains to be seen. Secondly, the possibility of the seen secondly, the possibility of the second secondly in the second second

was an acceptable teeoff session. Stal.

TREASURY OF AMERICAN

TREASURY OF AMERICAN

With Ralph Waldo Cummings.
Raymond Edward Jehnson, Louis

Sorin, Tommy Anderson, Mauthe Targin; Evr Reed, organ

Director: Jack Grogan

Writer: Eric Arthur

Stantainer Rues., 5 p.m.

Writer: Eric Arthur

Stantainer Rues., 5 p.m.

Shatainer Rues., 5 p.m.

WNEW, N. Y.

"Treasury of American Folkon prominent tales and folklore in
Americana. is a very pleasant,
worthwhile effort; judged by Rues
ton prominent tales and folklore in
Americana. is a very pleasant,
worthwhile effort; judged by Rues
ton prominent tales and folklore in
Americana. is a very pleasant,
worthwhile effort; judged by Rues
ton prominent tales and folklore in
Americana. is a very pleasant,
worthwhile effort; judged by Rues
term and a dramatization of the

stallad of Casey Jones. Life of the
immortal engineer was told in
deal of originality, the dramatiza
tion dovetailing neatly with song

ranches from the famous ballad,

sold and the sold of the commings singing from the ballad,

saccompanying himself on the guita
magist especially the railroad sound

effects, was superior.

and its solely a matter of opinion,

and its solely a matter of opinion,

and ont too severe a criticism

was whetted by a matter of opinion,

and its solely a matter of opinion,

and ont too severe a criticism

was win-tis being practically all

the program accomplished the pur
matter buildup to the ballad

snatches of which had been heard

was whetted for a longer music

was whetted for a longer music

was whetted for a longer music

session at the close. But, in itself,

the program accomplished the pur
torially and well, for an entertain
ling quarter-hour.

Bron.

a psychology authority who pointed out that it was necessary for an work." as well as an auto engine. His facile line is good stuff for the housewise. However, a long wind-housewise. However, a long wind-housewise. Paracake Mix which he rattled off at the closing minutes, seemed the doughty for even the seement of the doughty for even the company of the company of

Additional Radio Reviews on Page 30

JACK BENNY SHOW With Mary Livingstone, Phil Har-ris, Eddie Anderson, Dennis Day, Sportsmen (4); Don. Wilson, an-

nonneer.

Weiters: Sam Perrin, Mill Josefsberg, George Bakar, John Tackaberg, George George, Geo

SPOTLIGHT BANDS

SPOTIGIET BANDS
With Silts Danes Orch, Borothy
Shaw, Prof. Fletchsum Frank
Sinatra, gaset; Dick Joy, announcer for Bischow
Writer: Henry Taylor
30 Mins. Fri. 10:30 pm. (EST)
COCA COLA
COS, from Hollwood
COS, from Hollwood
COS, from Hollwood
Spike Jones and Dorothy Shay
have picked up considerable radio
savy since their bow on the Spotpreem on Friday (I) Indicates that
they've learned to properly display
the assets that make them both dethey've learned to properly display
the assets that make them both deproduction, geared to present bacolic humor, provides them with
excellent showcasing.

whether the service of the service o

ORIGINAL AMATEUR HOUR With Ted Mack, amateur, actes of the Mack, and the

preems. Leve with the preems of sports, however. Mack, while leasant and competent, desard project a distinct personality, He's in a tough spot, of course, among dialers who remember the Major, for whether you liked Bowes' air personality or not, he registered a definite character. Mack could create a little more color around himself.

definite character. Mack could create a little more color: around. In the color of the color of

the way acts are!

As a minor flaw, the preem failed to give listeners a very clear idea how the telephone voting for clear the preem to the preem t

Atlanta's WSB-TV Spreads Video Wings With Lotsa Dixie Hoopla

By SAM F. LUCCHESE

Atlanta, Oct. 5.
WSB-TV, the first television sta tion in the deep south, took the air here last Wednesday (29) night air here last Wednesday (29) night with appropriate fanfare and all the trimmings. New outlet con-fined its bow to dedicatory services and a preview of what it will offer in the future. Regular program-ming got under way the following day.

day. Consensus among those familiar with video, was that WSB-TV's debut was auspicious. To the un-initiate, it was wonderful...and a revelation. Camera work resulted in sharp images that delighted set owners in the Atlanta area and set their lips to snacking in anticipation of things to come.

their lips to smacking in anticipation of things to come.

Inaugural ceremonies were informal with folkey and honey formal with folkey and honey general manager of radio properties WSB (daintal, WOD (Migni) and Willio, Dayton, Ohio, comed acted as enece and introduced notables including James M. Cox, J., vice chairman of the board of American States of the Journal Daniel J. Mahoney of Minnia, at diameter of the Journal Daniel J. Mahoney of Minnia, at diameter of WSB and WSB-TV.

Encomiums flew thick and fast and the studies was kneed-deep in the studies was kneed to without the studies was the stud

money for its owners.

Outler also introduced to video audience Marcus Bartlett, program director, who has been vinit. WSB station's chief engineer; who was vital cog in co-ordinating efforts that culminated in WSB-TV hitting the air on schedule, a timetable set up one year ago when ground was broken for station.

3,000 Sets

broken for station.

3,000 Sets.

Latest survey. Indicates that some 3,000 video acts have been sold in the Allanta area since the sold in the Allanta area since the wide of the Allanta area since the sold in the Allanta area since the sold in the Allanta area since the difference of the sold in the Allanta for the since the sold in the Allanta for the since the sold in the s

Georgia U, games.

As a starter WSB-TV plans some
five hours per day, seven days, a
week of videocasting. Station his
the air at 4 p.n., signs off*for a
75-minute break at 6-05, resume
at 7:20 and closes out at 10 nightly.

at 720 and closes out at 19 nightly.
Others featured on opening
night telecast were Frank Gaither,
commercial manager, M. K. Tonicommercial manager, M. Tonicommercial

City Country Club. WSB-TV is telecasting on Channel 8. Channel 2 has been assigned to WCON, the Atlanta Constitution station and ABC mouthpiece. Third tele permit is held by WAGA, CBS affiliate. WGST, Mutual chain link here, and WBGE, indie, are both in the race for the remaining channel.

New Tele Business

American Home Products has bought the 6:15 to 6:30 slot on Bob Emery's "Small Fry Club" Mondays, Wednesdays and Fridays on the DuMont web to plug Kolynos toothpaste. Agency is Dancer, Fitzgerald & Sample, Sale leaves only four quarter-hours a week let open on the across-the-board

R. J. Reynolds Tobacco (Camels) inked to sponsor 40 of the 70 R. J. Reynolds Tobicco (Camels) inked to sponor 40 of the 70 events to be aired by CBS-TV during the fall and winter from Madison Sq. Garden, N. T. majlor'tts on collegiate basketball games. Agency is William Esty. William Wrigley Jr. Co., meanwhile. is bankrolling CBS-TV pickups of the bankrolling CBS-TV pickups of the collegiate basketball games. Agency is William Esty. William tool of the collegiate basketball games. Agency is William Esty. William Co., head of the collegiate bankrolling CBS-TV pickups of the CBS-TV pickups of the collegiate bankrolling CBS-TV pickups of the collegiat

Colonial Airlines picked up the tab on "Swing Into Sports," half-hour, show aired once weekly on the DuMont web. Agency is the D Seidel.

Seidel.

Van Heusen shirts sponsoring
Paul Hodges' "Dress and Guess"
show on WEWS (Scripps-Howard,
Cleveland) through the Grey

Paul: Hodger. 'Dress and Guess' Cleveland I brusgle. The Grey agenz. 'Government of the Grey agenz.' 'Grown Leaf Clover.' WCLUT', 'Grown Leaf Clover.' Grown Leaf Clover. 'Grown Leaf Clover.' 'Grown Le

a sponsored by Morville Clothes, placed by the H. M. Dittman shared his shared h

VARIETY Who's Kiddin'?

Who's Kiddin'?
They're referring to WORTV, N. Y., as "the most profitable tele operation in America today."
For every month the station
waits to get on the air—(teeoff now has been pushed back
to sometime next spring)—
it's saving \$100,000.

STECK INTO WFIL-TV PROGRAM MGR. SPOT

Jack Sephiladelphia, Oct. S.

Jack St. Philadelphia, Oct. S.

WELL. Sep. Dorgram nanage.

WFIL-TV. Steek began at his new post yesterday (4). Herbert K.

Rotton, however, will continue to WFIL-TV. PUBRAM director. In the path standard and the september of the s

serve as program director for WFIL-TV.

In the red has been associated with WFIL for over 101 of that time. Before he became program with WFIL for over half of that time. Before he became program than the red became program than the red became program than the red became program to the radio station, other phases of show business, Steck has been produing programs for WFIL-TV since the station went on the air more than a year age. His half-during programs for WFIL-TV since the station went on the air more than a year age. His half-during programs for wFIL-TV since the station went on the air with the station with the station will be station with the well-during the station will be stationary to the stationary that will be stationary to the stationary that we will be stationary to the stationary that the stationary that we will be stationary to the stationary that the stationary th

Dentists Take Cue From Drs.' TV Act

From DTS. 11 ACC.

Not to be outdone by the medicos who've already performed
cos who've already performed
the Minneapolis District Dental
Society has 'scheduled two major
dental operations for telecasting
over KSTP. local video outlet,
over KSTP. local video outlet,
a closed circuit, however, and
wort be available to home
viewers.

The description of the control of the control
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Operations are to take place at the Fajiview hospital, larce and will be beamed to fire Nicollet hoster ballworm, where some 500 of FV screens. Without tele, only about a dozen dentists would be able to crowd around the patient's mouth to watch the action. Idea is to demonstrate new surgical is to demonstrate new surgical scentuleus, usually done via film.

TBA Clinic Set for Dec. 8

Television Broadcasters Assn.'s annual meet and one-day TV clinic has been set for Dcc. 8 at the Hotel Waldorf-Astoria, N. Y. Mutual Waldorf Astoria, N. Y. Mutual web's ad-promotion veepee E.P.H. ("Jimmy") James has been named to serve as chairman. TBA will hand out its annual awards at the day's luncheon. Election of three new directors, who serve on a rolating basis, is also to be held.



New York

New York

Li'll Abner's "shmoos" are slated for a going-over on "Autor Meets the Critics" on the MBC-TV west fine Critics" on the MBC-TV west fine Critics on the MBC-TV west for the MBC-TV west fine Critics on the MBC-TV west fine Critics on the MBC-TV west fine Critics of the MBC-TV w

IMPPRO. He will headquarter at Edgar Bergen's Sunset Boulevard stages, KLAC-TV telecasting from 6000 Sunset until own studios are built and equipped. Chicago

bie Critics, on the NBC-TV web Sunday (10) might with carons standous are Sunday (10) might with carons will and equipped. Sunday (10) might with carons, and psychiatrist Dr. Feederick particles of the properties of the properti

Sponsor Costs KLAC Coin; Resale of Grid Rights Chicago, Oct. 5. Brings \$25,000 Loss

Hollywood, Oct. 5.
KLAC-TV has picked up its first sponsor but at a loss of \$25,000 plus station time.

plus staton time.

Gough Industries, Phileo distributors, and Phileo Corp., pelectures, and Phileo Corp., pelectures, and Phileo Corp., pelectures, and pelectures, and pelectures, and pelectures, and pelectures, and pelectures, the pelectures, the pelectures, the pelectures, and pelect

WCAU Boosts Time Costs 50% in New Rate Card

JU/6 III New Natle Cart III Madelphia, Oct. 5.
WCAUTV's new rate schedule calls for an average increase of 50% in time costs. The rate rise was based on increased audience and an expanded program schedule. Class A live time is set at \$500 an hour, with film running \$250.00 at \$100 to \$

gram. arrangements are also listed.
Class B rates are \$270 live and
\$202 for film. Class C is set at
\$225 for live, \$165.75 for film. Rehearsal time with cameras is \$25
per half hour. Announcements,
one minute or less, slide or film,
scale from \$50 for Class A to \$37
for Class C.

Swope's Hockey Deal

claims.

Dispute between ANG and the Daily News stemmed from the latter's claim that editorial worker transferred to the TV station were not longer dovered by the new tension of the transferred to the TV station were not longer dovered by the new tensions were selpavite. Name of the transferred to the TV station were selpavite. Name of the transferred to the TV station were selpavite. Name of the TV station were selpavite. Name of the TV station were selpavite. Name of the TV station work as an indie director on the sames, which are to be sponsored distribs on a 95-05- spill of the transferred to the TV station work as an indie director on the sames, the New YPIX. Swope will work a spin of the transferred to the transferred t



RICHARD MANN TED BATES, INC.

"VARIETY consistently keeps on top of radio and television news." I find it interesting, informative and helpful in my daily work."

FM'ers in Gripe Over TV's Accent on Audio

Chicago, Oct. 5.
Some FM'ers are plenty nettled by WABD's plans to televise morning shows in which yideo will be subordinate to audio. Such programming is way off base, according to FM'ers, who also complain of TV stations presenting audio programs while only beaming test

patterns.

FCC chairman Wayne Coy, when queried at the FMA convention here last week on how far TV can go in the use of audio, said that FCC rules were ambigious on that point. As a personal opinion, however, he stated that "Television should stick to its last."

It was expected that a demand for FCC limitations on TV's use of sound would come from the FMA meet but a resolution to that effect failed to emerge.

ANG Bargaining Agent For WPIX Technicians

With consent of three other unions currently scrambling for uprisedletonia rights, the American invisidence rights, the American invisidence of the consent the bargaining steered by the consent the consent the bargaining steered by the consent the cons

WANTED: FORMAT FOR GABBERS

Set Mfrs.' TV Scorecard

These are among the television programs ordered or currently being bankrolled by radio-tele set and parts manufacturers. The television of the control of th

Company	Programs	Air Time	Net. No
Admiral Radio	"Welcome Aboard"	1/2 Hr. Weekly	
	Notre Dame Football	2½ Hrs. Wkly	
DuMont	"Off the Record"	1/2 Hr. Wkly	DuMont
	Spots	Di	Mont (2)
Emerson Radio General Electric	"Toast of the Town" "Stop Me If You've	1 Hr. Wkly	CBS (4
	Heard This"	32 Hr. Wkly	ABC (2)
100	Show to be selected	1/2 Hr. Wkly	CBS
	Newsreel	10 Min. Wkly	NBC (6)
Motorola	"Nature of Things"	15 Min. Wkly	NBC (6)
A Care of the	Chicago Boxing	2 Hrs. Wkly	ABC (1
Philco	"Equity Theatre"	1 Hr. Wkly	NBC (7
The state of the s	"Touchdown Program"	20 Min. Wkly	
400 000	WXYZ-TV Inaugural	1 Hr. (1 shot)	
THE RESERVE	Variety Show	(Oct. 9)	ABC (6)
Polaroid	"Howdy Doody Show"	15 Mins. Wkly	
RCA-Victor	Election Night	4 or more Hrs	NBC (?
		Midwe	

Sylvania Electric Mary Margaret McBride 10 Mins. Wkly NBC (7) ABC, CBS, NBC Cold to Full Daytime Schedule; Du Mont to Go It Alone

Recent announcement that but Mont's WABD key N. Y. Sagabi, would launch full daytine programming within the next couple of weeks, has so far found other networks cold to the idea. While they soff at Duldont's plans, however, it's believed the only reson they're not interested themselves is because they must protect their ABD. The control of the couple of the control of the contr

conceivably cut into daytime radio advertising.

Roundup of top ABC, CBS and NGC exces revealed them opposite time on the assumption that the audience currently is not large enough to surport the plan. They may be a suffer of the surport the plan. They one was a lond to watch the shows, what with the housewife chained to her chores, the kids at school and the husband away at work, which was not become to be a surport of the surport of th

regardiess of their radio interests. WABD, meanwhile, is tentatively-scheduled to tee off its 7 am. to 11 p.m. programming about Oct. 18. Station is already lining up bankrollers for the daytime segments and hopes to take the air. White the control of the contr

for NBC.
Dulfont this week signed a deal with INS-INP's tele department for latter to supply wABD with for latter to supply wABD with news. still photos with which to build four daytime news. still photos with which to build four daytime news.asst daily, at 7 and 8 a.m. and at 12.30 and 1.30 p.m. Wire service will rush the news pix to WABD by special messenger four thres a depelal messenger four thres a dependent of the state of th

Ernie Simon's Tele Show Hits 2-Sponsor Dispute Chicago, Oct. 5.

Chicago, Oct. 5.

Disk fock Ernie Simon's new
tele show, "Stop the Action," falled
to start on WBKB lask-Wednesday
(29) after being postponed the previous week. Debut was dampored
because of disagreement between
the sponsors, Libby Furniture Co.
and a local Philip distrib, both of
whom wanted two senages. whom wanted two separate com-mercials in their haives of the 30-

Simon meanwhile has been approached on another video ven-ture. Popular Chi lock currently is carrying four hours daily of ra-dio chores across the board, in ad-dition to tele shots and guesters.

Gillette's Hub Spread

Boston, Oct. 5.
Gillette Razor, sponsors of roadcasts of World Series, is Gillette Razor, sponsors of broadcasts of World Series, is installing 100 video sets on Boston Common for the series. Plan has been okayed by Mayor Curley and RCA will install and monitor sets.

Conn. TV Picture **Bleak and Looks** To Stay So Till '50

With but one TV station in operation in Connecticut and no more forecast for at least 15 to 18 more forecast for at least 15 to 16 months, the video picture here is pretty bleak. Low powered WNHC-TV, New Haven, hit the ether early during the summer on a limited scale. Video station offers only programming given. It by DuMont. It is on the air a mini-

Dumont. It is on the air a minimum of time.
Situation remains muddled for two main reasons. One is the series of FCC hearings on ultra-high frequency and the possible effect on all tele that such grantings may make. Secondly, there had been a big station intra-mural battle going on here for channels. (Continued on page 36)

FIVE-HOUR LIVE SHOW TO MARK KFI-TV BOW Hollywood, Oct. 5.

KFIFTV termination of the section of

The toprated commentators are giving television a wide berthand not entirely because it canninterest to the control of the

commentation of the control of the commentators, according to reports, Same of the upper-bracket commentators, according to reports, are spending plenty of coin in an attempt to come up with a forestern commentation of the com

and fast.

It's all part and parcel of the dilemma facing video as to how the dilemma facing video as to how lob of news coverage. Newszeels, which lend themselves to picturization and which are accessible to cameramen. But there is still a cameramen, But there is still a facility of the dilemma facility of the dilem

found.

NBC-TV tried out a "newsroom" show with Bob Trout, W. W. Chaplin and John McVane reading the news, but shelved it as unsatisfactory. Currently, the net is screenling stock film shots of the web's teletypes, staff at work, etc., while spot news is read, but this too ad-

BBC'S 10G FOR TELE ONE-SHOT A NEW HIGH

ties and civic leaders who will take part in the unveiling of the new studio adjacent to KFL.

Other video programming set up by Ronaid Oxford, exce producer of TV. Include Cartoon, Guller of TV. Include Cartoon, Gull

TOP NAMES STILL Radio-Tele Set Mfrs. Grabbing Off Choice TV Segments, Programs As One of Medium's Major Bankrollers

NBC-TV tried out a "newsroom" show with Bob Trout, W. W. Chaphin and John McVane reading the news, but shelved it as unsaint and the news, but shelved it as unsaint and the news is read, but this too addictive, and the shelped it is too and the shelped it is too addictive, and the shelped it is too addicti Telecast of the 1843 Series we recent the control of the control o

RUMAN'S JERSEY TALK
WATY. Nevare, N. J. (Channel.
13. is cerrying. President. Harry
Truman's spectrast Lincoln high
school building, Jersey City, N. J.,
thomorrow, "Thurn," night, being
that a political party has bought
that you have been committee (N. J.) bought the time.
committee (N. J.) bought the time.
carlier the same night at Mosque
theatre, Neware, WATV wanted
to telecast that address since having all facilities and tower there
ing all facilities and tower there
part of WATV (glevision setup)
part of WATV (glevision setup)
as the same party of th

Telenews in Series Pool INST et ein ev sy seisch vergreicht vergre

(Continued on page 34)

Condon's 'Floor Show' Dodges Texaco Opposition

Committee (N. 3.) popular the time.

earlier life same night at Moscule
theatre, Newark. WATV wanted
to teleast that address since whing all facilities and tower there
follosque theatre buildign house
follosque theatre buildign house
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PHILCO TELEVISION PLAY-

HOUSE "Dinner at Eight") Vith Peggy Wood, Dennis King, Mary Boland, Vicki Cummings, Philip Loeb, Matt Briggs, Jane Seymour, Royal Beat, Judson Laire, Joyce Van Patten; Bert Philip Local Beal, Juneau Laire, Joyce Van Patten; Bert Lytell, host reducer-Director; Fred Coe Vriters: George S. Kaufman, Edna

Ferber Adaptation: Sam Carter 60 Mins: Sun., 9 p.m., PHILCO NBC-TV, from New York

(Hutchins)
"Philoo Television Playhouse" is
bigtime video thesping, unquestionably the most ambitious and
successful attempt yet to capture
full-bodied legit production for the

full-boolied legit production for the tele screen.

The companion legic to its warm of the companion of the companion of the control of the c

hagh." representing a strong of tele sponsorini, that's top coin to date.

It can be halled so one of tele's top coin to date.

It can be halled so one of tele's top coin one of tele's top coin only in the rich, warm-bodied acting, but in the whole concept. Seldom before has tele created acting, but in the whole concept. Seldom before has tele created that far.

Seldom before has been unmatched that far.

Seldom before has been unmatched that far.

Seldom before has been unmatched closely here, for the new Philoc closely here, for the new Philoc closely here, for the new Philoc had had the coin of the coi

other, not to mention the 15-mintic Walter Winchell competition
on ARC and the C65-TV "Toast In
This is the series that Phile oi
putting on in association with Acputting and Acputting of the Actors
Fund and with Equity in turn recruting Broadway's top rotest of
of dramatic deleks. As such the
Pergy Wood Dennis King Mary
Boland, Wicki Cumpnings, Mary
Boland

WORLD'S CHAMPIONSHIP
RODEO
With Johnny Faulk, announcer
Director: Fred Rickey
150 Mins.; Thurs. (30) 8.30 p.m.
CAMELS
CBS-TV, from N. Y.

CBS-TV, trean N. 1.

CBS-TV to Garden N. 1.

Last week to bring viewers the World's Championship Roden as writers bear the World's Championship Roden as writers special events. As in the past, yideo gave the home audience a much better picture of the act by anyone in the Garden. This was due much more to the basic advantages of tele, though, than Whether leasures of the CBS of the C

advantages of tele, though, than to the CBS remote crew.

Whether eloseups or longshots are hetter for various sports events for the control of the control of the control of the control of the vodeo action. With the advantage of the advantage of the control of the vodeo action. With a control of the vodeo action. With the control of the vodeo action, without need to be spite that control of the vodeo action. On the control of the vodeo action, without need. Despite that control of the vodeo action of the control of the control of the vodeo action of the vodeo

when years of the comprete fide wild have been considerably betwend the wears of the control of

WELCOME ABOARD
With Phil Silvers, Russ Morga
and orch Dean Martin, Jerr
Lewis, Four Step Brothers
Writer-director: Victor McLeod ,
30 Mins, Sun, 7:30 p.m.
ADMIRAL RADIO
NBC-TV, from New York
(Cruitenden & Eger) Morgan Jerry

ADMIRAL RADIO

NBC-TV, from New York

(Cruttenden & Eger)

Phil Silvers, piped aboard at the preem of this, revue Sunday (3s, and 1s) and the preem of this, revue Sunday (3s, and 1s) and the preem of this, revue Sunday (3s, and 1s) and the preem of this, revue Sunday (3s, and 1s) and the preem of this, revue Sunday (3s, and 1s) and the preem of the sunday (3s, and 1s) and (3s, a

In the Man of the Sector of Continuous with the music.

Set for the show (about ship opening and closing with a Navy opening and closing with a Navy of the Sector of the

Briege, Philip Loch, etc., pariary torsundays. "Dinner" pincer preem his to such a proper present the property of the property

Tele Follow-up Comment

"Cap'n Billy's Mississippi Music Presentation and as highly-promise Part of the Cap's Billy's Mississippi Music Plaif on the Cap's Billy's Mississippi Music Plaif of the Cap's Billy's Mississippi Music Plaif of the Cap's Billy's Mississippi Music Plaif of the Cap's Billy's Mississippi Music Plaif Cap's Bill's Mississippi Music Plaif Ca

dances equally well.

"Face the Musile" CBS-TVE 15minute across-the-board arev, coiminutes as one of the most consistent high-quality adoed much innore
whe has recently added much innore
songsters Johnny Desmond's and
Sandra Deel with a different set
each night. While the format is
always the same, the different backfor each stanza. Taursday, night
days, of the same the same than the
constant a Mexican benderop, while
mantic dittles against a simulated
seashore.

all, it remains a fresh, youthful
OFF THE RECORD
With Zero Mostel. Joey Faye,
Georgia Gibbs; Ken Roberts annearesmonaresmonaresmonaresproducer: Martin Gooks
30 Mins; Trees, 7 p.m.
Dumond, from New York
A pariey of Zero Mostel's and
Joey Faye's comit clients, should,
in "Off the Record," Apparently
searching for a work-sable video
opening stama (26) stuttered,
in "Off the Record," Apparently
searching for a work-sable video
opening stama (26) stuttered,
in entirely opening stama (26) stuttered,
in entirely opening stama (26) stuttered,
the production dependent of the conpening stama (26) stuttered,
the production edges of
this show were highlighted by the
value of the production edges of
this show were highlighted by the
hard to get a zany, ad-libbed
quality, but succeeded only innared to get a zany, ad-libbed
quality, but succeeded only inmarked to the production edges of
this show were highlighted by the
partial crafts and unreclarated,
begin with, but affectel's tendency
to over-mage ran them right into
was climaxed by a dieplay of bad
state. At 7 p.m. when kids are still
around to watch video shows, any
show's come-on cooch bit, is entirely out of place.

GARGEY JUNY.

GARGEY JUNY.

checking some of the plugs on cher TV programs sponsored by current.

The program sponsored by current.

Les Compagnons de la Chanson (9) topped the talent with two controlled to the controlled the con

usual, cut the show to perfection. Mitton Berts would have been superman had he been able last Tuesday (28) to match his first week's video seoring on "Texaco State Tientee." His second week's State Tientee." His second week's State Tientee." His second week's State Tientee. His second week's State Tientee. His second week's the faugh meter that it had reached he previous week, but it's possible that the subtraction of Carmen that

turely out of place.
On the positive side, Ken Roberts did a nice joh as amnouncer couldn't buck the beavy odds.

GANGFY JURY
With Bon Davis, Guests
30 Mins: Tues, 8.30 p.m.
Sustaining.
KYSL—Bon Lee, Lee Angeler
KYSL—Bon Lee, Lee Angeler
Sustaining.
And the provide the format for "Gadeste provide the format for "Gadeste yeavide the format for "Gadeste yeavide the format for "Gadeste yeavide the format for "Gadeste Jury" white imploys a pusher lee of four to discuss the merits of Jury "white imploys a pusher lee of the provide the format for "Gadeste yeavide the format for "Gadeste by the program packager.
Don Davis carrys the program of much too rigidly and 's, at times, the provide and the provided a constant based of the provided and would carry its weight if handled lightly type and some carry of the program of much too rigidly and 's, at times, variety and would carry its weight if handled lightly type and some carry of the program of much too rigidly and 's, at times, variety and the provided a constant standard of the provided and would carry its weight if handled lightly type and some carry of the provided by the some standard and would carry lis weight if handled lightly type and some carry of the provided by the some standard and would carry lis weight if handled lightly type and some carry of the provided by the some standard and would carry lis weight if handled lightly type and some carry of the provided by the some standard sold laughts, the Szonyis in the surface of the provided by the some standard sold laughts, the Szonyis in the surface of the provided by the some standard sold laughts, the Szonyis in the surface of the provided by the some standard sold laughts, the Szonyis in the surface of the sur

Houston's KLEE-TV Sets Operation To Show Profit During First Year

KILELTY, theoming Houstons to enable which last week signed a primary affiliation contract with CISA-TV, hopes to be the first victor of the contract of the contract of the contract of operation. Owned and operated by Texas industrialist W. Albert Lee, the station will keep outland such contract of the contract of th

the balance of the time. CBS-TV this week also inked an affiliation contract with WNRC-TV, Indie tele outlet in New Haven, Conn. Station is tied on to the east coast network, so will be able immediately to receive live CBS-TV shows originating in N. Y. WNRC-TV also has an affiliation contract with the DuMont web.

contract with the Dalloint we hade contract with the Dalloint we had control with the property of the property

Balkin disclosed that, as a pri-mary affiliate, KLEE-TV would have to give up a certain amount of optioned time to CBS but de-clined to state what hours that time included. He declared that time included. He declared that whether the who or the station will pay line charges once the coaxial cable links Houston to other CBS-TV affiliates. Cable won't reach Houston utill the end of 1800 at the earliest, he safets decided to postpone action on that matter un-til them.

postpone action on tran matter unitable.

If them.

If them.

If the control is the control is the control is the control to the control to control to the control to control to

Mpls. \$2.50 Tavern Minimum for Choice Tables During TV Grid

lables Duffing I v Grid Inaugural of KSTP televising of Univ. of Minnespolis, Oct. 5. Univ. of Minnespolis (Periodical (24, found some Twin City bars in-stituting a \$2.50 minimum' for choice seats at tables to watch the contest which dews a record-break-ers of the contest of the contest which are \$7,209, at \$3.50 a ducat. The tav-vers required the patrons occupy-ing the seats to spend at least \$2.50 (Vising, Contest).

vising.

Now A R. Knox, internal revenue deputy collector here, asserts the \$2.50 "minimum" amounts to an admission charge and he's serving notice on the bars to pay the 20% admission tax. Minneapolis 20% admission tax. Minneapolis haven't been able to figure out if they can require the bars to obtain amusement or theatre licenses for the TV exhibitions. They find that TV is classed as radio, and there's no tax or license fee on radio enfectament.

Toni's TV Spots

Chicago, Oct. 5.

Toni Co. will get its feet wet in tele via one-minute film spots now in the scripting stage. Spots will bloom nationally before the tone the Toni twins showing off their both the Toni twins showing off their hair-dot.

Hairwave firm meanwhile is re-newing its entire radio sked of three daytime strips and two half-hour shows.

Cov Gets Cov Washington, Oct. 5.
First question which greeted
CC Chairman Wayne Coy atis press conference Thursday

First Washington, Oct. 5.

First with a proceded for the force that his press conference Thursday (30) on television freeze action was: "What does trop and the force for the force force

you?"
The problem of troposheric interference was disted in the Commission's freeze order as the first question to be studied in revising television engineering standards.

WXYZ-TV Opens **Detroit Rivalry**

Television goes net of the Television o

Watch Those Props!

Cincinnati, Oct. 5. Kickoff Monday (4) of Keivin Kickoff Monday (4) of Kevirator deslers' s on sors hi yof WLWF's "Kitchen Klub" series is switch from tagging by Crosley appliance division of Aviation Corp., which also owns Crosley Broadcast-plete change of props in video station's kitchen Hayout.

Culinary shows, 4:30 to 5 p.m. Monday through Friday, originated last February. New tagging is for six months, with 28 dealers alternessed with the control of t

personally dishing out giveaways.

Contract inking engineered by

M. F. "Chick" Allison, WLWT
sales manager, was done in sta-tion's studios where a buffet sup-per was spread for the dealers.

Dallas — Sack Television Enter-prises, subsidiary of the Sack Amusement Enterprises, is cur-rently making a series of 13 tele shorts featuring Tommy Scott and inis Hillbilly Jamboree.

Wavne Coy Defines Tele

Wayne coy Defines lefe
Chicago Cet. 5.
In his address at the FM Assin.
convention here last week FCC
chairman Wayne Coy referred to
tele as "that diabolically fendish
screen that produces drama, circuses, grand opera, audjence participation shows, puppetry, charades, interviews; hridge games,
football; baseball, wrestling ...
and sometimes nausea."

DuMont's 12 Hrs. Of Low-Cost Film As Affiliate Bait

With the fight for television af-filiates still raging hot among the networks, Dullou's chief aire to the mile stations is the offer of 10 to the mile stations is the offer of 10 shows at a minimum cost. System permits the affiliates to benefit both through lawing available a form of the minimum cost. System permits the affiliates to benefit to the minimum cost. System permits the affiliates to be a continue to the cost of the cost of the intervention of the cost of the intervention of the cost of the cost of the law of the cost of the cost of the cost of the law of the cost of the cost of the cost of the law of the cost of the cost of the cost of the law of the cost of the cost of the cost of the cost of the law of the cost of the cost of the cost of the cost of the law of the cost of the cost of the cost of the cost of the law of the cost of the cost of the cost of the cost of the law of the cost of the cost of the cost of the cost of the law of the cost of the cost of the cost of the cost of the law of the cost of the law of the cost of the law of the cost of the law of the cost of the law of the cost of the law of the cost of the cost

Humboldt J. Craig.
Duffont expects its affiliate outlets to *Clear whatever time is
necessary* for the web, Greig said,
necessary* for the web, Greig said,
called optioned time nendtl, are
relay facilities are opened up. He
pointed out that existing facilities
comprise only one cable in cach
comprise only one cable in cach
comprise only one cable in cach
rently competing for the cable,
that means that each network can
guarantee only one out of every
four hours to fat affiliates.

FCC's Tele Freeze Won't Shove **Current Stations Upstairs: Move** Seen as Welcome TV 'Breather'

Effects of Big Freeze

Effects of Big Freeze

Washington, Oct. 5.

The big freeze which FCC
clamped Thursday (30) on television applications halts
and the big freeze with the first of the first of

The freeze does not affect: 1 37 video stations now in 7. video stations now in operation.
 7. 86 stations in various stages of construction.

Stratovision Near **Commercial Stage**

Hollywood, Oct. 5. Hollywood, Oct. 5.
Institute of Radio Engineers wound up its four-day meet here Sunday (3) with a trip to Mt. Wilson to inspect the transmitter sites. Conclave entered into radio and video during the opening days session only.

competent with four webs and officetion. With four webs and officetion with four webs and office direction with four webs and office direction with four webs and office direction. With four webs and office direction with four webs and office and office direction. We will be a seen of the four to the direction of the four to t

Action of the PCC last week in freezing all further television allocations definitely does not mean that those stations now on the air will move immediately to the ultra-will move immediately to the ultra-present channels to the higher band a laiorious one, with all signs and laiorious one, with all signs and laiorious one, with all signs and laiorious one, with all signs mission, in the lower and higher requencies, such as is now transpiring with AM and FM radio. Hence, there is no danger of observed the such as the

indiscence of a schilling executing sets and TV transmitters.

These were the reassuing statements issued last week by top tell industry officials in the wake of the set of the

declared that Dalloffm would contribute in the properties of the public undoubtedly that is made a profit. Dulloff speech greater that the profit of the public undoubtedly a profit. Dulloff speech great the profit of the profit of the public undoubtedly as a profit. Dulloff speech great the profit of the prof

Sales of television transmitting equipment, including studio, antenna and associated apparatus, totaled \$3,277,307 for the second quarter of 1948 and \$4,959,922 for the first two quarters.

FM transmitting equipment sales were \$1,385,598 for the second quarter and \$3,000,802 for the two quarters. AM transmitting equipment sales amounted to \$716,707 for the quarter and \$1,384,142 for the two

quarters.

Overall sales of radio and television transmitting and commoverall sales of radio and television transmitting and commoverable sales of the equipment during the second quarter aggregated \$50,318,006 and brought the total for the first haif of the year to \$80,346,321, of which 67% represented federal purchases. Sales of radar equipment to the government exceeded \$40,000,000.

The Harvard issue, at the finish of their Columbia pre-game manuves, scampacted around until they aligned themselves into the letters WBZ-TV. It was probably television's first in the television's legislans, in the east anyway. Coming in from Boston via relay tower WABD sent the game out to greater Manhattan, transmission was good, and Lucky Strike was the sponsor.

Freeze Gives Time To Solve Tele Sticklers

Solve Tele Sticklers
That there order witch the FCC
imposed stations for compression authorizations for compression state of the FCC imposed for the medium. For one thing, it here as a fortuitous development for the medium. For one thing, it may be compared to the medium. For one thing, it has been as the color question, the advent of film many weighty issues, such as the color question, the advent of film companies into the field, the problem of multiple ownership of state (Continued on near 34).

MAXWELL HOUSE COFFEE

BIANNELL HOUSE COFFEE

WITH COPYS BURNS, Gradei Allen,
Bill Goodwin, others; Goodwin,
Tobe Reed, announcers; Harry
Lubin and orch
Writers; Willie Burns, Keith Fowler, Paul Henning
70 Mins., Thurs., 5:30 p.m. (EST)
MAXWB. Thurs., 5:30 p.m. (EST)
MAXWB. Thurs., 5:30 p.m. (EST)
Wat Good The Copys of the Copys of the Copys
What can be shift about Burns &

What can be said about Burns & Allen's act that hasn't been said a hundred times in the last 16 years?

Allen's act that hasn't been sald a hundred times in the last 16 years? They came back last Thursday (30) in a stariar which demonstrated that they've lost none of their gitt for Grade A bemusement of the listening public, it adds up to a case of experience-that-tells. In a script as adroitly fallowed as script as adroitly fallowed as scrape of mislifting intrigue, this time involving their new neighbors, and wound up setting remarried. In the scripting of the scripting occasionally embodies some lines that the scripting occasionally embodies some lines that the scripting occasionally embodies some lines which are indeviable, but it is a most store of the scripting occasionally embodies of the scripting occasio

RED FEATHER ROUNDUP
With Pres. Truman, Henry Ford II,
Rob Hope, Red Sketion, Jo Stafford, Jick Benny & Rochester,
Weston ore, Danny Kace, Paul
Weston ore, Danny Kace, Paul
Writers: Hugh Wedlock, Howard
Snyder
Producer-director: Charles Vanda
(EST), Thurs. (29), 10:30 p.m.

CBS, Mutual, NBC, from BC, C Hollyn

In pointing its sights toward a goal of \$184,000,000, the 1948 Community Chest Drive received pow-erful support from the all-network

GREAT SCENES FROM GREAT
PLAYS
With Walter Hampden, Anne Seymour, Sidney Smith, Horace
Barlann, Roper and Recept
Barlann, Roper and Recept
Barlann, Roper and Recept
Barlann, Roper
Barla

Gill, whose recent illness forced consequences of the show for the investment of the consequence of the original play, but merely two interesting the seen-setting. The bits presented were the hadrony scene, sented were the hadrony scene, in the inarticulate Christian, and the hadrony scene, in general, the interest of the consequence of

WRIGLEY SHOW
With Mildred Morey, Marjorie
MacKenzle, Ellis McClintock
orch; Monty Hall, announcer
Writers: Irvin Teitel. Sld Remiek,
Ernie Edge, Kay Edge
Frottueer: Rai Purdy
WRIGLEY GUM
CBC, from Toronto
(Watsh)
Much Institut in advance and bill-

The special of 1848-0000, the 1848-community Chest Drive received power of the all-retwork with an appeal from Predicter any port from the Chest 2500 miles and the control of the control

Transcription Reviews

TORCH SONG Ellis, the Smoothties (140), Roy Ross and oren
writers: Jeff Selden, Bob Stewart,
Shelley Dobbins, Eric Arthur
Producer: Ted Cott
VNTEW. Blubon - owned N,
indie which last year waxed a
series of singing "commercials"
with anti-fire messages, with anti-fire messages,
anti-fire messages, and the control of the control
Board of Fire Underwriters distributed last year's to more than
60 stations and expects to place
the new series sock idea, and the
ingless get across their, fire prevention thoughts with rare effectiveness.

imples get across turn me pievenion thoughts with rare effective. One of the new spots is a toreby blues briefle piped smoothly by Peggy Ann Ellis, the verse glong, and the spots of the piece of the p

peated insteming. WAPN rates and sundaye public service. Doesn't want to an indigent public service. Doesn't want to be a service of the public service. Doesn't want to be a service of the public service. Doesn't want to be a service with the public service was a service with the public service want to be a service with the public service want to be a service with the public service want to be a service with the public service want to be a service with the service want to be a service with the doesn't want to be a service with the doesn't want to service want to be a service want to s

THE ELECTRIC THEATRE

("One Sunday Afternoon")
With Henry Fonda, Francesca
Brunling, Karl Maiden, Kay Lordall, Cameron Frud-Homnie;
Vladimir Sclinsky (conductor),
Joe Ripley (onnouncer)
Director; Lester O'Keefe
Adaptor; Robert Cemedella
30 Minst; Sun, 3 p. 32.

Gustar Cost.

COS.

CBS, from New York

COS.

CBS, from New York

POWER

COS.

CBS, from New York

Power The Cost of the Cost of the Cost

CBS, from New York

COS.

C

"One Sunday Afternoon," the one-time Broadway legit hit. Though Helen Hayes is slated to be the star of this series of weekly dramatic shows It was Henry Fonda matic shows it was Henry Fonda who supplied the necessary name value for the first show, because of the temporary absence in London of Miss Hayes. Latter has been doing "Glass Menagerie" there.

time temporary absence in London's Miss Hayes. Latter, has been doing 'Class Menagere'', the major of Miss Hayes Latter, has been doing 'Class Menagere'', the major of the coorder plays for Fonda, and no small factor in the click of the property of the coorder of the coorder plays for Fonda, and the coorder of the coord

Miss Hayes was hooked up from London in a special brief greeting to Fonda at the beginning of the show.

DATE WITH JUDY
With Louise Erickson, Charles
Brown, Dick Crenna, Dix Davis,
Melvin Foster, Sandra Gould,
Hal Gould, music; Ken Niles, an-

Meven, Diek Creana, Dix Davis, Mevin, Foster, Sandra Gould, Hal Gould, music; Ken Niles, and Jonas Merin, Foster, Sandra Gould, Hal Gould, music; Ken Niles, and Jonas Miss., Tues, 3:30 p.m. (EST) 30 Miss., Tues, 3:30 p.m.

With Bill Riley, emece Producer: Chuck Miller Director: Dick Covey 30 Minst: Sat. \$500 am.

It is no wonder the bansup Job being done on this kild safety protein and the same of the same



VARIETY called it "the most star-studded sequence of programming ever to hit the air" ... Six solid nights of magnificent entertainment as all segments of the entertainment industry, from New York to Hollywood, joined in "SALUTE TO WMGM" as M-G-M's own station dedicated its million-dollar new Fifth Avenue studios. We will never forget those wonderful evenings (Sept. 15–22) when so many great personalities graced our studios and our airwaves. So, to all these individuals and organizations, for lending their talents and their tributes in a perfectly swell send-off, we take this means to say, "THANKS A MILLION!"

HAROLO ADAMSON AFRA FRED AHLERT MOREY AMSTEROAM HAL MARC AROEN ASCAP JAN AUGUST EARL BAILEY REO BARBER BLUE BARRON & HIS ORCHESTRA BARRY SISTERS
EILEEN BARTON
COUNT BASIE
WILLIAM BAUER
RICHARO BEAVERS AL BERNII BILL BERNS THE BILLBOARD RAY BLOCK BLOCK & SULLY ED BOBLEY BROADCASTING MAGAZINE NORMAN BROKENSHIRE EDWIN BRUCE ARTHUR Q. BRYAN GENE BUCK FRANK BURKE WARO BYRON PAULINA CARTER NELSON CASE LEO COHEN GEORGE H. COMBS, JR. SARAH PALFREY COOKE ALAN CORELLI STAATS COTSWORTH ROSALINO COURTWRIGHT COMMISSIONER WAYNE COY VIC DAMONE

1

DEEP RIVER BOYS KENNY DELMAR DELTA RHYTHM BOYS
EUGENE OENOVI
CONNIE OESMOND
JOHNNY OESMONO GOVERNOR THOMAS E. DEWEY HOWARD DIETZ PETER CONALO NANCY CONOVAN LARRY OOUGLAS MORTON OOWNEY CATHY DOWNS JIMMY DURANTE

LEO DUROCHER FANCHON & ARNOLO FRANCES FAYE LEONARO FEATHER ERNIE FELICE QUARTET PARKER FENNELLY

BENNY FIELDS IRVING FIELDS TRIO JACK FINA & HIS ORCHESTRA DICK FISHELL WALTER FLORELL HENRY FOLBER HELEN FORREST FOUR TUNES MORT FRANKEL JERRY FRANKEN SYLVIA FROOS SARAH FUSSELL BEN GAGE FRANK CALLOR AVA GARONER BETTY GARRETT GENERAL ARTISTS CORPORATION GEORGIA GIRRS ARTY GLICKMAN GOLDEN GATE QUARTET BENNY GOODMAN & HIS SEXTET MORTON GOULO AROELL GRAY LANNY & GINGER GREY FERDE GROFE JOHNNY GUARNIERI CONNIE HAINES CLIFF HALL FREO HALL OSCAR HAMMERSTEIN W. C. HANOY RADIE HARRIS JOY HATHAWAY BOB HAWK ERSKINE HAWKINS & HIS ORCHESTRA GEORGE HELLER ART HENLEY HARRY HERSHFIELO LOUIS HEYWARD NAT HOLMAN LENA HORNE **BOB HOUSTON** WARREN HULL TEO HUSING GEORGE JESSEL VAN JOHNSON ERIC JOHNSTON IRVING KAUFMAN MILTON B. KAYE AL KELLY

GENE KELLY

CHARLES KENNY NICK KENNY RADIO STATION KEWB. HOLLYWOOD GENERAL JOHN REED GENERAL JOHN RE KILPATRICK JEAN PAUL KING MURIEL KIRKLANO JOSEPH KOEHLER ALEX KRAMER BUIL WAAMER PHIL KRAMER COLONEL O. C. KRUEGER, USMA MARIO LANZA JOE LAPCHEK
JACK LATHROP & THE
ORUGSTORE COWBOYS JOE LAURIE, JR.
ELLIOT LAWRENCE &
HIS ORCHESTRA BERT LEE GENE LEONARO HELEN LEWIS
BOB LOOGE
CLYDE LOMBARDI
GUY LOMBAROO & HIS ORCHESTRA ART LUND FRANK LUTHER JOEY LYLE JOEY LYLE
HARRY MAIZLISH
PEGGY MANN
JACK MARA
GYPSY MARKOFF
FREDOIE MARTIN & HIS
ORCHESTRA CLEM McCARTHY JO ANN McCOY JACK McELROY JACK MCELRUT JIMMY MCHUGH OON MCLAUGHLIN REGGIE MCNAMARA MAGGI MCNELLIS MODERNA IRES LUCY MONROE NANCY MOORE ESY MORALES NORO MORALES & HIS ORCHESTRA BUODY MORENO & HIS ORCHESTRA FRANK MORGAN WM. MORRIS AGENCY HERB MOSS GEORGE MURPHY MUSIC CORPORATION OF AMERICA JULIAN NOAH MARGARET O'BRIEN VIRGINIA O'BRIEN EILEEN O'CONNELL

MAYOR WILLIAM O'DWYER SANTOS ORTEGA PAUL OSBORNE LESTER PATRICK REO PATTERSON RUSSELL PATTERSON JACK PEARL BEATRICE PEARSON LES PETERSON GEORGE PETRIE GEORGE PETRIE
MARGARET PHELAN
MOLLY PICON
WALTER PIDGEON
PIED PIPERS
HERB POLESIE
JANE POWELL
JOHN ROBERT POWERS ANDRE PREVIN GEORGIE PRICE RADIO BEST RADIO DAILY RADIO DAILY
GEORGE RAFT
WILLIAM S. RAINEY
PEE WEE REESE
BETTY REILLY
DON RICHARDS
GRANT RICHARDS BRANCH RICKEY, JR. KEN ROBERTS RICHARD RODGERS SIGMUND ROMBERG PAT ROONEY GEORGE ROSEN JERRY ROSEN MAXIE ROSENBLOOM HERR ROSENTHAL LANNY ROSS BENNY RUBIN. DICK RUBIN JANE RUSSELL SPEC SANOERS VINCENT SARDI, JR. MARVIN SCHENCK EDITH SCHOOLMAN ARTHUR SCHWARTZ JOHN SEBASTIAN HERB SHELDON HAZEL SHERMET TOOTS SHOR BURT SHOTTON LOUIS K. SIONEY JAY SIMS FRANK SINATRA RED SKELTON SMITH & DALE THOMAS FREEBURN SMITH

LT. COMMANOER RALPH SMYLE

LOROS SUROL SAMMY SOLO HESTER SONDERGAARD SPONSOR MAGAZINE NEWT STAMMER NEWT STAMMER
LARRY STORCH
BILLY TALBERT
SAM TAUB
DEEMS TAYLOR
ROBERT TAYLOR
HAROLD TEICHMANN
THEATRE AUTHORITY
GLAOYS THORNTON
WALTER THORNTON
MARTHA TILTON
DICK TODO
DICK TODO DICK TODO MEL TORME BILL TREADWELL BOB TROUT VARIFTY MARY JANE WALSH BOB WATERFIELD OAVIO WAYNE GEORGE WELLS JOAN WHITNEY IREENE WICKER BILL WILGUS ESTHER WILLIAMS TERRY WILSON WARD WILSON LEE WOODS EARL WRIGHTSON NAN WYNN RUDY VALLEE GUS VAN SARAH VAUGHAN ROMO VINCENT BUODY YOUNG GEORGE ZACHARY MEL ZELNICK RAY BLOCH'S CHOIR, DIRECTED BY RAY CHARLES CALIFORNIA JUNIOR SYMPHONY ORCHESTRA, DIRECTED
BY PETER MARINBLOOM
JOEL HERRON & HIS
WMGM ORCHESTRA THE MGM CHORUS
GEORGE STOLL AND
THE MGM RECORDING
ORCHESTRA UNITED STATES AIR
FORCES ORCHESTRA,
DIRECTED BY MAJOR
GEORGE S. HOWARD,
AND THE SINGING
SERGEANTS

THE STARS "THE CALL LETTERS OF

50,000 WATTS 1050 KILOCYCLES CLEAR CHANNEL WMGM-FM 18,000 Watts 100.3 MC. Channel 262

711 FIFTH AVENUE MURRAY HILL 8-1000

Seattle Production at All-Time Low: **Bad Sales Picture Affects Programs**

The picture for talent here is pretty gloomy but sales for the fall and winter season, particularly among freelancers and independent at year 180. So situation is expected, and the season of the sea

Advertising's Uphill Fight

Local, live radio production here the story of the story

with some surplus, the going will be easier.

Low ebb of radio production is not out of line with other branches of show biz here. There is no and dance band business is lowest lit's been for many years. Hope all around is that coming fall and winter season will bring hypo in all lines.

Morrissey's 50G Suit Vs. Hope, Durante Skit

Advertising's Uphill Fight
Another damping effect on sales, according to the sales managers, list that advertisers in this area had on NBC last April 27, has been on account of the necessing the sales of the necessary of of the necessa

5G Moppet Payoff

Boston, Oct. 5.

A Hub moppet who accompanied her mother to the "Give and Take" show beamed from WEBI simply because her mother had no place to leave her, wound up with the show's \$5,750 jackpot last week.

show's \$5,000 Jacapus week.

Helen Gallagher, 10, was asked what the secret noise was by mc. John Reed King as 4, joke for the audience on hand to see the net show aired out of Boston. She promptly replied it was: the noise of a pencil sharpner, and the staggered m.c. paid off.

POWERS' BALTO SWITCH AFTER 11-YR. REIGN

Baltimore, Oct. 5.
Surprise switch here there exists the Stable Penetration was the Stable Penetration of the Pen Baltimore, Oct. 5.

New Powers airing will run a four-hour stretch across the board and is claimed to hit a new high in local payoff for radio talent.

Students' Experimental Station Minneapolis, Oct. 5.
WCMU, student-operated radio
station, has permit to broadcast on
experimental basis to Univ. of Minnesota residence building, after
summer trial.

Kids interested in radio me-chanics do the work. Present broadcasts are music, 7 to 11 p.m., Monday through Friday.

ABC Balks at Admish For Giveaway Airer, So Conn. Gets Cuffo Show

Conn. tells Cultto Nhow
Fideport, Oct. 5.
Booking of 'Go for the House,'
ABC's John Reed King-m.
Carlotter of the House,'
Agoration of the House,' the air. Mercha away both times.

away both times.

The evening combination unbroadcast program and dance drew about 1,000, which was not profitable to Ritz, according to Joseph R. Barry, operator.

FCC RAPPED BY REES FOR OK TO ATHEISTS

FUK UN IU AIREADID

FCC's decision protecting the right of atheists to use of the radio, is "ambiguous" and needs to be clarified, according to Rep. Edward and needs to be considered to the radio of t

facilities is a misinterpretation of the Constitutional guarantee of free speech. attributes the Commission ruling to "so-called 'liberal' and left-wing minds in Washingson' who cannot enter upon the curring the righteous anger of every God-fearing man woman and child in the United States. In the Commission of the Co

of religion" to "freedom from religion".

The licensing power of the Commission, he adds, "should not be used to grant radio time to atheists and others who are intent upon destroying the institutions which have had such an important part in building our nation."

ABC Renting 42d St. Annex

ABC Renting 42d St. Annex

ABC is getting off the hook this

and the stand of considerable

annex 600° stand of considerable

annex 600° stand of considerable

street, N. Y. All of the web de
partments which had to be shunted

to this location because of over
crowding at Radio City headquar
ters will be moved into the net's

street by Nov. 1.

Murray Grabhorn, veepee over

owned-and-operated facilities thoth

AM and TVI, will be the principal

executive affected by the shift, De
executive affected by the shift, De
oxed Color, include the WIZ, N. Y., staff,
local, spot and co-op sales, and

part of the ABC ad staff.

Pittsburgh—Carl Ide, quitting KDKA staff, has sold his school for radio announcers to George Held, local package producer and head held by the staff, has been supported by the staff of th

Ch'field Riddle Cues P&G Beef

calls on "Chesterfield Supper Club" to identify the mystery voice has been filed with NBC by Procter & Gamble and Music Corp. of America, representing Ralph Ed-wards. Niles Trammell, it's said, had assured the P & G agency, Compton, that the stunt would not be permitted, but it was used on last Tuesday night's Jo Stafford program for Chesterfield.

last Triesday night's Jo Stafford program for Chesterfield.

Last season Trammell prohibited voice riddles on "People Are Funny" and reportedly told Edwards and calls on long distance lefe-phone would be protected. Chesterfield device calls for out-of-towns off stage, but this is claimed conflict with the Edwards stunt on his current "Mr. and Mrs. Hush" contest.

Chesterfield stunt calls for identification of a fine star's voice cut of bonds and \$1,000 contribution to of bonds and \$1,000 contribution to of bonds and \$1,000 contribution to Motion Picture Clinic. Winners of a spell-down are rewarded by calling friends or relatives out of town for the control of the control o

Oboler Homing From Congo With 13 Tele Reels, 180 Hrs. Tape

Editor, VARIETY!

The licensing power of the Commission, the adds. "should not be mission, the adds." should not be mission, the adds." should not be mission, the adds. "should not be mission, and all these months of safaring. We hope to be back in New York hope to be bac

ter and music that is Africa.

Now you can understand why I am crawling on my eychrows. I know that neither Fred Ziv nor John Sinn nor the Morris agency nor myself had the slightest conception of the physical beating this trip would entail, but it's done, the standard of the physical beating and the standard entail that it's done, there's enough excellentent and sized sense in what we're bringing. there's enough excitement and good sense in what we're bringing back to make both an exciting and meaningful series. By the time we get back to New York we'll have gone 36.600 miles; can you blame me if, for a little while. I refuse to raise my foot any higher, than the railing at a milk bar?

WHDH' Hub Baseball Rights Thru '50 Season

Boston, Oct. 1. Broadcasting and televising rights for all home games of Hub's Braves and Red Sox have been signed by WHDH carrying through the 1950 season.

The Atlantic Refining Co. and

The Atlantic Refining Co. and Narraganeth Revining Co. jointly sponsor the broadcasts with Good-all-Sauford, Inc. joining them in picking up tab for video.

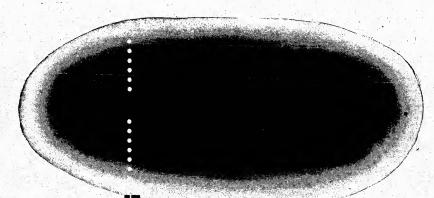
This season's video coverage of ball games was parcelled out by WHDH to WMAC-TV and WBZ-TV and unless WHDHF; application for video channel is okayed same, arrangement may be necessary control of the property o

By every measurement WTIC dominates the prosperous Southern New England Market

Paul W. Morency, Vice-Pres .- Gen. Mgr.

Walter Johnson, Assistant Gen. Mgr.-Sis. Mgr

WTIC's 50,000 watts represented nationally by Weed & Co.



you really want to know whether an advertising campaign will work, there's one sure way to find out ... TRY IT. If you really want to know if a product or package is right, a selling theme strong ... TRY IT. And you can iry it in WLW-land in a manner not possible elsewhere. For WLW-land is a true cross-section of America—an ideal proving ground for new products, new ideas, new techniques.

In WLW's Merchandise-Able Area live thirteen and a half million people. Here are rich folks and poor. Here are farming hamlets and mighty industrial cities. Here are parts of the east, the mid-west, the north and the south. Here is a true mirror of America in all of its varied aspects.

And here is a great radio station, covering the area as a network covers the nation—dominant in some cities, less dominant in others—reaching millions of people every day, but like any other medium or combination of media, not reaching all the people all the time. The conditions your selling effort will face in WLW-land are those it will face elsewhere. Truly, as WLW-land goes, so will go the nation.

But that's only half the story.

Not only does WLW's Merchandise-Able Area provide an ideal proving ground, WLW also offers facilities and services not equalled by any other radio station. Selling "time-on-the-air" is not the beginning and end of its service to advertisers. Rather, WLW believes it is a duty to help adver-

tisers know their problems and solve them ... whether these problems relate to distribution, packaging, product, dealer and consumer attitude, or what. And with "know how" peculiar to the area, plus manpower to do the job, The Nation's Station is in a position to give service that is truly unique.

AMONG WLW'S SERVICE FACILITIES . . .

People's Advisory Council

to determine program preferences and for general consumer market studies.

Consumer's Foundation

to determine consumer reaction to products and packaging.

Merchandising Departments

to stimulate dealer cooperation, check distribution, report attitudes, etc.

Test Stores

to check potential buying responses, effectiveness of new packaging, displays, etc.

Buy Way

monthly merchandising newspaper for retailers and wholesalers.

Specialty Sales

senior drug sales force to help secure basic distribution or supplement current sales or distribution.



Crosley Broadcasting Corporation

FCC Tele Freeze

tions and the utilization of the authorizations on channels two ultra-high frequencies for com-mercial facilities.

1. Pending ambigations and power

Secondly, it was felt here that a time-out period is needed to take the first calm measure of the dizzy of the medium since commer cial allocations were adopted three

Just how long the freeze will continue was problematical. Chair-man Coy said the minimum time required to revise standards would be something like six months but that nine months was probably a realistic estimate. But he could not say whether pending apcould not say whether pending applications could then be taken by It would be allogether possible he resplained, that at the time the television authorizations will be a supplied to the state of the s six months.

six months.

But, he pointed out, if the Commission were to decide after revising the standards that a new alloing the standards that a new alloing the standards that a new alloing the standard there another three months would be required, which would continue the freeze for nine months. It all depends, he said, on whether the depends, he said, on whether the to have greater separations between television stations than is now the case and larger service areas for the stations.

areas for the stations.
Chairman Coy and the Commission plans this week to turn over
to industry all the information it
energy which is the instruction of the
energy which is the instruction to
energy which is the instruction of
energy standards. It is likely the
information provides a basis for
foreversame will be called between
In its order forestime.

Pending applications and new pplications to construct television tations will not be acted upon but placed in the pending file.

placed in the pending file.

2. Applications pe n d in g and hereafter filed for modification of existing permits or licenses will be considered on a case-to-case basis. Action will depend on how they are affected by the issues to be resolved in the proposed revision of standards.

3. No hearings will be scheduled on station applications and where hearings have been started or com-pleted no further action will be taken.

4. Construction permits or other television authorizations hereto-fore issued are not affected.

KRLD License Revoking For Failure to Sell Time

Dallas, Oct. 5.

The National Probibition Party
candidate in the Texas: Senatorial
race has asked the FCC to revoke
the license of KRLD here if it fails
to sell him broadcast time. The
Prohibition candidate is Sam Morris, Baptist minister of San Antonlo.

in his complaint, he said that KRLD has turned down his request to buy the same daily time which had been devoiced to several weeks to have the same daily time for the same daily time of Houston, who was third in the recent Democratic primary ballot in the recent Democratic primary ballot had been stated that KRLD length of the same than the same than the same than the same than the waste made to be same to same the same than the waste that the has been Morris stake.

Nov. 1 and 15.

In its order freezing pending applications, the Commission adopted the following interim procedure in the 64-54 to 7 p.m. period Monday handling requests for television through Friday.

VARIETY

The Safe Way

Minneapolis, Oct. 5.
Here's once where the sponsor and show are apt to be in agreement. WLOL announced deal for exclusive broadcast of basketball season of Minneapolis Lakers, proteam, starting in November. Sponsor is Schiek's cafe. Schiek's cafe is owned by Ben Berger also

cafe is owned by Ben Berger, also holder of theatre and other inter ests.

ILGWU's ABC **Pro-Dem Shows**

International Ladies Garment Workers Union's campalan committee has bought the full Abc network for a four-week series in behalf of President Truman's relection, despite the law that labor unions may not buy air time cleded, on its own attorneys advice, that the broadcasts would not infringe upon the law because the ILGWU committee is financed out of speelal contributions and not from the union's general thing which series the committee of the

funds.
Union group's programs, combining pitches by Hollywood stars and politicos, will tee off tomorrow (Thurs.) at 10 p.m. and will be supervised by Morris Novik, radio consultant to the ILGWU. Stanzas will be live, 15-minutes in length.

length.

Schedule of broadcasts: tomorrow—Humphrey Bogart and Lauren Bacall from Hollywood and
Secretary of Labor Maurier Tobin
from Toledo. Oct. 14—Ronald
from Toledo. Oct. 14—Ronald
from Lot 14—Ronald
from Labor Mineapolis iron
here of Mineapolis iron
from N. Y. and President Truman
from Washington, Oct. 28—Melvin
Douglas and Pat O'Brien from
Barkley from Washington.

Barkley from Washington.

Agcys., Writers ned from page 23 :=

sions prior to the Guild being cer-tified by the NLRB."

In view of this, committee said there could be "no answer to cer-tain other RWG conditions which were contingent on signing the letters of adherence."

Agencies did offer, however, to work out with the Guild a "practical and simplified voting procedure" which might be recommended to the NLRB for use in an election to empower the RWG to negotiate for a Guild shop covering one unit on a national basis.

"The way is open for certifica-tion without delay to be followed promptly by negotations," commit-tee concluded. "We sincerely hope you will follow this course."

you will follow this course."

The course the writers will take will be decided at membership meetings next Wednesdy (13) in N. Y., Chicago and Hollywood. RWG strategy committee has asked the members to restlirm a series of so, RWG exces intinate, the walkout "won't be long coming."

Mfrs. Grab Time

Continued from page 27 =

about \$900,000 of that being for line and talent on a year's basis, the balance for promotion.

ABC claims GE's "Stop Me" will be fed, either live or by film, to 24 stations. Phileo "Theatre" will go to seven live, 10 by Kinescope Recording.

DuMont, on its own outlets (WABD, N. Y., and WTTG, D. C.), plugged its telesels on the "Original Amateur Hour" before Old Gold picked up the tab this week and is now running in spots on the new "Off the Record" stanza.

new "Off the Record" stanza,
Farnisworth is considering TV
billing for its AM show, "Metropolitan Auditions of the Air," on
ABC. Motorola, with a \$150,000
budget, has augmented its Jaminute stanza on NBC's eastern outtels with a two-bour weedy boxingshow via WBNR-TV, Chicago, and
plans to extend it to ABC-TV's

From the Production Centres

former NDC size; now of Hollywood, in town visiting with Chi radio.

A. E. Shewerman, NBC vepee in charge of central dividing, and Jules Herbuvesus, tele manager, back from White Sulphur Springs, Va, and NBC management meeting there. "Jerry Walker, author and narrator, joins the WBM staff as a writer-producer. "Easter Straker, Eddle Hubbards girl Friday, back from vascah, Hubbard is wiND disk jock.

IN WASHINGTON ...

IN WASHINGTON.

Total number of tele sets operating in this area now numbers 18,300, an increase of 1,700 sets over the previous month, according to the estimation of the set o

WCAE, Carnegie Tech In Joint Aid to Scripters Pittsburgh, Oct. 5.

Series of original playlets written by Carnegle Tech's evening radio-writing class and acted by members of school's drama depart-ment will soon take to the air over WCAE. Idea is to encourage hopecent will soon take to the air over CAE. Idea is to encourage hope-al scripters, and school itself will o-sponsor the programs. They'll consist of half-hour plays,

They'll consist of half-hour plays, including adaptations by members of Carnegie Tech's regular play-writing students. Plugs will be institutional in nature, retaining anectotes and human interest in-duced the state of the sta

Everybody Wants To

Own a Texas Station Dallas, Oct. 5.
The FCC has scheduled hearings on applications for 15 Texas radio stations between Oct. 18 and next June.

Two of the applications are from Dallas. Hearings for the Lakewood Broadcasting Co. and Trinity Broadcasting Co. are scheduled for May 9, '49.

May 9, 49.

Hearings will also be held during the next nine months on the applications of Baylor University, Carr P. Coillins, Jr., Corpus Christit, East Texas Broadeasting System. Tyler. Blis County Torodeasting Torodeasting Co., Harlingen, Public Service, Marlin; Harbentio Broadeasting Co., Harlingen, Mark Perkins, San Antonio, W. Mark Perkins, San Antonio, W. Mark Perkins, San Antonio, Corp., Terrell, and Texas Star Broadeasting Co., Contex; Terrell Broadeasting Co., Ling Co., Center; Terrell and Texas Star Broadeasting Co., Houston.

K. C.'s Early Xmas Splurge

K. C.'s Early Xmas Splurge

Shape City One s

Christmas bis beginning to be

fett in radio trade here, early billings, matching that of any other

date of recent years. Yule contract, reason was kicked off last

which by Relberg's develoy? Co.

which by Relberg's develoy? Co.

thair-minute spots on KCRN, all to be used on Christmas merchanidse. This is in addition to Hebridge Companies, and the contract of the

Troy, N. Y.—WEVR, FM station operated by students of the Troy Veterans Vocational School, has gone on the air under the management of Bill Saunders. It operates daily from 11 a.m. to midnight from fully equipped studies on the top floor of the school's building in this city.

WASH, STATE PRESS **CLUB'S RADIO AWARDS** Seattle, Oct. 5.

Awards to individual writers, announcers, producers and other radio performers will be given next year by the Washington State Press Club here, as well as to programs when two or more of the classifications are of such quality as to warrant such recognition.

Announcement of the awards was made at the Press Club's first annual Radio Night here Thursday, it is an extension of the Club's awards to reporters, feature writawards to reporters, feature write-ers, etc., on newspapers in the area, and, for the first year at least, will be confined to the West-ern Washington area. Twenty-four stations are in the area, in-cluding those in Seattle, Tacoma, Bellingham and Aberdeen.



lf lt's a "Featur Production" It's Especially Designed to Suit the Advertiser's Needs

PRODUCERS OF

HINT HUNT LADIES BE SEATED SOMETHING TO TALK ABOUT BRAND NEW BRIDES MAN ON THE FARM

> AVAILABLE FOR SPONSORSHIP

SHOOT THE MOON LET'S CLEAN UP K-I-D-S CARNIVAL PUT 'N TAKE

FEATURE

228 N. LaSalle St., Chicago State 3156



LOOK AT OUR DIAL POSITION!

WVNJ reaches people in North Jersey and New York City right smack in the middle of their 25-year-old listening habit. No fishing around-no hooking the wrong kilocycle by mistake. Its 5,000 watts (on 620 kc.) via a five tower antenna system assures strong concentrated coverage of these twin markets.



Just look up our thrifty rates in SR & DS or better still make sure you have our rate card—and you'll be amazed how little of your money it takes to buy 5,000 WATTS day and night.

NEWARK BROADCASTING CORPORATION

Ivon B. Newman, G. NEWARK 2, N. J. 45 CENTRAL AVENUE PHONE MITCHELL 3-7600

Personnel Changes

Lynchburg, Va.—with an upping of power and a shifting of kilo-cycles skedded this month for WLVA here, Eric Lund, program director, will take over managment of newly organized farm bureau withing and partial farm bureau withing and making on-spot grants to rural sections for interview. William Loren, announcer, assumes program director's post. rector to program chief of WKBW, succeeding Faul Martin. Latter resigned to join the Bowman and Block ad agency. Gelzer was chief announcer for the Buffalo Broad-casting Corp. until November, 1947, when WkBW was acquired by its present owners.

william Loren, announcer, sesumes program director's possible program director's consistent of the construction of the constru

Richmond — Don Martin, ABC producer, has been appointed program director of WRNL, Richmonk Ken Allyn, member of the WRNL announcing staff, was upped to production manager.

Nashville—Bill Graham has re-signed as publicity director of WSM to take an account exec posi-tion with Noble-Dury & Associates, ad agency

Akron — Eccles Huff, formerly program director of WDUK, Dur-ham, N. C., has become produc-tion manager at WAKR, Akron, replacing Gene Trace, who re-signed to open a new 250-watt sta-tion in Youngstown.

Louisville—Bob Lawson, from KTUL, Tulsa, has joined WHAI, announcing staff. Gerry Bottorff, former WHAS production man, is new WKLO program director. Rus-sell Pirkey, formerly with WAVE, and recently WKAY. Glassow, Ky, station manager, joins WKLO as night program manager.

Philadelphia — Arthur C. Scho-field, promotion manager of KYW since February, 1946, has an-nounced his resignation, effective Saturday (2). Schofield came to KYW after completing an exten-sive market survey for WTAG, when the state of the second control field of the second control of the second control of the second control of the second control of the second field of the second control of the second

Buffalo-Jack Gelzer has been upped from assistant program di-

AFRA Authorizes Strike Vote in L.A.

Los Angeles, Oct. 5.

Members of AFRA, by unanimous vote, authorized their local mous vote, authorized their local board of directors to call a strike against 11 radio stations in this territory unless a satisfactory working contract is signed. Stations, under fire are KMPC, KFWB, KXLA, KLAC, KFAC, KFVD, KGER, KFOX, KGEJ, KWWW and KGIL. Free from strike threats are KRKD, KIEV and KWIK, which have signed on the dotted line.

line.

Old agreements between AFRA
and the 11 stations expired Sept.
16 and have not been renewed.
Actors' union asks salaries rangeterm of the salaries rangeterm of the salaries rangeterm of the salaries ask of the sala

Lighting Up Corona

Corona, Cal., Oct. 5.
With the opening of the new station KBUC (500 watts) at Corona, Cal., the week of Oct. 1, this station has set what is probably a record of its kind.

In a exercise.

of its kind.

In a small town of less than 10,000 people, the station goes on the air with over 60% of 4 60 people.

The state of the station goes of the station of the station over hits the air. This is without having the sales force go outside of Corona for any clients. The surrounding towns will be called on, after start of operation.

Littlefield, Tex.—J. C. Rothwell, operating KVOW here, has been authorized by the FCC to transfer his license to a now corporation, known as Southwestern Broadcasters, in which J. B. McShan will be the been southern as the state of the sta

Tucker Lend-Lease Deal Ends as WWSW Snares Brewery's Hockey Tab

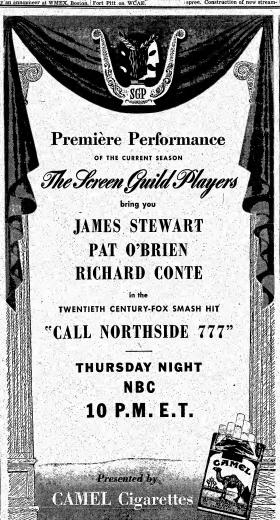
Pittsburgh, Oct. 5.
Play-by-play accounts of Pitts-burgh Hornets' hockey games this season will go from KQV to WWSW, with Fort Pitt Brewing Co. footing the bill. Switch returns Joe Tucker, who calls 'em, to station where he's head of sports department. Because bankroller picked KQV a year ago, and ownership of Hornets insisted on Tucker before closing deal, sports-caster had to go to that station un-der a loan-out deal from WWSW.

Beston—without it. Bright has been apprainted by the second of the secon

Memphis on AM-TV Spending Spree: WMC's 500G Expansion Program

Memphis ratio and television is in white will not be stations till on the move in list fast growing for nearly \$250,000. No complete midsouth metropolist.

I men the state of the state of



Next Thursday

CAMEL Cigarettes

Another Great Show



BING CROSBY RARRY FITZGERALD MONA FREEMAN



in a radio adaptation of

PARAMOUNT **PICTURES** FILM SUCCESS

"WELCOME STRANGER"

ON

The Screen Guild Players Program

NBC 10 P.M., E.T.

World Series

the video pool pickup for the per's sistant will be Van Patrick. Series, immediately after Monday's we covered the Indian games this game designate the pickup for the first two games, to be piaged at meanwhile, Dulbont, which had Braves' field. WEWS will handle sewed up exclusive rights on the third and fourth games in N. Y-Boston microwave link for Cleveland, with the saine two star; the playoff game Monday, opened link for the games in the playoff game Monday, opened link for cleveland, with the saine two star; the playoff game Monday, opened link for cleveland, with the saine two star; the playoff game Monday, opened link for cleveland, with the saine two star; the playoff game Monday, opened link for cleveland, with the saine two stars, the playoff game Monday, opened link for the playoff game to all statistics. All 19 stations on the east continued to the playoff game and the game of the playoff game and the game of tions. ABC-TV, which had a prior option on the midwest cable connections for the opening Saturday (9) of its Detroit outlet, WXYZ-TV, has relinquished the facilities so that all stations can carry the

that all stations can carry the Series.

Cleveland games will not be available to the castern activate. As a variable to the castern activate the control of the connecting them in time for the Series was through use of Stratoviston. Westinghouse Electric's system of relaying tele shows via Amelion Tuel of the control of

Possibility exists, though, that if the Series gose more than its games. Stratowision might be given entered to the sixth and/or seventh, both of which are to be played in Boston. Westinghouse spokesmen declared, vesterday. Trues they would seek to get FCC clearance for the last two con-tine system of inferierence with ground stations. CBS snowers. Possibility exists, though, that if

CBS sports director Red Barber CBS sports director Rea Baroer has been selected by Gillette Safety Razor, which bought both radio and TV rights for \$175,000, to handle the play-by-play for the entire series. He'll be assisted at the Boston games by Tom Hussey, who aired the Braves contests during the regular season over WNACing the regular season over WNAC-TV. At the Cleveland games, Bar-

Unspoiled



Comedy Writer Available

I have no tuxedo but I'll travel anyway. I'm now a successful writer in one of the foremost New York ad agencies but I'm bored I' have a real flair for the flair for the flair for the flair flair in the flair flair in the flair write and the flair flair in the flair write in the flair writer flair writer flair writer flair flair writer flair writer flair writer flair writer flair flair writer flair writer

Write Box 121, VARIETY, 154 W. 46th St., New York 19, N. Y.

DuMont's move in opening the game to other outlets, reportedly made in the face of insistent de-mands from other networks, caused mander in one there of the other in the several sands during the telecast. WNBT (NBC, N, Y), came on the air early in the same but then are also and the same but then same but then same to the regular sea-

the game part of the regular season and not the Serles, with sponsorship thus going to Atlantic Refining, which had sponsored Boston games throughout the year.

TV Gabbers

Continued from page 27 ; mittedly is only a stopgap meas

mittedly is only a stopgap measure.

CBS-TV has Doug Edwards doing a nightly news stint with some film tinserts. ABC-TV is employed to the company of the co

The Coy Winchell

experimenting along these lines.

The Coy Winchell
Meanwhile, except during sichspecial events as the two political
special events as the two political
viewers, have seen nothing of such
bigtime radio commentators as
Walter Winchell, Drew Pearson,
Well Winchell, Drew Pearson,
Well Winchell, Drew Pearson,
Well Winchell, Drew Pearson,
Henger Redwin C. Bill and Eric
Sevareld, to name a few. Fewer's
Sevareld, to name a fewer's
Sevareld, to name a fewer's
Sevareld, to name a fewer's
Sevareld,

KYSER'S

this audience if he were just visi-ble on TV at this time.

bit or NV that me, has table the passes the passes are provided preprint a tele show a reported preprint a report of the starak hast yet materialized. Among other possibilities and the starak hast yet materialized. Among other possibilities are to the starak hast yet materialized and the starak hast yet materialized and the passes when the star when the passes were also the passes and the passes and the passes are the passes and the passes are the passes and the passes are th

Conn. TV Continued from page 27

Continued from pare 27. — This too has been stymied by the FCC hearings.

Approximately one year ago, eight applications were on file with FCC for two television channels assigned to the Hartford area. Finally simmered down to with FOC for two television channels assigned to the Hartford
area. Finally simmered down to
the Finally simmered down to
the Finally simmered down to
tide funnels. Stations interested
were WTIC, WDRC, WONS and
WTHT. Ther Vankee Network,
which controls WONS, decided it
nels assigned to the Bridgeport
area, and subsequently withdraw
application for Hartford area
application for Hartford area
application for Hartford area
in the station of the Bridgeport
area, and subsequently withdraw
application for Hartford. FCC
turned them down. Yankee aphearings have been scheduled and
excheduled for the applicants
that it would take an eighner
that the station of the station of the
what, if anything, to figure out
complished.
Heartings on the Hartford situa-

Hearings on the Hartford situa-tion have been indefinitely post-

poned.
Set sales in the state spurted with original etherings of the New Haven outlet but have lagged lately because of the station's poor programming and because there is no other outlet for reception.

Overstuffing

= Continued from page 21 will suffer, since it's only natural that curlosity on the part of the listener will compel a switching-back-and-forth, to the detriment of the ambitious attempts to achieve a continuity on oth pro-

That NBC is somewhat disturbed

grbans.

grb

m.c. contribs to the Bigin pro-grammer. Thinksplving show line-up thin for comprises Danny Kaye, Kay Thompson and Williams Kaye, Kay Thompson and Williams Kaye, Kay Thompson and Williams Rose, Dordthy Lamour, Abe Burrows and Dordthy Lamour, Abe Burrows and Statistics of the Compression of the Com-stall being set. Xinas Ispout is still being set. Eligin Thanksgiving show, in ad-dition to Ameetic, this first includes Jimmy Durante. Garry Moore, Red Jimmy Durante. Garry Moore, Red Jerry Lewis. The Yule spread will Jerry Lewis. The Yule Spread Williams of the Jerry Lewis Case Duley, Laurife Methodor, Sac Duley, Laurife Methodor, Sac Suley, Laurife Methodor, Sac Suley, Laurife Methodor, Sac Suley, Laurife Methodor, Sac Suley, Laurife

Directors

Directors

continued from pace 3

continued f

Inside Stuff—Radio

Although: the United Nations Appeal for Children has folded, far short of its goal, several groups are continuing appeals via radio for contributions to feed and clother the world's hungry tots.

Ted Hudes, who turned out many shows in behalf of the Chizens committee on Displaced Persons, its producing two 15-minute transcribed starzes to either at Chirtenas. Several Hollywood names will be in the casts. It's expected some 800 stations will clear the programs, The American Friends Service Committee and the Girl Scoutis are foilty distributing a 15-minute disk appealing for clothing. It features an interview by Lowell University of the Chirtenas and the Chirt Scoutis are through Europe Chappelia, execulty returned from a seven-month swing through Europe.

Precedent-setter is Meredith Willson, who twice has marked up a pair of firsts. His "talking people" cut-ins on Aldrich Family and "The Aces" is an innovation which he followed with a time reversal on ABC, however, none of his doing. Alring live on the Coast at 6:30 p.m. Wednesday, he won't be heard in the east until 10:30 at night via transcription. That's the other way around in radio, the repeats generally being reserved for the west. In other parts of the country his show for Jello will be heard at 8 p.m. Barn at 5 of the country his show for Jello will be heard at 8 p.m. Barn at 5 of the country his show for Jello will be heard at 8 p.m. Barn at 5 of the country his show for Jello will be heard at 8 p.m. Barn at 5 of the country his show for Jello will be heard at 8 p.m. Barn at 5 of the country his show for Jello will be heard at 8 p.m. Barn at 5 of the country his show for Jello will be heard at 8 p.m. Barn at 5 of the country his show for Jello will be heard at 8 p.m. Barn at 5 of the country his show the same at 5 of the country his

Control over preparation of all Voice of America news broadcasts to foreign countries was returned to the State Department last week when programs handled by NBC and CBS were "Ulliquidhed. Withdrawal clean of programs beamed to Latin America which were charged with giving misleading impressions of certain sections of U. S. Shift back to State Dept. involves programs in English, Spanish, Pointugues, French, Italian, German, Milay, Siamese and Annamese. Change does not affect flusish and other programs to critical areas which Dept. has been handling all long.

Zenith Radio's full page ads in Chicago dailies on the opening day (27) of the FM Assn. convention in Chi last week caused pienty of eye-brow lifting in radio circles. Ads pingged Zenith's low cost FM-AM (2004) and the convention of the conventio

With steps under way or soon to be initiated to form units in more than a dozen U. S. clites, the Assn. of Broadcast Unions and Guilds in New York last week tacked a "National" in front of its name. Oliver lower than the state of the state

Prexy Carl Haverlin's drive for associate members for the Radio Executives Club of N. Y. among broadcasters in other parts of the country has netted more than 100 of them, with the total expected to top 200 by the time REC kicks off its fall-winter function season to-morrow (7) at the Rooseveit hother states the receive brief reports of each REC meeting, stemographic reports of principal speeches (tomorrow's spieler. Milton Berle), a bound copy of the membership roster, and a membership certificate 'sutable for framing."

Set Mfrs.

Continued from page 23 :

Continued from page 11

S. G. Baker, meanwhile, told 120
radio and TV distributors attending a meet at GPs. Betending Park last week that prospects for the property of the pr

tion of the listening public."

GF maketing manager Ernest
It Vogel predicted the sale of 1;
00,000 tole set during 1949, represent an industry-wide busttole of the sale of 1;
10,000 tole set during 1949, reptended to the sale of 1;
10,000 tole set of of 1;
1

Minneapolis—KBTR, new sta-tion sponsored by religious group, will broadcast rest of schedule of night football games here.



Mgt.: LOU CLAYTON







1 to 1:15 P.M. LYNN CASTILE



details, wire or phone today to

FOR SALE KAY

PROGRAM DEPARTMENT CIRCLE 7-5700

KOLLEGE OF FUN AND KNOWLEDGE MONDAY-FRIDAY 11:00-11:15 AM EST

audience-participation frolics in all radio. And it's smack

in the middle of ABC's high-rating morning line-up. For

lerful snot for an advertiser to be in! The first half of the brand-new, sure-fire Kay Kyser show is for sale...and it's a wow! One of the fastest, funniest

Scholastic Web Hopes Dimming To Its Own ABC Network

L'ville AFRA Elects

Louisville, Oct. 5.
Annual meeting of AFRA last
eek resulted in election of Jim

Aussie Com'l Stations To Fight Govt. Grant of FM

Hopes Dimming

Propert for an educational netwerk which would link up the 65 rescholated outlets in the U. S. Termains. dim despite widespread flow for such a setup. According to the control of the con

Houston, Oct. 5.
With new maestro Efrem Kurtz at the helm, the Houston Symphony orchestra will hit the airwaves Nov. 6 for its fifth season of Saturday

WCCO's Post-Mortems

WCOO claims new wrinkle in football broadcasting, a hot item in this grid-crazy sector. New stunt is a telephoned post-mortem piped from experts in the seene at various important games.

ous important games.

Show, tagged "Stadium Review," is staged Saturdays at 6:30 p.m. with Babe Levoir, onetime famed Minnesota quarterback, on 50-yard line. Stunt has proven of live interest to football fams. It is produced by Sig Mickelson, WCCO special events director.

Pitt's 'Rumple Bumple' Snares 13-Wk. Sponsor

Pittshursh, Oct. 5.
Locally-produced transcription
series, "Mr. Rumple Bumple," has been bought by Joseph Home Co., one of town's leading department.
WACAE. TILL but the street over the working of the working heart of an inustable of the store of an inustable of the store of an inustable of the working heart of the store of an inustable of the working heart of the working heart of the working heart of the working heart of the working of Pittsburgh, Oct. 5.

sponsor.

Packaged Programs, Inc., Pitts-burgh outfit headed by Bill Beal, an announcer, and Morry Fierst, original founder of the Pittsburgh Playhouse, have snared approval of "Bumple" from teachers and child psychologists because pro-gram's completely free of the shoot-em-up scare technique.

Hub Radio Execs Elect

Radio Executives Club of Boston, in first luncheon meeting last week, elected William B. McGrath, man-ager of WHDH, as its first presi-

tary, and Bud. Albott, WHAS, reach more than 1750000 homes in Other officers are Craig Lawmenher of the executive board, the southwest. Hed in with the board, between the southwest. Hed in with the board, board,

CIRCLING THE KILOCYCLES

St. Louis — Traditional (wo-day home repairs and maintenance as "welled prophet parade and ball." discussed by Walton and Hubbard which opens the social season Cobb. here drew extensive coverage recoverage recoverage recoverage and the season of the season cobb. The season cobb

Detroit — Tony Weitzel, former gossip columnist with Detroit News with once-a-week radio show on WWJ. Detroit, now has weekly half-hour program over WJR. Detroit . Allan Douglas, former dead-pan Jockey at Detroit's WJLB, now with WKMH, Dearborn.

Denver—K & B Packing Co., Denver, has placed a weekly half-hour transcribed program, "The Smiths of Bollywood," on KOA. for 28 weeks, with the show being aired Tuesdays, 8-8-30 p.m. Hal Nieman Associates, Denver advertising agency, handled the contract.

Some Antender Rex Preis, assistiants among of KTSA, has been elected governor of the Doth District of the Texas State Network and Advertising Federation of America designed of the Control of the Contro

(FM-KFJZ).
Cagle stated that request was made in order that funds and efforts inight be directed to television stations being planned by the TSN web.

To my doctor:

For three weeks, I got away from it all . . .



- ... but for the next 52 weeks (13 at a time!), here's the schedule:
 - * RCA VICTOR SHOW
 - 6 O'CLOCK NEWS ON WNBC
 - 11 O'CLOCK NEWS ON WNBC
 - WHEN A GIRL MARRIES
 - **NEWSREELS AND SHORTS**
 - INDUSTRIAL AND TRAINING FILMS

-thanks to RCA, Studebaker, Peter Paul, Shell Oil, General Foods, Universal-International and Westinghouse.

And thanks to J. Walter Thompson for a very pleasant 17 weeks on the Robert Shaw Chorale for Standard Brands.

(Aside to Kenyon and Eckhardt and the Ford Motor Company: Thanks, too, for a wonderful year on the Ford Theatre, and all good wishes for a successful 1948-49 season:)

KENNETH BANGHART

. . . available nevertheless for night-time shows on NBC only.

ARIETY SONG CAVALCA Musical-Historical Review: 1800-1948)

Compiled for VARIETY By DR. JULIUS MATTFELD (Copyright, Variety, Inc. All Rights Reserved)

(To be serialized in Vantary. It is suggested that these weekly segments be elipped and preserved, for filing as a permanent program reference. Numerous requests to reprint the original Dr. Jollus Matterian and the program of the p

This is believed to be the only compilation of its kind as regards the chronological aspect of music familiar in the U. S. The selection of nusical material of this sort necessarily is based on two considerations:

(1) The availability of records;

(2) Discrimination in sorting some 3,000 or more songs out of potential millions.

the minutes of the latter would require an easy studded with references to musical and socioeconomic history. Soffice it that effections to musical and socioeconomic history. Soffice it that changing periods in U.S. history engendered corresponding changes in musical taste; and that, furthermore, such factors as copyright laws and other legal protection of authorship had considerable bearing on the condition of music in the U.S.

the condition of music in the U. S.

The complier of the music, br. Julius Mattfeld, considers the reliability of available records as synonymous with the problem of omission. The shortcomines in listing old music are directly to be traced to this papers, such discrepancies are noted. No arbitrary dates are affixed, all dates are copyright dates, for, where these do not exist as in European publication, publication dates, culled from advertisements in contemporary periodicals).

As regards the historical material, it should be noted that the incidents chronicled are entirely U. S. events. Such major occurrences as the Napoleonic Wars, the abdication of King Băward VIII, etc., are mentioned only as they affect U. S. history. This historical data was compiled by Ellen L. Dayls of Vantery's staff.

Attention is hereby called to the fact that this material is copyright and may not be reproduced either wholly or in part.

The following are symbols employed in the musical listings;

arranged alto, two tenors and bass circa (about) arr. ca... copyright op. opus no date orchestral pseudonym sop., alto, tenor and bass words orch. SATB

Square-brackets [] indicate supplied information from other sources

Square-brackets I indicate supplied information from other sources.

Titles in parentheses () denote the names of stage productions.

The dash — in titles indicates parenthetical subtitles.

Unless otherwise specified, the place of publication is New York.

Unless otherwise specified, the place of publication is New York with the production of the production of the place of publication is over copyrights have undergoned reastingment, such assignments are noted only where known.

MUSIC OF THE PILGRIMS

MUSIC OF THE PILGRIMS
Fisher, William Arms.
Ye Olde New England Psaimrunes, 1920-1920. With historical
stetch, hierorphism nodes
follower Ditson Co. (cop. 19800.)
XVI. 50 p. 4.
Plant Water Co. (cop. 19800.)
XVI. 50 p. 4.
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Fig. Water Co. (c

AMERICAN COLONIAL PERIOD (See also under caption: Before

a) COLLECTIONS

a COLLECTIONS

Endicott, Samuel.
Melodies of Revolutionary Times.
Harmonized by Samuel Endicoll. Boston: Charles W.
Homeyer & Co., cop. 1918. 4 nos4. (Contents: 1, He stole my
tender heart away: 2, The charms, of The

4. The heavy hours, an custors staff's Boston Almanae's harden to the heavy hours. The President's March. In Three Mediotics of Revolution posed in 1788—see above. Hail, ary times. Harmontzed by Samuel Endeott Boston Charles V. Yanke. Doodle. w, anonymous Hoursey's C. Ce, eop. 1918. 7 p. of American origin. m, tradracwell to France: 2, Ite stole my tender heart: 3, The bee.)

Encel, Carl.
Music from the Days of George
Washington. Collected and proyided with an introduction by Carl
Engel. The music edited by W.
Oliver Strunck. With a prefaceby Hon. Sol Bloom. Washington, D. C.; George Washington, D. C.; George Washington
Bicontennial Commission (1 (1) p.
1981 by Sol Blooml. Ix, 61 (1) p.
1981 by Sol Blooml. Ix, 61 (1) p.

Fisher, William Arms.
The Music That Washington
Knew, Edited by William Arms
Fisher, For orhestra! Orenestrated by August Damm.
Boston: Oliver Ditson Co., Inc.,
eop. 1931. f².

eop. 1931. 1.

Hopkinson, Francis.

Colonial Love Lyrics. Six songs
by Francis Hopkinson (1737-1791).

Edited ard augmented by Harold
V. Milligan. Boston: The Arthur
P. Schmidt Co. leop. 1919.1 29 p. f*.

Hopkinson, Francis.

The first American composer. 6 songs by Francis Hopkinson (1737-1791). Edited and augmented by Harold V. Milligan. Boston: The Actinu: P. Schmidt Co., cop. 1918. 33 p. f.

Howard, John Tasker,
A Program of Early American
Plano Music. Collected, edited
and arranged by John Tasker
Howard New York: J.
Pischer & Bro. Lcop. 1931.1 2 1,
36 p. 7;

36 p. f.; Milligan, Harold Vincent.
Ploncer American Composers.
A collection of early American songs. Edited and augmented by Harold Vincent Milligan. Boston: The Arthur P. Schmidt Co., cop. 1931. 35 p. f.; Schmidt Adult Schmid.

Adams and Liberty: or, The Boston Patriotic Song. w., Robert Treat Paine. m., tune: To Anacreon in Heaven (subsequently the lair of "The Star Spangled Banner"). Boston: Thomas & Andrews [1798].

drews (,1798).

Hail, Columbia. w., Joseph Hopkinson, adapted in 1798 to the tune. The president's march (see below), ascribed to Philip Phile.

Liberty Song; or, Come, Join Hand in Hand. w., Mrs. Mercy Warren (wife of Col. James War-ren of Plymouth, Mass.) m., tune: Heart of oak, by William Boyce.

Heart of oak, by William Boyce.

The Liberty Song—"in Freedom
We're Born." w., John Dickinson.

", tune: Heart of oâk, by William
Boyce. (Published by Mein and
Fleming, Boston, 1768; Hall and
Sellars. Philadelphia, 1768, without music; and again by Mein and
Fleming, Boston, 1768, in "Bickerstaff's Boston Almanae."

Columbia, 1798.)

Yankee Doedle, w., anonymious

—of American origin, m., traditional—of English origin; sufficitional—of English origin; sufficitional—of English origin; sufficitional—of English origin; sufficitional—of English origin; sufficient

(largou, 1782. "The tune was airready familiar in the American

tomas and the Ame

BEFORE 1800

Artasexes [English opera, first performed in London, 1762], m. Thomas Augustine Arne. (The Overture and various soles and duets from this opera were frequently played in concerts in the American colonies from 1765 onwards.)

Museum).

Heart of Oak (Harlequin's Invasion).

w. David Garrick. m. (1784).

William Boyce. (Produced in Lon-First

1, 1789.)
The Lass with the Delicate Air.
SEE Young Molly who lives at the foot of the hill (below).

My Lodging it is on the Cold Ground. w., m., traditional. (Pub-lished in: Vocal Music, or The Songster's Companion, London, 1775.)

The Request—better known as:
Tell Me, Babbling Echo. w., ——?
Clarke. m., Gerard Vogler. London: J. and G. Vogler [,1775?].

To Anarceon in Heaven. w., Ralph Tomlinson. m., attributed to (1) John Stafford Smith; (2) Samuel Arnold. (Written, and composed in London between 1770 and 1776; published between 1780, and 1783.

and 1783.)

Young Molly Who Lives at the Foot of the Hill—better known as:
The lass with thie delicate air. w., ?
m., Michael Arne, Inot. Thomas Augustine Arnel. [London, 1760?].
London: 17621 in Universal Magazine, vol. 31, p. 95.

Amortican colonies from 1765 onvardes)

Auld Robin Gray. w., Lady
Auld Robin Gray. w., Lady
Ame Barnard ince Linday? I writAme Barnard ince Linday? I writMuseumi. m., Rev. William Leeves
I published annoymously, first, better (1775)
I published annoymously, first, better (1776)
I published annoymously first of the American cause. Dischard to Amer

Bank of Philadelphia chartered (first in U.S.). (1780)

The first successful daily paper in the United States, the "Ponnsylvania Packet and Daily Advertiser," appeared in Philadelphia.

1800-1812

Howard, John Tasker,
A Program of Early and Midnieteenth Century American
Songs Collected, edited and aranged by John Tasker Howard
(cop. 1987) Cor. J. Pacher & Bro.
The American Star. w. John McCreery, m., tune: The Wounded
Hussar, by D. C. Hewitt J.
Hewitt's Musical Repository (17981800).

1800].
The Harp that Once, thro' Tara's Halls. w., Thomas Moore, m. tune: Gramachree. London: J. Power's Music & Instrument Warehouse [1807]. (In: Moore, Thomas. A selection of Irish melodies, no. 1, p. 23.).

Archibald Smith. Eddnburgh.
1997]
Let Errin Rossenber the Days of
Let Errin Rossenber, unerthe red formas Moore, m., unerthe red formas Moore, m., unerthe red formas Moore, thomas. A
section of Irish melodies, no. 2,
The Battle of Tippecanes, NovemJuly un by General Wilstate of the Wabsah Lie,
the Battle of Tippecanes, NovemJuly un by General Wilstate, and the States—see
Tippecanes and Tipler under Letcaption. 1860, w., Joseph Hutton
Letter and Letter States—see
Tippecanes and Tipler under States—see
Tippecanes and Tippecanes and Tippecanes
Tippecan 3. Let Frin Renember the Days of Old. w., Thomas Moore, m., the Company of the Co

Farget (fice corriectral by Adolf von Gliste. The Overture to this continual New Yorks G. Schirmon.

Inc., Cop., 1931. 4*

Inc., Cop

The U. S. Military Academy opened at West Point, N. Y., on the Fourth of July with 10 cadets. In Saratoga, N. Y., a hotel was built, starting the spa on its career as a society resort.

built, starting the spa on its career as a socicty resort.

The U. S. entered its fourth depression since 1796; it lasted three years.

U. S. expansion was accelerated by leaps and bounds via Jefferson's purchase of Louisiana from France (1,000,000 square miles for \$15,000,000.

Clarke, m. Gerard Vogler. London: J. and G. Vogler (1773). Halls, w., Thomas Moore, m., tune:

Granten Thomas Moore, m., tune:

Granten The Mary tast Usee, trev saws sons purenase or Louisean structure.

Granten Thomas Moore, m., tune:

Granten Thomas Moore, m., tune:

Granten Thomas Moore, m., tune:

Sally in Our Alley, w. m., Henry

Sally in Our Alley, w. m., Henry

Sally in Our Alley, w. m., Henry

Strikis Missen, 17157. Good on the Sally in Our Alley, w. m., Henry

Silk No More, Ladles. Clee for three volces, w., William Slove, w., William Slove, w., William Slove, Green House, G. Sodty, Rise, G. Southern Bern, m., tune:

Silk No More, Ladles. Clee for three volces, w., William Slove, w., William Slove, Green House, G. Sodty, Rise, G. Southern Bern, G. Southern, G. South

dictionary.
Robert Fulton experimented with

MEDIUM BAND NAMES GO BEGGING

NBC Stirs Music Industry on Request For Free Use of Material on Video

NBC has stirred up a hornet's new with its recent request, through the form of the first state of the first

sions in other parts of the country. Fox relayed the net's request to pubs. The pubs of th

state thome and see such "over the state of the Town" and others picking up financial backing. They are the number of spot commercials of the Town" and others picking up financial backing. They are the number of spot commercials of the Continued on page 89.

New Majestic

Offer by Decca

Chicago, Oct. 5.

Decca Records stepped back into the Majestic Record picture of the Majestic week, making a new offer for combine the Majestic Records picture where the Majestic Assets with the Majestic Assets with the Majestic assets which Majestic's assets will be offered in open bidden of the Majestic's

ASCAP Case

ASCAP Case

Hearing: In the Alden-Rochelle (Harry Brandt) case
against ASCAP involving muscience of the Allen Rochelle (Harry Brandt) case
against ASCAP involving muscience of the Allen Rochelle (March March March
Leibell,
Court, which found for the
lantiff exhibitors last July,
will take up final judgment
ASCAP and the ITOA as well
as an affidavit of the Society's
counsel, Louis Frohlich,
counsel, Louis Frohlich,
contact of the Roconclusions of law. Further
conclusions of law. Further
details in the Film section.

Ager Urges Film Exhib Rights Be Kept by ASCAP

John Schulman, music bu

IN BUYER'S MKT.

Band bookers, who haven't had too essy a row to hoe in the past year and a half, are running into man or rehesters snow that the shutting down of summer bookings is us about completed. These inhalf the shutting down of summer bookings is us about completed. These inhalf the shutting down of summer bookings is us about completed. These inhalf the shutting down of summer bookings of the should be about the should be about the should be about the should be about the shutter of the shu

bottom ATM quotations or go one, glis.

It follows therefore that a prospective employer would rather buy nonames, pay them scale and whid event the hasn't the coin and capacity to afford a top attraction. Intal is, unless the medium names are willing to work for scale.

Situation is giving band selection of the scale of the sca many lower-case names on their hands they don't know what to do.

N.Y. Band Covers **Up. Grosses Slide**

Top-aime openings in New York
It as week proved to bandsmen that
the spirit of band followers is very
There were three major openings
during a five-day period—Guy
Lombardo at the Holel Roosevelt
Brown of the Holel Pennsylvania
and Eddy Duchin at the WaldorfAstoria, latter returning to the
band business after his was service
Lombardo, starting his 19th consecutive season at the Roosevelt,
played to what was claimed to be
his largest opening-night covers,
yet the grosses on the individual
evanings, and on the week up to
top the proper of the proper of the contraction of the proper of the property
are off past figures for comparable
satendance totals. Duchin's opening was big top, but his spotting at
the Waldorg puts him before a texto there of the property of the property
was big four for for the property
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same position to some extent at the
lowers. Duchin did unusually well durwill be offered in open notward. The plants of the mean course of the hearing to be plants on in Newark. Nat SCAP as identification of the leaf plants of the plants of th

AGCIES, FLOODED 6 Major Diskers Ask Blanket 1% Of Sale Price in Petrillo Talks

What Price Love?

What Price Love?
Vienna, Sept. 23.
Love Vienna, Sept. 24.
Love Unnas Conditions of Viennas Dorotheum rooms. Letters from Straus and 40 schillings (33 and 54 at inflated legal exchange). A letter by Johannes Braims also went for 40.
Lehar letter brought only 16 schillings.

ASCAP to Meet Later This Mo. In Pact Stymie

American Society of Composers, Authors and Publishers will meet again late this month with representatives of the various networks established to the various networks of the one angle that is stymicing an automatic renewal of the current contract between the two factions. For the past couple weeks, curred, but nothing concrete can be done about the situation until the full committees are called into the contract between the rolling contract of the country. One snag to a renewal (for nine years) of the radio contract with the past couple of the country. One snag to a renewal (for nine years) of the radio contract with the past country. One snag to a renewal (for nine years) of the radio contract with the past of the result of the radio contract with the past of the radio contract with the past of the result of the res

Commodore Hotel, N.Y., Uses Non-Pro Aides For Selection of Band

In Petrulio lalks

In their first meeling yesterday
(Tuesday) with James C. Petrillo,
American Federation of Musichans
prez, the head of six major record
a revision in the silding scale of
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34c on a 75c disk, up to a limit we
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disk companies want to simplify
that idea. They ask that, Petrillo
accept a blanke 1% of the selling
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seeps all

RCA Would Ask % for Breakage

RCA-Victor last week stopped many major music publishers cold by suggesting that it be allowed to by suggesting that it be allowed to be allowed to the suggesting that it is allowed to dead for permission to allow for and hold Bid's of the coin allowed to dead of the suggesting that it is allowed to deduce the suggesting that it is appear the request will not be honored. It's pointed will not be honored. It's pointed will not be honored. It's pointed that the practice was discontinuously and the suggesting to accept 13fe a side in cyalities, when the major manufacturers boosted retail prices last incryalities, when the major manufacturers boosted retail prices last threy should receive 2e a side, and they feet they are already giving the companies, victor in particular, Some manufacturers, notaby Combinible, dequel a percenting from

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JACK FAY Holly wood- JULIE LOSCH

Leeds, Par-Famous, Dreyfus Subsids **Turn Down New SPA-MPPA Accord**

The recently completed contract tunes for the full British copyright between the Songwriters Protective Assn. and the Music Publishof the author. New SPA pact reers Protective Assn. is not meeting stricts U. S. publishers from ownwith the complete approval of pub-ing the English representation be-

the possibility of the property of the property of the complete approval of publishers from comparing the complete approval of publisher approval of publisher. Provided and one of these for sagreements with the SPA, some for varying minor reasons. But the saice — paramount and Fanous are in agreements with the SPA, some for varying minor reasons. But there are the provided and one of these Leeds Music is; wellers. They get material from emphatic in its objections to the the Paramount studio, which has terms of the pact and is signified and one of these Leeds Music is; wellers. They get material from Paramount Pictures, and some of the subsidiary flat with writers. Par's market head, Paramount Pictures, and some of the subsidiary flat, with writers. Par's market head, Paramount Pictures, and some of the subsidiary flat with writers. Par's make head, prompt should be provided by the state of the part of the part of the paramount provided by the state of the part of the paramount provided by the state of the part of the paramount provided by the state of the paramount provided by the paramount pr

VARIETY 10 Best Sellers on Coin-Machines. Week of Oct. 2

TATALLE DE DESTRUCTO DE COME AIR	MONUMED O PROPERTY
1. TREE IN MEADOW (9) (Shapiro-B)	Margaret Whiting Capitol Monica Lewis Decca
2. IT'S MAGIC (14) (Witmark)	Dick Haymes Decca
3. 12th STREET RAG (7) (Shapiro-B)	Pce Wee Hunt Capitol
4. MY HAPPINESS (20) (Blasco)	Jon & Sondra Steele Damon Pied Pipers Capitol
	Jack Emerson Metrotone Harmonicats Universal
아마트를 가게 하는 것이 되었다. 그 사람들은 사람들은 사람들은 사람들은 사람들은 사람들이 되었다.	Eddy Howard Majestie Gordon Jenkins Decca
7. LOVE SOMEBODY (15) (Kramer-W.)	D. Day B. Clark Columbia Ray McKinley Victor
a. Long Wal Photo Dr. Louis (25) to the	A
9. YOU CALL EVERYBODY DARLING (13) (Maylair)	Al Trace Regent
10. UNDERNEATH THE ARCHES (3) (Robbins)	Primo Seala London Andrews Sisters Deeca
Coming Up	
	Perry Como Victor Tony Pastor Columbia
UNTIL (Dorsey)	Tommy Dorsey Victor
BUTTONS AND BOWS (Famous)	Dinah Shore Columbia
YOU WERE ONLY FOOLING (Shapire-B)	Blue Barron M-G-M
AH BUT IT HAPPENS (Bourne)	Frankie Laine Mercury Dick Haumes Decea
	Jo Stafford Capitol
BLUEBIRD OF HAPPINESS (T. B. Harms)	Art Mooney M.G.M
COOL WATER (American)	Vaughn Monroe Victor Nellie Lutcher Capitol
IT'S TOO SOON TO KNOW (Morris)	Orioles Natural Ella Fitzgerald Decca
LITTLE GIRL (Leeds) DARKTOWN STRUTTERS' BALL (Feist)	King Cole Capitol Dalc-Haines Signature
FOR VOII (Witmark)	Gordon Jenkins Deeca
WALKIN' WITH MY SHADOW (Johnstone-Montei)	Four Knights Decca
and accommon common common	Ink Spots Decca
	Anne Shelton London

[Figures in parentheses indicate number of weeks song has been in the Top 10.]



Disk Jockey Reviews

witched in petween. Commerciairs we brief and persuasively landed.

14.22 UVLIMITED

With Dick MacDougal. Artene Meas.
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129 Mins. Sat. 4 p.m.
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Jocks, Jukes and Disks

tune bounces smoothly under the proposed of th

By Bernie Woods

Trank Sinstra "Ones Upon a sungs from the stage musical Miller Night" "Autumn fin New York Columbia). Two "smart" tunes that aren't likely to get Sinstra such earthy things as yook earthy things as yook earthy the stage and the stage of the two played at metium prover. "Moonlight" is a fine melody and the filipover is an even better yeer. "Moonlight" is a fine melody and the filipover is an even better yeer. "Moonlight" is a fine melody and the filipover is an even better yeer. "Moonlight" is a fine melody and the filipover is an even better yeer. "Moonlight "is a fine melody and the filipover is an even better yeer." They're the sort of things that sell to a minority, but Sind and the Kaydeta. "Here III yellow the filipover is an even better yeer." They're the sort of things that sell to a minority, but Sind and the Kaydeta. "Here III yellow the stage of the work played at meeting and the filipover is an even better that sell to a minority, but Sind and the Kaydeta. "Here III yellow the stage of the work played at meeting and the stage of the work played and the stage of the work in a saleable package, and if either melody is successful his disk figure to be well up front, if either melody is successful his disk figure to be well up front, if a saleable package, and if either melody is successful his disk figure to be well up front, if yee the stage of the work is the stage of the work in the stage of the work is the stage of the work in the stage of the work is the stage of the work in the stage of the work is the stage of the work in the stage of the work is the stage of the work in the stage of the work is the stage of the work in the stage of the work is the stage of the work in the stage of the work is the stage of the work in the stage of the work in the stage of the work is the stage of the work in the stage of the

takes the ear . . . Lillian Lane and the Page Cavanaugh Trio (Victor) give "Daddy-O' and "That's the Way He Does it" a once-over lightly and brightly . . . Bop Mds should go for Charle Ventura's "Euphoria (National) . . . Macklin Marrow strings the bell with "Estimated and "My Lost Love"

N.Y. AFM Local's Anti-Commie Move **Brings Gripe on Union 'Violation**

Executive board of New York thing else fails, when your incomLocal 802 of the American FedLocal 802 of the American Fed-

p.m. Protest over the passing by Lo-cal 802 chiefs of the Communist resolution is based on 8028 bylaw which states the executive board ment resolutions unless a quorum is present at membership meetings, called to vote on them. Both re-cent bylaw meetings were broken up by arguments before any reso-tude of the community of the com-tained to the community of the com-tained to the community of the com-more than a quorum of cardioid-ers present.

ers present.

Meanwhile, 802's 'Blue excess'
who are involved in an increasingby litter fight to hold office for
another two years, are making capby David Freed, who asserted that
802's rulers "failed to recognize
that there are good Comminists
were gotten out Thursday (29) by
the Blue believers, which pointed
out that "no man who believes that
that diet ground dictatorships and
lide of the server of the server of
liever in democracy."

On the other hand, a rival-

STYMIE PITT'S PENN

STYME PITTS PEN
Demands of the Management of the

Smash British Hits!

A TREE IN THE MEADOW

By BILLY REID

UNDERNEATH THE ARCHES

By BUD FLANAGAN

Congratulations to Louis Bernstein and the Shapiro Bernstein Organization

and to Abe Olman and the Robbins Music Organization on Their Handling of These Two Great **World Beaters**

CAMPBELL CONNELLY, INC.

565 Fifth Avenue NEW YORK

REG CONNELLY

in Town at ESSEX HOUSE HOTEL



CARMEN CAVALLARO

and his ORCHESTRA

Just Concluded

5 Weeks---PARAMOUNT THEATRE, New York

STARTING CONCERT TOUR OCTOBER 6

Exclusively on DECCA RECORDS

MUSIC CORPORATION OF AMERICA

Greco Sues to End Musicraft Pact

Musicratt Pact

Philadelphia, Oct. 5.

Buddy Greo, leader of the
musical combo known as the Three
harps, file d. suit in Common
Pleas Courl No. 6 her sginder
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hard by Greo's attorney lasdore H.
But judement for allegedly unpaid royalities.
Greco- said he signed with
Musicraft, Nov. 25, 1347, to make
der the agreement Greco- made a
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tax months. It is alleged, however, that an accounting has never
The American Pederation of Muscians on Jan. 1 cancelled the recording licenar Pederation of Muscians on Jan. 1 cancelled the
concern's license was cancelled.
Since that time Greco awars he has
been apprached by other outfiels
concern's license was cancelled.
Since that time Greco awars he has
been apprached by other outfiels
er and a recording artist, but has
hen unable to accept any offer
until his "purported" agreement
with the Musicraft firm is ended
by court decree.

DAVE KENT'S DISNEY SPOT

DAYE KENT'S DISMEY SPOT

AND MENINYONG, Oct. 5.

Dave Kent, former song plugger, is now with Watt Disney Productions handling exploitation of
pix songs. First assignment is
Disneys "So Dear to My Heart,"
working in conjunction with Sanihy-Toy, publisher of the score.

Kent had been inactive for the
Kent had been inactive for the
energy of the control of the second of the

Announcing a new song

PETER MAURICE, LTD.



LEON RENE PUBLICATIONS
Main Office: 8372 Sinnet Bird., Hollywood 28
N. T. Office: 541-563 Ave. of Americas. N.Y.C.

RETAIL DISK BEST SELLERS

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(Boston 'n

Ingeles -(Denel's Mus.

City-(Jenkins

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Leary)

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-(Pearson)

(Lyon

Sherman-Clay) Music

VARIETY

Survey of retail disk best sellers, based on reports ob-tained from leading stores in 12 cities, and showing com-parative sales rating for this and last week.

Week Ending

National	Week	Ending
Rating		
	, 0	CT. 2
This Last	C -0.19	A Comment

	Last wk.	Artist, Label, Title	New	Chic	Detr	Kan	Los	San	Bost	St. 1	Seat	Milm	ipu	0	S
1	3	PEE WEE HUNT (Capitol) "12th Street Rag"	1	10	6	1	1	2	2	3	1		3		80
2	1	MARGARET WHITING (Capitol) "Tree in the Meadow"	4	8	2	14	1,5	6	6	2	3	2	1	1	75
3	2	DORIS DAY (Columbia) "It's Magic"	5	5	7	. 3	2		3	1	4			. 2	67
4	6	"You Came a Long Way"	3	2	1			8	4		2	97			37
5	9	DINAH SHORE (Columbia) "Buttons and Bows"			18	5 10	1	v-ë	5	10	1.0	9	10		28
6A	7.	GORDON JENKINS (Decca) "Maybe You'll Be There"	7 8	.7.5	12 100		5	111		3.0	7	4 .		5	25
6B	11.30	ART MOONEY (M-G-M) "Blue Bird of Happiness"	141 -	,	- 11.7	100	1. 6		101		500		4		25
7	11	PRIMA SCALA (London) "Underneath the Arches"	11 11	16					. 10	6		4		1	- 22
8		BICK HAYMES (Decca) "Every Day I Love You"		1,55	100	7.7	850		- Y.	· e.			5		21
9A	4	AL TRACE (Regent) "You Call Everybody Darling"	100		7	11. 15	202.			5	700		. 47		19
9B		ELLA FITZGERALD (Decca)			141		-	250		17	2		1	1	19
10A	5	VAUGHN MONROE (Victor) "Cool Water"	-2	9	. 5	1	-44			B	/			4	18
10B		SONS OF PIONEERS (Decca) "Cool Water"	11		10			3			8	1 1			18
11	100	TOMMY DORSEY (Victor) "Until"	7	4	1	16	9		9	- 0-	16	10			17
12A	13	K. GRIFFIN-J. WAYNE (Rondo)					1	100						12	16
12B	9	PIED PIPERS (Capitol) "My Happiness"		12 1			1.7		1 1		7	5		3	
12C	37.	DORIS DAY-B. CLARK (Col) "Love Somebody"	000	100	5 0			Section	7 21	100	120		, 875		16
	-14	JOHN LAURENZ (Mercury) "Hair of Gold"	- 0	-		71-21	48	ŧ.		300		1			13
14	-	CARSON ROBINSON (M-G-M) "Life Gets Tee-Jus"	100			40	-		-	4.3		-	2	•	9
15A		KING COLE TRIO (Capitol)	3.5			490 -	38.2							•	8
15B	-11	JO STAFFORD (Capitol) "Every Day I Love You"		111	- 10			× .	w	· ·	100		(47		- 0
15C		ANNIE VINCENT (Mercury) "You Call Everybody Darling"				1, 1						3			- 0
1	1915	ANNE VINCENT (Mercury)	1	10	100	- 550	- 100		•			-	7	•	
15D		"Cornbelt Symphony"	41	1	100	80			7 1		11.4	-	,		- 8
16A	-71	"Cuanta La Gusta". ANDREWS SISTERS (Decca) "You Call Everybody Darling"				10			*	•••					-7
16B	- 1	JON-SONDRA STEELE (Damon)				•		lat.	***		**	**		••	_ 7
16C	12	"My Happiness".		+	_	-	-	2.10		4				• • •	0 7

16C 12 FIVE TOP ALBUMS

THE PIANO Ston Kenton Bing Crosby Andre Previn Capitol Decca King Goes Pops Cincinnati, Oct. 5. Sisters, group formerly with Art

PREVIN PLAYS

Mooney's orchestra. King bought the master of the tune from an King Records, heretofore re-

King Records, neretofore restricted to the cutting of hilbility and race recordings, is going into the pop field with a recording only entry in the pop field, but of "Just For Me," by the Galli more are to follow.

EMPEROR WALTZ

Kaye Eyes Fresh Air my Kaye's may retur air soon on a commercial now being dickered for that will allow him to do shows from anywhere in the country. Prospective sponsor is undisclosed.

SONGS OF

OUR TIMES

Decca

INK SPOTS

Album No. 3

Decca

Diskers Eye Pub **Tune-Putsch Sluff**

Gripes between music publishers and recording companies increase as the stockple of disks established diminishes. Release schedule and publishers' promotion plans are constantly confliction currently, by one or the other faction, but some disk exces, are emphatic in feeling that publishers are depending entirely too much on recording control of the confliction of the conf

ling entirely too much on recovering and recording companies to Diskers feel that the theory that a recording alone can project a song into the bestseller class is being excepted a sone control of the control of the

Lecuona to Maestro

Latin Troupe Tour

Composer-conductor Ernesto Le-cuona is scheduled to arrive, in New York late this month prepara-tory to launching his first American can center tour. He'll appear with a company of Latin-American performers at Carnegie Hall, N. Y., Nov. 20; Constitution Hall, Wash-ington, Nov. 22, and at the Account of Music, Philadelphia, Those who will be seen with him.

Academy of Music, Finance, Fin

WILL YOU BE MY DARLIN'

Tower Record 1228

RILEY SHEF-ARD
Regent Record
DALE EYANS CLIFFIE STONE
Gold Seal Record 1920

AMERICAN MUSIC, INC.
Garet Romero, Prof. Mgr.
9109 Sinnet Bivd. 1570 Broadway
Hollywood 46, Cal. New York. N. Y.

SAY SOMETHING SWEET TO YOUR SWEETHEART

JO STAFFORD-CORDION MacRAE
INK NEOTS (Deca)
ANNE SHELTON-SAM BROWNE
VIC DAMONE-PATTI PAGE
EVE YOUNG-DRUGSTORE
COWHOUN (Victor)
More to Come: MILLS MUSIC, INC. 1619 Breadway, New York 19, N. W

DYNAMIC * * * SENSATIONAL * * * 'CAUSE IT'S A HIT!

MELODY LANE PUBLICATIONS, INC. Sole Selling Agent

SOUTHERN MUSIC PUB. CO., Inc. 1619 Broadway, New York 19, New York

DECCA-SHORTY LONG and RANGERS COL-FLOYD TILLMAN VIC-THE FRONTIERSMAN CAP-JIM WAKELY

Listen to the new LONDON release

REGGIE GOFF and STAPLETON ORCH.

BBC, MUSICIANS PAY SNARL TO ARBITRATION

46

London, Oct. 5.

Special Inquiry Board set up by the government last month with SIr Robert Gould as chairman to arbitrate dispute between the Mu-sicians Union and the British Broadcasting Corp. con broadcast fees, meets Oct. 18 and is expected to be in session for about three days.

days.

Dispute led to a nine-months' ban on theater relays and almost caused a strike in August, which was called off at the last moment after the BBC had revised all its program plans. Musicians claim that rates have only advanced 25% on pre-war figures, and that the cost to the BBC of their full demands wouldn't exceed \$400,000 a year.

Both BBC and MU have agreed to accept the findings of the arbi-tration panel.

Norman-Bull Spend **8G for Concert Talent**

ou Ior LoliceTt Ialem

Monster laz concert at the PanPacific and Cet. 29 is being promoted by disk jockeys Gene Norman and Frank Bull. More than
50 jazz names will be offered at
\$5,00 top. Talent cost will total
about \$5,000. Louis Armstrong
top to the control of the control
about \$6,000. Louis Armstrong
to the control of the control
about \$6,000. Louis Armstrong
to the love in from Denove and back
for the session, and Eddie Condon
and "Wild Bill" Davison will be
aired here from N. Y.
Among the local windiammere.

RETAIL SHEET BEST SELLERS

Healy

2

Lyon

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Homeyer Leary

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VARIETY :

Survey of retail sheet music sales, based on reports obtained from leading stores in 12 cities, and showing comparative sales rating for this and last week.

Week Ending di 0 CM 0

National

nau	ing	OC1. Z	S.	1 2	#	as	15	12	1 2	8	18	1.9	13	1 8	N
This	Last wk.	Title and Publisher	New	Chic	Detroit	Kansas	203	San Fr	Boston	Minnea	St. L	Seatt	San /	India	T S
1	1	"Tree in the Meadow" (Shapiro-B)	1 .	1	1	1	1	1	1	3	1	1	1	3	116
2	3.	"It's Magie" (Witmark)	2	3	. 2	2	3	6	2	2.	3	8	4	. 1	94
3	4	"My Happiness" (Blasco)	7	2	3	4	- 2	. 8	4.1	4.	2	.3	2	72	. 75
4	2	"You Call Darling" (Mayfair)	3	6	5	-3	. 5	2	5	. 4	: 4	1	3		70
5	6	"Hair of Gold" (Robert)	5.	. 5	7	. 5	8	4	7	6	5	2	- 5	10	63
6:	7	"Love Somebody" (Kramer-W)	6		4	6	1.7	5		5	76	4	9	11	38
7A	9	"Maybe You Be There" (Triangle)	4	. 5.		10	.6	3	6	8	9		8	(1)	34
7B.	5	"Bluebird Happiness" (T.B.Harms)	8	8		. 9	9	10		1	10		6	4	34
8	8	"Underneath Arches" (Robbins)		4	10	4,		9	4	10	6	.9		. 5	31
9	42.7	"Every Day I Love You" (Harms)		10	44	7	. 10	1,000	. 8		8	7.	7	6	22
10	11	"Rambling Rose" (Laurel)		330	10			7	8	9	180	. 5 .	10	7	20
11	9.	"You Can't Be True" (Biltmore):	10	7.	6	· .	4	11		10.		- 1	11		17
12	10	"It Only Happens" (Berlin)	.75	41.	. 9				3	1 1	7	1.		· .	14

Swedish Pub Drops Suit on 'Intermezzo'

Among the local windiamners of the free from N. Y.

Among the local windiamners of the free free setto are Red Nichols, George Van Bepp, Country Walter State of the setto are Red Nichols, George Van Bepp, Country Walter State St

era 5500 to erect a stage for session and house will skim a flat 20 humber. The stage of the companies of th

Ken Griffin's Concerts

Pittsburgh, Oct. 5.

As a result of biz Organist Ken Griffin has been doing in cafes

Leeds Music Folio Ties In With Mitchum-Young Pic

ŝ 8

Music

Don

Southern Music

Pearson's-

TOTAL

8

Capitol 4

Leeds Music has put together a rather unique music folio, based here and in surrounding towns, on its handling of the score of caples in the lower California. Are the strained in the strained of the concert dates in the next two concert dates in the secret but so includes full-like page portraits of Robert Michium and California (Archiver and Salous of the strength of the page portraits of Robert Michium and California (Archiver all the source and the sour here and in surrounding towns, on its handling of the score of

MPPA, LOCAL 802 DICKER NEXT WEEK

Negotiations will begin next Monday (11) between the Music Publishers Protective Assn. and New York local 802 of the Ameri-can Federation of Musicians on a contract covering the local's mem-bers who work for music publish-sers Arangors, copylets, planists and Arangors, copylets, planists of 802 but they're covered by a separate contract.

of each of the control of the contro

The Easy Way-Columbia Takes Over Coast Master

Columbia Records has purchased the master to a time showing sales strength on the Coast, rather than strength on the Coast, rather than getting out its own version in competition. It bought from Jewel label the Dan Grissom vocal recording of "Recess in 'Ifeaven," which all majors are expected to Grissom who worked with the Conference who worked with the contract of the contract o

Grissom, who worked with the old Jimmie Lunceford and Cab Calloway orehestras, made the Jewel disk as single. It's claimed to have sold approximately '100,000 coples in the lower California area alone.



ROBBINS MUSIC CORPORATION . 799 Seventh Avenue, N. Y. 19 . MURRAY BAKER, Gen. Prot. Mgr.

'RH' Logging System

Richard Himber's new development in logging broadcast performances lists tunes in the survey, based on four major network schedules. They are compiled on the basis of 1 point for sustaining instrumental; 2 points for sustaining instrumental; 4 for commercial instrumental; 5 for commercial instrumental; 5 for commercial instrumental; 5 for commercial instrumental; 6 for commercial instrumental; 7 for commercial instrumental; 7 for commercial instrumental; 8 for commercial instrumental; 9 for commercial

| Song | Publisher When the Red Red Robin—Bourne
A Hundred and Sixty Acres_Leeds
Play the Playeta—Marks
Steppin Out With My Baly—'Paster Parade'—Berlin.
On a Slowbaat to China—Melrose.
Say Something Sweet to Your Sweetheart—Mills.
Vouchery But 'Im Glad—Sinton.
Vouchery But 'Im Glad—Sinton. Say Sometums.

TM Sorry But T'm Glad—Simon

Yours—Marks

Sake—Duchess

With a Twist of the Wrist—Patmar

Nobody But You—Duchess

You Came a Long Way From St. Louis—Jewel

Lou Started Something—BMI

You Walk By—Cavalier

Ain't Doin Bad, Doin Nothin—Spitzer

Walking With My Shadow—Johnstone and Montel.

Lonesoms—Republic

Lonesoms—Republic

——The Tune on Tilly of My Heart—Encore

Wilsper a Word of Love—Leeds.

Cornbelt Symphony—Mellin

Best British Sheet Sellers (Week ending Sept. 30)

London, Oct. 1.

So Tired Connelly
Can't Be True Chappell
Galway Bay Box & Cox
Woody Woodpecker Leeds
My Happiness Chappell
Rambling Rose Dash
Dash
Drack College Chappell My Happiness ... Dash Rambling Rose ... Wright Dream of Olwen ... Wright Dream of Owen.

Ballerina Maurice
When You're in Love Wood
Heartbreaker Leeds
Time May Change Connelly
Four Leaf Clover F D & H.

Second 12 Second 12
October Twilight ... Dash
Little White Lies ... Wright
Million Tomorrows .Connelly
All Dressed Up ... Clinebonic
All Dressed Up ... Clinebonic
Tyou Call Everybody ... Morris
Time Alone Tell . F. D. & H.
Passing Clouds ... Kassner
You Meant For Me F. D. & H.
What Do I Have To Do ... Wood
Under the Weeker ... Connelly
Anything I Dream ... Reid.

MUSIC BIZ NOT SO MUCH IN DUTCH IN HOLLAND

IN JUICH IN HULLAND

Compared to the boom sales during the war when no other goods were available, the Dutch sheet cording to Hans C. Gomperts of the local publishing house of Les Editions Internationale: Basart editions Internationale: Basart slump, the top best sellers still have a brisk consumer demand. "Woody Wood pecker" and "freatbreaker," both published by Teter Maurice, "Capri" originally less than the sellers still have a brisk comment of Capri "Bella Bella Marie", published by Peter Maurice, "Capri" originally leng soliders, made it known in Holland.

Dutch music publishers antici-

66 Holland.

5 Dutch music publishers antici43 pate a sharp pickup In Business
31 next fall when a new disk plant,
40 a branch of a British recording or7 ganization, is slated to start press34 ing here. Currently only Decea
4 has a Dutch factory, if a slor re4 has a Dutch factory, if a slor re5 has some European plans
33 which may center around the
48 MeanWhile among the other non5 MeanWhile among the other non-

Meanwhile, among the other pop hits are "Bless Em All," published here as "Cherno"; the French "La Vie ei Rose", "Golden Earrings" and a number of Dutch songs. Of the latter "Anneke" and "Geertje in Het Gool" are in the forefront, both authored by Melle Weersma who wrote "Penny Serenade." 32 32

On the Upbeat

New York

New York

Billie Molday recorded last week for Decca using acapella bed-ground, the first sides she has made since the disk has went line fresh sides that were lined from the first sides she has made since the disk has went lined resonal management in the first sides she has made since the disk has went lined resonal management in the first side she has made since the first side she has made since the first side she has made since the first side she has made side of the first side she had side side of the first side she had she had side she had she type disks. Lang Thompson, head

30 BMI Parup Sheet HIT TUNES FOR OCTOBER BOUQUET OF ROSES (Hill & Ronge) Dick Hoymes-Dec. 24506 • Eddy Arnold-Vic. 20-2806 Jimmy Wokely-Cap. 40107 • Rex Turner-Variety 8001 COOL WATER (American) VOUGH Monrae-Vic 20-2923 • Neilie Lufcher-Cop. 15148 Kote Smith-MGM 30059 • Denver Dorling-Deluxe 5414 Sons of the Pioneer-Dec. 4027, Vic 20-2076, Vic 20-1724 Ritter-Dinning Sisters-Cop. 48206 • Fey Willing-Moj. 6000 CUANTO LE GUSTA (Poor) Andrews Sisters-Carmen Mirondo-Dec. 24479 Eve Young-Vic. 20-3077 • Xavier Cugat-Col. 38239 FOR HEAVEN'S SAKE (Duchess) Adaie Clork-Dec. 24444 • Cloude Thornhill-Col. 38224 Jan Garber-Cop. 15115 • Roy McKinley-Vic. 20-2913

HAIR OF GOLD, EYES OF BLUE (Mallin)
Jock Emersen-Mertorins 2018 * John Leurenz-Mer. 5172
Art Lund-MGM 10258 * Gardem Merkes-Cop. 13178
Harmenicets-Universel 121 * Jan Smith-Versity, 109
Jack Lethrop-Vic. 20-3109 * Bolt Eberty-Dec. 24491

I WANT TO CRY (Excelsion) Chris Cross-Sterling 4004 Savannoh Churchill-Manar 1129

Dinch Woshington-Mercury 8082 Phil Reed-Dance-Yone 216

Juanito Rios-Snub Masiey-Spin 849

IN MY DREAMS (Wixell) Voughn Monrae-Vic. 20-3133

LONESOME (Republic) Sommy Koye-Vic. 20-3025 PLAY THE PLAYERA (Morks)

Xavier Cuget—Vol. 38288 Snacky Lonson—Merc. 5188 • Pedro Vorgas—Vic. 23-1045 Enach Light—MGM* • Edmundo Ros—London*

RENDEZVOUS WITH A ROSE (12)-post, 24911
Buddy Clork-Cal. 3341 • Bob Early-Des. 24491
Papper Nachy-Builler 1054
Dan Redney-M6M 10272 • Dick Wong-DBD 45-1902
Rocky Lonnan-Merc. 5188 • Fred Groy-Applel 1131
Bab Stewort-Mer. 67469 • Westeroiner-Sig. 1042
Bobby Wenth-Coetie 1238 • Wester Scheft-Sprice 3007

TAKE IT AWAY (Pemora)

Enric Modriguera—Dec. 24460 Emii Colemon—Deluxe 1010
Xovier Cugot—Col. 38239 Edmundo Res—Landan 230

Xovier Cupot-Col. 38239 • Edmundo Rer-Lenden 230
THINGS I LOVE, THE

Jimmy Dartey-Dec. 3727 • Berry Wood-Vic. 27369
Temmy Dartey-Dec. 20-2871 • Reymond Scott-Col. 36083
Delto Rhythm Boys-Dec. 8354 • Jan Sovitt-Vic. 27403
TIME AND TIME AGAIN (London)

ng-Buddy Clork—Vic. 27516 • Eddy Duchin— nester—Biuebird 11172 • Tommy Tucker—Oke TUNE ON THE TIP OF MY HEART (Encore)

Sommy Koye—Vic. 20-2746
WALKIN' WITH MY SHADOW (Johnstone-Montel) Four Knights—Dec. 48014
Jimmie Volentine Quortet—Vorsity 107
lack McLean-Woyne Gregg—Caast 8001
Monico Lewis—Sig. 15229 WHEN YOU LEFT ME (Porgle)

Larry Green-Vic. 20-2049 • Russ Margan-Dec. 24503

WITH A TWIST OF THE WRIST (Patmar)

Key Kyser-Coi, 36075 • Tony Postor-Bi, 11022
YOU STARTED SOMETHING (BMi)

Tany Paster—Coi. 38297 Peggy Mann-Russ Case—Vic, 20-3080 Seck Edwords—MGM 10214
Karn Kobbiers—MGM* Mildred Bolley—Maj.*

Kern' Kobbast-mom - midred Boisey-mq: YOU WALK BY (Covolist)
Eddy Duchin-Col. 35003 • Charioteers-Col. 36027
Woyne King-Vic. 27206 • Jerry Woyne-Bobby Byrne-Dec. 3613
YOU WERE ONLY FOOLIN' (Borron-Shapiro-Byrnstein) Blue Barron-MGM 10185. • Ink Spats-Dec. 24507 Kay Starr-Cap 15226. • Eric Whitley-Green Sisters-Cal.

BROADCAST MUSIC INC. CHICAGO . HOLLYWOOD

The Hottest TOMMY DORSEY VICTOR RECORD

Since "THERE ARE SUCH THINGS"

by BOB CROSBY, JACK FULTON and HUNTER KAHLER



and Already TOP RECORD TUNE POLL

on BILLBOARD'S DISK JOCK-Most Played List

THE CASH BOX

DISK OF THE WEEK

CHARLES OF THE PROPERTY OF THE

DORSEY BROS. MUSIC, INC., 1619 B'way, New York

Bands at Hotel B.O.'s

Band Hotel	Weeks	Past	Covers
	Played	Week	On Date
Eddy Duchin Waldorf (400; \$2)	9	900	1,325 9,250
Guy Lombardo Roosevelt (400; \$1.50-\$2)	:: 0	2,525	2,525
Tommy Dorsey . Pehnsylvania (450; \$1.50-\$2)		‡1,900	1,900
None Vorbon ice shows Waldorf Peter Lind Have	es-Mari	Healy	11/2

†3 days; 14 days.

Will Osborne (Marine Room, Edgewater, 700; \$1.20 cover). N.s.g. week, bad weather and no conventions slicing it to 2,000. Benny Strong (Boulevard Room, Stevens, 550; \$3.30 min.\$1 cover). Fair week for Loop room, 3,000. Griff Williams (Empire Room, Palmer House, 550; \$3.50 min.\$1 cover). Second week as good as opener with 3,000.

Los Angeles

Dunninger, Del Courtney (Ambassador, 900; \$1.50-\$2). Fair 2,450. tabs. Jan Garber (Biltmore, 900; \$1-\$1.50). Hefty 3,500 covers.

Location Jobs, Not in Hotels

Chicacoù

Tommy Carlyn (Trianon, \$1-\$1.15 adm.). Rain cramped take of southside ballvoom to 10,000.

Marty Gould (Cher Parec, 500; \$3.0 min.). Sophie Tucker still

Kaldy Howard (Aragon, \$1-\$1.35 adm.). Local fave doing fine, despite alight dip from last week, with 14,000.

Al Trace (Blackhawk, 500; \$2.50 min.). Loop eatery still hang-out for corn lovers with good 5,000.

(Los Angeles)
Art Mooney (Palladium B., Hollywood, 3rd wk.). Poor 7,000 callers

RAMBLING

JOE BURKE JOE McCARTHY, JR.

LAUREL MUSIC CO. 1619 Broadway, New York TOMMY VALANDO

THE GREATEST WESTERN SONG OF ALL TIME Bob Nolan's Immortal

(25 Records Available)

AMERICAN MUSIC, INC.

Garet Romero, Prof. Mgr. 9109 Sunset Bivd. 1576 Broadway Hollywood 46, Cal. New York, N. Y

Tops of the Tops

Retail Disk Seller "12th Street Rag" Retail Sheet Music Seller "Tree In the Meadow" "Most Requested" Disk "Tree In the Meadow" Seller on Coin Machines "Tree In the Meadow" British Best Seller "So Tired"

EDW. KASSNER BUYS LONDON'S 'KID' SCORE

London, Oct. 5. Edward Kassner Music Co. bought rights of the Manning Sherwin score of the new Arthur Sherwin score or the new Arduir Askey show, "The Kid from Strat-ford," This is Kassner's first ven-ture into show score business. Bandleader Fellx' Mendelssohn has had a nervous breakdown and his Hawalian Serenaders ou

Rudy Starita and his Starlites leave for the American zone of Germany this week for a concert

tour.

Les Baker, who only formed his band four months ago, has won coveted engagement at Fischer's restaurant, Bond street. Contract was negotiated by Kinn-Elliott.

Bandleader Ivy Benson has been operated on for a serious internal complaint.

NOTICE OF SALE

of Assets of Nationally Prominent

Phonograph Record Manufacturer otice is hereby given that on October 15, 1948, at the hour of 10:00 A. M. before the Honorable Philip L. Sullivan; U. S. District Judge, in Room 603 of the Federal Courts Building, Clark and Adams Streets, Chicago, III., bids will be received for the sale of all property and assets, except cash on hand and account receivable, of MAJESTIC RECORDS, INC., first in bulk and then b receivable, or MUZELIN RECURDS, INC., Inst in bulk and then by lots, subject to or free and deer of, any liens. Bidders must be prepared to deposit at the time of the making of their bids, twenty-five, per cent (25%) hereof, in cash, cashier's or certi-fied check, the balance to be paid upon confirmation of the sale.

The physical assets of MAJESTIC RECORDS, INC. consist of The phylical sistent or MANESIIC RECORDS, INC., consist of a complete colloque of recorded misters of outstanding artists, and mochinery and equipment including complete studio recording, pressing, milling and plating explament, leasabed interests in three plants and furniture and flatures. An inventory of the asset and further information may be obtained by prospective bidders from the trustees at the address below filted. Arrangements may Company of the control of the con

> JOHN E. DWYER AND DONALD J. WALSH, Trustees Room 1307, 105 West Addms Street, Chicago, Illinois Telephone Financial 6-2474

made with the trustees to inspect the plants,

VARIETY 'Hubba' Writer Loses Film Infringement Suit

Film Infringement Suit
An infringement will brought by
songwriter Irring Weissman
songwriter Irring Weissman
songwriter Irring Weissman
Fox and 20th Century Music was
Fox and 20th Century Music was
by N.N. Federal Court Judge SIsought an injunction and damages
from the defendants, claiming itis
tune, "Hubba, "Hubba," was lifted
filmusical, "Doll Face," and advetused as the "Hubba Hubba Song."
Weisman originally filed a N.V.
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regarding either the words or was a common to the common t

New BBC Policies Due As Bandleaders Protest

'Dictation' on Vocalists

Jim Davidson, the man win an-swered the BBC's SOS to "save our dance shows" and took over the reins of the Broadcasting House Dance Music Section, is about to introduce a number of dance band programs in the com-ing months.

new policies which will govern dance band programs in the coming months.

To provide the conting months of the conting months of personal interviews with every dance band leader on the BBC that the continuation of the continua

cause it was felt they were "broad-casting too much."

Bandleaders in their straight-from-shoulder talks with Davidson for the con-trol of the control of the control of the con-cident of the control of the control of the con-sident with the control of the control of the con-trol of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the

Austria Mulls Hypo Of Music Rights Export

Music Rights Export:

Vienas Sept. 28.
Austrian music exports to France will be one of the topics discussed at trade treaty negotiates and the second of the

Songs with Largest Radio Audience

The top 31 songs of the week based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Robert Networks, Published by the Office of Research, Inc., Dr. John C. Peathen, Director.

-1	Survey week of September 22 202	the second second
1	A Tree In the Meadow	Shapiro-B
ŧ	Ab But If Hannens	Bourne
1	Blue Bird of Happiness Blue Shadows On the Trail—†"Melody Time"	T. B. Harms
Ŧ	Blue Shadows On the Trail-f"Melody Time"	Santly-Joy
t	Confess	Oxford
1	Confess Cuanto Le Gusta—"Date With Judy"	Southern
٠	Ev'ry Day I Love You-?"Two Guys From Texas"	Harms
1	Hair Of Gold.	Robert
4	Hankerin'	Remick
1	I Still Get a Thrill	Words & M
1	I'd Love to Live In Loveland	BVC
ŧ	Isn't It Romantie-+"Isn't It Romantie"	Famous
ı	It Only Happens-t"Easter Parade"	Berlin
ŧ	It's a Most Unusual Day- "Date With Judy"	Robbins
1	It's Magic-+"Romance On High Seas"	Witmark
Ŧ	Just For Now	Advanced
1	Little Girl	Leeds
Į	Love Somebody	Kramer-W
1	Maybe You'll Be There	Triangle
ı	Money Song-"That's the Ticket"	Crawford
ı	My Happiness	Blasco
1	Night Has Thousand Eyes—†"Night Has Eyes"	Paramount
ł	Put 'Em In a Box-1"Romance On High Seas"	
1	Rambling Rose	Laurei
Į	Take It Away	remora
H	Underneath the Arches	Dobbing
H	When the Red Robbin Comes Bobbin' Along	Rouppins .
H	Van Cell Prombade Dayling	Monfoir
Þ	You Call Everybody Darling	Chanina D
	100 were Only Poolin	Suapuo-p

The remaining 23 songs of the week, based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast

A Hundred and Sixty Acres Leeds Au't Doin Bad Doin Nothin Spitzer At the Flying W Morris Buttons and Howy Smothy Smothy Everybody Loves Somebody Smothy Everybody Loves Somebody Smothy Everybody Loves Somebody Milliamson Europe Harar Hundred U.S.A. Williamson Huntred Hazar Hundred U.S.A. Williamson Don't Care Rains Night—"Two Guys From Texas Withnack I Weat Down To Virginia Jefferson If We Can't Be the Same Old Sweethearts Feist In My Dreams Chinia Melrose P. S. Laves House Say Something Sweet To Your Sweetheart Mills Say Something Sweet To Your Sweetheart Mills Say Something Sweet To Your Sweetheart Mills That Certain Party. Bourne
Buttons and Bows Fannous Everghody Loves Sonichody Sinatra Haunted Heart—"Inside U.S.A. Williamson Haunted Heart—"Inside U.S.A. Williamson Don't Care Rains Might—"Two Guys From Texas Witnanck I Weut Down To Virginia Jefferson I We Carl Be the Same Old Sweethearts Feist In My Dreams Wizel On a Sluw Boat to China Melrose On a Sluw Boat to China Melrose Play Lie Phyora LaSalie Play Lie Phyora Say Something Sweet To Your Sweetheart Mills
Haunted Heart—"Inside U.S.A." Williamson Here I'll Sixs—"I Love Life. Coups From Texas Chappell Life. Chappell
I Went Down To Virginia I Went Down To Virginia I We Cart Be the Same Old Sweethearts Feist In My Dreams Wizell On a Sluw Boot to China Merose Merose Play the Playera E. B. Marks Say Something Sweet To Your Sweetheart. Mills
In My Dreams Wizell
Play the Playera E. B. Marks Say Something Sweet To Your Sweetheart Mills
That Certain Party Bourne
Things I Love Campbell
Twelfth Street Rag Shapiro-B When You Left Me Porgie
Wity Does It Have To Rain on Sunday Duchess With a Twist of the Wrist Patmar You Can't Be True Dear Billimore
You Walk By Cavaller

I * Legit Musical † Filmusica

ARTIE SHAW HUDDLES ON PICKING UP BATON

Arthe Slaw is now in California huddling with Ace Huddins and Bob Keene, who have been operating an orcinestra which uses Shaw's intends to return to batoning but doesn't want to work too hard and is discussing a deal with the two under which it would work all year Shaw's Orchestra, under the Direction of Bob Keene. He would join it where year for a concert tour and also make recordings with it, Keene is a clarinetist, the handles Shaw's parts in the old arrangements.

Shaw parts in the old arrange-inents.

Shaw, meanwhile, has dropped the reservation he had on Town Hall, New York, with Ray Lev, planist, for Oct. 21. Shaw also did a broadcast last week on WOR, New York.

**************** ed in M-G-M's Big His "DATE WITH JUDY

Music by . . JIMMY McHUGH ROBBINS

Concert and Dance Music For Your Particular Party RCHESTRAS, TRIOS, STROLLERS JENO BARTAL E. 52nd St., New York, PL. 5-1787



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Vaude Bookers, Cafe Ops Crack Down On Doubling, Say It Negates Act's B.O.

Vaude bookers and nitery operators are getting wary of doubling of the property of the propert

names as the control of the property of the pr



Lovely Lady of Song

JANE

'ICE-CAPADES' SOCK 345G IN 24 AT PITT GARDENS

"Ice-Capades" rung up sizzling greated to the control of the contr

Current nitery rates are about 60 to 80 schillings for a bottle of mild Austrian wine plus another 10 to 20 schilling entrance fee for each customer,

Vienna Nitery Biz Bad; Black Market Crimp

Nixes Foreign Guests Biz has been so had in Vienna niteries since last year's two-third devaluation of the schilling that few patrons are available for the 80 clubs.

\$8,000 more in money.
Figures were remarkable because extravaganza was scaled lower this time. Last fall, top was \$3.60, including federal tax, and for current engagement best seats went for \$3.50, with new 10% city levy in addition to the federal bite included.

fevy in addition to the learns like included.

That was true straight through, 99% capacity for entire engage-ment, the other single per cent be-ing figured for passes and press accommodations.

Mull Offers to Reopen Florentine Gardens, H'wood

Plotrentine bardens, if wood in Color i

place itself.

Among the bids is one from Lou
Walters, operator of the Latin
Quarter, N. Y., who has long
evinced interest in a Coast spot.

Pearl Bailey signed for Ciro's hiladelphia, Nov. 1.

New Nitery Room Set For St. Moritz, N. Y.

For St. Moritz, N. Y., is opening a new entertainment room starting Oct. 16. Spot is to be called Chat Noir will open with a charge of the called Chat Noir will open with a Winslow, Louelle and Eddle Roberts, Soft Winds Tric, and Herman Schoep, violinist. It is most too be a supper club operation.

Hotel is moving staff headed by Marcel from the Sky Gardens into the new room.

D. C. Arenas Nix **'Protection'** Coin

Washington, Oct. 5.
D. C. theatres and such entertainment: and sports appts as
Turner's and Uline's Arenas areterment and the such and the such and the such and the such as
arenas are the latest to come out
swinding at latest the come out
swinding at part to be a such as
court test. Uline's handles pro
sports, ice shows, etc. Turner's
to be a such as a such as
Stadium, home of the Washington
Senators and football Redskins, is also battling the bite.

Among theatres, which have

80 clubs.

Americans and other occupation personnel have virtually stopped patronizing the niteries since the black market has gone sakew and schillings are so costly and diff. Schillings are person of the schillings are person of the schillings are person of the schillings are so that schillings are person of the schillings are person of the schillings are schilled are schillings are schilled are schillings are schillings are schilled are schillings are schillings are schillings are schilled are schillings are schillings are schilled are schillings are schilled are schillings are schilled are schillings are schilled are schilled are schilled are schilled are schilled are Among theatres which have failed to pay the "police protec-tion" bills are; Loew's Capitol; the National Theatre, for its last month of stage performances; and the Howard Theatre, which plays Negro stage bills.

BURROWS PACTED FOR N.Y., CHI NITERY DATES

Abe Burrows, the radio humoriand solutions of the history of the h

Burrows has frequently been mentioned for dates at the Copacabana, N. Y., and was being sought by Nat Harris for the Harem, N. Y.

St. Regis' Maisonette Lone Room With Talent

For the first time in years the St. Regis hotel, N. Y., will operate the Maisonette as its sole public entertainment room. Spot opens tonight (Wed.) with Nan Wynn as

tonight (Wed.) with Nan Wynn as the sole performer.

The inn's Iridium will be converted into the King Cole Room, with a "men to four" policy, after training the reason of the reason of the reason of the reason of the reason. The sith avenue King Cole Room is being converted to a store-front, and the Maxified Farrish murals moved into the well interest.

Father's Death Cancels Eberly's Pitt Cafe Date

Eberly's Pitt Cafe Date

Pittsburgh, Oct. 5.

Bob Eberly had to cancel engagement here at Copa last weak
last minute on account of sudden death of his father in New
Rochelle, N.Y. Given less than 28

Rochelle, N.Y. Given less than 28

Rochelle, N.Y. Given less than 28

Rochelle, N.Y. Given less than 24

Rochelle, N.Y. Given less than 24

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Rooney's N. Y. Roxy Date Rooney's N. Y. KOXY Date
Mickey Rooney his been signed
for the Roxy theatre, N.Y., starting Nov. 17 or 24. It's his first date
at that house.
Preceding his Roxy stand, he'll
play the Chicago theatre, Chicago;
thippodrome, Baltimore, and the
State, Hartford, Conn.

Mitzi Green into Mounds Club

VHCS to Check Act's Union Cards **After AGVA Complains of Amateurs**

Veterans Hospital Camp Shows burgh, according to Henry Dunn, will check into its roster of pericentres to determine it all acts, bejuden Nat. Nazarro, Jr. AGVA
long to the various Associated Aclong to the various Associated Aclors and Artists of America and perial and a roster ofits playing personnel to the Artists for a
check on union arfillations. Avits for a
check on union arfillations. Avits for a
check on union arfillations and avits a
compalant originated in Pittslegt show.

THANKS TO UNITED STATES "REQUEST" DISC JOCKEYS

for choosing our

MERCURY RECORD OF "THOSE WEDDING BELLS ARE BREAKING UP THAT OLD GANG OF MINE' #8069

Among the nation's Leading records in the

"VARIETY POLL" 5 times in the last 8 weeks

STEVE GIBSON

and the

RED-CAPS



Now 4 weeks Chubby's W. Collingswood, N. J.

Commencing Oct. 8th 6 weeks Larry Potter's supper club North Hollywood, Calif.

Commencing Nov. 19th 4 weeks Last Frontier Hotel, Las Vegas, Nev.

Personal Management

JOLLY JOYCE AGEN

Earle Theatre Building, Philadelphia 7, Pa. Phone: WAlnut 2-4677 and WAlnut 2-9451



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America's Foremost Marimbiat

GEORGE

THE THREE STOOGES COURTESY COLUMBIA PICTURES JON and SONDRA STEELE "MY HAPPINESS" WALLY BROWN RKO COMEDY PICTURE STAR ORPHEUM THEATRE

OMAHA

Management: HARRY A. ROMM

HARRY A. ROMM

MAXINE

PENTHOUSE CLUB

NEW YORK Indefinitely

Gus Van Elected Prexy of AGVA, Other Officers, Board of 45 Named

VAUDEVILLE

The AGVA constitution drawn up at the June AGVA convention was adopted by an overwhelming



HELENE and HOWARD

Currently
CHICAGO, Chicago
Following With Club Date
in New York
Dir. MATTY ROSEN

WALLY BOAG Currently VAL PARNELL'S

"STARLIGHT ROOF" London Hippodrome

"Excellent and original young AMERICA: LONDON:

COMEDY MATERIAL FUN-MASTER

The ORIGINAL Show-Bix Gag File 3 DIFFERNT BOOKS OF PARODIES
(10 in each book) \$10 per book
FREE COPY OF "HUMOR BUSINKSS." The Stow-Bix Gagarine with
each \$3.90 minipum order.
Send 10e for fists of other comedy
material, songs, parodies, ministre
patter, black-outs, etc.

PAULA SMITH

Singer Gus Van, partner of the value of 1.228 to 58, and a board of 1.228 to 528, an

issator. Matt Shelvey was ousted, has also been mentioned for the post.

The board's meet will mark the first AGVA attempt to get started on its own. 'Until now, AGVA and the post of the properties of the Philadelphia and Boston members. Bedied are the Integration of the Philadelphia and Boston members. Bedied the been attonal AGVA and rump organizes. However, the thorntest problem into the properties. However, the thorntest problem into the properties. However, the thorntest problem into a properties of the properties. However, the thorntest problem into a properties of the problem of contraction jurisdiction. Although the AA's television negotiations committee has been handling the problem of contraction, feeling mong many AGVA members is that the committee has been spiving mon the broath on this matter with the properties of membership on that issue.

The members of the board are listed in the accompanying box.

CARMICHAEL CONCERT MILD \$3,600 IN MPLS.

MILL \$5,00U IN MILLS.
Playing a one-night concert at
the Auditorium, floagy Carmichael
and his "Stardust Revue" drew at
sone carmichael's fixth Minneapolis
vist. He and show won praise.
Performance was nearly called
off entirely when C. C. Milkes, local impression and show's local
unions' demand for the employment of stand-his and was threatened with a walkout of union
stage hands. Carmichael himself,
however, cume across with the
stand-in multiclass stipends.

Name Acts Spiral S. Dakota Corn Festival to Boff 72G Mitchell, S.D., Oct. 5.

Mitchell, S.D., Oct. 5.

The \$17.000 show booked in for week during annual state fair has broken all b.o. records for South Dakota's 56-year-old "corn festival," held here, under state aus-

val," held here, under sate accinese sach year.
Playing to 44,259 admissions over six days, putting on three performances daily layout topped by Lawrence Welk band grossed \$71,775.

\$71.775.

Nine vaude acts supported. Welk topped by Victor Borge, Johnny O'Brien, Four of the week. Rest of a fact of the week. Rest of the week. Rest of the week. Rest of the week and the week. Rest of the wee

Gracie, Ella, Harmonica Rascals Give the London Palladium Sock Finale

London, Oct. 5. Combination of Gracie Fields, Borrah Minevitch and Ella Fitz-gerald gave the Paliadium a smash vaudeville closing prior to the takeover of the seasonal panto-mines in this house.

mimes in this house.
Miss Fields, in her first London
engagement in some time, became
the first British headliner of the
year to clock a top salvo. "Our
audience demands for several cuttain calls. Crowd wouldn't let her
off to indicate of the control of the
first British entertain
ers. Tommy Fields, brother of
Gracle, is also on this program.
Minevitch Harmonica Rascals

ing for her.

She definitely did not know until the last minute that she would be in support of Gracie Fields.
Palladium advance bookings had actually been going ahead on the

liner.

The Gracie Fields booking was only made possible Monday (29) inght when Miss Field's husband, the Monday is the Monday inghis was supported by the Monday in the M

beginning of November.

When Miss Fitzgeraid, who had opened her British tour at the Empere theatre. Glasgow, was told of the billing setup at the Palladlum, mented Ray Brown, "It was assumed that on account of the publicity, she received and because she was an American star that she would too the Palladlum bill, although there certainly was nothing the public there will be the public the public there will be the public the public there will be the public the public the public there will be the public the public there will be the public there will be the public the public there will be the public the public the public there will be the public there will be the public the public the public there will be the public the public the public there will be the public the public the public there will be the public ther

in writing to say she would do so." Val Parnell's comment was, "We have been trying to get Gracle for months to postpone her Hollywood property of the property of the property of the property of the bill at the Palladium. That is quite understood with her agent, and we therefore saw no necessity to tell her about Gracie. In this different property of the property

JOHN BOLES' 8 WEEKS AT LONDON PALLADIUM

London, Oct. 5. After playing the provinces for two months, John Boles is follow-ing up his first London appearance at the Finsbury Park Empire with an eight-week booking at the Lon-don Palladium, opening at the Lon-clusion of the Gracie Fields—Eila Fitzgerald show.

Since his opening in the north of England on Aug. 2 Boles has been playing leading provincial cities, and has had a boff reception.

His Palladium opening is set for Oct. 18 and he will play right through with the Charlie Chester show until the house reverts to pantomine at Christmas holldays.

Salici Puppets and Dick and Dot Remy to appear with Mickey Rooney on his vaude tour.

New AGVA Officers and Board

Gus Van President
Bill Robinson First Vice President
Gene Sheldon Second Vice President
Myton Cohen Third Vice President
Henry Dunn Recording Secretary
Henry Dunn Politics Recording Secretary

NATIONAL BOARD

Elected to Three-year Term Cav Van—Boston
Tom Auburn—Montreal
Don Francisco—Newark
Bill Robinson—New York City
Earl Warner—New Orleans
Cal Emmett—Houston
Baddy Walker—Mismi
Henny Youngman—N. Y. City
Bob Ellsworth—Cleveland
Betty Cox—Omaha
Angeles
Land Gate—Philadelphis
Lenny Paige—Buffalo
Ellsceted to
Elected to
Elected to Elected to Three-year Term

Elected to s Larry Kent—Detroit Jerry Baker—New York City Billy Grant—San Francisco Russell Swann—New York City Henry Dunn—New York City Henry Dunn-New Al Tucker-Detroit Allan Cross—New York City Myron Cohen—New York City

Elected to Two-year Term Lois Donn—Pittsburgh Georgie Price—New York City Harry, Richman—Chicago Bill Ogden—Columbus Bill Ogdem—Columbus
Jean Arthur—Los Angeles
Una Belle Howart—Baltimore
Dewey Barto—New York City
Eddle Rio—Los Angeles
Willie Shore—Chicago
Frank Arena—Reading, Pa,
Joe Page—Kansas City
Phil Foster—New York City
Rex Webez—Los Angeles
Will Aubrey—San Francisco

Year Term
Sherry Lynn—Dallas
Jack Gwynne—Chicago
Fran Ryan—San Francisco
Jimmy Lyons—New York City
Harry Mendoza—Los Angeles
Tony Bredice—Kansas City
Margie Coate—New York City

EDDY .

THEATRE

LOUISVILLE

U

Downey to Open Fla.'s Boheme

La Bohems, milary slated to act that the control of the indicate that she's still one of the favorite British entertain, crist. Towns with the program of the control of the season.

Minevitch Harmonica Rascais and sepia singer Miss Fitzer and Towns and Sepia singular sepia sep

Downey's Fail Tour Morton Downey has been set for a nitery tour starting Oct. 26 at the Thunderbird, Las Vegas, and two the West of the West of the wood, Nov. 10; Beverly Country Club, New Orleans, Dec. 3, and La Boheme, Hallendale, Fia, Dec. 25, Because of his appearance on the Coca-Colia Sirniow, Downey will and his arranger Jimmy Rule.

Pepper's Dallas Nitery

a capper s Dallas, Oct. 5.

Jack Pepper will open his own nitery here, to be known as the "House of Characters." Ground was broken for the spot which is expected to be completed by December.

In the meantime he has opened a temporary club.

All Major Nets

Harry Cool, Towne Room, Mil-waukee, Nov. 7.

THE DE LEON

"Those Dancing Darlings"

NIXON RESTAURANT PITTSBURGH Available Oct. 18

JACQUELINE

Acrobatics in Technicolor

Biltmore Bowl Los Angeles

BERT COLLINS, Per. Mgr. 213% So. Hamilton Drive BEVERLY HILLS, CALIF.

AMERICA'S TOP HEADLINE SINGING GROUP

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WORLD RENOWNED MENTALISTS

VALDO and PRINCESS PAT

IN A SPECTACULAR PRESENTATION OF MENTAL FEATS

MAX TISHMAN 1674 Broadway, New York 19, N. Y. Plane 7-5495-6



Wedgwood Room, N. Y.
(WALDORF-ASTORIA)
Peter Lind Hayes, Mary Healy,
Eddy Duchin and Miseha Borr orchestras; \$2 cover.

peter Lind Hayes, Mary Healy, Eddy Duchin and Missha Borr orchestras; \$2 cover.

The Waldorf's winter season is back at the Wedgwood (old Emphase) and the Wedgwood old Emphase pate and senergy by utilizations. The waldorf's winter season is back at the Wedgwood old Emphase pate across-the-foyer Series, and the season is back and the season of the season of

use large snow biz turnout.
Miss Healy's Hildegarde routine,
with hubby Hayes as the square
from Des Moines; and his N.Y.
travelog, permitting for an assortment of impressions comprise the
major portion of their act.

Hayes flashes a mod miscantill.

ment of impressions comprise, the major portion of their aet.
Hayes flashes a good voice which he widely throots away for laughs, ree, Arthur Tracy, Vallee, French Waters and the like.
Waters and the like.
Waters and the like.
Waters and the like.
Waters and the like the protot with his symphonie syncopation, always a trademark with he planologing meastra who is one about the lyrice open about the lyrice of the laugh. As Duchin performs at steady interpreting the lyrical butters sells for extra values. Plus, of course, his throp compelling the syncopation of the syncopatio

special arrangements to build impact all the way. Avoids the slow, operatic type of number her slow, or of the could enhance instead of the could enhance in the could enhance in the could be could enhance in the could be could b

Slapsy Maxie's, L. A.

Harvey Stone, Jeri Sullivan, The
Dunhills (3). Dick Stabile's orch
(12), Tony Martinez rhumband
(5): minimum \$3.50 weekdays, \$4
weekends.

1837, "1989," Software, "rustoment content of the soft of the content of th

Club Embassy, N. Y.
Puti Campo Orch (12), Sacassas Orch (12), Anjos do Inferno
(5); minimums, \$3, \$4.

Rendez-Vous, N. Y.
(HOTEL PLAZA)
Payson Re and Nycola Matthey
chs; \$1.50-\$2 cover.

although distinguished by an obprocess. Mont?

El Morocco, Mont?

El Morocco, Mont?

Edde Se Montreal, Sept. 30.

Eddie Se Montreal, Sept. 30.

Eddie Se Montreal, Sept. 30.

Eddie Cylinguishe Buddy Clarke
Orch, Hall White trio, minfmun \$2.

Eddie Quinn got his lash Good off to a good start with a return
engagemut of Eddie Schefer, who clicked on his first Montreal apthe sept. S

choose as a puters hereabouts who pick their spots through the winter. They're insurance for another click run, all of them being cher click run, all of the run and run cher click run and run consistently for more than three weeks in this town, Farnard run, and run and run

civilia Bupper for pienty laughan to the chique is out of the top drayer. In Luis Torres, the room has a baritone who should soon become control of the cont

Cire's, Hellywood Hollywood, Sept. 2 Johnnie Johnston, Phil Ohr Ork (9), Chuy Reyes Rhumb (5); cover \$1.50 weekdays, Saturdays.

Ork. (9), Chuy Reiges Rhumband (5); cover \$1.50 weekdays, \$2 Saturdays.

Boniface H. D. Hover got canght with non- one act Jury 1. Saturdays.

Boniface H. D. Hover got canght with non- one act Jury 1. Saturdays are considered to the construction of the construction

Penthouse, N. Y.
Maxine Sullivan, Clarke Morgan,
Oscar Walzer; \$2.50 minimum.

Maxine Sullivan, Clorke Morgan, Oscar Walter, \$2.50 minimum.

Maxine Sullivan's recent trip to England has suparently paid off. She's enlarged her estalog of England has suparently paid off. She's enlarged her estalog of England has subtracted to the state of the s

Clabe Emblasey, A. V. co. As for Duchin, he's back in high grants of the second of the plane of the matter wish to me active the first plane of the matter wish to me active the first plane of the plane plane matter wish to me active the first plane of the plane plane matter wish to me active the first plane of the plane plane matter wish to me active the first plane of the plane of the plane plane matter wish to me active the first plane which are plane plane to the mean of the plane which the plane of the plane plane matter wish to me active with the plane of the plane which are plane w

VARIETY BILLS

WEEK OF OCTORER 6

m with bills below indicate opening day of show whether full or split week. Letter in parentheses indicates circuit: (I) Independent; (L) Loew; (M) Mo

Connie Haines
Salied Puppets
Al Criental (I) 4
L Armstrong Or
Dolinoff & Haya
Carl Sands Ore
Masters & Rolan
Albert & Rolan
Albert & Rolan
Lowe, Hite &
Stanley
Sibyl Bowan
Carls Cross
4
EMARTICORD NEW YORK CITY
CAPICAL LITY
TOUR A CAPICAL LITY
THOUGH A CAPICAL
THE CAPICAL
TH A c. C. Fanding A. A. C. Fanding A. A. C. Fanding A. Fanding A. C. Fanding A. Fanding A. C. Fanding A. Fanding A

The Valentines
BALTIMORE
Hippodrome (4) 7
30e Howard
Pat Rooney
Bargie Coate
J Bedini & Melino
Morils & Ryan
Della Ray
State (1) 7-9
Tony DeMarco
Randall & Bank
Doris Faye
BicFarland & Brow

BRITAIN

BIRMINGHAM
Hippodrome (M) 4
2 Sophisticates
5 Smith Bros
Peter Raynor
Morris & Coyley
Joe Black
W Keppel & Betty
Krista & Kristel
Colstons

GLASGOW

Jon Stein
Ford & Sheen
Ford & Sheen
Ford & Sheen
Ford & Sheen
Ford Sloan
Archibe Usher
Cyrus
HACKNEY
HACKNEY
HOW Parker
Hown Parker
Sonny Jenks
Rene William
Ford Hown Ford Ford
Fred Lovelie

Contained to the contai Fed Lovel Dallay Fred Fred Lovel Dallay Fred Lov

Madinatiers Bd.
Eric Plaint
Max Hargraves
Frankie Baker.
Pat O Brien.
Sey moder Baker.
Pat O Brien.
Frankie Baker.
Frankie Baker.
Frankie Baker.
Frankie Gerege.
Frankie Gereg

Falcons
Il Henlere
Bob Andrews
Bill Kerr
Val Setz

Dick Market Brask
Annell & Brask
2 Cromwells
MANCHESTER
Hippodrome (\$)
Tessie O'Shea
Con Colleano
Max & Gang
Fogel
Arnley & Gloria
Frank Preston
MacDonald &
Graham

Graham

Cloria Bill Kerr
Val Setz
Downey & Daye
FINSBURY PARK
Empire (M) 4
Bartlett & Massey
Bill Russell
C Warren & Jean
Geo Robey
Iris Sadler
Arnaul Bros
J & A Di Galano
G & L Callenta
Billy Colton, Bd Posel
Posel
Prank Preston
MacDonald &
Graham
A Kay & Gloria
A Kay & Gloria
Henry Hall Orc
Ted Ray
S & M Harrison
Jill Manners Empire (M) 4
Rob Murray
G Formby & Beryl
Lucerne Skaters
Arthur Worsley
Olsen & Seallon
Hackford & Doyl
Myrons
Krazy K Kirks

Tommy Leckland
Lowle Kinx
Cene Patton
Brewster & Lotings
Anne Gravson
Gulliver Girls
SUNDERLAND
Empire (M. 4)
3 Ack Byrant
Dudley Dale CoSteve Conway
Slim Rnyder
O Valmar 3
Melville & Rekar
WOLVERHAMPTOM
Hippodrome (M) Hackford & Doy
Myrons
Krary K Kirks
SHEFFIELD
Empire (M) 4
Norman Evans
F & F King
Swan Loisi
Radoline & Ray
M) & C Gryotth
AUEPHEROS BU
Empire (S) 4
Ernie Lotings
3 Caballeros Hippodrome (M)
Terry Bartlett
Colin Ross
Harry Secombe
Timer Bros
Billy Wells

Cabaret Bills

NEW YORK CITY Hotel Pennsylva
Tommy Dorsey
Hotel Piccadil
Dell Trio
Hotel Piara
Paul Draper
Rosalind Courtri
Leo Reisman O
Mark Monte Or
Payson Re Ore
Nycola Matthey Dorothy Rose of the Control of the C

Media Phere Water of the Water

Spivy Versallies Edith Plaf Bob Grant Ore Panchito Ore Panchito Ore
Village Barn
Harry Ranch Ore
Yank Yankovie Obontero & Yvonn
Plute Pete
Village Wanguar
Tillia Webli
Billy Taylor
Waldorf-Astoria
Eddie Duckin Ore
Peter Lind Hayes
Mary Healy
Mischa Borr Ore

CHICAGO

Blackhawk
Al Trace Orch
Jackie Van
Hotel Bismark
Patricia Windsor
P & M Arnaud
Peggy Murdock
J Featherstone C M Gould Ore (10) Fay & Gordon Lane Adams Adorables (10) Don Chiesta (5) Hotel Stevens Helicipe Or Helicipe Or Helicipe Or Helicipe Or Helicipe Al Morzan Met Cardo Hath Dave Or Helicipe Or Or

Hotel Stevens
Benny Strong Ore
B&F Ballard
John Flanagan
Jean Arien
Marian Spelman
Skating Blydears
Bog Turk
Rebßeld & Del To
Doris Donavan
Elwood Carl
Palmar Mauser Elwood Carl
Palmer House
Griff Williams Ore
Robert Lamouret
M Ahbott Ders (10)
Stan Pisher
D'Angelo & Vanya
Blackstone
Ray Morton Ore
Phil Regan
Rio Cabana F D'Alanso (8) Sorita Herara Calypso Joe Coco-Te Alan Nyes (5)

Six Majors

Continued from page 39

plan offered two weeks ago by the AFM. Some of them are still of the opinion it will not be condoned by Government nein; others feel it will. Washington's advice still

the opinion it will not be condoned by Government near; others feel it will. Washingtoris advice still has not feered and the state of the state of

the little for a mouth, possibly with the little for a mouth, possibly with the problem of the problem that concerns Committee and the problem of the perfect of the final disposition of the perfect of the final disposition of the perfect of the problem of the perfect of the p

Night Club Reviews Continued from page 51 =

Playgoers (1ub, N. Y.
enbloom, Bea Kalmus and other
Callingy Blank, rotund leader of
Blimpy Blank, rotund leader of
Blimpy Blank, rotund leader of
the trio which furnishes the dance
music, also gets into Kent's act as
a background heckler. Blank, however, registers with hitandrims,
ever, registers with hitandrims,
better without tim during his hourlong routine. Herm,

Village Vanguard, N. Y.
Thelonious Monk orch (4); Jilla
Webb, Billy Taylor; \$1.50 mini-

white the control whose orch (4). Jillia with the control was a control with the control with the control was a control with the control was a control with the control was a control wa

New Acts

ANJOS DO INFERNO Vocal-Instrumental

ANJOS DO INFERNO
Yocal-Instrumental
Embassy, N. Y.
This vocal and instrument quintimbassy of the properties of the conposition of the properties of the congraphy of the properties of the conposition of the properties of the conposition of the properties of the conposition of the properties of the contimbassy of the con
Their basic idea is sound. They
tributing adapts, and a tambourine.
Their basic idea is sound. They
tributing adapts, and a tambourine
tributing and the properties of the
mebellish them in the bop idom.
The result is a highly colorful and
entertaining rhythmic blend. Armebellish them in the bop idom.
The result is a highly colorful and
entertaining rhythmic blend. Armebellish them in the bop idom.
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entertaining rhythmic blend. Armebellish them in the bop idom.
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entertaining rhythmic blend. Armebellish them in the bop idom.
The result is a highly colorful and
entertaining rhythmic blend.
The bop idom.
The color is a wellthe base of the color in the color in the
properties of the color in the color in the
properties of the
proper

They should be okay for, cafes and presentation houses.

PAULA BANE
Songs
12 Mins.
Glass Hal. N. Y.
Glass Hal. N. Y.
Glass Hal. Songs
Hall Mark
Hone with a Jush soprano that shows plenty of training. What she needs now is pienty of work shows plenty of training. What she needs now is pienty of work musiconnedy experience, namely.
"Call Me Mister." She still has to earn to project better, though a certainly not the ideal showcase for any performer, let alone one will be a standard, mannedly. Donkey she was to be a possible to decrease the control of the co

CLARKE MORGAN

CLARKE MORGAN
Songs-Plano
Fenthouse, N. Y.
Clarke Morgan, recent recruit into the nitery fold, displays a solid musical background with his solid musical background with his and sounds like a secondary consideration. Morgan, who plays the organ or warrious CHS soap-operas, and sounds like a secondary consideration. Morgan, who plays the organ or warrious CHS soap-operas, and sounds like a secondary consideration. Morgan, who plays the organ or warrious CHS soap-operas, listening. It is not that the secondary consideration of the cut evariety. For example, or the secondary consideration of the cut evariety, For example, "Allegro" and a special meterial time are the kind of vocal exercises containing lyrics that will get concentrate on that type of material.

He's a well-groomed and persondary contained the secondary of the cut of the secondary o

JANE WYNN
Danelug
This
Glass Hat, N. Y.
Jane Wynn is a lisone lass who
Jane Wynn is a lisone lass who
hoofing. She works hard all the
way being sared in abbreviate,
zebra-triped costume that could
zebra-triped some of show
which invariably looks more show
which is a list of the show
invariable that the show
invariable that the show
invariable that the show
invariable that the
look invariable

GLORIA WALLIS & BERNICE CARROLL Comedy-Songs 10 Mins.

Je Mins.

Je Mins.

Je Mark Eddie's, N. Ye

Attenpting the unusual in offering a dup femme concedy routine,
is this pair lack the material and
style 10. Senerate enough attention
is This is corny "auateur night" that
the material and the mate

neath the calibre of average Broad-

neath the calliur of average Broad-way nitery fare.
Gioria Wallis, straight member of team, is a good-looker with a fair soprano voice that could pro-ably go further without the con-ely encumbrances. Bernice Car-atrick voice that can imitate honking cars, ducks, railroad trains, etc. Lutter's costuming, in-cidentally, ought to be given at-tention.

DORIS & ROBERT

DORIS & ROBERT
Daneing
10 Mins.
Leon & Eddie, N. Y.
This dance team has an exciting
routine which would click in any
stituding the state of youngsters
style and very mixing a first-rate
acro-dancing technique with-sexy
pantomine. It's a highly merchandisable item for class niteries
or vaude.

chandisable item for class nuernes, or vaude.
Pair opens with a striking version of an Apache brand of dancing with costuming and mayhem to match. Team looks the part and execute the hoofing with appropriation of the strike of the control of the femme provides a sock windup, Herm.

provides a sock windup. Herns.

RALPH YOUNG
Sours
Sours
Leon & Eddle's, N. Y.
Ralph Young has well-trained bartione pipes which make a pleasant impression. A handsome pine and the grade in niteries or musical comedy with more experience under his belt. He has a solid demonedy with more experience when the provided his source with ole and the provided his source with the rest of the bartione fraiefruly.

