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VOL. 170 No. 13

NEW YORK, WEDNESDAY, JUNE 2, 1948

PRICE 25 CENTS

N. Y. Drama Critics' Boxscore GIVE AWAYS

Season of 1947-48 (June 1, 1947-May 31, 1948)

Abbreviations: SR (Shows Reviewed); R (Right); W (Wrong); O (No Opinion Clearly Expressed); Pct. (Percentage).

WARD MOREHOUSE (Sun)57	51	. 6		.895	
LOUIS ERONENBERGER (PM)56	48	8		.857	
ROBERT COLEMAN (Mirror)63	54	9	٠	.857	
RICHARD WATTS, JR. (Post) 61	50	11		.820	
ROBERT GARLAND (Journal-American).63	- 51	12		.810	١.
HOWARD BARNES (Herald Tribune) 61	49	10	2	.803	
WILLIAM HAWKINS (World-Telegram) 63	50	13		.794	
BROOKS ATKINSON (Times)63	48	13	2	.762	
JOHN CHAPMAN (News)60		. 15	1	.733	
VARIETY (Combined)	60	. 3	٠.	.953	

Morehouse Wins 'Variety' Boxscore Of Drama Critics 2d Straight Year

The winner of VARIETY'S 25th annual New York drama critics boxscore is Ward Morehouse, critic-drama columnist for the Sun. it was the second consecutive sea-son that his reviews most accu-rately indicated the boxoffice suc-sess or failure of Broadway's chows. He also was in the van at the season's mid-year mark.

The allow year in the van at least of mid-year mark. The Rocelouse's winning margin was been as the proprietor, The Rocelouse's winning margin was been at year ago. He sail operator of a record shop, were study ask times for a count of several countries. The proprietor of a record shop, were study ask times for a count of several countries with the several countries. The several countries was higher than the several countries was higher than the winning of the several countries was higher than the winning of the season of the several countries was higher than the winning was the several countries was higher than the winning was the several countries was higher than the winning was the several countries was higher than the winning was the several countries was higher than the winning was the way to be a several countries was higher than the winning was the way to be a several countries was higher than the winning was the way to be a several countries was higher than the winning was the way to be a several countries was higher than the winning was the way to be a several countries was higher than the winning was the way to be a several countries was higher than the winning was the way to be a several countries was higher than the was the way to be a several countries was higher than the was the way to be a several countries was higher than the way to be a several countries was higher than the way to be a several countries was higher than the way that the way the way that the wa

Virtually all critics in the box-score had higher percentages than last year, although there was little change in their ratings. Robert Coleman (Mirror), who was sec-ted a year ago with 833, tied for (Continued on page 50)

Asic Publishers Remain Unaffected By Nat'l Inflation

Dy Nati - Illiatuou Music, publishing is one of the few major industries whose mar-set prices have not been affected by industries whose mar-set prevared in the state and construction of the state of the prevared of the state of the labers' operating costs have langed over 100% during the past who years.

Maintaining the 35c price is due only to one feeling. Publishers are arraid that the music-buying public, which is slim enough in comparison to this country's population, will refuse even a nickel boost, for a "huxury" item... Mean-(Continued on page 53)

Nitery Padlocked For Featuring Blue Disks

SR. R. W. O. Pct.

Memphis, June 1.

Alleged performance of bawdy records brought a permanent sheriff's p ad locking of Little Beaver, night spot at Oakville near here. Its proprietor, Thomas Charles Ryan and Leon Nemelz, operator of a record shop, were arpearance of the property of the p

rested.

Deputies said Ryan bought smutty records from Nemetz and would play them on a record player rigged so as to be beamed to a certain number on radio dials of cars parked in the vicinity.

Would Challenge Film Censorship

Motion Picture Assn. of America has decided to bring in its own more the existence of all film censorship and licensing boards operating in the U. S., it's been learned. MPAA officials plunked diling with Morris L. Brast, attorney for the American Civil Libertus Union. Latter group requested the MPPA's cooperation, as an (Continued on page 16)

Soph's 1st London Date In 12 Years a B.O. Panic

Sophie Tucker's first London date in 12 years, at the Casino, resulted in one of the biggest personal triumpins yet accorded an American star. Miss Tucker on her first show Monday (31) was obliged to sing 16 numbers, wind-Continued on page 500.

TO 165G WEEKLY

balled into a giveaway orgy in which \$7,000,000 in cash and mer-

which \$7,000,000 in cash and mer-chandise is being pitched at listen-ers in a season's cycle.

If the craze continues at its pres-ent momentum, it's figured the an-mul jackpot by the end of an-other season will easily top \$9. Currently, the glowary of goods, money and services (transporta-tion, vacations, etc.) is conserva-tively estimated at over \$165,000 weekly. The yearly jackpot hits the \$7,000,000 mark on the basis of 4 weeks, the average annual cycle 44 weeks, the average annual cycle 44 weeks, the average annual cycle shows.

ows. While the trade is wondering when

of network and local commercial shows.

What trade is wonder ing when the shown will materialize, the pryamiding prizes show anything but signs of abatement. All concerned take encouragement from progressively favorable Hooperate and newer types of givenway shows. This is attested by the ease with which ABC and CBS obtained aponsorable pof their respective for the shown of the sh

power.
Manufacturers continue eager to swap wares for a free plug although by this time quite a few of (Continued on page 34)

Winchell Quits Jergens After 16. Yrs.. Signs ABC Contract at 520G a Year

Des Moines City Fathers Pinch-Hit for Disk Jockey

THICH-HIL JOT JUSK, JOCKEY
While M. J. Bennett, disk jockey
while M. J. Bennett, disk jockey
safety commission of 1.30 to
9 a.m. show on KSQ, the other
four city councilmen will pinch-hit
for him bn the five days a week
program. They include the finance
commissioner and streets commissioner.

The councilmen will have to schedule their recorded music and commentary to leave the air at 8.50 a.m. in order to make it to the daily council sessions that start at 9 a.m.

'Hoppy' Westerns Shot Dually For Films and Video

Hollywood, June 1.
Bill Boyd last week started shooting his pictures simultaneously for United Artists release and for television. Producer-star's and for television. Producer-star's consider started from the started started from the started started from the started started from the started for telescope for the started from the started for telescope from the started from the s Boyd gets pix suitable for tele

Boyd gets pix suitable for tele-casting as serials over a week or two-week period. Producer has also started ne-gotiations with UA and Film Classics to buy back some of his old pix so that he can sell them for

Walter Winchell parts Dec. 31 with Jergens, which has spon-sored his ABC network program was dissolved as much by the manufacturer's refusal to perfume a rather odorous commercial tagged onto Winchell's time dur-ing recent weeks, as by wastly su-perfunction offers made to the col-punity colo offers made to the columnist.

immist.

In cutting the long Jergens tie,
Winchell is easyet unassigned to
mother sponsor. He has signatured an agreement with ABC's
pre, Mark Woods, effective Jan. 1,
him \$530,000 ahnually at \$10,000
per broadcast for 52 weeks (with
seven weeks vasash). This move
y ABC is simply to retain the
yaBC is simply to retain the
support of the support of the support of the
how and in the event more than
he \$10,000 guaranteed Winchell is
realized, the added colo goes to
Though it was mainly the com-

him.

Though it was mainly the commercial which bothered Winchell and severed the Jergens deal, the commentator gave the cosmetic manufacturer an opportunity to meet ABC's price. He's now drawing \$390,000 annually from Jergens thaving been raised from (Continued on page 50)

Hoffman's 'Get Tough' Policy Via ERP Program A Break for the Film Biz

Washington, June 1.

Flan may serve to free frozen U.S.

flim onlin in many countries of the
flan may serve to free frozen U.S.

flim onlin mange countries of the
flan the countries of the
flan the
fla

Hoffman, Economic Cooperation Administration topper, was speaking specifically of Argentina. American film companies have requived no remittances from there posed to use a "get tough" policy on prices of food and raw materials the Argentine government wished to sell to the European iccovery Program countries. These covery Program countries. These Countries of the Country of the Countries of the Hoffman, Economic Cooperation

U.S. dollars.

Film company foreign chiefs were considerably encouraged this week over Hoffman's firm attitude.

Marshall Plan coin would help them thaw some of their frozen assets in the 16 ERP countries themselves. Noffman's stand on the countries of the countries of the countries of the countries which will profit indices the used as a lever in other countries which will profit indices the used as a lever in other (Confinued on page 50).

See End of Coney as a 'Nickel Riviera' But Biz OK; Video Hot New Wrinkle

The passing of the 5c. subway fare will mean the undoubted jurning point of America's favorite 'Nickel Nice' into a 7c. for more) St. Moritz.

New season

kopeks for a glass of beer. Tele appears to be the biggest free act on the island since the one-piece bathing suit was greenlighted by special surf patrol of the police several decades ago.

NIEREI Nice' into a 7c. (or more)
St. Moritz.
St. Mori

Israel's 1st Feature Film Due Soon, Plans for 'H'wood of Middle East'

Plans for 'Hwood of Middle East'

First feature film to come out of 500,000 people. On that basis, his insect in initiation of an effort to make of the new Jewish state the 'Hollywood of the Middle East, with the Hollywood of the Middle East, with the Hollywood of the Middle East, with the Hollywood of the Middle East, will be the most modern Justice of the Hollywood of the Middle East, will be the most modern Justice of East and the Interest of East and East and

Government of Israel.

Joe Krumgold Partnered
The initial feature by his Palestine Films, Inc., is "I Speak for Jordania," which—on last word from Jerusalem, more than four weeks ago—was being edited. Partnered with Lourie in making it is Joseph Krumgold, an American.

oromania, winch—on last word from Jeruskiem, more that four weeks ago—was being edited, weeks ago—was being edited, and the strength of the st

there's no governmental participation or interference.

Of the distribution-schibiliton in the control of the c

The company of the co

sity. 'In any case, most of the Israeli understand English, Lourie explained.

PFI to contracted to the HagaPFI to contracted to the HagaPFI to contracted to the HagapFI to contracted to the Hagato the HagaBritan of the War with the Arabs. It is also in production with a two-reel documentary, sponsored by the United Jewish
Appeal, called "The Road English of PFI has a flat deal for a year
to provide newsreel cilps to Telenews, Inc., in the U.S. Telenews, Inc

BOXOFFICES REVEAL UPBEAT IN MARCH

UPBEAT IN MARCH

Washington, June 1.

March biz at the nation's boxoffices was slightly on the upbeat
but below that of March, 1947, according to Bursen; of Internal RevThe 29% domissions tax brought
in \$31,146,000, about \$2,300,000 below the comparable month last
\$1,146,000, about \$2,300,000 below the comparable month last
\$1,000,000 better than the preceding month of 1948. About 80%
of the admissions tax is estimated
to come from film theatre.

1,000,000 better than the preceding month of 1948. About 80%
of the admissions tax is estimated
to come from film theatre.

1,140,000 better than the preceding month of 1948. About 80%
of the admissions tax is estimated
about 1948. About 80%
of the admissions tax is estimated
months; may be perking up again
months; may be perking up again
months; may be perking up again
March bistro bix, was \$4,682,000.

While this was about \$200,000 below March, 1947, it was almost
The 37d Internal Revenue District of New York, which includes
all of the Broadway sector, netted
the fax collector a fat \$5,707,000
000 bethind "the previous month,
but nevertheless excellent. The
middown Manhattan night spots
also raug the bell in March. They
midtown Manhattan night spots
also raug the previous month, only
\$453,186 the previous month,



310th WEEK! KEN MURRAY'S

"BLACKOUTS OF 1948" "BILL AND COO"

PAR INTERESTED IN 'INSIDE USA' MUSICAL

"INSIDE USA' MUSICAL
In making a dear Selvation with the line with the l

to weit the parts together, instead of making it a straight revue type production.

It is a straight revue type production received the straight revue type production. The straight received the stra

Uncertainty Over Mason Stalls Korda's 'General'

Stalls Korda's 'General'
uvanerianty as to James Mason's
entering to general, to the made from the
Daphne du Maurier best-sellen
in the Daphne du Maurier best-sellen
pitture is to ge into production
whether it will be in Boliywood or
Mason can't work in Caifornia
Mason can't work in Caifornia
Rose is settled. On the other
Hose is settled. On the other
Hose is settled. On the other
Bose is settled. On the other
Bose is settled. On the other
Hose is t

Friars Roast A.&C.

Hollywood, June 1.
Bud Abbott and Lou Costello
were roasted, but gently, by half a
dozen roastmasters at the Friars'
clubhouse with 200 members at

Roasters were led by Lou Holtz, aided by Kay Kyser, Alan Reed, Abe Burrows, George Burns and J. C. Flippen.

Those Benefits!

The war years naturally churned up a series of benefit shows, patriotic rallies and the like, all of like pattern, wherein personalities from all branches of show business were the lure for fund-raising. The hangover is still with us, to the degree that when Madison Square Garden and kindred arenas or theatres arent; playing the usual attractions, they do a terrific benefit business. Certain destrained to the control of th

The benefit type of show business has snowballed now into a neo-racket. There are bound to be repercussions right down the line, But in between there is always the performer—and on top of the talent are the handful of backstage influences who are put in the middle of velve-gloving (and, in some case, "slugging"), the talent to show up.

And if it isn't Broadway showmen like Bob Weitman, Leon Leoni-And if it isn't Broadway showmen like Bob Weitman, Leon Looni, A. J. Balaban, Zeb Epstin, Sammy Rauch, Arthur Knorr, Marvin Schenck, Sidney Piermont and the like, then the focal influence is usually a columnist like Ed Sullivan or Earl Wilson. The journalistic convincers have gone up and down the line, from Winchell to Nickenny and Lee Mortimer. Winchell's dedication to the Unityon Cancer Fund cause, of course, is easily the No. 1 fund-raising spark-plug; only the job Sullivan has done for the Beard drive approaches it.

pung, only the 100 Sullivan has done for the Heart drive approaches it. But in between are a flock of intermediary benefits, and for causes quite worthy. This is admitted even by the showmen who are most bitterly opposed to the "benefit racket," as some heateful put it. These showmen are the most vehement in their opposition to the problem of slaging benefit shows; they're the ones propagating for the most practical suggestion—a direct donation to this or that cause, "but don't bother us or our current telant."

"but don't bother us or our current talent."

A. J. Balaban, as result of the American Overseas Aid benefit at Madison Square Garden last week, plans to interest Spyros Skouras, his boss, and others in that platform. Skouras is one of the more generous collaborators on benefits and rallies, but Balaban holds with Lou Walters (operator of the Latin Quarter, N.Y.), and other showmen that after one of those gala shows, with its wealth of Hollywood, Broadway, radio and nitery talent, the customer who has paid up to \$20 and \$50 a ducat is either surfeiled with any other live entry to the story of the

Extra b.o. resistance values have cropped up with the new wrinkle of telecasting—or attempting to videocast—such gala entertainments. And there, of course, with the sight-plus-sound values further exand there or course, with the sign-plus-sound values turther ex-tending a benefit's gridly values, the lsave now becomes one of economic preservation. AGVA, Equity, SAG, and AFRA, now have a stake on behalf of their talent members. And management, which already has its own views on the multiplicity of benefits, may find its problems automatically solved by the talent Guilds. Abel,

Skelton Ordered to Rest Hollywood, June 1.

Red Skelton, suffering from a nervous condition brought on by overwork, was ordered by his physician to rest for several

months.

Metro is postponing the start of Skelton's 'Neptune's Daughter," Skelton ext picture, until late autumn.

LLOYD WOULD REISSUE SOME OF HIS OLDIES

Harold Lloyd is negotiating for reissue of some half-dozen of the films in which he starred, the comedian disclosed in New York last week. Lloyd said the pictures would be those made in the 1830s, after the advent of sound, and include "Movie Crazy," "The Car, Paw," "He Milky Way" and others.

others. Comic declared that he owns rights completely to all of the films. He said be may make some minor changes in them to bring got an excellent reaction in some test runs recently. Lloyd explained, with at least half the audience, it never baying seen him in a film before. Lloyd said that one of the thing.

Lloyd said that one of the things Lloyd said that one of the things influencing him to reissue the plx is the current success of 20th-Fox's "Sitting Pretty." He asserted the Clifton Webb film demonstrated the popularity of visual and situation comedy as against the dialog type which Hollywood has been turning out.

Egypt Curbs Film Coin Because of Zion War

GROOMING WARNER, JR., ON THE LONDON SCENE

- Jack Warner, Jr., son of pro-duction v.p. J. L. Warner, may head for London shortly, where he'll be given on-the-scene grounding in the foreign aspects of the worid-wide production, distribution and

English trip would also be in the nature of a honeymoon for young Warner, who was married in New Warner, who was married in New York Sunday (30) to Barbara Ana Richman, daughter of a New Haven attorney. In England he'll have the benefit of training under Max Milder, vet WB managing director. He is also expected to gain from contact with Arthur S. Abeles on the sales end. Abeles is assistant to Milder on sales.

ant to Milder on sales.

Warner, pere, is slated to go to
England next month to lay the
groundwork for production of a
series of top-budgeted films annually at the Associated British studios at Elstree. The elder Warner
will also join his wife, Ann, who
is in Paris. She is young Jack's
stammother.

His mother, Mrs. Albert (Irma) Rogell, wife of the director, attended Jack's wedding Sunday with her husband. There were more than 300 guests. J. L. arrived in New York Friday and flew back Monday (31). Harry M. Warner was scheduled to return to the Coast yesterday (Tuesday). His mother, Mrs. Albert (Irma)

Ors' Chicken Pox

Orson Welles last weck proved his right to the label "Boy Won-der." He had chicken pox.

Because of Ziōn War der". He had chicken pox. Fighting in Palestine struck a direct blow at the American film industry last week when Egypt and off completely remittances to U.S. companies. Opinion that the heavy discase. He was confined to his bed struck and the property of the produce write discase the was confined to his bed at the Waldorf-Astoria. When he caused the clamp on dollar expensions of the Waldorf-Astoria. When he per property of the produce write the produce write of the produce write der." He had chicken pox.
Welles was slated to leave for
England immediately upon his arrival in New York from the Coast
rival in New York from the Coast
layed until Saturday (29) by the
disease. He was confined to his bedat the Waldorf-Astoria, When he
three, but was confined to his bedat the Waldorf-Astoria, When he
three, but was suid hy medicos to
be past the contagious stage. He
caught the pox from his daughter.
Christopher, who came down with
at the same down with
the other contagions of the contagion of

PHONEY FILM BOOKKEEPING

Metro's \$25,000 Annual Pensions in '49 May Cue Some Execs to Step Down

A number of veterans among Metro's top brass are seen by company insiders as possibly resigning next year when the persion page in the process of the proces

only a minor consideration in their active continuance with, he company.

The control with the company with the company.

The control with the company with the

Warners' Nix of Reagan As News Guild Speaker Cues Mad-On Vs. Studio

Outco MIGHT-UR 15, SIGUAID.

There's considerable eyebrowraising among inner circles of the
working press over Warner Bros.
Interference with American Newspaper Guild's desire to have Romadd Ateagan, president of the
speaker at ANO's upcoming anund convention in San Francisco,
June 28-July 2.
Particularly irked is ANO's Des-

picture industry with the working press. Gold will be meeting on the Coast for the thet time since 1999 and may not return there for another decade. With San Francisco only a few hours from Francisco only a few hours from Francisco only a few hours from James of the Francisco on the following th

House in Oregon Flood

House in Oregon Flood
Ted Gamble's Van Port theatre
in Van Port, Ore, was swept away
when the Oregon River flood inundated that town, according to
day (Tuesday). New York yesterday (Tuesday). The theatre was nearly filled
when the dikes broke. Despite the
fact that the management had less
no loss of life, although the last
person out reportedly had to swim
his way to safely. Theatre, propest at \$100,000, was a complete loss.

House Small Biz Group Loads For **New Trust Probe**

Washington, June 1.
The film industry is headed for another Congressional hassle this year. This time it is the House Small Business Committee, which Smail Business Committee, which plans a new probe of the anti-trust aspects of the industry, complete with hearings in Washington, prob-ably in September, and at least one short junket to Hollywood itself. Outline of what is planned was disclosed over the weekend by Willis J. Ballinger, economic coun-sel for the committee, who foresees the possibility of legislation to pro-vide complete divorcement and to terminate blockbooking.

terminate blockbooking.
What the committee has in 'mind appears to be to re-investigate the matters upon which the Supreme Court has recently ruled. All of these should be settled when the Issues in the New York anti-trus suit, which were remanded to the trial court, are finally decided there.

there.

The House Committee has been promised support in its probe from the Allied States Exhibitors and the Society of Independent Motion Picture Producers.

Picture Producers.
Shortly before mid-May the Small Business Committee and questionnaires to thousands of the committee of the competitive problems, and to suggest changes they feel should be made in the anti-trust laws. So far as pictures are concerned, replies came from Allied and SIMPP.

Gamble's Stassen Ties Gives TOA Hookups With Both Parties

WIII Both Parties
Acceptance by Ted Gamble,
prexy of Theater Owners of Amerprexy of Theater Owners of Amerprexy of Theater Owners of Amerprexy of Theater Owners of Theater
hard P. Stassen gives TOA ties
on both sides of the political fence.
Stassen, of course, is pitching for
the Republicon ourse, is pitching for
the Republicon of the test winning
the second spot. Democratic party
end is represented by Gael Sultyan, who assumes the exec directorship of the theater group today
(Waltilizer amount).

torship of the theatre group today (Wed.).

Sullivan recently resigned as executive director of the DemoCourse of the Demo-

STUDIO 'LOSSES'

Recent financial statements by major companies indicating that their theatre circuits were respon-sible for big profits, while their production affiliates lost money, are the results of "nothing but phoney bookkeeping," David O. Selznick declared in New York

That 50% 'Overhead'

That 59% 'Overhead' Illustrating his point with a studio that used a 50% overhead figure, Selznick declared it was mispened, he said, was that \$250,000 and \$20,000 film and \$1,000,000 vas added for overhead to a \$500,000 film and \$1,000,000 vas added the was nothing like that difference in the overhead cost between the two films. For instance, he pointed out, if it was decided (Continued on page 19)

D. O. SELZNICK ON UA and Rank Tussling Anew on Better Playdates Into Latter's 2 Circuits

Names Do Bits in Tone's

Anti-Hate Racketeer Pic Anti-Hate Racketeer Pic Marlene Dietrich, John Garfield and Henry Fonda are chipping in with bit roles in Tower Productions' film, "Jigsaw," which aims to expose racketeering in hate for profit. Franchot Tone, starring in the profit of the

Better Pix May Stem BO Dip: Biz Off 10-15%

the screenplay.

Nation's film boxoffice is ralling into the hot summer months on the owe end of a dippling business curve, with appleasmen for he macron 10-15 over the same period last year. With a raft of what appears to be top boxoffice product just going into general release, however, the majors are fairly opnowers, the majors are fairly opnowed to the majors are fairly opnowed to the majors are fairly opnowed, the majors are fairly opnowed, the majors are fairly opnowed, the majors are fairly opnowed. Govoffice has already started to Govoffice has already started to

upbeat within the next month or so.

(Boxoffice has already started to
climb, according to Bureau of Internal Revenue tax statistics. Figures for March, 1948, reveal biz
was slightly on the upbeat that
month, although below March,
1947. See story on page 2.)

he pointed out, if it was decided (Continued on page 4)

MacEWEN ABROAD

Maler MacEwen, 'co-producer with Jesse L. Lasky on "Sitte of the fill of the first half of any year before MacEwen left, he and be Lasky confabed in Washington the there creeplists are off. That factorium's proposed picture based sales were william F. Rodgers, on the fill of the f

→ End of the 75% tax impasse in Britain has revived the hasle between United Artists and J. Arthur Rank over UA's difficulties from the result of the resul

Justice Dept. Seeks To **Keep Wright for Retrials**

Keep Wright for Retrials

Department of Justice is seeding to keep Robin of Justice in the Justice in the Justice is seeding to keep Robin of Justice in the Justice in the Justice is supported by the Justice in the Justice in the Justice is a seed of Justice in the Justice in the Justice is a seed of Justice in the Justice in the Justice in the Justice is a seed of Justice in the Justice in



Sid Silverman, Fresident
154 West 46th St., New York 19, N. Y.
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550 N. Chicago 1
100 W. Ave.
London W.C.
8 St. Martin's Pl., Trafalgar Sq.

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Concert 50 Film Reviews House Reviews Inside Legit 52 Inside Pictures 21 Inside Television 30 International Legitimate Literati New Acts 48 Night Club Reviews Obituaries Orchestras 36 Pictures :.... Radio .. Radio Reviews

DAILY VARIETY
(Published in Hollywood by
Daily Variety, Ltd.)
\$15 a Year \$20 Foreign

National Boxoffice Survey Rain Lifts Memorial Day Biz-'Homecoming,' 'Silver River, 'Apache,' 'Grass' Pace Field

Kiver, 'Apache,' 'Cirass' Face Field
Inclement weather for Me- ''Arch of Triumph' (UA). Top
morial Day weekend in many key
runners-up are finishing in this
cities is ust what the exhibitors order: 'Firide Goes Wille' (Ma-G),
wanted, This plus the unveiling of
mew, strong product will enable Bells' (RKO) and "B.F's Daughmany spots to round out the curtern session with smaah to be bells' (RKO) and "B.F's Daughmany spots to round out the
curtern session with smaah collection of the collection
in the session of the collection of the collectio

of 1947.

Heading the procession is "Homecoming" (M-G), which will, wind up considerably ahead of its nearest boxofifee rival, "Silver River" (WB). The latter is shaping uniformly solid in some 13 cities, returns this week hinting this Errol Flynn starrer is doing better than some of his recent

hetter the found of his recent pictures.

Third place winner is "Fort Apache" (IKC), Iwing up to its Lah. but fin initial promise in set Wyounday" (20th), while not measuring up to hopes in some spots, is showing enough strength to land fourth in b.o. derby. "Sainted Sisters" (Par Codh) could not measuring up to hopes in some spots, is showing enough strength to land fourth in b.o. derby. "Sainted Sisters" (Par Codh) could not contain the container of the conta

smash on L.A. preem in two theartes.

"Melody Tlime" (RKO) shapes only fairly nice in first N. Y. week, and the shapes of the sh

Screen Writers Guild Sues Major Film Cos. to Kayo Blacklisting

The Screen Writers (all in assignificant and far-reaching brief assignificant and far-reaching brief assignificant and far-reaching brief assignificant and far-reaching brief assignificant and far-reaching for employees by the major and indle film companies. Suit is an outgrowth or on the suit of a director with or on the suit of a director who were charged with Communist leanings by the House last fall. Charges that the producers are violating the anti-trust laws by a "conspiracy to govern the political views and associations" of Industry workers. They have formed the suit of the suit o

"It the code infringes and enagers their civil liberties," brief continues, "by setting up vague and indefinite standards of social and political artillation, which can also setting the standards of social and political artillation, which can be setting the standards of the motion picture industry the un-harrican principle of guilt by association. The judgments of this combination are off its members sitting as a quasi-court which threatens to deny to any offending writer an opportunity towarte for the screen. "It (the code) infringes and er

the screen."
Filing the action, as co-plaintiffs with the SWG, are the 20 members of the Guild board and (Continued on page 18)

WB Cuts Quarterly Divvy From 371c to 25c, Joins

REO LOGGE Likewise. Calculard the Review of the land to the synthesis and the lead of lead

STANLEY KRAMER SETS **NEW FINANCING IN N.Y.**

Stabley Kramer returned to the Coast over the weekend after setting arrangements in New York returned to the total agreement of the State of the Sta

Chaplin Angle in UA Chaplin Angle in UA
United Artists is the first
major company to break off
negotiations with SOPEG on
grounds that the union leaders had pro-Communist sympathles. In its statement, the
current critical international
situation, it was essential to
reduce the danger of a possible Soviet "fifth column."
Charles Chaplin, who has
been a special target because
of his alleged pinko teanuse
of his alleged pinko teanuse
of his alleged pinko teanuse
stockholders in UA.

Although Has Had Bids. Yates Says His Rep Control Not for Sale

Control Not for Sale
Denial was made by Herbert J.
Yates, Republic presy, last week
for sale, despite repeated reports
to that effect in trade circles. Yates
did admit that he has discussed
did admit that he has discussed
that group that the control of the control
to the effect in the control
to the feet of the control
to the control of the control
to the control

rive in New York Sunday (6) from London. He's slated to plane next Wednesday (9) for Hollywood. Wednesday (9) for Hollywood, where he'll do four weeks of loca-tion shooting on "Under Capricorn." Accompanying him will be Victor Peers, production manager for the Hitchcock-Sidney Bernstein Transatlantic Indie unit, which re-

Aramer's closed a deal by which as one of the mittendex-Stoney Bernstein accord money, completion bonds Transatiantie indie unit, which responsibly will be made for United Intelligence of the Markets release. The producer-director has been Screen Plays topper also huddled with George J. Schaefer and Fred the Polangin, of Enterprise, on release when Histocheck and Peers return Vork," which he made under the Ent bamier, He likewise confabel design and the past couple months, preparing "Capricorn." Major part of the shooting, including all of the interiors, will be done there, less than the likewise confabel design and the past couple months of the preme with the interiors, will be done there are the producer of the interiors, will be done there are the producer director. The producer director has been of the interiors, will be done there are the producer of the interiors, will be done there are the producer of the interiors, will be done there are the producer of the interiors, will be done there are the producer of the interiors, will be done there are the producer of the interiors, will be done there are the producer of the interiors, will be done there are the producer of the interiors, will be done there are the producer of the interiors, will be done there are the producer of the interiors, will be done there are the producer of the interiors, will be done there are the producer of the interiors, will be done there are the producer of the interiors, will be done there are the producer of the interiors, will be done there are the producer of the interiors, will be done there are the producer of the interiors, will be done there are the producer of the interiors, will be done there are the producer of the interiors, will be done there are the producer of the interiors, will be done the producer of the interiors, will be done there are the producer of the interiors, will be done there are the producer of the interiors, will be done there are the producer of the producer of the producer of the producer of the pr

Agent Loses Suit For

Theatre Buy Commission

Les Angeles, June 1.

Seymour Pisher, agent, lost his S25,000 suit against the Western Anus. Co., theatre chain, in L.A.

Plaintiff charged the circuit word him that amount as commission for arranging the purchase of three film houses, the Palm, Aztec and Broadway, in El Centro.

IA Pressing For Hold on N.Y. Film White-Collarites

First major impact of the Tafi-lardley labor law on show bix unions is being felt in the New response of the term of the term of the response of the term of the term of the relations Board. Leaders of Local He30, no, union of the Interna-lations Board. Leaders of Local He30, no, union of the Interna-tion of the Internation of the Internation of the Interna-tion of the Internation of the In ing agency.

ing agency.

Meanwhile, Screen Office and
Professional Employees Guild,
whose contract with UA expired
Monday (31), remained admant in
retusing to get NLRB protection by
submitting to the Tatt-flartiety prosubmitting to the Tatt-flartiety prosubmitting to the Tatt-flartiety prosubmitting to the Tatt-flartiety prosubmitting to the Tatt-flartiety prosubmitted to depend upon
our own strength as we have done
in the past, particularly in the
in the past, particularly in the
the membership was prepared to
the membership was prepared to
the membership was prepared to
strike, the companies at the last
moment gave in."

SOPEG initiated its campaign to

SOPEG initiated its campaign to SOPEG initiated its campaign to get a new contract from UA by organizing demonstrations before the Globe theater on Broadway where UA's release, "Arch of Triumph," is showing. Pileards denoincing UA for engaging in "union-busting" activities were paraded in front of the boxoffice. Very SOPEG is prevented from urging a boycott, of the film.

SOPEG also charged the rest of

urging a boycott, of the film.

SOPEG also charged the rest of
the major companies with supporting UA in its moves against
the Guild. SOPEG contracts with
the rest of the majors, except for
Warner Bros. and Universal, expire Sept. 27, and it's expect get
that these companies will also retises to bargain with SOPEG unless it conforms to the Taft-Hartley law.

Organizers of Local H-63 say they have no intention of carry-ing on an industry-wide raiding campaign against SOPEG despite the latter's charges. However, they plan to move into any company where the employees expre a pro-IATSE sentiment or ta steps to organize a new local.

H-63 Opens WB Talks

H-63 Opens WB Talks
Contract negotiations covering
700 home office employees at Warners
Bros. Opened y selected with the company exces following a week of
informal discussion. Unlon chieftains are asking for a general wage
till of about 15%, a 35-hour week
and increased vacation time based
the commany scale of service with

Local H-63's previous pact with WB expired May 31. Contract ne-gotiations with Universal and sev-eral smaller companies are slated by the local within a couple of weeks.

Golding Exits Korda

Golding Exits Korda
London, June 1.
David Golding has resigned
from the press staff of Sir Alexander Korda's London Film Productions. He wound up his ductions as of yesterday (Monday). His frure plans are unsettled.
ture plans are unsettled.
ture plans are unsettled.
Korda's American rep. He serviced the British correspondents of
U. S. publications and provided
publicity for release in this counKorda's American rep. He serviced the British correspondents of
U. S. publications and provided
publicity for release in this counKorda's non teplacing Golding,
who was formerly managing editor
of the Mediterranean, edition of
Stars and Stripes.

Agent Loses Suit For Theatre Buy Commission Revolutionary French Tint Process Threatens to Kayo Black-and-White

Principle Not New Principle Not New While extravagant claims are being made for the new French color process, industry technicians say the principle, as described in dispatches, is not new. A similar system of, diters for camera projector is used by Thomascolor for its color method in the second property of the sec

while the fourth is wasted. Francita system, used many years ago, also followed like principles. Main question, technicians say, is whether the Roux system has licked a persistent bug in the method. That's the existence of colof fringes in the screen when the four images are supertimposed.

\$2,000,000 Conversion In Par Notes Stalled By **Balaban Pending Suit**

Balaban Pending Suit
Barman Balaban Pending Suit
Barman Balaban Pending Suit
Barman Balaban Pending Suit
Percy Las and the source of convert into common stock of his company some \$2,000,000 in Paramount notes which he now holds pending determination of the validity of the conversion privilege is expected in command the validity of the conversion privilege is expected in command the validity of the conversion privilege is expected in company to the conversion privilege is expected in company to the conversion privilege is expected in the conversion of the conversion

Bill Jaffe in Law Firm

Bill Jaffe in Law Firm william Jaffe, New York theatrical-and film attorney, has joined the firm of Wiseman & Grant, which henceforth will be Wiseman, which henceforth will be Wiseman. Partner Arnoid Grant said Jaffe would continue to specialize in motion picture law and corporate finance work, as in the past Jaffe was at one time associated with with the partner of the partner

his own since.

Not affected by the change is the firm's Coast affiliate, Prinzmetal &

N. Y. to L. A.

N. Y. to L. A.
Joan Blondell
Ernest Charles
Ann Corio
Tom Fadden
Arthur W. Kelly
Arthur W. Kelly
Milt Rosser
Kent Smith
Sol Tepper
Michael Todd
Franchol Tone
Harry M. Warner
Jack L. Warner
Jack L. Warner
Bob Williams
N. Y. to Furno
N. Y. to Furno

N. Y. to Furno

Toan Board

N. Y. to Europe

N, Y. to Eu
H. William Auten
Bonnie Cashin
Lucia Chese
Carl Dresey
Jeck Henory
Jeck Henory
Jeck Henory
Jeck Henory
Jeck Henory
Walter MacKwen
Dr. Harry Martin
Louella O. Parsons
offax Wall
Elizabeth Wington eth Winston

yo black-and-White

New color Paris, June 1.

New color film process that's claimed to excel any color system extant was unwelled here last week to general acclaim from the French press and film industry. Spitem, was developed by Armand and Lucien Roux, who refuse to discovered the system of the

even gives a three-dimensional effect. Artificial thirts are apparent in places because of the color of the c

Battle for the Babies

Isattle for the Babies'
St. Louis, June 1.
A fight for patronage of parents, via gimmicks for their offsprings, between Fred Wehrenberg, owner of a Drive-In on U. S. Highway 66, and the Midwest Drive-In in Desire of the Babies' by Film Row here.
Rivalry began when DesiPeres Drive-In advertised free pony rides for all teenageris accompanied by their parents. Wehrenberg coundings of the Babies' by Film Row here.
Grant Drive-In advertised free pony rides for all teenageris accompanied by their parents. Wehrenberg coundings and playgrounds, with attendants.

L. A. to N. Y.

Mischa Auer
Barney Balaban
A. Pam Blumenthal
Flo Brown
Lois Butler
Joan Caulfield
Marguerite Chapman
Cyd Charisse Marguerite Chapman Cyd Charisse Armette DeLattre Delattre

Europe to N. Y. Alfred Hitchcock Gertrude Lawrence Oliver W. Nicoll Victor Peers

REISSUE BALLOON DEFLATES B's

Rank's Woolf Says British Films **Gained No Big Advantage Via Tax**

Gained No big

British film industry gained nonoticeable advantage over its Amerion to the state of the s

See Ben Fielding In Late Chas. Stern's Spot In Loew's, Inc., Org

In Loew's, Inc., Urg Former New York License Com-misioner Benjamin Fielding, who resigned that position last week to join Loew's, Inc., is expected to enter the company's homeoffice fi-nancial department. In the company of the company of the duties of the late Charlet K. Stern, who was assistant treasurer until his recent death. As such, he'll work under the direct supervision of Loew's veeper-treasurer Charles of Loew's veeper-treasurer Charles title held by Stern. His appoint-ment to the title would require a special vote of the Loew's direc-torate.

special vote of the Loew's directorate.

In announcing Flelding's resignation from the city post he's held since January, 1946, Mayor ODwer gave no reason for the ODwer gave no reason for the comparison of the

RANK SETTING UP U.S. EXHIB JUNKET TO ENG.

EAHIB JUNKET TO ENG.
Following a trek to Washington by Robert Benjamin, prexy of
A rithur Rank's U. S. org, and
Jock Lawrence, exec veepee, to
indide, with Abram F. Myers,
indide, with Abram F. Myers,
augustion of Nathorn Allied,
suggestion of Nathorn Allied,
suggestion of Nathorn Allied,
including the Myers and asked
the makeup of Yank exhibs with
in se expected within two weels.
Rank officials' explained the Idea
into is expected within two weels.
Rank officials' explained the Idea
into consider only or and asked
him to consider the Myers and asked
him to consider the Constant of the
which the trip could be made this
summer.

which the trip could be summer. Musher of exhibs has yet to be faced but probably will run into a faced but probably will on the summer of the

Airline Exec Named New MPAA Foreign Dept. Aide

James Murphy, former ass't to William Paterson, prexy of United Airlines, has been taken on by the Motion Picture Assn. of America as an ass't o Gerald Mayer, head of the international division. Murphy, now living in San Fran-cisco, handled Coast operations for the airline.

the airline.

New MPAA aide will stick around New York for two months with the state of the stat

Anglo-U.S. Film **Pact Formalized**

Anglo-American film settlement, published here today, provides no great surprises. Actually, however; the document is only an interim one sime discussions are to the control of the contr

MPAA's international division, who made the crossing for the purpose.

The settlement, incorporated into a Parliamentary bill, goes into operation on June 14 with three published schedules. First, what American distribs can charge for administration and advertising expenses. Second, where they can invest frozen coin. Third, a schedule of temporary uses for surplus money. money.

money.

Investments in hotels, as in theatres and other realty, are included in the published bill as a slot for blocked funds. It was originally included but later denied, and now again okayed. In the third bracket, investment in British government funds is permitted.

Aliport-McCartily talks are taking place with the British Board of Trade.

Shifting Ownerships Of Some Pix Stall UA's Cut of Export Corp. Coin

Util of EXPORT (VOT). (VOII)
United Artists layet to share in
the \$2,000,000 profits earned by
the Motion Picture Export Assn.
which has divvied earnings among
the other member companies, is
holding out UA's share—believed
test a list giving specifically the
ownership of each of the indie pix
which the distributing company
has turned over to the Export
"The delay is the second one suf-

Assn. for release abroad.

The delay is the second one suffered by UA in getting the MPEA
moolah. Initial holdup, and the
one out of which the present one
has developed, was the result of a
comedy of errors which has since
been straightened out.

been straightened out.
It started with the sale to Jacques Grinleff, foreign distribution to the sale to Jacques Grinleff, foreign distribution.
A short time later, apparently unningful of the sale to Grinleff, UA Joined the Export Assn. and turned over to it the rights to the same films.

same films.

MPEA, eventually learning of
the dual ownership, refused to
turn over to the distrib any of its
earnings until the Grinieff matter
was squared away. That theo
(Continued on page 14) **.*.d.*

EXHIBS PREFER BUYING OLDIES

Continued success of releases is seen as pushing down the grooses of low-budget films. Exhibs have discovered that they usually do better with re-releases than with new minor quality B's. Result is resistance to the smaller pix that resistance to the smaller pix that is serving to hold down rentals. Should the situation continues the service of the same of the service of the ser

tiths are surptised themselves at the seemingly inexhaustible supplies of acceptable old films they plies of acceptable old films they make a surptise of a surptise of acceptable old films they course, but on a much smaller scale. Some of the re-releases play important first-run situations, houses during that part of the week that might ordinarily be taken by 28° or "lagy A8". There's supplied to the control of the country of the country

FC INCREASING PROD. BUDGETS; ADD COLOR

BUDGETS, ADD COLOR
Film Classics, which went into
the distribution of new films last
year after specializing in reissues
since its founding in 1943, is with
tually doubling the production
make no more pix in the production
in Cinccolor. Instead, at a cost of
a love is being made on the advice of the major circuits, which
have informed FC topper Joseph
Bernhard that the more expense a
much better competitive situation.
That sutts the distrib fine, since
it is a subsidiary of Cinccolor and
thus has easy access to the rainbowing process. About four him,
bowing proces

U.S. Serves Notice on Big 5 to Freeze Any and All Theatre Transactions

Dallas, June 1. Negotiations have been carried on between Karl Hoblitzelle and Paramount toppers which look toward the breakup of partnership holdings in the Interstate circuit, the partnership holdings in the Interstate circuit, that Par and Hoblitzelle would that Par and Hoblitzelle would trive the theatres in the chain rather than make a pact which would involve the transfer of any large each sums. Dickerings are a large each sums. Dickerings are a Court decision which ruled most partnership arrangements invalid. Paramount seems deterfined to partnership arrangements invalid. Paramount seems deterfined to open a large number of closed situations by a dissolution of partnership holdings. It is not known whether the Government applications and the seems of the seems

Paramount has a 50% interest in 146 theatres of Interstate and a 25% piece of four more. Chain blankets Texas and New Mexico.

Cinecolor's Yen for Brit. Plant Stymied by a No. Of Bldg. Restrictions

Investigation is presently being made of the feasibility of erecting a Cinecolor plant in England, with financing provided by a top American Indle producer out of his coin frozen there. Report is expected back shortly on the plan from a Cinecolor rep recently sent to London for confabs.

Construction of such a lab is one of the methods provided in the of the methods provided in the office of the methods provided in the for the method provided in the for the method provided in the result of the following and with plants that it is gent because of the shortage of housing and with plants that it is mit for anything else.

This is one of the problems confronting American companies in their efforts to get out their unremittable assets. The agreement phem, but almost every new forms of the following the

provides 27 methods of thawing them, but almost every one is so surrounded by other restrictions in Britain's stringent economy that the Yank firms are finding it a tough problem to crack.

RKO's \$1,345,327 Profit

For First Quarter of '48

RKO announced y esterday of the Big Five to open closed situations for the Big Five to open closed situations of the Big Five to open closed to the Big Five to open closed situations of the Big Five to open closed situations of the Big Five to open closed situations of the Big Five to open closed to the Big Five to open closed to the Big Five to open closed situations of the Big Five the Big Five

3-Way Injunction

3-Way Injunction
Actually, D. of J. has notified defendants in the anti-trust suit that
t will pitch for a three-point injunction. It wants a restraining order against discrimination in favor
of affiliates in licensing pix. It
also asks a stay on the making or
enforcing of transhises covering
(Continued on page 20)

Despite Gus Evssell's Extended R.C. Duties He'll Still Buy the Pix for MH

Still Buy the Pix for MII
G. S. Eyssell will continue to buy
and book films for Radio City Music
Hall, N. Y., despite his appointment
that, N. Y., despite his appointment
the entire Recededler Canger of
cration. While he remains as managing director of the Music Hall
and the live-entertainment Center
the entire Recededler Control
and the live-entertainment Center
duties under the new setup will devolve on Russell V. Downing.
Downing has been upped to the
Missis Hall Corp., of which Eyssell
is prexy. Downing, who came to
the M. H. staff in 1933 after serving
the staff in 1933 after serving
the property of the Missis
James Gould, assistant treasurer,
has been promoted to treasurer.
In mew duties, which bring under his
jurisdiction the management of 15
buildings on 12 acres of Manhab
take up considerable of his timetake up considerable of his timetake up considerable of his timetake up considerable of his timeduties, of hims for the M. Hicies of the 6,200-seat showcase and
the Center theatre.
Eyssell will replace, who is reCOUNTEMPLATES

MONO CONTEMPLATES SOME BOARD CHANGES

With the idea of hypoing public confidence in the company and breaking deadlocks that have cropped up in the board of direc-tors from time-to-time, Monogram tors from time-to-time, Monograms is contemplating a partial change in the composition of its board. Plan presently being pushed by prexy Steve Broldy is to have omanagement and one franchise-holding director resign. Broldy would substitute two new board members drafted from outside stockholder interests, it's been

FC Inks New Indie
Hollywood, June 1.
New indie production outfit,
M.R.S. Pictures, Inc., closed a relessing deal with Film Classic
cailing for delivery of three features before June 1, 1989, Rich
Company was organic Roris Morrica, and Samuel Rheiner, production of the Company of the Company was organic for delivery of the Company was organic for delivery of the Company was organic for the Company was organic for



product, prestige

In the first six months of the current season, 20th Century-Fox pictures made the list of Motion Picture Herald Boxoffice Champions a total of EIGHT times! This record for consistency in boxoffice achievement is matched only by the record number of awards and honors heaped upon the company's attractions during the past year, climaxed by the Academy Award to "GENTLEMAN'S AGREEMENT" as "The Best Picture."

In Product, Prestige and Boxoffice—the three essentials for any
theatre's success—20th CenturyFox will continue to lead the industry during the coming season.

Typical of the outstanding attractions for which the entire industry looks to 20th are:

GENTLEMAN'S AGREEMENT



Unprecedented in business and acciding Gregory Peck, Darothy McGuire, John Garfield in the Academy Amard fithe Directed by Etta Kasan, Frontaced by Darryl E. Zanak.

THE IRON CURTAIN



Making headline news and hoxoffice history across the nation! Dana Andrews, Gene Tierwey, Directed by William A. Wellman, Produced by Sal C. Siegel:

GREEN GRASS OF WYOMING



TECHNICOLOR

Anulise great outsion ket in
the tradition of "Smoty"
"Flicks" and "Thunderhead"!

GIVE MY REGARDS TO BROADWAY



TECHNICOLOR

Jane, 16th, the Industry's regaids to 20th right across the
nation for the day and data
bronize at "The latest of the
shaultare filmustrats for which
20th is instributy telepratact"

and boxoffice



THE WALLS OF JERICHO



Boxoffice power! 4 hig stor. Cornel Wilde Linde Darnell. Anne Busten, Kirk Douglas A best selling navel! Direct by John Mr. Stahl: Fradac

by Lamar Treiti.

DEEP WATERS



Dana Andrews, Jean Peters Gesar Romero, Dean Stockwell and Anne Revere. From the best-seller "Spoonhandle" read by millions in Reader's Digest. Directed by Henry King, Produced by Samuel G. Engel

THE SHAMROCK TOUCH



THAT LADY IN ERMINE



banks, se. l A romantic som theness of singling that and Technicotors Being si sinse "Mother Wei Times 1 Directly and P. duced by Edist Labitach.

TECHNICOLOR Betty: Grable! Douglas Fair-

ork! Directed by Hepry

MARTIN ROME



An original Ben Hecht ac story! Ethned for that famous Oth realism right in the her of New York City Visto Mature! Richard Com

Directed by Robert Studma Produced by Sal C. Siegel.

UNFAITHFULLY YOURS



One of the most unusual con edv romances of the year! Rex Harrison and Linda Darnell with Rudy Vallee! Directed and Produced by Prestan Sturges



CENTURY-FOX

Cloudy Skies, Holiday Boost L.A.; 'Apache' Big Wampum 66G, 'Waltz' Hot 63G, 'Grass' Not So Green 50G

Los Angeles, June 1.

Cloudy skies and the long holiday weekend are contributing to
upped firstrun grosses here this
stanza. Smash trade is being registered by two bills. "Foot Apache"
is sighting a term of the contribution of the
sighting a term of the contribution of the
will hit a huge \$63,000, also in two
situations.

will hit a nuge spool, stuations, stuations, "Green Grass of Wyoming" looks only medium \$50,000 in four houses while "Lost One," foreign-made, is heading for fine \$8,500 at small

while "Lost One," foreign-made, is heading for fine \$8,500 at small Four Star.

Among the holdovers only "Silver River" continues strong, the holiday upbeat helping it to near \$45,000 in second frame, three houses. Stays three weeks. Even Deal! is holding over for second week in five theatres, mostly small

press in ave treatres, mostly small spits.

Estimates for This Week.

Belmost (FWC) (1,532; 66:81)—
Thaw Deal" (EJ2 and Resignet to the control of the contr

The color of the c

\$4,300.

Esquire (Rosener) (685; 85-\$1.20) | a "Hungy Hill" (10") Okay \$2,500.

"Tungy Hill" (10") Okay \$2,500.

Four Star (UA-WC) (900; 60-\$1) | fundamental of the control of the co

"Callant Legion" (Rep) and "I,
Jane Doe" (Rep) (2d we), \$4,100.

RKO Hillstreet (RKO) (2890;
\$60.800—"St. Apache" (RKO). Wow
\$55,000. Last week, "Mirache Bells"
(RKO) and "Wreck Hesperus" (Col)

Rike (PWC) (1.370; 60.81)—"All

My Sons" (U) and "Arthur Takes
Over" (20th) (2d wk). Near \$7,000.

"Mill (My Col) (2d wk). Pair
"All My Sons" (U) and "Arthur Takes
"Mill My Sons" (U) and "Arthur Takes
"Mill My Sons" (U) and "Arthur Takes
"Mill My Sons" (U) and "Arthur Takes
("All My Sons" (U) and

that I fasses Over 100 that wis 15.00 Last week, inice \$15.00 Uplown (FWC) (1,712; 60-\$1) — Uplown (FWC) (1,712; 60-\$1) — Uplown (FWC) (1,712; 60-\$1) — Uplown (FWC) (2011) and "Best Man Wins" (2011) and "Best Man Wins" (2011) and "Assigned Danger" (2011) and "Assigned Danger (2011) and "Assigned Danger (2

\$10,600.
Wiltern (WB) (2,300; 60-\$1) —
"Silver River" (WB) (2d wk). Brisk
\$13,000. Last week, \$15,000.

Hunted'-Monroe Sock 35G, Cincy

Cincinnati, June 1.

Lots of new product, a stage show and holiday all are helping add up to a feast for downtown houses generally. Vaughn Monroe band with Flunted" is giving the big Albee a field-day figure to top the town. "Homecoming" is smash to lead straight-lims at Capitol, "Grass of Woming" also looks okay at Pal-Woming" also looks okay at Pal-Woming also looks okay at Pal-Womin

Beef Brand Gery al Pal-1

Estimates for This Week

Albee (BKO) (3,100; 60-94)—

"Hunted" (Mono), plus Vaughn

Monroe orch on stage. Sock \$35
"Hunted" (Mono), plus Vaughn

Monroe orch on stage. Sock \$35
"Hongeoming" (M-G), Gland \$15,00.

Capitel (RKO) (2,000; 50-75)—

"Homecoming" (M-G), Gland \$15,00.

Grand (RKO) (1,000; 50-75)—

"For Sock (Mono) (Mono) (Mono) (Mono)

Grand (RKO) (Mono) (Mono)

SKELTON HEP \$29,000 IN 2 FRISCO SPOTS

IN 2 PRISCO SPOTS

San Francisco, June 1.

Minday weekend is petic, in 8 Biocal Day weekend in 8 Biocal Day, in 8 Biocal Day,

Omaha, June 1. "Fort Apache" looks standout b "Fort Apache" looks standout on start of outdoor season may hurt some. May hold. "Black Bart" looks next best. Parks, baseball and open-air amusements are starting to cut in here.

Estimates for This Week

to cut in here.
Estimates for This Week
Paramount (Tristates) (2,00): 1680 aramount (Tristates) (2,00): 1610 (Asy \$11,00). Last week, "If-Cic.
10 (Asy \$11,00). Last week, "If-Cic.
10 (Asy \$11,00). Last week, "If-Cic.
10 (Asy \$10,00). Last week, "If-Cic.
10 (WB) and "Campus Steath" (Moso).

Brandets (RKO) (1,50). 16-65).

Brandets (RKO) (1,50). 16-65).

\$8,800.

Brandeis (RKO) (1,500; 16-65)—
"Fort Apache" (RKO) and "Mary
Lou" (Col). Nice \$8,000 and hold
over. Last week, "Berlin Express"
(RKO) and "Dog Rusty" (Col)

Lou" over. Last week, (IRKO) and "Dog Rusty \$6.500. (Goldberg) (965; 16-65) — "Hid Wall" (M-G). Opens today (Thes.). Last week, "Alias Gentleman" (M-G), good \$4,500.

'Apache' Bangup \$20,000 in Prov.

Rainy holiday weekend kept most people in town and boosted attendance all around. Standout is RKO Albee's "Fort Apache" with smash session.

Estimates for This Week

Resimates for This Week
Albee (RKO) (2.200; 44-65)—
"Fort Apache" (RKO) and "Slippy
McGee" (RKO) Smash \$20,000.
Last week, "Berlin Express" (RKO) (2d
"Smood, Swarge" (RKO) (2d
"Carlion (Fay) (1.400; 44-65)—
"Scudda Hoo" (20th) and "Artical Takes Over" (20th) 2d run). Nice
\$5.500. Last week; "Iron Curtain" (20th) and "Tef's Live Again".

Farm (Fay) (1.400; 44-65)—
"Farm" (1.400; 44-65)—

Fay's (Fay) (1,400) 44-65)— "Rocky" (Rep) and vaude on stage. Neat \$7,500. Last week, "Farmer's Daughter" (RKO) (reissue) and vaude, \$6,500.

Walet, \$0,300.

Majestic (Fay) (2,200; 44-65)—
"Silver River" (WB) and "Inside
Story" (WB). Trim \$15,000. Last
week, "Scudda Hoo" (20th) and
"Arthur Takes Over" (20th), \$14,-

State (Loew) (3,200; 44-65)—
"Bride Goes Wild" (M-G) and
"Who Killed 'Doc' Robin" (UA),
Fairly good \$17,000. Last week,
'Arch of Triumph" (UA), big
\$22,000.

\$22,000.

Strand (Silverman) (2,200; 44-65)

—"Lady From Shanghai" (Col).and
"Blondie's Reward" (Col). Strong
\$16,000. Last week, "Sainted Sinners" (Par) and "Speed to Spare"
(Par) (2d wk), neat \$8,500.

Berlin' Speedy \$16,000, D.C.; Lana-Gable Torrid 26G, 'River' Smooth 18G

Louy, Alver Simootin Love
Holiday weekend, is giving a lift
to biz along the main stem, flurry
of new arrivals helping, "Homestandout but Anews Enroce, is
almost as strong comparatively at
almost as strong comparatively at
capitol, looke to tland a smart
capitol, looke to tland a smart
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for the comparative comparative

'Apache' Wow 8G, Omaha End of Strikes Tilts Det.: 'River' Silvery \$27,000, 'Daughter' Fat 19G

Key City Grosses

Estimated Total Gross
This Week ... \$2,471,000
(Based on 18 cities, 170
theatres, chiefly first runs, including N V 19
Total Gross Same Week
Last Year ... \$3,224,000
(Based on 22 cities, 211 thea-

Grass' Green 18G. K.C.; 'Saigon' 12G

Kaness City, June 1.

Holiday weekend is helping pix biz via full day of holiday prices. "Green Grass of Wyoming" at the Tower-Uptown-Pairway combo and in front, latter making best showing "Fort Apache" in second week continues to give the Orpheum and the second week continues to give the Orpheum continues to give the Orpheum continues to give the Orpheum continues of Grass and the State of Grass and the Grass and the Grass and the Grass and Grass and

'Fuller' Brushes Clean In Seattle, Big \$12,000

Showmen got a break over the holiday when the weather turned cool and it rained. This hafted some weekend trips. "Homecoming" and "Fuller Brush Man" look town? "Sames "Green Grass of Wyoming" shapes mid.

Estimates for This Week

Blue Mouse (H-E) (800; 45-80)—
"Hazard" (Par) and "Port Said"
(Col) (m.o.). Okay \$4,000 or near.
Last week, "Noose" (EL) and
"Devil Ship" (Col) (2d wk-9 days),
\$3,800.

\$3,800.

Fifth Avenue (H-E) (2,200; 45-80)

"All My Sons" (U) and "Assigned to Danger" (EL). Good \$9,000. Last week, "Hazard" (Par) and "Port Said" (Col), fair \$7,700. "Fort Said" (Col), fair \$7,700.

Liberty (3 & VH) (1,850; 45-80)—
"Fuller Brush Man" (Col) and "Silverado" (Col). Great \$12,000. Last week, 8 days of "Lady from Shanghai" (Col) and "Best Man Wins" (Col), \$7,200.

week, g. days of 'Lady from Stang, Colon, S. 2000.

Musie Box (H-E) (859; 48-80).

"Tron Curtain," (20th) and "Artin," (20th) and "Month of Standard (1900).

Musie Box (H-E) (859; 48-80).

"Opened fairly strong, Last week, "Cattler from Unknown Woman," (20th) and "Seven Simulation," (20th) and "Month of Standard (1900).

Musie Bail (H-E) (12.00), 48-80.

"Make Bail (H-E) (12.00), 48-80.

Last week, "Casanora," (EL) and "Sungilears (EL). Slow \$350.

Last week, "Casanora," (EL) and "Sungilears (EL). Slow \$350.

"Silver River" (WB and "Rocky" (Indie), okay \$1.700 in second week.

"Silver River" (WB and "Rocky" (Indie), okay \$1.700 in second week.

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"Silver River" (WB and "Rocky" (Indie), okay \$1.700 in second week.

"Silver River" (WB and "Rocky" (Indie), okay \$1.700 in second week.

"And "Rocky" (Indie),

Detroit, June 1.

Settlement of industrial string and new socko or industrial string and new socko or industrial string and new socko or industrial string to the string of the string o

Estimates for This Week

Adams (Balaban) (1,740; 70-95)—
'State of Union' (M-G) (5th wk),
Mild \$4,500 after \$6,000 in fourth

scate vn. Omon' carcij' (SR wk).

Min 45,000 mier \$0,000 in fourth).

Min 45,000 mier \$0,000 in fourth).

Micholas Nickley (U) and \$4,000 l. Micholas Nickley (U) and \$4,000 l. Last week, "Furia" (Indie).

Para \$4,000 c. Capitel (U) Good \$4,000 l. Last week, "Furia" (Indie).

Fara \$4,000 c. Capitel (U) Good \$4,000 l. Last week, "Furia" (Indie).

Furiation (I) and I) and I

Fox (Fox-Michigan) (5,100; 70-95)—"Iron Curtain" (20th) (2d wk). Fair \$17,000 after sock \$35,000

Memorial Day Bons Hub: Bride' Not So Wild At \$34,500, 'River' Slow 18G

Boston, June L
Long weekend and the first
siretch of good weather is resulting
in a general exodus of film patrons,
with bix taking it on the chin.
Orpheum looks nice. Met is off
with "Silver River." "Fort Apache"
shapes okay in second RKO Boston
week.

Aster (Jaycox) (1,300; 40-80) —
"Sign of Ram" (Col) and "Heart of
Virginia" (Rep) (2d wk). Very thin
\$3,000 after sad opening at \$5,900. \$5,000 atter sad opening at \$5,900.

RKO Beston (RKO) (3,200; 40-80)—"Fort Apache" (RKO) and "Blond Ice" (FC) (2nd wk). Good \$22,000 after strong \$28,000 opener. Holds again.

Esquire (M-P) (1,000; 90-\$1.25)—
"Paradine Case" (SRO) (3d wk).
Mild \$5,000 after good \$7,000 last
week

week.
Exceler (Indie) (1,000; 45-75)
— "Fanny" (Indie). Okay \$6,000.
Last week, "Sungglers" (EL) and
week), \$4,000.
Fenway (M-P) (1,373; 40-80)
— "Hatter's Castle" (Par) and "Waterrout at Midnight" (Par). Okay
\$7,000. Last week, "Hazard" (Par)
and "Angel Aftley" (Monon, \$5,500.

and "Angel Alley" (Mono), \$5,500.
Memorial (RKO) (3,000; 40-80)—
"Another Part of Forest" (U).
Opened fairly strong. Last week,
"Letter From Unknown Woman"
(U) and "Money Madness" (PC),
trim \$16,000, in 5 days of second
week.

New Pix Fail to Give Chi Big Tilt: 'Homecoming'-Jordan Giant \$75,000. 'Sisters'-Powell Oke 33G, 'Bells' 30G

Although there were only two holdowers in the Loop, most of now product shapes up on weak side has season. Bigggrey with downtown and holdowers in the Loop, most of new product shapes up on weak side has season. Bigggrey with open the state of the side has been a side of the side o

Estimates for This Week

Apollo (B&K) (1,400; 98)—
"Hatter's Castle" (Par). Mild (18,000. Last week, "Song of My Heart" (Mono) (2d wk), \$5,000. Chicago (B&K) (3,900; 98)—
"Silver River" (WB). Sturdy \$33,000. Last week, "Iron Curtain"
(20th) (2d wk), \$25,000.

(20th) (2d wk), \$25,000. Grand (RKO) (1,500; 67-98)— "Dear Murderer" (U). Fair \$10,000. Last week, "River Lady" (U) (2d

Grand (RKO) (1,500; 67-88).

"Dear Murderee" (U) Fair \$10,000.
Last week, "River Lady" (U) (2d wk), \$7,500.

Mource (mde (1,000; 70-98).

Oriental (Besuneau) (3,400; 98).

Oriental (Besuneau) (3,400; 98).

Oreat \$75,000. Last week, "Crim-bon Key" (20th) with Horace Heldt orth on \$150; 850,005.00 67-88).

"Miracle of Bells" (RKO). Loud \$30,000. Last week, "Ferlin Express" (RKO) (2d wk), \$31,000.

"Miracle of Bells" (RKO). Loud \$30,000. Last week, "Woman in White" (WB) (2d wk), \$31,000.

State-Lake (B&K) (2,500; 9).

"State-Lake (B&K) (2,500; 9).

"State-Lake (B&K) (2,500; 9).

"Hazard" (Par) (2d wk), \$4,000.

"Beauty (Par) (2d wk), \$4,000.

"Hazard" (Par) (3d wk), \$4,000.

"State of Union" (M-G) (4d wk), \$5,000.

"State of Union" (M-G) (4d wk), \$5,000.

"State of Union" (M-G) (4d wk), \$5,000.

St. Louis Spotty Albeit Lana-Gable Hot 22G; 'Grass' Tall at \$18,000

St. Louis, June 1.
With no major league baseball
to lure out-of-towners here on Memorial Day and natives making an exodus to nearby summer re-sorts for the three-day holiday, biz at the firstruns is on the spotty side. "Homecoming" will grab the heaviest sugar, and is sock at Loew's. "Green Grass of Wyoming"

Loev's "Green Grass of Wyoming" at the Ambassador hooks tall.

Estimates for This Week
Ambassador (Re&II) (3,000; 50-75)—"Green Grass of Wyoming" (20th) and "Gampus Sieutil" (Mono). Tall \$18,000. Last week, Lacky From Shanghal" (GOI) and Grass of Carlon (Coll) (10,000). Tall \$18,000. Last week, "Silver River" (10,000. Last week, "Silver River" (15,000. Last week, "Silver River" (15,000. Last week). "Silver River" (15,000.

*15,000.

Loew's (Loew) (3,172; 50-75)—
"Homecoming" (M-G). Sock \$22,000 for Turner-Gable opus. Last
week, "Bride Goes Wild" (M-G)
and "Whistler Returns" (Col),

Missouri (F&M) (3,500; 50-75)—
"Iron Curtain" (20th) and "Lady
From Shanphai" (Col) (m.o.). Nice
\$15,000. Last week, "Sittling
Pretty" (20th) and "Mating of
Mille" (Col) (m.o.) (3d wk), \$7,000. Millie" (Col) (m.o.) Gd wto, \$7,000.

Orpheum (Leew) (2,000; 50-75)—

Bride, Goes Wild" (M-G) and

Whistler Returns" (Col) (m.o.).

Oke \$7,000. Last week, "Arch of Timuph" (U.d (m.o.), \$9,000.

Shabert (Ind) (1,500; 40-60)—

Shabert (Gol) and (Col) and (Co

Broadway Grosses

Estimated Total Gross
This Week\$646,500
(Based on 16 theatres)
Last Year\$647,000
(Based on 18 theatres)

Lana-Gable Whee With \$23,000, Pitt

Long Decoration Day weekend Is providing a sour note at the box-providing a sour note at the box-providing a sour note at the box-providing and the long of the lo Long Decoration Day weekend Is

"Horn Curtain", (20th), was \$1,000.

Harris (12,00); 44-76.

"Green Grass Wyoming" (20th).

This type pic seldom does well here. Won't get \$10,000, very mild.

Last week, "Mating of Millie" (Col), \$8,000.

Local Western Company of Malling Western Local Western Loc Senator (Harris) (1,750; 44-76)—
"Seven Sinners" (EL) and "Sutters Gold" (EL) (reissues). Mild \$3,000. Last week, "To Ends of Earth" (Col), (m.o.), \$3,500.

(Col), (mo.), \$3,500. 44-76).—Stanley (WB) (3,300; 44-76).—Silver River" (WB). Errol Flynn's back in his element again and picture's doing better than some of his more recent ones. Heading for loss of the second of the second

\$9,000.

Warner (WB) (2,000: 44-76)—
"Remember Mama" (RKO) (2d wk).
This one's showing surprising strength at solid \$10,500 after big \$13,500 opener.

Rain Sloughs Denver; 'Millie' Very Dim \$11,000

Millie' Very Dim \$11,000
Despite rain instanting time to dealy exodus of any exodus of a color of the color o

'HOMECOMING' LOUD \$17,000. L'VILLE ACE

\$11,000, I VILLE ACE

Old situation of three downtown
houses with Western type films,
leaves the field fairly clear to
Leav's State with "Homecoming,"
and that house is catching most of
box attention. "Albuquerque" at
the Strand looks good as does
the Strand looks good as does
"Green leave at Mary Anderson."
"Green leave at Mary Anderson."
"Green leave for this Weste.
Estimates for This Weste.

Estimates for This Week

Brown (Fourth Avenue) (1,200; 45-65)—"Remember Mama" (RKO) (m.o.). Light \$3,500. Last week, "Sitting Pretty" (20th) (3d wk), fine

\$6,000.

Kentucky (Switow) (1,200; 30-40)—"Saigon" (Par) and "To Victori" (WB), Nice \$3,000. Last week,
"Daring Daughters" (M-G) and
"Prince of Thieves" (Col.) \$2,800.

Mary Anderson (People's) (1,100;
\$15-651 — "Si I've r River" (WB).

He al 1thy \$5,000. Last week,
\$5,000 in White "WB), moderate

He althy \$8,000. Last week, "Woman in White" (WB), moderate \$6,000 and (Standard) (2,400; 45-65).—Tost horizon" (Col) resistence of the color of the

Rain Helps Philly: Sons' Wham 32G

Philadelphia, June I. Rain cut down the usual holiday exodus to the seashore over Memorial Day weekend, and this is giving bussiness a real lift, generally and the season of the season

Rain Lifts N.Y. Memorial Day Week; 'Time' Fast \$45,000, 'Melody' Nice 28G 'Park' 27G. 'Pirate' Smash 143G, 2d

Park' 27G, 'Pirate' Smash 143G, 2d

Helped by a rainy Memorial Day wekend, Broodway firstrum, 156,000. The single part of the serion as easily toping that of Decoration Day week last year. 156,000 for this 9866,000. Fresh crop of new pictures is farmishing added and the serion as easily toping that of Decoration Day week last year. 156,000 for this 9866,000. Fresh crop of new pictures is farmishing added and years to the seven days, several doing may be seven days, several doing the several days of the

baims. Bot "Crew Grass of Womings" looks on disappointing of the property of t

ine Baxter, John Hodiak

JUNE 10

JUNE 24

JULY 29 A DATE WITH JUDY"

AUGUST 12

THE THREE MUSKETEERS"

SEPTEMBER

RED SKELTON... BRIAN DOMESY in "A SOUTHERN YANKEE". Artene Debit, George Coulours

(A DATE WITH JUDY"
WALAGE BERY, JANE POWELL
CAMMEN, TAYLOR POWELL
ROBERT STACK.

AVER CUGAT

AWFORD ELIZABETH TAYLOR

JUDY GARLAND, GENE KELLY In THE PIRATE" (I echnicolor), Repinoid Owen, Godys Cooper





You're **LUCKY** when you've got VITAMIN (Fachnicolor),
ANA JURNER, GENE KELLY
JUNE ALLYSON, VAN HEFLIN.
ANGELA LANSBURY,
BELLANDER MARKET MA M-G-M!

That Pep-up Line-up! lt's so good for everybody!

希望 生物的 机神经电动

LUCKY!

about "THE PIRATE"



Following Frank Capra's joyous "State of the Union" at Radio City Music Hall, "The Pirate" is Big in 3rd week! (new M-G-M record for first 4 days of opening week!) Second big week in Montreal!

LUCKY!

about "HOMECOMING



Blazing across the nation. Sensational everywhere. Following five record weeks at Capitol, N. Y., tremendous in Trenton, fabulous in Philly, it's generating steam in every opening!

LUCKY!

about "EASTER PARADE"



You hear it everywhere. Irving Berlin's "Easter Parade" is the greatest musical in screen history. Get a load of those trade paper reviews. They spell MONE-YI

LUCKY ABOUT "JULIA MISBEHAVES!"

(Read this telegram) "Audience reaction at sneak preview of 'Julia Misbehaves' assures another smash hit to add to Vitamin M-G-M's Spring and Summer line-up! Rousing applause for reunion of

Greer Garson and Walter Pidgeon. Hilarious comedy situations had audience howling from first scene to last with tremendous burst of applause at end. Movie-goers want comedy and this had them rolling in aisles. Great cast also includes Peter Lawford, Elizabeth Taylor,

Cesar Romero. Director
Jack Conway, Producer
Robert Riskin, have
turned out a gold-mine
attraction!"

Oh Greer! You're going to take the fans by

storm!

EVERY NEW PREVIEW IS A NEW MGM HIT!

EXTRA! "SUMMER HOLIDAY" CONTINUES TECHNICOLORIFIC BIZ IN ALL TEST CITIES!

NATCH! M-G-M GREAT IN '48!

The Gay Intruders

Hollywood, May 29.
th-Fox release of Frank N. Selizer
ght Niugh production. Starr John
ght Niugh production. Starr John
ght Niugh production. Starr John
May McCarey. Severability, Frances
Ingliand on an original by Swam and
McCarey. Severability, Frances

Larrage and American Starry Swam and

1 Jordan. Trade-thorn May 28, 184.

1 Jordan. Starry May 28, 184.

1 Jordan. Starry May 28, 184.

MINN.
John Emery
Tamara Geva
Leif Brickson
Roy Roberta
Virginia Gergg
Si Willia

only results in the psychiatriss becoming bickeres like their patients of the cases.

Left Erickson and Viginal Gregs Left Erickson and Viginal Gregs is Eoy Roberts as the agent. St. Willia and Sara Berner are the couple's quarrelations servonts.

Pervision has decked light story with suitable framework for prevision has closed to the couple of the c

The Counterfeiters

ane tounterfeiters
Lillywood, May 29.
20th-For ribeer Stones H. Cana (Relance Pictures) production. Starts John
latton, Deck Merrick, Hugh Beaumont,
button, Starts, Lance St. Brown,
button, Beaumont, James B. Brown,
button, B. Brown,
button

Jeff MacAllisterJohn Sutten
Philip Drake
Louie Chancy
FrankieGeorge O'Hanlon
Tony:
CarterPierre Watkins
Dan Taggart
PiperFred Coby
Art Model
Jerry McGee

As a cops-and-robbers melodrama dealing with bogus money trade, "The Counterfeiters' is a good entry for the secondary market. Its melodramatics have been given neat production framing, the pace is excellent, and playing measures up to all demands of supporting bills.

up to all demands of supporting bills.

Supporting the art international butterfest ring, with the Treasury Department and Scotland Yard Johing forces to run down the vitering in production-vise with opening montages and then action systicks to the west coast there-enging montages and then action systicks to the west coast there-enging montages and the production of U.S. 20 plates and Ragish pound notes.

High Beaumont heeds up the queer and makes a rough, tough villain. John Sutton is his chief with the production of the produc

Mine Own Executioner

Mine Own Executioner." a London Execution Ex

Miniature Reviews

"The Gay Intruders" (20th). Broad comedy on domestic bickerings of legit star team. Midly amusing for supporting

rket. The Counterfeiters" (20th) Good melodrama for support-ing positions, well put together, "Carson City Raiders" (Rep), Good Allan "Rocky" Lane western to please sagebrush fans.

fans.
"Secret Service Investigator" (Rep). Good action melodrama for the duals.
"Daybreak" (GFD). Disappointing British thriller; limited at b.o.

ited at b.o.

"Bond Street" (British)
(Pathe). Roland Young plus
all-British cast unknown to
U.S.; dim chances in America.

"The Fatal Night" (Coi).

draw.

"The Calendar" (GFD), Moderate British horse-race yarn, limited in draw.

"Marius" (Siritzky). Standout French pic starring the late Raimu.

late Raimu.

"They Are Not Angels"
(French), War Film has melodramatic ingredients for general Cl. Markine" (Indie).

French-made film dealing with the underground. For arty situations only.

trying to recover and destroy evi-dence so she can save her father.

dence so she can save her father.

Teaming for comedy are Lon
Chaney as strong-backed and wear
and George O'Hanlon, sharple who
wants to get into the racket. Douglas Blackley is convincing as a TMan, working with Don Harvey and
Fred Coby to round up the crooks,
and others in the cast are capable. and others in the cast are capable.
Peter Stewart directed the Marrice H. Conn production with an
the Fred Myton-Barbara Worth
script on the move. Conn did the
Fred Myton-Barbara worth
script on the move. Conn did the
red Myton-Barbara and the
script of the move of the
script of the move of the
Backgrounds are good, the lensing
excellent and other technical aids
well valued.

Carson City Raiders

Republic release of Gordon Kay produc-
ion. Stars Allan "Rocky" Lane; features
oldy Waller, Frank Reicher, Beverly Jons,
Hol Landon, Steve Darrell, Directed by
Yakima Canutt, Screenplay, Earle Snell;
amera, William Bradford; editor, Tony
Martinelli, Previewed in Hollywood, May
24, '48. Running time, 60 MINS.
Allan "Rocky" Lane, Allan "Rocky" Lane
Nugget Clark
"Razor" Pool Frank Reicher
Mildred Drew
timmy Davis
Brennon,
SheriffEdmund Cobb
Ed Noble Bob Wilke

issued.

See Notice of the control o

Make Wrather Pie in Texas.

Short Tyler, Texas. June 1.

Story of the East Texas ollfields which his father helped develop. Bonita Granville, Wrather's wife, is the star. Don Castle has the male lead.

Herbert Leeds 15 director.

VARIETY Secret Service Investigator

Republic release of Shiney Picker production. Persisters Lynne Roberto. Line Persisters Lynne Roberto. Roberto Picker School Picker Discretely Revenue Control Picker Discretely Revenue Control Picker Discretely Revenue Control Picker Discretely Revenue Control Picker Control Picker Discretely Revenue Control
Dan Redfern Lloyd Bridges Otto Dagoff
Laura RedfernJune Storey
Laura Rediera Davidte
Henry Witzel Trever Bardette
Benny Deering.,John Kellogg
HermanJack Overman
Al Turk
Mrs. McGiven Minerva Urceni

An okay maiodrama, Republic's "Secret Service Investigator" of the dails. In most cases the foot merges as old program fare for the dails. In most cases the foot the dails. In most cases the foot was also as the foot of the dails. In most cases the foot of the dails. In most cases the foot there's faittening the dails. In most cases the foot the dails of the dails. In most cases the foot the dails of the dails. In most cases the foot the dails of the dails of the dails. In the dails of the dail

and succeeds in rounding them up with the aid of bons fide Treasury and the succeeds and the succeeding the suc

Daybreak (BRITISH) London, May 18.

GFD release of J. Arthur Rank-Sydney

man; features Maxwell Reed. Directed by
Compton Bennett, Original, Monekton
Hoffe; screenplay, Murlel and Sydney Box.
Editors, Heiga Cranston, Peter Price; cam-
ra, Reginald H. Wyer. At Leicester
Square, London, May 18, '48, Running
lme. 81 MINS.
Eddle Eric Portman
FrankleAnn Todd
OlafMaxwell Reed
Bill ShackieEdward Rigby
RonEili Owen
Doris,Jane Hylton
Mr. Rigley Ellot Makeham
Mrc. Bigley Margaret Withers
SuperintendentJohn Turnbull
inspector Maurice Denham
Governor
Weterman Iron Parane

Recent government edict abolishing capital punishment should have provided some topical interest provided some topical interest. Box, the slim has been mutilated by the British censor, accounting for the ansemic condition of the storys have been bowlerked, and even a quotation from a Parliament delate, which appeared in every nad quotation from a Parliament delate, which appeared in every nade to the storys have been bowlerked, and even a quotation from a Parliament delate, which appeared in every nade of the storys have been bowlerked, and even of the storys have been bowlerked, and even a quotation from a Parliament delate, which appeared in every nade of years ago and ran into plenty of bother in adultation of even parliament and the story of the box of the story o

Fric Frac

Fric Frac

"Fric Frac," a pre-war
French film, produced by
Maurice Lehnun, and starring
Maurice Lehnun, and starring
Arietty, opened at the Golden,
New York, May 22. Picture, being released in the U.S. by
1899. Valurer's reviewer described pic as a "highly amusetorid, with one Paris undertorid, with one Paris underguage familiar to, the trueguage familiar to, the truebred Parislan only. It's desture of the picture of the picture of the
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TOA's Juve Pic

TOA's Juve Pic

The Dept. of Justice, with which the Theatre Owners of America and the Comment of America and Juve and the Comment of Comme

best in documentaries.

Prints of "Report" are being
distributed by 20th-Fox. It's
planned to hold theatre screenings during non-operating
hours for community bfficials.
All TOA members have
pledged their theatres for
showings. Wit.

showings. Wit.

gives Olaf, a Danish seaman, opportunities to force his attention

of the control of the couple of the couple in a compromising situation, fights at trip the, habsand finds the couple in a compromising situation, fights of the couple of the compromising situation, fights of the compromising situation, fights of the compromising situation, fights of the compromision of the compromision of the compromision of the compromision of the couple of the

Bond Street (BRITISH)

Rickl MerrittJean Kent
Seorge Chester-Barratt Roland Young
Mrs. Brawn
foe MarshDerek Farr
fulia Chester-Barratt
steve Winter Ronald Howard
Sisa Paula Valenska
FrankRobert Flemyng
Mary Patricia Piunkett
Mrs. TaveracrAdrianne Allen
Len Phipps
Aunt Lottle
YarrowJames McKeehnie
Miss Sionnett
riead waiterCharles Goldner
NormaJoan Dowling

sode, Young, Paula Valenska and Flemyng, play it for all it's worth. There is little distinction about Gordon Parry's direction but he is hardly to biame. His handleap was an undistinguished script. Cane.

The Fatal Night

The Fatal Night
(BRITISH)
LOndon, May 6.
Columbia roleane of Angiolim production,
Stars Leater Ferguson, Directed by MarioZampl, Serenoplay by Geralt Businer,
adapted by Ratheen theorem of the Columbia
mayle, Stanley Black; camera, Cecile Williffms, At Hammer, London, May 5, '48.
Running time, 50 MinS.

Running time, 50 MINS.
Puce Losier Ferguson
(cyril Leslie Armstrong
Lulia Leslie Armstrong
Lulia Leslie Armstrong
Lulia Leslie Armstrong
Aubrey Malialieu

Made on a small budget (\$56, cond).

Made on a small budget (\$56, cond), this may find a place as a curtain raiser for family audiences, and the small small

he's right.

The Calendar
GRITISH May 26.
GRITISH May 26.
GFD release of J. Arthur Rank-danatorough production Stars dress Grut, John
Screenbley, Geoffery Kerr, from piley by
Screenbley, Geoffery Kerr, from piley by
Aknowitze. Geoffery Kerr, from piley by
Aknowitze. Geoffer, May 1878.

GR. Running thus, 79 MINS., Greta Greta
Worth. March May 1878.

Villie Raymond	Lovell
follieSonia	Holm
Illicott Leslie 1	Dwyer
ohn Dory Charles	Victor
ord ForlinghamFelix A	rimer
OnySydney	King
awyerNoel H	owlett
ir John Garth	Jones
nspendClaude	Bailey
tainbyDesmond R	oberta

Remake of Edgar Wallace's 19Remake of Edgar Wallace's 19year-old racing play (screened as
"Bachejor's Folly" in 1952. White
Mallace's reputation may get it
wallace's reputation may get it
wallace's reputation may get it
chance in the U. S. is as a dualer,
when first made it had novelty of
horse-racing scenes, but these have
melodrama strikes an artificial
note. More should have been made
Golddigger Wenda illust racehorse owner Garry when he loses
most of his money. She marries
Garry's horses. While drunk Garry
falls in with the suggestion of his
ex-burglar valet to "pull" his horse
order to get a better price for its
next running. Burglary and forgery by the valet enable Garry to
with his horse winning and Garry
inding Mollar
ind

(Continued on page 14)

Rad Sister

Bad Sister

(The White Unicorn)

"Bad Sister," Universal "Bad Sister," Unicorn, "Bad Sister," Unicorn, "Bad Sister," (Bad Sister, "Bad Sister," Bad Sister, "Bad Sister,

Japan Pix Houses Hit Prewar Peak With 2,700 Film Outlets in Country

Japan now has 2,655 motion picture theafres, according to a national survey by Jip completed. The picture theafres, according to a picture theafres, according to a national survey by Jip completed. The picture of the picture of the picture of the picture of the picture over the 800 which remained in existence at the end of the Pacific conflict. Counting providence of the picture of the picture

before the war, and 18 a Bases and crease over the 800 which remained in cristeners the end of the rest of the end of the state of the end of the state of the end of the state of the end of the end

Kalman Would Curb His Operettas in Vienna Due to Royalty Block

Jue to Koyally Block

Finnerch Kalman's refusal to
allow productions of his one-time
favortic operettas here, has aroused
bitter comment. His local reprebitter comment. His local reprebitter comment. His local reprebitter comment. His local reprecomment of the comment of the comment
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ever.

Newspaper Neues Oesterreich declares that while this act by Kaiman doesn't mean that his muchan to be the second of the s

15-Year-Old India Speaks' Finally OK'd in Britain

Finally OK'd in Britain

Banned from exhibition in London

from exhibition in London

from exhibition in London

from the London London

from the London London

leves 80-minute decumentary "In
dia Speaks" is now being booked

feer following issuance of a

leves by the London County

leves by the London County

from London

fro

Faith Domergue, Hollywood actress, joined Argentine husband Hugo Fregonese in Buenos Aires, after "disappearance" act in Belein, Brazil, when taken iff on plane voyagil,

GENEVA OK'S 'PROSTIE': SWISS GO FOR TRAMPS

Zurich, May 20. Paula Wessely and Attial Hoer biger, w.k. Viennese couple, are touring Switzerland with a comedy by Juliane Kay, "Vagabunden" ("Tramps").

("Tramps").

Play is a big Success everywhere, with 'generally favorable press comments. Direction is by Walter Firner, Austrian author, who comedy, 'Das Kuckucksei' ("The Coocoo Egg"), is a_smash in Vienna and will start in Zurich this week with Vienness comedienne Annie Rosar in the lead.

Annie Rosar in the lead.
Theatre de Poche (Pocket Theatre) founded recently by young actress Fabiene Faby at Geneva, presented Jean-Paul Sartre's "Mie. Faby in the leading role, supported by Andre Faure, Miche Simon, Jr., and Alexander Bianc. Play at the present of the process. Theatre, as expressed as a thire than any stage ever seen here.

Japs Continue on Film Production, Defying Studio Dismissals

Tokyo, May 15. The month-long dispute of the Toho Motion Picture and Theatri-aid Co., which began in April when approximately 1,000 employees in a sigantic retrenchment program aimed at getting the company out of the red, has taken a novel twist of the red, has taken a novel twist of the red, has taken a novel twist of strike-in-verves dopting a sort of strike-in-verve dopting as the company of strike-in-verve depting as the company of the red of strike-in-verves.

of strike-in-reverse technique.
Toho management ordered its
studios closed and work suspended
on April 30, but he employees have
continuing production of four films.
Company officials can't lock the
studios because the workers have
here.
The production of the films of the
here.
The production of the
here.
The productio

in district offices throughout Japan have received their notices. The company claims all those laid off are surplus and must be weeded out in the interests of efficiency. are surplus and must be weeded out in the interests of efficiency.

Both sides have appealed to the Tokyo District Court. May 7 the Tokyo District Court. May 7 the Tokyo Local of the Lapan Mothers of the Lapan Court of the

Paris Studio Strike **Snafus Production**

Paris, May 22.
Studio personnel has gone on strike at Studios Francoeur and Joinville (Pathe) and St. Maurice (formerly Paramount). Average pay of employees is about \$40 per month and they insist on an in-crease of \$5.

crease of \$5.

Strike comes at a time when studio activity is so low that several studio activity is so low that several studio have aiready closed. In Joinville, Georges Clouzot had to stop filming "Manon 48"; same goes for Jean Boyer in St. Maurice where he was prepping a picture with Ray Ventura and Duvalles, was always "About" to shoot his "Paretitis". Terribles."

Ghostly Retakes

Chost of "Hamlet," the only part of the Sir Laurence Olivier filmization of Shakespeare to take critical raps, is undergoing its third voice surgery. Film is being redubbed

peate to disse critical raps, is grey. Flin its being redubled in the scenes where the ghest appears to rid the apparition's speech of a blurry and indis-sinct quality. It was a sug-gestion, incidentally which the pit from herd. It's the third crack at the problem because Olivier, first used his own voice in that part and then tossed it out as un-satisfactory. He brought in a punch hitter for the version punch in the property of the the same voice is being used in a new try at making it dis-tinct while retaining the ghost-ly timbre.

British Indies May Get Tax Cut

London, June 1.

British exhibitors, at least the small indies, may be given a tax break by the Government, according to present indications. Sir cellor of the Exchequor, met adeputation from the Exhibitors' Rentors Trade Union this week and informed it that his advisers will hold contabs with the Cineman of the control of the control

tax.

The Cripps move follows complaints from some small exhibs who say they've been operating at a loss for months because of a drop in attendance. Cripps expressed sympathy for them but not for the circuits.

Pride' Looks Primed For Aussie Legit Run

Sydney, May 19.

Jane Austen's "Pride and Prejudice," presented by Whitehall Productions at the Minerva, looks like a cilek. Show is one of the best staged by the Kathleen Robinson-Roland Walton-Richard Parry combo.

Roland Walton-Richard Parry combo.
Jessica Noad and John Sykes offer brilliant performances, as-sisted ably by Hilda Dorrington, Carmel Sexton and William Red-mond. John Sykes produced. He's from London.

Rabinovitch's 'Faust' Gets Under Way in Rome

Gets Under Way in Rome.

Geunod's "Faust", but 26.

Geunod's "Faust", but 26.

George to be provided to the control of the con

Current London Shows

London, June 1.

(Figure shows weeks of run)

"Anna Lucasta," Majesty's (31).
"Annie Get Gun," Col's'n (32).
"Barretts," Garrict (5).
"Barretts," Garrict (5).
"Bless the Bride," Adelphi (68).
"Bless the Bride," Adelphi (68).
"Calypso," Playbouse (2).
"Calypso," Playbouse (2).
"Calypso," Playbouse (2).
"Carissium," Paince (12).
"Carissium," Paince (12).
"Frenzy," St. Mart (6).
"Helizapoppin," Princes (3).
"Happiest Days," Apollo (10).
"Helizapoppin," Princes (3).
"Lidodin Tree," Duchess (42).
"Lidden Tree," Duchess (42).
"Lidden Tree," Duchess (42).
"Maid to Measure," Camb. (2).
"Maider Bullder," Westniver (3).
"Moltaman," Druny Lane (37).
"Outrageous," W. Garden (57).
"Outrageous," W. Garden (57).
"Outrageous," W. Garden (57).
"Verecnt Lauchter," Hymit (59).
"Relapse," Phoenix (18).
"Starlight Roof," Hipp, (30).
"Together Again," Vic. Pal. (50).
"Together Again," Vic. Pal. (50).
"Together Again," Vic. Pal. (57).
"Worms View," Wittehall (57). London, June 1. (Figure shows meeks of run)

Fabrizzi Flon Surprises Arg. Legit; Spanish Influence Irks Natives

ARG. RADIO IS SNARLED IN UNDERCOVER BATTLE

An undercover hattle is raging on the Argentine radio front for control of the three major net works, all rumored now more or less under government-influenced overeratip. Beigrano and Rades networks have failen under control with the works have failen under control with the March of the control of the controlled from Central Rank and Economic Council circles.

Central Bank and Reonomic Council circles.

As administrator of posts and teiegraphs, Oscar Nicolini wants ali three networks placed under his feat-nothicities with the central placed under his feat-nothicities with the council co

Increase in Homemade Or Dubbed Pix Show French Regaining Own Market

The French are recovering their own pix market since the war. Total number of releases in Paris (where most firstruns take place in France) from July 1, 48, to Dec. 1, 47, were 436 French-speaking, pictures (Frenchmades or dubbash), as against 269 foreignmades shows 1. 47, were 436 French-speaking pictures Frenchmades or dubbed), in original version with subtitles. To the end of 1946 figures for American pix are 77 shown in subcassing the control of 1946 figures for American pix are 77 shown in subcassing the control of 1946 figures for American pix are 77 shown in subcassing the control of 1947 these figures show that dubbing has progressed apace since the original versions are only 132 gainst 173 dubbed were sense the original versions are only 132 gainst 173 dubbed were released by indies leaving 126 originals and 55 dubbed were released by indies leaving 126 originals and 53 dubbed were released by indies leaving 126 originals and 53 dubbed were released only 33 Frenchmades against 67 American the French Register, 1947 the 1

Finnish Firms Pacting Foreign Distrib Setups

Foreign Distrib Setups

Helsinki, May 21.

An agreement were recently signed between Continental Filmal signed between Continental Filmal Filmand. Another agreement of the same type were also recently signed between Astor Filma here and Republic Pictures in the U.S. Adams Filmi Is preparing "Rosvo Roope," directed by Hannu Leminen and starring Tauno Palo. Roope, directed by Hannu Leminen and starring Tauno Palo. Norta. Finnish SF (Suomen Filmiteoliisuus) announces "Laul ava Sydan," directed by Zeiru Laine Sydan," directed by Zeiru Laine Sydan," directed by Zeiru Laine Milliams Kinguniams Kinguniams

Buenos Aires, May 20.
Scarcity of legit theatres this season, with only 23 available, has been so acute that the Authors Society has appealed to the government for support in getting building materials and appropriations of land for new theatres.

of land for new theatres.

Despite the boom in all entertainment grosses, the 1948 season
has been marked by two unexpected flops. Italian film actor Aldo
Fabrizia ("Open City") opened
with high bopes high actor aldo
to the company of the company
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tha

sperated against the success of the show, which closed after one month.

Far more spectacular as a flop with the success of th

U.S. Pix Held Back As Argentine Exchange Situation Worsens

Montevideo, May 22. Montevideo, May 22.
The exchange situation in Argentina shows a tendency to worsen instead of improve, with the consequence that U. S. film importations have stopped altogether and most distributors are holding back release of the few good pix aready in the contract of the few good pix aready in the contract of the few good pix aready at the contract of the few good pix of the few good pix aready at the contract of the few good pix of the few

season.
U. S. distributors are not porting any newsreels, saving their exchange permits for the long-reel features, and filmgoers in Argen-tina are viewing only local news

shots. Censorship trouble is also sna-fuing showing of foreign newsreels and feature films. A United Na-tions inspired documentary on the fate of Europe's millions of DPs was forbidden for release, when submitted by RKO. Italian ple distributions have not yet been able to have "Shoe Shine" approved.

'MEN ON HORSE' TO ROAM JAP PADDIES FOR ARMY Tokyo, May 22.

Itsevat," directed by Orvo Saarikivi, and starring Hilkah leilna, Joel Rinne and Reino Valkama.

Baker's Summer Dates
Marcio City, June
Josephine Baker's saleddad irturn dates here, set for midturn dates here, set for midunst wait as she has inked for inturn dates here, set for midmust wait as she has inked for inturn dates here, set for midmust wait as she has inked for inturn dates here, set for midmust wait as she has inked for inturn dates here, set for midmust wait as she has inked for six
weeks in Belgium and two in
spain. Chanteuse probably will est
here in the early fail.

Her in the early fai

Wallis' 'Evil' and 20th's 'Escape' Key **Tests of Anglo-U.S. Film Productions**

Major U. S. producers, who armulling production activities in England as a means of thaying out their frozen coin, are now watch-fully awaiting the box office fail that two films of the transfer of the majors during the freeze era. Guinea pig pix are "So Evil My Love," a Hall Wallis production for Paramount, and "Escape," a Wil-Tox, both of which are che for early release in the U. S. market. Made under conditions that'll be

liam Periberg production for 20thcontrol of the work of the concontrol of the companies in England, these two films are likely to shape the future of the British of American films over the stamped to the stamped to U. K. studios may be turned on, with more seriousness and the stamped to U. K. studios may be turned on, with more seriousness indicated thus far. But if the contrary proves to be the case, then skeptical produces are likely to stay endeading the stamped of the stamped to the stap of the st

market.

Final word on the films will be given by U. S. exhibs who will be faced with the job of selling them directly to their customers. Depending on the returns, exhibs will be falled by U. S. companies in the U. K.

'Phoney Books'

Continued from page 3

to bolster the big film with an ex-tra star at \$200,000, that added an additional \$100,000 to the picture's overhead charge. Actually, it didn't cost the studio an extra cent in overhead.

in overhead.

Result is, Selznick declared, that when the two films go into distribution, the phoney bookkeeping makes the \$750,000 one appear to show a profit, while the \$3,000,000 production appears, to suffer a loss.

"Actually, that may not be true at all," Selznick point out. "Never-theless, seeing the figures, the boys in the front office decide that

USHER HELD IN \$8.800 MPLS. THEATRE THEFT

An 18-year-old usher is being held by police in connection with the theft of \$8,800 in weekend receipts from the Radio City the-atre, here. Four bags of cash were carried us of the theatre, indicatinate of the control of the contro

liasted job.

The subspect was picked up after an assistant manager old police that he saw the usher coming out of the main floor office, where the safe is located. Safe had been unlocked, but in a way that would cause it to lock if any attempt were made to tamper with it. Whoever took the money have with the safe's automatic features.

UA-Rank

Continued from page 3 .;

Continued from page 3.

ting playing time on the Odeon and Gaumont-British chains prior to the passage of the 75% tast bill last A next amount of the passage of the 75% tast bill last A next amount for the passage of the 17% tast bill last A next amount for the passage of the 17% tast bill last A next amount for the passage of the 17% tast bill last a favored position, since it had not been position, since it had not been position, since it had not been precisedly all played off by the time, the pass Angio-U.S. slims agreement becomes effective June William and State of the 17% of the

UA Back Where It Was "UA Back Where It Was With a surject of product from all companies available to the Rank theatres, UA has been placed in the same position as before last suggest of claims it is getting stoughest off on planning time, dere was in 1900 and the best of the product of the produc

majority interest in the circuit.
Since 4ts. minority holdings are
obviously of no help to 'lt in getting bookings, UA has been considering for some months selling
the control of the control of the content product of the control of the content picture allogether. It made
its initial move in that direction
last December, when it sold an inferests in an Odeon affiliate for
\$700,000.

\$700,000.

**Control holdings in Odeon lave 8 book-value of a boot \$8,000.

**Gank book value of a boot \$8,000.

**Control holdings in Modeon lave 8 book value of a boot \$8,000.

**Control holdings in Modeon lave 8 book value of a book \$8,000.

**Control holdings in Modeon lave 10 book \$8,000.

**Control holdin

50% Partners in Odeon

"Actually, that may not be true at all." Selznick point out. "Nevertheless, seeing the flagress, that they need is more \$750,000 flims. The result is that they have completely misled themselves."

Froducer declared there were completely misled themselves. The content of the c

Citizen Saint

Citizen Saint
"Citizen Saint," indie production by Clyde Elliott, which was previewed in New York Monday (24), was reviewed in Young Young Tong and Do mottes of the current film were re-shot in his review, Brog stated the story of the life and miracles of Mother Cabrini is "sketchy and the appeal limited for selling will come through titups with religious groups."

Williamson New Chief Memphis' Variety Tent After Flexer Resigns

After Flexer Resigns Wemphis, June 1. Dave Flexer is out as president of Memphis Variety Tent No. 20. Flexer resigned after continuing flurry of squawks from directors who fet the was away from Membrane and the state of the was away from Membrane and the state of the was away from Membrane and Wemphrane and Wemphrane and Wemphrane and Membrane and Memb

Open Two Denton, Texas, Drive-Ins
Two new Drive-Ins have been
opened here and work starts soon
Drive-In-In- starts of the Drive-In- order
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Drive-In- who opened
Drive-In- order
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New \$200,000 House for Dallas Dallas. A modern theatre is planned for A modern theatre is planned for Western Oak Cliff by Robb & Row-ley Circuit. The old Bison the-eatre is being demolished and the site cleared for the new house. New \$200,000 house will seat 1,000.

sew saudous fonce wit sea 1,000.

\$250,000 Chi Drive-in Opena
The 60 Drive-in Chicago.
The 60 Drive-in con Chicago.
The 60 Drive-in

Vancouver's 449-Seat Arty House Vancouver. A 449-seal arty House
Vancouver.
A 449-seal arty theatre is being
constructed here by Nat Taylor
and Associates, Toronto. House
room, Expected that Taylor, will
use spot to showcase his English
product from International Film
Distributors.

New Oucamonga, Calif., Houses
Countonga, a town of 3,000, with
how the construction of 3,000, with
how

UA's Export Continued from page 5 :=

continued from page a family some segoith of the continued from the way a family arranged with the broker. He retained U.S. reissue rights to the films, incidentally. They were films, because the continued of t

Film Reviews

The Calendar

good, and additional interest is given by the documentary touch of the King and Queen arriving on the the King and Queen arriving on the Ascot race course.

Acting of the principals calls for little comment. The minor players give a good account of themselves. Title of picture, referring to the racing calendar, is unexplained and will be misleading to most audiences.

(FRENCH)

GRENCH)

Siritaky release or Marcel Pagnol moducrollon, written by Pagnol, Sizra Rainur,
Directed by Assunder Korda, Music, Vincent Scotto; English itles, Herman, Or
Wandner, A. E. Stander, Korda, Wanie, Vincent Scotto; English itles, Herman Or
Wandner, A. E. Stander, May Dr. 488,
Cesar Balanta,
Directed by Assunder Korda,
Marina, Derroy Pagnolish
Panny, Onnae Dennaid
Honorine, Malla Rouffo Orane Dennals
Alkla Rouffe
Röbert Vattier
Michaelee

(In French; English Titles)

(In French, English Titles)

This Marcel Pagnol myoduction

This Marcel Pagnol myoduction

This Marcel Pagnol myoduction

English titles in 1983 at the 5th
Avenue Playhouse, N. Y., where it
dued after a week. But the markederably since then. Fifteen years
ago, VABETY'S reviewer, Kauf,
said that "Martus" was "the finest
then paradoxically declared that
"it's hopeless for U. S. consumption." Currently. It's stated. for

"For its revival, "Martus" has
been refurbished with English
titling and 25 minutes have been

in the U. S. of 403 minutes initial
part of Pagnol's trilogy on Marseilles life, film is full of the
"Fanny"—the second part of the
"Fanny"—the second part of the
"reliagy which Sirizky, for some
reason, released first. The pic's
scratchiness of the sound track and
slightly faded celluloid, in quality,
however, it ranks among the top
years.

Varn concerns a waterfront love

however, it ranks among the top crossing offerings of the last few years of the ready of the last few years of

They Are Not Angels

(PERNCH)

Sitting interminal retiges of Freesh
Dittle production. Stars Firery Blacketts
Dark Stars Firery Blacketts
Occopy Sassel; commen, Nicola; lafavor
Charles Chemet, German, Siches Lafavor
Dannelle, Linguage Blacketts
Dannelle, Linguage Bl

from its current two-nour running. Warn's background is split between England and France with a liberal sprinkling of English actors and dialog in the film. Initial tion for a group of 460 partropers who are designated to spear the first of the continent. The toughtening appropriate with the continent running to misgrate some raw recruits into a group of some raw recruits into a group of the continent. The continent factor between the continent and the continent of the continen

handled with straight realistic effectiveness.

Second half of the film, while concerns the combat action against rectiveness.

Second half of the film value concerns the combat action against the concerns the condendation of the concerns the concerns

Clandestine (Les Clandestins) (FRENCH-MADE)

GRENCH-MADE)

J. Hoffsper pelease of Paul Pavanx
J. Hoffsper pelease of Paul Pavanx
Hoffsper Pav

(In French: English Titles)

(In French; English Titles)
Lacking fresh and original treatment, this story of the French unent, this story of the French unent, this story of the French unent, the story of the French unent, the story of the French unent, the story of th

to rescue nostages, also does well.

Andre E. Chotin's direction accents rapidity at the expense of characterization. Rest of the production comprises adequate scts and a good musical score by Jean Paquet. The English subtitles fill

First Opera Film Festival (ITALIAN)

Classic Pistures release of George Rich-field production. Stars The Golbb, Cle Elmo. Directed by E. Cancelliert. Must by La Senfa Opera Company: English far-ration, Olin Downes. At Little Carneste, N. X., May 20, '48. Running time, 99 MINS.

lay La Soula Open Company; Engithe norther, N. 7, May 29, 48. Running time, 941NN, N. 7, May 20, 48. Running time, 941NN, "First Opens Film Festival" is a compilation of four standard operas in abbreviated versions which will have some appeal for the Longhair music devotees. Both the company of the Longhair music devotees. Both the company of the Longhair music devotees. Both the operas as they would be seen on the stage with no attempt to use the added scope of the camera on the stage with no attempt to use the added scope of the camera for the company of the operation of the camera to the company of the music to sustain interest; use for school company of the music to sustain interest; use for school open music appreciation courses.

Illig spots of Research "William High Spots of Research" will be supported in this cinematic album. The course of the spots handle the support of the supp



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Literati

Ladles Home Journal Gives In
Ladies Home Journal, the only
major national magazine that has
consistently refused stories on Hollywood or its people, has broken
down in part in the current (June)

Mag has a fiction yarn by Vir-ginia Oakey about an assistant drama critic whose life is changed by his secret yen for Ingrid Berg-

Larkin Edits Screen Writer

Lavkin Edita Sereen Writer
John Larkin was appointed
chairman of a 10-man committee
the cell the Sereen Writer, official
magnature of the Sereen Writer, official
magnature of the Sereen Writer
and work in the hands of a volunteer
staff. New policy will save betoommittee, in addition to Larkkin, consists of Marvin Bovone,
Faul Gangelin, James Gunn, Ednumd Intraman, Lionel Zione,
Long Long Committee, on the Committee of the

Grasset Loses French Rights Bernard Grasset, Paris book pu Bernard Grasset, Paris book pub-lisher, was sentenced by default to loss for life of all civil rights, five years prohibition to live in Paris and confiscation of all his

Paris and confiscation of all ms property.

Grassel, once the leading French.

Grassel, once the war, the firm

regime. Since the war, the firm

regime. Since the war, the firm

regime. Since the war, the firm

administered; under government

delivery was the sale

Last neleworthy more was the sale

Last neleworthy more was the sale

Control of the co

Diane au Corps, for a reported \$1,500. Though Grasset was in Paris when judgment came, he declined to appear, even when the court was suspended for two hours to have the lawyer time to try and grid he have the prosecutor then insisted that the maximum sentence, be passed forthwith.

sentence, be passed forthwith.

Guild Must Open Title

The Authors Guild has been ofdered by the appellate division in

New York to give its members acdered by the appellate division in

New York to give its members acing addresses. The decision, handed down last week by the

court, reatfirms the opinion of the

court, reatfirms the opinion of the

passes, which returned the case to

the passes of the court of ap
peals, which returned the case to

the action was brought more

than a year ago by Nancy Davids,

a member of the dissient Com
than a year ago by Nancy Davids,

a member of the dissient Com
already accepted to the plaintiff's

other demand, that she have access

to the online of the Cutafix coun
clered to pay its own legal costs.

Nat'l Press Club Admils Gabbers
National Press Club has voted to
recognize radio by admilting radio
recognize radio by admilting radio
recognize radio by admilting radio
members. Amendment to constitution of club makes active membership open to "those whose pricipal work involves gathering, writcipal work involves gathering, writcipal work involves gathering or facsimile," "did, television or facsimile,"

simile." Estimate is that there are 30-36 men made eligible by the change. Heretofore the radio group was admitted only to non-voting classifications.

tains a lively pace throughout.
Turns out that nearly 800 legit
attractions have hit the Hub in the
10-year period, about half of them

iloyear period, about half of them tryouts.
Seems that the Hub crix don't differ very often, with the Broadway shies all the state of t

dix of Hub legits with their production credits and casts in full.

Crack Down on Gory Comic Books Midwestern cities are cracking down on the sale of comic books with the company of the

Nell Vanderbilt's Quest(lon)

Nell Vanderbilt's Quesition

Nell (lifet's philosophy still lives, is

with the property of the proving newman Cornelius Vanderbilt, Jr. In an effort to track down
the lair of the one-line Pteibrer,
July which will ultimately cover
some 12 countries before it winds

Vanderbilt will make his continetal junket in spec-bowd, specially constructed all-metal trailer,

van derbilt will make his continetal junket in spec-bowd, specially constructed all-metal trailer
will be trailer manufacturer
Wally Byam. Fair left Los Angeles last week in their "land
else last week in their "land
else last week in their "land
from Baltimore about June 185from Baltimore about June 185from Baltimore about June 185from Baltimore about June 185televised in the U. S. when the
party returns.

Van Druten Seattle Speaker

Van Druten Seatile Speaker
John van Druten, Granville
Hicks, William Carlos Williams and
Katherine Anne Porter will be
daily speakers at the annug Facilit
daily speakers at the annug Facilit
daily 19-24 in Guggenheim
hall, Univ. of Washington, Seattle,
Harold J. Alford is Secretary of
the conference and Prof. Grant
the conference and Prof. Grant
committee.

Nagel to Open N.Y. Office

Nazel to Open N.Y. Office
Louis Nagel, publisher of
France's leading authors and playspecial control of the Control of the Control
Superinch of the Control of the Broadway preem of Jean-Paul Sartre's
Play, 'Main Sales: Besides Sartre,
Nagel's writing stable includes
Malaparte and about 45 other
authors.
He's planning to open a publishlag office in New York but Paris
will remain Nagel's headquarters.

men made eligible by the change. Heretofore the radio group was admitted only to non-voting classifications.

10 Years of Drams in Hub "Passing Through to Broadway," of the legit theater in the Hub Through to Broadway," of the legit theater in the Hub Through to Broadway, "I want to the legit theater in the Hub Through to Broadway," of the legit theater in the Hub Through to Broadway, "I want to the legit theater in the Hub Through to Broadway," of the Palys tried out here in the last Joyears, how they fared in the Hub and what their giltimate fate was on Broadway. Miss Hughes pepping the Hub Through the Hub Throug New Hargrove Novel Mild

the various supporting characters aren't readily identifiable; and aitough the author apparently did considerable research, his picture of the radio business is riddled with inaccuracies. As a novel, "Somethings-Got to Give's sems shallow, immature and at times either sinde or saccharine, it even contains some Wakeman-like baby talk."

Chinese Reservation Iris.
The Senate Foreign Relations committee last week approved and sent to the Senate, the Chinese committee last week approved and sent to the Senate, the Chinese the topyright clause which has aroused opposition of author any publisher organizations. Senate of the Control of the Con

David Low, British eart-onst and caricaturist, british eart-onst and caricaturist, british eart-onst and caricaturist, british eart-onst and caricaturist, british eart-onst ear

Irom Doubleday, has become gen-division.

Siegriried Kracauer has an arti-cle about "The otherwise and arti-cle about "The otherwise all mal-issue of Harper's. The same issue also carries another of the Mr. come on Walt Disney.

George-T. Sweetzer, veepee and addrector of Esquire, was named of directors. More was made to divorce David Smart from Esquire interest to Control Films.

Now that his autobiographical pries in College's is through, tiled article and the college of the college pries in College's is through, tiled M. H. (Deac) Aylesworth wrote in collaboration with N. Y. News radio editor Ben Gross. Occuler's wants-ther piece. It's on Television, and its rature. Stated for an early Heavy complement of series

tis future. Stated for an searly season, and the season of the season of

MPAA Test Suit

Continued from page 1; aftermath of the U. S. Supreme Court decision in the anti-trust ac-

Court design in the anti-trust action.

Under tentative arrangements, it's probable that the two organistic probable that the two organisms of the probable of

beard. Application for a state seal was nixed because the jet shows the birth of a litter of kittens. Bringing an action in New York would have the advantage of permitting both org's home talent to handle all steps personally. Breene Court statement that preme Court statement that "ilke newspapers and radio, are liduded in the press, whose freedom is guaranteed by the First cluded in the press, whose freedom is guaranteed by the First Amendanent." ACLU contends that if you don't have to license newspapers and radio, are the results of the press, who will be the press, who are the results of the press of the p

SCULLY'S SCRAPBOOK

Had to lay off working on that Psychiatric Dictionary despite insistent pleas for more installments, as the thing was driving me cracy. Began draming I was Mad Man Malmine and posture of Napoleon. So you can see I was in a had way.

Final crackup was only days away when I picked up a copy of the L. A. Daily News hoping to find some relief by reading Virginia Wright, Trant Rag of Batto on the second page I was stopped by a still of a clinked madame who was hiding her high-priced pan behind a newspaper. The newspaper she was using for concesiment was advertising "Complete Bed Sets," which gives you an idea how far they concern the second page I was stopped by a still of a clinked madame who was hiding her high-priced pan behind a curvey large in Bullywood.

The newspaper she was using for concesiment was advertising "Complete Bed Sets," which gives you an idea how far they carry tenge in Bullywood.

Saw the full page ad itself. What was left of my old cool mind began sing down, down. How, the old mind wanted to know, did the news photographer manage to snaps a picture of the newspaper after II called up datty Weinstock, author of "My LAA"." He acts as yort of me, after fit gets out his daily column, or maybe before. He gave me, a week to reassemble the parts of my sadly split personality. By contract and subsequently his readers, an explanation of sorts, but it took me a week to reassemble the parts of my sadly split personality. By charter work of the same was to reassemble the parts of my sadly split personality. By charter work of the same was the respectively because the parts of my sadly split personality. By charter work of the same was to reassemble the parts of my sadly split personality. By charter work of the same was to reassemble the parts of my sadly split personality. By charter work of the same and the letter of the same states of the sadle part of the same states of the sadle parts of the same states and the same states are said to the same states and the same states are said to the same states an

Date pook. So enter smiling on the letter.

Date of the property of the proper

tendencies. Producers who say "Let's sign Astalte or Kelly and turn 'Mourning Becomes Electris' into a backstage musical and hire George Jessel to shill for it."

Daymare. An anoty seture during walning hours. Probably de-Daymare. An anoty seture during walning hours. Probably de-Daymare. An anoty seture during walning hours are researched to the Wild Mare. Producers who persistently bet on fillies because of the sex factor and can't sleep days worrying how they finished.

Death-Felsanhar. The pleasure actors derive from playing scheinted. Death-Felsanhar. The pleasure actors derive from playing scheinted one day and walning their simulated agontse the next day in the produce of the producers of the producers. Desauchery. Usually be 10 say moral degradation. Producers who continually save bad shows by patriotic pitches.

Defense Redex. A suddent primitive body movement elicitated from an unexpected stimulus. Western stars who reach for the sky when a champagne cork pops in a niter stinet derived from inheritance but not manifested till some time after birth. Barrymore bables who turn on their sides when a photographer comes into the nursery.

Deltrium. Actually a psychotic syndrome of short duration characterized the producers who are signed for seven years, with options, and are dropped-at the first option.

Deltrium hours a top boxoffice grosser by a mind dirtier than the first option.

Deltrium hours a top boxoffice grosser by a mind dirtier than the original author as a top boxoffice grosser by a mind dirtier than the original author, as a top boxoffice grosser by a mind dirtier than the first option.

Dependence of the producers who order dury scenes included, then noise in the first option. Producers who order dury scenes included, then noise in the producers who have been fingeed out of the pyterium industry characterized by introversion, repressed affects, grandsice del

to share. A psycholic symptom of manie depressives also. Dereislic. "The Secret Life of Walter Mility" as a psychiatrist views it. Div-dreaming. The Div-dreaming of the property of the prope

Diplopla. Double vision. Common to transce by device and projectionists sentenced to houses specializing in double-features, both westerns. Inability to estimate correctly "i) time, (2) location, (3) persons. Almost any Hollywood dame and a date.

Dirining Red. A magic wand, staff or rod used for indicating location of objects or substances. Directors who use riding crops to find audiences for "originals" their wives whipped up. Dir Droubles. Famous in 19th tentury as founder of hospitals for Directors and the properties of the properties of the properties of the properties. Dender's Law. Principle of visual fixation. See depth perception and double take. Also called the Cooper stuper.

Double-Take. Harmless psychoneurotic reaction of actors who didn't set it the first time. Highly amusing to addence that did animals. See Trichophol. Morbid aversion to touching fur or hair of animals. See Trichophol. Combination of the complex control of the properties of the self.

Dromomania. Wanderlust. Directors who hunt out stories with African settings and then put in a perpetual pitch to shoot the pleture on the exact locations. It usually has to be remade in a Hollywood. Dual Personality. A condition of did not be shelf.

Dual Personality. A condition of did not be shelf.

Dynamic Psychology. Theory which stresses the element of energy interests in mental systems. A disease of film-salesmen which in the patent interest in mental systems. A disease of film-salesmen which in the patent interest in the control of the patent interest in mental systems. A disease of film-salesmen which in the patent in the patent

ducted to questing scenes.

Dynamic Psychology. Theory which stresses the element of energy as inherent in mental systems. A disease of film-salesmen which increased in 1948, as an occupational psychosis because of the Supreme Court decision divorcing production from theatre operations.

Dysarthria. Imperfect pronunciation, stammering, blowing up of me's lines as an established behavior pattern. Also called Parson's

Disease.

Dysbulla. Mental weariness. Difficulty in thinking and giving stention. Broadway dramatists at a story conference where their originals are being "daspted."

Dyseithesia. Dilminished sensibility to pain. Broadway dramatists and not of story conferences. Usually followed by sensitions of pins and the story conferences. Usually followed by sensitions of pins are the story conferences. The property of the story conferences are story of the story of

BRUAS

and breathtaking as THE SATURDAY EVENING POST story!

COLUMBIA PICTURES presents

CORONER COLOR COLOR COLOR

starring

RANDOLPH

SCOTT CHAPMAN



with GEORGE MACREADY · SALLY EILERS · EDGAR BUCHANAN

Screenplay by Kenneth Gamet • Adapted-from the novel "Coroner Creek" by Luke Short
Directed by RAY ENRIGHT • Produced by HARRY JOE BROWN

Film Execs Brush Off TV's Alleged B.O. Inroads as 'Inconclusive'

that's the reaction of film industry toppers to results of a survey printed in Variety last week show ing that television is already nick ing film grosses for over \$3,000,000 annually. Film exces declared the findings were certainly too indefinite to panic the industry at this time.

definite to panie the industry at Survey conducted among 270 Long Island families by Dr. Thomas E. Coffin, head of the Hotstra College psychology department of the Cone & Bedding ad agency, revealed a dropoff in film attendance of 1.2 for every 100 members of 20%. Projecting this decline to 20%. Trojecting this decline to 20%. Trojecting this decline to a mational level at average boxoffee prices. Dr. Coffin declared that TV had cost the film industry \$80,000 and cost the film industry \$80,000 would amount to \$3,400,000 for the year.

in the week of his survey, which year would amount to \$3,400,000 for the year would amount to \$3,400,000 for the year would not year that they were right in terming the findings incofficiality. Which agreed that they were right in terming that the survey might not survey to the year would be a served to the sum with the assertion that the findings "give a very rough hint as to what might happen." The results represent "not quite a wild guess." he dead a cording 'to fifth spokesmen, the survey was not deep enough to get the "constant" required for any of the survey was not deep enough to get the "constant" required for one week, they pointed out, which was too minute a sample to project to the national level. If a similar survey had been TY cutch among the country, with a followup politic country with a followup politic country with a followup politic country, with a followup politic country with a followup politic country, with a followup politic country wit

Sill Another Survey

Sill Another Survey

Sill Another Survey Conducted by

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FCADabler Survey Conducted anong N. Y. audiences any

survey, families owning tele sets are

attending filmeries far less free

the survey conducted

anong 211 families, reveals that

hereas 37% formerly attended

pictures "every few days," only

set go that often now that they

set go that they are the set of the set

Mono Board

Continued from page 5;

and Norton V. Ritchey, head of the foreign dept. Franchise interests are repped by Herman Rifkin, Howard Stubbins, Charles Trampe, William Hurlbut and Arthur C.

Howard Stubbins, Charles Trampe, William Hurbut and Arthur G. With that setup, questions affecting relations of company to franchise interests, frequently wind ured that two outside directors would swing the weight one way or the other and avoid draws. The student of the control of the cont

tele figure is 28%. For those going fere ingire is 20%. For those going "infrequently," or about once every four months the before tele figure is 3%, where the after tele figure is 29%.

is estimated by the state tele figure 25%, where the after tele figure 25%, where the after tele figure 25%, where the state tele figure 25%, where the state of the overall scene remains the same, the trend away from frequent attended to the state of t

Boycott Korda Pix Due to TV Sales

ever, that FC owns neither telejon of the relation of the control of the control

BRYAN FOY EAST TO SET EL'S ATOMIC WHODUNIT

EL S A I UNIL WITUPUNIL
Bryan Foy, former production
veepee for Eagle Lion and now an
indle producer on the EL lot, arrives in New York tomorrow
(Thurs.) for a series of homeofice
(Thurs.) for a series of homeofice
(Thurs.) for a series of homeofice
Norbert Gagen who wrote the
mag article, "These Were My
Orders," which the producer will
nake a semi-documentary on the
atomic bomb and counterweek, he'll also trek to Washiput
to huddle with the Atomic Energy
Commission.

previous semester.

Operating losses, it is pointed out, will permit Monogram a refund on taxes, paid in previous site with reference to a fine which strength of the provision of the income tax laws.

Amount of credit is estimated at will visit both Oak Ridge, Frant, and Los Alamos, N. M., for further net loss to \$80.45es. Commission.

Foy trains in from Toronto, where he looked over the Canadian site with reference to a film which On his Other TV News

Where the accent is on Pic-tures-Television, those stories are departmentalized on this Attention is also drawn to other special TV stories in the Radio Dept., P. 26-27.

Convention TV Theatre Ban Not Legal?

In a move that may have wide spread legal ramifications for both the television and film industries the TV broadcasters cooperating in the pool airings of the political conventions this month voted last week to ban any plckup of the sion charge is to be made." (See other television - convention story in the Television section, Page

in the Television section, Fage 27).

Ban immediately nips in the bud any plans that might have been any plans that might have been of the other film companies to of the other film companies to throw convention highlights on their theatre screens via theatre open to them would be to send their own TV camera crews to Philadelphia to pick up the conventions. Since the camera post-vide for the film companies and since American Telephone & Telegraph has made no provision for caphe as made no provision for caphes between Philly and New York during time of the conventions, the possibility of their getting any direct TV coverage is this time.

Broadcasters' move is looked on Broadcasters' move is looked on

Broadcasters' move is looked on Broadcasters' move is looked on in the trade as the first direct' answer to the threat that theatre circuits, by outhfulfing them, might sew up rights in the future for exports and public events. Since the ban, in effect, means that broadcasters have grouped together to deny the theatres a share convention coverage, the step was greeted immediately by fill broadcasters were leaving them.

was greeted immediately by film spokesmen, with the claim that the broadcasters were leaving them, spokesmen, with the claim that the broadcasters were leaving them, and the spokesmen with the spokesmen to the mer in the distant future.

U.S. ARMY'S \$250.000 BUDGET FOR TELEFILMS

Television medium will get its first official Federal boost in an ambitious video program-on-film now being planned by the U. S. War Dept. Video is to be used in a series of 52 10-minute pix, telecast weekly, under the tagline "Report to the Nation" which would mirror to the public the current activities of the U. S. Army. It's contemplated that the program would be aired nationally on video stations scattered through the stations country.

country.

Several film companies have al-ready been approached by Army officials on the question of price.

Estimated cost of the films alone would run into \$250,000. That's without payment of station time.

Whether the Army expects to fork up coin for time or put the bee on stations for curifo telecasting as a public service hasn't been dis-closed.

SWG Sues Producers

vision, filed the action for the SVG, sinchesian paragraph of the brief, it is stated: "All of the pilintifis in this action publicly allege that they are not now or never have been members of the Communist party. They do not, in this proceeding, seek to raise constituences to inquire line to their political affiliations."

Guild thus makes it clear that it is not fighting directly the case of the 10 Hollywoodities who were of the 10 Hollywoodities who were or the 10 Hollywoodities who were to reveal their political affiliations to the Thomas committee. After thony wrangles within the SWG, it

to the Thomas committee. After long wrangles within the SWG, It was decided that the organization would fight only the general dangers, present and future, of the blacklist.

Breen Code

blacklist.

Breen Code

Possible far-reaching effect of
the suit is seen by attorneys in that
it might serve to seriously weaken
the suit is seen by attorneys in that
it might serve to seriously weaken
stration setup. Although the brief
asks no relief on the point, it offers
asks the breen office
of the Breen office
imposed in a desire to placate
special interest groups which might
arouse criticism, Arnold states.
Like the present conspiracy ... the
methods of exercising censorship
are not via binding agreement.
Thistead, "it's stated, "such picpresement set by the Johnston
office are given a seal. The absence of such a seal is an invitation
office are given a seal. The absence of such a seal is an invitation
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sage plays."

Asks Permanent Injunction
SWO asks a permanent Injunction
SWO asks a permanent Injunction be granted against:

1. MPAA MFPA, SIMPP or
the companies themselves meeting,
communicating or otherwise taking
or firing of employee;

2. The producers taking any
concerted action in retusing to
buy plays, scenaries or other
buy plays, scenaries or other
son because that person holds: a
membership in any particular
group; group;
3. The producers resorting to collective action to reserve

a. The producers resorting to concluding action to restrict, elimcollective action to restrict, elimstype of material, subject matter or characters on the basis of any social, economic or political criteria.
If infunctions are not granted in the above mattern, SWG asks as an alternative 'that in order to deteralternative 'that in order to deteritation and the state of the control of

2. How the evalence was lected;
3. Will writers be confronted with charges and by whom?
4. Will writers be confronted with the witnesses against them?
5. What political parties do the defendants refer to as advocating overthrow of the government by frace?

b. Does the term "groups" used defendants include social asso-

b. Does the term groups used by defendants include social associations?

7. What constitutes membership in these "groups" and if a so-called un-American position is taken by the majority, must dissenting members reading?

Continued from pare 4 and the constitutional and illegal" methods Authors League of America. Latter refers to? Does it mean methods and the series of the constitutional and illegal" methods Authors League of America. Latter refers to? Does it mean methods with the series of the course of the series of the ser

IA in Crackdown On Video Films

Hollywood, June 1.

Hollywood, June 1.

Movin, into a mushrooming field of production of mushrooming field of production of the production. Union is ready to take all steps to assure a union label on video fina production, IA has been unable to keep table on all 16m work. However, Roy Brewer, IA's Coast label to keep table on all 16m work. However, Roy Brewer, IA's Coast etc. When the production of the prod

ever, have union crews working under same rates as in 35m pro

under same rates as in 35m production.

Jetry Fairbanks, who recently

Bernard a 20-week series for

NBC, used a 20-week series for

NBC, used a 20-week series for

Mated cost of \$1,000 daily, Beil
Iderantional reported that an I
Iderantional reported that an I
Iderantional series are series of the series

with talk of ploked line if an agree
ment is not reached. B-I exces also

stated they were forced to put

a second assistant cameraman by

a second assistant cameraman by

into. there were only two work
into.

a second assistant cameraman by
It as there were only two workIt as the were only two workIt also and the second of the seco

Ben Fielding

Continued from page

ruling has since been upheld by the State Court of Appeals, which okayed the license commissioner's powe# to bar a film despite a state license.

license. Fielding officially joined Loew's yesterday (Tuesday). In announcing his affiliation with the company, Loew's declared that his duties would "involve various departments in which his training and experience in finance, economics and administration will be valuable."

Stern's Estate

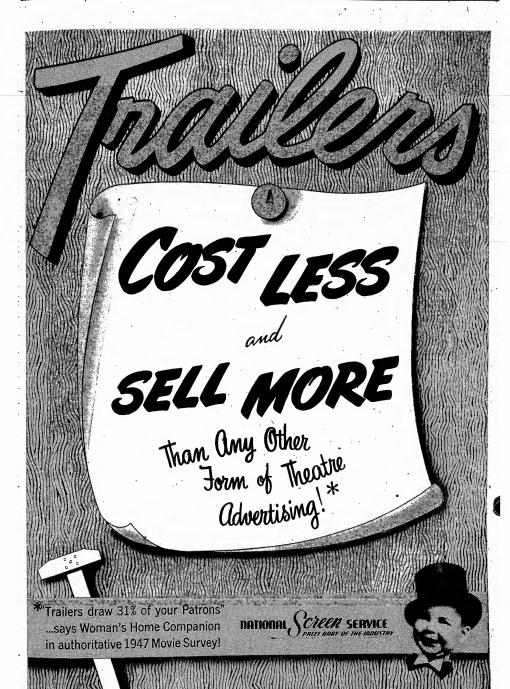
Stern's Estate
Stern left an estate of \$126.667.73 when he died March 26, all
owhlich goes to his widow, Helen
On the Company of the Company of the Company
heritance tax appraisal of his
property field in New York.
The property consists of cash,
\$71,801.08; U.S. Government
bonds, \$23,866.65, and life insurance, \$25,000.

Par's Central Division Meet

randominism metude social asso-ciations?

7. What constitutes membership in these "groups" and if a so-put the majority, must dissenting me-bers resign?

8. What does advocacy of over-le. What does advocacy of other of the government by "un" with the decisions were discussed.



Allied Plans to Invade St. Louis On Big Scale: Other Xchange Items

St. Louis.

St. Louis.

Andy Dietz, manger of Cooperative, buyling-booking agency for exhibs, confirmed reports that increase of St. Louis trade entriety, long the stronghold of the function of the stronghold of the function of St. Louis trade territory, long the stronghold of the function of of th

Jack Jackson Joins Sack Sack Amusement, indie distribu-tion outfit here and in Atlanta, at-tempting a buildup of foreign films in its two southern exchange areas. As of Monday (31) veteran distrib sever Jack Jackson joined the firm to assume charge of its foreign division. Sack of the indie prod-uct throughout the south.

Joe Minsky's Added Scope
Joseph Minsky, Eagle-Lion's district manager for Philadelphia,
Pittsburgh and Washington, is also
assuming supervision of EL's
branches in Cincinnati and Cleveland, He'll continue to headquater at the Philadelphia exchange.

Elliott's Calgary Post
Arthur Elliott, Jormer salesman
RKO's Montreal branch, boosted
the post of exchange manager
RKO's Calgary, Canada, branch,
lliott succeeds Reg Doddridge
ho resigned.

Reade's Staff Shufflee
Asbury Park, N. J.
Personnel shufflee at Asbury
Park houses of Walter Reade Thearess have resulted in the switch of
Joseph Sonimers from managing
the Paramount. He replaces Jerry
Segal who moves to the Lyric as
manager. William Midone remains
at latter house as assistant manger. James Brennan, Jr., formet'ty
moves into Sommers' old spot
there.

Another Col. Flack Dropped Hollywood

War between Columbia and the Screen Publicists Guild increased in intensity with the discharge of Frank Daugherty, the fourth flack

ERROL FLYNN /

SHERIDAN

GODDARD

CAREY

DARAMOUN!

lopped off the payroll in three weeks. Others were John Strauss, Chip Cleary and Don Boutyette. Further firing was indicated by B. B. Kahane, Columbia veepee.

Perlman's New Spot
Haroid Perlman, formerly in
charge of RKO theatre advertising
in New Orleans, now with Ingelenic Productions pub-ad
Company is best known for its
sexer, "Mom in Dad."

S. K. Barry Quits Interstate
San Antonio.
Sylvan K. Barry, who has been
with Interstate Theatres for 14
years, resigned to operate his own
house. Barry bought Ritz, which
has been shuttered for about four
years and has reopened it.

Rosenblatt Mone's St. Loo Mgr.
St. Louis.
Rubin Rosenblatt upped to St.
Louis branch topper for Monogram
Pictures and Allied Artists, succeeding Barney Rosenthal, who
died several weeks ago. Rosenblatt had been a southern librate
salesman for Paramount before his

salesman for Paramous, new Job. W. L. Cates, Peoria, III., leased the Elder Building, Kinmundy, III., which he will convert into a 300-

which he will convert into a 300-seater.

Seater.

Leave of the convertible of the conve

Milwaukee exchange manager for 20th-Fox. Maurice Schweitzer, recently re-signed as manager of Paramount's exchange here, hosted by 150 ex-hibs; attended on a cane because of fractured left foot.

of fractured left loot.

Mplk. Allied Eyrs Clearance
Mnlk. Allied Eyrs Clearance
North Central Allied directors instructed President Bennic Bergar
Minneapolis. Clearance with the
vlew of having 4t made "more reasonable" for local independent
Berger said it's obvious that not
reasonable in the sense that the
Supreme Court derece see deciMinneapolis Clearance now is
"casonable" in the sense that the
reasonable in the sens

Goes Wild" CAPITOL

MELODY TIME

OBERON - RYAN - KORYIN - LUKAS

WOODY HERMAN

CARROLL - LE MAY

ASTOR

Express

HOZHHOL KAY

JUNE ALLYSON

"The Bride

Disneys

TECHNICOLOR!

Berlin

New York Theatres

EDDY

DUCHIN AND HIS ORCHESTR SILVER AND HIS ORCHESTRAND AND HIS ORCHESTRAND AND HIS ORCHESTRAND OPENS 9:30 AM BYME AT 478

and ARTIE DANN

VARIETY chase of the latter's Alvin, loop theatre. Parties have been unable to agree on terms which were include a trade of two Paramount St. Paul neighborhood houses to Mann for the Alvin.

Mann for the AIVIN.

Hub's Beacon Clicks on 2d-cru
Boston.
Bos

St. Loo House Allowed to Respen-Missouri state supreme court has slammed the doors of Robin thea-ter, north indic nable operated by Winderly here. It's been shuttered since April 6 last year, when city officials ordered it closed because time April 6 last year, when city officials ordered it closed because hazard. One crumb of satisfaction was obtained by the exhibitors when the high tribunal reversed a could demolish the building as un-side. Action of the court in deny-ing the city the right to rear the make altertations to conform with safety messures.

Theatre Freeze

theatres affiliated with one or more

of the defendants.

of the defendants.

Big Five stroneys will oppose the application, at least partially, when so come for hearing late many the strone of the straing late will probably take the ig-catest slugging. In addition, the iquestion of whether the vacancy in the three-judge statutory court must be filled before further hearings will first arise.

That snot has been open since

will first arise.

That spot has been open since
Judge John Bright died in the
interim between the lower courts
ruling and the Supreme Courts
ruling and the Supreme Courts
ruling and and District Judge
Supriss Hand and District Judge
Head of the Supreme Court
for the Supriss Hand and District Judge
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sable without a third judge.

"Innocent" lavestors
D. of J. motion will also push
for the cross-service of new and
modified findings within 60 days
of the order. Included would be a
statement by each major of their
its claimed, involves an "innocent
its claimed, involves an "innocent
its claimed, involves an "innocent
investum us" by an outsider who is
not an actual or potential theatre
operator. The high court held
arrangement valid because it did not
mean a combination to cut competition.

mean a combination to cut, competition.

Under the D. of J. application, majors would list name of innomajors would list name of innomajors would list name of innomajors. Within 30 days of receipt of both the proposed innomajors and the list, objections could be filed, including those instances of fount ownership which the Gov-Order sought by the Government would also vacate paragraphs 5, 8 and 9 of section II of the decent of the competitive solding; while 9 restrains a distribution arbitrarily refusing to grant a run. As for section III, par. 5 may be a competitive solding; while 9 restrains a distribution arbitrarily refusing to grant a run. As for section III, par. 5 and par. 6 its foot including, and par. 6 its foot including, and par. 6 its foot including the provisions arbitrarily explanation. All these provisions have been knocked out or changed by the Supreme Court ruling.

WB-Reagan Continued from page 3

production, at the time and could not be spared. Martin took it up direct with Jack Warner, and was considerably embartassed when he had to report to Gulid's International Executive Board in recent New York sessions that Warner Mew York sessions that Warner Beagan couldn't be spared for a day.

heagan country be spared for a day.

Brushoff brought Guild prexy to a slow boil, with indications the pix will get the complete go-by from this and future ANG sessions.

Newsmen add it up to "Well, if" Hellywood can do without us—!"

Picture Grosses

SAN FRANCISCO (Continued from page 8)

(Continued from page 8)
(Continued from page 8)
(SRO, 18, 18, 50, 72)
(Lagt week, "Duel in Sun"
(SRO, 18, 18, 50, 72)
(Lagt week, 19, 72)
(Lagt we

\$5.500. Essuire (Blumenfeld) (955; 55-85).

Essuire (Blumenfeld) (955; 55-85) (95-95).

Fuller Brush Man" (Col). Smash \$12,000. Last week, "Are You With H* (U), \$9,500.

State (Par) (2,135; 60-85)—"Los Angeles" (Rep) and "Inside Story" (Rep). Fancy \$9,000. Last week, "Woman in White" (WB), \$8,200.

Bells' Lusty \$11,000 Port.

Portland, Ore. June 1.

An overdose of sport and traveling stageshows are cutting deeply into downtown pix receipts this week. "Miracle of Bells" at Orpheum and Oriental looks tops. "All My Sons" at Broadway also shapes well.

Estimates for This Week Estimates for This Week
Broadway (Parker) (1,382; 50-85)
—"All My Sons" (U) and "Where
North Begling" (SG). Good 89,000.
Last week, "State of Union" (M-G3)
and "Hears for Irgalia" (Rep) (3d
"Hears for Irgalia" (Rep) (3d
"Harris" (In 1,500; 50-85)
—"Ruthless" (EL) and "Adventures Silverado" (CO) (8 days)
Chay \$4,000. Last week, legit

Okay \$4,000. Last week, legar, dordental H.B. (2,000; 50-48)—Moriettal H.B. (2,000; 50-48)—Miracle of Bells" (RKO) and Port Staff" (Col), day-date with Orpheum, "ime color of grand and "Arthur Takes Over" (20th.) big \$4,000. (H-B) (1,750; 50-68)—"Miracle of Bells" (RKO) and "Port Staff" (Col), "also Oriental Excellent \$7,000. Last week, Toronto Staff" (Col) ("clessues), okay \$4,000. (H-B) (1,750; 50-68)—"Four Soms" (Col) ("clessues), okay \$4,000.

\$6,000,
Paramount (H-E) (3,400; 50-85)
—"Iron Curtain" (20th) and "Arthur Takes Over" (20th) (2d wk).
Good \$6,000. Last week, sock \$9,-

500.

Playhouse (H-E) (1,200; 50-85)—
"Unconquered" (Par) and "Mr.
"Reckless" (Par) (2d wk) (m.o.) (6
days, Trim \$2,000. Last week,
United Artds (Parker) (895; 5085)—"Winter Meeting" (WB). Very
11d \$4,500, or near. Last week,
"B. F's Daughter" (M-G), okay
\$5,000 in 8 days.

DENVER

(Continued from page 9)
"Mating of Millie" (Col) and "Madonna Desert" (Rep), also Esquire
Dim \$9.000. Last week, "To Victor'
(WB) and "For You I Die" (FC)

Dim \$9,000. Last week, "To Victor" WB) and "For You I Die" iFC).

Bialio (Fox) (878; 35-74)—"In Clurian" (20th) and "Lead Soldiers" (20th) (nn.). VPP mild \$2,500 and the second second

Gus Eyssell

Continued from page 5 =

tiring. Nelson A. Rockefeller, who was president of Rockefeller Center, Inc., until 1940, will resume the presidency left vacant by the death on May 11 of Barton P. Turn-

bull. Eyssell, 46, started in the film business at 16 as assistant to the manager of a Kansas City house, He later was an exec of Paramount-Publix and joined the exec staff of the M. H. foun months after it was opened in 1933.

Holiday Hits Mpls. But 'Apache' Bright 161G: 'Duel' Not So Big 101G

Jue! Not So Big 10½6

Business has been brutal hereand it was has been brutal hereand the has had been brutal hereand the has early as let you much of its
population. Mass exodus started
as early as let Thursday and
tions. Such standouts as "Three
and "Duel in the Sun" at regular
ings are suffering, "Duel" and
"Apache" look best bets.

Estimates for This Week

"Apache" look best best.

Estimates for This Week
Century (Per) (1,600; 50-70)—
"Sitting Fretty" (20th) (m.a.) (2005)

Goyber (Far) (1,000; 44)—"Belle
ELL, \$4,000.

Goyber (Far) (1,000; 44)—"Belle
Start" (20th) (reasse).

Jight (Indie) (reasse).

Light (Indie) (reasse).

Light (Indie) (reasse).

Lyceum (Schreiber) (1,900; 50-70)—"Bummer Holiday" (M.G.) (20th)

Lyceum (Schreiber) (1,900; 50-70)

on map as first-runner. Nice \$4,500 first with a signed following and \$4,000 first work, and the signed following as \$4,000 first work, and the signed first signed for signed first signe

showing Moderate \$3,500. Last week, "Gentleman's Agreement', (20th), \$4,000. World. (Mann) (350; 50-85)— "Years Between" (U). Even at this sure-seater most British pictures have rough going and this no ex-ception. Fair \$2,500. Last week, "Miracle of Bells" (RKO) (3d wk), \$1,800.

Mono Regional in Chi Chicago. Monogram fraichise holders, branch and district managers, held a two-duy asles meeting here at the Drake hotel, May 30-31. Main topic of discussion was special treatment stated for company's "Babe Ruth Story" and "Dude Goes West."



LOS ANGELES

11 hours, 10 minutes CHICAGO

34 hours

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AMERICAN AIRLINES



"THE PIRATE" Songs by COLE PORTER
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Metro-Goldwyn-Mayer Picture
ecticular Suns Presentation

DANA ANDREWS . GENE TIERNE

"THE IRON CURTAIN"

A 20th Century-Fox Picture
PLUS ON STAGE
ED SULLIVAN
HIS DAWN PATROL REVUE
ROXY 7th Ave. 2
Oth St.

NATIONAL, NEW INDIE

New indie outfit, National Pictures, Inc., headed by Lester Cutler, moved into Motion Picture
Center to start its first picture,
"House of Cards," based on a yarm
by Clarence Budington Kelland,
"by Clarence Budington Kelland,
shooting schedule is "Hope of
Earth," filmgation of a bestseller
lify Margaret Lee Runbeck, RADIO CITY MUSIC HALL
ROCKOFELLO CORTO
SUDY GARLAND • GENE KELLY

PADIO PICTORIA THE MONOWAY OF 4440 3TO NATIONAL, NEW INDIE

Inside Stuff—Pictures

one or the reserve forms, the Volunteer Film Assn. of St. Louis, was given a two-column boost in the N.Y. Times Sunday (30) by Dr. Howard Rusk. Organized in 1939 by a group of private individuals, the Volunteer Film Assn, has been engaged in lifting the morale of shut-ins and hospitalized children and adults by the showing of motion pictures. Last year, 1.670 screenings were given with the audience consisting of only one or two persons in many instances. Starting out with only a single projector and two films, the organization currently has 10 projectors and a large film library. According to Dr. Rusk, 'one of the difficul-ties such organizations encounter is in obtaining a sufficient supply of good films, as some of the major motion picture companies are unwilling to release their films for such showings."

Volunteer Film Assn. is currently preparing an outline of its experiences and suggestions as a guide for organizations in other cities who want to embark on similar projects. The first widespread use of films in hospitals was begun in military hospitals during World War II with the Red Cross supplying both entertainment and educational films for patients. The Veterans Administration has supplied equipfilms for patients. The veterans Administration has supplied equip-ment for all its hospitals, and during a single month, about 10 films per patient in all hospitals are shown. Harold Bussell, Academy Award winner in "Best Years of Our Lives," was selected for the role after appearing in a VA training film for handicapped vets.

Deal continues to be offered by Metro to take screen rights to the novel, "This Side of Innocence," off the hands of Armand Deutsch If he can arrange with United Artists to release him from a commitment to make the film for distribution by that company. Grad Sears, UA prexy, is understood to want a wad of coin for letting Deutsch out of the deal.

prexy, is understood to Wart a was of teen for eleming bettesen out to deal. In the deal in the series ago by Story Productions, in which Deutsch was partnered with Hall Horne and Stanley Kramer. Officetilles in whipping the script into shape and casting the picture held it on the shelf until Kramer got out of the setup and Horne later followed him. Expenses attaching to the picture in the meantime amounted to about \$600,000. Mc is understood willing to pay Deutsch that much if he can clear it with UA.

Deutsch is now an associate producer on the RKO lot. Kramer and Miss Caldwell are rooting for a deal to be made, since they hold a produced in the word of the word the film to be produced. Deutsch bought Horne's rights out completely when they decided to abandon their partnership.

Although Warners play most of the Eagle Lion product in its theatre circuit, they won't fouch "Repeat Performance" with a 10-foot pole because it has Joan Lealie in it. WB and actress are still at odds over recent court decision which Warners won and star is contesting. As a result pleture, which also features Louis Hayward and Richard Baschart, has been gathering dust on the E-L exchange she'ves. It was, that is, until last week when James Hendel, E-L manager in Pittsburgh, closed a deal with a nabe house, the Beacon, in Squirrel Hill, to plat it first-run providing theatre gave Repeat" a full week's manager in graced and contract was aigned for pic to go into Beacon week of June 16.

Selznick's No-Fan Mag Trailerizes 'Blandings'

Selznick studio this week issued the first edition of its own fan mag. Close-Up. According to flack chief Paul MacNamara, it is proposed to get it out "from time to time and perhaps, eventually, on a regular

Silick-paper 64-page mag (in a Life format) is going to be sold in theatres in advance of showing of Selznick's "Mr. Blandings Builds His Dream House," according to MacNamara, There's also a sibility, he said, of its being offered

for sale on newsstands, Cover photo and most of the pictures and text inside concerns pictures and text inside concerns "Blandings." Mag also carries ads for other Selznick films and for RKO's "Fort Apache," plus an editorial by Ted Gamble, president of Theatre Owners of America, giving a list of films from other studios to which, he says, exhibs and public can look forward.

lic can look forward.

Carrying industry public relations cudgels, Gamble has also put his name to an article in the mag defending "Hollywood Oputenged "Hollywood After Dark" likewise subtly pushindustry public relations, promoting the idea that the film capital suff the big, bad city it's painted.

Serkowich's Pic Bally

Serkowich's Pic Bally'
Universal ass estained the recentry organised from a Balamin
II. Serkowich Associates to direct
a special promotion campaign for
the forthcoming Monty Shaff-Frank P. Rosenberg production
'Man Esters of Kumaon'. Serkoversal promotion of "Man Esters" with the
versal of a special field staff. Film is
set to hit first-runs around July 1.
Serkowich was most recently
with Columbia as ad-pub chief.
Special type of promotional activity planned for U's pic is one of
dustry consultants and public relations firm.

Summer Production Stepped Up At Most Hollywood Studios

20th's General Upbeat (Sales and Prod.) Theme Of Andy Smith Dinner

Pointing up the rise in film rent-als, revealed to 20th-Fox stock-holders recently by prexy Sypros Skouras, 20th division managers reported to Skouras at the Andy Smith testimonial dinner Wednes-day (26) night that their branches day (26) night that their branches have rolled up more revenue during the first five months this year than during the first six months in 1947. At the same time, they revealed that more theatres in June would be playing 20th product than in any previous month in the company's history.

Discovery was tendenced. Smith at

than in any previous month in the company's histories of Smith at Inner was tenden X. Y. by the division managers to celebrate his first anniversary as sales chief. In a wire from the Coast, production as wire from the Coast, production merical Smith on his sales record celaring that the studio is prepared to maintain its prepared to maintain its prepared to maintain its prepared to maintain its present production scheduled for release during the remainder of the year have been completed with the except his wide. In addition, both "Snake Pit" and "That Wonderful this wieck. In addition, both "Snake Pit" and "That Wonderful Lurge," although not earmarked for release until 1989, have been figured to the complete of the complete of the present of the complete of the complete

two months.

Skouras served as toastmaster at the dinner, introing various company exces who lauded Smith for his first year's efforts. About 120 attended Diviston sales chiefs returned to their headquarters over Smith anniversary month sales drive, scheduled for May 30-June 26.

Hollywood, June 1. Summer production, usually carried on at a slow pace in Hollywood, will be stepped up by most of the major lots, with programs running well into autumn.

running west into autumn.

Four pictures go into work at
Metro during June and July, starting with "The Bribe." Others are
"Little Women." "Take Me Out to
the Ball Game" and a Judy Garland-Fred Astaire musical, still un-

titled Seven pictures are currently in work at Warners, with two biggies, "Happy Times" and "The Fountain-head," slated to start late this

month.
On the summer program at 20thFox are "The Fan," "Sweet Sus,"
A Letter to Three Wives" and
"In addition to "Every Git
Should Be Married," currently in
work, RKO will start "Baltimore
Escapade," "Bed of Roses" and
Similar activity for June and
July has been announced at Paramount, Columbia, Universal-International and Republic.

Rank's Woolf-

Rank's Woolf
Continued from page 1

15% on top British films playing in their own bailwick, according to a Woolf. Slough-off in returns on medioner films is even sharper, he said, "probably because there are large to the said of the



Better Pix

Continued from page 3

Better Pix

Continued from page 3
firmed the downish trend, Rodgers declared that biz "is not seriously from a rental standpoint" in the seriously from a rental standpoint time was voiced by one affiliated circuit topper, who averred that his company's receipts were already starting to climb. While conceding that the worst spell was felt early in May. He attributed the sharp sump then to the usual nick in the boxofites taken by the first ran years and the same part of the sa

by nicking the Main Stem deluxers for heavy slumps in biz. One factor that's figured to con-tribute to the anticipated rise in biz is the recent reduction in Fed-eral income taxes. This gift from the Government is expected to re-act especially favorably among the aforementloned, white collarites, aforementioned white collarites, who will have that much more to spend on amusements. And, with the new blood being injected into most companies by the promise of top-quality product coming up, industry officials, remain optimistic that better biz is in the offing.

Giveaway Panic Stirs Alarm in Face Of NAB's 'Thou Shalt Not Buy' Listeners

There's speculation, in the wake of adoption of the new NAB code of practices, that the networks, who plumped so high-mindedly for the document, may be the first to have one of its clauses thrown at them. The clause is paragraph one under the heading of "Contests" and denounces programs designed to "buy" audiences.

In the view of some industry

and uccountest programs designed to bull and one some industry of the complete of the program of the bull and the bull and the bull and the bull are ignoring the code intough their multiple siring of unit of the bull and to studio participants, it's felt, the bull and the bull

snoes or winning convexants, tor-ing off irredixates of look in the following of the listener himself has been rung in, by long-distance phone or by being invited to mail in questions, an-swers, solutions to riddles, etc., and his incentive for tuning in-surers, solutions to riddles, etc., and his incentive for tuning in-lustry of the booly.

The networks, naturally, servi-without an answer, albeit one obvi-ously wide open to debute. The giveraway shows, the webs flatly lined; entertainment, because the quizzes give listeners a chance to test their general store of knowl-edge or to play a game.

test their general store of knowledge or to play a game.
Actually the code neither prohibits nor vigorously condemns buying audiences, but merely looks down its nose at them. The clause in question reads: 'Any broadcast, and the condemns of the condemns

the quality of entertainment, should be avoided."
This paragraph, the critics beef, is a prize example of the generally watered-down, "should be? and 'ought not' consistency of the code. For the networks, code or no code, manifestly aren't going to "avoid" cashing in, to the limit, so long as their Bank Kight hasts.

Mutual In & Out On Interlochen

NBC wasn't the only major network caught in the middle of an embarrassing stipup last week: But the Congressional storm over Nac play away from Mutual's flub in booking Joseph Maddy's National Music Campronects for a stronger of the policy of the produced spread may be in the policy of the produced spread may be included in the policy of the produced spread may be included in the policy of the produced spread may be included in the policy of the produced spread with the produced spread with

Sinatra Set for '48-'49

Hollywood, June 1. American Tobacco picked up the American logactor please up the tab for Frank Sinatra Thursday (27) for another season on the Lucky Strike "filt Parade." The Voice's current pact runs out Sept. 28. Deal was set by B B D & O.

Wanted: Original Titles & Formats

In their scramble to elimb abroad the giveaway gravywagon, the networks aren't bothering their heads too much about such matters as copying each other's formats—exer head-wagging is going on, particularly, over the latest development in what seems to be shaping into an ABC-CBS race to knock off sponsors who'll go for a fing at giveawy bankrolling.

Having whipped up a "Stop the diffing at giveawy bankrolling.

Having whipped up a "Stop the Again" (CBS how has come forth with still another cash-offer stame, closely resembling a recently an-

with still another cash-offer stames, closely resembling a recently an-nounced, upcoming ABC show. CBS 'is called "Who-Dun-H?"; ABC's is "Who Did R?" (Cueing a crack by one observer that some web ought to cook up a "Who Duz IP" and peddle it to Proctor & Gambieo Both stames are mystery in long, distance, for guessing, clues and identifying the culprit. Both of the shows horrors.

clies and identifying the culprit.
Both of the shows borrow a
formula tried out, last year on
Mutual in a show titled "Calling
All Detectives." That, show, inidentially, was nixed after a short
run because of a flaw in concept
which, one MBS exec chuckies,
ABC and CBS "will find out about
soon enough."

soon enough."

The phone-allstener device, revived from "Pot o' Gold" days, was recently annexed by ABC's "Break the Bank," adding that show to a new special category of the giveaway-quiz held which already has such entries as ABC's Stop Me" and Mutual's "Meet Your Lucky Partners."

"Stop the Musie" (CBS "TV and Stop Me" and Mutuals "Meet Your Lucky Partnere."
Aside from the phone angle and the mountainous proportions of the properties of the properties

ABC STILL UNDECIDED ON WHITEMAN DISKER

phant comment that he was "giad Mutual gives more importance to Petrillo." the web woke up to the fact that the Interiochem mestero was still on AFM's "unfair." list, and jost no time yanking the bookshap of the bookshap o



ELLIOT WAGER

Carrying a background of department store advertising and free lance national scripting into his job, Wager is a member of KLZ's top writing staff.

Radio Writers Set For Sept. Strike In **Agency Stalemate**

Pollowing the failure of the U. S. Conciliation Service to settle differences between the Radio Writers Guild and the ad agencies, relations between the two groups are now completely disrupted. With no over move indicated by either side toward getting together, the Guild is proceeding with plans for a strike some time in September.

for a strike some time in September.

The meetings were held by the Government conciliator with the admen and Guilders. At the first, the principal issue was outlined—representatives to agree to a braining until setup as a preliminary to negotiations. The conciliance of the companion of the companion of the confidence of the confidenc

ing that would be acceptable to them, as a basis for further mediathem, as a basis for further mediaAt the second meeting the ad
group, with Leonard Bush
company agenthem as a company of the
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Stevens' 'Hour' Bowout Cued to Prudential Dramatic Show Yen

Bramatic Show Year Friedman Show Jean Line Stevens, but the endire must only a like Stevens, but the endire must only a like Stevens, but the endire must only a like Stevens of a dramatic show to religiate from Hollywood with different film, and as yet defentite, may he "Family Hour of Players." House of the state o

Nation's Pedagogs Hop on NBC's Projected College-via-Kilocycles

Met Life Wants News

Young & Rubicam was inquiring among station reps last week about news program availabilities in various markets in behalf of Met-

ropolitan Life Insurance.

It's an expansion of a schedule that's been in operation for some

Hubbard Re Radio: Honeymoon Over

Stanley E. Hubbard, owner of KSTP.

Stanley E. Hubbard, owner of KSTP.

Regarding their membership in the boys." His staff voted not defiliate.

Speaking off the cuff, Hubbard-began to talk about radio.

He discussed history of radio in Minnespolis, then said, "a fact and their membership in the recessed only a staff with the recessed only a devertising rate must also be increased." When wages increase costs, advertising rate must also be increased. A stuffing in Tadio," he said, "are now out of it. Those who now own stations, at higher prices, are finding it difficult to get a return on their in"The element of business hazard

neult to get a return on their in-vestment.
"The element of business hazard now must be considered. Nobody who doesn't share in the risk can properly make any claim on profits."

LOST' LOSES OUT WITH **BOSCO DUE TO RATING**

The Bosco Co. has eancelled "Land of the Lost," which spans the 11:30-noon period on ABC Saturdays, effective June 26. Reaaon for quitting is strictly the reating. It has to compete with "Junior Miss" (CBS), which has been averaging 6, and Ed McCoanell (NBC), which has drawn an average five, while "Lost" has fluctuated around two. CBS had fluctuated around two competed to cut down on the minimum stations requirement if Bosco would move the show over to that networks Sat. am. schedule but the arcound elected to stup pat, in the Abbott & Costell, kid show. son for quitting is strictly the rat-

Highways in Melody' In Fall Switch to ABC?

There's a strong possibility NBC's oldest continuous client, Cities Service, will shift its "High-ways in Melody" show to ABC this fall.

ways in Melody" show to ABC this and all while above of the time of time o

E.J. De Gray Back to N.Y. Edward J. De Gray is checking out as assistant general manager of WBT, Charlotte, and secretary-

of WBT, Charlotte, and secretary-treasure of the Jefferson Standard Broadcasting Co, which operates the station, to return to New York and CBS as assistant to J, Kelly Smith, veepee over station admin-istration. He'll succeed. William Bylan, who transferred a month age to television sales.

De Gray first joined CBS in 1937 as an accountant. He moved to WBT while it was still a Columbia-owned station.

The professors are all excited posal, as defined in Variety three weeks ago. The web has received

about NBC's college-via-radio proposal, as defined in Vanury three weeks ago. The web has received a furry of "reliu sail about it" inquiries fr on universities and others. One result may be lounched the control of t

Hub's FM Battle On Double Airings

With virtually all Hub stations ow beaming all programs AM and M simultaneously, WBZ and now beaming all programs AM and FM simultaneously, WBZ and WBZA are beginning to feel the result of the Westinghouse ruling prohibiting any of its six stations from picking up FM from the NBC net. Both sides are prepping for a showdown.

Squabble between Westinghouse and NBC springs from the fact the former will not accept the latter's policy that net outlets ean't pick and choose for FM airing but have to use everything or nothing. Westinghouse maintains this is a which the contraction of the FCC ruling that a total "dictate policy to its outlets."

Result is that Westinghouse is Result is that Westinghouse is getting hit hard in N. E., where a large majority of stations announce their FM call with every station break. All Mutual-Yankee net sta-tions do this, as does WHDH, At-lantic sports net key station, and plenty of indies, including WBMS, Hub classical music outlet.

Eith classical music outlet.

WEZ, however, is forced by its pioley to stay with the aid style double airings, running FM only seven hours a day and then mostly with transcriptions and news. The Westinghouse stations want to pick with transcriptions and news. The Westinghouse stations want to pick with the program of the part of its outlets.

Westinghouse the program of the prog

Drake Show Auditioned

New dramatic show. The Wanderer, packaged by Charles Lewin and the Wm. Morris agency, was auditioned last night (Tues.) in N. Y. for ABC network. It'll be an offshoot approach to famous stories, with a loose format to permit for austical interpretation as well. AF Plan let no use Tweedways talent line

Plan is to use Broadway talent in

SPONSORS TELL OFF AGENCIES

Varsity Drag

Bunch of Colbee Restaurant masterminds last week hashed over latest exec switchings in the N.Y. CBS program dept. They kidded about who's who in a lineup that changes faster than the Notre Dame backfield. As a gag a football team was drawn up:

ackfield. As a gag a football it william S. Paley, quarterback Frank Stanton, roving center william Fineshriber, fullback Hubbell Robinson, right hall bardeon Robert Heller, right end Robert Heller, right end Robert Heller, right end Goodman Ace, right tackle Lester Gottlieh, left tackle James Seward, right guard Zack Becker, left guard Arthur Godferey, Alma Mater.

Godfrey Runs into Sponsor Trouble Again On Additional Time Sales

For the second time in recent weeks Arthur Godfrey appears to be running into sponsor trouble be-cause of his and CBS' bid to wrap up additional commercial time for him.

cause of his and CBS' bld to wrap
pa additional commercial time for
him.
develops that negotiations
have been under way for National
Biscuit Co. and Goldseed Co.
(Glass Was) to pick up the tab for
a morning halk-hour of Godfrey.
half-hour of Godfrey
half-hour
ha

NBC Night Roster Gets a Facelift

NBC's nighttime programming roster gets a full-fledged facelift in let fall, in the wake of a multiple sequencing of cancellations and extended for the fall of the sequencing of cancellations should be sequenced to the sequence of the seq

segment.
Here's how the proposed setup

Here's now shapes up:
With Raleigh dropping Red Skeiton, the ciggle outfit will move its "People Are Funny" show from (Continued on page 34)

NEW FORMAT DHE WHILE THERE'S HOPE

Will HERE) HUPE.

In the face of declining Hoopers this season which has found his Tuesday night NBC show barely crashing the Top 10 ranks, Bob Hope is reported prepping a compensation of the top o

NAB Code: Chapter I NAB Code: Chapter 1
What some agencies will
find themselves up, against
when the NAB code goes into
effect was illustrated by a deal
weight-reducing account tried
to make last week. After finding out from a station rep that
a 50-kilowatter on his list was
agreeable to taking the husiearly ann. 10-minute strip and
sent over the copy.

early am. 10-minute strip suc-sent over the copy.

The commercial ran 1,200 words. The rep advised that agency that the new code limited the blurbing to two minutes and 10 seconds, or 315 words, for a 10-minute program. The agency rejoined that it couldn't tell the sales story in that few words and withdrew the order.

Ed Byron Preps Action in De Soto's Nixing of Wells

producer's peeve against a network which has been going the rounds of the ad agencies the past week involves the cancellation by Deinvolves the cancellation by De-Stoo of Ed Byron's "The Adven-tures of Christopher Wells" and the sale by CBS to the same ac-count of the givesway quizer, the control of the givesway quizer, the control of the givesway quizer, the control of the givesway that he had been conferring with his law-yer. Howard Reinheimer, about wraps until his counsel decided what was to be said.

As the murruar soes, CBS re-

what action was used and was a class and a kin brumful As the nurmal As the nurmal As the nurmal soes, CBS reacted to a complaint by DeStot overal months ago about the rating of "Wells" by doing a Stanton-Lazarsfeld test on one of the latter's installments and showing the analysis to the account. Byron program and Schwertn is supposed to have come up with results conjucted by the complexity of the supposed to have come up with results conjucted by the complexity of the supposed to have come up with results conjucted by the complexity of the supposed to have come up with results conjucted by the complexity of the supposed to have come up with results conjucted by the supposed to have come up with results conjucted by the supposed to the supp

Postscript to the murmur: Reinheimer was considering directing a protest to the FCC.

Ed Murrow's Album Ed Murrow's Album
Rdward R. Murrow will do a
series of reminiscences of his experiences and observations as a
war correspondent, as an album
for Columbia resords.
The pieces will all be new, with
no duh-ins from his overseas
broadcasts.

UNREST CAUSES HEADS TO ROLL

son's high. Bankrollers are doing plenty of vapping, unhappy ove the Hooper payoffs

Many an agency is on the spot The multiple activity in recent weeks resulting in accounts going to rival agencies and exodus of key agency personnel is directly at-tributed in most cases to client

beefs.

Lots of bankrollers are demanding a new deal for next season, with a "deliver—or else" ultimatum to agencies. It's strictly a competitive era, as far as they're concerned, and they're evaluating their network programming on a dollar-for-dollar return basis.

dollar-for-dollar return basis.
Bowout of such stalwarts as
Mann Holiner from Lennen &
Mitchell, despite the fact that he
had a big piece of the husiness, is
seen stemming from Old Gold's
unhappy experience with its highbudgeted (\$17.500 C.BS musical,
which fades this season. Similarly,
the flock of Ruthrauff & Ryan dethe flock of Ruthrauff & Ryan de-partures, including Sam Pierce, its Coast radio vecpee: Pete Barnum, co-director of the R & R radio, Entrikin, script supervisor, can be laid at various doors, including sag in hillings and the "retiring of the Auto-Life account because of man-euvering wrapping up the "Sus-pense" show.

Comings and Goings

Dense snow.

The past few weeks has ease the Rayre may be a few weeks has ease the Rayre move from Roche, Williams & Cleary and be divided up between the state of the state o

Mrs. Paley Due On CBS Board

Mrs. Barbara Cushing Paley, wife of William S. Paley, CB hard chairman is reported set for a place on the CBS directorate, and tis heen inclused that she may programming affairs at 485 Madison avenue, N. Y. Paley, it's said, has been saving a spot on the board for her as a Class B director and in view of hor expected that she'll take an active land in the network's TV programming.

gramming.

Mrs. Paley became a mother several months ago.

Studio Audience Laughs In Wrong Places; 'Meeks' Orders Doors Be Bolted

UTICETS DOES DE DURICE

Chicago, June 1.

"Meet the Meeks," Saturday

Swift & Co., hereafter will holt the

Swift & Co., hereafter will holt the

Stutation comedy airer has been

drawing pewstul of double-cross
sing smallfry who yock at the

wrong places but fall to come

through with payoff laughs, All of

which has thrown off the actors and

bewitdered the scriptar.

CBS Program Shifts Linked To 'Agency' vs. 'Network' Situation? Heller Upped to Web's No. 2 Spot

How Hooper Rates 'Em

Jack Benny
Walter Wincheli
Radio Theatre
My Friend Irma
Fibber & Molly
Amos 'n' Andy
Charlie McCarthy
Bob Hope
Fred Allen
Truth or Consequences

CBS Hits Jackpot; It's 1-2-3 for Lux. Godfrey and 'Irma'

Lever Bros.' Monday night CBS
"Lux Theatre"—Godfrey "Talent
Scouts"—"My Friend Irma" twohour sequence crashed through the
Nielsen Index for a 1-2-3 sweep of
the top brackets of rating released
Monday (31) for the last half of
April.

April.

Sock payoff of the combo set a flock of firsts, set some industry quarters back on their heels, and touched off anew—in the light of parallel Hoopers—the perennial debate. over who'extraing-doyar in the Nielsen stakes, that one hankroller's stable of shows has copped win-place-and-show. It's the first time CBS has had all the winners. It's the first time CBS has had all the winners. It's the first time CBS has had all the shows ("Irman and "Seouts") have cashed in.

Godtrey, whose "Chesterfield footing, which is the chester footing,

cashed in.
Godfrey, whose Chesterfield
stint has been in and out of Nielsen's No. 1 daytime spot (currently fifth), closed from sixth to
take the runnerup bracket behind
"Lux theatre" in the evening list,
while "Irma" jumped to third from
14th.

Fred Allen, meautime, fell back from fifth to 13th, and Bob Hope from seventh to 21st.

from seventh to 21st.
Walter Winchell, however, is
moving up. Always well up from
in the Hoopers, he hasn't fared as
well in Nielsen's index (apparently
due to less pull in rural areas that

Toni Cancelling Out On ABC 'B'fast Club

Chicago, June 1. Chicago, June 1.

Toni Co. drops out as bankroller of the first quarter-hour of "Break-fast Club". June 25, two days after Don McNeill marks his 15th anni as emcee of the ABC show. Hairwaver is paring down the radio budget to offset added outlays for hlack and white. Twenty-two net programs per week currently carry the Toni tag.

ABC already has had a hid for

the Toni Iag.

ARC already has had a bid for Toni time, but the offer was nixed because of product conflict with Swift & Co. Meat-packing firm, sponsoring a haft-hour of "Break-fast Club," has a heavy array of sidelines that limits the field of potential bankrollers, C.'s final 15 minutes, has shown no interest in expanding its time.

Toni Renews 'Give & Take'
Toni, Inc., has renewed for the
"Give and Take" quiz on CBS
Saturday matinees.
New 13-week cycle takes effect

In the latest of a succession of executive realignments in the CBS program department. Robert P. widely-induced because the succession of the succession of

Ernie Martin's job as TCHS top program man on the Coast.

The latest shift has cued speculation in New York radio circles on the significance of the realignment of t

department's general manager, William Fineshriber, as second in command in programming under fubbell Robinson. Against this meaningful fact, that dopesters pointed to growing importance of nation point and took the recent intit there of Ackerman and Guy della Cloppa as first and second the fubble of the command of the c

Lever Renewal Balks A&A Deal

Any chance of Music Corp. of America being able to deliver Amos 'n' Andy to a new client before the end of the 1948-49 season has been dissipated by Lever Bros.' action in picking up its option on the final lup of the blackface team's radio, services. As Barry momend up the attaination, vesterday (Tuesa). Lever has elected to go through with its rights under the contract. and Amos 'n' Andy are (Continued on page 34) (Continued on page 34)

MORGAN RENEWAL BY RAYVE SEEN IN DOUBT

Henry Morgan's renewal by Rayve shampoo (now owned by Lever Bros.) appears in doubt. Deadline for notification of ABC that his show is being picked up for the fall or canceled is tomorrow (Thurs.) at 5 p.m. Up to yesterday (Tues.) the network had heard no word from Needham, Louis & Brorby, which took over the account a couple of weeks ago the account a couple of weeks from the Roche, Williams & Cle

agency.

Morgan is scheduled to exit the airwaves for the summer on June 24. It had been expected that a sponsored summer replacement would be set, but none is known to have been signed.

Major Showdown for AFRA Control Is Due in Next Week's Elections

The major showdown for control of the American Federation of Radio Artists, both nationally and in the New York local, will take place next week. It will be a titions of national order to the new York local, will take place next week. It will be a titions of national board members and delegates to the national convention. In addition, a number of proposed local constitutional amendments. The opposing forces, at least in New York, will again be The Independent, a loosely-kint moderate liberer group, and the reduced the national proposed local constitutions and the reduced and the reduced the national proposed to the national proposed to the national proposed to the national board and the national board with the conservative faction and the reduced to the national board half of the national board with the conservative faction and the national board half of the national board with the conservative faction and the national board with the conservative faction will follow a local membership meeting June 10 at the Capitol hotel, N.Y. The deadline for mailed ballots will be June 15 titlonal board and 108 delegates to the annual convention are to be elected.

toward woard and two delegates to be annual convention' are to be the annual convention' are to be the annual convention' are to be the annual convention are to be the service of the sen (Continued on page 34)

Broadcasters Guild, New

ET Group, Setting Shows With Top Coast Talent

Hollywood, June 1.
Country's top local radio talent, seling raided by Broadcasters' suild, local electrical transcription outfit, with the ald of C. E. Hooper. Campaign, laid out along the lines of W. R. Hearst's old-time swoops on ace newspaper talent for his own stable, styes talent

the lines of W. R. Hears's old-time swoops on ace newspaper tal-ent for his own stable, gives talent. Hooper was signed last week to make a study of the five highest-rated locally produced shows in 10 "Hooper cities." They include ticpation shows, and local material layouts with an audience-building gimmick.

gimmick.
Following the study, Guild will
negotiate with program originators
for scripts or production manuals
of the shows. Idea is to secure for
transcriptions a group of proven
radio properties that are now the (Continued on page 33)

ABC Nabs Another

Newcomer—Fruchauf
ABC's fair for saling news
shows to network in excensions
Brotherhood of Railway Trainmen, Tucker Corp., etc.) paid off
again last week in the pacting of
Fruehauf Trailers to bankroll a 15minute weekly commentary by
Edweekly commentary by
Edweekly commentary by
Edweekly Commentary by
Edweekly Stanz prosecutions
Edweekly Commentary by
Edweekly Commentary
Edweekly Comm Newcomer-Fruehauf

Show was placed via Zimmer Keller agency, Detroit,

'GREENHORN' TEES OFF CANADIAN MUSICALS

CANADIAN INUNICALS

Toento, June 1.