His two selections were "Gypay Meadow" bod rendered too conventionally for best results. Herns.

ventionally for best results. Herin. EETTY WAGNER
Acrobatic
S Mins.
Leon & Eddle's, N. Y.
Betty Wagner's solveshy more pacing to register. Using hands and the major gimnies, the diministration of the solveshy many stands on a couple of high stools at the major gimnies, the diministration of the solveshy solveshy the solveshy solveshy the solveshy solve

Saranac Lake

Saranac Lake

By Happy Benway

Saranac Lake, N. Y. Oct, 5.

Variety Club executives in to look over of the Rogers, Continions on the Rogers, Continion of the Rogers, Continion of the Rogers and the Rogers with the Bernstein, Eddie Vogt and Sig Mealy.

Anne Rowe, who beat the rap in Clear and returning to her home. Marie Gallagher, former Rogerite, back to Philly after a summer Marie Gallagher, former Rogerite, back to Philly after a summer Marie Gallagher, former Rogerite, back to Philly after a summer Rogers, while Mary Mason has been added to the library staff, from N. Y. Crubers of Schaffer, Forcert Silin' Glean summer of the Rogers, while Mary Mason has been added to the library staff. Schaffer, Forcert Silin' Glean summer of the Rogers, while Mary Mason has been added to the library staff. Glean summer of the Rogers of the

ter.

Among the infirmary gang showing good progress are Louise Har-ris, Sig Mealy, Eugene Reed, Ruth Wood, Edward C. Gaiser and Mary Lou Weaver.
Write to those who are ill.

UD'S TALENT QUEST

Detroit Oct. 5.
United Detroit Theatres has been conducting a series of amateur talent shows in neighborhood theatres.

talent snows in neighborhood thea-tres.

Picking the top talent from these-neighborhood affairs, UD on Oct. 9 will put on a special show at the downtown Broadway-Capitol.

ene Autry, Glamorous Cowgals Spark Rodeo at N.Y.'s Madison Sq. Garden Rodeo in N.Y.'s Madison Sq. Garden Rodeo at N.Y.'s Madison Sq. Garden Rode Control of the Chy' (2011), Rode State State State Square Squar Gene Autry, Glamorous Cowgals Spark

By JOE COREN

One of the searcest showbusiness commodities today is a rodeo headliner. In the east, specially, where a magnitude to the draw, a layout of this type stands or falls on the topper advertised. When the stands of the country, where rodeo produce boxofice phenomena, the dude sections of the country, the dude sections of the country. It may be to the stands of the country, where rodeo produce boxofice phenomena the stands of the country, the dude sections of the country. It may be to the stands of the country and the stands of the stand poke exhibits with a top western and name. of Gene Autry's long association as the top western star below the second of the World's Championship and the second of the world's Champion and the second of the world's Champion and the second of the sec

hands really go to town on the marks.

WCR has accumulated a prize bit of stock for this display. The horses appear to be more ornery than those previously displayed than those previously displayed the control of the property of the prizes.

Apollo, N. Y.

The Ravens (4), Dinah Washington, The Congaroos (4), Roy Douglas, Rivers & Brown, George Hudson Band (13); "Caged Fury" (Par).

Current layout here sparked by The Ravens, solid vocal quartet, and the hep song-styling of Dinah Washington, backed by George abother boff session for this Harlem vauder. Aside from Roy Douglas, ventro, it's an all-sepia show that wins appreciation from the payees.

las, ventro, it's an all-sepa snow.

Lat wins appreciation from the control of the stage and the sta

stint, with tricky voice source and the source of the sour

Hippodrome, Balto.

Baltimore, Oet: 3.
Dewey Sisters (2), Crosby Sisters (2), Crosby Sisters (2), Crosby Sisters (2), Grade Drysdale, Sybil Bowan, The Herzogs (3), Jo Lombardi House, Orch (12); "Walk a Crobked Mile" (Col).

mores appear to be more order of cooked Mile" (Col).

Mores appear to be more order of cooked Mile" (Col).

Altherme layout is a pleasant trade of the color of color

Roxy. Skating Belles, storring Joon Hyldoft: "Gro, of the City" (20th). Treviewed in Vaniture Sept. 15, '48.

Trade talk, always discounting the future, and oftimes too peess the continuous of the continuous of

the choice days.

Currently new lineup illustrates how Baisban, Rauch, Gae Foster & Gardin, a modest picture name, a good dimb act, some punchy terp and ice production numbers, and in a modest picture name, a good dimb act, some punchy terp and ice production numbers, and that plays like a \$6 extravaganza. All this and victor Mature too—for the purpose of the production of the production

Louisville, Oct. 1ack 3 Stooges, Wally Brown, Jack Lane & Louebirds, Eddie Manson, with Mariorie Wells, Mage & Karr, Benny, Hyman House Orch. (10): "Mr. Peabody & Mermaid" (U).

Strand, N. Y.
Freeday Martin Orch. (14), wi Martin Meetin (18) in Meror Criffi Meror Criffi (18) in Meror Criffi (4), with Griffin, an, Cal-

peam, this annunciator system is show unfolds. At 90e-81.80, the show unfolds. At 90e-91.80, t

them into the whips with the spare.

Calgary Bros.' panto act is standard, but that doesn't lessen the howls they draw with their slow-motion drunk and fight bits. It's a polished turn that needs no introduction.

Wood.

Lone & Louebrids, Eddie Manson, Ideas & Louebrids, Ideas & Louebri

Distaff Side Taking Notable Place In Administrative End of Legit

Scheduled opinings of "Sammer and Smalle" with Margo longe as producer-director: "Love Life," with Cheryl Crawford as producer, and "He and She," which Agnes velopment of the distant side in the managerial and directional enter the managerial and directional of legit.

the managerial and urrectiona-on of legit, guitation is apparently different from former days in the theatre-from former days in the theatre-ted to the acting and occasional authorship phase. Obviously in line with the changing times, the gais are taking an increasingly im-portant part in all aspects of the changes. The latt aspects of the changes.

business. The list is fairly impressivence Sciencis, who found the femme scope somewhat limited in the picture industry, is important in legit as the presenter of "A Streeteer Named Destre," at the Streeteer Named Destre," at the Chicago, She'il also be associated with Hugit Beaumont in the London production.

The state of the street is the street of the street of

fluential: board member of The-arte, Inc., Mary Hunter came to as the stager of "The Respection Prostitute" and "Ballet Ballads," though she'd directed several pri-tious shows. Helen Tamiris also son as a chorographer, and has been considered for several com-plete stagling assignments. Marjoric Ewing came to the fore Marjoric Ewing came to the fore the husband Sherman, of "Angel the the Marjoric Ewing and is particular to the Wings and is particular of the husband Sherman, of "Angel the Wings" and is particular of the Husband Sherman, of "Angel the Wings" and is particular of the Wings" and is particular of the Wings of Lucrettla. "Of Helburn, Aronina Marshall, Lillian Hellman, Rose Franken, and Kath-arine Corne'! (as distinct from her prominence as an actress) are esarme Corne'l (as distinct from her prominence as an actress) are es-tablished in the staging-managerial field. Marie Louise Elikins, was ac-tive as a Broadway producer, but noved to the Coast last season. Aline Bernstein is the only prom-hent femme scene designer, and staging been called in the con-tent femme scene designer, and staging been called in the con-tent femme costume designers.

years, but the ret are numerous women costume desdigners, including years, but the ret are numerous women costume desdigners, including and Bianes. Strook. Two noted femme. stagers, of a few seasons ago, Antionatel Perry and Auriol Leé, have since died! Rachel Crothers, who staged her own plays. Women long ago won a place in the legit-authorship field. They've also been active for many seasons, as press agents and boxofice treasurers. But there aren't any former managers, and not many stagemanagers.

PHILLY ORCH, AFM. SETTLE WAGE SNAG

Philadelphia. Oct. 5.
With only two days left for rehearsals, the Philadelphia Orchestra and Local 77, American Pederation of Musicians, settled their
season here teed off on schedule
Friday (1).
Taking a 1Taking a 1-

Season of the Metro-politan Opera maneuvers, the Or-chestra cancelled its entire season four days before the opener. Break-down of negotiations hinged on a \$15-a-week increase asked by the union and the Orchestra's an-nounced inability to meet any in-crease.

crease.
Union demands of a blanket \$15
rise world have cost the symphony
association upwards of \$50,000 a
year. The \$5-a-week increase to
the 60 musiciaus receiving the the 60 musicians receiving the minimum (the Orchestra personnel numbers 110) runs slightly less than \$10,000.

GENE BURR'S PLANS

Eugene Burr, formerly with Warner Bros. play department, has three plays be can produce but favors mag writing, in association with his regular column for Play-bill.

The current state of theatrical finances, he says, isn't encouraging to any legit ventures.

To Set Legit Deals

To Set Legit Deals
Teddy Smith, director of Londone of the Smith, director of Londone of the Smith, director of Londone of London Control of London
Indiana Control of London
Indiana Control of London
Indiana Control

Stage Mgrs. Club Doing Reference Book for Road.

In Co-op With ATAM
Stage Managers' Club, formerly
Stage Managers' Assa, is collect
higher and a collection of the collec

Having been ordered last spring by Equity to revise its setup from by Equity to revise its setup from semi-union status to more or less a social and technical training or-ganization, the Stage Managers' Club has been quiescent until lately. However, it is now earrying on a membership campaign and a drive for funds for its own club-bouse.

drive for funds tot its sown cum-house.

Ross is president of the organization, with John Effrat vier-pere. William Hammerstein execu-tive secretary, Esther Snowden re-cording secretary and Norman Miller treasurer. Council Includes Barbara Adams, Frank Coefet, Edward Dimonh, George Green-Hack, Chet O'Brien, David M. Par-doil and Hugh Rennie.

'OKLA.!' AS OPENER FOR ATLANTA TOWER SEASON

Atlanta, Oct. 5.

Harvey Smith, manager of Tower Harrey Smith, manager of Tower theaters, which manages of Tower theaters, and the starting Nov. 1 with "Oscillation Starting Nov. 1 with 1

Cochran, Prince Littler In U.S. From London

III U.S. ITOIII LORON
Two veleran British showmen,
Sir Charles Cochron and Prince
Littler, are due to arrive today
Weld from London on the Queen
Littler, are due to arrive today
Weld from London on the Queen
Littler, are due to arrive to a conlittle to the control of telerables.
London, the control of telerables of telerables of telerables of telerables of telerables.
Larry Foster, head of Poster's
Agency, London, is due to plane
Jack Hytlon, another top British
producer, will arrive later this
year.

Molva Niles, second lead in "Magdalena" (Ziegfeld, N. Y.), took over Dorothy Sarnolf's lead role Saturday (2) for both matinee and evening performances when latter had a touch of flu.

Dolin's Burnup

VARIETY

Anton Dolin, the ballet dancer, wrote a book about dancing. Book was to be published by Kamins, N. Y. The evening the manuscript was finished recently, Dolin placed it on a couch along with some other papers precedured.

it on a couch along with some other papers, preparatory to taking it to the publishers next morning.

During the evening his mother came into the room, saw a batch of papers on the couch, got them all together—and threw them into the incinerator. Since Dolin kept no carbon, he has to start all over again.

N.Y. Opera Co. All Set to Hypo Chicago Setup

musical center, rivaling that of New York. Last week, with the wiping out of the 1946 opera de-ficit of \$140,000 and guarantee of any deficit that the New York City Opera Co. might have in its en gagement here starting Dec. 1, plans have been started to form a permanent musical foundation.

plans have been started to form a permanent musical foundation the permanent musical foundation the permanent musical foundation the feed of the permanent p

portunity of making regular dichuts.

In the 19-day season here, New York group will present identical York group will present identical properties of the present in the p

Robt. Nathan, Mercer. Dolan Doing Polo

Author Robert Nathan is writing the book and Johnny Mcreer and Robert Emmett Dolan the score of a musical version of Donn Byrne's semi-classic "Messer Mareo Polo." Richard Rodgers and Osear Ham-nerstein, 2d, will get first look

Alaska Troupe Seeks Name Headliner

Arame Headliner
Anchorage, Alaska, Oct. 5,
Anchorage little theatre is trying
to book a guest-star, preferably a
Hollywood name, for a production
of 'Harvey, 'Happy Birthday' or
'Glass Menagerie,' Choice_ of
play will depend on the star available. Group is ready to pay \$50
plus transportation, for the actor. Formed in 1946, the organization has 75 active members, has produced five shows and will do three more this season. Group has also sponsored concerts by a symphony orchestra from Seattle.

5 Guilders Gild Dallas Dallas, Oct. 5.

Dallas, Oct. 5.
In its first year in Dallas, the
Theatre Guild will bring five plays
into the southwestern territory,
Penciled in are "Oklahomal,"
"Carousel," "Allegro," "Command
Decision" and "Happy Birthday
with Miriam Hopkins.

Over 4,000 Names Included in File **By Extensive R-H Casting Dent.**

Utah U. Sends Aide To N. Y. to Learn Biz Mgt.

Salt Lake City, Oct. 5. Utah Univ., which plans to offer a course in theatre business management a couple of years hence. has sent a staff member to New has sent a staff member to New York for training to pregare him to teach the subject. Wayne Tol-inger's amust Salt. Ladar years to the control of the control of the years working in Broadway produ-tion office, control by the to years working the the control the control of the control of the control tent of the control of the college to present the course.

Meanwhile, construction will start in a couple of weeks on a new theatre on the campus, budgeted at \$2,000,000.

Prior Strawhat Date May Take the Edge Off Love or Money' in Pitt

Love or Money' in Pitts
Apparently producers of "ForLove or Money or "ForLove or Money or "Formature in releasing stock rights of
Flugh Herbert comedy to White
Barn theatre for presentation here
this summer, Figuring the prospective tour was westled up with
summer, Figuring the prospective tour was westled up with
gave play to White Barn at last
minute and it hung one of the
steam of the money of the prostar has been booked into
outsy been seen here. Now comes
word that "For Love Or Money,"
cotarring Jane Blair and Fracis Ledever, has been booked into
cognizance of other factors, it's
making a bid for attention with a
\$2 popular price matinee, only a
few cents more than White Barn
"For Love Or Money" styss
"Top Love Or Money or Money or Money or Money or Money or Money or

tew cette more than white sam-charged.

Or Money" gives
Nixon solid lineup of attractions
of this month Following curve
"Helress," "John Loves Mary"
comes in for week, followed Oct.
18 by new Theatre Guild show,
"The Silver Whistle," starring
Jose Ferrer, which will be offered
as second subscription play of season. Third is "Command Decision"
week of Nov. 1

WAR DRAMA TO OPEN ACTORS LAB SEASON

ACTIONS LAB SEASUM

Now Is the Winter, "war dram, by John O'De, will be the first production of the season by the Actors Lab. It will open Nov. 5 with a cast of all ex-Gis, under the will be the season by the work of the season by t

more productions during the season.

Roman Bohnen, representing the Lab, its currently in New York for Lab, its currently in New York for the Robert Streen, excellive-season with Robert Streen, excellive-season with Robert Streen, and the Robert Streen, who are the Robert Streen, which was a season with ANTA's program. Besides expanding its present limited touring with ANTA's program. Besides expanding its present limited touring all the Robert Streen, which was a season with a season wi

Sherek Seeks Massey To Stage N.Y. 'Delilah'

Henry Sherek, co-produced of the show, with Emma Gray: The street of the show, with the show and Arrive and Emma Gray: The street of t

Sir Charles Contran, veteram London showman, who's due in New York today (Wed.) from the British enplial, enlisted the help of British enplial, enlisted the help of British enplial, enlisted the help of the River State of the South Pacific," and selecting "replacements for Its wow current productions for Its wow contract of the South the choice of replacements for Theatre Guild productions of Its How Contract of the State of the River State of the River State of the St

South Pacific."
In cooperation with the Guild, five "Oklahoma!" companies, plus one each of "Carouse!" and "Aloge of "Oklahoma!" troupes, include two touring the U. S. and one each in London, Australia and South Africa.

touring the U. S. and one each the London, Australia and South Africa. Hondon, Australia and South Africa. The London and the

quality of performance is thereby higher. He explains that he's al-ways glad to recommend any promising performer. In an R-H musical for a better part in another show. Whether or not other man-agements reciprocate, he thinks the policy works out for R-H.

ROBT. YOUNG ANGELS VIRGINIA OPERA GROUP

"Greichman, Va., Oct. 5.
"Greichman, Va., Oct. 5.
"Greichiran," a new operetts
with a background of the Virward of the stands with the
presented of the stands with

to Broadway, if the reception here warrants.
Elizabeth Maury wrote the scree warrants was a superscript of the screen and the screen are superscript of the screen are superscript. The superscript was superscript was superscript. The superscript was superscript. Th

STOCK TO SAVE LEGIT, SEZ JOE E.

Abuses by Guest Stars in Strawhats | STAR SEES MORE | Edward Dual Smash in N. Y.-London To Get Airing at New York Meet STAGE APPETITE

Strawhat managers are assembling in New York Friday (8) for a meeting of the Summer Theatre Mgrs. Assin, to discuss their variance of the Summer Charles and the summer of the summer of

the abuse has been carried too far on the part of some stars. Instead of coming in on Sunday, in time for two rehearsh. So of the far of the rehearsh. So of the far of the far

(Continued on page 59)

Lucia Chase to Decide After Oct. 15 Whether To Resume BT Season

To Resume BT Season Decision on whether Bullet Thestre is to resume this eason will be made after Oct. 15, when Lucia Chase, co-director and the organization's angel, decides whether there is sufficient capital to do a resultance of the sufficient capital to the sufficient capital capital capital to the sufficient capital ca

and canceled both.

and canceled the sin Bott is a second canceled the sin Bott is also has extended the sin Bottogo for 10 droys at the Open Reliege for 10 droys at the Open Reliege for 10 droys at the Open Reliege to the Commitment with the Reliege the Commitment will impel Miss Chase to resume, and that shell begin the season Dec. 28 with the Oli date. It's considered significant that and in Sanday's (3) milliont that and in Sanday's (3) and the Commitment and the Commitment

Too Many Passes

I oo Many Passes
Cancelling out the Revelers
Quartet, booked to sing a concert at Memorial auditorium,
Thursday (7), William G.
Meyer, local concert manager
trankly gave as the reason for
frankly gave as the reason for
quests were
quests were
quests were
to consider the control
gave to take the control
gave to the control
gave the control
gav

His explanation appeared in the local newspapers, sans any further details.

Legit to Outlast Tele, Sez Abel

vision will affect the film industry but the legit theatre will definitely survive tele's inroads. That's the opinion of actor Walter Abel the opinion of actor water Abel, chairman of the Screen Actors Guild tele committee, who feels that TV lacks the live contact between an actor and audience which is an absolute necessity for developing acting talent.

weleging seling talent.

Speaking at a lunch meeting of the American Television Society at the Hotel Aston, N. Y., yeslerday (Tuesa). Abel termed tele the business, because for the first time it makes possible visual entertainment for Irea, with the top industrial money. It is the top industrial money is the property of the top industrial money. The top industrial money is the property of the top industrial money. The top industrial money is the property of the top industrial money. It is not the property of the top industrial money is the property of the top industrial money. The top industrial money is the property of the top industrial money in the top industrial money is the property of the top industrial money in the top industrial money is the property of the top industrial money in the property of the pr

actors had almost disappeared with valued over 10th the bill as far as training thesps is concerned, Abe localized, because it gives the actor no chance to see or hear him-ten and the second of the control of the con

Other speakers at the lunch cluded program directors of five of the six N. Y. video stations, who outlined their programming plans.

Ackland, Taub Snarl

London, Oct. 5.

Dispute between Rodney Ackland and William Taub over the ownership of the rights to the former's play, "Before the Party," is reportedly hamstringing the scheduled Broadway production.

The author who absorbed the scheduled than the who absorbed the scheduled than the scheduled th

scheduled Broadway production.
The author, who adapted the
drama from a Somerset Maugham
short story, is remaining here but
carrying on the dispute with Taub
by cable. Film actor Cornel Wilde
and his wife, Patricla Knight, have
been mentioned for the leads.

By HOBE MORRISON

Legit is due for a major companies on a national scale. That is the prediction of Joe E. Brown, currently starring in "Harvey," at is the prediction of Joe E. Brown, currently starring in "Harvey," at its the prediction of Joe E. Brown, currently starring in "Harvey," at its deposition of Joe E. Brown, currently starring in "Harvey," at more than two full seasons on the road. According to the connection, the public is becoming increasingly lungry for little or no legit.

The actor recently suggested to the start now get little or no legit.

The actor recently suggested for the start now get little or no legit.

The actor recently suggested for head of the start of the

of stock. Tele's Impact

of stock.

The nomedian regards television is a posterior of the stock of the stock

(Continued on page 56)

HARRY BLOOMFIELD INDICTED ON TAX RAP

HIVICID VI HA NAI
Harry Bloomfield, producer of "Foxhole in the Parlor" and coproducer of "Foxhole in on Broadway during the late spring and early autum of 1945, was indicted by the Federal Grand Jury in New
York last week for alleged failure to pay \$52,122 withholding and sowould involve possible punishment of 90 years' imprisonment and \$120,000 fine.

kland, Taub Snarl

Over Play's Ownership

Dispute between Rodney Acklispute between Rodney Acklispute between Rodney Ackland William Taub over tube

tership of the rights to the

tership of the

Utah U's Festival
Salt Lake City, Oct. 5.
Utah Univ. theatre, which imports. Broadway and Hollywood stars for its annual spring festival play, its adding that production to its regular series of five subscription shows.

Despite Wholesale Shift of Leads

Soft Touch

To protect himself sgainst
all the acquaintances who accost him with requests for
opening-night sests for his
production of "Life With
production of "Life With
Oscar Serlin now hands applicants a printed eard reading:
"As my purist friend, H. L.
Mencken said, 'H f' da knowed
you wanted to went, 'I' da seed
you got to come."

The other day a friend
The other day a friend
stating: 'ma a eard in reply,
stating

stating:
"Your story has touched my heart. Never before have I met anyone with more troubles than you. Please accept this token of my sincerest sympathy."

Experimental

The Experimental Theatre is slated to be dropped for this season. However, efforts are being made to revive its Invitational Se

made to seeve its Indicational series, which require minimum expense, without scenery or stage-hands. Formal decision to that effect will probably be taken within Despite the Pennantiats Guid extension of its okay of ET for another year and contribution of \$2,500. Equity's Council has not approved the idea pending a report ding on the question with the Fact Ending Committee representing the various craft unions. This has not appeared to the property of the project for this feason. If the Invitational Series is re-

the project for this season. If the Irrelational Series is resumed it will operate on a budget of around 8500 per play, but presentations will be in spots like the control of the property of

For Mitzi Green, Thomas

For Mitzi Green, Thomas

For Mitzi Green, Thomas

For Mitzi Green, Thomas

For Eddle Davis, the extaxionab

Griver-turned-writer, just back on

Broadway after a long stay at Tuc
tison, Ariz, for this health, has two

book musteals. First, for Mitzi

change of Jaffe. Other members it

and Harold J. Rome may now

mitsian, originally slated to do the

song's, has picture commitments,

famd Harold J. Rome may now

More of March and Mitton Berle

was originally interested until be
coming procecupied with his radio
and video shows, surrental being

and video shows, surrental being

artick to Dramatize

Dickens' 'Rlaal
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To protect himself against all the acquirtness why now the service opening-night seats for his production of "Edward, My Son" by withdrawing the leading players for the Broadway presented of the production of "Edward, My Son" by withdrawing the leading players for the Broadway presented on the production of "Life with Mother," at the Empirs, N. Y. Comparing the seats for his production of "Life with Mother," at the Empirs, N. Y. Comparing the seats of the production of "Life with Mother," at the Empirs, N. Y. Comparing the seats of the production of "Life with Mother," at the Empirs, N. Y. Comparing the seats of the production of "Life with Mother," at the Empirs, N. Y. Comparing the seats of the production and passed on the work of the seats of the seats of the work of the seats of the New York edition, and the seats of the New York edition of the seats of the New York edition and the New York edition and

ELT Slates 10 Shows At \$100 Budget Apiece; Must Get Committee OK

The Equity Library Theatre series, preparations for which set to under way this week, will involve 10 plus before Jan. I. Using the council, the shows will be budgeted at \$100 apiece, but will be subject to approval by the ELT committee, As before, admission-free performances will be given in public lies of the provided of the control of the Billing, etc.

talked for Danny Thomas. Latter is current at the Rosy.

Barbara Bel Geddes

Sought for 'Gloves' on Broadway, probably in the fall sought for 'Red Gloves', in which so the sought for 'Red Gloves', in which so that renearsh oct. 12. 'Gloves' finished a couple of weeks ago, of red Gloving month and hit Bands of severite of his untitled new play the first draft of which he coupled way around mid-December.

Do You Remember When-

By RALPH KETTERING

William A: Brady was manager of James J. (Gentleman Jim) Cor-bett when he won the heavyweight championship from John L. Sulli-

Frank L. Smith (Adelphi man-ager) was "the only press agent in burlesque" for Max Spiegel. Mike Goldreyer owned half of a mystery goldmine. "The Last Warning," with the action taking place in a deserted theatre.

Lincoln J. Carter, wrote, directed, produced and financed 12 or 15 melodrama. each season.

John Hogan was Carter's gen-eral manager and lined the agents and managers up and let them pick "road teams."

Advance agents booked, railroad-ed, ordered printing and did press work, calling the "company man-ager" a "ut collector."

ager": a "-ut collector."

Ben Giroux was manager,
George Irish treasurer and Clyde
(Fox Films) Eckhardt at Carter's
Criterion theatre in Chicago.

Carter solved the star problem
by Inventing the name "Julia
Gray" and fitting actresses into it.

Mary Servoss was first.

Mary Servoss was first.

George Klint worte "James
Boys in Missourl" and hired Frank
A. P. Gazzolo as his agent. They
formed the firm of Klimt & Gazzolo and made a million. John
Lane Comjor and Virginia Kealing played leads for Klimt & Gazzolo at the Academy of Music, Chi-

eago. Curtis Cooksey and Gladys Mon-tague played leads for them at the as Cooksey and Gladys Mon-tague played leads for them at the Bijou.

William Baumann and Eda von Luke did likewise for them at their Imperial

Luke did likewise for them at their imperial.

Robert and the displayment of the like in t

and the scores screens. Screens:
Jules Walters, who once starred in "Sideracked." quit the theatre and became the first manager of the Edgewater Beach hotel, Chi-

the Edgewater Beach hotel, Chi-cap.

Loris Howard toured in "Held Loris Howard toured in "Held Loris Howard toured in the December of the Held Howard to on Lincoln avenue, Chicago. Ed Rowland and Ed Clifford Ed Rowland and Ed Clifford Ed Rowland and Ed Clifford the City Sleeps" and "The Mid-lonaire and the Policeman's Wid-only to produce "The Resary" and Caskill & Welvity did same with "Rosalind at Red Gate" and Bartiers Burned Away" only to Sand do likewise.

Charles Gardner sang "Little Bunch of Lilacs" in "Karl the Ped-dler."

dler." Auf the Ped-Barney Gilmour sang "Taking the Picture of Baby" in "Kid-napped in New York." O. A. Miller turned out that box-office smash, "Over the Hills to the Poorhouse." Joseph Santley played "Billy the Kils."

Joseph Sauce, F. Marvin toured "The Kid" Charles B. Marvin toured "The Siver King" to become the "stock company king" with three Chicago

Silver King" to become the "stock company king" with three Chicago company king with three Chicago Bob Carsen, with one carpenter helper, and Herman Peltz, with one paint boy, turned out a complete seenile production each week production and the company of the

and Leon Friedman agent with
"The Zhegfeld Follies,"
Leonard Hicks (now general
manager of the Morrison hotel,
Chicagol, was billed as "The Great
Leonard," with a magic act
the control of the Comment of the Control
Control to Wagner (discoverer
of John McCormack and Galli
Curcil made his first pile with a
plaintst named Gussie Cottlow.

Barney Klawans (Warner bigwigt) was house manager of the
dyth St. theatte, N. X. for Jones &

Green.
Bill Fields (Playwrights Co.)
was press agent for the largest
touring carnival.
Louella Parsons got \$25 per
week writing scenarios for Essanay
Film Co.
Eddie Foy and the Seven Little
Foys (including Eddie Jr. and
Brynne) were vaudeville head-

liners. Fred and Fanny Hatton were co-drama crities of the Chicago Post before writing "Years of Discretion," which made them rich. Ben (Hollywood) Piazza was a vaudeville agent.

OKLA!' 691G FOR

2 TRAVELING TROUPES

Toronto, Oct. 5.
"Oklahoma!" (national company)
grossed a capacity \$33,500 at the
Royal Alexandra here last week.
Show jumped to Baltimore this
week.

'Okla!' 36G in Texas Ft. Worth, Oct. 5. "Oklahoma!" (No. 1 company) drew a hefty \$36,000 in a split-week stand between Dallas and here, closing Saturday night, (2). Musical played five perform-ances in Dallas, and three here.

Gertrude Lawrence To London for 'Tide

Gertrude. Lawrence is sailing from New York toulght (Wed.) on the Mauretania to start rehearsals for the London. production of Eaphne Du Maurier's "September Tide." This will mark Miss Lawrence's first British appearance since 1837, when six did "Toulght though she appeared in England for American British troops in 1944.

Nora Kave Quits Ballet Field for Musicomedy

FIGIR TOY MUSICOMECHY
Nora Kaye, who returned recently from a European vacation,
has quit the ballet field and will
try a Broadway musical for the
first time. Leading dancer with
Ballet Theatre for many seasons,
she has several offers in mind, and
the pending musical "Fitth Avemite".

nue. Bailerina will marry Isaac Stern, concert violinist, next month, and wants to stay in New York rather than do any touring.

Rey's Tour Opener Rey's Tour Opener
Federico Rey, Spanish dancer,
will start his tour this season with
a dance rectain in New York, at
a dance rectain in New York, at
17. Pilar Lopes and Tina Ramirez,
los Montoya and pinst Raymond
pipers will also dance, with guitarist, Carlos Montoya and pinst Raymond
pipers will also appear. Baspipers will also appear.
Under his real name of Fred
Witton, Rey, is a stage costume
detigent. Re designed eostume
detigent. Also designed eostumes
and will do rhose for this winand will do rhose for this win-

designer. He designed costumes for last season's "Ice-Capades" and will do those for this win-ter's Latin Quarter, N. Y., show, He's done costumes for George Abbott shows on Broadway.

KORN'S STOCKHOLM CLICK

KUMN'S STOCKHOIM CLICK
Richard Korn, young New York
onductor, scored a signal success
here tonight (23) in his bow with
the Stockhoim Symphony, with
Yehudi Menuhin as soloist. Rare
appearance of all S-born maesappearance of all S-born maesappearance of all S-born maesappearance of all S-born maes"American in Paris" and Coplands'
"Appealchiam Syring" on the program, created, a lot of favorable
comment. Walter Seahlor was an Itals star the Stockholm Symphopy was and his name was not Seanlon. Yehudd Mentuhn as sloighst Tare Grand Griffin played one week appearance of a U. S.-born massate h. Alczarz, San Fransicoso, ast tro, plus; inclusion of Gershwin's stock star, where he discovered a "American in Paris" and Copland's stock star, where he discovered a "American in Paris" and Copland's stock star, where he discovered a "American in Paris" and Copland stock of the Challenge of

VARIETY Shows in Rehearsal

"As the Girls Go," musical Michael Todd.

"Brave," play—Max Gordon.
"But Not Goodbye," play (road) Stanley Woolf.
"Goodbye, My Fancy," play
liehael Kanin and Aldrich

Mienaer Mary." play (road)
—Stanley Woolf.
"Minnie and Mr. Williams," play
—John Gassner & David Dietz.

Big-Salary Attractions For Pittsburgh Concerts, Both Longhair and Pon

pout Lingualr 2nd 1'00 testburgh, oct. 5. Highest-salaried list of attreetions in years has been set for this season by Beegle Concert. Bureau, now being run by Tom Beegle, Jr., and his brother, Bill Beegle, They took over the business. They took over the June 1, and the business of th

zation.
Opening event will be opera "La
Travlata," with Hilde Reggiani,
followed by Lauritz Melchior, Ferruccio Taglizvini, Eleanor Steber,
Bartlett and Robertson, Ballet
Russe de Monte Carlo, Artur Rubinstein and Lily Pons. These are
on the regular series, but the Beegies are bringing in number of

gles are bringing in number of other attractions as extras, and from time to time will promote concerts of popular organizations, like Fred Waring's Pennsylvanians Oct. 27.

Pittsburgh Symph season of 20 pairs of concerts will open Oct. 22 with lineup of guests conductors in secreed Fits Behrer, who resigned at end of last year. Vladimir Bakelnikoff, associate conductor unsucceed Fritz Reiner, who resigned at end of last year. Vladimir Bakaleinikoff, associate conductor under Reiner, remains as musical adviser of organization, and batomare seers will be Arutz Redzinski, Edward Leinsdorf, Charles Muench and Leonard Bernstein.
Soloists set for the season include Erica Mornin, Artur Schnabel, Jascha Heifetz, Seymour Lipita, Ginette Neveu, Vladimir Horowitk, Glifford Curnon, Nathan Milselin and Robott Casadreus.

Stock To Save Continued from page 55 :

caction in road towns, the starnas found New York playageers
quicker and more perceptive, and
has found New York playageers
quicker and more perceptive, and
herefare more stimulating, than
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Blair-'Love' Nice 15G,

Blair-Love' Nice 15G,
Det.; 'Mary' \$13,000
Det. tool: Oct. S.
Thanks to Debrotic Oct. S.
Thanks to Select Sele

week. "John Loves Mary," Cass (1,482: \$1.20 to \$3.60). Fairly good \$13,000.

Inside Stuff-Legit

To accommodate patients for "Streetten Named Desire." which is doing appeally business in Chicago, the management has installed extractive tracks in the Harris theatr. However, because the boxoffice is so small, the additional racks are not in the b.o. proper but are inside the theatre, beside the door leading into the treasurer's cage. Inadequate size of the boxoffice results from the fact that it wasn't included in the original plans for the theatre, but had to be erammed into a architect to figure on a bo. isn't uncommon. same situation having occurred in the construction of the Musle Box, N. Y., the Shubert, Philadelphia, and various other houses. When the Forrest, Philly, was built it had no dressing rooms, so an addition had to be created to house them. However, it is across a more written, and to be created to house them. However, it is across a more writed, so actors have to go through a tunnel between their dressing rooms and the stage.

A friendship that started on the uberting staff of CBS in Hollywood has grown to a professional bond for Ernie Martin, to-producer with Cy Feber of "Where's Charley," and Byron Palmer, romantic lead in the musical. Upon graduation from UCLA Martin, was taken on at CBS as an usher by Palmer, then heading the staff. When Palmer, who is son of the publisher of Hollywood Clitzen-News, moved up to commercial editing, Martin took his job as head usher. Palmer fronted for Martin all the way, and when he [Palmer] showed up for the audition of talent for "Charley." Martin felt he was definitely on the spot but refused to interfere with the easting by George obbott. And without any urging from Martin Palmer got the role.

The N.X. Mirror has changed its policy and is now printing anusement news and features in its "country" editions. Management last week notified legit managers of its decision, after certain of them had withdrawn their display ads, particularly from the Sunday editions. News, in which some producers have also stopped plazing display copy, is continuing its praetice of not printing show biz news in its "national" edition.

Two weeks after the American National Theatre & Academy invited community and college theatres to become group members, 85 applications have been received at \$25 each. ANTA is also inviting various agencies and firms in the legit field to become organizational members at \$100

Legit Bits

John Golden, due in N. Y. today patrons putting up \$2.50 in ad(Wed.) on the Queen Elizabeth vance and the balauce in installafter five-week holiday in London
ments on \$10 season tickets good
list weekend by addressing the
board of directors of \$ACEM.
French equivalent of ASCAP. "My Komance," has Joined the
board of directors of \$ACEM.
French equivalent of ASCAP. "My Komance," has Joined the
ASCAP. "Jay Komance, has Joined the
Brook Personal of the Joined to Jay The Jay The Asternation of the
ASCAP. "Jay Komance, has Joined the
Jay Leblang's theater ticket
agency, which this week Joined the Jo

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with Irving Berlin reported com-posing the seound Arnaud d'Us-sames Gow und Arnaud d'Us-sames Gow und Arnaud d'Us-sames Gow und d'User and the World' and 'Deep Are the Roots' before quarreling a year ago, having reconciled and are welling on a ene play, vith Ker-ago, having reconciled and are welling on a company of the welling of the production assistant last summer at Bucks County playhouse, has Bucks County playhouse, has sucks County playhouse, has sucked to the play the play the sucks of the playhouse has sucked to the

Source and the control of the contro

atre & Ceademy, N. Y.
Kurt Weill and Arnold Sundgaard have collaborated on a folkopera, "Down in the Valley,"
which is being offered for university and little theatre production.
Copies of the seript and music are
being circulated by the American
National Theatre & Aeademy.

National Theatre & Aeademy.
Lois Lee, ingenue in "Fligh Button Shoes," back in the show after
an absence of eight days due to a
throat linfammation.

Genze de Laffe, daneer with the
London company of "Oklahomai".

back from England last week after
an 18-month stay there
arest Sullayan back from a Eurogaret Sullayan back from a Euro-

'ANNIE' BIG \$33,400

Total Broadway Grosses

The following are the comparative figures based on VARIETY'S

last season:	Last	This
	Season	Season
Number of shows current	22	17
Total weeks played so far by all shows	348	336
Total gross for all current shows last week	448,000	\$420,500
Total season's gross so far for all shows \$,548,100
Number of new productions so far	10	. 12

Chi Hefty: 'Streetcar' SRO \$21,200. 'Roberts' \$28,700, 'Shoes' \$34,000

Koberts' \$28,700, 'Shoes' \$34,000

Chicago. Oct. 5.

While Chicago legit attractions have narrowed down to dive to diversify the control of t

"As the Units of Bost. (11-16).
"Blackouts of 1948"—El Capitan, L. A. (4-16).
'Born Yesterday" — Locust, Philly (11-16).
"Brigadoon"—Shubert, Chi (4-

'BRIGADOON' WOW 38G IN FINAL PITT WEEK

"Brigadoon" got sensational \$33,000 in second and final week of season to give show better than \$72,000 on the run. On top of spectacular 60 grand "A Streetcar Named Desire" rang up in previous formight, that puts local legit plot of the grand previous formight, that puts local legit por \$25,000 to the grand of the \$25,000 to the grand \$25,000 to the grand \$25,000 to the grand \$25,000 to \$25,0

house in plenty of clover for the gletaway. "Bloom of "Brigadoon" "Mondy of "Brigadoon" and the was a saw a

'Charleston' NSG \$4,900 in New Haven

\$4,900 in New Haven.

New Haven.

Response to preem of Theatre.

Guild's "Charleston 1822" at Shubert last weekend (30-2) was only it

fair. Play was received okay critictiar. Play was received okay criticbeyond a so-so advance. At \$3.60

beyond a so-so advance. At \$3.60

beyond a so-so advance. At \$3.60

beyond a so-so ladvance. At \$3.60

beyond a so-so ladvance.

At \$3.60

Charles of the solution of the sol

G-16)
"Mr. Roberts"— Erlanger, Chi.
(4-16).
"Oklahoma:"—Ford's, Balto. (4-9); Lyric, Allentown (11-13); Rajah.
"Oklahoma:"—Horas, San An"Oklahoma:"—Water Hall, Houston
100 Poole, New Orleans (11-16).
"Show Boat"—Met, Providence
(4-9).

(6-16

Monte Carlo Ballet 4456
Monte

IN WEEK AT MPLS Minneapolis, Oct. 5. "Annie Get Your Gun" grossed

a big (but still disappointing) \$33,-400 at the 1.859-seat Lyceum for six nights and two mattness. A stiff \$4.00 scale for the entire large lower floor of 36 rows, could have been considered to the large lower floor of 36 rows. Could have been considered to the large lower floor of 54. Paul heavy papers in refusing to accept the attaction's advertising or to permit reaction's advertising or to permit of the show's presence here. Reason for this was because Pivin (Visti was confined to a Minneapolis, and the show's presence here. Balcomy was as because Pivin (Visti was because 400 at the 1,859-seat Lyceum for

At \$3.60 top for six nights and two matinees the week previous, Bert Lahr in "Burlesque" pulled only light \$7,000, instead of \$15.-000 erroneously estimated before:

Whistle' \$12,800 In Boston; 'Love' Steady at \$28,000

Boston, Oct. 5.

"The Silver Whistle" at the Plymouth, second Theatre Guild offering of the season, ran hito a mixed week (27) and, save for the backlog of the Guild-ATS subscriptions. Guild offering the Guild-ATS subscriptions. Guild offering the Guild-ATS subscriptions. Guild-ATS subscriptions. Guild-ATS subscriptions. Guild-ATS subscriptions with the guild-ATS subscriptions. Other houses did okay considering the undiminished baseball fewer wracking the town, with the fewer wracking the town, with the two services of the guild-ATS subscriptions and fourfast him. One of the guild-ATS subscriptions and the size of the subscriptions and the size of the subscriptions and the size of the guild-ATS subscription will be guild-ATS subscription available. To open-night as there are no facilities of any description available. To open-night as there are no facilities of any description available. To open-night as there are no facilities of any description available. To open-night as there are no facilities of any description available. To open-night as there are no facilities of any description available. To open-night as there are no facilities of any description available. To open-night as there are no facilities of any description available. To open-night as there are no facilities of any description available. To open-night as there are no facilities of any description available. To open-night as there are no facilities of any description available. To open-night as the property of the subscription available of the subscription available of the subscription available of the subscription available. To open-night as the subscription available of the subscription av

Philly (11-16).
"Briadoon"—Shubert, Chi (4-16).
"Briadoon"—Shubert, Chi (4-16).
"Briadoon"—Maylar, Port (4-17). Criterion, Mediord (9), Aud., Sacramento (11), Loberto, S. Barbara (25), Aud., So Biege (14-15).
"Charleston, 1822"—Majestic, Olo-13i, Aud., Oakland (4-16).
"Command Bresion"—Wilbur, Bost. (4-9); Aud., Worthampton (12); Court Sp., Aud., Northampton (12); Court Sp., Aud., Northampton (12); Court Sp., Chilled (13); Shubert, N. Haven (15-16).
"Beart Sagra"—Aud., Pasadena (4); Maylari, Port. (11-15), Temple. (11-15), Temp

Jomance" at the Shubert tomorive night (5) Eight prospects are list. Step to the property and the step to the step "Finans's Rainbow" — Forrest,
Philly (4-16).
"For Love or Mong", —meri"For Love or Mong", —meri"For Love of Mong", —meri"Her Love of Mong", —meri"Her Miller of Mong", —meri"High Button Shees" — Gt.
"High Button Shees" — Gt.
"High Button Shees" — Gt.
"John Loves Mary" —Cass, Det.
(4-9); Nixon, Pitt (11-16).
"John Loves Mong", — Shubert,
"Lifet Up the Sky" — Shubert,
"Lifet Up the Sky" — Shubert,
"Hight Up the Sky" — Empire,
"Hight Up the Sky" — Shubert,
"Hight Up the Sky" — Empire,
Syr (8-9); Frlanger, Buff, (11-14).
"My Romance"—Shubert, Bost,
"Hight Up the Sky", — Filanger, Chi.
"High Remance"— Filanger, Chi.

'Edward' Peps B'way Optimism With \$15,000 in 1st 4 Showings. Advance Big; 'Wonder' OK at 22G

With the smash opening of "Edward, My Son" at the Martin Beek
there was a more cheerful feeling about 12. S4.80). Molnat
on Broadway last week, even
of Broadway last week, even
was down a bit early in the week
transa-Groucho Marx comedy, prelife tith that other hits are on the
way and that business will steady and "August 24.00", closed Saturday (2
standard of the standard way and that business will steady and "August 24.00", closed Saturday (2
standard of the standard way and that might etc.

"Town Home," Natlogal (2d wk

ally up Monday night (4).

This week brings three openings:
"Private Lives," "Summer and
Smoke" and "Love Life." Only
one arrival, "Where's Charley?" is
scheduled for next week, while the
following semester lists three: "My
Romance," "Life with Mother" and
"The Leading Lady."

There were three closing Schools

"The Leading Lady."

There were three closings Saturday (2): "Finian's Rainbow" finally ended a smash engagement at the 46th Street, and "Town House" and "Time for Elizabeth" quit brief stays at the Palonal and Fulton, respectively. No folds are thus far listed for this Saturday (9).

Estimates for Last Week

Estimes for Last Week
Estimes for Last Week
Office of Cheek
De Come Comedo,
De Comedo, R. (Renue),
Mensello, O (Operetta).
"Annie Get Your Gun," Imperial
Cheek of Cheek
"Annie Get Your Gun," Imperial
Cheek of Cheek
Park of Che

capacity for eight performances at the present scale is \$25,000, including standess.

where the present scale is \$25,000, including standess.

Goth wid (M-1,319, \$50. Les Sabinson-William R. Katzeil production finaled bonaraz run Saturday night in the standard scale of the standard scale including the standard scale of the standard scale including the theatre. "Low Life" opens tomor-life including the standard scale including the scale inc

utile over \$45,000.

"Love Life," 46th Street (M-1,319; 86). Musical with book and lyries by Alan Jay Lerner, score by Kurt Well, presented by Cheryl (Thurs.), with an estimated advance of \$300,000, much of it in theatre parties.

"Meralland" ("Meralland")

parties.

"Magdalena," Ziegfeld (2d wk)
(O-1,622; \$6.60). Attendance was
down a bit for a second-week take
of almost \$36,000 against a nut of
about \$38,000.

about \$38,000.

"Make Mine Manhattan," Broadhurst (38th wk (R-1,160, 56): Intimate revue was hit a bit with the general skid to \$25,700, 702 he unstrumed to the cast Monday night sty, succeeding Julie Oshina, who have the support of the succeeding Julie Oshina, who have the support of the s

"Mister Roberts," Alvin (33d wk) (CD-1,357; \$4.80). As always, stand-ees at every performance; topped \$35,000 again.

after eight performances; \$9,000.
"Town House." National (2d wk) (CD-1,172; \$4,80). Max Gordon production of Gertrude Tonkonogy's adaptation of the John Cheever mag sketches folded Saturday night after 12. performances, also without playing the required three works of the production of the state of the same production o

screen rights, only \$8,500.

"Where's Charley" St. James
(M-1,509; \$6). Musical version of
the Brandon Thomas comedy,
"Charley's Aunt," with book by
George Abbott, music by Frank
Loesser, presented by Cy Feuer,
Ernest Martin & Gwen Rickard,
opens Monday night (11).
"Small Wester" (Create Cd.

"Small Wonder," Coronet (3d wk) (R-998; \$6). New intimate revue felt the general trend, but was in the black at \$22,000; show's chances seem fairly promising, but indications should be clearer this and next week.

'Charley' \$30,000, 'Heiress' 11G, 181/3G For 'Lives.' Philly

Three shows opened in Philly last night, all of them with tidy advance sales.

advance sales.

"Life With Mother" bowed in for two weeks at the Walmut. "Binain's Rathbow," which played a four-weeker following its preem at four-weeker following its preem at beautiful to be four a two-week return at the Forrest. Show had a \$45,000 advance. Last hight; third and final opening was "Born Yesterday," at the Locust.

Estimates for Last We

Estimates for Last Week

**Estimates for Last Week

**Estimates for Last Week

**The Control of the Control of

day" is current.
"That's the Ticket," Shubert
(final week) (1,877; \$3.90). Closed
Saturday after one week and two
days (opened Sept. 24). Got only
\$10,000 in only full week after \$7,
700 on first three performances,

WINSLOW BOY' NEAT \$15,500 IN ST. LOUIS

The Winslow Boy" strongly teed off the local 1948-49 legit scason at the American theatre. One-week closed Saturday '21, the 1,700. seat house, scaled to \$3.81, getting an estimated \$15,500 for eight performances. Drama got good notices.

notices:

F. Hugh Herbert's comedy, "For Love or Money," with Francis Lederer and Janet Blair heading the cast, opened a one-week engagement at the American Monday (4). House is scaled to \$3.18 for this one.

Plays on Broadway

Edward, My Son eck. N. Y. Seph. so-ppening).

Robert Moriey
Peeus: Ashcofer
Toria Thatcher
Dayton Lummus
Waldo Sturrey
Godfrey Kenton
D. A. Clarkes-Smith
Richard Sewina
Godfrey Kenton
Waldo Sturrey
Dorothy Beattle
Patrica Hicks n Helt rry Parker iry Soam Way

Brudeny finally soft is first smain of the new season, the London importation. "Edward, My Son: Inmediately, the almosphere description of the state of the long o

a virtuoso performance, starting quietly as the devoted young mother and progressively raising the pitch to the final sodden break-down. These portrayals won Mor-





THIN HAIR CAN LOOK INSTANTLY THICKER

d prenaration, SCALP MASS air, colors Black, dark, med frown, Auburn, Blande dr G ick guarantee, Send \$1,50

DON-LEE STUDIOS, Inc. 43 W. 56 St., New York 19.

What the Critics Say About the No PULIK

Brightest of dogs. U "One-man dog of strong loyalighas a special affinity for chil

DONALD COOK MAGYAR KENNELS

Hills, N.J., Phone Peopack 8-0383

ley and Miss Asheroft the Ellen Terry awards for the best performances of last season in London.

In Munter, also starred is managed to the season in London to the fathful dector - friend. Leucen MacGrath is excellent as the secretary-missres who is cruelly the film version. Other standouts are Torin Thatcher as a business associate and victim of the tycoon, are Torin Thatcher as a business associate and victim of the tycoon, the season of the se

Dorothy Beattle are convincing in supporting plant's staging its competent and the provided plant of the provided plant of the provided parties settings, lighted by Raymond Sovey, are decorative though apparently not to solid. Contemporary pop tunes, played by a house orch are used to establish appropriate atmosphere during seene changes. Hou.

Private Lives

three acts by Noel Coward. Stars Tal-	t
lulah Bankhead; features Donald Cook.	
Barbara Baxley, William Langford, Staged	
by Martin Manulis: settings, Charles El-	
son. At Plymouth, N. Y., Oct. 4, '43; \$4.30	ř
top (\$7.20 opening).	
Sibel Chase Barbara Baxley	ì
Elvot Chase Donald Cook	à
Victor Prynne William Langford	٤
Amanda Prynne Tallulah Bankhead	£

After two years or so on the strawhat strend and he road, this strawhat strend and he road. This revival of 1.2 First Lives' seems worn. Not only has the performance of the road of the r

as the show has long since repaid the original investment. It should ment the original investment is should ment.

As Gertude Lawrence demonstrated on Broadway in "Tonight at 8.30," revisals of Noel Conditional Part of the State of the Sta

Attrough saguin stantins mastic succeeded in holding the two leads within bounds, his staging has reasonable movement and pace, and Charles Eison's two settings suggest suitable style. Hobc.

Lily Pons' Tour

Durham, N. C., Oct. 5.
Lile Pons opened her fall concert here last night (44) at Duke Unibere last night (44) at Duke Unibere last night (45) at October are Greenberg, E. Marchen, C. E. Lile Pons and C. Lile Lile Lile Li

vannah, 28.

Soprano returns to New York
for a recital Nov, 6 and will give
performances in Washington, Philadelphia and Newark before rejoining the Metropolitan Opera in late
Novamber

November.

After Jan. 1 Miss Pons will make joint appearances with her husband. Conductor Andre Kostelanetz, with principal symphony orchestras, opening Jan. 10 in St. Louis.

Tour is being handled for Columbia Artists Mgt. by Humphrey Doulens.

Plays Abroad

The Kid from Stratford

London, Oct. 1.
Jack Waller presentation of musical in
wo acts by Barbara Gordon, Basil
Chomas, Music by Manning Sherwin.
horeography, Pauline Grant, Directed by
William Mollison. At Princess, London
ept. 30, '48.
Arthur Price Arthur Askey
ally Price Lynnette Rae
fatthew Price Jimmy Godden
reddie Foster Gil Johnson
rankie Duval
unt Agatha Chie Elliott
ack Bellamy Shamus Locke
biang of Skance John Lewis
coutmaster Derek Tansley
lonkey Wendy Brandon
Beggar John Pygram
eggar

Jack Waller, back into West End Jack Waller, back into West End production after many years, comes in with a knockout hodge-bodge musical. After seven control of the seven and drastic revision, this broad fareial comedy rings the bell. It might even stand a chance in the U. S., despite its typically beety British flayor. Laced with many melodious

the U.S., despite its typically beety British my gry melodious Manning Sherwin pumbers, story concerns the unearthing of a nusical comedy script by Shakespear, concerns the unearthing of a nusical comedy script by Shakespear, so the second of the second

isughs from his ridiculous burlesque.

Undoubted his of the evening his relevant of the evening his received an ovintion opening night and the unusual honor of being brought to he fore twice at currection of the evening his relevant of the evening his re

giving a brilliant characterization of a monkey.

Chick Eillott gives a rich percurate and the percurate and Lynnette make a natural and attractive pair of lovers. But the accent is on dancing and a spirited lively your concursives of its best and contributes in large degree to the show's success.

Abdiention Dublin, Sept. 28.

icle play in five acts. Stars MacLiammoir
Shiela Burrell, Mariory Hawtrey, Directed
by Edwards. Sets by Carl Bonn: A
Griety, Dublin, Sept. 27, '48,
Prince Micheal MacLiammoir
First Duke Patrick Crear Second Duck John Battle
Second Duck John Battles
Third Duke Godfrey Quigles
Privy Councillor Hilton Edwards
Archbishop Robert Hennessy
Premier Reginald Jarmar
Queen
Duchess
First Princess Mary Rose MacMaster
Second Princess Helena Hugher
Countess Cathleen Delanes

Plays Out of Town

Charleston, 1822 New Haven, Sept. 30.

three acts (8' scenes) by Dorothy Hey	٠.
ward Features Juano Hernandez, John	2.5
Marriott Directed by Martin Ritts set	7.1
Marriott. Directed by Martin Ritt; set tings and lighting, Ralph Alswang; cos	. 1
tings and aignting, Raipn Alswang; cos	1
tumes. Ernest Schraps. Production un	× 4.
and Theresa Helburn (associate producer	. 1
Allyn Rice). Opened at Shubert theatre	
Which week obelied at outdoors means	• 1
Sept 30, '48; \$3.60 top.	
George John Marriot Rose Mildred Joanne Smith	11
Dass Mildred Joanne Smith	
Denmark Juano Hernande	- 1
Denmark	59.
Captain Wilson Blaine Cordner	- 1.
Eliza Gall Gladstone Gullab Jack Leigh Whipper	
Cullab look . Laigh Whinner	- 1
Trader Henri Somer Albers	
Trader Henri Somer Amer	
Morris Brown Frank Wilson	
Patrolman	31.
Morris Brown Frank Wilson Patrolman Tyler Carpenter The Mauma Bertha T Powel	ur.
Pompey Alonzo Bosar Tina Edith Atuka-Reic Aneas William Warfield	
Tine Poich Atuka Reid	1
Amana Warfield	11
Alleas	
Pharoah	
Benbow Wanza L. King	
Rachel	
Adam Merritt Smith	or s
Cuppy Theodore Hines	an i
Lot Louis Sharp Jemmy George Dosher	Π,
Conner Docker	
Jentiny	a 1 3
Sinan	11.
Sinah Musa Williams Blanche Unylee Leonardos	11
Jessie Blackwood Thomas Anderson	
Ned Bennett Earl Jones Rolla Bennett William H. Marshall	43
Polls Dannatt . William H Marchall	3.
Rolla Delinett	
atonday Gen	250.
Perault Perioteau John Boute	11
Monday Gell Charles McRae Perault Perioleau John Boule Mingo Harth Eric Burroughs Blind Philip Harold Des Verney	1
Blind Philip	٠,
2nd Drummer Moses Mlanns	
2nd Drummer	11

Attenuing to pag the ultimate outcome of this latest Guild opus is something skin to looking at several balts of colored yara and trying to predict what they were knitted together. An untoward stutation, necessitated by an 11th healty returned by Ret. Ingran, had his replacement, John Mariott, reading portions of his 35e control of the several part of other seems eliminated of deleted scenes transposed body into existing scenes. It all resulted in a somewhat maceriated to get the seems transposed to the seems of the seems of deleted scenes transposed body into existing scenes. It all resulted in a somewhat maceriated the seems of the seems of deleted scenes transposed body into existing scenes. It all resulted in a somewhat maceriated the seems of the production setual worth. Un que se tionably. "Charleston."

omitted because of manufacture of the part of other seense eliminate of the part of other seense eliminate of the part of other seense eliminate of the part of deleted seense transposed by the part of deleted seense transposed by the part of deleted seense transposed to delete a seense transposed to delete a seense to delete a seense to delete a seense to consent, being based on the Vessy slave to the part of t

before the second reference to the second reference to the department of the second reference to the s

tation of a quarterback urging his team to "hold that line," rather than the dignity of a Moses come to free his people. Marriot comes of the hold that line, and the second of the hold that line, and the second of the hold that line and the second of the hold that line and the second of the hold that line and line and line and line and line and line and line an

Cavalcade of Hits Los Angeles, Sept. 29 Baymond Rohauer presents Ethel Wa-ters in recital, accompanied by Fletcher Henderson, Opened at Philharmonic Audi-torium, L. A., Sept. 29, '48, \$3 top.

For the last generation, Ethel Waters has been a name in vaude, legit, niteries, radio, films and records. She hasn't hit vaudeo yet, but there's no reason why she shouldn't—and well. And this "Cavalcade" of her hit numbers might well serve as an initial program.

Ouest Star Abuses

erly a week before an engagement to rehearse with local companies. But the abuse by stats has been strong enough to the strong enough to the strong the strong to the stro

Mass.

Another star who was to appear at the Pocono Phylhouse, Mountainhome, Per, managed by Mrs.

Another star was a proper of the Pocono Phylhouse who was the perfect of the had been playing elsewhere that week. There was one rehearsal with her Monday afternoon before the Monday alght performance.

Extra Expense

Extra Expense

Extra Expense

The same star was to appear at Blucks County Playhouse, New Brope, Pat, the following week, Belling Pathones, Market Brokes, Pathones, P

Ferrer, Lillian Gish—to mention Bucks in "The Magistrate," week only a few—have showed up properly a week before an engagement of the area of the real to rehearse with local companies. But the abuse to make he was to reduce the result in Monday to rehearse with local companies. But the abuse to make he was to read in New Rope all the beautiful to the result in New Rope all the local roup as best in could not be read to the start of the read Skinner, who managed the Olney the read of the read o

AFM, N. Y. THEATRES MAY REACH ACCORD

Terms of a new afreement covering employment of musicians in Roadway theatress may be reached and sold and the second to the sec

the producers 10% offer.

Proposed public relations plan for the theatre as a whole, covering both Erosadway and the road, respectively. The property of the producers of the produce

Kipness Eyes Femme Star for Revised 'Ticket'

Mail 10f nevescu 11.8.8.1.

"That's the Ticket "will probably have a name star when it is revised and produced again. Joseph Kipness, who closed the musical comedy last sturday night (2) after a 10-day tryout in Philadelphia, pages to get Martha Raylbia, pages to be high relance to the Leff Erickson be being retained, but otherwise the show will be completely reast. pletely recast

pletely recast.

Robert Gordon will stage the production, succeeding Jerome Robbins, who fi now set to do the chorcography. Philip and Julius Epstein are revising the book and Harold Rome is writing several new songs. It's figured on going back into rehearsal early in De-

Plays Abroad

his role. It's a strong performance, but although the verse is good the meanings are sometimes mouth-ings. MacLiammeir rises above lngs. MacLammehr rises above this to give full tragedy to the story of a man forn between love of country and a woman his minis-ters wouldn't have as queen. The scheming ministers, led by Reginald Jarman and Robert Hennessy, play their roles well, with Edwards as the man outside the cabinet who vanishers. ministers.

would have the king dety ministers.

ministers.

ministers the king dety ministers.

Embasey theatre, gives a fun interpretation of the queen-mother,
with a slever first princess visual,
the slever first princess visual,
the slever first princess visual,
the slever first princess visual,
to join the "foreign lady" is
clue with the slever first princess of the
minent from the "foreign lady" is
cleverly conceived. One knows, six
cleverly conceived.

Mac and the conceived of the concei

The Women

Zurich, Sept. 25. Zurich, Sept. 25.

Rita Liechti and Lakas Ammann production of comedy in three acts by Clara Boot-z. Directed by Anna acts by Clara Boot-z. Directed by Anna acts by Clara Sept. 43 But Liechti Mary Rita Liechti Aleger Company. The Company Company

gresshaus, Zurich,
Ritz Liechti
Hertha Heger
Elsbeth Gmuer
Dolores Moncasi
Blanche Aubry
Elisabeth Markus
Alice Lach
Agnes Fink
Henriette Ryser.
Silvia Merbek
Gabriele Buettner

Topeka's 13th Season

Topeka's 12th Season

Topeka's Papeka Oston 15

Topeka Civic Topeka Oston

Abdication

rom page 88
"problems" than on special details.
The sets and costumes are smart and lavish, and excellently chosen.
The all-female cast is, with few exceptions, very good. Delores Moncasi, a newcomer, as Sliver of More and the few producer Rita Liechti, as Mary, and standing performances. The supporting cast is good.

Mezo.

Stockholm, Sept. 21

Okar hester production of comety in Cokar hester production of comety in the comety of the comety of

The Oskar theatre has started its new season with a success, in Som-erset Maugham's comedy about an untidy, frumpish lady from Liverpool who is transformed into the

pool who is transformed into the most popular hosters in London. Play is performed brilliantly by Errat and Alice Eklund, one of Errat and Alice Eklund, one of the with a good supporting cast. Ek-lund's direction is excellent. Comedy, which will be done in Comedy, which will be done in Example Theoret Guid al in Eklund's translated into Swedish by Birgitta translated into Swedish by Birgitta Hammar. Play should have a long run here and then will go out on an extensive tour. Wing.

Barter's 'Menagerie'

May Tour Communities



"IT'LL BE A LONG TIME BEFORE THE ROAD SEES A NO. 2 COMPANY AS GOOD AS THE ONE IRENE M. SELZNICK HAS ASSEMBLED FOR THE TENNESSEE WILLIAMS HIT. UTA HAGEN ALONE, IN THE JESSICA TANDY ROLE, WOULD INSURE THAT. SHE'S ALMOST TOO GOOD TO BE TRUE." - VARIETY

NATIONAL COMPANY OF THE ONLY TRIPLE CROWN WINNER PHLITZER PRIZE - CRITICS AWARD - DONALDSON AWARD

"A powerful, violent and absorbing play of wrenching Impact... Uta Hagen's performance in a first rate cast Is the most pitiful, gallant, absurd and magical theater this town has seen since Laurette Taylor cast her spell in 'The Glass Menagerie.'"

— CLAUDIA CASSIDY, CHICAGO TRIBUNE

"A brilliant play . . . Uta Hagen has become a major star overnight and Elia Kazan has accomplished the finest staging of his career."

— ROBERT POLIAK, CHICAGO SUN-TIMES

"Packed with box-office dynamite . . . has more prizes than any ather drama in history." — WILLIAM LEONARD, CHICAGO JOURNAL OF COMMERCE

"The new season at the Nixon Theatre rides to a magnificent start on "A Streetcar Named Desire" . . . full of the wonderful stuffs the theater is made of . . . few plays have ever been framed so perfectly in style or mood."

- HAROLD V. COHEN, PITTSBURGH POST-GAZETTE

"Not in many nights of theater-going will you see a por-trayal of such possion and intensity and so skillfully should as that of Uta Hagen, Anthony Quinn and Mary Wetch Imbue their roles with ringing vitality."

— KASPAR MONAHAN, THE PITTSBURGH PRESS

HARRIS THEATRE . CHICAGO

"A powerful, poignant and beautiful drama . . . will unquestionably be rated the season's most distinguished offering here, as elsewhere." — CHAGO HERALD-AMERICAN

"Powerful play...the modern drama's most vivid miracle ...a perfect cast...Russell Hardie consistently excellent." — KARL KRUG, PITTSBURGH SUN-TELEGRAPH



Literati

ACLU's 'Uncertain Liberties'
New 88-page basilet of the
Uncertain Liberties' it is a review of all phases the 'Uncertain Liberties' it is a review of all phases the 'Uncertain Liberties' it is a review of all phases the 'Uncertain Liberties' it is a review of all phases the 'Uncertain Liberties' it is a review of the ACLU's 'Uncertain Liberties'

Hearst Mag's Expose

Hearst Mag's Expose
Cosmopolitan next month will
"expose" the niteries and hotels,
in New York and other key cities,
which allegedly gyp their customers by not selling them the type
of liquor requested; overcharging
for undersked drinks, etc. It's said
that many famed spots are named
by name.

y name.
The monthly has formal docucentation to insure itself a defense
case of suits, which are not uncected in view of the frank state-

M. L. Ernst on Columnists

M. L. Ernst on Columnists
Under the chapter titled, "March
Gosspi," lavyer-author Morris L.
Gosspi," lavyer-author Morris L.
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Gosspi," lavyer-author Morris L.
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Gosspi," lavyer-author Morris L.
Gosspi, "Lavyer-author Morris Le
Gosspi," lavyer-author Morris
History Morris
History Holder
Hol

Eirc's Red Light Arain Eirc's Board of Book Censor's has nixed another batch of new novels on the grounds that they bear the Books are "Men of Forty-eight." by Jack Lindsay: "Bernard Claye." by Janes T. Farrell: "The Vivens." by Frank Yerby: "The Forgotten World." by William Goldman. "Woman of Property," by Manel Sceley, 'Riter Lidy,' "Dy Manel Sceley, 'Riter Lidy,'

ORCHIDS to

The Damon Runyon Story." -WALTER WINCHELL.

The amazing life story of the newspaperman who held 5 million readers spellbound daily.

The Damon Runyon Story

By ED WEINER

At All Bookstores . \$3.00 LONGMANS

by Honsion Branch and Frank Waters, "The Wild Yanoo," by John Stanicy Burnshaw, "The Trials of Ocear Wilde," edited by II, Montsoners Jivde, "Cheefeel by H. Montsoners Jivde, "Cheefeel by H. Montsoners Jivde," Cheefeel by H. Montsoners Jivde, "Cheefeel by Paul Rein," Also "Secul Behavier in the John Wilder, "The Holes of the Cheefeel by Henry Hen

Talf Mantimer Couler Lait-Mortimer Series

Jack Lait and Lee Mortimer will
continue their "New York: Confidential" book idea into a magazine series for Cosmopolitan. The
pieces will be "Small Town: Confidential," with kindred closeups on
the sundry cities outside of N.Y.

Mass. Lifts Nation Ban

Mass. Lift. Nation Ran Massachusett State Board of Education called off its ban on The Nation last week following the telegraphed protest filed by "Stop Censorship," Sined by 160 or more Board unanimously disapproved of the ban, made by Patrick J. Sallivan, head of the teachers colled the subscription in the committee. Sullivan who cancelled the subscription in the achieves colleges of the Common-heard" the mag contained articles criticaling the Catholic church. Controversy stured up a lively decreased the committee of the common-heard" the mag contained articles. Board held no public hearings as demanded, merely revoked, the ban.

The News N. X. See It
The L'S system of the News pretonal Newspire Weeks from Oat,
tonal Newspire Weeks from Oat,
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so and the Newspire Weeks from Oat,
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so and the Press of any other countries of the Newspire Oat,
so will be the Newspire of the Newspire Oat,
so protect when Oat,
so and the Newspire Oat,
so of The News (N. Y.) Sez It

scold; I like her.

I like her.
She makes you sick, she makes you old;
I like her.
She's daily trouble, storm and striff;
She's lone and hate and death and hill the she's like her with the she's my wife;
I like her.

July Book Sales Off 7% Retail sales of books for July were 7% lower than for July excording to figures just published by the July 18 of 19 of 19 of 18 of 18

Wilder Irisk Commuter
Thornton Wilder, with sister
Isobel Wilder, has arrived in Dublin from N. Y. and plans a stay of
lin from N. Y. and plans a stay of
lin from N. Y. and plans a stay of
life says he hopes to write a
book during the period and will
commute by air to Frankfurt. Germany, where he is skedded to deliver a course of lectures at Frankfurt Univ. on comparative literature.

A. Dailies Hike Prices, Sales Off Four downtown Los Angeles papers liked their prices, saies On Four downtown Los Angeles papers liked their prices to seven cents a copy last week (1) and met an immediate and sharp circulation drop. Spot check after the first few days indicated a dropon as high, as 49%, Conly the Hollywood

price.

New sleet, The Mirror, which bows next Monday (11), also will be five cents. Incidentally, here appears to be no truth to reports that the L. A. Sunday sheets would go to 25 cents from their present 15-cent level. Newstands report they won't carry a paper that sells for more than 19 cents.

Houghton Mifflin Fellewshop

Houghton Miffilin Ce, which has ponsored a Literary Fellowship Contest for the past 14 Flewars, last week opened its 1948 competition which will close the first of the year. Purpose of the fellowships, according to the publisher; is to assist promising young writers to need of financial aid to complete meed of financial aid to complete

need of financial aid to complete book projects. Fellowships of \$2,400 each are yayable in monthly installments of surpaids in monthly installments of surpaids in monthly installments of surpaids and an are against royalities. Under Houghton Mittlin's application terms royalities with a prize winning author receiving 10% of the retail price to 5,000 cond. \$12,500 each of \$1,500 each of \$1,500

Gutenberg Award Set

Gistenberg Avard Set In order to find the author who "most progressively influences American thought during 1948," as with the control of the first committee of the Book Manufacturers' institute has established at the original Gutenberg press. Winner, where the control of the

Fall Books on Show Biz

Fall Books on Slow Bit.
Among the fall publications, the following books relate to show business. Titles, authors, publish-tiestion cates are indicated. Some of the items are already released.
"Among the Thompson Dispersion of the items are already released."
"Approach to the Ballett," by A. Bernard Slaw, untitted auto-biographical sketches; Dodd, Mead, 3, "Book of Missish Done of Missish Dodd, Mead, 3, "Book of Missish Done o

biographical sketches; bodd, mead,
"Book of Wussical Documents,"
by Paul Netti; Philosophical Li"Bulling as Kole," by Constantin
Stanislawski; Crown, 82:75,
"Bulling as Kole," by Constantin
Stanislawski; Crown, 82:75,
"Burner Mantte Best Plays of
"Burner Mantte Best Plays of
"Chrosicles of the American
"Chrosicles of the American
"Chaude for France: The Story
of Debusey," biog by Harry B,
"Chaude for France: The Story
of Debusey," biog by Harry B,
82:75, Alfen, Towne & Heath,
83:75, Alfen, Towne & Heath,
84:75, Alfen, Towne & Heath,
84:75, Alfen, Towne & Heath,
85:75, Alfen, Towne & Heath,
86:75, Alfen, Towne & Heat

Harvey Alter, 10whe e reach, 25,70 lected Plays of Antioinetts Scudderr Exposition Press, 84. "Connect the Opera." by S. Williams; Beechhurst Press, 83. "Concert Geor's Library", Vol. 6: Choral Works, by R. Newmarch, Cortord, 82,52, 34, by Pablo Prisaso; Philosophical Library, 82,75, "Philosophical Library, 82,75, "Dilectaiors of the Bation," by David Even; Ziff-Davis, \$2,50; October.

ber.
"Eagle Has Two Heads," play by
Jean Cocteau; Funk & Wagnalis.

"Essay on the True Art of Plays Keyboard Instruments," by C. E. Bach, translated and edited William Mitchell; Norton, \$6;

ne Arysodar Instruments, of Company of the Proposition of the Proposit

tobiog by Cushy Gaige, Dutton, St. Nov. 8.

"Forty Famaus Composers." by II.
Four Comedies, by Shakespeare, Poeter Books, 2fe.
Four Tracedies, by Shakespeare, Poeter Books, 2fe.
Four Tracedies, by Shakespeare, George E. Marck, Allen, Towne & Heati, St. Oct. 22.

"Front Seat at the Opera," by Margaset Barton, Macmillan, St. Nov. 2.

Great Musicians, Series ("Heating," by Edward J. Dent, "Wag-ell," by Edward J. Dent, "Wag-ell," by Rahyli Hill; "Beethoven," by "(Gontiuped on sagae 62.) ... (Continued on page 62)

SCULLY'S SCRAPBOOK

Nutley, N. J., Oct. 2.

Braced against the bar of the Lakeside golf club in Hollywood recently were Jack Carson, Dennis Morgan and Errol Flynn, acting like perfectly normal characters. But not long ago Grason had to play a role in "Two Guys From Feast"; it might have left lilm permanently

off balance.

Acting as a nicelub enlectainer stranded in Texas, Carson learned he had zoophobia—fear of animals, particularly fear of harmless domestic animals like female cinstre-writers, cougars and gumnolls.

A horse doctor psychoanalyzed Carson and found that his phobia was based on jealousy of the wolfish character portrayed by Dennis Morgan. It took an hour and a half to clear up Carson's phobia and cost Warners 3,100,0000 in the process, ray would have solved Carson's For two bits, a quota of a dollar, charged would have solved Carson's "Hallichardion." You, too, may find the solution to your neurosis appended below:

Hallichardion: A false sensory perception more commonly involving Hallichardion: A false sensory perception more commonly involving

Tallicination.

Tol., 100, may min use solution to your neurons are planted at least and a sound. Conviction that any faise stituation in life is true in sight and sound. Conviction that any faise stituation in life is true in sight and sound pictures until it begins to smell. Conviction of writers that picture after picture reveals a scene stoler from their rejected scripts. Ask Carons, althois in that Hallucinosis: A hallucination fortified by an alcoholic psychosis. Beiter of scripticitans in the throse of a hangower that a story opening in an ill-lighted high class bar can't miss.

Haphalpesia: A faise sense of pain when he skin is touched by a glass.

Hendache: Pain or ache localized in the head. Popularly thought to be due to brain fatigue, and hence a popular dodge with people who have no brains whatever. Pictures which are so bad they can't make a twin bill at Aspirip Pack.

Homemory and the property of the control of the property of th

Heobartanis: A demensions. Hamming it up. In the concedian syndrome. Indentification of the concediant syndrome. Hedenism The doctrine that pleasure is the sole aim in life. Producers who develop manic depressive symptoms at the sight of a picture who develop manic depressive symptoms at the sight of a picture who develop manic depressive symptoms at the sight of a picture fundil Johnny Weissmuller came along. Hendanesthesis: Inability to see in daylight, Common to Brackets who look down a cow's traches and give you't the inside columns of the symptoms of the symptoms

women Olympic namner-throwers, wreasus and recreasing a five yearches, exp wrenches, the service of the service

nearticonners starter. With nears and groundings. In the Layout regressite Disorders: Psychoses which involve the personality on all fronts—depression, excitement, delusion, confusion, stupor, deteroration, dementia. Producers at previews on being told the studio stays open or closes on the public reaction to this one, studio stays open or closes on the public reaction to this one, studio degres attempt to read your character and predict your future. Belief that your buby's future depends on whether stars like Bob Mitchum and Lawrence Tierney were booking in a bar or snooking militarion's Treetin: Notched Inctsors. Mark of congenital sex disease, Practically eliminated by porcelain caps of Beauchamp (pronounced, by him at least, as "Beecham") the "friendly" Hollywood credit-dentia.

credit-dentist agaissal: Diminished sensibility to pain. Old stars of drawing-room dramas reduced to heavies in westerns and being perpetually elipped on the button by Randolph Scott. omania: Mild form of insanity wherein the victim is not disturbed by districtions or noises. Concentration carried to the point of some of the control of the point of

and turn out one book and one baby a year and never quite anow, which is whichere one idea excludes, all others. Obsasional neurois. Belief that pictures are either "good" or "bad" wholly on whether they have good or bad grosses.

Hyperthymia: Condition of heightened emotional response to stimuli. The properties of the first time. Meyer calls it the first time. Meyer calls it the good of the first time. Meyer feeling delusions of self-exaliation, identification with the Diety, interest in sounds rather than sense, inclined to anger if inhibited. Hollywood called the Star System.

Hyper Hollywood called the Star System.

Hyper A starting they have been supported by the starting they are the starting they are they a

today. An artificially-induced trance in which the victim tollows directions of the hypoticis implicitly until released from the spell. In the Philo Trance syndrome.

Hyperchondrissis Morbid anxiety about matters of health in which disconsists and the state of the property of the state of t

I mone lead. Humoral Theory: Theory that the body contains four humors which if properly proportioned mean good health. A cannibalistic conviction that if you cut up Fred Allen Jack Benny, Jimmy Durante and Henry Morana, packaged the deal with hormones, and took and the state of the state o

vision.

ongamy, inbreeding between organisms which contain similar characteristics and are theimselves similar. Professionals who marry professionals and become manic-depressives on learning they've given birth to acrobats.

Broadway

Broadway

Edmund of weam in for 10-day vacalling the control of the control of

visiting America at enu week.
Leo Pillot, personal manager to comedian Sid Caesar, marries Helen Dorfman in New York Sunday (10).
Hussell Downing, executive v.p. and an advantager of Music Hall, back form four-week trek that included the Coast.

and treasurer-of Music Hail, back-from four-week trek that included the Coast.

Kappa farewell-partyed the Sydney Womes (Hank) before their return to England following heir first US. Vollitheror of City Center, who took Ill-in his office that week, is better and due back at his office today (Wed.).

General Coast of City Center, who took Ill-in his office today (Wed.).

And the Coast of City Center, who took Ill-in his office today (Wed.).

And the Coast of Coast of City Center, who took Ill-in his office today (Wed.).

All proceeds to sick and distressed the Coast of Coa

dance at the Hotel Astro, Oct. 24, and proceeds to sick and discressed all proceeds to sick and discressed Elmer Leterman alobas from Honolau, where he has deeded to cards showing him surrounded by Songamin resease Greer and his Songamin resease Greer and his Songamin resease Greer and his Songamin resease Green and his Songamin resease Green and his same Cunarders and Continuing his series of academic lectures with a talk on the "Social Reputation of Business" at Boston University of the Songamin resease of the Social Reputation of Business" at Boston University of the Songamin research of the Social Reputation of Business" at Boston University of the Songamin research of the Social Reputation of Business" at Boston University of the Songamin research of the Social Reputation of the S

ditorinchiat of two national magazinesh handling both the Housekeeping and Cosmopolitan.

Jean Dalrymple-Gabriel Pascal and the Control of th

Shanghai

By Hal P. Mills Len Mantell, Bert Levey rep in Seattle, due soon.
Alla Toumanova, Spanish dancer, into Park Hotel's Sky Terrace for

into Park Hotel's Sky Terrace for four weeks.

Long Tack Sam, Chinese vauder, now an executive of Clinese theatte circuit, and the control of the control of

Washington

By Florence S. Lowe Ivory Joe Hunter currently at Club Ball.

Club Ball.

Variety Club's Tent 11 here, will hold annual elections Nov. 1.
Libby Holman inked for a concert of folk songs for Productions.

Barter Theatre bringing "Pursuit of Happiness" to a nearby suburb for a benefit performance this weekender the seekender the seekender the seekender the seekender se

this weekend, the weekend, the weekend, the weekend strong strong the strong strong strong to the strong the balon of the strong the balon of the strong the balon of the strong the strong

London

Hand Court in sign version of "Base" to star in sign version of "Base" on the sign of the

nee producing here with a British cast.

Buster Collier starts work this control of the control of the colling of the colling

deal. Secuse Helen Hayes is returning deal.

Because Helen Hayes is returning to the states to fulfill a broad-casting contract, "The Glass Menagerie" is finishing at the Haymarket Oct. 30. It will be followed by Ruth Draper's one-woman show Nov 3.

Chicago

Jose Iturbi set for concert Oct. 8 at Civic Opera House. "High Button Shees" celebrated its 150th performance last Thurs-

at Civic Opera House.

"High button Shees" celebrated
day.

John performance last Thursday.

Jame Wyman holding press conlab at Ambassador East hotel about
the "Obirum Beilhad." to four of
U. S. will give a free concert at
Northwestern U Oct. 6.

Dore Schary scheduled for Chi
Morriel Abbott, producer of
Morriel Abbott, producer of
Morriel Abbott, producer of
Morriel Abbott, producer of
Gorden, remniss at same bistro
for one year, with new contract
set.

The Stems of Lift | Palinery | Symphory assessed as guest stoolst greater of the head of David Comparison. It is not a super to the standard of the standard property of th

heavy, readying a road dramstic troupe with allo wife. Josefina R. Rudolph Loewenthal, who pro-duced "Algo Flota Sobre El Agua" "Something Flotas on the Water", "Something Flotas on the Water", "Loud and "Cittle Water", Velada" ("The Veiled Woman"), starring Libersfad Lamsque, Ar-genlinian actress, to start about Nov. 15.

Pittsburgh

Pittsburgh

Jackie Hellers flew to Coast and the Coast and

Minneapolis

Minneapolis

By Les Ree

Freddic Lowis tops floor show

"Freddic Lowis tops floor show

"Stow Boat" set lino Lyceum

O"Show Boat" set lino Lyceum

O"CL 23 for a weince Prom Bail

"Hary James Into Lyceum

Oct. 23 for a weince Prom Bail

"The Telephone" and "Pagliacti
"The Telephone" and "Pagliacti
drew better than year ago and

finished in black.

Ed. Furni, nanagere of St. Paul

Ed. Furni,

Hollywood

John Lund laid up with flu. st. Bob Hope heading east for World

east.

Bob Hope heading east for World Series.

Bob Hope heading east for World Series.

Massey in from N. Y. to make a picture.

Herman Schlom bedded with instance to the season of th

Elizabeth Taylor salls next week for London to make a pleture for Metro. Lester Cowan in from New York atten buddles with United Arist Eugene B. Rodney injude in a fall while producing a pleture on Eagle Lion lotte. Bellef Pund got Motion Picture. Bellef Pund got sale under way.

Literati

"Holizwood Without Makeup," by Pete Martin; Lippincott, \$3:50; Oct. 13.

"How a Ballet Is Made," by Honor Frost; Transatlantic Arts "How to Compose Music," by Bayton-Power; Pitman, \$2.50.

"Human Side of Music," by Charles W. Hughes; Philosophical Library, \$3.75.

Library, \$3.75.

"Immordal Shadows," dramatic criticisms by Stark Young, Serboner, \$3; October,

"Inside Tin Pan Alley," by T. Michel, Frederick Fell, \$2.50.
Michel, Frederick Fell, \$2.50.
Leeming; Watts, \$3.

"Jazz: A People's Musse," by Sidney Finkelstein; Citadel, \$3; Oct, 15.

Oct. 15.

"Joan of Are," scenes and dialog from the forthcoming film, by Maxwell Anderson and Andrew Solt; Sloane Associates, \$2.95; Nov. 4.

"Julius Caesar," by Shakespeare;

Slondin Associated, Salay, Pow. A.

Slondin Associated, Salay, Pow. A.

Little Music Library series ("Little Music Library series "Little Book of Music Ancedotes" and Associated to Book of Music Ancedotes" and Associated Theoremset & Dunlap, 65c, each.

"Makers of Opera," by Katharas ("Ghraid Music Marchael Howers, "Bittner, "Mannerhouse," play by Thomas Wolfe, Happer, \$2.50, Nov. 24.

"Mannerhouse," play by Thomas Wolfe, Happer, \$2.50, Nov. 24.

"Music for the Violis and Wolfe, "William Congress," edited by Alexander, "Music for the Violis and Wolf," "Music for the Violis and Wolf," by Hans Letz, Rinehart, \$2.50, Nov. 4.

Charles Ewaids, Wyn. 85 each.

William William and Yologo

William St. School and William and Geraldine Souwaire. Wyn. 82.

William and Geraldine Souwaire. William and William and Geraldine Souwaire. William and Geraldine Souwaire. William and Geraldine Souwaire. William an

18.
"Parables for the Theatre," plays by Bertoll Brecht ("The Good Woman of Setzuan," The Caucasian Chalk Circle"); Univ. of Minnesota Press, \$3.50; October.
"Peace in Our Time," play by Noel Coward; Doubleday, \$2; Nov. 18.

18.
"Puppet Theatre in America."
by Paul McPharlin; Harper, \$5,
0ct. 13.
"Radio Announcer's Handbook."
by Ben Graf Henneke; Rinehart;
\$5.50.

\$5.50 Gran Henneke; Rinehart;
\$5.50 Age Station Management; by
J. Loonard Reinsch; Barper, \$3.50.
"Richard In 19 Sinkespeurs;
Appleton, 30c.
"Seeing More Things," critical
Seeing More Things," critical
Seeing More Things, "critical
Seeing More Things," critical
Whittiesey, \$3.50.
"Shakespeare's Bawdy," essay by
Bric Partridge; Dutton, \$7.50;
Oct. 28.

Alan Pryce Jones]; Wyn, Sil. 20 of Plays," 6th edition, by Bernard Sobel; Crown, Sobel

"Wayfaring Stranger," autobiog Burl Ives; Whittlesey, \$3.50;

ov. 4. "William Shakespeare," biog by aarles Norman; McKay, \$3; Octo-

ber.

"Wine, Women and Words," reminiseences and anecdotes by Billy Rose; Simon & Schuster, \$3 (\$1 paper-bound)' Oct. 13.

"World's Great Operas," by John Tasker Howard; Random House, \$2,95.

House, \$2.95.

"Year in American Music," 1948
edition, edited by David Ewen;
Allen; Towne & Heath, \$6.

CHATTER
Irv Kupcinet in Hollywood for

Rodney Hoyt succeeded Jalk osenstein as Hedda Hopper's boy

Nosenstem as recond anoper's soy. Waller Rose, publisher of the illiated '48, is the new articles editor of Collier's.

Earl Wilson doing "Confessions of a Nite Crawter" (with illustrations) for Esquire.

George (Gabby) Hayes' new George (Gabby) Hayes' new Fitz Blocki's daughter. Melony Fitz Blocki's daughter Melony will author a co-ed eolumn for the new Los Anagles Mirror.

Richard Mowrer, former war correspondent, in followood rounding up three yarns on the film Doke Houliste Datay Varstry's Doke Houlisted Datay Varstry's Doke Houlisted Datay Varstry's 1981.

industry.

Deke Boulgate DAILY VAINETY's football seer, added the new Los Angeles Mirror to his string of P. G. Wodehouse inked an exclusive contract with Didder, which is bringing out his novel, "Uncle Premtice-Hall publicity chief Ken Giniger penned a piece on Toooks as Public Relations Toois' for the current Issue of the Public Too William Contract William C

Relations Journal.

Prentice Hall's Gorham Munson and Ken Giniger, with flaeker Benn Hall, to conduct special publishing course at the New School for Social Research next spring.

The Marquis Childses of Chevy Chase, Md., on Sunday (3), partied their neighbor, Catherine Turling-ton, whose first tome, "Three to Make Ready," has just been pub-lished by Vanguard.

ushed by Vanguard.
Richard O'Connor, former Daily
Vantery staff writer and author of
"Thomas: Rock of Chickamauga,"
has penned a series of articles on
the Battle of Chickamauga for the
Chattanooga Times and 15 other
southern papers.
Fred R. Sammis california.

issue the control of the control of

spreading his work among the other ship newsmen. Alexander Williams, for 16 years music critic of The Boston Herald, resigned last work to take editorial post the publishing for the publishing his daily producer-dimentor. Les McCorw.

as music crific retaining ass dauly of page column. Producer-director. Leo McCarey has a byline article. 'Has Religion has a byline article. 'Has Religion sion, national Catholic monthly. Another piece along the same line, written by McCarey, appears as an editorial feature in current issue of Photoplay Magazine. 'He also did the preface for 'Careers in did the preface for 'Careers for Magazine,' De published by Sherdan House,' De published by Sherdan House,'

ASCAP-Radio

there seems to be a great deal of disagreement between network officials and the heads of the affiliated stations as to who is going to pay what each agrees ASCAP is due. Networks apparently disrover responsibility on the theory they camers. Affiliates feel the nets are liable since they produced the shows.

Meanwhile the unsettled condi-tion of the radio renewal is hold-ing back attention by ASCAP to the television picture, which is rap-

tion of the radio renewal is holdtion of the radio renewal is not
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NBC-Pubs

= Continued from page 39

feld, and they're indispesed to-ward continuing to give away mu-sic rights for free. Last weck's ASCAP board meeting developed some agitation over the situation, and it was urged that a deal be made soon.

"Seeing More Things," circle at the continued to the case says, by John Mason Brown "Shakespeare's Bawdy," circle at the continued to the case says, by John Mason Brown "Shakespeare's Bawdy," circle at the continued to the case says by Eric Partiridge; Dutton, \$75.50.

"Shakespeare's Bawdy," cases by the Continued to the contin

Big Concert-Opera Biz

will only be slight, at most 10%. Hannacial and labor situations, will only be slight, at most 10% hannacial and labor situations, analy of the slight of th

Booked Solld

Boused Solat
Columbia points to a few features that indicate business will be
good. A number of its leading
artists — Jascha Heifetz, Rudolf
Serkin, Robert Casadesus, James
Melton, Leonard Warren, Ferrueic Breitwini Iusei, Bisachivia Serkin, Robert Casadesus, James Melon, Leonard Warren, Perrueclo Taglavini, Juse Toperingclo Taglavini, Juse Toperingtropics, Mis Slavenska & Co. and
Mata & Hari; are sold out Burcau
plamed a six-week four for Mata
plamed a six-week four for Mata
lours of the N. Y. Philharmonic
were sold out. The DePaur Infantry Chorus has 180 dates set
for 30 weeks, believed to be a record for a chorus. Susan Reed has
for 30 weeks, believed to be a record for a chorus. Susan Reed has
for 30 weeks, believed to be a record for a chorus. Susan Reed has
for 30 weeks, believed to be a record for a chorus. Susan Reed has
sellouts of their leading artists,
with all the dates booked that the
artists can ow fill take, Jan Peerce,
artists can ow fill take, Jan Peerce,

acreegie Tech music school in daywith all the falle bedding mitted with a control of the contr

departed, trouper's lack.

The Met Opera did almost capacity bir In N. I sat season and will likely do the same this year, respecially with a shorter season. However, the same the season of the N. City Opera Congression of the N. City Opera Congression will run 15 weeks, eight in, autumn, seven peets present the best season ever. This Park his season will run 15 weeks, eight in, autumn, seven peets pering. Hurok sees adepression coming. Hurok with the common thanny lack when. Lein with the common thanny lack when. Lein with the common thanny lack with the common thanny lack with the common thanny lack with the operation of the common thanny lack with the common thanny lack wi

view. Hurok sees more shopping around by the public on entertainment, with the better artists getting the draw, and lesser talent draw, and lesser talent seed that the seed of the public of the draw, and lesser talent seed that the seed of the public from which he vegets agond the control of the public from which he vegets good into several ciditions, to awell, and by importing noveities. He saws the did the same in the depressions of the public from the depressions of the public from the depressions of the public from the depressions of the vegets and ve

continued from page 47
apolls, for four weeks, Oct. 28
tre dates in midwest, beginning
Nov. 1 at Palace theater. Youngstown, and hitting RXO. heater,
town, and hitting RXO. heater
town, and the continued of the con

Pittsburgh

University medical authorities view the demonstration as a portent of the day when medical and surgical students will study surgery from a video screen in the same elassrooms they study other subjects. Not only the visiting medical some students, internate, so but the students, internate of the hospital and School of Medicine will watch the demonstration through receivers set fip in elassrooms.

rooms.
Thirty-five physicians and surgeons from the faculty are taking part in the two programs.

Cold War Hits Berlin

that nine opera houses and theateweek opened, three by the whose ration is more generous, obstate and six by the municipality, the whose ration is more generous, obstate and six by the municipality, the whose ration is more generous, obstate and six by the municipality, the work of the work of

Goethe' "Egnont" in a warm one?
Marvelous Recovery
From what I saw of it the Geran producers have done martee, where Reinhardt once reigned,
was wiped out; so its name and
tradition were transferred to antee the same of the same and
tradition were transferred to antee the same and tradition were transferred to
make the same and the same and the same and the same were destroyed—this
was generally true of all the theatunes—and so improvised substitute
the same and the same

tutes were used. Salaries, at hrst. were absurdly small; but they had be used. Salaries, at his Today, the Deutsches repertory includes Shakespeares. "Romeo line and the salaries and the salaries and the salaries and the salaries. "Yalpone," van Lessing's "Nathan the Wise" and the eternal comedy about the Koepenick impostor. From the classical actin the action of the salaries and the salaries are salaries and the salaries and t

Alles, by on instance, the back, mantones, by the back of the control of the co

so is "The Cantors, Bernays, Bergand, and "The Two Faced Woman."

Old Pix—And Also Very New Some of the American films are very sold. Some are so new that some of the American films are very sold. Some are so new that some of the American films are very sold. Some are so new that some of the American films are very sold. Some are so new that some of the American films are very sold. Some are so new that some of the American films are very sold. Some are so new that sold is some are so new that sold is sold. Some are so new that sold is sold. Some are so new that sold is sold in the plunged Allen's showly are weeks before it is due in London.

As, for the Zoo,, which looser look in rainfall of the plunged Allen's showly are weeks before it is due in London.

As, for the Zoo,, which looser look in the plunged Allen's showly are weeks before it is due in London.

As, for the Zoo,, which looser look in the plunged Allen's showly are weeks before it is due in the special during most of the seemes seem after he had enjoyed 4. 200 in rainfall sounders during most in front.

The allitude of given weeks the tage and the sold the part of the sold that the

UA-Tele

Warners, have already entered tele through the operation of stations, production of special telefilms or theatre TV. It's expected they'll follow the UA pattern if it proves profitable as soon as there are enough TV stations on the air to support more large-scale film dis-tribs.

support more large-scale film distribe.
Entire UA sales organization, from division through district, exchange and the sales organization, and the sales of the s

io all broadcasters, sgendes and sponsors.

John H. Mitchell, long-time radio sales exce and business consultant, has been same business consultant, has been same but will operate directly under UA prez Grad Sears and Paul H. Lazarus, Jr., exce assistant to Sears Mitchell entered radio with the Erwin Waster and Lagency and Larger and Larger partners for the Mutual network, serving as its service sales manager prior to the war. He later Joined Honel International, an investment syndicate, where he helped develop new radio stations.

Comics Gang Up Continued from page 1 :

strictly on a "give radio back to show business" stance.

strictly on a "give radio back to show business" stance.

The Connecle Barrage and John State an

(thus permitting for a sustained continuity) and thus know in ad-yance whether or not they're get-ting a crack at that 20,000,000-to--1 (their chances of being called).

ling a crack at that 20,000,000-to-1 (their chances of being called), should be considered the control of the c

Here's how Kenny Delmar, announcer on the Allen show, tipped
the surety glimmick;
from the next 50 minutes you are
guaranteed. If you, my listener
in the United States, are called
on the telephone during the mext
in the United States, are called
on the telephone during the mext
in the United States, are called
on the telephone during the mext
you have missed an opportunity
out have missed an opportunity
amount of case of the mean
alsure Corp. guarantees Fred
amount of prize monchandise up to \$5,000 or prelmburse
you for any amount of prize monyou for any amount of prize monyou for any amount of prize monyou for any amount of prize monMeanwhile the boys are watch
lang the Hoopers to see how
limital Allen stants stacked up
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Arbitrations

Continued from page 5

Continued from page 8

Extensively liberalized so that it is no cover the rules for selling pix laid down by the anti-trust decree, the rules of the

BIRTHS
Mr. and Mr. Jascha Heifetz, son,
Hollywood, Sept. 30. Father is the
concert Violinia, William T. Orr.
Mr. and Mr. William T. Orr.
Mr. and Mr. Angeles, Sept. 30.
Mother is daughter of Mrs. Jack
L. Warner; father is a Warner
can and Mrs. Hanold Stevens,
daughter, Chiesgo, Sept. 27. Father
is Chi district manager for Paramount, Park Mrs. Al Wels, daughter,
Miaml. Sept. 19. Father is manager of the Olympia theatre, Miami,
Mr. and Mrs. Sept. 21. Father
is an orchestrator with Mills Musis an orchestrator with Mills Mussice, and Mrs. Delma. Contillo.

is an orchestrator with Mills Mu-sic. Mr. and Mrs. Delmar Costello, son, Hollywood, Sept. 18. Father Is

Mr. and Mrs. Delmar Costello, son, Hollywood, Sept. 18, Father Is an actor. The American Control of the Control

director of radio station KRLD, Dallas. Mr. and Mrs. Arthur Jess (Mickey) Freeman, son, Hollywood, Oct. 5. Father is a Dally Variety reporter.

OBITUARIES

Eimer Ruce's play "On Trial" that she first became videly known, a set, who died in 1944, staged the play.

Thereafter the took many many the play of the took many many the took many many the took many many the play of the

HERMAN J. LORBER
Herman J. Lorber, 52, executive
assistant to George Schaefer, disribution head of Enterprise Profuctions, died Sept. 30 in the
emergency ward of Roosevelt
Hospital, New York, after falling
in front of a moving train the day
before.

hospon, new 1914, new 1914

THOMAS ARMAT
Thomas Armat, Bl. who developed the first commercial motion plcture projector. died at his home in Washington Thursday (30). Only last Marcin, the Academy of Meawarded him a special Occar for the development of his projector in the 90's. He marketed this machine in conjunction with Thomas Alis motion, because of the control of the contr

chine in conjunction with Thomas Addison. Addison. A Addison. As a Vita-scope, was used for the first compercial showing of pictures on April 23, 1896, at Koster and Bair's Music Hall in New York. Life of other devices and was also in the real estate business in the District of Columbia. Survived by wife and two sons.

Survived by wite and two sons.

HOPE H. RARKOLL, JR.

Hope H. Barroll, Jr., 53, veeper and general manager of radio stations of the state of the sta

RALPH R. KRAVETTE
Ralph R. Kravette. 52, former
secretal manager for Various Freedmanager for Various Freedmanager for Various Freedmanager for Various Freedmanager for Manager for Various Grant
Manager for Manager
manager for Red Mill" (ouring
three years ago, when he left to
manage "The Red Mill" (ouring
Survived by wife, son, daughter,
three slaters, three brothers and
father.

FRANK GRAHAM Virgina Weems to Melvin Munn Frank Graham, 63, former Dallas, recently, He's a member poker-for-the Keith-vaude-circuit of the Kikkbannouncing staff.

MARY RYAN

Mrs. Mary Ryan Forrest, 68, who, under her maiden name of Mary 18 me chain, died New York, Oct. under her maiden name of Mary 18 me chain, died New York, Oct. 18 me chain, died New York, Oct. 18 me chain, died New York, Oct. 18 me chain, and the produced in New Yorks, Oct. 18 me chain was a selected on the chain of th

WILL BAKER
Will Baker, 48, midwestern salesmanager for Republic Pictures,
died in Chicago, Oct. 1. Prior to
joining Republic, he had been with
for the control of the control
started in the film business as a
youth, working in St. Louis theares and then moved to Chicago,
where he joined the old Producers
Releasing Corp. Releasing Corp.

He is survived by wife, two sons, and parents.

Mrs. CAROLINE MINZESHEIMER

Mrs. Caroline Minzesheimer, 77, widow of the late Marcus Loew, founder of the Loew Theatres Chain, died Sept. 30 in New York after a heart attack.

after a heart attack.
Sürviving are her second husband, Max Minzesheimer, whom she married in 1933; two sons, Arthur M. Loew, Loew's International prexy, and David L. Loew, board chairman of Enterprise Productions, and four grandchildren.

L. RAYMOND COX

L. RAYMOND COX
L. Raymond Cox, 45, actor and magician, who first appeared on the stage as a child actor in "Kismet," died in New York, Cox and the stage as a child actor of the panies throughout the country and in several Theatre Guild productions, During the recent war he spent two years as an entertainer with USO Camp Shows.

H. SYDNEY WRIGHT

H. Sydney Wright, director of Metro - Goldwyn - Mayer British Studios, Ltd., died in London Sept. 30. He was fatally stricken while

at tunen.
Wright, who also was a legal adviser for the Loew organization, had been alling for some time with cardiac trouble.

MORRIS SHULMAN

Morris Shulman, 56, former manager of the Olympic Theatre, Utica, and others in that, area, died Sept. 30 at his home in Inlet, N. Y. Hc had operated the Galety The-atre in Inlet since 1936.

Survived by wife, a son, and two

MRS. NORMAN B. RYDGE

Mrs. Norman B. Rydge, 37; wife of Norman B. Rydge, head of Greater Union Theatres of Australia, and son, Stephen, 5, died of gas poisoning in Sydney, Sept. 29. Details in Foreign Section

CHARLES F. FITZGERALD
Charles F. Fitzgerald, assistant
manager and treasurer of Proctor's
Theatre in Troy for several years,
died Oct. 2 at Watervliet, N. Y. Survived by wife, three daugh-

Jan Savitt, 35, orchestra leader-songwriter, died in Sacramento, Cal., Oct. 4 of a cerebral hemor-rhage.

Details in Music section.

MARRIAGES

Mary Coffey to Oliver Weldon, Dublin, Ire., Sept. 13. He's drama reporter on Evening Herald, and son of playwright Brinsley Mac-Namara.

Namara.

June Duprez to George Moffett,
Jr. New York, Oct. 3. Bride is a
legit film actress; he's with the
staff of the Authors League of
America.

Jean Moorhead to Harold Ferrin, lew York, Sept. 30. Bride is a nusicomedy singer; he's a musical musicom director.

director.

Betty Kyle to Bob Anderson. Toledo, Sept. 13. Bride is a WTOL
staffer in that city.

June Schlossberg to Walter
Smith, New York, Oct. 2. Bride is
secretary to Dan S. Terrell, of
Loew's publicity dept.

Olga San Juan to Edmond O'Brien, Santa Barbara, Sept. 26.

Both are screen players,



Personal Magagement

CARLOS GASTEL



GENERAL ARTISTS CORPORATION

THOMAS G. ROCKWELL, President

Publicity
GENE HOWARD
FRAN JACKSON

Published Weekly at 154 West 48th Street, New York 18, N. Y., by Variety, Inc. Annual subscription, \$16. Single copies, 25 cents. Entered as second class matter December 22, 1965, at the Foot Office at New York, N. Y., under the act of March 4, 1879. GOVERNMENT, 1968. BY VARIETY, INC. ALL RIGHTS ESERGYED

VOL. 172 No. 6

NEW YORK, WEDNESDAY, OCTOBER 13, 1948

PRICE 25 CENTS

European Countries Dicker Top U. S. | 20TH-FOX FILMING Hughes Prefers Selling Theatres Talent, but Most Can't Afford Them

The demand for U. S. name talent has become international. Today theatres in Great Britanian and Australia, Canada and France have reached the point that under the point that under the point of the po

smong others, is one of the most prosperous houses in the British Blee.

(Continued on page 55)

Paramount Ducks

Suspected TV Coup

By N. Y. Collarites

A suspected insurrection by the collar union members, purportedly planned for the Paramount Pictures ethic annual distriction of the propers to counter with a tactical shift in their being planned for the Paramount Pictures ethic annual distriction of the propers to counter with a tactical shift in their being the KF account mulling some limit in their being the KF account mulling some limit in their being the KF account mulling some limit in their being the KF account and the Screen Office & Professional and tele, and while the web would still be the strength of the propers to counter with a tactical shift in their being the propers of th

PRO DEBUT AT ROXY

(Continued on page 53)

HWOOD GROUP HELPS
SET UP ISRAELI CO.

Hollywood group is helping establish an Israel film compared for the professional debut at th

MEMOIRS FOR TV

By BOB STAHL
General Dwight D. Elsenhower,
20th Century-Fox and the ABC
television network came up with a
three-way television filin parlay
this week of far-reaching proportions. The TV network has set a
deal for full rights to a series of 28
two-recelers based on Gen. Elsenhower's northcoming Crusde in
hower's brothcoming Crusde in
duced by the 20th-Fox telefilm department.

Europe" book, which are to be produced by the 20th-Fox telefilm deflected, and obtained the Trights some time ago to the book, which is to be published Nov. 22 hours of the produced the two produced to the published Nov. 22 hours of the produced the projected series to ABC, the series of the projected series to ABC, the projected series to ABC, ditton show. Deal was set directly by Levathes with ABC prexy Mark Woods and exec veepee Robert E. Kintano, with the network paying the two producing the production budget on the films is to be hasn't been disclosed. Nor is Re's share, allowed the producing the production budget on the films is to be hasn't been disclosed. Nor is Re's share, allowed the producing the

So RKO Woos Separate D. C. Peace

Churchill Takers Scarce

Churchill Takers Scarce

Miston Churchill's autobioggraphy is up for sale to Hollywood
film producers, with an asking
price of more than \$1,000,000, and
cently offered the story property
by Sir'Alexander Korda, acting an
representative for the former Britthe price.

Another Churchill yarm for sale
price with the price.

Another Churchill yarm for sale
price with the price.

Another Churchill yarm for sale
price with the price.

Another Churchill yarm for sale
price with the price with the price

Another Churchill yarm for sale
price with the price

Another Churchill yarm for sale

Another

Series Stratocast **Blows Air Fuse** Cleveland, Oct. 12.

lishes a precedent as a "capital gains" venture. The U. S. Treas along the continued on page 55)

Govt. Fight Vs.

Obscene Disks

Nobscene Disks

Kansas City, Oct. 12.

A Government fight to stamp outfill the success here yesterday contained the continued of the soft of the success of the soft of the soft

RKO is conducting separate negulations with the Dept. of Justice for settlement of the Government anti-trust suit, and there is a most constant of the control of the control of the control of the controlling to the control

Morgan-Allen Teamup May Become a Sunday 8:30 Habit (It's Hoped)

8:30 Habit (It's Hoped)
Henry Morgan last week checked
out of Music Corp. of America and
aligned himself with the William
Morris office. Intriguing aspect of
the switchover is the fact that it
may prelude a deal whereby Morregular on the Fred Allen Sunday
night NBC show this season.
Morgan and Allen parisyed their
talents on the program's preem
the givenway craze in what was
generally halled as one of the sock
comedy statuss of recent vintage.
Possibility of the Allen-Morgan
might be the real solution to Morgan in radio.



20

7

20 11

> 7 7

13

Newsreels Solve Sensitive Spot By Playing Neutral on Truman and Dewey

Figure 1 industry has narrowly especially on the property of t

STATEMENT OF THE OWNER-SHIP MANACEMENT, CIRCUIT AND TON, EYC., ERQUIRED BY THE GUST 24, 1912, ASM MENDED BY THE ACT OF MARCH 8, 1933, AND JULY 2, 1946. Of Variety published weekly at New York, N. Y., for October 1, 1948

Still S. A. Marking D. By Tills A. S. A. Marking D. By Tills A. C. T. O. MARCH 3. New York C. Y. C. O. Cobber 1, 1948.

Heretofores it was only necessary of the still still the still sti

Violinsky Sez

Violinsky Sez Solly Vlolinsky, the vaude-vilian who has laid off under four Presidents—and doesn't expect the Republican admin-istration to bring back vaudeistration to bring back vaude-ville either—was discussing the caste system in India where "half the population are untouchables."
"We got the same people here that we can't get a quar-ter out of," observes the song-smith-comedian.

Metro's 'Get Tough' On Guestar Policy KEN MURRAL STATE OF 1948" "BLACKOUTS OF 1948" "BLAC

Metro has ordered a "get tough" policy or read oscipat for its contractes making guest calls. It all policy on read oscipat for its contractes making guest calls. It all presentation of "Good News." Neither her lines nor songs were considered compatible to the length of the contract of



328th Week! All-time long run record te legitimate theatre.

Paris Runaround - By Borrah Minevitch

By Borrah Mineviteh

Paris, Oct. 5.
Pillar to Post: Garry Davis
(World Citise No. 1) or (Cloyen
du Monde numer un) multing
which road to trumpet: He's was
place), the one most multed.
George Lloyd had them bravolia
de his Chez Carres opening.
New low: Aime Baralli (flocal
Barry James) cornets "Paper Doll"
(imited) so softs volve you golds
The J. P. McFovys now full members in our actor-proof fried chicken recipe group.

This Week's Football

By MARTY GLICKMAN-

COLLEGE

EAST SELECTIONS POINTS Army
Cadet's forward wall too tough
Holy Cross
Army
Army
Army
Holy Cross

Alabama-Tennessee SOUTH
Alabama-Arkanas-Tennessee Is a Alabama
Arkanas-Tennessee Is a Alabama
Arkanas-Tennessee Is a Alabama
Arkanas-Tennessee Is a Alabama
Arkanas-Tennessee Is a Alabama
Aubura-Georgia Tech
Bambing Wreck continues undefested.
Texas Tech-Baylor
Texas Tech-Baylor
Daka-Mariland, oved their stuff agama Arba-DakaDaka-Mariland. Daka-Rice-SMU (nite) SMU
Mustangs aren't due to lose another just yet.
TCU-Texas A&M TCU
Aggies are weak-sisters of Southwest Conference.

MIDWEST Minnesota Illinois-Minnesota
Golden Gophers too big and rough,
Golden Gophers too big and rough,
Golden Gophers too big and rough,
Onlo State-Indiana
Onlo State-Indiana
Purdus-Iowa
Minni at Detroit Grin tito)
Detroit one of nailon's strongest
Ransas State-Oklahoma
Northwestern-Michigan
Michigan has more depth, more finesse.
Arisona-Michigan State
Michigan Sta

Yale-Wisconsin Wisconsin bays in a tougher league.

Oregon State-California California California California's bruising running attack is the difference.
USC USC-Oregon USC
Trojans one of the two best on the Coast.
Trojans one of the two best on the Coast.
Stanford-UCLA Indians have hit bottom.
Washington-Washington State Washington Howie Odell's boys are tearning fast.

PROFESSIONAL PROFESSIONAL
Chicage Cardinals-New York ... Cardinals
Giants are still developing.
Pittsburgh-Boston ... Pittsburgh
Detroll-Chicage ... Pittsburgh
Detroll-Chicage ... Bears
Los Anne Bears are the team to beat for the title.
Los Anne Bears are the team to beat for the title.
Rains aren't as good this year; the Packers
Rains aren't as good this year; the Rains
Eagles have a more diversified attack.
Eagles have a more diversified attack

ALL-AMERICA CONFERENCE
San Francisco-New York Frisco
49ers are the class of the league. Gleveland
Browns are still the champions . till they meet the 4
Chicage-Brooklyn (Fri. nite) Brooklyn
The Dodgers win their first game under Carl Voyles.
Baltimore Los Angeles (Fri. nite) Baltimore
Colos have V. A. Tittle, L. A. cart match him.

SEASON'S MECORD Won, 98; Lost, 35; Ties, 4; Pct., 737. (Tles don't count.)

* College games are played Saturday unless otherwise stated; pro games Sunday unless otherwise stated.

Team Main, Kilbride Hollywood, Oct. 12.

U-I is reteaming Marjorie Main and Percy Kilbride in "Ma And Pa Kettle," based on "Egg And I" characters.

Herbert Margolis and Louis Morheim scripted. Leonard Gold-stein is producing with Charles Lamont directing.

Berman Battling Bulge

Metro has assigned Pandro S.
Berman to produce "Battleground."
Battle of Bulge film and one of trio over which Schary left RKO.
Metro bought it from RKO last

week.

Berman also is prepping "Mad-

\$45,000,000 FOREIGN B.O. IN '4

Johnston Seen Nixing Cabinet Job

Eric Johnston's reported Presidential ambitions, or at least that of a statesman adviser comparable to a Bernard Baruch, may be a statesman adviser comparable to a Bernard Baruch, may be a state of the control of the

Johnston Plans Long H'wood Confab At Month's-End to Report on Europe

At Month's-End to Report on Eu

Miditive of problems now beightering the film industry are expectable with the strong of the film of the strong of the film of the strong of the film of the strong of

MARX BROS. AND HECHT **GET % OF PIX PROFITS**

GLI % UP FIA TRUTILS
Chico and Harpo Maxx, along
with author Ben Heelt, will reevice 80% of the profits on "Love
Happy." forthcoming Maxx Exca.
The profits of the profit on "Love
Happy." would be profit on the fact of the profit of the pr

while in N. Y., Chico Marx did a spot on the Texaco Slar Theatr vaules show. He also hadded on vaules show. He also hadded on the Texaco Slar Theatr vaules show the show the

Offers Aid to Studios

Offers Aid to Studios

Hollywood, Oct. 12.

The Protestant Film Commission is setting up a permanent organization of the control of the contr

Wallis-Par Renewal Looks Set; Will Be Wrapped Up on Coast

Talks on a new releasing teleup between Paramount and Ifal Wallis between Paramount and Ifal Wallis and the Paramount and Ifal Wallis and the Paramount and Ifal Wallis and the Coast where final signing of a pact is expected. Both Ifal Wallis and Ifal Wal

Last pic to be made by Wallis under his old ticket with Par will be "Bitter Victory."

Mayer Huddles Schenck On Production Budgets

On Production Budgets

Metro prexy Nicholas M Schenock and production chief Louis B. Mayer, in top-drawer New York In the World Schenock and the Louis B. Mayer, in top-drawer New York In and didde distress the Mayer and the Louis B. Mayer and the Louis B. Mayer an anxious budget on catalogue and the company will be more catalogu

BRITAIN, FRANCE

Pacing a stabilized world market for the first time since the end of the war, the U.S. film industry is firmly counting on tapping a minimum of \$45,000,000 in hard cash from its pix exports during 1995. The proximately one-half of the amount garnered in 1947, Industry excess me happy at least that the long "lost weekend" of fidgety quotas are happy at least that the more restrictions and currency manipure the control of the country of th nchor to

anchor to domestic production planning.

Industrial propert are viewing the industrial planning in the planning industrial planning industrial planning industrial planning industrial planning many industrial planning industrial planning industrial planning industrial exports from extern European countries to the U. S. are slowly but surely equalization of the planning industrial plan

Allege Hocus-Focus By **Pro-Soviet Newsreelers** Snafus Marshall, Bevin

Snafus Marshall, Bevin

Soviet propagation for the control of the current sosion of the fund of the current sosion of the current so

ABOUT HALF FROM Peak Volume of Theatres to Change Hands as Circuits Prepare Sales

No Lati. Biopic Deal—Yet
Norkold Morts, former. New
York City council president and
member of the Wall Street first
of Post, Morris & Loveloy, deniet that
he screen rights to 'The Little
the screen rights to 'The Little
life story, had been sold to Fred
De Plane. He also avers that
is not executor of the LaGuardia
estate and that no one has any daestate and that no one has any dafamily with regard to a filmitation
of the late many's life.
Morris stated that there have
have request to the company of the
morris requests for the company
to the company's life.

From Aussie Market
Washington, Oct. 12.
U. S. film remittances from Australia should be about \$8,300,000
carnings now permitted out of Down Under, U. S. Commerce Department reports in a survey of partment reports in a survey of serious imposed on Hollywood, Australia also has a guota system serious imposed on Hollywood, Australia also has a guota system of the screenine shall go to Austeip its and 15% to British product, remainder of sield being product, remainder of sield being product, remainder of sield being with the serious of the screenine shall go to Austeip its and 15% to British grounder, product of serious of the screenine shall go to Austeip its and 15% to British growth and the serious of t

(Continued on page 22)

MAJOR WARNER'S WR RILY MAJOR WARKER'S WB BUY Major Albert Warner, veepee and treasurer of Warner Bros, has picked up an additional 1,000 shares of WB common on the stock exchange. Warner's stock holdings now total 436,200 shares in his own name and an additional 21,000 shares held in trust.

National Boxoffice Survey

World Series Hurts Biz-'Number,' 'Rope,' 'Carmen,' 'River,' 'Belinda,' 'Peggy' the Big Six

much in some cities that the pure week's overall total was stabled. Hards circ appraisal in Boston, Despite these middless. Despite these middless are considered to the second week in a row is more of the second week in a row is more of the second week in a row is more of the second week in a row is more of the second week in a row is more of the second week in a row is more of the second week in a row is more of the second week in a row is more of the second week in a row is more of the second week in a row is more of the second week in a row in the second money with great showings in some 10 keps of the second week in second point of the second week in second points of the second points of the second points of the second week in second points of the sec

Interest in the World Series, [CUA] and "Touch of Venus" (U) rain and added interest in football all are eutting into bix at firstrum, Best prospect among newcomers over the nation this week. Rabid allowed the proposed that the control of the proposed that the control of the proposed that the championship race kept thousands Hall. Clever advance campaign function in some clies that the rawled that the rawled that the proposed that the propo

in Buffalo. "Four Faces West"
(UA) shapes moderate in Boston.
"Race Street" (RKO) is brisk in
Cleveland. (Complete Boxoffice Reports on Pages 8-9.)

No LaG. Biopic Deal—Yet
Newbold Morris, former. New
York City council president and
member of the wall Street firm.
The wall Street firm of the strength of th

(Continued on page 22)

ROBERT HANNEGAN IN MPLS. THEATRE BUYS

III LO. III.EA ILE DUIJ S.
An Ohineapolis, Oct. 12.
An Ohine Far. eabinet member,
Robert Hanneapolis tone
Business via a \$2.000,000 syndicate
butyout of two of Minneapolis ton
Gristrum theatres—the Tower and
Oriental. Theatres, formerly leased
member of the common control of the common

Coin for the purchase was put up by Hannegan, Sidney Solomon, St. Louis insurance man; Harvey Newins, St. Loo realtor; and Arn-old Grant, film attorney, Grant ne-gotiated the sale Monday (11).

Published Weekly By Variatia's and Sid Silverman, Prosident 154 West 46th St., New York 13, N. F Hollywood 28, 200 Washington 4, 1229 National Press Building Chicago 1 269 No. Michigan ave. 3 St. Martin's PL, Trafaigar Sq.

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Vol. 172

INDEX Chatter

House Reviews Inside Legit International Legitimate Music New Acts ... Night Club Reviews Obituarles Orchestras Pictures ... Radio Reviews ... Records ... Frank Scully Television30

DAILY VARIETY
(Published in Hollywood by
Daily Variely, Lid.)
\$15 a Year—\$20 Foreign

4 Majors Oppose High Court Review Of Arbitration Lost by Exhibs

Washington, Oct. 12. *
The Supreme Court was told last week by Your major picture distributors that their compliance more than their compliance more than their compliance more than the used as clusse of a dection against them.

In a joint brief, Paramount, RKO, 20th-Fox and Warners operations of the court of Appeals, eighth district, which three words as left for \$255,000 by a group of St. Louis exhibitors. The late-clearance operations of the arbitration system under the 1940 consent decree.

tors had no power to interfere with the terms of existing contracts, and that they never did niterfere or threaten to interfere with such contracts."

NEW TV FILM CO. TO PACKAGE COM'L SPOTS

PACKAGE COM'L SPOTS

New television film production company; comprising some of the top film industry officials, has been company comprising some of the company com

Warners Guns Four

Waller's Gulls Folir

Four pictures get the gun at
Wanners within three weeks, starting today 'Trues') with the Ingrat
Bergman Starren' 'Under CapptiBergman Starren' 'Under Capptibeen finned in England with Alfeel Hitchcock directing.
Second is "Task Force," starting
Second is "Task Force," starting
of Cut. 18, with Gary Cooper in the
top role. Others are 'Crashout'
and 'Deadlock,' to be produced
and 'Deadlock,' to be produced
Saul Elkias.

Sheekman Heads SWG **United Appeal Committee** Hollywood, Oct. 12.

Arthur Sheekman was appointed chairman of the Screen Writers Guild committee to raise funds among the scribes for the motion picture industry's fourth annual United Appeal.

United Appeal.
Committee members are Malvin Wald, Howard J. Green, Join Higgins, Anne Chapin, George Wells, Richard Breen, Ed Hartman, Don Hartman, Geoffrey Homes, Albert Demond, Richard Murphy, Oscar Brodney, Karl Tunberg, Henry Ephron and Leonard Spigelgass.

Anti-Trust Hearings Start Today (Wed.) as Court Nixes Long Postponement

Big Five efforts to obtain a one-month's postponement of new hearings in the Government antitrust action were thumbed-down Monday (11) by the U. S. statutory court after attorneys for the com-panies had succeeded in winning a Dept. of Justice okay to the delay. Court informed company legalities that the Nov. 8 date fixed by both sides was ng. so far as the court was concerned.

was concerned.
Government and film attorneys
will therefore appear in N, Y, federal court today (Wed.), oviginal
date for the hearings to start. At
that time, application for a shorter
delay is expected.

delay is expected.

Apparently, three judges of the statutory court refused to stall the statutory court refused to stall the statutory court refused to stall the statutory court refused to the statutory court for the stat

carendar.

Government okay to the onemonth delay, relayed to the Big
Five late last week, is thought
partly due to continued settlement
negotiations. Originally, D of J had
insisted on no more than a 15-day
postponement,

deal for additional productions. Kickoff of the national promotion for "Portrail" got underway. Monday 111 with a fashion show at the Mctropolitan Museum of Art, N. Y. Gaturing the original costumes worn by Miss Jones in the film. The presentation also included the unveiling of Robert with the state of the state of the production of the production

Pickford's Italy Plans

Hollywood, Oct. 12.

Mary Pickford and Buddy Rogers, who recently returned from a four of Europe, are going back to Italy next year to make two or more pictures for United Artists release.

First will be

First will be a period tale with a Roman background.

VARIETY 20th Continues Buying Up Its Special Issues

Gradual retirement of 20th-Fox's special stock issues main-tained its pace during September. Twentieth bought up 2,200 shares of the company's \$1.50 cumulative preferred to bring its total out-standing in that bracket to 160,037 shares.

shares.

During the month, company also retired 200 shares of its \$4.50 preferred stock. Total for that classification is down to 81,331 shares still being held.

British Lion Yens \$8,000,000 Loan

Eundon, Oct. 12.
First government loans to distributors to finance independent production will be made in two to three weeks, according to James Lawrie, chairman of the Interim Finance Co. More than a dozen applications for financial aid have applications for financial aid have the company, with British Lion topping the list with a request for \$4,000,000.

Lawrie said the policy restrict.

\$8,000,000.

Lawrie said the policy restriction to distributors is tening ions to distributors is teninterim company, which will remain he existence until a new \$20,000,000 finance corporation is set up by legislation before the end
terest is 4%, but the actual figure is to be determined by nature of
the risk involved.

Lawrie described the -

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Lawrie descri

is to be determined by nature of the risk involved.

Lawrie described the objects of the risk involved.

Lawrie described the objects of the risk involved.

Lawrie described the objects of the risk involved to fill the quota, and to recoup money invested. He expressed the hope that government and to production would enhancing, but declined to state the loan was being used as bail to draw film backing from the Londraw film backing from the state to force to distributors unable to repay the would look adamoe at exagerated bains from the American market British Lion touchholder now the proposal to borrow up to \$\$5,000,000 from the government.

Cochran, Morros, Dorn, Others Back From Europe

Utilet's DaCK From Europe
With his hit London musical,
"Bless the Bride," now in its 77th
week, producer Sir Charles B,
Cochran is due in on the Nieuw
Amisterdam loday (Wed.) to day the
groundwork for a Broadway procompanied by his wife and Vine.
Ellis, composer of the "Bride"
sorre. While in New York Cochran
will also look around for a male
lead for his next show, which will
be written by Ellis and Sir Alan
independent film producer Boxiindependent film producer Boxi-

lead to the heat show which will lead to the heat show the

with him.

Rounding out the Nieuw Amsterdam's show biz complement are
playwright Jerome Chodorov, concert pianist Alexander Brailowsky.

National, Orchest of the French
National, Orchest of the French
National, Orchest of the Service
companied by their conductor,
Charles Munch, Organization will
shortly embark upon a seven-week
North American tour in which it
will give about 40 concerts in various U. S. and Canadian citize.

Wanger's 'Joan,' Rep's 'Macbeth,' Rank Trio and Others on Roadshow Policy

Finger-Pointers

Finger-Pointers
Close partnership has been established between the Depth of Justice and the Hotel profession of Justice and the Hotel profession of the Hotel profession of the Hotel profession of the Committee, which has been committee, which has been good the country, has been for action. The committee of the country, has been for action. The committee of the Deformation of the Country, has been for action. The part, have sent a considerable number of letters to distribe calling their attention on their part, have sent a considerable number of letters, however, make no specific refrence to the House hearings, eachib brought in his compilarity contributed by the Government's anti-trust division. Committee up the usual number of squawks on clear contributed to the Government's anti-trust division.

1-Week-Per-Month Layoff at WB Saves \$600 in Talent Dept.

Hollywood, Oct. 12, Studio-wide layoff of one week Studio-wide layoft of one week monthly, which started at Warners yesterday. (If it is figured to save story and casting departments. Department toppers are drawing straws to see who would be first to take time out.

Under the plan, workers will be on jobs three weeks per month and off without pay on fourth week.

BIG INDUSTRY TURNOUT FOR GUS EYSSELL FETE

FUR GUS EYSELL FITE
Paying arman City, Oct. 12.
Paying tribute to Gus Eyssell,
president of Rockefeller Center,
top film Industry exces from both
somboards are converging on this
town to attend a testimonial dinner
Thursday (18) to the Kansanborn
Thursday (18) to the Kansanborn
Thursday (18) to the Kansanborn
the occasion of his 20th anniversary in show business.

Among those scheduced to attend
are Ned Depinet, Sporo Skouras,
Charles M. Reugan, Paramount;
Millian F. Rodders, Bob O Dounell,
Ston Willian F. Rodders, Bob O Dounell,
Geon will represent Hollywood, and
Ed Sullivan, newspaper columnist,
will emose.

Metro Rolls 2 More

Metro Production was stepped up last weeken to consume the consumers of th

Europe to N. Y.

Lurope to N.
Alexander Brailowsky
Jerome Chodorov
Charles B. Cochran
Gordon Crier
Clifford Curzon
Philip Dorn.
Vivian Ellis
Eric Johnston
Elsa Maxwell
Mrs. Gilbert Miller
Boris Morros Boris Morros Aksel Schiotz

N. Y to Europe

Peter Astmore
Jack Buchanan
John Haskell
Martita Hunt
Dorothy Manners
George Skibine
Elizabeth Taylor
Robert Taylor

N. Y. to L. A. Lorena Danker Alfred Hitchcock Marcel Lamaze Louis B. Mayer Paul Small Howard Strickling

U. S. Supreme Court's ukase against price-fixing will not cut into the number of advanced-adion, roadshow features during the 1948-49 selling season. New the 1948-49 season. New flurry of pix playing on the road-show policy are currently being readied for the American market, With the 48-49 season still in its swaddling clothes, five features are already earmarked and another falls into the probable bracket.

Thitlith, invests, the contraction of the contraction of the probable bracket.

falls into the probable bracket.

British imports, for the first time in the history of the indistry, are giving the roadshow policy its main hypo. Of the five definitely marked for roadshow and the one probable, only two plx, walter Wangers' "Joan of Arc" and on the highest of Arc and deather U.S.A. "Macbeth" are

made-in-the-U.S.A.
Trio of Angle entries, all from
J. Arthur Rank's studios, are SitLaurence Olivier's 'Hamiler,' 'The
Red Shoes' and 'Christopher Colmarker of the Color of the Color
are being handled by Universal
while Eagle Lion has 'Shoes,'
Additionally E.L is now milling
the possibility of roadshowing
the possibility of roadshowing
duction which will cross the Atlantic within the next couple of
months.

Likelihood is that all major Rank films will be distributed on a roadshow policy in new factors adopted by the Britisher's U. S.

The British B.O. Idea

Carelli roadshowing of pix by Rank's U. S. distribs is intended to bring about a slow but therough penetration of the American the two-per down and the substitution of the American build word-of-mouth for a British build word-of-mouth for a British lide of the substitution of the subst

whether to release the pic on a general commercial basis. So my prices for "Yoan" is predicated on a different reason. Film, being distributed by #RKO, cost over must do about \$8,000,000 domestic gross to break even. Wanger between that "Joan" is strong enough to be up heavy returns in road-the support of the picker of the picker of the picker of the picker of the support of the

in all other engagements. EL's "Shose" gets its starter Friday (15) at the National, Washington, on the two-per-day schedule and then follows through in New York, Oct. 21. Roadshow engagements are expected to indicate whether the film has general aptelessing a 2-2-dule of selected houses.

houses.
Season's leader is "Hamlei"
which will be playing in a dozen
houses within the month. U this
week closed a deal with Leevis
of the the film to play at the
Other than the control of the control
film to play at the
Other than the control
film to play at the
Ritz, Pittsburgh, Nov. 3; and Texts
deal is unusual since the house is
a 1,240-seater, largest yet to tenant
in the control of the control
film that on the control of the control of the control
film that of the control of the control of the control
film that of the control of

L. A. to N. Y.

John Alton Mort Blumenstock Sidney Buchman Robert Buckner Joan Caulfield Montgomery Clift Montgomery Clift Irene Dunne Irene Dunne Bryan Foy Harold Hopper Arthur Hornblow, Jr. Burt Lancaster Arthur Lancuster Arthur Laurents Al Lichtman Ted Nasser N. Peter Rathvon St. Ralp Richardson St. Ralp Richardson St. Ralp Richardson Vincent Shaw Vincent Sherman Rose Stradner Kay Thompson George Waggner

EXHIB ASSN. INVADING TELEVISION

Partial Solution to Decree Problems Seen in Majors' Break From F-WC

tors to sell away from the Fox-West Coast circuit, which steamrollered ahead last week with the addition of Metro to the ranks, is expected to reverberate with increased intensity to the benefit of indie exhibitors. Industry observ-

is expected out for the benefit of indicate and the content of the

this up. "Under Capticom" which like is directing bid in London and the Coast.

Warners, this week, closed with Warners, the control of the Coast.

Transatlantic is free to groove its through any other por Sam Bischoff's 1943-49 product from the Coast.

Transatlantic is free to groove its through the coast of the Coas

CEA Chides Rank

CEA Chides Rank
ast-minute hitch between
J. London, Oct. 12.
Last-minute hitch between
J. London, Oct. 13.
Last-minute hitch between
J. London, Oct. 13.
Last-minute hitch between
J. London, Ind.
Londo

British Lion reforted that Rank is not determining its trading policy and suggested that Rank, as prev of British Film Producers Asm., is not acting in the best interests of British producers. Further Rank-CEA meeting expected within a few days and settle-ment is likely to follow im-mediacity afterwards.

Yank Filmers Pan Rank's Approach To Force U.S. Dates

Angry U. S. film distribution film magnate J. Arthur Rank with charges of "monopolist." In answer to Rank's repeated demands that U. S. and British films should

siong with the standard sliding scale policy used by F.W.C of a superior between the standard sliding scale policy used by F.W.C of standard sliding scale policy with the standard sliding scale by the scale policy with the scale of the scale by the sca

TOA SEEKS FIVE VIDEO STATIONS

Organized U. S. exhibs are taking the first overt step to protect themselves against the feared en-croachment of television into the theatre domain. Gael Sullivan, executive director of Theatre Owners of America, is huddling here with Government officials on the possibility of his organization win-ning up to five ultra-high fre-quency channels if the Federal Communications. Commission de-cides to move tele into the higher

Communications, Commission decides to move tele into the higher
band liven is sounding out the resection of Federal officials to the
proposed step by TOA. The exhibgradient is the state of the
move, may set up television statemove, may set up television stateing station business either on its
own or by creating a separate corporation with stock offered to TOA
members.

Thurs. (14), where he will report
results of his feelers to the TOA
Thurs. (14), where he will report
results of his feelers to the TOA
results or
mountite. His findings
without
committee of which Mitchell
Wolfson, Minni exhib, was appointed chairman this week.

Wolfson's committee has fourficity into telecasting operations,
so not committee of which
Michael
wolfson's committee has fourficity into telecasting operations,
so not of the proposals under
con(Continued on page 22)

Par TV Status May Be Fixed

Washington, Oct. 12. Wishington, Oct. 12.
Entire problem of whether Paramount owns a controlling interest in DuMont television, which has not been provided in DuMont television. Which has companies for more than a year, may finally be settled soon. FCC today (Tues.) ordered Jack Paul San Francisco tele hearings, to prepare a decision "expeditiously on whether Para controls, DuMont mission", multiple ownership ruling.

within the meaning of the Commission's multiple ownership ruling.

Commission's multiple ownership ruling.

Commission's multiple ownership ruling.

The property of the property of the property ownership ruling that provides to that Par controls Dullonia and the TV stations to a single customer, has limited Par outlets for those to the Work, Washington and Pittsburgh, Question of ownership must be settled before the Frisco allocations are granted, for that city alone, with 2014-Pox, CSS, Rd Pauley's Tele-California, and KROW (Oskland, Cal., indie). Decision on the Dullont question of the State and Europe and Cincinnati.

The Commission of the Post of the Commission of t

Hurdle UA-Rank Impasse By Kelly Setting 2 Pix

By Kelly Setting 2 Pix. United Artists, earling a halt to the state of the state of

(Continued on page 16)

Big Response to UA's Video Policy **Cues Great Need for Telefilm Source**

Yates, 'Optimistic,' Says

Yates, 'Optimistic,' Says
He's Not Selling Stock
Hobert J. Yates is not selling
of the Stock
Hobert J. Yates is not selling
of meeting of the company's
western division sales managers to
the eoff the Jimmy Grainger 10th
annual sales drive. He added, 'Ilhave never been more optimistle
have never been more optimistle
the foundation of the company's
Sales managers at the meeting
included Earl Collins, Los Angeles,
George Mitchell, Portland; Faul
Mahm. Salt, Lock City, and Gene
Gervase, Denver.

Frequency Plan Submitted by 20th At FCC Hearings

Washington, 2012.

A proposal to a similar tadio frequencies for the motion picture industry for communications purposes was contained in testimony prepared for submission today (23).

Commission by 20th-Fox, Harold R., Mott, of Welch, Mott & Morgan, Washington colinael for 20th, was proceedings to allocate frequencies for non-broadcasting services.

The Fox proposal provided that 12 Trequencies be assigned to the basis, thus requiring the resulting their sharing by all picture companies which basis, thus requiring the sharing by all picture companies which contemplate using radio communitation.

Fox raised the question as to whether the picture industry is of such importance in our national economy as to justify a classification of the power and petroleum, radio does not seek to strip these industries of the power and petroleum, radio does not seek to strip these industries and the power and petroleum, radio does not seek to strip these industries the strip the strip of the proposal commission allocations. The only offerthe proposed picture industry classifications would have the communication safers the schause communication safers the schause communication of the production of the importance of radio communication provide for motion picture production, present frequency allocations, present frequency allocations, provide for motion picture stations, specific frequencies for their use. "It would appear self-evident", fox declared, "that the commission, provide for motion picture production, but also the line that of the production of the line three of radio communication to motion picture production, but also the line that only the importance of radio communication to motion picture production, but also the line that only the importance of radio communication to motion picture production, but also the line that only the importance of radio communication to motion picture production, but also the line that only the line of the station."

Mistrial in West Suit

INISTIAL IN WEST SUIL

Loso Angoles, Oct., 12,
Jurors in the \$100,000 plagianism
suit against Mae West could't agree on a verdict after a four-day
deadlock, and the case was declered a mistrial by Judge Samuel
deadlock, and the case was declered a mistrial by Judge Samuel
Action, filed by Michael Kane
and Edwin O'Brien, charged the actress with litting their material or
"Catherine Was Oreat." Court histroiler required sits weeks. Jurors
reported a 740-5 clinici, with Miss
sides reported themselves ready for
a rematch.

Polisting up the dire need for a workshie distribution, system for television films, United Artists has been deluged with requests from broadcasters and ad agencies to buy telefilms, since the company anounced less than a week ago the establishment of a telefilm distribution of the company producers turning out pix for TV have flooded UA with requests to handle their sales. Company presently is making neomitiments, preferring, instead

housers utrining out pix for TV
have flooded Une with requests to
Company presently is making no
Company presently is making no
commitments, preferring instead
to build first a full catalog of availato the first and the first and first and first and
Sears. Lazarus denied emphatically reports that the department
was being financed by outside intrests, declaring the telefin discompany's regular service to indiproducers. Mitchell at the same
time emphasized that he severedtime emphasized that he severedinvestment syndicate of Hornel International to assume the UA job.
Seeking to allay the fears of exhibitors that UA's telefinas wouldinvestment syndicate of Hornel International to assume the UA job.
Seeking to allay the fears of exhibitors that UA's telefinas wouldclared that no product is to be
made available to tele until tibeen completely injudded on the
most instances, this will mean that
commercial features will be released to TV not less than 18
most instances, this will mean that
commercial features will be released to TV not less than 18
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commercial feat

NBC-TV Distribution Of Pix Product Based On Population Index

On Population Index

In a further pitch to its affiliates for network of the first affiliate for network of the first affiliate worked out a mass distribution system for telefilms that's designed to get the film producer a higher market potential at a lower total cost of the film producer a higher market potential at a lower total cost on a relative index of population in each TV market area, is an application of the radio formula film distribution service expected to involve the sales methods used film distribution service expected to involve the sales methods used film distribution service expected to involve the sales methods used method, used by NBC, which is in almost direct contrast, is expected to afford a good comparison of the method, devised by NBC, which is in almost direct contrast, is expected to eafer tele are expected to scan each of the two systems carefully before deciding which to choose.

MBC method, devised by NBC, which to each use of the film of the contrast of the films. That figure, in turn, is multiplied by cost to each station. According to kelly, the price to affiliates will be the same for either sustaining or commercial films and the net believe of the films and the net because for either sustaining or commercial films and the net because for either sustaining or commercial films and the net because for either sustaining or commercial films and the net coal sponsors wherever possible.

System, Kelly declared, permits



"MSS TATLOCK'S MILLIONS"

Comments The Lawrel to

The Lemant for

Letter pinning

Please give us your opinion on t

Patron:

Please give us your opinion on:...

"MISS TATLOCK'S MILLIONS"

You Cant Take It





*We didn't get releases from these folks, so we can't reproduce their names and addresses . . . but we'll be glad to furnish them on request.

'Carmen' Sizzles in L.A. at \$56,000: 'Julia' Okay 45G, 'Triumph' Hollow 23G, 'Saxon' Not So Charming 34G

LOUGH LOS Angeles, Oct. 12.

Los Angeles, Oct. 12.

Los Angeles, Oct. 12.

Felix Gross orch on stage. Stender in the control of the control o

Stanger (RKO) and Triple transcriptors (RKO) and Triple transcriptors (RKO) and RTiple transc napes hight \$32,000 in four theatres, second week.

Estimates for This Week

Estimates for This Health (ESC)

Esti

| Col. | Web and "Nigs. | Nigs. | Nigs

\$2,800. Esquire (Rosener) (685, 85-\$1.20) "Mikado" (U) (reissue) (3d wk). Oke \$2,000 in 5 days. Last week \$2,200.

"California Star" (Rep) '2a ws/ st. (1) '2a ws/, okay \$6,000. \$9-78-14.000 (No. 1).248 6.251 (No. 1).251 (No. 1).2

Bodyguard'-Jane Powell

Esquite (Rocener) (685, 85-31-20)

Collision (1) releases is decided to the collision of th

\$7,500. Lest week, "Huttinssame, Keith's (City Inu) (1,542; 50-78)

Sorry, Wrong Number (Par),
"Sorry, Wrong Number (Par),
"Sorry, Wrong Number (Par),
best, this year, Holdes for at least
three weeks. Last week, "Larceny"
(ID '2d wk), okay \$6,000.

Last week, "Race Street" (RKO),
Last week, "Race Street" (RKO),
\$12,500.

LADIETY 'ROPE' HOLDS PROV., **ROBUST AT \$14,000**

AVDUSI AI \$143,0VU
Providence, Oct. 12.
All stands are holding their
own, with holdovers doing better
than usual Majestic's "Rope"
shapes solid. Albee's "Tap Roots"
and Carthon's "Forever Amber"
look best of holdovers, both

and Carlton's "Forever Amber" look best of holdovers, both strong.

Estimates for Thin Weck
Albee (BKO) (2,200; 44-65)—
"Tap Roots" (U) and "Money Madness" (RKO) (2d wk). Nice \$13,000 after hitting big \$17,000 in first round.

round.

Carlien (Fay) (1.400; 44-65)—

"Forever Amber" (20th) (2d wk).

Nifty \$8,000 after hitting very nice
\$10,000 in first.

\$10.000 in first
Par Tray (400: 44-65).....\Sight
Time in Newsda* (Rep) and vaude
on stage Healthy \$7,500 Last
week...\Tistel Widow* (U) and
vaude, good \$6,500...
Majestie (Fay) (2,200; 44-65)...
Rope* (WB). Solid \$14,000...
and "High Title" (20th). \$15,000...
State (Tay) (20th). \$15,000...
State (Tay) (20th). \$15,000...
State (Tay) (20th). \$15,000...

'Belinda' Solid \$40,000 in Philly

y avyour and a sandy
y avyour and a sandy
Strop product is proving a bexoffice bonnars in the firstrum here
the sandy and a sunday night
parade, the Holy Name Society,
which brought out thousands, had
parade, the Holy Name Society,
which brought out thousands, had
"Johnny Belinda" is topper with
big week at Masthaum, although
there is heavy competition from
ger, "Sorry, Wrong Number" and
"Apartment for Teggs."

Estimates for This Week
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STACTION (10 dg vol. 20 July 10
STACTION (

stanza.

Arcadia (S&S) (700; 50-94)—
"Pitfali" (UA). Weak \$2,000.
Yanked after four days for "Time
of Life" (UA). Last week. "Two
Guys Texas" (WB), mild \$4,000. Guys Texas" (WB), mild \$4,000. Boyd (WB) (2,366; 50-99).—"Vel-vet Touch" (RKO) (2d wk). Neat \$16,500. Last week, big \$21,500. Earle (WB) (2,700; 50-99).—"Ra-chel and Stranger" (RKO) (2d wk). Fine \$17,000 after solid opener at \$24,600.

\$24,600. Fox (20th) (2,250; 50-99)—"Apartment for Peggy" (20th) (2d wk). No vacancies at \$20,000. Last week, smash \$28,000.

smash \$28,000.
Goldman (Goldman) (1,200; 5094)—"Sorry. Wrong Number"
Pari '3d wk). Fancy \$18,000. Last
week. neat \$24,500.
Karlfen (Goldman) (1,000; 50-94)
—"Saxon. Charm" (U). Mild
\$11,000. Last week, "Larceny" (U)
(3d wk), mild \$6,000.

way, mind 36,000, Keith's (Goldman) (1,300; 50-94) "Beyond Glory" (Par). Dim \$3, 500 in 5 days. Last week, "Good Sam" (RKO), \$7,000.

Sam" (RKO), 37,000.

Mastbaum (WB) (4,366; 50-99)—
"Johnny Belinda" (WB). City's
teader with big \$40,000. Last week,
teader with big \$40,000. Last week,
Pix (Cummins) (500; 50-94)—
"Fixn (Cummins) (500; 50-94)—
"King Jester" (Indie). Trim 36.
"King's Jester" (Indie). Trim 36.
"Ring Jester" (Indie). Trim 36.
"Ring Justines and Salerina" (Indie). week \$1,200 in 4 days.
Stanley (WB) (2,950; 90-99)—
"Rich liver" (UA) (2d wk). Smasch
Teel River" (UA) (2d wk). Smasch

"Triple Threat" (Col). Fine \$12,-500. Last week, "Lulu Belle" (Col) and "Bodyguard" (RKO), \$3,000.

Estimates Are Net

Film gross estimates as reported herewith from the various key cities, are net, i.e., without the 20% tax. Distributors share on net take, when playing precentage, hence the estimated figures are net in-

estimated figures are net in-come.

The parenthetic admission prices, however, as Indicated, include the U. S. amusement tax.

Series No Help to Hub But 'Number' Hot \$30,000; 'Macbeth' Surprising 9G

Key City Grosses

Total Gress Same Week
Last Year \$2,160,600
(Based on 23 cities, 230
theatres).

Number' Rings Up Big \$38,000. Frisco

Be San Francisco, Oct. 12.
Best bet here this week is
Gorry, Wrong Number' which is
Gorry at the same and the same and the
Gorry at the same and the same and the
Gorry at the same and the same and the
Gorry at the same and the
Gorry shapes mild at Fox.
Estimates for This Week,
Golden Gate (IRKO) 12.844, co.
Golden Gate (IRKO) 12.844, co.
Golden Gate (IRKO) 12.844, co.
Golden Gate (IRKO) 18.
Gorry at the same and the same and the
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week. "Rachel "And Stronger" (RKO) and "Jiggs, Maggie In Society" (Mono) (2d wk), nice \$13.00 to Fox. (FWC) (4.651, 60-85) — Fox. (FWC) (4.651

Stagedoor (Ackerman) (359, 60-85)—"Concert Magle" (Indie) and "Bride's Short Larkin (Rosene) (400); 6-85-65.

"Frie-Free" (Indie) and "Bride's Surprise" fundie) and "Martinet (Par) (2,133, 60-85)—"Most of Paril (1,148; 60-85)—"Most of Paril

World series crowds have mod-chine much to be towds have mod-ticed house, but around town not being hig. Only smash newcomer is "Sorry, Wrong Number" at the Met. Despite crix barbs, "Hamlet" looks surprisingly good at the small Esquire albeit below hopes. Estimates for This Week

Esquire albeit below hopes.

Estimates for This Week

"Aster l'aycox' 11,300' 50-52,401—
"Aster l'aycox' 11,300' 50-52,401—
"Aster l'aycox' 11,300' 50-52,401—
"Aster l'aycox' 11,300' 50-52,401—
"Aster l'aycox' 11,001 and 11,001

Estat l'aycox' 11,001 and 11,001

Estat week, "Richel and Strange"
(IKO) and "Train to Alcatraz"

"Aster l'aycox' 11,001

"Aster l'aycox' 11,00

prising \$9,000. Last week, subsequent-run.
Fenway (04-P) '(1373: 40-80—
Fe

wki, \$17,000.

Orpheum (Loew) (3,000; 40-80)

"Loves of Carmen" (Col) and
"Rusty Leads Way" (Col) (2d wk).
Fair \$17,500 after big \$30,000 first

Fair \$17,500 after Dig 304,000 46-80 excess mean (M.F) (1,700 60 excess mean (M.F) (1,700 exce

'Peggy' Cleans Up In Pitt at \$13,000

Chi Hopeful But Slow Except 'Number' With Haines, Smash \$63,000: 'Venus' Shapely 21G, 'Escape' Not Fast 16G

Chicago, Oct. 12.

Loop theatre operators are hoping that pleasant weather, which of the control of the control

"Peabody and Mermaid" at and appears average at \$12,000. outhern Yankee" at Roosevelt heading for bright \$17,000 but scape" at United Artists looks

Grand appears inversige a MacAnon appears in versige a MacAnon and in Section 2012 and

Em Back Alve" (RKO) (reissue), pres 153,000.
pres 153,000.
Sesantesis, 3,409. 50881—"Date With, Judy" (M-C)
with Louis Armstrong orch in person 3d wkr. Rolling into final week with savory \$40,000. Last week with savory \$40,000. Last week "Rachel 19 \$21,000. Last week, "Rachel 19 \$21,000. Last week, "Rachel 19 \$21,000. Last week, "Rachel 3d Stanger" (RKO) (24 wk), tidy and Stranger" (RKO) (24 wk), tidy and Stranger (RKO) (24 wk), tidy and Stranger

(2d wk), \$10,000. Woods (Essaness) (1,073; 98)— "Good Sam" (RKO) (3d wk), Hold-ing with solid \$17,000, Last week, bright \$22,000

'Rachel' No Stranger In Buff., Great \$20,000

In Buff., Great \$20,000

Buffalo, Oct. 12

Boxoffice is not shaping up smash
this week. Standout appears to be
Sta

nne \$12.500, 20th Century (20th Century) (3,-000; 40-70)—"Rachel and Stranger", (RKO) and "Variety Time" (RKO). Big \$20.000 or near. Last week, "Pambradd": JMono) and "Smart Woman" (Mono), \$17,000.

Broadway Grosses

Estimated Total Gross
This Week \$595,000
(Based on 14 theatres)
Last Year \$688,000
(Based on 18 theatres)

H.O.'s Dull Det. But 'Rope' \$24,000

But Rope \$24,000

Despite Columbus Day, to many holdovers are slowing up biz this week. United Artists, appears stanza for "Loves of Carmen" still is solid at the Michigan, while "Apartment for Peggy" at Pox is the Michigan, while "Apartment for Peggy" at Pox is "Lowes of Carmen" still is solid at the Michigan, while "Apartment for Peggy" at Pox is "Estimated for This Week.

**Adams (Balaban) (1,740; 70-95).

**Estimates for This Week.

**Adams (Balaban) (1,740; 70-95).

**Are Chiema (Marten) (439; 60-90).

**Are Week, the Michigan (1,70-91).

**Are Chiema (Marten) (439; 60-90).

**Are Martin (Marten) (439; 60-90).

**Are Week, the Michigan (1,70-91).

**Bay (1,70

D.C. Spotty and Offish But 'Number' Fast 18G: 'Feudin' '-Vaude Dim 19G

Feudin' - Vaude Dim 196

Washington, Oct. 12.

Mainstern show biz continues spotty and on the downside with spotty and on the downside with will say this way until after the election. Oddly enough while show his in the doddruns, retail stores bit in the doddruns, retail stores bit in the doddruns, retail stores bit in the doddruns, retail stores for the week. 1s "Sorry Yenng Number." with "Peudin, Fusin' doing little better despite. When, "Land State of the Week. "Lack 44-80.

Estimates for This Week. Capitol Locavis, 12,434, 44-80.

Very thin \$13,000 or less. Last week. "Luck of trish" (2016) plus vande, nice \$23,000.

Vanden in \$23,000.

Last week. "Rock of trish" (2016) and "Sorry (20

week. Metropolitan (WB) (1,163: 44-70) "Sofia" (FC). Okay \$7,500. Last week. "Crusades" (Par) (reissue) \$7,500.

week. "Crusades" (1247) ferisside Palace (Lowell 2.370 4.474)—"Apartment for Pero" (20th). Very disappointing \$12.00. Last week. "Laxury Liner" (M.G., \$13.00). Playhouse (Lopert) 4422; 53-55). [24 wkl. Good \$45.50, after \$5-50 opener. Warner (WB) (2, 154; 44-74)—"Sorry, Worn Number" (Parl. Class of Iown at the \$15.00). [Last 15.500.] [Last 15.500.]

Seattle Better; 'Rope' Snags Sturdy \$13,000

Bix is getting some help from the holidays which are welcome because waterfront strike, situation no help from the holidays which are welcome of Carmen, show a dopplem. Loves of Carmen, shopes fine at the Paramount.

Faramount.
Estimates for This Week.
Bite Monse (R-E) (900, 59-34)—
"Blandings" (SRO) and "Sub"Blandings" (SRO) and "Sub"Blandings" (SRO) and "Sub"Blandings" (SRO) and "Sub"Blandings" (SRO) and "Blandings" (SRO) a

\$17,000.

Fifth Avenue (H-E) (2,349; 58-84)

"Pitfall" (UA) and "Close-Up" (EL). Slow \$7,000. Last week, "Blandings" (SRO) and "Shed No Tears" (SRO) (3d wk), dandy

\$8,200. Liberty (Ind) (1,650; 50-84)— Wrong Number" (Par) and "Black Eagle" (Col) (2d wk). Big \$9,000 after great \$13,200 last week. Music Box (H-E) (850; 50-84)—
"Duel in Sun" (SRO) and "CodeScotland Yard" (Rep) (m.o.). Okay
\$3,700 in 6 days. Last week,
"Feudin" (U) and "Shanghai
Chest" (Mono) (2d wk), fine \$3,700.

Chest" (Mono) (2d wk), fine \$3,700.
Music Hall (H-B) (2,20); 59-84)—
"Luxury Liner" (M-G) and "Night
ind" (20th) (2d wk). Good \$8,900.
Last week, lice \$10,700.
Orpheum (H-B) (2,600; 50-84)—
"Rope" (WB) and "Behind Locked
Door" (KL). Sturdy \$13,900. Last
week, "Northwest Stampede" (EL).
(Continued on page 16)

'Number' Aces In Mild K. C., \$13,000

'Julia' Behaves in Smash Fashion In N.Y., \$155,000: 'Romantic' Is Far From That, 60G: 'Belinda' Big 70G, 2d

Person That, 600; Belinda Big 700, 24

Desgite the manner in which initial holdower round. First was several new Sills sagged on their mital holdower weeks, Brazard on their mital holdower weeks, Brazard Sizyano, and the several new Sills sagged on their mital holdower weeks, Brazard Sizyano, and the fewish holiday (today). All-day rain has Friday (8) had damper was the fewish holiday (today). All-day rain has Friday (8) had damper was the fewish holiday (today). All-day rain has Friday (8) had damper was the fewish holiday (today). All-day rain has Friday (8) had damper was the fewish holiday (today). All-day rain has Friday (8) had damper was the fewish holiday (today). All-day rain has friday (10) and the fewish holiday (10) and the few shows th

Hill O. L., 215,000

Kansas City, Oct. 12.
Outlook for week is definitely mid, couple of days of unexpected, with the couple of the couple of

| New York | Control | Con

Avenue, and in for a run.

"Gry of City P juls Danny Thom:
"Gry of City P juls Danny Thom:
"Baile (Mage) (594; 44-99ping stare layout is doing fairly
well at \$50,000 in second week at
Roxy but stays only two more days.
"A partiture to on Pegy" and
popular properties of the proper

Sixell (Liverses) \$10,000.

Sixell (Liverses) \$10,000.

Opened yesterday (Tues.). It shead, second week (6 days) 6 a shead, second week (6 days) 6 a sixell (10 days) 6 a sixell

Cleve, Series' Wins Lift Biz: 'Carmen' Sultry \$26,000, 'Number' Socko 18G

Town went content of the state of the state

'Irish' Bangup \$18,500, Denver; 'Larency' 11G



months in a row for

CENTURY-FOX

on Motion **Picture** Herald's list of boxoffice Champions... The ONLY

company to make the list EVERY MONTH to date in '48!

SEPTEMBER BOXOFFICE CHAMPION AND VARIETY SCOREBOARD HIT!



ROBERT SIODMAK

BETTY GRABLE · DOUGLAS FAIRBANKS. Jr.

CHAMPIONS COMING UP!



CRY OF THE CITY

VICTOR MATURE . RICHARD CONTE Directed by

Produced by SOL C. SIEGEL



IDA LUPINO · CORNEL WILDE CELESTE HOLM - RICHARD WIDMARK

ROAD HOUSE

Directed by JEAN NEGULESCO Produced by EDWARD CHODOROV



GREGORY ANNE RICHARD PECK · BAXTER · WIDMARK

YELLOW SKY

Directed by WILLIAM A. WELLMAN



JEANNE CRAIN · WILLIAM HOLDEN · &WENN

APARTMENT FOR PEGGY

COLOR BY TECHNICOLOR Directed and Written for the Screen by GEORGE SEATON
Produced by WILLIAM PERLBERG



BETTY GRABLE - DAN DAILEY WHEN MY BABY SMILES AT ME

COLOR BY TECHNICOLOR Directed by WALTER LANG . Produced by GEORGE JESSEL



REX HARRISON · LINDA DARNELL RUDY VALLEE • BARBARA LAWRENCE

UNFAITHFULLY YOURS

An Original Screen Play Written, Directed and Produced by

World Premiere November 4, Rivoli Theatre, N.Y. DARRYL F. ZANUCK presents



OLIVIA de HAVILLAND

also Starring MARK STEVENS and LEO GENN Directed by ANATOLE LITVAK . Produced by ANATOLE LITVAK and ROBERT BASSLER

P. SKOURAS 35th Anniversary Celebration EPT. 26 to DEC. 25

Smart Showmen Keep Company with the Company of Champions 220



The Gallant Blade

The Gallant Blade

Columbia release of Irvita Surr production. Surr Lawrence of Lawrence of Columbia Columbia release of Lawrence of Lawre

"The Gallant Blade" is a de luse swashuckler stated for solid because the control of the control

capit appear will contain a special will be a sp

ally demanded for this type of chertainment, or this fine's charge of the chertain of the fine's charge of the chertain of the entertainment. Chief credit for this film's sturdy

No Minor Vices

Milestone) production, directed by Mile-
stone. Stars Dana Andrews, Lilli Palmer.
Louis Jourdan, features Jane Wyatt, Nor-
There some and testales same where the
man Lloyd. Original screenplay, Arnold
Manoff; editor, Robert Parrish; camera.
George Barnes; music, Franz Waxman.
Tradernown, N. Y., Sept. 7, '48. Running
time, 96 MINS.
Perry Aswell Dans Andrews
April Ashwell Lilli Palmer
Otavio Quaglini Louis Jourdan
Maylo Quagant Louis Jourush
Miss Darlington Jane Wyatt
Dr. Sturdivant Norman Lloyd
Mr. Zitzeleisch Bernard Gorcey
Gloria Sharon McManus
Mrs. Faraday
Bertram Beau Bridges
Cab Driver Frank Kreig
Daniel Direct Prank Kred
Receptionist

alim definitely sets up the Frenchmagnitude. He's need set all to set
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wrecks the married life of Andrews
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Case." In Colonity's "Paradine.
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Macheth

Hollywood, Oct. 9.	ľ
Republican release of Mercury produc-	ľ
ion (Orson Weiles) directed by and	h
tarring Welles. Features Jeanette Nolan,	В
Dan O'Herlihy, Roddy McDowall, Edgar Barrier, Alan Napler, From the play by	r
William Shakespeare: camera, John L.	l
Russell; editor, Louis Lindsay; score,	ŀ
acques Ibert, conducted by Efrem Kurtz	1
reviewed Oct. 7, '48, Running time, 106	ľ

Macbeth	Orson Welles
Lady Macbeth	canette Nolan
Macduff	Dan O'Herlihy
Malcolm	ddy McDowall
Banquo	Edgar Barrier
Duncau E	rakine Sanford
Lennox	Keene Curtis
Lennox Lady Macduff Slward	Pergy Webber
Slward	Lionel Braham
Fleance	Jerry Farber
Macday Phild Chris	dopper Welles
Doctor	Morgan Farley
Centlewoman	Lurenc Tuttle
First Marderer Bra	inerd Duffield
Second Murderer	William Alland
A Porter	.Gus Schilling
TR.	ainerd Duffield
The Three L	trene Tuttle
IP.	ggy Webber

William Shakespeare': "Macheth" will survive its later interpretation. Orson Welle's version undoubtedly is gratifying the producerdirector-star. Pain to the producerdirector-star. Pain to the producerdirector-star. Pain to the producerdirector-star pain to the well-star (articult, with emphasis on the Well-stan treatment, some initial interest can be stirred, Carriodir factor is strong regarding but results are not likely to please. On the general situation route, On the general situation route.

Miniature Reviews

"The Gallant Blade" (Color) (Col). Solid swashbuckling adventure pic starring Larry Parks.

(Col). Solid swashbucking acventure pic starting Larry with the starting Larry "No Minor Vices" (Entimely McG). Dana Andrews, Lili Palmer, Louis Jourdan haman and the starting of the startin

average Johnny Mack Brown-western.
"Appointment for Murder" (FC), Average whodunt in the "Pattorn" series endice" (Rus-sian). Semi-documentary tale of New Gulmea; passable for Russo langlauge spots.
"When Love Calls" (Italian). Sexy Iarce comedy, O.K. for Italian-language houses.

Million Bollar Weekend

Million Bolfar Weckend
Kagi Liu, SONGS Saven Ontick
Rump Prediction Bare Gens Harmonic
Round Frederic Saven Gens Harmonic
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Billy Parties Shyn Parties Shyn Cosers From Parties Shyn Cosers Weighted down by an impleusible story, Million Dollar Weckend' is are unrealistic and a further handlard in the state of th

vine type with no resourcefulness whatsoever of her own. Spliced into the foods were as swingered to the food of the control o

a ne Strange Mrs. Crane
Hollywood, Oct. 9.

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Hollywood, Oct. 9.

"Bark Librory of the Mrs.

Marjorie Lord Robert Shayne Plerre Watkin James Seay Ruthe Brady Clairc Whitney Mary Gordon Chester Clute Dorothy Granger Charles Williams Mark Emery Barbara Aruold Edna Eumerson Nora Mariow Jennette Woods MeLean

"When Lowe Canke" (Italian)
Sexy farce comedy, O.K. for Rollian-language houses.

Only a few of the Bard's best lines strained, dialectic glibbering that is only, sound, not prose. A best lines strained, dialectic glibbering that is only, sound, not prose. A best lines strained, dialectic glibbering that is only, sound, not prose. A best lines with the control of the control of

	Monfogram release of Barney Sarecky production Stars Johnny Mack Brown;	1:
	production: Stars Johnny Mack Brown;	1 "
	features Raymond Hatton. Directed by	16
	Christy Cabanne, Screenplay, J. Benton Chency. At New York theatre, N. Y.,	11
	Chency, At New York theatre, N. Y.,	ι.
	week Oct. 5, '48. Running time, 57 MINS.	
	Johnny Johnny Mack Brown	10
	Casoose Raymond Hatton Helen Mildred Coles Lacey Marshall Reed	13
	Malon Mildred Color	
è	Tarata Mandall Band	10
	TerryJames Horne	1.
	Terry	, .
	Gooty Snub Pollard	1:
	Frazer	15
	Goofy Snub Pollard Frazer Ted Adams Gilmore Pierce Lyden	12

"Back Trail" is a so-so Johnsy Mack Brown soir. There are a failure as a soil of the soil

Appointment With Murder

	Gloria Sharon McManus	muriete it will be considerably less.	Stephanie Paull, and Francis	Maraer	Ma
	Mrs. Faraday Ann Doran Bertram Best Bridges		Lederer, who's trying to blackmail	Frim Classics release of Falcon (Jack Bernhard) production, Directed by Bern-	Pe
	Cab Driver Frank Kreig		HER.	hard, Stars John Calvert; features Cath-	vit
	Receptionist	initial interest can be stirred.	In a series of clumsy mistakes,	Screenplay, Don Martin; original story,	Oc
	Gentus Bobby Hyatt	Curiosity factor is strong regarding	Raymond loses his haul to Lederer	Joel Malone, Harold Swanton, based on	An
	"No Minor Vices." first Enter-	how Welles interprets Shakespeare,	in an Hawaiian hotel. Chasing the	enaracter created by Michael Arlen; cam-	
	prise production to be released	but results are not likely to please.	thief back to San Francisco, he re-	Clark; music, Kari Hajos, Previewed	En
	by Metro, is an attempt at the	On the general situation route,	gains the loot after a long-antici-	N. Y. Oct. 7, 48. Running time, 67 MINS,	Sq
	type of sophisticated comedy pat-	"Macheth" doesn't look like a com-		Falcon John Calvert	100
	terned originally by such cinema	mercial success. Shakespeare is	that he had wrongly absconded in the first place, returns to his office	Norton	10.
	"clicks as "It Happened One Night."	ho, only in some class versions	with the money. Final fadeout	Fred Muller Lyle Talbot Count Dalo Robert Conte	1 3
	film is neatly paced and contains	when given specialized treatment	comes in Monotulu a month later -		-
	its quota of laughs but lacks the	in art spots. Latter is best hope for	where both Raymond and Miss		DO
4	louch instilled in those earlier ef-	Welles' idea of Shakespeare-and		Farelia	DO
	forts. As a result, it will go okay	it is such a personalized version	most again should their problems	Customs Officer Pat Lane	pr
	in the key cities but may find it	that the controversy it might stir	be adjusted.	Butler Eric Wilton Baggage Clerk No. 1 Robert Nadell	of
	lough sledding in the hinterlands	could mean extra ticket sales.		· Baggage Clerk No. 2 Michael Mark	an
	because of its hyper-sophistication.	Production was comparatively in-	aggregate in view of Tederar's	Miss Connors	m
	licture will have to depend there	expensive for this day of high costs	constant poodling. When the fight	Thug No. 1 Cene Carrick Thug No. 2 Frank Richards	ov
	strictly on its word of-mouth, since	-and looks it. Mood is as dour as	door come it's largely anti-cli-		fa
	Dana Andrews, Lilli Palmer and	the Scottish moors and crags	does come, it's largely anti-cli-	Detective Jack Chefe	th
	Louis Jourdan haven't sufficient	that background the plot. Filli is	matle. Lederer tends to overplay his part of the blackmailer. Miss		i to
					be
					tr
3.	vices, marking Jourdan's sec-	manner with welles dominating	calls for her to emulate a clining-	is familiar action-mystery stuff.	1 3
	ond appearance in an American	practicany every bit of footage.	Control of the contro	New York Street Street Street Street	
		CARLES AND THE SECOND OF SECOND SECON		A ASSET OF THE PARTY OF THE PAR	
	the second of th	The second of the second of the second	A late of the second second	and the state of t	

However, despite its pat plot, the film is fast moving and sates as a suitable early to round out the satisfactory to round out the satisfactory of the satisfactors and international background to the year which revolves from the satisfactor who's scarching for the cancel of the satisfactor who we paid off a claim on their background of the satisfactor who've paid off a claim on their background of the satisfactor who we had off a claim on their background of the satisfactor who we had only a satisfactor who was a satisfactor which is satisfactor when the satisfactor was a satisfactor was a satisfactor when the satisfactor was a satisfactor was a satisfactor when the satisfactor was a satisfactor was a satisfactor was a satisfactor when the satisfactor was a sat

below in the control of the control

Without Prejudice.

Athining (BUSSIAN)

tion of the New Guinea tribat chief.

Alexander Razumni's direction is far from inspired and Boris Petrov's lensing is not up to usual Russian standard.

Wedr.

When Love Calls (Se (ITALIAN)

Guperlin reises of Scaler production.

Superlin reises of Scaler production.

Scale Scale

(In Italian; English Titles) On Italian, English Titles)
"When Love Calls," despite
some great singing by Gim Bechl,
some great singing by Gim Bechl,
politics are compared with recent
productions from Italy, It is one
of those farce comedies with misle
misses mainly because produces
for a lot of all colors
for the compared with compared
to the compared with
force of the c (Continued on page 18)



P.S. Song Note! The fans are adding to their hit parade of tunes from "A DATE WITH JUDY" these two numbers: "Cooking With Glass" by Ray Gilbert and Luis Oliveira, and "Cuanto Le Gusta" by Ray Gilbert and Cabriel Ruiz (Sung by Carmen Miranda).

Argentine Distrib Front Quiet as Biz At Film Theatres Soars to New High

Montevideo, Oct. 5.

The Argendine distribution front is quiet for a change, with no new sects. Distribution are not seen to the results of the section of the results of the section of t

over 80 centavos went into effect.

Business at picture houses poared to the highest of the picture in the pict

placed Sopt. 30 by "Sign of Rain" (Col): could see being broken here by "Shee-Stine," Italian piece with its saying on at the Normandie for eight weeks after two initial weeks at the Premier. In the Property of the Street of the Street of the Street of Senora de Perus Welsten Of Col. for a benefit preen in favor of Senora de Perus Welsten Of Col. for a benefit preen in favor of Senora de Perus Welsten Of Col. for a benefit preen in favor of Senora de Perus Welsten Of Street (Monstew Theoret, Film version of the the Of Saint Vincent de Paul. Picture will start at Gran Sulpacha Oct. 7.

More Playing Time In France to Be Sought **By British Producers**

Sur at the pact which gives to the pact which gives to the pact which gives the followed at the pact which gives the pact with a pact which gives the pact and th

tively, for the number to be increased beyond 68.

British producers feel that the French government decision does' French government decision does' from the producers a fair break since studios here were only just getting back into operation in 1947, pact being based on only just getting back mot operation in 1947, pact being based on supports for that year. Now that operation in 1947, pact being based on the support for that year. Now that he support for the producers Assn. asserts the allocation from France should be more in keeping with the present level of production. The production of the prod

'SKIN' GOES INTO RED ON 1ST TOKYO WEEK

UN 1ST TOKYO WEEK
Thomson Wilder's "Sish of Our
Tendinon Wilder's "Sish of Our
Teeth," which concluded a 15-day
run at Tokyo Imperial theatre this
week, wente 22:000 yen (83,000) in
the red, the Shinkyo troupe reproded, Except for the invited
point, which were more than 75% filled
or any performance. Average
crowd was 30% of capacity.
Critics said the poor boxoffice
was due to two factors: 11) diffstanding the party and 22 sides
standing the party and 22 sides
fill admission fee of 150 yen (55c)
Average theatre patron can afford
no more than 100 yen for one play.

May Be Forced to Close Athough and the Action of the

with the advent of the pantomine season. Meanwhile, ticket agencies which have already made an \$80,000 deal with "Stratford," now promise a sk-month expactly transaction if sk-month expactly transaction if sk-month expactly thouse its found, agencies offer thouse its found, agencies offer thouse its found, agencies offer thouse its found, agencies of the sk-month of the sk-month

Japs Grumbling Over 150% Tax

UVEI JUV, 12X

Tokyo, Sept. 30.

Jap show business is beginning to grumble about about the grown of the property of the proper

pon) close in a joint surpe spanish government.

Nipponese admission tax reached 200% during war, dropped to 50% early in occupation, went to 100% in the fall of 1946 and to present 150% in December, 1947. Trendrather accurately reflects the state of Japanese national finances,

WELTNER'S PERIODIC **EUROPEAN INSPECTION**

CONVERA INSTALLION
George Weltner, Paramount's
foreign dept. chief, takes off next
week for a swing through Europe.
Weltner vill visit England, France,
Berglum, Switzerland and other
turns in five-to-aix weeks:
Continental trek is his customary
one in' which the Par topper inspects exchange operations and
hoddles with company officials our current distribution problems.

Says French Pix Earn More in Can. Than U.S.

With the Dominlon's approximately 4,00,000 French-Canadians, the net returns from Canada to Paris producers is greater than from U.S. distribution of Fench film gloduct, according to Pletre Head.

Ratelet.

The chief of the French Exhibitors Assn. is here, reputedly planning France-financed film production in Canada.

Minevitch, Belita, Roc For Allen-Tone 'Tower'

Paris, Oct. 12. Patricia Roc, Bellta and Borrah Minevitch last week were inked for the Irving Allen-Franchot Tone production of "The Man on the Biffel Tower," currently shooting

here.
Other members of cast are Tone,
Charles Laughton, Burgess Meredith and Jean Wallace. Company
is now on location at Longchamps
for scenes of Grand Prix races.

French Courts **Crowded With Show Biz Cases**

Alliough the seeson has hardly beaun he he had been been has hardly beaun he he had been been has hardly beaun he he had been had

Charles Spaak and Christian Jacque, writer and director of the fin, "D'Hommes a Rommes," story based on life of Henri Dunant, were exonerated of a pigardian were exonerated of a pigardian blook, brought the suit. Gerard Bauer, of the Authors Society; Alexandre Arnoux, of: Academie the Producers Guild, found the subject was common property, which could be treated in many different ways. As a result, the obtained on the picture was voided. Possible controversy over a new

obtained on the picture was voided. Possible controversy over a new "Mayerilag" production has been estitled amiaeably out of court. French. Pathe had considered making a new "Mayerilag" in co-making a new product of the produc

SEIDELMAN, NOVAK IN ROME, LURY U.S.-BOUND

NUILL, JUNI U.X-DUULU
Rome, Oct. 12.
Joseph H. Seidelman, Universal foreign department chief, and
Harry Novak, head of Ux contheestal operations, have arrived
their aving across Europe. Seidelman, accompanied by his wife, and
have the control of the control
Elizabeth.
Bob Lury, Ux Far Eastern supervisor, sailed for N. Y. from London
on the Queen Mary, Oct. 8, for
homoretice contaba,

U.S. Radio, Television To Get 0.0. From BBC

To Get 0.0, From BBC

The chief of the French Exhibitors Assn. is here, reputiedly planting the control of the

Industry Row Over Upped Cost Of Brit. Production Speeds Govt. Probe: Need Foreign Biz to Show Profit

Seeks Reciprocity For Sweden's Music Trade

Sweden's Music Trade
Cashdain of 2.
Lennar Reuterskind, general
manager of Reuter & Reuter,
music publishers, will visit the
U.S. in October on a buying trip,
Dollar searcity here is causing the
Swedish Nutlonal Bank to clamp
by Swedish publishers. It has retueed to allow pube to buy music
from the U.S. if they don't reciprocate by selling Swedish or Secandinavian music there. Reuterskind
why to be seas education by sellind
why to be seas education by sellind
why to be seas education by sellind
why to be the sellind of th

Vienna Problem

Is Pix Tickets

AS FIX HICKELS

Gay Vienna doesn't worry much about the Berlin crisis, rationing or the control of the property of the control of the control

Current London Shows

(Figures show weeks of run)

London, Oct. 12. (Figures show weeks of yun).

(Figures show weeks of yun).

A La Carte, Savoy (17).

Anna Lucasia, Majesty (50).

Anna Lucasia, Majesty (50).

Bless the Bride, Adelphi (77).

Bob's Your Uncle, Sav. (30).

Taveles and Sav. (30).

Cartisbean Rang, Wales (19).

Cartissima, Falace (31).

Cartisbean Rang, Wales (19).

Cartisma, Falace (31).

Cartisbean Rang, Wales (19).

Cartisma, Falace (31).

Cartisma, Falace (31).

Cartisma, Falace (31).

Cartisma, Falace (31).

Eden Rand, Duchess (6).

Eden Rand, Van (72).

Falaward My San, "Lyrine (72).

Medica," Globe (2).

Medica," Globe (2).

Medica," Globe (3).

Medica," Globe (3).

Salom Bar, "Garrick (2).

Travelers Joy," (Crit. (19).

"Travelers Joy," (Crit. (19).