Teelns of four original one-hour
musical comedels for the Canadian
Broadcasting Corp., "The Gallant
Broadcasting Corp., "The Gallant
Allans - "The Gallant
Corp. The Canadian
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Corp. The Corp. T

Boyle and Kimball Mellroy, To-rotto writers. Other musical comedles in the series include "The Rookie," dealing with a baseball background: "The Fever and the Glory," a story of prospectors and Glory," a story of prospectors and Jarty, "Surdin. Boyle-Mellroy, ed-laborations and will be CBC-pro-duced in Toronto by Esse Ljunga. Report is that "Gallant Green-horn" will be made as a film in Canada this -summer by Beacon Film Troductions, this reputedly edy, written especially for radio, has been chosen for film produc-tion.

NBC to Find Out Who Uses Radio

NBC is completing an unpreedented survey, conducted for the web by a commercial analysis firm at "considerable" cost, tabulating at "considerable" cost, tabulating at "considerable" cost, tabulating at "considerable" cost, tabulating at "considerable" cost, and the considerable cost, which have occasion from time to time to make use of radio. Overall objective is to pave the way for immake use of radio. Overall objective is to pave the way for immake use of radio. Overall objective is to pave the survey of the considerable considera

est in response to 11-hour organizational demands.

Program veepee Ken Dyke sequence up the survey last October. Result deducation department, headed by Sterling Fisher, has been provided with a card index of the officers. Sterling Fisher, has been provided with a card index of the officers of virtually every national organization of any consequence. Sterling Fisher, has been provided with a card index of the officers of virtually every national organization of any consequence. Sterling the sterling of the organization of any consequence, and the provided of the provi

New CBS Show Stops Amsterdam on Stop Me

Amsterdam on Nog Me
Morey Amsterdam will have to
vacate his spot on "Stop Me II
Vouve Heard This," after all. He'd
hoped to stay with the Mutual
show after he tess off his new coop stara on CBS next month, But
"Stop Me," since his Saturday
night spot immediately precedes
the CBS segment Amsterdam will
occupy, and Mutual has decided to
the CBS segment Amsterdam will
occupy, and Mutual has decided to
The company, although there's no
time conflict, the comic also will
depart "Stop Mes" Friday night
tele session on NBC. Other regulars in the show's panal are,
lars in the show's panal are,
lars in the show's panal are,
Bower,
Lew Lehr and Roger
Bower,

Toby David Back on WWJ Toby David, former platter spinner, returned to the air over WWJ Sunday (30) with a program of adventure for youngsters based on science and the classics.

on science and the classics.

He has approval of church, board of education and police officials.

Farmer Bromfield Sought

Farmer Bromfield Sough
There's a lot of pioneering
spirit going on in connection
with the "RFD America" farm
quiz show which moves into
the Sunday 2 nm. side on NBC
starting next Sunday (0).
The starting next sunday

Duplication Of Pro Names Nixed

A rule forbidding duplication of professional names of radio per formers, recommended by the last national convention of the American Federation of Radio Artists, has been adopted by the union's national board. Other talent groups, notably Equity and Screen Actors Guild, have similar regula-

The new ruling stimulates that new members may not use the same professional name as any present AFRA member, but it would not apply to any existing would not apply to any existing name duplications among members. Henceforth, member admissions will be subject to revocation in case the new applicant is discovered to have the same professional name as an incumbent member. In all cases the new member would be the one required to make the

Hub One of Heaviest **Populated Radio Towns** In U.S., with 10th Station

Boston, June 1.

New station is due to hit the air June 13 in Brookline, Hub solubric hits city. Station is WOOM, a 5,000 watter on the top of the dial at 1600 kc., and the first New England airer to operate on a 24-hour a day policy.

policy.

Although designed to blanket the rich Brookline - Newton. Wellesley suburbs, the indie will make the 10th important addition to Boston's (CGS), WHDH, WORL, WEZ (NEG), WHAW (ABC), WHM, WOP (ABC), WHAC (MUTUAL) and WHEX, thus making the city one of the heaviest populated rapage town—nine dailies to prevail the control of the co

paper town—nine dailies.

Indie, which Indicates it's got good net prospect, list as prexy John C. Pappas, Judge in the Gloucester court and board chairman of Doubleware Overalls, is treasurer; Ben Bartoff, v.p. and general manger. Other officials are Rubin ager. Other officials with the control of the Jewish Advocate; and Gurvitz, assistant attorney general of Massachusetts, predatate V.

of Massachusetts.
Staff of 35 so far includes Ken
Wheeler, former Yankee net program manager in same capacity;
nouncer on sports; Greichen Merrill, national amateur skating
champ on women's stuff; Olive
Haines, former WEEI on household, and Steve Allson, former
WLAW disk jock, in a similar spot.

Joan Davis Negotiating For Return to Sealtest

Hollywood, June 1.
Joan Davis is negotiating for the
Sealtest spot most recently held
by Jack Carson and previous to
that by herself.

that by herself.
Comedlenne, whose cooperative
program over CBS proved a flop
this year, is beling-offered by William Morris Agency for something
much less than her previous setup, a fabulous deal that included
complete say over scripts.

New York—Lee Cooley, video director for McCann-Erickson, left for Hollywood Friday (28) and will be gone until June 15. It's mainly in quest of film product.

From the Production Centres

IN NEW YORK CITY . . .

Non't be any lumediste replacement of Martin Jones as radio director at Buchanan. Bill Smith, media huyer, is in charge meantime, and the summer, but will revive be a summer, but will revive be a summer but will revive well for a summer but will revive well be summer but will be a summer but will review but will review be a summer but will review be a summer but will review but will revi

by Sentian to sub two months for Victor Lindlahr on Mutual.

Nelson Case will narrate "Criminal Casebook," which preems tomorrow night (Thurs.) on ABC. He and his wife, actress Nondas Metcal;
are concentrating on keeping their three cats from killing their new pet
squirrel....Sylvia Berger scripted the Armstrong "Theatre" show Saturday (29), the "External Light" stanza Sunday (30) and is adapting Sidney Howard's "The Late Christopher Bean" for an undated "Ford Thetter" airing... Lucilie Wali, completely recovered from skull fracture,
due hock this week from California vacation to resume leads on "Portia
Faces Life" and "Lorenza Jones" daythmers.

IN HOLLYWOOD . .

IN HOLLYWOOD.

Loren Rowell back at Young & Rubicam after talking things over with his Briefy's account bosses in Texas... Ben Duffy, BBD&O prexy, in to address Southern California chapter of the Four A's at the Billimore... Hollywood Ad Club's new officers are Burt Oliver of F-C-S, prexy; Ernie Belt and Homer Boetter, veepees; Blelen Murray Wall, branch and the Belt and Homer Boetter, veepees; Blelen Murray Wall, was giffed with a leather traveling case, and Damny, Thomas entertained at the installation... Orew Chiefs Quartet signed as supporting linewith Ray Noble's orch and Ilene Woods on National Dalry's summer replacement for Jack Carson, July 15 through Sept. 9... Chartochman's "Buldog Drummond' started a Beveek ride on KECA Sabothan's Chapter of the Sept. 10... Chartochman's Thomas of the Belt's Homer of the Sept. 10... Chartochman's Thomas of the Sept. 10... Chartochman's Thomas of the Sept. 10... Chartochman's Homer of the Sept. 10... The Sept. 10... Chartochman's Homer of the Sept. 10... Rudy Vallee is sending out an SOS for members of the DeForest Unito. Online of Tableton and Aboth und Costello.

and Abbott and Costello.

Rudy Vallee is sending out an SOS for members of the DeForest Company of the Company

IN WASHINGTON . . .

IN CHICAGO . .

IN CHICAGO

Singy Bob Morris, last heard in the Blacksmoor Room at Miaml Beach, prop. 1978(18); shirt. Justiles Whittail off on leave of absence after 21 years as secured to Balestone of the 1978 of the South Suburban Broadcasting Co. has FCC-applied for operation of a new FMer in suburban Blue Island. ... Warren Middleton rejoins WLS promotion, following a year as salesman-announcer at KTUC. ... Jean Lewis added to Mutuals Back section. ... Jack Owens, "Breadfast Club" of the South State of the State of the South State of the State of the South State of the South State of the State of the South State of the South State of the State

CE' TRAMPLED BY D. C. HE

Ready for the \$2,600,000 Kill

Both CBS and NBC are pretty well resigned to the fact that State Dept's parcelling out to them of shortwave broadcasting has come-to an end. Contracts come up for renewal on June 30 and it's considered, a foregone conclusion that, in the wake of the current full-blown investigation of the NBC shows beamed to South America, Conferess won't hold still for any further appropriations, between broadcast assignments, with two-birds of that earmarked for programming and the remainder for facilities. Actually, the networks are much less disturbed about losing the assignment as they are over "Congress going after radio," as one web official put it. The webs made no money out of taking over "Voice of Amily pouring their own coin in the venture. What they event most is the fact that they took it on as a pairiotic gesture and Congress is now licking its chops, for the kill.

GOP Hunger for Job Feedbag Likely To Cue Abbreviated Tenure for Hennock

Washington, June 1.
It looks as if the Federal Communications Commissions first femme members will have to settle for a six of the settle for the settle for

to be satisfied with an abbreviated tenure at the radio agency. The GOP ukase will hit court and other Deno nominations below a second of the control of the

Congress.

However, both FCC'ers and Commerce Committee members indicated over the weekend they are considered over the weekend they are hand's selection of the energetic and attractive Miss Hennock. She will be on the FCC bench for the September hearing on uttra-high experiments of the selection of the contraction of the selection of the contraction of the selection of the sel

on a stylinent as no been new Mesawhile, Bichard Hull, manager of WOI, Des Moines and prexy of the - National Assn. of Educational Broadcasters, is continuing to be mentioned as a possible to be mentioned as a possible conditional properties of the properties of the styline of the styli

Net Airing Snarl To High Court

Washington, June I.
The Supreme Court will be called on to decide whether the Federal Communications Commission may discriminate against a station which airs nothing but network programs, attorneys for WADC, Akron, said here last week. An appeal on the ruling will be filed with the high court within 90 days.

filed with the nign count of appeals days.

U. S. district court of appeals last week upheld FCCs right to deny WADC a boost in power to 50 kw on this ground. Irony of the situation is that the 50 kw grant, and with it a CBS contract, was and with it a CBS contract, was and with a CBS contract, was had been supported by the country of the country of

(Continued on page 35)

What Traffic Will Bear

What I Faille Will Bear There's an L.A.-to-N.Y. traf-fic in gags deleted from NBC comedy shows. Once a month the web's Coast censors bundle up the blue-pinciled quips and ship them to NX--so that when shows come east their script-shows come east their script-act of their script-tack of their script-tac

CBS in Middle As R.&R. Scrams Auto-Lite Acct.

Rutbrauff & Ryan agency has resigned the Auto-Lite account representing more than \$1,000,000 in radio billings alone. R. & R scrammed the account under cir-cumstances which found CBS in the middle of an embarrassing situation as the result of Auto-Lite buying the CBS-packaged "Suspense" show as replacement for Dick Haymes. "Suspense" show for Dick Haymes.

for Dick Haymes.

Royce Martin, prexy of AutoLite, has long subscribed to philosophy that an use of the philosophy that are the philosophy to the philosop (Continued on page 34)

Kenny Delmar's Claim To Claghorn Character Upheld in Arbitration

Uplied in Arbitration
Kenny Delmar's claim to sole
"Senator Claginori" on the Fred
"Senator Claginori" on the Fred
Radio Listener" on the Danny
Kaye show of two seasons ago has
been upheld by an arbitration
panel of a popication will be
made by Delmar's attorney, Jacob
Gerstein, for a N. Y. Supreme
Court order confirming the stethe magnations award was

court order contrming the decision. Dayton Allen was plaintiff.

The unanimous award was made by a part of the manimous award was made by a part appointed by the AAA, and Torrey Stearns and Philo Highey, named by the Dramatists Guild. Case had previously gone through extensive Higation ordered it decided by arbitration, as specified in the original agreement between the parties. Allen had claimed that the Claghorn and Average Listener control of the Claghorn and Cl

ANGRY SOLONS SUGGEST FINIS

Slash in the \$27,000,000 pending appropriation for the State Dept.'s gram next year appears in the cards, as the "Voice of America" continues to take it on the chin on three fronts. Recommendations of the "woice" to temporary suspension of all overseas propagada efforts and/or confining governion of the state of the state

White House probe.

White House probe.

Two committees—a joint Senat Expenditures Poreign Relations subcommittee and a House Expenditures subcommittee competed for witnesses took to the Latin-American debacte, Senate Homer Capshard (R, Ind.), who of-ferred the first resolution to probe the broadcasts, would have like his commerce committee to walk.

The House took the play away

off with the plum.

The House took the play away from its Senatorial colleagues by grabbing the headlines with the first hearing last Friday. Headed by Rep. Edgar Chenoweth, (R., Col.), the solons made it crystal clear "there's gonna be some changes made."

Swift Development

These were the developments at the House Expenditures sessions: 1. The solons argued variously o shift "Volces" operation to (Continued on page 30)

Kirby-Harris Book Gives Radio's Wartime Contrib A Star-Spangled Wrapup

A Nati-Spangicu Wraping First book on radio's role in World War. II. "Star-Spangic Ladio", by Col. Bd Kirby and L. Ladio", by Col. Bd Kirby and L. Ladio", by Col. War Dept's mobilization of wartime broadcasting activities, bit the bookstalis this week. It's word to be contribution to the contribution the American tool highly readable account of the contribution the American foundary witcory. The publisher is ward victory. The publisher is worth it.

worth it.

Perhaps the most striking fact brought out by the tome is the state of U. S. radio's unpreparedness at the time of Pearl Harbor. In the light of this, the monumental job of informing and entertaining ultimately accomplished is all the pearling ultimately accomplished is all the pearling of the pearling ultimately accomplished is all the pearling the pearling ultimately accomplished in all the pearling pearling in the pearling the pearling the pearling that there existed.

"Considering that there existed no precedent for the radio job that was to be done, the accomplish-ments recorded in 'Star-Spangled (Continued on page 34)

HELEN HAYES SET FOR **ELECTRIC COS. IN FALL**

Helen Hayes has been pacted by the Electric Companies, via Ayer agency, to star in a new "Electric Theatre" on CBS in the fall. Half-hour dramatic show will replace this sponsor's longtime "Hour of Charm." Time slot for the show, however, hasn't been set.

Bankroller has Frankie Carle on

Ed Borroff Resigns ABC Chi Post. **Questions Status vs. Accomplishment**

P&G's 'Riley' Renewal

Procter & Gamble has picked up the option on NBC's "Life of Riley" show for another 54 weeks starting Aug. 28. Irving Brecher, head of Brecher Production on the Coast, scripts and owns the airer.

Voice' to Invite Package Firms To **Compete With Nets**

Washington, June 1. Probable pattern for "Voice of America" shortwave programming next year, as disclosed today (1) by Assistant Secretary of State George V. Allen, opens the door for any radio packaging outfit of

George V. Allem, opens the door for the control of the control of

WOR Finds It Tough To Sell Fulton Lewis In an Election Year

In an Election Year
Despite the fact he's soft over
sponsors (well over 300) than any
co-op program on the air, Fulton
Lewis, Jr., for some reason has
trouble getting and keeping bankrullers on his New York outlet,
the station's availability list. Truth is,
it's aid, Lewis, because of his
strongly stances stands on Issues of
it's aid, Lewis, because of his
strongly stances stands on Issues of
it's aid, Lewis, because of his
strongly stances stands on Issues of
it's aid, Lewis, because of his
strongly stances and to self
in an election year.
WOR has been running in spots
on Lewis 7 p.m. cross-the-board
services of the self-bank of the selfunder the self-bank of the selfthe self-bank of the selfbank of the self-bank of the self-bank of the self
bank of the self-bank of the self-bank of the self-bank of the self
bank of the self-bank of t

Ed Borroff, v.p. in charge of ABC's midwest heedquarters in Chicago has resigned, effective Chicago has resigned, effective time been disturbed over what he administrative importance accommendation of the control of

Wrigley, Elgin To Slug It Out

NBC and CBS will engage in an unusual battle for audience attention on Thanksgiving Day attention of the property of this year when, considered the property of the property o

ne stretch that Eigh Watch has contracted on NBC for its perennial Thanksgiving. Christ mas By this move CBS escapes being frozen out of an extraordinary conclave that it had held exclusively sponsorship. The deel, handled by sponsorship. The deel, handled by Leslie Atlass, CBS 'midwest v.p., and a close friend of the gum magnature of the contract of the gum and the contract of t

In making the pitch to Wrigley the network submitted, among other data, an audience study showing that on Thankagtwing Day and 15% of the pitch of t

Mullen, Siebert Elected To WJR Directorate

stanza, but his last N. Y. sponsor.
Pertussin cold remedy, wound up
the proper state of the property of the color of the property of the p

'We, People' AM-TV Preem Allowed To Set No Precedents in Talent Pay

The telecast of last night's (Tues.) "We, the People" radio program went on only after a week's hassle between the per a week's hassle between the per a week's hassle between the per a p

al talent would be paid extra for the teleoast (with the amount left the teleoast (with the teleoastes) (whether networks, sponsors, ascades, peckeps producerates) (whether networks, sponsors, ascades, peckeps producerates) (with the control of the teleoastes) (whether networks as the teleoaste of the 'We, the People' other programs was apparently uncertain yesterday afternoon, Y & Recess indicated the Gulf airer would be done simultaneously on the programs was apparently uncertain yesterday afternoon, Y & Recess indicated the Gulf airer would be done simultaneously on a stated in large display add in yesterday's dailies). However, of claids of the Associated Actors & Artistes of America sold the compensation of the compensation of

yesterany's dailies). However, officials of the Associated Actors &
Artistes of America said the comficials of the Associated Actors &
Artistes of America said the commore and the commore active and the commore active active active active active
Meanwhile, sparked by the "People" situation, the 4A's wide committee met yesterday with telemore active active active active active
Meanwhile, sparked by the fire active
to work out at least a temporary
basis for simultaneous radio-tele
shows. Such an agreement would
brown an agreement would
and the telesative
you'll the 4A's and the telesative
active active active
you'll the 4A's and the telesative
active active active
you'll the 4A's and the telesative
active active
you'll the 4A's and the telesative
active active
you'll the A's and the telesative
when Guif first decided to telewise Guiffer active
the Copple' broadcasts it indicated willingness to pay an extra
dicated willingness to pay an extra
dicated willingness to pay an extra
active for the video duplication.
Since there are only two regular
professional actors on the show
the state of the state
by little added expense.
However, when word of the plan
got around in the trade, the felter
and other agencies let out a loud
velo for protest, for fear the arrangement would be used by the
demand.
Was Finally the one-shot compromise was reached.

The professional state of the active
was brought to bear on Guiff and
Was Finally the one-shot compromise was reached.

The professional actors are the ac-

Y&R. Finally the one-shot com-promise was reached.
During the week's uproar it was pointed out that AFRA has no rule against simultaneous telecasting of radio shows. However, when ra-dio performers inquire of AFRA on the matter they are advised that a bullet fee should be a fair rate for the 10-medium performance.

City of Cleve. Demands Cut on \$70,000 Video Deal for Indians Pickup

Cleveland, June 1.
The City of Cleveland wants to get its cut in the reported \$70,000 video contract which WEWS signed with the Cleveland Indians for home games sponsored by General Electric.

Mayor Mayor

home games sponsored by General Electric.

Mayor Thomas Piery, ball cluber to Benjamin Flery, ball cluber to be proposed to the special control of the special

rights.
Some comments on city's request
put proposals of half of television
outract going to city treasury.
outract going to city treasury.
In the comment of the comment of the comment
games here has gomedance at home
games here has gomedance, Recently,
stimulating attendance. Recently,
Tribe President Bill Veeck declared he was "doubtful" if yideo
woulds help.

ATS Elects Durban

A15 Liefts Jurban
Chales J. Durban U.S. Rubber
assistants divertibute chief, was
manimously elected American
Television Society pers at the
group's eighth annual elections
Thursday (27).
Other offices include Halsey V.
Other offices include Halsey V.
And Arch Braunfeld, accountant, treasindie film producer, secretary, and
Arch Braunfeld, accountant, treasture. New ATS board includes
Don McClure, Eddie Sook, Pace,
George Shuppert, Charles Alicoste
and Warren' Caro.

Duplication Still A 4A's Problem In Hurdling TV

With negotiations due to be resumed soon by the television companies and the performer unions, one of the principal immediate issues is still completely in distance the first of the principal immediate in the still completely in the composition of the first of the first of the principal immediate the first of the fi

and physical scales or terms for Under the network code of the American Federation of Radio Artists, no simultaneous telecast of air programs is permitted. This is stipulated in a clause stating that stipulated in a clause stating that tional services not specified. That clause has been part of the code since the original AFRA-network deal in 1938. Although it relates to the telecasting of radio shows, it with that idea, but merely with the intention of covering unforeseen angles.

Intention of covering unforeneer angles.

Most of the performer union demands being considered by the video companies were reported in detail in Vanarry last Peb. 11, and detail in Vanarry last Peb. 11, and detail in Vanarry last Peb. 11, and weeks ago, at the start of negotiations. Also, the unions have stated that their demands are subject to change, and that additional demands may be made during negoments may be made during negotiations. Also, the unions have stated the state of the start of the start of negotiations and the start of the star

The proposed code is to cover only the New York area, including (Continued on page 35)

New Tele Business

United Airlines pacted for a 13week series of one-minute spots
over Paramount stations WBKB,
Chicagó, and KTLA, Los MBKB.
Spots will plug the airline's new
direct service between N. Y. and
L. A. N. W. Ayer is the agency.

L. A. N. W. Ayer is the agency.
Carolene Products (Milmot) has
signed for Thursday participation
on "At Home with Barbara Barkley" on WGN-TV, Chicago, beginning May 27. Firm is the first to
pin a label on the five-a-week
lift's department store. Agency
is Henri, Hurst & McDonald.
Francis: L. Dupont brokevage

Francis I. DuPont brokerage house inked for a series of one-minute spots over WABD (Du-Mont, N. Y.). Agency is French &

Preston.

Nash-Kelvinator signed for series of one-minute film spots preceding and following Chicago Cubs' games over WBKB, Chicago, and three nights weekly over KTLA, Los Angeles, Agency is Geyer, Newell & Ganger.

Robinson Lende in the desired of the series of the s

Angeles. Agency '15 Geyer, Newell Robason-Livels inhed for series of one-minute spots for Dry Im-perator Champagne on WABD (Du-Mont, N. Liv. Agency is Wiley, "Tello-Test," quiz program, first venture into radio of Lane Bryant Department Stores since Defroit from 7 to 7:15 p.m., Monday from 7 to 7:15 p.m., Monday (131). Larry Ruppel is quizansster mercials.

Plastray Corp. inked for series of one-minute spots over WWJ-TV, Detroit, to plug its "Jiffy" lee cubes. Commercials are to be spotted before and after sports

Interest in Seattle TV Picture in Sharp **Upbeat for 4 Channels**

Seattle, June 1.
Situation on television licenses and applications here indicate that hearings will be necessary before the four available channels are allocated. At present KRSC, indic is helden of the control of th and applications here indicate that hearings will be necessary before the four available present KRSC, indic, is holder of the only construction permit and that is scheduled for a continuance hearing today (Tues. in Washington, Alback, and Can Service, and the continuance hearing today of the other channels and 20th-Fox has incorporated in this state for the purpose of operating radio and television 20th has not filled for a tele license, but in view of a tele license, but in view of a shown by its strong bld for a tele station in San Francisco, channels and the station in San Francisco, channels when channels come up for allocation, with possibility that other unif hearings are called.

Television Reviews

PRESIDENTIAL TIMBER With Harold E. Stassen Director: David Rich 28 Mins; Thurn. 9 pm.
28

in a program labeled "Presidential Timber."
Stassen was a fortunate choice
Stassen was a fortunate choice
Stassen was a fortunate choice
casual, pleasant personality that
must certainly have impressed vistunt audiences whatever their postyle, he spoke for about 25 mintuces last Thursday night on his
aims and purposes, and his talk
atom to the state of the state of the state
stock newsreels and other shots.
Stassen himself appeared only
briefly for the tele camera, the 25torial definition of his views as he
spoke. There were shots, at the
opening, of Stassen's early Minnefrond, schooling, etc., with a commentary by Milo Boulton. Then

Stassen today, sitting on the edge of a deak and easily achieving an intimacy with his audience. Could have stood improvement, namely because of reels that frequently blurred in their unfolding to illustrate the basic deak had its value. The human element is fine the country of the country

THE TELEPHONE
Producer: Roger Englas
Director: Paul Mickell
Settings: W. C. Smith
With David Daniels, Ba
er, Maricarol Hanson els, Barbara Coop-

With David Daniels, Barbara Cooper, Maricarol Hanson, accompaniel, Maricarol Hanson, accompaniel, With Park Maricarol Hanson, accompaniel, With Park Maricarol Hanson, "The Medium" on the Broadward Stage Season before last, was way stage season before last, was the Celevisian première over the MRC televisian première over the NRC televisian première voer the NRC televisian première voer the MRC televisian première voer the MRC televisian première voer the NRC televisian première voer televisian première voer televisian première voer de la companie de

WPTZ presented the work which proved highly entertaining and readily adaptable to the TV medium. The musical tells about a suitor who wants to propose to his girl, but can't because she is always talking on the phone. If requires on the continued on page 40)

CBS Monopolizes Frisco Holiday FCC Hearing; 20th Comes Off Well

Taft Show Off

I arr Show Uff
Sen. Robert A. Taft, scheduled
to appear on CBS television's "Presidential Timber" show tomorrow
(Thursday) night, has been force
ter because of a condict with an
earlier-scheduled appearance.
CBS has pencilled in a spect to
the latter's acceptance. As a result,
dim shorts will occupy the halfhour slot scheduled for the show
tomorrow, with Caltiornia Gov
week, on June 10.

Video Station Awards Near **Hundred Mark**

Number of tele stations authorized neared the 100 mark as the Federal Communications Commission handed out four new permits last Friday (28). Actian frantow number 97. New grantees are WMBR, channel 4. Jackson-ville; WKAL, channel 13, Rome and the Utura Observer-Dispatch, channel 4. San Antonio. At the same time, the Commission okayed ABC's new site for its stone of the commission okayed ABC's new site for its foundation of the commission okayed ABC's new site for its foundation of the commission okayed ABC's new site for its foundation of the commission okayed ABC's new site for its foundation of the commission okayed activate a lesser powered station on the GE Building in Manhattan.

Hotel Pierre. Net was formerly prepared to activate a lesser powered station on the GB Building in Several other permittees got reprieves on construction deadlines. With Committee of the Commit

RCA'S CUFFO SCHOOL FOR TELE ENGINEERS

Hollywood, June 1.

RCA is conducting schools for engineers in every community where there is a potential television market.

vision market.

RCA runs the schools on the cuff for the purpose of acquainting technicians with their video equiptent and thereby create a demand when the respective cities.

Waiter Lawrence and Ennis Bean, RCA staffers, are currently presiding over firms' mobile teleschool.

Herbuveaux's Tele Shift

THETBUVEAUX S. J. Cle Shift Chicago, June 1. Juies Herbuveaux, program manager of NBC's central division since 1943, vacated the post last week to put in full time as the web's midwestern Jele chief. Art Jacobson, former production.manager, replaces as program.head:

San Francisco, June Battle for Frisco's two ren

Battle seed. Framersco, June 1.

Battle seed of the seed week yesterday (Mon.) before PCC Examiner
Jack Paul Blume with CBS rollingday (Mon.) before PCC Examiner
Jack Paul Blume with CBS rollingday (Mon.) before PCC Examiner
Jack Paul Blume with CBS rollingday of the seed o

(Continued on page 35)

Test Pattern Shows WPIX Not Likely To Have Reception Bugs

Indextra that WPIX, the NX.
Daily News, upcoming television station, will not be subject to the same receptlon difficulty that has hampered WATV Bremer. Broad-hampered WATV Bremer. Broad-hampered watv. Broad-hampered wa

tion for the station's opening June 15.

June 15.

All had riginally been thought in the had riginally been thought in the had riginally been thought in the had riginally been always and the had require special at the had reman adjustment to equip sets for reception of higher frequency signals. It's now believed, however, that the chief difficulty lies either than the had remainded to the had remained the had remained to t

WATV chief engineer Frank Bremer, meanwhile, doclared that bad reception of his station's air-ings was the fault of sets and not of the test pattern. He revealed that a survey taken of a number of sets in the same general location disclosed that 30% received the signal, almost, perfectly, while the

(Continued on page 35)

SPORTS TAKE THE TV COUNT

New Frankenstein?

The atomic progressions in science, which have created uni-The atomic progressions in science, which have created uni-versal concern over whether such advancements are a bane or a boon, have pointed up a parallel in a milder form of elec-tronics. The new development of show business—Television— aiready is starting to plague the amusement industry.

Television and its sundry rights now call for an immediate references and its sample reference to the aspects have copped up to be wilder telecasters and audiences alike. If the courts are necessary to settle these issues, then it's for the courts

to decide.

Theatre Authority nixed a Madison Square Garden benefits pickup in New York last week. In Hollywood the opposition studies to Paramount ditheot when it tabued its stars doing a lobby video ballyhoo attendant to the "Emperor Waltz" premiere. Talent agents on both coasts, and in between, now instruct, their acts to steer clear of the video lens for fear it may present them in a negative light and defeat guest short.

present them in a negative init a and deleas guest shots.

There-are other values which must be adjudicated, particularly so far as theatre telecasting is concerned. These are simpler because contractial provisions now limit videocasts of important news events, a big fight for instance, to places "where no admission is charged." And even there, the implied boxoffle for the tayern trade is a technical puzzler which, too, will be clarified in time.

Television is no longer "just around the corner." Now that it's here it's to the best interests of show business to expedite these legal wrinkles.

Abel.

Midwest Spots on Own in Convention Coverage as Pooled Film Setup Flops

All television stations not di-rectly connected with east coast outlest will have to depend for film coverage of the forthcoming po-litical conventions on either their parent networks or make some other deal for material. Plans to provide for pooled film coverage of the poled dim coverage discovered that not enough mid-western and western stations were interested to pay for the costs of

discovered that not enough midwestern and western stations were
interested to pay for the costs of
the pool. (See other televisionconvention story on Page 18.)
Prior to the breakdown of the
pool. (See other televisionconvention story on Page 18.)
Prior to the breakdown of the
pool. (See other televisionconvention story on Page 18.)
Prior to the breakdown of the
pool. (See other televisionconvention Italia had already been
made for TV broadcasters by both
the Republican and Democratic
national committees. Those positions are now to go to NSC, CSS
vention highlights daily for their
mon-interconnected affiliates, and
by WPIX, who will film the procedings for sale to the indie stations not connected to the east
constitute also decided that all east
mondification must cut in on the
live pool pickups, paying a prorated share of the costs. Any of
these stations wishing to record the
(Continued on page 33)

Par Wants Ruling On DuMont Status

Paramount Pictures, Inc., has called on the Federal Communica-tions Commission for a final ruling on its alleged control of the Allen B. Du Mont Laboratories, Inc., beore video hearings open in Bos-on and Cleveland. Commission originally intended to defer action on the Par-Du Mont ownership issue until windup of tele hearings in all towns where either is applying

sue until windup of tele nearmings all towns where either is apparent and the summer of the summer o

(Continued on page 35)

PRES. TRUMAN IN CHI VIDEO PICKUP FRL (4)

VIDEO FRADIT FIX. (4)
Local video screens will: carry
their first live frames of a
Chief Executive in action when
the control Stadium is telecast by
the control Stadium is telecast by
part of a three-hour show climaxing nationwide observance of the
wedsh Ploneer Centennial.
Others set for lensing are Prince
Bertill of Sweden, Gloria Swanson,
Set Swanholm, operatic tenor,
actor, Marta Toren, actress, and
the Sofia girl gymnasts of Sweden.

Cleve. Squawks On Grant to WTAM

A joint pracet by three Cleveland companies has been field with the FCC to revoke video license granted to NBC's WTAM.
Protestors, WGAR, WJW, and Cleveland Broadcasting Co, maintain license should be revoked since NBC has not put video in protest filled by above three plus WHK and DuMont was filed against content license holder. English another license holder, English Coli Co, of New Rochelle, N. V. eventual of the content of the content

mont are all vying for the remain-ing video channel.

Third of three channels granted this area has gone to WEWS, now on air with both video and FM.

OFFICIAL RACING PIX MAKE OK TRAILERS

IMARL UN INAILE.D.

Image: Ima

the commercial's entertainment values are so strong that WCAU-TV officials look for auto race promoters, baseball, football, and basketball, circuses, etc., to follow the format.

SLOTTED NO. 4 IN PREFERENCE

Sports events, after carrying the ball for television practically sin-gle-handed since the medium went bigtime after the war's end, have now taken a back seat with both viewers and sponsors. Latest au-dience surveys reveal that three other program types top sports in audience preference.

audience preference.

On the basis of average ratings computed by the NBC research department from a compilation of its own surveys with those of the C.

Hooper organization, it's revealed that amateur shows now stand first with audiences in the Greater N. Y. viewing area. Both dramatic shows and children's professional programments of the compilation o

Greater N. Y. viewing area. Both dramatic shows and children's programs, moreover, are hand of a position, moreover, are hand of a position, and then it's only 1.2 points ahead of news shows which get the fifth place nod.

Although NBC research chief High M. Beville, fr., was quick to all programs new or make all programs new or the sir, which would make average figures rather inconclustive, he emphasized that nevergoes are 'indicative of the industry, moreover, agrees with the averages are 'indicative of of the industry, moreover, agrees are now interested more in protection of the control of the c

einces have "grown up" along with the medium.

Average ratings are believed to hold true only for metropoltan hold true only for metropoltan taken. In that regard, it's pointed taken. In that regard, it's pointed only the point of the property of abother recent survey which sets in a city will be concentrated in bars and taverns as long as TV its still new in the city, as soon as the novelty has, worn off and more the novelty has, worn off and more the novelty has, worn off and more the novelty has the city, as soon as the novelty has worn off and more than the city of a soon as the novelty has have a soon as the novelty has been that it is still new in the city of a soon as the novelty has been and the con-traction of the the city of the contrated in taverns and that poorts programming is still upper-most. By the same token, how-ever, sports will probably be rele-ver, sports will probably be rele-vered to the contraction of the con-traction of the contraction of the con-traction o

Priority for Studio Shows

as long as nave N.Y. audiences.

Priority for Studio Show other
program types the superseder,
audiences is the fact that NSC,
whenever a commercial studio
show conflic's with the pickup of a
basebull game; and with the superseder,
and the superseder of the the superseder of the the
special superseder of the the superseder of the the
such studio shows as the "Kraft Television Theatre" and the "Swift
Television Theatre" as the "Swift
Television Theatre" as special to aggravate the grlevances held
by NY, Glant Tans against NBC.
Chief resean for the No. 1 spot

by N.Y. Giant fans against NBC.
Chief reason for the No. 1 spot held down by amateur programs is that "Major Bowes Show." aired Sunday nights on the Dullont when, it two separate monthly sur-when, it two separate monthly sur-when the survey of 46.8. (Figure means that 46.8% of all the homes called during the period Hooper was taking its aurey re-ported they were watching that Show!.

Pix-Video

Pix-Video
Because of the growing interlocking relationship between Pictures and Televation.
When the property of the property of the state sections at they occur, such as the Hopalong Cassidy dual pix-tele
story on P. 1 and the actorsunion's attitude toward free
video appearances on P. 46.

CBS In Sweeping Stand to Permit Dramatization of Political B'casts On Tele to Prevent 'Sterile Medium'

Amateurs in Lead Amateurs in Lead Following are the average ratings by types of programs computed by the NBC research department. Averages are based on a compilation of NBC surveys with those of C. E. Hooper. NBCs findings are E. Hooper. NBCs and the second phone calls made during all of 1947 and 1948 to date, will Hooper's include two monthly reports early this year.

reports early this year.		
Amateur	36.8%	
Dramatic	28.0%	
Children's	26.0%	
Sports	23.3%	
News	22.1%	
Variety	20.3%	
Educational	20.1%	
Travel	19.1%	
Women's	9.4%	

1G Per Hour Rate Set for WJZ-TV

WJZ-TV, ABC's New York key tele station scheduled to hit the air in August, is prepping a rate card fixing the basic hour charge of \$1,000 and studio rehearsal fees of \$1,000 and stu at \$200 an hour.

at \$200 an hour.

Concurrently, it's also learned, the network is establishing, for its video web operation as well as its owned-and-operation as well as its owned-and-operation as well as its owned-and-operation as well as the owned and others allow only 35 seconds for station breaks, permitting only possibly identification and possibly identification and possibly minute and a quarter station breaks, permitting full minute spots.

Half-hour network programs will sign off at 28:40, allowing five seconds for web identification, 60 seconds for a commercial, courtesy

seconds for a commercial, courtery seconds for a commercial, courtery seconds for second seco

outlets, will offer representation for affiliates.

Station-break policy already in polying off in advance sales for supplied off in advance sales for the state of the state

WPIX (N.Y.) To Televise All Shubert Openings

All Shubert Openings.

Pointing up the conviction of legit opening up the conviction of legit opening up the conviction of legit opening up the legit opening up the legit opening up the legit opening light active forthcoming station.

Fact marks the first active interest in video by the Shuberts and will furnish WPIX with a regular legit along the legit opening up the legit op the legit op the legit op the legit of the station's remote cameras to pick up the arrival of first-night eleibs aide the theatres during the 1943-49 season. Title, and exact format are to be announced later.

that for years has applied to its standard broadcasting operation, CBS has decided to go out on a limb and permit dramatization of political issues on its television network.

Further, the network will gradually swing over into its new concept as far as radio is concerned on the basis that "a democracy can only thrive with an uncensored, free flow of information."

only thrive with an uncersored, free flow of information.

The CBS stand represents the first major move to invest television with a hard-punching code flow of the control of the control

can make up his own mind."
But CBS is convinced that it has
to be translated into an effective
presentation through the introduction of new patterns in order to
the straight speaking formula that
tends toward dullness and tuneout.
As such the CBS "thinking," it's
conceded, adds up to a new leaf in
their straight speaking formula
that the control of the control of the control
the straight speaking formula
that the straight speaking formula
the straight speaking formula
the tends of the control of the control
the straight speaking formula
that the straight speaking formula
that the straight speaking formula
the straight speaking formula
that the straight speaking

the new CBS concept on permitting dramatization of political broadcasts as a healthy innovation in discarding outmoded tabus.

RCA Chasing Rainhow Tele

Washington, June 1.

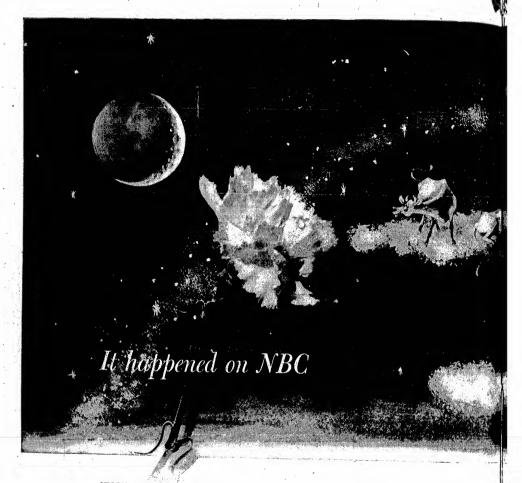
Washington, June 1.

RCA climbed on the upstairsvideo bandwason last week with an
experimental tele station here of
his recently been defending its
tele policles before the Senate
Commerce Committee, can now
claim tively a list on the commerce to committee, can now
claim tively a list on the commerce of the commerc

'LIVING'. ON MUTUAL WITH TELE RIGHTS

HIII LLE MUILD

Al Simon has inked a deal with
Multual Don-Lee to air his "lt's a
Living" program, which carries
will now be held for Don Lee
"Living" is one of KTLA's, Paramount tele station, first shows but
will now be held for Don-Lee
though not put lu use lumediately.



STORY OF A PERENNIAL ★ The carnation—a name applied to many varieties of the clove/pink—has been cultivated for more than 2,000 years. Because the flower's pink hue had long symbolized glowing health, fifty years ago officials of a newly organized evaporated milk business adopted the name, Carnation Company.

In January, 1932, the Carnation Company inaugurated the Carnation Contented Hour on the NBC Network. The program was designed to be "a musical presentation of the widest popular appeal."

For many years the Carnation Contented Program opened with the lowing of cows and the clanging of cowbells. To this day the theme melody, although greatly modernized, remains "Wait Till the Cows Come Home," sung to fame by Fred Stone in the 1918 musical comedy "Jack O'Lantern."

Now in its 17th year on NBC and its 16th year at the same time Monday night, the Carnation Contented Hour is outstanding proof of the value of constancy in advertising. Through its long service on the same net-



work at the same hour each Monday night, the Camation Contented Hour has become a household word and Carnation Evaporated Milk has welcomed an entire new generation in American homes from coast to coast.

This year while the Carnation Company celebrates its 50th Anniversary, the Carnation Contented Hour continues to blend the best of popular music, new and old. Today this musical homogenization is accomplished by Ted Dale, conductor of the Carnation Orchestra and

a brilliant arranger. Buddy Clark, a top-ranking vocalist, fills in the lyrics.

How to build a contented audience? Pack a half hour solid with the kind of music everybody likes and keep it up to date. Let it flow over the powerful facilities of the NBC Network. Time it in the midst of other great programs heard on NBC. Let the listeners be the vast NBC audience. The result: a half hour that leads millions of listeners along Monday's Milky Way of music, song and entertainment.



.. the National Broadcasting Company

Strotz, Blackburn Deal Cues Talk Again of Eventual TV Switch to Coast

Assumption by Sidney Strotz and Norman Blackburn, both Hollywoodlies, of two of the top spots in MBC's television setup, has keyed in the strong structure of the strong structure of the strong stron

dustry.

Strotz for some years has been veepee in charge of NBC's western division. He was brought to N. Y. several months ago to study the web's tele operation and following pee Frank E. Mullen, was moved to the top of the web's tele department. Blackburn, now NBC's national programing chief, was pretional programing chief, was pretional programming chief, was pretional programment. Blackburn, now MBC's national programment of the department of the programment of the programming.

Market Stronger of the programming.

Film Techniques
Whatever film techniques are to
be incorporated into NBC's tele
programming would probably result from the signing on of selditional film personnel, both creative
and technical, Move for such a stepternal woundry, with many tele
spokesmen averring-that tele is
more closely silled to motion pictures than to any other form of
show bia. Hence, for the new medium to get that required shot in
state the webs making a concerted
pitch for Hollywood writers, directors, producers, cameramen, lighling, and makeup experts, etc.
Such a sign, it's thought, is

ing at a market, where the control of the control o

ing devices as NRC's kinescope re-corder and DuMont's tele-trans-scriber, moreover, indicates that recorder and pull of the control of the necessarily have to wait for the epening up of coast-to-coast net-working facilities. Through use of the recorders, any studio show for the control of the control of the copied on film and then shipped to stations in N. Y. and other parts of the country. Development of such film record-ing devices as NBC's kinescope re-

LEO FITZPATRICK'S DETROIT TELE POST

Detroit, June 1.
United Detroit Theatres Sunday
(31) named Leo Fitzpatrick as director of tele research. Former
president of the National Assn. of Broadcasters, he is also president of the Detroit Civic Light Opera

Assn.

Fitzpatrick left for Hollywood
this week to spend six weeks in
California studying TV on the
Coast and becoming acquainted
with his new duties at the home
office of Paramount, of which the
Detroit ganization is a subsidiary.

WPIX Expands Personnel

Rounding out its programming kounding out its programming setup in preparation for its launching June 15, WPIX, the N.Y. Daily News' television outlet last week added eight members to its staff.

its staff.

Jack Martin, former managing editor of True Detective mag, and Marcia Dremene, until now staffer in the United Press TV department, were named writer-editors. Florence Greene, former productions on the Coast and prior to that associated with CBS tele and the CBS teles are the CBS teles and the CBS teles and the CBS teles are the CBS teles are the CBS teles are the CBS teles are the CBS teles and the CBS teles are the CBS t

ex-director for Larry aming protion associated with CBS led and
Music Corp. of America, is new
casting director.

Clark R. Jones, production supervisor for WRGB (General Regulary)
production supervisor for WRGB (General Regulary)
production in the control of the corp.

Clark R. Jones, production supervisor for WRGB (General Regulary)
production in the corp.

Clark R. Jones, production supervisor for WRGB (General Regulary)
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Clark R. Jones, production supervisor for WRGB (General Regulary)
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Clark R. Jones, production supervisor for WRGB (General Regulary)
production in the corp.

Clark R. Jones, production suspectrum in the second support of the corp.

Comparison of the corp.

Clark R. Jones, production supervisor for WRGB (General Regulary)

and to the corp.

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Clark R. Jones, production support of the corp.

Clark R. Jones, production support of the corp.

Comparison of the second support of the corp.

Comparison of the second

Hotel Sets Own Tele Sponsors on Coast: MCA Left Out in Cold Hollywood, June 1.

Music Corp. of America ha een eased out of a deal whereby the Hollywood Roosevelt hotel will telecast a once-weekly, one hour show over KTLA. As deal was originally mapped out, MCA would have produced. It is understood have produced. It is understood that hotel is proceeding independently because it felt agency was

that hotel is proceeding independently because it felt agency was slow in lining up sponsors. Some in the proposed of the property of the prop

Television Reviews

clear.
The-sclecast was skillfully staged.
Englander and director Paul
Mickell used recordings to cue in
the opera and for the finale. For
the song stretches, Martarol Hanson played plano accompaniments.
W. C. Smith, the designer, presense of the control of the control
the control of the control of the control of the control
the control of th

telephone poles, wires and Bill-baards to state the production in the open finale, the situation calls for the harassed young man to go outside and ring tup his lady with the proposal. This last segment would have been more effective would have been more effect, the man in the booth and the girl on the other and of the line. As it has the segment would have been more theet, showing the man in the booth and the girl on the other and of the line. As it was not seen that the segment is the segment the segment in the segment.

AL SCHACHT SHOW AL SCHACHT SHOW
With Al Schacht
Producer: Garth Montgomery
Director: Howard Cordery
Writers: Arthur Miller, Paul
Gardner

Gardner
5 Mins.; preceding N. Y. Giants'
baseball games BORDEN'S WNBT-NBC, N. Y.

(Kenyon & Eckhardt)

One of the pioneer top-spending television advertisers, Borden's has

continued from page 88

fives the designacy practically was trained to a few statistics blanche in the way, of stage sets that the property of the property of

Tele Follow-Up

NBC's airing of 'Mr. Mergentwirker's Lobbles' Sunday (20)
night marked one of the first times
that a repeat performance of a
shew stood up in every detail as
that a repeat performance of a
shew stood up in every detail as
the stood of the first times
that a repeat performance of a
shew stood up in every detail as
the stood of the first time of the stood of the sent in the fore as
the stood of the stood of the stood of the stood
iffirst time, the success of Sunday
night's broadest points up television officials' contention that they'll
rgamming from time to time, so
long as it's good
sort pixed by the stood
rgamming from time to time, so
long as it's good
sort pixed by the stood
rgamming from time to time, so
sort pixed by the stood
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sort pixed by the stood
rgamming from time to time,
sort pixed by the stood
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California studying TV on the Coast and becoming acquainted to the medium after a with his new duties at the home with his new duties at the home back to the medium after a proper part of the company o

What All the Shooting's About

Washington, June 1.

"woke" airers which raised the blood pressure of the Stete proud solons; (Two Latinos are traveling through the U. S. stethnesses tidatis of information about the country en route.)

Narrator: "Nevada has no interest in itself; it's a land of copysa and its two principal cities are in competition. In Las Vegas, people get married and in Reno they get divorced."

Voice: "Yes, but you are forgetting Nevada is the only state where you can play roulette."

Voice: "Oh. this is Utah. That's where men have as many wive

Voice: "Oh, this is Utan. as they can upon the Mor. Narrator: "So far, nobel 80% of the population is Mormon and the Governor, Sensotrs, Representatives, etc., belong to the sect." Voice: "So Utah is a kind of oyster?"

Narrator: "... In Utah everyone is obliged to give 10% to the state.in perpetuity." ... And suppose a Morman decides to continue giving up one-tentit?" Ah, this sect has a little army, called the Avenging

Angels."
Voice II: "Which assume the task of convincing those who do not yone a...
yone a...
Narrator: "Naturally."
Voice II: "In what manner?"
Narrator: "With convincing arguments.
Voice: "Made of rubber or wood?" (La

(Laughter.)

Narrator (over Birmingham, Ala.); "We are Birmingham, the Pittsburgh of the south and the most important city in Alabama, It has a population of 300,000 and its principal industries are iron and steel."

d steel."
Voice: "And this city is like those two metals, hard and poorly

made."

Narrator: "That is true. It was constructed in a hurry and they have not had time to improve it."

Voice II. "Alabama is not a state of stupendous cities of brilliant history, but it has the importance of being the darkest of all."

Voice I: "The darkest." What are you referring to?"

Narrator: "In no other part of the U. S. has the colored race struggled and suffered so much as here.". "Since slavery was most flenses here, it is only logical that liberty should also be instant of the state of the s

Voice: (In Montgomery, Ala.): "What was holding up the traffic?"
Voice II: "An oxcart."
Narrator: "That is a symbol of the spirit of Montgomery."

Narrator (in Texas): "Texas is the state of miracles. An American writer has made the statement New England was founded by hypocrisy and Texas . . . by sin."

Narrator: "Texas, individual in everything, was not conquered by soldiers nor by priests."

Voice I: "By whom then?"

Voice I: "By whom then?"

Voice I: "By whom then?"

Don Juan de Daste arrived in El Pao in 1950 with a large metourage and heard of cattle. . "In less than 80 years the cover, with the help of the bulls, of course, transformed Texas into the center of the cattle industry."

'Voice of America'

Commerce Dept. or "some other independent agency." Chenweth and Rep. Carter Manasco (D.; Ala.) the control of t

air monitoring.
State made a big play to regain
100% control of the program operation, with officials plainly evincing chagrin that private companies
were in on the act. In its present
purse-poor condition, Allen said

Commerce Dept. or "some other in-dependent agency." Chenoweth check news material and its own and Rep. Carter Manasco (D., Ala.) arers to the Iron Curtain coum-made a pitch to lop the entire tree.

tries.

3. Both NBC and the bureaucrats made much of the fact that the "Know Your America" series represented less than one-tenth of 1% of their entire shortwave out-

10% of their entire shortware output.
4. Ugly question of employee boards as centered the hearing, Rene Borgia, scripter of the unfortunate broadcasts, wrote the continuation of the cont

Finley Inks Stock Co. For Tele Productions

FOT 161E TROUNCIONS

Larry Finley Productions as signed some of its top name takes to do a 16m film series for television on a set AGVA scale basis plus 4 percentage of the film and plus 4 percentage of the film and company for the elevision stock filmed TV series.

Ramige Ames, Bob Ecton, Roberta Lee, Dorothy Porter, Prankle Hyers and Marquerette Padula Press and Marquerette Padula provide by the proposition of t

Smith & Dale TV Package

Smith & Dale TV Package
New television comedy series
featuring Joe Smith and Charlie
Dale has been packaged by indie
producer Roger White and is now
being peddied around the networks and ad agencies.
Titled the "Smith & Dale SketchDook," the show was written hy
libot Green and George Footer.'

Third Annual

VARIETY

RADIO and TELEVISION PREVIEW



A Special Section
To Be Published in July



Special Editorial Features
By Top Showmen
Will Accent

WHAT'S ON THE TELEVISION HORIZON

SING IT AGAIN With Alan Dale, Patti Clayton, Bob Howard. The Riddlers, Ray Howard, The Riddlers, Ray Block's orch; Dan Seymour, em-

Cee
Writers: Hy Zaret, Bernie Haulghen, Albert Stillman, Bill Stein
Producer: Lester Gottlieb
Director: Rocco Tito
60 Mins.; Sat., 8 p.m.
Sustaining
CBS, from New York

Now that the nation's radio lis-Now that the nation's radio lis-teners have gone refrigerator-happy and the medium's giveaway craze is at fever pitch, CBS ap-parently is out to deliver the "biggest and the mostest." Having wrapped up the DeSoto sponsor-ship of the get-rich-quick-via-tele-phone "Catch Me If You Can," which the web preemed only a few weeks back, CBS last Saturday (29) launched its full hour "Sing It

weeks back, CBS last Saturday (29) launched its full hour "Sing it Again" which, but for some muor hardware and the saturday (20) launched its full hour "Sing it Again" which, but for some muor of ABC's induois Sunday night "Stop the Music" show. The self-ame "Stop the Music" show. The self-ame "Stop the Music "show had rejected prior to its ABC and a state of the wholesale review of the self-ame and the self-a

leader," took it unto itself to estab-lah new pattern in provositive and the provositive in the pattern in the pro-leader in the property in the pattern in the pattern in the Having "porrowed" the "Stop the Music" format, CBS has per-pered it with its own brand ors showmantship filips, himself est to refurbish the lyrics of standard pop-merchandise awards in force and old the tunes and eliminating merchandise awards in force the claim jackpot, which started at \$1,000 and is now up to \$1,200, it borrowed from Raipliz Edwards "during a recorded phantom voice which the contestant must identify through the inevitable rhyming tites.

which the comestant usus indemithese.

The \$100 bills are passed out at
an appropriately dizzy pace to
those who identify the personalityinterest of the personality dizzy pace to
those who identify the personalityintroduced to the personalitythe disparent pace and the personalitythe personalityinterest pace and the personalityinterest pace and the personalityinterest personalityinterest pace and personalityinte

EEXALL SUMMER SHOW
With Pat O'Brien, Virginia Bruce,
Francis X. Bushman, Roy Barsy,
conductor; Bill Forman, Barbara
Eiler; announcer
Writer: True Boardman
Director: Glenhall Taylor
30 Mins.; Sun., 7:39 p.m., EDT
REXALL
NBC, from Mollywood
NC, W. Ager)
Pavall is bark again with this

NEX. A.T.

NEC, from Hollywood

Recall is back again with this

Recall is understandable for

the sponsor. Also the O'Brien

Bruce combo seems okay for addi
plain such a sentimental yarn as

the vehicle. Sounds as if the pill
pusher might have upset a syrup

The season's opening episode,

Sunday (30) was a soup-opera tear

whose husband has been killed in a

giving up her newborn daughter

whose husband has been killed in a

riving up her newborn daughter

heart, sign the supplier, natch, the

real mother presently regains her

proper maternal feelings, where
have been merely a pretene.

All of which didn't seem quite

with a sentiment of the serving of the senting of the

story was similar, the characters

wor was likewise solely heart
throbby and the tempo was slow
motion. The one prime difference,

Possibly such a series will how seed

at least a token share or time recover.

mar names, seemed progressively been notable. Pees notable. Pees by the progressively provided the progressively such a proper of the region of the premiere occasion, the Revanticum with little more than a sponsor identification at the opening and a region of the regi

continuing story about a smallwond raugists is inderstandable of
the sponsor. Also the O'Brienthe sponsor. Also the State State of the State

the State State of State State

the State State State State

All o' which didn't seem of the

sent on one's surprise, natch, the

real mother presently regains the

stall of which didn't seem of the

sent of the sponsor of the sponsor of the sponsor of the sponsor of the

wor even ally one-dimensional the

state of the sponsor of the sponsor of the sponsor of the

state of the sponsor of the s

CAYALCADE OF STARS
With Rec Seetler, Jimmy Dureate,
With Rec Seetler, Jimmy Dureate,
With Rec Seetler, Jimmy Dureate,
Van Johnson, Keenan Wynn,
Peter Lawford, Walter Pidgeon,
Peter Johnson, Keenan Wynn,
Peter Lewford, Walter Pidgeon,
Peter Jimmy Jame Smith, Carey
Williams, Be en Gage, Margaret
O'Brien, Betty Garrett, Andre
Previn, Mary Jame Smith, Carey
Williams, Be en Gage, Margaret
O'Brien, Betty Garrett, Andre
Previn, Mary Jame Smith, Carey
Williams, Carey
Wilson, George
Piter, Carey Wilson, George
Fus, others,
330 Mins, Thurs. (27), 3:30-9:00
Jum.

p.m.
Sustaining
KMGM-FM, Hollywood

WHO-DUN-IT
With Bob Dixon, Santos Ortera;
Jack Miller, musical director
Director: Edward Ray Downes
30 Mins; Sun., 4:30 p.m.,
CBS, from New York

or fiction." It could have been merely due to a bad case of scripting. So for the entertainment impact of the show, it's strictly a tail to the banknight kite. Bob Dickon and Santos Ortega registration of the show it's strictly a single strength of the show it's strictly a single strictly and so the show it's strictly and so the show it is shown in the shown in the show it is shown in the shown in the show it is shown in the shown in the show it is shown in the show it is shown in the shown in the show it is shown in the show it

a wonderfully funny stint in which Jimmy was occasionally startled—but good—to find himself playing still may have been true, as Stotlown for the still may have been true, as Stotlown for the still may have been true, as Stotlown for the still may have been true, as Stotlown for the still may have been true, as Stotlown for the still may have been true, as Stotlown for the still may have been true, as Stotlown for the still may have been true, as the story of the still may be still



JINGLES TRAT DON'T

JANGLE" LANNY AND GINGER GREY Radio Programs and Jingles
1350 Madhha Arvater 9-1020

NOW AVAILABLE

MUSICAL COMEDY, TELEVISION, RADIO, DRAMATIC STOCK, MOTION PICTURES, OPERETTA, NIGHT CLUB PRESENTATION

HARRY KR

- Production Head Musical Comedy and Variety Revue Departments for U. S. O. Camp Shows
- Producer, Directed, Revised and Cast Over 30 Complete Musical Comedies from Aug. 1944 to Nov. 1947.
- Produced over 150 Variety Revues from January 1946 fo Nov. 1947.

My thanks for the opportunity to Abe Lastfogel, President, and Lawrence Phillips, Executive Vice President, U. S. O. Camp Shows, 8 -West 40th Street, New York City.

25 years experience before this producing in Vaudeville, Presentation Dramatic Stock, Musical Comedy, etc., plus some experience managing theatres, Publicity, etc.

HARRY KRIVIT

235 West 102nd Street, New York

4444 VINN UN 4-1300....

Inside Television

Although the Harold Stassen television show Thursday night (27) on the CBS-RY "Presidential Timber" series was produced by Young & Landon staff members in a private capacity, the project had the positive endorsement of the agency's president, Sigurd Larmon. Latter is reported an ardent Stassen supporter, David Levy, directed by Wes. Show with William Forbes as Ilaison with Stassen's headquarters, Stassen's Law William Forbes as Ilaison with Stassen's headquarters, MCSCS mith, V&R publicity head, assisted Forbes and pressagented the telecast. Film inserts for the stanza were produced by Jerry Fairbanks, who regularly does such work for NBC. Patranount filmed the telecast off the orthicon tube, for subsequent airing over video stations in obbit cities.

stations in other curses.

Members of the Radio Directors Guild (shortly to become the Radio and Television Directors Guild) are flocking to the Astor, N. Y., these Monday night to bone up on video techniques. Guild-apponred seminars—this week's (3) was the little—will continue through dimension of the contract of the contract of the contract of the contract for the contract for force of the director formerly with the Capits segment, spoke last week on dramatic serials. This week's session took up variety shows, with Rajbh Levy of CSB, presiding. Max Fleischer, the film cartoon producer, is expected to that to an upcoming session. Seminars are being contract of the contract of

Western Reserve Univ., Cleveland, one of the first big schools to institute a television programming laboratory, has received a \$5,000 grant from the Rockefeller Foundation to extend its TV work in the

grant from the Rockefeller Foundation to extend its TV work in the graduate school. Grant will be be provide fellowships of \$1,800 each to two stu-dents, who are to find scripts suitable for TV and adapt them to the medium as part of their work toward a master's degree. Due will also design sets and direct plays at WBWS, Scripps-Howard tele outlet in Cleveland, with which the school has been working in close cooperation since the statlon book the sir last year.

The Cleveland-Akron and Cincinnati areas were omitted from an ftem in the May 19 issue showing the number of tele sets, as reported by the Radio Mamifacturers Association, shipped in 1947. The RMA tabulation gave 2,828 as the number of sets shipped to the 'Cleve-Akron area and reported 2,160 receivers for Cincinnati.

KUOM's Full-Hour

Dramatization Series

Brewer Splashing Chi For Lombardo Show

Minneapolis, June 1. KUOM, University of Minnesota station, Saturday (5) will reinaugu-Chicago, June 1.
Splash set by Canadian Ace
Brewing Co. for the bow of the
transcribed "Guy Lombardo Show" transcriped "Guy Lombardo Show" surpasses the drumbeating for any other comparable show in local radio annais, Show starts on WGM Thursday (3) for 13 weeks through Louis Weitzman Advertising, Los Ausgales

Tecoff promotion includes three days of airplane trallerizing, hundreds of two-sheet posters, car cards, bumper cards, strips on motor-coach buses.

New Lifesize Tele

NEW LHUSILE I UNI
Anno Television has developed a
direct projection television set for
home use. Set casts a six by eight
foot image.
William Anderson, chief tech
nician for Anfo, said that set is
ready for distribution and will be
put on the market shortly.

B'casters Guild

Continued from page 24 :

most popular programs in their remost popular programs in their re-spective communities.
Guild produces the shows. It also markets them exclusively to also markets them exclusively to ers are Gil Balston of Froeter and Gamble; Don Sharpe of ABC; Jack Wilcher of Badger, Browning & Hershey agency's radio depart-ment, and C. C. Tucker, producer of the Holland Engle show

and the state of t muir," two-quarter hours

quarter hours.

Membership fee Is station's one-hour Class A national rate as published in Standard Rate and Data.

Guild member-stations price the shows themselves, in line with fees they know they can get from their gonosors. However, producers of gonosors where, producers of the station's suggested price, if a station's suggested price, if the feels the price is too low intal particular market for his type of show.

show.

Guild now has 124 radio station members throughout the country, with every type of station, from 250-watt local indie to 50,000-watt clear-channel network affiliate. Reactions of members indicate probable acceptance of program by listeners, stations and sponsors.

Midwest Spots

Continued from page 72 like pickups on film for trans, an interviews with the political mission later in the day will be bigwigs, and the third for regular able to do so at no extra cost. Any commercial business. Fifteen stations not connected to the cable twishing to buy film transcriptions from Rhemont to Boston are alroady read to the cables and outred to pay one-tenth of the great product of the cables and existion in the face cables are attacked in the first cable and the station in the face cables of the cables and the cables and the cables and the cables are already as \$0.04,60.00 for its faller of the pool.

share of the pool.

Par's First Contract

WPIX, N. Y. Daily News' forthcoming station, has already closed
a deal for Paramount to transcribe
enough of the daily proceedings on
film to provide for a one-reel rehast each ingist. Contract contable to the contract of the contract
use of its film transcription
method, which is the same system
it uses for its theatre TV. NBC
has also announced that it will
press its kinescope recorder into
wentions to provide material to its
affiliates not connected to the
cable.

affiliates not connected to the consideration of the major theatrical newareal firms. After lengthy consideration, the consideration of the consideration of

Total costs for the live pool, including cable charges, manpower, etc., is estimated at \$78,000 for both conventions. Pool is to operate eight hours a day during the scheduled five days for each party's confah

Pedagogs

Continued from page 22

we'll guarantee its success. We'll even cast bronze medals to commemorate it!"

At Farnsley's unging, Fisher (who is a mayor himself, of Tarrytown, N.Y.) flew to Louisville last week to spend two days talking it over. Yesterday (Tues.), Farnsley flew into N. Y. to further arrangements with Fisher and Ken Dyke, program vecpee. On arrival, how-ever, Farnsley fell ill and was rushed to Mt. Sinai hospital. The parley was postponed.

parley was postponed.
In addition to already named schools, those who've asked for info include the Univ, of Alabama and the State College of Washington, Pulman, which operates 5000-spondence. Schools and the Saturday Review of Literature also thave asked about the possibilities of telms. Magazine has suggested publishing supplemental material for the NBC-aired courses.

American Telephone &: Telegraph, meanwhile, has announced that thrue cables will be available proval to sell their stock in the products of the product of t



AFRA Showdown

cumbent), (Miss Payne was elected from Chicago, but has since transferred to the New York chap-

Besides the seven incumbents up for reelection as New York representatives, there are nine other incumbents whose terms do not expire until next returns do not expire until next returns do not expire until next returns do not liberal, and the other two have no known general vetting policy and strend few meetings. The work of the control of the contr

meetings.

The New York-Los Angeles alliance is particularly powerful because board : seetings are held in New York, with the Coast section meeting in Hollywood, so representatives from other locals are other locals can stem of the result of the last national convention, last August in New York.

Curious N. Y. Situation

Curious N. Y. Situation Because of the upsurge of the liberal coalition in New York last fall (in revolt against AC domi-

Buzz Aston's Accident

Buzz Aston, featured singer on KDKA staff, featured singer on KDKA staff, featured singer on KDKA staff, seek staff, featured singer on KDKA staff, seek staff, featured staff, seek when furnace in his new Bethel Township home exploded while he was examining it. Temporarily blinded, Aston was rushed to the hospital where quick action to the hospital where quick action the large staff of the st

As it is, he'll have to undergo regular treatments for months be-fore his vision returns to normal.



The Texas Rangers, America's foremost singers of Western tunes, are ready for the big summer roundup-The roundup to bring their large audience direct to your sales room. The Texas Rangers have a wide selection of favorite tunes, transcribed for top quality. Their hundreds of selections are as flexible as live talent. You can spot your sales messages to your own needs. In short, you are adding the Texas Rangers to your sales force. The price is scaled to fit your market and your station. You'll be highly pleased in songs and music . . . and in cales

Wire, Write or Phone for Complete Details

Texas Rangers ARTHUR B. CHURCH PRODUCTION

trom page 34 structure situation exists and the control of the company of the com

or to retain the present one-year setup.
The other major amendment would change the requirements for the property of the property of the property of the property of the present rule that anyone who has been a member for a year must appear on 30 broadcasts or play 10 principal parts to have the right to vote would be revised to require merely the 30 broadcasts, or the ground that the definition of principal parts to the conditions of the product of the principal parts' is too tooce.

Lever - A & A Continued from page 23

"expected to live up to their obli-gations."

Action on the option sets at rest a rumor that had been going the rounds that Charles Luckman, No.

a rumor, that had been going the rounds that Charles Luckman, No. 1 Lever man, had become so died going ahead next season with their \$30,000 radio-tele deal, linking going ahead next season with their \$30,000 radio-tele deal, linking that he was on the verge of drop-telepton of the result of the Lever move the result of the Lever move the result of the Lever move the telephase no choice now but to shelve lis video ambitions until the latter particular that the season of the result of the Lever move the telephase not be resulted to the result of the result

ger Dite to date, gainstimuth Coast competition of properties of the competition of the c

NBC Nighttime

Continued from page 23 = Friday night at 9 into Tuesday night at 10:30.

Friday night at 9 .into Tuesday night at 103. Colgate is moving its Friday Can You Top This?" show into the Saturday night Judy Canova spot, dropping the latter. With Sterling Drug's "Mall Canova Spot, and Molle "Mysters" Drug's "Mall Canova Spot, and Molle "Mysters" Drug's "Mall Canova Spot, and Molle "Mysters" Drug's "Mall Canova Spot, and the Mall Can

segment on NBC for the new pro-Froctor & Gamble, which has bought Skelton (it becomes a Rus-ell Seeds account, since Skelton Is a Seeds 'exclusive'), moves into sponsors of Eddie Cantor, now heard Thursdays 10:30, gets the ond for Friday at 8:30 for a move-nod for Friday at 8:30 for a move-led to the second of the second plans, will go to "Ferd Theatre," which has threatened to scram un-less NBC can find a night spot for its NBC can find a night spot for the Friday at 8 NBC "Highways The Friday at 8 NBC "Highways In Melody" may move over to

The Friday at 8 NBC "highways in Melody" may move over to ABC in the fall, which would mean a re-bracketing of the proposed Friday schedule and moving up "Ford Theatre" for an earlier

Ben Park's Health Series

Chicago, June 1.

Ben Park, who recently resigned writer-producer of WBBM's as writer-producer of WHMAN & Mudo-winning "Re po pt Unceasored," following suppression of a fact week was signed by the Chicago Industrial Health Assn. for scripting chores on a new documentary series about community series will be aftered in coperation with the fail and medical agencies. 29 besith and medical agencies.

Script that led to Park's exit from WBBM finally was aired May 12 after a quick about-face by execs who earlier had charged "editorial-

Radio's Bank Night

= Continued from page 1 =

them have become students of thoper reports and are instructing their contacts and are instructing their contacts and are instructing their contacts are instructing their and to give but secondary thought to daytime programs. This disdain for the daytime outlet is expected to mount as network commercials go off for the summer and give-saway sessions move in as replace-ments.

This weighing of comparative audiences also takes in local give away programs. About the only article that isn't still on tap for a greenwy about the still of th

All but \$6,000 of the \$90,000 given away in merchandise and services on the networks weekly is accounted for by 18 programs,

Breakdown of Prizes

Broken down by giveaway type and broadcast source, ra-dio's weekly carnival of give-aways figures as follows;

Network merchandise	\$90,000
Local merchandise	490,000
shows	30,000
Network money give- aways	25,000
Local money give- aways	20,000

Total\$165,000

which are listed in an adjoining column. The \$3,000 easily represents the property of the state of the state

chandise as the lure.
While the distribution of cash
on network stamza hasal' maintained the mounting pace of the
merchandise giveaway, the money
hasal polent, conservatively
show is still polent, conservatively
likewise conservative estimate of
the weekly cash giveaways on the
hundreds of local telephone quizses throughout the country puts
that phase of listener cozening at
ground \$2,0,00 weekly.

pround \$20,000 weekly.

Few Buy Their Prines
Few are the commercial programs on the networks that buy their own giveaways. An outright:

"Your You' (ABC) also buys most way to the commercial programs, and the commercial programs are considered to the commercial programs and the commercial programs are commercial programs. The commercial programs are commercial programs, and the commercial programs are commercial programs. The commercial programs are commercial programs and the commercial programs are commercial programs. The commercial programs are commercial programs are commercial programs. The commercial programs are commercial programs are commercial programs. The commercial programs are commercial programs are commercial programs are commercial programs are commercial programs and the commercial programs are commercial programs and the commercial programs are commercial programs and the commercial programs are commercial programs. The commercial programs are commercial programs are commercial programs are commercial programs. The commercial programs are commercial programs. The commercial programs are commercial programs are commercial programs are commercial programs. The commercial programs are commercial programs are commercial programs are commercial programs. The commercial programs are commercial programs are commercial programs are commercial programs. The commercial programs are commercial programs are commercial programs are commercial programs. The commercial programs are commercial programs are commercial programs are commercial programs. The commercial programs are commercial programs. The commercial progra

Kirby-Harris

Continued from page 25 = Radio' seem truly astonishing . . . Here is a book which proves that the American way in radio, as in democracy generally, serves better than any other system in achiev-

How the Payoffs Figure

Following is a list of the major merchandise and services give-way shows on the networks, with the estimated average weekly etail value of their prizes plus other info:

Show	Day or			Weekly
		Web	Client	Payoff
Bride and Groom	D	ABC	Sterling	\$5,000
Catch Me If Can.	N	CBS	DeSoto	. 5.000
County Fair	D .	CBS	Borden's	1.500
Everybody Wins.,	N	CBS	Philip Morris	6,500
House Party		CBS	Gen. Eiec	1,500
Give and Take		CBS	Toni	2.500
Go for the House		ABC	Sustaining	4.000
Heart's Desire		MBS	Philip M	3.000
Hint Hunt		CBS	Armour	2,500
Ladies Be Seated		ABC	Quaker-Toni	. 2.500
Lucky Partner		MBS	Sustaining	. 5,500
People Are Funny		NBC	Brown & W	2.500
Queen for Day		MBS	Miles-P. Morris	
Stop the Music.,		ABC	Speidel-Smith B	. 9,500
Take a Number		MBS	U. S. Tobacco	.: 2.000
Truth-Consequenc		NBC	Procter & Gaml	ole 2.500
Vox-Pop	N	ABC	Amer. Express	. 3,000
Winner Take All.		CBS	Со-ор	5,000
Total				\$84,000

The authors, however, express fervent hope that U. S. radio will be better prepared in the future. Summing up, they state:

"American radio was lucky. It ad-libbed its way through the first war—and without government con-trol. . . There is scant comfort in the fact that when the Japs trol. .. There is seant confort in the fact that when the Japs bombed Pearl Harbor no plan ex-isted for the use of radio as an instrument of either defense or of-ense, or for anything else, for that matter. For that oversight both ones, be cuticised. Furthermore, as long as no M-Day plan for radio for the future exists, so long will the public welfare be imperilled.' Kirby and Harris suggest that.

ior tne future exists, so long will:
the public welfare be imperilled."
Kirby and Harris suggest that,
"as a first step, regular liaisons
armed forces, the State Department, the Federal Communisations
Commission and the radio industry.
The mechanism is at hand in
Washington. The Neilonal Ass.
Washington. The Neilonal Ass.
handle such an important assignment." In World War II, "while
the overall radio results were generally assistatetory." the authors
after endless bickering and negotiation. With full co-operation on
very hand a truly superlative job
might have been done."
Everybody, who was anybody in

might have been done."
Everybody who was anybody in wartine radio gets a nod in the tome. Show business' vast contributions are documented. And the pages are sprinkled with now-ti-can-be-told anecdotes of the 'tri-umphs, flubs and escapes' experienced by those who headed up the radio effort.

Book rates a must label in the reading of anyone even remotely associated with radio. It holds interest right up to its back-page "honor rölls."

Doan.

CBS In Middle

pitch to Martin direct in an effort to bypass the agency Continued from page 25 =

to bypass the agency.

CBS maintains that Martin's

"thinking" on divorcing agency
commissions from outside packages pre-dates negotiations for

"Suspense" and in fact offers documentary evidence in support. Similarly, when Martin sought to deal'
direct with CBS on the "Suspense"

teat the activate text of the cast of the comments of the cast of deal, the network took the position that for obvious reasons it couldn't me involved It's recalled, too, that when CBS execs sat down with the Four A's

ing happy results for the millions Radio Committee, it formulated a of protagonists in life's great policy on packaging on television drama." Radio Committee, it formulated a policy on packaging on television shows, also extended into radio, establishing gross prices for its network-packaged shows to permit inclusion of the agency's 15% commission. Usual practice is to set an et price, with the agency—frequently embarrassed — adding its 15%.

Auto-Lite is currently multing a new agency affiliation. Latter in all probability will have to sub-scribe to Martin's feelings about outside package shows. "Suspense" preems for Auto-Lite on July 8.

Kansas City—James E. Burke, Jr., is the new director of special features for stations KMBC-KFRM. He fills the spot vacated by John S. McDermott, who recently became promotion director for the two sta-tions.





DO YOU WANT TO BE ALONE? A restful island retreat between Freeport and Jeess Beach, S arrel, over 300 ft, bulkhead, leastleaged flower parden. Santh type archi-



Frisco TV Hearing

Net Airing

Continued from page 25 ; leged attempts to editorialize the

right to use this radio channel.

WADC attorneys landed with
both feet on FCC's Blue Book in
their brefs opposing the decision
and hoped to make it a test of the
court, however, steered clear of any
mention of the Blue Book in its
opinion

Edinburg, Tex.—Allan Dale, formerly with KFH, Wichita, has been appointed general manager of KURV and KURV-FM here, succeeding Louis Alken, Jr., who has resigned.

thing like 20th-Fox's 'House On 92nd Street.'" onman quipped: "Maybe some- Blume and FCC Counsel Joseph Brenner. Brenner.

Blume announced before the day's session opened that he was taking: a plane to Washington, Thursday afternoon, and unfinished testimony would be taken in the Capital. Odds and ends will be a support of the control of the

92nd Street."

Murphy opened his exhibit with a bilance sheet showing CBS total assets May 1, 1948, to be 39,432,000. He said the network believes the street of the stree

and is ewast to the evolution. In pact on aural black and the pack of the pack Cal crowd were due to testify today.

Besides CBS, KROW, Fox and Pauley's outfit, remaining bidder is Paramount Television Productions, news.

Two of the three appeals judges agreed with FCC that its denial of WADC on the program count was not censorship in violation of the radio act. They clied the Supreme Courts decision on the network radio act. They clied the Supreme Guits decisions on other than engineering matters. Judge Wilbur K. Miller, however, thought WADC was within its rights in airing only net stamass but opposed a grant to the an existing Ofto illenose of the right to use this radio channel.

WADC autorneys landed with

operation.
CBS quoted its total cost of tele operation in Frisco for the first year at \$685,541, as against KROWS \$170,000 operating cost and \$380,000 for construction.
The Skouras contingent was out in force, numbering 14 New York and Coast officials, and barring the

and Coast officials, and barring the rectiess Sprtos, were rapily attentive all the way. Flanking their high bosses were Charles Bertcon. In the second of the second barring the second

Counsel Welch was credited with Counsel weich was credited with a smart maneuver by taking the last day of the hearing, allowing 20th-Fox to avoid mistakes of those preceding it and giving it more time to prepare its case in line with questioning of Examiner Bearing Down a Bit

Bearing Down a Bit Even the usually austere WGXR, N.Y. Times station which plays heavy classical parently has a sense of humor. Following the playing of a partently has a sense of humor. Following the playing of a partently has a sense of humor. Following the playing of a partently has a sense of humor. However, and have a sense of humor. Following the playing of a partently has a sense of humor. However, and have a sense of humor. However, have a sense of h

WPIX Test

continued from page 28 permaining 70% could get no pierue. He pointed out, however, that most antennas would require orientation to the higher band, citing that a number of radio sets entante of the higher stand of the standard of the first AM standard for the first AM standard

Par Wants

rail wallts

continued from pays 72

its request-for Cleveland Hearings have already been held on
in Frisco and United Detroit Theatres, Inc., another subsidiary, in
Detroit. Another Par affiliate has
recently challenged the five-starecently challenged the five-statoday of the pays of the pays of the
If FCC itself cannot act now,
the Commission was requested to
order a report from examiner Jack
the Par-Du Mont combo earlier
this month.

Boston—Marie Houlihan, flack-ery director of WEEI, elected prexy of New England Press Wom-en's Association.

Monitoring the Foreign Countries

programs, including concerts and other broadcasts.

Finland: Hella Vuolijoki, director general of the Finnish Broadcasting Co., is in Moscow confering with Soviet authorities on technical matters affecting the Finnish broadcasting system

Japan: Japan Broadcasting Corp.

CBS Jacknot

3). This time he climbed 13th to ninth.

from 13th to ninth.
What made for renewed rating arguments was a comparison of Nielsen's latest lineup with Hooper's for the same period. Later gave top billings to Fibber McGee, "Lux Theatre," "Winchell, Jack Benny and "Bandwagon," in that order, with "Irma" coming in ninth and Godfrey trailing in 13th place.
What hiked eyebrows still

place.

What hiked eyebrows still higher this week was a full five-point nosedive by Godfrey in Helopers, just released, for May lee was down from third peaker. The was down from the district the first time in weeks, but barely two-tenths of a point ahead of Winchell.

Des Moines—Don V. Shoemaker, director of promotion for KSO, Des Moines, has resigned to be-come director of advertising and promotion for KFAB Broadcasting Co., Omaha.

Washington, June 1.

(Following is news of radio in various nations as monitored from their official broadcasts by the U.S. Government.).

Poland: An arrangement has been made for carrying out a work of the mattitution of daylight way of radio. The French and Foles will regularly exchange radio programs, she work of the functional network of the programs, and the programs, and the programs, will be reproduced the functional network of the function of the functional network of the function of the functio

RADIO

Buplication

ed from page 26 ; New York studio orginations, remotes released by New York outlets and New York pickups outside the local studios. The proposed agreement is for one year.

lets and New York presuperation the local studios. The proposed agreement is for one year. Besides the local studios. The proposed agreement is for one year. Besides the proposed agreement is for one year. Besides the proposed in the local studies and the local studies and some studies and some studies and some state of the local studies and some state of the local studies and commercial announcements. Fees of \$200 for play-by-play and \$85 for color of reporting of autoraces, baseball, football and tenning to color of the local studies of the local studies and local studies and wrestling. Since the local studies and wrestling. Since the submission of the personal studies and the local studies and the local studies and the local studies and the local studies. Since the submission of the persons and the local studies and the l

No wonder WBBM has been Chicago's

WBBM gets results you can bank on

Like this: Wieboldt's-leading Chicago department store - wanted to move more merchandise. They turned to WBBM. WBBM turned out "Melody Lane."*And"MelodyLane"turned out these results:

SALES: \$14,000 worth of hose in September! \$6,000 worth of men's jackets in October! \$9,000 worth of coats in November! \$4,600 worth of blouses in a four-day period in December! A total of \$33,600 worth of WBBM-sold special items in three typical months!

LAURELS: First place in the National Retail Dry Goods Association contest for the most effective large-store radio advertising in the nation! First award by the Chicago Federated Advertising Club for the best local nighttime variety show!

After three years of sponsorship, Wieboldt's told the NRDGA: "'Melody Lane' is not merely sponsored by Wieboldt's...it IS Wieboldt's. It is a splendid medium for selling specific items of merchandise, as well as being one of our best investments in public relations and good will."

most sponsored station for 22 years!

Like all WBBM-built programs, "Melody Lane" delivers high returns at low cost. Scoring measurable results is a WBBM habit. Has been for 22 years. That's why advertisers place more business on WBBM than on any other Chicago station. That's why YOU belong on WBBM.

*Styles in modern melody are modeled by the WBBM orches-tra, vocalists and guest stars. Styles in clothes are brilliantly described by Wieboldt's fashion expert, as models parade the talked-shout fashions before a WRRM studio audience

Chicago's Showmanship Station WBBM 50,000 watts . Columbia Owned

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D.C. ONTH-

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7

HOHEN HOMEN

HOY-KY

192-MEN

O4OW-ROX HIIW-dqlobun t Dastain-WGBS

HOYCE-KALE

HASM-AUGI

NOM-SHE

TAAW-19mms

WEEK ENDING MAY 29

TEDW-

HWOM-Snortem нанм-жи

Phil Zinkand-

10

HI DON op Kecord

AS POLLED VIA LEADING U. S. "REQUEST" DISK JOCKEYS

VARIETY

eys' programs, as "most requested" by martien galbreed from disk-spinners i flose records rising in popularity as on the basis of 10 points for a No. 1 e point. Cities and lookeys will party picture of all sectors of the country. Weekly cherr of the records on disk pokens' i listeners. This compilation is based across the nation and across the nation and is designed to indicate from well as those on top. Ratings are computed on a mention, 9 for a No. 2, and so on a doon to one po-ueek, to neek to present a comprehensie pictu

'DISH NIGHT' AS DISK SALES HYPO

Paine Replacement Written Off

There inc' likely to be any more talk of a general manager for the American Society of Composers, Authors and Publishers, to replace the late John G. Paline. Subject of digging up a personality to take Paine's place came up again at last week's 127) monthly meeting of the ASCAP board, and was shouted down.

Gene Buck, member of the writer faction of the board, proposed that the ond help the four paid executives who jointly assumed Paine's administrative duties. His proposal was shunted aside by board members who had been instrumental in electing Fred Ahlert to ASCAP's presidency. These men feet that Ahlert, in the few weeks since he took office, has demonstrated he's qualified to handle a major potention. They expected entered manager might become a working presidency were though it is not demanded that the president of the Society do more than be a figurehead.

Travelling Bands That Keep Localites Jobless Slated for AFM Parley Talks

Jobless Slated for

One of the issues expected the action of the state of the controlled of the contro

Four Pubs Win \$1,630 Infringement Judgment Vs. Embassy Rest., N.Y.

15. Ellivassy Rest, M.1.
Embassy Resturent, New York, falled to answer the complaint of four music publishers for alleged infringement of six of copyrighted unmbers via public performance for profit without a license. Desire of the control of the

week.
Pubs are George Simon. Inc.
("Til Dance at Your Wedding")
Crawford ("Made for Each Other,"
"September Song" and "1e Vous
Alme") Shapiro - Bernstein ("And
Mind", and Morris ("Papa Wort:
"September Song" and the 2. 67th
Crawford ("Made Morris ("Papa Wort:
St.) Anus. Cop. gainst the 2. 67th
St. Anus. Cop. gainst the 2. 67th
act of the Embassy, sait charged
infringements took place Feb. 7,
1946.

Pub Sues 'Skatin' Toons'
Claiming \$5,000 damages, I. Pollock filed suit in N.Y. federal Correlation of Jazz
lock filed suit in N.Y. federal Correlations of Great Britain has
last week against Hilper Allen De
lock filed suit in N.Y. federal Correlations of Great Britain has
last week against Hilper Allen De
lock filed suit in N.Y. federal Correlations of Great Britain has
last week against Hilper Allen De
lock filed suit in N.Y. federal Correlations of Great Britain has
less formed. Federation is to hold
partial filed. In the correlation of Great Britain has
less formed. Federation of Some filed partial filed

Dave Rose in Deal With E. H. Morris

WIII L. IL MOTTIS
Dave Rose base concluded a deal
with Edwin H. Morris via which
the latter company will publish his
compositions for the next few
years. Exact term of the deal,
years the state of the deal,
signed, is undisclosed.
Rose formerly was cognaced
with Bregman-Vocco-Conn, which
has his "Holiday for Strings" and
other tenss. B-V-C, of course, retains them.

AKM's \$700,000 Take in 1947

By handing in a report of a record revenue surpassing 7,000-100 for record record record for Authors, Composers and Music Publishers) won hand-down sproval of general assembly. Singular record reco

Publishers.

General manager Emil Oswald reminded members that it was 50 years ago this month that the late that the second of t

was devaluated November last by two-thirds. News, of Rudolf Schanzer's tragic death in a German concen-tration camp in 1944 was an-nounced, "This had not been known up to now, Schanzer was one of the most successful libretists be-fore the second world war.

ENGLISH JAZZ CLUBS BAND TO FORM FED.

COL.'S PREMIUM

manship is making its bow in the ecord retailing business this week. Columbia is trying out such an approach through its New York

As part of a multi-pronged drive to lure people back to the platter counters, Columbia launched yes terday (Tucsday) an ad campaign In the New York dailies offering free premiums with the purchase of a batch of any six records from

of a batch of any six records from its catalog. Premium consists of a Columbia sapphire needle and an album with six pockets. Package is being advertised as "a \$6.75 value to 74.50". It makes perhaps the first time in the history of the business that records are being sold like soap and drugs, the way theatre admissions were! pulled the properties of the properties of the being the control of the properties of the being the control of the properties of the being the control of the properties of the properties of the With the restiliars and of the

be limited to June 30.
With the retailing end of the industry down to its lowest level since the depression, Columbia has intensified consumer research, promotion and advertising activities, seeking to find ways of stimulating fresh interest in record buying, fresh interest in record buying, the seeking to find ways of simulating the seeking to the seeking the seeking to the see

cials.

One of the radio tests took place in Worcester, Mass. Kay Kysers recording of "Woody Woodpecker" was singled out as the "guinea pig." Platter was plugged via transcription in stationbreak time at requent intervals during a single trade splurice was the sale of close to 6,000 copies of the etching within the period of a week.

According to some of the major

According to some of the major (Continued on page 51)

Sets 'Manana' For British Legit, But Not for Pub

Mickey Goldsen, operator of the Barbour-Lee catalog for Peggy Lee and Dave Barbour, completed a unique deal last week for the song, "Manana," written by the latter Goldsen made a deal with English legit producer Leigh Staf-English legit producer Leigh Staf-ford under which the hit is being used in the show "Maid to Meas-ure," headlining Jesse Matthews and Lew Parker. Show opened at the Cambridge, London, last week (24), the deal for the tune being made at the last minute. What makes the arrangements

made at the last minute. What makes the arrangements strange is that Goldsen has not made any deal with a British publisher to handle the tune. And he doesn't expect to make any even if it becomes as big a hit in England as it was here, as a result of its use in the show.

its use in the show.
Goldsen figures he's better off
taking the weekly sum he'll collect
on this side from the show's producer for the song's use, plus coltaking the weekly sum to the song's use, plus colcare to the song's use, plus coltaking the song's use, plus coltaking the song's use, plus collect
or the profits performing Rights
from the British Rights
from

ner. Goldsen believes that as English sheet sales are off, the best income he can hope for from the usual here. The sales are off, the best income is the sales are sales and the sales are sales and the sales are sales and sales are sales are sales and performance reyadities. By not making such a deal, Goldsen figures he'll come out ahead.

Some Top Stars Won't Record Hits Already Established by Others, Feel Hurdle Too Great to Overcome

New Rochelle Local Waives Glen Isle Tax

Waives Glen Isle Tax

Though the New Rochelle, N. Y.,
local of the American Federation
of Musicians recently instituted a
more band programs, Glen Island
Casino in New Rochelle is not paying the levy. Glen Isle debuted for
the season last Thursday (27) with
Gene Krupa, the tax rule beling in
broadcasts by Krupa. Spot's management made other arrangements
involving employment of local men
for banquets, parties, etc., which
satisfied the season is the season last
At the same time that the local
put the \$\$3\$ tax into effect, it boostde scales for the area to \$105.50
per man for travelling bands workdissibly control of the season
list high cost by instituting new
hours for Krupa and bands to follow. They'll work only 9 p.m. to
2 a.m. for which the scale is only
\$33\$ weekly. Formerly Glen Isle's
bands worked from 7 p.m.

On New Contract.

After some 20-months of negotiation, the Songwriters Protective Assn. and the Music Publishers Protective Assn. and the Music Publishers Protective Assn. have arrived at a tentative agreement for the settlement of terms of a new contract. The settlement of terms of a new contract. The settlement of terms of a new contract. The settlement of terms of a formal contract tegring, the SPA Council must rubber-stamp the deal made by its negotiating committe. This isn't likely for as on a formal contract tegring, the SPA Council must rubber-stamp the deal made by its negotiating committe. This isn't likely for as of the Council are out of town.

Last two stumbling blocks to a settlement were the SPA's demand to restrict foreign copyright grips period that exists in the U. S., despite the fact that English copyright the act that English copyright are settlement of the sett

RED ALLEN'S 'SHANTY' NO BOON TO WITMARK

Witmark music has advised Apollo Records that it is preparing to the property of the property of the parody of "Shanty in Old Shanty Town."

Publishing firm claims that the arrangement represents not only a misuse of license but serious damage to the value of the number.

Blue Barron's orchestra goes into the Jones Beach, N. Y. main restaurant July 3 for four weeks and may be followed by Skinny Ennis. Two GAC bands originatly were thought to have been set.

panies are having difficulty with top stars over post-ban recording. In varying ways, artists are re-fusing to make disks with which their employers seek to compete in the market with post-ban hits either started by indies or made by majors before Jan. I.

majors before Jan. 1.
Perry Como, for example, fistly
refused RCA-Victor's plea to cut
'Nature Boy' some weeks back.
Como felt that Nat (King) Coles
market lead on the tune was no
great to overcome, plus which the
public had shown preference for
public had shown preference for
not see the wisdom of trying to top
Cole on something the latter himself had caused to become a hit.
Other singers have refused for

setf had caused to become a hit.

Other singers have refused for
other reasons. Some are members
Missicans and do not want to risk
penalties that might be applied in
the event they disregard the ban,
even though they are not musicians
in the true sense of the word.
Frank Sinatra is one of the few
they become the cord the ban,
live recorded in face of the
ban, have recorded in face of the

SPA, MPPA Agree

On New Contract

After some 20-months of negotiation, the Songwitters Protective

After some 20-months of negotiation, the Songwitters Protective

On the Songwitters Protective

After some 20-months of negotiation, the Songwitters Protective

Language 1 bands of 1 bis accompanist and partner. Carl Fischer, and the latter cannot work, of course, since our had asked Laine to put you had salved Laine to put you had salved Laine to put you had salved to hackgrounds recorded for the company in England and shipped here.

Whiteman's New Book On Records Is More Than a Disk Anthology

Un Records is More

"Than a Disk Anthology
Paul Whiteman's new book,
"Records for Millions" (Hermitage:
\$3.00 is misnomered; at least in
politications and the state of the st

Tommy Dorsey leased his 96-foot yacht. The Sentimentalist, to beer manufacturer George Trommer for the summer. On the road with his pand, Dorsey won't be able to use it as were.

A Prideful Association With A Talented Composer—

DAVID ROSE



and

EDWIN H. MORRIS & COMPANY, INC.

In Preparation

STRINGOPATION

To Be Followed by

PUPPETS SERENADE

AND

SERENADE TO A LEMONADE

EDWIN H. MORRIS & COMPANY, INC.

DISKERS WILL MISS AFM NAT'L CONVENSH

AFIR NAI L UNIVERSIAN
There won't be a recording compay representative in attendance
the American Federation of
Musicians convention, which opens
at Asbury Paris, N. J. Monday (T.
And the first work of the control of the control
and the first weeks in the hopes of
devising an idea that might appear
to James C. Petrijlio and his excettive board, do not expect the
mount will not to the disk ban.
It anything else happens they'll
be plenty surprised.
Though the Industry Committee-

oe picnty surprised.

Though the Industry Committee, made up of exces of the major companies, have been meeting fairly consistently, trying, to come up with a plan to settle the disk fight, nothing concrete has been determined. Their AFM counsel, have turned up nothing.

have turned up nothing.

It has been well known since last fall that the diskers were endeavoring to blueprint a plan to get around the Tath-Tarthey act could be the second to the seco

"SLAP ER DOWN AGIN.

CHOICE MUSIC, INC.
Garet Rumoro, Prof. Mgr.
9109 Sanset Blvd. 1576 Broudway
Hollywood 46, Cal. New York, N. X.
CRostview 1-5254 Collumbus 5-7880



Songs with Largest Radio Audience

The top 30 songs of the week based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Networks. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

Survey week of May 21-27, 1948	•
At a Sidewalk Penny Arcade	- :
Baby Don't Be Mad At MeParamount	:
Báby Face	
Beg Your Pardon Robbins	
Betty Blue	:
Dickey-Bird Song-†"3 Daring Daughters" Robbins	
Don't Blame MeWarren	
For Every Man There's a Woman-+"Casbah"Melrose	:
Haunted Heart—*"Inside USA" Williamson	1
Heartbreaker Leeds	
I May Be Wrong Advanced	
I Went Down To Virginia Jefferson	•
It's Magic-+"Romance On High Seas" Witmark	4
Laroo Laroo Lilli Bolero	- 1
Little White Lies BVC	- 1
Long After TonightBMI	- 1
May I Never Love Again Lutz	1
Nature Boy	. '
Now Is the Hour Leeds	- :
Pecos Bill—"Melody Time" Santly-Joy	
Put 'Em In a Box, Tie 'Em With Ribbon Remick	- 1
Sabre Dance Leeds	
Tell Me a Story Laurel	
Toolie Oolie Doolie	s ;
We Just Couldn't Say Goodbye	ic ·
What'll I Do Berlin	
Woody Woodpecker Leeds	
You Can't Be True, DearBiltmore	
You Were Meant For Me-+"You Were Meant"Miller	
You're Too Dangerous Cherie Harms	
	:

The remaining 21 songs of the week, based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Networks. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

A Bed Of Roses Johnstone-I	и
A Fella With An Umbrella—†"Easter Parade" Feist	
A Tree In a Meadow Shapiro-B	
Best Things In Life Are Free-+"Good News" Crawford	
Beyond the Sea	
Blue Shadows On the Trail-†"Melody Time" Santly-Joy	
But Beautiful—†"Road to Rio" Burke-VH	
Dream Girl-+"Dream Girl" Famous	
Feathery Feelin' Paramount	
I'd Give a Million Tomorrows	
I've Got a Crush On You	9
Manana Barbour-L	
My Guitar Bourne	
My Sin Chappell	
Old Ferris Wheel	
Rhode Island Is Famous For You	
Spring Came Republic *	
Steppin' Out With My BabyBerlin	
What Do I Have To Do—†"Are You With It" BVC	
You Don't Have Know Language-1"Road to Rio". Burke-VH	
Yours Marks	

· Legit Musical. † Filmusical.

THE REAL McCOY

There's Only One ORIGINAL Smash Hit BEST SELLER

Y HAPPINESS

By JON and SONDRA STEELE

DAMON RECORD D-11133

In a Class by Itself

Now Over Half-Million Sold There's a Distributor Near

DEMAND THE ORIGINAL

DAMON RECORDING STUDIOS. Inc.

1221 Baltimore Ave.

Kansas City 6, Mo.

'Hits That Explode Overnight' Catches Leeds Short on 'Woodpecker' Demand

Nature of the current music business is such that hits explode almost overnight, catching publish. To a furness oon enough to be ready
with copies awainable to satisty the copies awainable copies awainable copies awainable to satisty the copies awainable copies tial demand. And it's an axiom of the biz that sheet sales lost are

tial demand. And it's an axiom before pubs can each up the bit that sheet sales lost are never recovered. Must be the sales lost are never recovered that it "Woodpecker" was set rolling by one recording.—Kay Kyser's Co-caught short with its "Woodp Cought short with a "Woodp Cought short with short with a "Woodp Cought short wit



HIT TUNES FOR JUNE

(On Records)

A BED OF ROSES (Johnstone-Montei) nmy Kaye-Vic. 20-2601 • Denny Dennis-Lon

A FEW MORE KISSES (Patmer)

Dennis Day-Vic. 20-2737 CHILLICOTHE, OHIO (Mellin)

Mann-Eddie Heywoad—Vic. 20-2839 • Les Brown—Cal,*
Faur Tunes—Manar 1087 • Art Mooney—MGM*

DREAM PEDDLER, THE (Peer)

FOOL THAT I AM (Hill & Range-Mutual)

Dinah Share—Col. 37952 Sammy Kaye—Vic. 20-2601
Georgia Gibbs—Mej. 12013 Billy Eckstine—MGM 10097
Erklich Howkins—Vic. 20-247 Brock Brothers—Doc. 48049
Dinah Washington—Merc. 8050 Gladys Polmer—Miracle 104 The Ravens-Nat. 9

IT'S EASY WHEN YOU KNOW HOW (Pemora) John Paris—Vic. 26-9027

Joan Edwords—Vita, 932

Buddy Clark-Xavier Cugat—Cal. 38135

Blue Barron—MGM 10185

Eddie Ballontine—Tawar

**

I WANT TO CRY (Excelsion)

Chris Cross-Sterling 4004

Savanna Churchill—Manor nah Washington—Mercury 8082,

Phil Reed—Donce-To

LONG AFTER TONIGHT (BMI)

*Kote Smith-MGM 10157 Betty Rhodes-Vic. 20-2737 Yvette-Vitocoustic 919 Andy Russell—Cap. 15055
 Smaaky Lonson—Merc. 5095
 Russ Titus—Musicana 14

LOVE IS FUN (Encore) Mills Brothers-Dec. 24382 • Three Suns-Vic. 20-2599

SERENADE (Music Played on a Heartstring) (Buckess)
Buddy Clark-Rey Nable—Col. 38091 • Jen Garber—Cop. 18043
Bob Eberly-Russ Margan—Dec. 24376 • Jerry Wold—Com. 7503
John Laurenz—Merc. 5099

SOMEONE CARES (Campbell-Pergle)

Vaughn Manrae—Vic. 20-2671 • Art Lund—MGM 10170

SPRING CAME. (Republic) Sammy Kaye-Vic. 20-2886

TROUBLE IS A MAN (Recent)

WHO PUT THAT DREAM IN YOUR EYES(Sh Mark Warnaw—Caust 8026 Ray Carter—Rep. 122
Jack McLean—Caost 8015 Chuck Foster—Merc. 5123

YOURS (Merks)

Xovier Cugat - Vic. 24384 * Fimmy Dorssy-Dec. 25121 Benny Goodmon-Col. 36067 * Eddy Howard-Col. 37953 Andy Russell-Cop. 10112 * Im Guizza-Vic. 27416 Nat Brondwynns-Dec. 3313 * Phil Reed-Dance-Ione VI E. Lelsono-Dec. 23208 * Ben Light-Tempo 596 C. Curter-E & Good * R. Ammagd-Dec. 13159 Cube libre Six-Code 3004 * R. Ammagd-Dec. 13159

*Soon To Be Rele

BROADCAST MUSIC INC.

NEW YORK . CHICAGO HOLLYWOOD THE NATION'S NEXT BIG WALTZ HIT

SLEEPY-TIME IN CAROLINE

words and music by HAL MOORE

A JOS DAVIS" POMENTO.	
SLEEPY-TIME IN CAROLINE	dew is on the mel - on vine; The meen is hanging low, O-ver
(WAITZ SONG) Words and Music by	
Vales andante	No a description of the second
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
1 10 10 10 10 10 10 10 10 10 10 10 10 10	
VOICE	المراجل الأراجل المراجل المراجل
P con expressions	cot - ton fields he - low, It's SLEEP-Y-TIME IN CAR - O - LINE: Pres
tierse) The noft num-mer brosco, Brings fond mem-s - rice, Of a night in n	
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
south ern clime; The old mel-o dies, Fleat	yon- der dis-tant hill, Youcan hear a whip-poor-will, while sweet hearts find a thrill, Antheir
south - ern clime; The old met e - dics, Fleat	
	10 18 1 18 18 18 18 18 18 18 18 18 18 18 1
poco rall.	
through the trees, And we know that its sleep - y time;	hearts en twine; And through the cabin door, Lul-lu-bies tell us once more, It's
19" T 12 " 1 " 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
poet rall.	
CHORUS(Dreamily)	
alempo 9-mf	Charles 1/2
	Optional) 1. rit
Where In - ry wa-ters flow, In the eve - ning af-ter glow. And	
	SLEEP-Y-TIME IN CAR-O-LINE. Where LINE.
	4
atempo P-of	
O	
Copyright MCMXLII by JOE DAVIS, 2619 Broadway, New York City. International Copyright Secured Made in U.S.A.	
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Published by

JOE DAYIS

1619 BROADWAY · (PROFESSIONAL MANAGER) NEW YORK 19 · N.Y.

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Music Music Supply

Southern

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Music ssman

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Music

ETAIL SHEET BEST SELLERS

Inc.

Schirmer,

Healy

Preeman Pac. Coast Music

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Music

nkins

VARIETY

Survey of retail sheet music sales, based on reports obtained from leading stores in 12 cities, and showing comparative sales rating for this and last week.

National Rating		Week Ending MAY 29								Week Ending MAY 29				ige, Lyon	etroit, Grinn	as City, J	Angeles, 1	Francisco	m, H. N.	'ndianapolis, 1	ouis, S. I	Je. Capito		Cleveland, Gro	P 0 1	
This	Last wk.	Title and Publisher	New	Chicago,	Detr	Kansas	Los	San 3	Boston,	India	St. 1	Seattle.	San	Cleve	T S											
1	1	"Nature Boy" (Burke-VH)	5	1	1	1	1	1	2	2	1	1	1	I	114	,										
2	2	"Now Is the Hour" (Leeds)	1	2 .	5	2	2	2			2	6	2	3	83											
3	3	"Dickey Bird Song" (Robbins)	2	6	6	3	3	6	3	6	5	2	3	7	80											
4	5	"You Can't Be True" (Biltmore)		4			6		1	1	3	7	4	2	60											
5	7	"Toolie Oolie Doolie" (C.K.Harris)	4	. 3	7	4	.,	7	5		8	3	5	5	59											
6	4	"Baby Face" (Remick)	3		4	5	9	4	6	4.	6		6	4	58											
7	6	"Larco Lilli Bolero" (Shapiro-B)	- 8	9	3	7	5	3	4	9	7	5	8		53											
8	9	"Haunted Heart" (Williamson)	6	7	2	6		5				4	10		37											
9	8	"Sabre Dance" (Leeds)	7				7	8		4.	9			8	23											
10	11	"My Happiness" (Blasco)	· · ·	٠	. 8	8	.,	•••	7	1.1	4	9	9		21											
11	10			٠.,			4		10	· '			7	9	14											
12A	9	"Manana" (Barbour-Lee)		٠				9		4.	10	-:-		- 6	8											
12B		"You Were Meant for Me" (Miller)								3			٠		8											
13		"Just Because" (Leeds)			4	2.				5		•	• •		6											

Ranny Weeks, WCOP disk jock, y, and one of Boston's top maes-os, opened at the Sheraton Roof nly rooftop bistro in town, Friday

	The Nation's Biggest Request Song
	I'd Give
×	A Million

Tomorrows (For Just One Yesterday)

OXFORD MUSIC CORPORATION 1619 Broadway, New York

ANIMAL POLKA

IT'S GREAT!

Lyric by BETTY PETERSON

Bandwagon—A. and J. NELSON Beacon—SMITH and AYRE

R. DEAUVILLE

Capitol—PIED PIPERS
Columbia—MARLIN SISTERS

Continental-McKAY TRIO

Best British Sheet Sellers

(Week ending May 27) London, May 28.

Galway Bay Box & Cox
Golden Earrings Victoria
TeresaLeeds
Solver Wedding WaltzUnit
Near YouB. Wood
Civilization Morris
Serenade of Bells Morris
Tree in Meadow Connelly
Dream of Olwen L. Wright
Reflections Water Maurice
Time May Change Connelly
Wishing Waltz N. Gray

Second 12

	My Achin' Heart Connelly
	My Achin HeartComeny
	Tell Me a StoryDash
	Kissing HerFeldman
	Wintertime Cinephonic
	Sweet 16Darewski
•	How Soon
	You DoChappell
	Laroo Laroo
	I'll Make UpMorris
	After AllCinephonic
	Cousin Louella F. D. & H.
	Old Postman F. D. & H.

The Top Favorite

Introduced by JON and SONDRA STEELE On Damon Record No. D-11133 Now Past the Half-Million Mark Other Recordings by

Martin Payroll Cut \$1,700 to 3G Weekly

area for such a long road trip.

In making his cuts, Martin sliced individual salaries from \$175 to \$130. He has been using two pianos, but will now get along with one, which was a long to the band's wood group, also leaves, being replaced by Merv Griffon. Martin, curreits of the such that we have been such as the salaries across country until Aug.

Le deos four weeks at the Hotel Waldorf-Astoria, N. Y., then the weeks there or four theater weeks thereafter.

Court Warns Izzy Grove To Lay Off Miss Church

Izzy Grove, former pro fighter and for the past 18 years or so a and nor the past 18 years or so a one-night band promoter in the New York area, was warned last week in N. Y. magistrate's court to stop annoying Frances Church, assistant to doe Glaser. Grove was hailed into court on charges of disorderly conduct after he had disorderly conduct after he had the court of the court o

NO RCA DECISION ON OBERSTEIN SUCCESSOR

RCA-Victor has made no decision on a replacement for Eli Ober-stein, who pulled out as of last Friday (28), as head of Artists and repertoire.

week in N. Y. magistrate's court to stop annoying Frances Church, was statant to Joe Glaser. Grove was halled into court on charges so been taked of for the post along with Steve Sholes, who heads 'Vietnemars. to her. Miss Church, was put under the protection of the court, which was put under the performance he's liable to penalt, individual will not get the post. There's been a feud between the RCA has ideas or a committee of employees.

LEEDS LEADS . LEEDS LEADS . LEEDS LEADS . LEEDS LEADS

"Now is the Hour" for ...



LEEDS LEADS . LEEDS LEADS . LEEDS LEADS . LEEDS LEAD



From the Walter Lantz Cartoon Character Recorded by KAY KYSER (Columbia)

LEEDS LEADS OF LEEDS LEADS TO LEEDS LEADS OF LEEDS LEADS

"Now is the Hour" for . JUST BECAUSI

Recorded by

FRANKIE YANKOVIC (Columbia) • EDDY HOWARD (Majestic) SHELTON BROS. (Decca) · DICK STABILE (Decca)

and it's always time for..."SABRE DANCE"



LOU LEVY, Pres. . AL GALLICO, Prof. Mgr RKO BUILDING . RADIO CITY . NEW YORK

BLASCO MUSIC, Inc. LOUIS BLASCO, Pres.

All Material Available

1221 Baltimore Ave.

Kansas City 6, Mo.

Music by BORNEY BERGANTINE

Dana-VINCENT and LASKOWSKI

Victor—SOON TO BE RELEASED

Dang...VINCENT and LASK Decca...ELLA FITZGERALD Mercury...J. LAURENZ Palda...P. SHERIDAN Signature...ALAN DALE

Loesser Sues Gwirtz Over Song Rights

Frank Loesser launched sut last week: in N.Y. federal court against Irving Gwirtz over a group of songs written by Loesser to which Gwirtz allegedly claimed he had publication rights. Action is against Gwirtz personally- rather than against Saunders Publications, Inc., one of Gwirtz's music fermions of Gwirtz's music fermions of Gwirtz's music fermions.

Gwitz personally- rather than ag all nat Samders Publications, fine to the fact that the latter's treasury is blank. Argument between the two is unique. Some years ago, Loesser Gormerly with maestro Freddy Martin, via which Schwartz's Saunders Publications would market some of the writers to Gwitz, but the Loesser times were not included in the deal. Gwitz, however, went shead and acted as if the sold only the sold onl

Burl Ives in Demand

Burl Ives, in Jemand.

Burl Ives, currently on a concert.

Chieago, June 1.

Burl Ives, currently on a concert.

Chieago, June 1.

Burl Ives, currently on a concert.

Chieago, June 1.

Burl Ives, currently on a concert.

In the Marylower here. He is already tentatively set for a run at the same good heart fall, and may go to same good heart fall, and may go to his next season plans are more or less in abeyance, however, pending further falks for the singer to star Falstaff in a musical based on Shakespearce's "He en ry IV" on Shakespearce's "He en ry IV" on Meanwhile, I'ves has been approached, to switch to Columbia records when his present contract with Decea expires.

VARIETY 10 Rock Collars on Coin Machines Week of May 29

WARRELL IN REST DEHELS OF COM-IN	aciiiies
1. YOU CAN'T BE TRUE DEAR (8) (Blitmore). 2. NATURE BOY (7) (Burke-VH). 3. LITTLE WHITE LISE (12) (BVC). 4. MY HAPPINESS (3) (Blacof.). 5. TOOLIE OOLIE BOOLIE (8) (Chas. K. Harris). 6. BECAUSE (4) (Chappell). 7. SABRE DANCE (14) (Leeds). 8. NOW IS THE HOUR (18) (Leeds). 9. WOODY WOODPECKER (1) (Leeds).	Jerry Wayne. K. Griffin King Cole. Capitol King Cole. Capitol Edwards. Decca Jon & Sandra Steele. Damon Andrews Sisters. Decca Van Horton. Continental Perry Como. Victor Woody Herman. Columbia Freddy Martin. Victor Gracle Fields London Bing Crosby. Decca Art Mooney. MGhibia Kay Kiyer. Columbia
Coming Up	
MAYBE YOU'LL BE THERE (BVC) DICKEY BIRD SONG (Robbins)	Gordon Jenkins Decca Freddy Martin Victor Larry Clinton Decca
TELL ME A STORY (Laurel) PUT 'EM IN BOX (Remick) FOR EVERY MAN A WOMAN (Melrose)	Sammy Kaye
LAROO LILLI BOLERO (Shapiro) HEARTBREAKER (Leeds)	Peggy Lee Capitol Perry Como Victor Andrews Sisters Decca Ferko String Band Palda
RAUNTED HEART (Williamson) ST. LOUIS BLUES MARCH (W. C. Handy) WE JUST COULDN'T SAY GOODBYE (W&M)	Perry Como Victor Jo Stafford Capitol Tex Beneke Victor Frank Sinatra Columbia
I I'VE GOT CRUSH ON VOII (New World)	Brank Cinates Columbia

Sherman-Clay's Ad Oscar Pals Put Martin's Music San Francisco, June 1. Sherman-Clay took first prize in

THAT AIN'T RIGHT (Am. Acade

CUCKOO WALTZ (Chas. Hansen)

a national contest for the most effective advertisement tying in with National Music Week. Contest, sponsored by Targ & Dinner, Chicago musical instru-

ment distributing sfrm, was open ment distributing sfrm, was open made a plano. radio, record, general music stores and department stores.

Catherine Baneroft is advertising manager of Sherman-Clay Co. out with the till.

Shop \$40,000 in the Red

trigures in parentheses indicate number of weeks song has been in the Top 10.1

my) Frankie Laine Mercury

Ken Griffin

Hollywood, June 1.
Freddy Martin has closed his music shop in the Ambassador hotel after two years, and absorbed a loss of \$40,000.

Aptizach in Business

Pittsburgh, June 1. Part-time trade started by Morry Aptizsch, saxman with Tommy Carlyn's band, has expanded so Carlyn's band, has expanded so rapidly that he is quitting orchestra to devote all his energies to it. Aptizsch began some time ago making braces for erippled children, and the sideline has grown so, that a small workshop is now a small factory.

Aptizsch turned in his notice to Carlyn last week. He will be re-placed by Eddie Myers.

Peer Sues Leeds In Infringement Over Because

Peer-International, one of the Raiph Peer companies, began said last week, in NY, federal court against Leeds Music over the song, and the song is an infringement on a copyright held by P4 under the same the song the so

Decca Halving Divvy

Decca Records has cut its quarterly 25c dividend to stockholders in half, a move designed to gird in half, a move designed to gird mer months, which are not expected to turn up any improvement in lagging disk sales. Cut, effective with the next quarterly payment, to 12½c, but has nothing to do, of course, with the annual profits dividend. List 776.630 shareholders of its capital stock. Last year, it went through a two-for-one switch.

Miller Music Parade Of Hits

A Great New Score by Edward Heyman and Nacio Herb Brown From M-G-M's Big All-Star Technicolor Musical, "On An Island With You" Starring Esther Williams, Peter Lawford, Jimmy Durante and Xavier Cugar

n' Miss Mary to the Ball

HELEN CARROLL and SATISFIERS......Victor KAY KYSER Columbia JACK SMITH with EARL SHELDON ORCH.Capitol THE SQUADRONAIRES

On An Island With You

With Hit Record Releases by HAL MINTYRE

THE SQUADRONAIRES ..

London

If I Were

Available On These Top Recordings
M.G.M. FREDDY MARTIN
V PHISSEN

JIMMY DORSEY

XAVIER CUGAT

Jocks, Jukes and Disks

Freddy Martin—"Girl Who Came, Pron. Pern." "It Began in Havana" (Pern." "It Began in Havana" (Pern. "It Began in Havana in Havana" (Pern. "It Began in Havana in

My Favorite Five Ted Scott

KTMS, Santa Baltara, Calif. "Temptation" (Perry Como "I Get Started" (B. Berrigan) "Misbehavin'" (Fats Waller) "Ole Man River" (F. Sinatra) "Moonlight Ser." (G. Miller)

and a fine orchestral dressing by Mischa Russell. Sonny Burke Mischa Russell. Sonny Burke contributes much to the soft, ro-mantic canvas contrived out of the

coupled composition.

Perry Como—"It Only Happens
When I Dance With You," "Better
Luck Next Time" (Victor). "Happens" sounds like a best seller. It's
perhaps the best version of the
"Easter Parade" ballad; anyway,
the best of those released to date.
"Como" at his maximum of carees." the best of those released to date. Como's at his maximum of caressing sase and melodic Illt. Rhythmic mate, though capably projected, and the company of th

"Girl Who Came | works. Band's treatment works. Band's treatment enhances the enchanting flavor of the Italian melody. Jack Hunter's lyrical pipes do commendably by the song's mood and sentiment. Blue sage ditty on the other side won't add a notch to Lawrence's rep, but it's pleasantly bouncy and draws a brightly-phrased vocal from Rosallind Patton.

lind Patton.

Helen Carroll and the Satisfiers
—"Walk a Little Faster, Talk a
Little Faster, "Pakin Miss Mary
to the Ball" (Victor), There's the
Ball' (Victor), There's t

is of minor import.
Ink Spois.—"Don't Leave Now,"
"Ring Telephone Ring" (Decca),
Spois have a surefire tearjerker in
"Leave," written by Ex-Gov. Jimmy
Davis. It's an ingratiating melody
worked at a varying tempo. "Telepione" is of similar genre but
lacks the musical brightness of its
companion.

companion:

Johnny Mereer — "The First
Baseball Game," "Sweetie Pie"
(Capitol). Some jocks in Cleveland
were 'reluctant to air "Deck of
Cards' because of its Biblical Implications, Mercer's baseball ditty
may incur a similar reaction since
it ties in Biblical characters with
nave in the may incure to the control of th it ties in Biblical characters with plays in the national sport. Song is not especially funny, but there is a crack piece of novelty pitching in the Mercer-Pied Pipers' treatment of "Pie." It's frothy with rhythm and a natural for the jukes.

Danny Kaye—"Dena's Lullaby,' Molly Malone" (Decca) Kaye Danny Kaye—"Dena's Lullaby,"
'Molly 'Malone' (Decca). Kaye
turns in quite a job on these folkballads, particularly the not-easyto-chant 'Malone.' It's a sympathetic and atful reading of the
old English lament. A choir backs
him up on 'Lullaby.'
Ella Mae Morse—"A Little
(Continued on page 44)

Tops of the Tops

Retail Disk Seller "Nature Boy" Retail Sheet Music Seller 'Nature Boy "Most Requested" Disk "Nature Boy"

Seller on Coin Machines "You Can't be True. Dear" British Best Seller "Galway Bay"

Over 200 Symphs Ready for Marketing Via New CRC Process

Columbia Records Corp. has a considerable catalog of recordings considerable catalog of recordings made under its new recording and pressing process which will allow one 12-inch disk to carry as much as 30 minutes of music. Company has over 200 full symphonies ready to dump on the market in addition to numerous single recordings and kiddie material.

All dicks were made before the

kiddie material.

All disks were made before the first of the year, a tribute to the company's ability to keep its objectives secret until six weeks or so also. Many tradesmen knew about it at that time, but, due to the fact they were also aware Columbia fact they were also aware Columbia fact they were also aware Columbia mouncement a highlight of its second annual convention, at Alamtic City, June 21-22, it was kept under cover.

Now that the story is out. Colum Now that the story is out, commissia has scheduled a press and trade demonstration of the new disks for June 18 at the Hotel Waldorf-Astoria, N. Y.

Astoria, N. Y.
Columbia made expected changes in its personnel during the week, cited in last week's Vantray. Paul Agrieder, head of the kiddle week of the control of the

Merc Continues to Import Backgrounds From England for U.S. Vocal Dubbing

KHAN'S COUNSEL, ELLIS. SEEKS 'COKE' REVERSAL

Emil K. Ellis, as counsel for Mohamed K. Khan, is filing an application with the N. Y. federal application with the N. Y. federal court to reverse a report of a special master in Khan's suit for infringement of 'Rum and Coca Cola' against Leo Feist, Inc. The master, Percy E. Williamson, Jr., had held that protection to a copy-the deep the court of the publication but rather from the date of ad interin, or temporary, copyright. Ellis seeks to have this point of finding overruled. ruled

ruled.
It is Ellis' contention that the entire spirit and purpose of the copyright act, as far as giving processing the completely destroyed if protection were denied between the date of first publication abroad and ad intermologyment in this country would permit deliberate piracy in modification of the country would permit deliberate piracy in modification and the content of the processing the content of th

ing the copyright law. Ellis also contests the interpreta-tion given the master's report by Fests counsel, to the effect that the total damages of the jurifragement to less than \$100. Ellis calls atten-tion to a line in the master's re-port which has him suggesting store that the litigants ask the court to in-struct him as to damages since this settled by the courts.

It is Kharis claim that the co-

settled by the courts.

It is Khan's claim that the codefendant, Morey Amsterdam, appropriated "Rum and Coca Cola"
while the latter was touring Trinidad with a USO troupe. The number was contained in a booklet
which Khan published and copyrighted in the colonial possession
in 1943.

Mercury Records is continuing to bring into this country musical backgrounds recorded in England. Company last week received a batch of masters inscribed with unidentified new tunes to which increase will be added the extractions.

batch of masters inscribed with unidentified new tunes to which vocals will be added by artists tied corridge to the nanofacturer's executives, the alien backgrounds will keep coming as long as they're needed.

Mental the second of the second of the second determined as well as they remeded.

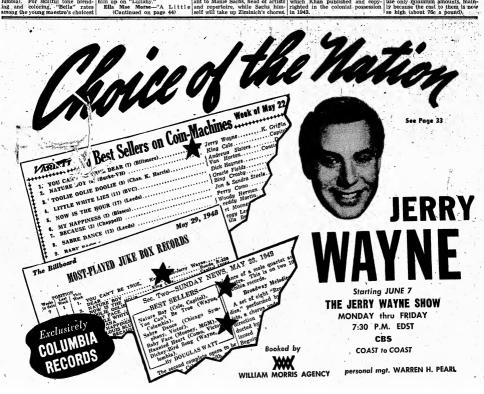
Mental the second of the second of "Nature Boy." To a master made in England John Laurenz made in England John Laurenz made in England John Laurenz made within 10 and the second of the both sides have been busy explain-

both sides have been busy explaining.

In the first place, it's pointed out, foreign dighs are not made on the production-line basis of many thousands daily by one machine thousands daily by one machine the demand is smaller, the workmen who do the pressing, polishing, etc., are actually craftsmen at their trade. In this country, techniques have been reduced by demand to the point where manufacture where the point where the point where a point where the po

polishing.

Another reason, and in all probability the main reason for the inferior quality of, current .U. S. disks, is their lack of shellar. England has easy access to the main and, of course, its disk concerns are able to use large percentages of the vital majorial. U. S. disks use only minimum amounts, mainly because the cost to them is now this disk or them is now the light court of the property of the pr



VARIETY

Bands at Hotel B.O.'s

Elliott Lawrence: Pennsylvania (500; \$1-\$1.50). 1 1.60(Ray Eberle*. New Yorker (400; \$1-\$1.50). 4 1.256(Johnny Pineapple. Lexington (300; \$1-\$1.50). 81 822 Lawrence Welk. Roosevelt (400; \$1-\$1.50). 11 1.60(Boyd Raeburn. 2.0munodore (400; \$1-\$1.50). 2 1.90(Band Hotel	Weeks	Past Week	Covers On Date
Ray Eberle*			2,500	76,725
Johnny Pineapple Lexington (300; \$1-\$1.50) 81 82: Lawrence Welk Roosevelt (400; \$1-\$1.50) 11 1.600 Boyd Raeburn Commodore (400; \$1-\$1.50) 2 1,900	Elliott Lawrence Pennsylvania (500; \$1-\$1	,50) 1	1,600	5,975
Johnny Pineapple. Lexington (300; \$1-\$1.50) 81 82; Lawrence Welk Roosevelt (400; \$1-\$1.50) 11 1.600 Boyd Raeburn Commodore (400; \$1-\$1.50) 2 1,900	Ray Eberle* New Yorker (400: \$1-\$1.5	50) 4	1,250	5,050
Lawrence Welk Roosevelt (400; \$1-\$1.50) 11 1,600 Boyd Raeburn Commodore (400; \$1-\$1.50) 2 1,900			825	73,250
Boyd Raeburn Commodore (400; \$1-\$1.50) 2 1,900			1.600	16,075
			1.900	1.850
			3,975	7,400

* Donald Richards at Waldorf; Ice Show at New Yorker.

Chicago

Chuck Foster (Boulevard Boom, Stevens; 650; \$3.50 min.\$1 cover).

Super-Market delegates (5,000) quartered here blacd to 4,000.

Janz at Philamaronas (College Inn, Sherman, 160; \$30 x 7.00.

Rey Morton (Mayfair Room, Blackstone; 300; \$33 x 7.00.

Ray Morton (Mayfair Room, Blackstone; 300; \$35 0 min.\$1 cover).

Carl Brisson best draw since Kay Thompson; swell 3,600.

Orrin Tucker (Marine Room, Edgewater Beach; 700; \$1.50 \$2.50 min.).

Nearing end of stay; still fine 4,340.

Los Angeles

Frankie Carle (Ambassador; 900; \$1.50-\$2). Poor 2,300 tabs. Jan Garber (Biltmore; 900; \$1-\$1.50). Good 2,650 covers.

Location Jobs, Not in Hotels

(Chicago)

Marty Gould (Chez Parce; 500; \$3.50 min.). Willie Shore, aided by visiting celebs Frank Shatra, Robert Alda, Jackie Miles and Danny Kaye raised to terrif 5,100 covers. 50 min.). Big 2,000 first week. Gould Chardge (Blackbawk; 500; \$2.50 min.). Big 2,000 first week. Heary King (Auragon, \$4:5.115 adm.). Swell 17,500. Tedday Phillips (Trianon; \$4:54.15 adm.). Exited with bright 17,300. Griff Williams in Twesday (1) for two weeks.

(Los Angeles)
Henry Busse (Palladium B., Hollywood, 5th wk.). Dreary 5,100.

Philly Mummer Band

MUSICARS JUBBER 11. A DIBBER 11

Tunction.

Can the recording of Table Can the re

hilly Munmer Band
Musicians Joining AFM
Philadelphia Type
Program union toolers.

Pressure has become so great that the executive board of Local 77 has announced that string band musicians are now eligible to join up. Already a number of musicians have signed up. As soon as a band is 100% union, it will be able to work and there many lucrative jobs waiting.

GEORGE SIMON, INC., Proudly Presents

Records already released include: ANDREWS SISTERS (Decca) KAY KYSER (Columbia) TONY MARTIN (Victor)

ART MOONEY (M-G-M)

JERRY SHELTON (Mercary)

> Current Catalog: "LOST APRIL"

from the Samuel Goldwyn Production 'The Bishop's Wife'

"THE LOVELINESS OF YOU"

by TED MOSSMAN and BILL ANSON

In Preparation:

"SWEETIE PIE" and "LULU BELLE"

(from the Calumbia Picture 'LULU BELLE')

"TEXAS, BROOKLYN and HEAVEN"

(from the Golden Production of the same name)

AND

The original score, by Don Raye and Gene De Paul, of the coming Samuel Goldwyn Production

"A SONG IS BORN"

Starring DANNY KAYE and VIRGINIA MAYO

GEORGE SIMON, Inc.

HARRY SANTLY: 1619 Broadway, N. Y. 19 SIDNEY GOLDSTEIN: 1520 N. Highland, H'wood 28

RETAIL DISK BEST SELLERS

VARIETY Survey of retail disk best sellers, based on reports ob-tained from leading stores in 12 cities, and showing com-parative sales rating for this and last week. Francisco-(Sherman-Clay) 3 Music 3 os Angeles -(Denel's Mus. Chicago - (Hudson-Ross) Kresge Seattle-(Sherman-Clay) City-(Jenkins York-(Liberty Detroit-(Grinnell's) (Schmoller Week Ending **MAY 29**

St. Louis-(S. S. National Rating Kansas This Last Artist, Label, Title KING COLE (Capitol) "Nature Boy"...... DICK HAYMES (Decca) "rittle White Lie 9 9 2 7 2 K. GRIFFIN-J. WAYNE (Rondo "You Can't Be True, Dear 3 ANDREWS SISTERS (Deccal "Toolie Oolie Doolie"..... FREDDY MARTIN (Victor)
"Dickey Bird Song"

JO STAFFORD (Capitol)
"Haunted Heart" 4 JON-SONDRA STEELE (D. "My Happiness" DORIS DAY-B. CLARK (Col) "Love Somebody".....
BING CROSBY (Decca)
"Now Is the Hour"..... 14 94 13 TEX BENEKE (Victor) 9B 13 St. Louis Blues Marc ART MOONEY (M-G-M) "Baby Face".
PEGGY LEE (Capitol)
"Manana" 11A 11 KAY KYSER (Columbia) "Woody Woodpecker"....

FRANK SINATRA (Columbia)
"But Beautiful"...

GORDON JENKINS (Decca) 11B 12B 13 "Maybe You'll Be Th "Maybe You'll Be There"....

SPORTSMEN (Capitol)

"You Can't Be True, Dear"...

FRANK SINATRA (Columbia)
"All of Me"... 12C STAN KENTON (Capitol) 13R WOODY HERMAN (Columb

"Sabre Dance"
TONY MARTIN (Victor)
"For Every Man a Woman"
ELLA FITZGERALD (Decca
"My Happiness".
FRANKIE LAINE (Mercury) 13E 13F 16 SAMMY KAYE (Victor) 13G .. " Baby F FIVE TOP PROGRESSION ONG HITS OF KING COLE THIO BUSY FINGERS LOMBARDO JAZZ

ALBUMS

for the deficiency.

Dave Franklia and His Franklinstelins—"Just a Girl That Mon
Forget," "I'm a Cheer Leader"
(Capitol). Something above par
may come from Franklin's old-time
vautdeville treatment "Girl," but
the lively "Leader" fails to bear
out its comic intent.

out its come intent.

Joe Alexander—"Blue Holiday,"
"If I Should Lose You" (Capitol).
This westcoaster with the sturdy baritone could ring the bell with the right song. The resonance, a Joisonesque way with a song and a fine 'flair for a romantic ballad aire there.

are there.

Larry Stewart—"Heart's Win,
You Lose," "The Making Believe I
Don't Care" (Bandwagon). Backed
by a quartet, Stewart puts his baritione through a backroom routine
on both sentimental pieces. It's
no better and no worse than the
rest of those brought on by the
sudden pop-up of "Hearts" as a
favorite in Philly.

Original Woodland Serenaders— Baby Face," "When You're Smil-ng" (Bandwagon). A carbon copy of the "Anima Record" concept developed by Gene Carroll in

are there

Stan Kenton Capitol

Jocks and Jukes

Decca

Ances the platter perfectly.

Kay Kyser Orch—"Little Girl"
"Takin' Miss Mary to the Ball"
(Columbia). Two polished samples
of sweet instrumentation and a
pleasant projection of the "Girl"
lyric by Harry Babbitt. Perhaps a
little oversugared.

Ray Noble Orch.—'It's a Most Drussand Day.' "Judaline" (Colum-sand Day "Judaline" (Colum-productile, Sample of recording productile, Sample of the Sample of tity but there's plenty of an the treatment of the Harold Adam-son-Jimmy McHugh ditty (Anita Gordon on the vocal), and the pic-nic of strings which features the walls on the other side.

-"It's a Mos-line" (Colum-

Three Suns Victor

Volume No. 3 Capitol

Decce

APOLLO ELECTS BESS HERMAN Mrs. Bess Herman was named president of Apollo Records last

week in New York. She recently Further Down the Road a Picce." (Cleveland. Names attached to the "Bombo B. Balley" (Capitol). Miss of Morse, who recently came out of Carroll's but there's much amilarity to the referent, doesn't seem to be hitting the bulls-sey with her close the bull and the parter preceding the tune in the bulls-sey with the roll and the ground of the safety of t purchased the holdings of ex-prez

Election took place at an Apollo Jandavagon routine.

Lawrence Welk Orch—"Kentucky Waltz, "Bubbles in the
Wine" Dress, Gay, infectious
Illi of "Kentucky" and the sauve
Wine" Dress, Gay, infectious
Illi of "Kentucky" and the sauve
Mower should find this side quite
a favorite in more sedate juke
placements and with radio listeners who enjoy a good waltz. Welkz,
thene song, he source of that
thene song, he source of that
sances the platfuse angle, balances the platfuse property of the
Kay Kyeve Orch—"Little, cital."

Kay Kyeve Orch—"Little, cital."

PLAY A McHUGH TUNE

Music by . . . JIMMY MeHUGH

WALTER WINCHELL'S MOTHER'S DAY SALUTE: We all may get too big for her arms but to

I REMEMBER MAMA

TOREY MUSIC CORP. . 1650 Broadway, Suite 604

AGVA Conv. Opens N.Y. Tomorrow (3): Jolson's Cuffo Stint On Will Elect Officers, Draft New By-Laws

The first convention of the American Guild of Varlety Artists, ments fomorrow (3) at the Park Central hotel, N.Y., will devote the major portion of opening session to setting up its proposed constitution. Document has already been figured to the membership.

Two in the convention of the convention o

submitted to the membership.
However, it's been learned that
provisions call for the election of
a board of directors to comprise 45
members which will meet every
three months. Board will also be
empowered to select an executive
board which will meet more fre-

empowered to server, an execution of the board which will most more freboard which will most more freboard written into the constidirect way to the constitution for presentation to the delegates is the formation of a branchsetup with all governing powers to
be stored to the country
because throughout the country
re expected to squawk on this
provision, inasmuch as branches in
many towns will seek to handle
their own affairs completely so
many town will seek to handle
their own affairs completely so
in many towns will seek to handle
their own affairs completely so
the by-laws and constitution
of the parent organization.
It's felt, however, that branch office proponents will be able to
marshall sufficient strength to
Siffest fight is expected to come
up in the constitutional clause
which forbids subversive elements
to holding office. While no
fight is expected to the parent
of the proposition of the pr ntly.

HARRY ADLER AGENCY

TOPS for SPOTS

MYRON COHEN nerica's Greatest Story

Teller' eek ef May 31st, Town Casino, Buffalo, N. Y. eek of June 8th, Club Charles, Baltimore, Md. Week of June 14th, Carousel, Piffsburgh, Pa. eek June 25, Gienn Rendezvous,

Newport, Ky. AVAILABLE AFTER July 10 BARTON BROS.

Three Lunatics OW APPEARING The Chantle Baltimore, Md.
OPENING June 3rd, Larin Casino,
Philadelphia, Pa.
AVAILABLE after June 19th

ALAN KING "New, Refreshing Young Comedian"

LATIN CASINO, Philadelphia, Pa-UNTIL June 2nd

SONNY KING The Gentleman of Song HELD OVER-LATIN CASINO PHILADELPHIA, PA.

TANYA and BIAGI 'Sophisticates of Dance'

Available One Nighters Only ADELINE NEICE

"Half Pint of Song" Available One Nighters Only Association—DUDLEY GILBERT 65 W. 46th St., New York 19, N. Y. PLaza 7-2535-6-7

Convicted on Bribery Rap

Convicted on Brinbery Rap
Two foungstown, June 1.
Two foungstown, June 1.
Two foungstown, June 1.
Two foungstown for the Ohio
Liquor Department were found
guity by a three-Judge court last
week (23) on charges of soliciting
a bribe from Paul Alvino, operator
of the R-Villa Ctub, near Youngsof the R-Villa Ctub, near Youngsone of the R-Villa Ctub, near Youngsone

trial.

They were indicted on charges of demanding \$2,500 from Alvino after they purchased liquor at the nightclub on a Sunday, in violation of a state liquor law.

Seeks B'way Spot For Two-a-Day

A new attempt to revive two-day vaude shows on Broadway will can hain of 30 variety house in European countries and was last represented on Broadway with the logical marked "Yours is My Heart," a house for vaude. Salting for .a house for vaude. Solital plans to spot top talent, with each program to run a month, solid at \$1.75 top for matiness solid at \$1.75 top for matiness. There have been no attempts in Tecent years for revive two-d-day vaude. However, such type revues nojovel some popularity several years ago when Ciliford C. Fischer enjoyed some popularity several years ago when Ciliford C. Fischer and Paul Small produced "Jaugh Time," "Show Time," etc. These were scaled at regular legit tariffs, with eight performances weekly.

YOST SLAPS 10G SUIT ON BERLE IN 'VIKINGS' ROW

Ohio Niteries Warned

Olino Mitches Wallied

Ohio nitery operators who try to
stimulate trade with bawdy floorshows were warned here last week
they'd better 'keep them clean.'
Charles Schnur, asst, attorney
eneral of Ohio, told members of
the Lucas County Tavern Keeps the
have granted wider regulatory
powers to the Board of Liquor
Control.

Control.

He said two recent cases now before the Court of Appeals in Franklin County at Columbus indicated that the Board can revoke liquor licenses "in the interests of public decency, sobriety and good order," as well as for specified violations.

Chi's 25G SMIA Show

Chicago, June 1.

Chicago, June I.
Largest outlay for taient in an institutional buildup was doled out for the affair given for the Super Market Institute of America at the Aber Greshler, N. Y. agent, show is said to have cost \$25,000, pins the courtesy of the Kraft Co. which is considered to the courtesy of the Kraft Co. which is made to the courtesy of the Kraft Co. which is made to the courtesy of the Kraft Co. Miles, Plankie "Sugar Chile". Robinson, Mimi Benzeli with Met Opera chome and the courtesy of the Kraft Co. Miles, Frankie "Sugar Chile". Robinson, Mimi Benzeli with Met Opera chrome and present the courtesy of the Kraft Co. Sugar Chile".

Winchell Accolades Show People for Efforts **Toward Cancer Fund**

wowed 'em with their legmania. If was a well knit and well integrated revuette, showmanly and carefully wrapped up in one bright, tight little package via Miss Thompson's special scripting—in itself a novelty—hence a refreshand eparture from the usual clambake idea of "benefits" wherein the control of the control of much a state the control of much a service of the control of much was a service of the control of much service of the control of the of the same pattern.

act the same posters.

Long heralded by Winchell as a 850-per-person benefit for the Cangarden and the same proper of the same payoff for the crime trained and Miss Thompson's appropriate payoff for the terrific trailerizing and fine past year on behalf of the new singing comedienne from the Coast. Result was a sizable gross, still incomplete in its calculation tary contributions, such as a lastinitude at-the-door donor of \$500 'providing I can get in.' Winchell happened to pass the door and obhave my seat, sir.''

CHICO MARX EXTENDS AUSSIE VAUDE STAY

AUSME VAUUE SIAH.

Chico Marx has extended his
Australian stay and will open in
"Vive La Venus." Show has aleady played three weeks in Melbourne and it's hoped that Marx
will be able to stay for a similar
uil be able to stay for a similar
dependent upon whether he'll be
needed for the new Marx Bros.

In "Henrico and habsuleses with

film, "Hearts and Diamonds."

In Melbourne, the business with
Chico was so big that it was necessary to do five additional performances. Sydney advance sale is reported heavy.

Morton Downey Into N. Y. Copa Aug. 12

Morton Downey is set for the Copacabana, N. Y., starting Aug. 12. Downey's previous N. Y. engage-ments have been at the Persian Room of the Plaza hotel and the Waldorf-Astoria. Frances Lang-ford will top show at the spot, July 15.

Monica Lewis replaces Lisa Kirk current bill, tomorrow (3).....

Hospital Camp Shows Kudosed by Army Brass for Aid in Cheering Disabled

Murphy Aquashows Again At Flushing Park, N. Y.

At Flushing Park, N. Y.
The water shows at the Flushing
Meadows Park Ampitheatre, N. Y.,
will be resumed June 29 by Elliott
Murphy, who's been running them
for the past five years. Toolis Basil's
band for the entire season, and
Saliel's Puppets, who work on the
initial layout. Basil meastroed the
corchestra at Loew's State Theatre,
N. Y., until stageshows exited in
December of last year.

Texaco Vaudeo's 2d Show Lineup

Booked for the second Texaco Star theatre show over NBC June 15 are Bill Robinson, Gordon's Dogs, the Vikings and Costello Twins. Milton Berle continues as emcess. Others still to be set. Series tees off June 8 with Berle, Al Kelly, Stan Fisher, Andrea Dancers, Rosario & Antonio, Senor Wences, Pearl Balley and the Four Moroccans.

treating longterm patients in Veterans Administration and Army and Navy hospitals was pointed up in discussions at the seminar held by VA execs and special service officers of the Armed Forces in New York last week.

It's been found, according to speakers at the seminar, that a speakers at the seminar, that a complete recreational program encompassing live entertainment, films, sports-shows, succeed in furthering the patient's desire to return to a normal pattern of living, as well as offsetting the effects of confinement.

confinement.

E. A. Liebman, director of VA
special services in New York, declared at the seminar that the live
shows provided by Veterans Hospital Camp Shows give patients
contact with the outside world and
assurance that they haven't been
forgotten.

Booked for the second Texaco Star theatre show over NBC June Lobournes and Lebman said: "In line with the loogs, the Vikings and Could Twins. Milton Berle continues as emcese. Others still to be self-with the star of the star tess off June 8 with Berle, Stries tees off with Stries the Stries tees of Manager tees of June 8 with Berle, Stries the Stries tees of June 8 with Berle, Stries the Stries tees off June 8 with Berle, Stries the Stries tees of June 8 with Berle, Stries the Stries tees of June 8 with Berle, Stries the Stries tees off June 8 with Berle, Stries the Stries the Stries tees of June 8 with Berle, Stries the Stries th



TWEET HOGAN AND FRANK HELSING FOR THE HOLDOVERS AT HELSING'S

and to columnists

GENE MORGAN, WILL DAVIDSON and DALE HARRISON ...

- American Broadcasting Co.
- Vitacoustic Records
- Naval Air Reserve Show
- Television

Personal Management ART WARD

Direction M. C. A.

AMERICA'S TOP HEADLINE SINGING GROUP

Opening June 4 NORMAN

2908 REG Building, New York 29, N. Y.

FAVORITES

Theatre Authority's 'No Pay' TV Nix Highlights Many Performer Issues

Cancellation of the CBS telecast appearances will aid vaude per "Command Performance" bene- formers into the name bracket of "Command Performance" benefit for American Overseas Aid for nt for american Overseas Ald for Children at Madison Square Gar-den, N. V., Tuesday (25) has opened up the argument of how much television will aid certain cate-gories of vaudeville acts.

gories of vaudeville acts.

Telecast was called off a few hours vias called off a few hours efforcements were ready to roll by Theatra Authority executive exercising the secretary Alan Corelli on the ground that TA clearance covered only the metrainers' personal appearances. Performers, must be paid it seen or heard on any other At any rate, there's little argument among performers and many agents that TA acted correctly in banning the "Command Performance" telecast unless performers were paid. Throwing all arguments on the desirability of repealed video shots aside vaude-villans declare that many turns appeared as they did at the Garbarate of the state of the state

medium.

There's one school of thought that feels the TA action will prove beneficial to performers inasmuch as many acts will have worn out their usefulness on that medium with several telecasts. It's argued that a novelty act, for example, of his turn in one video appearance, and repetitions thereof will make his act a stale item.

Comie will have to get frequent

make his act a state trem.

Comic will have to get frequent
and fairly expensive changes of
material if he's to remain a tele
act. Like radio, some feel that the
upcoming medium will burn up
material and acts at a faster rate
than it can be replaced.

week of the Republican national convention. Booking into the local cafe chain's downtown spot makes the second star name Palumbo's has set for the week of the big show. than it can be replaced.
However, other school of thought
maintains that any strong act can
stand vell-spaced repetition. They
feel that an initial appearance of a
comic, acrobat or singer will
merely whet the appetite of the
viewer for subsequent appearances.
With only slight changes, a vandewille turn can use his basic and
What's more, it's fell, frequent hiring high-priced talent for the convention week, are virtually re-versing the field on the rest of the virtually re-will be crowded anyway. Palumbo's feels that it would be better to shoot the works that week to make a lasting impression on the thousands of visitors the GOP gablest will bring here from all over the country.

JUDY MAGEE

Panto-Mimicry

Currently

CARNIVAL

MINNEAPOLIS

Mgt. WILLIAM MORRIS AGENCY

NICK LUCAS

"KEN MURRAY'S **BLACKOUTS OF 1948"**

El Capitan Theatre

Hollywood, Cal.

At any rate, there's little argu

(Continued on page 48)

FOR GOP CONVENTION.

Philadelphia, June 1.
Milton Berie has been booked into Palumbo's Restaurant for the

Paul Whiteman and his orchestra are scheduled to go on in the Click, and Palumbo's is trying to bring Frank Sinatra in for a couple days. The Palumbo interests, in hiring high-priced talent for the

Jo Stafford Volunteers

Jo Stafford has volunteered for a tour on Veterans Hospital Camp Shows circuit. She will begin her stint June 8 at the Walter Reed hospital, Washington, and will play others in New York, Michigan, Indiana, Pennsylvania and Massa-chusettes.

Miss Stafford, who wound up her season with the "Chesterfield Supper Club" on NBC, will play some vaude dates during her summer

Dinah's London Date

Dinah Shore has been signed to play the Palladium, London, start-ing Ang. 30. Contract, however, has an escape clause which permits Miss Shore to bow out if a radio deal crops up,

hiatus from radio

For Vet Hospital Tour

BERLE AT PALUMBO'S

Glass Hat of the Belmont Plaza hotel, N. Y., reverting to multiple headilners with show starting to-morrow (Thurs.). Sammy Walsh, Betty Jane Smith and Margaret Phelan comprise the new layout tormers into the name brackets. If an act clicks on tele, it's likely that his value in vaudeville houses and cafes will be increased appreciably. It's also felt that vauders and niteries can use more draws even if developed through televiour. there.
Clover Club, Miami Beach, layout starting tonight (Wed.) layheaded by Kay Vernon, Teddy and Phyllis Rodriguez and Barbara

Phyllis Rodriguez and Blains.

Bobby Breen into the Casino Royale, New Orleans, starting tonight (Wed.).

Frank Libuse has been signed for the Beverly Hills Country Club, Newport, Ky., starting July 9.

The Minutes Count As Hershfield Is

Toasted at Dinner Dinner given Harry Hershfield by the Williamsburgh Settlement House, at the Waldorf-Astoria, N.Y., last week, might as well have been tendered by the Lambs Club. here, he were the state of the control of the contr

sou gave nim a mean. . Say it is a gold medal which I doubt very a gold medal within I doubt very a gold medal within I doubt very more that in 'an age where every moren that Dewey, who hast't played half as Every and the same of the

three minutes.

Wilson was assigned to tell of Hershfield as a columnist. He spoke only one minutes.

Casino, Murray, Kerrigan **Now Grouped as Team**

The idea of grouping single per-formers into one big act is making headway. Singer Del Casino, comic Steve Murray and singer Christ Kerrigan comprise the latest team. This trio were booked individually at the Panous Door, Miami Beach, at the Panous to the single material that the properties of the single part of the properties the properties of the properties the propertin

since. They're current at the Chateau Crillon, Philadelphia, and have been set for the Town Casino, Buffalo, Starting June 14.
Buffalo, Starting June 14.
Gold trick, but it's been given new impetus by the click of Dean Martin and Jerry Lewis. Buddy Lester and Steve Condos were paired for a while; but have since dissolved.

Luntz, Wedel Take Over

Casino, West End, N. J.
The Casino, West End, N. J., has
been taken over by Edward Luntz,
N. Y. talent agent, and Herman
Wedel, with opening set for June
28

Spot, which will be managed by Luntz, has set Harold Kahn orch and Martis There was the set of the also use three bars of the set of the with initialer having Factoria, which with initialer having Factoria, which while, comedian-songsters; Marijan & Martinez, ballroomologists, and Blackie Schachell, harmonicist

Bandits Get Slim Haul

Dâtulis Cet Jim 11au A pair of masked and armed handits who were satisfied with a canvas bag containing \$22.55 are still at large after the boldup of still at large after the coldup of still at large after the coldup of the past week. William Miller, the manager, was shuttering the place when the men entered the place when the men entered the place when the men of the distance of the and fed.

Watker, "termer pitcher for the Cardinaris and New York Gients.

Mixed Anglo-U.S. Vaude Bill at Palladium 21st

London, June 1. The heaviest' concentration of merican Negro performers on single London variety bill will be seen at the Palladium starting June 21, with layout including Duke Ellington, Pearl Balley and the Nicholas Bros. Colored entertainers will probably be used in one half of the bill with ofay artists

orking the other segment. According to present Vaudeville Artists Federation rules not more Arlists Federation rules not more than 50% of the acts on any one bill may be imported from another country. Consequently, it was necessary to limit the Negro Imports. Fred Sanborn, also on that layout, will be used to strengthen the native half of the session.

Ellington is appearing solo sans band since British Musicians Union forbids importation of musicians.

BELLE BAKER SETTLES SUIT VS. BOWERY, DET.

Belle Baker, songstress, has set-tled her \$50,000 damage suit against Frank Barbaro and The Bowery Club, Inc., for \$1,500. She sued in Federal Court Friday (28) claiming she was injured when she slipped and fell on the club floor in 1946.

Saranac Lake

Saranac Lake, N. Y., June 1: Isabelle Rook, former pianist who mastered the thoracoplasty operation, upped for one meal daily and flashing good clinic re-nort.

port.
Frank Miller, formerly with Charlie Spivak's band, put his sax in eamphor to open a novelty shop

in eampior to agen a novely snop.

Helen Pelechowicz up for one
meal, pictures and visiting.

Alice Dudley, dancer, off to Lexlagton, Ky., on a 10-day furlough.

George Fee, evt musician who
George Fee, evt musician who
Goldman's bands, dreve an all-clear
clinic and Gay to resume work in
the fall.

Frank (Par) Hynes cheered via
an improved medical clinic that
an improved medical clinic that
exercise.

an improved medical clinic that ups him for all meals with mild ups him for all meals with mild ups him for all meals with mild and the control of the contr

Sophia Medes (Warner Bros) off to Utica, N. Y., to visit her mother, who is very ill. Write to those who are ill.

Rosen Added to ARA Bd.

AGVA Wants TA To Keep Benefit OK's at Minimum

Representatives of performer un-ions have ordered a drastic cut in the number of benefit shows. Meet-ling of the Theatre Authority board held last week asked Alan Corelli, Theatre Authority exec secretary, to minimize number of benefits okaved.

okayed. There have been previous talks

to minimize number of benefits obsyced. Sorged to be considered to be considered to the considered the consider

Billy Vine, comedian, has been gned for the film, "Lucky Stiff," be produced by Pine-Thomas.



HELENE and HOWARD ADAMS, NEWARK

DIE: MATTY ROSEN



COMEDY PATTER

FUN-MASTER Nos. 1 to 22 at \$1.00 ea. 10 PARODIES for \$10.00

"How to Be an Emcee"
\$3.00 including 2 Gag Files
and for list of material, paredi
nedy songs, minstrel bits—blaomedy songs, mus-outs, skits, etc. NO C.O.D's

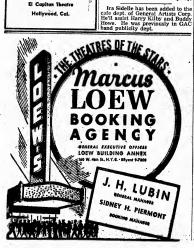
PAULA SMITH

MAXINE

CURRENTLY

PENT HOUSE CLUB Indefinitely, New York RADIO: Sundays, 3-3:15 P.M., WNEW

JOE MARSOLAIS



Night Club Reviews

Le Lido, Paris

Le Lido, Parls

Brit, May 29.

Revie produced op Pierre Louis
Guerin dene Fraday, Choreognerin by Donn Arden, assisted
May 19 Den Leroux, Uprics, ReneJen Pierro Lumes, Fost and Bob
Marketinosh, Featuring Chaz Chase,
Debonsaires (3), Ben Yost, Sing,
Pedonialres (3), Ben Yost, Sing,
Paydiders, Bluebell Girls, Lido
Mannequins, Rene Leroux, College
Rhythm, Band, Krever Runnba
Band.

Bindini Bond. Krever Rumba Bond.

This royne, in two acts, is fully be a supported by the support of the form of t

comedy.

The Debounaires have a style which is entirely new here, and their imitations of machinery in operation is also new here. The tails and white gloves worn by them make it doubly effective, since the gloves against the background permit them to give the ground permit them to give the their control of the same than the same than the same than the same transfer of the same transf

As a quartet, the Ben Yost group clicks nicely in their larmonies. They are spotted three times during the revue, and are a solid hit.

times during the revue, and are a solid hit.

The Charlivels, who do music, a solid hit.

The Charlivels, who do music, singing, dancing and aerobatics, singing, dancing and serve the control of the co

nades. All wear lavish costumes, nicely designed and colorful.

Only other dassapation is that of the control o

plenty rogether whith the services of the replica.

Music is supplied by a combination of the Rene Leroux jazz band, the Krever rumba band, and the Krever rumba band, and the services of the

Slapsy Maxie's, L.A.
Los Angeles, May 27.
Lena Horne, Jack Cole Dancers
(6), Paul Winchell and Jerry
Mahoney. Dick Stabile Orch (12);
ends.

who with brother Sy, operates the Wilshire Boulevard nitery. It was the work of the work o

Latin Casino, Philly
Philadelphia, May 26.
Harry Dobbs Orch (10), Jose
Pilladi Orch (5), Wally Wanger
Girls (5), Myron Cohen, Gracie
Barrie, Bill Shirley, Miriam Lavelle; no cover or minimum.

Bærrie, Bill Shrifey, Miriam Lavelle; no cover or minimum.

Appropriately titled "Leap Year Revue," Jack Lynch's current of fering is heavy on song and comercial to the song and control of the song

Clover Club, Miami

The Hucksters (3), Dolly Dawn, Niles & Foss, Roche-Carlyle Dancers (6), Tony Lopez Orch; minimum \$2.50.

new act; most of the stuff topping anything they've done here before anything they've done here before the stuff topping anything they've done here before the stuff to the stuff of the st

and finales with "Nature Boy" to a beg off.

Niles and Foss make for a good Niles and Foss make for a good to the property of the second transpings to tee off proceedings. Spins in the routinings and tappings to tee off proceedings. Spins in the routinings and to overall effect. Line, staged by overall effect. Line, staged by tuned and handle their grouping well. Tony Lopez orch backs in top tashion and keep floor crowded between about with it is soft hydrodian about the second process.

Biltmore Bowl, L. A.

Los Angeles, May 26.
Marjorie Garretson, Boy Foy,
The DeMarlos (3), Gtl Maison,
Jan Garber Orch (14); Cover \$1
weekdays, \$1.50 weekends.

This layout hits the jackpot again for manager Joe Faber, comparing for manager Joe Faber, comparing for manager Joe Faber, comparing to appeal to the diversified clientele drawn to this downtown hotely the property of the desired control of the desired clientele drawn to this downtown hotely desired the desired control of the desired clientele drawn to the dr

Zimmerman's, N. Y.
Jane Scott, Ray Dayon, Olga
Paulova, Sinclair & Aida, Bela
Zsiga, Shandor Gypsy Orch, Gene
Kardos Orch; \$1.75 minimum.

Kerdos Orch; \$1.75 misimum.

In the same pattern of its previous shows, and the same pattern of its previous shows. The same pattern of the previous shows a standard the same pattern of the previous shows. The same pattern of the same pattern of

Variety Bills

WEEK OF JUNE 2

Numerals in connection with bills below indicate opening day of show whether full or split week.

Letter in parentheses indicates circuit: (1) Independent; (L) Loew; (M) Moss; (P) Paramount; (R) RKO; (S) Stoll; (W) Warner; (WR) Walter Reade

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CHISWICK
Empire (S) 31
Ted Heath Ore
Len Young
Stan Kavangh
Pierrotys
Bohby Kimber
E & J Paul
Montreals
Grand (S) 31
Ronn

ge of Paul
Montrealsmy
Grand (8) 31
Grand (8

Cabaret Bills

NEW YORK CITY

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B Rasburn Orthodology West, Oro Buddy Greeo 3 Na 1 Fifth As Greeo 3 Na 2 Fifth As Greeo 3 Na 2 Fifth As Greeo Na 1 Fifth Na 1 Fif IONDON
Hippodrome (M)
Vic Oliver
Pat Kirkwood
Fred Emney
Melachrino Orc
Marilyn Highto
Michael Bentine
Julie Andrews
Jean Garson
Santgo Bd santigo Bd
Railadiam (M) 31
Carman Miranda
Jack Durant
Buster Shaver Co
Terry Thomas
Billy Russell
Edna S Brown
Ricardo Co
Movette

Ellas R. Stoven
Historia C. L. S. Town
Historia C. L. S. Teille Ponne
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EMERFIELD
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Slim Rhyder tilli Burke Georges & Dorina Wolverhampton Hippodrome (M) 31 R & M Lamar Arnley & Gioria Rob Murray Joyce Golding Skating Barodas

Tommy Godfrey
Joe Loss Bd:
WOOD- & REEN
Empire (8) 31
G & B Bernard
M & H Nesbitt
Ziska & Co
Franke Higgins
Craft & Voyle
K Stan & McChee
Dovers

Tony Bavaar
Joey Gilbert
Toni Kelly
Dona Arden Lina
Ruban Bleu
Patricia Bright
King Odum 4
Murlei Galines
Delora Bueno
Normann Paris 3
Julius Monk

Normann Paris a Julius Monk Hetel Aster C Cavallaro Orc Check Aster

Check

CHICAGO

CRICAGO

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His

Jerry Wayne, Dunninger Pact With Morris Agev. Singer Jerry Wayne and Dun-ninger, mentalist, have signed with

e William Morris Agency.
Wayne transferred from the

Miles Ingalls agency, while Dun-ninger was booked at various times by Consolidated Radio Artists. Daniel Tutbill continues as DunHOUSE REVIEWS

Hippodrome, Balto.

Battoner, June 1.

Milton Berle with 4 Moroccas,
Marian Colby, Stan Fisher. The
Canatiers (5), Jo Lombardt House
Orch. (12); "French Leane"
(Mono).

(1600a). "Protein Leave (1600a). "This is of course all Mitton Berle and all yeek comedy from curtain to curta

Capitel, Wash.

The Duanos (2), Eileen Barton, Gaudsmith Bros., Ross & La Pierre, Sam Jack Kaufman, House Orch, with Sammy Carr, "Green Grass of Wyoming" (20th).

of Wyoming" (20th).

Holiday mood, plus a juve audience attracted by the screen feature, helps give this Capitol bill an all-out reception. Boasting no sock marquee name, it still adds up to well rounded, diverting

sock marquee name, it still addes up to 'well rounded, diverting show, interest of the should be shown and the should be shown and house orch is banjoist Sammy Carr, currently a tele click in N. Y. Carr's struming is top drawer in a hrace of well chosen fast numeration of the shown and the shown as the sh

and the with the combot of the

with a proper of dialect losses, brothers produces, who have been well strained by the part of the par

wows 'm with "A Man Can Be a Wonderful Thing," "Nature Boy," "How High the Moon." Encores with her old standby, "A Tisket, A Tasket."

Tasket."

Joc Gentile, platter spinner from CKLW, winds show with the Harmonicats, who really cook on "Sabre Dance," "Harmonica Boogie," "Peg O' My Heart," "Kitty Kat Polka" and "Peggy O'Nell!" for sock closer.

Oriental, Chi

Chicago, May 27.
Louis Jordan and Tympany Five
with Patty Thomas, Gene Sheldon
with Loretta Fisher, Albins (2),
Shirley, Sharon & Wanda, Carl
Sands' House Orch; "Homecoming"
(PLG).

Louis Jordan's vigorous brand of showmanship plus his flair for turning out tunes that score as race record faves have made his cocktail combo the heaviest grosser in its class. From the standpoint of annual take the seven-man Tympany Five could keep a sompalmore orch well stocked with capacitation.

orch well stocked with cupcates.
Bill opens with Carl Sands' orch
on stage to back the acro terping
of Shirley, Sharon & Wanda.
Femmes come on as slave 'girls,
with ankles shackled together for
neat coordination in unison turns.
Unchained, they draw applause via
solo files, then fanish strong, bounding over a kingsize jump rope.

ing over a kingsize lump rospo-trate and the commercial control of the commercial control of the control of th

bring ready yocks, topped on my about bring ready yocks, topped on my about bring with the property of the brighty of the bring was about the brighty of the

effective sax break.

Joined by trim Platty Thomas,
the group rocks "Real-Gone Guy"
while the sepian songstress quavers
a la Nellie Lutcher. In a punchy
closer Jordan, with earnest finger
shaking, warns femme seatholders
against the wiles of mankind.
Quick curtain put damper on
encores.

Olympia, Miami

Little Jack Little, Frank Mar-love, Will & Gladys Ahearn, The Colls, Dot & Dellan's Boxing Cats, Les Rhode House Orch; "High Wall" (M.G.).

Les Rhode House Orch; "High Wall" (M-G).

Little Jack Little still packs a motalagic wallop for the oldsters, and his soft approach to hallads with the younger generation to bring him solid returns. There's plenty of confleent savey in his plenty of confleent savey in his plenty of confleent savey in his cacomps, Own compositions, notacomps, Own compositions, or of the revival of his from the same era. Tops with his version of player-planed that broke down, not have present the revival of his from the same era. Tops with his version of his promise of the revival for his property of the promise of the property of the property of the promise of the property of the prop

Apollo, N. Y.
Ina Ray Hutton Band (10) with
Danny Ricardti, Julia Lee (2), 4
Step Bross Beth & Martin, Anus
Brooks, Estrelita, George Wister, "Big Tourn After Dark"

Brooks, Estrelita, George Williams, Pier Gorge Tour After Dark (Par).

There are few of ay bands that can dish out the jive and jump tunes to the satisfaction of the color of

State-Lake, Chi Jane Powell, Keye Luke, Pro-fessor Backwards, Fredarrys (3), Henry Brandon Orch; "Sainted Sisters" (Par).

What might have been an ex-cellent layout makes only mild impression. It was only when Jane Powell came on that things started

commission was a series of the mane of the commission of the commi

to now. Deal with Autry would be a natural for Philip K. Wrigley, head of the gum company's farfung interests, because it would tie in with the cowboy star's Simday afternoon airer on web, which Wrigley sponsors. It's understood that Autry affd his partner. Arm of the production of video films pronto. Purchase of some of Autry's oldies from Republic, his last studio before moving to Columbia, is also a possibility.

AGVA Conv.

Continued from page 45 g

with the AGVA board having the right to determine if any organization can be construced a political standard of those for the construction of the

nlexion to the union. Some delegates will feel that while these amendments may never be used to stiffle opposition in the organization of the stiffle opposition in the organization of the stiffle opposition in the organization of the stiffle opposition opposition of the stiffle opposition opposition

Nitery Reviews

Zimener research, N. V. shaltet. She hulds her act into a sood finish by a series of welf-secured acrobatic wirks. Ball-room team of Sinclair and Alad also finals near routines in a vox the straight walts to fancy rhumbas.

Shandor Gyripy Orch hacks the Shandor Gyripy Orch hacks the work of the Hungarian vitralary, contributing a solo. Gene Kardes Orch alternates on the baudstand for other dance time.

Herm.

Gay Nineties, Boston

uny Ninctiens, Boston
Boston, May 29.
Boston, May 29.
Morris production, with Marie
Cord, Scott & Douglas, Russ Marino, Floradora Dears (4), Singing
Waiters Quartet; dances, Pepper
Russell; musical direction, Scotty
Holmes; \$2 Minimum.

New Acts

Comedy Co

JULIA LEE (2)

JULIA LEE (2)
Sengs:

12. Mins.
Apollo, N.;
Apollo, N.

Theatre Authority Continued from page 46

den benefit, would have registered

ten henefit, would have registered negatively on the home telescreens and would have hurt their before the second of the second

viele-screens and would consequently mark the act negatively for subsequent appearances.

Another factor that agencie say the subsequent appearances.

Another factor that agencie say the subsequent appearances.

Another factor that agencie say the subsequent appearance and th

ORE MONEY SHOWS IN '47-4

1947-48 Recap

HITS (New Shows)
"Look, Ma, I'm Dancin'",
"Make Mine Manhattan"
"Mister Roberts"

"The Heiress"
"The Winslow Boy

"Skipper Next to God"
"Strange Bedfellows"
"The Respectful Prostitute"

"Allegro"
"Angel in the Wings"
"A Streetcar Named Desire"
"Command Decision"
"High Button Shoes"
"Inside U.S.A."
REV REVIVAL HITS
"Pinaforc"
"Pirates of Penzance"
"The Gondoliers"
"The Play's the Thing"
"Yeoman of the Guard"

"Antony & Cleopatra" "Man & Superman"
"Medea"

"Mikado" "Patience" "For Love or Money"
"Joy to the World"
"Me and Molly"

"An Inspector Calls"
"Ballet Ballads"
"Caribbean Carnival"
"Dear Judas"
"Dr. Social"

"Dr. Social"
"Duet for Two Hands"
"Eastward in Eden"
"Harvest of Years"
"Hold It'
"Hope's the Thing"
"How I Wonder"
"I Gotta Get Out"
"Kathleen"

"The Start Will Flow shows a war of Gate in the state of Norway" "The Survivors" "The The Tomorrow" "Trial Honeymon" "Under the Counter The Start Walk" (Gate) "The Cradle Will Rock" "The First Mrs. Fraser" "The Frast Mrs. Fraser" "The Frast Mrs. Fraser" "The Start Will Flow shows "Tomazo" "Salty" "You Never Can ""-11" "You

ROLDOVERS FROM PREVIOUS SEASONS
ons" (closed)
#Happy Birthday" (closed)
#Mar's Fancy" (closed)
"Icetime of 1948" (closed)
"Olahomai" (closed)
"Olahomai" (closed)
"The Medium' (closed) "All My Sons" (closed)
"Annie Get Your Gun"
"A Young Man's Fancy" (closed)
"Born Yesterday"
"Brigadoon"

"Burlesque" (closed)
"Call Me Mister" (cl "Finian's Rainbow"

"All Gaul Is Divided"
"Bonana Bound"
"The Voice of the Turth
"Bonana Bound"
"The Big People"
"The Big Seople"
"The Benchwarmer"
"The Benchwarmer"
"A Long Way From Home"
"A Temporary Island"
"Ballet Ballads"
"Skinner Man NEW STAGES

"A Lamp at Midnight"
"The Respectful Prostitute'

RUDY VALLEE FOLLOWS

Pemberton Vice Brown

"David's Crown'
"Oedipus Rex"

"Angel Street" Chekhov Plays "S.S. Glencairn"

Cleveland Playhouse In Expansion Plans

To Tell the Truth"

"The Alchemist"
"The Insect Comedy"
"Volpone"

"The Dybbuk"
"The Golem"

DUNN IN N.Y. HARVEY In Expansion Fiants
Donation of two acres of land to
the Cleveland Playhouse, which
has been suffering from growing
jains, is cnabling the town's No.
1 community repetory group to
lay plans for a new and larger the
attribute the sufficient of the community to t JUNN IN N.1. IRAN LE
James Dunn took over the lead
in "Harvey" on Broadway (48th
Street) last Friday (28), replacing
the English star, Jack Buchanan,
who appeared in the comedy for
nearly five weeks, then sailed back
to London Starturday (28). Rudy
Vallee is slated to be the next
Vallee is slated to be the next
Mary Coyle Chasc's laugh play, replacing Dunn next month.
Half a down name have tools.

CITY CENTER

Land was donated by Mrs. War-ren J. Henderson and Helen War-ner, heirs to the estate of Warner & Swasey, tool - manufacturing magnates, "in tribute to the im-portant community part the Play-house plays in Cleveland." placing Dunn next month.

Haff a dozen names have tentatively accepted an invitation to appear in "Harvey," but all stipulated they first be given a chance
to give performances out of town.

For that reason Vallee is taking
over from Joe E. Brown in San
Francisco next week.

house plays in Cleveland."
A gift of \$25,000 was simultaneously given to the theatre last
week by the Rockefeller Foundation to aid its rehabilitation program. Foundation donated \$38,000 In 1936 to further its general
education program launched by
Frederic McConnell, general director of Flayhouse.

Pemberton Vice Brown

Brook Pemberton is due here
this midweck to play the lead in
midweck to play the lead in
the play to play the lead in
the play to appear in both SatLudy (5) performances, as Jee
Brown, who's been starring in the
will leave for Jes Angeles to
the play to appear in both SatLudy (5) performances, as Jee
Brown, who's been starring in the
will leave for Jes Angeles
to mill clayer for Jes Angeles
to me to the play
for the play to the play
for the pl Skulnik's Mpls. Date Mennaha Skulnik a Mipis. Date
Mennaha Skulnik and his New
York Yiddish legit company, which
played a one-nighter last season at
the Lyeeum here, expand their docal engagement this season to mights and a mather. June two
ingits and a mather. June two
lights and a mather of the season
Ill. They're with the season to the
ter' and "My Wedding Night."

Lou Gilbert won the Clarence Derwent prize this season, and not Richard Coogan, as erratumed.

PREVIOUS SEASON

"The Respectful Prostitute"
FLOPS
"Seeds In the Wind"
"The Cup of Trembling"
"The Drud Circle"
"The Hallams"
"The Hallams"
"The Linden Tree"
"The Linden Tree"
"The Magic Touch, "The Warry"
"The Master Owner, "The Warry"
"The State of Norway"
"The Survivors"

By JACK PULASKI
In some respects the Broadway seasons the metaperts the Broadway seasons the property of the p "The Voice of the Turtle" (closed)

The number of new show flops was 35, to which were added 10 revival failures, the latter being counted in groups in each rep instance, where the ventures were ductions that ended on the wrong side of the ledger during the past season was less than either of the up previous seasons, and clear indications were that the quality of the past season was been the quality of the past season was less than either of the past season was less than either of the past seasons, and clear indications were that the quality of the past seasons and clear indications were that the quality of the past seasons and clear indications were that the quality of the past seasons and clear indications were that the quality of the past seasons and clear indications were that the quality of the past seasons and clear indications were that the past seasons and clear indications were the past seasons and clear indications

dications were that the quality of the 47-48 product was better than heretood bustanding Dirams.

The outstanding Dirams.

The outstanding drams were the multiple-prize winning "A Streeten Named Desirte" and "Mister Standing and "The Heiress" also highly rated. "Streeten?" and "Roberts' are sure things to run through 48-9 and beyond, but the others, will see the production of the standard of last season, The season's musicals are hardly up to the standard of last season, although six hits are songing Broadway is "inside U. S. A," with "High Burton Shees" readed as the most substantial among the others. "Allegro' started like a long the standing broadway is "inside U. S. A," with "High Burton Shees" readed as the most substantial among the others. "Allegro' started like a "Look," Ma, Tm Dancin." Three revues are among the standouts, (Continued on page 50)

Weill Folk Opera In July 19 Indiana U. Bow

July 19 Indiana U. Bow which of the Indianapolis, June I. Premiers of "Down in Valley" seems of "Down in Valley" seems of "Down in Valley" seems of the Indiana University, and the Indiana University, and the Indiana University of "Brigadoon" will sing feminine lead and Weill will supervise. Performance will be conducted by "The Ernst Hoffman Weill will supervise. Performance will be conducted by "The Ernst Hoffman Weill will supervise. Performance will be conducted by "The Ernst Hoffman Weill will seem at Bloomington as visiting conductor of Indiana University orchestra this year. Hans Davis Busch, visiting director from Royal Gard Opera House, Stockholm, will seem at the Indianapolish will be the Indianapolish

PRODUCTION TOPS Multiple Ideas Being Sifted by Group In Equity After Annual Meet in N. Y.

Mpls.' Hefty Summer Sked

Spoken drama will get heavier than usual play here this summer, the summer than usual play here this summer, hatter opening its annual season next week with "The Glass Menagerie," the University of Minnersota Theatre has an elaborate summer season scheduled, and Edyth Bush Little Theatre will be active.

Renouncing Citizenship 'Looks Final' as Father Fails to Sway Garry Davis

Despite an appeal by his father to Secretary of State Marshall, the renunciation of his U.S. citizenship by Garry Davis appears to be official and final. According to reports from Paris, Davis, 26-yearold Broadway musical comedy actor and former Army bomber pilot,

tor and former Army bomber, piled, formally renounced his American citizenship there to become a "citizen of the world."

Besides asking Marahal to delay more desired asking Marahal to delay formed to the soft of the soft

tive of world government."
Young Davis was guited from
Parks as saying that with the world
in a state of international anarchy
in which sovereign nations are
moving toward war. 'I no longer
find it compatible with my inner
convictions to contribute to this
convictions to contribute to this
the investment of the contribute of the
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the investment of the contribute of the
investment of the contribute of the
'I'm investment of the contribute of the
'I'm investment of th

civilization, by remaining solely loyal to one of these states.

The exclyer said that he word the country explaining, "Alter all, I'm responsible for some of the damage there." However, it appeared he might have difficutly exting to Germany, since he no longer has a U. S. basepert. Down over Germany and sent to a prison camp, but later escaped.

The elder Davis, upset over the incident, said he'd had dinner with its son in New York a few days previously, and that the young action of the said of the said of the said of the prison of the said of the sai

day (28) at the Hotel Astor, N. Y., was without fireworks, but the session was unusual because of the plethora of ideas and suggestions from members. Proposals included

from members. Proposals faculated some dealing with changes in the contract with the managers. The suggestions numbered over 125, and were turned over to a council committee for sliting.

Basic pact with the managers expires Aug. 15, having been limited to one year by the Talt-Hartisted to the Talt-Hartisted to the property of the Talt-Hartisted to the Talt-Hartisted as applying to its organization.

Most of the numerous ideas for

obtany notice of such mentions, and complying, fault-does more replaying to the organization. A most of the humerous ideas for contract revision from actors and the chorus were under condiderative of the contract revision from actors and the chorus were under condiderative of the contract revision from actors and the chorus were under condiderative of the contract revision from actors and the chorus are minimum in raised it would raise the minimum in raised it would necessary of the contract of the contra

APPEAL ARBITRATION AWARD ON 'SHOES'

AWARD ON SHOES'
action for favore a day or so later, action from the product of t AWARU UN SHIES
Although Monte Proses and
Joseph Kipness (and the Shubertis
are preparing to pay Mary Hunter
the money she was awarded for
connection with "Hind But in
Shoes," they're still flighting the
case legally. The producers and
the Shuberts, who are backers in
in decisions regarding it, have see
aside a special fund to cover payments to Hiss Hunter, but have appealed the arbitration award, which
not be a special fund to the paypealed the arbitration award, which
N. Y. superme court, to the appelate division.

Besides depositing in eserow the

Minimize Those Hazards

When a revival like "Sally" costs \$95,000 to unfold and needs \$23,000 weekly to break even, [failing to float on its pretty good \$10,000 weekly gross; when legif musicals like "Annie Get Your Gun" and "Inside USA" need \$250,000-\$300,000 production investments, there is something wrong with the economic setup of the Broadbway tireatre.

That's a common conclusion among showmen who realize that the theatre, if it's to flourish, must minimize these hazards. The war years glossed over these factors, for obvious reasons, but with angel money tipped and more rational investment hazards preferred, the theatre ear itself accordingly.

Shows that must run a year before they start to pay off is not good show business. Legit must reappraise its setup accordingly. Capital is a necessary adjunct to show business, but it is not good business to chase that capital away by some of the "inside" deals, such as dollar-for-dollar investors, staggering "office" overheads which are gravytrains for selfish managements or promoters, and some of the other sharp angles which have cropped up in recent years.

Probing Mgr. Committee Stresses Scene Designing's 'Wasteful Practices'

Controversy arose during the past season about rising production costs, and a manageral committee headed by Lawrence Langner of the Theatre Guidl issued its findings last week.

Seemic contractors had enrife the production of the contractors had enrife the production of the contractors had enrife the contractors had enrife the contractors had enrife the contractors had enrife the contractors had enriched that kind of backing is disappearing. Seemic designers are blamed

kind of backing is disappearing.
Seenic designers are blamed
principally for the jump in production costs. It's claimed they are
often wasteful and unmindful of
the producers' outlays. A contractor is never in a position to
complain about the wastefulness of
a designer for he's libit to leave a designer for he's liable to lose the business of the designer, it's stressed. Then, too, some contractors cover up the mistakes of the artist, it's alleged.

the artist, it's alleged.

Report suggests that a cooperative producers warehouse be used and from that source elements for new shows may be obtained. A flock of co-related suggestions was made, the plan of a general storehouse being one of the committee's main ideas.

main ideas.
When legit production was much more expansive than in recent seamore expansive than in recent seamanagers had their games and their games of the season seading season s

New Italian Opera Stars To Fore in U.S. Via Cetra Disks: 'Requiem' Latest

Disks; 'Requiem' Latest Interesting addition to the long-hard long-hard

mguest-conductor of the N. Y. Print-harmonic.

In the Section of the Cetra Section of the Ce

Dr. Gert Lawrence

Gertrude Lawrence arrived in New York by air Monday (31) from London. She came to the U. S. to receive an honorary degree of Doc-tor of Fine Arts from Ithaca Col-lege, Itiacs, N. Y., next Satur-day (5).

lege, Itiaca, N. Y., next saturation (3).

Actress said she may make some summer stock appearances at husband Richard Aldrich's strawhat, the Cape Playhouse, Dennis, Mass. She's not sure whether she'll accept an offer to do a play in London in the fall, or stick to Broadway.

Ballet Theatre In TV Programs

Baliet Theatre has been ap-proached with two ideas for tele-vision programs, each dissimilar. Milton Maier of RKO, on behalf Milton Maler of RKC, on behalf of the William Morris agency, is working on a project called "Ballet Theattre Television Auditions," patterned along lines of the Metopera auditions. It will be a 52-week program to begin in midsammer, on gram to begin in midsammer, on some of the project of t

ners (one male, one femme) will get a seasors contract with Ballet Theature.

Popular and the season of the season of six ballets, including "Swan Lake," "Fancy Free," "Les Patiseurs" and "Theme and Variatures" and "Theme and Variatures" and "Theme and Variatures" and "Theme and Variatures" and successful the stages, with outdoor sequences for some Deal is so far advanced that the precise schedule, to commence should a successful the season of th

More Money Shows

continue t from page 49 indicating that type of musical is on the way head to popularity. On the way head to popularity tim" and "Angel in The Winey" comprise the revue scorers. In recent seasons the smash musicals were nearly all book shows, such as "Annie Ged Sousse" "Bloomer of the work of

a Greek classic), the G. & S. musticals and the more recent, promise leads and the more recent, promise leads and the more recent, promise more proposed to the control of the control of

Hazel Scott to Make Bow In Beethoven at Stadium

In Beethoven at Stadium
Haol Sout will make her first
appearance June 1 make June
Stadium, N. J. 8 shock June
Stadium, N. J. 8 shock June
Stadium's Shell jaby the
Beethoven First Plano Concerto.
Shell also do a group of her own
First Beethoven First Plano Concerto.
Concert will be the first of the
Concert will be the
Conc

'Variety' Boxscore Winners

Key: SR, Shows Reviewed; R, Right; W, Wrong; SR. 22-24—CRAIG (Mail) SR. 224-25—POLLOCK (Brooklyn Eagle). 97 224-25—POLLOCK (Brooklyn Eagle). 97 225-26—GABREL (Sun). 109 227-22—13 (ENSON (Times). 104 227-22—13 (ENSON (Times). 104 228-23—13 (ENSON (Post). 88 29-30—BROWN (Post). 104 31-23—GABREL (American). 109 31-23—GABREL (American). 109 31-23—GABRUEL (SR. 2012). 109 23 233—34—BROWN (Post). 98 '33-'34—BROWN (Post) 33-33-BROWN (Fost)
35-38-BROWN (Fost)
35-38-BROWN (Fost)
36-37-COLEMAN (Mirror)
37-38-BROWN (Post)
38-38-ANDERSON (Journal-American)
38-38-ANDERSON (Journal-American)
38-38-ANDERSON (Journal-American)
40-41-WATTS (Herald Tribune)
41-42-ERROMENBERGER (PM)
42-43-LOCKRIDGE (Sun)
42-43-44-NICHOLS (Times)
44-45-ERROMENBERGER (PM)
44-45-ERROMENBERGER (PM)
44-46-47-MOREHOUSE (Sun)
47-48-MOREHOUSE (Sun) .913 .889 .915 .879 .895

Niesen for Musical

Gertrude Niesen agreed to play the femme lead in "And So to Wed," new musical by Eddie Davis and Howard Liss, slated for fall production on Broadway.

Either Johnnie Johnston or Donald O'Connor may be signed for the top male role.

Belasco Back As D.C. Legiter

Washington, June 1.
The Belasco thetare will be leased by the Government as a legit house on the basis of bids on hand July 1; it was amounced to dry the control of the co

The Government will withhold from the deal the entire fifth floor and part of the fourth floor and basement of the building, presumably for continued use for the storage of Treasury Dept. flies, premises may be done only with Government permission and at the lessee's expense. Including the cost of reconversion, it's figured Deal with Green and the floor of the cost of reconversion, it's figured Deal with Green and the floor of the cost of reconversion, it's figured Deal with Green effective next. Sept. 1.

If the theater relights as a leaft

If the theatre relights as a legio-house it, will replace the Ulti-booked National, which reverts Aug. I to a film polley rather than abandon its racial segregation rule in response to Actors Equity regu-lation. According to report last week, the National Theatre & week, the National Theatre & the Company of the Company of the policy of the Company of the Company of the Company of the Company of the best Miller has said he would like to act as manager. If the theatre relights as

Winchell Quits

Continued from page 1 \$260,000) for 46 weeks (at the rate

\$280,000 for 46 weeks (at the rate of \$7,500 per show, with six weeks off). Jerjens offered \$380,000 for a fat 33 weeks, or \$10,000 a broadcast and regretfully advised Win-This offer faced one by Kaiser-Frazer of \$620,000 for 39 weeks, but was rejected for several unexplained reasons. Another bid of the several transport of the several transpor

Morehouse Wins Continued from page 1 =

"place" with Louis Kronenberger (PM), both registering with .857. Coleman was wrong eight times in 58 opinions, while Kronenberger cailed 'em incorrectly in nine instances, but he covered 63 productions, whereas the Mirror's oracle caught seven less shows.

tions, whereas, the Mirror's oracle caught, seven less shows.

Richard Watts, Jr. (Post), retained the number four side with the standard of the standard st

notices.

In addition to the aisle-sitters being more accurate, they were more definite, the chart indicating that there was only a quintet of no-opinions (which are counted as wrongs), as compared to last season's eight vacuums.

Variety's crop of reviewers climbed in the combined standing to .953, which was better than last year by 122 percentage points, they having been wrong only three times out of 63 reviews.

Hub Strawhat Bows With Gaxton 'Baldpate'; Others Also Tune Up Boston, June 1.

Boston's strawhat season gets un-der way June 21 at the Boston Summer Theatre (air-conditioned New England Mutual Hall). Six of the 11 productions have already been skedded.

the 11 productions have already been skedded. Initial play will be "Seven Keys to Baldpate" with William Gaxton, to be followed by Jackle Cooper late is booked to follow in The Last of Mrs. Chency" with the four wheek to be filled by Canada Lee in "Othello." Bert Wheeler will make to be filled by Canada Lee in "Othello." Bert Wheeler will make to be filled by Canada Lee in "Othello." Bert Wheeler will soon the soon with the week to fall the week to fall the soon will close out week of Aug. 30 with Edward Evrett Horton in "Sprinstlime foor Henry." Bridge the Cambridge Summer Playhouse, under mew management, announce met management, announce of ward Steeded are such plays as Chucke, "The Rivals," "Boy Meets Girl." The Devil's Dischple" and "Rope." Guest stars will be announced latex. Long a hothox, Brattle Hall, the

"Loss Harizon" adapted by Anna bear and the Samounced later. Long and potton, Bratte Hail, the mone of the Playhouse, has just been sufficient to the production of the Hail bear and the should be bear a conditioned, which should be bear and the should be been been been been been sufficient to the condition of the Players.

Alvin Brandt, of the ANTA staff and president of the Gilles Players, and president of the Gilles Players, and president of the Gilles Players, and the samounced later. The same condition of the production of t

Chi Biz Buzzing Busily Along: 'Shoes' 38G, 'Mary' 19G, 'Time' 121/2G

Chicago, June 1.

Chi legit shows no signs of geng inche unaul pre-aumner going inche unaul pre-aumner going inche unaul pre-aumner going inche unaul pre-aumner going inche unauner, which such a sign of the summer, which such a sign of the summer which such a sign of the summer which such a sign of the summer with summer summer

more.
Estimates for Last Week
"Blossom Time," Studebaker (1st
wk) (1,246; \$3.71). Profitable \$12,500 for first week.
"First Mrs. Fraser," Seiwyn (3rd
wk) (1,000; \$4.33). Closed May 29
with poor \$8,500.
"High Button. Shoes." Grant

"High Button Shoes," Great Northern (2nd wk) (1,590; \$6.18). Smaller house limits the take here with all seats sold weeks ahead. Fancy \$38,000.

"John Leves Mary," Harris (16th k) (1,000; \$3.71). Completing four onths of excellent business. Neat 19 000.

\$19,000.
"On Approval," Selwyn (1,000;
"Son Approval," Selwyn (1,000;
"Son Bost," Shubert (13th wk) (2,100; 34,94). Went off to \$23,000 but will probably stek around until "Annie Get Your Gum" returns July 5.

'Dish Night'

continued from page 37

Labels, what has aggravated the simp on the distributing end is the fact that companies have been dumping wares on the market at curtates to dealers. They also re-unishing colonachine operators with gratis batches of records. These recording company officials point out that as a result of this unloading the dealers' shelves and point out that as a result of this unloading the dealers' shelves and mostly unsalender produced and it is felt that it will take some time hofore trade channels will resume a normal and natural flow, life companies are now admit-

a normal and natural flow. Big companies are now admitting, and ruefully, that hits can't be regulated any more than public tastes, and they have reconciled themselves to taking substantial tense the stating substantial tense they stockplied prod of most can be supported by the substantial tense they stockplied prod of most cars they stockplied prod of most cars they stockplied price of them to them is that the recording business, tilts any other phase of music, must all ditness be in a fixible most at all times be in a fixible substantial times the substantial times that the properties of the properties are the properties of the properties of the properties are the properties and the properties are the properties and the properties are the p

that fit in with any such changes. Discounted in these quarters is the theory that perhaps the public has become surficiled with records and that it is now turning to telephone the such a surficient with records and that it is now turning to telephone the surficient of the surficie

CRC Blurbs Benefit All Cos.

CRC Blurbs Benefit All Cos.

Midwest dist. Chicago June 1.

Mi

College Plays

Bachelor of Arts (YALE DRAMA DEPT.) New Haven, May 26

that wenty law, anderest shewing shares, towares barein, byeas barein, stress bar

erwe member in the tall of the burning plane.
Play is very well cast. Direction follows a consistent, though some-scale plane in the plane of the plane in the writing, too, certain passages diving the same ground is a major fault in the writing, too, certain passages diving the apply disk. An exceptional setting of living quarters is not only attactive but its diagonal sainting across stage affords unusual plane guarters.

Young Man with a Halo (UNIV. OF UTAH)

Salt Lake City, May 28. Salt Lake City, May 28.

University Treate production of musical factors of musical factors and the same state of musical factors and same lines. Music, Allen Paris, James 19, 1961, Callen Marie, Marie Marie

mer. Howard Andersoms. Art. Jacksom, Brain. Villensom and Mosen, Prans Villensom and Mosen have come up with an ideal Rosen have come up with an ideal packed professional musical. The fact that they haven't quite hit the belt doesn't detrect from the fact that they haven't quite hit the belt doesn't detrect from the fact that they haven't quite hit the belt doesn't detrect from the fact that they have provided in the passing they will be come up with a real halo. lost from the passing with a real halo. lost from the passing with the halo. In immediately taken in tow by a fast-talking, sharp-shouling sidelect, player with the halo. In the passing sharp-shouling sidelect, player with the halo will be the halo with the halo will be halo wi

it's haif over, the seams begin to spread. Suppread to spread the property of the property of

'Marietta' 40G, Frisco; 'Harvey' \$15.500 in 3d

Halvey Josov III San Francisco, June 1,
"Annie Get Your Gun," with
Mary Martin, the second in ninth
Civic Light Opera season serio,
opened at the Opera House yesterday (Mon.) for a three-week stanza.
"Naughty Marietta," inst of the
"Naughty Marietta," inst of the
cat the Light Opera set, did \$40,000
at the Light Opera, or did \$40,000
at the Company of the Company of the Sangara of the Geary," at the
Geary," did \$15,500 in its third
week."

Burlesque' 23G. 'Hollow' 18G, Hub

Boston, June 1. 'Burlesque," only addition to the

"Burlesque." only addition to the dwindling legit season here last the dwindling legit season here last good notices and nice bit. "Okla-inoma." back again for a three good notices and nice bit. "Okla-inoma." back again for a three week session at the Opera House start night (31) and seems to be the final entry of the season.

Estimates for Last Week (L570; \$3.60). Came in for a fortnight; as of May 24 and clicked nicely to get an estimated \$23,000 and clicked and the season of the seaso

Current Road Shows

LUITEII KOAD DIOWS

(May 31. June 12)

"Anno Lucasta"— Ralish. Reading (7-8); Lyric, Allentown (9-10);
State, Elmitra (11-12)

"Blackouts of 1948"— El Capimallackouts of 1948

"Brigadoon" — Philharmonic,
L. A. (1-12).

L. A. (1-12).

Shubert, Bost.
(01-12).

"John Loves Mary Land (31-12).
"Lady Windermer's Fan" — Temple, Tacoma (31); Aud., Oakland (21; Aud., San Jose (31); Aud., Oakland (71; Aud., Presno (91-10); Aud., Fresno (9-10); Aud., Sacramento (11-12).
"Life with Mother"—Cass, Det.

Oklahoma"—Opera Hse., Bost

(31-12). "Oklahoma!" — Biltmore, L.A

"Oklahoma: (31-12).
"On Approval" — Selwyn, Chi. (31-12).
"Private Lives"—Curran, Frisco "Private Lives"—Curran, Frisco (31-12).

"Winslew Bey"—Cass, Det. (31-5); Grand, London, Ont. (7-8); Savoy, Hamilton, Ont. (9); Erlan-ger, Buff. (10-12).

'Harvey' . 271/2G, D.C.

Washington, June 1.

Second stanza of "Harvey" a
the National rang up a smasl
\$27,500, bettering its initial week'
take by \$2,000. Frank Fay play
lead.
House is scaled at \$3.60.

'Carousel' 27G, Omaha

"Carousel" grossed \$27,000 four shows at the Orpheum la

week. Top was \$4.20.

TODD'S MUSICAL Mike Todd and Joan Blondell (Mrs. Todd) fly to the Coast tonight (Wed.) where Todd will initiate plans for production of a musical.

musical.

He will confer with songsmiths
Harold Adamson and Jimmy
McHugh on the score.

B'way Slips After Early-Week Spurt; 'Ballads' Droopy 8G, 'Seeds,' 'Vigil,' Quick Folds; 'Sally' Red 15G, 'It' 14G

Eatly last week business along at moderately okey takings for Brondsway was fairly soon. Then play the moderately okey takings for Brondsway was fairly soon of the play the moderately okey takings for Brondsway was fairly soon and the will be the moderately make the same of the play the same of the pla

Estimates for Last Week
Keys: C (Comedy), D (Drama),
CD (Comedy-Drama), R (Revue),
(Musical), O (Operetin),
"Allegro," Majestic (33d wk)
(M-1,895; 80). Attractions that
held their pace of the previous
week were regarded having done
well enough; this one dipped under
\$39,000.

west souther; this one supped timeder "Angel in the Wings." Coronet (25th wh) (18-98; \$4.80). Slightly better here and slated into July, dependent on business this month for intimate review; \$18,000. The property of the pr

tice posted.
"Born Yesterday," Lyceum (121st wk) (C-993; \$4.80). John Alexander has replaced Paul Douglas; business went off, and the gross approximated \$12,500.

proximated \$12,500.
"Brigadoon," Ziegfeld (64th wk)
(M-1,628; \$4.80). Like other stayers inclement weather may have helped last week, when gross was estimated around \$25,000.

"Command Decision," Fulton (36th wk) (D-968; \$4.80). Among shows that are using two-for-one tickets; went up slightly and rated around \$15,000.

around \$15,000.

"Finian's Rainbow," 46th Street (72d wk) (M-1,319; \$4.30). Depending on visitors to span summer; business comparatively fair; around \$28,000.

"For Love or Money," Miller (30th wk) (C-940; \$4.20). Went off as did most others, and last week's count approximated \$9,000; June Lockhart replaced by Diana Herbort

bert.
"Harvey," 48th St. (188th wk)
(C-902; \$4.20). James Dunn replaced Jack Buchanan in lead part;
business off lately, with takings
claimed around \$10,000.

"High Button Shoes," Shubert (34th wkb (M-1,387; 86). One of the season's standouts, and hardly af-fected; takings again approached \$38,000.

**S39,000.

"Hold It," National (4th wk) (M-1,164; \$6). Sellout theatre parties accounted for an improvement in gross but it's a distinct red operation; musical got under \$14,000.

"Inside U. S. A.," Century (4th wk) (R-1,670; \$6). Sellout parties in this instance an integral factor in the gross, which tops everything on Broadway; \$47,000.

in the gross, which lops everything "Top to the World" Plymouth (11th whi (CD-1)68; 84.80). Questionable if Hollywood comedy will span summer; business mortardow, "Look Ma, Tim Bancin", "Adel-bhi (Thi whi (R-1,169; 86). Among summer, dipped to \$24,000 but is money maker. "Make Mines analytical", "Post the offish going but great pace not designed to the control of the control of

very small money estimated at uncit \$750.

Bublinah, Broodway (4th w/t)

Hablinah, Broodway (4th w/t)

(1900; \$48.00, Acting troupe from
Palestine, playing in Hebrew, repecting with "The Dybbut," has

pecting with "The Dybbut," has

finale played, "The Golom" to be

finale played, "The Golom" to be

finale played Superman," 'Hudson

(34th w/t) (CD-1,057; \$4.00.) Fairly

"Man and Superman," 'Hudson

(34th w/t) (CD-1,057; \$4.00.) Fairly

"Saily" Beck (4th w/t) (M-1,214;

\$5.40). Among springs disappoint

around \$15.00. loses money a train

around \$15.00. loses money a train

around \$15.00. loses money a train

around \$15.00. loses money attrain

around \$15.00. loses m

pace even with reduced operation
"The Insect Council," City Center (1,60); \$2.40). Third repertory
offering by City Center Theatre
players; Capek fantasy opens
Thursday (3).
"The Play's the Thing," Booth
(5th wk) (CD-712; \$4.30). Commands good enough patronage to
provide profits weekly; others
slipped but this one wen: up, \$15,
500.

'ANNIE' RECORD 581G IN L.A.; 220G IN 4 WKS.

IN L.A.; 2206 IN 4 WKS.

"Annie Loe Angeles, June 1.

"Annie the Uter Gant Teame at the Philharmonic last week with a wow \$83,500. Rodgers-Hammerstein musical, first attraction of the prince of the

very profitable \$33,000 on nine per-formances.
"Separate Rooms," New Beaux Arts (2d wk) (560; \$3). Steady \$6,300, okay considering competi-tion.
"The Survivors," Coronet (1st wk) (255; \$3). Only \$2,500 on seven days.

Winslow 10G, Toronto

"The Winslow Boy" grossed a
tepid \$10,000 here, with the Royal
Alexandra (1,525) scaled at \$5
tood that Ernest M. Rawley, Royal
manager, is negotiating for a return engagement, to open his new
"Winslow Boy", Bs. currently
foldled, od the, roper jnto September. "On the control of the control of the control

"Winslow Boy", Bs. currently

Plays on Broadway

Seeds in the Wind

Final play of Broadway's regular season may just as well have skipped the transmutation from its original experimental status. "Seeds in the Wind" hasn't a

seeus in the wind" hasn't a chance.

Dram'd prayed by youngDram'd alt with small engages from the lown of Liddie, Czech town wiped out by the Nazis.

Seeds' is semantistic and elicity not diversion. The Liddie youngwar, blaming all grownings for the disastrous last world conflict. Tonya their embitted leader and tells Stéfan, a man who stumbles, upon The little band has plans for a world organization of children, or a nation of them, but they quarrel a bit over admitting Nazi and Jap

Stéfan is triand from.

Stefan is tried for war-monger-ing, he typifying all adults. He's then freed, and it's assumed he goes forth to hang himself. Play ends there, without any further plans of the youngsters to organize the world.

world.

Author is adroit in one respect, indicating through the dialog the immaturity of the juvenile mind. His general idea seems fantastic but there are certain relevant truths uttered by the ragged orthons uttered by the ragged orthons.

truths uttered by the ragged or phans.

Outside part Tonio Selvart, who outside part to the part of voting age is Sidney Lumet, who is Tonya, iseden of the kids. Embedding the part of voting age is Sidney Lumet, who is Tonya, iseden of the kids. Embedding the part of voting age is Sidney Lumet, who is Tonya is to the part of voting age is Sidney Lumet, who is to part of the p

trial, Closed Saturday (29) seven performances, after

G-II

Associated Playwrights, inc., production drama in three acts by Edmund B. muncfeld. Staged and designed by Edmund R. Mitchell; choreography by Pearlimus. At Henry Street Playhouse, N. Y., ay 27, '48; 81.29 top. stance. herine Carr. Thomas Erdman. Erdman. John Hallett

Staged by the Associated Play-

Street Settlement Playhouse. "G-H" is affiliated with the usual defects of an experimental play that toys with serious ideas. This piece by Edmund B. Hennefeld wanted disease of modern civilization. Its final result, however, is strained and artificial with a quality of pulp fiction.

and artificial with a quality of pulp fiction.

Play's thy refers to a fatal virus property of the product of t

Harvey

Harvey
(FOLLOWUP)
James Dunn stepped into the
lead of "Harvey" last Friday (28)
at the 48th Street, N. Y., and created a favorable impression as imbibling Elwood P. Dowd. Dunn is
ne of four or five names invited
bate over the part originated by
Frank Fay, and he will remain a
month or so.
As the latest pleasant stow, Dunn

month or so.

As the latest pleasant stew, Dunn is doing all right, looking the part of a smalltown convivlal. He dug up one of the hicklest suits for the part, that detail being important to

of a smalltown convival. He dug up one of the heickets state for the part, that detail being important for the part, that detail being important Adding considerably in the laugh court is Frances Lawrence, who replaced Josephine Huller Burd amelines, and putting in Miss Lawrence was something of a cesting stune by Pemberton. She appeared "Hardware was something of a cesting stune by Pemberton. She appeared "Hardware was something of a cesting stune by Pemberton. She appeared "Hardware was something of a cesting stune by Pemberton. She appeared "Hardware was something of the she had been been shared to be a she will be a she w

Ohio Showboat in June 7 Bow Gallipolis, O., June 1. The Majestic, mobile showboat with seating capacity for 400 per sons, will open its season at the river landing here June 7, with "10 Nights in a Barroom."

FROM THE

New York Post May 7th, 1948 By Vernon Rice

"... AND ABOVE ALL, the magnificent staging of the big dance and musical numbers of

catching what must have been the Ziegfeld touch, but adding touches of his own."

MARTIN BECK THEATRE

· New York, N. Y.

(Now-dance director and staging for St. Louis Muni Opera summer season)

VARIETY Plays Abroad

Calypso
London, May 25,
presentation of musical in two
sense) created, designed and
deley Briggs, Music and lyrics
John Meugens, Alvin Lawwalney Hobson. Mifray Gay prese acts (nine scenes directed by Hedley by Ronnie Hill, Jo son, Joseph Shaw; Ballet music by G

ondon, May 24, 48.	
forle	Evolyn Dove
apoleon	Edrio Connor
Incher.	James Browne
ofty	Bill Dayne
Jobby	folm Shackell
aroling	Jasmine Dee
Peter Brandon	.Edward Baxter
erald Sanipaon	Bill Kerr
Oin	Grefia Grayson
	Joun Mullen

An amateurish production that disarms criticism. Almost politics, it carries a certain telsurely charm it carries a certain telsurely charm it is not to the confined limits of this small stage. Chances abroad are tars Edric Connor and Evelyn Dove bave main poles of two servants in a house in the carried maiden returns after four years' absence at school. She falls for a visiting sailor; anniet limit of the carried maiden returns after four years' absence at school. She falls for a visiting sailor; anniet limit of the carried maiden returns after four years' absence at school. She falls for a visiting sailor; anniet limit of the carried maiden returns after four years' absence at school. She falls for a visiting sailor; anniet limit of the carried maiden returns after four heads of the carried maintain sailor and lead to the carried with the specialty at the Palladium last year in 'Here, There and Everywhere-au-lait charms, her roguish gye and divice to score a genuine per dod vioce to score a genuine per limit of the carried with the carried wi

Un Die Sun Hot Geschaint (And the Sun Was Shining) (YIDDISH)

	Zurich, May 10.
Perez-Ver	in production of tragedy by
Abrascha S	lutschinsky, Directed by Pinkas
Braun, Ar	tistle adviser, Leopold Lindt-
berg. Techn	ical direction, Simon Gruenberg.
At Schaun	sielhaus, Zurich: Stadttheater,
Lucerne; St	adtineater, Basic, and others.

This is a tragedy of Jewish re-sistance against the Nazis in the folectio of Warsaw in 1943. Play might have U. S. chances, appeal-ing to audiences interested in this tragic, heroic chapter. It is tense and gripping, has several dramatic highlights and, deeple its opposi-tion of the property of the con-tragedy. It is a real true-to-life tragedy.

The Paragon

London, May 11.
Alec J., Rea & E. P. Clift presentation.
with Linnit & Dunfee, of drama in two
acts by Roland and Michael Pertwee, Di-
rected by Norman Marshall. At Fortune.
London, May 10, '48,
Joan
JessicaNan Braunton
Earl of Clandon Arthur Wontner
Sir Robert Rawley Walter Fitzgerald
Angela Elizabeth Kentish
Maxwell Oliver Anthony Marlowe
Unknown Man
AdaLola Dunean
Delivery Man

This play by Roland Pertwee is the first in collaboration with his son and they've done-a neat job, It's definitely good theatre, and is already under way as a film, titled "Silent Dust." Of topical interest and with tense, dramatic situations, it should hold interest anywhere.

wors, it should hold interest any-where el-made man, blind for many years, mourns the loss of an idolized only son in battle. Com-memorating his sacrifice for his country, the father is on the eve of presenting a magnificent sports the boy's provegs as a cricketer. Ceneral feeling is that it is bad tasts to giorify just one soldier tasts to giorify just one soldier lives. In reality the son war- war-

In reality the son was no hero, but a spoiled wastrel who made his young wife wrethed. Per harmony are shattered by the return of the "hero," on the run as a deserter, Fearful of the shock to her husband, the young stepmenter tries to bribe the boy to ""mixing and made 53)

(Continued on page 53)

Plays Out of Town

Tide's End Hollywood, May 25.

Charles Ponds

three acts (six scenes) and epilog by Ber-
nard Szold and Forrest Tucker, Features
Forrost Tucker and Clarence Muse. Staged
by Bernard Szold. Opened at the Horseshoe
theatre. North Hollywood, May 25, '48;
\$1.80 top.
Charley (Happy)Leo Bayard
The Professor
The Professor
The Make (Irwin) Charles Rondeau
Danny Tucker
Deidre Moore Virginia Belmont
Ma Opal Euard
Bob
Stephan Caldwell Ward Blackburn Artie Earl "Butch" Jones
Stephan & Gotten Paul "Huigh" Iones
Maria Joranelil
Pietro Joranelli
Pietro Joranem
Martha Connor Hazele Frunklyn
First ChildLou Anne Mires
Second Child Jackle tillek
Third Child Zoe Lenore Motter
The Boy Friend

Description of the control of the co

The Gallows Gate Hollywood, May 13.

three acts (five scenes) by Marjory Stone
man Douglas. Staged by Opal Suard. A
Horseshoe theatre, North Hollywood, Cal.
\$1.80 top.
Mattie
Lessie Grace Pragli
Manassas
George McDeviit, as a child . Barry Randel
James McDevittRudy Plaskof
Mrs. BrownGerfrude Grane
Sarah McDevittOpal Euar
Joe McDevitt
Rosle Dawes
George McDeviti
Sam Dawes
Hiram Dawes Seth Eden Tensdale
O'ConnerEmil D. Rope
SandsPatrick Whyte
Duff
Thompson
Workman
Workman

Marjory Stoneman Douglas, book editor of the Miami Herald, short story writer and lecturer at the University of Miami, penned "The Gallows Gate" some time ago as a one-act play. She should have left it that way.

"The Gallows Gate" some time ago as a one-set lyst. See should have in a one-set lyst. See should have in a contract lyst. See should have in the contract of the contract of

Tit-Coq

(Little Kooster)	
Montreal, May 27,	
Gratien Gelims production of drama	,
three acts by Geliner. Staged by Gelin	3
and Fred Barry. Seitings and lightly	L8
and Fren Barry. Settings and lightly	ij
Jacques Pelletier; costumes, Laure Cabar	oi N
At Monument National, Montreal, fre	n
	,.
Padre Albert Duques	14
Jean-Poul	æ
Jean-Paul	п
Tit-Cog	ı
Pape Desileis	7
Aunt Clara Julie le Bolive	ď
Germaine	ø,

Gratien Gelinas, under the pen and stage name of "Fridolin," has in the last 10 years achieved na-tional fame in Canada as French

Canada's leading stage personality. He did so writing annual revues in which his Gallic humor, typically French-Canadian, darted in all po-litical and national directions.

litteal and national directions. In "III-Coq" ("Little Rooster"), Gelinas has come up not only with considerable and the considerable a

play which has all the successful ciements.

Story of "Tit-Coq" is the one of an illegitimate child who knows an illegitimate child who knows are considered to the consideration of the canadia. Army, and when his buddy fund-vertently calls him "a little bastard" in a club, there is a right and who and the consideration in parented before their comparison of the consideration in view of Tit-Coq's right to protest, and the C.O. offect to the latter's buddy the solution to the consideration in view of Tit-Coq's right to the latter's buddy the solution to the consideration in view of Tit-Coq's right to the latter's buddy the solution to the factors and the consideration in view of Tit-Coq's right to protest, and the C.O. offect to the latter's buddy the solution to the consideration in the considerat

both their military sentences taking Tit-Coo into his family for the Christmas Holidays.

The Christmas Holidays.

Lead to the Christmas Holidays.

Lead to the Christmas Holidays.

Lead to the Christmas Holidays.

Except for two scenes in O. 2 sad the Christmas Holidays.

Except for two scenes in O. 2 sad the Christmas Holidays and the Lead to the slow down the action, his three acts are fast and consistent. Both the Literamentioned scenes conducted in Collaboration with veteran Fred Barry, is inspired and original.

Gelinas brings to the title part as impressive. As a lways in his impressive, and have the conducted the conducted the conducted to the conducted the c

Separate Rooms

m Montreas in autumn. merc.

Separate Hooms

Geaux Arts, Los Angeles, May 22.
For his Los Angeles, May frame in question, and Michael Road does a solid job as the brother. Sammie Hil's Girl Friday is oftay, and Gordon Mills and Tommy Noonan round out the cast

Russo has given the production fine trappings, including an excellent penthouse set. When "Rooms' finally takes off for the road there should be a neat profit all around Kap.

SUMMER STOCK SITE

setup, large Estate barns, 9
house, 8 fireplaces. Stone cel80 miles N. Y. C.; 100,000 popon within 10 miles; 1 mile to
1 place Franklin D. Roosevell. No
sy competition; 8 or more acres,
musual opportunity at \$25,500
a rayranged. C. Boos, Renifor, 3
s. arranged. C. Boos, Renifor, 3

Inside Stuff-Legit

The N. Y. Daily was, which has editorialized in the past on almost every aspect of show business, and generally in a pro-industry stant, gave it a warm and human reasons and the past on almost every aspect of show business, and generally in a pro-industry stant, gave it a warm and human reasons even the standard on 'Robotto Berlinson' the many and the considerable standard of the past of the considerable standard of New York and Newport, whom the News termed "a young gent who is as social as they cone." Thesis was that it could only happen in America of Babbi Moses Liphin Baline, and the daughter of the world-famed Irving Berlin, who made a name for himself by composing some of the most popular—and if you ask us some of the most beautiful—of this generation's songs ... who sarrived in this country form the standard likewise devoted its entire editorial page to "Oklahomai". Why Such a Success?," and then set out to answer it by explaining it had no social significance, no message, just good American entertainment hence prospered at the boomles. The finale of the Rodgers & Habitaling an alltime long-run record, was subject for widespread straight news stories, with prime accent on the sentiment and the cavalicade of "Oklah" alumni who went on to the heights after starting in that muscle and 268th week. "Oklahomai" drey its best gross in

In that musical.

For the final and 268th week "Oklahoma!" drew its best gross in months, takings being 324,500, or more than \$5,000 the previous week. Final influence of the previous week being a state of the previous week being a state of the previous week to ground the final producer, the Theatre Guld, intends bringing the show back to Broadway, probably seasonally, for limited engagements. There were 42 standees final night.

John Chapman, critle for the N. Y. Dally News, lists his selections of the season's 10 beet shows, following the annual custom of the late Burns Mantle, whom he succeeded. It is part of Chapman's assignment in taking over editorship of the annual theatrical yearhooks started by his predecessor. Chapman says there is nothing official in his best 10—"anybody can make one and a great many people trequently do." And, as Mantie used to say, the selections are open to argument. As they as Mantie used to say, the selections are open to argument. As they Desire 'Barrymore', 'Command Decision' (Fulton), "Mister Roberts' (Alvin), "The Heiress' (Biltmore), "Alleger (Majestic), "The Winslow Boy" on tour), "Eastward in Eden" (closed), "Skipper Next to God' (closed), "An Inspector Calis" (closed) and "Me and Molly" (Belasco). Of these the first five drew big grosses. "Eden" flooped out fast, but mildty, "Skipper' fared well enough for a time, and "Molly" is entering the summer period.

July issue of Esquire carries an article by Sidney Cairvill headed "Mister Genius," subject being Blis Kazan, who scored during the past season as director of "Gentlemen's Agreemen" (20th) and the Broadway stager of "A Streetear Named Desire," Pulitzer prizewinner and judged the best play of the season by the NY, critics. Latter drama introduced Irene Selzinick as a froducer. After mentioning several others who "spare a good part of their lives on transcontinental trains," others who "spare a good part of their lives on transcontinental trains," intensely humorous—a short, dark fellow who behaves more like a human being than a genius." Kazan also directed such stage hits as "One Touch of Venus," "The Skin of Our Teeth," "Harriet," "Jacob-waky and the Colonel," "Deep Are the Roots" and "All My Sons," while other standout films directed by him were "A Tree Grows in Brootkyn" and "Boomerang." He started as m actor with the Group "I learned more about the thestre from him than I ever knew before."

"Seeds in the Wind," drama by Arthur Goodman that was done experimentally under auspices of the American National Theatre and experimentally under auspices of the American National Theatre and Empire by Eunce Heatey and Harvid Broniey, It was taken off Saturday (29) after seven performances, although the house was guaranteed three weeks, \$9,000 being reputedly put up for that purpose by Herbert Preezez, shows principal backer. Lutter was also an investor in 'Gentleman From Athens' by Emmet Lavery, a drama that lasted less than Martin Gooth in association with the Table by the experiment of the American Company of the Saturday of the S

Recent Lambs Gambol at the Hotel Waldorf-Astoria was one of the most financially successful events in the history of the club; net receipts are stated to have battered \$24,000. Souvenir program for the ceipts are stated to have battered \$24,000. Souvenir program for the ceipts are stated to have battered \$24,000. Souvenir program for the Proceeds will be devoted to the Lamb welfar to the process will be devoted to the Lamb welfar to system. It was the first Gambol to which the public was invited since Dec. 7, 1941, the night of Pearl Harbor.

Plays Abroad Continued from page 52

leave the father with his illusions, and complications arise when the young widow announces she has remarried while serving with the Control Commission of Germany.

remarried while serving with the Control Commission of Germany Control Commission of Germany Control Commission of Germany Control Commission of Commission of Control Commission of Control Commission of Control Con

Cancel Toledo Operettas
Toledo, June 1.
Plans for a six-week season of light opera in the Walbridge park zoo amphitheatre this summer have been cancelled.

'Lady' La Jolla Opener

Los Angeles, June 1.
Sylvia Sidney will star in "Kind
Lady," revival opening the straw-hat season of the Actors Company at La Jolla, June 29.

An Eve Arden starrer, "Road to Rome," previously announced as the season's opener, will follow "Lady."

Soph's London Click

ing up with the sentimental "Yid-

Miss Tucker was obliged to b

for 15 minutes while her longtime accompanist, Ted Shapiro, was kept busy taking baskets; of flow-ers and bouquets from the audi-

Other U. S. acts on the bill scored heavily. Instrumentalist Vic Hyde and Cabot & Dresden, dance team, went into the big hit class on this bill.

on this bill.

William Morris, Jr., head of the
William Morris agency, and Mrs.
William Morris, widow of the
agency's founder, were at the
opening show. They flew in last
week to continue a tradition started by the late agency head.

Music Pubs

while, music sales are between 60% and 75% off, the lowest in 15 years, plus which recording, synchronization, and all other incomes simple. Only source of the sales simple sales increase in ASCAP revenue mean much to the sales simple sales sa

the individual publisher.

Another angle contributing to holding the retail price is that the pershet profit on sales of a hit even though the pershet cost of a first pershet profit of the pershet cost of a flop is far higher than two years ago. It's estimated that a published that the pershet pershet cost of the pershet per

More Than a Dozen 1st Class Rep Cos.

A prominent showman (one who should know hetter) claims there were never "a dozen first class reps touring." Well, I said there was and so, for the record, here they are. Just for good measure I've even added to them. Here is my proced.

Joseph Jefferson: "Rip Van Win-kle," "The Rivals," "Cricket on the Hearth," "Lend Me Five Shill-

E. S. Willard: "The Professor's ove Story," "The Middleman;" Fom Pinch," "The Cardinal."

"Hom," "The Cardinal."
E. H. Sothern and Julia Marlowe: "Taming of the Shrew,"
"Hamlet," "Romeo and Juliet,"
"Much Ado About Nothing."
Fritz Leiber: "Richelieu," "Hamlet," "Merchant of Venice," "Julius Caesar," "Richard III."

Robert B. Mantell: "The Corsi-an Brothers," "Hamlet," "Richard [1," "Richelieu," "A Winter's

Henry Irving and Ellen Terry: "Robespierre," "Nance Oldfield," "The Lyons Mail," "The Bells," "Caesar and Cleopatra."

Richard Mansfield: "Beau Brum-mel," "A Parisian Romance," "Dr. Jekyll and Mr. Hyde," "Prince Karl," "Monsieur Beaucaire," "Old

Heidelberg." Sara Bernhardt and M. Coquelin: "La Dame Aux Camelias," "La Tosca," "Cyrano de Bergerac,"

L'Aiglon."

Mrs. Patrick Campbell: "MariMrs. Patrick Campbell: "MariMagda."

Nat C. Goodwin: "In Mizzouri."

A Gilded Fool," "David Garrick," "Ambition," "Lend Me Five
Shillings."

"A Gillega room, "Lend Me Five Sanchies Bingham: "The Climbers," The Firsty Mrs. Johnson," Camille," "Gristy Mrs. Johnson," Camille," "Worder and Louis Frederick Worde and Louis Frederick Worde and Louis Travo Gentlemen of Verona," "Richard Ill," "A Winter's Tale," "Two Gentlemen of Verona," And for good measure let me of the Common of the Shrew," "As You Like It," "School About Nothing," "Taming of the Shrew," "As You Like It," "School Clement of Common of the Common of th

Scandal."
Mr. and Mrs. Kendal: "Second Mrs. Tanqueray," "Lady Clancarty," "The Ironmaster."
Sol Smith Russell: "A Bachelor's Romance," "A Poor Relation," "The Spitfire," "Mr. Valentine's Christmas."

Christmas."

Ada Rehan and Otis Skinner:
"Taming of the Shrew," "The
School for Scandal," "Lady of John Hare and Irene Van Brugh: "The Gay Lord Quex," "A Pair of Spectacles."

Ralph T. Kettering.

Helen Haves Deflates D.C. Jim Crow Policy with Bow at Olney Hayloft

Olney, Md., June 1.

Olney, Md, June 1.
A quiet lesson in tolerance was taught last weekend by Heien Ruges, Richard Schimer and associated the state of the state of the state of the state of the National theatre in particular. Occasion was the asson's opening Friday (28) of miles from Washington, with the presentation of Miss Hayes in a revival of J. M. Barrie's "Alice-Sille-Bythe-Pire". S. Washington and S.

Menageric, part.

In an overflow audience Friday comprised of Washington and Baltimore society, press and plain theatregoers—the complete eight-day oncomparement was a seliout two atregoers—the complete eight-day engagement was a sellout two weeks before opening night—were a dozen or more Negroes, seated among other playgoers without any resultant incident or hullabaloo, to point up the weakness of the Na-tion's position.

The National, because of Equity's refusal to nearth performances in

The National, because of Equity's refusal to permit performances in a segregated house, and the National's own determination not to admit Negroes because it runs counter to D.C. general policy, is closing down as a legiter in August to become a finishouse. The themally runs through the summer to espacity attendance, thus eliminating powerful competition for the Olney strawhatter. ing powerful com Olney strawhatter

Skinner's 25th Anni
Olney is being run this year for she first time by Richard Skinner. See general manager, with Skinner, as general manager, with Skinner, as general manager, with Skinner, as general manager, with Skinner, and a see the strawhat's co-producers. Skinner, elebrating his 25th year in strawhats this season, was assisted the seed of the strawhat's co-producers. Blucks County Playhouse, New Hope, the past four summers. Miss Freyman and Allen are Washington businessman who spent \$35,000 this winter to rebuild the 10-years of the season of played Amy shusband and Donald Marphy as the naive young friend. Mary MacArthur, Hayes developed the season of the se

Pitt's Gil Lamb Snarl

Fitts Gil Lamb Sisarl
Fittsburgh, June 1.
Although summer opera comes
advertised for the lead in 'Hitthough

on contract being fulfilled if new Broadway entry clicks.

stroatway entry clicks.

Wymetal is bringing back Jackie
Gleason and Joy Hodges for the
leads in "Rossile." They played it
here last year, but show got in only
three performances on account of
inclement weather just when it
looked headed for the season record. That prompted decision to
report to the property of the property of the
lead of the season record. That prompted decision to
report to the property of the property o

only one of nine summer operas at Pitt stadium won't be staged by Robert H. Gordon. That's "Rosa-linda," which will be directed by Paul Kerby, who did productions of this Johann Strauss show both in New York and Los Angeles.

in New York and Los Angeles.

Principals have been set for the season. Opener, "Show Boat," which gets series going Thursday which gets series going Thursday ances, has Carol Bruec, Joan Roberts, Lawrence Brooks, Kenneth Spencer, Nina Olivette, Helen Raymond, Raiph Jounce and Tim Hermond, Taiph Jounce and Taiph Jounce and

Matt Briggs and Mahel Tallatero.
Miss Piagas and Smart stay over
for "Red Mill" June 21, along with
Gloria Hamilton, Coley Worth,
Jock A. Willow David Mills and June
Lynn are engaged for "Of Thee I
Sing." June 28; Irene Manning,
Teynns, Cosco Karlwels and Ergestan,
Gozof Karlwels and Ergestan,
Gozof Karlwels and Gozof
Sanda Gozof
Magaret Spencer, Jack Goode
and Ernest McCheaney for "New
Moon," July 12, Jackle (Lesson and
Maureen Cannon and
Sannay
Walsh for "Hit the Deck," July 23,
days and "Stella Andreson, Tim Brebert
and "Stella Andreson, Tim Brebert
"Balbes in Toyland," Agg. 2.
"Balbes in Toyland," Agg. 2.
"Balbes in Toyland," Agg. 2.

"Babes in Toyland," Aufg. 2.
Wallace Rooney has been signed by Clay Flagg and Carl Low to direct their summer stock season at White Barm theatre. He was production of 'State of the Union' as assistant stage manager and bil player. Rooper replaces Robert Emhardt, who had been engaged by Flagg and Low, but withdrew the cast of "Life With Mother." White Barn season owners. White Barn season owners.

the cast of "Life With Mother."
White Barn season opens June
19 with "Made in Heaven," and
winds up week of Aug, 30 with
"But Not Goodbye." Between those
dates, shows scheduled are "George
Washington Slept Here. "Two
Wise, Carrol." And Schaglis." Barretts of Wimpole Street." "3 Men
On a Horse," "It's a Wise Child"
and "Love From a Stranger."

285G St. Louis Advance

Louis, Tune 1.

With an advance sale of \$225,000.

When a farget in its 30 years, the Municipal Theatre Assn., sponsor, of al freeze caterialment in the enoff its 1948 season Thursday of the 1948 season Thursday of "Auld Lang Syne," by and Harry Sullivan, composer.

Cast will be headed by Brina of Horry Sullivan, to gar fave here, and Gloria Hamilton. Other principals Soult, James McColl, Edwin Sioffe, Jerome "Thor, Byron Russell and Elizabeth Socit. Ommedy roles will be and the season of th

Provincetown Tryost
"Charity Street," adapted by
Bernard Evelian from the Henry
Bernard Evelian from the Henry
the trief out during August at the
Provincetown playhouse, which
Virginia Thoms Petter and Calesine Humbert Humbert Deportation of the Charity Street
Deportation of the Charity
The Opening bill, always a EugenCoNeil play, will be "Anna Cactatic," and a later offering will be
Also on the schedule is a revised
Also on the schedule is a revised

Also on the schedule is a revised edition of "Eastward in Eden." the Dorothy Gardiner dram which was presented last winter on Broadway. Keith Chalmers will be production director of the playhouse.

director of the playfouse.

"Twinkle" Opens Larguna
Los Angeles, June 1.
Aben Kandel's new legiter, "You
Twinkle Only Once," will open the
Larguna Players' summer stock
season at the Laguna Beach Playhouse, starting June 29, with J.
Carrol Naish, Nancy Kelly and
Play will head for Broadway it
H. clicks, as, a strawhatter.

Broadway

CHATTER

Look readying a story on Peter Donald.

Look readying a story on Peter Donald.

Dr. Leo Michel in Mt. Slind for Dr. Leo Michel in Mt. Slind for Story and St

tain.

Mrs. Charies (Virginia) Lederer and Mrs. Bennett (Phyllis) Cerf collaborating on a screenplay in N. Y. N. Y.

The Jack Kapps' daughter, Myra, will do a cross-country hiking trek with school chums as her summer

The Frank Welches (she's calendar gal Jewel Flowers) opened Club Ali Baba, a downtown east

dar gall Jewes and weezes weezes of the catery of the cate

successes in the comment staged for the industry by the Fabian circuit is set for the Preakness Hills Country Club, Wayne, N. J.,

cuit is set for the Presiness Hills Country Club, Wayne, N. J., June 24, Jone 26, who recently resigned as for a first or a first or four-month U. S. visit.

Alles, nin-year-old sprout of four-month U. S. visit.

Alles, nin-year-old sprout of agent of the count, made her show big debut last week with a piano recital.

The Afthur Schwartzes summer, and the count, made her show big debut last week with a piano recital.

The Afthur Schwartzes summer, and the country of the shown big debut last week with a piano recital.

The Afthur Schwartzes summer, and the shown of the shown big debut last work of the shown of

rented Guy Joiton's shack. Latter; and the day in the d

ang." 20th sent another crew usets this week to shoot scenes for its this week to shoot scenes for its this week to shoot scenes for its things to be a supposed to the state of the state

foreign division prexy, became engaged to Phyllis Kent, 20, on May 22. Due to graduate N. Y. U. next February, the boy is currently working in United World Pictures' television department.

television department. A recurse American Bar Assn. Journal has advised against the use of ball pens in signing checks, contracts or important documents. Because of the uneven features of ball points, the uneven features of ball points, the mark of forgers when using ordinary pens, cannot be detected when the "under-water" inkers are used.

nsed.
Hilda Growald, ex-Sid Kent sec-retary, now aide to Robby Lantz, N. Y. manager of the Berg-Allen-berg agency's new eastern office. John Gibbs continues as the B-A-radio contact and Anne Wakkins, Inc., as literary agency affiliate, but Lantz will act as lialson among all on behalf of the Hollywood

agency.

agency.

Bell Tamel, wife of Coldwand herself doing exploitation for Schemel, and the Manager of the Manager of the Manager of the Staff of the Bland herself doing exploitation for Schemel, As chairman of the women's division of the Heart Assn., she's include the Manager of the staff of the Bland herself doing the Manager of the staff of the Bland herself the Manager of the Schemel Schemel (Manager of the Manager of the Manager

Tokyo

Hosyo

Russ Russell Spiane

Russ Russell Sprines, AP bureau chief

In Tokyo, Back in Japan after a

Tokyo, Back in Japan after a

Medilin

Army Motion Pieture Service
will use Hiblya Hall for Occupant

Army Motion Pieture Service
will use Hiblya Hall for Occupant

Army Motion Pieture Service

will use Hiblya Hall for Occupant

Army Motion Pieture Service

will not premierate of feature films.

To the Society of Amedican Nagle

Japan's Momoto Magic Society, has

Manda Mothe U. S.

returned to the U. S.
Manipulators of Burraku puppets, ancient Japanese drama form
from which live kabuki drama
sprang, are caught in the squeeze
between traditionally poor, pay
and mounting inflation. They
threaten to abandon their profession and let the art die unless demands for a pay rales are met.

Rome

By Raul Quattrecchi Paul Muni in.

Metro's "Mrs. Parkington" closed at the Rivoll after a 10 week run. Micheline Presle in to star in Universalia's "The Last Days of Pompell."

Universalia's "The Last Days of Pompeli."

Argentine diplomat—film direction List Gesar Amadori here with work of the Last Case Amadori here with well and the Last Case Amadori here with Moreno.

Paramount's "Po Bully Moreno.

Paramount's "Po Bully Moreno.

Per amount's "Po Bully Moreno.

Per amount of Bully Moreno.

P

Portland

Radio Ramblers opened eek date at Clover Club. two-

Freddy Martin follows Leighton Noble into Jantzen Beach Ballroom. Noble tinto Jantien Buesh Addition
Noble tinto Jantien Buesh Addition
Eugene Ormandy and Philadelphia Symphony Orthestra in conert-at civic auditorium Saturday,
George Murphy in town to speak
Women beforean Federation of
'Medody Time."
Eddie (Bochester) Anderson into
the Case, Vancouver, B. C., for two
two capacity weeks: Just insished
two capacity weeks: Just insished
Cal-Ore, nite spot on CaliforniaCreson border, shorts floor show
Creson border, shorts floor show
Creson border, shorts floor show
Creson border, shorts floor show
Cal-Ore, nite spot on California
Cal-Ore, nite spot

Pittsburgh

By Hal Cohen

By Hal Cohen
Local syndicate has bought Club
636 from Frankie Elia.
Laura Wells in town, drum-beating Ragde Lious "Ruthless."
Twithess."
Weeks at the Carousel in July.
The Jimmy Totmans bought a
home in the Point Breeze section.
Phil Doyle reelected business
agent for stagehands local-for 19th

Singer Eva Herbert's parents celebrated golden wedding anni last week.

Singer Eva Herbert's parents celebrated golden wedding anni celebrated golden gold

Montreal

By Mare Thibeault Imogene Coca held over at Sam

/ar. Jos Settano Trio a hit at Latin

Hotel Nicollet Minnesota Terrace hoding over McCarthy & Farrell Carlos Ramirez set for the Carlos Rami

ver, where they attended national Allied States' directors meeting. Max Shulman flew in from West-port, Conn., to put finishing touches on McCarthy-Farrell act at Hotel Nicollet Minnesout Terrace, which he authored, prior to its N. Y. en-gagement.

London

London
Frances Day left for a South
African town May 28,
Katherine Dunham comes to the
Prince of Wales' Jump 3 for a
human comes of the
Prince of Wales' Jump 3 for a
human comes of the Comment of the
Noel Coward's "Present LaughNoel Coward's "Present LaughLondon Dally Express Is sponLaughLondon Dally Express Is sponLondon Dally Express Is posLondon Dally Express Is posLondon Dally Express Is sponLondon Dally Express Is posLondon Dally Express Is posL

South Africa

By Joe Hanson Donald O'Connor to visit here By Joe Hanson
Donald O'Connor to visit here
in August
Linder The Control of the Control
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Philadelphia

By Jerry Gaghan
Del Casino heads new show at
the Chateau Crillon.
Pearl Balley into Casway's Celebrity Room.
Leonold

Pearl Balley into Casway's Cetebrity Room.
Leon Leopold, manager of Walnut theatre, seriously ill.
Erskine (Tuxedo Junction) Butterfield pianoing at Club 13.
Harry Yogt, promotion manager
for Atlantic City's Steel Pier, has
resigned.

for Atlantic City's Steel Pier, has resigned.

Murray Arnold, WIP program di-tector, will act as chairman of the Pier of the City of the City of the Pilladephia of the Pier of the Rube and Gladys Yockum, pro-ducers of the Hotel Ben Franklin ice shows, are back from Paris, where they produced rink shows for Jack Hilton.

Manila

ment's decision to correct according massement tax. All copediting smass tourist and local trade as massement tax. All copediting smass tourist and local trade as the state of the state o

Hollywood

Kirk Douglas laid up with virus

Howard and Nancy Hawks di-orced. Borrah and Betty Minevitch di-

orcing.

Eddie Mannix to Honolulu on

Eddie Mannix to Honolulu on vacation.

Cole Porter in town auditioning Paulis Stone home from the heapital with her new habry. Remy Baker to Dallas for two Tex Ritter east for personal appearances in Pennsylvania.

William K. Howard to St. Mary's, Ward College and Colle

imerica, Signot a property of plx.

Mrs. Pat O'Brien touring Arizona Mrs. Pat O'Brien touring Arizona for National Crusade for

cities for Children. Children.
Dick Powell flew in from Wichita, Kas., where he bought a

Children.

Dick Pawell fiew in from Mickey Bowley in the policy of the p

Cleveland -

By Glenn C. Pullen

Jeveland

Steinn C. Pullen

Jan August back at Vogue Room.
Rich Jegust back at Viniversity.
Newspaper Guild and local Press
Club aiready making entertainment
Lenny ("Chick") Chalken, formerley with Dave Ennis unit, opend his
Powith Dave Ennis unit, opended his
Lephyr Club.
Buster West Forced to postpone
appearance at Alpine Village when
appearance at Alpine Village when
appearance at Alpine Village when
for the Top Local Power Room
Company Club.
Ennis Benedict's radio Range
for the Angust Pollateris, co-owners
of new Barlon Pollateris, co-owners
of new Barlon Rounds
Tommy Modinty's swan Mounds
Vogue Room.
Tommy Modinty's wan Mounds
over \$500,000 the gunnen hijacked

Mexico City

Mexico Lity

By D. I. Grahme

Ple actress Marts Elba topping

east of "Choping," French vaudeville, at the Teatro Ideal.

Fernando "Wagner directing series of German plays at the Palace

rise of German plays at the Palace

of Fine Arts (Motional Theatro).

of Tine Arts (Motional Theatro).

of the "Choping of the "One Paradian

fere, June 30, of the "The Paradian

Case."

Ple actress Raquel Rojas (Janet Reisenfeld) busy doubling English

at the Churubuses

Radolfo Loewenthal inked Libert

Al Lamarque, Argenthian acthal

ROGORO Loewentnar inked Linear tad Lamarque, Argentinian actress, for his next pic which he's ready-ing for production here. Cast in-cludes Armando Calvo, Spanish ac-

OBITUARIES

DAME MAY WHITTY

DAME MAY WHITTY
Dame May Whitty, 82, whose
career as an actress spanned more
than three generations, determined
1500 bits of the second of the

dry in Cileracia and again, but stage and the rime and again, but stage and from the property of the rime and again, but stage and from the property of the rime and again, but stage and respectively. The rime and rime a

tions ext. Brist appearance in America in 1898.
She made her stage debut when 15 at the Court theatre in Liverpool in "The Mountain Sylph," an adaptation of the ballet "Les Sylphides." On April 22, 1882, he made her London debut as Fillippa in "Boccaccio" at the Comedy theatre.

ly theatre. At the age of 20 she toured with At the age of 20 she toured with a repertory company, playing as many as 12 parts in two weeks, plus some old melodramas and a farce or two. She appeared with Richard Mansfield in "Prince Karl" and with Kate Yanghan in "She Stoops Karl" and June, 1895, she could be a supposed with Richard Mansfield in "Prince Karl" and playing the stoops of the supposed with the suppose

IN FOND MEMORY OF MY DEAR FRIEND EDWARD R. WINN
Who Died June 2nd, 1947
JERRY VOGEL

greats of the English stage. Later that year she came to New York that year she came to New York that year she came to New York great that year she came to New York that year she was the property of the Great she was the property of the Order of the Or

SINDNY HARMS

Sind hopey (Sid) Harris, 61, died at Missian hopejati, N. Y., Fried was a legit two years and year a second very first started in show business in the Golden of the died.

Harris started in show business in the Golden of the died.

Harris started in show business in the Golden of the died.

Harris started in show business in the Golden of the late C. B. and the Golden of the Go

fractured, was manager of "Look Ma, I'm Dancing,"
Charles and Lewis Harris, respectively general vanaager for George Abbut and treasurer of the Goorge Abbut and treasurer of the cousins, but their mothers were do brothers, the family therefore being closely knit. Harris is survivegiters and thoughter, and the country of the country of

RUDOLPH H. WURLITZER

RUDOLPH H. WURLITZER
Rudolph II. Wurlitzer, 74, manufacturer of musical Instruments
and an expert on violins, died at
his home in Cincimati, May 26.
He was the son of Rudolph Wurlitzer, founder of the instrument
company bearing that name, located in the Wurlitzer Building,
NY

company bearing that mame, toN.Y.

The worliker Building,
The younger Wurliver had been
healtrain of the company's board
until 1942, when he retired to dehealtrain of the company's board
until 1942, when he retired to desees excretary of the Hamilton
County (Ohio) Conservation Commission and a coordinator of the
War Production Board.
Wurlitzer had been a collector of
rare violins, 'elio Bood, They
violins, 'elio Soudo, They
until the control of the control
and the control
and the control
strady of the control
strad

makes.

Educated in Cincinnati, Wur-litzer received an honorary Ph.D. degree from the University of Berlin.

JACQUES FEYDER

JACQUES FEYDER

Jacques Feyder, 54, noted French
film producer, died in Switzerland
lessed by the French Agency in
Paris last week.

Born in Belgium, be became a
Born in Belgium, be became a
French films, be also on seweral
occasions made trips to follywood,
French films, He also on seweral
occasions made trips to follywood,
French films, He also on seweral
occasions made trips to follywood,
French films, He also on seweral
occasions made trips to follywood
occa

JAMES PATTERSON

James Patterson, 88, circus and
caranes Patterson Shows, a carnival,
and the Gollmar-Patterson and
Gentry Bros. Circus

Ito began in carousel. He later
added a Ferris wheel and five elephants, to make up his fart traveling in the pattern of the pattern of the pattern of the
caranival venture, and eventually
bought out Brainerd

1917 after be bought out the circus
of Gollmar Brothers, Baraboo, Wis,
Four years later he added the
Gentry Bros. Circus to his outfit.

Al. RAUH JAMES PATTERSON

Gentry Pros. Circus to his outfit.

Al RAUH

Al RAUH

Al RAUH

Al Rauh 55. vet vaude performer, died after an operation at
his home in Foutiac, Mitch. May

recommended to the state of the state of the
Rauh started his career in mussical stock and later had been feaduced by the late Henry W. Save

gener of a ratio station in that city.

Rauh started his career in mussical stock and later had been feaduced by the late Henry W. Save

Save. Laier, teamed with his wite

Office of the state of the state of the

All states of the state of the state

of vaude skits with musel, which

bigtime circuits for years. Probably best known among them was

The Brave Coward. which they

had the state of the state of the state

His wife survives.

stader Minstrels.

After several years in vaude, he opened a studio, where he conducted his dancing school and booking agency until he became iii.

ill.

Included among his pupils over a period of years were Ginger Rogers, Billy Daniel, dance director at Paramount Studios in Hollywood; Tish Hayes, Tony and Renee DeMarco.

Survived by his wife, the former Maydelle Pollard.

PERCY HEILIGER

PERCY HEILIGER

Percy Heiliger, 66, attorney in
the Legal Department of 20th-Fox,
died at his home in Ridgewood,
N. J., May 30.

After several years in private
practice he entered the law firm of

associated with me then ro came associated with me then for Filin Corp. Heiliger in his early years with the filin company, specialized in copyright law and later handled distribution problems. He actively participated in many of the early participated in many of the early mitted to restore the early superme Court of the United States in 1934. Survived by wife and two daugh-ters.

ALFRED KASTNER
Alfred Kastner, 78, who had
been harpist with the Los Angeles
Philharmonic Orchestra for 25
years, died in Hollywood, May 24.
He was also well-known as a concert artist, composer and teacher.
He had given concerts both here
served on the faculties of Univ. of
Southern California and Pomona
College.

HERMAN AEMAND
HERMAN AEMAND
HERMAN AEMAND, BUNGARIANBUNGAN, MAY ZI, CHILD, CH

GENE RANDOW GENE RANDOW
Gene Randow, 62, featured clown
with the Polack Bros. Shrine Circus, died May 28 in Amarillo,
Texas, just before he was schedided to go on stage at the Municipal
Auditorium.
Auditorium.
Auditorium.
Auditorium.
Auditorium.
Auditorium.
Berned with several
Genes, including Ringing Bros.
Barnam & Balley, before joining
the Polack Bros. 12 years ago.
Survived by son.

PETER N. STEVENS
Peter N. Stevens, 55, personal business manager for film names and long associated with the Hollywood Pantages theatre, died May 27 in Hollywood after a long ili-

ness.
For 15 years he had handled financial affairs for film clients, among whom were Pine-Thomas, Gene Lockhart and Randolph Scott.

CAROLINE MURPHY
Caroline Murphy, 45, former
vaudeville performer, died May 28
in Hollwood.
An an Emble
and played the top vaude circuits.
Surviving is her busband, Senator Murphy, also well known on
the stage. They were preparing to
celebrate their 18th wedding anni

Mervyn Gall, assistant branch manager in New South Wales for RKO, was killed by a subway train in Sydney last week. He had been with RKO 22 years. Wife and three children survive.

Mother, 87, of Russell Janney died at her home in Chillicothe, O. May 28. He is the former legit pro-ducer and author of "The Miracle of the Bells."

Ethel Meyer, cashier at the Capitol theatre, N. Y., died in New York, May 28. She had been employed at the theatre for past 17 years.

Mother of the late Joe Cunning-ham, film actor and creator of the comic strip "Rufus McGoofus," died May 19 in Philadelphia. Sur-vived by a daughter.

Benjamin F. Williams, 77, member of the Columbian Trio of blind men who traveled extensively as musicians 38 years ago, died May 16 at Wost Salem, ncar Wooster, O.

Mother, 86, of Norman Frescott, eccutive director of the Arena

Managers Ass'n, and general man-ager of "Ice Capades," died in Cleveland, May 21.

Brother, 54, of Hume Cron actor, died in London, Ontario, May 21 after a heart attack.

Father of William Kurtz, treas urer of the Rialto theatre, N. Y died in New York Monday (24).

Father, 61, of Phil Abrahams head of Warners print department died in New York, May 18.

Widow of Walter Montg Cox, former theatrical ma died ln New York, May 30.

Charles Hardy, for many years and ET building seek united and the and Frd and Amus. Janitors Union, and the pas II years president of the Building Service Employees Union.

Father, 74, of Jimmy Edmund-son (Professor Backwards), died in Jacksonville, Fla., May 28.

MARRIAGES

Beverly Mitchell to William Crane, Las Vegas, May 26. Bride is a screen actress; he's a restau-

rateur.

Anne Sweel to Chris DeFelippo,
Red Bank, N. J., May 30. He's
asst. manager of Reade's Carlton
theatre in that city.

Diaria Garrett to Earl (Madman)
Muntz, Las Vegas, May 28. Bride is
a screen actress.

Linam valvett to Karl (Madman)
Linam valvett to Karl (Madman)
a Socrea actress, May 22. Bride is
a Socrea actress, May 23. Bride is
a nactress; he's a radio scripter.
He was a series of the control of

BIRTHS

Mr. and Mrs. Jerry Davis, son, Hollywood, May 26. Father is a

Hollywood, May 26. Father is a screen writer. Mr. and Mrs. Bud Crozier, son, Pittsburgh, May 17. Father is sax-ist with Walter Gable's band; mother's the former Sally Hughes,

side with the airer Canne's band, where the misery singer, Mr. and Mrs. Jerry Gates, daughten the side of the side

'Get Tough'

Continued from page 1

continued from pure 1

cetty through sales to the Marshall Plan nations.

ECA head's attitude was made known after committee chairman styles Bridges noted that it was supported by the proper of the proper purchases of food and raw materials in Argentina. Bridges wanted written into the appropriations bill assurances that Americals the properties of the

it.

Objecting to the proposal, Hoffman said it would prove embarrassing. He declared: "The power of the purke is more effective if not formalized."

'Nickel Nice'

Continued from page 1 -

Continued from page 1

So the house,

so not he house,

so not he

Beside installant searce procedures in what is now dushed "relevision by the procedure in what is now dushed "relevision by the procedure in the Sea Cruise, an eight-car ride on unfaithing runners, said to cost about with Tilyous at the island for life of the ride. Other flat and gravity rides, either new or moved to make the work of the ride with the procedure in the relevant park, include the Whip and Kiddle Yachsel, Kiddle Whip and Kiddle Yachsel, Whip and Yachse

the littered sidewalk and suffocatlag scent.
Surf Avenue frontage of charred
Luna Park is a dismal eyesore and
described to the mobilecompared to the mobiledescribed to the control of the control
Luna Park is addy scarred property indicates it is up for sale or
Luna Park is badly scarred property indicates it is up for sale or
ease. Several major league promoters recently gandered the land
with an eye to opening it as a track
for trofters but came away with
foreing it was too small for such
Brown Bomber Vice. The Profile
Fred Meers continues at helm of

Brown Bomber Vice. The Profile
Fred Meers continues at helm of
Eden Musee, Coney's leading waxworks tabermade. Top billing is
given to rubbish collector Langley
Other feditured tableau is the foot
Other feditured tableau is the foot
Souther for the waxworks repair
shop presently and smashed a John
Burymore Buck, which means that
Burymore Buck, which means that
Musee's "Ifall of Fame" that
Musee's "Ifall of Fame" to
South the former's occupied
South of the Souther Southern Southern Southern
Underneath resort's amalgam of
Underneath resort's amalgam of
United Intest of these land papel-remache, an earnest

the control of the co



Walter Winchell, N. Y. Daily Mirror atter winches, N. Y. Lawy mirror "The big time: Harvey Stone at the Frank Quinn, N. Y. Daily Mirror Capitol."

Frank Quinn, N. Y. Daily Mirret
"Harvey Stone is a comedian on a
grows on You. His commentary on a
soldier's life is a howl. His stint about his wife is an added gem." Variety "Stone was housed back for several bows. A singularly political several bows. A singularly political acquister, this fellow and one of the acquister. Badasar, July sallow, and are of the

Ed Sullivan, N. Y. Daily News his performance of the Capital our nis periormance at the capitol our boy Harvey Stone rates with the great comedians of all time. Earl Wilson, New York Post "Star of the week Harvey Stone at the Capital." Louis Sobol, N. Y. Journal-American

sours souch, rd. I sournar-Americal Bill Smith, Billboard "Harvey Stone kinds the tob of the landpueter

CURRENTLY

CAPITOL, NEW YORK

RETURN ENGAGEMENT

Thanks to:

JOSEPH R. VOGEL + MARVIN SCHENCK SIDNEY PIERMONT + ALLEN ZEE-CUGAT and ETHEL

RALPH BLANK at the piano

Exclusive Management M.C.A. ARTISTS, LTD.

46th Street, New York 19, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies, 25 cents of December 22, 1906, at the Post Office at New York, N. Y., under the act of March 3, 1875 COPYRIGHT, 1948, BY VARIETY, INC. ALL REGETS RESERVED Published Weekly at 154 West Entered as second class mat

VOL. 171 No. 1

NEW YORK, WEDNESDAY, JUNE 9, 1948

PRICE 25 CENTS

Top 10 Radio Shows in TV Homes

Amount and popularity of competitive TV offerings have a direct effect on radio program ratings in TV homes. Only four of the evening programs making the "Top Ten" list in the Pulse May radio report also made the list for radio programs in TV homes.

	HOMES
Lux Theatre	25.3
Jack Benny	
Walter Winchell	20.
Break the Bank	19.
Fred Allen	19.
Kraft Music Hall	18.3
Fitch Bandwagon	17.3
Sealtest VIllage	17.
Charlie McCarthy	16.
Godfrey's Talent Sco	

Video to Bring GOP, Dem Conventions To 38% of Public Via 21 Stations

Presidential candidates at the forthcoming political conventions will be playing to the biggest TV audience in history, with at least 38% of the U.S. population sitting in directly on both the Repub and Demo conclaves via video.

In mercetty on boot use deput and Eighteen stations are to be tied into the TV pool along the east coast, with 3 other stations expected to get daily owerage via construction of the station of the stat

will feed to member stations.
With the mass TV audience making it certain that candidates will have to depend on their photogenic qualities for a good share of their votes, the Demos are expected to be in an advantageous spot. They'll (Continued on page 54)

'Hold It' Angel Paying 3 Million for Theatre To Hold Up Red-Inker

On top of an estimated \$350,000 aiready expended on keeping alive the muscal comedy. However, the common of the same is spending another \$3,000,000 to buy the Warner theaten on Brandway to provide a an outright purchase from Warner Bros.

tre on Broadway to provide a permanent spot for the legitor. It's an outright purchase from Warner Bres.

In announcing the deal, Farrell revealed that he will close "Hotel Revealed Transcribes his and will reopen fit in September at the lib comments and commercials and L700-seat Warner, which he will recenant the Brayfar. Under his scribed disks sea a 15-minute spot contract with the National he may (Continued on page 18) on the Fad station once weekly.

U. of Minn. Studes Sell Blood for Strawhat Coin

Blood for Strawhat Coin Group of U. of Minnesota stu-dents operating the Plantation playhouse, strawhatter at White Bear Lake, outside St. Paul, is donating its own blood plasma and soliciting such donations from out-siders to help raise funds to per-mitted to the proper of the property The blood is sold to hospitals and the proceeds go to the play-house.

Maestri Look To Tele. Don't Wanna Repeat Pic Duds

Name bandleaders and their managers, who see in television a new medium that could eventually expensively and the second of the

Bedridden Vet Turns To Chi Disk-Jocking

TO MAKING STARS

By ABEL GREEN
Since successful commercial
radio has paid for television to
date, and will so continue for several years, the relative upbeat of
AM broadcasting is more theoretical than real. None the less,
there is unanimity that television
no longer "is around the corner,"
it has arrived, and with its arit has arrived. And with its arit has arrived, and with tis arits taking new stock of the situation.
Since the show's the thing in is taking new stock of the situation.
Since the show's the thing in video as it is. In radio or a tent show, showmen are now sighting none too distant horizons so far as entertainment values in the television idiom are concerned. Where we will the stars come from? And when? And why haven't any arrived by now?

rived by now?

The whole pattern somehow revolves around the several marked forward stops in TV history, this year. For one thing, the "Texaco Star Theatre" premiere last night (Tuesday) over NBC's video may prove to be an historic milestone (Continued on page 54)

Soviet Misquotes 'Variety' in Rap

At 'Iron Curtain'

At 'Iron Curtain'
In a complete refutation of the
Soviet Tass agency's report that
'progressive organizations' had
forced 'Iron Curtain' out of U.S.
Iron Curtain' was a good grosser.
According to the Soviet news
Anal-failed theatre in Ottawa, site
of the story, and had suffeed
heavily in other theatres throughthe of the soviet of the soviet of the soviet
to pull the picture, Tass said,
(Continued on page 54)

EX-ACTOR MADE HEAD OF SCIENTIST CHURCH

Unique twist to a show biz career was marked this week by election of Harry C. Browne. former legit of the First Church of Christ Scientist, Mother Church of Christ Scientist, Mother Church of Christ Ins Science at yesterday's (Mon.) annual meeting. Browne was a leading man in stock companies about 25 years ago and later between the companies of the second control of the

about 25 years ago and later be-came an announcer for the Colum-bia Broade combined his show biz and ecclesiastic abilities in head-ing the radio, transcription and public speaking bureaus of his church.

British Giving Yanks a Hotfoot On Pic Pact, Aver U. S. Biggies

Gets Stuck With 40V Suit Fan dancer Faith Bacon last week filed suit in Rockford, Ill., federal circuit court against her the sactified tacks on the platform before her dance in Peorla. She dances barefooted.
Her suit charges that the John R. Ward Shows owes her \$6,040 back pay and \$35,000 for the rest of the secsion.

Garmenteers Use **Show Biz Methods** To Get New Look

New York: vast garneni industry is going in increasingly for show business methods in showing new modes. Dramatic presentation of the latest in femme garb, it's single of the cash registers than a rew of erack salesmen.

Some cloak-and-smit firms are rew of erack salesmen.

Some tolok-and-smit firms are the salesmen and the salesmen in the salesmen

Skating, Bowling Sharply Down From Wartime Boom

Strews Stage With Tacks;
Gets Stuck With 40G Suit
Fan dancer Faith Bacon last
week flief aut in Rocktord, last
week flief aut in Rocktord, last
week flief aut in Rocktord, last
week man was a stage with the street carnival boss for \$40,905, alleging
he scattered tacks on the platform before her dance in Peorls. Site
dances barefooted, that the colors is set to get at thorough.

alternative were available.
Situation is set to get a thorough raking-over at a meeting of the board of the Motion Picture Assn. of America in New York Friday worded resolution will be drawn at British Board of Trade by New Areas in London, demanding that the government live up to its agreement in principle and in particular. U. S. film men have privately

U. S. film men have privacely drawn up a list of more than a half-dozen clauses in the pact on which they claim the British have either reneged or hedged. Virtually every move so far made by an (Continued on page 54)

Frisco Station Flaved For Airing 30 Murders In 7 Hrs. of Kid Shows

With the avowed purpose of analyzing and criticing, radio pro-toring and criticing, radio pro-tion. Radio Listeners of Northern tion. Radio Listeners of Northern California, has been formally con-stituted. Mrs. Walter Fell, a for-mer president of the San Francisco Bay branch of the American Assin.

of University Women, is president.
Mrs. Larry Fanning, heading the
children's programs committee,
made public the results of a survey of the programs broadeast locally during the hours of 5 to 8
p.m. "On one station, ABC-KGO,"
reported Mrs. Fanning, "during
seven days of listening during that
hour there were 30 murders setual,
attempted of contemplated. In 31
(Continued on page 54)

Down From Wartime Boom
Entertainment world's outer
times are being riddled outer
times are such marginal enting rinks, bowling alleys and the
like. The 8-10% decline of the
like the 8-10% decline of the
like on the such as a sent of the
respective of the such as a sent outer
pande compared to the 50% hole in
factors have dug into these competing amusements.
The rinks are of 80 to the
respective of 80 to the
such as a sent outer
the rinks are of 80 to the
such as a sent outer
the rinks are of 80 to the
such as a sent outer
the rinks are outer
the rinks are of 80 to the
such as a sent outer
the rinks are ou

Sexacious Selling Best B.O. Slant For Foreign Language Films in U.S.

ror roreign Lall.

Years as a coming competitive threat to Hollwood, output, the area of the competitive threat to Hollwood, output, the area of the competitive threat to Hollwood, output, the area of the competitive threat to have been a recent boxoffice decline. Experience of the past year has trong sex hook on which to hang some razel-deazel exploitation or some other extraneous angle which makes it topical and atypical, the letter than in pre-war days.

Despite belief that the foreign pix have made sharp inroads in U. S. theatres, bookings of critical properties of the competition of the com

for the overseas producer and the balager of the distrib for costs and profit.

"Open City" a Freak
Accounting for the recent rash of sa. ads for foreign films is the fact that the bloodlead hure is the same of sa. ads for foreign films is the fact that the bloodlead hure is the same of sa. ads for foreign films is the profit with that endowment such as "Panique," "Carmen," "Open City" and the current package of "Frand the Current package of the Current package o

EXPECT 'SCOTT' TO BE 'COMMAND' PIC FOR '48

CUMMAND FIL FUR 48

System of alternating British and American flims annually as a choice for the Royal Command Performance has been made the official policy by a decision course from the property of the British American State of the British Stat

prize role.

This year's starter will be British, with the general belief that "Scott of the Antarctic," Ealing studies' production, starring John Mills, incidentally, topped the popularity poll here. British Film Producers Assn. has been invited to organize the stage presentation of Britain's top picture event.

Pix, Radio Get Small Coin in Govt. Budgets

COIN IN GOVL. Budgets
Washington, June 8.
Moderate sums for films and
radio wcre included in the \$8,500,000,000 Army-Air Forces appropriations bill and the \$3,686,000,000
Navy bill which the House passed
last week.
The Army bill included \$3,940,000 for briographic werk, a large

The Army bill included \$3,940,000 for photographic werk, a large part of which is for the making of \$200,000 is for a staff to program radio shows to Army hospitals. Funds are provided also for the Army Motion Picture Service, which books entertainment jux for Army post theatrey, and money at the poots.

proof users to the state of the

Fire Levels Hillcrest C.C.

A gas en Hollywood, June 8.
A gas explosion ripped the Hillcract Country Club at 8 a.m. today
through the place, destroying it.
Large numbers of filmites are
among Hillerest members.
Seven people were injured, according, to first reports, presumably all employees.

The club four years ago was also destroyed by fire.

Film Industry Execs Pledge Support To Will Rogers San

Filen industry decided to make the 20-year old Will Rogers San Film industry decided to make the 20-year old Will Rogers Menioral boptical at Saranas its own decided to make the 20-year old Will Rogers Menioral boptical at Saranas its own decided with the second part of the 10-year old will repeat the 10-year

ROACH'S \$2,000,000 B.R. FOR COMBO PIX-VIDEO

FUR CUMBO PIX-VIDEU
A \$2,00,000 fund out of which
both his feature, output and his
video briefles would be financed is
being sought by Hal Roach. Producer has a deal with Metro for six
features and is broign to use the
terested primarily in the television
production, to help finance the theterested primarily in the television
production, to help finance the theterested primarily in the television
production, to help finance the theterested primarily in the feel with a
fertical picture.

Patting up part of the money, it
Patting up part of the money, it
Production Co. and Edwin C.
Pauley, California oil man, who
has an application in for a San
Francisco TV outlet. In return for
shorts, which Roach hopes to put
out on a mass production basis.

Metro's agreement with Roach
calls for straight distribution of the
star minimum of \$200,000 esch. calls for straight distribution of the pictures, which must be budgeted at a minimum of \$300,000 each. Company is putting up no financ-ing. Roach thus is facing the same difficulties symieting most other money lenders are loud to provide money that the same and the provide around this limpasse by going into the video field and tapping sources of money new to pictures.

* Roach's TV Studio Plans
Hal Roach is making plans to
Hal Roach is making plans to
create a television production center out of his studios for some 60
telenin-producing outfix already
telenin-producing outfix already
have been quietly streamlining
technical crews geared to teleproduction needs.



VARIETY

311th WEEK! KEN MURRAY'S BLACKOUTS OF 1948

Capitan Theatre, Hollywood, Now Playing Nationally "BILL AND COO"

Italy's No. 1 Director. Rossellini, Tells Why Hollywood Scares Him

Holywood Scares Him

Roberto Rossellini, Italian director of "Patsan" and "Open City"
won't ever make a professional plugimage to Biolywood because 'the much for me.' Societing persistent reports of his imminent departure for the U.S., Rossellini and the professional trespinal professional professional trespinal professional pro

Anna Magnani and a few other pic-ture vets.
Rossellini develops his script as the goes along. Wherever he wants a realistic touch, he explains the situation to the actors involved and then ask them what they would

Show People Head For London: Other Sailings

London, Other Sailings
Heading for London on the
Gueen Mary today (Wed.) are
playwright Charles MacArthuu and
Lawrence, puba-by today (Wed.) are
playwright Charles MacArthuu and
Lawrence, puba-by tice-preys for J.
Arthur Rank organization; columint Elas Manwell: Sir Ernest Fist,
and Musical Industries, I.d.; Abel,
Green, editor of Variery, and Mrs.
Green, Penelope March, 16-year
Arriving in New York on Arriving in New York on
Arriving in New York on
Arriving in New York on
Lawrence Martingle, why's
Joining her parents abroad.
Arriving in New York on
Arriving in New York on
Larriving in Percy, Claude Rain,
Irving Pichel, Sir Raiph Richard,
Irving Pichel, Sir Raiph Richard
Larriving in Schedulet to lead
Rebecca West. Schedulet to lead
Rebecca West. Schedulet to Industrial
Goeth, press of Universal InternaCharles Boyer, Bob Goldstein,
Universal eastern studio rep; Jogespl Pirednain, Columbia Pictures
Suppl Pirednain,

SCULLY'S SCRAPBOOK

By Frank Scully ********* Success Cal. June 5.

Ever since Buddha and Confuclus lost top billing to Aristotle and Corse Payton, the tide of culture has flowed from east to west. Rarely since has any fish been able to leap against the current and live to count his take.

Accepting this clockwise whirl of the cosmos, pictures, though made Accepting this clockwise which is the west, have always been released first in the east and subsequently allowed to tick their way back to the point of their origin. Now and then a show like "Song of Norway" or "Able's Irish Rose" originates in Los Angeles, furtively backs its way into New York and then files westward again, breathlessly exclaiming itself a Broadway hit. The latest attempt to counter-punch this march of progress from

east to west is a Graeco-Roman character named George Zaharoff, alias George Wanger, alias Gorgeous George. Failing to make any marked success in the field of fulcrum and leverage as practiced since Odysseus success in the field of fulcrum and leverage as practiced since Odysseus tried to throw Jaix in the 22rd book of the "link", George went underground in 1943, changed his name, his colffure, his coloring and his style of wrestling. From a sport in which two persons strive to throw each other to the mat, George selected whatever was worth salvaging from the arts of modern war to the more profitable pursuits of peace. From embalming, he learned cosmetology, from the commonds he learned how to chake med cosmetology, from the commonds he have the beared of the art of hair-pulling, bleaching and permanent-waving.

From the same established sources he learned the art of dressing and undressing. He now has 84 dressing gowns to add to his allure.

Old Man Atom Helps

From the higher sciences he learned about atomic flission and how to spray opponents into acquiescence. From M. Chanel he learned about No. 5 and subsequently passed his secret on to the B. O. Plent's in the audients.

m de aumence.

Thus from the role of gruntician, j.g., where after 15 years he could not earn more than \$100 a match (and one match a month), he now is screeching against a government that permits him to keep only \$20,000 of every \$100,000 he makes.

Today everyone is more or less familiar with his wrestling routine. He still enters the arena after a butler has preceded him and has flitted the ring, press seats and referee, laid down a prayer rug and otherwise cleared the area of peasant odors.

CHEATER THE ATER SO, PERSENT BOURS.
With coops finanking him and to the blare of a gladiator march, he slowly strides down the alsie. He looks like Bill Bendix in build and size. But he is wearing a dressing gown that would look better on Lana Turner on one of her wedding nights. And crowning all this molence he wears woman's crowning glory—a blondined job, curled and marcelled as to look like a Westmore wig for Barbara Stanwyck. He dyed it blue for his bout with the Angel.

Some Nice Breaks, These

Some Nuce Breask, These

The robe conceals an elbow once fractured in three places, a cracked collar-bone, a mangled wrist, three badly healed fractures of ribs, healed fractures of mee, ankles and both hig toes. The blond colfure conceals the knots which cover his skull like a rellef map of the Rockles, the cosmetic makeup conceals the sears of earlier gougings on the control of the results o

sport to a live show.

If New York accepts this perfumed pulman, two things are in: Gorgeous George and television. He may then return to the west, where his popularity as the Nance O'Neill of our memilest sport was waning, and command fantastic prices. He may even be signed to remake 'Henry VIII' and add a great deal of plausibility to the monarch's fame as a wreatler who tossed out papal bulls as if they were in the areas strictly under arrangement.

arena strictly under arrangement.

Much of Gorgeous George's success in the metropolitan areas of
the east will depend on how completely people have forgotten a previous Gorgeous George since Campetiner, who whe built up, by the late
vious Gorgeous Georges since Campetiner, who whe built up, by the late
vious Gorgeous Georges since Campetiner, who whe built up, by the late
and dropped like a dead sparrow by Jack Dempsey in four melancholy
ounds back in 1820 or so. That smell may have long been replaced
by worse ones under the Hague dynasty of Jersey City, where the fight
was staged.

These Vallow Gorieles

They Follow Script?

If the memory of man is that short the current Gorgeous George can't fail. I am assuming, of course, that he is bringing his script-writers with him and that their scenarios are as full of delightful surprises in the east as they have been in the west.

surprises in the east as they have been in the west.

I first ran into the literary character of these contests during the I first ran into the literary character of these contests during the second of the second

"That guy Scully can't jump, around very fast," explained the entrepreneur, "and the falls are going to be on the left side of the ring tonight."

It was a courtesy that has ever since left a warm spot in the petrified forest I use for a heart.

They Went Thata Way!

Unemployed scenario writers managed to grab a living out of the thing till the war and a shortage of manpower reabsorbed most of them around 1942. But a year ago when a new wave of unemployment swept over the picture industry, and witch-hunting added to the number of unemployed and unemployable writers, many went underground of unemployed and unemployable writers, many went underground the property of the prope

In fact, so far had plots developed that by the time Gorgeous George was ready to move like a lavendered Lochinvar out of the west, you couldn't tell a televised version of a wrestling match from a PRC western, except that the wrestling scripis were more exciting.

Gov. Warren Bows As Film Thesp at Par

AS Film Intesp at Taï

and Bollywood, June 8.

Bar Mouren, governor of California, took his first fling as a flin
thesp on the Paramount lot, stanthesp on the Paramount lot, stanfornia's Golden Began and the
fornia's Golden Began and civic
groups to plug the 100th anniversary of California's statehood.

The governor played himself in
memorative with two newspapermen.

SAVO TO MAKE OWN FILM BIOG IN ITALY

Hollywood, June 8.
Jimmy Savo and Perry Charles lave formed Savo Productions to film the comic's life story, "Little World, Hello." Picture will be made in Italy with Savo starring, Charles producing and Basil Wrangel directing.

Aside from Savo the film will

Aside from Savo, the film will have an Italian cast, with a \$200,-000 budget. Shooting is slated to start Aug. 1 in the Italian town of Poggio.

FIGHT CURBS ON THEATRE SALES

Some 1,100 Bush League Theatre Ops Find Biz NSG Postwar; Mostly Ex-GI

Exhibition wing of the film business has exercised a fatal fascination on tyros and Johnny-comelatelles in the almost three years since the war ended. Over 1,100 small operators have been forced out the thatter end, either through failure or the sale of flickerles because of sparse returns.

turns.

A private survey by one film company reveals that while these failures and transfers have occurred, there has been no lessening of the total number of houses operating throughout the U.S. On the contrary, they have grown by many hundreds because of large-star of diffyering rations and an influx of diffyering rations and an influx of diffyering the contract of the contract

of drive-ins.

At the same time; the survey shows that no real theatreman has been hurt by the uncertain conditions of the past couple of years. In the main, those who took a licking were ex-Gis who fell for the failes of - big profits and the fight of the profit of t

a theatre.

Great mass of losses were taker in the smaller towns and the small nabe situations in larger centers. The damage was less in the south (Continued on page 22)

'Writers Who Won't Write (Even Between Pix)' Irk Dore Schary

HA DUI SALIB "Writers who won't write" are irking Dore Schary, RKO, produc-tion chief is impatient with serve-ners who are bewailing the pres-ent lack of employment in Holly-wood, but won't use their enforced freedom to try their hands at origi-nals.

ent lact of employen; in Hollywood, but won't use their enforcednals.
Schary's successful picture-making policy at RKO has hinged
some property of the street.
Schary's successful picture-making policy at RKO has hinged
from enginal shortes for the screen.
He won't go all out in expressing
preference for them over books
and plays, but is strong in his feelteres and the street.
He won't go all out in expressing
the street of them over books
and plays, but is strong in his feelexittes are missing a lively cheen
that it is a strong to the street
and the street of the screen
by their refusal to write originals
because such work is on apeculation and not guarantee of sake.
It is a succession of the Screen Writers' Guild,
points out in an editorial in the
current (May) issue that unemployed scripters apparently as
takes it has a report from a
mineographing office that 80% of
its work currently is on original
acreenplays, while it was only 15%
"The Rollywood intellectuals."
he asserted, "are perpetually crying that the screen suffers by have
they won't create such a literature.
The truth is that what we used is
more writing by people who know
the screen writing by people who know
the screen have a literature.
The truth is that what we used is
more writing by people who know
the screen writing by end the screen
when you't create such a literature.
The truth is that what we used is
more writing by people who know
the screen writing by end the writers
of the screen writers.

Stressing his feeling that a writcought to be at their typewriters."

Stressing his feeling that a writcought to be at their typewriters.

Stressing his feeling that a writcought to write on the screen writers with the screen
of the screen of the some of the screen
of the screen o

NO RKO CHANGES DUE SCHARY ASSURES HELP

CHANT ANDURED HELP
ASSURING STUDIES ASSURING STUDIES ASSURING STUDIES ASSURED TO ASSURE ASSURED ASSURE

RKO projected program for "We have a big schedule of pictures planned and all'of us at RKO must now stop listening to rumors and bend all of our energies to making as many good pictures as we possibly can."

Taplinger, Ent Part

Robert S. Taplinger has resigned as vp. of Enterprise in charge of advertising and publicity. William Blowitz, publicity charger, will head up the department under the new setup by which the indie unit moves to Metro to make four nictures.

indic unit moves to metro to make four pictures. It is understood the v.p. title will be abolished. Taplinger joined Ent in 1946 after serving with a number of other film companies. He was in the Navy during the war. He has not discosed future plans.

Allied, TOA Set For All-Out Duel

Prefacing what may turn out to be an all-out duel with the Theater Owners of America for exhibmembership, National Allied has country with new regional theatre units. As a first step in the campaign, Robert II. Pools, head of the panging, Robert II. Pools, head of the pendent Theatre Owners, has been pendent Theatre Owners, has been pendent Theatre Owners, has been proceeded by Allied enails SCICTIO are now only Allied and SCICTIO are now only considerable of the pendent Exhibitory.

Conference of Independent Exhibi-tor Assns.
Poole is weighing that step or the property of the property of the period of the property of the gether. Meanwhile, Allied's five regional veepees were instructed for new units in their territories, it's been learned. Those regional for new units in their territories, it's been learned. Those regional drive, are Meyer Leventhal, east-ern-division chief; Morris W. Finkel, mid-states; Leo Jones, western, and W. A. Prewitt, Jr. southern.

Every open situation will be anvassed and explored during (Continued on page 6)

SIMPP TO NAME NELSON SUCCESSOR THIS MONTH

Successor to Donald Nelson as president of the Society of Independent Molion Picture Producers pendent Molion Picture Producers consisting of James Mulvey, Gradwell Sears, Millon Kramer and Bill Levy.

Levy.

New prexy will be announced by
July 1. With distribution a heavy
factor in SIMPP, he will be experienced in that end of the business and will make his headquarters in New York.

Two candidates are under consideration.

Mary, Buddy Sail June 23

Mary, Buddy Sail June 23
Mary Pickford and her husband,
Buddy Rogers, will leave New York
for England on the S.S. America
June 22. They'll he gone until fail
June 22. They'll he gone until fail
June 23. They'll he gone until fail
and perhaps other countries.
Pair will look into possibility of
production abroad, but main purproduction abroad, but main purproduction abroad, but main purformation of the production of the country
Gwynne Ornstein, Mins Pickford's
in Swutzerland next month,
Mother-to-be is wife of George
Mother-to-be is wife of George
Roma.

MPRF DRIVE MISSES GOAL

MINE JRIVE MISSES GOAL
Hollywood, June 8.
Motion Picture Relief Fund Sliver, Jubilee Campaign wound up
with 24,710 subscriptions, about
8% short of the 27,000 goal.
Post-campaign pledges are expected to go over the top within
the next few weeks.

BIG 5 BATTLES

U. S. Dept. of Justice is facing a hard court battle in its effort to gain a total freeze against theatre transactions by the Big Five penderment anti-trust action. Major company attorneys this week declared they would right the D of chart they would right the D of the beautiful the company attorneys this week declared they would right the D of the state or breakup of partnership ties on the ground that there should be no limits placed on corrective moves which any company. Filmitte heliese this declaration.

Filmitte heliese this declaration.

rective moves which any company seeks to take.

Filmites believe this declaration significant accompanied, as it is, assignificant accompanied, as it is, majors are already talking deals to clear some of the closed situations considered most vulnerable to clear some of the closed situation considered most vulnerable to particularly active in surveying the possibilities of sale and partnership dissolutions are Paramount, RKO and Warner Bross.

RKO and Warner Bross. the Government is a case of blowing tool and cold at the same time, "according to one industry lawyer." condiging to me industry lawyer. "Emphatically, If the Government in this we hold some or all of our theattees illegally, it should not block our legalizing a situation. If an attempt to rectify stiry an attempt to rectify stiry an attempt to rectify stiry.

Paradoxically enough, film at (Continued on page 18)

D.C. Decision Cools Par's Heavy Buy-Ins Of Own Common Stock

Of Own Common Stock
Paramount has called a halt for list transport has called a halt for list transport of the program which in 18 mountains prought 789,110 shares of company common stock to the treasury at an extinated cost of \$30,000,000 and the program of the common stock to the treasury at an extinated cost of \$30,000,000 and the program of the

\$3.550.000 Benefits Assured to 20th **By Settlement of Stockholder Action:** 360G Yrly. Limit on C. Skouras' Bonus

Film Employment Up

Sacramento, June 8. Employment in the film indus try during April showed a slight try during April showed a slight increase over that of March but was still 22% lower than that of April, 1947, according to the Cali-fornia Labor Statistics Bulletin." Average weekly paychecks were \$96.69, compared with \$95.55 for March.

Average Pic Now

14 Mins. Shorter

Prodded by exhibitor squawks trends toward shorter films are developing in Hollywood. Average has been chopped from 97 minutes in 1947 to 83 minutes this year, Exhibs claim longer pix cut into turnover, keeping customers in theatres longer and wrecking operating schedules.

operating schedules.

Studio execs feel move cuts costs and tightens up dramatic values of pix. Only exceptions are films like "Best Years," which ran 170 minutes, and still clicked.

VARIETY survey of pix between June 1, 1947, and June 1, 1948, shows Metro still making the longest pix. Studio's average is now 101 minutes against 113 last year.

Protracted negotiations in the six consolidated stockholder actions and six consolidated in the six consolidated in th

(Continued on page 20)

MPAA Nixes French . Coin Offer, But Sends Mayer to Renegotiate

Milyer 10 Actiegouatus
Offer by the French government to liquidate approximately 8,000,000 in frozen film coin by 8,000,000 in frozen film coin by 6,000,000 in frozen film coin by 6,000,000 in forest companies was retended yesterday (Tuen), at a Motion Fleture Assn. of America meet
was nixed because of what were
considered certain objectionable centures incorporated in it, parfectures incorporated in it, parfectures incorporated in it, parfectures incorporated in the parmethod in the part of t

next four years.

Instead, it was decided that
Gerald Mayer, head of the MPAA's
foreign wing, will head for France (Continued on page 16)

Sid Silverman, President
4 West 46th St., New York 19, N. Y.
Hollywood 28
511 Yucca Street
Washington 4
1292 National Press Building
Chicago 1
550 No. Michigan Ave.
London WCS
5 St. Martine Ph., Tradalgar Sq.

770000000000000 Vol. 171 INDEX .

Concert Film Reviews 12 18 Inside Legit Inside Music 42 Inside Pictures Legitimate Literati ...,..... Night Club Reviews..... 48 Obituaries 53 Orchestras 39 Pictures Radio Radio Reviews

DAILY VARIETY (Published in Hollywood by Daily Variety, Ltd.) \$15 a Year—\$20 Foreign

National Boxoffice Survey Warmer Weather Melts Biz-'Homecoming,' 'Silver

River, 'Apache,' 'Pirate,' 'Bride' New Big Six

River, 'Apache,' 'Pirate,' 'Bride' New Big Six

Break in the weather which sent of millions scurrying out into the country or to ball games is taking a heavy tolat leading theatres (1870). All My Sonson ('U), "Duel in Sun's leading the health of the sent of the country or to ball games is taking a heavy tolat leading the tester of the sent of the sent

Union.' Tron Curtain.' Homecoming' Generated Most B.O. Steam in May

Despite uniformly great strength on opening weeks, "Iron Curtain" (20th) was completely outdis-tanced by "State of Union" (M-G) for national boxoffice honors in tanced by "State of Union" (McG) or national boxoffice honors in May according to reports received from Valurir correspondents in some 22 key exchange cities. In solity to hold our stoutly in hold-sulfity to hold our stoutly in hold-sulfity of hold first twice during the five weeks listed for last month's gross business but "Union" also wound up second nationwide in a third stame and the state of the stat

and did okay on a May.

Some idea of the extensive popularity of "Union" at the wickets can be had from the \$1,310,000 grossed in the principal keys cover to the principal way cover to what way to be alread by balled by

can be had from the \$1,310,000 grossed in the principal keys congrossed in the principal keys conWhile the picture was helped by playing the N. Y. Music Hall during its two biggest weeks, the fine to sock sessions rolled up in some 50 cities really brought the film "Curtain," which was easy second place winner last month, start-dout in most keys like a champ racehorse being aided by picketing and the property of the proper

though grees total supped around though grees total supped around Third best boxoffice bet was "Homecoming" (M-G), which really got going only in the last two weeks of May. Sock trade rung up in final session of month indi-would stay high on the list for weeks to come. "Port Apache" (IRNO) mished a strong the control of the company of

'STRANGE BEDFELLOWS' FINDS MPAA WAVERING

FINDS MPAA WAVERING.

Broadway producer Philip A.

Waxman leaves New York for the
Coast Friday (1) to open a bassle
tile "Striags Bedfellows"—which
the Johnston office may well deny
to both of them. Waxman is proequive the strict of the strict of the
formal product of the strict of the
strict of the strict of the
formal product of the
for

the top spot. Waxman ho it under way this summer

N.Y. Aster Cuts Prices. Music Hall Goes Un

Revisions in Broadway film the-atre boxoffice scales are underway but there's no upward or downward but there's no upward or downward trend discernible. Astor theatre has moved to slice its admissions from a \$1.80 to 10 \$1.25 on week?

See tah for kids in the afternoons. Admission cuts have been made for bildren according to Autor's management, but only for the run of the control of the c

May's Mighty Dozen

- May's Mighty Dozen

 I. "State of Union" (M-G).

 2. "Iron Curtain" (20th).

 3. "Homecoming" (M-G).

 4. "Fort Apache" (IKCO).

 6. "Miracle of Bells" (IKCO).

 7. "Arch of Triumph" (UA).

 8. "Sainted Sisters" (PA).

 9. "Lady Sbanghai" (Col).

 10. "Big Clock" (Par').

 11. "Sitting Fretty" (20th).

 12. "All My Sons" (U).

RKO's Zale-Graziano 24-Hr. Service Despite Lack of TV Competish

Lack of TV Competish

RKO-Pathe, deeplie the fact that it's not faced with television's competition this time, plans to follow through on its 24-hour service for the Rocky Graziano-Tony Zale mid-dieweight championship bout in all RKO theatres in greater N. Y. to dieweight championship bout in all RKO theatres in greater N. Y. to an experiment of the Rocky Graziano-Tony Zale mid-dieweight championship bout in all RKO theatres in greater N. Y. to an experiment of the RKO the fight takes place tonight (Wednesday) in Newark.

DaMont leivision had been granted tele rights to the fight but might of the representation of the representati

B.O., FOREIGN LAGS NIP DISNEY PROFITS

N. O. PUSINEY PROFITS

Tapering boxoffice returns and the decline of foreign revenues and the decline of foreign revenues of the control of t

Beekman-Winkler Indie

Detaillal "Hinket linket

New indie production outle,

Franklin Flins, Inc., was formed
by Jack Beekman and Danny Winkler to make four pictures, starting
with "Dark Sun," based on a novel
by Aben Kandel.

Film will be shot entirely in New
York, with Teddy B. Silis directing.

Aug. 1 Deadline On SAG Contract

Hollywood, June 8
Screen Actors Guild voted to
drop the current interim agreement with the producers by Aug. 1
and to continue its fight for seva
disputed points in its demands for
a new labor contract. Meanwhile,
a meeting between player and producer representatives is expected
ducer representatives is expected
to the contract of the contract of the contract
Tatl-tatlet or which the producer.

Seven points, which the producers turned down emphatically la April are:

April are:
Reasonable restrictions on reissues to curb increasing unemployment among actors.
Temporary "stoggap" clause to
bar the use in television of films
made for theatre exhibition, until
an agreement is reached that will
enable actors as well as producers
to share in additional revenue from

No loanouts of contract players vithout the actor's consent. Reduction in the length of term

ontracts. Reform of the option system to

contracts.

Reform of the option system to correct its abuses and to make options more equilable for the actor.

The contract is abused and the second of th

BROADWAY PALACE INTO DAY-DATE DUAL POLICY

Palace theatre on Broadway, which RKO had been considering either closing or selling, will remain alight under a new policy, it was announced by Sol Schwartz, g.m. of the RKO Theatre circuit

g.m. of the KRO Theare circuity
yesterday (Tuesday).

House will play double features
day-and-date with the 10 key
houses in the RKO Manhattan
chain, Schwartz said.

ERP Compromise Would Help Film Companies

nelp Film Companies

Posibility Waihington June 18

Posibility on the Economic Recovery Program bill boomed today
stihough Senstor Arthur H. Vandemberg 18, Mich) intends to hold
amount. A compromise would
probably mean more money available to help the film companies

The house bill cut from \$15,000 co
to \$10,000,000 the amount to
the fund available for aiding the
information me di a, and also
to the fund available for aiding the
timormation me di a, and also
to the fund available for the fund
to the fund available for aiding the
top the fund available fo

PLAQUE FOR HOPE

Nichola' RKO Longtermer of his humanitarian activities by Hollywood June 8.

RKO has insked Dudley Nichola Independent Medion Picture Providers and the provider producer-director-writer pact calling for one of the providers and the providers and

Newreels Advise State Dept. They May Drop Costly Overseas Distrib

No Cuffo Skimmer

No Cuffo Skimmer Revolution or to revolution, the State Dept. is buying no mew hat for Jack Connolly, Its newared contact. Connolly lost his fedora during the uprishing in Detection of the Constant of the C

Fund to Help Unfreeze U. S. Coin Survives Hot House Lashing

Washington, June 8.

A \$10,000,000 fund to help unfreeze some of the coin of films, newspapers and magazines in foreign countries survived a hot attack in the House last Friday (4) and was still in the Foreign Aid appropriations bill at the obspaper. appropriations bill as the chamber sent it to the Senate.

sent it to the Senate.

The amount provided originally
was \$15,000,000 but the House
Appropriations Committee cut this
by one-third. There is hope here
that the Senate may restore some
of the money. The money was
originally to last one year, but the
Appropriations Committee changed
the period to 15 months. It is
hoped that the Senate will correct
this also.

this also.

Such red hots as John E. Rankin (D., Miss.). Clare Hoffman (R., Ind.), and Bugene E. Cox (D., Ga.), led Logore E. Cox (D., Ga.), led Logore E. Cox (D., Ga.), led property of the form of cutierly, arguing that if we find entirely, arguing that if was a proved the Marshall Plan. The whole argument was that it was a subsidy or gelf from the Governsteady of the Covernsteady of the Companies.

companies.

Finally, it was gotten across to
the House that nobody was giving
anything. The money is to buy
very limited portion of blocked foreign exchange from the media so
they can get some dollars. In exchange, the Government gets the
foreign funds which can be spent
abroad toward the support of our
embassies and for other purposes.

L. A. to N. Y.

John H. Auer Myrt Blum Joseph I. Breen Melvyn Douglas Dan Duryea Jerry Fairbanks Y. Frank Preem Bryan Foy Y. Frank Freeman Bryan Foy George Glass Alan Gundelfinger Karl Herzog George Hickey Jack Karp Arthur Kelly Otto Koegel Paul N. Lazarus, Jr. Barbara Barondess M Gail Patrick Pat Patterson Pat Patterson John Payne Harold Perry N. Peter Rathvon Gradwell Se Gradwell Sears
Sidney Sheldon
Charles P. Skour
Robert Sterling
Harry Stern
William L. Taub William L. 1aun J. J. Unger Philip Van Dyke Edwin L. Weisl

Europe to N. Y.

Irene Manning
Joseph A. McConville
Irving Pichel
Claude Rains

United States may at the end of this year lose its strongest propa-ganda arm abroad. Newsreel com-panies, losing money heavily on their overseas operations, have quietly informed the State Dept, that they plan to abandon a good deal of their foreign distribution as of Dec 31

Dec. 31, Information officers in State are Information officers in State are highly disturbed at the prospect and hope possibly to save the day via one or both of two channels for getting coin to the reels. However, the Government officials have made no rescuing move as yet, preferring to await further developments.

They feel that the present individual distribution by fee different companies is wasteful and extravagant. They favor reestablishment of one cooperative reel on ment of one cooperative reel on O June 30, 1946. It is figured that the prospect of a co-op venture abroad may appear more attractive to the newsreel outilits actime goes on. State is also desirous of second processing the cooperation of the cooperati

goes on. State is also desirous of seeing more informational material in the reels and less cheesers of the state of the s

which State desires, them to continue operation. Should the bill pass, newsreels would be among the first media to be aided, since their losses are stance, has dropped \$500.000 a year on its foreign reel for the past two years, it reported. It desired to stop service to some overseas countries at the end of this month, but was persuaded by State to como heyond that time, however, unless losses are reduced.

N. Y. to L. A.

Harry Ackerman Hazel Boyd Jane Burke Harold Conrad Alfred Hitchcock Arthur Hornblow Al Horwits Francetta Malloy Ladd rrancetta Malloy David A. Lipton Louis Mandel Frank Rosenberg Frank Seltzer Vincent Sherman Jane Wyman

N. Y. to Europe

Edgar Bergen Cyd Charisse Abel Green Ronald Gow Helen Hayes Frances Heflin Wendy Hiller Georges Huisman Edward Lachman Edward Lachman Jock Lawrence Tony Martin Charles Mac Arthur Pamela March Spyros P. Skouras

RANK'S SQUEEZE STIRS DISTRIBS

New U.S.-Anglo Agreement May Cost Yank Filmers Almost \$30,000,000 Yearly | New U.S.-Anglo Agreement May Cost Yank Filmers Almost \$30,000,000 Yearly | New U.S. PIX | RKO First to Report Postwar Distrib

American film companies, which—despite mounting restrictions—have fared surprisingly well during the past year in garnering coin from abroad, will begin to feel the real pinch next Monday (14). New Anglal IS films autrement

Thom arroad, will begin to tee the Anglo-U. S. films agreement goes Into effect that date, ending the Anglo-U. S. films agreement goes Into effect that date, ending the 100% remittence of earnings from Britain by Yank firms. It will cost them almost 330,00,000 at year unwithing them almost 330,00,000 a year unwithing them almost 330,00,000 a year unwithing them almost 330,00,000 a year unwithing them almost 30,00,000 and the firm almost and the fixer of them are the past 12 months have not been as tough as imagined. Johnston and the teker from almost and the teker came be good—enapper of 1946, but mighty good—enapper the first the control of the

MPAA precy prophesied that the \$80,000,000 might drop to \$50,000,000 within the next 12-month period. How well on the whole, however, foreign remittances stood however, foreign remittances stood for the major companies. They showed that distribs which had a fair amount of new product in Eng-land when the 75% tax became et-aliar amount of new product in Eng-land when the 75% tax became et-sity of the properties of total gross they received on their films from overseas.

overseas.

It has been generally figured in the past that the foreign market (Continued on page 20)

J. G. McCarthy Set Temporarily as U.S. Rep on Pact Control

ACP OIL FACE UNITED John G. McCarthy, associate manager of the international division of the Motion Picture Asan. of the Motion Picture Asan. of the Motion Picture Asan. of the control commission which will administer the new Anglo-American film agreement when it be-McCarthy will serve with Fayette W. Allport, MPAA rep in London and permanent member of the commission.

commission. It was agreed by the American companies to name McCarthy temporarily, since he is now in London and there has been no time to appoint a permanent second member before the past goes into force. McCarthy is expected to rece. McCarthy is expected to receive the receive the received t

the other permanent rep will be men and the second man the London rep of one of the big American banks. It is figured this will lend prestige to the delegation and also provide someone highly familiar with the delegation and also provide someone highly familiar with the control commission consists of two Americans and two Pirlons, one representing the Board of Trade and the other the Treasury.

BRITISH NEGOTIATIONS ON MPAA AGENDA

Results of current negotiations England on finalization of the

Film Industry Raises

\$1,418,890 for UJW

\$1,418,890 for UJW
Film hollywood, June 8.
Film hollywood, June 8.
\$1,418,890 in one night to the United Jewish Welfare Fund. God
the campaign is \$2,000,000.
Dinner, with Dore Shary as Actimum, was attended by 300 industry toppers. While individual propers of the individual propers of the individual problem of the property of the individual problem of the individual problem. The property of the individual problem of the individual property of the individual problem. The individual problem of the individua

Yanks Can't Get **Advances Against** Frozen Brit. Coin

Britain has added still another restriction to the numerous hedges placed around efforts of American polaced around efforts of American coin frozen there under the new Johnston-Wilson films pact. It is refusing to allow Yank producers to borrow against sterling which they expect to accrue from the exhibition of their films in Bagland. to borrow against sterring wines to borrow against sterring when the highlight of the property of the property

M-G'S BRIT, LENSING ON ANTI-COMMIE PIC

UN ANTI-CUMMIE PIC
Latest in the growing list of antiCommunist pletures slated for prich
duction is "Conspirator." Mich
Metro will lens at its British
Estree studies in the fall. Arthur
Hornblow. Jr., will produce, with
Estree the produce of the produce
penned by Humphrey Slater, which
deals with an English guardsman
who pecomes a Communist. It's
expected to follow at Estree Tadand "Queen Bess," scheduled
to go on the floor in late summer.

Bergson on Pic Trust

in England on finalization of the British films pact will be a major ltem on the agenda of the Motion Picture Asn. of America board when it meets in New York, Friday of the British films of the British from a progress report of a current survey being made by the MPAA on television, to hearing appeals from a title arbitrary appeals from a title arbitrary of the British for the Bri

American company toppers are openly angered by what they term "arbitrary" restrictions be in g placed by J. Arthur Rank on playing time for U.S. pictures on his film tyroon, according to foreign helies returning to New York from London, will not allow more than approximately 23 Hollywood pictures on his Gaumont-British and Colomic results for the rest of 1948 and about 75 for the entire year With United Artists and Colum-

of 1949.
With United Artists and Columbia left out of his plans completely, Rank is reportedly allowing each major company four playdates and Eagle Lion two playdates for the rest of 1948. Schedule for 1949 calls for 12 pictures from each major (except 'Un' and Coll' and six from Eagle Lion.

six from Eagle Lion.
Clampdown on U.S. product has had major company toppers on a shuttle to England to register their protests. Spyros Skouras, 20th-You by air today (Wednesday) for huddles with the British film boss. Murray Silverstone, foreign dept. veepee. Is flying with Skouras-returned to the U.S. last week and Joseph McConville, Col foreign protestations which have so far with the protestations which have so far 20th and U.S. has tweek of an account of the U.S. last week and Joseph McConville, Col foreign protestations which have so far 20th and U.S. has the U.S. had been seen as the converse of the U.S. had been seen as the converse of the U.S. had been seen as the converse of the U.S. had been seen as the converse of the U.S. had been seen as the converse of the U.S. had been seen as the U.S. had been se

20th and UA Do a Burn 20th and UA Do a Burn Skouras and Kelly are particularly lineared since 20th owns a chunk of the Gaumont-British Gunk of the Gaumont-British Gunk of the Gaumont-British Gunk of the Gaumont-British Gunk of the Gaumont of the Gaumont

Film Execs' Protocol Luncheons to Canadian And French Officials

Major company presidents and other top echelon execs will play host at luncheon next Monday (14) to Donald Gordon, deputy governor of the Bank of Canada. It's strictly a friendly get-together marking a visit of the north-of-the-border financier to New York. Elio companies have recently hear marking a visit of the north-of-the-border fanacier to New York, the-border fanacier to New York, the opportunity of the concerning to cooperating with Canada in at-tempting to reduce its dollar out-lay for pictures by sending crews up there for location shooting. Superation of the control of the york Monday (7). He is Georges Committee on Moilon Pictures of the United Nations. He is also chief of the French film canado office and councillor of state. We week sags to huddle with Jean Benoit-Levy, director of films and visual information for the UN, on ture industry can render the world organization. He sails for home today (Wednesday).

Special Ballyhoo Push By EL for Top Rank Pix

By EL for Top Rank Pix Top British films of J Arthur Bank which have been tagged for U.S. distribution through Eagle Lion will be handled by a special corps of EL publiciats under a plan corps of EL publiciats under a plan top the property of the property of the property of flacks has been taken by Young Sixten with the hiring of Marc Parish with the hiring of Marc Parish of the Pix Company of the Pix Company

Loss in U.S.: In Red \$3.556.140 for '47

Rep. Talking Deals With 2 More Indie Prods.

A MOVE Hidle Prods.

Hollywood, June 8.

Republic is talking deals with two more indic producers Howard Welch and Sam Coslow, to move their filming operations into the valley studio. Deals call for Welch omake "Montana Belle" in Truccolor and for Coslow to film "Music City".

City."
Understood the arrangements are similar to those accorded Hunt Stromberg, who recently established quarters on the Republic lot to produce "Too Late for Tears" for United Artists release.

Ent's 4 Gives M-G 13 Indie Pictures For '48-49 Distrib

For '48-49 Distrib

Deal signed last week for Metro.

To release four Enterprise pictures of the control of the

GOLDWYN CONSIDERS MORE LONDON PROD.

MUKE LUNDUM TRUD.

Samuel Goldwyn, who recently inked a pact with Sir Alexander Korda for Joint production-disRorda for Joint production-disnel," is considering deals for tunther London production. If they are made, however, they will probably be in partnership with anably be in partnership with andoes the Korda film.

Deal with Korda provides for a greater budget than the conblocked funds and ownership by him of American rights to the film.

Arrangements now being contem-

Arrangements now being contemplated also call for financing with blocked currency, but would give Goldwyn worldwide distribution rights

Goldwyn worldwide distribution rights.
Goldwyn has been studying several package possibilities for the London production. They'd probably include story and players.

U.S. Product Deals Force Korda to Sign For 3d British Studio

For 3d British Studio

Presset to Design, June 8.

Presset to Montan, June 8.

Presset to Montan, June 8.

Presset to Montan June 10.

Presset to

COLUMBIA TO PRODUCE ANOTHER IN BRITAIN

ANUTHER IN BRITAIN
Joseph Friedman, Columbia Pietures chief lu Budiand, adetretel
his return to London to huddle in
New York with Joseph A. McConwille, Columbia International prez,
on Anglo-American financial afcol exces have agreed to turn out
another film in England, although
story and cast are not set as yet.
Initial film produced in England,
for fall release in the U. S. Pie
was directed by Cavulcanti, and
for fall release in the U. S. Fie
was directed by Cavulcanti,
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for fall relea

Rushing Prints for June 14 Anglo-U.S. Deadline, Plus More Army Training Pix, Creates New Raw Film Shortage

This midsty is again bedevited by an acute searcity of two stock, when acute searcity of two stock, and acute searcity of two stock, when acute searcity of the point where major film companies mixer of 35m prints. Searcity is even worse on 16m stock, with company officials describing the search of the search

ments of companies pushing product into Britain is believed to be the big reason for the latest short age. With a June 14 deadline set

the bir reason for the latest shortage. With a June 14 deadline set
by the Anglo-American peace accord as the date of the control of the

time peak.

Company execs say the pinch was first felt two months ago.

Since then, it's grown increasingly

YATES' REP. BUY TOPS INSIDER TRANSACTIONS

The mouth ending April 1 was a series of the second of the

O'Dwyer Aide to Talk

Eastern Prod. at AMPA Eastern Prod. at AMPA
Judge Edward C. Maguire. coordinator of Mayor William F.
O'Dwyer's film committee, will be
the gued speaker at the 32nd am
and Installation and Motion Pieture Advertisers at the Hotel
Astor, N. Y., June 17. Max E.
Youngstein. Eagle Lion pubdelicitain, who we hered the reside
of officers to be installed.
Maguire plans to outline his
committee's progress in promoting
astern fain production, and will
f. sillities in the New York area.

'Rlandings' Playdating Can't Pace With 'Dream House' Bldg, Ballyhoo

House Bidg, Ballynoo
Serbnick Releasing Organization's
exploitation stunt of erecting
model homes to plug "Mr. Blandlags Builds His Dream House" has
unsubroomed a considerable problem in booking the film. SROs
am is to take advantage of the
publicity by dating the pic a week
or so after. He "dream house"
building difficulties making it frequently impossible to predict exactly when a bouse will be finished,
sales department is finding it hard
"Dream house" idea has even
arprised SRO facks in the amount

sales department is finding it hard to tell when to take dates.

To the date of the control of t

Theatre Mgrs. Guild Files Vs. RKO in Pact Tiff

VS. KKU in Pact Till
Charging RKO Theatres Corp.
with refusal to negotiate a new
union contract, Motion Pieture
Theatre Operating Managers &
charges against the company veterday (Tues.) before the New
York State Labor Relations Board
Categories of the New
Tati-Hartles Just Improperly
trying to duck out of signing a
trying to duck out of signing a
trying to duck out of signing a
till the clicuit's 28 theatres in the
New York city and Westchester
county, area.

Néw York city and Westchester county area.

RKO broke off talks with the guild several months ago on grounds that managers, as supervisory personnel, were no longer eligible for union organization. The guild's previous two-year pact with RKO expired April 12.

Par's Buy-Ins

Continued from page 3 =

Exhibs on Theatre Tele

EXHIDS OIL FIGURE 1 TEC Paul Ralbourn, Paramount vec-pee who supervises company's tele-vision activities among other cipores, has accepted an invitation to speak before the annual conven-tion of New Jersey Allied in Deal June 28. Raibourn's subject will be the effect of television on small

Number of other film biggies will attend the confab which runs from June 28-30.

SPG's Showdown With N.Y. Majors

WILLIA IV. 1. IMA JUL 3

Screen Publicles Guild of New York, taking a cue from the current of the provided of the second of the

The film companies, as for-shadowed by UA's policy of the Allowed by Wa's policy of the Wa's policy of the Wa's way with Government regulations. With both SPG and SOPEG remaining with Government regulations, with both SPG and SOPEG remaining adamant in their positions, a show-agement is held to be a certain development during the next couple of months. Preliminary skirmishes have aircastly daken place in the first of SOPEG device theatree on Broadway where UA releases are being shown.

Meanwhile, white collaries Le-

being shown.

Meanwhile, white collarite Local H-63, International Alliance of Ineatrical Stage Employees, which
nowed into UA over SOFRC's junblockton, is containing to the Inder NLRB auspices. Preliminary
Luks between Local H-63, UA
exces and NLRB officer Arthur
Vounger are set for tomorow
(Thurs, March Carrenty, Tether union
Chromatine, Tether union
Chromatine, under its present
Operatine under its present
Controlled on
Controlled
Cont

has legal status at UA.

Operating under its present
contract, SPG is continuing to
press for salary increases for its
press for salary increases for its
clause wage tilts anging,
clause wage tilts anging,
the salary increases wage
that the salary increases wage
that increases wage
tha

Columbia, SPG Settle Up

Columbia, Srfs settle Up
Mar between Columbia and the
Sercen Publicists Guild ended with
invitations to four discharged facts
to return to work. Two of them,
Frank Daugherty and Dom Boute,
tick, accepted the invitation; two
most columbia and columbia of the
Clearly, refused to go back.

Studio also agreed not to fire any more publicists until the expiration of the current SPG contract. After that, there may be more warfare.

Transatlantic Sets Golding as Press Aide

Golding as Press Aide David Golding, who resigned last week as American press liaison in Loadon for Sir Alexander the Company of the Company

the next few days.

Hitchcock, who arrived in the
U. S. over the weekend, planes
from New York to the Coast today
(Wednesday). He'll be there about
two or three weeks, shouling backgrounds for "Capricorn" and making a trailer for "Rope," which he
recently completed for Warner
Bros. release. Miss Bergman will accompany him when he returns to

Hitchcock disclosed in New York that he would make "Capricorn" with much the same technique as "Rope," by which lengthy sequences are shot without cuts.

Raibourn to Address N.J. Under 500G-Budget Pix Would Get EL Busheroo; Seek Top Indies

Pair Plead Not Guilty In 'Bootleg' 16m Dates

In Bootleg' 16m Dates
Charged with criminal infringement of copyrights on four films,
Henry-L. Brook and Joseph all
Henry-L. Brook and Albino was handed down May 27s
as a result of the Brist and Albino was handed down May 27s
as a result of the the FBI scainest
unauthorized 16m film showing in
the U. S.
Prosccution claims that deflendants rea rie of columbaria of
Gilda. "Metro's "Bad Bascontb"
and Republic's "Murder in the
Music Hall."

Artkino Sues to Halt An Allegedly Reedited Russ-Made Pic in U. S.

Russ-Made Pic in U. S.

Another anti-Soviet film became the subject of court litigation last week when Artkino Pietures, ditter with the subject of court litigation last week when Artkino Court litigation in the N. Y. supreme court to restrain Film 10. S. filed and stripbuting 'Will It Happen Again?' Artkino claims that the pic newsrel footage made in the Soviet Union. Gist of the complaint is that Artkino is sale distribution in the U. S. that the scene should be supported by the complaint in the U. S. that the scene slot there can be inserted without its consent. No money damages are sought. It is that the scene slot there can be inserted without its consent. No money damages are sought. It is that the scene slot there can be inserted without its consent. No money damages are sought. It is that the scene slot there can be inserted without its consent. No money damages are sought. It is that the scene should be supposed to the scene of the scene should be supposed to the scene of the scene should be supposed to the scene of the four Russ comments.

the claim that its music was bor-rowed 'Trom Soviet composers without their okay.

Attempt of the four Russ com-posers to block 'Curtain' took a setback this week when N. Y. su-preme court justice Edward La-tion for a temporary injunction. Court declared the music is in the public domain and enjoys no copy-right protection. He also nixed the contention that 20th was vio-lating authors' morat rights.

An and the state of the

Dmitri Shostakovich, Aram Khatchaturian, Serge Prokofieff and Nicolai Miaskovsky are in-volved in the action. Decision is not expected to foreclose Artkino since that outfit claims contractual rights in the U. S.

Allied-TOA

Continued from page 1
1948, an Allied official indicated.
"No one is being sandbagged," its
said, but a raft of inquires in unorganized sectors have been forworded to the regionals for action.
Expansion Move
With Allied and Indicated in the
immediate goal has been set at 21
units. First campaigns are planpad in the northwest and the
Wherever the PCCTO last active
in the west, Allied intends to move
in.

In the west, Allard Hermiss or mor.

Allied drive is regarded as inevitably leading to a struggle with TOA which is also hot after members. First battle of that kind resembly laxed in St. Louts where cently laxed in St. Louts where the control of the control of

See a bound chairman of 10A and of the control of t

Major shift in Eagle Lion's pro-duction program, which would see the junking of all low-hudget pix that fail to scale the \$500,000 that fail to scale the \$500,000 of recent studio huddles. The switch is tentatively set to take feet at the beginning of the year, It includes within it plans for a strong drive to increase substan-ducers releasing through the coin-pany.

Rueprint would have EL oor Biueprint would have EL con-centrate on exploitation pix, rang-ing from \$500,000-8750,000, while films running into bigger figures would be farmed out to indies would be farmed out to indies a "Red Stallion" and """. Aden," which fall within the first bracket. Arthur Krim, EL prezy, and his chief production aide, Aubrey bearing the production aide, Aubrey by ottsiders.

chief production aide, Aubrey
schence, would supervise both
schence, would supervise both
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the granting of studio facilities.
In the latter instance, company
and the schence of the schence
th

-Rank's Curbs

Continued from page 5

Fox board finally gave its approval to the setup after a personal appearance before it by Rank earlier this spring, Skouras reportedly will haddle wit It Rank's exhibition exces on the working out of this continued of the setup o

domestic product as much as 45% or 50% of the available screen time. The screen is the screen time of the screen time is screen time to screen ti

FILM BIZ CHASED TO SUBURBS

Compromise by Reducing Rentals | CONSESTION GUES 20th-Fox Preps Special TV Film 1 Way to Liquidate Pix on Shelves 'DECENTRALIZING'

Confronted with growing exhibitor resistance against high film rentals in a period of slumping boxoffice grosses, most of the major distills have began to reduce their rental demands. The majors have found that deference to exhib demands for lower rental demands the state of the demands for lower rental the state of the state of

still on their thelves. Pigh between the are operators and distribe over rentals, which has always been an integral part of the industry, reached its peak during the last several months. With production costs still high and the still have been assumed despite settlement of the British itax problem, the majors believe they're entitled to top rentals as the only way to recoup their investments. Exhibs, on the other hand, with the beconfice in a sump, they can't pay the same terms they did in recent years. That a reduction in rental de-

stump, they can't pay the same terms they did in recent years.

That a reduction in restal defree terms they did in recent years.

That a reduction in restal defree terms that they are the same of the same

Sliding Scales

Silding Scales
Survey of the major sales chiefs
reveals that the establishment of
a silding scele may be the only
defended to the control of the control
Metro sales veepee William F.
Rodgers has laid constant stress
on scale selling, claiming such as
on scale selling, claiming such as
most equitable to all concerned.
As a result, Metro's rentals have
continued the control of the control
Distrib tonoers report they'll

random to stong, we give the gentral dip in the start receipts.

The start of the start receipts they'll consist the start of the start

\$10.000,000 IN PIX

BEFURE U-I CAMERAN3
With four pix now lensing and
three more due to start by next
Tuesday (15). Universal-international will have \$10,00,000 worth
of Current quarter of "Family
Honeymoon," "Countes of Monte
Cristo," "The O'Flynn" and "You
fout Stay Happy" will be joined
by "Mexican Hayride." "Black
Velvet" and "Crists Cross."

Five Exhib-Chiseling

Nuts Jropped In 170V.

Providence, R. L. June 2

Five providence, R. L. June 3

Five providence 2

A C. 2 Tele Theatre

A television theatre is planned of the p

Paul White Into Shorts

Paul White, former European representative for Selznick Releasing Organization, has gone into shorts production in New York. He has set up headquarters at the Movietone News studios under the tag of Paul White Productions, Inc.

Inc.
Slate for current seasons calls for 13 human interest briefes on peoples of the Pacific titled "This Is Your World." William William Will direct and narrate. It is expected to have the first three racky July. Charles R. Senf, formerly the Supervising film editor.

Mass Sales Meets **Bow to Regionals** In Economy Move

Mass sales meetings of the major film companies have apparently become victims of the indusembly become victims of the indusing to fool the expense of rounding up their total sales forces for the one-standard week-long shin-barked on a policy of holding regional meets periodically throughout the country. In that way only the sales manager and one of two traveling, contraveling, contraveling,

the steep standarder and told of two the standarder and the traveling.

Survey of the major distribs revails that the only occasion for a mass saies meet in the inmediate mass saies meet in the inmediate all staffers on the Supreme Court's anti-trust decision. Since the manes of the decision have not yet been safficiently clarified by any control of the standard staff or winter. Even then, the possibility that the statutory court, to which the decree has been returned, might institute further channel of the statutory court, control of the statutory court, to which the decree has been returned, might institute further channel of the statutory court, country of the statutory court, to which the decree has been returned, might institute further channel of the statutory court, to which the decree has been returned, might institute further channel of the statutory court, to which the decree has been returned on the statutory court of the statutory court of

INTERSTATE STALLING ON DALLAS TELE BID

ket orders from the home compared to the compa

Theafre audiences are "decentralizing." Halted by the war, the trend swap from mildown housesfrom mildown housestrend swap from mildown houseshas picked up again at an alarming ande, according to major circuit execs. Similar move from city to suburbs is a notable current phenomenon not only in films, but of the entire relial business.

the entire retail business.

Back of the shift, it's said, is the automobile—a point made evident by the present mustrooming growth of the drive-in. Aside from actual auto theatres, however, audiences are favoring those where they can park the family conveyance conveniently close-by and for free.

for fire.

Central areas of most cities have now become so congested with traffic and so troublesome to get to that the natural tendency of the potential patron is to aim the other way. As a result, he heads for a nearb house to which he can which offers parking space; or a drive-in.

which offers parking space; or a drive-in.

Exhibition exect with its as a technological development inherent in the growth of cities and one technological development inherent in the growth of cities and one the control of the con

"adventuation" moves of the community theatre and drive-in, it is said, has after and drive-in, it is said, has after and the community theatre and the community of the communi

The flock of anti-trust suits, major and minor, in the past couple years, has also contributed to a ducking of the "decentraliza-panies. Since meeting the trend of patronage away from the down thousand the suit of the suit

Midtown runs still account, of course, for the largest portion of overall film rentals. New trend is noticeable, however, in that the rastill account, of tio of income from outlying houses, including the drive-ins, is building in proportion to that from building in proportion to that from the first-runs. The center-city dates also, it is figured, will al-ways retain their advertising and publicity value, so that even if the runs are getting shorter and less profitable at the bo. they retain a great deal of importance for other reasons.

Other TV News

Where the accent is on Pic-tures-Television, those stories are departmentalized on this

Attention is also drawn to other special TV stories in the Radio Dept., pages 28-29.

Prod. Unit in Bid for Leadership

Finney's Video Pix

Plans for 52 video June 8.

Plans for 52 video features of
27-minute length each, to be released on basis of one a week, are
announced by video producer BenFinney. Initialier rolls Aug. 1,
with Finney planning to make two
plx weekly for following 26 weeks. First 26 will include 13 Robert Louis Stevenson narratives. Fin-ney will produce on Hal Roach lot. No sponsor is set.

Unauthorized TV Theatres Would Be 'Piracy': Strotz

Continuing its fight to ban un-authorized theatre television pick-ups of its TV programs, NBC al-ready has selected a radio prece-dent to back its claims that such pickups would represent "piracy" if the situation is ever brought to

if the situation is ever brought to court.

In his first press interview take more and the most of the chief, more as the web's tiel chief, and the chief of the

20TH WANTS CITIZEN PROOF ON VIDEO BID

PROOF ON YIDEO BID
Letter agong out from 20th
For the state of the sta

Pine-Thomas to Make 3 A's Yearly for Par

3 A's Yearly for Par Pine-Thomas will keep on making pictures for Paramount, but not been turning out for eight years, annubering S2 in all. Their new contract calls for three "A" productions annually, starting will be the work of the second the second to the second t

Out to take the lead among major film companies in televising catchilds, 20th Fox is preparing to enter a new phase of the business in production unit for TV work exclusively at the Fox Movietone studies, N. Y. Unit will be prepared to make any kind of film for the one assument from broader to the control of the control

Levathes.

Entry Into production of films especially for tele gives 20th a toe-hold in four separate phases of the Industry and points up the bullish opinion regarding TV of prexy opinion regarding TV of prexy one of the major companies to produce a daily newsreed for video, 20th also now has three tele station permits pending before the Federal Communications Commission and is currently working to commercial basis.

Since the company "is in the

comment of the company "is in the business of making pletures," Since the company "is in the business of making pletures," Levathes said, the telle film unit will serve basically as an adjunct to 20th's regular functions. He declined to estimate productions would depend obviously on the type of show wanted, how much of the footage could be recruited from the Moyetone film library and how much had to be lensed and how much had to be lensed entitled. He added, hower of that 20th hopes to work out an arrangement different from the usual cost-plus basis.

and the control of th

KAHN INTO FULLTIME FOX TELE OPERATION

FOX TELE OPERATION
Twentieth-Fox took its first step
in Formation of the Control of the Control
in Formation of th

\$450,000 Less in 2 Texas Fires
Longview, Texas, June 8.
Texas theatre here destroyed by
fire in the biggest blaze in local
history with damage of \$350,000.
At Cameron, the Milam also was
destroyed in a blaze that did an
estimated \$100,000 damage to business section.

Lana-Gable Brighten L.A., Lush At \$66,000: 'Coroner' Rugged at \$37,000. Too Few 'With It' 30G, 'Waltz' 40G, 2d

Major attention, this week is going to "Homecoming," which blacked \$69,000 in three theaters for this Starter, "Coroner transport of the starter, "Coroner in six houses, mostly small-sealers, "Are You Will II." in 'Fee locations, likely will be only passably "Starter," "Resudent," release combe, will his "Starter," and "Pereign Correspondent," release combe, will but four small bouses, be \$19,000 in cream of the picture will have been been starter, "Fort Apache" and "Emperor being strong for post-holidy week, each in two spota. Each picture will hand new \$40,000 in second frames, and the season for three situations.

Estimates for This Week

Belmont (FWC) (1,532; 60-\$1)—
"Cornoner Creek" (Col) and "My
Dog Rusty" (Col), Nice \$4,000 Last
week, "Raw Deal" (EL) and "Assigned to Danger" (EL) (2d wk-6
days), \$2,230.

ys), \$2,300.

Beverly Hills Music Hall (G&S-lumenfeld) (826; 65-\$1)—"Stand-'(Indie) and "Foreign Corre-condent" (Indie) (reissues). Oke 1,500. Last week, "Four Faces est" (UA) 1/2d wk), \$2,200.

West" (IA) 124 Web, 32 200 Carthay Cricke (PWC) (1,518; 68,31)—"All My Sons" (I) and "har-thur Takes Over" (20th) and "har-thur Takes Over" (20th) and "Best From Curtain" (20th) and "Best From Curtain" (20th) and "Best Dam Wins" (CD) 53 wt.), \$3,700. Chiases (Gramma-W Co.), \$4,700. C

Last week, mitd \$12,900.
Culver (FWC) (1,145; 60-\$1)—
"Coroner Creek" (Col) and "My
Dog Rusty" (Col). Good \$5,000.
Last week, "Raw Deal" (EL) and
"Danger" (EL) (2d wk-6 days), \$2,-

"Danger" (EL) 2d wk-6 days), 82-Demotions (Wh 1.1 A00; 60-81)— "Silver River" (Wh 1.3 da wk. Oke 83:00) Last week; 313:400. Bownton Meels Land In (In-dies and Threeting Correspondent" (Indie) Irelessues: Pleasing 85:00. Last week; 10-90 Sept. Weet" (Indie) Irelessues: Pleasing 85:00. Repullan (FWC) (1.58; 50-81)— "Homeoming" (M-f). Big 37:100. Last week; 10-90 Sept. 10-91)— "Corone Creek" (Col) and "My Dog Rusty" (10-91)— Col and "Danger". ELD (2d wk-8 days), 24:700.

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Det. Dips; 'Casbah' Warm \$14,000, 'Furnace' Cool 22G, 'Holiday' Slow 10G

With only three new films in town this week, biz is failing to stage any big pickup. Big nosedive of all grosses remains unexplained. Fox with "Fury at Furnace Creek" looks fairly good but "Cashah" shapes better at Broadway-Capitol.

Adams (Balaban) (1,740; 70-95)—
"Summer Holiday" (M-G). Moderate \$10,000. Last week, "State of Union" (M-G) (5th wk), oke \$4,500. Union" (M-Ca) (M-N), one \$4.500.
Broadway Capille United the Management of the Manag

first round.

Fox (Fox-Michigan) (5,100; 70-95)

"Furnace Creek" (20th). Fairly
good \$22,000. Last week, "Iron
Curtain" (20th) (2d wk) (6 days),
disappointing \$17,000.

Michigan (U-D) 4,839; 70-95)—
"Silver River" (WB) and "Mister Reckless" (EL) (2d wk). Satisfac-tory \$16,000 after big \$27,000 first stanza.

Palms (U-D) (2,716; 70-95)—
"Fuller Brush Man" (Col) and "Dog
Rusty" (Col) (3d wk). Sad \$10,000
after very strong \$17,000 second

week.
United Artists (U-D) (2,976; 70-95)—"B. F.'s Daughter" (M-G). Mid \$11,000 after okay \$19,000 initial round.

Flood Sloughs Port.: 'Arch' Sturdy \$9,500

Portland, Ore., June 8. . Portland, Ore., June 8. .

A flood of new bills accompanied the overflowing Columbia River, between the control of the control of the columbia saving the columbia saving a real toll of biz. "I Remember Mama," "Arch of Triumph," "Bride Gees Wild" and "Green Grass of Wooming" are the new films floing business.

Estimates for This Week

'RIVER' OKAY \$14,000, BUFF .: 'SONS' FAIR 11G

Takings are mild currently, with holdovers furting. Best new film looks to be "Silver Riyer" at the Lakes.

noldovers hurting. Best new film looks to be "Silver River" at the Lakes. Silver River Riv

'River' Silvery \$13,000 in Cincy

Overall Coincinnati, June 8.

Overall count for major houses this stazara is moderate and way under last week's holiday splurge. "Silver River" is streaming and of the three other firstrums to too het town. "Homeouning," a hefty newcomers include "Another Part of Forest," mild; "Panhandle," fair, and "Adventures of Casanova," only so-so.

newooners include "Another Part of Forest," mild; "Panhandle," fair, and "Adventures of Casanova," only 50-50.

Adventures of Casanova, "Only 50-50.

Adventures for This Week.

Albee (RKO) (3,100; 36-75)— "Sli. 1900. Last week, "Hantled" (Mono) 190-90.

Capitol (RKO) (2,000; 50-75)— 190-90-90.

Capitol (RKO) (2,000; 50-75)— 190-90.

Capitol (RKO) (2,000; 50-75)— 190-90.

Capitol (RKO) (1,400; 50-75)— "Panhandle" (Mono). Fairsh 57, "Summer Holds, "Jank" (City Inv.) (1,482; 50-75)— "Adventures Casanova" (GL). "Etter Un-Adventures Casanova" (GL). "Etter Un-Adventures (GL). "Fort Apache" (RKO) (1,400; 50-75)— "Fort Apache

did \$8,000 on third downtown week.
Palace (BKO) (2,600; 50-75)—
'Another Part of Forest' (U). Mild \$9,500, Last week, "Green Gray Wyoming" (20th, average \$11,000.
Shulbert (BK) (2,100; 50-75)—
'Fuller Brish Man' (Col) (m.o.) /2d wyoming (2,00) on wake of socko \$10,000 opener.

'Wallflower' Shrinking, \$13,000 in D.C.' 'Pirate' Hep 28G, 'River Lady' 9G

nep Zou, Kwer Lady "M.
Business is off from Memorial
Day holiday week, but still clickof good weather which kept many
out doors: Town's best bet is "The
Frate" which, backed by a strong
tool of good weather which kept many
from the strong to the strong to the strong
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Summer Doldrums Hit Hub; 'Anna' Oke \$23,000, 'Forest' 19G, 'Noose' High 23G

Key City Grosses

Estimated Total Gross
This Week ... \$2,497,000
(Based on 23 cities, 211
theatres, chiefly first runs, including N. Y.)
Total Gross Same Week
Last Year ... \$2,841,000
(Based on 20 cities, 199 thea-

Furnace' Torrid \$24.000 in Philly

Philadelphia, June 8.
First clear weekend in more than a month took crowds away from downtown sector and remaining film shoppers were cagey. Of new entries, "Furnace Creek" at the Fox alone shapes sock. Wall-flower" looks only moderate and the flower work plenty of wallop in second round at the Earle.

Estimates for This Week

Jack S. And S. South Control of the Control of the Earle.

Retimates for This Week
Adding (WB) 1,300; 5043—

Retimates for This Week
Adding (WB) 1,300; 5044—

Retimates for This Week
Adding (WB) 1,300; 5044—

"Are and the Control of the Control o

—"Lady From Shangha" (Col) (4th 33,000 cm) of \$1,500 . Last week, \$1,300 cm] of \$1,500 . Last week, \$1,300 cm] of \$1,500 . Last week, \$1,300 cm] of \$1,500 . Last week, \$1,500 cm] of \$1,500 . Last week, \$1,500 cm] of \$1,500 . Last week, \$2,000 . L week, \$24,000. Stanton (WB) (1,475; 50-94)— "Tarzan and Mermaids" (RKO). Hefty \$11,500. Last week, "Four Faces West" (UA), \$9,500.

Bette Davis Fancy At \$18,000, Prov. Standout

Bette Davis is landing Majestic into the top spot with "Winter Meeting." Cut felt all around Sunday with first summery Sabbath. Loew's fairly good with "Duel in the Sun" at pop scale. "Lady From Shanghai" is solid at Strengeline.

Strand.

Estimates for This Week
Albee 4RKO) (2,200; 44-65)—
"Fort Apache" (RKO) and "Slippy
McGee" (RKO) 12d wk). Strong
\$15,500. First week was wow
\$29,000.

Day holiday week, but still cities ing fairly nice despite a week and state of the state of the

Boston, June 8, which good weather holding up here and too many holdowers, it may be a supported by the support of the support

Astor (Jaycocks) (1,300; 40-80)—
"Sign of Ram" (Col) and "Heart
of Virginia" (Rep) (3d wk), Okay
\$5,000 after \$6,000 last stanza.

\$5,000 after \$6,000 last stanza.

Boston (RKO) (3,200; 40-80).

"Fort Apache" (RKO) and "Blonde
Ice" (FC) (3d wk). Holding up
fairly well at \$18,000 after okay
\$20,500 second.

Esquire (M-P) (1,000; 90-\$1,25).—

"Paradine Case" (SRO) (4th final
wk). So-so \$4,000 after \$5,500 for
last.

last.
Fenway (M-P) (1,373; 40-80)—
"Anna Karenina" (20th) and "Counterfeiters" (20th). Okay \$7,000.
Last week, "Hatter's Castle" (Par) and "Waterfront Midnight" (Par),

and "Waterfront Midnight" (Par), offish 4,900.

Exeter (Indie) (1,000; 45-75)—
"Fanny" (Indie) (2d wk). Oke 5,000 after \$7,000, first.

arter \$7,000, first.

Memorial (RKO) (3,000; 40-80)—
"Another Part of Forest" (U) and
"Main Street Kid" (Rep). Fairly
good \$19,000. Last week, "Letters
From Unknown Woman" (U) and
"Money Madness" (FC) nice \$14,500 in 5 days.

"Money Madness" (TC) nice \$14,500 in 5 days.
Mctropolitan (M-P) (4,87; 4,96)
Mctropolitan (M-P) (4,87; 4,96)
Mctropolitan (M-P) (4,87; 4,96)
Mctropolitan (M-P) (4,87; 4,96)
Solid \$23,000. Last week, "Silver (WP) (3,90; 4,98)
Solid \$23,000. Last week, "Silver (2001), \$21,000.
Touch in Sun" ("SRO). First time at pop pricess, Fair \$19,000. Last weep and "Port \$18,000 fancy \$23,000.
McDell ("SRO) ("S

'Hazard' Nice \$19,000. Frisco; 'Holiday' 172G

1.1500, Huntildy II 200
Biz is generally dull this session,
b.o. reflecting conditions on the
street. Biggest exception to offish
trend is "Time of Life" which continues strong in second week at
United Artists. Best newcomer is
"Hazard," which is in for a nice
stame at the Faramount.

Golden Gate (RKO) (2,844; 65-\$1)
—"Fort Apache" (RKO) (4th wk).
Mild \$12,000. Last week, \$13,000. FOX (FWC) (4,651; 60-95)— "Homecoming" (M-G) (2d wk). Way off to \$16,500. Last week, big \$37,-

500. Warfield (FWC) (2,856; 60-85)—
"Summer Holiday" (M-G). Okay \$17,500. Last week, "Green Grass Wyoming" (20th), same.
Paramount (Par) (2,646; 60-85)—
"Hazard" (Par). Nice \$19,000. Last week, "Sainted Sisters" (Par), \$18,000.

St. Francis (Par) (1,400; 60-85)—
"Arch of Triumph" (UA) (3d wk).
Nice \$13,000. Last week, big \$17,000 Orpheum (Blumenfeld) (2,448; 55-85)—"Fuller Brush Man" (Coll) (2d wk), Fancy \$14,000, Last week, \$17,000.

United Artists (Blumenfeld) (1,-207; 55-85)—"Time of Life" (UA) (2d wk). Hefty \$15,000. Last week, sock \$20,000.

izd wib. Herty \$15,000. Last week, sch \$20,000.
Clay (Rossner): (400; 65-85)—There Bouse" (India). Priori (Ind

'Bride' Far from Wild with \$13,500. Chi: Lana-Gable Plus Jordan Great \$60,000 in 2d; 'Unconquered' OK 10G

Chicago, June 8.
In contrast to last week, Chicago
Loop film houses had only one new
picture this session plus the showing of "Unconquered" at pop prices. In most cases, biz continue on the weak side, notable excep-tions being "Homecoming" backed by Louis Jordan combo on stage at Oriental, which looks like great \$60,000 for second week.

\$69,000 for second week.

The new entry, "Bride Goes
Wild," at United Artist, appears
doomed to week \$15,500. Figure of
or second to week \$15,500. Figure of
the second to the second to the second to the
ular scale, is all right at Garrick,
Another good holdower is "Due
in Sun," neat \$15,000 for second
and second to the second sec

Formules For Last Week
Apollo (B&K) (1,400; 98)—"Hater's Castle" (Par) (2d wk). Light
6,000. Last week, \$8,500.

\$5,006. Last week, \$8,500.
Chicago (Bakel (3,900), 98)—"Silver River" (WB) (2d wk). Neat
22,000. Last week, \$35,000. Yea
Garrick (B&K) (900), 37,90—
Garrick (B&K) (900), 37,90—
Garrick (B&K) (900), 37,90—
Garrick (Bolt), 37,90—
Garrick (Bolt), 37,90—
Foreign (Grespondent" (Uh' and
Thade Winds (UA) (ressues).
Thade Winds (UA) (ressues).
Murderer" (U), \$40,00.
Monrace (Inde) (1,000, 70-88)—
Murderer" (U), \$40,00.

Murdorer" (U., \$9,000.
Monroe (Indie) (1,000; 70-98)—
"Scarch" (M-G) (2d wk). Perked
up under word-6-mouth comment.
Good \$1,000 Last week, 16,000.
"Homecoming" (M-G) with Louis
Jordan orch topping stage, bill (2d
wk). Great \$60,000 with TurnerGable starrer a real draw. Last
Palez (BKC). (2,500, 85-98).

week, big \$69,500.

Palace (RKO) (2,500; 76-98)—

"Miracle of Bells" (RKO) (2d wk).

Oke \$20,000. Last week solid
\$25,000.

\$20,000.

Rossevelt (B&K) (1,700; 98) —

"Duel in Sun" (SRO) (2d wk). Excellent \$15,000. Last week, \$19,000.

State-Lake (B&K) (2,700; 98) —

"Sainted Sisters" (Par) with Jane
Powell heading stagebill (2d wk).

Moderate \$28,000. Last week.

Drited Artist (B&K) (1,700; 98)— "Bride Goes Wild" (M-G), Mild \$13,500. Last week, "Hazard" (Par) (2d wk), \$8,500.

Woods (Essaness) (1,073; 98) — "State of Union" (M-G) (5th wk). Fair \$16,000. Last week, \$18,000. World (Indie) (587; 77) — "Father's House" (Indie) (2d wk). Terrific \$4,500, Last week, \$5,250.

Holdovers Slow Pitt: 'Lady' NSH at \$11,000

Town currently is weighed down with holdovers and reissues, but even most of newcomers are not draing well. "Lady From Shanihai," at Harris, and "Bertli Romecomings Penn but it also is off sharply Toun

m but it also is off sharply from
g first weck.
Estimates for This Week
Fulton (Shea) (1,700; 44-76)—
il My Sons" (U) (2d wk). Down
\$6.500 after trim \$10,000

opener.

Harris (Harris) (2,200; 44-78)—
"Lady From Shangha" (Col).
Modest \$11,000. Last week, "Green
Grass Wyoming" (20th), very thin

| Radio City (Par) (4.40); 0.5-10, 2.50, 2

Broadway Grosses

Estimated Total Gross
This Week\$482,000
(Based on 16 theatres)
Last Year ...\$658,000
(Based on 18 theatres)

Ruthless' \$15,000 Balto's Best Bet

Baltimore, June 8.

Trade continues just fair here with best response being recorded by "Wreek of the Hesperus" at combo Hippodrome, which is doing combo Hippodrome, which is doing her being the state of the Hesperus at th

Biz on Bottom in Mpls.: 'Bride' Meek at \$14,000

Of the Internal A 91-4,000
Grosses here continue near rock
bottom. Sole important newcomers
are "The Bride Gues Wild," "Pury
and livey don't seem to be helped
by the fact that the public has fewpictures to plot from. All they don't
pictures to plot from. All they
don't be seen to be seen to
lot. Although held over, "Sitting
Pretty" and "Port Apache" look
best of holderes, are this West.

Estimates for This Week

Estimates for This Week
Century (Par) 1.600, 50-70)—
"Sitting Pretty" (20th) (3d wk).
Fair \$6,000 atter fairly good \$7,000
in preceding canto.
Gopher (Par) (1,000, 44)—"Seven
Sinners" (EL) and "Sutter's Gold"
(EL) (reissues). Light \$2,500. Last
week, "Belle Star" (20th) reissue).

52.000. Lyric (Par) (1,000; 50-70)—"Duel in Sun" (SRO) (2d run) (2d wk). Moved here from State where it didn't fare too well for initial regular scale run. Light \$5,000. Last week, "Sainted Sisters" (Par) (2d

Radio City (Par) (4.400; 50-70)—
"Bride Goes Wild" (M-G). Modest \$14,000. Last week, "Three Daring Daughters" (M-G), \$14,000.

'Unconquered' Paces L'ville, Wow \$21,000

Louisville, June 8.

Business is not too forte this
week, with few new films. Exception is Riajto, where "Unconupered," on pop scale showing,
looks smash. State, with h.o. of
'Romecoming.' looks like the
runner-up with fairly good \$22,000.

Estimates for This Week

Estimates for This Week
Brown (Fourth Ayenue) (1,200;
45-65)—"Green Grass Wyoming"
(20th) and "Lead Soldiers" (20th)
(m.o.). Light \$3,500. Last week,
(*Remember Manna" (RRO) (m.o.),
about sarie.

about sarie.

Bliver River" (WB) (2d

Wk) (3d-dulum \$5,000. Last week,
\$3,000.

45-65.—"Silver auxona Last week, 30 Midoual (Standard) (2,406; 45-65.—"Salvara" (Col) and "Destroyer" (Col) (reissues). Healthy (Col) and "Adam Had Four Sons" (Col) (reissues). 45-60. "University (Col) and "Adam Had Four Sons" (Col) (reissues). 521-60. Last prices, looks socko \$21,000. Last socko \$45,000. Last \$40,000. Last \$40,000. As \$40,000. As \$40,000.

pirics, Iooks socko \$21,004.

week, "Green Grass Wyoming" (20th) and "Lead Soldiers" (20th), fart \$12,000.

That \$12,000.

The \$12,

'Mama' Rousing \$19.000 in St. Loo

St. Louis, June 8. With the enlarged Municipal theatre in Forest Park operating turnstile, activity at main stem cinemas static, activity at main stem cinemas with the control of the con

"Green Grass Wooming" (20th) and "Campus Sleuth" (Mono), \$13,500. \$100,500,50-75)—Ruthless" (EL) and "Adventures Casanova" (EL) and "Adventures (EL) and "Man from Texas" (EL), \$100,900,\$17,0

Missouri F&M 03.000 initiat stanza.

Missouri F&M 03.000 50-75Tron Gurtain 20th and "Lady wk. Okay \$9,500 following neat wk. Okay \$9,500 following neat stanza.

Missouri F&M 03.000 following neat stanza.

Missouri F&M 03.000 following neat stanza.

Missouri F&M 03.000 following neat stanza.

God Bolton 10.000 following neat stanza.

Missouri Collo and "Last stanza.

God Bolton 10.000 following neat stanza.

Missouri Collo and "Lost Bolton 10.000 following neat stanza.

Missouri Collo and "Lost Bolton 10.000 following neat stanza.

Missouri Collo and "Lost Bolton 10.000 following neat stanza.

Missouri Collo and "Lost Bolton 10.000 following neat stanza.

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Missouri Collo and "Lost Bolton 10.000 following neat stanza.

Missouri Collo and "Lost Bolton 10.000 following neat stan

'GRASS' NOT SO GREEN 18G, 3 DENVER SPOTS

Several theatres report a slight pickup in biz currently over last pickup in biz currently over last of the control of the con

Estimates for This Week

Estimates Are Net

Film gross estimates, as re-ported herewith from the vari-ous key cities, are net, i.e., without the 20% tax. Distribu-tors share on net take, when playing percentage, hence the estimated figures are net in-come.

Good Weather Snarls Broadway B.O.: 'Bride'-Herman Orchestra Fair \$66.000. Cole Ups 'Hazard' to 63G. 'Time' Off. 30G

Broadway firstrum business is off (M-G) and stageshow (3d wtc). Slid harply this week, with first ideal off somewhat but very good at weather Standay (6) in weeks obstacles and the stage of the stage

and real period and real perio

Estimates for This Week Astor (City Inv) 1,300; 70-81.50)
—"Melody Time" (RKO) (2d wk). Continues at fairly nice gait but off from opening week, with about day (Wed), first was fine \$20,000, a bit over hopes. Stays on. Bisse (City Hav) (569; 85.13.90)— "Citizen Saint" (Inde) (2d wk). Se-Citizen Saint" (Inde) (2d wk). Se-Citizen Saint" (Inde) (2d wk). Se-Stays on the second of the second of the "City of the second of the second of the Saint Saint" (Inde) (2d wk). Se-Citizen Saint" (Inde) (2d wk). Se-Saint (Inde) (Inde

after a true \$3,000 opener. Holds again.

Capitol (Loew's) (44,202, 8041,50) words Hermon words and the shown bisappointing but okay \$86,000.

Disks, Last week, 48th of Cugat orth topping stagebill week of the shown bisappointing but okay \$86,000.

Loew's (Last week, 48th of Cugat orth topping stagebill week of the same stagebill week of the same stagebill week of the same stagebill week of "Up in Central Part" (Col.) Opens today (Wed.) Second week of "Up in Central Part" (Col.) Opens today

(U) sid off abruptly to \$15,000 after good \$23,000 opener, both being grugative ('RKC) and "Adadoma Good 200,000 opener, both being "Rugative ('RKC) and "Adadoma Good ('RK

900 for third.

State (Loew's) (3,450; 55-\$1,25)—
"Noose Hangs High" (EL) (let run) (2d wk). Looks to dip down to mid \$14,000 or near for initial holdover round ending tomorrow (Thurs.), "after fairly nice \$22,500 opener. "Summer Holiday" (M-G) (1st run) opens Friday (11).

puens rriday (11).
Wietaria (City Inv.) (720; 70\$1.50—Berlin Express" (RKO)
(3d-final wk). Final round looks to
get fairly good \$11,500 after nice
\$18,000 in second. "Design for
Death" (RKO) opens tomorrow
(Thurs.) Comband

Winter Garden (UA) (1,312; 55-\$1.25)—"River Lady" (U) (3d-final wk). Down to very thin \$8,000 after \$10,000 on second. "Bad Sis-ter" (U) opens tomorrow (Thurs.).

Indols, Still Mild Rut 'Sisters' Fancy \$12,000

"Sisters" Fancy \$12,000
Indianapolis, June 7a.
Bir still is abugoid as June 10 and the this week. Big attendance at long homestand of farst place ball club has hurt. "Sainted Sisters." "Silver Hiver" is just fair at Local and the second week at Local and the second with the

and "Close-Up" (EL), meagre \$3,000. Loew's (Loew's) (2,450; 44-65)— "Homecoming" (M-G) (24 Wt). Fair \$9,000 after big \$15,000 opener. Lyrie (G-D) (1,600; 44-65)— Lyrie (G-D) (1,600; 44-65)— Desert" (Repta O and Madouna Desert" (Repta O and Madouna (Rocky" (Mono), par \$5,000.



"ALTOGETHER TERRIFIC...
AN ALL-OUT TREAT FOR
ANY TYPE OF AUDIENCE."

-M. P. HERALD

"Belongs strictly in the 'can't-miss' category . . . Will have great therapeutic value for whatever it is that's ailing the boxoffice."

-DAILY VARIETY

"Skedded for top biz . . . certain to please every audience strata and send them away happy."

-FILM DAILY

"A formidable boxoffice magnet . . . every member of the family will want to see it."

-SHOWMEN'S TRADE REVIEW

"High-spirited musical blend of fun and fantasy . . . Assured appeal for all ages."

—M.P. DAILY

"Should strike wide appeal...There's meat for all... Rates top credit."

-VARIETY

"Unreservedly recommended...Will deal out full satisfaction to every segment of the audience."

-INDEPENDENT FILM JOURNAL

"Probably the best musical variety show Disney has made, and should so record itself at the turnstiles."

-BOXOFFICE

"Should find plenty of popular appeal . . . Entertainment for all types of audience."

—THE EXHIBITOR

WORLD P Great

with these great box

ROY ROGERS · DENNIS DAY
FREDDY MARTIN · ETHEL SMITH ·
THE PIONEERS · THE DINNING

REMIERE ENGAGEMENT NOW TOR, NEW YORK—and Terrific!

Walt Disney's

New TECHNICOLOR Song and Star Show

ODY TIME

Wonderful new Disney stars like "Pecos Bill," "Johnny Appleseed," "Little Toot," "Sluefoot Sue," and others . . . in Disney's gayest world of laughter, melody, beauty and color.



office names singing and playing SONG HITS!

THE ANDREWS SISTERS · FRANCES LANGFORD
BUDDY CLARK · FRED WARING AND HIS · SONS OF
SISTERS · JACK FINA · LUANA PATTEN and BOBBY DRISCOLL

Romance on the High

Seas

(COLOR_MUSICAL)

(COLOR_MUSICAL)

(Variant Encolor)

(Variant En

Saminy Cahn. Precisebeen June 1. 48.
Lunning time, 98 MLNN. Jack Carson Lunning time, 98 MLNN. Jack Carson Living Krist.
Living Living

"Romance on the High Seas" is solted for wide popular acceptance. It's gay, slightly glody, load-ready acceptance, it's gay, slightly glody, load-ready street, and the street of the st

and the dick full in the and complications that result rate beaucouplications that result rate beaucouplications that result rate beaucouplications and results are suffered to the story alone suffly, combining the chickles and muster of the suffly and the suffly and an amount of the suffly and and a number of hilarious. Especials series is marked by brezy dialog and a number of hilarious, in Jack Carons, and Oscar Levant become highly intoxicated without very falling a drink.

**Cast runar drought carons a suffly and the suff

born, Leslie Brooks and Johnny Berkes.
There's plent donn in the ance many the property of the

Miniature Reviews

Miniature Reviews

"Romance On the High

Reas" (Musical-Color) (WB).

(Wash of Color of Color

temperamental musician-composer; mild returns indicated.

maical touches, blending ably with the comedy.

O'Connor: goes to town on his ago number to the tune of 'Me and has several moments that will bring agaps for unanticipated agilty. Second dance piece is shared with the several moments that will bring agaps for unanticipated agilty. Second dance piece is shared with pleasurable watching as team goes through vocals and footwork to unumber, is, used at opening and closing for film, with the Sports of the several moments who is understanded to the several moments and closing for film, with the Sports of the several moments who is understanded to the several moments and closing for film, with the Sports of the several moments who is understanded to the several moments of the several forms of the

Stanford Jolley and value.

Stanford Jolley and value.

Leonard Goldstein's production has given this sturdy mounting on a medium budget, assuring good returns. The leasing by Irving Glasserg, editing, score and other technical factors are good assists.

Brog.

Coroner Creek

viewed May 27, '48, Running time, 8
MINS.
Cheta Danning
Kata Hardison Marguerite Chapma
Younger Miles
Delle Unime
Shoriff O'Hen Edgar Buchans
Sheriff O'Hea Edgar Buchnus Abble Miles Barbura Ree
Ande West Wallace For
Ernie Combs Forrest Tucke
Leach Conover
Frank YordyJoe Sawye
Pters Challie Donelas Fowle
The House Lee Benne
Tip Richty Vowent Tayle
This Award Phil Schumoke
Stew Shallis Douglas Fowle Tip Henry Lee Benne McCane Forces Tayle Bill Arnold Phil Schumake Law Flanders Warren Jackso

rule on a stageocach and theft of reich payroll floot.

Setting is the town of Coroner creek, where he villad in the control of the control o

My Bog Russiy.

Hollywood, June 5.

Culcumin release of Whites Michigand Liste, Ann Dawn, John Jorrel, Whites Liste, Ann Dawn, John Jorrel, Whiteshold, Liste, Ann Dawn, John Jorrel, Whiteshold, John Liste, Ann Dawn, John Jorden, Revenille, Michigan, Revenille, Martin, Carlotte, Martin, Carlotte, Listen, Liste, Martin, Carlotte, Martin, Listen, List

Squarty, Today, Indian Squarty, Today, Indian Squarty, Today, Indian Squarty, Today, Indian Square, Indian

Protestant's Pic

Protestant's Pic
Second religious film to be
turned out by the Protestant
Film Commission, "My Name
is Han," documents with returned out by the Protestant
Film Commission, "My Name
is Han," documents with returned to the Pick of the Pick of the Pick
In China. The Rim, rumhing 27
minutes, was photographed on
Heyne's International Film
Foundation. Its acting is expert though non-professional
and sharply etched. "Har protection of the Pick
In Second of the Pick of the Pick
In Second of the Pick
In

197 a Cannese peasant. Offlier roles are nicely sketched. Will rection, makes for porty interest. Lloyd Bridges does the narrating, portraying ex-Navy diversion of the policy of the po

Germania Anne Zero (Germany the Year Naught) (TALIAN) (TALIAN) (Liverania-dim) etimes of Twerdino (Identeria Baselini) etremojato, nand estipiat dany by Rosellini, erremojato, landini and Section, Constitution, Indeed John Constitution of the Constitution of the Viewert Rome, May 30, 48. Running time, Viewert Rome, May 30, 48. Running time, 73 MINS.