Awareness of the fact that a first class row is brewing in the indus try on the vital question of rising production costs may compel Harold Wilson, Board of Trade prexy, to expedite the official inquiry which he began at start of the year. which he began at start of the year. Shortly after he assumed the Board of Trade presidency Wilson real-ized that amounting studio costs were giving British producers lit-tle chance to recover their outlay in the home market, and that they had to rely more and more on for-sign screen time to keep out of the red.

the red.

As a consequence, he brought into being the National Joint Production Council, composed of production and labor interests, with himself, as claiman, charged in thimself, as claiman, charged in be done to keep production costs down to a reasonable and commercial level. About seven or eight months ago the committee held first meeting, and later a detailed first meeting, and later a detailed Minister by the British Pilm 2reducers Assa,

Because of pressure within the

ducers Assa.

Because of pressure within the industry, now there are indications there may be early developments. A Board of Trade spokeman says the unions will be invited soon for informal talks with Whitehall errors.

BYPA and the mag. is that the DYPA and the mag. is that the DYPA are the mag. is the m don't want details on individe picture costs to be passed to oil people, least of all the unions. the other hand, the unions claiming that if they can't exam selected picture costs, there's hope of getting at the root of problem. A compromise must found if the inquiry is to have a value.

value.

As a new development comes the broadside from the National Assu. of theatrical and Kine Employees against: the BFPA. And Tom O'Brien, the union secretary, is calling an emergency meeting of his executive committee within the next two weeks to passe the way considered the control of the control of

Argentine Studios Perk As New Union Is Formed: Directors Have Squawk

Entrated State Systems (See Secretarist's cancellation of the legal status of AGICA, film industry's union, a new syndicate has been created to be known as SICA, and the latter has been entrusted with consideration of the demands for wage increases and better working conditions made by extras and studio personnel. As a

demands for wage increases and better working conditions made by extras and studio personnel. As a better working in alco motion, as they had been up to the time of the strike called by AGICA, things up to calch up with prevention of the strike called by AGICA, which were considerably thrown out of gear which had been up to the time with the condition schedules, which were considerably thrown out of gear which had been considerably thrown out of gear multiple as been to offset competition from imported foreign discussions of the competition of the com Mexican, Daniel Tinayre is French, and so on. These well-established foreigners would like to see newcomers barred, but if they join in a movement to keep foreigners out, it could becomerang against



RKO SHOWMANSHIP SETS WAUKEE OPENING OCT. 19-201

Super exploitation premiere's RKO's big new first-run Western at the Palace, Chicago, and the Riverside, Milwaukee . . . Army, Militia, Legion civic groups in gigantic parades tied in with front-page newspaper sponsorship! . . . Stars and other celebrities at functions of all kinds! . . . Blanket radio and promotional coverage! . . . Red-hot hooray for the kind of openings that "The Showmanship Company" made famous!



Picture Grosses

DENVER

(Continued from page 9)
Touch Venus" (U) and "Gentleman
Nowhere" (Col) (in.o.), fine \$4,000.
Broadway (Cinema) (1,500; 3574)—"Gone With Wind" (M-G) freissue). Thin \$4,500. Last week,

(Indie) and "Druis Congo (Indie) and "Feissuss), same.

Webber (Fox) (750; 35-74)—"Lareny" (U) and "Out of Storm" (Rep), also Paramount: Fair \$2,500.

Last week, "Two Guys Texas" (WB) and "Daredevils Clouds" (Rep), \$3.

'CARMEN' TORRID 23G. ST. LOO: 'PEGGY' 20G

Loss of bit at mainstem chemas last Sunday (10) is cutting into the week's total, but cond weather than the sunday cond weather than the sunday conduction of setting this. Heavy rain and interest in World's Series burt on in front with a great session at Loews. "Apartment for Peggy" sile is sold at Ambassador while the larger Fox. Leating as much at Estimate for The world and the larger Fox.

Estimates for This Week

Estimates for This Week
Ambassador (F&D) (300); 50-75)
—"Apartment for Peggy" (20th),
and "Sweet Genevieve" (Col.) Fast
\$20,000. Last week, "Good Sam"
(KKO), \$19,000. [50-75]
— For (F&M) (5,000; 50-75)
— Rope" (WP) and "Lightinn" in
Forest (Rep.) (34,98,915,900. Last
(Par) and "Daredevils of Clouds"
(Rep.) \$19,000.
Logy's (Logw) (34,79-50,75)

Logy's (Logw) (34,79-50,75)

Loew's (Loew) (3,172; 50-75)—
"Loves of Carmen" (Col). Torrid
\$23,000. Last week, "Innocent Af-fair" (UA) and "Road to Bighouse"
(SG, \$18,000.

Missouri (REM) (3,00); 50-75—
"Tap Roots" (U) (2d wk) and Rachel and Strange ('RKO) (3,00); 50-75—
"Tap Roots" (U) (2d wk) and Rachel and Strange ('RKO) (3,00); 50-75—
"Tap Roots" (U) (20,00); 60-75—
"Tap Reddin, Fussin" (U) (m.), 93-900, 80-900; 80-800;

Issuesl, \$5.500.

Substrover' (Col) and "Coast Guard" (Col) (reissues). Fine \$5.500. Last week, "Gung Ho" (FC) and "Eagle Squadron" (U) (reissues).

SEATTLE

(Continued from page 9) and "This Corner" (EL), mild \$7,800. .800.
Palomar (Sterling) (1,350; 50-84)
"Crusades" (Par) (reissue). Fairh \$6,000. Last week, "Angel in tile" (Rep) and "Eyes of Texas"

(Rep) same.

Paramount (H-E) (3,039-50-84)

"Loves of Carmen" (Col) and
"Gentleman Nowhere" (Col): Fine
\$11,000, Last week, "Duel in Sun"
(SRO) and "Code Scotland Yard"

\$11,000. Last week, "Duel in Sun" (SRO) and "Code Scotland Yard" (Rep), \$8,200.

Rossevelt (Sterling) (800, 50-84)

— "Canon City" (EL) and "Gallant Bess" (EL). Trim \$8,000 or near. Last week, "King of Gamblers" (Rep) and "Train Alcatraz" (Rep), \$4,300.

Rope' Wraps Up Socko 10G, L'ville; 'Carmen' NSH 15G, 'Feudin' ' 12G

Bradway (Chema) (1.50): 35-74—"Cone With Wind" (MG) (refasile). This \$4,500. Last week, second rum (Cockrill) (1.756): 35-70] (3d wk). Down to \$7,500 in 6 days. Lat week (refasile). This \$1,500 in 6 days. This \$1,500 in 6 days.

Three Stooges, others on stage, big \$35,000 cf. 24, 02,400; 45-55.\[mathrew{Storm*}\] (RA), 04,00; 45-55.\[mathrew{Storm*}\] (Ray), Modest \$15,000 and monostorm* (Ray), Modest \$15,000 and monostorm* (Ray), and \$45-65) — "Great Dawn" (Indie), 45-65) — "Great Dawn" (Indie), 45-65,000 and 45-65,000

000. Strand (FA) (1,000; 45-65)—"Babe Ruth Story" (Mono). Solid \$7,000 or better. Last week, "Four Faces West" (UA) and "Daredevils of Clouds" (Rep), neat \$6,000.

Rain Slows Up Indpls.; 'Venus' Modest \$12.000

Weekend rain is holding back
Weekend rain is holding back
firstrum big this stanza. One
"Coroner Creek" at Loew's are fair
"Coroner Creek" at Loew's are fair
to "Forever Amber" is thin at
Circle despite publicity breaks
from 3-day visit by Linda Darnell
on hospital tour.

Estimates for This Weeken

on hospital tour.

Estimates for This Week
Circle (Gamble-Dolle) (5,80); 44.
Circle (Gamble-Dolle) (5,80); 54.
Signo (Marches 1988). Thick 1989; 50.
Story (Mono) and "Golden Eve" (Mono) and "Golden Eve" (Mono) and "Signo", 44.65).
"One Touch Venus" (U) and "Signo", 54.
"Word of Avenger" (EL). Average \$12,000. Last week, "Pureign Word of Avenger" (EL). Average \$15,000. Last week, "Pureign Coll. 18,125,000.

Kethis (G-1) (1,200,44.65).
"Kethis (G-1) (1,200,44.65).
"Kethis (G-1) (1,200,44.65).
"Kethis (G-1) (1,200,44.65).
"Kethis (G-1) (1,200,44.65).
"Coll. 18,125,000. Last week, "Walls Jeriches (Coll. 18,125,000. Last Week, "Gold of "Lulu Belle" (Coll. 171m \$12,000. Last Week (Coll. 171m \$12,000. Last Week (Coll. 171m \$12,000. Last Week (Coll. 171m \$13,000. Last Week

tion all-around for this and strug-gling to get tepid \$8,000. Last week, "Sorry, Wrong Number" (Par), smash \$17,000.

(Par), smash \$17,000, Uptown (Par) (1,000; 44-60)— "Foreign Affair" (Par), First nabe showing. Big \$4,000. Last week, "On Merry Way" (UA), \$3,500, "Foreign Affair" (Par). First nate showing. Big \$4,000. Last week, "On Merry Way" (UA), \$3,500. World (Mann) (350; 50-85)—"Touch of Venus" (U) (m.o.). Thin \$1,800. Last week, "The Search" (M-G) (6in wk), finished wonderful run, breaking theatre's recent boxoffice record, good \$2,000.

Venus' Wham \$16,000. Toronto: 'Number' 18G

Toronto, Oct. 12. With hellday hypoing, business looks brisk. "Luck of the Irish" is sparking a nationalistic appeal but "Sorry, Wrong Number" looks standout. "One Touch of Venus"

looms terrific. Estimates for This Week
Danforth (Odeon) (1,240; 36-60)
—"Broken Journey" (EL), Good
\$5,500. Last week, "Life Begins at
\$30" (20th) and "Wake Up
Screaming" (20th) (reissues), fair
\$4,200. Estimates for This Week

54,200.

Downtown (20th Cent) (1,060; 35-60)—"Let's Live a Little" (EL) plus novelty of this new theatre opening, should help to hefty \$6,500.

Se,500.

Imperial (FP) (3,373; 36-66)—
"Sorry, Wrong Number" (Par). Big
\$18,000. Last week, "Race Street"
(RKO), tepid \$10,700.

Loew's (Loew) (2,096; 36-66)—
"Luxury Liner" (M-G) (2d wk).
Holding up at swell \$14,000 after \$15,500 last week.

\$15,500 last week.

Odeon (Rank) (2,390; 36-\$1,20)—

Blanche Fury" (EL), Excellent
\$19,000 Last week, "Babe Ruth
Story" (Mono), very good \$15,400.

Shea's (FP) (2,366 36-66—"Luck
of Irish" (20th), Solid \$14,000.
Last week, "Black Arrow" (Col),
fairish \$3,500.

Tivoli (FP) (1,431; 36-86)—"Life with Father" (WB) (4th wk). Steady \$5,500 after sturdy \$6,200 last week.

last week,
Uptown (Loew) (2,743; 30-66)—
"One Touch of Venus" (U). Terrific \$16,000 or near. Last week,
"Southern Yankee" (M-G) (2d wk),
okay \$8,900,

Victoria (FP) (1,260; 36-60)— "Good Sam" (RKO) (2d wk). Very good \$7,000 after last week's \$7,400.

'Number' Loud With

"Sorry, Wrong Number," strongly ballyhooed and with excellent reviews is doing the real business of the city this week. Orpheum with vaude and "Woman in White" is only fair. \$12,000 in Dull Omaha

Estimates for This Week

Chi Judge Sidesteps Jax Park Decree, Gives Larger Dates to U, 20th Chicago, Oct. 12.

Deviating from a previous stand Federal Court Judge Michael Igo last week granted Universal and 20th Fox the right to play vets of alms for longer than two weeks in Leop Balahan & Katz houses, under the Jackson Park decree, are limited to fortnight showings, Isoc gave Universal the right to show Hamber that Apolicate the Apolicate of the 20th For the right to play two

eago last summer.

Judge Igee gave as his reason
for the granting of longer time to
"Snake Pit" ("though the very title
makes me shudder") that the film
was educational in explaining insanity. Andy Smith, sales manager
for 20th, was a surprised witness.

for 20th, was a surprised witness. Myles Seely, attorney for Universal, said "Hamiet" was an unusual picture and required longer playing time and treatment different than the ordinary film: He said company would not a surprise the said special registrates would be setup for high-school and college students. Igod directed that Seeley return gard special weeks' showing and show him the books, and indicated he would then grant extra time if meeded.

This paves the way for other films of the same ilk, namely "Macbeth" and "Joan of Arc," on the grounds of historical and educational religious

2-Reel Shorts Now a Lost Cause Avers M-G's Quimby

Two-reel short, once the back-bone of most studios short subjects departments, has become aljects departments, has become almost a lost cause in the film industry, according to Metro shorts production chief Fred Quinby, Because of the continued hold of double-feature policies in so many situations, Quimby said, it's become virtually impossible to find the control of the control of

Ninch, as a result, are tass own a Now York for a short vacation and for huddles with home-frie exces, Quimby declared that Metro would produce only one or two double-relien next season. His other industry officials to the rich tat, regardles how much the public claims to favor single feet that, regardles how much except the public claims to favor single feet switch from a dual policy to not of single features will suffer a tre-mendous boxoffice slump.

Quimby arrived in N. Y. Oct., and the public claims to favor single features will suffer a tre-mendous boxoffice slump.

Quimby arrived in N. Y. Oct., and the public claims to favor single features will suffer a tre-mendous boxoffice slump.

Quimby arrived in N. Y. Oct., and the public claims of the public slump of the public

N. Y. Collarites Picketing B'way **And Nabe Houses**

With no break in the homeoffice labor dispute involving the major companies and two CIO companies and two CIO white-collarite unions, picket lines are continuing to hit Broadway and nabe theatres in the metropolitan area. Organized by the Screen Phillicist Gulid and the Sercen Office & Professional Employees Gulid, the picket lines have dented by receipts, in some cases serrous-tering the companies of the con-traction of the companies of the term of the companies of the companies of the All the maker companies hous-

until the dispute is settled.
All the major companies, however, with the exception of Eagle
Lon, are standing put on their
decision not to bargain with the
two unions unless they comply
provisions of the Taft-Hartiey law,
no its side, the union has counered with theatre picketing, demountrations and throwaways to
face the componies to bargain
atomal Workers of America, parent
union of SOPEG, and SPG, is also
granking campaigns in other organizing campaigns in other

organizing campaigns in other cities. Alone integey committee and the committee and agents.

agents.
Officials of Local H-63, International Alliance of Theatrical Siage
Employees, are stricting har do
homeoffice workers, formerly or
eutrently in the CiO's jurisdiction,
Already entrenched at UA and
Republic, H-68 exces are planning
to pull a switch at another major
company in the next several days.

Partial Solution

continued from page 8.

"art I release of 'Best Years of Our Liver's away from the chain.

Metro's splif from P-WC is less fully defined than the others. Sales fully defined than the others. Sales fully defined than the others. Sales fully defined than the others of the continued that the sales fully defined than the other sales fully defined that the other sales fully defined than the other sales fully defined that the other sales full s

age \$12.000. Last week, "Foreign Affair" (Pap.) and "Lady Middle") was also on stage Fair \$17,000. Last week (Fair Store) (Long) (100), \$4.65 — 1.000. More of the part of the production schedule for 1949 with back at the homeoffice before the b

THE "BOX-OFFICE WALLOP"

PREDICTED RY ALL

IS NOW BEING DEMONSTRATED

AT THE N. Y. STRAND.

WARNER BROS.

nnny **Selinda**



Johnny Belinda

Atlantic City, Sept. 7.— John. my Belinda* is a compelling, adult drama, told with tenaitive taste. A story of a tragedy with a happy ending, the film is one that packs a boxoffice wallop and can be sold for big seturns. Jane Wyman's portrayal is boil It's a compellingly artistic display of alent, demonstrating that as artist can brought as a strict can brought as a speker word. Of equal worth is Lew Aytes constaring, performance. There are few who can convey the shueerly, with which he endows a role and lemakes his part a sock performance.

makes his part a sock and hemakes his part a sock performance.

The unclodramatic angles will capture fancy of the general public, particularly the femmes, and there is a strong appeal to the class trade because of the intelligent interpretation displayed by script, direction and playing.

Jerry Wald's production has missed no bets in sessenting, if the season of the story and has given the film sock casting, in star spots and right on down the line.

Plot is one that, in less adroit and sympathetic hands, could have been a highly theatrical melodrama. The theatries are there but so deftly handled in the presentation that they give a solid backing. Jean Negulesco's direction guides the development leisure' but never slowly, treating the plot and players with potent understanding. He never overplays the heartstrings, yet keeps them constantly moved. An example of the deft handling is the rape seene. It's alive and vivid, but never becomes a tentwent-thirt meller proplem.

There are commanding performances by Charles Bickford as Miss

twent-thirt meller problem.

There are commanding performances by Charles Bickford as Miss Wyman father and Agnes Moorehead as her aunt. Bickford's work is an unusually able realization on the part's demands. Stephen McNally is excellent as the rapist and Jan Sterling, as the village belle who marries himtalso comes through strongly. Rosalind Ivan, Mabel Paige and Ida Moore shine as thoughtless village gossips. Dan Seymour and others in the large cast lend strong support.

Wald's supervision has ac-

strong support.
Wald's supervision has accounted for top work in technical
assignments. Ted McCord's photography makers a picturesque display of the drab Nova Scotia
background and the tender, moving mood of the film is heightened by Max Steiner's music
score. Set decorations, special effects, film editing and all other
technical aids help in making this
a class feature.

WADLER RELEASE Probaser, Jerry

WADLER RELEASE Probaser, Jerry

WYMAN - AYRES "Johnny Belinda" AGNES MOOREHEAD . STEPHEN MCHALLY JEAN NEGULESCO · JERRY WALD

Literati

Ray Josephs' S. A. Payoff

Ray Josephs' S. A. Payoff
Elast of foreign correspondents
that nobody in the U. S. is Interthe state of the state of the state of the state
Berlin and Moscow is refuted by
eurrent boom on South America
noted by Ray Josephs
Authority of the state of t

Paulo.

Josephs, who has covered the rhumba beat for close to 10 years, five of them in Buenos Aires, recently spent close to 12 months below the border for the Washington Post, Christian Science Monitor, Vantur State of Allies inked by the N. Y. Post Syndicate.

Bastice in Red oy the B. Y. Fost Latin America or any other overseas area isn't a pushovet to state of the st

Adamic's Mag

Adamte's Mag
From his home at Milford, N. JaLouis Adamie is putting out a kindof magazine, of a political nature,
of "Robinson Crusoe," the daddyof political pieces. Adamie calls,
them "T. & T. Pamphieta," at 50c at
the editor's views, in reflection,
"Who Is Expanionist—USSR or
LOSA" by Shaemus OSher ord,
and Tides," the title of all the
acries, which are advertised as
refres, which are advertised as
tradition, seeing in the Tom Paine
tradition.

Louis Adamie's own -contribu-

Louis Adamic's own contribu-tion to the last issue of 80,000 words, is an article entitled "Tolerance — Counterfeit of Intol-erance."

More O'Casey Biography Fourth of Sean O'Casey's books fo biography is skedded for November publication in London. First three in the series were "I Knoek at the Door," "Bictures in the Hallway," and "Drums Under the Window."

the Window."

New one is titled "Inisfallen Fare Thee Well" and covers, in part, his early association with the Abbey Theatre and difficulties encountered in approaches to Lady Gregory, W. B. Yeats and other Abbey bosses of the period when he was a Dublin tenement-dweller trying to break into playwrighting.

Abbley gosses the incentine dweller in the was Deskint playwrighting. It was to break into playwrighting. The property of the playwright in the playwright i

The new bi-monthly, Carousel, which, Sidney, Carroll, e-Esquirc which, Sidney, Carroll, e-Esquirc others, are planning for 1946 inauguration, is now in dumny form.

It will be a 50c silek and disavowedly a medley of Vonity Fair. Smart, Set., etc., although retaining some of those detaures.

edly a medley of Vanlty Fair.
Smart Set, etc., although retaining some of those features.

G. J. Nathins Latest—and OK
Say what one will about George
Hean Nathan's critical conjunctions:
mentary is oftlines more enterturining than the plays he reviews.
mentary is oftlines more enterturining than the plays he reviews.
(1947-48) '(Knopf, \$9\) is the sixth
(1947-48) '(Knopf, \$9\) is the sixth
stancessive volume of his theatre
annuals wherein he sums up the
annuals wherein he sums up the
show and blow by blow. He fooinotes the basel crodits, length of
roun, cit. with his town—and occa"Typical of the interpolated commentary is his reference to the
Critics Box Score. As often hapmentary is his reference to the
Critics Box Score. As often happerhaps talones space allotturin,
as fits the fancy of the famed dramate, exits. In this insignment,
as fits the fancy of the famed dramate, exits. In this insignment,
as fits the fancy of the famed dramate, exits. In this insignment
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Anyway, as above stated. Nathan's always never dult. Abel.

Ashlon Stevens' Pinehhitiers Management of the Chicago Heraid-American is using city desk men to review legit shows during the control of the Ashton Stevens' Pinehhitters

press eoverage should follow,

Kay Summershy Tome Blasted

N. Y. Dally News blasted Kay

Summershy's Eisenhower Was My

Boss' book in an cellforial Sunday

House Blasted Kay

Boss' book in an cellforial Sunday

House Blasted Kay

The cellforial Geclared that

He lady who clauffeured Eisenhower

during the war, turns out to

Book, is already looking for the

editorial to boost sales on the as
mython that people will now

sumption that people will now

hitherto uhrewealed war secrets.

Truth of the matter, according to a

swarm to buy it to learn all the hitherto unrevealed war secrets. Truth of the matter, according to a P-H spokesman, is that the publishing firm has a letter from Gen. Eisenhowever deelaring he has no objection to Miss Summers book. Second printing was recently completed, with 20,000 now seli-ing strongly.

Crosby On His Own
Bing Crosby didn't use a standin to author his story. "How I Got
in to author his story. "How I Got
of the Saturday Evening Post. In
a prefatory noise, the mag's editors
admit that "in a good many cases,
admit that "in a good many cases,
or the standard of the standard of the conpresonalities are written by semebody else." "the Old
Grounder would like it known that
makedy worst his one but Crosby."

CHATTER Eugene O'Nelli will soon move righted.

To Melli will soon move righted.

John Maynard writing a story on Rita Hayworth for, McCall's mag. total of \$2,500 and placed him on Marjoric Turner in Hollywood, problem for two years.

for two weeks to round up yarns for the Syracuse Herald-Journal. Bob Bloch, author of "The Scarf," sold it for an anthology. He has started new novel for Dial. Lee Rogow calls Jerome Robins the "hottest thing in show business" in an upcoming Esquire profile. Lee Rogow of bins the "hotte business" in an profile.

profile,
Frank Filan assigned to a full-time Hollywood studio beat by As-sociated Press for Its World Wide feature service.

feature service.

Adolphe Roberts, to be exiled from his present New Orleans apartment by sale of house, will winter in Havana.

The New Yorker's E. J. Kahn Jr. bringing out an anthology of his pleees via Harpers, "Who Me?" with an introduction by Ir

win Shay win Shaw.

Oct. 16 Issue of Collier's features yarn on Amos 'n' Andy's 20 years of network broadcasting, penned by N. Y. Herald Tribune radio critic John Crosby.

citité John Crosby.

Life reader beefed at Bill Gresham's carnival piece that said
gritt was gone from the midway,
by telling how he and a pal weyby telling how he and a pal weyHarold M. Bone, Vantrar's New
Haven mugg, has an illustrated
story on Yale's football demon,
Levi Jackson, in the eurrent
(November) Jackson, in the current
(November) Lissue of Ebony.

Emile C. Schurmacher and Allan Gould have formed a writer-photographer team, with offices in New York. The former was an as-sociate editor of the The American Weekly.

Weekly.

So Angeles newspapers have lost 17.8% in circulation since they hiked the price from five to seven cents. Customers who formerly took two papers are now settling for one.

for one. John Gutther's memoir of his I-year-old boy, Johnny, titled. Death Be Not Proud, "will give Death Be Not Proud," will give Death Be Not Proud, "will give Death Be Not Proud, "will give Death Be Not Proud, "will give Death Be Not Proud, "but Death Be Jailed" and Inquient Parents Be Jailed and Jailed and

erime.

Ben Conlon, Hillman Periodicals editor, writing westerns under what he calls. a nom - de - Texas. Once did a monthly novel series for Street & Smith called Doe Rice. As editor and writer he was originally one of Bob Davis' discoveries.

coveries.

DAILY VARIETY loaning out its managing editor, Roscoe C. "Duffy" Cornell to Norman -Chandler for three to four weeks to get the Los Angeles Mirror started. Cornell will function as supervisory editor until the new afternoon tab hits its stride.

Dr. Jan Van Loewen, one of London's top literary agents, will make his first visit to the U. S. Nov. 9. He's bringing a number of European properties and also intends to pick up 'American plays and books for sale in England and on the continent.

Obscene Disks

= Continued from page 1 ;

it is "unthinkable" that there is a demand for such records, and asked directly if there is some way for the Government to stop manu facture of such disks.

Eugene Davis, first assistant U. S. district attorney for Kansas, informed Judge Mellott that steps informed Judge Mellott that steps already are being taken in other etities, particularly three in California which are believed to be sources of the records. Davis declined to name the California etities in the case. He and Lester Luther. California etities in the case. He and Lester Luther. California etities in the case. He and the california etities in the case. He and the california etities in the case of the california etities and the case of the case o

Davidson was apprehended by the Federal Bureau of Investiga-tion of a Wichita, Kan, grand jury-tanger of the Company of the

SCULLY'S SCRAPBOOK

In what I suspect was an attempt to build me up again to the poi where I could be lured back for another gold hunt in the Moja Desert, SI Newton took the Scully Circus to the Brown Derby, whe Mattre Chillus honored us with the most preferred table and Newto with the check

with the check.

Remembering that Newton had golfed all over Europe, I thought I would reward him with a movie of Ireland. He stiffened at the word 'movie' and when thich a welf-leigned trauma. I laid him out in the largest Brown Derby booth, which has a best of the mought to be a psychiate of the property of the state of the st

Under further questioning, he confessed that in his middle years the Pat O'Briens, Frank McHughs, Frank McGlynns, Morton Downeys, Watter Connollys, Barry Fitzgeralds, Fred Allens, Bernard Shaws, Im Tullys, Liam O'Finhertys, Sean O'Cassy, and thinking of retreating to a Bellast tower in the hope of never hearing another Gaelle, word for the rest of his life.

Players, had left him so loased up he was timiting or retreating to a Bellast tower in the hope of never hearing another Geelic word for the Bellast tower in the hope of never hearing another Geelic word for the Bellast tower in the hope of never hearing another Geelic word for the Then Peres Hate.

The newest generation of Irish playboys like Tyrone Power, Errol Flynn, Dennis Day, Walter O'Keefe, Michael O'Shea, Dennis Morgan and Christopher Lynch (the prodigy of John McCormael) did nothing, soften his bias against anything connected with the Irish Free State, acute attack of schizophrenia by suggesting that we wash down the good dinner at the Brown Derby by repairing to the Wilstire Ebell to view a new film in color on Ireland as produced by Burton Holmest Bouden of the Color of the World of the Color of the World of the World of the Color of the World of the World of the Color of the World of the World of the Color of the World of the Wo

haughs.

Added Seene: Glocea Morra.

It took his camerame four months to get enough sunshine to justify the title of "Sunny Days in Independent Efre." But it was worth it, the title of "Sunny Days in Independent Efre." But it was worth it, the title of "Sunny Days in Independent Efre." But it was worth it, the title of "Sunny Days in Independent Efre." But it was worth it, the title of the control of the title of the control of the title of the control Added Scene: Glocca Morra

When television tops his present filineran routine he'll buy in teamwhile, he will do 180 shows between now and May. This is well bowe his average of 10 years ago when he was working on his first

above min. They were the presence of the prese

Film Reviews

Continued from pare 11

When Lave (alls splie its very apparent flaus, this should be a good grosser in Italian, singuage houses because of the obvious production errors. Silvinguage houses house houses of the obvious production errors. Silvinguage houses house houses of the obvious production errors. Silvinguage houses house house houses houses

...on its way to Radio City Music Hall



A WONDERFUL COMEDY FROM U-I

to take its place
with the great comedy hits
of all time!



B&K's \$2.500.000 House for Chi Loop First in Years; Supplants Apollo

Chicago, Oct. 22

Chicago, Oct. 24

Chicago, Oct

2 New New Mexico Houses

2 New New Mexico Houses
Denyer.
Gibroitar Enterprises Is opening
Gibroitar Enterprises Is opening
Gibroitar Enterprises Is opening
N. M., and doing major overhaultoo on two others. In the Comment of the Comment
of the Comment of the Comment of the Comment
of Edward Comment
of Edward On Security, and reGering, Wyo., is getting a remodel
plus 500 new seats
Atlas Theatree is building a 975seater in Golden Colo. sollege
early two theatrees there any the
only two theatrees there.

Start 900-Seater in Texas Dallas.

Dallas.
Construction started at Post,
Tex., by Texas Enterprises, Inc., on
a new theatre to be known as the
Texas. The 900-seater will cost
\$100,000.

Texas. The 900-seater will cost \$100,000. Robb & Rowley Theatres started construction of two new houses in Oak Chiff section.

Open New Texas 600-Seater

Ft. Worth.
The new Lou, owned by C. L.
Wolf, opened at Idalou, Tex. It is
a 600-seater,

Start Ft. Wayne 1,800-Seater Fort Wayne, Ind. Construction has started on 1,-800-seat Clyde being built by Helen M. Quimby Realty Corp-here. House is named after her husband, the late Clyde Quimby, local exhibitor.

Two Taylors, Unrelated. Sail for 2d M-G Brit. Pic

Robert Taylor and Elizabeth Taylor sail Saturday (16) aboard the Queen Mary for England, where they re slated to start work immediately on "The Corspira-tors," to be filmed at Metro's El-stree studios in London.

stree studios in London.
Film is the second to be produced by Metro since the war's end, following the recently-completed "Edward, My Son." Arthur Hornblow, Jr., who's to produce "Conspirators," sails for England aoon; M-G studio exec E. J. Manhux sailed last week: nix sailed last week,

LIPPERT SKEDS 3

Republic is renting stage space to Robert L. Lippert to produce three pictures for Screen Guild release, starting early next month. Pictures are "II Shot Jesse James," "Como" and "Roaring Wheels"

In CIO Theatre Snarl

HI VIV I HEALT CO. 12. Five big AFL trade unions were named in Federal court here last week in an alleged boycott sult which involved work stoppage on El Rancho Drive-In theatre at Bridgeviller The NLRB petition charged that Dill Construction Co. hired CIO elettriclans and AFL members of five other unions took a walk.

Case was widely played up in the local press manuach as this was the first action to crack down on closed shop tactics of AFL construction unions in Philasurial district in alleged defiance of Zasteries was manuach as interestate commerce was involved. Mrs. Gordon O, Gloson, secretary of At last Theatre Supply Co., testified that theatre equipment for the El Rancho was shipped from Chicago, the construction of the construc

Lensing Abroad

Hollywood, Oct. 12. Filming abroad has hit new high with eight pix lensing in foreign countries and half a dozen more in various preparation stages for early starts outside U. S. Five of octet now shooting are indies. three incidentally without a release as yet. Remaining three are all as yet. Remaining three are all being made by 20th-Fox. "I Was Male War Bride," in Germany. "Prince of Foxes." Italy. "Affairs of Adelaide," England. Indies without release are Jimmy Savo filming his own book, "Little World, Hello," in Italy. Yovagers, Inc., making production bow with "Rapture," also in Italy, and A. & T. Productions, "The Man on the Elife! Tower." Parls,

World, Hello," in Italy, Yoyagers, Inc., making production bow with TRapture," also in Italy, and A. & Trapture, also in Italy, and A. & Trapture, also in Italy, and A. & Trapture, and Italy, and A. & Trapture, and Alfred Hitcheck, is winding and Italy and A. & Trapture, and Alfred Hitcheck, is winding and Italy and Italy and A. & Trapture, and Alfred Hitcheck, is winding and Italy a

More, than 50 film houses had their anusement tax money stolen in Philadelphia's super-colosal tax. South of the philadelphia's super-colosal tax. South of the philadelphia's super-colosal tax. Teman turned over to Deputy Attorney General John C. Phillips a complete report on embezzlements in the Anusement Tax Division of the Receiver of Taxes office: the philadelphia the phila

VARIETY SCTOA to Withhold ASCAP Theatre Fees

ASAAY Ineatre rees

Juss Angeles, Oct. 12.
Payments to ASCAP by Independent members of the Sottlewick of the Action will be withheld, pending a final decision in court. Notice of the action will be mailed to ASCAP withholding join will be handled by each theatre and not by SCTOA as a body.

Independent entities with the sound of the AscAP with a sound of the A

Hitchcock, Small Each Ready Film On Lorna Doone

Hollywood, Oct. 12. Rattle looms over "Lorna Doone with both Edward Small and Al fred Hitchcock readying film for indie production. Small already has script completed and also has prior title registration with Motion

production and the control of the co

Col. Still Balks On All-Industry Setup For Pix Arbitrations

trib participants.
United Artists, which along with
Columbia and Universal refused Columbia and Columbia and Universal refused to accept the 1940 system, is ready to enter the new system if the AAA can work out economical enough operations and if all other companies join. Columbia's rectual, however, may work a change

Clips from Film Row

NEW YORK

NEW YORK.

Eagle Lion's sales exces converged on the Hole Warvick, N. Y. Saturday 19, for a one-day of the Warvick, N. Y. Saturday 19, for a one-day of the Warvick, W. Y. Saturday 19, for a one-day of the Warvick, W. Y. Saturday, W. Saturday

MEMPHIS

Theatre owners from Tennessee, Mississippi and Arkarasas will gather of the two day pownow which opens Get. 25. Orris Collins, prexy of the tristate group, will preside over the session, while Chalmers Cullins, Memphis showman, will handle entertainment arrangements.

man, will handle entertainment arrangements.
A group of top execs from the industry will speak, including Andly Smith, Jr., Bob Mochrie, Earl J. Hudson, Gael Sullivan and Herman

ST. LOUIS

Turner-Farrar Circuit, Harrisburg, Ill., will construct a new 600-seater in Grayville, Ill., to replace the Premiere, destroyed by fire last April.

fire last April.

Jack Kane, avet film salesman
who has been manager and part
womer of the Victorian Club, a midtown nitery, is returning to the
town nitery, is returning to the
gare for United Artists.

William T. Ketth, United Artists we Orleans branch manager
upped to newly-created post of
the property of the St. Louis,
Kanasa City, Omaha and Denver
branches.

DALLAS

N. J. Colquboun of Atlanta named to manage the local Film Classics exchange, replacing Raiph Peckham, who resigned to become manager and partner in Screen Guild Miami exchange. Colquboun moved to Atlanta to be Eagle Lion nowed to Atlanta to be Eagle Lion to the Colombia of the Colombia local Republic branch and district manager.

local Republic branch and district manager.

Roxy. Wichita Falls, Tex., for-merly owned by C. C. Parfet, Gar-rett Parker and Dy Govlord Leath. Three continue to operate Texan and Tower there. E. W. Capps 30d his Cliftee and Gem. Cilton. Tex., to C. E. Wil-liams and William Feemster. Feem-ciliams and William Feemster. Feem-City to manage the Cliftee.

John C. Greer, general manager of United Theatre Service Corp. here, acquired the interest of John L. Franconi in the buying and booking combine.

MINNEAPOLIS

MINNEAPOLIS
In from Hollwood, W. R. Pasik, circuit with the month of t

uing to improve following an ill-ness which had him on sick leave since last January.

CINCINNATI

CINCINNATI

Willis Vance, owner of Dixie
and Gardens, drive-in near Covington
in Greater Cincy area, acquitted
as tweek on a charge of operating
a loitery in Wahoo' game, simithe control of the control of the control
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CHICAGO

CHICAGO
Skyhi dirven in westend doubled its car capacity since opening interements ago in Excress circumstance of the control of the control

DENVER

Gibraitar Enterrises bouth the Star, Fowler, Colo., from H. O., Russell. II. Research of the Colo. And the Colo. A

INDIANAPOLIS

INDIANAPOLIS

Favorité Films Exchange is slated to open here soon, according to Albert Dezel, who has applied for a charter to operate the venture. Associated with him will be Edward J. Saisberg of Cincinnati. New outlet will handle Favorite Films, Masterpiece Productions, Madison and various odies of the productions, Inc.

LOS ANGELES

United Artists Theatres of California signed contracts for construction of a new film house in Bella Vista area, East Los Angeles, Blueprints call for a 1,200-seater, with building stated to start early next month.

DES MOINES

Russell C. Fraser is new director of ad-publicity for Tri-States Theatre Corp. here; succeeds Don Allen, transferred to Sioux City, Allen, transferred ta., as city manager.

NBC-TV Pix Continued from page 5

NBC to buy film for many stations at a time. Through this mass disment in the Anjusement Tax Delivers and The Receiver of Taxes office.

I son of the Receiver of Taxes office.

I so of the Receiver of Taxes of Tax





He keeps the action in character...

THE STAR makes his getaway. In his wake "confusion" reigns...

This background action, however, is far from helter-skelter; the assistant director has controlled it carefully to keep it characteristic of the scene.

But handling supporting actors is only one of many ways the assistant director daily demonstrates his sense of the dramatic and his organizing skill. He is liaison man between his director and the cast and crews. He prepares shooting schedules... assigns calls... anticipates every need that might arise.

Thus the difference between efficient picture making and a film that goes beyond its schedule and budget often rests with him. Yet heavy as his responsibility is, it's lightened not a little by the faithful performance of a "partner" in efficiency—the famous Eastman family of motion picture films.

EASTMAN KODAK COMPANY ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS
FORT LEE • CHICAGO • HOLLYWOOD

Exhibs Invading Tele

continued from page sideration. Another is the establishment of a theatre television of the continued from the free continued from the continued f Suspicious Exhibitors
TOA has been under increasing
pressure by indle members, paricularly, to isaunch into a big program on video. There is a considerable indie exhib wing in TOA
wit some of them, may ultimately
throw over theatres in favor,
selling their product directly to
television. This development is
thought more likely in the event
the anti-trust suit culminates in
partial or complete divorcement of
Nicht more; and other special

Night sports and other special vents telecast are already hurting business, exhibs aver, and are expected to cut more deeply into grosses as tele stations spread out. Fact that the public is shopping ment branch vying with all others for the spending dollar is adding impetus to the exhib idea of entring video. ToAcrs see the need for self-protection and are following the Stopan laid down at the group: "If you can't lick 'em, join 'em."

Woffson's committee will also swing into a campaign to get pro-Night sports and other special

join 'em."
Wolfson's committee will also
swing into a campaign to get producers to trailerize their films over
television as part of their na-

DC-6

LOS ANGELES

11 hours, 10 minutes

CHICAGO

314 hours one HAvemeyer 6-5000 or your travel agent

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Fifth at Spring • Los Angeles FRANK WALKER, General Manager Formerly at Olmsted, Cleveland, O.

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Calvert School

comes to you



Aussie Remittance

Continued From page 3

Bring quarters for people of modest means. Complaints of overse means for people of modest means of the means. Complaints of overse means of the means

In July Import of American films was temporarily suspended so that the exchange situation could be canvassed. If was then agreed that the 1948 remittances should be the same as in 1947. A total of \$600,000 was allocated, \$534,000 for remittances and \$60,000 for purchase of the same as in 1948 (and 1948) was a very profitable one for Hollywood in Portugal.

base year of 1947 was a very profit-able on e for Hollywood In Portugal. In ICEJ.AND: Imports of American ICEJ.AND: Imports of American ICEJ.AND: Imports of American cause the fine and the countries have also been restricted to a lesser extent for the same reason. Several theatres in Rey,kjavik were closed for short periods because no pictures were available for them.

Theatre Sales

celerated by an all-time high being celerated by an all-time high being currently saked and paid for the atter realty. With construction ma-terials still ballooning, prospective sellers have generally fixed a price of seven times one year's earning for flickeries offered to buyers. "That's a big chunk for anyone "That's a big chunk for anyone "That's a big chunk for anyone and the sellers are get-ting it nonetheless. Unless it can ries with it the real estate besides

ling it nonetheless. Unless it car-ries with it the real estate besides the lease, there may be plenty of allures in the next 10 years. Spite the fact that there is not as much money around as last year. For instance, number of indie circuit operators have already sounded out of buying Government attacked, list that theatres which have been they be the state of the place of the place of the lighty held for many years must loosening of the entire realty mar-ket.

ket.

Bank credit is tighter because
the retirement of the public debt
has been drawing on reserves. All
banking associations have been
warning their members to watch
loans on realty and that awareness
will act as a partial but far from
complete brake on theatre transactions.

tions.

Regardless, insiders are still convinced that the next 12 months will bring on the unprecedented volume of sales. "Construction costs are so high and theatres-for-sale have been so scarce that the buying impulse has built up to an all-time high," one observer summed up.

Russ, Yugo Deals

Eric Johnston, Motion Pic-ture Ass'n. of America's prexy, has informed members of the MPAA board that his film deal MPAA board that his film deal with Russia and Yugoslavia is conditioned on their consent to the proposal. Johnston has with the two countries but has an understanding with the governmental bodies that the final okay must be given first by the board. He will meet with the directors to present upon his return.

Johnston's uksee in London.

Johnston's ukase in London, early in his trip, that American pix must be packaged apart when sold to British theatres, when sold to British theatres, was not an on-the-spot decision by the MPAA chief, it has also been learned. Contrary to belief, he had reached an understanding with company prestanding with company prests to ban mixed double-billing of Yank films with British begree crossing the Atlantic. His London annoncement merely implemented that decision.

Johnston's Confab Continued from page 3

proposed film deals with Russia

proposed film deals with Russia and Yugoslavis. Production problems will also find themselves on the agenda. Because of the Russian Production problems will be dealed the second problems of the second probl

Indicative of the length of the series of meets is the fact that Johnston's office has cancelled speaking engagements of the MPAA prexy which he had planned for Oct. 25 and the first week in November.

Johnston's AMPP Push

May Set Off Fireworks Los Angeles, Oct. 12. Fireworks are expected who

major company prexies huddle with major company prexies huddle with Eric Johnston and studio toppers Oct. 20-22. Though meeting re-portedly is to cover various phases of the industry, plus Johnston's re-port of his European negotiations and trip, a big issue is expected to come when Johnston attempts to take over operations of Ass'n of Motion Picture Producers' Hollymotion Picture Producers Holly-wood organization, and suggest bita-the be authorized to engage for it a top calibre leader. Y. Frank Freeman of Paramount, has been acting chairman since Byron Price resigned.

resigned.

Producers here are greatly opposed to N. Y. operating the local organization, whose problems are formed to the foliation of the producers of the foliation of the fol production.

None of members of local AMPP board is a memoer of MPAA. Sud-dio men aren't opposed to bringing in a salaried man to replace Byron Price, who was in charge for over a year, but they want a man."who knows the business."

Hammond (Ind.) Suit Vs. 14 Major Distribs Chicago, Oct. 12.

Chicago, Oct. 12.
Peter Poulos, operator of the Ace
theatre, Hammond, Ind., fourtiron nabe, fide sult in Chi federal
distributors, charging them with
conspiring to monopolize film exhibition, suppressing competition
and discriminating in rental rates,
was allowed first-run houses, Paramount and Partheon; seven, and
14 days even time to the
allowed to exhibit.
Operator seeks an injunction and

Operator seeks an injunction and man order barring waiting time for is films.

\$45,000,000 Foreign B.O.

remittances from these two countries. Britain's allowance of \$1.75 to \$1.85 to \$1.85

ment, American remittances have been fixed at \$14,500,000 over the next four years, representing liqui dation of funds blocked prior to dation of funds blocked prior to June 30, 1947, plus some current Income. Terms limit American pix to 121 per year with the quota for playing time of domestic prod-uct upped to 10 weeks out of every 26.

In Belgium, one of the free mar-tet outpust remaining in Europe, U. S. earnings will hit the \$4000-000 mark next year. Switzerland, another free market area, is slated to return slightly under \$2,000,000. Norway, Holland, Denmark, Swe-child and the state of the state of the conductive state of the the U. S., are likely to account for another \$2,000,000. Italy, Spain and Finland have complete bans on remittances, while the rest of Ex-ternation of the state of the state of the transport of the state of the state of the rest being handled by the Molion Ficture Export Assn. because of the peculiar monetary and political In Belgium, one of the free mar peculiar monetary and political conditions existing there.

Aussie and South America Aussie and South America In Australia, U. S. companies will earn approximately \$3.500,000 representing 70% of the total revenues Down-under with the Australia and Hong Kong permit free remittances, with U. S. films expected to earn over \$5,000,000 in those the country of the

Burma, nave blocked all remit-tables. Manerica, U. S. film companies have been belted by price-faxing and rental regulations in Brazil which has resulted in a complete stopage of operations there. Brazil represented a 85, 600,000 having the force of the property of the companies of the stable of the companies of the stable of the companies of the mits no remittances but film im-ports into that country are continu-nated by the companies of the stable by the Argentine Central Bank." Peru, likewise, has banned remittances. remittances.

remittances.
Such countries as Peru, Bollvia and Colombia are restricting U. S. dollars to a trickle. The rest of South and Central America are free market areas where U. S. companies. will remit from \$3,000,000 to \$4,000,000 net in the coming year.

In the rest of the world, South In the rest of the world, South Africa, with no restrictions, will remit approximately \$2,000,000 to the U.S. Palestine has hanned the outflow of gold for pix since the formation of the Israell government although an early agreement is expected. Egypt permits remittances only in stering, forcing

uation, U. S. filmites will have, some aces in bucking the current tendency to brush off film import payments because of the "luxure pounds for dollars in the world may make the property of codinsed from page 3 cording to the Yank spokesmen, is conding to the Yank spokesmen, is not seen that the country of the condition of the country of the country of the yank spokesmen, they declared, is on a competitive basis. His product must domestic product. They conceded that Universal and Eagle Lion, Rank's two U, S. releasing outlets, faced a severe problem in selling British films here or problem in selling British films here problem in selling British films here problem in selling British films here for threadying the selling british films here for threadying the selling british films here for threadying the selling british film will do business in the U.S., citling the Boston date as evidence that the attempted boyotth hadri burt the films business.

Lord Off For 'Tokyo' Lora Uff For Tokyo'
Hollywood, Oct. 12.
Robert Lord leaves for Japan
Oct. 14 to check backgrounds for
the Humphrey Bogart starrer,
"Tokyo Rose," which Santana
Productions will make for Columbia release.

Lord will be accompanied by Cyril Hume, screenwriter, and Jason Lindsay, location scout.



ORGANIST = Currently

PARAMOUNT THEATRE **NEW YORK**

New York Theatres



VICTOR MATURE . RICHARD CONTI "CRY OF THE CITY"

A 20th Century-Fox Picture
ON VARIETY STAGE—DANNY THOMAS
THE SHYRETTOS - MARIE McDONALD
ON ICE STAGE—"THE BLUE DANUBE"
Staring JOAN HYLOOFT

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GREER GARSON • WALTER PIDGEON
in "JULIA MISBEHAVES"
Peter Bitzabeth
LAWFORD TAYLOR ROMERO
A Metro-Goldwyn-Mayer Picture
8 PECTAGULAR STAGE PRESENTATION

OUTDOOR REFRESHMENT ONCESSIONAIRES in Refreshment Service for Century DRIVE-IN THEATRES SPORTSERVICE, Inc., JACOBS BROS. all-time in summed up. *****

Clubs...

Waldorf, N. Y.

Riviera, N. Y.

Copacabana, N. Y.

Chase, St. Louis

Persian Room, N. Y.

Empire Room, Chicago

Slapsie Maxie's, L. A

Roosevelt, New Orleans

Last Frontier, Las Vegus

R a\d i o . "Tangee Varieties" — "We the People" — "Hi Jinx "Chesterfield Supper Club" — "Paul Whiteman Show" "Hildegarde's Raleigh Room"— "Burgess Meredith Show"

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The four moir networks and, the National Assa of Broadesates, the National Control of the National Control of the National Control of the National Control of the American Economic Systems. The council, as far as radio is concerned, as far as radio is concerned. The National Control of Na

plans.
Council, according to spokesplans. Council, according to spoke in con. hopes the companion date men, hopes the companion and the council of the council of

ten, which have made this country great."

While dollar figures aren't yet warlable on the value of the space and time to be devoted to the warlable on the value of the space and time to be devoted to the value of the space and time to be devoted to the value of va for ads over their own names

while the row name.
While the radio campaign isn't formatted as yet beyond allocation of spot announcements to both regional and national webs, for use no both commercial and sustaining shows, the council said it had been surred by the nets that they'll be "dramatized explanations" of the American system.
Non-affiliated stations are expected to work out a plan of coopeted for the council said to the control of the commercial council specific for the commercial said to the commercial said the commercial said to the commercial said the c

pected to work out a plan of coop-eration via NAB. No specific plans have been made for employing television, although it's believed that both networks and advertisers in this medium will work out TV

With 5G a Week Coming **Up, Billy Rose Ankles MBS** Show Due to Pressure

Show Due to Pressure

"Bone-rushing mount of work"

Billy Rose took on for awhiterive raido sints a week, five newspaper columns weekly, authorship

of a book, etc., in addition to running his nightculub and theatre,

of a book etc., in addition to running his nightculub and theatre,

just got to be too much. So, hat

week, he bowed out of his five

minute cross-the-board chors on

the Mutual network.

The fadeout cornect centrate un
der which he was bankrolled by

Semler. He was getting \$5,000 a

week for the stint and the next

poption called for a hize to \$5,000.

to the grind, he said, and asked

Semler to let him cancel. (He

recently also cut his five-a-week

columning chore to three.)

Rose said Music Corp, has made

turned them down. He'll devote

turned them down. He'll devote

Rose said Music Corp. has made him several radio offers, but he turned them down. He'll devote himself, aside from occasional himself, aside from occasional flicking his book, which is due off he press Oct. 201. 855-9 p.m. Mutual time slot, 855-9 p.m. Will do a necodotes based on current news. Spot is own systating. Gardner also does "Twin Views of the News" on MES with Danton Walker."

HANNA TO PARIS AS **UNESCO RADIO AIDE**

UNESCO RADIO ADDE

Michael R. Hanhaed, Oct. 12.

Appointed ortifinally to represent American committee.

Appointed ortifinally to represent American broadcasters at the a special mass communications set up by the United Nations Educational, Social and Cultural Organication of the Committee at a meeting last week in Washington with Julian Rustey of Consultant for the International committee at a meeting last week in Washington with Julian Rustey of Consultant for the International Committee at a meeting last week in Washington with Julian Rustey of Consultant for the International Conficials of the State Department. In this new capacity, Mr. Hanna Will advise representatives of radio UNISCO in their planning for a worldwide, free flow of information as a basic, international movement for world peace.

Army Buys 10G Wkly. ANTA Show: Nov. 11 ABC Bow

American National Theatre & Academy has just signed a deal for a weekly series of radio shows to be sponsored by the U. S. Army and Air Force Recruiting Services. Pact was negotiated through Cardrace was negotiated inrough Gard-ner agency and represents the Army's biggest single network splurge to date. (During the past year it has sponsored approxi-mately a dozen other network airers.)

he music. Aline MacMahon will be the liai-

Aline MacManon will be the liai-son between the Army and ANTA in lining up the weekly talent, with Roland Martini of the Gard-ner agency and agent Ted Ashley arranging the final pacting.

Hooker's Ted Lewis Buy

Hooker's Ted Lewis Buy
Chicago, Oct. 12.
Hooker Paint Co., through Goodkind, Joice & Morgan, has bought
26 weeks of the transcribed "Ted
Lewis Show" for Sunday afternoon airing in Chicago, Yanktown,
S. D., and Kalamazoo, Mich.
Show is nearkaged by Chartoc. Show is packaged by Chartoc-Colman Productions.



KLZ's Director of News Special Events SHELDON PETERSON

A reporter, editor and a keen writer with a sharp sense of the dramatic in news. Introduced use of spot news wire recordings into

Philco in AM-TV Splurge; Buys Up **'Premiere Shows'**

Premiere Shows

Combined radio and television

Combined radio and television

things may project Philes into the
forefront of national sponsors next

sesson. The company, already
prominently entrenched in the

sesson the company already
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silicon properties of the company already
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silicon properties of the company

and co

Oboler Due in Fri. (15)

Arch Oboler, winding up his eight-month safari through South Africa, arrives in New York Fri-day (15) aboard the Morgantown Victory.

Victory.

During his trip for material for radio and television shows to be produced by Fred W. Ziv. Oboler recorded 36 hours of tape and photographed several thousands of celluloid feet in color.

The Lady Shows Her Mettle

Frieda Hennock, first woman member of the FCC, made it plantast week that as father three months of the FCC, made it plantast week that as father three months of patient "orientation listening" since she became a commissioner, Miss Hennock lashed out during proceedings Thursday (7) at railroad company witnesses signing a proposed cut in their frequency allotments.

See in the second of the second s

Tele a Luxury or a Necessity? **Issue in FCC Radio Frequencies**

'What a Man' Adams

What a man Adams

Minneapolis, Oct. 12.
WCOO has totted up figures to show newscaster Cedric Adams hasn't been exactly dile.
Also maesters of talent show.
Adams in past six months audi42,4000 miles, appeared herfore 150,000 people in 60 towns and broaddeast 15 newscasts a week beside two half-hour talent shows.
Adams also writes six columns a week for Minneapolis Star and Star and

WSAY Nixed By Highest Court In Fight With Webs

Washington, Oct. 12.
U. S. Supreme court vesterday (11) refused to review a request (11) refused to review a request (12) refused to review a request (13) refused to review a request (14) refused to review a request (14) refused to review a request (15) refused to review a region of the stone of the sto

Lorena Danker's Powwow At Lever Bros. Mass. HO

At Lever Bros. Mass. HQ

"Cambridge, Mass., Oct. 12.

"Lorean Danker broke a. Lever
Bros. Tradition when she visited
the flouse by being the only femme to
have dined the tradition associated
sameny, which handles. Thompson
sameny, which handles the same held and has proved
the same field and the proving
the same field and the provi

Radio Frequencies

Washington, Oct. 12.

Reference for television as a "mere convenience or anusement" using valuable radio frequencies which should be allocation as a "mere convenience or anusement" using valuable radio frequencies which should be allocation as a state of the property of the public safety "deserve more consumer of perturn space has uses, such as television. He added time; radio safety "deserve more consumer of the public safety safety "deserve more consumer of the public safety safety "deserve more consumer of the public safety safety

(Continued on page 36)

Granik's 'Forum' Back On Mutual With Sponsor For 12 Key Markets

For 12 Key Markets

Theodore Granik's "American

Theodore Granik's "American

Form of the Air" goes back on the

Mutual network next Tuesday (19)

Gregorian and the Air" goes back on the

Mutual network next Tuesday (19)

Forgram will selected sponsor in

freight and household goods.

Frogram will simultaneously be

freight and household goods.

Frogram will simultaneously be

mond Spector, New York sgeney

there was the state of the spector of the tell

from has had one previous

from has had one previou

to personally welcome ner, however, through being called to the Cosst
over the weekend.

KUOM'S FORIM SERIES

Minneapolis, Oct. 12.

KUOM, Univ. of Minneapols stirtion, has launched a weekly have Sen. Howard J. McGrath of
hour radio forum, at 1 p.m. Thursdays. devoted to discussion of
world issues.

Dems Woo Femmes With Disk Jockey

The Democrats may not be matching the Republicans in air-time ton, but they came up Monday (11) with the most novel radio often, but they came up Monday (11) with the most novel radio of the standard in the

JACKPOTS JACK UP COMEDIANS

Louis N. Brockway, exec veepee of Young & Rubicam and member of the three-man agency committee which has been jousting for months with the Radio Writers Guild, tossed in this said Monday (11) on the agencies latest—and perhaps final pre-strike—

Monday (11) on the agencies latest—and perhaps final pre-strike— letter to RWG:

"Most daytime radio stories, which the Guild members write so also, usually have a character who is a kindly philosopher. The shall usually have a character who is a kindly philosopher. The reling lovers, untangle tangled domestic situations, rules the muser to pay off the mortgage, and generally to restore conditions to normal when they go too far afield.

"We have no philosopher, kindly or otherwise, in the agency-RWG drama, which seems to have reached an impasse. Lacking it, we would like everyone to take a look at the situation to see if it is a look at the situation to see if it is a look at the situation to see if the situation to see the state of the situation to see if the situation to see it is a look at the situation to see it is a look at the situation to see it is a look at the situation to see it is the purpose of gour latest letter to the guild."

Trammell Enlists Sponsors to Plug Hooper Holes in Sun. Night Dike

Now that NBC's Sunday night"Iron Curtain" two-hour comedy
paraly has been penetrated, after
practically having the Booper field
practically having the Booper field
so, the web chieffains are making
no bones over their anxiety. The
two-pronged brunt of opposition,
of course, comes from CBS
competing for audience pull with
the Phil Harris-Alice Faye Rexail
show in the 730-8 pm, shot, and
ABC's "Stop the Mussic," which is
allen a run for their \$25,000
weekly budgets.
NBC prexy Niles Trammell, it's

weekly budgets.

NBC prexy Niles Trammell, it's learned, has personally approached the Sunday NBC advertisers in a bid to enlist their cooperation in a fill-out promotional campaign designed to put the accent on the network's Jack Benry-Pril Harris-Edgar Bergen-Fred Allen sequencing. While in some quarters it's

Sun, 8 to 9 Boxscore
With the Battle of the
Hoopers on in earnest, now
that on the fall shows have
penters on the Edgar BergenFred Allen competition vs.
ABC³ "Stop the Music."
Here's the Sorcente on the
Here's the Sorcente on the
Here's the Sorcente on the
Bergen out-Hoopered ABC³
Music." for the 8+30 sequence, the comedian pulling
giveawy's 13.1 average for
the half-hour. On the other
hand, Allen snared 12.5 in
hand, Allen snared 12.5 in
see for the 8:30-9 period. Sun. 8 to 9 Boxscore

been reported that NBC was woo-ing the sponsors for a slush fund, to be matched by NBC coin, to bombard the listening public, this has been denied by web execs.

has been denied by web execs.
Thus far the campaign is being directed toward a continuing barrage of station breaks hammering away at a 'saty time,' and the continuing barrage of the continuing barrage of the continuing to the continuing the cont

How New Yorkers Rate Em

Despite early fall returns of bigtime network stanzas, jackpotters
picked off tifve of the Topy for
picke

Take the Crew, Too
Seattle, Oct 12.
Beeing striptane Co.
In Seattle was present to the control of the control o

Bing Coin Linked To '49 Teeoff Of **Transcription Net**

Hallscriptuli NCL
Bita Crosby's coin reportedly as yet unannet transcription network which is being a yet unannet transcription network which is being prepped for a September, 1949, teeoff—If the pronterra can pet at least 300 stations. Some 75 to 100 Mutual outlets, among others, are said already to have been inked to thative affailations by two representatives the control of the proposed web.
Trade hears that the operation, Jointly financed by the Crosby thousal Bank, it offering a minimum of five and a quarter hours of commercial time weekly as a starter, provided 300 stations can proposed by Pholo, his current bank-roller on ABC. Whether this would not apply that the proposed with the control of th

be the same show or a separate one, however, isn't known.

WOW Sending 25 Midwest Farmers to Europe For 8-Country Aggie Study

By GEORGE ROSEN

Return to the atrianed of the major many the past and personal pers

position has served as muchneeder stimulant in lating theneeder stimulant in lating theneeder stimulant in lating theneeder stimulant in lating thelating the state of the state

Okay Due Today On KOW-WTOP

Washington, Oct. 12.
FCC, it's learned, has on the agends of its executive session tomorrow (Wed.) approval of CBS sale of 55% interest in WTOP, Washington, to the Washington Peat. The approving action is expected to be announced later this

pected to be announced later this week.
Simultaneously, the Commission is expected to approve CBS' purchase of the remaining 55% interset of Brunton Bros. in KeW. San Francisco, giving the wesh full workership of the 50km state of 500.00 to build up KeW under new management of Arthur Bull Hayes, now topkick of the N.Y. flagship, WCBS.

now topsace us use MCBS.
WTOP deal is understood to involve acquisition by the Post of CBS D.C. television application.
WINX, but may keep WINX-FM.
It's said the WTOP acquisition is costing the Post in the vicinity of \$1,000,000.

Is There a Philosopher in the House? | FALL PREMIERES | Writers Guild Poised for Strike Vs. Ad Agencies, Indie Packagers: Scripters Take Vote Tonight (Wed.)

Hope on Allen's Side

Hope on Allen's Side
Cleveland, Oct. 12,
Boh Hope land to continue
poking fun at giveaway shows.
In town to view his Indians
take over the Braves in the
World Series classic, Hope distake over the Braves in the
World Series classic, Hope disincident arises, pertaining to
the giveaway craze, his writers
will work it into his program.
Hope spoke highly of the
awayas, but he added "How'll
people find out about the gags
it they continue to listen to the
green of the spoke of the spoke of the spoke of the
Ardiculous."
Tridiculous."

Hope termed giveaways

Standard Oil (N.J.) **Orch Sponsorship** A Com'l-less Com'l.

Sponsorship by Standard Oil Co. (N.J.) of the New York Philhar-monic Orchestra concerts on CBS, which got under way last Sunday (10), represents perhaps the most unusual "commercial" deal that's

(10), represents perhaps the most unusual "commercial" deal that's ever been pacted, sing \$1.25,000 a. year on the line for the symph pickup, which includes a CBS-produced intermission period control to the control of the control o

it, censor it, or deedied to serap it in designers.

"Commercians" about the permanence of the series of the serie

Looks Like Philip Morris Will Ditch CBS Ouizzer For a Suspense Format

WIND. but may keep WINX-PM.

It's said the WTOP acquisition is costing the Post in the vicinity of \$1,000,000.

WHODUNIT WRITERS'

PACKAGE SET FOR ABC.

Cosby and Fogle Raido Production of the new "Ford Theatre" series. Show out of the period and install of the series and the

By DICK DOAN
The long-drawn-out battle between the advertising agencies and the Rado Writers Guild comes to there's a last-minute, unexpected development, the writers will strike within a matter of days in wood. RWG strategists aren't disclosing the date, but they say it will come "very soon" after to-night's regional memberatip meetings of the strategists aren't disclosing the date, but they say it will come "very soon" after to-night's regional memberatip meetings of the strategists are the say originate.

ings in the three key origination cities.

The past week brought another exchange of letters between the Guidi negotiators and the committee representing about 18 agencies in the American Assn. of Advertising Agencies. But the two sides came not a bit nearer a faeeting of minds.

came not a bit neare a meeting of minds. We district a letter Meantmeter broadcress and to a estimated 65 agencies not included in the group with which the guild has been maneuvering tunity of signing a "letter of adherence" prior to Oct. 22. Falling such action, it was indicated, and the street, and

fight he has led for a deal with the agencies.
Agencies came back Monday (11) and with what amounted, for all intent and purposes, to their final offer Louis N. Brockway of Young & Rubleam; Chester MacCracken of Doherty, Clifford & Shenfield, as alternate for Len Bush of Component of the Compon

They pointed out: "We have of-(Continued on page 38)

Everybody Loves Daytime Radio

Payunic Aduly

Frospect developed this week
that the theory was a series of the consolution of the consolution

AMOS 'n' ANDY With Freeman Gosden, Charles Correll, Eddle Green, Lou Lubin, Ernestine Wade, Jeff Alexander orch; Art Gilmore, John Lake,

certain week, of Alexander orch Art Gilmore, John Lake, announcers when the control of the contr

day night NBC tunes. "For the thing of years joing to be plenty tough. On the plenty tough. On the plenty tough. On the plenty tough. On the plenty tough the plenty to plenty to plenty the plenty to plenty the plenty to plenty the plenty to plenty the plenty to plenty the plenty to pl

also has the enviable betweenlack Renny-and-Edgar Bergenlack Renny-and-Edgar Bergenlack Renny-and-Edgar Bergenlack Renny-and-Edgar Bergenlatinong determining factor when
they start pulling in the Hosper
chips At A va. Harris ratings with
something more than passive intersecond and Correll, for their
som part, are delivering to CBS a
package that remains surefire, with
the control of the company of the control o

DUFFY'S TAVERN
With Ed Gardner, Charlie Cantor,
Eddie Green, Florence Halop,
Ciliton Webb, guest; Red O'Connor, announcer; Matty Malneck
orch

Eddle Green, Florence Halop, Cilifon Web, guest in Go Connor, amouncer; Matty Malneck Wetters: Gardner, Vin Begart, Larry Rhine, Bob Schiller, Philips and Connor, amouncer; Matty Malneck Wetters: Gardner, Vin Begart, Larry Rhine, Bob Schiller, Philips and Connormal Connormal

N. Y. PHILHARMONIC
With Deems Taylor, student
Producer: Oliver Daniel
90 Mins; Sun, 3 pm, (EST)
STANDARD OIL (N, J.)
CBS, from New York
(Marshalk & Pratt)

(Marshalk & Pratt)

(CBS has broken the jinx on network symphony sponsorship that executed the symphony sponsorship to the sym

ing excerpts from matter and fraust."

There were no commercials, except a couple of passing references by Taylor to "New Jersey Standard. And there's no announcer.

Rose.

ard. And there's no announcer, and Rose.

LOWU FOR TRUMAN AND BARKILEY
With Humphrey Bogart, Maurice
La Tobin; Dorian St. George, anLarge to the Committee of the Committee of

BAND OF AMERICA
With Paul Lavalle Band, male
quartet; Ford Bond, announcer
Producer: James Haupt
20 Mins.; Fri., 8 p.m.
CITIES SERVICE
NBC, from New York
(Ellington)

CITIES SERVICE
MBC, from N. (Ellington)
Band music devotes, who run
into the millions throughout the
country will get a clarg out of this
show. Cities Service Jaunched
summer fill-in but decided to continue it through the regular season
time it through the regular season
flied to the season of the season
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Plugs for Cities Service are handled by Ward Bond in the well-established style of institutional friendliness.

triendliness. Herm.

MORNING STAR
With Mereedes McCambridge,
Arnold Mong, we meek;
Arnold Mong, we meek;
Arnold Mong, we meek;
Arnold Mong, we meek;
Writer: Millard Lampell
Producer-Director: Himan Brown
UNITED JSWISH APPEAL
Mutual, from New York
A group of silot, talented radied
week to put on a topgrade dramatic
for the form of the form of the form of the
Mercedes McCambridge, more
time radio, and Arnold Moss were
starred in a finely conceived drama
sufficient to the form of the form of the
form of the form of the form of the
form a lasting peace in Israel—
coughe huddled in a trial enroute
of a lasting peace in Israel—
coughe huddled in a trial enroute
to the list of the they can't
we won are so three that they can't
we won are so three that they can't
see the summingty beautiful performance
Miss McCambridge turned in a
summingty beautiful performance see the future for the past."
Miss McCambridge turned in a stunningly beautiful performance to match Lampell's equally stirring the performance of the performance of the performance in with the proper note. Sylvan Levin's background music was excellent or genthau, Jr., closed the stunns with an appeal for support of the campaign. Rose.

THE MINISTER PLANT OF THE PROPERTY OF THE CONTINUE OF THE PROPERTY OF THE PROP

SCREEN GUILD PLAYERS
("Call Northalds 77?")
With James Stewart, Richard
Conte, Pat O'Brien, Jane Morgan, Louise Arthur, Bob Behan,
Wally Maher, Howard McNear,
Frank Nelson; John Laing, an-

Frank Aussess,
moincer
Director: Bill Lawrence
Producer: Don Bernard
Scripter: Harry Cromman
30 Mins, Thurs, 10 p.m. (EST)
CAMELS
NBC, from Hollywood
(Esty)

NBC, from Hollywood

NBC's Thursday night programming schedule has been maning schedule has been ment of "The Bob Hawk Show with "Screen Guild Players," If criterion, Cliavk is, now in the Monday night OBS time, which 'Guild' secupied last season. With Guild' secupied last season with respect to the presence of the dearn of the presence of the

two rich characterisation of the wish. Step of the reporter who gets interested in a man imprison of the more of the more of the man is sent interested in a man imprison of the more of the more of the more of the more of the crime, under a clearnee of the crime, under the clearnee of the crime of the

gram added further to a listener s appeal with announcement that actors fees (on all the "Screen Guild Players" programs) would be turned over to the Motion Pic-ture Relief Fund, for aged, in-digent actors.

Bron.

CHICAGO THEATRE OF THE AIR With Nancy Carr, Bruce Foole and Ruth Slater as soloiss: dramatic east of Murici Bremner, and Carl Kroenker, 12-voice chemical carrieved by Robert Trendier, announce the control of the Carl Kroenker, 12-voice chemical carrieved by Robert Trendier, announce the control of the Carrieve Carrie

Sustaining Mutual, From Chicago

Sustaining
Mutual, From Chicago
Octubred and progo Dibnas via
Conditional and progo Dibnas via
Sustained Work, his show is the
most expensive sustainer in Chi
station, Work, his show is the
most expensive sustainer in Chi
station, Work, his show is the
most expensive sustainer in Chi
and the C

MEREDITH WILLSON SHOW
With Josef Charests Setty Alines,
More Zimmer, Maxwell Satty
Alines,
Norma Zimmer, Maxwell Satty
Alines,
Norma Zimmer, Maxwell Satty
Alines,
Producer Line Charles,
Mary Charles

OUR MISS BROOKS
With Eve Arden, Jeff Chandler,
Gale Gerdon, Dick Crenna,
others; Wilbur Hateh orch
Writers; All Levids, Lee Lack
19 Mins; Sun, 5:39 p.m. (EST)
COLGATE-#AMOLIVE-PEET
CBS, from Hellywood
CBS house-built Eve Arden
starrer, "Our Miss Brooks," which
made its ether bow in July, was
clicking beautifully last Sunday
clicking beautifully enacting her title
lea as amart-tracking school
certain biology (eacher, has found
a characterization that gives happy
range to her talents as a comedent.

FIREDER MCGEE & MOLLY
With almost Marcha Jounn, Bill
Thompson, Arthur Q, Bryan,
Gale Gordon, King's Men,
Gale Cordon, King's Men,
Gale Qurdon, King's Men,
Gale Qurdon, King's Men,
Writers: Don Qulinn, Phil Leslie
Masical director: Billy Mills
Writers: Don Qulinn, Phil Leslie
Masical director: Billy Mills
UNINGON's YAX P Jun. (BST)
JUNNSON'S WAX
NBC, from Hollywood
Weedlann, Louis & Brorby)
He air over the same network as last year, with the same format.
Which means they'll undoubtedly
used and the same short of the same and the s

COS. from Ballywed

CRS. from Ballywed

CRS. from Ballywed

CRS. from Sallywed

CRS. f

JACK CARSON SHOW.
With Marion Hutton, Dare Willock,
Jane Morgan, Howard Petrie,
announcer; Frank Devol, music
writers; Jack Douglas, Leo Solowriters; Jack Douglas, Leo Solowriters; Jack Douglas, Leo Solowriters; Jack Douglas, Leo Soloproducer; Sam Fuller;
Jack Sam, 1997, 19

Jack Carson was, it turned out, conly itdding when he opened his new show last Friday (8) with a new show last friday (8) with somebody's five-year-old sister guessing the myster melody of the film (Key Largo, which came of as the broadest, most last from Bill Corum and Gillette Biades' (Muthal). Corum and Gillette Biades' (Muthal). Corum and Gillette Biades' (Muthal). The show last friday was playing straight man to an size comedic abilities. Cast in general, including Marion Hutton, who by the show last friday friday friday friday (8) with some last friday friday (8) with same of as the broadest, most of the film (Key Largo, which came of as the broadest, most one of shapitate, the near the opening, when Carison was playing straight man to an size comedic abilities. Cast in general, including Marion Hutton, who live to make the show really pay with substance of sanctament uttered in the 30 minutes was Carson's opening. Sponsor's plugs are for Sanctar or "real coffee with the worry taken out." No Sanka, please, for Taxes of the sanctary taken out." No Sanka, please, for Taxes of the sanctary taken out. "No Sanka, please, for Taxes of the sanctary taken out." No Sanka, please, for Taxes of the sanctary taken out." No Sanka, pl

JIMMY DURANTE SHOW
With Alan Young, Florence Halop,
Candy Candido, Roy Bargy orch
Producer: Phil Cohan
Producer: Phil Cohan
Producer: Phil Cohan
Jimes Change Change
Jimes Cha

CAMELS.

CAMELS.

CAMELS.

CAMELS.

Several seasons back Ton LuckEntill, of the William Esty agency,
conceived the idea of paraying the
leafents of Jimmy Durante and
Garry. Moore on behalt of Estys
top client, R. J. Reynadds (Camel),
with a resultant payoff thick now
After a couple, of seasons of
broadcasting under—the Rexall
Drug banner, Durante is now back
in the Camel fold and this time
Luckenbill has teamed the Schnoz
with Alan Young, with the show
serving as the curtain raiser for
NBC's new Friday night comedy

Camels.

in the Camel fold and this time
Luckenbill has teamed the Schnoz
with Alan Young, with the show
shaying up as definite click.

The Durante-Young combo however, doesn't add up as did the
limpudence of Moore so ably complemented the particular brand of
many plemented the particular brand of
another. Young's stylized conedics
for the particular brand of
another. Young's stylized conedics
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WHY CBS-TV IS

arry Wood TV show. "Places, Places," is a welcome addition video scone. It's a wendernith penced, compact, fresh 15-is job with Barry emcessing and presenting some of the finest telent to be had in R.Y., RDJO DALLY.

"Face the Music," CIS-TV* 11minute across-the-board airer, conminues at one of the most airer, conminues at one of the most airer,
and high-quality shows on the slinger of the most airer,
and high-quality shows on the slinmodulation airer, and the move of the
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What's It Worth? is prime television What's It Worth? is prime to evision programming, it has visual and auditory appeal, each she thing the other. Its content is intriguing and devoid of monotory, and its format is pleasurably informat.

Human Interes.

Munan Interest

There's a tremendous weath of aneedode and human, between the interporan, and mouses tell how they can be a second of the control of the con

Fale Good M. C.

Fale Good M. C.

To be inapy circumstances remain.

To be inapy circumstances remain.

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Fale Good M. C.

Fale Good M. C.

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for your TELE (RE) YIPW: Television seemed to adver Town, that heat, with the number of the GBs Two adver Town, which we have the company of the GBs Two adver-tors of the company to the company of the GBs Two adver-ded on the company of the company of the company density and the company of the company o

Here are the programs with the biggest audiences* in Television:

TOAST OF THE TOWN (CBS-TV) with a 40.7 rating in its top quarter-hour, tops all other Television ratings.

CBS-TV NEWS is the highest-rated news show in all TELEVISION, with 10.8.

CBS-TV has all three of the top "strip" variety and musical shows: FACE THE MUSIC, with a 12.7 rating: PLACES, PLEASE, with a 10.9 rating; BOB HOWARD, with a 10.1 rating.

CBS-TV has the two top "audience participation" shows: WHAT'S IT WORTH?, with a 14.7 rating: WINNER TAKE ALL, with a 19.0 rating.

And . . .

WCBS-TV leads all other New York Television stations in size of audience, seven days a week, in the average quarter-hour between 8:00 and 11:00 p. m.

ALatest Pulse Rating Report Sept. 1946

IN AUDIENCE

Why do more people watch CBS-TV? The answer can be given simply.

It's because CBS-TV gets better pictures on the screen.

That takes more, in television, than great entertainers (CBS-TV has them!).

More than great entertainment (CBS-TV has that!).

It takes what Ben Gross of New York's Daily News, writing about CBS-TV, calls: "The New Look... top quality effects... that are the talk of the industry." These "top quality effects," sensitively synchronized with sound, come directly from CBS-TV's unmatched skill in lighting, in camera-movement, in the selection and composition of each image fluidly moving into the next, to please both the eye and the ear.

It's such top television skills, based on hours and hours of intensive research that are making CBS-TV audiences so large.

Come and see for yourself.



-first in audience!

Tele's First Libel Suit (Remington Vs. Bentley, NBC) Eved for Precedent

Television's first libel suit was filed last week and it stirred up plenty of apprehension in industry circles as to the precedent it might establish regarding telecasters' liability for what's said or depicted via TV.

William W Rominaton suscending

a TV. William W. Remington, suspend-Commerce official William W. Romington, suspended Dept. of. Commerce official accused by Elizabeth T. Bentley of being a Communist, filed for 8100,000 damages in the N. Y. district Federal court. He named Miss Bentley, NBC and General Poots as co-derindants. The action based on romandants. The action based on romandation of the property of the proper

Summons in the suit have been

Summons in the suit have been served on the network and spon-ro, but no hearing can be slated until Miss Bentiey also is served, and the served on the network and spon-ro, but no hearing can be slated until Miss Bentiey also is served, and the served of ments they air.
There's a question, too, it's said,

of whether statements alred where no script is involved (as in this case) constitute grounds for libel action or slander

Cleve. Focal Spot For Midwest TV Election Job

MIGWEST 17 LICETION JOB .

Rapidly completing its scheduled plans for opening, NBC's television outlet here, WNBE, is to be the organishen point of the midwood of the plans of the completing of the midwood of the plans of the completing into lown for the occasion will be NBC's alex Dreler, Robert McCormack and Adended to the completing the plans of the p

Toledo.

WNBK, a unit of NBC's WTAM, is expected to utilize, too, the services of Ed Wallace, WTAM's News Director, and the newsrom staff.

Meanwhile station's TV test par-

leanwhile, station's TV test pa Meanwine, station's IV uses par-tern is moving along on channel 4, and WTAM's Manager John Mc-Cormick reports an excellent sig-nal. Station's TV unit is utilizing one tower combining television FM and AM.

AGVA WHITTLES SCALE FOR NITERY TELECASTS

Hollywood, Oct. 12. American Guild of Variety Artists has combed down lts. scale for television. The old rule which stipulated that an act working a supulated that an act working a nitery floorshow or a theatre bill must receive a full week's extra salary if even one portion of show was televised has been scrapped. Obviously the union found that no spot was willing to televise a show under so stiff a scale.

under so still a scale.

The scale now is strictly pershot, and it has been slightly reduced and also segmented on a stiding arrangement with one free rehearsal, a concession heretofore not granted by AGVA.

sout granted by AGVA.
Scale per act now is \$75 for 90
min. show, \$60 for one hour; \$50,
30 mins.; \$40, 15-mins. or any fraction. In the past minimum was
\$60.

U. of P., WCAU Launch Accredited College Course on Television

Philadelphia, Oct. 12. WCAU-TV and the Univ. of ennsylvania have linked forces to

WCAU-TV and the Univ. of Pennsylvania have linked forces to launch the first complete course in television in this section.

The course, which takes in three hours of work each week for the duration of the scholastic year, constitution of the pupils were selected by the University and the radio station and were picked from more than 150 applicants.

Determining factors in choosing

than 150 applicants.

Determining factors in choosing students were radio TV background, schoolastic rating and employment status. The course is not restricted to undergrads, but is open to the general public as well. Training last 30 weeks and all phases of video will be taught by WACL-Video will be taught.

by WcAU-TV estriers with the control of the control

New Tele Business

Corp Exchange National Bank has contracted for a fall flour show on WPTZ, Philly, on a 52-week basts. Weish agency hundled Exchange Open House' is pro-duced by Roy Neal and directed by Gal Jones, both of the WFG Gal Jones, both of the WFG selection of the WFG

interludes.

Nurserytime Products joined Jay Bucknell Co. as participating spon-sor on DuMont's "Doorway to, Fame" series. Agency is Jules Mirel, Creat Garles, Productions. Corp., signed as a participating sponsor on "Swing Into Sports, also aired Monday nights on the DuMont web.

Ross Jewellry inked to many American Sports, Ross Jewellry inked to many fine of the DuMont web.

Ross Jewelry inked to pact Mon Ross Jewelry inked to pact Mon-day night wrestling matches on WTTG, DuMont outlet in Washing-ton. Agency is Mellor & Wallace. National Premium Beer bankroll-ing all 1948-49 games of the Wash-ington Capitois basketball team on the same station, through the Owen & Chappell agency.

Owen & Chappell agency.

Graen Watch, through the Grey agency, signed for nine weeks of non-minute spots during (IS-TV) and the state of the state o

stations, WCBS-TV, WABD and Various clients of the Wendi agency have taken over much of the time on Toledo station WSPD-TV, Dolphin Palni & Varnish has a 13 week? series of film spots a 13 week? series of film spots and with the series of t

'Off Record' Off for Week "Off the Record," scheduled for

the DuMont television network last night (Tues.), was postponed be-cause of the illness of announcer Ken Roberts, for whom a large part had been written into the show. Half-hour comedy program produced by Martin Goseh, had in-tended a takeoff on VARIETY's review of the preem stanza two

weeks ago.
Show will be staged next Tuesday (19) if Roberts recovers in time. If not, Gosch will fill in with

Tele Chatter

WNBQ Jumps the Gun

WNBQ Jumps the Gun

WNBQ Jumps the Gun

WNBQ NBC Greated and well as the state of the sta

World Series Roundup

Television coverage of the 1948 World Series games played at Braves Field, Boston, was probably as dull and hept as any seen by N. Y. viewers accustomed to the more polished efforts of the Gotham camera crews, First, second and skitly against were originated by the WNAC-TV to reveal the identifies of the director and cameramen. Excuse offered was that the station has a strict rule against any 'personal publicity' for staffers on any show carried as a pool venture. In marked contrast was the fine camera coverage turned in by the WEWS crew for the third, fourth and fifth games played in Cleveland. Murphy and Ed W. Walsh maintaining good camera mobility, with little dullness and no confusion.

Red Barber evidently had a word or two, or three, or four to say after that first geme in Boston. What that WNAC camera crew did in thin in the opener was murder. Barber would ask the lens boug to pick up some action and again and again they'd ignore him. It made Barber took foolish and iranslated on receiving acts as poor cook. The second geme was better. It comes down to the fact that when a camera director ignores his amouncer it handcuffs thad amouncer to whatever is showing on his monitor. Accordingly, he could as well stay at home and do the broadcast from his receiver there.

and do the broadcast from his receiver there.

Waller Hagen used to say that when he started out to play a round of golf he figured to make seven had sheis which is why the had one dign't better him. Hagen may have had WNAC in mind, ioo. That statests mebile unit on the series missed plenty from the video side, Gerdon's second prace first inning boot, resulting in Bootion's only run, lewing the runar to first. A couple of Rilled's errors at third were also spepty displayed but WNAC was no more guilty than many other outlets he falling to cover hot annahes down the fout lines. The fault is the werease of narrow field tenses tokeneypo which demand full sine werease of narrow field tenses tokeneypo which demand full stay with the hall.

Except when the hall was hit WNAC offered only two views of the entire playing field, the box and the plate or just the trio at the plate. It made for a monotonous and cramped depotion of a hashall game, for eleasungs? You will!

Gillette's commercials were mostly film, short and to the point. But the best one was only used once—a silent Gillette, spelled out and superimposed on the diamond as the teams changed sides between innings. Other sponsors have used their names or product similarly, the difference here being in the silence.

Whether it's baseball or football, it has become apparent that a good

with WNACTVE erew deserves the blanc for much of the sloppy camers work, that hopped-growt the pitcher, butter and catcher was not the station's tault. Every the pitcher butter and catcher was not the station's tault. But the pitcher was not the station's tault. But the pitcher was not the station's tault. But the pitcher was not become and the down'r from that angle, it was thus impossible to line up all three play-ers on the screen at the same time.

Viewers must have been irritated during that sixth and final game, when the relay link between Boston and N. Y. conked out at a crucial moment in the fourth inning. Blank screen lasted only a few minutes, though, with the action coming back in time to catch the play.

WNAC was still evine just an ordinary and routine account through-out the final same in Boston. The narration fleet Susher) continued better than the photographic job and it will be that way until camera directors know their game or are supplied with assistants who will sit with and guide them in their view selection. Which brings up the bount that the camera director is entitled to the same billing as the

Tom Hussey, of WNAC, did the fifth and sixth inning announcing for all Boston games.

A switching of cameras lost to the audience the Cleveland double play in the sixth inning. The cameras got the second base action but muffed the relay and out at first in going from a needim shot to a closeup. This is a good example of needless "technique" and what irritates vielevers.

Camera highlight was Spahn's pickoff play in the eighth. The lens also trapped the runner off first and followed the throw to the plate where a second runner, coming in from third, was tagged out. There was no time for a camera switch here—luckity.

Three games transmitted by coaz from Cleveland over the newly-opened midwest network drove home teles jull impact on sports-minded definitely classified as on, be widen to not, the populace can be definitely classified as on, be widen to not, the populace can be definitely classified as on, be widen to not, the populace can be definitely classified as on, be widen to not, the populace can be definitely classified as on, be widen to not, the populace can be definitely classified as on, but widen to not the property of the prope

are expected to triple the totals of corresponding periods tast year. WNAC-TV: Tem Hassey and WEWS V.m Patick, who spelled Barber for several limings from Boston and Cheveland, respectively, easily matched Barber's fine piley-brigs community and the third that the color material.

See the control of the color of the color of the color of the players giving them an opportunity to fill in with much color material.

See the color of the color of

A hit produced a nowing trees progressing work action and heads up proper sack.

All in all, that stunt called not prill off the stunt was received from American League and the hall clubs involved. However, when WEWS each ut shalln't noby from Muttual and Gillette for World Series games played in Boston, a firm "No" was the answer.

Six games of the Series were carried by all stations having access to them. Station operators say their split of the Gillette coin made their coverage almost a public service write off, but in terms of promotion they came off well. Sale of segs in advance and following the games also helped.

Chipp to DuMont

WJBK-TV Names Elvin

Rodney Duane Chipp has been named engineering chief of the Dukhont web. Been transferred to the research operation Oct. 24, was announced division of the Dukont Labs.

CBS TELE GOES HOLLYWOOD

Pulse's Top 10 TV Shows

Televised sports events, which had slid behind other types of TV shows during recent months, came back with a vengeance during September to lake seven of the top 10 ratings issued by Pulse. White Seven was to be the seven to the top 10 ratings issued by Pulse. White Seven was to be seven to the top 10 ratings issued by Pulse. White Seven was to be seven to the top 10 ratings issued by Pulse. White Seven was to be seven with a 40.7 and NBC-TVs. "Texaco Star Thesare" finishing a close second with a 38.7 rating. Same two shows led the August russe. The seven was the seven which was the seven was to be seven to were Rocokiya Dodger baseshall games covered by WCBS-TV. CSB. N.J.) Dodgers were still the race for the National League pennant during early September, which might explain the viewers interest. Other three sports received how aired across-the-board on the Dulkont web, was the only non-sports leader with the exception of the first two, squeezing into ninth place in the ratings.
Following is a list of the top 10 Pulse-rated shown in WW.

Following is a list of the top 10 Pulse-rated shows in N.Y. for

	Sept.	Aug.
"Toast of the Town," WCBS, TV, Sunday	40.7	37
"Texaco Star Theatre," WNBT, Tuesday	38.7	31
Brooklyn vs. Giants, WNBT, Sunday	33.3	41.0
Boxing, WCBS-TV, Sunday	31.3	
Boxing, WABD, Tuesday	30	11 16 11
Dodgers vs. Giants, WNBT, Saturday	30	
Dodgers vs. Giants, WPIX, Thursday (night)	28	45 45 9
Boxing, WNBT, Friday	27.3	
Small Fry Club, WABD, Monday-Friday	27	26.2
Brooklyn vs. Chicago, WCBS-TV, Monday	26.7	

Fly Charts Course of Indie TV Producers; ITPA Plans Own Show

Gaining momentum in its drive to hit the networks and ad agreement of the control of the control

ganization.

Fly's immediate job will be to study present relationships among indie producers, ad agencies and network outlets and afterwards for the tTPA. Upon the basis of his findings, Fly will also draw up a standard contract to cover the saies of both live and fined shows to TV stations.

convents of TV stations.

Currently, ITPA has a membership of 40 leading indic producers in New York, Chicago and Detroit, representing about '78% of the seatern field. After ITPA is for eastern field. After ITPA is formally chartered on the basis of the seatern field. After ITPA is formally chartered on the basis of the seatern field. After ITPA is formally chartered on the basis of the seatern field in the seatern field in

TIPA. holding its first membership meeting next Wednesday (20 st he Savoy Plaza, N. Y., is also building its own program to show the savoy Plaza, N. Y., is also building its own program to show the savoy with preliminary aims being to with preliminary aims being to code to guide the industry. Deals or airing the show are still a mater for the future. If TPA is compared to the finance of the fitting of the savoy of the

CBS Seeks Sponsor For European Music TV Pix

European Music TV Pix

Hollywood, Oct. 12.

CBS is wooing potential sponsors in the east for a series of 13 oncreeters, lensed in Europe by Eugen States, of Ambassador Fling Michael States, and the States of 13 oncreeters, lensed in Europe by Eugen States, of Ambassador Fling Michael States, and the States of State

ABC's \$1,000,000 Hdgs.

ABC's \$1,000,000 Hdcg.
Extent to which ABC is laying it on the line to entrenchise! In television is evidenced by the revelation that is plunking down \$1,000,000 to get its new west 60th street.

By the latter part of this month some 700 ABC employes (including some radiopersonnel) will be mored over though the two elaborate studies in the structure won't be ready for camera-shooting until the first of the year.

It is the first of the year.

Coast-to-coast investment will set it back \$8,000,000.

Philly TV Clinic Hailed by Medicos

'. Philadelphia, Oct. 12. The full implications of the first The full implications of the first major demonstration of television and surgery for teaching purposes are still to be weighed, although physicians and surgeons who took part in the video clinic were glowing in their praise of the new medium.

ing in their praise of the new medium.

The demonstration was taiged in the medium of the medium of

ADAPTS FILMS' REAR PROJECTION

Incorporating various metion pic-ture production techniques for the-first time into television, CBS-TV will spring a completely, few rear will spring a completely, few rear the Ford Television Theatre show Logs-TV production manager John Sunday (17) night. Developed by CBS-TV production manager John necturing staff, the system will pro-vide tele with an almost limities variety of background sets at a partial by built. System involves a screen 14-17.

where we with an almost limitless writely of background sets at a decided setually be built.

System involves a screen 14x17 feet on which can be projected the motion pictures or sides. System involves a screen 14x17 feet on which can be projected the motion pictures or sides. System involves a screen 14x17 feet on which can be projected giving almost a three-dimensional effect. Views of practically any screen, if the format, for example, calls for an actor to be riding in a can bup Fifth avenue, finn of the care of

six of them in operation at the WCBS-TV (N. X)-studies by February (N. X)-studies by February (N. X)-studies by February (N. X)-studies by February (N. X)-studies of the "Face the Music" show, 15-minute after breadest across the-board, better the studies of the "Face the Music" show, 15-minute better the studies of the Worked on the hosts of the Worked on the Cost, where he worked in both operations and special effects, helping to rig us such things at the squid used to explosion shots in "For Whom the Bell Tolls".

Other CBS-TV schielans who worked on the process with Detter station's electrical construction crew and engineers Fred Reinhardt and Paul Willig.

Cutrating Crashes Tele Set Market: Selling Hits 'French Postcard' Clip

Video Tells All

Only television has revealed the true difference between football on the campus and in a baseball park. When the ball goes into the stands on the campus — it comes back.

Gillette Buys Rose Bowl on TV

Gillette Safety Razor, plunging

Gillette Safety Razor, plunging deeper into sponts events, has signed to chantroll both radio and tele picken bankroll both radio and tele picken to the second sec

on agency nanues me context esc. CBS recently acquired the radio-TV rights to the Bowl games for three years, but Gillette's contract is for 1949 only. Game is to be carried on the full CBS-AM network and over as many tele stations as it's available to. Web also has the right to transcribe the game on fifth for uses at a later time over stalloums not acted to the substance of the context of th

TOP STARS TO PREEM

FORD THEATRE ON TV FORD THEATRE ON TV
Raymond Massey, Eva Le Gallenne and Patticin Kirichand have
lenne and the state of the state of the length of the

Howdy Doody Now a Big Subsid Business Operation

Subsid Business Operation
was atom as electrical construction
and Paul Willie.

2,000,000 PIC TUBES

IN '49, SEZ STROTZ

Lin a stide talk for members of the Assn. of American Advecture tube shortages are exaggerated, tele, said that reports of picture tube shortages are exaggerated, remove than adequate, 'is said, the provided of the Assn. of American Advecture tube shortages are exaggerated, will be turned out in 1949.

The Common than the Assn. of American Advecture tube shortages are exaggerated, will be a decided to the Assn. of American Advecture tube shortages are exaggerated, will be a decided to the Assn. of American Advecture tube shortages are exaggerated, will be turned out in 1949.

The Common than the Assn. of American Advecture tube shortages are exaggerated, will be a decided to the Assn. of Assn

Apart from the slight buying lill, which is ascribed in part to the tightening -up of the installment-purchasing regulations, the seasonal pre-deciden nervousness, seasonal pre-deciden nervousness, seasonal pre-deciden nervousness, for the properties of the proper

The smaller radio dealers find TV a quick turnover liem, and anybody with cash can walk into any of these stores and buy sets is, the retailers complain, the big-gest profit-carners are the manufacturers and distributors; the dealers markup is relatively small, and service fees redound to outsits like RCA, etc., the small dealers are content therefore to make a content of the co

Balto. 'TV-Happy'; 60-Hr. WBAL Sked

Baltimore, Oct. 12.

with 22,000 fele sets in use as of Sept. 30, and likelihood of sets of Sept. 30, and likelihood of Sept. 30, and sets of Sept. 30, and

city.

Station now operates from noon
straight through to signoff time,
with the noontime AM "Hi-Jinx"
show getting a simultaneous TV
spread. Afternoon sked includes
live, news and transcribed shows,
built chiefly around the "Tele
Matinee" program.

Lucky Strike Increases Vidfilm Series to 3 Yrs. With \$2,000,000 Budget

Hallywood, Oct. 12.

American Tobacco has upped
the Marshall Grant, Realm Television Productions, deal for 26
telepix, as reported last week, to
156 pictures. Pact now covers a
three-year period. Tobacco will
spend close to \$2,000,000 on the
package.

package.

Series was sold on the sample film "The Necklace" adapted from Guy de Maupassant's short story. Initialer was written and produced by Stanley Rubin and Louis Lantz and directed by Sobey Martin.

Martin.

Norman L. Elzer will be in charge of the entire video operation. Rudy Abel has been made a member of the organization and will function as production supervisor. First film is to be delivered to American Tobacco by Jan 1, under deal set by Harry Immerle.

Here We Go Again

CBS is hauling out and dust-ing off its color television for a one-shot demonstration for a one-woman audience.

Frieda Hennock, newest FCC commissioner, hasn't seen color TV. CBS will give her the gander Friday, Oct. 22.

EL PASO FILES FOR TV Washington, Oct. 12.
Application for commercial television station in El Paso, Tex., was filed last week with the FCC by El Paso Television Co.

ABC Takes Wraps Off WXYZ-TV With a 10½-Hr. Sponsored Preem

By GEORGE ROSEN
Dertoit, Oct. 12.
ABC forged another important
link in its coast-to-coat televicoat-to-coat televilotty perch in the TV sphere, with
the preem of its owned-and-operated Detroit station—WAY2-TV
and Saturation—WAY2-TV
and Saturation
and Saturation
and Saturation
and Saturation
and Saturat

the warps also off in New York and Cheago, and with Los Angeles and Cheago, and with Los Angeles and As TV preems 20. the Detroit opening was significant from several standpoints, leaving in its water VP bieseprints to chart the teriands. As Detroit's second television station the Detroit New WHATV is an old story in television station the Detroit New WHATV is as a Server WHATV is an old story in television station the Detroit New WHATV is an early spiraling set ownership from a previous 15,000 mark. to nearly spiraling set ownership from a previous 15,000 mark to nearly spiraling set ownership from a previous 15,000 mark. to nearly spiraling set ownership from a previous 15,000 mark to nearly spiraling as townership from a previous 15,000 mark. To nearly spiraling as townership from a previous 15,000 mark to nearly spiraling as townership from a previous 15,000 mark to nearly spiraling as townership from a previous 15,000 mark to nearly spiraling as the second to the least ownership from the programming of the second for a marathon preem to the exception of a 15-minute second for a marathon preem the exception of a 15-minute second for a marathon preem the exception of a 15-minute second for a marathon preem the exception of a 15-minute second for a marathon preem the exception of a 15-minute second for a marathon preem the exception of a 15-minute second for a marathon preem the exception of a 15-minute second for a marathon preem the exception of a 15-minute second for a marathon preem the exception of a 15-minute second for a marathon preem the exception of a 15-minute second for a marathon preem the exception of a 15-minute second for a marathon preem the exception of a 15-minute second for a marathon preem the exception of a 15-minute second for a marathon preem the exception of a 15-minute second for a marathon preem the exception of a 15-minute second for a marathon preem the exception of a 15-minute second for a marathon preem the exception of a 15-minute second for a marathon preem the exception of a

Package"
Opening day sponsored program
proed also included a pickup of
land and the Notre Dame Michigan
land and the Notre Dame Michigan
state grid contest, both tied in
with the midwest tele web; a proland and the Notre Dame Michigan
an early viltaged Dame, Kaye poless an early viltaged Dame, Kaye poless of the Detroit Lions vs. Both
of the Detroit Lions vs Significant, too, was the Detroit

Yanks pro football game for the hightines.

Significant, too, was the Detroit promisers in anauguration of the promisers in anauguration of the promisers in anauguration of the promisers in an anauguration of the promisers of the promiser

Pops' Typed
Detroit, Oct. 12.
Among the executery of the

tele premieres.

Thus far in all three of the web's TV preems (N.Y., Chi and Detrolt), "Pops" and his Rhapsody" have brought down the curtain. Next stops: the Los Angeles and Frisco TV station openings.

Christmas full network show cur rently in the works at ABC. But

rently in the works at ABC. But until them the ABC Detroil operation, for one, is striving hard to overcome the handcaps resulting. With a weekly encledue of 20 hours programming, it's estimated that about 40% of the time will be sponsored by the end of October, thims and sports, with the staton also benefiting by a six hours a week undwest net program except the program of the

Detroit's next TV premiere will be the George Storer station WJBK, scheduled for Oct. 24.

AMERICA'S TOWN MEETING
With George V. Denny, Jr., mod
erafor; Norman Thomas, O. Johr
Rogge, Arthur Bliss Lane, Maz
Lerner
Director; Marshall Diskin
Producer: Denny
Tech. Director; George Milns
O. One. Trees, 5:30 p.m.

MERICA'S TOWN MEETING
With Geore V. Denny, Jr., moderator, Norman Thomas, O. John
Lerner Milles Land, S. John
Good Milles, Tuces, S. John
Good Milles, Tuces, S. John
Good Milles, J. Land, J.

MARY EAY AND JOHNNE
With Mary Kay and Johnnie
Stearns
Director: Garry Simpson
Wirtler: Stearns
WHITEHIAIA PHARMACAL
NBC-TY, from New York
(Dencer, Fitzgerald & Sample)
"Stary Kay and Johnnie"
"Mary Law and Johnnie Mary Law and Johnni

a neat idea for the series.

Commercials, plugging Anacin and Kolynos, were acceptably presented on film and confined to their proper places in the show.

Stal.

Jemnal collid also hope the snow of a punch. Granted that In always to far punch. Granted that In always to granted the far punch. Granted that In always to granted the far punch of a punch. Granted that In always to granted the far punch of a punch. Granted that In always to granted the far punch of a punch. Granted that In always to granted the far punch of the far punch of the main floor store in New York, which broad the punch of the far punch of the main floor store in New York, which broad the punch of the far punch of the main floor store in New York, which broad the punch of the far punch of the main floor store in New York, which broad the punch of the main floor store in New York, which broad the punch of the main floor store in New York of the ments beard was especially in a series of silled shots. Lighting, tow so work that the punch of the main floor store in New York of the ments beard was especially noticeable, particularly in the case to be considered that the punch of the main floor store in New York of the ments beard was especially noticeable, particularly in the case to be punch of the main floor store in New York of the ments beard was especially noticeable, particularly in the case to be punched the punch of the main floor in the punch of the main floor store in the punch of the main floor in the punch of the punc

............ Tele Follow-up Comment

Bob Stanton handled the commertains in a pleasant, of-the-culmain in a pleasant, of the
Total stanton over the full hour
tributed in itel proportions to
revet attention over the full hour
tributed in itel proportions to
revet attention over the full hour
the quality and frequency of the
Emerson commercials and the
deadpan attempts at gasging by
efficacy as enece if he confined
himself to straight introes.
However, the continue that
Joey Adams & Co. and the Mayo
Brothers, were making their season
From the continue that
takes years to develop can be electrocated after one run-through on
conert and Mark. Plant, duplicatling their "how now hown cowe
clicks on their second turn at batThe routine, however, is bound to
the opener, delivered solldy once
clicks on their strinctee precision
and the property times. The Deep
River Boys also contributed some
vocationing and mugging on a
vocationing and mugging on
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Old MKCKERBOCKER MUSIC

Steams Starts Starts Starts 28 Mins. Starts 28

seminance to Cary trant, incident semination of the control of the

of failure during the earry part whis turn.
However, he ultimately did get rolling and by the time Miss Miranda finaled, layout was in high-anda finaled, layout was in high-ended the state of the second of the se

odnesday, October 13, 1948

CBS perpetuates an American habit:

"Amos 'n' Andy"

They are part of the life of most Americans. They are a national habit, almost as familiar as Radio itself.

And now...

America is assured of them for generations to come!

For CBS has purchased all rights to the magnificent characters of "Amos 'n' Andy" from Freeman Gosden and Charles Correll, their famous originators, through arrangements with Music Corporation of America.

In doing so, GBS has made a move that will perpetuate "Amos 'n' Andy," not only as a great radio program*, but for all the other ways in which the world may enjoy them through the years: in television, motion-pictures, books and comic-strips, and appropriate product-developments.

But more than they can ever belong to anyone, "Amos 'n' Andy" belong to the American people—as they always will, so long as warm and friendly laughter is wanted in America.

For full details on the availability of the characters "Amos 'n' Andy," communicate directly with

"Amos 'n' Andy" Productions

A Division of the Columbia Broadcasting System, Inc.

HOLLYHOOD-NEW YORK-CHICAGO

'Come Down From That Ivory Tower' Themes Educ'l B'casters' Convention

Urbana, Ill., Oct. 12.
The Assn. of Educational Broad-casiers, in convention here adopted a resolution yesterday (II) In favor of strong representations to the FCC to reserve certain television chan-nels for educational and non-profit

purposes.

It was pointed out that none is now so reserved and feeling was expressed that the procedure following in keeping FM frequencies for this purpose could be followed in TV.

To Establish Standards

To Establish Standards
Urbana, Ill., Oct. 12,
In sharp contrast to the ivywalled academic stimosphere of
walled academic stimosphere of
alors opened the Z2d meeting of
the National Assn. of Educational
Broadcasters Stunday (10) with a
hard-lended', business approach to
the conclove is that deducational
radio must, come down from its
tory tower in order to compete
for audiences and public support.
Initial project to the NAES and
for new educational stations as well
or new educational stations as well
or lender to the NAES and
for new educational stations as well
or colleges offering courses in radio
strong a station of the result of the
united over the fact that the National Assn. of Broadcasters stole
a march in the latter category by
setting up the University Assn. for P
NAES
was presented the deducators in
stabilish central headquaters in

setting up the University Assn. for.
Professional Radio Edur on.
MAEB is also multing plans to
subplish central headquarters in
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subplish central headquarters in
coordinator and Keep member stations informed of PCC actions
affecting them. Some talk was also
coordinator and Keep member stations informed of PCC actions
affecting them. Some talk was also
moved to the constant of the coordinate of the coordinate of the
coordinate of the coordinate of the
consultant. Necessity of creating
surveys on effectiveness of educational stations was also discussed.
Keynote of the organization was
recorded to the coordinate of the
proxy, who said: "NAEB's objective
is for the more than 50 member
stations to provide program service
stations such as KOAC, Opestations such as KOAC, Opesuch the control of the control opens
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minided and publicity conscious."
Proposals were also drawn up for a transcription network linking present AM and FM stations owned by city boards of educations and universities. Such a move would provide program coverage for the major population areas in the U.S.

FM Rides Houston Buses

Houston, Oct. 12.

Music and the latest news are now available to riders of 100 city

now available to ricery or locally buses.
FM radio receivers eventually will be installed throughout the system. In cooperation with KPRC-FM, news and music will be heard continuously from 6 a.m. until late evening hours.

A.C.'s Tele Too Salty

Poor television reception of World Series games broadcast from Boston last week was blamed by Jerome S. Haas, radio engineer, who has installed most sets in the resort, on salt spray deposited on antennas.

tennas.

Haas said that the storm a few Haas said that the storm a few days before was responsible. He explained that rain accompanied by a gale picks up the sait from the ocean spray and the antennas are coated with it. Rain without much wind in turn cleans the antennas again permitting good reception.

At any rate, few here saw the early series games on their tele-vision sets.

Pellegrin, Ensign To Transit Radio

Cincinnati, Oct. 12.
Extending its service of patented receivers to FM stations and transit companies, Transit Radio, Inc., with headquarters here, has appointed Frank E. Pellegrin and William E. Ensign as respected to the companies of nature of the companies o

Hubbert Tat, Tr. president, sald Pellegrin leaves KSTL, St. Louis, as president and general manager after next week for his new af-ilitation. Pellegrin has been in ra-diation. The pellegrin has been in ra-terior to the pellegrin has been and a commercial rep for WEAF. New York, and when NBC was or-gamzed be became asked manager was sales manager of the Rural Radio PM Network in New York State.

Radio FM Network in New York: State. Sales efforts by Transit Radio will commence immediately for WCTS, Cincinnati; KPRC-FM, Houston, Tex, WIZZ, Wilkes-Barre, Pa, and WPLH, Huntington, W. Ya, with KXOX, St. Louis, ex-pected by Taft to join the cycle of licensees this month;

U. S. Television's 80G Net

U. S. Television's 806 Netvision receivers to its standard
large-screen projection sets designed for bars and taverns. U. S.
Television was able to show an
receiver as able to show an
months of this year, according to
the standard set of the television was
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to the fact that the market for, the
home receivers is much larger.
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VARIETY WGN's Cuffo TV Trials

WGN clients with suitable shows the weak per client with suitable shows the weak per client with the worth of the client with the worth of the cation, if video pleases. First tory out was Rubins, Inc., sponsor of an amateur hour, "Stars of Tomorrow." Bankroller plumped for tele after several tryouts and the show began doubling Sunday

"The Northerners," oldest musi-cal in Chi radio, went dual Tuesday (12) on a trial basis.

1st Co-op Com'l Station Set For Oct. 20 D.C. Preem

Washington, Oct. 12 The country's first cooperativelywned commercial broadcast tion will begin operations here next Wednesday (20) when WCFM Washington presents its premiere program. Occasion will be cele-brated at a banquet with addresses by Sumner Welles, former Under-Secretary of State; Thurman Arnold, former Assistant Attorney General; and Mrs. Raymond Clap-

per, widow of the columnist. Station is the 11th FMer to b established in the Capital area and the third to launch out with no AM affiliate, FM sets, including tuners, affiliate, FM sets, including tuners, which can bring in the station are estimated at 50,000 to 75,000. An impetus to increased sales of receivers is expected through the station's Listeners' Council which represents about 40,000 persons, who have invested in Cooperative Broadcasting Assn., licensee of WYFM

Broadcasting Asan, licensee of WCFM.

Opening day's program will be devoted largely to broadcasting devoted largely to broadcasting Marquis Childs as guest commentation. Station cast will perform "Together. We Live." documentary arms, followed by "Shite to UN." "music and news station." Sid Byrnes, program director said. Nor will it be a co-op station in the sense. The station of the sense of the station of the sense of the sense

tive field.

The station's format will draw heavily from the large Washington supply of newspaper correspondents, government officials, diplomatic personnel, university and college faculty, consumer organizations, and dramatic groups.

WGAR in Record Sept. Biz in Face of Cleve. **Ball-Batty Population**

Cieveland, Oct. 12.

Cleveland, Oct. 12.
Even though Cleveland was going batty over baseball in September, WGAR, which didn't handle any of the live broadcasts, enjoyed history.

According to Carl E. George.

According to Carl E. George.

According September:

According to Carl E. George.

Accord contracts.

who ether renewed or pacted new contracts.

order to the do separate clients were five who contracted for 52-week programs. They included Flaher Brothers Co., food chair; Burrows Bross, operalors of stationery and office supply stores, George declared his 40 contract signatures gives WGAR largest list of clients in its history. Incidentally, during September, Inches and the state of the declaration of the contract of the contr

'Iron Man' Godfrey Giving Up 200G A.M. Berth; No. 1 Daytime Pulse Show

WNAC-TV's '7 on 7' Bow Boston, Oct. 12.

WNAC-TV teed off with its full program is affected in the segment of t

STAFFORD HEADS UP REVERE SHOW ON ABC

With hearings recently concluded

before the National Labor Rela-REVERE SHOW ON ABC

Rollywood, Oct. 12.

Jo Stafford, Clark Dennis, or the starting tions Board, jurisdictional dispute



"You watch . . . the minute he wakes up he'll want his Wheaties."

FOR SALE

SATURDAYS 8:00 PM est ON ABC NETWORK

This happy-go-lucky character kids his way in and out of more trouble and excitement in a half-hour than most people have in years. Bill Goodwin plays oldniny, the amiable ne'er-do-well who relies on his quick wit to get him out of difficulties. There's lots of fun and plenty of thrills for steadily growing audiences on JOHNNY MINISTRANCE AND YOU fool. ABO representative for

ABC PROGRAM DEPARTMENT CIRCLE 7.5700

In Minn. 2 to 1 **Favor Giveaways**

Minneapolis, Oct. 12.
State's residents approve give-away shows more than two to one, sinnesota Poll, public-opinion test of Minneapolis Sunday Tribune,

educated.
Asked if luck or chance shows
should continue, 64% said yes—
male-female ratios were 62 and
67%, 19% said they should be
halted. Greatest approval was aited. Greatest approval was nong city residents. Greatest op-mitton in age brackets were in 1-59 group, 26% against, and over , 30% against.

Deems Taylor Hour' To Be Sponsored On WOR by Show's Producer

WOR by Show's Producer
Unusual sponsorship deal has
the manual sponsorship deal has
the ment of the newly packaged, transcribed
"Deems Taylor Hour." Slamza will
be hankrolled by its producer,
Walter Schwimmer's Radio Feacommercial time to plug the couoffic various packages, its addition
to the new Taylor, show, RF produces "Teletect," John Nesbitts
ucht," among others.]
It's possible that Taylor, with
Clidays Swarthout as guest will do
a live stint for the show's WOR getmusic, and the still of the show of the
Taylor, with a mildure of longhaff music, and commentary by
Taylor, with a different musicworld guest each sequence.

Reynolds' Suit on 'Talent' Headed for Supreme Court

Headed for Supreme Court

Crain Francisco, Oct. 12.

Crain Francisco, Oct.

Memory Time' Now Bigtime

memory Time' Now Bigtime
Pittsburgh Cet. 12.
Pittsburgh Brewing Cos. weekly
half-sburgh Brewing Cos. weekly
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Seattle Runs Into

Cuffo 'Causes,' Too Seattle, Oct. 12.

Setting up of Public Appeals Board here has met with approval of local stations, particularly by program directors and public serv-

Minnesota Poll, public-opinion test of Minnesopilis Sunday Tribue, pass of Minnesopilis Sunday Tribue, pass on all campiagns for funds, and the properties of the properties o Philadelphia—Four more clients have been added to Ruth Weller KYW Mone Forum, broadcast daily from \$10 9.30 A.M. over the Wenty of the State of the State of the State of Tip Top Cakes, has purchased 18 announcements. Personal Products Corp. for "Yes" Tissues has Standard Brands, for Fleshmanns Fast Rising Yeard, has purchased two-a-week for 13 weeks; and the Aroset Co., for its whipping cream Aroset Co. for its whipping cream times weekly for nine weeks.

Hearing on Giveaways

Washington, Oct. 12. Status of radio's giveaway: shows may finally be settled soon. FCC today (Tues.) announced oral arguments on proposed lottery rules affecting giveaways would be held here starting next Tuesday

(19) All four major networks have been invited to appear.

KMOX Operational
Facelift, Round-the-Clock
Sked Preems in St. Loais
St. Loais, Cot. 12,
Starting yesterday (Monday).

KMOX, the local CBS outlet be sourced, the committee, headed by source downward of the source was been consisted by the source where serials "monopolize" so much at time "is a meremary one." The boars a day, six days per week and source downward was a serial best number to management, personal and programming has been seen as the source was a serial best number to serial monopolize from any serial monopolize from any serial monopolize from any serial monopolize from any serial serial monopolize from any

Frisco's KNBC, KQW Target of Blast For 31 Soapers 'Catering to 7%

KNBC's (NBC) 18 soapers daily and KQW's (CBS) 13 a day got a raking over hot coals in a report just submitted by a soap opera committee of the Radio Listeners of Northern California.

trouble, covetousness, neurotic mal-adjustment, step-mothers and hus-bands and wives who have married for the second and third times. It is second and third times, and the second 12 of the serials. Strangely enough, no one is allowed to drink or smoke in a serial—but murder is tosseed off as if it were just a slight case of tousilities."



PICTURE IN-SOUTHERN CALIFORNIA

Now, -for the first time-all the salient facts about television in Southern California have been assembled in one study.

In September KFI-TV commissioned a leading Western research organization to find

answers for such questions as "Just how many sets does Los Angeles have? and "What's the tune-in?". Here are some of the highlights of that report:



SET OWNERSHIP. Approximately 28,400 as of September 1. Of these about 10% are installed in public places, the remainder in homes.



SETS IN USE. About two-thirds of all sets are in use during the average evening quarter hour. Nearly 9 in 10 Southern California set owners who are at home use their sets some time during the

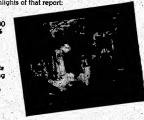
AVERAGE VIEWERS PER SET, About 3.5

These and many other important facts about TV audience and what's going on in the Southern California TV picture are contained in a presentation, 'The TV Picture in Southern California." We will be happy to show it to you. KFI-TV is the blood brother of KFI, Southern California's ranking station with listeners and advertisers for a quarter-century.

With its own complete and separate staff of TV experts, its all-new RCA equipment, KFI-TV has established new highs in picture clarity and entertainment during three months of experimental operation.

Now, KFI-TV is operating commercially live nights a week. Discriminating Southern California advertisers like Union Oil, Holfman Radio, and Packard Bell have selected KFI-TV as the station on which to invest their program budget.

EFI.TV is squarely in the middle of Southern California's television picture—the best place to focus your television budget.







Represented nationally by Edward Petry and Co., Inc.

From the Production Centres

IN NEW YORK CITY . .

IN NEW YORK CITY

Alan Ward, schedo of radio production at the Kudner agency, has joised the faculty of the Alviene Academy of Theatre Arts. WHNY, FM affillate of Elias Geodofsky's WHLI in Hempstead, L. I., changes its call letters to WHLI-FM next Jan 15. Dorothy Lovet has replaced Gloria Bondelin in "Guiding Ling" of Corella the Alviene and the Station relations dept. of Corella thande an account excee in the station relations dept. of Associated Program Service. Roy Battersby of NBC Press picked off \$500 for a "Big Story" contrib.

Harold Phillips, WMCA producer, and his actress missus, Florence Wilson, returned Sat. 19; from Europe on the DeClause. Wilson, returned Sat. 19; from Europe on the DeClause. Wilson, Program of Sat. 19; from Europe on the DeClause. Wilson, Program of Sat. 19; from Europe on the Medical Control of Sat. 19; from Europe on the Sat. 19; from Sat. 19; from Europe Sat. 19; from Sat. 19; from Europe Sat. 19; from Europe on the Sat. 19; from Europe Sat. 19; fr

preem of "Ford Theatre" was strictly preven show, revertal agencies to 57,000 tabr. Into hospital for cheekup. Several agencies gandering a new scaper by freelance scripter Rosemary Roth and director Edward Redding. CBS Juman Bryson licketed to address the New School tonight (Wed.) on "The American System of Broadcast," Discharge Commercials on the Commercial of the French Broadcasting System, and Michel Duhart, administrator of FBS.



Pow & Lt Arnor Radiator
Anaconda Copper
Armour & Co
Atch Top & S F
Bethiehem Steel
Borg-Warner
Canadian Pacific on Co General Electric General Motors Great Northern By

Manufacturers Tr Marine Midland Montgomery War National Distillers N Y Central R R North: American C Northern Pac Ry Ohio Oli Ohio Off Paramount Pict Pennsylvania R R Pensi-Cola Pholps Dodge, Radio Corp Sears Roebuck Socony Vacuum Southern Pacific Southern Pacific Southern Railway Standard-Brands Standard Oil (Cal) Standard Oil (N J) Standard Oil (N J) Texas Company Union Pacific R R United Aircraft U S Steel

F YOU OWN any of these stocks, or have been planning an early sale or purchase, you may want to have the latest Merrill Lynch "Stock Appralsals" on them-some time soon.

Each of these "Appraisals" gives you digestible details on operations, standing, earnings, outlook for an individual company . . . summarizes vital facts needed for kound investment decisions-and will be sent to von without cheres

Just check the list and let us know those you'd like -

Department X-92

MERRILL LYNCH, PIERCE, FENNER & BEANE

Underwriters and Distributors of Investment Securities Brokers in Securities and Comm 70 Pine Street, New York 5, N. Y. Offices in 96 Cities

*When we offered similar studies before, we were gratified by the response, except that - well, it was a little too enthusiastic in a few cases. Some people asked for the whole set. We'd appreciate it if you held requests down to those companies-maybe a half dozen or so - in which you are seriously interested.

Tele Chatter

Continued from page 30

Continued from page 30

Troup life insurance . NDC.TV's
half-hour remote pickups from the
Village Barn, NY. nitery, switched
from Monday to Wednesday nights.
Kersta vaccitoning.
Sportseaster Guy Lebow of the
NY. Dally New WPHX now covering the .N. Y. nangers' nockey
in preparation for the forthcoming
season. Ji m Fu r n e s. former
MATV. (Neward operations manmarket and the control of the control of the
American Television Stockey's eveAmerican Television Stockey's eveming season tonight (Wed.) Heil
In Television." Find Your Flace
Herbert Bayard Swone, Jr., wHerbert Bayard Swone, Jr., w-

in Television."

Herbert Bayard Swope, Jr., recently resigned as director of the
CBS-TV remote grew, returns
there Nov. 2 to handle election
symmetric symmetric symmetric symmetric
symmetric symmetric symmetric
and to the symmetric symmetric
anger. Swope is already working
with the agency's Don Shaw lining
up commercials.

Hollywood

Hollywood
Mal Boyd has been inked by
Samuel Goldwyn thandle radio
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Chicago

Rublu's Inc., Chicago clothlers, inked for telecasting of "Stars of Tomorrow," Sundrys, for 14 weeks, Chicago, Chicago, Chicago, Chicago, Chicago, La Schuster & Co., Milwankee Dept. stores, have contracted for Highlights' on WTMJ-TV, Milling Wankee, Friday nights following local high school football telecasts, what was contracted for the contract of the contract o

N.Y., office, in from Europe on the DeGrasse...,NBC's news quizzer,
"Who Said That?", shifted to the 11:30 am. alot Mondays... Ed Downs
checking out of CSB production for freelance and legit activity.
Alian Stevenson has replaced Larry Haines in the "Hight to Happines" cast...,Lennen & Mitchell resigned the Ruppert Brewey account,
but will continue to handle it pending appointment of a new agency
cell as AM editions... AFRA staging its first social of the season for
its membership and allied radio groups. Date is Oct. 25, 4:30 to 7:30, at
the Astor hotel... Don Searle in from the Coast for ABC huddles...
Earle McGill planning vacation in Ireland when he's released from
hospital... George Crandail of CBS has brought in Greets Rauch as
pearing on the N. Y. Philharmonic "Weekend With Music" insert.

IN HOLLYWOOD . .

Dayld Rose raised his baton last week for a series of recordings for the Treasury Department, which will be played on practically every station in the country. Marllyn Williams, British-imported singing star, will be in the featured warbling spot on the Abbott and Costello show... Tom Luckenblil hustled down to Dallas for the Jimmy Durante opening before heading for his home base... First of the participating opening before heading for his home base. "First of the participating sponsors for "Breakfast in Hollywood" will be Taylor-Reed, which will kee up the tab three days a week. Nat Wolf Isid out a busy schedule last week for Romald Colman, three guest shots, including the contract of the state service. Art Baker has done about everything in radio except preside over the spinning patters and when Chuek Collins, the billed disk jock on KFI, was forced to lay off on account of thiess. Baker accepted the KFI, was forced to lay off on account of thiess. Baker accepted the KFI, was forced to lay off on account of thiess. Baker accepted the Linds of the state of the sta

IN CHICAGO . . .

George Biggar back as director of the WLS National Barn Dance after a 10-year absence... Howard Keegan, general mgr. of WCFL, still bedded by strep throat... Jim Hanlon, WGN flack chief, elected veepee of Chi's Pub club... Bill Desparat, WBBM announcer, off to sunny Cal for a belated vacation... ABCs "Merican Farner" kndosed by the Jaycees for services to rural America... Conversion of NBC's by the Jaycees for services to rural America... Conversion of NBC's Studio 'A' lind a Ty production senter got underway last week at the Merchandise Mart... Feg Rothe upped to supervisor of NBC Central Division information dept... WFMT is serving as the ordical Board Studio of the Studio and Installation of its new transmitter and antenna... Dave Holguin Joins the WLS Rangers, replacing Chuck Hurta, now back in Arizona for his health ... M. G. (Bob) Wambodt, formerly with NBC, as writer and actor, returns to the net's midwest division as a production-director... Bob Atcher, singer, heads a new program, bow-frongths, in WBBM, Mon. Through St. (a MBC 'A Penns, For. Your Thoughts.").

production-director... Bob Atcher, singer, heads a new program, bowing in Oct. II, WBBM, Mon. through Fri. called "A Penny-For. Your Bib Wilson, Mutual account exec, back at office affect tussile with a trus infection... Wended IB. Campbell, general mgr. of RNOX in St. Louis, and Carter Rinstep, KMOX commercial mgr., were WBBM visus Theeday, Oct. 5... George C. Gallaid, Formerly of International Control of the Control of t

IN WASHINGTON ...

NAB prexy Justin Miller calling on American broadcasters to go the NAB prexy Justia Miller calling on American broadcasters to go the limit in supporting the celebration of United Nations Day, Oct. 24. Miller Is a member of the U. S. Commission for UNESCO. ... WRC, the NBC-owned station, has teamed up with the District of Columbia Health Department on a series of dramatic broadcasts to combat veneral disease. ... wTTG, Dumont video outlet, carrying dally racing program from Laurel and Plimiteo tracks nearby in Maryland. ... Earl addisease. ... wTTG, Dumont video unterlier, carrying dally racing program from Laurel and Plimiteo tracks nearby in Maryland. ... Earl Cammons, CSB vice prexy for Washington operations, off to Minne-Gammons, CSB vice prexy for Washington operations, off to Minne-Gammons, CSB vice prexy for Washington correspondent. for CBS affiliates. ... Eric Sevared, chief Washington correspondent for CBS included (3). ... Hazel Ket-Yon Markel, of CBS, hops to Chicago for the School Broadcast Conference.

woulkes. Comper-Kansell, and walkes. Open the continued from page 11.

Woodland Summer Camp is televising a one-time Cot. 2a. open continued from the Cot. 2a. open continued from the Cot. 2a. open continued from page 11.

States Attorney Chub of Illinois States Attorney Chub of Illinois States Attorney Chub of Illinois Castie via WERR-IV. Chi, for Malach J. Ooghan, Republic of the castie via WERR-IV. Chi, for Malach J. Ooghan, Republic of the castie via WERR-IV. Chi, for Malach J. Ooghan, Republic of the castie via WERR-IV. Chi, for Malach J. Ooghan, Republic of the castie via WERR-IV. Chi, for Malach J. Ooghan, Republic of the castie via WERR-IV. Chi, for Malach J. Ooghan, Republic of the castie via WERR-IV. Chi, for Malach J. Ooghan, Republic of the castie via WERR-IV. Chi, for Malach J. Ooghan, Republic of the castie via Werrender of the Medical State of the castie via Werrender of the Medical State of the castie via Werrender of the Hurrison Designation of the Cot. State of the Cot. tising Productions, Inc., with co-

Tele a Luxury

Continued from page 24 ress to be expected in the radio art, or the rate of growth to be expected in the use of the rail-roads of the frequencies that are assigned to them."

assigned to them."

The mere fact, he continued that "an essential service," such as railroad ratio, has been found by the Commission "to be maybe not as yet making full use of its frequency allotment" should not be a valid reason for reducing its altocation "even though less especially allowed to the produced for immediate use."

Cov then books in "Mr. Sonity.

sential services may be bete classical services and policy of the commendation of the

Cleveland — Samuel E. Sague, president and general manager of suburban WSRS, has been named Cleveland Heights "Man of The Year" award bester "car" award bestowed by that community's American Legion



The KMBC-KFRM Team serves the Great Kansas City Trade Territory by

- · Complete Coverage!
- Complete Programming Services!
- · Unprecedented Audience Loyalty!

The KMBC-KFRM Team can produce the best results for your advertising dollar.



Inside Stuff—Radio

Recent ballet season at Met Opera Blous and City Center, N. Y. amidend freworks for a hot panel discussion on WNYCs. "Ballet me." Sturday (9). Walter Terry, Hernid Tribune critic, and Anatole Chulon, Dance News editor, whacked at each other lustily. Terry called the visit of the Parts Opera Ballet "one of the more gruesome events that's happened in ballet in a long time," while Chuloy claimed it with the parts of the parts of the company contained superior performs "the like of which we don't have here." Chuloy's argument was that is not important what a group dances, but how they dance, and Terry took violent exception to this. Emily Coleman, of Newsweek, and Bard Hastings, of Chrysland their say, but other two heid the for the Paris troupe, Chuloy admitting that Lifar's "meanderings" weren't dance.

Apother broadside against excessive radio commercials was sounded by the Cleveland Press on its editorial pages with the opening broad-east of the World Series. Commissioner Chandler certainty soft Said the pundit: "Basebal Commissioner Chandler certainty soft Said the pundit: "Basebal Commissioner Chandler certainty soft Said the pundit: "Basebal Commissioner Chandler certainty soft paper giving World Series broadcast rights for three years to the Mutual Broadcasting Co. and the Gillette Safety Razor Co. "We are sure that Gillette pool little good will out of its first game broadca. They took up all the time between frames when the van would have lifted some series facts, figures, color and sidellights. If Gillette basat' the good sense to ration its commercials to such a nation-wide audience, them Mutual, and as a last resort, the Pederal is such a thing as public welfare and service involved in air programs."

Bing Crosby's application to the FCC last week for three TV station the Coast brought to light some interesting distribution. Bing Crosby's application to the FCC last week for three TV stations on the Coast brought to light some interesting disclosures on his income and interests. He listed his net worth at \$1.649,115 and said his gross income in 1947 was \$73400,0 of which \$269,000 remained after taxes. His only present investment in radio facilities, he stated, is 185 shares of stock in KMPC, Hollywood. He listed his principal business connections as Bing Crosby Enterprises and Bing Crosby Producers, both engaged in film and radio production; bel Mar Turl cith at Del Mar, Cal.; the Binglin Stock Farm at Camerillo, Cal., and the Bing Crosby Cattlee Co., operating ranch properties at Elso, Nev.

Station KDKA in Pittsburgh last Friday night (8) on eve of Pitt-West Virginia game presented a special salute to Atlantic Football Network commemorating 27th anni of first broadcast of a gridion clash. By a curious coincidence, that original play-by-play account on Oct, 8, 1921, was also of a Pitt-West Virginia meeting. Program featured Woody Wolf and Bill Sutherland, who do Pitt games on KDKA; West Virginia's new head coach; Bud DeGroot; announcer Phil Cross and organist Jess Flaherty. Part of the show was devoted to a recreation of the 1921 encounter.

WOR's (N.Y.) plans for "Cosmopolitan Playhouse" hinges on whether or not Harry and Gail Ingram, who have prior rights to the Cosmo mag stories, can sell their own package by Nov. 1.

The Ingrams, indie producers, have sole rights to the mag's story properties until the first of next month. If they have a sponsor deal by that time or one definitely "in the works," its sald, they can be series. If no, 'WOR will get a whack at dramations the warms men and the warms and the series. If no, 'WOR will get a whack at dramations the warms men and the warms are not series. If no, 'WOR will get a whack at dramations the warms men and the warms m

Ask FCC Intervention To Spike Interstate

Bookmaking Operations

Washington, Oct. 12.
The Federal Communications
Commission was asked last week
to help prohibit use of interstate
wire facilities which make possible
bookmaking operations. A petition submitted by R. E. Mittelstaedt, president of the California Public Utilities Commis-

ifornia Public Utilities Commis-sion, stated that so long as there is no mandatory prohibition against the use of interstate and foreign communication service facilities by wholesaiers of information to book-makers, "so long will the several states be rendered practically im-potent to enforce their laws pro-hibiting bookmaking."

hibting bookmaking."
Petition asserted the FCC is the only public agency with adequate authority to deal with the use of communications to violate state laws. It therefore called upon the federal agency to institute an investigation to ascertain whether interstate communications are so used and, if it so finds, to prescribe regulations. "to abate such unlawful use."

The California P.U.C. said that its investigations hast February and the street of the control o The California P.U.C. said that

The petition asserted that of the special racing news gathering services which have developed in the U.S., two have been especially active in California, Continental

CIRCLING THE KILOCYCLES

Chicage—George Isaac, WCFL salesman since 1936, has been named commercial manager, replacing Mel Wolens, who resigned last July. Isaac formerly was commercial mg: of WGN and radio director of Lord & Thomas.

Columbus — Charles Sydney Freed named musical director of WVKO, independent EM station scheduled to open this month. Freed formerly was with CBS where he arranged and presented "Gateways to Music" and scored special music for "Studio One" and "Columbia Workshop".

Minnespolls — Bill Daley, one-time Minnesota halfback great and Yankees, has been named sports editor of new station KEYD here. He will assume dutuse Dec. 1.

Atlanta—George Trent, formerlywith WAGA. CBS outlet, has
joined announcing staff of World
disk jockey, has resigned and his
duties assumed by Boly Cortey and
disk jockey, has resigned and his
duties assumed by Boly Cortey and
stalings on behalf of the Marstalings on behalf or the Marstalings on behalf of the Marstalings on behalf or the Marstalings on behalf or the Marstaling on behalf or the Marstalings on behalf or

San Antonio—Harold Scherwitz, starts a midnight to 2 AM alterno-ports Editor of the San Antonio from the ceekful room of the start of the San Antonio from the ceekful room of the results of the San Antonio from the Company of the Company of the present and the Company of the

by in "Reports to a cycle the production manager of WFAA have been deed to make a cycle to the production manager of WFAA have been deed to the production the production of the plans on the production of the plans on the production of the product

Pittsburgh - Announcer Henry DeBecco has landed a new commercial on WIAS for a frozen foods firm. It's called 'Name the Tunes' and goes on three evenings weekly spins platters of tunes that were popular another generation ago. Joe Hurley has resigned from the WCAE amounting staff to go to Joe Hurley has resigned from the WCAE amounting staff to go to make the property of the prop

To Back Marshall Plan

wor's vices? POOLE, BIER, and GAMBLING

(advertisers call them our virtues)

POOLE No game. Just a slow-talkin', fast-sellin', "old" Southern gent, with a honeysuckle drawl and a sandpaper voice. Listeners are mashed on Bob Poole. Better buy into "Poole's Paradise," Saturday afternoons (records), and/or his nighttime live show, "Presenting Poole."

BIER No drink. Now, as "Your Town and Country Gentleman," WOR's Joe Bier has a full hour (5:00 to 6:00 A.M.) to broadcast farm news etc. to the 4,029,546 farm folks who can hear WOR. Don't want to cry in your beer? Better buy Bier.

GAMBLING No dice. Even grandmas love this kind of Gambling. John's been dishing up customers for advertisers over WOR for 25 years. Now "Rambling with Gambling" spreads over a full hour (6:00 to 7:00 A.M.) on Mondays, Wednesdays, Fridays (45 minutes on other days). Want to gamble on a sure thing? Buy Gambling.

-heard by the most people where the most people are



FCC to Appeal Court Order Setting WJR Beefs as Grounds for Hearings

FCC will ask the Supreme Court

For US and To the Court of the Court of

preme Court.

The lower court's decision, an FCC official told Vannery, would account to the court of the cou

would also require considerably were more commissioners and possibly even more than the constitution requires an oral possibly even more than the constitution requires an oral pettings of a manufacture of the commission of the rules of administrative agencies and pettings of a manufacture and possibly even more than the commission of the commissi

The WJR appeal to the lower court followed FCC refusal to grant hearings on the station's ob-



'On an Island with You" Mgt.: LOU CLAYTON

chanting Latin doubte-alk along with her. It was sook finale, with her it was sook finale, which was sook finale, which was sook finale, which was such that his digital antice on the studio laughter. His stage position was such that his digital antice on the studio and the st

used excusively.

This show proved that top
flight acts alone do not make for
top vaudeo. Berle's state of animation gives "Texaco Star Theare" its distinguishing feature that
puts it up front on the tele specrum. When he's not in the groove
—It might as well be just another
layout.

Mary Marearet Melride had a
crackericke cast in Bennett Cert.
Ilias Chase, Ogden Nash and Cort.
Ilias Chase, Ogden Nash and Cort.
Ilias Chase, Ogden Nash and Col.
Crash Shaw the Control of Cort.
Stoopnagle hut Cert's assured,
well-poised and dry-humorous
colliers virtually made the other
two men on the bill that means
of a stage-wait. Miss Chase finally
did get into the act, and good the
collegal Rarry Balley and Don Quinn.
Miss McBride, having a gal
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RWG Strike Continued from page 25

continued from page 21
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bright includes all freelance writres who are employees and agreed
that we would not contest the definition before the NLRB. We have
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two come within our definition,
and gone even further and offered
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Jackpots Continued from page 25

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Regina, Sask.—Bruce Piria, com-mercial manager of CKRM, to Win-nipeg, Man, as commercial man-ager of CKRC.

Station Promotion

Followup Comment

Ed & Pegeen Filtgeraid went allow trailecting "Magdalean" and arg ditlong on the pluty for "Love Life". They and Junk McCurry had Life". They and Junk McCurry had Life". They are the Latin America literary expert, the Latin America literary expert, they are the are they are the are they are the are they are the are they are they are they are t

Commbus, Oct. 12.

To celebrate its first year of services the form business of the first year of services the form business of the first year of services the form business of the first year of services the form business of the first year of services the first year of the towns high school auditors in the towns high school auditors in the first year of the towns high school auditors in the first year of the show included the Meloux Angers, folk music the content of the first year of the show included the Meloux Angers, folk music the content year of the first year of the show included the Meloux Angers, folk music the content year of the first year of

with street and the s

Pittsburgh — "Starlets On Parade," KDKA's all-children half-hour musical: show, began ats eighth, year on the alr-Saunday ranging in age from three to 17, appear regularly on the program and those selected for permanent spots receive musical training during their stay with the group.



1280 k

LYNN LOOKS at HOLLYWOOD

METRO-GOLDWYN-MAYER

LYNN CASTILE



ATTENTION

Radio Writers Guild Members

STRIKE VOTE

See You Tonight

Beekman Towers Hotel

49th St. and 1st Ave., New York City 8:00 P.M

Writers Rally to Writer Cause

Various major songwriters rallied last week to the financial aid of the cause beling fought for them by attorney John Schulman, in the case of N. Y. theatterowners vs. the American Society of Common to the case of N. Y. theatterowners vs. the American Society of Common to the Commo

Capitol Records Strides Into 1st Foreign Distrib Deal Via Tele-Funken

Capitol Records has completed arrangements with the Tele-Funken record manufacturing organization, of Germany, which for the first time will give it distribution outlide the U. S. It is the first move by the six-year old Hollywood disker to lift itself to a more solid disker to lift itself to a more solid. level as a major company rival of RCA-Victor, Columbia, and Decca. Capitol has never had foreign dis-tribution of any kind.

intuition of any kind.

Deal with Tele-Funken, made last summer by Sandor Porges, Capitol's foreign division leed, and Jim distance of the control of the co

COL'S ALBUM ON WEDDING NUMBERS

Figuring that there was a fair tarket among more than 100,000 market among more than 100,000 couples who have been married at the Little Church Around the Corner, New York, Columbia Records will soon release an album of wedding marches and hymns used by the choir at that place of Married Wall, Columbia made the album "Married Wall, Columbia made the album "Married Wall, Columbia made the album "Married Wall, Columbia and the salma wall, and the columbia wall wall, and the columbia wall, and th

ong the eight tunes waxed are the marriage marches used before and after weddings, and among the other tunes are hymns performed during ceremonies. Al-bum will be released next month with extra exploitation effort.

Coast AFM Repudiates 'Wallace for Prez' Tooters

Seeing Red

An idea of the willingness of the public to accept Communis-tic allegations is evident in the experience of one N. Y. maes-tro, following N. Y. Local 802's branding of election opposition

as reds.
Finishing performing for a private party, the imastive began the performance of the gan the performance of the midst of the anthem's rendition, one of the guests at the affair walked up to the bandstand and demanded to know to play the melody, since he figured it was composed of commies. He had read 80% charges in N. X. papers.

Chappell Bucks Songwriter Bid In Film Fee Case

Chappell & Co., primary firm of the Max Dreyfus music publishing organization, crossed swords with attorney John Schulman in the latter's attempt last Wednesday (6) to clear the songwriter's position in view of N. Y. Federal Court Judge View of N. Y. Federal Court dudge Vincent L. Leibell's recent theatre-performing rights decision. Schul-man had applied to Leibell for per-mission to intervene in the case of N. Y. theatreowners w. the Ameri-can Society of Composers, Authors and Publishers, and when he stepped up before the court to present arguments to sustain the ap-plication to intervene, Chappell's attorney, Sidney Wattenberg, was

there to combat him. Leibell's decision opined that the theatre-exhibition rights should be taken from ASCAP and returned theatre-exhibition rights should be to the copyright owner. Since it has never been fully established who would be the copyright owner in such a case—the publisher or man's intention to prove for the latter. He's acting in behilf or writer Milton Ager. Waiters are would be forced into the position of collecting performing rights feet through publishers. To prevent this, Schulmans, and procure of the contract of

Wallace for Proz' Tooters.

While the Committee of the Co

Job Crisis Held Key To Warnow Aide's Nix

Hollywood, Oct. 12. Music Publishers Contact Em ployees union got itself into a tus ployees union got itself into a tus-sie here last week due to its refusal to admit Charles Hayes to member-silp. Hayes sought a card in order to take a contact job with Mark Warmow's music publishing outfit. He had been working as a counter-boy, etc., for Warmow for a number of months, and when he applied do contacting. clores, he was redo contacting chores, he was re-jected by the Coast contingent of

All told, there are 29 MPCE men on the unemployed rolls in N. Y., Chicago and here, which is a con-siderable improvement over the 61 when had no place to hang their hats a few months ago.

Petrillo Raps Local 802 For **Bad Publicity**

James C. Petrillo and the oc-cutive bard of the American Federation of Musicians are said to have rapped the knuckles of the ruling group at AFM N. Y. Local 802 for the latter's recent release to newspapers telling a story of the lower of the control of the con-trol of the con-tr

feat the Blues in the Dec, 2 elections.

Petrillo and the AFM toppers took a dim view of the moves, life took a dim view of the moves, life took and the took of the moves of the took of

out the country, and the majority of the stories were not too careful in distinguishing between the national AFM and the local.

Local 902 held a membership borts of committees on the cateriers problem, another detailed to check on the distribution of Jobs paid for by the recording royally ployment. Unity and coalition groups, opposition to the Blue tucket, had urged attendance at the meet due to the importance of the committee of the control of the co

STYNE-CAHN TEAM **AGAIN FOR SINATRA PIC**

AGAIN FUR SINATRA PIL.

Jules Styne and Sammy Calin,
where evently split as a sengeriting
team, will work together again on
Frank Sinatra's film to be made
for RKO release, with Groucho
Marx and Jane-Russell. Writing,
team, which has been responsible
jean, which were the past of the
Styne's Intention to produce a
Broadway show without Calin.
Sinatra got the two together to
do the score for his film they have
done the majority of his recent.
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the score

AFM-Diskers Ban Confabs Hit Night And Day Pace: No Conclusions So Far

nary rearroadcasting rights or syn-matory reaction and the control of the contro event any uses ASCAP songs in his work. They must shift to either Broadcast Music or public domain material. "Amateur Hour" is re-peated on WGN-TV, Chicago, and WSLA, Los Angeles, the Sunday following each N. Y. originating broadcast.

RCA in Album Tie With Perfume Firm

With Perfume Furm
RCA-Witch has lined up an unusual tieup, for the promotion of
an album of tunes by Harry Revel
and Involving Dr. Samuel J. Hoffman's Theremin, backed by a large
band. It's tilled "Perfume Set to
Music," and Corday Parfums is
said to be spending \$35,000 in fullpage and cooperative advertising to
push its product along with the
disk.set.

disk.set.

Exploitation planned involves counter and window displays and the placing by Corday of perfume evaporators at retail marts, which will waft its various odors over potential buyers and slocks alike. Revel will participate via p.a.'s of all sorts.

Dr. Hoffman's theremin is an electronic instrument demonstrated several years ago, from which he produces tones by passing his hands over electronic beams.

And Day Pace; No Conclusions So Far

Col.'s Canada Link
Seis LP Distribution
London, Ont., Oct. 12.
Sparton of Canada, Male of the Marchael of Communication of Communication to its London plant, and the company has completed a one story addition to its London plant, and the company has completed a one story addition to its London plant, and the company has completed a one story addition to its London plant, and the company has completed a one story addition to its London plant, and the company has completed a one story addition to its London plant, and the company has completed a one story addition to its London plant, and the company has completed a one and the company has completed a one that the company has completed a one of the company has completed a complete a company has completed a complete a complete a complete a company has completed a complete a complete a compan

CAVALLARO SUED BY SINGER ON 'CONTRACT'

SINGER ON CONTRACT
Carmen Cavallaro is defendant
in a \$16,000-plus suit brought
in a \$16,000-plus suit brought
against him In N. Y supreme court
by Woellst Jimmy Forster, who
by Woellst Jimmy Forster, who
have the contract with contract with contract with Cavallaro on which
New York. Forster claims a verbal
contract with Cavallaro on which
work starting with the Asior run,
The \$16,000 is the amount he was
to draw, he claims, and asks addicavaliaro, flatly defines having
ande any sort of a contract with
Forster. His defense: is that the
Forster. His defense: is that the
week basis only and that he was
let go with proper notice.

Ask Ousier for Des Moines Councilman-Disk Jockey

Myron J. Bennett, disk jockey on KSO, who doubles as Safety Commissioner here, has been suspended from office pending a hearing on an ouster action. The ouster petition, filed by the county attorney and approved by the

ouster petition, filled by the county attorney and approved by the court, asks that Bennett be removed permanently as a member of the Des Moines eity council. The petition is based on a conspiracy charge alieging Bennett accepted a payoff from six tavern accepted a payoff from the county acceptance of the c

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1 5

Record Talent and Tunes

AS POLLED VIA LEADING U. S. "REQUEST" DISK JOCKEYS

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WEEK. Ending

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	kly chart of the records on disk jockeys' programs, as "most. This compilation is based on information gathered from the nation and it designed to indicate those records rising in those on top. Ratings are computed on the basis'ol' 10 poil is for a No. 2, and so on down its one point. Cities and joc is for a No. 2, and so on down its one point.

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Ä	in log	Artist	Label	Song	
-	13	Margaret Whiting	Capitol	Tree in the Meadow	1:
2	. 41	Doris Day	Columbia	It's Magic.	1:
65	15	Pee Wee Hunt	Capitol	12th Street Rag	
4	. 28		Decca	Maybe You'll Be There	1:
9	6	Benny Strong	Tower	ertain Par	13
4	-15	Prima Scala	London	. Underneath the Arches	1
-	. 18	Al Trace,	Regent	. You Call Everybody Darling	1.1
	4	Dinah Shore	Columbia	Buttons and Bows	1 :
10	80	Tommy Dorsey.	Victor	Until	1:
	18	Ella Fitzgerald	Decca	My Happiness.	100
6	13	Vaughn Monroe.	Victor		
1	48	Jack Emerson	Metrotone	Hair of Gold	1:
0	30	Jon-Sondra Steele	Damon	My Happiness.	10
	. 9	Gordon Jenkins	Decea	For You	13
	23	Doris Day-B. Clark	Columbia		1.
-	.3	Red Ingle	Capitol	Serutan Yob	1:
	-6	Jerry Cooper	Diamond	Get a Pin-Up Girl	1:
	19	Art Mooney.	M-G-M	lird of	1:
_	7	Gordon MacRae	Capitol	Hair of Gold	Г.
	-11	Tony Martin	Victor	It's Magic	1:
2	15	Vaughn Monroe	Victor	Maharajah of Magador	l i
	8	Carson Robinson	M-G-M	Life Gets Tee-jus	1:
1	1	Vic Damone.	Mercury	It's Magic	10
	10	Ray McKinley.	Victor	You Came a Long Way	1:
	2	Harry James	Columbia	ry Day	1
	7	Frankle Laine.	Mercury	Ah, But It Happens	П
	7	Gordon MacRae	Capitol	It's Magic.	13
2	7	Frank Sinatra	Columbia	Just for Now	13
	.3		. Decca.		
	2		. Victor	After Hours Stuff	
10	1	John Laurenz	Mercury	å	1
1	2	Betty Rhodes.	Victor.	Buttons and Bows	7
	3	Jack Lathrop	Victor	You Call Everybody Darling	ı-
0	5		Victor		1
		Jo Stafford.	Capitol	Say Something Sweet.	
	2		M-G-M	12th Street Rag	۳.
J.	2	Anne Shelton	London	Say Something Sweet	
3	-	Ray Anthony.	. Signature	Gloria	-
	1	Vagabonds	. Appollo	P. S. I Love You	17
	1		Victor	Tree in the Meadow.	
	-	C. Miranda-Andrews Sis	Decca	to La Gusta.	7
		Benny Goodman.	Capitol	On a Slow Boat to China	
	1		. Capitol	Sept. in the Rain	"
2	2 1		. Decca	or Now	
1	9	Vaughn Monroe	Victor	Every Day I Love You	1
	3 .	- 1	Decca	Acres	ч
	4	Jack-Mary Owens	Tower.	You Be My	
	12 E	œl:	M-G-M	Were O	3
	1	9.03	Columbia	What Did I Do.	-
1			M-G-M	I Do	۳,
			Capitol	erybody Loves	193
	-	Kay Kyser.	. Columbia	On a Slow Boat to China	4

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---Waw-nwerd alv Seorge Curds-WGAN

Jocks, Jukes and Disks

- By Bernie Woods

Pegg Lee "Tore, You bard of the product of the prod

the flots well with it.

Les Brown 'Tve Got My Love
to Keep Me Warm'—'I'm Tellin'
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Platter Pointers

Matovanis Orchestra (Iondon) cut a two-aided version of "Clare Faul Martin and the street of the control of the street of the control of the

PEGGY LEE SUED FOR MILLION ON 'MANANA'

MILLION ON 'MANANA'

Hollywood, Oct. 12.

Peggy Lee, co-suthor of 'Manana,' with hasaband Dave Barbout,
ana,' with hasaband Dave Barbout,
ana, but the same barbout,
with who chain 'Manana', billed
rom 'Midnight' on The Ocean,'
an obscure ditty churned out some
years ago by them.

writers of 'Manana,' as well as their publish
the word with the country of the country
for my midnight' on The Ocean,'
an obscure ditty churned out some
rearrange of the country
and the country of the country
and the country of the country
for my midnight Barbour related
last May, when sult was first mestomed, that he would grove it has
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And actually witnessed the creation
of the cutypes.

And actually witnessed the creation
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witnessed witnessed the actual witnessed witne

Tops of the Tops

Retail Disk Seller "Tree in the Meadow"

Retail Sheet Music Seller "Tree In the Meadow" "Most Requested" Disk

Seller on Coin Machines "Tree In the Meadow" British Best Seller "So Tired"

Decca's Choral Label Due Dec. 1

Label Due Dec. .

Deca Records will debut its mew Choral label Dec. 1, mackening the disks through completely meet the disks through the disks through completely meet the disks through completely meet the disks through the disks through

as of Dec. I.

Artists involved in the initial release are Woody Herman, Glen Gray, Jimmy Dorsey, Jan Garber, Johnny Messner, Hooster Hot Shots, Blue Jays, Julie O'Nelli, Freddie Pisher, Jesters, Orville Brooks, Buzz Connie, Gert Gallan, Cliff Bruner, Pan-Pacific tempo orchestra and Mahalia Jackson.

ASCAP in New Move to Establish Representation Rights in Video

Clarke to Mt. Royal

Buddy Montreal, Oct. 12.

Buddy Montreal, Oct. 12.

Buddy Larke, who spent de Brander of the Montreal oct. 12.

Buddy Clarke, who spent de Brander of the Montreal oct. 12.

Buddy Clarke, who spent de Brander of the Montreal oct. 12.

Buddy Clarke, who spent de Brander oct. 12.

Buddy Mandalay is combon and Filinder of Section 12.

Buddy Mandalay is combon and Filinder oct. 12.

Buddy Mandalay "Basin Street Blues" and "Muskrat Ramble."

Derwin Drops Baton

Hal Derwin will give up bandleading when he completes his run
leading when he directors of re-establishing he
hed on the relieved or developed his
hed directors or the diversor of the director of the director of the diversor of the director of the dire

cess he statisfied via Capitol Records, on which he had the backing of the company of the control of the contro

Spitzer, Dave Drever In Song Takeover Deal

In Song Takeover Deal
Henry Spitzer, who recently set
up-nut Spitzer, who recently set
up-nut Spitzer, who recently set
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up-nut Spitzer Spitzer
up-nut Spitzer Spitzer
up-nut Spitzer
up-n

2 Chi Tooters in Dope Rap

2 Chi Tooters in Dope Rap
Chicago, Oct. 12.
Federal agents solted five mon
hers last weets a five mon
and the solt of the solt of the
raid on a \$50,000 narrotic sin
githat was selling marijuanas and
morphine to ligh school kids. Robext Artust, head of the narrotics
were to follow and added: "Don't
be surprised if some of them are
bligtime musicatians."
Arrested in Ch is a go were
Michael Scrima, the drammer,
Michael Scrima, the drammer
Michael Scrima, the drammer
Odde Mason, doorman at the El
Mocambo, strip joint, where
Scrima is sppearing with a band.

VARIETY 10 Best Sellers on Coin-Machines, Week of Oct. 9 1. TREE IN MEADOW (10) (Shapiro-B). | Margaret Whiting ... Capitol | Monica Lewis ... Decca

2. IT'S MAGIC (15) (Witmark)	Dick Haymes Decca
3. 12th STREET RAG (8) (Shapiro-B)	Doris Day Columbia
4. MY HAPPINESS (21) (Blasco)	Jon & Sondra Steele Damon Pied Pipers Capitol
7. HAIR OF GOLD (8) (Robert)	Eddy Howard Majestic Gordon Jenkins Decca
6. LOVE SOMEBODY (16) (Kramer-W.)	D. Day B. Clark Columbia Jack Emerson Metrotone Harmonicats Universal
8. LONG WAY FROM ST. LOUIS (16) (Jewel)	Ray McKinley Victor
9. YOU CALL EVERYBODY DARLING (14) (Mayfair)	Andrews Sisters Decca Al Trace Regent
10. UNDERNEATH THE ARCHES (4) (Robbins)	Primo Scala London Andrews Sisters Decca
UNTIL (Dorsey)	
UNTIL (Dorsey)	Tommy Dorsey Victor
RAMBLING RUSE (Lauren	Perry Como Victor Tony Pastor Columbia
BUTTONS AND BOWS (Famous)	Dinah Shore Columbia
IT'S TOO SOON TO KNOW (Morris)	Orioles
SAY SOMETHING SWEET (MILLS)	Ink Spots Deece Anne Shelton London
EVERY DAY I LOVE YOU (Harms)	Dick Haymes Decce Jo Stafford Capito Blue Barron M-G-M
AH BUT IT HAPPENS (Bourne)	Frankie Laine Mercuri
COOL WATER (American)	Vaughn MonroeVictor Nellie LutcherCapito
BLUEBIRD OF HAPPINESS (T. B. Harms) LITTLE GIRL (Leeds) DARKTOWN STRUTTERS' BALL (Feist)	Art Mooney M-G-M King Cole Capito Dale-Haines Signature
DARKTOWN STRUCTURES BALL (COST) FOR YOU (Witmark). WALKIN WITH MY SHADOW (Johnstone-Montei)	Gordon Jenkins Decci
[Figures in parentheses indicate number of weeks song]	

49

RCA 3d Quarter Coin Dips 40%

RCA-Victor's third-quarter state ments were delivered to music publishers last week, showing a drop of between 35% and 40% drop of between 35% and 46%; from the previous quarter's figures. Overall slip of the third-quarter publisher revenue was expected in view of the deep sales sag experienced during the summer monther statements of other majors, due next month. Victor's fiscal year runs from Dec. 1 of Dec. 1, a month ashead of other funss.

During the way, Victor was payfined and the same properties of \$1,000,000 a year.

New Ohio Disk Co.

Akton, Oct. 12.
The Ralph Wilson quintet, composed of Akton men and managed by Richmond Lowe, has been signed to launch a new Ohio record managed. ord manufacturing and distribu-tion firm, the Lucky Music Corp. of Cleveland.

Lucky has purchased the master records of the quintet made before the Petrillo ban, and the disks will be distributed nationally. The records include racial, popular and polks tunes, all original with the Wilson band.

JOE McCARTHY, JR.

LAUREL MUSIC CO. 1619 Broadway, New York TOMMY VALANDO

THE GREATEST WESTERN SONG OF ALL TIME

Bob Nolan's Immortal

(25 Records Available)

AMERICAN MUSIC, INC.
Garet Romero, Prof. Mgr.

9109 Sunset Blvd. 1516 Broadway Hollywood 46, Cal. New York, N. Y

Concert and Dance Musi For Your Particular Party ORCHESTRAS, TRIOS, STROLLERS

JENO BARTAL 130 E. 52 nd St., New York, Pl. 5-178

EXCLUSIVE MANAGEMENT -

745 Fifth Ave., New York 22 PL. 9-4600

RETAIL DISK BEST SELLERS

VARIETY

Survey of retail disk best sellers, based on reports ob-tained from leading stores in 12 cities and showing con-parative sales rating for this and last week.

Week Ending Mottenal Rating BCT. 9

This Last

RAY HERBECK

and His Orchestra

MUSIC WITH ROMANCE featuring

LORRAINE BENSON Hotel Muchlebach, Kansas City Four Weeks Starting Oct. 13

JOE GLASER, Pres.

PL. 9-4600 Chicago Beverly Hills---Mezzonine Floor. Beverly Wilshire Hotel

ASSOCIATED BOOKING CORP.

203 No. Wabash

Artist, Label, Title

New York-Davega, Inc.
Chicago—(Hudson-Ross)
Cleveland—(Burroughs)
Kansas City—(Jenkins Mu
Los Angeles—Denel's Mu
San Francisco-(Sherman
Boston-(Boston Music C
St. Louis—(S. S. Kresge (
Seattle-(Sherman-Clay)
Minneapolis-Don Leary
Indianapolis-(Pearson)
Omaha—(Lyon & Healy)

-				_				_			1.4				
1	2	MARGARET WHITING (Capitol) "Tree in the Meadow"	4	8	1	4		6	. 7	1	2	6	10	1	71
2	1	PEE WEE HUNT (Capitol) "12th Street Rag"	1	10	7	2	1	2		3	1			2	70
3	3	"It's Magie"	9	5	2	3	8	1	2	2	7	8	4		65
	5	DINAH SHORE (Columbia) "Buttons and Bows"	2	1	22.7	11.27	7	5	3		1	1	10		47
5	6	GORDON JENKINS (Decca) "Maybe You'll Be There"	6	1	4	1	4	7		1	4	1.0	No.		40
6	11	TOMMY DORSEY (Victor) "Until"	3	4	3	10			8		8	10	5	0; 1	37
7	4	RAY McKINLEY (Victor) "You Came Long Way"	8	2	6	8			5		- 1			6	31
8A	1	PERRY COMO (Victor) "Rambling Rose"	4	13	5	No.				7		5			16
8B	9	ELLA FITZGERALD (Decca) "My Happiness"		la		Y		3			3		178		16
9	15	JO STAFFORD (Capitol) "Every Day I Love You"		3	1			4.				4			15
10	7	PRIMA SCALA (London) "Underneath the Arches"			7		-1		1	-					14
11A	9	AL TRACE (Regent) "You Call Everybody Darling"	10		1	6	14			4	1	171		- 15	13
11B	100	ANDREWS SISTERS (Decca) "Underneath the Arches"		1	100	1		1			5			4	13
12A	1.00	KING COLE TRIO (Capitol) "Lillette"		6	-				4.	100	5	20	195 1	18	11
12B	6	ART MOONEY (MGM) "Blue Bird of Happiness"	7								1		6		11
12C	÷.**	BROTHER BONES (Tempo) "Sweet Georgia Brown"		10	-	9	1	igh:				2	1	0	11
13A		TONY MARTIN (Victor). "It's Magic"	7 10			-	1 6	1	101	-				c :	10
13B		CARSON ROBINSON (MGM) "Life Gets Tee-Jus"	-1	- 1				50	35		10				10
14A	1.1	C. MIRANDA-ANDREWS SIS. "Cuanto La Gusta"		10			2	•	11.	11	•				9
14B		ANDREWS SISTERS (Decca) "You Call Everybody Darling"	3.5	o, .			7 3	4			•	•		10	9
14C		DICK JURGENS (Columbia) "Mississippi Mud"			1 4		-	-						10	9
14A	8	DICK HAYMES (Decca) "Every Day I Love You"	7		9		•••		10		10.	-			
14B	4 .	GORDON MAC RAE (Capitol) "Hair of Gold"		13		•					10.		6		8
14C		ANNE-VINCENT (Mercury) "Cornbelt Symphony"	11	- 1	1					200		3	160	5	8
140		Complete Symphony		**								3			8

"Cornbelt Symphony"...
BLUE BARRON" (MGM)
"You Were Only Fooling". FIVE TOP **ALBUMS**

PREVIN PLAYS THE PIANO Andre Previn Victor

AL IOISON Album No. 3 Decca

SONGS OF OUR TIMES Decca

PROGRESSIVE JAZZ Capitol

CLAMBAKE SEVEN Tommy Dorsey Victor

Jazz Concerts Jazz Hub B.O

Boston Oct 12 Jazz concerts at Hub's Symphony Hall have caught on with public, and a pretty solid schedule has re-

Season was teed-off by the very successful two-nighter of Stan Kenton's orch, with other maestros Kenton's orch, with other maestros lining up concert dates to get a cut of the gravy. The way it looks now there will be at least one a week for the next two months any-

Week for the mean vow mouths any could be able to concerts, with Ellington, Conden and Kenton, always playing to capacity, Interest in belong and distination of the condens of the conden

crowics.

How long it will be before the hubble bursts is anybody's guess, but it seems that everyone wants to get in before it does. Symphony Hall heads are of the opinion that too many concerts coming so close the opinion that too many concerts coming so close the will hasten the bursting because of the limited number of people that can ampged them, people that can ampged them, but the control of the contr

THE BIG SWEETHEART BALLAD HIT ON EVERY MAJOR RECORD LABEL

SAY SOMETHING SWEET TO YOUR SWEETHEART

THE BLUE SKIRT WALTZ

MILLS MUSIC, INC.

"DATE WITH JUDY"

Music by . . JIMMY McHUGH

RORRINS

Campbell With Noel Gay

Jimmy Campbell has returned ere, after a longtime residence in merica, and is affiliated with oel Gay, Ltd.

Note Gay, Ltd.

Campbell at one time was partnered with Reg Connelly in the music publishing firm bearing their name. Latter, incidentally, has just arrived in New York on business.

VAUGHN-JACOUET DRAW

44G IN PHILLY CONCERT

446 IN PHILLY CONCERT

Philadelphia, Oct. 12

Deuble attraction of singer Sarall Yaughh and Illinois Jacquett's
hand drive. 2350 jazz fans to the
stand drive. 2350 jazz fans to the
form netted its sponsor; a \$4,500
boosfidee take.

Performance also drive one of
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Kenton's \$5,400 in Chi

Chicago, Oct 12.

Stan Kenton's orch took out an estimated \$5,400 for two days at the Chicago Civic Opera House, Oct. 9 and 10.

Saturday (9) was a sellout but Sunday was only half-sold.

Pitt's Local 60 Relents

Pittsburgh, Oct. 12. Local 60 of musicians union has econsidered its demand that Terrace Room of William Penn hotel increase number of men in the band from eight to 10 and as a resul, spot will reopen Oct. 22 with dancing and floor shews after a shutdown of nearly six months.

Tom Troy, manager of town's leading inn, had threatened to give up idea altogether of resuming old policy if union refused to backtrack.

JAY

KING AND VARSITY RECURDS

FON RENE PUBLICATIONS
also Office: 6372 Sunset Bird., Hollyword 28

Y. Office: 541-543 Ave. of America, N.Y.C.

WALTER WINCHELL'S COLUMN:

"The best song on the networks is that 'BUTTONS AND BOWS' lyric as rendered by Dinah Shore on her new and delightful recording. The swellody is toe-tappy

BUTTONS AND BOWS' is sung by Bob Hope to Jane Russell in the soon-to-be-released Paramount Picture, "The Pale-

Music and Lyrics by

LIVINGSTON AND EVANS

Published by FAMOUS MUSIC CORPORATION

Coust enkins Music z

Supply

Songs with Largest Radio Audience

Survey Week of October 1-7, 1948	The Land
A Fella With An Umbrella-"Easter Parade"	Feist
A Tree In the Meadow	Shapiro-B
Ah But It Happens	Bourne
Blue Bird of Happiness	T. B. Harms
Buttons and Bows	ramous:
Confess	Oxford
Cuanto Le Gusta-†"Date With Judy"	Southern
Dolores	Famous
Ev'ry Day I Love You-+"Two Guys From Texas"	Harms
Hair Of Gold	Robert
Isn't It Romantic—;"Isn't It Romantic"	Witmark
It Only Happens—"Easter Parade"	
It's Magic—t"Romance On High Seas"	Witmark
Just For Now.	Advanced
Little Girl	Loode
Love Somebody	Kramer-W
Maybe You'll Be There	Triangle
My Happiness	
Night Has Thousand Eyes- "Night Has Eyes"	Paramount
Put 'Em In a Box-1"Romance On High Seas"	Remick
Rambling Rose	Laurel
Say Something Sweet To Your Sweetheart	Mills
This Is the Moment-+"Lady In Ermine"	Miller
Twelfth Street Rag	Shapiro-B
Underneath the Arches	Robbins
Until	Dorsey Bros.
Walkin' With My Shadow	Johnstone-M
When the Red Robbin Comes Bobbin' Along	Bourne
You Call Everybody Darling	Maytair
You Were Only Foolin	Suapiro-B

The remaining 23 songs of the week, based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Networks. Published by the Office of Research, Inc. Dr. John G. Peatman, Director.

A Hundred and Sixty Acres Leeds	100
Combelt Symphony	4
Everybody Loves SomebodySinatra	
For You Witmark	
Hankerin'	
Here I'll Stay-*"I Love Life" Chappell	, :
I Still Get a Thrlll Words & I	M
If We Can't Be the Same Old Sweethearts Feist	
In My Dreams	
It's a Most Unusual Day- "Date With Judy" Robbins	
Just Recause Leeds	17
Lavender Blue	
Lonesome	
Money Song-1"That's the Ticket" Crawford	
On a Slow Boat to China	200
Take It Away	
That Certain Party Bourne	
Things I Love	
Time and Time AgainLondon	
When You Left Me Porgie	
Why Does It Have To Rain on Sunday Duchess	-60
With a Twist of the Wrist Patmar	

* Legit Musical. † Filmusical.

Kate Smith Expands

As Record Jockey

Kate Smith will move deeper late a disk jeckey vein on her Mutual network show, daily, 12:15-12:30 p.m. Heretofore, the singer-has restricted disk-spinning to the use of her own recordings, but is planning to expand that to cover all labels.

WILL YOU BE MY

CLIFFIE AMERICAN MUSIC, INC. Garet Romero, Prof. Mgr. 9109 Sunset Blvd. 1576 Broadway Hollswood 46, Cal. New York, N. Y.

FROM WALT DISNEY'S TECHNICOLOR SO DEAR TO MY HEART Its a jingel It's a ballad! It's a Dilly

Lavender Blue

(Dilly Dilly)

Santly-Joy, Inc.

1619 Broadway, New York EDDIE JOY, Gen. Prof. Mgr.

CHRISTMAS POLKA SUNSET MUSIC PUB. 674 Breadway, New York 19, N.Y. COlumbus 5-8612

Go, Already!

George Levy, Leeds Music treasurer, will finally show off for England Oct. 20 after three previous haddle with officials of Peter Maurice Co. British publisher, with whom Leeds has a reciprocal publishing arreases a Maurice that the second of the second

land.
Mort Miller, of the law firm of
Miller & Miller, goes with Levy,
along with Salvatore Chianti, another Leeds exec, who will continue on to Paris, Italy, Switzerland
and other countries, to talk with
Leeds' affiliates there.

Capitol Record Distributing Co., Inc., of Georgia, has changed its name to Capitol Records Distribut-ing Corp., a Delaware company.

Best British Sheet Sellers

DESI DTHISH ORDER SCHOOL

Week ending Oct. 7)

So Tired ... Connelly

You Can't Be True ... Chappell
Galway Bay ... Box & Cox.

Why Happiness ... Chappell
Woody Woodpecker ... Leeds

Woody Woodpecker ... Leeds

Woody Woodpecker ... Leeds

Whigh the control of t October Twilight Dash Four Leaf Clover F. D. & H.

Second 12

Decome an
Time May Change Connelly
La Vie En Rose Gay
All Dressed Up Cinephonic
Million Tomorrows Connelly
Everybody Darling Morris
Suzy Athenaeum
Buttons and Bows Victoria
Passing Clouds Kassner
Meant for Me F. D. & H.
What Do I Do Wood
Anything I Dream Reid
Underneath Arches Connelly

RETAIL SHEET BEST

VARIETY .

Survey of retail sheet music sales, based on reports obtained from leading stores in 12 cities, and showing comparative sales rating for this and last week.

National Rating

Week Ending OCT. 9 st . Title and Publisher	New York, C	Chicago, Lyc	Cleveland, S.	Kamses City,	Les Angeles,	San Francisc	Beston, H. N	Minneapolis,	St. Lenie, S.	Seattle, Capi	San Antonie	Indianapolis,	P O I N T 8
"Tree in the Meadow" (Shapiro-B)		1	1	/1	1	1	1	1	1	1	1	7	114
"You Call Darling" (Mayfair)	2	10	3	4	3	. 2	. 5	5	4	3.	4	3	84
"Its Magie" (Witmark)	3	. 3	6	. 3	7	10	2	. 3	3	4	3	2	83
"My Happiness" (Blaseo)	4	4	2	2	2	3			2	2	2	6	81
"Hair of Gold" (Robert)	7	6	4	5	5	6	7	7	3	5	10		54
"Every Day I Love You" (Harms).	. 0	2	7	. 7	. 9		- 1/	2	- 8	9	7	5	43
"Maybe You Be There" (Triangle)	5	. 7	8	8	8	7	4	9	9	6		9	41
"Underneath Arches" (Robbins)	6	9	5		4	5	8		6	-19-11		4	41
"Love Somebody" (Kramer-W)	(O)		20.00	6			1.2	6		7	6.		19
"Rambling Rose" (Laurel)		8	9		10	9	9	10			5		17
"Bluebird Happiness" (T.B. Harms)	9		10	10	51.			4	10			8.	15
"Buttons and Bows" (Famous)					6	4	10						13

On the Upbeat

New York

Artie Shuw gets back into N. Y. tomorrow (Thurday) after check on Coast into possibility of the state of Coast band used in the control of the con

The Hottest TOMMY DORSEY VICTOR RECORD

Since "THERE ARE SUCH THINGS"

by BOB CROSBY, JACK FULTON and HUNTER KAHLER



WEEKS OLD!

and Already No. 5

ARIETY'S TOP RECORD TUNE POLL

on BILLBOARD'S

DISK JOCK—Most Played List

THE CASH BOX DISK OF THE WEEK

DORSEY BROS. MUSIC, INC., 1619 B'way, New York

VARIETY SONG CAVALCADE

Compiled for VARIETY

By JULIUS MATTFELD

(Copyright, Variety, Inc. All Rights Reserved)

Song Cavalcade started publication Oct. 6, 1948, and will be seriolized weekly will breight up to 1948. In claim seriol of field for trivier seference.

Legands and other basic bodground information, attendant to the compilation and presentation, appeared in the Oct. 6, 1948, have when the Vorigity Song Cevaledes started publications are presented to the other start of the Compilation and presentations of provided to the Compilation of the Song Compilation o

publication Oct. 6, 1948, and will cotion setially. It is suggested that these installments be rought up to 1948.

(Continued from Last Week)

The Minstell Boy. w., Thomas Moore, m., tune: The moreer, London: J. Power's Music & Instrument. Warchouse I. Library Music & Instrument warchouse I. Library Marchael I. Library Marchael

Scudder's Museum, eventually to ecome the property of P. T. Barn-m, opened in New York. Fashionable ladies used rouge and pearl powder, and dresses were

and pearl powder, and dresses were full control advants the family doctor by his black cost and gold-headed cane. On the first billing the full cost of the ful

by blacksmith, and use only blacksmith, English newspapers and critical mercial of the American vocabulary real and the same of the American vocabulary real and the same of the Pear's soap people took to advertising in print.

In Charleston, Mass, the Messra, Pepin and Breschard established are popular form of U. S. show business).

Some 30 daily negerous products of the period of the same of the period of the period of the same of the period of the same of the period of the same of the period of the pe

ver, popular form of U. S. show united.

Maily newspapers circulated throughout the nation. Commander James Lawrence, facility wounded the English "Shannon" cried. "Don't give up the ship" (though the "Chesspeake" Commodore Perry whipped the Prittin on Lake Brie and another with 145 killed Commodore Perry whipped the Prittin on Lake Brie and another with 145 killed and wounded. "Lake Brie and another with 145 killed and wounded have pret the enemy and they are outs."

Tecumseh, the great Indian chief, was killed in the hard with the American textile factory the control of the power loom, established the strength of the power loom, established the first complete American textile factory the control of the power loom, established the first complete American textile factory the control of the power loom, established the plana for the power loom, established the plana for the power loom, and the power lo

Jacob Hyer 1816 Ton Beater Joseph Hyer 1816 Ton Beater Joseph Hyer 1816 Ton Beater Joseph Hyer 1816 Hyer 1

Mary's Tears. w., Thomas Moore, m., Oliver Shaw. Providence, R. I.: O. Shaw [,1817] (2nd edition).

O. Shaw [JBI7] (2nd edillon).

James Monnow was inaugurated president, beginning an era culed be a first of coof feeling? Whe Boston Journal.

Thousands of settlers moved west and the prairies were dotted with log cabbs of settlers moved west and the prairies were dotted with log cabbs of settlers moved west and the prairies were dotted with log cabbs. Thousands of settlers moved west and the prairies were dotted with log cabbs. Thousands of the University of the North American Reveice.

the Thames River in Ontario, Clause. Pigs were to common in the Common and the Co

(Combused from lost Wast)

tourneed the extichility extended to the company to th 1820

John Peel—also known as: D'ye ken John Peel. w., John Wood-cock Graves. m., traditional. (Writ-ten about 1820.)

not again. Not quite one-third of all publications read in the U.S. came from antive writers; the rest were interest of the control of the co

at the Walnut St. Theatre, Phila-delphia.

The total population of the country was now 9,600,000, with New York state assuming the lead it has held ever since. Westward migrations had shifted the center of population to Moorfield, W. Va. Men considered watch fobs an essential piece of haberdashery.

1821

1821 Invitation to the Dance—original German, title: Aufforderung zum Tanze. Pinno solo. m., Carl Maria von Weber, op. 65. Berlin: Schles-inger [1821]. (Composed in 1819.)

James Monroe was the first president to be inaugurated on the fifth of March instead of the traditional fourth (because the latter date fell on a Sunday).

Missouri was admitted to the

Missouri was admitted to the Julian Britis Booth, one of the Julian Britis Booth, one of the Julian Britis Britis

1822
Possible attempts by European nations to regain lost colonies in the Americas, and thus upset the peace of the Western Hemisphere, were the latest U. S. international

Home, Sweet Home! (Clarl: or, The Maid of Milan): w., John How-ard Payne. m., "Sicilian Air" (ar-ranged by Sir Henry Bishop). [Lon-don: D'Almaine & Co., 1823.]

Bands at Hotel B.O.'s

Weeks Hotel Played	Past Week	Covers On Date	
idy Duchin Waldorf (400; \$2) 0 by McKinley* New Yorker (400; \$1-\$1.50) 0	2,575	‡3,900 700	9
Tambanda Boosevelt (400: \$1.50-\$2) 2	2,500	5,025	
ommy Dorsey, Pennsylvania (450; \$1.50-\$2) 1	2,200	\$4,100	

New Yorker, ice show, Waldorf, Peter Lind Hayes-Mary Healy.
 13 days; 19 days; 510 days.