Edmund Felmund Meschite
Edmund's Father. Forest Pittschau
Eva Ingetroud Hasat
Karl-Heinz Franz Grueger
Schnolteucher. Erle Guehne

Savors eye appeal. Misses Putges and Day have been gregorously growth by Just short of the physical and make a butture of the proposed of the physical and make a butture of the physical and make a butture of the physical and make a butture of the physical and physical phys

in the accepted sense. German dudies allow won help at least dudies allow won help at least dudies allow won help at least and the sense allow won help at least though it adds to the film's authenticity. It allows that the sense allowed help and the sense allowed

Blind Desire

Billad Decire
Gas Part de L'Ombre)
Grennell Gren

(In French; English Titles)

(In French; English Titles)
"Bilnd Desire" has two strikes
on it for the U.S. Picture, firstly,
is too strongly wrapped up with
the careeer of a temperamental
musician-composer, few foreignmakes of this lik having done big
big. Second handleap is lack of
action and humor. Hence, this look
to do only moderately well at arty

inction and humor. Hence, this looks to do only moderately well at arty bouses. The state of the

Glass Maps Pic Bally

George Glass, v.p. of Screen Plays, Inc., Indie production unit, arrived in New York Monday (7) from the Coast to work out plans for preem of the indie unit's ini-tial picture, "So This Is New York," in Philadelphia during the Republican convention month.

month.
Film's star, Henry Morgan, will
make personal appearances in
Philly in an exploitation campaign
built to satirize the political go-

Rio No Longer the Latinos' Mecca; **Entertainment Center Moves South**

Rio de Janiero, May 25.
Rio de Janeiro, is no longer Lalament, as she was before Gentalment, as she was before Gentalment, as she was before Gentalment, before Sential Health State (1998). Tourists still flock to Rio, but if they're looking for gay night entertainment, they must now go south to Buenos Aires for it. Minus Health State (1998), and the Buenos Aires for it. Minus Health State (1998), and the Buenos Aires for it. Minus Health State (1998), and the Buenos Aires for it. Minus Health State (1998), and the Buenos Aires for it. Minus Health State (1998), and the Buenos Aires for it. Minus Health State (1998), and the Buenos Aires for it. Minus Health State (1998), and the Buenos Aires for its department of the Buenos Aires for its desired for its department of the Buenos Aires for

night life is practically non-exist. Formerly the enormous turnover from the Da Urca, Casablanca and Atlantico casinos allowed the Rio nitery operators to put on deluxe shows, mostly U. S. or European shows, mostly U. S. or European turnous cover charges.

There are only three first-class niteries operating at present in Rio. Night and Day, operated by Rio. Night and Day operated when the Company of the Comp

room, with only a la carte meals served, used to be the Casablance assisted and the casablance assisted and the casablance assisted and the casablance assisted and the casablance assisted as the casablance as t

AUSTRIAN INDUSTRY CALLS OUTSIDE PIXERS

CALLS OUTSIDE PIXERS
While Austrian studio facilities
have been more or less passed up
by French, British and American
producers in recent months, there's
a strong possibility that Vinenese
a strong possibility that Vinenese
reduced filmmakers in the near
former chief Ilms officer with the
former chief Ilms officer with the
forces. Returned to N. Y, from a
seven-week European junket. he
said that Austrian production costs
and that Austrian production costs
to turn out an equivalent pic in
the turn out an equivalent pic in
the turn out an equivalent pic in
the turn out an equivalent pic i

Austrian schilling fluctuated widtly and, furthermore, nearby Italian studios were more attractive. But the situation has changed now, he declared the schilling fail film fluctuation of the schilling fail film filmancing is becoming tighter. In addition, production costs in Italy are spiraling. At present, he said, a picture can be made in thaj country only 50% chapper than in country only 50% chapper than in higher Italian economy ratio some months ago.

higher Halian economy ratio some months ago.

The Austrian film industry, dealt a hard blow in the closing days of the war when the Russians carted off quantities of technical equipment, has been restored to a great extent. Sharin said, and small stages are operating in the American and British zones as well as in the Russian sector.

Import Hobbles Likely On Films in Portugal

Authorities have notified dis-tributors that film importation re-

Aussie Pact Renewal

Aussie Pact Renewal Rico and Hoyts, major cinema Carlon, have made a new 10 years' contract. Renewal was handled by Ernest Turnbull. Hoyts' chief, and Ralphi Doyle, RKO's hocal topper. This year on earnings, hitting the jackpot with "Best Years," curnently winding up a Sydney run of 35 weeks and set for second-rently winding up a Sydney run of 35 weeks and set for second-rently winding way by the livewise are top grossers in all situations here, RKO playdates in around. 156 key and urban cinemas.

U.S. Exhibs to Feel Brunt Of Intended French Pix **Bill Increasing Taxes**

Frantic efforts are currently being made by Frank McCarthy, Moion Picture Assn. continental rep,
to marshal opposition against the
intended cinema bill to he voted tion Picture Assn. continental report of the internal of the i

Cheema committee in the National Assembly), provides for the folial Assembly), provides for the folial Assembly), provides for the folial Assembly, provides for the folial Assembly, provide about 100 farancs, and 20 to 85 farancs; 10 francs on admission from 85 to 80 francs, and 20 to 80 francs, and 20 to 80 francs; 10 francs, and 20 to 80 francs; 10 francs, and 20 to 100 francs, provide about 1,000,000,000 francs yearly to be used for the henefit of French production, and is to be force for three years. By the distribution tax to be from 80 to 100 francs per meter of the francis year meter on all Prench and francis per meter on all Prench and francis per meter on all Prench and francis per meter on all Prench and would be in force for 10 years and would be in force for 10 years and would be applied to the improvement of exhibition facilities.

South African Elections May Spike Com'l Radio

Johannesburg, June 2.

may June Colli I Radiul
Chanige of government, with
General Smuts. United Party deGeneral Smuts. United Party deGeneral Smuts. United Party deunder Dr. Malan, has interesting
implications on the radio setup.
General feeling is that the new
government will be even less likely
recommendations of the recent
Froadcasting Commission regarding commercial radio in this counry. In any case, in view of the
Proadcasting Commission regarding commercial radio in this counry. In any case, in view of the
pressing problems that will have
months to come.

If commercial radio is introduced
into this country it will apparently
for any station or stations will be
operating. In view of the change
in the political situation, it might
never happen.

Guitry Continues To Flounder in Hot Water

Flounder in Hot Water

From the second of th

Forst's Swiss 25G Suit

Viena, June 1.

Swiss Interna Film Co. is suing Forst Films for \$25,000 damages. An agreement called for delivery of U. S. Kodak film material for production of "Hofrat Geiger." Forst Films in return promised Interna the pix rights for Switzerland.

land.
But Interna, Forst claims, delivered Gevnert raw film material, which wasn't any good. After preem here, Forst gave Swiss rights to another Zurich company, Judge postponed hearings.

French Talent Usurning Italian Pix Studios As Paris Tempo Falters

Rome, May 26.

Rome looks like a branch of the French cinema these days. While Parls studios are empty, Rome's are crowded and resounding—with Galtic faces and talk.

Gallic faces and talk.

Four French stars are working now in "Fabiola" at Universalia studies — Michele Morgan, Michel Simon, Louis Salou and Henri Vidal. Miss Morgan is returning to Paris, but will be back. In October for the title role in anöther Universalia pic. "Eurydice," under Marcel Carne's direction.

Marcel Carme's direction.
Inked also by Universalia is
Micheline Presie. She'll star in
'The Last Days of Pompeli,' with a
'The Last Days of Pompeli,' with
a french director, Marcel LifesHubert. Rence Clark also have
the complete the Clark also have
the Clark also
the

Edi's "11 Men and a Bail."

Summer will bring a new arrival of French filmers — among others Renc Clement and Jean others Renc Clement and Jean of the state of t

Italian Dent in B. A. Buenos Aires, May 15. Studio production continues apace in Buenos Aires, with Italian alent now muscling into the local

sident now muscling into the local scene.

AAA has been putting the finishment of "Struet Cry" ("La Calle Grita") which was delayed to the lines of Enrique Shulino. In the control of the

New Austrian film version of "Lysistrata," Greek classic comedy by Aristophanes, has been acquired for U. S. release by Distinguished Films. Film was completed in Vi-enna early this year with approval of U.S. occupation forces.

Current London Shows

Current London Shows
London, June 6.
(Figure shows weeks of run.
"All My Sons," Lyric (1)
"Anna Lucessi," Mijactsy c 102,
"Anna Lucessi," Mijactsy c 102,
"Mana Lucessi," Mijactsy c 102,
"Barretts," Garrick (6)
"Barretts," Garrick (6)
"Bea's Your Unele," Sav. (6).
"Carlibean Happ, Wales (1)
"Carlesiana," Palace (13).
"Carlibean Raine," Wales (1)
"Carlesiana," Palace (13).
"Carlesiana," Palace (13).
"Carlesiana," Palace (13).
"Edward My Son," Lyric (54).

Nationalized Pix Setup for Uruguay; **Newsreel Censors Strong in Algeria**

Coin Curbs Stymie Loew's Latino Deal for 'Paisan'

Latino Deal for Paisani
Deal by which the Italian flind
Income the Paisani
Deal by which the Italian flind
Income the Paisani
Income the Italian flind
Income the Italian f

Mex Churubusco Studios To Fold Under Pay Load, They Tell Federal Board

They Tell Federal Board

Mexico City, June B.
Mexic

\$2,000,000.

Case is complicated by the demand of the National Cinematographic Industry Workers Union (STIC), controller of the Churubusco studios help, for a work contract revision featuring a 60% pay hike. Studios' chiefs told the loard this demand is ridiculous in tique of the progressive bit losses. view of the progressive hiz losses Charles Woram is the studios

European Pix Censors Push Sale of Aspirin

Push Sale of Aspirin

European cements. June 2

June 19

A nationalized film production industry is to be created in Uruguay, probably the most democratic of all the Lalint-American states, Natham D. Golden, chief of the most of the Dept of Commerce, disclosed today (8).

Report disclosed that a commission of five has been appointed by tries and Labor which is to draft the necessary legislation within the next two months. The commission includes an engineer, paying, properties of the production of the Servicio Fotocinematografico of the Ministry of Public Instruction. Whether this would evaluou up existing private production, or merely

Whether this would swallow up es-sisting private production, or merely supplement it, is not clear. Reports on other countries of all newares! has been in effect size April, and apparently will continue. Theatres in Algiers and Tunis were on permitted to show any season of the continue of the continue of the continue of Mahatma Gandhi. Criticam of American films remains the same—that they are either too them. In addition, pix with war themes are getting the nix at the boxoffice.

themes are getting the nix at the boxofflee. FINLAND: Domestic rhautry is FINLAND: Domestic rhautry is the treatment with paralysis due to the contract of the

HUNGARY: All matters relating to motion pictures have been centralized under the control of meny established Motion Picture Bureau, working under the Prime Minister. This ties in with the government program for more intersive control over production, imports, distribution and exhibition of pictures.

PARAGUAY PUTS NIX ON ALL SOVIET PIX

ON ALL SOVIET PLY
Breason Aires, May 28.
The Paraguayan government has
now followed the Argentine in refusing permits for exhibition of
Russian pkt. In Paraguay the order
was offered of the Assundent Police
to all pkt theatres in the country.
The order also applies to any "pictures which directly or indirectly
propagnatize for the United
white the propagnatize for the United
Whatever country they may come.
In Argentina there has been no
interest order prohibiting the Russ
pix entertainment but any theatre
promptly tipped off by telephone
that exhibition must be withdrawn
'or else."

Argentine's Mex Pix Nix Stirs Govt. Action Call

MILES WIVE. ARLIUM Call.

Charging boycotting and disermination against Mexican pix in
Argentina, the National Cinemathe Mexican government to take
diplomatic action to correct the
situation. Mexican pix, because of
this hamstringing, get only a minimum yield in the Argentine,
whereas Argentina pix get a
situation. Mexican pix commissituation. Mexican pix get a
situation. General pix
situation of the control of the
situation of the control of the
situation of the control

s

juicy return in Mexico, Commis-sion says.
Commission isn't in accord with some in the Mexican film trade who demand retaliation against Argentinian pix in Mexico. It thinks that diplomatic action is the only way to handle the case.

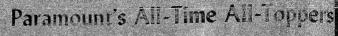
Gruenstein's 1st Film

Chosen for Festival

Vienna, May 25.

"Annie," a Styria-Berna Wien output, has been picked, prior to its preem, to represent Austria at the street of the street, the street of t

Plc marks first postwar produc-tion of Moritz Gruenstein, who re-turned to Vienna as a U. S. citizen.



BING CROSBY · JOAN

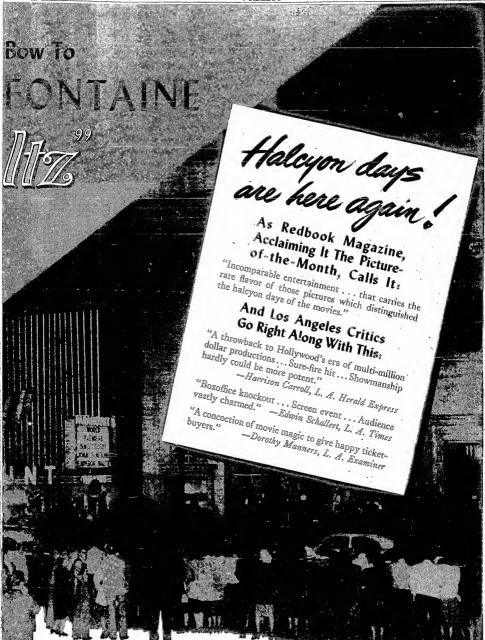
TECHNICOLOR

Newscasters by the score, stars by the brindreds, tank by the thousands put its gala red-carper World Promiere in the news of the nation. History is made with the first televast of a Hollywood preservareceipts make this first engagement the marver of the industry; as

First 5 Days Top Blue Skies Welcome Stranger', Road to Rio'

in Hollywood, and all except "Rio's" New Year's Instincts in Los Angeles barison engager, eats including belidays.

with Roland Culver · Lucile Produced by Charles Brackett . Directed



Watson · Richard Haydn · Harold Vermilyea by BILLY WILDER · Written by Charles Brackett and Billy Wilder

Metro Finds Reissues No Bonanza; New Prints, Etc., Costly Items

Despite the growing mediantina, among more than the program and the property of the processor of the property of the property

lists on his swing, stinough the Merto exchanges, and the company has already stated in the company has already stilled in the company has already stilled in the Opera" (Marx. Rread, "Good Bearth, "Women" and "Goodbye, Mr. Chips" are all mow playing either on Broadway of "was convenied that acceptance of reissue on the day of the convenience of the conv

HAMMOND, IND., WINS NO COIN BUT A BETTER RUN

College of the second of the s

4 Majors Named In \$150,000 Md. Suit

\$150,000 Md. Suit
Washington, June 8.

A \$150,000 Md. Suit
Washington, June 8.

A suit of the damage antistituted in the District of Columbias Federal court by the Center
theatre, of Centreville, Md., last
week against Paramount, 20th-Fox,
RKO, Columbia, Charles Wingfield
and Kielen also operate theatres in
Church Hill and Chestertown, Md.
The suit charges that the
dendants congriged to give Klein
and Wingfield
and Klein also operate theatres in
Church Hill and Chestertown, Md.
The suit charges that the
dendants congriged to give Klein
and Wingfield
and Klein also operate theatres in
suit charges that the
dendants operate theatres in
suit charges that the
dendants operate the suit of
all suits of the column of the
dendants of the castern shore and
lad an inside track in getting the
distributor defendants to give them had an inside track'in getting the distributor defendants to give them firstrun for the theatres which they operate. The suit points out clear-ance, percentage and playing time discriminations. The Centreville Amus. Corp. is represented by Isseks, Meyers & Vertion, of New York, and Robert Sher, of Washington, D. C.

Technicolor's Kalmus Gives Brush to French Claims by Roux Bros.

LIGHIN UY ROUX BYOS.

In the first reaction from any
U. S. film color outfit to news of
the recently-acclaimed French
process, Technicolor prexy Dr.
Herbert T. Kalmus declared last
week that the French system
incorporates techniques which
inadequate.

Rading by

inadequate.

Basing his statements on a report from Kay Harrison. "cehni managing director in London, Kalmus declared that some of the declared that some of the statistic control of the control of the

DE LUXE LABS ADDS A CHI SUBSIDIARY

A UII JUSDIDIAN;
Chicago, June 8.
Elim: processing and. development plant will be set up here by a newly-formed subsid of DeLotte Laboratories: in the mear future. With the second process of the process of the process of the process of the plant of the process of the plant of t

Recover \$8,800 Stolen By Mpls. Theatre Usher

By Mpls. Theatre Usher
Minneapolis, June 8.
The entire \$8,000 stolen from the
Minnesoti, Amns. Co. (Paramount
was recovered when a 11-yearold usher confessed to the theft,
after a lis-detector test, and led
police to the money's hiding place,
after a lis-detector test, and led
police to the money's hiding place,
there is the stolent of the stolent of the contient of the stolent of the contient pouth, who has been in
the theatre's employ for nearly
three years and was trusted and
the theatre's employ for nearly
three years and was trusted
and emply the stolent of the stolent of the
Carrying off the money bag
when he was sent to the circuits
main office with the theatre's reports, the usher hid them in a busdepot public locker.

French Freeze

Continued from page 3

today (Wed.) to act as technical adviser to the U. S. embassy in re-negotiations of the Blum-Byrnes accord affecting films. Foreign dept. execs also agreed that Eric Johnston, MPAA prexy, would later trek to France if it should prove necessary.

prove necessary.

French government, in accordance with the terms of the Blumbont and the second of the Blumbont second of the second of terms. Originally, it committed itself to pay off \$11,400,000 accumulated since before the war by the end of 1947. French paid 25% of that sum but the balance is still held in French banks. prove necessary.

hanks.

MPAA has no power to dicker
with the French on its, you since
the whole matter is an affair between the U. S. and French governments. Hence, while Mayer
will tell the embassy that the original offer is unsatisfactory, he will
not be in a position personally to
make a counter-proposition.

make-a counter-proposition.
Yank distribs are balking at the proposal because it means operating: at a loss in France for the next four years. They would probably take remittances in installments if the sum included current as well as back payments.

VARIETY Selznick's New N.Y. Space But Still Favors West

Bit Mill favors Nets:
Schmick Riceising Organization,
which had announced plans for
moving its beadquarters from New
York to the Ches and the Ches
To the Ches and the Ches
To the Ches
To

ager Milton Kusell will probably remain east. Accounting and some other subsidiary departments mu-be shifted to the Coast Inito a building Selznick owns out there. New office space added on a month-to-month basis is in the Ho-tel Marguery, Park avenue and 47th street. It will house the a-counting department. This makes

nting department. This third building among when the staff is divided

Up Kid Come-Ons For Drive-In Biz

Cuffo pony rides, plus a playground for the kiddles as a bayground for the kiddles as a beployed in this area-by the management of the 1,000 cer drifte-in
trolled by Midwest Drive-Iu Thestreet Corp., Boston.

This is the second bo, hypobear employed by operators of
the memory of the company
to the company
to

row hears that more will be recreted. Box Circuit, Syring-Kermon is reaching its new 1,000 or drive-in theatre near Decatur, III., for an early opening. Beature of the \$300,000 plant is seals for the \$300,000 plant is seals for chairs rather than in care at the chair rather than in care at the chair rather than in care at the chair rather than in care and the chair rather than in Care at the c

Many New N. C. Project

Willis Williams, of Kannapolis, N. C., will build a Drive-In for Negroes on York road near Charlotte city limits at cost of \$40,000, with a capacity of 350 cars. Being constructed by Brookdale Theatre Constructed

with a capacity of 350 cars. Be-ing constructed by Brookdale Thea-tre Corp.

Corp. Corp.

New Minn. Drive-In

New Minn. Drive-In Minneapolis. Opening of the Minneapolis. Interment Enterprises new \$200,000 apolis and St. Paul, it scheduled for June 13. It will accommodate 600 autos. This is only the second other was opened in a Minneapolis suburb by Dave Flexer a year ago. The MEE also plans to start to in the Twin Gly area this year or next.

Open 2 Upstate Drive-Ins

upea 2 Upstate Drive-Ins.

Albany.

Steridam - Gloversulle territory,
steridam - Gloversulle territory,
the steridam - Gloversulle - Gloversulle territory,
the steridam - Gloversulle - Glo

Inside Stuff—Pictures

One aspect of the contracts between the film companies and the individual players may be a factor in the possible strike of the Servent Actors Guild again. The servent is the possible strike of the Servent Actors Guild again. The servent is the players against the servent is the servent in the servent is the servent in the servent is a walkout in violation of their individual pacts. In the case of certain contract players with non-option deals at high salaries, cancellation, would be a service when the servent retremely an expensive the service of the ser

of such suits tion of such suits. All lenders are following a similar line of reasoning. If a figured is a possible strike against the studies. In that case, however, the terms of settlement of such a strike would also have to include the withdrawal by the studies of all cancellations of individual contracts. Without such an agreement, a number of prominent SAG members might be seriously hut professionally.

Color, as a means of emphasizing the dialog and expressing the story line was introduced by Rouben Mamoulian in the filming of "Summer Holday" at Metro. One scene shows Mickey Rousey bending an elbow in a drab barroom as Marily and the Mickey Rousey bending an elbow in a drab barroom as Amily and the state of the Rousey and the sortidate of the Rousey and the sortidate of the Rousey and the sortidate that the Rousey and the sortidate that the sortidate of the Rousey and the sortidate that the Rousey and the sortidate that the Rousey and the sortidate of the Rousey and the Rousey and the Rousey and the Rousey and Rousey

Western heroes don't spend all their time galloning thataway to save the old rancho. At times they climb off their hosses for a bit of mer-chandising.
Bill Boyd, Mr. Hopalong Cassidy himself, has organized Hopalong Cassidy Enterprises to promote the sale of wild west paraphernalia among young western fams. Meanwhile, Roy Rogers is plugging a new brand of riding pants for kids.

"Children's Republic," two-reeler produced in France by (Made-leine) Carroll Films, will be released in the U. S. by A. F. Films, Inc., indie distrib outfit. In addition, the firm has acquired eight French-

shorts.
"Republic," narrated by Miss Carroll, is the story of her work with French moppets during and after the war. Whether it will receive theatrical distribution outside the art houses is yet to be determined.

B.O. Champs

Continued from 184.4

Ing to the fore sharply in the final by Monogrum, enjoyed several three weeks of May, "Gilver River" in properties weeks in May, "Gilver River" in properties weeks in May, "Gilver River" in properties weeks in May, "Gilver River" in the first of the month was "Winter at Stronger than recent ones the Meeting" (WB), with a surprising-tielped by costar Ann Sheridan boxofficewise.

"Miracle of Belia" (RKO) and "Arch of Triumph" (UA) found that the month, with "Belia" at an winding up in sixth for soon of the month with "Belia" at an winding up in sixth for soon of the month in a row. "Arch" was only the month was "Winter of the month was " boxoffice-wise.

"Miracle of Belia" (RKO) and
"Arch of Triumph" (UA) fought
to of the tone of the tone of the tone of the tone of the month, with "Belia"
again winding up in sixth for second month in a row. "Arch" was
tall gross take but encountered more fair or lukewarm weeks than la gross take but encountered more fair or lukewarm weeks than the RKO-Lasky entry. The UAEnterprise picture, too, had to weether some rather harsh goingsweether some rather harsh goingstrong selling undoubtedly centributed to the ability of "Arch"
to wind up in seventh solt "Arch"
"Sainted Sisters" (Par), which

to wind up in seventh slot.

"Sainted Sisters" (Par), which was out on release five weeks during the month, ald juto eighth seventh of the se

Writers

"Sainted Sistens" (Par), which was out our release flow weeks due in the stand of the Newark Sanday Carl Shanghal" (Col) colored in the Saint Sa

Wanna Sure bet ??

Then bet on Paulette-in the gay, gambling comedy to which the trade press is dealing out every high card of praise in the deck:

"Top Entry Jammed With Belly Laughs." _ DAILY VARIETY

"Spells Boxoffice In Large Letters."_film DAILY

"Happy Booking Experience For Any Showman."

"Entertainment To Please The Entire Family." -SHOWMEN'S TRADE REVIEW

And it wins a Citation-of-the-Month from Louella Parsons in Cosmopolitan Magazine as "witty, wicked and full of suspense."

PAULETTE

The Screen's Gayest Game Of Chance And Romance!

It'll Warm Up Your Boxoffice for that Summer Hit Wave from

FRED CLARK ANLEY CLEMENTS FRANK FAYLEN MAXIE ROSENBLOOM Produced by MEL EPSTEIN

PARAMOUNT



Winning HER of a card

HOUSE REVIEWS

Paramount, N.Y.

King Cole Trio, Ray Anthony Orch. (16), Ray Starr, 4 Evans, Pat Henning; "Hazard" (Par), re-viewed in Variety March 17, '48.

Paramount's new slage show takes advantage of the heat that's that the same of the same of the same of the supplied the impetus that shot the tune high, it's a good show, enter-Anthony's orchestra sets up excellent music, and the acts surrounding it and Cole cover the world of the same of the

all impact.

King Cole closes, of course. His
tin a Boo." spore shot be past a
boo." spore shot be past a
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boo." spore shot be past a
boo. shot be past

Misbehavin."

Two remaining acts are the Four Evans and Pat Henning. Evans quartet consists of "son and daughtes and fact and motivate and the time doesn't lessen its effectiveness. Group turns out a fast moving terp routine, doing rhythm taps, soft shoe, etc., in various with ease, with ease, more than the first proving terp for the fact of the four. Go over with ease, soft shoe, etc., in various with ease, so the four. Go over

humor to bring turn out of the

humor to bring ture out of the stereotyped, class,
Pace setters are Mava and Maurice with a fair set of adagloMaurice with a fair set of adagloThree Honey Brothers obtav with their tumbiling and connedy bits. Look "good and routines are smoothly effective.
Les Rhode house orch does nice backgrounding.

Lary.

Apollo, N. Y.

Buddy Rich Orch (17), Johnny
Moore's 3 Blazers, Derby Wilson,
Spick & Span, Dolly Pembrooke,
Apus Brooks, Estrellia, George,
Wittshire; "Invisible Wall" (20th).

Apia Brooks, Extrelita, George Willshire, "Instable Wall" (20th).

Buddy Rich's orch, playing a quick repeat at this colored vander, should upon the playing a quick repeat at this colored vander, should upon the playing th

brooke, personable lass, follows with acresomotrion dance that's Rich and lads give out satisfactorily on "A Man Chn Bed Wenderful Thing," with maestre and the satisfactorily on "A Man Chn Bed Wenderful Thing," with mestre was a practicular seal the new and the satisfactories of their past sidelings, Money is Getting Cheaper," "Seratch Sheer" of the practicular of their past sidelings, Money is Getting Cheaper, "Seratch Sheer" and the seal of their past sidelings, Money is Getting Cheaper, "Seratch Sheer" and the seal of their past sidelings also selfs to the seal of the seal of their past sidelings also selfs to the seal of the se

Capitol, Wash

Capitol, N. Y.

Woody Herman Orch (17) with Woodchoppers, Marianne McCall Jean Carrell, Hat Le Roy, Fred Lowery Dorothy Rae; "The Bride Goes Witd" (M.G.), reviewed in Vaniery Feb. 23, '48.

Woody Herman, absent from the arres for a comparatively long times the street of the s

off its cheek with "Fan It." The band also has a full plan in the man and the state of the state

Casino, London

Sophie Tucker, with Ted Shapi-ro; Berry Bros. (2), Hal Monty, Cabot & Dresden, Vie Hyde, Erik-son, George Kirby, Al. Burnett, Paul Kafka & Co. (3), Cyndita & Gladys, Java Bros., Harold Collins Orch.

Mishelavin."

Two remaining acts are the Four Two remaining acts and the Four Two remaining acts are the Four Two remaining acts and the Four Two remaining acts are the Four Two remaining acts and the Four Two remaining acts are the Four Two remaining acts and the Four Two remaining acts are the Four Two remaining acts and the Four Two remaining ac

he could have kept them happy far beyond his allotted time. Al Burnett, standard local act, goes over splendidly with his usual fund of patter and impressive the fund of patter and impressive the standard pattern and impressive the law of the pattern and the pattern and the rowded out with Soph running 20 minutes overtime opening show.

New Acts

MARGARET PHELAN

Songs 15 Mins.

Songa
Glass Mat. N. Y.
Glass Mat. N. Y.
Glass Mat. N. Y.
Glass Mat. Pelein, who has appeared previously around New
York, gets an excellent soversing at the Glass list. Miss Prelam, at control, phrasing and diction, impresses as being a good let for musicials.
Phelan's projection is her ability to, handle a wide range and make transitions to Various registers where the control of the control of

MICKEY KATZ
Comedy, Soars
Wilshire Ebell, L. A.
Current weekly stinds with a Yidelish vaude skely stinds with a Yidelish vaude skely stinds with a Yidelish vaude skely stinds when he he net which Mickey Katz is prepping for nitery and vaude dates. Accent which Mickey Katz is prepping for nitery and vaude dates, Accent which Spike Jones, has other aces up his sleve.

It is possible Jones, has other aces up his sleve, formerly factured with Spike Jones, has other aces and fast and calculated to produce puffaws, not titters, le's backed and fast and calculated to produce puffaws, not titters, le's backed and fast and calculated to produce puffaws, not titters, le's backed and fast and calculated to produce puffaws, not titters, le's backed to be a supplied to the still the still the lingalination. Reprising Victor the imagination. Reprising Victor faith and is well received.

Katz stacks up as first-less for nitery or theatre dates. Kop.

PIERRETER DOER

PIERRETTE DORE

PIERRETTE DUBE
Songs
10 Mins.
Copacabana, Montreal
copacabana, Montreal
and the Pierre Canadian ballad singer who could develop into a new personality.
Bilingual but with French charm
helping, she does a smart job on typical realistic French songs such
as "Mon Amant De La Coloniale"
and "Je m'en fous pas mai."
Rhonde, possessed with sentimen-

and "Je m'en fous pas mal."
Blonde, possessed with sentimental understanding of the meaning of her songs and a low, different of her songs and a low, different soprano and a mezzo-contralto, series of hor, she captures attention. Tees of foot, she captures attention. Tees of foot, she captures attention. Tees to the captures attention to the captures of the captures attention to the captures of the captures of

PEGGY LLOYD Songs
Songs
Il Mins.
Il Morocco, Montreal
Horocco, Mon

communicative delivery.

She seems to prefer peppy tunes such as "Sing You Sinners," "Beale Street," "Barrel House Bessie," but is actually at her best in hallads. Does next turns on "I Can't Give You Anything But Love," "The Man I Anything But Love," The Man I As a sentimental disease, capes the usual run-of-the-mill torch singer.

MONIQUE LEYRAC

Foreign Pix

open question. "Frie Frac," pre-war Gallie pie which recently opened in New York, divided the made on it for bawdiness. On that ground the Daily News went to the extreme of giving no stars. News announced this week a clean-up policy in which it would reject

all larid copy.

Anent the question, backers of "Fric.Frac" maintain that the News review and other critic finger-pointing zoomed its bo. at the Golden theatre. Film started slow at \$4,000 for the first week and picked up to \$6,200 in the second.

piecea up to \$8,200 in the second. On most foreign films, it is said, distrib's take is mainly determined on the New York first-run and that of 15 other first-runs in art houses throughout the country. "That's where the gravy is," one distribution of the country that it is an expense of the country that it's hardly worthwhile to book."

book."
After two years of hard plugging, 80% of the revenues on forscien pix still come from New York
on average product while the :-""
40%, Sexacions pix or those with a
good exploitation angle garner
25% from Gotham and the balance from the hinterlands. On
Hollywood product, New York generally supplies some 10% of the
domestic gross.

'Hold It' Angel Continued from page 1 =

not reopen this show at any other Broadway theatre within eight

weeks.

The Warner has long been a financial headache to its previous owner, Warner Bros., having been used sporadically as a picture house and occasionally for legits, ballet, ctc. It was built in 1931.

The state of the s

Theatre Sales Continued from page 3 =

Ineatre Sales

Continued from page 1

corneys believe an injunction against theater transactions would have no real weight anyway. With a feeze, no major would undertake transfer of the transaction and the sale of the sale

MONTOUL LEYRAC
Sones
10. Mins. Presels Casalina gal
is the latest local discovery and is
stracting attention. With pleasant
is the latest local discovery and is
stracting attention. With pleasant
investes her and leasury that cappromise but has still to gain many the strain of th

20th CENTURY-FOX HAS MORE PICTURES PLAYING MORE DATES IN MORE THEATRES **DURING JUNE THAN ANY MONTH IN HISTORY!**



WITH THESE HITS PLAYING:

Gentleman's Agreement

Captain From Castile

Call Northside 777

Sitting Pretty

The Iron Curtain

Scudda-Hoo! Scudda-Hay!

Fury At Furnace Creek

Anna Karenina

Green Grass of Wyoming

TECHNICOLOR



Give My Regards To Broadway

The Street With No Name

Escape

The Walls of Jericho

Deep Waters

The Shamrock Touch

Martin Rome

That Lady In Ermine

The Snake Pit

No Matter How You Slice It, It Looks Like Another Field Day for Lawyers

The film industry, hopping on the hot seat of interminable legal battles for the past decade, is heading into a period of intense civil war in the course, of months will be a repidemic of legal hit-and take which is expected to break up whatever united fronts have here to force weathered the feuding. The old battle of exh vs. distrib and vice versa is now spreading to the vice versa is now spreading to the diagnate as exambling of the battle lines.

dicate a serambling of the battle
lines.
For one, the new strong reports
for one, the new strong reports
for the new strong repor

More Stockholders' Suits

More Stockholders Suits
To add to the industry's diffientities, there has been a noticeable
increase in stockholders' actions
lately. Besides current suits pendifroe, Paramount and Universal over
stock options, conversion rights and
similar complaints, Securities Jacchon court hasdes. That is the SRC
provise against an officer or director dealing in stock of his own
company within action of his
company within action of his
from that stricture.

A raft. of percentage chiseling

A number of actions are stemming from that strict-unchange chiseling and raft. of printed and raft of printed are continued to the continued and raft of printed are continued to the field in large numbers. Those suits involve over \$20,000,000 in claimed fine revenued to the result of the result

New Agreement

Continued from page 5 :

Continued from page 9

provided 35% to 40% of a film's
total income. For at least three
form of the page 10 to 10

months.

Second half of 1943 will also suffer, when the final statistics are drawn up, in that the Argentine 100% freeze and Australian 50% freeze will be felt full force. These were only effective during part of the past 12-month period, so didn't make too deep a dent.

Johnston disclosed that the

make too deep a dent.

Johnston disclosed that the
American industry currently has
about \$50,000,000 blocked abroad.
Of this, approximately \$18,000,000
is in France and \$3,000,000 in Italy.

\$6,200 Ohio Safe-Cracking

New Amsterdam, N. Y.

Revamping of the New Amsterdam theatre, N. Y., run is likely as result of negotiations currently for settlement of the \$1,800,000 tripledamage action brought by Max Cohen, theatre's operator, against RKO, 20th-Fox and Warner Bros. Reportedly, the settlement would entail no payment of damages by

Cohen brought suit several weeks back in behalf of his 42d street house claiming it had been relegated to play behind the RKO Palace and 23d street theatres. Complaint followed booking of 20th-Fox's "Sitting Pretty" to the Pal-ace instead of the New Amsterdam. It contended that licensing agree-ments barred ringing in a new sub-sequent run ahead of the 42d street house.

20th-Fox

= Continued from nage 3

regular compensation which re

As a third condition, the three top execs of 20th have agreed to give the company a call on 18,500 shares of common stock now held by them and which they obtained through the exercise of stock through the exercise of stock options. At any time before Dec. 31, 1949, the company may pick up the stock by paying \$22.50 per

The \$1,800,000 is to be refunded to the company by Charles Skouras F. H. (Rick) Ricketson, Jr., Elmer C. Rhoden and Harold J. Fitzgerald. It presumably comes out of a profit of \$6,850,000 which they netted, through sale of NT stock to the parent organization.

Skouras Bonuses Fixed Skouras Bonuses Fixed
Under employment contracts
with the theatre unit, the Skouras
bonuses are fixed at 5% for the
first \$4,000,000 earned by the circuit and \$6.2\% for all sums exceeding it. The settlement will not
change these percentages but merely fix a \$360,000 ceiling for any
one year.

ly nx a \$389,000 ceiling for any one year.

one year.

the seatlement is tentatively scheduled for today (Wed.) before N. Y. supreme court justice Ferdinand Feorars. Stochholders are to receive notice of the proposals. Court for future hearings and to allow stockholders to have their say.

Suits were nitially brought in 1946 naming all directors and offired the country of the seatled of the se

Bank for \$13,000,000.
On reacquiring the stock, complaints alleged, it reclassified NT stares into 2,000 A shares of which 1,000 were issued to 20th. Board then approved transfer of 40 B price of \$565,000 with the right to convert to 40 A shares on payment of \$5,055,000. With the right to was made a bonafide offer by out-to be given an opportunity to meet the price.

the price.

Subsequently, Transamerica
Corp. offered \$12,500,000 and 20th
met that offer with stockholder approval. It thereupon bought the
stock back from the four with a
resultant profit of \$6.850,000 to
them.

them.

Suits also attacked bonuses, salarles and stock options to certain 20th execs. Named in this regard were Charles and Spyros Skouras, 20th prexy, and Darryl F. Zanuck, production veepee.

production veepee.
Milton Pollack represents the complaining stockholders. The four NI managers are repped by four NI managers are represent the representation of the four NI managers are represented in the four NI by former Judge Samuel I. Rosenman. Pollack conducted extensive examinations before trial and handled negotiations in behalf of dissident pockholders.

EL's 'Canon' Set For

200 Day-Date Openings AUU JRY-JRATE Openings
Eagle Lons "Canon City," story
of the failbreak which took place
in that Colorado town, has been set
for 200 date-and-date bookings in
five western states the end of this
month, less than six months after
the event took place. Pormer EL
exec producer Bryan Foy handled
the job.

the job.
Jerry Pickman, EL's homeoffice
publicity manager, flies to Denver
tomorrow (Thursday) to line up the
openings in Fox Intermountain
theatres. He'll be joined there by theatres. He'll be joined there by Sam Israel, the company's studio publicity chief. Duo has aircady worked out a promotion tiein on "City" with the Denver Post, which broke the first story of the prison break. Pickman will be back early

Abbott-Costello Back At II-I After Lavoff Due to Money Snag

Abbott and Costello are back on the lob after a brief interval during which they told off Universal-International. The two comics were suspended May 28 after an argument about a revision of their 1947 contract. Understood they wanted \$25,000 extra apiece for each picture. Details of the armistice are still secret.

\$25,000 cxtra space or Ceau presence Details of the armistice are sixen. Details of the armistice are sixen. Details of the armistice are sixen. Details of the property of th

See Litigation at End Soon in F&M. Par Snar

JOUR III TOM, 1 al Julat!

Sand of litigation for repossession
by Paramount of the Downtown
Paramount theatre, L. A., from
Fanchon & Marco's Partmar Corp.
is seen in Paramount theatre's request for postponement of the trial
suspends case pending since the
final decision in Government's antitrust suit against the film industry.

titrus suit against the film indusry-Sal attings Tussell Harry
spected that the Supreme Coart's
reported that the Supreme Coart's
decision handed down May 3 held
that the original decree from the
New York Pederal district court
with independent theatres. Paramount Theatres had asked the
Federal court in L. A. for return
the N. Y. court had outlawed
franchise agreements.
FEM still has on the the
ages, charging compulsory booking
terms. Coupter action also charges
terms.

ages, charging compulsory booking terms. Counter action also charges that even if the franchise agree-ments were outlawed, F&M has a theory of the continued in Uncurrent and should be continued in control. Par suit asserted lease was conditioned on product fras-chise and therefore was invested to the control of the continued in Theories but has been under lesse by the control of the control of the large transport of the control of the large transport of the control of the same transport of the control of the control of the same transport of the control of the control of the same transport of the control of the control of the same transport of the control of the control of the same transport of the control of the control of the control of the same transport of the control of the control of the control of the same transport of the control of the control of the control of the same transport of the control of the control of the control of the same transport of the control of the control of the control of the same transport of the control of the control of the control of the same transport of the control of the control of the control of the same transport of the control of th

Settle Ind. Clearance

Dettle Ind. Clearance
Calumet theatre, Hammond, Ind.
Suit against the major distributors,
except Loew's, and Balaban & Ratz
except Loew's, and Balaban & Ratz
settled out of court last week. Seymour Simon, attorney for the
plaintiff, and Myles Seeley, representing the defendants, agreed to
from 50 days after first run, to
position rumored about half that
line.

time. Suit asked for no damages, just improved release showings.

WASHINGTON

(Continued from page 8)

—"So Well Remembered" (RKO)
(reissue), Nice \$7,500. Last week,
"Fighting 69th" (WB) (reissue),
\$8,000.

\$8,000.

Palace (Loew's) (2,370; 44.74)—
"Homecoming" (M-G) (2d wk).
Fine \$10,000 after sock \$28,000
opening session.
Warner (WB) (2,154; 44.74)—
"Wallflower" (WB). Slim \$13,000.
Last week, "Sliver River" (WB),
trim \$\$16,000.

Picture Grosses

LOS ANGELES

(Continued from page 8)

My Dog Rusty" (Col). Good \$15.

100. Last week, "Raw Deal" (EL)

10d "Darger" (EL) (2d wk-6 days),

11ce \$9,600.

nlce \$9,600.

Palace (D'town) (1,226; 60-\$1)—
"Coroner Creek" (Col) and "My
Dog Rusty" (Col). Okay \$5,000.
Last week, subsequent run.

Pantages (Pan) (2,812; 60-\$1)— "Fort Apache" (RKO) (2d wk). Good \$18,000. Last week, socko \$29,900.

\$29,900.

Paramount (F&M) (3,398; 60-\$1)

"Emperor Waltz" (Par) (2d wk).
Pleasing \$21,500. Last week, great
\$36,500.

Paramount Hollywood (Fall 1,451; 60-\$1)—"Emperor Waltz" (Par) (2d wk). Strong \$18,500. Last week, new house record of \$25,800.

RKO Hillstreet (RKO) (2,890; 60-80)—"Fort Apache" (RKO) (2d wk). Brisk \$22,000. Last week, smash \$37,000.

857,000.

Ritz (FWC) (1.370; 60-\$1)—"Are
You With It" (U) and "Dear Murderer" (U). Light \$7,000. Last
week, "All My Sons" (U) and
"Arthur Takes Over" (20th) (2d
wk), \$6,900.

wk), \$6,900.
Studio City (FWC) (880; 60-\$1)—
"Are You With It" (U) and "Dear
Murderer" (U). Medium \$4,000.
Last week, "All My Sons" (U) and
"Arthur Takes Over" (20th) (2d
wk), \$3,300.

wk), \$3,300.
United Artists (UA) (2,100; 60-\$1)—"Are You With It" (U) and "Dear Murderer" (U). Fair \$11,000. Last week, "All My Sons" (U) and "Arthur Takes Over" (20th) (2d wk), okay \$10,400.

Uptown (FWC) (1,719; 60-\$1)— "Green Grass Wyoming" (20th) and "Counterfeiters" (20th) (2d wk). Slim \$3,500 in 4 days. Last week, \$8,300.

Sim S, 500 in 4 agys. Last Week.
Vorgue (FWC) (885; 60-45)—
"Oornoer Creek" (Col.) and "My
Dog Rusty" (Col.) Ckay 34,500.
"Danger" (Ed.) Ckay 34,500.
"Danger" (Ed.) Ckay 44,500.
"Danger" (Ed.) Ckay 44,500.
"Wishaire (FWC) (2266; 60-45)
"Thomecoming" (M-C), Big \$17,00.
"Wishaire (FWC) (2266; 60-45)
"Wittern (WB) (23 00; 60-81)—
"Wittern (WB) (2,3 00; 60-81)—
"Store Tiver (WB) (34 wk). Near
\$7,000. Last week, fair \$3,000.

'City' Fat \$12,000, Omaha, Despite Truman Visit

"Naked City" at the Paramount is doing okay despite the President Truman parade. "Hazard" at the Orpheum is not shaping as a heavy draw.

Estimates for This Week Estimates for This Week
Paramount (Tristates) (2,200: 1685) — "Naked City" (U. Nice
12,000. Last week, "Bride Goes
Wild" IM-G, \$10,000.
Wild" IM-G, \$10,000.
Wild" IM-G, \$10,000.
Wild (Gal). Trim (24 wk). Olay
65,000. First week, \$2,200.
Orpheum (Tristates) (3,000: 16000.
Orpheum (Tristates) (3,000: 16000: 16000.
Orpheum (Tristates) (3,000: 16000: 16000.
Orpheum (Tristates) (3,000: 16000:

pering Lus
over, Lust week, "Black Bart
State (Goldberg) (865; 18-65;
High Wall (M.G) and "Angel's
High Wall" (M.G) and "Angel's
Alley" (Mono) (2d wie). Okay
S200. First week was \$4,500.
—"Doctor Takes a Wife" (Gol and
More Than a Serviaty" (Gol treissues). Nice \$5,000. Last week,
"Heading for Heaven" (EL), \$9,500.

"The Company of the Company of

DENVER

DENVER

(Continued from page 9)
Good \$8,000. Holds fifth. Last week, 198 \$12,000.

(Continued from page 9)
Good \$8,000. Holds fifth. Last week, 198 \$12,000.

(Far) 2d wb., 198 \$12,000.

(Far) 3d wb., 198 \$12,000.

(Far) 40,000. Last week, "Hadrard" [189]

(Far) 40,000. Last week, "Hadrard" [20th and wb.]

(Far) 50,000. Last week, 198 \$12,000.

(Far) 50,000. Last week, 198 \$12,

Weather Melts K.C. Biz But 'Sons' Tall \$15,000: 'Berlin' Not So Fast 10G

Biz is holding up fairly well here despite a surge of sultry weather. Leader is "All My Sons" at Tower-Uptown-Fairway combo but does not look strong enough to hold. "Berlin Express" at Orpher does not look big. "Hzard" what by sneak previews Thursday and Friday but also is on light side.

what by steak previews Truncing what by steak previews Truncing with also is on light also is on light as the control of the c

Heat Sloughs Seattle: 'Mama' Fairish \$8,500

Seattle, June 18 Seattl

Only "Remember Mama" at Fifth Avenue is doing half way fair trade.

Betsianates for This WeekMarket Mill and Market Marke

000 after getting olasy 30,000 popener.

"Stellar of Union" (M.G.) 6th. v6b.

"Mild \$4,000. Last week, olay \$6.500.

"Mild \$4,000. Last week, olay \$6.500.

"Western Heritage" (RKO). Very old the stellar (RKO). Last week, old the stellar (RKO). Last week, "Green Grass Wyoming" (20th) and "Seet Him \$5,000. Last week, "Green Grass Wyoming" (20th) and "Seet Him \$5.000. Last week, "Green Grass Wyoming" (20th) and "Seet Grass Wyoming" (20th) and "S



DENNIS MORGAN JACK CARSON TEXAS" color by Technicolor TWO GUYS FROM

JOHNNY BELINDA

JANE WYMAN LEW AYRES

CHARLES BICKFORD

DANE CLARK-GERALDINE BROOKS EMBRACEABLE YOU" S.Z.SAKALI

THE BIG PUNCH

NAYNE MORRIS OIS MAXWELL

GORDON MACRAE

ILLIAM POWELL-IRENE DUNNE JFE WITH FATHER

color by Technicolor

TRANSATLANTIC PICTURES PROB. ROPE cola by Technicolor

ALFRED HITCHCOCK!

22

Clips from Film Row

First annual convention of the New Jersey wing of the Theatre Owners of America will be staged at the Berkeley-Carteret hotel, Asbury Park, June 17. Maury Miller, prexy of the unit, will chairman the meet with over 100 Jersey exhibs expected to put in an appearance.

an appearance.
Robert Coyne, retiring exec director of TOA; Gael Sullivan, his
succesor; Herman Levy, general
counsel, and Stanley Prenosil, ass't
to Sullivan, have been invited.

counset, and Stanley Prenosil, ast't sullivan, have been invited; sales manager George A. Hickor, article at the homeeffice this week for a month's visit, in line with sales that when the sales with the sales and the sales with the sales and the sales with the sales and the sales with the s

Abraham Bernstein, until recent-ly New England promotion rep for Columbia, joined Benjamin Serko-wich Associates to work on "Man Eater of Kumaon" in field.

St. Louis

Andy Dietz, recently chosen fieldman for Allied States Assn. of Motion Picture Exhibitors has in-vited 600 theatre owners in St. Louis area to attend a meeting here this week. Principal speakers

DC-6

LOS ANGELES

11 hours, 10 minutes CHICAGO 3% hours

Ticket Offices: Airlines Terminal ockefeller Center • Hotel New Yor 120 Broadway • Hatel St. Georg

AMERICAN

AIRLINES



North Central Allied is not so certain now that it wants lower reasonable clearance for its Minneapolis neighborhood and neapoils neighborhood and submission exhibitors as ordered by the supreme court in its consent decree of possible boosted film rentalis that undoubtedly would accompany the reduced clearance and that exhibitors are considered in the control of th ban exhibitors as ordered by the

Dallas

A cooperation program is being tested for 50 days by 71 mile nabe houses here, with copy appearing in both local dalities. Plan as sponsored by recently-organized as possible of the program of the control of the cont

Butte

Paramount sales regional from four states met here June 3-5. Charles Reagan, sales chief; Ted O'Shea and Al Schwalberg, his as-sistants, came on from New York. Independent Theatre Owners of Montana convention here resolved to follow current literary trends, using regional material, as a means of botstering the boxoffice. It also requested producers to utilize states stories as well as state instorical stories as well as state instorical transport of the state of the state

Memphis

Memphis Better Films Council has passed out its own Oscard RKO-Radio branch here, as most cooperative exchange with the council; Augustine Clanciola, of Rosemary theatre, as the most cooperative exchange with the council; Augustine Clanciola, of Rosemary theatre, as the most cosenaty the council and t

New York Theatres





PADIO CITY MUSIC HALL JUDY GARLAND . GENE KELLY

"THE PIRATE" Songs by COLE PORTER Color by TECHNICOLOR Metro-Goldwyn-Mayer Piet ectacular Stage Presenta

Peggy Cumming - Chas, Ceburn - Rebt. Arthur A 20th Century-Fox Picture in accumations
Plus on Stage—HARRY RICHMAN
The CRADDOCKS - MING & LING
OHANDRA KALY and His Dancers

ROXY 7th Ave. 4





Charlotte Criterion theatre, Greensboro, shuttered several weeks for \$20.00 facellit. Operated by S. W. Craver and F. H. Beddingfield, of the completion renovations. William Henderson resigned as \$20th-Fox head booker to join Selznick Releasing Org, which is opening new branch here.

Los Angeles

Chicago

Indications are that Riaito theatre, Loop film house, will switch
to a moveover policy. At present
to a moveover policy at present
moveover from Palace, RKO house,
Palace is limited to two-week run
due to the Jackson Park decree,
but has found a firstrun policy unsuccessful due to lower downtown

location. RKO and Universal have their eyes on the Rialto.

VARIETY

Minneapolis

Reel Fellows club here (film salesmen and sales managers) elected Eddie Burke president to succeed Milt Lipsner. Latter was chosen vice-president.

Kansas City

Martin, amuscments editor of Commercial Appeal and VAREETY mugs, for faithful and continued cooperation with the council since its increased in the council since its increased in the council since its increased in the council of Press-Seintlar critic, for coverage of approved children's matiness with special stories. First such distribution for local Better Filmers. Paramount, which has been book-ng product through its own Bala-tan & Katz, also bound by the JP lecree, may also use the house for

Eddie Davis, formerly with the Davis theatre, resigned to join Filmack Traller sales dept.

Telenews Theatres bough ground for second Chi house, will be located on the northside.

Ted Tod back as SRO flack after ospital stay caused by back injury Louis Berman, Chicago, and Jack Bannon, Milwaukee, branch man-agers for Universal, switched posi-

Max Roth, Film Classics district manager, in Michael Reese hospital

win Joseph, Eagle Lion branch sales manager, re

film Council of America will hold its first annual conference August 8 and 9.

August 8 and 9.
Dennis R. Williams named v.p.
in charge of distribution for Encyclopaedia Britannica Films; succeeds H. R. Lissack, who resigned
to go into private business.

Sales Meets

Parites Hit the Road

Adib33 Uily

Jack Stewart resigned as general manager of Allied Independent Theatte Owners of Kanass and Missouri on May 27. He had been the group set up its permanent organization. Stewart said he was resigning because receiving other offers and wanted to be free for mey position. Had been with Alfore coming here. 14 years before coming here.

Paramount asles regional from Parities Hit the Road
Paramount sales veepee Charles
M. Reagan, on the other hand, is
king his division confabs to the
road. After huddles with the easteast control of the control of the control
Kansas City, Reagan opened a
Kansas City, Reagan opened
Kansas City, Reagan
Kansas City,

sistants, came on from New York.
Fox Midwest Theatres constructing new 1,000-seater in Beatrice,
Neb. to replace its Rivoli there.
Tagged the Fox, theatre slated to
preem next fall. Chain's district
manager Ed Haas said the circuit
is readying a late summer opening
for the control of the control of the control
move building.

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of the co chiefs last week at the homeoffice.

RKO, which had a week-long meet of the entire sales force last year. Let X. The sales declede to year let X. The sales of exclede to see the sales chief Robert A. Mochrie hasn't decided yet when they'll start. Metro division managers confabbed with sales weepee William F. Rodgers several months ago on the property of the sales weepee william of the sales weepee will be sales when the sales weepee will be sales were sales when the sales weepee will be sales were sales when the sales weeken were sales were sales when the sales were sales were sales when the sales were sales were sales were sales when the sales were sales were sales when the sales were sales were sales were sales were sales when the sales were sales were sales were sales were sales were sales were sales when the sales were sales were sales were sales when the sales were sales were sales were sales when the sales were sales were sales were sales were sales were sales when the sales were sales when the sales were sales Robert Hayward became new assistant to Nick Sonday, manager Uptown here. Fox-Midwest theatres has acquired the Gillioz in Springfield, Mo. Circuit has taken title to the auditorium and, an assignment of the lease on the lobby through Mofox Realty Corp., subsid recently organized in Missouri. Fox.Midwest theatres has acquired the Gillioz in Springleth, no there meets planned. Twentieth-oudliorium and an assignment of the lease on the lobby through the constrained in Missouri.

Authorized capital of Mofox is observed to success the common at 55 par 600 stares of common at 55 par 6100 without on the Smith an National Theatres subsid, purchased for \$2,000.

RKO First

Continued from page 5

Fox West Coast will reopen its 1,400-seat Mesa theatre this week after a complete rejuveration, including the latest equipment.

Fox-West Coast appointed Leslie Whittmore manager of the Egyptian theatre to succeed Marty Schiert with the State of the St

Costinued from page 3

head, who took \$79,660. Floyd B, oddlum, beard chairman, was paid offlowed by the control of the contro

\$112,250,817.

Sum of \$1,896,950 on advances to outside producers was written off because proceeds on plx were estimated to be insufficient to permit recovery of these loans. Advances to indie producers totaled \$6,086,785 in all.

Bush-Leaguers

Continued from page 3 and southwest than the rest of the Worst sector was the

northwest, survey discloses.

Oregon-Washington Sector on - Washington

confines proved the roughest sector because of the tremendous activity there of the tremendous activity there during the war in shipbuilding and plane factories. Tyros went for the theatre bonanza in the north-west but a major reallocation of population and industries did them dirt. Hence, the largest group of failures derive from that sector.

Inflated theatre rentals are be Inflated theatre rentals are be-lieved to be only a minor factor in the scheme of things. That's be-cause the survey shows that the novitiates stuck mainly to smaller towns and situations. In those areas, theatre rentals haven't climbed nearly as sharply as in the urban spots.

urban spots.

Gl's are going in strong for drive-ins, according to the survey, Explanation for that is that the learned what a buildozer could do drain as the latest of the survey, and the survey of the survey of

Interstate Stalls Continued from page 7

Communications Commission to withhold approval until a decision is made on the relationship of Paramount to DuMont. Interstate is a Paramount partner.

is a Paramount partner.
Under an FCC rule, no single licensee can own more than five stations. FCC maintains that Par
controls DuMont, which Par is
denying. If that's proved so, however, the Dallas station would make sixth for the comb

the sixth for the combination.
Actually, O'Donnell had not
planned to erect the station in
Dallas, but between that city and
nearby Ft. Worth, so that he could
cover both areas. Dallas TimesHerald has already been granted a
construction permit in the territory and a number of other applications are pending.



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Always --THE SHOWMAN'S FRIEND in Los Angeles

> 500 Modern Rooms with both and radio

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Suitable Television - Motion Picture
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JUDY ARLAND

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GENE

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THE

DIRATE

M-G-M's exciting

TECHNICOLOR

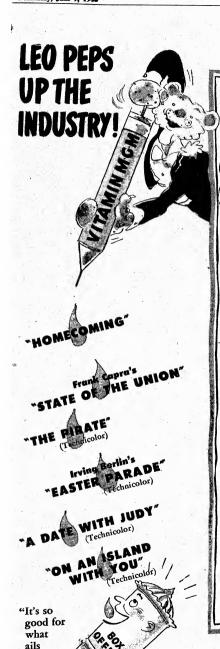
Musical

featuring new

COLE PORTER

WALTER

SLEZAK



him!"

PIRATE CAPTURES CROWDS and CRITICS!

"Gala screen musical...bouncing ... beautiful...a delight!"

-Howard Barnes, N. Y. Herald Tribune

"Musical of the year! Kelly is super-human...Garland is like a jewel!" —Archer Winsten, N. Y. Post

"Best big-time musical show presented on screen or on stage in years!" —Cecelia Ager, PM

"Eye-filling entertainment the stage can never match!"

-Alton Cook, N. Y. World-Telegram

"Big package...fun and entertainment...loaded with prospective juke-box hits!"

-Lee Mortimer, Daily Mirror

"Eye-filling! Bounces gaily along! The most beautiful technicolors yet photographed!"

-Rose Pelswick,

N. Y. Journal-America

RADIO CITY MUSIC HALL

Directed by Produced by VINCENTE MINNELLI • ARTHUR FREED

CBS-Scrapping 'School of Air' After 17-Year Reign; Feels There's More Significance in Documentary Unit

many months, the Columbia Broadcasting System has finally decided not to go on for an 18th year with its educational series, "School of the Air." Instead, CBS will "concentrate on public service features of more up to date character." CBS defines the latter as including the Documentary Unit's intermittent specials. You Are There, "Invitation to Learning," "Doorway to Life" and various talks, symposiums and debate shows.

Litter and various taxes suppose the meaning the Arriold Perl "The Thompsons of America", which had been auditioned by Werner Michel and earmarked for the 1948-48 "School of the Air" to occupy the "School of the Air" to occupy the will be held in abeyance for possible conversion into a once-weekly half-hour program. This settles has excited considerable in earlier to the lagging "School of the Air". With the sudden decision to call It quits after 17 years. CBS has called our meeting of Consultants which had been set for this week in New York. "School of the Air" been been decision to the consultants which had been set for this week in New York. "School of the Air" began back

Educational Consultants Winel and
"School of the Air" began back
in 1931. Originally it consisted
partly of straight talks or interviews on educational subject maswere introduced and these were
expanded through the years. Typically there were five halt-hours
and the subject and the
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Consistent Prizewinner

Consistent Prizewinner
First and last "School of the Air"
has been a consistent winner of
prizes and swards for CBS but of
prizes and swards for CBS but of
successes of the Documentary Unit
were more significant both as good
programming and as a sounder
questional use of network radio.
published estimates as to
thought of the series. This has run
around \$150,000 annually for actual
studio, production (scripts, actors,
haif-hour strip is something else.
The now-dropped plan for '48-

nair-nour surp is something else.
The now-dropped plan for '48'49 would have included "The
Thompsons of America" as a
quarter-hour strip at 5 p.m. with
a daily-change high school quiz on
current events filling the remainder of the time.

current events filling the remainfrom accounts CBS was influenced by the kudos and impact of
enced by the kudos and mispet of
Life" and the big gun documentarles in contrast to the failure
of its innovation, "Liberty Road,"
to get far on last year's "School,"
to get far on last year's "School
the Air". Latter show was germimegtime and was produced by Leon
Levine. Although trade-rated execptional in concept and execution,
this series got secan publicity
recognition, further proof that
recognition, further proof that
recognition, further proof that
standards of mappy programming
which pays off either in ratings or
prestige.

Don Cope Gets 'Lost'

With Cyril Armbrister resigning as director of ABC's "Land of the Lost" to return to Hollywood to produce Mutual's new coop "Chandut the Maglician" show, Don Cope takes over "Land" chore for Cope takes over "Land" c McCann-Erickson agency.

McCann-Erickson agency.

"Land", currently sponsored by
Bosco on Saturday mornings, will,
according to present indications,
take a 13-week hiatus following,
take a 13-week hiatus following
the July 3 broadcast. Future disposition of Bosco's tieup with the
show is still confined to the internal councils of McCann-Erickson,
since the Bosco contract deem't since the Bosco contract doesn't require any renewal action until Sept. 1.

Agency stated last week that there were no indications at the moment what the client's decision would be for the fall.

AFRA Balloting Starts

Balloting in the NLRB election to determine the bar-gaining unit of radio perform-ers under the AFRA contract ers under the AFRA contract with the networks, advertisers and transcription firms, begins and transcription firms, begins today (Wed.) and continues to the continues of the contract of the

are eligible to vote.

In the AFRA election of members of the national board and delegates to the national convention, voting will be by mail. Ballots must be postmarked not later than midnight June 23, or received in the AFRA office by noon June 24.

Passaic News In Deal for WLIB

Despite recent claims by Herman Bess, who manages WLIB, N. Y., for Dorothy Thackrey, that the station is not for sale, attorneys for Mrs. Thrackrey were engaged in huddles yesterday (Tues.) aftermoon with lawyers representing the Passaic (N. J.) News.

representing the Passaic (N. J.)
Nesso.
Negotiations for tile Jersey daily to purchase the Indie station have to purchase the Indie station have weeks and indications yesterday were that the deal looks hot. Sale would take Mrs. Thackrey out of the radio picture, since she disposed of her Coast operations in the Indie Mrs. Thackrey out of Warner Pros. is subject to FCC approval). WLIB has reportedly been a losing proposition ever since the New York Post publisher acquired the station, although each required the station, although each and revamped the format a couple months back the billings have taken a jump.

Dies Claims 'Sabotage' As Texas Web Greets His Candidacy With Silence

Martin Dies, announced himself conditionally as a candidate for the U. S. Senate here in a radio broadcast scheduled for a regional web of 20 outlets, but which actually went out over only one station. Just what caused the failure of the 20 station web was not determined immediately.

Richman Lewin, manager of KTRE, from which Dies spoke here, stated that technicians were of the opinion that "technical difficulties caused by the weather" were to blame.

Lewin quoted Dies as saying "I consider the interruption deliberate. It is sabotage."

ate. It is sabotage."
In Dallas, Clyde Melville, of the
Taylor-Howe-Snowden Radio Sales
representing the Lone Star Network, which handled the broadcast,
or it comes under the classification of
an act of God. The telephone company reports a very serlous storm.
We do not think the broadcast got
to Houston." Houston was the
the broadcast over telephone company wires.

Melville said a new broadcast would be arranged as soon as pos-sible, probably some time this week.

A further investigation of the network failure is being made. It has been reported that there were numerous thundershowers in East Texas on the night of the broad-



KLZ SPORTS, EDITOR CLEN MARTIN

Martin edits KLZ's Saturday night "Sports Extra" and, in addition, is a top announcer, heard daily assisting Lowell Watts, KLZ's Farm Reporter.

CBS' Summer Sked Taking Real Shape

CBS' summer schedule is finally crystalizing itself and taking defi nite shape. Hubbell Robinson an Harry Ackerman, No. 1 and 2 men respectively, of the web's program respectively, of the webs program-ming operation, left for the Coast over the weekend for a two-three week stay and it is expected that within 10 days or so the final loose ends of the Hatus Time will be tied together. (Ackerman soon moves to the Coast persunantly to th

More than a score of shows have

Martin.)

More than a score of shows have been in preparation for weeks and here's how the picture currently shapes up. 12" drimatic series with the picture currently shapes up. 12" drimatic series of the month of the picture currently shapes up. 12" drimatic series of the Monday night 8:30-0 period being vacated by Lipton Tea's "Godfrey Talent Scouts," begin and guly 5. The full-hour Land Burger of the picture of the month of the

a drainate program yet to be meet will go in 10:30 to 11.1 tem

Tuesday and Wednesday nights present no halus problem to the Gamble PB1 show at 8 checks off for summer and it will be replaced by the George Herman Coze series "The Doctor Says Murder." Aud-rey Christice will star in the one. Yet of the Core of the Core

Stang. Stary and start schedule finds the Pet Milk Serenade starza being moved up to 7:30, with "Sing It moved up to 7:30, with "Sing It for the start schedule starza being start schedule start schedule schedul

preemed as an afternoon series but which moves into 9 p.m. slot.

P&G Renews 'Beulah'.

I CU NEHEWS DEHIMI

Hollywood, June 8.
Plugs on "The Beulah Show"
will be Protect & Gamble's again next season. Soap company picked up the tab Thursday (39). Ken Dolan package goes off its five-access of the compact of the compact

Dept. of Sales & Vacancies

End of the 1947.48 broadcasting cycle finds the following box office attractions on the kilocycles available for the upcoming 48.49 season, with likelihood of an expanded list before June is

48-49 season, buts incremove y described by General Toods (which picked up "Mr. Ace Dropped by General Toods (which picked up "Mr. Ace & Jane" as replacement); her \$14,000 price tag may find the sledding tought in wrapping up new sponsorship.

Abe Burrows: Dropped by Listerine, but CBS feels his resale in an expanded half-hour format is a "sure thing."

Bob Burns: Missing from the airwaves this season but still being peddied for '46-'49.

Jack Carson: Contract with Sealest washed up and he's now "Jack burns there CBS co-op a flop, she's currently negotiating for

"available."

Joan Davis: Her CRS co-op a flop, she's currently negotiating for a return to the Thursday night Sealtest show on NBC. Jimmy Durante: Dropped by Rexall when latter grabbed of the Phil Harris-Alice Fays show from Fitch. Another case where the price (\$13,500) is stynying a new bankroller deal. Dick Haymes: Star of Auto-Lite CBS show canceled, with client buying "Suspense" as new season's replacement, buy this month, Dan Colonpaul in Offering it as a two-way tele-radio package for \$12,500.

"Mayor of the Town", Jianal Bouward Land

\$12.500.
"Mayor of the Town": Lionel Barrymore ABC airer just can-celled by Novema in a budget resbuffle.

The state of t

what American Tobacco was paying mm isst year, rear siii. neo no takers." Pirks Johnson quizere off the American Express "You" Pirks Johnson quizere off the American Express Phil Spitalays Sponsored by the Electric Companies this season on CBS, the All-Girl orch envisions a bright future before the TV cameras, but menwhile is still being pedded for radio. Christopher Wells Ed Byrou's pedcage cancelled by DeSciot Hilligation pedding as a result. Can be had for \$5,000.

Mutual Strikes Bonanza in Co-ons This Year Despite General Slump

WOR's FM Monicker

WOR, N. Y., has applied to the FCC for permission to change the call letters of its frequency modulation arm to WOR-FM. Present call letters are WBAM.

If FCC gives the nod, plan is to switch over on June 13.

Aver Grabs Off Sealtest Acct.

N. W. Aper has been named the new spency for olluting the radio end of the Scallest account, effective in September, McKee & Abright, which has handled Seal-bright, which has had been supported by the seal of the eight-week run of the account's summer show, namely, Ray Noble, Reassignment of agencies for leading the same of the seal-bright seal of the Seal-bright seal-b

Chi City News Bureau **Breaks Precedent, Invites** Tele. Radio Membership

City News Director, June 8.

City News Bureau, so-called "little AP" maintained by the four dailies here for cooperative coverage of local news, last week offered its service to Chicago radio and tele stations. Move marks the first time a major metropolitan news the product of the product o

agency has given the green light to broadcasters. Spelled to the air time of each client. Stations on the air more than 134 hours per on the air more than 134 hours per casting less than 135 hours per casting less than 135 hours will pay \$11,259 satisform of the series of the serie

CRB isn't setting up special services for broadcasters, but merely extending its present; but contract or through associate memberships, depending on further action by CNB's boarding on further action by CNB's boarding on further action by CNB's boarding on the standard news size.

Despite a souring on co-op shows mong the other netw

has struck a coin bonanza this sea-son with its co-op program list. The payoff for the MBS net and its affiliates has more than tripled Its affiliates has more than tripled since last year, when the coop sweepstakes field was thrown wide some since last year, and the same shows are traveling at a per anum clip of a \$1,700,000 gross for time, as against the same date has year, when the talent bracket cleared only \$500,000 and time charges totaled \$1,750,000.

charges totaled \$1,750,000.

Solid faith of Mutual's execs in the coop idea, despite a few reverse, is indicated by their latest decision to put a new Gabriel Heart show up for local sponsorship. The state of the

Dan Golenpaul.

Tipoff on the other networks' diminishing zest for co-ops is the comedown of the high-flying Ab-bott & Costello airer on ABC.

Whereas A&C were leading ABC's co-op pack only two months ago with a total of 58 local bankrollers, currently the show has 31 sponsors in 38 markets.

Fulton Lewis, Jr., Paces

Fulton Lewis, Jr., Paces
Among Mutual's long roster of
co-ops, Fulton Lewis, Jr., is way
out in front with current billings
on 304 stations. Kate Smith, after
a spectacular getaway last fall, is
in second place with approximately
250 outlets, while Cedicle Foster
follows with 160 and John Nesbitt
with 140.

with 140. Mutual's grand total on its co-op shows currently figures up to 1,339 program sales on its outlets with 1,800 participating-bankrollers. On the other hand, ABC has slightly better than 700 co-op program sales, while NBC and CBS total around 300 apiece.

Musicomedy' Vice Ozzie

musicomedy vice UZZle
musumer replacement, starting June 16, for Ozzle and Harriet
oridi be "Musicomedy," a series of
short story adaptations with musical interludes supplied by Raymond
Paige. This is virtually a musical
edition of the same client's peren
mial hatus entry, "Silver Theatre."
"Musicomedo" will oxidinate in

ire."
"Musicomedy" will originate in New York, not Cincinnati, as previously contemplated. Initial offering will be Patterson McNutt's "Slightly Terrific," with Julie Conway, Johnny Desmond and Kenny Bowers as leads. Linday MacHarrie will direct for Young & Itulieam agency.

RADIO TAKES IT LYING DOWN

What Price Masterminds?

There are neglected aspects of the recent Congressional headline There are neglected aspects of the recent Congressional headline-making at the expense of NBC and the State Department. Nobody seems to have raised the fairly obvious point that until now it was never as in haide or outside the U. S. to spoof Texas or New England or any particular region of the country. Indeed, American humor from Revolutionary days until now has been marked by just this same sort of waggery which suddenly bedomes so dreadful that members of Congress profess an indignation more incredible than convincing. Election year docs not altogether explain the weird incident.

In the confusion and anxieties of our times people have the scape-goat complex bad. The most obvious examples of the scapegoat thing are racial and need not be repeated here. There is also the scapegoat dear to the hearts of all small towners and provincials the big city. It used to be Wall Street. Today it is the big city amuse-ments, the New York and Hollywood influences.

Theoretical? All the evidence builds up the reality of the witch-hunt menance for radio. Radio is not immune. Hollywood was not immune. Hollywood was private business 100%, whereas radio is immune. Hollywood was private business 100%, whereas radio is entirely the reality of the reality of the reality of the reality of the reality reality confusion in the film colony, while not exclusively related to the witchhunt, is surely linked. Comes now the radio industry, trembling in its boots, pleading "guilty" only of the crime of making a few comical remarks about Texas, the most comical remark-producing state in the Unio

Radio is quick to feel hurt when unjustly accused (and it often is), but who can have any respect for leadership which prostrates itself and asks to be walked upon?

Spanish Inquisition' Brings Tighter State Dept. Control on 'Voice' B'casts

Washington, June 8.

Washington, June 8. Tighter Siate Department control over the "Voice of America" broadcasts is one benefit to come out of the Congressional probes which bowed out last week, after which bowed out last week, after North America" series DX'ed to Latin America via NBC. Use Congress has apparently to Congress has apparently to the work—which was ordered by Congress in the law it passed that there must be been considered by Congress in the law it passed last year—will not work, and that there must be been control to the work—which was ordered by Congress in the law it passed has year—will not work, and that there must be been control to the work—which was ordered by Congress of the control will be controlled with "NBC and CBS or State official explained: will write and control through an expanded staff, all official news and commentary beamed to foreign listeners."

commentary beamed to foreign listeners.

Instances and special features to the special feature of the special features are special features and special features are special features are special features and special features are special features are special features and special features are special features are special features and special features are special feat (Continued on page 34)

F. & A. Hummert A Major Industry

With Dancer, Fitzgerald & Sample taking over the "Molle Mystery Theatre" Sterling Drug account from Young & Rubleante, the drug count from Young & Rubleante, and the drug count from Young with the drug count from Young will, effective July 20, be produced by Frank and Ann Hummert (Show switches over from NBC to CBs of other through the drug with the drug with the drug with the drug with handle administration of "Mystery Theatre."

handle administration of "Mystery Move further secent the projection of the program operation. A couple months back they took over a couple months back they took over production of the Bordon "Your Song and Mine" show, withstance of beligitime radio agency (Kenyon & Deligitime radio agency (Kenyon & Cekhardle "farming out" production of a show a couple of the property of the prop

It's Now Dr. Cov

, Cincinnati, June 8. Visit here Thursday (3) of Wayne

Visit here Thursday (3) of Wayne Coy to deliver the commencement address at the Cincinnati College of Music occasioned a double-barrel salute for the FCC chairman. The control of the Confirmation of the Consequence of the Consequence

Mutual Capsules No Relief For **WOR's Headache**

WUK's Headache

WOR-and a flock of other stations on the Muttal networktions on the Muttal networktions on the Muttal networktion and the Muttal networktion and the melves of the thinkinginstitute disease of the thinkinginstitute of the thinking
institute of thinking-

COPIES FILMS'

By GEORGE ROSEN

American radio is "taking it lying down," with the possibility of future consequences it may regret. This is a growing interpretation in radio circles of a number of recent events, most conspicu-ously the blasting of NBC and the State Department on Spanish-language shortwave broadcasts.

language shortwave broadcast.
As shrewd observers of radio
point out, the most remarkable
aspect is not the eritident by Congressional kibitzers, but the abject
pologies, the failure to talk back
the whole shortwave field. Said
one radio executive last week:
"Such a display of timidity and
fear is almost certain to bring
of Congress."
Broadcasters have been effect.

more of the same from members of Congress."

Broadcasters have been afraid, with cause, of a gathering perchology in Washington favorable to extending the following the catending the following the catending the following the catending the following the following the catending the c

Inviting the Camel In

do the job.

Inviting the Camel In

"The re's a contradiction in

"The re's a contradiction in

broadcaster's arguments," to quote
another official in New York. "On

the one hand management goes before the PCC and tries to have the
fore the PCC and tries to have the
court on the grounds of unwarranted
Government regulation. Then the
same people, or some of them,
turn around and invite the camel
Government regulation. Then the
same people, or some of them,
turn around and invite the
dopesters is the role of Charles
Denny, vesterday chairman of the
FCC, today the spokesman for
NGC in urging Government operaling," is the consensus on this
maneuver.

Trade comment by those who
read the political tea-leaves looks
of a whole new setup in Washington. They see the small town
of a whole new setup in Washington. They see the small town
minded elements will move if given
half a chance, and radio may get
a drubbing which will paralyze
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New Trammell Policy ('It's the Show, Not the Client, That Counts') May Get Acid Test If SB Replaces Bergen

Chain Breaks' Brake

Chain Breaks Brake
Even chain breaks are now
getting a summer format.
Florida Citrus Assa., via
Benton & Bowles agency, has
been using a 15-second singing commercial in market
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health. Starting in July, the "summer replacement" goes in, with the girl to be accompanied by "two musical glasses filled with iced orange juice."

Sarnoff at Signoff As Mullen Vamps Ahead of Schedule

Anead of Screedule

Frank Mullen, who resigned as exec veepee of NBC to take over the G. A. Olich Rickards threeeventhe G. A. Olich Rickards threesteepee of the Committee of the Committee of last Friday (4). Originally his resignation was scheduled to go into effect July 1.

In the Committee of the Committee of the Committee of last Friday (4). Dischedule of the Committee o

Henry To Olympics

Henry 10 Ulympics
Bill Henry had made a deal
with CBS to cover the summer
Olympics if Europe. But now that
he's moving his Johns-Marville
news program over'to Mutual, he's
Laking me. Be and the state of the content of the control of the control
Henry leaves July 25 on the
Queen Elizabeth and he'll be back
in time for the Aug. 20 preem
of Johns-Marville as a Mutual,
client. The Henry news strip
anoth, moving over from CBS.

Nites Trammell, NBC prex, may in the not too distant future be put to the test of exercising on the network's second oldest client, Standard Brands, his new policy of giving the equility or pulling the contract of the cont

ler Thompson, there's a talent budget of \$25,000, and the cost of time runs in excess of \$10,000 a price this Sunday evening period (88:30) since Sept. 9, 1923, ranking that account in longevity just behind the oldest of them all on the sunday of the sun

(Continued on page 34)

Radio-Tele's 300G Convention Tab

Us centimated that the week of the Republican Convention in Philadelphia this mouth will add for the radio-television networks and stations. This amount, of or the radio-television networks and stations. This amount, of the regular course, is exclusive of the regular course, is exclusive of the regular course, is exclusive of the regular course, in the regular cour

Lux Cancellation Lux Radio Theatre's June 21 program has been cancelled by CBS to make way for a pickup from the Republican convention in

The show, incidentally, has for the second time within a year rated No. 1 on both Hooper and Nielsen, something that no other network stanza has been able to snag even once.

Mutual's 50G Giveaway "To End All Giveaways"

Mutual is climbing aboard the full-hour telephonic musical give-lawy bandwagon with-an ambitious production designed to "sit it out," content that is it in the property of the studies of the state of

Carpenter Heads West On Moore 'Breakfast' Stint

Oil MUOITE DICEMIZES DIMI
Tom Carpenter, assistant radio
director of Kenyon & Eckhardt
(If for huddles with Garry Moore,
who now does the enness job on
sponsored by Kellogg, a K & E
spon

ROBERT SHAW CHORALE With 32-voice mixed choir; neth Banghart, announcer Froducer: Ezra McIntosh 30 Mins, Sun., 8 p.m. STANDARD BRANDS NBC, from New York (J. Walter Thompson)

Departing from its custom of the past several seasons of spotting Alec Templeton in the 8-8:30 Sunday night NBC stretch as summer replacement for its Edgar Bergenreplacement for its Eugan Bergat-Charlie McCarthy show, Standard Brands this year has come up with something of an innovation in major client bankrolling. S-B has slotted the Robert Shaw Chorale

major ellent bankrolling. S-B has abotted the Robert Shaw Chorale of 22 mixed voices for the June-July-August semester. The stanca preemed last Sunday (6) and it came off as a refreshing intertude in stimmertime programming. It's reported that S-B excess family and the stance of th

but once established in the spot, or the property of the performance, will invite a repeat tune-in. For its opening program, the Shaw Choyale offered a varied produced by the property of the

Ken Banghart does the announcing and Standard Brands has switched from Chase & Sanborn to Tenderleaf (iced) Tea and Royal puddings. Commercial copy was easy to take.

Rose.

GILBERT & SULLIVAN SERIES (Yeomen of the Guard) With Jean Haig, Edmund Hock-ridge, William Morton, Nellie Smith, Erie Tredwell, Margaret Evans, Geoffrey Waddington's orch and chorus, Ruport Lucas, narrator; Larry Henderson, an-nouncer

CITIES SERVICE BAND OF AMERICA With Paul Lavaile band; M. H. Aylesworth, Dr. Edwin Franko Goldman, guests; Ford Bond, an-

AMERICA Lovalle band: M. H.

AND PARTICE AND THE PARTICE OF THE PA

mentai onsäught, but dön't count for much, for much for much for much for much for the debut, onetime NBC prex M. H. Aylesworth, reminisced about how much good muste Cities Service bowed parts to listeners since at sowed parts for mike fright, good week for mike fright, good with the fight, good with the fight, franks of mike from the Cities of the form the Cities are the form of the fight, good with the fight, good with the fight, franks of the fight, and the fight, good with the fight, good with the fight, for the fight, good with the fight, good with the fight of the fight, good with the fight of the fight, good with the fight of t

GILBERT & SULLIVAN SERIES

(Yoomen of the Guardmul Bond.

Wide, William Morton. Nelies Bond.

Sid.

Morgan is large freedwell, Margines and Sulliam Morton. Nelies Sunday. (Ed. Sunday. (Ed

COCA-COLA SUMMER SHOW With Roger Pryor, Charles Lich Orch, Nestor Chayres, Los P chos

with lover froingres, Lorenza Market With lover froingress and the lover froingress with lover froingress win

The Lichter crew instrumentaled in the same Latin vein to provide a smooth musical continuity for

Roger Pryor continues as the program's conferencier, and the Coca-Cola plugs, as usual, are brief and in good taste. Jose.

SUPERSTITION
With Bath Rell, Larry Haines,
Amnel Strickland, Frank Berhrens, Jackson Beck; Berale
annual strickland, Frank Berhrens, Jackson Beck; Berale
annual strickland, Frank Berhrens, Jackson Beck; Berale
annual Bular
Brown Bular
Brown
Brown Bular
Brown

WHAT'S MY NAME?
With Artene Francis, Ward Wils
Froducer; John Gibbs
Director: Perry Lafferty
30 Mins; Sat, 9:30 p.m.
GENERAL ELECTRIC LAMPS
ABC, from New York
(EBD&O)

General Electric previewed this quir, which had been gathering dust for years, before a batch of delegates to the Edison Electrical of the property of the Edison Electrical Content of the Edison Electrical Content of the Edison Electrical Electri

preview broadcast were the circumstance of the control of the cont

last side—we unatung the dis-The program runs appring but short of GE lamp merchandists, Bestowed on each winner is, package of bulbs with all attend-ing assurances of their virtues and divers occasions to interest out on divers occasions to interest out of divers occasions to interest out of the control of the control of the sum of the control of the control of these burbs seemed to do a of these burbs seemed to do a bulb-satching. The principles of the pretty hackneyed

CALL THE POLICE

With George Fetsie, Amale Strickland; Hugh James, announcer
with George Fetsie, Canada

Hugh James, announcer
witer Feter Barry

39 Mins, Thes. 9 p.m.

"Call Rightraud, Right (1)

"Call Fetsies Fetsie, Canada

"Call Fetsies Fetsie, Canada

"Call Rightraud, Right (1)

"Call Rightraud, Right (1)

"Call Strick Holes

"Call Strick

"Ca

The idea of the summer edition is obviously to provide pleasant entrainment with no effort involved ample experience in radio and legit, handles both the singing and m.c. assignments nicely and Dudenter of the summer of the su

actives we was shown in the same as a susual with musical programs the continuity pushes just a bit to wordly in striving for atmosfer a susual strip and the same as a susual strip and the procedure of the susual strip and the procedure of the susual sus

with suitable reverence. Hobe.

COMEDY WRITERS SIGN

COMEDY WRITERS SIGN

Boger Price, Leonard Steres

Brady, mederator; Paul

Masteron, anneuncer.

Borne Brady, mederator; Paul

Masteron, anneuncer.

Briestor: Sy Fischer

Swishning

This one probably sounded very
god on paper. Why not, it was

read to be a suit of the probably sounded very
god on paper. Why not, it was

reading to concedy shows sit

around the conference table and

with a 30-minute program into

strictly as a one-shot novelty, but

on the basis of the initial preser
tation Sunduy (6), the idea could

cover say "Bol-Tope's gonna-have
s-new-format."

With Ben Brady as moderator.

With Ben Brady as moderator.

cven sw. "Bob-Hope's-gonna-have-new-format."

With Ben Brady as moderator, which we preem brought together John-ham and the present brought together John-ther preem brought together John-ton, and the present the present the pre-tical properties. It is a supplied to the pre-tical properties of the pre-tical properties. The pre-tical properties of the pre-tical properties of the pre-tical properties. The pre-tical properties of the pre-tical properties of the pre-tical properties of the pre-tical properties. The pre-dict of the pre-tical properties of the pre-tical properties of the pre-tical properties. The pre-tical pre-ported by the pre-tical pre-tical pre-tical pre-tical pre-tical pre-ported by the pre-ported by the pre-tical pre-tical pre-tical pre-tical pre-ported by the pre-tical pre-tical pre-tical pre-tical pre-ported by the pre-ported by the pre-tical pre-tical pre-tical pre-ported by the pre-port

provide.
It added up to an uninspiring half-hour of can-you-top-this-one on a given theme, but "Can You Top This?" does it a lot better.

THE JERRY WAYNE SHOW
With Jerry Wayne, Alvy West's
Band, Lias Kirk (renes)
Producer: Lester Gottlieb
Surishing
Mon-thre-Prt, 7:39-7:45 p.m.
CSS from New York
In in during
the Campbell Soup "Club 15"
histus, is in the nature of a radio
comeback for Jerry Wayne, who
some years on various major

has been around the networks roome years on various major shows. And the opening program was a pleasant 15-minuter that made no pretensions of being anything the new pretension of being anything the pretension of the pretension

WANNA SWAP AN AM FOR TV

Talent Wakes to Witch-Hunts

Several movements are afoot in Manhattan to vitalize old organizations in opposition to censorship on radio and in other media. The American Civil Liberties Union has been much concerned at the appropriate the control of the contro

Crosby's Tape Success Seen Spurring Networks to More Recorded Shows

Hollywood, June 8.

Up in smake with Bing Crosby's sunner lambe with Bing Crosby's sunner lamber of the last remaining argument of NBC and CBS that transcribed shows aren't acceptable to listeners. Aside from copping hon-scribed shows aren't acceptable to listeners. Aside from copping hon-scribed shows that his nearest competitor—mechanical sing—two points higher than his nearest competitor—mechanical perfection of the Groaner's tape-recorded shows has disproved network as good as live shows:

work arguments that transcriptions aren't as good as live shows.

Tape has in the past year conjudence in the past year. The past year is not to the past year is not year in the past year in the past year. As year, and year, y

up to tape pickup.

Since Crosby went, recorded two
other shows have followed him
net-wise—Groucho Marx and the
Abbott & Costello layout. A
number of others that did live repeats two years ago are
excepted repeate to psows on the
et. gravy train in the fall as a result.

WGN'S 'NEWSREEL' SLUFF

Mutual's sustaining "Newsreal" is being heard in Chi via the indie, WAIT, following failure to clear time over the regular net outlet, WGN.

Latter broadcast the series for several weeks after the teeoff earlier this year, but then rele-gated it to the FM arm, WGNB.

Ellington on Celanese Ellington Co., which has had the publication end of the account, is now handling Celanese Corp.'s radio budget.
For the time being this involves the continuance of a spot campaign.

Light Co. Fades Carle

Electric Light and Power puls the plug on Frankle Carle July 11. Sunday afternoon slot that Carle took over from Phil Spitaly May 9 goes sponsorless through to fall. Helen Hayes comes on for the utilities company with her Elec-tric Theatre on Oct. 3.

'Ma' Sluff Cues **CBS-Hooper Tiff** On 'Projectables'

bang and re-editing, of the setting show was originally cut on platters before it was whilpped into broadcasting shape. The state of th

Hooper this week is mailing out 1,200 copies of his projectable study to agencies:

Convention Coverage In Italian Set by WOV As 'Mass Civics Course'

WOV, N.Y. bilingual station, has come up with a novel plan for cov-erage of the Republican and Dem-

come up with a novel plan for corrected of the Republican and Democratic conventions in Philadelphia in the plant of the p

AFRA Renews With WEVD The American Federation of Ra-dio Artists bas renewed its con-tract with WEVD, New York, ef-fective May 19.

FCC FROWNS ON PERMIT HAWKING

Standard broadensters are now willing to sarrifice their AM inter-change to get in the television picture. The Federal Communications Commission is currently wrestling with the tough problem of preventing hawking of video permits and licenses.

previously nawking of video premits and lenence, well aware. The Commission of a TV permit is now worth its weight is uranium and has the effect of boosting prices of accompanying stratespheric sales tilected statistics commanded during the war. Some FCC'ers are posing the \$84 question. "Will the Commission seek to particularly on permits where no actional video construction has beginn?" FCC considered but never a consideration of the construction has proposal covering AM sales in the war years.

posal covering AM sales in the war years, and most of the industry is and once countied solding in one testing to the sales of the sale

and soid.

While some of the AM-FM neophytes are disposing of their paper
permits at an actual loss, Commission is aware the pattern will be
reversed in tele and is anxious to
fix policy to prevent hawking of
these franchises.

Warner-The-characterists

Warner-Thackrey Dilemma Insistent romancing of the film companies with tele permittees—particularly Warner Bros.' deal to take over Dorothy Thackrey's (Continued on page 38)

NBC Fri. Facelift Runs Into Snags

Apparently NBC isn't finding the going so easy in trying to give a comedy facelift to its Friday night roster next fall. As blueprinted roster next fall. As blueprinted, the plan was to move the Pabst Eddie Cantor show from Thursday night into the 8:30 Friday niche, preceding the Red Skelton Show, which Procter & Gamble has bought.

However, it's reported that Can-tor and bis sponsor aren't enthusi-astic about the 8:30 period, pre-ferring to follow Skelton rather than precede him.

than precede him.

With the likelihood of the Cities
Service 8 o'clock Friday show
moving over to ABC in the fall and
with 9 to 10 Friday night also
posming up, it's likely that the
posming up, it's likely that the
it's likely that the
in a bid to please all the clients.
It's considered a certainty that
Ford will get the nod for a favorable 60-minute stretch for a swiftover of Ford Theatre' from its
current Smings, afternoon time.

ZACHARIAS' 'MISSION SET TO PREEM ON WOR

WOR, N. Y. has booked a new haif-hour show of a semi-docu-hour show of a semi-docu-cial records of Admiral Eliki Zach-arias and his intelligence activities. Show will be called "Secret Mission" and is being slotted in the half-hour segment currently occupied by "The Shadow." It will direct the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control o

Clear Summer Decks for Giveaways; Some Stars Jittery About the Fall

Deep Freeze

Deep Freeze
Radio director of a New
York ad agency was listening
to an aircheck of a giveaway
show now on one of the networks with a view of recommending it for a client when
the time devoted on the program to crediting the giveaway products.

He discovered that, according to the time alloited coming to the time alloited comwork program under the new
york program

Carlin Due For 'Surprise' Party On His 25th Anni

A coast-lo-coast "surprise" birginda coast-lo-coast "surprise" birginda coast-lo-coast "surprise" birginda coast-lo-coast "surprise" birginda party celebrating the 25th main
in radio for Phillips Tarlin, Maibeing cooked up of Nov. 23, the
date be foined WEAF, now WNBC,
a sunouncer in 1923. Idea was
spanked by a group of radio stars,
spanked by a group of radio stars,
built into toplines under Carlin's
tutelage during his reign as prosult in the new toplines under Carlin's
tutelage during his reign as group
multi tutelage during his reign as well
will plans for the occasion are
special program on Nov. 25 with
to excess on unraing a notion to stage
special program on Nov. 25 with
to a special program on Nov. 25 with
to Carlin from various cities. Beformers whom Carlin ether start
to a special program on Nov. 25 with
to Carlin from various cities. Beformers whom Carlin ether start
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to Carlin from various cities. Beformers whom Carlin ether start
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to Carlin from various cities.
Beformers whom Carlin ether start
to a special program on Nov. 25 with
to Carlin from various cities.
Beformers whom Carlin ether start
to a special program on Nov.
So with the program of Nov.
So wi

'Nicer' Emcees Wanted By St. L. School Femmes: Soaps, Crime Airers Slip

St. Louis, June 8.
Soap operas and crime stories
finished behind musical and educa-

Soap operas and crime stories finished behind musical and educational programs in a recent poil conducted by the behind Edit of the conducted by the cond

passing week, the giveaway bug is now casting a long shadow over the fall programming scene,

fall programming scene.
Dominating question before the
trade is how will the top name programs fare rating-wise when they
were the property of the property of the
read of the property of the summer
months, the ratio of pressure years
that hit the air during the last
cupile of months will continue
plan -estertainment. Programs.
New listening habits will be
formed in this period and there's
prieds talent shows may not be
able to recoup their following next
fall.

The givency alrers have already given substantial proof of their ability to cut deeply into the ratings of the opposition ranks. Allen and Edgar Bergen have been taken down several notches by the growing appetite for radio's show-blossomed in face of the Hooper gods, then, it's figured, they will zoom during the summer along a cleared program highway.

cleared program highway.
There's a feeling of hope that by fall the giveaway Frankenstein will have died either from boredom or name shows will be welcomed like a fresh breeze on the arid airlanes.
The giveaway craze can't last forever, some network exces declare, ever, some network exces declare, foresee the end.
Analysis of the giveaway shown.

forcese the end.

Analysis of the givedway shows predict their demise only when the amount of the prizes begin to hit increasing, the excitement will be over and dialers will rever back to normal. "Givedway shows have turned the whole industry into a gignatic "Double or Nothing," one exce said, "and we have to keep gigantic "Double or Nothing," one exec said, "and we have to keep doubling the ante to keep the lis-teners coming. But how long can we keep doubling?"

Radio-Less Virgin Is. May Get 1st Station If FCC Okays New Bid

Washington, June 3.

The radio-less Virgin Islands may bave its-first-local-station if the Federal-Communications Commission okays an application filed by consulting engineer William N. Greer.

Greer, who is in Puerto Rico radio, urged amendment of FCC's rules so that be could personally build a pint-sized 50-watt fulltime station at Charlotte Armalle, St. Thomas. The Islands now receive only Spanish-language airers from two Puerto Rican stations.

only Spanish-language airers from two Puetro Richan stations.

By building the station himself, Green hopes to get it on the air for the present station of the station of the station. By specific station, and the station and the station are specific station, and the station are specific station. By selling the natives radio sets at cost, he expects to the station. By selling the natives radio sets at cost, he expects to the station. By selling the natives radio sets at cost, he expects to the station and the station and

PLATEX CHECK SPOTS

Platex, femme garments, is re-vising its spot announcement sta-tion list but with an expansion of markets.

Foote, Cone & Belding is the

Strotz Feels Full AM-TV Duping N.S.G.: Sees No National Network Till 1953

NBC television may be in for-several major programming policy changes following the appointment of veepee Sidney N. Sitotz as the web's tele topper following the re-cent resignation of executive pre-paration of certain fillmaking techniques into TV production, Strotz last week broke away from one of Multers pet programming ideas when he declared that dupli-would be good for "only certain types" of programs. Multen had been one of the first

cation of AM snow linto teste with the control of t

"Terrific Investment' in Tele
NBC sitations now under construction in Cleveland, Chicago
NBC intellow will be on the and
by mid-Getsher, which will give
now the condition of the condition of the construction of the condition of the construction of the condition of the condition of the constations, or the condition of th

MUTUAL'S 'GIRLS' TO BE SPONSORED ON TV

BE SPONSURED ON TY

WE Hollywood, June 8,

"Level Hollywood, June 9,

"Level Hollywood, June 10,

"Level Hollywood, Jule 10,

"Level Hollywood, Ju

Go West, TV

Hollywood, June 8.
In the first concrete evidence that Hollywood might soon replace N. Y. as the telesoon, replace N. Y. as the television programming c en tre, NBC has assigned Ed Sobol, one of its top N. Y. producers, to head up production here. Now a staff producer at WNBT, 'the web's key N. Y. flagship station, Sobol will come out in September, about a month before NBC's KNBH takes the

air.

He's expected to form the nucleus of the web's Coast programming depart ment of the coast of the coast

Non-GI's Into Wing's TV Lab

American Theatre Wing, for the first time in its history, will throw its doors open to non-GI's when the new ATW television laboratory tees off July 5. Move Is part of a special concession granted to the Directors Guild, pointing up their

According to Wing director Winston O'Keefe, the experimental lab will give members of unions lab will give members of unions and guilds a chance to work together in all major component aparts of tele-acting, writing and directing. Directors and writers are to he divided into two productwo complete shows on alternate weeks. "All studio jobs are to
rotate so that students can get a
thorough backgrounding in all
phases of tele. Actors are retools."

For the new lab course, which runs July 5 to Sept. 10, major stress will be laid on directing and writing. Writers, limited to eight write original scripts, with criticisms from tele industry officials scheduled to follow each show, already agreed to head the discussions on writing. All shows will be produced on a closed circuit over W2XIT, Bill Still's experienced with the control of the cont

mental video station in Jamaica,
L. I.
Fees for the non-Gl's taking the
course include \$85 for writers and
\$3.55 for the strend in the state of the
strend in the strend in the costs, with
the director's guild currently providing a tele seminar at its regular meetings, fite writers will be
the strend in the costs with
the course for an intro to the nontechnical phases of the medium.
According to O'Keefe, the move
to take in non-Gl's for the first
time represents a step further
professional training program on
and "adult educational level."
Among the top writers already enrolled are Phila Higgs, Pete be
the strend of directors includes Basil Loughrane, Perry Lafferty, Al Ward and
Wylle Adams. Byron McKiney is
the Wing's tele supervisor.

'World's Letters' Mapped

WOTHI S LEUEI'S MAPPEE
New television series based on
dramatizations of Simon & Schuster's "World's Great Letters" is
being worked out by the recentlyformed Patalies Productions, Book
several months and has been several months and A. Prescott,
Padula is headed up by Edward
Verlison shows before the war.

Y&R Integrates Tele Dept. Into Radio Setup

the pt. Into Kadlo Setting in an administrative realignment, the video department of young & Rubinam has lost its identity as such and is now part under Sylvester J. (Pat) Weaver, vp. and director of radio, and his leutenants. Everard Meade and Joseph A. Moran. Setting with the protest is no longer director television, but now a member of the radio-tel department.

MBS Shelves TV Web Despite Fear of Affiliate Loss

Plans for a Mutual Broadcast-ing System video network were shelved once again at the net-works board of directors conclave and society and the networks board of directors conclaves shelved once again at the networks board of directors conclaves the state of the networks board of directors conclaves the state of the state

Bell Winds First 2

Bell Winds First 2

Bell Wonds, June 8.

Bell Hendlywood, June 8.

Bell Pictureswould up The Hendly Hendly Hendly

Hendly Hendly Hendly Hendly Hendly

Hendly Selbooting, at an estimated cost of \$11,000. B-1, headed by Jack Gilson, used 18 studio sets and spent one day on location for the Credits Bits Gilson as production supervisor; Leonard Lawrence, exettive producer; Watter Kohner, producer and Joe May, director, producer and Joe May, director, but the self-bell with the control of the self-bell with the control of the self-bell with t

'Video Town, U.S.A.'

Video Town, U.S.A.

The instruction of the control of the control

Television Reviews

WE, THE PEOPLE
With Dwight Weist, emcee: Mrs.
Spencer Tracy, King tole Trio.
Fred Allen, Man Green College, Eden
Waring, Osear Bradley oreh; Dan
Seymour, announcer
Producer: Rodney Erickson
Director: Ace Ochs
30 Mins., Tues., B p.m.

Director: Ace Oebs.
26 Mins., Yuss., 9 p.m.
26 Mins., Yuss., 9 p.m.
26 Mins. Yuss., 9 p.m.
27 Coung & Rubianotably
NBC and COS.—have made much
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ALAN DALE SHOW With Alan Dale, Janie Ford; Morey Amsterdam, guest Producers: George Sheck and Lou

Producers: George Sheck and Dahlman Director: Jim Caddigan Writer: Sandy Howard Tech. director: Frank Bunetta 15 Mins.; Tues., 7 p.m.

18 Mins; Tues, 7 p.m.
Sustaining MONY, N. Y.
Here's a show that could be built up into 15 minutes of solid enter-tainment with a better writing job plenty of good music and youth in the volces and personalities of Alm Dale and Janie Ford, plus Alm Dale and Janie Ford, plus personal plenty of good music and youth in the volces and personalities of Alm Dale and Janie Ford, plus personal plenty of good music and youth in the volces and personalities of particular than the program lacks the requisite sparkle and verve for such music plants and programs. Heater than the program hacks the requisite sparkle and verve for such music plants and plant (Continued on page 34)

SEVERAL TV HEARINGS POSTPONED BY FCC

PUNIFUNED BY FCL.

The Federal Communications.

Commission yesterday (7) postponed indefinitely a number ofcommission yesterday (7) postponed indefinitely a number ofcourt the country. The delay is due
to the Washington hearings, which
open next Monday (14) to decide
open next Monday (14) to decide open next Monday (14) to decide open next

'Fashions' to Go on With Different Bankrolling

Different Bankrolling
"Pelévision Fashions on Parade," half-hour show now aired
Friday nights over the Dulfont
web, will continue through the
friday nights over the Dulfont
web, will continue through the
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OLDS DROPS TV NEWS

Oldsmobile has dropped its Sun-day.night news review from NBC's video web and is looking around for something as a replacement in

The reel is a 10-minuter,

All-Out Sports Pitch In TV Newspaper Copy Irking Ad Agencies

Irking Ad Agencies

Ad agencies who are directly interested in sports programs are looking askance at the pitch being the property of the pitch being askance at the pitch being the pitch period of the pitch

the disfavor of contributing program sources.

The Macy ad had underscored the comfort angle and Ringling announced that the circus never again would permit video to pick up a full performance, even though the season's stand at Madison Square Carden had broken the action's N. Y. boxoffee records.

TV Razor Reels Cut

Six film commercials to be used by Gillette Razor on the June 23 telecast of the Louis-Walcott fight are being rushed to completion here by Television Advertising Page 140 through Maxon, Inc. Bob Stanton, who'll give the video blow-hy-blow, planed in yesterday (7) for his role in the razor reels.

Answer to whether television is cutting into the gate receipts of big league baseball games may be still too early to determine, but it's definitely taking a hefty chunk out of the radio audience for the

AGCYS WANT % HIKE ON TV B

Industry-Wide Group to Huddle On Improved Programming Setups

Television programming, generally conceded to be one of the weekest phases of the concern of the

Committee, conceived by Paul Committee, conceived by Paul Belanger, program manager of WATV (Newark) is believed to represent the first cooperative venture of any part of show biz better in the rist cooperative venture of any part of show biz better in the rist cooperative venture of any part of show biz better in the rist cooperative venture of any part of show biz better in the part of the rist cooperation with the risk cooperation

the company of the co

WPIX.

First meet is to be held in early July, with confabs scheduled twice a month throughout the summer. Committee expects to invite top network and agency officials to address the group and klek around programming ideas. Exhaustive programming ideas, exhaustive meeting, which will eventually serve as the basis of a printed text for consultation by all programmers.

Committee also hopes to get the consumer's viewpoint by inviting a tele critic from one of the N. Y. daily newspapers.

Hub's WBZ-TV All Set To Go

After many postponements, due to rough weather conditions, WBZ-TV officially hits the air tomorrow (Wed.).

row (Wed.).

For the past several weeks, WBZ-TV has been sending out test patterns, with reception being reported in Concord, N. H. Hartford and the several way of the concord, N. H. Hartford the concept of the concord of the conco

to Boston.

First telecast will undoubtedly have many "lookers" with all Sheraton Hotel cocktail lounges equipped and majority of bars and taverns all set to go. Another indication of interest is the fact that 17% of the scheduled programs are already commercially sponsored.

In addition to local sport and newscasts, WBZ-TV will carry NBC network sbows,

DEEP FREEZE 'PEEK'

Deep Freeze division of Motor Products Corp. inked for 20-minute "Peek and Tell" on WBKB, Chi-cago, Mondays, beginning June 14. Agency is Leo Burnett, Inc.

Rellycasting
Philadelphia, June 8.
Chick Kelly, WCAU-TV
flack, has come up with a new
headache for the semanticists.
Henceforth the WCAU-TV
publicity department will refer to joint AM and TV program as "simulcasts," The
verb tra sitive will be "simulcast."

cast."

Other expressions stray too wide of the general meaning and Kelly feels that "simulcast" has it all over "simultaneous broadcast."

ABC Sets Rates For 10-Station

Advertisers have been, given their first gander at a television network rate card as ABC unservers and the second second

40% lower for atternoon and late verning times.

After all 10 stations begin operations around stan. 1. 1849, only theington outlets will be connected byington outlets will be connected bycoxalia cable or radio relay. As a result, advertisers ordering the
coxalia cable of the results of the
ordering the
ordering the
ordering the
ordering the
other stations via films. Special
charges will be fixed for the use
of films at each station.

A special discount for TV net-

Philly's Fox to Show

To Invited Audience
The Past the tarte will show the
Louts-Walcott fight pix June 2.
The performance will mark the first
direct screening of fight films to
been soon to be the control of the films to
been soon to be the control of the films to
been soon to be the control of the films to
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show was, made from a films of
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the control of the control of the control of the
sergen equipment and processor.
The films will be allowed not be the
will be an 18 by 24 foot screen,
but no tube is, available for the
larger size screen.

but no tube is available for the larger size screen.

No tickets will be sold for the performance and the theatre will shutter to the public that night, except for a special invitation audience invited to the tele-screening.

WOR BUYS N.J. SITE TO BEAT SERIES DEADLINE

BEALT STANKES DEATHS HAVE READ BY A BASEBAIL World Series deadline in early fall, WOR, N.Y., has obtained at elevision transmitter site in North Bergen, N.J., directly across the Hudson from Manhattan. Construction is going ahead with okays from the CIVIII Aeronautics Authority with the CIVIII Aeronautics and the CIVIII Aeronautics Authority with the CIVIII Aeronautics and the CIVII Aeronautics and the CIVIII Aeronautics and the CIVIII Aeronautics and the CIVIII Aeronau

was \$30,000. WOR is anxious to cash in on the Mutual network's rights for TV and AM world series coverage for a big pushoff to its video operations. Mutual has "first refusal" rights for the series until 1951. Last year, video coverage of the series was pooled among NBC, CBS and DuMont.

SCARE CLIENTS

Kellycasting
Philadelphia, June 8.
Chick Kelly, WCAU-TV ck, has come up with a new encount the WCAU-TV ck, has come up with an expension of the work of the control of the work of the wor

FEAR MOVE MAY Pulse Survey Shows TV Outnumbers Radio 33 to 1 on Baseball Audience

Minors Ask Protection

Minors Ask Protection
Minor league baseball teams,
confronted with the threat of
big league game telecasts cutbase league game telecasts cuthave appealed to the major
league prexies for protection,
have appealed to the major
league prexies for protection,
have appealed to the major
league prexies for protection,
have appealed to the major
league prexies for protection,
have because they're within
high production of the NY. broadcasters, it's also believed that
projected coast-to-coast airings
projected coast-to-coast airings
NY. would seriously hurt the
mailer leagues on the Coast.
Following an appeal from
NX. would seriously hurt the
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20th-Fox Files For Station In Seattle, Its 3d

JUSTICE STATES AND ASSISTANCE OF THE STATES OF THE STATES

still too early to determine, but it'd edinitely taking a hefty chunk out of the raglo andience for the life definitely taking a hefty chunk out of the raglo andience for the large state of the large sta Five games were aired on radio (Continued on page 37) WABD's Summer 50% Markdown

DuMont's New York outlet, WABD, is offering its current batch of sustainers at a 50% mark-down for the summer months. The batch of sustainers at a 50% markown for the summer months. The top management, reacting to a sense of the summer months of the summer months of the summer months of the summer months of the summer measurement of the summer test of the summer measurement of the summer test of t

Wash. Hearings Hold Fate of Five Applicants for 2 Frisco Tele Bands

By JACM HELIMAN

I's san Francisco, June 8.

I's shuffle off to Washington for the five applicants ducling for the two available television obanics in the Frisco area. Concluding 10 of 1

Pix-Video

Pix-Video
Because of the growing interiocking relationship between Pictures and Television,
attention is called to the
special Films-TV. page in this
control of the property of the second
that the property of the second of

toward industring the FCC, attendantium of the we genta.

Close observers and seasoned counsel at these hearings are at
variance on their opinions which
way the grants will blow but some
CBS plea well out in front, with
the other band pretty much a tossup between the "Oaldand india.

Latter has a decided edge, being
the lone local entry with homeowned, operated and staffed outfit.
If it can raise the coin necessary
year's losses in keeping with FCC
minimum requirements its chances
er far better than Paramount,
year's losses in keeping with FCC
minimum requirements its chances
er far better than Paramount,
vision California, say the experts.
Paramount's case was weakened
by the absence of its main vitness,
Paul Railbourn, prexy, who was

by the absence of its main witness, Paul Railbourn, prexy, who was "detained" in Washington, and the long session on the witness stand by Klaus Landsberg, who was qual-ified as expert on engineering, pro-gramming and other segments of the operation. Harried by Judge

(Continued on page 38)

BARRY INTO TELE WITH TWO MEN AND A GIRL'

AWU MEIN ARIDA A UIDA
Jack Barry, owner aid emoce of
the lucrative "Juvenile Jury" show
on Mutual, is going into the television package business, too. His
limited is a show tabbed. "Two
limited is a show tabbed." Two
limited is a show tabbed to the
package business, too, His
representation of the
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package
and Dan McCullough, Wor
producer and announcer, as the end,
mental is to companie the show
from a N.Y. night club.

CARL JAMPEL

FOREST HILLS, N. Y.

Tune 9, 1948

Dear Tom McCray Dick McDonagh

Ken MacGregor

Bob Adams

Jim McEdwards John Goldwater

Louis Silberkleit

Bernard L. Smith

Hal Rorke Andy Hewitt

Reed Johnston

Maury Holland

Howard Mortin

Bill Fisher

Bob Hastings

Harlam Stone

Alice Yourman

Arthur Kohl

Gloria Mann

Rosemary Rice

Bob Sherry

Doc Dickson Aggie Horine

George Wright,

and whoever it is in mimeo that rushes those late scripts through:

A million thanks to you on this third anniversary of "Archie Andrews" for the three happiest years of scripting I've ever had.

It is only our sensational family spirit that has enabled us to bust all records for that Saturday morning spot on NBC, put us among the top three Saturday daytime shows, gave us our 7.5 peak, brings in those 2,000 letters a week, keeps our audiences rocking and rolling, and keeps Switt & Company picking up those

I certainly couldn't have done my job without your help.

> Sincerely, CARL JAMPEL

Channel Demands Spell Fireworks For Scheduled FCC's June 29 Hearing

Washington, June 8.

Television's most heated battle
to date is shaping up for the Federal Communications Commission's scheduled June 29 hearing
on a new allocation of vidco channels.

on a new anceston.

(Hearings were originally scheduled for Monday (14) but the FCC decided to postpone them until June 29 because of the tremendous

uled for Monday (14) but the FCG decided to postpone them until Jame 2B because of the treatment of the control of the control

'SCREEN TEST' PAYS OFF WITH FILM CONTRACT

WITH FILM CONTRACT

In the first payoff to talent appearing on ABC television's Thotywood Screen Test". Stoppearing on ABC television's Thotywood Screen Test". Stopcabana (N. Y.) dancer, has been signed to a screen contract by Hall Wallis Productions on the basis of her work on the show May 30.

Wallis Productions on the basis of her work on the show May 30.

While, who played the ingenue lead in the Theatre Guild's presentation while, who played the ingenue lead in the Theatre Guild's presentation of 'Our town' over the NISC web Sunday (6) night, was offered a broadway previously. The production of the preformance. She had never had more than a bit, part on free prediction of the preformance. She had never had more than a bit, part on the production of the preformance. She had never had more than a bit, part of the production of the prediction of the predicti

McBride's TV Pact

MATY Margaret McBride has been signed by the Newell-Emmett agency for a weekly 50-minute television series on WNBT, New York, starting in September. She'll get \$5,500 per show, and the agency is obligated to get five sponsors, subject to her acceptance. It will be an evening abov.

Femme gabber's regular noon-me radio series for multiple spon-yship continues across the board) WNBC, New York.

GF Spreads on WNBT

GP: Spreads on WNB1
General Foods has expanded its
obligation on WNB7, N. Y., Thursday nights to a full hour. Starting July 7 the hour following "The
Author Meets the Critic" (6-8-30)
will be occupied by another GF
stanza, "Try and Do It."
Young & Rubicam will be the
agency on "Try."

CAHAN'S WFIL-TV SPOT

Philadelphia, June 8. George M. Cahan, former mem-er of WFIL's production staff. ber of WFIL's production staff and master of ceremonies on several of WFIL-TV's audience participation shows, has been named production manager of WFIL-TV. He was formerly in program production in Hollywood and program director for KHBC in Hawaii.

YOU CAN NOW PLACE BETS AT FIRESIDE

N. Y. racetrack fans will soon be able to watch the horses daily WATV, Bremer Broadcasting's outlet in Newark, N. J., has signed to air the feature race at the Monmouth Park (N. J.) track daily, starting with the season's opener June 21. Horace Wade, of the track's jockey club, will call the races.

races.

CBS television, meanwhile, will air the Belmont Stakes exclusively on AM and TV from Belmont Park Saturday (12) under sponsorship of Gillette Safety Razor. Clem McCarthy is to call the turf classic for radio, with Bryan Field handling the tele commentary.

Zale-Graziano Airing In Last-Minute Hassle

Over Newspaper Ad Mess Tony Zale squares off against Rocky Graziano for the world's mlddleweight title in Newark's Ruppert Stadium tonight (Wed.) but as of late as last night (Tues.) the possibility that the fight would be covered by television looked ex-tremely remote.

tremely remote.

Conflicting reports on the fight's TV coverage continued to be heard TV coverage continued to be heard will late last sight. According to Ben Bödne, prez of the Tourna-which is promoting the bout, "there will be no television even if all seads are sold." Dulmont television officials, however, claimed they had mission to televise the event, but only in case of a sellout. Because of the "no television" ads carried in most of the N. Y. daily newsort of the "no television" ads carried in most of the N. Y. daily newsort the "not television" and cover the fight even if granted permission.

Dulmont reportedly inked the

fight even if granted permission. Dublont reportedly inhed the contract with the syndichte two weeks ago. Ballantine's Brewery bought sponsorship rights for \$300, taking radio rights in order to get the "P bankrohling privilegation of the syndical register of the potential audience. Syndicate them desert audience. Syndicate them desert again, only 'in case of a sellout at the stadium.

According to DuMont, the According to Dumont, the symmetre was warned not to take the ads. Web now believes that if it covers the fight, it will be taking a misrepresentation to the covers the fight, it will be taking a part in misrepresentation to the public. Decision on whether to tele-vise the bout, consequently, will probably not be made until the last moment. Bodne, meanwhile, re-ported ticket sales going "very well" and predicted a sellout.

WPIX SETS WEEKLY SERIES ON RELIGION

In the first attempt of any N. Y. In the first attempt of any N. Y. television outlet to air a weekly religious program, WPIX, the N. Y. Daily News' forthcoming station, will launch such a series June 20, five days after it takes the air. Half-hour show titled "Television Chapel," it will be broadcast each Sunday from 5 to 5:30 p.m.

Sunday from 5 to 5:30 p.m.
In line with announcement of
the show, it's recalled that Daily
News' prez, F. M. Flynn, charged
the industry several months ago
with failing to perform an expect
with failing to perform an expect
performed to the several performance
religious programs. In a speech
before the American Television
Society, Flynn promised at the
time that WPIX would come up
with such a series as soon as it
or the performance of the programs are to repress three programs are to re-

First three programs are to pre-sent Protestant, Catholic and Jew-ish clergymen, giving brief visual explanations of various rites. Seexplanations of various rites. Series, intended as a continuing public service, is to be produced in cooperation with the Federal Council of Churches of Christ in America, the National Council of Catholic Men, and the American Jewish Committee.

Doffing the Hat

Doffing the Hat
CBS tuperision last week
came up with one of the first
instances on record of one web
plugging a competing web's
property. It was Kyde Mac
Donnell, "star of NBC tele's
sustaining "For Your Please
sustaining "For Your Please
atmultaneous AM-TV airing of
"We, the People" last night
(Tues) over CBS.
In daily press releases preceding the show. CBS halled
television star" and a "televrision ingenue." Web even
coined a new word for her,
labeling her a "televisionary."

Michigan U. Producing Series in Cooperation

Ann Arbor, June 8. Michigan Univ. speech department has started production of a television series in cooperation with WWJ-TV. Detroit. Two shows have been presented, with a third stated for July 24. The collegians supply scripts, actors and off-camera direction, with the station handling the studio rehearsal and telecast.

telecast.

Opening show, May 16, was "Mr. Plummerton-Einds the Trith" a farce by Robert-Usauke, and the second, done May 30, was "Blood on the Land" a drama by Vance Simonds and Pat Merritt. The July 24 stanza will remote from the Michigan campus.

Garnet Garrison, former NBC roducer who heads radio at the producer who heads radio at the college, arranged the series with Mel Wissman, WWJ-TV program director. Tom Riley Is directing the shows for the station. Dr. Hugh Norton directed the first for the college and Garrison handled the second and will do the third.

KENTON BOWL CONCERT TO BE AIRED BY KTSL

Hollywood, June 8.
Stan Kenton makes his television debut over Don Lee's KTSL
June 12 when his concert at the
Hollywood Bowl will be telecast.

Don Lee made a direct pitch to Kenton to telecast concert with no cost to the maestro and a guarantee that the televising would in ance that the televising would in no way interfere with presentation at the Bowl, after Kenton had fluffed KTLA which approached him indirectly and on the basis of a 50-50 split for cost of videocast.

a 50-50 split for cost or viaeocast.

Kenton, it's known, has a soft
spot for the Mutual network which
broadcast his band as a sustainer
for years before the orch leader hit
the top. Don Lee may again air
Kenton on sustaining time in July.

Chick Chandler Emcees One Reel Telegniz Film

Ulle Ructi I CHEQUIZ Filmi

Q. U." first of a series of
video quiz shows on film, went
between the control of the control
ture Center Studio Monday (7)
ture Center Studio Monday (7)
ture Center Studio Monday (8)
Allen Miner, is producing the 20month layouts. One-receivers will
be control to the control of the control
sort of the control of the control
sort of the control of the control
sort of the con

emeese the shorts.

Format consists of Chandler quizzing fele viewers on various subjects, with production numbers subjects with production numbers and the subject of the

'Small Fry' Baits Sponsor

Dillan I'ly Dalls 5 Dolls 5 Dolls 5 Dolls 5 Dolls 5 Dolls 6 Do

Show has been on the air since March, 1947, and is now broadcast across the boards. Bob Emery produces.

Russ Johnston In Switch to NBC

specific values of the control of th

Libyes, at Fees on the first duties will be to serve as Ilaison between NIG. and the Jerry Fairbanks organization, now producing special TV pix for the web. He'l eventually handle ghows to fail. It was a server of the web for the web

COAST BANK BUYING CARTOONS FOR TELE

Hollywood, June 8.
Foote, Cone & Belding is pack aging a series of two-and-one-hal minute cartoons for the Security First National bank to be televised over KTLA.

vised over KTLA.

Cartoons deal with the commercial department of the bank and are being made up in a humorous vein in an effort to lumanize the bank in the eyes of the public.

Reels, being made by Ray Pattin, are the first bank commercials in this territory.

Femme Sought for GM 'Crocker' Lead on Film

Dancer - Fitzgerald - Sample is holding auditions for a woman to take over the "Betty Crocker" personality in the tele version of this General Mills standby which the agency is auditioning on film. It's to be a 20-minute evening program.

to be a 20-minute evening program.
The spot will likely be Sunday 8 p.m. on WCBS-TV, New York.
NBC's key outlet won't take it because the period has been designated for a video network show exclusively. CBS hasn't that compunction because it won't have the coaxial cable at that hour.

coaxial cable at that hour.

The audition film when completed will be relayed to General
Mills' headquarters in Minneapolis
and if show is accepted the film
will, probably do service as the
first program of the series. Otherwise it is to be live. Indications
are that Wyn Elliott will do the
vis-a-wis to "Crocker."

STOP

Before You Set Your Radio Schedule for 1948-49

find out about

the new concept

. in Network Service to the Advertiser

Booklet on the press

Write Box 1313

AVAILABLE in NEW YORK on WJZ 7:15-7:30 PM EDST.

MONDAY THROUGH FRIDAY

Elmer Davis

AMERICA'S MOST DISTINGUISHED, MOST RESPECTED NEWS ANALYST

NOW-IN TIME FOR BOTH POLITICAL CONVENTIONS-you can sponsor Elmer Davis in the New York area. Winner of the Peabody Award for his brilliant news commentary, Elmer Davis is an astute, unbiased political analyst. In his past two years in the same time spot on WJZ, his outstanding reporting has won him a large, loyal following. In this critical election year when all eyes are on Washington, Mr. Davis's keen interpretation of the political scene will be one of the most important news programs in radio. The price for sponsorship in the New York area and elsewhere is surprisingly low. For complete details, write, wire or phone today to WJZ, or ABC Spot Sales, 30 Rockefeller Plaza.

WJZ NEW YORK'S first STATION

If you are interested in sponsoring Elmer Davis in other markets, call your nearest ABC Spot Sales office at once.



IN NEW YORK CITY . .

IN NEW YORK CITY.

Joe Rines named director of radio and tele of the Sherman & Marquette agency, succeeding Robert Weenolsen... N. Y. Sun starts a vecify tale column June 17 by Dan Anderson... Mark Woods sold his Short Hills (N.J.) Bone and took a Park avenue apartment to have more time for ABC presying... Martin Andrews will direct the first weel's three stanzas of the new ABC series, "The Sea Hound," which terrate weeks... John Tillman narating 26 recorded tolerance shows for Institute for Democratic Education, with Harold Franklin producing... Lillian Schoen, "Grand Slam" scripter, has unshuttered her Bucks county farm... Tom Taggart, former scripter of "Tennessee series which Blanche Gaines he pedding... Joseph Field, assistant press rep of the Compton agency planed to Hollywood to plot fall radio publicity. Due back in 10 days"...John McCaffrey's cross-board WNBC. "Room 416" show introduced a new feature last week, a "Second Vigilete" series devoted to criticisms of Broadwy tegleres by second-first one, wire-recorded in lobby, followed the "Sleepy Hollow" opening.

First one, wire-recorded in loopy, followed the "Suepy indiow" open Script agent Ronald Dawson, continuing his acting by taking on a running part last week in "Front Page Farrell," marks his 21st year in radio next Priday (10). . Stanley Halpern shifted from transportation department to radio-tele at the William Morris agency. . Florence Schwartz has extired Laurence Hammond's production office. Future Schwartz has extired Laurence Hammond's production office. Future violinist Hinda Barnett, back from Canadian motor trip. . Florence Warner, formerly with CBS and the Blow agency, has recovered from extended illness and is assistant radio director of the Republican national committee. . . . Henry M. Neeley and Ielen Shields blond the Curtis Arnall, Alice Youngman and Jay Meredith with "Lora Lawton" . Percy Goff, 17, Bovina (Miss.) high school stude, won the \$1,000 "Keeping Up With the Wiggleworths' scholarship contest for his letter on "Row I Earned My First Dollar" . . . George H. Clautte has that Boyd went to the Coast this week.

Joe Louis guesting on Lionel Hampton's Mutual show June 12 from

Panel To Meet On Chi WAIT Snarl

Three-man arbitration panel a meets here this week to settle meets here this week to settle between WAIT. Chi indie, and the National Ass. of Broadcast Engineers and Technicians. WAIT is offering \$82.50 per week, retroactive to October, 1947, but NABET settle 1949. or \$22.20 above the old Settle 1949.

scale.

Dispute hinges on interpretation of NABET's agreement not to establishment of the Name of NABET's agreement not to establishment of NABET's agreement and the NABET's agreement of NABET's agr Dispute hinges on interpretation

Curtin Exit Reviving Yankee Belt-Pull Talk

Yankee Bell-full Talk

Kanton Marian that Yankee was only momentarily going into low grear to prepare it-self for an ambittous ascent to new tele and FM heights. Now Cur-tin's sudden exit has 'em wonder-

TORME AUDITION DISK

AUMME AUDITION DISK
Hollywood, June 8.
John Brown and Ben Pierson
sliced a half-hour audition show
starring from 10 me 10 me 10 me 10 me 10 me
starring from 10 me 10 me 10 me 10 me
starring from 10 me 10 me 10 me
starring from 10 me 10 me 10 me
starring from 10 me 10 me
starring from 10 me 10 me
starring from 10 me
starring

IN HOLLYWOOD . . .

heavyweight, champlonship bouts.

IN HOLLYWOOD

Jack Benny and crew left on Super Chief Sunday (6) night. Call board, June 10, Detroit's Fox theptire; June 18, Cleveland's Palace Levine June 10, Detroit's Fox theptire; June 18, Cleveland's Palace Levine June 10, Detroit's Fox theptire; June 18, Cleveland's Palace Levine June 10, Detroit's Fox theptire; June 18, Cleveland's Palace Levine June 21, June 19, Levine June 21, Levine

IN CHICAGO . .

Bob Elson subhing for Ernie Simon white the WJID disk lock gives his vocal chords a three-week rest. WIS National Bob Ison subhing for Ernie Simon white the WJID disk lock gives his vocal chords a three-week rest. WIS National Bot In Dance originates from the Limestone Centennial at Bedford. Ind. In Dance in Controlling Chi's holiday traffic that he plans to ask for Gook street of the Children of Ch

BALDERSON UPPED TO POST OF PHILCO PREXY

Phildelphia, June 8. William Balderson, exec veepe of Phileo Corp., was upped to prexy post at the board directors' meeting Thursday (3). He suc ceeds John Ballantyne, who was named chairman of the board after Larry E. Gubb declined reelection because of illness. Gubb will con-

WAAB-AFRA in Pact

Boston, June 8.

New contract signed by the
American Federation of Radio
Artists with WAAB, Worcester,
contains a provision that the station will negotiate an agreement
it starts on an FM if and the fit starts
to the start in the start in the start in the start
in the start i

Koteen Exits FCC Berth

because of illness. Gubb will con-tinue as a member of the directors' board.

James H. Carmine, vice-prexy over distribution, was appointed to the finance committee to hand to the finance committee to hand to company's plans for expanding the facilities.

Moving Day In Atlanta

Atlanta, June 8.

Sept. 26 will be moving day for two persons of the moving day for two persons of the person of the person of the person of the person will switch from WGST. Georgia Tech station, to WAGA, Fort Industry Co. outlet here, while MiBS will switch from WGST. Georgia Tech station, to WAGA, Fort Industry Co. outlet here with WGST explosion than the WGST explosion of the WGST explosio

Hub Femme B'casters Ask End of AWB Setup. Favor NAB Instead

Favor NAB Instead

Third annual conference of Assofor Women Boston, June 8.

Third annual conference of Assoland district, called for the end
of the national setup of the AWB
in favor of district jurisdiction
under the NAB.

Radio gals want a director of
women's activities, which they
want to do away with national offices, officers and the red tape this
structure involves. Works out,
they say, that the national offices, especially if they represent
own bills to conventions, conferences, district meetings, etc.; and
that this puts a needless load on
them.

them.

Resolution to the board of directors of the AWB was only bix
transacted at the conference, held
in the Rub. Sixty-five out of a
possible 80 turned up for the aflair. Rest of the two-day huddle
offered various roundtables on
such matters as women as time
actement, etc., with the main talk
actement, etc., with the main talk
actement, etc., with the main talk
Dulfont.
Reports were offered by Fay

Bottlond: James L. Gadagan of particular and partic

WAIT

AND INVESTIGATE

New Booklet gives important facts you should

have before you make up your

Radio Schedule

1948-49

*

Write Box 1313

TELECASTS* WEWS

WIDE ACCLAIM

for the Quality BASEBALL

CLEVELAND e announcement of tele-ing of all Cleveland Indiaus se games by WEWS is a nendous forward step for vision in Cleveland."

Stanley Anderson Radio Editor The Cleveland Press

"For those not fortunate enough to attend the gamea, I can say from my own observation that WEWS brings you a splendid show. The station certainty is entitled to commendation for the technical details and excellence of the bareball telecats in Clevetand."

President The Cleveland Indians

t is significant that television re. . . is set up to give better verage of the Indians' home mes than is AM radio."

Robert S. Stephan Radio Editor The Cloveland Plain Dealer

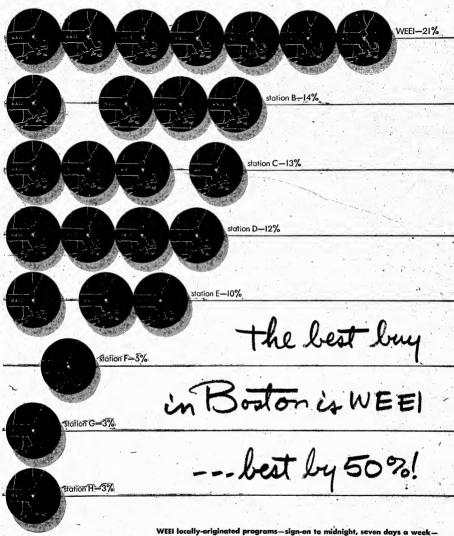
GENERAL ELECTRIC

Batten, Barton Durstine & Osborn

THE SCRIPPS-HOWARD RADIO STATIONS

 WEWS Television — WEWS-FM, Cleveland Ohio WCPO, Chelmati, Ohlo (Now building Telarition)
 WNOX, Knaxtille, Tenn.

The Branham Co.



WEEI locally-originated programs—sign-on to midnight, seven days a weekverage a <u>50% larger</u> share of audience than the local programs on any other Boston station . . . a <u>144% larger</u> share of audience than the average of <u>ALL</u> local programs

on the other seven Boston stations combined. (Poles, March-April, 1948)

To buy one of the best local programs in Boston,

contact Radio Sales or WEEL-Boston's best buy.

'Spanish Inquisition'

for any more of the "sin and view of the fact that Robeson had hypocrisy" broadcasts which had recently reduced to tell a Senate Congress ready to how a gasket. Committee whether he was a Constitution of the State Department's committee whether he was a Constitution of the State Department's constitution of the State Department's covered by the Capitol Hill ng. list, this broad-rows programs and received of Congressional objections at of pected that the new contracts will not only scale down the work of overses shows and to lease the State Department its three short of the webs but also their take home logical to the state of the webs but also their take home logical to the state of the webs but also their take home logical to the state of the webs but also their take home logical to the state of the webs but also their take home logical to the webs but also their take home logical to the state of the webs but also their take home logical takes the state of the webs and the state of the webs

Lemmon Charges Monopoly

Lemmon Charges Monopoly
Likely to crash through in a very
substantial way for the first time
will be Walter S. Lemmon's World
Wide Broadcasting Foundation,
operator of the DX WRUL. Lemmon turned up at the House probe
last Thursday before it terminated
to charge that the State Depart
of the Company of the Company of the Company
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"I regret to say," he commented,
"that this monopolistic tendency is
the control of the control "I regret to say," he commented, hat this monopolistic tendency in

his company genuing a stages amo-tion which was a stage and the week.

Senator H. Alexander Smith the week.

Senator H. Alexander Smith was a stage of the senate investigating committee, suspend-time to the stage of the stage

the broadcasts.
At one session of the House hearings, Rep. J. Edgar Chenowith (R., Colo.), the committee chairman, read aloud a program about New York in which one character sald: "Two blocks from here lives Paul Robeson, the eminent singer in whose bome the artistocrats of telent, blood and money meet." In



wave transmitters at \$1 a year.
Charles R. Denny, NBC veepee
and general counsel, urged that
the "Voice" programs should be
centralized in a government controlled foundation. He asserted
that the divided responsibility between the State Department and
the webs was responsibility of
bunders which had occurred. Conbunders which had occurred. Conpleted government or complete
private operation. he said. pleted government or complete private operation, he said.

Westinghouse, Philco Share Identification Quarters in Philly

Philadelphia, June 8. KYW, Westinghouse owned-and-operated NBC outlet here, and WPTZ, Phileo outlet here, are sharing the same building, and also the station and location identifica-

Announcers now say: "This is KYW — Your Westinghouse-Phileo Radio and Television Center." The WPTZ gabbers switch it to "This is WPTZ—your Phileo-Westinghouse Television and Radio Center.

WPTZ, formerly located in the Architects Bldg., recently moved into the KYW Bldg. at 1619 Wal-nut street. So far the WPTZ crowd into the KYW Bldg, at 1619 Walnut street. So are the WF72 crowd
B, have converted it to video and
are doing all their studio shows
there. Two unfinished floors in the
KYW Bldg, the fifth and sixth, will
The weldling of the two stations
brought to life rumors circulated
six or eight months ago that the
welding of the two stations
brought to life rumors circulated
six or eight months ago that the
westinghouse people had bought
into WF72. The rumors, however,
The seven-story KYW bulling
was put up under NBC supervision
in 1958 at a cost of \$550,000. At
that time MEC operated and protinghouse owned the station. In
1940 Westinghouse took over complete operation.

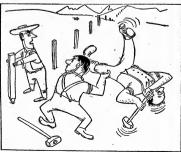
1940 Westinglouse took over complete operation.

At the time the structure seemed too large for KYW and through the decade the fifth and sixth floor have remained bare with unfinished and unplastered walls. Events of recent months, however, with WPTZ setting up shop in the building, have proved how far-sighted NBC was at the time of construction.

HOBERG'S WESTERN SPOTS Milwaukee, June 8.

Hoberg Paper Mills, maker of Charmin tissues, after a test on WTAQ, Green Bay, is placing a minute transcription campaign on 11 Wisconsin and Minnesota statlons. They will run at the rate of seven to 15 a week.

Cramer-Krasselt is the agency.



"O.K! O.K! You guys eat Wheatles . . . I'm convinced."

Leaving an Opening

Washington, June 8.
Foreign nations, which laid back and warily watched the Congressional hullabaloo over the "Voice of America" broadcasts during the first few days

Congressional hullabloo over the "Voice of America" broadthe voice of America" broadthe voice of the excitement, are now beginning to comment on the situation, according to foreign broadcasts monitored here by what many members of the world "Voice" of America" on various American on various States. One of these broadcasts, for instance, confirms colored people suffering so much as in the state of Alabana. In connection with the question of the reliability of Wilc and has asked for a special investigation of this special investigation of this special investigation of this are mainly directed at divertare mainly directed at divertare mainly directed at divertage mainly directed at divertage the attention of the American public from important life."

Call on Indiana Univ. For Radio Personnel Far Exceeds Supply

Bloomington, Ind., June 8, Indiana Univ.'s radio depart-ment is doing a landoffee bis of job placement these days. If situa-tion is general throughout the country, as it would seem to be, colleges must rapidly step up their output of grads trained for broad-

Mushrooming growth of small Mushrooming growth of small stations has brought so many calls on IU for personnel that, a month before graduation, the radio department has all but run out of students to recommend. As a result, Dr. H. J. Skornia, department head, has broadcast a request for graduates in other departments when head has broadcast are quest for graduates in other departments are not consider taking Jobs in this field.

in this field.

Three new stations have asked the university to furnish them complete staffs. Others have asked for prospective announcers, consumer to the staff of the staff

BOSTON'S WCOP TO TRY **BBC HIGHBROW SERIES**

BBC HIGHBRUW SERIES.

Blocking squawks concerning the howbrow quality of local radio, WCOP, ABC's Boston outlet, is setting aside Monday nights for a serious-minded program fling. Statistics of the BEC's solution of the

discussion and a Lower forum. WCOP is also cooperating on a project, sparked by Massachusetts project, sparked by Massachusetts for the sparked by Massachusetts European og the sparked by the European og the sparked by the Station is sponsoring the trip of one English student and will air his impressions of this country at the start and end of his stay.

WOWO ENGINEERS TO BALLOT

Chicago, June him by Texas Christian Univ. Sunhouse station at Ft. Wayne, will
hallot in an NRLB election by mail
later this months. Sunday's 12
Station's 12 engineers signed
with NABER early in April.

Television Reviews

to bulwark them, lack the ad this senset completely at home. An interface disable the carry off the latest the disable that t

beckground the younger popular name singers, Dale impressed as a tick lid till a good vision and a singers, bale impressed as a tick lid till a good vision and a lid till a lid

Trammell Policy

_ Continued from page 25 _ load expensive programs for the cheaper packages such as "Talent Scouts," and "Easy Aces."

Daddy of Star Builders

Daddy of Star Builders.

Like the without Rudy Values show, controlled by the same food combine. the Standard Briss.

Sunday night slot, which until last season, spanned a full hour, has been responsible for the introduction to radio of more stars than any other sponsored inming in the executivity of the standard sta

factor to the other.

Although when Trammell laid down NBC's new policy last month the immediate targets of the rule 17.30-8 p.m. and Tuesday, 10:30-11 p.m.), the trade drew the inference that all this logically would have to apply also to super-choice periods wherein the incumbent to substitute for its big name a cheaper one or one of less stel'ar import.

This impression in many agency This Impression in many agency quarters became a confirmed one when the report got around that Standard Brands had approached NBC with a theoretical question wanted to know, according to the report, whether, if Bergen could be disposed of to another account for the remaining year of his successor sponsor win each of the control of the remaining year of the successor sponsor win each of the control of the property cost, was such as to discount of the property cost, was such as to discount that direction.

In This Case, Too

In this Case, Too
In enunciating NBCS new policy
on the theme Tranmell stated at
the time, "If, in our opinion the
show is sutted to the time, our decision will be based on that prencision will be based on that prencision will be based on that prentions time advertisers or speculo
unity of the prentile advertisers

Brands situation is whether NDC

Brands situation is whe

program.

In this particular instance the network will be up against the most itchils are the network and the most itchils are the most inchile are the most

Hometown Gillis Award

Don Gillis, NBC composer and production director, returned to his native state to receive a degree of doctor of music, conferred upon him by Texas Christian Univ. Sunday (6).

WORKING

on your Fall Radio Schedule?

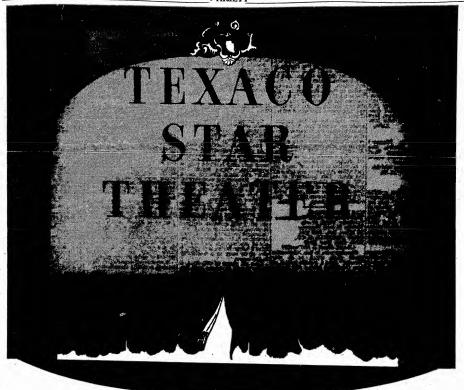
Then you need the latest data

on a

successful philosophy of network coverage and a new concept of Network Service

Write Box 1313 for Booklet (on press)





The curtain rings up on TELEVISION'S GREATEST SHOW

A full hour of All-Star

VAUDEVILLE

every Tuesday

Created by KUDNER AGENCY, Inc.

Radio Reviews

Kirk as the clincher. Kahn.

LYDBE ARIBEST?

With Joe DeSantis. Margaret
Draper, James Bowles, Roc
Regers. Jackle Grimes, Mort
Lawrence, Milton Kaye, organi
Producet director: Wynn Wricht
Writer. William K. Welles, Jr.
30 Mins., Sun., 5 p.m.

Even though it offers pothing
novel as to format or characterizations, "Under Arrest" can lay
column the defining the regular
summer pinchhitter for "The
Shadow". It is the third time
around for this exchange of places
of the control of the control of the
around for this exchange of places
or with drugs and mirrors and a
harness buil who does it in the oldfashloned way. "Cheb differs or the
shabloned way."

harness bull who does it in the old-fashioned way.

There are also other differences between the two crime chasers. The protagonist of a police captain in "Under Arrest" is not only a college grad but he sprinkless his college grad but he sprinkless his object of the case at hand with plenty of sociological observations and comments on the cop's responsibilities and awareness of his job.

In the program which took the

chatter, held to a minimum, is likewise handled nicely and included nicely and include

sations. "Under Arrest" can lay alaim to the distinction, minor salar may be, of being the regular that may be, of being the regular many properties of the control for this exchange of places between a dilletante who corners em with drugs and mirrors and a stable of the control for this exchange of places between the two crime chases of the control of the control

once and then twice as its sign of approval on the three delicious divors which the announcer admitted are available in Red Heart and the announcer admitted are available in Red Heart concepts of dogs if the constant harmering for the product can be toned down. Maybe it will anyway Ferrin and scripted okay by Hosti Donovan.

Special Red Heart award of week to achief from the harbor ice at Buffalo, N. Y. Award consisted of a heart-shaped gadget to be attached to the dogs collar.

of Helbros watches. The sponsor's name was dragged in over two dozen times before and aft of each individual quiz besides the con-ventional and longer plugs.Herm.

individual quix besides the conventional and longer plugs. Hernventional and longer plugs. Hernventional and longer plugs. Hernventional and longer plugs. Hernvention was a longer plugs. Hernvention was a longer producer; George Wallach Transcribed. In its quest for something different in the way of radio fare sufferention. He way of radio fare sufferential the support of the foreign sufferential the sufferential the foreign sufferential the of a heart-shaped gadget to be attached to the dog's college where the dog's college and the dog's college and

Follow-up Comment

Follow-up Comment

"Mr. Ace and Jane," debuting in
its new time spot Pridays as time
its new time spot Pridays as time
frice show, heart stuffered anything author-star Goodman Ace
frice show, heart stuffered anything author-star Goodman Ace
and the Young & Rubicam agency
chiefe items on the air-original,
imaginative, skillful, plausible and
very fumy. The spounce pretimediate in the stuffered anytimediate in the stuffered any
timediate in the stuf

signature Jingle.

United Nations Appeal for the International Children's Emergency Fund presented a heartreast of the Part of

'SAINT' SLIPPING

Hollywood, June 8.

Lever Bros. drops "The Saint"
June 30.

Firm has quit making Trim, hair
tonic plugged on the CBS Vincent
Price starrer.



Why do these five million listen?

They listen because every program heard over KNX is of network caliber. KNX's local programs get the same letter-perfect production as the 30 transcontinental shows KNX originates for CBS.

It means better listening around the clock . . . better listening for over 5,000,000 Westerners every week.

It means better selling, too . . . as Southern California's leading advertisers have known for years. That's why Romance of the Ranchos has had the same local sponsor for 9 years, Midnight Merry-Go-Round for 6 years, Backgrounds for Living for 8 years, Inglewood Park Melodies for 10 years.

Only programs that sell more goods or services stay sponsored. The record shows that Southern California merchants have alway preferred KNX. In fact . . .

Year after year, local business men spend more advertising dollars on KNX than on any other Southern California station.



tive ... A Division of CBS - New York, Chicago, Los Angeles, Detroit, San Francisco, Me

Inside Stuff—Radio

Fletcher Markle and Franchot Tone are currently co-directing "Jig Saw," a documentary-type film being made on the streets of New York he scenario is a collaboration of Vincent McConnor and Markle and the film is budgeted around \$100,000. It is expected to be shooting all come show, and the balance to the film. Markle can be Sidulio flower show, and the balance to the film. Markle can be Sidulio flower show, and the balance to the film, Markle can be shown in the film end. Another CRS personage just resigned, Ernie Martin, is branching out as a legit producer, for the upcoming Ray Bolger musical, "Charley's Aunti."

Counterpart to the Kinsey report, a detailed study of the rising and rettring habits of New York adults made for WOR, N. Y., reveals that men get up earlier and go to bed later than women—at least during weekdays. On weekends, both sexes tend to remain in bed for longer-periods, the survey discloses. For midnight disk jockeys, the important fact is that over 20% of all men and women are up at midnight hroughout the week and have no specified retring time. A complete cross-section of all income groups in the metropolitan area was covered in the Pulse-conducted survey.

The glad hand of friendship and followship went out to WIIB in Kansas City last week from all other of the town's stations. Occasion was WHIB's long awarded shift from daytime-only to full time operation, and the name of radio. Keep the opportunity to spread some good and produced a live half-hour variety show with Gene Moore and his staff orch, vocalists Connie Collins and John Wagaman, emce Bill Gunther and producer KeMO (See Heady, "Oe" Hartenbower, KCMO WHIB president, and John Schilling, general manager, also appeared in serson.

person.

KCKN, Capper station which formerly carried WHB's share of KCKN, Capper station with a first share of the state of the share of the state of the share of the state of the will be a likelyour record show on KCK and the state of the

Although stations that won kudos in the recent Chicago Federated Ad Club's radio awards competition are understandably pointing with pride, those in the know regard the contest as just so much eyewash. Reason for this view is that entries in some categories were so few that the problem of judging them was reduced to eenie, meenie, minie.

mo. Choice example of what the judges had to pick from is evident in the musical programs division. Entries consisted of three shows-singing canaries, a choral group, and a symphony orch. Judges settled group. The canaries got the bird. Dearth of entries is attributed to apathy, failure to publicize the contest fully, divided responsibility of agency and station in making entries, and the \$5 entry feet.

Cleveland—Because it's carrying the Cleveland basebali games, WJB Boston—Jan Mitchell into condrops two ABC accounts, Drew (ABC) as assistant to Edward Sul-Pearson and Monday morning head-livan. She comes from WENT, lines moving over to WSRS, indie. Gloversville, N. Y.

DALLAS MULLED FOR-THEATRE GUILD AIRING

Dallas, June 8. Theatre Guild of the Air broadcast, sponsored over the ABC network by U. S. Steel, probably will originate here next November. Guild officials and the sponsors are Guild officials and the sponsors are discussing the possibility of presenting a condensed version of some new play being offered in Dallas for the first time by Theatre 48. Margo Jones, director of the Dallas group, is meeting with the Officials concerning the broadcast. Production would be cast with a Production would be cast with a Congression of the Congression of the

Gulf Spray to 'Sitout' Open-End Wax Splurge

Optimization wax spinings of Gulf Oil Co. has tabooed the idea of resorting to open-end warms for its perennial Gulf Spray can Figure because of the American Figure because of the American Figure 1. The account prefers to sit it out this season unless the union should call off the ban in time for the campaign to get in some good summer weeks.

ABC Rates = Continued from page 29 =

continued from page 29
work advertisers, who at the same time use the ABC radio facilities, is set at a maximum of 22% for 50,000 or more. Advertisers use all available outlets in the video web for a minimum of one-hour weekly will receive a 10% cut annual rebate of 715% of the annual rebate of 715% of the gross billing is also allowed on each station used for 22 connecutive weeks during the fiscal year.

tive weeks during the fiscal year.

If film is used in conjunction
with a live program, there are additional flat rehearsal charges
ranging from \$75 in New York to
\$60 in Los Angeles for use of the
film studios. Basic rehearsal fees
vary at each outlet with WIZ-TV
charging the maximum of \$200 per
hour.

Monitoring the Foreign Countries

Washington, June 8.

(Following is news of radio in various nations as monitored from their official broadcasts by the U.S. Government.)

COLOMBIA: Uncontrolled use of radio broadcasting has been stopped in Colombia duc to the nature of broadcasts during the recent uprisings, April 9. Broadcasting remains under the control of the Ministry of Posts and Telegraphs with the following changes: graphs with the following changes:
the owner is directly responsible
for his station and presonnel; he
appears to the country of the
country; each station has 60
minutes daily for neweasts, distributed in maximum periods of 30
broadcast over the longrave and
from 530 to 1600 kilocycles for the
time being; and technical requirements to comply with international
agreements must be net.

INDO-CHINA: Radio Saigon broadcast that it is owned and operated under official control with average broadcasts on the air three times daily. The radio announced they had two new transmitters on order to operate the 16 and 19-meter bands with output power of 25 kilowatts.

NDONESIA: In order to elimi-nate infringements of the truce agreement on broadcast propagan-di the East Indiés, the Indo-nesian delegation proposed that a joint monitoring board be estab-lished to check the broadcasts made by both parties.

DETROIT AIRS OWN 'TALENT HUNT' SHOW

TALLIVI HUM1. SINUW

"Talent Hunt," a new program,
preemed over WHKIM Saturday
(5) as a weekly feature from the
stage of the Linolon Theater.
Show is packaged by throadcast.
Productions and sponsored by
Farris Bross. For the stage of the Linolon Theater.
Show is packaged by throadcast.
Show is packaged by throadcast.
Show is packaged by throadcast.
Show is produced by the stage of the stage o

Program is emceed by Toby Da-d and produced by Arthur E. vid and Sutton.

Pulse Survey

times daily. The radio announced they had two new transmitters on order to operate the 16 and 19-metric bands with output powers of 28 Libroritors. The French radio had standard to the same day when othic games and the same day when the same as a chief of 22 rating in tele homes at RANNES. The French radio had fast, in which many Americans. Two games aired on radio without a first, in which many Americans to the Cafe do in Paix and relayed to the Cafe do in Table 19 to the Cafe do in Ta

no cuts, no lather. no deadline

NICE THING ABOUT WOR is the way you can plunge right in. And that's what counts in summer-selling.

No publication deadlines to stymie your last-minute advertising plans. No cuts, no proofs, no closed issues to put you in a lather.

- > Suppose you decide to drop the price on your product. You hop on WOR and tell people in 18 states about it.
- > Suppose the competition is running away with the sales. You bounce right on WOR and get folks in 430 counties steamed up about YOUR brand.
- > Suppose dealers in Maine or Pennsylvania or Virginia need a nudge. You aim your sales message at the 34,057,161 people who can hear WOR . . . and dealers practically pant for your goods.

The point is this: there's no waiting around at WOR. We can get you on the air now-at an extraordinarily low price. Better touch base with us today. Call LOngacre 4-8000 and ask for Sales.



-heard by the most people where the most people are

38

Continued from page 27 :

Wanna Swap an AM for TV?

Frisco and Los Angeles video, permits via a package purchase of the AM properties—also has the FCC on the horns of a dilemma.

Some FCCers are saying Warners will, probably never get a few for realised to the common state of the control that the common state of the

Glass House Crix

Newspaper and mag critics of radio who are becoming irritated by the giveaway mania ritated by the giveaway mania back in their faces. A current survey of leading national publications reveals that giveaway prizes offered in printed ways prizes offered in printed weekly amount of \$165,000 poured out by radio programs. Soap and auto manufacturations of the giveaway axief source of the giveaw

giveaway ads.

WHDH PACTS HANCOCK FOR TOWER, BUILDING

Boston, June 8. With FCC hearings still in the offing for the two available video channels in the Hub (with nine bidding for them), WHDH has signed with John Hancock Mutual Life Ins. Co., for the first crack at

Life Ins. Co., for the first crack at its 523-60s tuilding, now under construction, as its video tower. Building wom't be ready before spring of 1949 though tits steel and Tower atop the building dominates the Hub. skyline, building Inselt the Hub. skyline, building Inselt the Hub. Styline, building Inselt the Hub. skyline, building Inselt the Hub. Styline, building Inselt the Hub. Styline Styli

Frisco Tele Fight

Partners Dian't Brieger for the proved a good witner for the proved a good witner for the growth of the proved a good witner for the proved a good witner for the proved a good witner of the proved a grant come its way, may retrieve some of the lost ground at the Washington hearings. Pauler rewards the provided a grant come its way, may retrieve some of the lost ground at the Washington hearings. Pauler rewards witner for the provided of the provided of the provided by the provided by the provided by the provided by the provided of the provided of the provided by the p

Samuel Rosenman, chief counsel to GBS and one-time cropy of the first line of defense for 2015. Same as his oil drilling operations, as me as his oil well her work of his possible, his oil her work of his provided his

Healted by Judge Rosemon and FCC Counsel Joseph Brunner and Joseph Brunner attempted to Interpret this to mean that in the event of which the Joseph Brunner attempted to Interpret this to mean that in the event of with the Joseph Brunner attempted to Interpret this to mean that in the event of with the Joseph Brunner attempted to Interpret this to mean that in the event of withdraw from television but drew a firm negative. This phase of the testimony was held to be damaging to Fox's case, according to duyby-western division head of sales and distribution for 20th-Fox, testified that picture companies, which survived radio, had little to fear from the Joseph Brunner and Joseph Br

television: who replace the control of the control quoted from \$350 to \$500 a day plus expenses. Cost of preparing exhibits and presentations will run deep into five figures.

20th-Seattle

Continued from page 29 La. Homer W. Snowden as Okla homa City Television Co. applied for channel 9 in Oklahoma City, saying he was filing simultaneously for Wichita, Denver, and Midland,

saying he was filing simultaneously for Wichita, Denver, and Midland, Tex.

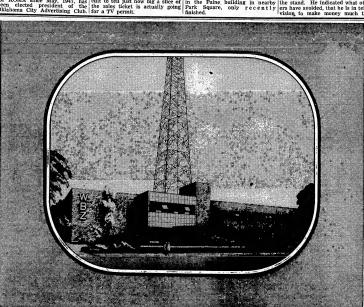
Other applications tendered were from KM YR Broadcasting Co. of the Control of the Control of the Control of the Control of San Francisco, and the Troy Record Co., Troy, N. Y., for channel 11.

Commercial televaling by the FCC during the week were: Leiland Holzer of San Francisco, channel 11.

ECC during the week were: Leiland Holzer of San Francisco, channel 11, Daniels and Fisher Stores Co., Denver, channel 45.

ECC during the week were: Leiland Holzer of San Francisco, channel 15, Daniels and Fisher Stores Co., Denver, channel 45, Diaphard, Inc., Erric; KMTR Radio Corp., Los Angeles; Harmco, Inc., Los Angeles; Harmco, Inc., Coll Company, Inc., of Parma, Ohio; Penn-Allen Broadcasting Co., Allentown, Pa., channel 8, Tri-City Telecasteria Inc., Allentown, Coll Company, Inc., of Parma, Ohio; Penn-Allen Broadcasting Co., Penn-Allen Broadcasting Co., Denver, Penn-Allen Broadcasting Co., Dispersional Colling Company, Inc., of Parma, Ohio; Penn-Allen Broadcasting Co., Dispersional Colling Company, Inc., of Parma, Ohio; Penn-Allen Broadcast stations, Proc., Penn-Allen Broadcast stations, Proc., Penn-Allen Broadcast stations, Vankee Network, Inc., Boston area.

Pittsburgh—Bernie Armstrong's Singing Strings show, sponsored by Duquesne Light Co. on KDKA every Wednesday night, has just placed third in annual competition among programs in U.S. and Can-ada bankrolled by public utilities outfils.



New LOOK in Boston



From Boston's new Radio and Television Center comes this new Westinghouse service, Video for a 300-square-mile area. . all of metropolitan Boston and far beyond. . more than 3,000,000 people! WBZ-TV is the eastern anchor of the NBC Television Network.



WESTINGHOUSE RADIO STATIONS INC WEX

· WBZA · WBZ-TV

NATIONAL REPRESENTATIVES, NBC SPOT SALES - EXCEPT FOR KEX . FOR KEX, FREE & PETERS

AFM Bares Books

Delegates to the AFM convention were given an accounting yes-terday (Monday), via the president's annual report of the record royalty fund. Federation collected \$1,878,623, representing a 1% royalty from a gross sain in 1977 of \$172,292/16, or a total of 225,-486,223 pressings.

The president of the property of \$172,292/16, or a total of 225,-486,223 pressings.

The president of the property of \$172,292/16, or a total of 225,-486,223 pressings.

The president of the preside

Peatman Performance Sheet Issue **Splits Plugger Camps Further**

music - performance "sheet" may become a cause cele bre in the music business. At the oment it seems that major and moment it seems that major and minor publishers are both lining up for and against the idea of conducting a music business without the aid of a measuring sheet to tell them and users of their material what songs are being performed on radio and which are not.

formed on radio and which are not.
It seems the majority of minor
and a fair portion of the larger
publishing houses are for the idea
of getting along without a sheet.
But the ones who disagree are
among the more powerful, and
therein lies the opportunity for a
battle. One major has stated flatly
that the Peatman sheet will conthat the Peatman sheet will con-tinue and so will the Accurate Re-porting sheet (which logs perform-ances out of N. Y. and which con-tional picture) if he has to finance both ventures himself. He has many supporters, but on the other hand there are firms such as the Warner Bros. group, perhaps the most powerful combine in the field. most powerful combine in the field, which are on record as favoring the elimination of all sheets. Santly-Joy and Bregman, Vocco, Conn are in the against category, too

This attitude in favor of the This attitude in favor of the sheets is burning the Music Publishers Contact Employees, whose reigning heads are bitter about the opposition to the no-sheet plan. They expound sharply upon the theory that radio broadcasters, via theory stated an array upon the control of the cont

RKO Plans to Use off with 200 disks. The library got its start during the recent war when the BBC used it for its "Music while You Work" programs. It's made up of 10-inch latters 78 rp.nu with a frequency like your "Music Row". 'Nature Boy' in Film

Despite Suit Vs. Pub

RKO is joing through with its
use of the song, "Nature Boy"
in the film, "The Boy With Green
in the film, "The Boy With Green
ment suit fled against the song's
publishers by J. J. Kammen, New
York publisher of Jewish melodies, Film company last week fordies, Film company last week fordies, Film company last week fortune, for the synchronization
Morris Music, selling agent for the
tune, for the synchronization
rights, Morris immediately stashed
the check in a separate account
rights, Morris immediately stashed
the check in a separate account
plat until it is adjudicated.
Meanwhile, New York attorney
Lee Bastman is preparing and inthe sult lodged by the summer Latter charges that "Boy" is an infringement on a tune titled "Be
Calm My Heart," written by
Mermy Yablooff or his "Faptressen," Yiddish operetta, years 450-

Art Mooney Slated For Coast Palladium

Art Mooney's orchestra will go
to the Coast for the first time next
all. Band has been signed for five
weeks at the Palladium baliroom,
follywood, opening Sept. 4.
Mooney, who had been out
action a month due to an appendectomy, is now at the Biltmore
hotel, New York.

ASCAP Tees Up **Industrial Pacts**

Altern, June 8.

American Society of Composers, Authors and Publishers is on the verge of starting collections for the use of 'is copyrighted music from industrial plants, majorily of which use wired systems. Since early in such plants to use its material on a \$1 a year basis, merely to establish its right to license the music, but it is now hunching on a campaign to begin full-scale collection.

Herman Camathan

tions.

Herman Greenberg, of ASCAP's

New York office, is now in this

town discussing terms with the Industrial Recreation Assn., which is dustrial necreation Assis, much a holding its annual convention. About a year ago, ASCAP set up a tentative rate schedule and the IRA took violent exception to it. Org then took a survey of ASCAP's Org then took a survey of ASCAP's charges in all other fields and it-self compiled a rate structure it thought applicable to the situation. This is what's being discussed by This is who

LONDON UNVEILS U.S. TRANSCRIPTION LIBRARY

London Gramaphone last week unveiled for American prospects a transcription library for servicing of industrial and wired music operation as well as radio stations. Imported catalog is starting off with 250 disks.

Joseph H. Hards, who recently came over to London from the World Broadcasting System, is the manager of the division.

Rainbow Buys 'Between' Master From Acorn

Rainbow Records last week bought the master of the song "Between You and Me," from the midwestern Acorn label. It's one of the few times an indie has bought a master from a smaller indie.

a master from a smaller indie.

Leeds owns the tune. It had intended holding It until recording is resumed, but since Rainbow has bought the disk which brought the song to its attention, and intends marketing it immediately, that stance may change.

Diskers Not Surprised

Juskers Not Surprised
Officials of a couple major
recording companies were yesterday (Tuesday) inclined to
accept James C. Petrillo's
opening speech before the
AFM convention in Abbury,
for an early solution of the
recording, ban. They seemed
to be of the like opinion that
the impasse will drag along
might not be until some time
after Labor Day when Petrillo
and the record industry will
get down to discussing a plan.
One of the management

and the record industry will get down to discussing a plant of the control of the

worthyhole. Meanwhile, the diskers are in plenty of trouble. Much of the mterial they stashed way prior to the ban is being proven too weak to earry sales totals required to maintain a reasonably safe margin of production. If Petrillo isn't going to settle if the settle if the settle in the sett duction. If Petrillo isn't goin to settle, it seems obvious that to settle, it seems obvious that the manufacturers will in-creasingly be forced in the direction of working around the ban, with backgrounds made in England, etc.

made in England, etc.

It wouldn't be surprising to see some spread activities in this country. They miss have hits to stay alive. It's pointed out by experienced recording men that even companies that seem to be solidly entrenched in the business will be in direction of the seem to be solidly entrenched in the business will be in direction of the seem to be solidly entrenched in the form of sales, which means alix.

Willie Feinberg Seen as N.Y. 802 Pres. Dark Horse

Willie Feinberg, former secre-tary of New York Local 802 of the American Federation of Mu-sicians, is being rumored around N. Y. as a dark-horse entry in the local's December elections. It's said by persons close to the ex-unionite, who's now a labor con-sultant, that he will run for the pendent licket.

pendent ticket.

Feinberg was secretary of 802 for years as a Blue ticket man, the party which still controls the local's affairs. He had been very popular with 802's members during his reign as secretary, but in the past year or so it's claimed this popularity has diminished, due to his labor work for NBC.

due to his labor work for NBC.
Local 802's elections are always
hot and bitter, and full of recrinatory raps by and against all
parties. For over 12 years the
Blues have managed to stave off
competition from the Unity party
and various Independents. This
lee just as bolly contested and
contain the usual amount of mudslinging by all sides.
For example, at a membershin

contain the usual amount of mud-alingting by all sides. membership meeting next week, certain oppo-sition groups will demand that the current Bibe regime reliaquish to of allocating recording fund-monies. Local recently drew \$80. 000 from the parent AFM as its recording companies on the deal, which was barred by the Taf-Hart-ley Act tast fall. And the men-election want to be certain that the reigning party will not distribute the colon in a manner that the state of the colon of the colon that the reigning party will not distribute the colon in a manner that the reigning party will not dis-tribute the colon in a manner that the reigning party will not dis-tribute the colon in a manner that the reigning party will not dis-tribute the colon in a manner that the reigning party will not dis-tribute the colon in a manner that the reigning party will not dis-tribute the colon in a manner that the reigning party will not dis-tribute the colon in a manner that the reigning party will not dis-tribute the colon in a manner that the reigning party will not dis-tribute the colon in a manner that the reigning party will not dis-tribute the colon in a manner that the reigning party will not dis-tribute the colon in a manner that the reigning party will not dis-tribute the colon in a manner that the reigning party will not dis-tribute the colon in a manner that the reigning party will not dis-tribute the colon in a manner that the reigning party will not dis-tribute the colon in a manner that the reigning party will not dis-tribute the colon in a manner that the reigning party will not dis-tribute the colon in a manner that the reigning party will not dis-tribute the colon in a manner that the reigning party will not dis-tribute the colon in a manner that the reigning party will not dis-tribute the colon in a manner that the reigning party will not the reigning party will not dis-tribute the colon in a manner that the reigning party will not distribute the colon in a manner that the reigning party will

Petrillo Opens AFM Convention **Under Pall of Gloom: Foresees Rough Union Road; Continues Ban**

See New Jazz B.O. Mark In Stan Kenton Date

III MIAR Relition Date
Stan Kenton's jazz concert in the
Hollywood Bowl, Saturday (12)
night can set a new bow. Featorf for
the advance sale topped \$8,000, an
unsually befly figure for Bowl
bookings. Most natives don's
bother buying tickets beforehand;
they figure the 20,000 seats can
late they arrive.

Jate they arrive.

With a scale graduated from

accommodate timen, no matter now that they arrive.

Strike a graduated from SWith a graduated from SWith a graduated from SWith a graduated from SWith a growth of the switch and the swit

GAC in Deal To **Acquire Mus-Art**

General Artists Corp. Is discussing a deal to take over the Mus-Art Agency, formed over a year ago by a group composed of ex-Music Corp. of America men. Such a possibility has long been rumored within the band business, but not until recently was anything con-

crete done.

Russ Facchine, Mus-Art prez,
Howard Christensen, its Chicago
office head, and Lyle Thayer, its
Hollywood branch head, have been
in New York with Jack Whitten
over, Chicago and the State of the Chicago
of Chicago and the Chicago
of Chi

(Tuesday) for his Coast home).

In the event GAC and Mus-Art
do compiete an arrangement under
which the former will absorb the
newer agency, there's no indication as to the disposition of MusArt's manpawer. Whether the
deal would call for them to join
up with GAC or go their own way
is undetermined.

RCA ANNOUNCES 2-SPEED PLAYER

RCA-Victor drew attention last eek by announcing the marketing of a two-speed portable record player. New set, equipped with two motors, one spinning disks at the conventional speed of 78 rpm's and the other at 331/3, was spotlighted only 10 days after it became known Columbia Records perame known Columbia Records planned to market symphonic and kiddle disks that will carry up to 30 minutes of music, stories, et al, on a 10-inch platter spinning at 33½.

3345.

RCA's new set, which will retail at \$168, will compete with a large one Phileo is marketing. Phileo, incldentally, is also building the \$30 units Columbia will, sell on which its new long-playing disks can be played. These units are made to be attached to cover player though radio or record player. speakers.

iey Act last fail. And the men show will oppose the Blues for reelection want to be certain that the reigning party will not distribute the coin in a manner guarenteed to help them at the polls next Jecember.

Ben Blue has been signed for 10 weeks on the Tivull circuit, Australig, starting in System, June 14.

He planed out last week.

Annual convention of the American Federation of Musicians opened yesterday (Monday) under a heavy part, and of the American Federation of Musicians opened yesterday (Monday) under a heavy pail of dereations pured by Fresista (we hour discussion on his past were hour discussion on his past year's stowardship. Petrillo frankly admitted to the 1,071 delegates, the largest ever to attend an AFM licked in his latest attempt to herease employment in radio and warned that not only his union but all organized above its heading for the first time since he took over the AFM leadership Petrillo falled to suggest a blueprint for

See Petrillo Reelected

See Petrillo Reelected
Asbury Park, June 8.
James C. Petrillo and all
James C. Petrillo and all
James C. Petrillo and all
incumbent members of the
American Federation of Musiclans executive board are expected to be reclected to their
clans executive board are expected to be reclected to their
content of the control of their
continued to the reclected to their
conducted the president Petrillo,
and the board members who
conducted the brief battle with
fight with recordings
fight with recordings
Elec'one socur the final day
of the convention, Friday (11),

further steps to be taken in the joust with canned music. He made it plain that at this moment the ban is to be continued. However, in plain that at this moment the ban is to be continued. However, the rumor persists around the convention obby that he will ask the delegate to author the second of the convention obby that he will ask the delegate to author the second of the convention of the second of the convention of the second of the se

gamering was not the ochant and to boom of exclorer of APM convenience of the convenience of the convenience of the want feeling well and an advance apology for anything that he might say which would reflect unfavorably on the administration of who at the moment was seaded on the platform). Such comments, he will be seaded on the platform. Such comments, he will be seaded on the platform. Such comments, he will be seaded on the platform, such comments, he can be seaded on the platform. Such comments will be seaded on the platform, which will be seaded on the platform of the platform

After devoting over an hour of (Continued on page 44)

Touring Maestros Burn at Increase In A.C. Pay Scales

Bandleaders who contemplate bookings in Atlantic City this sumbookings in Atlantic City this sum-mer are burning over the new scale boost laid down by the resort city's American Federation of Musiclans local. Per man price for travelling \$12 to \$127 weekly. It will have a fairly sharp effect on deals al-ready consummated for the Steel Pier and other spots, which were closed by meastrog at overall prices based on the then existing and a price of the price of the steel of the second by the steel of the second prices are the second by the steel of the second prices of the second prices are the second by meastrog at overall prices based on the then existing the second prices are the second prices and the second prices are the second pri

scale.