RH Logging System

Richard Himber's new development in logging broadcast performanices lists tunes in the survey, based on four major network achedules. They are compiled on the basis of 1 point for susteining fustrumental, 2 points for sustaining vocal, 3 for commercial untrumental, 4 for commercial vocal, respectively, in each of the 3 major territories, New York, Chicago, and Coast, For example, 6. Coverni, 4 stage several, three territories counts 12; 1 coverni, 4 stage several week of October 1 to October 7.

엄마의 아내를 하게 되었다. 그리가 되어 하는 바라는 그 사람이 모양하고 있다고 했다.	Total
Song Publisher	Pis.
Song Publisher This Is the Moment—"Lady in Ermine"—Miller	299
I Don't Care If It Rains— Two Guys From Texas"—Witmark	208
I Don't Care If It Rains-Two Guys From Texas"-Witmark	. 179
I Don't Care II it, name—I wo Goys The Hair of Gold—Robert You Were Only Fooling—Shapiro Bluebird of Happiness—T. B. Harms. It's Magic—t"Romance on High Seas"—Witmark.	. 163
You Were Only Fooling-Shapiro	162
Bluebird of Happiness-T. B. Harms	159
It's Magic-+"Romance on High Seas"-Witmark	158
It's Magic—"Romance on High Seas"—Witmark Hambling Rose—Laurel" Food Gips From Texas"—Harms Buttons and Bows—Pamous Just for Now—Advanced Maybe You'll be There—Triangle Might Has a Thousand Eve—"Wight Has 1,000 Eyes"—Paramou Might Has a Thousand Eve—"Wight Has 1,000 Eyes"—Paramou	124
Everyday I Love You- "Two Guys From Texas"-Harms	119
Buttons and Bows-Famous	118
Just for Now-Advanced	116
Maybe You'll be There-Triangle	112
Night Has a Thousand Eyes-"Night Has 1,000 Eyes"-Paramou	int 112
Love Somebody-Kramer-Whitney	108
Night Has a Thousand Eyes—"Night Has 1,000 Eyes — Paramot Love Somebody—Kramer-Whitney Cuanto Le Guesta—"Date With Judy"—Southern Little Gil"—Leeds Undermeath the Arches—Robbins	96
Little Girl-Leeds	94
Underneath the Arches-Robbins	93
Ah Rut It Happens-Bourne	81
Confess—Oxford	73
My Inspiress—Sussect Confess—Oxford Loneson—Republic Everybody Loves Somebody—Sinatra Walking With My Sladow—Johnstone-Montel Tolings I Love—Campbell	73
Everybody Loves Somebody-Sinatra	72
Walking With My Shadow-Johnstone-Montei	72
Things I Love-Campbell	71
Until-Dorsev Bros.	70
Until—Dorsey Bros. When the Red Red Robin—Bourne. It Only Happens Dance With You—†"Easter Parade"—Berlin	70
It Only Happens Dance With You-f"Easter Parade"-Berlin.	67
On a Slowboat to China-Melrose	01
Hankerin Two Guye From Teyas Remick	63
A Hundred and Sixty Acres—Leeds Isn't It Romantic—"Isn't It Romantic"—Famous	61
Isn't It Romantie- "Isn't It Romantic"-Famous	59
Twelfth Street Rag-Shapiro	57
Time and Time Again_I ondon	56
When You Left Mc-Porgie	56
Say Something Sweet to Your Sweetheart—Mills Here I'll Stay—*"Love Life"—Chappell	52
Here I'll Stay-"Love Life"-Chappell	50
A Felia With an Umbrella "Easter Parade"-Feist	49
If We Can't Re Same Old Sweethearts—Feist	. 48
Cornbelt Symphony-Mellin	48
Cornbelt Symphony—Mellin Why Does It Have to Rain on Sunday—Duchess Take It Away—Demora	47
Take It Away-Demora	46
It's a Most Unusual Day- "Date With Judy"-Robbins	45
It's a Most Unusual Day—†"Date With Judy"—Robbins I'd Love to Live in Loveland—BVC	44
For You—Harms I Still Get a Thrill—Word and Music	43
I Still Get a Thrill-Word and Music	42
Dolores—Famous	41
Beyond the Purple Hills-Goldmine	:38
With a Twist of the Wrist—Patmar P.S. I Love You—LaSalle Put Em in a Box—1"Romance on High Seas"—Remick	36
P.S. I Love You—LaSalle	35
Put Em in a Box-+"Romance on High Seas"-Remick	33
You Started Something—BMI	33
At the Flying-W-Morris	28
At the Flying-W-Morris Fiddle Faddle-Milis Steepin Out With My Baby "Easter Parade"-Berlin Steppin Out With My Baby "Easter Parade"-Berlin	28
Steepln Out With My Baby-"Easter Parade"-Berlin	27
Steppin Out With My Baby- "Easter Parade"-Berlin	27
I Went Down to Virginia—Jefferson	26
I Went Down to Virginia—Jefferson What Did I Do— "When My Baby Smiles at Me"—BVC	24
[[어리다 아이스 프라마 전 프로마프트 - 그렇게 하고 하지 않는 그 그리다 하시기 하죠.	15

Inside Orchestras—Music

Incensed at his inability to come to terms with the American Society of Composers, Authors and Publishers over a performance license for bis Casino Gardens ballroom, Santa Monica, Cal., Tommy Dorsey last week verged on breaking all ties with ASCAP. He at first ordered all tunes published by ASCAP frams to be removed from his band's library at the Pennyivania hotel, N. Y., later reconsidering that mow and still later straightening out the situation to everyone's satisfaction. and still later over ASCAP's demand for a full-time incense fee

Columbia Records, to placate Harry James, will release two versions of "What Did I Do." a new Mack Gordon-Josef Myrow tune. Usually waxeries don't do this, but indeverenty Col etched dual versions in the heat of plattering everything in sight late last December, just before disk ban. James had reserved the dirty, disked it and didn't before multi company released a Dinal Shore rendition that one even before the disk of the sight of the disk of the sight of

misspett Poetita, or Puecita; and sung under Carr's direction in misspett Poetita, or Puecita; and sung under Carr's direction in misspett Poetita, or Puecita; and sung under Carr's direction in misspet and the Sandard feminal of Co. in miss coal near Manch Churk, Pa.—an enterprise that soon ranked with Nisgar Falls as whether the Sandard feminal states and their widows and act of Congress in 1820.

The British burned Washington, Francis Scott Key, a lawyer words the "Sand Spanged Banner" words the "Sandard states and their widows and act of Congress in 1820.

And the Banks of Alian Water, w., Matthew Galles of Alian Water, w., Matthew Jacks on thoroughly Andrew Galles of Alian Water, w., Matthew Galles of Alian Water, w.

Closing of 'After-Hours' Clubs May **Resolve Talent Problem for Pitt Cafes**

charges of gambling, somering just as had has come up.—
In the case of each place, for an analysis of the case of each place, and the same control of the case of

from legitimate channels.

Now, however, spots in Golden

Triangle are able to capture topflight talent again and flock of
acts which previously used to go to
the private clubs have already
played such places as Carousel and
Nixon Cafe, and others are on the

Number of after-hour cases generally patronized by show people are also on the preferred lists for the revocation of booze licenses. In fact, one of them, Chelsea Club in heart of downtown, has already tolded because of such a loss, a recommendation of the Grand Jury

Fined on Lewd Show Rap

Monroe, Mich., Oct. 12.
May E. Smith, owner of the
Rustic Lodge, was found guilty
last week (5) by the Michigan
Liquor Control Board of permitting obscene and improper floor
shows. Nitery had featured a striptesser and a vocalist, who allegedly
sang ribaid ditties.

Spot's license was suspended for seven days and owner fined \$300 and costs by the board.



WALLY BOAG Currently

VAL PARNELL'S STARLIGHT ROOF"

London Hippodrome

UNDAY EXPRESS . . . "Brings hown . . . an enchanting act that own . . . an er AMERICA: LONDON: Charles Tucke

For Allies in Germany

Pittsburgh, Oct. 12.

Lish bookings for nitery acts appear to be odd Jury Investigation and put the finger on three awant and half tyring to outdo groce-dings shousehed for Bachelor's Club and Lepus Club, design and Prolifer and Experiment of the American Hunting and Fishing Club and Lepus Club, design and Prolifer and Experiment of the Club and Lepus Club, design and Prolifer and Experiment of the Club and Lepus Club, design and Prolifer and Experiment Club and Lepus Club, design and Prolifer and Experiment Club and Lepus Club, design and Prolifer and Experiment Club and Lepus Club and Lepus Club, and Experiment Club and Lepus Club and Lepus Club, and Lepus Club and Lepus Pfungstadt, Germany, Oct. 4. Latest addition to the Allied civilian show circuit is a Belgian-Dutch combination titled "Travesty and Frolics" and featuring a Russian Edgar Bergen whose dolls play music instead of talking, plus an Antwerp hillbilly. The show gave its preview after a long trip from Brussels, but even so it demonstrat-ed plenty of snap. The orchestra, directed by Gust Brox, is from Hol-

> The m.c. is Bob Schoeppen, Flemish "cowboy" guitarist.

Turek Walks Out **Of Fisher Agency**

Sol Turck last week resigned as booker with the Arthur Fisher agency after a tiff with Al Rickard, agency head. Argument revolved around the repayment of an act's salary to the Fisher estate, Act, Carolyn Marsh, was set into the Carman theatre, Philadelphia, Act, Carolyn Marsh, was set into the Carman theatre, Philadelphia, out after two days. She was replaced by Jimmy Jenna. Rickard felt that inasmuch as

placed by Jimmy Jemai. Rickard felt that inasmuch as reports on the act had not been so forte. Three should not hold the theatre nor the Fisher estate accountable for Miss Marsh's salary on the unplayed portion of her date. Rickard wanted Turek to make up the difference.

make up the difference, Turek, however, declared that Rickard okayed the act despite the reports. At one time, Turek said he would make up the difference, but apparently changed his mind and quit the agency.

Turek was replaced by George Deber, formerly with the William Morris agency in Chicago and be-fore that with USO Camp Shows.

SHAY'S OUICK REPEAT AT L.A. COCOANUT GROVE

Hollywood, Oct. 12. Dorothy Shay will make a quick repeat back into Cocoanut Grove, where she set a cover-draw record during August, under a new deal which calls for a flat guarantee-of \$3,500 weekly, plus 50-50 cut of covers after Freddy Martin's ork gets its \$3,500 weekly salary

cut of covers after Freddy Marins onk gets its \$3,500 weekly salary, where immer stand at spot, Miss Shavy got a \$3,000 guarantee and a cut, but during her recorded personally \$1,000 in four works, as she soared high information of the salary was also should be shaded by the salary with the salary was also should be salary with the salary was also should be salary with the salary

New Norfolk Nitery

Norfolk, Oct A new nitery, Windsor House, opened here Saturday night (9). Initial show has Kitty Crawford, Garron and Bennett and Gordon

Jimmy Fox manages.

MAXINE

PENTHOUSE CLUB

NEW YORK Indefinitely

Florentine, H'wood To Reopen With New Setup

Acopel with INEW Setting
Florentine Gardens, shuttered
for several months, will reopen
Nov. 14 under new management
on a popular price basis, with no
minimum or cover charges.
New operator is Flotine, no. a
New operator is Flotine, no. a
New operator of the state
Baskin, an attorney from Chleago,
Nitery will be run on a long-term
lease from Flogar, Inc., owner of
the property.

Rosen to Appeal ARA's Commission Split to Leddy

Matty Rosen has filed notice of intention to appeal last week's arbitration decision by an Artists arbitration decision by an Artists Representatives Assn. panel award-ing Mark Leddy agency \$300 rep-resenting five percent of the salary earned by Helene and Howard at their recent Radio City Music Hall, N. Y. date. Rosen will appeal the award before the full board of gov-ernors of the ARA.

emors of the ARA.

Rosen, who handles Helene and
Howard, was claimed to have aubrotzed Mark Leddy and Leon
Newman, Leddy's associate, to submit team for work in the Music
Hall was claimed thought bedue to work in the Music
Hall was claimed thought bedue to Music Hall producer Leon
Leonidoff's attention, by inducing
him to book the pair for a result of their showing there, they were booked into
Market Hall producer beto the pair for a result of their showing there, they were booked into
Market Hall producer that the
Market Hall producer to the the showing there, they were booked into

Rosen, however, claims that he never authorized Leddy and Newman to submit them.

man to subout them.

At the ARA hearing, Newman produced an affidavit from the Music Hall producer attesting that the team was booked as a result the team was booked as a result of the subsection of the subsect

contract most fave been circled into.

If the contract most contract at the usual 10% commission, and Loration Rogans, Rosent soin, and Loration Rogans, Rosent contract for 25% of the teams contract for 25% of the teams carnings over \$300 we skilly Dancers are using some of the routines originally devised by Miss routines or such as the suc

SPIKE JONES LAUNCHES **AGENCY WITH 2 CLIENTS**

AULINI WIII Z CLIENTS

Spike Jones is going into the
sency biz. He has applied for
franchises from AFM and AGVA.

Dave Rose and Renee De Marso.

About two years ago Jones
Corned an outil, Arena Stars, Inc.,
formed an outil, Arena Stars, Inc.,
to second the control of the control
and the operation enlarges to full
agency scope, Dick Webster, unit
agency scope, Dick Webster, unit
of Coast ork bookings, will join
Jones setup.

Jones' setup.

Miss De Marco is rehearsing a new turn, with three boys.

Latin Casino, Philly, Sets Advance Bookings

Sets Advance Bookings
The Latin Casino, Philadelphia, has lined up a list of top attractors and the set of the property of the latin the

Miami Hotels, Bistros, Make Ready For Influx of Legion Conventioneers

Mexico City, Oct. 8.
Ending of the five-year, ban on vaude and other stageshows in all cinemas of country by the power-street of the country by the power-workers (CTM) is a big break for Workers (CTM) is a big break for the country workers (CTM) is a big break for the country workers (CTM) is a big break for the country workers an obstacle to Mexican chemas being fruitful fields for outsiders, in an obstacle to Mexican chemas being fruitful fields for outsiders in some country workers union (STIC) which back in 1948 engineered the ban on all lives in the country of the country workers with the country of the country of

BETTY HUTTON SET FOR RETURN AT PALLADIUM

ALIUNN AT FALLADIUM
Hollywood, Oct. 12.
Betty Hutton, Paramount stay
two recently played three weeks
at the London Palladium and
passed up a fourth week because
of a prior commitment, la going
back there next year if a she can
arrange her motion picture schedule to that effect.

"Vaudeville is in heavy demand in London," Miss Hutton said, "and is wide open for American entertainers, provided they give the audience a good show."

Wynn's 'Laugh Carnival'
Set for Curran, S.F., Nov. 7
Paul Small will preem his eventual winds wednesday (6) removed and report and the Curran thousand the control of "Ed Wynn's Laugh Carnival," a two-day legt weekend for the American work of the Curran thousand the comprise wynn, Phil Baker, All comprise worm, Phil Baker, All comprise worm cluded in the Legionnaires book of discount amusements. Stub calls for 10% off on each tab. Hotel patic setups are cooperating also, with no increase in prices from the norm; restaurant association also going along, as well as other business groups.

Idea is to keen the conven-

other business groups."
Idea is to keep the conventioneers and their wives happy and content with the Mianis.
Some 70% of the Legion will be with the top the confront skyscrapers. Miani Beach Hotel Assa, set moninal rates and are including added service to keep them langup and content, figure of in spades.

There's no. feeding problem,

off in spades.

There's no feeding problem, what with some 1,000 places for what with some 1,000 places for sked includes two huge Orange Bowl shows; Occa Cola good will bracket duo Morton Downey and Dean Murph; in special show. Plus these, over 150 tickets in the ownering to book for trips and alcount plan.

Walter Newman Orch replaced the Buddy Clark crew at El Moroc-co, Montreal. Clark is set to return to the Normandy Roof.





THE ANKARA PITTSBURGH Available Oct. 25

TOM FITZPATRICK



Intra-Union Scrap Looms Over Cutrate Talent Deals in Radio-TV

An intra-union battle is seen brewing over the status of the brewing over the status of the which have performers working at cut saintes with differences going to the charity funds of the various up when the American Code manufacture of the status of the various power of the status of the status

thorat open converse Nov. In a New York Order State of the problems that the union will face is increasing solid-tation for acts to work video when the thorate of the thor

AGVA's state of the term of th

ting a stice of coin.

AGWA's stance is supported by
the William Morris agency which
has long made it a policy
and the stance of the stance of the
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Candyce & King dance troupe posted for Latin Quarter, Miam Beach, Dec. 26.







Currently
CHICAGO, Chicago
Following With Club Dates
In New York
Dir. MATTY ROSEN

Weinger Feels He Needs Top Acts for Miami Copa

Top Acts for Miami Copa Miami Beach, Oct, 12. Murray Weinger is relaxing or former stand that hed not com-pete for top talent for his new topocabana, Miami Beach, set to Bear Martin and Jerry Lewis to open and and Jerry Lewis to open and and Jerry Lewis to open and the set of the set of the due, a price reported to have been offered by two other Miami cafe-operators.

Lander Farewell Tour Fizzles, But Morris Agcy. Has Another Scot Comic

The William Morris agency has apparently given up the idea of getting Sir Harry Lauder to make a grand farewell tour of the United States. Agency has now latched onto one of the top Scotch counts, Harry General Counts, Harry Lauder, Harry Laude

FOR CHI'S COLLEGE INN
Chicago. Oct. 12
Skitch. Hendersop other team of columbia release, and previously "Swing Parade," for Monothe College Inn, Hotel Sherman,
Nov. 5. Debut of the remodeled Connee Boxwell, Burl I very times because of booking agended Connee Boxwell, Burl I very. Three bistro has been set back several stimes because of booking agended Connee Boxwell, Burl I very. Three bistro has been set back several stimes because of booking agended Connee Boxwell, Burl I very. Three bistro has been set back several stoges and the theatire bookings, relied to concert, which Ernie Byfield, incomment of the GAC dentern Activity and the GAC dent

Eleanor Jones, Jean Barton and Jack Williams. All appeared on the air show. Newcomers will in-clude Carlton Carpenter, Lorraine Browning, and a song and dance group with choreography by Charles Weldman.

AMERICA'S TOP HEADLINE SINGING GROUP VICTOR FAVORITES CLUB BAGATELLE NEW YORK

COLE BEEFS TO UNION AS PAYCHECKS BOUNCE

AS PAYCHECKS BOUNCE

In Bollywood, Oct. 12.

King Cole has beefed to Ed.
Bailey, presy of a Negro Musiclans Local 707, that buyment had
been stopped on checks totalling
been stopped on checks totalling
last three days work at the Red
Feather, southiside nitery. From
which Cole departed Oct. 1 followThreesome was booked for four
weeks at \$3,500. Had several disargements: with management
Cole couldn't, appear on spots
weekly KTLA telecast although
not contractually bound to do so.
Bailey called in by Cole, pro
Bailey called in by Cole, pro
Salley called in by Cole, pro
and summarily cancelled, the pact,
on a summarily cancelled, the pact,
Cole thereupon moving uptown to

and summarily cancelled the pact, Cole thereupon moving uptown to Billy Berg's.

Andy Andrews partnered with Paul Shipton in the Feather, admitted payment was stopped on checks, contending members of Cole's crew left behind tabe of "considerable size," and that Cole's manager, Carlos Gastel, also owes table in the later will pay of when tabs are lifted.

Romm to Head MCA Theatre Div.

auspices of the United Scottish
Class before submitting him
the creaming the composition of the content of the content of the creaming of the composition of the comp

For Plaza's Persian Room

Leonard Sillman, legit and reduced the persian Room

Leonard Sillman, legit and reduced the persian room of the plana hole it. N. Y., with the plana hole it. N.

e Rogers.
Birthday salutations are in order
George Powers, Alice Dudley,
Francisco Montano Mary Lou
eaver and Dolly Gallagher, all

Rogerites.
Tom (IATSE) Curry, who cured here getting the mail checken before getting the g

Nicolo, who will vaccasa in the control of the cont

added to the Rogers stant as or-derly.
Durgans, one of the few niteries to remain open during the winter, has booked Arque Dickenson and his 4 Honey Dippers, formerly with Cab Calloway. Band features Ray Cab Calloway. Band features Ray Colby, Eddie Shores and Happy Caldwell. (Write to those who are ill.)

Keen Competish Induces Coast Niteries To Lift Ceiling on Talent Budgets

dept.
With enlargement of staff, CRA hopes to attain wider coverage in all branches of show biz.

Berle's Tele, Radio Shows May Stymie Miami Cafe Deal

Minami Cate Deal
E. M. Leew, operator of the
Latin. Quarter. Minami Beach, is
discussing a deat that would make
Milton Berte the busiest performer
in stöw business. Deal would have
Berle play four days a week at the
Berle play four days a week at the
store the store of the store of the store
at a reported salary of \$1,0000.
If Berte accepts, he'll start the
week by preparing for Tuesday's
Texaco Star Theatre tele show, and
days. He'd fly down to Florida's to
do cate stint the rest of the week
and plane back Monday.
However, it's doubtfut that his
tele and radio sponsors, Texaco,
schedule.

COAST AGVA FINES 6 FOR CUFFO GUESTINTS

FOR CUFFO CUESTINS.

The Amendi year, of the Amendi year of the Amendi

Ziegler Loses Suit In Partnership Snarl

In Partnership Snarl
Agent Jules Ziepler's will sagainst
Hiram D. Rickert, head of Major
Froductions, for \$50,000 damages
for claimed breach of contract was
dismissed last week by N. Y.
supreme court Justice Henry Clay
grant Ziegler in injunction which
would forbid Rickert from breaching one, of the alleged arrangements in the claimed partnership
grant ziegler was to
receive free oldined that he and
Rickert entered a partnership
arrangement early this year and
relephone service.
Ziegler claimed that he and
Rickert entered a partnership
arrangement early this year
while Rickert was to provide all
financial backing. Ziegler claimed
Rickert breached this arrangement.

Trio of McConkey Agcy.

Toppers Ankle to CRA
taken outsys of more than \$35October Agency server of its
staff to consolidated Radio Artists, conflict. Established spots are gostaff to consolidated Radio Artists, conflict. Established spots are gostaff to consolidated Radio Artists, conflict. Established spots are gostaff to consolidated Radio Artists, conflict. Established spots are gostaff to consolidate Carlo Artists, conflict. Established spots are gostaff to consolidate Carlo Artists, conflict. Established spots are gostaff to Consolidate Carlo Artists, conflict. Established spots are gostaff to Consolidate Carlo Artists, conflict. Established spots are gostaff to Consolidate Carlo Artists, conflict. Established spots are gostaff to Consolidate Carlo Artists, conflict. Established spots are gostaff to Consolidate Carlo Artists, conflict. Established spots are gostaff to Consolidate Carlo Artists, conflict. Established spots are gostaff to Consolidate Carlo Artists, conflict. Established spots are gostaff to Consolidate Carlo Artists, conflict. Established spots are gostaff to Consolidate Carlo Artists, conflict. Established spots are gostaff to Consolidate Carlo Artists, conflict. Established spots are gostaff to Consolidate Carlo Artists, conflict. Established spots are gostaff to Consolidate Carlo Artists, conflict. Established spots are gostaff to Consolidate Carlo Artists, conflict. Established spots are gostaff to Consolidate Carlo Artists, conflict. Established spots are gostaff to Consolidate Carlo Artists, conflict. Established spots are gostaff to Consolidate Carlo Artists, conflict. Established spots are gostaff to Consolidate Carlo Artists, conflict. Established spots are gostaff to Consolidate Carlo Artists, conflict. Established spots are gostaff to Consolidate Carlo Artists, conflict. Established spots are gostaff to Consolidate Carlo Artists, conflict. Established spots are gostaff to Consolidate Carlo Artists, conflict. Established spots a

1000 weekly against undisclosed percentage.

To meet competition: Signey processes to the state of the state ly in for two weeks starting to row (13).

Menasha Skulnik Being Angled for British Tour

Hyman Zahl, English agent, planed in this week from London to angle a deal with Menasha to age a deal with Menasha considerate and the British of the Carlotte and the British of the Carlotte and the Same lines as Holm Boles, whom he toured in the provinces and recently signed for a date at the Palladium, London.

Zahl will also attempt to line up a series of U.S. dates for British comics Issy Bonn and Norman Evans. He also may set some Brit-ish dates for Ben Blue, comedian.

COMEDY MATERIAL

FUN-MASTER

"The ORIGINAL Show-Bix Gug File" Nos. 1 to 22 @ \$1.00 each 3 DIFFERENT BOOKS OF PARODIES (10 in each book) \$10 per book PREE COPY OF "HUMOR BUSI-NESS." The Show-Biz Gagazine with each \$3.00 minimum order. Send 10c for lists of ot material, songs, paredic patter, black-outs, etc.

JACQUELINE

Acrobatics in Technicolor CUBRENTLY

Biltmore Bowl Los Angel

BERT COLLINS, Per. Mgr.

2131/2 So. Hemilton Drive BEVERLY HILLS, CALIF.



WORLD RENOWNED MENTALISTS

VALDO and PRINCESS PAT

IN A FAST MOVING SPECTACULAR PRESENTATION OF MENTAL FEATS

MAX TISHMAN 1674 Broadway, New York 19, N. Y. PLaza 7-5495-6

Night Club Reviews

Harem, N. Y.

Piroska, Wally Wanger Girls,
Deluge, Moroccaus, (4), Unger
Justis bith Melodears, (4), Unger
Stepal, Rodelling, (4), White,
Marche Hackena Orch, Dabe Roberts, \$2.50 minimum.

Charles Blackman Orch, Dube Roberts, \$2.50 minimum.

Nat Harris has taken a terrifice chance reopening the Harem with the current bill of comparatively and the comparative of the comparative youth. That would be used to comparate youth. That would be used to comparate youth. That would be used to comparate youth. That would be used to compare the comparative youth. That would be used to compare you will be comparately you have you will be comparately you will be comparately be comparately to the comparative you will be comparately to the young to y

around, assisted by an unconserving in.

Buttons is getting the top billing here, and rightly so. He has poise, an assured delivery and the sort of cute" for the dames as soon as he walts on. His material frequently misses fire, but he's the sort of performer who keeps punching all the way.

and it's smash stuff all the way.
The 37.500 talent outlay includes
add of liver's orch, now packaged
with Hildegarde. It's a smart job
of packaging for the band provides
to be shaded to

Mayfair Room, Chi BLACKSTONE HOTEL) Chicago, Oct. 8. Abe Burrous with Herman Saunders, accompanist, Ray Mor-ton Orch; \$3.50 minimum, \$1 coper.

Abe Burrous with Herman Saunders, accompanist, Ray Morton Orols, \$3.50 minimum, \$1 cover.

Opening, night audience was a pushower for Abe Burrow's Herate of a cross-section crowd than a claque turnout. Contic, making his accompanies of a cross-section crowd than a claque turnout. Contic, making his making his continuous continuo

equery for the dames as soon as he lawy and soon. His material requests of the way.

Manusson. His material requests of the way of the way.

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pletely recovered from her injuries suffered in the Lisbon Clipper suffered in the Lisbon Clipper from the control of the cont

VARIETY

Olympie Casino, N. Y.
Don Aulon orch (5), George
Minaeledes, Betty Mitchell, Nicololas, Gerakaris, Eileen & Virginia
Dimas, Alice Nicholas; no cover or
minimum.

Dima, Alice Micholas, we cover or minimum.

A Greek nitery should work out well in this Eighth Ave, area, a few blocks from Times Sot, since the adjacent neighborhood is heavily control of the state o

Normandie Roof, Mont'l
Dell O'Dell, Iola & Arthur
Thomas, Ruth Dienes, Charles Carerer, Neil Golden and Max Chamitow orchs; coure S1 weekdays, \$1.50
Saturdays and holidays.

Marval Leighton is the short with the commerchant of the short shallerina, and she has a brief-fluing and the clicks. Roc Alexandre of the short bishops and the clicks and the click and the cli

VARIETY BILLS

whether full or split week. etter in parentheses indica(es circuit: (I) independent; (L) Loew; (M)
(P) Paramount: (B) BKO; (S) Stoll; (W) Warner; (WR) Walter B

Ann Rego

BUFFAD VE
PRINKE CATE BOY
CHICAGO
CHICAGO

Marie McDonald Shyrettos Joan Hyldoff Strand (W) 15 Freddy Martin Ore Blair & Dean Calgare Brox Crotona (I) 18-19 The Fredarrys Key & Karroll Alm Reno Mindsor (I) 15-12

Key & Karroll
Alan Reno
Windsor (I) 15-17
James 5
Barney Grant
Romaine & Babette
Ray & Harrison
BROOKLYN
Fletbush (I) 15-17
Val Eddy
Martin & Florens
Al Sievens
3 Poms
QUEENS QUEENS QUEENS (I) 13-16

3 Ponts
Jamaica (I) 13-16
The Eigins
Ben Ross
V & G Miller
Dot & Barney
Peter Cha
Bradley & Carter
Max Armstrong
two to fill
BALTIMORE
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BALTIMORE

Hippedrome (I) 1
Mickey Roone Rec
Dick & Dot Remy
Mayo Bras
State (I) 1-14
Watter Parker
Gene Barry
S Taylor & Barry
Peiro Bros.

S raylor & suppers 17-28
Peiro Bros.
17-28
Wallace's Puppers J & J Blair
Lee Noble
Stelling & Stiles
BOUND BROOK
Brook (i) 16-17
E & A Corda
Roberta Welch

BRITAIN

BIRMINGHAM
Hypodorons (1)
Lippodorons (1)
Lipp

Billington & Nancy E Gordon & Nancy Scott & Foster A J Powers Paul Berny Billy Cotton Bd N & B Murro

WOOD GREEN Empire (S) 11 Frankie Howerd Adrienne & Lesli Morgan & Boyle Irving & Girdwo-John Watts

Cabaret Bills

NEW YORK CITY

Bagataile
Dorothy Ross
Deep River Boys
Greta Lind
Blue
John

Duval Co MIAMI wmpis (P) 13

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SPRINGPIELD
Court Sq. (i) 14-1
The Fredarrys.
Kaye & Karroll
Morey & Eaton.
Larry Daniels
Active Daniels
Flora Drakesond
Flora Drakesond
Flora Drakesond
Neware(i) 11
Roy Millôn Ed
B Raeburn Ore
Siep Bros
P Markham Co
The Del Mars

Palledium (M)
Gracie Fields
Ella Fittgerale
Borrah Almevitch
Harmonica Rasca
Florence Desno
Tommy Fields
Wences
Dick flenderson
Annell & Brask
S Cromwells

8 Cromwells
MANCHESTER
Hippodrome (S)
Dave Morris
Es Esterella
Hyds & Marker
Lai Fottns
Katz Sax 6
Palette's Dogs
Allen Bros &

Paiette's Dogs
Allen Bros &
June
Davie & Dolain
Paisce (M) 11
Norman Evans
F& Ring
Radellife & Ray
Austin & Worth
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Colstons Lesile
Roman Filonat
Nor Kiddie
Terri Carol
S MacPherson
NOTTINGHAM
NOTKINGHES
MOTHER

S. Macel-breson
Separa (M) 11
Machanida & Machanida &

Hotel Piccadilly
Dell Triq
Hotel Picza
Paul Draper
Rosallud Courtright
Leo Reisman Ore
Mark Monte Ore
Payson Re Ore
Nycola Matthey Or

Greek Link 1997

Greek

CHICAGO

Blackhawk Al Trace Orch Jackie Van Al Trace Orch
Jackie Van
Hole Winnige
Hole Window
F & M. Arnaud
Peggy Murdock
J Featherstone Or
Helsings
Al Morgan
Mid Land
Mid Land
Jane Clemens
Bill Chandler Orc
H Edgewater Baath
Sian Kramer
Oliga Boonee Oro
D Hilld Dâncers (12)
Chex Perse

D Hild Dancers (12)
Cher Parce
Sophle Tucker
Ted Shapiro
Paul Grey
Ellisa Jayno
M Gould Ore (10)
Fay & Gordon
Lane Adama

Adorables (16)
Den Chiesta (20)
Den Chiesta (20)
Motta Sievane
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Marian Siestman
Marian
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Ted Straeter Orch goes into the Capitol theatre, N. Y., Oct. 28 as a replacement for the Paul Baron combo. Jean Sablon heads that bill.

Paramount, N. V.
Erskine Haukins Orch (18),
Bunny Briggs, Saonanah Churchill,
Howell & Bowser, Delta Rhythm
Boys: "Isn't it Romantic" (Par),
reviewed in Vaniery Aug. 6, 44),

Howelt & Bouser, Delta Rhythmises, and the Ross. "Har it Romantic." (Par), reviewed in Vanera Vag, 6, 48.
This show, headed by Erakine. Hawkins orch, is one of the western the Paramount Bonome under the Ross of the Ross of

Apollo, N. Y.

Inory Joe Hunter, Stim & Sweets,
Jackie Mabley, Willie Bryant &
Ray Carroll, Teddy Hale, The Orioles 151. Lenny Lewis Band (14)
with Viola Acosta; "Secret Service
Investigator" (Rep).

tains comedy motif of bill with her ribald songstering and clownantics. Comedienne, as per usual, pulls all the stops to give the audience amply rewarded on the application of the stops of the superior of the stops of the superior of the stops of the s

Capitol, Wash

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Capsteb, wasn.

Mario & Reshington, Og.

Mario & Reshington, Og.

Mario & Reshington, Og.

Fague Springman, Marthe Duo,

Sen Jack Kanfmen House Check,

uith Kan De Witt, "Feedin, Passes and Speling.

Capitul show comes in a titule and the sent of the sen

Chicago Theatre. Chi Chicago, Oct. 8. Connie Haines, Al Bernie, Salici Puppets, Lewis & Van, Jack Fulton orch; "Sorry, Wrong Number"

Although this layout does not look strong on paper, it's one of the best balanced and entertaining this theatre has had in months. House was almost filled at opening

with Volad Acouta, "Secret Service Investigator" (Rep.).

It's a well-balanced bill at the Apollo this week despite having nothing in the way of marques the more on the straight with the action of t

Music Hall, N. Y. Music Hall, N. Y.
Leon Leonidof, Russell Markert
presentation, with Citiford Guest,
Rousie Ronale, Patricia Boussen,
Robert De Voye, Educina Suttor,
Robert De Voye, Educina Suttor,
Chib; coshmors, James Staront
Morcom, Marco; lighting, Eugene
Farun, dance, Florence Rogge,
Gene Snuder, symphony orchestra
directed by Alexander Smallens;
directed by Alexander Smallens;
pleased in Vanitty June 23, 48.

numbers this stage has had in many shows. Patricia Bowman with Robert De-Ventria Bowman with Robert De-terping which his the crowd nice-ly. This bit segues into the finale, which is one of the most colorful staged here. The MII coryphees do bacchannel that would have de-lighted some of the early Roman debauchess.

debauchees.

Bill is completed by Clifford Guest, another British import, also listed under New Acts.

Jose.

Palladium, London

Gracis Fletda, Undon, Oct. 5.

Gracis Fletda, Clar Bornal Minester, Silver Resculs ucith Johnny Pulco, Florence
Desmond, Toniny Fletda, Senor
Wences, Dick Henderson, Annell &
Brask, 2 Cromoells, Wood Phillips
Skyrockets Orch.

New Acts

UNGER TWINS
With Meledears (6) & Al Siegal
Songs, Dancing, Comedy
18 Mins.
Harem, N. Y.

Received to A listeral Color Club, costenes, James Sixen Seages, Baseding, Casedy Morcom, Marco; Isphing, Essential Color Swaper, Sancing, Casedy Morcom, Marco, Isphing, Sancing, Casedy Morco, Mo

HUGH SHANNON

STELLA BROOKS

Le Perroquet, N. Y.
Stella Brooks has achieved a rep
among the jazz gentry as a stylist.
She has' previously appeared in
Greenwich Village and 52d street
spots and has lined up a following
via a hep song styling.

spots and has lined up a following via a hpr song styling, dished her-Miss Brooks has forther that can go equally as well with the squares. Her takeoff on Edith Plaf and could be supposed to the squares of the styling isn't based exclusively on musical embroidery. She toys with the lyric content to get strictly in keeping with the ideas the original writers had. With some greater stress on grooming the plush rooms.

CLIFFOAD GUEST
Yeartheauts
Waste Hall, N. Y.
Clifford Guest, an Australian Import, has a different type of venClifford Guest, an Australian Import, has a different type of ventime of the control of the control of the clifford of the c

SUCH SHANNON
Sones and Plane
15 Mins.
Le Perrequet, N. T. well equipped
for an interest customers with one
stretches at the pinnon and deliver
interest customers with one
stretches at the pinnon and deliver
well during the late hours. Shan
non originally came to this spinther all the late hours. Shan
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MAC PERRIN

MAC PERRIN
Senge-Plane
15 Mins.
Senge-Plane
16 Mins.
Senge-Plane
S

ton to her already extensive rep-ertoire. Tommy Fields (brother of Gracie), is an entertaining recon-cident of the control of the con-edy numbers with verye and gusto, edy numbers with verye and gusto, etting a big hand for his principal ext. and also when he duets later Second half is opened by those affly aerialists. Two Cronwells. Second half is opened by those affly aerialists. Two Cronwells, are the control of the con-lete of the control of the con-lete of the control of the con-trol of the con-trol

Olympia, Miami
Miami, Oct. 10.
Coley Worth, Leon Kramer, Ann
Russell, Al & Connie Fanton, Piero
Bros., Les Rhode House Orch;
"Foreign Affair" (Par).

Forcipa, Affair (Par).

Light, smoothruming blead of acts, sets current package here in the easy to lake class.

Topliner is Coley Worth. Comprise the control of the laugh-provoking and builds the laugh-provoking and builds to solid paining, such control of the control of the

terested. Jose.

strong switch to omicely and a lingly bow-off.

lingly bow-off.

Russell, who broke that the bit here several years ago, returns a smooth, polished lass, smartly-the several years ago, returns a smooth, polished lass, smartly-the several polished lass, smartly-the several polished lass, smartly-the several polished lass, smartly-talent for minner, some off the several short polished polis

Dissolve Agency Deal

Dissolve Agency Deal
Jack Kearney and Maniy Heicklein last week dissolved their partnership in the Harry Moss agency.
Hecklein will continue to operate
agency solo, while Kearney's plans
aren't settled yet.
Kearney and Hecklein took over
the office after Moss died about a

EQUITY'S \$365,000 QUESTION

Rehearsal Pay, Star Abuses Mulled At N. Y. Meeting of Strawhat Mgrs.

Problems of rehearsal pay and star performers who fall to put in the required rehearsal time were chief mattern taken up at meeting of the Sunmer Stock Manufaren Assan, vol. Strawhat producers (16). Strawhat producers discussed various other minor problems, such as those pertaining to the problems of earth, hole! reservations, actor's buggage, etc. But main the problems of earth, hole! reservations actor's buggage, etc. But main the problems of earth in the problems of the

to the first two points.

Last sesson, at Equity's insistence, a 820-a-week rehearsal fee war instituted for summer store.

Managers claim, the airrangement supered employment. They can understand a 550-a-week actor benefiting by II, and are agreeable to II, but don't see why a \$500-a-week performer should get it as well as other complications.

There, were many protests by

There were many protests by managers on the matter of star-performers not appearing for sufficient rehearsals, some showing uponly 28 hours before show time. (Equity contract calls for actors to appear for rehearsals during the appear of the protest of the superior of superior of the s send a director alread, or blue-prints of his manner of perform-

prints of his manner of performance, etc.

It was decided that members of the association's board of governance, etc.

It was decided that members of the association's board of governance, and the second of the s

Closed Casting in N.Y. On Aussie 'Oklahoma!': Ten Principals to Go

Dorothy Stewart, N. Y. rep for the J. C. Williamson Co., Australian theatre chain, ls currently easting for an Aussie company of "Oklahoma!," assisted by Jerry Whyte, of the Theatre Guild, and agent Henry Wiess. Auditions, however, aren't open, as group is try-ing to line up talent that's already played in the various U. S. com-panies.

panles. Aussie Equity has given the Willamsons special permission to
bring in 10 people. Talent will be
sent out in early January, with
sent out in early January, with
relative to the sent of the sent of the
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"Born Yesterday," another Wil-liamson acquisition, will open in Melbourne at the same time as "Inn," bowing at the Comedy. "John Loves Mary" will follow the "Born" run, with the same cast

AFM Pact Imminent

AFM. Pact Imminent
Agreement between League
of N. Y. Theatres and Local
SQC, American Federation of
Square and Accal
square a

Up in the Air On

15% raise, with producers countering with 10%.

Drama Season

The N. Y. City Center, which resented two seasons of six weeks

The N. Y. City Center, which presented two seasons of six weeks each of drama last season, to date has no definite theatre commitment of the commitment of t but which may still resume in De-ember. Center management feels obliged to hold the original De-cember time open for a reason-able period on that contingency. In the contingency of the contingency of the tower's for builet, and now has open as mainstay through Nov. 28. It has open dates then until Feb. 21, when the Ballet Russe de Monte Carlo comes in for four weeks, with opera following March 24 through Ball can

Soligad to hold the original Devices and Developed to the contingency. Center opened its season with two weeks of bailet, and now has opera as mainsty through Nov. 25.

Leading the contingency. Center opened its season with two weeks of bailet, and now has opera as mainsty through Nov. 25.

Leading the contingency. Center opened its season with two weeks of bailet, and now has opera as mainsty through Nov. 25.

Leading the contingency. Center opened Sept. A contingency of the conting

WILL SURVEY DO THE TRICK?

The Robert R. Nathan report or the legitimate theatre, which has been circulated to the industry re been circulated to the industry re-cently, has aroused strong interest as well as a stronger divergence of opinion. Report has heen praised in some quarters as a first step towards remedying the industry's financial ills. But it is being more financial ills. But it is being more than the strong of the control of the ing vague and prolls.

The report is a preliminary survey or prospectus which Equity ordered. It took four months to ordered. It took four months to complete and cost Equity \$3,000. The report suggested that a further, overall industry survey be made, to take two years and cost \$365,000. Equity has been circu-larizing the trade with the report, with the feeling that the whole entertainment field—other unions, producers, agents, etc.—should share in the undertaking and the expense.

share in the undertaking and the expense.
Criticism of the Nathan report centers around the fact that it is entered to the control of the con

Annie Troupe in Switch Gives Party for Bosses; Shoes' Celebrates Anni

Shoes Celebrates Anni
Pulling a witch, the company of
"Annie Get Your Gun' threw a
party backstage at the Imperial,
N. Y. Thursday-(T) for producers
provided to the provided to the control of the control
provided to the control

Broadway Season Perks Strongly, With More Likely Winners Showing

'A Rose, Etc. . .' "A Rose, Etc. ."
New Haven, Oct. 12.
Another of those what is-inname items was overheard
some properties of the control
forthcoming, appearance of
Paul Kelly in "Command
Decision" at the Shubert.
The Command Control
for the beam on stage doings,
saked the other if she planned
to see "Kelly's Commandoe."

Supreme Court Refuses to Act In Suit on Play

Washington, Oct. 12. Washington, Oct. 12.
The Supreme Court has refused to take jurisdiction in another case to take jurisdiction in another case before the control of the basic agreement plan worked out by the Dramatisis Guild. Case revolves about a new musical play, "Stovepipe Hat," written by Edward Heyman, Harold Spina, Walter Hannan and their literary "Other hand and their literary."

ser nanhan and their literary sagent, Edmund Pauker.

They are being sued by Codic E.

They are being sued to the show, and the suthors ob
picted. Ring, thereupon, shut the
show down during tryout and
shought suit saginst them. He
show down during tryout and
saginst them. He
sagicteries is suited to the saginst the suffern and saked an injunction against the authors and
Dramatists Guild. He also asked
that the standard arbitration
and that he be given becluded
he will be suited the suited that the standard arbitration.

The respondents sought in vain.

authors and Dramatists Guild.

The respondents sought in vain
to have the Supreme Court step
in although the case it still bounce.
The Supreme Court was courted
to decide whether the U.S. can
collect \$13.661 boars. It will hear a
Government appeal from a circuit
court decision in favor of Wodemount decision in favor of the court for the court refused to hear an appeal
The court refused to hear an appeal from a decision giving states.

The court refused to hear an appeal from a decision giving states the right to ban free play on pin-ball machines. Case arose in South Carolina. Also, it refused to hear an appeal from the decision requiring. Alberto Varga, the magazine illustrator, to continue drawing Varga Girls for Esquire until region of the control of the control

LOTITO LEAGUE V.P. AS HEIMAN STEPS OUT

AS HEMAN STEPS OUT

League of N. Y. Theatres, at its
annual membership meeting last
week, reelected its incumbent offione exception. Marcus Heiman
saked that his name not be resubmitted for either his second vicepresident or board poets. Louis
mitted for either his second vicepresident or board poets. Louis
job, and theward cluid week
to governors' board. Cullman its
the only new name in the list.

Officers are Brock Pemberton,
president; Lee Shubert, first veceton the company of the company
Shumlin, secretary. Nine governors include Cullman, Louise
Beck, Herman Bernstein, Max
Afred
Afred
Freedley, Lawrence Languer and
Herman Levis. James F. Reilby
continues are seee director and
Milton R. Weir as counsel.

The Breadway season has peried up considerably since Oct. I, with prespects that a dicary September of flops will be forgotten in a succession of October succession of October succession of October succession of October succession of The International Control of the International Control october of International Control october october of International Control october o

(Continued on page 50)

56 Backers in 'Charley' For \$200,000 Bankroll: Lotito Invests in Life

Show biz names are sprinkled sharply among backers of the latest musicals to hit Broadway, although outsiders as usual bear most of the

sharply among backers of the latest musicals to his Broadewa, shihough outsiders as usual bear most of the busical models of the state of the state

O'Neill's 'Moon' May Be Done in N. Y. Yet

DE DOBE M. R. I. 1 Et agene O'Neill drama, tested on the the road last season, and then owner-owner. The season of the road last season, and then cover-owner of the road last season, and then cover-owner of the road last season of the road last s

Plays on Broadway

Summer and Smake
Margo Jones production of drama in
Rev. Winemiller Raymond Van Sickle
A Cirl Hildy Parks
A Girl Hildy Parks Dusty William Layton
Rosa Gonzales Monica Boyar Nellie Ewell Anne Jackson Roger Doremus Earl Montgomery
Nellie Ewell Anne Jackson
Roger Doremus Earl Montgomery
VernonSpencer James
Papa Gonzales Sid Cassel Mr. Kramer Ray Walston
Mr. Kramer

Arthstically, playwright Tennessee, williams, has stumbled on this cone, presenting a paid, disappoint-graph of the producer of the producer of the producer bargo, Jones (who Delias theater in 1947) are likely to make out all right. Some until the producer about the producer bargo and producer the producer of the pro

han, and a second neep it into the back.

"Stockers," is another mood-piece about neuroites in Williams own deep south; in this case being the hear of a preacher's sensitive, inwith a ne'er-do-well of a doctor's on. The story is at times engagingly, and at rare moments fas-ingly, and at rare moments fas-ingly, and be the story is at times engaging in themselves. But the overall of the story of the state o

mate whole. The story drags along setchilly, with not too much most and the setchilly with not too much model and the setchill with the setchillist with the setchillist with the setchill with the setchillist with the setchill wi

Love Life

secondry, Bords Armenon condumer, Low arrangements, Wall: Individual Programment of the Conference of

"Love Life" is one of those regretful Broadow legit adventures which hurts the show-wise observed as much as the artificery responsible for this npble experiment. It is about this new muscal figures to shape it as a sistinguished production entry, and yet the sum total decent add up on the plus stidied with the same title. The should be shown to the same title Broadows by the same total decent add up on the plus stidied, ment, which doesn't assure the same total cheen the same to the sam

Broadway

The cavalcade of Americana, from the Colonial days of Sam and Sussay the Colonial days of Sam and Sussay and Colonial days of Sam and Sussay and Colonial days of Sam and Sussay and the Colonial days of Sam and Sussay and Colonial days of Sam and Sussay and Colonial days of Sam and Sussay and Colonial days of the Colonial days of the

table by the other colonists. Ella Kazan has given this musical a legit-type direction which too, is one of the distinctions of the many favorable elements—all of which, as has been regretfully noted, don't sum up into a favorable composite whole. The same also composite whole. The same almost eclipsing whole whole the same almost eclipsing anything else on the rostrum.

The first act packs much sub-

sing; many of his dance sequences almost eclipsing anything else on the control of the control o

Where's Charley?

Where's Charley?

Cy Feuer and Ernest II, Mariin production in association with Gwen Ricke Bolger: destroys Allyn Moderne, Borree Deverties Allyn Moderne, Borree Doseita Morrow, Faul England, Stock Officers and Moderne, Borree Borree Bolger, Borree Borree Borree Bolger, Borree Borree

Brassett John Lynds
Jack Chesne
Jack Chesne
Kitty Verdun Doretta Morrow
Amy Spettigue Allyn McLerie
Wilkinson Edgar Kent
Sir Francis Chesney Paul England
Mr. Spettigue
A Professor Jack Friend
Donna Lucia D'Alvadorez Jane Lawrence
Photographer James Lane
Patricia Marie Foster
Reggie Douglas Deanc
Daucers: Mary Alice Bingham, Vicki
Barrett, Geraldine Delaney, Marge Ellis,
Marie Foster, Marcia Maier, Nina
Starkey, Susan Stewart, Toni Stuart,
Douglas Dean, George Enke, John
Friend, Bobby Harrell, Dusty McCaf-
frey, Walter Rinner, Bill Weber, Gor-
don West, Ken Whelan,
Singers: Rae Abruzzo, Jane Judge, Ruth
McVane, Betty Oakes, Eleanor Parker,
Katharine Reeve, Gloria Sullivan, Irene
natharine neeve, Gloria Sullivan, Irene
Weston, Robert Baird, James Bird, Dan

VARIETY

ling and capering turn "Where's Citariery" into an appealing everal control of the control of th

Legit Bits

Robert W. Dowling, prez of City Investing Corp., will be chairment of the Committee to welcome the Freed and sk hits showing by that time, "Command Decision," "Man and Superman." "High Button Shoes, because the committee to welcome the Freed of the Committee to welcome the Freed Boy." The current season looks to Frain back to N.Y. Dec. 26. ... John Tatt, one of J. C. Williamson Leaders and Wirtunds Lederer writing and the common the start of the Common the start of the Common the start of the Common the Strict Bould Imperial, N.Y. Paula Lawrence and Wirtunds Lederer writing and beginning to the Common the Strict Bould Imperial, N.Y. Paula Lawrence and Wirtunds Lederer writing and beginning to the Common the Strict Bould Imperial, N.Y. Paula Lawrence and Wirtunds Lederer writing and beginning to the Common the Strict Bould Imperial, N.Y. Paula Lawrence and Wirtunds Lederer writing and the Common that the Strict Bould Imperial, N.Y. Paula Lawrence and Wirtunds Lederer writing and the Strict Bould Imperial, N.Y. Paula Lawrence and Wirtunds Lederer writing and the Strict Bould Imperial, N.Y. Paula Lawrence and Wirtunds Lederer writing and the Strict Bould Imperial N.Y. V. Paula Lawrence and Wirtunds Lederer writing and the Strict Bould Imperial N.Y. V. Adaly critics, but last Solographica of the Former. V. Adaly critics, but last Solographica of the Former and Smoke, got two lawrence and Wirtunds Lederer writing and the Strict Bould Imperial N.Y. Adaly critics, but last Solographica of the Former and Smoke, got two solographics of the Strict Bould Imperial N.Y. Adaly critics, but last Solographica of the Former and Smoke, got two solographics of the Strict Bould Imperial N.Y. Adaly critics, but last Solographics and the Strict Bould Imperial N.Y. Adaly critics, but last Solographics and the Strict Bould N. Adaly critical Strict Boul

Inside Stuff—Legit

Adding to the mystery of "LAffaire Lifat", was a cable sent from Paris last week to the desks of a couple of N. Y. newspapers, with a copy to N. Y. Mayor William O'Dwyer. Coble read: "The Committee of the Resistance of French Artists protests against the patronage of Serge Lifat," of the Paris Opera Ballet, Russian collaborator during the occupation, and against Favre Lebred, agent of the German propaganda office during the war." Lifat is ballet master and chorsographer against George Lifat, and the contraction of the Committee of the Committee

If nothing else, Moss Hart's new play, "Light Up'the Sky," when it comes to Broadway, will have an aura of expectancy for the insigners of the stuffers not usually attendant to the average new legit entry. This stuffers not usually attendant to the average new legit entry. This prototypes, which are said to include the Billy Roses Elsenor Holm, octrude Lawrence, Tallulah Bankhead, Kabarine Cornell, Guthrie McClintic, et al. Rose saw a run-through of the play and said he didn't mind it but felt that it "was not sympathetic" to his wife. The Roses were in New Haven last weekend to see the play, as was George Jean Nathan, who Fasion mentioned in the play.

Claudia Cassidy, Chicago Tribune legit and music critic, has been verbally lashed before stage and orchestra audiences in the past several weeks. She was subject of quips in "Angel in the Wings," by Hank Ladd, co-star, who sat off cracks about show shuttering due her caustic review. Show officials admitted terse gen closed the show through effect at the boxoffice.

Last week, Phil Spitairy, and star-concert speech, chided Miss Last week, Phil Spitairy, in a come on stage and play the plano. She had panned his last year's concert.

The 1949 Theatre, Arena and Auditorium Guide of the Assn. of Theatrical Agents and Managers, reference book on theatres, local regulations, union rules and road problems, will be off the presses latter part of November. Tome, of 416 pages, will be printed by Strand Press and sell for 58, with proceeds going to ATAM's unemployment fund. Union staffers have been doing research for nine months for the book, with Hal Oiver as editor and compiler. ATAM has done all the research and work on the book, with no sid from the Stage Managers Club, as recently erratumed.

Lucile Phillips, only grandmother among the talent agents franchised by Equity, is celebrating her 30th year this season as an agent, Widow of Mutray Phillips, wk, producer and casting agent, she conducted his agency with him for 25 years, and has continued it since his death five years ago, handling casting for Broadway shows, niteries and the state of the product of the produc

Kay Ambrose, w.k. British artist-writer, is in N. Y. as company manager of the Ram Gopal Hindu dance troupe, which opens an engage body on the Rom Gopal Hindu dance troupe. Writer wanted to do a body on the Roman Gopal troub, the work of the Roman Gopal traveling with it on tour.

Miss Ambrose's 'Ballet-Lower's Pocket-body, 'published in England and U. S. (by Knopt here), priced at \$1.50, has sold 150,000 copies to date. It's the first time any book on the dance has hit that fagure.

B'way Season Perks

Continued from part 69

Saturday (1)

Saturday (2)

Saturday (3)

Saturday (4)

Saturday (4)

Saturday (5)

Saturd

Total Broadway Grosses

The following are the comparative figures based on VARIETY'S

last season:	S WEEK OI
Last	This
Season Season	
Number of shows current	18
Total weeks played so far by all shows 375	353
Total gross for all current shows last week. \$540,000	\$474.685
Total season's gross so far for all shows \$7,683,300	\$8,022,785
Number of new productions so far	16

Brigadoon' 35G. 'Shoes' 36G Pace Chi: 'Roberts' \$28,700, 'Boy' 19G

Although all other rocal arms, took of the rocal arms,

oxoffice.
"Heiress" and "Silver Whistle"
ommence. Oct. 25, and "Comand Decision" reopens the Studbaker Nov. 8.
Estimates for Last Week

"Brigadoen" Shubert (1st week)
(2,106; \$4.94). Very bright \$35,000
for first week.

for first week.

"High Buttom Shoes." Great
Northern (21st week) (1,500; \$6.18).

Still sparking the rest of the attractions, boff \$36,000.

"Mister Roberts." Erlanger (5th
week) (1,334; \$4.33). Terrific
\$28,700.

\$28,700.

"Streetear Named Destre." Harris (3rd week) (1,000; \$4,33). Last
week of Guild aegis brought
rousing \$21,200.

"Winslew Boy." Selwyn (1st
week) (1,000; \$3,71). Fine \$19,000
under Guild subscription.

MONTE CARLO BALLET TERRIF 511G IN N. Y.

TERRIF 51 2 G IN N. Y.
Ballet Busse de Monte Carto, in
it destropicing Opera House, N. Y.,
grossed a terrific \$31,500 for eight
Metropolitap Opera House, N. Y.,
grossed a terrific \$31,500 for eight
Metropolitap Opera House, N. Y.,
grossed a terrific \$31,500 for eight
Metropolitap Opera House, N. Y.,
grossed a terrific \$31,500 for eight
Stronger biz at the matines and
summed standers the final two
nights account for Increase.

**Part of the Metropolitap Operation of the Control
performances in the little over
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**Metropolita

'Heiress' Slow 13G in Pitt Despite Good Notices

Pittsburgh, Oct. 12. Nixon ran into a slowdown last eek with "The Helress" after a Nixon ran into a slowdown last we meastleast month of the state of the

'John' 101/2G, Detroit

"John Loves Mary" closed a wow. Warry Love 12. "John Loves Mary" closed a wo-week stana at the Cass theatre with an estimated \$10.500. Basil Rathbone in "The Heires" a two-week trun. Basil Mathbone in "The Heires" a two-week trun. Following this production, which features Beatrice Straight and Fastil the Them. The Cass of "Carouseil". It's a return one-warry like a return one-warry like

It's a return engagement for De-troit and will run 10 days.

Current Road Shows

"Annie Get Your Gur can, St. Louis (11-23). "As the Girls Go"-Opera Hse. "Blackouts of 1948"—El Capitan L. A. (11-23).

"Born Yesterday" - Locust "Brave"-Shubert, N. Haven (21-

"Brigadoon"-Shubert, Chi (11 "Burleage" Aud, Sacramento (11): Lobero, S. Barbara (12); Aud, S. Diego (14-15); Aud, Pasadena (10): Carometi" - Curran, Frisco (11-13); Aid, Oadand (14-16); Carometi" -(13); Aid, Oadand (14-16); Carometi" -Frisco (11-16); Aud, Den-ver (21-23). Decision" - Aud, Wordman (11); Aud, Northampton (12); Court S. A. Springfield (13); Shubert, N. Haven (13-16); Shubert, Philly (14-23). Market (14-16)

"Desert Song"—Mayfair, Port (11-15); Temple, Tacoma (16); Met Seattle (18-23). "Escape Me Never"—Royal Alex., Toronto (18-23).

"Finian's Rainbew" — Forrest Philly (11-16); Shubert, Bost. (18 23).

"For Love or Money"—Aud., La rosse (11); Parkway, Madison (12); avidson, Mil. (13-16); Hanna leve. (18-23),

leve. (18-23),
"Goodbye My Fancy"—Grand,
ondon, Ont. (21-23),
"Wanny Birthday"—Lobero, S. London, Ont. (21-20).

"Happy Birthday"—Lobero, S.
Barbara (22-23).

"Harvey" — Colonial, Bost. (11-

"High Button Shoes"—Gt. Northern. Chl. (11-23).
"John Leves Mary"—Nixon, Pitt.

"John Loves many (11-16).
"Life With Mother" — Walnut. Philly (11-16).
"Light Up the Sky"—Plymouth Bost. (11-23).

"Light 19 the Sky"—Plymouth Bost, 11-29.
"Man and Superam"—Erlanger, Butt. 11-14], Aud., Roch. (35-16).
"Medica"—Biltmore, LA. (11-16).
"Medica"—Biltmore, LA. (11-16).
"Medica"—Biltmore, LA. (11-16).
"Medica"—Biltmore, LA. (11-16).
"Music & Mr. Williams"—Wilbur, Bost. (12-23).
"My Romanee"—Shubert, Bost. (11-16).
Roberts"—Erlanger, Ch. (11-28).

"Mr. Roberts" — Erlanger, Chi. (11-23).
"Oklahoma!" — Lyrie, Allentown (11-13): Rayah, Reading (14-16).
Playhouse, Will. (18-23).
"Oklahoma!"—Peche, New Orleans (11-16): Aud., Shreveport (18"Sel My. Prople Free"—Majestic.
Bokt. (11-16); Forrest, Philly (1823).

23.
"Show Boat"—Colonial. "Akron (18-19): Davidson, Mil. (20-23).
"Silver Whistle"—Royal Alex. To Sonto (11-18): Nixon, Pitt. (18-23).
"Silver Whistle"—Royal Alex. To Sonto (11-18): Nixon, Pitt. (18-23).
"The Blue, Danube"—Philbarmonic Aud. La. (11-16): Curran, Frisco (18-23).
"The Heiress"—Cass. Det. (11-18): Curran, Frisco (18-23).

"The Heires"—Cass, Det. (11-23).

"The Leading Lady"—Copley
Boston: (11-16).

We be ster Shakespeare Co.—
Palmer, N. London (11-12). Edward
Kingston 13); Bushnell, Hartford
Veretty. Alferd (19); Stidnore, Sar.
Springs (20). University. Middlebury (21); St. Michaels, Burlington
(22-23).
"Winslow Bey" — Selwyn, Chi.

Burlesque' 10G, Seattle

Seattle, Oct. 12.
Bert Lahr in "Burlesque" hit a at spot here at the Metropolitan. here the week's take was only

'Annie' Nifty \$38,000 For 6 Nites in Kaycee

FUT O THES IB ASPICE

Kanase City, Oct. 12.

"Annie Get Your Gut" for six
days in the Music Hall did a respeciable followup of last year's
sock date here. This year's play
sock date here. This year's play
built steedily through the week
Saturday's maintee and night being virtually SRO. Figure for the
six nights at \$4.27 top) was a
strong to the control of the control
bree in 200.554,001, virtually so
more, with Mary Martin mar
figured responsible for fair share
of biz.

Whistle' \$12,000. 'Charleston' 10G. **Lady' 9G in Hub**

Boston, Oct. 12.

Three new shows in town this week light every house for the first time in plenty of seasons with all seven legit houses occupied. "Light Up the Sky" teel off at the Plymer of the Wilburns" (ollows tonight at the Wilburn and "As the Girls Go" debuts at the Opera House tomorrow night.

cow night.

'The two openers last week were "Charleston 1822" at the Majestic, and "My Romance" at the Shubert. "Charleston" bird Guild show of the season here. wasn't liked very much; "My Romance" got a nice boost. "Charleston" is going back to the property of the season between the season between the season of the season between the season of the season of the season between the season of the season of

Directly ahead are "Finian's Rainbow" set for the Opera House Oct. 18, and "Bravo!" at the Wil-bur, Oct. 25.

Estimates for Last Week

Estimates for Last Week
"Charleston, 1822," Majestic (1,500, \$3.60, (1st week). This Guild
attraction proved no great attraction for biz, getting by mostly on
the Guild-ATS list for an estimated \$10,000, mild. Final week
current.

"Command Decision," Wilhur, (1,200; \$3.60) (3d week). This one never did take here, third and final week getting a disappointing \$11,000.

"Harvey," Colonial (1.500; \$3.60) (3d week). World Series hurt this big draw a little, shaving the third week to an estimated \$24.500, which is still sock and close to

capacity.
"My Romance," Shubert (1,750, 8420) (18t w.c.k). New score for this old fave drew good notices and did an estimated \$15,000 on five performances, which is okay for a world Series week. Second week current and will probably do bet-left.

"The Leading Lady," Copley (1.000; \$3.60). This one didn't catch on too well in the upton't legit hours, nor did it get too much of a lift in the press. Resulting \$9.000 is weak.

sulting \$9.000 is weak.

"The Silver Whistle," Plymouth
(1,200; \$3.500 | 2d week. Although
this Guild offering didn't get too
much help from the crix, the show
proved to have some drawing
power and got a fairly good \$12,000 on its second and final week
here.

MOSS HART'S 'LIGHT UP' SMASH 141G IN N. H.

Premiere of the Moss Haven Oct. 12, at considering the Moss Haven Control of the Moss Haven Cont

This week house gets "Command Decision" for a last half (14-16): Next week brings another preem, the new Kaufman-Ferber "Bravo," with Max Gordon producing.

B'way Continues to Soar: 'Edward' \$28.400. 'Private Lives'-Tallulu 26G. 'Love Life' Hot: 3 Openings Next Wk.

'Medea' Up to \$23,000, 'Danube' Blue 15G. L.A.

Date Blue 156, LA. plays to Los Angeles, Oct. 12.

Bit of the best continued last said was a constant of the last said was a c

Friday.
Estimates for Last Week
Blackouts of 1948." El Capitan
(329th wk) (1,142; \$2,40). Down
to \$16,500.

,500. ad An Ear," Las Palmas (17th \$6,900.
"Medea," Biltmore (2d wk) (1,-636; \$3.60). Word-of-mouth building this one despite general trend of business. Second week nice \$23,-

000. "Separate Rooms." New Beaux Arts (27st wk) (500; S3). About \$2.00. The Beaux Arts (27st wk) (500; S3). About \$2.00. The Beaux Arts (27st wk) (27st k) (

'Finian' Packs Philly at 341/2G

Philly at 344/6

Indications are strong for some very finance are strong for some very finance and the second of t

Lederer-Blair-Money Okay at 13G in St. Loo

St. Louis, Oct. 12.

'For Love or Money," with Fran-Lederer and Janet Blair in the st Ledever and Janet Blai' is the top roles, hing up a neat boooffice laily for its one-week stand end-ing Sacurday, 90° at the American ing Sacurday, 90° at the American scaled to \$3.18, the estimated gross compared to \$1.18 the estimated gross of the critical state of the standard for eight performances was \$13.500 The crix were divided with their process of the standard for the two weeker of "Aniette of the two weeker of "anieted You Cum," which team Ged Your Call a scaled to \$5.08.

Charles Chaplin is directing re-vival of "Rain," in which June Havec will star for Circle Players in Los Angeles.

day's intake offset a slight midwesk day's intake offset a slight midwesk oder with the control of the control

way to make way for "My Rominnee." The leave Content was
minnee." The leave Content was
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ting all it can hold, despite mixed notices. Capacity attendance, and Montols, 49, 8720 of the M

tinues to capacity, with standers, around \$27,000 8 Smoke." Music Box (1st wk) OL-1,012; \$4.80. Tensesse Williams name drawing em despite mixed reviews. Five performances grossed \$15,185. The Flavy tile Thing." Booth crival also feet the week's uptake, revival also feet the week's uptake, going to \$14,000. "Where's Charley's St. James M-1,509; \$90. Musical virsion of Charley's Anati, with book by Charley's Anati, with book to Charley's Anatic Charley C

Father Harrisburg Tecoff Harrisburg, Pa., Oct. 12. The Harrisburg Community Ti atre tees off its 23rd season O 26 with "Life With Father."

Plays Out of Town

62

Light Up The Sky

New Haven, Oct. 6.
Joseph M. Hyman and Rernard Hart
production of consety in three acts by
sina Field, Glein Anders, Philip Obco.
State of the Control of the Control of the Control
Control of the Control
Control of the Control
C sed at Shubert thea op. Jame Middleton Glenn Anders Glenn Anders Glenn Anders Glenn Anders Glenn Anders Fillip Open Fillip Open Barry Nelson Barry Nelson Lardo Dyrenforth Virgins Fill Bartlett Robinson Emily Ros Bartlett Robinson Emily Ros Jack Kerr Effic Atlon Terrance Little Scott Glenn Bernard Robert Bernard

a vet playwright, who comments on a new play by stating "it needs "Obviously, author is not content with preparing laughs alone. He has delved into something that is the property of the laught of of the la

THEATRICAL FABRICS for COSTUMES DRAPERIES

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MAHABAM

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SAMUEL FRENCH

Play, Brokers and thors' Representatives Authors 25 West 45th Street, New York ...

Harry Meyer

AUTHOR'S REPRESENTATIVE STAGE AND SCREEN 347 Verilian Avenue, New York U 1-10 B Suite 20 b to 10 A.M. S to 5 P.M.

there subordinately rather than as an attempt at personal derision.

there subordinately rather than as an attempt at personal deriston as an attempt at personal deriston as an attempt at personal deriston at considerable bearing on full appreciation of lines and manner and a considerable bearing on full appreciation of lines and manner and a considerable and a considerable attempts and the groundwork for added sudience enjoyment.

Levene, who rants, pleads and capital and the considerable and capital and the substitution of the considerable and the groundwork for added and the considerable and t

angles.

A handsome single setting of a hotel living room suite provides tush surroundings for the hecticantics of the pre- and post-preem events. Stunning wardtoole items complement visual assets. assets.

My Romance

My Romance

Boston, Oct. 7.

Boston, Oct Bedeits von den Sewer dan Bestelle Harry Armsteine Wellins Berrat Harry Armsteine Wellins Berrat Harry Armsteine Wellins Berrat Harry Armsteine Wellins Berrat Harry Armsteine Trop & Betrieb Berrat Harry Armsteine Harry Ton Land Lee Market Harry H

cqually big voice, excellent technique and a rich baritone qualityinque and a rich baritone qualitymands of the role, which are to
look ardent at one minute, self righteous the next. Taken together to the control of the role, which are to
look ardent at one minute, self righteous the next. Taken together to the control of the role of the role of the role of the righteous the next to the role of the righteous the role of the period of the plece, which is New York, circa 1898.

Mrs. Carlyle of the role of the role

Mrs. Carlyle

Showboat Theatre production of historical comedy in three acts (six scenes) by Glenn Hughes. Stars Lilliam Gish Staged by Kenneth Carr; sets, John Ashby Conway, At Showboat, Seattle, Oct.

rs. Welsh Buth Balkema Prins
apt. Allan Gordon Chris Hansen
iza. Ogaenia Calkins
anny Graham Dolores Heath
ne Welsh Gish
eorge Rennie Wayne Carson
dward IrvingJeff Forsythe
homas Carlyle Robert Gray
r. Fyffe
rancis Jeffrey Jack Wright
race MacDonald Marion Hays Cass
ohn Stuart Mill Stuart Currie
uiseppe Mazzini Thomas Dargan
craldine Jewsbury Gloria Wingert
elen Mitchell Nann Ballard
lfred Tennyson Tobert Prins ady Harriet Barling Mary Jasperson
ady Harriet Baring Mary Jasperson
This life of Jane and Thomas

This life of Jane and Thomas Carlyle, from the day they first met in 1821, until 1843, when they had been married 17 years, is an interesting and instructive, long on facts and dialog, but short on action and drama. It is based upon historic incidents, with only minor chronological changes. As such, it's "silice of life" is done with the sacrifice of suspense and dramatic content.

okay, but the presentation as a scrifted of suspense and dramatic content. The cultivaries of the pair scene and the content of the content o

The new edition of this operetary of the state of the sta

Equity's \$365,000 Question

the how the facts gathered will make the common the facts gathered will fin before one expends 3855,000 thoughts one excellent economists of the horizontal property of the control of the property of the control of the property of the control of the property of the prope

bowing out. Each should consider limself fortunate. Eather protect seemed to have been conceived simply as a vehicle for. Milta Korjus, who cleen't show to safe Korjus, who cleen't show to safe korjus, who cleen't show to safe show the safe

Beyond Tomorrow North Hollywood, Oct. 6.

North Hollywood, Oct. 8.

Robert S. Lawen production of comedy-drama in three acts by Holen M
berrose. Directed and component by
William Long. A. North Hollywood,
William Long. A. North Hollywood,
Paylmages. North Hollywood, Cal., Oct.
Somersel Doreas. William Roberts
Deep Robert Kent. Richard Crane
Deep Robert Kent. Richard Crane
Carlos Lare. Peter Co.

William Roberts
Richard Crane
Kay Morley
Peter Coe
Catherine Congreve
Imagene Williams
Alan Wells
Ruth Turner

which is estimated to take in months and cost \$45,000. Critics from the set too mixed \$45,000. Critics for the set too mixed \$45,000. Critics for the set too mixed \$45,000. Critics for the cost too high, and that this project may drag on for a longer time and higher cost.

It is the cost too high, and that the money of the cost of the cost

want changes do you suggests.

Fourth relate Facilities." has a lot of good questions, it is admitted. But it asks questions on profitability of operations that some producers aren't Heley to answer producers are the producers are the contract of th

answer, without suggesting how airdelinease will be available for that purpose.

The purpose of the available for that purpose, and the second of the second of the second it is not believed likely that most likely for the second of the se

Catcalls Midst Love Scenes Upset

Tronto, Oct. 12.

Rowdyism greeted fourday engagement at the Estan auditorium control of the Estan auditorium control of Timmlet' and "Macheth," aimed at hypoing interest in Shakespaera's plays on part of college and high school students. On the Plays will will be the college and high school students. On the Plays will will be the play will wishted at Ophella, yelling of "aw, shudup" and thythmic feet stampings were so insistent as to the plays will be the plays will be the promise of the plays will be the plays will be the promise of the plays will be the promise to the promise of the plays will be the promise to the promise of the plays will be the promise to the promise of the plays will be the promise to the foolights and ask for order when a group of students started rowing a foodball about. Such apwers unable to quiet the general audience disturbances.

In addition to two evening perfect the promise will be the proposed and the proposed and the proposed audience disturbances.

In addition to two evening perfect the promise will be the proposed and the proposed will be present, but no arrests, made.

Miss. Webster was induced by Miss will be the proposed and the proposed a

'Me & Molly' Tour Mulled; Gertrude Berg in TV Bow

Gertrude Berg in TV Bow
Certrude Berg and Jules Leventhal have been ancesting hostbility of sending Mrs. Berg's "Me
and Molly" on tour this season
under Leventhal's banner. Comedy,
with Mrs. Berg and Philip Leob
With Mrs. Mrs. Berg and Philip
Leob
With Mrs. Mrs. Berg and Philip
Week's playing time in all.
Wrs. Berg is to make her tele
debut next Monday (18) on NBC,
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Mrs. Berg is Mr

he'd go along, as he has several other Broadway bids in the dis-cussion stage.

Okla.!' 36½G, Texas

National company of "Oklahoma!" grossed \$36,500 in two Texas stops last week, getting \$12,500 in \$20 in \$24,000 in Houston (7-9).

Mrs. Osear: Levisoh, or Edn. Mrs. Osear: Levisoh, or Edn. May. Syracuse girl who won stardom in musical comedy early in the century, left an estate of 23,713 pounds in English money (934,852), ther will fled for probate in London discloses: Duty on the estate was 2,679 pounds, or \$11,964, and at Laucanne, Systicerland, Jan. Friends of \$250.

Priends of Edna May were sur-prised that the estate was not larger, although it is known that in wartime she gave much away and there were heavy taxes of her income in England. When her hus-band died several years ago it was reported he left an estate of about \$5,000,000.

WINCHELL'S DESIGN FOR CRITICAL LIVING

Tomanuces for general theatregoers at \$2.50 to, these well-bed, the four special matiness at 75c. The second of th

Al Lewis, last represented on Broadway with Eddie Cantor's "Banjo Eyes." has formed partner-ship with Rouben Mamoulian to produce a play. "Three Wishes," based on an unpublished novel, by Charles O'Neal.

Charles O'Neal.

Author is working on the dramaitzation and expects to be finished
by Dec. 15. If ready on time,
producers will go right into production. Otherwise, it will go over to mest season. Lewis is now with
Oth-Fox as a producer. He was in
N.Y. last week, following the death
of his mother, but has returned to

Pemberton Recuping

remperion recuping.

A heart condition aggravated by high blood pressure has necessitated Brock Femberton Isting a complete rest the next five weeks. Producer is at his Westport. Conn. home, but will be mere choose the rest of the res

'FAUST' SET FOR N. Y.

Organizes Troupe From

Shakespearean Troupe in Toronto

Toronto, Oct. 12.

dyiam greeted four-day enert at the Eaton auditorium of Margaret Webster's Libbutton of Margaret Webster's

conduct.
Tour won't interfere with plans for resumption of Ballet Theatre activities, rumored for late Decem-ber in Chicago.

N.Y. Period Plays For Jubilee Fete

New Yorks, colleges will offer its period plays about New York; period plays about New York; Golden Jubilee. Initial one will be revival of Clube Fitch's "Captain Jinks of the Horse Marines," being at Collins Rial Nov. 4. Brondway saw it first in 1901.

Theatre Workshop of City College of S.Y. will do Elmer Rice's players will present Marc Connelly and George S. Kaufman's "Beggron Horsebock", Nov. J. 12-30, Theatre on Horsebock", Nov. J. 12-30, Theatre on Horsebock "Nov. J. 12-30, Theatre on Horsebock", Nov. J. 12-30, Theatre on Horsebock", Nov. J. 12-30, Theatre on Horsebock "Nov. J. 12-30, Theatre on Horsebock", Nov. J. 12-30, Theatre on Horsebock "Nov. J. 12-30, Theatre on Horsebock", Nov. J. 12-30, Theatre on Horsebock "Nov. J. 12-30, Theatre on Horsebock", Nov. J. 12-30, Theatre on Horsebock "Nov. J. 12-30, Theatre on Horsebock "Nov. J. 12-30, Theatre on Horsebock "Nov. J. 12-30, Theatre on Horsebock", Nov. J. 12-30, Theatre on Horsebock "Nov. J. 12-30, Theatre on Horsebock", Nov. J. 12-30, Theatre on Horsebock "Nov. J. 12-30, Theatre on Horsebock "Nov. J. 12-30, Theatre on Horsebock", Nov. J. 12-30, Theatre on Horsebock "Nov. J. 12-30

Dorothy Draper Decor Facelifts 46th St., N. Y. Firstnighters at the 46th St. the-

atre for the premiere of "Love Life," were greeted by a departure in Broadway legit theatrical de in Broadway legit theatrical design.—a Dyorthy Draper-decored interior. Prexy Robert W. Dowling of City, Investing Co. and Louis A Lottio prex of City Playhouses, Inc.—the subsidiary operating company.—were doing a groverwhalen in the inner lobby and accepting congrats on the improved theatre.

theatre.

Max Dreyfus and Laurence
Schwah, at the opening, recalled
that when the 46th St. theatre was
the Chanin, the then new producing firm of Schwab & Mandel had
come to attention with their "Good
News" at this house. This type
musical was then as much a decomedy production as the 46th St.'s
new decor is today.
Incidentally, the Sunday (10).

Incidentally, the Sunday 100 lines. In a "profile" by Maurice colotow on Louis A. Lotto, kulosed him for his progressive ideas 1 legit theatre operation.

Chi Stagehands Get 71/2c Wage Increase

T½c Wage Increases Chicago Oct. 12. Chicago Legit stagehands (1ATSE) won a 7½c raise last week with the pacting of a new agreement. Contract, retroactive to last Aug. 21, has other benefits chelfy it was contract, and the contract check of the contract of the contract check of the che

Shows in Rehearsal

rganizes Troupe From Theatre Guild's Six-Play New York Subscription Schedule Shapes Up

Pinza's Fall Tour

11144 5 I all 1948
With "Tales of the South Pacific"
set to go into rehearsal in late December, Ezio Pinza, the Metropolitan basso, who wiil play the lead
opposite Mary Martin, has been
booked for a fall season of concertizing by his managers, National
Concert & Artista Corp.

Concert & Artists Corp.
Singer is currently appearing
with the San Francisco Opera Co.,
and altogether, with recitals and
opera-engagements, has 30 appearances lined up almost to Christmas.
Then he'll: take a short vacation
before going into "Pacific," his first
legit effort.

legit effort.

Richard Rodgers and Oscar Hammerstein II, who did the musical version of the James Michener book, will present the show, in cooperation with Leland Hayward and Joshua Logan. Logan will direct.

Chandler Cowles Teams With Noves' for Prod.

With Noyes for Prod.
Chandler Coules now appearing in "Small Wonder" (Goronet, N. Y.), has formed partnership with Tom and Anne Noyes, publishers, to produce "The Jinno-cents," dramatization of 'Henty Management's and the produce of the plana Archbald is doing the adaptation. Cowles was to do the play originally in conjunction with Herman Levin, but the Noyes' have bought out Levin's interest.

"Call Me Mister," which Levin produced, made his producer's bow on Broadway with "The Telephone" and "The Medium," which bow on Broadway with "The Telephone" and "The Medium," which defer." "Innocents," calls for a condition of the control of the contro

dosed him for his progressive ideas combine this fall are Roger Stearts in legit theatre operation.

The Draper facellit on the 46th St. includes a glass doored look, Schult, by Erik Martin and Charles a gray-and-scarlet paint job, a 15- Cuby.

For London and Tele

"Dark of the Moon," drams with white of the Moon," drams with mistar of the Moon," drams with mistar of the Moon, drams with the Moon of t

homa." grossed \$36.500 in two
Tracs stops last week, getting \$12.7 players Form Abroad will pretracs stops last week, getting \$12.7 players From Abroad will prefrom stops last week, getting \$12.7 players From Abroad will prestop on Houston (7.9).

Broadway company of our his
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Melchior Set for Dallas
Dallas, Oct. 12
Dallas,

The Theatre Guild's current subscription schedule for its N X and the subscription for its N X a

Hammerstein II, who did the musical version of the James Michael Color of the James Michael Color of Middle James II, and James III, and Jam

Broadway and the property of t

'LUTE' DISAPPOINTS IN DEBUT IN LONDON

"Lute Song" received little praise from most of London Cott in its bow Monday (11) night at the Winter Garden. Play was praised by some as a rare feast for the eye, but other reviewers found play disappointing for the most

play disappointing for the most produced on Broadway by Cheery produced on Broadway to essensia ago, has Albert de Courville as local producer. Meyerberg is here for the openion of "Lute" before returning to the U. S. Oct. 21. Here hy produced on the control of "Lute" before returning to the U. S. Oct. 21. Here hy produced in the course of "Lute" before returning to the U. S. Oct. 21. Here hy produced in America, have the leads a fine and played it on the leads of the course of the cours

Signs Traubel

Signs Traubel
James A, Davidson Connert Mgt.
has just signed Belon Traube, soprano, and Leonard Warren, hoprano, and Leonard Warren, beprano, and Leonard Warren, becontract, beginning with the 194950 season. Two star singers are
now managed by Columbia Artisis.
Bavidson stable already includes
Lauritz Melchlor, Jeanette Mac
Lauritz Melchlor, Jeanette Mac
Lauritz Melchlor, Jeanette Mac
Jonald and Eleanor Steber; as well
as Morton Gould, Robert Shaw
and others.

'Skin' for Dallas Dallas, C

Dallas, Oct. 12.
"Skin of Our Teeth," by Thornton Wilder, directed by Edyth Renshaw, will open the 1988-98 season for the Arden Club, Oct. 25-29.

CHATTER

Broadway The Leopold Friedmans (Loew's v.p.) back from White Springs, Va. Eagle Lion's Hailowe'en party-dance at the Hotel Diplomat Oct. 29.

Jack Goldstein in special pic are promotion business for him

Hazel Brooks, David O. Selznick pactee, in N. Y. for a two-week va-cation.

cation.

Metro assistant sales manager

Eddie Aaron back at his desk after
a vacation on the Coast.

Metro advertising manager Si
Seadler's son underwent an appendectomy in Washington over
the weekend.

Seadler's son underwent an appendectomy in Washington over the weekend. Washington over the weekend. Will do more coast-to-coast or will do more coast-to-coast commuting, especially with television's upsurge. Philip N. Krasne in from the Coast for huddles with U. A. prez Grad Sears on his new group of "Cisco Kid," westerns.

Grad Sears' on his new group of "cloca Kid," westerns.
Joseph Callela, after playtin the lead in Sears', returns to the U. S. at the end of the month.
Herman M. Levy, Theatre Owners of America's general counsel, reslected secretary of the New Joseph Callela, which was a search of the Search of t

execs on forthcoming releases.

Impromptu backstage party Saturday night to celebrate the first
anniversary of "High Button
Shoes" was hosted by Joseph Kip-

marcel Lamaze, maitre d' of (the late) Earl Carpoll's theatre-res-taurant, east to visit family, re-turned yesterday (Tues.) to the Coast.

Coast.

Priscilla Morley, magazine cover
model and wife of Henry (Hank)
Linet, Universal's eastern ad chief,
hospitalized at Brooklyn Thoracic
hospital.

Adah Lewis staging a \$20-per-plate dinner-dance Oct. 31 at the Latin Quarter for benefit of the Ted Lewis Recreation Hall, Long Branch, N. J.

Maria Brittere, British legit ac-tress who elicked in John Gielgud's London production of "The Im-portance Maria Barnest," making Watter Pidgeon left over the weekend for the Coast, with a stop-ort at Kanasa Gity planned for the weekend for the Coast, with a stop-ort at Kanasa Gity planned for the Watter Pidgeon left over the weekend for the Coast, with a stop-ort at Kanasa Gity planned for director Gue Eyssell. Rolly Rolls, humorist planist opening Friday at The Row, signed for France's Reyue da Faris' for France's Reyue da Faris' arte there, by Mitty Goldin. Danny Thomas to Las Vegas and

Danny Thomas to Las Vegas and then a possible picture deal which makes his Clover Club, Miami, dating this winter problematic. Thomas is currently at the Roxy.

Thomas the currently as recommendation of the control of the contr

Line.

Adolph Zukor, Paramount's board chairman, pushing the subdivision of his New City NY, estate and building private homes. The private golf course still remains unnicked.

for the Theatre Guild production of the Jean Pierre Aumont-Philip Barry play, "The Emperor of China," in which Aumont costars.

Pegeen and Ed Fitzgerald now do their sleeping in a midtown hotel, having turned their East 36th street house completely into an office and storeroom. Got so that the phones in their business-8-office manse permitted no

sing the spaces in their business. The conflice spaces in their business. Coffice of capt off Italy is conflicted in a special space of Capt off Italy is urming into an Anglo-U. S. Hollywood suburb with Gregory Ratoff, the confliction of the

Dublin

By Maxwell Sweeney

Hary Maxwell Sweeney
Hary Balley inhed for om Andel program of the Maxwell Sweeney
Abbey Fline, new rending outfit in Duhlin, will handle reissues. And the Maxwell of the

Miami Beach

By Larry Solloway

By Larry Solbersy
Town filling up with Legionaires for the veta annual convenience of the season of the large season of the la

Hughes-RKO ed from page 1

a peaceful windup to the suit because Hughes wants to preserve the circuit for sale purposes withthe circuit for sale purposes withpartial divorcement ordered by
the courts. Hence, he is willing to
sign a decree which would provide
for the divestiture of the circuit
while giving him time to make the
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estate and building private home, better the control of the contro

London

London

Starlight Roof celebrating its first anni, Oct. 23.

Grand Cot. 24.

Grand Cot. 24.

Grand Cot. 24.

Revival of "Beggar's Copen," Copen," Copen, People's Peop

Barbar Shotter, rep girl from Windsor, as tar.

The censor refused to sanction public performance of 'Oscar' or public performance of 'Oscar' of Stokes, which was recently staged at a private club theatter.

Alec Rae and E. P. Clittar and Alec Rae and E. P. Clittar star of the company of th

Minneapolis

Minneapolis

By Les Rees

"Show Bon" pencilled into Lyceum for week of Oct. 25.

Stan Kenton playing one-sight concert engagement at Auditorium. Frame Room for two weeks, sarting Oct. 15.

The Control of the Control

Ottawa

Lauritz Melchior on Canadian tour plays Auditorium here Nov. 5. Hazel Scott booked for concert Oct. 22 in Technical high school

aud, 20th Century Theatres suburban nabe, Victoria, shuttered for reno-

20th Century Theatres suburban nabe, Victoria, shuttered for renovation.

Gene Krupa band in for Auditorium date Oct. 18, is first name band of season.

Ontatio filmers and legiters with dark fronts because of powerson to the control of the contr

season.
J. Arthur Rank's "Hamlet" get-J. Arthur Rank's "Hamlet" get-ting regal patronage for preem here Oct. 25 in Odeon's Globe at \$1.50 top. Local date sponsored by Ottawa committee of the Canadian Save the Children Fund.

Germany

Army installations in Germany as well as in France and Belgium. Jack Jacklin, who has been technical adviser on entertainment for Allied Special Services, is now of Frankfurt-on-Main and repre-senting A. Liert International Services, Jacklin, formerly an agent for small acts in Chicago, previously handled USO bookings in Europe.

Chicago

Mrs. John Balaban bedded at Meyer House after a minor opera-

Meyer House after a minor opera-tion.
Uplown Players, largest profes-ional group in Chi, open, their stonal group in Chi, open, their Manna 'Oct, 13.
Chicago Symphony season open-ed Oct, 5, with Plears Monteux, conductor of San Francisco Sym-phosome of the Chicago Sym-Ellen Dunlop and Mary Gardner Espepad hin or loe in "High Button Shoes" when understudies were stepped hin or loes in "High Button Shoes" when understudies were Audrey Medows last week.
Herald American Benefit Fund will get proceeds of preem of RKO's "Satatons Weet" at Palace of the Chicago Symphosome of the Chicago Drew and Agnes Moorehead are scheduled to appear at opening.

Australia

AUSITAIR

By Elve Gorrich

Ben Blue a holdover in Sydney

at the Tivol for Dave Martin.

"White Horse Inn" doing okay

nervival in Adelaide for J. C.

Ballet Rambert doing two weeks

repeat run in Sydney prior to re
turning to London.

"Sitting Fretty" (20th) holding

up in its run at Maylari, Sydney,

"Present Lanchare" is deany.

for Hoyts.

"Present Laughter" is doing fine in Melbourne at Princess for Carli-Fullers. Peter Gray in lead.

"Due! in the Sun" doing sock that the Sun" doing sock with the Sun" doing sock will be soon to be s

Amsterdam

AINSIETGMP
By Den Berry
Ruth Drag at Stadaschouwburg
here for par at Stadaschouwburg
here for a Stadaschouwburg
Legit actor Albert Bassermann
touring with company,
Country's hit song is "There's a
Bridle Hanging on the Walh."
British composer Benjamin BritBritish composer Benjamin BritHungarian-born SinvatHungarian-born SinvatHungarian-born Sinvat-

chestra.

Hungarian-born filmster Martha
Eggerth played the Concertgebouw
here after an absence of sixteen
years. Crix didn't like iter.

Portland, Ore.

FORUMING. TITE.

Jimmie Grier orch inked for
Janten Beach Ballroom.
Fashlonable Rose Boyl in MultiFashlonable Rose Boyl in MultiFashlonable Rose Boyl in MultiThe Payese currently at Amato's
Supper Clab.
The Payese currently at Amato's
Supper Clab.
The Payese cut of the Payese and CalFashlonable Rose and CalFashlonable Rose and CalFashlonable Rose and Rose
Fashlonable Rose and Rose
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Washington

Washington
By Florence S. Lowe
Burl lives inhed for a concert at
constitution Hall, for a day on that
"Johnny Bellinds" purl four.
The three Barton Bros. currentby teadilining Club Caliro show.
Marcius Heiman, United Booking
Narcius Heiman, United Booking
ob of renovating being done to
be stational Theater prior to
synthetic to films commencing
Three new members for Tent 11.

Hollywood

Jack Carson laid up with flu, Bev Barnett hospitalized for kne operation.
Ralph Wilk recovering from ma-

tals.

Bill Pine and Bill Thomas cele-brating their eighth anni as film

Bill Pine and Bill Thomas cele-brating their eighth anni as fim producers. Trost resigned after 18 years as assistant easting director at Warners.

Joan Evans bruised in fall from Theorem and their resigned assistant easting "Roseanna McCoy."

Steve Gibons and his Red Caps started a six-week stand at Larry Joe Frisco Marcus Goodrich and other guests quenched a \$500 fire in Dave Chasen's eatery.

Joe Frisco, Marcus Goodrich and other guests quenched a \$500 fire in Dave Chasen's eatery.

Eugene B. Rodney, recovering producer chores at Eagle Lion his producer chores at Eagle Lion his producer chores at Eagle Lion Charles Kemper amounced testi-monial dinner to be tossed by the modern control of the control of the Law of the control of the control and the control of the control of the Law of the control of the Mark Hopkins in Frisco for four weeks on completion of her current stand at Gooanut Grove.

Paris

Paris

Grand Guignol prepping a new thriller and comedy show. Eva Berkson is producing.

Berkson is producing.

The common section is getting the received in the received intered in the received in the received in the received in the rece

Cleveland

By Glenn C. Pullen

By Glenn C. Pallen
Ray Anthony, ox-Cleveland maestro, playing his initial local nitery
at Tony Granatas Richmond Club
Oct. 28.
"For Love on Money," with Janet
"For Love on Money," with Janet
Hanna Oct. 18 after two-week
dark spell.
Nick Stuart's orchestra from
West Coast moved into Hotel
of World Series games.
Jack Fergus and Benny Kronenberg, who cleaned up on Stan Kenton concert here, backing Charlie
World Series games.
Faceler & Moccanell's reperiory
Frederic McConnell's reperiory

Germany

By Harvey D. Sanderson
The Karpis Family booked for Circue Medrano in Paris beginRoland and Reid, from America, booked for a month at Haus de Reid, for a for a for a dispersation of the month at Haus de Reid, for a f

Eisenhower

Continued from page 1

Continues from page 1

ury Dept. okayed Gen. Eisenhower's deal whereby he can keep 15% to 600,000, after six months as capital gain. So the considered Sala by tendents in that the book, penned personally by Gen. Eisenhower as a record of his experiences in leading the Allien expected to be a natural for a commercial feature film. Most of the major studies, plus several top fready begun spirited bidding for the film rights when Gen. Eisenhower stepped in to nix any film rights when Gen. Eisenhower stepped in to nix any film the time that tele has had access to any story property prior to its sale to be a property prior to its sale to the property prior to

First Major Pred, for TV
Series while is to go into work
soon at the Fox Movietone studies,
N, Y, also represents the first production by any major film company of films earmarked specificdied by 20th-Fox Televiston Film
to Productions, Inc., which recently
was organized for that purpose.
Read was paved for this move by
the success of the Fox tele newtell very extended the second was paved
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tion In most of the major market areas.

Twentieth is expected to rely mainly on newareal footage in mainly on newareal footage in the control of the contro

commitments for exclusive sale to any network. Gen. Eisenhower, now president of Columbia University, dictated the book personally to a brace of stenograpiers for a period of six weeks. Prentice-Hail, incidentally, now has in publication "Eisen-lower Was My Boss," penned by lower was My Boss," penned by seeks-excetary, Kay Sumersby. The control of the control of the control of the two books.

Newsreels Solve

Continued from page 2 = nine-minute campaign pic made by March of Time extolling the N. Y. governor. Reportedly, these cir-cuits included Loew's, RKO, Brandt

and Skouras chains

Democrate to match the Republican opun, crossed are well as the control of the co

state accepted the formula of playing both pix in newsreel lating, while opponents waived their objections to political pix.

Other freem Datings:

Other problems and possible the lating of the political pix.

Other freem Datings:

Other problems and possible the lating of the political pix.

Other problems and possible the lating of the political pix.

For one thing, Dewey pic goes out in the Oct 14, or odd issue, of the reels, while Truman film follow if in the Oct 14, or odd issue, of the reels, while Truman film follows in the Oct 14, or odd issue, of the reels, while Truman film follows in the Oct 14, or odd issue, of the reels, while Truman film follows in the Oct 14, or odd issue, of the Truman film follows in the Oct 14, or odd issue of the Truman film follows in the Oct 14, or odd issue of the Truman film follows in the Oct 14, or odd issue of the O

European Countries Continued from page 1 =

provinces also do well with U. S. topper. John Bole has been the provinces also do well with U. S. topper. John Bole has been the couttying elicited and its ringing up record breaking marks. Martha Raye is another that has the country and the country and the country and the country and the country in the country level of t

Paris Runaround

and Skouras characterism and Skouras characterism and Skouras characterism. Induce the Political analysis and Skouras characterism and Skouras cha

MARRIAGES

WARKIAGES
Pauline Nunnally to James G.
Châtmas Hearne, Tex., Oct. 3. He's
partnered with his father in the
operation of the Queen and Charmas theatres in that city.
Margaret Moore to William
florsley, Hollywood, Oct. 1, He's
a ploneer film producer

Jimmi Garland to Johnny Thompson, Hollywood, Sept. 15. She's a nitery singer; he's a music

Katherine Zelinsky to Joe West-eimer, San Francisco, Oct. 10. le's head of the Eagle Lion cutting

department.

Iza Itkin to Dick Petty, Lebanon,
Pa., Oct. 4. He's a staff announcer
with station WLBR, Lebanon. Joan Gordon to John Bauer, Virginia City, Nev., Sept. 25. Bride is former vaude and burlesque

erformer. Evelyn Harcleroad to Howard C. Duff, Las Vegas, Sept. 25. She's with Ed Gardner's "Duffy's Tavern" air show.

BIRTHS

Mr. and Mrs. Rip Murray, son, New York, recently, Father is drummer with Hal Graham's orch.

drummer with Hai Granam's orch.
Mr. and Mrs. Shephard Traube,
daughter, Hollywood, Oct. 6, Father
is a film director.
Mr. and Mrs. Mitchell Franklin,
son, St. John, N.B., Oct. 1, Father
is veepee of Franklin & Herschorn
theatre chain in that area.

theatre chain in that area.

Mr. and Mrs. George Anderson,
son, Hollywood, Oct. 7. Father is
sound man at Columbia.

Mr. and Mrs. Johnnie Johnston,
daughter, Hollywood, Oct. 7. Mother
is Kathryn Grayson, film actress;
father is a singer.

Mr. and Mrs. Earl Ziagler, sen

Mr. and Mrs. Earl Ziegler, son Hollywood, Oct. 4. Father is a cameraman.

Mr. and Mrs. Stanley Dudeison, son, Pittsburgh, Sept. 19. Father's an RKO salesman and the son of Moe Dudelson, UA district man-ager in Detroit.

ager in Detroit.

Mr. and Mrs. Lou Hanna, son,
Pittsburgh, Sept. 16. Father has
a booking outfit on Film Row and
was formerly with Repulic Pictures.

Mr. and Mrs. Anthony Delisi, son, Pittsburgh, Sept. 15. Father's a theatre owner.

a theatre owner.

Mr. and Mrs. John Davis, daughter, Pittsburgh, Oct. 8. Father's an announcer at WWSW. ers an announcer at wwsw.

Mr. and Mrs. Jack LaFrande,
son, Chicago, Oct. 8. Father is
scripter-director of Mutual's "Chicago Theatre of the Air."

cago Theatre of the Air."

Mr. and Mrs. Howle Horwitz,
daughter, Hollywood, Oct. 6. Father
is an assistant director at Paramount.

Mr. and Mrs. Steve Libby, son, Columbia, S.C. recently. Father is promotion-publicity manager with station WIS in that city.

Mr. and Mrs. Thomas Hayward, son. New York, Sept. 26. Father is Mctropolitan Opera tenor.

Mr. and Mrs. Larry Solloway, daughter, Miami Beach, Oct. 7. Father is Variety rep there; mother is fashion editor for Miami mag, Shore Thing.

mag, Shore Thing.

Mr and Mrs Clinton Sundberg,
son, Hollywood, Oct. 9, Faher Is
Metro contractee, mother is former
Margaret Joyce, Broadway actress.

Mr and Mrs, Frank Taylor,
aughter, Chesgo, Oct. 7, Father
is vautde honder, mother is BonnieBaker, singer.

Mr. and Mrs. Gay Claridge, son, Chicago, Oct. 5. Father is band-leader.

Mr. and Mrs. Eden Ahbez, son, Hollywood, Oct. 10. Father is "Nature Boy" composer.

Series Stratocast Continued from page 1 =

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sale emitted by the station intergree with the one is was picking in the control of the control

OBITUARIES

BERT GREEN
Bert Green, 63, cartonist and humorist, who was one of the ploneers in making cartoon films, died at the "Veteral" hospital. A died with Allen, uurvives.

WILLIAM BERNYIELD

william P. Bernfield, 51, representative of Quigley Publications on Los Angeles film row, ided Oct. 5 in San Bernardino, Cal., following the Committee of the C

WILLIAM A. KUNKEL, JR. William A. Kunkel, Jr., 53, pub-lisher of Fort Wayne, Ind., Journal-fazette and owner of radio sta-form of the state of the state of the Jurial-Fort Wayne, Oct. 7. He had been president of the Journal-Gazette since 1934 and head of the Northeastern Broad-casting Co., which operates WKJG, since its founding.

AI SELIGMAN
AI Seligman, veteran industry
figure and a former member of
Columbia's short subjects department, died in New York, Oct. 7,
Survived by wife and son.

Mother of Albert Lewis, 20th-

BOB WILLIS

In Loving Memory of My Husband and Pal He Who Left So Suddenly but Ever Will Be in My Heart

EDYTHE

he was festured with the Williamson Opera Co.
In later years he returned to the U. S. and gave up singing to become musical director for productions, including "Babes in Toyland," "Irene," "Up. She Goes" and "Blossom Time," a mon gothers.

others. Survived by his widow.

DAVID STONEHAM David Stoneman, 71, lawyer and philanthropist, died in Boston, Oct.

Besides taking an interest in many welfare projects. Stoneman was associated with several real state and motion picture enter-frises; was president of the Bret-ton Woods Co. of New Hampshire, and had hotel holdings elsewhere. Surviving are his wife, Mrs.

IN LOVING MEMORY OF DORA SEILER

October 16, 1939

LEO, SIDNEY, EDDIE

Anne Stoneman, and two sons, S. Sidney and E. Harold Stoneman.

MICHAEL SERVENTI

MICHAEL SERVÉNTI
Michael Serventi, 56, veteran exhibitor in Pittsburgh, died at his
chibitor in Pittsburgh, died at his
chibitor in Pittsburgh, died at his
chieving a long illness. Sept. 37
clieving a long illness.
Several years ago he had transterred his hearters in Chicora, Pesons, Lew and Mark, who have
since operated the houses und
since operated the house with the
tries. The propers in the
tries are the poncers in the
tries of the poncers in the tries of the
tries of the poncers in the tries of the poncers in the
trie

SAMUEL EPSTEIN

Samuel Epstein, 61, Omaha the-atre operator, head of a real estate firm and active in the affairs of the Variety Club, was instantly killed the night of Oct. 6 when car he was driving crashed into a Missouri Pacific train.

Fox producer, died in New York, Oct. 5. Husband, two other sons, Milton and Alex, and a daughter, also survive her.

Tom A. Daly, father of Len Daly, special advertising and exploitation rep of United Artists Foreign Department, died Oct. 4 in Philadelphia.

Joseph Kline, 51, owner of New Park theatre, died in North Chi-cago, Ill., Oct. 7.

Andrew Fitzsimons, stage door-man of the Lyceum theatre, N.Y. died following an operation, Oct. 5.

Paramount Ducks Continued from page 1 :

Continued from page 1
pee, and officer it was believed
pee, and officer it was believed
that was believed
that the was believed
that opportunity to stage their parlor coup.
To shook the maneuver, ladTo shook the maneuver, ladTo shook the maneuver, ladto shook believed to shook the parmanagement for the tele camera
to remain forced on stage and
show being held on the stage and
onto the questie. Bataban, who was
supposed to speak over television
from his table, bataban, who was
supposed to speak over television
from his table, bataban, who was
supposed to speak over television
from his table, bataban, who was
supposed to speak over television
of George Harvey, Paramount
prestbook editor, as president supsubjects sales exec. Key word
"negotiate" is worn in the form
of buttons by collarities who are
gotific renewal of union contracts
without preliminary afficiavits under the Tatl-Hartley act.

H'wood Group

company from taxes, will build roads, install water supply and electrical power to encourage new

Variety Club, was instantly killed the night of Oct 8 when can be used to be

TED LEWIS (4) Jazz Band Offering 12 Min.: Two

(From 'Variety' New Acts, Aug. 27, 1919)

12 Min.: Two Police.

Ted Lewis and his journ's have been holding forth in sebarati for some films, also in the "Greenwich Village Fellia." Lewis, as a jets steple does not disopolate and as a headilising feature senses mins. Lewis is industrial at the jets a guality he lewes southing to be desired. Lewis are an extraction will meet with an equally flavorable opinion anywhere and sterrywhere. Opening with "Line Jean," spacemoleculy followed on his citypies on either the mental of the flavorable of the property of many flavorable opinion and demand jour band beat falm, he designated the carrestite and framehouts as and may for the propers of incarring two or three gags. One had been burded about the date of the jolding the state of the jolding the propers of the propers of incarring two or three gags. One had been burded about the date the joint of the propers of incarring two or three gags. One had been burded about the date that the propers of the pro





his ORCHESTRA and COMPANY of ARTISTS

Currently at

LOU WALTERS'

NEW YORK

"GERALDINE DUBOIS, beautiful Ted Lewis singing and dancing fix-ture, again shines."

Daily Mirror



"THREE REED SISTERS are tune-Daily Mirror



"PAUL WHITE AND ELROY PEASE, Lewis' sepian proteges, with him for years, have graduated into marvelous entertainers on their

Daily Mirror



Ted Lewis Show Transcribed CHARTOC-COLMAN **PRODUCTIONS** 360 No. Michigan Ave. Chicago, Ill.

Exclusively Featured on COLUMBIA AND DECCA

BOOKED BY M.C.A. 745 Fifth Avenue New York City, N. Y.

Pictures-Recordings WILLIAM MORRIS AGENCY Beyerly Hills New York

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VOL. 172 No. 7

NEW YORK, WEDNESDAY, OCTOBER 20, 1948

PRICE 25 CENTS

Final Consolidation of Performer Unions All Set to Go Pronto

Unitions All
Setup for the merger of the
various actor unitions in the east
has been largely worked out and
matter of only a few weeks. The
proposed setup must first be actered by a few weeks. The
proposed setup must first be accepted by the councils and boards
approved by the memberships. The
regarding in the second of the control of the
proved by the memberships. The
span, Choices Bequity, American
American Guild of Musical Artista
The new setup will involve
a single 'organization, with one menibody to determine matters of
policy and subordinate councils to
cardis. There will be a common
joint executive-employee staff, with
an unpaid president and a paid
ont executive-exerciary. All present
of the new organization hasn't been
determined, but it will include the
word "Equity."
At the start. Equity and AFRA
(Continued on page 55).

GOP's \$150,000 **Election Eve** 4-Web Show

What slapse up as probably the cistliest one-time shot in election campaigning via radio is being blueprinted by the Republicans, on behalf of the Thomas E. Dewy candidacy. It involves GOZ takeman the statement of the statement

Plan of the Republicians, via BBBAG Agency, is to stage a full-hour show, winding up with Dewey's campign finale.
For CIS, it means prempting a full-round from the Republic of the North Comment of the Republic of the North Comment of the Republic of the North Comment of the Republic of the Republic of the North Comment of the Portable Video Sets New portable television receiver, asid to be able to operate on the United Order of the Portable Video Sets New portable television receiver, asid to be able to operate on the United Order of the North Comment of the North Comme

Opera's 2 Negro Stars

Uptra 5 L Negfo Mars
For probably the first time in the
history of opera in New York, two
Negroes will sing the leads in
grand opera with an otherwise cast
of whites. Duo are Camilla Willlams and Lawrence Winters, appearing as Aida and Amner's respectively in the N. Y. City Opera
Co's production of "Aida" at City
Center Oct. 28.
Winters appeared in a featured

Winters appeared in a featured role in the Broadway musical, "Call Me Mister," two years ago. Both he and Miss Williams will be singing their "Alda" roles for the first time.

Burt Lancaster's 33% Cut of His 10G Proves He Doesn't Forget Pal

Film actor Burt Lancaster isn't one to forget his vaudeville pals. Star, who is going out on a series of theatre dates at \$10,000 weekly, wired Nick Cravath, his old partner in an acro turn, to revive the act. Lancaster offered him half his selection.

Lancaster offered him half his salery.

however, wouldn't accept the deal at that figure, recognizing Lancaster's offer as a friend by gesture. Cravath insisted on a lower take and contracts were somethird of Lancaster's salary.

Lancaster will consequently head a four-people turn which will include two singers. Cravath will clude the singers. Cravath will the act and go into some hand-balancing with the sar.

Tieg'll' play the Oriental, Chimago, Nov. 15, follow with the act and go into some hand-balancing with the star.

Tieg'll' play the Oriental, Chimago, Nov. 15, follow with the act and go into some hand-balancing with the star.

Tieg'll play the Oriental, Chimago, Nov. 15, follow with the gay with the capitol, N. Y., Dec. 23.

TOSCY'S \$96,000 AS NBC SYMPH MAESTRO

MCA, CBS INTO FIGHT PROMOTION

Telvision new loos how man the cately still the cately st

Crosby Groans Under Strain Of Wide Interests

Hollywood, Oct. 19.
To those close to Bing Croshy, his care close to Bing Croshy, his care construction of the physical anguish of carrying such a load of interests extraneous to picture-making, broadcasting and recording. Whichever way you turn these "Continued on page 55)

Olivier's Leg Op

Sydney, Oct. 12. Sir Laurence Olivier goes into a ospital in New Zealand next week hospital in New Zeatane. for leg operation. Will return to England via boat to recuperate.

British 'Boycott' on Ben Hecht Pix May Prove a Boomerang in the U.S.

'Ain't Heard Nuthin' Yet'

Am I neard Nuthin Yel'.

Reverting to the rouge the following the follow

Kaye Leading Largest U. S. Star Turnout Ever For Royal Performance

For Koyal Performance
London, Oct. 19.
Biggest turnout ever of American stars will be the highlight of
this year's Royal Command Variton Stars will be the highlight of
this year's Royal Command Variton William of the Stars of the Stars
ton Live William of the Stars
ton Live William of the Stars
ton Live William of the Stars
ton Star to be brought over specially for this one-night royal stand,
and are the berought over specially for this one-night royal stand,
and the stars will be stars
to a star who set up an unbeatable
to a star

The British storm of resemment which has knoken over writer Ben Hecht may have the opposite at the content of t

Dewey's Short Shades Truman On Personality

record, and has been the yardsick by which all other visiting artists have been measured.

With less than two weeks to go fore Election Day, the film hiogs of the Wordshall of



The Perfect Program For TELEVISION

utiful to See as to Hear Under the Direction of Phil Spitalny Phone CO 5-1393

A. L. Mayer Will Fight Showing 'Twist' In U. S. Occupation Zone of Germany

J. Arthur Rank's "Oliver Twist." which stirred a U. S. tempest by its controversial portrayal of the controversial portrayal of the heading for trouble in the American-occupied zone of Germany. U. S. Army authorities have okayed in what is generally considered as a curtain-raiser to a battle among civilian and army officials charged with the duty of determining the control of th

with the duly of determining the themes of pix destined for German themes of pix destined for German Chayling of the pix has a suited plenty of eyebrow-tasing among filmites since the Fagint and the suited for the pix description of a Jew. While the British pic does not delineate Fagin as such, his garb, facial appearance and prolonging the Naz appearance and prolonging the Streicher concept. Fillip to the dispute was added this week by Arthur L. Mayer, newly-appointed chief of the film the U. S. Army. Mayer, who arranged for a special screening of the film in the U. S. vesterday (Thes.) before frying to Berlin to durprise that the film was given a clean bill of health.

New film chief said he "hoped" chief of the health of the film was given a clean bill of health.

New film chief said he "hoped" could be appeared to the pix description and ban the pic, He left no doubt that he will fight the ruling as his first official act. Since it is one of his duties to pass on all over the pix of the pix of

earry weight.
Automatic Interchange
Entry of "Twist" into German
theatres in the American sector is sneatres in the American sector is automatic under an Anglo-Ameri-an agreement that all films play-ing one zone are eligible for play-ing in the other. "Twist," there-fore, didn't require sneather." ing in the other. "Twist," therefore, didn't require specific U.S. approval. However, in response to protests made after the disclosure that Rank intended booking the pic in the Yank zone, U.S. Army brass reiterated their approval.

proval.

The stand taken by Army of-ficers is that the film authentically follows an English classic from which it does not deviate. Protests which it does not deviate. Protests in the U. S. over the Fagin charac-terization has caused Eagle Lion, Yank distrib of the film, to shelve it after announcing a proposed re-leasing schedule.

COWAN'S PITCH FOR HILDEGARDE BIOPIC

HILDESARUE BIUTT.

Hillywood, Oct. 19.

Lester Cowan is pitching to make a biopic of Hillegarde on an arrangement similar to his percentrows to the process of the proces

RKO Preps Commie Pic After Licking Script Snarl

After Lickning Script Midt?

RKO has unscrambled its script broubles on "I Married a Communist" and will start shooting in ducing and John Cromwell directing.

Meanwhile Columbia has called off its scheduled "Portrait of an American Communist" and John American Communist and John short of the American Communist and John short of an American Communist and John short of an American Communist and John short of an American Communist.

Lansburys' Reunion

Moyna Maegill Lansbury arrived New York via Pan American in New York via Fun American Airways last week and immediate cious Sunday with them. Airways last week and immediate and the summer of the Bal de Petit Lits Terent beard, dangliers Angela's birthday Command Performance Ort. 16—the Metro starlet. She'll also visit her twins sons. Edgar and Bruce with the first hig social event of the wins sons. Edgar and Bruce with the first hig social event of the size starlet. She'll also visit her twins sons. Edgar and Bruce with the first hig social event of the size with some starlet and Bowil head the stage stars. Peter Ustlave is producing in Italy, is expected to return to Europe sometime in December for final scenes on the Bim.

Violinsky Sez

Solly Violinsky, with a tall memory for the two-a-day, bet on a horse that he was sure must have been in vaudeville—he was in next-to-closing all the way round the track.

IRVING BERLIN TO DO LEGIT MUSICAL FIRST

Irving Berlin returned to New York from the Coast this week with no definite commitments made with either Paramount or Metro for another film. He plans to do a Broadway musical before turning his attentions again to Hollywood.

Meloywood.

Metro wants the songwriter in on another film such as "Easier Parade." for which he composed or with the composed of the composed film titled "White Christmas" but Bing Crosby is tied up with several other films for at least a year, so that Berlin will concentrate meanwhite on Broadway.

on Broadway.

Berlin's collaboration with Norman Krasna on "Angel on My Shoulder" now seems remote. The Robert E. Sherwood book musical will be further discussed this week.

Paris Runaround By Borrah Minevitch

Paris, Oct. 15. Ray Ventura, orch leader and music pub, can't even get a nibble on an Angle-American plugit's all roombas and saambas.

Chevalier glamorizing his 60th

anniversary with capacity biz at Theatre Champs Elysees (scale 25c. to \$1.35). His new ditty about the trigger-man the mob keeps so busy at killing that he hasn't time

for his woman—a gem!

Herb Golden (VARIETY mugg) and wife Columbusing Europe for the first time.

Att. U. S. standard acts: If you wanns sight-see net—play France, Haly and Spain. If you wanns make with the Yankee dollar—it's England, Switzerland, Portugal and Scandinavia.

and Scandinavia.

Alphonse & Gaston: Burgess
Meredith and Franchot Tone bow
to each other before alternating
the direction of "Tour-Eiffel."

Saul Bornstein (Bourne, Inc.)
here peddling his catalog.

Tonjour Brittanica: Noel Coward (in tuxedo) in a down-to-earth Left Bank bistro.

Att. Tommy Dorsey: You'd be amazed how the focal bands de-cipher your ace arrangements note for note via your disks.

for note via your disks.

Bookings on the fly: The M. Harmonica Rascais finish the London Palladium the 16th, fly to N. Y. the 17th for the Texaco TV the 19th, then fly the 20th to Las Vegas for the Last Frontier the 22d.

The Russians must have loosed a spendthrift germ. — everybody, seems to have "What's-the-use-itis."

Jane Morgan back from U. S. to her job as Bernard Hilda's thrush, and glad to get it!

All major studios on strike.

Relativity: Funny to sit around
till 10 p.m. for the final baseball
score — (we're five hours later

And limp it!—If you wanna shoot pictures on Sunday you not only have to sell QUIET before yelling camera—but also NO CRY. ING and NO BARKING, PLEASE—the crew bring their wives, kids and dogs on the set to roup precious Sunday with them.



329th Week !

KEN MURRAY'S "BLACKOUTS OF 1948" El Capitan Theatre, Hollywood, Cal.

"BILL AND COO"

Ken Murray's

Academy Award Film

Mailer and Shaw Bestsellers Vamp Til Ready for Pix

While the two top-selling was novels-Norman Mailer's "The Naked and the Dead" and Irwin Shaw's "The Young Llons" - remain untapped by the majors as film material, companies are still showing interest in less expensive literature on the recent war. Twentieth-Fox, this week, for instance, purchased Agnes Newton Keith's Three Came Back" at a reported price of \$38,000

Miss Keith's book relates the postwar readjustment problems of three prisoners-of-war in a Bornec concentration camp. It supplements a growing list of forthcoming productions on World War II, which includes Metro's "Battleground" and Warner Bros.' "Task Force."

and Warner Hoo. "Take Sgoom and warner Hoo." Take Sgoom and the There has been plenty of film interest in Mailer's epic of a Pacific Hoo, which was been plenty of the property of the propert

FRENCH TOO GET THAT AMERICAN IDEA (\$) Paris. Oct. 19.

Paris, Oct. 19.

In a move to capture dollars, local filimmakers are multing a stepped-up invasion of the international market by attempting to sign American and British stars. Added marquee strength, it's felt, would make more dollar revenue surefire.

Published. Only Norla Call to abbit in the capture of the capture o

make more dollar revenue surfefire. Publisher, Jouis Nagel is stalking Paulette Goddorg with a view to displaying, her in a fortheoming production. Another deal in the wind is that of Julien Duvivler, who wants to film, "First Legion," will American top names, Latter producer recently made a South Sea pir for Sir Alexander Korda.

Rossellini's Latest

Rossellini's Latest
U.. S. film "rights to Roberto
Rossellini's littest Hullan-language
film. The Miracle,' have here acc
film. The Control
film. The Control
film. The Miracle
film. Which week from a trip
film. Which week
film. Which
film. Which
film. Which
film. The Control
film. The Co

This Week's Football

By MARTY GLICKMANrts Director of WMGM, N. Y.

COLLEGE

POINTS SELECTION Army-Cornell The Xarmy Army 13
The Kaydets forward wall will hold the fleet Red backs, Vanderbill-Xale Vanderbill Vanderb . Brown too much power.

Connecticut-Brown
Traditional rivalry but Brown has too muci Colgate-Holy Cross
The Crusaders' T-formation too good.
Columbia
Columbia The Crusaders T-formation too good.

Princeton-Columbia
The Lion lost a heartbreaker against Penn.

Dartmouth Harvard is a year away.

Fordham-Georgetown (Fr. nite) ... Georgetown

Georgetown is big league football. Navy-Penn Penn 26
Can't help teeling sorry for outmanned Navy.
Michigan Siate-Penn Siate Michigan State Penn Siate Michigan State Penn Siate save both Notre Dame and Michigan Indiana-Pittsburghs.
Indiana-Pittsburghs.
Indiana-Pittsburgh getting better.
6

SOUTH

Alabama-Mississippi State State State Both clubs disappointing. Tulane 14
Auburn Henry Frinka bulleling football empire at New Orleans. Texas A&M-Baylor Baylor Aggies going back; Bears continue to climb.
Florida-Georgia Tech Coaching at Florida, going to be heard from Andy Gustafason, coaching at Florida, going to be heard from

Boston Aures
Team-Rice
Team-Rice
Just a hunch!
Santa Clare-Sau (atte)
Doak Walker and Co. still the Southwestern Conference
hamolon. Oklahoma
Awalls in the cour

The Sooners have one of the best forward walls in the country

MIDWEST

Purdue-Illinois Purdue 12 Illinois Boilermakers moving again. Bollermakers moving again.
Notre Dame Jowa ... Notre Dame Jowa in Missouri ... Missouri ... Missouri, after an upset loss to Ohio State, is moving fast.
Nebraska having a bad year.
Ventroet-Marquette ... Kentucky Nebraska having a nau year.

Nebraska having a nau year.

The Wildcats good enough for Marquette.
Michigan-Minnessta
Michigan-Minnessta
Michigan may have a leidown after great Northwestern will save a free great to the same of the sam 13 Syracuse, Wisconsin-Ohio State

rvisconsin-Ohlo State Ohio State Wisconsin the palsy of the Big Nine.
Temple-Oklahoma A&M Okla A&M
Not much for Aggies. FAR WEST California-Washington The Golden Bears are the hopes of the Coast.

Washington State Overgon State State Coast.

Washington State Overgon State State Coast Conference the northern division title in the Pacific Coast Conference the northern division title in the Pacific Coast Conference that Coast Conference that Coast Conference State Coast Conference State Coast Conference Coast Conference State Coast Conference Coast Conference Coast Conference Coast Conference Coast UCLA disappointing span USC ...
USC ...
This one used to be the big one of the year; both clubs have fallen.

PROFESSIONAL NATIONAL LEAGUE 18 Pritsburgh-NY Giants Glants

Sosion-Cupell Cardinals.

The Cardinals have the best running backs in the league
Chicago Bears-Philadelphia Eagles
Best Rame of the season
Los Angeles Detroit Los Angeles Hams and Waterfield too much for rookle Lions.
Washington-dreen Bay Packers
Is Sammy Baugh getting old? 14 ALL-AMERICA CONFERENCE Brooklyn-Chleago

Brooklyn-Chicago Brooklyn

Brooklyn building

Baltimore-San Francisco Frisco

The 49'ers the class of the league.

Buffale-Lea Angelee

The 49 ers the class of the league.

Buffalo-Los Angeles Dons The Dons have Glenn Dobs, sill; the best all around back in the Act of the Act of

SEASON'S RECORD Wen, 131; Lost, 47; Tied, 4; Pct., .736. 'Ties don't count.)

* College games are played Saturday unless otherwise stated; pros play Sunday unless otherwise stated. Point margin represents selector's choice, not the official gambling odds.

GROSS OFF 10%, NET DOWN 35%

Name Will Hays Special Arbiter In Split-Up of \$9,752,820 French Coin

Splitt-Up of 39,

The film companies, only resently straightened out in a tangle over division of British pic resentes, are now disputing allocated the straight of the straig

centiere \$3.702.820 or about \$\$10,000. Situation is further complicated by the fact that the Prendict of the fact that the fac

dent of the Spiritualists National Union, wrote the censors: "I an amazed that such a malicious and (Continued on page 20)".

TV and Radio Giveaways

Blamed for Lagging B.O.

Picture theatre business in several of the key cities is lagging and morals of the public, especially on the youth of the nation. They are public figures, just as much as 15-26% behind this time. See that the second of the second of

cause overhead is so flight. In follywood, Oct. 19. In follows of the follow

Mexico's 10.000-Seater

Mexico 1 Uy, UU-Sealer What is claimed to be the world's biggest claimed to be the world's biggest claimed. The being readied consistency of the being readied car and Samuel Granat, local cinema chain operators.

They already own and operate Mexico's biggest claimen, the Cine Coloso here, a 6,500-sealer a, 6,500-seal

Allied Sounds Off (Plenty) On Film Morals

FOR 7 COS. IN '48

Gross revenues for the seven top companies call majors except United Activists will hit a total of the companies call majors except United Activists will hit a total of United Activists will hit a total of United Companies of the Companies of t

markets. WB and Col.
Company-by-company breakdown
of one current yearof the the current yearholders or in accountings filed with
the Securities & Exchange Commission play up the decline in grosses.
With nine months of its fiscal yearblass garnered \$132.48 area Brost
and \$23.078,000 in '47. WB's dipamounts to 10%. Its net so far is
\$13.021.000, compared to \$19.
\$13.020 in '147, or a decline of
Columbia's gross has held up
well. For the last quarter of its
(Continued on page 15)

(Continued on page 15)

Par Reinstates Milland. Teamed With Hutton

Hollywood, Oct. 19.

Hollywood, Oct. 19.

Ray Milland, under suspension at Paramount since Aug. 9, has gone back on the Par payroll and will costar with Betty Hutton in The Broadway Story. Their first with Robert Fellows producing and John Farrow directing.

Milland drew suspension for nix-grey Cesar Borgia Toole in "Mask For Lincretist" opposite Pauletic Goddard, John Lund got role.

SEE \$860,000,000 Tom Clark Would Limit Majors' Theatres to 65 Showcases As Price of Govt.'s Decree Peace

Katz's Expansion

ARIZ S. EXPAISION

MIGHWOOD, Oct. 19.

Sam Katz, former executive promeer for Metro, is looking to expand his theatre interests beyond
the U. S. borders. Katz, who is
currently on a trip through South
unmber of Latin theatres with the
idea of buying a controlling interest in some of them.

Katz controls a circuit of midwest houses and was formerly of
the Bullsher & Kutt. On the Concomp before he joined Metro.

Export Ass'n OKs Johnston's Russ

Washington, Oct. 19.
Motion Picture Export Assn.'s board of governors has unanimously approved the sale of American films in blocks to Russia and Yugoslavia under a deal made by Argoslavia under a deal made by closed here today (Tues.) at a press interview. Stamp of approval was given last night. (Mog.) at a big New York meeting where Johnston reported to company heads on the Europe.

results of his swing through Europe.

Another important development, Another important development, Another important development, Another important development in the Indian government to unblock frozen pix libra. While in Hally the MEA topper, who also heads the Moton an agreement in principle after discussions with government officials cabinet rank. The Italian and cussed by the MFEA board in another meeting with Johnston planned within the next few days, another meeting with Johnston planned within the next few days. In the form of dollars turned over in the form of dollars turned on page 13)

And Yugo Deals

National Boxoffice Survey First Cold Weather Ups Trade-'Belinda,' 'Number,' 'River,' 'Julia,' 'Peggy,' 'Carmen' Lead Field

rist Cold Weather Ups Irade—Belinda, 'Number,' and the number of the street of the str

Clark, who has the last say in the Government monopoly sult against Government monopoly sult against the major film companies, is offering to settle the 10-year old case if the high companies will restrict themselves to one showcass that the piece in any city or town the settle settle and city or town the settle settle and city or town the settle s

first-run houses each.

The Government's estlement offer has been relayed to Paramount, 20th-Pox, Warner Bros, and Metro, the four companies actively carrying on peace negotations, IKKO, the only other procategories of the companies of the companies of the control of th

take over the chain.

General adoption of the showcase theory of operation by film
producers and distributors in the
producers and distributors. To date it
as indicated it will continue
pressing a denand for complete
companies agree to the principle.
Clark has not devlated from the
point in several months of negocitations.

3 Major Grounings

The Grounwest's settlement

3 Major Groupings
The Government's settlement's
proposal falls into three Important
groupings. The 1,260 partnershipowned theatres would be liquidated
within several years' time by the
four majors either through sale
to the partners themselves or to
the partners themselves or to
the partners. In those situations we have been a selected to the
though the selected the selected the
though the selected the selected the
Continued on nage 201.

(Continued on page 20)

Sid Silverman, President
154 West 46th St., New York 19, N.
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5211 Fuces Street
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Rille

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Inside Television
International Legitimate Literati Music . Obituaries Orchestras Pictures | Radio | 22 | Radio Reviews | 24 | Records | 36 | Frank Scully | 53

(Published in Hollywood by Daily Variety, Ltd.) \$15 a Year-\$20 Foreign

Reissues Market Up; 2 Strong **Oldies Better Than Some New Pix**

Nearly twice as many reissues are being used today in key city firstrun theatres as a year ago. In smaller cities and in big chain neighborhood houses the reissues run three to four times over last

year.

This expansion of olde pix is explained in one way by exhibitors and in another by distributors, and in another by distributors, year to turn in a profitable operation with the least outlay for film rental. Exhibs say that reissues are direct result of the Libitor of the yound return the would rather have a strong old film or a twin bill of reissues than some of the new product they have been gettings and the product they have been gettings after hand.

than some of the new product iney have been settlines of the characteristics of the charact

ane austribution company has only the print costs plus small distribution outlay to pay on these repetition outlay to pay on these repetitions of the print costs plus small distribution outlay to pay on the print outland the print of the print outland to print outland the print outland to print

Republic to Maintain

'Red Shoes' Fancy Preem

neu Juoes Fancy Preem

Washington, Oct. 19.
Eagle Lion Aikonder of Reed
State Li

Morros' Europe Film and Video Prod. Schedule

Back from a sixmonth stay in Europe, Boris Morros declared New York, Monday (18), that in the future he'll split his time between television and pictures. Of the latter he's winding up one in France now and will gun three more on the Continent next year. For video the independent producer has formed Worldwide Tele vision, Inc., which is starting off with a shooting schedule of 120 subjects.

In addition to his European film making plans, Morros will soon leave for the Coast to confer with William Le Baron, with whom he's in Federal Films, re garding an early shooting of "Babes in Toyland." This yarn has been in the planning stage for a long time. But Morros feels that general releasing conditions are improving, hence his interest in getting it underway.

setting if underway.
While abroad Morros made
"Tales of Five Cities" which he,
says is somewhat similar to the
"Tales of Manhattan" he made for
CUth-Fox in 1942 in association
Outh-Fox in 1942 in association
Liewellyn handling the story as
well as the screeplay, "Five
Cities" is localed in Berlin, Budapeet, Rome, Paris: and London.
Although the picture is a semi-docunentary to "show what's soing on
in Burope," lits theme is basically
in Burope," lits theme is basically
message.

French Production

Freich Production
Touching on the advantages of
production in France, Morree said
that nothing is to be gained by
shooting a film there merely to
consume blocked france. Ilowever,
ground then it's a practical move
to less the yard in jis natural setting for thisly a producer adds an
authentic amorphiere to fils picture
authentic amorphiere to fils picture
a lifetilywood set:
I follywood set:
In line with this hweatheati. Morris

Republic to Maintain

Prod. Schedule-Yates

Encouraged by prospects of inreased business in the coming have been reased by a street of the case on production soft regional sales conposed to the case of the possitively ministained.

On hand for the conferences which were branch managers from some the Jinnuy Grainger 10th Anniversary Drive. The sales chief felt the greatest number of playdates and the production of the sales of reports are branched to the basis of reports are branched to the production of the case will be computed from the production

Gable's Next for M-G

Hollywood, Oct. 19.
Clark Gable's next picture at
Metro will be "Any Number Can
Play," recently purchased from
20th-Fox for \$58,000. Arthur Freed will produce. Richard Brooks, formerly with Warners will do the screenplay.

Aussie Censor Gives Nix To 'Dillinger': Hands OK After 8 Years to 'Susan'

After 8 Years to Susan Sudan; One Sudan; One

Drive-Ins Want to Bid for Top Product: Chi House Sues Majors

Par Shooting 7

Par Shooting /
Hollywood, Oct. 19.
Paramount will have seven films
booting within three weeks, including three starters and four
Starters are the Bob Hope starter, "Easy Does It," Bing Crosby's
Top of The Morning," formerly
and Betty Hutton's "The Broadway
Story," Holdwors are "A Mask
for Lucretia," "El Paso, "Samon
and Dellinal" and "Bitter Victory."

mestic Payon.

Inly Possible Via

Extended Dates

Ambier film distributor, estating and the properties of the feature of the f

The long-predicted battle over better runs for drive-ins is rapidly better rum for drive-in is rapidly coming to a head in Chi where the open-air flidecties are now demanding the right-to bid for product against conventional first-run suburban theatres. Number of darks-ins which belt the city have presented demands to distrib, for promotion from subsequent run to the conventional fluid of the larger blanch of the larger blanch in this bracket have already won suburban first-run playdates making the distribe' tactical stance weeker.

omestic Payoffs

nly Possible Via

Extended Dates

331 FEATURES DUE IN 1948-4

		Westerns	Reissues	British	Total
Columbia	35	15	W	70.7	50
Eagle Lion	28	12	7	5	52
Metro	27	100	4	3	31
Monogram	. 32	16		1. 1100	48
Paramount	23	1	1	1 /	25
Republic	27	20	1.5	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	47
RKO	28	7	3	5.1	39
20th-Fox	34		12	4	50
United Artists	24	6	A 197		30
Universal	27	2 2		9	36
Warners		1000	10	1000	32
Training of the state of the st				10 10	

Johnston Spokesmen Deride Talk MPAA Lacks U. S. Global Backing

In brushing off what the Eric Johnston office here suspects as partnents of the variety of the president of the Warden of the Warden of the Warden of the Warden of the Motion Picture Assumers, so the warden of the Botton Picture Assumers of the Motion Picture Assumers of the Warden of the Motion Picture Assumers of the Warden of the War

The MPAA avers that it has analyzed the picture business into three broad categories; (1) Structural; (2) financial; (3) technological.

tural: (2) financia; (3) technological:
Structure of the control o

(Continued on page 15)

SCHARY EAST NOV. 15 FOR M-G H.O. MEETING

FOR M-G H.O. MEETING
Metro production shelf Down
Scharp production shelf Down
Scharp production shelf Down
ments on his proposed trip to the
homeofice, is now scheduled to
stiff New York about the middle
stiff New York about the middle
of the Studios at the same time,
will stay over a few days after
to the studios at the same time,
will stay over a few days after
Scharp arrives in order to sit in or
Scharp arrives in order to sit in or
Schary arrives yation publicity dizector Howard Strickling, meancompanied by studio publicity dizector Howard Strickling, meanschape with the weekend after 10 days of confabs with various ho. officials.
Moskowitz limed up production
Moskowitz limed up production
Moskowitz limed up production
Moskowitz limed up production
to the studies of the studies of the studies
on selection of scripts as the best
on selection of scripts as the best
of atminimum.
Schary's proposed visit is in line will stay over a few days after schemarks who is plannar a trip to the studios at the dams a trip will stay over a few days after schemarks with various b.o. officials with various b.o. officials schemarks with various b.o. officials sc

Peutsch.

Rodgers, while on the Coast, will look over the new M-G pictures which have been completed and

(Continued on page 15)

Hat Request in Reverse

Main Request in Reverse
Minneapolis, Oct. 19.
Theatre manager near here
solved the problem of getting
his femme patrons to remove
the old admonition. Instead of
using the us u al "Please remove your hast" frailers, his
new sign read: "Elderly Ladies
Need Not Go To the Trouble
of Removing Their Hats."

I broughl regults.

Multiplicity Of Pix Sales Drives Riles Exhibitors

Number of film sales drives cur-rently being pushed by major dis-tributors has indie exhibitors introughout the country alarmed. General feeling among the indies is that the only purpose of the drives is to build the ego of those in whose honor they are held and to hit the exhibs over the head for the country of the country of the rate the brease. Universal currently is conduct-ing a drive to honor sales veepee

Universal currently is conducting a drive to honor sales veepee William A. Scully and 20th-Fox is in the middle of its Spyros Skouras drive, honoring the company rexy's 35th year in the business. Republic has a drive in honor of a sales veepee James R. Grainger and statement of the company of the company

Jack Warner's 1,500 WB Shares to UJA

cated. Metropolis is asking \$2,000,000. claiming leave was obtained fraudulently.

LAST YEAR'S 306

Exhibs won't be harried with nat old product shortage bugaboon the '48-'49 season. A survey lows that Hollywood's 11 largest

im the '46-'49 season. A survey shows that Hollwood's 'I largest film companies are contemplating at the same properties of the same production of the same producing the same product no longer has lond to the same producing the same producin

tween 30 and 36 features.

RKO has no definite slate announced. However, it was emphasized at a sales conclave earlier in the year that some 23 screenplays were in preparation and coupled with a Justy backlog of 17 pix, it's safe to assume that the company's releases for the '48-'49 selling season might easily eclipse, the 28 features in the preceding 12 months.

months.

A probable goal of 32 features was announced by 20th-Fox for this season at last month's national sales convention in Hollywood.

(Continued on page 20)

Anglo-U. S. Film **Council to Meet** In N. Y. Early '49

London, Oct. 19.

The Anglo-American Film Council will convene in New York early near year under an agreement plant has since visited the council will convene in New York early near year under an agreement plant has since visited the prexy, and J. Arthur Rank, top British industryite, Johnston dispersion of the council, created in 1946 but never yet assembled, will be used in an attempt to better the tapidy worsening Anglo-Manerican Agreement to call the meet was made after Rank had huddled within the tapidy worsening Anglo-Manerican Agreement to call the meet was made after Rank had huddled within the term of the council and then met with Johnston. The agenda will not be set until a final date is first the council of the council and then met with Johnston. The agenda will not be set until a final date is first but there is no question that discrimination in the U.S. against Blitsh films will be treated fully.

Before taking off, Johnston character of the council and the mount of the council of the council and the mount of the council and the m

'47-'48 Season Release Totals | 11 PRODUCERS UP Govt. Submits Plans to Slice Schine **To Dozen Theatres From Current 175**

Everybody Into the Act
Announcement by the five
newsness stat week that they
intended to tack on to two of
their issues nine-minute film
bigs of President Harry Trualready having its expected
data reaction. Norman Thomas, perennial candidate for the
data reaction. Norman Thomas, perennial candidate for the
the resident of the same
to the second of the second Everybody Into the Act

UA Board to Act On Hughes' 3-Pic **And Video Deals**

United Artists prexy Grad Sears will seek final approval from the UA board at a homeoffice meeting day (Wed.) of the deal whereby Howard Hughes its to put up second money financing for a trio pix to be produced for UA in return for recovering three films for recovering three films originally turned out for that comoriginally turned out for that com-

turn for recovering three flims is constinuity turned out for that compute the constituent of the constituen

Washington, Oct. 19.
A plan to whittle down the Schine can to whittle down the Schine can can be seen to can be seen to can in the U.S.—from about 175 theatres to approximately a dozen was submitted over the weekend to the U.S. court for the weekend to the U.S. court for the weekend to the U.S. court for the work of the U.S. court for the weekend to the U.S. court for the work of the U.S. court for the Washington of the Washington of the U.S. court for the Washington of the U.S. court for the Washington of the U.S. court for the Washington of the Washington of the U.S. court for the Washington of the U.S. court fo

Thurst human and the pendent competitors.

Last May the U. S. Supreme Court found the Schme circuit in violation of the Schme circuit in violation of the Sheme circuit in the

tion of the detailed issues. In its original anti-trust action against Schine, the Justice Department's Anti-trust Division asked that Schine be cut down to about 40 or 45 theirtes. The jain of the U. S. district court, which the one of the detailed of the detailed of the detailed on the detailed of the detailed on t

inchine and more and the states. The state was a state work of its recommendation, the Justice Commenting on the severity of its recommendation, the Justice Department brief declared in part: "If the said that this provision would require divestitute of most of Schine's theatres, we think the merely measures the scope of Schine's illegal acquisitions. That scope was within the control of the defendants. The breadth of their legal acquisitions has enabled them for many years to be the country, with an increase since to be country, with an increase since 1923 of 56 closed towns. That breadth is necessarily the measure of its own unidong."

Other Recommendations

Other Recommendations Other Recommendations
In addition to the divestiture,
the Anti-Trust Division recommended the following injunctions
for the trial court:
I. Bar Schine for five years from
ilicensing more than 60% of the
features released by the majors for

(Continued on page 16)

OHIO INDIES IRED BY DOS' B.O. OUOTES

By DOS' B.O. QUOTES

*Intel at David O. Schrabek for
publicking grosses earned by his
pictures in their theatres, Indeproduction of the publicking grosses of the
predict Theatre Owners of Ohio
are demanding that all future conground the public claims that
the company will not throw grosses
open to the public.

Claims that the company will not throw grosses
open to the public.

State of the public claims that
grosses challed the public the country, which bragged about the
grosses challed the public the country, which bragged about the crosses challed up by various Selzgrosses challed up by various Selzgrosses challed up by various Selzkindiana, New Jersey, Pennaylvania,
Wisconsin, Jowa and New York.

Circup protested to Selznick in a
circular letter signed by Nell Agnew reaches an absolute low in ordinary business ethics, and shows
the conflicted that the public of the contricular letter signed by Nell Agnew reaches an absolute low in ordinary business ethics, and shows
the conflicted that the public of the contree of the public of the public of the public of the wire,
when you and your customers."

Now, according to ITOO, Selzmick has not you tryling to the wire,
when you are tryling to the wire,
of the money he can get
out of them), or his sense of-busic
of the money he can get
out of them), or his sense of-busic
if SRO work likek through with
that clause in 'all future contracts,
the index aver, they'll band together to boycott all future delse.

COL'S REGULAR DIVVY

Columbia has declared a regular quarterly dividend of \$1.06%, per share on \$4.25 cumulative pre-ferred stock. Dividend is payable Nov. 15 to stockholders of record Nov. 1.

New Court Arguments in ASCAP Suit Delay Further Any Clear-Cut Ruling

A clear solution whether exhibitors must still pay seat taxes to the American Society of Composers, the solution whether exhibitors and still pay seat taxes to the American Society of Composers, the solution of the solutio

These rights would be handed the copyright owners. It was argued sary, for the plaintiff exhibitors would be "adequately protected by an injunction" restraining the Society from demanding must be part of the plaintiff exhibitors would be "adequately protected by an injunction" restraining the Society from demanding must be provided and the supported its helief that court could not order divesture in an account of corder deveature in an account of corder deveature in an account of the Clayton and trust at the court could not order deveature in an account of the Clayton and trust at the section of the Clayton and the section of the Clayto

Because of the legal hocus-pous, exhibs remain divided on their course of conduct. Theatre Owners of America, which has told its members to put their coin in exerow until the case has been de-termed to the coin in the coin in exerow until the case has been de-termed to the coin in the coin in exerow until the case has been de-leved to the coin in t

H'wood AFL Group Steps Into Fight For Limiting. Reissues

Hollywood, Oct. 19. Hollywood AFL Film Council is

Hollywood AFL Plin Council is the latest pic group stepping into the light against indiscriminate re-sulting. Weekly meeting of coun-lessing. Weekly meeting of coun-ing upon studies to limit reissues to a small percentage of new pix released in any one year. Somewhat similar action taken by LYTSE studio cameramen last week. Somewhat similar action taken by LYTSE studio cameramen last week. Marchael and the same action of the LYTSE studio cameramen last week. Marchael and the same action of the LYTSE studio cameramen last week. Marchael and the same action of the LYTSE studio cameramen last week. Marchael and the same action of the same committee to discuss council's research ensures to those pix recognized as "masterpieces" of film art. Council charges relsauses are un-

Council charges relssues are un fair to public, create unemploy-ment in Hollywood, discourage theatre attendance and threaten the position of films as "preeminent entertainment in our country." Council asks that studios inmediately embark on a normal program of sufficent new films to supply theatres.

Hal Wallis Prepping Lancaster's Next Pic

Hollywood, Oct. 19
Next picture for Eurt Lancaster of the plan by any TOA group always of a one-film-per-year contract by several alled organizations. Title of the production is still undecided.

JOIN FILM STUDIOS AND SEE THE WORLD

Hollywood, Oct. 19. Film business is beginning to ok like a series of Cook's Tours, with producers, directors and stu-dio executives leaving for foreign

climes.

Latest to trek was Robert Lord, heading for Japan to make "Tokyo Joe." His departure closely followed that of Arthur Hornblow and Vincent. Sherman for London, George Waggner for Rome, Sam Marx for Ottawa and Leo McCarey for Vancouver.

Carey for Vancouver.

Other film-makers cu i'r e'n i'ly abroad are Eddie Mannix, Henry king, Howard Hawks, Jean Negulesco, Irving Allen, Burgess Merchith, William Rowland, Gregor Rabinovitch, Gene Markey aing Ken McEddowey. Preparing to leave in the near future are Siegel, Sam Engel and Jerry Wald.

Pennsy-N.J.-Del. UMPTO Adopts Andy Smith Plan Philadelphia, Oct. 19.

a meeting of the United Motion Picture Theatre Owners of tion Picture Theatre Owners of Pennsylvania, Southern New Jersey and Delaware, affiliated with the Theatre Owners of America, head at the Rite-Carlton here at sented, a regular motion was introduced and passed adopting conciliation along the lines of the children problems and grievanes that might come about. The plan is to be worked out with 20th Centry-Fox, and, If possible, with resented by this organization.

Step marks the first acceptance

Title of the production is still use the proof of the conclusion committee were Abe in an acrobatic act with his former Solobaty. William Hissner and circus partner, Nick Cravett, start Free Gastrock, permanent meming Nov, 10 at the Oriental theory. Mike Egnal and Meivle Parker.

Jane's 'Belle' Boy

Hollywood, Oct. 19. For the raised-eyebrow department. In "Montana Belle," Fidel-ity Pictures' indie at Republic, Jane Russell will play role of

It's in opening sequences only, however,

Film Salesmen's **Union Ratifies New Wage Scale**

Adding over \$500,000 to the an-nual labor costs of the 11 major nual labor costs of the 11 major distribs, the Colosseum of Flim Salesman ratified its recently negotiated pact with the industry over the weekend (16-17) at 15 Chiesaco convention. Terms of the two-year convention. Terms of the two-year S10 wage increase to approximately 1,000 salesman in the nation's 31 exchange areas. The wage hike is extraoctive to July 21, 1946, the date when the Colosseum was certagency by the National Labor Relations Board.

Ending a long-standing gripe in

lations Board.

Ending a long-standing gripe in the ranks, the agreehent grants a 7½c per mile expense allowance to salesmen in trust a lease and a salesmen. Hotel and meab hills are set at \$8 per day with all expense payments retroactive to Sept. 19. Vacation periods.will be given on the basis of one week for the first and two weeks for over ne year. The contract lass sets up a grievance to the property of the

and two weeks for over one year. Contract also sets up a grievance and arbitration machinery through which both companies and union clause permits either side to repen for negotiation any question relating to wages or expenses after my year. Within 10 days, the by-company elections to determine whether the salesmen want maintenance of membership provisions in the Colorseum agreements.

in the Colosseum agreements.
Pat Scolard, Paramount labor relations exec, disclosed the terms of the pact is behalf of both the industry and union negotiations industry spokesmen were Harry Buckley, United Artists; Joseph MacMahont, Fee public; Charles MacMahont, Fee public; Charles Green, Charles Williams, Statement of the Colosseum was represented by Mel Keller; chairman; N. Provencher, exec secretary, Frank Faherty, exec board carry, and David Bezano, union attorney.

N. Y. COLLARITES PLAN NEW PICKET LINES

The labor front in the New York homeoffices cooled off slightly this as two ClO whitecollarite suids queted down their picket lines against major-owned therete to sharpen their strategy in the battle for union recognition vs. battle for union recognition vs. office & Professional Employees Guid and Screen Publicists Guid seepeeds office of the professional Employees Guid and Screen Publicists Guid seepeeds office of the professional Employees drawing upon support from na-tional unions and other organiza-tions in their drive for new A. Tally in healt of the Guidguilds quieted down their picket

Smalltown, Indie Exhibs Cool to Any 'Grandiose' Public Relations Plans

Philly Amus. Off 5%

Philly Amus. 011 5%
Phillidelphia Oct. 19.
Films, theatres and nightclubs suffered a slight alump during the first nine months of this year, according to figures released by the ment-tax drop, slightly less than 5% below the 1947 figures during the same period, wasn't calculated for furrow sliw bit brows here. of the months of 1947 amounted to stage the same period this year. Phillidelphia clamps a 10% tax on endelphia clamps a 10% tax on endelphia clamps a 10% tax on enfected the period this year. Phillidelphia clamps a 10% tax on endelphia clamps a 10% tax on enfected the period this year. Phillidelphia clamps a 10% tax on enfected the period this year. Phillidelphia clamps a 10% tax on enfected the period this year. Phillidelphia clamps a 10% tax on enfected the period this year. Phillidelphia clamps a 10% tax on enfected the period this year. Phillidelphia clamps a 10% tax on enfected the period this year. Phillidelphia clamps a 10% tax on enfected the period this year. Phillidelphia clamps a 10% tax on enfected the period this year. Phillidelphia clamps a 10% tax on enfected the period this year. Phillidelphia clamps a 10% tax on enfected the period this year. Phillidelphia clamps a 10% tax on enfected the period the period that year. Phillidelphia clamps a 10% tax on enfected the period that year. Phillidelphia clamps a 10% tax on enfected the period that year. Phillidelphia clamps a 10% tax on enfected the period that year. Phillidelphia clamps a 10% tax on enfected the period that year. Phillidelphia clamps a 10% tax on enfected the period that year. Phillidelphia clamps a 10% tax on enfected the period that year. Phillidelphia clamps a 10% tax on enfected the period that year. Phillidelphia clamps a 10% tax on enfected the period that year. Phillidelphia clamps a 10% tax on enfected the period that year. Phillidelphia clamps a 10% tax on enfected the period that year. Phillidelphia clamps a 10% tax on enfected the period that year. Phillidelphia clamps a 10% tax on enfected the year. Phillidelphia clam

Murray-Siegel's Coast Vaude Click Makes Indie Film Financing Easy

One of the more lucrative by-products of Ken Murray's mara-thour Blackouts. Hollywood: All Capitan theatre, are several indic films. Current Eagle Llon release, Mickey' as well as Murray all blird pile for Republe. "Bill and Coo," were partially financed out of the earnings of the vaudeville Symptomic Personnel of the production of the Personal of the Cooperation of the production of the Personal of the Cooperation of the Personal of the Cooperation of the Cooper

Coo," were partially financed out the earnings of the vaudeville 30 me, and the control of the earnings of the vaudeville 30 me, and the earning of the vaudeville 30 me, and the earning of the earning

week. He has no distrib EL, but operates under agreement with compar Arthur Krim. with company prexy

Cinema 16's Challenge

New York.

Editor, Vasiery: "Chema 16 is a cultural non-profit membership organization membership organization documentary, scientific, educations and experimental films. Your ob-vious attempts to picture the organ-ization as one alming at the pres-entation of "sex appeal" pictures entation of "sex appeal" pictures compeditions of the pres-entation of the presentation of the pres-

colled aemonstrations by the Survey of the Communication of "sex. appeal" pictures of the Communication of the Com

Informal probling of smallioum, indic exhibs on their reaction to the \$2,000,000 public relations program for the industry proposed by the program for the industry proposed by the program for the surveys, conducted by several cures of the program. Result of the surveys, conducted by several the surveys, conducted by several flowers of America and some branches of National Allied, indicates that the program will be indicated that the program will be indicated that the program will be unless modified substantially, smalltown exhibs will not go for Smalltown exhibs will not go for surveys the surveys of the program of the program will be indicated that the program will be supported by the surveys of the program of the p

syntect, as an an-industry strain syntect, as an an-industry strain syntems of the strain of the str

it is now said.

Surveys also show that the smaller exhibe believe firmly in the smaller exhibe believe firmly in the smaller exhibe believe firmly in the smaller exhibe the smaller than the smaller exhibition of the smaller exhibition of publicizing by bis-city flacks of boats and the smaller exhibition of the smaller exhibitio control.

control.

"We have found that smalltown exhibitors are generally indifferent to an overall industry public relation of the property of the pro

erence to their particular towns."
Lukewarm attitude of town-and-hamlet exhibs who form a solid bloc in most theatre units is exthese groups with an all-industryplan. Feeling now is that the companies themselves will have to
foot the bill if they intend going
ahead with the MacNamara plan
or any other approximating it.

Supreme Ct. Refuses To Take Jurisdiction In Joan Leslie Case

Washington, Oct. 19. Supreme Court yesterday (18) refused to take jurisdiction in the contract fight between actress Joan Leslie and Warner Bros., thereby leaving the studio winner

thereby Jeaving the studio winner of the case, as found by the California supreme court. The California high court had upheld the constitutionality of the state law, which limited the rights of certain California minors—including child actors—to disavou their employment contracts on the Most groups of minors are permitted to break contracts.

Miss Lesis enter with Warners Miss Lesis estend with Warners

RANK BACKS NEW BUDGET-SLICER

TOA Via Gael Sullivan Maps Series Of Economies for Exhib-Members

With Gael Sullivan, its executive director, setting the pace. Theatre Owners of America is now swing-ing over into a multi-pronged campaign to win direct operating savings for its exhibit members. Sullivant to knock down shipping charges on films. He is also initiating a survey of fire and liability premiums with the idea of putting through a general reduction. On a more considerable of the control of the co

effort to wheedle an admissions? To A's new approach, according to the control of the control of

R. R. Young's Interest

culated to, bring about similar results.

R. R. Young's Interest
Theatre group, for one, is surveying the rate structure with the result of the surveying the rate structure with the pending and-trust sulf directed against restrictive conditions in Relative Express agreements. These supporting the surveying th

They're Off!

They re Off!

Mixing nags and tabs, a feature horse race, the Allied Theatre Owners Purse has been set by the Falt Grounds Race Track in New Orleans for tending National Allied's convention being held Nov. 29. Dec. 1.

Mrs. William' L. Alnsworth, wife of National Allied's preex, will present the trophy rece, will present the trophy of the National Allied's preex, will present the trophy and the National Allied's preex and the National Allied's preex, will present the trophy and the National Allied's preex, will present the trophy and the National Allied's preex, will present the trophy and the National Allied's preex, will be the National Allied's preex, will be the Nat

Johnston's Coast **Round-Table Set** Back to Late Nov.

Dack to Latte Hove.

The full-test Bully-wood meeting of Eng. Johnston, Motion Pitter Asin, of America's prec, company presides and studio heads originally slated to start the end of this month is being postponed unitary to the start the start the start the start the delay unexplained officially, reportedly is caused by current negotiations for settlement of the Government anti-trust suit on which company toppers are, now.

Because of the postponement in the Coast conds. Johnston, who returned to the U. S. over the weekend from his European swing, is not a series in meetings that provide the coast conditions of the coast c

the Continent.

Proposals and counter-proposals in the anti-trust action are being made under direct supervision of company. heads. These toppers an all-industry arbitration system. Since new hearings in the case start Now. 8, negotiations are being pushed energetically. In an effort low win a peace before that dead-tio win a peace before that dead-tio win a peace before that dead-tio win a peace before that dead-

line.
The big Hollywood conclave, intended to begin immediately on Johnston's return, will mull a number of top-bracket problems on production foreign biz and public relations.

CONN. INDIE'S BEEF REVIVES ARBITRATION

Reyamped arbitration system depending on voluntary participation by distribs under supervision of

for the exhibitor. From the opinions of Government officials and the control of Government o

SINKS \$4,000,000 FCC's Coy Studying Issue of TV Into IN 'FRAME' UNIT

London, Oct. 19.

A \$4,000,000 stake in Independent Frame, new production system designed to cut shooting time by 50% and slash production costs has been made by J. Arthur Rank at his Pinewood Studios, where the process is now being tried out by his latest production outfit, Aquila Films.

Aquila Films.

For the rights to the system. Rank has made an outright cash payment to Television Film Productions, the organization sponsoring Independent Frame, but the company, who is tree to exploit the company, who is tree to exploit the process anywhere, has had approaches from competing American film and television interests, and the company of the company shortly.

shortly.

Details of the process have been nade known to the Board of Trade continutes inquiring into the use of studio space, and the pronoters have advanced the view that a two-stage outfit would be capable of turning that a minimum 15 full-length returns a year.

Cost to the industry of the universal application of the Independent Frame system would be enor-(Continued on page 20)

G & S Operettas For Television

Hollywood, Oct. 19:
Robert Oakley has closed a deal with Film Operettas, Inc., for use of his California Light Opera troupe in a series of Gilbert and Sullivan classics exclusively for television.

First of the group will be "HMS Pinafore," with Walter Coimes of Film Operettas producing and Louis Weinman, his partner in the enterprise, supervising,

enterprise, supervising.
Subjects running 27 minutes will
be shot at Republic, the first too cost \$5,000. Oakley's opera cast of 10 has been rehearsed in 13 operas about there will be no further pro-duction mit! the first pleture is sold or there is a package deal for the complete sories.

UA's TV Sales System Based on Population, Sets in Circulation

Sets in Circulation
United Artists' new television
department, in a switch from the
standard methods of selling films
for video, will take into consideration both the population of the
incirculation to a trive at its costs
per station. Plan is in direct contract to that revealed last week by
NRC-IV which figures in only this
visition. Plan is in direct contract to that revealed last week by
NRC-IV which figures in only this
distribs, who take into account only
the number of sets.
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Large-Screen Cinemas; TOA's Plan

Can't We Be Friends?

Can't We Be Friends?
The Town Meeting of the
Air panel last week, both radio
and television, on the subject
of "How Will Television Affeet, the Moules", gave the
the participants was making a
subjective pitch.

If the picture business has
any concern about TV's poswood aboutone hand to the
wood aboutone the ping
tiself.

Newsreels Won't Sell Stock Shots To TV Producers

The five newsreel companies have now determined on a policy or inking any offers by indie television producers to buy stock shock from the extensive film libraries. Good in the control of the control o

have jelled. Four of the newsreels, it has been learned, are refusing to budge on proposals for stock shots. The other, Universal, will not sell, unless its subsid. United World Films, can come into the deal as a producer. UWF handles all telerights for both the newsreel and the parent company.

the parent company.

Indicating the current adamant stand of the majors is the recent refusal by 20th Fox to go for a deal and the major that the property of the property of

work.

Position taken by major company exces is that video producers, so portain at present on sheestring budgets, should not be permitted to the producers are contain for easy of the producers are contained out, to haid a second to the producers are potenflar competitional events. Since the video producers are potenflar competitional events in the producers are potenflar competitions to the producers are potenflar competitions. The producers are potenflar competitions are potentially as the producers are potentially as a producers are producers are potential competitions. The producers are potentially as a producers are producers are producers are potentially as a producers are producers are producers. The producers are producers are producers are potential producers are producers are producers are potential competitions. The producers are producers are potential competitions are producers are producers are producers are producers are producers are producers. The producers are producers. The producers are producers. The producers are producers ar

major company film material.

Refusal to sell stock sturf is considered, surefire evidence that the companies intend going into tele on a much larger scale than herefore. On this score, newsreel exces concede that their policy is currently costing them hundreds of thousands of dollars in passedum mnifts.

GEO. AUERBACH'S INDIE PROD. PLANS FOR 3 PIX

PROD. PLANS FOR 3 PIX Guergé Auerbach, former producer-write et al Meiro and Paradependent production company to make, three moderaft-budgeters, initialier will be shot from his own yarn, "St. Berny the Dip." Already Young, Louis Calhern and Marlon Prando, latter in the Broadway hit. "Streetear Named Desire." Inasmuch as Brando won't be the street of the street of

Washington, Oct. 16
Wayne Coy, chairmas of the
Federal Communications Commission, is now studying the \$64 question—can an exhibitor or group of
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teen studying the \$64 question—can an exhibitor or group of
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Fairbanks Cites High Labor Market as TV **Pix Production Stymie**

Hollywood; Oct. 19.
Hollywood film producers won't be able to compete in the production of films for television with producers working in other markets until the technicians' unions

producers working in other mas-kets until the technicians' unions for video pis. Thut's the opinion of india producer Jerry Faribanks, who turned out the series of 26 for NRC (elevation:

According to Fairbanks, the total, or NRC (elevation:

According to Fairbanks, which includes the adaption of the "Prosecution" to the deal of the adaption of the open more. If that is done, it means that is different to the open more. If that is done, it means that is fill program almost as heavy at that entailed in its live program-ing actin, which has been esti-ming acting the program of the program of the pro-tain the pro-tain t (Continued on page 18)

Ilka's Parisian Cook's Tour for Video Shorts

Ilka Chase planes to Paris, Oct. 30 to inake a series of television 30 to inake a series of television package producer. While there, she will turn out 12 briefles each concerning a famous French restaurant plus recipes, history and chefts. Will be used for telestating in the U.S.

L.A. Spotty Albeit 'Belinda' Great \$69,000, 'Red River' Smash \$70,000: 'City' Oke 57G. 'Romantic' Dim 13G

Los Angeles, Oct. 19. | with Kay Starr, Big Joe Turner, "Johnhy Belinda" and "Red obters, on stage, Okay \$14,000. River" are neck-and-neck for first-Irac week, "Northwest Stampoder run coin here this frame "Start week, "Northwest Stampoder and the start week, "Northwest Stampoder an

close in five houses, all smallseaters.

Otherwise by hive is on size of the size of the

second frame of "Loves of Carmen" is down to \$32,000 in the black of State of Stat

mce sal,000 in three locations,
Estimates for This Week
Belmont (PWC) (1,532; 60-\$1)—
Sofia' (EL) and "Miraculous
Journey" (EL) Mid \$2,000. Last
week, "Hollow Triumph" (EL) and
'Strange Mrs, Crahe' (EL) (8
days), \$2,600.
Beverly Hills Music Hall (G&S-

week, "Hallow Triumph" (EL) and "Good Scales" (Scales" (EL) (1984) (1985 verly Hills Music Hall (G&S-Cor) (834; 85-\$1) — "R e d

\$4.400. Guild (FWC) (968: 60-\$1}—
"Saxon Charm" (U) and "S. O. S.
Submarine" (SG) '2d wk-4 days).
Down to \$1,500. Last week, thin \$3,800.

\$3,800.

Hawaii (G&S-Prin-Cor) (1,106;
85-\$1)—"Red River" (UA). Huge
\$15,000. Last week, "Texas, Brook-lyn" (UA) and "Blonde Ice" (FC)

\$15,000. lyn" (UA) and "Bionoe (9 days), slim \$4,000. Hollywood (WB) 12,756; 60-\$1)— "Belinda" (WB). Big \$22,000. Last week, "Rope" (WB) (3d wk), oak

Formerly subsequent run.
Paniages (Pain) C.812; 0.0-81.—
"Loves Carmen" (Col) (2d wk) and
Variety Time" (RKO). Down to
\$14,000. Last week, warm \$22,300
but not up to hepon. 3,398; 0.0-\$1)
Paramount (PASM) (7,989; 0.0-\$1)

"Out of Storm (Rep.) Dismal \$7,
500 in 6 days. Last week, "Sorry,
Wrong Number" (Par) and "Sons
Adventure" (Rep) (3d wk), good
\$14,000.

Toronto; 'Saxon' \$12,000

Toronto, Oct. 19.

"Night Has Thousand Eyes" looks standout here this weck with sock session at Shea's. "Saxon Charm" also looms fine at Uptown. "Blanche Fury" and "Wrong Number" shape as top holdovers.

\$15,000. Last week, "Fexas, BrookOf daval-Aim 4,000 feet [2] and the form of the feet of

'NUMBER' GETS CALL IN INDPLS., \$17,000

IN INDPLS., \$17,000

Indianapolis, Oct. 19.

Film biz is spotly at deluxers here this week. Rain and color of the color of

'Belinda' Sultry \$20,000. Pitt Ace

Only thing that's making a dent in a rather dismal week is "John by Belinda," at Stanley, where the standard of the standard o

Smart Girls' Lifted To \$28,000 in Buff. by Carle

\$28,000 in Buff. by Carle
Frankie Carle Buffalo, Oct. 19,
"Smart Girls band its upping
"Smart Girls band its upping
session at Buffalo, "Walk Crooked
Mile" shapes as strongest straight.
Mile" shapes as strongest straight.
Dirty Faces" and Dr. Angel Will,
Growing at Buffalo, "Smart Girls Don't Talk" (WB)
Buffalo (Shae) (3,500; 40-70).
"Smart Girls Don't Talk" (WB)
USA SMART (UA), 314-300.
Great Lates (UA), 314-30.
Great Lates (UA), 314-30.
Hape (Shee) (2,100; 40-70).
And Wel. Down to mild \$10,000.
Last week, soil \$18,500.
All Pub (Shee) (2,100; 40-70).
And "Drive by Night' (WB) (Essue).
San Carlotte (Shae) (3,00).
Torus (Shae) (3,00

"Angels with Dirty Faces: "White and Dirty Experiments of the Control of the Cont

Estimates Are Net

Film gross estimates as reported herewith from the various key cities are net, i.e., without the 20% tax. Distributors share on net take, when playing precentage, hence the estimated figures are net income.

The parenthetic admission prices, however, as indicated, include the U. S. amusement tax.

Hub Hep: 'Number' Buzzes Big \$24,000: 'Hills' 35G, 'Velvet' 23G, Both Okay

Key City Grosses

Estimated Total Gross
This Week \$2,819.006
(Based on 23 cities, 215
theatres, chiefty first runs, incutting, Total Gross Same Week
Last Sear \$2,806.000
(Based on 21 cities, 220

'Carmen' Torrid \$32.500 in Philly

Philadelphia, Oct. 19. Philadelphia, Oct. 19.
Business continues in high gear
with the ace attractions drawing
big and the others getting a full
share of trade. "Johnny Bellada,"
in second starnza, is doing virtually
as much as in its first seven days
at Mastbaum.
Loves of Carmen." is creating
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the must solution extendent the country of the session of this session.

Estimates for This Week Addine (WB) (1,302; 50-99)—"Reabody and Mermaid' (U). Not week William (1,500; 50-99)—"Reabody and Mermaid' (U). Not week "The Search" (M-O. 306; 50-99)—"Lowed Last week. "The Search" (M-O. 306; 50-99)—"Lowed Last week. "Them of Your Last week "Them of Your Last week "Them of Your Last week, "The Search" (M-O. 306; 50-99)—"Lowed Last week, "The \$18,500 in 11 days after solid \$24,600 opener. 50-99)—"Reabol and Stranger (RKO) (2d wki. Fine \$18,500 in 11 days after solid \$24,600 opener. 50-99)—"Stranger (RKO) (2d wki. Fine \$18,500 in 11 days after solid \$24,600 opener. 50-99)—"Stranger (RKO) (2d wki. Fine \$18,500 in 11 days after solid \$24,600 opener. 50-99)—"Stranger (RKO) (2d wki. Still good at \$14,000. Week, line \$17,000, opener. 50-99)—"Stranger (RKO) (2d wki.) Still good at \$14,000. Stall week, farmy \$18,000 opener. 50-99)—"Stall week, farmy \$18,000 opener. 50-99)—"Stall week, farmy \$18,000. Stall week, farm

\$11,000

Keith's (Goldman) (1,300; 50-94)

Luck of Irish" (20th), Mild \$1,500, Last week, "Beyond Glory" (Par), Same in 5 days, Mastbaum (WB) (4,360; 50-99)

"Johnny Belinda" (WB) (2d wk). Terrific \$36,000 nearly the same as initial session.

Terrific \$36,000 nearly the same as initial session. Pix (Cummins) (500, 50-94) — 'Anna Karenina' (20th) (Ne \$6.500. Last week, 'Yenny Lamour' hande and 'King's Jester' (Indie), Stanley (WB) (2,950, 50-99) — 'Red River' (UA) (3d wk) Just keeps rolling along, with \$19,000 this stanza. Last week, great \$25,500.

Stanten (WB) (1,475, 50-99)

\$25.500.

Stanton (WB) (1.475; 50.99)

"Smart Girls Don't Talk" (WB) and

"Gallant Legion" (Rep). Weak

\$8,500. Last week, "Triple Threat"

(Col), nice \$10,000.

Mpls. Still Under Par But 'Carmen' Rousing \$15,000; 'Canon' \$9,000

\$13,000; Canon \$9,000
The Minnespoils Oct 19.
The Minnespoil Oc game, pulling 63,000, and cold was the helped power his weeks of the cold was also as the col

Beston, Oct. 19.
Biz around town appears to be picking up a little, with most houses reporting okey greater to be best of the picking of the picking of the picking own with the picking own "Hills of diome." Touch" at Memorial, two newcomers, are doing well.

Bestimates for This Week and the picking of the

p12,000 last week
Boston (RKO) (3,200; 40-80)—
"Liceeny" (I) and "The Prairie"
(SG) Sastisfactory \$20,000. Last
week, "Four Faces West" UA)
and "Bad Sisters" (U), \$18,000
in 8 days.

in 8 days.

Exeter (Indie) (1,000; 45-75)—
"Goodbye Mr. Chips" (M-G) and
"One Night of Orose" (Coll freis"One Night of Orose" (Coll freis"One Night of Orose" (Coll freis"One Night of Orose (Coll freis"Old 20 wk; 53-000.

Esquire (MP) (1,000; 52-40)—
"Macbeth" (Rep) (2d wk), Poor
reviews have hurt and is down to
"Macbeth" entrylising 35-800 first
Oreck (Coll freis) (20 wk).

week.
Fenway (MP) (1,373; 40-80)—
"Smart Girls Don't Talk" (WB)
and "Embraceable You" (WB)
Okay \$3,000. Last week, "Isn't It
Romantie?" (Par) and "Escape"
(20th) \$7,000.

(20th), \$7,000.

Memorial (RKO) (3,000; 40-80)—
"Velvet Touch" (RKO) and "Enchanted Valley" (EL). Very nice
\$23,000, and will hold. Last week,
"Good Sam" (RKO) and "Winner's
Circle" (RKO) (2d wk), neat
\$19,000.

\$19,000.
Metropolitan (MP) (4.367; 40-80)
—Sorry, Wrong Number' (Par)
and "Golden Eye" (Mono). Solid
\$24,000 after tremendous \$33,000
first.

\$24,000 after tremencous salvow of the property of the propert

'Belinda' Leads Way In St. Loo. Sockeroo 22G: 'Canon City' Loud 18G

"Canon City Louds 186.

Heavy rain is sturing nighter to near freezing the following day, is chilling the boxoffice here at most firstrums this session. "Johnny big week, at Ambassador after an okay from erix. Canon City" is doing surprisingly well at the big d

Chi Better: Jane Powell Lifts 'Luck' Socko \$65,000, 'Julia' Moderate 23G. Not Much Love for 'Mary,' Mild 14G

Cuncago, Oct. 19.

The Loop gross picture remains about as stagnant as ever this week, but a few bright apots are eausing some cheer. Oriental looks sock \$65,000 with "Luck of the Irish" plus Jane Powell Bright District of the Irish" also plus Jane, plus Jane Powell and Look of the Jane, off to slow start, doesn't look much over average \$23,000.

Sut. "Julia Misbehaves" at State-lake, off to slow start, docen't look much over average \$23,000.
"For Love of Mary" shapes mid-like of the state of Mary shapes and the state of the state shapes of the state show at Chicago heads the holdowers with fine \$51,000 law show at Chicago heads the holdowers with fine \$51,000 law show at Chicago heads the holdowers with fine \$51,000 law show at Chicago heads the holdowers with fine \$51,000 law show at Chicago heads the holdowers with fine \$51,000 law show at Chicago heads the holdowers with fine \$51,000 law show at Chicago heads the holdower round. Statement of the state of the s

2, 2, 1,000. Last week, big 21,000. Roosevel! (B&K) (1,500; 50-98.— Southern Yankee" (M-G) (2d wk). undy \$15.000. Last week, \$19,000. "Julia Mhstehaves" (M-G), Mild-h \$23,000 or near. Last week, foope" (WB) (2d wk), big \$22,000. Surf (Indie) (650; 85).—Mikado" (7) (relssue). Thy \$5,000. Last (8), \$3,000. Brothers" (Indie) (3d United Artises (20.2)

wb. 35.500.
United Artists (B&K) (1,700; 5098)—"Escape" (20th) (2d, wt)
weak \$5.000. Last week, \$10,000.
Weeds (Bassness) (1,078; 58)Fine \$12,000. Last week, \$15,000.
World (Indie) \$87; 80)—"Beauty
and Beast" (Indie) Escapional
\$5.000. Last week, "To Live in
Peace" Indie) (int wk), \$3,000.

'River' Near Record In Frisco, Huge at \$22,000; 'Carmen' Lively \$25,000

Portola parade Sunday (17), so point we declared business on Market Street, so considered business on Market Street, and there hours of marching doing for rick. Despite tilis, "Red River," Nr. at United Artists, nearly equalited the record set by "Thie Outlaw" at "Also big is, "Loves of Carmen" at Also big is, "Loves of Carmen" at Orpheam.

Orpheum.

Estimates for This Week
Golden Gate (RKO) 0,2444 60
59.— Race Street" (RKO) and "Variely Time" (RKO). Big \$19,000.
Lat week, "Bring Em Back Alive"
(RKO) (retissue) and "Design for
KKO (retissue) and "Design for
KKO ("Getton) and "Getton"
Apartment for Pergy" (20th) and
Vight Wind" (20th) (2d wk. Thin
\$10,000 in 6 days. Last week, fair
\$17,000.

| Parameter | Para

Broadway Grosses

Estimated Total Gross
This Week \$627,000
(Based on 14 theatres)
Last Year \$794,000
(Based on 18 theatres)

'Hills' High 21G. Prov.: 'Race' 17G

Providence Oct 14

Low's State preem of "Ills of Home" in combo with its 20th annilis bringing solid session and its bringing solid session and session a

'Sam' Surmounts Denver Slump, Bangup \$18,000

COLD BOOSTS OMAHA; 'RACE' SWIFT \$7.000

Omaha, Oct. 19. Sudden arrival of frigid winds and show flurries did not hurt weekend openings much, and business went up after cold wave hit. "Race Street" and "Variety Time" at Brandeis will do as well as any with solid session. "On Merry Way" looks sturdy at Or-nheum

Wrong Number" (Par), big \$12,000.
Orpheum (Tristates) (3,000; 18-65)—"On Merry Way" (UA) and "Who Killed 'Doc' Robbin" (U).
Stout \$12,500 East week: "Woman in White" (WB) plus yaudeville, ordinary \$17,000 at 20-80c. scale.

State (Goldberg) (865; 16-65)—
"Blood and Sand" (20th) and
"Slave Ship" (20th). Started Sunday (17). Last week, "The Search"
(M-G) and "Jinx Money" (Mono),
nice \$4,800.

Omaha (Tristates) (2,100; 16-65)
—"Wrong Number" (Par) (m.o.)
and "Lady at Midnight" (EL)
Smash \$10,000. Last week, "Tap
Roots" (U) (m.o.) and "Stage
Struck" (Mono), \$8,300.