Agencies and bandleaders look upon the action of the A. C. local as another instance wherein except the country are deliberately kicking up travelling-band scales. It's designed as a means of discouraging inroads by such combos upon work opportunities which would otherwise fall to local tooters.

ecord

AS POLLED VIA LEADING U. S. "REQUEST" DISK JOCKEYS

© 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0							New York	١, ٨	Ome- At-	Phil. ver	hiệ d	Bos- Syra- ton cuse	Ville D.C.	Pin. Me.	Phoen x	Der. Mpls.	Sen San	o z	Ind. Cincy	lotte
Colored Process Colored Pr	÷.,	12	RIETY		WE	K	1	are		HAI	-		90	N		70	-	100		_
Comparison Com	Weekly the nacross	chart of the records on di his compilation is based atton and is designed to e on top. Ratings are co	FF# 6	and, as "most requested" by gathered from disk-spinners ords rising th popularity as is of 10 points for a No.1	EN	2	HW300						-		TXLX-		-	-	-	-
State Stat	mention, 9 1 week to we	or a No. 2, and so on dou ek to present a compreh	e point,	Sities an	NOC	E J	19JW8								Cilber			-	<u> </u>	
11 Princip Control	Pos. Pos. N	o. sks			And And		I bạT			-					Dick	-	onisia James	-		
1 Yearse K. Griffin Kondo W. Cavit Fe True Deep Milland M. SKAPP S S S S S S S S S	1 1 10	King	Canitol	Nature Boy	Burke-VH?	ASCAP	1 1	-	1	6 1	-	1 1	9	1		3 1	2	-	2	18
17 Weight Carliffen Rainfold Yeal Carliffen Farine Date Hillander ASCAP 4 4 5 5 6 6 6 6 6 6 6 6	8		Columbia	Love Somebody	Kramér-W.	ASCAP			2	3	4	4		4 4	2	5 3	9		60	
17 Art Riceases December De	3 3 II	J. Wayne-K. Griffin		You Can't Be True, Dear	Biltmore	ASCAP	4 4				80		10	2					-	
11 Art Holosepy MO.M. Park Pares MO.M. Pa	4 2 17	Dick Haymes	Decca	Little White Lies	B.V.C	ASCAP	. 2 5	2 1	9			0				OT .		١		
29 Control Fields Control ASCAP 6 2 2 2 2 3 4 3 2 2 2 3 4 3 4 3 4 3 4 3 4 3 4 3 4 3 4 3 4 3 4 3 4 3 4 3 4 3 4 3 4 4 5 4 3 7 7 1 7 4 6 5 9 <th>5 9 11</th> <th>Art Mooney</th> <th>M-G-M</th> <th>Raby Face</th> <th>Tanda</th> <th>ASCAD</th> <th>01 0</th> <th>-</th> <th></th> <th>-</th> <th></th> <th>6</th> <th>6</th> <th>10 8</th> <th>0</th> <th>1</th> <th></th> <th></th> <th>4</th> <th>-</th>	5 9 11	Art Mooney	M-G-M	Raby Face	Tanda	ASCAD	01 0	-		-		6	6	10 8	0	1			4	-
19 Ferriz Commo Configuration Configuration Configuration Configuration Configuration Configuration Processing Section 2 Section 7 The Perry Commo 8 The Perry Commo 8 The Perry Commo 8 The Perry Commo 8 The Perry Commo 9 The Perry Commo	П	1	London	Now Is the Hour	Leeds	ASCAP								2	3					2 2
19 Partic Chairman Victor Venetics Victor Victor Venetics Victor Victo	1		Capitol	You/Can't Be True, Dear	Biltmore	ASCAP		4	2	. 2		:			1.	4.0	9		:	2
Petric Filter Petric Filte	9A 6 16	Perry Como	Victor	Because	Channell	ASCAP	g.	6	4		2					11.	:	4		[
2 Field Phene Challed By Regulate Market Withhele Market A care of the process of	П	Frank	Columbia	I Got a Crush On You	New World	ASCAP	.3			uc (:		:		:			2
A treat Planes Canon Marina Barelle CAS Caster A for State			Decca	Maybe You'll Be There	Triangle	ASCAD		1				100							:	
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Feggr Lee	48A	Andrews Sisters	Deccá	lker	Feeds	ASCAP				80			:	:					:	
1 Feggy Lee 4 Mills Bros. Caption Bany Durt be and at me 2 King Cole Trio. Captiol. Put 'Em in a Box	48B	Peggy Lee	Capitol	:	Martin	ASCAP			:				:	:			:			:
2 King Cole Trio. Capitol.	480	Wills Bros	Dage	I Wish I Knew the Name	Paramount	ASCAP				:							:			: 0
	52 40 2	King Cole Trio	Capitol	Put 'Em in a Box	Remick	ASCAD				-				1		a				,

Jose Melis—"Eli Eli," "Minuet" Mercury! Rumba treatment of the Hebrew melody by the brilliant sling of Melis may turn but well in the larger population centers. It stands repetition. Not quite as exhilirating but still containing lots of spark and dash is the Latin-merican slanting of Paderewski's "Minuet."

Buddy Clark—"Where the Apple Blossoms Fall," "I'm a Slave to You" (Columbia). "Blossoms" is a

My Favorite Five

Fred Jackson WWEZ, New Orleans 'Serenade in Blue' (Glenn

Miller).
"In the Blue of the Evening"

"In the Blue of the Evening"
(Tommy Dorsey).
"What Makes the Sunset"
(Frank Sinatra).
"Trumpet Blues" (Harry

James).
"Chattanooga Choo - Choo"
(Glenn Miller).

rushout, with an organ acc., to meet whatever trade there may ensue from a glimmer of interest aroused by a vagrant recording of the tune in Toledo. Clark intones this simple little bittersweet mel-oly and ditty, curiously of almost the same theme as "You Can't Be True, Dear" and "Hearts Win, You Lose," with a broad accent on the temolo. "Slave," unlike "Blos-some," was cut prior to the AFM ban and is of minor merit. d by a vagrant recording of

ban and is of minor merit.

Frankie Laine—"Baby, Don't Be
Mad at Me," "Put 'Em in a Box,
Tie 'Em Up with a Ribbon' (Mercury). Even with the strong competish facing him on the tune,
Laine should get himself a substantial chunk of sales and juke
plays with his perky variations on
"Mad" Coupled rhythm tune fares
quite well under the Laine style of
lyric propulsion.

quite well under the Laine style of pire propulsion Orcha-"On a Lit-Frankle Carle Orcha-"" "Somehody the Carle Orcha-" "Somehody Elses Picture" (Columbia, Pretty little melodies and pleesant dana-pation but undistinguished stuff. Lynne Stevens fills "Somebody" vocal far more ingratiatingly than Gregg Lawrence does in the case. "World's Elynna Orcha-"'Ve Gri

Gregg Lawrence does in the case of Willage." The Got Newbor You," "Keen and Peachy" (Columbia). A race blues that is not especially bright or amusing and a Rathp Burns uninspired set of notes that's converted into an even less inspired swing session.

"Off." "Just Me. Coll. You Swedshift of the Coll. You want to the Coll. You Swedshift of the Coll." The Medical Work of the Coll. You want to th

potential, a solid bit of brassy hack-ing and a punely lyric by Stuart solid property. The property of the Desi Arnaz Orch.—"Little Ro-mero," "Jipi Japa" (Vitor). It's hard to imagine either of these making an impression outside the precincts of the Spanish-American making an impression outside the precincts of the Spanish-American Japanish and the precinct of the Alvino Rey Orch.—"Bye Bye Alvino Rey Orch.—"Bye Bye Blues," "Friendly Mountains" (Capital). Another instance of num-bers shaped together hack-to-back was also and the state of the con-trol of the property of the brass of the property of the con-trol of the property of the brass of the property of the brass of the property of the Emperors of the property of the

Is good but pace 15 muca co-draggy.

Beale Street Boys.—"Baby, Don't Be Mad at Me," "Wedding Bells" (M-G-M-). With the Mills Bros. as competition, this grooving of "Mad" won't get the breaks it de-serves. Harmonizing is snazy, with Tenor Bob Davis leading off

the group. Other side's oldie also registers with a wallop. Ted Heath Ortha-"Tabul," "Sabre Dance Boogie" 'Londom'. Plater Sabre Dance' bound in the sign of some of the excitement on "Sabre Dance" but that Heath versions of "Jabu," brillantly instraight of "Jabu," brillantly instraight of "Jabu," brillantly instraight of the side of the sid

aplently by the jocks.
Noro Morales Sextet—"Perfume
De Gardenas," "Silencio" (Coda).
Morales' charm hits a high level on
Morales' charm hits a high level on
as exotic as its title, while the
coupled rumba mixes a sparkling
melody with a quickening rhythm.
Oddly, Morales can reap more excitement out of a sextet than he
can out of his toll orchestra.

can out of his full orchestra.

Alan Pale — "My Happiness."
"Tea Leaves" (Signature). The click potential here is "Leaves," even though this comer among the young cronorers will have competition fom Ella Mitagerald (Decca) and Jack Smith (Capitol), who are also and Jack Smith (Capitol), who are also—backed quickles.

Platter Points

Platter Points

Pee Wee Hunt debuts on the
Capitol lade with a spicy mixture
to the property of the property of the property
Hag." Other side's "Somebody
Hag." Other side of Higher
Hag. The side of Hag.
Hag. The side of Hag

Sweet Spinner

Fort Worth, Tex., June 8. Paige Thompson, KXOL, is one of the few, if not the only girl disk lockey in Texas. This is the claim of KXOL where Miss Thompson spins platters, sings and makes with chatter.

VARIETY Reject Pub Buy of Tune

Songwriters Alex Kramer and oan Whitney have rejected bids Joan Whitney have rejected hide by malor companies to buy their tune, "Love Somehody," Tune is being kept within the pair's own Kramer-Whitney firm and Ed the being kept which the pair's own transcribed to the song, which came to attention via the Doris Day-Buddy Clark Columbia Recording of it.

Pair feel that since the recording launched the tune and is pushing it they need no help from a major pub.

Decca Aboard **Woodpecker**

Recording companies continue to cut masters of songs they either missed before the start of the disk ban or others which have come into popularity since. Decca, for example, last week climbed aboard the hit, "Woody Woodpecker." It made a cisk in Hollywood with the Andrews Sisters and Danny Kaye, with harmonica background.

Cantinal also is doing "Wood-

with harmonica background.

Capitol also is doing "Woodpecker," while M-G-M, which
hasn't made a masters of any kind
in this country since the ban began, is having a side made in England. Victor's plans on the tune,
which was started by Kay Kyser's
Columbia recording, are undisclosed.

Columbia recording, are undis-closed.

Capitol, incidentally, is using the first of the musical backgrounds it first of the musical backgrounds it first of the musical backgrounds. If may be a support of the property of may be a support of the property of Jim Conking, Cap's musical direc-tor, has been overseas for weeks, and white the company bana't ad-mitted that he went abroad to pre-foreign musicalms, it had been sus-pected. Jiss Whiting's background on "Tree in a Meadow" will be inon "Tree in a Meadow" will be in strumental, and it's understood the music was cut abroad by Conkling.
Mercury Records will also have
version of "Tree" made in the

Unbreakable Vinylite

Key to Cap. Kid Sales

Capital Records has started to market all of its kiddle disk output or vinylite as of this week. Idea, of course, is to attract sales on the basis of the unbreakable angle of that material. Surveys by the com-panies in recent months have prov-posites in recent months have prov-jent for youngeters are now mak-

pins platters, sings and makes ings for youngsters are now makewith chatter.

Miss Thompson is one of 10 final lists in a nationwide "most glamor double by both."

an accommensurate with disk-buying in all categories.

Columbia Drastically Cuts Costs To Meet Slump; Cancels Disk Jocks, Advertising, Folds Midwest Plant

Tops of the Tops Retail Disk Seller "Nature Boy" Retail Sheet Music Seller "Nature Boy"

"Most Requested" Disk "Nature Boy" Seller on Coin Machines "You Can't be True Dear' British Best Seller "Galway Bay"

Organ-Accomp Origin For Clark 'Blossoms' Has Tin Pan Puzzled

Has Im Pan-Puzzle New York of the Common of

7 Southerners Sued For Dowell's Debts Raleigh, June 8.

Seven Raleigh, June 8
Seven Raleigh businessmen are detended and the sevent of the sev

Bank's complaint states man Dowell borrowed the money in March, 1947, and went bankrupt in December. The seven had signed a written guarantee to back him up on his payments.

Columbia Records has put what amounts to almost a complete amounts to almost a complete budget. As a further move toward tightening up its operating-costs while riding out the wholesale shall end of the control of th

because "the sale of records has so fallen off in recent weeks." His popoff burned homeoffice execs who would rather have completed the folding with as little fanfare as possible.

YOU CAN'T BE TRUE DEAR (9) (Biltmore) Jerry Wayne K. Griffin Selvin, Ayres Status NATURE BOY (8) (Burke-VH) King Cole Capitol WOODY WOODPECKER (2) (Leeds) Kay Kyser. Columbia

Clarified by Columbia Columbia Records officially cited chore changes for Ben Selvin and Mitch Ayres last week. However, the company apparently changed the company apparently cha its mind to some extent since

its mind to some extent since the week before.
Selvin, who is Director of Pop Artists and Repertoire under Manie Sachs, retains that chore-in addition to heading the kiddle division formerly presided over by Paul Apfelder. Ayres, Pop Musie Director, in addition takes over as head of the Foreign Department, vacated by Josef Zimanich. Both will be under Sachs.

Britisher Billy Reid Setting London Co.

Setting London Co.
English congreter Billy Reid
will set up his own publishing company in London as soon as he gets
back to England. He sailed Friday
(4) morning. Firm will be called
Billy Reid, Lid., and goes into optime to the sail of the sail of the sail
back to England. He sailed Friday
(4) morning. Firm will be called
Billy Reid, Lid., and goes into optiming I Dream is Possible," assigned in the U.S. to Tommy Valdand.
Reid is the writer of the current.
Reid is the writer of the current.
Reid is the worder "published in
England by the Connelly firm, and
in the U.S. by Shapiro-Bernstein,
Cyppsy," Leeds hit of last year,
"TII Close My Eyes," ecc. He had
month, disposing of new times to
be mark-ted by his new firm.

5. TOOLIE OOLIE DOOLIE (7) (Chas. K. Harris)	Andrews Sisters Decca
6. LITTLE WHITE LIES (13) (BVC)	Dick Haymes Decca
7. MY HAPPINESS (4) (Blasco)	Jon & Sandra Steele Damon
8. BECAUSE (5) (Chappell)	Perry Como
9. BABY FACE (3) (Harms)	Art Mooney
10. SABRE DANCE (15) (Leeds)	Woody Herman Columbia Freddy MartinVictor
Coming Up	
CUCKOO WALTZ (Chas, Hansen)	Ken Griffin
FOR EVERY MAN A WOMAN (Melrose)	Tony Martin Victor
PUT 'EM IN BOX (Remick)	King Cole Capitol
MAYBE YOU'LL BE THERE (BVC)	Gordon Jenkins Decca
DICKEY BIRD SONG (Robbins)	Freddy MartinVictor Larry ClintonDecca
TELL ME A STORY (Laurel)	Sammy KayeVictor Ames Bros Decca
LAROO LILLI BOLERO (Shapiro)	Peggy Lee
	Perry ComoVictor Andrews SistersDecca
HEARTBREAKER (Leeds)	Ferko String Band Palda
HAUNTED HEART (Williamson)	Jo Stafford
WE JUST COULDN'T SAY GOODBYE (W&M)	Frank Sinatra Columbia
I'VE GOT CRUSH ON YOU (New World)	Frank SinatraColumbia
HEARTS WIN (Miller)	
LOVE SOMEBODY (Kramer-W.)	Day ClarkColumbia
BLUE SHADOWS (Santiy-Joy)	Bing Crosby Decca
YOU CALL EVERYBODY DARLIN' (Mayfair)	Al Trace Regent
[Figures in parentheses indicate number of weeks song	nas been in the Top 10.1

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Schmidt

TOTAL

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Capitol

RETAIL SHEET BEST SELLERS

Healy

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ngeles.

Homeyer

VARIETY .

Survey of retail sheet music sales, based on reports obtained from leading stores in 12 cities, and showing comparative sales rating for this and last week.

Week Ending National

"Heartbreaker (Leeds)...

"Four Leaf Clover" (Remick).

"Tell Mc a Story" (Laurel)

June 5

This wk.	Last wk.	Title and Publisher	New 3	Chicag	Detroi	Kansa	Los A	San F	Bostor	Indian	St. Lo	Seattle	San A	Minne	
1	1	"Nature Boy" (Burke-VH)	1	1	1	. 1	.1	1	2	. 2	1	1	- 1	2	-
2	4	"You Can't Be True" (Biltmore)	2	5	2	9	3	5	1	1	4	5	3	1	_
3	2	"Now Is the Hour" (Leeds)	3	2		2	2	2		10	2	.2	2	7	_
4	6	"Baby Face" (Remick)	4	3		5		3	7		7	3	. 9	- 4	-
5	5	"Toolie Oolie Doolie" (C.K.Harris).	8	4		4	9	4	4	100	6	8	6	6	_
6	3	"Dickey Bird Song" (Robbins)			3	7	4	9	5	6	5		4	9	_
7	10	"My Happiness" (Blasco)		10	4	3			3		3		10	5	_
8	-7 .	"Laroo Lilli Bolero" (Shapiro-B)	. 7	7	7	8	10	6	6		8	7	7		_
9	11	"Little White Lies" (BVC)	10		6		5	٠	8			4	5	3	-
10	8	"Haunted Heart" (Williamson)	5	6	8	6	8	٠.		4	٠.	10	8	٠.	_
11	9	"Sabre Dance" (Leeds)	6		5			7		7	9		٠,	8	_

'Deck of Cards' Cited As Infringement On Poem; Tex Tyler Sued

Phoenix, June 8. Suit against T. Texas Tyler, bandleader and sagebrush singer, was filed in federal court here Wednesday (2) by Gordon H. Taggard, local

day (2) by Gordon H. Taggard, local poet. He charges copyright in fringement of a poem tagged "Tin Gambler's Bible," and seeks an in-junction and \$1 for each allegedly intringed only.

According to Taggard, he copyrighted his work in March, 1946, righted his work in March, 1946, righted his work in March, 1946 read worked it into the current "Deck of Cards." Additional beef is that Tyler was responsible for copies of the number bien; copyeduced on large scale, sans copyrication of the copy of the complex of the produced on large scale, sans copyrilation of the complex of the copyed partial copyright of the produced on large scale, sans copyrilation of the complex of the copy of the

Best British Sheet Sellers

(Week ending June 3)
London, June 4.
Galway Bay Box & Cox
Golden Earrings . Victoria
Teresa . Lecds Golden Earrings Victoria Feresa Lecds Near You Wood Silver Wedding Waltz Unit Civilization Morris Wy Achin' Heart Connelly Serenade of Bells Morris Tree in Meadow Connelly Reflections Water Maurice Time May Change. Connelly Dream of Olwen L Wright Second 12 Second 12

Hearthreaker Leeds
Miranda Kassner
After All Cinephonic
Wishing Waltz Gay
Laroo Lill Bolero Dash
Who's Kissing Her. Feldman
Once Wintertime Cinephonic
You Do. Chappeil
Laugning Samba L. Wright
Vac Can be True Chappeil
Vac Can be True Chappeil
Old Postman F. D. & H.
Old Postman F. D. & H.

Ex-Waring Tooter Sues Maestro for 'Extra' Work

Fred Waring was named defendant in a suit filed by Glen Moore. former cornetist with his band, in New York federal court. Action seeks \$24,900 damages for extra services by Moore for Waring in 1945 beyond his job as a musician.

1945 beyond his job as a musician. According to the complaint, Moore charges that Waring agreed to pay extra for his services as a vocalist and also for writing lyrics for his theme, bond and college songs. Moore claims that the extra work was done between May and October, 1945, and that Waring only paid him \$100.

only paid him \$100.

Complaint further charges that certain of Moore's ideas were copyrighted for the benefit of both, but that Waring published "Early In the Morning." for which Moore wrote the lyrics and also "Dig-Dig," and two bond songs, without his consent or knowledge.

Inside Orchestras-Music

Alki to the sage of "Symphonic" by Alatone, which appang to popularity while the songamith was in hiding from the Natis in the Alpestantime in the south of France. Michel Emer's song, "De l'autre Cote de la rue," when it first was waxed, likewise had a phoney authorship exhibit Margaret Monnot assumed pseudo-authorship while Elmer was working with the underground. Song is being brought out in Emer, who has just returned to Paris, following a gix-month visit in America, wrote a number of songs with Sammy 'Gallop, including I'a, La, La, La' of Balms, which Bing Crosby waxed just before the ban; "The Moon is Your Pillow" for Danny Kaye, also a Decea artist; Demis Day recorded under the Petrillo wire. Edith Plat Prought over several of Emer's songs for her U. S. tour, including "L'Accordioniste."

George Grim, Minneapolis Tribune columnist, told a story recently about an amateur disk joekey who upset WXLT, Ely, Minn., a short lime back and how FCC selutis tracked him down. WXLT is alone in Ely and it was constant. Since many Ely area listeners have Croatian backgrounds, the music found favor, to WXLT's dismay. Apparently somehody had a complete collection of rare disks.

FCC selutis were called in and they tracked was gav broadcasting. FCC sleuths were called in and they tracked wom histenity to your music, they told him, "and we'd like to see how you do it." Flattered, the guy showed them a wireless record player with antenna attached. He didn't know about his audience and WXLT's burn, and was unaware WXLT's wow has the Ely air to itself.

WXLT now has the Ely air to itself.

Jack Kapp's accidental tune-in on the glant Zionist rally at Madison Square Garden, N. Y., several weeks ago—which turned away some 75.
500 people and accommodated nearly 2,000 within—function of the 100 people and accommodated nearly 2,000 within—function of the 100 people and 100 people

Leeds Music, which has been coming up with hit songs like clock-work in the past six menths, is currently grabbing off about 25% of the plugs togged by Peatman. Last week, for example, the firm had woodpecker." He new novelty hit, and followed by "Now is the Hourt," "Just Because," "Heartbreaker" and "Sabre Dance."
Though music sales are way down, "Hour" has reached a total sale of approximately 800,000 copies, which is a wartime figure. Columbia Records, incidentally, is pointing up a new Leeds tune that was recorded nine years ago by You Harper. It's called "Candy Store Blues."

Listeners to Marvin Ellin's WCAO, Baltimore, disk show selected 'Smile, Darn' Ya, Smile' as the coupling for Columbia Record's relissue of 'You Darlin', both by orchestras under the direction of Ben Selvin, or the property of the selection of the selectio

A song Bill Brant, disk jockey at KDKA, Pittsburgh, wrote 10 years ago, while only 17 and still a high school student, will be issued by Mercury label in another week or so. Brant's tune had been kicking around locally for some time, getting lots of attention in Pittsburgh but nowhere des, until near the waxing ban deadline. It was then plattered by Jerry Shelton Frus, Billy Beach on vocal. Leach, incidentally, is a KNKA altunnus, now a staffer at WBBM, Chicago.

With Paul Whiteman's book, "Records For Millions," hitting the stalls resetly under the Hermitage Press imprint, Columbia Records has arranged with the publisher to market an album of disks selected by the maestro which will bear the same jacket design and title. They're set for distribution before June 15. Tome is a guide to record collecting and has an introduction by Deems Taylor. It's to be translated into several hanguages for overease editions.

AMERICA

PICKS

the

DRIGIN

DAMON RECORD D-11133

MY HAPPINESS

By JON and SONDRA STEELE

> THERE IS NO SUBSTITUTE Demand DAMON D-11133 **DOUBLE YOUR SALES**

DAMON RECORDING STUDIOS, INC.

1221 BALTIMORE, KANSAS CITY, MO.

Pubs Claim BBC Slights Pact on New Tune Plugs: 'Outside' Ban Stirs Stix

Utilistide Ban Shrrs Shur.
Within a month of the signing of the anti-song plugging agreement between the British Broad-sexting Corp. and music publish-acting Corp. and music publish-received by thompson the section of the section o

arrangements. Now, with the prices of arrangements, which may cost as much as \$120, pegged at the utility level of \$40 maximum, bandleaders can't afford new arrangements and the BBC is adhering to the scale laid down. Result has been a large scale revival of old tunes and old arrangements.

Sour Fev.vai to us users move and rarangements to the "outside broadens and a man a man and a man a man

outside broadcasts from their own dance halls, and are not, like the London bands, always within easy reach of a broadcasting studio. They also complain that the BBC has not been over generous at any time with studio broadcasts for those who are in a position to make them.

The Alan McPaige Trio finished II-month run at Hotel Warwick's Raleigh Room, N. Y., Saturday (5) and opened Monday (7) at the Island Chib, in the Severn river, Severn, Md., for two-weeks-with-options.





Can. Theatre Ops **Eve CAPAC Boost**

Preliminary to return nex

Preliminary to return next month from England of William S. Lorent March 1988 and the Control of Canada, film exhibitors are not canada, film exhibitors are strenously which would jump the tariff some 69%, but exhibitors are strenously poposing this, they're willing to will be seen to control of CAPAC late in 1947, which is placing the promising no increased tariff in the control of CAPAC late in 1947, which is placing the promising no increased tariff in 1948 but it definitely could be expected in 1949.

In Europe 4. State of the control of CAPAC late in 1947, which is placing the control of the control of

Palumbo Disappointed In Goodman Biz, Asks Rebate on Philly Date

Frank Palumbo, operator of the Click nitery here, is wrangling with Benny Goodman for a rebate of the coin paid the leader for a week at the spot, which ended from the coin Goodman, it's said, drew \$4,500 for his sextet and beautiful and the work of the coin that kind beautiful and the sexten and the sext

business didn't warrant that kind of coin.

Meartwille, Palumbe's Circ's a few blocks from the Click, has been doing biz with Louis Armstrong, who opened June 1 for two weeks. Armstrong has taken over some of the air time the Click used. He gets two shots nightly on local outlets.

Mercury Marketing Khachaturian Album

Mercury Regords will market its first classical release this week of an album of Aram Khachaturian's "Violin Concerto" cut on five 12-inch records. Unusual aspect of the company's initial venture into the longhair field is that it will put the album on counters in a fone paudo-leather album (padded) to

pseudo-leather album (padded) to sell at \$7.50. Mercury claims that the disks are unique among current U. S. pressings in another way—they are unique among current u. S. pressings in another way—they is considerably more than the av-erage U. S. pop disk is made with at the moment. The stuff is too expensive for profitable use in over fair-sted amounts. RCA-Vic-rent example, uses a plastic smelting.

RETAIL DISK BEST SELLERS

Survey of retail disk best sellers, based on reports obtained from leading stores in 12 cities, and showing comparative sales rating for this and last week.

Week Ending

June 5

Artist, Label, Title

Natlonal

Rating

This Last

5

Shop) 8 York-(Liberty Music Chicago - (Hudson-Ross) Detroit-(Grinnell's) Kansas City

Mus. Shop Francisco-(Sherman-Clay) ટ ŝ Kresge Los Angeles -- (Denel's

Omaha-(Schmoller & Mueller) Leary) -(Sherman-Clay) indianapolis-(Pearson) dinneapolis-(Don -(Boston Louis-(S. S. Seattle San

KING COLE (Capitol) K. GRIFFIN-J. WAYNE (Rondo)
"You Can't Be True, Dear".... 3 DICK HAYMES (Decca)
"Little White Lies".... ANDREWS SISTERS (Deccal JON-SONDRA STEELE (Dam "My Happiness" SPIKE JONES (Victor) William Tell Overture KAY KYSER (Columbia "Woody Woodpecker So FREDDY MARTIN (Victor) "Dickey Bird Song"....
JO STAFFORD (Capitol "Haunted Heart' ART MOONEY (M-G-M)
"Baby Face"

10 "Baby Face"
TEX BENEKE (Victor)
"St. Louis Blues March'
PERRY COMO (Victor) 12 12 BING CROSBY (Decca)
"Now Is the Hour".... GRACIE FIELDS (London) 14 10 15

ELLA FITZGERALD (Decca LARRY CLINTON (Decca), "Diekey Bird Song". SPIKE JONES (Victor) 16B 17A the Beautiful Sea

TONY MARTIN (Victor) 17B 13 PEGGY LEE (Capitol) J. SMITH-CLARK SIS. (Capit 17D

FRANK SINATRA (Columbia 18A 13

BLUE BARRON (M-G-M) 18C "You Were Only Fooling

FERKO STRING BAND (Palda) FIVE TOP INSIDE U.S.A. MILLER MASTERPIECES JAZZ

Majestic Records Prez Goes Over to Bendix

ALBUMS

SONG HITS OF

OUR TIMES

Decca

Majestic Records lost, its president, Parker Erickson, to Bendix last week. Erickson, a vp. of Majestic Radio & Television, and head of the recording division, resigned to become director of sales for the Bendix outfit, which has its homeoffice in Elkhart, Ind.

Majestic is still involved in its Chapter II of the Chandler Act difficulties.

Mercury Signs New Singers: Dubs Voices On Brit. Backgrounds

estic Radio & Television, and and the recording division, resigned the recording division, resigned to become director of sales for become director of sales for the second sales

AFM Board Lifts Permit Of Foch Allen in Dispute

Orig. Cast

Victor

Sister Rosetta Tharpe's difficul-ies with her former husband and manager, Foch Allen, were tem-porarily settled recently. American Federation of Musicians Board decided to dismiss Allen's claim for \$6,400 in back commissions. Board also voted to revoke his

AFM license.

Difficulties between Miss Tharpe and Allen started a little over a year ago when the couple were divorced.

SPA Council OK's **MPPA Deal Terms**

Council of the Songwriters Pro-tective Assn, put its official jobs, as hast Thursday (3) on the terms of a new deal the organization's nega-tiating committee worked out-tilities to the contractive of the Assn. after 20 months of wengling. All that remains is for the a-torneys of both factions to complete the darding of a contract form in-corporating the final terms and for both sides to sign.

both sides to sign.

Two things held up the final agreement for several months, one stemmed from the foreignights aspect of writer-publisher negolitations and the other from the percentage of deductions made by Harry Fox, publisher frustee, from mechanical, transcription and synchronication fees.

chronitation fees.

Foreign-rights styme occurred after U. S. publishers agreed that they would not assign a writer's song to a foreign publisher for more than 28 years, the length of right. England's copyright law calls for 50 years beyond the death of an author. This meant that if a U.S. writer wanted to move his song the second publisher for the term of his second 28 years of copyright, len couldn't bring to the second pub the foreign rights, which had already been asylvans beyond death. However, in agreeing to the

9

7

7

6

6

6

a

signed by the first pub for that 50 years beyond death.

However, in agreeing to the writer's de m and s, U. S. pubs couldn't change the foreign copyette of the country of

as is and, be borne evenly by both sides.

There are many other changes, including the choice to a writer of a flat of sliding scale of royalties on sheet sales, but none is bothered by the retroactive terms of the contract, which is for 10 years beginning Jan. 1, 1847, when the old agreement expired.

'SMILE' INFRINGED, SUN SUES

(SMILE' INFRINGED, SUR SUES.
Charging that the tune, "I'll
Never Smile Again," was publicly
performed for profit, without a
suit in New York federal court
against a N. Y restaurant operated
by Barbara Kelly called the Tiger
estriction scees an injunction restraining further infringement, plus
damages. Song allegedly was used
April 1, 1940 and various other
times.

Words and Music by HUBERT A. NELSON and JAS. D. TOUCHSTONE

Sole Selling Agent

Published by PEER INTERNATIONAL CORP.

SOUTHERN MUSIC PUBLISHING COMPANY, Inc. 1619 BROADWAY, NEW YORK 19, N. Y.

Songs with Largest Radio Audience

The top 35 songs of the week based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Networks. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

Survey Week of May 28-June 3, 1948 A Fella With An Umbrella—†"! A Tree In a Meadow At a Sidewalk Penny Arcade ... lla With An Umbrella—†"Easter Parade Shapiro-B Robbins Felick Feist Luck Next Time—†"Easter Parade" Better Luck Next Time—"Easter Parade"
Betty Blue
Beyond the Sea
Blue Shadows On the Trail—"Melody Time".
Crying For Joy
Don't Blame Me Bloom Chappell Santly-Joy Menace Milier Williamson Leeds Advanced Witmark Remick

Heartbreaker I May Be Wrong It's Magic—*"Ro I May Be Wrong
It's Magic—4"Romance On High Seas".
It's You Or No One
Laroo Lalli Bolero
Little White Lies Shapiro-B BVC Little White Lies
Nature Boy
Now Is the Hour
Old Ferris Wheel
Put Tem In a Box—†"Bomance on High Seas"...
Rhode Island Is Famous For You Burke-VH Goldmine Rhode Island Is Faunous ...
Sabre Dance
Secenade (Music Played On a Heartstring)...
Secenade (Music Played On a Heartstring)...
Felf Me a Story
Toolke Colic Bootle
What Do Il Isave To Do—"'Are You With It'...
Woody Woodpecker... Laurel C. K. Harris Words-Music BVC What Do I have
Woody Woodpecker
You Can't Be True, Dear
You Were Meant For Me—"You Were Meant".
You're Too Dangerous Cherie. Leeds Riltmore

The remaining 22 songs of the week, based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Networks. Published by the Office of Research, Inc., Dr. John G. Pentman. Director.

Dr. John G. Pearman, Director.		
A Few More Kisses :	Patmar	
Caramba It's the Samba		
Delijah	Encore	
Dream Peddler	.Southern	
For Every Man There's a Woman-+"Casbah"	Melrose	
Highway to Love	BMI	
Heoray For Love "Cashah"	Melrose	
I Went Down To Virginia	Jefferson	
I'd Give a Million Tomorrows	Oxford	
I'll Always Be In Love With You	Shapiro-B	
I'm Looking Over a Four Leaf Clover	Remick-	
Only Happens I Dance With Yout"Easter Parade"	Berlin	
Long After Tonight	BMI	
Love Of My Life	T. B. Harms	
My Fair Lady		
My Gal Is Mine Once More	Crawford	
My Guitar		
Sat. Night Central Park-*"Make Mine Manhattan"	T. B. Harms	
Takin' Miss Mary To the Ball	Miller	
Tronble Is a Man	Regent	
Worry, Worry, Worry		
You Turned the Tables On Me		

* Legit Musical. † Filmusical.

FIVE

O'CLOCK

SUNSET TRIO

25TH ANNIVERSARY

IN JUNE

PLAY A

McHUGH TURE

JIMMY MeHUGH

Music by . . .

FEELING

1619 64343 A 1

Band Review "THAT

moderately good though not big. Cummins goes in mostly for standard dance rhythms, living up to the monitcher of "two-four king" once pinned on him by rival macsimate of the monitor of the property of the p

or two.

Instrumentation of four reeds,
three brass and four rhythm follows the Cummins pattern of the
past, fourth rhythm being guitar
of brother Walter Cummins. Arranging brings the assemblage out
on the sweet side, though swing
gets a fair share of the play and
other rhythms occasionally add

other rhythms occasionatty aco variety.
In the vocal department it's a family affair. Brother Walter on male vocals and his frau, Jeanne Bennett, the Jenner assignments lement, the Jenner assignments from the Jenner assignments two are refiring to look after the Cummins' bakery interests in Co-lumbus, O.l. Bernie chants a nov-elty lyric now and then, but that is more or less a formality. Quin.

Maestre Meyer Davis has turned songwriter for the Republican Party with a 1948 campaign song, "Date in '48," published by Cam-paign Music Co.

Thanks ANDREWS SISTERS for your wonderful rendition and repeat within one week on Club 15 (CBS Network) of our

I REMEMBER MAMA TOREY MUSIC CORP. 1650 Broadway, Suite 684

Petrillo.

inued from page 39 =

his speech to reviewing the entire history of his strategems, conflicts and negotiations in attempting to gain added employment from radio, the AFM chief reprised his last encounter with broadcasters, from which, he admitted, he emerged with a Mexican standoff. "The cards," he went on, "were stacked against us. We had \$26,000,000 in wages tied up in radio and we were wages tied up in radio and we were afraid that if we held out too long we might lose that. We realized that it would be wonge of troop the desired that it would be wonge of troop that actions, and so after locking out as long as we could we made a dealer locking out as long as we could we used.

Petrillo, charging that the Lea and Taft-Hartley Acts made it im-Petrillo, charging that the Lea and Tatt-Hartley Acts made it im-possible for the union to fight with-out getting its "brains beat out," advised the delegates when they got back home to tell their fellow members that there no longer was a "free labor movement" and pre-dicted that if the AFM did survive the present rollifeal tread it would dicted that if the AFM did survive the present political trend it would be because it was too powerful to crush. He applogized to the small thing for them in his settlement with the networks and assured them that the New York, Chicago and Los Angeles locals were will-ing to sacrifice much in the smaller local's behalf.

locals behalf.

In his closing remarks the AFM prez said that he was sorry he could not offer any "ray of sunshine." To him the future of the union looked dark. "Industry is now running the show," he continued, "and the Republican candidates I see hoof like one brother than the truth, and I've given it to you."

At only one point did Petrille.

out first with the union.

As a sort of antidote to Petrillo's
crestfallen report and dire predictions, the convention was treated
to an antidote to the convention was
made in January before the House
Cammittee on Education and Layman and the convention of the convention
Jr., presiding, Decumentary was
adroitly edited, revealing Petrillo
in treating with such subjects as
in the convention of the convention of the convention
in treating with such subjects as
unemployment, foreign broadcasts, democracy in the AFM, musician unemployment, foreign broadcasts, contracts with the picture industry, television and FM, anateur or-television and FM, anateur ossession of the second o

the speaker had left behind.
Milton Diamond, general counsel to the AFM, is slated to report to the convention today (Wednesderform) on the phonograph record country of the convention of the phonograph record to the convention to the phonograph and the convention that Diamond has been must be work. Diamond has been were reports around the convention that Diamond had on tap a crystallized proposition from the phonograph record segment of the phonograph record

see the constraint of the cons

Bands at Hotel B.O.'s

flund Hotel	Weeks Played	Past Week	Covers On Date	
Emil Coleman* Waldorf (400; \$2)	35	2,375	75,100	
Elliott Lawrence Pennsylvania (500; \$1-\$1.50)		1,650	7,625	
Ray Eberle* New Yorker (400; \$1-\$1.50)	5	1,550	6,600	
Johnny Pineapple Lexington (300; \$1-\$1.50)	82	800	74,050	
Lawrence Welk Roosevelt (400; \$1-\$1.50)	12	1,625	17,700	
Boyd Raeburn Commodore (400; \$1-\$1.50)	. 3	900	2,750	
Carmen Cavallaro Astor (700; \$1-\$1.50)		3,725	11,125	

* Donald Richards at Waldorf; Ice Show at New Yorker.

Chicago

Chicago
Chuck Foster (Boulevard Room, Stevens, 650; \$3.50 min.-\$1 cover).
Doing nicely with 3,900.
Jozz at Pilharmonie (Cotlege Im, Sherman, 650; \$3.50 min.). Squares
Jozz at Pilharmonie (Cotlege Im, Sherman, 650; \$3.50 min.). Squares
Grand Room, Parkets and Jazz group. Poor 2,000.
Ray Morton, Mayfair Room, Blackstone; 300; \$3.50 min.-\$1 cover).
Carl Brisson continues to draw, Fins 3,000.
Orrin Tucker (Marine Room, Edgewater Beach, 700; \$1.50-\$2.50 min.).
Exams cut into attendance here. Pair 2,800.

Los Angeles

Frankie Carle (Ambassador, 900; \$1.50-\$2). Deathly 1,900 tabs. Jan Garber (Biltmore; 900; \$1-\$1.50). Poor 2,300 covers.

Location Jobs, Not in Hotels

Gay Claridge (Blackhawk; 500; \$2.50 min.). Local fave did better econd week. Excellent 2,700.
Matty Gould (Cher Paree; 500; \$3.50 min.). Final week of revue eaded by Willie Shore; sock 5.500.
Henry King (Aragon; \$1.\$1.15 adm.). Minor heat wave hit bo. air 14,000.

Henry King (Aragon; \$1-\$1.15 adm.). Minor heat wave hit b.o. Fair 14,000. Griff Williams (Trianon; \$1-\$1.15 adm.). First week also hurt by temperatures. Fair 15,000.

(Los Angeles)
Les Brawn (Palladium B., Hollywood, 1st wk.). Fair 8,300 callers.

Disk Jockey Talkback

Editor, VARIETY:

This is just a note to pass along a few comments on a disk jockey review in the May 19 issue of the May 19 i half-hour shot with Ernie Johnson as a record collector. We think the show is swell, too . . . we've been doing it since last January!

WSAM's jockey, Freddy Krell, who does daily stints from 7-9 a.m.

Upbeat

New York

New York

Tom Rockwell, General Artists
prez, to Hollywood yesterday
Uniceday) for six to reight weeks...
with the result of the

Detroit

Bettoit

Ray McKinley's unit current at
Eastwood Gardens... Orin Trucker
at Walfed Lake's Casino for two
weeks starting Friday (11) followgens Starting Friday (11) followment of the Starting Friday (11) followment of the Starting Friday (11)
Beach Balliroom Sunday (6)
Beach Balliroom Sunday (6)
Beach Balliroom Sunday (6)
Beach Balliroom Sunday (6)
Beach Description Starting (7)
Beach Description Starting (7)
Beach Startin

(With the following letier Vo. 1 and 5.15 f. pm. also handles a marry insugarantes a corver denoted, to disk fookery diffure, with the correct of the footness of the control of the rounddable angle. It will be an owner for the exchange of the carbon will be an owner for the exchange of the carbon observations with a trade stant, etc. In brief, a bulletin-board priockey correspondence.)

Saginaw, Mich. Editor, Vanury:

This is just a note to pass along a few comments on a disk jockey Vanury. There the heading of The Old Collector, "your reviewer goes into quite a rhapsody owner than the control of th

Sincerely yours, Saginaw Broadcasting Co., Jack D. Parker, Program Director.

"SLAP 'ER DOWN AGIN. PAW"

CHOICE MUSIC, INC. Garet Romero, Prof. Mgr. 9109 Sunset Bivd. 1876 Breadway Hellywood 46, Cal. New York, N.Y. CRestview 1-5254 Columbus 5-7850

. The Nation's Biggest Request Song I'd Give A Million

Tomorrows

(For Just One Yesterday)

OXFORD MUSIC CORPORATION 1619, Broadway, New York

FOR SALE PIANO ACCORDION

Settime Septani, 120 base, 8 steps. Latest Cardinial model. Bought in Italy in May. Bargain. Call ENdicott 2-7807.



VA REGAINS FULL AUTONO

Court Battle Set to Test Contract Of Nazarro with Buck & Bubbles

Legal battle to determine the validity of Nat Nazarro's contract with the contract of the contract only of the contract of the contract calls for Nation that the contract calls for the call calls for the c

of management or agency.

Noting that the contract calls for payment of 30% of the team's earnings, Bubbles is pressing for a decision holding it invalid as against the second of the s

Nezarro, under the contract, guarantees the duo 28 weeks at \$100 weekly. This consideration, Buck & Bubbles maintain, is "insignificant and illusory" in view of team. They point to a statement by Nazarro in his suit that Buck is "one of the greatest colored entertainers that ever lived." The guarantee, it is argued is to disguise posterior of the property of the p pact created an agency under which Nazarro would be entitled to a ceil-

Application for a temporary in-junction will be heard in the su-preme court Friday (11). Contract



Lovels Lady Song

JOHNSON

Marimbist



GEORGE ...

GUEST

COMEDY MATERIAL

FUN-MASTER

ORIGINAL Show-Bix Gag File Nas. 1 to 22 @ \$1.00 each Not. I to 22 (@ \$1.00 each
3 DIFFERENT BOOKS OF PARODIES
(10 in each book) \$10 per book
FEEDE COPY OF "HUMOR BUSINESS," The Show-Biz Gangatine with
each \$3.00 mlnimum order.
Send 10e for lists of other comedy
naterial, songs, parodies,' minstrel
patter, black-outs, etc.

PAULA SMITH

under question runs for two years from March 14, 1947, with five one-year renewal options granted to Ernest Mahler of O'Brien, Driscoll, Raftery & Lawler represents Buck. Charles B. Scanlon is the attorney for Nazarro, while Bernard A. Grossman fronts for Bubbles.

Los Angeles, June 8.1 y steady diet of vaude again, after having been on straight plx since willing belle the dispersion of the beautiful plant the straight plx since willing bollar theatre dropped acts last autumn and instituted policy of second-run dusis, a policy which didn't pay off for his proving, operator of the some plants.

homes. Cowin, operator of the Coordon, in relighting on Yune 16, will book spot himself and play shows through summer. If there's any bloom on the biz and rough attractions, bell year of the control of

out here just for a Million Dollar date.

A package show of three acts and Joe Liggins' orchestra is set and Joe Liggins' orchestra is set to the part of the part

Adler Pavs 700G For Cal-Neva Lodge

I UL CHITACTA LOUGE

Sanford D. Adler, operator of R.
Rancho Vegas Hotel, bought the
S700.000 and will reopen it June
18 with Tom Miles as manager and
Jan Savitt's Orch providing music.
Lodge is half in California and
half an avada. dambling is legal
on the Nevada dambling is legal

Viv Segal's Nitery Bow Vivicnne Segal, musical comedy songstress, will play her initial nitery date at the Park Plaza hotel, St. Louis, June 18.

She'll be accompanied at the piano by Jerry Bressler.

WORLD FAMOUS MENTALISTS

WALTER WINCHELL SAYS: "Valdo and Princess Pat Startle"

Personal Representatives: ROBBINS BROS. 309, RKO Bldg., New York Phone: Circle 6-2144

MCA .

FACTIONS END 9-YEAR BATTLE

By JOE COIEN

After a nine-year history snarled
with some of the worst bickering
ever encountered in a show busimest trade union, the American
mest trade union, the American
way to self-government. The three
way to self-government. The three
day convention which ended Saturday (50) at the Park Central hotel,
M.Y., adopted a constitution, the
felegates to the ratified by AGVA
felegates the ratified

officers, and established self-government of a varlety aborts union by variety performers with a varlety aborts union by variety performers with a variety performers and the variety performers with a variety performers with a variety performer was an open secret prior to the greased for perpetuation of the greased for perpetuation of the greased for perpetuation of the unions to the properties of the union of the perpetuation of the union of the union perpetuation of the union of t

AGVA Nominates Officers, Board

Move to elect permanent officers of the American Guild of Variests of Artists by delegates was defeated Artists by delegates was defeated Move was voted down after by Faine, head of the AGVA national committee and Jonas T. Silverstone, AGVA attorney, took the floor to brand the plan a move the most of the AGVA attorney took the floor to brand the plan a move more more statements of the AGVA attorney took the floor to brand the plan a move more statements.

stone. AGYA attorney, took the stone of the

Deadline for petitions will be June 20, and the election machinery is set to start shortly after that date.

AGVA to Make Test Case to Collect For Skaters Cancelled by Paris Cafe

The first test of the recently com-pleted pact between the American Guild of Variety Artists and the Rag Doll 2G Robbery
Chicago, June 8.
Rag Doll bistro was robbed early
Sunday (6) and theirs escaped with
wore \$2,000. Four gunnen tied two
female employees and ransasseed a
was not playing when robbery or
curred.

RICHMAN INKED FOR
JUNE 15 TEXACO SHOW
HATTY Richman has been signed
the starty Richman has been signed
the start was the starty Richman has been signed
the start was the starty Richman has been signed
the start was the starty Art Starty Art Starty Richman
the starty Art Starty Art Starty Art Starty Richman has been signed
the starty Art Starty Art Starty Richm

BOB EVANS and JERRY O'LEARY



Just Concluded 4 Weeks (Behind "The Iron Curtain")

Opening June 11th

GLENN RENDEVOUS

NEWPORT, KENTUCKY

EXCLUSIVE MANAGEMENT WILLIAM MORRIS AGENCY

AGVA Regains Autonomy

a local or branch hasis. Delegates from Philadelphia, Boston and Pittsburgh put up a strong fight for locals. They felt that the interest of the property of t

THE WHOLE COCK-EYED WORLD. WANTS TO LAUGH! Giggles ...
No Chuckles ...
No Snickers ... No Giggles ...

Only Bellylaughs!

ks to: BEN GRIEFER MICKEY ALDRICH

for a most pleasant engagement at the ADAMS THEATRE, NEWARK

Direction of CHARLES YATES
745 Fifth Ave. New York City

THE LAFF. AUCTIONEER

PAUL

to be certain that all geographical sections would be represented in AGVA's top governing board. Move was defeated once, reconsidered and finally defeated a second time. Rule will be that the 45 getting the most number of votes will comprise the board.

Non-Commie Clause

There was minor debate on the section of the constitution dealing with political affiliations. There with political affiliations. There was mison decode on turn with political affiliations. There was no argument barring proposition of the proposit

eration of Labor, the 4A's and branch setup.

New Constitution

The constitutional amendments adopted are as follows:

1. Acceptance of the AGVA label.

2. Principal (6)

label.

2. Principal office in New York.

3. Jurisdiction over the varieties continuous vanieties, circuid including vaude houses, circuid including vaude houses, circuid varieties, ci resident aliens in the U. S.). Hon-orary members consisting of per-sons in sympathy with the union's purposes. Bamning of government employes as AGVA members. This amendment was adopted at the insistence of the Boston delegation which declared that Massachusetts state and municipal employees had state and municipal employees had joined AGVA for vote geting pur-

5. Holding of annual convention, calling of special conventions upon application of 1,000 members; meetings in each geographical area for nominations to national convention with proportional widing each of members in any branch or fraction to receive ¼ vote. Convention procedure, to accredit delegates. Election on a national scale to be conducted by national scale to the conducted by the conduc

Holding of annual convention **HELENE and HOWARD** edy Dance Antics' SON SQ. GARDEN PASHION SHOW

DIR.: MATTY ROSEN BOOKING AGENCY GENERAL EXECUTIVE OFFICES LOEW BUILDING ANNEX For Vet Hospital Tour
A variety unit, "Spotlight
Capers," starts on the Veterans
Hospital Camp: Shows circuit
June 28 as a replacement for the
legit show, "John Loves Mary,"
New package will open in Topeka,
and will work way east.
Gibbert, Jay Palmer & Boren,
magicians; the Brooks, acro team;
Three Hearts, dancers; Jerry
Bragin, pianist, Mantetta Reprodés,
songstress, Relike Jyn, essentiontis, and Lew Yemmod, juggérs, J. H. LUBIN WERAL MANAGER SIDNEY H. PIERMONT

ber without formal application to facers, further nominations by pe-be approved by the board or execu-tive committee.

9. All committees, except exec-7. Government by 45 board committee, to be appointed by the

Convention Sidelights

The shadow of ousted national administrator Matt Shelvey how-ered over the confab. The constitution contains an amendment declaring that the books, documents and finds of the union shall as the confidence of the confidence of the shall always the confidence of the shall always the laten off the premises without express consent of the board. This was adopted to prevent any recurrence of the Shelvey in-cident in which he took records out of the office, which finally wound up as court evidence.

Marty Barrett, elected a delegate from New York, found that he couldn't get out of the Chi company of "High Button Shees" to attend the meet. Withdrawal ended a stiff fight. Some fell that runnerup Arthur Waters should be seated. Barrett wanted to hand his proxy to Dewey Barto. However, Waters was given

Henry Dunn, elected permanent chairman of the meet, according to observers, improved as he went along. No parliamentarian, he picked up the rudiments of gavel pounding while presiding. At one stage of the session, he was so emphatic in making a point that he brought his hand down with such violence that he shattered a water-tumbler. Dewey Barto suggested replacing with a gavel that would explode under violent pounding.

At the start of the AGVA luncheon, the 4A's committee handling AGVA affairs, discovered that they had failed to living Alor Corelli, Theatie Authority head. Putely an oversight. Corelli was hurriedly invited by phone, just in time to get in on. the right work of the Walters' denunciation of benefits. Corelli, however, tossed it right back into the lap of the 4A's, which set up modus operands of TA.

The 4A's appear pleased at the convention. George Heller, American Federation of Radio Artists head, Florence Marston Heading the eastern Screen Actors Guld, and By Faine, Acton Actors Guld, and By Faine, Actors Guld, and By Faine, Actors Guld, and Grant Gra

Milton Berle, invited to toastmaster the luncheon, couldn't show up because of a cold. Berle was booed when it was announced he couldn't appear and the comics cheered lustily when Dunn said he was slck.

Delegates had little time to pass the multitude of resolutions committee had prepared. Okayed are those against the Taf-Hartley law, repeal of the 20% amusement tax, asking a general membership meeting once monthly, a clean-up of the club-date field, condemning discrimination against Kepro performers, and adopted a vote of condience in the stewardship by the 4A's during its takeover of AGVA.

Its takeover of AGVA.

Convention also adopted a resolution urging abolition of mixing and condemning B gals. A last minute addition was the passage of a resolution urging Howard Rüghes, controlling RKO, to open more vaudeville playing time. Union guaranteed him he would have sufficient italent.

New 'Capers' Unit Set

For Vet Hospital Tour

tive committee.

7. Government by 45 board members with authority to authorize to notracts, designate members of the board to represent the union; hire and fire employees and fix compensation, select; an execufix compensation, select; an executive committee subject to authority of the board. Election of prefident to serve no more than five
events of the selection of the selection
to serve without compensation.
Board to meet every four months;
select national executive secretary
who will be an employee of the
board.

the of the selection of the selection of the servers

the selection of the sel

VARIETY

consecutive one-year terms, three systems of the constitution of t

president.

10. Initiation fee and dues to be fixed by the moard.

11: Members shall not deal with or work with non-union members or unfranchised agents. Members

shall respect unfair lists.

12. Board to create by-laws consistent with terms of the consti-

must be held to determine if mer bers' conduct is prejudicial, bers' conduct is prejudicial, ex-cept in cases where member is de-

nquent in paying dues.

18. Board is deemed to have all

powers not expressly taken from it by constitution or by-laws.

19. Union may be dissolved in special convention by a 35 majority.
20. Members may process claims

20. Members may process claims against the union... so officers 12. board and pretition of 2,000 members with board members to accept recall on 34 vote. 22. All referendum votes to be taken in secret ballot. 23. Board may appoint special committee to make recommendations to be submitted at convenience.

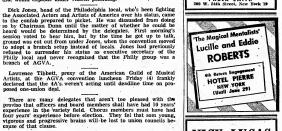
24 Definitions of terms used in

23. Definitions of terms used in constitution.
25. Constitution may be amended by 25 vote of delegates.
26. Communist or Fassist parties or any political subdivision thereof. Members cannot be barred because 27. Constitution subject to ratification of 44.5. Constitution by referended by reference by reference by reference by referended by reference by r

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Is the answer to your
comedy material problems
1 to 22 @ \$1.00 each
Volumes of bluckouts 825 per Vel.
MUST for every Social Director!
2 Books of Perodice \$10, per book
(10 in ench book) Special Compilation of materia Jewish audiences (songs. par recitations, gags, etc.), \$150.00.

PAULA SMITH



NICK LUCAS

"KEN MURRAY'S

BLACKOUTS OF 1948"

El Capitan Theatre Hollywood, Cal.

GAGS FOR WAGS!

If you're enhanted with comedy is may
you sheeld get our PUNGH LINES and
issues. I is 6. They contain the it
funciest paps by a top seeman. All or
material. Price only 31 per fills. Order
8 and get 6 paredies free, plus twe
topical memories.

LAUGHS UNLIMITED 276 West 43rd Street, New York

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SMALL CARNIVAL FOR JULY 4 AT SPRINGFIELD, ILLINOIS. REPLY— ILLINOIS FEDERATION OF SPORTSMAN CLUB, 508 WEST CHARLES STREET, CHAMPAIGN, ILL.

AMERICA'S TOP HEADLINE SINGING GROUP

Opening June 4 CLUB

TORONTO, All Major Netw Theatres and Club U. S. and Canada

eson REG Railding, New York 20, N. V.

VICTOR

Walters Back From Paris

Saw Little Worth Importing

There's little in Paris worth importing to the U. S., according to

Lou Walters, operator of the Latin

Quarter, N. Y., who returned from France last week. During his stay

in the French capitol, Walters

found only two acts suitable for U. S. cafes. They are the Ccrneys,

terp team, already signed for a

summer date at the Palmer House

STRONG NAME LINEUP FOR CAROUSEL, PITT.

Saranac Lake

Pittsburgh, June 8.

MIAMI BCH. COPA DESTROYED BY FIRE

Miami Beach, June 8

Miami Beach, June 8.
Fire early yesterday (7) demolished the swank Copacabana nitery, with just the walls left standing. An explosion of undetermined origin, shortly after the club closed at 3:30 ayem Monday, spread a rapid blaze that was uncontrollable by the time firemen arrived. Damage is estimated at \$200,000 at 100 at Chicago, and the Charlevils, an acro group. However, Walters as yet has made no deals for either

act.

While abroad Walters started negotiations with Paul Toscanp, fiddler at the Drap d'Or for his proposed restaurant in the new building being completed at 58th street and Fifth avenue, N. Y. However, deal is being held up due to Walters in decision on the operation of their spot. age is estimated at \$200,000.
Murray Weinger, owner, had left
for New York on talent-booking
trip for the summer Sunday evening, and returned immediately
upon learning of the fire. Insurance is understood to be substantial though not covering the full
amount emount

amount.

Weinger announced rebuilding
would start immediately. Hildegarde had been booked to open the
main room June 30. Barry Gray
of lake has been the only talent
in both the main room and the
louge. He will continue via studio WKAT on his contract with
Weinger, who sparantees him \$500
weinger, but the contract with
weinger, who parantees him \$500
weinger who up to the contract
with the study of the contract
which we contract with
him as well we contract with
him a setup upon learning of the spot and restaurant in town offered him a setup upon learning of the Copa, which will be rebuilt this time to hold 700 and is expected to be ready by winter season.

Weinger had just turned down an offer of \$200,000.

WALTER WINCHELL

"Orchids to Dorothy Blaine who sings like Lauren Bacall and looks like her too

DOROTHY BLAINE



Opening June 17 CAPITOL Washington, D. C.

Opening June 24 HIPPODROME **Baltimore**

Gowns by: Kathryn Kuhn Press: Hall & Stilln

Direction SENIA GAMSA 1697 Braadway, New York

GIANT GAG FILE

sumber only, \$500.00 (but priceless) A Gold-Nugget for performers, writers, openkers, commentators, disc-lockeys, social directors and others,

PAULA SMITH 200 W. 54th Street, New York 19

MAXINE

PENT HOUSE CLUB Indefinitely, New York RADIO: Sundays, 3-3:15 P.M., WNEW

JOE MARSOLAIS

ation.
(Write to those who are ill.)

The Sportsmen, comedy singing quartet on the Jack Benny radio program, have been signed for the Oriental theatre, Chicago, starting July 1.

Martin Palladium Click

Toy Martin is the latest U.S. act to click at the Palladium here. Singer opened to a packed house which was apparently satisfied after he did nine numbers. At the second show, Martin did 65 and the second show, Martin did 65 and the second show, Martin did 65 and the second show, Martin did 65 are second so the second show, Martin did 65 are second so the second show that the second show that the second show th

theatre.

Layout headed by Duke Ellington is slated to follow Martin.
Other U. S. acts on that bill are Nicholas Bros., Pearl Bailey and Fred Sanborn.

Salt Lake Showmen Win 1st Round In Tilt with Fair Bd.

Salt Lake City June 8.
The amusement industry acrewon a doubtful first round victory over the state Fair Board last week, when Grover S. Glies, attorney general, issued an opinion that the board was violating the state and the board was violating the state age deal with "Follday On For-Lage deal with "Follday" on Extending the With "Follday" of the Colliseum.

Actually the entertainment spots

Pittsburgh, June 8, Instead of usual retreenhement Jackie Heller is upping budget at his Carousel and booking the strongest hot weather lineup the strongest hot weather lineup [50iningles] No his year, and seek Saturday night 50 and Lenny (50iningles) No his year, and Beatrice Connec Boswell has been spotted at Carousel for a fortnight in July and Joey Adams-Mark Plant-Tony and Joey Adams-Mark Plant-Tony of present Latin Quarter, N. Y. engagement. Heller himself, the layer of the property flat rental fee for the Coliseum.
Actually the entertainment spots
in town are trying to get the board
to quit bringing in shows to play
at the tax free. Fair Grounds,
claiming it offers unfair competition to tax paying businesses.
Glies' ruling, while backing up the
businessment in their legal combased from pruning shows at the board from running shows at the Fair Grounds. It simply means new contractual arrangements, with percentage deals out,

By Happy Benway By Happy Benway The range Lake, N. Y. June 8. The baliday influx of visitors to the holiday influx of visitors to the holiday influx of visitors to the only nitery eaching in on entertainment was Durgan's, which spotted Ralph Fisher Orch, Mikhallo & Tanya, dance team, and the Mack Sisters. Reading (Pa.) Bicentennial Sets 25G Budget for Talent: Sign Cantor, Haymes, O&J

Arthur Slattery, on first furlbugh out-of-the-san, is dividing it be-tween N. Y. C. and Greenwich, Conn. A sizable part of the \$100,000 budget for the Reading (Pa.) Bicentennial celebration slated for early August will be expended

for early August will be expended on top name entertainment.
Already booked are Eddie Cantor, Olsen & Johnson, and Dick Haymes. Others are still to start Aug. 27 for two days, Olson & Johnson are down for three days beginning Aug. 15, while Haymes' date is contingent upon windup of his Roxy, N. Y., date.

Reading appearance will be Conn.
Arthur Proffitt, theatrical technician, upped for one meal daily,
Frank (RKO) Scheedel in from
N. Y. C. to bedside Ann Rower was
N. Y. C. to bedside Ann Rower was
and now upped for meals.
1948 Official Baseball Guide
donated to our library by J. G.
Taylor Spink, of the Sporting
News, St. Louis.

of his Roxy, N. Y., date.

Reading appearance will be
Cantor's sole personal while in the
east. He'll sail for European vaca-

News, St. Louis.
Lillian Slottow and Frank G.
Harrie in to visit Moe Gould, who's
due for go-home papers in the fall.
Robert Pasquale, who took two
years to beat the rap, given only
to resume work. He was formerly
manager of Warner's Felton theatre, Philly. east. He'll sail for European vaca-tion shortly afterward.

It's expected the William Mor-ris agency, handling the Bicenten-nial booking, will spend about \$25,000 for the entertainment. Sol Shapiro is negotiating with other top names for appearances there. Benito Colladas in for vacation.

Ben (Par) Hynes and frau in from N. Y. C. to visit son, Frank Hynes, who is flashing good clinic reports.

Magicos Convention In Atlantic City, June 11

reports.

Richard, Elinor and Lillian
Curry shot in to help Tom (IATSE)
Curry celebrate his birthday.

A new nitery will be opened
here by Tuff LaTour, former Bobsled champ. Atlantic City, June 1.1

The Atlantic City, June 8.

The 20th annual convention of
the American Society of Magicians
will get un 'er way at Hotel Traymore Friday (11) and continue for
three days. It will craw 1,500 menTop event will be a show in
Convention hall for the benefit of
the Betty Bacharach home (pol)
Saturday night (12). Nine acts
will appear.

Final session will be the election
of officers for ensuing year. Eileen Grotte resting comfort-ably after undergoing major oper-

Modernaires' on Bike Modernaires on Bike
Modernaires quartet will have to
work fast night of June 22 to keep
both its sponsors happy. Group is
due in Atlantic City and Camden,
N. J., 60 miles away, the same
night for parties, the first by Comunbla Records, which is holding
the second an employee party given by Campbell Soup. They'll do
one early and race to make the
other.

other.

Modernaires replace the Pied
Pipers on Campbell's Club 15
(CBS) Aug. 2.

Benefit Abuses Blasted at AGVA Lunch Corelli Asks 4A's for Tougher Ruling

Mild Advance Sale For 'Holiday' in Salt Lake

Salt Lake City, June 8.
"Holiday On Ice." slated to open 10 day run at the Collseum, is running from 10% to 15% below last year's figures on the advance sale. Playing the Centennial Expo last year, "Holiday" was the hot-test attraction ever to hit town, and broke records, despite almost constant rain during the run.

Since that time the show biz

honeymoon ended here, and grosses are down everywhere." Chances are the icer will do all right at the b.o., but nothing near last year's

SOPH'S LONDON RUN EXTENDED 2 WEEKS

Sophie Tue London, June 8.
Sophie Tue London, June 8.
Sophie Tue Standard for at the Casino has been extended for at the Casino has been extended for wind up July 10 after a six-week total. Business during Miss Tuek-or's engagement is a sellout.
Soph is still to decide whether she'll play additional dates in England after London run.

mexpected hombshell e An 'unexpected' bombshell est ploded at the American 'Guild' of Variety Artists convention lunch-con, Friday (4) which is expected to result in stricter control of the benefit situation. The fuse, was off the Latin Quarter, N. Y., who of the Latin Quarter, N. Y., who in an address to the delegates pitched for abolition of free shows. He declared they hurt cafe and thearter the plant cafe and the property of the control of the control

ranted hardships on performers. Walters stated that at monster benefits where the hall gets paid for the four walls, the musiclans, stagehands and caterers also get the performers donate services. He denounced the Theatre Authority for permitting such conditions to exist, urging a complete end of free shows.

Alan Corelli, exec secretary of TA, declared that benefits would be eliminated as soon as he got approval of such a ban from the (Continued on page 53)

Colonna's Nitery Stint

Jerry Colonna is slated to make his first cafe appearance in some years at Andrea's, Syracuse, N. Y., starting June 21. Other dates to

Colonna is expected to alternate between cafes and vaude houses during the summer. Harry Romm office is handling bookings.

th SENSATIONAL WEEK! BILTMORE BOWL

Biltmore Hotel, Los Angeles

The New . . . DYNAMIC . . .



MARJORIE

GARRETSON

with ALEX STUDER at the Piano

SPECIAL SONGS! Music and Presentation

The Same GREAT Showmanship and Personality

MATERIAL BY MAURADA

With Marjorie Garretson as the headliner, the Biltmore Bowl is offering an entertaining four act revue Miss Garretson is showing flashy, new material and a style of work that will definitely move her into the smarter bistros." HOLLYWOOD REPORTER.

"Marjorie Garretson is a big hit at the Biltmore Bowl."....HEDDA HOPPER

Marjorie Garretson is a solid click. She has new special material that she whams over with ease.".... VARIETY.

For Booking-Wire - Phone - Write

WM. MORRIS AGENCY Fred Elswit Hollywood

Night Club Reviews

RMI Miller's Riviera

(RORT LEE, N. J.)

Jackie Miles, Gracie Barrie, The

Vagabonds (4), Carol King, Joey

Gilbert, Tony Bassar, Wally Wanger Girls, Water Nye's Orch, Catalino's Rhumba Band; \$5.50 minmusm.

Tackle Miles and Gracie Barries are assured business well to the control of the c

than something or hous stantages, nature.

The Vagabonds, instrumental-song male quartet, are clicks, though they indicate they're more of a theatre act than for niteries. They have a varied routine of comedy songs and instrumentals, all punctuated by a neat sense of walnes.

all punctuated oy a near sense wave values.

"Avalues are from the first show Hotivise Carol King cute life of the first show life of the carol king cute life of the first show clicks on the taps; Tony Bawaar, the production singer, and the attractive Wally Wanger girls. Walter Nye's orch plays a near slow, and also for the dancter of the first way was nearly shown and also for the dancter of the first way was nearly shown and also for the floor crowded.

seffective ballerina; Jocy Gilbert, who cilcks on the tapk. The words who cilck on the tapk. The words who cilck on the tapk of the dark o

dance ("Obla") are interspersed with other effective sequences. Lacille and Eddie Roberts are a surefire comedy-magico team. She's are a surefire comedy-magico team. She's comedy-magico team. She's comedy-magico team. Setting over the small-talk to large results; viz., "the only comedy in stopy basness without their cleggie and kindred magico but the obligation of the control of the comedy-magico team of

Starlight Roof, N. Y. (ROTEL WALDORF-ASTORIA) Xavier Cugat Orch (22) with Jose Montero, Norma, Aladdin; Mischa Borr Orch; \$2 cover after 10 p.m.

One of the control of

Florentine Gardens (HOLLYWOOD)

(HOLLTWOOD)

(HOLLTWOOD)

1948 edition of "Scandals," produced and directed by George directed by George Grandels, and the second of the secon

some months ago coming out of the mouth of Jerry Lester and it was much better then. Package might draw slightly in hinterland niteries where the White

Package might draw slightly in-hinterland niteries where the White name can be publicized enough to entice the tourists for a spell. In its present form it's a complete bust for a New York spot and there's little hope for it as a theatre of-fering.

Kap.

Glass Hat, N. Y.

BELMONT-PLAZA HOTEL)

Sammy Walsh, Margaret Phelan,
Betty Jane Smith, Eddie Stone
Orch, Castellanos Rhumba Band;
\$2.50 minimum.

Oreis, Castellanos Rhumba Band; \$2.50 minimput. The Glass Hal's return to multiple headliners may not work out as well boxofileewise as a single strong name, but ther with several performers there's a better chance of catering to individual tastes. In the control of the contr

Copaeabana, N. Y.

Copacabana. N. Y.

(FOLLOWUP)

Monica Lewis has replaced Lisa Kirk in the current Copa show the compact of the

MCA Signs Ice Champ

Toronio, June 8.

Hurrying up from N. Y. to ink the deal, Morris Schrier, Music Corp. of America, has signed Barbara Ann Scott to a contract, with 20-year-old winner of the world, North A merica and Olympics figure-skating titles voluntarily

Variety Bills

WEEK OF JUNE 9

Numerals in connection with bills below indicate opening day of show whether full or split week. Letter in parentheses indicates circuit: (i) independent; (i.) Locw; (M) Moss; (P) Paramount; (R) RKO; (S) Stell; (W) Warner; (WR) Walter Reads.

NEW YORK CITY ('npitel (I.) 10 Woodly Herman O lowery & Rae Hal LaRoy Henny Youngman Paul Sydell Beche Orlental (3) 10 1. Jordan Tym 5 Gene Sheldon 2 Albins Shirley, Sharon & Wanda Carl Sanda Orc Wands
Carl Sands Ore
Regal (P) 11
Billy Rekstine
Stiby Lewis Bd
Julia Lee
Garner & Wilson
Coles & Atkins

Lowery & Rae
Hal Larvol
Jean Carrol
Music Bal (1) 10
Music Bal (2) 10
Music Bal (3) 10
Music Bal (3) 10
Music Bal (3) 10
Music Bal (3) 10
Music Bal (4) 10
Musi

Harry Michman Craddocks Mins & Ling Chandra KeW 11 Duffy's Tawern Ed. Garden Class. Cantor Class. Cantor Clorence Halop M Malneck Ore Flerry Jerone Ore Jane BRONX Windsor (1) 11-12 Franklin Twins Lank & Cott Sta Country Sta

Frances
BROOKLYN
Flatbud (1) II-13
Edward Bros
Beity Percy
R & B Pickert
Bud Sweeney
QITEENS
Jampite (1) 9-12
The Madcaps
Sonny Shorks The Madcaps
Sonny Sparks
Lane & Small
3 Brooks
Brookins & Van
Preddie Lane
Doris Abbott
Elsa Greenwell
Kim Co

Kim Co
ATLANTIC CITY
Steel Pler (I) 13
Jaylon Dancers
H Carlell & Rose
Wilkie & Dare
Hi Lo Jack & Dame
Al Stevens Stevens BALTIMORE

CAMDEN
Towers (f) 11-18
Buddy & Pat
Herbie Sells
Russ Miller Co
Ralph Fielder Co
The Jansievs
CHICAGO
State-Lake (f') 9
Rose Murphy

BRANCHAN
Hippedrome (b) 7
Grown by Signature
Franchise Control of the Control
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Co

GARDIFF
New (8) 7
Issy Ronn
T & D. Kendal
Kemble Bros
F Whitely Co
Peterson Bros
Francanas
Jack E

ancanas ek Kelly Co CHISWICK Empire (8)

ancii Relly Cry
Engiley (N) 2
Immyl O'Broc V
Engiley (N) 2
Immyl O'Broc V
Immyl O

Coles & Alkius

KINKSTON

Fway (WR) 11-12

Ben 1bow

Buddy Lewis

Morris & Ryan

Lame & Claire

Lillian & Claire

Lillian & Claire

Chympia (P) 9

Niles & Fosse

Grace Johnston

Jimmy Hosson

Bob Eherie

Pedro & Diarand Pedro & Durand NEWARK Adams (I) 10 Louis Prima Ov-Ben Beri Pann Merryman PHILADELPHIA Carman (I) 10

China Doll Katharine Chang Jack Sco Laurie Long 3 Cantons 3 Canions
Mait Tuck
Noro Morales
J Frane
Copacaliana
Martin & Lewis
Monica Lewis

Martin & Jewis
Betty Ronde
Stay Ronde
Ward Donovan
Julyano Cro
Dinnend Horsehor
Mark Donovan
Julyano Cro
Dinnend Horsehor
Mark & Bart
Hardi
Hard ongress (WR
only
Pen Dova
Ruddy Lewis
Morris & Ryan
Lane & Claire
Lillian Houdey ... Dani Morris Chief ... Morris

BRITAIN

TAIN

I Turvisanes

4 Pagolae

Marlenne-Lincoin
Jack Prancois

GLASGUW

GLASGUW

Jackle M. J

Ja

Kempire, 33, 7

Kempire, 33, 7

Shinwitch Co. 1

La Pettle Potper

Lat Key Co. 1

Lat Lat

MANCHESTER

to an interest of the control of the

Varier Reade

Cerlia College

Englier (M) 7

Soldiers in Birts

Max Carole

Ford & Sheeman

SHEPPI'KBN MISH

Komples (M) 7

Soldiers (M) 7

So

Cabaret Bills

NEW YORK CITY

Blue Angel
Josephine Premice
Mary McCarty
Nan Wyun
Ellis Larkin \$
Hal Cooke
Phil Gordon Cafe Seclety (Downtown): Mildred Balley (lene Rodgers Cliff Jackson Edmund Hall Ore

Tony Barvaer

John Mills Committee C

Jack Ripley Line
Latin Questier
Ina Ray Hutton Or
Willie Shore
Danny Riccardi
Al Morgan
Contollo Twins
Fatticia Adair
Richards-Adair Der
Frickette
Ber Prickette
Bon Vrante
Bon Vrante
Bon Vrante
Bon Prante

Pilesentian Ore
Pilesentian Ore
John Elliot
Havane-Madrid
Wm Boolin
Doke March
Doke March
Doke March
Balth Font Oro
Machila Ore
Hotel Reint-Hara
Margaret Phelan
Hargaret Phel Justi Campo Ore

State Motel Commoder

Racebarn Ore

Hofel Edison
Alva Week Or 2

No 1 Fifth Are
Tony Craig
Hasel Websier
Downey & Fouville
Fenthamse Club
Maxine Sullivan
Oscar Walzer
George Websier
Jackie Miles
Vagnbonds
Gracie Barrie

CHICAGO

Blackhuwk
Gay Claridge Ore
Sherman Fros
Hotel Blackstone
Ray Morton Ore
Carl Brisson
Hotel Bismark
Billy Bishop Ore
Alice Mann
Florince & Fredrik
Heldings Dancers (12)
Miriam Fedels
Chez Parce
Joe E Lewin
Austin Mack
Park & Clifford
Jane Harvey
Dorben Ders (10) Dorhen Ders (10)
Hotel Sherman
Jazz Phillimite O
Helen Humes
Carl Marx Florince & Fredrik
Belaiga
Gus Van
Belaiga
Gus

AUTRY'S CHI DATE

Gene Autry heading his own unit, is slated for the Oriental theatre, Chicago, July 22.

Film cowboy recently completed a stand at the Hippodrome, Balti-

Producers Huddle on Feds' Tax Moves To Balk Limited Angel Partnerships

enue Bureau as to the status of limited partnerships for tax purposes will vitally affect legit pro duction if upheld by the courts. Matter has finally aroused the managers, a number of whom have been advised about the situation by attorneys specializing in show business, and producers will hudpusiness, and producers will hud-dle this week on the setup. It is the inside talk on Broadway that legalites have been conferring at the suggestion of clients, many of whom are not directly in legit but are prolific investors in shows.

are profile investors in shows. Federal tax officials who precipitated the situation claim that initiated partnerships should be classified as corporations despite the fact that no stock is issued. It's a system of financing principally used in legit, the actual producers being general partners and the backers (sangels) having responsibility. Humbelle 10 the amount of their lavestment in the amount of their lavestment in the same of t

amount of their investments.

If such projects are classified as corporations, investors would be affected vitally in two directions. Firstly, the corporate tax is 38%, so that participation in postal post of the project of the pro

Legal Viewpoint

than \$1,000 in any one year.

The trait Newpoint

The Season, differences

The trait Newpoint

The Newpoint

T

additional tax assessments are fisce.

In the instance cited it was not a matter of losses being charged and the first of losses being charged but there may have been additional taxes. A recent technical assessment of more than \$100,000 upsheld or denied attorneys have advised cilents that this is not an opportune time to invest in show borochuctor for the reason lept the state of the state o

Alexandra's Respite

Articalium as Acsplite
Toronto, June 8.
Breause of Increased rates and
conditions sought by the unions invariety of the control of the control
will not go into summer theatr
tule which saw the house operating
Tule which saw the house operating
The last legisl attraction this sesson, will be a repeat engagement
of "Anna Lucesta", which opens
Tuunday, June 17, and plays
through the Jolouing week.

Manning's Summer Sked

Irene Manning is due in by plane today (Wed.) from London. Irene Manning is due in by plane today (Wed.) from London. Segment in "Rosalinds" July 5 in the Pittsburgh summer operet a series, their plane back to London for rehearsals in "Serenade." Latter, a Swedish success of last Latter, a Swedish success of last prior on mid-August London prior. Indiana Mid-August London prior on mid-August London prior on Mid-August London

Hayes Pacts \$300,000 Bookings in 1st Season Washington, June 8.

A newcomer to concert manage ranks, Patrick Hays has just completed his first season of bookings pleted his first season of bookings in Washington and nearby loca-tions. His gross for the semester is estimated at nearly \$300,000, which enabled him to wind up in the black, an almost unprecedented accomplishment for an initial at-tempt.

tempt.

As general manager of the Hayes Concert Bureau here, he booked 15 dates in Washington and Battimore. Including all towns, he handled eight appearances of Fred Waring, five of Spike Jones, five of Jose turbi and seven with Phil Spitainy. He is aiready setting sehedules for next fall and

New Theatre for Denver: **Houghton Vice Somnes** As Elitch's Director

Denver, June 8. Helen Bonfils (Mrs. George Somnes), publisher and principal owner of the Denyer Post, will build a new 600-seat theatre for the University of Denver Civic Theatre group. Up to just recently it had been planned for her to build the theatre as a part of the downtown campus of the Univerdowntown campus of the University of Denver, but the location picked is about two miles uptown. The site cost \$70,000, with the probable cost of the theatre not yet settled. It will be ready in the spring of 1950. Building plans must wait until a clurch, now on the site, can build a new building.

the site, can build a new building. Coincident with the new theatre announcement it was disclosed that George Sommes, husband of Miss Bonfils, would not discovered the control of the con

per, to direct into "weeke Session," opening June 27.

populing June 27.

grant a cytic an extra eightweeks of summer stock, four nights to week, with the company going to Colorado Springs for two nights a week, with the company going to Colorado Springs for two nights as week, Producers with Pullip Brondowy atras to appear with include Brian Aherne, Sylvia Syder, Edmud Lowe and Jane Covil. The Denver shows till be in the Phipps auditorium diorado Springs being given in the city auditorium.

Iturbi to Baton Dallas Symph Sponsor Concert

Dallas, June 8. Jose Iturbi will conduct and play with the Dallas Symphony Orches tra next fall in a sponsor concert offered to members free of charge. No others will be admitted.

Iturbi gave Stanley Marcus, president of the Dallas Symphony president of the Dallas Symphony Society, permission to announce his appearance although some un-certainties in his plans still: extendible the would be able to fulfill the engage-ment; if not, sponsors will receive another such concert of equal in-

present Iturbi with the Dallas Symphony in a concert open to the public. This also probably will be done. The State Fair of Texas wants to

punic. This also probably will be done.

Guild's D. C. Concesh!

Washington, June 8.
There are reports that the Theater Guild may offer Washington of subscribers season tickets to their Baltimore performances due to their baltimore, and the subscribers season tickets to their Baltimore performances due to their baltimore, and the subscribers season to th

Chartock Back to G-S

Chartock Back to 6-3

S. M. Chartock, who specialized in Gilbert and Sullinon operations several years ago, has resumed similar activities. Ite presented a G.&S. troupe for three days at the Globe, Atlantic City, last week. Atlantic City, last week. Atlantic City, last week. Atlantic City, last week of the Company of the Company of the Company of the Lyric, Ballimore, for three days next week. Further time isn't definite.

Tommy Labrum, Philly publicits, Tommy Labrum, Phillips Phillips Charles Company Labrum, Phillips Charles Ch

Seasonal Rep Seen Possible Via N.Y. Deal

Seasonal repertory on Broadway is a possibility, despite the disacrous attempts of the American startus attempts of the American to the season of the season

fit has a far less costly setup.
International can be used by the
Center group for ballet and musical presentations but repertory appears to have the call, based on
the troupe's two ske-week periods
during the past season, the second
during the past season, the second
Three shows were presented during both engagements, each playing two weeks. The current "The
Insect Comedy" is the sixth and
final show on the schedule. In
final show on the schedule. In
final show on the schedule, the
ter presented its pop grand opera
and symplony engagements, also
some outside attractions.
It "insect" draws profitably this

to the control of the

the second period. Unies 'Inseet', the loss are compared to the compared to th

Philly Academy of Music Due for Renovations

'Sally' Food Starts B'way Exodus; 150 Shows Scheduled for 48-49

London Trio of Preents

London Trio of Prees.

Look Like Stree His Three open by the continues as the continues as

Mayor's School 'Circuit' Idea in N.Y. in Doubt: Golden's Plans a Factor

Golden's Plans a Factor
Although the plan to present
plays in New York highschool auditoriums by Equity Library
players next season has the employers next season has the employer next season has the employer next season has the extra the sent of the step of the season has the season has not have been dead to the season has the season has not have been dead to the play the season has not have been dead to the season has not seas

Hammerstein Can't See 'Over-de-Mille' Crack

Silier, Vauszy's roundup of critical comments I was shocked by a phrase which you used for a sub-head. "Over -6 - Mille - to - Store-house." A crack as ingenious as truth by that vast army of stundents of the sub-heums whose opinions are based on catch phrases rather than on I rush in to block this threat by submitting these simple facts. The musical plays for which Miss de Mille has produced dances are "Oklahomai". "One Touch of Venus". "Bioomer Girl". "Caronae". "Bioomer Girl". "Caronae". "Bioomer Girl". "Caronae". "Biospoon" and "Allegro". This is probably the longest stretch.

This is probably the longest stretch of uninterrupted success ever achieved by a choice or achieved by a choice of the control of the control

'Cradle' for Frisco

Los Angeles, June 8.

Howard Da Silva and Dan Martin will stage a revival of the Mare
Blitzstein musical, "The Cradle
Will Rock," in San Francisco this

Da Silva put it on in New York last winter with Alfred Drake star-ring.

Saturday (5) preluded a di-of Broadway's list of attr

There are appliance and musicals it season but announced totals have never been to and the probabilities are impore than 40% of them with boards.

more than 40% of them with boards.

New showmen are again as as spensors of anticlpated pri tions but it's evident that soon the managers and authors with the Playwright Co, with four probables, and in addition to the author-manager combination, other dramatists are among the writers of shows due duning the new sea-

Theorte Guild, which was active last season, has a larger schedule of productions than ever, there being more than a dozen possibilities although the Guild is only committed to subscribers for \$\tilde{x}\$to expense of the control o

already been slated for late summer tryout. It should be among
Mudatal that should be among
Mudatal t

"Mitten Baron!" Ton Broadony" 'Mitten Baron!
Probables among the fall's new straight plays: "Edward My Son," with most of the most and the straight plays: "Edward My Son," with Mother," trying out in Detroit With Mother," trying out in Detroit With Mother," trying out in Detroit "The Leading Lady" and "Town House" (all by Max Gordon); "Speak to Me Ot Love," "Jane," "The Silver Winisted" (all by Mr. Gordon); "The Beloved Company"; "Cry, 'The Woman With Gordon Jones! "The Woman With Root of the Michael Solmes, 'One Michael Solmes, 'Che (Bondis and Solmes,') (Bondis and Solmes,')

10 Stars Lined Up For L.A. Al Fresco Season

LA. Al Fresco Season
Los Angeles, June 8.
Third season of light opera at the Greek theatre in Griffith Park opens July 5 with 10 stars and nine featured players lined up thus far by Gene Mann, producer. Sumer program starts with "The Merry Widow" and includes such "The Student Prince," "Music in the Air" and "Anything Goes."
On the star roster are Ann. Jef.

the Air" and "Anything Goes."

On the star roster are Ann Jeffreys. Dorothy Sandlin, Lawrence
Brooks, Polyna Stoska, Charles
Fredericks, Jan Clayton, Gertrude
Niesen, Rudy Vallee, Pells Knight
and Alan Mowbray. On the featured list are Raymond Walburn,
Roger Dann, Paul Valentine, Lionel
Stander, Ian Keith, Waiter KingsGord, Busten West, Frances McCann and Billy Criffith.

Minimum Actor Hikes to \$75-100 For B'way, Road on Equity Agenda

For B way, Koa.

The virtually definite that leght actors will demand hidreased minimums, probably from the present \$100 on the food, and the food of the food of

Criticism of increased minimums is principally on the ground that newcomers to the stage will benefit as much as professionals with experience. The anticipated boost may also added to the stage will be stage will be proved to the stage will be proved to the stage will be proved to the stage will be staged to the stage with the stage of the stage will be staged to the stage with the stage will be staged to the stage will be staged to the stage with the stage will be staged to the stage will be staged to the stage will be staged to the stage with the stage will be staged to the stage w

Producers will likely adjust salaries to meet operating budget figures should the planned tilts be inarea should the planned tilts be in-corporated in contracts. It's pre-sumed that actors rated in the \$150 - per - week or - more classifi-cations will be asked or required to accept less to balance the increased minimums. As for musicals the number of ensemble people may be reduced.

reduced.

Negotiations on increases for actors and others should make for a lively summer for the managers, who say there must be a limit in the boosting of production and operational costs.

Lomask to Scout Pitt Symph Players in N. Y. Pittsburgh, June 8.

Milton Lomask, former assistant concertinaster of the Pittsburgh, can be called the concertination of the Pittsburgh cian in New York, is the local origination where the content of the properties of the cortestra, if is succeeds Charles of the ordestra, if is succeeds Charles of the ordestra, if is succeeds Charles of the ordestra, if is succeeds that can be considered to the cortestra, if is succeeded the cortestra of the ordestra, if is succeeded the content of the cortestra of the cortestra

Scott, Corey for Turtle'
Santa Barbara, June 8.
Martha Scott and Wendell Corey
will play two of the three roles in
The Voice of the Turtle." to be
strong to the three to be in
Lobero theature opening June 10.
Company is negotiating with
Glenda Farrell, currently in New
York, for the third role.

W. K. Clark's Collab

William Kendall Clark, whos "The Daughter" is scheduled by Paul Streger for fall production on Paul Striger for fall production on another play with Manuel J. Rosenberg. It's a comedy. "The General Came Home," about a smalltown merchant who returns from the war a herogeneral, and is prevented by his admiring neighbors from resuming his obtaining neighbors from resuming his conduct a most life. Idea was suggested by from the work who hopes to produce it next. Clark's, "The Daubbird" deals.

winter.

Clark's "The Daughter" deals with events in the career of Mary Todd Lincoln. He has also written a third play localed in a boarding house for mothers and children. He is regularly a member of the CBS script staff.

Berlin Goes Longhair As He Finally Makes Carnegie Hall Concert

Although Irving Berlin will be the first to deny it, he went longhair Saturday (5) night. Occasion was the closing night in the Carwas the closing night in the Car-negie Pops Orchestra season at Carnegie Hall, N. Y., and Berlin ionned those immortals like Tchai-lowesky, Wagner, Strauss and Gershwin with a concert evening devoted entirely to his music. The best part of it was that Berlin was there to enjoy it and take part in it, a chore he took over with ob-vious rejish. Conductor Jack Shaindlin and

it, a chore he took over with obtoous rejabi.
Conductor N. V. Philhammonic and
a fine a word, blaver is were paying
tribute to Berlin for his 40 years
of songwrifing, his recent 60th
birthday and this more to the first of th

music."

Berlin was easy and informal, and very much at home with the mile, and the crowd loved it. His voice has 'improved-well, it has the New Lobe, them-since his live New Lobe, them-since his live New Lobe, them-since his Morning' in which he had the addience join); the unpublished 'O'lt for a Dress Again, 'which he wrote for the 'WAG' in the Pacific World or the 'WAG' in the Pacific the last as 'a song as close to me as any, I've written."

All American Evening

All-American Evening

All-American Evening
The evening was a wonderful
album of the all-American songs of
our time, limited by one factor and
marred by another. Berlin's music
and marred by another. Berlin's music
and in anothers in an evening of
music, especially when four vocalinst stollow each other without an
instrumental interluce. But what
instrumental interluce. But what
talent assembled as soloists (and
there were a dozen) didn't show
the music up at its best. True
the music up at its best row
operatic soprances who sing off key,
operatic soprances who sing off key,
operatic soprances who sing off key,
and y night. Too often they
of completely in the way of the music,
On the other hand, It was interony night. 100 often they so completely the theory of the music-completely the theory of the music-citing to note the continued appeal of old spans like "All By Myself" and "Lady of the Evening," especially when sung as well as Tony who was an indifferent encode the spans of th

Pix-to-Legit Shuttle

I Nr-10-Leght Juilluite
Harry K. McWilliams, exploitation manager for Columbia Plitures, is again serving as public
relations director of the Clincy
Summer Opera Assn., which opens
a six-week asson at the Zoo June
27. McWilliams has held the post
intermittently since 1837.
As last year, he commutes on
Ar from his New York
officents from his New York

City Ballet Looming In **Center Setup**

A resident New York City ballet company to semple the company of the company that didn't travel.

Deman Crowding Opera Acquisition by the Center of the company that didn't travel.

be the first ballet company that didn't travel.

Prama Crowding Opera
Acquisition by the City Center of the International, at Columbus Circle, also solves a problem—the growing opera and dramatic seasining to crowd each other. Plan is now to 'swing the Jose Ferrer dramatic productions over to the dramatic productions over the dramatic productions over the dramatic production of the dramatic production of the dramatic productions over the says on productions. Kirstein has plans for lyric theatre production of "The Telephone" and "The Medium," which were originally staged by Ballet Society.

With Ballet Theatre passumer up the dramatic dramatic despite Ballet Society. With Ballet Theatre passumer to the dramatic dramatic despite Ballet Society will dance only two, although pays, will dance only two, although pays, will dance only two, although pays, will dance only two, although pays will dance only two, although pays and the dramatic Society, which has been operating on an annual synon.

at the Met this spring by Ballet Theatre. Ballet Society, which has been poperating on an annual \$150,000 personned of the poperating of the 12 or 14 dancers needed in opera performances, the ballet company believes it can break even or do better on its two grows \$1,000 and \$35 top, it can gross \$5,000 and estimated cost a night is \$4,000.

Lee After Det. Angels

Canada Lee planed to Detroit last week in search of Negro finan-cial backers for "The Widow's Walk," legit play in which he owns an interest. He's also slated for a two-week engagement in "Othello" in a Massachusetts strawhat.

Two New Shows Set for Saratoga **Tryout: Other Strawhat Jottings**

Saratoga, N. Y. June 8.

Two tryouts, an intimate revue, "Without Rhyme or Reason," Starter, "Wilso Jilly Says No," featuring Peggy Wood, will highlight John Miller Handler, "Wilson," Will be litted the night of July and probably will be intended to highly will be range down with will be litted the night of July starter, which will be intended to highly will be range down with which will be a lowest season. Free Hillebrand with the later of the later o

Memphis' CE Permits
Memphis, June 8.
For the first time in the II years
of its history, the Memphis Open
Air Theater is taking out Chorus
Chorus
Mids have hoofed and chorus
Kids have hoofed and chorus
Corus
Change is putting 'enn on a \$25a-week salay basis this summer, however, plus \$15 for advance
however, plus \$15 for advance
the corus of the chorus
Change is expected to cost
corus \$15.000 for the season,
which opens Monday night, June
ring Mack Harrell of the Metropolitan.

Greenbush Tryout
Blauvelt, N. Y., June 8.
Sam F. Hoffman's courtroom
melodrama, "Once Upon a Life,"
will be tried out the week of June
29 by Harry Rosen's Greenbush
theatre here
the Stavibhatter opens the season
with "Bittle Spirit."

Barters "Voltaire" Production
Ablundon, Va., June 8.
"Voltaire," a new play by Sherman Ewing, will be tried out this
summer by the Barter theatre, with
Peter Fry staging. The author is
opposituee of the Broodway revue,
"The Barter season pens June 10.

Hazel Dawn, Daughter Team
Newport, R. I., June 8.
Hazel Dawn, and her daughter,
Hazel Dawn, Jr., will appear together in Ruth Gordon's "Years
Ago" to open the season the week
of June 28 at the Newport Casino
theatre.
Sars Stamm operates the sped.

theatre.
Sara Stamm operates the spot,
with Cecil Clovelly as production
director and Jean Barrere stage
manager.

New Lynn Riggs Play Jutland, N. J., June 8. New play by Lynn Riggs, Yverdigns Primitive, will be premiered here the week of July 15, with Mary Hinnler staging. Another highlight of the straw-hatter's schedule will be the ap-perance of Fritz Scheff in a pro-perance of Fritz Scheff in a pro-ting the pro-

'Criminals' L. I. Tryout
Smithtown Branch, L. I., June 8.
New play, "The Criminals," fourcharacter meller by Harry Granick,
will be tried out at the Old Town
theatre here opening the heatre here opening Aug. 31. It will be the closing bill of the

Aug. 6.
Hillbarn will be directed by Robert Brauns, with Sam Rolph in charge of settings and costumes.

Hayes" Aller Both Collines

Chiev Medic TeG in Olney

Chiev Medic TeG in Olney

Chiev Medic Teer One Propring its eason with Helen Hayes in "Alicer Grossed an estimated \$15.00 or eight days (12 performances). Friday (25) through Sunday (6). Trop and out for entire engagement before opening plus overflows.

Tepa 18 All.

Tepa 18 All.

"Papa Is All."

Return to IH-Wp. Theatre
Harrisburg Pa., June 8.
Director Richard North Gage, of
the Harrisburg community theatre,
who will return to the Hawy and
extravals season at the helm of the
ferentires Players, will take seven
for roles in his eight-play schedcity of the seven actors have received acting awards from the Harrisburg Drama Critics' Circle Harrisburg Drama Critics' Circle
HarCannon Common Common

bows Saurany, June 2.

5 New Millord Tryouts

Five Hryouts will be presented
the present of the

The season closes Sept. 3.

Maiden Bridge, Ropening
Maiden Bridge, Playhouse,
reopened two years ago by a group
of former service people, under the
direction of Eunite Cosborne, will
direction of Eunite Cosborne, will
versar Ago." is the tee-ofter. Other
plays will be presented in this ofrear May "Suspeet." "Outward
the "Pring Pan," "Outward
the "Pring Pan," "Outward
the "Pring Pan," "Outward
the "Pring Pan," "In "Outward
the "Direction of the "Direction" "The "Direction".
The Playhouse is a converted
barn.

harn.

Herbert's Pitt Repeat
Pittsburgh, June 8.
Tim Herbert, doing summer
opera opener, "Show Boat," current
for Att June 19 June 19

"Sleepy Hollow."

3 Cal. Stocks, I in N. M.
Los Angeles, June B.
Strawhat dram is not generating undue heat in this territory, only three summer stock composted with Equity, and one in New Mexico.
Troupes registered this far in The Mexico of the Composite of th

3 Buffale Strawhats Set
Buffalo and environs will have
three strawhats this summer.
The Lake Shore Playhouse at
Derby will begin its season June 5.
The new Boulevard Playhouse, formerly the Boston Valley Players,
Continued on page 51)

Chi B.O. Field Paced by 'Shoes,' 38G: 'Boat' 25G, 'Blossom' 11G, 'Mary' 16G

Musicals fared best last week at the Chi boxofices. Thich Button the Chi boxofices. Thick Button the Chi boxofices. The Button late capacity sale. "Show Boxi" seasof off cespite heavy matinee transverse stay (5). Only reson for decline of "John Loves Mary" might be wholesale east switch, but off the control of the contr

000.
"On Appreval." Selwyn (1st wk) (1,000; \$3.71). Show closed here after poor press. Lean \$5,000.
"Show Beat," Shubert (14th wk) (2,100; \$4.94). Making stay of it; eased off to around \$25,000.

3-Corner Hassle Brews Between AGMA, Opera Co. Whalen on French Invite

Whalen on French Invite
Invitation by the City of New
York to the Paris Opera Co. Ballet
to play a two-week engagement
ins fall at the City Center, N. I.e.,
has involved the municipal admininstration in a bassle with the New
York City Opera Co. and the
American Guild of Musical Artists.
American Guild of Musical Artists.
The dance festival is to extend
dance troupe will curtail the Center opera season from a projected
10 weeks' to eight or even six.
The dance festival is to extend
dancing the other two. Situation
may be solved, however, by spotting the Prench outfit into the
frentational theatre, which has been
a rent-free basis.
The opera group had worked out
a new contract af favorable terms
with AGMA on the basis of the 10standing, however, Gover Whalen,
smunicipal director of the
jublice ceiebration, invited the
French dancers for the City Center
French dancers for the City Center
house skey without cheeking the
house skey

French dancers for the City Center appearance without checking the house sked. Having eased its financial terms on the strength of the 10-week easen, ACMA opposed the book-ing of the French troupe at the Center during the period opera was to have played the house. Union officials claim the stuation cost about three weeks' em int to 100 of its members

Added Strawhats

Following are the summer theatres, not included in previous listings, slated to operate this season, Equity-franchised spots are designated by (E.) and non-Equity by

CONNECTICUT
Stamford; Stamford Summer
leatre; Franklin Trask, George L
choot. (E.)

MASSACHUSETTS

MASSACHUSETTS
Gloucester, Bass Rocks theatre;
Franklin Trask, Dlane Cutter. (E.)
Marioni; Harbor playhouse; house
will be dark, not operated by Edward Shanley, as reported; Cledge
Roberts owns the property.
Frymaulik Prinsellis Beach theatey, Franklin Trask, Alison Hawley, (E.)

y. (E.) Minnespolis; Edythe Bush Little heatre. (N.) Minnespolis; Minnesota Univ.

New HAMPSHIRE
North Conway; Eastern
leatre; Paul Wilson, Valean. (E.)

Bean. (E.)

NEW YORK

Anandale - on - Hudson,
Alayahouse; Lew Danis. (E.)
Bridgeport; Bridgeport playhouse; Cliff Self. (N.)

Mt. Vernon; Westchester Woman's Club. Anita Grannis, Hugh
Rennic, William Whiting, 46 Bank
st, N. Y. 162.

Current Road Shows

"Anna Lucatta" — Rajah, Read-ing (7-8). Lyric. Allentown (9-10); State, Elmira (1-12). There, Schene-tady (14-15); Avon. (16); Royal Alex., Tor. (17-19). "Annie Get Your Gur"—Opera Hse, Frisco (7-12); Aud., Frisco (14-19).

19).

"Blackouts of 1948"—El Capitan, L.A. (7-19).

"Studebaker

Blossom Time" — Studebaker (7-12).

"Brigadeon" — rus.
A. (7-12).
"Burlesque" — Shubert, Bost.

19). arouser—Alto., St. Paul (14.
19). arouser—Alto. St. Paul (14.

"Naughty Marietta" — Ph monic, L. A. (14-19). "Oklahoma!"—Opera Hse.,

(7-19). "Oklahoma!" — Biltmore, L.

"Oklahoma!" — Biltmore, L. A. (7-19).
"Private Lives"—Curran, Frisco (7-19).
"Show Boat" — Shubert, Chi. (7-19). (7-19).

"Winslow Boy"—Grand, London, (7-8); Savoy, Hamilton (9); Erlanger, Buff. (10-12); Music Hall, K. C. (14-19).

Winslow' 22G, Det.

After a week of darkness, Detroiters rushed to the Cass last proximately \$2.00 in the bo. to see "The Winslow Boy."

"Life Will Mother," with Dorquly Stehand and the bo. to see "The Winslow Boy."

"Life Will Mother," with John Stehand and the contact of the bo. to see "The Winslow Boy."

"Life Will Mother," with John Stehand and the bo. to see "The Winslow Boy."

"It's peciled in for a two-week run."

Strawhat Jottings Continued from page 50

Lake Shore includes Fred Ross and Feggy Love as leads, with Sherman Severin, Joan Evans, Paul Brown, Frances Ingalis. Edward Fisher, The Grand Islanders will have Kathryn Kingdon as director and Clarence Ferris assisting. All of the units have already an-nounced their summer attractions.

Utah U. Festival Set
Salt Lake City, June 8.
The University theatre will go ahead with plans for a summer theatre festival, two glays 10 be the set of the

for the leads.

Old Log's 36: '47 Net
Minnespolis, June 8.
Old Log's strawhatter netticals
\$3,000 last season, though the season the season that the season th

Diana Lyan Stars

Hollywood, June 8.

Diana Lyan will star in the American premiere of "Ultradiante" and South Starter of the South Starter of the South Starter of the South Starter of the Southern Program.

Troupe will revive "Berkeley Square" with Yan Heffin and Peggu Chans in top twice during the season.

Dimitri Mitropoulos, Minneapo-lis Symphony Orchestra conduc-tor, will conduct five concerts in San Francisco next May at a spring music festival to be staged in the War Memorial Opera House.

'Annie' 60G, 'Lives' 19G, 'Harvey' 121G, Frisco

Harvey 1226, Frisco
San Francisco, June 8.
With two major openings on the serious control of the control of the

Burlesque' 14G, 'Okla.!' 37G. Hub

Hub legit session rupe & legit session in the Street, with only one teem on the Kilalto. "Oklahoma!" opened last week for a three-week seggement at the Opera House at empagement at the Opera House at ditional boxofitie was opened at ditional boxofitie was opened at the Majestic. "Buriesque," in second of two at the Shubert, did mild \$44,000 to close that house for the

Estimates for Last Week
"Burlesque". Slubert (2d wk)
(1,570; \$3.50). Bert Lahr show did
har; \$4.600; its second week.
"Oldahoman" Opera House (1st
wk) (3,000; \$3.60). Third visit of
libis boff attraction, first time at
\$3.57,000; capacity at scales. Remains
two more and should maintain
throughout.

'Harvey' 28G, D.C.

MAN '15' AUD', B.V.

"Harvey." with Frank Fay, got more than \$25,000 for its third stamz at the National last week, the late being flowed for the first three weeks. "Harvey" has grossed a red hot \$81,000 for its flower in a house scaled to \$3.60. three, in a house scaled to \$3.60. the first three weeks are the first three weeks "Harvey" in a house scaled to \$3.60. the in the flower in the fl

is air-conditioned.

Skulnik 3C, N.H.

Mensaha Skulnik, playing a onenight stand of The Baby Sittler' at the Shubert Monday (7), was an advance sellout for a hety sittler' at the Shubert Monday (7), was an advance sellout for a hety sittler' at the Shubert Monday (7), was an advance sellout for a hety sittler' at the Shubert Monday (8), was an advance sellout for a hety sittler' at the Shubert Monday (8), was an advance sellout for a fall return date.

Show is penciled for a fall return date.

B'way Biz Still Spotty Though Most Shows Picked Up; 'Sleepy' 101/5G, in 4. 'Sally' Folds, 'Hold It' Follows Suit

Sally Folds, Hold It Follows Sult

Last week started with ownered states a break for theatres. Monator with the states are a series of the states of the sta

Playlets improved to around \$1.35.

300 last week. cerivals.

H a bi m a h. Evrodway (1,000;
\$4.80). Final and 6th week for troupe from Palestine playing finales season tomorrow (Thurs.).

"Man and Superman," Hudon onder week to be for Shavian concept which is staying much longer than anticipated when it opened in the staying much longer to the staying finales season (1,000 for Shavian concept) which is staying much longer than anticipated when it opened in the stay of the staying finales season (1); gross, dropped in the staying finales season (2); gross, dropped in the staying finales season (2); gross, dropped in the staying finales season (2); gross, dropped in the staying finales (2); gross, dropped (3); gross, dropped

'Marietta' 46G. L.A.: 'Okla.!' Down to 28G

"Okla.!" Down to 286

Memoria Los Angeles, June 8.

Memoria De holiday last week failed to hal De holiday last week failed hal De holiday last week failed hal De holiday last week failed helped some of southern California's week failed helped some, but not too much helped some, but not too much week's \$16,00 an increase, but still below usund \$\$77,00 and \$\$75,00 and

Inside Stuff-Legit

Although it was tentatively set for "Command Decision" to play Central City, Colo, for a limited date this summer, it's understood the idea has been stratched. Kermit Bloongarden, who presents the war-play hit, prefers to continue the run of "Decision" as is on Broadway (Fulton) through the summer, drama being norted for the road supporting players to the Colorado "floot town," using replacements for them in the original cast. Those in charge of Central City's summer entertainment proposed building the setting there but Bloongarden has received no recent word from the committee.

Last summer "Harvey" was played in Central City under similar arrangements, Frank far the Beacide there, with James Shewart these engagement was capacity throughout.

The number of backers for "Sleepy Hollow," which opened on Broadway at the St. James last Thursday (3), is stated to be 103, something of a record for angel-collecting, shares ranging upward from \$1,000. Lorraine Lester, making her managerial bow, is the Lester, who complexed the score. 20,000. She's the wife of George Russell Maloney and Miriam Battista, who wrote the lyrics and book, are also husband and wife, it being their first collaboration. Maloney, veteran magazine writer, has the weekly radio program of Men and Sooks." "Sleepy" was in some stage of preparation for two years before a mean stage of preparation for opening the program of premiser approximated \$230,000.

Business for "Ballet Ballada" which was transferred from its experimental-show slatus to regular legit, picked up encouragingly last week on Broadway at the Music Box. Although the gross was \$10,500 it still operated in the Yed, and ads in the dailtes announced the attactions last two markets. The announced the structions last two markets. The structions was two markets of "Ballet" with the struction of the struction was two markets. The struction is also the struction of the s

Plays on Broadway

Sleepy Hollow

Lorisite Lesier production of musical sex flucture acts (six secrees). Music by sex fluctures acts (six secrees). Music by sex fluctures acts (six secrees). Music by Jane Watson, Hayes Gordon, Mary techniques, and Garner, Inth McDevitt, like Rigop, James Starbuck, Dorobby Bird. Dor

Agrons, Opened at St. James, N. Y., June	ļ
8, '48; \$4.80 top.	ŀ
Ike	l
Roelf Robbins	۱
Reelf Larry Robbins Mrs. Van Brunt Laura Plerpont Mrs. Van Tassel Ruth McDevitt	ı
Str. 71 Diegel Puth McDevill	۱
Mrs. Van RipperJean Handslik	ļ
Mrs. van Ripper	ı
Wilhelmins Ellen Repp	l
Mr. Van Brunt	
Mr. Van Tassel	
Mr. Van Brunt Bert Wilcox Mr. Van Tassel Tom Holer Mr. Van Ripper Morley Evans	ŀ
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Martin Van Horsen Richard Rhoades	۱
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Stayvening van Doorn Dorsen Lane	Į
Teams Clans	ı
Hilda. Bobin Sloan	ł
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Katrina Van TasselBetty Jone Watson	1
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Nick. Pranklin Wagner	l
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Balt Ray Drakeley	۱
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WaltJohn Ward	ı
Chris	ļ
Bertha You Sullivan	ſ
Margaret Jo Sullivan	l
Margaret	ı
Jenny	I
	ı
	ľ
Conscience Ty Kearney	i
Conscience	ı
Indian	ı
Lady from New Haveu Dorothy Bird	l

"Sleepy Hollow" is the last of four musicals readded during the spring, arriving after additional expring, arriving after additional expression of the spring arriving after additional expression of the spring arriving and the spring arriving and the spring and the spring arriving and the spring arriving and the spring arriving and the spring arriving arriving arriving arriving arriving a spring arriving arri



SAMUEL FRENCH

Play, Brokers and Authors' Representatives 25 West 45th Street, New York imately the present site of Tarry-town, N. Y., date being 1795. Site is based on Washington Irving's "Legend o' Sleepy Hollow," with its unseen headless horseman and the principal character of Ichabod Crane, a schoolteacher from New Haven on his way to fight the Indians.

the magnetumes and reviewed the content of the cont

Almost Faithful

Anterican Negro Thealre presentation of comedy in three acts, written and staged by Harry Wagstoff Gribbic. Setting, Rich-ard Brown; lighting, George Lewis, Bustle-Hawkins. At ANT Playhouse, N. Y., June

4, '48; \$1.20 top,	
Marlene BruceYvonne Me	redcher
Muriel Broderick Alfee C.	hittlyress
Sadle O'NealInge 11	andlsor
DominicSalvador	Tomas
Frank Broderick Dois .	Iohnson
Bert Mitchum Frederick	Carte
Frank Broderick, Jr Kenneth	Malory
Ennice	Haines

Harry Wagstaff Gribble's new comedy, "Almost Faithful," is a frothy romp that makes suitable summer fare for the American Negro Theater at its Harlem play-house. This farce, which has the weight and bounce of a pingpong ball, its played at a madcap pace, with more laughs than logic. It

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Pirst Floor: Orchestra and Stage; Menzanine Floor; Balcony, and Gallery which is not included in the 1,128 seats. Private boxes. Complete Apartment on fourth droot, offices, is dressing rooms, 2 (Corbust Rooms, Sale to juciale all seats, furniture, farors, lines, rigging and other equipment in the build-line. The property seats.

erty will be sold subject to certain restriction as to use, which tounced at time of sale or can be had through the office of the prior to day of sale.

For more details and further particulars contact

E. T. Newell & Company, Inc., Auctioneers 3000 E. Preston St., Baltimore, Md. Wolfe 10602-03

maks among the better plays presented by ANT but lacks the solid stuff for a Broadway try. The solid stuff of the solid stuff of bottom to satterbrained parabout show by the solid stuff of the s

The Insect Comedy

New York City Theater Co. Production New York City Theater Co. Production I was a series of the Co. Production of the Co. Production

Irls.... Victor.. Clythin. Otakar,

Chrysalis
Female Beetle Paula Laurence
Another Male Beetle Bobby Buse
Johneumon PlyRobert Carrol
lts Larva
Male Cricket
Female CricketAnnabelle Lyo
Parasite
The Ants
Blind AntLeonardo Cimin
1st EngineerAlexander Scourb
An Ant Sidney Walter
Telegrapher
Journalist
War WorkerJoyce 341
Bond Salesman
Bond Salesman Chevi Colto
A Traitor George Ha
Yellow CommanderJose Ferre

Journalist
Bond Salesman Chevi Colic
A Tradior
Yellow Commander Jose Ferr
Soldlers: Norman Bleiweiss, Jan Dyns, Co
EPILOG
1st MothJan Whi
4th Molh Annabello Lyc
1st Snail
INC SHOULD COMMENT DOWN
2nd Snail
Wood Cutter Arthur Newma

and sealing the state of the sealing of the sealing

insects, The production abounds in fine The production abounds in fine bits or characterizations, and the Center's cast-members rise to the occasion. Robert Carroll does as occasion. Robert Carroll does as a certain one as a devilish predatory fly, the other as a robot-like an I-leader. Paula Lawrence gives an amusing delineation as a scif-absorbed, sethish and the occasion of the occasion occasion of the occasion occas

Akron Troupe In Rehearsal

Akron Troupe In Rehearsal
Town and Country Players, Akron's summer stock company. Akron's summer stock warring to a page 1 p

Plays Out of Town

Auld Lang Syne St. Louis, June 3.

Bander, costumes in Raver volume, Canalina (1998). The Canalina (1998) and the

It is questionable whether there are enough people who like their and peems of Robert Burns to make the planned Broadway presentation or "Aud Lang Symu worses." But from an artistic viewpoint, even with the burns as their as cold molasses, the piece citicken at mosphere has been created with bagpipes, kilts and a sworddance interpolate their and some should have been instead with the piece are confined to the second act and some should have been instead with the piece are confined to the second act and some should have been instead with the piece are confined to the second act and some should have been instead with the piece are confined to the second act and some should have been instead with the piece are confined to the second act and some should have been instead with the piece are confined to the second and production by John Kennedy. Britand production by John Kennedy. Britand and acting standpoint. Sydna Scott as Highland Mary Campbell whose I shall have been and Cloria Hamilton, to whom he is weld after parental objections are thrust adde, justly share top honors thrust added to the standard and thrust added to the standard and the content of the play deals with the production of the standard added thrust added and thrust added thrust added thrust and thrust added thrust added thrust added

Naughty Marietta

Nanghty Marciecta

L. Civile Jaht Open possulation of

L. Civile Jaht Open possulation of

Mich. Mich. Civile Jahl Open Jahl Open

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at Philharasonic And., \$4.29 to).
\$4.20 to). Anather Mon.

An

ards, "Sweet Myslery of Lite,"
"Falling in Love With Someone"
"Target Street Song; and two
"Target, The Southern Moon" and
"Target, Tramp, Tramp,"
"Target, Tramp, Tramp, Tramp,
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"Target, Tramp, Tramp, Tramp,
"Target, Tramp, Tramp,

Shouldway it a different story:

In addition to an excellent physical production, Lester and Sterring followsy, who staged the 'piece, Blollowsy, who staged the 'piece, Susanna Foster sings her way neatly through the title role and is as easy on the eyes as she is on the many stages of the eyes as he is on the in his usual fine comedy chore as the governor; Wilbur Evans brings bery, Min Gerber clicks as Clarkette, particularly standing out in the terp routines with Johnny Coy, and the terp continues the property of the term of the termination of the terminati

Costumes by Rene Hubert are colorful, often drawing more ap-plause than the actors, and Watson Barratt's sets are fine.

Burt withal, the L. A. Civic is making a mistake in sending this to Broadway. "Marietta" shows her age and would be more at home in the Smithsonian Institute than In Shubert Alley. Kap.

SALVENTIMEMENT STATES AND ADMINISTRATION OF THE STATES AND ADMINISTRATION OF A STATES AND ADM



ica's most unique acting compa

MADGE SKELLY
become and the property of the pr

Managing Director
THE ASPEN PLAYERS
Wheeler Opera House
Aspen, Colorado

OBITUARIES

LOUIS LUMIERE

LOUIS LUMIERE

Louis Lumiere, 83, who, with his problem of the pro

much publicly as a motion by Ger-many, Lumlere took up residence at Bandol, and for a short time he occupied a seat as representative vicery council of state, which was formed to frame the Petain consti-tution. He soon withdrew from the council and returned to Ban-dol, where he spent his last years.

ALEX GARD

ALEX GARD
Alex Gard, a noted artist, probably best known for his caricatures of Broadway celebs on the walls of Grandway celebs on the walls of in Times Sq., June 1, and was promuced dead upon arrival at Roaser's hospital.

Roaser's hospital.

In World War 1, but migrated after the Bolshevik revolution and draw fore coming to the U. St. in 1994. In addition to the series of 3 concistores for Sard'is, his weekly concistores for Sard'is, his weekly carnas section of the N. Y. Herald Tribune.

Gard also did several books of caricatures, all well received, including "Sailors in Boots," Garieatures, all well received, including "Sailors in Boots," "Gallet Laughs," and "Fiollywood Off Curard." At Little of death he had been working on a sail and collection on 'Reno. He was a backelor.

MAURI CLIFFER

MAURI CLIFFER
Mauri Cliffer, 37, disk jockey,
died of a heart attack June 3 white
driving his ear in Les Angeles. The
driving his ear in Les Angeles. The
two trailers on a parking lot.
Cliffer had been in radio 4
years, starting in St. Louis as an
west coast he worked with many
air shows, including a long period
with Kay Kyser. Later he formed
his own platter-spinning setup
his own platter-spinning setup
AMPC. All Yearty Time, de

WALTER ANDRE
Walter Andre, 60, who had been
a musician in vaude theatres of the
a musician in vaude theatres of the
died after a heart altack at his
home in Ozone Park, L. 1, June 7,
home 10, Park, 1, June 17,
how the other and the part of the
for 20 years. When house discontimud stageshows last December,
tech his rights under Loew's pension plan.
Survived by wife and a son.
Survived by wife and a son.

SPENCER B. STEENBOD
SPENCER S. STEENBOD
SPENCER S. STEENBOD
SPENCER S. STEENBOD
STEE

B. E. HATTON
B. E. Hatton, 86, pioneer motion
picture theatre owner, in Missouri,
died at Columbia, Mo., May 30.
He formerly operated a string of
houses including the Hayden Opera
House in Columbia.
He was in the decorating business at time of death.

W. M. SHELDS
W. M. Shields, 55, manager for Interstate Circuit in Tyler, Texas, died in that city, June 3. He was a Texas showman since 1902. Prior to Joining the Interstate circuit he operated independent theatres in Athens, Tyler and other Texas cities.

Mother of the late Olga Treskoff, actress, died in Wilkes-Barre, Pa., June 3. Daughter's career inspired the novel, "Miracle of the Beils," made into a successful film. Daughter bad been associated with Juney in many of his legit productions, including "The Vagabond King."

Wife, 30, of Edward Metzger, auditor of Kersoates Theatre cir-cuit, died in LaSalle, 11L, June 4.

MARRIAGES

MIAKKIAGLE.)

Dorothy Dolores Payette to Charles Kemp Devereux, Washington, June 3. Bride is daughter of the Charles Kemp Devereux, WashingSuzanne Stoup to Rody Crozier, Suzanne Stoup to Rody Crozier, Pittsburgh, June 5. Bride is on KQV staff.

Kartin Booth to Allan Pinkerton Charles Golden, June 1. Bride is a screen actress.

Karin Booth to Allan Pinkerton Carlisle, Palin Beach, June 1. Bride is a screen actress. In Pinker Carlon Company of the Carlon Carlon Palitics Carlon Carlon Carlon Carlon Carlon Politics N. Y. J. Carlon Carlon Carlon Carlon May 28. Bride is bet daughter of R. D. Fairbanks, Boston branch manager of Alter Service Carp. Gloria Crahman to Niebolas Ray, Gloria Carlon to Niebolas Ray, Gloria Carlon Carlon Carlon Marks, Washington, June 4. Bride is partner in the law firm of Cohen & Marks, Prepesenting many radio stations in Washington.

Benefit Abuses

Continued from page 47

peers, starting faces. Louisus an indie station amouneer. On the west coast he worked with many archives, including a long formed his own platter-spinning setup. Treen and Twenty Time.

His wife and two daughters survive.

FIORENCE, WEBERR

FORTION OF THE STATEMENT OF THE STATEMEN

However, convention ruled that since the constitution was the primary order of business, Orests would be heard if that constitution in the constitution of the constitution will be ironed out at a conference this weck between Greshler, and the committee of the constitution will be ironed out at a conference this weck between Greshler, and the committee of the co

The convention passed a resolu-tion asking the 4A's benefit com-mittee with Dunn, Dewey Barto, and representatives of the various theatrical guilds to continue its study of the situation, It's unlikely that action will come before the [still]

RIRTHS

BIRTHS

Mr. and Mrs. Richard E. Adams, daughter, Francingham, Mass., May 31. Father is general manager and tity.

Mr. and Mrs. Robert Giles Swant, Mrs. and Mrs. Robert Giles Swant, and Grant G

Father is noise. Mr. and Mrs. Lee Sabin, son, New York, May 30. Father is former Majestic Record exec now with Bourne Music.

Plays on B'way

- Continued from page 52 :

The Insect Contests
as the dictaorial ant-leader: Rita
Gam and Faller and leader: Rita
Gam and Faller and leader: Rita
Gam and Faller and leader
Investigation and Annabelle Lyon, as a pair of homeboving crickets; Bert Whitley, as a
parasite, stand out in the excellent
cast. Herbert Brokin's sets and
Emelline Roche's costumes as
Emelline Roche's costumes and
The Marche State and Contests
The State State State
The State State State State
The State State State State State State
The State The Insect Comedy

Legit Followup

The Heircess
(BLTMORE, N. Y.)
There must be the inevitable analogy between a character's originator and to the comparison of Beatries Straight's performance with that of Wendy Illies in the part of the instruction of the comparison of Beatries Straight's performance with that of Wendy Illies in the part of the instructed datasets in the part of the instructed datasets. Straight is only emphasized to one the instruction of the instruction o

Literati

Www Madie Car Boulette

When Waiter Winchell takes his
cronies on the night provi chasing
police calls they ple
eviced the provided the provided the properties of the provided the properties of the provided the properties of the provided t

the cast accompanying W.

PN'S 80- Condon Col.

Robert Condon, writer in the
Eagle Lión publicity department inNew York, will do a Broadway colmum for PM starting June 25, three
months of the Color of the Color
gossip-type items.

Lyona) but will also include some
gossip-type items.

Temperature of the Color

Temperature of the Color

Temperature of the Color

This Week mag and has writer

and for Ludio.

PM has had no Broadway coltumn recently.

Flock of Show Bis Books Due

Flock of Show Bix Books D The following books related to now business are slated for pub-cation this summer:

lication this summer:

"Annals of the New York Stage"
(Vol. 15), by G. C. D. Odell; Columbia Univ.; \$10; July.

"Art of the Film," by Ernest
Lindgen; Macmillan; \$4.50; Aug. 17.

"Ballet Annual, 1948," by Arnold L. Haskell; Macmillan; \$6; July 20. "Baritone," novel by Lilian Lau-ferty; Doubleday; \$3; July 8,

ierty: Doubleday; \$3: 34th 8,
"Interchange of Plays Between
London and New York, 1910-1899,"
Alice Katharine Boyd; King's
Committee Music: The Growth
and Practice of An Intimate Art,"
edited by Homer Uirich; Columbia
and Practice of An Intimate Art,"
edited by Homer Uirich; Columbia
Complete Works of William
Shakespeare; World; \$2.49; July.
"Prench Grand Opera: An Art
and a Business," by William Loran
and a Business," by William Loran
Junce. King Crown, \$2.75;
Junce.

Shearer's British Mag Plans
Marva and Lloyd Shearer, who
write for U.S. fan magazines under
many pseudonyms, have been in
London discussing with British film
executives the starting up of several American-type fan magazines.
Under terms of the American-Brit-

Columns in Digest

Columns in Digest
Column, a new monthly digest
mag featuring excerpts from over
the column of the column of the column
to the co

Freeman Revives Newstand in Don Freeman has revived his Quarterly Newstand, which he disquarterly Newstand, which he distinct the Army. It contains reproduct to the Army. It contains the best of the N. Y. Times The artist leaves this week for The Army and the Army and

CHATTER

Charles Boni has resigned as director and member of Boni & Gaer. Wade Nichols, editor of Modern Screen, gandering film production in Hollywood.

in Hollywood.

John Alton's book, "Painting With Lights," dealing with motion picture photography, will be published by Macmillan, Co.

Donn Altoi's book. "Painting "Chamber Music: The Growth and Practice of An Inimate Art, sellection of The American Chamber Complete Works of William Loran Crostice, King's Crown; S. 275. June 14. Sellection of The American Chamber Control of The American Chamber C

Surry, Me., Muscleal Trial
Surry, Me., June 8.
"Rest Upon the Wind." new
musical by Patience Hartman, will
be given a test production as the
closing bill of the season at the
Surry theatre, Sept. 6.
Charles Carey operates the spot.

Video to Bring Conventions

be able to size up the TV "faults" made by their opponents and thus have a chance to correct unpleas-ant, sloppy or ludicrous appear-

coverage but to superimpose their own commentators' volces.

"NBC, in addition, will set up two cameras in a special studio at the Half and one at the End and the En

Richard Harkness, etc.

CBS' 'Walkie-Talkies'

CBS plans to use its ace newsmen for either AM or TV broadcasting. They'll carry small but powerful specially-built walkieeasting. They'll carry small but powerful specially-built walkie-talkie transmitters, enabling them to do interviews on the spot any-where in the Hall. We has as-where in the Hall. We has as-condidates, with Lovell Thomas covering Gov. Thomas E. Dewey, Eric Sevareld, on the Harold Stas-sen contingent; Joseph C. Harsel, ward R. Murrow on Sen. Arbda-el ward R. Murrow on Sen. Arbda-veverings, according to news broad-casts chief Weils Church, CBS will operate in this way: operate in this way:

casts cinef Weits Church, Cass wine operated in this war in his walkile-balke will be right in the thick of things. His voice and the crowd noises will come over and he used on both AM and tele. At the same time, the televisite over and he used to be compared to the control of the condition of the condition of the control of the condition of an interesting personality and at the condition of an interesting personality and at a condition of an interesting personality and at a condition of an interesting personality and at "CBS, too, will have a special interview studio equipped for both media.

WPIX Newsreels

metervew studio cquipped for both media.

WPIX Newsreels

WILL N.X. Daily New TW Station, with X.X. Daily New TW Station, with X.X. Daily New Two Station, with X.X. Daily New Two Station, with X.X. Daily New Two Station, with X.X. Daily New Station of the New Station's temporary studio at the Bellevie-Stratford. On hand will be Ruth Montgomery of the Bellevie-Stration's temporary studio at the Bellevie-Stration on hand will be Ruth Montgomery of his medical temporary studios. The Bellevie's temporary studios to the Bellevie's temporary studios. Daily New York Stration of the Strat

ABC television will be on the scene in Philly first, starting its special convertion coverage June lowed to make prints in England 17, four days before the conclave for other parts of the sterling area. Officially opens, Web will follow 5. Personnel resident in the

through with special shows participated in by more than 100 newsmen, commentators and technicans. On Sunday (13) newscaster George Gallup will analyze prospects of the various candidates to get the convention officially under way.

ABC has scheduled one unique show to precede the conclaves in its 'The Delegates Go to Church,' scheduled for the morning of June 20. Throughout the meet, and abc mobile unit will travel from one vantage point to another in Philip-picking un news account in Philip-picking un news account of the philip-inght image or the philip-cipht image or the philip-cipht image or the philip-cipht image or the philip-tic philip in the philip-in philip in the philip

Britain's Hotfoot

tinued from page 1

continued from page 1

American company to get its coin out of England under the schedule provided in the agreement has been met by a rebutf, it is claimed. Vociferous sequavks in the Break of the continued of

headed "Principles." It states:
"In general, His Majesty's Government affirm their intention to
extend all reasonable facilities and
cooperation with a view to the disposal of the sterling balances within the framework of the foregoing principles.

Press Criticism

Pressure by the press and criticism in the House of Commons is believed back of the British attitude of non-cooperation. Silghtly opinissite stand is taken by some silver-lining seekers who feel that tough attitude merely to get in a better bargaining position. MPAd G. McGarthy are now in London G. McGarthy are now in London working out interpretations of the present is thought that when they are failshed and the pect finalized, there will be an easing of restrictions.

restrictions. restrictions.

It is believed also that the British were frightened into taking a hard stance by the influx of American companies seeking production facilities. Metro, 20th-Fox, United Artists and other companies each ser reps over, as soon as the agreement was announced, seeking agreement was amounced, seeking facilities for as many as five pictures each. Britons feared their own industry would be swamped, which is a superstant of the facilities for a fine facilities for a first facilities of the facili

Pact Into Effect June 14
Pact gas into effect nort Monday (14) so actually some of the points on which the Americans are claiming violations haven't been put to practical test yet. Charges result from British reactions in the talks now going on by Aliport he talks now going on by Aliport lean companies to get started in 1-oduction.

Some of the specific clauses in Schedule A of the agreement o

hedging are listed by U. S. film toppers as follows:

1. American companies can't borrow from banks against future unremittable dollars. (See sepa-rate story on page 0.).

2. British are not allowing American companies to pool fro-zen coin for production or other burposes.

zen con 100 produces.

3. Building and other restrictions are preventing "the construction or renovation of buildings (including studios) and equipment therefor," as provided for in the

sterling area (outside England)

cannot be pau wen use a coin.

6. British are hedging on the clause permitting unremittables to be the constant of the coin of

the extent that such expenses can be paid in sterling."
7. Complete balk is being ex-perienced on allowing payments in sterling to effect adjustments among U.S. companies arising from the agreement.

Garmenteers

ued from page 1;

Continued from page 1

Styles presentation in a \$35,000 theatre he built in his office in the heart of the garment district.

Et has three Peegry Le Bot Build in the lighting, NBC commentator Dick Janow for the spieling, and is starting modestly in the music starting modestly in the music vide the tonal background. For the initial show in his own theatre, only models are being used, but showbusiness talent is likely but showbusiness talent is likely to come on subsequent show Layout is slated for a three-we run, and already has 2,100 reservations in this 300-seat house.

run, and already has 2.100 secretary.

tions in this 300-seat house.

Friedlander previously staged his fashion shows at the Waldorf-Astoria for one day. He found that with the sales impact of the fashion shows, he needs only a min-shows, he needs only a min-show, and the salesmen, considered very small for a house of Friedlander's dimensions.

mensions.

Friedlander previously set up a film production unit to celluida the fashion exhibits. Two fluid minimal production unit to celluida in Fashion, "were filmed in Acapulco, Mexico, with talent from the U. S. "Fattasty," released last year, had a premiere in 200 key to the film of the

nually.

The stores found that they built good-will in exhibiting the picture to women's clubs, buyers, and employee's shindles, and Friedlander cashed in, not only in film rentals, but in huge sales orders.

The show in his N, Y, shop will be mainly for buyers from all over the U. S. and the Latin-American the U. S. and the Latin-American

Soviet Misquotes

all foreign countries.

anywhere else in Canada, where the film has already played in all key cities:

VARIETY in this issue reports that "Curtain" was the No. 2 top grosser for May.

- Continued from page 1 =

Just in the Nick of Time.

I does appear that video stands a good chance to suddenly take hold because of a combination of other circumstances. This has to some compared to the compared to the compared to the compared to the compared to a great football team, all of a sudden, they care to the sudden they care to the business of clipping annuity coupons, and it's figured that just enough "care to the sudden they care to the business of clipping annuity to creat its own stars. No guestion that the paucity of

Tele Coming Out of Ether

with its Milton Berle-emeed vamilton and the milton series well show the
de Leath. A&P Gypsies, Singin'
way for a wealth of videe talled Sam, and the like, have yet to
whost "be caten up too fast." as
against the plomeer days of radio
when broadcasting had nothing but
a lot of time. (I's to be readled
that in the early days of radio
were withing was "the hour"—be Stdney N. Stretz pees 1985 as a the

really come through.

All this is tied into "circulation," of course, meaning a much
greater number of sets and more
than a regional hookup. That's
why NBC's new television veepee
Sidney M. Strotz pegs 1953 as the
momentous year.

It is experally agreed, however.

Wednesday, June 9, 1948

momentous year.

It is generally agreed, however, that video will make its own stars. This differs from radio, With the Morgan or Dennis Day, which are strictly, radio-made talent, commercial radio culled from vaude-wille and burlesque for its top Hooperated stars. A glance at the La cartally, radio chased these.

In actuality radio chased these radio popularized personalities to Hollywood because the films payrolled them at such fancy figures, thanks to the radio buildup for cinematic marquee values.

cinematic marquee values.

TV is figured to be otherwise. Television is more linked to the stage than the serven, and the stage than the serven, and the lywood is highly challenged by the Radio City bunch in the east, which sees the legitiery influence that the stage of the sees that the stage of the sees the core in the sees the core in the sees the core in the sees the legitiery influence more advantageously in Coast TV, but that would be principally a more advantageously in Coast TV, but that would be principally a Radio meantume noise; to set it.

geographic happenstance.

Radio meantime points to statistics that listening habits in May topped all radio listening. This, of course, only tends to convince the topped all radio listening. This, of course, only tends to convince the radio in the result of the result of the radio in the ra

the accolade for new peaks.
That's OK with radio and
radio's sponsors since AM is underwriting TV's research.
Part of that research is programming. The exploration for
improved and reduced cost TV
showmanship is really starting to
take hold.

Skating, Bowling Continued from page 1;

amusements less because the high cost of living has sliced the residue left for play. Skating concessionaires have an-other problem. The boys who thronged the rinks in pre-war days dropped off sharply during hostili-ties. Their habit was broken and many haven't come back again

cropped off sharply during hostilities. Their habit was broken and many haven't come back again since peace was restored. With the lassler also decided to stay away in respectable numbers. Hence, America On Wheels has decided on a big publicity program ended on a big publicity program of the company in th cause at least he's a personality."
Radio showmen have their own ideas. The radio-showmen, of course, are also the television impresarios—it's a natural segue. For one thing, the lilusion of radio is one thing, the lilusion of radio is one thing, and the lilusion of the lilusio

Maestri Look

Continued from page 1 =

Continued from page 1
have an all too-clear recollection
of the manner in which Hollywood
several years ago bought their
names for marquee purposes and
then set about writing them into
pictures—often in an untrue and
It's felt that harm Hollywood
did to the name band leader
(granted that the average meastri
knows little about acting) came
stri are constantly drawing and
revising plans as a to be prepared
for the day when they'll be called
by video.

that in the early days of the everything was "the hour"—the Firestone, Atwater Kent, etc. Hour. Then it was cut to 30 minutes and then came the 15-min. segments.)

then came the 15-nin, segments, In line with the time segments, there is much conjecture what trends television will take. Programing may be in 10, 20 and on 10, 20 and 10, 20 and 10, 20 and 10, 20 and 20

Radio's stars, with an eye to the "We, the Reople" premiere last Tuesday, and with an awareness of the Texaco vaudeo program last night, are taking stock of video's

Gotta Have a Script'
Al Jolson now realizes how radio
has made everybody mentally starnant. "I used to sing 40 or 30
songs in any Winter Garden show,
knew all the lytrics by heart, and
you know I changed 'em often, but
that script the star of the lot of the
that script the star of the lot of the
script the star of the star of the
script the star of the star of the
young the star of the star of the
ye were the star of the star of the
Tred Allen, who established a

my eyes."

Fred Allen, who established a first on the "We, the People" dual video-radio program, wonders why at-home for even the in-saloon in the word of the reading of scripts, "because they certainly come back week even containly come back week of the word of the wor

mind it we all work from script."
Jack Benny observes that the
element of imagination, and what
he audience conjures up in its
mind over the kilocycles, is an important plus, and that the visualization of the actual scene of him going to the vauli to count his money,
with all the business of the clangapproximated by actual re-creation
of that scene.

Eddle Cantor noise to the

Add Cantor points to the blonde-marcelled uvestler. Gorbonde-marcelled uvestler. Gorbonde-marcelled uvestler. Gorbonde-marcelled uvestler. Gorbonde-marcelled uvestler. Gorbonde-marchine with the second the rattices in video-real show-manship. "And that's what TV hasn't got as yet, but I know for a fact that Gorgeous George has influenced more Coast sales of television sets than anything else, because at least he's a personality." De-4to-showmen have their possible of the second control of the second c

Just in the Nick of Time

Continued from page 1

adding the company was contemplating pulling it from release in

In refuting the story, 20th sales officials declared "Curtain" had stirred up plenty of sound and fury in the Canadian Daily Worker but said biz was very good. Pro-Soviet organizations picketed the Ottawa house opening day but with no adverse effects on the boxoffice. No other picketing was reported

key cities
One 20th spokesman expressed
the opinion that Tass that probably
used 20th's mass booking campaign
on the picture to back up its story.
Because the film opened day-anddate in almost 300 theatres in the
U.S. and Camada, it was quick to
U.S. and Camada, it was quick to
on the fact that It was almost out
of first run circulation within two
weeks to back up its "facts," he
said.

Frisco Stations

of these, guns were the weapons; in five, knives were chosen, and there was one whipping, one 'taken for a ride,' one set adrift in a row-boat, and one in which a ship's boom accidentally fell on the heads of two children."

to creat its own stars.

No question that the paucity of sets 1s a factor in the minimum of television stars. In fact there's a question that any exist today, and the star of of two children."

Mrs. Fanning also listed other
assorted crimes which included
blackmail, aroun, housebreaking,
kidnapping, stealing, hijacking,
smuggling, safeciracking, slugging,
car, stealing, assault and battery,
robbery, holding children as hostages and smuggling aliens into the
U. S.

55

Broadway

Dore Schary postponed his N. Y. visit until July.

Melvyn Douglas heads for the Coast Friday (11). Leo Michel due to remain in Sinai hospital through this

reek.

Rose and Joe (U) Seidelman now ommuting to their Scarsdale

ome. Howard Hoyt, play and talen-gent, in Leroy Sanitarium for observation.
George Bishop, London Daily Telegraph drama critic, showshopping in town.
Sidney Fleisher, theatrical attorney, due out of Mt. Sinai hospital this week.

tomey, due out of M. Sman hos-pital his week.

Richard Middey signed to play
Richard Middey signed
Middey signed signed
Middey signed

eration.

VARIETY matters taking editor
Abel Green to London for three
weeks. He sailed today (Wed.) with
Mrs. Green.

Abel Green to London for threeweeks. He-salied today (Wed) with
Frod Schader has interim assignmen back with "Look, Ma, I'm
Bancha" (Adelphi), taking place
signmen back with "Look, Ma, I'm
Bancha" (Adelphi), taking place
John Service and the week, folplace of the service of the service of the service
John Savage, telephone operator
in the Irving Berlin office for 24
years, victim of a mugging last
John Savage, telephone operator
in the Irving Berlin office for 24
years, victim of a mugging last
Mar Rohl, of the Bernard Burke
office, exclusively booking the Elterit Murphy Acquisitory at the
terit Murphy Acquisitory at the
soften in Nr. Y from "Hollywood,
planes to England July 4 for work
signer in N. Y, from "Hollywood,
planes to England July 4 for work
The 'I'm McKnights (Mariyrie
Davies, ex-Metro) east during July
when "Bealland," the radio script
Herbert Jacoby, who operates

summer.
Herbert Jacoby, who operates
the Blue Angel and Le Directoire
with Max Gordon, to gander talent
in Hollywood and Europe during

in Hollywood and Europe curing the summer. Lieut-Col. stack F. Daby, admin-Lieut-Col. stack F. Daby, admin-Lieut-Col. stack F. Daby, admin-Lieut-Col. stack F. Daby, admin-Lieut-Col. stack F. Daby, and the conference of reserve officers at Comp Kilmer, N. J. radio massito due east for a few days the end of this month, but first trying to make the deadline of his autobiog, make the deadline of his autobiog, make the deadline of his autobiog. PM filler critic Coccelia Ager is in Santa Monies, Cal., for two weeks of further recuperation weeks of further recuperation per continues to sub in her absence.

sence. Edward Lachman, prez of New Betweet Allied, flies today (Wed.) to Paris for a brief business visit. While there, he intends looking over the new Roux film color

while there, he intends looking over the new Roux film color process over the new Roux film color process. The second of the sec primary numer. Noted Multion plans producing in London. Eagle Lion Films hosting Lots Buller, new Etc. Start, and a part of the Committee of t

licity manager, on the Coast for studio huddles and to set final plans for the world preem of Wall plans and plans

would make such a venture profit-shiftilliam A. Scully, Universal's distribution, vecpee, chaperoniag John C. Woolf, John tamaging di-rector of J. Arthur Rank's Gen-eral Film Distributors, on a three-sal's such that the such as the water and KC remainder of timerarposer and former radio affection receive Emest Charles has writed a new ballet, scheduled for price to the such and the such as the profit of the such as the such as the const for a vacation. She recently completed her semester at McGill lubb, unclined school.

Westport, Conn.

Wesiport, Conn.

By Blumphere Dandens
Raths and Herbert Languer back
from Mexico Civy.
Mrs. Lawrence Tibbett leaving
soon for Honolubla Agrentine pianist, summering here.
June Havoc opening Country
Playhouse, June 28, for third seaJune Havoc opening Country
Playhouse, June 28, for third seaMull and Gladys Albearn due in
soon after extended in the soon after extended in the soon after extended in the soon after extended on the soon after extended in the soon after extended in the soon after extended on the soon after extended in the soon after extend

week.
Fred Bradna, veteran equestrian director of Ringling Brothers' Cir-cus, celebrated his 78th birthday, at Sarasota, Fla., on May 28.

Mexico City

By D. L. Grahame

MEXICO LIN

High Di. Grahame
A with a colored plants,
a wow at the Cashilanca nitery.
Ho of the color of the

Tokyo

VARIETY

Bucks County, Pa.

Alan Hewitt in Sun. for gander at River House. Jackie Cooper in Monday at New Hope for "Room Service" rehear-

summer.

Bursitis has Theron Bamberger
bedded at Solebury home while
spouse Phyllis Perlman carries on
his chores.

Pittsburgh

By Hai Cohenerly ran
Josie Levine, who formerly ran
Circus Bar an downtown.
Michael Sivy, Tech drama grad,
returning to Woodstock, N. Y., for
another season of summer stock.
Alice Bowser, valuabler of Les
manager engaged to Robert MutZig.

manager engages was a significant of the significant of the serious illness and watching Pirates every day at Forbes Field.

wasching rirates every day it.
Frobes Fieldin, has ended vacaEvans Panilly has ended vacaEvans Panilly has ended vacaEvans Panilly has ended vacation of the property of the property

for several months.

Brynn Schwartz, formerly, with
Harry Kodinsky office here, joined
Joe Heidt Schwartz, Guild press
seven to N. Y.
John Schwartz, Schwartz, Palynouse and
Tech actor, doing a part in "The
Insect Comedy" with Jose Ferrer
and George Colouris.

Philadelphia

By Jerry Gaghan
The Bartion Brothers open a
Latin Casino this week.
Louis Armstrong and his ban
are at Ciro's for a week.
Chateau Crillon Rhumba Roos
shuttered for the season June 5.

Kyle Crichton in town to do at rticle for Colliers on Conni

Baritone Eddie Roecker signed for St. Louis Muny Opera's radio series.

series.

Louis Armstrong and his unit broke house record for Ciro's in first week.

L. Hirst diameter of the control of the co

ladium show.

Virginia Davis, Bandsman Meyer
Davis, daughter, will sing the national anthem at opening of the
Republican Convention here this
month.

Frank Palumbo, one of town's leading restaurateurs, is giving up

his suite in the Bellevue during GOP convention week to a N. Y. girl columnist. The Pen and Pencil Club, 50-year-old newspaper club, opened its new quarters in a former nitery (old 212 Club) on Friday (4) with Gov-ernor Duff, Mayor Samuet and a flock of politicos present.

Paris

Phil Romaine and Terry Brent doing well with the Palais de Glace ice show. Casino de Paris exonerated by oourt on claim of lifting Yamaga's

ice show.

Casino de Paris exonerated by court on claim of litting Xamagar source of the Charles C

London

Yale Music Corp. has been bought out by Edward Kassner, prexy of the Edward Kassner Music Co.

precy of the Edward NASSEEF MIJ-Fülipp del Cludide threw a party celebrating the "Fredric Marches 21st wedding anniversary, May 30, Clude Rains homeward bound Chaude Rains homeward bound in the Chaude Rains homeward bound in the Chaude Rains homeward bound in the Chaude Rains have been a sea of the Chaude Rains have been a sea of the "The Passionate Friends" "The Best Years of Our Lives" "The Best Years of Our Lives" "The Set Years of Our Lives "I would be the making a return visit to the Odeon, and same house.

incuminated a year's run at uses me house.
Provincial repertory sesson opened at the St. James' with the Liverpool Player' presentation of Chekhovs' The Cherry Ornhard.
"All My Sons," which received universal praise on its recent production at the Lyric Hammersmith, transfers to the Globe, June 12, succeeding "Tuppence Columned." smn., 12, suc

Buenes Aires

actress Zulfy Moreno and r - husband Luis Cesar i back from European producer - husband Luis Cesar Amaderi back from European junket. French composer Paul Misraki to return to Buenos Aires in Au-gust to score a number of Argen-

erformances ad San Paul

performances in Rio de Janeiro
Clemenacior Pedro Lopez Legar
Oppis, irradio adoptation of Albenia, over Radio Mundo, sponsored by Lever Brost.
Argentine legit actives Peptia
Argentine legit actives Peptia
Government to produce LatinAmerican pix with mixed Argenprovernment to produce LatinAmerican pix with mixed Argentine-Nicaraguna cast and techunical productions, another
third acroeming Italian pix, and
British pix.

Miami

By Larry Selleway
Paddock Club reopening Thursday (10) with new show.
New Ciro's ops planning a top name policy for winter season.
Owner of Famous Door settled government tax lien and is planning to roosen. government tax lien and is plan-ning to reopen.

The Hyde Park reopened for first summer sesh in years this week. Accent is on entertainment, with social director, rumba crew and shows.

Hellywood

Margaret Whiting cast for radio uesting. Barbara Hale east for a tour of

Nama Gross on the media since appeared any.

Sun Pierce recovering from surgery at Sawtelle.

Need Marin Planed to South Marin Planed. The South Planed Chodon in three weeks. Chodon on three weeks were saveled to so the same of the sa

Australi

Austrante.

By Eric Gererick

Bailet Rambert is pullbags bigthis in New Zealand.

"Annile Get Your Guar" sock is

Benno Monelwisch: herefore concerts under J. & N. Tittl directfore.

Benno Monelwisch: herefore concerts under J. & N. Tittl directfore.

Benno Monelwisch: herefore concerts under J. & N. Tittl directfore.

Benno Monelwisch: herefore fore a Par, Lead Josethere.

Bick Pery, Columbials Aussieaugust die Großen Geren Hoyle

"Hard for Tar Far, Lead Joseaugust die Großen Geren

"Under the Counter," with

Cleely Courtneides, Joses set for

"Under the Counter," with

Cleely Courtneides, Joses set for

"Under the Counter," with

Cleely Courtneides, Joses set for

"Under the Counter," with

Cleely Courtneides, Joses set for

"Under the Counter," with

Cleely Courtneides, Joses, as been

amade and freedow of the Aussie

bully of the Counter of the Aussie

Universal is running a revival of

"All Quiet on the Western Front"

In the McDourne, nabez., Ple, is

Aussie-made pic, "Always Another Dawn," produced by the, in
dies McCrosciale Brow, has been

Aussie-made pic, "Always Another Dawn," produced by the, in
dies McCrosciale Brow, has leese

Aussie-made pic, "Always Another Dawn," produced by the, in
dies McCrosciale Brow, has leese

Aussie-county hannied by Aus
sie cepsor, has now been drayed.

Billy Molones, formerly (with

Billy Molone

Billy Molones, formerly with Hoyts, to freeignee. Molaries works in commercial radio is a writer and is also on Mevictone's payroll as a commentator on local events.

Minneapolis

Jack DeMarco to build-eatre, seating 300, at 1 Jack Den theatre, sea Minn. Club Ca Spivak band Nancy Bell, Bill Muss Carnival has

man. Param

old Log, strawhatter, Mary Perry here as guest lead in "Glass Menagerie,"

offering.
Sacred Heart, Minn., Corclub has named committee vise plans to finance a film town now being without pl Bob Branten, Warners; pinchhitting for Earl Perk

George Sanders in via British South American Airways. Metro's "Fiests" is in its second month at the deluxer Sac Luiz. "Fado," Portuguese pic, in its 16th week at Trindade, firstrun house.

"Jado". Fortuguese ple, jan lars lich week at Trindade, flartun house. He have been der he have been der he have been der hande been der hand

13

AUDIENCE RESEARCH, INC.

Portrait of a Star! by DR GEORGE GALLUP

I know you will be interested to learn that, in o Audit, <u>Miss Jennifor Jones was in second place</u> in witing Of Box Office dreving power of all female witing of the process of the proces

Miss Jones is also

NUMBER ONE H

Veriety's annual

poll of box-office

stars, and

NUMBER ONE is Hoxoffice Digen's poll.

CHG11b

Jennifer Jones will so To swah Joseph Cotten PORTRAIT OF JENNIE

WILLIAM DAFTEREE

Produced by DAVID O SELENIER

SELZNICK RELEASING ORGANIZATIO

THE SELZNICK STUDIO

IN A TRADITION OF QUALITY

Published Weekly at 154 West 46th Street, New York 19, N. Y., by Variety, Inc. Annual subscription, \$16. Single cories, 25 cents, Entered as second class matter December 22, 1905, at the Post Office at New York, N. Y., under the act of March 1, 1872. COPYRIGHT, 1918, BY VARIETY, INC. ALL RIGHTE EEEENVEC

VOL. 171 No 2

NEW YORK, WEDNESDAY, JUNE 16, 1948

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KEEP NETWORKS A

Diskers Bank on Petrillo Signing **Recording Deal During the Summer**

Asbury Park, June 15.

Disk industry observers are virtually convinced that James C. Petrillo will make a deal for the office of the continued of the office of the office

(Continued on page 55)

Three-Way Struggle For Video Power Seen For Pix, Radio, Dailies

For I'rx, Kadio, Juliules
Ahead of the AM broadeaster
entering the television field is a
coming strugile for economic proture of independent broadcasting
to its foundation, if not coming
angerously close to wrecking it.
day (14) by James D. Shouse,
president of the Crosley Broadcasting Corp., in his address on "What
sees the Corp. of the Corp. of the Corp.
sees on of the Advertising Federation of America.

tion of the Advertising Federation of America.

"This struggle for power in television will be no child's play," predicted Shouse, who has been head man of clear-channel station WLW in recent years and is now getting his video bearings via Crosley's WLWT, which kicked off Crossey's WLW1, which kicked on commercially three months ago. "It will resolve, ultimately, into a contest between the independent broadcaster, the newspapers and the motion picture interests," he added.

Split After 11 Years

Split Atter 11 Tears
One of the long-standing partnerships has been dissolved with Willie Howard taking on a new dotbletalker to replace Al Kelly, who'd
been with him for 11 years. Howard bowed with new partner, Hal
Gary (brother of another top confusion-spleter, Sid Gary), on the
Texaco Star theakre over NBC-TV,

Texaco Star theatre over NBC-TV, last night (Tueshen Hward took old role in "Solity," which he rewards to the start of the

To Be on Best Tele Behaviour

Telle Delita Violiti

Philadelpha, June 15.
Television, with the all-seeing camera eye, might well be the most important delegate at the forthcoming political conventions in Philadelphia.

In Philadelphia.

The philadelphia of the seed of the philadelphia ware of the millions of eyes that will be glued to video screens when the GOP conclave tees of in Philly Monday (21), have already begun to act before the camera. Their most important consideration apparently is the possibility of the public smelling a deal cooking benefit of the public smelling a deal cooking benefit of the public for the first time benefit of the public for the first time because of the TV cameras that accuse of the TV cameras that accuse of the TV cameras that are cause of the TV cameras that are cause of the TV cameras that Lat.

Leaders of the Repub candidates, (Continued on page 53)

(Continued on page 55)

BERLIN REPRISES 'ARMY AS NBC SUMMER SERIES

Now radio show based on Irving Berlin's wattime "This Is the Army" revue has been set by NBC as a summer replacement for the State of the NBC as a summer replacement for the Services Revue". The show test off July 1, six years to the day since "Army" took the road. Show is to be sponsored jointly by the U. S. Army and Army Air Forces, who yill pay the talent costs, with 2016 giving the time.

(Continued on page 55)

AND WW AS DRAW

By GEORGE ROSEN

The pacting of Gabriel Heatter
by Mutual for a new co-op show,
thus giving him a three-way network showcasing spotlights one of
the most unusual situations that
one of the most unusual situations that
a single personality can keep a
network out of the billings and
prestige dollarman. Mutual" situaation is applicable also to CBS,
with its Arthur Godfrey, and ABC
with its Waiter Winchell.

"AC Columbia these" and aBC
with tits Waiter Winchell.
"AC Columbia these more
than gag overtones, with some
even adding the addenda that "As
long as there's a Godfrey around,
the state of the second of the columbia
million dollar take for the network
via his cross-the-board morning
might Lipton Tea "Talent Scott"
show, not to mention his locallysponsored WCSS (XL.) five-times
weekly, early-morning stanza, Godmate \$500,000 a year at this stage
of the game.

Now the network is expanding

frey himself pockets an approxi-tor the game.

Now the network is expanding its morning half-hour comments in the same of the game.

Now the network is expanding its morning half-hour comments with the same of the same of

GODFREY, HEATTER Major Pic Companies Crowding Tele, **But Now They Want to Climb Aboard** Television's "me-too" bandwages is going to be noweder within the going to be noweder within the film companies elimbing on, and the film companies elimbing on, and the business. Reports show the tourist of the film-mixing one on the business. Reports show the curry major, with the possible estimated in the companies of the com

St. Loo Slaps \$1 a Year Tax on Tele Set Owners St. Louis, June 15.

St. Louis, June 15.
After receiving a 'uning from
the 'City 'Counselor's office, License Collector Frank Britton last
week announced that a 51 per years
week announced that a 51 per years
of every television set in the city.
A similar tax is to be collected
from coin-operated radios in hotels
as well as soft drink vending machines.

chines.

Heretofore, no tax was levied against these devices but with the increasing number of tele sets being put into operation liere. Britton sought the ruling to be an the safe side of the question. No estimate has been made as to the amount the new levy will yield.

Britain's New ritaim's New 45% Quota Preps For U.S. Battle

With the announcement of a 45% film quota law by the British this week, American pic industry exess were certain that the gage was down in their private Battle of Britain. They began to gird themselves for a tooth-and-nail fight.

The jump from 17½% to 45% in the amount of playing-time that English cinemas must allot to native productions came as no surprise to the Yanks after a public

to be marketed to tele statlesse only. Question of hist costs on such a state of the state of t

Prices Too High. See Filmeries On B'way Pushing Cuts

B'way Pushing Cuis.

Breaderny ose: for an side instance, and the state of the stat

Philip Morris Seeking Out on Baker: Case Seen Headed for Arbitration

Exercising a "merals clause" in its control and its control an

on his initial 13-week cycle with "Win" and meanwhile the Biow agency is going shood with plane. It for a replacement. Miltion believes the show on NRC until a continued on page 533 and page 100 and agency is going ahead with plans

Vote On Legit Censor Bill Due Next Week: No Public Hearings Planned

The fate of the Cunningham bill, which would give the New York City lleense commissioner drastic authority to censor Broadway blays, and left by the commissioner drastic authority to censor Broadway blays, and left by the commissioner Broadway blays, and left by the City Council, but was not yold upon and was laid over up of some of the heavilest by the council but he council by the council but he council bu

til the next session, stated for Tuesday (22). No public hearing is Pruesday (22). No public hearing is Showballing protests from every branch of show business has battered at the bill, following favous hearing the state of th

bill suddenly came un for The bill suddenly came up for a vote before the committee after being supposedly abelved. He caught its opponents off guard. Showbiz reps had believed 'the Commissioner Benjamin Fielding, whose powers it would augment, recently attacked it. Act would make it mandatory for license dept. inspectors to setutative, and report on theatrical the commission of the commission o

(Continued on page 16)

Philly Exhibs Uneasy At Amus. Tax Inquiry Into Fund Diversion

Into Fullul Diversion

Philadelphia, June 15.

Independent film exhibitors as well as many niterymen, are viewing with more than alarm the progress of Grand Jury probe into the diversion of tunds from the amusement tax division of the Receiver of Taxes office. The scandal

eriver of Taxes office. The scandal comes at an inopportune time, just as the city's solidly Republican administration was trying to put its office of the common time of the common tim

Grakelow. So far the amusement tax probe has only resulted in individual publicity for the Herman Taylor properties of the terman Taylor of the terman taylo there seems to have been

under-the-table business.

The tax scandal broke when Willlam C. Foss, chief of the amusement tax division, hanged himself
in the cellar of his home, leaving a
note. It was obviously written by
a man under great mental stress

(Continued on page 47)

Joe Schenck, Jay Paley Buy Out Del Mar Track

Buy Out Del Mar Track Hollywood, June 15. Joseph M. Schenck is improving the breed of horses again, this time at the Del Mar Turf club, near San Diego, not many turlongs away from the old Agus Callente track in which he was one of the early stockholders.

stockholders.

The association with Jay Paley, Schenack bought controlling interest in the Del Mar oval from Col. Bour School of Chicago and the Chicago and t

Zale-Graziano Pic

Heavy Bookings Un

Lade-Graziano Pic

Films i of the Zale-Graziano

Films i of the Zale-Graziano

middleweight champlonship fight

last Thursday (100 night, with no

my some of the heaviest bookings

yet garnered for any fight pictures.

Interest in the bout was intense

laterest in the bout was intense

pictures, which produced and dis
tributed the films, leading him to

Define the produced and dis
tributed the films, leading him to

pictures, which produced and dis
tributed the films, leading him to

processed and developed. In less than

chry Coram got the pictures proc
essed and developed. In less than

key to the pictures froc
secrent of the Roondwys RO Pal
gee and all RKO nabe houses in

Rwy York at 945 am. Friday (11),

less than 12 hours after the first

might. Films also played the Broad
way Trans-Lux houses and were

throughout the country the same

Coram is setling the pictures on

Coram is setling the pictures on

day.

Coram is selling the pictures on either percentage or flat rental terms, depending on the situation.

Breen Denies He's Quitting

Recurrent rumors that Joseph Breen, Production Code adminisBreen, Production Code administion of the Code of t

SAG NOTICE PAVES WAY FOR STRIKE

WAY FOR STRIKE
Illuss of Bullyword, Just 31.
Illuss of Bull Stephena, 192.
Inluss of Bull Stephe

Mex Tooting Comes High

MKA. 100thing United Single
Mexico City, June 8.
Mexico Company 100th 1553.
To get a diploma as a tooter at this college, it costs, on the average. \$5,000. That compares with this college, it costs, on the average. \$5,000. That compares with \$6,000 becomes a lawyer; \$550 to get training as an aconomist.

BALLET PIX INDIE

DALLET PIX RODE
Halber Pilms an Indic outfit, was
formed here by Tamara Toumanova, Rudolph Mate and Eugene
Lourie, to produce a series of
terpsichbrean sharts.
First will be "Swan Lake," with
Pilms will be "Swan Lake," with
directing.



312th WEEK! KEN MURRAY'S

"BI ACKOUTS OF 1945 Now Playing Nationally "BILL AND COO"

2 Wash. Decisions Seen Key to Fight Of Unfriendly 10

Washington, June 15.
Two appellate court actions
yesterday (14), one in the U. S.
Supreme Court, appeared to
worsen the prospects that Hollywood's "10 unfriendly witnesses"
can win their legal fight against
contempt-of-Congress convictions.

Both cases vesterday involved. can win their legal ight against contempt-of-Congress convictions. Both cases yeaterday involved methods of the contempt-of-Congress convictions. Both cases yeaterday involved the matter involving the "untriendly 10," there was strong similarity. The supreme Court refused to review the convictions of 11 leaders of the teconvictions of 11 leaders of the teconvictions of 11 leaders of the teconvictions of 11 leaders of the teconviction of 11 leaders of the group was headed by Dr. Edward K. Barsky. All 11 were convicted for withholding books and records of the committee from and records of the committee from the contempt of the conte

Committee. Among the defend ants was author Howard Fast.

ants was author Howard Fast.

The court of appeals here upheld the conviction, and the trial judges in the cases of the "unfriendly witnesses" were guided by the ruling of the court of appeals.

Out up the second case, the U. S. out upheld the conviction of German communist, for contempt of Congress. Elsier of the product of the conviction of German contempt of Congress. Elsier of the product of the conviction of German contempt of Congress. Elsier of the product of the conviction of German and Congress. Elsier of the Congress and the

MAY AMUS. STOCKS IN TOP GAIN FOR '48

Amusement shocks took a free ride in May, along with industrials and luxury stocks listed on the New York Stock Exchange, climbour and the stocks of the New York Stock Exchange, climbour and the stocks on the big board hit stocks of the stocks of the stocks of the big board hit stocks of the stocks of the

Bonds outstanding in the enter-tainment bracket, listed on the ex-change, reached a total evaluation of \$6,820,050 in May. On a per bond basis, average price was \$95.

Sinatra Wants To Play Film Gumshoe

Frank Sinatra is trying to interest Metro in a film version of "Turn on the Heat," by Craig Rice. It's a whodunit about a timid detective.

The singer played the gumshoe here in a radie verrier ow the

hero in a radio version on the "Hour of Mystery," for U. S. Steel two years ago, and is getting the script of the broadcast to submit to studio officials. Welbound. Kelley scripted the radio version.

SCULLY'S SCRAPBOOK

********** By Frank Scully ***********

by Frank Scully

Wrigley Field, June 12.

"Til not do it," said Mor. "Til not chee gum. I haven't ever done it in 78 years, and it's ridiculous to start now."

We were dining in the Sky Room of the Burbank airdrome. The Norwegian grandma' of our little feas from howen was terminating her to Norway.

She was going by plane to Chicago, by train to Philadelphia, by bus to New York and by freighter to Norway. If there had been a submarine service I suspect she would have tried to add that formed to the control of the service of the service is sufficiently with the service is sufficiently suff

She watched the planes take off every few minutes for the four orners of the earth and quietly smoked a eigaret. This was to be her st, plane-trip and we were trying to tell her how to overcome some it the shortcomings not listed in the advertising. One of them myst atter of offsetting a ringing in the ears by chewing gum. Mor was

adamant.
"But, Mor," we insisted, "it's not a matter of manners or morals, it's a matter of health. You'll get an earache if you don't."
Her mouth became stiff and firm. It was obvious chewing gum would have to be forced across that frontier, and even the Nazl gameliters had found out that such Norweglans are best encircled rather

than attacked.

"Remember the earache Nonny got from flying across the Atlantic?"
Alice reminded Mor. "That was because she was so young she didn't
know how, to chew gum. All we ask you to do, Mor, is that if the
stewardess offers you some gum, chew it. She's a graduate nurse."

How To Get Seasick

"As the plane changes altitude it may also affect your stomach," I said.
"That's right," said Alice. "Chewing gum may keep you from get-

said.
"Tault's right," said Alice. "Chewing gum may keep you from get"Tault's right," said Alice. "Chewing gum may keep you from get"Tault's "You't get sick," Mor assured us. "You said they called these
airplanes ships and if they are if m a good sailor."
"Okay," I said, "but were you ever seasck? You know how awfut
hat can be.

I looked at heer firm Scandinavian face, her been talked into taking a
seasick remedy. That did it. If gum is a remedy I prefer rum."

I looked at her firm Scandinavian face, her beautiful eyes, her lovely
mouth, her hands that painted and play so amozingly well ishe's paint
gum. It seemed casice to imagine Queen Mary doing it.

Because this was Mor's first flight all of us naturally were a little
rerous. At 80 hearts conk out for practically no reason at all. Besides
she was suffering a mild hangover for having mixed old-fashioneds.
The night before she was to hop off on her 500-mile junket, Howard
Hurwith, who also has a Scandinavian wife, took Mor, the Jack Paars
and the Scullys to a farewell dinner at Romanoff's on account Norway
is also ruled by royally.

Consin Celeste Is Held Up.

Cousin Celeste Holm and her husband, Schuyler Dunning, were to come, too, but their home had been burgled three times in one week and the cops had existed them to stay home as decoys for a change. The cops had staked the place out for the night. "It anyone's sount to get shot," said cleeste, "listentia, and I don't want to be suspended for saying so, but I don't like this script." It assured her it was a vast improvement over the order of things 10 or 12 years ago.

It is provided the say the say of t

K.O. For Jim Crow

"But I have hotter news for you, Celeste," I said. "I suppose you saw in the Nordisk Tidende where 'den kjente amerikanske negersan-gerinne Ann Brown skak innaga etteskap med den unge nordmann Thorieff Schjelderup den 11 mai 1 Norge?"

Celeste looked bewildered. Mor obviously .was shocked. Alice

laughed.
"To translate roughly," I continued, "Ann Brown has married into

Maid Of Honor

"Including the maid." Mor added as a clincher.
"And now their son marries a Negro singer. This will drive little craze even in hell." I said.
"She's not just a singer." said wor trying to keep things on the London, Milan, Lisbon concert singer. She had great triumphs in London, Milan, Lisbon concert singer. She had great triumphs in "But she couldn't stay overnight in a hotel in Pasadena or Philadel-phia," I said.

phia." I said.

Who wants to stay that long in Philadelphia?" Celeste demanded.

Who wants to stay that long in Philadelphia?" Celeste demanded.

days there on me that the philadelphia (and the philadelphia on the philadelphia not on the philadelphia not on the stage but in the hotel lobbing."

Mor Solves a Stage Wait

"I don't understand such things," Mor confessed.
"Did you ever meet any colored people in your life, Mor," I wanted know.
"Yes. I once spent an evening with eight of them."
"Where?"

"Where?"
"In your house."
"My, house? When?"
"Oh, one night when you and Alice were off to the picture premiere or something. The Trial By Fire company called and said they your living room."
"So you said,"
"So you said,"
"So you said,"
"So I said yes, by all means. There were 20 in the cast and eight

Continued on page 52)

PROFITS OFF 45% FROM 1947

Breakdown of 1948 Profits

same period of '47, net profits a	re off 45%.		0	
Company Period .	'48 Net	'47 Net	% on	
Paramount, 1st quarter	\$7,760,000	\$9,522,000	20	
RKO, 1st quarter	1,345,327	2,270,683	41	ye
Warners, 1st half-year	7.311.000	14,013,000	48	si
20th-Fox, 1st quarter	2,926,842	5,897,603	50	of
Metro, 1st half-year	3,886,745	8,596,779	55	A
Columbia, 1st 39 weeks	855,000	2,935,000	71	pc
Universal, 1st quarter	134,206	756,543	83	m

\$1,300,000 Kickback to 20th-Fox Forced On C. Skouras in Stockholder Peace

Charles Skourns, National Theatres' head, will kick hack to 20ththe state of the state of the state of the state of the proposed settlement of the
minority stockholden's action Baition of the \$2,00,000 which is anee of the \$2,00,000 which is aminority stockholden's action. Baidivision heads Frank (Rick) Ricketton, Elimer Rhoden and Harode
Fitzgerald. Ricketson and Rhoden
Stock on which 20th has a call at
\$22,50 per share, 10,000 shares will
\$22,50 per share, 10,000 shares
will
\$22,50 per share, 10,000 shares
\$22,50 shares
\$22,50 shares
\$22,50 shares
\$22,50

1949.
No restrictions on profit-sharing deals of any other NT exec besides Skouras are provided in the settlement. NT prexy's absolute earnings' ceiling would be \$490,000 settlement. An arrival settlement earnings' ceiling would be \$490,000 under the proposed compromise, consisting of \$130,000 yearly in fixed pay and a limit of \$360,000 on bonuses. He previously averaged \$780,000 annually on combined fixed salary and percentage.

sharing.

Detailed statement of the plan of settlement is currently under preparation and will be forwarded shortly to all stockholders for their say-so. It comes up for hearings before the N. Y. supreme court

before the N. Y. supreme court Aug. 3. Suit had primarily attacked a pact, approved by the stockholders, which gave the four theatremen a \$6,000,000 profit by the purchase and resale of 20% of NT stock. It had also sought to upset stock op-tions granted a number of 20th toppers.

Variety Club Co-on Plan With Network Show May Be Used to Get Funds

Dallas, June 15.
R. J. O'Donnell, International chief barker of Varlety Clubs, has chief barker of Varlety Clubs, has announced a proposed fund-ralsing plan for various tents. Plan is based upon a forthcoming radio program "Let's Talk Hollywood, summer replacement for the Jack Bonny arter. New some submitting questions about films and Hollywood. If arrangements can be worked out, for each question the experts fail to answer, the person control of the property o

he picks in his home town.

Bernie Luber, of Amusement
Enterprises, producing the airer,
believes that publicity would be of
great value to theatres mentioned
on the program. The idea was
arrangements with various exhibitors over the U.S. to contribute
the passes (valued at about \$100)
without charge to the program,
then the producers would pay \$100 to the order of the program
without charge to the program,
then the producers would pay \$100 to the order of the producers would pay \$100 weekly
would be turned over to Variety Clubs over the country in
this way.

O'Donnell has asked all tents to cooperate, and a poll of exhibitor-(Continued on page 22)

Declare Dave Hertz Dead

Santa Monica, June 15. Santa Monica, June 10.
David Hertz, screenwriter who
disappeared on a plane flight off
this city May 5, was declared dead
by Judge Kurtz in superior court.
Court approved the writer's will,
leaving an estate of \$30,000 to his
mother and daughter.

Tele as Threat To 30% of B.O. Cited by Covne

Declaring it would be "very easy for theatres to lose 30% of their boxoffice revenues" through television inroads, Robert Coyne, retiring cxee secretary of the Theatre Owners of America, insisted, yesterning cxee secretary of the Theatre Owners of America, insisted, yesterning the America, insisted, yesterning the Coyne, and the Coyne of the Coyne, and the Coyne of t

on the exhibition game.

"It's easy to imagine what will happen to theatre business as it is now constituted if that 30% lots follows," he said. As one way of meeting the problem. TOA official meeting the problem. TOA official meeting the problem. ToA official work of the said was a said that we can walk along with television." Coyne declared.

Accepting his new office, Sullivan said there was 'no problem to the said there was 'no problem to be said the said there was 'no problem to be said the said there was 'no problem to be said the said there was 'no problem to be said the said there was 'no problem to be said the said there was 'no problem to be said the s

SKOURAS TO ATTEND FRISCO TELE HEARINGS

TRIBLO ILL HARKINGS
TWentieth-Fox prez Sprors Skouras is alated to return from London
over the weekend, in time to attend
resumption of the San Francisc in
Washington Blooding 21: International
Washington Blooding 21: International
One, Skouras huddled with J.
Arthur Rank representatives on the
Topic of the OdeonPromoted Pooling of the OdeonPromoted Pooling of the OdeonCompany of the Strikely
He also surveyed 20th's British production facilities, preparatory to
the start there within the next
couple, of months of "Brittania
couple, of months of "Brittania
on the Strikely of the Strikely of the Strikely
All the Strikely of the Strikely of the Strikely
All the Strikely of the Strikely of the Strikely
All the Strikely of the Strikely of the Strikely of the Strikely
All the Strikely of the Stri

Wm. Goetz to London

will. Goetz, Universal's pro-duction chief, embaris today (Wed.) for London aboard the Queen Elizabeth, accompanied by his wife. Goets will hudde with J. Arthur Kank, Uts British part-jeted film-making in England by Universal high on the agenda. In addition to London and other parts of England, American top-per will also wisit Paris and Rome. Hie & salted to return to the U. S. late in July.

7 MAJORS SEEN IN 2-Judge Court Kiboshes Govt. Try \$55,000,000 NET For Stopgap Freeze on Big 5 Theatres

The film profit pattern for the year is rapidly being shaped as sk-month and first-quarter reports of seven majors (all except United point to an overall net approximately 45% off from the take in 1947. If the present trend maintains based, when the 1948 indepensant the second of \$85,000,000.

With Warner Bross turning in a count of \$7,31,1000 this week for count of \$7,31,1000 this week for bin \$855,000 for \$39 weeks, the seven companies have accumulated, and

bis 3855,000 for 30 weeks, the saven companies have accumulated, a net of \$24,217,000 to date. Figured against a total of \$43,989,000 garaginst a total of \$43,989,000 garaginst a total of \$43,989,000 garaginst and \$45,000 garaginst and \$45,00

JACK WARNER DONATES WB STOCK TO UJWF

WD SJUCK 1U UJWF United deside Welfare Fund was the donce of a healthy chunk of coin this week when Jack L. Warner Brot., effect the charitate was the donce of the work of the charitate of WB common stock. At current example, the stock is worth change prices, the stock is worth ange prices, the stock is worth and the stock of the worth of th

Quick Switch

Quick Switch
Buffalo, June 15.
Vantry mugg, checking
boxoffice groussy its deplone
with downtows theatre plane
ager here, was greeted with
heart-rending sob stary regarding drooping boxoffices.
Manager, further exphasizing
law flaures, went copious tears

Manager, further expolastizing too figures, we go only one transament deplorable current condition of picture bits general condition of picture bits general condition of picture bits general conditions of picture by the condition of picture bits general conditions ager called backs requesting cheerfully that estimate for week be upped several thouse when the condition of the condition of the condition of the fact that representatives of a theatre union were in his office during the first conversion that the first conversion that the condition of the condition o

Theatres Make Up 90% of Par's Fixed Assets: Balahan

Paramount prexy Barney Bal-ban, in his first public statement on the possibility of Par's being forced to give up some of its the-arter holdings because of the anti-late of the presence of the anti-treets will be reduced with a corresponding reduction of our ul-teration of the presence of the presence of the Balbane anti-possibility of the presence of the Balbane anti-possibility of the presence of the pre-ting the presence the pre-

Warmer Bross, gifted the charitable or control of the company common stock. At current exchange prices, the stock is worth \$33,500. The domation leaves Wardenge prices, the stock is worth \$33,500. The domation leaves Wardenge prices, the stock is worth of the company is forced to sell the schange prices, the stock is worth if the company is forced to sell the schull trust, of which he is beneaticary.

Schneider Foundation, set up by Mehmann Schneider, treasurer of Abraham Schneider, treasurer of Abraham Schneider, treasurer of the statement of 20th-Kov precy Spystem of the foundation 300 shares of the school of currently inflated real content by the company's common. He also sold another block of 900, leaving him with 10,653 shares.

National Boxoffice Survey

Biz Continues to Lag-Turner-Gable, 'Pirate,' 'Arch,' 'Apache,' 'Grass,' 'Regards' Pace Big Eight

Biz Continues to Lag—Turner-Gable, 'Pirate,' 'Arch,'
'Apache,' 'Grass,' 'Regards' Pace Big Eight
Approach of warmer days and Creek' (Col). "Lado From Shangsen of public to hop for its screen hair'. Coll. and 'Letter From Unknown lize on the demonstrate of the control of the c

The Government's attempt to clamp a freeze barring purchase or sale of theatres by the Big Post as a stopgay measure in the main and the sale of the Federal statutory court. Ruling indees of the Federal statutory court. Ruling in the question of jurisdiction too doubtful' because the death of Judge John Bright, the court refused to take any steps of the sale of th

statutory bench.

Court Asproval Needed
Refusal to grant a freeze leaves
the Big Five free to make theater
transactions subject, very likely, to
court approval. The original stay
on deals was littled by the Supreme
opinion. Also casuatties on the jarstatistictional hundle were Government applications for an injunction
against discriminate file likely of
partnership-hold tifeatres claimed
to be free of monopoly taint; and a
number of changes in findings of
Highlighted in the two-hour
(Continued on page 23) Court Approval Needed

Doc-Type Pic Getting Brusheroo; Cagney's One Film Per Year

One full Ter tear
An early denies for the current
eyele of documentary-type films
was predicted by producer William
Cagney prior to his Coparture from
New York for the Coparture from
her, James, starred in one of the
first of the documentaries, 20th
Fox's '13 Rue Madeleine, 'said he
foared the public would soon thre
of this type produce because pro(Continued on page 18)

Sid Silverman, President
154 West 46th St. New York 19, N. X.
Hollywood 28
6311 Yacca Street
Washington 4
1292 National Press Building
Chicago 1
250 No. Michigan Ave.
London WC2
8 St. Marine PL. Trafalgar Sq.

120 Vol. 171 No 2

Bills Chatter Concert Film Reviews, House Reviews 48 Inside Legit 50 Inside Music Inside Pictures 18 Inside Television International 14 Legitimate Literati 52 New Acts 48 Night Club Reviews Obituaries Radio Radio Reviews Records Frank Scully Television Vaudeville

DAILY VARIETY (Published in Hollywood by Daily Variety, Ltd.) \$15 a Tear—\$15 Foreign

Eddie Small as '1-Man Industry': 16 Pix in 18 Mos. Costing 8½ Million

University in the product of the pro

Interest in the recovery of the state of the

leaving use successful and \$3,500,000 for Small.
Producer's tremendous profits results from an unusually high average of jackped hits among the stream of the successful and unsupers of the successful and the successful and

getting \$1,800,000 demestic \$2,200,000 wonfewice against its \$450,000 pooline. Season \$1,000 to \$1,000 to

Nancy Stern Named

Eastern Selzničk Aide Nancy Stern, a director of The-atre, Inc., Broadway legit produc-tion organization, has been named eastern studio representative for David O. Selznick. She takes over July 5, succeeding Robert Ross, who has been in England for the past month.

Delicate Problem

Delicate Problem
News cameramen found
themselvos - with a delicate
problem last wock while trying
dren from Mother Cabrin
high school entering the Bijo
theatter, N. Y., for an invilation
film blog of the oun for whom
their school was named.
Photoga almost theraily stood
Photoga charmen titerally stood
problem of the background. It was for
the lagiter, "Strange Bedfellows."

Space Shortage Nips Telenews Coverage

At Philly Conventions AL I IMP CONVENIENTS
Confronted with a cold shoulder
from both the major newsreel
firms and the television newsreel
outfits, Telenews may be cut of
completely from coverage of the
forthcoming political conventions
in Philadelphia. As a result, the
firm will be forced to depend ento service both its string of newsreel houses and its TV newsreel
clients.

Telental Problems of space shortage on the floor of Philly's Convention Hall, site of the political conceives. Telenews originally made no bid for a camera position with the major redis, preferring to string along film coverage for the TV broadcasters. When plans for the TV pool fell through, the outlit then worked out a deal to lores the convention proceedings for CBS-TV. newacel camera positions. That deal, too, reportedly fell through deal, too, reportedly fell through newsreel camera positions. That deal, too, reportedly fell through and now Telenews can't shoulder

and now Telesiews can't shoulder.

Other three TV reel positions have been assigned to NBC, WPIX (N, Y, Dally News) and ABC, NBC plans to service its affiliate state of the coaxist calcie with special film material. WPIX will shoot the conventions for its syndicated TV reel. ABC has oftened the position of the coaxist can be seen to the coaxist calcie with special ducer, who plans tentatively to provide ABC with a certain number of prints on his material and the coaxist can be seen to be seen to the coaxist can be seen to the can be seen to the coaxist can be seen to the coaxist can be seen to the can

al a WPIX.

Yorke declared he may decide against accepting the ABC offer if the proposed take from indie stations won't pay his expenses. He stressed, however, that he won't compete with the major reels by recompete with the major reels by Following the breakup with CRS. Telenews also has made a pitch for the ABC camera position. Whether it succeeds in getting a footing on the floor, however, will depend no how Yorke makes out with his bid to everer for the mide stations.

MPAA to Decide On

Pix for Venice Fete PIX 10r Vennee Felle
Motion Picture Assn. of America,
following acceptance by the major
film companies of an invituation to
film companies of an invituation to
Festival, will decide which U. S.
features and shorts to enter for the
prizes. Venice festival marks the
first one endorsed this year by the
U. S. industry, which participated
in Several in 1997.

In several in 1947.

Venice shindig, from Aug. 11 to 26, is sponsored by the Italian government and the international Exhibition of Cinematographic Art.

Exhibition of Cinematographic Art.

Exhibition of Cinematographic Art.

Exhibition of Cinematographic Art.

Fix International Art.

Fix International 4is to be awarded for the best feature at the festi
at, with three more prises offered and art.

In addition, there are to be a com
In addition, there are to be

who has been in England for the plan mouth.

In the plan mouth of the plan mouth of the plan mouth of the plan mouth.

Is starred in the London production of the legiter "All My Sons," acress, cameraman, composer, and he has gone over to join her. scripter and set designer, plus Success of the show led to Ross's prizes for the best shorts and a decision to remain there the rest: group of technical awards. Juty of the summer, at least, and you will comprise Italian citients, with Aside from her activities in IT. I always the plan to the production of the plan to th

Film Stunter Killed

In Non-Pro Flight

Frank Clarke, film stunt filer, and Mark Owens, were killed Saturday (12) in a plane crash near Bakersfield.

Bakersfield.
Owens was head of gas generator department at Warners. They were flying to gold mine they owned at Dutch Flats and were signaling to a friend on the ground when plane crashed into mountainside.

RKO Theatres Burn at Goldwyn On Selling Chill

While Samuel Goldwyn and the RKO distribution organization, which handles his product, are enjoying a very control relationship and the RKO theatre setup. Circuit exces are burned at the producer's orders to the distributing company to sell "Best Years of Our Lives" away from its affiliated houses in a num-

to the distributing company to seal promise affairled houses in a number of situations. According to the Goldwayn forces, the move was in no way one of all promises of the move was in no way one of a far and-cents arithmetic. They objected to having the highly successful film, now in regular release after advanced admission, runs, crence is to situations where policy, rather than gross, governs the length of runs. However, the properties of the state of the state. State of the stat

Hutton Nixes 2d Pic

Hutton Nixes Zd Pic
Hollywood, June 15.
Betty Hutton turned down "The
Life of Lotta Crabtree" at Paramount after last week rejecting
"Lady From Lariat Loop."
She advised the studio she won't
do period picture and demands
modern comedy.

L. A. to N. Y.

Neil Agree
Willard Alexander
Val Arms
Charles Boyer
Abe Burrows
Ab Ciliford Odels
Maureen O'Sullivan
Bleanor Parker
John "ayne
Hal Roach
Edward G. Robinson
Artur Rodzinski
Jane Russell
A. W. Schwälberg
Andrew Slone
Don Taylor
Lawrence Tierney
Hal Wallis
Earl Wilson
Harry Witt

Tale of Two Cities

Following is the text of one of the series of two to three-minute speeches being sent by Theatre Owners of America to theatres throughout the country for delivery by managers from the stage of their

precise being sent by Theatre Owners of America to theatres through the country for delivery by manager, from the stage of their outsets.

It is a proper to the stage of their outsets and the control of the stage of their outsets.

According to my records, "A Tale of Two Cities" has been made into a movie twice. I'll like to give you my tale of two cities. They're very much alike. One of them very easily could be out town. The other of them they everyone works longer hours there. The citizens, or most of them get up about six o'clock and they're on the job at seven. Nice work, though. The people are congenial, too. When they're working together, there's very little difference between the highest and lovest paid. They have respect and between the highest and lovest paid. They have respect and they're working together, there's very little difference they got they are the are they are

Spiels Showing Civic-Mindedness Of Pic Industry Get Big Local Response

Alperson's New Indie

Hollywood, June 15.
Edward Alperson organized a new indie company. Burwood Pictures, to produce films for release, through Film Classics, in which he Burwood is not connected with Alson Pictures, another Alperson company which produces for 20th-Fox release.

Ent Mulling Corral For '4 Faces West' Until Biz. Stops Going Thataway

Miops Going Thataway.

Enterprise has under consideration an order to United Artists to withdraw temporarily from release Harry Sherman's production. "Four sherman is production. "And the sherman is production. The sherman is producted. It is locale, has done disappointing business. Ended. Enter the Sherman is considered to feel it, in mistake to the sherman is sherman is sherman in the sherman in the sherman in the sherman is sherman in the sherman in the sherman in the sherman is sherman in the sherman in the sherman in the sherman is sherman in the sherma

N. Y. to Europe Tony Bartley Walter Bibo Noel Coward Al Daff Jean Dalrymple Jan Dallymple
Duke Ellington
William Goetz
Morris Helprin
Helena Hughes
Robinson Jeffers
Ralph Jester
Jock Lawrence
Janet Medlin
Jacques Meyor Janet Medlin
Jacques Meyer
Graham Payn
Jack Robbins
David Schine
Donald Schine
Samuel Schneider
Jesse L. Stern
Milton Stern

Europe to N. Y. Edna Best Ronald Colman Ronald Colman Bert Friedlob Chic Johnson I. E. Lopert Eleanor Parker Spyros Skouras Nat Wolff

"A Tale of Two Cities" highlightime Hollywood's differences
and similarities to any other town,
is the latest in the series of speeches Thestre Owners of America is,
is the latest in the series of speeches Thestre Owners of America is,
is the latest in the series of speeches Thestre Owners of America is,
is the latest in the series of speeches Thestre Owners of America is,
from the stage by house managers.
It is part of the high-powered inform the stage by house managers.
I'wo Cities" is a two-minutesand-lo-seconds spiel designed to
the past several months.
"Two Cities" is a two-minutesand-lo-seconds spiel designed to
the second spiel designed to
the spiel spiel designed to
the spiel spiel spiel spiel
the spiel

N. Y. to L. A.

Tom Carpenter
Joseph Curtis
Harold Dobrow
Paul Douglas
Alex Evelove
Ruth Hussey Ruth Hussey Evelyn Knight Milt Krasny Lou Lifton Harold Lloyd Harold Lloyd Frank Loesser Ona Munson N. Peter Rathvon Frank 'P. Rosenberg C. Y. Tom Philip A. Waxman

MULL YANK-ANGLO TIE VS. RAN

U.S. Embargo on Films to France Awaits French 65% Tax Measure

Awaits French

The U. S. film industry will stapan embargo on further shipments
an embargo on further shipments
an embargo on further shipments
case of England, if the cinema bill
how before the French National
Assembly is passed. The French
Assembly is passed. The French
delinque is entirely different delivered
would be almost the same—a 65%
tax on American pictures.

The threatening bill, called a further
the entire attention of the board
of directors of the Motion Picture
export Asan, at its meeting in New
Lave was called primarily to distenure attention of the British
were hedding and reneging on the
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clave was called primarily to disclave Augo. I was a first of the conclave and the control of the conpreciping of the brush.

Eric Johnston, prexy of Asan, of
America, stated he would call another meeting this week to take upthe British situation. It was shis
yough estimate to the board than
on the brush of the control
would be a 65% tax; that caused
the concentrated attention by the
directors on that situation
on a move, other than that—sa in
the concentrated attention of the steps to
lea taken to cope with the French
legislation, but made no decision
on a move, other than that—sa in
the concentrated attention of the steps to
fown. Pulling U. S. product out of
France 4s a much less serious financian matter than was not of effing
any coin out of the country any
continued on page 189.

RKO'S 'LETTER' SHORT FOR 'AMERICA' SERIES

FOR 'AMERICA' SERIES
Second in the series of film indiarty shorts on U. S. deceased
active shorts on U. S. deceased
active shorts on U. S. deceased
is a series of the series is sponsored by the Motion Picture Assn.
of America with each member
ing. This pic is being made available as part of RKO-Pathe's 'This
Is America' series, but MPAA is
a siming to get wider distribution
through exhibitor cooperation.
'Letter to a Rebel' concerns the
actual case of a smallfown editor
through exhibitor cooperation.
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See Par as 1st to Use New Cinecolor Process

Cinceolor, which has been working for a number of years on a
firee-color thin process, is expected
type film within the next couple
weeks. It's reported that Paramount feature will be the initial
one made with the process, and
Par's announcement will be made
par's announcement will be made
color.

simultaneously with that of Cine-color.

Technicolor Is the only three-color process commercially avail-able currently. It is expected that it will remain slightly more costly than the Cinecolor method. Dis-ciosure of the Cinecolor develop-ment was made to its board at a meeting in New York last week.

Lenard Heads Story Guild

Shanghaied Prices

Shanghal, June 8,
American film distributors
are threatening to withdraw
from the Shanghal market unless they can hike their admis-

Top admission is now \$130,-000, Chinese currency, or less than 13c in U. S. coin.

U. S. Pixers Offer An Extension On French Checkrein

American film industry has of-fered to continue its check on flooding the French market with lts product, provided the adminis-tration admits 17 features and 85 shorts which are currently being held up because they are more than two years old. French-rules prohibit entry of pix beyond that

promise entry of pix beyond that 2-rank McCarchty, continental rep of the Motion Picture Assa, nor America, made the offer to con-tinue the voluntary curb on new imports as part of the general imports as part of the general saged to head off the disastrous Geraud-Joure bill, which would impose heavy taxes on U. S. ffms. French industry's fear of being French industry's fear of being French industry's fear of being the disastrous behind McCarthy's offer to con-tinue the U. S. Industry's self-injunction against Importation of more than 15 features per major, to the complex of the con-tinue the U. S. Industry's self-injunction against Importation of more than 15 features per major, to the complex of the con-complex of the con-complex of the con-complex of the con-tinue the U. S. Industry's self-ing the con-tinue the U. S. Industry's self-ing the con-tinue to the con-

which expires shortly, to July 31, 1890.

The results of the segulations by McCarthy and Gernid Mayer, MPAA foreign chief, how arrived here last week, reportedly is the winning of a delay by the French Assembly in voting on the stood the bull now won't be taken up for two weeks, pending talks tood the bull now won't be taken up for two weeks, pending talks with government officials by the American reps.

In the meanting, the main issue, in the meanting, the main issue are the statement of the \$18,000,000 frozen here, is not work to be a support of the statement of the statement

fact their income is frozen.

At the same time, the French
industry is holding meetings to try
to get out of its current mire and,
in keeping with local habit, is seekling salvation in a government subsidy. It is requesting an immediate
appropriation of \$3,000,000.

REPORT FRED JACK DUE TO SUCCEED ORR AT UA

Fred Jack, southwestern district manager of United Artists, Is re portedly slated to succeed Maury western division salesman ager. Orr submitted his resignation

ager. Orr submitted his resignation last week, effective July 1, to become president of the Orr Blanker. Or, of Piqua, O. Latter business was founded by his grandfather at late turn of the century.

Jack is virtually definitely slated take over O'rs duties temporary assignment may be extended into a permanent one. In any case, he would spend almost all of his time on the road, in keep-standing the sales exect of the structure of the order of t Lenard Heads Story Guild Kay Lenard Is the new president of the Screen Story Analyses and the Screen Scree

U.S. FIRMS EYE BRIT, EXHIB DEAL

Strong, possibility exists that some American distribs may combine forces with British exhibitors for form a fourth major circuit in form a fourth major circuit in lumbia are in the vanguard of the Anak farms and cost opported the answer to J. Arthur Rank's altered discrimination against U. S. leaged discrimination against U. S. expected for the British independent exhibitor group whose houses would british chalis.

Stidney Bernstein is the leader of the British independent exhibitor group whose houses would stelling powerful. Granada chain tor group whose houses would stelling powerful. Granada chain would be the nucleus. Bernstein, who has spent much of the postar period on Production activism of the powerful for the powerful for the power production, as a matther of dact, the circuit excels experience in production, as a matther of act, would prove valuable in solving the nucleus Bernstein and the prospect. The circuit excels experience in production, as a matther of dact, under the product on the prospect. The circuit excels experience in production, as a matther of dact, under the product on the prospect. The circuit excels experience in production as a matther of dact, and the product of the production and the production as a matther of dact, and the production and the productio

yearly.

There's certain to be no diffi-culty in fulfilling the new circuit's requirements for American pic-(Continued on page 23)

1ST OF 10 CANADIAN PIX STARTS IN SUMMER

PIX STARTS IN SUMMER
First of 10 pictures to be profunced in Canada during the nextinced in Canada during the nextinced in Canada during the nextwill be launched this summer, according to Taylor Mills, Motion
Picture Assn. of America coordinato Taylor Mills, Motion
Picture Assn. of America coordinato Taylor Mills, Motion
Picture Assn. of America coordinaport of America coordinaport of America coordinato the Motion of America coordination of America coordination of the Motion
Mills said most
of the major companies were planning to produce films in Canada
in the Motion of the Motion
One of the Motion of the Motion
Motion of Canada, who was
the guest of honor, was the chief
factor in initiating the cooperation
industry agreed to help Canada's
strained dollar situation by diverting some of its production to that
country.

Lardner Signed In **Defiance of Johnston**

Deltance of Johnston
Ring Lardner, Jr., is the first of
the "unfriendly 10" to return
work as a screenwriter. Scribe was
signed to screenplay a John Steinsigned to screenplay a John Steinsigned to screenplay a John Steinto be produced independently by
Burgess Meredith and Steinbeck.
Signing 'was in direct defiance of
Err. Johnston selict that none of
mitted to work on the film lois until they had been cleared of contempt charges.
Signing of Lardner was a partSigning of Lardner wa

Helprin to Europe On Huxley's Rome Film

Mrusley's Rome Film
Morris Helprin, who heads Six
Aksander Kordis interests in the
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Rank to Crack Whip on Exhibs In England Who Hedge on 45% Quota

Skeptical on Rank

Skeptical on Kank
London, June 15.
J. Arthur Rank's announcement that he would release 60
films next year has been greeted skeptically in many quarters. Scottish theatre owner
Sir Alexander King offered, at
a recent Films Council meeting, to back up his doubt with

money.

He said he'd bet Rank \$40,000 that he wouldn't produce that many films in 1949.

Rank Making Up For Tax-Tiff Snag With 60 in 1 Yr.

J. Arthur Rank's surprising boost to 60 in the number of new flips which he plans to release in 1948-49 is seen as an attempt by him to actin up to a time at the catch up to London, June 15.

34 Yank entries for those houses.
At that rate, even the films of
Universal and Sagle Llon, partners
with Rank, will be strictly limited.
However, that prospect is not a
violation of Rank's reciprocal distribution deal with care the doprovide for any minimum number
of films to be played on the GB
and Odeon circuits. Nor is there
any provision requiring the return
of a minimum in revenues from
and EL.
Some of Rank's films which had

Some of Rank's films which had Some of Rank's films which had been slated to be released this year but were held over because of the tax situation are "The Blue Lagoon," "The Passionate Friends," "Eureka Stockade," "Saraband for Dead Eovers" and "Scott of the Antarctic."

Antarctic.

Of the 60 pix, 10 will come from
Independent Producers, 14 from
Two Cities, 21 from Gainsborough,
eight from the associated Ealing
studios, three from Aquila Productions and four from other pxo-

tions and four from other pro-ducers.

"It is a substitute of the con-traction of the con-traction of the con-lightury studies. They're in-tended, mainly, for theatres that change programs twice or more per week.

Rank originally announced re-lease of 40 films during the com-ling year.

W. C. MacMILLEN, JR., NAMED EL VEEPEE

NAMED EL VEEPEE

William C. MacMillen, Jr., close

aide and associate of Robert R.

Young, controlling stockholder in

Veepee in charge of operations of

Eagle Lion, wholly-owned Pathe

vie en controlling serve as

veepee of EL's studios. He'll super
viea administration, personnel and

New EL exec will headquarter

in New York. Ilis appointment in

no way affects position of William

V. Heinenan, distribution veepee.

Federation of Bailway Progress

and is a director of Missouri Pa
gific railroad.

ledge on 45% Quota

London, June 15.

J. Arthur Rank figuratively prepared to apply the lash today to evade playing their full share of the prepared to apply the lash today to evade playing their full share of the prepared to apply the lash today to evade playing their full share of the prepared to th

RANK CENTRALIZES CONTROL OF THEATRES

CUNTRUL. OF THEATRES

J. Aithur Batik announced year terday (Monday) the formation of his Circuits Management Assn., Ltd., which will firing all of the 56s knoses of his Ofteon and Garagement, which Rank has been setting up for months, he said would enable more efficient administration. About 300 to 400 employees would be leaving the combined or an account of the increased efficiency continue to book separately, but all other operations would be continued to book separately, but all other operations would be continued to board of Trade has approved the move, he added.

New FCC Rule As Benefit to Pic Prod.

Benefit to Pic Prod.

Washington, June 15.

New Turks revision of to benefit greatly motion picture production.

At present, the film industry is a considered to benefit greatly motion picture production.

At present, the film industry is a considered to the firm of the contact between a studio and a location crew. That means, consequently, that different studios working on crew. That means, consequently, that different studios working on crew. That means, consequently, that different studios working on crew. That means, consequently, that different studios working to crew. That means, consequently, that different studios working to crew. The first production crews to operate in any of the following commercial or inproduction crews to operate in any of the following commercial or inproduction crews to operate in any of the following commercial or inproduction crews to operate in any of the following commercial or in production crews to operate in any of the following commercial or in production. The control of the control of

Opera Shorts

Opera Shorts
Hollywood, June 15.
Amalgamated Pictures is rolling first of a series of 30-minute shorts in color based on grand opera. Initiater is 1 Pagitacet and will out to the state of the short of the short of the First will be shown to J. Arthur Rank and, it's understood, if British topper likes it, Amalgamed will be given contract to do 50 shorts for Rank distribution.

READY TO GO



APRIL 29

SPENCER TRACY, KATHARINE HEPBURN, VAN JOHNSON, Angela Lansbury, Adolphe Menjou, Lewis Stoke in FRANK CAPRA's "STATE OF THE UNION."

MAY 20

"SUMMER HOLIDAY" (Technicolor). MICKEY ROONEY, GLORIA De HAVEN, Walter Huston, Frank Morgan, Butch Jenkins, Marilyn Maxwell, Agnes Maorehead, Selena Royle.

MAY 27
CLARK GABLE, LANA TURNER, Anne Baxter, John Hodiak in
"HOMECOMING" Ray Collins, Gladys Cooper, Cameron Mitchell,

JUNE 3

"BIG CITY," Starring Margaret O'Brien, Robert Preston, Danny Thomas, George Murphy, Karin Booth, Edward Arnold, Butch Jenkins, Betty Garrett, Lotte Lehmann.

JUNE 10

JUDY GARLAND, GENE KELLY in "THE PIRATE" (Technicolor). Walter Slezak, Gladys Cooper, Reginald Owen.

JUNE 24

ESTHER WILLIAMS, PETER LAWFORD, RICARDO MONTALBAN, JIMMY DURANTE, CYD CHARISSE, XAVIER CUGAT in "ON AN ISLAND WITH YOU" (Technicolor).



JULY 8

IRVING BERLIN's "EASTER PARADE" (Technicolor), Starring
JUDY GARLAND, FRED ASTAIRE, PETER LAWFORD, ANN MILLER.

JULY 29

"A DATE WITH JUDY" (Technicolor), Starring WALLACE BEERY, JANE POWELL, ELIZABETH TAYLOR, CARMEN MIRANDA, XAVIER CUGAT, ROBERT STACK.

AUGUST 5
LAWFORD, EGN. WALTER PIDGEON in "JULIA MISBEHAVES" PETER
Bruce, Mary Boland, Regimul Qwen.

AUGUST 12

RED SKELTON, BRIAN DONLEYY in "A SOUTHERN YANKEE" Arlene Dahl, George Coulouris, Lloyd Gough, John Ireland, Minor Watson.

SEPTEMBER

"THE THREE MUSKETEERS" (Technicolor). LANA TURNER, GENE KELLY, JUNE ALLYSON, VAN HEFLIN, ANGELA LANSBURY, Frank Morgan, Vincent Price, Keenan Wynn, John Sutton, Gig Young.

LASSIE in "HILLS OF HOME" (Technicolor). Co-sterring EDMUND GWENN, DONALD CRISP, TOM DRAKE, JANET LEIGH,"

A Foreign Affair
(SONGS)

Itoliywood, June 11.
Peananous Mino Market Beneket
Deignby, John Landt Features Milard
Deignby, John Landt Features Milard
Bys, Lharies Banketk, Hilly Willer, Helsard L. Reess; galaphtian, Robert Junvill
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nauga Frederich Rollander, Tradesouvra in
Deign State Bys B. Harrises Lines
13 MISS. 2018 13, 58. Harrise these

Phoebe FrostJean Arthur.	ı
Erika Von Schinetow Mariene Dietrich	ı
Captain John Pringle	1
Col. Rufus J. Plummer Millard Mitchell	L
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Mike Stanley Prager	1
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Socond M.P Freddie Stenie	ŧ.
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"Activation of the control of the co

express the existed undertones of the film. Numbers are "Black Masted," Illusions" and "Ruins Masted," Illusions and "Ruins Light, Inusions and "Ruins Light, Inusions and "Ruins Light, Inusions," a "Deep in the "Jova Corn Song," a "Deep in the "Jova Corn Song," a "Deep in the "Jova Corn Song," a "Deep in the "Meadowland."

"Meadowland."

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amatory affiliation with Miss Dietalliand Millerial besides feether and a second players with a said experience of the players with a said experience of the committee of the players with a said experience of the players with a said experience of the players with a said the players of the pl

Luiu Belle

Hollywood, June 12.
olt Freeman; added dialog, Kurl Lamb
based on play by Churles MarArthur an
Bidward Sheldon; camera, Bruest Laszlo
editor, James Smith; music, Henry Rus
well Presidental trans C 140, ttenty Rus
sell. Previewed June 9, '48. Running time
Lulu Belle Durothy Langua
George Davis Grorge Montgomer
Mark Bredy Albert Deleke

Luiu Bette Dorothy Largour
Harry Randolph Otto Kruger
Molly Benson Glenda Parrell
Butch Cooper tireg Met Inre
Man Dandelet
Mrs. Randolph Charlotte Wynters
Commissioner DixonAddison Richards
Duke Weaver William Hande
Brady's Bodyguards Unit Indrisano,
seemy a monyguntus I want the seeme,
Captuin Ralph
Maitre D'
Marie D
WellsJack Norman
PearlMartha Holliday

"Lulu Belle" is an old-fashioned ten-twent-thirt meller that seems

Miniature Reviews

"A Foreign Affair" (Par). Jean Arthur, John Lund and Mariene Dietrich in strong

Jean ALLOW,
Marlene Dietrich in Strong
laugh film.

"Lulu Belle" (Col) (Songs).
Dorothy Lamour in old play
about a gal who romanced her
way to Broadway.

"Beyond Glory" (Par). A

"Beyond Glory" (Par). A

"Beyond Glory" (Par). A

kudo to the officer standards of West Point with Alan Ladd to

West Faint with Alan Ladd to sharpen boxofilee interest. "Mickey" (Songs - Color) (EL1.) Minor yarn about a young womanbood. "Michael O'Halloran" (Mono) Sentimental story of youth that should find easy going in small-"MS Sister And 1" (GPD). Weak British thriller of little appeal.

appeal.
"Portrait of Innocence"
(French) (Siritzky). — French
laugb vehicle; may please kid
audiences but 'thin for adult
audiences in foreign-language

audiences in investi and spots spots.
"Uneasy Terms" (Pathe). Lightweight British wbodunit is mild entry.
"Razzia" (German) (Artkino). German-made meller of blackmarketeers is gripping fare.

illedy to find the boxoffice going ports, What returns it does rate will depend on Dorothy Lanour's name and type, of exploitation and exploitation

Lysistrata

Lysistrata

'Triumph of Love' in
The field initiation of the
leasted set limitation of the
least limit

Beyond Glory

Beyond Glory

Hollywood, June 12

Presented Hollywood, June 14

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Ann Danield, Louis Hollywood, June 14

Ann Danield, June 14

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Ann Danield, June 14

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Presented H

"Beyond Glory" is a different sper proach. On a Jan and the state of the proach of the

Mickey (COLOR-SONGS)

COLOR-SONGS)

Ragie Lion referen of Aubrer, Rebreck production, Stara Left Butter, Bill Hoodwin, Charles and Color of Co

28. Running time, 87 MINS.

June 11, Mickey. Lels Baiter trouge Kelli. Bill Gossivin Lonise Williams. Jenne Hervey Tell Wilmey. John Station Bertin. Bertin. Bertin. Bertin. Bertin. Batter McDraile Bank Swans. Skippy Honeise Carly Williams. Beverly Wills Robble Matthews. Leon Tyter Lot. Person.

End of the River

End of the River

"End of the Biver," a J.
Arthur Rank-Archers (Michael
Powell - Emeric Pressburger)
Production which opens at the
Park Avenue, N. Y. Godo
Park Avenue, N. Y.

oved hair (at least in this picture), saitably gritish figure, warm mitle and a disaming directness. She hais a pleasing soprano voice, and the saitable of the picture of the profess of the principe for pop langing. Her dramatic, ability is at least adequate for the modest demands of this venture of the profess of the modest demands of this venture of the pictures. The pictures of the pictures o

touching story about a timeless sub-ject is incredible, silly and a trifle irritating of evering up the script's weakness. Raiph Murphy's direction accentuates the obvious. Sill Goodwin is plausible and sym-ably confused widower-father irren Hervey is good-looking and winning as the helpful next-door-line father. Skipp Homeier scems authentic as a he-man teenager. Leen Tyler and John Sutta or a caceptable in supporting parts. There are swertal semi-classic type There are swertal semi-classic type There are swertal semi-classic type the support of the supporting parts. There are swertal semi-classic type the supporting parts and the supporting parts. There are swertal semi-classic type the supporting parts and the supporting parts and the supporting parts. There are swertal semi-classic type the supporting parts and the supporting parts are acceptable in supporting parts. There are swertal semi-classic type the supporting parts and the supporting parts are acceptable in supporting parts are supported to the supporting parts and the supporting parts are supported to the supporting parts and the supporting parts are supported to the supporting parts and the supporting parts are supported to the support and the supporting parts are supported to the support and the supporting parts are supported to the support and the supporting parts are supported to the support and th

Michael O'Halleran

Michael O'Hallorran
Hollywood, June 12.
Monogrum release of Julias Lesser-Frank
Microst production. Stems Sorby Beckett,
Microst production. Stems Sorby Beckett,
and Jewell, Charles Arnt. Jonathan Bate,
and Jewell, Charles Arnt. Jonathan Bate,
and Jewell, Charles Arnt. Jonathan Bate,
william Hands. Directed by John of Arnt.
Villiam Hands. Directed by John of Arnt.
John Sheett, mank direction, Jud Glosshi,
John Sheett, mank direction, Jud Glosshi,
John Sheett, mank direction, Jud Glosshin
Ing. time, 70 MINS.

ing time, 79 MINS.
ichaelScotty Breke
Ly Allene Rober
ev Tommy Coc
is. Nelsonlsabel Jewe
oc Bruce
rdgeJonathan Ha
lesiady
desiday
r. CarrellRoy Gorde
re Crawford Florence Au
etective
ard Nurse Dorothy Grange
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indent NurseBeverly Jot
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onnergunLee Pheti
fficer Martin Barry Perar
ete
500
oman Ethyl Hol
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ourt ('lerkRob Haine

Court (vers. ... this listers "Michael O'Halloram" is a sentimental offering with appeal to familier students. Shin gains walter situations. Shin gains value because the makers at the state of the sta

"Nais" Surfish International release Structure To Plans Pagnal Production, S. Dinns Pagnal Production, N. J., vesterday (Tues.). Flim, starring Fernandel was reviewed in Vannur, from Vannur's reviewer stated that "the fact that it is a Pagnol picture with Fornandel starred the fact that it is a Pagnol picture with Fornandel starred that "the fact that it is a Pagnol picture with Fornandel starred have a product the start of the st

mental because of the mother's behavior. Beekett becomes involved with the law through siding the bird with the law through siding the bird from punishment, and the bird from punishment search that the bird from punishment of lighter moments, and Charles Arm shows up well as an understanding druggist. Miss Jewelt's mother role and the state of th

My Sister and I (BRITISH) · London, June 9.

GFD release of J. Arthur Rank-Buruham production. Starv Bally Anny Howes, Bay-Harold Hittle. Screenpier by A. R. Linw-linson, from Emery Benett movel. Addi-tional scenes and dalog, Joan Rices, Michael Medwin: cultor, John Guthridge: conven, S. 48. Remning time, 97 MINS.

tobina Adams Saily Ann Howe
raham Forbes Dermot Walse
Irs. Camelot
lypatia Foley
toger Crisp
lelena Forsythe
math BondageJoan Re-
lisleJane flylto
hartie
lichael MarshRory McDermot
lubert Bondage Duch Mille
forsnelllan Wilson
farry
hyllis
omfretJack Varia
Irs. Poinfret
clonel ThursbyStewart Rom
dionet Indraby Stewart Rom
fiss LippincottOlwyn Brook

This is a feeble, high-schoolish production, with not much chance here or abroad.

Robina arrives at a provincial town as seniel designer at the local wown as seniel designer at the local wins. Camelot as a memorial to her late husband. Actor Grane for Robina and all sorts of unexciting and uneventful happenings from the late of the late of

Jane Hylton and Michael Med-win try their hest. Rest of cast is so-so. Production too. Cane.

Portrait of Innocence (FRENCH)

Siritaky International release of Pathe Flinss production. Stary Louise Vacteri, Gilbert elli. Directed by Louis Daquin. Sercemplay, Illiero, Gaston Modot; camera, Bacchett; English titles, Chavles Clement. Act Blowler, N. V., starting June 9, 488.

Mariette Louise Carlett
Doudou

The Mitt. The the control of the con

Des Kild comp clary. Wear.

Unicasy Terrans

(BRITTEI)

London, June 2.

L

See IA Cleveland Convention As 1st Peaceful One Since Browne-Bioff

of the International Alliance of Rep. Wipes Out Term Theatrical Stage Employees, slated to open Aug. 16 in Cleveland; is shaping up as the first harmonious of the union since the Browne-Bioff machine was smashed Browne-Bioff machine was smashed in 1941. According to all current indications, the reelection of the in-cumbent slate of officers, headed by Richard F. Walsh as prexy, is in the bug without a trace of oppo-

sition.

Check of IATSE locals in the New York area reveals a complete absence of any movement to challenge Walsh. In previous election years, opposition campaign literature began flooding the mails three or four months before the convention date. This year, however, the mineograph meahines haven't begun to work in any sector of the uniton.

union.

In the control of the Chicago projections, when the Chicago projectionists, would lead a fight against Walsh completely fizzled when Atkinson made his support of Walsh a matter of public record. William Bennett, head of Local 22 in Washington, D. C., who was defeated for the IA presidency in 1946, has the battle and probably will say on the sidelines during the convenient opposed to the sidelines during the convenience of the Chicago and the sidelines during the convenience of the Chicago and the sidelines of the Chicago and the State of the State

Two Main Questions

Two Main Questions
With the Bollywood purisdictional
battle settled in IA's favor for all
pretical purposes, two of the main
questions before the convention's
1,000 delegates will be television
began to show concern over video's
impact on show bit labor several
months, ago with the mushrooming
of indic videofilm producers. Plans
to place a union-label on all such
to the place of the Boy M. Brewer,
IA's Coast rep, outlining the strategy.

cay. Convention will also move to combat the threat to LA projectionists by the numerous Ion showings in churches, schools and communion labor. Progress in the "Br union labor. Progress in the "Br locals, which were formed six months ago, will be reported on.

Foreign Films No Dice At Philly Firstruns:

Biz Totters in 2 Spots

Philadelphia, June 15.
With be fastering at 15.
Princess, only firstrun house here
playing foreign films, and reports
that imported product may soon be
discontinued at that apol, speculation in the local trade is whether
firstrums playing foreign-makes. If
the Princess shutters, it means
of the Studio theatre, formerly the
foreign films. Studio now plays
double-feature reissues.
The Princess was launched last Philadelphia, June 15.

double-feature relisues.
The Princess was launched last
February with "Shoe-Shine," this
lialian pic lasting four weeks
which was rated encouraging Suwhich was rated encouraging. Sumin resembling a winner. Neither
"Children of Paradise" or "Man
About Town' have been able to
last out a full week. However,
latter has not been sock in many

Studio tried to give the Warner house competition at the start by bringing in "Well-Digger's Daughter," but it departed abruptly.

one development on forciga-film playdating is that the Locust, West Philly nabe, has been spot-ting foreign production on second-run and doing okay.

What puzzles Film Row is that Philly does not go for foreign-makes despite the fact it is near N. Y. and generally likes the same screen fare as Manhattan.

Pacts in Economy Drive

Term contracts are out.

Term contracts are ou

basis.

Foy Willing and the Riders of the Purple Sage have succeeded Bob Nolan and the Sons of the Pioneers as purveyors of music to Rogers when he rides the trail.

La. Exhibs Face Crippling Curbs Via New State Bill

The ATOM STRUE STAIL

Louisiana exhibitors—small fyand circuit—will suffer crippling
restrictions if a bill just introduced
into the-state legislature ever gets
the solons' approval. The act is
anti-trust decisions and decree,
including those of the U. S. Sugreene Court in the Government,
reme Court in the Government,
reme Court in the Government,
court. Exhibs, however, have
court. Exhibs, however, have
been exerting pressure against it
withdrawnry hopeful it will be
withdrawnry hopeful it will be

and are tarry nopecut it will be for the control of the control of

Bill has been referred to a legis-lative committee for study. All exhib organizations, including Al-lied States Exhibitors, have come out against it. There are also seri-ous doubts as to its constitution-ality.

PAR, 20TH, M-G SUE **NEW HAVENITE ON %**

Paramount, 20th-Fox and Metro have joined in filing three separate percentage-chiseling suits in Federal district court here against federal district court here against charges. Lavietes with the manufacture of the court of th

Haven.
Distribs also claim Lavietes submitted for audit faisified records to conceal unreported revenues.

With the 1,850 partnership-held theatres in the film bushness for the U.S. Supreme Court decision, industry attorneys move see contract provisions governor and the contract provisions governor and the contract provision of the contract provision governor and the contract provision and consequence, clauses fixing the method for reaching a price are due for intense legal battering. Support of the contract provision of the contract provision of the contract provision and the con

(Continued on page 16)

TECHNI CAN DOUBLE **OUTPUT BY 1948**

UNITUI BY 1943
Technicolor will be in a position to double its annual dutput from 150,000,000 to 230,000,000 tect by 150,000,000 to 230,000,000 to 150,000,000 to 150,000 to 150

SEE FORCED SALES Exhibs Point to Bidding as Jacking Up NIPPING MAJORS Prices as Much as 100% Over Prewar

Mature as 'Samson'

To Hedy's 'Delilah'

10 Hedy's 'Delilah'.
Vicio' Mature, on banout from
20th-Fox, will play the role of
Samson, the Biblical hunk of man,
In Cedil B. Defullies 'Samson and
marr had previously been signed
for the Delilah part.
Production, in Technicolor,
Larts Oct. 4. Camera crew is aishoot backgrounds.

D. of J. Strategists Split Over Plans For New Hearings

Washington, June 15.

The Dept of Justice is split over a basic question in courtroom plot out the impending new anti-trust hearings in the form of a documentary or to launch into live-action via a fock of exhibs airing to the control of the country out. Special assistant attorney-general Robert L. Wright, who handled the first trial, is holding out for the documentary treatment of the country out. Special assistant attorney-general Robert L. Wright, who handled the first trial, is holding out for the documentary treatments results and the control of the documents of the country of th

(Continued on page 18)

"The Male Animal" will be presented by the Screen Office and Professional Employees Guild, N. Y. Local 109, June 24, at the Barbizon-Plaza hotel, N. Y. at 99e.

top. Cast is comprised entirely of SOPEG members. Briefs From the Lots

Joel McCrea bought "Vigilants, novel by Richard Summers, for filming. Lloyd Bridges and John Crea bought "Vigilants, for filming. Lloyd Bridges and John Coles in "Black Velvet" at U-1... Colleen Townsend completed the Lower Townsend Completed the Lower Coles in "Black Velvet" Atture will play a pro football star in "Interence," which ideks off July 12 recence." Which ideks off July 12 second male lead in "Indian Socut" for Edward Small. RKO's biggest 1948 production, "Battleground, 1948 Crooked Mile" at RKO...John Berry will direct "The Champion," Lower Plays. Landster nover, Lower Plays. Matty Kenny is preparing a se-

mitted for audit flashed everents to conceal unreported revenues.

U-I SHIFTS SHORTS WEST Hollywood, June 15. Universal-international is moving its shorts department from Rev York to Hollywood, with a Shanghal locale and Gene Rey York to Hollywood, with a Shoughal locale and Gene Rey York to Hollywood, with a Shoughal local and Gene Rey York to Hollywood, with a Shoughal local and Gene Rey Hollywood, with a Shoughal Rey Hollywood, with a Shoughal local and Gene Rey Hollywood, w

construction on the U-I lot for "Mexican Hayride"... 20th - Fox borrowed Connie Gilderlist from Metro for two pictures, "Chicken Every Sunday" and "A Letter to Three Wives"... Richard K. Folimer, producer of "The Vinner's Co-Finishs readying a sequel, "Photos Is readying a sequel, "Photos Is and the Same cast.

sier, producer of "The Vinners Critics," is readying a seque, "Phosphery Winters will me and the state of the production of "Crists Cross," replacing Jules Schemer, who was the production of "Crists Cross," replacing Jules Schemer, who was "Namey to "In Park Jules", "For the production of "Crists Cross," replacing Jules Schemer, who was "Namey to "In Park Jules", "For the production of "Crists Cross," replacing Jules Schemer, who was "Namey to "In Park Jules", "For the Production of "Crists Cross," replacing Jules Schemer, who was "Namey to "In Park Jules", "For the Production of "Crists Cross," replacing Jules Schemer, who was "In Park Jules", "For the Production of "Crists Cross," replacing Jules Schemer, who was "In Park Jules", "For the Schemer, "For the Schemer, "For the Production of the National theatre, ser" at Columbia, "Virginia Cox "In Park Jules", "For the Schemer, "For

Decision by major film distribu-lors to continue selling via com-petitive blish has made many ex-laboration of the competitive situations on-the competitive situations of the con-ception of the continue of the con-reaction is that bidding has raised film rentals as much as 100% over the top allocation prices paid pre-war—and that's especially hard to take in view of the current boxoffice din.

once a very on the current look.

If S. Supreme Court toscach hidding out of the "must" provisions in its recent decision on the antitrust decree but most majors have continued to sell that way voluntarily. They point out that the scaling as illegal. Since it loffers good insurance against the possibility of anti-trust suits in competitive situations, the majors plan to continue blidding sales in most incoming the continue blidding sales in most instituted here it was originally instituted.

Exhibs, on the other hand, would Exhibs, on the other hand, would

assistance.

Eaching, on the other hand, would be only too happy if the majors gave up the idea entirely. With no abundance of product from which to draw, exhibs are confronted with the old law of supply and demand, the old law of supply and demand, or the supple to t

inching about it.

Theatre operators declare it wouldn't be so bad it some method could be found to sell all picture competitively on a silding-cate control of the could be found to be all of the could be found to within a section-sale techniques, however, it's impossible to establishment of virtual auction-sale techniques, however, it's impossible to establish a silding scale without setting a base guarantee establishment of virtual setting a base guarantee figure is pushed up just as is a flat-crutal silding the could be setting to the same passed our just as is a flat-crutal of the could be setting to the same passed our just as is a flat-crutal of the same passed our just as is a flat-crutal of the same passed our just as is a flat-crutal of the same passed our just as is a flat-crutal of the same passed our just as is a flat-crutal of the same passed our just as is a flat-crutal our just as a flat-crutal our just as is a flat-crutal our just as a flat-crutal our just as a flat-crutal our just as a flat-crutal o

silms, the guarantee figure is pushed up just as is a flat-rental pushed up just as is a flat-rental on the pooling of interests by competing houses into a somi-partnership combine. Under this plain, which had leaders, the competing houses would both pight the product equitably and split their profits. Number of variables involved, coupled found between exhibs who compete found between exhibs who compete found between exhibs who compete the profit of the profi

N.Y. Court Washes Out





WENDELL COREY The Hunter with MORRIS CARNOVSKY

DIRECTED BY

YRON HASKIN – MONTY SHAFF

SHOWMANSHIP

SHOW BUSINESS!

It's gonna be a lot of fun getting back in the showmanship groove again. Yes, boys, ballyhoo days are here again! It's been a long time since you've had an opportunity to go to town with the kind of showmanship that built this business. Here's your chance!

Everybody in our publicity and exploitation departments is excited over sure-fire "Man-Eater of Kumaon." And why not?

Look what they've got to work with — and look what you've got to work with... KEY CITY TOUR OF MAN-EATING TIGER!

SPECIAL FIELD FORCE FOR KEY
CITY ENGAGEMENTS!

TREMENDOUS NATIONAL RADIO TIE-UPS!
NATIONAL TIE-UP WITH BOY SCOUTS
AND. GIRL SCOUTS!

SPECIAL ACTION EXPLOITATION PRESSBOOK LOADED WITH LOCAL TIE-UPS, BALLYHOO!

...and plenty more to come!

you've got to work with

Based on the Book "Man-Eaters of Kumaon" by Jim Corbett Screenplay by Jeanne Bartlett and Lawis Meltzer Adaptation by Richard G. Hubler and Alden Nash

A UNIVERSAL-INTERNATIONAL RELEASE

IN ASSOCIATION WITH

FRANK P. ROSENBERG

L.A. Warm. Biz Cool: 'Regards' Glad \$57,000, 'Merry' on Way, Trim 29G. 'Arch' Not High 48G, 'Apache' 25G, 3d

Las Angeles, June 15.
Outdoor recreation and beach awether are making firstum by the middhere currently. Picthora of "Rusty" (Col), 55,300.

It mild here currently. Picthora of "Rusty" (Col), 55,300.

It mild here currently. Picthora of "Total picthora of "Tot

to do nice \$29,000 in four small-scaters.

In the control of "Directoming,"
in Store spots, will be good \$59,500.
"Emperor Waltz," third week,
"Ent Apache," also third frame
and two houses, looks \$25,000.
Estimates for This Week
Belmont IFWC 1.1532; 60-511—
"Grooner's Creek" (col) and 700 Rusty" (Col) 22d wlc. Only \$1,500.

Last week, to \$3,700.
Last week, to "Groving or "Groving or "Groving or "Groving" (Col) "Groving or "Groving" (Col) "Groving" (Col) "Groving or "Groving" (Col) "Grovin

Merry Way" (UA). Good \$6,000 oi near. Last week, "Stand-In' (Indie) and "Foreign Correspond-ent" (Indie) (reissues), \$3,000.

carthay Creissues, \$5,000.
Carthay Circle (FWC) (1,518; 60-\$1) — "Green Grass Wyoming" (20th) and "Counterfeiters" (20th) (mo.). Thin \$5,000 or less. Last week, "All My Sons" (U) and "Arthur Takes Over" (UA) (mo.) (6 days), light \$3,100.

(6 days), light \$3,100.
Chinese (Grauman-WC) (2,048;
60-\$1) — "Give My Regards to
Broadway" (20th) and "Inner
Circle" (20th). Average \$14,500.
Last week, "Green Grass Wyoming"
(20th) and "Counterfeiters" (20th)
(2d wk-4 days), \$5,300.

Call wick-daysi, \$5,300.

Caliver [FWC] (1,145; 68-81)—
"Coroner's Creek" (Col) and "Dog
Rusty" (Col) [200] (200 col)

Rusty" (Col) [200] (200 col)

Bowntown (WB) (1,300; 69-81)—

Bowntown (WB) (1,300; 69-81)—

"Arch of Tritunph" (UA). Nice
\$13,000. Last week, "Silver River"

"Arch of Tritunph" (UA). Silver River"

"Arch of Tritunph" (UA). Nice
\$13,000. Last week, "Silver River"

(UA). Good \$12,000. Last week
"Stand-la" (Indie) and "Foreign

"Stand-la" (Indie) and "Foreign

"Stand-la" (Indie) ressues), \$7,000.

Correspondent \$7.800.

Esyptian (EWC) (1,538; 60-\$1)—

"Homecoming" (M-G) (2d wk). Neat
\$10,000. Last week, solid \$15,700.

El Rey (EWC) (861; 60-\$1)—

"Coroner Creek" (Col) and "Dog
Rusty" (Col) (2d wk). Only \$1,500.

Lact week, light \$3,000.

Esquire (Rosener) (685; 85-\$1.20)
"Corridor of Mirrors" (U). Okay
\$3,000. Last week, "Hungry Hill"
(U) (2d wk), \$1,600.

\$2,000. Last week. "Hungry Hill" (1) 'Cd with, \$1,500 VC) (900; 00-51) - "Lost One" (100) (00-51) - "Lost One" (100) (304 with, Mids 5,500. Last week, neat \$5,000. White of the control o

Correspondent' \$2,900

\$2,900.

Its (FWC) (828; 60-85)— "Are You With It" (U) and "Dear Murderer" (U) (2d wk). Only \$2,000 or less in six days. Last week, slow \$4,000.

\$\sec\$4.000. 1818 (1890; 185) \$\sec\$4.000. 1890; 85)—\$\text{Lameur'' (Indie). Okay \$3.-\text{OdampLameur'' (

week, good \$16,500.
Paramount (F&M) (3,398; 60-\$1)
"Emperor Waltz" (Par) (3d wk).
Slow \$13,000. Last week, dropped off to \$19,700.
Paramount Hollywood (F&M) (1,451; 60-\$1).
"Emperor Waltz" (Par) (3d wk). Good \$13,500. Last week, solid \$18,000.

week, solid \$18,000.

RKO Hillstreet (RKO) (2,890;
60-80)—"Fort Apache" (RKO) (3d
wk) and "Boston Blackie" (Col)
(2d wk). Near \$14,500. Last week,
bright \$21,100.

bright \$21,100.

Ritz (FWC) (1,370; 60-\$1)—"Are You With It" (U) and "Dear Murderer" (U) (2d wk). Slight \$3,000 on 6 days. Last week, fair \$7,200:

deren" (10) 2d wk). Slight \$3,000 on 6 days. Lat week, fair \$7,200 - 100 days. Lat week, fair \$7,200 - 100 days. Lat week, lath \$7,200 days. Lat week, lath \$7,200 days. Lat week, lath \$7,200 days. Lat week, lath \$7,000 days. Lat week, lath \$7,000 days. Lat week, lath \$7,000 days. Lat week, fair \$10,000 - 10 days. \$10,000 - 10 day

Wiltern (WB) (2,300; 60-\$1)— "Arch Triumph" (UA). Average \$14,000. Last week, "Silver River" (WB) (3d wk), \$7,000.

Benny Radio Group Ups 'Big City' Wham \$80,000. Det.; 'Arch' Strong 21G

Detroit, June 15.
With only two film holdovers and some new strong bills, purse strings are being unloosened to strings are being unloosened to give firstruns a bright session. Jack Benny and his radio group on stage with "Big City" are giving the Fox a colossal week. House is getting \$1.25 at night and matines of \$1. Weather also is helping.

Of the other newcomers, "The Pirate" looks stout at manufacture looks stout at manufacture with "Arch of Triumph" relatively stronger at United Artists. "Raw Deal," a new entry at the Paims, also shapes nice.

This Week looks stout at Michigan,

Paims, also snapes filee.

Estimates for This Week
Adams (Balaban) (1,740; 70-95)—
"Summer Holiday" (M-G) (2d wk).
Fair \$7,500 after moderate \$10,000
first stanza.

nrst stanza.

Art Chema (Marten) (459; 60-90)

"Die Fledermaus" (Indie). Trim
\$3,000. Last week, "Film Opera
Festival" (Indie), disappointing
\$2,000.

\$2,000.

Broadway-Capitol (United - Detroit) (3,300; 70-95)—"Four Faces West" (UA), Fine \$14,000. Last week, (Cashah" (U) and "Dear Muderer" (U), same.

Downtown (Balaban) (2,883; 70-95)—"Fort Apacher (HKO) (3d wk).

ond week.

Fox (Fox-Michigan) (5,100; \$1\$1.25)—"Big City" (M-G) plus Jack
Benny stageshow with Phil Harris,
"Rochester," Marilyn Maxwell,
Sportsmen Quartet, others, on
stage. Stage layout tilting biz
colossal \$80,000 or over. Last week,
"Furnace Creek" (20th), fails
good \$22,000 at 70c-45c. scale) terfeiker", (20th: 12d wk-4 days), colosal \$30,000 or over. List week, 16 and 18 dec. 2 dec.

VARIETY 'Father Dunne' Rugged \$16,000, Buff .; 'City' 11G

"Father Dunne" looks standout this week with strong Century session. "Big City" shapes as a surprisingly weak sister at the Buffalo..

surprisingly weak siter at the Buffalo surprisingly weak siter at the Buffalo surprisingly weak siter at the Buffalo shows a surprisingly weak siter of the Buffalo surprisingly weak siter of the surprisingly surprised surprise

'Coroner' Lively \$15.000 in Cleve.

J1J, WU III LICYU

Cool brecesevane not adding high con y real reason are not adding high from Shanghail' is fairly fancy at the Paleae. "Coromer Creek" looks sons, "at the State is not so solid sons," at the State is not so solid realized by the solid solid

5570—"To Live in Peace" (Indie), Creditable \$3,500. Last week, 25,500. Last week \$3,500. Last week, \$3,500. Las

Fuller' Cleans Un Big In Denver, Socko \$25,000

In Denver, Socko \$25,000

In Denver, June 15.

"Fuller Brussey June 15.

"Bridge Brussey June 15.

"Brussey June 15.

"Brussey

Pitt Still on Skids; Goddard-Carey Sad \$9,000, 'Pirate' 18G, 'Creek' 91/5G

Key City Grosses

Estimated Total Gross
This Week ... \$2,401,000
(Based on 22 cities, 201
(heatres, chiefly first runs, including N Y Y
Total Gross Same Week
Last Year ... \$2,730,000
(Based on 20 cities, 197 theatres)

| Read on 20 cities, 197 theater | Read on 20 cities, 197 theater

blg at Sanow.

River (WB). weak \$14,500 ro.

River (WB). weak \$14,500 ro.

Pix. (Cummins) (500; 50-94).

Richecar (UA) (reissue). Ohe
\$5,500. Last week, "Henry VIII"

Stanley (WB) (2,500; 50-94).

"Homecoming" (M-G) (5th wk).

Still drawing at \$17,000. at \$100.

Still drawing at \$17,000. at \$100.

Still drawing at \$17,000. at \$100.

Stanton (WB) (1,475; 50-94).

"Big Punch" (WB). Fairish \$4000.

Last week, "Tarkan Mermaids" (*Pix(), \$5,500.)

Heidt Ups 'Tender Years' To Great \$22,000, Omaha

To Great \$ZZ,Q000, Umaha.
"The Tender Yeas," bolistee by florace lfeldf's band and radio winners should reach a big total at the Orpheum. "Sign of Kam" surbarders, "Sign of Kam" (Sign of Kam") and Langley to baseball, amusement parks and races.

Estimates states (3,000; 20-60)—"Sign of Ram" (20th) pile states (3,000; 20-60)—"Sign of Ram" (Col) and "Sign of Kam" (Col) and "Sign of Kam" (Col) and "Mary Lou" (Col) (2d with, fair \$5,200.

Faramount (Tristates) (2,000; 16-64)—"Sign of Ram" (Col) 16-64)—"Sign of Ram" (Col) 2d with, fair \$5,200.

Bit continuing on the skids here with terrific rain Saturday night and standard high s

end.

Estimates for This Week
Albee (RKO) (2,20); 44-65)

River Lady; (U) and Graziano100. Last week. "Fort Apache"
(RKO) and "Stippy MoGes" (1907)

(RKO) and "Stippy MoGes" (1907)

Seven Sinners" (EL) and "Stippy MoGes" (1907)

Seven Sinners" (EL) and "Stippy MoGes" (1907)

Seven Sinners" (EL) and "Stippy MoGes" (1907)

Fay's (1907) (1907)

Fay's (1907)

Fay's (1907) (1907)

Fay's (1907)

New Pix Fail to Quicken Chi Gait But 'Winter'-Vaude Robust \$33,000: 'Arch' Stately \$23,000, 'Pirate' 32G

Chi b.o. is perking up a little upheat coming from influx of eight new pictures and a reissue. However, with few exceptions, most of films are minor. Best of entrics may be "Winter Meeting" at State-Loke, with vaude headed by Henny Youngman and Rose Murphy helping to fairly good \$33,-

C bicago looks to get okay \$3,200 with "The Phate." 'Arch of Triumpi," at Woods shapes extra of Triumpi, at Woods shapes extra of the phate of the p

Estimates for This Week Apollo (B&K) (1,400; 98)—"Anna Karenina" (20th) - Light \$10,000. Last week, "Hatter's Castle" (Par) (2d wk), \$7,000.

(2d wk), \$7,000. Chicago (B&K) (3,900; 98)— 'Pirate' (M-G). Okay \$32,000. Last week, "Silver River" (WB) (2d wk), \$18,000.

Cel wk. \$18,000. ASSET WYS CONTROL OF THE CONTROL O

\$75.00.

Monroe (indie) (1,000; 70-98)—
Search" (M-G) (3d wk). Neat
\$5.500. Last week, \$12,000.
Oriental (Essaness) (3,400; 98)—
"Homecoming" (M-G) with Louis
Jordan orth on stage (3d wk).
Excellent \$46,000. Last week, big
\$34,400.

\$54.000. Palace (RKO) (2,500; 98)—"Let-ter From Unknown Woman" (U) and Zale-Graziano fight film. Weak \$17,000. Last week, "Miracle of Belis" (RKO) (2d wk), nice \$19,000.

Beilis' (IRKÖ) 'dd wiel, nice \$19,000.

Rossevet (BekK) (1,500, 98)—

Scudda Hoo' (20th). Fert \$18,000.

Siate-Lake (B&K) (2,700, 98)—

Winter Mechag' (WB) with Hose with Hose

\$17,000.

Woods (Essaness) (1,073; 98)—

"Arch of Triumph" (UA). May hit solid \$23,000 in first week. Last week. With the \$12,000.

World (Indie) (587; 77)—

"Fattler's House" (Indie) (3d wk).

Brisk \$3,700. Last week, \$4,300.

B'wav' Bright at \$21,000. Frisco; 'Deal' Smash 22G

risco, peal Smash 226
San Francisco, June 15.
Biz is dullish here this stanza,
with bets showings made by "Give
My Regards to Broadway" at Warfield and "Raw Deal" at Paramount. "On Merry Way" in two
species of the pear of the stanza.
The stanza of the stanza.

Estimates for means the stanza.

Estimates for This Week Go'den Gate (RKO) (2,844, 65-\$11—"Fort Apache" (RKO) (5th wk). Okay \$11,000. Last week, fine \$13,-000. Estimates for This Week

Okay \$11,000. Last week, fine \$13,000. For (FWC) (4,651: 69-69-"Homeconting" (M-G) (3d wk). Dull \$10,000. Last week, \$12,000. St. 1000. Last week, \$12,000. St. 1000. Last Last week, \$12,000. St. 1000. Last week, \$12,000. St. 1000. Last week, \$10,000. St. 1000. Last week, \$10,

000. Orpheum (Blumenfeld) (2,448; 55-85) — "On Merry Way" (UA). Okay \$16,500. Last week, "Fuller Brush Man" (Col) (2d wk), big \$14,-

Broadway Grosses

Estimated Total Gross
This Week \$600,000
(Based on 16 theatres)
Last Year \$631,000
(Based on 18 theatres)

'Clock' Fast 14G Paces Better K.C.

Froduct is somewhat improved here this week, and grosses are rehere the thing of the thing of the thing of the
Shanghai," at Mi of la nd, "Bignace Crosk" at Nover-Fairwayin "Glock" is melong
the best showing and prohably
will hold over. Weather is plenty
and protracted period without rain.
"Is turning the populace to swimming pools and other outdoors enming pools and other outdoors
enming pools and other outdoors
this season of year.

Estimates for This Week

Esquire, Gros. Midwest, (202, 45-

Estimates for This Week
Esquire, (Fox Midwest) (820; 4565) — "Puddin'heati" (Rep) and
"Arkansas Judge" (Rep) (reissues).
Average \$3.500. Last week, "Green
Grass Wyoming" (20th) (m.o.)

Grass Wyoming" (20th) (m.o.) about same. Midland (Loew's) (3,500; 45-65)— "Lady Shanghai" (Col) and "Best Man Wins" (Col). Pleasing \$15,000. (Continued on page 20)

Cool Weather No Help To Mpls.; 'Hazard' Thin 10G, 'Apache' 7G, M.O.

Tool, Handle 10, III.O.

Even cool weather conducive to the theatregoing seemingly can't pump much life into grosses here and they continue to remain in the doldruns. Newcomers include what ordinarily should prove red-hot ordinarily should prove red-hot area'd and "Winter Meeting" aren't doing much. "Grass" and "Meeting" are especially distressing.

Estimates for This Week

Ing.

Salimates for Tale Week
Centur (Par) (A500) 50:70)—

"Sitting Pretty" (20th (Ins.)
Word-of-mouth boosting this on
to fast \$7.500 on fourth downtown
to fast \$7.500 on fourth downtown
Counter (Par) (1,000; 44.4—"only
Angels Have Wings" (Indie) and
Count (Dazrd' Indie), (reissues).
Slow \$2.200. Last week, "Severa
Cold" (Indie), (reissues).
\$2.500 Layeum (Schreiber' (1,900; 50)—

"Homocoming" (M. 50,70)—
"Homocoming

Holiday" (M.G) (2d wk), hit \$4,500; (M.G) (2d wk), hit \$4,500; (M.G) (1,000; 5.07.9...)"Farmer Cevelt" (20th) (m.o.) The \$5,000; (S.G) (m.o.) (2d run), fair \$5,000. Radio City (Par) (4,400; 5.0-70).—
"Green Grass Wyoming" (20th), Struggling to reach fair \$14,000. Last week, "Bride Goes Wild"

REGO-Draberny (R.GO) (200: 5.0...

(M-G), mild \$14,000.

RKO-Orpheum (RKO) (2,800; 5070)—"Winter Meeting" (WB). Thin
\$8,000 indicated. Last week, "Fort
Apache" (RKO) (2d wk), fairly
good \$8,000 after big \$16,000 first

good \$8,000 after big \$16,000 first week. "Ma (BKO) 1 500: 50-70—"Fort Apache" tHKO 1 00: 50-70—"Fort Apache" tHKO 1 00: 50-70—"Tort Apache" tHKO 1 00: 50-70—"Hertag big \$7,000 on third down week. Last week, "The Pearl" (Pari. Paulette Goddard desari mean much to boxforde here without any other names. "Francac Creek" (20th. 18,11 57,000 mm. (Pari. 100: 44.00—"Francac Creek" (20th. 18,11 57,000 mm. (Pari. 100: 44.00—"Stroom (Pari.

BELLS' NO MIRACLE IN INDPLS., LIGHT \$11,000

INDPLS., LIGHT \$11,000

Motes Indianapolis, June 15.

Motes Indianapolis, June 15.

Motes Indianapolis, June 15.

Motes Indianapolis, June 15.

Motes Indiana Sweek's topper, but under largen thin grant of the large to the larg

Secrets' (FC) (m.o.). Thin \$4,000. Last week, "Remember Mama" (RKO) (m.o.); same. 2,60; 44,65—10. Mee's (Levy-Remember Mama" (RKO) (m.o.); same. 2,60; 44,65—10. Mee's (M.o.); same. 2,60; 44,65—10. Mee's Man Wins' (Col). Light (John Man) (M.o.); same. 2,60; same. 3,60; s

Hazard'-Fight Pix Fat \$12,500, Cincy

rat 112,000, uncy

Four new pix, all above par, plus the addition of Grazimo-Zale fight revies at two louces, and south role seek and the seek at the content of the conten

'Merry' Leads Way in Hub, \$22,000; Homecoming' Solid 39G, 'Grass' 21G

Boston, June 15.

Even the appearance of strong marquee names is not boosting biz to any great extent in the Hub.

"Homecoming" at Orpheum and State looks solid followed by "On Our Morry Way" also strong at Memorial: Met's newcomer, "Grass of Wooning," is Just ofkay.

Grass of Wyoming." is just okay.

Estimates for This Week

Astor (Jaycocks) (1,300; 40-80)—
"The Search" (M-G). Okay \$6,500.
Last week, "Sign of Ram" (Col)
and "Heart of Virginia" (Rep),

Boston (RKO) (3,200; 40-80)— "Fort Apache" (RKO) and "Blonde

Estimates Are Net

Film gross estimates, as reported herewith from the various key cities, are net, i.e., without the 20% tax. Distributors share on net take, when playing percentage, hence the estimated figures are net income.

The parenthetic admission prices, however, as indicated include the U.S. amusement

Tee" (FC (4th wk), Faney \$16,000 (first okay \$18,000 for third of the property of the property

Spring Weather Snaps B'way Spring; 'Wallflower'-Gardner-Jane Russell 45**G**. 'Grass'-Richman 60G, 'Holiday' Big 28G

Springlike weather last Saturday (12) dint' help an stready with "Fort Apache" (RKO) and
lin, ping Broadway, and despite a
ling broadway, and despite a
l

jouse, with firstun film and stage loyeut. Also is very mild. "Green Grass of Wyoming," with stagebill had been staged by the stage of the stage of

Para, on the state of the state

two weeks.

Music Hall opens "Emperor
Waltz" tomorrow (Thurs.) after
four weeks of Pitate, final of
latter, being nice \$115,000. "Jailu
Belle' supplants 'Another Part of
Forest" at Rivo'n next Saturday
(19), final 10 days of latter being
dull \$17,000 or less.

Estimates for This week
Astor (City Inv.) (1,30); 70-\$1.50)
-"Melody Time" (RKO) (3d wlc).
Looks to finish this week today
(Wed) at okay \$21,000 after trim
\$22,000 for second stanza. Stays

25,000 for second stanza. Stays 25,000 for second stanza. Stays Bijan (City Inv) (689; 85-81.50) "Cittere Stain" (Indie) (360; 85-80.00) Third round ending today (Wed.) University (1990) and (1990) and (1990) week Stays "Exité Cose Wild" (46-C) with Woody Herman orch topping stage-bill (2d wk). Down to barely stays \$100,000 or less after disappointing

indef. (EKO) '1.700 5-690.

"Naked Chy' '10' (2d' ran) and '1'oe Falooka Fighting Mad' (Mono) that run plus fight pictures. Fancy \$15.000.

"Naked Chy' '10' (2d' ran) and '1'oe Falooka Fighting Mad' (Mono) that the pictures of the picture

Argentine Pix Situation Unsettled Due to Govt.. Stock Void. Mex Problem

Montevideo, June 3.

There are increasing signs of growing government intervention in Argentine in all entertainment ledic, particularly flums and radid, with the newly created Ministry of the both media are eminently adapted to educational purposes and therefore must come under its aegis. The Educational Ministry was created only very recently by President of the Communication of the

rank.

Ministry of Education has launched a plan to equip all alonois with Jom equipment, and the control of th

There is considerable squawking over a report that the Mexican Producers Union had charged that Mexican pix were being stymied in Argentina, whereas no barriers in Argentina, whereas no barriers have ever been set up against them so far. Exhibitors boint out that them so far. Exhibitors boint out that the set of t

Mexicans.

The dollar shortage has caused a searcity of Technicolor raw stock on the Argentine market, with the result that processing and sub-tilling of a number of Technicolor pix has been delayed, holding up releases. "Subbad the Sailor," which RKQ! has skedded for June release, has been held up for four months for this peason.

"Record Grossés ..."

The "Kid from Brooklyn" grosséd
a record \$20,250 at the Ocean theare in its first week's rup." In fact,
since that theatre was inaugurated
after in the first week's rup." In fact,
since that theatre was inaugurated
record gross. The product was
was established by "Notorious." at
was established by "Notorio Record Grosses

vance publicity.

Record grosses for an Argentine picture are being established by Sam Miguel Studios' "Laddy Windernere's Fan" ("Una Mala Mujer") at the Ambassador, which has already run four weeks and forced Paramount to delay release of "Variety Girl," which had been skedded for that theatre June 8.

skedded for that theatre June 8.

Cashing in on the current shortage of foreign newsreels and documentaries arising from the limitamentary sisting from the limitaumentary filming unit has been
formed by Dosthenes; Luis Cominetti. The new enterprise is of a
cooperative nature and will make
ple showing the beauties of the
Argentina. Argentina.

Argentina.

Sur Studios has signed an agreement with Cinematografica Argentina and Chile Plints. To Joint proting and Chile Plints. To Joint proting and Chile Plints. To Joint proting and Chile Plints. To Joint Plints Judios of these plx. Sur will alsee the Chile will have word distribution of these plx. Sur will Santiago, presumplimation of the proting that country. First picture to be made under this deal is titled "Tiope" (Esperama) on a script by with Manuel Tidope" (Esperama) on a script by with Manuel Tidope" (Sperama) on a script by the state of the Child Plants of the Chile Pl

Local Producers are at last be-coming conscious of the need to insure adequate representation for Argentine -pix abroad if any dis-tribution; is, to be achieved for the substitution of the substitution is, and the substitution of the substitution of the Billian Bibbon distributions of Great Birlain, for release of its pix in the British isles.

'Stars and Ice' Hitting The Venezuela Road

The Venezuela Road Caracas, Venezuela, June 8. After two months of performances here, "Stars and fee," ice show, is on the road, It's playing caibo, iii of the read of the road, it's playing caibo, sill n Venezuela, followed by the Dutch island of Curaco, Havan and Rile of Juneton. Show is an and Rile of Juneton. Show is a feel of the read of the read

Jap Film Agreement By Three Major Studios Held Anti-Monopoly Violation

Anii-inionipio) violationi
The "one company, one film, one
program", agreement among Japan's three major motion picture
producers—Toho, Daici and Shochitku—Es a violation of the AntiMonopoly Law and must be aboldonopil the and make the abolcommittee has announced after investigating the arrangement since
last December.
Agreement provided that a fea-

visitigating the arrangement since last December.

Agreement provided that a forAgreement provided that a forAgreement provided that a forAgreement was a fortime to the same bill with a film, produced by either of the other two. The agreement was easy to enforce, since all inheatres or control stable chains
through exclusive contracts. However, the Diet committee
ruled, future contracts for film
highling the showing of another
highling the showing of another
picture on the same program.

First Mex Video Shows Presented at Film House

Fresented at rium noises weaken city, June 15.

Mexico's first regular television of the control of the control

Show to stay a month at the Bania, one of the three pop price deluxe cinemas the Emilio Azcarraga syndicate recently opened, and after a month each at the other two houses, goes on the Mexican road.

'Cluny' Wins Finn 'Oscar' As Best Foreign Comedy Helslnki, June 1.

The Finnish film critics' annua 'Jussi" awards (the Finnish 'Oscar') has been distributed the winners. Vilji Hela got the prize for the best sercenplay for the film "Pikajuna Pohjoisen," and Roland af Hellstrom got the award for best direction with the same film. Best actor was Leif Wager and best actress Eeva-Karina Vol-

anen.
For the first time there were also awards given for the best foreign films. The most artistic film was: "Ditte Menneskebarn" (Danish). Best comedy was: "Cluny Brown" and best cartoon "Bambi," both American.

FILM CLASSICS CHINA PACT Film Classics has pacted Chinamerica Film Exchange of Hong Kong to handle distribution of its product in China.

C. Y. Tom, Chinamerica prez, is currently dickering for ownership of eight theatres in six of China's argest cities

J. S. deBrite named to represent

VARIETY Swedes Pick 'Verdoux'

**Monsteur Verdoux" (UA) was elected as one of the five best foreign films of 1947 by Stockholm critics. Others were "To Live in Peace." "Shoe Shine," both Italian; "Days of Wrath," Danish, and "Le Diable Au Corps," French.

Top honors for domestic films were awarded to "Woman Without Face," "Music in the Dark," "Passage to India," "Different Roads" and "People In Simlangs Valley."

French Legiters **Face Hard Times**

Paris, June 8.
French legit talent, except for a few stars who can command permanent work at what is locally a fair salary, face hard dines. There are about 55 stages in Paris, and those in the provinces, are fast disappearing, being unable to keep up a rep company, and being only a rep company, and being only used by Paris trougers on tour, lasting from one night to a week on each stand. Since there are about 4,000 actors, and work for only about 1,000 maximum, many of them are trying to make a living in some other way. These who in some other way. Those who don't have enough marquee pull to rate as stars, major or minor, must rate as stars, major or minor, must accept paltry salaries ranging from \$2 to \$4 a day. And there are some who, having left a safe job, like Jean Chevrier, who had resigned from the Comedie Francaise, are now glad to be reinstated on its

roll. Due to the tourist season which makes for International productions, many stands are showing imports. John Yean Drutten's Wide to the production of the production of the production produced at the Gouver by Lucien Beer, is getting very good notices. Well acted, well produced, the produced the production of the

At the Renaissance, Gian-Carlo Menottl has brought "The Telphone" and "The Medium" from London, for a few showings, with the cast. It's getting trade due to carlosity. "Peter Grimes" is due to carlosity, "Peter Grimes" is due to carlosity, "Peter Grimes" is due here soon. At the Theatre des Champs Elysees the comp any started in Gegeva in 1941 by Mariast house the soon of the cast. It's great the started in Gegeva in 1941 by Mariast house the started in Gegeva in 1941 by Mariast house the started in Gegeva in 1941 by Mariast house the started in Gegeva in 1941 by Mariast house the started in Gegeva in 1941 by Mariast house the started in Gegeva in 1941 by Mariast house the started in Gegova in 1941 by Mariast house the started in Gegova in 1941 by Mariast house the started in Gegova in 1941 by Mariast house the started in Gegova in 1941 by Mariast house the started in Gegova in 1941 by Mariast house the started in Gegova in 1941 by Mariast house the started in 1941 by Mariast house the started

Skits Starting Chaplin To Be Filmed as Shorts

London, June 8. Some of Fred Karno's music hall sketches are to be made into films, and son Leslie Karno is to act as adviser to the J. Arthur Rank Or-ganization, which will make them

Into shorts.

"Mumming Birds," "Football Match," "G.P.O." and "Smoking Concert," which are chictly famed for launching Charles Chaplin and Stan Laurel, are amongst those likely to be chosen. Leslie Karno and his wife will appear in the nictures. and his pictures.

Current London Shows London, June 15.

CHITCH LONDON MIOWS

(Figure shous teecks of run)

"All My Sons," Lyric (3).

"All My Sons," Lyric (3).

"Annie Get Gun," Col's'm (34).

"Callypso," Phylopson (34).

"Collypso," Phylopson (34).

"Four, Five, Six," Vorks (14).

"Four, Five, Six," Vorks (14).

"Four, Five, Six," Vorks (14).

"Allel Lambo," Ambass, (10).

"Millel Lambo," Ambass, (10).

"Monthail Air," Concept (20).

"Molthonia" Drury Lane (36).

"Old Record," Piccadilly (36).

"Old Monthail" Drury Lane (36).

"Present Laughter," Hymit (6).

"Travellers Joy," Crit (2).

"Travellers Joy," Crit (2).

"Travellers Joy," Crit (2).

"Yorms View," Whitehall (59).

edes Pick 'Verdoux' In 5 Best Foreign Pix British Do Sizeable Biz with 16m; Morale Builder in Remote Isles

Wage Strike Threatens Two of Five Mex Studios

I WO 01 FIVE MEX. SIMMOS
SIMMESTED CITY, JUNE 15.
SIMMESTED CITY, JUNE 15.
60% pay hike is aimed for June 26
against two of the five local pic
studies, Charuchusty etipled by a
\$1,000,000 fire) by the National
clinematographic industry Workers
Union (STIC). Federal board
of conciliation and arbitration is
striving to awer the strike. board
to deav list request to pare pay by

Churubusco Just asked the board to okay its request to pare pay by 40%, claiming it's running \$400,-000 a year in the red. This studio is owned by RKO and its Mexican partner, Productores Asociados.

Chico Marx in Slight Lather at Benefit For Beer-Drinking Vets

Beer-Drinking Vels.
Sythany, Yune 8.
Chico Marx, a sock lit at the Trivoil here for Dave Martin, first refused to do a Sabbath show for conservation when he discovered a club while members sat around and drank beer. Connedian was under the impression when first be at a hospital for ex-servicemen. When informed, however, that a continue show at the plano. Marx to do patient from the hospital were present in the club, Marx to doing a 10-minute show at the plano. Marx told newspaperment hat he was pretty sore about the performed in clubs, was not temperamental, and was always ready to entertain ex-servicemen in hospitals.

Mex Maestro Breeskin Shipped to Penal Colony

Shipped to Fella Loons;
Elias Breeskin, European violinist who became a top bandleader and stage-radio performer during the 15 years he has been in Mexico, was in the tractic company of 264 shipped in a special train of cattle cars to Manzanillo, Pacific port, for banishment to the Tres Marias Islands, nation's penal colony.

Threeskin was entenced to three years for alteredly signify a band union has ureed the covernment. check for \$170. He's os. Musicial union has urged the government reconsider banishing Breeskin the penal colony. Breeskin is the first bigtime musician who got legal toils in Mexico to be sent the Tres Marias (Three Marys).

Brisson in London to Set Up Branch, Film Skeds

Up Branch, Film Skeds
Frederick Brisson, ex e ut 1 tv e
producer of Independent Artists,
has artived here to set up repreland and France similar to N. Y.
He brought a print of Independ
and and France similar to N. Y.
He brought a print of Independ
and and France similar to N. Y.
He brought a print of Independ
make final arrangements for print
make final arrangements for print
make final arrangements for print
duction of "King of Diamonds," ille story of Barmy Barnato, while
lie story of Barmy Barnato, while
will act as technical advisor on the
picture.

will act as ucunous belieful.

Brisson plans visiting Denmark
where he will map preparations for
"Without Makeup," his father's
(Carl Brisson) lite-story. While in
Europe, he will seek a leading man
for Dudley Nichols' first independent film, an original romantic
cornedy.

Japs Can't Take It

Tokyo, June 5.

A juvenile delinquency prevenino committee in Taira, 75 miles north of Tokyo, has adopted a resolution condemning Jap motion pictures which include kissing scenes, and has assked exhibs to ban such films.

such films.

Kissing scenes were nixed by Nip authorities and deleted from foreign films before and during the war, but have made sensational inroads in postwar pix.

Entertainment films are now being shown by the British governnent as morale builders for the inhabitants of the remote islands off the coast of Scotland, Pictures are 16m copies of British and Holly-Ibm copies of British and Holly-wood features, and the screenings are done by mobile unit. The proj-ect is under the Highlands & Islands Film Guild, under subsidy from the British ministry of the Interior, according to Orton Hicks, Loew's chief of 16m distribution. Idea is that life is a grim routine

for the people of the Orkneys, Shetlands, Outer Hebrides and adjacent islands off the northern coast of Scotland. To make existence more bearable, the HIFG operates eight mobile units, each serving a dozen or more villages. Admission for the shows is generally a shilling, ninepence, or approximately 35c in U. S. money. A dance usually follows the perform-

According to Hicks, who re-turned last week from a trip to the British Isles, France, Italy and Bel-gium, the showing of 16m film is a fairly sizeable business in those countries. There are some 200 com-countries. There are some 200 com-ported mobile units. Hicks esti-mates there are thousands of non-commercial spots. Because of the British monetary situation, there is tilt propaged for increased buying bution will remain about as now. According to Hicks,

bution will remain about as now. There are about 2,800 exhibs of 16m in France, Hicks, reports. Nearly all are commercial and about haif are mobile. This represents virtually the saturation point, so there's no prospect of expansion. The number of long exhibs in Italy veals, explaining that nearly all are stationary units, under the difficult road and gasoline conditions. Here, Italy is making and exportthere. Italy is making and exporting excellent 16m projectors, he found. There are an estimated 600 spots in Belgium, with road and gas factors somewhat similar to those in Italy.

Two Czech Film Stars Break Thru Iron Curtain And Arrive in Austria Vienna, June 8.

Two Cacch filmings have managed to get through a part and a part a

by the Czeen Fim Union.

A few hours after Baarova had safely crossed the line mother film actress, Adina Mandlova, better known as Lil Adina, arrived in Vienna. She has already left the capital for unknown whereabouts.

Loew's Ups 3 in S.A.

Following through on the company policy of promoting from within the ranks, Loew's International veepee Morton A. Spring last week upped three Loew's men in Latin American countries to new vacetions.

Latin American countries to new positions.
Jack, Tilden, now manager of Venezuela, moves to the top post in Chile, where his new job will be to the company for the company for change in the country. Chile is now being temporarily travelling Metro auditor.
Myron D. Karlin, until now to the country chile is now being temporarily travelling Metro auditor. Myron D. Karlin, until now Metro chief in Ecuador, moves up to the Venezuellir post. Ife's to be assistant sales that child in the manufacture of the country of



WILD-FIRED THROUGH THE INDUSTRY

HAS THERE BEEN SUCH EXCITEMENT

ABOUT A PICTURE!

"This motion picture was adapted from the files of the FBI. Wherever possible it was photographed in the original locale and played by the actual FBI personnel involved!"

CENTURY-FOX

MEANS BUSINESS

THE STREET

"THE STREET WITH NO NAME" Storring MARK STEVENS RICHARD WIDMARK WITH LLOYD NOLAN BARBARA MICHARD WILMARA WITH LLUTD NULAN . BAKBARA
LAWRENCE . Ed Begley . Donald Buka . Joseph Pemey LAWKENCE & Ea pegiey & Donaid Buker & Joseph Ferney John McInfire & Walter Greaza & Howard Smith & Directed Commission of the Commission o John Montire • Walter Greaza • Noward John N. Directed by WILLIAM KEIGHLEY • Produced by SAMUEL G. ENGEL

Original Screen Play by Harry Kleiner



FROM THE

'Jekyll' Title Arbitration to Be Basis Of Verdict in 'Treasure Island' Claim

to wrest claim to the title "Treasure Island" from Metro is slated for an airing Friday (18) in New York. By a peculiar series of cir-cumstances, however, the decision will be made via an arbitration involving another title and another

While the valuable "Treasure Is tag will be the principal stake, the arbitration actually will be on a claim of Charles Rogers to the tag, "Son of Dr. Jekyll." Metro is disputing that one, just as it is Selznick's claim. But while Selznick and Metro have been wrangling for months over choice of arhiters, Rogers—a Johnny-come-lately in the dispute over a ticklish point of copyright law-

ticklish point of copyright lawcame to an immediate agreement,
one to an immediate agreement,
the decision. As a result, his case
will be heard first-and, since it is
dentical, Merto and Schnick have
agreed to let the "T.1." dispute
affect to let the "T.1." dispute
and the second of the second of the second
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The Background

rights.

The Background: Stevenson died. in 1984. Under British
and died. in 1984. Under British
years after the death of the author,
that would have put all of the
Stevenson works in the public dothe stevenson works in the stev

dees or not be what the arbiters must decide.

Complicating the matter still Complicating the matter still consider the complicating the complex of the comp

incidentally, made a "T. I." version in 1934.

DOS and Rogers are being repped in the arbitration by O'Brien, Driscoll, Raftery & Lawlor, while Metry's legal department, and its delegate on the MPAA title committee, William Orr, are representing it.

For Olympics Bally Stephing up further its plan to hopp ballyhoo for forthcoming ballyhoo for forthcoming the state of the state

and Yank reporters sent to covex the games.

Conrad was recently with the New York Dally Mirror, as film critic, then promotion man for the Zale-Graziano fight. He is the sec-gale Craziano fight. He is the sec-tion of the contract of the contract EL to bally Anglo pix. First was Marie Van Slyke. EL distributes half of Rank's product in the U. S.

20th Sees 16m Biz As Buildup to 35m

In direct refutation of exhibitor complaints against the majors' entry into domestic l6m distribution, 20th-Fox is convinced that the proper handling of 16m theatrical films in the U. S. will eventually open up new 35m situations. That, in turn, should ofter new opposition that the converse of the con

tunities for established 35m exhibs. Twenitch spotesman pointed out that most of the theatrical 16m installations would be located in so-called "marginal areas," which are too small to support a standard filmery but which were theless can gauge films two or three days weekly. Many such situations, be declared, draw from an orbit of smaller towns in the immediate volunity. Once the film-going citizensy via 16m showings, it should be possible to transform such situations into profitable 35m accounts.

such situations into profitable 3m accounts.

In Canada, it is pointed out, more than 130 situations that started as 16m accounts have allowed to the started hopes the same situation will hadde to cut immediately from 16m to 35m once the installation shows it can support product in the standard size.

It can support product in the standard size, and the started size of the started size, and the started size of the started size, and the started size of the started size, and the started size of the started size, and the started size of the size of

5 20th-Fox Pix Start Going, Ending Lull

Hollywood, June 15.
After several days without a camera working, 20th-Fox went into a whirl of activity, with five pictures slated to roll before the end of the month, starting today (15) with "Chicken Every Sunday."
Others on the June starting. (15) with "Chicken Every Sunday."
Others on the June starting
schedule are "Sand," "The Fan,"
'Yellow Sky" and "A Letter to
Three Wives." "Sky" and "Letter"
have been working on location and
will return to the studio Monday
allo described for
"That Wonderful Urge."
"That Wonderful Urge."

Order Techni Election For Bargaining Agey.

For Bargaining Aggy,

Election for hargaining agency
for technical employees at Technicolor's Coast plant was ordered
read to the color of the color of the color
Ballot choices will include the
International Alliance of Theatrial Stage Employees, the Clinena
Lodge of the Machinists Union, and
me union at all
output and the color
of the Machinists Union, and
me union at all

12-MUSICAL SKED HEAVIEST FOR M-G

Hollywood, June 15. Escapist entertainment, in the

Escapist entertailment, in the form of tunefilms, is getting the heaviest play in Metro's history, with five musicals ready for release between now and Labor Day, and seven more slated for filming in summer and fall.

in summer and fall.

In preparation are "Take Me Out to the Ball Game," "The Berkleys of Broadway," "The Duckess of Idaho," "Reptune's Daughter," and the Broadway of Idaho," "Reptune's Daughter," and one on the lives of Van and one on the lives of Van and Schenck. Ready for release are Summer Hollday, "The Pirate," "On an Island With You," "Easter and "A Date With Judy."

French as U.S. Competish In Spain Reported

In Statistical as the state of the state of

Paul Jones Leaves M-G

Hollywood, June 15. Paul Jones is ankling Metro this week after a year on the Culver City lot, during which he produced one picture, the Red Skelton starrer, "A Southern Yankee." Before moving to Metro, Jones was a producer at Paramount, where he made most of the "Road"

pictures with Bing Crosby and Bob Hope. He will vacation at Coro-nado before making a new connec-

Censor Bill

Continued from page 2 == Report is concerned with "any offense against morality, decency or public welfare committed at such

SEP YARN TO HATWARD
Leinard Hayward has bought the
script Style." a Saturday Swenty
Price awa 51,300. Production for
Price awa 51,300. Production of
the place describes the author's
setup at Oregon Univ. where the
and her ex-GI husband are about
to grandout Coupte met which
the price are style of the price of the state
and her ex-GI husband are about
to grandout Coupte met which
the work of the state
and hard some and they now have an
infant som.

U. S. Pix to Play Increasing Role In Re-education of Nipponese

Vog Backs 2d French Pic With American Money

With American Money
Vog Films, U. S. indie distributor of foreign films, is stepping into its second venture in hacking
production of a French film with
American dollars. Vog recently invested some frozen francs and hard
currency in "Manon," to insure the
plc's completion in France after it
was one-third-finished. Second, pie,
as yet untitled, will be backed from
the outset.

as yet untitled, will be backed from the outset.

Step was taken by Vog exces to help maintain a supply of French pix which had been slowly drying up at the source due to critical financial situation in France. Vog is applying its investment against estimated returns of the two French pix in the U. S. market.

Where 35m Biz Is Good So Is 16m

After almost versees, the major distributions were seen the major distribution were seen. The major distribution was a seen as a seen as

16m films begins in earnest in the U.S. Complete which have been been controlled by the Dispussion which have offered a fertilled septite the generally low level of despite the generally low level of despite the generally low level of both culture and income. That situation is explained, though, by the fact the Filipinos were instituted in the Filipinos were instituted by the U.S. Complete which is the properties of the films by the U.S. Complete which is the properties of th

Challenge Splits

Continued from page 9 will require judicial sanction be-

fore being carried out

will require Judicial anciolo force
Different Formulas
There are dozens of different
formulas regulating partnership
dissolutions. Many of them deformulas regulating partnership
dissolutions. Other grammatering to one partner to meet any
price offered on the open market.

The price offered on the open market
right to one partner to meet any
price offered on the open market
is one between a migor and its
partner. In this instance, the
partner bought in during depresportner bought in during deprespartner bought in during depresdependent in during deprespartner bought in during depres
partner bought in during depres
partner bought in durin

he has his choice of buying at onand-one-half that amount or seil
at half the sum.

and-one-half that amount or seil
at half the sum.

and the sum of the seil of the seil of the seil
sion of stock into various classifications to insure equal representation on circuit boards of directors.

In one stance, film company would
be describe the seil of the seil of the seil
stock. Each class of stock would
be entitled to 50% or some other
proportion of representation on

In many instances, one class of
stock, generally that of the theatre
partner, is entitled to management
seeks to sell tall the major now
seeks to sell under the sell of the
parties, it will probably meet conseeks to sell under the sell of the
charge does not be the sell of the
charge does n

Tokyo, June 5. U. S. motion pictures are slated U. S. motion pictures are slatted to play an increasing role in the re-education of Japan's 80,000,000 people under the Army's recently expanded documentary film program here. More than 2,000 motion picture and film strip protectors are now being distributed graits throughout Japan's 46 predictors are more than 100 produced for free distribution and film produced for free distribution at the rate of one or two a week. one or two a week. Civil Information and Education

for tree distribution as use rate on Civil Indemnetion and Education Section will turn over to prefer the control of the contr

hibs' hands.
Films are made available by
Army's Civil Affairs Division. Reorientation Branch, which obtains
non-commercial rights from American producers. Pix, mostly tworeelers, are of the "March of Time"
or RKO-Pathe "This Is America"
series tyne Ser or RKO-Pathe "This Is America" series type. Some were prepared by Army or State Dept. especially for reorientation program in occupied zones. Subjects range from base-ball to agricultural cooperatives. All are designed to promote "a better understanding of, democratic life and institutions," CIES officials explain.

EXTRA PRINTS ADD TO FILM STOCK SHORTAGE

Motion picture industry is up against a shortage of film stock, largely because of increased deprints. A compared with the control of the con

In case the studios are forced to In case the studios are forced to cuit down on printing, it will mean a revival of the old custom of bi-cycling prints between theatres in multiple-run districts.

Hakims, RKO Near Deal On 'Mayerling' in France

On Mayeriming in Figure 5.

Ready for signing is a deal for the production of "Mayering" by the Hakim brothers laymond and Robert, in Paris with frozen coin belonging to REO.

The Hakims took over the property from Seymour Nebenzal.

15 Industryites Slated

For AMPA Induction

Roster of 15 film industry members will be inducted at the 32nd annual luncheon of the Assn. of annual luncheon of the Assn. of For AMPA Induction

SUCH SONGS!

PUT'EM IN A BOX

'I'M IN LOVE'

RUN, RUN, RUN

'THE TOURIST TRADE'

IT'S YOU OR NO ONE



"It's riotous! Tip-top! Doris Day brilliant, and something new and special!"-M. P. DAILY

"In every detail reminiscent of the top filmusicals for which Warners are famed!"-BOXOFFICE

"Will have them buying heavily! Devastating Doris Day is socko!"-FILM DAILY

"Lush and exquisite! **Enormously entertaining! Doris Day someone to rave** about!"-HOLLYWOOD REPORTER

'Unquestionably will SCORE!"-DAILY VARIETY

Varner Bros Present

A MICHAEL CURTIZ PRODUCTION TECHNINE OF LOTS

ÖSCAR LEVANT * S.Z.SAKALL · FORTUNIO BONANOVA · MICHAEL CURTIZ · ALEX GOTTLIEB

Majors Warm Up Reissues Again After Cooling Off on First Tries

Feature film relssues l sumed an "on again-off again" role for the film industry, with the major distrib companies alternately blowing hot and cold on the pr pective boxoffice potential of the

After several reissues took a drastie beating at the boxoffice and were pulled from release, the majors began to feel their way more eautiously before tossing more of them into the release hopper. Oldies have apparently begun to eatch on again, however, and during the last week alone, 20th-Fox slotted four more for re-release during the next two months and Columbia announced a special combo of two past Academy Award winners.

combo of two past Academy Award
winners.

It all a compared that
Major jenty of He told in many
of the top boxoffice hits of the past
—but they've also gradually realzed that the reissues must be selected and handled with considerbet care. Provings they hold in
between the compared to the past
pointed up recently by Metro sales
recepte William F. Rodgers, who
declared that an entirely new audience of 10,000,00, was available
for films eight-10 years-after their
original issue. That audience, Rodoriginal issue. That audience, Rodoriginal issue. That audience, Rodoriginal issue, good to the compared to the
weet to young to see the picture
when they were first released.
Twentieth: sales chief Andy W.

when they were first released.

Twentieth: sales chief Andy W.
Smith, Jr., last week slotted "Frontier Marshal" and "Belle Starr for
re-release in June, and "Rose of
Washington Square" and "Slave
Ship" for reissue in July. All four
of these have been available to exbits for several months but week of these have, been available to exhibs for several months but were only last week added to the regular release schedule. Smit plans to follow the pattern generally accepted in the 'industry of putting the oldies out in fwin packages. He declared he's presently considering the possibility of including a Will Regers oldie; and one featuring for his next combo?

Columbia, too, is following the package plan with "It Happened One Night" and "One Night of Love" released together this month. One Night" and "One Night or Low" released together this month. Both pix preemed originally at Radio City Munic Hall, N. Y. and Radio City Munic Hall, N. Y. and Little Carriege Mu. Y. Tank of the Radio City Munic Hall of the Radio Hall of the Rad

Good Earth."

Paramount has selectuled Cecil B. De\(\text{Del}\) De\(\text{Crussder} \) for ressure some time within the next several months. RKO, with "Bambl" now available, will also redistribute Frank. Buck: "Bring. Ean Back Frank. Buck of the properties of the properties of the properties of the properties of Mondere' and "Jecebel." Universed Robin Bod." "Slight Case of Murdere' and "Jecebel." Universed Holm and "Jec

D. of J.

ment lawers who deel personal sp-pearances by aggrieved theatre operators will preve more effective. On the personal sp-pearances by aggrieved theatre drama added by exhibit fingerpoint-ing at the big companies, while tell-ing their tales of woe will pay off in a stronger decision. In that case, in would be the little man against weapon.

weapon.

Wight's opposition is citing the Schine case in support of their argument. Schine was confronted with a host of alleged with the confronted with the

Rowland-Nealis Teamed In Mex City Prod.

In Mex City Prod.

William Rowland and Edward
Nealis classed a deal to produce two
pletures to be made in Mexico for
Columbia release. Louis K. Hanterested in unit.
Film will be made at Churubusco
studio, Mexico City. Rowland will
direct and will be credited, with
Nealis, as co-producer. First of the
"Medal of Bonor," second will be
"Fale Takes & Hollday."

'NEW LOOK' AT NEW PIX IN THEATRES WINS NOD

The film reviewers' "New Look

Editor, VARBETT:
The film reviewers'—New LookThe film reviewers'

have—is at the peak of his capacity for tolerance and geniality at 10.25 m... when you will be a supported to the peak of the

hours. The situation will be muck worsened by the sneak preview, which must be held at a certain bour during the day. I anticipate, about during the day. I anticipate, about during the work indicated and the day of the day week and must see a great many more than five films in that week, which means more than one adds of the day of the day

Another consideration:
Impromptu previews will necessarily be held, as a matter of convenience to reviewers, in the Times Square area. When we have winnoved out the houses unless with the second of the convenience to reviewers, in the Times Square previewers, in the Times Square previewers, in the Times of times of

sential value?

I don't think these objections I have posed are necessarily fatal. They are a problem which, I believe, can be solved. But it will take a closer degree of cooperation, within the industry than is now practiced.

Not Meadow.

1,450 Scater for Downtown Buff Buffalo. Permit for erection of a new the-atre on Main street opposite Sheat's Burfalo. Rich with: Butfalo Com-nition of the State of the State of the State of the State of the remodel existing buildings, Iden-tity of tenant not revealed. New house will seat 1,450.

New Indie Buys Rights To 'Inner Sanctum' Yarns

au timer Sanctum Yarns
Mishywood June 15.

diss. Pictures acquired exculave filming rights to the "Inner
Sanctum" stories through a deal
with Simon & Schuster, publishers.
First of the series, to be made for
the stories of the stories of the stories
tally 7 on the Hal Roach lot.

M.R.S. is an indie company recently organized by Richard B.
Morros, Samuel Rheiner and Walter Shenson.

EL Also Dropping Block Pix Sales

Convinced that the U. S. Supreme Court ruling which excluded supreme Court ruling which excluded country as a whole, "Eagle Loin in henceforth dropping the fall of his blocks," William J. Rejaerman, we have a constant to the country as a whole, "Eagle Loin in henceforth dropping the fall of his blocks," William J. Rejaerman, vanied, While EL's decision is the start officially taken by non-defendants in the anti-trust action, it will probably be followed by-ail other hard of the control of the country of the land. "He hence has been believes the block-booking ban is now "the law of the land." He hence has been believes the block-booking ban in own "the law of the land." He had been believes the block-booking ban in own "the law of the land in the law of the land in the law of the land in the law of the l

masse.
If an exhib specifically requests

masse.

If an exhib specifically requests for a season's product or less, for a season's product or less, produced by the season's product or less, produced by the season's product of the season's product of the season's product of the season's product of the practice, and the season's product of the season's product

provision.

Initial survey by Heineman has disclosed a large number of clearances of one town over another which; he said, were entirely unjustified. Hence, the move hy EL to clear up the situation hefore it might reach a litigation stage.

Mpls. Fed. Bank Review Shows April Biz Boom

Shows April Biz Boom

Latest Minneapolis, June 15.

Latest Minneapolis Federal Reserve bank review, covering April,
when business was still booming,
gives no indication of the collapse
that started here in mid-May,
when film grosses, nighteliub trade
and luxury-buying generally hit
the skids.

and luxury-buying generally hit to skids.

In April the territory's business still was operating at full capacity, according to the report. April decided to the report of the repo

Sindlinger's Absorption

Sindlinger's Absorption
Princeton—Research Associates,
topped by Dan Charley, has been
merged into Sindlinger & Co. remerged into Sindlinger & Co. relinger, former director of Dr.
linger, former director of Dr.
linger, former director of Dr.
specialized in readership, advertistion to opinion research; while
Sindlinger handles qualitative survoys on films, books, plays and
Sindlinger handles qualitative survoys on films, books, plays and
Toddo. New outfut will specialize
Chaffey is also a Gallup alumntus,
Cormerly having been with the
American Institute of Public Opinlone.

Minn. Indies Plan Third Drive-It

Minn. Indies Flan Thre Drive-In Minnesotia Entertainment Enter-prises, comprising Twin City indie exhibitors, granted license to build another 650-auto Drive-In in Twin City area. It has one in operation and opens a second next week.

Inside Stuff—Pictures

The Charles Chaplin film, "Monsieur Verdoux," cost the cemedianproducer 31,00,000. In addition to that, he spent \$300,000 on prints
and advertising. Since the other usual sources of financing, the budget
on "Verdoux" had never been made publicly known, as pet back the
cost of the prints and advertising to the film. It now appears possible that the producer won't cover impossible
critical reaction, the pleture has run into picketing by Catholic War
Veterans and other groups who object to its "athestize" character,
but even more strongly object to Chaplin's political and social views,
the cover of the prints of the film of the political social views.
It's understood that the vet comic is undisturbed about the loss
of money in the pleture, but is deeply hurt at its poor reception. He
was certain that the Chaplin name on thesiter marquees would bring
required, and felt that the film was one of his best. Results have made
him so hitter that he has been variously reported moving hisre sidence
to England or Argentina.

Recent story in the New York Times on the upsurge of war films has Amp brass in a subort uprair over what apolesment stem a "mishinterpretation" of War Dept, policy in Hollywood. Story, which appeared as an interview with Col. H. J. Matchett, Hollywood liaison officer for Army's Public Information Division, gave the impression, it is fell there, that purpose of the Hollywood office was to plant story subjects with the studios. Though Pentagon officials steered clear of making a "cause ceicher" of the Times story, Lt. Col. Stanley R. Larsen, chief of PID Motion Pictures Section, Iold Vasiner his department the Army is interested in helping, any studio give a correct wood wenever it was involved in a film, it is not interested in withholding any true facts, good or bad.

Prominent indie producer, with a flock of contract players on his hands and no immediate production plans, made a package deal with another indie producer who needed players for early production. It looked like a profitable deal for producer No. 1 until he discovered that a maile lead, included in the package, was no longer under contact a maile lead, included in the package, was no longer under contact a maile lead, included in the package, was no longer under contact at maile lead in the package was no longer under contact at maile lead in the package and the package and the package deal is not as profitable as it looked.

Eagle Lion's ad-pub vecpee Max Youngstein claims his flackery has hit upon a first in the film biz by proferring a giveaway which goes to the exhib rather than his customers. Et is advertising in trade journals a free record to all theatre ops of Lois Butler, new star of Mickey, wastling 'Dremsin 1849 Heart.' Since she is a newcomer Mickey, but have been a newcomer with the slogan "Hearing is Belleving." Youngstein has set 5.000 disks sadde for possible recourses.

Film studios, major and indie alike, are getting together in a move to curb fan magazines which are giving producers the runaround on story approval. Following suits brought by Hedy Lamarr and Errol Flyma, certain mags have been obeying the edict to submit their yarns to the studios for publication. Then they have been ignoring the rule, the control of the revised manuscripts into the waste basket and printing the source in their unempored form.

U. S. Embargo

way. There's about \$18,000,000 now power to dicker with the French frozen there and more piling up all on its own, since the whole matter is an afair between the U. S. and The French cinema bill not only.

the time.

The French cinema bill not onlyjabs a silletto in the back of the
American lindustry, seconding to
American lindustry, seconding to
the second of the second of the
the second of the second of the
tax collected on U. S. films
would be used wholly for the benethe tax collected on U. S. films
would be used wholly for the benethe tax collected on U. S. films
would be used wholly for the benethe tax collected on U. S. films
would be used wholly for the benethe tax collected on U. S. films
would be used to the
film commission, is
known as the Gerraud-Jouve bill.
Jouve is head of the Press and
Assembly, omnittee in the National

Assembly.
The Provisions

Provided in the bill are:

1. An additional tax of five francs on each admission from 35 to 65 francs, 10 francs on admissions from 65 to 90 francs, and 20 francs on admissions from 90 to 120 francs on admissions from 90 to 120 frances.

This is expected by the French to provide this is expected by the French to provide about 1,000,000,000 francs yearly, which will be earmarked for the benefit of French production. It is to be in force for three years.

production. It is to be in force for three years. 2. A tax to be paid by the dis-tributors amounting to from 80 to 100 franes per meter for original versions with French subtitles and

versions with French subtitles and from 800 to 1,000 frames per meter on dubbed-in French films. This would be applied to the in-provement of exhibition facilities. It would be in force for 10 years. It would be in force for 10 years. He hamerican industry was haggling indirectly with the Paris government over the frozen coin. MPAA forded was a constant of the first period down an offer by the French to over a three-years period. Wit resulted from objectionable features of the poffer, primarily a provise of the poffer, primarily a provise

Doc-Type Pic

ducers are beginning to substitute location shooting for a good story, location shooting for a good story, Producer said he and his broth-er, whose unit just sent "Time of Your Life" into release, want to make a documentary-type film only if they can find "a documentary story with sex overtones." He ex-plained that he felt this was the only type in which they could really be successful now.

really be successful now.

Lacking such a yarn, producer
said Cagney Productions, next film
word, probably be "Lion in the
word, probably be "Lion in the
word, probably be "Lion in the
Langley book. This is a story of
they Long and his regime in
Louisiana, but Cagney declared it
would not be shot on location or
in the standard documentary paiin the standard documentary paibe comblastich be love story would
be emblastich be love story would
be comblastich be comblastich.

James, he stated, would probably make only one picture a year hereafter. His actor-brother, said Cagney, by James, and Cagney, by James, cottage to filmmaking.

middle the mean state of the m

A SIGN OF BIG BUSINESS!

JAMES GAGNEY
VALLAM MORRIS
VAL

□ IOW PLAYING

MAYPAIR

BECKBOYZ WURKUN

The time of your life thru UA

Picture Grosses

PORTLAND, ORE.

(Continued from page 12) \$9,500. Last week, "Arch of Tri-tumph." (UA), \$9,000. Muste Box (H-E) (1,000; 50-85)— "Miracle of Bells" (RKO) and "Port Said" (Col) (2d w) (5 days). (mo.). Okay \$1,500. Last week,

(m.a.) Okay \$1,500. Last week, \$2,200.

Magfair (Parker) (1,500; 50-85)

"Jungle Woman" (Indie) and Fair \$3,000 or near. Last week, \$2,500 or near. \$2,500 o

week, duy-date with Oriental, oksy \$6.00.

**Parameter (EP) (9.40): 50-45)

**Parameter (Par) and "Valestream to Mindhelf" (Par) and "Valestream to Mindhelf" (Par) So-69 \$7,000

or near. Last week, "Green Grass Wyoming" (201b) and "Docks New Orienae" (Mono), good \$8,000.

"Treen Curtain" (201b) and "To Victor" (WB) (3d wk) (m.o.). Fair 12:90. Last week, \$1,800.

**United Artists (Parker) (005:-0.)

**Gelial (Parker) (427; 50-45)

**Section (100:-0.)

**Section (100:-0.)

**Section (100:-0.)

**Section (100:-0.)

**Section (100:-0.)

**Section (100:-0.)

**To (100:

TV. Davlight Time Hit Balto: 'Creek' \$16.000

Datto, Ureek \$16,000.

It's all thore, June 15.

It's all thore, June 15.

It's all thore, June 15.

It's all thore, Exhibit are placing most of the blame on Daylight in the late of the

Hispodrome (Rappaport) (2,240, 20-70) — "Coroner Creek" (Col) plus vaude and Zale-Graziano fight films. Topping town with strong \$16,000. Last week, "Wreck Hesperus" (Col) with Louis Prima orch, okay \$18,200.

orch, okay \$18,200.

Keith's (Schanberger)' (2,460; 2060)—"River Lady" (ID., Opens today (Tues), after week of "Letter
File Office of "Word", office of "Letter
File Office of "Word", office offi

New (Mechanic) (1,800; 20-60)— Furnace Creek" (20th). Drawing ome response at \$9,000. Last eek, "Anna Karenina" (20th),

Stanley (WB) (3,280; 25-75)—
"Wallflower" (WB). Fairish \$9,000.
Last week, second of "Silver River" (WB), fine \$9,800.

Town (Rappaport) (1,500; 35-65)
"Smart Woman" (EL) plus ZaleGraziano fight pix. Modest \$8,000.
Last week, "Ruthless" (EL), fancy
\$13,400.

KANSAS CITY

KANSAS CITY

Continued from page 13

Last week, "Monecoming" (M-G)

Corpleam (EKO) (1,00), 45-65).

"Ejstiding 66th" (WB) and "Valley

of Giants' (WB) (1,00), 45-65).

"Ejstiding 66th" (WB) and "Valley

of Giants' (WB) (1,00), 45-65).

"Big Clock" (Far). Fars \$14,000.

"Bay Clock" (Far). Fars \$14,000.

Boys (Durwood) (96), 45-65).

"Big Clock" (Far). Fars \$14,000.

Roxy (Durwood) (96), 45-65).

"Big Clock" (Far). Fars \$14,000.

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Roxy (Durwood) (96), 45-65).

"Big Clock" (Big Clock (Big Clock) (Big Cloc

Regards' Not Husky In St. Louis With \$21,000: 'Bells' Peals Lusty 18G

St. Louis, June 15. Grosses at malnstem cinemas are dropping as the mercury rises, with biz spotty this week. "Give My biz spotty this week. "Give My Regards to Broadway" at the huge Fox is out in lead. "Miracle of Bells" at Ambassador and "Black Bart" at Loew's, both downtown,

are contending for runnerup slot. Estimates for This Week Estimates for This Week
Ambassador (F&M) (3,000; 50-75)
—"Miracle of Bells" (RKO) and
Secret Service Investigator" (Rep.)
Fine \$18,000. Last week, "RememBesert" (Rep.) \$15,000.
For (F&M) (5,000; 50-75)—"Glood
"Wouldn't Be in Your Shoes"
(Mono). Good \$21,000. Last week,
Good \$24,000. Last week,
Last week (Last Week)
Last Week (

Casanova" (EL), \$18,000.
Leew's (Lloew) 3,172; 50-75)—
"Black Bart" (U) and "Big Clty"
(M-G). Nice \$18,000. Last week,
"Rômecoming" (M-G) (2d wk), fast
\$15,000.
Missouri (F&M) (3,000; 50-75)—
"Remember Mama" (RKO) and
"Larzan Mermaid" (RKO) and
"Larzan Mermaid" (RKO) and
"Larzan Mermaid" (RKO) and
"Caty (10,00), one \$1,000.
"Col.) (m.o.), oke \$3,500.
"Orahum (Loew) (2,000; 50-75)—
"Orahum (Loew) (2,000; 50-75)—

Orpheum (Loew) (2,000; 50-75)— "Homecoming" (M-G) (m.o.). Neat \$8,000. Last week, "Seven Sinners" (EL) and "Sutter's Gold" (EL) (re-issues), \$7,500.

issues), \$7,500.

Shabert (Ind) (1,500; 40-60)—
Best Years" (RKO) (2d run). Solid
\$3,500. Last week, "Green Grass
Wyoming" (20th) and "Silver
River" (WB) (m.o.), \$4,000.

Lull in L'ville Albeit 'Noose' Tight at \$14,000

INUME 1. IRJIN 4. A. INUMENTAL PRICES TO STATE A STATE OF THE STATE OF

Estimates for This Week Brown (Fourth Avenue) (1,200-45-65)—"Unconquered" (Par) (2d wk). Fairish \$4,500. Last week "Green Grass Wyoming" (20th) and "Lead Soldiers" (20th) (m.o.), \$3,500.

500,

Kentucky (Switow) (1,200; 30-40)

—"Gentleman's Agreement" (20th)
and "Sign of Ram" (Col). Nice \$3,
200. Last week, "April Showers'
(WB) and "Naked City" (U), \$3,400 (WB) and "Naked City" (U), \$3,400.
Mary Anderson (People's) (1,108;
45-65)..."Valley of Giants" (WB)
(reissue). Slow \$4,500. Last week,
"Silver River" (WB) (2d wk), medium \$5,000.

dium \$5,000.

National (Standard) (2,400; 45-65)

"Doctor Takes Wife" (Col) and
'Only Angels Have Wings" (Col)
'reissues). Some femme trade but
'treissues). Some are interested in screen fare. Fair \$5,000.
Last week, "Sahara" (Col) and "Destroyer" (Col) (reissues), bealthy
\$6,500.

\$5,500. CLU (reissues), bealthy
Ritale (FA) (2.400; 45-65). "Nose
langs High" (EL) and "Green for
week. "Inconquered" (Par), when
\$2,000, and more and the second of the s

"King Gamblers"

and "King Gambier" (Rep.), 25,003. 28,

'Arch' Best Bet in D.C., 206: 'Creek' Big 916

Cyti, Lreek Big '92' Mid-wahington June 15.
Mid-town film houses are having one of those so-so weeks. "Arch of Triumph" tops the town but It alongs on the control of the c

\$30,000. — with vaude, sock
Dupont (F. W. Mann) (400; 5085)—"Mill on Floss" (Indie) (3d
wk). Good \$3,000. Last week,
\$4,000.

\$4,000.
Keith's (RKO) (1,939; 44-74)—
"Another Part of Forest" (U).
Looks only \$11,000 despite strong crix support here. Last week,
"River Lady" (U), \$10,000.

Metropolitan (WB) (1,163; 44-70)
—"Coroner Creek" (Col), Rugged
\$9,500, especially fine since
launched in this small house without advance plugs. Last week, "50
Well Remembered" (RKO) (relssue), \$6,500.

lssue), \$6,500.

Palace (Loew's) (2,370; 44-74)—
"Arch of Triumph" (UA). Modest
\$20,000 or near. Last week, "Homecoming" (M-G) (2d wk), big \$17,000. Warner (WB) (2,154; 44-74)—
"Fuller Brush Man" (Col). Fine
\$15,000. Last week, "Wallflower"
(WB), \$12,000.

Seattle Cooler, Biz Up;

'Apache' Bangup \$16,000

'Beattle, June 15.

Heat wave broke mid-week and cooler weather, plus absence of night haseball is boosting theatrebix all over town. Best bet is "fort Apache," smash at the Paramount.

Apache," smasn at the raramount.
Estimates for This Week
Fifth Avenue (R-E) (2,349; 45-80)—"Remember Mama" (RKO)
and "Dog Rusty" (Col) (2d wk).
Solid \$9,500 after good \$8,600 last

SAN FRANCISCO

"Homecoming" (Mt-O) (Zd wib), about same, 1) (Mt-D) (Mt-O) (Mt-O)

Film Reviews

Uneasy Terms

Uneasy Terms
on the screen he should have allowed experts to adapt it and write the occupalty. Novel writing and scritching are different professions. His name may prove a slight draw, but the picture can only rate as a dualer here and has no prospects in America.

British detailing \$\frac{3}{2} \text{in America.}

British detailing \$\frac{3}{2} \text{in Calledonestics}

The control of the con

dualer here and has no prospects in America.

Private detective Slim Callaghan is offered an assignment, but when he arrives at the house he finds with the control of the

(Police Raid)

American School Recommendation of the Comment of th

Folket I Simlangsdalen (People from Simlangs Valley) (SWEDISH)

Nordiak Toneollu roleans of Ake Obitery production. Stars Edvin Adolpheson, Evin Dahlbeck; features Karl-Henrik, Pant, Barbro Nordin, Peter Lindgren, Directed by Obberrs, Seoremlay, Harid Bellyr, from novel by Fredrik Strome camera, Garao Skridnieny; musek, Erkand von Kook Af. Astoria, Stockholm, Running tiote, 89 MT98. MPS. Societies, Infining (lote, 89 Fellescon)
Ingreid Bolten Adolphson Ingreid Property Ingreid I

Shortiff — The production — Bard Rickson [MTAMAS], the Russian Strain of the Control of Swedish farm life, "Folket I still product of Swedish (MTAMAS), which is the still product of the Swedish (MTAMAS) which is the still product of the still product of the Swedish (MTAMAS) which is the still product of the Swedish (MTAMAS) which is the still product of the Swedish (MTAMAS) which is the still product of the Swedish (MTAMAS) which is the still product of the Swedish (MTAMAS) which is the still product of the Swedish (MTAMAS) which is the still product of the Swedish (MTAMAS) which is the still product of the Swedish (MTAMAS) which is the still product of the still product of t

rom page 8
Goran Strindberg's lensing is good,
too. "Folket" looks okay for the
overseas trade and is a natural
grosser in Scandinavian zones.
Wing.

Var Sin Vas (Different Roa (SWEDISH)

SWEDISH

SHOOD File SWEDISH

SHOOD File SWEDISH

File Special States States

File Special Special

File Mrs. Collin..... Mrs. Lundkvist....

"Var Sin Vag" is a firstrate comedy and ranks among the best films that its producer-writer-director-actor Hasse Ekman has done. It's a sure boxoffice entry in Ser the world market as well. Picture is Ekman; last production for Europa before he left to join Terra Film.

Film.

Yarn revolves about Ekman, a doctor, whose duties at a hospital keep him from his wife.

Cast turns in uniformly fine performances topped by portrayals from the performance of t

Foreign Film Reviews (Unlikely for Anglo-U. S. Market)

"Yal Pa Malo" (SWEDISH). Sandrew-Raman Pilm release of Schaug/Hundrew-Raman Pilm release of Schaug/Hundrew-Raman production. Stars Inng Landgrer (blor Bergstions) features Bandle Gentzel, Revniard Sannesteid, Ale Sole-dribm, "Ollow Januar Bengissh. Directed by S. Hamann. Serenjal yir Regnar Africedom. "Americ, Sven Nykyler. At Grand, Mockholm. Runding time, 74 Al Grand, Mockholm. Runding time, 74 Al Grand, Mockholm.

An okay Swedish comedy built on some popular songs by com-poser-singer Evert Taube. Film looks good for Scandinavia, and may do well in Swedish-language houses in U.S. Lensing by Sven Nykvist and acting by Inga Land-gre are excellent. Background is western Sweden.

"Glada Faraden" (Happy Parade) (SWEDISH). Enropa Film production and release. Stars Edvard Person. Di-rected by Emil A. Linghein, Commentary by Kar De Mumma, At Anglals, Stockholm. Running time, 103 MINS.

by Nat Do assume. A consequence of the Manager Service of the Manage

"Ann!" (AUSTRIAN). Styria-Beron-Sageha, robeane of Heinrich Haas production. Stare Elifa Mayerhofe, Medriche Resear-siane Sala Mayerhofe, Medriche Resear-ed und directed by Jáxx Neufreld; comern, watter Rini; music, Alois Melichar, Rub-ett Stok and Peter Weble. At Apollo, Vi-ehun. Running time, 69 MINS.

Entertaining melodrapa (with music) about the eternal triangle, with sufficient excitement and tension to the last moment. Elie and the state of the

"Che Tempi!" (What Queer Times) (HTALIAN). Fincino release of Taurus Film produccion. Stars Gilberto Go ; festures Lea Padovani, Waiter Chiari, Festures Lea Padovani, Waiter Chiari, Rinchella Stevenjars, Blanchella Good and Aldo De Benedetti from play by Emerico Valentinetti, Canarca, Gilseppe La Torce, At Corso, Moderno and Margherita, Rome, Rumning time, 69 AlMS.

nething new added pictures! something new

Henry Morgan agrees with the Trade Press!



Henry Morgan SO THIS IS NEW YORK

with RUDY VALLEE • HUGH HERBERT • BILL GOODWIN

Directed by Richard O. FLEISCHER • Produced by STANLEY KRAMER

manager, moved up Irving Martin, assistant manager at Loew's Capitol, to replace Foxe as Columbia manager. Clips from Film Row

NEW YORK

NEW YORK

New Jersey Alled Samual convention of the province o

Hollywood. Weill will be away from New York homeoffice about 50 Miles E. Cohen, eastern central district manager for RKO for the past two years, is switching to Eagle Lion. Cohen has the fall of the switch of the past two years, is switching to the past two years, is switching to the past two years, is switching to the past two years and the past of the past two years and the past of the past two years and the past of the

C. Silverman becomes Pittsburgh rechange manager, succeeding Leftilliam A. Scully, Universal's lettilliam of the second s

washington

Washington

Washington

The 1948 annual convention of

Allied States Schilbitters will be

and seried N. Mendelsohn-has been

beeded to India promotion of

Allied States Schilbitters will be

and Dec 1. Allied Board holds its

become M. Evans is slotted for na
tional at tieups and Herman state

and exploitation departments.

Collumbus

Two more Oble cities have en
trace, being Medina and Alliance.

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Reter M. Wellman, Citrard, or

Peter M. Wellman, Citrard, or

Peter M. Wellman, Citrard, or

Peter M. Wellman, Citrard, or

prona 1.2 theatres, including

the Company of the Company

Oregan Oregan

DARAMOUNT . 516N

posed multi-million dollar Para-mount theatre, Toledo late in Junc, according to Henry Stickelmaier, district manager for Balaban & Katz. It will be a 2,500-seater.

Decision of government not to make Pittsburgh a Federal Reserve Bank conter allows Harriscircuit to keep its divoration of the serve Bank content allows Harriscircuit to keep its divoration of the serve Bank content and the serve sears to run. Jack Guijer, out of New York, named manager of Warner theater years to run. Jack Guijer, out of New York, named manager of Warner theater years to run. Jack Guijer, out of New York, named manager of Warner theater years in faile house there. Sears to run. Jack Guijer, who resigned to pilot an indie house there. Sears to run the Balir in Holldays-burg. Katz. It will be a 2,500-seater. Warner theatre in Niles. O, owned by Robins Amus. Co., closed June 2. Building will be converted into a commercial establishment. Johnny Pennington up from Clinati to manage Majestic, down-town second-run house here; replaced Lew Hollen, who bought the Imperial, Zanesville.

ALBANY

ALBANY

Presentation by Troy dotion
Priver operators by Troy and ton
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PHILADELPHIA

PHILADEL PHIA
Parklan Theatree of Camden,
N. J., filed third in a series of suits
in U. S. District Court in defense
in U. S. District Court in defense
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WASHINGTON

RADIO CITY MUSIC HALL

Rockefeller Center
ing CROSBY Joan FONTAINE

THE EMPEROR WALTZ' Color by TECHNICOLOB

A Paramount Picture

Speciacular Stago Presentation

GREEN GRASS of WYOMING ry-Fox Picts

Plus on Stage—HARRY RICHMAN
The CRADDOCKS - MING & LING
CHANDRA KALY and His Dangers

ROXY 7th Ave. &

New York Theatres

Continued from page 3

NW Tent Seeks \$170,000 Me

NW Trut Suches \$17.0,000 More
Minneapulis, June 15
Chief Butter Bill, Elson, 60
Northwest Variety club, appointed
Art Anderson chairman of a counnities to devise ways framed and interest of the country of the country
interest of the country of the country
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Omaha Variety Aids Child

omana Variety Alds Child
Omaha, June 15.
Variety club here stepped into
the steech of the steech of the steech
Mary McDonald, of Sidney, Neb.
F. H. van Sloan, chief barker, Neb.
cost of this child's hospital and
riod. She has been in Denver Children's hospital with leukemia for
19 days. burg.
Jake Silverman, pioneer exhibitor, back in harness again as
owner-manager-booker.
Merwyn Sargent is WB's new
manager in Washington, Pa., sueceeding Tony Beleastro, resigned. Skyline Drive-In, New Castle, opened last summer by Dr. R. B. Herrick and associates, sold to Mitchell Kwaitkowski, insurance broker, and George Warren, merchant.

St. Louis Tent Ups '48 Heart Fund St. Louis, June 15. The 1948 quota of St. Louis Va-rlety Club's Heart Fund has been upped to \$20,000, an increase of \$8,000 over previous year. A series of midnight shows will be given to raise the

INDIANAPOLIS

Coxy theatre, 214-seat halbox and oldest film house in downtown Indianapolis, ordered closed by many and oldest film house in downtown Indianapolis, ordered closed by the control of the c

broker, and George Warren, mer-Herbert Berma added to the Eagle Lion sales staff here; he is brother of Harry Berman, EL man-ager in Philadelphia. Berman, ager in Sharon, Pa, succeeding Chuck Shannon, who had been with company for more than 15 Warren and the company of the company Russell Schira, assistant manager of Penn, quit to join Poet-George of Penn, quit to join Poet-George Lowe's 10 years.

INDIANAPOLIS

VARIETY

PITTSBURGH

OMAHA

OMAHA
Bob Livingston, president of Nebraska Theatre Managers Asen,
with headquarters in Lincoln, Neb.,
has opened an office at Capitol
owner of Capitol for years, selling
to the Cooper Foundation
800-seat neighborhood theatre in
800-seat neighborhood theatre in
800-seat neighborhood theatre has
600-seat neighborhood theatre has
600-seat neighborhood theatre has
600-seat peritions against it.
City council finally blocked the
plan of the Planning Commission
to stop the theatre by adopting a
feat che zone named unife for
theatres. A hot fight is in prospect.

HALIFAX

HALIFAX
Odeon Theatres has motified
Franklin & Herschorn Theatres
that a fence will be crucical between
that a fence will be crucical between
did from the first state of the conpose of the control of the conpose of the control of the conpose of the control
and the

Variety Club

members is being planned to get their reaction.

raise the funds.
First of these, Ansell Bros.' first picture, "Women in the Night." netted \$2,000. Variety Club here is contributing to a spastic clinic and providing eye glasses to underprivileged children in local schools.

Memphis Variety Directors.
R. V. Reagin and Bailey Prichard. branch managers respectively place Dave Flexer and Tom O'Ryan, resigned, on local Variety Club board by appointment of new chief barker, Ed Williamson, Warners branch manager.

Civic Spiels

Hollywood. On the next available Hollywood. On the next available plane, George Murphy, Eddie Bracken, William Holden, Martha Stewart, Chico Marx and other stars and starlets were rehearsing their routines high above the Rock-

Explaining that \$50,000 was thus raised, talk concludes: "That's my business, friends. Do you wonder that I'm proud of it? For every rumor adverse to Hollywood, I can give you such an answer. Thanks for listening..., and on with the show."

Other of the short speeches bat-ter at the reports of Reds in Hol-lywood and the tales of economies so extreme that picturemaking is

so extreme that picturemaking is crippled.

The feature-length pitches, with the two versions for either industrial to the control of the con

in sauttiness or the teaching of had traits with newspapers, books and other media, and the state of the stat

Canadian Drive-In Warfare Averted

Threatened drive-in theater war in Canden was averted titis week, when both parties to dispute agreed to settle. Group head and the set of the

Monroe, Mich., Drive-In
Detroit.
The 500-car Dixle drive-in, near
Monroe, Mich., opened June 4. Joe
Weisberg, of Toledo, is manager.
Blue Sky Drive-In, two miles
northeast of Pontlac, opened on
May 29. it has capacity for 500
cars.

Launch 2 Charlotte Drive-Ins Charlotte, N. C. New Drive-In, Innown as David-son-Mooresville theatre, opened recently, It is operated by R. C. Saunders, of Theatre Equipment North 2 9 Drive-In, of Charlotte, operated by the ASP Corp., opened May 25. It is owned by Bob Saun-ment Co.; Byron Adams, Charlotte United Artist branch manager, and George Perguson.

New Kansas 560-Seater Kansas City. Mr. and Mrs. E. M. Block open their New Civic theatre in Sabetha, Kans., June 17. The 560-seater re-places the Civic which will be shut-tered.

New 800-Scater in Texas
Dallas.
Hall Industries of Beeville have
opened the new Rialto at Three
Rivers, Texas, house having 800
capacity. F. D. Nance is manager
of house.
Of the reason of the reason

Vermont's First Drive-In

Amouvs First Drive-In
Vermont's first Burlington, Vt.
Vermont's first Burlington, Vt.
Vermont's first Burlington, Vt.
Vermont's first Burlington, Volta Auto
Theatire, opened under management of George Brown, of Burlington; John Gardner, of Schenectady,
N. Y., and Claude
Watkins, of
Watervillet, N. Y.

2 New Texas Drive-Ins Corstenn. Texas. Maurice Cole is bullding a new drive-in here to accommodate 500 cars. It will be completed about July 1. Cole also plans drive-in July 1. Cole also plans drive-in Tex. Lester Dollison opened his new 350-car Rancho drive-in at Denton, Texas H. J. Robinson is partner and manager of the local bouce.

Burnet (Texas) 510-Seater Burnet, Texas, Tom White opened new 510-seat Texas theatre herc. He also operates the Burntex which will operate Friday and Saturday only.

New Del. House Nearly Ready
Milford, Del.
The Milford, 1,800-seat theatre,
will be opened here June 24 by
Schinc Theatres. Will take the
place of one burned by fire about
a year ago.

TOA-TV ntinued from page 3



VAN JOHNSON JUNE ALLYSON "The Bride

WOODY HERMAN AND BIS ORCH, CARROLL . LE ROY Goes Wild" CAPITOL

Theatres 90% Par Assets

company's balance sheets don't duction of only a limited number show the true value of theatres. He doctared the properties had been lank-originally listed in 1932-25 at a Reiterating Par's statement of "bankrupticy level" but declined to "bankruptcy level" but declined to estimate their true value. He de-clared, however, that 85-90% of the company's fixed assets of \$67,000,-000 represent theatre holdings.

400 represent theatre holdings.
In a prepared statement to stockholders, Balaban emphasized that
if divestiture reduced the company's ultimate earning power, it
would be necessary to compensate
for that by shrinking capital struc"Accordingly," he declared,
"it is our aim to design a program
through which any proceeds from "it is our alm to design a program through which any proceeds from the disposition of assets will be ap-plied to a contraction of our capi-tal so that the end structure will be adapted to the assets and earning power that are left." To date, he said, no such program has been arrived at.

arrived and program has been arrived as the "forthfiding twins" of increased be "forthfiding twins" of increased costs and a diminished volume of business that have hit the industry during the last year, Balban declared that upped costs were pany's lower earnings over 1946. Theatre receipts, he said, were down in about the same proportion as film rentals but, because theatre operations of the proportion of the proportion of the proportion of the program of the progra

Stresses Inventory, Costs
Balaban land particular stress on
the importance of both inventory
and costs in the company's earning statements. He pointed out
lesse, during a period of slumping grosses, were produced last
year at a time when costs were
high. As for costs, he said that
Par would cominue to hold them
down the said of the said of the said that
is on sistent with quality product.

The province situation according to
province in the particular stress.

is consistent with quality product."
Foreign situation, according to
Balaban. is unchanged since last
year. Period during which time
year the product of the

wheth earnings could be freely relife declared that Par may use
some of its frozen British dollars
in British Bilm production by
pointed out that such use 'is not
upon the production of the production of the production of the production in frozen pounds because
it's necessary to employ American
give the pix boxoffice value in the
U.S. "To the extent that we use American components, the cost of
their use must be paid in dollars."
best, use blocked funds in the pro-



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of pictures, if any at all, in England:

Reliterating Par's statement of
Reliterating Par's the first
granter of 1968, Statement and
the company's inventory now its
about the same as it was last Jan.

1. Cash, he said, is down about
the company's bank
deads have been concluded from
the company's bank
deads have been concluded from
the company's bank
deads have been concluded
the purchase of 166,000 shares
of Par stock during the year. Par
has experienced the "same seasonal drop" during the second
sonal drop" during the second
to the company of the company of the
more prolonged this year," he
said.

"If as we expect, the levels of

said.
"If as we expect, the levels of domestic theatre business for the second half of 1948 hold up reasonably well." Balaban concluded, 'they will serve to cushion the decline in film earnings and will enable us to strengthen further the foundations for profitable operations in production-distribution."

Rank's Whip = Continued from page 5 =

continued from page 5

Lianballe," he declared. "This Films
Act has got to be fulfilled without
anyone deliberately sabotaging it."
Exhibs won't get away any longer with the contention that insufficient British product is available,
the leading English producer asserted. He said he'd prepare statisties showing that they could fulfill
the 45% quota and more.

Strong statement followed

the 45% quota and more.

Strong statement followed
Rank's disclosure of last week that
his own organization would turn
out 60 top features and would
make 10 reissues available. Another 20 pictures, he said, would
be available from other producers.

be available from other producers. Principal thing British exhibs need, Rank stated, is a change of heart that will give them some en-thusiasm for pictures made in their own country. They'd rather, he charged, have a large number of films from which to choose.

films from which to choose. Exhibs, meantime, were not taking. Rank's harsh words lying down. Meeting in convention at Douglas, lise of Men, the Cinematograph Exhibitors Assn, charged that the new quotas would give still further monopolistic powers to Rank's film empire.

empire.
Exhibs were going so far as to talk of a strike against playing any home-grown films, thus foreing Wilson to Feduce the quota to the 30% which they prefer. They'll probably wind up, hiowever, by deciding on a campaign in Parliapent to get the Films Acts amended before it becomes effective.

Profits Off

Continued from page 3

'48 since it started at a low point late last winter, rallied early in spring and is now back in the dol-drums. However, it is not likely to

decline much more.

Columbia's net of \$855,000 compares with \$\$2935,000 accumulated for the 39 weeks of last year.

Equivalent earnings on outstandshire against \$423 in the three quarters of '47.

ended March 27.

Warners' and the standard of the standar

ended March 27.

Warners not of \$7.311,000 compares with \$14,013,000 garnered in the first half of '47. Gross from film rentals, theatre admissions and sales slid to \$75,582,000 from \$85,033,000 for the corresponding stretch last year. Earnings are equivalent to \$1 per share on 7-c, and the stretch in the common stretch is the common stretch in the common stretch is the common stretch in the common stretch in the common stretch is the common stretch in the common stretch in the common stretch is the common stretch in the c

Second-quarter net for Warners toted to \$3,364,000 against \$6,810,000 for the same three months of last year. Gross amounted to \$37, 167,000 against prior stanza's \$42, 417,000.

417,000.
Against an overall half-year gross of \$79,146,540, total costs and expenses reached \$66,41,036. Operating and administrative expenses were \$38,414,422. film amortization, \$20,724,463; royalities and participations, \$5,039,12; and amortization of properties, \$1,201,810,810.

Father Time on Trial

Father Time on Trial

Feededly, Tears were exdepeatedly, Tears were exdepeatedly, Tears were exdepeatedly for the second of the second o

Court Kiboshes

centineed from page 3
hearing was a strong pitch by
Judge Hand for continuation of the
sap between the new reversed
The system 'would cut off an enormous amount of litigation' by exhibitors, Judge Hand insisted. He
chidded the Government for refusing to go along with arbitration.

ibibiors. Judge Hand insisted, its chidded the Government for refusing to go along with arbitration. Special Assistant Attorney General Robert L. Wright countered to the control of the c

In taking issue with Proclauer, Wright said Warners had tried to acquire a theatre after the expanience of the control of the

since his company was not affected by many of the questions raised.

Chl's 400-Car Spot Nearly Ready

Chicago area's latest drive-in, which will secommodate 400 cars, will open latter part of June. Will be fifth, three already being in operation and a fourth, on the southside, will open shortly. Latest, called Sky High drive-in, will be operated by Louis Jelinek.

Mull Tie Vs. Rank

Continued from page 3 continued from page 5 continued from page 5 continued from page 5 continued from page 5 continued from page 6 continued from page 6

estedent on Rank.

The move toward building the new circuit and Bernstein's interest in heading it up was outlined to the UA board last week by Acthur W. Kelly, exec veepee, who resently returned from London to extrain the UA board last week by that week by the UA board last week by the UA board last week by the UA and the UA board last week by the UA board last week last w

itself a partner of Rank's.

Keily also told the board of his
meetings with British attorneys on
the possibility of bringing sult
against Rank to force him to take
into consideration UA's interests.

No decision was made by the dimore than the board of the control of the
lang this legal tack, pending
further study by lawyers and UA
aberes as to whether such a move
would improve or deteriorate the
American company's position. British corporate law allows very few

Bank basedforced to here 114.0.

and exceptions that mounts deep are Bank has offered to buy UL/s shares in Odeon, but owners Charles Chaplin and Mary Pick-food consider his price unreason-few weeks rejected the idea of seeling at the figure offered. Se-few weeks rejected the idea for weeks rejected the idea for weeks rejected the idea for deep beginning the con-diginal of the con-diginal of the con-dulars. As it is, Odeon is paying dividends which UA can convert. It recently received about \$200,000, for a period of over a year. Kelly's interset in setting up a

pionised out to the directors, incidentally, that UA product was currently not doing badly at all in income from the scattered indie members, and the scattered indie servest in the Grands chain, is a partner with Alfred Hitchcook in Tarassathantic Productions, an integral than the productions, an integral than the scatter of the scatt

being distributed by Winner.

Difficulty or getting safficient indic product in Britan to fulfill quota requirements of the new chain is that producers outside of the Eank and Sir Alexander Koria the Eank and Sir Alexander Koria the Eank and Sir Alexander Koria know-how to make pix acceptable beyond the British Isles, and the Americans don't think it would be profitchle to hack these indice in productions unsuitable for experi.

Briefs from the Lats

"Walk a Crosted Mile." authored by Geoffrey Homes and Richard Landan. Added Jergens signed to Panels History and Columbia Head of the Columbia Head of the Head of

Desi Arnaz oreh signed for a tunefilm, "Nigkt in Havana," which Fed Richmond will produce for Co-lumbia. Lois Maxwell, British actress, plays tee J. Cobb's wife in "The Dark Past" at Columbia...



A Farm Empire in Bucks County, Pa.

"Felicity Farms" ... 4 Complete Farm Units Totaling 390 Acres... Only 2 Hours from N. Y.

IN THE PAST FEW YEARS more than \$900,000 has heen speen to develop this fabblous property near New Hope, Pac There are fine residences including the luxurious unterlowns to remound panaemine views of the lovely Delaware River Valley. The two-story running house, remis court, lakes stecked ming pool, 1800,250 feet, indicate the grand scale on which the accommodations have been planned. Streen farm and utility buildings are more than sufficient to mainstifent to mainstife and the property of IN THE PAST FEW YEARS tain the 125 head of cattle which the well-watered acres can support.

the well-watered acres can support.

"FELICITY FARMS" is a show-place among show-people, for Birchs County is the hone of many well-known figures of stage, sources and super-b single surin; or divided among two or three congenial families providing complete, privace like providing complete, privace has been supported by the complete privace has been supported by the

PREVIEWS

The National Real Estate Clearing House

49 EAST 53rd ST., NEW YORK 22, N.Y. - PLAZA 8-2630

Authors League Joins Radio Writers In Battle with Sponsors, Portending Full-Scale Struggle in All Fields

A full-scale struggle betweensuthors in all entertainment and
literary fields and the radio-telesuthors in all entertainment and
literary fields and the radio-telegrowth of the present impose between the Radio Writers Guild and
her radio sponoss and ad agencies.
With the Radio Writers Guild and
her alio sponoss and ad agencies.
With the Radio Writers Guild and
her alio sponoss and ad agencies.
With the Radio Writers Guild and
hards, covering all writing fields,
has moved to join the fight.
Participation by the shall be added
has moved to join the fight.
Participation by the diffilates,
the Dramatists Guild, Screen
Writers Guild and Authors Guild.
Presumably this would not constitute a "sympathy strike" under
Writers Guild and Authors Guild.
Presumably this would not constitute a "sympathy strike" under
writers Guild and Authors Guild.
Presumably this would not constitute a "sympathy strike" under
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writers Guild and Authors Guild.
Presumably this would not constiunder a "strike" under
writers Guild and Authors Guild.
Presumably this would not constigraphy this would not constigraphy the strike of the st

field in which they are current in the battle, none of the members, who include virtue on our try, would accept commercial radio self-ments or sell broadcast rights to their properties. Thus, prospects of top radio shows would strike, but former his terples, plays, books and short storkes would be withheld regarded to the control of the dission of the control of the control of the dission of the control of the control of the dission of the control of the control of the dission of the control of the contro

Ford's Radio

Hiatus Puzzles

Just when it is about to spring its most extensive campaign in years in connection with its 1949 models, Ford Motor Co. will be out of the radio picture for the

out of the radio picture for the first time in years.
While on the one hand the Ford Co. is 24-sheeting its new cars in an all-out summer campaling, the two Ford network programs, free Allen, and "Ford Theatter," are going off during the hot months. Whether on the summer of the Whether of the summer of the summer of whether NBC clears a nightime bour.)
In view of the terrific Ford

hour.)
In view of the terrific Ford splurge, the radio silence has cued some bewilderment at NBC, the network affected by the two hiatus periods.

periods.
There's still a possibility that
Ford Dealers, who sponsor Allen,
may pick up 'RFD America' as a
summer replacement. But the
dealers won't commit themselves

This Time Johnstone Sees It From Front Pew

G. W. (Johnny) Johnstone, direc tor of radio and television for the National Assn. of Manufacturers, National Assn. or Manufacturers, returned to his New York hdgs. Monday (14) following his annual trek of one month which included contact visits to Los Angeles, Hollywood, San Francisco and Chicago radio stations and NAM regional offices.

gional offices.

He warms his New York swivel chair, midl Saturday (19) when he joins the radio mob in Philadelphia. The property of the prope

Catching the Eye

CBS press chief George Crandall has come up with a novel technique to make the press boys read network re-leases.

press boys read network reCrandall is inaugurating a
daily boxed "calendar" insert
of historical events. For
example, release detailing GBS
shows on June 20 accents the
"Bargain — Pur ch as e of
Alaska by the United States
from Russia for \$7,200,000 was
preclaimed on the other
to the control of the control of the control
to the cont

From CBS

Robert J. Landry, formestly director of the division of program writing at CBS and more recently secretary of the program plans heard, abrupily departed from the board, abrupily departed from the was so sudden that practically as a half years, having originally been hired personally by William S. Paley to head up the them-new in 1942. During the war program and later, this division; with 10 writers and five, editors became and later, this division; with 10 writers and five, editors became competies a total of sky persons with Elwood C. Hoffman as senior editor.)

And Jawoot C, nonman as sensor Londy was also one of the original CBS program supervisors when Paley and Douglas Coulter established this system. Among the programs supervised by Landry in the past four years were This Life of Mine." "The High Places," "Now and Foreer," "Midderness Root," "Classy, Crime Wilderness Root," "Classy, Crime and Lawless" and two Peabody (Coutineed on year 36). (Continued on page 36)

WGN Refuses to Yank Rival Brewer, So Fight Gets Chi Ride on Indie

Gets Chi Ride on Indie

Zale-Grazianie Chango, June 15.

Zale-Grazianie Chi Chango, June 15.

Zale-Grazianie Chi William Chi Outlet. Station had proceed a tought of William Chi Outlet. Station had cleared the Wednesday night slot, but post-goarment until murado bout in time set locally for the transcribed "Guy Lombardo Show!" Latter had teed off a week charge to the transcribed "Guy Lombardo Show." After proposed brow wrinkting WGN excess took advantage of a sive the prescribed 28 days' notice for clearing time on Thursday. So WGN aired Guy Lombardo while the creently known of the control of the con

HARRY INGRAM SETS COSMO MAG PACKAGE

USMU MAC FAUABLE
Harry Ingram, until recently director of "Big Story" show for
Pail Mail, has set an exclusive
deal for all Cosmopolitan mag stories and articles, and has built a
dramatic package. He will preries and articles, and has built a
dramatic package. He will preries and will be the story of the story
cream, will script. The price of the
stam, will script. The price of the
may not use the Cosmopolitan tag,
depending largely on the wiches
Missenthal, of Music Corp. of America, is peddling the property.



LUCILLE HASTINGS

For three successive years, Lucille Hastings has walked off with top honors in the National Press Women's contest for the best prepared radio newscast, For KLZ she edits prize-winning newscasts every day.

KLZ, DENVER.

Ch'field in Coma On Como's 'Club'

Chesterfield is 'waiting for Perry Como to get straightened on where he proposes to live next season be-fore making any commitment on the New York section of the NBC "Supper Club" series for the fall. Thomas G. Rockwell, head of Gen-eral Artists Corp., which agents Como, left last week for the Coast como left last week for the Coast residential Intentions.

residential Intentions.
During his current stay in Hollywood, where he's doling a picture for Metro, Como has been
talking about giving up his Manhasset, - L. T., home and moving
his family to the Coast. The eigaccount had been proceeding with
te fail plans on the understanding
that again do Stafford would origwould broadeast from New York.
Until the Como home issue is setLittle the Como home issue is setwould broadcast from New York. Until the Como home issue is set-tled the client can't make commit-ments for the rhythm group or or-chestral setup for his end of "Sup-per Club."

Johnson's Wax to Pick Up Tab on 'Dizzy' Dean Saturday Afternoons

Saturday Afternoons
Johnson's Wax is taking its daytime radio seriously. Having takentime radio seriously. Having takentime radio seriously. Having takenmorning NBC program two days
a week during the summer with
ETIDEN MCGee & Molly Johnson's Wak is
hattus parade, Johnson's Wak

AUTO-LITE SUMMER RIDE STRICTLY BIG MONEY

NIKULIA BIM MUNEI

Summer doffrums apparently
don't mean a thing to Auto-Like,
on the basis of the bigtime program splurge scheduled to start
July 8 when the company takes
over sponsoriship of "Supenses" as
Auto-Like has given CIS the
green light on lining up top stars
for the July-August months on the
same level that it's done during
the "hottest" Hooper season, with
result that Carry Grant, Iaā Jupino,
Moorrebead going Linto the initial
four briadcasts.
"Suspense" will be produced and

moorenead going into the initial four broadcasts.

"Suspense" will be produced and directed by Tony Leader, with oreh batoned by Lud Gluskin and original music by Lucien Moro-

Shirt-Losing Symph

ABC exects say the co-op setup of the Boston Symphony Or-chestra this season was a flasco, with practiceally everybody con-cerned "losing their shirt." As a result, the Tuesday night symph stanza returns in the fall

It's Now Cantor, Skelton, 'Riley' (But No Ford) in Fri. NBC Juggling

managerial spot as successor againes. Move means that Gaines will probably be out in the field about probably be out in the field about probably be out in the field about probably be out in the probably been doubling between the two jobs, making one important switch in the operation, the replacing of Vernon Pribble as manager of Vernon Pribble as the probable of the probab

Purvis Likely to Be **Competing With Self** Via New WOR, N.Y. Show

Via New WUR, N.Y. Show Metris Parris, whose PBI career hit its high mark with the capture of John Dillinger, has been pacted for a radio show based on his career and record as a sovernment of the partial pa

ABC affiliate. His program will be carried by the competing Mutual affiliate. The Purvis show goes into the 10-10-30 p.m. Sunday slot on WOZ currently occupied by Gabriel Heatter's "Behind the Front Page." Latter show, now carried transcribed, will be moved up to 72.3 p.m. and taken live off Mutual.

Semler Comes In For Full Billy Rose Ride

Billy Rose's across-the-board air-er on Mutual, which has been bankrolled on alternate days by R. B. Semler Co. for Barbasol, will be sponsored on a fulltime basis by the same company, beginning July 12, Erwin-Wasey agency handled the deal.

died the deal.
Other renewals on the network include '20 Questions,' which has been picked up for the third year bloom of the control of the control of the presence of the control of the

Willie Bryant Into WHOM Disk Jock Spot

Comedian Willie Bryant has een assigned the WHOM 11 p.m.-2 a.m. disk jockey slot formerly held by Symphony Sid who moved

held by Symphony Sid who moved over to WMCA. Bryant starts his chores Monday (21). Bryant; who headed Mutual's Harlem Hospitality Club, has been a standard entertainer for many years. His platter session may go all night by the end of the sum-mer.

Nancy Walker Auditions
Nancy Walker Auditions
Nancy Walker's comedy series, being readed by CBS, will be scripted by CBS, with the scripted by CBS, will be scripted by CBS, with the CBS, will be scripted by CBS, will be s

NAB Looks Into Thing Called Tele

Attimity Collectual File.

National Association of Broadcasters interest in television is at last being vitalized, with assignment of Charles Batson, director of the property of the state of the project and will produce a full report of the project and will produce a full report of the project and will produce a full report of the project and will produce to the project and the project and project and

BIOW GRABS OFF P&G \$1,500,000 BILLINGS

\$1,5000,000 BILLINGS
With the acquisition of Procter &
Gamble's Spic & Spin account
from Dancer-Fitzgerald-Sample, the
Blow agency grabs an estimated
\$1,500,000 additional billings, including the "Life Can Be Beauti\$1,500,000 additional billings, including the "Life Can Be Beautimoves-over as of July 1.

Transfer of the account is more
reless in line with P & G policy
of shifting its products among its
various agencies. The cleaner is
various agencies. The cleaner
Can Be Beautiful" was formerly
under written by 'lorey soap,
through the Compton agency. It
has long been written by 'Carl
has long been written by Carl has long been written by Carl Bixby and Don Becker,

NBC Sets 'RFD America' For Sunday Allen Spot

FOY SIMBAY ALIEN DOOL
"RFD America," the Lou Cowanpackaged farm quis show which
recently moved over from Mutual
to NBC in the Sunday 2 p.m. slot,
is being respotted into the Sunday
placement for the Fred Alien show,
effective July
NBC is hopeful that Allen's
Sonosors, Ford Dealers, will pick
up the tota for the summer ride, but
the total show will be
dealers in it, the show will be
slotted 8:30 regardless as a sustailer.

Tom Revere to Biou Tom Revere has joined the Blow agency as director of radio. He succeeds John Hamm, who moves over to general executive duties in the firm.

WINCHELL 'OWNS' ABC'S SUN. AT 9

Iron Curtain Inside U.S.A.

This is the story of the year's classical music event—which was heard in this country by exactly two persons. It was the Arturo Toscaniti concert from La Scala Opera House in Milan, Italy, last Thursday (10). It was an event almost breather the product of the product of the product of the product of Europe. If the product of Europe. If the product is composer, Nerone Boild. Toscanini memorial to its composer, Nerone Boild. Toscanini Toscanini memorial to its composer, Nerone Boild. Toscanini the had featured in performance of "Otello" and Verdit's the had featured in performance of "Otello" and Verdit's the had featured in performance of "Otello" and Verdit's the had featured in performance of "Otello" and Verdit's the had featured in performance of "Otello" by the NBC was Rehing to pick up the concert (willingly agreeing to knock off afternoon commercials) but was prevented by the Petrilo bon on picking up live masse from outside the country. Some people caught it—Join Royal, and maestro Toscanhit's grandesor, Walter Toscanhit's grandesor, Valler Toscanhit's grandesor,

Thomas Committee Gumshoes In **QT Probe of Radio Personalities**

Preliminary investigation to seeif there's sufficient material for a
full-scale probe of the radio industry, is reportedly being conducted
for the flouse committee on Unmove is being carried out with the
untoust secreey, the sleuthing is
understood being done by FBI
men. Numerous radio people are
supposed to have been contacted
over the last couple of months, invariety of the committee of the control of the conpart of the committee of the control of the contraction of the control of the contraction of the control of the conpart of the control of the conpart of the conmonths o

variably being cautioned against disclosing the fact.

From indications, the Thomas committee gumbioes are digging for dope on individuals, rather consistency of the control of the contr

CBS Sees Ford

CBS, which has been making periodic stabs for the 60-minute Ford billings ever since the web became aware that the client was unhappy with its Sunday atternoon, NBC time, will probably wind up after all with the \$1,000,000-plus piece of biz.

In the current wave of confu-sion attending the NBC Friday night reshuffle, one thing seems to stand out—that Ford won't get a 60-minute nighttime segment, al-though it would prefer to remain

though it would prefer to remain on NBC.
CBS is offering the 9 to 10 Friday night stanza, which at the moment appears to be okay with Ford. That would be predicated on International Silver moving Ozale & Comment of the Price o

Eversharp's 'Music' Buy

EVELSIMA P 5 MUSIC. DILY
Eversharp has taken over the finat available quarter-hour of "Stop the Music," ABC's Sunday evening super-giveaway. Period is Other accounts, in their order, are Smith Bros., Speidel jewelty and Old Gold, representing total billings of \$2,000,000 for the four-sponsor spendo.

'Have You Seen My-Earl Ebi and Ezra MacIntosh, J. Walter Thompson pro-

Late to the control of the control o

NBC Quick-Change Act: It's KOA. KFI For the '49 Ride

Hollywood, June 15. NBC has had a change of heart and has definitely decided to hold on to KOA, its Denver owned-and-Sees Ford

In its Future

The permitting the permitting that the permittent that the p

operation, is now out of the ques-For a while NBC has been con-sidering sale of its Denver station on the premise that it would make more business sense to dispose of the property of the property of the ket and move in to a more profit-able market, preferably Los An-geles, the third largest. Linked shilly of NBC buying KMPC (into which Frank Mullen, former exce vecpee of NBC has moved as president). Whole picture has changed. NBC, for reasons it changed. NBC, for reasons it changed. NBC, for present the changed. NBC buying KMPC (into which Frank Mullen, former predicted).

Celanese Mulls 'Our Town' As a Network Showcase

As a Network nhowcase Celanese is considering sponsorship of "Our Town," adapted from the Thoraton Wilder prize-demining the Company of the C

GET PRIZE SLOT

The Sunday night ABC 9 to 9-15 period is a Walter Winchell "must" of the year after a 16-year association, also gets the coveted time slot. It's the second time in radio where a top Hooper-pulling personality controls the network time, the other helm Jack Benny on Right now the period of the year and year and year a top Hooper-pulling personality controls the network time, the other helm Jack Benny on Right now the year.

Right now there's a flock of bid-ding for Winchell's services, with

Kiss and Make Up

CBS recent bid to romance Walter Winchell into the Co-lumbia fold following the Jergens splitup recalls that during 1943 Winchell and CBS feuded

chell columns which attacked Late Cap See Policy at-tacked by Winchell was first spelled out in detail during the war preparation months of 1939, largely under Edward Klauber's influence. Klauber Marchia Cap See Policy in the Older Work Times. From the outset most conservative news policy in American radio and repeat-edly won praise and awards edly won praise and awards because of it.

because on an experience of the major soap companies particularly interested. At the moment it looks like a draw between Procter & Gamble and Lever Bros, with Kaiser-Praser also getting serious consideration. ABC, which signed up Winchell as its own "taby" a couple of weeks and the state of the state of

back, guaranteeing him a minimum of \$520,000 ayar, is holding off on \$520,000 ayar, is holding off on \$520,000 ayar, is holding off or July 1.

Jergens has been a longtime occupant of the 9 o'lock berth (also holding the 9:15-9:30 slot for its angle that intripues the trade, so any and the same of the same and the s

There's talk that Jergens is toon-ing for an NBC slot for a successor show to Winehell, with the report that George Jessel's current N. Y. trip is principally to talk over a deal for a Jergens program.

Schnozzola Looks **Sealtest-Bound**

N. W. Aer agency, and of yesterday. Thes.) was deep in the throes of trying to bring Sealest and Jimmy Durante together. Ayer came into possession of the Seal-test account last week in its switch-cest account last week in its switch-cest account last week in its switch-cest and with Ayer's top personality on the "availability" list as a result of the Rexall-Durante divorce, and with Sealest on the hunt for star-ding for the agency.

Meanwhile Old Gold via Lennen & Mitchell is also making a pitch for Durante.

Gold Mitchell is also making a pitch for Durante.

Joan Davis negotiations for a, return to her original Sealtest spot were making headway.

NEW SPONSOR TO Mrs. Thackrey Left Waiting At Church as WPAT Steps in With 575G Passaic New Counter-Deal

Freda Hennock OK'd

Washington, June 15.
Nomination of Freda Hennock, New York attorney, as
member of the Federal Comnunlcations Commission, for a
full seven-year term, was approved today by the Senate
Commerce committee by an
8-0 vote

Commerce Commerce Review of the full Senate for ratification tomorrow (Wed.) or Thursday.

ABC Stock Price. Buy-Shy Status. **Cues Evebrow Lift**

American Broadcasting Co. stock, American Broadcasting Co. stock, which was put on the market three weeks before at \$9 a share, last week was being offered at \$96 as compared to the bidding price of \$145. This is the \$45,00,000 issue which Dillon, Reed & Co. underwrote, and from which ABC netted \$4,000,000.

Stock's trend caused some eye Stock's trend caused some eye-brow-litting among Wall Street specialists in electronics shares and specialists in electronics shares and Thought expressed in an often was that the hesitancy to invest might be attributed either to an anticipated slowdown in the broad-casting business or concern over the profit factor during the transi-tion. Some profit ratio televi-sion.

Revamp Seen on Shore Show in Autumn Due To Client Rating Squawk

CHEIL NATING SQUAVMP.
Philip Morris is far from happy over the Hooper returns on its Tuesday night "Call for Music" show on NSC. With a talent-production budget in excess of \$10,900 a week, the Dinah Shore-Harry James-Johnay Mercer program James-Johnay Mercer program that the state of the cigate company; and Berle's show was in a much lower cost breach;

FC&B's Int'l Setup

An affiliate company, Foote, Cone & Belding International Corp., has been formed by the FC&B agency to handle its for-eign business. The new subsidiary starts with \$4,000,000 annual billings.

Headquarters of the interns tional outfit are in the FC&B of-fices in New York, with European operations centering in the agency's London office, and a branch in Switzerland,

Involved in the sudden sale yesterday (Tuesday) of WPAT, Paterdson, N. J., to the Passaic Headchurch capisode which is perinagthurch episode which is perinagwithout precedent in radio. Without precedent in radio. Without precedent in radio. We have been also as a supermoderate of the perinage of the perin

declared in the second of the

South's Spot Biz At 8-Year Low

For the first time since 1940 For the first time since 1949 southern stations are experienced a sildeoff in spot business. Operage as alldeoff in spot business. Operage as the sildeoff in spot business. Operage with the sildeoff in spot business. Operage with the sildeoff in the sild

EVE ARDEN SET FOR 'BROOKS', IN H'WOOD

CBS is giving "Our Miss Brooks" a Hollywood, June 15, 12 GBS is giving "Our Miss Brooks" a Hollywood origination and set Eve Arden for life lead. Change was ordered by Hubbell Mohimson, charge was ordered by Hubbell Mohimson, the Shirley Booth deal curdled.

Situation comety piece tees up July 5 with Don Ettlingur scripting.

SUPPER CLUB
With Sammy Kaye Orchestra, Don
Cornell, Diok: Edwards, Laura
Leider, Exydets
Leider, Exydets
15 Minst; Mon-thus-Fri., 7 p.m.
CHSSTERFELD
NBC, from New York

(Newell-Emmett)

Arewelt-Emmet!)

Sammy Kaye's orchestra took over the Chesterfield Super: Took over the Chesterfield Super:

average ear.
All told, the string is listenable wood.

An toll, the State a Wood. Tadilo.

JOHNNY FLETCHER
WIR BIR Goodwin, Shellon Leonard, Joan Banks, Jee Kestat, Joan Banks, Joan

OUTSIDE OF SPORTS With Bob Godley 5 Mins., Mon.-thru-Fri., 6:25 p.m. CANNON TAILORS

CANNON TALLORS
WHIK, Cleveland
Here's how a five-minute sports
who can be peried up to hold Inshow can be peried up to see the
re for many years, Godley gives his
broadcasts a distinctive person
touch hold and the stream when
necessary. He uses a succine
punch style that does not water
sports adequately as the held
ports adequately as the held
Commercials are short and Godleg frequently ties them in relation of person of the minest
easy-to-take period.

YACHYS AND YACHTNG
WHIG GROWN
WHIG GROWN
HOLD AND YACHTNG
HOLD AND Y

AN EVENING WITH ROMBERG With Brunetta Marsalinl, John Howard; Fort Pearson; Sigmun Romberg and orch; Rod O'Con

The There were a compared to the control of the con

This Komberg is dependables.

This Komberg is dependables.

Wee, THE LIVING

With Mickym Douglas, others

With Mickym Douglas, others

With Mickym Douglas, others

With Mins, Thurs, 19-39 p.m.

With James Lawrence of the foundable of the

MARYLAND OPINION With Matt Thomas, narrator Producer-writer: Robert Kriger 15 Mins.; Sun., 6:35 p.m.

Producer-writer: Robert Kylger IS Mins.; Sun., 6:35 p.m.
Sustaining M. Baltimore
Sustaining M. Baltimore Sustaining M. Baltimore Sustaining M. Baltimore Sustaining M. Baltimore Sustaining M. Baltimore Sustaining M. Baltimore Sustaining M. Baltimore Sustaining M. Baltimore Sustaining M. Baltimore Sustaining M. Baltimore Sustaining M. Baltimore Sustaining M. Baltimore Sustaining M. Baltimore Sustaining M. Baltimore Sustaining M. Baltimore Sustaining M. Baltimore Sustaining M. Baltimore Sustaining M. Baltimore M. B

SONGS BY MORTON DOWNEY With Carmen Mastren, conducting; Joe King, announcer Director, writer: Newt Stammer 15 Mins.; Tues., Thurs., Sat., 11:15

p.m. COCA-COLA NBC, from New York (D'Arcy)

This rotem New York

This rotem hew York

This rotem has promptably for the record active is principally for the record after the second and the second and

able for the show and the indiceportated WINS did pincheservice.

The Downey by ples still roam loss of the control of the c

BARBARA WELLES With Helen Hall, Dan McCullough Director: McCullough 30 Mins.; Mon. thru Fri., 4 p.m. Participating WOR, N. Y.

WOR, N. Y.
Helen Hall, spieler formerly
with WCBM, Baltimore, has
smoothly taken over the Barbara
Welles pseudouym which Florence
pass season. As permanent replacement, Miss Hall continues to travel
in the familiar growe of aftermoon
women's programs. There's the
united was permanent replacement, Miss Hall continues to travel
in the familiar growe of aftermoon
women's programs. There's the
united was provided to the continue of the
hard provided to the continue of the
hard provided to the continue of the
hard provided to the

occasionally bores but never taxes:

Miss Hall has a good air personincome and the second of the s

LET'S LISTEN TO THE VET-ERAN Producer: Clifford Evans 15 Mins., Sunday 7:45 p.m. Sustaining WHLI, Hempstead, N. Y.

THE HALLMARK PLAYHOUSE
With James Hilton, narrator, John
Medistyre, Allan Reed; Producer-Director William Gay
Writer: Jean Hallowy
Writer: Jean Hallowy
Rode of Cook, Cook & Balows to Int
the allallowy below the state of the st CRES. To an analyse of the Register of the new shows to hit the airwaves in early summer, the Hallmark Playhouse is a dramatic half-hour with name narrator, underwritten by Hallmark Greeting. Cards. This first show was summer of the street of the series in the street of the series in the unit of the series of the series in the unit of the series of the series in the unit of the series of the series in the unit of the series of the series of the series in the unit of the series of the field was sought, and the hord went to Hilton, the Ritishborn (but now acclimated from the series of the series of

protect the bills over most of the past two seasons, is a considerable one.

When the protect is a superior of the protect of

ROCKABYE DUDLEY With Dick Dudley Sustaining 15 Mins.; Mon., 11:15 p.m. WNBC, N. Y.

18 Mins; Mon., 11:15 pm.
WNBC, N.Y.
Local late-hour programming, of late, has been veering to the southing type of minst instead of week of the general run of hard-working citizen who feets the need to unclease the season of the general run of hard-working citizen who feets the need to unclease the season of the season of

18 Mins., Sunday 7:45 p.m.

WHILH Hempstead, N. Y.

Several years after the enactment of the GI Bill of Rights and outly of former servicemen are still in the dark as to how the rights can be best protected and be resolved under this special legislation.

Listen to the Veterain provides and be resolved under this special legislation. Listen to the Veterain provides and the resolved the propagan. "Left Listen to the Veterain provides and the answers provided by a panel of resolved in the discussion of these problems. It is evident and the answers provided by a panel of resolved in the discussion of these problems. It is evident and the answers provided by a panel of resolved in the discussion of these problems. It is evident to the veteral provides the resolved in the discussion of the various department. The propagan asked the resolved in the propagan asked the resolved in the propagan asked the resolved in the propagan asked that even under the GI fill, a particular hosse will be built in volve plausible veteral variety of the various department. The propagan asked the propagan

amused. Hobe.

CRIMINAL CASEBOOK
With Denald Hastings, John SylWith Denald Hastings, John SylMind Hastings, John SylMind Hastings, John SylBerger, John Gard Orch
SylService Hastings Hastings

oss history.

Story starts off by roughly sketching the crime and then delives into the factors that made its commission a logical conclusion. Any and episodic background ketches fall to provide an adequate substitute. The session's writing that fact can be concluded in the conclusion of the conclus

The enactments are good, al-though performers are hampered by material. A first-rate cast has been gathered and musical back-ground by John Gart is okay.

The session has been given the blessing of the Society of Prevention of Crime and even if the yarns are out of the Society's records, there's little indication that truth can be more exciting than fiction.

can be more exciting than fiction.

Can be more exciting than fiction.

With Stefan Schnabel. Abee Lewis, Ted Osborne, Bill Lazar, Fere Dressler, Ann Shephard, Withers and Stefan Schnabel.

Free Bressler, Ann Shephard, Writer: Ben Kegan Director: James Sheldon Producer: Ted Hudes

Writer: Ben Kegan Director: James Sheldon Producer: Ted Hudes

Walca, A. X. A nalf-boud dramatic show in beat An Indian Company of the Company o

GO-TO-CHURCH MERCHANDISING

2-Pronged Radio-Pix Gangup

There's a strong possibility here that Eric Johnston, Motion Picture Assa. prexy, and Judge Justin Miller, NAS topper, will John radio formally recognized as entitled to the same protection as the reason to the Pirst Amendment of the Federal Constitution. Both organizations have been interested in the situation, and in isking the matter to the Supreme Court would do the Johnston has recognized the rights of radio under the First Amendment and Miller has returned the compliment for pictures. However, and the protection of general programming, on the one hand, and FCC control of general programming, on the other.

While Johnston recently denied any immediate putseth to get the preme Court's recent broad haint that it would rule favorably, there has been plenty of thinking along these lines in all phases of pictures.

Colleges Eye 'Louisville Experiment' With Preem of Courses-by-Radio

Locally inspired project to give college conject to give college colle

The state of the s

'You Are There' to Be Disked for School Use

Jirsked for School Use

"You have There," the GoodmanAve conceived, Robert L. Shayonproduced CSB Series (formerlycalled "CBS is There" may appear
as an abun for school use. Interest developed because of reaction among educators. It has been
that the control of the control
that of history.

The involved questions of clearance, music, union, author royalites
and so on are now being investigated to how see practical these
proboble make one album experimentally.

Bread on the Waters

Bread on the Waters
The Bread Basket daily cuffo
performances at Times Square.
N.Y., has paid off with its first
N.Y., has paid off with its first
One of the WOR (N.Y.) producers was passing last week
when he stopped to listen to
Barbara Ashiey, singer in the
Barbara Ashiey,

WDSU Sold For 675G: Weber Stays

New Orleans, June 15.
Edgar B. Stern, Jr., president of
International City Broadcasting
Service, Inc., said yesterday (14)
that he had entered into agreement over the weekend to purchase all stock of Stephens Broadcasting Co., Inc., operators of
WDSU here. The price was \$675,
000, he said.

000, he said.

Transfer of ownership is contingent upon approval of FCC.
The agreement, Stein added, was fixed as-rets as well as substantial amount of cash accounts receivable and current assets. Purchase government permit to construct FM outlet as well as a television station. Pred Weber, present general imanager, will be retained in post under new management.