'Rope' Sturdy \$16,000, Cincy

Downtown houses are taking a breather this round, the overall counter this round, the overall counter the property of the counter the counter that the counter the counter that the counter that

Estimates for This Week Albee (RKO) (3,100: 50-75) — Rope' (WB). Sturdy \$16,000. Las eek, "Bodyguard, (RKO) hypoeel vaude, headed by Jane Powel rrific \$30,000, at 60-94c scale. Capitol (RKO) (2,000; 50-75) —
"Southern Yankee" (M-G) (2d wk)
Pleasing \$9,000 after hotsy \$15,000

Grand (RKO) (1,400; 50-75) —
"Sofia" (FC). So-so \$7,000. Last
week, "Embraceable You" (WB)

Keith's (City Inv) (1.542; 50-75)

"Sorry, Wrong Number" (Par) (2d wk). Strong \$11,500 on heels of first round's \$17,000, theatre's best of year. Holds for third. of first found's \$31,000, theatres of the control o

Eves' Bright 85G on B'way Aided By Pastor, Damone; 'Peggy'-Thompson And Williams Bros. Loud 89G, 5 Days

Broadway picture business Is looking up this session, with colder weekings, and two weekings, and two with a session with colder to be a session of the collection of the coll

Also, strong is "Walk Crooked Also strong is "Walk Crooked Color over at Cri"A Song Is Born" teed off in
"A Song Is Born" teed off in
"A Song Is Born" teed off in
sock fashion yeterday ("Tues") at
Initial day. Novel advance, camnoigs atressing "Loay" for Darno
Kaye, star of him, helped get this
two old-timers, "Angels With Dirty
Faces" and "Drive By Night," is
spelling a gent \$35,000 in first
spelling a gent \$35,000 in first
page 11
Signification of the spelling and
Signification of the
Signification of the
"Julia Misbehaves" continues
"Julia Misbehaves" continues
"Yet by with \$139,000 in second
from terrific \$150,000 opener, one
of bigger essenion at the Hall
"Johnny Bellindin" with Prodey
long with
"John Signification of

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ingly well in third stanza at Strand
with 855000 or somewhat less.

Estimates for This Week
Astor (City Inv.) (1,300; 705; 504
5 yesterday (Tues) in smach style,
first day looking to hit 85,000,
which is as big as last two Kaye
a hacad, "Ruth Story" (Mono) (12th
wit), was down to 85,200 after dim
\$8,000 for previous week
abcad "Ruth Story" (Mono) (12th
wit), was down to 85,200 after dim
\$8,000 for previous week
abcad "Ruth Story" (Mono) (12th
\$8,000 for previous week
\$1,500 for previous week

success, the was solid \$25,000.
Charm* (U) (I) 6 days) was \$1,000.
Kiss Blood Off Hands* (U) due
in next but date not set for openclose (Brandt) (1,500; 69-51,501.
Globe (Brandt) (1,500; 69-51,501.
Globe (Brandt) (1,500; 69-51,501.
Tame ended tool (Model Higher)
Frame ended tool (Mod

terrific \$160,000, over hopes. First week was not far from all-time tweek was not far from all-time tweek was not far from all-time tweek. The second of the second was not far from the week. The second was not second

Seas' Lofty \$18,000, Mont.

Jeas Lotty \$10,000, mont:
Plethora of holdovers will slow total gross take this week. To prewcomer is "Bomance on High Seas," at Capitol. "Escape," at Palsa "Elimates for This Week. Leew's (C. T.) (2.85% 40-45)—"Easter Parade" (M-G) (3d. wto.) Steady \$13,000 after strong \$17.00 for ground. C. T. (2.412, 34-46)—"Tomance on High Seas" (WB), (Continued on page 18)

D. C. Looks Up; 'Shoes' Terrif \$22,000, 'Julia' Same, 'Belinda' Plenty Hot 20G

Biz looking up currently, with several surcline festures largely several surcline festures largely tering, benefit preem of "Red National from legit to fitteers, benefit preem of "Red National from legit to fitteers, benefit preem of "Red National from legit to fitteers, benefit preem of "Red National from legit to fitteers, benefit preem of the National from legit to fitteers, benefit preem of the National from legit to fitteer to the National form of the National form of the National form of the National from the National form of the National form

Capitol (Loew's) (2,434; 44-80)— "Saxon Charm" (U) plus vaude. Thin \$18,000. Last week, "Feudin', Fussin'" (U) plus vaude, \$19,000.

Columbia (Loew's) (1.263; 44-74)
—"Luxury Liner" (M-G) (2d run).
Slim \$5,000. Last week, "Innocent Affair" (UA) (2d run), \$5,500. Keith's (RKO) (1,939; 44-74)—
"Tap Roots" (U). Pleasing \$14,000.
Last week, "Rachel and Stranger"

(RKO) '2d wk', nice \$10,000 in of the control of th

Your biggest date in 48!

Century-Fox Week
November 21-27!

SPYROS P. SKOURAS

35th Anniversary Celebration SEPT. 26-DEC. 25

20 's putting Thanks in Thanksgiving for showmen coast-to-coast with.



Nation-wide opening set for first week in November!



WHEN MY BABY

World Premiere Fox, San Francisco November 3



APARTI

TECHNICOLOR It's a "full" house party everywhere!



CRY OF THE CITY

Opening grosses continue trend of 20th's real-life dramas!



UNFAITHFULLY

World Premiere Roxy, N.Y. November 10



World Premiere Rivoli, N.Y. November 4

Joan of Are

Joan of Are

No release of water Weiger-Vicer
Frame of Weiger Weiger-Vicer
Frame of Weig

Domramy, Joan's Birthplace in

Jes	ntie d'	Arc	II	agrid B	ergman
He	Older	Broth	Transcer.	Rand	Brooks
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He	nri le	Royer.	Probates;	. Nesto	Paiva

Continue Service. Neier Paris
Land de Mais "Medical Continue Service S Capi Louis de cuma Blant Sadian Jean d'Aulon La Marche Marche Par I La Capital De La C

Father Masslett Shepperd Strudwick	١.
Bishop of Avranches Taylor Holmes	١.
Earl of Warwick Alan Napler	Ŀ
Jean d'Estivet Philly Bourneuf	i.
Jean de la Fontaine Aubrey: Mather	t
Thomas de Courcelles Stephen Roberts	U
Isambard de la Pierre Herbert Rudley	Г
Nicolas de Houppeville Frank Puglia	ł.
Gulliaume Ecard William Conrad	ŀ.
Jeah BeaupereJohn Parrish	Г
Nicolas Midi	Ł
Cardinal	ı
Prison Guard Jeff Corey	1
Her Executioner Bill Kennedy	Ŀ
Inquisitor of Rouen Cecll Kellaway	Ł

Miniature Reviews

"Joan of Are" (Color) (Wanger-RKO), A smash,

Wanser-RKO). A smash.
"The Paleface" (Color)
(Songs) (Par). Funny Bob
Hope version of the stalwart
vestern hero. General for
"The "Three Munkefeers"
(Color) (M-G). Multi-star cast
in the Duma classic. Society
and the star of the star of the color of th

"Kiss The Blood Off My Hands" (U). Grim melodrama with Burt Lancaster and Joan Fontaine; good b.o.

with Burt Lancaster and Joan-Fontiane; good to October's Containe; good to October's Containe; good to Containe the Containe Colon Containe, Colon Containe, Colon Colon

ers.
"Concert Magle" (Indie).
Strong concert musical for art

Strong contert manager houses. "Foolish Husbands" (French) (Siritzky). French farce that seldom jells; very mild U. S. returns indicated.

edge that there can be no "happy" ending, although the faith and the stoicism of the Mald is such as to endow the production, and all who will view it, with a new yalue,

Figure 1 and 1 and

Chinon, Miss Bergman makes Joan a vivid albeit spiritual personality.

a vivid albeit spiritual personality. Whether captors or her allies, her supporting cast play their roles to the allit. Sone Ferrer as the the archeavy, J. Carrol Naish as her captor, the sympathetic Shepperd Strudwick as her bailift, Ward Bond, Gene Locklant, John Emery, Good, Gene Locklant, John Emery, Cecli Kellaway, and a number of other standout players in relatively bit parts, make their chores shand out.

stand out
The color by Technicolor is mag-infinent. The production is lavish
finent. The production is lavish
finent. The production is lavish
stand to the production of the

truly extraordmary in every respect.

The picture bespeaks class, size and exope all the way. It's a much accope all the way. It's a much poraneous film scene, certain or eintensifying general interest in the American motion picture in the American motion picture all the sporadic excitements that, statement was all the sporadic excitements that, statement, enumate from Taby or Britain.

Britain. Abel.

The Paleface

(COLOR-SONGS)

(COLOR-SONGS)

Paramount Hollow Col. 19

Advian, Robert Warton, Lack Sant, 10

Paramount Hollow Col. 19

Paramount Holl

Back Streets of Paris Back Streets of Paris "Pack Streets of Paris," Lopert release which opened at the Avenue. Physhosus, N. V. Oct. 15, was reviewed from the Paris of Paris, "Lower Paris of Pari

out he at e d by Francoise Rosay."
For its American run, this last production of France's acc cinema craftsman, the late facques Fayeder, has had 12 minutes sideed from its outplant added its exploitable plot and background, the pic is noteworthy for introducing Simone Signoret, a standout French looker with considerable thesping ability. She's a bet for Hollywood.

Hotlywood.

To all to assure a fast payoff on every line and situation, and was expected to the and situation, and was expected to the state of the

the sweet chain of June Alice the chain of t

NOTE TO GUS EYSSELL:

Congratulations on your 30 Years in Show Business! Again, you've picked a record-breaker!

Radio City Music Haul!

"Julia Misbehaves" sets new all-time M-G-M record for 1st week and continues misbehaving beautifully!

THEATRE

.G.M presents GREER GARSON . WALTER PIDGEON in "JULIA MISBEHAVES" . PETER LAWFORD ILIZABETH TAYLOR . CESAR ROMERO . Lucile Watson . Nigel Bruce : Mary Boland - Reginald Owen the Carlon of the Carlon

Lines around Radio City Music Hall Your public will soon know the fun and you'll know the profits of M-G-M's new audience sensation!

DOUBLE-LINE CIRCLES BLOCK

Hungarian Govt. Losing Fight To Oust U. S. Pix for Russian Film Fare

Budapest, Oct. 12.
The Hungarlan government is apparently losing its battle against Gordon, Scot Comic, Set American films.

apparents thins, and the film inmarkers than a similar than a southment of the soveral than a southment of the south a similar than a southment of the southment of the

ideological grounds.
They buight only second or third rate products in cowbey and agaster films, and then the Compared films, and then the Compared films are comparing them with "realistic," progressive "true life." hits social ideas" and the "truths of a Socialist word," Swelte Soviet Esthonism and Soviet - Lithunian and Soviet - Lithunian and Soviet - Lithunian secretal secretar secretal secretar secretal secretar secret

Motion Pricture Export Assn. products being completely lacking, products being completely lacking, be public new has hed to go and see American films imported by the state, and no matter hew bad they were copyboy and sangaster the states have drawn capacity audiences and done outstanding bluchest filmgeers, but as in Nazi times, have packed the cincle and the states of the st

Notes that the state of the sta

top b. o. drawers.

The Battle goes on, with the government still losing it, unless they make seeing Soviet plx compulsory. This land, expected also not to go to chemas in case Manerican and British films are prollibiled in the future—just an prollibiled in the future—just an prollibiled in the future—just and problibiled in the future—just and pupped regimes.

Hamburg Studio Signs First American to Role In German-English Pic

III UCFIMAP-LIBISIST IL.

The Joint Export-Import Agency has announced approval of a contract for the employment of a more approval of a contract for the employment of a more approximation of the property o

the first contract for import of services into Germany since the wartees into Germany since the wartees into Germany since the warVan Evck will work as an actor
and technical advisor until not
and technical advisor until not
production Co. of Hamburg in the
formal production Co. of Hamburg in the
tentatively titled, "Hello, Frautentatively titled, "Hello, Fraument, will play the role of U. S.
Army acquisin in the film,
the company of the play the role of U. S.
The dialog will be partly in Englist and partly in German and
the part requires an actor with a
guages. The company hopes atexport the film, as well as distribute it for German shawing.

wages. The company hopes to seport the film, mail in min, mail in the film of the film of

For Autumn U. S. Tour

For Autumn U. S. Tour

- Glasgow, Oct. 12.

- Hary Gordon, leading Sectiate,
comedian, fedom Sectiate,
20 for a brief autumn teur of clan
societies in the U. S. and Canada.
Gordon's first big concert is
stated for Stannford Conn, High
Stated for Stannford Conn, High
Comedian is due in Boston Oct.
30. He has a video date from Radio
City Nov. 9, and files to Los Angless for concert Nov. 12.
Belles for concert Nov. 12.
He plays Deat of Bround Content
Cont., Nov. 12.

- He plays Deat of House Consecutive parplaning back to Prestwick, Scotland, for his 12th consecutive parGordon, who has been a professional performer in Britain since
1908, plans a further extensive tour
of U. S. in 1949, under the William
Morras Januager.

'ANNIE' STILL TERRIF IN ITS SYDNEY STAND

Sydney, Oct. 12.
"Annie Get Your Gun" is still doing terrific biz at the Royal for eight times weckly.

Show looks definitely set for a 12 months' run here. It's already 11 months in Melbourne. Evie Hayes and Webb Tilton share the leads.

Mith the idea of acquainting the man bet. 5.

With the idea of acquainting the man will also be sought by group and the strength of the U. S. American the six is a dead of by Patrick Proces information service here is avanagh, owner of east coast supplying shorts on life in American Lian.

VARIETY Goldsmith's Brit. Chore

coldsmith's Brit. Chore
Charles Coldmith, assistant to
Leeve's internstitunal first tweeper
Morton A. Spring, is scheduled to
leave soon for London, where he'll
serve for six months as special assistant to Sam Eckman, Jr., Loeve's
managing director in England,
managing director in England,
ordinator of Metro activities in trulied Kingdom, will help ease
the work that Eckman has been
carrying since the war's end.
Seymour Mayer, now 16m salessmith's homeoffice duties during
the latter's absence.

Brit. Insemination Play

Rouses Church, Censor Groups' Special Action

The Public Morality Council and church authorities are making special reports on a new play that is due for a tryout in London later this month.

this month. "Percent of Marriage." authored by a new playwright Dan Sutherland and presented by Peter Reynolds, is on the controversial subject of artificial insemination. It will be shop-windowed at the little Torch Theatre Club.

Many church leaders have out-

Famous Players

Seeks Can. TV OK

Tamous Players

Seeks Can. TV OK

Ottawa, Oct. 19.

Tamous Players and the little Torch, Theatre Many church leaders have outspoend and the little Torch, Theatre Many church leaders have outspoend and the little Torch, Theatre Many church leaders have outspoend to the little Torch, Theatre Many church leaders have outspoend to the little Torch, Theatre Many church leaders have outspoend to the little Torch Theatre Many church leaders have outspoend to the little Torch Theatre Many church leaders have outspoend to the little Torch Theatre Many church leaders have outspoend to the little Torch Theatre Many church leaders have outspoend to the little Torch Theatre Many church leaders have on the little Torch Theatre Many church leaders have on the little Torch Theatre Many church leaders have on the little to pass tremendous barrier of public little Torch Theatre Many church leaders have on the little to pass tremendous barrier of public little the little Torch Theatre Many church leaders have on the law of the mental in the little Torch Theatre Many church leaders have on the law of the little Torch Theatre Many church leaders have on the law of the little Torch Theatre of the law in the little Torch Theatre Many church leaders have on the law of the little the little the law in the law the little Torch Theatre Many church leaders have on the law on the law of the little Torch Theatre Many church leaders have on the law in the law of the little the law in the law of the la

CROPS PIC FOR GERMANY
Acting on a request from Washington, the Army Signal Carps in
unentary film on the methods employed to estimate crops, control
callection and allocate produce in
cerman agriculturial will be edited and narrated in the U. S. and
will be shown to Congress as an
Illustration of crop estimation methods under the Manshall Plan.

Current London Shows

(Figures bion weeks of run)

"A La Carte," Savoy (18),

"A La Carte," Savoy (18),

"Anna Laesaia," Majosiy (19),

"Anna Laesaia," Majosiy (19),

"Bless the Bride," Adelphi (72),

"Bless the Bride," Adelphi (73),

"Bless the Bride," Adelphi (74),

"Bob's Your Untel," Sav. (24),

"Browning," Phoenix (6),

"Cartesisma," Palace (32),

"Chiltren Hundreds," Yaude (60),

"Cartrissima," Palace (32),

"Chiltren Hundreds," Yaude (60),

"Gartissima," Palace (32),

"Chiltren Hundreds," Yaude (60),

"Gartissima," Palace (32),

"Four, Five, Six," York (32),

"Four, Five, Six," York (32),

"Glacenda Sanile," Wynd (20),

"Sale From Start," Princes (3),

"Muttle Lambs," Ambass, (28),

"Mattle Lambs," Ambass, (28),

"Mattle Carte," Wire Garden (2),

"Ballon," Globe (3),

"Morens Part," Garrick (3),

"Salenda Bar," Garrick (3),

"Worms Ylew," Whitchall (77),

Argentine-Italo Pix Snarl May Ease; B. A. Gone On 'Wind': Other Film News

Swiss Festivals

Swiss Festivals

Swiss Festivals

Swiss Festivals

Swiss Festivals

Two Swiss cities again had their

Iffin festivals in September,

Lugano, in the Italian part of the

Country, devoted the whole 10

days' duration to U. S. fliss ex
citalizely. 20th was far abead of other companies on the scheduling of the country, devoted the whole 10

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citalizely. 20th was far abead of other companies on the scheduling of the country, devoted the whole 10

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citalizely. 20th was far abead of other companies on the scheduling of the country and the country devoted that she may refuse a scheduling and the sc

Abet Linuspeede Rest of the Basic festival was filled by J. Arthur Towler's Alexander Kord's "Mine The Ghot Goes West," "Lyda" and "That Hamilton Woman's Eagle-Lion's "Madoma of the Eagle-Lion's "Madoma of the Eagle-Lion's "Madoma of the Eagle-Lion's "Tentich pix "Dedee d'Anvers," "Angele" (Marcel Pagnel), "L'Aigle a Deux Teter" and "Requina de Gibraliar," and and "Requina de Gibraliar," and the Devil."

WB's Fletcher and Abeles
Back After U.S. WB Meets
Dr. Eric Fletcher, counsel and director of Warner Bross. in Britain, returned to London Saturday of Flat Continued to London Saturday of Hallough members of the Characteristics in England with Jack Market Market Manage Market Continued to London Saturday (Mastrach Manes has arrived in on the Queen Mary after for the first time, he visited the Coast, and discussed current distribution difficulties in England with Jack Market Market Manage Market Manage Market Manage Market Market Manage Market

this week, will be postponed once more.

The first picture from Central Europe since the early days of the distribution setup known as Conson Film, at the second-run Reactiments the early days and the early days and the early days as the early days and the early days are the ear

GAMBLING IS BACK IN GERMANY WITH SPIRALO

and "Requins de Gibraltar," and the Devil."

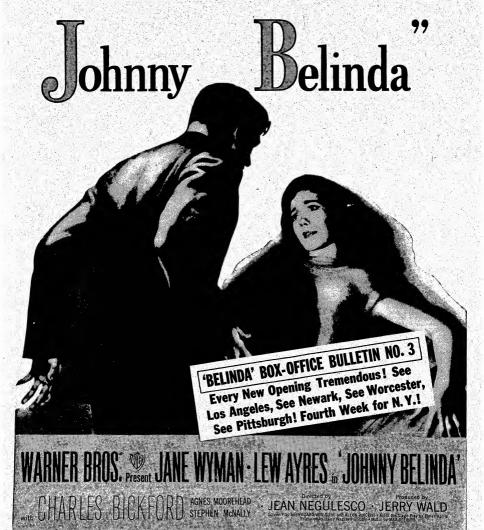
British Equity Plans
Push for Film Members

Push for Film Members

Screet mass meeting of film partition and the position of the property of the

REPORT FROM THE NEW YORK EVENING POST:

"There are few pictures that receive the spontaneous audience applause that is being received at the Strand by



Inside Stuff—Pictures

In kudosing Victor Fleming as "Hollywood's least recognized outstanding director," at a trade press contab last week in New York Walter Wanger compared costs of "Gone With the Wilnd" (\$4200,000) and "Joan of Are" (\$4,500,000), and coincidentally mentioned the comparative costs of two other pictures. He clied "Kitty Foyle," made for \$700,000 in 1941, against "Farmers Daughter," a comparable-type fin, also made by RKO six years later, and that cost \$220,000. "Joan" is also an RKO release but independently produced by Sierra Pictures, I leaning and Ingrid Bergmang, star of

nn. which comprises Wanger, Fleming and Ingrid Bergman, star of "Joan".

The producer stressed that this film "is not a Hollywood version of the Jenne d'Arc legend, but was made with respect to the archives for the Jenne d'Arc legend, but was made with respect to the archives and y. J. McCarthy were alive, he would know how to sell this picture to the hill because of the spiritual message entailed." It was for that reason that the Bankers Trust veepee in charge of film financing, Alexander Arder, insisted "Joan" be made in Technicolor; he okuyed in the Sun." and that's why every Bankers Trust branch office today arrites valances, trailerting "Joan".

The "GWTW" analogy by Wanger was advanced because Fleming also directed that, as he did "Coptains Coursegous" and their bis McCarthin Coursegous and them in the Justice of the Coptains Course was Ceell B. deMille's "Joan, the Woman" in 1916, starring Geraldine Farrar in the title role, with Raymond Hatton, Hobort Boworth, Theodore Roberts, Waliace with Raymond Hatton, Hobort Boworth, Theodore Roberts, Waliace support. Jeanie Macpherson did the screenplay and, as in Wanger's exception, the score by William Furst's and the camera (by Alvin Wegkoff) were important.

were important.

There's a strong N. Y. ballet tieup with the Rank-Eagle Lion film.

"The Red Shoes," which opens at the Blou, N. Y. Friday (22). Leonide Massine, former hallet master of the Ballet Russe de Monte Carlo, has a leading acting-dancing role. But prior to film's production, co-ducer Emeric Pressburger was in N. Y. and saw Edwine Fontaine, solo dancer with the Ballet Russe de Monte Carlo, partonning at the Med. The Company of the Carlo of the Ca

Reports that Samuel Goldwyn Productions is negotiating for the U. S. distribution of two Sir Alexander Korda films were denied by Goldwyn prexy James A. Multey. Willie conceiling that such a possiciary of the production of the p

the deal. Two films mentioned in the trade as those for which Goldson, has been setting domestic distribution repeated with the working domestic distribution repeated with the conference of th

Lester Cowan's "Love Happy" will be screened without mention of Ben Hecht among the screenwriter credits. Omission of the name, was not the result of the was pointed only was not the result of the was pointed on the same of the screen of th

Al Joison has recorded enough music on the Columbia lot to make a third picture, in case the studio decides to produce a followup to "Joison Sings Again." To date Jolic has telched 40 numbers, twice as many as the studio needs for the picture now in preparation. Indications of a third film may be gleaned from Joson's remark for Iriends: "I want to have the songs recorded just in case my voice doesn't hold out when they decide to make another one."

Film director is paying \$100,000 for his release from a major studio contract, after a five-year legal battle, aithough he hasn't 50t that much coin. He has agreed to pay it out of his salary on another lot over a period of years.

UA Board

Continued from page s — Continued from page s — Which he would draw a share of no text shipped to N. Y., as well as the profits, same as any second those nearing completion. He also money financer. In return, Hughes: plants to Muddle again with National would get back from UA "The Out-The Theatres prez. Charles P. Skoursas Weinesdard is et it a "and Midle an an attempt to their the Theatres Value of the Continue of the Continu

chief will put up.
Kelly, who spent several months in England, is known to have sold both, 'Bled River' and "Gill from Stanbattan" to J. Arthur Rank's Cutts. What other deals he set won't be disclosed until after the board meet. His expected that the board meet. His expected that the board meet. His expected that the board meet and the properties of th

As for the telefilm distrib fee, s known that John Mitchell, dee department chief, and Paul Lazarus, Jr. exec assistant to cars, are both pitching for a N. Lazarus, Jr., exec. assistant to. Scars, are both pitching for a standard distrib figure, similar to the 27½% which UA now gets for handling theatrical releases. What the fee will be, however, is to be

Schary East

= Continued from page 5 =

Mayer, Schary Huddle On 7 More Top Pix

Hollywood, Oct. 19. Louis R Mayor back from east ern huddles with Nick Schenck and William Rodgers, went into huddles with Dore Schary on plans for greenlighting program of seven more top-budget pix by early December. Studio now has four lens

opcoming are "The Stratton Story," "Neptune's Daughter," "Madam Bovary," (Good Old Sum-mer Time," "Forsythe Saga," "Storm Over Vienna," "Grey Friar's Bobby" and "Barkleys of Broadway." Uncoming are

'Lacks' U.S. Backing

Continued from page 5

Continued from page 5

bill and footbill, and other outdoor counter-influences.

The Johnston office avers it has
nothing to do with the structural
or the technological forces, but in
markets, notably abroud, that's
where it does bear down on the
State Dept. It contends that, perhaps, losses might be more severe
were it not policing the foreign
counter-irritants.

Baby-Sitters

The Johnston office, in its appraisal of current boxoffice conditions, also points to the marked upbeat in the birthrate the past four years. This has negative influences, "what with shortage of baby-sitters and the like."

baby-sitters and the like." but the John street of John Dulles, younger brother of John Foster Dulles, of the international law firm of Sullivan & Cromwell, as being in the MPAA president's corner. Both Dullesess work close-to-granuly is allied with the MPAA masterminals.

masterminds. There are attitudes within the Johnston office that perhaps the reason film boxoffice isn't what it rep's own balliwick. For one thing, having "hopped up" every B as a super, when a good film really comes along maybe they can't come out and say, "Well, this time we're not Midding."

were not kidding."

Another attitude is that maybe that thing called glamor, so long identified with Hollywood, is a plus, and shouldn't be minimized, even if some untoward circumstance arises. That's what makes Hollywood the important dateline in world news that it is, it's stressed.

stressed. Whatever it is, when Johnston gets back he's expected to say a mouthful this month's end, when he addresses the film toppers on the Coast. His new book, "We're All In It.", which Dutton will publish Nov. 9, may be a keynote. When he is a principal speaker before the national CIO convention in Portland, Orc., Nov. 24, he will streen it further.

Export Assn. Okavs

Continued from page 3

Soviet request that he push Russian films in the U.S. in return for the purchase of Yank films for the USSR. The Russians will buy in blocks of 20 from a list of 100 films. which will be prepared shortly. They can make deletions from the pix which they select but no addi-tions.

pix which they select but no additions.

The terms of the deal, MPAAber addied, the Russians will do their own subtiling and cutting. They are restricted to the USSR alone in distributing the films. Johnston "hopes" to get adequate reports on treatment of the pix newspaper reps.

Film outfits which are not members of the MPRA are not included in any of the deals, he said. For Yugoslavia, pix will be sold in become submitted. In Cicaco successible the Control of the MPRA are not sold lims for one year, the deal will be for blocks of 25 also.

Johnston said he had warned the

or blocks of 25 also.
Johnston said he had warned the
British against a quota because
other countries would follow.
Thereafter, he said, France adopted
a quota against Britain and the
latter is now protesting.

auter is now profesting.

Johnston denied any political
overtunes to his trek through foreign capitals. His visit to Spain
was at the request of the Paris rep
for 20th-Pox who wanted Johnston
to clear the way for "Gentieman's
Agreement" which had been
banned there.

Amount have

Agreement," which had been banned there. Universal this week filed SEC Among those steading the Verman showing as \$1,200,000 to the 100 to the role of the law of the role of

Tunepix Bustin' Out All Over As Studios Stress Savings on Musicals

Krasne Puts an Entire Cal. Town on Permanent Basis for His Western

With film producers burning the midnight oil for ways to slash production budgets, a savings method for already low-budgeted westerns has been initiated by United Arthas been initiated by United Arti-ists produced Philip Krause, He's taken over a small community lated Pionearchown, about 125 either purpose of making westerns and claims the advantages inher-ent in shooting on location there by about on-child, Krause is now dickering for other oater produc-ers to use Plonearcown, on which he obtained an exclusive franchise Discussion the project last week

for 25 years.

Discussing the project last week in New York, Krasne declared he's worked out a way of utilizing the entire town, including the 900 real-ents and their businesses, in the dents and their businesses, in the there. Clothes, horses, makeup etc., will all be provided by local entreproneurs. They've also agreed to halt any activity that interferes with shooting schedules and to appear themselves before the camerate themselves the control of the project themselves the project themselves the project themselves the camerate themselves the project themselves

pear themselves before the earnstructure, will thus be able to
save the usual cost of transporting
his actors, horses and equipment
from Hollywood to a location spot,
under his contract with the town's
development corporation, Krasne
streets will not be paved, so the
horses can go that-s-away authentically. In addition, no autos are to
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the spot.

Permanent technicians on his production staff have migrated to the town and he's now attempting to convince some of the players to move there. Other technicians will be recruited from the local residents and Krasne emphasized they would be unionized. He plans to roll his first production there in

roll his first production there in about a month. Krasne's pact with UA calls for him to deliver eight three years or the next three years.

Producer declared his average budget on each would be \$100,000. Money he saves by working in Pionecrtown, he said, will be sunk back into the films via bigger casts, more action, etc.

Gross Off Continued from page 3 ;

1948 fiscal year which ended June 30, it took in \$9,048,000 exclusive of foreign revenues. While no comparative total for the quarter is available, figure shapes well against both the first and second quarters of 1947 when Col took in \$8,259,000 and \$9,080,000, respectively. tively.

tively.

Parmount, beliwether of the pix biz, has racked up \$85,825,789 for the first half of the year. Against this, Par did \$85,000,000 for the comparative period of '47 which means a decline of 11% for the company. Par's net for the period is \$13,570,000 compared to \$17,407,000, a dip of 20%.

II and RKO

U and RKO
Universal this week filed SEC
returns showing a \$12,086,109
gross for the quarter ended July
31. U had suffered sharp losses
during that quarter, worst in its
postwar history, and the take represents a decline from the \$14-,
898,956 which it had grossed in the
preceding three months.

Hollywood, Oct. 19. Musicals, admittedly the most expensive films to produce, are rolling right along in Hollywood. The world's film production center expects to have last year's allter expects to nave last years atteme costs—\$300,000,000—chopped 25% by mid-1949. Meanwhile, studios keep popping tune films in front of the cameras. How they can afford to do it provides an interesting lesson in film economics.

Here's the immediate lineup, before the "how" of why the studios are making 'em is gone into: "Jol-son Sings Again," starting at Coson Sings Again," starting at Co-lumbia Monday," Glinger Rogers, Fred. Astaire starcer currently shooting at Merco, with "Nephanes" shooting at Merco, with "Nephanes" (Alaho" coming up, "Top of the Mornin," With Bing Crosby, rolling at Paramount Tuesday (26), and Betty Hutton's "The Broadway Story," starting Rov. 15, to be fol-Boy Blue" with the same star, the shooting is to "the Paramount and the Also shooting is to "the Paramount and the paramount and the properties of the Paramount and the Paramount and

Boy Bine" with the same star.

Also shouling is "The Beautiful
Also shouling is "The Beautiful
Crable tuner, at 20th 70c, with
"You're My Everything," Dan
Dailey Anne Baxer starrer, teeing
off Nov. 9: "Happy Times," Jerry
"Two Guys and a Gal," starring
Jack Carson, Dennis Morgan and
Dorit Day, both before the cameras
and the starring of the starrin

usuoms and scoring for United Artists. Use Standard Tunes "Jolson," "Barkleys" and "You're My Everything" are samples of the Kind of music by that can be frather than a whole score) in addition to standards that studiomusic contactmen secure from publishers at much lower rates than complete new scores could be got-en for. New score for the average has not been accounted by the contactment of the studios of the studios of the studios of the same turns. Johnny Burke and Jinmy Van Heusen, for instance, get \$60,000 a picture.

But "Barkleys," while it'll have But 'Barkleys,' while it'll have

Then there were the control of the c

Everything." Is the title !use!f.
Then there are pix like -Top o'
the Mornin!" which use public domain !tems. Par is saving !use!f
\$30,000, on the Crosby pic by making an outside deal for Burke and
Van Heusen whereby the pair turn
in a for which someone." Total
cost: \$30,000. That compares with
the 600 B&VI get under their regular contract with the studio. Their
free/gear par thas been extended
free/gear par thas been extended
"outside" chore.
Pd. !tems altready chosen for
Pd. items altready chosen for

"outside" toore. Emilto of his avoiside" toore. The avoiside toore for the first state of the first state of

Film Reviews

16

They give their roles humor and heart-tug, and make them stand out. Barbiara Bates and Ray Montgomery are good as the other young romanes team.

ery are good as the other young formance team. Henry Blances his east the roles and the property of the proper

the able cast of funsters.

Lensing, has been capably bandled by Ted McCord to show off the players and physical properties to the best advantage. There's an unobtrusive score by David Buttolph, expert editing and tastemong the other credits that are top level.

kiss the Blood Off My Hands

Hands

Thiswest resease of Richard Version Barolis Beich Norman Protection Street School Control of the Control

ng time, 79 MINS.

Joan Fontaine
Burt Lancaster
Robert Newton
Lewis L Russell
Aminta Dyne
Grizelda Hervey
Lay Novello
Coin Kelth Johnston
Reginald Sheneld
Campbell Copetin
Leland Hotsoo
Peter Hobbes ndge perintendent ablican peter oung Father

"Kiss the Blood Off My Hands." adapted from Gerald Butler's novel of postwar violence and demoralof postwar violence and demoral-ization, is an intensely moody melodrama with sufficient emo-tional kick to make it a good b.o. bet. The striking title, which promises a far greater scoop of excitement than what is delivered, will draw the male customers. But the film actually will find its heaviest appeal among the femme tale of ill-starred romance. The marquee duo of Joan Fontaine and Burt Lancaster also furnishes a substantial back-stop to the wick-

The Return of October
(COLOR)
Hollywood, Oct. 16.
Columbia release of Rudolph Mate production, Stars Glenn Ford, Terry Moore Hollywood, Oct. 16.
Columbia release of Rudolph Mate production. Stars Glenn Ford, Terry Moore: Features Albert, Sharpe, James Clesson, et al., and the star of th

Professor Bassett Glen	n Ford
Terry Ramsey Terry	Moore
Vince, the Tout Albert	Sharpe
Uncle WillieJames C	leason-
Aunt Martha Dame May	Whitty
President Hotchklas Henry	O'Neill
Mitchell	Tozere
Judge Northridge Samuel S.	Hinds
Therese	Bryant
DutionLloyd Co	orrigan
Colonel Wood Roland V	Vinters
Professor Stewart Stephen	Dunne
Benny	hilling
Little Max	Alper
Big Louis	Mahon
Jonathan Byron F Tommy Bill F	oulger
Tompsy Bill P	carson
Detective	alcolm
Reporter	Walker

The Return of October' is a lot more fun than the title would indicate. It's pert, enjoyable and if sold strongly on entertainment Audiences will like Tery Moore, comparative newcomer who shares to billing with Glen Ford. Technicolor also points up general audience appeal.

ence appeal.

Story deals with a girl who believes her uncle's a horse. That the story was a story of the sto

uitiding struck by a pinne Murder
rap is cleared and love triumphs,
Richard Denning is the myster spot shows up to a structure lead, dodging the law,
and Truty Marshall is the stress of the structure lead to the structure lead of the structur

Marshal of Amarillo

Marshal of Amarillo
Republic relates of Gordon Exp protures Edge Walter, Midred Cole, Clarton Marshall Republic related Cole, Clarton Marshall Republic related Cole, Clarton Marshall Republic related Cole, ClarOld Marshall Republic related Cole
Williams, editor, Horold Mulest conservaVillams, editor, Horold Mulest Cole
Williams, editor, Horold Mulest Cole
Williams, Cole, Cole
Williams, Cole
Willi

Smugglers Cove

Slip (Terrence) Mahoney	Lee Gorce
Gabe	Transfer Ha
Whitey	Gabriel Del
Church	biny Benedic
Chuck	David Gorce
Butch	. Benny Bartlet
Teresa Mahoney	A THE MAINE
Sandra Hasso	Amenia war
Diagon	acqueone Daty
Digger	Eddie Gribbe
Captain Drum	Sene Stutenrot
Ryan	APPLIE POL
Ryan Attorney Williams	william Run
Attorney williams	Emmett Voga

marque duo do fan Pentine and the fact of the fact of

breading Medical services. De Steeler Connects against Medical services. De Steeler Connects against Medical Services. The services and the services. The services are the services from one merely ordinary day wear and formal night wear. Film features by Eula Beal. contratio: planists Jákob Gimpel, Adolph Bailer and services and the services are services and the services and the

Foolish Husbands

Foolish Bunhands
FERNCH
Siritky International relates of Dietin
Pilm production Stars Fernand Given
Likerber. Screenby, Arnand Salacton
From Bordinal Starshott Michael
Administration of the Committee of the Com

Schine Suit

Rist run exhibition in competitive situations and also from securing in such towns "the majority of all of the better pictures."

2. Restrain Schine from titensing features where a competitor is not give the same opportunity to negotiate for the pictures, on the

3. Bar him from licensing on a selective basis in any town unless competitors are given the opportunity to license on a similar selective basis.

Enjoin him from price cutting to eliminate independent competition, but allow him to cut prices to meet cuts initiated by competitors.

5. Prevent Schine from controlling prices charged by other exhibitors by agreement with distributors.

6. Restrain him from making li-6. Rektrain him from making licensing deals which would give him large privileges to select and recept pix, get renutal deductions, and the selection of the selection of the selection of playing on a specential country of the selection of playing on a specential country of the selection of playing on a specential country of the selection of playing on a specential country of the selection of

7. Bar him from clearance over theatres not in substantial competi-

8. Bar him from any clearance which "unreasonably restrict 8."Bar him from any clearance which "unreasonably restrains the competition of the theatre against which clearance is sought or received. Whenever any clearance given Schine is attacked as not legal under the provisions of this decree, the hunden shall be upon Schine to sustain the legality thereof."

thereof."

9. Aside from Buffalo, N.Y., bar Schine from conditioning his licensing. In any situation moon licensing in any situation moon licensing in any other situation, and from entering master agreements or film franchises. Require Schine like his independent competitors.

10. Bar him from sales or acquisitions. "pending the further order of this court."

11. Entitle him from enforcing.

order of this court."

11. Enjoin him from enforcing any existing agreement not to compete, or to restrict the use of any real estate to non-theatrical pur-

poses.

12. Enjoin him "from any threats or deception as a means whereby a competitor is induced to sell.

13. Enjoin him "from continual and continuated compitation in the continuation of the continuation

UNITED ARTISTS ANNOUNCES
THE EXPLOITATION SCOOP
OF THE YEAR!

The Plot to

Revealed for the first time!

NOT A DOCUMENTARY! IT'S FICTION BASED ON FACT!

Kill Roosevelt

FROM A STORY CIRCULATED BEHIND CLOSED DOORS FROM DOWNING STREET TO THE KREMLINI



Sensational Accessory Line NOW Available at Your National Screen Exchange!

A Selected Films, Inc. presentation . Directed by WILLIAM FRESHMAN . Released thru UNITED ARTISTS

Picture Grosses

Stock Show Slows K.C.:

Race Fairly Fast 12G,
Liner' 14G, Venus' 13G

American Royal Stock and American Royal Stock and House this stance Current light weight lineap is no help. "126 83-65-" Red River' (UA). Tenting the stealing the chunder from film houses this stance, Current lightweight lineap is no help. "126 83-67-600 (Ackerman) 1350; 60-68 (Ackerman) 1350; 60-

Street: snapes or a second of the control of the co

"Torment" (Indie) and "Pas-sionelle" (Indie) Good \$2,500. Last week, "Volpone" (Indie), \$1,800.

\$1.800. Midland (Loew's) 3,500; 45-65).
"Luxury Liner" Mr.G) and 'Big"Luxury Liner' Mr.G) and 'Big(Tigy' (Mr.G), Mild \$41-600, Last
"Triple Tihreal" (Col), \$13,000.
"Triple Tihreal" (Col), \$13,000.
"Triple Tihreal" (KO) and "Canpus Sleuth" (Mono) Okay \$12,000
Dream House" (SRG) and "BigPunch" (WB), \$10,000.

"Race Sircet" (RKO) and "Lampus Sleuth" (Mono). Okay 32,000 or over. Last week: "Blandings Pleam House: SKO) and "Big Parameum (Par)" (1,900; 45-65) (2d wih. Good \$3,000, aided by Mono (Mono). Good \$3,000, aided by Mono. Good Single \$1,000, aided by Mono. Last week: "Laitu Belle" (Col) 2d. Why. \$25,000.

opening cay Ground Same, Last week, "Lulu Beile" (Col) (2d wk), \$2.500.

Tower - Uptown - Fairway (Fox Midwest) (2,100, 2,043, 700; 45-65)

"Touch of Venus" (I). Thin \$13,000. Last week, "Cry of City" (20th) sluffed off and moved out after 6 days, slow \$10,000.

ROONEY UPS 'MEXICO' SMASH \$23,000, BALTO

OHRADI \$\frac{\partial}{\partial}\text{MLV}\$ Ballimore, Oct. 19.

Business in the downtown sector here is on a neven keel, with new entries drawing robust figures. Tohnry Belinda' is reaching out in p.a. at combo lippodrome is filing. "Miracle in Mexico" near new light there. This Week Century Liews's UAI (3006, 20-60—"Saxon Charm" (U). Not get ping far at \$10,000. Last week, "Luxury Liner" (34-60), pleasing the ping far at \$10,000. Last week, "Luxury Liner" (34-60), pleasing the ping far at \$10,000. Last week, "Luxury Liner" (34-60), pleasing the ping far at \$10,000. Last week, "Luxury Liner" (34-60), pleasing the ping far at \$10,000. Last week, "Luxury Liner" (34-60), pleasing the ping far at \$10,000. Last week, "Luxury Liner" (34-60), pleasing the ping far at \$10,000. Last week, "Luxury Liner" (34-60), pleasing the ping far at \$10,000. Last week, "Luxury Liner" (34-60), pleasing the ping far at \$10,000. Last week, "Luxury Liner" (34-60), pleasing the ping far at \$10,000. Last week, "Luxury Liner" (34-60), pleasing the ping far at \$10,000. Last week, "Luxury Liner" (34-60), pleasing the ping far at \$10,000. Last week, "Luxury Liner" (34-60), pleasing the ping far at \$10,000. Last week, "Luxury Liner" (34-60), pleasing the ping far at \$10,000. Last week, "Luxury Liner" (34-60), pleasing the ping far at \$10,000. Last week, "Luxury Liner" (34-60), pleasing the ping far at \$10,000. Last week, "Luxury Liner" (34-60), pleasing the ping far at \$10,000. Last week, "Luxury Liner" (34-60), pleasing the ping far at \$10,000. Last week, "Luxury Liner" (34-60), pleasing the ping far at \$10,000. Last week, "Luxury Liner" (34-60), pleasing the ping far at \$10,000. Last week, "Luxury Liner" (34-60), pleasing the ping far at \$10,000. Last week, "Luxury Liner" (34-60), pleasing the ping far at \$10,000. Last week, "Luxury Liner" (34-60), pleasing the ping far at \$10,000. Last week, "Luxury Liner" (34-60), pleasing the ping far at \$10,000. Last week, "Luxury Liner" (34-60), pleasing the ping far at \$10,000. Last week, "Luxury Lin

\$13.800.

Hippodrome (Rappaport) (2,240; 20.70)— Miracle in Mexico' (RKO) plus Mickey Rooney heading stagebill. Rooney getting all credit for top trade which may reach near house-high with \$23,000. Last week, "The Spiritualist" (EL), and Gay Ninctics revue headed by Joe E. Iloward, okay \$14,600.

New Micchanics (1,866); 22-601—partnens for Peggy (2011)-24.

16 folding well at \$9,300 alres (2011)-24.

16 folding well at \$9,300 alres (2011)-24.

16 folding well at \$9,300 alres (2011)-24.

17 folding in the properties of th

MONTREAL

MONTREAL

(Continued from page 9)
Socko \$18,000 or near. Last week.

"Street No. Name" (20th) (2d wk),
solid \$13,500.
Palace (C. 'T.) (2,625; 34-60)—
"Secape" (20th). Sturdy \$16,000 or
cert. Last week. Matling of Millie"

Princess (C. 'T.) (2,131; 34-60)—
"Fort. Apache" (RKO). (2d wk).
Okay. \$10,000 after funcy. first of
\$16,000.

SAN FRANCISCO

(Continued from page 9)

Sq.800.

Esquire 4S. Corwin) (955; 55-85)

"California" (Par) and "The Virginian" (Par) treisues). Fancy
\$5,500 or near. Last week, "Sofia"
(FC) and "Miraculous Journey"
(FC) \$4,000.

(FC), \$4,000.
Clay (Roesner) (400; 65-85)—
"Barber of Seville" (Indie) trelssue). Mild \$2,500. Last week, "Mikado" (U) (reissue) (2d wk), okay
\$2,400.

\$2 400 \$2,400.

United Nations (FWC) (1,149; 60-85)—"Mozart Story" (Indie) 12d wk); Thin \$1,500 in 5 days. Last week, \$4,500. 2133; 60-85)—"Sorry, Wrong Number" (Par) 22d wk). Big \$9,500. Last week, \$13,000.

Rain Dulls L'ville But 'Affair' Robust \$13,000: 'Rachel' Modest \$11.000

Louisville, Oct. 19.
Rainy weekend slowed up firstruns, with the result that few
houses are doing well. Looking
best of current lot is "finnoent Affair" at Loews State. "Rachel
and Stranger" at Rialto is not far
behind but not big.

Estimates for This Week

Brown (Fourth Avenue) (1.200: 45-65) — "Feudin", Fussin' " (U) and "Out of Storm" (Rep) (m.d.). Slow \$3.000. Last week, "Best Years" (RKO) (m.o.), lusty \$5.500.

Kentucky (Switow) (1,200; 30-40)

—"Melody Time" (RKO) and
"Fighting Father Dunne" (RKO),
Modest \$2,800. Last week, "Foreign Affair" (Par) and "Lulu eign Affair" (Par) and Belle" (Col), \$3,000.

Mary Anderson (People's) (1.000; 45-65) "Rope" (WB) (2d wk). Maintaining healthy pace at sturdy \$5,000 after first-week's sock \$10,000.

National (Standard) (2,400; 45-65)—"Man-Eater of Kumaon" (U) and "Adventuress" (EL). Modes (6,000. Last week, "River Lady" (U) and "Jassy" (U) about same.

U) and "Jassy" (U) about some Rialto (FA) (3,400; 45-65) — Riachel and Stranger" (RKO) and Gay Iniruders" (20th). Fairish "Gay Intruders" (2011) \$11,000. Last week, "Feudin Fussin" (1) and "Out of Storm (Rep), \$12,000.

State (Loew's) (3,000; 45-65)—
"Innocent Affair" (UA) and
"Wouldn't Be in Shoes" (Mono)."
Looks town's leader at fairly
healthy \$13,000. Last week, "Loves
of Carmen" (Col) and "Rusty
Leads Way" (Col), good \$15,000
but under hopes.

Strand (FA) (1.000, 45-65)— Babe Ruth Story Mono). Held over additional five days. Pass-able 83.000 in 5 days. Last week, solid \$7.000.

PITTSBURGH

Penn 'Loew's UA) (3.300; 44-76)
—"Innocent Affair" (UA), Disappointing \$13,500. Last week, "Sorty, Wrong Number" (Par), hefty
\$20,000.

\$20,000.

Ritz (Loew's) (800; 44-76)—
"Wrong Number" (Par) (m.o.),
Okay \$4,000. Last week, "Luxury
Liner" (M-G) (m.o.), \$2,500.

Liner" (M-G) vm.o.), \$2,500.

Senator (Harvis) (1,750; 44-78)...

"Blood and Sand" (20th and "1
Wake Up Screaming" (20th) (re-lisues). Doing well at near \$4,000.
Last week. Triple Threat" (Col), and Jahlu Belle" (Col), strong

Okay \$15,000 after laney first of last week. "Friple Threat" (Col.) \$15,000 after laney first of last week. "Friple Threat" (Col.) \$15,000 after strong \$9.300 in first Col. (Col.) \$15,000 after strong \$15,

MINNEAPOLIS

(Continued from page 8)

Continued from page 8) to big \$18,000. Last week, "Paadine Caze" (SRO), \$13,300, \$18,000. Pas OREO-O-Pas (REO) (12,000. Oct.)
Socko \$15,000. Last week, "Race
Street" (REO), Okay \$11,000. Sucho, Street" (REO) (10,000. Sucho, Sucho, Sucho, Sucho, Say \$1,000. Pas OREO-Pas (REO) (1,000. Sucho, Sucho,

\$8,000. "In the control of the contr

dribenm (H.E). (1750; 50-8).
"Apartment for Pegge"; 20th and "Escape" (20th a sls» Oriental, Smesh \$10.500. Last week, "Evil My Love" (Pari and "Jinx Money" (Mono), fair \$6.400.
Paramount (H-E) (3,400; 50-85).
"Hace Street" (RKO) and "Guns of Hate" (RKO). Okay \$3,000. Last valve (RKO) and "Guns of Hate" (RKO). Okay \$3,000. Last (RKO). Okay \$3,0

\$11,700;

Playhouse (H-E) (1,200; 50-88)—
"Wrong Number" (Parl and "Adventures Casanova" (EL) (m,0);

Excellent \$3,500; Last week, "Babe Ruth Story" (Mono) and "Muse Man" (Mono) (2d wk-6 days) (m.o.),

\$1.800. United Artists (Parker) (895; 50-85)—"Luxury Liner" (M-G) (2d wk). Smash \$9,000. Last week, \$11,800.

Fairhanks

Costinued from page, 1 to call a hall after the first, 26 had been completed because of "pro-inbilitive costs." Most of this is a marked, he said, which represents some 72% of the total production budged. Since the earlies has been budged. Since the earlies has been handling retroactive pag, which may hike the total production cost on each one still higher. "It is now apparent." Pairbanks, "It is now apparent." Pairbanks, "It is now apparent, and the production cost on cach one still higher total production cost on seals have been depended by the page of the production of the production of the production of the page of the

UA's TV Sales Continued from page 7 :

Schenectady market is about 25% saturated, whereas the N.Y. market is less than 10% saturated, N.Y. broadcasters; consequently, would

broadcasters, consequently, would what to do, since tickets had already been ordered, but all also with the state of the control of the state of the

Clips from Film Row

NEW YORK

James R. Grainger, Republic's exce veepee in charge of sales and distribution, named Norman's chief of the chief

Good Sam* (1800) Kirst nabe showing Great \$5,000 Last week, "Paradiac Ease," and "Blandings Feed" (1800) Age of the Sun's Sales meetings feed of in Chi. Soo \$2,000. Last week, "Touch of Venus" (1) 24 wk, \$1,700.

Peggy Tall \$17,000, Port.

Peggy Tall \$17,000, Port.

Sports and feels shows are taken to the state of the Sun's Sales meetings feed off in Chi. Sales meetings feed off

rts rejoined Universal to take over special promotions for U's forth-coming release "You Gotta Stay

meeting here presided over by Ralph Cramblet midwest district

Ralph. Cramnet intowes usature, manager. Theatres Corp., security and the second second

PITTSBURGH

PITTSBURCH
Lord's Boosalt Ritz, which is customarily a move-over house for its customarily between the customarile of the custo

MINNEAPOLIS

Harry Levy, Pat Halloran, Don Anderson and Paul Weiss are rep-resenting local film salesmen at na-tional Colisseum convention in Chlores

tional Collseum convention of Chicago.

Big delegation of territory's indic exhibitors already signed up to attend national Allied States convention at New Orleans, Nov. 29-Dec. 1.

Valuation of Mingesola Film So-

eonvention it New Oteans, Nov.
25-Dec. 1. Jow Minaerota Film, SoUniversity of Minaerota Film, SoUniversity of Minaerota Film, SoUniversity of Minaerota Film, SoUniversity of Minaerota Film, SoIndiana, Solidaria, Solidaria

INDIANAPOLIS

coming, release 'You Gotta Stay Improvement and the stay of the Very Stay

taxes.

Ex-Governor Harold Hoffman of
New Jersey will be principal speak.

New Jersey will be principal speak.

1948 convention of Associated
Theatire Owners of Indiana in
Intel Antiers Nov. 9-11. Feature
Intel Antiers Nov. 9-11. Feature
Intel Antiers Nov. 9-11. Feature
Intel Antiers of Spokers and
Suyers.

Moe Esserman, former maniager
of Indiana theatire Ince-, Joined
New building on film row with
Sachites for 12. Independent distributors being construced by WilSachites for 12. Independent distributors being construced by WilSach Dowd, former WB sales

Jack Dowd, former Spind to be branch
manager for Selmutt, Distributing,
Moonlight dinvin, east vol. Indiana

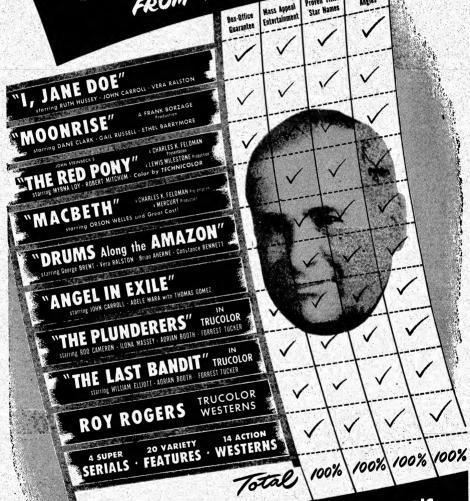
apolis soon.

BOSTON

David Staneman. Thus attence
and long the was father of E. Ilarold Stoneman, head of Interstate
recently. Ile twa father of E. Ilarold Stoneman, head of Interstate
The Colosseum of Motion-Picture
that the Colosseum of Motion-Picture
Selsemen elected Saul Levin of
the Colosseum of Motion-Picture
of Mono. as treasurer.
Lew Breyer simed head of Madland, recently Corp. of New Diput
The Colosseum of Motion-Picture
That arguments on the Monard
per of the Colosseum
Pinal arguments on the Monard
peals at Boaton, feutited in life
court reserving decision.

PHILADELPHIA

Mr. Exhibitor: HERE'S YOUR BOX-OFFICE SCORE CARD FROM REPUBLIC Proven Titles Angles



Join W in honoring JIMMY GRAINGER'S

Will Hays As Arbiter

eived by the companies. In this espect, the \$9,752,820 in accumurespect, the \$9,752,820 in accumulated earnings has a conversion rate of 119.3 francs to the dollar set in the agreement. No fluctuation in the dollar value of the franc can water down this sum.

franc an water down this sum.

As to remittances of \$1,186.795
which are to be made annually for
the next four years on current
earnings, the revaluation is expected to cut the amount of money
gament of the cut of the cut of the
gament in actual dollar remittances. That conclusion is remittances. That conclusion is remittances, that conclusion is remittances, that conclusion is remittances. That conclusion is remittenement of the companies substantially exceed
the amount of francs which can
be converted bind dollars and sent company coffers.

to company coffers.

In this regard, the \$1,185,795
yearly payment is to be made under regular exchange rates. That
rate previously was 214 francs to
the dollar but will now be 262.

Revaluation of Franc Pinches French Showbiz

Paris, Oct. 19. Paris, Oct. 19.

Realignment of the franc here, which is equivalent to devaluation, points up still further France's critical economic situation. Under the newly decreed currency changes the film industry is particularly affected, for French importers must pay for pix in dollars.

ay for pix in dollars.

Legit field also comes within the cope of the franc's revaluation insuch, as talent salaries of perormers in some instances are parally paid in dollars according to outract arrangements. Meanwhile has masses are more impossibled. contract arrangements. Meanwhile, the masses are more impoverished than ever as evidenced by the dwindling sale of cheaper seats at even the hit shows contrasted to full orchestra sections.

A resumption of sudden cuts in



American's famous DC-6 "MERCURY" flight to LOS ANGELES?

ne HAvemeyer 6-5000 or your travel agen

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AMERICAN **AIRLINES**





- ORGANIST -

PARAMOUNT THEATRE NEW YORK

OUTDOOR REFRESHMENT ONCESSIONAIRES New Specializing

Service for Contury DRIVE-IN THEATRES

SPORTSERVICE, Inc. JACOBS REOS. HURST BLDG BUFFALO, N. Y.

allocations is the fact that some electric power is another source of companies consumed frozen funds in the past by promoting French in the past promoting the promoting the past pro

Continued from nage 1 -

offensive statement about spiritualism should be passed for exhibition purposes. The statement and the fact that the story revolves round a bogus medium and is called "The Spiritualist" gives not only deep pain, but very grave convictions of hundreds of thousands of spiritualists.

sands of spiritualists.
"On behalf of the spiritualist movement throughout this 'country, I must sak that immediate steps be taken to insure that these offensive elements be withdrawn."
Lieut, Col. A. Fleetwood-Wilson, of the British Board of Film Censors, replied: "The policy of the work of the British Board of Film Censors, replied: "The policy of the work of the British Board of Film Censors, replied: "The policy of the work of the British Board of Film Censors, with religious matter hand been changed."
With pregard to the particular

changed.

"With regard to the particular film to which you refer and which is you are sware, was produced in America, the Board had no reason to think that this film offended against this policy, or would be taken seriously by any genuine believer in spiritualism. As to the wording of the trailer adventising this film, inquiry will be made."

Rank Organization also received

Acceptance of the Company of the Com

"We must protest in the strong-est terms that this offensive title was passed for exhibition pur-poses and must ask that immedi-ate steps be taken, even at this late stage, to have that name changed." Variety Says

'Variety' Says

Wear, reviewing "The Spirit-ualist in Vasiary Aug 4, 48, saids in Vasiary Aug 4, 48, saids used by mediums to obtain high was a superior of the said of the said mediorama. It has been expertly directed by Bernard Vorhaus from a whale of a yarm by Crane, Wil-bor, Heiped by tooflight per-let of the said of the said of the said Barr and Cathy O'Donnell, "The Spiritualist' should prove strong boxoffice. Whether only passable stout or really lig in most spots stout or really lig in most spots pridure in one that cas in the said pridure is not that the said of the said into real proportions."

Sales Drives

= Continued from page 5 =

to accomplish their initial purpose of boosting the number of play-dates for pictures. Only so many bookings are available on each film, bookings are available on each film, they point out. Only possible method of getting dates in theates that don't usually play the particular companys product would be to sell away from one would be to sell away from one they assert, doesn't increase the number of playdates. In addition, according to the indies, the drives only serve to snatu their bookiesping by making it necessary to jug-

gie aiready-established bookings.
This juggling, the indies say, reacts to the detriment of the exchanges, as well as exhibs, since it
means branch bookers also have to
switch their books. As a result,
the indies claim, the drives accomplish practically nothing and
should be outlawed from the industry.

VARIETY Threat of Referee In Anti-Trust Case Could

Stall It Interminably

Government anti - trust case against the industry shows signs of "going on without any end at all," according to comments from or "going on without any end at all," according to comments from film legalites following last week's application of the case would be sent to a referee for hearings. If that happens—and the Court said it is a uniter conservation of the court and the cou

Majors' Theatres Continued from page 3 =

Continues from page 3

Louise each by liquidating the partner's interest.

Under the demands of the Dept.

of Justice, all wholly-owned there is no town under 100,000 pulsation would be liquidated in a liquid to the liquidated in a liquidate liquidated in a liquidate liquidated in a liquidate liquidated in a li

Third Proviso

As a third feature of the Government settlement offer, all trade practice restrictions imposed by the U. S. Supreme Court and the statutory court would be incorrectly as the statutory court would be incorrectly as the statutory court would be permitted to create an all-industry arbitration system to pass on intra-industry disputes.

Industry disputes.

Government counter-proposal was made after the four companies presented their peace plan. The parties are in agreement on two of the three principles. The partnership holdings while taking partnership holdings while taking back one theater in every situation where sale of theatres would leave them without a showcase. Additionally, the companies are ready would incorporate restrictions on selling practices.

Big bone of contention is the

Big bone of contention is the wholly owned houses. The company offer is to open all closed situations by the sale of at least one theatre in such towns and clies. In spots the sale of the sale of the sale of the the four majors want the status quo maintained. It has been their argument with the D of J that such situations meet the requirements

Rank Backs Budget Slicer

the home market.
While the first Independent
Frame film, "Warning to Wantons,"
is on the floor at Pineyood, units
working on the three succeeding
pictures are away on location, and
will follow the initial production
in rotation, thus ensuring complete
continuity of studio shooting.

continuity of studio shooting.

But without waiting for an opportunity of previewing the first
results at Pinewood, Rank is already actively talking of an extension of the process to Denham,
and details of the cost and structural alterations involved are now worked out

Until the initial film is in the can Until the initial film is in the can and the results can be gauged. Rank has imposed a "Top Secret mehargo on the activities of the Aquila unit. Visitors are barred from "E" stage, where the independent Frame equipment has been installed, publicity blurbs make no mention of the intricacles of the system, and all technicians worth to alternative been sworn to alternative been swor

Mass Production

Promoters of Independent Frame claim that by the use of the system the output of a single stage will reach seven to eight pix a year, against a normal annual output of six features for the entire five stages at Pinewood.

put of six features for the entire five stages at Finewood.

Secret of the Independent Frame is in the vast amount of preparticular and the stages at amount of preparticular reaches the studio floor, and scripting is put in hand from six to nine months before actual shooting begins. Scripting is done designer and editor, working on the newspaper principle of editing before publication. In time with this makeup, locations are previewed before the scenario is written, and the sets are designed and d. constructed while writing is. In Next, stage in the process is the prefabrication of all the elements of production which comprise the separate entity "independent; from the final shooting. The Trume" is composed of prefabrications are previewed background pistes, sound effects, music tracks, wardrobes and props, and anything else which can be prepared prior to final shooting. The contraction Technique

Television Technique

Television Technique
In many respects the system is
comparable to television production and everything on the stage
has to be highly mobile. Special
floats and screenholders is designed so that it can be positioned
specifily, and ensure maximum of
specifily, and ensure maximum of
prefals sets manules the director
to keep the floor space clear, and as
the settings are constructed outthe settings are constructed outspace is reserved for amooting only
and is not at any time 'corcupie
by carpenters, plasterers and the
While the frame is in prepara-

by Carpeniers, plasterers and the frame is in prepara-tion, the cast is thoroughly re-hearsed, and consequently every aspect of the production is tried and tested before final shooting be-gins, filming being restricted to marriage of live action to the pre-pared frame and prerecorded ma-terial.

terial
Advantage of the frame system
is that it can be used anywhere
any number of times. As an example, an Italian studio which is
using the process has already offered Rank an outright cash pay-

of the Sherman law and need not

of the Sherman law and need not be changed.
There is no likelihood of a schement if the Government limits thement if the Government limits the control of th

mous, but if the claims of the iment for the frame of his first inventors are justified, existing film, and the amount involved is studio. space would virtually be reported to be higher than he has adequate to fill out all the product inneads of British chemas, with the turns being made at a reduced tocat which could be recoupled out dubbing, as live performances on the home market.

While 'the first Independent in the program of the pro

to the original frame material.

Matural development of Independent Frame is the production of films on the television principle, using television cameras, with the picture image transmitted direct to the director's control booth, and from these direct to the tabs where the director immelf applies all optical effects, cuts, mixes, etc., and edits the film as it is being recorded. The production of the pro

recorded.

Already, Rank is working along these lines and at the Gate Studios at Eistree, experimental working soing on and a motion picture is being made on the television principle.

331 Features

Continued from page 5

That sum doesn't include possible "B" product from independent pro-ducers such as Edward Alperson and Sol Wurtzel whose pacts have and so wurtzer whose pacts have not as yet been renewed by the company. For the previous period 20th marketed 34 features, 12 re-issues and four British-made films. Universal is boosting its upcoming releases to 30 features over a comparable 27. In addition there'il

comparable 27. In addition there'll be an undetermined amount of British product from the Rank Organization. Eagle Llon is also aiming its sights toward a slate of about 36 features, four reissues and six Britishers, a slight increase over the foregoing fiscal year.

over the foregoing iscal year.

Paramount's position will be substantially the same as last season.

Company's feature releases then amounted to about 23. In the first quarter of 1949 through April 15 thas 7 features including one it has 7 features including one Pine-Thomas pencilled in coim-pared to eight films including three Pine-Thomas for the similar per-iod. Firm doesn't go out on the limb with 12-month product crys-tai balling.

tal balling.

To date United Artists has a minimum of 16 films earmarked for release this season contrasted to a total of 21 features and six westerns. Republic prexy Herbert Yates Jr., last week announced 34 features, 16 outdoor actioners and four serials for its '48-'49 program witted against a respective 27 and mitted against a respective 27 and tures, 16 outdoor actioners and four serials for its '48-'99 program pitted against a respective 27 and 20 the preceding season. Monogram also is boosting its slate with 61 pictures promised. These include 10 from Allied Artists, 28 from over the comparable period which had only 32 features and 16 west-erns.

New York Theatres

"Apartment for Peggy" A 26th Century-Fox Picture in Technicaler
ON VARIETY STAGE—KAY THOMPSON,
The Williams Grethers Beily Relis
On toe Stage—"RHYTHM IN PLAID".
Starring ARNOLD SHODA

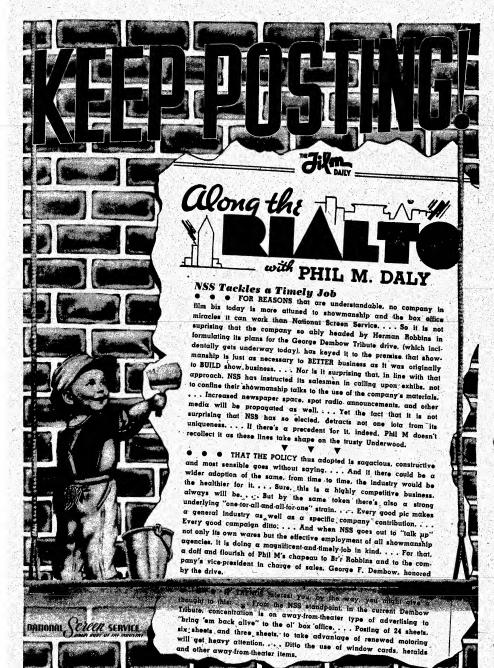
ROXY 7th Ave. 4





- RADIO CITY MUSIC HALL

GREER GARSON • WALTER PIDGEON
In "JULIA MISBEHAVES"
Poter Ellhaupen Control
LAWFORD TAYLOR ROSERO
A Metro-Goldwyn-Myse-Pleuter
**SPECTACULAR STAGE PRESENTATION



Writers, Agcys. in Frantic Huddles, With Strike Call Set for Next Week

The writers strike against the agencies was still on the fire verday. Trues, ho new proposal having issued from the agency camp. American Assn. of Advertising Agencies committee headed by Len Blush of Compton was free and the composition of the Market Strike and the composition of the meeting up to late afternoom.

Stratery committee of the Ra-

late afternoon.

Interest of the Radio Wetters' Guild meanwhile was stated to convene today (Wed.) to draft final instructions to the membership- for the walkout. Emergency of the western of the walkout. Emergency of the walkout is the western of the walkout is the walkout of the walkout is the walkout in the walkout is the walkout in the walkout. Emergency in the walkout in the

Jast year.

Chances of the strike actually materializing are believed to be about 50-50. Guild is committed now beyond a backdown, but it's felt the landslide RWG vote backing the walkout plans may incline the agency speksmen toward an extrike with a new compromise gesture.

Question of how effective the Gulid can make its walkout in crimping the toprated shows has stirred considerable trade speculation during the past week. Sympathetic, though unofficial, work stoppages by individual members of other broadcast guilds and unlons are seen as a potent factor.

'CANDID MIKE,' LACKING SPONSOR, GETS HEAVE

Chalk up another K.O. for the Bad Saga of Sameness. "Candid Microphone," despite the kudos it piled up as one of the freshest radio ideas to come along, has been shown the exit door, for want of a sponsor.

of a sponsor.

One of the most talked-about ahows of recent years, Allen Funt's stanza was optioned many times and ABC program veepee "Bud" Barry steadfastly believed it would eventually land a bankroller. When the budget are fell recently, however, and the budget are fell recently, however, and the budget are fell recently, however, and the budget are fell recently, but a barry reluctantly loger of the filmed version, though will stay on ABC-TV.

Web talked to First about at-

stay on ABC-TV.
Web talked to Funt about attempting an AM show from the
sound track of the tele starza, but
he felt it couldn't be worked. Funt
asys a New York sale of the show
is in the works, however, and it
may return to the AM klocycles
within several weeks,
Be reports, incidentially that the

problem of poor sound quality on the filmed TV show has been solved by recording the sound on a syn-thronized tape. Tonight's (Wed.) chronized tape. Tonight's (Wed show will be the first using the ne

Prep National Radio Week

Radio dealers will be asked to play a major role this year in play a major role this year in 14-20, commemorating the 28th and of radio foroadeasting, W. B. McGill, chairman of a joint RMA-week. Manufacturers' association is making available to dealers promotion material to push campaign alogan: "A Radio for Every Room PRA Action for Property Comments of the Property C

RMM has prepared newspaper ads inviting public to visit dealers to listen to today's new radios. Copy is being sent to daily and weekly newspapers for joint dealer sponsorship.

Hoof-Happy

Hollywood, Oct. 19.
"What's the big hurry?" a
fellow writer tossed at Charlie
Isaacs as he was rushing out
of the Radio Writers Guild
strike call meeting.
"Gotta get home," he flipped,
"to punch up my picket sign."

CBS' 750G Loss In 'Winters' Fade

A \$750,000 annual billings A \$750,000 annual billings can-cellation was suddenly dumped into CBS'. Iap last week when Man-hattan Soap decided not to renew its sponsorship of the 2:45-3 p.m. cross-the-board "Evelyn Wintors"

serial.

It was a case of the soap company either checking out of the CBS show or its sponsoriship of the NBC "Love and Learn" soaper, with Columbla taking the billings rap because it coincides with the end of the discount year. Cancellation date is Nov. 12

tion date is Nov. 12
Decision of Manhattan to scrap
the show it's said, was made necessary because of the company's
sary because of the company's
tional purposes. It's the first daytine cancellation on CBS in many
months, with the network, in
reality, in particularly good shape
hefore dark, with only the 4:30 to
S segment open for sale.

In addition to the \$750,000 time charge, there's an additional \$250,000 talent tab saving involved.

Canadian Ace Brewing One of Chi's Top Clients

Current outlay of Canadian Ace Brewing Co, as one of the heftiest spenders in Chi radio is \$45,000 per month. Almost as much is allotted for car cards, posters and other black-and-white media with air show referrals.

air show referrals.

About 86,500 of the monthly radio budget goes for spots. The rest
covers "Easy Aces," "Damon Runyon Theatre," "Guy Lombardo
Show" and assorted disk Jock
strips. Brewer hits Chi's strable
Thour," "Bothemian Program," "Pollsh Barn Dance" and "German
Program.



VARIETY

ED SCOTT

Personable Ed Scott has been show-wise since he was 13; does a brisk job as 'KLE's platter-master, and handles a number of top local shows including "Three Sharps and a Natural".

Cincy Sponsor Weans Hoyt at 25G, With TV Ball Deal Also on Tap

Ball Deal Also on 1ap
Television has brought about a
new deal for air transmission of
the Cincy Reds' National League
hasball games, setting up-separate
deals for radio and we see and
Watte Hoty, ex-major league hurler
who has become a local fixture
with diamond fras in his playby-play accounts during contract
to mothering by his sponsoring
Burger Brewing Co.
His four-year deal with WCPO

This four-year deal with WCPO having expired. Hot was taken under his beer tagger's wing, with privileges extended for continued in hetween services to WCPO, his additional accounts, A Ims & Doepke store, and Fasfoto, film developing and printing service enterprise. Hot came here in 1945 and milsed two years of the privilege of WKKC before switching fo WCPO.
In swinging the Hoyt deal, Jack
Koons, a veepee of the suds firm
and head man of the Midland
head man of the Midland
ing placements, also bargained with
the ball club for complete-season
coverage on AM and FM, with first
all for additional video rights,
call for additional video rights,
permitted only eight of the season's
first and the sum of the sum

In prewer hits Chi's sizable language groups with an "Italian Hour," "Bohenhan Program." Polish Barn Dance" and "German Projaram. Program.

Prizefighters Joe Louis and Ray Scupar Robinson have snaged with linkings to other stations, with linkings to other stations and the linkings to other stations are considered by the second of Burger network extern probably will develop.

Unity B'casting Has a Change Of **Heart: Turns Back 3 FM Permits**

Heart; lurns Back 5 I'M Permits

Thity Broadcasting, the radio partial state of the International Ladies' stay of the union, pointed out that, and the state of the state of the try, has reluctantly decided to turn back three of them. The colded to turn back three of the turn back three of turn back three of the turn back three of turns th

From the Production Centres

IN NEW YORK CITY . . .

WNNEWS first move in the wake of news of Arthur Godfrey's impending ayem exit was to push up Rayburn & Finels's good morning intention from 630 to 6 am. They're now, on 3½ hours daily, six days a week. Bernard Dudley inked to announce "American Forum," which returned to Mutual last night (Tues). Following next week's squence from N. Y., program will return to Washington, with Durey commuting for the chore. Local Community of the chore and the community in the chore and the ch

Edition," in Gotham last week pacting publication of his novel. "The Tight Rope." It's based on an ABC "Dark Venture" original ne wrote two years ago. ... Margot Gayle handling radio for the Women's Division of the Branch of the Women's Division of the Property of the Women's Division of the Property of the Women's Division of Wilmer Take All." has a book in the works thought of Women's Division of Wilmer Take All." has a book in the works thought of Women's Division of Wilmer Take All." has a book in the works thought of Women's Division of Women's Division of Wilmer Take All." has a book in the works thought of Women's Division of Women's D

Mutual's Waiter Lurle poised for another fit to the Coast.

"Pavorite Story" series, which WJZ took on as a summer item, made such a good showing that the station is keeping it on—moving it up one hour to 3.30 Sundays. John Gambling now blocked straight through from 5 a.m. (except for a news spot) on WOR in a bid to grad through from 5 a.m. (except for a news spot) on WOR in a bid to grad with the work of the w

IN HOLLYWOOD . . .

In HOLLYWOOD

Jean Meredith, assistant press head at KNX, moves over to Benion & Bowles Nov. 1 to head up the Hollywood publicity setup. . For years as comedy writer, Jess Oppenheure moved into the director ranks as successor to Gerden Rughes on 'My Pavorite Husband,' on which he was successor to Gerden Rughes on 'My Pavorite Husband,' on which he was successor to Gerden Rughes on 'My Pavorite Husband,' on which he was successor to Gerden Rughes on 'My Pavorite Husband,' on which he was successor to Gerden Rughes on 'My Pavorite Husband,' on which he was successor to Gerden Rughes on 'My Pavorite Husband,' on which he was successor to Gerden Rughes and the was successor to Gerden Rughes and the was successor to th



APPRAISING HOOPER SCORECAR

ROUND ONE GOES TO NIELSEN ORG

Round One of the Hooper vs. Nielsen showdown battle-the bid for network backing for their respective new "national" services-looks like a technical victory for A. C. Nielsen: Round Two (for A. C. Nielsen: Round Two (

new optional, everything-throws-inbid for subscribers in these, categories.

The property of the cate
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The property of the cate
gories are supported to the cate
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the project bid the cate
that the webs will get Nielsen's

as abed a cettre \$100,000 between them tor his own U. S.

None of the webs has publicly.

None of the webs has publicly.

None of the webs has publicly

none of the webs has publicly

and Mutual pretty definitely

are interested. NBC is "considedhis"

are interested. NBC is "considedhis"

the webs "\$100,000

preparate Sop of Hooper's potential take for his added service, he

says he is prepared to carry out the
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of the (Continued on page 35)

Jack Sexton To Get Godfrey Spot

That highly coveted early morting WCBS (N.Y.) spot while Arthur Godferoy is exiting at the Arthur Godferoy is exiting at the Sexton, a midwest radio personality who, in addition to emeceing a number of midwest CBS shows originating out of WBBM, Chiego, has also been doubling as production manager of the Columbia o &n

near ano been doubting its procupation of the Columbia of the

Winchell's Coast Repeat Switches to ABC Outlets

Switches to ABC Outlets

Walter Winchell's Coast repeat, now and for years past on the own of the coast including the coast in

What Else!

What Else!

In the riginal story of
"Welcome, Siran ger" the
school kids got sick from
smoking belind the barn. For
last Thursday's (14) Screen
Guild, version with Bing
Mona Freeman, the sick-makling tobacco was revised into
green apples.

Camel eigarets sponsors the
Guild.

Broadcasters Frightened By A Cathode Tube

The "protect radio" stance versus television and the high cost of TV operation, initiated at the NBC Sun Valley convention a few

of TV operation, initiated at the MRG Sun Valley convention a few weeks back, apparently is gaining weeks back, apparently is gaining and the search of the

Miller's 'No Death Knell'
Alanta, Oct. 19.
More than 200 proadeasters from southern states were here last week for two-day parley of Fith District meeting of National Association of Broadcasters at Billmore Hotel.

Padle stations WSB (NRC)

more Hotel,
R a dio stations WSB (NBC),
WAGA (CBS) WGGT (Mutual),
WATL (Indie), members of NAE,
were hosts to convention, which
was attended by broadcasters from
Georgia, Plorida and Alabuma.
The broadcasters heard Justin
Miller, president of NAE, dampen
the comparatively new medium
will not sound the death keel of
(Continued on pass 23).

(Continued on page 32)

Schubert Cuts Talent Show for Luckies As Ameche Matinee Strip Hollywood, Oct. 19.

Hollywood, Oct. 19.

Bernard Schubert planed out for New York with a sample record of Your Lucky Strike," which he cut at CBS for American Tobacco, who took up the tab. Intended as five-a-week 30 minute Strip, show the control of t

Trammell Winds Up On Cutting-Room Floor: That's What He Wanted

That's What He Wanted
When NBC affiliates get prints of
when NBC affiliates get prints of
the year promotional din, 200
had year promotional years
and talked directly to viewers
about NBC's progress and plans.
Trammell decided—after the film
had been previewed by the press
about NBC's progress and plans.
Trammell decided—after the film
had been previewed by the press
recent Sun Valley convention—
that he didn't like his camera
that didn't like his camera
that lines, in the final version
have been given to Ben Grauer to
read. (Grauer narvates the film)
RKO-Pathe, which turned out
the film for NRC, with Eddie Monterion to the web last week, Distribution of prints will be started
shortly.

Puck Returns To CBS as 'Operation Godfrey' Manager

Larry Puck, who checked out of CBS nearly a year ago to become an executive producer at ABC Net-work, is moving back to the Colum-brane "December of the State of the ABC Net of the State of the Puck assumes the title of Gen-eral Manager of Arthur Godfrey." Puck assumes the title of Gen-eral Manager of Arthur Godfrey. Talent Scoutz Units. Behind the development program in which (Continued on page 35)

(Continued on page 35)

Harry Wismer's 3-Way Parlay

Harry, Wismer is on his way to becoming the most affiliated personality in radio. Already sports director of the ABC network and the ABC network multiple station network netw

Perles to CBS Promotion

refles to U.S. Fromotion.

Arthur Perles is moving out as asst director of Press Information at CBS this week, and steps up into the network's promotion dept, as supervisor of special promotionis, reporting to Neal Hathaway. Perles has been with the web for the past 10 years. Georgo Cradil, press boss, doesn't contemplate filling the vacated post.

Waring on War Path

Waring on War Path
Reacting to the gloomy headlines of recent months, Fred
Waring last week presented on
the General Electric-NBC probatch of possible "war songs."
General idea was that the
"Curtain was going up" on a
mew struggle. The lyrles asked,
"Will you meet the final test!"
To guote:

Yank do or die is on the go again.

And there'll be a mighty show again.

McElrov Setup At P & G Echoes A. C. Soundoff

Elevation of Neil H. McElroy from veepee and general manager to the presidency of Procter & Gamble, as successor to Richard R. Deupree, who has been elected chairman of the board, is of more than casual significance to the radio trade.

than casual significance to the radio trade.

With P & G the top-spender in radio today.

With P & G the top-spender in radio today, with annual Billings approximating \$20,000,000. Metalory's appraisal of radio as an expension of the second spender of the result of the result of the result of the result of the radio of the radio

Gives Morris Jitters Seeing Ford's Minerva In Chevvy TV Stint

in Chevry I V Shat William Morrie office, as agent for Fred Allen on his Sunday might NBC show for Ford Dealers, had considerable qualms about Minerva Flous co-starring with Gertrude Berg in last Monday way." TV production of "Whistle, Daughter, Whistle." Feeling was way." TV production of "Whistle, Daughter, Whistle." Feeling was that, as Mrs. Nussbaum of the Allen package, now plugging Ford care, Miss Flous would be lend-peting product.

peting product.

However, Allen reportedly couldn't see it that way and gave Miss Plous the not to go on the show. The Chevrolet stint, for one thing, was tele and not radio, it was not a competitive Sunday night programming situation, and Chevrolet isn't competing with a itop comedy's show.

SLUG IT OUT IN BATING BATTLE

and 15.5.

Just what Amos 'n' Andy, who preemed Oct 10, are doing to the proposition Phil Harris show won't be known until the next report, and the preemed of the preemed

the Air" 10.1.

Monday: This is still CBS' night, but the fact that a Sen. Vandenberg political talk kicked off the evening being rated put an appreciable dent in the following "Lux Radio "Theatre-"Talent Scouts"-"My Friend Irma" secution of the security of the security

(Continued on page 32)

Bob Burns' 4G 'Harvest' Cut-Ins

Hollywood, Oct. 19.

Ken Dolan has set Bob Burns for a cution on "Harwest of Stars." CBS, on Nov. 3; in what may be forerunner of a series of seven-minute monologs. Deal for solo questing, with options for nine more, pays Burns \$4,000, plus \$0,000 writer fee. Contract is non

exclusive.

Dolan heads for N. Y. tomorrow
(20) to dicker with sponsors, and
while there will test three of his
shows on television. Arthur Treachshows on television. Arthur Treachfor Chevrolet, Oct. 25; Burns and
Shirley Rose will do a trial shot for
Admiral Radio, Oct. 31; "Rose
Admiral Radio, Oct. 31; "Rose
William Cargan is tied up with film
commitment, another actor will
substitute.

substitute.

Dolan is taking to N. Y. a print of Sol Wurtzel's "Trouble Preferred," starring Peggy Knudsen, as sample of the type film Wurtzel will make for video. Dolan has closed deal with Wurtzel as sale agent of his pictures for television.

CONTI'S MBS MUSICAL SET FOR NOV. PREEM

Top 15—Now and Year Ago

OCT. 15, 48
Walter Winchell
Fibber and Molly
Jack Benny
Bob Hope
Lux Theatre
Phil Harris
 Phil Harris
 17.5

 Suspense
 16.2

 Duffy's Tavern
 16.0

 Godfrey's Taient Scouts
 15.5

 Bing Crosby
 15.3

 My Friend Irma
 5.1

 Charlie McCarthy
 14.9

 Life of Riley
 14.8

 Stop the Music (Average)
 14.6

 Crime Photographer
 14.1

SET FOR NOV. PREEM
poo and soap), is getting set for a return to the kilocycles with a re- vised version of the "Treasure Hour of Song" which the outfit bankrolled on Mutual up to last
season. New show, tentatively
titled "Your's for a Song," prob-
ably will tee off Nov. 19 in Mutual's
Friday 8:30-55 p.m. segment.
If the stanza gets this slotting,
"Leave It to the Girls," now in
this period, will be shifted either
to Tuesday or Thursday night. Web
is said to feel "Girls" isn't the Ideal
type of show to follow the Epis-
copal Church's "Great Scenes from
Great Plays."
Carlo DeAngelo will direct, with
Bernard Dudley handling narra-
tion. Agency is Bermingham,
Castleman & Plerce.

DEEMS TAYLOR CONCERT
With Gladys Swarthout, ruest;
Frank McCarthy, announcer.
Freducer: Radio Features
50 Mines, Mon.thrueFil. 11:30 p.m.
RADIO FEATURES
WOR, New York
(Schwimmer & Scott)
Deems Taylor in eminent music

RADIO REVIEWS

BANDLY RECOLDS

(Schudmarer & Scott)

Deems Taylor, the eminent music criffe best known to raido acid ence to the second of the

ough Roovering or the show is also its bankcoller on WOR, and the plugs are given to calling attention of advertisers to the stame as a good to the work of the stame as a good to the show could be sold without the sold without the

Nevertheless, the DT Concert is a welcome item in the longhalr list-ings, and stands to attract lovers of good music. Doan.

a weercome neem in une rongmant the lang, and stands to attract to and good music. The lang and stands to attract to a good music. The lang and stands to attract the lang and lang a

IT'S YOUR LIFE

WILE BEN PAR, Parello, and InterCo-producers: Ben Park, Don Hertype Control of the Control of the Control of the Control

WHAI College Ben Park, Don Her
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CROSSROADS BALLAD



HARRY SALTER
MUSICAL DIRECTOR
Stop the Music—ABC
It Pays to Be Ignorent—CBS

LANNY ROSS SHOW With Sylvan Levin and orch John St. Leger, announcer Producer: Herb Rice Writer: Mel Bailey 15 Mins.; Sat., 9:15 p.m. (EST) Sustaining Mutual, from New York

Sustaining Mutual, from New York Mutual, from New York Lammy Rose who has been best-Lammy Rose who has been best-lammy Rose who has been for the New York Wall Company of the New York Wall Company of the New York of the Histo Sam Cross-the-ter's Mailbag" and "Kate Smith Speaks." I have been some the New York Wall Company to the York Wall Comp

The batening of the batening o RAMBG. staff man, and turns out for pinns. They use the more established pops, nusical comedy and light classical favorites. ROSSROADS BALLAD and light classical favorites. When the staff of the staff

FIVE CLUES TO THE CRIME With George H. Combs, emice Burton Turkus, Anthony Ma Director: Bob Jenninas 30 Mins., Wed., 8 p.m. Sustaining WMGM, New York

See allians, veta, 8 p.ml.

See allians, veta, 8 p.ml.

See allians were York

Crime always intrigues, so that

WalGM has something hot here.

It's an audience participation pro
gram bail cross, with audiences

sending in clues to the crime and a

papel of crime experts trying to

solve the mystery. Frogram

reflection of the crime and a

papel of crime experts trying to

solve the mystery. Frogram

reflection of the crime special crime fans glued to the reflection

ways fascinating after, to keep all

crime fans glued to the crime the crime fans glued to the reflection

ways fascinating after, to keep all

crime fans glued to the cliddes.

WalGM has Burton Turkus

prosecutor who successfully fought

the Murder, Inc., gang, Anthony

Marsios, former special pewer, and

Harry Feeney, vet N. Y. police re
porter, as its panel of experts, and

George II: Combs, lawyer gets Ave
clues to a murder, to identify it.

If they fall, they each pay 35, to

the party sending clues in cikepot

for a final mystery which the stud
ought to reward every sender-in

somehow.

Anyway WAGM presented a

LAYMAN'S HISTORY OF MUSIC
With CBC Symphony Orch, Less
He Bell Choir, Parlow Sire
Quartet, Francis James Gerald
Gerald Comments of the Comments
Gerald
Gerald Comments Seeding, Greta
Kraus, William Morton, Hyman
Goodman, Edmund Hockridge, Leo
Barkin, Solway String Quartet;
Producer, Exercise Gibbs
Musical director: Geoffrey Waddington

dington Writer: Leslie Bell 150 Mins.; Wed., 7:30 p.m. (EST) Sustainer CBC, from Toronto

Welter: Leelie Bell 1984 hiss. Wed, 730 p.m. (857) 1984 hiss. Wed, 730 p.m. (857) 1984 hiss. Wed, 730 p.m. (857) 1984 hiss. We have a string, and setup could such a 2½-hour string, from the primitive lease of cything with a primitive lease of cything with the progressive blirth of melody by means of religious chaits and later harmony singing, his considerable with the progressive blirth of the work of the cything of Leslie Bell, the narration takes the usad unction of the cything of Leslie Bell, the narration takes the usad unction of the lower of the lower work of the lo

ary GARDNER

BY GARDNER

Writer: Gardner

Gardner

S Mins.; Mon.-thru-Pri., 8:55 p.m.

Sustaining

Mutual, from New York

Columnat HC Gardner has been

Columnat HC Gardner has been

Sustaining

Mutual, from New York

Sustaining

Mutual is a grace of the second of the second

Silly Rose, and he seems aft successor. Taking over on short on

Silly Rose, and he seems aft successor. Taking over on short on

with a format wherein he alternates sequences devoted to a

period-long ancedor to ones made

operiod-long ancedor to ones made

of the second of the second

NEWS IN THE MAKING
With Ken Rush, Dick Oberlin; Pete
French, nurrator
15 Mins., 9 p.m., Mon.
Sistaining
WHAS, Louisville

See service of an innevation in news airlings, was last Monday night's shot which consisted of on-the-spot interviews with news personalities, and demonstrated the Plugged as a new technique in reporting the new, WHAS obtained FCC permission to record two-way conversations. They believe this form of news gathering and dissensing the deal, too, as the "peep" of tone the deal to the deal.

all but one myslery
Wednesday. Perhaps the studio ought to reward every sender-in sonalities, and denions record to the answers, that when the sender in the

worth as promptly, beating the on Another call was put through to Waycross, Ga, where a B-29 super-torress had exploided Monday adverse to the super-torress had exploided Monday adverse to the super-torress that the exploided in which eight were killed and four survived details of the explosion in which eight were killed and four survived by means of the two-way recorded were by means of the two-way recorded were by means of the two-way recorded were to the conversations recorded were not conversations recorded were to conversations recorded were to conversations of the two-way recorded conversations of the con

LEAVE OUR GIVEAWAYS ALONE'

Follow Up Comment on a Shoestring

Remarkable payoff of an immunial switch in the current gives ware about here hast week for her in the current gives ware the reasons about here hast week for her in the current gives were reasonable to the control of the control of

ex., adjacent to present oil drillings.

Linkletter had a plastic replica made for the vet's missing right

FCBA Asks AVCO Procedure Be Tossed Out as 'Futile' System

Proposal that the FCC throw out its competitive bidding procedure censes has been submitted by the Federal Communications Bar Assa. Varter's learned foday. When the Federal Communications Bar Assa. Wayne Coy that the AVCO procedure, 160-day waiting period, after the Federal Communication of FCRA has informed FCC Chairman Wayne Coy that the AVCO procedure, 160-day waiting period, after thing bids in 'fuller'. The system only causes hardships to station operations, it added. "During the past were in effect." Thuring the past were in effect. "FCRA president Carl Wheat told Coy, "relatively few competitive applications have been filed. According to the FCRA president Carl Wheat told Coy, "relatively few competitive applications have been filed. According to the AVCO procedure has not been fuffilled. "Moreover where the transferor for the AVCO procedure and the consequent delay during the initial waiting period of 60 days subsequent. It is a state of uncertainty and the considerable difficulty from a business stangdoint. Station personnel are left, in a state of uncertainty—by the prospective purboses and (Continued on page 35)

WNBC GETS NOD ON

WNBC, N. Y., has been chosen to kick of a countrywide project by International Friendship Asso-International Friendship Associated Associated

American Express In

American Express Co., which bankicolled "Vox Pop" on the ABC network last season, has quietly transferred its ad account from Maines agency to Benton & Bowles.

Bowies.

Whether the outfit will get back among olhers.

Whether the outfit will get back among olhers.

Into network radio this season lassn't been disclosed, but the buttan part of the Eddie Cantor fact that overseas travel is to sharp upbeat (AE has traveler cheques for sale) may bean traveler company toward another we splange.

Dick Harmes and Danny Thomas, amounted to but the state of the season back is season.

Dick Harmes and Danny Thomas, amounted to but the state of the season back is season.

Dick Harmes and Danny Thomas, amounted but the state of the season back is season.

Dive Jive

Baltimore, Oct. 19. Baltimore, Oct. 19.
Marvin Ellin, who platter pilots
"Varieties," an afternoon crosstheboard show on WCAO, on Oct. 27
will intro his disks wiline clad in
mac River off Washington, Responsible for the stunt is Lieut. Joseph
Marshall of the Navy's local recrutting station.
Ellins disc, which appropriately
Ellins disc, which appropriately
tion on the Navy's diving branch,
one of its lesser known departments, Wehn well submerged, he'll
ments, Wehn well submerged, he'll
the Cradle of the Deep."

Bargain Prices No Inducement To Bankrollers

The new broadcasting season is marked by the absence of many of

ing their ullimate employment the prospective purchaser and (Continued on page 35)

BC GETS NOD ON FRIENDSHIP LETTERS INDEX, N. Y., has been chosen to ord a countrywide profect by cord a countrywide profect by a regular law to be proposed for European nations. NBC flar-is a result has booked an air respondence with the peoples of European nations. NBC flar-is a result has booked an air with the peoples of European nations. NBC flar-is a result has booked an air with the peoples of European nations. NBC flar-is a result has booked an air with the case of Miss Davis, she can be had for \$3.000 a week, whereas the commanded \$1.000 to the commanded \$1

per session.

The "trimming corners" is evidenced to the pies.

Dialore be seed to the pies.

Di

n. r. the fact that nobody's getting a fever over the availability of Edgard Express In Switchover to B&B Switchover to

Henry Morgan, switching from Music Corp. of America to William Morris, is still looking for a full-time sponsor, as are Frank Morgan, Dick Haymes and Danny Thomas,

B'CASTERS DENY FCC'S AUTHORITY

Broadcasters in general agreed today (19), as the FCC held its

Broadcaw Washington, Uct. 19:00 doday (19), as in the FCC held its hearing on giveaways, that something should be done about the situation. But they sharply discontinuous and the situation. But they sharply discontinuous and the situation of the situation. But they sharply discontinuous constitution of the situation of the situ

The Network Viewpoint The Network Viewpoint Hearing opened with testimony by Bruce Bromley, special counsel for the ABC network. He challenged the authority of FCC to impose rules against givesways. He commission should "close its eyes to flagrant violations" of the Communications Act. But, he mainted. "there is a world of difference between taking notice of the mainted. "there is a world of difference between taking notice of the an application for a broadcasting liceose, and adopting rules purporting to define in advance what configurations are considered to the control of the configuration of the configuratio

an application for a broadess to license, and adopting rules purporting to define in advance what constitutes a violation of that statute."

Bromity argued it would be defined as a statute of the statu

NBC Flagship's 400G New Revenue In Reversal of Policy on Spots

Durr Into Law Practice

Washington, Oct. 19. Clifford J. Durr, former member of the FCC, announced last week his reentry into law practice. He will handle general, administrative and radio cases, with offices in Washington.

During his seven years as a member of the Commission Duri was a vigorous fighter for the rights of the small broadcaster. He had previous service with the RFC and the Defense Plant Corp.

Happy Gross Days For NBC. CBS: Fret Over Net

CBS has revised upwards its stimate of gross time billings for 1948 and it now looks like the network will boast a 5% hike over last year instead of the previously hoped-for 3%.

Chief factors in the web's business sport over the past half year have been the sale of the N. Y. Philharmonic Sunday afternoon concerts to Standard Oil Co. (N. J.); the additional half-hour of Lever Bros. biz through acquisi-tion of "Amos 'n' Andy"; the Longines 30-minute sale and the Armour daytime billings. Last year CBS gross billings hit the \$59,200,000 mark.

NBC, which racked up \$65,750,000 in gross time sales during '47, also estimates it will wind up with better than a 5% increase over last

However, the profit sheets on net income will tell a different story, in view of upped operating costs.

HERSHFIELD'S MIDNIGHT NITERY BEAT FOR WOR

Harry Hershfield, showbiz old-timer-toastmaster and "Can You Top This?" regular, takes on a new role next week as midnight rover of Gotham's nitery circuit for WOR, N.Y.

WOR, N.Y.
He'll do a cross-the-board stanza
from 12 to 12:30 a.m., originating
it in rotation from such after-dark
meccas as the Copacabana, the
Waldorf, the Versailles, Latin
Quarter, et al. Program will consist
of chitchat and interviews, and will
be sold on a perticipation besice tery meson.

The remedy, if any is needed, meson as the Copacinas, the lies in Congressional legislation, Bromley indicated, Congressional legislation, Congressional Don Petty, NAB general country of the Congression of the

Last of the holdouts among sta-tions in the owned-and-operate field, W-BIC, the New York fag-field, w-BIC, the New York fag-lis policy this week to permit atoting of station break spots. It will allow for additional annual revenue of approximately \$400,-000, with the practice to be re-soluted to daytime acceptance and the new processing the second of the seco

stricted to dayona-only.
Station inaugurated its new pol-icy on Monday (18), with Procter & Gamble, Kaiser-Fraser, Ameri-can Tobacco, Campbell Soup, Pep-sodent and American Chicle Co-grabbing off the initial station-break allocations at \$100 per an-nouncement.

break allocations at \$100 per an-nouncement.

WNBC, which unlin ow utilized
all station break time for promo-tional purposes and to plug either
in the footsteps of the network's
Chicago & to operation, WnMCA
which also lifted its spot han re-strictions to accept bix througho-out all hours of the day. Pervious
J station maintained a 7 to 11 pm.
For awhile WNBC and WGBS,
For awhile WNBC and WGBS,

Jy station maintained a 7 to 11 pm. ban.

For awhile WNBC and WCBS, alone among stations in New York, banned station, break sales, but the station of the st

KIMO Staff (10) Gets Jobs Back, But AFRA Pact Still Uninked

FACT Juli Ullinked
KimO, indie 1,000-watter in Independence, Mo, and the American Federation of Radio Artists,
for announcing and production
personnel in an election Thursday (7) to
determine bargaining rights, AFPA
won out by a 7-2 vote, although
by the National Labor Relations
board.

the results remain to be certified the results remain to be certified Deard.

Following Monday, management of the station fired the entire staff of 10 for reasons of economy, according to Craig Siegried, who continue to Craig Siegried, who was the continue to Craig Siegried, who was the continue to Craig Siegried, who was the continue to the air, as family of officials took the air, as family of proceeding the air, as family of the air, as family of the air, as family officials took turnstales. Siegried said the economy move had been considered or some time, and with the MLRE. AFIA countered with the number of the unemployed staffers, and substance of the unemployed staffers and the un

U. S. Supreme Court Backs FCC 'Program Content' Power vs. WADC

Washington, Oct. 19.

Right of the FCC to consider the state of the state of the unemployed staffers, and subsprough the FCC to consider the state of the unemployed staffers, and subsprough the FCC to consider the state of the unemployed staffers, and subsprough the FCC to consider the state of the unemployed staffers, and subsprough the state of the staffers of the unemployed staffers, and subsprough the state of the staffer the staf

ne brushoff also did an effective fob.

Overall, the Ford production was on a soale erfecting the top coin investiture, and with a full month for between-shows preparahardt productional. know-how, 'Ford Television Theatre', should eventually integrate itself into the sock Sunday anger Transport of the production of the soal of t

VANITY FAIR
With Dorothy Doan, Gil Fates, Dr.
Marynia Farnham, Jacqueline
Cochran, Peter Hunt, Eleanpr
Lambert, Lilly Dache models,
Prector: Frances Buss
Prector: Frances Buss
30 Mins., Yucs.-Thurs., 1 p.m.
Svettnings.

30 Mins., Tues. Thurs., 1 p.m. Sustaining CBS-TV, from New York In "Vanity Fair," CBS has come up with an engaging and adult matinee femme program. It is at all times informate and interesting. It's a lossely conceived format to permit participation by three guest perpendicular by the process lie in many diverse fields.

sonautes, whose interests he in Dorothy Dona former woning's editor of INS, in hostessing the morgram with the designation of sinted format, reveals berself as an engaging necomer to video's runks. She projects herself as an engaging necomer to video's runks. She projects herself as an engaging necomer to video's runks. She projects herself as designed of the support of the projects herself as designed to the support of the projects of the support of the projects of the pro

(Continued on page 34)

FORD TELEVISION THEATRE
("Years Age")

FORD TELEVISION THEATRE
("Years Age")

For the Strick in Kirkland,
Logan Ramsey, Virtnik Gorda,
Jennifer Bauker, Judio Carpit,
Fener, music

Writer: Ruth Gordon
Director: Marc Damies

Writer: Ruth Gordon
Director: Marc Damies

For the Strick in Montgomery,

Ellis Sard

Mina: Sun, 7:39 p.m.

Follows Age College College

Kenyon & Eckhard)

Still another dramatic series in
the growing competition fermed
for Sunday Off, when Ford meter

of Sunday Off, when Ford meter

7 Game Weekend

7 Game Weekend
Seven games on five stations in three days comprised Manhattan's heaviest video football weekend black the controlled Manhattan's heaviest video football weekend black the controlled with the controlled part of the local pack regarding quality of camera Job being done on the gridinon, to the controlled with the story of the game, Columbia holds panning to a minimum on kicks and passes, reduces the need for cumeration of the controlled with the con

ley night (10) DodgersRockets affir at Ebbets FidFrom a television standpoint,
however, the game was notable
because CBS made it so and
game as notable
because CBS made it so and
camera behind one of the goalposts. This machine fid some
excellent work. On points after
touchdown it not only showed
the camera behind one of the goalposts. This machine fid some
touchdown it had to game
to the camera but immediately
stamped the kick as good or
had. It was also used to advantage when the bull was
end of the fidd, the viewer
being able to see the holes
open and close in this scour's
slant at the game. The disadroll company of the company
and the camera file of the company
meets while wide running
sweeps and passes to the flat
are not easily covered and
line the end some camera is
meaningless.
Saturday's lineup of games

line the end zone camera is meaningless.
Saturday's lineup of games and stations was: ColumbiaPer ColumbiaPer ColumbiaPer ColumbiaPer ColumbiaPer ColumbiaPer ColumbiaPer ColumbiaPer ColumbiaPer Columbia
Per C

were sponsored.
At the Baker Field matinee
At the Baker Field matinee
CBS had Paul Douglas doing
the narration. A former sportscaster giving it a whirl after
lis legit click in "Born Yesterday," Douglas admitted he was
rusty. He was also in a new
medium for the first time on
the sports augle.

Milwaukee-Edwin Cordes upped Milwaukee—Edwin Cordes upped to assistant chief engineer of WTMJ-FM and WTMJ-TV, Milwau-kee Journal outlets here. Nick Brauer named television studio supervisor.

JACK MOSMAN Radio account executive Philip Morris Cigarettes
BIOW COMPANY
"VARIETY is my radio and television 'bible'."

***************************** **Tele Follow-up Comment**

resonal teams wit make of utes for the video, it becomes more and more apparent, perhaps utilizing the property of the propert for the video, it becomes more and

and unimpressive persifiage.

Last week's "Texaco Star Theatre' demonstrated conclusively Milton Berie's terrific hipset on the show, on the show, on the show on the show of the show of

the case, it was all to the show's good.

It took Berle to take the Florone Desmond impressionals act
of the control of the

the turns and turned a lack-luste that turns and turned a lack-lust bill into a councie's field day.

Philoo Television Playbouse's CNGCI revised of Elmer Riee's "Counselor-st-Law" Sunday (17) and the state of the council of the co

on a Philico turnable.

Admiral on NBC Sundays, with its bright infal-flour variety show, is more than a warning for Energing the Section of Section 1 of Section

Football teams will have to dress sic, of course, contrives to be more

inc. in the deground accomp.

Ea! Sullivaris "Toast of the district of the dis

in the control of the

to another set. Bloch and his orch backed the show excellently.

Teirvision viewers got a simulation of the set of the se

V LURES TWO AUDIENCE TY

Tale of Two TV Cities

The following shows, carried simultaneously on stations in New York and Philadelphia during the period of the Pulse September surveys, received the 10 highest two-city ratings:

	Toast of the Town, WCBS-TV, WCAU-TV, Sun	20 0
		37.9
		31.1
	Boxing, WNBT, WPTZ, Fri.	29.3
١	Small Fry Club, WABD, WFIL-TV, M-F	25.2
i	Original Amateur Hour, WABD, WFIL-TV, Sun.	24.8
	Winner Take All, WCBS-TV, WCAU-TV, Wed.	20.7
.,	We, the People, WCBS,TV, WCAU-TV, Tues,	18.5
	Kraft TV Theatre, WNBT, WPTZ, Wed.	17.6
	Gay Nineties Revue, WJZ-TV, WFIL-TV, Wed	15.9

Top 10 lists for the individual cities are heavily dominated by sportscasts, particularly basebail. These, being non-network offerings, are omlitted from the two-city report, which has two boxing matches as its only sports programs.

Coy's Answer to Webs' Far-Off UHF Stance: He's Putting Set in Home

Rederal Communications Con-mission Chairman Wayne Coy-resided last week that he was nav-gin installed in his home a tele-vision receiver built to tune in the 475-890mc (tulta high frequency) band. Locally, it will enable him to bring in the 300mc experimen-tal station of NBC. Coy's disclosure contradicate to-Coy's disclosure contradicate to-

to bring in the 300m experimental station of NBC.

Coy's disclosure contradicted termony as to the length of time required for making equipment for the state of the state of

contended that more time is needed before the higher band can be use.

Estimates Don't Jike
When Neu recommended, in the event the Commission decided on (Continued on page 25).

Pitt Preps For

Tele By Jan.

Pittsburgh Oct. 19.

Seems rainly certain now flist election statics, which we have been been startly certain now flist election statics. The new station, which begins operation on Commend of the year latest. That looked in the bag last weeks with two lappenings—New York to Philadelphia to Pittsburgh and the completion of the installation of Dissolution of the year of the reach of the year of the year of the reach of the year of the reach of the year of the year of the reach of the year of the reach of the year of the year of the reach of the year of the reach of the year of t

Add Hennockdotes

Add Hennockdotes
Washington, Oct. 19.
Add gay lines from the new
lady member of the PCC, Miss
Frieda Hennock.
After listening to a perade
After listening to a perade
Service, week opposing a proposed shift from the
182-162 meagacycle band, now
know the most popular band
in the nation—and it's not a
dance band—it's the 182-162 meagacycle
magacycle band.

Wavne Coy Bullish On Tele's Impact

Washington, Oct. 19.

"Television has a greater potential for informing more of our people, and providing them with a new educational technique than new educational technique that that's ever been known." FCC Chairman Wayne Coy said last week,

cations in for channels but so far into hearing has been held on the control of the hearing has been held on the control of the hearing has been held on the control of the hearing of the hearing of any sare: WWW. KDKA. KQV. WCAE, Pittsburgh Rows.

Morgan to Tell All Henry Morgan (who had a brief tussie with it himselt it is slated by the control of the control of

'TOAST' HOLDS OWN VS. PHILCO

Ed Sullvan's "Toast of the Town" vaudeo show on the CBS-TV web more than held its own against the best of the town of the town of the two since two since

ing the 9:30 to 10 segment. According to those figures. "Toast-cording to those figures. "Toast-cledence which represents a drop of only 9% from the previous report. Phileo, on the other hand, snared only 9% from the previous report. Phileo, on the other hand, snared the state of the state

TREACHER'S 'JEFFERS' SERIES FOR NBC VIDEO

SERIES FUR NEW VIDEU
Arthur Treacher's role of "Jeffers the Butler" may be developed
into a series for television by 'BG'
doo skit for the net's TV cameras,
Treacher's performance so impress
Annes video producers that a
script was written around, his
Vie McLead, who scripted "Jeffers" for ratio in Hollywood, will
write and direct the tele version
write and series the television of the latest the television of the latest the latest the latest the latest which we will be a seried to the latest the latest which we will be a seried to the latest the latest which we will be a seried to the latest the latest which we will be a seried to the latest which we will be a seried to the latest will be a seried to the latest will be a seried to the latest which we will be a seried to the latest will be a seried be a seried to the latest will be a seried to the lates

Philco-Capital Teamup for Airborne TV Shows It's a Duck-Soup Setup

Texaco's Int'l Flavor

Texaco's Int'l Flavor

"Texaco Star Theatre" vaudeo
show is spreading out internations
show is spreading out internations
Morrits agency, booking the tele
layout, is now eabling abroad for
swallabilities. Florence Desmond,
on last week's show, was booked
arrived last Monday (11) and was
on the show the following night.
Borrah Minevitch's Harmonica
Bascals planed in Monday (13) and
sacrable and in Monday (14) and
display. Agency has now booked
comedian Frankie Marlowe for
the Dec. 27 show. He'll arrive
from England a few days before
from England a few days before
Others lined up for the Texaco
about immediately upon returning
from abroad are Martha. Raye,
saled to hit the U. S. Nov. 19, and
Nov. 23. The Arnaut Bros. will
arrive Nov. 5 and will go bn Nov.
9 or 16.

40% TV Owners **Just Getting By**

Any notion that the balk of TV years are not that the balk of TV yest, as executing to properous, upper mid-eclass families, Is dispelled by a Pulse survey just completed in Pully are Pulla Bound that families who are just "getting by" own 16% of the sets and poor families 12.4, accounting for more than half cown 18% and the "confortable" families 29.6.
Pulse found that in the 505.400.

Pulse found that in the 895,420 radio homes of the area, 54,620, or 6.1%, now own video sets.

St. L. Taverns Setting A Trend? Yank Tele Sets as Biz Deterrent

Dets as Biz Deletrem.

Whether television is a bir hyo in St. Louis, 6et, 19.

Whether television is a bir hyo in St. Louis taverns is a mooi question and several owners of drinkeries have removed them because they are said to have after of a downtown establishment said that one night while the Cardinais still had a chance to cop the National League pernant about 50 persons whisted this place to watch present which the present which the place to watch grossment in the video only \$1.65 worth of drinks were purchased during the ball game.

Other owners tell a preverse story

during the ball game.
Other owners tell a reverse story saying tele programs brought new consources. However, they all agree the consources are supported by the consources are to the consources. Local elergymen are frowning.
Local elergymen are frowning not television in taverns but a crusade against the polley has not yet been launched.

Philos stole a march on its video competition with the installation and successful demonstration of a standard frome model receiver on a Capital DC-4 airliner.

a Capital DC4 airliner.
First run for the new "Television
Express" was a Washington to
Chicago flight, The 44 passengers
saw the entire fourth World Series
game and part of the Notre DameMichigan. State football game as
the Philos ost was tuned to Clevaland, Toledo, Detroit and Chicago
stations en route.

stations en route.
Capital Airlines has installed the
Phileo receiver on its non-stop
DC4 flights ("The President,"
Washington to Chi, and "The Constitution," Chi to Wash.) and will
extend the tele service to other
flights as rapidly as possible.

flights as rapidly as possible. Ease of installation was the big surprise. Some preliminary work had been done by Philoe engineers work on the Capital DCA hegan three days before: A preliminary test flight, with the tele set hidden in the forward baggage compart-ment, was made the day-before the actual demonstration.

actual demonstration.

Ordinary dipole antennas, the simplest type of television aerial, are mounted on short masts, one under the belly of the plane, the bellind the pilot's cabin. A small switch beside the set, operated by the plane's hostess, selects the antenna that gives-the better picture at any time during the flight.

at any time during the flight.
Among those on the inaugural
tele-flight were John M. Otter. v-p
and general sales manager of
Philoc; Frederick D. Ogilby, manager of TV sales; Raymon George,
sales promotion manager; J. H.
Carmichael, prez. James Franklin,
director of operations, and Januer
Austin, director of sales for Capital

Brit.-Equipped Canadian Deal

London, Oct. 19.

Sir Ernest Fisk, managing director of Electrical Music Industries, is bound for Canada in attempt to bring off the biggest jetevision deal in history.

He's headed for Ottawa to a contract of the contract

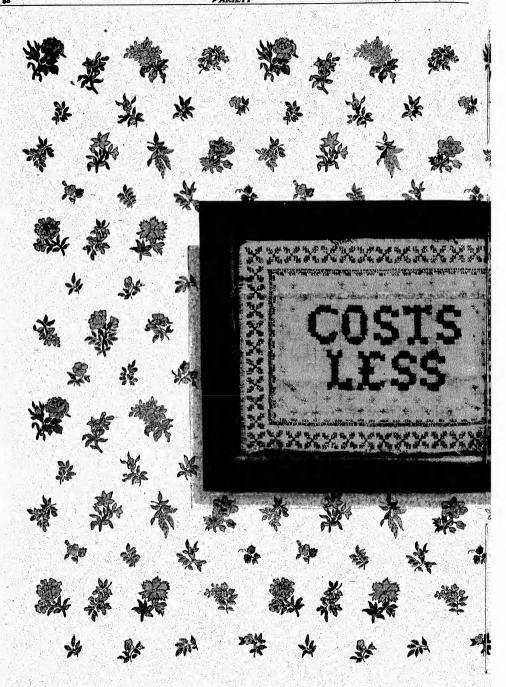
vision deal in history.
He's headed for Ottawa to negotiate with the Canadian Broadcasting Corp., and private organizations for the equipping by British
of a nation-wide Canadian videosystem. EMI's big selling point is
the fast that fits responsible for
the fast that fits responsible to
Alexandra Palace video station, and
is at present building the new
transmitter extensions at Birmingham.

is a present output in the second of the sec

Radio-Tele Sets-in-Use

Following is a comparison of the percentage of radio and television sets in use during the 7 to 10 p.m. period Oct. 10 in N.Y. tele homes, as reported by the G. E. Hooper organization. Rise and Elai of the radio, Biguet demonstrates the popularity of various and the control of the control o

TIME	TV SETS-IN-USE	AM	SETS-IN-USE
7 to 7:30	61.7		9.5
7:30 to 8	71.2		5.4
8 to 8:30	65		11.1
8:30 to 9	69.1	7.0	9.4
9 to 9:30	75.5		5.7
9:30 to 10	76		2.1
7 7 7			





(Have these words "costs less" vanished from the language?

Almost...yet not entirely.)

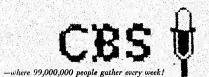
Today virtually the only commodity that still costs less than in 1939 is the American consumer himself.

Today an advertiser by carefully choosing his medium can buy circulation (that is, *customers*) for considerably less than he could in 1939. Nowhere, for example, has the cost of a customer dropped more than in network radio. (SEE TADVERTISING SECLEMO, MAY 1946)

And nowhere in network radio does he cost as little as on CBS.

Today an advertiser's dollar spent on CBS delivers from 8% to 57% more listeners than on any other network. For the second year in a row, CBS sponsored programs have again averaged the lowest cost per thousand families in all network radio—13% lower than the average for the other three networks.

Today "costs less" may be two words inaudible in most places throughout the land, but they can be heard in Radio, and most distinctly on the Columbia Broadcasting System.



Tele Chatter

HOLLYWOOD

Tel-Air Association is packaging two television programs. Elisabeth Rermer has been wrapped up the frate and the first and house and display of collections, which was the first and the first action went and hourly dramtic series and John New card enables clients to put little for a kidwison show this chase as and client to put miss chase least and the first and the f collections of Burns Mantle with Pepperdine football games to spon-Burns Mantle Theatre's state as says on a priticipating basis tentative title. John Chapman will take over the ennee post instance, and the properties of the pro

WBKB Pitting Stage. Film Savvy Vs. Radio Know-how of Rivals

AROW-ROW Of AVAIS
Chicago Oct. 19.
Operations of WBKB here incoming months will provide a clear-cut test case of radio know-how pitted against stage and film savvy. WBKB is owned by the Balbain & Kaiz theaster chain; while WEN-TV, WBNR-TV and the forthening WBRG are outgrowths of radio interests.
Since, its low eight vears age.

the torracement was been as the control of the cont

ceiebs.

Panel also has mulled theatre tele and the feasibility of lensing stage shows at the Chicago Theatre, across the street from WBKB. News and promotional tie-in with the Herald-American, Hearst sheet here, begins Nov. 2

Inside Television

When the same wrestling match show up to nights running the second time as a main event, it likely mort be long hefore viewers gue a second time as a main event, it likely mort be long hefore viewers gue a considerable to the vide and the vide showners. Will four Manhatian stations now doing five wrestling shows a week there is bound to be some duplication of principals. But if the matchmakers are so indifferent to the video audience they'll repeat a match the next. night, maybe lit; time the stations started seeking ways to protect themselves:—These quick repeats can only other be dear the protect themselves:—These quick repeats can only other be the NBC going its tug and tasses show Tuesdays; ABC Guringing it in from Washington) does one Wednesdays; DuMont and WPIX are a Thursday condiction, and DuMont Is again on Fridays with the week's final display. DuMont was the first to pot the wrasslers in the parlor and all things considered its Friday boats come of the little impression, being the best of the grapping amouncers, but the matchmaking also figures and, perhaps, the arean where these matches take place because the crowd here (Jamaica, L. J.) has always been the wisest of the mat crowds.

I. 1) has always been the wisest of the that crows. Final reports on attempts to Stratovise the final game of the World Series from Boston to the midwest indicate the system met with fair success. Even though MEWS in Cleveland could not feed it to other stations on the midwest network. Westinghouse Electric reported last week that viewers in 35 communities received the signal directly from the plane, which was circling over the Pushough area of the country of the plane, which was circling over the Pushough area of the plane of the p

RCA, in a switch on its former policy on television set sales, no longer makes it nundatory for all sets to be installed by the RCA Service Corp. nor for all set buyers to take over the year's service guarantes. To owner contract henceforth is to be optional to buyers. Switch was dictated by the fact that there are now sufficient trained service men and service organizations to handle installation and repairs. According to RCA, when it established its owner polley two years ago, it declared the sale of a service contract would continue "only so long service, and to insure the dealer and manufacturer protection of customer goodwill."

NRC studio production staffers are having a love affair-with screen filling heads. A fad, no doubt, whether it's a romantic couple in deep embrace or a personality like M. M. McBride. Last week in Kraft's "Truth Game" playlet the opening minutes were entirely taken up with the magnified heads of the leading couple kissing and murruiring to cache of the couple of t

what NBC has forgotten to consider is what's attractive about perspiration? Perspiring principals, helpless in the circumstance, are therefore shown up rather than covered up.

In Hollywood they can move a camera as close to a performer as ny television lens can get. But out there they just don't. They've armed to keep their distance, sir.

In its review on the "Mary Kay and Johnnie" show, which preemed Oct. 10 on the NBC-TV web, VAREETY pointed out that it wasn't made clear whether Mary Kay (Stearnie was going to have a baby, as written into the script, but that it would be a good idea for the series.

Comes now confirmation. The baby is due sometime in December.

Time-on-the-Air Isn't All!

What happens when a manufacturer or his agent comes to WLW with a sales problem? If it's at all possible, he gets help. And help through time-on-the-air is by no means all.

At The Nation's Station, this fact has long been recognized: advertising alone is seldom the complete answer to a sales problem. So WLW's service to advertisers goes much deeper. With a "know-how" peculiar to the area-and with unrivaled facilities-WLW can help smooth out problems of distribution, selling appeal, packaging, dealer and consumer attitude and other factors which must be right if advertising is to be fully effective.

Here's a case history: Several years ago, a small local manufacturer came to WLW. Distribution was limited in Cincinnati light and spotty in WLW's 4-state area. A distribution campaign, conducted by WLW's Specialty Sales division, was followed by a modest schedule of spot announcements. Recommendations were made on packaging, selling appeal, display and supplemental media. WLW's Merchandising Department helped secure dealer acceptance and store display.

The result? Sales increased and expansion followed. In this area, the product is now the largest seller in a highly competitive field. The manufacturer is also one of WLW's largest and most consistent advertisers . . . tha reason, we believe, why "radio advertising was given as the factor which influenced purchases among nearly 70% of the product users, in a recent survey of WLW's consumer panel.

Further, this advertiser has followed the same basic formula in other sections of the country ... so successfully that two additional plants have been established to supply the sales

The lessons and experience you may learn in WLW-Land will apply for all the nation. For the WLW Merchandise-Able Area is a true crosssection of America, an ideal proving ground for new ideas, products packages and techniques.

Yes, the nearly 14 million people who live in WLW-Land mirror America. And with its unequalled facilities-its man power and "knowhow" WLW can help you learn how to reach them . . . and sell them.



New Tele Business

**CAU-TV Philly, added an hour of daytime tele by signing Petro-Phelps, home appliance distributors, for an hour across the board as the state of th

Oct. 30. Agency is BBD&O.

Nineteen participating sponsors more bairyolling "Previews of the now bairyolling "Previews of the now bairyolling "Previews of the N.Y. Daily News WPIX. Sponsors N.Y. Daily News WPIX. Sponsors Self-Riss, Alexanders, Fannus Linguister, Fannus Saks-340, Monton's, Finlay Straus, Millenge China, Ben Titcher Hudson Bay, Norton's, Finlay Straus, Millenge Schia, Bard Row's Jewelty, Males Bross, and Row's Jewelty.





50,000 WATTS "UMBRELLA COVERAGE"-IN ALL DIRECTIONS NATION'S THIRD LARGEST MARKET FIRST IN EVERY PHILADELPHIA LISTENERS' SURVEY EVER MADE CBS AFFILIATE On WCAU you're in Philadelphia

THE PHILADELPHIA BULLETIN STATIONS

Represented by WCAU Sales Staff in Philadelphia and New York . . . elsewhere by RADIO SALES

Radio Reviews

cooters. The orch clicked in tist erick Loomis, former women's interp of "Mississippl Rolis On." specialist, author of "Consultations of "

Fri. Sustaining WXKW, Albany WARN, Albayy
Betty Party, resident of an Al-bary suburb, onetime conductor of with Tom McCann, Len Beardaley, with Tom McCann, Len Beardaley, with Tom McCann, Len Beardaley, producer of transcribed size of the Control of the for Look, has been filling this spot since joining WXKW served sustaining the Roland Bradley Sustaining the Control of the Co since join

of John. new years turning the specific principal feature. When heard, Friedman feature, when heard, Friedman feature, when heard, Friedman feature, when heard, Indian feature, when heard, Indian feature, when heard, Indian feature, when heard, Indian feature, when heard feature, and the feature featu

tempt at dispelling the for which tempt at dispelling the for which with a labor commandment evaluations at times. If indicated line and formant of first program is held to and sharpened a bit it can be a major man of first program for the control of the contro

sood.

Olzendam does a good job of holding program to subject.

Producer Roland Bradley did good job of preparation on show.

Announcers roum McCann and Len Bearstey, who do the "voices," are excellent, and John Condon handles announcing chores in good fashion.

Followup Comment

Fred Aller's reprise of his breatfast couple routine with Tailula Bankhead, now a minor classic in radio programming, points up anew that the better things on the control of the control

Albany—Recent additions to the staffs of Albany stations. WXKW bill Hickor, from WCON, Atlanta, Bill Hickor, from WCON, Atlanta, two-hour morning 'wake up' program; Betty Parry, formerly produced transcribed five and 15 cm. and the staff of transcribed five and 15 cm. and the staff of transcribed five and 15 cm. and the staff of transcribed five and 15 cm. and

Appraising Hooper Scorecard

"Takent Scouls" 1.55 and "Irma" 1.51.

Tuesday: The big news here is inta, despite the restuttle which may be the state of the state of

CBS' Thursday Surprise Thursday: Probably the biggest surprise in the Hooper sweepstakes was the drubbing NBC's Thursday was the drubbing NBC's Thursday night top budget lineup took, right down the line, from CBS opposition, as follows: "Addrels Pamily" 9.5 vs. "FBI In Peace and Wat" 104. Burns & Allen, 10.7 vs. "Keen", 13.6; Allen, 10.4 vs. "Keen", 13.6; Allen, 10.6 vs. "Suspenses." 16.2. Seallest Show, 9.6 vs. "Crime Photographer," 14.1; Sereen Guld Ergers, 8.9 vs. Inti-service State of the Control of the Cont

Friday: Eddie Cantor, in his new sidering entering the TV field

continued from page 21

continued Trom page 21

contin

and Sector's so to determine with no Ford-tally as yet.

Saturday: "Truth or Consequences" snared a 13.0; Judy Canova, 11.7 and Dennis Day, 11.3, CBS "Sing It Again," averaged 7.1, with a 7.9, opening quarter-hour, representing the largest Saturday night Columbia rating since "Hit Parade" moved over to NBC.

B'casters Fright

Continued from page 23

In AM and TW broadcasting Industry. In an intersiew, Millerpointed out that television will not
replace proposed and the second of their
pointed out that television will not
replace proposed as welltelevision their actor
pointed with their actor
becomes and their actor
becomes and their actor
able to take time out to watch
able to take time out to watch
video screens, but would still enjoy
regular radio. standard broadcasts.
Charles A Baston, director of inthat nothing short of another wenthe shootin kind, not the "cold"
type \(\) a crippling depression or a
similar catastrophe could stop television now. Baston, centered, his
similar catastrophe could stop television now. Baston, centered, his
from three months of intensive research on trends in the video field.
for turther outlined plans for mic-

search on trends in the video field. He further outlined plans for met-ropolitan community and rural television stations which are con-

FOR SALE GO FOR SUNDAYS 7:00 PM est

-ANIII

on ABC NETWORK

Here's a really actling audience participation show with a grand prize that makes contestants do nip-ups-a completely furnished house and lot! Master of ceramonies John Reed King selects couples from the eager audience. I lands them through a series of preliminary questions that win them furnishings... then on to the final, suspenseful, jacktoq query. With housing everyone's head-ache, this show is a natural for terrific interest everywhere! For details, ask your ABO representative or...

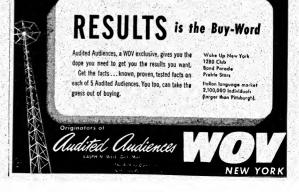
PROGRAM DEPARTMENT ABC PROGRAM DEPARTMENT
30 Rockefeller Plaza—Circle 7-5700

illi) are part of showmanship TV Network Starts Sept. 20 WWJ-TV Key Link In 5-Station Tleup Co. & Midwest Television New Work, Comp. 1 Television New Work, Comp. 1 Is Ing. Stationary Court Other Merivation Medical Stationary Other Merivation Matthews of the Midwest New Midwest Mark Bow - Melwork

The fact that WWJ-TV, first television stasion in Michigan, has been designated a key link in NBC's Midwest Television Network is no mere happenstance. This recognition of WWJ-TV leadership is the result of ploneering and showmanship that has characterized its operation since its first historie broadcast. Here, then, is another addition to the spectacular series of "firsts" that have been a WWJ tradition for 28 years. It is little wonder that WWJ constantly maintains first place in the ears and eyes of the loyal Detrois audience that comprises America's fourth markes



Netlead Representatives: THE GEORGE P. HOLLINGSERY COMPANY ASSOCIATE AM-FM STATION WWA



Important Television News

WBAL-TV

NOW ON THE AIR

60 HOURS WEEKLY

Monday thru Friday daytime programs begin at 12 noon

IN BALTIMORE

WBAL and only WBAL

OFFERS BOTH!

The Greatest Shows in Radio and Television are on WBAL and WBAL-TV

NBC AFFILIATE—Nationally Represented By Edward Petry Co.

Television Reviews

more extensive exposition of only two subjects would prove more

fact that Miss Doan is at all times telegenic is no deterrent.

fact that Miss Doan is at all times tengenic is with Miss Doan is Git Fates, who complements the mood he creates and who clocks the proceedings anniably. The control of th more extensive exposition of only two subjects would prove more satisfactory.

But on the whole "Vanity Fair" shows promise of giving quite a boost to strictly-femme television fare. Rose. ALEXANDER'S QUIZDOM CLASS
With Joe O'Brien, others
Ser. James McNauchton
30 Mins; Sat., 6:30 p.m.
ALEXANDER'S QUIZDOM CLASS
With Joe O'Brien, others
Ser. James McNauchton
30 Mins; Sat., 6:30 p.m.
ALEXANDER'S OBEPT. STORE
MJZ-Y: (Wilkiam Warren)
After two years as an AM feature on Wize, ABC'S N. Y. diagnility
Long the Ser. (Wilkiam Warren)
After two years as an AM feature on Wize, ABC'S N. Y. diagnility
Long the Ser. (Wilkiam Warren)
After two years as an AM feature on Wize, ABC'S N. Y. diagnility
Long the Ser. (Wilkiam Warren)
After two years as an AM feature on Wize, ABC'S N. Y. diagnility
Life exception of an attractive see
show had little to offer visually in
its preem Try. presentation Sature
day (16 night. which the viewing
audience could close its eyes and
age; just as good a reaction. broadcathing, in Each line show carries
slight interest. Fornat has six
students, each from a different
O'Brien on the subjects they study
in their classrooms. Questions are
put directly to each one, who gives
liter on the subjects they study
in their classrooms. Questions are
put directly to each one, who gives
There's no chance for the comedy
and bantering asides of the parlicipants on other quiz shows, succution Please." Some of the question Please." Some of the question Please." Some of the question Please." Some of the partion please." Some of the question flexic the particular of the comedy
and bantering asides of the partion please." Some of the question flexic the particular of the comedy
and bantering asides of the partion please." Some of the question flexic the particular of the particular
the particu

troing several Dache models.
While there's nothing particularly original in the show's basic formula, as current femme TV shows go, the point of difference here lies in both the informality achieved and the overall atmosphere of enjoyment radiated by the "hostess."

piere of cnjoyment radiated by the notes."

The proper of the proper of the protect of the proper of the protect of the protec



"On an Island with You" Mgt.: LOU CLAYTON

soon 56 in Memphis, Tenn.

CONTRACTS made

THE WALKER CO.

Times, show it titled for Oscar Katov's "Under Twenty-One" column in the Sun-Times.

Program opens with film mover the superior of the superio

age and ionizations apply cedifit free medium shots from below made her look like a leggly six-footer.

A panel disension about lalocation of the large medium shot large medi

Cincy Sponsor

"Stop the Music" is making a double-barreled bid to enhance its prestige in the face of critical bombardments and to get out, of the control of the control

tended to 17 stations in the four-static area. Koons said a half-static area of the said and the said added for the 1949 schedule. Television rights are an addi-tional package sold by the half to the privileges, but will prob-ably do so, holding No. 1 prefer-ence and with pseudo-netion will be considered. On pattern will be considered. During the bow of video here in the 1948 season, telecasts were to 1949 will be considered. Hoy's between inning plus for Burger reaching the cars of view-s of Crosley's WLEVT, opposit-tion. Two other tele stations, those of VCPO and its rival newspaper-owned WKRC, are scheduled to be over, as in the case of WCPO on AM. the ball club will give first all to W.W.T; as an old customer, stated.

stated. In the state of the sta

American Legion biaseball promo-tion.

Warren C. Giles, president of the Reds, did not disclose the AM and FM privilege figure. The price tag for television, he said, will be set next month after a meeting on the subject with other National League moguls at their annual convention.

Des Moines—Don Bell of KRNT by newspaper poll Jowa's most popular disk joekey, celebrated the second year of his 6 a.m. show by doing a three-hour audience par-ticipation breadcast and doughnut party Oct 9 attended by more than 750 femme fams.

'Leave our Giveaways Alone'

probabled.

Flase Digges, representing the Radio Council of National Advertisers, said Potter's recommendations would mean "trial by error," implying that the "poor lice personal sometime there will be a judicial determination. He did not challenge the FCC's jurisdiction in the matter, but contended a licensee should not be highed to be applied to the program.

program.
Julius Brainer, CBS counsel, contended the proposed rules would give FCC power of censorship, He cited testimony of former FCC commissioners before the Senate that the commission has no right to tell stations what they shall stations what they shall stations what they shall station what they shall station with the shall not bracked the above the shall station of FCC power over programs.

Proposed rules, Brainer articed.

er over programs.

Proposed rules, Brauner argued,
"would be assorting power to prohibit in advance the broadcasting
of a particular class of programs,
wise unlawful—a power which the
commission heretofore has not
even claimed to possess." Such
action, he maintained, would constitute abridgement of the freedom of speech, in violation of the
Commed Lofe. NIC Coursel, Decrease 1.

First Amendment:
Counsel for NBC, Gustav B.
Margraf, reiterated that web's
previously announced position that
giveaways have long been a source
of uncertainty for the industry be-

PITCH BY 'STOP MUSIC'

Designation of a dental elinic, for example, to get a continuing supply of toothpaste, or a clothing and shoes allotment for an orphanage, will be a permanent feature on the giveaway.

PUBLIC BENEFACTOR

while newspapers have to answer to the attorney-general on lottery violations, broadcasters would be a consistent of the state of the s

Margaret Wylie Dies in Chi

Chicago, Oct. 19.
Margaret Wylie, 42, timebuyer here for J. Walter Thompson, died Thursday (14) of a heart ailment, at Walther Memorial Hospital. She had been sickly for several months and entered the hospital two weeks ago.

ago.
Widely kitown in radio circles, she became JWT time-buyer seven years ago, having joined the agency in 1931. Interment was Monday (18) at Irving Park Cemetery. Sheis survived by several cousins in this country and Canada.

St. Louis — "What's It All About," sponsored by the St. Louis Public Schools' Division of Audio-Visual Education over WEW last spring, received a special citation, from the School Broadcast Confer-ence in Chicago.

"A CLEVEL GRAMMING."

—KANSAS CITY STAR "A CLEVER IDEA IN PRO-

"WHAT MAKES YOU TICK?"

ABC Monday Thru Friday 11:45 to 12:00 for PROCTER and GAMBLE

JOHN K. M. McCAFFERY ADDISON SMITH

TELEVISION WHAT IT MEANS TO YOU?

Let Television Opportunities:

A MONTHLY NEWSLETTER
keep post pieted on production (relations)
programmulm, filming, commercials, wellting
circ, Detailed, constructive idea-opportunitie

UASLE! ORIGINAL! INFORMATIVE INTEREST TO ALL IN SHOW BIZ

TELEVISION OPPORTUNITIES
Box 208, Oept. H. Planetarium Bin.



UNDER TWENTY ONE
With Oscar Katov, Penny McGuiggan, Marvin Howard, Jane
Wright, Joel Kupperman, Ruthie
Duskin, Shirley Stolter, Areta
London, Gene Gorski, Delores
Marshall, Adele Scott, Don
Faust

mainth, Auer Sout, Don Producer: Don Faust Writer: Don Brinkley Director: Dick Ryder 30 Min: Pri. 8.39 p.m. Sustainar Sustainar This being Chicago's first teen-age tele series, it has good possi-bilities, despite rough spote during its Oct. 8 bow. Produced by Tele-vision devertising Associates. Its exoperation with the Ch. Sus-ceoperation with the Ch. Sus-

Two high-rated programs available locally for sponsorship in one or more leading U.S. markets. Live broadcasts, Low pro-rated costs,

THE SHADOW

Sundays 5-5:30 PM NYT

THE FALCON

Mondays 8-8:30 PM NYT

For complete information . . .

Mutual Broadcasting System

Cooperative Program Department · New York & Chicago



Hooper-Nielsen

and city-by-city Network Audience Analysis reports. The Indexes are an addition to his original offer. Separate Projectables

Separate Projectables
Hooper's decision to make the
U. S. Hooperatings optional to advertisers and agencies necessitated
changing of his original plan to include the projectable ratings in his
pocketpieces. Now they'll be supplied to subscribers under separate

The projectable ratings (on all transcontinental sponsored network shows) will be issued only once next year, on April 15, with the second report not scheduled until Jan. 15, 1950.

until Jan. 15, 1950.
What makes Hooper's expansion
tougher is that Nielsen decided
Jast month to open his client ranks
to ad agencies for the first time.
Now the two major rating rivals
are in competition on all fronts,
and Nielsen is making a determined bid to win over the agency.

The final round will open next an. 1, when both Hooper and ielsen inaugurate their project-

FCBA

advertisers are similarly uncertain regarding the continuance of the management with whom they have been dealing."

been dealing."

AVCO procedure was formulated in summer of 1946 following acquisition of the Crosley Radio properties in Cincinnati by the Aviation Corp. Commission concern, aroused by the industrision confirms buying into radio, resulted in the account of the control of the

ce adoption of the policy, requiring seller to advertise transfer during a 60-day period, the com-mission has received very few competitive bids and in only one case, involving the sale of KMED, Med-ford, Ore... was a competitive bid i, Ore., was a competitive bid

Currently, the commission has more than 50 station transfer cases pending. Several of these involve television facilities, among which are the Thackery station in Los Angeles (KLAC-TV), part of a pexcage sale to Warner Brox., and pexcage sale to Warner Brox., and College (WHAS-TV) and New Orleans (WDISU-TV), the last Verbalso being lumped with standard outlets.

Puck

Continued from page 23

Godfrey touring units will be or-ganized a la the former Major Bowes vaude units to give newly-developed talent a proper show-

with his multiple air chores, his

easing, the multiple air chores, his promise levision, program for Liptons, and Chesterfield bidding to his TV services, also, Godfrey is currently recognized around CBS.

Arthur Godfrey Productions, Inc. is the title on the new setup or entertainment: units for head-line threates throughout the U.S. Prank White, President of Columbia Records, Inc., James M. Sewad, Vice President of Columbia Records, Inc., James M. Sewad, Vice President in Charge of August Control, Vice President of Columbia Records, Inc., James M. Sewad, Vice President in Charge of Lawrence of the Columbia Records, Inc., James M. Sewad, Vice President in Charge of Lawrence of the Columbia Records, Inc., James M. Sewad, Vice President of Columbia Rose, Control Columbia Records, Inc., James M. Sewad, Vice President of Columbia Records, Inc., James M. Sewad, Vice President of Columbia Records, Inc., James M. Sewad, Vice President of Columbia Records, Inc., James M. Sewad, Vice President of Columbia Records, Inc., James M. Sewad, Vice President of Columbia Records, Inc., James M. Sewad, Vice President of Columbia Records, Inc., James M. Sewad, Vice President of Columbia Records, Inc., James M. Sewad, Vice President of Columbia Records, Inc., James M. Sewad, Vice President of Columbia Records, James M. Sewad, Vice President of Columbia Records, Inc., James M. Sewad, Vice President of Columbia Records, Inc., James M. Sewad, Vice President of Columbia Records, Inc., James M. Sewad, Vice President of Columbia Records, Inc., James M. Sewad, Vice President of Columbia Records, Inc., James M. Sewad, J

Coy Bullish

"will increase the flow of information out of our capital and bring to audience splendid new programs and events originating elsewhere in the country." The work of the the new tele station reconstitute of the composition of the public service. Wolf, he said, is ready to assume

that responsibility and take an "ac-tive part in its share of that work."

A cathode ray tube made by Du-Mont for use in the smallest video set on the market, the Pilot, was laseried in the cornerstone along with trade papers including Vantury, and other memento by Sagene 3. Thomas, general mana-

UHF

the upstairs hand, that the shift be gradualized over a four or five-year period. Coy reminded him of conflicting estimates given at the recent uhf television hearings as to the time required to develop equipment for the 475-890mc band.

Under questioning by Coy, Neu admitted that it probably wouldn't take very long to develop equip-ment for uhf if it became neces-

The Commission proposal to take away the 152-162mc band was also

opposed by Neal McNaughten, as-sistant director of the NAB Engi-neering Department. This band, he said, offers the broadcasters the "only hope of providing a reason-ably high quality service to the public."

public."

McNaughten also asked that the FCC consider assigning an additional 12 channels in the present band for TV stations for transmitting audio signals from remote points of pickup. He suggested the assignment be made on an interim basis, pending development of microwave relay systems carrying both video and saudio signals.

NBC also pomer in the other

NBC also joined in the other nets' opposition to the 450-460mc band.

Cleveland—Jacob E. Hines, assistant program manager at WHK will take over the program post at WTAM on Nov. 1, replacing Chet Zahn, who accepted the program managership at Cleveland's newest station, WERE. Hines has outstanding record as a musical director in Ohlo.

Town Meeting of Air

cattave from the N to the late of the care of the care of the care out recently with a present care of the care of

A STATEMENT OF MUTUAL'S POSITION ON

"AUDIENCE BUYING" AND "GIVEAWAY" PROGRAMS

By EDGAR KOBAK, President, Mutual Broadcasting System

THERE has been widespread misunderstanding about the confusion may be traced to two purious me on the air. The confusion may be traced to two purious flactors; (a) incorrect and loose rise of the term "givcaway" and its application to two distinctly different types of shows; and (2) the misunderstanding arising from the difference in the objectives of the PCC on the one hand; and the NAB Code on the other,

This statement of Mutual Broadcasting System's position is an attempt to clear the air.

First, then, let us consider the confusion in the term "giveaways." There are, as we said, two distinct types of programs involved—one which rewards the listener for listening (or which "buys" an audience) and the other which rewards participants in the show-someone selected from the studio au ence or someone who submits material used in the program. To clarify this distinction, we suggest these definitions:

- any mis materials, we suggest mest deministed audience for the purpose of getting it to listen. Because the usual device by which this works is the telephone, these might be termed "telephone-call" shows;
- programs which give away prizes to the studio audience for participation and to persons submitting material for the shows, and in which the reason for listening is program and not prizes. We might call these "giveaways"-more accurately, they are "audience participation" shows.

Now as to the difference in the aims and objectives of the NAB Code and the I'CC. The Code (which becomes effective January 1, 1949) seeks to eliminate programs which "buy" an audience. Here is what it says on the subject:

"Any broadcasting designed to 'buy' the radio audience, by requiring it to listen in the hope of reward rather than for the quality of entertainment should be avoided."

Obviously, this language needs clarification, because there is still considerable disagreement as to what constitutes "buying" an audience. But we'll come back to this later.

The FCC's objection, on the other hand, is based on Section 31 of the Commindations are which was detected as September 1, 948, and rewritten with no substantial change as Section 3 90, of the U.S. Criminal Code by the Soth Con-gress and becapie effective September 1. This section prohibits the broadcast of "... any lottery, gift enterprise, or similar

After consideration of the entire problem, Mutual decided not to broadcast "audience buying" shows. We made our stand public and the general and trade press carried the story on September 1. Here's the way we look at it.

As members of the NAB, we have subscribed to the Code. We will live up to it. We think the provision about "buying an audience" does not need to be changed, but rather—clarified and strengthened.

And so, by January 1, we will eliminate from our network any program which we believe "buys" its audience. One of our programs has already been taken off the air.

On the other hand, shows like our "Queen For A Day", "Time Or False", "Take-A Number", "The Better Hale", "Quiek As A Hash" will be fonthined, because, as we see it, they come under the program type we defined as "audience participation.

In brief: we are going to discontinue "audience-buying" ahows because we intend to live up to the Code of our industry, also, we feel that shows which depend on prizes and devices to gain listening, are not good radio and, in the long run, not good for radio. (We think broadcasting is here to stay!)

Our action was not taken because of the FCC's "entirely interpretative" rules which "do not purport to add to or detract from the statutory prohibition" against lottery programs.

from the statutory promotion. against rottery programs. For one thing, a substantial body of legal opinion seems agreed, despite the FCC, that "telephone-call" shows as such cannot legally be stopped. There would seem to be confirmation of this in the fert that; although Section 3 is dail been in the Communications Act for years, the FCC apparently confidend it assessment to write the program of the state sidered it necessary to write up new rules-just at the time when the NAB Code is beginning to take effect.

For another thing, we are convinced that we do not need the PCC to tell us broadcasters what is right or wrong with programming. And, it is one belief that once the Code is in operation the PCC may well have "lottery" rules—and no programs to use them on.

But now comes a danger to which we cannot close our eyes.

If the industry, reaching the decision that "audience-buying" programs are poor radio, should abandon them, there may well be no more "telephone-call" shows for the PCC to forbid. Bit it is conceivable that the PCC may use the new rules to move in on "studio giveaway" shows, even though broadcasters and listeners both want them.

To put this in another way: if it is possible, today, for the FCC to say "drieg with giveaways"—it will be possible, tomorow for the same or another body to say "away with mysteries, or symphonies, or comics, or drama or documentaries."

It will be possible, the day after tomorrow, for some group to say "away with freedom of the air."

MUTUAL BROADCASTING SYSTEM

WORLD'S LARGEST NETWORK

ORCHESTRAS-MUSIC

Mercury Shells Out \$142,000 For Majestic Assets in Chi Auction

Chicago, Oct. 19.

Mercury Records last week purchased the assets of Majestic Records for \$814200 to Pederal states of Majestic Records for \$814200 to Pederal some 1,800 masters, plus 140 immeleased masters, which includes 30 of br. Mryy Howard's orch, one of the country's and Majestic's top the states of the country's and Majestic's top the c

country's and Majestic's top band offer.

The pop orch catalog and in addition, the pop orch catalog and in addition. Howard picks up platters by Ray McKintey, George Olsen, Louis Son, other bands, McKintey and Prima, plus others, are, now on other labels, but have backbog of Chicago diskery, also gets 16. Rose Murphy labels, 12 still, not thrown on the market. Singer was year, Majestic had one of the largest yocal stables, which goes over to Mercury. Some of the top-week of the property of the control of the c

Bidding in federal district court started on per item or lot basks with individual or leaders and singers trying to buy their masters suggest trying to buy their masters 520,000 for his platters. George 100 for his platters. George 100 for his platters. George 100 for his and other miscellaneous bids were also entered. Capitol Records for platters alone, which top-ped Phill Regards \$45,000 feet for disks. King Records, Cinemattic trie to make a bid on a lease-and-trie to make a bid on a lease-and-trie to the control of the co Bidding in federal district court not total more than the tender's for

the control of the co

tween Howard and Majestic was on a personal service basis. Latter was abrogated, it's claimed, when, Majestic went into recognitation produced in the service basis of the service of the service of the service of Majestic Radio and Television Curip, parent company of Majestic Records. R&T division is still under reorganization.

Army Offers Bands On Indie German Bookings Bad Nauheim, Oct. 12.

Bad Nauhem, Oct. 12.
Three bands currently completing tours of the U.S. zone in Germany are being offered for indemany are being offered for indemanded to the complete state of the complete state of the present mustications. Wick present mustication, and Billy's Dutch Instant, and, featuring six Dutch mustications. They're being effered on two weeks' contracts, with three one-month options.

So Band Gets 'anked

So Band Gets 'anked
Arieno Roy' Chicago, Oct. 10.

Alvino Roy' Chicago, Oct. 10.

Spot 'had been remodeled after being purchased at auction last spring as Laftin Quarter. LQ had gone into bankruptcy under operaciae is headed by Art Blumenthal. Announcement had been made that names would be dropped and that names would be dropped and had lined up impressive band list with such names as Tex Rencke, Harry James, Freddy Martin, and others scheduled. Or Roy's salary can be coughed up in the next week. AFM is placing spot on the unfair list.

Himber: Himber normally a bandleader, has worked before as a single at magic and similar forms of entertainment; it originally started as a

tainment; it originally started as a hobby.

Date at the King Edward is with Ellington plan cot with the Ellington plan cot with Shows mightly. Mae Johnson, Montreal agent formerly with Music Corp. of America, booked the date.

Norman Granz Adds 'Jazz' To Conce the date.

Norman Granz Adds 'Jazz' Norman Granz Adds 'Jazz' To Conce the date.

MONROE'SLATED FOR

BLUEBIRD OF HAPPINESS (T. B. Harms)

CUANTO LA GUSTA (Southern)



LEO REISMAN Years; "Music of the Mom Currently: Persian Room Plaza Hotel, New York

JACK ROBBINS ADDS 4 MUSICOMEDY SCORES

can be coughed up in the next work. AFM is placing spot on the unfair list.

Himber to Debunk

Mentalists on King

Edward Hotel Date

Richard Himber starts
Adate

Fride Allinber starts

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Fride Allinber on the lyries), which Oliver Smith with Ellington plan co-producing.

To Concert String Norman Granz adds another

string of concerts by his own "Jazz THUNKUE SLAILD FUR at the Philharmonic" group to the surface of the property of the starts a string of 16 concerts in the midwest Nov. 27 or Dec. 4, ending the property of the pending on his opening date at the property of the pending on his opening date at the pending on his opening date at the property of the pending at the Philharmonic" group to the

Jocks, Jukes and Disks

By Bernie Woods

haven't messed with much in re-cent years, instances this lack of appreciation for the sort of a sounds that the human ear can absarb without drawing protest or completed to the complete of the complete of

unthinkingly, is something else.
Some U. S. companies are often
gully of going to extremes in byample of double failure to appreclate a song and in allowing a
band to misuse itself was Frankie
should be sounded to be a
Story." a few months back.
Though the disk was a good oue
from many points of view, it presented a normally commercial-style

COL. SHIFTS SELVIN, HIGGINS AND AVAKIAN

Columbia Records last week sent Ben Selvin to Hollywood as man-ager of popular artists and reper-toire, replacing Joe Higgins, who has been named eastern manager, and artists' representative. Hig-gins will headquarter in N. Y. Sel-vin continues as director of chil-dren's records.

George Avakian, manager of jazz and classics, also becomes for-eign manager under Goddard Lei-berson, veepee of the Masterworks division.

... M-G-M

Art : Mooney Art: Mooney Miranda-Andrews Sis

London Records has done a band, which is pegged on a trankly rather unusual job of making re- commercial plantist-leader, per-cordings for the U. S. market since its inception over a year ago. The commercial plantist-leader, per-cordings for the U. S. market since its inception over a year ago. The commercial is inception of a cecutied disk of the conceived and executed disks in Whether it hurt is anybody's gress, conceived and executed disks in Whether it hurt is anybody's gress, ownered and pressed in England, 3000 miles from the "Cet" U. S. arrangers and some diskery by no means small, since all are recorded and pressed in England, 3000 miles from the "Cet" and commercial thinking. There's no argument with increasing the control of the control

don is doing a superior job.

MIIIs Bros. "I Want To Be the
Only One". "Gloria" (Decca). Milis
group hasari had a really outstandgroup hasari had a really outstandof, this disk is very likely to give
them one. Their version of the
tune brought out by Jon and
tune brought out by Jon
and group of their
tune brought out by Jon
and Jucks figure to snap it up. It's
almost a carbon copy of their
almost a carbon copy of their
chorus picked in to an easy solid
chorus picked in to an easy solid
chorus picked in to an easy solid
thay Anthony-Signature, but it
flay Anthony-Signature, but it
flay Anthony-Signature, but it
hall ad speed all the way.

Freddy Martin "On a Slow Boat

work do as well. It's well done, at it is alfar speed all the way.

Preddy Martin 'On a Slow Bad it was a well as a good wrain or in a well as a good portion of the blue or with blues but will find a niche as well as a good portion of the blue will. Revene has Gene Constitut or will be well as well as

little for any but Sablon fame. Camarata weaves the accompaniment spain.

Camarata weaves the accompaniment spain.

Companiment spain.

Companimen

VARIETY 10 Best Sellers on Coin-Machines Week of Oct. 16

1.	TREE IN MEADOW (10) (Shapiro-B)	Margaret Whiting Capitol Monica Lewis Decca
	IT'S MAGIC (16) (Witmark)	Doris Day Columbia Dick Haymes Decca
3.		Pee Wee Hunt Capitol
4.	MY HAPPINESS (22) (Blasco)	Jon & Sondra Steele Damon Pied Pipers Capitol
5.	MAYBE YOU'LL BE THERE (11) (Triangle)	Gordon Jenkins Decca Eddy Howard Majestic
6	HAIR OF GOLD (9) (Robert)	Jack Emerson Metrotone
8.	LOVE SOMEBODY (17) (Kramer-W.)	D Day P Clark Columbia
9.	YOU CALL EVERYBODY DARLING (15) (Mayfair)	Al Trace Regent
10.	BUTTONS AND BOWS (1) (Famous)	Dinah Shore Columbia
	Coming Up	
SLO	W BOAT TO CHINA (Metrose)	Kay Kyser Columbia

SLOW BOAT TO CHINA (Melrose)	. Kay Kyser Columbia
IT'S TOO SOON TO KNOW (Morris)	Orioles Natural
RAMBLING ROSE (Laurel) /	Perry Como Vigtor
	' Tony Pastor Columbia
SAY SOMETHING SWEET (Mills)	Jink Spots Decca
COOL WATER (American)	Vaughn Monroe Victor
FOR 100 (Withark)	Gordon Jenkins Dogge
AH BUT IT HAPPENS (Bourne)	Frankie Laine Mousium
EVERY DAY I LOVE YOU (Harms)	Dick Haymes Decca
	1 Jo Stafford Canital

(Figures in parentheses indicate number of weeks song has been in the Top 10.)

AFM: 'SHOULDA STOOD IN BED

Himber's H'wood Listening Post Brings Flood of Pluggers' Gripes | WORSE THAN NONE

publisher bosses, demanding that the RH system be dropped 'immediately, of all' the commotion appears to be the fact that the RH istening post logs only the songs that actually are performed on the air. Before its advent locally, the area was one operated by Leonard Vandberg under the name Radio Checking Service, which contributed to the contributed of the contributed of

Shaw in Deal To Lead Band

GOODMAN SLOW ON SELECTING MUSICIANS

Benny Goodman is in no hurry to organize his new band. He has not yet completed selecting musicians for the new combo and won't go into rehearsal for another week or so. Meanwhile, Music Corp. of America has not set the band on any dates since it doesn't know itself what form of work will be regularly the complete on the complete of the complete of

If. Goodman fills his band with too many untried musicians, the combo will be launched on one-nighters. If it shapes up well in re-hearsal a location job may start it off.

Teddy Powell Resumes

Batoning for Fla. Date Batoning for Fla. Date
Teddy Powell, songwriter and
bandleader, will batton in Piorida
again this winter, as he did late,
again this winter, as he did late,
because the second of the second of the second of the
because the second of

Kapp Explains Whyfore of His **New Coral Label**

New Loral Label

Jack Kapp, president of Deca, explains the whyfore of his new substidiary Coral '(not Choral, as was misspelled) label. For one was misspelled label. For one Brunswick catalog which it acquired many years ago, has so many old masters and top stars that the present-day label couldent and the start of Artle Shaw will organize a new orchestra in New York within the characteristic properties of the content of the

Upped Performing Fees
Dublin, Oct. 12.
Owners of all-big terperies in the country met here tils week to from Irols Bornary object of fighting demand for upped fees by Performing Rights Society.
Chairman Michael Fitzpatrick, Order of the State of the St

Last week's collapse of negotiations for a settlement of the recording impasse between the recording impasse between the recording impasse between the recording to the recording to the recording the recording to the recording to the recording the recording to the recording the reco

ing to backwater somewhat to ask or a resumption of meetings, the coording, with must dense, which has been going on in this country right under the AFM's nose, will increase, particularly by hose major crease, particularly of the AFM's han, RCAV-Victor and McG-M, neither, of which has done and handle handle handle had been supported by the control of the comparison of the co

were going on.

The end of the negotiations came late last Tuesday (12) afternoon, when James C. Petrillo, AFM president, and his executive board instead has the AFM be paid retroshed to the AFM be paid to the A (Continued on page 39.

BMI Expected To Exercise Its **Marks Option Buy**

ITEGAL RS VIPILUM DULY
Broadcast values Inc. nully incase the E. & Marks catalog, but
as yet has not officially signified
its intention of doing as. Bill its
until Dec. 31 to advise Marks that
the vast collection of music under
that company's name.
BBIL's original agreement with
Was Included, was a five-year intion. Initial term experted in 1946.
The property of the property of the protion. Initial term experted in 1946.
BBIL paid \$200,000 yearly
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period.

There has been considerable talk around N. Y. during the past week or 10 days to the effect that BMI had already picked up the option to buy Marks.

NEW ACCY. TAKEOVER BY JOE GLASER'S ABC

Joe Glaser, head of Associated Booking Corp., is concluding a deal with George Walker, who set up Capitot Attractions last year, via which the talent he represents with join ABC. Walker himself has

which the talent he represents will, join ABC. Walker himself has atready shifted activity to Glaser's office, taking over as head of the small-units division, pending settlement of the whole deal the small shift of the sm

CUT BAN CONFABS Video Interests Not Happy About Terms of ASCAP's Pub Contracts

Philco's 'Angel' Angle

Philico's 'Angel' Angle
Philo: Telvistan Playhouse
(NBC-Sundays 8-10 pm), will
project a capsule version of
'Angel in the Wings' this
week (24). No special permisston is needed to use or pay
songs incorporated in the revue
since the deal with Philos was
made directly with Sherman
and Marjoric Ewing, its producers, who own the rights of
beautiful to the companies of the
published the score, does not
have those rights.

Question of whether the
rights were being paid for was
raised due to the fact that the
broadcast in other offices at a
later date.

Major Pubs Balk At RCA Plans On **Breakage Fees**

Major music publishers have been resisting RGA-Victor's bid to you into play a policy of deducting 849% of its royalty statements to them, to cover "breakage." Victor so far has concluded arrangements or less into publishers, and has an agreement going with Herman Starr, Warner Bros. publishing group head, via which he'll concede the deductions, made quartest the topic of the control of the co

AFM Pushes Drive Vs. Congressmen Who Helped T-H Enactment

Efforts by the American Federa-tion of Musicians to hit at the Congressmen responsible for the Taft-Hartley Act, which has hamstrung the AFM along with other labor unions is gaining momentum. Current issue of the AFM's International Musician prominently prints the names of all members of Congress who voted in favor of the bill, in company with an article signed by James C. Petrillo, head of the AFM urging union voters to induce families and friends to try to defeat these men in the coming elections. List of the Congressmen is printed with their states and areas.

AFM has waged its battle against the political "perpertrators" of the T-H Act for some time Last June's national convention of the union was full of invective against those responsible, and, ever, since, the AFM's national and local heads have been increasing momentum of their aim toward getting re-

AP's Pub Contracts

Television inferents, which actually have asked the American Society of Composers, Authors and Publishers to establish some kind of a video music rate to replace the Publishers to establish some kind of a video music rate to replace the formore than a year, don't think, so much of the contracts for rights of the contracts for rights of the contracts for rights to represent pubs in teleper-formance, deals for two years, beginner to be supported to the contract of the con

Lombardo Sought By Musicraft

Dy MUSICIAI

Guy Lombardo has been approached by the operators of Musician and the properties of Musician and the properties of Musician and the second and the operation of the operation of the operation and th

T. DORSEY EXTENDED 2 **WEEKS AT N.Y. PENN**

WEEKS AT N.V. PENN
Tommy Dorsey's 'run at the
Pennsylvania bote, New York, has
Pennsylvania bote, New York, has
poweral eight weeks and four days,
not may got her full '10 weeks pus,
norsey has done very well at the
Penn in comparison to the busipenn in comparison to the busithe past year or more, drawing rus
the past year of more, drawing rus
the profit of the penn to the penn
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weekend crowds. Since the Penn's
penn the penn has penn the penn the
penn the penn has penn the
weekend crowds. Since the Penn's
ronage is expensive to Dorsey,
whose deal calls for a \$4,000 can
rice, plits \$50.00. or cover \$4,000.

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MANA-PIOL 111

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"REQUEST" DISK JOCKEYS ó AS POLLED VIA LEADING U.

VARIETY

Week listeners. across the uell as th mention. week to

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	kly chart of the records on disk fockeys programs, as "most requested" by	ě.	Š,	
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Pos.	Pos. No. last weeks wk. in log		Label	ja Š	Pa	
-	4 .29		Decca.	Maybe You'll Be There	Triangle	ASCAP
		Ú.	Capitol	Tree in the Meadow	Shapiro-B.	ASCAP
-			Capitol	12th Street Rag	. Shapiro-B.	ASCAP
4		1	Columbia	It's Magic	Witmark	ASCAP
48		Tommy	Victor	Until	Dorsey Bros.	S. ASCAP
9		Dinah	Columbia	Buttons and Bows	Famous	ASCAP
-			Tower	That Certain Party	Bourne	ASCAP
8		Gordon Jenkins	Decca	For You	Witmark	ASCAP
9 .18		1	MGM	Blue Bird of Happiness	T. B. Harms	ASCAP
10	8	y	London .	Underneath the Arches	Robbins	
11 48	1	Blue Barron	MGM	You Were Only Fooling	Shapiro-B.	ASCAP
- 1		Vaughn Monroe	Victor	Cool Water	Amer. Mus	Music BMI
- 1	8	Frankie Laine	Mercury.	Ah, But It Happens	Bourne.	ASCAP
	1		Victor	Everyday I Love You	Harms	ASCAP
5 52	2	Kay Kyser	· · · Columbia	On a Slow Boat to China	Melrose	ASCAP
V9	13	Perry Como	Victor	Rambling Rose	Laurel	ASCAP
6B	2	Andy Russell	Capitol	Underneath the Arches	Robbins	ASCAP
٦	9	Andrews Sisters	Decca	Underneath the Arches	Robbins	ASCAP
19		Gordon MacRae	Capitol	Hair of Gold	Robert	ASCAP
17	1		Diamond	Get a Pin-Up Girl	Mills.	ASCAP
1.3 20	77	Tony Martin	Victor	. It's Magic	Witmark	. ASCAP
	1	John Laurenz	Mercury	Hair of Gold	Robert	ASCAP
110 99	27	Doris Day-B. Clark	Columbia	Love Somebody	Kramer-W.	ASCAP
	1.	Carson monthson	MGM	Life Gets Teejus	Miller	ASCAP
	1		Columbia	Just for Now	Advance	ASCAP
1	1	THE PERSON	regent	You Call Everybody Darling.	Mayfair	ASCAP
100 490	1	Moniea Lewis	Decca	Tree in the Meadow.	Shapiro-B.	ASCAP
4.	1	Kay mer, miey	Victor	You Came a Long Way	Jewel	ASCAP.
	+	Jack Lathrop.	Victor	You Call Everybody Darling	Mayfair	ASCAP.
0	*	Ked Ingle	. Capitol	Serutan Yob	Crestview.	ASCAP
	0	Sam Brown	London	Tree in the Meadow	Shapiro-B.	ASCAP
E.A.	9	Jo Stafford	Capitol	Every Day I Love You	Harms	ASCAP
97		Benay Venuta	Mercury	Hello My Baby	Harms	ASCAP
04 . 72	7	Joe Loss	Victor	Tree in the Meadow	Shapiro-B.	ASCAP.
5.4 37	9	Anne Shelton	London	Say Something Sweet	Mills	ASCAP
90	-	Peggy Lee	Capitol.	. Just a Shade on the Blue Side.	BVC	ASCAP
20	1		Victor	Lillette	Jefferson	ASCAP
8A	2	Jack Smith.		=	Mayfair	ASCAP.
1989	7	C. Miranda-Andrews Sis	11		. Peer-Inter	ASCAP
380	-	Liberace	Signature	12th Street Rag	Shapiro-B.	ASCAP
25 0.5	0	Betty Rhodes	Victor	Buttons and Bows	. : Famous	ASCAP
W2	-		MGM	On a Slow Boat to China	Melrose	ASCAP.
97	7	Four Knights.	Decca	. Walking with My Shadow	Johnstone-M	ASCAP
	4	Andrews Sisters	Decca	You Call Everybody Darling	Mayfair	ASCAP
	7	Jon-Sondra Steele	Damon		Blasco	ASCAP
	0		Universal	Hair of Gold	Robert	ASCAP .
	1	Gordon MacRae	Canitol	My Hanninge	Plone	2000

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P. P. Bros. Bros. Bros. R. K.					177.17					20.00																		1	
Peth. Shapiro-B Shapiro-B Shapiro-B Shapiro-B Derey Bres. Parnon B Burner Wilmark T. B. Harms Robbins Shapiro-B Burner T. B. Harms Robbins Ro		ASCAP	ASCAP	ASCAP	ASCAP	ASCAP	ASCAP.	ASCAP	ASCAP	ASCAP	ASCAP	ASCAP	BMI	ASCAP	ASCAP	ASCAP	ASCAP	ASCAP	ASCAD										
Shi	Pub.	iangle	apiro-B.	apiro-B	tmark	rsey Bros.	mous	urne	tmark	B. Harms	bbins	apiro-B.	sic	urne	rms	lrose	urel	ppins	bbins	bert		mark	bert	amer-W.	ler	vance	yfair	Shapiro-B	Jewel
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ASCAP	BMI	ASCAP	ASCAP	ASCAP	ASCAP	ASCAP	ASCAP	ASCAP	ASCAP	ASCAP	ASCAP	ASCAP	ASCAP	ASCAP	ASCAP	ASCAP	ASCAP	
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i	1	13		-	2	13	1	1	. "	1		1	1	1			1.	l

1	ASCAP	ASCAP	ASCAP.	ASCAP	ASCAP	ASCAP	ASCAP.	ASCAP.	ASCAP.	ASCAP	
	Robert	Mills	Witmark	Robert	Kramer-W.	Willer	Advance	Mayfair	Shapiro-B.	Jewel	
d		11		1.5		100		11.4		HAI	
9		100						rFing	1.0	10	
1		1.8						ME I		4.4	ŀ
ч		1.5	100			1.0	1.0	ncii		300	۴

	d Robe	
nebody	plo	

I Wan't to Be the Only One You Call Everybody Darling Hair of Gold
My Happiness
160 Acres
It's Too Soon to Know
Pretty Baby

Att Rights Reserved

9

ASCAP

Blasco ASCAP
Leeds ASCAP
Morris ASCAP
Remick ASCAP
Jefferson ASCAP

Jon-Sondra Steele Harmonicats Doris Day King Cole Trio D. Martin-J. Lewis Andrews Sisters. Gordon MacRae. Art. Castle

Songs with Largest Radio Audience

The top 31 songs of the weels based on the copyrighted Audinee Coverage Index Survey of Popular Music Broadcast Overtadio Networks. Published by the Office of Research, Inc., Dr.

John G. Peatman, Director.	
Survey Week of October 8-14, 19	48
A Tree In the Meadow	Shapiro-B
Ah But It Happens	Bourne
Blue Bird of Happiness	T B Harms
Buttons and Bows	Famous
Confess	Oxford
Confess Cuanto Le Gusta—^"Date With Judy"	Southern
Ev'ry Day I Love You-1"Two Guys From Texas'	Harms -
For You	Witmark
Hair Of Gold	Robert
Here I'll Stay-1"I Love Life"	Chappell
I'd Love to Live in Loveland	BVC
If We Can't Be the Same Old Sweethearts	Feist
It Only Happens-+"Easter Parade"	Berlin
It's a Most Unusual Day-"Date With Judy"	Robbins
It's Magic-1"Romance On High Seas"	C. Witmark
Love Somebody	Kramer-W
Maybe You'll Be There	Triangle
Money Song-"That's the Ticket"	Crawford
My Darling, My Darling	Morris
My Happiness Night Has Thousand Eyes—t"Night Has Eyes"	Blasco
Night Has Thousand Eyes-t"Night Has Eyes"	, , . Paramount
On a Slow Boat to China	Melrose
Rambling Rose	Laurel
Say It Isn't So	Berlin
Things I Love	Campbell
This Is the Moment-"Lady In Ermine"	. Miller
Underneath the Arches	Robbins
When You Left Me	Porgie
With a Twist of the Wrist	Patmar
You Call Everybody Darling	
You Were Only Foolin	Shapiro-B

The remaining 23 sings of the meet, based on the copyrighted Audience Converge, Index Survey of Popular Music Broadcast Oper Readio Networks, Published by the Office of Research, Inc., Dr. John G. Pestimann Director.

A Hundred and Sixty Acres Leeds
At the Flying "W" E. H. Mortis Combelt Symphony Don't Care Rains Night— "Two Guys From Texas" Witmark

Hankerin' Remick
I Love You So Much It Hurts Melody Lane
In My Dreams. Wizel In My Dreams.

Isn't it Romantic—
Just For Now

Little Girl
P. S. I Love You

Put 'Free I -- i"Isn't It Romantic"..... Little Girl
P. S. I Love You
Put "Bm In a Box—" "Romance On High Seas"
Say Something Sweet To Your Sweetheart
Steppin' Out With My Baby—" "Easter Parade"
Take If Away
That Certain Party Remick Mills Berlin Bourne That Certain Party.
Until Walkin With My Shadow
When the Red Robbin Course Bobbin Along
When You've Smilling
When You've Smilling
When You've Smilling
You Started Something
You Walk By Dorsey Bros. Johnstone-M Bourne Mills

Best British Sheet Sellers

(Week ending Oct. 14)

So Tired London, Oct. 15,

So Tired London, Oct. 15,

So Tired London, Oct. 15,

So Tired Connelly

Government C Ballerina Maurice October Twilight Dash Second 12

All Dressed up Cinephonic Heartbreaker Leeds Four Leaf Clover F D. & H. Time May Change Connelly Call Everybody Darling Morris Call Everybody Darling Morcis
Suzy Athènaeum
Passing Clouds Kassner
Million Tomorrows Connelly
Anything I Dream Reid
Underneath Arches
Meant for Me. F. D. & H.
What Do I Do Wood

"DATE WITH JUDY"

IT'S A MOS Music by . . . JIMMY MeHUGH

ROBBINS

CHRISTMAS POLKA

Vocal and Dance Orchestration
Available
ORCHESTRATIONS 75 Cent
SUNSET MUSIC PUB. 674 Broadway, New York 19, N.Y. COlumbus 5-8612

AFM-Diskers

continued tom 1940 at 1940 and 1940 at
'Lil' Abner' Tiein

On Morris Tune

British Maestro Roy Scores AFM Nix On **Band Interchanging**

Band Interchanging
Policy of the American Federation of Musicians in restricting an
interchange of bands between the
U.S. and Britain is regretted by
the property of the property of the property
for the property of the property of the property
for the property of the property of the property
for the property of the property of the property
for the property of the property of the property
for the property of t

With top American and British With top American and British bands playing in each other's country on a reciprocal basis, a new market would be tapped that would concerned. Boy noted that Britons are fond of the styles of James, Dorsey and Goodman, whereas are bungry for a glitipse of the leading outfits in England.

England.
Under present union rules American bandleaders may appear in Britain only as a single while a Britain only as a single while a the U.S. for Anglo batoners. Roy, who was married last July, is in New York on a belated housymoon and also his several deals in the Works, with U.S. publishers who are interested in some of his longs.

are interested in some of his aongs. A bandleader for 18 years, Roy disbanded his organization shortly before coming over in order to have his first vacation since before the war. Youn his return he where, of course, hell again have his own group. He and Mrs. Roy originally were booked to return statistically with the course of the course hell again have the course held to be the course of the course held to be the course held to be the course held to be the course of the c

On Mortis Tune
Al Cappy "Lil' Ahner: caretons
strip will be the exploitation
medium for another song, begin
ning the week of Nov. 13. Cappy
strip will the in with the post
strip will the in with the post
the tune, "The Shmoo Song,"
written by Jule Styne and John
Loeb, which Styne demonstrated
several weeks back on "We the
Capp's strip was tied into the
promotion of a tune by Barton
Music several years ago. This was
titled "Don't Marry That City"
and wasn't very sitcesskul.

The are compiled on the basis of 1 point for sustaining instrumental; 4 for
york, Chicago and Coast. For example, a Commercial instrumental; 4 for
work, Chicago and Coast. For example, a Commercial two time
Week of October 8 to October 14

Week of October 8 to October 14

You Call Everybody Darlin—Maylair.

187

A Tree in the Meadow—Shapiro.

187

A Tree in the Meadow—Shapiro.

187

Tree in the Meadow—Shapiro.

187

		Total
•	Song Publisher	Pis.
	You Call Everybody Darlin'—Mayfair	108
	Von Were Only Feeling Shapire	187
٠,	A Tree in the Meadow-Shapiro	170
٩	The first of the meadow—Shapho	100
	Hair of Gold—Robert	. 170
7	It's Magic—"Romance on High Seas"—Witmark	. 108
į	Every Day I Love You-"Two Guys From Texas"-Harms	. 154
	Maybe You'll Be There—Triangle: Cuanto Le Gusta—"Date With Judy"—Southern	. 151
i	Cuanto Le Gusta- "Date With Judy"-Southern	. 139
ŀ		
•	On a Slow Boat to China-Melrose	122
	On a Slow Boat to China—Melrose The Night Thousand Eyes—"Night Thousand Eyes"—Paramount Bluebird of Happiness—T. B. Harms	119
	Rinehird of Hanninger_T R Harms	115
h	Rambling Rose—Laurel	119
4	Underneath the Arches—Robbins	1100
ů	Underneath the Arches—Robbins	100
ı.	The Money Song—Crawford	. 102
	I'd Love to Live in Love Land—BVC	. 101
	Buttons and Bows—Famous	. 100
	Ah But It Happens-Bourne	. 99
	Say It Isn't So-Berlin	. 95
	For You-Witmark	. 94
	For You—Witmark Here I'll Stay—*"Love Life"—Chappell	. 92
	With a Twist of the Wrist-Patmor It's a Most Unusual Day-" Date With Judy"-Robbins. When You Left Me-Porgie	. 91
	It's a Most Hausual Day "Date With Judy" Robbins	87
	When Von Von Ma Dougle	. 83
	The Control of the Co	77
	Don't Care if it Rains- Two Guys from Texas - Withark	77
	Just for Now-Advanced	. 11
d	Thon't Care If it Rains—1 Two Guys From Texas"—Witmark. Just for Now—Advanced. It Only Happens When I Dance—1 Easter Parade"—Berlin	75
Y	The Things I Love—Campbell	. 70
	In My Dreams-Wizeli	. 63
	My Darling, My Darling-i"Where's Charley"-Morris	. 61
ť.	Little Girl—Leeds	61
	In My Dreams—Wicell My Darling, My Darling—i "Where's Charley"—Morris, Little Girl—Leeds, Isn't It Romantic—"Isn't It Romantic"—Famous	. 57
	You Walk By-Cavalier	. 54
ŀ	Toke It Away Demore	. 52
	Take It Away—Pemora Love Somebody—Kramer-W.	. 49
	My Happiness—Blasco	47
	my nappiness—Biasco	46
	P.S. I Love You-LaSalle	. 40
	You Started Something—BMI	. 46
	You Started Something—BMI Hankerin—†"Two Guys From Texas"—Remick	. 45
١,	I Love You So Much It Hurts-LaSalle	. 44
ı	At the Flyin-W-Morris	. 42
1	Until—Dorsey Bros	. 40
ı	Lillette Jefferson	. 39
ď	Say Something Sweet to Your Sweetheart-Mills	. 39
7	A Hundred and Sixty Acres Leeds	38
	If We Can't Be Same Old Sweethearts-Feist	. 35
ľ	Walking With My Shadow-Johnstone-Montel	35
	Walking With My Shauow—Johnstone-Montel	34
•	Why Does It Rain on Sunday—Duchess	54
1	Rhode Island Famous for You-T inside USA -Crawford	. 32
•	When the Red Red Robin-Bourne	. 32
١	Cornbelt Symphony—Mellin	. 31
٠	Combelt Symphony—Mellin Silver Wedding Waltz—Mogull Put 'Em in a Box—;' Romance High Seas'—Remick	. 29
ŧ.	Put 'Em in a Box- "Romance High Seas"-Remick	. 28
ı		
Ŀ	I Still Cot a Thrill Word and Music	97
ó	Cool Water-American	. 25
i	Cool Water—American Ain't Doin' Bad, Doin' Nothin'—Henry Spitzer	. 24
١	You Came a Long Way From St. Louis-Jewel	. 24
٠	CANE COME a COME MAY LIVE OU DONG CONCLUSION OF THE CONTROL	

The Hottest TOMMY DORSEY VICTOR RECORD

Since "THERE ARE SUCH THINGS"

by BOB CROSBY, JACK FULTON and HUNTER KAHLER



ONLY & WEEKS OLD! and Already No. 5

TOP RECORD TUNE POLL

on BILLBOARD'S DISK JOCK-Most Played List

THE CASH BOX DISK OF THE WEEK

DORSEY BROS. MUSIC, INC., 1619 B'way, New York

40

RCA'S DISK TEST PLAN SIGNS FRAN WARREN

DININO FRAM WARKEM
RCA-Victor's new disk-test idea,
under which it puts likely artist
prospects under a microscope, vesuited from Claude Thorothill vocallet. Miss Warren was tied to a
term contract that wort be exercised until the disk ban is litted,
victor doesn't intend to record her
until then.
Disk test idea concists of mutiti-

until then,
Disk test idea consists of putting
artists through a complete test of
various types of songs, under variau s. Instrumental-accompaniment
ectups, mike techniques, etc. 18's
hoped the fine-content artists will
get under the system will eliminate
the haphrand prior method of
couple of songs, done without the
proper dressing.