WASH, STATE B'CASTERS GREET-PRES. TRUMAN

Seattle, June 15. annual meeting of the The annual meeting of the Washington Assn. of Broadcasters was held at a strategic time last week, with the radioites meeting in Olympia on the day President Truman was a guest of Gov. Wallgren. The broadcasters were entertained in the Governor's office, where they met President and Mirs. The man and daughter Margaret.

Officers were reelected as follows: president, Tubby Quilliam, KTBI, Tacoma; secretary-treasurer, Bob Priebe, KRSC, Seattle, and vice - president, Oliver Runchey, KOL, Seattle.

Annual meeting was climaxed by a cocktail party and dinner at the Olympia Golf and Country Club.

Chesterfield FM Hypo FM radio in New York was given a boxoffice hypo last week when Chesterfield signed with WOR-FM for a pickup of its N. Y. Giants home games.

Ciggie company currently spon-ors the games on WMCA, N. Y., nd WOR's FM arm will be cut 1 for a simultaneous pickup.

EPISCOPALIAN RADIO CONCEPT

Representing a whole new approach to radio on the pren that "it is not our function to teach doctrine on the radio; that's for the minister in the church," the National Council of Episcopal Churches will spend \$1,000,000 for a nighttime series of dramatic shows on the Mutual network.

shows on the Mutual network. It also represents a new concept in religious programming, marking the first time a network has opened a nighttime segment for church-sponsored shows. Mutual has set aside the Friday 8 p.m. half-hour period, starting Oct. 1, for the new series, titled "Great Seenes From Great Plays," with Walter Hamp-Great Plays, with Walter Hamp-Great Elays," with Walter Hampeden as the permanent emece and appearing in the initial broadcast in scenes from "Cyrano." Earle McGill has been pacted as the discourage of the Walthan Kroll or the Walthan Kroll or The whole talent roster of the Eaiscopal Actors' Guild will be put at the disposal of the church Plea Cost of the show will be presented to the control of the Cost of the show will be presented as the state of the church Plea Cost of the show will be presented as the state of the church Plea Cost of the show will be presented as the control of the church Plea Cost of the show will be presented as the control of the church Plea Cost of the show will be presented as the show will

Cost of the above will be pro-reted among the Episcopal churches.

Cost of the above will be pro-reted among the Episcopal churches.

In the country. There will be a three-minute open-end for a local cul-in in which the local cherymen will do the 'commercial commercial to the commercial commerc

Show is being handled through the H. B. Humphreys agency (which has also handled the Chris-(which has also nandled the Christian Science account) and was more than a year in preparation, with such know-how radioites as Bill Ramsey, of Procter & Gamble, lending an assist in blueprinting the format and "merchandising"

the format and "merchandising" plan. Humphreys agency had to care down considerable opposition, care down considerable opposition, the main burden of the show was to reach the 70,000,000 people who are not stiending services of any kind and that by following the prevailing method of slotting religious morning segments, it would only contribute toward hurring the proprame strength of the strength

WOR Shows In Comic Mag Format

WOR (N.Y.) is embarking on a "reverse switch" technique. Having seen comic book characters adapted to radio, the Gotham staand seer comic book characters adapted to raids the Coulsman shaped to raid the Coulsman shaped to ranslate WOR shows and personalities into comic magazines. Wenture tecs off with the publications. It hits the newstands play 13 with Trans-World Publications. It hits the newstands play 13 with a nintial principal work of the publications. It hits the newstands play 13 with a nintial principal work of the publications of kills and the publications with the publications. It hits the newstands play 13 with a nintial principal work of the publications of kills and with the publications. It hits the newstands play 14 with a nintial principal work of the publications with a publication of the publications. It has not strong a constant of the publications with the publications. It hits thinking that if you build up a strong afternoon and mystery shows and is hudding with publications with publications with publications with the publications. It has not strong a constant of the publications with the publications. It has not strong a constant of the publications with the publications. It hits the newstands play the publications with the publications. It hits the newstands play that the publications with the publications. It has not strong afternoon and with the publications with the publ

Industry's Bid to Put Deep Freeze On FCC Powers Thwarted: Revamped White Bill Headed for Nowhere

This Is FM?

This Is FM?.

Now they regiving away the people who give givesways. Dick Randall, who conducts a comedy series Sundays on WGYN-FM. New York, has decided to end the something-for-by giving away people—real, live people. The comic claims that members of the Gaywriters Institute will be given free to dialers who correctly earlier to the control of the

etc.
Well, now they can no long-er describe FM as "static-less radio."

Ball Parks To Get Com'l Spots

Spot plug advertising, which spilled over from radio into chain grocery stores, is now slipping into grocery stores, is now slipping into the nation's ball parks through a new outfit called the Baseball Network. Organized by the Peterson Enterprises, N. Y., Baseball Network is currently selling commercial spots over the public address systems of baseball parts of 35 minor league clubs across the country.

minor league clubs across the country.

The "network's" rates are figured on a per capita basis-with costs to advertisers assessed in direct prowhich are limited to a maximum of six for each game, are all of the transcribed musical type angied for baschall fan consumption. Advertisers using the facilities are re-termed to pick up to the are full season of the consumption of the consumption

season of spots at any given ball park.
Estimated audience for the network in its initial season is now about 3,000,000. Peterson is currently dickering with several major league clubs to install his service the network pays off the parks in the form of rentals for use of the public address systems.

MURROW'S STAR DATE WITH 48 GOVERNORS

WIII 40 UV LARUMA.

Edward R. Murrow will devote his elght-week hiatus from Campell Soups making public appearances around the U. S., including a star date before the governors of the 48 states. He went to Buffalo last week for CBS affiliate manager I. S. Lounsberry.

manager I. S. Lounsberry studies where the common control of the control of the control of the common control

Washington, June 15.
Tenor of the White redio bill reported out by the Senate Competed out by the Senate Competer of the Senate Competer of the Senate Competer of the Senate Competer of the Senate Commission.

The measure reported to the Senate Commission of the Senate Commission of the Senate Commission of Senate Commission of Senate Competer of the Senate Competer of Se others that the Senate committee will never agree to make the sky the limit for commercial radio and restrict FCC to simply patrolling engineering violations, of spectrum assignments,

engineering violations, of spectrum assignments. And write into law the FCC claim that it may check program performance in connection with the case renewals, and even watter than the constraint of the control of the

Miller) fired their heaviest puns at. That this was correct was at. That this was correct was at. The property of the NAB prexy.

"Although the apparent heory that have been also as a second of the programming the property of the programming the property of the programming the examined in a vacuum—any such examination must include a condideration of specific programs, utical experience that the Commission has acted and will continue to act before the fact and with repeated to the programs, unless of the programs, unless of the programs, unless of the programs, unless that the property of the programs, unless of the programs, unless of the programs, unless on the programs, unless of the programs of the program of the programs of the programs of the program o

Permanent Musicomedy Stock Co. Set for WOR. N.Y.

WOR (N.Y.) is blueprinting an ambitious half-hour program to showcase a permanent stock company of new musicomedy talent. Program is set for an August preem. It will be called "What Happens" and will be a weekly series of satirical revues with original steetches and songs.

Sheehan to Buchanan As Radio-Tele Director

AS RARIO-LEE DIRECTOR
John R. Sheehan, formerly head
of the New York radio office of
the State Department, has joined
of radio and television. He succeds Martin Jones.
Before joining the State Department, Sheehan was with, various
radio and television stations, and
during the, was was with OWI.

BARON IN FCC CHECKOUT

Washington, June 15.
Theodore Baron, attorney in the Law Department of the Federal Communications Commission, has resigned to join the Washington radio law firm of Arthur W. Schargeled.



Howdy Doody pulls the strings

NBC's small television star owes his winning personality to the alter ego voice of Bob Smith, and to eleven strings. But Howdy Doody can pull strings himself.

About 60,000 for example—at last count of requests for his presidential campaign button. And 20,468 requests followed the first announcement of the button, with only five additional announcements made in the next ten days.

The Research Director says that a telephone coincidental survey, conducted by NBC in the New York area on the last day of the offer, gave the program a rating of 31.

Of an estimated 214,800 sets covered by the NBC Television Network, 31% or 66,588 sets were tuned in. He interprets this to indicate nearly one request for each set ... and a 33% return for the first announcement.

The Sales Manager says it's television's greatest success story—
the most forceful demonstration to date of television's drawing power.
Bob Smith says he has a headache; he'd only ordered 5,000 buttons.

Howdy Doody says shucks.

The Research Director's wife doesn't interpret figures. To her, Howdy Doody keeps the children glued to the set Tuesdays, Thursdays, and Saturdays from 5 to 6— and that's wonderful. She just says she'll be more than happy to buy any product or service a sponsor of Howdy suggests to the youngsters.

So will a lot of other grateful parents of enthusiastic children.

America's No. 1 Television Network

NATIONAL BROADCASTING COMPANY



Johnston Preps Pattern for NBC Feature Service for Clients, Stations oviding television stations and rithers with the kind of shows want at prices they can afford y will be the first job of the Ad agency exces are now

Providing television stations and-advertisers with the kind of shows they want at prices they can afford on pay will be the first job of the the provided of the state of the

ciegartment into high gear.

Next siep, Johnston said, will be to take the features already proard, such as the Jorry Enibamis* Public Brosecutor' series, and get predicted that more advertisers would be encouraged to set into medium, once they see such medium, once they see such the medium once they see such the medium once they see such the medium once they see such that the medium of the

that films will play a very important part in bullding teles futuretraining and the state of the state of

sell a Variety of solows to discovered advertisers.

die all NBC sustainers which are not sold by the web's national sales department and includes shows fed via straight film, kinescope recording or coaxial cable. He plans to estimate the sustainers on a cooperacillo one sustainers on a cooperacillo control of the sustainers of the su important thing, however, he said, is to work out some practical plan for giving affiliate stations a chance to take in some money.

Par Amends Its S. F. Application

Washington, June 13.
Paranount Television Productions yesterday (14) filed a petition
to amend its application for a television channel in San Francisco.
During the recent hearings on the
Coast, PCC ordered Par to supply
make recent information on opercition and cost of first year of operation.

tion and cost of first year or up-eration. Continued hearings in the case have been set for next Monday (21), KROW, CBS, Television Cali-fornia, 20th-fox and Paramount, nels still available. Par told the FCC that its trans-mitter site on Mt. Tamalpals. was not a present available. Revised cost estimates included: Transmitter proper; including

Revised cost estimates included; Transmitter proper, including tubes, \$100,000; antenna system, \$27,000; frequency and modulation monitors, \$10,000; studio technical equipment, \$200,5150; buildings, \$100,000; other items, \$48,000, to-challing \$493,150. Paramount esti-mated the cost of operation for the first year at \$600,000, but gave no figure for estimated revenue during that time.

Crosby Stalls Video Pix **Until Late Summer**

Bing Crosby, originally slated to make some experimental tele-vision films for Philco in New York, will hold off until late this summer, making video films when he returns here for transcribe his standard broadcast show for fall second

season.

Phileo and Crosby are undecided as yet as to whether video show will be a straight duplicate of groaner's radio program or a distinct show designed especially for TV.

It's TV 2 to 1

Ad agency execs are now
convinced that television is
more important than radio.

On the day that NBC tele announced the appointment of
McCann-Erickson radio veepee
russ Johnston as chief of its
tary was besieged with inquiring phone calls from his agency
friends. At the end of a harried day at the phone, she
rush to be a support of the control of the control might be referred to the control might be to the tested to
know that the Congratulations,
it's wonderful' messages outnumbered 2 to 1 the 'My God,
has he lost his mind!' messages."

ABC Speeds Up Coast TV Bow

Hollywood, June 15.
ABC has moved up its coast television start to Nov. 1, one month earlier than originally oplanned. New date was announced by Robert Hinckley, network v.p., in Resident of the Abertal of the Aberta

Minn. Tele Programming School to Package Own Shows for Gen. Mills

Dhows for Cell. Mulls
Twin Inneapolis, June 15.
Twin Cities Television Laboratory here, one of the few television
programsing schools in the country, has set up a video package
Outfit has signed a deal with General Mills to provide the food firm
with shows for national sponsortall has the provide the food firm
with shows for national sponsorshab, was recently approved as a
training school under the GI Bill
but is encountering serious difficulty in lining up competent instructors. Representative Mel Jass
where he endeavored to entite several top network production men

where he endeavored to entire several top network production men to teach at the school, but complained of setting a cold shoulder from practically everyone he complained of setting a cold shoulder from practically everyone he complained to the setting a cold s

See Network Deal On **New Selznick Tele Setup**

Hollywood, June 15.
Selznick Television Corp. has been formed by David O. Selznick for the production exclusively of video films.

for the production exclusively of vice and vice

Guilford's Tele Show

Projection Sets Seen Taking Over

Tellowing the appearance of the market last week of the new Scott he growing tendency among other projection sets, many industry observers now helieve that projection receiver will be set to the projection sets, many industry observers now helieve that projection receiver will be set to the projection will be set to the set of t

but is more costly because of the intricate system of mirrors involved. It is also shooting for a system of received in the five-inch eathode-ray tube used in its set by converting its production into mass quantities. Tubes are seasonabled by hand, which has kept the price up to about \$80, same as for the 10-inch tube. UST hopes to bring the cost down to \$5 to the 10-inch tube. UST hopes to bring the cost down to \$5 to the 10-inch tube. UST hopes to bring the cost down to \$5 to the 10-inch tube. UST hopes to bring the cost down to \$5 to the 10-inch tube. UST hopes to bring the cost down to \$5 to the 10-inch tube. UST hopes to bring the cost of the 10-inch tube. UST hopes to bring the cost of the 10-inch tube. UST hopes to bring the cost of the 10-inch tube. UST hopes to be seen to be seen to be seen to be seen to be specified by eight feet, with any graininess. Set with a 16:20 screen, consequently, could be viewed best from a distance of 11 feet, which would make it right for the average living room. the average living room

WHELAN DRUG SPONSORS DUMONT 'CHARADE OUIZ

DuMont television, following announcement of a 50% markdown on its sustainers for the summe on its sustainers for the summer months, wrapped up another bank-roller this week when Whelan Drug pacted to bankroll "Charade Quiz." Contract is for 52 weeks, effective about July 1, Markdown price, however, holds only for the summer. Show which features a panel of experts guessing on charades

Show which features a panel of experts guessing on charades worked out by a group of actors, has been on the air almost a year in the Thursday 8 to 8.30 p.m. sido on WABD Undhont, N. Y.). Bill Slater emcess. Deal with Whelan was set directly by the net, with no was set directly by the net, with no continued to the continued of the continued of

Mutual's Tele Status Clarified by Kobak

Editor, VARIETY:

Editor, VARIETY:

A New York.

I road with considerable interthe June 901 issue and I think it
is a pritty good story. But the use
the June 901 issue and I think it
is a pritty good story. But the use
of the word 'shelves' in the headstory that Mutual mations in the
story that Mutual mations in the
story that Mutual mations are a stand
of the year of the story that Mutual mation were a little
use for the story that Mutual mation were a stiller
from that of the other networks.
We are owned by station operators,
who, themselves, are either on the
two are the only network that has
stations on the air in Chicago and
followood. Our Shareholders in
followood. Our Shareholders in
followood. Our Shareholders in
for a regional television network.
This Is in fact similar to the way
for a regional television network.
This Is in fact similar to the
veccept that in our case the individual Shareholders will handle
their regional expansions, while
(Continued on page 36)

'Vaudeo' Comes of Age in Texaco Show; Seen Outlet to Vast Talent Pool

House Review

Texaco Star Theatre

(NBC-TV)
Milton Berle, Pearl Bailey, Rosandren Dancers (3), Stan Fisher,
Al Kelly, The Moroccans (4), Sta
Stone, Betty Alexander, Russ Case
Orch.

By JOE COHEN

By JOR COMEN
The Texaco Star Theater projects a new kind of showbusiness
a revival of the era that had its
are the star that t

resembling a steam room, the abbet to the steam of the st

good musical note with his harmonica renditions over the first of the
Antonio, ordinarily one of the
Antonio, ordinarily one of the
Antonio, ordinarily one of the
India ordinarily of the ordinary
to the ordinary ordinary
that ordinary ordinary
that or of the ordinary
that ordinar

would nave been attained.

Sid Stone altered his pitchman's
act somewhat to conform with
sponsor demands. His turn is a
replica of that done by the late
Clyde Hager, and it was entertaining despite his pitch for the sponsor product.

ling weapite ins piten nor the spon-ling weapite ins piten as excilent show, and should vaude open up again, he could hold down any pit job. Betty Alexander pertly Vauders working this medium will have to learn to slay within the time limits agreed upon pro-ting the state of the state of the potential properties of the state of the air encore when the mob can stand to the state of the state of the state as encore when the mob can stand is a tougher proposition to buck han a lard-bitten house manager, is a tougher proposition to buck than a lard-bitten house manager, standard was stated to the state of the can be stated by the standard state of the state of t

By GEORGE ROSEN

"Vaudeo"—the adoptation of oldtime vaudeville into the new yideoday night (8) in a performance
that may well be remembered as
a milestone in tolevision. The
secondary of the control of the control
as nilestone in tolevision. The
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TEXACO STAR THEATRE.

TEXACO STAR THEATRE.
With Mition Berle, essency; Rosario & Autonio, Fearl Bailey, Sener wences, Autonio, Fearl Bailey, Sener wences, Autonio, Fearl Bailey, Sener Producer-Director: Ed Solone, Russ Case Orch. Producer-Director: Ed Solone, Technical Director: Stanley Peck. 80 Mins., Tues, 8-9 p.m.
TEXAS CO.

Washington, June 15.
Bearing on the Television Broadeasters Assn. protest against the
easters Assn. protest against the
graph Co. and Western Union was
graph Co. and Western Union was
held today (Tues by the PCC.
After a brief preliminary wrangle
which group had the "burden of
responsibility" of submitting, evitille Spat. 2a. J. Fred Brown was
till Spat. 2a. J. Fred Brown was
The TBA was represented by
Col. William Brown, attorney for
Low Western College, and the college
were represented by attorneys
were r

TELE C.P.'S NOW TOP 100: 265 BIDS PENDING

Toty, 203 BIDS FEIRIME The Pederal Communications Commission last weekend reported commission last weekend reported television stations have been sat-television stations have been sat-television stations have been con-tions are pending of which 103 have received for heating and 102 have received for heating

NBC EATS ITS TELE CAKE, TOO

ranscribing TV Shows on Film Solves Many Program Problems

Transcribing television showsn film, as proposed recently by
uMont, may become one of the
ost valuable techniques yet ingurated by the new industry. At
he same time, it throws into the
pen again the question of rights
or such films, the solution to
thich may offer TV one of its bigest headaches to date.

With the various labor unions.

er such films, the solution to the harm of first V one of its bigext headeness for V one of its bigext headeness for V one of its bigext headeness for the such value of the conchaldrast unions and talent
suids involved in the production of any tele show which may be
manced the suids involved in the production of the transcriptions. American Fedextanton of Musicians is the only
extracted in the present of the conextra the control of the conextra the con-

'Glamor' Preem For WPIX in N.Y.

WPIX, N. Y. Daily News' television outlet, was slated to take the air last (Tuesday) night with four air last of the slate of the slate

DuMont's WPIX Salute

DuMont's WPIX Salute
DuMont television took the
occasion of the N. Y. Daily
News' WPIX preem last (TuesNews' WPIX preem last (Tuesres its new tele-transcription
service. WABD, DuMont's key
N. Y. outlet, transcribed on
Via a closed-circuit show openlute the new station. Transcription, featured Adrienne,
and Orchifortis. "Champagne
DuMont salute was only one
DuMont salute was only one

ers its new tele-transcription service. Walb, Dunkom's key N. Y. outlet, transcribed on the control of the cont

TV AUDIENCE TO SELECT MISS PHILLY

Philadelphia, June 15.
WGAU-TV with handle the "Miss
Greater Philadelphia Contest" this
year to let the video audience in
on the selection of the lass who
will represent this town in the
"Miss America" sweepstakes at At"The project was aponosored the
last two years by the Evening Bulletin, newspaper-owner of WGAU-TV, and the "Miss America" fraincounties — Philadelphia, Chester,
Montgouery, Deleware and Buster,
Montgouery, Deleware and Buster,
Montgouery, Deleware and Buster, Philadelphia, June 15.

20th's Bid For Seattle Grant **Looks Brighter**

Washington, June 15.

Washington, June 15,
The autiously awaited hearings on reductions and availed hearings on reductions and their transmission. The autious of the control of the control of the control of the control of the commissioner's staff to handle them between the filing deadline of May 28 and the proposed with FCCs mail room swamped on May 28, the Commission extended the filing time to June 18 for those who wanted to present proof of any proposals allower; the rate for the control of the contr

tiess filed daily at FCC has alnee dropped off. 20th-FOX increased its prospect of being assigned a television chansled of the state of

(Continued on page 36)

CBS Ups Stock Holding In Madison Sq. Garden

To 4%; 75G New Shares

PARLAY CLIENTS AND POLITICOS

NBC television will be the only TV network to give viewers both its regularly-scheduled shows and complete convention coverage dur-ing the Republican conclave which tees off Monday (21) in Phil-adelphia.

see the second of the second o

program structure will operate as a planned, admirth, worked out with client by sales manager Reynold. Kraft, is believed to point up the growing faith among advertisers of wideo's sales potential. Sponsors in most cases were willing to switch the sales which was a switch of the work of

switch to some straight enterfainment for a change.
Only regularly-sponsored shows that NBC loss completely during that NBC loss completely during the transport of the transpor

able.

NBC will still program a total of some 60 hours of convention news. Through the program switch, however, it will be able to salvage three hours and 61 binders of nightime sponsored shows. Under the reshuffling plan, "Americana," sponsored by Firestone Monday inglist from 63 on 9 moves back to coverage teeing off, at 330.

Texago cancels out in the Tues-

coverage teeing off. at 8:30.

Texaco cancels out in the Tuesday 8 to 9 segment and Kraft in the Wednesday 9 to 10 slot. Jon like Wednesday 9 to 10 slot. Jon of the Wednesday 9 to 10 slot. Jon of the Wednesday 9 to 10 slot. Jon of Tursday, with the "Swift Show," trimmed 15 minutes, getting the 3:15 to 8:30 segment. Camel No. 30 segment. Camel Nr. 50 to 8 slot across the board.

Zenith Set on Patents

Lentth Set on Patents
Centth Radio last week acquired
paid-up rights to use all Farmsworth Television & Radio Corp.'s
patents in building home tele receivers. Payment involved was
Zenith plans fall production of
television and "Phonevision" sets.
Latter have attachments for receiving special video shows on a fee
basts.

TV's Top Audience Promotion Job Set by NBC. Tied to Philly Powwow

BIGGER, BETTER TV ON BALLANTINE AGENDA

DALLANTINE AUGUNDA
Ballantine beer is out to become
the No. 1 sports sponsor in television. The account has instructed
its agency, J. Walter Thompson, to
put in a bid for any major sports
event wkose television rights are
still open. Among other things
Ballantine is hopeful of achieving
in fights telecasting the position
in radio. The brewer's initial wore in

in radio.

The brewer's initial move in that direction was the tiefing up of the radio rights to the Zale-tiefing the radio rights to the Zale-tiefing the radio rights as well.

Ballantine's only current sports obligations are the TV and AM broadcasts of the N. Y. Yankee games over WAED and WINS.

Gosch-CBS Aim B'way' Revival As TV's Lux Theatre

CRS television and indie producer Martin Goseh, who recently staged the "Gnight on Broadway" series on the CBS-TV web, are currently making a pitch to sponsors for the resumption of the comment of the

Theatre," and to make it a sort of TLuck Theatre.

The Control of the Control of the Control of Broadway producers will be only too happy to cooperate with the show, which presents excerpts of directly from theatres. Producers who okayed telecasts of their shows a considered it a boff found that TV upped their ticket sales at no cost to them. Producers found, Goeth claimed, that considerably the night the show was televised. In addition, TV show was televised. In addition, TV show was towards from a boost in mailing outside the metropolitan N. Y. area.

area.
Roland Gillett, meanwhile, who directed the shows for Goseh and CBS, expressed conviction that the producers had solved the many difficulties involved during the eight plays televised. Chief difficulty, he sald, was the trimming of a two-and-a-half hour play down to

(Continued on page 32) Lee Hats to Sponsor

Drew Pearson on TV **During Philly Powwows**

Commentator Drew Person is slated to make his television bow during the Republican convention and the property of the property of series of exclusive daily broadcasts over the Duffont web. He is to repeat during the Democratic con-clave, with both to be sponsored by Lee Hats, which bankrolls his Web train Web.

the forthcoming political conventions of the forthcoming political conventions to the forthcoming political conventions to the forthcoming political conventions to the first audience premotion job ever-done by a TV network on a network basis. According to NBC Webb, convention coverage offers the west better first major competitive stint and NBC, for one, will seek to domine local audiences on the convention coverage offers of the west better first major competitive stint and NBC, for one, will seek to domine local audiences on NBC stations. Plans for the bullyhoo campaign follow, generally the radio promotion jobs worded out by NBC's to job convention job convention

ance to all stations to help themplan their bullyhoo for the occaNBC tele stations have already spot budge nightly, with the frequency spot twice nightly, with the frequency control of the frequ

CBS Tries Out Split Video Web

CBS had its first spit video network last Monday night (14), cast the benefit game between the Brooklyn Dodgers and the Cleveland Indians at Ebbets Field, but fed a regularly scheduled studio ded a regularly scheduled studio de a recomment of the control of the

Luckies Still in Doubt On 'Blake' Continuance

over the Dulfont web. He is to repeat during the Democratic Conclaive, with both to be sponsored to the Conclaive with he beneathed to the control of the Conclaive with he beneathed to be on the air from 8:55 to 9 p.m. daily throughout both conventions, with the property of the Conclaive the Conclaive Conclaire Conclaive Conclaire Conclaire Conclaive Conclaire Con

Philly TV Now Established. As Sets Hit 40,000 Mark

By JERRY GACHAN
HOpehild-delphia, June 15.
Hopehild-delphia, June 16.
st-tions in this city claim dollar
sets sent 15. It selected to the telestation in this city claim of the
sets sent 15. It remembers a tremendous advance
to 18.200 in operation at the
end of last year.
It is not sent 15. It remembers a tremendous advance
help installed at the rate of 2.200
a month. Allowing for due increase in monthly installations, the
4000 in the sent 15.00 stores in town
existing TV sets, with production
finally getting on the caboset of
command and for the sent 15.00 stores in town
existing TV sets, with production
finally getting on the caboset
of mention of the sent 15.00 stores in town
for the sent 15.00 stores in to

backed by Philoc for obvoors reapost CALUTY, for example, gets an
hourly rate of \$200. This scaleris
stated for a prompt increase when
the number of sets in this area goes
at the \$9,000 mark. All stations
are desperately annotes to all
rately a sports medium and therefore a taproom entertainment. Uniformly, they stress the home appeal of video and the fact that
prompt in the set of the set of the
rately although the home
TV-owners have more than doubted
in the last six montias. In
fancy to make any appreciable
deut on the large entertainment
media. Besides, it's difficult to tell
at this time just what contribution

at this time just what contribution video made to the general drop in film and stage customers. Observation here is that attractions still

sim and stage customers. Observation here is that attractions stuit draw, even though the time has pull them in. The same rule applies to night clubs, which draw has been a subject to high clubs, which draw had Fix Trade off Eridays Film men know by experience, however, that there is a definite might, when the big fight are televised. This not only holds for the middown area, but are televised. This not only holds for the middown area, but are televised. This not only holds for the middown area, but are televised. Just the beat the local pubs get a terrific play during the bours is this pull of the control by the control by the control to the control by the

fight. Wenke said he coulant compete with the main event on TV.

The control of the could be could be competed with the same battlers, take the same of Terry Young, a hardtlift goving lightweight who red atmoorus folicying in Philly due to the TV showing of bouts from the N. Y. St. Kincholas Arena. TV obvilated the need for any load promoter giving him a great build up when bringing him in.

Ax. Phillies Gate Big

up when bringing him in.

A's, Phillies Gate Bir.

A's onsistently televised and yet the local dub, the Warrlors, were the local dub, the Warrlors, were also also also the local dub, the Warrlors, were also also also dub, the Warrlors, were the local dub, the Warrlors, were dub, and the Phillies has been extremely healthy this year. Credit for this, however, can go to the sensational however, can go to the sensational them, temporarily in first place.

Bob Carpenter, president of the

(This is the first of a series of articles by VAREEY correspondents showing how television has problem to Carpenter. The country.)

By JERKY GAGHAN Philadelphia, June 15.

Hopeful estimates of the tele strions in this city claim 40000 the coor maintaining the farm and the country.

The cost for maintaining the sain The Peeling among both entertain-ment and studio people is that when TV is first installed in the home, not only amusements, but radio, newspapers, dishes and very constant of the sain of the control of the sain of the sain of the came out and everybody sain said one TV man. "Television is a the sain of the sain one TV man. "Television is a the sain of the sa

Jacksonville (Fla.) Joins Dallas in Bid to FCC For Muny Tele Station

Washington, June 15. Washington, June 15.
A request from the City of Jacksonville brought to two the number of municipalities who have petitioned for television stations. Jacksonville requests channel 2 and lists the City Commissioners so owners. The city already owns a standard station, WJAX and WJAX-PAI to one that the city already owns a standard station of the countried from the standard station profits.

The full staff of WJAX will work at the tele station on a part time basis as will other city emwork at the tele station on a part time basis as will other city emitments as will other city emitments. But the state of the commissioners also pointed out that the active Lind and time and the commissioners also pointed out that the active Lind and time of WJAX, new capital will be raised from sale of revenue bearing certificates issued according for Chicago and the commissioners of the commissioners of

Gosch

Continued from page 31

Continued from page 31

the 26-27-minute running time for the TV versions. It was also found that many full-stage camera shots will accept a distance shot no longer than they will in films, which is a matter of second was found necessary to adapt the cameras. Actors accustomed for several months found it too difficult to change their routines for the benefit of the cameras and, for several months found it too difficult to change their routines for the benefit of the cameras and, for several months found it too difficult to change their routines for the benefit of the cameras and, most cases blow their lines. In the "Jealous" number in "High Button Shoes," for example, "Nametic Reflay was also also will be a several proposition of the stage during the dance.

Baseball goes out over TV end yet stated ance for both the A's and dance. All control of the stage during the stated ance for both the A's and dance. When the repropulse of selection of the sensational ball played by the A's that lodged them temporarily in first place. Bob Carpenter, president of the temporarily in first place. Bob Carpenter, president of the last of the recommentation of the stage for example, Ernest Cossart had attached. All during rehearsal her opportant according to the read of the stage for the stage of the sta

Stoopnagle on CBS Tele

Coi. Stoopnagle has been signed by CBS video for a regular sus-taining series which Arthur Moore

wlli produce.

Program wiii unveil around mid-

It's the Taverns That Still Worry **Baseball Chiefs**

"Cincinnati. June 15.
Baseball big league magnates,
despite reports to the contrary, are
ont worried presently about teleson to worried presently about teleson long as tele is kept in the
home. Their only worry is the competition tossed in their faces by
home. Their only worry is the competition tossed in their faces by
Aria meeting of big leasue topAria meeting of big leasue topconsensus favored continuation of
the "watch and see what lappens" Cincinnati, June 15.

consensus favored continuation of the "watch and see what lappens" attitude. Most of the haschall big-ries expressed conviction that tele, the home, could help them by con-verting some of the public into new Jans. They voiced considerable migrilings. however, about the migrilings, however, about the migrilings, however, about the bold window cards, "See the base-ball games here." Pending the time when TV's home circulation exceeds that in occurred in metropolitan N. YJ., the league excess will ask manufac-

nome crevitation exceeds that in the most of the most Giants' telecasts?

New Tele Business

Ford dealers of Edgewater, N. J. have pacted for nine days of one-minute spots on WNBT (NBC, N. Y.) to promote the new 1949 Ford. Agency is J. Walter Thomp-

The Saturday Evening Post makes it commercial advertising debut on television with live spots over WPTZ. Philly. Station also expensive well-spots over WPTZ. Philly. Station also calculated, for 13 weeks of spots. Five sponsors, using a total of 104 commercial announcements, have been added by WCAUTY. Philly. They include: Illi Sloed Phillips. Illi Sloed

3 Aces Float Continued from page 1

Continued from spen 1

Latting next of annuary whether next services, and the latting next services, and the latting services are services, and the services are services and the services fift in radio, accorded not parsets gift in radio, accorded not parsets gift in radio, accorded not parset services are services. Similarly, Heatler is a Mutual one-man topdrawing card, accounting for a large chunk of the websannual billings. With his 9 p.m. commentary, his Sunday Omaha Insurance-sponsored show and the proponing five-times-a-week co-op program, it's estimated that he's must take and an audience of additional millions.

New York—Alice Cook, hereto-fore program coordinator of WPIX (N. Y. Daily News), named traffic manager. Also at WPIX, chief an-nouncer George Russell appointed to work concurrently as studio manager.

Inside Television

New York television came up with a one-two punch over the week-end that's expected materially to hypo demand for video sets in the part of the N.Y. Times and N.Y. Dally News, generally conceded to be most influential and the most widely-read newspapers in the city, respectively.

Times supplement multished Sunday (13) followed the constant of the part of the part

respectively. The second property of the seco

Television broadcasters "will be absorbed with advertising techniques long before they get down to problems of creative writing" is the lamentable belief of Norman Corvin, Writing in the first issue "Personally I would not want to spend a minute writing for video until it begins to show a rudimentary artistic conscience. If television will apply as much money and time to scrious experimentation on the level of the old Columbia Workshop, then I would feed privileged to become involved in its struggles. But until it demonstrates honder to be come involved in the structure of the control of the control

and print."
Apparently not wishing to cut himself out completely, however,
Corwin declared that "on the day that the owners and operators of
television amounce they are investing; a reasonable percentage of
their hudget in cultural and artistic exploration. I will gladly exchange
my present state of aloofness for the status of a man who can be had."

In the first public demonstration last Wednesday (9) night of Westinghouse Electric's proposed Stratovision system for networking television shows, viewers in Cleveland reported good reception of a signal from above, viewers in Cleveland reported good reception of a signal from Slow was the usual-Wednesday night wrestling matches from Washington, scanned by WMALTV (Weshington Evening Star) and fed to WMAR-TV via coaxial cable. WMAR-TV signal was picked up by a Glenn L. Martin plane flying 25,000 feet above Martinsburg, W. Va., and re-transmitted through the air, where it was reportedly received clearly in Cleveland.

Now that Gulf is sponsoring "We, the People" on a continued simultaneous radio-tele basis, the Young & Rubicam agency is regularly taking air cliceks of the program. Sound films are made directly from the orthicon tube. As in radio, these are not only for subsequent by the agency production staff and agency-sponsor exces, but cover the advertiser in case of unwarranted legal claims. Another indication of the relative complexity and expense of tele and radio is the cost of magnitude and the complexity and expense of tele and radio is the cost of magnitude of the radio of

Cross between home and theatre television has been set up by the Quantico Marine Base in Virginia with the installation of a United States Television projection set. Model, with a 3 x 4-foot screen, has been installed in the emisted men's club, where it's been found that been to the set of the se

Hooper television ratings for May give the CBS-TV evening news an edge over the Camei newsreel on WNBT. CBS' New York key drew an average of 14.9, while the cig's celluloid package had a 12.9. The Columbia event precedes the other by 20 minutes.

After construction of its second studio in the Grand Central Tern layout has been completed CCBs studio in the Uriand Central Terminal layout has been completed CCBs attuction in the Uriand Central Terminal layout has been completed CCBs and the layout his size studio, leaving Ittle standing but the control room which may be used to the purposes. The large temporary studio is now originating 12 live programs a week, five of them news, the daily "Face the Music" series and two half-hour novelty events. "To the Queen's Taste" and "What's "I worth." The new studio will be equipped with studio orthicon

Radio Reviews

- Continued from page 26 -

never otherwise be garnered. The translation into radio terms is here as close to the original as possible, on the basis presumably that a surefire formula needn't be tam-

on the basis presumably that a surefire formula needn't be tanper surefire formula needn't be tanper with bead' is a 20-second anippet of nautical music, the "related newscopy" has been capsuid be anippet of nautical music, the "related newscopy" has been capsuid be a surefire of the surefire

Desmond's CBS Dicker

Johnny Desmond is dickering with CBS for a radio-video series beginning in the fall. It would be a five-year deal at a starting price of \$350 a week sustaining and \$600 commercial.

commercial.

The singer is currently on the "Teentimers" radio series Saturdays on NBC.

Atlanta's WSB on Air Regularly by Sentember

WSB. Atlanta, Journal station, will go on the air with regularly scheduled television programs on or about Sept. 29, officials of the station have announced. Station is planning to televise a 'test pattern' on or about Aug. 22.

Present plans call for WSB-TV to offer approximately 20 hours per week of regularly scheduled television. Programs will have a range of 45 airline miles from WSB-TV transmitter at Peachtree and Beverly Roads. ohn Outler is general manager WSB-TV.

Zenith Charges Admiral With Imitating Its Model

Suit filed by Zenith Radio in Chicago Federal District Court charges Admiral Corp. with unfair competition in alleged imitation of "Zenette" model portable radio.

Suit asks that Admiral be en-joined from seiling its model 5-F11 and also that Continental Can Corp. be enjoined from making cabinets for model 5-F11.

Dr. Roy K. Marshall, has had his NBC program, "The Nature of Things," renewed for a second 13-week period by Motorola.

FIRST

to report the all-important commercial angle

IN RADIO

and



FIRST

to report

TELEVISION

Talont Problem—and Cheaper:

Reparts

Dumb Acts Solve Clevision

1/2 Hours Daily on WOXAO

Dublem Solve Cheaper:

Reparts

Dumb Acts Solve Clevision

1/2 Hours Daily on WOXAO

Dublem Solve Sol

And FIRST again with an exclusive service for the RADIO AND TELEVISION INDUSTRY.

VARIETY's 3d Annual 'RADIO AND TELE-VISION PREVIEW' will be materially and physically designed to make it simple for the personnel of Radio and Television to buy and sell time, talent, equipment and all its component parts-

It's a 'must' for the buyer.

It's a 'must' for the seller.

It's the only medium published that encompasses the new horizons to come in Radio and Television.

It's the perfect medium for your advertisement. Buyer or seller.

NEW YORK, 19 CHICAGO. 1 HOLLYWOOD. 28
154 W. 46th St. 360 N. Michigan Ave. 6311 Yucca St.

Rates remain the same for this issue. Write to any of the offices listed below for further information about the . . .



Univ. Women Launch Campaign To Put 'Voice' in Hands of Educators

San Francisco, June 15.

American Assn. of University
Women, one of the most consistently severe critics of commercial
broadcasters, are now utilizing the
advantage of the construction of the construction

h requests for support for the ociation's program. with request for support for the seasociation's programs of the radio industry, the association's quality reps audition all metals, radio listener authorities and industry reps audition all metals prepared for overseas broadcasting. Suggesting that not more than 200 years to receive the radio industry, the association declares that the prepared in the radio industry, the association declares that the permitten of the receive with the programs of the receive with the receive with the programs of the receive with the receive with the residual program agent. The university women further recommend that all programs of small salary increases.

Keesely to L&M.

Nick Keesely has joined the Lennen & Mitchell agency as manager of the radio department, succeeding Thomas P. Doughton, who becomes executive assistant to Ray Vir Den, president. For the present, at least, there will be no directed in the recent exit of Mann Holwith Holwith Mann Holwith

NEW STAGES PREPS RADIO, TELE ENTRY

New Stages, Inc., the off-Broad-way legit group that clicked last winter with productions of "Lamp at Midnight" and the current "Re-spectful Prostitute," is entering the radio and television fields with its own program packages. Many of the organization's members are established radio-video names.

established radio-video names.
Programs will be tabbed "New
Stages in Radio" and "New Stages
in Teleyision," Former is designed
as a weekly half-hour, produced by
Lyon, Robert Cenedella, Philo
Higley and Joseph Stern, Music
would be supplied by a four-man
group headed by Walter Hendel
and including Peter Mennin,
Henry Brandt and Norman Locks
"The video services is in the a week-

wood.
The video series is to be a weekby full-hour, produced by four different units on a rotating basis.
Martin Jones, until recently radiotele director of the Buchanan
agency, will head the operation,
with Ezra Stone, Basil Loughrane
and Max Miller producing successive shows.

Forth Worth—Roy Baccus has been named commercial manager for both AM and TV operations of WBAP here. Keith Baldwin had held the post of commercial manager of AM but has resigned to join the staff of WGAR, Cleveland.

From the Production Centres

IN NEW YORK CITY . .

IN NEW YORK CITY

Armed Forces Radio Service is recording Ted Malone's ABC show to the Control of the Control o

The Cashing and Development of the Cashing and Development of the Cashing alley "transcribed series for Auto-Life, through Ruth-Live Cashing and Dorothy Peterson joined the east of "Lora Charles Eggleston and Dorothy Peterson joined the east of "Lora Charles Eggleston and New Peterson added to "Gal Sunday". Susan Douglas, William Lipton and Gene Leonard new to "Back-Stage Wife". Mchard Gorothon cast for "Stella Dullas". . . Gill Carpenter circularized the local Art national board. . Mrs. Pet Bownian, director of "Famous Jury Trials" for Dancer-Pritagerald-Sample, becomes a grandma in August . . . Somebody at the party after the initial "We, the People" teleast cracked that the Gull, Young & Rubicam and CBS vice-presidents had everyone else outward tomorrow night (Thur) Jack Barry nathing a night-a-well-try pitch for George Bernard Shaw to guest shortwave (live or ET) on the July 4 preem of his "Life Begins at 80" series on Muttal". Actor Michael Fitzmaurie is the new bodminton singles champ of the New York Athletic club — Join the cast of ARCs daily "My True Story" and other shows. Her husband, Richard Forshay, is a graduating senior at Lehigh Univ. . Charles H. Santh resigned so CBS market research counsel to become radio counsel for BBD&O in Minneapolis.

Eleanore P. Hurley taking sik-mounth leave from WQXR, with Mothers of the Story of the Story of the Story of the Story Hollow" legit musical, leaves CBS after his Aug. 26 appearance on "Of Men and Books" to freelance as performer, authore over.

IN HOLLYWOOD .

IN HOLLYWOOD

Lee Cooley, TV director for McCann-Erickson, tarried in town just long enough to keep his Prisco, Hollywood and Les Angeles offices pasted on the firm's as Helsen. Justice to the firm's as the second of the secon

onter to the custo Nesson Endry and Dorothy Kirstein in Kraff Music.

"The Country Editor," starring Bob hums, gets another cutting by Ken Dolan, this time with Coltate commercials and with Ted Bates taking up the tab. Could be for the Kay Keyes and with Ted Bates taking up the tab. Could be for the Kay Keyes and with Ted Bates taking up the tab. Could be for the Kay Keyes and with Ted Bates taking up the tab. Could be for the Kay Keyes in Starting to the Berlin Endre In the Starting to the Starting the Starting

IN CHICAGO . .

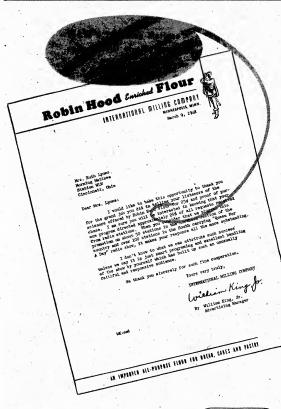
IN CHICAGO

Charles Adell, formerly with John Blair & Co., has joined ABC as an account exec... Friday sessions of NBC's "Fred Waring Show" renewed by Minnesota Valley Channing Co., through Leo Burnett.

Unesspored". Announcer Toxio of WBBM's kudo-winning "Report Unceasored".

Unceasored". Announcer Toxio of WBBM's kudo-winning "Report Unceasored".

Announcer Toxio of WBBM's kudo-winning "Report Unceasored" to the Color of the Col



Crosley Broadcasting Corporation



And now the HPL is on KIRO!

June 14: Columbia's great 50,000-watt affiliate in the Pacific Northwest...KIRO, Seattle-Tacoma... becomes the eighth station to broadcast, <u>live</u> and <u>locally</u>, radio's most sales-effective participating program—"THE HOUSEWIVES' PROTECTIVE LEAGUE"

A GREAT STATION

You can go fur on KIRO. With 50,000 watts on 710 kilocycles, KIRO carries "The Housewives' Protective League" throughout a territory with 442,000 radio families ... 344,000 in the Pacific Northwest and 98,000 more living in western Canada (50-100% BMB Daytime Audience Area).

It's one of the largest markets in the West. And one of the richest. Its more than a-million people buy every kind of retail product to the tune of more than \$1,600,000,000 every year -44% more retail sales per family than the nationwide average!

You can get more of these big spenders to buy more of your product by talking to them on the two KIRO "Housewives" Protective League" productions. On alternate days, your story will be part of KIRO's "Sunrise Salute" (6:00-6:55 a.m., Monday through Saturday). On other days, your product will be sold on KIRO's "Housewives" Protective League" (2:00-2:30 p.m. Monday through Friday and 10:00-10:30 a.m. Saturday).

A GREAT SALES VEHICLE

Don't take our word for it. Instead, take a tip from the 83 national spot advertisers listed on the right. For each has testified—in hard dollars and sense—that "The Housewives' Protective League" is a sales manager's dream come true.

Listeners have complete confidence in every word said about HPL-advertised merchandise. They know each product has been submitted to a rigid consumer test by "The HPL Testers' Bureau"...endorsed by this panel of housewives from the KIRO listening area...and awarded HPL approval.

And every word of every sales story commands complete attention. For sales messages are smoothly integrated into the program format of "The Housewives' Protective League - Sunrise Saluto" combination: adlibbed casual conversation by a master of ceremonies who talks with equal ease about everything from the Lewis and Clark Expedition to a story about your product that makes listeners buy and buy!

For more information about radio's most sales-effective participating program on KIRO—or on any of the seven other CBS stations carrying "The Housewives' Protective League" productions—get directly in touch with the stations, their national spot representatives, or...

THE HOUSEWIVES' PROTECTIVE LEAGUE

"The program that sponsors the product"

A Division of CBS • Columbia Square, Hollywood

HPI. MARKETS: Los Angeles (50,000 west KNX). "Chicago (50,000 west WBM). "St. Louis (50,000-west KHOX). "Son Francisco (50,000-west KQF)." New York (50,000-west WEBS)... Washington, D. C. (50,000-west WTOP). "Minneapolis's Paul S60,000-west WTOP)." Minneapolis's Paul S60,000-west WTOP. "And more great markets and stations to be announced later in the year.

THESE 83 NATIONAL SPOT ADVERTISERS

SPONSORED "THE HOUSEWIVES" PROTECTIVE LEAGUE"

PROGRAMS DURING THE PAST TWELVE MONTHS;

American Facking Co. (Sunrise Meets)
Batlord and Ballerd Co. (Bullord Oven-Ready Bi
Beatrice Foods Co. (Bleedow Gold Batter and at
Belstens Hearing Aid Co. (Berring Aid)
Birds Eyn Snider Inc. (Birds Eyn Frozen Foods and Snider's Catsup) ok-of-the-Houth Club Book-of-the-Hauth Club Blue Heen Foads, Inz. (Cheese) Berde Products Co. (Citrus Juices) E. L. Bevec Co. Jec., (Bruce Fleer Cle Cadiller Publishing Co. (Complete His California Almond Snawors Exchange ral Foods Corpotation (La France) ral Petroleum Corporation of California en State Co. Ltd. (Golden-V Vitamia Mi Gelden State Co. 1td. (Golden-V V B. F. Goodrich Co. (Trector Tires) Hills Brothers Co. (Oromodary Ging Hubinger Co. (Quick Elestic Storch Inland Rubber Corporation (Tires) Jaice Industries Inc. (Suafilled Wh op Co. (Lile Cle Scop Co. (Life Cleanse)
don Speciallies Co. (Attachment Buttom Holi
Angelos Scop Co. (Attachment Buttom Holi
Angelos Scop Co. (Attachment Rach Swes)
gi Co. Inc. (Mosgi Bovillon Cobes)
betton Scop Co., Inc. (Blu-White)
in Firearms Co. (Horlin Rozer Blodes)
ilgon Chanicol Corp. (Pestingster Penducts) you Chemicol Corp. (Pestmatier Products) you Mushincom Co. (Down Fresh Mushincom Sherry Food Products (Mickelberry Meot Pr Millomi Foods Inc. (1870 French Dressing) Underwood Co. (Doaald Dack Peanut Batter not Biscoit Co. (Shradded Wheel) nd Carbon Co. Inc. (Ryone) O'Brien's of California Inc. (Ca Omnibook Inc. (Hagazine) Our Felt and Stanket Co. (Orr Ble Park and Tilfood (Tintex) Fact and lifted (lintes)
Prine France Go. (Furrese Sales and Service)
Frair Food Fracture Go. (Feet Brook Fix Brook)
Frair Food Fracture Go. (Feet Brook Fix Brook)
Frair Co. (Feet William Fixed)
France Fractics Go. (Her West Rew Apple Julia)
France Fracture Go. (Her West Rew Apple Julia)
Foodbill Old Go. (Rouzzi)
Roddill Old Go. (Rouzzi)
Roddill Old Go. (Rouzzi) Rond, McKelly and Co. (Institutional) Schulze and Burch Biscuit Co. (Bi Honey Ass'n (Clover Haid H Bullis (Tulip Bullis) ina Ca. (Soil-Off) Said Off Me Sail Off Meurdocturing Ce, (Sail-Off)
Scuthern (Ciffernic Gross Feeds (Real Gold Lemon, Orange Bure)
Special Foods Co, (Jeys Pototo Chips)
A. E. Steley Mig. Co. (Cream Cern Storch, Ste-Fio Liquid Sturcký
Stoedonč Brands Kr. (Reyor) Production
Stewart and Aphly Coffee Co. (Coffee) F. G. Vegt and Sons, Inc. (Philed Wonder Company (Ovalline) Ward Baking Co. (Tip Top Bread)

CBS Asks FCC Okay on WTOP Sale; Bringing KQW Into Family

Washington, June 15.

Two-way deal for realignment of its owned and operated stand operated stand property of the stand operated ope

Under FCC regulations, if the Post gets control of WTOP, it

Mutual's Tele

MBS Headquaters will act as co-ordinator rather than operator. When the time is ripe, these re-gional networks will be joined for nationwide coverage and, in the meantime, MBS will be sizing up the needs of our affillates for TV service and laying the proper foundation undation.

service and laying the proper foundation. A number of Mutual people are keeping current on all developments of the proper for the proper form the proper form and training a corps of able people for television operate acquiring and training a corps of able people for television operate for the proper form and training a corps of the proper form the proper for the proper form the proper f

work programming.
When the chips are counted, you
can be sure that there will be a
blue chip Mutual TV. Network, as
blue chip Mutual TV. Network,
casting Network.
We have the
financial resources and the men
and women who have the ability
to do a great job dgar Kobak,
President, Mutual Network.



The network is to retain the rights to all its programs, including the across-he-board. The rights to all its programs, including the across-he-board. The right of the result of the re

The petition for the WTOP deal The petition for the WTOP deal is contingent on approval of the KQW transaction, but the latter is not contingent on the WTOP sale. Thus, if the KQW purchase is turned down the network will still retain ownership of the permitted limit of seven stations.

Landry

Continued from page 24

Continued from page 21

Direction of the Continued of the Continued of Coult of of Cou

or that.

Ironically, Landry's most recent
book is entitled "This Fascinating
Radio Business." He is a former
radio editor of Variety.

Program Board Shifts

Program Board Shifts
Membership of the CBS program plans board has lated,
changed considerably, Harry Aekerman, Guy della Cioppa, Ernest
Martin and Landry are off and
Jack Van Volkenburg, television
veepee, and Robert P. Heller, new
executive producer, are now at-

executive producer, are now at-tending.

A separate television board met for some months but has now been discontinued until further decision.

Hartford—Local station WONS has signed a renewal contract with the American Federation of Radio Artists. Robert Segal, executive-secretary of the Boston local, rep-resented the union.



"I just happened to remember . . . I got a bowl of Wheatles

and fruit waiting at I

Gen. Mills Buys 'B'fast' Strin Vacated by Toni

Chicago, June 15.
General Mills, through Tathan-Laird (Kix), has signed for the first quarter-hour of ABC's 'Breakfast Club' starting Aug. 16. Segment currently is bankrolled by Toni Co., which bows off July 9.

Pillsbury Flour had a yen for the seg, but General Mills chose to exercise its option on the final day

Transcribing

Continued from page 31 continued from page 31

mount. Small lown tele operator, who might go into business with Dulkont's accorn station for \$90-000-\$100,000, can use the image orthicon chain included in the acorn package for his local ritions to have the place of studio shows, which would be too expensive for the station to program on its own. This would mean that every station in the country would have account to the station of the station of the station is program on its own. This would mean that every station in the country would have account to the station of the station o

Will Woo Small Sponsors Smill are important is the fact that the transcription service will enable more sponsors to enter tele now. According to Loevi, too many advertleers who can't afford frow the service of the service of the service of the service of the ingh programming costs. Transcriptions will broaden the base to bring more sponsors in by recture of the service of Still more important is the fac

Dillott is currently preparing for talliscellu use of transcription-duced over WABD, its key N. Tagship, and building a library of the shows. Once the cost angle how the shows. Once the cost angle how the shows. Once the cost angle how the shows of the shows of the shows of the shows. Once the cost angle how the shows of the shows of the shows. Once the cost angle how the shows of the shows o

20th's Bid

Continued from page 31 :

Broadcasters, Queen City Broadcasters, Queen City Broadcasting, Co. and King Broadcasting co. and King Broadcasting colladard hearing, but set no date. Warner Bros. asked the Commission not to reduce Chicago from seven to six television chan-portance of Chicago which should ate seven channels, the same as New York and Los Angeles. Warter Broadcaster, and the Chicago area. Ed Pauley's Television Callifornia Joined with Radio Diabio in Stockton except as a community channel. Pauley's group made the protest at the San Francisco hearings, but on the channel that the quicker decision on the general region of the Chicago area. The channel Chicago area. The channel Chicago area control of the Chicago area control of the Chicago area control of the Chicago area. The channel as went of the Chicago area control of the Chicago area control of the Chicago area.

nadio Dualdo canase Americano Dualdo Canase Americano Dualdo canase channel 12 for a rural station as a rural station and to the FeCO during the week and to the FeCO during the week tions for an outlet at Portland on channel (1) Devenport Broadcasting Co. for channel 2 at Dualportand, Mai; South-western Publishing Co. for channel at Cumberland, Mai; South-western Publishing Co. for channel as Touth and the Company of the C

Changes in White Bill

Washington, June 15.
Following are the important changes which the White radio bill, reported to the Senate last week, would make in FCC procedure and regulations:

and regulations:

1. The President of the United States would no longer select the FCC chairman. Instead the job would be held in rotation by each Commissioner for one year.

2. No FCC Commissioner could be employed by, or retained by, any individual or corporation within the jurisdiction of the Communications Act, for one year after leaving the Commission.

munications act, 107 one year atter reasing the collimission.

S. Salary of each 'commissioner would be increased from \$10,000
to \$15,000 annually, and top FCC staffers would also be increased.

4. FCC commissioners would be divided into two panels, one specializing in broadcasting and the other in common carrier

specializing in broadcasting and the other in common carrier.

5. Radio station ceiling power would be set at 50,060 watts pending the action of the North American Regional Broadcasting Agreements of the Section of the Section Section 19,000.

6. PCC would have authority to consider a station's programing performance in considering license renewal applications. The Commission would not be required to consider such factors as an exacter and function shift of applicant in station renewals. Section 19,000 and 19,00

ders to punish lesser vousauss on the bondeasts are specifically specified out, thereby narrowing the field of interpretation and requision to the Commission. Regular radio commenstors would be exempt from the provision that if a station aired views on one side of a controversy it would have to allow equal time for the other side. Stations would be exempt from the provision that if a station aired views on one side of a controversy it would have to allow equal time for the other side. Stations would be exempt from libel for remarks in political sensections.

side. Stations would be exempt from libel for remarks in political speeches, 11. FCC would be shorn of any authority to discriminate between applicants for station licenses as it has frequently discriminated against newspaper applicants.

12. Persons who knowingly make false charges or accusations, or who advocate overthrow of the government, would be barred from the air.

New White Bill

Wheeler, then committee chair-man and attempts have been made since but the current bill is the first to reach the floor of either house and this, of course will die with the end of the session. While Senator White will not be a can-didate to succeed himself, Senator Charles W. Tobey (R., N. H.) who Committee, chairman, next, west. is expected to become Commerce Committee chairman next year, has already deelared himself strongly against such things as radio "monopoly." He is figured as virtually certain to block anything which would merely restrict the FCC.

Some of the language is the language in the PCC.

thing which would merely restrict the FCC.

Some of the language in the Re-port accompanying the bill sent to provide the provided of the control of the Senate Committee feels toward radio and its control. In its report, for instance, the Committee took a mild jab at "businessmen whose sheet" pointing out that in prepar-ing the bill "the guiding yardstick has been the public interest." Swinging to the other extreme, the saving the provided of the control was "to half the increasing bill was "to half the increasing bill toward law-making by administra-ticision, particularly through other cities."

cision, particularly through obtier dicta."

In writing the provision freezing clining power to 60,000 waits pendicing the following the fairest method of handling the present situation because it preserves the status quo without damage to any radio statigation of the following the f

Continued from page 27

It was finally shaped up, it not should be required to take into only fenced in the Commission bull was finally shaped up, it not should be required to take into only fenced in the Commission but consideration many of the factors also curbed by law certain practices of the broadcasters, which it should and must take into usons of the contraction in granting a license conscious railed such a full abaloot casters railed such a full abaloot caster railed such a full abaloot casters railed such a full abaloot the such a full abaloot casters railed such as a full abaloot caster and the such as a full abaloot caster railed such caster as the contract of the commission to consider in t consideration many of the factors which it should and must take into consideration in granting a license in the first instance. Such make the state of the state

Scalpone Vice Johnston For McCann-Erickson

Alfred J. Scalpone, formerly with Young & Rubicam, joins Membranes are rained by Scalpone, formerly with Young & Rubicam, joins Membranes and the second service of the second service of the service of

east shortly for executive huddles.
Originally a commercial writer,
Scalpone, was transferred to the
Coast by Y&R and ultimately becoust by Y&R and ultimately be-came production manager there, leaving about a year ago, coinci-dentally with the resignation of Tom Lewis as vice-prez and di-rector of radio.

Terry' Fades for Quaker

I citiy Falles 107 Ullaker.

"Terry and the Pirates" walks
the plank for Qualter Guts when
30. Cereal maker, through Sheran & Marquette, is shoppin for
a new kild strip to fill Terry's slot
of a new kild strip to fill Terry's
took over direction for Sherman's
Marquette in a last-minute to
hypo Terry's rating. ABC controls
to hypo Terry's rating. ABC controls
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Tobey was strongly beaund ouns Marquette in a last-minute try as on.

In the most controversal, point of all—the right of the FCC to consider program performance in the Senate committee report debate. Senate committee report declared:

"Once a license has been and Rehabilitation Cepter. Degranted, there appears to be no lending dampton in Marquette in a last-minute try as hypothesis and proposed to the processing the processing the proposed processing the processing

AFM POWWOW'S LABOR DIRGE

Col. Seeking Royalty Cut for Use Of Copyright Music on New Marathon Disk

Columbia Records has begun approaching major publishers with the idea of securing reductions in royalty fees for the use of copyrighted music on its new long-bound of the columbia of the col

groove disks, which will use a minimum of four times per side. Most of the publishers who have admitted being approached by Cotumbia on the control of the c

Interest they expect to stants, and a stants of the stants

In this event, one pub stated, the full sum realized from Columbia under a Ic deal, he would turn over to the writer and take none for himself as a means of aiding Columbia in its new project.

Oberstein Sets Up Own Record Outfit

Eli Oberstein is setting up a new recording company called Wright Record Corp., and using the Varsity and Royale labels, and the Varsity and Royale labels, and the Varsity and Royale labels, and the Varsity and Var

hon.

However, Oberstein does have pressing facilities. He has a deal with the Sonora Record outfit, under which the latter's Meriden. Conn., plant will allot a portion of its machines to his needs when he begins operations.

L. A. MAESTRO FINED FOR NON-UNION WORK tors.

Hollywood, June 15.

Maestro Lionel Roach, using the monicker Lionel Goodman, was fined \$600 on six charges by the American Federation of Musicians. Goodman is the leader who worked at Harry Schooler's Mardi Gras ballroom under non-union conditions.

uons.

Goodman over the weekend, revailed that he has signed with Market of the conditions and the majors. The smallie, the majors point out, haven't the problem of satisfying dates have been set as yet. Maestro is paying off his fine in weekly in for them to put all their production at all ments, he said.

Think Fast, Bub

New York band bookers are getting a huge kick out of the red-faced situation one of their number will soon be in. This guy las a penchant for selling his bands to promoters

This guy has a penchant for sealing his bands to promoters selling his bands to promoters and the sealing his bands to promoters by mestri handled by rival agencies, telling buyers who did do bustness with others did to bustness with others did to bustness with others and the sealing to sell the band has been did many unture stories and told many the sealing to sell the band has been selled to sell the past to the sealing to sell the sealing the sealin

BBC May Go To Cabinet to Avert Musicians Strike

BBC Governors may consult the Cabinet to enable them to find a speedy settlement of the musicians' stiffer that now threatens the whole stiffer that now threatens the whole stiffer that now threatens the whole stiffer that the stiff that the stiffer that the stiff that the mote and studio work. The BBC has refused held redmands. July 31 is a contract of the musicians of the studies of the studies

Majors Burning Anew At Indies' 'Desperation' Tactics to Hypo Disks

Depressed by the continued drop in sales, the major record com-panies have found added irritation in what they term the desperation tactics of some of the smaller labels. Complaint ranges from the methods used in butteringup disk jockeys to cutrate deals with retailers and the giving away of large batches of disks to jukebox opera-

Majors say these smallies are operating on a set formula. After singling out a platter for concen-trated exploitation, indie outfits set out on the above designated routes. If they were inclined to compete with this combination of angles,

TAFT-HARTLEY **BLUES THEME**

By BERNIE WOODS

Character of the American Rediscretions of the description of the convention didn't charge much from the opening theme, as reported in last week's Vantery. As the week's business wore on, the convention didn't charge much continued without lefup the attacks on the Taft-Hartley Act and its restrictions on labor. This are presented to the convention of th

Petrillo Exerts AFM Leadership; **Record Turnout**

American Federation of Mei-cians convention was a well dis-ciplined affair despite the fact that it was attended by the largest de-gation of local representatives to date. There were 1,056 men toting the banners of 617 AFM beranches and they were at all times com-bended to the second of the property of the second of the James C. Petrillo. As a matter of fact, the AFM conventions are becoming so large, due to numerous new locals built up since the end of the war, that executives and delegates alike of the second of the second of the work of the second of the second of the work of the second of the second (Continued on page 47)

ASCAP's Copyright Bill Seen Headed For Congressional 'Overset'

Ungressional Uverset
Washington, June 18.
With Congress making an effort
close by next Sturday 190, the
chauces for passage of Bill 2870, introduced by the American Society
of Composers, Authors and Pubsigned to amend the copyright law
so as to enable the collection of
performance royalties from operators of coin machines. It had been
reported favorably out of the Judiciary Committee and is awaiting
floor.
It was not to do to the House
floor.

floor.

Since the House and Senate have much more important items to discuss, before adjourning, observers here feel it unlikely that the bill will show up for action this term. It had been expected on the House floor momentarily for several weeks.

Petrillo Takes Official Cognizance Of Name Bands' Stature as Vital AFM Cog

Petrillo 'Moved'

Petrillo 'Moved'
Asbury Park, June 15.
James C. Petrillo was visibly moved by the ovation he moved to the control of the American Pederation of the American Pederation of the American Pederation of the American Pederation of the Missians. He trembled and who put him back into office occupancial despite delegate conclusion despite delegate (6) evening, before the convention opened that he might have opposition.

He was the might have opposition and the might have opposition. Laster had two means and the majority. Leo Clues Bagley; secretary, Leo Clues Bagley; secretary, Leo Clues Bagley; secretary, Leo Clues Wall executive to the despite of the period of the majority. All executive to the control of the majority. All executive to the despite of the period of the majority. George V. Claucy, Detroit; Herman Kenin, Portand, Ore, and William M. Mirriach, Toronto.

N.Y. Tooters Beef: Shift of Air Shows To Coast New Wor

Radio and recording musicians in the New York ares, among whom toolers accustomed to fat packeds, are grambling openly over the failure of the American Pederation of Musicians convention to Since the stoppage of recording last Jan. 1, they have been further hit by the increasing shift to the they face a rather bleak summer and fall.

A sizzable portion of the estimated 500 to 1,000 men who cording checks, have already been forced to turn to "club" jobs to cording checks, have already been forced to turn to "club" jobs to augment earnings. And within the and Prudential shows are said to be moving west, further reducing opportunities.

DeVol in Squawk Over RCA's Alleged Copy of Its 'Nature Boy' Disk

Its Nature Boy Disk

RC's all-Bollywood, June 15,

RC's all-Bollyw

James C. Petrillo for the first titue gave the name band credit titue gave the name band credit can Federation of Musicians convention at Abarty Park, N. J. In a discussion over a resolution which sought to place a 10% tax on all theatre dates played by the state of the Abarty Park, N. J. In a discussion over a resolution which sought to place a 10% tax on all the place a 10% tax on all the place a 10% tax on their efforts would be unwise legislation in that it could result in further reducing which is the place of the Abarty of the place of the

it could result in further reducing the number of theatre weeks available.

It could be a supported by the support of the supported by the support of the su

GAC Takeover Of Mus-Art Vamps

General Artists and Mus-Art have not completed the deal the agencies have been discussing, via sequence have been discussing, via read to the sequence of the control of control of the control of the control ex-Music Corp. of America men. One of the stymics, it is implied by both sides, is the disposition of will figure as part of the deal and transfer their efforts to GAC, or whether they will simply dispose sequence of the control of the control of the Science of the control of the control of the Science of the control of the control of the Science of the control of the control of the Science of the control of the control of the Science of the control of the control of the Science of the control of the control of the Science of the control of the control of the control of the Science of the control of the control of the control of the science of the control of the control of the control of the science of the control of the control of the control of the science of the control of the control of the control of the science of the control of the control of the control of the science of the control of the control of the control of the science of the control of the control of the control of the science of the control of the control of the control of the control of the science of the control of the control of the control of the control of the science of the control of th

whether they will simply dispose of their properties to the older of their properties to the older and the properties of the older and the old

at least 50% of the success of the Cole disking.
This isn't the first time Capitol came to grips with Victor over copying a disk. When the Red Interest the Cole of the Cole o

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Inc.

ASCAP ASCAP (Copyright Variety,

I Have to Do BVC

It's Samba Martin

of Happiness Remick

Caramba It's Samba... Bluebird of Happiness

.Capitol.

49

P. D.
Paramount. ASCAP
Remick. ASCAP
Shaniro-B. ASCAP
RVC. ASCAP

United ASCAP
Tobias-Lewis ASCAP
Leeds ASCAP
Leslie ASCAP

ond Wendell-WJMO

Don Mitchell-WCON

DICK CUPCLE-PLAT Hal Murray—WKAT

ddie Gallaher-WTOP But Grantins-Rot

1sck Moyes-KPOJ Fred Jackson-WWEZ

каппу Мескя-WCOP

10e Farrel-KCKN

Scott Colton-WCSH

BIII CULLY-WLOL JELLA RIGMU-MCHC

Les Malloy-KYA

100 Grady-WPEN

Melson King-WCKY

F. McCormack-WCFL

BIII Anson-KFWB

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Talent and ecord

AS POLLED VIA LEADING U. S. "REQUEST" DISK JOCKEYS

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Weekly other of the received on all behavior program a west requisited by instruct. This complishes is based on short-radius delivered from disciplinaries to the control of the control o
#92E2

	wk. in los		Label	Song	-	1
	1	King Cole.	Capitol	Nature Boy	Burke-VH	ASCAP
		- Dick Haymes	Decca	Little White Lies.	BVC	ASCAP
_	3 12	1	Rondo	You Can't Be True, Dear	Biltmore	ASCAP
	6 4	Kay Kyser	Columbia	Woody Woodpecker	Teeds	ASCAP
	2 6	D. Day-B. Clark	Columbia	Love Somebody	Kramer-W	ASCAP
	7 23		Decca	Now Is the Hour	Teeds	ASCAP
	28 13		Damon	My Happiness	Blasco	
_	10 . 10	Г	Columbia		New World	. ASCAP
P	9 17	Perry Como	Victor	Because	Chappell	ASCAP
98	5 12	ľ	M-G-M	Baby Face	Remick	ASCAP
Ĺ	40 7	Bing Crosby.	Decca	Haunted Heart	.Williamson ASCAP	ASCAP
	9		London	. You Can't Be True, Dear	Biltmore	ASCAP
3.4	13 12	1	Decca	Toolie Oolie Doolie	C. K. Harris	ASCAP
9	1	Frank Sinatra	Columbia	Nature Bov	Burke-VH	ASCAP
	15 3	Dick Haymes	Decca	You Can't Re True, Dear	Biltmore	ASCAP
6.4	19 3	Spike Jones	Victor	. Wm. Tell Overture	Town Town.	BMI
	2		Mercury	Confess	Oxford	ASCAP
8.4	12 3	Pied Pipers	Capitol	. My Happiness	Blasco	ASCAP
88	52	Sportsmen	Capitol	Toolie Oolie Doolie.	C. K. Harris	ASCAP
	11	Gordon Jenkins	Decca	Maybe You'll Be There	Triangle	ASCAP
Y	5	١.	Decea	. Dickey-Rird Song	Robbins ASCAP	ASCAP
31B	42 8	Perry Como	Victor	Haunted Heart	Williamson.	ASCAP
	14 9	Sammy Kaye	Victor	I Love You. Yes I Do	Lois	BMI
¥		Buddy Clark	Columbia	Talking to Myself.	Sinatra MusicASCAP	CASCAF
8	. 1	Eddy Howard	Majestic	My Rest to You.	Forster	ASCAP
ပ္	38 21	Peggy Lee.	Capitol	. Manana	Barbour-Lee ASCAP	ASCAP
9	10	Freddy Martin	Victor	Sabre Dance	Leeds	ASCAP
3		Vaughn Monroe	Victor	Maharajah of Maeidor	Mutual	ASCAP
V6		Basin St. Boys	Exclusive	Sold Heart to Junkman	Mills	ASCAP
98	-	Vie Damone	Mercury	. It's Magic	Witmark	ASCAP
ပ္ထု	3	Peggy Lee.	Capitol	Don't Smoke in Bed	Barbour-Lee ASCAP	ASCAF
90	18 10		Victor	Dickey-Bird Song	Robbins	ASCAP
36	1	Ray Noble	Columbia	Most Unusual Day	Pobbins	ASCAP.
9.15	8	Sportsmen	Capitol	. You Can't Be True, Dear	Biltmore	ASCAP
2 A	4	Andrews Sisters	Decca	Sabre Dance	Feeds	ASCAP.
5B	1	Buddy Clark	Columbia	Spring in December	reeds	ASCAP
20		Frankie Laine	Mercury	. Baby Don't Be Mad at Me	Paramount.	ASCAP
. 1	26 2	Doris Day	Columbia	It's Magic	Witmark	ASCAP
88	9 .	Perry Como	Victor	. Laroo Lilli Bolero	Shapiro-B.	ASCAP
3C	34 2	Vaughn Monroe	Victor	. Blue Shadows	Santly-Joy.	ASCAP
Y		Perry Como	Victor	. Better Luck Next Time	Feist	ASCAP.
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١	:	tmore	eds.	amer-W	eds.	asco	w World	appell	mick.	Hiamson	tmore	K. Harris	rke-VH	tmore	ne Town	ford.	asco	K. Harris	iangle	phins	lliamson.		1

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	ASCAP.	. ASCAP	ASCAP.	ASCAP	ASCAP	ASCAP	ASCAP	ASCAP	PMT	. ASCAP	. ASCAP	ASCAP	ASCAP.	ASCAP	ASCAP	BMI	SicASCAP
Blasco	New World	Chappell	Remick	Williamson	Biltmore	C. K. Harris	Burke-VH	Biltmore .	Inne Town	Oxford	Blasco	2. K. Harris	Prisnele	Robbins	Williamson.	Lois	Sinatra MusicASCAP

Votices. Beider Lands Next Films
Columbia. Me Fait Lands Pert
Decea. Gelf from Pert
Columbia. State Dance.
Columbia. State Over the Hill
Columbia. New Foot the Hill
Columbia. Baby Part 18 Mai at Me
Columbia. Baby Part 18 Mai at Me
Victor. Mississipal Mai

Kay Kyser Guy Lombardo Woody Herman Arthur Godfrey

Ernfe Filte Trio.
Dinah Shore
King Cole Trio.
Tommy Dorsey
Dick Haymes
Peggy Lee : 23

AFM in Burn at British Musicians

American Federation of Musicians convention last week took a crack at foreign musicians (mostly British) who are not cooperating with the AFM's disk ban. A resolution was introduced at the meet which called upon all AFM'ers to show their displeasure "by "develouinarily refraining from popularizing any numbers introduced on imported platters, by easing to play or sing such numbers." It was suggested by Edward J. Moore of Itheas, N. Y. Iceal 132, and referred to the executive board for action.

The production of the control of

'Scab' Recording Story True
London, June 15. British musical circles, which had been disturbenden, June 15.

British musical circles, which had been disturbenden, June 18.

By a VARIETY story that a "seab" recording had been mode in this country for N. S. consumption, have found that the allegation is true. When it became known here that Mercury Records singled out London as the site of the recording of a musical background, to which the label's John Laurenz has fitted the lyric of "Nature Doy," there was much pounding of chests and denials that any English tooler participated. It was suggested Mercury had made can be a supported to the control of the contro

American Federation of Musicians, who are continuing their disk hand, first every recording and transcription company here demands and first every recording and transcription company here demands and the first the fi

AFM to Enforce Nix on All-Nite Bus, Auto Travel by Bands

American Federation of Musi-American Federation of Musicalian hung a higymaker on the travelling band during last week? Asbury Park, N. J., convention. It will strictly enforce a rule that has been on the books for years, but ignored, which restricts movement by bands between midnight and 5 a.m.—unless the traveling be done by train

a.m.—unless the traveiling be done by train.

Executives of the union decided to put test into the rules and envisority of the union of union of the union of the

Memphis Set to Music Memphis, June 15. City's two hotel roof spots are vell set on music for bulk of the Summe: season.

Peabody, with Plantation Roof emodeled, follows current Del

remodeled, follows current Del Courtney with Hal McIntyre, June 28; Dean Hudson, July 12; Elliott Lawrence, Aug. 2; Larry Clinton, Aug. 2; Larry Clinton, Don Reid, Aug. 30; and Chuck Fos-ter, Sep. 20. Claridge, sticking to 18 Magna-behind Joe Santers, has Cloud Mc-Coy opening Friday 1181; then Rus Cartyle, July 2; Ted Weems, July 16; and Somy Duntant, July 184.

Tops of the Tops Retail Disk Seller

Retail Sheet Music Seller "Nature Boy" "Most Requested" Disk "Nature Boy"

Seller on Coin Marines "Woody Woodpecker" British Best Seller

Decca Folds Two **Pressing Plants**

Decca Records has folded one pressing plant and will shutter and other within the next week or so. other within the next week or so. plants in New York City and the factory soon to be shuttered is located in Richmond, ind. Both the shard pin record sales, which isn't likely to be eased before the end of the summer. Deces's actually the shard pin summer. Deces's actually the shard pin summer. Social somewer in closing its King's Mills, O., factory.

O., factory.

Decca still has four plants in operation, however, one in Los Angeles, another in Chicago, one in N. Y. and one in Bridgeport, Conn.

300.000 Decca Disks Become Lamp Black In \$500,000 Chi Blaze

wouth, UNI BLAZE.
Decca sales office and wachouse here burned to the ground this morning (Thesday) eausing damage estimated at \$500,000. Fire de-Sales will be transferred to south side offices and replacement records are being rushed in by air and rail express. Album division, and rail express. Album division, touched by blaze.

Leeds Sugars Promotion On 'Candy Store' Disk

Jocks, Jukes and Disks

Danny Thomas—"It's Llable To, clated with the Forrest larynx. Be True," "Singing in the Rain" Harold Mooney heaves some socko with the Berney of the Berney

David Rose Orch — "Moon of Manakoora," "Bewitched" (M.G-M), "Manakoora" ranks among the finer disk performances the maestro-

My Favorite Five By Sherm Feller

(WEEI, Boston) "Got a Date With An Angel"
(Hai Kemp).
"Flying Home" (Lionel Hampton).
"Twilight Time" (Three

"Twillight Suns).
"After You've Gone" (Roy Eldridge).
"I'm a Little Teapot" (Judy Valentine).

composer has popped to date. It probably will become a standout item in station libraries. It's a pienic of strings. The mate is studded with ear-tickling patches of musical color but falls short of top-drawer David Rose.

drawer David Rose.

Anne Shelton—"The Eyes Havea Thousand Eyes," "Where the
Flamingos Fly" (London). England's Kate Smith counterpart
compounds melodies that soothe
the senses but lack emotional tug.
Technically, Miss Shelton can give

the senses but lack effollorial tight, and the senses but lack effollorial tight and the sense is a sense to a new late and warmth. Camarata's background conditues are medical to the sense and the s Un Candy More DISK

Leads Music is engineering a Away." "It's a Most Unusual Day' a rather unique deal to promote its "Candy Store Buses" disk, a College of the Company and the Company that the Com

Harold Mooney heaves some socko support.

Tony Marlin—"Music from Beyond the Moden," "If I Bnd Kou!" Marlin—"High Harold Month Moden, "If I Bnd Kou!" Marling the Harold Month Moden and Harold M

ances off the coupling's flatness, or Mr. Tymer. A Coupling States of Mr. Tymer. A Coupling St

Platter Points

Jimmy and Mildred Muleay (M.G-M) have a natural for the jukes and the joeks in the cleverly produced "Wagon Wheels." It may do even more for the har monica team than their "Veronica"

Cliff Butler and the Three Notes (Signature) stir up a sizzling mess of syncopation with "Benny's Boogle". Billy Eckstine (M-G-M)

VARIETY 10 Best Sellers on Coin-Machines Week of June 12

1.	WOODY WOODPECKER (3) (Leeds)	Kay Kyser Columbia
2.	YOU CAN'T BE TRUE DEAR (10) (Biltmore)	riffin-WayneRondo
3.	NATURE BOY (9) (Burke-VH)	King Cole
4.	WM. TELL OVERTURE (2) (P. D.)	Spike JonesVictor
5.		Dick Haymes Decca Tommy Dorsey Victor
6.	TOOLIE OOLIE DOOLIE (8) (Chas. K. Harris)	Andrews SistersDecca Van HortonContinental
7.	MY HAPPINESS (5) (Blasco)	Jon & Sandra SteeleDamon
8.	BECAUSE (6) (Chappell)	Perry Como
	SABAE DANCE (16) (Leeds)	Woody Herman Columbia Freddy Martin Victor
10.	BABY FACE (4) (Harms)	Art MooneyM-G-M
	Coming Up	
LOY	VE SOMEBODY (Kramer-W.)	Day ClarkColumbia
	CKOO WALTZ (Chas. Hansen)	Ken Griffin Rondo
PUT	I 'EM IN BOX (Remick)	King Cole Capitol
	ARTS WIN (Miller)	Petty TrioUniversal
YO	U CALL EVERYBODY DARLIN' (Mayfair)	Al TraceRegent

HEARTBREAKER (Leeds) | Andrews Sisters | Decca | Ferko String Band | Palda | MAYBE YOU'LL BE THERE (BVC) Gordon Jenkins Decca \ Freddy Martin Victor \ Larry Clinton Decca DICKEY BIRD SONG (Robbins)

TELL ME A STORY (Laured)

Saminay Kage
Victor
Ames Brus
Location
HAUNTED HEART (Williamson)

LOCATION
WE JUST COULDN'T SAY GOODBYE (W&M)
Frank Sinatra
Columbia
FOR EVERY MAN A WOMAN (Melrose)

LOCATION
Frank Sinatra
Columbia
FOR EVERY MAN A WOMAN (Melrose)

TONY Mortin
Jecon

AWONDOW (Santly-Joy)

Bing Crooby
Decca

Jecon

Songs with Largest Radio Audience

The top 32 songs of the week based on the copyrighted Audience Coverage Index Surrey of Popular Music Broadcast Over Radio Networks. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

Survey Week of June 4-June 10, 1948	
A Fella With An Umbrella-t"Easter Parade" Feist	
A Tree In a Meadow Shapiro-B	
Baby Don't Be Mad At Me	
Rahy Face Remick	
Blue Shadows On the Trail-t"Melody Time" Santly-Joy	
But Beautiful-+"Road to Rio" Burke-VH	
Crying For Joy	
Dickey-Bird Song-+"3 Daring Daughters" Robbins	
Don't Blame Ma	
Dream Girl—†"Dream Girl" Famous	
Haunted Heart—*"Inside USA" Williamson	
Heartbreaker Leeds	
I May Be Wrong Advanced	
Only Happens I Dance With You-+"Easter Parade". Berlin	
It's Magle-+"Romance On High Seas" Witmark	
Just Because Leeds	
Laroo Laroo Lilli Bolero Shapiro-B Little White Lies BVC Love Of My Life—†"The Pirate" T. B. Harms Manana Barbour-L	
Little White Lies BVC	
Love Of My Life-+"The Pirate"T. B. Harms	
Manana Barbour-L	
My Fair Lady	
Nature Boy Burke-VH	
Now Is the Hour Leeds	
Put 'Em In a Box-+"Romance on High Seas" Remick	
Sabre Dance Leeds	
Tell Me a Story Laurel	
Toolle Oolie Doolie C. K. Harris What Do I Have To Do—†"Are You With It" BVC	
What Do I Have To Do-+"Are You With It" BVC	
You Can't Be True, Dear Biltmore You Were Meant For Me— "You Were Meant" Miller	
You Were Meant For Me-+"You Were Meant" Miller	
You're Too Dangerous Cherie Harms	

The remaining 25 songs of the week, based on the copyrighted Audience Coverage Index Survey of Popular-Music Broadcast Over Radio Networks Published by the Office of Research, Inc., Dr. John G Peatman. Director.

At a Sidewalk Penny Arcade	Robbins
Better Luck Next Time-+"Easter Parade"	. Feist
Betty Blue	
Beyond the Sea	Channell
Bride And Groom Polka	Simon
Confess	Oxford
Delilah	
Dream Peddler	
Encore Cherie	
Home	
Hooray For Love—†"Casbah"	Melrose
I Went Down To Virginia	Teffereon
I'd Give a Million Tomorrows	Oxford
It's You Or No One-1"Romance on High Seas"	Remiek
Mary Lou	
My Guitar	
Rhode Island Is Famous For You-"Inside USA"	
Saturday Date	
Serenade (Music Played On a Heartstring)	Duchesa
Someone Cares	Comphell D
Spring Came	
Steppin' Out With My Baby-+"Easter Parade"	Posti-
We Just Couldn't Say Goodbye	
Woody Woodnecker	

* Legit Musical. † Filmusical. *************

AFM Bylaws Revamped Armin bylaws Nevampeu

American Federation of Musicians executives completely recolifled the union's bylaws, a huge
task finished only a short time before the AFM convention. There
had been so many amendments to
the many different bylaws on the
books, that some were confused as

tc intent.

It intent.

Harry Steeper, one of the assistants to James C. Petrillo, AFM
prez, supervised the job of rewriting the bylaws. 66 resolutions
to add to the by-laws introduced at
the convention. This is a record
low. In past years, the average
number of resolutions ran around
95.

Petrillo Nixes M-G-M's Dubbing of 'Easter Parade' Music From Soundtrack

MIGN. FIOLD SUBMITTAGE
M-G-M has only three songs reexpectation that it would be able
to record tunes from Irving Berlin's "Easter Parade" by dubbing
them from the soundtrack. James
C. Petrillo, American Federation
of Musiclams head, has nixed the
transfer the music to disks for pop
release.

M-G-M- has only three songs re-corded of the 17 in the film—six of which are new tunes written for the film

which are new tunes written for the film.

In the past, M-G-M marketed albums of seores of "Till the Clouds Roll By," "Good Newe" and "The Pirate," all of which and "The Pirate," all of which ured to do the same thing with "Easter" (AFM) permits such dub-bing if musicians involved are paid twice).

NAMM OPENS CHI MEET ON SALES BLUE NOTE

UN SALES BLUE NUIL E.

Dicture of a changing music market, rising costs, and the falling off of sheet music and record day National Asin. of Music Merchants convention, which started vesteracy (14). Over 6,000 delegates and exhibitors are registered, resented, with almost 20 manufacturers listed and about twice that number under the record banner. Talk confers around theme as to plant income which has fallen off in the last half year.

Bands at Hotel B.O.'s

Road Hotel	Weeks	Past Week	Totai Covers On Date
Xavier Cugat Waldorf (400; \$2) ,	2	2,250	3,950
Elliott Lawrence Pennsylvania (500; \$1-\$1.50).	3	1,600	9.225
Ray Eberle* New Yorker (400; \$1-\$1.50)	6	1,375	7.975
Johnny Pineapple, Lexington (300; \$1-\$1.50)	83	825	74.925
Lawrence Welk Roosevelt (400; \$1-\$1.50)	. 13	1,600	19,300
Boyd Raeburn Commodore (400; \$1-\$1.50)	4	825	3.575
Carmen Cavallaro Astor (700; \$1-\$1.50)	4	4,375	15,500

* New Yorker, ice show.

Chicago

Chicago

Chuck Foster (Boulevard Room, Stevens, 650, \$3.50 mln.\$1 cover).
Ice show drew good \$7.00 mln. Stevens, 650, \$3.50 mln.} Hep
dazz at Pillamronie (College Inn, Sherman; 650; \$3.50 mln.), Hep
dazz at Pillamronie (College Inn, Sherman; 650; \$3.50 mln.), Hep
dazz at Pillamronie (College Inn, Sherman; 650; \$3.50 mln.), Hep
dazz at Pillamronie (College Inn, Sherman; 650; \$3.50 mln.), Hep
dazz at Pillamronie (Mayfair Room, Blackstone, 300; \$3.50-\$1 cover). Final
week of Carl Prisson holding up fine with 3.00.
George Olsen (Marine Room, Beachwalk; \$1.50-\$2.50 mln.\$1 cover).
Opening of Beachwalk and new vervue zoomed gross up to giant 12,000,
Opening of Beachwalk and new vervue zoomed gross up to giant 12,000,
Opening of Beachwalk and new vervue zoomed gross up to giant 12,000,
Hidegards heeping wickets busy. Excellent 4,000.

Los Angeles

Frankie Carle (Ambassador; 900; \$1.50-\$2). Poor 2,100 tabs. Jan Garber (Biltmore; 900; \$1-\$1.50). Fair 2,700 covers.

Location Jobs. Not in Hotels

Marty Gauld (Che Perce, 500; 1800 and 1000 and 1

(Los Angeles)

Les Brown (Palladium B., Hollywood, 2nd wk.). Poor 7,200 callers.

Charlie Barnet (Casino Gardens B., Santa Monica, 2nd wk.). Good 6,500 takers.

Inside Orchestras—Music

Columbia Record's goat announcement tests on Kay Ryser's "Woody Woodpecker" have turned out so profitably in Harrisburg, Pa., and Worcester, Mass, that the company is extending the idea to other new records. According to the figures Columbia got last week from its Harrisburg distribution, deplers orders on "Woody" have doubled those obtaining in any other town of comparable population. However, the contract of the plugged recording, has proved so far the most effective. If further tests turn out as satisfactory, this form of radio advertising may be Columbia's only consumer campaign for the next several months.

the suny consumer campaign for the next several months. Ken Griffin, whose organ version was the first disking of "You Can't be True Dear." put out by Rondo Records, says that on June 10 he received a certified count from the company showing the strictly instrumental version had sold 800,000 copies, while the platter superpose the strictly instrumental version had sold 800,000 copies, while the platter superpose the strictly of the strictly instrumental version had sold 800,000 copies, while the platter superpose the strictly instrumental version to the platter superpose the strictly instrumental version to the platter superpose the strictly instrumental version to the strictly strictly instrumental version to the strictly strictly

Contract blanks carrying the terms agreed upon recently by negotators for the Songwriters Protective Assn. and the Music Publishers will be distributed among publishers by the MTPA that they-be used for dealings with writers. Pubs who disagree with that they-be used for dealings with writers. Pubs who disagree with the terms, which may happen, simply will not be able to deal with 515 between Terms or two blanks involved, incidentally, one for the publishers and without publishers and the STA and the other between

KEN GRIFFIN'S

Smash Rondo Recording

CUCKOO BIRD WALTZ

Vocal Has Been Dubbed With Our Version

Now Being Recorded by

DECCA — CAPITOL — MERCURY

All Material Available

LUTZ BROS. MUSIC CO., INC.

1520 N. Highland Avenue

Hollywood 28, Calif.

LEGALITES AGREE ON 'NATURE' SUIT EXAMS

NATURE SUII EAAMS
Attorneys for the opposing sides
in the infringement suit involving
'Asture Boy' will conduct examnations in N. Y. federal court later
for the defendants, will question
J. J. Kammen, publisher of Jewish
music, and Herman Yablokoff,
that the latter's attorneys will get
feden Abbey, writer of "Nature."
for exam "sometime before next
In making this arrangement.

for exam "sometime before next becomber," and the properties of the strength o

Iroquois Gardens Resumes

Iroquois Bardens Resumes
Loquois Gardens, one of the
town's Louisville, June 15.
Loquois Gardens, one of the
town's Louisville, June 15.
Thursday Couldin Ispace, opened
Thursday Couldin Ispace
season. Joe Sanders' Sand feed
off the outdoor spot, and will be
followed by Russ Carlyle, Orrin
Tucker, Ted Weens, Alvino Rey,
Clyde McCoy and other top names.

Apollo Fails to Pay Royalties Due, Barnet Grabs 34 Masters

Grabs 34 Masters
Chartie Barnet latched onto 34
masters he made for Apollo Records when firm failed to turn over
royalty coin due him. Contract
royalty coin due him. Contract
royalty coin due him. Contract
statement to Barnet Marie a royalty
statement to Barnet Marie
Apollo didn't produce.
Barnet refused to accept and
offer of payment over a period of
leased and uncede and masters, released and uncede and masters, released and uncede and masters, recording to the pact, revert to him
if diskery did not live up to obligations.

Del Courtney, current at the Plantation Roof, Hotel. Peabody, Memphis, as new girl singer, Dolores Dean, lately a single, but formerly with Freddy Nagel and Ray Robbins.

The Nation's Biggest Request Song I'd Give A Million Tomorrows

(For Just One Yesterday)

OXFORD MUSIC CORPORATION 1619 Brondway, New York

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RETAIL SHEET BEST SELLERS

VARIETY .

Survey of retail sheet music sales, based on reports obtained leading stores in 12 cities, and showing comparative sales rating for this and last week.

Week Ending June 12

"Nature Boy" (Burke-VH)...... "You Can't Be True" (Biltmore). "Now Is the Hour" (Leeds)

Toolie Oolie Doolie" (C.K.Harri "My Happiness" (Blasco).....
"Dickey Bird Song" (Robbins)...
"Little White Lies" (BVC)....

"Sabre Dance" (Leeds).
"Baby Face" (Remick).
"Laroo Lilli Bolero" (Shapiro-B).

"Haunted Heart" (Williamson) "Tell Me a Story" (Laurel)
"Woody Woodpecker Song"

"Woody Woodpecker Song" (Leeds "If I Had All the World" (Laurel)

National Rating

5B

Title and Publisher

	New York, G. Schirmer, It	Chicago, Lyon & Healy	Detroit, Grinnell's	Kansas City. Jenkins Music	Los Angeles, Morse M. Pre	San Francisco, Pac. Coast N	Boston, H. N. Homeyer	Indianapolis, Pearson's	St. Louis, S. L. Music Supp	Seattle, Capitol Music Co.	San Antonio, Southern Mus	Cleveland, Grossman Music	
.:	1	1	1	1	1	1	2	1	1	1	2	1	11
	4	2	2	4	3	2	1	5	2	2	1	2	10
٠.	٠.	3.		2	2	10			3	3	9	3	5
s)	2	. 5			.8	4	6	7	6	7	7	. 6	5
		4	4	3		/-	3		4	8	6	. 8	4
	6	10	3	9	4	5	8		5		5	7	4
	9	6	7		10		- 5	3		4	4	4	4
	5	7	5	6		0			77			10	-

eman

Jump Styles Giving British Maestri **B.O. Jitters: Two Cut Back to Dance**

British "jump" orchestras are getting bo. jitters. Many top name bandleaders, fearing the public will tire of "everyone trying to sound like Stan Kenton," are renovating ideas and outlits.

vating ideas and outlifts.

Latest name leader to leave the powerhouse style is Teddy Foster, who at present fronts one of the leavest. The power is the power of the leavest. The power is the power in the power is the power in the power is the power in the power in the power is the power in the power in

three rhythm.

Foster is aiming at sweeter and more commercial styling, and says:
The believe that for the moment big bands have passed the pinnacle of the monostly rests on everyone trying to outdo Kenton and Gillespie. It was the creator of the large band in Britain, and today I find that my band is only one of many such my band is only one of many such got to start pioneering again. The new band will produce a really different sound."

Cyril Stapleton is another name

Cyril Stapleton is another name leader who recently reorganized style and outfit, and in the next few months many other top British bands will be changing their style. The fact that the dance public is diminishing mainly through lack of new ideas, has hit the profession hard. Cyril Stapleton is another name

Stan Kenton band now at Marine Room, Galveston, Tex., Pleasure Carlos Molina orchestra and Dolly Dawn follow for two weeks.

Other bands booked include Sonny
Dunham, Johnny Long, Joe Reichman, in that order.

"SLAP 'ER DOWN AGIN.

CHOICE MUSIC, INC.

Archer Sells Out

AT SHEET OCHIS UILI
Jack Archer, one of the partners
in the recently formed Continental
Artists, was bought out last week
by Milt Deutsch. Archer had
headed the California branch of
the new agency and formerly was
william Morris one-night booker
in-that territory.
Archer hast! made known bis

Archer hasn't made known his plans and Continental has not yet secured a Coast replacement.

Gastel No Like Kenton Jazz Concerts: Pair Split After 7 Years

Opini After I fears.

Stan Kenlon has spilt with personal manager Carlos Gastel after Section 2 and Section 2 and

Gastel tried to induce Kenton to tinkle terp arrangements, to hold a larger following. Blowoff came when Gastel met Kenton in Tucson, to accompany band back here for Hollywood Bowl concert (12). Biz: on several recent concerts in southwest had been blowzy. The pair couldn't see eye-to-eye on the reason, so they parted, amicably.

reason, so they parted, amicably. Kenton has been booked deep into September and Gastel will get a slice of the profits. Band's booking pact with GAC has several months to go, and there is no indication that Kenton will not renew. It isn't likely Kenton will take on a new manager immediately. Gastel has steered Kenton since he started.

The Kenton-Gastel association ane Kenton-Gastel association was singular in that there is no contract to dissolve. Duo always operated on a simple handshake hasis.

Gastel has a personal pact with June Christy, chirp featured with Kenton. He is freeing her, also, and she will continue with the

"An absolute sensation. Best song I've ever done."

BENNY FIELDS.

I REMEMBER MAMA TOBEY MUSIC CORP. 1650 Broadway, New York 19

Court Bars ASCAP Bid to Drag BMI Into Anti-Trust Suit as Co-Culprit

Witmark's suit also asks damages and an accounting of profits,

802 Names Committee To Dig Up Work in N.Y. For Its Idle Members

New York local 802 membership, in meeting Monday (14), appointed a committee from among its number to dig up work. It will be duty of this group of 10 men to canvass the city to promote affairs of various Kinds as a means of various Kinds as a means of putting a portion of its large idle large to the contract of the

31

12

Best British Sheet Sellers (Week ending June 10)

Galway Bay ... Box & Cox
Golden Earrings ... Victoria
Teresa ... Leeds
Time May Change ... Connelly
My Achin' Heart ... Connelly
Reflections ... P. Maurice
Civilization ... Morris

Heartbreaker Leeds
Laroo Lilli Bolero Dash
Ballerina P Maurice
You Do Chappell

You Do ... Chappell Wintertime ... Cinephonic Laughing Samba . L. Wright Wishing Waltz ... Noel Gay Four Leaf Clover ... FD.&H. ... Who's Kissing Her ... Feldman

Civilization
Near You
Tree in Meadow
Silver Wedding
Nature Boy
After All

London, June 11.

B. Wood Connelly

........UnitMorris ...Cinephonic Second 12

ing coin.

Another resolution passed by the membership was a slap at the reigning Blue Ticket. It okayed the appointment of a omnitize to me, the distribution of \$85,000 in record and transcription royally monies, allocated to the local by the parent AFM, which had collected it from disk manufacturers outlawed by the Taft-Liarticy law.

A third resolution was a continuous and the parent AFM, which also was a continuous and the parent AFM, which had collected it from disk manufacturers outlawed by the Taft-Liarticy law.

outlawed by the Tatt-lartety law.

A third resolution was passed
which appointed a committee of
five to appear before the national
through a law suggested sometime ago to 802 excess and never acted
upon. This law sought to forbid
careros in N. T. hotels lined for
gesting to the aponsors of such
shindigs, who they should hire for
must, on pain of not being able to
Meeting and forced the Rituss to

mre a bauroom.

Meeting also forced the Blues to reinstate to their jobs Max Arons, Al Manuti, Herman Tivin, and Henry McCarron, who had been dismissed from 802 jobs several weeks ago.

Witmark Suit Vs. Apollo

Witmark Suit Vs. Apollo

Witmark Suit Vs. Apollo

Witmark Music lung a suit on April 19 to 19 t

should property be included in any materiards stat.

ASCAP is wasted the battle to ASCAP is wasted to the term of the control of the control

Film Exhibs Capitalize On Kyser's 'Woodpecker' As Lantz Cartoon Tie-In

HS LâtitZ (ATTOON 116-11)
Film exhibitors are taking advantage of the Kay Kyser recording of "Woody Woodpecker" as a experiment of the control of the contro

pecker" film.

Lantz intends using the hit tune, published by Leeds, in a forth-coming cartoon. But, meanwhile, film men are laying out coin machine tieups, window displays, giveaways of the Kyser disk and other ideas to take advantage of the hit.

WANTED

A YOUNG BARITONE OF UNUSUAL VOCAL ABILITY

These are the qualifications:

- 1. Applicant must be singer of popular songs.
- 2. Applicant is not on a network show.
- 3. Applicant never made commercial records.

REWARD

A very rare opportunity for baritone selected. Send a record of your voice and a recent picture to:

BOX 484

Variety, 154 W. 46th Street, New York City

Dailey's New Band Concept: Keep 'Em

Meadowbrook, Cedar Grove, N. J., next fall, he expects to tackle the problem of securing bands from a different angle. It is Dailey's idea to sign, or if necessary build, a new band considered to have a

new band considered to have a chance of building popularity with his customers. He will hold it for 18 or 20 or more weeks if necessary. has long been Dalley's contention that the modern practice of buying bands for two and three weeks at a time doesn't work. By the time his customers build up a lixing for a particular band, the product of the buying bands for two and three weeks at a time doesn't work. By the time his customers build up a lixing for a particular band, the product of the product

culate.

, Dailey has strawhat performances in his spot from July 4 for nine weeks. He'll start the new idea in the fall. He bases the thought, incidentally, on the days when the Glenn Millers and similar bands sat down for entire summers at one spot.

CEDAR POINT DROPS NAME BAND POLICY

Cleveland, June 15. Name band policy, which flour ished at Cedar Point, Sandusky ballroom for the last 10 years or so, has been dropped. This seasor snot is slashing budget by bringing in only seven lower-priced orches-tras—three Cleveland units and four out-of-town crews—for two-week stands.

four Outcurson.
wheek stands.
Park's dance hall was opened
Saturday (12) by Johnny Gilbert,
whose band. will be followed hastin Little's symphonette sextet,
June 25-July 2. Baryl Harpa, July
1-16, Jimny 2. Baryl Harpa, July
1-16, J Day, will close season. No bo ing set yet for July 31-Aug. 13.

TELL ME A STORY

LAUREL MUSIC CO.

1619 Broadway New York

TOMMY VALANDO

25TH ANNIVERSARY

IN JUNE PLAY A McHUGH TUNE

Music by . . . JIMMY McHUGH

AFM Taking Its Public Relations Seriously As **Levshon Goes Into Action**

As They Build

When Frank Dalley reopens his leadowbrook, Cedar Grove, N. J., ext fail, he expects to tackle the roblem of securing bands from liferent angle. It is Dalley's idea by sign, or if necessary build, eve band considered to have hance of building popularity, with

What Next?

There's a horse tipster in New York who has developed a musical sideline. For a fee, he'll tell New York and out-of-town clients the name of the mystery tune on the "Stop the Music" broadcast. Fee is commensurate with horse tip tans.

That tops the retail music dealers who insist, every time a new tune hits the show, that Jobbers procure for them the title as a means of inducing customer sales. They'll give customer sales. They'll give the title with every purchase,

Kenton Concert Grosses \$26.000

Stau Kenton's one-night jazz concert at Hollywood Bowl Saturday (12) evening grossed a smashing \$26,000, figured to be a b.o. record for that type of date. Ken-ton reaped \$13,300 for himself on a deal which called for him to get 70% of the net. Expenses are not

Gene Norman, KFWB disk lockey, who has been promoting such affairs locally for some time, got \$5,700 as his end of the take.

Baron Upheld in Suit Vs. Feist, 'Rum' Writers On Lifting of Melody

Un Litting of Melody melody ether in much litting of the melody of the much littingsted bunk melody of the much littingsted bunk melody of the much littingsted bunk melody of the melod

Plaintif Baron obtained control of the melody in controversy through an assignment from a resident of Trinidat, tile was represented by the melody in the melody from the case brought by Mohamed same, defendants, charging the byries of "Run" was an infringement of verses authored by him in each of the melody for the case of the melody for the case of the melody for the melody for

Jimmy Dorsey finally signed a new contract with General Artists after agency had been booking him for several weeks.

Mueller)

(Schmoller

SONG HITS OF OUR TIME—1935 Not Brandwynne Decca

MASTERPIECES

Glenn Miller

Victor

Plug Pay Killed, Brit. Pubs Beef **Bands Sluff Pops**

London, June 8.

Jim Davidson, BBC head dance
music broadcasts, is issuing a directive to all bands stating that
in future 60% of their air sched-

ules must eonsist of current pop songs.
This follows a meeting held within the past fortnight between the BBC and the Music Publish-ers' Assn., in which publishers stated that since the no-pay-for-plugs rule came into force, there has been unfair representation, of current tunes on the air. Percent-

current tunes on the air, Percentage of pop songs on recent broadcasts have sunk to as low as 2½% on many occasion. Be Bot Chiefs the business clother business of the business of business of

ments.

Facts and ligures presented at
this meeting showed that the sheet
sales were hitting an all-time low
and that this was undoubtedly to a
large extent caused by the lack indoubtedly to a

RCA-VICTOR DIVVIES UP OBERSTEIN DUTIES

RCA-Victor has decided upon the replacement for Eli Oberstein AVA-Victor has decided upon the replacement for Eii Oberstein as head of artists and repertoire. Job will be handled by a committee, but the contacts with music handled by a committee, but the contacts with music handled by a committee, but the contact with music handled by the contact with the company who never before has been involved with the selection of tunes and their publishers. Jack Hall-Boundary with the company of the contact with the contact.

Leeds Music and Peer-Interna-tional went through quite an argu-ment last week over who was to get credit for the Peatman sheet listing of "Just Because." Both firms own songs by the same tile, but Leeds apparently secured the plugs that put the melody on the sheet. Leeds got credit.



Always a Top JUNE TUNE! WEDDING BELLS

HARRY WARREN MUSIC INC

(Are Breaking Up That Old Gang of Mine) Now a New Top Record Hit! BEALE STREET BOYS (M-G-MI EDDIE McMULLEN (Rainbow) RED CAPS (Mercury) LARRY VINCENT (Pearl)

MILLS MUSIC, INC.

WANTED Vocalist To Make Recordings

Box 558 Variety, 154 W. 46th St. New York 19, N. Y.

RETAIL DISK BEST **SELLERS**

ro-(Hudson-Ross)

Music

છે Shop

City-(Jenkins geles-(Denel's it-(Grinnell's) Fork-(Liberty

rancisco-(Sherman-Clay)

8

is—(S.

-(Sherman-Clay) 3

હ

(Boston

VARIETY

Survey of retail disk best sellers, based on reports ob-tained from leading stores in 12 cities, and showing com-parative sales rating for this and last week.

Week Ending

June 12

Rating

FIVE TOP

ALBUMS

-		Ount Im	1	8	75	l g	1	14	1 8	1 6	1 =	12	12	1 2	N
This	Last wk.	Artist, Label, Title	ь	ğ	Detroi	Kansa	SO	San	Boston	12	Seattle	Cievel	Omaha	Indian	.T
WK.	WK.		IZ	0	-	IM	111	, co	I PC	l in	l sy	10	10	月月	s
1		KING COLE (Capitol)	í	3			·	_		_	_		- 2	-	
1	1	"Nature Boy"DICK HAYMES (Decca)		3	1	1	1	1	2	3	5	_1_	1	3	109
2	3	"Little White Lies"	2	8	2	2	3	4	7	4	2	2	8	3	85
		K. GRIFFIN-L WAYNE (Rondo)						. *	÷	-			-0		
3	2	"You Can't Be True, Dear"	5	6			2	2	3	2	1		2	2	74
	-	KAY KYSER (Columbia)			7		,			-	-	_	-		
4	7	"Woody Woodpecker Song"	-3	.2	.3		6	3	6	7	3	10	3	7	68
_		ANDREWS SISTERS (Decca)						_					-		-
5	4	"Toolie Oolie Doolie" JON-SONDRA STEELE (Damon)	9	••	• • •	8	10	_5_	••	••	4	3	6	••	32
6	5	"My Happiness"	4	4		9			1	8			9		31
-		ART MOONEY (M-G-M)			**		··-	<u></u>		-	÷	·-			-31
7	10	"Baby Face"				5	. 5	7		9	8		4		28
		FREDDY MARTIN (Victor)							16.						
8	8	"Dickey Bird Song"	8	٠	10	. 7		6		••	7	4			24
		PERRY COMO (Victor)			_			_							
9A	12	"Because"	٠.	7	9	··	٠.	8_	<u></u>	• •	••	_ 5	5		21
9B		SPIKE JONES (Victor) "William Tell Overture"			5	٠.					6				21
- 20		GORDON JENKINS (Decca)	<u> </u>	÷		···	···		<u></u>	··-		••	<u></u>		
10	15	"Maybe You'll Be There"		5	4					6					- 18
_		GRACIE FIELDS (London)							-						
11	14	"Now Is the Hour"					٠.			5	٠.	9		. 8	11
1	120	SPIKE JONES (Victor)		_											
12A	17	"By the Beautiful Sea" DORIS DAY-B. CLARK (Col)	··		• • •	••	•••	٠	••	••	••	••		٠.	10
12B		"Love Somebody"								1					10
100		PERRY COMO (Victor)			•••				<u></u>	-	÷		÷	<u></u> -	
13		"Haunted Heart"				6						7		'	. 9
-		DICK HAYMES (Decca)		-			-					-	_		
14		"You Can't Be True, Dear"				3			٠.	٠.	••			٠.,	. 8
		BING CROSBY (Decca)						-	•						
15A	13	"Now Is the Hour"	••	•	••	- 3	<u></u>	••	••	••	••	••	••	••	7
15B	9	"Haunted Heart"					4								**
100		ROSETTA HOWARD (Columbia)				÷				<u> </u>				··	
15C		"Ebony Rhapsody"							4						7
	1	PEEWEE HUNT (Capitol)					-			-			-		_
16A		"12th Street Rag"	٠.			••	••	٠.	5	••	••	••	٠.		6
100		CLAUDE THORNHILL (Col)												_	
16B		"You Were Meant for Me" FRANK SINATRA (Columbia)		٠.,	••	··-		••	÷		••	•••	•••	5	6
17A		"Pve Got a Crush On You"			6							. 2			5
2112		WOODY HERMAN (Columbia)		÷							·	•	<u></u> -		-
17B		"Sabre Dance"			8		٠.,		9		٠.				5
		FRANKIE CARLE (Columbia)													-
17C		"Tell Me a Story"		٠.			••		٠:	••	•••	6			5
17D		PIED PIPERS (Capitol)												6	
LTD		"My Happiness"	_	_		_	_	٠.	••	••		••	••	6	5
		1 1 1	,	1		3		- 1		4		1			

SONG HITS OF OUR

INSIDE U.S.A.

Bea Lillie-J. Ha

Victor

PROGRESSION JAZZ

Telecasts Not Affecting Nitery Biz or Sports Events in St. Loo | Kona Club, El Cerrito, Cal. (outside Oakland) July 15 for her second

With but one station, KSD-TV, owned and operated by the St owned and operated by the St. Louis Post-Dispatch (Pulitzer) tele-vising programs in the local area operators of nitéries and sports re-port no diminishing of biz from this form of competish.

port no diminishing of bit from this form of competab.

Even with video sets in several induced towers in the city bit has an amount of these spots are not expected to renow their state and city licenses on July 1. The grade of entertainment presented in the office of the state of the state

justifies such engagements.
The same applies to wrestling.
Even though some of these bouts are lelevised and even broadcast by radio they continue to draw upwards of 5,000 in the air-conditioned Henry W. Kiel Arena. The promoter of boxing does not permit either tele or radio broadcasts of his shows and draws healthy

In many downtown drinking spots where tele sets have been installed to hypo biz there is a decided lack of enthusiasm for this form of entertainment. Observers report that customers seated at the sets. With only local events available for tele broadcasting savilable for telephone for the savilable for the form of the savilable for the savilab

Cardinals' Boff Gates

Cardinals' Boff Gates
With the Cardinals making a
swell fight for another league
championship the fans continue to
turn out in goodly numbers, sepeciturn out in goodly numbers, sepeciweek the first of a series with the
Boston Braves drew more than
1,000 for an after-dusk game.
Weekend games bring many out of
towners to Sportsman's Park and
towners to Sportsman's Park and
towners of 30,000.
Operators of illeries do not ex-

upwards of 30,000.
Operators of niteries do not expect any inroads on their biz by tele competish until programs of nation-wide importance are screened here. KSD expects to be linked with an eastern network by next fail and what effect the video broadcasting of big college footbradeasting of big college footbradeasting to the control of the college footbradeasting to the college footbradeasting of big college footbradeasting to the college footbradeasting of big college footbradeasting to the college footbradeasting of big college footbradeasting to the college footbradeasting the college footbradeasting to the college footbradeasting to the college footbradeasting the college footbradeastin

to be seen.

Another factor-that convinces
the nitery operators, that tele
competish still is not too robust is
that the price of sets for the home
is still too night, Although some
is still too night, Although some
sets call for an expenditure of upwards from \$500 and many people
are waiting for cheaper prices,
turther development of the, sets
and better programs before they
invest.

N. Y. HAREM CLOSING

The Harem, N. Y., is slated to fold Saturday- (19) for the summer. Nat Harris, operator, had planned to stay open until the night of the Louis-Walcott fight, or close the following Wednesday

The Ritz Bros., who wind up to-night (Wed.), will be replaced by Jan Murray, who'll go in for three days. Murray follows with the Carousel, Pittsburgh, June 21.

Borge Completes

Comedian Victor Borge, who has just completed concert dates in his native Denmark, sails June 24 from England on the Queen Elizabeth for New York.

'Snow White' Ballet To Spark New 'Ice-Capades'

Spark New 'Ice-Capades'
— Pittsburgh, June 15.
Top production number of 1949
"Ice-Capades" wil be based on
the Seven Dwarfs." Entire setup
is now being worked out in cooperation with Disney, who, although
paid a flat sum for the rights, has
taken an active interest in, the
presentation.

presentation.

Number of acts that have been with the show for several seasons, won't be in the new edition when it breaks in at Atlantic City this summer. Among the missing will be Trixtic, Jugsfer, and her lussymmer to the state of the s

Ringling Circus Granted Permit Despite Squawk From Mpls, Aqua Assn.

Minneapolis, June 15.
Over the opposition of Tres
Goetting, executive secretary of
the Aquatennial association which
puts on the annual summer mardi

Goetting, executive secretary of the Aquaternial association which the account of the Aguaternial association which gras, city council granted a license to the Ringling Brothers, Barmun & Bailey circus for performances \$12,00. The circus will show in \$8\$. Faul July 31. Goetting claimed the circus would come attendances of the control of the circus will show in \$8\$. Faul July 30. We can't stand competition from the circus, he can't stand competition from the circus, he said. "Backers year's Aquaternial."

J. C. Thomas, the circus 'traffic manager, said the show's schedule country of the control of the circus, and the show's schedule country of the circus, and the show's schedule to the country of the circus, and the show's schedule to control of the circus, and the show's schedule to control of the circus, and the circus of the cir

AAA Cites Segal 'Unfair.' Asks for Resignation

Borsch-belt booker Jack Segal has run into another round of difficulties because of his maintenance of a hotel for acts playing the mountain resorts. This time action is coming from the Associated Agents of America, an organization of percenters, which has demanded that Segal resign from the organization.

rew waiting for cheaper prices, truther development of the sign of the present sind better programs before the west of the process of the pro

Connee Boswell's Repeat

Connee Boswell returns to the Kona Club, El Cerrito, Cal. (outside date at the club within six weeks Singer has been working west-ern spots such as the Last Frontier, Las Vegas, etc., since

mid-March

Many Fla. Spots **Making Pitch For**

Summer Tourists Mlami Beach, June 15. With most of the winter spo

With Mami Beach, June 15.

With of the winter spots amount of the winter spots amount rist week, town will soon take on an in-season look.

First of the big spots to set an opening date is the Beacheomber. The spots of the spo

biz for the lounge since shows were discontinued some weeks age and a similar spots are also joining the parade. The Paddock Chub, ali-nitery downtown, aiready his a comedy show. Sam Barken will relight the Blackamoor som with a change of name to the Pive of the control of the parade. The parameter of the param

Weinger Pacts Bel Geddes To Design New Copa, Miami, To Replace Razed Spot

10 Replace Kazed Spot
Minni Beach, June 15,
Murray Weinger announced plans
for a new and larger Copachana,
designed by Norman Bel Geddes,
for reopening in early fall, investigation of the fire which destroyed
cause of the explosion and buse
which followed and left just the
four walls standing. Understood
insurance settlement will be
Meantime, Barry Graw who.

\$200,000.

Meantime, Barry Gray, who was under yearly contract to broadcast his, four-hour nighty airer from the Copa lounge, is continuing from station WKAT on an 11 pm, to 102:00 am, schedule. Night following the fire, Gray aired a 13 minute shot from the full of the fire of the contract of the cont minute shot from the ruins.

New plans call for revolving stage, dressing rooms with showers, seating capacity of 700 in the main room and 350 in the lounge which will feature a circular bar with stage for Gray to work from; game rooms for the entertainers, plus many new features in nitery decor and design.

Oregon Agts. Organize Portland, Ore., June 15.

Oregon agents have organized as Theatrical Booking Agents Assn. of

Theatrical Booking Agents Assn. of Oregon. Purpose Is to pact with American Guild of Variety Artists as well as standardize agency practices in the arca. Officers elected Brooks, president; Norman Anderson, veeper, and Johnny Walker, secretary, Rampon Methics has been applicated by the control of the property of the

Talent Agevs. Enlist Cafe Ops In Plan to Develop New B.O. Lures

Spike Jones Revue 81/4G In 4. Salt Lake City

In 4, Salt Lake City, June 15.
Spiks I take City, June 15.
Spiks June 16.
Spiks June 16

Gardner Threatens To Vamp Strand, N.Y., Show Until Billed Over Pic

The Strand theatre, N. Y., nearly didn't have a show Friday (11) because of a billing dispute with Ed Gardner.

cause of a billing dispute with Ed Gardner.
Gardner, who heads NBC's Duty's Tavern' and who's now started tiffing with Strand management early Friday morning when he discovered that the picture, wildlifever ('WB), was billed over him. He consequently refused to viewlifever ('WB), was billed over him. He consequently refused to corrected. After a conference with Strand officials and Music Corp. of America exces, Gardner's terms were met, and show proceeded on the management of the process out of the start of the conference of the conference was changed immediately, but the previously praced displays outled not be altered immediately, but the previously praced displays outled not health of the conference was changed immediately since work was done to the conference of the conference was changed immediately since work was done and the conference was changed immediately since was conference when the conference was changed immediately since was conference was changed immediately since was conference and the conference was changed immediately since was was changed

made.
Gardner's package, comprising
Jane Russell, Charlie Cantor, Eddie
Green, Florence Halop and Matty
Malneck, was booked into the
Strand on a guarantee plus overages when gross reaches \$60,000.
Deal was made on the Coast by
stridie perces.

Chi Oriental in Stage Switch to One-Weekers

Chlcago, June 15. Oriental theatre switches stage policy for the next few months, bringing in one week attractions House has been playing two weeks, up to month, during the past year, except for rare occasions.

except for rare occasions.

Tex Williams and George Givot
head the first one-weeker starting
June 24, followed by solo week
stints of Dick Haymes, Three
Stooges, Vaughn Monroe and
Gene Autry. Move is thought to
have been made to counter stage
fare going back into the Chicago,
June 24.

N.Y. Niteries Angling Juve **Biz With Swoon-Crooners** Recent click of Frankie Laine at the Harem, N. Y., has caused a

change of mind regarding the box-

change of mind regarding the box-office value of male singers in Broadway cares. Mel Torne has, Broadway cares. Mel Torne has, Torne has the second of the second person of the second person of the was held that the youthful singers would entice only the younger set, who are notivning for staying long who are notivning for staying long that men receipts during Laine's stand disproved such ideas. Other cares are now expected to go after the luve trade.

Falent agencies faced with the problem of finding spots for mid-dle salary bracket performers, are approaching cafe operators on the idea of developing talent that may eventually mean boxoffice for eventually

them.

The properties are taking the position that since the majority of
cafes cannot afford the surefire
lures, operators would be better
lures, operators would be better
lube, operators profit.

This line of attack has worked

This line of attack has worked with some operators. Agencies have been able to keep many of the middle bracketed performers golng.

the middle bracketed performers going.

It is the movement of the movement of the party pa

High Court Upholds Nix of License On Paddock Club, A.C.

Paddeck Cub, AC.

Alternution that you is a large of the state Alcoholic Beverage Control commission, the Paddeck International club lost its Hajour license with the paddeck International club lost its Hajour license Hock had ruled a few weeks before that the liquor license granted Hock had ruled a few weeks before that the liquor license granted worked. Former State Sannier Enerson Bichards went to the Surjeme Court state gaining a stay on the order which permitted the court's ruling. The state's highest court sustained Hock.

Operator of cub was charged court's ruling. The state's highest court sustained Hock.

Operator of cub was charged be "treated" by customer and so be treated" by customer and so be treated by customer and so the customer and s

GOP CONCLAVE CANCELS OUT TEXACO VAUDEO

who are motorious fee staying long and spending little. However, the motorious lee staying long and spending little, and the several special s

Atlantic City Given 'New Look' With Many Added Attractions

or sain pumped onto the badly eroded up-city beaches it can accommodate thousands of more bathers while the boardwalk in the Inlet section has been rebuilt to accommodate patronage in that

WALTER WINCHELL says: "Orchids to Dorothy Blaine who sings like Lauren Bacall looks, and looks like her,



Week Reginning June 17 Loew's Capitol Washington; D. C.

Thanks to: Sidney H. Piermont Gowns: Kathryn Kuhn Press: Hall-Stillman Associater ngements: Danny Mend Direction: Senia Gamen

CLUB

TORONTO.

Personal Direction— 98 RKO Building, New York 20, N. Y.

All Major Netw

By JOE WALKER
Atlantic City, June 15.
This resort is all set for what it hopes will be another hoffo season. As a result of thousands of feet of sand pumped onto the holder of sand pumped onto the housands of end commodate thousands of nore commodate thousands of nore middle the three pumped in the housands of nore middle the three augmented by the last commodate thousands of nore middle theatre, augmented by last commodate thousands of nore middle theatre, augmented by last commodate thousands of nore middle theatre, augmented by the commodate thousands of nore middle theatre, augmented by the commodate thousands of nore middle theatre, augmented by the commodate thousands of nore middle theatre, augmented by the commodate thousands of nore middle theatre, augmented by the commodate thousands of nore middle theatre augmented by the commodate thousands of nore middle theatre augmented by the commodate thousands of nore middle theatre augmented by the commodate the commodate the three middle than the commodate that the commodate that the commodate the commodate that the commodate Inlet section has been rebuilt to mection pictures and video. the list area.

From the looks of things it will be almost the same Atlantic City. He has converted long extension to 1944 and the war, when the Army nearly anything from sandwiches in tradition again will be the long exement deed, the tradition again will be the long exement deed. City officials applied to the property of the propert

'Ice-Capades,' Legits

"Iee-Capades,' Legits
Next top attraction will be the
huge city auditorium, where the
John Harris Tee-Capades will
John Harris Tee-Capades will
tion. This has been a big attract
tion for vacationists every yearon its 10 weeks run. Also in the audition for vacationists every yearties 10 weeks run. Also in the audithe ballroom. Last year this was
ramped and top shows put on by
Javid Lowe. Report is that the
John Last year this was
ramped and top shows put on by
Javid Lowe. Report is that the
Justice 11 this season.

Hamid's other pier, the Million
Hamid's other pier, the Million

timere all this season.

Hamid's other pier, the Million
Dollar, will house an International
Exposition to open June 26. Only
other pier is the uptown one located on the site of the old Steeplechase, which burned years ago. It
has attractions for children only
along the front.

Hotels will be the stores extending
along the front.

along the front.
Hotels' will again vie for nitery trade with good bands and shows. Walk motion picture houses will offer topflight films. Midnight shows again will be features in most houses, especially on week-

ends.
Legitimate shows are also sched-uled for Hotel Chelsea's small the-atre. Objection to both the Audi-torium and Chelsea playhouses is that they are without air conditioning.

Globe Goes Burley

The Globe, which last week housed Shertok's Gilbert and Sullivan company before it started tour, goes back to burlesque this Friday (18).

Friday (18).

There is the usual run of good restaurants. Prices and food at such spots as Hackney's and Starn's for seafood; Savoy, Trench's, Babetle's for seafood and steaks; Venice for Italian food, to mention a few, are well within pocketbook of vacationists.

Nightculus will duck top talent

VICTOR

AMERICA'S TOP HEADLINE SINGING GROUP

because of inflationary salaries acts are asking. Their casinos are out again this summer. One municipal investigation aiready is about to get under way while another in-volving horserooms and a mysteri-cous detective-horseroom bet taker, is enierring its concluding stages. Without a doubt the lit will be on

tight.

Town has spruced up for vacationists. Big headache will again be transportation. Those with cars are going to find it tough to operate them, almost impossible to park them, even in garages, the under of which will be tought to the park them, even in garages, the under the park them, even in garages, the under the park them, almost important to the park them, almost the park them, almost the park them, and the park them are them are the park them are the park them are the park them are the park them are

which would help somewhat.

Hotelmen are set for the big
summer scason. All the great
beach front hostelries are solidly
booked, and they need it after a
very lean winter.

Funk Joins MCA

Larry Funk, who headed the band dept. of the McConkey agency, has switched to the small band division of Music Corp. of America.

America.

A vacancy in the MCA cafe dept is still to be filled. Joe Sully, mally slated of MCA's Coast office, was originally slated to the company of the c

Saranac Lake

By Happy Benway Saranac Lake, N. Y., June 15. Saranac Lake, N. Y., June 15.
Louise Harris, Paramount staffer,
underwent thoracoplasty operation
at general hospital and recuping at
the Rogers.
Ines Groething, after a try at the
Big-Town, back to the Rogers for
the Town.

the summer.

A. C. Lovering, former theatre wner, and the Albert Barringers a to ogle the lodge and your olumnist.

columnist.

Alice Dudley and Sophia Medes back after 10-day furloughs to their hometowns.

hometowns, Handley, general man-ager of Yost circuit, Harrisburg, Pa, in for weekend, with Charles Kaufhold.

Mayor Tony Anderson, manager of Pontiac theatre, off to Flushing, L. I., to attend funeral of a rela-tive.

L. I., to attend runcia.

tive.

Birthday greetings are in order to Sig Mealy, Tom Curry and Joe DeNicolo, all doing nicely with the

DeNicolo, all doing nicely wun meroutine.

John Binkley (IATSE) to Language and the state of the

Philly office, upped for one meal country branch (Stappleon Sisters) back to bed with setback in her Chicago home, ditto Inex Liverpool, floored with pleurisy, the Adlinna Charles of the Charles of the

NOT MUCH CHANCE OF 4TH ROCKY-TONY FITE

411 RUCKI - 1011 1112

By JACK PULASKI

There isn't much chance of another Rocky Graziano-Tony Zale fight; their scrap last Thursday in Newark established beyond a doubt that Zale, by his three-round knockout, was the master.

that Zale. by his three-round knockout, was the master.

Italian-American Graziano fullowers who inhabit New York!. New York of the New York o

moters to bolster the sagging saic.

Louis-Walcott Weak Sty of the
Dope that the proximity of the
Dope that the proximity of the
Dope that the proximity of the
Commission between Joe Louis and
Jersey Joe Walcott for the beavyweight crown was too close, appears to be right. Expectation of any
Expectation of the commission of the commission of the
Stadium next Wednesday (23) appears to be overestimated. Early
this week the sale in New York was
virtually limited to \$20 and \$50 and
150 this week the sale in New York was
virtually limited to \$20 and \$50 and
150 this week the sale in New York was
virtually limited to \$20 and \$50 and
150 this week the sale in New York was
virtually limited to \$20 and \$50 and
150 this week the sale in New York was
virtually limited to \$20 and \$50 and
150 this week the sale in New York was
virtually limited to the sale
150 this was the s

AGVA Elections **End of Month**

Election of officers for American Guild of Variety Artists and ratification of its constitution will start end of the month. Election, conducted by the Honest Ballot Assn., will be shortly after June Assn., will be shortly after June 21, deadline set for nominations by petition. AGVA board will then pass on eligibility of candidates and poll nominces as to their availability to serve.

availability to serve.
Elections will also have to wait for complete transcription of the AGVA convention minutes, so that all clanges in the proposed constitution can be included in the completed draft.

Dean Martin & Jerry Lewis have been signed for the Latin Casino, Philadelphia, in September for

CAPPELLA

but Cappella and Patricia held up the show at the first night of "A LA CARTE", at Brighton's Theatre Royale . . They stopped the show and were allowed to retire only through exhaustion . . .

-PETER BLACKE Evening Argus

"Cappella and Patricia on two occasions stopped the show."

BRIGHTON DAILY NEWS.

OPENING WITH 'A LA CARTE' Revue

June 17

Savoy Theatre, London

SOCIAL DIRECTORS

A top ragman has just inished an original hilarious sketch especially written for the mounchis and nusdan revnes. Send only 83 for a copy. You will also receive free a gagfile of original sock toplent gags. LAYGHS UNLIMITED 276 West 23d Street, New York City

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EAN CARRO

NOW CAPITOL **NEW YORK**

OPENING AUGUST 12TH

COPACABANA **NEW YORK**

Direction: GENERAL ARTISTS CORPORATION

Three Agents of Ohio Booze Board **Indicted for Alleged Shakedowns**

Shively hotel.

In a second indictment, Oppenhimer, Hugh H. Ruel, a retired farmer, who is chairman of the Scioto County Republican executive committee; and Tracy Pack, operator of a taxi company, were accused of soliciting \$1,000 from Colliciting \$1,000 from Shively the next day. McCall received a license, but Shively did not.

Frobe Continues

cense, but Shively did not.

Probe Continues

Prosecutor Raiph H. Bartlett of
Franklin County, who announced
the indictments, said they "by no
means close the liquor probe."
The Franklin County grand jury
began its probe after charges by
McCall that he gave Oppenhimer
\$300 to sneed un issuance of his \$300 to speed up issuance of his license. Oppenhimer denied this. The three indicted men will be

> BIDS WANTED AMERICAN LEGION 1948 CON-

VENTION COSPORATION of FLORIDA.

VINTION COSPORATION of FLORIDA (Incrementary of the Concession for supplying the following items during the betheat Convention of the Taylor (Incrementary of the Convention Hollowing for the Convention Hollowing for the Convention Hollowing forcers, believed, flowers, believed, flowers, believed, students, destroy, believed, flowers, believed, flowers, believed, flowers, believed, flowers, believed, students of the Convention to Legislanoise and others. Protective control of the Convention to Legislanoise of the Convention to the Con

Address:
HENRY COBBS, Chairmon
ncessions and Decarations Cammi
P. O. Box 1, Little River Station
Miomi, Florida

Columbus, June 15.
Special grand Jury investigation of alleged subscribed and proper properties of all grand Jury investigation of alleged subscribed and properties of the pr

Magicians Society **Elects New Slate In** Atlantic City Conv.

American Society of Magicans gathered here for its 20th annual convention over the weekend and, after swapping secrets of their trade elected John McArdle, of New York City, their president Saturday (12).

Top event on agenda was a benefit performance in the ballroom of the city's convention hall which attracted 2,500 with proceeds going to the Betty Bacharach home. Magicians offered 10 topflight acts.

Magicians offered 10 topflight acts. During the two days they were here they put on stunts for the amusement of the weekend crowd. I amuse the state of the weekend crowd a strait jacket escape while supended from the fifth floor, of a board walk hotel; another magician forve a car while blindfolded arove a car while blindfolded stunt fizzed. Harry Becrille, of Allentown, Pa. was Scheduled to be "burned alive" on the beach but when it canne time for the perhad not arrived. Other officers elected are Frank the contract of the contract of

Memphis Club Switches

Memphis, June 15.
Wray Williams has sold the
Town Club here to Jac Levlnson
and Martin Deneberger.

New management is considering a floor show policy, possibly with name attractions.

Garden B.O. Will **Decide Future Of** Rodeo Circuit

Boxoffice results of rodeo to be held this fall at Madison Square Garden, N.Y., is likely to determine the future of next season's broneo dispiays. Should the grosse approximate those hit during 1946, it's likely that every major outfit will start up again. Otherwise the cowpokes face a lean year.

The Arena Managers Assn., for example, has so far abandoned

Area Aramagers Assin, nor acceptance of the control of the control

with his show. Without b.o. lures, promoters are afraid to take chances. They claim that costs have gone up considerably. Prize money, formerly an incidental factor, is now a big item. And the majority of operators wort invest unless there's assurance of getting the investment back.

back.

Consequently, promoters won't make plans until it's definite that there's a market for such shows. Once grosses perk at the Garden, then it's likely that other outlits will get going, even if names are not available. The Garden show is regarded as a bo. criterion in the trade. The offish grosses last year pressaged the lean season that followed.

ore Frontlin & Manico Moore

Let me congratulate you on the fine

act you did at the Hippodrome Theo re this week. Our appreciation o

oct that we signed a contract to pla ou again within the next for

trust that your "date" at the Hipp this week will be the star

uch future success for both of you.

(Signed) 1, M. Rappaport

YORK

iths. I want you to know that du

o Hippodrome Theotre

eor Coss and Manico:

ng the week a great nu ple stopped me to tell me about the

ore, Maryland

Det. Liquor Commission, Cons Crack Down on 'Indecent' Shows

Crabbe Water Show Set
For Date in Honolulu
The Buster Crabbe water show, currently touring houses controlled by the Arena Managers Assn., is stated to go to Honolulu for a sudden crackdown by the Seyne State Lake Goes Pix
Crabbe will take entire unit awell as a huge tank.

Back to Chi Theatre,
State-Lake Goes Pix
Chicago Honolulus for a supplementation of the Shows Liquor beautiful to the State Lake Goes Pix
Chicago Honolulus for a supplementation of the Shows Liquor beautiful to the Shifts Vauders
Back to Chi Theatre,
State-Lake Goes Pix
Chicago Honolulus for Shifts Water Shifts Vauders
Back to Chi Theatre,
State-Lake Goes Pix
Chicago Honolulus for Shifts was supplied that a special police supplementation of the shows objection—
June 24 with Billy De Wolde heading bili. Theatre switched to straight film policy last James and the supplementation of the shows objection—
June 24 with Billy De Wolde heading bili. Theatre switched to straight film policy last James followed up. they found most of the shows objection—
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- ★ "Extra Ordinary"!
- ★ "Shake Room with Applause"
- ★ "Sock Entertainment"!
- ★ "Heavy Applause"!





JOHNSON

"The hammer-happy youngster introduces one of his o compositions with this show: a jivey bit tagged "Skunk Hollow Stomp" guaranteed to set your tootsies tapping. Also sock entertainment; his "Sabre Dance" and "The Flight of the Bumble Bee"... Jane Johnson, the canary with the omigawsh shape and the outsized orbs, garners singing honors . . . The tall doll has an appealing lift in her voice and gathers heavy applause . . . this artist has a wardrobe that would put the average fashion show to shame." -AL PALMER, The Herald, Montreal.

(June 10, 1948).

"George Guest's classical and Boogie Woogie interpretations of "The Flight of the Bumble Bee" shake the room with applause . . . Jane Johnson a svelt and charming chanteuse extra ordinary." -LE CANADA, Montreal.

(June 9, 1948).

Currently-

EL MOROCCO MONTREAL, CANADA

CASS FRANKLIN & MONICA MOORE

OUTSTANDING SINGING TEAM OF 1948

JUST CLOSED AT HIPPODROME THEATRE, BALTIMORE



ORCHIDS!

EXCITING DIVERSION

BRAVO!

TOPS in TOWN

WIN BEG-OFF

THANK YOU, MR. RAPPAPOR NEW

CURRENTLY SAVOY-PLAZA HOTEL APPEARING:

Opening Thursday, July 1st: LOEW'S CAPITOL, Washington, D. C. Personal Direction: JULES ZIEGLER, Inc., 545 5th Ave., N. Y.

Night Club Reviews

Chez Paree, Chi

Chicago, June 11.
Joe E. Lewis with Austin Mack,
Jane Harvey, Park & Clifford,
Lane Adams, Chez Adorables (10),
Marty Gould orch (10), Don Chiesta combo (5) with Carmen; \$3.50

Joe E. Lewis, toplining current layout at the Chez Paree, is as solid as ever and steals the show Comic has a fresh line of parodies and material. He holds floor for nearly an hour and has to beg off

and material. He holds floor for nearly an hour and has to be goff.

Backed capably by planist Austin.

Backed capably by planist and planist and planist by planist and planist by plan

some prone presses to the musical chant, "Beat Me Daddy, Eight to the Bar."

Lane Adams, production singer, could be featured in a solo spot,

HELENE and HOWARD

RADIO CITY MUSIC HALL

MEW YORK Thanks to LEON LEONIDOFF Dir.: MATTY RUSEN

EDDY

MILTON

BERLE

A

0



Club 509, Detroit

Paul Gilbert, Rulof Trio (Wanda, Hilliard and Jack, Darrow), Belva White, Johnny, King, Harry, Bardell, Miriam Sage Dancers, Genny, Resh Orch. (6); 60c. Admission.

Prime act of this well-paced show is the Ruloff Trio, which clicks in rollleking routines. Trio prepares payees for highbrow adago, then starts tossing curves. After a few subtle spills and costume calamities, trio goes into neat bits of comedy adago that registers for howls. Bow off to

neat bits of comedy adago that registers for howls. Bow off to Belva White, herty bombshell with a lusty voice, contribs eight numbers—among the best "If. at which a lusty voice, contribs eight numbers—among the best "If. at least the least of the least contribution of the leas

Ciro's, Hollywood

Hollywood, June 12.
Gene McCarthy & Tommy Fareln. Phil Ohman's Orch '83', Chuy
Reyes Rhumband, cover \$1.50
ocekdays, \$2 Saturdays.

toexcadage, 32 Saturadage.

Comedy and plently of it is the offering at the Sunset Strip nitery, 5pot is continuing its policy of a formation of the strip of the strip nitery of the strip nitery of the strip of the strip nitery of the strip niter

Farrell look like they're on the way up.
Their humor is not without kenles, but it draws laughs right through the routine. Act written the state of the state o

mgery Welles at the Professional Photographs by IN HOLLYWOOD are considered by the trade When on the coast...visit JOHN E. REED STUDIO 6633 SUNSET BOULEVARD HOLLYWOOD "CALIFORNIA

VARIETY

Islitrinus (Dires are merely devisating, in between, the boys join rores in silent facal imitation of disk greats while the platters are of these are the accompaniments to the Bing Crosby-Al Jolion disks for the are the accompaniments to the Bing Crosby-Al Jolion disks for the area of the own the

Amato's Supper (Tub (PORTLAND, ORE.) Portland, Ore., June 12. Tony Karloff, Gilpin's Marionets (2), Leon Warrick, Larry Laine Orch (6); no minimum, 60c cover, \$1.20 Saturdays.

Orch (6); no minimum, 60c cocer, \$1.20 Saturagon, \$0ccorr, \$1.20 Saturagon, \$1.20 Saturag

Larry Laine backs show nicely and supplies tunes for customer

El Morocco. Montreal Jack Carter, George Guest, Jane Johnson & Buddy Clarke orch; minimum \$2.

Jack Carter, playing his first Montreal date, the El Morocco, proves he can take his place with any of the funny boys on the cir-cuit. His material and manner is breezy and fast. His impersona-tions are sometimes mellow but done with a refreshing angle.

done with a refreshing angle. Playing his first nightelluh data fare a series of hotel and theatr except of the series of hotel and theatr except of the series of the series of the series of the better marimbalets in the bit. He hammer, out "Fight of the Bumble Control of the series of the serie

tion. With Hal Whyte of the relief band doing the vocals on two num-bers, the Wally Wanger line con-tribs holdover routines that get over neatly. Buddy Clarke orch backgrounds superbly. Newt.

Club Eliony, N. Y.
Charioteers (5), Patterson &
Jackson, Jackie Mabley, Harold
King, Archie Savage, Ebonettes
(6), Jack Lopez Orch, Betti May
4; \$3.50 minimum.

The Club Ebony continues to hurdle current economic trend with a smart, showmanly policy. It's a familiar type of sepla entirent cumment with a smare to attract tanment with a smare to attract tanment with a smare to attract smartler than the state of the state of the smartler smartler than the smartler smartler smartler than the smartler smar

COMEDY MATERIAL

FUN-MASTER ORIGINAL Show-Bix Gag File Nos. 1 to 22 @ \$1.00 each The ORIGINAL SH

NOS. 1 to 22 @ \$1.00 each

3 DIFFERENT BOOKS OF PARODIES

(10 in each book) \$10 per book

FREE COFY OF "HUNDE RUSINESS." The Show-Bix diagnazine with
each \$3.00 minimum order. Send 10c for lists of other commeterial, songs, parodies, mis NO C.O.D.'S

PAULA SMITH

while is a well rounded veed groupmits uptile harmonic shadings and
a choice song-assortment. They
provide a nice comedy slant with
Mumbles' and hit good live.
They're off after a pair of encores.
Patterson and Jackson, portly
concept team, also go over. They're
ently team, also go over. They're
ently. Really cook in their takeoff on the Ink Spots.
Jackie Mabley, well-known to
lark the state of the state of the state
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off on the Ink Spots.
Jackie Mabley, well-known to
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off on the Ink Spots.
Jackie Mabley, well-known to
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i

The holds of a lang file takes the low-down numbers. The bands, Jack Lopez and Betty May quartet, provide the after show dance tunes. Lopez, incidentally, backs show in hep style, unusual for a Latin combo called upon to work in jive idiom. Jose

Esquire, Montreal Montreal, June 10. Steve Evans, Al & Connie Fenon, Estralita Diaz, Armand Mee orcl: minimum \$2.

A compact, smooth running re-vue is current at the Esquire. Steve Evans returns with his silck impersonations to win good recep-tion. Best routine is skit showing audience how funny they look a a performer. Follows with his Po-lish drunk takeoff. Interlaces im-pulurus.

pressions with comedy search pressions with comedy search pressions. Just a personable song-stress, gives out with a selection of numbers sufficiently varied to please ardience. She sings in English, French and, of course, Spanish. Her slow, throaty numbers hest.

lish, French and the state of t

PAR ALTERNATING SHOW POLICY IN DET. HOUSES

The Paramount circuit will alternate its Detroit vaude operations between the Michigan theatre and the Broadway-Cajitol. Vaude will be resumed at the Michigan, July 2, with a layout topped by Billy De Wolfe.

Broadway-Capitol, receptly.

2, with a layout type.

De Wolfe.

Broadway-Capitol recently ran off a string of three stageshows and the Michigan is expected to have the same amount before another switch is made.

B'way Columnists Eved For N.Y. Resort Circuit

Broadway columnists are being cast in the role of mountain inn performers by agents Beckman & Pransky.

Pransky.

Ed Sullivan, N. Y. Daily News columnist, is slated to emcee the layout at the Concord hotel, Kiamesha Lake, over the July 4

weekend.

Dickers are on for others

FORD, FASHION SHOW **IISE PRO PERFORMERS**

The Ford Motors show at the Waldorf-Astoria hotel, N. Y., which closed last night (Tues.), and the Fashion Fair at Madison Square Garden, N. Y., which ended last week added to the roster of talent

employment.

The second annual Fashion Fair, impresarioed by Jerry Finklestein, of Leader Enterprises, had a Lalent nut of around \$25,000 which included models and the property of the proper employment.

isenior Music Hall producer.
The Ford show went in for bal-let and legit people. Display fea-cured a sketch using non-name Equity performers and a ballet with choreography by Fred Danielli. Aid of American National Theatre Academy was enlisted in securing performers.

Betty Hutton, Zig Elman **Bring Vaude Back to Frisco**

San Francisco, June 15. The Golden Gate theatre, here, will restore stageshow policy June 30. First bill toplines Betty Hutton and Ziggy Elman orch. The batonecy, incidentaly, is forming his new hand and Frisco date will be the breakin.

it's understood that Golden Gate will spasmodically use stageshows this summer, booking names when-ever available. The RKO-booked house dropped stage policy last fall and since that time town has been without vaude



NICK LUCAS

Now Appearing "KEN MURRAY'S BLACKOUTS OF 1948"

> El Capitan Theatre Hollywood, Cal.



Texaco's 'Vaudeo'

intery bit with Berle as one of the cut off midway in the number and top yoks of the evening, and the a film was cut into the program. And it was all whipped together his type of production is not only into the old Palace formal—with program planning.

gop yoks of the evening, and the Andreas adapts urran, and the Andreas adapts urran, and the Andreas adapts urran, and the Andreas adapts to open, the Berter-Berter of the Holland State of the Andreas to close. It was all backgrounded the Holland State of the Holland State of the Andreas to close. It was all backgrounded the Holland State of t

naving practically exhausted the material he's been using over the material he's been using over the presentation house engagements, Berle is still faced with the task of varpping up subsequent shows, old yaude setup, for lodgy it means playing to the same audiences, leading the same audiences, and the same audiences are the same audiences, and the same audiences are the same audiences. The same audiences are the same audiences are the same audiences and the same audiences are the same audiences.

It, you flux can't reprise it week in.

The fact remains that last week's show marked a definite step forward for show biz. Even the one and only commercial (at the proneering techique, marking tele's first successful integrated commercial, via Sid Stone's comedy pitchman's routine for the oil Vaudeo has proyed that vaude-

Vaudeo has proved that vaude ville is far from dead and To-Vaudeo has proved that vaude-ville is far from dead, and Tex-aco, NBC, the Kudner agency and the William Morris office (which books the show) rate a bow for turning video over to show blz.

PARIS CAVALCADE OF FASH-With Margaret De Mille, Ray For-

rest Producer: World Video 20 Mins.; Friday, 7:10 p.m. Sustaining NBC-TV, from New York

29 Mins.; Friday, 7:10 p.m.

20 Mins.; Friday, 7:10 p.m.

20 Mins.; Friday, 7:10 p.m.

World Video, a flin-tele unit medical by John Steinbeek and Robert Capa, in their filming, the needed by John Steinbeek and Robert Capa, in their filming, the seasons, has produced a potentially entertaining series with a high decreations, they've made a good film short, but one which is still technically imperfect for tele, and the seasons with the seasons wither seasons with the seasons with the seasons with the seasons wit

Tele Follow-Up

NBC's "Television Screen Magazine" still needs pienty of polishing. As it stands, show is a planbrazerdly assembled variety session which such departments as fashion, music and sports are offered. Last reachy 40, best feature was some reached to the session of the session of

Program panning.

Considering the pedestrian proginherent in the ordginal work, the
inherent in the ordginal work, the
Kratt Theater (MRC) last Wednerday night 19) transposed A. A.
Millies. "The Fourtin Wall" with a
Millies The Fourtin Wall" with a
tit was upper-drawer television, but
it was upper-drawer television, but
it was upper-drawer television, but
it was upper-drawer television. The
it was the production that was able to move
production that was able to move
production that was able to move
production that was able to
move product a modition of susmove, problect a modition of sustieving worthwhile. It was allect
casting allaround, with Philip
Tonge in the role of arch plotter
which sphrals the not very exciting
battle of wits.

Philly Tax Inquiry

Continued from page 2 but in brief and unmistakable terms it told how the shortage in the amusement tax was divided. The note stated that everyone who works in the amusement tax divi-sion, not including the women, was involved.

Two days after the news of Foss' suicide, Floyd H. Schaffner, a cashier in the department, died of heart attack at his own home. The investigation has been page one here ever since.

here ever since.

As investigators dug into the case they decided that the shortage was far more than Foss had confessed. It may, they believe, run into a million and more in an office where the annual collections amount to \$4,500,000.

amount to \$4,500,000.

The moasy was stolen before it ever reached the Receiver's office. Through a complicated set of maneuvers involving a representative of the City Controller's office, false reports were returned on the receipts at fights, independent film houses, nightchus and other entertainments, the investigators

clared. Nightclub men, proverbially Nightclub men, proverbially short in change, have always left the tax money to the very last. Whenever a cafe impressario rai may be a constructed by the construction of the city's 10% sing, the expression was "he had to go up and see Foss." The way it shapes now, the tax chieslers will have to shell out the whole sum due, along with whatever fines are imposed.

Petrillo Exerts

Continued from page 37

pettrillo exerts

continued from past y improvements of the delegates, pertaining to the number of men a particular local should be entitled to dispatch to the temper of men a particular local should be entitled to dispatch to the manner of men a particular local should be entitled to dispatch to the manner of the security board for final consideration.

Since the AFM national treasury-cept travelling costs, Petrillo and his executive board would like to reduce the number of attendees. Too, there's always a housing problem of the security of the securi ter. Men sobe had reservations at washington, with lobbyists from rival, older hotels, apparently got to Berkeley first and induced its do to Berkeley first and induced its dies were to give them rooms. The convention of the control of the contro

from a Chicago thear to operated by them. At a personal conference, Subuert offered to settle at certain terms. Pettillo told him that as Subuert offered to settle at certain terms. Pettillo told him that as the suburt offered to talk it over with world have to talk it over with world have to talk it over with the suburt asked, "don't you trust me?" Pettillo cracked back, "only meek" (if this case Shahman I your neck," in this case Shahman in other towns). He got a long how!.

Authors League Continued from page 24 -

RWG to lose this battle it might as well abandon its whole television campaign, and disband the organ-

Hammerstein Committee

The Authors League decision to participate in the RWG-advertiser participate in the RWG-advertiser, fight was reached last week at the regular meeting of the organization's council. At the same time, too's council. At the same time, too's council. At the same point a committee representing the president, was authorized to append a committee of the properties of t

the summer, instead of the usual policy of recessing until October. The WG council will also considered the work of the work o atter first retusing to seek certifica-tion, has offered to do so provided the advertisers would agree in ad-vance on a definition of the bar-gaining unit for the purposes of an NLRB election.

Huddle on Nets' Staff Writers

Huddle on Nets' Staff Writers
Negotiations for a renewed contract covering staff continuity and
news writers were started last
week by the Radio Writers Gulfd
and the four networks. There was
a preliminary exchange of views at
the first meeting, with real barsaning getting under way this

week.

The Guild has proposed that all four nets participate in discussions of points common to all contracts, and that specific matters contained in the different pacts be taken up with the individual companies involved. The networks will give their answer on that at the second meeting, slated for today (Wed.).

Convensh Dirge

Continued from page 37

widened to tax patronage of spots using television, coin machines, or other mechanical entertainment, the musician would benefit. Resolution was referred to the executive board, with the suggestion that the AFM appoint and pay alobbyis' to carry the torch in Washington, with lobbyists from the Hotel Assn., etc.

effer in parentheses indicates circuit: (1) Independent; (L) Leew; (M) Moss; (P) Paramount; (R) RiiO; (S) Stoll; (W) Warner; (WR) Walter Reade

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Copps de Bullet
Rockettes
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Farmmont (P)
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Roy (I) 16
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BALTIMORE
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Austin & Worth
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RUDNBURGH

Empire (M) 14

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Jack Radeliffe
Ben Yost (6

Herryn Saunders

Heilen Norman

Haula Gray

Jacquelyn Junba

Dave Jackley

E Herston

13 Starlets

13 Starlets

PINSECRY PARK Empire (3) 14 Jean-Kent tob Murray Peter Raynor Alex Pieon Scott & Foster Mediock & Mario'o Olsen's Sea Lion Lucerne Sintern GLASGOW Empire (M) 14 Jackie

Belia SeGW

Belia SeGW

Jackie (M) 14

Jackie Marin Raye

Lorraine

Jackie Junie

Billings & Diana

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Variety Bills

tion with bills below indicate of

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Curric Revue

Arnaut Bros
Riley & Reller
Bobby Kimber
Peggy Mortimer
Johnny Lockwood
P Rich & Evz

NEW YORK CITY

Blue Ange)
Josephine Premice
Juny McCarty
Hall Confine Silial Confine Silial Confine Silial Confine Silial Confine Section (Downtown)
Midred Beitry
Dorotny Jarma
Cilif Jackson
Edmund Hall Ore China Doll

Ratharine Chang Jack Soo Laurie Long 3 Cantons Matt Tuck Noro Morales J Frase Cupacubana Martin & Lowis Ward Donovan Ray Majone M Durso Ore Alvares Ore Diamond Horsesh Mata & Harse

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Clark Bros
Terry O'Nell
Jimmy Edwards
Samuel & Marvello
Newman Twins
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LIVERPOOL
Empire (M) 14 Hotel Danselly West Ore Buddy Grace 2 No 1 Fifth Ave Tony Craig Hazel Wobster Downey & Fonvill

ifinel Wobster
Downey & Fonville
Penthouse Club
Maxine Sullivan
George 'Kreisler
Riviera
Jackie Miles
Vagabonds
Girucle Barrie'
Tony Bavaar
Joey Gilbert
'foni Kelly
Donn Arden Line LIVERPOOL

Runphre (M) 14

Madhatters 1948

Ber Local

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March Color

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Roberto Chiosa Co

Constance Evans

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Pat O'Brien

Toni Ray

Sormon Lovellos

Sormon Lovellos

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Botty George
Hotel St Regta
Hal Saunders Ore
Frances Maddux
Laxelo & Pepito
Logic More
Hotel Savoy Plaze
Franklin & Moore
Irving Conn Ore
Hotel Taft
Vincent Lopez Ore
Charile Drew

Charite Drow
Ann of Prigra 1
Ann of Prigra 2
Ann of Prigra 2
Ann of Prigra 3
Bern Hubbe (Prigra 4
Ann of Prigra 4
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CHICAGO

Bhekhawk Gay Claridge Ore Thelma Gracen Sherman Bros Hotel Blackstone Ray Morton Ore Kay Thompson Williame Bros Williame Bros
Hotel Blamark
Will Back Ore
Eunice Clark
Dennis & Darlene
Randolph Randolph
Hoisings
Gus Van
Rasph Cook
Bill Chandler Oro
H Edgewater Beach
Geo Olsen Ore
Bobby May
Andrea Ducrs 2
Bozo (he Dog

Dancers (12)
Chez Parce
Joe E Lewis
Austin Mack
Park & Clifford
Jane Harvey
Derben Ders (10) Jane Bors (10)
Derbon Ders (10)
Derbon Ders (10)
Holen Humes
Carl Marx
Moter Docker Ore
Rudy Richards
The Prestonal (2)
Joan Arlen
Falmer House
Falmer House
Fullegard
Eddie Oliver Ore

Belty Gray Dorothy Hild Dancers (12)

Nitery Dates

Rose Murphy inked for the Rag Doll, Chicago, July 23. Jack Leonard goes into the El Morocco, Montreal, July 5. Dunninger pacted for the Ambas-sador hotel, Los Angeles, Sept. 9.

sador hotel, Los Angeles, Sept. 9.
Mack Triplets into Glass Hat of
the Belmont Plaza fotel, N. Y.,
tomorrow (Thurs.).
Ted Lewis is, slated to start at
the Click club, Philadelphia, July
S. His Latin Guarter, N. Y., opening is set for Aug. 22.

ing is set for Aug. 22.

Benny Pidde, following current stand at Borsallino's Cleveland, goes into the Flamingo. Las Vegas, and the Beverly Hills Country Club, Newport, Ky., Aug. 3.

Jean Carrell, currently at the Capitol, N. Y., has been signed for the Copacabana, N. Y., starting Aug. 12. She'll be on the same bill with Motton Downey.

Phil Wavna and Johnny Mortis

bul with Morton Downey,
Phil Wayne and Johnny Morris
orchs into Village Barn, Greenwich
Village, N. Y., inaugurating a seminame hand policy. Morris will also
appear on the Barn's Monday night
tele programs.

Harry Richman, Craddocis (3), Ming & Ling, Clandra Kaly Dan-cers (4), Roxyettes, H. Leopold Spitaliny Chorus with Muried Bric-head, Paul Ash. Oych Grass of Wyoming 20th re-vived in Vanters April 21, '48.

head. Four James Ores. Ores. And James Jam

ficulty in getting the house measure.

The Chandra Kuly dancers reprise their East Indian terps for hearty results. This offering continues to show its class and top the comies, Ming and Ling, also do well in this show. Highspot is comies, Ming and Ling, also do well in this show, Highspot is provided a good comedy note.

The continues to conference the conference of th

Orpheum, Omaha

Urpheuma, Umaha
Omaha, Jine 11.
Horace Heidis "New Stars On
Parade," with Stanley Morse, Pat
Therianit, Johnny Vana, Jack
Green, Jinmy Grosso, Ralph Peer,
Harold Parr, Melodares, Jitterbugs, Jeanne Harvey, "The Tender
Years" (20th).

This revival of the old Major Bowes stant elleks mightily. Horse ace Heidt ran amateur constant across the country and on his across the country and on his picked with the country and the picked with the country and the picked of whom have talent. Heidt few into put the show together but he does not appear in it. Don Rice does the ennece job and on rough comedy only of his own rough comedy only in the picked with the picked wi

rough comedy intertudes for good measure, comedy intertude for good measure, command for the following state of the following state of the following state of the following state of the following state following the following state following the following state following the following state following s

hit; at closing show he kept going for 65 minutes, holding and sustaining the popularity be already earned through his radio screen and disk activities. Cyd Charisse makes a brief, shy appearance, adding romantic touch to his debut. They are, incidentally, on their honeymoon.

makes a brief, shy appearance, and and an anice touch to his delet honeymae, middetality, on the state of the

State-Lake, Chi

Chicago, June 11.

Henny Youngman, Rose Murphy,
Paul Sydell, Rochelle & Beebe,
Henry Brandon Orch; "Winter
Meeting" (WB).

This is the last stage show here before vaude moves back into the Chicago on June 24, and it's one Chicago of June 24, and it's one Henry Youngman, comic, gets a yock when he comes on attitude in a moth-eaten leopard skin, to rib yock when he comes to attitude in a moth-eaten leopard skin, to rib and the common stage of the

Song to somewhat, walks off solid here clowing, walks off solid here was a solid sol

landing on 110°. paws and palm. Climaxer is balancing stint of fox terrier.

Rochelle & Beebe, openers, contrib comedy dances. Femme gets laughs with her mugging and rubber-like posturing. Henry Branden's house orch does okay on "Sweet Potato Polka." Zabe.

Olympia, Miami

Miami, June 11.

Bob Eberly, Jimmie Husson,
Grace Johnston, Pedro. & Durand,
Fosse & Niles, Les Rhode House
Orch; "If You Knew Susie" (RKO).

so. Impresentating mutacial fuctors of the control of the control

Strand, N. Y.
Ed "Archie" Gardner and his
"Duffy's Tauern," with Jane Russell, Charlie Gardner for Cee
Long Heider Comb. Matty Malneck
Heider Jerome Orch.; "Wellflower" (WB), reviewed in VARIETY May 19, '48.

Ex Gardier int expolding 'eno unt of their sets in the first (we York stage appearance of himself and his "Dully's Taven". NICO and his co. of the major characteristics of this standard item that the stage of the s

Hippodrome, Batto.
Battimore, June 13.
Sensationalists (3), Phil Foster,
Lee Noble, Tunesmen (3), Jo
Lombardi House Orch (12); "Coroner's Creek" (RKO).

ner's Creek' (RKO).

Pleasing bill neeky paced, by phil Foster, seasoned comic with recent natural. Extra flashy open-fresh natural. Extra flashy open-fresh natural. Extra flashy open-fresh natural flash packet flash average in spins and throws. In control of the control of t

Knows how to operate and scores. The Tunesmen, trio of clarinet, plano and drum playing songsters, provide a perfect clincher. Lads grovey instrumental stuff, particularly the clarinet, which reaches virtuoso proportions. In closing slot they keep the stubholders holden being for more. A solid act for an an armount of the control of t

Capitol, Wash.

Washington, June 13.
Boy Foy, Marion Francis, Jack
Leonard, D'Angelo & Vanya;
Scudda Hoo" (20th).

E. Leonard, D'Angelo & Vanya;
Scudda Hoo' (20th).

Capitol show doesn't quite jell.

Acts are run of the mill, and general effect is not up to hep standard in the standard before and soon feeep to a standard before and soon feeep to a standard before and soon feeep to as result of his overstuffed appearance. Material, and good reception as result of his overstuffed appearance. Material, and good reception as result of his overstuffed appearance. Material streamlining to click. Has a Lou Costello ring in his opening line of pattern on which he might well captured to the streamlining to click. Has a Lou Costello ring in his opening line of pattern or pattern of the streamlining to click. Has a Lou Costello ring in his opening line of the streamlining to click has a strong that the standard has a strong that the standard has a stream of the standard has a strong the standard h

song, for which she has a distinct flair. Boy Foy does a pleasant job as curtain raiser with his jugging act, done on a unicycle. Switches from a low to high wheel, and runs the gamut of every type of balancing sturt, using clubs, hats, dises and sturt, using clubs, hats, dises and part of his body. A good act of its type, with nice payee recep-tion.

of its type, win nice payer recu-tion.

Dance slot is filled by D'Angelo & Vanya, ballroom terpers who feature Latin American routines. Technique is fine, but numbers could stand a touch of novelty. (Pair withdrew after four days because of illness; no replacement.)

Apollo, N. Y.

Andy Kirk Band (16) with Lestie Scott: Souamah Churchill, 4
Tunes, Myers & Walker, Eddie Viuson Band (7), Crackshot & Monte
Hawley; "Fool's Gold" (UA).

They're saying it with music nopenty this stama at the Apolio the property of the property of

Then the joint falls apart winen Vinson's combo goes to town. With sock backing from his sextet of musickers, Vinson gives out rautcously on "Wake Up, Old Man," Tell Somebudy Else" and others to cinch things. Bands combine for sock finale.

Fox, Detroit

Detroit, June 10.

Jack Benny, Phil Harris, Marilyn
Maxwell, Eddie (Rochester) Anderson, Sportsmen Quarict, Heschel Lieb's Orch. (20); "Big City"
(M.G).

Lots of comics beat their brains out trying to capture laughs. But to a mike, with hands dug deepig in his pockets, to carry on what appears to be a normal, adib constraint of the constraint o

ments of "Wyoming" and "Adobe Hadeends" that win nice appreciation and the state of the state of

New Acts

DANNY LEWIS

Latin Casino, Phila.

Success can be retroactive. Skyrocketting of young Jerry Lewis
rocketting of young Jerry Lewis
borseli. After years on the
scheme for a bid at top interies.
Breakin at the Latin Casino here
as single on the Latin Casino here
as for interies. He's due to
be into the Glass Hat, N. Y., after
he
be into the Glass Hat, N. Y., after
he
borseli. After you weeren'
he
li Johns Hat in light easily
be palmed off as same, if you weeren'
he
he
worn-thin initiations of Johle's muntrians,
Johns Latin day and
"Swange." "April Showers," "And
"Swange." "April Showers," "And
"Swange." "April Showers," "And
"Swange." "April Showers," "Straight
hers of the Show He
and the Show He
has the Show

HAROLD KING Dance 10 Mins. Club Ebony, N. Y.

CIAB ESONY, N. Y.
Harold King offers a colorful
roller-skating tap turn that conlines the intracte booders of celat work plus the mobility of wheels.
He offers some punchy work which
the offers some punchy work which
with hondricks that are standard
with hondricks that are standard
with hondrick that series and real
that the standard of the type
done by Tip, Tap and Tee. Tipe
done by Tip, Tap and Tee.
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done by Tip, Tap and Tee.
To the standard of the type
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To the standard of the type
done by Tip, Tap and Tee.
To the standard of the type
done the

Billie Holiday Making

B'way Bow at N.Y. Strand Billie Holiday will play her first Broadway theatre date July 16 when she opens at the Strand

theatre.

Sepia singer, who started her comeback after a year's absence, made her re-entry with a pair of Carnegle Hall concerts in May, followed in a vaude-type show at the Mansfield theatre, N. Y., and a date at the Club Ebony.

RANK & FILE ACTORS NEED BOOSTS

Managers Turn Down ATAM 20% Wage EQUITY TO PUSH Hike Bid: Now Goes to Arbitration

Managors have turned down the application of the agents and man-ter and the agents and the agent and a second a second and a second a se

a year ago.

ATAM however, contends that salaries are not ample in view of the rise in living costs and contends that road agents and mangers cam hardly scrape by with agent of the rise of the result of the resul

signatured.

When the League mulled the union's application, one showman ventured to say that if the case went to arbitration and ArTAM won, the pay increase might executed to a superior and a superior

Minimum for pressagents in N.Y. is \$190 weekly and \$210 out N.Y. is \$190 weekly and \$210 out of town. Company and house managers get \$133 in N.Y. and \$166.66 on tour, those handling musicals out of town getting a \$200 minimum. Top agents usual-ity command salaries higher than scale in town and out.

Helen Haves Sees Wash. People Behind Equity In 'Open Legit' Fight

III UPER LEGR FIGHT
Hope fashington, June 15.
Hope fashington, June 15.
In Washington was expressed here
by Helen Hayes, following her entheatre, surburban strawhatter.
Writing to the Washington Post asvice-president of the Amerikan National Theatre and Academy, befor leaving for Europe, Miss Hayes
to for leaving for Europe, Miss Hayes
stand on the issue, and added:
"In revent Javas the meonle of

commended the newspaper for us stand on the issue, and added:

Washington have proven beyond a doubt that they are behind Actors Equity in its fight against racial discrimination. For 13 straight performance, or standard and a straight performance, and the straight of all races and colors—have sat side by side in the Oliney theatre in nearby Maryland. Of this number only 10 theatre management—an over-whelming and gratifying indication that the people of Washington, given a chance, will back a theatre management and our straight of the s

"I hope that you will stand by the American National Theatre and Academy in its efforts to lease the Belasco Theatre for legitimate pro-ductions before unrestricted audi-

Chi Railroad Fair Posts Bond for 153 Equityites

Bond for 153 Equityrics

"Gleage, June 15.

"Gleage

Herlie-'Medea' Set For Edinburgh Preem Aug. 23

Edinburgh Preem Ang. 23
British production of "Neede."
with Elisen Herlie in the Judith
Anderson role, is set to open a
two-week engagement at the Edinburgh Festival Ang. 23. Show
Jeffers, who adapted the current
version, which was used on Broadway last season, salled from New
resion, which was used on Broadway last season, salled from New
Jeffers, who adapted the current
Jeffers, who adapted the current
Jeffers, who after how Soot
and English premieres Broadway
last (Needer Whitebead and
Oliver Rea, who are now abroad,
Whitehead, who was in Rome
recently, discussed fitning of the
lay with Universalia Studios
production, which would be done
in Italy next spring, in English,
if contracts are finalized.

Chorines Do Leg Work for 'Ballet'

Pressagents of "Ballet Ballads," Breadway attraction that started weakly but has steadily improved at the Music Box, had field days last week plugging the show with the enhusisatic aid of the show's the enhusiatic aid of the show's long the rounds of restaurant and hotels in middown distributing "Ballet" literature, putting up tack cards and otherwise calling attention to the show, which started as an experimental attraction. Gross were an experimental attraction. Gross were the started as an experimental attraction. Gross were the started as an experimental attraction. The started as the started as an experimental attraction. The started as an experimental attraction.

to nearly \$14,000.

T. Edyard Rambleton and A. R. Stern, who took over the show's financing, went into the red the first three weeks but last week "Sallett" broke even and may go on for a run. If the attraction turns into a winner, profits will go to the American National Theatra are and, the show's preferred who are working at minimum pay, that we working at minimum pay. Last, wek ferme minicipals of who are working at minimum pay.

Last wek femme principals of
"Hold It" also did promotional leg
work at the suggestion of the
show's publicity start—Bill Doil,
Dick Williams and Mike O'Shea—
same trio that is handling "Ballet."
The girls handed out apples with
wrappers stenciled with the show's
that "Il" would was then known
that "Il" would was then known
that "Il" would was the National Saturday "12).

Jane Cowl to Colorado For Seven Summer Dates

For Seven Summer Dates
Jane Cowl will lead company
presenting "The First Mrs. Fraser,"
for five shows in Phips audito
Springs auditorium, starting 100
1, staged by Jus Addis and Hayden
Roke in association with Artists
Repertory League Inc. Prices will
be \$1.0 82.00. Attempt is new adwill be directed by Philip Tonge.
Will be directed by Philip Tonge.
George Somes, who directed the George Somes used the second of the control of the Elich stock for 11 years, will act as moderator of the theatre open somes of the theatre open of the control of the cont

Claim of several backers of "Billion Dollar Baby" against producers Paul Feigay and Oliver Smith, on disputed handling of show's funds, is to be argued before the American Assn. today (Wed.).

of Equity, held last Friday (11) at Hotel Astor, by discussions of changes to be

by discussions of changes to be sought in the basic agreement with the managers (League of New York Theatres). Contract committee wededd out many proposals, provided the provided out many proposals, provided with the provided of the provided with the provided provided with the provided provided with the provided provided with the provided prov

It is strongly contended that a pay boost is imperative for the rank and fillers who declare it's impossible to live at the present \$60 per week minimum, especially actors who go to the road. As indicated with the ready of the road of

neonates to some degree during negotiations.

Equity's financial statement for Equity's flame of the second second

Initiation fees and income from Initiation fees and income from alien actors amounted to \$108,460 as against \$120,171 last year, a drop of \$11,111. This deflates the drop of \$11,111. This deflates the property of \$10,000 and \$10,0

Membership at 6,600
Total number of members was put at 6,000, while the number of delinquents who haven't paid dues was around 800. That figure was less than expected but there are less than expected but there are less than expected but there are that an appreciable number of members of appearing on the stage are occupied with radio, television and rappearing on the stage are occupied with radio, television and rappearing on the stage are occupied with radio, television and the particular than the stage of the particular than the particular

to date.

Assets do not include deposits
of \$470,139 in cash and securities
money from managers to guarantee
salaries and claims. On band too
melyous pensions, that item having been increased by \$484 interted to the control of the control
years are called the pension fund the
years are called the pensions. Operating expenses during '47-48
tolated \$125,024, an increase of
pay tills.

'Dilly' Sets Tryout Dates; Truex in Opposite Wood

Saratoga, N. Y., June 15.
Ernest Truex will co-star with
Peggy Wood in the Theodore
Pratt-William Mendrek comedy,
"Miss Dilly Says No," which John
Huntington will try out at the Spa
Summer Theatre. Saratoga Springs
the first part of September.

the first part of September.

En route to Brondway, the play is scheduled to open at the Wilbur in Boston, Oct. 11, for two weeks. It will then be taken to Philadelphia for a fortnight. A New York premiere is scheduled week of Nov. 15.

Guild Steps to Cut 'Allegro' Costs Stir Another Hassle With Equity

Discord Among 'Angels' As Actors Take a Walk

As Actors lake a Walk
Los Angeles, une 15.
Permiere of "City of Angela," a
legter authored by John Bright,
was postponed indefinitely when
the common state of the com

Legit Spurting In Scandinavia

There was plenty of show business activity in the Scandinavian countries during spring, 30 theatres offering attractions continuously, York Swedish pulybroker. There were 16 theatres operating in the control of the country of the c

fared very well with a revue.
Stockbolm, with eight houses,
was most active theatrically, the
Royal with a large and small theattre presenting no less than five
stractions. At the New there was
"Fair and Warmer" and the Osear
successfully reviving "The Description"
The Stand Warmer and the Osear
successfully reviving "The Description"
The Stand Bear's at the Stadstactur, also
"Our Town" in the smaller theatre,
with "Kitk" inspected in Juped the
wine "Kitk" inspected in Juped the
was a draw of the City, Gothenburg.

burg.