RH-Pluggers

various point totals for local and network shows across the country mark basic method of taking into account the Hooper ratings of individual shows is much more desirable. Also, that RH's litering covers only the four network, as saident the larger number of local sources of the covers.

RAMBLING

By JOE BURKE and JOE McCARTHY, JR.

LAUREL MUSIC CO. 1619 Broadway, New York

TOMMY VALANDO

Week Ending

This wk v	Last	UUT. 16 Artist, Label, Title	New Yo	Chicago	Clevelar	Kansas	Los Ang	San Fra	Boston	St. Loui	Seattle	Minnea	Indiana	Omaha	N T S
1	2	PEE WEE HUNT (Capitol)	1	ú	9	3	1	4			,1		6	6	64
2	1	MARGARET WHITING (Capitol) "Tree in the Meadow"	6		1	1	16		1	1		6	4		57
3	3	DORIS DAY (Columbia) "It's Magie"	800	71.5		200	200	7	100	2		V.	1		51
1440	6	TOMMY DORSEY (Victor) "Until"	3	2	2	10	3.		10		9	5	2	to or	45
5	4	DINAH SHORE (Columbia) "Buttens and Bows"	1.00				1 1	200	6	6	5	• 1		35	39
6	5	GORDON JENKINS (Decca) "Maybe You'll Be There"	0.00	10.0	254 V 10	100	n 105	11 1				1			36
7	14	ANDREWS SISTERS (Decea) "You Call Everybody Darling"	- 50	1.000	- 1	-	-	103	1. 1			N.		3	24
9	8	ELLA FITZGERALD (Decca) "My Happiness"		1						9 D.A.	- 0-	100	1.50	1	20
9A	7	RAY MCKINLEY (Victor)		1.3		1	143					4.1	1		10
9B 1		ANDREWS SISTERS (Decca) "Underneath the Arches"				7	-97	- 17				-			18
10 1		KING COLE TRIO (Capitol)		÷.	17		100			-110		10	*	26	17
100	15	GORDON MacRAE (Capitol) "Hair of Gold"							-		7.5		314	1.	9
4	13	CARSON ROBINSON (MGM) "Life Gets Tee-Jus"	-		-	17	17.7	7		-	200			-	16
	5	BLUE BARRON (MGM) "You Were Only Fooling"										-		- 03	15
13 1	100	ART MOONEY (MGM) "Blue Bird of Happluess'	14.0	1. 5	13	3.6	-	200		600	1000		71	4.9	17
14B		KAY KYSER (Columbia) "On a Slow Boat to China"	1		31	- 1		-		100	ALC: U	-	-		-11
14C		JO STAFFORD (Capitol) "Every Day I Love You"	4 15 5	- 12	100	-	7.5		1 7		11	1.5	74		11
14D	,	JON-SONDRA STEELE (Damon) "My Happiness"				1000	100			12		-	10		- 12
14E	6	PERRY COMO (Victor) "Rambling Rose"								•		14.	-4		_11
15	•	DINNING SISTERS (Capitol)		200		100	1	-	A 1.		4 15		3	8	11
	7	"Buttons and Bows" FRANKIE LAINE (Mercury) "Ah, But It Happens"								1	-		**	-1	10
16A		VAUGHAN MONROE (Victor)							1 100	1	•••		1	-	_ 9
16B		"Cool Water" TONY MARTIN (Victor) "It's Magie"	•	10	***			*	***	3	1.4			1 13	- 9
16C	13	"It's Magie" JACK EMERSON (Metrotone) "Corn Belt Symphony"									1	500	••		_ 9
100		Corn Bett Symphony	- 11	111		1.00	170	17.			150	_ 2		16.	9

FIVE TOP **ALBUMS**

SONG HITS 1917-43 nied Artists Decea BUSY FINGERS Victor

ROGRESSIVE JAZZ MASTERPIECES No. 2 Glenn Mille Capitol

MUSIC FOR ROMANCING Paul Weston Victor

6,450 1,925 7,700 6,025

SAY SOMETHING SWEET TO YOUR

avender Blue

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SHELTERING PALMS

Lyric by James Brockman Music by Abe Olman Scoring A **Great New Popularity** MILLER MUSIC CORPORATION

Issue Sherwin Oater Folio Bands at Hotel B.O.'s

San Francisco, Oct. 19.
Francis, Day & Huuter, London music publisher, has issued "Sher win's Saddle Songs," a book billing Sterling Sherwin' as "America's Foremost Writer of Western Songs."

Folio includes many action cow

Folio includes many action cow-boy stills. This is the second book by Sherwin issued by this house, the first of which, "Album of American Cowboy Songs," sold up-wards of 100,000 copies."

 Badd
 Duckin
 Waldorf /400; \$2]
 2
 2.550

 Ray McKinley*
 New Yorker (400; \$1.51.50)
 2
 2.255

 Guy Lombardo
 Rosevell (400; \$1.50-\$2)
 3
 2.675

 Tommy Dorsey
 Pennsylvania (450; \$1.50-\$2)
 2
 2.100
 New Yorker, ice show; Waldorf, Pcter Lind Hayes Mary Healy.

Ray Morton (Mayfair Room, Blackstone, 250; \$3.50 min.\$1 cover), First week with Abe Burrdws scores, despite Jewish holidays, with neat 3,500.
Will Obberne (Marine Boom, Edgewater, 700; \$1.20 cover). No home game for Northwestern, but take still sweet 2,500.
Small conventions belp retain good biz: husky 3,000.
Griff Williams (Empire Room, Palmer House, 550; \$3.50 min.\$1 cover).
Griff Williams (Empire Room, Palmer House, 550; \$3.50 min.\$2 cover). Lye, eav, nose and throat specialists convened to tune of helty 3,200.

THE STATE OF THE S America's Singing Violinist

EDDY ROGERS

And His Orchestra

Currently

LAST FRONTIER HOTEL

LAS VEGAS, NEVADA

ASSOCIATED BOOKING CORP. EXCLUSIVE MANAGEMENT --JOE GLASEK Free

745 Fifth A New York 22 4600

city Hill

203 No. Wabash 1-4600 Chicago Mezzanine Floor Beverly Wilshire Hotel

Del Ceuriney (Trianon, \$1-\$1.15 adm). Courtney in Tuesday (19)

Eet Orumy Carbyn; combination socko 13,000.

Eddy Howard (Argon, \$1-\$1.15 adm). Northside ballroom scored
excellent 15,000.

Al Trace (Blackhawk, 500; \$2.50 min). Upped to 3,000.

Chicago .

Los Angeles

Location Jobs. Not in Hotels

Jan Garber (Biltmore, 900: \$1-\$1,50). Strong 3,350 covers.

Los Angeles
Art Mooney (Palladium B., Hollywood, 5th wk.). Poor 6,400 callers.

RETAIL DISK BEST SELLERS VARIETY

Survey of retail disk best sellers, based on reports obtained from leading stores in 12 cities, and showing comparative sales rating for this and last week.

-Genkins Music Co. (Burroughs) (Davega

3 les Chenel's Mus. (Shermen Music Soston

Leary Kresge erman-Clay) S

Healy) TOTAL

*

P

is-(Don

(Pearson)

National

Shon 3 JACOUET-VAUGHAN 31G IN 4 DATES

JIU IN 4 PAILS
Booton, Oct. 19.
Illinois Jacquet's sextet, with
Sarah Vaughan, wound up their
first four stops on a transcolinental tour with a take of \$35,000
including taxes or a
net of \$45,000.
Symphony Hall turned them
away for the engagement, one of
a half a dozen or so jazz concerts
set for the town in the next mostal.

ASCAP-Tele ued from page 37

ances for sight interpolations in conjunction with their melodies.

ances for sight interpolations in conjunction with their melodies.

Pubs themselves are done quite in the conjunction with their melodies.

Pubs themselves are done quite in the conjunction with the conjunction of the conj

Voce-Com and many others.

Another item some pubs have pointed out about the contract is lack of even mention of the problem of kinescope recording video broadcast). In ordinary radio, a transcription of a broadcast, for rebroadcast on the same cast, for rebroadcast on the same radio contract. Transcriptions of complete shows not uning music, aired live, are paid for separately. Pubs think that there should be tract of this phase.

Currently, NGC is dickering with

tract of this phase.
Currently, NBC is dickering with publishers through agent and trustee Harry Fox for a three-month free-right to film original shows for rebroadcast on subsequent days on stations in cities other than N. Y. Pubs are; slow in okaying these agreements with NBC, but most are said to have given verbal nods to the Idea, in view of its short-test term.

C. Robert Gruber, for eight years public relations director of the Philadelphia Blue Cross hos-pital plan, has switched to Fred Waring's Pennsylvanians.



EVE YOUNG and The Drug Store Combo VIC DAMONE and PATTI PAGE MILLS MUSIC

FROM WALT DISNEY'S TECHNICOLOR SO DEAR TO MY HEART a jingel It's a ballad! It's a Dilly!

(Dilly Dilly)

Santly-Joy, Inc.

Hildegarde, Eddie Oliver (Ambassador, 900; \$1.50-\$2). Hefty 4.150 DOWN AMONG THE

RETAIL SHEET BEST SELLERS VARIETY ŝ Survey of retail sheet music ŝ S sales, based on reports obtained from leading stores in 12 cities, Supply Music and showing comparative sales Heal Homeyer rating for this and last week. Caldwell × Capitol Week Ending Ü ż San Antonio, Cansas City, Angeles, ndianapolis, National Cleveland, OCT. 16 Louis, eattle, This Last Title and Publisher "Tree in the Meadow (Shapiro-B) "You Call Darling" (Mayfair) "It's Magie" (Witmark) "My Happiness" (Blasco)...... "Hair of Gold" (Robert)..... "Maybe You'll Be There" (Tri) . . . "Every Day I Love You" (Harms) "Buttons and Bows" (Famous "Blue Bird of Happiness" (Harms) "Love Somebody" (Kramer-W) "Rambling Rese" (Laurel)

Band Reviews

EDDIE STONE ORCH (8)
With Cathy Norman
Reimont Plaza Hotel, New York

Every so often nitery habitues Every so otten intery natures run into something unusual. In this case it's the Eddle Stone orchestra, a combination of three sax, three rhythm, one trumpet and trombone. It's small, but big —int. sound and ability to play dance music in a legitimately musical way.

Some obviously is enjoying the preference of good musicans for saying put instead of hitting the road. They tool this eight-man ments in a manner designed to put the business man's bounce to the forefront, without accrificing mustain and the same training and a con tenor band, but it achieves the same result. It's highly denceable and at the same time good in the same band is convenient of the same result in the same saying the same result in the same time good in the same band is convenient to the same result in the same saying the same result in the same time good in the same band is convenient to the same result in the same saying the same result in the same saying the same result is saying the same result in the same saying the same result in the same saying the same

listening.

In the same band is Cathy Norman, a singer who surpasses the majority of name band vocalists and a good many of those occupying choice spots on commercial radio. She works a warm, rangy voice over standards and pops, which is the commercial radio of the comm

GUY LOMBARDO ORCH With Kenny Gardner, Don Rodney Roosevelt Grill, New York

Roosevelt Grill, New York Guy Lombardo launched his 19th consecutive season at the Roose-velt hotel grill two weeks ago when he returned to the spot after a summer of alternate speedboat rac-ing and seasonal dates. And not a thing has changed, even to the bix the room usually does when the Lombardo's Royal Canadanas are

Lombardo is an unfathomable



RENE PUBLICATIONS
The: 6272 Schoot Bld., Hollywood 28
office: 541-543 Are. of Americas, N.Y.C.

THE GREATEST WESTERN SONG OF ALL TIME Bob Nolan's Immortal

AMERICAN MUSIC, INC.

unset Bird. 1576 Broadway

success to many people in the band success to many people in the band business who cannot understand why dancebeat performances of pop-and standard tunes should be b.o.

10

why dancebest performances of popand standard tunes should be bo.
They see this band consistently
earning solid sums, even on hotel
dates, and sit down and try to rasame.

Perhaps the best answer is the
simplest. In recent years, the socalled name band, whose success
sonal ability of a performing maestro, has let its reputation escaps
one sense. It reactives to the
trie band must do thing to put
the trie to the control of the
trie band must do thing to justify
do tricks with tunes. Usually this
submerges the melodies used beneath the personality of the band
the country best melodies are recut and tailored to fit the band
but it doesn't always wote. He
best pops and standards — and
plays them the way they're written,
in short, he uses his band to proper
server and tail one of the
in short, he uses his band to proper
server and tail one of the
many the standards in the country and standards — and
plays them the way they're written,
in short, he uses his band to proper
server and tail can be to the
many the standards in the country to the
many the standards in the country to the
many the standards in the standard why
it's successful.

NEN COSMO ORGH (8)

NED COSMO ORCH (8) With Diane Richards Casbah, Los Angeles.

Casbah, Los Angeles.
After seven years in service and in veterans' hospitals, guitarist Ned Cosmo is back on the bandstand—this time froating en eight proposed to the service of the serv

counted hinself with competent men.

Long a sideman for such orchs in the competent men.

Long a sideman for such orchs and the following the competent of the competent and the competent are competent arounded up some excellent arrangements and puts a feet of the competent for the

Louis Armstrong flies to Hollywood Oct. 29 for the Gene Norman jazz promotion at Pan-Pacfic Aud.

ASCAP Wins Dismissal Of \$85,000 Realty Suit

American Society of Authors, Composers and Publishers won dismissal last week in N. Y. su-preme court of an \$85,000 damage suit brought against it by the 580 Fifth Avenue Corp. Action was thrown out after a three-day trial before Justice Thomas Aurelio.

Matter involved a realty deal

whereby ASCAP was to have ocat Park Avenue & 57th Street, N. Y. Plaintiff claimed that writ-

to lease the premises from it. However, the court ruled there was no evidence of any written pact. ten agreement called for ASCAP

pact.
When ASCAP failed to go
through with the deal, 580 Fifth
Avenue Corp. filed suit to recover
damages and expenses allegedly
sustained after it had optioned the
property. Structure was finally
taken over by Walter Reade from
the Central Savings Bank to house
his Park Ave. Theatre.

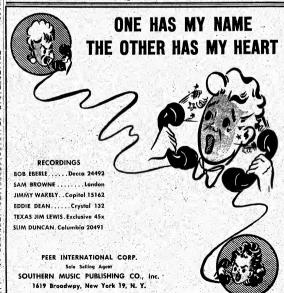
Expect Coast AFM Election Fireworks As J. K. Wallace Rule Is Threatened

Rollywood, Oct. 19.

The legins to look as though there will be at less three, and possibly four, tickets on the ballot for the upcoming blennial election of here of Mudiciane Local 47, in legions to Mudiciane Local 47, in legions of Mudiciane Local 18, in legions of Mudiciane

stunt almost worked and, had the would have been a signal victory, for through the board power the Menhennick faction could have been a many instances, and the Menhennick faction could have to difficults.

Both Wallace and Menhennick are spoiling for a head-on fight. Recently, publicly, Wallace anaried a challenge to Menhennick to work the work of the



VARIETY SONG CAVALCADE

++++ (Musical-Historical Review: 1800-1948) +++

Compiled for VARIETY

Compiled for ARIETY
By ULLUS MATTELD

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(Logards and other basic background information, orthodous test to compiletion

and presented propered in the Oct. 6, 1948, 1120 we when the Variety Song

covolcade storted publication serially. It is suggested that these installments be

Attacliant in baryly called to the fact that this misseful is capyright and may not

a reproduced either whethy or in part.

1825

ran). John Quincy Adams was inaugu

SEATING CAPACITY, sixteen plus driver.

LEEPING CAPACITY, eight double, four slugle Pul Berths, Two compartments, individual entrance,

and toller between. VEERIGH—Bloid blrch panelling, leisters and capityan grey velous upholetery, Pullman detactibile indees, her proposed to the proposed of the proposed of the toller of the proposed of the proposed of the bullet of the proposed of the proposed of the Philips built-fu ralla, shades, drapes, sercens, telephone system built in with outside connections can be rande Telephone Company libes.

(Coninsed from Last Week)

1824

The American, Sunday School than the Control of
Mme. Francisquy Huten intro-duced the modern French school of dancing for the first time on the American stage at the Bowery The-atre, N. Y. Slavery was ended in New York

The Eric Canal between New York and Buffalo was opened, therewith marking New York and Buffalo was opened between metropolis of the U.S. and Buffalo was perfectly an experiment of the Boston. Philadelphia, and Buffalo Boston. Philadelphia, and Buffalo Buffalo Was and a time and a well-buffalo was made at the Park Theatre by was made at the Park Theatre by adaptive. Mark Felicite Garden eighth depression since 1790; run-diatrexward the famous singer Mall-bran).

· Tops of the Tops

Retail Disk Seller "12th Street Rag" Retail Sheet Music Seller "Tree In the Meadow" "Most Requested" Disk "Maybe You'll Be There" Seller on Coln Machines "Tree In the Meadow" British Best Seller "So Tired"

later he built one of the first U. S-produced locomotives and made the fortune which enabled him to en-ded Cropper led in June 1997, and and Cropper led in laying the At-lantic cable, and run for the preddency. I will be a supported to the preddency of the company of the English Language. So many playhouse were in business in Philadelphia that five of them classes.

Andrew Jackson was inaugurated president. He immediately opposed the United States bank, and in one his predecessors did in four years. Canals opened everywhere in the Industrial East as an aid to shipping and trade among the best of the Canala opened were where in the Industrial East as an aid to shipping and trade among the best of the Canala of th

I Kuow a Bank where the Wild Thyme Blows, Duet for soprano and alto with plano acc. w., Wil-liam Shakespeare. m., Charles Edward Horn. E. Riley 1,1830 or

Inside Orchestras—Music

Disk jockey Jim Hawthorne obviously is milfied that Red Ingle is getting all the appliants for Capitol Records release. Scruttan You."

The broad salter of appliants for Capitol Records release. Scruttan You."

The broad salter of a street of the salter of the salter of the large and salter of the salter of t

Freddy Martin surprised Guy Lombardo's listeners on a remote broadcast last Thursday (14) night by handling the band and insking have been good the most of the control of

There can be little doubt-now about how well Fred Waring and his Penssylvanians have become established as a concert attraction. Waring was booked by May Beegle Concerts for single show at 3,800-seat Syrla Mosque, Pittsburgh, home of longhair music, on Oct. 27. After two short lines in a local column, Beegle office was deluged with inquiries, many enclosing checks and requesting amounts be filled in a toher end. Couple of weeks later, opening of the ticket sale was announced, with house scaled up to \$5.50. Within 72 hours, entire 3,800 sexts abow, doing two the same evening, one to begin around 7:30, but maestro vetoed that.

Deny Motion to Reopen 'Rum' Infringement Case

Legal jockeying in the "Rum and Coca-Cola" matter continued anew last week in N. Y. federal anew last week in N. Y. federal court when Justice Simon H. Rii-kind denled a motion of the song's publishers and writers to reopen the case for further hearing. Court ruled last July that "Rum", as written by Morey Amsterdam, Paul Barron and Jers Bullivan, and upon the music of "L'Annee Passee," a West Indian composition controlled by Maurice Baron. Feist and the writers contended

brand, and alto with plane acc. w. Williams was inaugurable from the U. S. at this time crystalized against transmiture of the control of the tion controlled by Maurice Baron. Feist and the writes contended in their motion that they had newly discovered evidence. Plain-discovered evidence. Plain-discovered evidence. Plain-discovered in the second properties of the plain of the p

Jocks, Jukes, Disks - Continued from page 36 :

Platter Pointers

forgotten easily.

Platter Pointers.

Landon's "Bambling Rose." by
Benny Lee, Keynotes and Stanley
Black's orchestra, is tasty Job
Ditto. Gound Saulet's newest 18Black's orchestra, is tasty Job
Ditto. Gound Saulet's newest 18Black's orchestra, is tasty Job
Ditto. Gound Saulet's newest 18Black and Saulet's newest 18Black and Saulet's newest 18Black and Saulet's new Job
Which will get wide Jock attention Black and Saulet's Misson's
"Roy Boogle" (Lucky) . Wild in the saulet's saulet's saulet's land in the saulet's land

DIECHANICAL PEATURES—Brand new 12 cylinder White Pantake Gasoline Motor, just installed—not run 40 miles by White Company at a cost of \$3,500.00. Thires—Dual rear, single front, all practically brand new Two 150-guilhos water tanks, gas motor powered gen-center to keep batteries up and provide light wise crubser parked where electricity not available. Outside plug-in-and converter where 110 voids obtainable. CRUSING SPEED 70 M.P.H. Air brakes, Baggage

crea on root, tarpanin cover,
why The Styver Man and presence air. Shower hath,
while, wosh host, while, sha ail but or cold water,
while and the hosterion component. Plainfest in French
Gry throughout the
word in appearance
and complete, it is

The Last Word In Travelling Comfort! This WHITE LAND CRUISER Representing an investment of over \$35,000, now available for immediate delivery at the unbelievable price of \$15,000.





CLIFFIE STONE DALE HVANS CLIFFIE STONE Gold Seul Record 1920 AMERICAN MUSIC, INC. Garet Romoro, Prof. Mgr. 9109 Sunset Blvd. 1576 Broadway Hollywood 46, Cal.

AGVA Board to Name Exec-Sec. At Nov. 1 Meet, With 7 Mulled for Post

The first meeting of the newly-elected national board of the American Guild of Variety, Arlsts, which will be held Nov. I at the Park Central hotel, N.Y., is expected to produce a scramble for the post of executive secretary, only salaried post in the administrative setup of union.

the post of executive secretary, only anlarted post in the administrative actup of the post in the administrative actup of the post in the administrative actup of the post is nearly actually contended to the post in the post post post in the post



Lady Song JANE

JOHNSON

America's Marimbiat



Riviera, N. J., Folding For Season Oct. 31

For Season Oct, 21.
Bill Miller it doing his Riviera,
Ft. Lee, N. J., Oct. 31, instead of
staying open until Jan. 1, as he did
in past years.
Miller is insuring his coming
stiller in the staying open until Jan. 1, as he did
in past years.
Hiller is insuring his coming
with Danny Thomas, and while no
contracts are signed, he is also
included the suring the staying the staying
dickering with Carmen Miranda,
Jackle Miles, Jane Froman and
Jackle Miles Jane Day the spot next
season, control to play the spot next

McConkey Agcy. **Revamps Staff**

McConkey agency is reorganizing nationally following the resignation of several members of the McConkey to the

templating opening.

fige.

Hattle Althoff, who was general
manager of the N. Y. office, recently resigned to form her own unit
at CRA. Shell manage theatre,
concert and cocktail depts. Bob
Goodhue will head television dept.

AGVA Appoints Committe To Probe Club-date Field

To, Probe Citub-date Field Membership meeting of the N. Y. branch of the American Guild of Variety Ardists, Thursday (14) at the Capitol hotel, N. Y., failed to accomplish much except the appointment of a six-man committee to study the club-date field, and make recommendations to AdVA National Board which meets

Nov. 1.

Meeting, attended by nearly 100 members, passed the resolution appointing the committee early in the proceedings. No other action

the proceedings. No other action was taken.

Committee comprises Jimmy Lyons, Paul Benson, Charlie Banks, Bob Fitzgerald, John Nichols and Arthur Ward, Jackie Bright chairmanned the meet.

SINGING STAR



CURRENTLY HEADLINING

LAS VEGAS' NEWEST HOTEL

mks to MARION HICKS and JAKE KOSLOFF

FEDERAL ARTISTS CORPORATION 8734 Sunset Blvd., Hollywood 46, Calif.

Winston Sells Interest

In Philly Nitery

Harailly Nifery
Philadelphia, Oct. 19.
Jackie Winston, comic and
emece, has sold his interest in the
Little Rathskeller to Harold Wolf.
The comedian found himself unable to divide his attention becalled bookings, which requently
took him away from town.

Foreign Talent Ups Paris Vaude

Editor, VARIETY:

Editor, VARIETY:

Readeville has been a mainstay in Valudeville has been a valude operator here hopes to get American talent out. The valude is the valude operator here hopes to get American talent out. The hope has been a valude operator here hopes to get American talent out. The he can wave contracts at those artists already appearing at clubs who would like to pick up extra who would like to pick up extra they are getting at the club they are playing in, but can offer no greenbacks.

The old N. Y. Palace format is reading a proper of musichalls with business ranging from good to wow. The vets in the business reminisce about the Palace as the greatest and the sound of the greatest all the greatest all the greatest and the sound of the greatest and

llence.

The star of the show is of necesity French, since virtually every
cketholder has no knowledge of
(Continued on page 44)

MINEVITCH ALMOST IN BETWEEN UNION HASSLE

BEIWEEN UNION HASSLE
Bornh Minevitch, the Harmonica Rascals impresario, returned
to Rascals impresario, returned
boys had been touring and he personally had been engaged in indie
film production and other concert
anagement, to find himself in a
union hastle. Bestder AGVA, the
also wanted jurisdiction over the
mouth-organists but deferred to
Minevitch's position that he was
essentially an act, not a group of
This seemitted the

essentially an act, not a group of musikers.

This permitted the Minevitch Rascals to do their stin last night (Tues.) for Texaco on the video. Boys flew in Sunday (170 morning from Paris and fly out today (Wed.) from New York to open tomorrow (Thurs.) in Las Vegas.

Mike Westerman Buys

Village Vanguard, N. Y. Max Gordon last week closed a deal for the sale of his Village Vanguard, N. Y. Buyer is Mike Westerman, who operated various 252d street interies, including the Onyx and the Famous Door Cyerett Birch, of the law firm, of the la

sale.
Gordon, of late has been too occupied in the operation of the Bluehangel, and Le Directoire, to give
the Village spot attention it needs.
for the Vanguard and Is dickerinfor Maxine Sullivan and Mary Lo
Williams for his first show.
Sale is subject to transference of
the liquor Heense.

Out-of-Way Spots' Pitch for Talent Perks Up Competish by Pitt Cafes

Melba Vice Reader
At Hotel Pierre, N. Y.
Charles Reades, bandleader, and booker of entertainment at the Pierre hotel, N. Y. has residently a sharp shift in the thinking of a booking agency. He'll be succeeded at the maestro and talent setter by Stanley Melba, who forms by Stanley Melba, who forms belocker for the Sheraton post, but Melba wants to double on both chores.

Pittsburght, Oct. 19.

Downtown niteries are soing to get one competition this season from the out-of-the-way spots, with a sharp shift in the thinking of a substance of the thinking of the shift of the wants of the highway entrepreneurs were should be a substance of the highway entrepreneurs were wants of the highway entrepreneurs were wants of the highway entrepreneurs were should be a substance of the highway entrepreneurs were should





BUT ... hos nice style. The copocity audience liked his efforts and gove him a big hand."

—Cincinnati Time

voice eorns him o more than enthusiastic round of applouse..." 807 ... before long he hit the tempo and really had them going . . Act clicked fine."

-Variety BUT ..

807 ... pleasant per

sonolity and excellent

fost moving one, stopped by show stopper (and we mean just that) Sunny Skylar." —Wathlester



AND -He's booked solid Ihraugh March of 1949III He'll ploy-

sloy—
Club Chorles, Boltimo.
Prince George Hotei, Tai
Beverty Club, Cincinna
Town Casina, Buffola
and return engagement
The Raasevelf, New Orle

PERSONALITY . COMPOSER . SINGER

GOLDFARB, MIRENBURG and VALLON RYO BLDG RADIO CITY NEW YORK 22 N Y

WILLIAM MORRIS AGENCY Inc

VARIETY

AGVA-Theatre Authority Parley Set for Stricter Benefit Controls

The lone-brewing iff between I. Beard is reported ready to okey Theatre Authority and the American Guild of Variety Artists and same the member of the major ty of the major ty of benefits will be eliminated.

Union is set to propose a realignment of union representation that pays for the Aboard since majority of acts to the propose a realignment of union representation to the Aboard since majority of acts to the propose a realignment of union representation to the Aboard since majority of acts to the propose a realignment of union of the Aboard since majority of acts to the propose a realignment of union of the Aboard since majority of acts to the propose a realignment of union of the Aboard since majority of acts to the propose a realignment of the Aboard since majority of acts to the propose a realignment of the propose are alignment of the Aboard since majority of acts to the propose a realignment of the Aboard since majority of acts to the propose a realignment of the Aboard since majority of acts to the propose a realignment of the Aboard since majority of acts to the propose a realignment of the Aboard since majority of acts to the propose a realignment of the Aboard since majority of acts to the propose a realignment of the Aboard since majority of acts to the propose a realignment of the Aboard since majority of acts to the propose a realignment of the Aboard since majority of acts to the propose a realignment of the Aboard since majority of the union's withdrawal trom Transfer of the union's

stive, to sit in on TA deliberations when passing upon an organization's request for gratis talent. If present TA board refuses to grant that request, AGVA will ask for and okay on all free shows. It is that the state of the thing that the thing the thing the thing the thing that the thing the thing that the thing that the thing the t

HELENE and HOWARD

Club Dates and Television in New York Dir.: MATTY ROSEN

COMEDY MATERIAL

FUN-MASTER The ORIGINAL Show-Biz Gag File' Nos. I to 22 @ \$1.00 each 2 DIFFERENT BOOKS OF PARODIES (10 in auch book) \$10 per book FREE COPT OF "HUMOR BUSI-NESS." The Show-file Gangariae with each \$3.00 minimum order. Seed 10e for lists of other comedy material. songs, paredies, minstrel quitter, black-outs, etc.

PAULA SMITH



tarent. A coolier room' is defined as a separate sales organization which high-pressures sales via tele-phone for a commission ranging up to 40%. It's union's contention that high commission bite leaves little for the charity.

Philly Local Dissolves But Making Pitch for Jones To Head AGVA Branch

Philadelphia, Oct. 19.
The insurgent Philadelphia Local No. 6 of the American Guild
of Variety Artists has finally given
up its long fight. At a meeting in the Hotel Commodore Friday (15) the group voted its own
dissolution.

the min service of the service of th

Board of the AGVA, to name him-philly rep.
Dewey Barlo. a member of the National Board of AGVA, attended National Board of AGVA, attended The variety actors in Philadelphia are now represented with an AGVA branch, run by Vito Mehi, Jones' Local, which at one time down through the years of litiga-tion and dispute, although he alto tion and dispute, although he alto inembers.

Four Step Bros. signed for the Sophie Tucker show at the Latin Quarter, N. Y., Nov. 7.

1-Niter Showcase Vaude N. Y. CENTURY ROOM Policy for Adams, Newark

Policy for Adams, Newark, has resumed one-night vaude shows on Mondays as a tryout spot for necks. Mondays as a tryout spot for necks will showcase performers during the time Harry Foster, head of roster's agency. Jondon, is in this foster's agency, London, is in this deals for the Morris office.

Theatre is still tifing with the American Federation of Musicians, being unable to put in stageshows also the monday of the Morris of the Musicians o

"ICE-CAPADES" PLAYING REPEAT DATE IN PITT

Plttsburgh, Oct. 19. "lce-Capades" is coming back for a second engagement in same season. Ice revue, which played to gross of \$355,000 in three weeks last month, has been booked for a repeat at The Gardens Dec. 1-7.

"Ice - Capades" had previously been set for Cincinnati that week, but site there won't be ready by then and management decided to fill in vacant time in Pittsburgh.

Myron Cohen Pacted For New Harem, N.Y., Show

New Half ells, N.1., July Harren, N.Y., is set to modify its new faces polley with its next show starting around Nov. 4. Nat Harris, spot's operator, has signed will continue to introduce new sets in the surrounding show.

Haren currently has Red Buttons headlining, He's been around for some years but until now has never had a major Broadway cafe showcasing.

Saranac Lake

Saranac Lake

By Happy Renway

Sample Perway

Sample Perway

Among those who received their

alt-clear this year are Jim Scholer,

Among those who received their

alt-clear this year are Jim Scholer,

Gould, Helen Morris, Tom Curry,

Alice Dudley, Prank Hynes, Ander

Alice Dudley, exotic dancer, who

clook two years to beat the ray, he

clook to years to beat the ray, he

clook to year the

Alice Dudley, exotic dancer, who

weeks' vacash to Washington and

Haroid Wood molored in to pick,

up his frau, Ruth Wood, who will

gend a furfully at their home in

G. Albert Smith, legit actor, shot

to mit the gang. He's continu
ing cure at the Vets hospital, Sun
E. C. Grainger, Shee circuit head,

motored in from NY.C. with his

E. C. Grainger, Shee circuit head,

motored in from NY.C. with his

Carlinger.

Paris Vaude

Continued from page 43 Continued from page 43

English, while any U.S. or British act is always a sight turn. The headliner takes over once the curtain is upped for the second portion of the proceedings, and he or she doesn't call it quits until anywhere from 12 to 20 numbers have been done. Fortunately, the star packed house, but the American custom of "leave them beggling for more" goes unnoticed.

packed house, but the American custom of "leave them begging for more" goes unnoticed. Yet business is sensualtonal here-tain death anywhere in the States because you can't expect average Mr. American to sit through 90 minutes of dull repetitious turns of the states o

RESUMES FULLSCALE

REJUMES TULLSVALE.
Commotore hotel. New York,
will resume fullecale operation of
its Century Room next Monday
(25). Tommy Ryan's orchestra,
which opened couple, weeks ago
under a policy that called for diner sessious only Monday to Thursday, and dinner and supper session
Friday and Saturday, will be extended to both sessions six nights
weekly.

weekly.
Commodore originally decided to reduce operation of the Century Room because of poor patronage last winter and spring. Apparently

last winter and spring. Apparently business, has picked up enough to warrant the fullscale operation. Ryan will have three CBS re-mote broadcasts weekly, plus a Saturday afternoon Treasury shot.

Ex Owner's Bills Stymie NTG's Bow

At Florentine Gardens Los Angeles, Oct. 19.

Los Angeles, Oct. 19.
Reopening of Florentine Gardens is being delayed pending settlement of debts left behind by the former operator. Frank Brum. American Guild of Variety Artists and the cullnary workers union want the new operator, Sidney E. Baskin, to pay before the nitery opens. opens.

Baskin aims at a late November start, with Nils T. Granlund han-dling the floor show.

MCA Promotes Greenhut To TV; Sully Replaces

Music Corp of America is making some changes in the New York office. Johnny Greenhut is slated to move from cafe dept. Into the television sector starting Nov. 1. Joe Sully, who switches from the Coast theatre and cafe division, will take over Greenhut's former torses.

will take over Greenhul's former chores.
Greenhul's move into video in line with the general feeling in all talent agencies that such departments should be manned by someone familiar with vaude and casts, used largely on the tele shows.
Other major MCA change came of the major MCA change came signed to head the MCA theatre dept.

Ink Spots set for the Chicago theatre, Chicago, Nov. 5 for two

Wirtz Plans Arena Tour With O. & J.

Arthur Wirtz, ice show producer and arena operator, is dickering with Olson & Johnson to head a huge arena show. Deal, currently under discussion, calls for the comedians to head a layout which will four various arenas through-out the country for at least six-months starting Jan. 1.

Plans also call for the comics to lineup some giveaways as added inducement. Duo would be in on a percentage basis.

percentage obasis. Wirtz is reported to have latched onto O&J after their tremendous grosses at the Canadian National Exhibition during which time they grossed more than \$350,000 as the main attraction.

KLOTZ ANKLES GLASER AGCY. Jack Klotz resigned from Joe Glaser's Associated Booking Agen-cy last week. He had been in the agency's theatre dept. for several

years.
Future plans are indefinite.

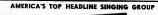


AMERICA'S VERSATILE ENTERTAINES ARTHUR

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BE FUNNY FOR LESS MONEY!

BE FUNNY FOR LESS MONEY!

Wil, will you a see set of me plus your anset realists. Dottes meds material to being the seed of the plus your anset realists. Dottes meds material to being be presented to be the plus your anset realists. Dottes med to the plus your anset realists. Dottes med to the plus your anset realists. Dottes to the plus you and the plus you are not plus you and you are not plus you are not plus you are not plus you are not you are not plus you are not not plus you are not plus

276 West 43rd Street, New York 18, N. Y.
SPEGIAL DEFER (expires son): A canele ketch, mendie, and 6 serolles will be sent free with emergy enter. Neth, you can boy ALL above material for early \$23.



"resolution the incorporable state"

resolution the incorporable state

resolution to the foot of the control

resolution to the

Currently Headlining CAPITOL THEATRE

NEW YORK

Variety Grosses-Issue October 13th

"'RED RIVER'-DeMarcos
First Week Smash \$96,500"

Permanent Address-CAPITOL Theatre, New York 19, N. Y.



Night Club Reviews

(LIASS HAT, N. Y.

(BELMONT-PLAZA HOTEL)

Barbara Blaine, Adrienne George
DeWitt, Eddie Stone Orch. (8)

with Cathy Norman, no cover, minimum \$3 per person.

noish Cathy Norman; no cover, minnum S3 Per Person.

Brief in numbers, but fairly long
in running time, the new Glass
Hat show the men was a selected and the show of the selected and the se

ation connedy and other items. And the lift the bell consistently. He's grant Blaine, a solidy built terper, tees of the show and works a brief spot later. Site's more a trick dancer than she is a tapele she was a state of the she was the she was a later to be she will
Blue Angel, N. Y.
Inca Trio, Bill Lawrence, Inco-gene Coca with Fletcher & Sheidy, Ellis Larkin Trio; No minimum.

Current show at the Bite Angeler again companies the showcase values here for "new" performers. There's Bill Lawrence, for independent of the showcase values here for "new" performers. The showcase of the s Current show at the Blue Angel

gals.

Etlis Larkin Trio of instrumentalists handles the lull periods effectively.

Kahn.

Sinpsy Maxle's, L. A.

Los Angeles, Oct. 12

Jimmi Garland and the Jack Baker Daucers (4), Dave Barry, The
Rudells (3), Dick Stabile's Orch
(10), Tony Martinez Rhunband
(5); minimum \$3.50 weekdays, \$4.

Neckends.

Current layout represents a gamble of mer by proper, and gally and the content of the

b Reviews

Troupe, gal ann four guys, will of curse be compared to Thompson, the curse of another. It is with the latter perhaps that the best comparison may be compared to Thompson, the curse of another. It is with the latter perhaps that the best comparison may be compared to Thompson, the curse of another. It is with the latter perhaps that the best comparison may be compared to the curse of the curse o

and terping, wetter over the dishing latunes.

Cotillion Reoms, N. Y.

Cotillion Reoms, N. Y.

Cotillion Reoms, N. Y.

**This **MORE CONTROLLING SOUTH THE CONTROLLI

Central. Park spot from using, its outdoor terrace, which was a considerable ture in itself as outdoor terrace, which was a considerable ture in itself as well spot in the property of the pr

Village Vanguard, N. Y. Bibi Osterwald, Dottie Reid, Loumell Morgan Trio, Billy Taylor; \$2

Yook male singing ensemble tradition, and traditionally resident and the control of the control

to hey on a with a Big. Wide won-derful World."

Well-known in the 52d Street ni-teries and jarz circles, the Louding of the trade stop instrumental and vocal trios. This combon, made up of Morgan at the plano, dimination of the trade stop instrumental and vocal trios. This combon, made up of Morgan at the plano, dimination of the trade stop in the plano, and trade to the combon of the plano, and the plano of the plan

New Acts

NOGENE COCA
With Pietcher and Sheldy
Conditions and Sheldy
Indiana, and Sheldy

one underplays pernaps a int too much.
Trio do takeoffs such as "Talk of the Town," one of "Streetcar Named Desire," a by-now standard one on the "20s, and cap it with "Ballerina." Kahn.

DOTTIE REID

DOTHE REID
TOWN
18 Mills
18 Min.
18 Min.
19 Mi

PRINCESS de PAUR & TOULAE

PRINCESS de PAUR & TOULAE Dance
13 Mins.
Apollo, N. Y.
Apollo, N. Y.
Apollo, N. Y.
Service of Paur and Toulae, sepia terpers, merely have another version of the cooch dance. Their slint no doubt is supposed to represent the reme and her lover, which lead up to her ultimate death. However, the couple so burletque their her femme and her lover, which lead up to her ultimate death. However, the couple so burletque their Harlem vaude house was a lot of giggles. Act is probably loky for Negler and the supposed to the family trade.
Toulae, male partner, opens by the couples of the properties of the proper

DON REID

DOV BEID
Songs
12 Mins.
Warwick Holel, N. Y.
Don Reid, ex-Canadian weiterDon Reid, ex-Canadian weiterDon Reid, ex-Canadian weiterpolitic for the state of t

OLGA GUILLOT Songs 9 Mins, Havana-Madrid, N

Soags ... It is a state of the control of the contr

self.

Once she accustoms herself to work in this sector, her styling and voice should make a heavy customer dent.

Jose.

BILL LAWRENCE Songs 10 Mins. Blue Angel, N. Y.

DOROTHY DOUGLASS

DOROTHY DOUGLASS
Songs
11 Mins.
Warwick Hotel, N. Y.
Warwick Hotel, N. Y

Pitt Cafes Continued from page 43

in his outdoor Terraced Gardens, he usually retrenches with lesser-known outfits in fall and winter. Now he's decided to augment them with names. Monica Lewis will be the next in.

now nes decided to augment them with names. Monica Lewis will be vogenerated to augment the substances of the substances

their anoney.

Up until now the heavy-money performers have been confined to downlown rooms like Carousel. Copa and Mercur's. Now even the confined downlown rooms like Carousel, copa and Mercur's. Now even too, and advertising in newspapers for first time in years, and it's understood that'll be so, too, when the company of the copy of the

House Reviews

Paramount, N. Y.
Tony Patfor Orch (16) with Cloonery Sisters (2), Stubby Patfor (2), Stub

This new show, headed by romportation and the control of the contr

Oriental, Chi

Chicago, Oct. 14.

Jane Powell. Barr & Estes,
Ruy & Nardo. Rudenko Bros. 12),
Carl Sands Orch. with Marilyn
O'Shaugnessy; "Luck of the Irish"
(20th)

Booking of Jame Powell, following three-week share of her jutter. "Date With Judy is natural boxoffice folder. Film songstress has charm, backed by well-trained stock, which wraps up the audi-week. Wither wraps up the audi-week with the work of t Booking of Jane Powell, follow

Apollo, N. Y.

Billie Holiday, Buster Harding
Orch (15). Dunamite Jefferson,
Jimmie Smith, Princess de Paur &
Toulac, Freddie & Flo, George
Willishire, George Williams; "Police Reporter" (SG).

Touke, Freddie & Fib. George Williams, "Police Reporter" (SG).

Billie Holiday is the sparkplug of the all-sepia bill at the Apolio of the Apoli

rounds out bill with his lampooning of a magico turn for warm reception.

Les Rhode's orch handles backgroundings in top style. Lary.

Roxy, N. Y.

Kay Thompson & Williams Bros.
(4), Rolly Rolls, Ben Berl, Arnold
Shoda, H. Leopold Spitalny, Chorus, Roxyettes, Paul Ash Orch,
"Apartment for Peggi" (20th), reviewed in Variety Sept. 15, '48.

(14). Rolly Rolls, Ben Berl, Arnold Mickey Royal Control of the Co

Don't now vnly. Lee woostere to policy the control of the control

VARIETY BILLS

WEEK OF OCTOBER 20

Letter in parentheses indicates circuit: (1) Independent; (L) Laew; (M) Mass; (P) Paramount; (B) RKO; (S) Stoll; (W) Warner; (WR) Walter Rende

NEW YORK CITY
Capitol (L) 21
7 & S Deblarco
Books A Bubbles
Books A Bubbles
Books A Bubbles
Books Market
Book

Hilliana Bros
Ginny Lowry
3. Arnauts
3. Arnauts
6. Arnauts
Bob & Jo-Anin
Marco Co
Associate College
Gleason &
Gleason &
Gleason &
Al Normal
Mentia Deliphia
Carman (ii) 21
W & J. Brown
Marilys Frechette
3 Extremes
ROCHESTER

BRITAIN

Smith Bree Skating Typhoons Skating Typhoons Skating Typhoons Skating Typhoons Skating Acceptance of the Skating Skati

Austin & Worth
SWANSEA
Empire 00, 18
Empire

Cabaret Bills

NEW YORK CITY

Bagatelle
Dorothy Ross
Deep River Boya
Greta Lind
Blue Angel
John Lawrence
Inca 3
Imagene Coca
Fletcher & Sheidy

Fietcher & Sheid Ellis Larkin 3 Cafe James Pat Harrington Cafe Society Nellie Lutcher Avon Long Dave Martin Ore Copacebana
Lena Horne
Copacy & Ayres
Olga Suarez
Jania Ford
Sonny Calello
M Durso Ore
Alvares Ore M Durso Ore
China Doll
Noro Morales Oro
Jose Curbello Oro
Beatrice Fung Oye
Line (7)
Dlamond Horseshor
Line (7)
Line (8)

Gonnily, Dorsey, Development of the Parker P Jenney Ballet Lies Control of the Co

Leon & Eddle's
Eddle Davis
Art Waner Ore
Wallis & Carroll
Doris & Robert
Ralph Young
Karlos &
Charmaine
Shepard Line

Charmaine
Shepard Line
Old Roumain
Sadie Banka
Johnny Howard
Sandra Kirlay
Joe LaPorte Ore
D'Aquila Ore
Savanash
Howell & Bower
Ida James
Ilot Shota
Ida James
Phylia Branch
Lou Dixon Ore
Spivy's Wade Donovan Roslynd Lowe Spivy

Spivy
Versailles
Edith Plaf
Bob Grant Ore
Panchito Ore
Village Barn
Harry Runch Ore
Shorty Warren Ore
Paulings
Plute Pete Villaga Vaneusre Bibl Osterwald Loumel Morgan 3 Billy Taylor

William Sectif
Entro Organic Andre Sine Barron Organic Street Lind Lilly Taylor Andrew Carbonie Andrew Carboni CHICAGO

Blackhawk Al Trace Orch Jackie Van Hotel Bismark Parneia Windsor P & M Arnaud Peggy Murdock J Featheratone O Or

J Featheratone Or Hatsings
Al Morgan
Mei Cardo
Ruth Daye
Jane Clemens
Bill Chandler Ore
H Edgewater Beech
Stan Kramer
Oiga
Will Osborne Ore
D Hild Dancers (12)

Keefe 2 & Annet
Keefe 2 & Annet
Jackie
Jacki D Hild Dancers (12 Cher Pares Sophie Tucker Ted Shapire Paul Grey Elisa Jayne M Gould Occ (10) Fay & Gordon Lane Adam

Adorektis (10)
Doe Chiefa (10)
Held Stevens
Barn Stone Ore
Barn Stone Ore
Barn Stone Ore
Barn Stone Ore
Barn Stone
Barn S

ANTA Has Legit Promotion Setup; League's Plan Off Until Spring League of N. Y. Thea. To publicing legit on a Winn Local Palman League of N. Y. Thea.

tres plan for publicizing legit on a Wynn-Jones-Baker national basis scale now set aside until next spring, a new promo-tional setup for Broadway and key road cities is being launched by the American National Theatre &.

read ciues as Deing isanence Dy
the American, National Theatre &
Academy. The project will be suprevised by a committee headed by
Brothe emberton and better the committee headed by
Brothe emberton and the committee headed by
Brothe emberton and the committee headed
New Scheme will involve promotional tieups with railradas, airlines, bus companies, department,
stores, hotels, plus improved,
hotels, plus improved the committee of the
Now, For Instance, publicity, Now
exploitation material will be
leaded, in out-of-town trains coming into Grand Central and Penn
planes, busses and buss, Attempts
will be made to have department
broadway shows.

In the case of hotels, not only
In the case of hotels, not only
In the case of hotels, not only

Brond out above.

In the case of hotels, not only will promotional material be made available, but the plan is to work out arrangement that the plan is to work out arrangement of the plan is to work out arrangement of the plan in the plan is to work out arrangement of the plan in t

able portion of Broadway audipieces.

It's conceded that these factiontion all hean used by various
three all hean used by various
three all hean used by various
degrees of success. However, no
consistent program of the sort has
degrees of success. However, no
consistent program of the sort has
engrees of success. However, no
consistent program of the sort has
present aim is to make a consistrestrict to make a consistintention not so much of lumicadiate results as long-range benefit
in New, York; and, ultimately, for
later matches it on a ready and
the publication of a weekly guide
to the Broadway legit shows, postain in the publication of a weekly guide
to the Broadway legit shows, posanti other entertainment. This is
almed to be descriptive, non-citical
timely and informative. This
and other entertainment. This
and other entertainment. This
and other entertainment in the
Broadway managements on a
coperative basis.

Meanwhile, with the League of

overage managements on a co-portative basis, with the League of N. Y. Theatres plan temporarily in a beyance, the threatment of the state of the st

MET OPERA TO OPEN NOV. 29 WITH 'OTELLO'

TWO LOS WILLI OF LLLLOY
The Metropolitan Opera Asan.'s
64th season. delayed by union
troubles. will open Nov. 29 in New
York with Vordi's "Otello." Los and
Warren. Ramon Vinay and
Licía Albanese will sing the leads,
with Fritz Busch conducting, Miss
Albanese will be singing her first
Desdemona at the Met.

Desdemona at the McL.
Company starts it season three weeks later than usual, and will offer 10 weeks of performances in the property of the weeks later than usual. Season will see the revival of five operas not beard at the Mct in several years, including "Salones" and "Channor Del Tre Re." It will also mark debut, of mine me wingers, as well as addition of Pritz Reiner to the conducting rooter.

Due for Interstate

Jue for Interstate
"Laugh Carnival," with Ed
Wym, Alan Jones and Phil Baker,
has been added to the list of
his season and other key Interstate Theatres Circuit houses
throughout the state. It's booked
"Burlesque," with Bert Lahr is
schedued for Dec. 1 and "Carousel" plays two nights beginning
Dec. 16.

Marion Harris, Jr., Added
Hollywood, Oct. 19.
Daughter of late: Marion Harris
has been added to Ed Wynn 'Laugh'
chem's by Februaris, Jr., when
show how Nov. 7 at Curran,
Frisco 'Balance of cest includes
Wynn, Phil Baker, Sid Silvers, Allan Jones, Pat Rolly,
Hermanos-Williams (rto, Dick and
Georg's Oshrin will be company
manager with Hal Olver in advance.

una Jones, Pan Rooney, Betty Reilly, Hermanow-Williams trie, Dick and Dok Remy: Plus three showgirls. George Oshrin will be company George Oshrin will be company of the property of the prope

Dallas' Theatre '48

Dallas Cet. 19.
Dallas' civie sponsored professional repertory theatre. Theatre (3e, will reopen Nov. 8, for a 30-week season in the Gulf Oil Playhous' at Fall Park. Eight play of New York actors, under the direction of Margo Jones.
Miss. Jones returns to Dallas theatre this Tall following her production. in New York of Tennessee while the Mark first presentation in Dallas at Theatre' 47.

Shows in Rehearsal "Along Fifth Avenue" - Arthur

Lesser. "Anne of the Thousand Days"

"Anne of the Thousand Days"— Playwrights Co.
"But Not Goodbye" (road)
Stanley Woolf.
"Yor Heaven's Sake, Mother!"— David Kaye.
"Japhet"—John Yorke.
"John Loves Mary" (road)
Stanley Woolf.
"Red Gloves Mary"—Yean Dalrymple and called season.
"The Yictors"—New Stages.

Ruggles, Boland Teamed In Hugh White Comedy

producing.
"Day," which is being directed
by Paul Guilfoyle, is due to bow
next month at the Geary, San
Francisco.

Brownstein As Equity Counsel Still Up in Air

Whether or not Rebecca Brown-stem is to remain as attorney for Equity is still completely in the air, She is reported to have okayed an offered new setup, but there's now a question of whether the union can make good. Matter was dis-cussed at length yesterday (Tues.) by the council, but no decision was

since Miss Brownstein's resigna-

bluma, St. Pascuce in its set also are resentful when how passes up their city. NBC Symphony Orchestra has been increased to its full size, one of they do so much better on play exclusively here. It is seen in the control of the property of the company of the c

Okla.!' \$37,681 in 8

Reading Pa, Oct. 19.

The original New York company of "Oklahomal" playing, a split week between Allentown and here, pulled a pulsating gross of \$37,631 for eight performances last week. Show is at the Playhouse, Wilmington, this week.

\$82,011 In N. O.
New Orleans, Oct. 19.
The national company of "Oklahoma" drew a nifty \$32,011 gross in eight, performances at the Poche theatre here last week. Musical is spilling the current week between Shreveport, La. and Denver,

'Romance' Dramatists Guild Contract **Uncertain Via Shuberts' Involvement**

Columbia Artists Mgt.

In Wholesale Shifts

wholesale shift in executive spots
wholesale shift in executive spots
in decision of the spots
in decision of the spots
in decision of the spots
suited from desire of Athur Judson, 67-year-old prez of the concert bureau, to step down and give
vounger blood or it years prezside from game time, both deside spots of the spots
did rectors, and F. C. Coppleus, execveepee during same time, both deside spots of the spots
Judon, however, will remain as
active head of Judoson, O'Relli &
Judot, one o'Collumba so will be
judd, one o'Collumba so will conmanager of the N. Y. Philharmonic
Symphony. And Coppleus will contimus as an active manager and
manager of the N. Y. Philharmonic
Symphony. And Coppleus will contimus as an active manager and
pricus & Schang. Selvision. Ober
picus & Schang.
Parent organization, will be
leaded by the next the spots
lists Guild, is still uncertain. Musites Guild, is at the substillation of the Guild

picus & Schang.

Parent organization will be headed by the next echelon of seniors, Ward French, Frederick Schang, a nd Lawrence Evans.
French will be board chairman; Schang, president, and Evans, exec veepee; of Columbia.

veepee; of Columbia.
Other foxe veepees are Andre
Mettens, Arthur Wisner and Ruth
Arthur Misner and Ruth
Chyelli, latter also serving as
treasurer. Veepees will be Kurt
Weinhold, Robert Ferguson, Bruno
Zirato, Walter Brown and Horace
J. Parmelee. William: Judd was
elected secretary.

Writer Gives Inside On Her 'Abdication'; Duke's **Dynastic Deal Impressed** Dublin Oct. 13

Dublin, Oct. 13.

Mrs. H. T. Lowe-Porter, who arrived from N.Y. on the Mauretania yesterday (12), asw her chronicle play "Abdication," written in 1937, on the stage for the first time in Galety here tonight (13). Froduction by the Hillion Edwards-Micheal MacLammoir Dublin Gate Theatre Lowe-Porter, who is 72, was barred from flying to the first night by her doctors. her doctors.

her doctors.

She was in London, but abdicated she was in London, but abdicated she was in London, but the long she was in London, but abdicated she was in London, but abdicated she was a long she was

sides, site said.

She revealed that a plan for the play's production by Edwards and MacLiammoir in 1939 was dropped owing to wars outbreak. Mrs. Lowe-Porter added that she does not expect "Abdication" to be produced in England—it's unlikely that it would be granted a Lord Chamberlain's license for production for the common and plant process and the MacCia and the MacCia and cleave and the MacCia and the Mac

12-Town N. E. Tour For A. G. Holmes Unit

Boston, Oct. 19. Boston, Oct. 19.
Professional fouring company to
play a 12-town New England circut with a repertory of three playscut with a repertory of three playsthree plays of the
locally by subscription.

Holmes is trying to sign a star for the company, on a small guar-antee, pits a percentage based on a probable maximum gross of a 59,000 a week. Troupe will probably headquarter in Worcester and the 12 towns will be chosen from Morthampton, Millord and Taunton, Mass. Vashua, Manchester and Concord, N. H., and Bristol, Waterbury and Middletown, Conn.

Production status of "My Romance," in relation to the Drama-tists Guild, is still uncertain. Mu-

lng author contracts to them.
Another angie on the situation is
that Rowland Leigh, who adapted
the "My Romance" book from the
Edward Sheldon play; "Romance,"
is not a member of the Guild, having been dropped some years ago
for duce delinquency. Technically,
cor with Leigh, but, in effect, he a
co-authoring with a non-mehe,
also contrary to Guild rules.
Whether the Shubert-contracts
Whether the Shubert-contracts

also contrary to Guild rules.

Whether the Shubert contracts
with Leigh and with the Sheldon
seatae conform to Guild requirements isn't known, but with Romberg involved in the production
and the Guild's minimum basic
agreement herefore applicable,
that may be another complicating
factor. Unless John Shubert takes factor. Unless John Shubert takes over nominal production credit and makes the Leight and Sheldon contracts conform to Guild requirements, the situation may be sumably young Shubert could be blacklisted by the Guild, or Romberg could withdraw his score from the show. As far as Romberg is concerned, John Shubert, with whom he has the contract, is responsible.

MARKOVA-DOLIN SET **EXTENSIVE BOOKINGS**

LATERSTE DOUBLINGS.

Alicia Markova and Anton Dolin, who toured the U. S. the past few seasons with a dance ensemble of eight as a Sol. Hurok attraction, have set up an extensive international tour for this season, since going on their own. Tour involves some unusual angles, such as the duo's appearances several 'times with symphony orchestras.

Dancers appeared as guest stars.

with symphony orchestras.

Dancers appeared as guest stars
with the Ballet Russe de Monte
Carlo for the recent anniversary
three-week season at the N. Y. Met,
Chicago for its current two week
stay there Oct. 19-Nov. 1. Then
come several appearances as solisits with orchestras, including the
Malional Symphony in Washington.
They've aircady appeared with the
Dayton Symphony.

Dayton Symphony.

Due has contract to appear In
London on Boxing Day (Dec. 26)

and New Year's Exe at Earl's
Court Stadium. Returning to the
Very In January, they'll fill contree of the Stadium of the Congo to Mexico City for six concert
dates at the Bellas Artes. They'll
fill engagements in Puerto Rico
and Centrat America before flying
to Johannesburg where, at the end
South African tour. "Tour will take
them until the early part of summer.

Ballet Theatre Plans

To Resume Delayed

locally by subscription.

Holmes is trying to sign a star for the company, on a small guarantee, plus a percentage based of the company, on a small guarantee, plus a percentage based of the star for the company, on a small guarantee, plus a percentage based of the star for the star for Rallet Theatre to reach the star for Rallet Theatre to re

Un to \$1,000 Wkly. Paid Guestars With Community, College Theatres

Guest engagements by Broadways actors with community and coljee theatres is beginning to provide fairly sizable coin for the
tainght involved. The color for the
tainght involved and the color for the
tainght involved and the color for the
tainght involved and the color for
the following the color for the
tainght involved the color for
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the c

appear, and to cancel because of liness.

Frances Starr was to have guestiness of teach at the starting near week in The gustan College theater, Slotz, Frances, Starting of the starting of t

research a basis way year year year or spring.

The Resident theatre, Kansas Kit, is trying to line up Broadway of "The Basty Heart" during February, "The Glass Menagerie Auduling March, and an unselected new hearth of the Basty Heart" during February, "The Glass Menagerie Auduling March, and an unselected new hard, and an unselected new hard, and the second with Antioch College, is negotiated with Antioch College, is negotiated with Antioch College, is negotiated and the second way success or a new play, and the second way of the second way.

to be done the last week in some Allille chear's in Anchorage, Alaska, also wants a guest name for its production of "Harvey," "Happy Birthday" or "The Glass Menagerle." And Utah Univ, which has had such guest names as Orson Welles, Judith Evelyn, etc., is already trying to engage stars for the control of
its annual centennial production next spring.

Although the money involved in such engagement is sizable for the such engagement is sizable for the really very profitable for the Broadway actors. In most cases transportation and living expenses use a good portion of the coin, although some of the local groups pay the travel costs. However, most

pay the travel costs. However, most actors welcome the appearances between regular professional engagements.

In some instances it gives them a chance to do scripts or play parts not generally available. Also, the pros find it stimulating to work with eager local thesps. Finally, the proposed of the property of the p

MGRS., AFM MEET ON THEATRE ACCORD

UNI IMPAIKE ACCORD

Legge of N Theatres and
Local Big. 20, merican Preserved
Musiclans, meet tomorrow (Thur.)
on the question of a new agreement to cover the employment of
musiclans in Broadway theatres,
ment to cover the employment of
musiclans in Broadway theatres,
make the latest proposition from
the tooters' union.
There's nothing new in the
Assn. of Theatrical Agents & Managers over the union's demand fora raise for front-of-the-house
staffs.

Gloves, Dec. 8 N. Y. Bow

Left concey bulk recommend the recommendation of Red Gloves, by Boy and together by Gall and Harry Ingram, and the staff is being browned by Jed Harris, opens at the Shubert, New Haven, Seens, at the Shubert, New Haven,
KEN ENGLUND MAY SOLO PRODUCE OWN MUSICAL

Jules Munshin and Bert Lahr are reading the script of "He and She," musicomedy formerly titled "Sweet Dreams," with book by Ken Englund, music by Vernon Ken Englund, music by Vernon Duke and lyrics by Ogden Nash. It's slated to go into rehearsal in December under Agnes DeMille choreography, Oliver Smith scen-ery, Irene Sharaff costumes. Sono Osato, currently in Europe with her husband on a holiday, is also mentioned for a role.

mentioned for a role.

Englund is now the lone producer, with Lou Levy, president of Leeds Music and four other music pub subsids, as well as manager of the Andrews Sisters the's married to Maxine Andrews), having bowed out because of overwork and need for physical recuperation, under detector's orders. Englund may take on production associate. Lee Rosen is also business manager.

Hylton Lacing Up N.Y. Shoes Angles

choreograpper of "shoes," will also go over to assist Hyllon's production.

Dec. 22 at Val Parnell's Hippodrome theatre, with Lew Parker in the leading role created on Broadway by Phil Silvers. Femme lead will be Joy Nichols, an Australian who first drew attention when site took over the top role in the fouring British company of "Pollow the Glifas."

Xmas Wk. Theatre Party Anathy Forces Switch In 'Madwoman' Debut

In 'Madwoman' Debut Ironic situation, whereby previews or theater parties can't be best theater week of the year, has been the state week of the year, has been the state of the new Alfred de the state of the new Alfred de Madwoman of Challible."

Original opening of the Jean Madwoman of Challible."

Original opening of the Jean Madwoman of Challible."

Original opening of the Jean The Madwoman of Challible. The Madwoman of Challible. The Madwoman of the Jean was set of the Jean was the Madwoman of the Jean was the Madwoman of the Jean was the Madwoman of the Jean was the Jean was discovered that Jerview audiences weren't available; most people, want to the Jean was the Jean was discovered that Jerview audiences weren't available; most people, want to the Jean was the Jean was discovered available; most people, want to the Jean was the Jean was the Jean was discovered available; most people, want to the Jean was the

Christian Berard sets will be used.

Radio Legit Comedy

First Lady' Threat

FIRST LADY INTEREST TO THE ACT OF
theatre.

Arthur Sircom, Broadway director here to stage the amateur production, received the sinister phone call last week. The mysterious male voice warned that the play, which is non-partisan, merely kids political shenanigans, generally, was "against our campaign."

Equity Stresses Stand Vs. D. C. **Race Segregation**

Ary question of Equity modifying its official opposition to recial
segregation among theatre audisegregation among the segregation among the segrestorated the segregation among the segrestorated the segretional theatre. Washington, to a
film policy, the union issued as
statement reter with the segrecontinued effort toward restoring
test to the national capital.

The Equity statement read: "They
segret that the people
of Actors Equity assament read: "They
to Washington have been deprived
of Washington have been
only segitimate theatre the city
were not considered and that if
they have been given the opportunity they would have welcomed the
der to keep the legitimate theatre.
"Equity believes, as its second
were not considered and that if
they have been given the opportunity they would have welcomed the
der to keep the legitimate theatre
an increasing sense of amazement
on the part of thinking people that
the capital of a great nation, to
for guidance, should not be representative of its professed policy of
formoracy."

The professed policy of
formoracy; and pledges to the people
from Washington will be tempowary and pledges to the people
from Washington will be tempowary and pledges to the people
from Washington will be tempowary and pledges to the people
from Washington will be tempowary and pledges to the people
sentative of its professed policy of
for guidance, should not be representative of the National as a
film house last Friday night (15)

ington a theatre where no one shall be barred because of race, Premiere of the National as a film house last Priday night (15) was picketed by 20 women dressed the state of the National season of the National House appearing in the house because its racial segregation policy.

Escape' Refunds 61G Due to Toronto Delay

JURE 10 - 1010MIO DELLY
Toronto, Oct. 19.
Because of inability to get the
lescene production ready for
lescene production ready for
week of Oct. 18 engagement at the
Royal Alexandra here, management
had to retund some \$5,500. Elisathe production of the return of the
Postponement also sees Royal
Alexandra currently dark for the
week. Play opens in Philadelphia
week. Play opens in Philadelphia
Best week of Nov. 22.

"Carousel' for Columbus Columbus, O., Oct. 19. "Carousel," booked at the Hart-man, Nov. 8-14, is the first play on the Theatre Guild series this

the Theatre Guild series this season.

"John Loves Mary," originally scheduled for the Hartman, Oct. 25-27, has been cancelled. It closed last week in Chicago.

C. B. Cochran Dickering for B'way Edition of 'Bride.' His London Hit

HARRY GREEN SEEKS U. S. PLAY FOR LONDON

Aussie 'Medea

Judith Anderson may tour Australia In Robins on Jeffers' Medea; "Actress, now touring the Teach of the Comment
tion elsewhere in Scandinavia.

'Medea' College I-Niter
Columbia, Mo. Oct 19.

Judith Anderson company of
'Medea' has been booked in here
as the first road attraction of this
size to hit this central Missouri
Anderson outfit will do a onenighter Nov. 13. In the Stephens
College Assembly Hall. Show is
being brought in by the college
top, the deal putting the college
in the booking big for the first
time.

BALANCHINE, HOLM FOR DANCE LECTURE SERIES

George Balanchine, who staged Hanya Holm, who's to do the chore ography for the fothcoming Cole Porter musical, "Kiss Me, Kate," and Antony Tudor, who did the dances for "Day Before Spring" couple of seasons ago, will give lec-tures on the art of the dance at the National Arts Club this season.

National Arts Club this season. Series will contain right lectures in all, on the first Monday of the in all, or the first Monday of the June. Other speakers will be Doris Humphrey, choreographer; Eugen Berman, stage designer, Virgil Thomson, M. of Lernad Tribune Berman, stage designer, Virgil Thomson, M. of Lernad Tribune Times dance critic, and Vincerao Celli, ballet master. Mrs. Win-throp Palmer, founder of Dance how the Company of th

Sylvia Karlton, niece of Ben Kalmenson, general sales manager of Warner Bros, will have a leading role in "Allegro" when show tours this season. She had a bit in Broadway version.

Sir Charles B. Cochran, who arrived in New York last week in quest of a leading man for his next London musical, has been to give full attention to the assignment. From the moment of his arrival last Wedensday (33 on the Nieux Amsterdam, the veteran Eritals showman has been swamped by Visitors and telephone calls. It's 18 or 18

U. S. PLAY FOR LONDON

Harry Green, the comedian product from the consideration of the class over the weekend for a week to gander the weekend for
them in New York.

Buring his current visit, Cochran is also negotiating with an undisclosed individual for a Broadway production of his current London hit, 'Biess the Bride.' The idea would be to bring over the original tends, including offerage Guetary, but the company of the current London hit with the company of the production of the current possibly and one or two featured (Continued on page 50)

Grips in Concessions To Boston Rep. Assn. With New Contract

With New Contract
Boston, Oct. 19.
Agreement between the Boston
Repertory Assn. and the local
stagetlands' union gives the theanomical production budget. It requires a permanent crew of noily
six men, who are to work a six-day
week. Sight house date, remitting
the construction of scenery in the
basement of the theatre, it provides for the stagehands to assist
the construction of scenery in the
men on departmental lines is to be
eliminated. Albo, strict classification of the
men on departmental lines is to be
eliminated. Base. Polly Rowles,
Anthony Ross. Polly Rowles,
Anthony Ross. Polly Rowles,
Michael Sliy, and Joseph Foloy
have been signed for the permanent acting company, with Joseph
Leen as production manager and
er. Rehearsals of the first production. Robert E. Sherwood's "The
Road to Rome," sart Friday (22)
In New York, with the opening
Gerald Savory is staging the initial
show.

BUCHANAN MAY DO LONDON HIT IN N. Y.

Jack Buchanan, who returned Saturday to England, may star on Broadway this season in the Longert Saturday to England, and the Longert Saturday to England Saturday or Longert Saturday
Lesser Signs Carol Bruce

Carol Bruce has left the touring "Show Boat" to take a featured role in "Along Fifth Avenue," Arthur Lesser's revue now in prepara-

tion.
Terry · Saunders has replaced
Miss Bruce in "Show Boat."

Stage Managers and Assistants

SHOW	ST.	AGE MANAGE	B. ASSISTANT	
"Annie Get Your Gun".	John Char	les Atkin	Beau Tilden Philip McEneny	Ĩ.
"Annie Get Your Gun"			n. John Breiter	
- "As the Girls Go"	Davis	Jones.	Frank Coletti	
"Born Yesterday"	with	m Harmon.	Michael Todd, Jr. William Ross	
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"Boin Yesterday" Ireac "Brigadoon" "Burlesque" "Carouse!" "Set My People Free!"	Harr Norm Ando	Howell tan Morgan: 'S Anderson.	Angus Cairns Michael Keene Herman Magidson Thomas Anderson	100
"Command Deers do"		luches	Arthur Walsh	
"Edward My Son"	R ch	t Mage umnag	George Calvert	0
"Edward, My Son" "Goodbye, My Faney". "Harvey" "Havvey" (road). "Heiress"	Pull	Poley	Thomas Donovan Helen Randall	
"Heiress"	How	an Shapiro	Stanley Gould	
"High Button Shoes"	Arch	ie Thomson	Howard Lonter	
"Inside U.S.A."	Alan	Anderson,	Randell Henderson	
"High Button Sirves" "Inside U.S.A. "John Loves Mars" "Leading Lods" "Leading Lods" "Life with Mother" "Light Up the Sky" "Make Mine Manhattan "Medea" "Miner Roberts" "Mister Roberts" "Mister Roberts (read	Shell	y Hult	Sam Main Kipp Good	1
"Light Up the Sky" "Make Mine Manhattan	Don Str.	Hershey	Terry Little	17.
"Medea" "Minnie and Mr. Willia	ms"Mon	oe B. Hack	Jeff Lumb	
"Mister Roberts" (road	Eddi	e Dimond	, Bert Gruyer (gene stage manager)	T
				١,
"Oklahoma!" (national "Oklahoma!" (first)	Ted	Hammerstein,	John Larson	
"Play's the Thing" "Private Lives". "Respectful Prostitute"	Char	les Bowden	Nick Reichardt	
"Respectful Prostitute"	, Al I	Soylen		
Shakespeare Repertory.	miss)	ma Chandles	MacGregor Gibb	
"Show Boat" "Silver Whistle" "Small Wonder"				
"Streetcar Named Desi		6.	Guy Edw. Thomais	n
"Streetcar Named Desire	- A - A - A - A - A - A - A - A - A - A		Bea Chilson	
"Summer and Smoke".	The second second		Spencer James Dan Levin	
"Trial of Mary Dugan", "Winslow Boy"	Patri	ek O'Connor . ard Gordon	Rod Strieger Leonard Michell	18.5

Legit Bits

Because of reported differences between an director Richard Whorf over casting of the show, production preparations for "Sweet Poison," the Leonard Lee melostrams, it is not because the leonard Lee melostrams, it is least to have been an Alfred R. Stern have abandoned plans for a Broadway production of the Lynn Riggs Plans and Ardrey at work on a new play at least the least production of the Lynn Robert March 1988. The least the least production of the Lynn Robert March 1988 and 19

Patricia. Morsion will play the lead in "Kiss Me, Kate." No close Notes and Bella Spewack in American Theatre Wing's professional training program, is a close to the standard training program, is a close to the standard training program, is a close of the London Marianing Coechies. "Egmont" currently at the Common Alvanous Players from Alvoad pression Players from Alvoad pression of Players from Players

sent the Terence Ratilgan one-acters, "A Harlequinade" and "In-Browning Version," currently a hit in London, in association with John C. Wilson ... Shirley Booth has succeeded Blanche Yurka in 'Goodlop, all' Fancy: for sandor Cort Christic Barber, "Senting which preems at the North Hollywood (Cal.) Playhouse next month.

C. B. Cochran

Continues from page 99
performers in New York. Among the latter might be Nora Howard, who formerly starred in various Cochran musicals and was sought for this one. Actress is now a perform the start of the start o

Yiddish Play

What a Guy

nik production of musi-wo acts (11 seenes). Book ann: music, Abe Ellstein; 1 and I. Jacobs. Stars 10 features Yetta Zwerl-jold. Lilly Lillians, Jacob okrapity. Lillian Shapero; lik; sets. Michael Salts-theatre. N. Yi, Oct. 17,

Anna Winters
Freidele Lipshitz
May Rosenblatt
Jacob Susanefi
Isider Friedman
Anna Teileibaum
Yetta Zwerling
Jeon Liebzold
Willie Secunda
Menisha Stulnik
Moses Feder
Sam Gertler
Lally Lilliana
Pageant oss techele Tzoozik ernard Rosen ounselor Stern lorence Rosen Charact

Menasha Skulnik has become the best. Yiddish speaking. Indian around. The funny little comedian is cavorting due to glid the considerable to the considerable to the considerable quality and the considerable quote missel consequent missel consequent and has a considerable quota of laughs, with Skulnik speaking the performence of the consequence of the co

measure of rib-ticklers. "GG"
should do biz.

As usual with these Yiddien nurare usual with these Yiddien nurdrama brought in by way of the
centerfield bleachers. "What a
GU" has a trite book. Its music
is merely woysman-like. But this
is merely woysman-like. But this
is merely woysman-like. But this
what Yiddish audiences come to
see in these parts, Skulnik is the
what Yiddish audiences come to
see in these parts, Skulnik is and
prime asset in His unique coinin "Guy" however. Skulnik has,
a prime asset in Yeitz Zwellin,
a comedienne. whose broad antics,
and ability to project frequently
No Skulnik show, seeiningty, could
owithout Miss Zwerling. She's
been his vis-avis for years.

The book is, just one of -lance

neen his visa-vis for years.

The book is just one of -those things. It's about a guy (Skulink), who's given three months to live by his medico. The fol-de-rol is based on that, more or less, with Skulnik given the opportunity for a wide range of comedy. The medical disposition of the companion
complications.

Lilly Ellliana handles the ingenue role effectively. She has a
pleasant soprano and looks more
like an Ingenue than most Yiddish
performers who handle that type,
Leon Liebgold is the other half
of the romance, and he aceredits
himself well though occasionally
over-posturing.

The show is over-long, namely because of the frequent encores

N.H. CONCERT SERIES IN ADVANCE SELLOUT

New Haven, Oct. 19.
With Helen Traubel teeing off Oct. 26, Woolsoy Hall Concert Series, under auspices of Yale School of Music and managed by Daggett M. Lee, goes into another advance sellout season.

advance sellout season.

Complete list is composed of, in addition to Miss Traubel. Boston Symphony Orchestra, Nov. 9; Maryla Jonas, Dec. 7; Vladimit Horovitz, Jan. 11; Licia Albanese and Charles Kullman, Feb. 8; Jascha Heifetz, Feb. 23; Boston Symphony Orchestra, March 13.

This will be final appearance of Dr. Serge Konsevitzky as conductor of the Boston group. He is retiring at close of season.

Package Publicity Service

Factage Fublicity Service
Bemard Simon's new service of
legit publicity to little theatres
around the country has received
the endorsement of the American
National Theatre & Academy, with
so with the country of the country
so with the country of the country
so with the country of the country
service comprises package publicity on shows that have played
Broadway, with an assortment of
data to be used in local promotion.

Whistle' \$10,200, Torento Toronto, Oct. 19. Despite rave reviews, "Silver, Whistle" with Jose Ferrer, did a disappointing \$10,200 at the Royal Alexandra here. The 1,525-seater was scaled at \$3 top.

Louise Barratt, wife of scene-designer Watson Barratt, goes to the hospital tomorrow (Thurs,) for another operation

'Boycott' On Hecht Pix

Continued from page 1.

gainet at least three released films. Suggestions that the resolution and one nearing completion. These tare "Kiss of Beath," 20th-few, resonance, we will be a support to the Day of Arter "Kiss of Beath," 20th-few, resonance, when the proper and RNO's Miraceta Council meeting, can be a support of the Beath of Council meeting, can be desired and Lester Cowan produced and Lester Cowan produced and Lester Cowan produced and Lester Cowan produced and the support of the Council sand the point in the utwersal convenient England for obvious reasons. Hints the Producers Mnore In England for obvious reasons. Hints the Producers Mnore In State of Strength between Butter only a bludgeon over Heelti's head but will limit severe financial war. Bros. opus which he is now but will limit severe financial war. State of the Strength of the State of

British pix in America, RKG, 20thFox. Gowan and the Maw. ferces
who have a fiscal interest in "Lowe
Fox. Gowan and the Maw. ferces
who have a fiscal interest in "Lowe
It was this very point which the
British film interests and public
raised when splinted groups, such
assembly and the second of the second of the
general boycott of lining in the U.S.
against Angle in imports. The same
point has been raised by Univerinnocent boycott damages
innocent boycott damages
innocent parties who have no say infruith foreign policy. It also hits
the distribution of the second of the
British foreign policy. It also hits
the statish public generality relevtors with the second of the
Head of of

SWG Probing British Ban Vs. Hecht Films

Ban Vs. Hecht Films.

Exce blowed of Screen Writers.

Guld has deeded to investigate the action of 8,000 British exhibit which has likely been been with the school of 8,000 British exhibit which Ben Hecht is associated, before taking any steps toward combaing the ban directly, or contacting Eric Johnston for help in which time a definite course of action, is expected to be worked out for protesting to the British will report next Monday (25) at which time a definite course of action, is expected to be worked out for protesting to the British calling a state of the British of the Briti

ciation.

'Understood it at a number of building of the SWG however hand and the swall of the sw

Lemists Ablaire Boycott

Nate J. Blumberg, prexy of University of Univer

approval or support of such organizations."

Sons of Liberty is a non-sectarian group backing the boycott moverage of the support of the supp

Aussie Rabbi Pleads For More Understanding Of Jews in Making of Films

Melbourne, Oct. 12. Melbourne, Oct. 12.

Rabbi Sanger of Temple Beth Israel said in a broadcast marking the Jewish New Year that Jews strongly resented the classification of their tace into two types such as portraved in Shakespeare's "Shylock" and Charles Dickens' Fagin in "Oliver Twist."

Timing on Hecht Edict
Distributors and South of the South of South

Total Broadway Grosses

The following are the comparative figures based on VARIETY oxoffice estimates, for last week and the corresponding week

last season:	This Last
	Season Season
Number of shows current	. 18 26
Total weeks played so far by all shows	. 371 401
Total gross for all current shows last week . \$5. Total season's gross so far for all shows \$8,5	9,200 \$615,500 2,100 \$8,298,800
Number of new productions so far	16 16

'Girls Go' Neat \$27,000 in Hub Bow: 'Lady' 6G, 'Light Up' 15G, 'Minnie' 5G

Seven legit offerings in two this week nodes eal-time revent in legit entractions in the Hub's rialto. They didn't all red be the Sky at the Plymouth, "Minnie and Mr. Williams' at the Williams'

Estimates for Last Weeks
"As the Girls Go," Opera House
(first week) (3,00); 8480. This
one got mixed notices on the basis
of a rough opening, but was shaping up at the weekend and used
000 on five performances. Here
for two more."

"Harvey," Colonial (3rd week) 500; \$3.60). Still doing about the traffic will bear with an timated \$26,000, SRO. No end

all the traine will bear with an estimated \$26,000, SRO. No end in sight. "Leading Lady," Copley (2d week) (1,000; \$3.60). Never got rolling; estimated \$6,000, not so

hot. "Ilght Up the Sky." Plymouth (1st week) (1,200; \$3.60). They took to this one fast, the resulting estimated \$15,000 being okay, and should again.

timated 315,000 bering okay, and should again. "Minnie and Mr. Williams," Villiams of the control of the contro

Set My People Free," Majestic, week) (1,500; \$3.60). Guild auses saved this one on the second ek for a mild \$8,000.

'DECISION' SOLID 22G FOR SPLIT-WEEK TOTAL

FOR SPLIT-WEEK TOTAL

New Haven, Oct. 18.

Any thoughts, that the present
have a negative bo. effect on a
dramatic wartine play can be dispelled readily if the local take of
dramatic wartine play can be dispelled readily if the local take of
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three days (44-10, with four performance and the state of the state of
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the week in Worcester, Northampton and Springfield
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Burlesque' 81/2G, Port., O

"Burlesque," starring Bert Lahr and Rochelle Hudson, opened the 1984-9 legit season at the Maylair theatre last week with a fair 8x.500 for five performances. The 1.500-seat house was scaled at \$8.500 for five performance 1,500-seat house was sc

"Desert Song" is curren "Medea" follows.

'ROOF' FINE \$16,800

San Francisco, Oct 19.

"The Blue Danube" opened at the Curran (1,776; \$3.60) last night (18), starring Miliza Korjus, but at the last minute Fortunio Bonanova dropped out of the cast benova ion of the cast benove the cast beno

and Lee.

"Burlesque," due to open Nov. 1 at the Geary, with Bert Lahr, has been shelved for its Frisco run, the state of
Current Road Shows

Current Road Mows

"Annie Get Your Gun"—Amerian St. Louis (18-23); Univ., Bloomington (28-26); Murat, Indpis. (2728); Aud., L'Uhie (30).

"As the Giris Go"—Opera Hee.
"Blackouts of 1948"—El Capitan,
L. A. (18-30).
"Born Yesterday". — Lociust,
Philly (18-30).
"Bravo"—Shubert, N. H. (21-23);
"Bray (26-30).
"Brigadoon"—Shubert, Chi (1830).

(18-30 (18-30).
"Carousel"—Capital, Salt Lake (18-19); Aud., Denyer (21-23); Cass, Det. (25-30).

Technology — Capital Salt Line Control of the Contr

Barbara 122-23.

"Arter" — Colonial, Bost. (18-30).

"High Button Shoes"—G. Kordtiren. Chi. (18-30).

Bost. (18-30).

"Man and Swey-Plymouth.
Bost. (18-30).
"Man and Superman" — Plymouth.
Bost. (18-30).
"Meaca—Aud., S. Diego (18);
Aud. Psaadena (19); White, Freno
12-22; Aud. S. Jose (23); Maylar,
"Plannie & Mr. Williams"—Williams.

"But. Roberts" — Eranger, Chi.
"Oklahoma" — Plarynous. Wil.

'JOHN' BUILDS TO 151G IN PITT FOR FINALE

"John Loves Mary" went to its area last week in prosperous fashion, building to a \$15,500 stant at the Nixon after a start which are a \$15,500 stant and the Nixon after a start which less than that. Show, which folded Saturday night 100 after 91 weeks, in New York, Chicago and on tour, which left of decision of runagement to close with still a lot of uplayed territory. In fact, several dates, previously booked were candidates, previously booked were candidates. The still a still the still a still

'Finian' \$37.500. 'Mother' \$25,900. 'Born' 15G. Philly

Philadelphia Oct 18
Three also thereby presenting toughest choice for cits to make aince last winter. The Theatree of the control of the cont

'Charley'-Bolger in Click B'way Week With \$36.400 Despite Split Press; 'Love Life' \$40,000 for First Week

Attinatore continued its upwared (1st w/s) (M.1.508; 85). Minced actrend last week on Broadway, with most shows reflecting the general show ago (\$36,400; approximately plained drops. You Kippur and There was only one opening during the week, "Where's Charge and the Market of the Ma

Estimates for Last Week
Keys: C (Comedy), D (Drama),
CD (Comedy-Drama), R (Revue),
M (Musical), O (Operetta).
"Annie Get Your Gun," Imperial
(127th wk) (M-1,472; \$8,60). Moved
up again with the trend; not quite
\$41,000.

up again with the twend; not quite \$41,000.

"Born Xesterlas," Lyceum (14) is \$10.000.

"Born Xesterlas," Lyceum (14) is \$10.000.

"Born Xesterlas," Lyceum (14) is \$10.000.

"Edward, My Son," Beck (3d wh).

"Edward, My Son," Beck (3d wh).

"In the severy thing the house will hold, with standess every performing to get mee coin; topped \$14,000.

"High Button Shees." Shubert musical smash grabbed a virtual papeity final week at this 44th street house for \$87,000, moved the producy, at a reduced scale of \$4.80 top week nights and \$\$ week-6.54.

Broadway at a reduced scale of 8.480 top week inghts and 58 week"Howde, Mr. 1ee." Center (17th wk) (182,948; \$2.88). Spectacle usually does better on holiday \$9.000. by \$55,000, a jump of \$9.000. by \$9.000

of theatre parties.

"Mägdalena," Ziegfeld (4th wk)
(O-1,628; \$6.60). Villa-Lobos op-eretta slid to \$35,000, below oper-ating level.

and to \$35,000, below oper-string level.

"Make Mine Manhattan," Broad-hurst 460th wk! (R-1,190; 50). Inti-lunct 460th wk! (R-1,190; 50). Inti-"Mister Roberts," Alvin (35th wk! (CD-1,337; 54.80). As always, standees tor all performances took the gross to more than \$35,000. unprecedented as a steady rate for "My Romance," Subsert (O-1,387; \$6). Musical version of Edward Sheldon's "Romance," with score by Signund Romberg, with score by Signund Romberg, by the Sauberts, opened last night (Tucs).

Chicago, Oct. 19.

Shows here are continuing to rack up astom to the Ballet Russe de Monte Carlo has already hit \$80,000, which is just short of what the company book in for its lotal added \$3,000 to its take in first week off Guild subscription. "Mister Roberts." along with "Winster Roberts." along with

Button Shoes."

In the immediate offing is the twin opening of "Silver Whistle" and "The Heiress," both due Oct. 25. Studebaker, which has been did this season so far, relights and this season so far, relights with the season so far, relights with the season so far, relights of the season so far, relights with the season so far, relights "Medea" is set for the Blackstone and may come in earlier than its Thanksgiving date. Also waiting for empty houses are "Allegro," Timian's Rainhow, "Man and Shen and Colors."

Estimates for Last Week
Ballet Russe de Monte Carlo,
Civic Opera House (3.593; 53.71).
Opens tonight (19), with advance
already almost equalling last
year's total.

year's total.

"Brigadoon." Shubert 12d week)
[2,109; \$494]. Conventioneers, realby hit one for sock \$41,000.

"High Bution Shoes." Great
Northern (22d week) (1,500; \$6.18).
Amazing with \$83,000.

"Mister Roberts." Exinger (6th.
"And the shoes of the

"Streetcar Named Desire," Har-ris (4th week (1,000; \$4.33). Off subscription and into fine \$24,400 for first non-Guild week.

"Winslow Boy, Selwyn (2d week) (1,000; \$3.71). Doing capacity un-der Guild auspices, with heavy matinee play. Boff \$19,000.

'MEDEA' 26G, 'DANUBE' 13G, 'JOHN' 31G, L. A.

JUHN 326, L. A.
Judh Los Angeles, Oct. 19.
Judh Angeles, Oct. 19.
Ju

Pair of newcomers last week, "Black John" and "Eurydice," met mixed but unenthusiastic reviews. Sole new entry this frame is "Bur-lesque," with Bert Lahr.

"Man and Superman" — Plymouth, Best, 112-23; Walnu, Place and 19; White, Full 223; Walnut, Walnut

Plays Out of Town

Plays Out of Town

As The Girls Go
Boston, Oct. 13.

Since of Town of the Control in the end it is up to Todd and his the telly mould be the telly mould. Story idea, which is besically strong enough to carry almost any-thing—and certainty provides number of the telly mould be the consort of the first woman president of the U. S., circa 1994, the consort of the first woman president of the U. S., circa 1994, the consort of the first woman president of the U. S., circa 1994, the consort of
Harry Meyer

AUTHOR'S REPRESENTATIVE STAGE AND SCREEN \$17 Madison Avenue, New York Urray, 1811 4-1909 Suite 20 Interviews Daily 9 to 10 A.M. 3 to 5 P.M.

unting In the Intervening 23 years (it's well-liked in England, apparently), this pous belongs back in the stable where it will. In an apparently, this pous belongs back in the stable where it will. In an apparently, this pous belongs back in the stable where it will, in an apparently, this pous belongs and the stable will be apparently in the stable where it was a transfer and his wife whose deciling years it little girl who proves to be 'a special agent." Constemation, and the stable where it is a special agent. "Constemation, and the leak like it was a special agent." Constemation, and the leak like it was a special agent. "Constemation, and the leak like it was a special agent." A special agent. "Constemation, and the leak like it was a special agent." Constemation, and the leak like like it was a special agent. "Constemation, and the devil's disciple and by the skill before the stable where it was a special
Eurydice

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Ilollywood, Oct. 10, *48; \$5.06 g shift \$4300 Coper of the control of the coper of Dulac
Company blanager
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and Clark take full advantage of the situation it is hard to see how and clark take full advantage of the situation it is hard to see how and clark take full advantage of the situation it is hard to see how and control to the situation it is hard to see how and the situation it is hard to see how and the situation it is hard to see how the situation is hard to see how the situation it is hard to see how the situation is hard to see he situation is hard to see how the situation is hard to see he situation is hard to see he situation is hard to see he situa

Plays on Broadway

The Leading Lady

Margol, Isevenson
James MacGul
Elizabeth Dewing
Margare Barker
Sonia Sortel
Middred Dunnock
Brooke Byron
Christopher
Christoph Lester Ida Williams Mrs. Old Carter.... Mrs. Gllson... Eugene Mr. Beckwith...

Ruth Gordon, writing hereself another play, has come up with a nother play, has come up with a of some warmth and appeal. There in substance enough in it for a women cattle with the substance of the substance o

wit or excitement.

The expert cast makes the play took much better than it really is. Donald Oenslager's set and Mainbocher's costumes further dress it up in a style it doesn't rate. Garson Kanin's staging is expert enough for the material on hand.

Miss Gordon where

enough for the material on hand.

Miss Gordon plays the adoring,
forgiving wife agreeably, with less
of her personal mannerisms than
usual, for an appealing portrayal.

In the scene where, she reads a
make-believe review to her stuffedshirt, husband, she touches high
art.

shirt, husband, she touches high art. Kett dominate the first act the only one in which he appreased the only one in which he appreased in the only one in which he appreased in the present of the prese

close. Westey Addy, as the worship-ping playwright-friend; James Mac-Coll, as another playwright; Wil-lam J. Kelly, as- an old actor. Harry Stepperd, as an auctioneer; Harry Stepperd, as an auctioneer, ager, and Ossie Davis, as the but-ler, contribute excellent bits. Un-fortunately, the bits done all Jell. Brou.

lowever pencitating and effective line of the property of the

The Minstrel Boy

Blackfriars Guld production on three acts by W. A. S. Douglas y Dennis Gurney: sets and avid Reppa; costumes, Irene Griackfriars Playhouse, N.Y., Oct. 240 ton. Lady Donesal Duchess Marlo William, Pitt. Charles James Lady Charles C Sir Walter Sco George stitt...
of James 1
of James 2
of James 1
of James 2
of

The Blackfriars Gulld got off to an auspicious seasonal start last week (14) with "The Minstrel Boy," biographical drama of the life and loves of Tom Moore, Irish poet and balladeer. It's probably the most ambillous effort yet of this semi-pro group.

inaliadese. He probably for and ambitious effort yet of this semi-pro group. Dougles, weleran revise program of the properties of the prop

ning them over to helping his peopology of the peopology

"One of the highlights of the show is delightful dancer

EVENING NEWS

Now Appearing 600th Performance of VAL PARNELL'S

STARLIGHT ROOF LONDON HIPPODROME

"BARBARA PERRY IS UNdoubtedly the all-around

-WEEKLY SPORTING REVIEW "BARBARA PERRY, Hip

podrome dancing star, tops anything we've seen." -PERFORMER

"The show is stolen by BARBARA PERRY with her

danced interpretation Pedro the fisherman."

-THEATRE NEWSLETTER

RICHARD BARSTOW

ORIGINATOR OF

"CHOROGRAPHIC" MODELING

For St Louis World Premier

"SYMPHONY OF FASHION"

and in Wichita, Kansas "FASHION PRODUCTION" CONCEIVED, STAGED AND DIRECTED BY MR. BARSTOW

ALL MATERIAL FULLY PROTECTED

Literati

Winred vs Life Mer Ruling
Tilinois Appellate court decision
in a suit brought by Gerald, In
suit brought by Gerald, In
suit brought by Gerald, In
suit brought by Gerald In
suited last week that libel suits
must be filed within one year from
served the suits of the suits
must be filed within one year from
served the suits of the suits
altered to be libelous, rather than
one year from the publication date
fine. Court also ruled that all
sopies of a publication bearing the
same publication, regardless of the
same differential in magazine distribution, and justify only one cause of
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attitutory limit since magazine was
the printed day. Winrod also filed
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fininfations.

Ekenhover Book's Feesel
With the count confined to first
citions only, Doubleday & Co.
eatimates that it will have 1500,000
opples of Dwight D. Bisenhower's
print by early 1949. Publisher
feels that it's starting the largest
feels that it's starting the largest
first by early 1949. Publisher
feels that it's starting the largest
history when the volume makes its
initial appearance Nov. 22.
Of the 150,000 copies Doubleday
to the presses of the English publisher. Shortly after Bisenhower's
bught prior to the publication
date. In addition another 50,000
the presses of the English publisher. Shortly after Bisenhower's
stalls in the U. S. and Britain the
tome will be published in most continental European countries.

thental European countries.

William Faulkner in N. Y.
Noverlat William Faulkner is in
New York, having arrived by plane
from his home in Osford, Miss., on
Bennett Cerf., roxident of Random
House, his publisher. It's the novelist's first N. Y. visit in 10 years
last first own of the produced at Metro by
Clarence Brown e film colony
sag all its own of which Nunnally Johnson, himself a southernlast own of which with the Saulkner is convenient into
the Faulkner alies has to do with
his writing stint at Metro. 43

2.000 a week, asking whether it
the Modities gave ready acquithe Modities gave ready acquisecence to so hisphoywerd an aiwould be okay "to write at home." the MGMittles gave ready acqui-escense to so highpowered an author, but when they looked for him they found Faulkner's "home writing" was at his mule farm in Oxford, Miss. The writer's penchant for raising mules is still another story,

Douglas' Glenn Martin Book W. A. S. Douglas to do a book on Glenn Martin, the aviation de-signer and builder. Douglas' new play, "The Minstivel Boy," was tried out at the Blackfriars Guild in N. Y. isst, week. 'Ite journeyed to Baltimore to huddle with Martin.

Dick Hyman's Goodle
Dick Hyman's new book. "Of All.
Fool Things' Duell; 221 is a small book packed with many siggles and smiles; and some big laughs. It has Jinmy Durante making his bow as an introductory witers—he will soon have the Schnox among the author-comedians or vice, versa.

Vice versa:
"Of All Fool Things" is light stuff odos and ends about crazy laws, goofy hobbies, funny signs, nutty wills, epitaphs, balmy news-paper ads, mad reasons for di-

COMICS-WRITERS!

INSURE YOUR FUN FUTURE NATIONAL LAUGH FOUNDATION

104 Eust 40th Street
New York 16, N. Y.
Membership routs only \$10 per year;
you gel free sub. or "UMEIIX
WORLID" faced \$25 cents for sample
super, trade journal; analysis of unsuper, trade journal; analysis of untion in presental analysis or untion in prefere's:

Join Now! Write Now!

worce, screwball inventions, de-ranged decisions by sane judges, superstitions, odd accidents. It finishes with a bunch of funny after-dinner introductions of ce-tages. It is a superstition of the superst

"Hecate" Courbein Appear
The U. S. Supreme Cones will
hear arguments today Wed. or
tomorrow in the appeal of Doubleday to set aside its conviction and
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Paul Nishian's Broadeast and Paul Nathan, erstwhile story and play soout, in Paramount's home-office, recently pink-slipped, announced the firing in his column, nounced the firing in his column, ownered the firing in his column, writes regularly for Publishers weekly. After declaring that he and four other Paramounteers "are contward bound," he added: "When contward bound," he added: "When before announcing a new affiliation." In Hollywood this is generally taken to mean that a guy carried that the column of the property
Seventeen's One-Acters
Edwin and Nathalle Gross, Coast
Edwin and Coast
Edwin a

Authors Gulle Nomines the Council of the Authors Guild, named this week by the nominating committee; include Agnes in Gullet Nomines to the Authors Guild, named this week by the nominating committee; include Agnes of the Council of the Authors Hollet Nower, Richard Lauterbach, Phyllis McGilney, Merie Miller, Rex Stout, Hilda van Siller, Rex Stout, Hilda van Siller, Wescott, to seven until December, 1981, and Lionel Trilling, to serve until December, 1980, Additional nominations may be made by petitional the Council of the Cou

and Miss Allen.

Gov. Thompson Terms Publisher

Gov. Medivia E. Thompson, when

he reliers from office as Gorgue's

Chief Kxccudive in November, will

become a newspaper publisher.

The Governor, defeated in the

pencerate primary in September

late Gov. Rugene Talmadge; an

ouced that his new paper, a

weekly, would be called the Georgia Democrat and that he expects

25,000.

The Company of the Company of the Company of the Company

page with the mailed from Val
Paper will be mailed from Val-

25.000.

Paper will be mailed from Valdosta, Ga., where Gov. Thompson owns a home and an electrical supply business.

supply business...

Doubleday Shatters S.F. IQ

In a move to coordinate its ediorial and production work.

Duubleday & Co. will close its SanFranchice editorial branch bee 31.

Franchice editorial branch bee 31.

Franchice editorial branch bee 31.

Franchice editorial branch bee 31.

Howard S. Cady, who's been in

charge of the Bay city editorial

quaterte to the firm's New York office. However, he'll continue to

maintain a liason with Coast

western Junkels annually.

Comedy World Bows in Nov. Comedy World, a new monthly humor trade journal, is scheduled to make its bow next month. Mag

will have a 16-page tabloid size format. George Lewia, of the National Laugh Foundation, is editing. Designed to sell for 25c. per copy. Comedy World reportedly to 110000 Southolied Circulation of 1

Arno's Price Tag
This week's New Yorker had a
Peter Arno cartoon on the Chesapeake & Ohio R. R. A friend
wanted to buy it to present to
Robert R. Young, C. and O. mogul
and owner of Eagle-Ilon.
Armo wanted 8500 for the origimal, so deal fell through.

CHATTER

Dick Hyman has a novel about to appear on Duell, Sloan & Pierce list, called "Of All Love Things," Rights to Stefan Heyn's "The Crusaders" have been sold in Japan and Norway, for publication. Kurt Unkelbach, p.a. for the New Yorker hotel, N. Y., has written two plays now making the rounds.

In conjunction with Metro's remake of "Quo Vadis," Random House planning a new translation of the novel.

Don Freeman resuming local artist chores in drama and music for N. Y. Times after four months on the Coast.

on the Coast.

Margaret A. Bartleti, öwner and
editor of Author & Journalist, now
in Mayo Clinic, for a checkup and
possible operation.
Itarpeers in director a took over story of the Coast of the Coast of the
even in of her "Katte Kilfeather"
syndicated story series,
Edith Plaf, French chanteuse,
autoraphed disks ann platter alstory of the Coast of the Coast of the
N. Y., bookshop Friday U.S.,
N. Y., bookshop Friday U.S.,
Grevelone bringing out a new

N. T., BOOKSHOP FIRED (15).

N. T., BOOKSHOP FIRED (15).

The minimum of the work of the control
tine outil of Time tiseif. Busch time outil of Time tiseif. Busch time of the Schuster has brought out in book. Grom. under title of Bennelmant series of articles in Holiday on his trek through Eucolop and 110 black libutations by the author, as well as some pix and notes from other mass, and notes from other mass. Beadeker.

Oscar Hammerstein, 2d. Moss Badeker.

Oscar Hammerstein, 2d. Moss Schuber, Gilbert W. Macketting, are some show people who poined 100 other prominent significant of the statement of the current Nation mag, appealing for an aing of the Nation from N. Y. public schools.

1 SCULLY'S SCRAPBOOK

If the first result of negotiations between Hollywood and Moscow for the sale and distribution of American films behind the fron Curian should result in the showing of "Apartiment for Peggs," my advice that the sale and distribution of American films behind the fron Curian should result in the showing of "Apartiment for Peggs," my advice the sale and the

like Gwenn who have three-story houses to live in alone. Never was inequality more flaving or ingratitude more obvious.

But when Gwenn Harding regarded the complete of Bill Bolden into given the Complete of Bill Bolden into giving a class in publisopory to these bewindered wives, a whole civilization slips 'through a bottleneck of its own making and finds its own salvation.

I could scarcely believe my ears when I heard Gwenn discussing Scorates and his narrow concepts of democracy in entertaining terms, readly anti-democratic to when I heard Gwenn discussing portions of the Complete of the Complet

like "Bellarmine" or "Bellamy." It attained, my ears to cately this switch in the piot. Long familiar with both these brain-deasers, soon witch in the piot. Long familiar with both these brain-deasers, soon witch in the piot. Long familiar with both these brain-deasers, soon water Tower," but St. Robert Bellarmine, a 16th century scholar who broadened the narrow concept of Socrates until democracy included all mankind.

Quelle Editing.

It's quite possible that when Joes commissar in entertainment gels through editing "Apartment for Peggy," it will come out as an expose commissar in entertainment gels through editing "Apartment for Peggy," it will come out as an expose convincing. It is because behind all that hopped-up girlish chatter, is a star with her feet on the ground and her ears strained, like St. Joan, to hear the voices of angels. She is the product of one of the Jeanne Crain and Paul Brinkman really eloped. They didn't have their parents' consent. But they had their pator's. About a year later I recall seeing the young couple in church, holding hands and a baby at the same time. I temember seeing one of them going to the mitting the other to do the same. It was a touching and beautiful scene, and I have observed it repeated many times.

Well, it may be argued that acting is doing plausibly what is ofering with the goal life it will betray you as a good soul. And the same goes for the old vice yersa.

For those, however, who are not particularly interested in the splittual life of Biolywood stariets, because this country has more electrical and the goal life it will be tray you as a good soul. And the same goes for the old vice yersa.

For those, however, who are not particularly interested in the splittual life of Biolywood stariets, because this country has more electrical many times.

For those, however, who are not particularly interested in the splittual life of Biolywood stariets, because this country has more electrical many times.

For those, however, who are not particularly interested in the

Broadway

Actress Arlene Dahl due in from
the Coast today (Wed).
Yet vauder Emile No. Y. A. Times
Hall, Nov. 20.
The Jules C. Steins back after
The Jules C. Steins back after
Turian Bey motoring to the
Coast accompanied by Robert CoaTurian Bey motoring to the
Coast accompanied by Robert CoaRoland Young, en route from
Paris, heading for Hollwood to
Parison, Hopes new picture for
Parison, Hopes new picture
of Parison, Hopes are wighture
o

Roland Young, en route from parts, heading for Bollywood the Parts of the P

carcie of the foreign language press; Palmer, in from the Coast yesterday (Thes.), to start rehears asis in the Theatre Guild production of "Impress of China" early Monument unveiling to the memory of the late Louis Rydeli, Monument unveiling to the memory of the late Louis Rydeli, Monument of the Coast in two weeks on other manage-ment and production business he has abroad.

Philadelphia

By Jerry Gaghan Barrett comes to New t. 22.

boss) have adopted a six-month-old girl as a companion for their four-year-old son.

Mark Wilson, Locust manager and Shuberts general pressagent here, is alling and ordered by medics to take long rest.

Disk Jockey Doug Arthur (WHO) buck long rest.

Son Jumping rom his boat to the dock of the Trenton Yacht Club.

Vienna

Vienna
Russ of mall W. Masas
Russ of mall W. Masas
Russ of mall W. Masas
Russ of the State of the Cot of the C

Dublin

Dublin

Arbun Kelly Averner, planed in for bit talk A. Verper, planed in for bit talk S. Royal, new 685-seeter cinema, opened at Roseominon, star of "Hills of Donegal," leaves for Hollywood in December. Leslie Faber, British Variety Artists Federation.

Elire government has named a 28-man commission to be a Broad-the before the full propring programs from state-controlled stations.

Chicago

Chicago
Adels Rogers St. Johns visiting
with the florers St. Johns visiting
with the florers St. Johns.
Roy Rogers and wife, Dale
Evans, entertaining vets at Hines
Hospital.
Hospital.
Hospital.
Hospital.
Willie Shore plans to Fessent a
west' at Palace Oct. 19.
Willie Shore plans to present a
wande show at a Loop theatre in
Aude show at a Loop theatre in
Harold Russell, of "Best Years"
Harold Russell, of "Best Y

Australia

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Dr. Kelli Barry, federal controller of programs for the non
commercial Australia

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Dr. Kelli Barry, federal con
troller of programs for the non
commercial Australia

Barry federal con
tradio experts or the footomer of the controller of programs for the non
tiate this month.

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Shatil Bay Jerry Gaghan
Shatil Bay Jerry Gaghan
Shatil Bay Jerry Gaghan
New Jook Charlet comes to New Jooke Professor Quiz bought a home in Bucks County, Monica Lewis booked for Mort Casway's Celeptity Bar.
Jack Leonard, one-time Tommy
Jack Leonard, one-time Tommy
Jack been time Rede

Meyer Davis bought a plees of Playhouse. Washington, D. C. art of Playhouse. Washington, D. C. art of Market of Playhouse. Washington, D. C. art of Market of Playhouse. Washington, D. C. art of Market of Playhouse. Washington, D. C. art of Playho

London

London

Osar Straus conducted a concert at Earl's Court Sunday (10).

ducer of the BISC Music Hall slow,

and the Court Sunday (10).

ducer of the BISC Music Hall slow,

public Straus Danking to New

John Mills Straus Danking to New

John Mills Straus Straus Danking to New

John Mills John Frank Addy who

has turned freelance.

John Mills Johnning an AnctiJohn Mills John Straus

Margot Sonton, Danking Lines

Margot Sonton, Danking Lines

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John Mills John Mills John

John Mills John John

Jan E Hylon gutt the cast of

Jan E Hylon gutt the cast of

Ratigan's "Adventure Story," which comes, to the westend this Jane Hylton quit the cast of "The Huggests Abroad" owing to liness. Dinah Sherdhan replaced, "The Hydre Hylton Hylt

Glasgow

By Gordon Irving
George Formby playing Glasgow Empire Nov. 8.
Comic Tommy Morgan, off to
Malta for holiday, plans trip to
U. S. with Mrs. Morggan next
enving.

Germany

By Harvey D. Sanderson Attendance at 35m motion pic-ture theatres in the European Command for the week ending Aug. 27 was 152,343 for 919 show-ings.

the week ending Sept. 26. Special Services announced. During the same period Allied bands played to 20,700 persons in 68 perform-

to 20,700 persons in 68 performances.

Marian Clayton Arderson Mapeared in several American papeared in several American papeared in several American papeared in several American papeared for a several pape

hary being produced on order of British all middle and the addition and three additions Landkreise (counties) have dropped admission classification and three additions Landkreise (counties) have dropped admission classification and the additional additi

Pittsburgh By Hal Cohen

Hervey Allen back to home town in interests of his new book. Virginia Conwell, local dancer, in cast of "Love Life" on Broad-

Virginia Conwell, local dancer, local to "Local to "Loca

Minneapolis By Les Rees

Nelson Eddy scheduled for Au-ditorium concert Oct. 25. ditorium concert Oct. 25.

Edyth Bush Little Theatre ofEdyth Bush Little Theatre ofEdyth Bush Little Theatre ofEdyth Bush Little Theatre
Miguelito Valdes orchestra and
Tato & Julia Jead Club Carnival
Iloor show.

Orchestre National of France,
here for afternoon and evening
concerts Oct. 27.

concerts Oct. 27.

Fred Waring and Pennsylvanians play Sunday matinee concert at Auditorium Nov. 7. vanians play Sunday matinec con-cert at Auditorium Nov. 7.
Personal appearances of four presidential candidates, Truman, Dewey, Wallace and Thomas, and in one week in Twin Citles, but show business down the line.

MEY By Bella Salenker
The Yiddish Theatre opened for the first time in Warsaw in nine

"More Street," a story of the "Olish ghelio under German oc-cupation, will be soon released in Warsaw.

Miami Beach

Miami Beach

By Larry Solloway

Joe E. Ross switched from Five

Clock Cub to the Paddock Cub.

Cub 22 reopened last week uni
Cub 22 reopened last week uni
Mad B. S. Pully

Barry Gray hit the larwaves

gain with his middight after from

Barry Winton, ben middight after from

William Morris office, here for

with Damy Thomas eet for La

Boheme, Clover Cubb's Jack Gold
man is bidding for Coast toppers

Walter Wintell will spend brief

wan-period here before heading for

greatla Broadewas from William

water wincell will spend brief

san-period here before heading for

greatla Broadewas from William

or first of year. Command for the week ending command for the week ending command for the week ending command for the command that the command command the command that the comma

Hollywood

Hollywood

Eilis Carter celebrated his 20th anni as a cameraman.
John R. Christie Joins Buchanan Agency Nov. 1 as veepes.
Eather Williams to 29 Palms for Ploneer Days celebration.
Holly Bloccher Christian of the Agency Nov. 1 as veepes.
Bill Bloccher checked out of the hospital after ninor surgery.
Libyd Pantages suffered a tractured mose in sauto cellisarie truct mose in sauto cellisarie to Oregon on a two-week fishing tour.

William Wyler and Sy Bartiett to Oregon on a two-week fishing tour.
Maria Montez filed a salary suit for \$38,000 against. Seymour Neb-enzal.
Maurice Cohen resumed man-agement of Palladium after major

Maurice Cohen resumed man-agement of Palladium after major-separation of the control of the Hywood these to Cheago for preen of "Station West."

Charles Cobushue're harpered his trotting stable.

Jeannetts McDonald and Gene Raymond returned from duc-ranching at Baut to Washington to preside over convention of Society of Motion Pieture Engineers.

Millon Weiss ankled the Metro-theny Rogers as an associate.

Robert Fellow set the Nawy toppers about "Wings of the Nawy toppers about "Wings of the Nawy National Foundation for Infantile Paralysis appeal for the second

Washington

Washington

By Florence S. Lowe
Author Pearl Buck in last week
Pitts Kreisler a hit in his National Symphony siths there.
Gene Ford, producer of Loev's
Linda Darnaell here to spread
cheer at Walter Reed Army HosJody Miller, "Miss Washington,"
for 1948, currently chirping at Old
Wey Orleans, inked to write and
produce symphonic drama for
own's sesquientennial celebration
in 500.
Company of the Company of the Company
for 1948, currently chirping at Old
wey Orleans, inked to write and
produce symphonic drama for
own's sesquientennial celebration
in 500.
The Company of the Company of the Company
for th

Warsaw

cupation, will be soon released in Warsaw. Polsak Film, only film producing company owned by the government of the war and occupation period titled 'Warsaw Robinson'.

Two 'American pictures, 'Etcar' two and 'Vacations,' and two Russian Mark' Wacations,' and two Russian Milles' Decision,' are running in title six film theatters that every two to three weeks.

Zurich

By George Mezoefi
U. S. pianist Alexander Uninsky
announced for a recital.
"Sitting Pretty" (20th) in eighth
week in Zurich, smashing all
records.

Polish tenor Jan Kiepura and wife Martha Eggerth gave one con-cert each here. German violinist Georg Kulen-kampff, 50, died from infantile paralysis at Schaffhausen.

paralysis of Schafffrom manufacture of Schafffrom Mark's full-length pic of the Olympic Games, "The Glory of Sport," a Riop in Zurich, Swize-Austrian pic, "Wach dem on story by Card Zucharper, set for world-preem here beginning of November. Of November of No

crack at sponsoring the upon ter-seath, and the showbusiness trick.

Kitch harrying to complete the harrying to complete the feel yesterfay Tuesa so that the feel yesterfay Tuesa to that the charles Fusari-Tippy Larkin fight to be held at the Jersey (IV) Armory, tomorrow (Thurs, could be televized With Ballantine spon-soring, CBS with at the show TC has permitted its fights to be broadcast.

The deal appears as an all-

which will mark the irret time that To has permitted its fights to be The deal appears as an all-around break for TC. Fight firm has been forced to foreso TV on its events because of difficulty in its events because of difficulty in with concentration on video all the concentration on video all the concentration on video as its in range of the N.Y. horison, the concentration of the N.Y. horison, N.Y. market have been styling the property of the concentration of the c

gate.

About 10 fights are slated for the Jersey City Armory, after which TC can move its exhibitions any-

TC can move its exhibitions any-determined by boats will be tag-ded under TC auspiess. TC holds a contract with Marcel Cerdan for two fights, Ray Robinson will fight Steve Belloise Dec. 2 at Jersey City and Robinson may defend his Steve Belloise Dec. 2 at Jersey City and Robinson may defend his It's system and the National It's system and TC will change its corporate name to the National Sporting Club and Kletz will re-sin presidency of the firm. Andy Niederrelter will remain as pro-Niederrelter will remain as pro-Niederrelter will remain as pro-Niederrelter will remain as pro-nied of the property of the pro-ton of the property of the pro-ton of the proton of the pro-ton of the prosetup.

Dewey's Short

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and professional actors. Univertive than the professional actors. Univertive than the continued to the protive than the continued to the procession of the professional actors. UniverThe Truman Story" for the newsrect pool, had, on the other hand
only about a week'in which to sedraw the professional actors. Univertive than the continued to the professional
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The Welds

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which will the fight. Parson prowhich will the fight. Parson promarked fights articly for its theatres. They
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fights worked for the theatres. They
fights would be proto its houses all over the could with only of the President warmly emiproved than that which can be
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Fights would be staged with only
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Actor Unions

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will have equal representation of the central governing Buffe, the central governing Buffe, the central governing Buffe, the central governing Buffe, the control governing to the control governing to the control governing to the common treatury, but the Equity and AOMA. The Ab Service of the common treatury, but the Equity and Chorus Fugliy reserve fund are not to be the control governing to the control governing to the common treatury, which will thereafter receive all dues and revenue.

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Control to the common treatury, which will thereafter receive all dues and revenue.

Control to the common treatury, which will thereafter receive all dues and revenue.

Control to the common treature, which will be control to the Continued from page 1

Crosby Groans

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The Crosby Research Foundament of the Crosby Research of the Research Stunies clips about the President's time is more or less of a glearing career.

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MARRIAGES

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sion.

Helen Dorfman to Leo Pillot,
Oct. 10, N. Y. He's personal mgr.
of comedian Sid Caesar.

BIRTHS

Mr. and Mrs, Ellis Ford, daugh-ter, recently, Houston. Father is panager of the Delman theatre there. mahager of the Delman Lucau-there. As and Mrs. Norman Schwartz, son Antônio, Sept. 28. Father in manager of the Artec theatre in that city. Sir. and Mrs. John Coyle, son, pitts on, Oct. 10. Father's with

Kave Leading Continued from page 1 =

are Buster Shaver with Olive, George and Richard, but they'll be staying on for the pantomine season. Other U. S. acts selected by the King are George and Bert Bernard, Jayne and Adam Di Gatano, the Colstons and Nicholas Bross, the latter being chosen specialty.

cially to represent the colored artian iii. 33 acts have been selected.
Including many of the oldtimers who
have been touring the country, and
many favorities of British and continental vaudeelile. Complete bill
includes Alexander Troupe, Justincludes Alexander Troupe, Justincludes Alexander Troupe, Justing in "Startight Roof," Arthur
Askey, Blackpool Tower Circusties, Cheerful Charile Chester and
Elmagnan, Nervo and Knox, Naughton and Gold, Plying Cromwells,
Billy Danwers, G. H. Elliott, Gertle
Girlas Choir, Stewart McPherson,
Melachnico Strings, the Myrons,
Talbot O'Farrell, Radio Revellers,
Tred Ray, Derek Roy, Ella Shindis,
Nellie Wallace, Warren, Latona and
Royal Command Show is hedd in
Royal Command Show is hedd in

Royal Command Show is held in aid of the Variety Artists Benevo-lent Fund, with a top admission of \$84. 'Scott' for Royal Pic

'Scott' for Royal Pic British Film Producers Assn. se-lected "Scott of the Antartic" for the Royal Command Film Per-formance Nov. 29. An Ealing Stu-dio production in Technicolor, pic-ture stars John Mills and was directed by Michael Balcon.

directed by Michael Balcon.

Command film for last year was
Samuel Goldwyn's "The Bishop's
Wife." Designation of a British
picture for 1948 represents the
BFPA's usual policy in alternating
bet ween American and British
product for the performance every
other year.

Meanwhile, Robert Taylor and

Meanwhile, Robert Taylor and Myrna Loy are the first American stars to be named for the Royal Command Film Show. Big indux Command Film Show. Big indux to the star of the Royal Show the Show t

OBITUARIES

SAMUEL S. HINDS

Samuel S. Hinds, screen actor, lawyer and one of the founders of the Fasadean Community Playsacter and the Fasadean Community Playsacter a short lilness. A graduate of the Haryard Law School, Hines was a practising attorney for years after a short lilness. A graduate turning to film acting in a professional way. While playing in Tighthim's with the Community Playing the Community with the Community of the Commu

MARY EATON
Mary Eaton, 46, former stage
and screen actress, died Oct. 10 at
her home in Hollywood after a
heart attack. She had been in
retirement for several years.
Starting as a child in a singing

IN MEMORIAM n Loving Memory of Our Brother SAMUEL LIEBERT COMEDIAN AT REST

and dancing set, Miss Eaton was featured in three editions of "Zieffeld Police" and later was musical, "Kid Boots." She played opposite Osea Shaw in "Five O'Diock Girl" and starred in several control of the Control o

mother and two sisters.

MISS. FORTUNE GAILO
Mrs. Sofia Chariebois Gallo, 61,
wife of Fortune Gallo, grand opera
the Steambly, Saturnia, on the
way to New York from Genoa.
Son
Francisco University, she studied
reson to state of the Mare Bres and he
francisco University, she studied
reson to construct the steambly she was playing in musical stock companile in San Francisco when were married
there in 1912.
Sine loured with the San Carlo
Sine loured by hutband.

EDYTHE CHAPMAN
ELYMPHONE C

NIELS F. MUNSON
Niels Frederick Munson. 59,
owner of the Munson Music Marl,
died in New York, Oct. 14,
Born in Cope nhagen, Munentertras there and was employed
by the William Hansen music storein that city. He then went to Citiand theatre orchestras and headed
the foreign department of the Layon
& Healty music store. Later, he
held executive posts in N. 7, with G. NIELS F. MUNSON

Schirmer, Inc; Carl Fischer, Inc; the Edward B. Marks Music Corp., and Salabert, Inc. He leaves his wife, a son and a daughter.

daughter.

DR. KARL VOLLMOELLER.
Dr. Karl Vollmoeller, 69, Gerann playurght, screenvrier and noveliat, died in Hollywood Oct.

Better Marketter of the play. The Miracle," which Max Reinhardt and Morris Gest produced in the writing during his stay in Hollywood before the recent war.

Vollmoeller had been in Hollywood before the recent war.

Vollmoeller had been in Hollymoeller was a sea of some of his writings. His recently completed novelized version of "The Miracle" one would be the sea of some of his writings. His recently completed novelized version of "The Miracle" one would be sea of some of his writings. His recently completed work of the w

DAVID A. O'MALLEY
David A. O'Malley, director of
advertising and publicity for Columbia Pictures international
Corp., died October 16 in New
York.

York.

A veteran of the motion picture Industry, O'Malley started with the C.B.C. Film Sales Corp, and since 1934 had been associated with Columbia. He was a member of AMPA, serving as treasurer of the organization in 1942, and as vicepesident in 1945.

Survived by wife and a brother.

JIMMY GREEN

Jimmy Green, 47, disk jockey
and band leader, died at his home
in Oak Park, Ill., Oct. 18.

He formerly directed orchestras
in Chleago ballrooms and aired disk
jockey shows over Chleago stations.

Survived by wife and two chil-

August "Augie" Bruhn, 61, man-ager of Holiywood office and for the past 28 years with McCann-Erickson on the Coast, died Oct. 13 in Pasadena following a heart

He leaves wife, two daughters and a son.

Mrs. Ziril Schlaifer, 76. mother of 20th-Fox ad-publicity chief Charles Schlaifer, died at her home in Omaha Oct. 19 after suffering a heart attack. She was the widow of A. Schlaifer, who died last Aug. 10. Four other sons—larael, Leo, Nathan and Morris—also survive.

Lyton W. (Lew) Burke, stage manager, died in Fort Worth, Oct. 11. He was one time stage man-ager for the Marx Bros. and had been stage manager of the Worth theatre since its opening in 1927.

Jack Buchanan Continued from page 1 =

16.7 Continued from page 1

"already been applied for in both her length and the U.S., has a 10
sinch viewing thee. Retail pites in the way of the continued to the continued

England with much-needed dollar exchange.

Buchanan sailed back to England Saturday (18) aboard the Queen Mary and will return in three or four weeks to sign the contracts. Distribution of the sets will begin almost immediately afterwards, he said.

The Herd Runs Wild!

and His Orchestra

with

TODAY'S GREATEST ARRAY OF MUSICAL STARS!

Bill Harris Chubby Jackson
Mary Ann McCall
Don Lamond Terry Gibbs

Arrangements by Ralph Burns

Opening Oct. 28
ROYAL ROOST
NEW YORK

ON COLUMBIA RECORDS

Personal Management
CARLOS GASTEL



Publicity
GENE HOWARD
MARVIN KOHN

Fublished Wegliy at 154 West 48th Street, New York 18, N. T., by Variety, Inc. Annual subscription, \$12. Single conies, 25 coats. Entered as Second class matter December 23, 1905, at the Post Office at New York, N. X., under the act of March 2, 1879. COPENIGHT, 1948, By VARIETY, INC. ALL RIGHTS RESERVED

VOL. 172 No. 8

NEW YORK, WEDNESDAY, OCTOBER 27, 1948

PRICE 25 CENTS

LEGIT'S BOXOFFICE COM

Harold Lloyd Books His Old Pix On Interstate to Build TV Values

Hollywood, Oct. 26.

Hollywood, Oct. 28.
Harod Lloyd has set a deal with Bob O'Donnell of Interstate Circuit for the playing of a number of his old films. Lloyd's purpose in setting the circuit date is not so much to clean up on the pix via theater entails as to rekindle the Lloyd name and increase the value of the pix for the wift of th

score and sound effects, Lloyd has received numerous bids for the oldies from agencies for ele advertisers. Some They would be a lot more attractive to Lloyd, it's reported, with the exploitation value of theatrical bookings behind them. For that reason, the rental terms he's offering the frost theatrie chain are low.

Texas theatre chain are low.
Film companies can be expected to follow Lloyd's lead if his deal goes through. Setup opens a much vaster source of revenue than that originally predicted for reissues on tele, especially for the majors. Film companies can hypo tele interest in their own product via screenings in their own thea-

Among the old Lloyd pix being mulled for reissue are "Grandma's Boy," "Safety Last," "Girl Shy," "The Freshman," "For Heaven's Sake" and "Welcome Danger."

WIMAN-LUCIA CHASE MULL BALLET LEGIT

miULL DRILLE, LEVIII
Dwight Decree Wiman and Lucia
Chase are mulling a production on
Broadway in December of three
ballets, to be done on a regular
legit run basis as "Sallet Enlades"
legit run basis as "Sallet Enlades"
legit run basis as "Sallet Enlades"
is co-director of Ballet Theatre,
which suspended operations this
fall, and Wiman is on the board
of Ballet Theatre, Foundation and
has belieded to finance Ballet Theatre
Three ballets to be done would.

of Ballett Theatre Foundation and has belieped to finance Ballet Theatre productions.

In Viennesse Waltz Pic Vienna, Oct. 18. Occar Strikus plants to uppear in a Viennesse film about the waltz. Now a U.S. clitteen, he's living at Viennesse film about the waltz. Now a U.S. clitteen, he's living at Viennesse film about the waltz. Occar Strikus plants to uppear in a Viennesse film about the waltz. Now a U.S. clitteen, he's living at Viennesse film about the waltz. Own a U.S. clitteen, he's living at Vienne of U.S. clitteen, he's living at Vienne of U.S. clitteen, he's living at Vienne of Waltz Pic Viennes film about the waltz. Own a U.S. clitteen, he's living at Vienne of Waltz Pic Viennes film about the waltz. Own a U.S. clitteen, he's living at Vienne of Waltz Pic Viennes film about the waltz. Own a Viennesse film abou

were owns offered, and bought, at it for record price of \$400.

Ticket speculation was unknown in donor until Danny Kayer in Gordon until Dann

Built-In TV Now

Dull'ill 11 NOW Detroit, Oct 28.
First known instance of television sets becoming standard equipment in newly-constructed hones, along with refrigerators, gas range along with refrigerators, gas repet up here last week. Albert Building Co., constructing moderately-priced new homes in suburban Oak Fark, amounced that each of the houses would be equipped with tele sets.

FCC Is All Set For Slapdown On Giveaways

Washington, Oct. 26. deral Communicatio The Federal Communications Commission is all set to spring its decision on giveaways and has tipped its mitt in off-the-cuff re-marks that it's going to slap them

tipped to marks that it's going to sup marks that it's going to sup proper of the supply only to the telephonic versions, with ABC's "Stop the Music," a \$2,000.

This would, of course, apply only the Music, a \$2,000.

The web, the chief target.

However, it doesn't necessarily mean that "Music" or the other when the mean that "Music" or the other was the part of the other was the supply of the and to it is 60-minute "Sing It areas to claim the "wealth" to claim the to waim the mat of its 60-minute "Sing It Again" to eliminate the verboten phoning, but seek to retain the (Continued on page 55)

Oscar Straus to Appear In Viennese Waltz Pic

HEFTY PROFITS

By HORE MORRISON

By HOBE MORRISON
The legit theatre is staging a boxoffice comeback, one both Boxodaway and the road. There are eight sellout productions on gross of \$602.300 the best since last winter. Moreover, the total grosses for the road have been running ahead of Broadway for the total have been running ahead of Broadway for the selloute of t

the entire country was almost \$2,25,000 to \$

(Continued on page 49)

Smith & Dale's 50th Anni

Millin & Marc & Jolin Amin
At next Saturday's (30) "seided
inght" at the Lambs Club in New
York, Joe Smith and Charles Dale
are being honored on their 50th anniversary on the stage. A specially
written revue, "A Cavalcade of the
Theatre," will be emceed by
Mickey Alpert and Eddie Webber.

Mickey Apert and Eddie Webber.
Participants will he William GasGuy Kibbes, Milo Boulton, Harold
Guy Kibbes, Milo Boulton, Harold
G. Hoffman, James Montgomery,
Pater, Happy Felton, Joe Laurie,
Ford and Peter Donald.
Sentite Tool and Peter Donald.
Smith & Dale's show bit partnership started when both were 15
City. Their Avon Comedy Four
coutines are vaudeville classles.

\$1,250,000 WEEK, CBS' 'This Is It!', With Color Tele **Demonstrated on Standard TV Sets**

Mary Garden's Lectures Mary Garden, ex-opera diva now living in Scotland, will come to the U.S. next season (1949-50) for a lecture tour. She'll also do coaching on her operatic roles in N. Y.

Retired singer is living in Aber-een with her 96-year-old mother.

Radio-TV Preps

Unprecedented **Election Stint**

Election Night vote results coverage by radio and television next Tuesday (2). will see the greatest concentration of these dual mediums on one subject since the end of the war. Every other topic or cheer in an allouf focus on the Big Story, with the networks arraying every facility and news name at their commands in pitched competition for addiscress. edialers is promised in TW. ABC expects to grate the limelight by giving televiewers their first look at Walter (Continued on page 35).

(Continued on page 35)

Rise Stevens' Legit Bow May Be Musical 'Foxes'

Ries Stevens, Metropolitan Opera mezzo-soprano, has been ap-proached to play the lead role of Regina in the musical version of "The Little Foxes," which Marc Blitzsiein, composed, and which Cheryl Crawford will produce on Broadway, Role would, mark sind, spie's played in several films, such, (Continued on page 55)

The Columbia Broadcasting System, in a new and determined bid for preeminence in television, is again shooting for the TV rainbow.

again shooting for the TV rainbow. Color television, on which CRS took a \$5,000,000 beating two years ago, is again in the forefront, but this time the network is playing it safe. Columbia, in effect, is now prepared to ofter color video yithmetic. Through the simple expedient of installing an thexpnsive adaptic (roughly estimated at about \$250 color television can now be projected on a standard table model considerable web enthusiasm at a private demonstration in New York last Friday (22). Now that the Federal Communi-

private demonstration in new York.

Noy that the Péderal Communications Commission has taken a six month "histus" on tele applications while it explores the whole problem of spectrum allocations, the problem of spectrum allocations, the problem of spectrum allocations, or the problem of spectrum allocations, or the problem of spectrum allocations, or the problem of spectrum allocations, and the problem of the problem of the spectrum of the spectr

(Continued on page 27)

SHOES' WAITS WHILE PHIL SILVERS TV'S

For the first time a video program will delay the curtain of a legit show, when Phil Silvers slarts a variety revue for Arrow shirts on NBC, Nov. 24. Curtain for "High Button Shees" at the Broadway theatre will be delayed a half-hour while Silvers cavorts on

Deal was completed this week between Young & Rubicam, Music Corp. of America, which is pack-aging the layout, and Joseph Kip-ness, producer of "Shoes," who agreed to the delayed curtain. Silvers' surrounding fV cash has not been picked. Show will go in the 33:0-9 Wednesday slot.



Ultrafax Hailed as 7th Wonder Of Communications World in D.C. 'Sneak'

Washington, Oct. 26.
At islance ceremonies attending the many control of the cont

viewed:

2. A radio-mall system utilizing
the vast plokup and delivery servless of the Postoffice Dept.

3. The exchange of international
television programs by means of an
verseas altborne radio relay system composed of 12 to 14 comnumication planes flying over the

ocean.
4. A worldwide military com-munications system which would (Continued on page 35)

Orson Welles. Joe Cotten Cast For British Picture Being Filmed in Vienna

Two new Evilena, Oct. 12

Two new Evilena, Oct. 12

Two new Evilena, Dir. or owners, and the process of the pro

name Austran payers to oppear in.

The other British pic being filmed here is "A Tale of Five codes, laid in Vienns, Fark, Rongletter," The other products, laid in Vienns, Fark, Rongletter, and the products of the Vienns episode. It's about an American reporter seeing his miss-Honar Colleano, an American who has acted in British films lately, is playing the lead. Story is by Richard Lewellyn. A number of Wiend Lewellyn. A number of Wiender Lewellyn.

BOLES BIGGEST HIT IN PALLADIUM BOW

IN FALLADION DV London, Oct. 26.
John Boles, making his West End debut after his two months' provincial tour, scored the biggest individual hit in the new Pal-ladium revue, "Sky High," which opened an eight-week season Thursday [21]. Starrers are the control of the cess at Blackpool during the sum-mer.

Boles had the fans clamoring for Boles had the fans clamoring for favorites in what has now become the theatre's traditional manner, and got a rave reception for his rendering of "Song of the Dawn." The Colstons were also an instantaneous success, giving what was presumably a preview of their Royal Command show a week

hence.
Lavishly staged and magnificently dressed, "Sky High" is a
certain success for its limited run.

Lehar's Nazi Taint Still Unresolved at His Death

Franz Lehar, who died in Bad Ischl, Austria, Sunday (24), passed Ischi, Austria, Sunday (24), passed away under an as yet unresolved cloud. He lived the latter part of his life in seclusion and died embittered by accusations that he had collaborated with the Nazis, which the Swiss newspapers played up, broke his heart. Friends pointed out that he had a lewish, wife, and that because of her he (Continued on page 54)

Jolly. Violinsky Sez
Violinsky had a dream about
a horse called "Dreamboat."
The next morning he ran into
a tout who gave him a tip on
a horse called "Nighthares."
Dreamboat" won.
Which only goes to show,
says Violinsky, that you should
never change horses in "middream.

Held Theoretical But Not Practical

Pulk IVOL 1 INCLUDED.

Prediction inter thousands of tinstress throughout the country will
some day receive their film programs simultaneously via RCAs
newly developed Ultrafascimile
and television elicited a skepitent
and television elicited a skepitent
sus was that the system would be a
boon to the film industry if it could
be worked out-but that it isn't
RCA preve David R. Sarnoff revealed the wonders of Ultrafax, in
a special demonstration before
Government communications bigges last week in Washington, Seges last week in Washington, Sesystem could provide a new method
of film distribution which would

(Continued on page 59).

J. C. STEIN BACK WEST AFTER 4 MOS. ABROAD

Doris and Jules C. Stein return to Beverly Hills tomorrow (Thurs.) after four months away from home. They've been in Europe since

They've been in Europe since early summer.

As in former years, the Music forp. of America head man picked up antique and period furniture for his offices while on this Europe with the control of the form of th

Rattigan Yens Marlene For Pic on Silent Films

FOF FIG ON SHERE FILLING
With the film version of his
Writable Boy" now in release in
Britain, playright Terence Rattiential playright Terence Rattilizaben that he's preparing a picture called "World Premiere" in
which Marlene Dietrich may star.
Film has a stient screen back(Continued on page 54)



330th Week!

time long run record

KEN MURRAY'S

BLACKOUTS OF 1948"
pitan Theatre, Hollywood, Cal.
now in world-wide release
"BILL AND COO"
Ken Murray's
Academy Award Film

Wald's Flu May Ground His Flight to London: Kave's Arduous Sked

Hollywood, Oct. 26.
The condition of Jerry Wald's mild flu, will determine whether the Warner Bros. producer flies out mild flu. will determine whether the Warner Bross producer flies out this weekend from here to join Danny Kaye in London for the day (1). The comedian is due in New York Thursday (27) and clippers over the next day. Publicist Ed Dukoff is already there in additionally the state of the comedian of the comedian were to have followed the next day, but the medico says he can't decide before tomorrow (Wed.).

Jack Warner okayed Kaye's de-parture in mid-production of "Hap-py Times." which Wald is super-vising, as he must return to record three m or e numbers, embraeing another two weeks' shooting sched-

Kaye's intensive schedule of 12,000 air miles, from here to London in six days, is an extraordinary test of personal stamina. Especially in view of the comedian's arduous schedule of late, what with (Continued on page 18)

Kazan, Zanuck Huddle

Elia: Kazan planed Monday night (25) to the Coast for produc-tion huddles with Darryl F. Zanuck, at 20th-Fox. Next week he goes to Mexico City to look over the site of a possible picture and flies back to New York about 10 and stater.

Kazan's next actual directing as-

Kazan's next actual directing as-signment is the new Arthur Miller play, "Death of a Salesman," which Kemit Bloomgarden and Walter Fried will put into re-hearsal Dec. 26. Kazan's only other commitment is a 20th-Fox picture with a story about sponge fisherman, to be shot in Florida. Irom a seript by Bichard Murphy.

They'll Talk for a Long Time About Coast Friars' Dream 2-Nite Stand

By MIKE KAPLAN

The two-s-day came back to
feeting life over the weekend for
a pair of one-night stands that gave
the West Coast—and possibly the
entire country—the greatest live
entire country—the greatest live
sive dates at the Opera House in
San Francisco and the Philhamonic Auditorium here, the Friars
of California unfolded the first
west Coast Frolic. To show biz
veterain it was a nosiality return
To the younger generation, it was
a glimpse of a Show Business that
may never come again—a peek at
may never come again—a peek at may never come again—a peek at vaudeville as it was when the Pal-ace was a mecca and not a picture

ace was a mecca and not a picture [in-bouse, blood migdle with new to picture [in-bouse, blood migdle with new to picture] the show. Performers to whom the dressings rooms of the old Columbia wheel were home in the the halcyon days, shared billing with picture [in-bouse] and the show of the work of the wo

who opened? Not the talent—and certainly not the SRO audiences at each house to whom each act was a show-stopper to be begged, enterated and cajoled into staying on and on—and on. If the audience would have ended until commance would have ended until staying on the staying on the staying on the staying of the staying of the staying of the staying of the staying th

It fell to Friar Abbott George
Jessel to keep the show moving by
summarily halting each succeeding
smash to permit more talent to go
on. To do it, Jessel berrowed: a
leaf from the book of the new show
biz, radio, signalling the audience
when to halt its demands for more.

when to nait its demands for more.

The Frolic was a show that defled reviewing. The arguments as to who topped whom will go on until the next Frolic is staged—and perhaps even after that.

Although the acts that were vaude standards for years dominated the show, it remained for the New Look in show business to provide the complete show stopper—the smash climax to the first

(Continued on page 55)

This Week's Football

By MARTY GLICKMAN-

COLLEGE

SELECTION POINTS *GAMES Virginia-Princeton Princeto

Bernie Custis, Syracuse's best back, was hurt against NorthBrowns and Brown and Brow

build

Georgia-Alabams Or Alabama. 13
Arkamase Are for Alabama. 13
Arkamase Are for Alabama. Arkamase Are for Alabama. Arkamase Are for Alabama. Arkamase 17
Speaking of off years, how about the Aggler?
Vanderbilt-Alabama (Fir. laile) Vanderbilt 13
Commodores showed their power against a good Yale team. Baylor-TU (Stat. nite) 12
Georgia Tech-Duke 18
The Wrambling Wreck is great. Tech 20
The Wrambling Wreck is great. Cincinnati-Kentucky 13
Mississippl Ennati steps out of its class. LSU 3
Mississippl Entant is the yout of its class. LSU 3
Mississippl Entant is the way up. State's McWilliams & Co. taking to each other again. 19
No. Cardinal-Ennessee No. Carcellan 19
Texas Tech-Rice 20 an unbesten N. C. year.
Texas Tech-Rice 20
Tech takes on all the southwest powerhouses. They usually get besten, too.

Texas-SMU 7
Doak Walker and gang are too good for the Longhorns. SOUTH

Illinois-Michigan 20
The Wolverines beat their two toughest opponents the last two Saturdays. Indiana-Minn

Saturdays.

Saturdays.

The Gophers are second best in the Big Nine.

Conshi-lowa Commission of Device of

Don Faurot's Tigers are among the cost.

Maquette-Purdue Purdue 11s almost unbellevable; the Bollermakers' string of losses.

It's almost unbellevable; the Bollermakers' string of losses after their one-point opening day deelst by Notre Dame.

UCLA-Nebraska UCLA

Both Camps suffering poor seasons, but the Cornhuskers are

FAR WEST ile-USC California
The Golden Bears continue to roll to the Rose Bowl. California-USC 13 20 St. Mary's-Oregon 14

St. Mary's-Oregon 14

The Galloping Gaels gallop no longer.

Michigan State-Oregon State ... Michigan State 13

The Spartans have a great record.

Washington-Statenford ... Washington 7

Coach Howle Odell is having a rugged freshman year, but this is one he wims.

PROFESSIONAL NATIONAL LEAGUE

N.Y. Giants-Chicage Bears 21
The Giants beat the Bears in an exhibition game, but watch out. New York.
Boston Yanks-Washington 14
The Giants beat the Bears in an exhibition game, but watch out. New York.
Boston Yanks-Washington 14
The Enekstins and Sammy Baugh are clicking.
Chicage Cardinals-Loss Angeles Cardinals
Green Bay Packers Defroit to much power and speed.
Green Bay Packers Defroit
The Packers are sloughing off. Defroit could upset them.
Philadelphia Eagles-Phitsburgh Eagles
The Eagles have much too much scoring punch for the Steelers.

ALL-AMERICA CONFERENCE Los Angeles Dens-Brooklyn Brooklyn Robollyn Brooklyn The Dodgers getting better. They'll end the season as the best team in the east. Bullato J Bullstone Coits-Buffale Bills . Buffalo J Bullstone Coits-Buffale Bills . Buffalo J Buffalo State Stat

> SEASON'S RECORD Wen, 166; Lost, 54; Ties, 5; Pct., .755. (Ties don't count.)

College games are played Saturday unless otherwise stated; pros play Sunday unless otherwise stated.

Point margin represents selector's choice, not the official gambling odds.

RANK'S OWN 'BAN' ON U.S. FILM

Prolific Selling-Away by Yanks Creating Buyers' Mart for British

cuit" in England is springing up of its own accord in the wake of the British 45% quota, but its creation is bringing up unforeseen problems and disadvantages, according to United Artists' exec

problems and disadvantages, acording to United Artists' exeweepec Arthur W. Kelly.

I ust returned from a seven-week
Lust returned from the control of the
Lust returned from the finding
away from the three major. British
away from the three major British
away from the three from the finding
away from the three from the finding
away from the finding
awa

majority of British revenue acrues. Réceipts will naturally fail off it bookings are confined to the indicis in the provinces; in England is concerned, Kelly emphasized the company represents indic producers who are members of the Society of Independent Motion Picture of the
AMUS: SHARES UP IN GENERAL MARKET LIFT

General Market Lift
Motion picture stocks strengthend during the last sk trading
days, better tone stemming from
big-scale advances made by all
stares during last period, Despite
shares during last period, Despite
shares during last period, Despite
changes mostly were of minor fracchanges mostly were of minor fracchanges mostly were of minor fracchanges mostly were of minor fracshares of Universal, which have
shares of. Universal, which have
common shares showed short bodcommon shares showed short bodcommon shares showed short bodending of 5,763 as against 6,665 shares
30 days ago. Nervousness over the
early prompted these shorts to covend the shorts the shorts to covend the shorts t

None of the other majors having stock listed on the N. Y. Stock Exchange showed a total exceeding 5,000 short-held shares. Important and steady buying in Paramount, apparently both from standpoint of company carnings and television prospects, has kept Par shares steady.

British Won't Consider Any 45% Quota Easeup London Oct. 26.

The Bittish conton, Oct. 26.

The Bittish covernment is notconsidering any easing of quota restrictions against American pix and
there is no likelihood of such action as results of talks between
the control of the control of the concontrol of the between
the control of the British
Board of Trade, Spokesman for the
board has demied London press repetent that Wilson had discussed
that Wilson had discussed
that Wilson had discussed
that Wilson had discussed
that wilson that discussed
that wilson

Reports were branded as "absolute nonsense" because a modification would involve introduction of amending legislation in the House of Commons and require. Wilson "to eat his own words."

U'S REGULAR PFD. DIVVY Universal has declared a divi-dend of \$1.0614 per share on com-pany's 412% cumulative preferred stock

stock.

Melon will be sliced Dec. 1, payable to stockholders of record Nov.

J. L. Warner's Surgery

J. L. Hallief S. Oulgery
Jack I. Warner is resting confortably stan operation for galstones a stan operation, said the
studio chief would be able to retorned the operation, said the
studio chief would be able to restudio chief would be able to restudio chief would be able to reby coincidence, directly under
Warner in the same hospital is
Alex Gottlieb, who left WB after
a row. Ex-associate producer at
a row. Ex-associate producer at
Burbank under-neut minor aurgery.

Reports Persist M-G Will Distrib Selznick's Films

Despite specific denials by sales toppers from both companies, trade reports persisted this week that Metro would soon take over distribution of all David O. Schmieks tribution of all David Os Schmieks veepee William F. Rodgers and Schmick Receasing Organization sales weepee Millom Kusell declared the reports were "new formation of the propose of the propose of the proposed of th

me."

Rumors of such a move have ecopped up perfodically in the incropped up perfodically in the inpartiner from United Artists and set up his SIIO. At the such as the su

Robert Walker's Arrest, After Mitchum's, Prods Action on Pub Relations

Action on Pub Relations.

Arrest of actor Robert Walker in Indibywood last week on a drunk and disorderly the Robert Michum blowoft, is expected to bring fast indibywood last week on a funk and disorderly the Robert Michum blowoft, is expected to bring fast dustry's public relations problem. Walker incident, which, got extensive press treatment including uncomplimentary photographs of comming Hollywood critics.

Change in the public relations from the combined to not actually the company of the combined on statestic threat was a company of the combined on statestic threat was a company of the combined on devents which make a stricter application, or Industry combined to devent which make a stricter application, or Industry combined to devents which make a stricter application, or Industry combined to devents which make a stricter application, or Industry combined to the combined on the combined of the combined on the combined on the combined on the combined of the combined on the combined on the combined on the combined of the combined on the combined on the combined on the combined of the combined on the combined on the combined on the combined of the combined on the combined on the combined on the combined of the combined on the combined on the combined on the combined of the combined on the combined on the combined on the combined of the combined on
ANTI-DUALING REPRISAL SEEN

London, Oct. 26.
There is a growing belief among industry insiders here that Joint the property of the property in the propert

U. S. Click of 'Hamlet.' 'Shoes,' Proves They'll Buy 'Em If They're Good

Buy Em if They're Good
Fast start of a brace of J. Arthur Rank's British-made release to the Dept. of Justice that
ward to the Dept. of Justice that
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landing "Hamlet" and East
Luon. "Shoes," the healthy boperformance is said to dea
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Player Values at All Companies Polled by 20th as B.O. Gauge

Political Contributions

Tortical Wishington, Oct. 26:
Joseph M. Schenck was listed yesterday (25) for a \$8,000 contribution to the Republican National Committee during the period from Sept. 1 to late October. Gael Sullivan is listed for a \$2,000 gift to the Democratic National Committee

Reports were filed with the clerk of the House of Representatives, in accordance with law.

Dewey Victory Would Snafu Pix Suit Settlement

Presidential conditate Thomse.

Presidential conditate Thomse.

E. Dewey has probably clamped down the lid on any further chances of an early settlement being reached in the Government's construction of the conditate of the con

National Boxoffice Survey

Pre-election Lull Clips Biz-'Peggy,' 'Belinda,' 'Julia, 'Yankee,' 'City,' 'Eyes' Six Biggest Moneymakers

Eight. Top runnerup films are "Luck "Hills of Home" (Mg 1-i is okay of Irish" (20th), "Loves of Carmen" in (Go), "Rope" (WB) and "Sorry a nice Toronto session. "Paradine Wrong Number" (Par' in that or- der. Several new pictures a how etc." (Several Rope of Several Paradiate this round. "Massis of Sective Paradiate this round." Massis Pages 8-71.

Yankee, 'City,' Eyes' Six Biggest Moneymakers

Pleture theatree are suffering teers" (M.G.) looks the standout of
from pre-election blues this stanza these, with record week to M.Y.
although some pictures are doing
fright that the record week in Washingtion season also is no help currentty but, it is the heightened in the property of the part of th

Hollywood, Oct. 28.
Twentieth-Fex's hypoed borrowing of out is id e players steme of out is id e players steme of out is id e players steme of the players o

M-G PREPS BIG BALLY FOR 25TH ANNIVERSARY

FOR 25TH ANNUVERSARY

Metro is cooking up a big ballphone campaigner in the ball ballphone campaigner in the same property of the same

4 West 46th St., New York 19, N.
Hollywood 28
5311 Yuces Street
Washington 4
1222 National Press Building
Chicago 1
250 No. Michigan Ave.
London W2
8 St. Martius Pj., Trafaigar Sq.

SUBSCRIPTION \$11 Foreign\$11 120 INDEX

Chatter 54 Film Reviews House Reviews 46 Inside Pictures International Legitimate Literati 52 Music New Acts Night Club Reviews Obituaries 55 Orchestras ... 36 Pictures Radio
Radio Reviews
Records
Frank Scully
Television
Television Reviews
Vaudeville

DAILY VARIETY (Published in Hollywood by Daily Variety, 1.4d.) \$15 a Year—420 Foreign

UA May Spread That Hughes Coin On Financing More Than 3 Pictures

United Artists may be abl turn out more than three films for the second money financing it gets from Howard Hughes in return for the three pictures Hughes will recover from UA for release will recover from Un for release by RKO. In which company he now holds the majority stock in-terest, That was explained to the UA board at a homeoffice meeting last week by UA prez Grad Sears, who's been conducting the nego-tiations with Hughes.

tiations with Hughes.
Deal is now in the final stages of completion and awaits only the decompletion and awaits only the decompletion and awaits only the first of the time of
arrived st.

Hughes is to figure in the se-lection of producers and stories; since he'll receive the usual section money financing returns on the pix and thus has a bank calls for all the films to be turned out at the Nassour studios in Hollywood-Hughes, for his part of the pact, is to get hack 'Outlaw.' Mad which he made originally for UA release.'

release.

Sears, plus Paul Lazarus, Jr., his exec assistant, and John Midcell, chief of UA's recently-created television film department, reported to the board on the progress made by the department to date. Lazarus and Mitchell are currently working out a scale of fees the company will demand for handling distribution of pix to tele broadcasters and ad agencies.

State Dept. Wants U.S. Pix In Iron Curtain Lands

II ION CUITAIN LANDS.

U. S. State Dept, was directly behind Eric Johnston's move to send American films whough the iron curtain, it is now reliably reported. MPAA presy's deals with Russian, Yugoslavia and Czechoslaviki arceleved more than text approval, from the State Dept, help had its "Abmiston" was warmed by the State. Dept, not to permit the Russians a free hand in selecting Yank films. Aside from that, the Government stressed the importance

finding a way of getting American pix into eastern Europe. On this point, Government officials told point, Government officials told Johnston that it was preferable to get mediocre pix into these coun-tries than none at all.

Russian deal calls for a flat payment of \$1,000,000 by the Soviet government in dollars in the U. 5. in return for the first block of 20 films. If the Soviets decide to take futther blocks, payment would be on the same basis.

on the same basis.

Percentage deal with Yugoslavia,
Johnston told company toppers, is
estimated to bring the industry
\$300,000-\$400,000 annually. Percentage is to be fixed by bracketing
the pix includes the fixed by bracketing
the pix includes the fixed by the fixed by
Each classification will call for a
different percentage rate.
Deals have yet to be signed.
Agreement has been reached in
principle, but, no documents were
inked because Johnston wanted
MPAA pound approved first.

Col.'s 12-Month Net, 565G

First company to report its net earnings for fiscal 1948, Columbia yesterday (Tues.) announced a net profit of \$565,000 for the 12 months ended June 30 against \$3,707,000 for the year preceding. The take for the year represented an 80% dip for the production-distribution regunant.

Equivalent carnings on the 654,-811 shares of common outstanding as of June 30 came to 40c per share after preferred stock dividends. It compares with \$5.19 per share for 637,352 shares in '47.

Aniline's \$3,000,000 Net

Aniline's \$3,000,000 Net
General Aniline & Film Corp.'s
So, was \$3,000,000, equal to \$4.18
So, was \$3,000,000, equal to \$4.18
For common share, Sales for the
the company's net sales for the
first nine months of 1948 to \$67,
300,000, against \$84,300,000 for the
first nine months of 1948 to \$67,
300,000 last year of the chemist demonths of the sales of

Distribs Find More Kinks In U. S. Proposals

United Artists and Universal—generally regarded by the trade as now out of the Government's antinow out of the Government's antipractical purposes—sall think they are in the thick of a court battle. Attorneys for both companies are perpenting to shart an
in the Government's proposed decree claiming that this provision
overlooked by the others, will play
In the welfer of Government

hob with distribution if adopted,
In the welter of Government
provisions, the finding, numbered
fo, reads as follows: Clearance,
for the season of the season of the season
is essential in the distribution and
exhibition of motion pictures whenever and wherever the available
supply of prints is inadequate to
satisfy the demand for simulations of the season of the season of the
If the nours should supply of the season of the

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neous exhibition.

If the court should approve this finding, these attorneys say, it is a superior of the court of the cou

particular exchange servicing the area, and the about 1 would need to be about 1 would need to b

U.S. Supreme C't Refuses To Review F&M-St. L. Suit

Washington, Oct. 26. Supreme Court yesterday (25) nixed the request of St. Louis Amusement Co., Fanchon & Marco Service Corp., etc., that the tribunal review their suit vs. Paramount, RKO, 20th, Warners, American Arbitration Association, and Harold D. Connor. St. Louis Amus, et al., claimed that they were hurt by rulings of the AAA which reduced clearance between St. Louis Amus, first runs and the subsequent-run houses.

Equivalent carnings on the 654-, and the state of the sta

Test 'Rope' Ban

Censorship case against the Warners Bim, "Rope" will be tried to the warners Bim, "Rope" will be tried to the state of the

MacNamara, East, Plugs P.R. Plan

Paul MacNamara, ad-pub chief to David O. Seirnick, who has been plugging for adoption of a \$2,000.—

Seirnick who has been plugging for adoption of a \$2,000.—

Seirnick who has been plugging for adoption of a \$2,000.—

In the "welcomed all suggestions for improvements or modifications" of his plan. Having accompanied of his plan. Having accompanied has weekend, MacNamara is to continue pressing for the plant adoption in personal calls on a number of company of the plant of the plan

ion that no one knows why only
25% of those over 30 are regular
limpoers. That finding was made
25% of those over 30 are regular
limpoers. That finding was made
30 and the service of the

America.

In effect, MacNamara plan calls for creation of public relations institute with the \$2,000,000 yearly endowment coming from 2½2% allotment of all film advertising to the project.

Brit. Soon Will Shoot Pix At Yank Pace—Hitchcock Hollywood, Oct. 26.

British shooting schedules are diminishing daily and English producers will, within a year, be turning out pix as rapidly as Americans, according to Alfred Hitchcons., secording to Aired Hitchcons, beek from Britain to wind
"Under Capricom" here. British
construction are learning from
the the the second construction of the conton in 55 days. Metro had a similarly shart schoules for "Edward
larly shart schoules for "Edward
larly shart schoules for such
larly shart schoules
larly sh

Mexico Studio for H'wood Usage Didn't Pan Out. RKO Wants to Unload

Vets' Salute to Marlene
In a specially sponsored world world werd detail to the special of the s

does belong.

First two pix that Sullivan has in mind would be on censorship and taxes. He has already presented the Idea to the Theatre Owners Asan. of New Jersey and that group has endorsed the plan. Idea will be taken up at 'TOA's executive committee meet set for Friday '29).

Real Life Catches Up, So 'Tokyo Rose' Reissued

DATE TORYO ROSE REISSUED
PARAMONE AND THE MENT OF T

Cukor Back in N.Y. After Wrapping up 'Edward'

Wrapping up Edward
Metro director George Culor
arrives in New York by plane for
injeth (Wed.) From London, after
putting the finishing louches to
was filmed in its entirety at the
company's Boreham Woods studios
in England. He'll return to the
Coast: after a week's stopover at
the company's Boreham Woods studios
in England. He'll return to the
Coast: after a week's stopover at
the Coast: after a week's stopover at
the top the company's Boreham
Release of the film, which costars
Spencer Tracy and Deborah Kerr,
ts to be held up until the Broadcompletes its run. Play, which
opened Sept. 30, was the first of
the new season to receive unanious critical approval and is exmous critical approval and is exmous critical approval and is ex-

N. Y. to L. A.

Robert Buckner Ned E. Depinet Margaret Ettinger Harry Foster Celeste Holm Elia Kazan Elia Kazan
Moe Kerman
Ethel Kirsner
Edward Laehman
Paul MacNamara
Lee Sabinson
David O. Selznick
Eugen Sharin
Jules C. Stein
Herman Shumlin
Hyman Zahl

N. Y. to Europe N. Y. to Eure Arthur S. Abelcs, Jr. Dolores del Rio Fernandel Jack Hylton Danny Kaye Sir Alexander Korda Prince Littler William Morris, Jr. Irving Pichel Terence Rattigan Murray Silverstone Murray Silverstone Elizabeth Taylor

Europe to N. Y.
George Cukor
Harold Girosi
Moura Lympany-DeFries

L. A. to N. Y.

L. A. to N. Harry ackermin Harry ackermin Arthur Band John Beck Joan Caulfield Thornton Delehanty Thornton Delehanty Thornton Delehanty Thornton Delehanty Ephron Leon Goldberg Dhoebe Ephron Leon Goldberg Leon Leon Goldberg Lester Koenig Joshus Logan Anthony Mann Herbert Marshall Herbert Marshall Herbert Marshall Joseph H. Meskowitz Daniel T. O'Shea Lilli Palmer Joseph R. Moskov Daniel T. O'Shea Lilli Paimer Eleanor Farker, William Peribers Ronald Regan Herbert Rudley William A. Scully Harry Sherman Frank Sinatra Sid Solow Robert Stack Stewart Stern Ben Thau Sarett Tobias Harry Warren Fred Zinnemann

\$23,848,000 WRITEOFF IN SCRIPTS

Large Screen TV Equipment Cost Put at 35-50G: SMPE Elects

Washington, Oct. 26.
Large screen video equipment can be installed in theutres for prices ranging from \$35,000 to \$30,000, depending upon the structure of the house, according to Don Hyndman, chairman of the Theatre Television Committee of Society of Motion Ficture Engi-

see Television Committee of the Society of Molton Picture Engineering Committee of the Molton Picture Engineering Committee of the Molton Picture I in Division of Eastman Kodak, spoke at the 64th section of the Committee of the

Indie Bank Loans Set Film Record

More loans to indic film produ-ces have been made in the past six months than in any similar period in the past, according to Bernard of the past according to Bernard of the past of picture financing. Meanwhile, the total amount of funds is about the same as usual. Lowering of production budgets is responsible for the Ciannini sid. He added that no producer had been refused a foan in the last month.

Brit. Producers Want To Join Rank in Rental Talks

John Nank in Renial 1alks.

An emergency meeting of the
British Film Producers Assn.'s
Heaville Film Producers Assn.'s
discussed the industry crisis which
has been precipitated by the separate film renial talks led by J.
Echiblions Assn. The producers
have set up a special panel to consider the distribution policy for
when the CEA negotiations are resumed.

when the CEA negotiations are re-sumed.

The control of the contr

VANDERBILT'S VAG PIX

VANDERSHILT'S V4G PIX
Comollus Vandenshil, 2, when the for Nov. 18
comollus Vandenshil, 2, when the for Nov. 18
comollus Vandenshil, 2, when the for Nov. 18
comollus Vandenshil documents
by of his travels at the Have very conciffus safari is tagged "Vagabonding Through Europe Toda'
Lomsed by Vandershil himself, the
Vandershill, is intended "to show
timps as I saw them, and to distownship and the part is booked almost solidly until mid-April in
combination with Vandershil's lectownship and the firm is sheduled to be held in
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No Comment

Hollywood, Oct. 26.
Edward Arnold, after years as stage and screen actor, he's branching into commerce as a sideline.

In partnership with a Virginia meat packer, he will sell hams.

Mass Picketers **Remain Subject** To Jail Fines

The statistion, oct. 26.

The studio missing of the conviction to picket the Columbia Pietures lot en mass Nov. 16, 1946, renain subject to the conviction to picket the Columbia Pietures lot en mass Nov. 16, 1946, renain subject to the conviction. The U. S. Supreme Court refused year to the California state courts. The U. S. Supreme Court refused year to the California state courts. The U. S. Supreme Court refused years to the convictions. Or the 125 ard under the convertient of the 125 ard under the court of the 13 to 1946 and 1946 an

U.S. REPLIES TARTLY TO LAWSON'S APPEAL

Washington, Oct. 26. Government filed its answer with the Supreme Court yesterday [25] asking that tribunal not local mimediate presidence of the continuous continu

and hear it, without any Intermediate step.
Lawson, one of the 10 "unfriend hy witnesses," was found guilty of fusing to tell the House Un-American Activities committee whether he was a member of the Commitst party.

The committee of the Commitst party in the Comm

Johnston's Report May Now Be in the East

Meeting scheduled for company préxies with Eric Johnston, Motion Pleture Assa. of America's prexy, presiging has now been penellied in for Nov. 13. Originally planned to take place on the Coast with studio topped. The Coast with fabon and be shifted that the cast tudio topped to the coast with the cast tudio tu

open.
Confab was slated as a full-dress huddle on all problems facing

BOB O'DONNELL'S FREE FEED

ROBERT J. CODORNELL STABLE REVIEW AND Dallas, Oct. 26.
Ored by the Variety Club of Texas at a dinner at the Hotel Baker, Dec. 4.
The Variety Club had planned several other affairs for O'Donnell in the past but these were populated for one reason or another.

MAY CUT INTO **'48 NET PROFITS**

When film net profits for sheat 1848 roll in from the seven big companies (all majors except United Artists), one-of the big developments now preducible by industry of story properties and scene scripts which have reached a peak one-owners and the seven scripts which have reached a peak one-owners are strongly on the seven scripts which have reached a peak profits reported by the companies. It is part of a general policy hit on profits reported by the companies it is part of a general policy hit on of all likely losses during the eurrent year and clear the decks for the return to normalcy now evident. Plan for the squeezing of water than the seven of all likely losses during the eurrent year and clear the decks for the return to normalcy now evident. Plan for the squeezing of water to to corporate film statements has been fixed by company toppers which will never, in all probabilities, be semi-ownthless properties which will never, in all probabilities, be semi-ownthless properties which will never, in all probabilities, be semi-ownthless properties which will never, in all probabilities, be semi-ownthless properties which will never, in all probabilities, be semi-ownthless companies after facilities who believe the downtain to most film companies after facilities who believe the downtain to most film companies after facilities who believe the downtain to make the properties of the properties

duction and distribution mut. RKO mixed has taken that step on separated has taken that step on separated has taken that step on separated has taken the step of the remains, once their fiscal year is completed, is expected to show the separate has been separated by the separate has been created in the past to keep story Variety the separate has been created in the past to keep story large the separate has been created in the past to keep story large which were the separated by the separate has been created in the past to keep story large which were the separated has been created in the past to keep story large with the separate has been created in the past to keep story large with the separate has been created in the past to keep story large with the separate has been separated by the separated b

Korda Back to London Today (Wed.) Following N. Y. Meet With Selznick

New York huddles between David O. Selznick and Sir Alexan-David O. Schnick and Sir Alexan-der Korda on their four picture loint producing deal are expected for producing deal are expected strike filmaneer returns to Lon-don. Selmick will stay in Gotham for the balance of the week, then to vote in the national elections. Korda and Sezinick deny they are discussing a possible hundling one, pix including. "The Winsdow Boy" and "Fallen Idol." It is con-coded, however, that Korda is now coded, however, that Korda is now A vank distrib for these films.

Filipino Law Protects U. S. Copyrights

U. S. Copyrights
U. S. authors and composers get
essentially the same protection in
the Philippine Republic as in, the
U. S., under a new copyright law
just placed in effect in the Philippines.
Exchange of the Philippines.

Exchange of notes between U.S. State Department and the islands clinched, the arrangements last

Film-Video News

Hereafter all Television news, including TV stories with bearing on Pictures, will be focused in the Television Dept.

Eight Majors Equally Divided On How to Split \$9.752.820 French Coin

Progress Costly Hollywood, Oct. 26.

Hollywood, Oct. 26.
After owning filming rights
to the F. Scott Fitzgerald story,
"Head and Shoulders," for 25
years, Metro is dlekering with
the late author's estate for the
sound rights.
Since the original deal was
made, somebody invented talking pictures.

Rash of Big Pix Alerts Distribs To Exhibs' % Chiz

Exhibitor cheating on percentage pictures, which fell off somewhat this year because of the generally poor boxoffice condition -has begun to climb again and distribut execs are worried that it might equal the peak of \$20,000,000 a year reached during the lush was

Reason why the dishonest exhibit have begun to falsify their reports according to the sales chiefs, is a simple one. While their grosses were low, they were afrald to try knocking off too much on the as-sumption that distribs would become suspicious and start plaguing them again with checkers on every Now with biz fairly stat and a string of good boxoffice pictures coming up from almost every company, exhibs believe they have a change to recoup—both on their actual losses and on the money they "might have made" If they had cheated more during the

poorer days.

Despite that, distribs have decided against any upsurge in checking. Number of situations currently being clocked, either openly or on the sly, is about half those checked divine the state of the sta openly or on the sty, is about half-those checked during the war— which has saved the majors con-siderable money. Instead of start-ing to spend that money again, remain in mone-competitive situa-tions where feasible, checking such houses only periodically to gauge their business. For most competi-tive situations, the majors will rely on competitive bidding to insure them against false reports.

BIG M-G STUDIO GROUP EAST FOR N.Y. POWWOWS

Large contingent of Metro studio toppers, headed up by production exec Dore Schary, are scheduled to arrive at the homeoffice within the next couple of weeks for huddles with h.o. officials.

for hinddles with h.o. officials. First to arrive wit be exce producer. Ben Thau, who entrains of the producer of the produce

est department heads.
MG- studio story chief. Kenneth
MacKenna, meanwhile, is stated to arrive from the Coast Nov. 18 for a series of contabs with Nrs. Carol Brandt, head of the ho, story of-brandt, head of the ho, story of-companies of the contable with the Olin Clark. Mackenna is scheduled to remain in N. Y. about a miorit to renow contacts in the publish-ing business and conduct a good ming business and conduct a good second of the contable of the contable of the agents for new literary properties.

Paramount, 20th-Fox, United Artists and Warner Bros. are ranged against Universal, RKO, Columbia and Metro in the current ranged against Universal, RKO, Columbia and Metro in the current Hays over division of the \$87,28,320 in previously frozen French cein. Basis for the dispute is the fact that four companies—U, RKO, Cobbooked France to the extent that the quartet is \$1,572,338 short of the full amount which is persent under the August Agreement under the \$9,752,320 for instalment payments, in other words, while Par, 20th.

stalment payments.
In other words, while Par, 20th,
UA and WB have ample credits in
French hanks to permit them to
draw the full amount under their
allotiment, the other four companies
have insufficient credit to do likehave insufficient credit to do likethat a previous agreement was
made between the companies themselves providing that the division
be based not on cash at hand in
French banks, but on the proportion of gross billings during the
Trench banks of the proportion of gross billings during the
Trench banks of the proportion of gross billings during the
Trench banks of the proportion of gross billings during the

period when the sums were earned.
French government on its part is
insisting that the payments be
made to the companies in propor-tion to cash at hand of June 30,
1947. Since U, RKO, Metro and
Columbia have tapped these sums
(Continued on page 16)

1948 Film Divvies Lag Behind '47

Washington, Oct. 26.
Though American biz as a whole has been pouring out dividend with a lavish hand, motion picture with a lavish hand, motion picture as a slowdown, with pix salipping stead it ju behind last year's dividends.

In Sentanton

dividends.

In September, the film industry distributed \$7,478,000 to the stockholders, considerably behind the \$8,599,000 for September of receptable of the september of the september of Commerce figures.

Third-quarter dividends by the industry totaled \$11,038,000. Last year, the same quarter produced \$15,039,000 melon for the stockholders.

Boldetts.

Both the Stanley Co. (Warner subsidiary) and Columbia, which ecleared dividends in September, edited and the second of the second s

Department of Commerce points out that publicly reported dividends represent about 60% of all cash dividends paid.

Fox Theatre Creditors Split Another \$150,000

Split Antonier 3, 30, you've Creditors involved in a 16-yearold bankruptey proceedings of the
defunct Fox Theaters Corp. will
split another \$150,000 dividend less
allowances to Robert Aronsiein, alallowances to Robert Aronsiein, alproval of N. Y. Federal court was
revealed yesterday (Tues.) In connection, with consummating settlement, with Loew's, Inc. for \$160,000
arising out of a 1933 theatre transaction.

under the Gal, former late ra-celvers of Fox disposed of a \$265, 000 debt due Fox for \$55,000. The \$210,000 balance allegedly, due the \$210,000 balance allegedly, due the \$210,000 balance allegedly, due the \$160,000 with the court's approval. Federal Judge John C. Knox set \$160,000 with the court's approval. Federal Judge John C. Knox set and the set of the set of the set of the set arcs; creditors to deternine why sets should not be given Aron-stein for his work in effecting the Lock settlement.

'Mile' Ahead in L.A., Stout \$42,000; 'Liner' Steady 48G, 'Eyes' Fair 25G. 'Mary' Very Dim 14G, 'Spiritualist' 13G

good \$18.000.

Rits (FWC) (1,370; 60-\$1)—"Love of Mary" (U) and "Golden Eye" (Mono): Dull \$3,500. Last week. Plant (1,370; 1,370

'Rope' Wraps Up

Mpls., Hep \$16,000

Century (Par) (1,600; 50-70)— 'Deep Waters'' (20th), Good \$7,000. Last week, "Paradine Case" (SRO) '2d wk), okay \$6,000.

The Annales, Oct. 26.

Five new bills are failing to give (Far) and "Night Time Neveds" in here much of a pickup. Only! (Rep.), Fair \$16,000 in 8 days. Last two pictures are doing real bust-less. "Laxury Line," paired with "Out of Storm" (Rep) 6 days), very "Secret Land," shapes site: \$4.4 th \$7.100.

Fixed Has. Thousand Eyes." is \$1.000 in \$4.000 in \$4.000.

Fixed Has. Thousand Eyes." is Last week, "Isn't in Romandie" (Par) and "Out of Storm" (Rep) 6 days), very 1.000 or less in five spots. 800 in wight and "Out of Storm" (Rep) 6 days), and "O

Gays.

"Johnny Belinda" and "Red River" both are big in their second weeks.

| Rits (FWC) (1,370; 60-81)—"Love of Mary" (10) and "Golden Egy" (

and "Journey" (EL) to says, see and "Journey and "Journey and "Journey and "Journey and Journey and Journey and Journey and Journey Belinda' (WB) (2d wt):

"Johnny Belinda' (WB) (2d wt):

"J

wki. Big \$21,00b. Last week, 252,700. Egyptlan (FWC) (1,338; 60-\$1).— Luxury Liner' (M-G) and "Secret Land" (M-G). Good \$12,000. M-G (2,00). Good \$12,000. G

(E.) and "Journey" (E.) (6 days); 1800. Safe (14 New C) (190) (60); 1801. Safe (14 New C) (190) (60); 1801. Safe (14 New C) (190); 1808. Safe (14 New C) (190); 1800. Safe (14 New C) (190); 1800. Safe (14 New C) (190); 1800. Safe (14 New C) (190); 1801. Safe (14 New C) (180); 1801. Safe (14 New C) (180); 1801. Safe (14 New C) (180); 1

1612; 85)—Red River (OA); 263.

1605; 1617; 2700. Last week, \$10.

1606; 1618; 179(C) (1628; 60.45)—"Love to the first property of t

Joe Turner, others, on stage, oke "Loves of Carmen" (Col) sm.o., 1 1,000 mm (C

'ROPE' HOLDS K.C. AT \$15,000; 'YANKEE' 17G

S15,000: YAAKEE 17G
Business is one or keet his
week among first runs, with
'Rong' at Orphoun and 'Southe
week among and 'Southe
week among and 'Southe
week among and 'Southe
week among and 'Southe
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week and 'Southe
week and 'Southe
ally good for this time of yeanlight southe
'Slave Ship' (20th) and
'Southe
'Souther' (20th) and 'Southe
week and
'Southe
'Souther' (20th) and 'Southe
yand Livington' (20th) and
'Souther Nankee' (McG, 50)

"Southern Nankee' (McG, 51)

"Southern Nankee' (McG,

Skimo Obckinson (550; 35-45-65)

"Marius" (Indie) Modest \$1,00

Last week, "Torment" (Indie)

"Bessinelle" (Indie), \$2,000

"Rope" (WB) and "Va-56)

"Rope" (WB) and "Va-56)

"Rope" (WB) and "Va-56)

"Rope" (WB) and "Va-56)

"Rope" (Last week, "Ree

Start (HBO) and Campus

Parameunt (Par) (1,909; 45-65)

"Scaled Verdict" (Par) Mid

Start (Par) (1,909; 45-65)

"Roy (Durwood) (990; 45-65)

\$9,000.

Roxy (Durwood) (900; 45-65)—
"Texas, Brooklyn" (IJA) and "Shed
No Tears" (EL). Average \$3,000.
Last week, "Bring Em Back Alive".
(RKO). Teissue) and "Scared To
Death" ((Indie) with Frank Buck

Death" (Indie) with Frank Buck p.a., \$3,500. Tower - Uptown - Falrway (Fox Midwest) (2,100, 2,043, 700; 45-65) "Saxon Charm" (I). Light \$12,-000. Last week, "One Touch of Venus" (U), pleasant \$15,000.

'Moonrise' Lofty \$21,000, St. Loo Ace

SZ1, WW, St. Loo Ace

Combination of warm weather over weekend and too many holdovers is cutting down total take over the control of the co

Last week. "Paradine Cook (SEO) (2d wk), okay \$6,000. Gopher (Par) (1,000; 40-50)— Syrge of Texas (Rep) and "Pardom with the control of the Years' Toronto's Best. \$19,000; 'Carmen' Hot 16G

\$\frac{13,000}{2}\$. Carmen floi Lop.

First time here at pop prices. Best Years Of Our Lives' shapes the street of Our Lives' shapes to the street of Commen. The street of Commen to the street of Commen. The street of Commen to the street of Commen. The street of

1.200. Imperial (FP) (3.373; 36-66) — Sorry, Wrong Number" (Par) (30 k): Smart \$12,000 after \$14,700

ImperaSorry, Wrong Numwkl' Smart \$12,000 after selast week.
Loew's (Loew) (2,006; 36-66) —
Paradine Case' (SRO) (2d wk).
(Continued on page 14)

'Peggy' Paces Mild Hub, Trim \$27,000; 'Eyes' Routine 23G, 'Hills' Oke 33G

Key City Grosses

Estimated Total Gross
This Week . \$2,685,000
(Based on 25 cities, 222
theatres, chiefty first runs, including N Y.)
Total Gross Same Week
Last Year . \$3,086,000
(Based on 21 cities, 220
theatres).

Eyes' Sparkling \$11,000. Seattle

Seattle, Oct. 26.

Seattle, Oct. 26, an unber of new pictures are being rushed in. Best of new fare appears to be 'Night Has 1,000 Eyes' and 'Touch of Yeuns."

House of Carmen (Col.) (mo.), Good \$4,000 in 6 days. Last week, Blandings' (EE) (4th wk), dandy \$4,200 in 9 days.

Loves of Carrien" (Col) (mo.).

Loves of Carrien" (Col) (mo.).

Elandado" (Col) (Col

'Carmen' \$9,500 in Omaha

Considering pre-election influ-ence, film takes aren't too bad this week, with "Apartment for Peggy" at the Metropolitan, standout. "Mr Peabody and Mermaid" looks so-so at the Memorial, while "Night Has 1,000 Eyes" is only standard at Paramount and Fenway. "Hills of Home" at Orpheum and State was profitable in single week.

Estimates for This Week

Estimates for This Week
Asior (Jaycox) (1,300, 90.52 40)—
"Hamlet" (U) (10th wk)... Close to
\$10,000, solid for this stage of run,
Last week, \$10,500.
"Drums" (UA) and "White Feather"
UA) (reissues). Very good \$25,000.

UA) (reissues). Very good \$25,000.

Prairie" (SG), \$10,000.) and "The
Prairie" (SG), \$10,000

Esquire (M-P) (1,000; 90-\$2.40)—
"Macbeth" (Rep) (3d wk). Getting some school biz to stay at \$5,000 after about okay \$6,000 last stanza, arter about okay \$6,000 last starnza.

Exeter (Indie) (1,000; 45-75)—
"Blanche Fury" (EL) and "Gay Intruders" (20th). Neat \$6,000. Last
week, "Goodbye Mr. Chips" (M-G;
and "One Night of Love" (Col) (reissues), \$3,500.

issues), \$3,500.

Fenway (M-P) (1,373; 40-80)—

"Night Has 1,000 Eyes" (Par) and

"Smuggler's Cove", (Mono). Customary \$7,000 on this. Last week

"Smart Girls Don't Talk" (WB) and

"Embraceable You" (WB), about

same.

Memorial (RKO) (3,000; 40-80)—
"Peabody and Mermaid" (U1) and
"Dear Murderer" (U1). Fairly good
\$22,000. Last week, "Velvet Touch"
(RKO) and "Enchanted Valley"
(EL), \$23,000.

Metropolitan (M-P) (4,367, 40-80)
—"Apartment for Peggy" (20th)
and "Night Wind" (20th). Best in
town with trim \$27,000. Last week,
Sorry, Wrong Number" (Par) and
"Gold Eye" (Mono) (2d wk), fine
\$22,000.

S22,000.

Orpheum (Loew) (3,000; 40-80)—

"Red River" (IAA) and "Manhattan
Angel" (Col). Opens today (Tues.).

Last week, "Hills of Home" (M-G)
and "Triple Threat" (Col), Jancy
\$20,000.

S20,000.

Paramount (M-P) (1.700; 40-80)—
"Night Has 1.000 Eyes" (Pur) and
"Smuggler's Cove" (Mono). Okay
\$16,000. Last week, "Smart Girls
Don't Talk" (WB) and "Embraceable You!" (WB), \$14,000.

State (Loew) (3,500: 40-80)—
"Red River" (UA) and "Manhatian
Angel" (Col). Opens today (Tues).
Last week, "Hills of Home" (M-G)
and, "Trouble Triple Threat" (Col),

Pitt Mild Albeit 'City' Tall \$10,000

Biz is slow this week, with new entries not doing as well as some holdovers. "Cry of City" looks standout at the Fulton glibough "Walk Crooked Mile" is fairly, nice at liaris. "Belinda" shapes solid in second Stanley week, and "Sorter of the Stanley week of moveover at the Riccard Week

Carmen' \$9,500 in Omaha

Carmen' \$9,500 in Omaha

Luck of Irish' and "Love see and Larras "Beilands shapes solid a large see and the see a

Chi Perks Up: 'Station West' Preem Lusty \$28,000, Rooney Lifts 'Peggy' Socko 64G, 'Song' Very Solid 36G

Chicago, Oct. 28.

Chi flam front is hepticer with the gint new arrival representation of the control of the co

Estimates for Last Week Apollo (B&K) (1,400; 50-98)— Ny Son, My Son" (EL) and "Inter-tional Lady" (Indie) (relssues), eat \$10,000. Last week, "History ade at Night" (Mast), and "Only we Once" (Mast) (relssues), nice

88,800.
Chicago (B&K) (3,900; 50-98)—
Apartment for Peggy" (20th) with
Mickey Rooney in person. Excellent \$64,000. Last week, "Sorry,
Wrong Number" (Par) with Connie
Haines on stage (3d wk), fine
&23,000

Wrong Number" (Par) with Connie Haines on stage (3d wk), fine \$43,000.

Haines on stage (3d wk), fine \$43,000.

Fripte Threat" (Col) and "Black Eagle" (Col). Sweet \$10,000.

Last Eagle" (Col). Sweet \$10,000.

Haines on the Cristor (UA) and "Black Eagle" (Col). Sweet \$10,000.

Grand (RKO) (L500; 50-98).

"The Pearl" (HKO). Falrish \$10,000.

"Last West" (Low of Mary Col). Supply (Col) (L500; 50-98).

"Lack of Irish" (20th) with Janc Col). Supply (Col). Supply (C

\$6,000. Lass week, exceptions
\$6,000. United Artists (B&K) (1,700; 5089.—"Cone With Wind" (M-C) (reissue), Fine \$10,500. Lass week,
"Escape" (20th) (2d wk) \$1,073 99.—
"Song is Born" (RKO), Terrific
\$38,000 looms. Last week, "Good
Sam" (RKO) (4th wk), okay \$13,000.

Film Stars P.A.'s Help 'Tatlock's' Sturdy 19G,

Broadway Grosses

Estimated Total Gross
This Week\$609,500
(Based on 15 theatres)
Last Year ...\$794,000
(Based on 21 theatres)

'Peggy' Rousing \$16.500 in Cincy

'Peggy' Paces Denver, Lush \$25,000; 'Eyes' 11G

Lusin 425, VUU; Eyes' 116

Denver, Oct. 28.

"Apartment For Pegge" is the best part of the Section of the Secti

Film Stars P.A.'s Help

"Tatlock's 'Sturdy 196,
Frisco; City' Dim 186

Sin Francisco, Oct. 26.

Closing night of Portola Parade last Saturday (23) again hit may be supported by the state of the state

'Velvet' Smooth \$11,000. Balto: 'Eves' Mild 12G

Balto; Eyes' Mild 12G.

Tavile in Baltimore, Oct. 26.

Tavile in the downtown sectorhere this inches of the coverence of th

(2d wk. Starts second round today (Tues.) after passable \$12,000 Msyrlar (Hicks) (690; 20-65)— (Gung He' (FC) (reissue). Above average \$5,000. Last week. "Girl total \$1,000. Let week." (Girl total \$1,000. Let week. "Girl total \$1,000. Let week. "Let week. "Let week. "Let week." (Let week. "Let week." Let week. "Let week." Let week. "Let week. "Let week." (Let week. "Let week." (Let week." Let week. "Let week." (Let week.") (Let week.") (Let week.") (Let week.") (Let week." (Let week.") (Le

'Hamlet' D.C. Standout With Capacity \$16,500; 'Shoes' Great 18G. 2d Washington Oct 26

Washington, Oct. 28.
Holdovers, and, preedection full is affecting bit here, with sole standout honors going to "Hamlet." The British film, opening simular beauting that the beauting that the beauting beauting being of attention in press and at boxofite. "Red Shose" is great in sock opener. "Secret Land." with reissue of "Night at Open; clicking nicely at smalleseted much hoople and Nay beas.

Estimates for This Week
Capitol (Leewis) (2,434; 44-80).

Capitol (Loew's) (2,434; 44-80)—
"Cry of City" (20th) plus vaude,
Somewhat better than recent
weeks, but still only mild at \$20000. Last week, "Saxon Charm"
(U) with vaude, thin \$17,000.

Columbia (Loew's) (1,263; 44-74)

—"Secret Land" (M-G) and "Night at Opera" (M-G) (reissue). Solid \$9,000. Last week, "Luxury Liner" (M-G) (2d run), slight \$5,000. Keith's (RKO) (1,939; 44-74)—
"Tap Roots" (U) (2d wk). Nice \$10,000 after big \$17,000 opener.

\$10,000 after big \$17,000 opener.
Little (Miller-Lopert) (237; \$1.20.
\$2.40.—'Hamlet' (U. Terrific interest in this one, with hot advance
here, day-date with Playhouse.
Seatwise, a complete sellout, but
Guild and student rate bites (20%
discount) cutting capacity gross
from \$7,200 to \$6,500. Last week,
second-run.

second-run. Web (1,153; 4e-74, "Surge-Wrong Number" (Pap) (2d run). Average \$7,000. Last week, "Smart Girls Don't Talk" (WB), ditto, National (Heiman) (1,598; 82,40)—"Red Shores" (EL) (2d wk). Great \$18,000 after \$20,000 initial week, Holds

Palace (Loew's) (2,370; 44-74)—
"Julia Misbehaves" (M-G (2d wk).
Steady \$16,000 after sock \$22,000 opener;

opener:
Playhouse (Lopert) (432; \$1.20-\$2.40) — "Hamlet" (U. Capacity here, but discount cutting into total take but still smash \$10,000. Last week, "Mine Own Executioner" (20th) (3d wki, good \$4,000 at regular scale.

Warner (WB): (2154; 44-74)— "Johnny Belinda" (WB): (2d wki. Sid to \$13,000 after smash \$19,000 last week.

Estimates Are Net

Film gross estimates as reported herewith from the various key, cities, are net, i.e., without the 20% tax. Distributors share on net take, when playing precentage, hence the estimated figures are net income.

come.

The parenthetic admission prices, however, as indicated, include the U.S. amusement

'Musketeers' Breaks N. Y. State Mark. Giant \$86,000: Danny Kave Big 37G. 'Shoes' Terrif 171/2G, 'Julia' 125G, 3d

Broadway firstrums are suffering stout \$30,000 in first. Stays on from pre-election Blues this week. Business is spoitly with more filling the popular of the same stays and the same stays are suffered and are looking for an improver rand are looking for an improve

on counter-interest in the elections, and are looking for an improved and are looking for the improved and are looking for the improved the looking for the improved the looking for the improved the looking for looking for looking for looking for looking for looking the looking for looking

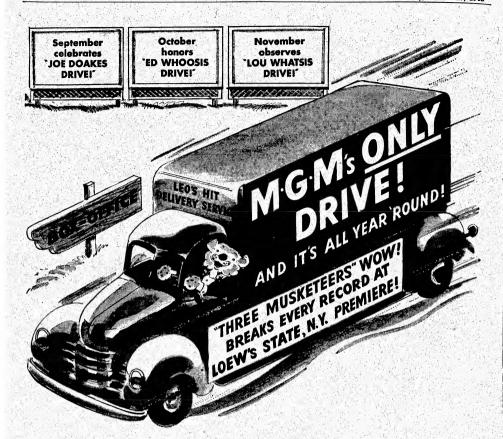
tomorrow (Thurs.) at cappen, to Mor Triumph' opens same day at Globe. Bridg, "with Vaughn Morrow to Market Fridge," and Stand after four great weeks with "Johnny Belinds" and Freddy Martin band. On same day "Kiss Blood Dianost" less off at Criterion. On Honest less off at Criterion of the Compelled of the Compelled of the Compelled of Shed Opens at Palace Saturday (30).

Estimates for This Week

"Snake Pit" opens Nov. 4 at Rivoli. Belssue" combo. "Last Jaya of the Belssue combo. "Last Jaya of the Belssue combo. "Last Jaya of the Belssu

Saturday (30).

Taramount of the They of 1969: Society of the Program of the Prog



EVERY MONTH IS M-G-M MONTH!

Electrifying the industry is the record-breaking business of "Three Musketeers" at Broadway's new showcase of top pictures, Loew's State. After a terrific run of hits, M-G-M continues to be the hottest company in the business. Jot down these titles for the big money: "JULIA MISBEHAVES" (New M-G-M Music Hall record!), "3 GODFATHERS" (Technicolor), "COMMAND DECISION," "LITTLE WOMEN" (Technicolor), "HILLS OF HOME" (Technicolor), "WORDS AND MUSIC" (Technicolor), "EDWARD, MY SON," "NO MINOR VICES," "SUN IN THE MORNING" (Technicolor), "FORCE OF EVIL," "BARKLEYS OF BROADWAY" (Technicolor), "THE BRIBE," "ACT OF VIOLENCE," "TAKE ME OUT TO THE BALL GAME" (Technicolor) and many more!

Belle Starr's Daughter Belle Starr's Baughter
Libbour Chillywood, Oct. 23.

Abbour Chillywood, Oct. 23.

Abbour Chillywood, Oct. 24.

Abbour Chillywood, Oct. 25.

Abbour Chillywood, Oc

speed search and the property of the property

good triumphs over evil at the finale.

Montgomery is a believable hero and Cameron makes a convincing and Cameron makes a convincing to the first convenience of the first

Let's Live a Little

Let's Live a Little

Bast Lon release of United Californa

Commission of the Commiss

these after a task and tip begin-men. Robert Cummings, co-partnered with Eugene Prenke in this new thele producing outfit, does a first-led to the producing outfit, does a first-led to the state of the state of the third outfit of the state of the scatterbard account exce. his neceurial mannerisms, mugging, a scatterbard account exce. his neceurial mannerisms, mugging, broad appeal. Occasionally, he overstrains into cuteness in trying to save a weak line or sequence by Cummings shows good comedic control.

Cumnings shows, good comedic control.

Trovious annual Cumnings atlempt to keep not of an affair with not of his big, amorous clients (Anna Sten) while trying at advertising contract. The hectic two-facet dodding produces a mild control of halfuciations which drives control of the contract. The control of halfuciations which drives control of the contract of the control of t

Jenty of lose threads are still in the danging as the wingur. In the danging as the wingur. Miss Lanari teams up nicely with Cummings in the romantic play but her arright role doesn't be the control of the language of the control of the language of the threads of the presental play and the control of the language of

The Angry God
(COLOR)
United Artists release of Edward J.
Peskay production. Directed by Van Campon Beliner. Camera (Fullcolor), Luis
Openno Baronis music, Vernon Duke. Ai
Openno Baronis music, Vernon Duke. Ai
88. Running time. 57 MINS.

New York heaters, N. Y.; week Oct. 19.

See hands are N. Derkes.

Of dublous entertainment value.

The Angry God. 'A fancy jobby.

The Angry God.' A fancy jobby.

ploitation campaign may bring the they're seen the film there'll be they're seen to a cive volean, the picture is merely a since page the seen of a cive volean, the first god, for a since page to the first god, for a state of the first god, for a shape-like, the first god, for a shape-like god,

gone far enough in his spite and imprators him within the smoking imprators in within the smoking. Dialog appears to have been dubbed in and the lines of the script hardly coincide with the general physical features of the for the sacling. However, on the pulchritudinous sides is Allcia Parla who has the role of the No. 1 in Filmed in Fillicolor, this tint process gives a coppery hue to both cast and seenery. A fieta sequence was lensed well enough, it is medioner. Produced by Edward J. Peskey and directed by Van Campen Heinler, "Ampry God" was Campen Heinler, "Ampry God" was charged in the first process of the control of the co

Black Eagle

Hollywood, Oct. 23.
Columbia release of Robert Cohn pro-
luction. Features William Bishop, Vir-
zinia Patten, Gordon Jones, James Rell.
Trevor Bardette, Will Wright, Edmund
MacDonald, Paul E. Burns. Directed by
Robert Gordon. Screenplay. Edward
Huebsch, Hai Smith: adaptation, Huebsch;
based upon the O. Henry story, "The Pass-
ing of Black Eagle"; camera, Henry Freu-
ich: editor, James Sweeney. At Pantages,
Oct. 22, '48. Running time, 76 MINS.
Jason Bond William Bishop
Ginny Long
Frank Hayden James Bell
Mike Long Trevor Bardette
Clancy Will Wright
Ei Edward MacDonald
Si Hank Daniels Edmund MacDonald Hank Daniels Paul E. Burns
The General Harry Cheshire
Chicken Al Eben
Sam Ted Mapes
Mort

"Black Eagle" fails to rate above supporting classification solely be-cause of the confusion in develop-ment. What transpires is well done certed but addiences will have only the vaguest notion of what it's all about. Lack of story clarity is a tough hurdle and what seems like an interesting plot fails to Jump It. and the confusion of the confusion of the story which concerns a young nian

The Red Shoes

The Red Shoes "Engle Lot Red Shoes" Engle Lot Red Shoes and the Shoes of the Red Shoes and the Red Sho was seen as mining appear to more discriminating audi-ences, the pic's melodramatic romance, pace and brilliant coloring is likely to give it b.o. weight in general situa-tions.

tions.
Pic's original running time of 124 minutes has been retained without further editing for the U.S. market.

Miniature Reviews

"Belle Starr's Daughter" (20th). Feature western that stretches itself too thin on action.
"Let's Live a Little" (EL). Pleasant madcap comedy with Hedy Lamarr, Robert Cummings.

Hedy Lamarr, Robert Cum-mings. Eagle" (Col.) Over-"Black Supporting feature which could have clicked with more clarity in development. Songed of the College of the Songe of the College of the Roy Rogers oattner, slated for sood playoff in that market. British domestic fareo. Silid British domestic fareo. "Sleeping Car to Trieste" (GFD). So-so- British train-robbery mysitery.

who tries to avoid people because they always cause trouble. Naturally, he walks right into a trouble stup when he boards a freight stup when he boards a freight he finds himself at first allied with a rancher intent on keep his word even though it, means selling his forced to swing to the other side in support of a crooked livestock agent. Rancher trouble is finally or the support of a crooked livestock agent. Rancher trouble is finally to rejoin his freight car cronies. Cast does excellent work, and if the plot development had done a would have appeared to topotch advantage. William Bislop is the rambling hero. Virgina Fatton is rancher leading, the fight against and others match the good performance delivered by Bishop. Robert Corton directed the Robert Cohn production and does and the sensitially western layout.

Front State Time in New 2007.

Night Time in Nevada (SONGS-COLOR)

Hollywood, Oct. 23. Hollywood, Oct. 23.

Republic release of Edward J, White production. Stors Roy Rogers; features Sons of Pioneers. Directed by William Wilney. Original screenplay; Stoan Nibley: camera Cirucolor). Sack Martia etcl. Sons of Pioneers. Directed by William Wilney. Original screenplay; Stoan Nibley: camera Cirucolor). Sack Martia etcl. Sons. Richard W. Pascoe. Will E. Bulmage and H. O'Reilly Clini. Tim Spencer, Ed. A. Paramount, Oct. 21, '48. Running Lime, 68. MINS. Oct. 21, '48. Running Lime, 68. MINS.

Roy Rogers	v Roger
Joan Andrews	iele Mar.
Cookie Bullfincher And	y Devin
Ran Farrell Grant	Wither
Toni Bordon	e Harmo:
Casey Josep	h Creha
Jason Howley	Carleto
Mort Oakley H	olly Ban
First TrampStev	e Darre
Jim Andrews	im Nola
Second Tramp	Patterso
Bob Nolan and Sons of Pior	ieers .

Roy Rogers sits easily in the saddle and wraps up songs and ac-tion to make "Night Time in Nevada" all that could be asked of western filmfare with music. It's a

western filmfare with music. It's a study entry from his Republic stable and a certain fan pleaser. Him also has the best Trucolor him also has the best Trucolor him and the state of the

mine.

In between the strong movement, Rogers finds time to give a good vocal account of the title time and traditional lig. Rule to the strong the strong to the time to the strong to the Pioneers and Bob Nolan support tuneful moments as well as figuring in the action. Their tunes are "Over Nevada" and "Sweet Larcedo Lou."

nguring in the world in the second of Sweet Lardo Loui. Stout comedy work comes from Andy, Devine as state police offiMiss Mara is excellent in the femme lead. Distaff comedy comes from Marie Harmon as her friend, so the second comes from Marie Harmon as her friend. See the second comes from Marie Harmon as her friend, so the second comes from Marie Harmon as her friend, see in the second comes from Marinelli's editing to the second comes from Martinelli's editing holds film to's talk of 6 minutes and color lensing by Jack Marta is excellent.

Eric Collins has joined the ex-ecutive staff of Hoyts (Australia) cincma loop. Collins was formerly ad head for RKO, in Sydney.

Woman Hafer
London, Oct 14.

GTD release of 1 Aribin bankTwo Crossed by his accompilee, but both make for the express to be a second property of the control of the compiler o

in a series of fairly outous advenin a series of fairly outous advenpens.

Normally, fare doesn't call for
much in story values, but relies
on laughter-taising situations and
hater't the situations are too obviously contrived and the dialog so
patently transparent that many of
sterily transparent that many of
sterily transparent that many of
of their value, and only serve to
of their value, and only serve to
underlind the thinness of the plot
to Departing from his customary
only. Stewart Granger in very
expectation of Lord Distchet,
and endeavors to infuse some He
into the picture. Edwige Feuiller,
through her part but is worth,
through her part but is worth,
from Jeanne de Casalis and Ronald
Squire, as maid and butler, is in
figure and the server of the server
hands.

Myro.

experienced hands.

experienced hands, myroSleeping Car to Trieste
(BRITISH). Cet. 7.
GED: Felanse of J. Affur Fanck're
(GED: Felanse of J.

Zurta	bert Llever	ï
Jolif F	aul Dupui	ė
Joan Maxted Rons	Andersor	1
Tom Bishop David	Tomlinsor	ì
Sergeant WestBon	ar Colleane	
Alastair MacBain	nlay Currie	٠
Poirier	Coco Aslar	ŕ
Poole Ala	n Wheatley	۲
Mills Hi	igh Burder	١
Denning David	Hutchesor	ī
Andree Cli	ude Larue	ş.
Suzanne	na Marshal	٤
Randall	slic Wester	٠
Elvin Mis	chaci Ward	i

Evon Minnes Ward Explorage dramas staged in transcontinental trains have been a good film staged and transcontinental trains have been a good film staged in the stage of the

Cesar

Last section of Marcel Pagnols massive film trilogy produced in the middle 1830s,
Cesar." previewed in New
Cesar." previewed in New
Cesar." previewed in New
Kesser in the middle 1830s,
Kesser in

S. O. S. Submarine (ITALIAN) Hollywood, Oct. 8, Screen Guld research C. Zanett pro-duction writered pro-duction writered by Pro-duction Provided Oct. 7, 48, Running time, 17 MiNS.

series Guide Hollywood, Oct. 8.

series Guide Hollywood, Oct. 8.

decion writes and streets by F. Decime, I allowed to the process of the period of the peri

The Street Calls (ARGENTINE)

UNIVENTIND)

Ruenos Aires, Sept. 30.

Artista Argentino Associatos production and releasementa Associatos production and releasementa and releasementa and releasementa and releasementa formation ferrario. Hugo Pimentel, Diana Montes. Directed by Lucas Demare. Screenplay, Carlos A. Orlando. At Ambassador. Buenos Aires, Running time, 23 miris.

times Perration Blogo Primented, Dunne Secreenjay, Carlos A. Ordano, At Anserventage, and the secreenjay of the Control of Carlos A. Canada, and the Carlos A.
3 GREAT WORLD PREMIERES IN NOVEMBER

put Thanks in Thanksgiving from





Darryl F. Zanuck presents OLIVIA de HAVILLAND in "THE SNAKE PIT" also Starring MARK STEVENS and LEO GENN with CELESTE HOLM GLENN LANGAN . Directed by ANATOLE LITVAK . Produced by ANATOLE LITVAK and ROBERT BASSLER . Screen Play by Frank Partos and Millen Brand.



FOX THEATRE, SAN FRANCISCO NOVEMBER 5th!

When M

TECHNICOLOR

BETTY GRABLE . DAN DAILEY in "WHEN MY BABY SMILES AT ME" Color by TECHNICOLOR . With JACK OAKIE, JUNE HAVOC, RICHARD ARLEN, JAMES GLEASON Directed by WALTER LANG . Produced by GEORGE JESSEL-Screen Play by LAMAR TROTTI



Unfaithfully Yours

REX HARRISON . LINDA DARNELL RUDY VALLEE . BARBARA LAWRENCE in "UNFAITHFULLY YOURS" with Kurt Kreuger, Lionel Stander, Edgar Kennedy, Alan Bridge, Julius Tannen, Torben Meyer . An Original Screen Play Written, Directed and Produced by PRESTON STURGES

SPYROS SKOURAS 3.5th Celebration

Showmen Coast-to-Coast Celebrate 20 Century-Fox Week, Nov. 21-27!

A CONTRACTOR OF THE CONTRACTOR



French Indie Producers Snafuing United Artists' Distrib, Sez Kelly

United Artists, with no answer. to tap protest received yet from the French government, is still at a loss on how to work out its distribution quots problem in France, and a state of the protest of the

have registered a squawk, which has left the situation in an extremely muddled position.

An extremely muddled position.

An extremely muddled position.

An extremely muddled position.

An extremely muddled position.

An extremely muddled position.

An extremely muddled position.

An extremely muddled position.

An extremely muddled position.

An extremely muddled position.

An extremely begun to bear fruit. French powernment.

Extremely muddled position.

Extremely muddled p

Famous Players Plans Changeover of Toronto Filmhouse for TV Setup

crimnouse for IV Selting Toronto, Oct. 28.

With spplication arroy filed with the federal government for a "use-of-television" license, Famous Players Canadian has also applied for establishment of a separate decivision station. This would decivision station. This would be a separate for the control of th

land.

Fitzglibbons said he saw no obstacles to station clearance from the Canadian Revadeasting Corp; that order has been filled for the importation of American - inade the fit of the control of American - inade the station equipment sinular to the control of
Rome's Brief Pic Strike

Although Americans pay high France, eight, Germany, weo, Pett-salaries than local studios, film aworkers struck against produce a struck against produce a struck and a struck Rome: Oct. 26.

Shades of Shakespeare!
Berlin, Oct. 19.
Peter Hausser, manager of the Kammerspiele in Passau, has staged Shakespeare's "Hamlet" with a female in the

Ruth Eiben, who played Hamlet, was credited with a successful performance.

Six-Month-Old Toho Tokyo Strike Settled: **New Pix Setup Planned**

New Pix Setup Planned
The six-months-old Thos Monto.
The six-months-old Thos Monto.
Thos studio, from which 1500
February Co. 1500
Februar

chain.

Last Toho-made feature, "My Love Lles in Yonder Mountain," was released last May. Firm has kept its theatre chain going mostly on reissues and a few French pix.

\$100,000 SUIT OVER **20TH'S ITALO RIGHTS**

Twentieth Century-Fox Interna-tional Corp. and the Simpex Co., Inc., have been named defendants in a \$100,000, damage suit brought in N. Y. supreme court by Ameri-can European Film Industries.

in a \$100,000, damage suit brought in N. Y. superme court by Amerilaintiff claims it made a deal with 20th on June 16, 1848 to distribute seven pictures in Haly to distribute seven pictures in Haly and the seven picture in Haly American European charges that American European charges that 20th not to perform the pact and either distributed or was about to distribute the seven films itself. Control of the seven in the pictures and exclusive rights in Haly An injunction is also sought seven the pictures and exclusive rights in Haly An injunction is also sought seven the picture of the picture and exclusive right in Haly An injunction is also sought seven the picture and exclusive right in the picture and picture in the pictur

individual to the control of the con

U. S. Pix Get 72% Gross Of Madrid Firstruns

Washington, Oct. 26.
During the first 35 weeks of this
ear 75 Hollywood features played During the first Sy weeks of this year. To Hold Si weeks of this year. To Hold Si weeks of this year. To Hold Si week so the Hold Si was the H

Aug. 28,
Other countries, whose pictures
got firstrun treatment in Madrid,
included: Argentina, eight pictures;
France, eight; Germany, two; Britain, seven; Italy, 10; and Sweden.

20th's French Biz Upped Eight-Fold Since War

20th-Fox is now doing eight times the amount of business in France than it did in that country before the war, according to the company's foreign chief, Murray Silverstone, who sailed from New York Saturday (23) on the Queen York Saturday (23) on the Queen Elzabeth for a routine inspection of British and Continental sales areas. Responsible for the upsurge was the five-year backlog of unre-leased product due to the war. Heavy volume, however, means little as far as income in concerned, be said, for the French have no dollars.

dollars.
Silverstone also cited 20th's extensive foreign production program
as an indication of the way the
company is tackling the problem
of converting its frozen European
remittances. He'll be abroad about
three weeks, visiting London, Paris
and Rome.

Rank. CEA Rentals Still Unsettled

London, Oct. 26.

Hopes of an agreement between the Cinematograph Exhibitors Assn. and J. Arthur Rank on rent-

Hopes of an agreement between the Cinematograph Exhibitors Assn. and J. Arthur Rank on renther the Cinematograph (1997) at which it was believed a pact would be inked, had to be adjourned at a which it was believed a pact would be inked, had to be adjourned at a fail remained to be solved. In principle, basic agreement has been reached between the CEA in principle, basic agreement has been reached between the CEA in principle, basic agreement has been reached between the CEA in principle, basic agreement has been reached between the CEA in principle, basic agreement has been reached between the CEA in however, going to lead Rank into open warfare with his fellow producers and distance of the CEA in the CEA in the CEA in the CEA in the continuity of the conti

Current London Shows

Current London Shows

(Figures shois weeks of run)

"A La Carle," Savoy (19).

"A La Carle," Savoy (19).

"A La Carle," Savoy (19).

"Anna Lucaska," Majesty, (26).
"Anna Lucaska," Majesty, (27).
"Bless the Bride," Adelphi (79).
"Carlessina," Phoenix (7).
"Carressina," Place (39).
"Carressina," Palace (39).
"Carressina," Palace (39).
"Carressina," Palace (39).
"Carressina," Palace (39).
"Glesonda Sunie," Wynd (20).
"Feur, Five, Six," York (49).
"Glesonda Sunie," Wynd (20).
"Hate Song," Vinit'y Carles (4).
"Little Lambe," Ambass, (29).
"Luttle Song," Vinit'y Carlen (3).
"Juste Song," Vinit'y Carlen (3).
"Off Record," Piccadily (69).
"Off Record," Piccadily (69).
"Saloon Bart," Carrick (4).
"Private View," Carrick (4).
"Private View," Coredy (2).
"Staright Roof," Hipp, (51).
"Travelers Joy," Crit. (31).
"Worms View," Whitehall (78).

Compromise on Brazil's Foreign Film Edict Saves \$6.000.000 Yank Market

To Be or Not To

Tokyo, Oct. 19.

New high in audience confusion will probably be reached soon with forthcoming production by Shibuya Women's Business College in

Tokyo.

Gals will do "Hamlet," balf in Japanese, half in English.

Lopert, Rossellini In New Film Combine For A Twin U.S., Italian Co.

A Twin U.S., Italian Co.

Formation of Ressellini Films.

Inc. was announced last week by

I. E. Lopert on his return to New

York after a two-month European

Indi Hard Ressellini New Company

will produce and distribute the

Ralian produces and distribute the

Ralian producer director's jetures.

Organizational setup of RFI calls

U. S. Such a division would simplify

ty corporate taxes as well as im
prove the company's position in

Meanwhite Rossellini insmerf as

Tepearing to shoot an Anna Mag
nani film in Rome starting Nov. 15

Meanwhite Rossellini insmerf as

Tepearing to shoot an Anna Mag
nani film in Rome starting Nov. 15

Meanwhite Rossellini insmerf as

Tepearing to shoot an Anna Mag
nani film in Rome starting Nov. 15

While abroad, Lopert spotting

Hungarian pleture, "Somewhere in

Europe." Directed by Geza Rod
vany, the film was a Locarno Fes
chased in partnership with Robert

Collet's outfit, Goldridge, Inc.

Among Lopert's upcoming re
taxes are Rossellinis "Sadcline
tenty," Monosur Vilneent," for a

preem this season.

Lopert also obtained the America
crice designed to extinguish projec
tion machine fire.

TEST VIAI DANN'P DICUTS

TEST 'VOLPONE' RIGHTS IN 5G DAMAGE SUIT

Alleged failure of In de France Films to pay off a loan has resulted in a \$5,70°. To damage suit brought in a \$5,00°. To damage suit brought lace Haendler. Plaintiff claims under a 1938 agreement that he loaned the firm 250,000 francs se-cured by an option on the distribu-tion lights to the pic. "Colpone," In 1940 Hendler charges, an-

in all countries outside France.
In 1940, Haendler charges, another pact was entered into whereby He de France was to pay him
300,000 francs within a month. As
security he says he received 45%
of the rights to "Volpone" in certain countries outside France.
Despite the agreement, Haendler
sell the film and he was never paid.
He de France denies all the allegations.

Warners Maps Big Plans For ABC Elstree Studios

For ABC Elstree Studies

With its Romaid Respan-Eleanor
Parker starre, "The Hasty Head of the Contributed the Parker starre," The Hasty Head of the Contributed the Contributed the Hast of the recently signed Germanist the Elstree studies of Associated Austrian sectioning agreement. They are the Contributed the Contri

Modification of the Brazilian-imposed ceiling on film-rentals, engineered last week by Gerald
Mayer, head of the International
division of the Motion Picture
Assn. of America, is expected to
Assn. of America, is expected
to Assn. of America, is expected
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to Assn. of America, is expected
to Assn. of America
to Assn. of Ameri

end.
During the period of unregulated operations, American distribs fixed operations, American distribs fixed the property of
if a chandelier fell in a theatre and injured a patron, those damages were deductible from the rental of the film which was playing at the time. If was more for this reason than the ceiling itself that distribs had ordered a halt on ple sales until Mayer could clear up the situation.

tion. Ceiling on the admissions scale of all Brazilian flickerles still holds. Top price stands at seven cruzeros (35c.) under a committee regula-tion made last June.

Stolz Can't Get Vienna Operetta Hearing on New Work: Munich to Preem

Vienna, Oct. 19.

Despite the successful run of Bubert Marischale on erestia. Waltz Queen. In the Buergertbeatre which proves the public wants new works, Robert Stotcart get a hearing here. He was the work of the stock
ers' was his remark.
Thus, "Springtime in Vienna" ("Fruehling in Wien"), Stolks attacts, with liberto by Ernst Marischka, didn't find a home bere and had to move to Munich, where the state operatin theatre is getting preparations under way for proper the state operation and the stolk of the properties of the properti

version.

Meanwhile, Stolz is completing the score for "A Festival in Casa blanca," an operetta revue, to book by Waldemar Frank and Guenther Schwenn.





THEY LOVE HONOR AND/



OH BOY STRAND, N.Y. FRIDAY.

"It's a wow from beginning to end!"

BETTE

ROBERT DAVIS MONTGOMERY

in the WARNERiot

JUNE BRIDE

Screen Play by Ranald MacDougail • Based on a Play by Eileen Tighe and Graeme Lorimer

BRETAIGNE WINDUST - HENRY BLANKE



Top Grossers First 9 Months Show Dramas Outdraw Musicals. Comedies

audiences in these uncertain times musicals, a roundup of the top boxoffice winners for the first nine months of the year reveals straight dramas leading the pack.

Of the 27 highest-grossing films, figured on the basis of VARIETY's figured on the basis of VARETY'S three champions a month, eight of them were dramas, as compared to five musicals and three comedies. Four of the winners were semi-documentaries of the type re-leased mostly by 20th-Fox. Only more western rated a nod. "For though 20th-Fox's "Capitain from Cattle" would enter the same category as an outdoor spectacle. Company - by - company break-

category as an outdoor spectacle.
Company - by - company breakdown discloses Metro and 20th tied
for first place with seven films
each among the top 27. Paramount
with four, and RKO and Warners
are tied for third with three each.
Next is Universal with two and
Next is Universal with two and
only four pix received mention
for two months. They were
"Naked City" (U), which pulled
down second place in both March
down second place in both March
June and first in June; and first in June;
Emperor Waltz" (Par), second in
June and first in June; and "Easter
July and August
Book and Play Buildup.

Book and Play Buildup.

Reasons for the preponderance.

Book and Play Buildup.

Reasons for the preponderance of dramatic films among the box-office champs are many and varied, according to industry observers, or several of these pix enjoyed prevelease buildups as books or legit plays. Included in this group plays. Included in this group plays. Included in this group lays. The plays are the

the late Mark Heilinger, and "Walis of Jericho" (20th). "Of the five musicals, "Walt," "Of the five musicals, "Walt," "Of the five musicals, "Walt," "Of the five musicals, "Walt Lith, Rose" (WB) were in Technicolor, Indicating that the fashly tunepla still hold considerable b.o. provess, Fith member of the group was remarked by the creating that the majority of the documentaries with "Northeid error "Northin and "Street With No Name." Mono-AA copped Story," semi-factual biofilm of the late basebull star.

Two of the comedy winners were

late baseball star. Two of the comedy winners were adapted from legit clicks. These included "Voice of the Turtle" included "Voice of the Turtle" (RKO). Other members that was "Good Sam" (Lee McCarev-RKO), much of whose bo. draw could be attributed to the star values inherent in the names of Gary Cooper and Ann Sheridan.

Faluse inherent in the names of Gary Cooper and Ann Sheridal Gary Cooper and Co

Brooklyn. Following his return to the Coast from Cambridge, Marx will detail his story idea to Metro production chief Dore Schary. As soon as Schary and Louis B. Mayer okay it the film will be assigned to a producer for an immediate start.

'Typical Exhib'

Typical Exhib
Edward Lachman, prexy of
New Jersey Allied, has been
selected by Parade, Sunday
magazine supplement with
5,00,000 readership, as the
typical smalltown exhibitor in
the 1,5 Lachman, who open
the 1,5 Lachman, who open
to 1,5 Lachman,

ticle treatment:
Parade is doing a series of
10 pictorial articles on the film
industry for publication starting with the coming week.
Among those receiving special
treatment are indie producers
Samuel Goldwyn and Lester
Cowan.

TOA's Nationwide Conciliation Plan

Executive committee meeting of the Theatre Owners of America, scheduled to sit around the table Friday (29) with hear a proposal by Friday (29) with hear a proposal to the establishment of an ambitious nationwide conclusion system to Iron out the wrinkles in exhibition out the wrinkles in exhibition of the Proposal on the top of the agent of the Proposal on the top of its agenda. He was the proposal on the top of its agenda for a system which would mean for a system which would mean for a system which would mean

Lockwood has drafted blueprints for a system which would mean the naming of three-man boards in every exchange area. He wants the exec board to choose a half-dozen trouble spots where early tryouts can be launched by TOA as a test of the workability of his nwoosal.

is a test of the mortacility of his proposal.

For this reason, Lockwood will request the committee to name request the committee to name much delay. None of the major companies has been approached to companies has been approached to companie the proposal but Lockwood and the companies of the proposal but Lockwood with the 20th-Fox distribution which the 20th-Fox distribution calculated and the companies of the

from a number of Ton opposition of the men. The bigger circuit operators are said to be cool to the idea since they have always worked out their own difficulties with distribe y direct negotiations. Pressure for the system stems hore from In view of this opposition, it is probable that the proposal will be referred to a subcommittee for study and report at a later meeting.

METRO WILL FILM BIOG OF ATHLETE JIM THORPE

Hollywood, Oct. 26.
Latest in Metro series of bio
aphicals will be "Red Son of Car

member Edwin L. Weisl.
While in Hollywood, Balaban will also huddle with Hal Wallis and Joseph Hazen, partners in the Hal Teatro Nacional and Gudalupc Wallis production unit, on a new Ireleasing deal. It's understood page 12, 2505-seat, Alemada will open in Innor matters leit to settle.

20th Stars Robinson In Weidman Story

Hollywood, Oct. 26.

Edward G. Robinson was signed by 20th-Fox to star in "The East by 20th-Fox to star in "The East Mankiewicz will direct from a script by Philip Yordan. Picture is bissed on Jerome Weidmar's novel, "I'll Never Go There Again," dealing with an Italian banking family in New York.

'Spiritualist' Pic Beefs Bring British Censor's Action on Film-Trailer

London Oct. 28.
Spiritualist organizations in Britain have succeeded in foreing censorship action on the distribution of the U. S. film 'The Spiritualist,' which has resulted in a flood of protests all over the country.

aparticulist," which has resulted in a food of process all over the country, as a food of process all over the country.

In a special statement A. Ward of Jim Ceasors, informed spiritualists of the measures being taken against the film's showings. We fully appreciate your control of the public shouldn't receive from a film the impression that there is any connection between practices and the public shouldn't receive from a film the impression that there is any connection between practices are connected by the country of the public shouldn't receive from a sinceredy-held views of a responsible religious movement. In our view, no can who sees the film in time, the control of the country of

members, of the public may see the trailer and not the film and therefore receive an impression spiritualism. We have therefore represented your point of view to the company responsible for the distribution of the film, and they the company responsible for the distribution of the film, and they have received to the same declaration of the film, and they have received to the same declaration of the film and they have been deally practical—at this stage. They have accordingly removed the caption: Here is a picture which exposes the greatest racket ever heapones the greatest racket ever how every trick is done. "I am sorry that the false impression which might be conveyed to persons seeing the trailer and when the trailer was examined to the film."

nim."

Because of this incident, a closer scrutiny is to be made by the censors of trailers.

ALBEMARLE, BROOKLYN. IN CLEARANCE SUIT

HY LLEARANUE MUII
Mar A. Coleris Anwell Amusment Co., operator of the Albemartle, Brooklyn, has filed at
\$1,200,000 treble-damage anti-trust
action, in N. Y. federal district
court against RKO, Century citcuit, Rugoff & Becker chain,
Screen Exhibitors Co., Paerdegat
Amusement Corp. and FRA. Opconspiring to give Rugoff & Becker's Granda clearance ahead of
the Albemarle.
Plaintiff took over consention.

the Albemarle.

Plaintiff took over operation of the Albemarle June 1 when a 15-year lease was signed. Prior to be a 15-year lease was signed. Prior to lease 101, complaint challen. Albemarle with the complaint challen. Albemarle which constituted in the combine unit Colombox took it over.

took it over. In addition to the money dam-ages, Cohen is demanding an in-junction to restrain RKO from en-tertaining bids by the Granada ahead of the Albemarle.

Cohen recently settled another anti-trust action against RKO which gave his New Amsterdam theatre day-and-date availability with RKO's Palace.

New San Antonio House

Major Distribs Seek to Hike Basic **Figures on Sliding Scale Rentals**

New Jungle Pic

Yorke Coplen and George Break-ston leave for the Belgian Congo next month for their second jungle film venture, still untitled. Producers will finance the film from the profits of their first fea-ture of their second in the Matto-Grosse sector of Brazil.

RKO and SIMPP In Pro-ASCAP Pleas

RKO and the Society of Independent Motion Picture Producers. Wincent T. Leibell yesterday (Tues.) to protect the millions of dollars in completed films from being ment send to worn, and the cree in the exhibition of the RKO with the court expressed fear that the entire body of synchronized music bought by producers from Action of the cree in the copardy by the decree. The brief noted this synchronized rights to ASCAP music had been granted to producers in all search, the brief said, is that films also makes might now be compelled to go back and buy the performing This could arise, it was said. If the contract of the complete of the contract of the contract of the complete of the contract
to go back and buy the performing rights also.
This could arise, it was said, if the court enjoined ASCAP from licensing exhibs. If this is done without a further provision preventing the Society from suiton for copyright infiningements, there producers would become valueless or at best an invitation to endless litigation.
Brief was filled by Franklin

Brief was filed by Franklin Waidheim, N. Y. attorney repping both RKO and SIMPP.

NLRB THUMBS PETITION TO REVIVE OLD SPU

Hollywood, Oct. 28.
National Labor Relations Board turned down a petition by Mike Jeffers for an election to determine the bargaining representative for screen extras. Jeffers, was trying Union.
Since March 2018 Screen Players Union.

Union.
Since the petition was filed, members of the Screen Extras Guild voted 2,160 to 62 to remain as is, in affiliation with the American Federation of Labor.

U. S. Italy 'Rapture' Due in N. Y. by Jan. 1

Due in N. Y. by Jan. 1

Rapture, the first American
ilm made in Italy to be entirely
inanced by dollar credit, has cominformation in Italy to the entirely
inanced by dollar credit, has cominformation in Italy to be entirely
information in Italy
information
inf

Don Moore's Plans

Don Moore's Plans

Don Moore, who has been eastern story editor of Warners, Leaves
for a sport of the control
Major company distribs are launching a push for wholesale re-vamping of silding-scale rentals. A change in reference point on grosses which would take into consideration the generally lower level of boxoffice performances during this year is the objective of the growing campaign. Eathbod;strip relations,

stipn the generally lower level of bocoffice performances during this bocoffice performances during this bocoffice performances during this campaign. Exhib-distrib relations, a constant sore point in the industry, are expected to be further casped by the move.

The control of the control of the control of the control of scales is now more than overducted the control of scales is now more than overducted the control of the

rental. However, it is now claimed that the average for this particular the average for this particular states of the property of the state of the general decline from the 1946 high. Nonetheses, because no readjustment has been made, the \$5,000 future is the states a phenomenally good picture to hit the \$6,000 marker and earn the added percentage for the district of the states a phenomenally good picture to the the states and the states are states are states and the states are states are states and the states are sta

RAPPER'S YEAR PACT IN 'LUCASTA' DEAL

As part of deal for directing
"As part of deal for directing
"As part of deal for directing
ing Rapper drew tyears shall be a label of the also has right to bow out for megging job on "Glass Menagerle," which Charles K. Feldman plans lensing next April.
"Lucastag," starving Dentity

ensing next April.

"Lucasta," starring Paulette
Goddard, will be made under Security Pictures banner, with Philip
Yordan producing from his own
screenplay of the legiter.

Asks Divestiture Of Ind.-III. Theatres

Mu-iii. Heattres
Motion asking divestiture of the
Indiana-Illinois theatre circuit in
Indiana-Illinois theatre circuit in
Lido, Tivoli and Uptown theatres,
was entered in Ohl Pederal district
court tast week by Louis Philon.
Michigan City.
Philon also asked that the circuit
be added as defendants in his pending suit in which major distribs
and the second of the composite of t

14

Picture Grosses

Downpour Clips Philly; 'City' Sockeroo \$28,000, 'Julia' Great at \$26,000

Jilla Utca at 4c,0,000
Standy Thiladelphia, Oct. 26,
Standy downpour Sunday 10,
ended the way of the standy of the standy downpour Sunday 10,
ended the way of the standy
sock \$28,000 at Goldman.
Estimates for This Week
Aldine (WB) (1,303; 50-99)—
Best Yeas" (RKO). Nothing special on pop price run at \$9,000.
Last week, "Peabody and Mermad" (U), \$9,300.
(700), \$5,94)—
Arcada (S), \$100, \$5,94)—
5,000. Last week, "Rope" (WB), \$4,600.

\$4,600.

Boyd (WB) (2,360; 50-99) —
"Loves of Carmen" (Col) (2d wk).
Great \$22,500 after neat \$28,300

"Loves of Carmen" (Col) (2d w8,00 open.c. of Carmen" (Col) (2d w8,00 open.c. of Carta \$22,000 after neat \$25,00 open.c. (WB) (2700; 50-99)—"Walk Crosked Mile" (Col). Fast \$24,000. Last week, "Rachel and Stranger" (RKO), fine \$13,500 in 1900 open.c. of Cily" (2018). Smash \$25,000 Last week, "Apartment for Pergo (Col)" (2018). Smash \$25,000 Last week, "Apartment for Pergo (Goldman) (1,000; 50-90)—"Julia Misbehaver" (M-G). Socko \$25,000. Last week, "Sorry, olay \$14,000. Mill \$1,000; 50-91. Clarm" (U) Last while (1,000; 50-91)—"Stitus Perty (20th). Fine Colling (1,000) (1,00

\$8,000. Last week, "Anna Karenina" (20th), \$6,000. Staniey (WB) (2,950; 50-99)—"Red River" (UA) (4th wk). Still at flood with \$16,000. Last week, \$19,000; Stanton (WB) (1,475, 50.00)

\$19,000.
Stanton (WB) (1,475; 50-99)—
"Night Has 1,000 Eyes" (Par). Big
\$14,000 or over, Last week,
"Smart Girls Don't Talk" (WB)
and "Gallant Legion" (Rep), weak

'Belinda' Brisk \$17.000. Buff.: 'Race' Fast 15G

Top coin is going to "Johnny Bellinda" this week, brisk at the Buffalo. "Race Street" is fast at Century.

Estimates for This Week

Century.

Estimates for This Week
Buffalo (Shea) (2006) 40-700
Tolonny Beinda' (WB). Fine STreet
Tails' (WB). John Street
Tails' (WB). John Street
Tails' (WB). and Frankle Carle
torch, bys Sag. (8000). (3400) 40-700
Great Lakes (Shea) (3400) 40-700
Great Week, Solid (3400) 40-700
Great (Shea) (3400) 40-700
Great (Shea) (3400) 40-700
Teck (Shea) (3400) 40-700
Teck (Shea) (1400)
Teachers' Meet Boosts Indpls.; 'Yankee' Dandy \$15,000, 'Rope' OK 14G

Indianapolis, Oct. 26,
Film biz is good if not fancy at
most firstruns here this week. State
Teachers Convention helped kick
all but one entry above house average. "Southern Yankee" is top
money film and may hold at Loew's.
"Rope," at Indiana, is a strong second.

'Mermaid' Wow 11G, Port.

"Apartment For Paggs" (20th) and
"Energy" (20th) (20th) and
"Energy" (20th) (20th) (20th) (20th)
"Energy" (20th) (20th) (20th) (20th)
"Orpheum (11796; 30-80)—
"Walk Crosked Mile" (20th) and
"Gay Intruders" (20th) (20th) (20th)
"Gay Intruders" (20th) Fair 47:
"Walk Crosked Mile" (20th) Fair 47:
"Walk Crosked Mile" (20th) Fair 47:
"Walk Crosked Mile" (20th) (20th)
"Gay Intruders" (20th) Fair 47:
"Walk Crosked Mile" (20th) (20th)
"Advantures (20th) (20th) (20th)
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"Advantures (20th) (20th) (20th)
"Advantures (20th) (20th) (20th) (20th)
"Advantures (20th) (20th) (20th) (20th) (20th)
"Advantures (20th) (20

JUDY' SOCK \$24,000. MONT'L; 'A.&C.' BIG 18G

MUNITIA, A. & L. BIG 18th Monitreal, Oct. 26.
Although the city is crowded with holdovers, two newcomers are doing great business. "Date with the city of the city

Mermaid Wow Ill, Fort.

Portland, Ore, Oed, 20

Portland, Ore, Oed, 20

But is up in downtown houses this week. Big football gard. "Abbott. Costello Meet Franker-Sturdy brought out-of-town coin last week, "Fort \$18,000 or near." Abbott. Costello Meet \$18,000 or near. The content of the cont

'Canon' Hit's New High In Prov., Smash \$19,000: 'Peggy' 15G, 'Venus' 11G

Peggy 156, Venus 116

Rockout Providence, Oct. 26, in the terrific business "Canon Gip" is doing at the terrific business "Canon Gip" is doing at the ordinarily very slow Metropolitan. It tops the firstrum control of the control of

SAN FRANCISCO

"BIN FRANCISCO
"Continued from page 70
"BIN" of the
LOUISVILLE

Continued from page 7)
way for "Johny Belinda" (WB);
way for Johny Belinda (

TORONTO

(Continued from page 6) Fancy \$14,000 after last week's \$16,700.

Fan Cy 344,000 atter 183, weeks, and 184,000 atter 183, 34,20)—18cst Years" (RKO). Terrific 319.

"Best Years" (RKO). Terrific 319.

"Best Years" (RKO). Terrific 319.

"Best Years" (RKO). Terrific 319.

"Shea's (FP) (2,365; 36-66)—"

"Loves of Carmen" (Col). Heft Years (Col). Terrific 319.

"Loves of Carmen" (Col). High Has Thousan East week, "High Has Thousan East week, "High Has Thousan East week."

Tivol (FP) (1,431; 36-66)—"

"Crof (City" (2010). Okay 85,300. Last week, "Isn't 18 Romantie" (Par), 86,800.

of City" (20th), Okay \$6,900, Lassweck, "Isrt' It Romantic" (Par), \$6,800, University (Par), \$6,800,



River Paces Philly
"Red River" biggost thing in
"Red River" biggost the Stanley.
town. Wow at the Stanley.

FROM

EAST TO WEST

'River' Near Record In Frisco, Huge! Business off 20%. Despite this, 'Red River' nearly equaled record!

L. A. Red River'
Smash!

"Red River" for first-run coin here this frame!

RIVFR

BEST!

N. Y. Red River Soldly in Black! Soldly in Red River!

Why say more about...

HOWARD HAWKS' GREAT PRODUCTION

"RED RIVER"

U. S. Brushoff to Documentary Pix, **Army Censorship Scored by Lorentz**

given much a complete triple brushgiven much a complete triple brushlie cited statistics revealing that
dustry and Hollywood since the
wars end that not a single fairclass factual pie on a major probleie has been produced unit me
in has bee

fear. And the greatest of these is fear."

Lorentz charged U. S. Army of the distance of the d

'Hamlet'-'Shoes'

Continued from page 3 ed in four situations, "Hamlet" grossed \$57,000 total for the current week. "Shoes," tenanting two theatres—the Bijou, N.Y. and National, Washington—scored \$35,000 to its first week.

500 in its first week.

tional, Washington—scored \$35-500 in its first week.

Over \$95% Rentall

Control to the two pick of the control to the control to the two pick of the control to the contro

Inside Stuff—Pictures

Despite the acknowledged superiority productionwise of "The Dewey Story" over "The Truman Story" in last week's newsreels, the 10-minute city on Truman so through the better play in the nation's the-strees—and for a simple booking reason. Repub candidate's bioshort was issued by all five major newareels during the first half of last week, whereas Truman's short went out in the weekend edition. Based on the Thursday, Friday, Saturday and Sunday playdates, consequently, Truman got much the greater share of audience.

Republican National Committee paid a reported \$75,000 to March of Time for production of the Dewey short, incorporating in it much new material lensed were less than \$2,0000 for its short on Truman, which was compiled in the main of stock newsreel shots.

Alex Gottlieb, recently handed a 16-week layoff from his producer chores at Warners, is negotiating through his agent for a settlement of his two-year contract with the Burbank lot. Although it had been announced that the studio had falled to pick up Gottlieb's option, it was learned that the option had been exercised 10 months ahead of time and is not due to expire until Nov. 4, 1950. Under its provisions Gottleb has 80 weeks coming.

Robert Walker

peak.
Eshib assault will draw further strength from an executive committee meeting of the Theatre-day (29). Public relations problem is due for considerable attention. With the outfit under mandate the considerable attention. With the outfit under mandate (Cheago convention to take steps on the very matter of Hollywood indiscretions, it is likely that the Took of the considerable and
TOA proposals.
It is expected that the incident will prove a factor behind adoption of a \$2,000,000 all-industry public relations plan being pushed by Paul MacNamara, apub chief for David O. Seiznick. The plan would forestall the more drastic action being mulled by Allied.

Einfeld-20th

ter's visit here last week, during which time the two talked over the projected deal. Warners' exec veepee Jack L. Warner reportedly also tried to tap Elnfedt or return to the Burbank plant. Warner subsequently entered the hospital here for an operation and his proposed deal with Elnfedt is now apparently

cold.
Under the projected 20th plans,
Einfeld would headquarter in New
York in order to concentrate on
sales promotion and film merchandising. He would also supervise
generally 20th's entire ad-publicity
setup. He's been out of the explottation field since he resigned
from his ad-pub post with Warfrom his ad-pub post with War-

stilling. He would also supervise scenerally 20th's entire ad-public setup. He's been out of the service scenerally 20th's entire ad-public setup. He's been out of the service setup. He's deep setup.

Theatre TV

Continued from sage 3

Doycett Gardine (From Sage 5)

Doycett

bolding the sales price of the block of 20 pictures 'reported to be 30,000,000' at the request of the 50,000,000' at the request of the 50,000,000' at the request of the 50,000,000' at the request of the 10,000 wasts. Brilliance of the light of the 10,000 wasts. Brilliance waste of the 10,000 wasts. Brilliance waste of the 10,000 wasts. Brilliance waste of projector, length of throw, quasiliance waste, and the 10,000 waste wa

French Coin

Continued from page 5 considerably for European produc-tion activities and other ventures, French government's system of di-vision leaves them short by \$1.572,-138 out of the entire \$9,572,820 in-volved.



ECORDING Joan of Arc on Western Electric's new deluxe "400" type sound equipment was in accordance with the producers' conviction that only the best would do for Ingrid Bergman's newest starring film.

Because it gives unexcelled sound quality . . because it is extremely versatile and adaptable ... and because of its automatic operation . . . the Western Electric "400" is now setting the pace in motion picture sound recording.



Electrical Research Products Division Western Electric Company 233 BROADWAY NEW YORK /, N Y

Sierra Pictures Presents JOAN OF ARC Starring Ingrid Bergman A Victor Fleming Production



of being wise, and rotten and dirty!

WITH EDUARD FRANZ . LESLIE BROOKS . JOHN QUALEN . MABEL PAIGE . HERBERT RUDLEY

Bradwood by DAIN SENDEIN STEELE SELVELY . Sengenday by DANIE! ELIPSIC . Based Steen a Mound by BRIT SENDEN CORDER

Directed by STEELE SELVELY . Sengenday by DANIE! ELIPSIC . Based Steen a Mound by BRIT SENDEN. with EDUARD FRANZ . LESLIE BROOKS . JOHN QUALEN . MABEL PAIGE . HERBERT RUDLEY
Produced by PAUL HENREID . Directed by STEVE SEKELY . Screenplay by DANIEL FUCHS . Based Upon a Novel by MURRAY FORBES



BOX-OFFICE TRIUMPH!... Broke 6year record at Astor Theatre, Reading Pa., - tops at Hollywood, Atlantic City; Senate, Harrisburg; Warner, Memphis; Roxy, Oakland; United Artists, Chicago; United Artists, San Francisco!

Prolific Selling-Away

market alone.

After presenting a report on the European situation to the UA hoard at the homeoffice last week, kelly entrained for the Coast yesterday (Tues) for buddles with UA owners Mary Pickford and Charlie Chaplin. He'll also confab with company producers.

Brit. Indies Profit From Abundant U.S. Films

London, Oct. 28.
American distributors are experiencing a selling boom which has taken a marked upward tread a marked upward tread to the control of the control of the control of the control of the circuits' playing time closed to them, they are finding a ready to them, they are finding a ready who are cashing in on a situation which offers them a far wider choice of product than they have ever half in the past.

Notwithstanding the demands of the 45% quota, indie exhibs are booking all American programs in increasing numbers, and anticipate that in the next tew months this in their boxoffice receipts.

While not openly detying the law, these exhibs realize the availability of British product, without bolatering by Hollywood features, crack of the boxoffice whip, and until they get better trading-conditions for showing quota product, aren't prepared to prejudice their committee of the committee of the product of the committee of the com

London, Oct. 26.

Continued from page 3

"Girl" is to get equal billing in a squeezes the amount of British dual adetting on the G-B chain, playing time available for Yank Both deals are set for only six px made there. Moreover, Kelly months, since it's presently impossible to work out a franchise deal turned out by Americans in England for longer than that laperiod. Kelly declared that U. and may be boycotted in the U.S period. Kelly declared that U.S period. Kelly declared that U.S period. Relly available for U.S period for U.S

United Artists' exec veepee Arthur W. Kelly disclosed last week that there's no possibil-ity at present of J. Arthur Rank's buying out UA's 25% interest in his Odeon circuit in

England.

Rank has made no such offer during the last year, Kelly sald. UA rejected his proposal in 1947 when the company and Rank could not get together on terms.

exhibs on other product, adding that the company has no commit-ments with the British film exec-past those two pictures.

past those two pictures.

UA has temporarily halted its production plans for England, kelly said, since it's impossible now to gain a guarantee of sufficient British playing time. Rank is promise of turning out enough the product of the product and has set up no product in that country. He confirmed reports that I'A

product in that country.

He confirmed reports that UA has sold both "Red River" and "Girl from Manhattan" to Rank. "River" is to get top billing in a dual booking with a British film throughout the Odeon circuit. films to permit British exhibs to meet the quota, which immediately

New York Theatres

"Apartment for Peggy

A 20th Century-Fax Picture in Technicol ON VARIETY STAGE-KAY THOMPSO The Williams Betthers & Rolly Relia On ice Stage-Relythm in-Plato" Starring ARNOLD SHODA

ROXY TO AVE. "





RADIO CITY MUSIC HALL EER GARSON . WALTER PIDGEON in "JULIA MISBEHAVES" Peter Elizabeth Cesar. LAWFORD TAYLOR ROMER A Metro-Goldwyn-Mayor Picture A Metro-Goldwyn-Mayer Figure SPECTACULAR STAGE PHESENTATION



FLY OVERNITE TO

comes up for debate next summer.
Meantime, attempts to kill the
quota by suggestion are proving to
be-nore than futile. A press report that Wilson had agreed to a
quota cut with Johnston in favor
of the Americans, met with a
prompt denial from the board of
Trade president, which was reinprompt denial from the spokesman
who said the whole idea was 'absolute nonsense."

Suburban Philly Holdup

Philadelphia, Oct. 26.

Manager of the suburban Stonehurst theatre, Upper Darby, was
held up, and gun-toter got away
with Saturday receipts of \$700.

AIR TRAVEL AGENCY

VARIETY MANY ERRORS FOUND IN **GOVT.'S THEATRE LISTS**

said.
Government probably pulled a boner in permitting a wide margin of errors. The faulty lists will be are the control of th

Rank's 'Ban'

Continued from page 3

Continued from page 3
—have a booking on either the
Odeon or British Gaumont circuits
after Jan. 1.

In the past, Rank consistently
booked six months in advance of
steady supply of product, British
schibs believe first-runs must follow the sixmonth standard of operation. Rank's erfusal, therefore,
1 is believed the tipoff on the boyjectt.

m their boxoffice receipts.

While not openly defring the law, these exhibs realize the availtability of Brittish product, without bolstering by Hollywood festures, because the law the boxoffice whip, and until they get better trading-ton dittions for showing quota product, aren't prepared to prejudice their completely consistent in extra the product, which is a product, and the product, aren't prepared to prejudice their cutook, exhibs have always been openly hostile to the quota, conjecting that it isn't only impostant of the product of t

Wald's Flu

Continued from page 2 working overtime until 10 p. m. nightly on the film; the Friars Froit dates here and Frisco; not to mention a couple of other bene-

fits.

Picture business generally regards the Kaye junket as a goodwill mission for the entire industry, and should help ease Anglo-U. S. strained relations, film-wise, considerably.

considerably,

Bill Morris Also Going Over

William Morris, Jr., president
of the William Morris agency, is
planing to London, Priday 129,

Command Performance at the
Palladium theatre, London, extended
Monday (No. 1). Morris will tour
weeks, while Kaye is slated to return shortly after the show because of film commitments. Comment of the U. S. Enbassy in London is being considered.

Clips from Film Row

NEW YORK

NEW YORK

James R. Grainger, Republic exec veepe in charge of sales, planed out Sunday (24) for a week; impection tour of St. Louis and Sylvia Scharfman, assistant manager at Loew's Paradise, Bronx, promoted to acture manager on Loew's circuit. She is sixth woman to be made manager on Loew's circuit. She is sixth woman to be made manager on Loew's circuit. She is sixth woman to be made manager on Loew's circuit. She is sixth woman to be made manager on Loew's circuit. She is sixth woman to be made manager on Loew's circuit. She is sixth woman to be made manager on Loew's circuit. She is sixth woman to be made manager on Loew's circuit. She is sixth woman to be made manager on Loew's circuit. She is sixth woman to be made manager on Loew's circuit. She is sixth woman to be made manager on Loew's circuit. She is sixth woman to be made in the control of the derive. She is sixth woman to be sixth of the derive. She is sixth woman to be sixth of the derive. She is sixth woman to be sixth of the derive. She is sixth woman to be sixth of the derive. She is sixth woman to be sixth of the derive. She is sixth woman to be sixth of the derive. She is sixth woman to be sixth of the derive. She is sixth woman to be sixth of the derive. She is sixth woman to be sixth of the sixth of th

LOS ANGELES

LOS ANGELES

Norman Newman moved from Princhan Newman moved from Princhan May and the Princha

PITTSBURGH

PITTSBURGH

DAY BEROWN, with UA for last 13 years and recently as salesman, years and recently as salesman, of Variety Club, Brown was in William Control of Variety Club, Brown was in William Control of Variety Club, Brown was in which was a sales of the Variety Club, Brown was the Control of Variety Club, Brown was a warm of Variety Club, William Control of Variety Club, William Club, W

BOSTON

BOSTON

Wendell R. "Jed" Frouty, resigned as manager of the Uptown, boston, operators by the Gife etc. Boston, operators by the Gife etc. Britished, owned by Reuben Language and the Boston, but the Gife etc. Britished, owned by Reuben Language etc. Britished, owned by Reuben Language etc. Britished, owned by Reuben Language etc. Britished, and the Gife etc. Britished etc. Britis

meetings with satesman.

The reopening of Rex theatre,
Cambridge, set for Oct. 28, followFrank Wolf, office manager at
National Screen for 15 years, resigned to become office manager for E. M. Loew circuit, replacing
Louis Richmond, resigned.

DALLAS

The H & H Theatres of west Texas, owned principally by the H. T. Hodge family, purchased the interest held in the Hodge theatres by Theatre Enterprises. Deal in-volves 11 theatres in five Texas

towns and becomes effective Oct. 30. Houses include Texas and Paiace, Ballinger; Lyric, Plaza and Texas, Odessa; Queen and Texas, Merkel; State and Queen, Winters; and Palace and Grand, Stamford. and Falace and Grand, Stamford,
Interstate Theatres Circuit of
Dallas leased new theatre building
which is being included in Glenn
McCarthy Centre. New theatre,
the Shamrock, will seat 1,700.

the Shamrock, will seat 1,700.

Giveaway plan used by George Franklin at his Colonial drive-in at Argyle, Tex., found to be a lottery by Denton County authorities and stopped.

CHICAGO

CHICAGO

Red Edinson, Fagle Lion fack, resigned post.
Lee James Hruby, Jr., upped to manager of Coy, South Bend, ind, from assistant to Four Star, Chimont who returns to Chi. Both houses are part of Lubliner and Booth circuit.
Joe Friedman, Eagle Lion salesman, bedded, at Norwegian American hospital.

TORONTO

With the organization growing so large (640 theatres in Canada) thas become unwieldy for a single annual convention, series of reservant of the control of t

ALBANY

Warner and Fabian theatres in Albany and Troy, and two Fabian bouses in Schemeetady, tilled weck-end and holiday prices. First runs in all three cities moved night price from 65 to 74c.



Have YOU tried a SKYBERTH on American's famous DC-6 "MERCURY" flight

to LOS ANGELES?

Ticket Offices: Airlines Terminal
Rockefeller Center • Hotel New Yorker
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CONTACT BOOK WINTER '48-'49 mail orders at \$1,00

CELEBRITY SERVICE, Inc. Depl.

GEORGE



ORGANIST .

Currently

PARAMOUNT THEATRE NEW YORK



SUNDAY'S 275G TALENT BI

Breakdown of Sunday Talent Nut

Toast of the Town (TV)
Admiral's Welcome Aboard (TV)

GOP's 60-Minute Election Eve Hoopla a Switch on '44 Campaign

Music Cavalcade

Musical-Historical Cavalcade of Songs, from 1800-1948, is serialized in the Music Dept.

This feature has been revived, returbished and embel-

lished as an assist to Radio and other program-builders. **CBS Encompasses**

Bergen, 'Duffy' In

'Paper Maneuvers'

complete reversal in policy is shap-ing up for the \$150,000 hour-long Election Eye (Nov. 1) show the Republican Party is staging on the four major networks on behalf of Thomas E. Dewey's Presidential

bid.

Elaborate entertainment spread is currently being whipped up for next Mouday night's 9 to 10 p.m. campaign finale. A half-lour later Pres. Truman goes on the four webs for a straight gab windup. This completely reverses the picture of four years ago, when the late Pres. Rowered: in his successful and the successful properties of the present the picture of four years ago, when the late Pres. Rowered: in his successful properties of the present the prese

G.O.P. War Chest

Indicative of the coin being siphoned off the Republican war-chest for radio time on behalf of Thomas E. Dewey's campaign in contrast to 1944 picture, when the Dems were whopping it up for the late President Roosevett, are the billings chalked up by CBS in

billings chalked up by CBS in recent weeks.

Up to Election Eve (Nov. 1) the GOP will have spent \$155.600 for Columbia time alone end of the GOP will have spent \$155.600 for Columbia time alone end for regular a how at that we re preempted). Back in 44, CBS got only \$108,500 of Republican coin.

On the other hand, the Denocratic for cess are spending for the control of the GOP of the Columbia of the GOP of the Columbia of the GOP of the

It's that way right down the line on all the major networks.

minute production with New York and Hollywood talent, while Dewey PBP's opposent, followed with a hatchour talk.

The fact that the Republe have the Hollywood talent with a hatchour talk.

The fact that the Republe have the Hollywood talent for the Election Eve radio hooping the Hollywood talent for the Election Eve radio hooping calls the Election Eve radio hooping cealing the Hollywood talent for the Hollywood talen

whether or not the Republicans will encompass within the 60-minute entertainment layout a dramatic format is yet to be determined. If so, it's considered likely that the Dems this time will raise the low!

'H'wood Story' Fades

Mutual has dropped Erskine Johnson's "Biollywood Sort" after a seven-month sustaining stretch Sponsor interest never developed for the layout, which began in quarter-hour stanza as "Background For Stanton," later level begue the de do 30 minutes.

Columnist-commentator's own package used 30-piece staff, work-ing under Harry Zimmerman, and had guestars.

AM-TV SPREAD

By GEORGE ROSEN

By GKORGE ROSEN
The combined stanet-production
cost of Sunday night programming
on radio and indevision approximates \$275,000 a weeks. That's acentertainment annals and more
than doubles the tab for any other
light in the weeks with the fact.
Equally significant is the fact.
Equally significant of the spectrum for the two-way Sunday night
spread adds up to an unprecedent
layout calculated to satisty all
district and supplies the state of the spectrum for the two-way Sunday night
spread adds up to an unprecedent
layout calculated to satisty all
district and supplies the state of the speclayout calculated to satisty all
district and supplies with the
multiple switchovers that would be
entailed.

dialer, can keep apace with the untilipies witchovers that would be entailed. The monetary drama, many drama, comedy, draway and variety representing in easi category the top-pried, top Hoop-rated entries in now prominently showcased on sunday night in aimost dizzy succession. In many instances one coverage the others, with, not only overlaps the others, with, not only against top video fare, but with the V vs. TV program competition growing keener each week, with who find they can't navigate two channels at the same time.

The Sunday night radio agents Fred Allen. Jack Benny. Edgar Bergen stanza done representing a \$75,000 weekly talent-production of the program of the program of the production of the pr

Paper Maneuvers

Deal for new sponsorship of Edgar Bergen is imminent, with at least three potential bankon on the verge. If one of the clients provided are being on the verge. If one of the clients provided grab of the show, it will amonth basily, representing the involved grabs of the show, it will amonth basily, representing the relevance programming. Standard Brands currently bankols high "Philo" Television Playmore and Brands currently bankols high "Philo" (Continued on page 33) (Continued on page 33)

CBS' 'Mood Programming' Pays Off SETS NEW HIGH As \$35,000 Whodunit-Drama Parlay Whips NBC 100G Top Talent Shows

Sunday 8 to 9 Score Sunday 8 to 9 Score
"Stop the Music," for the
first time since Fred Allen and
fedgar Bergen returned, to
their opposition NBC spots,
both comedians in the advance
Hooper (for Sunday, Oct. 17),
gainst "Music's" 10.0 and
11, while Allen copped 3 16.9
16.2 and 16.9 for the 8:30-8
segments.

Ralph Edwards To Exit 'T or C' If 'Life' Clicks?

Now that Ralph Edwards has sold his new \$10,000 weekly package, "This Is Your Life," to Philip Mor-ris, with its postponed NBC preem set for Nov, 9, there's considerable trade speculation as to eventual fate of Edwards "Truth or Conse-quences", NBC show, if "Life" should cliek

tate of Edwards "Truth of Consequences" NBC show, if "Life" should click. "T or C," sparked by the series of "Hush" contests which predated the deluge of giveaway airers, has (Continued on page 34)

NBC Ups Tom McFadden

In further integration of NBC's AM and TV operations, Tom Mc-Fadden, manager of WNBC, the web's N. Y. AM flagship, yesterday (Tues.) was named additionally manager of WNBT (TV) and WNBC-FM.

John H. Reber was named program manager.

CBS to the \$100,000 talent parlay showcased on NBC Thursday nights has created no little excite trade circles.

Looking over the show-by-sho score, based on the last ratings, in score, based on the last ratings, in which their comparatively low-budgeted programs outhoopered such top-coin standbys as "Aldrich Pamily." Burns & Alben, Al Joisen and Fred Waring, CBS execs were practically doing handsprings last week convinced that their "mood programming" technique has paid off.

off.

In contrast to NBC's \$100,000 round-robin of top shows, CBS' slotting of suspense dramas, forlowed by straight of a ma, for a three-hour Thursday night sequencing represent less than \$55,000 in tallent sponsorship roin for the stx CBS shows.

talent sponsorship coin for the six Yet, P & Cs "FBI In Peace and Wind with 10.4 in the 8 gan. Co-wind with 10.4 in the 8 gan. Co-wind with 10.4 in the 8 gan. Co-wind with 10.4 in the 10

pense."
On the basis of the latest Hooper, it gives CBS an undisputed two-night dominance (for the first time in years), with Monday, of course, ("Lux Radio Theatre," "My Friend Irna," "Godfrey's Talent Scouts") long the top dog.

After the Novelty Has Worn Off—What?

Results of

VARIETY

Survey of TV Viewers

Do They Now Watch More or Less Than They Did? Which Programs Are Liked Less? What Is the Length (in Hours) of Their Average TV Sitting? How Many Viewers Per Sitting? Intensity of Children's Viewing?

(And More Questions and Answers)

Starts Next Week's Issue

2 Networks Face **Top Brass Schism**

east two of the four major networks is causing considerable coneern and alarm among those familiar with the existing situations.

Ill's considered entirely possible that before many more weeks have elapsed there will be some higher echelon facelifting, with the innersanctum schism at one of the webs fast coming to a head.

In both instances, the status of the executive veepees is involved.

GE Cancels Out ABC Arlene Francis Show In Big TV Romance

Lamp division of General Elec-tric is pulling the fuse on its Ariene Francis ABC show, "What's My Name," in a 'extrenoment move which will see the division politing out of AM radio, GE lately, however, has grabbed television billings on both ABC and CBS, with a new "Denis James division for the latter web, die in which will be a beautiful division for the latter web, die in which Miss Francis shared billing with Carl Frank and Ray Bloche which Miss Francis shared billing with Carl Frank and Ray Bloche Carl Frank and Ray Bloche Date of CES pullout is Nov. 27. Date of CES pullout is Nov. 27. Siama is currently aired Saturdays at 9:36, between "Gangbusters" and "Whiz Quiz." Arlene Francis ABC show, "What's

'Protect Radio' Intentions Honorable. But AM Axe Falls to Pay TV Freight

echoing a thought in many a broadcaster's mind last week when he
full that the street of the stree

webs find themselves in the most sticklish expense jugding and of their lives.

It's a lightly kept secret that it shaholoss parent (RCA) backing is pulling the bugget. But the shaholoss parent (RCA) backing is pulling the bugget belt lightly and the shaholoss parent (RCA) backing is pulling the bugget. But lightly a condition because of the leavest control of the shaholoss parent (RCA) backing is pulling the bugget. But lightly a condition of list AR operation because of the leavest control of the shaholoss parent (RCA) backing is pulling the bugget. But lightly a control is a shaholoss parent (RCA) backing is pulling the leavest the parent of lightly and the shaholoss parent (RCA) backing is pulling the shaholoss parent (RCA) backing is parent (RCA) backing is shaholoss parent (RCA) backing is shaho

which TV chores simply pited on the potential tregular assignments. In other cases, the economy axe is failing on program costs, with the properties of the program costs, with the properties of the program costs, with the properties of the schedule.

It was a case of topping \$5,000 cm.

This week the axt, with Madge Tucker's longtime Sunday ayen feature, "Coast to Cast on a Bus," heading several new cancellations, Sunday morning by Virginia and Woody Klose's "Red Hook 31," armilife gab session until recently armilife gab session until recently armilife gab session until recently mon segment, Johny Thompson's Saturday show, and Vera Massey's They'll be replaced, probably, by records or orch fills.

ABC Comes Up With Budget-Less Show To Lick Economy Sweep

Lick Economy Sweep

ABC's budget-conscious script department has come up with a program for network atring Thursday night, \$9.5010 pm., sate of the web's promise to live department has come up with a program for network atring Thursday night, \$9.5010 pm., sate of the web's promise to live and the program for network atring the hand of the program of the web's promise to live and the program for network atring the hand of the program of the web's promise to live a program for network atring the hand of the product at the committee had concurred on the program will be a series of apetreatments of various points. Library, but the committee had concurred on them.

Lick Economy Sweep

ABC's budget-cancelous script and the product of the product and the product at the committee had concurred on them.

Lick Economy Sweep

ABC's budget-cancelous script and the product at the committee had concurred on them.

Lick Economy Sweep

ABC's budget-cancelous script and the product at the committee had concurred on them.

Lick Economy Sweep

ABC's budget-cancelous script and the product and the product at the committee had concurred on them.

Lick Economy Sweep

ABC's budget-cancelous script and the product and the product at the product and t

ABC's 'We're Living by Code

ABC prexy Mark Woods yester-day (Tues.) issued a statement of policy changes' by the network with regard to commercial time limitations under the NAB code and with particular reference to mention of brand-names of give-away merchandise being consid-ered as commercial time.

lered as commercial time.

Wood's said that prizes and gifts
handed out on jackpotters, such as
'Stop the Music.' would be counted as advertising when there was
'any unduly detailed descriptive
material used in connection with
the award as well as the trade
name of those furnishing the
prizes.'

prizes."

Aside from this interpretation of the code provision pertaining to brand - name mentions, Woods statement in general was a reiteration of the web's promise to live by the code starting next Jan. 1. (All four major nets some months ago amounced this simultaneous intention.)



ELLIOT WAGER

Carrying a background of de-partment store advertising and free lance national scripting into his job. Wager is a member of

Baseball Biz Now 30-Wk. Bonanza For Indie Stations

Emergence of baseball in many sections of the country as a 30-week programming teature—giving week programming teature—giving shorter than that of the 39-week network stars—is giving web at filiates a mounting case of the jitters. For, more and more, independent of the star of the rivals, even "season."

"season,"
As a consequence, the brush-itoff stance that baseball is a summertime affair that stimulates only
abrupt and temporary changes in
listening habits is getting harder
by the day for the competition to
assume. In fact, major cases of
callities, where the indies have been
callities, where the indies have been (Continued on page 34)

JACK BERTELL PARTNER

IN SCHUBERT'S RAC

IN SCHUBERT'S RAC.

Jack Bertell, Jornerly v, p., of
CBS artists bureau and later RCAvp, has joined Bernard L. Schubert in a partnership: in latter's
Radio Artists Corp, with offices in
New York and Devery Partis.

New York and Artistics of the Partis of the

L. A. Dailies' Long, Cold War On Radio Puts KFWB in a White Heat

cowers will produce. Auditions will be held today (Wed), to be held today (Wed

would go at least as well for this one as they did for the original fast hop of the Freedom Train, KFWB took the copy and art to the cly desks. Interest was practically instanteous. Desks ordered their own photographers to shoot human interest angles and play up opening the control of the c

Funny Man Coy

Before a representative group of industry leaders that read like a "who's whe in broadcasting." FCC Chairman Wayne Coy last Friday (22) socked over a routine that was strictly bligtime comedy. In a 15-minute intro to his talk before the New York Radio Executives Club at the Roosevelt hotel, Coy gave out with a definition of a radio exee and kicked around intra-industry problems a satiric tilom unmatched since the days when ex-FCC Chairman James Lawrence Fly was riding head with the verb.

suggesting that, I Coy himself wrote the speech, "the guy's a natural as a Fred Allen scripter."

Cov Lays Some Hard AM-TV Facts On The Line Before Industry Brass

GOP Walks in Where Angels Fear to Tread

Liberal Party's Windup Splurge

Windup Dylurge
Liberal Party of New York is going on a \$20,000 spending spree in the final days of the election canning, buying 19, programs on the final days of the election canning, buying 19, programs on to a coast-to-coast Mutual hookup for President Truman's address to-morrow night (Thurs) before a commercation of Labor and one of its affiliates, the International Ladies Cannon of Labor and one of its affiliates, the International Ladies Cannon of Labor and one of its affiliates, the International Ladies Cannon of Labor and one of its affiliates, the International Ladies Cannon of Labor and one of its affiliates, the International Ladies Cannon of Labor and one of its affiliates, the International Ladies Cannon on Cannon on the International Ladies Cannon on Cannon on the International Cannon on Cann

Ward Byron, Vick Knight To ABC Program Setup

ABC program vecpee Charles Bud" Barry added two more key lieutenants to his AM-TV staff in the past week, bringing in Ward Byron in New York to succeed Larry Puck on television talent buying, and Vick Knight on the Coast for a newly created post as program consultant for both AM and TV. Both bring longterm radio backgrounds to their new assignments.

signments.

Byron, until last summer, was writer-producer-director of the "Chester field Supper Civil (NBC). Prior to that, he produced "Fisch Bandwagon" for eight years and for one year was eastern, program manager of the Blow agency. Beached in at ABC Monday 222 and the produced of the control of the co

(Puck left ABC last week to become general manager of Arthur Godfrey Talent Scouts touring units.)

Knight has long been identified with topflight network shows. He'll report to Don Searle, ABC's Coast

FCC chairman Wayne Coy gave
the Radio Executives Cubb of
turnouts of industry brass outside
of an NAB convention—some had
facts of AM-FM-TV life to pender
facts of AM-FM-TV life to pender
sees it, both TV's ad dollars and
saudiences are going to come right
out of radio's hide. And the couunder one management is going to
become "more and more incompatible" as time goes along.

It won't do brasdcasters my
the common seed of the control
incompatible in direct life in the
field they should realize
themselves as to these eventualties. He felt they should realize
underer the control of the control
incompatible in direct
production of the control
in any community.

He didn't mean to infer, he said,

in any community."

He didn't mean to infer, he said, that sound broadcasting is going out of business. But he saw it is the future as under management tions," serving mainly areas not reached by TV. The divorcement will come about as a result of the "practical problems involved," Coy felt,

1.000 TV Stations in 8 Years

1.000 TV Stations in 8 Years
He predicted 1.000 tele stations
wars as "altogether resonable."
EM will share with AM the responsibility for doing a public
and similar communities, the commission topper asserted.
Coy hinted in closing that he
felt braddasties might occasionfelt braddasties might occasionfelt braddasties might occasionfor problems. "I would like for
a problems. "I would like for
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programs on FM. Or—but need 1 years of the comparison of submitting a petition to the FCC and submitting a petition to the FCC and submitting a limited as speaker before the REC — sussetted awareness of industry's failure to get together on the NAB area of the result
Rival Stations Get ABC B'fast Club' in 2 Cities

B'fast Club' in 2 Cities

General Mills quarter-hour strip
of ABC's 60-minute "Freakfast
Club' began airing last week via
non-ABC stdings in Omaha and
non-ABC stdings in Omaha and
non-ABC stdings in Omaha and
strip of the Strip of the Strip
omaha, and KRNT, Des Moines,
Jalled to clear the 84:15 a.m., slot
Omaha, and KRNT, Des Moines,
Jalled to clear the 84:15 a.m., slot
Both stdings have to clock news
strips that pay off. In the past they
save the "Breakfast Club', segment
visiting at 10:45 a.m., but this was
ble took the slot. Under the new
shift the first 15 minutes of B.C.
are carried on WOW. NBC's

Moines indie. Remaining 45 mes
tites of the show air via KOIIiand KRNT.

RADIO WRITERS OUT ON STR

70 Shows on Scripters' Blacklist

These are the network radio shows not covered, as of yes-terday (Tues.) by the Network Minimum Basic Agreement or "let-ters of adherence." By order of the Authors League of America, parent body of the Radio Writers Guild, members have been di-rected to withhold work and literary meterial from all of them.

Road of Life.
Brighter Day
Jack Beech Show
Jack Beech Show
Jack Beech Show
Jack Beech Show
May Beech Show
May Perkins
Right to Happiness
Right to Happiness
Chesterfield Slife.
Chesterfield Slipper Club
Cavalcade of America
Telephone Hour
Buddy Clark (Contented Hour)
Mel Torme Show

Festival of Song
Skyway to the Stars
Electric Theatre
Grand Slam
Wendy Warren
Aunt Jenny's True Life Stories
Young Dr. Malone
Guiding Light
Second Mrs. Burton
Perry Mason
Beulah Beulah Jack Smith Show Ciub 15

House of Mystery The Shadow Nick Carter Kate Smith Sings Behind the Front Page

Kurt Massey Show Betty Crocker Show The Listening Post Johnny Fletcher Show Jack Armstrong

Fibber McGes & Molly Big Town Great Gildersleeve Curtain Time Kraft Music Hall Band of America Red Skelton Show Meet the Meeks Smillin' Ed McConnell The Lassic Show VIC Damone Show VIC Damone Show Hit Parade

Lux Theatre
Bob Hawk Show &
Dr. Christina
Dr. Christina
Fill in Peace and War
Hallmark Playhouse
First Nighter
Mary Lee Taylor Show
Armstrong Theatre of Today
Grand Central Station
County Fair

Johnson Family Captain Midnight Tom Mix All Star Revue

Sky King The Railroad Hour Guy Lombardo Show The Sheriff

Bowles' Slide-Rule Techniques Set **New Pattern in Radio Campaigning**

MBS

By ROBERT H. ECHELSON

Hartford, Oct. 26.

Eyes of both the radio and political world are currently focused,
in the state of the radio and political world are currently focused,
in this state by Chiester Bowles, exluckater, ex-head of the OPA, who
is the Democratic candidate for
Governor of this state. It's a type
for the positive of the political
tends. However it competing assures the construction of the construction of the advertising agency in his campaign. Actually, he is applying well known adverpaign. At a result he has forced the Republicans to change their campaign tactics here. Original plan was for Republicans to ridge their campaign tactics here. Original plan was for Republicans to ridge their campaign tactics here. Original plan was for Republicans to ridge to an aware charges assessed against, him Paoules.

The Republican candidate Gov. Shannon for take to the air to an aware charges assessed against, him Paoules.

The Republican candidate Gov. Shannon for take to the air to a severe charges assessed against, him here to the construction of the

Mpls. Listeners Beef As All 6 Local Stations Air U. of Minn. Games

Air U. of Minn, Cames University of Minnespolis, Oct. 26.
University of Minnespols 70.
Land team has been twice defeated so but team has been twice defeated as the control of the control

(Continued on page 32)

Symph. ABC Make Up

Detroit Symphony concerts, off the ABC web since January be-cause of a tiff over musiclans' scales, resume Nov. 9 in the 945 to 10:30 Thesday night segment following a new deal set between ABC and orch prez Henry H. Reichhold.

New 50-week pact will be or ABC's sponsor availabilities list.

Godfrey Exit Cues Hottest Rating Battle in Years

One of the biggest rating battles in local radio is shaping up in New York. It's being touched off by Arthur Godfrey's retirement Pricayles, where he has reigned single the state of the bisisteners, who've had the seramble for his listeners, where he has reigned single server had to see the server had been server ha

(Continued on page 34)

P&G 'NO SDAP' CHIEF STYMIE

The first major radio industry strike in years was called at 12:03 ann, yesterday (Tues.) by the Radio Writers Guild. The scripters struck against 70 network radio top Hooperated starras, whose posmous and agencies have refused to sign letters of adherence to the Minimum Basic Agreement in effect between RWG and the 9our major networks.

four major networks.

In a last-minute concession to J. R. Mandelbaum, assistant regional director of the Federal Mediation and Conciliation Service, the Major of the Conciliation and Conciliation Services, the Major of the Conciliation of the Federal Mediation and Conciliation Services and
Dems Off RWG Hook

Dems Off RWG Hook
The Democratic National
Committee was responsible
eyesterday (Tues.) for one of
getting one of its shows off the
Radio Writers Guild's "unifair"
hook. Committee told its agenhook committee told its agento sign a letter of adherence
covering the "Democratic Record show" (4 weekly series on
ABC) or cancel the program.
WAL signed.

of the more famous members of RWG's parent body, the Authors League of America, may turn up in the picket lines.

in the picket lines.

Shortage of scripts, particularly for topical comedy shows, is only one way the writers' walkout is apt to pinch. While the outlawed secondary beyord keeps other broadcast guids and unions from officially siding with RWG, many a discharge of the control
Big Ped Shows on List

13 P&G Shows on List

25 on Mackited shows include 25 on

Mackited shows include 25 on

Mackited shows include 25 on

Mackited shows include 25 on

Mackited shows include 15 on

Mackited Shows on

Ma

(Continued on page 34)

Philip Morris Is KO'd on 2 Preems

Philip Meris ast week lound itself annoheric as week look with the lound to be the work shown, when both MRC and CBS notified Thomas E. Dewey's radio campaign boys they could have the time segments for the lound t

instead are taking it over for one of Gov. Earl Warren's windup

CBS Initiates WMCA Aid to Get **Everybody Off WNYC Election Hook**

ABC GRABS OFF GM'S TAYLOR FROM MUTUAL

ARLIUK RYUM MUIUAL.

ABC has landed its first General
Motors institutional billing, the
Henry J. Taylor commentary now
aired by Mutual. Program, which
fact, on an Institutional basis, will
switch over Dec. 27. The present
viewe-aweek format (7:30 Montwice-aweek format (7:30 MonMore will put Taylor back on
d familiar air. His gab was codutual.

Change in webs accents the close

Mutual.

Change in webs accents the close relationship which has grown up between ABC and the Kudner agency, which places the GM account. Agency's major air billings, Goodyear's "Greatest Story" and Texaco's "Star Theatre," are also with ABC.

Woods' \$133 Giveaway

WOOLS \$1.03 tulv@Way
Mark Woods, ARC prexy, took
the "ribbing of the week" in radio.
Woods failed to show at one of the
periodic meetings of the four netnight 200, and it was only when
Robert Kintner, ABC's exec veepee, made a pinchhir appearance
that they learned that Woods was
where he was in custody of police
for shooting a pheasant out of season.

son.
The net prez had his gun confis-cated and was fined \$133.

Who's Excited!

Grind of dual AM-TV chores in beginning to tell on some indications, both involving network vegens.

One was discovered the other work vegens.

One was discovered the other the door closed, listening to WOKR's longbair music "to quiet my nervi," just toke day 'off. "I don't tase if the board chairman hinself calls up and fires me," he told his sac'y. "I just can't face it to day."

AMI-TV B'Casters

Can't Keep Apace

Of Dual Operation

Southern Dictrief meeting of the Month of the process of the door closed of the process of the door, but and the plunger in the process of the process of the door, but and the plunger in top of both their. AM and Ty' operations.

The broadcasters a ct us lly echolog the sentiments of those in country anded, with a work of the proposed the proposed that althant, is revelatory of the frame of mind of broadcasters are used to the country anded, with a work of the proposed that the thing of the proposed that the proposed that the proposed that the proposed that the theory of both their. AM and Ty' operations.

The broadcasters a ct us lly echolog the sentiments of those in country anded, with a work of the proposed that the three that the three three that the proposed that the three th

creative of overtime perceptable of the control o

that seems operate in fine punits and the seems of the commission, however, with some members trying to find a way around the ban. Staffware was the seems of the

DeMille Won't Pass The Buck to AFRA So Weiss Passes, Too

So Weiss Passes, Too
Hollywood, Oct. 26.
C. B. DeMille is not "passing the back" to AFRA and the feeling is the back" to AFRA and the feeling is a weiss, prec of Don. Lews like the back of the law is the l

CUY LOMBARDO SHOW
With Morey Annierdam, ruest; announcer, Cy Harrice,
With for Annierdam, ruest; announcer, Cy Harrice,
18 Mina; Sat., 9:30 pm. (RST)
KAISEL-PRAZEW York
Mutual, from Weithrout)
Kaisel-Prazer Corp. and its 4,100 dealers unwrapped Guy Lomton Control of the Control
200 dealers unwrapped Guy Lom4805-station Mutual net Saturday
(23). In aiming to solidify customer
200 dealers unwrapped Guy Lom4805-station Mutual net Saturday
(23). In aiming to solidify customer
200 dealers unwrapped Guy Lomduce results. For Lombardo, the
duce while the show itself has an
existence while the show itself can
be well. as an appearance on the
tunes and entertainers. John P.
Pa., proved an ideal guest for the
motor company inasmuch as he
end fairly well in an exchange of
duple with comic Morey Amsterdam
Rekkhone of the show, of course,
Lombardo's smooth Thythme.

quips with comic Morey Amsser-hancehone of the show, of course, in Londardo's amount rhythms; is Londardo's amon Gardner's vocal of "Buttons and Bowe" as was a seat twin plano arrangement of most twin plano arrangement of though vaguely familiar, came off though vaguely famili

thing.

Stanza marks the first time that
K-F has used a name band for national promotion of its product.

Company is also due to sponsor

"Thin Man" on Mutual starting
tomorrow (Thursday) in the
10 p.m. slot. Gilb.

ann man on mutual starting to morrow or furnishing in the 10 pm. sol. The 10 p

questions would improve one see-ment. Sponsor's commercials, playing on a slogan of "For shipments commercial specify Universal," are tolerable and fairly to the point. Seems odd to hear musical bridges on a forum program, Yet they don't sound out of place.

RADIO REVIEWS NBC SYMPHONY ORCHESTRA
With Arture Toscanini; Ben Grauer,
announcer
Producer: Don Gillis
60 Mins, Sat., 8:30 p.m. (EST)
Sustaining
NBC, from New York

Sustaining
NBC, from New York
NBC, rom New York
NBC, spide and loy and \$800.
Symphony Orchestin—bowed life
tog the Ith, sent Touchail once
more at the helm to inaugurate a
lawweek cycle of Brahms music.
All weeks cycle of Brahms music
showers, and one that lant likely to
he matched. Not, at least, until the
lowers, and one that lant likely to
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lowers, and one that lant likely to
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he matched. Not, at least, until the
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Ben Grauer is also back for the commentary, and just as slick as

GEORGE SOKOLSKY With Gene Kirby, announcer Producer: Bob Tormey 15 Mins., Sun., 11:15 p.m. CO-OP WJZ, N. Y.

commercial specify Universal, are tolerable and only to the point of t



LORRY RAINE

Most Beautiful Girl in Radio
Lorry's been dubbed that—and her records (Coast) prove her one of the most beautiful song styllsts. Latest hit is "Can't Sleep." Mark Warnow discovered her; also starred in Rudy Vallee's "College Days."

Miss Raine and her publicity manager-husband on Radio-P.A. tour, scouting new songs, new tal-

TIM GAYLE (Pub-MGT) Temporary Mail Address: c/o Terrace Plaza Hotel Cincinnati, Ohlo

STORIES TO REMEMBER
With Geraldine Fitzgerald, Roper
De Koven, Hester Sondergnard,
Der Lander Sonderson, Junie John Tillian, announcer
Writers: Jack Bentkover
Director: Earle McGill
Froducer: Harold Franklin
15 Min., Tues, 9.18 p.m.

Sustaining WNEW, New York

Sustaints work in behalf of healthy human relations which reached a peak with the sock series of tolerance song spoin. Lift's according to the song spoin in the series of tolerance song spoin. Lift's controlled the series of tolerance song spoin. Lift's controlled the series of tolerance song spoin. Lift's controlled to the series of th

producer. Bob Tormes' producers and the same subject. Produced by the Inserting Man. 1131 p.m.

WIZ. N. Y.

WIZ. N. Y.

George Sokolsky, to whom the wave of the future is apparently the past, stated and and continued and the past and the p

TRUMAN TRAIN With Charter Heslep, members of Truman Campaign Train en-tourage; Prescott Robinson, nar-

TRUMAN TRAIN
WINDAMER IMPAIR
Truman Cumpaign Train and the president's personal physician to the main continuous with minute detail before when the president's personal physician to the main with the program of president's personal physician to the main that personal physician to the main which anded the mail and the officer in the state of the personal physician to the main which anded the mail and the officer in the personal physician to the main which and the president's personal physician to the main which and the president's personal physician to the main which and the president's personal physician to the main which and the president's personal physician to the main which and the president's personal physician to the main which and the president's personal physician to the main which are the presentation to the control of the presentation to the color of the presentati

ANN STERLING SHOW With Bob Harvey, Eddie Clifford Writer: Dwight Pinkerton Producer: Roland Bradley 30 Mins., Mon-thru-Fri. 1:30 p.m. Parlicipating

Writer: Dwight Pinkerton
Protheer: Roland Bradley
Protheer: Roland Bradley
Protheer: Roland Bradley
R. Sadtie
R. Sad

MacDonald also lives our vacuum Island. The future looks bright for this show, with it solidly booked with participating sponsors for months to come, and if all concerned, including Pinkerton, who does the continue of the continue on this level it will remain right at the top. Reed.

CBC OPERA COMPANY

SUSAN FLETCHER Producer: Ross Mortimore 15 mins; Mon., 10:15 p.m. Sustaining CBC, from Vancouver

is mins; Mon. 10:15 pm.
Suntaining Vancower

Stouting and firing her words
about films angled for women each
week for a fast unaponsored. 15
souting and gring words
about films angled for women each
week for a fast unaponsored. 15
south films and the stout of the
stout films angled for women each
week for a fast unaponsored. 15
sound little films and the
stout of the stout of the
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Sousan Pitcher, former stage and
fast with vocabulary which could
stand improvement. Much of it
stand improvement. Much of it
stand improvement. Much of it
would be stand the stage of the
stand improvement. Much of it
is more pulps, but the average
woman-listener eats up that kind
of maternal and letterperfect dielas her method of recording an inAn original and intelligent idea
is her method of recording an instage that the stage of the stage
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word of the stage of the stage
drops into Vancouver, as case
word words on show caught,
his great showmanship. Depth some week questions, he cut some
good capera as when he defined
some week questions, he cut some
good capera as when he defined
chases the buck avidy. 'or when
his kids appear on his program
settling much too hammy.

Besides interview which closed
chases the buck avidy. 'or when
his kids appear on his program
settling much too hammy.

Besides interview which closed
industry, of Gertrude Lawrence,
warned the folis of planony film
death. She plays her material
failty straight although the could
do better by spiking her comments
ing show and rating.

LENNY SHERMAN SHOW

LENNY SHERMAN SHOW
With Nita Claire, The Scat Man,
Harlow Burles, ore; Bill Roddy,
announcer
Producer: Harry Bubeck
30 Mins.; Sat., 6 p.m.
Participating
RNBC-NBC, San Francisco

ad-lih, sounding scripts, continue of the level will remain a continue to the level will remain a cont

TELE'S TOP 10 BANKROLLERS

U.S. Tele Sets Hit 612,000 Mark

Television sets in the U. S. numbered 612,000 as of October 1, representing an increase of 72,000 sets over the September figure. Rate of increase jumped again, since the September fold was, the set of the september of the september of the set of the se

NO. OF	NO. OF	INCREASE OVER	LAST PREV.	
CITY STATIONS	SETS	SEPT. TOTAL	INC.	
New York	283,000	- 23,000	16,800	ó
Philadelphia 3	66,000	1,600	9.300	
*Chicago 3	38,500	1,000	3.800	
*Los Angeles 4	35,500	5,800	2,500	
Boston 2	23,100	6,600	3.600	9
Baltimore 2	22,000	3,500	4.800	
Washington 3	18,300	1.700	1.100	ú
Detroit 1	17,000	6.600	W Beerle	
St. Louis 1	10,000	700	600	
Schenectady 1	9.500	900	1.200	
Cleveland 1	9,000	600	1.400	ŝ
New Haven 1	9,000	2.400	1,800	
MinnSt. Paul 1	7.100	3,600		
Milwaukee 1	6.000	800	200	
Cincinnati 1	6.000	1.000	800	
Buffalo 1	4.600	900	1.00	
Richmond 1	3,600	1.400	600	
Toledo 1	2.500	900		
Atlanta 1	2,200	700	700	
*Fort Worth 1	1.000	1.000		
Salt Lake 1	700	100		4
	-	200	-	
Sub-totals 37	574,600	64,800	44,900	
	HER CITH			
Dallas	2,700	500		
Providence	2,300	800	400	
Memphis	1,000	1,000		
Miami	800		at rees.	
San Francisco	700	700		
Dayton	500	150		
Louisville	500	nee.		
Indianapolis	200			
Peoria	200			
Others	28,400	4,950	6,800	
Totals*New station added.	612,000	72,000	52,150	

Berle's 63.2 Rating Sets a New Record

Pointing up the tremendous hold Milton Berle and his "Texaco Star Mitton Berle and his "Texaco. Star. Theatre" have taken on televiewers In the N. Y. metropolitan area, the advance Hooperating on the show advance Hooperating on the show unprecedented 63.2, the highest ever reported on either radio or TV for any regularly-scheduled program. Of even greater significance, however, is the amazing by the show the same eventual. In by the show the same evening, in

lis 8 to 9 p.m. siot on the NBC-17 who has high in the list of advance Hoopers last week was the "Cheviet on Broadway "show, sired 8 to 8:30 p.m. Mondays on the same entwork. With a half-hour lead to 8:30 p.m. Mondays on the same entwork with a half-hour lead to 8:30 p.m. Mondays on the same strong the period of the period of the last of th

time.
Consistently high Hooper on the
Texaco show has made it unique
In modern radio and TV. When
the share of andlence for the other (Continued on page 33)

WCAU-TV's 51 Sponsors Philadelphia, Oct. 26.

There's no shortage of television sponsors at WCAUTV. Operating less than five months, the station boasts 51 separate clients, as of Oct. 15.

Oct. 15.
Forty-five of the accounts originate locally, six come from the CBS-TV network. Sixteen of the local from 15 minutes segments rounds from 15 minutes segments rounds from 15 minutes segments from 15 minutes of the six of the segments of the segme

Andy Russell Tele Series

Hollywood, Oct. 26.
Andy Russell enters television with a "Mr. & Mrs." series featuring himself and wife, Della, under banner of Andy Russell Pro-

ductions.

Frank Tashlin and Jack Brooks have been inked to write series, ideas to be unlimited.

Philly TV Coincidental Poll on Series Gives **WPTZ Big Talking Point**

WPTZ is stressing in its sales than the sales in the world Series by Patterson, Korchin & Co., research associates.

The survey was the first coincidental television audience pollever made and was conducted when all three Philadelphia sations were

an three Philadelphia stations were carrying the same program—the second World Series game in Boston.

Boston.
WPTZ people claim station had 23% more viewers than the second station and 23% more viewers than the third. The test was control than the third. The test was control the same show and there was no other program in competition. The afternoon telecast was made at a time when no prior listening habits had been formed. If there

CAMELS' 800G AS NO. 1 CLIENT

Ten top-spending advertisers in television are now shelling out a total of approximately \$4,000,000 yearly to hit an audience estimated at the most to be about 3,000,000.
Total TV expenditure, of course coin sunk into radio annually by the big advertisers. Proteter & Gamble alone spends some \$30,000,000 yearly to shove its message across to AM tisleners. Fact that with the big spenders at a time when the market is so limited, however, strongly points up two tests.

as professional football games on the DuMont web, the Telegrane Newsreel and a series of goods. Newsreel and series of goods. Newsreel and the Newsreel and State of Goods.
The alternoon telecast was made at a time when no prior listening habits had been formed. If there had been no game it is more than 15 and the probable that more of the control of the co

Censorship. Time Limitations, Other **Factors Figure in Transmuting** Legit to TV—Case of the Hartmans

The Big Spenders Following are the 10 top-spending advertisers in televi-sion today, with the estimated

based on present con	mmitments:
ADVERTISER	
Camels	. \$800,000
Phileo	520,000
Gillette	. 500.000
Texaco,	440,000
Chevrolet	400,000
Lucky Strikes.,	. 350.000
Chesterfield	300,000
Emerson	
Gulf	
Kraft	
Total	\$4,015,000

Philco 'Kine Web' Preems Sun. (31)

"NBC trlevision, prohibited by major film companies from releasing kinescope recordings to a few films of the companies from releasing kinescope recordings to a few films of the companies from the companies of the transcribed series next Sunday (31) in 18 cities not connected First show to be alred by the hinterland stations is "Counsellor First show to be alred by the hinterland stations is "Counsellor First show to be alred by the hinterland stations is "Counsellor First show to be alred by the hinterland stations is "Counsellor First show to be alred by the hinterland stations in the series of the following Sunday. The rights to the country of the following Sunday. The rights to Tilmer" are still controlled by Tilmer" are still controlled by Tilmer are still by Til

Web will be able to feed tran-riptions to non-interconnected af-(Continued on page 33)

Coast AFM Nixes KTSL Deal for Kine Recording Of NBC Bigelow Show

Pul and Grass Hartman, who topped the cast of "Anged in the Wings" during its long run at the Unique" during its long run at the Synghesis of the Coronet theate, N. Y., faced two special problems in translating the Coronet theater, N. Y., faced two special problems in translating the series of the Coronet theater of the Coronet of t

The Hartmans feel that a per-(Continued on page 33)

Tele to Cover Half Of U.S. Population by '49, Elliott Tells Detroiters

"JUS' CAIN'T DO WITHOUT IT, SON!"



Hey, Bub, don't go trying to take those things OFF. You want to get off to a bum start, and grow up to be one of those guys who always do the wrong thing at the wrong time? When you do grow up, you'll be surprised how hard you have to work in this fast-moving world to keep your pants ON...and comparatively unkicked! Not as hard for the man who uses the safety pins with proven performances. Variety, for instance. It pins down the facts that hold up my know-how ... and profits.

Recently, VARIETY sent out a nosey postcard to spot time buyers in top agencies throughout the country. "Do you read VARIETY regularly?" we wanted to know. "Do you subscribe to it, or buy

OF 117 REPLIES, 73 EXECS HAVE A PERSONAL SUBSCRIPTION. 18 TRACK IT DOWN AROUND THE AGENCY COME WEDNESDAY ... AND HOPE THE DESK ON WHICH THEY It at a newsstand?" FIND IT WILL BE TEMPORARILY UNOCCUPIED. 16 BUY IT AT NEWSSTANDS.

It was LEE COOLEY, of McCANN-ERICKSON, New York City, who wrote in the space reserved for comments

HERE ARE SOME OTHER COMMENTS: "Just Cain't Do Without It, Son!"

The only way you can keep up to date on radio and TV is by reading date on radio and TV. STOR ARIETY. LOWELL H. STOR MONT, KEELING & CO., Indianapo-

"You have to read it to keep posted on entertainment and advertising nees," L. E. TIDEN, SHERMAN.MAR. QUETTE, Chicago.

"Nothing better for television and theatre news." DALE FISHER, theatre news." - DALE FISH EARLE LUDGIN & CO., Chicago.

"I have been a reader of VARIETY for over 15 years, and have always found it informative and helpful."
TED SISSON, PEDLAR & RYAN, New Vark City

"Conldn't do without it!" — Don SHAW, GEYER, NEWELL & GAUG. ER, New York City.

wAs a former 'Mugg,' what else can I say but that VARIETY is still and about the strong test 'tops' in show business.' EARL BRONSON, SCHWIMMER & SCOTT, Chicago

Seeing as how we're conscientious about reporting ALL the facts, whether we like 'em or not, we thumbed through the cards to find some adverse criticism. (We have to keep the boys here from busting their britches, too, you know.) We found a solitary candidate. A New York buyer suggested it "might be

That's a right good batting average for somebody who'll be 43 years old in January. How's yours? If you feel you sometimes miss out because you're not up on the latest news and trends, we suggest you unlatch that safety pin

VARIETY'S the reading and advertising buy with the men who know the busibelow and shoot it along to us. ness best—the executives of over 70 agencies which spend a quarter billion radio and video dollars annually.

Subscription \$10 Per Year

1	'AR	IETY			
		New York	19,	N.	Y.
ny si	bscripti	on for	٠,	yez	rs,

which find enclosed \$.....

154 Wes Please enter

NEW YORK 19 154 West 46th St.



360 No. Michigan Ave.

HOLLYWOOD 28, 6311 Yucca St.

LONDON WC 2 8 St. Martin's Place Trafalgar Sq.

DAYTIME TELE AS PROFIT-MAK

New Tele Sports Syndicate Seeks N. Y. Outlet for Fights: Eves Garden

The newly-formed syndicate comprising CBS, Music Corp. of America, Tournament of Champions and publicist Dave Charnay, head of the Allied Syndicate, may move its fight promotions. From the Syndicate, may move its fight promotions. From the Syndicate Country of the Syndic

With majority of expenses being picked up by a television sponsor, outfit feels that it can stage its fights anywhere in N. Y. with an audience comprising only sportswriters, officials and invited guests.

writers, officials and invited guests.

A spokesman for the syndicate declared that the outfit is ready to step into all sports and possibly theatrical fields with football and pro-tennis, particularly, in view.

Spokesman also declared that they'll operate on the highest levels with top athletes in all fields.

with top athletes in all fields.
Despite a denial by a top CBS
exec that the syndicate plans to
make a pitch for the fight concessions at Madison Square Garden,
rumors persist that the Garden is
the goal of the outil. It's been
tearned that CBS board chalcman
William S. Paley is one of the
stockholders in the Garden.

stockholders and the desired that several other large stockholders are dissatisfied with the 20th Century Club's conduct in the field of puglism. Many, it's hied, feel that the Garden would do well to let in a fresh crop of promoters and eliminate the virial components of the conduct of the

edifice.

At any rate, it's expected that while Garden officials look favorably on the retention of the Pwentleth Century Club, there's likely to be a terrific tussic when the present Garden contract with 20th expires next year CBS-TC-MC At Section 1. The contract of the contract with the contract of
It's been learned that each of the principals in the deal will have 25% of the corporation. While original purchase price in TC's holdings was \$50,000, it's been decided to build up a capitalization to \$125,000 in order to have a sizable operating fund.

'YOU AND TELEVISION' AS CBS AIR SERIES

CBS, in a new attempt to inter-est more radio listeners in televi-lon, will launch a series of 15sion, will launch a series of 15-minute discussions on the subject under the general title of "You and Coles on "You are the cole of the series, slotted in the 6:15 to 6:30 p.m. slot acrosstheboard, with a general talk on tele's history, its current problems and "Prognessiteations on the future..."

industry, as current production and industry, as current production and industry and industry as ince seldom if ever before has a radio network taken time to plug the competing medium. Series points up CBS attempts to regain the time it lost in television while the competing medium. Series and the series of the show, which is part of the general "You and ." *series, are to be interviewed by CBS public relations councillor Lyman Bryson.

Others scheduled to discuss tele CBB Bryson include Mrs. Leon and CBB engineering life (CBS newscaster Edward Family life (CBS newscaster Edward Naturow, and CBS engineering veepee William B. Lodge.

Egad, It Works!

Egad, It Works!

The Baird television set for white Baird television set for white Baird television set for white Baird television and never been tested in operation until the British actor tried a sample receiver in his New York is manufactured in England, but is designed to receive yideo shows in America, where there are 12 channels, it cannot be a state of the sample of the

Par's (N.Y.) TV **Election Returns**

Election Returns

Paramount theatre, N. Y., will have the national election returns (Nov. 2). It is the first time that there has been TV coverage of a presidential election and offered time that a theatre has been able to amounce such an added attraction in advance of actual showing to amounce such an added attraction in advance of actual showing the company of the such as t

the election will be covered.
Another part of the tieup will
find Jinmy Jemail, who conducts
the daily feature, "Inquiring Fotographer," in the Daily News, stationed in the outer loby of the
Paramount theatre for election
night interviews. He will question
various people on their opinions
about the votting, etc.

CBS Affiliate Board Agenda Highlights TV

With Bryson incided first. London Villems, which Bryson incided first. London Villems and Lyons, who'll detail T've effect on standily life; CBS newscaster Edward on the agenda of the CBS Affiliates.

R. Murrow, and CBS engineering verpect with the control of t

KEY TO BREAK **EVEN-DUMONT**

By BUB STARIL
Daytine television programming
may offer TV broadcasters their
first opportunity, to break even in
station operation. That's the opinon of DuMont tele exces, who are
scheduled to launch the industry's
first full daytime logging Monday
(1) on WABD, the web's N. Y. flagship station.

1) on WABD, the web's R. Y. Big. With the MaD's nighttime schedule now confined to 21 hours weekly, the maximum income the station can derive from that is station can derive from that is compared to the confined to the con

(Continued on page 33)

TV 'ALBUM OF SONG PIC SERIES ROLLING

First in the series of "Album of Songs," there et al. 180 mills of Songs, "In reversed films produced especially for television by American Songs," there exists on the Songs, "In revenue to the Songs, "In revenue to the Songs, and
With 80% of NBC-TV Evening Time Sold, Web Still Losing \$1,500,000

Daytime Aud Potential

Daytime Aud Potential Dublont televisions WABD, N. Y., may be insured of at least 250,000 viewers throughout the day for its new day-time programming schedule people can be lured to their sets at hame.

According to Commander According to Commander According to Commander State at the Commander According to Commander Acc

Philly, Balto Get **Daytime Fever**

Coincident with the start of full daystime television programming the N.Y.) comes news of daytime schedules in other TV cities. WBAL-TV (Baltimore), excently starting at 12 mon daily, and WCAU-TV (Fhiladelphia), last week stepped up its programming, schedule to 36 hours, per week, WCAU-TV's expanded service is based on its new flying sport scanner, a device which permits the day of the television of the schedule to the television of television of the television of television of the television of the television of the television

scanner, which can be faded at any time when a live show is a summary the second of th

CBS 'Studio One' on Tele

CBS-TV, scheduling twice a-month televersions of "Studio One" CBS-TV, scheduling twicesmonth letwersions of 'Studio' me scales for video pix, according to
relevision Theatre' in the Sunday
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NRC television at this time has sold 80% of its evening programming time, which averages about 17 Of that 80%, only 11½% represents local sponorship on WNBT (N.Y.), with the other 88½% program their shows on the full NBC-TV seven station easiern network. Several sponsors also program where some statement of the
kinescope recording.
While the list of sponsors is not as numerous as those on other statuos, the total number of hours sold puts WNBT and the web far ahead of all competitors. Despite the fact, the WNBT clear of the fact, the web far reportedly still losing about \$1,300,000 per year. Thus, while the number of advertisers utilizing NBC-TV indicates teels to be still coperation for the broadcaster. Best night of the week for NBC-Best night of the week for NBC-Be

operation for the broadcaster.
Best night of the week for NBC-TV is Sunday, in which all three hours from 7 to 10 pm. are sponsored on the full network. On the opposite side of the ledger is Saturbay, when the entire two-and-saturbay when the entire two-and-saturbay when the contine two-and-saturbay oben. Other ive nights of the week, with an average program to open. Other other or the saturbay evening slots, it's impossible today for an exception of the Saturbay evening slots, it's impossible today for an on the station of a full hour open on the station of a full hour open on the station. on the station

on the station.

List of bankrollers patyonizing both WNBT and the web represents some of the top radio sponsors, as some of the top radio sponsors, as for the result of
FAIRBANKS, NBC PACT **FOR 3 NEW SERIES**

FOR 3 NEW SERIES

Healtwood, Oct. 22.

Despite MBCTYVS: inability to date to sell Jerry Fairbanks' "Public Prosecution" series, the producer is going ahead with plans to turn out additional series of films debated on the producer of the producer is going ahead with plans to turn out additional series of films debated on the producer is going ahead with plans to turn out additional series of films debated on the producer is going and the producer is going to the head of the producer's contract with the web.

New series includes a half-hour quiz program, to constitute 26 different shows. 13 travelogs, each 10 times and 10 times of producer's constitute 26 different shows. 13 travelogs, each 10 times and 10 times of producer's constitute 26 different shows. 13 travelogs, each 10 times and 10 times of producer's conditions of the producer's can't like the producer's and 10 times of production budgets at the lowest possible minimum.

Producer's expansion-workst surprising, in view, of his statement last week to the effect that Holly-wood producers won't be able to compete with producers in other unions on the Coast agree to lower scales for video pix. According to Fairbanks, the "Prosecutor" series cost in excess of \$10,000 cach, and hid a sponsor for them at a net cost of \$5,000 cach.

BREAK THE BANK BREAK THE BANK
With Bert Parks, emece, assisted
by Bud Collyer; studio content
ansis; Peter Van Steeden, music
Writer; Joseph Nathan Kane
Director: Marshail Dirkin
Producer: Ed Wolf Associates
30 Mins; Pr. 8, p.m.
BRISTO, AM, DROW YORK
ABC-TV. TOOM NOW YORK

(Doherty, Clifford & Sheffield)

ABC-TV, from New York
Doberty, Gilford & Sheffield)
Now tele has become a party to
the bigtime glyewawy maniatine glyewawy mania
tine glyewawy mani

present the search of the sear

missed on the opening program in a control of the control of the control of a contr

Close

Close

The ways of directors are strange indeed. No performer strange indeed. No performer more than a ventriliquist. So what do they do? They move a camera on top of Paul Winche was not be to be a considered of the constant of the consta

the theatre and the parior is the same.
What directors forget is that they have things to hide and that it's more important has you ait close than the camera. They don't have to worren is small those who want to look will pull up a chair—close.

small those who want to look will pull up a chair—close.

MR. AND MRS. QUIZ
W the Eloise McElhone. Sybil Problem of the Control of the Contro

while this situation, although an old chestnut, could have been exploited or the humorous was too tired and transparent to evoke anything but boredom. In face of the control of the contr

BROADWAY FIRST NIGHTER With Robert Sylvester, John Tillman, others Producer-Director: Harvey Mar

iowe 30 Mlns., Tues., 8 p.m.

NYI.N. N. Y.

N. Dally News drains reporter
Bob Sylvester and announcer John
Tillman have taken on a difficult
video assignment in reporting on
the turnouts at legit openings,
interviews with celebrities as they
come into the theatre, while Tillman handles the curious mob outside.

man handles the currous mon outal, topening of "My Romanics" at
Shubert theatre, the glamor attached to the first rights failed to come
off completely. Sylvester, did the
many talks as possible into the
half-hour show. When the shirt
treve lasting no more than a minute
in some instances to repetitious.
Tillman's work outside the house
similarly failed to catch the spirit.
However, both handled their

Tilimar's work outside the house smillarly falled to catch the spirit However, both handled their chores comparatively well. Sylvester has a pleasant mile manner the same of the same that the same the same

TALES OF THE RED CABOOSE Writer: Howard Davis, Steve

Baun Director: Nat Fowler Producer: J. E. Hanson 15 Mins., Frl., 7:30 p.m. LIONEL CORP. WJZ-TV, N. Y.

(Reiss)

Motion pictures of toy trains racing over set courses against miniature backgrounds are likely to have lots of video appeal for the proach can be found. This is the idea underlying this new series of immed shows built around the product of the sponsor. Lionel training the continuous his continuous his middle of the sponsor. Industrial training his product of the sponsor. Lionel can extract the full value out of this indirect, but continuous him under his middle of the minister parallel and the sponsor have to be instituted.

Since It is working with film,

have been a section of the beautiful of

Those Lil Things

Cruelty of the iconoscope necessitates either more careful preparation or a kindlier came-

preparation of a kindler came-ra. This has been evidenced of late, particularly with the femmes whose rear molars, if missing or uneven, somehow stand out sharply,

Or, as in the case of another femme, improper camouflage of the hairy fuzz on her arms made the viewer wonder why she didn't wear a more concealing gowd.

Tele Follow-up Comment ••••••

matched Pilled's flight standards set on the series of date.

The Actors' Studio, which has done fairly well for itself in video presentations, has embarked on a James Thirrher series, techny of the series of the

Phileo Television Piayhouse, which until now has attracted a which until now has attracted a laborate with the property of the chosen, was a televersion of last seasons's Broadway click revue churches in the series of minute-and-ware control of the control of the music and comedy. In 'Ange' directly paralleled those factors the music and comedy in 'Ange' directly paralleled those factors the revue represented a crafty which of laring some of Saint of the revue represented a crafty which of laring some of Saint of the revue represented a crafty which of laring some of Saint's 'Gulf, save out with an utra-sharthy which of laring some of Saint's 'Gulf, save out with an utra-sharthy which are controlled to the saint of the craft of the c

was Smith's intro to bop muster with the Dizzy Gilliegie combo.

"Hollywood Screen Test" (ABC-TV) conditions an entertaining ABC-TV) conditions and the state of
Seat." a treatise on one of the authority of the season to the state of the control of the contr

CBS' 'This Is It!'

irst time in their official capacities under development by RCA in which colors are transmitted at the same time and which requires a Coy. Frieds. Hennock, the "First Idady" of the FCC, Rosel R. Hyde for the sequential system. RCA lady" of the FCC, Rosel R. Hyde for the sequential system. RCA lady of the Security of the sequential system. RCA lady of the Security
provate definionistration for \$11 m |
provate definionistration for \$11 m |
provate for the long rount in a "ne-color" FCC officie two years ago, is hopeful that, with virtually the whole complexition of the \$FCC membership now changed, as one encouragement stration. The web is particularly sensitive about the reactions to color tele by Coy, Jones and Miss Hennock, on whom, a decision, it? whose who saw Just Friday's demonstration, played it straight-faced, those who saw Just Friday's demonstration, played it straight-faced, registering no emotion one way or the other, with the exception of underwardly enthusiate; about what she saw. Similarly, the CBS hierarchy left no doubt about their jubilation as to the results.

Since the invitation for the demi-

jubilation as to the results.

Since the invisition for the demonstration came from the FCC little constraints of the first constraints of the first constraints. This time GBS fell it had a better story—and visual demonstration—to sell, being its near that it's no longer necessary to allocate a. 16 megacycle full band channel for color, but that it can house a. 16 megacycle full band channel for color, but that it can conduce of six megacycle in the present narrow band. Thus it doesn't render present acts observed the conduction of the first conduction Since the invitation for the dem-

adapter.
This device, it was pointed out, could be adjusted to any standard set, but a CBS spokesman said there was no way as yet to determine the exact cost of this adapter, except that it "won't be expensive."

Blessing In Disquise To FCC
Washington, Oct. 26.
The coterie of Federal Communications: Commission officialdom which witnesses the control of the coteries of

cles to either monochrome or color, with the choice left to the individual station.

Some the state the Commission Some law to the Commission of color, whenever, the system was perfected. However, objections were reased that vided into 16 me channels (the width required for the earlier CBS sequential system) there would be not commission of color, whenever, objections were reased that vided into 16 me channels (the vided into 16 me channels (the color with the commission of color, whenever, objections were reased that vided into 16 me channels (the vided into 16 me channels (the competitive's system. Some officials also for a "truly nationwide competitive's system. Some officials also could be an avrill waste of channel space until color is ready. Some officials also could be an avrill waste of channel space until color is ready. Some officials also could be an avrill waste of channel space until color is what FCC has been praying for. In its report of March 18, 1947, turning down the CRS petition to sultiprize commercial color is what FCC has been praying for. In its report of March 18, 480 to \$20 cm c), the Commission said:

"The evidence..., shows that 27

said:
"The evidence..., shows that 27 channels may not ultimately be enough to provide for a truly nationwide competitive television system. Every effort must, therefore, be made to narrow the band width required for color television investigation of the color systems in the color systems.

words systems brought to the Commission's attention. These are:

(1. The sequential system developed by CBS in which three colors are projected separately and assembled at the receiver. It is partially mechanical.

(2.) The "simul@meons method

and requires only one projection tube at the receiver.

Can. B'casters Stymied on Coin

Televisian work.

Televisian programming in Canada is being held up by the stubborness of parliamentarians to allocate money to Canadian Broadcasting Corp. for any physical declaration of the private companies are to be granted licenses during the coming week when the Board of Governors meets in Montreal: the coming week when the Board of Governors meets in Montreal: before the board are from radio stations, private individuals and heatrical companies.

Among the radio station applications, private individuals and heatrical companies.

Among the radio station application, private individuals and heatrical companies.

Among the radio station application, and CKCA, the Marconi Arconic Cooke, owner of CKEY, in Poronto and publisher of New Liberty.

Paramount Plinso-cowed Panous Players Canadian Corp. has declared its intention to file application and it is generally believed than with the private of the proposed video outless of the proposed video outless of the proposed video outlet.

Cooke doesn't believe he will break cover for there years but after that he expects a profile. Figures on profils roll in. It has been stated that it would be at least a year and a half after the licenses have been granted be-arriadion.

WMAR-TV SETS BALTO HOOPLA FOR 1ST ANNI

HOOPLA FOR 1ST ANNI
MAARTY Molecule feels on see,
from 64 the Blocal television stee,
from 64 the Blocal television stee,
will mark its first anniversary tomorrow (Wed) night with a fullschedule of special programs, highmark its first anniversary tomorrow (Wed) night with a fullschedule of special programs. Indeed
and Balo Mayor Thomas D'Alessaland Gor, William Prestor Name
and Balo Mayor Thomas D'Alessaland Gor, William Prestor Market
tation during the evening,
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for TV alting as part of its "Ballmore's Conscience" series. During
time first year, the station has devel
westinghouse. Electric and
the westinghouse Electric and
the development of Stratovision.

Ralph Cohn Wraps Up 4 Full-Length TV Shows

4 Full-Length TV Shows
Pioneer Telefilms, Inc., new fellwition package agency, was formed
last week in N. Y., headed up by
Rajh Colm, former Columbia Pictures producer and son of Columheave veryes ende. Other, The
Beautiful Columbia Pictures producer and son of Columheave veryes ende. Other, The
same ownership and directorate as
same ownership and directorate
same ownership
same own

New Tele Business

Pabst Blue Ribbon Beer sponsoring seven half-hours of the six-day blke race at the Chi International Amphitheatre in a direct deal with Chi's three tele stations. WENR-TV will telecast sprints WENR-TV will telecast sprints Oct. 31 and Nov. 3; WGN-TV on Nov. 2 and 3; WBKB on Nov. 4, 5 and 6, 5.

5 and 6.

J. B. Simpson, Inc., bankrolling structured the League grid games, starting Sunday, Oct. 24, via WGN-TV, Chi.

grid games, starting Sunday, Oct. 24, via WGR-TV, Ch.

National Die Casting Co.,
National Die Casting Co.,
National Die Casting Co.,
National Brewing Lower Co.,
National Brewing Co.,
National Co.,
Natio

Banks Now Want TV Rights as Extra Insurance for Indie Film Financing

Texaco's Cuffo Plus Texaco's Cuffo Plug
Surprise plug given Texaco and its "Star Theatre"
on NBCTVS "Phillor Television Playhouse" Sunday (24)
inght eges the oil firm nothing.
It was part of the deal through
which the Hutchins ad agency,
which handles the Philico account, was able to get Sid
Start Start Start Start Start
handle the diffusionmerical.
Start is under explaints "IV.

handle the middle commercial.

Stone is under exclusive TV
contract to Texaco. Hutchins
consented to list appearance on
the Philos show only in return
for the cross-plugs. Use of the
Texaco backtrop, incidentally,
was strictly flutchins idea, detexaco backtrop, incidentally,
was strictly flutchins idea, detexaco backtrop, incidentally,
was strictly flutchins idea, detexaco backtrop, incidentally,
was strictly flutchins idea,
detexaco backtrop, incidentally,
was strictly flutchins idea,
detexaco backtrop, incidentally,
was strictly flutchins idea,
detexaco backtrop,
incidentally incidentally,
incidentally incidentally
continued.

TOA's Followup To FCC on Video

Following through on the hud-dles staged between Gael Sullivan, exec director of the Theatre Owners of America, and Wayne Coy, chairman of the Federal Communi-cations Commission, TOA is now cations Commission, TOA is now prepring a brief for presentation to Coy which supports its stand on television. The brief will support its stand to the control of the control of the control of granting exhibitors exclusive and cite arguments in favor of granting exhibitors exclusive lings. TOA wants assignment of up to fine channels for that purpose. In addition, memorandum will develop the question whether an

In addition, memorandum will develop the question whether an exhib group, or a membership cor-poration formed by it, is entitled to apply to the FCC for allotment of channels. WPIX 'Fashion for Teens'

WPIX 'Fashion for Teens'
Mary Lewis, Inc., N. Y. fashion
house, will sponsor a five-minute
show titled "Fashions for Teens"
weekly on WPIX, the N. Y. Daily
News television outlet. Show, to be
aired in the 5:40 to 5:45 p.m. slot,
tees off Nov. 10.

Account was sold directly, with no agency involved.

Pointing up the increased tight-ness of bank loans for film production, most of the major banks which handle such deals are now demanding assignment to them of television rights on all product they finance in any way.

they finance in any way.

New move represents only second-handedly the banks faith in the future of the tele industry. First and foremost, it marks their mounting concern over the status of the film industry. General feel; its money in the regular theatheal market, the addition of the new TV market gives the banks a better guarantee that they'll recapture their share of the financing. TV market for feature films, while it's been confined to aged

UA's Video Clause

United Aritists, following through on its television film distribution plans, has decided to include a clause in all upcoming distribution pompary the distribution from the company the distribution of the company that the company tha

out.

New contract is expected to provide a steady flow of feature product to UA's telefilm department. Assembling of a full library of features and shorts is now underway by department chief John H. Mitchell, who will offer them to broadcasters and ad agencies throughout the country.

product until now, is gradually expanding to include more recent product turned out by the major companies. United Artists, for one, one of the major companies. United Artists, for one, one films to Y through first own telefin department. All major product, of course, must be at least 18 months old before It gets a sight of any ties studie, but, the wait that extra time in order to get back their financing.

sign of any tele studio, but the banks apparently are willing to wait that extre time in order to get back their financing. From the set of the second of the over, whose product has failed, to make the grade in the theatrical market, have already turned their attention to TV. Since it's the in-dies with whom the banks are most attention to TV. Since it's the in-dies with whom the banks are most its obvious. According to a spokes-man for one banking outfit, the fin-anclers have long believed they obtained tele rights along with the regular distribution contracts the regular distribution contracts however, they're demanding a sen-arate document to cover the TV as-signment.

Tele Chatter

NEW YORK

shedule of special programs, high-lighted by greetings from Maryland Gov, William Prestor Maryla

the show aired simultaneously over the CBS radio and TV webs ... Lloyd Gross, former production manager for WBAL Ballimore ploned the CBS-TV staff as associated to the staff of the staff seed producer and later film (dethe the producer of the producer) and the producer of the pr

88.000 SETS IN SEPT. SETS NEW TV HIGH

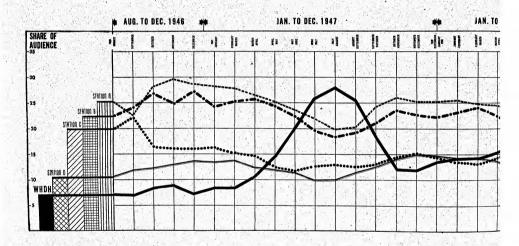
Disk Jock Thumbs Cuffo Stint on Coast Telecast

Bob McLaughlin, KLAC disk jockey, informed the management that he would not -emece KLAC-T's tele show 'Musical Future' without coin payment. McLoughlin pointed out that other talent was being compensated and refused to head telesast, he said, without

head telecast, he said, without more money.

"Euture" is being telecast over station weekly. Platter pushers Don Otls, Al Jarvis, Dick Haynes and McLaughlin were set to handle proceedings on alternate weeks. Haynes and Oils are now doing the tele show, Jarvis, hay, also turned 'flumbis down.

HOW STATION CHANGED



THESE ADVERTISERS

Adam Hats Beverwyck Beer Black Horse Ale Blondex Camels Chef Boy-Ar-Dee Chiclets Aigx Colgate Dental Cream Halo Cuticura Doan's Pills Marshmallow Fluff

Fainart Textiles

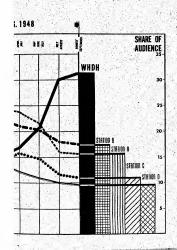
Fatima Cigarettes

First Army Recruiting Hat Research Hills Cold Tablets House of Old Molineaux Wine Italian Swiss Colony Wine Kaiser-Frazer Soapine Kools Laco Lifetime Stainless Steel Metro-Goldwyn-Mayer Lucky Strikes Maggi Bouillon Cubes Mission Bell Wine

Feen-a-Mint

Nestea N. Y. Central RR N. E. Confectionery Pepsodent Pertussin Peter Paul Plasticlear Products Rayve Shampoo **RKO Pictures** Saturday Evening Post Silver Dust Slumberland Matresses Stera-Kleen Suchard Supersuds

ILARITY HAS POSTON IN 2 YEARS



re you familiar with the trend of Boston radio during the past two years? Four stations are down—one is up! Examine the chart on the left for August 1946 to August 1948 Hooper Listener Indices of Total Time-Rated Periods, Every station has its peaks and valleys, but generally speaking, month after month ratings show that each of the four stations is not as well off as it was a year before.

Today, if you are buying Station A, you are getting 37% less audience than you did two years ago. Today, if you are buying Station B, you are getting 21% less audience than you did two years ago. Today, if you are buying Station C, you are getting 44% less audience than you did two years ago. Today, if you are buying Station D, you are getting 7% less audience than you did two years ago.

BUT — today, if you are buying Station WHDH, you are getting 342% more audience than you did two years ago.

Trends are important to show mass movements of radio audiences. If you are careful of your advertising dollar, you will place it on the station going up rather than the station going down. In Boston, your best buy is WHDH.

In two years WHDH has built the largest share of audience in Total Time-Rated Periods of any Boston station — network or independent — and with 100% local programming!

NOW

Thayer's Lozenges Slippery Elm Tintex Triangle Publications United Artists Pictures Vel Whitehall Products Yes Tissues Yankee Cigars John P. Squire Meat Products Teddy Brand Peanut Butter Quintone Shoe Polish Shell Oil Studebaker Vick Chemical 5000 WATTS

BOSTON

COMING SOON — 50,000 WATTS

Canadian Sponsor, Canceling 100G Show, Blasts Inroads by U. S. Talent

Toronto, Oct 28. After lengthy rehearsals and what was eigensted to be the usual go-shead signal, Tip Top Tailors has decided to scrap its \$100,000-budgeted "Music for Canadians" or Canadians" or Andy program (Lever Bros.) here, the Sunday evening slot or the Sunday or the Bros.) here, the Sunday evening slot property of the past four seasons by Tip Top, the past four seasons by Tip Top.

Tip Top.

With latter sponsor refusing to capitulate on any other. Sunday evening time offer, Samuel Hersenhoren's 40-piece orch and Edmund Hockridge, bartione, plus scripting and announce staff, are out their expected 26-weeks' earnings.

expected 26-weeks earnings.
Accordin to Morgan Eastman of
the McConnell-Eastman agency
here, the Canadian program was
"subjected to unfair competition"
by an American-produced show.
He said. Through our sponsors'
rating in four seasons for a hightype musical show, we declined to
recommend condinaing such an
outlay against the Amos 'n' Andy
competition. The sponsor (Tip Top
Tailorn's agreed; and we cancelled
the presentation."

the presentation."

"Recorded programs of U. S., shows pay a stiff tariff to be brought into Canada and rebroadcast but this is to protect Canadata and a live slow. Canada and rebroadcast by paying only, the wire tolls and station time rates and we think that four the payers and we think that for the build up native Canadian radio. It is about that salaries to Canadian radio artists should be discontinued when an imported discontinued when an imported cal facilities of broadcasting."

CBC's argument, according to

leal facilities of broadcasting."

CBC's argument, according to officials, is that the Canadian show was not forced from the air, that other evening times, were offered to the control of
sponsors can no longer be expected to spend large sums in competing against the big Sunday night American shows and that Canadian artists are the sufferers.

Houston—Robert D. O. Perry, formerly on the staff here of KNUZ, has resigned his post to become commercial manager of WCLA, Baton Rouge, La.

Station Mgr., Engineer Killed in Train Wreck

A MINCU III 11 dill TICCH

New Orlean, Oct. 26.

A passenger, train ewreck killed
I. F. Fenrite, manager of KANE,
New Iheria', near here, and Edward Ebersale, station's engineer,
Monday (26).

Train bound for new Orleans hit
their car squarely at crossing, killing Ebersole instantly. Femrite
died in ambulance en route to hospital.

pital

STERN GETS NOD ON WDSII 675G BILY

WDSU 675G BUY

New Orleans, Oct. 26.
Edgar B. Stern, Jr., president of International City Broadcasting WDSU, WDSU-WT and WDSU-Ty from the Stephens Broadcasting Co., Inc., was approved Friday (22) by the FCC, said that the transfer of the Stern Stephens Broadcasting Co. Inc. was approved Friday (22) by the FCC, said that the transfer of the Stern Stephens Broadcasting Co. Stephens Broadcasting Stephens Stern said that two or three weeks. Sale price was reported as \$875,000.

Stern said that two children was stephens and that thouse M. Lenamn, a direct and that Monte M. Lenamn, a direct and the Stephens Co., as general manager of the orchest mentals.

Purchase by the Washington Co. Purchase by the Washington Co. 25 to 10 to

New England Spread For ABC 'Storyteller

ABC will have a five-minute storyteller opposite Mutual's Hy Gardner on Thursday nights at 8.5. Spot was opened up by sale 8.5. Spot was opened up by sale Camera for a new Jo Stafford show which tees off Nov. 11.
Web has sold the five-minute seg, effective the same date, on 15 New England outlets to Clearweave the yarn-spinning stint hasn't been chosen.

BABBITT'S RED CROSS STINT

BABBITT'S RED GROSS STINT
Philadelphia, Oct. 26,
Gil Babbitt, former production
manager at WPEN, has been
named radio and television director for the Red Cross in this area.
Babbitt, a veteran with 15 years
in radio, was formerly with WCAU
and Dave Elman's productions.

K. C. SYMPH-WHB 20G BANKROLL DEAL

20G BANKROLL DEAL

Regular subcurption concerts of
the concert of the concert of

Deals Get Okav

Jeals Let Ukay

Washington, Oct. 26.

Purchase by the Washington. Post of 55%, interest in WTOP, Washington, Washi

Cleveland — Gordon Ward, for-merly of WLEC, has joined an-nouncing staff of WTAM.

CIRCLING THE KILOCYCLES

Albany—Old Gold's new "Amateur Hour" will be broadcast from Philip Livingston Junior High School Nov. 3. through WXKW, ABC's local outlet, in a "Salute to Albany" with the cooperation of the Merchants Bureau.

Albany—WABY is now broad-casting two 15-minute Tuesday veening programs, 'On Staff' and "Off Stage,' from the Playhouse, with Malcolm Atterbury and mem-bers of his company, plus patrons, as guests. Shows, which bowed the-week with the open season of stock are under sponsorship of nearby Farnham's Restaurant.

Dallas—A new weekly quarter-hour program will, originate each here and be feet to member studies, here and be feet to member studies, under the sponsorship of the Simonic Co. Programs will feature organ specialities by Hugh Waddill, Bert Nord at the plane and instru-mental and vocal selection by a McKenzie, and J. T. Adams.

Cleveland—Taddo haseball league here turned over a cheek of almost \$700 to the Cleveland. Rehabilita-tion Center. The money was pro-ceds realized from the past sum-mer's league play which WGAR! won by defeating the defending champions WTAM in the best of the series.

St. Louis.—KXOK has begun its third annual series of Julior Town Meetings of the Air" and initialer was a discussion of Whether Dewey of Truman Should with the series of the Air" and initialer was a discussion of the series This will be the largest number of schools since the program was launched. Bruce moderator.

Albany—John G. Myers Department Store, which for several years sponsored a musical clock over WOKO, Albany, is now presenting "Your Civic Reporter" with Sherb Herrick on a 15-minute afternoon spot five days a week via WOKO.

Hartford—WDRC has underway a nightly series of shows designed to bring out latent talent possessed by any members of the station's staff. Nightly, as 15-minute slot is available to any employee to produce any type of show they desire. Announcers, control room operation of the station reception are participating in the series.

Detroit—J. E. Campeau, president and gnl. mgr. CKLW, Windser and Detroit, announces that cKLW will the company of the company

Seattle—Leo Lassen, who does the baseball broadcasts over KING here, has started a five times a week Sports Roundup airing at

Philadelphia — WIBG confinues its sports specializing with the broadeasting of all home games of both Philadelphia Rockets (fee hockey) and the Philadelphia War-riors (basketball) this season. Cluck Thompson will do the play-by-play with Dick Mabry haudling the color.

Omaha — The WOW Farmers' Trip to Europe picked up a new passenger, Bill Wiseman, promotion manager, who will assist Mal Hausen, WOW's Farm Service Director, in handling details of the tour. Wiseman is a former Omaha newspaper man, and will also serve as in a reportorial capacitorial

Steubenville — John J. Laux, manager of WSTV, WSTV-FM, has announced appointment of Joseph M. Troesch as assistant manager of the station. Troesch served as chief engineer of WSTV and technical director for the Friendly Ground WKTV, WBMS, Boston; WKTV, Kunston, N. Y. He retains latter Job.

Wichita Falls, Tex. — Kenyon Brown, prez and general manager of KWFT has appounced that Mott W. Johnson, currently program di-

rector for the outlet would be up-

Philadelphia—Alfred T. Ringler, WGAU new writer for the last six years, has been appointed news ed-tion. A veteran local newspaper-man, Ringler was with the Phila-delphia Sulletin and Inquirer for 14 years. He succeeds Harold Hadley,

St. Joseph. Mo.—KFEQ in St. Joseph announces appointment of Harold J. Schitz, formerly of Purdue University, as Farm Service Director. Before coming to KFEQ Schmitt was Extension Radio Specialist at Purdue, handling the agricultural programs on university station.

Tacoma—W. B. "Bud" Stuht, formerly commercial manager for KOMO-KJR in Seattle, and recently manager of the classified advertising department for the Seattle Times. Is now manager and partner with H. B. Quilliam in KTBI here,

Houston—Ted Hills, formerly with KTHT here, has been named general manager of KLEE, of which Ray E. Bright was general

San Antonio—Johnny "Curley" Williams, cowboy singer, has been added to the staff of WOAI and will be featured on the stations daily "Radio Rodeo."

Parls, Rex.—Aubrey T. Harris, sales manager of KPUT for the past four years, has been mamed manager, succeeding Boyd Kelley and stockholder of two outliets in Wichita Falls. Robert Stone, Jr., a member of the KPLT sales staff and one of the station owners, will assume duties of Harris.

Seattle — Jim Neidigh, formerly salesman and announcer at KXA, has joined KRSC as television time salesman. Margaret Frye is now handling publicity for KOMO, local NBC outlet, replacing Marion Wood, who resigned.

Albany—Hubert DuVal resigned as sales manager of the Schine-controlled WPTR. General Man-ager Leonard Asch has tempo-rarity taken over the sales post, Russ David, chief cngineer, sub-stituting for Asch as g.m.

RURAL RADIO NETWORK **SNARES 2 SPONSORS**

The Rural Radia Network, the FM web in New York State, has signed contracts with the Zenith Radio Corp, and the New Haven Clock & Watch Co. The latter contract calls for the full network, the Contract calls for the full network of the Contract calls for the full network of the Contract calls for the full network of the Contract calls for the full network.

RRN outlets.

Zenith Corp. pact, a co-operative deal between the immufacture and its New York State dustribation. The program is Columbia Wasterworks. WGHF the New York City affiliate, will not earry.

New Haven Clock, via Weiss & Geller agency, signed to spensor Dr. Charles Hodges, the Romer Now. All Company of the Commentator, each Monday, wednesday and Priday.

Sherman-Pratt Reunion

Marson Sherman and this former partner. Russell Prail, will team up again via a two-hour disk jock show tentatively set for a Decembas been WIND. Sherman, win will more to this post of the properties of the pro

"One program which shows high SID SHALIT New York Daily News

"WHAT MAKES YOU TICK?"

ABC Monday Thru Friday 11:45 to 12:00 for PROCTER and GAMBLE

JOHN K. M. McCAFFERY Written and Directed by ADDISON SMITH

MERRILL E. JOELS

THANK YOU for a HAPPY ANNIVERSARY

As is my custom each year at this time, I want to express my appreciation to the Directors for whom I've orked during the past year:-

HOYT ALLEN CLARK ANDREWS WYLLIS COOPER CLAY DANIEL WILLIAM FENDER MILDRED FENTON TED FETTER HARRY S. GOODMAN JACK GROGAN JOHN GUNN ARTHUR HANNA JAMES HARVEY LOUIS HEYWARD TOM HICKS JOHN HOAGLAND HARRY JUNKIN CHARLES KERRE

EDWARD KING RAYMOND LEICHT RICHARD LEWIS BASIL LOUGHRANE WILLIAM MARSHALL JERRY McGILL VIRGINIA MOMAND MAJOR H. K. MURRAY FRANK PAPP MAURICE ROBINSON JACK BURIN DON SHELDON BEVERLY SMITH FLETCHER SMITH ROCCO TITO CHICK VINCENT AL WARD

PLaza 7-0700



and SPECIAL THANKS TO

PRISCILLA FARLEY FLORENCE GREENE HELEN HEDEMAN ELEANOR KILGALLEN VERA LARKIN MARGE MORROW FRANCES ROBINSON HARRY RUDDER ERLENE WALLACE HERR WOLF

Be consistent, boys...

THESE ARE FAIR SHOWS ...

As of Monday, Oct. 25, the following shows have signed with the RWG... and are included as FAIR:

Life Can Be Beautiful

Amos 'n' Andy Big Sister Mr. Chameleon Manhattan Merry-Go-Round Arthur Godfrey's Talent Just Plain Bill My True Story My Favorite Husband G. E. Houseparty Theatre Guild on the Air Inner Sanctum. Mr. District Attorney Famous Jury Trials Big Story Spike Jones The Prudential Hour **Eddie Canto** Henry Aldrich Jack Carson Screen Guild Theatre Burns & Allen Meredith Willson Ross Dolan Detective Bob Hone Helen Trent Lora Lawton Arthur Godfrey's Morning

Great Scenes from Great

Hilltop House

Talent Jackpot

We Love and Learn Crime Photographer Herb Shriner Show Pause That Refreshes Morton Downey Show A Date With Judy My Friend Irma This is Your FBI Stella Dallas Mr. Keen Album of Familiar Music Our Gal Sunday Front Page Farrell Our Miss Brooks Life With Luigi Groucho Marx Skippy's Hollywood Theatre Take a Number Sam Spade Quick as a Flash Phil Harris **Dorothy Lamour** Life of Riley Fred Allen Edgar Bergen Lum and Abner John Nesbitt Bing Crosby **Judy Canova** Evelyn Winters

David Harum mr. ace and JANE Nora Drake People Are Funny **Backstage Wife** Superman Young Widder Brown Lorenzo Jones Mr. & Mrs. North Summerse Milton Berle Abbott & Costello **Greatest Story Ever Told** Fat Man Jack Benny Kay Kyser Ozzie & Harriet Jimmy Durante Dennis Day Truth or Consequences Stars Over Hollywood **Duffy's Tavern** Sherlock Holmes Junior Miss Your Song and Mine Mr. President Go for the House The Falcon The Amazing Mr. Malone Gangbusters Counterspy You Are There Philip Marlowe

... WHY NOT THESE?

As of Monday, Oct. 25, these shows have not signed . . . and are included (subject to subsequent revision) as UNFAIR:

Brighter Day Jack Berch Show Today's Children Ma Perkins Right to Happiness Portia Faces Life Chesterfield Supper Club Cavalcade of America Telephone Hour **Buddy Clark Show** Mel Torme Show Skyway to the Stars Electric Theater Grand Slam **Wendy Warren** Aunt Jenny Young Dr. Malone **Guiding Light** Second Mrs. Burton Perry Mason Beulah Jack Smith Show Club 15 House of Mystery The Shadow Nick Carter Behind the Front Page Betty Crocker Show Fibber McGee & Molly

Road of Life

Red Skelton Show Meet the Meeks Smilin' Ed McConnell Vic Damone Show Hollywood Star Theater Lux Theater Bob Hawk Show Dr. Christlan Harvest of Stars FBI in Peace and War Hallmark Playhouse First Nighter Ford Theater Mary Lee Taylor Show Armstrong Theater of Today **Grand Central Station** Captain Midnight Tom Mix Jack Armstrong Sky King The Railroad Hour The Sheriff County Fair

-AND DOZENS OF OTHERS

for the record:

We're NOT striking the nets.

... We ARE striking all programs produced by agencies and independent producers who have refused to sign a contract similar to the one now in operation with the four networks.

If patience can win contracts, we submit a seven-year pursuit of a freelance radio writers' agreement as evidence of our good faith...

Great Gildersleeve Curtain Time

Kraft Music Hall

Big Town

If precedent can win contracts, we submit our year-old, well-functioning basic agreement with the networks.

Patience and precedents alike have proved fruitless in dealing with the agencies.

We are therefore taking the remaining course—of strike. We do so in full awareness of the temporary dislocations that may result to our friends in the industry.

But we are confident our fellow workers in radio know, as we do, where the responsibility falls . . . and are similarly aware of the vital importance to them of a just victory for the writers in this dispute.

The lists above are published for the clarification and guidance of our fellow workers... producers, directors, actors, musicians, technicians. Obviously, changes have already occurred since this list went to press. Official, up-to-the-minute listings of fair and unfair shows may be obtained from the Guild offices.

RADIO WRITERS GUILD

OF THE AUTHORS LEAGUE OF AMERICA

6 E.39th St.
New York
MUrray Hill 6-5251

IN NEW YORK CITY .

RADIO

Gall Ingram (Ralph Austrian's daughter) writing scripts for "Big Btory" vin NBC. "Phyllis Lynd, young chirper showessed recently a Brown of the Phyllis Lynd, young chirper showessed recently a property of the Comment
dath in Buenos Aires.

Nick Kessely, Ted Mack and "Original Amateur Hour" troupe to Chicago for the stanza's first out-of-town origination tonight (Wed)... Jack Guilford reported auditioning a half-hour, cross-the-board day-timer for Mutal... Howard Corder," ABC producer-director, first guest speaker is night (Teal-o) on Feler Martin's (ABC associated script guest speaker is at night (Teal-o) on Feler Martin's (ABC associated script vision"... Brice Disque, Jr., scripted last Sunday's (24) NBC "L'Aving—1848" sequence observing UN's third anni... Bill Berns resuming his "Reducing Circle" on WOR for MacLevy's sylphing salon... A recent item to the contrary, Alanos Deen Cole is still the contract writer of "Crime Photog." Has been for over five years... Kornellagues of the Cole ore than 100 stations

to more than 100 stalnoss. Radio actor Maxwell Anderson legiter, "Anne of the Thousand Days"... Charles Oppenhelm upped to sassistant director of CBS program promotion under Neal Basistant director of CBS program promotion under Neal Basistant director of CBS program promotion under Neal Basistant Carlo and the Carlo and t

IN HOLLYWOOD . . .

Bill Robson was given two weeks leave by CBS to accompany Raymond R. Morgan to Paris where they'll try to talk Maurice Chevaller into emceeing a cefe show there to be tape-recorded for broadcast in this country... Art Linketter made a start of the control of th



On an Island with You' Mgt.: LOU CLAYTON

Farren's WFIL Post

for announcer duties on Screen Guild Players and Jimmy Durante. .

for announcer duties on Screen Guild Players and Jimmy Durante....

Well Bon Friends to smoke out a sponsor... Orral Andersas, who had
an interest in "Daris For Dough," is now program director at KWIK.
Burbani, replacing Michael Roy, resigned... Don Lee network drew
showed up would easily fill a page in radio's who's who. Lew Weiss
and Willed Brown, high exect of the skien, were singled out for especial
kudos... Sam Cherr, merchandise director of Young & Rubican,
"Bilk Bear Lake," which hell unveil on the Jake Benny show you.

"Bilk Bear Lake," which hell unveil on the Jake Benny show you.

"Bilk Care Lake," which hell unveil on the Jake Benny show you.

"Bilk Care Lake," which hell unveil on the Jake Benny show you.

"Bilk Care Lake," which hell unveil on the Jake Benny show you.

"Bilk Care Lake," which hell unveil on the Jake Benny show you.

"Bilk Bear Lake," which hell in the radio crowd over to KMPC election
night to calebrate or console, as the case may be... Commander A lee

"Bilk Bear Lake," which hell in a broadcast. A. Id Gordon, KFWB news
editor, has been picked by National Ast'n of News Directors to air a
special program to England... Bilk prival Ed McCompall will be ready
word. Frank Ferrin is priming him for the ordeal so his millions of
lid fans around the country can watch as well as hear him. The
Frank Loveloys. John Banks) have reconciled and called off their
from the Mary will sign the guest register in Al Jostons Missel Hall
in that order... It's about that time of the year when thoughts of being
without startling results but wants another go at it.

N. CHICAGO.

IN CHICAGO . . .

IN CHICAGO

Joe Wilson of WilkB elected prez of the Chi Sports Broadcasters Asan, with Hal Totten as veepce and John Harrhagton as treas...

Don Graham replaces Eddle Reynolds as flack chief of Feature Program of the Chief of Peature Program of the Chief of Peature Program of The Chief of

IN WASHINGTON ...

IN WASHINGTON...

Lea liken returns to WINX, where he was a newscater before treaking off to smange KURV, Edinburg Tex. to sweener a state of the st

Tele Followup

Farren's WFIL. Post

Williadelphia, Oct. 26.

Williadelphia, Oct. 26. in a cake-walk routine which brought them off to solid applause from the studio aud. Alan Roth and his orch backed the show in their usual top-drawer style.

"Adventures of Okey Dokey" on Duklout (7:7:20 p.m. Thursday on University of the Produced show that presents situations even the property of the Produced show that presents situations even conventions and single property of the Produced State
thuity and poor development of situations. Similed a youngstee, the clothing manufacturers spon-oring the show obviously hope to appeal to parents as well so as to early their message across. And the early their message across. And the grown man, who goes through all the properly phoney grouts, grown man, who goes through all the properly phoney grouts, the properly phoney grouts and the grout phoney grouts and the properly ground the grouts and the properly ground the properly ground the grouts and the properly ground the properly ground the properly ground the properly ground the grouts and the properly ground the ground the grouts and the ground the grouts and the ground the grouts and the ground the grouts and the g

De Mille Continued from page 21

friendly than antagonize AFRA. There's no law, however, Weiss and Mutual know, that forces a man to work against the dictates of his conscience. Should DeMille he allowed to face a mike again without being restored to good standing by AFRA he would be hard put to en-gage actors to work for him.

AFRA he would be hard put to engage actors to work for him.

While east Weiss met with with the work of the work o

Meanwhile, ABC is reported dickering with DeMille for the series originally intended for Mutual, but without disclosing its strategy to break down the AFRA impasse.

Mpls. Listeners Continued from page 21 :

nights. There also are half a dozen radio football shows in advance and after the games, including a Sunday afternoon analysis by Coach Bernie Bierman. The games, too, are televised by KSTP.

Games here also have been frequently broadcast over national networks. Last Saturday (23), for example, Bill Stern and Harry Wisner were on the air here covering the Michigan-Minnesota game for the NBC and ABC networks.

the NBC and ABC networks.

Radio set owners have complained in letters to the newspapers about all six local stations
carrying the same Minnesota game
every Saturday afternoon and suggesting that they also be allowed
to listen to broadcasts of some of the nation's other leading games. But the station managers point out that their Univ. of Minnesota foot-ball broadcasts are sponsored.

FREDDIE LIGHTNER



NOW Appearing "THE BABE RUTH STORY

Direction: LOU IRWIN

New Style Disk Jock

New Style Disk Jock
New Style in disk jockesying will
be unveiled by WLIB, N.Y. Post
owned indie, Nov. 1 when nutery
performer Allan Melvin will tee
of an afternoon across-the-board
hour show of platters and impresmental states of the style of the style
fill and radio celebs between recordings of pop music.
Herman Bess, WILIB general
manager, it is syndicating the proarcas. Package to indices in other
arcas. Package to indices



MONDAY THRU FRIDAY 4:00 PM est

There's a lot of warm human interest . . . and lots of galety, too, when Bert Parks (of Stop the Missic and Breathte Bank fame) geat the laddles to tell him why they want a second honeymoon. Each day's winning story gets a free luxurous trip for two-a real second honeymoon and the story of
PROGRAM DEPARTMENT ABC 30 Rockefeller Plaza—Circle 7-5700



Adventure Shows Ton Cleve Students Preference

Leve. Munchis reverence

A survey of listening habits of
junior and senior high school pujunior and senior high school puteries murder and westerns, tops
the list of preferred programs.

The information is based on
the interior and westerns, tops
the list of preferred programs.

The information is based on
the interior and westerns, tops
the list of preferred programs.

The information is based on
the school programs of the
terior senior and the school
terior senior and the
terior se

ides okaying crime, the students, from the 7th grade through the 12th, approved quiz shows and giveaway programs. The results showed that the 7to 9 p.m. Sunday night slot is best listening time, with Saturday and Sunday after-moons in the leading daytime peri-

Philco 'Kine'

Philico Nulle

continued from pare 21

fliates of "Angel in the Wings,"
done last Sunday (24) night, and
"Street Scene," upcoming next
defeated the second of the second o

the Halph Bellamy to star in "This This Thing Called Love" and Jose February 1 was a side are in preparation to the control of
Tele Chatter

Continued from page 22 formed TV firm that title infringed on their "Screen Snapshots" and requested Relefilm to change title ... Columbia Pictures has purchased two and one-half minute spots on KFI-TV for special tele-trailer plugging "Walk a Crooked Mile".

CHICAGO

John Boyt, who formerly did legit and video art work in New York, has been named art director of WENR-TV . . . Ernie Simon, disk jock, is mulling three video ven-

of WENR-TV. .. Ernie Simon, disk pock, is mulling three video ventures and has signed for a fourth process of the process of t

services of such people as George S. Kaufman, Rouben Mamoullan

The due also proposed that se The duo also proposed that several sponsors get together to televise a full-length play to take up to two and a helf hours. In that the property of the two property of the second property of the two property of the second property of the two prop

to say.
The Hartmans feel that while The Hartmans feel that white transference of legit to telle is logical, radio cannot be as easily transplanted. Proof is that the radio shows transferred to tele haven't worked out too well. Sole exception is 'Author Meets the Critics' and that's because a critic or writer defending his stand will forget himmovements — which is right up tele's alley.

Rerie

Continued from page 23
five stations in the N. Y. area is
limited to 7.6% of the total, as it
was Oct. 19, the other broadcasters
apparently can see little sense in
trying to buck Texato with ambitious productions of their own. As
a result, loggings of the other stalike this: might that segment read
like this: ""

Daytime Tele

6 p.m. Full equipment has been ing interviews with show biz celebs, delivered for the station's original to be conducted by Wendy Bartie Madlson avenue, N. Y., studio, in association with Photosphy mag, from which the entire daytime log, 430 to 4:45, and "Stories by will originate. Nineteen different shows are listed daily, stating with "To Your Health," slottler Peter," the clearly selected in mong all these will be spot, and to be conducted by Harold J. Rellly, of the Rellly Health hard persuare spots, news shows, etc. Rellly, of the Rellly Health hard persuare spots, may show, at 7, am. with five minutes of warming the selection of the station of t delivered for the station's original to be conducted by Wendy Barrie

nouncements, followed by 10 minutes of news.

"Your School Reporter," designed for high chool stomats—
in the 7.45 to 8 segment, conducted
by Hal Cooper, former co-director
of the Dock Street Theatre,
will be "Your Television Baby Sitter," designed to hold the attention of the household moppets
while the housewise starts her
conducted by Pat Meikle, wife of
Cooper and former co-director
with him of the Dock Street piaysdenominational religious show designed mostly for shut-ins, is
slotted to the 9.15 to 9.30 time.
Other "production" shows dur-

slotted to the \$9.5 to 0.30 time.
Other "production" shows duiing the day include "Amanda,"
featuring colored actress Amanda
Randolph, \$9.55 to 10; "Your Felevision Shopper," Geturing Kadda
"The Picture Behind the Picture,"
10.45 to 11; "You, Mother," starting Dennis James, 11 to 11.30;
"Women's Club," featuring the Shopper
Morphy, 11.68 to 10.75 featuring the Shopper
Morphy, 11.68 to 10.75 featuring and a record roundup, conducted and a record roundup, conducted by Stan Shaw, 12:40 to 1:30.

through Fridays from 7 a.m. to rett, 4 to 4:30; "Stardust," featur-4:30 to 4:45, and "Stories by Peter." featuring sculptor Peter Hayward, 5 to 5:15. Interspersed among all these will be spot amnouncements, clock-weather-temperature spots, news shows; etc. At 6 p.m. dally, WABD will switch down to its studios in the John Wanamaker store, N. Y., to pick up the regular evening programming the regular evening programming with Bob Emery's "Small Fry Club."

Sunday Talent

Continued from page 19

500. In addition, Sunday video
500. The sunday sunday sunday
600. The sunday sunday
600. The sunday sunday
600. The sunda

by Stam Shaw, 12:40 to 130.

From 2 pin to 2:30 will be seen of the glaber front, ABC's Waiterighton of any DuMont night competing with the first 15-min-time strow requested by fewers.

Burrows, goes from 2:30 to 2:45; not 165,000, also on ABC, may hit "Society Page," conducted by the tele cameras after the first of Charles Traum, 3 to 3:30, "Cook- the year for simultaneous broading School," 3:30 to 4; "And Every-thing Nice," starting Maxine Bar- competitive rating race.

'you need your head examined, Boniface"

Boniface wants WOR to smirk and say "we told you so" to advertisers.

Just because most of our powerful participation shows are sold out SOLID.

Nope, we won't do it, Boniface.

Anyhow, if the gentlemen step lively, we may be able to squeeze them in SOMEWHERE:

And, although in some cases there's standing room only, the first standees will be the first to sit down at the feast of sales when someone vacates.

WOR's daily "sell-out" participating shows:

Breakfast with Dorothy and Dick

The McCanns at Home

Martha Deane

Luncheon at Sardi's

The Barbara Welles Show

The Ladies' Man

Charlotte Adams (Sat. only)

Coming! Two great television stations...

WOR-TV, NEW YORK... CHANNEL 9...WOIC, WASHINGTON, D. C.



Bowles' Slide-Rule

attention to his radio presentations, platter is never played twice at Bowles is spending no money of same station. Dramatic statements any kind on newspapers. As a re-land phrases are cittled from letters sult of his radio campaign, he's get-ting reams of newspapers specia and are aired after walvers have never before achieved by a Demo-term of the property of th Bowles Is spending no money of any kind on newspapers. As a result of his radue campaign, he's getting reams of newspaper space never before achieved by. I Demonstrate the space of the sp

RADIO

First section consists of tri-weekly series of 15 minute e.t.'s over the 11 dominating radio sta-tions of the state. Duplication of programming is being eliminated, where it serves no anagent ward, over the 11 dominating radio starting of the state of the

'Trained Seal Dent'

Trained Seal Dept.'

Second section of his radio campaign is tagged "the trained seal' department. Here well known personalites, both politically and nationally known, give forth with five-minute spiels on why Bowles should be elected. A variety of statewide radio stations carry these transcriptions. People such as statewide radio stations carry these transcriptions. People such as Nathan Straus, onetime housing ad-ministrator; Senator O'Mahoney, James. Roosevelt, Walter Reuther, have cut. sides for air delivery and exploitation. Eight of these sides are scheduled for weekly delivery over each station.

"Soap Selling" department winds up the third segment of the air campaign. Here, endorsements in dramatic fashion are aired in one-minute spots over 15 stations throughout the week, All et.'s are continually changed so that same

ACTIVE TELEVISION And RADIO WRITER

Currently writing top television seeks live-v introduced in the New York market to take care of financial arrange nts and to make new cont

Write Box 948, Variety 154 West 46th Street New York 19, N. Y.

concerned.

Scripting and production of radio shows are under Jean Joyce, exHerald Tribune feature writer and
onetime associated with production
of Bowles radio chats from Washington. Douglas Bennett, a veteran
of the advertising business, together with Bowles mapped out
the radio campaign policy.

sace an intro bow from Marble next Saturday, Salri same to Section, whose of interest saturday to the same to the

frey-less ayem ratings are un-Godfrey's WTOP (Washington, D.C.), stint, which is of even longer standing than his NY. spot, will be taken over by Zodde Galls-tending a couple of WTOP se-quences tittled "Sun Dial" and Moon Dial" Rel'l do a heavier Moon blai" Rel'l do a heavier and 9:05-925 segments, Werea Godfrey segments were limited to 7:45-8 and 6:15-503.

liam Morris office went for the deal. It was inked in Hollywood by a committee of five, including Karl 'Kramer of MCA, George Gruskin of the Morris office; Bernie Luber, Amusement Enter-prises; Réglar Bergen and Adrian McHalman of Artists Managers

B

"What a breakfast, Mike. Bananas, cream and Wheaties!"

"Great Scenes from Great Plays" on Mutual, emen into BWG's camp. While the three-man committee presenting if analor assencies in the control of the control

night. Nothication to ail Authors:
terial from the blacklisted shows
effective yesterday went out over
the weekend.
Network-packaged shows. such
Network-packaged shows.
Other shows in the clear include.
Jones, "Truth or Consequences,"
Sorten. Guild Theatre, Kay
Habott & Codeslio. Faye-Harris,
'Screen. Guild Theatre, Kay
Habott & Codeslio. Faye-Harris,
'Screen. Guild Theatre, Kay
Habott & Codeslio. Faye-Harris,
'Screen. Guild Theatre, Theatre,
'Sarcher, Star Over Bollywood,' Dorothy Lamour, Burns &
Allen, Ozie & Harrist, John Nesbitt, Eddic Cantor, "Duffy Tay
Hall, Hour," 'Sars Over Bollywood,' Dorothy Lamour, Burns &
Allen, Ozie & Harrist, John Nesbitt, Eddic Cantor, "Duffy Tay
Hall, Bull," "Sherlock Holmes," "Air, and Mrs.
'Cannon, "Junior Miss," Meredith
'Sherlock Holmes," "Air, and Mrs.
'Theater Guild," "Inner Sarctum,"
'Stella Dallas," "Backstage Wife,"
"Theatre Guild," "Inner Sarctum,"
'Stella Dallas," "Backstage Wife,"
"Theatre Guild," "Inner Sarctum,"
'Stella Dallas," "Backstage Wife,"
"Theatre Guild," "Inner Sarctum,"
'Stella Dallas," "Bag Stony," Millo
Berle, Groucho Marx, "Ross Dolan,
Denetictive, "The Sig Stony," Millo
Derle, Groucho Marx, "Ross Dolan,
Denetictive, "The Stellas,"

The Complete Stellas, "The Complete Stellas,"

The Complete Stellas, "Th

Baseball Biz

Continued from page 20 =

Ralph Edwards = Continued from page 19 -

Duboy, Sen Wright, Jona avec and the Comment of the BEHIND THE PULPIT Howard Mashmeler, gu guest clergy men 5 Mirts.: Mon-to-Sat., 8:55 a.m. Sustaining WPTR, Albany

WFIR. Albany
Program, devlating from the
usual format for a religious broadname of the control of the control of the control
and punch and interest. The
WFIR program manager interviews an area clergyman for a
glous problems and contemporary
questions, as well as delving into
his experiences and background,
his experiences and background,
vs. liberalism in religion, spiritual
healing and Russia and Commuto the control of the control of the control
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healing and Russia and Commissions of the Control o

Followup Comment

Al Jolson was really banging em out on "Kraft Music Hall" leaf Thursday (21), inviting the studies of the state augment of the state of Continued from page 19
become one of toprated shows in
the Procter & Gamble program
ming roster and NBC's top Saturday night audience puller. But
fewards, it's reported, has some
quaints about the show and its
given and the show and its
given and the show and its
given and the show and the
new an

Nines 1 Hammen, Nac. Press, von Friends, while the "T or C" emce feels, on the one hand, that Transcription Review of the nine
Radio Reviews

The "Bonnance" series has been the CRS than Brance and the series of the

first place.

Mortimer Frankel produced the package for Murphy-Lillis, New York film-tele program outif. If subsequent pressings of this series are in the same vein as the audition disk, there's no reason why this down-to-earth "fashion flash" won't become a fixture in daytime radio.

Col. Nussbaum Back In Army Uniform

In Army Uniform
Col. Howard L. Nusahum, prewar producer and director for MBC,
has been recalled to active duty
with the Army Ale Forces and aswith the Army Ale Forces and asbranch of AAF public relations.
Lately, Col. Nusabum has been on
a special assignment with the U. S.
Warner Bros. in Hollywood for a
time last year.
During the war Col. Warner

time last year.

During the war Col. Nussbaum set up the first Air Forces radio branch in Washington. Later, he was Air Force vadio officer for the European Theatre and helped build the AF station at Luxembourg. He also man Conference.



If It's a "Feature Production" It's Especially Designed to Suit the Advertiser's Needs.

PRODUCERS OF

HINT HUNT LADIES BÉ SEATED SOMETHING TO TALK ABOUT BRAND NEW BRIDES MAN ON THE FARM

> AVAILABLE FOR SPONSORSHIP

SHOOT THE MOON LET'S CLEAN UP K-I-D-S CARNIVAL PUT 'N TAKE

FEATURE PRODUCTIONS

228 N. LaSalle St., Chicago State 3156

From Sam Morse to Ultrafax

RCA's unveiling of Ultrafax here Thursday (21) halled as one of the great wonders of the age, was notable for the namer is whole it was staged as well as the significance of the demonstration. Compared with an earlier event 104 years ago in the old Supreme Court in the Capitol when Samuel F. B. Morse tapped out the first telegraphic measage, the ecremony itself at the Library of Congress provided a contrast as marked as the new speed-of-light command a contrast of the congression of the contrast of the co

provided a contrast as market as the new spect-of-light com-monitoring of Congressmen saw Mores inquire. "What Hath Cod Wrought?" on that crude telegraph key of 1842. Many persons New York, Philadelphia, Washington saw and heard the stream lined, claborate Ultrafax equipment in operation and the prim-legials who directed and described the demonstration via radio and

eighas we were other contrasts. Morse just at a table and hoped his gadget would work for the assembled guests. But on the stage of Cooligde Auditorhum an amouncer stood reading a script while television cameras and microphones recorded his every expression exameras and microphones recorded and on nother part of the ange, the men who engineering the contrast of the parts while other cameras and mikes pleked up their faces and

stage, the men who engineered Ultrafax came out to speak their parts while other cameras and mikes picked up their faces and parts while other cameras and mikes picked up their faces and Then from the darkness of the "live" audience a beam of light would be thrown on a screen and a film would appear, shough the workings of Ultrafax—the "lyling-spot" television image over a microwave colar gostem, the reception of various messages, documents of the parts of the season of the property of the

Ultrafax Hailed

provided, eliminating the ex-changes. "As we make further progress," he said, "we foresee the possibility of a combined service of Ultrafax and television capable of Ultratax and television capanie of transmitting a fulllength motion picture from a single negative in the production studio simultaneously to the screens of thousands of theatres throughout the country"

try."

Gen. Sarnoff added that it is now also "within the compass of one's magnianion to foresee the day when through television and Ultrafax a radio newspaper may be defax a radio newspaper may be defented to the control of the co

Continued from page 2

arry in 60 seconds the peak load of message traffic cleared from the Pettagon in Washington in 24 hours dring the height of World War II.

Eliminates Film Exchanges Gen. Sarnoff said that it semi-only reasonable to expect that as the present system of United Stronger State of Stronger State of Stronger
by the Ultrafax process."

Adds Postoffice Depl.

Sagna of documents were beamed sages and documents were beamed to the sages and documents were beamed to the sages and t Aids Postoffice Dept.

and other services. "I cannot con-ceive of any better peacetime use," he said, "to which some of our military planes on the ground can be put than to provide such a transoceanic radio relay service."

Properly spaced, he sald, an "air-lift" comprised of 12 to 14 suitably equipped planes could be estab-lished between the U. S. and Eu-

coupped pianes cour de cause inhed between the U. S. and Eulished between the U. S. and EuSarnoff described Ultrafax as
'an offspring of television.' Its potentialities, he said, raises so manypolitical and social problems that
polity 'should be considered and
restablished by Congress, with the
legitimate interests of private industry and government agencies
given careful study.

The same of the considered and
were found to the contention of the considered and
word for word transmission of
the 1.047 page 'Gone With the
uptown to the Library in less than
two and one-half minutes. The
transmission was from the band
above 4000me.

L. A. Dailies

Continued from page 20 :

L. A. Ballies

Continued from page 29

the Mirror broké into print. Have
covenant, Mirror doesn't feet bound
ing arrived after the restrictive
covenant, Mirror doesn't feet bound
for the property of the covenant of the covenant
feet of the covenant of the covenant
feet of modest circulation. Otherwise of
Among the documents the downtown dallies refused to publicize
were the Declaration of independe
was the property of the covenant
feet of the covenant of

Bergen, 'Duffy'

Radio-TV Preps Election

DuMont Bankroller On Tap DuMont has a prospective bank-oller on the line and hopes to get last-minute inking.

a last-minute inking.

(Webs aren't the only ones cashing in on the new policy of selling Election 'Night' service. WPIX, N. Y. Daily News tele station, has sold the evening to Ehers coffee, WOR, N. Y., has sold an hour preceding the Mutual pickup to Shields & Co., an investment

house.)

Most of the webs expect to do
TV pickups from the N. Y. hotel
headquarters of the Demo and Re-

Bergen, *Duffy'

TV pickups from the N. Y. hotel bacquarters of the Demo and Relation because of the \$20,0000 a year time-and-talent tab.

Let a bow for the Sundow with the conventions, and the conventions, and the conventions of the sundow has the conventions of the convention of the conventions of the conventions of the conventions

Winchell and Drew Pearson, who?! shires. Remote TV pickups will inbe spotted before the likes afterlike states and the large pub picky of signed more than two dozen staffet which the Large pub picky of signed more than two dozen staffet which the Large pub picky of signed more than two dozen staffet which the Large pub picky of signed more than two dozen staffet which the Large pub picky of signed more than two dozen staffet which the Large pub picky of signed more than two dozen staffet which the Large pub picky of signed the like the signed that the like spotted spotted spots in the Washat T's granting of the northbound of the signed that the signed the country will feed in proports to WABD's N. Y. Studio A.

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The signed that the week of the signed that the country will feed in proports to WABD's N. Y. Studio A.

Mutual—Coverage will employ the two well as the stop trade gabers, includmore proports to WABD's N. Y. Studio A.

Mutual—Coverage will employ the two well as the stop trade gabers, includmore proports to WABD's N. Y. Studio A.

NISC—Mall Med Son trade and to the Canadian Broadcasting with Newweek Unlike the 1st System and the Armed Forces and the staff sold th

Continental FM's Coverage
Washington, Oct. 26.
Special newsroom facilities will
be established by WASH-FM, Washington, in connection with election
coverage by Continental FM network beginning next Tuesday at
8-p.m.

coverage by Continuence, work beginning next Tuesday at 5 Coverage will be directed by Joe McCaffery, who handled party conventions in Philadelphia, with Paul Green, formerly of United Press, particular attention to key Sensional contests for control of the Senate.

All Control of the Senate of the Senate of the Senate Control of the Senate of the Se



LAWRENCE

ARTHUR GODFREY TIME

doy to Fridoy, 10:30 to 11:30 A.M., N.Y.T.

CBS Coast-to-Coost

MOREY AMSTERDAM SHOW Tuesday, 10:30 to 11:00 P.M., N.Y.T.

Appearing at BLUE ANGEL

Direction: CENTURY ARTISTS, LTD., 38 EAST 57th STREET, NEW YORK

Personal Manager: RITCHIE LISELLA

With 79c for Pops

Col. Matches Rivals

Capitol Grabs in All Directions For Foreign Distrib Deals; Eng. Next

Griptol Records is on the verge, anouncing set of the control of t

English-made pressing for the U.S. market fails.

Capitol's British are ampareas will boister will be a seen and the control of the control o

WIZELL OUITS DAVIS AFTER MONEY TANGLE

AFIEN HUNE! IANULE!
Murray Wizell has walked out of his partnership with Joe
Davis in the Murray Wizell Publishing Co., after a disagreement side of the argument over to an altorney. He owned 25% of the
firm, set up only some weeks agopendent operation affiliated with
Traodacast Music in the sense that
it was paid for performances
secured.

Starita Girl Band For German U. S. Zone Dates

German U. S. Lone Dates

Bad Nauheim, Oct. 19.

Rudy Starita and his all-girl or heart in the arrivation of the contents, first name band to different part of the U. S. Zone of Germent of Ger

Dudero's K. C. Post

Utilero's A. L. Yost
Gordon Dudero, longitime leader
of a small over, has given up the
baton to take over the office
for a small over, has given up the
baton to take over the office
formerly of St. Paul, Dudero has
bought a home hêre, and will make
formerly of St. Paul, Dudero has
bought a home hêre, and will make
he move parmaient. He takes
has gone to the Los Angeles office
to handle small bands.
Dudero ma de the switch from
bookee to boboter after closing out
Room, President hotel. McConkey
last week also opened an office in

last week also opened an office in Denver, adding to his New York, Cleveland, Chicago, Dallas, K. C. and Hollywood coverage.

Second 12 Dressed Up ... Cinephonic

Heartbreaker Leeds Four Leaf Clover F. D. & H. Call Everybody Darling Morris

Call Everybody Darling Morris
Suzy Athenaeum
Little White Lies Wright
Time May Change. Connelly
Dickey Bird Song. F.D.&H.
Say It Every Day. Merrin
Love Somebody. Wood
When Organ Played Unit
It Only Happens Berlin

KAPP TELLS BOSTON U SECRET OF DECCA'S B.O.

LEEDS CHI OFFICE FOLDS Chicago, Oct. 26.
Duchess Music Co., subsid of
Leeds Publishing Co., shuttered its
Chi office last week.

4.

5.

Columbia Records has decided to match rival recording manufacturers and peg retail prices of its pop disks at 79c instead of the flat 75c. Higher figure represents the passing; on tax taps to the public, instead of absorbing them itself. **Best British Sheet Sellers** tiself.

Columbia was the leader in jumping retail prices from 60e to 75c more than a year ago, but had consistently pald the tax sums itself whereas, when rivals went to 75c, it passed, them on to buyers. So Tired Connelly
My Happiness Chappell
You Can't Be True Chappell
Galway Bay Box & Cox
When You're In Love Wood
Dream of Olwen Wright
Woody Woodpecker Leeds
Rambling Rose Dash
Ballerina Boys Vetoric
Levy Bay Chappell
Levy Coche Control
Levy Coche Coche
Levy Coche

Barton to Court To Hold Slipping N. Y. Pub Grip

Barton Music Co. financial situa-Barton Music Co. financial situa-tion, which has been dormant since last December except for sporadic attempts to straighten it out, attempts to straighten it out, week. To forestall one of two song-wirer suits asking for return copyrights, Ben Earton filed a peti-polities, and the song song song the Chandler Act Thunsday (21), and Judge Samuel H. Kautman signed an order putting the company's af-fairs under his supervision until the tangle is amorothed out.

fairs under his supervision ustill the tangle is smoothed out.

Initial move in the battle over the control of the firm, the control of DECLAR J UT UBLUA 3 D.U.

Decca Records rose from a struggling was frm in the depresence of the country's three largest recording companies of today merely by mirroring the U. S. to listed and presenting America's culture and presenting America's culture the basic reason for Decca's success, company prexy Jack Kapp last week told students of Boston Littles and Company of the Com University's School of Public Re-lations.

Kapp also citized the mo-Kapp also citized the working of the con-cept of the contemporary American composers the same amount of dignity as that given Bach, Beethoven and Brahms. That he is correct in adopting such a sales of Deca both in the domestic and foreign markets. Kapp's topic was "The Social Responsibilities of Business." He'll repeat it in Los 'Angeles Rotary Club.

same sort will; be scheduled with
Judge Kaufman placed the afJudge Kaufman placed the afJudge Kaufman placed the afJudge Kaufman placed the afFerre Peter B. Olney, Barton has
been allowed \$75 weekly salary and
nominal expenses to get the firm
back on its feet, and its first
month's operational costs cannot
Estion's plan of settlement with
reeditors calls for songwriters to
be paid first, they to get 100% on
the dollar, 25% immediately and
the remainder over 10 years. General creditors will get 50% on the
destination of the settlement of the
settlement with the settlement with
continued to the settlement with
creditors calls for songwriters to
be paid first, they to get 100% on
the dollar, 25% immediately and
the remainder over 10 years. Presumably this money will come
(Continued on page 39)

Jocks, Jukes and Disks

By Bernie Woods

Je Stafford-Gordon MorRise "My Darling My Darling My Darling Morrise Gordon MorRise "My Darling My Darli

tiem. "Bluer" is an ordinary feen that Lund does well at ballac speed.

The Lund does well at ballac speed.

Young Jeek Lathren "My Ditting." "Worke the Erick Cup of Office in the Morning." (RCA-Victor). Victor clings to non-muscal blue control of the Control of the Morning. "Read that poor-han disks suffer in comparts on with those of rivink. Nevertheless, Eve Young and Lathren doe under have given its bettername opposition disks as run for the could have given its bettername opposition disks ar run for the proposition disks a d the standard control of the returns on the tune. This due work through "Love Smeebody," and the success of that disk will help this list of the fort ranks—verse brings up a side alimed to cash in on Benny Strong's Tower, but Strong has a long lead and, he'll be hard to nose out with the customers and dialers. Solla Bella Marier. "Once Upon a Wintertime" (McG-M). "Bella Marier. Song Is itself, via the Andrews Sisters

Platter Pointers

Platter Pointers
Gene Astr's Columbia disking
of "Here Comes Sants Claus"
which sold 1,000,000 copies last
year and is said to have orders in
or 400,000 this year, has been
reissued. It's backed by "An Old
Fashioned Traiten (Capiton
backed by "Don't Want That Man
Around," a vocal by June Christy
Victor released two swell

backed by "Don't Want That Man Around," a vocal by June Christy Tarond, "I wore a by June Christy Columbia, Littled "Suddenly It Juneed" and "My Honey's Lovin Arms". Mc-M threw another entry into the "12th St. Rag" race, and the suddenly "I would be a suddenly and "My Honey's Lovin arms". Mc-M threw another entry into the "12th St. Rag" race, and the suddenly "Done Done and Tarond Tar

INA RAY HUTTON DUE TO REORGANIZE ORCH

Ina Ray Hutton goes to the Coast soon to organize an orches-Coast soon to organize an orches-tra there and begin work out of the Hollywood office of Joe Glaser's Associated Booking Corp. She'll start one-nighters around mid-November and already is booked on a string of them. Fenume maestro will locate at the Last Frontier, Las Vegas, for four weeks opening Dec. 31.

Miss Hutton has been in the east since last spring, having worked a long date at the Latin Quarter, New York, and eastern-one-nighters.

Paxton's N.Y. Cap Date Forces Nix of Biltmore

George Paxton's orchestra signed George Paxion's orchestra signed for a three-week run at the Capitol theatre, N. Y., last week and a day later was sought by the N. Y. Bittmore hotel to follow the current Russ Morgan. He couldn't get out of the Cap date, which opens Dec. 9 with filmite Burt Lancaster headlined, and was forced to bypass the Bittmore.

Capitol date Is Paxton's fourth in as many years.

Beneke at Dallas Expo

at Dallas Expo Dallas, Oct. 26. Tex Beneke band has been booked for 9 days here at the Agri-culture Bullding at Fair Park dur-ing the Dallas Industrial Exposi-tion Dec. 4-12. Appearance Appearance is being sponsored by the Dallas Manufacturers and Wholesaler's Assn.

.. Victor

VARIETY 10 Best Sellers on Coin-Machines Week of Oct. 23 Margaret Whiting Capitol Monica Lewis Decca 1. TREE IN MEADOW (11) (Shapiro-B)

Doris Day Columbia
Dick Haymes Decca
Gordon Jenkins Decca
JEddy Howard Majestic 3. MAYBE YOU'LL BE THERE (12) (Triaugie)..... MY HAPPINESS (23) (Blasco) Jones Sondra Steele Damon Pied Pipers Capitol 12TH STREET RAG (10) (Shapire-B) Pee Wee Hunt Capitol Tommu DorseyVictor HNTH. (2) (Dorsey) LOVE SOMEBODY (18) (Kramer W.) D. Day-B. Clark Columbia HAIR OF GOLD (10) (Robert) Jack Emerson.....Metrotone
HarmonicatsUniversal Harmonicats BUTTONS AND BOWS (2) (Famous) 9. Dinah Shore Columbia Coming Up SLOW ROAT TO CHINA (Melrose) RAMBLING ROSE (Laurei) IT'S TOO SOON TO KNOW (Morris)

Kay Kyser Columbia Ink Spots Decca FOR YOU (Witmark) Dorson sensing Decar EVERY DAY I LOVE YOU (Harnis) Decar | Jo Stafford Capital Miranda-Andrews Sis ... Decca Xavier Cugat Columbia TOU WERE ONLY FOOLING (Shapire-B) Blue Barron M.G.M

AH BUT IT HAPPENS (Bourne) Frankie Laine Mercury

BLUEBIRD OF HAPPINESS (T. B. Harms)

Carson Robinson M-G-M LIFE GETS TEEJUS (Miller) [Figures in parentheses indicate number of weeks song has been in the Top 10.]

ASCAP Revenue Slips

quarter melon, cut up last week, was below the previous quarter total but comparable to the same period of last year. amounted to just under \$2,000,000, as against the \$2,125,000 of the second quarter.

econd quarter figures may have slightly reflected the loss of second quarter figures that halted paying exhibition fees when the first that the paying exhibition fees when the first that the first that the first that the first that the paying the first that the first that the first that the first that the one figures until the fourth quarter of this year.

Pubs Amazed at Merc for 142G Buy Of Majestic Due to Royalties Owed

chews. The standard and bedeltors.

As a matter of fact, Mercury did not put up the coin itself. It was a salvanced by End Chicago. If the standard sharp and th

een dormant, and might have re-

mained so
Mercury is also trying to dispose of some of the masters it secured in the Majestic deal, which
it doesn't want for itself. It has
offered some of them around, even
to major companies, on a lease
basis, calling for royalites per disk
sold to itself. Presumably, these
royalites, if any deals were concluded, would go into Sher's repayment pot.

Col. Buys 6 Masters From Indie, Seeks To **Build Hits From Them**

Columbia Records last week enlarged upon the idea of major re-cording companies buying the mas-ters of likely looking hits from a group of six masters from Manor Records, a New York label, in-cluding two Days Gillespie, two Savannah Churchill, and two Four the Jan. 1 disk ban but had not been released. Columbia's idea in purchasing the six masters is to head off a feels, the six, or some of them,

potential feels the potential hit before it breaks. It feels the six, or some of them, have possibilities and it's easier to buy them now than try to duplicate them afterward. Details of the deal are undisclosed, but Manor is said to have obtained some royalty rights per disk sold, as well as an advance.

Now Taft-Hartley Have

Eddy Howard Masters

Chicago, Oct. 26.

Mercury has started pressing 80 of the 108 Eddy Howard masters acquired through recent purchase of Majestic Records. Set for Immediate release are nine Howard disks, six of which are Christmas elder.

Rest of the 60 are standards and plug tunes intended for retail sale within two or three weeks. Ma-jestic suspended Howard releases last April.

structure, pointing out to industry people that it may be several months longer before they'll get around to it, what with the re-cording-ban situation still unset-tled and other items that will claim attention first.

The AFM is frankly in no hurry to set up such scales for the rea-sons that it feels films made supto set up such scales for the res-posedty for television used or are more likely to boomerang. Once such film-makers get a full green-listed from the more proper likely to pensive sets, proper likely for the pensive sets, proper likely, etc., they will be good enough for other pensive sets, proper likely, etc., they will be good enough for other pensive sets, defined by restricting them to the medium for which they were made. For example, long the set of the pensive set of the ployment.

ployment. Meanwhile, agents suspect there are films being made for television using musticans. Though the coin paid in such instances isn't distributed are drawing at least the \$39,50 per 'three-hour recording session and \$22.50 per eight-hours of photography, which applies to himing for thearre showings. Major tele outlets, however, are avoiding scients of the property of the property of the property of the state of the property of the prope

RCA ADDS VENTURA PLUS ANITA O'DAY

RCA-Victor last week added Charlie Ventura's small bop combination to its artists list, along Now Taft-Hartley Have Theme Song—In Reverse Songsmith Jack Lawrence has Songsmith Jack Lawrence has been doing a personal songisting campaign on the radio and resewhere, attendant to the summer of t with singer Anita O'Day. They are both on one-year deals, with op-tions, and join Fran Warren and

Dailey Bros. Pay 250G For Roadery Premises

heavily traveled Route 6.
Under present plans the balleys are spending another \$10,000 to improve the premises and will rename the Grill Frank Dalley's Cherbrook. In the past the roadery has been operating with a non-ame band on weekends and through the week a cocktail combo are being contemplated although the switch wont take effect immediately.

UP BECKMEIR AT RCA; OTHER CHANGES

RCA-Victor made widespread and important changes in its personnel setup last week, beginning with the boost of 24 Beckmeit, former merchantel between the benefit of the be

Beckmeir's shift caused and came along with others. Bob Macrae, Beckmeir's assistant, took over as merchandise manager; Jack Williams was moved back into the reliams was moved back into the re-cording division, from instruments, as general sales and merchandise manager, which doesn't disturb or conflict with Dave Finn, general sales manager; Warren Albright was moved to general plant man-sales manager; warren Albright was moved to general plant man-der to chief engineer, in place of tal Reskind, who in turn moves to the indianapolis RCA plant as man-ager of the engineering laboratory, Other Victor excess such as Jack Other Victor execs, such as Jack Hallstrom, Dick Fielding, etc., are undisturbed.

Carnival, N. Y., **Goes Name Bands**

Nicky Blair's Carnival nitery, N. Y., which closed earlier this year, goes into a name hand ball-room policy Friday [25] with Louis Plima's orchestra. In billity of Plima's orchestra. In billity of a prima's orchestra. In billity of a necessary to his operation started him looking into the possibility of using name bands as a draw weeks ago, and it wasn't until late last work of the control of

and follow with Charlie Barnet.
Spot, to be called the Dance
Carnival, will continue under Blair
and will operate on an admission
basis, with food (served on upstairs
balcony) and drink available at
extra cost. Tap has been pegged at
\$1.04 per person, dancing to Prima
and an alternate rhumba band run (rom 7.30 to 2 am. nightly exrun (rom 7.30 to 2 am. nightly except Mondays

Music Corp. of America booked Music Corp. of America booked Prima, for three weeks, and Bamet for four with one two-week option. There has been discussion over the possibility of Gene Krupa and Benny Goodman's new band to fol-low in that order, but neither is signed.

Carnival's action in reverting to Carnival's action in reverting to name bands will provide a new York outlet for term at a time York outlet for term at a time revising their salary ideas. Hotel Pennsylvania's Cafe Rouge cur-rently has Tommy Dorsey for the first time in five years—at \$3,500 weekly guarnice, plus 50% of \$4,000 pm \$3,500 and 1005; weekly.

Maceo Pinkard, vet composer, back in harness again after hav-ing recovered from major opera-tion.

Diskers Look Beyond Election Day For Action on Settlement of Ban

new policy Dec. 7. A door admish of \$1.20 will be charges.

Woody Herman's band will tee off new policy with a four-stand stand. Further deals are pending with Duke Ellington, Vaughn Mondell of the policy of the

Prior to Kalmanovitz's deal with Prior to Kalmanovitz's deal with Norman there was a plan afoot whereby Herman and his manager, Carlos Gastel, would take over operation of the place.

Guy Lombardo's Musicraft Deal No Nearer Goal

Guy Lombardo and Musicraft Records are occupying the same positions as last week in the discussions aimed by Musicraft to bring the maestro and his band into its recording setup. Report last week in Variety to the effect Musicraft had approached Lombar do, started a flurry of activity in the company's over-the-counter stock issues, but it was short-lived. But since then nothing has

stock issues, but it was short-lived but since then nothing has changed Lombardo's current Deccontract expires Nov. 22.

If and when Lombardo enters into the Musicardt setup, it will as more or less of a consultant on artists and repertoire problems, over which he would have almost full control. He would also be an important stockholder. Lombardo was the statement of the control
situation.

Meanwhile, friends of the Lombardo brothers are diligently trying to dissuade them from actions and the state of the state

Big factor in Lombardo's c sideration of the Musicraft deal is los vast catalog of masters at Decca Records, for which he has recorded forgmany years. He draws a considerable amount annually in
coyalties from sale of the backlog material and it, helped him draw
over \$20,000 last year (477) alone.
That kind of money is not to be
taken lightly and it is figuring
largely in Lombardo's, evaluation of the Musicraft offer.

DORSEY BROS. ASK 150G FOR PUBLISHING CO.

Jimmy and Jommy Dorsey have been discussing the sale of their Dorsey Brox music publishing firm with a potential buyer and have quoted a price of \$155,000, which would lake in the firm's current hit song. "Until." In the event a deal is concluded before and lacone from the time would go to whomever bought the catalog.

Behind the sales discussions is, the desire by Jimmy Dorsey to get out of the publishing business. To Dhimself owns the inactive Embassy Music catalog, a Broadcast Music affiliate, which is not for sale.

Gene Norman to Book Top

Bands Into Breneman's

Gene Rolywood, Oct. 26.

A door adam possible change in delight of the delight of the company of the co

maneuvers toyone a settlement. Talk-to new discussions sparked brightly over the weekend and on Monday Cl, when it was rumored Monday Cl, when it was rumored ban insofar as the transcription industry was concerned. Reports seemingly started as a result of an industry was concerned. Reports seemingly started as a result of an would be used, if sold, it one city one time, then descripted And the would be used, if sold, it one city one time, then descripted And the Jaunched fresh, conversation about the imminent resumption of neglections of the control of th

Other Angles

Other Angles
Other angles also led to talk of new discussions. One was to the effect that one of the major recording companies was multing getting dividual and working out. a badly needed solo deal. That couldn't happen either in view of the agreement major company heads made to the effect that if one company felt inclined to sit down anew with James C. Petrillo, it would call a meeting and the aims of the individual laid before all for consideration.

Meanwhile, as pointed out in last

Meanwhile, as pointed out in last week's VARIETY, all major and minor companies, with the excep-tion of RCA-Victor and M-G-M, are busily engaged in turning out disks, mostly with regular musical backgrounds.

backgrounds.

Transcription firms, three of
which had sent recording directors
overseas U cut material for use
overseas U cut material for use
what last week when the British
what last week when the British
Musicians Union eracked down on
all export waxing by U.S. transcribers, adding to its recent ban
on the making of recordings by
union the making of recordings by
names.

names.

This action followed considerable trouble U.S. transcription men have been experiencing in Farb, particularly in getting masterial particularly in getting masterial particularly in getting masterial particularly in getting masterial particularly in the particular action and particular action action and particular action action and particular action
Classic Art Tieup With Symph Music In St. Louis Testing St. Louis, Oct. 26.

St. Louis symphony orchestra and the St. Louis City Art Museum will try to demonstrate the affinity between paintings and clas-sical music when the symph opens its new scason soon.

its new scason soon.
At various performances by the orchestra throughout, the winter, the Kiel auditorium will be though with paintings from the museum, and the musical programs will be chosen to interpret as closely as possible the moods established by the possible the moods established by mann, conductor of the ymph, and Harry Rathbone, director of the museum, will select the paintings.
That there is a link between the

I museum, will select the paintings.

That there is a link between the
two arts is more or less demonstrated by the fact that there have
so been paintings that inspired composition. Rachmaninoff: "sile of
the Dead" was sparked by a
Boecklin canvas, and paintings by
Goya caused several pieces of
Spanish music to be written.

HOHEN LONZES Dick Gilbert-KTYL

AR Rights Reserved)

AS POLLED VIA LEADING U. S. "REQUEST" DISK JOCKEYS

VARIETY listeners. This con across the nation of well as those on to mention, 9 for a No week to week to p

most requested" by from disk-spinners ng in popularity as 1 points for a No. 1 5 fockeys will vary ors of the country.

-		Comp	
ing.	Capitol	in the	Shapiro-B
	Capitol	12th Street Rag.	Shapiro-B.
	Victor	Until	Dorsey Bros.
8	Decca	Maybe You'll Be There	Triangle
	Columbia	Buttons and Bows	Famous
10.00	Columbia	It's Magic	Witmark
	Capitol,	Hair of Gold.	Robert
	M-G-M	Bluebird of Happiness	T.B Harms
	Regent	. You Call Everybody Darling	Mayfair
*******	London	Underneath the Arches	Robbins
	Tower		Bourne
lark	Columbia	Love Somebody	Kramer-W.
	.: . Diamond.	Get a Pin-Up Girl	. Wills
	Decca	For You	Witmark
	Columbia	On a Slow Boat to China	Melrose
	Victor		Amer. Music. J
	Decca	It's Magic	Witmark
	Tempo	Sweet Georgia Brown.	Remick
. 4	Mercury	. Ah, But It Happens	Bourne
	Victor	It's Magic	. Witmark
	Capitol	Serutan Yob	Crestview
	Victor.	You Came a Long Way	Jewel
	Columbia	What Did I Do	BVC
	Decea	My Happiness	Blasco
	Metrotone.	Hair of Gold	Robert
	London	. Galway Bay	
28	Mercury	. You Call Everybody Darling	Mayfair
	Manhattan	More Beer	. Biltmore
	Capitol	It's Magic	
	Victor	Every Day I Love You	Harms
	Victor	Tree in the Meadow	. Shapiro-B
	Supreme	. A Little Bird Told Me	Bourne
	Columbia:	You Were Only Fooling	Shapiro-B
ews Sis	Decea	160 Acres	
d	N-G-M	Life Gets Teejus	. Miller A
	Universal	Hair of Gold	Robert
	. Capitol	Say Something Sweet	Mills
rews Si	s. Decca.	La	. Peer-Inter . A
Sec.	Columbia	Cuanto La Gusta	. Peer-Inter . A

last wk.	weeks in log	S Artist	Label	Sone	Pub.	
2	15	Margaret Whiting.	Capitol	Tree in the Meadow	Shapiro-B.	. ASCAP
2	17	Pee Wee Hunt	Capitol	12th Street Rag.	Shapiro-B.	ASCAP
4	10	Tommy Dorsey	Victor	Until	Dorsey Bros	12
-	30	Gordon Jenkins	. Decca	Maybe You'll Be There	Triangle	ASCAP.
9	6	Dinah Shore	Columbia	Buttons and Bows	. Famous	ASCAP
	62	Dorls Day	Columbia	It's Magic	Witmark	ASCAP
. 19	6	Gordon MacRae	. Capitol	Hair of Gold	Robert	ASCAP
6	21	Art Mooney	M-G-M	Bluebird of Happiness	T.B Harms	ASCAP
21	20	Al Trace	Regent	You Call Everybody Darling	Mayfair	ASCAP
10	14	Prima Scala	London	Underneath the Arches	Robbins	ASCAP
7	11		Tower	That Certain Party	Bourne	. ASCAP
21	25	Doris Day-B. Clark	Columbia	Love Somebody	Kramer-W.	ASCAP
- 50	2	Jerry Cooper	. Diamond.		Mills	ASCAP.
60	80	Gordon Jenkins	. Decca.	For You	Witmark	ASCAP
15	က	Kay Kyser	.: Columbia.	On a Slow Boat to China	Melrose	ASCAP
12	15	Vanghn Monroe	. Victor	Cool Water	Amer. Music BMI	e BMI
200	6	Dick Haymes	. Decca	It's Magic	. Witmark	ASCAP
1	4	Brother Bones	Tempo	Sweet Georgia Brown	Remick	ASCAP
13	6.		Mercury		Bourne	ASCAP .
21	13	Tony Martin	Victor	It's Magic	Witmark	ASCAP .
30	6	Red Ingle	Capitol	. Serutan Yob	Crestview	ASCAP
. 58	12		. Victor,	You Came a Long Way	. Jewel	ASCAP.
	5	Dinah Shore	Columbia	What Did I Do	BVC	ASCAP .
	19	Ella Fitzgerald	. Decea	My Happiness	Blasco	ASCAP
	0	×۱	.Metrotone	Hair of Gold	Robert	ASCAP
	-		London	Galway Bay	reeds	ASCAP .
	8	Anne Vincent.	.Mercury	. You Call Everybody Darling	Mayfair	ASCAP .
	-	20	Manhattan	More Beer	. Biltmore	ASCAP .
			.Capitol	It's Magic	Witmark	ASCAP
2		Vaughn Monroe	Victor	Every Day I Love You	Harms	ASCAP
-	4	John Wetern	TOTOLA	A Citie Dies meadow.	Shapiro-B.	ASCAP
-		Frie Whitler	Columbia	Von Woss Ouls Collins	Bourne	ASCAP
1		B Crochy Andrews Sic	Deces	CHIL	. Snapiro-B.	ASCAP
16			M-G-M	Life Gets Teetins	Miller	ASCAP
42	1	Harmonicats	Universal	Hair of Gold	Robert	ASCAP
	_	Jo Stafford.	Capitol	Say Something Sweet	Mills	ASCAP
38	3	C, Miranda-Andrews Sis	.Decca	Cuanto La Gusta	. Peer-Inter	ASCAP
	1	Xavier Cugat	Columbia	Cuanto La Gusta	Peer-Inter.	ASCAP
16.	4		. Victor	Rambling Rose	Laurel	ASCAP
1		Larry Clinton	Decea	On a Slow Boat to China	Melrose	ASCAP
		Connee Boswell	Columbia	Underneath the Arches	Robbins	ASCAP
	60	Vic Damone	Mercury		Jefferson	ASCAP .
V.	2	Frankie Carle	. Columbia:	Kind of	Edwards	ASCAP .
	4	41	Decca	One Has My Name	. Peer Inter	ASCAP .
			.Damon	My Happiness	. Blasco	ASCAP .
			.M-G-M	and Bows.	. Famous	ASCAP
		Bing Crosby	Decca.	to Live	BVC	ASCAP .
			National	0	Morris	ASCAP
1		Andrews Sis.	Decra	Song	Crawford	ASCAP .
		At trace	Kegent		reeds	ASCAP
	,	1 ony Pastor	Columbia	. You Started Something	.BMI.	BMI

NYON-SHIRD SSIOST -tog 0.0 BIII Gridins-ROL 9 0 Cincy 2 Ed Murphy-WSYR. Son MAXA-namyH olbb3 Mem-2. . MIXX-Hemmed suiele 0 1 At-BIII Vusou-KEMB ŧ GNIM-noling ant. WEEK ENDING OCT. 23

Songs with Largest Radio Audience

• The top 30 songs of the week based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Networks. Published by the Office of Research, Inc., Dr. John G. Peatman. Directory.

Survey Week of October 15-21, 1948	The state of the s	ĕ
A Tree In the Meadow	Shanira B	ą
Ah Rut It Happens	Douma	3
Blue Bird of Happiness Buttons and Bows—f"Pale Face"	T D Hauma	
Puttons and Bows-"Pale Face"	Pomous	
Cuanto Le Gusta-f"Date With Judy"	Couthorn	
Ev'ry Day I Love You	Lieuwe II	
Galway Bay	Loods	
Hair Of Gold	Debout	
Here I'll Stay-*"Love Life"	Channell	ż
I Don't Care If It Rains All Night	Chappen	
In My Dreams	Winell	
It Only Happens—t"Easter Parade"	Porlin	ı,
It's a Most Unusual Day-1"Date With Judy"	Dobbins	-
It's Magic-+"Romance On High Seas"	Witmonle	•
Just for Now	Advanced	ĕ
Love Somebody	Kramor W	Ì,
Maybe You'll Be There	Triangle	è
My Happiness	Riseco	ľ
Night Has Thousand Eyes-+"Night Has Eyes"	Daramount	ŀ
On a Slow Boat to China	Malroca	ř
On a Slow Boat to China One Sunday Afternoon	Remiek	ė
Put 'Em in a Box-†"Romance on High Seas"	Remick	ij
Rembling Rose	Laurel	3
This Is the Moment	Millor	Š
Twelfth Street Rag	Shaniro-R	E
Underneath the Arches	Robbins	g
Until	Dorsey Bros	ď
Walkin' With My Shadow	Inhastone-M	d
With a Twist of the Wrist	Datman	ò
You Call Everybody Darling	Mayfair	8
You Were Only Fooling	Shaniro B	1

The remaining 20 songs of the week, based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Networks. Published by the Office of Research, Inc., Dr. John G. Peatman, Director

٠	A Hundred and Sixty Acres	Leeds
١	By the Way-t"When My Baby Smiles at Me"	BVC
	Confess	Oxford
١	Cool Water	
١	Cornbelt Symphony	Mellin
i	Everybody Loves Somebody	
	For You	Witmark.
ï	Hankerin'	Remick
	I Love You So Much It Hurts	Melody Lane
	I'd Love to Live in Loveland	BVC
	Isn't It Romantic-f"Isn't It Romantic"	
	Lavender Blue	
	Lonesome	Republic
	Money Song	Crawford
	My Darling, My Darling-*"Where's Charley"	Morris
	Say It Isn't So	Berlin
١	Take It Away	
ì	Things I Love	Campbell
	When You Left Me	Porgie
	You Came a Long Way From St. Lous	Jewel
	You Started Something	
	You Walk By	Cavalier

*Legit Musical. + Filmusical.

4

9

10 12

Upheat New York

New York

Nei Brasiloff, ex-meettre forced on of trasiloff, ex-meettre forced from the first
Chicago

Reco Vecco Bugman-Vecco.
Come, in town botting over Chicome, in town botting over Chiago operations. Regent Records
has bought eight sides of kiddle
and the state of the state of the state of the state
records, and plans to use them in
kiddle album. Frankle Masters
begins a longterm contract at the
seguis a longterm contract at the
seguis as longterm contract at the
seguisment in three years.
Thus Toppers doing a four-weeket
at Capilol Louings, having opened
at Capilol

Hollywood

Tommy Todd, pianist; Frank Carlson, drummer; Johnny White, vibist; Tiny Berman, bassist, and Bob Bain, guitarist, recorded jam

session for Metro's "Tom and derry" cartoon. "Saturday Prening Puss" Luik Armstrong combon laked for week of Feb. 8 by will samply three other acts on bill and get 50-50 spill of gross for stand. R. Ring Cole Tro signature for the same stand rd for the weeks at Casbah, beginning yesterday. (26).

Tops of the Tops

Retail Disk Seller "Buttons and Bows" Retail Sheet Music Seller "Tree In the Meadow"

"Most Requested" Disk "Tree in the Meadow" Seller on Coin Machines "Tree In the Meadow"

British Best Seller "So Tired"

New Himber Log Placates Coast

New York music publishers, in meeting last week with Richard Himber and Morty Keit, heads of the RH Logging System, worked out an arrangement that will be out an arrangement that will be applied to the Hollywood tune-logging situation. And the sharp objections of the Coast contactmen to the establishment of a Holly-wood listening post-by RH have died down somewhat.

wood listening post-by RH have dided down somewhat, with the Himber and Kerle and agreed on a new system of thoulation designed to placate the Coast men and at the same time log only songs actually performed, instead the clearance sheets of Hollywood stations. Starting with this week's commercial curried through commercial curried through commercial curried through York will get its full 12 points, plus its Hooper rating. For example, a plug on the Jack Benny and plug and plu

for the one plug.

In addition, Himber agreed that his Hollywood listening post will monitor only the four network stations in the Los Angeles area up to midnight each night, and thereafter log performances by all stations up to 1 am. This would include band remotes from San Franchose the state of the s

Though this arrangement has not met with the complete approval of Hollywood contact men, their N. Y. bosses have okayed its being put into practice and it will be used henceforth.

Longhair Jockey

Hollywood, Oct. 26. Dr. Karl Wecker, general man Dr. Karl Wecker, general man-ager of the flollywood Bowl, signed with KGFJ as a disk jockey. Wecker start sprining the platters to the indie start Nov. 1 percentage Order Music Store will sponsor. Selections will be strictly longfair. Dr. Wecker's stim will be sepa-rate from his Bowl duties. Pro-gram is "Musical Dijest," five nights a week from 10 to midnight.

'RH' Logging System

Richard Himber's new development in logging broadcast performances lists tunes in the survey, based on four major network schedules. They are completed on the basis of 1 point for sustaining instrumental; 2 points for sustaining tocal; 3 for commercial instrumental; 4 for commercial wood, respectively, in each of the 3 najor terriories, New York, Chicapo and Coast. For example, a Commercial Vocal in all three territories counts 12.

Week of Oct. 15 to Oct. 21

		rotai
	Song Publisher	Pts.
•	A Tree in the Meadow-Shaniro	102
	A Tree in the Meadow—Shapiro. Buttons and Bows—†"Pale Face"—Famous.	199
3		
,	You Were Only Fooling—Shapiro	171
	Just for Now-Advanced, Just for Now-Advanced, Just for Now-Advanced, Love Somebody-Kramer-W. Counto Le Gusta-"Tote With Judy"—Southern Everyday 1 Love You.—"Two Guys From Texas"—Harms Bluebrid of Happiness—T. B Harms	167
ì	Just for Now-Advanced	161
r	Love Somebody—Kramer-W	160
L	Cuanto Le Gusta-"Date With Judy"-Southern	159
4	Everyday I Love You- "Two Give From Poyoe" Harme	156
1	Bluebird of Hanniness_T R Harme	120
1	You Call Everybody Darlin-Mayfair	100
	Night Has a Thousand Ever t'Night Hee 1 000 Ever" Danamount	104
ş	Rambling Rose—Laurel This Is the Moment—"Lady in Ermine"—Miller. Its Magic—"Romance on High Seas"—Witmark	118
1	This Is the Moment of Jade in Proping, Millor	105
e	Its' Magic : "Romance on High Seas" Witmark	101
	Underneath the Arches—Robbins	101
5	On a Slow Roat to Chine Melware	91
,	On a Slow Boat to China—Melrose It's a Most Unusual Day—†"Date With Judy"—Robbins	89
•	Until—Dorsey Bros; Ah But It Happens—Bourne. Here I'll Stay—*"Love Life"—Chappell	86
•	Ab But It Hannons Dayma	86
9	Hore I'll Stay 3"Tore Life" Channell	80
	Von Ctanted Comething Dist	- 80
е	You Started Something—BMI I Don't Care if It Rains—"Two Guys From Texas"—Witmark	79
1		
٠.	Labove 1000 batch rurrs—steinty Lane. Labove 1000 batch rurrs—steinty Lane. A Hundred and Shity Acres—Leeds The Money Song—Crawford. For You—Wilmark My Happliness—Blasco Take It Away—Pemora.	76
1	Galway Bay-Leeds	75
7	A nundred and Sixty Acres—Leeds	73
1	The Money Song—Crawford	71
1	ror rou-witmark	69
1	My Happiness—Blasco	68
5	Take it Away—Pemora	65
-	Walking With My Shadow-Johnstone-Montie	64
1	The Things I Love—Campbell	59
2	It Only Happens When I Dance—"Easter Parade"—Berlin	. 56
, i	I'd Love to Live in Loveland—BVC	56
	Lazzi u. wwy.—remona. The Things I. Love—Campbie The Things I. Love—Campbie II. Only Happens When I Dance—"Easter Pavade"—Berlin. II. Only Happens When I Dance—"Easter Pavade"—Berlin. II. Only Happens When I Dance—"Where Scharley"—Morris I Still Get a Thrill—Works and Muste	55
7	I Still tet a 'IfrillWorts and Musse' When Two Line Mergrage-Endone. One Sunday Afternoon"One Sunday AfternoonRemick Say It Isn't SoBerlin You Came a Long Way From St. LouisJewel Put Em in a Boos"Homance on High Seas'Remick	54
r	when you Left Me-Porgie	53
3	The Tune on Tip of My Heart—Encore	-52
1	One Sunday Afternoon-T"One Sunday Afternoon"-Remick	49
Á	Say It isn't So-Berlin	49
į.	You Came a Long Way From St. Louis-Jewel	48
i	Put Em in a Box-7 Romance on High Seas - Remick	47
1	Twenth Street Rag-Snapiro	47
,	Isn't it Romanue-Tan't it Romanue"-Famous	45
	Twelfth Street Rag—Shapiro Isn't It Romantie-"-Isn't It Romantie"—Famous. In My Dreams—Murray Wizell. With a Twist of the Wrist—Patmar	44
	with a Twist of the wrist-Patmar	41
	Lavender Blue—Santly-Joy Lonesome—Republic Hankerin—! Two Guys From Texas"—Remick	40
	Lonesome—Republic	40
1	Hankerin-Two Guys From Texas -Remick	33
į.	Say Something Sweet to Your Sweetheart-Mills	. 38
7	Ain't Doin Bad, Doin Nothin—Spitzer Everybody Loves Somebody—Sinatra If I Live to Be a Hundred—General	37
	Everybody Loves Somebody—Sinatra	35
٠	If I Live to Be a Hundred—General	34
	City Called Heaven—Warren P.S. I Love You—LaSalle You Walk Ru—Cavalier	34
:	P.S. 1 Love You—LaSalle	34
•	Yours—Marks Play the Playera—Marks If We Can't Be Same Old Sweethearts—Feist	. 32
	Play the Playera—Marks	32
	II We Can't Be Same Old Sweethearts Feist	32
ı	By the Way—"When My Baby Smiles"—BVC	31
J	Cool Water—American	31
1	Cool Water—American What Did I Do—"When My Baby Smiles at Me"—Triangle Again—"Road House"—Robbins	. 31
	Again—i"Road House"—Robbins	30
4	why boes it Rain on Sunday-Duchess	30
Ü	Cornbelt Symphony-Mellin	29
- 1		

† Filmusical. * Legit Musical.

Nick Campbell Music lias bought "You, You, You Are The One" from Colonial Music. Song has been showing strength via a Grand recording by Johnny Eager's Eager Beavers.

° 8

Music Supply

TOTAL

Caldwell 7 Pearson's

Capitol Music

6

Schmidt N

z

Barton

mostly from the \$41,800 in the firm's hands in cash and accounts receivable. The firm's total indebtedness is \$106,000.

chebichess is \$106,000.

Barions Chandler Act move was made to get around the immediate effect of a suit by Moo Jaffe, 200,000.

Fulion and Nat Bons, writers of Fulion and Nat Bons, writers of Fulion and Nat Bons, writers of the song due to Barton's failure to pay royalties. Another suit, also asking for copyright surrender on, the growth of the pay
caused Barton's move.

Songwriters out on the limb are
Fred Wise, \$2,666; Jule Styne,
\$1,229; Buddy Kaye, \$4,478; Mort
Green, \$863; Frankie Carle, \$2,451;
Sammy Cahn, \$3,522, and Al
Frisch, \$2,616.

Wurlitzer Co.'s 196G Suit

Columbus, Oct. 26. Rudolph Wurlitzer Co., of Cincinnati, filed suit in common pleas court here Thursday (11) seeking to collect \$196,352 from the Young Distributing Co., of Columbus, O., allegedly due as payment for juke-boxes and record-playing machines. Appointment of a receiver was asked to protect the firm's-prop-

RETAIL SHEET BEST SELLERS

8

Jenkins !

as City,

Shubert

ingeles. Morse M.

VARIETY Survey of retail sheet music

sales, based on reports obtained from leading stores in 12 cities, and showing comparating sales rating for this and last week.

York, G. Week Ending

OCT 23

Last wk.	Title and Publisher	New	Chic	Cleve	Kans	203	San	Boste	Minn	St. L	Seatt	San	India	S
1	"Tree in the Meadow" (Shapiro-B)	1	3	1	1	1	1	1	4	1.	- 1	1	4	11:
2	"You Call Darling" (Mayfair)	2	4	6	2	4	2	6		2	2	3	8	80
5	"Hair of Gold" (Robert)	3	5	4	. 5	5	3	7	1	5	3	- 5		. 75
3	"It's Magie" (Witmark)	4		. 7	4	10	4.	2	5	. 3	4	. 2	6	70
4	"My Happiness" (Blasco)	6	2	3	. 3	2	6	·ii'		4	. 6	4	44.	6:
7	"Buttons and Bows" (Famous)	٠.,	1			3	9	8	2	8		9	2	40
. 8	"Blue Bird of Happiness" (Harms)			10	7	6.	- 5		3	. 9	. 5			31
6	"Every Day I Love You" (Harms).		- 8	2		8			7	. 7	1:1	8	1	\30
6	"Maybe You'll Be There" (Triangle)	. 9	9	5				3	- 8		9	10	7	21
9	"Love Somebody" (Kramer-W)	7			6		. 7		.,	10	7	. 6		2
	"Underneath Arches" (Robbins)	10	6		9		8			6		1	1.17	110
10	"Rambling Rose" (Laurel)					7	٠.,	. 9	9			7		1:

VARIETY SONG CAVALCADE

******* (Musical-Historical Review: 1800-1948) *******

Compiled for VARIETY By JULIUS MATTFELD
(Capyright, Variety, Inc. All Rights Reserved)

Legerda ond other basic besity-your information, oriendant to the compilation to the compilation of the comp

(Continued from Lost Week)

There were now 40 miles of rail-way in the country. The first locomotive was placed in service of the first locomotive was placed in service of the first locomotive was placed in service of the first locomotive was placed in service by the first locomotive was serviced to the first locomotive was serviced to the first locomotive was serviced to the first train in the U. S. to be discussed in the first train in the U.

etiquette, articles on sewing, etc.
The play "Rip Van Winkle" was
running at the Park Theatre, N.
As a sample of early theatre, N.
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Abolitionist movements, directed against slavery, reached a new apex when William Lloyd Garrison

WILL YOU BE MY DARLIN

CLIFFIE STONE al Record 1924

AMERICAN MUSIC, INC. Garet Romero, Prof. Mgr. 9109 Sunset Blvd. 1578 Broadway Hollywood 46, Cal. New York, N. E.

America. w., Rev. Samuel Francis Smith. m., tune: God Save the King. ascribed to Henry Carey. (The words were written in February, 1832, and first sung at a children's Fourth of July eelebration in Park. Street Church, Roston.)

The Bloom is on the Rye—better known as: My Pretty Jane, w., Edward Fitzball m., Sir Henry Bishop. (Composed in 1832).

Bishop. (Composed in 1822).

Boylsten, Hymritume m., Lowell Masen (in his: The choir; or,
Unlon Collection of church must,
b. 1653: Boston: Carter, Hendee &
Carte de Kitchen: (or, De Kentucky Sereamer). w. m., anonymuss, Boston: C. Bradie (e. a. 1835).
after 1836; based upon, a song of
the same title, published and copyright 1832 by George Willig, Jr.
My Faill Looks Up to The.

My Faill Looks Up to The.

PBBH 1882 by George Willig, Jr.
My Faith Leoks Up to Then
Hymri, tune Olivet, w., Ray PalmHastings, Thomas, and Lovell Mason, Spiritual songs for social worsin, p. 94. Uten, Nr. Hastings,
Rock of Ages, Hymri, tune: Toplady, w., Augustus Montague TopHastings, Thomas, and Lovell
Mason, Spiritual songs for social
worship, p. 84b, Utlex, M. Y.; HastiHastings, Thomas, and Lovell
worship, p. 84b, Utlex, M. Y.; Hastings, E. Prace, W. W. Lillams, M.

Books on etiquette, including 'Young Man's Own Book' and

Gater) "Manual for Politeness for Both Saves" (published in 1887).
"Ann McKind" the first ellipser ship, was built for the China trade, and the same ship was built for the China trade, and the same ship was built for the China trade, and the same ship was built for the China trade, and the same ship was built for the China trade, and the same ship was
This a superior of the control of th

Tyrone Power, the colchrated Irish comedian, made his first American appearance at the Park Theatry. In 1841. He salied the properties of
tivating peared.

1834

Jesus, Lover of my Soul. Hymn, tune: Marlyn. w. Charles Weight, Simeon Butler Marsh. (Compared to the Compared
The industrialization of the East nd the North was proceeding and the North was proceeding rapidly.
"Six Degrees of Crime" was a hit at the Bowery Theatre, N. Y. (Continued in next week's issue)

Inside Orchestras—Music

(later) "Manual for Politeness for Roth Sexes" (published in 1837). Coast AFM Won't Change Collection Rulings On Casual Film Tooters

Casual Film Tooters

Rollywood, Oct. 26.

Petition and signed wood, Oct. 26.

The signed wood, Oct. 26.

Petition and sideline contractors that they be relieved of the responsibility of collecting union taxes of men working casual engagements board of directors of Musiciany.

Studio musicians Mickey Wheian Local 47 here.

Studio musicians Mickey Wheian to the contract of the cont

as animary, 1987, retrill to Bew at the when he office discovered that when he office discovered that then \$100,000 in arrears for several than \$100,000 in arrears for several years, and he creaked down hard on Local 47. Thereafter much of placed on studio and managers, librarians and contractors. The responsibility of seeing that rank-possibility of seeing that the see of the seeing that the see of the seeing that the seeing that the seeing the seeing that the seeing that the seeing the seeing that the s

Peers Circle Globe

Mr. and Mrs. Raiph Ever Left New York by plane last week on a trip that will take them around the world by air. They'll be back in Los Angeles Feb. 20. Peer is owner of Southern Mr. sic, Peer-International and a host of subsidiary companies. In New York, Mexice, etc.

M-G'S XMAS BALLYHOO MGM Records has instituted a national cooperative advertising campaign in behalf of its children's series and special Christmas wax-

ings. With the advent of the holiday season, MGM is devoting particular attention to its Lionel Barrymore cutting of the "Christmas Carol" and sundry other topical items.

Diskeries Prep Big Xmas Crop

Hollywood, Oct. 26. The big four major disk labels are flooding the sales stalls with more Christmas releases than they ever before poured out, in an effort to hypo biz slack since the recording ban nearly 10 months ago.

ing ban nearly 10 months ago.

Since the ban clamped down, most of the hits spiraled up on dod-labels, and though the majors quickly espied them and got out of the hits spiraled up of the downlant the field as in year of the downlant the field as in year of the distance
gess saies stretch of year for disks.

In an effort to get dealers interested, RCA-Victor, for the first
time in firm's long history, is giying a wholesale discount on orders
of Christmas parcels. Last year
Columbia and Decca gave discounts
and are repeating this year.

RCA-Victor Col. and Decca gave

Columbia and Deces gave discounts and are repeating this years are esweeping the shelves. Each is recovered to the second of the



TONY SOMETHING

ROSEMARY CLOONEY

COLUMBIA RECORD 38297



CHRISTMAS POLKA

ORCHESTRATIONS 75-Cent SUNSET MUSIC PUB 1674 Broadway, New York 19, N.Y COlumbus 5-8612



Cap Drops Hot **80G Studio Tab**

Capitol Records has dropped all plans to establish its own recording studios in New York, Company had just about settled the details had just about settled the details of a lease on space near Times Square, in which it planned to install studies and personnel offices. But an estir ate of some \$80,000 to hold and _uip the studie operion alone and the studies of the studies and studies a

MEX SMACEM TO COURT ON RADIO ROYALTIES

Mexico City, Oct. 26.

Mexican Society of Authors,
omposers and Publishers of Music (SMACEM) made demand on (SMACEM) made demand on Emilio Azcarraga last week in civil court for settlement of the \$450 (U.S.) a month it claims he agreed to pay it as royalities on music of its members used by his radio sta-tions, XEW, XEQ and XECIY (Radio Mil), all here. SMACEM claims Accarraga is seven months access to the control payment.

Azearraga called the case a mis-understanding and said it would be settled out of court.

Maceo Pinkard, Writer of:

imme a Little Kiss, Will Ya Huh"
"Sweet Georgia Brown"
"Them There Eyes"
"Sugar" and Others
Offers To All Those "Hep,"
HIS 3 NEW ONES:

"I'M DISILLUSIONED!"

Pinkard Publications, Inc. 115 West 53rd St., N. Y. C. 19 —Phone CI 6-5310—

COMEDY MUSICAL STARS

AND HIS MUSICAL HOUNDS Featuring STAN FREBURG

One Night Tour Opens HOLLAND CLUB

EUGENE, ORE.

SAY SOMETHING **SWEET TO YOUR**

E SHELTON AND SAM BROWNE OUNG and I be store Comment DAMONE and PATTI PAGE

ILLS MUSIC

THE GREATEST WESTERN SONG OF ALL TIME

Bob Nolan's Immortal

(25 Records Available)

AMERICAN MUSIC, INC.

Sunset Blvd. 1576 Broadway New York, N. Y.

RETAIL DISK REST SELLERS

Chicago - (Hudson-Ross)

-(Jenkins

Kansas City-Angeles

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Healy)

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64

37

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SONG AND

Gene Kelly

Dailey Sets Rev Band

-(Pearson)

3 Mus.

VARIETY (Davega

Survey of retail disk best sellers, based on reports ob-tained from leading stores in 12 cities, and showing com-parative sales rating for this and last week.

Week Ending OCT. 23

Artist, Label, Title

National

Rating

3

7

10C 11

11A

11B

12B

13B

13C

13D

14B

14D 14

FIVE TOP

ALBUMS

13A 10

This Last DINAH SHORE (Columbia)
"Buttons and Bows"...... MARGARET WHITING (Capitol)
"Tree in the Meadow" "Tree in the Meadow"...
PEE WEE HUNT (Capitol)

"12th Street Ray DORIS DAY (Columbia)
"It's Magic" GORDON JENKINS (Decca) "Maybe You'll Be There".
TOMMY DORSEY (Victor) 6 J. STAFFORD-G. MacRAE (Car

"Blue Bird of Happiness"
RAY McKINLEY (Victor)
"You Came a Long Way".
KAY KYSER (Columbia)
"On a Slow Boat to Charles 8 9 a Slow Boat to China "On a Slow Boat to China"
BENNY STRONG (Tower)
"That Certain Party"

CARSON ROBINSON (M-G-M)
"Life Gets Teejus"
GORDON MacRAE (Capitol)
"Hair of Gold" 10B 12

JO STAFFORD (Capitol)

"Serutan Yob"

ANDREWS SISTERS (Decca)

"Underneath the Arches"

PRIMA SCALA (London)

"Underneath the Arches"

D. MARTIN-J. LEWIS (Capitol)

"That Certain Party"

C. MIRANDA-ANDR'WS SIS (Dec "Cuanto La Gusta"
TONY MARTIN (Victor)

KING COLE TRIO (Capitol)
"Lillette"

BROTHER BONES (Tempo)
"Sweet Georgia Brown"
ELLA FITZGERALD (Decca)

"My Happiness"
VIC DAMONE (Mercury)
"Lillette"

"Lillette"
ART MOONEY (M-G-M)
"Blue Bird of Happiness
PERRY COMO (Victor)
"Rambling Rose"

"This Is the Mom

"Say Something Sweet"
RED INGLE (Capitol)

"I'M DISILUSIONED!"
(Force), As Hie "Congratulations")
"OH, WHAT MUST I DO?"
(Another "Them There Eyes")
WHY DON'T CHA MAKE UP YA MIND"
(Another "Gimme A Kiss")

5 ZANY DAFFY

RED FOX

Excusive Managements
FEDERAL ARTISTS CORP.
Sunset Blvd. Crestview 5

Weeks Past Covers Played Week On Date | Play | 2,725 1,075 2,600 1,900 91,75 3,000 10;300 7,025

Bands at Hotel B.O.'s

OGRESSIVE JAZZ

Album No. 2

Sten Kente Capitol

SONG HITS

Veried Artists Decca

JAZZ AT THE

Album No. 2

Mercury

. New Yorker, ice show; Waldorf, Peter Lind Hayes-Mary Healy.

PREVIN PLAYS

THE PIANO

Andre Previn Victor

Chicago

Victor Lombardo (Marine Room, Edgewater, 700; \$1.20 cover). Lomardo opened Friday (22) vice Will Osborne. Sweet 3,500. pardo opened Friday 1229 vice win Usolonie. Sweet 5,000.

Jied Merman (Mayfair Room, Blackstone, 350; \$3.50 min.-\$1 cover).

derman opened Friday (22), with Joan Edwards. Sock 3,500.

Benny Strong (Boullevard Room, Stevens, 550; \$3.50 min.-\$1 cover).

ce Revue still packing husky 3,000.

Griff Williams (Empire Room, Palmer House, 550; \$3.50-\$1 cover).
Small conventions keep room bustling with trim 3,200.

Los Angeles

Hildegarde, Eddie Oliver (Ambassador; 900; \$1.50-\$2). Swollen 4,700

Jan Garber (Bilimore; 900; \$1-\$1.50). Strong 3,600 covers.

Location Jobs. Not in Hotels

Los Angeles
Lawrence Welk (Palladium B., Hollywood 1st wk.). Heity 12,300 allers.

(Chicago)

Del Courtney Trianon, \$1-\$1.15 adm.). Courtney in Tuesday (19). Great 14500. Marty Geuld (Chez Parce, 500; \$3.50 min.). Picked up last week to sock \$5.00.

ick 5,000. Eddy Howard (Aragon, \$1-\$1.15 adm.). Excellent 16,000. Al Trace (Blackhawk, 500; \$2.50 min.). Fine 3,800.

'Bad Biz' Cracks

Disturb Maestros

Bandleaders and agency men in New York were quite upset Mondrey with the work of the Work of the Windhell's column of that day to the effect that the hand business was in very bad shape. It want't the work of t

Standards and surfering 69 com11's pointed out that while grosses are down from that battle-period peak, they're still better than prepeak, they're still better than preserved than preserved than preserved than preserved than still better than preserved than preserved than still better than preserved than still better than preserved
as well as lar and exceptional. There's no question, agents and meetstos point out, that things are not great with the band business, but it's not as bad as press agents and others have painted it, including some loose-lipped meetros and others have painted it, including some loose-lipped meetros costul, so must hame it on general reaction to their trade. The band business is again a weekend business, as is the nitery field, the limited and others, and it won't within it continue to runs it dies within it continue to runs it dies and cause others to spread the word, it's emphasized.

FROM WALT DISNEY'S TECHNICOLO "SO DEAR TO MY HEART"

LAVENDER

(Dilly Dilly)

Santly-Joy, Inc. 1619 Broadway, New York EDDIE JOY, Gen. Prof. Mgr.

Featured in M-G-M's Big Hit

Hailey Jets Key Kandi Alvino's Rey's orchestra will play Frank Dalley's Meadowbrook, Cedar Grove, N. J., for three weeks, spening Nov. 19. It's Rey's first date at Dalley's since he formed innetion with the King Sisters who are not working with Rey currently). Dalley now has Dean Hudson's orchestra, which holds until Big ceffies he

Music by . . JIMMY McHUGH ROBBINS

QUEEN OF THE TRUMPET And Her All-Girl Sextette

Now SIXTH Week

BLUE HEAVEN, Chicago

HELD OVER INDEFINITELY

ASSOCIATED BOOKING CORP.

TOE GLASER New York 2. 745 Fifth.

No. Wagash Bench . Hills - Mezzanine Front Beversy Wilshire Hotel

AGVA National Board to Put in Bid For Tele Shows With Variety Format

The newly elected national board of the American Guild of Variety Artists will stake a claim to television shows which utilize variety performers. It's claimed union should have jurisdiction in any medium which utilizes the variety format.

dum, when utilizes the vanery format select will run counter of claims promulgated by the recent merger of several other affiliates of the Associated Actors and Artistes of America which recently took the preliminary steps toward merging because of the problems posed the new medium. The boards of the American Bederation of Radio Artists, Actors Equity and the American Sederation of the American Sederation of Radio Artists, Actors Equity and the American Sederation of the Amer American Guild of Musical Artists recently voted to amalgamate. This combination will claim the tele jurisdiction inasmuch as it's considered that Equity never residence that Equity never residence that Equity never residence that Equity contained in its grant from the American Federation of Labor which gave jurisdiction of the entire entertainment. However, AGVA's stance stems from the fact that it has a claim to variety shows no matter where performed. Union has a precedent variety process performed in legit houses.

Preliminary, battle for the video field has been going on in the 4A meetings. Original 4A charter to diction of variety shows in all media. However, since original autonomy was taken away by the 4As when AGVA run into finantial autonomy was taken away by the control of the co

Ronalde Loses Case

Whistler Ronnie Ronalde, current at Radio City Music Hall, N. Y., lost his damage suit in N. Y. supreme court against Time Inc. Ronalde alleged he had been libeled in a recent story in Life mag, in which the mag put a price on his talients at \$65 for an even

Justice Hofstadter held that the article didn't affect Ronalde's pro-fessional standing.





in New York Dir.: MATTY ROSEN Burrows for Video

Abe Burrows, who opened last week at Le Directoire, N. Y., has been optioned by Young & Rubi-cam for a video show. Agency the songwriter-counte. the songwriter-counte wither the songwriter-counter of the songwriter-counter of the songwriter-counter of the songwriter-counter of the songwriter of the

Swiss Movements Of Sunbrock Rile Cops; Troupe Is Expelled

Inpresario Larry Sunbrock, whose escapades in the U.S. have brought him in frequent sanats with the police, is apparently continuing in the same vein abroad list with expect thouse of 40 cowpelled from Switzerland Sunday (25) because of a riot which took place at the Palais des Expositions here.

and girs were outlier dev. (25) because of a riot which took place at the Palais des Expositions here. Courted as a result of The riot of the Palais des Expositions here. Courted as a result of The riot coffee of 1,000 francs to anyone who would ride a bronco named Income Tax for 10 seconds. A Swiss named Michaud accepted that the local riode a horse samed Fifty for 10 seconds, and refused that the local rode a horse samed Fifty for 10 seconds, and refused that the local rode a horse samed Fifty for 10 seconds, and refused that the local rode a horse samed Fifty for 10 seconds, and refused that the local rode a horse samed Fifty for 10 seconds, and refused that the local range of the same of 1000 francs for torn uniforms, lost that the local range of the police of the rode of

BRITISH VAUDE MULLED FOR BOMBED OUT SITES

FOR BUMBED OUT SILES.

In an effort to provide employment for its members, the Variety Artists Dederation is planning summer on bombed sites in London and other big clites. Where necessary, stages may be erected or VAF claims it won't be in competition, with established theatres and maise halls, for the shows will function in the daystime while the stage of in districts where they don't exist.

AGENC

DENERAL EXECUTIVE OFFICES

H. LUBIN

SIDNEY H. PIERMONT

VARIETY Marty Goodman has been named exclusive booker for the Samovar, Montreal. Initial show under the Goodman regime will be installed Nov. 22.

Fave to a personal management contract. She'll still be booked by Music Corp. of America.

Standby Tooters **Key to Mpls. Nix** Of Rooney Date

Mininapolis, Oct. 28.
Conflicting claims have been aired in the newspapers here as to the reason why C. A tilkes, local scheduled. Now. 6 appearance of Mickey Rooney at the Auditorium, which aireastly had been advertised a second of the confliction of the conf

mustians, for each event he promotes.
On the other hand, Stanley,
Ballard, the union's executive secretary, denied Milkes' claim that the union is seeking the contract. He said Milkes has been on the violated a contract which expired in June, 1947. Ween Milkes south to employ musticans for the Rooney engagement, he was request because of his unfair standless the union, executing to Ballard.
Milkes' troubles with the Milkes of the bullon, executing to Milkes of the union, executing to Ballard.
Milkes' troubles with the promote the promote the said of the said of the said of the union, executing to Milkes' troubles with the promote the

tused occurse of his untar stand-tused occurse of his union, seconding to Milkes' troubles with the union were first aired in the press here-ear by Bill Robinson was delayed once than an hour when the union refused to permit the show to go of the pression of the pression of the standby musicians. Ballard says that after that Milkes signed a con-tact with the union which he-ter that the standard signed as the standby musicians. Ballard says that after that Milkes signed a con-tact with the union which he-ter that the standard signed as the were demanded, and the standard standard signed and the standard signed at the standard signed and the standard standard signed and the standard signed to the standard signed to defray the cost of the standard.

Vaudeo Dates

Milton Berle (Texaco) (NBC)

Gertrude Niesen Pitchmen Calgary Bros. (2 to fill)

Rose Marie Nov. 9
Rose Marie Nov. 9
Rose Marie M

Saranac Lake

Sd Tallact Lake

By Happy Benway

Eart Hale, N.N. Oct 26.
Carst Result of Managing Air. Balentite Result of Managing Air. Balentite Results of Managing Air. Balentite Results of Managing Air. Balentite Spirit of Managing Air. Balentite Spirit of Managing Air. Balentite Spirit of Managing Air. Balentite Managing Managing Air. Balentite Manag

Chicago.

Bill West and Jean Stewart in to chat with Margie Regan, who is flashing good clinic reports.

"Dinner At Durgans." half-hour quiz and giveaway program being aired over WNBZ, with Eddic Vogt

sired over WNEZ, with Educ vogs.

John ILYES' Binkley, appointed departors also pper, replaced Frankdepartors also pper, replaced Frankin Flushing, L.I.

Colony all agog over news that the Glade Room at the Alpine hort will install television, the control of the second section of the Colony and the Co

Goodman Books Samovar RKO Stops Gambling on Band Shows; Inserts Refund Clause in New Pacts

New Burley Stand

New Burley Stand
Youngstown, Oct 28.
The Park Theatre, built as a
flouse for legitimate attractions
nearly 50 years ago, has been
leased to J.O. Kane, manager of
the Grand Theatre Enterprises, to
house burlesyned from the Shea
House was lessed from the Shea
House was lessed from the Shea
ropen with burlesque Friday
Nov. 12.

French Comic Fernandel Too Gallic For New York In Town Hall Concert

In 10Wn Itaal Collecter
Fernandel, noted French sereen
comedian, who recently wound up
a tour hurrough Canada, stayed over
Monday (26) at Town Hall, N.Y.,
before departing for France tomorrow (Thurs.), Working without the
comic linpact was considerably
weakened for U.S. audiences, aithough the predominantly Frenchspeaking customers at Town Hall
His repretery, was chylistic

received a native kick.

His reperiory was exclusively comprised of novelty songs delivered with pantominic grinaces and gestures that had an independent of the humor, however, was apparently dependent on the verbal piquancies and double entendres that escaped the nonlinguists morrower, is too weak to carry the songs on their musical values. A radical overhauling of his routine, with more accent on universal content of the distribution of the

Son.

Le Trio Des Quatre (the Four Musketeers of Song) filled the inital half of the program with another series of French movelty bers were existed by the male quartet in the form of a cliarade, but the series of the series of the male quartet in the form of a cliarade, and the series of the se

CANTIFLAS REVUE DELAYED IN MEXICO

Mexico City, Oct. 19. "Bonjour Mexico," the elaborate French revue that Cantinflas "Bodjour Mexico," the elaborate all-French revue that Cantinflas (Mario Moreno) lined up when he was in Paris recently, must wait a while for its opening here. Plans for last week (15) bow couldn't be consummated due to a rental snarl or the Teatro Iris. "Bonjour," though, is expected to open before Nov. 30.

The RKO chain is no longer taking chances with band bookings Circuit has recently put into its contracts a reversion clause where-

contracts a reversion clause where-by name banks will refund part of its salary if gross falls to hit a specified figure. Step was taken because many crews falled to draw enough gross at the boxoftice. RKO; as in the case of most heaters, previously rolled on the contract of the contract of the contract of the contract of the if gross failed to put the theatre in the black. Several crews, dur-ling the past year of so, "volu-tarily" refunded to the theatre tarily" refunded to the theatre tarily" refunded to the theatre with this new policy, circuit with this new policy, circuit

because of bad business.
With this new policy, circuit
takes the stance that if bands aworth what they're being submitted for, they should be able
to prove it at the wickets, RKO,
as most other theatres, would
rather book on a small guarantee
and percentage basis, rather than
hig guarantee.

high guarantees.

Paramount, Warners, Loew's and most indie houses, have for sometime been getting refunds when a band failed to bring in a band failed to bring in the state of the state

U.S. Team Saves Day For Allied Circuit Vauder

Allied Circuit Vaude

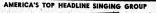
Bad Nauhein, Ort 26.

The Jinx luf "Danist Gepres," a
newcomer to the Allied Civilian
Show Circuit before the show
ould begin its scheduled cour of
Alausson, featured aerobat, hoste
his ankle during reheavals at Bad
Nauheim and wound up in the
hospital, and scheduled opening at
Boland and Reid, an American
Annex team, just completing a twomonth tour of the U.S. Zone, was
and and the Completing at
Tomalist Capers" opened its four
Oct. 2s in Munich. Roland Moltraschladt, an anturalized Anterfean
citizen, was born in Gernany, Ilis
have appeared many times in the
states.



Currently VAL PARNELL'S "STARLIGHT ROOF" London Hippodrome

LONDON TIMES . . . "Marvels with his balloon cartooning and throws in an amusing dance, which comes as a sur-prise and a delight."





Personal Direction— 2908 REO Building, New York 20, N. Y.



VALDO and PRINCESS PAT

THE MUSICAL MENTALISTS

IN A FAST MOVING SPECTACULAR PRESENTATION OF MENTAL FEATS

A "NATURAL" FOR TELEVISION

Independent Contractor Status Now Looms as Hardship on Acts of the street
Now Looms as Hardship on Acts

The long-standing classificationof performers as independent conorderactors is now being regretted by
many acts, some of whom touch
any acts would not be taken
of the weekly pay-bridges
to stand of their weekly pay-bridges
of the more important factors is the loss of workmens or
or sensation which ordinarily would
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last is now being made more
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home comployers, they could also the trial ocnews that the sense of the
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declare he's not entitled to compensation.

The independent contractor status of acts was agreed upon some status of acts was agreed upon some withholding tax angle. Many acts withholding tax angle. Many acts were along in that line of thinking. However, with harder times, and the state of
Even then they must prove in-juries were the result of theatre's negligence—which is sometimes difficult and always costly.

the tree in the the courts of
Philly Booking Switch

More Am Units Set for Vaude

Vaudeditie is garin preparing a rush of mathus untils that governed the provided herly boorfiles during the late '30 and early '40s. Lou Golders, who handled the late Major Bowes' units, its preparing to send ut a tyro unit. In conjunction on Dublont'video. Arthur Godfrey is also reported setting up similar troupes, while Horace Heidt has been in the field for some time with some of his discoveries. When you want to be the contract of the con

Scarcity of Top Names for Video Poses Problem for Package Producers

Roy Rogers Rodeo Sock 300G in 17 on Chi Date

300G in 17 on Chi Date Roy Rogers Rodeo wound up its 17-day stay at the Chi Stadium Sunday (23) with the take near the Chi Stadium Sunday (24) with the take near the Chi Stadium Sunday (25) but heavy weekend play at moppet matiness brought in the difference. Show had a lean weekend opener col. 8, which some blamed on video, Opening sight triding a of the Chi Stadium Sunday (25) when the Chi Stadium Sunday (25) when the Chi Stadium Sunday (25) weekend play at the Chi Stadium Sunday (25) when the Chi Stadium Sunday (25) weekend play at the Chi Stadium Sunday (25) when the Chi Stadium Sunda

ARA SET TO REELECT KENT FOR ANOTHER YR.

Video variety shows are beginning to encounter the same probiems that have plagued thiestres and cafes. The shortage of top and cafes. The shortage of top we television package producers are ready to set up new shows, but prospective property of the proposed by a prop on Dumont video. Arthur Godfrey is also reported setting up similar been in the field for some time with some of his discoveries.

The Artists Representatives against organization, is set to resteed Bill Kent as president for the board in the stage of the season of governors Kent, season of the
1,2,3,4,5,6,7 Wonderful Weeks!



—just completed at— BILL MILLER'S RIVIERA

To BILL MILLER: Thanks for a most pleasant engagement—and to all the RIVIERA personnel-my sincere appreciation for your fine cooperation.

Management: WILLIAM MORRIS AGENCY

NIGHT CLUB REVIEWS

Persian Room, N. Y.
(HOTEL PLAZA)
Charles Trenet, Marge & Gower,
hampion, Leo Reisman and Mark
onte Orchs; \$1.50 and \$2 coupers.

Monte Orchs, \$1.50 and \$2 couter. Charlet Teres to a paradoxical tiem on the American cafe scene. The promise he bespoke in 1946, when the Embassy first imported an even more facilities and the second that the second to the second that th

Tremet is not just a casual bal-ladeer. He's possessed of a plus latent as a foremost Prench com-international pop song hit. His per-sonality is boysis, eager and with lag; an ingratiation in contrast to which, to many in the trade may be the keynote of his boxofies shortcomings. The grapevine anead sortcomings. The grapevine anead seems is an open secret and it may well be that no amount of tai-ent can offset completely that sort Whatever the theory. Trenet

Whatever the theory. Trenet manifests canny pace and show manship before his audience which, for some strange reason at the premiers, seemed unusually environment like the Persian Room. In his dinner jacket, a more conventional habit than when the president will with the tradenot too precious and coy as before.

fore. Returners to the PR are Marge & Gower Champlon, who now make much capital of "Small Wooder." They're a socko danning pair, young, personable and talestied, young, personable and talestied, that's surefire all the way. Her personality and this crewent youthfulness stamp this couple addition, their takeoffs on three of the foremost D's in dancing, and the property sub-

COMEDY MATERIAL FUN-MASTER

ORIGINAL Show-Biz Gog File* Nos. 1 to 22 @ \$1.00 each 3 DIFFERENT BOOKS OF PARODIES (10 in each book) \$10 per book FREE COPY OF "HYMOR BUSI-NESS," The Show-Pix Gagazine with each \$3.00 minimum order. Send the for lists of other comedy material, songs, parodies, minstrel patter, black-outs, etc. NO C.O.D.'S

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Writers for such comics as Milton Berle, Eddie Cantor, Ethel Mermon, Olson and Johnson, Eddie Albert, etc. Will write you an act for as little as one hundred dollars. No file jokes, All material original.

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stance for any cafe or rostrum stance for any care or rostrum turn. Otherwise Leo Reisman batons an extraordinary show and dansa-pation routine, being versatile either way, and Mark Monte's Con-tinentals, for four pleces, are also surefire get-em-up-to-dance musi-clans.

Cire's Hellywo

Hollywood Cct. 22.
Les Compagnons de la Chanson (9), Phil Ohman's Orch (9). Chuy Reyes, rhumband; cover \$1.50. weekdays, \$2 Saturdays.

After a successful year in the east, "those nine French boys" have made the trek to the west coast. They scored a definite and immediate click at this plush Sun-

soant. They scored a definite and immediate click at this plusib Sunset Strip intery.

Immediate click at this plusib Sunset Strip intery.

The strip intery of the strip interest and the strip interest and the strip interest and the strip interest and maintains it throughout. In the strip interest and maintains it throughout click-type and maintains it throughout click-type and property on juzz bands, Cossach Choirs and symphony orchit send with polish and easte. Each number is a production; each is sock strip in the st

Old Roumanian, N. Y.
Johnny Howard, Sadie Banks,
Bella Smaro, Sandra Kiraly, Geneve Dorn, Line, Joe La Porte's
Orch, D'Aquila's Rhumba Band;
\$3.50 minimum.

While the hetter-known uptown spots come and go through the years, the Old Roumanian continues to be one of the prime examples of how shmaltz, musick steak and modestly-budgeted entertainmental that the polar modest continues to the prime polar modest continues to the prime that the polar modest continues the polar modest continues the polar modest continues that the prime that

opened this tourist spot as a 75-seater; it now accommodates more than five times thou was any pretense that the Old Roumanian is expensively budgeted on its talent, but there's no questioning the value either, it is the "Kosher-cabana" of the chopped liver league, with, such standard performers as Johnny Howard headformers as Johnny Howard nead-ing the show, along with others, such as Sadie Banks, a perennial here; Sandra Kiraly, Bella Smaro, Geneve Dorn, plus Joe La Porte's orch and D'Aquila's rhumba out-

Le Directoire, N. Y.

Abe Burrows; Frank York Orch
(8) and Gringo & Brazilians (4);
\$4.50 minimum.

he's come to the fashionable East Side.

Rowern I've large guestion and the state of the large guestion of the state of th

tepid despite the good if not socko show.

Burrows has been called on to revelatize it. That's a tail order several transport of the social transport

Frank York, who replaced Ted Straeter, gives out with excellent society rhythinpation, augmented by the accordionist-accomp of Burrows' special musical aide, Milton deLugs, Gringo and his Brazillans are tiptop on the Latin tunes.

Mayfair Room, Chi (BLACKSTONE HOTEL) Chicago, Oct. 22. Joan Edwards, Joe Merman rch (10); \$3.50 minimum, \$1

Joan Edwards, making her de-but in Chi's cafe circuit, unveiled a side new and fetching to many in this room. Average tableholder had her typed mainly as a former skill far de chirp. Her keyboard skill far de chirp. Her keyboard skill could be compared to an otherwise rewarding lieder session.

here; Sandra Kiraly, Bella Snaro, Geneve Dorn, plus Joe La Porte et an interpreted of the property of the prop

Chat Noir, N. V.

(HOTEL ST. MORITZ)

Lucille & Eddie Roberts, Mcroyn

Nelson, Kitty Craujord, Alice Tyr
rell & Dick Winstow: Soft Winds

3). Ernest Schoen, Fred Marks;

\$2.50-82.50 minimum.

The Chat Noir (Black Cat) is a good name for the Continental atmosphere of the St. Morit's formosphere of the St. Moritime of the S

Wee

Knight, Irwin Corey, et al., have

Blowever, Die the teeoff the management is playing it safe with
the Robert doing their standard
aufficient soupcon of comedy. Merveryn Nelson has given up his zany
The standard of the same o

Duke Ellington's Club (WASHINGTON, D. C.) (WASHINGTON, D. C.) Duke Ellington Orch (18) with Kay Davis and Albert Hibbler; ad-mission 3.180.

Dike Ellington Orch (18) until Noty Dusis and Albert Hibbor; administration \$4.80.

This is a second effort for make a ministration \$4.80.

This is a second effort for make a ministration \$4.80.

This is a second effort for make a washington's. Harten. Place is being operated by Herbie Sachs, who has had considerable niteration is the second of the ellington's, its opening 10-day run is starring the measuro. Theresters is succession of Negro-Cheresters is succession of Negro-Cheresters in the Billy Eckstline aggregation of its succession. The ellipse is the second attention is the Billy Eckstline aggregation of the Billy Chert of the Chert of the Chert of the Billy Chert of the Ministration over whether the \$1.80 door tab might be too stiff for the neighborhood. Here was some speculation over whether the \$1.80 door tab might be too stiff for the neighborhood. Here was some speculation over whether the \$1.80 door tab might be too stiff for the neighborhood. Here was some speculation over whether the \$1.80 door tab might be too stiff for the neighborhood. Here was some speculation over whether the \$1.80 door tab might be too stiff for the neighborhood. Here was some speculation over whether the \$1.80 door tab might be too stiff for the neighborhood. Here was not be too stiff for the neighborhood. Here was not be too stiff for the neighborhood of the stiff of
From the band. Love.

Ell Chico. N. Y.

(FOLLOWUP)

This class Greenwide Audientics of the Control of the Contr

Le Rubau Bleu, N. Y.

Le Ruban Hieu, N. Y.
(FOLLOWIP)

Thelma Carpenter, doubling from
Inside USA, and Connie Sawyer
are returners to this spot; the NonInside USA, and Connie Sawyer
are returners to this spot; the Noninside USA, and Connie Sawyer
are returners to this spot; the Noninside USA, and the Connie of the Noninside USA, and the Later pair
the two new entries. Latter pair
enough act. Chase is a wix on
the concertine, better in many
respects than the late Mondeur
mental manner, nowever, endowed
him with a special showmanship
entral manner, nower of the Mondeur
mental manner, nowers, endowed
him with a special showmanship
art. Jordan does film star in
semi-pro department.
Chase does three musical numbert, including "Hora Slaceator
"one foot in the grave" which comjustify the proposes using of address,
unided. But there is no galisasying the otherwise personable lade
suiddai. But there is no galisasying the otherwise personable lade
animer. Ferbers as accomy for
an ultra-dance team he could get
numer seasoning and eventually find
himself.

in ultra-dance team he could gen in ultra-dance team he could gen incre seasoning and eventually find himself.

In the team issee a Jimmy Pidier mike technique to introduce his more or less impressive caricatures of Gable, Laughton, Lorre, Bogarth, Anyway, he lays off Eddie Robinson, which in itself makes this novel.

Or course, in contrast to the thoroughly professional Misses Carpenter and Sawyer. The accent still one of the freshest hot commodities for the freshest hot commodities for the high league; a must still one of the freshest hot commodities for the high league; a must still one of the freshest hot commodities for the high league; a must still one of the freshest hot commodities for the high league; a must still one of the freshest hot commodities for the high league; a must still one of the freshest hot commodities for the high league; a must be might lead to the high potential freshest hot commodities for the high league; a must be supported by the concepts of the high league; and


MALINY

Paul and Paulette Trio Direction: LOUIS W. COHAN 203 N. Wabash Ave.

Chicage 1

Just Concluding 3 Weeks

PARAMOUNT, NEW YORK

Pers. Mgt.: JACK DAVIES, 48 W. 48th St., NEW YORK 19

JIMMY HUSSON

Just Concluded

EL MOROCCO, MONTREAL "Thanks Eddie Quinn for being such a swell boss."

Currently playing the PLANTATION CLUB, MOLINE, ILL.

Opening November 18 HAWAIIAN GARDENS, SAN JOSE, CAL.

House Reviews

sinandard comedy antics are sandwiched between the two music

Olay McIntyre outfit, comprising
geven brass, fave reed (including
lender), three rhythm and two vageven brass, fave reed the cluding
lender), three rhythm and two vagereation. However, in making its
initial stand at this bouse, the
band is handdrapped by a put
hand is handdrapped by a put
hand is handdrapped by a put
hand is handdrapped by a put
some brassy arrangements, but the
some brassy arrangements, but t

tures accession with John Sales and personal recommendation of the personal recommendation of

LeRue; Cry of City (20th).

It's pretty hundrum at the big F Street house this session, and some notches below usual standard. Individual acts are pleasured to the control of the control

Apoilo, N. Y.

Hal McIntyre orch (14) with Betty Norton, Frunkle Lester, Roy Michael Control of the Month of

Mippodrome, Balto.

Birns Twins & Evelyn, Budis

Levis, Jack Carroll, Gil Maison,

Martha Ross Temple and Fur Fashion Shou, 50 Lombard: House

Orch. (12); "Hollow. Triumph"

(EL).

and some your country. Further has been been considered the constraint of the constr

Do on, their disked "Dance of the House," they saisfy with "My Deposition," and fine harping of a polita.

Miss Moore, peakaged in a strapless, sequin-sprayed gown, puts may be a sequin-sprayed gown, puts may be a sequin-sprayed gown, puts a sequin-spray

New Acts

STUART FOSTER Songs 13 Mins.

STUART FOSTER

Song

Enbassy, N. Y.

The Embassy is trying to repeat history. Several years ago, when the property of the prop

PEIRO BROS.

PEIRO RROS.
Juggling

8 Minn. N. Y.

Antored as appearing in the U. S.
for the first time, the Peiro Bros.
are a crack Juggling duo. Oray
group to the proper of the prope

VARIETY BILLS

WEEK OF OCTOBER 27

Numerals in connection with bills below indicate opening day of show whether full or split week. Letter in parentheses indicates circuit: (1) Independent; (L) Loew; (M) Moss;
(P) Paramounts (R) RKO: (8) Stoll: (W) Warners (WR) Walter Reads

NEW YORK CITY OF CASHOO (1) 38 - CASHOO (1) 38

The Markos
Roy E Davis
Marcia Carroll
(one to fill)
BALTIMORI BALTIMORE
Hippodrome (I)
Joey Adams
Tony Canzoneri
Mark Plant
Margaret Phelan
Berk & Hallow
Safe (I) 28-30
The Valentines
Lee Marmer
Harry Clove

Saie (I) 24-30
The Valentines
The Va

BRITAIN

BIRMINGHAM
Hippodroms (M) 25
N Mills & Bobby
B & A Pearson
2 Kellys
4 Bobrics
Simpson's
Humanes

Sampson.

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Ron Parry
3 Shades
Alan Kay & Gloria
LIVERPOOL
Empire (M) 25
3 Astaires
Jackie Hunter
Jamet Brown
Jimmy Edwards
D Philippe & Maria
4 Curibas
Lai Founs
Lai Founs
Lee Bros &

CHICAGO
Chicago (P) 27
Mickey Rooney
Constance Moore
Stagg McMann 3
Voleshill Bry
Jone Powell
Bay & Narde
Barr & Estes
Rudenko Bros
CinCinNATi
Aibee (R) 28
3 Stogges
The Harmonicats

Allees 60 34

Allees 60 34

The Harmonicate

The Management of the

toe Wong

John Oye

John O

Andre Arthur Marine & Bobby J. Sprinkerists. J. Court Sq. (0) 43-11 Warthyn Frechtel Bar & Harrison Harrison & Harrison Harrison & Harrison Laborator & Harr

Moroccans
Rod Alexander
V Travers Ore
De Lage
Wanger Line
Piroska
D Roberts Ore

Anneite
S MacPherson
Hopenon
H

Section Byles
Stating Ryles
St

Obert & Scalion
Dancettes
Obert & Scalion
Dancettes
SHEPHERDS BUSH
Empire (D) 25
Hay Bons
Broa
Kemble Broa
T & D Kendall
Francanas
T & D Kendall
Francanas
Sun Kelly Co
Samba Caballeros
SUNDELIAND
Empire (M) 25
Reid & Dorothy
D Wakeneld Co

Bob Andrews . Lew Parker Donald Peers Tunimy Burke Co Billings & Diana

Cabaret Bills

NEW YORK CITY

NEW YO

To be a proper of the
DRK CITY

Andrea Andrea Settoria Pennsylvania
Horsi Pennsylvania
Horsi Pennsylvania
Horsi Pennsylvania
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willi Jordan
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Julius Monk
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Eddie Davls
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Wallis & Carroll
Doris & Robert
Raiph Young
Karlos &
Charmaine
Shepard Line

Wenner Ore
Wanner Line
Wanner

CHICAGO

Blackhawk
Al-Trace Orch
Jackie Van
Hofel Blamark
Fe & Marnaud
Peggy Murdock
J Pedestiman Or
J Pedestiman Or
J Morgan
Johnny O'Leary
Jane Ciemens
Andy Neison O (4)
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Chax Porce
Sophie Tucker
Ted Shapiro
Paul Grey
Ellisa Jayne
M Gould Orc (10)
Fay & Gordon
Lane Adams

CAGO

Adeinstae (10)

Doe, Cheete (3)

Hold Stevens

Be P Ballard

John Planagan

Harian Spilman

Harian

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Chi Hotel Sold

Chicago, Oct. 26.
An eastern syndicate last week
reportedly paid \$6,000,000 for the
Edgewater Beach hotel.
William H. Dewey remains as
menager for the new owners.

Equity Refuses 'Anne' Pay Concesh

Proposed March of Time documentary film, to have been devoted,
to the new Maxwell Anderson play,
"Aune of the Thousand Days," has
been dropped. The present property of the proposal was presented to Angus Dunposal was presented to Angus Dunposal was presented to Angus Dunon, temporary executive-secretary

posal was presented to Angus Duncan, temporary executive-secretary
can, temporary executive-secretary
of other matters, was not discussed
by the union's council until several
weeks later. Then Duncan submitweeks later. Then Duncan submitthe property of the property of the temporary
weeks later. Then Duncan submitweeks later. Then Duncan submitlater later later later later later later later
lar rules should apply meant that
MOT would have had to pay all
actors participating in the film \$45 at
actors are later later later later later later
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later la

BOSTON REP GETS \$4,000 IN SUBS BEFORE PLUGS

Road to Rome."
Organization has the Copley on a four-walls basis at a flat rental of \$500 a week. Understood the Shuberts, who operate the house, previously turned down an offer to lease the theatre for films, at a \$30,000-a-year guarantee, plus percentage.

Pilgrimage Theatre

\$1,000,000 Theatre
Pittsburgh, Oct. 36.
Pittsburgh,

Show Biz Names Set for Lectures

A flock of show his names have been lined up or this season by the lecture division of the lecture div

Humphrey Doulens, Holiace Shaw, wadeeha Attyeh and Bernice Kam; and Ac Letter and Special attaction division, headed by Selma Warlick, offers Congresswoman and former actress Helen Gahagan Douglas, Congressman and former gelt-pix scott John Davis Lodge, of the Congress
12 Opera Performances

IN SUBS BEFURE PLUS
Boston Repertory Assm., which opens its first season Nov. 5 at Merey Pankey.

Boston Repertory Assm., which opens its first season Nov. 5 at Merey Pankey.

Philly La Scala Slates States in the Copies thearte, had \$4,000 in subscriptions before any returns were in from the first display add in the S8,0000 financing has been in vested by local residents. The company, currently reharsing in New York, arrives Sunday (31) to attend a party for the pening had for the opening production, "The Road to Rome."

Organization has the Copies on Organization has the Copies on the control of the properties of th posterior any returns were the determination of the Performances before any returns were the determination of the Performances before any returns were the determination of the Performances before the property of the Performances and the Per

Seeks to Expand details performances and the file of the ballets. It was all the file of the ballets and the ballets. It was all the ballets of the ballets of the ballets of the ballets of the ballets. The ballets of the ballets. The ballets of the ballets of the ballets of the ballets of the ballets. Fred Stone, now retired from the stage of the ballets of the ballets. Fred Stone, now retired from the stage of the ballets of the ballets of the ballets. The ballets of the ballets of the ballets of the ballets. The ballets of the ballets of the ballets of the ballets. The ballets of the ballets of the ballets of the ballets. The ballets of the ballets of the ballets of the ballets of the ballets. The ballets of the b

Touring Players' Sked

For March of Time, So Pic Dropped their third season, will do a 12-to-more diary film, to have been devoted the new Maxwell Anderson play, me of the Thousand Days, has an dropped. Project depended we waiver of the regular Equity will be a season with the union refused to the waiver of the regular Equity opening of its 15th season with a season with the union refused to the season with the season with the union of the season with the season

Far More New Shows This Yr.: Revivals Off

The rash of revivals that hit Broadway last season isn't likely to be duplicated this ye ar, by present indications. So far this sea-son there have been only two, "Show Boat" and "Private Lives," and the first-named was in for two and the first-named was in for two full season road tour. Only one or two.

full season road tour.
Only one or two more revivals are definite this season, aithough several more are in the mulling stage. The Fred T. Finklehoffs-Jed Harris production of Strindberg's State. The state of the Control of the Con

In the Indefinite stage are "Peg O' My Heart," the New Stages "Coriolanus," "Lysistrata '48," "Naughty Marietta" and "Jim Dan-dy."

Nauguny Maretta' and "Jim Dan-Last season there were its re-vivals, plus 16 m or e presented under special suspices, for total of 31. Revivals were "Mah and Super-ser," "Androny and Cleopatra," "Crime and Punishment," The Cradle Will Rock, "Topase," "You Cradle Will Rock, "Topase," "You "Robots," "Hedda Gabler," "To-rlight at 8:30" and "John Bull's plays the Thing, "Sally," "To-plays the Thing, "Sally," To-light at 8:30" and "John Bull's are seven Gilbert and Sullivan operettas the D'oly Carte Co. did, three Hebrew plays by Hablpath, and the seven and the seven and the seven of the seven and the seven and the seven of the seven and the seven and the seven and the control of the seven and the seven and the seven of the seven and
Co. Both of this season's revivals, "Show Boat" and "Private Lives," did or are doing excellent business, of last year's 15 straight presentations, only three were hits, "Man and Superman," "Medea" and "Play's the Thing." allhough the Driver and the Center presentation also were successful.

Most revivals came late last year, and there's probability that some may be added later this season when new ones drop off. Revivals, as proved in recent seasons, can be thrown together quickly, although these usually show their haste in production.

Inside Stuff—Legit

For only the second time this fall, all nine N. Y. dally critics were unantimous in praising "Life With Mother," last week's entrant at the Empire. Only other nine-star winner was "Bdward, My Son." Ward Morshouse (Sun) predicted that "Mother," would run seven years (and dis predeces the control of the prediction of the prediction of the property of the prediction of the star of the prediction of the predi

John Marriott, who appeared briefly in Dorothy Hayward's "Set My People Free" ("Charleston, 1822") during its recent out-of-town tryout, states he didnt' withdraw because he felt the role too much for him. Seems that the Theatre Guild, faced with the necessity of a sudden replacement when fex Ingram had to withdraw from the Lative was angry, and objected to not having been notified. Hayward Marriott had only four days to get up in the part, permitting the New Haven preem to go on as scheduled. He was in the show for two weeks, stepping out in Boston. When Guild produent Thereas Helburn and Lawrence Languer told him during the Boston run that said he promptly turned in his notice. Canada Lee replaced. Drama is due in New York next Wednesday (3) at the Hudson.

Susanna Foster and Wilbur Evans, who were married Saturday (23) in Waynesburg, Pa., first met as costars of the "Naughty Marietta" revival on the Cosat Jast spring. In fact, Edwin Lester, who produced the show, cast Evans in it with the specific idea that the singer would be an excellent leading man for Miss Foster, who might be expected to be jittley in her legit debut. Lester told the film actress-singer, "Evans will be just the right ugo for you." Immediately after the wedding, the couple phoned Lester in New Tolking the the news, they explained they wanted him to know how much they approve his casting.

Program billing for "My Romance," Shubert production at the Siubert theatre, N. Y., offers some sort of record for talent mentions. Anno adfreys, Taised to stardom since the opening gest top fostured.

Lawrence Brooks gest second featured billing, though at the bottom of the page, with his given name in three-guisters size type and surname in full-size letters, same as that of Miss Jeffreys and the show title. Luella Gear gets hind featured billing, with new full name in others given billing, by the product of
Ann Corlo is talking to her lawyer about production credit she claims she was to have received on Jean Dalrymple's production of "Burlesque," currently at Biltmore, L. A. Actress said she helped stage third-act stripping scene in the revival during its Boston break-in in 1946 when she was in Beantonw with "Sallor, Beware." She got the credit then, but program in Los Angeles doesn't carry her name. Incidentally, the took over the femme teel in Nick Russo? Coast production of Separate took over the day as part of a deal that includes starring in a projected film version.

Eugene Burr, who has scheduled "The Womain with Red Hair" for Broadway production this sesson, acquired the script indirectly through the script indirectly through the production that playbouse, Middletown, NY, under the title, "Scarlet Lady." Having previously read and liked the script, he phoned the authors, Sam Locke and Paul Roberts, to express sympathy. They discussed revisions and, as the play has since been rewritten along the lines indicated, Burr decided to produce it.

Looks likely now that Judy Holliday will do the film version of "Born Yesterday," which she's been starring in since its opening two seasons ago at the Lyceum, N. Y. Reported that Ritta Hayworth saw her fourth performance before going to the Coast and has definitely turned down the assignment. Columbia pret Hary Cohn also wanted the entire stage performance filmed on 16m, but the east reportedly balked.

Legit Bits

when new ones drop off. Revivals, primances of the proved in recent seasons; can be proved in recent seasons; can be production.

Assn. of Theatrical Press Agents keep and the production of the inner season is also seeing a continuation of the innovation of repeated by the production.

This season is also seeing a continuation of the innovation of repeated by the production of the produc

Average Straight Play Cost Is Now

A new quirk in legit costs has the trade alarmed. Production costs on straight shows are begin-ning to approach the cost of mu-sicals, and, with the inflation spiral still going up, the feeling is pre-vailing that something has to give

icals, and, with the infation spiral sill going up, the feeling is prevailing that something has to give and soon the property of the property

'SUMMER' ORDERED TO HIRE 8 MEN AT \$110

Tennessee Williams' Summer and Smoke" at the Music Box, N. Y., has been classified by Local 802 of the American Federation of Musicians as a drama with music, and AFM has ordered the show to three sight men at a basic salary of \$110. Flay currently uses at known getting 928 weekly, to provide \$120.

getting \$77.28 weekly, to provide mood music.
Local's decision is being appealed to the national AFM board by Jonas T. Silverstone and for Margo Jones, play's producer.
It's contended that the Music Box is a "contract" house and not a "penalty" house, consequently acale should be allowed to remain at the current figure. It's also chained that the number of music chained that the number of music than is needed for the purposes of the play.

Citizens' Protest Hits Wash. Building Plans

Wash Building Plans
Washinton Oct 28.
Plans to erect a new legit house
at Newar's and Wisconsin Avenues,
N.W., got another setback fere last.
Cleveland park Cultiera Asan, vent.
This is the theatre being backed
by radio figure Ted Granik and
which would be erected by Garbiel
Kass. Up to now gimunick has been
(UBO) to guarantee plays in advance of the construction of the
house. Opposition from residents
in the vicinity of the proposed
since they indicate possibility of
a zoning fight.

Marlowe-Stevens Plans

Marlowe-Stevens Plans
Hugh Marlowe and, his wife actress K. T. Stevens, are reading
Kurt Unkelbach's comedy about
Bollywood is how folk, "Heaven
sent," with deap of appearing in
the standard of the standa

Hollywood, Oct. 26. El Patio theatre, 800-seat house now owned by the Woolever broth-ers, has been leased by a New York corporation for a term of 10 years, effective Dec. 1, with an option to buy. Ted Zittel will manage the house, with Dale Wasserman as York representative and Michael Scott associate.

Extensive renovations have been Extensive renovations nave occur made in the theatre, and more are contemplated. The idea is to pre-sent local productions of current New York hits for indefinite runs.

N. Y. Legit Managers Honor C. B. Cochran; Brock Pemberton Is M.C.

As Brock Pemberton, still convalescing, remarked at the luncheon last Friday (22) to Sir Charles B. Cochran and Lady

characteristics of the control of th

Hunter-O'Keefe Head New Investing Group

new syndicate for backing A new syndicate for backing legit shows has been formed by Mary Hunter and Winston O'Keefe, both active in New Stages and the American Theatre Wing. Calling itself Theater Investors, the group now has 22 members, each of whom has put up \$1,000. Membership will be limited to 30. First linvestment was in "The Leading Lady" was the stage of the company
tomanese several other legit-backing syndicates, including one called Limited Investors, whose 30, odd members put up 850 in various shows. It is headed by David shows. It is headed by David business lawyers, and includes such legiters as Judith Abbott, Mary Mason, Mariha Byram, Phyllis Perlman, Mariha Hodge, Bernard Hart, John Fatrick and Sol Jacobson.

Sues Gallo for 50G

Fortune Gallo, impresario of the San Carlo Opera Co., is being sued in N. Y. supreme court by attorney James F. Murray, Jr., for \$50,000 for alleged slander.

for sleged slander.
In 1947, Gallo and the American
Touring Enterprises were both interested in touring a group of
singers from Roman Catholic
churches, and Gallo sought Murray's services to straighten out
the tour conflict. Murray claims
slanderous uttlerances were made
against. In the control of the control
control of the control of the control of the control
control of the control Gallo attorneys asked the court to strike off the suit on grounds of insufficient particulars.

Film actor Frank McHugh is slated to return to the stage in Morris Green's production of "It Still liuppens," by Lewis Nemerson.

UNESCO Aide's Confabs

Experimental May Be Revived On Limited Basis

The Experimental Theatre, which seemed a doubtful prospect for this season, may be revived, at least or a limited basis. Partlal agreement for the setup of a revised ET has been reached by the various groups involved, and further discus involved, and further discussions are being held on the subject. Those participating are members of the ET board, including spokesmen for Actors Egulty and the Dramatists Gulid, and a delegation from the Theatrical Fact Finding Committee, representing various craft unions.

craft unions.
It's understood that the Fact
Finding Committee has withdrawn
its original demand that no name
actors be used in ET shows, but is
still insisting that costs of the oparation, be drastically cut. However, there may be difficulty in
carrying out such reductions in the
carrying out such reductions in the
carrying out such reductions in the

face of union regulations.

The present idea is that, with a permanent theatre probably unavailable for ET shows, different available to ET shows, different day night and midweek matine, performances. Such a setup would involve severe curtailment of the former ET performance schedule. face of the theatre shortage. Figured that the proposed use of a unit setting may not be adopted, allowing a group is supposed to allowing a group is supposed to who suggested it two seasons ago, ET board is chairmaned by Clar-

who salged the way as a minimum to the common and t

M.D. OK's Pemberton Staging Brit. 'Harvey'

Brock Pemberton, recovered with the service of the

New Stages Maps Legit-Radio-Tele With Revised Executive Setup

Theatre Guild-Shumlin

Dicker for Fridolin Hit

Dicker for Frdoin fill
Montreal, Oct. 28.
Theatre Guild and Herman
Shmilin are both dickering for the
English-language rights to "ThiEnglish-language rights to "ThiShmilin were here on successive
days recently to see the show and
houself be author. I would be a thiBouldie with he author.

A thiEnglish working on a strength of the play but work
make any deal for the rights until
he aces how if turns out Also, he's
ing the easting for a Broadway version.

Ruth Gordon Would Continue Acting, And Also Writing Plays

'Winslow' Cuts Hub Stay

The Winston Co. 28.

"The Winston Co. 28.

"The Winston Co. 28.

"The Winston Co. 29.

"

Wilson are co-presenting "Winsslow."
Plays two weeks here will be on
Guild subscription. The originallylegal was subscription of the control of the control
month, ind to make the guarantee
up the potentially profitable third
week in Boston for only five nights in Richmond, where the radiostandard was the control of the control
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month and the control
mo

Hurok Goes Tele

Sol Hurock is branching into television. Impresario has just formed Hurok Television Presenta-

ormed Hurok Television Presentathe Elizabeh his past week lark letter closing for "Love Life" which the times fine, to package shows with the statistic properties of the properties of the production of "Begadom". It is actist, as well as handle septiment of the production of "Begadom" are taken as deal on with 20th. The pallas, Oct. 26.

The Dallas Lott 26.

The Dallas Little Theatre opens the season with "First Lady" for Dallas of the State Helides Marian Aningle dark weeks at the house this the season with "First Lady" for Dallas of the State Helides Marian Aningle dark weeks at the house this the season with "First Lady" for Dallas of the State Helides Marian Aningle dark weeks at the house this the season with "First Lady" for Dallas of the State Helides Marian Aningle dark weeks at the house this the season with "First Lady" for Dallas of the State Helides Marian Aningle dark weeks at the house this beautiful to the season with "First Lady" for Dallas of the State Helides Marian Aningle dark weeks at the house this at the season with "First Lady" for Dallas of the State Helides Marian Aningle dark weeks at the house this winter.

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The Dallas of the State Helides Marian Aningle dark weeks at the house this winter.

The Dallas of the State Helides Marian Aningle dark weeks at the house this winter.

The Dallas of the State Helides Marian Aningle dar

Having reorganized its administrative setup, New Stages is protion of a new managing director
and plans for production and radiotelevision. Revised boards of ditional policy and handling the
group's current shows, the dual-bill
Respectful Prostitute. And Tiope
Is the Dinney, at the terr. N.
The completely carried, control of the
"Prostie" production has been
taken from Norman Roses and
taken from the production is a second to the
president, respectively, of New
to the production of the president, respectively, of New
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to the production of the president of the

board, they be up the far refused to do so.

"Frostle" is now being handed to do so.

"Frostle" is now being handed to do so.

"Frostle" is now being handed to so with the solid property of the soli

bers.

Murdock New Prez
New Stages, Inc., the parent organization, is now headed by Murdock as president and Stavis as
tressurer, and in addition to them,
the board includes Gundlach, Tumarin, Miss Friebus and, at least
temporarily, Rose and Heliwiel. Be-(Continued on page 49)

ALDRICH TO BRITAIN TO SET OLD VIC U.S. TOUR

London, Ont., Oct. 26. London, Ont., Oct. 28.
Richard Aldrich, who with Richard Myers and Michael Kanin, is producing "Goodbye My Fancy," range for the North American tour early next year of the Old Vic Theatre. While there he will attend the opening of the new Daphie Du Maurier play, "Spring Tide." in London, starring his wife, Gertrude

low Cuts Hub Stay

For Richmond Date

Winslow Boy, originally the Company, They will be receive, beginning Monday (1), where the Company, They will be received by the Hubble Company, They will be received by the Company Lawrence of Company Lawrence of Company Lawrence of Company Lawrence of Compa

Ruth Chatterton As K. C. 'Foxes' Guest

Kansas City, Oct. 26.

Plays Out of Town

Haven, Oct. 21. '48;

Janet Fox
Oliver Clark
Edgar Schli
Oscar Homolka
Rost Stradner
Morton Havel
Arthur Havel
Kerin McCalva
Eden Karan
Christiane Grautoff
Frank Conroy
Fritz Scheff
King Calded
George Carson
Jean Carson

This new Ferber-Kaufman on the control of the contr

backstage life. The idea doces the proper take on any new flavor in its prestake the prestake of the prestake the place of the prestake the place of the prestake the place of the prompts him to itselfs extract the state of the prompts him to itselfs extract the prompts him to itselfs extract the place of the prompts him to itselfs extract the place of the prompts him to itselfs extract the place of the prompts him to itselfs extract the place of the prompts him to itselfs extract the place of the prompts him to itselfs extract the place of the prompts him to itselfs extract the place of the prompts him to itselfs extract the place of the prompts him to itselfs extract the place of the prompts him to itselfs extract the place of the prompts him to itselfs extract the place of the prompts him to itselfs extract the place of the prompts him to itselfs extract the place of the prompts him to itselfs extract the place of the prompts him to itselfs extract the place of the prompts him to itselfs extract the place of the prompts him to itselfs extract the place of the prompts him to itselfs extract the place of the prompts him to itselfs extract the prompts him to itselfs

gentre is wasted in a somewhat ...

For the most part, play ambies along at pedestrian pace. Occasionally, but when the script's consonally, but when the script's consonally the properties of the particular of the properties of the particular of

Goodbye My Fancy
London, Ont., Oct. 21,
Michael Kanin production in assocition with Richard Aldrich and Richa Myerso of comedy-drama by Fay Kan in three acts 44 seenes). Staged by S. Wansmaker; set, Donald Oenslast Opened at Grand theaters. London. O

tario, Oct. 21, '48; \$3 top.	
Ginny Merrill Bethel Lealie	3.
Amelia Phelps Sally Hester	98
Clarisse Carter Gerlanne Raphael	
Mary Nell Dodge Mary Malone	1
	h
Jamitors Andrew George, Jubn Ware	113
Professor Birdeshaw Lillian Foster	lh
Professor Birdesnaw Limitali Contel	U.
Telephone Man	Ι.
	ŧ.
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	1
Ellen Griswold Lulu Mae Hubbard	١.
Carol Friedman Betty Lon Holland	ŧ.
Carol Friedman Detty Lou Holland	1
Jo Winter Lenore Garland	ŀ.
Dr. Pltt	113
	ш
	п
Matt Cole	ш
Claude Griswold Joseph Boland	LS

top.	100			10, 000
			Billy C	anne a
Putzi			lanet	Danker
The Woma Frau Ritte			Mance	Parkel
Fran Bitte				ta (ite)
lise Ritter	4.,,,,,		Marjore	Hunt
Hertha Rit			Helen	e_Koon
Edward Child		******	Andrea	Blayne
Frau Gabb	arat	*****	Norm	a. Hunt
Gerua		B	ttic-Jeal	a. Peck
Gerda Franzl Jacob		*****	Don	Fields
Jacob		P	eter var	2 and
Herr Chri	stonber		and Ch	meenu)
The Girl	propiet,		rne Ch	indone
Friedrich .			sune 9	cnwart:
Friedrich			Joey.	Presto:
Arno Reinhardt	Girmen.	*******	rex H	usicke
mania rat.			Jack 1	recinar

for the most part it's a pretty sombre effort.

Of the large cast, mostly moppets, little Janet Parker stands out of the large cast, mostly moppets, little Janet Parker stands out of the large cast, little Janet Parker stands out of garden of Pardise. Where Herr Christopher tries to brighten the large half with the large tries to brighten the large half with the looke like a film possibility. Others string mention are Bilty Compter suring mention are Bilty Compter and the large half with the large half large number of kids he had to work with.

Music Sends Me
Hollywood, Oct. 10.
George Howard, Music Directed by George
Howard, Music Directed by George
Howard, Music by Jerry De Lee, arranged
by James Dietrich; asketches by Jack DenPanaleff, sets and continue. Pal Brandeaux. Opened at Highland Playhouse,
auth 369.

Fanaleff, sets and Highland Playhouse, death. Opened, 5, 48, 83.60 top (Opening, 1618 450.00 to, 100.00 to, 100.00 to, 100.00 Cest Glorida E. Roy, Dumont Twins, Helen Toblan, Many Jack Denton, Midred Phillips, Kay Tapacott, Kent Osborne, Joseph Gell, Anna Mae Fitzsimmons, Frai-Raleigh, Michel Pansierf, Alice Cavers, Barbara Du Par, Dick and Joanne Owens.

dense Camben, Dariner Pieze. Michael Bravara Di Far, Dick and Jeanne Ovenn. The temptation to make the obvious jest on the title of this opus is aimost too great to exist a mine to

Yiddish Play

The Voice of Israel

Yiddish Art Theatre (Maurice Schwartz) production of drams in two acts (4 scenes) and prolog by Elias Clinier. Staged by rector, Joseph Rumshinsky; music, Simon renowsky; apecial byrice. Moshe Constantinovsky, Opened at Yiddish Art Theatre, N. Y., Oct. 25, 48; 33.80 top.

Nathan Ometz Maurice S	ch wartz
amira	oldetain
Jalela Sonia Malka Rosett	Chamira
raieia	Suapito
dalka	a Blaus
David	upinsky
Chezer Charles	Cohan
Kalman Leo	Nimitz
Kalman Leo Yonah Sol	Krause
teb Shmuel Jacob	Mestel
Shlomo Movshe Bi	elawsky
Captain Galski Boris A Major Henderson Anatole Winn	marhach
Valor Handerson Austole Winn	Boheste
Colonel Howler Mischa	Fichron
Barzilal	Pronton
Daranat	Givental
Catherine Linwood Sara Sheik Khalil David	Gingoid
Sheik Khalil David	medon
Ragheb Morris	Kronner
Jamal Paul I	tichards

Maurice Schwartz, has chosen a topical theme with which to usher in the 30th season of his Triddan in the 30

wide a slype to keep, the patient wide a slype to keep the patient of Minsky-type Rodgers and Hamberstein door, Print Scheff, and a street of Minsky-type Rodgers and Hamberstein door, Print Scheff, and the street of Minsky-type Rodgers and Hamberstein door, Print Scheff, and the street of Minsky-type Rodgers and Hamberstein College and the street of Minsky-type Rodgers and Hamberstein College and the street of Minsky-type Rodgers and Hamberstein College and the street of Minsky-type Rodgers and Hamberstein College and the street of Minsky-type Rodgers and Hamberstein College and the street of Minsky-type Rodgers and Hamberstein Carson, Hollywood film question and the street of th

Plays on Broadway

Life With Mother

Charles in the rest of the control of the contro

are a model for actors. Lindsay, too, creates the Illusion of being Father Day, not merely playing him, and he achieves a fine blend of bombast and gentleness.

nin, and he schieves a line blend of bombast and gentleares. The both of the b

-	Hazel Willoughby Jo Anne Paul Bessie Fuller Logan Gladys Hurbut Mrs. Willoughby Amy Douglass Clyde Miller Robert Emhardt Cousin Cora Ruth Hammond Kathleen Marguerile Morrisey Dr. Humphreys A. H. Van Buren	tlous old nancee, Robert Emhardt
	Bessle Fuller Logan Gladys Huribut	as Cousin Cora's corn-fed husband,
e l	Clyde Miller Robert Embardt	Robert Wade as the moppet Harlan
d	Cousin Cora	and Michael Smith as the "charac- ter" coachman.
1	De Humphreys A. H. Van Buren	ter coacnman.
		Guthrie McClintic's staging is
٠.	With the opening of "Life with	inventive and assured, his han-
8	Mother" the irrepressible Day family is back at its old stamping	dling of the complex quarrel scene
s.	family is back at its old stamping	of the second act being especially adroit. As with "Father," the cur-
t	ground (literally so in Father's	adroit. As with "Father," the cur-
ď	ground (literally so in Father's case) on the stage of the Empire theatre, and Broadway has another	tain calls are done tableau style.
1-	theatre, and Broadway has another	Hobe.
1		1 (a) 1 (a) (a) (a) (b) (b) (b) (b) (b) (b) (b) (b) (b) (b
	Lindsay and Russel Crouse, In-	My Romance
	Lindsay and Russel Crouse. In- evitably, the new chapter in the	Mesers. Student production of operetical mesers, Student production of operetical mesers, and the students of
-	Day saga is being compared with	in three acts (with prolog and epllog),
S	Day saga is being compared with "Life with Father" (a compliment	with book and lyrics by Rowland Leigh,
-		from Edward Sheldon's play, "Romance."
it	flattered to receive). Possibly it	Features Anne Jeffreys, Lawrence Brooks,
y	flattered to receive). Possibly it isn't quite as good as its predeces-	Luella Gear. Directed by Rowland Leight
-	sor, which had a record seven-year	Eisele: musical director, Roland Flores
e	run. Maybe It'll be a comparative	orchestrations, Don Walker; dances,
y	flon-and run only five years.	10 '48' \$6 ton (\$9.40 opening)
d	Lindsay and Crouse were under- standably nervous about "Mother,"	Blohan Armstrong Lawrence Brooks
e	standably nervous about "Mother,"	Suzette Armstrong Joan Shepard
1	knowing that it could not possibly seem as good as "Father" of nine- year-old memory. But how it	19, '48; 56 top. (59-40 opening). Blahop Armstrong Lawrence Brooks Suzette Armstrong Joan Shepard Alice Marion Bradley Harry Armstrong William Berrian Miss Potherton Hildegarde Hattlety
0	seem as good as "Father" of nine-	Miss Potherton Hildegarde Halliday
e	year-old memory. But how it	Cornelius Van Tuyl Melville Ruick
n	rates with the original really doesn't matter. For "Mother" is	Susan Van Tuyl Hazel Dawn Jr.
	doesn't matter. For "Mother" is	Mrs. DeWitt Barbara Patton
	a warm, wise and winning play	Veronica DeWitt Gall Adams
r.	that would be a credit to any sea-	Octavia Fotheringham Luella Gear
g	son, and would be a smash even	Lady Putman Doris Patston
e	if there had never been a "Father."	Rupert Chandler Melton Moore
1-	Having the buildup of "Father."	Vladimir Luccachevitch Nat Burns
	if there had never been a "Father." Having the buildup of "Father," however, it's a cinch to occupy the	Blabey Armstrong Lawrence Brooky Aller Control Black Bridges Aller Bridg
r	Empire long after later hits have	Georgianna Curtright Verna Epperly
f	Empire long after later hits have opened and run and closed else-	Margaret Fears Mary Jane Sloan
1-	where on Broadway.	Thyra Winslow Lou Maddox
S	"Mother" seems a slightly more mature play than "Father." It starts a little more slowly and may	Dewitt Bodeen Donald Crocker
d	mature play than "Father.". It	Mme. Marguerita Cavallini Anne Jeffreye
'S		Charlotte Armstrong Madeleine Holmes
if.	not have gulte as many gags,	Rosella Allegra Varron Mme. Marguerita Cavallini Anne Jeffreys Charlotte Arustrong Madeleine Holmes Tosatti. Tito Coral Maid. Edith Laue Maid. Patricia Boyer
	though it is a very funny show.	Maid Patricia Bover
g	not have quite as many gags, though it is a very funny show. But between its frequent laughs	Maid Reith Laue Maid Patricis Boyer Page Boy Norval Tormsen Also Martha Burnett, June Reimer, Muriel Birkhead, Harold Ronk, LeRoy Bush.
	are several serious moments and	Muriel Birkhard Barnett, June Reimer,
٥.	one rather touching little scene. As it was in "Father," however,	Bush.
1	As it was in "Father,' however,	
	the general tone is affectionately	Despite a season's doctoring on
1	humorous and the effect is both	Despite a season's doctoring on the road, plus the addition of a completely new score and another
1	amusing and ingratiating.	completely new score and another
4		out-of-town break-ln, "My Ro- mance" is still something of an
	"Father," only the barest portion	ordeal It is tuite nondenon-
	of the plot was taken from the original Clarence Day sketches.	ordeal. It is trite, ponderous, inter- minable and stupifying. Probably
(z)	original Clarence Day sketches.	not even the nunishment hungar
bу		not even the punishment-hungry operetta public will be able to take
di-	the Day family, the cook and Cousin Cora, this time the authors	if
n.	Cousin Cora, this time the authors	The only really new element in
n-	have enlarged on an incident in-	the show since its read twent lest
-	have enlarged on an incident in- volving Father's engagement to	the show, since its road tryout last season, is the Sigmund Romberg score, which is in the old fashioned
er		
off	Vinnie, and of the fact that the old	operetta idiom It is undis-
	Vinnie, and of the fact that the old fiancee never returned the ring. The principal story is of how Vinnie contrives to get back the ring, but with typical Lindsay-	operetta idiom. It is undis- tinguished, with only a couple of passable melodies. The book,
er	The principal story is of how	nassable melodies The book
lix	Vinnie contrives to get back the	adapted from Edward Sheldon's
ky an	ring, but with typical Lindsay-	sentimental old tearjerker, "Ro-
itz	Crouse ingenuity there are numerous other plot threads interwoven through the play, virtually all	mance," is stilted and the dialog,
se	ous other plot threads interwoven	particularly the laborious comedy
tel ky	through the play, virtually all	lines, is antiquated.
ch		Anne Jeffrous who first draw
off	curtain. The first two acts take place	Broadway attention two seasons
ar	ine hist two acts take place	ago in Kurt Weill's musical version
old		of "Street Scene" and who played
off	chester, for which Donald Oen-	Broadway attention two seasons ago in Kurt Weill's musical version of "Street Scene" and who played the lead in "My Romance" last sea-

results of the control of the contro

Legit's B.O. Comeback

week in its third year at the Imin Chicago, with an advance sale
retrail, "High Button Shoes," which of more time \$100,000 in New York,
hast week jumped to \$48,000 in its
me around \$80,000 at the Center,
the around \$80,000 at \$80,

mortis.

Only shows that failed to make the grade at the bo. last week on frondews were two openings which drew sour moleces when the grade and the season of the season o

bo boom is that some of the seli-outs received only mixed notices. "Summer and Smoke." "Love Life: "Gunder Scharley" all got at and "Where's Charley" all got at opinions, but all are playing to standees houses nightly. As it happens, all three shows have muncrous performent limits the supply of tickets for regular customers and may give a slight material standard of the popular been a known instance of thestre parties turning a flop show into hit.

The present ratio of seven smash The present ratio of seven smash in this out of 19 shows produced so "chane of the Thousand Days" far this season is far above the Foreign state of the Thousand Days" far this season is far above the Foreign state of the Thousand Days" far this season is far above the Foreign state of the Thousand Carlon
In fact, the only other hit of this sesson is "Blowly, Mr. Ice," which arrived last June.

Although business on the road has been spotty, with such former claim. The sesson is "Blowly with such former claim" and "The Helress" getting in-and-out grosses in different bowns, there has been enough trade too support an unusually large number of productions. Last week, for example, there were 22 shows on \$1.00 to the control of repertory troupe.

Musicals Biggest, Natch

Musicals Biggest, Natch
Musicals have been the biggest
grossess on the road, of course,
just as they are on Broadway, The
leaders have included the two
"Oklahoma" companies, "Carousel,"
"Brigadoon," "Finian's Rainbow,"
"Annie Get Your Gun," "Show
Boat" and "High Button Shoes,"
with "Mister Roberts", "Streetcap" Boat" and "High Button Shoes," with 'Mister Roberts," "Streetcar" and "Harvey" heading the straight-

and "Illavey" heading the straight-pily list.

From a completely different slint, too, there's plenny of my complete the slint, too, there's plenny of my complete the slint, too, there's plenny of my complete the slint, too, there's plenny of my control in ground the slint sl

calculable return in prestige.

For instance, "Streetcart," which was budgeted at \$100,000
which cost a nuttle more than \$200, 000, has thus far given the backers a profit of about 115%. "Annle Get Your Gun," a more costly show to operate, has paid a profit of around 75%.

'Show Boat' \$27,000 In Akron-Mil'kee Split

Milwaukee, Oct. 26.

"Show Boat," dividing last wee between the Colonial, Akron, ar the Davidson, here, pulled an oktotal gross of \$27,000 for the stange. Musical is splitting this week be tween St. Paul and Minneapolis.

Current Road Shows

(Oct. 25-Sept. 6) "Annle Get Your Gun"—Univ., Bloomington (25-26); Murat, Indpls. (27-29); Aud., L'ville (30); Aud., Cincy (1-4); Colonial, Akron (5-6).

"Mr. Roberts"—Etlanger, v. (25-6), "Oklahoma!"—Opera Ilse, New-ark (25-30), And., Worcester (1-6), "Oklahoma!"—Temple, Birming-ark (25-30), Tower, Atland (25-6), Tower, Atland (25-6), "Show Boat!"—And., St. Paul (25), Lyceum, Mpls. (26-30), Temple, Tacoma (3); Strand, Vancouver. (4-6), "Sliver Whistle"—Blackstone,

Slavenska Injures Leg

Chicago, Oct. 26.
Mia Slavenska, ballerina, pulled a ligament in her leg at the opening of the Ballet Russe de Monte Carlo here Wed. (20) and was unable to finish her performance in the lead of "Gaite Parisienne."

Her roles in remaining performances at the Chi Civic Opera House, through Nov. 1, will be tak-en over by other members of the company.

Push Drive to Nip Fed Tax as Key To Concert Deficit

Added, impelus to the drive in concert circles to get remission of 20% has been given by report last week-end of the R. Y. Philharmonic-end of the R. Y. Phi

ment.

Similarly, the Philadelphia Orchestra had a deficit last season of \$176,000, while paying taxes of \$22,000. The Boston Symph had a deficit of \$30,000 and paid the Actropolitan Opera Assn. went into the red for \$220,000, while remitting \$300,000 in taxes to the U.S.

There's beautiful Contract of the Contract o

mitting, \$300,000 in taxes to the U.S.

There's he en growing concern over the large deficits piled up by over the large deficits piled up by two or three years. The literase has been sudden and sharp, due to high her wage scales, increased the same seen sudden and sharp, due to high her wage scales, increased means to offset these deficits, concert groups see in the amusement taxes an answer, in part at least, to the seed of the seed

central control of the control of th Lonis Sayder, Ir., p.a. at Berteshire Play house, Stockbridge, Mass, this summer, now in publicity deat of Mar Green was the sayd on tour, signed with Workson Martists Mgt. Columbia also sign ed Alec Templeton for its Artists Mgt. Columbia also sign ed Alec Templeton for its Artists Mgt. Columbia also sign ed Alec Templeton for its Artists Mgt. Columbia also sign ed Alec Templeton for its Artists Mgt. Columbia also sign ed Alec Templeton for its Artists Mgt. Columbia also sign ed Alec Templeton for its Artists Mgt. Columbia also sign ed Alec Templeton for its Artists Mgt. Columbia also sign ed Alec Templeton for its Artists Mgt. Columbia also sign ed Alec Templeton for its Artist Mgt. Columbia also sign and the Alectic Mgt. Columbia also sign and all the Alectic Mgt. Columbia also sign and the A

Symphony Feb. 7.

Richard Tucker, Georges Enesco,
Nadia Reisenberr, Pla Igy, to give
concert for benefit of Jewish Children of Israel at Carnegie Hall,
N. Y., Nov. 24. Alexandra Danilova and Frederic Franklin to do
four-week guest season with Sadler's Wells Ballet in London, startling Marsel.

MORE MEMORABILIA

-By RALPH T. KETTERING

DO YOU REMEMBER WHEN-

DO YOU REMEMBER WHENPercy Hammond was drams critic
of the Chleago Evenlag Port; O. I.
Hall, of the Journal: Burns Mantle
Hall, of the Journal: Burns Mantle
nell Bennett of the Herald and
N. I. Hubbard of the Tribune.
Louella O. Parsons wrote script
or Essansy Film Co., and its stars
for Essansy Film Co., and its stars
for Essansy Film Co., and its stars
Anderson, Francis X. Ruthman,
Wallace Beery, "Smilling Billy"
Mason. Lillian Drew. Bryant
Washuurn, Rath, Stonehouse and
Leo Carrillo drew cartoons for
VARIETY.

Leo Carrilo drew cartoons for VARIETY.
Carolyn Nichols directed the first all-girl orchestra (23 gals) called The Fadette Orchestra.
William Morris hired Jesse Lasky as manager of his Chicago J. C. Matthews was advance agent for the Great Lafayette, matician.

agent for the Great Lafayette,
magician.
Sam Tuck was manager for Wilmagician.
Sam Tuck was manager for WilTom Brown (6 Brown Bross) led
a parade of The Strollers, Chicago
heatrical ctul.
Charles H. Russkam had the
Charles H. Russkam

New Stages Continued from page 47.

confinued from page st along the confinued and the reaction and the Prosterior of the organization and the Prosterior of the organization and the Prosterior of the confinued and the prosterior of the state of the

might not otherwise get.

According to board members, the intention of the membership has always been to limit casting to members of the organization and not to aim for commercial presentations. The idea was and is to move any plays to Broadway that might click, and to use the profits growth for the parent organization.

Lewis Steps Out

Lewis Steps Out

Lewis Steps Out
Board members: claim that the
deal for Robert Lewis to stage a
New Stages production of ThornNew Stages production of ThornFaul Cartre's "The Victors," with
her right to do casting from outside the group's membership, was
and without the knowledge of the
made the deal in good faith, without being informed of the New
Stages policy on casting. As a resuit of the impasse, Lewis has withsuit of the impasse, Lewis has withsuit of the impasse, Lewis has without of the control of the control
Victors' will probably be abandoned. The board will probably wawn and the production of "The Victors" will probably be abanded to the production of the production of the production of the production. If "The Victors" is dropped by New Stages, Rose and fell well would like to produce it, the production of t

Rights to produce and sell New Stages radio and television pro-grams has been given to Max Mil-ler, one of the members, with the stipulation that the AM series must be east entrely from New Stages members, and the TV starazas may use outsafe actors only when the subject of the stage of the starazas of the stage of the stage of the stage of the abole among the membership. Rights to produce and sell New

able among the membership.

Also on the slate for this season is the resumption of the New Stages workshop, in which members perform one-act plays under the direction of stage-members, for presentation before member audiences. It's also hoped to revive the idea of touring companion to play colleges and schools.

store, managed the Grand Opera House there and later the Beeson theatre.

L. L. Zelle wrote all Winona Winter's songs and finally the complete scores of "The Wizard of Wiseland" and "The Girl from the U.S.A." for the producer, Harry Scott

U.S.A. 'Ior the province.'
Scott. Swisher, owner of a big printing busines in Bayport, Minn, built and managed the Swisher theater, Morganicased and Amanaged the Ellinge, N. Y., and the Playhouse and Central, Chiego, and had two shows playing on Broadway, 'Excess Baggage,' Ritz, and '10th Avenue,' Ellinge, and died broke.

and "10th Avenue," Eitinge, and died broke.
Ed. W. Rowland, Sr., played the heavy with Smith. O'Brien in "The Game Keeper," Charles Emerson Code was general press agent and privide black which words his first play "Frankle & Johnnie" and the police closed it in Chicago.
D. W. Griffith was stage manager of the stock at the Chicago Opera House and the cast included Jane Loone, Tucker). Hohart Bowell Loone Tucker). Hohart Bowell

Brenon, Geo Hobart Bosy

Darwell, Herbert Brenon, George Loane (Tucker), Hobart Boswell and Howard Hickman, Bessie Barriscale played Madge in "in Old Kentucky." Emmett Corrigan, Ada Dwyer, Richard Bennett, Jamison Lee Finney and Catherine Calvert were in the cast of the "The Deep Pur-nie."

ple."

Kelcey Allen was not the critic
of Women's Wear.

Ada Hanifin, now wife of a
Washington, D. C., policeman, was
drama critic of the San Francisco Examiner.

John Nash (Illinois State Auto
Division) was manager of the

Division) was manager of the Palace, Chicago, and, before that, booking agent for Sulllvan & Con-

booking agent for Sullivin & Con-sidine.
Will J. Davis married Jessie Bartlett ("The Bostonians") and with Harry J. Powers built the Hilloris and Harded Froquois. Harry G. Sommers (Waltonia and Harry G. Sommers (Waltonia and the Columbia theatre, Chicago, Herb Carlin (Civic Opera House, Chicago, manager) was secretary to Jimmy Petrillo.

6 B'way Shows, Opera Due for Indiana U.

Bloomigton, Ind., Oct. 26.
Six touring Broadway productions, plus a New York opera
tions, plus a New York opera
plany from the Goodstonal, Long
pany from the Goodstonal, Long
tone the Goodstonal Conchicago, are stated for engagements at the Indiana Univ. theatre
here this season. Opener was last
week's performance of "Romeo and
Jurilet," by the Charles L. Wagner

Juliet," by the Charles L. Wagner Opera Co.
Other dates are the road on:
Other dates are the road on:
Other dates are the road on:
It is week (125-26), "Oklahoma!"
Nov. 318-20; "Command Decision,"
Nov. 30; the Margaret Webster production of "Hamlet" for a matinee
Dec. 1, and the same troupe's "Macbeth" that night; "Man and Supertre commany, in a play to be antre company, in a play to be a nounced, is slated for March 28.

Heffner's AETA Post

Heffner's AETA Post
Hubert C. Hattner, of Lehind
Stanford Univ. Is slated to become
next president of the American
Educational Theatre Assn., at its
annual convention and election, to
be held Dec 26-36 in Washington,
be the next y.
Slated for election as advisory
council are Burdette Fliggerald,
College on Boly Names, John HulMcDowell, Ohlo State, and Lillian
Voorhees, Fisk Univ.

WICHITA BOOKINGS

Wiehita, Oct. 26.
Floto Ticket Office has lined up an extensive series of attractions this season, embodened by success of "Oklahomal" here recently. of "Oklahomal" here recently.

Bookings include Fred Waring and
his Pennsylvanians, Ballet Russe
de Monte Carlo, Lauritz Melchior,
Artur Rubinstein and Patrice Mun-

"Okjahoma!" played here for a week (no legit attraction ever played Wichita before for more than two days) and grossed \$60,-1000.



JOHN CHAPMAN, Daily News

WARD MOREHOUSE: The Sun

RICHARD WATTS JR., Post Home News

ROBERT GARLAND, Journal American

WILLIAM HAWKINS, World-Telegram

JOHN LARDNER, N. Y. Star

ROBERT COLEMAN, Daily Mirror

"It is wonderful to have them back... The Days are wonderful people, and it is thoroughly delightful to be at home with them again."

"A happy sequel to the enchanting and record-breaking Life With Father."

"As funny as ever ... First chance you get you should call on them."

"A triumphant evening ... A comedy of fresh and "beguiling touches, delightful little twists, sagacious and unforgettable bits in writing and in the playing and in the direction ... But go see for yourself. You will probably have seven years in which to do it."

"Every bit as delightful as its predecessor . . . so wonderfully warm and winning that the theatre once more becomes a joy."

"The ardent audience and I adored it ... Yes, the good old Days are here again. And welcome!"

"The good news is that the Days are still their enchanting selves . . . It's good to have them back in town again!"

"Life With Mother is a droll, sunny, enjoyable play."

"A new hit, a welcome hit, a terrific hit?"

OSCAR SERLIN Presents CLARENCE DAY'S

WITH DOROTHY STICKNEY and HOWARD I INDSAY

Directed by GUTHRIE McCLINTIC

Empire Theatre

Total Broadway Grosses

The following are the comparative figures based on VARIETY'S

last season:	ween or	
This	Last	
Season	Seaso	n
Number of shows current	27	
Total weeks played so far by all shows 392	428	
Total gross for all current shows last week \$602,300	\$645,500	
Total season's gross so far for all shows \$9,164,400	88.944.300	

Chi Socke: 'Brig' Wham \$42,500. Boy 196, 'Streetcar,' Roberts' SRO

Chicago, Oct. 26. Legit continues lush in these parts. "Brigadon" is settling down for it with the continues lush in these with the continues lush in the continues lush in the continues of the

Estimates for Last Week Estimates for Last Week
Ballet Russe de Monte Carlo,
Civic Opera House (3,593; \$3,71).
Sellout, with sock \$48,000.
"Brigadoon," Shubert (3d week)
(2,100; \$4,901.) Heavy matinee play,
with the Button Shoes," Great
Northern (23d week) 11,500 (\$5,18).
Excellent \$32,000.
"Betress," Selwyn (1,000; \$3,71).

Northern (23d week) 1.500; \$6.18). Excellent \$25.00pm (1.000; \$6.18). Excellent \$25.00pm (1.000; \$5.10). Opened last night (23) with full first house.

"Mister Roberts" (7th week) (1, 45.45.45). Mail orders pooring in, 245.45.45). Mail orders pooring in, 25.45.45. Mail orders pooring in, 25.45.45. Mail orders pooring in, 25.45.45. Mail orders pooring in, 25.45. Mail ord

Assays a star Main orders porting in with territ \$22,000 besire." Harris (6th) week (1,000, \$43.3) Second non-Guild week, with amazing aimost \$24.000 capacity.

1885; 33.80). Opened Monday eve (25.1) copacity Selven (1,000; \$3.71). Closed 1881. (23) after three-week (1,000; \$3.71). Closed 1881. (23) after three

'ANNIE' SOCKEROO \$40,000 IN ST. LOUIS

\$44,000 IN ST. LOUIS

It was SRO blz, with the third
balcony at the American theatre
opened for the first time this seas
week of "Annie Get Your, Gurn,"
The piece, scaled to \$5.08, grabbed, gr

Heiress' 156, Detroit

Detroit, Oct. 28.

Basil Rathbone, starring in "The Heiress" had a profitable forther theiress, and a profitable forther theiress, and a profitable forther their start of the start of the second week, giving implied an okay \$44,100 for five generally better downstairs than generally better downstairs than Drama mowed to the Selwyn, Chicago, this week.

Blackstone 9G, K.C.

Blackstone 9G, K.C.

Blackstone 9G, K.C.

Blackstone K. Sansas City, Oct. 28,

three-day stand here in the Music
Hall, under, banner of A. & M.

Presentations, 'rang up \$50,00, 'nice
matines. Oct. 21-23. Beenings at
up of \$2.50 were well patronized,
though no sellouts, but Saturday,
though no sellouts, but Saturday
bettering its present take.

Brack Saturday, but Saturday
Fernander of the Markey Brosent take.

Brack Saturday, but Saturday

Brack Saturday

Brack Saturday

Brack Saturday

Brack Saturday

Brack Saturday

Brack

Burlesque' 12G, L.A. 'John' 3G, 'Eurydice' 3G

London, Ont., Showings.
London, Ont., Oct. 28.
Madeleine Carroll, starring in
Goodbye, My Fancy, "drew more
than \$10,000 in four capacity perthere. Thirsday through Saturday
(21-22). Play by Fay Asian is being
given a pre-Brondway tryoll by
Kanin, in association with Addreb.
Myeers.
Production moved to the Royal
Freduction moved to the Royal
Alcandra, Toronto, for this week.

'Carousel' 31G, Denver

Playing mainly to packed houses in four performances at the 3.200-seat municipal auditorium, "Cor-ousel" did smash \$31,000 here last week. Top was \$4.20.

\$11.400, Salt Lake Salt Lake City, Oct. 26. The Theatre Guild production of 'Carousel' drew \$11.400 in three performances at the Capitol, here last week.

'SILVER WHISTLE' GETS PITT BRUSH, \$11,800

Plttsburgh, Oct. 26. Theatre Guild play, "Silver e," took it on the chin las week at Nixon. Critical opinion was unanimously thumbs down, and only thing that saved new offering only thing that saved new offering from being a complete dud was the subscription sale. As it was, show did a bit over \$11,800 for poorest gross of season so far, and all from season tickets. There was practically no action at all at the window, except from those who wanted their money back after the nodices came out.

noutes came out.

"Silver Whistle" played to \$3
top (\$3.90 including taxes). Guild
announced it would go into New
York around Thankspiving after
three additional road weeks in
Chicago.

Nixon currently has Janet Blair and Francis Lederer in "For Love or Money," then gets "Born Yester-day" and Maurice Evans in "Man, and Superman."

'Girls Go' Nifty 32G in Boston: 'Skv' OK \$13.700

Boston, Oct. 28.
Considering generally offich character of after-dark biz in town, the five lightid legit houses did good business last week save for which never did contend. "As the Girks Oo' began shaping up at the which never did contend. "As the Girks Oo' began shaping up at the ground the proposed of the shapest and "Light Up the Sky" was okay off to a big start at the Shapest at the Piymouth his week are "Bravo," at the Wilbur (25), and "Guick Service' tonight (26) at the Majestic. Absed are "The Winstein." Absed are "The Winstein." Absed are "The Winstein. Absed are "The Winstein. Absed are "The Winstein. Absed are "The Winstein." As the Wilbur (25), and "Red Gloves," Plymouth, Nov. 22.
Estimates for Last Week Boston, Oct. 26.

Estimates for Last Week

sweemeds gross jumped to \$48.300
and to Rome. first offering
at the Plymouth, Nov. 1:
and the Rome. And the Rome. "As the Girls Go." Opera House (2d week) (3,000; \$4.80). Did excellent estimated \$32,000 in this big uptown house and began to look good. Final week is current. look good, Final week is current. "Finains' Rainbow." Shubert 1st week (1.750; \$4.80. Got sook notices all zound and though its sources of the second week. Can stay until New Year's it business loids up as it should. "Harvey." Colonial (1.500; \$3.60) dit week). Toropped off to estimate the second of the secon

to come.

"Light Up the Sky," Plymouth
12d week) (1,200; \$3.60). Remained in the estimated \$13.700
bracket, a good sign in this town.
Moves out for two more in Philly
to make sure it's ready.

"Minnie and Mr. Williams," Wil-bur (2d week) (1,200; \$3,60). Never caught on, with estimated \$3,000 no go. Moved out Sat. (23).

'BLUE DANUBE' ROASTED. GETS POOR 16G, FRISCO

pened at the Curran (18) (1,886; \$3.60), was thoroughly roasted by all crix and was lucky to wind up with \$16,000 for its first week. "Raze the Roof," with Jerry Lester, took a nosedree and wound up with a thin \$11,000 for its fifth week at the Tivoli (1,400; \$2.88)

Okla.!' 28G, Wilmington; \$43,600 in Mississippi

The original company of "Okla-homal" played to standees at every performance at the Playhouse here last week, winding up with \$28,000 for eight shows.

Socko In "Sippy
Jackson, Aliss. Oct. 26.
Playing a split-week between still not an unsold Ticket; \$37.500
Shreveport, La, and here, the national company of "Oklahomal" "Summer and Sinoke." Music drew a heify total of \$43,000 for Box (3d wk) 10-J 0.12; \$4.600. Even the week.

Broadway Totals 600G for Best Biz Since Spring: 'Romance' NSG 18G. U.S.A.' SRO \$49.500. 'Lady' Folds

Broadway business took another boost last week, grossing \$602,300 over \$23,600. Thursdays a help, boost last week, grossing \$602,300 over \$23,600. The Thing," Book spring. A number of new product [23d wk] (CD-712; \$400. Mohar tions, both: straight plays and revival also felt the general rise uncertainty of the plays and the growth of the grossing of the growth of

Saturay (25) after eight per-formances.
Only one new show arrives this week, "Minnle and Mr. Williams" preeming tonight (Wed.) at the Morosco. Next week is also lean, with only "set My People Free" due Nov. 3 at the Hudson, as a Theatre. Guild presentation.

Keys; C (Comedy), D (Drama) CD (Comedy-Drama), R (Revue) M (Musical), O (Operetta).

m (musical), O (Operetta).

"Annie Get Your Gun," Imperial
(128th wk) (M-1,472; 86 60). Irving
Berlin tuner is doing great business and now appears definite to
stick through the third year on
Broadway; topped \$41,000 again
last week.

last week.

"Born Yesterday," Lyceum (142d wk): (C-993; \$4.80). Garson Kanins' longrum haf show is still pull-for-ones; over \$15.000.

"Edward, My Son," Beck (4th wk): (D-1,214; \$4.80). Henry Sherek's London hit is getting all the house will hold, with a limit of the still have the still have the still have the still have been seen to be supported by the still have been supported by the still

"Harvey," 48th St. (209th wk) (C-921; \$4.20). Longest-run show on the boards is mopping up again with Joe £, Brown as star, with some help from two-for-ones; around \$14,000.

around \$14,000.
"High Button Shees," Broadway
(55th wk) '(M-1,900; \$6). Moved
Monday (18) to this larger house,
with scale to \$4.80 top and \$6
weekends; gross jumped to \$48,300
for the first week at the new stand. "Howdy, Mr. Ice," Center (18th wk) (R-2,964; \$2.88). As usual, this

wk): (D-1,064; \$4,20). Attendance rose a bit more to \$13,500, providing the property of the property of the property of the providing small. Wonder, "Coronet 66th Wk): (R-998; \$61. New influmet revue up a trifle to about \$26,000. "Streeten Named Desire," Barrymore 67th Wk): (1,069-\$48,087.) Still not an unsoft ticket; \$27,500 again.
"Summer and Smoke." Music

People' \$15.400. 'Decision' \$17.500. Evans 18G. Phila.

Holding true to a booking rou-ine that has prevailed since the season's opening on Labor Day and which has called for openings and which has called for openings in clusters, to be followed by weeks without any new shows, the current week is barren of new-comers. The drought will be followed next week with four openings, spread out over three evenings.

nings.

Current entries are the Maurice
Evans' revival of Shaw's "Man and
Superman." which led the legits
Just week in its first session at the
Inst. week in its first session at the
United Shabert. In Theatre Gild
new production, "Set My People
Free," at the Forrest, and "Born
Yesterday" which is playing its
restricted by the Shabert of the Shabert of the
Locust, being the only star, the
far to achieve that length of stay,
Estimates for Last Week. Estimates for Last Week

active that length of stay.

Estimates for Last West

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at the Crist country this one, with a two-to-one verdict on the favorable side. However, this one didn't excell the public fancy and first cancel the public fancy and first cancel the public fancy and first cancel for the control of the con

Monday.

"Command Decision." Shubert.

Ust wk! (1,877; \$3.25). Using of

First Night Club, local outfit first
three nights with cutrates, helped
this war drama to get \$17,500 in
first of two stanzas at hig Shubert.

"Allegro" next Thursday.

British - born Meg Mundy shouldn't have any trouble with the accent when she takes over the Pergy Asheroft part in "Edward, My Son," Nov. 22, at the Martin Beck, N. Y., after Miss Asheroft returns to London

WANTED

Able to Take Charge Of Entire Operation

We're ready to go okeed on construction of the most pic-turesque summer theatre in the East within 50 miles of Mon-hatron. Who's the mon to take over right now and handle every detal smoothly? Tell us oll in your first letter.

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Harry Meyer

AUTHOR'S REPRESENTATIVE 347 Middion Ave., New York 17 MUrray IIIII 4-1909 Suite 2002 Interviews dally, 3 to 5 P.M. Or by appointment

LITERATI

52

Literati

Book Pubs Beef on Postal Hike Publishers are lining up to see treitsion of the new postal regula-tions, stated to become effective Jan. 1, which will increase the rates on the mailing of books weighing more than eight ounces. It's claimed the books discriminated against books in fator of newspa-

against books in layor of newspa-pers and magazines. The traffic committee of the American Book Publishers Council and the National Postal Committee for Books are organizing the oppo-sition campaign.

sition campaign.

Billy Bose in the Black—Acain
Reinforcing his rep as the most
prolific literateur in the ranks of,
show business. Billy Bose has
capped his cold with the state of the state
capped his cold with a wide and
Words' (Simon & Schuster; \$3.)
which teed off lithis week with a
which teed off lithis week with a
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of days."

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Lillian Hellman's Series

Lindian Hellman's Series

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Hitz chain, and was continued when

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developed mag's theattrial cover
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tel guests who requested it.

Little, Brown: Editorial Revamp
Little, Brown: Editorial Revamp
Little, Brown has made several
additions to its editorial staff, Ned
Braddord, formerly with Reynal &
Hitchcock and previously with without
and assistant to Angus Cameron,
editor-in-chef, Alexander W. Wiltlants, formerly must cameron,
formerly with Appleton-CenturyCrofts, become associate editors
roomerly with Appleton-CenturyCrofts, become associate editors
production editor and the editorial
committee handling the trade department includes Alfred R. Mepittyre, Stanley Salmen and Camgrow,

Publicit Ed Wieer, now that he's written "The Damon Runyon fourth edition incidentally, says he now makes like a regular author with a antographs, opecities, etc." and the antographs, opecities, etc., and the says
New Republic's H'wood Issue
The New Republic plans a speThe New Republic plans a spetion of Rollywood as a
stone will write on moral codes,
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to the public plans a specific plans a specific plans
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troopes must have booked there, too no Bean found that concedy business and props had important value when the 'going zoing' got too the state of th

in a gill frame. H. G. Smith.
Hecht's Oibt Citistion
The Ohiofans Library Assn., an
organization which annually honors Ohio writers, has nanied Ben
Hecht as grand medal winner. The
Divided" will be presented at the
organization's annual meeting in
Columbus, Saturday 130...
Cette H. Fretlag, Canion, Cort
The Lost Land", Iwuenile, Carooteacher, for "Li Lum, Lad of Coustander of the Cort
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award for "George Critic". An Antobiography" edited by Grace Crite.

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There's relative freedom at present in Budapest for foreign popers,
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and the N. Y. Herald Tribune
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the Britishmede. The Budapest,
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Readers Digest was onthawed this
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of them are usually sold on the
tarvet also, for 10 forfits (85c.)

CHATTER

SCULLY'S SCRAPBOOK SCULLY'S SCRAPBOOK By Frank Scully

By Frank Scully

Giand Rapids, Oct. 23.

If the Digest's army of editors ever fire of Unforgetable Characters, and want to try Unbellevable Characters; I have one fresh from the wonld soft into Mine is a Bloth Characters; I have one fresh from the wonld of time. Mine is a Bloth of the Characters and want to try Unbellevable Characters; I have one fresh from the wonld of the Characters and the Brooklyn boy-wonder. J. Wald.

On the door of his office in the property of the Warmer pleuries. On the door of his office in the property would pleuries and the Brooklyn boy-wonder. J. Wald.

J. Wald. J. is short for Jerry, which in turn's spuppose is short for Jeremish, one of the Old Testament's kindlier prophets of doon. Jerost have been considered the Los Angeles river, you will find this simple legendary of the Characters and the Characters an

was bisycling between Columbia University and the porno hideout the Graphic used for editorial offecs. He was quite proud to be earning while learning.

While learning.

If his provides the provides of the secret life and asked him what paper he was working for. When Wad proclaimed it was the Graphic, he had to sit through a one-hour lecture on ethics, something as allen the Graphic as to pirates, pickpochets and procurers.

The lecture shook up young Wald quite a bit, but trying to lift the Graphic windmil in the direction of reform and upilit shook him even characters on the dusty hem of journalism. He lecarned that Winchell Got Sime's overset from Vararry each week. He tried this hand at getting what Winchell couldn't use.

The tweet Sime, Winch and the Mark, the teen-ager had the best mid-leaves and the second of the second source againgt. He had been tailing Bellinger for Morningsde Heights. Once Wald tumbled into a crutimy nilety, owned by Larry Fay. It was over a gainge. He had been tailing Bellinger to these places and had seen Mark shake lands with headwaters and be ushered to the best end of the second of the

Dutch Schultz's places."

Hand Quicker Than Private Eye
Wald complained to Mark about the seating arrangements the waiter
had handed him.",!! shook hands the way you did and they practically
showed me into the incinerator."
"Did you shake hands like this?" asked Mark, giving it the old college grip, "or the this?" slipping 10 bucks into Wald's palin. Wald
It was a surplies to the boy reporter therefore to have his pairents
ordering him to quit the Graphic because he had got into a fistigatitith Rudy Vallee, whose show he had panned. They were worrying
about a little thing like a bust in the nose from a ratio crooneng when
walds real worry had been about ending on a shol or concrete at the
When the Graphic folded. Wald wangled his way to Hollywood, signing to do a series of shorts called "Rambling Round Radio" about which
be knew only one thing, that Budy Vallee's punches often go wild.

The Race To the Switt.

The Race To the Swift Race To the Swift Person the Race To the Swift Person there is continued to the Race To the Swift Person there is continued to the Race To the Swift Person there is continued to the Race To the Swift Person there is continued to the Race To the Rac

He himself never did drink, and Mme. Scully wanted to know hop the could carry on covering interies for the Graphic and never take a drink.

Well, it seems Winchell and Helinger did the drinking, and he and Sohol did the smoking. He smoked until his father-in-law was reclored and the smoking. He smoked until his father-in-law was reclored and never again did he have a pain. He in turn taked was not considered to the smoking. "So," said Jerry smilting, "by the time I reached Hollywood Ind never again did he have a pain. He in turn taked was not considered to the production." Johnson Beinhar. "He had seen Itaka a play about eight years ago in New York and had wanted to seen Itaka a play about eight years ago in New York and had wanted to ell it as a play about eight years ago in New York and had wanted to ell it as a play about eight years ago in New York and had wanted to ell it as a play about eight years ago in New York and had wanted to exert the work few way in po being a good setters and a storr, every the way in po being a good setters and a storr, every the way in po being a good setters and a storr. All her acting ladd to be with her eyes, and the work of the production of t

Then Miss Wyman was talked into what a clinch this role would use it wouldn't even have to study a line of dialog. With the ear plusses the world of the property of the study and the study of the stud

Guess who's written a book!



The first million people who guess right will be entitled to buy the \$3 edition for \$3, or the \$1 pamphlet for \$1.

e was born on a kitchen table the night President Mc-Kinley was shot, and a lot of fellows around Broadway will tell you they shot the wrong man.

He was raised in the dust and thunder of an
East Side slum, and for years his folks changed
residence every few months – it was cheaper to
move than pay rent.

In high school he won a shorthand championship, and one day the first World War waited for fifteen minutes while he dictated to the President of the United States at the rate of 200 words a minute.

After writing a slew of pop songs, he went into the night-club business because he wanted to wear a black hat and meet some girls, and at 4 o'clock one morning, his bug-eyed musicians serenaded John D. Rockefeller Sr. with "Somebody Stole My Gal."

In 1935 he persuaded "Jock" Whitney to bankroll a county-sized carnival called "Jumbo," and that year the gag around Broadway was, "It will make - - - or break Whitney."

Two years later, he decreed a pleasure dome more stately than that of Kubla Khan.² P and using Lake Erie as a stage and Canada as a backdrop, he produced a mixture of dampness and damsels called the "Aquacade."

He fell in love with the show's star on opening night a minute after the loudspeakers had announced, "The backstroke champion of the world," and swears that after seeing her for ten years with her haif up in curiers, he's more stuck on her than ever.

In addition to owning the Ziegfeld Theatre, he operates a night club which has been called "New York's most successful moujik trap," and a couple of years ago he wrote a series of ads to promote the sale of whiskey in his diamond-studded dungeon. A smart syndicate man promptly signed him up to write a column and he awoke one morning to find himself with 18,000,000 newspaper readers and a velvet smoking jacket. Ever since, his wife has been calling him "Somerste." B

Wee fast-talked him into writing a book for us, and on the basis of pre-publication orders, we predict it will sell like bubble gum.?

Through rose-colored glasses, America's No. 1 showman has a teach and white his fabulous and utterly uninhibited confessions. Waisthigh in metaphors, this Little Bo-Peep in Never-Never Land lets us look at the world through the wrong end of a whistey bottle has a razamatazz setup where even the bathrooms have bathrooms. He takes us backstage to the star's dressing room, then home for midnight revelry and scrambled eggs at dawple where, to muted strings, he tells a thousand and one tales out of school. In words that turn handsprings, he reminisces about the tommygun tycoons he knew his jazz and juniper days, and then turns respectable on us and permits us to sit in with hig men who talk strictly from information! "B—kince some of his best frends are new."

On the theory that there's no point in giding the lulu, 12 Mee, his proud publishers, announce his book without even mentioning his name, and suggest that you walk, run or, better still, fly to your nearest bookseller, and, in loud, clear decibels, demand that he sell you a copy of a books 12 published today under the title,

WINE, WOMEN, AND WORDS

1-Including the first singing commercial. 2-And that goes for Genghis, Agha, and

d that goes for Genghis, Agha, and
Otto, too.

8.56, to be exact.
is this putting the Cartier before the
siving away at fation-wag on with

eopy, but we vetord this as unwieldy, 8-If you don't believe us, ask his pressseent.

9-Four Roses, of course,
10-Homer beat us to it and called it "rosyfineered down."

11-He dedicates the book to his old boss.

12-A incouldy mot, if we ever saw one,
13-With illustrations in technicolor by the
incomparable Salvador Dali;

SIMON AND SCHUSTER, Publishers

Broadway

The Nate Blumbergs will remain
east until Xmas.
Louise (Mrs. Blags) Baer out of
hosp but still no visitors at home.
Heartwarming: The Nola rehearsal studios booked solid with hopeful fledglings.
Makes you think: There are

CHATTER

sal studios booked solid with nope-ful fieldfilling, think: There are Makes, think: There are Makes, London-N, Y. flights daily than N. Y.-L. A. Emil Boreo celebrates his 35th anni in show business with a con-cert in Town Hall Nov. 26. Frank Sullivan deserted his fa-vorite Saratoga Springs for the "Life With Mother" preen. vorite Saratoga Springs for the "Life With Mother" present Ciub, Billingsley for a gander at his self-state of the self-

man elated over their successful bernstorning trip through indians for Dewey.

A strip of the strip through indians for Dewey.

A strip of the strip

etc.
Ed Sullivan flew out to the
Coast to visit his daughter at
UCLA and returns Friday (29), in
time for his next Sunday TV.

show. Special preview of "Joan of Arc," Ingrid Bergman starrer, Nov. 10 at Victoria, for United Hospital Fund, tickets scaled \$3

to \$10.

Joseph H. Seidelman, Universal's foreign chief, due back at the home-office early next month after a short tour of the Continental

market.
Marcello Girosi, head of Super-film Distributing, and Antonio Mosco, of the Minerva Studio, Rome, in on the Mauretanla Mon-day (25).

Mosco, of the Minere's Studio, Rose, in on the Mauretania Mon-Rose, and the Mauretania Mon-Pressagents who haven't been paid for some weeks are the tipoff that it is of the niteries and estimated the second of th

(Thurs.),
The Jewish Theatrical Guild will hold memorial services for its founder, William Morris, in its Chapel, in the Palace Theatre Building, Tuesday night, Nov. 2,

Bullding, 1 uses at 6 p.m.
Bob Hope named co-chairman of the 1949 Arthritis & Rheumatism Fund drive by Floyd Odiun, board chairman. Nationwide campaign, Nov. 15-Dec. 11, shooting for

chalrman. Nationwave.
Nov. 15-Dec. 11, shooting for \$2,000,000.

Strong to the control of the co

hundren mest kmorroy (Thurs)
then he will introduce the new
thalman of the 1948 campaign.
Mark Bucci, young composer
who's written incidental music for
im Scholarship to Juillard School
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mooting to the control of the contro

Mexico City

Price of local morning papers hiked 4c. Afternoons upped 3c. Jesus Grovas, ple producer, back from a long stay in Spain. Arturo Cava, Cuban film man, readying a 5,000-seater cinema

Sofia Alvarez, Colombian come-dienne, readying an operetta roupe for a Mexican road tour. dlenne, readying an operetia troupe for a Mexican road tour.

"Ginemas here now number 55 and the state of th

South Africa

By Oe Hansen

Bayks Olympic Games feature released on African Theatre circuit.

A 16m film unit has been formed in Rhodesia to make documentaries for educational purposes. but "On an Island With You!" (M-G) and Woonder Who's Klasing Her Now" (20th) are doing better than average.

(20th) are doing better than avera-Ail-time high in admission thanges for Johnny Ralph-Freddy. American Sov. 6, scaling from £10 (840) (5 21). S. A. Broadcasting Corp. anounces stopage of relays of BBC Admignass news service from Not of the Soverham of the Soverham of the control of the Soverham of the Soverham of the control of the Soverham of the Soverham of the control of the Soverham of the Soverham of the control of the Soverham of the Soverham of the control of the Soverham of the Soverham of the forence in broadcasting policy.

Lehar's Taint _ Continued from page 2 =

and been placed under house and been placed under house and corupation. There were also stories that he had aided Jewish musiciants to get to Hollywood.

The week of the beautiful that the stories of the house of the had composed Hiller's favorite operetta, tunnolested because he had composed Hiller's favorite operetta, the stories of the house of the head of the the Princeton and the M. Y. Film. Joseph and of the Released Societies, and the Societies and the Federation of Jewish Philan-Hitler Staatsrat (councilor), but he thropies, presiding at Hotel Astor, was suspect.

London

Will Hay back in town after six months rest cure in Oslo. Peter Bernard enroute to South Africa for six months' four: 300th Africa for six months for s

share in the Variety Command per-formance. Special per how Martin Special per how Martin Special per how Martin Special per how Martin Special per how Andre Palese Nov. 6, prior to sali-ing for U. S. 1976 and to see Tym Arnoldo send one of his lice shows to Madrid for its first view of this type of entertainment. Robert Taylor nerv on his third with the special per how the special per how the special per how "Conspirator" opposite English-born Elizabeth Taylor, directed by Victor Saville. bome of concerts

"Compirator" opposite Enguismon Elizabeth Taylor, directed by Victor Sayulla.

New York Carlon Compiler Compile

San Francisco

By Ted Friend

By Ted Friend
Meade 'Low' Lewis Inked for
Say When Cafe.
Bill Johnson moves into Ciro's,
to the Common Ciro's,
to the Romay headlines Venetian
Room, Fairmont hotel.
Kate Krevitz new publicity man
or Sherrill Corwin circuit.
Roy Eldridge band and bottle
Scullers at Club Lashio...ist' Paul'

Smither at CMS Tashin and Sottle Chronicle radio columnist Paul Speegle named moderator for Town Hill sortes.

Thorolice radio columnist Paul Speegle named moderator for Town Hill sortes.

The CMS Tashing the CMS Tashing to the Tashing to the Tolke At Opera House.

KSFO-KFIX television antenna control at Opera House.

KSFO-KFIX television antenna control and the Tolke Tashing the Tashing

Montreal

Montreal

Padie Haley and Bobbie, Pincus

The Total Pade Haley and Bobbie, Pincus

The Total Pade Haley and Bobbie, Pincus

The Total Pade Haley and Bobbie, Pincus

Margaret Wester's Shakespeare company in town for three nights

Carol Grauer, former mc. and
production manager at Samovar, to

take over same job at Buchartes

talks over them good at Buchartes

talks over the Samovar to the Samovar to

Landa Methods the Method auspices of Jewish National Fund

Canada Methods it skedded for one-nighter on Nov. 1, at Forum.

Jose Torres plays His Majesty's, the same night.

Miami Beach

By Larry Solloway
Legion biz made most bar and
elub operators happy.
Juntila Junere orch into the
Cadiliae Role I song with Ramon
Motton Downey, Danny Thomas and Joe E. Lewis set for La
Botteme, which will operate in
Potteme, which will operate in
Work on Copa Cily (replacing
Copacabana is progressing nicely,
Murray Weinger is confident of a
late December opening and is go
light and the manes as originally
planned. By Larry Solloway

Philadelphia By Jerry Gaghan

in Valley Forge hospital. Alleen a Lower Meriod High student, broke her arm while horseback riding. Gertrude Niesen, at Latin Ca-

riding.
Gertrude Niesen, at Latin Casino, summoned to N. Y. to identify jewels she lost in robbery, left
\$11,000 worth of gems in a taxi
riding from station to the Warwick Cab's next passenger returned the jewels to the singer
the next day.

Buenos Aires

Soprano Delia Rigal broadcasting for Mundo web before setting
out on European concert, tour.
Porto Rican singer Elsa Miranda
warbling on Belgrano network and
doubling into Golden Gate mitery.
Known belgrano to Marcha
working on Mundo web as warbler
and conductor.

working on Mundo web as warbler and conductor. Norman Zimmern, director of BBC's Latin-American service, on inspection visit in Argentina, Urugay and Chile. Ernesto de Oliveira has been upped from general secretary of the Entertainment Board to as-sistant director.

Bishop band undertuned to Carnival.
George McCall, piloting road-show picture, "Street Corner," here over weekend.
Minneapolls Civic Theatre group negotiating for Palace, lower loop subsequentrun, as home for legit.

Rattigan Yens Continued from page 2 .

Continued from page 2

ground and much of its active takes place circa 1926. World PremieroProduction to by Internsteinal Screenjays, an organization of the Continue of the ground and much of its action takes

Aside from his film plans, matigan has written a new play, "Adventure Story," which is stated for a London production in January under the auspices of H. M. Tennent. Picce deals with Alexander the Great.

Wiman-Chase = Continued from page 1

Dike Ellington's band booked be Agnes de Mille's "Fall River Light of the Control
Hollywood

Nana Bryant laid up with flu. Edward Nassour laid up with flu. William Wyler to Oregon on ya-

William nyle cation.
Jimmy Ames opened at Charlfe Foy's nitery,
Bing Crosby headlined El Cajon benefit show.
Jack Powers hospitalized after a

Jack Powers hospitalized after a motor crash. Gus Schilling hospitalized with stomach trouble. Virginia O'Brien north on tour of veterans' hospitals. "Sugle" Sugarman laid up with a fractured kneecap. Dick Bare bitten by a dog he was testing for screen role.

Dick Bare bitten by a dog he was testing for screen role.

Barney Balaban in town for condaw with Henry Giasberg.

Palm Springs to bake out a cold.

Jack Benny mc. at Masquers' testimonial dinner for Pat O'Brien, and the state of the Calumbia 10th After Giour years on payroll.

Dann Clark left for a two-week tour of veterans hospitals in the Mal Roach, Jr., inducted into

Ernesto de Oliveira has been upped from general secretary of tour of veterans hospitals in the misstant director.

Minneapolis

By Les Ree

Billy Vine tops Curly's floor show.

Mickey Rooney into Auditorium, Mickey Rooney into Auditorium, Mickey Rooney into Auditorium, Mickey Rooney into Auditorium, Mickey Rooney into Auditorium, Mickey Rooney into Auditorium, Mickey Rooney into Auditorium, Mickey Rooney into Auditorium, Mickey Rooney into Auditorium, Mickey Rooney or Cheet Rooney Curly Person Eddy Save concert at Rooney Carly C

Washington

By Florence S. Lowe

Loss P, Florence S. Lowe
Labour Variety teat tossing a
Labour Variety teat tossing a
Labour Variety Colonia Gya.

Columnist Cobina Wright in
from Coast to dig Hems.
Loew's Carter Barron vacationing on the Florida Keys.

Loew's Carter Barron vacationing on the Florida Keys.

Loew's Carter Barron vacationing on the Colonia Colonia
Look of the State Depthin Colonia
Look of the State Depthin Colonia
Look of the State Depthin Colonia
Look of the State Col

Washington Advertising Club Nov. 2.

A. J. Brylawski, president of lo-cal MPTO, headed industry com-mittee for observance of United Nations Day with the exhib group spearheading the celebration.

Dublin

Bublin
By Maxwell Systemsy
Gaiely theatre will break tradition this Christmas by dropping
pantomine for revue.
Reco's Circus one of oldest
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Chicago

OBITUARIES

ELISSA LANDI
Writer, died of caneer at Kingston,
N. Y., Oct. 22.
Born in Venice, Italy, she was
the daughter of the late Countess
Caroline Zenardi-Landi
kuehnelt, Austrian government of-

The Saturday Dyening Post.

The Saturday William Saturday William Saturday.

The Saturday Dyening Dyening Saturday.

The Saturday Dyening Saturday Dyening Saturday are bis wife, soon and a daughter.

SAMUEL A. HORWITZ counters' first husband, Richard Kushnelf, Austrian government of staged by Riovard Lindsay. With Miss Landi crowded half a dozen careers into a brief span of year of the stage of the sta

William Morris

Destiny."

Her American motion picture debut was made in 1930 in "Body and Soul."

and Soul."

Besides her husband, Curtis Thomas, an author, she leaves a daughter; her father, who lives in Kingston, and a brother, Anthony, of Hollywood.

FRANZ LEHAR

FRANZ LEHAR
Franz Lehar, 78, composer of
"The Merry Widow" and other famous operettas, died Oct. 24 at his
home in Bad Ischl, Vienna, from
cancer of the stomach.
Born in Hungary, he studied the

MRS. MITCHELL LEWIS Wishes to convey her apprecia-tion and thanks for the many ex-pressions of sympathy on the passing of her sister.: MARY RYAN FORREST

violin as a child and was an accomplished violinist when he decided to divert his italents to the composed a number of waltest that agained widespread popularity. In a composed a number of waltest that gained widespread popularity. In the prior to doing the score for "widow." After staining success in Vienna, Berlin and Paris, operior of the prior to doing the score for 100 by the late Henry W. Savage and ran a year at the New Amsternation of the prior was a prior with the prior was given the to the prior was a prio

pura and Marta Eggerth in the leading roles. Others of the better-known Lehar operetats were "The Count of the pura of the leading roles of the leading of t

PATTERSON MeNUTT

"Children of Chance." "Underground" and "The Betrayal." With the operation of Lindy's restaurants and proper in a on Broadway, died Oct. 24 after a proper in the leading when be been partner of Linderfeminine role, in Lautence Stati, and the staurant business in 1921 of the staurant business in 1922 of the staurant business

most famous of the Broadway esteries.

He opened his present restaurant four years ago, naming the spot our years ago, naming the spot in the Army. Present operation in the Army. Present operation to the serical profession. by his wife, and sons, Howle, who is a saint to George Stevens, director at 20th-Fox; Robert, a press agent, and Richard, who adds in the operation of the resistance.

FREDERICK A. WESTON
Frederick A. Weston, 60, former
general manager of station WCAE
in Pittsburgh, was killed in that
lity on Oct 22 when his automoskidding.
Weston originally came to Pittstransport of the Company of the Company
Meston originally came to Pittstransport of Kaufmann's derational control of the Company
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BERTRAND C. GUDGEON

BETTAND C. Gudgeon, a stunt man for Pearl White in such old the part of the pa

REV. WILLIS RAY WILSON
Rev. Willis Ray Wilson, 68, died
in Chicago. Oct 22. He was pastor of the Lincoin St. Institutional
Methodist Church, and Prohibition
party candidate for governor of
limois in the forthenoming election
Survived by wife, Olive, a
without it is not willion of radio advertising staff of VARIETY.

tinue to produce his puppet shows

CHARLES G. BARTLETT charles G. Bartlett, 70, organizer of the Rome Symphony Orchestra, did and the Charlett of the Charlett director for the Shuberts and several George M. Cohan shows. He also did arranging for music pub-

BILLY REVEL
BILLY REVEL
BILLY Revel, former vaude performer and member of the team of
Moore & Revel, died in New York,
More & Revel, songwriter, and at
time of death had been associated
with a travel agency.
Survived by wife, two sons and
brother.

DOMINICK SERRAO

Dominick Serrao, veteran Pittsburgh theatre owner, died at his
home in New Kensington, Pa., on
Oct. 17.

Oct. 17.

He leaves three sons, William, Rox and Fred Serrao, all of whom are in the theatre business in New Kensington, Arnold and Ford City.

Gary Ceplar, 38, husband of Betty Ceplar, of the T. B. Harms Chi office, died in Chicago, Oct. 19.

MARRIAGES

Marilyn Cooper to Sabu, Holly-ood, Oct. 18. Both are screen

Winifred Ainslee to James Schlader, Chicago, Oct. 23. Both are in Chi company of "Briga-doon,"

doon,"

Constance Love to Edward

Decker, Chicago, Oct. 18. Bride is
in chorus of Chi company of "High

Button Shoes"; he's electrician
with same show.

Ann Marsters to Sabie LaVigna, in Chicago, Oct. 23. Bride is Chi Herald-American film critic.

Heraid-American film critic.

Cecilia Becker to Abe Oben,
Las Vegas, Oct. Jr., He's head of
Las Vegas, Oct. Jr., He's head of
Susanna Foster to Wilbur Evans,
Waynesburg, Pa., Oct. 23. Bride is
a film actress-singer, he's a legit
and concert singer.

Beryl Davis to Peter Potter,
Riverside, Cal., Oct. 24. Bride is
ongstress. He's a tils lockey.

Mr. and Mrs. William Nassour, son, Hollywood, Oct. 15. Father is prexy of Nassour studio.

ns prevy of Nassour Studio.

Mr. and Mrs. Frank Kinsella,
son, Hollywood, Oct. 19. Mother
is Cass Daley.

Mr. and Mrs. Alfred de Llagre,
Jr., daughter, New York, Oct. 20.
Mother is former Mary Howard,
screen actress; father is a legit producer.

screen actress; father is a legit pro-Mr. and Mrs. Steve Strassberg, son, New York, Oct. 18. Father is fack at Republic pictures, more more properties of the control of the British of the Control of the Mrs. Richard Sale, Mrs. Michard Sale, Mrs. Michard Sale, Mrs. Michard Sale, Mrs. Michard Sale, Mrs. and Mrs. John Mallow, son, Inlega, Oct. 18. Father's an an-nouncer at WGN. Cliff. McFea. Mrs. and Mrs. Bolt awrence, son, Mrs. and Mrs. Bolt Lawrence, son, Mrs. and Mrs. Bolt La

stage director for Ben Bard Players.
Mr. and Mrs. Lawrence Parsly son, New York Oct. 22 Conference of the Conference of the Conference Eastern and Canadian sales mana-ger for United Artists.
Mr. and Mrs. Walter Compton, Mr. the Compton of the Conference of the Co

Rise Stevens

Continued from page 1 = as the femme lead in "Going My Way."

W. Athough Bilitatein has finished his music chores, and Lillian Heliman has okieved the operatic version of her play, it's believed now that the production won't be staged till next fall. For one thing, Elia Kzan, who is to stage it, is tied up currently with other commitments.

PATTERSON MCNUTT
Patterson McNutt, 52, writer of secnation and short stories, died in New York, Cd. 22. He had been a newspaperman, playwright and swood.

McNutt returned to New York Cd.

Mcannel McNutt National New York Cd.

Mcannel McNutt National New York Cd.

Coast Friars' Dream Stand

act proceedings. Kay Thompson & the Williams Bros.

In the Friar's rules there is a ban against femmes. The Frolic was a state of the proceedings of the process of the pro

century damsel doing a minuse with Ben Blue and Burns.

"There were hands there that there were manes there that there were manes there that the beautiful and the second of the second

screams, particularly from respective and additional and a series of railly and a series of

Ultrafax Distrib Continued from page 2 :

eliminate both the need for change offices and for more t

similars both the need for ex-change offices and for more than one print of any picture. Heaviest Joule in Sarnoff's crys-tal ball found by the distric chiefs to the property of the property of the program schedule. They pointed program schedule. They pointed ferent neighborhoods, and even in different cities, make it necessary for exhibitors to open and close during the day. And, if an exact operating schedule can't be set up for all theatres who would use the for all theatres who would use the for all theatres who would use the schedule can't be set up.

worthless to film distribution.
Sales manager also doubted that many exhibs would be willing to pay for the installation of the interesting equipment. Introduction of Ultrafax as a distribution system, they pointed out, the control of the control

pictures they're now showing.

In line with this, the saies chiefs pointed out that several revolutionary exhibition techniques have income and the said of the sa

be just as expensive.
Distrib managers conceded that
Ultrafax, if it could be worked out,
would prove a solution to most of
the problems now confronting the
centers, the majors would be able
to cut their distribution costs tremendously. Savings thereby effaceted could be passed on to exhibs
in the form of lower rentals and
in the form of lower rentals and
one top-quality product.

FCC Slandown

Continued from page 1 : same flavor. Similarly, the "Music" impresarios and other give-away package owners plan format revisions.

However, it's recognized that, with the "waiting at the telephone" suspense element gone, the shows won't be the same.

snow raced along without a dull spot for two-and-one-half hours between the fore the realization dawned that Al Joison had not yet appeared.

He stepped on stage corked upfor the first time in 21 years—to ington, when the pro and con asan ovation that almost bistered peeks got a vigorous going-over, of unstined and almost uneming; applause.

New York Last week for the Radio gaphanes, and the stage of the same of the sa

VARIETY



- Music and Lyrics by -MR. and MRS. POPULAR DEMAND

featuring BUDDY GRECO on the PIANO and VOCALS

- OPENING -

PARAMOUNT THEATRE

New York

- MID DECEMBER -

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