In Copenhagen "The Ieeman Cometh" played the Royal's smaller heatve. "Dear Ruth" was at the New, "All My Sons" at the Boulevard and "The Class Menagerie" played the National and the "Vote of the Turtle" was another American attraction. In Heistinki "Joan" played the National and "Present played the Vational and "Present control drawing excellent attendance.

Philly Inquirer Sets Talent for Festival

Idiel III Featura
The Philadelphia Inquirer's annual Music Featival, the city's most spree, will be staged Friday (18) everining in the 105,000-capacity Municipal Stadium. Dimitri Mirropoulos will lead the 90-piece Robin Hood Orchestra for the main course in this musical season.

course in this musical repast.

Among others present will be
such varied talents as Rise Stevens.
Metopera soprano; Frankie-Sugar
Chile) Robinson, Detroit's nice
year-old plano prod ig y Fred
Warings Pennsylvanians, with glee
club and soloists; U. S. Army
Band, Chrysier Kiltie Band (baypipers) and Ferko String band.

pipers) and revo string band.

Program will also introduce two
youthful chirpers selected in a sixmonth talent hunt conducted by
the Inquirer for "The Voice of
Tomorrow." Promotion is for the
benefit of the paper's charities.

Ralph L. Hunter, assistant musi-cal director for the Starlight Operettas, Dallas, appointed to faculty of the Juilliard School of Music, New York.

* Theatre Guild pared operating expe on ses of "Allegro" in Majestic, N. Y.) to some degree recently with the majestic parents of the parents

tration.

Larrest Chorus on Broadway

Larrest Chorus Chorus

Larrest Chorus Chorus

Larrest Chorus Chorus

Larrest Cho

Korda Aide to Help Produce B'way Legiter

Produce B'way Legiter Eather Pallos, U. S. story editor for Sir Alexander Korda, will be associate producer on a Brondwy legiter this fall, but the British associate producing this far Rome, urrently producing films in Rome, lifer coproducer will be Stephen currently producing films in Rome, lifer coproducer will be Stephen Pair will put on "Press Zender Mercies," by Barton Yarborough. Show was tried out by the Ameri-can National Theatre and Acadesiny will be used, but the script is be-ing considerably revised.

MORE MEMORABILIA

Do You Remember When----?

Gus Pitou was with Henry Sav-ge Office and met Fiske O'Hara rorking as headwalter for his step-ather in a hotel restaurant.

Ned Alvord was press agent for ne Allardt Circuit of ten-twent audeville houses.

Antoinette Perry was leading woman for Davld Warfield in "The Music Master."

Margaret Perry, her daughter played her first lead in the second company of "Strictly Dishoner

able."

Don Ameche was a radio actor in "Grand Hotel" series, with Anne Seymour billed over him.
William Farnum played Ben in "Ben-Hur" and W. S Hart played

Messala.

Jim Messala.

Jim Matthews, boöking agent, introduced Ed Rowland, Sr., to his

Shrine-Row and Messale Strategy as "Woodrow Wil
sound the lifeness was so percet the key of the strategy and the lifeness was so

cot the strategy and the lifeness was so

read the lifeness was so

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Kohl & Middleton and had a Shet-land pony farm.

M. D. (Doc) Howe was general manager for Fanchon & Marco and gave all his pals jobs.

Joe Holland's (N. & Journal-American) father, E. M. Holland, created Capt. Bedford in "Raffles" corposite Kurle Bellew.

opposite Kyrle Bellew.
Harry Minturn and Talu Bank-head starred together in "Sleeping

Partners."
Harry Frazee pilfered the saw-mill scene from "Blue Jeans," used it in his "Uncle Josh Spruceby," and made enough money to produce "No, No, Nannette."

duce "No. No. Nannette."
Edwin Stevens was so good as
Maldanado in that same play that
he was selected to play the lead in
Molnar's "The Devil."
Henry E. Dixey ("Adonie")
played the title role in "The
October of the control of the

office treasurer before going blacks. Charles Gibnet was freguard
at Woods theatre, Chicago, before
those 10 years servitude as Franz
Schubert in "Blossom Time," and
his name then was not Gilbert.
Trailers and half of Wabash
Avenue, Chicago, was an office boy
at White City.
John De William of Wabash
Wood De William of Wabash
in the Same playing the lead with
the City.
John De William of Wabash
in the Same play, and married him.
Timu Sullivan, Sum) Harris &
All Woods produced "The Same Wabash
in Woods produced "The Same Wabash
Mary Plekford as the little
mobiler.

Martin Beck (1899), then Chicago rep for the Orpheum, whred Meyer Ield, "Not as long as I live will I and the stall he got. Itelation when the work of ramass City." A consect for Kansas City. "Orson Welles played Svengali in "Yoon the Woodstock, Ill., with "stee her and Theodore Roberts was the first own will be the work of the the archbishop.

the archbishop.

Sophie Tucker headlined the first floor show known as "Caburet" at the Casino Bidg, White City, Chicago, The Arnaut Bros, were on manager. Ernest and Eugene Byfield (Beifeld) and Frank Bering Gehring) were entrepreneurs.

Jenny Dufau left the Chicago Opera to hecome headliner of a popular priced vaudeville bill at popular priced vaudeville bill at Jack Lait was vaudeville editor of the Chicago American.

Gene Green was the biggest

Gene Green was the biggest vaudeville headliner in the mid-

Lou Tellegen succeded Coquelin as leading man for Sarah Bern-hardt in shrunken versions of the "Divine Sarah's" plays at the Pal-ace, which turned the tide at that great variety theatre.

The Shuberts (Sam S. and Lee) published "The Open Door" with Will Reed Dunroy as editor.

Klaw & Erlanger made the big mistake of not hiring William Morris (the elder) to book their vaudeville which spelled failure and made The Orpheum Circuit tops.

D. W. Griffith made his brother change his name to Albert "Gray." because only one Griffith could be connected with "Birth of A Na-tion."

tion."

Bill Selig made a picture star of
Kathlyn Williams in the scrial
"Adventures of Kathlyn."

Colin Campbell quit as a stock
director to direct "The Spoilers"
for Selig and became famous over-

night.
Bryant Washburn soared to star-dom overnight in the picture, "Skinner's Dress Suit," and his wife had twins the same year. Francis X. Bushman bought that 10-karat amethyst ring and ried Beverly Bayne.

Longhair Shorts

J. Charles Gilbert was freguard at Woods theatre, Chieago, before those 10 years servitude as France Schubert in "Blossom (Charles Schubert in "Blossom (Chiere Inving Mack, who owns Fillmack Trailers and half of Wabash Avenue, Chieseo, was an office of the Macking Arbouch in "The Russim (Line Hall) was a secretary of Carnells Hall, N.Y. Will also during the produce of the Macking and the secretary of the Medium's a success, runs and Up," and Orme Caldara, invenile in Chiefe (Chiefe Chiefe Chief

Mankiewicz to Do His First B'way Show

HIS FIRSL D Way Show RKO writer-producer Herman Mankiewicz plans to do his first Broadway show in the fall. It's a production of Ashley Dukes' "The Man With a Load of Mischief," starring Margaret Sullavin. Man-kiewicz returned to the Coast last week after conducting preliminary week after conducting preliminary negotiations on the play in New York.

ork. In Hollywood, he plans imme In Hollywood, he pians influentately to start the scripting of the projected film on ex-Manhattan detective Johnny Broderiek, which is as yet untitled. Mankiewicz will also produce the film.

Added Strawhats

Following are the summer theatres, not previously listed, slated to operate this season. Equity-franchised spots are designated (E.) and non-Equity (R.) This brings the total number of straw-hats to 181 so far.

hais to 181 so far.

An Maley Hulbern Summer theatre; Robert Brauns, P. O. Box 958, Sam ConNECTICUT

Rocky Hill: Orange Hall. (N.)
Union-file: Town Hall. (N.)
Union-file: Town Hall. (N.)
Beltrade
Guild; James Bender. (E.)
Bridgeton: Riverside
James Kelly, Gene Galvin. (E.)
Candent: Canden Hills theatre.

MASSACHUSETTS
Medford: Tufts Summer theatre

Nantasket: Actors theatre. (N.)
Nantucket: Straight Wharf the
e. (N.) e. (N.) Sturbridge: Town Hall. (N.) Wareham: Wareham Sum

theatre. (E.)
Woods Hole: Woods Hole Summer theatre. (E.)

mer theatre, (E.)

MICHIGAN

Bloomfield Hills: Will-O-Way
playhouse; Richard Charlton. (E.)

NEW HAMPSHIRE

Charlestown: Old Fort Players.
(N.)

Tamworth: Barnstormers; Francis G. Cleveland

Tanworth: Barnstorners; Francis G. Cleveland, IE.)

Bound SEW JEESEY
Bound Brook: Foothills playhouse, (N.)
Cedar Grove: Theatre Showcase, Frank Dailey's Meadowbrook; Lois Pastena, Charles Miller, Harold M. J. (N.)
M. J. (N.)
Montelair: Montelair, Seattle, Montelair: Montelair.

N. J. (N.)
Montclair: Montclair playhouse;
Albert H. Rosen. (E.)
Fompton Lakes: Pompton Lakes
Summer theatre; Theodora Bender.
(E.)

(E.)
Sea Girt: Ringside theatre;
Jacob A. Welscr. (E.)
NEW MEXICO
Santa Fe; El Teatro de Santa Fe;
Ann Lee.

Ann Lee.

NEW YORK

Alexandria Bay: Thousand Islands playhouse. (N.)

Batavia: Horseshoe Lake theatre. (N.)

(N.)

Buffalo: Boulevard theatre. (N.)

Cooperstown: Duke's Oak theae. (N.)

Fishkill: Cecilwood theatre. (N.)

Grand Island: Grand Island playouse. (N.)

Woodstock: Maverick theatre.

(N.) Woodstock: Woodstock playhouse.

Suffield: Town Hall; Alexander Wilson. (N.).
PENNSYLVANIA
Eagles Mere: Eagles Mere play-house. (N.)

Mohaton: Green Hills theatre

Mohnton: Green Hills theatre.

Mohnton: Green Hills theatre.

Mohnton: Pocono playhouse: Rowena B: Stevens. (R.1Wayne: Oak Lane players. (N.)

Williamsport: Williamsport Sumpean Carrol. (R.)

East RHODE: ISLANDwich tenter: Edward Gould 9110 Archae;

A Brooklyn, N. Y. (E.)

Westerly: Ward auditorium. (N.)

Salt Lake City: Univ. of Utah
theatre. (E.) Ward auditorium.

Bennington: Bennington Drama,
festival; Harold Shaw. (E.)

Middlebury: Green Mountain

Weston; Weston playbouse. (N.)

Balley' CVBGINIA

Balley' Balley

theatre. (N.)
WEST VIRGINIA
Charleston: Summer players;
Charles G. Peters, Jr. (E.)

Edgar Kennedy will appear with the Lakeside summer stock thea-tre, Lake Hopatcong, N. J., from June 29 to July 4, as lead in "For Better or for Worse," new comedy by Richard Stevers.

Inside Stuff—Legit

LINGUE JULIU LACENT.

July issue of Holiday features a yar on aumor stock theatres by Lewis Nichols, former N. Times dustry. No two summers stock theatres the strawhile and two operators manage more than one . . they are fash inced from old barns, fish wharves, churches, meeting halls and sometimes from architects modern blueprints." Elitch's Gardens, Denver, while facility are dotted summers, meeting halls and sometimes from architects modern blueprints." Elitch's Gardens, Denver, if the dotted summer has been a social from the facility of the state of the facility o

Pennsylvania.

VARIETY'S boxsorve on Broadway praductions were mentioned and criticized by Russell Maloney, so-New Yorker seithe, who did the back of the course of a running commentary to taps-recorded interviews with patrons made the second night of the mussels by John K. M. McCaffrey of "Moon 416" over WNBC, N. Y. Maloney told McCaffrey that he didn't believe the critics zeer agreed in advance to condemn or praise a play—that their opinions were honer—but he, ports of grosses. He then mentioned Vaturry's tabulations, which Maloney thought had an undersirable effect on critics. These figures created a "bandwagon psychology," he said.

Maloney tenguist had an undersirable effect on critics. These figures created a "bandwagon psychology," he said.

Maloney tenguist had provided the second psychology, but the first or second night; they should, instead, wait for their Sunday very careful to avoid innugating the motives or actions of Broadway critics. When a woman patron (via the recordings) said she had learned "some" of the firstinglit reviewers were "intoxicated." Maloney stated emphatically this wasn't true, so far as he knew.

stated emphatically this wasn't true, so far as he knew.

Money bequesthed by vectoran actor Connen Cantzen, who left his entire fortune (around \$250,000) to be expended in buying shoes for scores when he didd in 1945, is more beneficial than was expected. Any number of professionals have applied to the Actors Fund which is administering the estate for footwear and are given orders for same. Men and women are getting shoes in that manner, also stockings, bewilded to Equity that with the court's assent the assets were turned over to the Fund, actors applying to Equity and the Stage Relief Fund being sent there when new shoes are requested.

Cantzen lived with utmost frugality, sleeping on newspapers on the tired some years before his denise but piled up a fortune mostly in Jersey reality.

Leather and optical firms quartered in the Canal street section of New York appear to have invested most of the money expended for Steepy Hollow," which tartied on Broadway for only one and a half weeks, closing at the St. James Saturday (12), approximately \$22.50 and the New American, who wanted to go into show business, represent leather merchant, who wanted to go into show business, represent leather merchant, who wanted to go into show business, represent leather merchant listed on the program as production assistant, Frank Hall having been production manager.

Musical was a first managerial venture by Jorraine Lester. Closing more definite until the last moment, efforts to raise another \$25,000 and the program of the control of the steep of the

week previous

A dressing down, polite but severe, was given the audience, at the Majestic theatre. Adelaide, a few nights ago by actress Doris Fitton. Becomes Electra, Miss Fitton waled until the final curtain to address the spectators. This is a fieth and blood play, 'she said, 'and the artists are real arriad you haven't seen the set only if the audience is sympathetic. I'm because the spectators are the set only if the audience is sympathetic. Fix a final you haven't seen the set only if the audience is sympathetic. Fix the set of th

Since there were objections voiced about the procedure used by Equity in hearing charges against the stage managers of "Allegod" during the spring, a committee has been considering suggestions for a change in the method of conducting such hearings. No suggested leaders say the established been made to the council and Equity cladests say the established seen made to the council and Equity those under charges to be allowed. Main intention of the committee is to frame rules whereby hearsw evidence would be excluded, it being conceded that too much of that have been excluded from the "Allegod" case. "Defense attorney" have been excluded from the "Allegod" case. "Defense attorney" would clutter up and delay the disposition of cases.

Large number of legit road shows which have passed up Buffalo this season is causing considerable evebrow-lifting in city's theatre that the property of the p

Contrad Nagel replaces John Loder in the cast of "For Love Or Money" during the last half of the current, final week, comedy's Broadway engagement terminating saturday (19) at the Miller. Change was studied because Loder did not care to stick with the comedy, which goes loss that the comedy, which Recently June Lockhart left "Love" and returned to Hollywood, Diana Herbert replacing.

Robert Campbell, executive secretary of the Actors Fund, was operated on recently, and after being hospitalized for eight days was sent home. Campbell is approaching his 80th birthday. He's expected back in the Fund officer this week.

Hayes Repacts Aussie 'Annie'

CLEVE. PLAY HOUSE IDEAS

repacted for another 12 months in plead of Aussian version of "Manhoney remarks to the death of the state of

Strawhats Pick Up Pace With 16 Lit. Though One Folds: Other Hay Items

Summer stock season is gaining board Lover." Switch had to be momentum, listings showing a number of new strawhat enterprises, tied latter play into knots. Harry This week nine stocks start play-ling, which added to generally the stock of the latter of t

Total number of strawhats of a Total number of strawhats of a professional nature (registered with Equity) was 99 early this week, while the number of amateur summer outfits is under the content of the

Hometown Boy Woolley

Hometown Boy Woolley
Sarates Springs, June 15,
Son'y Woolley will make his
first pearance when he stars in "The
Man Who Came to Dinner" at
John Huntington's Spa Summer
Thiester week Sarates home after
finishing the film "Tattock's Millions," written and produced by
Charles Brackett, a native of Sar-

Charles Bracaes, a stoga.

Woolley appeared at the Spa
Theatre last September as narrator
and reciter of poetry in a concert
given by F. Charles Adler's Spa
Symphony Orchestra.

Dallas Sets Stars

Dallas Sets Stars
Dallas, June 15.
Larry Brooks, who created the
role of Grieg in "The Song of
Norwey" has been to star Song of
Norwey" has been to star Sile
Smith in "Silt the Deck," starlight
operate that open Aug. B. OpSmith in "Silt the Deck," starlight
operate that open Aug. B. OpLarry Storeth will play the contice
leads in both "The New Moon sale
leads in both "The New Moon sale
leads in both "The New Moon sale
soprano. Nancy Sheldon will sing
Lady Katharthe in "The Vagabon
K. First, production." The Grae
value, "Starling Kenny Beate
Value," starring Kenny Beate
opened Monday (14). It will run
for two weeks.

Jane Wyatt in 'Comedy

Jane Wyatt in 'Comedy'

Los Angeles, June 15.

Jane 'Los Angeles, June 15.

Western of the Comedy' starting July 6.

The Comedy 'Starting July 6.

July Adams July 6.

July Adams July 6.

July 10.

Ju

Kennedys in Tryout

Kennedys in Tryout
Lake Hopatong, N. J. June 15.
Edgar Kennedy and bis daughter Colleen will guest in a tryout
of "For Better or for Worse," by
Richard Stevers, for a week beginning June 29 at the Lakeside
theatre here.
The author will direct.

Lake Summit's Tryout Duo Lake Summit's Tryout Duo
Hendersonville, N. C., June 15.
Two new plays, "By Persons
Unknown," by J. C. Williams, and
"Whistler's Mother," by Robert A.
Bachman, will be tried out the
weeks of July 27 and Aug. 17, respectively, at the Lake Summit
Robry Farquhar is the producer.

Christians in Olney Letdown

Christians in Ober Letdown Man Jiney Md, June 15. Hall Stoddard in "Amphityon 538" is currently at Oher Theatre, which, in its third week under the stride. Actress set house record for last season, when she played here in Dream Girl," as should Mady Christians in "Papa 1s All" was a normal letdown after the was a normal letdown after the condition of the control of the condition of the condition when the condition was a normal letdown after the season of the condition when the condition when the condition was a control letdown after the condition when the condition weeks the condition when the condition was a control and the condition when the condition was a condition when the condition when the condition was a condition when the condition when the condition was a condition when the c

s week, iana Barrymore, who is signed "The Philadelphia Story" June was originally inked for "Card-

White Barn Sets Company
Thisburns, you 15.
Permanent company, for trawhat sesson at White Barn there
will include Morma Winters, Darthy Hinkley, Suan Joyce, Stewart
Will Hinkley, Suan Joyce, Stewart
Ling Hinkley, Suan Joyce, Stewart
Suan Sets Stewart
Cicliand and Carl Low, the later
also co-producer with Clay Flage.
Eleven-week, season opens, Satur,
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kellogg. Springfield, Mass., who
served as stage manager list seaserved as stage manager list seafrom Seattle. James Meller, Monireal, far past eight years director
on i neutryctor in dramatics at MeGill Univ. will assume direction
chores, while James Gannett, Bingager. N. will be stage manager.

hampton, N. Y., will be stage manager.
With exception of Meller, management will double as performers, with an additional company of eight coming in. Schedule as tentatively outlined lists strawhat familiars of past few seasons, with no tryouts contemplated.

Barn Skeds 'Daughter'

Barn Skeds 'Daughter'
Bolton Landing, N. Y., June 15.
Bolton Landing, Swimmer Players
will open their fourth season dune
Barn Playhouse, Isocated on Route
By, adjoining Bradley's Inn on
Lake George. Joe Croeby, young
New York producer, will be managing director of a group of 2class.

cians.

Opening piece will be "Yes, My Darling Daughter." Week will run Tuesday through Saturday, with a Wednesday matinee.

Palmerton's Star Lineups
— Worcester, June 15.

Guy Palmerton, who operates
strawhatters at Phylosose in Malstrawhatters at Phylosose in Malwhatter at Phylosose in Malwhatter at Phylosose in Malwhatter at Phylosose in Malboard are this summer. Definitelocal area this summer. Definitelocal area this summer. Definitelocal area this summer. Definiteince plays, July 18, Jackie Orne
in "Boom Service" July 28, Mischa
Anec in 20th Century, "Aug. 5,
Resson" (musical) Aug. 10.
Resson" (musical) Aug. 10.
Scheduled for Lake Whalom to

Dert, wieseer in Au aufführe of Schedund for Lake Whalom to date are: Joan Caulfield and John Payne in "Voiee of the Turtle," June 27; Neil Hamilton in "Parior "Second Stage," July 12; Kay Francis in "The Last of Mrs. Chey," July 19; Cear Romero in "Second Stage," July 12; Kay Francis in "The Last of Mrs. Chey," July 19; Cear Romero in Caulfield (Second Service," Auty 2: Bert Wheeler in "Stage of the Wheeler in "Stage of the Wheeler in "Stage 16; Aug. 2; Bert Wheeler in "Kind Lady; "Aug. 23. Sidier in "Kind Lady; "Aug. 23. Sidier in "Kind Lady; "Still in the huddle stage are Ca-

Aug. 23.
Still in the huddle stage are Ca-role Landis for "Laura," for the Playhouse early in July; and Joan Blondell in "Happy Birthday," for August.

'Hasty Heart' at Lobero
Santa Barbara, June 15.
Lobero Theatre, strawhat co
pany, signed Roddy McDows
Tom Brown and Diana Douglas
head the cast in "The Has
Heart." opening June 23.

Waco Theatre's 5 Plays Dallas, June

wee Interacts 5 Plays
The Southwest Dilais, mar Dilais,
The Southwest Dilais, mar Dilais,
The Southwest Dilais

Levine Skeds Second Strawhat Music Series

Second of strawhat music series originated last year by Marks Le-vine, veepee of National Concert & Artists Corp., providing concert entertalnment on Sundays at various eastern summer theatres, will be continued this season.

De continued this season.

Already booked for Hunterdon
Hills Playhouse, Jutland, N. J., arc
Gladys Swarthout, June 27: Boris
Goldovsky, July 11; Iva Kitchell,
July 25; Robert Merrill, Aug. 8,
and Benno Rabinof, Aug. 22.

Farrell's Theatre Buy For 'Hold It' Resumption Looms as Problem Baby

It's questionable whether Antrialist who wbolly financed the musical comedy "Hold It," will eventually benefit in a deal by which he's bought the Warner the-atre on Broadway from Warner Bros. "Hold" relights there in the fall. Show closed Saturday (12) of the National.

The Mount and th

Theatre was built originally to exhibit wide screen, third-dimensional film which did not develop as anticipated. Estimated that if as anticipated. Estimated that if the house were duplicated now it would cost \$4,000,000. Brafar, which is to be the new name of the theatre, has 24-inch seats, compar-able to Chicago's Civic Opera House in comfort and equipment, latter having been built by the late Samuel Insull, utility magnate.

The Warners house, however, was not successful for pictures and for legit it could hardly be profitable, even if "Hold It" developed into a hit upon resumption, because of the bigh cost of operating house of the bigh cost of operating house and show. Attraction's production was moved out of the National, where it folded, to the Braiar. Last much improved, takings approximating \$8.000, whereas the guarantee to the theatre was \$7,500. Total investment on the show exceeds \$300,000, which apparently doesn't disturb Farrell, who is a million-disturb Farrell, who is a million-

aire.
Farrell has offered to pay each chorister \$50 weekly during the summer. There are 24 ensemblists and the gratuitous layoff total would be sured \$1,000 should listed with the state of the summer. There are the work of the summer of the summer and the summer are summer and the summer are summer and the summer are summer as the summer as the summer are summer as the summer as the summer as the summer are summer as the summer as the summer as the summer are summer as the summer as the summer as the summer are summer as the summer as

Seattle Symph 25G in Red: Needs 50G More To Go On

Seattle, June 15. The Seattle Symphony Orchestra is in the red about \$25,000, and must raise an additional \$50,000 in

must raise an additional \$50,000 in the current membership drive to assure operation in the coming season, according to president Louis LaBow.
"Unless public support raillies behind the present fund raising campaign," LaBow said, "Seattle, will have no symphony orchestra next season."

'Brig' Singers in Concert

Two young singers who made their Broadway bows last season will make their concert debuts the

coming season.

Marion Bell, star of "Brigadoon."
will give her first song recital rat Town Hall, N. Y., Oct. 10. Priscilla Gillette, who took over for Miss Bell when latter quit "Briga-doon" this spring, will give her first recital Sept. 23.

Miss Bell, who is wife of Alan Lay Lerner, co-author of "Briga-doon" plans an actainer concert tour this 2all and where.

Goodman, Chasins Switch to Be Feature Of Coming N.Y. World's Fair of Music

'Flag Is Born' Skedded To Tour Under Kutcher Mgt.

Tour Under Kutcher Mgt.

"A Flag Is Born" is going out again, with dates in cittles rather than strawhals being sought. The Ben Hecht drams about the fight der the management of Benjimin F. Kutcher, who handles concert attractions and occasionally learned to the control of th

Sayler in Romp Winning ATAM Reelection: Boyar Picked as Prez Third Year

Annual election of the Assn. of Theatrical Agents and Managers held Monday (14) was expected to business agent post but Oliver Sayer, the incumbent, romped in. It will be his seventh year in the job, he being renamed: by a vote of three to one over the combined dates.

opposition of three other candiates.

Ben Boyar (general manager for Max Gordon) was elected president Max Gordon) was elected president for the control of the control of

SINCLAIR'S ATOM BOMB PLAY BOWS ON COAST

I LAI DUTS UIT CUASI Effect of the atom bomb on man-kind is the theme of the new Upton Sinclair play, "A Glant's Strength," stated for a world premiere by the Valley Community Theatre, Clare-mont, Cal., June 17, 18 and 19. Play is directed by Michael Fer-rail and Harry Fraser.

Bottorff, Levine Buy Out Morton's NCAC Interest

MOTION S NUCL INICIPES
Affred II. Morton, prez and
board chairman of National Concert & Arthis Corp, has quit the
cort & Arthis Corp, has quit the
to his new television duties with
50th-Fox.
C. O. Bottorff and Marks Levine.
C. O. Bottorff and Marks Levine.
Motton's Especia, and could continue as NCAC's sole stockholders.
They'll also alternale yearly in the
offices of prez and board chairman
yeached by Morton.

'Lady Asks Help' Gets Okay in London Preem

London, June 15.
"The Lady Asks For Help," human problem play of accidental nurder by Janes Paris, presented by Jack Buchanan at the Garrick by Jack Buchanan at the Garrick Coccived and has even change for success. Generally well-acted play has no stellar names.
"Point to Point," somewhat unifiginal fares comedy starring Adrienne Allen, opened at the St. Martin's Wedensday '0). London, June 15.

Cordially received by the preem audience, play however was rapped by the press, and closed Saturday (12):

Betty Rosoff has resigned from the staff of the American National Theatre & Academy to join the dance and drama department of the Henry Street Settlement, N. Y.

Unusual Usit of Benny Good-man being clarinet soloit in a pro-gram of French symphonic music, while longhair Abram Chasins Blue's on the same programs, at the Grand Central Palace, N.Y., week of the Company of the

the kind.

Antal Decard, conductor of the Dallas Symphony, as artistic amusic director of the Fair, will conduct two or three concerts with a symph orchestra. Ther Johnson, Chicinnati Symphony conductor, Nan Merriman as soloist. Alicial Markova and Anton Dolin will do an afternoon and evening dance program. Other soloists signed incide Ellis Fitzgerald, Robert Merchote Ellis Fitzgerald, Robert Merchote Ellis Fitzgerald, Tobert Merchote Ellis Fitzgerald, Robert Merchote Ellis Fi

structed for the event.

Sponsor of the Fair is George
Wiener, pres of Grand Music Corp., who
claims he's sole financial backer
and Wemar Music Corp., who
claims he's sole financial backer
to the project of the present of the control of the contr

Atterbury's Playhouse In Black for 10G. Feeling Crix; Investment 206G

Albany, June 15.
Malcolm Attrobury's Playhouse, where the actor-manager revived years, played to 78,101 admissions, during a 25-week season, enabling a 25-week season, enabling a 25-week season, enabling dicted bits flor, revealed that his actual investment in the Playhouse (the Old-Capital) was 250,000, of which \$76,000 was the purchase of the played of the playe

he diminancer denig for reAtterbury, son of the late W.
W. Atterbury, president of the
Pennsylvania R. R., claims funds
used was money he had made duning 17 years in show business, in 11
ammenters of which he operated the
large transportation of the control of the
Plasant in the Aditrondacks—plus
an investment-by his wife, Ellen
Hardites (teading lady of the Playhouse) and a mortgag-which in
money came from his father's estate. Atterbury believes it will
take years to liquidate the investment. Ile could have sold the
garage, at a profit of \$55.000, just
10 days after closing the original
deal.

He will adhere to the policy of running productions for two-week periods, when the second season of 26 weeks begins Oct. 13. The first year's engagement was ex-tended from 18 to 25 weeks. "Glass Menagerie," the closer, would have been held for a second week, but other commitments by the cast prevented this.

JOHN LOVES MARY' SET FOR SYDNEY IN JULY

FUN SIDNES IN JULI Norman Krasm's "John Loves Mary" will preem here July 3 for J. C. Williamson. Hardley Power, currently playing in "Born Yesteday"—will have the leads. "Born" hasn't been a surefire click in this spot, although the show started off at a brisk pace show started off at a brisk pace to the property of the property of

Plays Out of Town

Life With Mother

Detroit, June 8.

piece of business means. "If it has a purpose it should be clarified, if a purpose it should be clarified, if a propose it should be clarified, if a purpose it should be clarified. The family of red-headed boys is still on the scene, with Clarance in the three of a love affair. Robert that the high spot with "incident of this red with the high spot with "incident of the French Clamp" by Browning. And now, after 22 years of the spot of the french clamp by Browning. And now, after 22 years of the spot of the french spot with the still spot with the spot of the spot

(ADVENTISEMENT)

BEALID PROFOSIALS will be received by the Pederal Works Agency, Wash.

Bealing Profosials will be received by the Pederal Works Agency, Wash.

Datara Poylight Savings Time, July 1

Datara Poylight Savings

ANNA LUCASTA AVAILABLE FOR STOCK LEONARD and COWL

Authors Represents TR 7-3082 hours and 40 minutes—a trifle too long. This can be shortened by tightening the second act by about 10 minutes without hurting the production's hit calibre.

Sign.

Si

Mikado" but isn't quite as happy as the Major-General. Robert Eckles, another familiar face, scores nicely both as Pooh-Bah and the Sergeant of Police. Outstanding is Morton Bowe, who has appeared in Sunbert G&S redity in Morton Bowe, who has appeared in Sunbert G&S redity in Prederick Tooles of Nanki-Pooh and Prederick Tooles of Nanki-Pooh and Prederick.

			Lo	ndor	, Jun	e 3.	
H.	M.	Tenne	nt, Ltd	p	resenta	tion	01
farce	-rons	edy in	three	act	s by	Arth	u
Maer	ae. 1	Director	by Ric	hard	Blrd.	At C	ri.
terior	. Le	ndon	June 2.	'48.			
Tom	Wris	ht			Arthur	Mact	30
Myra.	Beal	rice P	iham.,	Y	vonne	Arma	né
Niche	don '	Rafferi	Y		berek .	Aviwa	20
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T.11 1	hwle	r			Helen	Chris	1 fe
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Esca	,,	******			Dore	Rry	å
Mr.	Olson				. Ernst	Ûlm	ar

A brids, topical Intrical comes,
A brids, topical Intrical comes,
that's one long laught from curtainties, and the best welfield Yvonne
Arnaud has had for many years.
Both topical and gyeled of presentfeet topical and gyeled of presentties and the best welfield Yvonne
Arnaud has had for many years.
Britisher abroad, its appeal may,
to this very reason, he restricted.
A wealthy business woman, having used up all her resources limting used to a lateral to a lateral to a lateral to a lateral
stantage a single cup of coffee, elgarctic, even toast from another
pensors in human and the services of the parties of the services of

situation.

Miss Arnaud is a delight in this made-to-measure role and she handles the gay, scintillating dialog with all her Gallic verve and charm. Supporting cast is excellent and direction capably "handled by Richard Bird.

Clem.

The Giaconda Smile

London, June 4.
Jack de Leon presentation of drama by
Aldous Huxley in three acts, adapted from his chortstay. Directed by Peter Glen-
ville. At New theatre, London, June 3, '48,
Henry Hutton
Nurse Braddock
Dr. Libbard
ioneral Spence
Nuires Ernddock: Marie Ney Doris Mésad. Beenda Bruce Dr. Libbard. Noel Howlett Ioneral Spence Gordon McLeod 'clara Pannels Wilter Maid. Elizabeth Villars

A gripping play skillfully adapted by Aldous Huxley from his short story will attract Huxley readers. Clive Brook fans and lovers of the macabre. Transferred to the screen it could chill many more spines. Play has even chance to succeed.

convicted of murder. Her con-fession saves him.

Citive Brook gives a satisfying
Citive Brook gives a satisfying
the saving saving saving saving saving
heavily for his sins. Pamela Brown
revels in the personality of the
sinister schemier and Brenda Bruce
sinister schemier and Brenda Bruce
young girl facing distillusion,
widowhood and mother-hood. Marie
Nor turns in a sterling characterizanove turns in a sterling characterizafor the saving saving saving
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Point to Point.

	London, June 10.
F	eter Daubeny presentation of comedy in
th	ee acts by Geoffrey Bevan. Directed by
Ch	loe Gleson, At St. Martin's, London,
Ju	ne 9, '48,
La	ilmerAubrey Dexter
Na	pper
Mr	. SparksStanley Rose

A purely British comedy from a new author, with a huntin' and

new author, with a huntin' and shootin' background; unlikely to appeal beyond these confines. Show lasted three days. It is a shooting to the shooting the wide of the shooting the shooting the police notify the squire he is not really married, as the minister of his ancestral three days are the police notify the squire he is not really married, as the minister a phoney. A manaservant, her former husband, complicates mat-tees the shooting three days are shooting to the same three three days are the same three t

Show isn't speedy enough for farce and too improbable to be taken seriously. Acting helps greatly. Adrienne Allen as the wife, Agnes Lauchlan as a worldly wise widow and Jacqueline Squire as a horsey woungeter are beet wise widow and Jacqueline Squire as a horscy youngster, are best. Stanley Rose turns in a gem of a cameo as a black market builder, while Evalyn Roberts is to mater. cameo as a black market builder while Evelyn Roberts is too mature for the bridegroom. Clem.

SAG Notice Continued from page 2 =

ducers with whom the SAG contract expires at midnight, July 31. Tem-year contract between tha Tem-year contract between the sists Managers Guild has been extended until Jun 1, 1949. Pact was to have expired Sept. 10 of this year but extension agree-to-concentrate on working out new clear with producers with whom present interim deals expired to concentrate on working out new July 10 of the producers with whom present interim deals expired to the producers with whom present interim deals expired to the producers with whom present interim deals expired to the producers with whom present interim deals expired to the producers with whom present interim deals expired to the producers with whom present interim deals expired to the producers with the

July 31.

In making joint announcement of extension, John Dales, Jr., and Adrian McCalman, executive secretaries of SAG and AMG, respectively, state that "if and when actors are successful in negotiating a new pact with producers, negotiations will start immediately beliven SAG and the agents."

Scully's Scrapbook

tonamer rom page **
of them were Negroes including the entest little pickaninny. We had a grand time together. I told them how you had changed 'Mannay's Little Alabama Coon to Pappy's Little California Prune' as your contribe, ion to racial cheance. They all agreed you were amusing."
On the contribution of the contribution of the contribution of the hill for that hospitality? Why Indians can't live on that hill not they were here before Leff Erickson."

Mar regretted very much if she almost caused our getting run out of them.

"But I and not due we were cought of the sealing at the neighbor to retighter the neighbor the sealing at the s

thinking.

Literati

Collier's has bought a three-part article on Billie Burke from Cam-eron Shipp.

John Maynard in Hollywood for a month to ogle film notables for King Features.

Pianist Victor I. Seroff in Europe collecting data for biog of Sergei Rachmaninoff.

Ed Booher, McGraw-Hill Book company executive, gandering pro-duction at Metro.

duction at Metro.

Title of Billy Rose's forthcoming book has been changed to "Wine, Women and Words."

women and Words."

Lewis Nichols has authored an article on summer theatres for the July issue of Holiday.

John Maynard in Hollywood rounding up interviews for the Nichols of the Nichol

Edward Thompson turning over half his author's royalties on "A Seed In Spring" to CARE and Haganah.

"Complete Guide to American
Colleges and Universities," by
Clarence E. Lovejoy, to be issued
by Simon & Schuster June 21.

Emory Wister, drama editor of the Charlotte News, gandered the Republic lot and wound up with a bit role in "Grand Canyon Trail." Life mag is printing 10 full pages of color shots on Sierra Pic-tures' Ingrid Bergman starrer, "Joan of Arc," in a forthcoming edition

Grace Fischler, former Holly-wood editor of Esquire and Coro-net, is the new editor of Movie Stars Parade, succeeding Pat Murphy.

Murphy.

Bennett Cerf's new collection of anecdotes, "Shake Well Before Using," with illustrations by Carl Rose, to be published by Simon & Schuster in November.

Schuster in November.

Jack Weeks, onetime executive officer for Yank, the Army Weekly, and more recently with the Curtis publications' Magazine X, is now managing editor of the New Republic.

Censorship of comic books de-voted to bloodship and crime was proposed in the Chicago City Council Measure, if passed, would prohibit the sale of those nixed as harmful.

prohibit the sale of those nixed as harmful.

Levo Keller anned general harmful selection of the harmful selection of the

Idea which 20th-Fox nixed for a sequel to his "Foxes of Harrow" was turned by writer Frank Yerby into a two-part serial for Cosmo-

Hal Dawson of Dell Publications andering Bollywood. Collier's has bought a three-part tricle on Billie Burke from Camros Slipp. John Maynard in Hollywood for moght to get film notables for dee, agented.

Des Moines' KNT Closes After a Record Season

After a Record Season
KNDTS Moines, June 15.
KNDTS Moines, June 15.
KNDTS Radio Theatre has closed
Its doors for the summer-after a
town of the summer after a
the '94-47' run, former record
the '94-47' run, former rec

42 appe "Annie Get Your Gun," starring Mary Martin, topped all attrac-tions.

FINGER LAKES FESTIVAL

FINGER LAKES FESTIVAL
Finger Lakes Drams Festival,
which conducted a 10-week season
at the Little Theatre of Ithaca College, thinca, N. X., last summer,
year, has been incorporated with
capital slock of \$15,000, \$75 par
value . . The Gretina Playhouse,
M. Gretina, Pa., teed off its fourth
postwar strawhat season with Moss ostwar strawhat season with Moss lart-George S. Kaufman comedy, You Can't Take It With You."



paying audiences. Learn by acting, gein valuable perience, perfect your abilities, to professional engagements, less than most vacations. Li enrollment, Request brochure



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Fewer Shows Upping Take in Chi: Shoes 38G, Boat 24G, Mary 18G the body should be should

With legit attractions narrowed down to three, business at all theatres took an upswing and mail or-ders are ahead of last summer Conventions hit town this week and in several cases houses have been in several cases houses have been sold out to the visiting firemen. "fligh Button Shoes" is still capacity, with mail orders now being taken for a month in advance. Besides "Annie Get Voor run; Besides "Annie Get Voor run; Besides "Annie Get Voor run; Besides" and the Shu bert, only other attraction scheduled before fall is "For Love or Moncy," due at the Selwyn, June 22.

Estimates for Last Week

"High Button Shoes," Great Northern (4th wk) (1,500; \$6.18). Show is soldout weeks ahead. - Capacity take, \$38,000. paeny take, \$38,000.

"John Loves Mary," Harris (18th wk) (1,000; \$3.71). Swung back into the b.o. win list again. Excellent \$18,000.

"Show Boat," Shubert (15th wk! (2,100; \$4.94). Virtually held its own; \$24,000.

Chi Anditorium Tenant Likelier With New 277G Tax Settlement Offer

Tax Settlement Offer

Audiorium theatre, vesual for
the past 15 years for
the past 15 years
College, purchaser of the house,
offered to settle past tax delinquery last week. College offered
genery last week. College offered
genery for sale at the college offered
genery for sale at not less than bid
several syndicates, including the
syndicates for the several syndicates
for the syndicates
Several syndicates
Seve

'Syne' 60G in 11, St. Loo; 'Venus' 3G Opening Night

venus at Upening Night
"Venus in Silk," Robert St.
"Venus in Silk," Robert St.
"Silk," Ro

from the German muposes the German mupose by Alfred Grouwald and Ludwig Frances Greer, Melopera soprano in her initial local bow, shares, warbling honors with Ear Grouper on the Frances Grouper of the Grouper of the

Habimah Goes Strawhat

The Habimah players, Palestin-ian troupe which recently ended a six-week run on Broadway, have hit the borscht belt strawhat trail with two performances of "The Dybbuk" scheduled at the Grossystoms scientification at the Grossinger Playhouse, Ferndale, N. Y.
Play will be given June 20 and
24 during a 10-day vacation which
the 27 members of the company
are spending at the resort.

A new strawhat, managed by Thomas H. Eldershaw, will open its season June 30 in the East Durham Playhouse (Catskill Valley Grange Hatt)

Show Irosses 194 mt ...

Town went all out for "Life With Mother" when it world part and the state of the sta

171 EQUITY MEMBERS DIED IN PAST YEAR

Annual Equity meeting last week revealed that 171 members died during the past fiscal year. These were:

These were:

Norman Ainsley, George Ali, Arthur Allea, Vivian Allea, Adrienne Amer.

Allea, Vivian Allea, Adrienne Amer.

Alea, Vivian Allea, Adrienne Amer.

Alea, Lorena, Atwood Sman, Martie Alea, Lorena, Atwood Sman, Alea, Lorena, Alea, Lorena, Alea, Lorena, Alea, Alea, Lorena, Alea, Alea, Lorena, Alea, Lorena, Lanne Bartelle, Lander, Lan

Island Brockbank, Herbert S. Burna, Buth, Daniel Campbell, Pete Canory, Am. Daniel Campbell, Pete Canory, Canory, James Canory, Canory

School of the Control of the Control

Joan Roberts Cuts Dates For 'Shoes' Replacement

FOr Singles Replacement.

Although set for several outdoor operetts this summer in a number of cities, Joan Roberts has canceled all of them, playing only lead here in "Show Boat," which closed sturday 112, so she can begin rehearsals immediately for Namely Shoes." The Shoes."

Miss Roberts steps into cast of Miss Roberts steps into east of Broadway musical, with Phil Sil-vers, at end of this month when Miss Fabray retires for a month's vacation before beginning prepara-tions for the new Kurt Weilt-Aud Jay Lerner show, "Love-Life."

King Kudoses Cochran

King Kudoses Cochran
London, June 15.
C. B. Cochran, vet legit producer, was made a Knight Bachelor
of the British Empire in King
George VI's birthday honors list
published last week.
Producer has been active in the
theatre for 37 years.

'Okla.!' 46G, Boston

'Marietta' 46G. 'Okla!' 28G, L.A.

Legit biz bounced back last week with all holdover houses reporting the state of th

Estimates for Last Week
"Blackout of 1948," El Capitan
(312th wk) (1.142; \$2,40). Bounced
up to slightly above normal
\$17,000.

up to slightly above normal in a strong of the control of the cont

WEATHER TOUGH ON PITT 'BOAT': \$57,500 IN 7

DUAL 3-331,20U IN 1

Opening of the summer opera

manner of the summer opera

manner of the summer opera

more of the summer opera

more of the summer opera

of the nine performances of "Show

Boat" being rained out. That in
the summer opera

fully, too, when place had been al
most entirely sold. As it was

seen showings "Boat" did \$57",

seen

schedule.

schedule.

schedule.

schedule.

scaled this season to \$3.25 (op, which includes federal \$2.50 (op, which includes federal tion is "Bloomer Girl," with Joan McCracken, Mabel Tallaferro and Matt Briggs from original east and-also featuring Dick Smart, Marguerite Plazza and Olive Reeves-Smith.

"Harvey' 276, D. C.

Nationa Washington, June 15,

Nationa Sa Legit lens is noting to
days as a legit lens is noting to
fave as a legit lens is noting to
fave the same of the same in
fave the s

Current Road Shows

(June 14-26)

"Anna Lucasta"—Eric, Schenectady (14-15); Avon, Utica (16);
Royal Alex, Tor. (17-26).
"Annie Get Your Gun"—Aud.,
Frisco (14-26).
"Burlesque" — 1948"—El Capi"Burlesque" — Bost.
(14-18).

"Burlesque" — Shubert, Bost. (14-19).
"Carousel"—Aud., St. Paul (14-19). Met. Seattle (21-26).
"Harve,"—Nat'l, Wash. (14-26).
"High Button Shoes" — Gt.
Northern, Chi. (14-26).
"John Loves Mary"—Harris, Chi. (14-26).

"Lady Windermere's Fan" — Geary, Frisco (14-26). "Life with Mother"—Cass, Det. (14-19). "Naughty Marietta" — Philhar-monic, L. A. (14-19). "Oklahoma!"—Opera Hse., Bost.

"Ottaboma: Opta - Biltmore, L. A. (14-19); Aud., Pasadena (21-26). "Private Lives" - Curran, Frisco (14-26). "Show Boat" - Shubert, Chi.

"Show Boat" — Shubert, Chi. (14-26).
"Sweethearts" — Philharmonie, L. A. (21-26).
"Winslow Bey" — Music Hall, K. C. (14-19); Biltmore, L. A. (21-26).

B'way Biz Continues Its Upbeat: 'Annie' 41G, 'Allegro' 33G, 'Rainbow' 29G, 'Ballads' Up. 14G: 'Sleepy' Out

Butiness along Broadway was own and on summer operating basis tor. Managers were optimistic that fewer shows would clone in the immediate future than had been placed to be sufficiently as the immediate future than had been placed to be sufficiently as the immediate future than had been placed to be sufficiently as the immediate future than had been placed to be sufficiently as the immediate future than had been placed to be sufficiently as the immediate future than had been placed to be sufficiently as the immediate future that had been placed to be sufficiently as the immediate future that had been placed to be sufficiently as the immediate future that had been placed to be sufficiently as the sufficient placed to be sufficien

Estimates for Last Week

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Ministry (Operation

\$25,500.

"Make Mine Manhattan." Broad-hurst 122d wko 18-1,160; 56). Revue strong in comedy drawing great-money, variance in gross has been slight and last week's gross topped \$35,000.
"Me and MAD."

"Me and Molly" Belasco 116th
wks (C-1,977; \$4.80). Has made the
wks (C-1,977; \$4.80). Has made the
upped to around \$5,000 last week.
"Mister Roberts," Alvin (17th
wks (CD-1,357; \$4.80). Sold out
exciting the status for many
months to come; \$34.500, Lance 16t\$50.899 Mollow," St. James 16t\$50.899 Mollow," St. James 16t\$50.899 Mollow," St. James 16t\$50.899 Mollow," St. James 16t\$50.899 Mollow," Morosco
and a half; musical disappointment.
"Strange Bedfellows," Morosco
22d wks (C-3,55; \$4.80). Held its

weeks.
"The Play's the Thing," Booth
(7th wk) (CD-712; \$4.80). Has settled
down for an indicated stay; takings
around \$15,500 last week kept it
among best straight play draws.

NEIGHBORHOOD

"Burlesque," Flatbush, Brook-lyn. There was some doubt about resuming the "subway circuit" this summer but it relighted Tuesday (15), Windsor, Bronx, to get the same show next week:

'Annie' \$67.500. 'Lives' 24G. Frisco

San Francisco, June 15.
Rudy Vallee stepped into "Harvey" for its final and fourth week at the Geary and was received with only lukewarm reviews. "Harvey" shuttered Saturday (12) with

with only lukewarm reviews. "Har-wey" shuttered Saturday (12) with an \$8,300 gross. "Annie Get Your Gun" has gained momentum at the buge and the state of the state of the state that it will be held, over for a fourth week, until June 25. Joan Edward will beek into town for rehearsals June 21, but won't lake the state of the state mendous \$67,500 in second week. "Private Lives," at the Curran.

mendous \$67,500 in second week.

"Private Lives," at the Curran,
was a fine \$24,000. "Lady Windermere's . Fan," with Cornelia Otis
Skinner, follows "Harvey" into the
Geary for two weeks, in a return

Cleve. Hanna in Big Year With 619G in 24 Weeks

With 619G in 24 Weeks

Cleveland, Juine 15.

After obosis in the way of the way of the with Berd with Berd

'Carousel' 31G, Mpls.

Catousel 51th, Mpls.

"Garousel 15th, June 15th, 15th,

Broadway

Metro producer Sam Marx in from the Coast.

Dancer Ann Miller due in from the Coast this week for a vacation. he Coast this week for a vacation.
Gary Cooper in from the Coast
aturday (12) to vacation on Long
sland with his family.

Island with his family.

Louis Cohen, prez of Jimmy Durante's music publishing office, east briefly to visit kin.

I. E. Lopert, prez of Lopert Films, returns from a two-month European junket tomorrow (Thurs.).

through e an junace tomorrow
Habinan lysers will do "The
Dybbuk" at Grossinger's, upstate
resort, June 20 and 24, while guestlag there.
Bernie Ranber beite after a
Bernie Ranber beite after a
Grat Leserman.
Loew booker Sid Piermont's
partimen burglarized Sunday (13)
of jewals and movie canera of turGradwell L. Sears, United Artists

apartment hurglarized Sunday (13) of jewels and movie camera of unof jewels and movie camera of unof jewels and movie camera of unof the property of the

honor at a dinner of the amuse-ment division of the United Jewish honor and the control of the C

advertising plans on forthcoming releases.
Richard F, Walsh, International Alliance of Theatrical Stage Employees prez, has asked all union members to volunteer their services at screenings of "Report for Action," special two-recier on juvenile delinquiency produced by the Theatre Owners of America.

Vienna

By Emil Maas Composer Paul Siegel, returning America. "Anna Lucasta" staged at Ren ssance Theatre.

"Odd Man Out" (Rank) won first pitse at Shizburg Festival.

British Halle Orchestra, under Reine Halle Cortes and Garson Kanin.

John C. Wilson will try out new John Stand Garson Kanin.

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John C. Wilson Will try out new John Stand Garson Kanin.

John C. Wilson Will try out new John Stand Garson Kanin.

Joh

Red station in Salzburg celebrated lits third anniversary.
Thiersee-Eri and Brixlegg Passion Plays in Tyrol postponed until State of the Plays in Tyrol postponed until Raoul Helmier, 71, painter died.

Raoul Helmier, 71, painter died.
He was last of Beethoven family igreat-grand-nephew of Ludwigh.
He was last of Beethoven family igreat-grand-nephew of Ludwigh.
Hearts in Three-quarter Time," having successful run in Titania Theatre.

The Three-guarter in The Theatre of Theatre in Theatre, and the Judwight of Ludwight of Ludwight

operas.

Austria invited to July copy-right conference in Brussels. Will present new proposal to avoid double taxation for authors and composers.

Paris

By Maxime de Beix Elen Dosia to London for a shor

Borrah Minevitch back from a

wist.

Borrah Minevitch back from a quick Germany o.o. signed for a quick Germany o.o. visined for a year on Raide Luxembourg.

Tania Fedor given six months for alleged liegal deals in currency. Clicking with their lee show at Palais de Glace.

Organist Marca Dupre leaving and South America.

Eric von Strobelin to the Riviera.

Bonnie Cashin, 20th-Fox Holly-coulouriers and picture galleries.

Hugh Martin signed by the Shuberts to write "Föllies" music, and Annabella Ross, who gets a two-year contract from Bernard Hilda.

Tokyo

Fire almost totally destroyed Shin Sekai (New World) Newsreel studio, including its film library. Dan Lawler, chief of the Docu-mentary Film Unit in the Army Dept.'s Civil Affairs Division, has arrived in Tokyo for two-months' visit

Visit.

Lt. George N. Reinhardt of New York, directing the Signal Corps film coverage of war crimes trials in Tokyo, married May 22 here to Florence Adams.

Toho Motion Picture Co., en agged in dispute with its union for six weeks over its mass discharge program, announced indefinite closing of its main studio, as of June 1.

June I.

Daylight saving time, observed in Japan this summer for the first time, caused Broadcasting Corp. of Japan to extend its night broadcasting period one hour, to 11:30 p.m.

Yoshin

Table parties of the following the control of the c

who made 350,000 (\$7,000). Impending Jap visit late ln August of Helen Keller has inspired the newspaper, Mainichi, Broadcasting Corp. of Japan and Education Ministry Jointly to sponsor a prize contest for the best song lyrics composed in Miss Keller's honor.

Westport, Conn.

By Humphrey Doulens Edith Behrens of Columbia Records summering here.

London

Albert Hall closed for annual overhaud June 26.
Les Compagnetion of the Chapter o

ney Box Film, "Once Upon a Dream."
Sally Ann Howes to play opposite John Mills in Two Cities filmization of H. G. Wells "The History of Mr. Polly Ld. acquired Granada Theatres, I.d., acquired Hoses: Regal, Kennington, State, Thotton Heath; Broadway, Deptford.

ford.
Robert Atkins opened his annual
Shakespearean season at the Open
Air theatre, Regent's Park, June
8 with "As You Like It," to run a
month

And theatre, Regents Parts, June month.
Announcement of luminent close months and the second of the

feld's stage play. Deres a modification.

David Hand, former Disney associate, now Rank's cartoon chief, will do a series of animated English county histories with all the local ballads, to be called "Musical Paintbox."

The Charles B.

inin column insorries with air, the Paintbox."

In addition to the Charles-The Paintbox."

In addition to the Charles-The Paintbox."

In addition to the Charles-The Paintbox of Charles Charl

Mexico City

By Douglas L. Grahame
Michael Soko, WB head, to Holwood for a visil.
Mexico's "Dr. I. Q.," Jorge Maron, hospitalized by exhaustion.
Julian Soler, secretary of nalonal actors union, planed to

ron, hospitalized by exhauston.

Ton a hospitalized by exhauston.

Ton a consequence of the consequence of the local helm for Monogram.

Maria Teves Montoya, dramation has been a until recently, now at the local helm for Monogram.

Maria Teves Montoya, dramation of the consequence of the local helm for Monogram of the consequence of t

Buenos Aires

Beniamino (figl's daughter Rina here for concert tour. Chilean vocal quartet, Los Quin-cheros, on Mundo web for York perfumes. Pianist Claudio Arrau smash hit at Gran Rex Theatre concerts and over Mundo web. Mireilles on Belgrano web for Palmolive and inked for Chilean tour. hit

tour.

Spanish version of "Happy
Birthday," with Carmen Guzman,
at El Nacional Theatre runs into
100th performance.

Eduardo Armani, Argentina top
jazz maestro banned from air-

waves by Senora de Peron, lined up musle contract at Goyescas nitery.

nitery.
Italian singer Alberto Rabagli-atti arrived from Europe for Bel-grano web broadcasts. Long a bestseller on records in Argentine

bestseller on records in Argentine market. U. S. pianist Byron Janls mobbed by autograph hounds after Radio Mundo concert, sponsored by General Electric, and consider-ably bruised.

Cleveland

By Glenn C. Pulles
Tlajuans Club has dropped floor
shows for summer, or or replacing
shows for summer, or or replacing
Stan Keller at Hotel Cleveland
Brome Room.
Booking agency, getting over
minor operation.
Booking agency, getting over
minor operation.
Booking agency, getting over
minor operation.
Buster West and dancing wto,
buster West and dancing wto,
control of the standard of the standard

Minneapolis

Vaughn Monroe at Auditorium for concert June 19. Eddie Ruben circuit's managers had convention here. Larry Storch and Clifford Guest into Hotel Radisson Flame Room. Avino Rey and Teddy Phillips with the Common Part of the

bandi see From Ballroom for one-nighters.
Charlie Spivak cohestra, with neight of the control of

John Branton, Minnesota Amus. Co. booker, rushed back to hospital following relapse after operation.

Unable to make satisfactory theatre deal, Charlie Fox of Milwaukee says he's withdrawing from burlesque here after operating Alvin for three seasons.

Pittsburgh

George Jaffe okay again after serious illness. Gladys Omohundro, formerly with WPIT, joined staff of KQV. Harold Daniels signed to direct "Daughter of Ramona" for Film Classics.

week.
Vince Barnett flew in from
Hollywood to help his parents,
Luke Barnetts, celebrate their
golden wedding.

Miami

By Larry Solloway

Jay Jayson and Nancy Donovan into Clover Club. Ted and Phyllis Rodriguez held over.

Mother Kelly's shuttering this week, while Kelly freres vacash, after most successful season in

Latin tourist influx beginning, with hotels and clubs ready to toss crying towels and readying for black ink.

plack ink.

Paddock Club reopened with
show featuring Karole Singer,
Eddle Barnes, Aurora-Roche Carlyie line and Bob Regent's orch.
Sam Barten, who took over
chall spot to seat 230 and anchall spot to seat 230 and anamed it Five O'Clock club. Reopens tomorrow (16) with Jack
Marshall.

Hollywood

Paul Nathan hospitalized for

Paul Nathan hospitalized for surgery, Doris Day laid up with makeup poisoning.

Beautiful and the part of the part of the part of the passes o

Arthur Treacher slated for strawhatters in Dallas and Louis-ville.

Aifred Hitchcock in from Eng-land to make a special trailer for

land to make a special training from the property of the property of Encine to succeed the late Ton Henry Hathaway returned to Bulb-Fox after major surgery at Mayo Clinic magnetic property of the property o

Australia

By Erle Gorriek
Nick Pery, head of Aussie Columbia settup, in Singapore.
Charles Baker appointed West
Australian manager for Universal.
Ben Blue bowed Into Sydney
Tivoli June 14 for the Dave Martin
loop.

Twoil June 14 for the Dave Martin loop.
"Pride and Prejudice" winding up fine four weeks 'run at Minera,
"McCreadie Bros. indie producers, will film a local horse yars titled "Into the Straight" the Old Vic Co. Jerness will be be be be be been dear to the Straight of the William of of th

star.

J. C. Williamson's grand operatroupe from Italy will preem in Melbourne in August at His

Melbourne in August at His Majasty's Thom Majasty Ma

top notices.

Red Moore, principal comedian with the Kiwls, New Zealand concert troupe of ex-soldlers now in second year at Comedy, Mclbourne, will leave for the U. S. shortly.

Washington

Washington

By Berence S. Lowe

"salute to father" party next Saturday and the same of t

Chicago

Walter Immerman, veepee of Balaban & Katz, Into Henrotin hos-

Balbana & Kata, Into Henrotin her-pital.

Billie Holiday kudosed by the Negro Foundation as top songstwein in thirdeopean-old Eddle Foy, Jr., here for sumper as an understud in "High Button Shoes," Harry Kuh, veteran advance as for "ice Capades," now flackhe for Sam Gerson, manager of Sha-bert's Chi theatres, second hong-monoling with his wife at Atlantic City where they honeymoored \$1, 1996.

Prices 'Too High' Continued from page 1 =

a boycott by Jews as a result of the Palestine situation. The Palestine Studion of the Palestine Rape Prices in Harrisburg
Harrisburg, Pa., June 15.
To the State of the Harrisburg citizens to the Senate the ensiens of answer smalled in brightening citizens to the Senate the Consensus of answer are pass to the best answer a lover passenger of the puzzler, "Why the slump?"

Ad attracted considerable re-Ad attracted considerable re-Ad attracted considerable re-Lie, with continuous continuous

Blames Poor Stories
Minneapolis, June 15.
Economic conditions aren't eausing the current boxoffice slump,
but "a large percentage of features
have poor stories or plots," accordling to Julies L. Steele, St. Paul

nave poor stories or plots," accord-ing to Jules L. Steele, St. Paul Dispatch film editor. In an article in his paper, Steele believes "acting, photography and direction are generally good, but the yarn told just doesn't 'jell."

Britain's New

Britain's New

Coatinued from page 1

demand by J. Arthur Rank last week that a 50% quota be set. The mount has been shaping plans for the property of the pro

opinion that the series of British moves were not so much bona fide warfare on U. S. product as window-dressing. It's designed, they said, to put Brajand in a favorable bargaining position in the Angleich of the Angleich o

Members of the board of the Members of the board of the motion Picture Assn. of America meeting in New York last Fridam (1) and the meeting in New York last Fridam (1) and the meeting in the motion of the meeting o

inous. Another Withdrawal

were getting. Showmen are pretty well convoiced that the days are could—plant down \$4.80 or \$3.00 for bim and his gal to see a picture, and not a very special one at the first of the seed of the see

Major Pic Cos. Continued from page 1 ; the risk of temporary red-ink op-

erations.

Metro, for one, has definitely decided on turning out video films, probably in the east for the beginning. Fox Movietone studios in New York will handle 20th-Fox's program, which is to be supervised by a special unit set up for that purpose. Peter Levathes, television production chief, is overall head.

erations.

Sizuich bas formed a production with to turn out flickers for hungry video stations. Plans of ODS are something in the grandiose scale, it is said.

It is said.

It is said, and the majors, and the majors and the majors, and the majors and the majors and the majors, and the majors an

jors have found a fruitful source of cut.

Guid.

G

settled the state of the state

MARRIAGES .

BIRTHS
Mr. and Mrs. Peter O'Crotty, son,
Santa Monica, Cal., June 7. Father,
Mr. and Mrs. Ken Nelson, daughter, Chicago, June 8. Father is muside director at VJJD, Chicago,
Gaughter, Hollywood, June
Moulter is magazine writer. Father
Mr. and Mrs. living Squires, son,
Brooklyn, N. Y., June 10. Father is
Mr. and Mrs. living Squires, son,
Brooklyn, N. Y., June 10. Father is
with him in hill N. Y. centert booklong agency.

with him in his re. 1. Eureus Book ing agency.
Mr. and Mrs. Williard Barrett, son, Chicago, June 1. Father is an NBC production-director in Chi. Mr. and Mrs. Borls Sokoloff, daughter, New York, recently. Father manages Lewisolin Stadium Father concerts.

Father manages Lewisohn Stadium summer concerts.
Col. and Mrs. Clarence A. Shoop, daughter, Hollywood, June 8, Mother is Julie Bishop, of stage and screen; father is associated with Howard Hughes in TWA.
Mr. and Mrs. Lee Eastman, daughter, New York, June 12, Father is music business attorney.

OBITUARIES

HARRY FRANKEL

HARRY FRANKEL
Harry Frankel, 60, vet vaude
performer and for two decades
the "Singin' Sam" of radio, died
after a heart attack in Richmond,
Ind., where he had made his
home.

home.

After appearing in vaude for a number of years teamed with his wife, Helen "Smiles" Frankel and previously with Al G. Fields minstrels, he entered into radio with station WLW, Cincinnati, in 1929. He retired from radio about

year ago. Survived by wife,

MME MANUAL Kine, S3, when had an amount professionally as Mme. Railta, dancer, died the home in Pouglikeepis, No. June is graded by the property of the Hame Tomy Pastor and Maggie Cline. As it is and to have been the originater of the "Hame dance," which are the professional to the "Arme the mission of the "Hame the originater of the "Hame then," which was the professional to the "Arme the professional to the "Arme the professional to the "Armeter Manual Theorems" of the professional to the profession Survived by husband, Henry Kline.

FRANK C. BORNSCHEIN
Frank C. Bornschein, 69, compoer, died in Bailmore, June S.
Bob Conservatory of Music for 40
years. His compositions for ordertras and choral groups won many
national prizes,
setting to the Walt
Whitman poem, "The Mystic Trumpeter," known as "Jop," won June
to Chinb' award in 1942.

JANE AGAR

JANE AGAR
Jane Agar, 59, retired actress, died June 10 at Lakewood, O. She made her debut in New York in 1918 with Maude Adams in "A Kiss of Conderellas appeared in other Broadway productions, including "Zieffeld Rollies," and "Hitcheck and Henry W. Savesp productions. In Hollywood, she proved supporting tools in silent Albert

Wife of Charles Brackett, screen-wright and producer, died June 7 at her home in Hollywood. Be-sides her husband, she leaves two daughters.

Raymond M. Harding, 58, pro-jectionist at the RKO Orpheum, Des Molnes, died after a heart at-tack on June 5 in that city.

William R. Kercheval, 64, Sheridan, Ind., who opened the first film house there in 1908, dled in that city, June 5.

Father, 80, of bandleader Spike ones, died in Pasadena, Cal., Jones, C June 13.

Emil Akeson, 60, electrical engineer at the Palace theatre, Chicago, died in that city, June 10.

Father, 71, of Sam Engel, 20th-Fox producer, died June 9 ln Santa Monica after a heart attack.

Father, 87, of Claire Windsor, former film star, dled June 11 in Hollywood.

Wife, 40, of Robert Rhodes, Al-lied Artists flack, died June 11 in Hollywood.

Mother, 70, of Ed Cashman, producer of Texaco radio show, died June 12 in Providence, R. I.

GOP Cautioned Continued from page 1 ;

Continued from page 1

consequently, have issued strict
orders that no delegate should be
seen talking to a delegate should be
seen talking to a delegate from
another state on the convention
flow. Theyer afraid the public
might make the public
might make the convention
dels are to be made, consequently,
they'll have to be made, consequently,
to many of which the tole cameras
Repub delegates have also been
warned ossings assuming associa-

RENNETH DAIGNEAU
Kenneth Daigneau, 50, actuded in New York June 11 of a
heart attack.

The state of the early training
in stock companies and later appeared in Broadway productions,
including "When in Rome," one
Daing Atter Another" and "He
tree Guild Breed," for the Their
tree Guild Breed, for the Their
member of the Lambs.

WILLIAM CHASE
WILLIAM CHASE
WILLIAM CHASE
OF THE CHASE
WILLIAM CHASE
WILLIAM CHASE
WILLIAM CHASE
WILLIAM CHASE
WILLIAM

C. D. SOUTHARD, JR.
C. D. Southard, Jr., 37, died in
Kansas City, Mo, June 7. He was
sales promotion manager for Hall
Brothers, Inc., sponsors of the CBS
network show, "Hallmark Playhouse," and handled many details
of the show for his firm with the
genery, Foote, Cone & Belding.

A survived by his wife, son
and daughter.

LADY PLAYFAIR

Lady Playfair, 71. retired actress
and widow of Sir Nigel Playfair,
British actor, died after a heart
attack at her home in Sandwich,
England, June 8. Her husband
England, Jone B. Her husband
Erior to her marriage she had
been well-known on the London
stage as May Martin. She is survived by three sons.

JOHN R. STAFFORD
John R. Stafford, 73, Niles, O., theatre manager and owner from 1998 to 1923, died there June 10. He first managed the old Verbeck theatre and later built the Stafford. His wife survives.

Father of Toni Mendez, former choreographer but now an indie cartoon film shorts producer, died in New York June 13 after an eration the day before.

ward positions physically on the floor, with the physically on the floor, with the physically of the floor, with the physically of the physical they in the floor was the physical phys

Allen's Hooper Continued from page 1

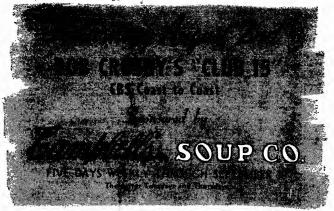
for 15th place with the Al Jolson

for 15th place with the Ai Joison show.

Comparish, which is the Markey 8.70 hopped for the Markey 8.70 hopped for the Markey 8.70 hopped for a waveng was a few sold on the Markey was a few sold of the Markey was a few sold on the



The Modernaires



Exclusively Featured on

COLUMBIA RECORDS

Thomas P. Sheils 6000 SUNSET BLYD., HOLLYWOOD, CAL.

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VOL. 171 No. 3

NEW YORK, WEDNESDAY, JUNE 23, 1948

PRICE 25 CENTS

r film-tele

Vauders Get the Santa Claus Urges 'Stop Music' Set for N. Y. Capitol

The giveaway craze is spreading to vaudeville, and possibilities are that it will lit cates next. Biggray that will be cates next. Biggray that will be cate to be a second of the cate of the cat

Capital theatre, N. Y.
The layout will operate in the
theatre in a manner similar to the
alrahow. Theatre patrons will be
called up on stage too forth a mail
trained to the stage of the stage
trained to the stage of the stage
trained to the stage of the stage
which will have a jackput ranging
shibility, that the mystery tune will
be changed every few days in order to prevent a too-rapid evapora"Ston the Monte" is be for the

tion of prizes.
"Stop the Music" is by far the
heaviest giveaway to hit Broadway
theatres. There have been varous comedy auction acts and alLionel Kaye and Jack Shean blaying the Stem houses, but the prizes
given out at those shows are peanuts in comparison to the prospecnuts in comparison to the prospec-(Continued on page 46)

Davis Reaches Nation's Capitol-The Theatre, Not Legislative Hall

Not Legislative Hall
Former Gov. Jim Davis of
Louisiana is finally getting the
Louisiana is finally getting the
top spot at the Capitol—the theatree, not the legislative hall retree, not the legislative hall retree the Capitol theatre starting July 15.
Davis will front a str-piece hillbest been touring to various vaude
stands throughout the country.
As governor of Louisiana, Davis
got \$12,000 annually. As bandleader, he'll collect that amount
leader, he'll collect that amount
leader, be'll collect tha

DINAH-CANTOR TEAM

Dinah Shore will rejoin Eddie Canfor next season if Mitton Biow releases her from her contract provision which bars her doing an outside nighttime show.

The Shore-Johnny Mercer-Harry James combo for Dhillp Morris' The Shore-Johnny Mercer-Harry James combo for Dhillp Morris' the state of the Shore S

Chi Cab Features TV

Unit Lab Peatures 1 V
Chicago, June 22.
Installed a tele set in the front seat of his back. Reception is fair seat of his back. Reception is fair ducts and on hump streets. High channel station brings best results. Set is a table model Motorola Set is a table model Motorola to the care battery by George Fyler, at tele engineer. Fyler, with no apologies to Dick Tracy, says that video sets in squad cars might into the care of the set of t

Louis-Walcott In Telecast At B'way Paramount

Broadway Paramount theatre and the Fox theatre, Philadelphia, are slated to make television history tonight (Wed) with the first large screen theatre telecated of a large screen theatre telecated of a large screen theatre telecated of a Walott heavyeight title bout from Yankee Stadium, N. Yreislly significant in that NBC, which has persistently refused to cooperate with any theatre tele operators, has sanctioned tonight's pickup, has sanctioned tonight's pickup, lineteed from the NBC airing, with (Continued on page 18)

Sez Ex-Vauder's Psychic Powers Influenced Will

Claiming Seattle, June 22.

Claiming Seattle, June 22.

Claiming the late Gene benits, second the late Gene benits, second the late Gene John G. von Herberg, Northwest Pacific theatre man, used her psychic powers to influence the drawing of her husband's will, a daugher by the first marriage is attempting to break the will. Marriage is attempting to break the will.

SHAPES UP FOR '49

Binah Shore will rejoln Eddie Cantor next season if Milton Blow releases as of 1 Milton Blow releases which hars her doing an outside nighttime show.

The Shore-Johnny Mercer-Harry James combo for Philip Mort. The shore-Johnny Mercer-Harry Theastay night NSC 'Call for Milton Start of the Shore-Johnny Mercer-Harry Theastay night NSC 'Call for Milton Start of the Shore-Johnny Mercer-Harry Theastay night NSC 'Call for Milton Start of the Second, and Miss Dennis, he left the remainder in a trust fund.

The petition sets out, in part that 'shee URS. Gene Dennis vome open of the second, and was thereby enabled to dictate to take deep salary cuts to get the show under Show bogged down.

The plaintiff aduptive saks that the state the shared equally by children of both marriages.

'EM. JOIN 'EM'

American film exhibitors refuse to be left out of the television act. They're not at all certain how or where, but theatremen throughout the country are determined to have a part in show business' newest

(Continued on page 16)

TV Forcing 1-Union Idea. The Exec Setups, Funds Likely to Stall Amalgam

Likely to Stall Amalgam
Atter 10 years of vague conversection of the process of

power. With the 4A's as "one big union," (Continued on page 46)

Hepburn Wants U.S. Ams For Her Viennese 'Story'

FOR Her Viennesse "Story"
Vienna, June 15.
Katharine Hepburn is due in
Vienna in July and is trying to arrange to appear with local American amateurs in a production of
"The Philadelphia Story."
The American Vienna Community Theatre will sponsor the
English-language performance.

'IF YOU GAN'T LICK Television Steals Spotlight From **Delegates at GOP Philly Convention**

Fine Thing for Lana!

Phoenix, June 22.
ocal reporters took a casual
x at the police blotter Friday
and then did a fast double-

take.

Lana Turner, the report read, had been arrested and charged with drunkenness and disorderly conduct.

Lana got off with a \$10 fine.

He's a 44-year-old Sacaton Indian.

the country are determined to have a part in slow business' new the part in slow business' new the part is slow business' new that is a state of the part is slow that is the part is slow and principle: "If you can't lick em, join 'em'. O'phiolos of childs on the real country, on when surprising unanility. Variety in the past few weeks has sounded out hundred of the extremen, large and small, indeed the part is slow the part is the future show surprising unanility. Variety in the past few weeks has sounded out hundred of the extremen, large and small, indeed the part is shown that they think the effect of TV may be on exhibition. Their viewpoint, in general, is supported to the part is shown to be part in the part is a style of the part is shown to be part in the part is a style of the part is a style of the part is a style of the part is the part is a style of the part is the part is a style of the part is a style of the part is the part is the part is a style of the part is the part is the part is the part is a style of the part is t On Amusement At GOP Powwow

At GUP FOWWOW

Philadelphia, June 22.

The cates are setting the pace in providing diversion for the visiting GOO delegates and their follow-good of the pace in providing diversion for the visiting GOO delegates and their follow-good of the pace of the pace

Tyro Thesps Ante Own Coin to Act on N.Y. FM'er

Coin to Act on N.Y. FM'er.
Unusual experiment by a group
of young unknown actors seeking
recognition is being lumehed viarecognition is being lumehed viapiring thesps, banded together aspiring thesps, banded together aspublishing down the first control of the conpublishing down the first control of the conpublishing down the first control of the conpublishing down the first control of the conweekly half-house on the state in in
which to display their talents in
high their talents in
first their talents in
high talents the confirst their talents in
high talents the conminus the conminus

Philadelphia, June 22.
Television has moved into the news bigtime this week in Philly lining up shoulder-to-shoulder with press, radio and newsreels at the Republican National Convention.

Republican National Convention.

In a combination of novelty, ballyhoo and solid achievement, it
has copped the spoilight from
has copped the spoilight from
themselves. Even the competitors
it will soon be fighting tooth and
nail for a bigger pleee of the advertising dollar — radio and the
press — have been watching its
progress with interest and amazeprogress with interest and amaze-

ment.

Journalists and radio people from many parts of the nation have been witnessing tele this week for the first time. Generally they have been delighted with it despite the obvious blunders and frequently corny showmanship which have made some programs when the sound of the "Great Train Robberg" controlled to the control of the co

entertainment.

In the two or three days before
the convention began and since the
starting gun of the quadrennial
GOP hassle, tele has bullied and
(Continued on page 32)

French Look for Banner Tourist Season, in Paris And at Seaside Resorts

And at Seaside Resorts

The tourist seasons. June 15.

The tourist seasons. June 16.

Way. The papers are full of ads enticing tourists to visit in every mock and corner in Paris itself, and the paper of the paper

Summer resorts are also antici-

MORRIS STILL TRYING TO COAX LAUDER BACK

London, June 22.

Bill Morris, of the William Morris agency, is still negotiating with comedian Sir Harry Lauder in Scotland regarding a final "farewell" tour for the comic.

Proposed deal would also costar Lauder with Bing Crosby in J. Arthur Rank's forthcoming film version of "Brigadoon."

Flock of Pix Personalities Trek To Philly for GOP Convention

Philadelphia, June 22.

Motion picture figures are generally playing a modest part in the H'wood Film Council

flackery-wise, in advance of the preem of Morgan's film Thursday night, and apparently making good at it.

at it. Gamble Present
Film industry's most important
political figure, of course, is Ted
R. Gamble, prexy of the Theatre
Owners of America, who is managing the Stassen campaign here.
Also here and pushing the Stassen
candidacy is George Converse, husmade of silent film star Anita Stebased of silent film star Anita Stebased of silent film star Anita Ste-

wart.
Opening session's entertainment came from James Melton and Virginia Davis

ALL CANADIAN MONEY

IN MOTOUR IA HERKE
Production of 16 tims in Canada
in the next two years by Canadian
international Sereen Gorp, and
international Sereen Gorp, and
international Sereen Gorp, and
and Allied Artists release will be
and thought by Canadian capizal without backing from Monoproduction of the Canadian companies are scheduled
to said thoughing in October, with
to said the control of the Canadian companies are scheduled
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to said though the Canadian companies are scheduled
by Jan. 12 international control of the Canadian companies and the Canadian companies are scheduled
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by Jan. 12 international companies are scheduled
by Jan. 12 international control of the Canadian capacity of th

Motion picture figures are generally political prices and prices and prices are ground prices and prices are ground and prices and p

was ordered to a hearing July 12 to consider revocation of his license. The constant of the license is to consider revocation of his license. The light was been selling stock in depth of the light was been selling stock in American Silver Corp., which he controls. This, Ji te kingred, has and through false, inaccurate and incomplete representations. According to an exhibit attached and the control of the con



313th WEEK! KEN MURRAY'S "BLACKOUTS OF 1948"

Now Playing Nationally "BILL AND COO"

Newsreels Near Footage Record On GOP Sessions

Philadelphia, June 22.

The five major newsreels will have set an allium ercord for footage shot at a political convention of the control of the contr

SELZNICK EYES VIDEO DEALS FOR TALENT

ALL CANADIAN MONEY
IN MONO PIX THERE
Production of 10 films in Canada
International Screen Corp. Map and accompanying legend
wagon at various stages and that
still others would go along, or take
board in the civic eclobrations,
international Screen Corp. and
Renaissance. Elims for Monogram
and Allied Artists release will all others would go along, or take
board in the civic eclobrations,
and allied Artists release will all others would go along, or take
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and allied Artists release will all others would go along, or take
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and allied Artists release will all others would go along, or take
label, and care and the control of the control of the control
and Allied Artists release will be all the civic eclobrations,
and allied Artists release will
have a control of the control of the civic eclobrations,
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and allied Artists release will be a control of the co

Broadway Ups and Downs Marked Life Of Earl Carroll, Killed in Plane Crash

'Nora Drake' Serial May Be Done in Pix

May Be Done in Pro
A film version of its "NoraDrake" devines serial map be no
Drake" devines serial map be no
Drake" devines serial map be no
Drake" devines serial map be no
Drake to the normal daily telecast. Representatives of the seponsor went to Hollywood last week to check on the
natter of production cost for such
an operation.

The normal daily telecast is not as many episodes as posstile in a single esssion. It would
be necessary to have the script
written monits ahead so the
ne filmed in sequence, thus saving
seponse on set construction, location trips, etc.

So far the company is consider-

tion trips, etc.
So far the company is considering the scheme only for "Nora," not for its "Crime Photog," "Give and Take" or "Ladies Be Seated" programs. Foote, Cone & Belding is the agency on the account, and "Nora" is scripted by Julian Funt and directed by Charles Irving.

Tracy's Bed-Smoking Brings Fireman Rebuke On Safety-Rule Violation

Brings Fireman Rebuke

On Safety-Rule Violation
Maybe Soper: Trans and the straight plays and then revues. In the straight plays and then revues with the straight plays and then revues. The straight plays and then revues with the straight plays and then revues. The straight plays and then revues. In the straight plays and then revues with the straight plays and then revues. The straight plays and then revues. The straight plays and then revues when the straight plays and then revues when the straight plays and then revues. The straight plays and then revues when the straight plays and the revues when the straight plays and the revues when the straight plays and then revues when

Best incorn within of the shocking disaster last Thurday 117,
when a Douglas DC-6 plane crashed on a mountainside near Mt.
Carmel, 2a., while enroute from
Carrell, 86, former Broadway producer, who had been operating a
theatre restaurant in follywood,
cheek restaurant in follywood
the street of the street of the street
carvel, 186, former showptl who
was the lead in Carroll's Coast revec. Disintegration of the plane,
high tension electric coble, was so
complete that only some of the
bodies of the 48 passengers and
ever could be identified. But Carconflict in the control of the contraction of the complete of the confliction of the
one of the complete that only some of the
bodies of the 48 passengers and
ever could be identified. But Carcomplete that only some of the
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bodies of the 48 passengers and
one of the confliction of the concomplete that only some of the
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900, was found among the debris.
Carroll, as producer of lavish revues in the 1920's, notably various editions of "Vanilies" and vary of the late Flo Ziegridol. He came to New York from Pittsburgh penniless and his first job was with scored by writing in 1913 the lyrics for "fale D'Amour," imported song. But a Collaborative effort with Enrico Caruso, entitled "Dreams of Late 2021".

Enrico Caruso, entitled "Dreams of Long Ago," was a bigger hit. Carvoll really built up a colorful remaining the color of the color of

H'WOOD SET FOR LONG STRIK

SAG. Producers Resume Talks

Hollywood, June 22.

Contract negotiation talks between Screen Actor Guild and major producers are resuming this week, after being stymied since April. Key to whether renewed huddles will lead to satisfactory styme of the producers are resuming this week, after being stymied since April. Key to whether renewed huddles will lead to satisfactory its successful as renewally some progress is reported in negotiations between SAG and Independent Motion Picture Producers Ask caucussed at regular SAG board of Results of huddles will be discussed at regular SAG board of Results of huddles will be discussed at regular SAG board of Results of huddles will be discussed at regular SAG board with major producers for accors to finish any picture they might be working on in event of strike,

WB Reported Unloading Some Houses In New England After Court Verdict

Waree Bros. is reported negiciating the sale of a block of sits 42 theatres in the New England territory. Circuit is sald to be unclouding the houses in advantage to the sale of a block of sits 42 theatres in the New England territory. Circuit is sald to be unclouding the houses in advantage and the sale of the sale

(Continued on page 20)

Metro Would Rather Chinese Worship At Its Boxoffice Shrine

Shanghal, June 17.

Metro, with pians all set to start building its first postwar theatre here, has been temporarily stymied by a run-in with a couple of native

by a run-in with a couple of native groups of the property process of the property process of the property process of the process of the property process of the p

Sam Schneider Gets 5-Year WB Extension

5-Year WB Extension
Samuel Schneider, Warner Bros.
veepee, has obtained a freyear extension by the state of the state of

Too Much Fight

Minneapolis, June 22. Minnespolis-June 22.
Minnesota Amus. Co. (Paramoul circuit) is stopping pictures wednesday night at 10 theatres in the Twin Cities and elsewhere to carry tire Joe Louis-Joe Walcott fight broadcast.
There'll be direct lines into the houses from local radio station WTCN, Invaging which the broadcast can be seen and the stationary with the circuit as a tleup.

Pix, TV in Race For 16m Stock

American film and television industries are facing a protracted expected to cramp video's use of narrow-gauge celluloid to record programs and hamper the spread pagaras within the imminent future. The threatening pinch has already started a race for rawshock sources started a race for rawshock sources started a race for rawshock sources works. Reportedly, one major company has recently teld the entire output of Belgium Gewert to the company has recently teld the entire output of Belgium Gewert to the company has recently teld the entire output of Belgium Gewert to world.

With no relief in sight unless or belgium of the company has recently teld to the few manufacturers of rawshock of output by way of erecting new plants, outfits depending on narrow-gauge stock have already felt under the program requirements, with major film companies to meet falm tele program requirements and the program requirements of the program requirements. At the present time, majorshave been slashed to the bone in their corts find It impossible to deliver total requirements. Moreover, tele's need for the smaller stock is mustrooming at a tremendous rate (Continued on page 20)

(Continued on page 20)

Continued on page 20)

U 1st Major Co. In

Film-Making for Tele

White the Hollywood, June 22.

White the Hollywood, June 22.

White the Hollywood, June 22.

White the Hollywood, June 23.

White the Hollywood, June 24.

White the Hollywood, June 25.

White the Hollywood, June 25.

White the Hollywood, June 26.

White the Hollywood, June 27.

White the Hollywood, June 27.

White the Hollywood, June 28.

White the Hollywood, June 29.

White the Hollywood, June 29

275 PICTURES BACKLOGGED

Hollywood, June 22.

Fith producers are in a strong continuous in case the Screen Actors Continuous in case the Screen Actors Continuous in case the Screen Actors Continuous in the current labor contract July 31. By that time studies will have approximately 275 and the state of the current labor contract July 31. By that time studies will have approximately 275 This backlog is big enough to keep the theaters going for an entire year without the aid of reissues. Right now the finis total save 232 cutting rooms. In addition, 54 are facing the lenses and 47 more are ready for filming within the next month. Will hims already in worker the end of the month, a total obout 65 will be shooting when, and if, the strike starts. Subtractines of the start of th

(Continued on page 21)

U.S. Insurance Cos. Nix **Underwriting Shipments** Of Films to Palestine

US. Insurance companies have cancelled all policies with American film companies covering loss of film in Palestine as a result of notifilities there. Clause covering the guas were popping and has been maintained during the fourweek truce. Marine insurance is still in force for shipping of films to Palestine but the companies reserve the right to decide whether server the right to decide whether shipments according to the specific situation.

situation.

U. S. film companies received another joit from south-of-the-border with an Argentine government decree that film shipments to and from that country must be insured by domestic companies. Decree goes into effect Aug. 1 but distribs are hoping exceptions will

Small's Europe Survey

Small's Lurope Survey
Hollywood, June 22.
Edward Small trains for New
York today (22) and wil sail for
London in two weeks for quick survey of British production situation.
While abroad, Small will make
tentative arrangements for later
filming of "Lorna Doone."

U. S. Film Chiefs Fail to Reach Solution to British 45% Situation

to be a preparation of the continue of the property of the second of the second of the second of the second of

'Escape' Clause
London, June 22.
There is one big "it" as an escape clause in the new British 45% quota law. Eshibs and U. S. distribs here are counting on it as a possibility for velieving somewhat the pinch on playing time for Yank films.

The escape is the fact that

Yank films.

The escape is the fact that any theatreowner can petition the Board of Trade for relief in his individual case if he can prove that he cannot successfully operate with British films exclusively.

B'way Price Cuts As Storm Signal

With firstrum throughout the country now taking a shellacking, out-of-town exhibs are eyeing current Broadway admission cuts and current Broadway admission cuts and development which may catch on deep the country of the country of

back to the showcases.
Following the experiment started last week by the Mayfair, when it trimmed prices with a resultant boost in biz, Loew's State plans to hike its scale beginning June 30 when "Easter Parade" world preem will set the house on a new deluxe firstrun policy. Comparison of the biz rung up by the two houses in

(Continued on page 20)

SEARS GETS CLEAN BILL

SKARS GETS CILEAN BILL
Grad Sears, United Artists prexy,
is due for discharge tomorrow
(Thursday) Trom New York hospicritical and the search of the past 10 days. Hell
servation for the past 10 days. Hell
Label at his homeoffice desk next
Monday (28).
UA topper, and given a clean bill
UA topper, and given a clean bill
OA topper, and given a clean bill
of the occupational disease, ulcers,
from which home suffered. He
left the hospital for a few hours
ing of the Molton Picture Export
Assn. on the British situation.

National Boxoffice Survey

Cooler Weather, Rain Up Biz-'Homecoming,' 'Regards,' 'Waltz,' 'Fuller,' 'Arch' Top Field

late their declining trade, citing that their declining trade, citing that we available out the picked up. ("M-Ci) continues as channy for the fourth successive week although "Give My Regards to Broadway" (20th) is not far be ready to be readway" (20th) is not far be ready to be readway" (20th) is not far be ready to be readway (20th) is not far be ready to be ready (20th) is not far be ready (20th) in the ready (20th) is not far be ready (20th) in the ready (20th) is not far be ready (20th) in the ready (20th) in the ready (20th) is not far be ready (20th) in the ready (20th) in

Major company toppers met in New York yesterday (Tuesday) for New York yesterday (Tuesday) for an and dramatic sessions of Indignation over the British situation. They set another conclave for next yes of possible continue that carbon the control of the control

March.
Reason for the lengthy sessions, out of which little action has come, is that Yank company chieftains are up against problems for which they have no solution. Their only direct answer to the British squeeze a repetition of the embargo they imposed last August on slipments the passage of the 1756 tax measure.
While the possibility of such a While the possibility of such a length of the passage of the second of the company of the passage of the second of the company of the passage of the second of the company of the passage of the second of the company of the passage of the second of the company of the passage of the second of the company of the passage of the second of the company of the company of the passage of the passage

measure.

While the possibility of such a serious move was mentioned at lessions—and was certainly in the minds of everyone, present—there is far from unanimous feeling that that is the solution. Barney Balaban, Paramount prez, brought 4t up last week and was backed in the idea by James A, Mulvey, rep (Continued on page 18)

BRITISH 45% QUOTA LAW UP FOR LORDS' O.O.

UT FUR LUMDS U.U.

The House of Lords will consider the 45° quota law next Mondelle the 150° quota value the 150° quota with the Briefsh of the 150° quota with the Briefsh of the 150° quota with the Briefsh of 150° quota with the Briefsh of 150° quota with the Briefsh of 150° quota with the 150° quota via the 150° quota

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FOUNDING MARK Resistors
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West 46th Bit Niver Fork 19, N. Y,
431 Yucon Sireel
1292 National Frees Dullding
London WUS Av.
8 St. Martin P.I., Wratigar Sq.

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DAILY VARIETY
(Published in Hellywood by
Daily Variety, Ltd.)
\$15 a Year—\$20 Foreign

Rank Says U. S. Forced Current Anglo Crisis by 1947 Embargo

The current crisis in British-American film relations is cine-matic bistory repeating itself. Last year it was the 1796 tax. This year the 1796 tax. This year the \$17,000,000 "settlement." This year, the answer is still a question mark.

sear, the answer is still a question mark.

Last year, both the British and American industries agreed? It was a grave crisis. This year it's was a grave crisis. This year it's year it's read of the search of the

market.

There's no question but that the
British are trading on the knowledge that the Americans won't pull
out completely.

Shortsighted

Shortsichted

Independent British theatreowners feel that the government and Rank are being shortsighted on the 45% quota theory. They during their last week's convention on the late of Man—as well as along Wardous street and other film tows in everywise and other film town the work of the work

While the connotation of "blow-ing the whistle" on the insurgent exhibitors was there, Rank's attlude is frankly one of helping the exhibitors was there, Rank's attlude is frankly one of helping the first of the content of the cont

COPS ON FOUR LOTS VOTE TO FORM UNION

Hollywood, June 22.
Guards and polleemen on four film lots, Paramount, Universal-International, RKO and RKO-Pathe, voted to organize a union under the IATSE banner.
Halloting was held under rules laid down by the National Labor Relations Board.

'Jekyll' Arbitration

Delayed 2 Months
Arbitration slated for last Priday
(18) on producer Charles Rogers'
16 of Producer Charles Rogers'
17 of Producer Charles Seeven
18 of Producer Charles
18 of Producer Char Delayed 2 Months

"Delayed 2 Months
Arbitration atted for last Friday
(18) on producer Charles Rogate
elain to the title, "Son of Deelain to months at Rogare" requestmetro had contested the producers'
right to use the tag on the base.

Metro had contested the producers'
right to use the tag on the base
right to use the tag on the base
metro work, "Dr. Jelyil and and
"Jeckyll" arbitration took on un"Jekyll" arbitration took on unJekyll" arbitration took on unJekyll arbitration has good arbitration has good arbitration has good arbi

Over \$1,500,000 Raised So Far for Jewish Fund

No Far Iof Jewish Fund
Hollywood, June 22.

Over \$1,500,000 has been raised so far for the United Jewish Welfare Fund, Goal is \$2,500,000.

Increases range from 100 to 1,000% over previous years by film industry in contributions reported by Samuel Goldwyn, campaign

Industry in continuous reported by Samuel Goldwyn, campaign prexy.

Industry chairman Dore Schary cited six studios that have achieved big increases over last year. They are Universal-Inter-national, Republic. RKO, Para-mount, Metro and Eagle Lion.

Rank to Face **Brit. Exhib Fire** At CEA Meet

London, June 22.

Fireworks are expected at a meeting in mid-July of the Cinematograph Exhibitors Assn. that J. Arthur Rank has been invited to attend and which will be opened to the press. Rank has volunteered to face tie exhibs on his advocacy of the new 45% quota law.

British production topper is expected to do some direct finger-pointing at exhibitors who have defaulted on living up to quota regulations in the past. Hot-and-heavy exchange of words is cer-

tain.

CEA members are most outspoken of any group in their bitterness toward Rank. Theatreowners are resenful at being
Ritish films, rather than hawing
their choice of British and American
product in any ratio they see
fit. They fear the large English
quota will hit their bas, since
they'll resquently be forced to play

FEA and, however, seesion at the

CEA had a heavy session at the Isle of Man last week, at which it decided to petition Harold Wilson, Board of Trade president, to lighten the quota,

CHILE RELAXES ON U.S. FILM IMPORTS

U.3. Film IMPORTAL

Santiago, Chile, June 22.

Santiago, Chile, June 22.

down on American film imports
of the partially lifted by Chilean authorities. Action by the government
came last week and is believed to
pushed here by Jacques Elekard,
Motion Picture Assn. of America's
Latin American representative.
Rickard has left Santiago for
Chilean government this weekChilean government this week-

Buenos Aires.
Chilean government this week issued a limited number of license to bring in Yank films. These licenses not only permit the entry of a number of pix but also carry with them the right for American distribs to transfer a small amount of total remittances earmed those films. No licenses had been

MYRMAS P.A.-ING
Hollywood, June 22.
Selzmick studio flacks have set
up a European personal appear
ance tour for Myrma Loy in connection with the overseap prepear House, in which she's costarred with Cary Grant.
She will plane to Paris July 18
accompanied by her husband, Gene
Markey.

MYRMAS P.A.-ING

Continual to the public interest.

**Continual the desiration of the Markey.

Patricia New John Loves Mary.** on the same
lot.

**Incompanied by her husband, Gene

Markey.

**All Paris August 19

**Ending To Neal

**Hollywood, June 22.

**Patricia Neal

**Hollywood, June 22.

**Patricia Neal

**Hollywood, June 22.

**Patricia Neal

**Hollywood, June 23.

**Hollywood, June 24.

**Hollywood, June 24

Hold Fast, Girls

Hold Fast, Curls
When 20th-Pox bought the
story it was "A Letter to Five
Wives." In two operations it
Three Wives." Latest tag is
"Three Wives." Latest tag is
"Other changes on the Westwood lot are: "College Boy"
for "Mr. Belvidore Koes Boy
Smiles al Me" for "Burlesque."

Korda Joins Rank In View 45% Quota Law Has Workable Premise

Has Workable Premise

London, June 22.

Sir Alexander Korda, second up to J. Arthur Rank in volume of British production, went along with Rank tink week in the latter's viewpoint that the new 45% goods and Rank would, of course, be most helped by the measure, since the survey of th

at all. Korda's plea was to try out the quota law and see if it would be a supported to the producer had an answer to U. S. distribution excess here who accent that Rank will date his share of the 45% quota films in the hest percentage potential beautified to the support of t

WB has an interest. "However, he declared. "I am afraid that the new law will cause a substitution of quantity for quality."

JOHNSTON SLATED AS ADVISER ON ECA

AS ADVISER ON ECA

AS ADVISER ON ECA

Washington, June 22.

Eric Johnston, prez of Motion
Picture Assa, of America, is stated
as a member of the Economy Cooperation Administration public
advisory board, pending action by
the Senate on the nomination public
advisory board, pending action by
the Senate on the nomination public
advisory board, pending action by
the Senate on the nomination aubthe Senate of the America of the termination of the board along with 11 other
notables just prior to the adjournment of Congress, and the lastthe board along with 11 other
notables just prior to the adjournment of Congress, and the lastto the board along with 11 other
notables just prior to the adjournment of Congress, and the lastby the Senate. Should Congress
return within the next 30 days,
White thouse officials said, the
nominations will be acted upon at
ments will be made by the President, to run until the next session.

These appointments are not being made inmediately because the
door open for the recall of the
elegislators by the Republican
leadership. The law governings
such appointments permits 30 days
and the granting of an interina
noministon, and it is therefore
considered probable that no action
will be fathen on the ECA advisory
dent as long as the return of Congress within the next month remains a possibility.
The board, will congress which
created ECA, will "advise and consult" with administrator Paul Hoffman on, "general or basic policy
The action of the U. S. of broad and
varied experience in matters affeeting the public interest."

Fountamhead for Neal

Skyhigh Costs, Reduced Markets Plague French Film Biz-Lopert

Robt., Everett Riskin Set Up Indie Prod.

Hollywood, June 22.
Robert and Everett Riskin have
set up an indie production unit,
with first picture to be "You Belong to Me." Robert, whose late
was "Magic Town" for RKO, is

pic was "magic rown for fact, as writing screenplay.
Everett last produced "Julia Mis-behaves" and is now prepping "Half An Angel" for Metro. Lat-ter will probably start before "Be-long." for which release negotia-tions are now going on.

Yanks Seek Deals With Rossellini For Italo Prod.

Number of American majors and indies have been endeavoring to make deals for production in Rome with Roberto. Rossellial, Italian producer-director, but nothing has been set as yet. That was disclosed in New York this week by Seymour Peyser, of the law firm Krim, which has been named by Rossellini as his American legal counsel.

counsel.

Peyser returned from Rome last week with llya Lopert, foreign pleme distribution, of New York. He per will represent the Italian film exec as Annerican agent and adviser and another which gives Lopert distribution rights to Rossellini's next film, "The Machine That Kills the Back."

Killis the Bad."
Mayer & Burstyn, who are distributing "Open City" and "Passan," the two films which established to the Common City of the Ci

ney.

One is a 45-minute close-up of Italian star Anna Magnani called "The Human Voice." It's a Jean "The Human Voice." It's a Jean Cocteau story of a telephone conversation. The other, also starring Miss Magnani, is a feature titled "The Miracle." It is considered unlikely for U. S. distribution as it tells the story of a Sicilian peas(Continued on page 40)

PAR, B&K ASK RELIEF FROM CHI 2-WEEK RULE

N. Y. to Europe

Ingrid Bergman
Dolores Blythe
Warren Caro
Jerome Chodorov
Howard S. Cullman
Lily Damita Lily Damita
Alfred Hitchcock
Messmore Kendall
Maurcen O'Hara
John Perona
Mary Pickford
Vera Ralston
Greta Rauch
Edward G. Robinson
Buddy Rogers Buddy Rogers Herbert J. Yates

Europe to N. Y. Europe to
Madeleine Carroli
Maritta Hunt
Edward Lachman
Jacques Maritain
Irene M. Selznick
Buster Shaver
J. J. Shubert
Jennie Tourel
Billy Wilder

Those familiar bugaboos of the film biz-skyrocketing production costs and flagging markets-are now threatening French producers with something close to extinction, according to Ilya Lopert, head of Lopert Films, who has just returned from a six-week visit to the Con-tinent. The French industry last tinent. The French industry last year lost 800,000,000 francs (\$2,500,000) in its effort to win its prewar leadership in Europe. Lopert said. That's one of the big reasons behind the government's move to subsidize Gallie pix via a tax of Yank films imports.

of Yank films imports.

Lopert said that the average
French pic now costs \$250,000, just found to the fore the war. In terms of transsalone, the cost is tremendously greater since French inflation has brought the dollar value of the franc to an unprecedented low.

trane to an unprecedented low. French films are also suffering drastically-cut revenues, Lopert declared. First-un admissions in prewar times avaraged 25 francs; still. Now the price is 150 francs, which is only equivalent to 40c. Making matters worse, before the French alletrib collects his retailed. Some 50% are paid out in taxes.

some 50% are paid out in taxes.
Beyond the borders of France,
Anglo pix are finding tough sledding, Lopert added. The iron curtain countries — Czechoslovakia,
Yugoslavia, Romania, Hungary, Poland and Bulgaria—were once lucreative customers for French films,
These markets have been cut off.

These markets have been cut off.
American market, as presently
set up, means very little (a) the
French producer, Lopert asserted.
French producer, Lopert inspirate
West of the Present inspirate
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I

Since the general distribution deal for U. S. handling is either 50-50 or 60-40 after deduction of sell-50 or 60-40 after deduction of sell-ing costs, the overseas film-maker is strictly limited in his potential profits. Italian producers, he said, are somewhat better off because the Italian government subsidizes them. Half the taxes collected by the government from theatres are refunded to the producer.

L. A. to N. Y.

BLA. to N.
BLA. to N.
BLA. to N.
BLA. Alexen
Andrews Sisters
Andrews Sisters
Andrews Sisters
And Sisters
And Sisters
And Sisters
And Corio
Jack Boles
And Corio
Jack Boles
And Corio
Jack Boles
And Corio
Jack Boles
And Corio
James A. PitzPatrick
Bichard Gordon
Toni Liarget
Lena Horne
Al Horwit
Aldous Huxley
Aldous Huxley
Addous Huxley
George Jessel Addows Hundey
Ilyana, Jessel
Ben Kalmensan
Ben Kalmensan
Ben Kalmensan
Edgar Kennedy
Fleetwood Lawton
Robert L. Uppert
Bert Nayland
Robert L. Uppert
Bert Nayland
Liber Halmer
Glandel Feary
Harry Popkin
George Rich
Liene Rich
Liene Rich
Liene Rich
Jene Rich

N. Y. to L. A. N. Y. to L.
Lucille Ball
David Blum
Y. Frank Freeman
Jack Kapp
Whitford Kane
Carole Mathews
Herb Nusbaum
Anne Pincus
Charles M. Reagan
Eddie Sherman
Charles P. Skouras
Andy W. Smith

PAR'S AXE SAVES \$3,593,449

UA Once More Has Averted Crisis on Shortage of Product

United Artists appears oncemore to have squeezed through a locisis. Product shortage, which
threatened to swamp the company
own No ve mb er, tooks to be
averted. Between the films now
pretty much on the definite side of
the future book, the company's
product troubles should be allayed
Original deadline on product,
when the company int low ebb
while in the throes of a possible
thange of ownership last year, low
change of ownership last year, low
in the slack periods which have
lastery, flums were excraped up out
arry it over the hump. When that
crists was passed, another was set
crists was passed, another was set
the product of
the fall, when it again appeared
there'd be no pictures available for
This week, however, UA an-

release.
This week, however, UA announced a schedule of completed or near-completed films that will carry it to Nov. 15 and at least three more in the editing or shoot-

three more in the editing or shoot-ing stage.

More encouraging to company exces, however, are the 10 films in the hopper to start shooting within the next three or four months. There are a lot more films than that which have been amounced by either UA or the producers, but the 10 are those for which financing has actually been set. Too often in the past the distributing company (Continued on page 18)

MPAA Members Nip Ad - Pub Research: Won't Reveal Costs

Won't Reveal Costs
Unwillingness of member companies of the Motion Picture Assa.
of America to reveal their advertians, publicity budgets on pictures
is proposed to the second of the

Hughes, UA Stalled On 2-Pic Cancellation

Negotations between Howard Hughes and United Artists have come to a temporary stall on Hughes' efforts to get UA to cancel distribution contracts for two of his films. Hughes, who recently acquired control of RKO, wants to turn the pix over to that company for release.

turn the Dix over to that company for release.

Last talks were held by Hughes and Grad Sears, UA prexy, on the Coast about four weeks ago. There have been no negotiations since sunce when the films which are being re-edited, are more nearly ready for release. Sears is demanding a considerable cash sun to cameel the contract. Pipe are "Mad Wed produced-livected by Presion Sturges, and "Greeketh" produced by Mel Ferrer.

2 More Metros for Hall

A more metros for Hall
For first time in several years,
Metro will have a double one-two
chance soon will it is new product
at each and the several several several
at each and the several several
at "Pirate" in succession, Manager Gus Eyssell has booked M-C79
Thate with addy't to follow "Emwill be followed by Metro's "Julia
Misbehaves."
Metro last week also set "On an
land with You," Easther Williamsland with You," Easther Williamspreem in N. Y. starcer for Capitol
preem in N. Y. starcer for Capitol

Wall St. 'Break' After Par Report A Big Surprise

Sudden sag in the matet price of Paramount common stock and the break in other film stocks on the New York exchange following last week's report by Barney Balanteel State of the New York exchange following last week's report by Barney Balanteel State of the New York exchange following stockholders' meet, took company toppers by supprise. While the Balaban statement was characterized by the financial press as the proved nothing else if not that the company was in solid stane. Consequently, the price break is residently and the state of the propers of the propers of the propers. Wall street's unremi distruct of Milm prospects unremi distruct of the propers of Sudden sag in the market price

holders.
Shrinkage, it is noted, would take
either one of two forms. Stockholders would be allotted cash re(Continued on page 20)

NLRB ELECTION WILL **DECIDE UA JURISDICTION**

DECLIDE UA JURISDICTION
Dispute between two white-culartie unions for jurisdiction over
United Artists homeoffice employees will be settled by a "union
any election to be held soon under
auspices. Meeting before NLBB
officer Arthur Younger of company,
exces and reps of the contending
excess and reps of the contendin

U. S. district court last week gave the NIZBI the right to order collective petition of a union which failed to file non-communist affidavits under the Tatt-Hartley act, and the state of the tendency of the

OVERALL NUT SLICED BY 30%

The Paramount economy axe, which aways into action in mid1947 following the British tax titt, which axe was into action in mid1947 following the British tax titt, and the state of the

U.S. Cos. Joining **Dutch Film Bond**

Following decision of the Motion Picture Export Assa. to retion Picture Export Assa. to rein the Netherlands, U.S. distribution in the Bloscoop Bond, Dutch film
of Ilma's to white. With the Netherlands entirely dependent on U.S.
product for its theatres, the most of
companies expect the Bloscoop in the Companies of the Way.
Present licensing agreement between MFEA and Bloscoop Bond
companies will be on their own.
MFEA will continue to function,
however, on a moddied basis in MFEA
MFEA will continue to function,
however, on a moddied basis the
Companies will decide whether to
companies will decide whether to
later. Arnold Childhouse, MFEA
managing director in Holland, will
later. Arnold Childhouse, MFEA
managing director in Holland, will
later. Arnold Childhouse, MFEA
managing director in Holland, will
be temporary manager of the new
service organization.

Sales Chiefs Push Drive For Saranac Hosp Funds

For Saranac Hosp Funds
Sales heads of the eight majors
or their reps meet Priday (25)
chrie, RKO's søles head, to push
along fund-raising plans for the
Will Rogers Memorfal hospital at
Saranac Lake, N. X. Committee
RKO's søles head, to push
along fund-raising plans for the
Will Rogers Memorfal hospital at
made several weeks ago to bring
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Philly Aid Pledged
Philly Aid Pledged
Philly Aid Pledged
Representatives be a the exchanges and leading exhibitors
here pledged support of the Will
Rogers Memorial Hospital, SaranaLake, N. Y., at a luncheon meeting
in the Broadwood hotel, Wednesday (15).

Drive-Ins Tussle With Distribs For Same Deals. Playdates Granted Nabes

Lachman Ouits Allied Job

LaCimian Quits Allied Job Edward Lachman, prec of New Jersey Allied for the past two Mersey Allied for the past two forces of the past tw

Wash, Chain Sues WB as Outgrowth Of Sup. Ct. Verdict

Washington, June 22.

First suit growing out of the recent Supreme Court decision in
was died in Federal court Thursday (17) by the Kogod-Burka chain
was filed a Betheat court Thursday (17) by the Kogod-Burka chain
was filed a gainst Standard Co.

K.B. filed against Standard Co.

Warners operate, on a 80-50 basis,
the MacArthur, a large neighborthe was standard control of the Supreme
Court decree which held that Big
based on a portion of the Supreme
Court decree which held that Big
salves of theatres held Jointly with
independents, where the independpartner himself would be a
competing exhibitor if there were
Coddly enough, reason for the suit
is not the K.B desire to grab the
whole theatre, but rather its effort
to protect itself from a \$100,000

Originally K.B. started to build
the MacArthur Itself. Then, it

Lilans, Kass Really Co. prepared to
build, and the salve of the Con
Continuous on page 18

Infall 306 II ACREFF

Circlinally Kell started for build in the MacArthur Itself. Then, it er between the Motion Picture blains, Kass Realty Co, prepared to build another theatre, a few blocks away.

Local 306, U AGREE ON WALSH AS ARBITER Rupture between projections from the started of the control of the control

ing up over the U.S. may result in squabbles between distributors drive-in operators that will put to shame the most vociferous arguments between distribs and standard exhibitors in recent years. Drive-in exhibs claim distribs are

demanding the same rentals as they get from subsequent-run neighborhood houses in their territories. This is done despite the fact that the distribs refuse to grant them day-and-date runs with the nabes.

the distribs refuse to grant them day-and-date runs with the nabes. Distribs, on the other hand, claim the driven are demanding privileged runs but refuse to pay claim to the refuse to pay the refuse to both limits on pay the refuse to both limits on percentage terms where the pix might rate such terms, demanding for kids. Nabe houses, they point out, pay perceitage terms where the pix out, pay perceitage terms on many for kids. Hence, drive-in ops have no right to demand the same runs as the nabes, they aver, adding that they won't get those runs until they mend their ways.

The Boys Are Feudin' Again on Who Does What In Pic Public Relations

How film-industry public relaand who is going to do the applying—which started a feud last win-ter between the Motion Picture Assn. of America and major com-

A Date with Judy

A Date with study (SONGS-COLOR) Hollywood, June 18. Metro release of Joe Preternal produc-on. Starr Wallice Beery, Jane Powell, on. Starr Wallice Beery, Jane Powel, ugat, Rebort Stack; feetures Sootty seeket; Seena Royle, Leon Anne, Chento unshere, George Chevdanal, Directed by Hand Royle, Jeon Land, Chento Hand Royle, Jeon Land, Chento Hand Royle, Jeon Land, Chento st. felects. Royle. Jone Annes, Cibron and C

"A Date With Judy" is loaded with youthful rest, making for gay, familiar air characters created by Aleen Leelle, yarn on film comes out as a tinted musicat with all the factors that make for good backmouth potential and excellent east make for the control of t

Talented young Jane Powell registers appealingly with vecals on the control of th

The Street With No X-mac

2003-700 scheme of found 0, froget production, strong days of found 1, froget production, strong days of found to the conprocess thereof of Withins Regulary,
from the control of the control

possible (address William Internolate, mach,
possible (address William Internolate, mach,
possible (address William Internolate,
possible (address

A double-harreled gangsier film,
"The Street With No Name" ranks
at the top of the list of document
tary-type productions which have been rolling out of the best for lot.
This pic has a lean, tough surface
wrapped around a nucleus of explosive violence. It should line ten

up at the wickets, proving that a good yarn can sell without a bat-tery of star names.

spood yran can sen wators a war.

"The Street with No Name" is a back street cutting across the U.S. on which the young punies of today of the property of the

Race Street

Race Street
(SONGS)
(SONGS)

FRO release of Nat. Holt (Dore Schnry)

sroduction. Start George Rart, William
Hendix, Martier Maxwoll. Directed by Solwin L. Marin, Scorepalay, Martin Rackin;
scores, Don Raye, Gree De Paul, Rry Henscore, Don Raye, Gree De Paul, Rry Hender, Song Race, Song Race, Song Race, Song Race,
Song Race, Song Race, Song Race,
Tadeshown in N. J., June 21, '48. Runplag time, 19 MINS.

annin.		 Geomy	Raft !
unson.		 William	Bendly !
obble		 Memilen M	exwell 1
hill Thie	deson	 . Moneyle	Fewler !
al Tox	rerg	 Bours !	Juciron
laibe 6	annin	 Vinte F	erichtor.
ike H	dier	 (Yally R.	chards .
lek		 . William	Forest 1
ixie		 Geouve	Turner 1
lg Jack		 	White !
rimer.		 Macd	Gray
-			

"Ree Street" In mild underworld meller that will do mederstelly good bit on the marquee
strength of George Rart and William Headts. While based on some
standed too skeys and slowly to be
tanded too skeys and slowly to be
clicko. Boustine directorial treatment of a strietly formula story.
Pris main drawhack lies in the
scripting. Crammed with obviously
bougs disloy, the screening makes
bougs disloy, the screening makes
bougs disloy, the screening makes
to be streen to be streening to the
with bookle characters but there's
not a single trace of a hangtail to
the action takes place in hotel
rooms and around nitery tables in
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to saids'y the guardians of maraimore than the screening of the
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Localed in San Francisco, yam

inty with its respect-for-the-law measurements are represented to the proposition to merchine and the state of the concerns the efforts of an 'house the murnicus of the concerns the efforts of an 'house the murnicus of the concerns the efforts of an 'house the murnicus of the concerns the efforts of an 'house the murnicus of the concerns the proposition of the concerns the concerns the proposition of the concerns the co

Miniature Reviews

"A Date With Judy" (M-G) (Songs-Color), Gay, infections comedy with music based on radio characters; stout b.o. "The Street With No Name" (20th-Fox). Powerful docu-

radio characters; stout hom"the Street With No Name"
"the Street With No Name"
"the Street With No Name"
"the Street With No Name
Richard Withmark and Mark
Stevens; surefire ho. Or no Name
"Tages Street" reads in conventional underworld meller,
moderate ho.
"Burgetry Backer" (BLO).
"Burgetry Backer" (BLO).
"Burgetry be modelrana with
Medico City background for its
marken. Okay double-biller.
"Man-Bate or Kunnau"
"Man-Bate or Kunnau"
"Jane City" (EL). Seenisulficial control of the Color
"tiger-burding with fruits.
"Casson City" (EL). Seenisulficial control control of the Color
strong to smash bit assured.

Richards. Plot winds up with a stuglest in which Raft and Bendix, working together at last, send the mob to the cleaners. While deliver-ing his final punch, Raft is fatally plugged. But the rest of his bookle pals can now ply their trades in peace.

puggess are move ply their trades in peace.

Raft delivers another performance that will appeal to his francace that will be appealed to the cast to the cast that the production that will be appealed to the cast for the cast that the peace of the cast that the peace to the cast that the peace that the peace

Mystery in Mexico
Hollwood, June 22.

EKD printers of \$M Ingeril secondarion.

Side and the printer of the prin

Shore in the control of the control of the capital and the technical aids measure for the capital and other technical aids measure for the capital and the undergoes some some technical and the undergoes some some technical aids measure for the capital and the capital and the undergoes and the capital and the capital and the undergoes and the capital and the undergoes some some technical and the undergoe

Minus-Enter of Kummaon
Hollywood, June 18.
Universal release of Monty State-Point II,
Rosenberg neoduction, State 18.
Rosenberg neoduction, Rosenberg neoduction, Rosenberg neoduction, Rosenberg neoduction, Rosenberg neoduc

mun root, June E., '48. Rumbing time, '58 Rumbin

Stock Promotion

Stock Prometion

Continued from space ?

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Continued from page 7 paccessed for the Par TV in the city, and a third is flown to the city, and a third is flown to the city, and a third is flown to the city, and a see in Par's tele station in L. A. Ted Jenoch, of New York, is acting as editor of the big Par incam, with Bob Dentom of the Washington office handling contracts. The city of the contract in the biggies of the Contract of the cont

acting as measor to the control of the work of the work of the control of the bandling contacts with the biggles of the Government. Under the control of publicity for the compactive to New York. It has copped plenty of publicity for the compactive to New York. It has copped plenty of publicity for the compact the control of publicity for the compact of the control of the control

EXHIBS BOW TO CLEARANCE CUTS

Remember Talking Pix as 'Fad'?

An interesting aspect of the replies by theatremen to Vanitary on their opinion of the effect detection will have on the bo. Is that the new flant baby of show business has no chance of being fluidle of an a "fad," as were taking pictures. [See story on page 1.) As a mid that fact, in his determination that his shall not be the case and that fact, in his determination that his shall not be the case and that fact, in his determination that his shall not be the case and that fact, in his determination that his shall not be the case and that fact, in his determination that his shall not be the case of leading Industry exces on the future of sound pic.

President of Associated Theatre Owners of Indians, in a report to his members on TV, went to the trouble of quoting 1283 opinions to leading Industry exces on the future of sound pic.

Major company preades——Talking pictures will be restricted to certain types of productions, rasher than to make all pictures talk. The slient picture techniques is to well established and its populature in the swift action, its pandomine and its photographic beauty, combined with proper musical setting and augmented in the proper success of the coming year.

A studio chief—"A passing fad. The talkies might be all very well for the moment, but the traditional silence of the silent drama will never die. When the public has had time to become fed up will be come to the proper success of the coming year.

A well-known producer-director—"Speech will be used by those directors who do not understand the capacities of the moving pictown instrument instead of calling is an alien element."

Another producer-director—"Sound pictures, that is, with dialog that rena continuously, will do away entirely with the art of motion Thomas A. A follow—"I don't think the talking picture will ever be successful in the United States."

Thomas A. Edison—"I don't think the talking picture will ever be successful in the United States."

Covne Needling Exhibitor Survey On Effect of Video on Theatres

Robert Coyne, retiring exec director of Theatre Owners of American Congress of American Congress of Co

tre income.

TOA-er is seeking a cross-sectional probe into the theatre going habis of television set owners in a docen or so large etites throughment of the theatre going the seeking of the seeking of

response has been favorable to date and control of the date and the da

In short, it's probable that a ten-phone hookup could supply several hundreds of theatres in a city with a program fed from the television station. Exhibs, banding together for a program, would be able to outbid any outside sponsor or com-petitor, it is thought.

outpid any outsides sponsor or competitor. It is thought.

Debunks Take Ideas 2.

Not sharp Park, June 2.

Not sharp Park

Preferred Stock

Freterred Mock
Furthering a policy of streamlining capital structure, two major
companies continued to acquire
the month of May.
Some 4,800 shares of 31.50 cumulative preferred stock were bought
Universal picked up 190 outstanding shares of the company's 4%cumulative preferred. Un own with
Committee of the company's 4%cumulative preferred. Un own
and 20th. 11,800 shares. Ultimate
referement of stock braseketed in
these classifications is planned by
both majors.

Let Pix and TV Be Buddies, Sez Par's Balaban

Film industry, instead of shun-ning television, should welcome it

Film industry, instead of shimming stelevision, should velocome it as a new adjunct to the business. That's the opinion implied by Paramount prexy Barney Balaban in a statement at the Par stock-borneoff the property of the

SPURS NEW VIEW

Theatre circuits attitude—both faliliate and independent — on clearances has done an about-face store the U. S. Supreme Court's trust case. As a result, major companies now launching a wholesale downward revision of clearances following the high court's ruling are meeting no squawks from the prot. The change in exhib stance is widely attributed to the fact that "they see the handwriting on the wall."

the wall."

The far-sweeping shift in time-lag between playdates currently under way is expected to speed playoffs of pix by some nine and the speed of the pix by some nine of the pix by some nine and the pix a film requires 18 months before complete floutidation is heading for the junk heap. Henceforth, films will play off in nine months to no year. That's expected to lead to pix the pix of the pix of the pix ation tables by all distribs. Universal, anoarently, is leading

zation tables by all distribs.
Universal, apparently, is leading
the drive. Almost every situation
throughout the country is now being cut by Us sales dept. Sats now
being cut by Us sales dept. Sats
been ordered to reopen clearances
wherever they appear longer than
necessary. Other companies are
also engaged in clearance-chopping
on a somewhat lesser scale.

on a somewhat lesser scale.

U has set a standard which now limits any first-run clearance to 30 days. No subsequent run in excess of 14 days will be permitted to stand. Company toppers have taken that position on the ground that the Supreme Court decision has placed the burden of reasonable.

Continued in page 200.

(Continued on page 20)

Minn, Indies Balk On M-G's Invite to Huddle Over Earlier Clearance

Minneapolis, June 22.

This territory's independent exhibitors are turning through the
bitors are turning through the
officers here to bid completely for
their product for exclusive showing
or earlier clearance over each
other in a particular area. It is the
first time such an invite has been
other in the
other in the
other in the
other
other

here.
First invitation went to W. R.
Frank and Paul Mans, owners of
houses in the same local zone. Both
turned it down. Frank, who has
been demanding earlier clearance
without higher costs for product,
branded the invitation "vicious"
and said that acceptance world be
"guiedda" bearne it would raise
film results when they should be
Resulte Berger. North Contral

Bennie Berger, North Central Allied prexy, also demanding more equitable clearance, calls the bids a "scheme to boost film rentals," and is urging indies to have no part of it.

FITZPATRICK SHIFTING TO VIDEO-PIX PROD.

Travelog producer James A. FitzPatrick, who has developed some 200 shorts to Metro over an 18-year period, will shift to television production exclusively early next year. The producer feels travel shorts have been neglected by most exhibitors, who use them chiefly as fillers.

FitzPatrick is considering turning Fit2Patrick is considering turning out 52 shorts a year over a five-year period for tele under a deal now being discussed. He retains tele rights to some 70 black-and-white shorts, and these would be in the nature of a time cushion to enable him to get rolling on fresh falms.

Other television news on pages 24-25.

SUP. COURT EDICT New Exhib Beefs Expected as WPIX Buys TV Rights to 38 More Old Pix

Louis-Walcott Pix Morning After Fight

morning After Figure
Following the speedup pattern
established in film coverage of
previous fights, RKO-Pathe expects
to have prints of pictures on the
Louis-Walcott fight tought (Wed)
on route to IRKO exchanges and
to morrow (Thurs,) morning. Because of the intense public intereat in the bout, RKO shorts sales
manager Harry Michatison expects
and the demand for prints will exceed
Louis-Walcott fight.

Outfit will cover the event at

Louis-Walcott fight.
Outfit will cover the event at
Yankee Stadium, N.Y., with a staff
of more than 25, including six
eameramen, working under the supervision of producer Jay Bonafield. As soon as each roll of film
is taken out of the cameras, it will
be rushed by special messenger to
the Pathle lab for immediate pro-

WB Negotiating To Supply ABC With Tele Reels

Los Angoles, June 22.
The raps surrounding Warner
Bros. activities in the television
field were lifted somewhat here
when it was learned that the conwhen it was learned that the conABC to supply the network with
its newsree for video purposes.
Deal, if consummated, would, reportedly include meeting ABC's
one of the consummated with
the line for television.

the line for television.

ARC wants to tie up with a film company so that the pressing problem of picture programming is filted. The outfit has been also dickering with Universal.

White all major newavectome with the company of th

WB Grants \$600.000 Credit to KMTR Co. Pending FCC Buy OK

Warner Bros. has gone on the nut for \$600,000 in credit extensions nut for \$500,000 in credit extensions granted to KMTR Radio Corp., Dorothy S. Thackrey's Palo Alto (Cal.) radio and television stations outlet which Warners has tons outlet which Warners has been does do subject to FCC approval. Deal engineered by We with The KMTR in certain construction costs and expenses. In return, Warners is guaranteeing payment of the loans.

Four-conrered paet made among

of the loans.

Four-cornered pact made among Warners, Mrs. Thackrey, KMTR and the bank provides for sums not exceeding \$500,000 at any inter to Aug. 1,1949. Both Warners Warners are due to the sum of the purchase by WB or Mrs. Thackrey's failure to sell her stock before May J. 1949. Besides Warners would also give the bank the right to call in the loan. Otherwise, loan falls due in three

Otherwise, loan falls due in three instalments on Nov. 1, 1949, May 1, 1950, and Nov. 1, 1950. Interest rate is fixed at 4%. Warners pays commitment fee of ½% besides guaranteeing the advances.

Running argument between exhibiters and film producers over
the sate of feature films for telethe sate of the sate of the sate of the sate
films to 38 old features, most of
rights to 38 old features, most of
dritts. Pact follows the deal recently concluded by WPLV with
Sir Alexander Korda, through
which the TV outlet obtained exwhich the TV outlet obtained exKorda oddies.

Korda oddies.

New features were bought from Regal Television Pictures Corp., New York indic distrib farm which New York indic distrib farm which conding to Regal treasure. Lee a conding to Regal treasure Lee and the Conding to Regal treasure Lee and the Conding to Regal treasure and the Conding to Regal treasure and the Conding to Regal treasure and the Conding to the Conding t

the end of the list.

Package also includes 44 UA
shorts. Features on the list for
WPIX showings include, among
others, "Captain Caution," "The
Housekeeper's Daughter," "There
Goes My Heart," "A Chump at Oxford" (Laurel and Hardy), "Of
Mice and Men" and "Jimmy Steps
often "Laurer two have already
been transmitted by the video station."

tion.

Unlike the Korda deal, WPIX has rights to run the UA films only once each on its own, station. It bought nationwide rights to the Korda oldies for a reported \$130,000 and then booked them to other tele outlets in 15 different cities, reportedly turning a neat profit on the deal.

\$1,000,000 for Each Of 3 Tele Stations Believed Projected by 20th-Fox

Projected by ZUIII-Fox
Indicating that erection and opcration of television stations by
dim companies will siphon off substantial amounts of cant assets,
stantial amounts of cant assets
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station.

In both instances, further development of the subside depends on the granting of licenses to 20th by the FCC. It also has plans to set up another subordinate unit for application of a tele license in Kansas City.

Assass City.

Corporate structure of Twentieth Century-Fox of Washington proCorporate Structure of Control of Control

at \$100 par value. Both Control

its subsid, National Theatres, have
chipped in \$25,000 aplee for 250

shares each. The duo are partnered in the venture with Evergreen State Amus. Corp., circuit

with majority control beld by NT.

with majority control held by NT.
Evergreen has subscribed for
\$50,000 to match the 20th-NT contribution. It has received 500
shares in return. The three companies have also subscribed for
the 9,000 shares still held in the
treasury Evergreen would pay
\$450,000; 20th and NT, \$225,000
each.

each. Additional stock must be ac-quired, under terms of incorpora-tion, within two years as designated by the new company's board of di-rectors. All coin must be used for erection and operation of a Seattle station.

Completion of the deal would give 20th and subsids a 76.79% majority interest in the tele sta-tion. Balance would represent proportion held by outside stock-holders in Evergreen.

NATURE BOY DOES IT AGAIN!



and plenty more all through the summer.

Chi H.O.'s Okay. New Pix Dull: 'Sons' Fair \$19,000, 'Dunne'-O'Brien 12G

Big gross ballones week in imited to two holdows week in imited to two holdows are not too bright at the wickets. However, reksue for the "Crusades," at the United Artists surprised with the Palace might do fair \$15,000. Pighting Father Dunne" at the Crand looks oaky \$12,000. Dual bid of will it Happen Apin" and light at \$75,000.

rand tools of y \$12,000. Dual fragger of the property of the property of the Argyle Secrets' at Garriek seems gli at \$7500. In the property of the property of the property of the y Louis Jordan band onstage, win fourth week at Oriental is nazing, \$40,000 being in view for Oods shapes excellent \$20,000 for cond frame. Other holdovers are "Printer" at Chicago might do it \$25,000 and "Winter Meeting" ith Henny Youngman and Kender The Chicago in the property of the Estimates of This Week Lake should be the property of the property of the Estimates for This Week

rar \$25,000 and "White Meethug and the With Henny Voungman and Row thit Henny Voungman and Row this short \$25,000. Estimates for This Week Land School 18 (1998) and 18 (1

Big K.C. Rain Ups B.O.; 'Pirate' \$17,000, Noose'

121G, 'Tarzan' \$12,000

Trace \$11,000, Neess 122,00 or date.

Long awaited rain same base that the state of the state of

Broadway Grosses

Estimated Total Gross
This Week\$527,000
†Based on 16 theatres)
Last Year\$621,500
(Based on 18 theatres)

'On Way' Merry \$22,000 in Hub

With the exception of the Gable-Turner opus, "Homecoming," at the exception of the excepti

Denver Gives Regards To 'B'way' Brisk \$21,500

Pain drove folks from park benches into theatres here, with biz taking a healthy rebound as a result. Getting top money is "Give Regards to Broadway," playing in three houses. "Fuller Brush Man" is packing the Aladdin on move-over date.

date. Estimates for This Week Estimates for This Week
Aladdin (Fox) (1,400; 35-74)—
"Fuller Brush Man" (Col) and
"Port Said" (Col) (m.o.). Smash
\$7,000 or over. Last week, "Green
Grass" (20th) and "King of Gam-blers" (Rep) (m.o.), good \$3,500.

Circle, Kidd are putting new line tryffe, the Brake Alive at 1976.

Estimates for This Week development of the Control Gambie-Doilol 12,000.

Estimates for This Week development of the Control Gambie-Doilol 12,000.

Estimates for This Week development of Control Gambie-Control Gambie-Contro

Lana-Gable Hot \$40.000 Tops Det.

With a batch of holdovers and only two new films this week, De-troit has little to offer in competition that the first thing the control of the first thing the first the fox looks top coin, but "The Crusades," topping double bill at Palms is really standout. Others as the first thing thing the first thing thing the first thing the f

holdovers.

Eatinasies for This Week

Eatinasies for This Week

Adams (Balahan) (1,746, 70-50—

"Adams (Balahan) (1,746, 70-50—

"Adams (Balahan) (1,746, 70-50—

Improved \$28,000 after fair \$7,500

second starza.

Readvay-Capital (United - De
Teodrop-Capital (United - De
Teo

'Pirate' Rugged \$14,500 Cincy; 'Regards' \$15.000

Curry, Regards 315,000
Thee solid new bills and a smash ressue are hypoing the overall count of major houses for an appreciable advance over last week. a process of the state of the state

(Continued on page 20)

Estimates Are Net

Film gross estimates as re-ported herewith from the vari-ous key cities, are net, i.e., without the 20% tax. Distribu-tors share on net take, when playing preentage, hence the estimated figures are net in-

parenthetic admission however, as indicated the U. S. amusement

Indpls. Spotty; 'Bride' Lively \$17,000, 'Sons' 10G Bir reside Goss Wife' at Lows' is week's top Fosser, being sock. Thest Years' is a substrate cliekt Circle. Kide are putting new. He into "Bring 'Em Back Alive" at Lorent Circle. Kide are putting new. He into "Bring 'Em Back Alive" at Lorent Circle. Kide are putting new. He into "Bring 'Em Back Alive" at Lorent Circle. Kide are putting new life into "Bring 'Em Back Alive" at Lorent Circle. Kide are putting new life into "Bring 'Em Back Alive" at Lorent Circle. Kide are putting new life into "Bring 'Em Back Alive" at Lorent Circle. Kide are putting new life into "Bring 'Em Back Alive" at Lorent Circle. Kide are putting new life into "Bring 'Em Back Alive" at Lorent Circle. Kide are putting new life into "Bring 'Em Back Alive" at Lorent Circle (Kide Alive) To Bolster N.Y.: 'Waltz' Huge 160G, 'Dream'-Spitalny 70G, 'Lulu' 18G

and surprisingly weak as most the-tree, Some spois currently are be-ing helped by the arrival of vaca-tion visitors. There also is an in-tended to the surprise of the surprise and a record number of mercantile buyers in N. Y. Zrowded hotels re-sult to the surprise of the surprise tioneers are lodging in N. Y. and commuting to Philadelphia. To-night's bout is not expected to help but rather hart trade at deducers.

commuting to Philadelphia, To-ingir's bott is not expected to help but rather hurt trade at deluxers, Good biz on Friday and Starrday was counterbalanced by a big of the start of the star

or longram, and few operations are dodged to the property of t

to \$17,000 after fancy \$25,000 opener. "Canno City" (EL) is due in next. (Brandti (1,500, 90.4), 201 to 10.1 met. (Brandti (1,736, 90.4), 201 to 10.1 met. (Bran

Despite many favorable factors, Phil Spitalny "Hour of Charm" allincluding a rainy Saturday (19) girl orch toping stageshow (2d
and three new pictures, Broadway with. First week ended last (Tues.)
first must business still is very spotty
first must be still a strong stage of the strong stage of the strong stage of the strong stage of the strong stage (2d with solar properties). The strong stage (2d with solar properties) and stage (2d with solar properties) and stage (2d with solar properties). The strong stage (2d with solar properties) and stage (2d with solar properties) and stage (2d with solar properties). The strong stage (2d with solar properties) and stage (2d with solar properties). The solar properties are strong stage (2d with solar properties). The solar properties are strong stage (2d with solar properties). The solar properties are strong stage (2d with solar properties). The solar properties are strong stage (2d with solar properties). The solar properties are strong stage (2d with solar properties). The solar properties are strong stage (2d with solar properties). The solar properties are strong stage (2d with solar properties). The solar properties are strong stage (2d with solar properties). The solar properties are strong stage (2d with solar properties). The solar properties are strong stage (2d with solar properties). The solar properties are strong stage (2d with solar properties). The solar properties are strong stage (2d with solar properties). The solar properties are strong stage (2d with solar properties). The solar properties are strong stage (2d with solar properties). The solar properties are strong stage (2d with solar properties). The solar properties are strong stage (2d with solar properties). The solar properties are strong stage (2d with solar properties). The solar properties are strong stage (2d with solar properties). The solar properties are strong stage (2d with solar properties). The solar properties are strong stage (2d with solar properties) are strong stage (2d wit

Affair" (Far) with 10 Station's heading stageshil on June 30, to take advantage of July 4 weekend, heading stageshil on June 30, to take advantage of July 4 weekend, heading stageshil on June 30, to take advantage of July 4 weekend 10 July 10 Jul

Montreal, June 22.
With new films in all houses plus okay weather, biz is up some this week. "If You Knew Susie" and "State of Union" are top new-

with. Ninth frame ended last Monday (21) night held to \$15,000 at 15,000 for eighth, both okay for 15,000 for the 15,000 for the

HUMPHREY ROBINSON LAUREN BOGART ROBINSON BACALL



A CAST AS EXPLOSIVE AS ITS STORY!



INDUSTRY EVENT:

WARNER BROS.

TRADE SHOW JULY 6TH

LIONEL BARRYMORE CLAIRE Trevor

THOMAS GOMEZ - JOHN RODNEY - JOHN HUSTON - JERRY WALD WE Schale Brown Stage, by the Phywrights Company - Music by Max Steiner

'Wallflower' with Benny Radio Unit Giant \$67,000, Cleve.: 'Pirate' Oke 18G

Off - again - on - again run -

Trim \$14.660, following about \$17, 000 lest folio.

Hipp (Warner) (3,700; 55-70)... "Give Regards to Broadway" (20th), Mild \$15,000, below hopes Last week "Coroner Creek" (Col)

"Give Regards to Broadway" COMPh. Mild \$15,000, helow hopes. Olahh. Mild \$15,000, held \$15,000,

'Sons' Brightens St. Louis, \$20.000

St. Louis, June 22.
Off to a good start, Dust the blessings from crix, "All My Sons." but a most good start, Dust the blessings from crix, "All My Sons." but among the big new films. "Hazard" is in the trumerup stot that the start of the s

Arradia (\$8.65) (700) 50-94)

Arradia (\$1.850) Last week, "Gene Regards to Broadway (10A) 2d wk.) Thin \$4,000 after okay \$5,500 first steeps (10A) and "Are You with 17" (10) 10A (\$2.00) after okay \$5,500 first steeps (10A) and "Are You with 17" (10) 10A (\$2.00) after okay \$5,500 first steeps (10A) and "Are You with 17" (10) 10A (\$2.00) after okay \$5,500 first steeps (10A) and "Are You with 17" (10) 10A (\$2.00) after okay \$5,500 first steeps (10A) and "Are You with 17" (10) 10A (\$2.00) after okay \$5,500 first steeps (10A) and "Are You with 17" (10A) and "Are You with 18" (10A) and "Are You week, "Fine 18" (10A) and "Ar

Key City Grosses

Estimated Total Gross
This Week ... \$2,421,000
This Week ... \$2,421,000
This Week ... \$2,421,000
This Week ... \$2,421,000
This Week ... \$2,907,000
Based on 21 cities, 211 thea-

L'ville Biz Lifts With Bride' Rousing 15G; Bill'-Mills Bres Same

Louisville, June 22. Biz at downtown film houses is perking this week, with product a shade better grade, and cool even-ings helping. "Bride Goes Wild" shade better grade, and cool even-ings helping. "Bride Gos Wild" is livening things up at Loev's State, to cop straight-film laurels. National moves back into the ac-tive list this week with Mills Bros. Joe Venuti band and others on Joe Venuti band and others on Again" for strong returns. "Hazard" shapes very moderate at Hisiko.

Glants" (WB) (reissue), slow \$4,500. National (Standard) (2,40); 45-65. —"Buffalo Bill Rides Again" (EL) with Mills Bros., Kathy Moore, Joe Venuti orch on stage. Strong \$15, 900. Last week, "Doctor Takes Wife" (Col) and "Only Angels Have Wings" (Col) (reissues), fair \$5,000.

Wings" (Col) (reissues), fair \$5,000.

Rialto (FA) (3,400; 45-65) —
"Hazard" (Par) and "Mr. Reckless"
(Par) Very moderate \$11,000. Last
week, "Noose Hangs High" (EL)
and "Green For Danger" (EL),
tight \$14,000.

tight \$14,000.
State (Loew's) (3,000; 45-65)—
Bride Goes Wild" (M-G) and "Port Said" (Col). Fine \$15,000. Last week, "Lady From Shanghai" (Col) and "Best Man Wins" (Col) \$12 000

\$12,000.

Strand (FA) (1,000; 45-65) —

"Bring 'Em Back Alive" (RKO) and

'Arizona Ranger" (RKO) refssues).

Good \$6,000. Last week, "Sainted

Sisters" (Par) and "Speed to Spare" (Par), \$5,000.

'GRASS' TALL \$17,000, PROV.; "TARZAN" 15G

'Paradine' Makes Case In Dull Frisco, \$23.000

(RRO) (5th wk), 6xe \$10,500. Fox (FWC) (4,651; 60-95)—" ver River" (WB). Mild \$23, Last week, "Homecoming" (M (3d wk), thin \$10,000.

(3d wk), thin \$1,00,00.5 (of 45) — Warfield (PWC) (2,05 of 45) — Warfield (PWC) (2,05 of 45) — Warfield (PWC) (2,05 of 45) — Who have the street of 45 of 45

\$25,000. Last week, "Arch of \$35,500. Last week, "Arch of \$35,500. The property of \$100. The property of \$100.

'Island' \$28,000 Best Philly Bet

Philadelphia, June 22.

New product brought in to unvail during GoP national conventione. Theatres situated near downtone. Theatres situated near downtone theatres situated near downtone theatres situated near downtone theatres situated near downtone to the situation of the situat

Estimates for This Week
Addine (WB) (1,302; 50-94)-"Ratthless" (EL). Better than antieipated at big \$16,000 or over. Last
week. "Hazard" (Par/ (2d wk),
\$9,500.
Arcadia (\$&\$E\$) (700; 50-94)-"Arch of Triumph" (Ud) 12d wk),
Thin \$4,000 after okay \$5,500 first
stanza. Estimates for This Week

L.A. in Summer Slump but 'Fuller' Brushes Up Wham \$65,000: 'Forest' Not So Green 30G, 'Anna' Thin 19G

"Fuller Brush Man" is giving current beach weather here strong course to the country of the coun

Nezr.
Fourth week of "Emperor Waltz"
will be near \$23,600, okay, in two
Paramount houses. Final 10 days
of second week for. "Regards to
groadway" looks mild \$47,000 in
groadway" looks mild \$47,000 in
coming," is okay \$24,000 in second
frame, three situations. "On Merry
Way" shapes okay \$13,500 in fourforms, three situations. "On Merry
Way" shapes okay \$13,500 in fourforctions, mostly small spoke.

Joeations, mostly small spots.

Estimates for This Week

Belment (FWC) U.1532; 60-81)—

"Anna Karenina" (20th) and

"Campus Sleuth" (Mono). 20th

25,906 Last week, "Coroner Creek"
(Col) and "Dog Rusty" (Col) (2d

Mr.), \$1,500.

Beverly Hills Music Hall (G&S-Silmentical) (226; 65-41)—"On

Mergy Way" (LA) (22 w & Silk, 61,64)

Corthard Streek, (EWC), \$15,60.

\$3,500. Last week, good \$5,700. Carthay Circle (FWC) (1,518; 60-\$1)—"Green Grass Wyoming" (20th) (2d wk-m.o.) and "Are You With R" (U) (m.o.). Only \$2,500 in 6 days. Last week, with "Coun-terfeiters" (20th) (m.o.), dim \$2,700.

Chinese (Grauman-WC) (2,048; 60-51)—"Give My Regards to Broadway" (20th) and "Winner's Circle" (20th) (2d wk). Down to 513,000 in final 10 days. Last week, average \$14,700.

average \$14,700.
Culver (FWC) (1,145; 60-\$1)—
"Anna Karenina" (20th) and
"Campus Sleuth" (Mono): Slight
\$2,500. Last week, "Caroner Creek" (Col) and "Rusty" (Col)
(2d wk), \$2,200.

Downtown (WB) (1,800; 50-\$1)— "Arch of Triumph" (UA) (2d wk). Down to \$9,000. Last week, nice \$18,400.

518,400.

Downtown Music Hall (Blumen-feld) (872; 60-\$1)—"Merry Way" (UA) (2d wk). Neat \$9,500. Last week, good \$11,600.

Egyptian (FWC) (1,538; 60-\$1)—
"Homeoming" (M-G) (3d wk),
Finals at \$6,000. Last week, nice
\$9,200. \$9,200.

El Rey (FWC) (861; 60-\$1)—
"Anna Karenina" (20th) and "Campus Sleuth" (40ono). Fair \$3,000
or near. Last week, "Corone
Creek" (Col) and "Rusty" (Col)
(2d wk), \$1,300.

Esquire (Rosener) (685; 85-\$1.20)
"Corridor of Mirrors" (U) (2d)
k). Over \$2,000. Last week, okay wk). 6

\$3.100.
Four Star (UA-WC) (906, 60-51)
—"Lost One" (Col) (4th web. Just \$2,500. Last week, mid \$3.200.
Ganille (TWC) (906, 90-51)
—Ganille (TWC) (906, 90-51)
—Ganille (TWC) (906, 90-51)
—Angel's Alley (Mono). Slow \$5.500. Last week, "With It" (U) and "Dark "Munder" (U). 12d. wke-6
—Bawaii (G&S-Blumenfeld) (1,106;
90-51)—"Merry Way" (UA) 240-90.
Medium \$3.500. Last week, good.
Hawaii (S&S-Blumenfeld) (1,06;
90-51)—"Merry Way" (UA) 246, 90-51)
Medium \$3.500. Last week, good.

\$5,600. Hollywood (WB) (2,756; 69-\$1)—
"Arch Triumph" (UA) (2d wk). Fair \$7,500. Last week, good \$15,500. Hollywood Music Hall (Blumenfeld) (475; 60-85)—"Merry Way" (UA) (2d wk). Oke \$3,000. Last week, neat \$4,900.

week, neat \$4,900.

Eris (FWC) (828; 60-85)—"Another Part Forest" (U) and "Angel's Alley" (Mono). Modest \$4,500 or 10.5 as week. "With it." U) and "Deek Munderer" (U) (2d wk-6 days), \$1,700.

| Alley | Mono) | Modest | \$4.500 or | criss | C20th) | criss | C20th | Criss | C20th | Criss | C20th | C20th

(Col) and "Rusty" (Col) (2d wk), fair \$6,700.

Faniages (Pan) (2,812; 60-51)—

"Fuller Brush Man" (Col) and "Timmier Hoef" (Col). Socko \$31-000. Last week, "Fart Apache" (RKO) (3d wk) and "Trapped by Booton Blackie" (Col) (2d wk). Boston \$10 200

Boston Blackie" (Col) (2d wk), 2d year, 2d year,

Best August William (1) Call with 6 days). Sal100. Minderer (1) Call with 6 days). Sal100. Minderer (1) Call with 6 days). Sal100. Minderer (1) Call with 6 days (1) Call w

Fuller' Cleans Up In Mpls., \$16,000

Minneapolis, June 22.
Cold, rainy weather continues to give the boxoffice a lease on life, but improvement is, only slight, line-up of newcomers doesn't provide too much help, although "Give W Regards to Broadway" and "Fuller Brusia Man" shape Okay, latter heading for smash, session.

Estimates for This Week Century (Par) (1,600; 50-70)— "Green Grass" (20th) (m.o.): Light \$4,500. Last week, "Sitting Pretty" (20th) (4th wk), fine \$7,500.

COULD 14th wk), inte \$7,000.

Gopher (Par) (1,000; 44)—"Polo Joe" (Indie) and "Way Out West" (Indie) (refsaues). Light \$2,500.

Last week, "Angel Have Wings" (Indie) (refsaues), \$2,000.

(relisauer), \$2,200.
Lyceum (Schreiber) (1,900; 50-70).—"Homecoming" (M-G) (2d wk). Satisfactory \$7,000 after good \$10,-000 first week.
Lyric (Par) (m.o., Mild \$5,000. Last week. "(Par) (m.o., Mild \$5,000. Last week." (Par) (m.o., Mild \$5,000. Last week. "(Par) (m.o., Mild \$5,000. Last week." (1,1811 \$3,200.

wk), light \$3,200.

Radio City (Par) (4,400; 50-70)—
"Give Regards to Broadway" (20th).
Helped by Dan Dailey's presence.
Climbing to fair \$15,000. Last
wcck, "Green Grass" (20th),











And The Lines of PRAISE Set A Record Too!

"Should turn the Blue Danube to twinkling gold." —N. Y. Times

"An entertaining picture . . . beautifully photographed in color."

—Daily News

"Sly...opulent...captivating... engaging." —Herald Tribune "Just for delight, just for fun, just for the joy of living and loving there's no place right now like the Music Hall."

—N. Y. Sun

"Fine idea, solidly and slickly treated by Brackett, Wilder and Crosby."

—PM

"Beautifully adorned entertainment." -World-Telegram

"Grand fun that goes down in the books as one of the year's delights." —Journal-American

"Cinematic delight. A treat to eye, ear, heart and funnybone."—Mirror

PEROR WALTZ" SETS ALL-TIME NON-HIGHS AT RADIO CITY MUSIC HALL!









Number 1 (and just one) in Paramount's Summer Hit Wave! CROSBY FONTAINE

She Company of Technicology

TECHNICOLOGY

Produced by CHARLES BRACKETT Directed by BILLY WILDER
Written by Charles Brackett and Billy Wilder

Canadian Pix Activity Stepped Up With H'wood Aid: New Producers Set

Toronto, June 22.

Decision of the Canadian government to abstain from freezing consistency of the Canadian structure of the Canadian seeme—has resulted in unprecedented film activity in this precedented film activity in this operation project agreed on by the Motion Picture Assn. of America, with J. J. Pitzgibbons, president of Zaneus, Pitzgib Canadian, press (Canadian government, and the Canadian government, and the Canadian government, and the Canadian government, and the Canadian government.

the Canadian government.

(U. S. film remittances from
Canada total some \$17,000,000 annually and plan is to conserve export of American dollars by increasing American film production
in Canada and making use of the
Canadian scene as a tourist lure.

cost on labor and materials, etc.,
are lower in Canada than across
the border.)

Biggest down-payment to date

are lower in Canaca tana across
Biggest down-payment to date
on the control of th two years. Joseph Than and Fields, exec producers of Canadian International Screen Pro-

ductions, will spark the new productions.

Close on the heels of the filmrig in Canada of the Alphae scenes from the control of the Alphae scenes of the control of the con

Two New Companies

Two New Companies
In addition to such Hollywood
subsidiaries' activities, two new
Canadian film companies have just
received Dominion charters from
the federal government. These are
Carillon Pictures and Canam Film
Productions.

Productions:
Canam is headed by Rob Montgomery, former U.S. Rim industry publicits, who recently completed a year in England in J. Arthur Ranks publicity department. The Ranks publicity department. The Gallant Greenhorn," a musical with an early Canadian West background. Film is budgeted at \$300,—500.
Toronto bed produced by Michael Control of the Control of the Production of the Control of the Production of the Production of the Control of the Production of

lant Greenhorn."

Other new company, Carillon, will stress full-length productions embracing. Canadian historical backgrounds but also plans as series of documentaries dealing series of the commentaries dealing seen. This group is headed by Melville Turner, former producedirector at Bank's Toronto studies. Turner will use latter healtlites but is understood to have no Rank financial backing.

EMIL JANNINGS GETS OK TO ACT IN VIENNA LEGIT

Vienna, June 15.
Veteran German actor Emil Jan-nings has received a permit from the Vienna Actors Union to appear on the stage here for a year. Foron the stage here for a year. For-merly a German subject, and al-leged to have been a Nazi collabo-rator, he is now an Austrian citizen.

Late last year Jannings was in Buenos Aires attempting to make a film comeback. There was tak-then that he was trying to ease hinself-into Hollywood through the back don:

Costa Rica Using 70% U.S. Pix: French Threaten

Washington, June 22. Approximately 60 features and 300 short subjects and newsreels are required annually to fulfill the nee requirpt annually to fulfill the needs of Costa Rica's 77 35m. thea-tres, according to the management of the two theatre circuits there. It's estimated that U. S. films make up more than 70% of the total shown.

Some competition may be expected from French films in the future, because of reports that the Cofram organization (Franco American Film Consortium) of Buenos Aires is about to open offices in San Jose.

Austro-German Pix Swap Set

Vienna, June 15.
Discussions that had been going
on some weeks between Austria
and Anglo-American Bizonia in
Germany for a film exchange pact
have been concluded with an agreement in principle. The pact, still
requiring the nod from competent
authorities in Germany, calls for
an exchange of films on the basis
of four Austrian for each German
film.

Because there are presently 106 film producing firms registered in Austria and as yet only a fraction of them have actually produced mything, a proposal to license films and the producing firms which could show a finished product after a certain length, of 'time. Financing the product after a certain length, of 'time. Financing the projects certain of artistic and box-office success for Austria. This scheme is planned to prevent any the firm trade. Meanwhile the Upper Austria

the fin tride.

May available the Upper Austrian protincial government has set up operate until a federal bureau is established in Vienna. Comprising representatives of educational and training organizations, youth welfare and the cinema propriewish that was a set of the compression of the compression of the compression of the cinema propriewish that was the shown to young people under 16.

Orient Market Opens Up for U. S. Films

Up 10' U. 3. Films.
With markets throughout the
Orient opening up for American
film companies, Edward O'Comnor,
Loew's representative in the FarEast, plams to spend more time
there henceforth. Currently in
New York for periodic ionaeoffice
when york for periodic ionaeoffice
inter months a year in Asia and
the Pollippines, and the remaining
three months in New York.
Inflation is particularly bad in

three months in New York. Inflation is particularly bad in China, according to O'Connor. He discloses that Loew's has taken advantage of this condition to renovate its Shangbai house, the M-G-M Roxy. The admission for the theatre just before he returned to the U. S. was 200,000 Chinese dollars, or approximately 20c in American money.

There are about 50 to 60 nic-

There are about 50 to 60 pic-tures produced a year in Shang-hai, the Loew alde says, adding that most shooting is done at night, because the city is so noisy during daylight hours.

SRO Gets Del Rio B.A. Pic

Mexico City, June 22.

Selznick Releasing Organization has obtained from Dolores del Rio distribution in Mexico of the pic, based on "Lady Wintermere's Fan," which she made in Spanish in Buenos Aires for Argentina Sono Films.

Pact was inked by Manny Reiner, SRO Latin American-Australasia chief, here to exploit "The Para-dine Case," and Alfred Holguin, local company manager.

Mex Film Strike Threat Spreads to 4 Studios; **Both Sides Give Stand**

Merica City, June 22.

Merica Die Trade looks to be in or a further stiff seback with four of the stiff seback se pay hikes of 40%-50%. Plants' operators have been telling the fearl beard of conciliation and arbitration they can't grant demands because of progressed of the beard to allow them to pare pay of their help sharply, particularly members of STIC's technical and manual workers locals.

of STIC's technical and manual workers locals, where we confinally sinced at Strike was originally sinced at Strike was originally sinced at Strike was originally sinced at Strike was obtained to the strike which was supported by the strike where we was a support of the strike where we was the strike threat the Class studio, owned by Class Films Mundiales, which was the strike threat the Class studio, owned by Class Films Mundiales, but the strike threat the Class studio, owned by Class Films Mundiales, and the strike threat the Class studio, owned by Class Films Mundiales, and the strike threat the Class studio, owned by Class Films Mundiales, and the strike threat the Class studio, owned the strike threat the Class studio, owned the strike threat the Class studio, owned the strike threat threat the strike threat th

Gildired, American filmer, and as-sociates.
Stressing the studior assertion that it's impossible for them to filse that it's impossible for them to filse the many filse for the Mexican film trade. He said that in 1945 with three studion larer than the said that in 1945 with three studion larer than the same last year. He asserted that pile production in 1946 cmt exceed 60. Bay blamed stiffer constitute for tougher times for Spanish language pit.

nguage pix. STIC told the board that its pay hike demands are reasonable view of high living costs.

INDIE COMPETITION TO MPEA IN VIENNA

IV INITEA IN YEARNA
Motion Pleture Export Assa,
which has had a virtual monopoly
which has had a virtual monopoly
Austria since the end of the war,
is now facing independent conpetition for the first time from
New York film exec George Bookbinder. Company has a product
backlog of some 14 U. S. reissues
with Disney's "Snow White" at the
Appilo.

and is slated to tee off here sune 2s with blensy's "Snow White" at the Mother stars and the star of t

Current London Shows

Current London Shows
London, June 22.

Figures shows weeks of run)

London, June 22.

Figures shows weeks of run)

"All My Sons," Globe (1).

"All My Sons," Globe (1).

"Anna Locasia," Majesty's (34).

"Rob's Your Uncle," Saw, (7).

"Gage Peacock," Strand (1).

"Carissian," Palace (13).

"Chiltera Hundreds," Vaude (43).

"Graved by Son," Lorde (50).

"Graved by Son," Lorde (50).

"Gage Condon Smile," New (3).

"Hippiest Days," Annibas (13).

"Gisconda Smile," New (3).

"Hippiest Days," Annibas (13).

"Gisconda Smile," New (3).

"Hittle Lambs," Annibas (13).

"Gisconda Smile," New (3).

"Hittle Lambs," Annibas (13).

"Grave Can Tell," Wynd, (38).

"Gravel Can Tell," Wynd, (38).

"Fracton," Fortune (7).

"Prasano," Fortune (7).

"Prasano," Fortune (7).

"Prasano," Fortune (7).

"Prasano," Fortune (7).

"Traveller Jay," (71, (3).

Buenos Aires in Record Legit Season With Foreign Imports Pacing Field

Pix Biz OK in Hong Kong; Dollar Is Stabilized

Dollar Is Stabilized C. V. Tom, distrib rep for Film Classics and Monogram product in Clinia, is heading for Hollywood after a stay in New York, prior to his return to his a spent the past seven years in the U. S. and will return to this country on regular business trips in the future. Reports in the future. Reports in the future. Reports in the future. Seven the first think the seven was a solid in the British business is solid in the British balt China with drastic results referred Kong College (Indian with drastic results referred Kong Gollars have been stabilized at 4½ to one U. S. dollar.

Poles, Czechs In First Joint Film

Polish and Czech film reps have parted production of their first parted production of their first by Natian D. Golden, chief of the Dept of Commerce motion picture-photographic branch. Poland extended to the parted to expand its film production production of the productin of the production of the production of the production of the pr

Exentinge or ratio programs winOther countries reported on:
Paraguay: Government has authorized special concessions to set up a national newareel. The law contains provisions regulating contains provisions regulating ber to he produced by the concessionaire over a specific time. It also calls for compulsory exhib-tion of the domestic newareels in all theatires. Concession has gone provisionally of the concession of the con-putation with the contained and the Patient with the contained and the con-putation with the contained and the business.

Hingary: President of the new National Flim Office has declared war on "reactionary" flims and ex-pects to have the Hungarian gov-ernment take over all production added that "the Flim Office will not permit a trust, like the Motion Flcture Export Assa, to relga over the screens of Budapest theatres. The Flim Office intends to import over the screens of the property of the property of the property of the pro-percient. U. S. films as are pro-percient. Hungary: President of the new

gressive."

Lebanon: U. S. pix continue to hold a wide lead in this country but the new Arabic-language pictures made in Egypt are first in the tures made in Egypt are first in the affection of the poor people and also gross far more per plcture than do the Hollywood films. For example, last year 154 American pictures grossed \$262,000, while only 40 Egyptian features grossed \$270,000.

Ex-GI Composer Angling Vienna Symph U.S. Dates

Vienna Symph U.S. Dates
Pauk June 16.
Paul Siegel Pauk June 16.
Pauk June 16 for New York,
where as American manager for
the Vlenna Symphony he will try
to organize a two-month American
to the Vienna Symphony of the Vienna
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WALLMAN'S RKO POST

Carl Wallman has been named Scandinavian general sales man-ager for RKO. Wallman will supervise com-pany's activities in Norway, Swe-den, Denmark and Finland.

Montevideo, June 15.
Financially the legit season in Buenos Aires this year is surpassing the record grosses of 1946 and for the legit season in Buenos Aires this year is surpassing the record grosses of 1946 and for the legit season in Buenos Aires this year of the legit season in the legit season of the

also grossing as never before.

At the Astral, producers Galio

At the Astral, producers Galio

At the Astral, producers Galio

Astral, producers Astralo

Brithday," with Gloria Gumma

Starred, has passed its 100th performance at the tiny El Nacional, with long lines at the boxoffice. Luistix vehil again heads her drassive the producers of the performance of Enrique Capital Capital

("Play to Live"). Grosses here are Italian actress Emma Grammatica is still giving what local critics and "Sessons in good esting" at the which includes Iris Marga, Miguel Faust Rocha, Angelina Pagano, Fanny Navaro and Oscar Valicelli (all Argentine legit front-rankers), in a play by Eduardo Pappo, The House Without a Soul," written especially for the veteran Italian and the best grossing dramatic public the set grossing dramatic production currently of view.

dramatic production currently on view.

Casim managers have announced.

Casim managers have announced appear in their bundest revue the special popular their bundest revue the year, tashing in on the boom in the year, tashing in on the year of the year.

Manes twith has appeared in Hollywood pix with Abbott and Costello) and French chanters Harry Dresden and French chanters Harry Dresden year.

Guring the 1848 season.

French Pix Production Zooms With 25 Rolling

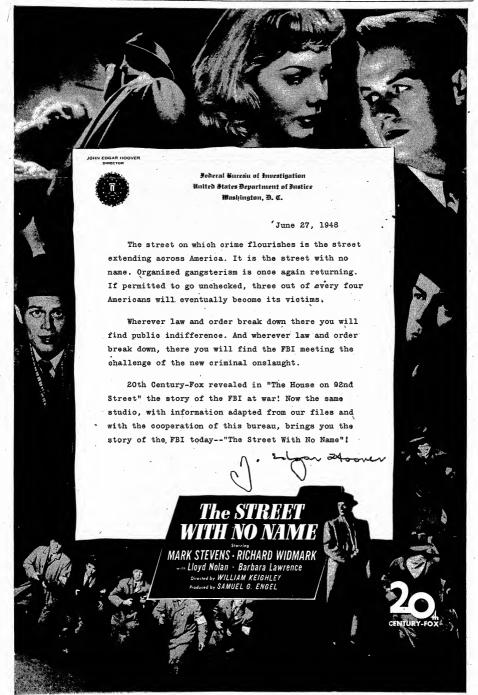
Adoms With Z> Kolling
Paris, June 22.
Paris, June 24.
Paris, J

bill which will come up for debate before the National Assembly within the next two weeks. An american boyecit, which has been abortage that the area of the shortage that theatres would be forced to close. Even some producers are wondern the shortage that theatres would be forced to close. Even some producers are wondern the shortage that the shortage

HA GRARS MEX 'VENUS'

Adding to its roster of pix for exclusive Latin American distribution, United Artists has acquired the Mexican film, "La Venus de Fuego" for release in the south-of-the-border market.

Pic, produced by Salvador Oslo, is a musical melodrama.



Film Exhibs Want Tele Tieup

aging the boxoffice for quite a television will do to the theatre, I while yet.

2. When it is felt, It will be temporary until the novelty wears off. asset to their theatres." while yet.

2. When it is felt, it will be temporary until the novelty wears off.

After that, "we'll digest it, just as we digested the competition of

we at gested the competition of radio."

3. We've got to find a way to use clevision to our own advantage. In other towns, lets earl wide, instead to the country, of course, are out of range the country, of course, are out of range of the comparative handful of television stations now operating and what it may do to them. They are all surprisingly aware of the new medium, however. Typical is Walter L. Morris, president of the Tennessee Theatre Owners Assn. and the state of the tennessee Theatre Owners Assn. and Its state. "We haven't sorrior was the state of the tennessee Theatre Owners Assn. and Its state." We haven't sorrior was the state of the tennessee Theatre owners as the state of the tennessee Theatre owners are the tennessee Theatre owners as the state of the tennessee Theatre owners are the tennessee Theatre ownersee Theatre owners are the tennessee Thea

operator of three Kmorville houses. He states:

"We haven't service yet through list section, but we are reading constantly to keep up on progress." Video can be put to great use in filling theatre seats, rather than emptying them. Max A. Cohen, New York circuit operator, takes:

"Television can never hug the motion picture, but can only serve as a medium for lnspiring the industry to even greater heights. It must be seated by the seates of the seates. Lee, the value of video in the attree, i.e., the value of video in the future for advertising pictures is inestinable. If there were 50,000,000 set in ine. we could sell a picture of the seates of the se

near, not it is not entirely unahmous, not in the form of the Theatre Owners of America. He takes undoubtedly the most serious view of anyone in show business on the control of the takes undoubtedly the most serious view of anyone in show business on the control of the contro

Cooperate With Inevitable

"Cooperate With Inevitable' Idea of most theatremen that they've got to get into that television act is typified by the approach of the Associated Theatre Owners of Indiana, which states: "It may be that the only thing to do is to adopt Dale Carnegie's favorite maxim, "Cooperate with the envi-table."

Exactly how to go about that

table!"

Exactly how to go about that cooperating-is, of course, what has
Exactly how to go about that cooperating-is, of course, what has
They are not the only ones who
are puzzled, however, by the
question of exactly how they file
Most of Hollwood's top production
brains and New York's distribing to find the same answer as furas the activities of their own organizations are concerned.

Some exhibs see the use of
Some exhibs see the use than
as a comeon in the lobby—a short
sighted rives was against the time
most patrons may be expected to
have sets in their own homes. Remarked their own homes, rethe their own homes, rethe production of the production
as to envision special events set up
activately to be fed by video to
compete with home television.
The relativity of their competence of their
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Ted Mann, owner of the World,

"I definitely think television will "I definitely think television will become the most serious and damaging competition that has sprung up yet for movie theatres. While it may be a few years a well yet a bit of the work of the serious will be a bit deat in the boxoffice. Entertainment value of video will be substantially greater than radio. Even at present, with the few sets in operation, there is some damage being done during baseball television.

vising and more is in prospect."

Jack Libyd, operator of the Blbb
theatre, Macon, Ga.:

"It is my opinion that for aperiod of a few years, while teleman experimental stage, and programs offered are limited, television will offer no adverse effecvision will offer no adverse effecvision will offer no adverse full
leve that theatres which install
levision equipment may find this
medium of offering a great boxoffice stimulant, when beautiful.

office stimulant.

"However, if and when home reception apparatus reaches mass
production, and the accompanying
low prices and better programs
are offered to cover the broadcast
time now used by radio stations,
my business will suffer greatly.

my business will suffer greatly.

"It does not seem logical that
people will drive to the theatre,
take up the necessary time and
trouble finding parking space, pay
their admission simply to hear and
see what they can hear and see in
their own living room without any
fuss and bother."

Ray Branch, president of Allied heatres of Michigan and operator the Strand theatre, Hastings,

"It will take years before we can entertain this innovation as a real metal that the same there are the same to the same the same

one a teerison from a theatre standpoint."

O. F. Sellivan, president of Alicel independent Theatre Own-ducing in the selling of the selling in the selling

Bob O'Donnell, head of the In-terstate Circuit in Texas:

soon 0.100mmen, acid of the inview over a definite mistake
for any showman to close his eyes
to the possibilities of television.
We intend to be alert to capitalize
on its possibilities when and if it
is developed enough to be helpful
is developed enough to be helpful
is developed enough to be helpful
in isthat it will really supplant
radio and, if this is true, then I
believe it can be made as great an
believe it can be made as great
has been, meative business as radio
has been, destree business as radio
Sidney Lusk, operatior of houses

am sure it will interest many

Lauritz Garman, operator of four houses in Maryland:

houses in Maryland:
"The film companies, whose influence largely shapes the destiny of our industry, seem to be thoroughly awake both to television? so possibilities and its imitations, and it between the shapes of the beautiful to the shapes of the beautiful to the shapes of the s

18th Street theatre, Erie, Pa.:
"At the present time the nearest
television studio is either Buffalo
or Cleveland, and it has been in
possible to get a clear picture on
the screen, therefore no ill effects
have been felt at the box-office

the screen, therefore no ill effects have been felt at the box-office as yet.

"Until such time as the sets are brought-down in the price range of the property of the propert

ent.
"However, I feel just as certain
had in the not too far distant fu-"Thowever, I feel just as certain that in the not too far distant future television will be perfected, and at that time the theatre and will the television. The television will be perfected as the television of the contrary, I feel that this idea, when properly worked out, will probably help our business. At first, as we did with radio, but the hurt should soon change to help as time goes along."

Harry Brandt, New York circuit

Marry Brandt, New York circuit operator:
"Television will not reach the point of saturation for quite some the important happenings, news. A subject of the important happenings, and the important happenings of the important happenings of the important happenings. A subject of the important happenings of the possible audience, and since it will be good business for exhibitors to be good business for exhibitors to play up to the largest possible au-dlence, I am certain that this can be worked out.

"I am therefore positive that tele-vision will be a great boon to motion picture exhibition as time "GOOS ON."

goes on."

J. H. Thompson, president of
Motion Picture Theatre Owners
and Operators of Georgia and operator of a bouse in Hawkinsville,

as stated on the theatre no more than 5 some exhibs see the use of the some seed of the source of the sourc Ga.:
"Let us remember that the aver-

Covne Sees Tele's Threat

Robert W. Coyne, retiring executive director of the Theatre Owners of America, sees the threat of television to film houses as extremely serious. In reply to Vazurr's query on the effect video may have, Coyne lists the five most-frequently-used arguments "by theatremen looking for a british of the property of the pro

4. Television meas us water training the financial format to make fine screen entertainment self-supporting on television has not yet emerged. It will emerge, however. I predict that within one year television on its own will be able to support a production costing from \$500,000 to \$1,000,000. Most of us forget that the successive run practice can be utilized by talevision.

be anic to suppose a principle of the Most of us forget that the successive run practice can be utilized Most of us forget that the successive run practice can be utilized by Radio helped movies and musical record sales. Television builds attendance at sporting events. The new medium will likewise bolster movie attendance.

These parallels are not valid. Radio did help the movies. Radio and adultice the relationship of the care. Valual and audible entertainment possess natural advantages over radio. Radio did help precord sales. People like the replaying of popular and classic music. People do not noticeably care to see pictures more than once. Television does build audiences for live shows. It does not follow that television would build movie audiences, its directly competitive to motion pictures, for television is essentially motion pictures. To argue that hundreds of thousands of the same species of entertainment would not affect theatre attendance sharply is indeed wishful."

Col:
"You will recall, of course, the many wild ideas that were voiced at the inception of radio. We have an idea television, while it will be a step forward, will not hurt us to any marked degree more than did radio and we feel we will be in a position to digest it in the regular course of events.

"We do not think from a theatre point of view television will have any value at all as compared to the talking motion picture. We feel talking motion picture. We feel reality in our business we will be able to handle it without a great amount of difficulty."

Kermit C. Stengel, exec vp. "Televisions, too, Naturile: ""Televisions, too, Naturile: will probably hurt boxoffice, but I think, like radio, television than

with probably furt boxonice, but I think, like radio, television will gradually drift into a position where it will be nothing more than another media of entertainment for the American public."

Trueman T. Rembusch, of Associated Theatre (of Associated Theatre Owners of Indiana and operator of a string of his own houses:

"In one of my towns located 68 "In one of my towns located 88 miles from Cincinanat, we have installed a receiver in the lobby. It has resulted in improved boxoffice grosses. We are so convinced of the worth of the experiment we are going forward with plans to install receivers in all of our theatres where conditions permit reception of signals.

clitty, we would at least have an opportunity to compete with home comportunity of the comportunity of

"It would seem to me that the picture houses will probably set up its picture schedules to allow for Yo to be part of its program." Dick Spier, division manager. Do the 12 Gallfornia, Poc.West Callfornia, Poc.West Callfornia, Poc.West The Promitted Century-Pox has applied for a television channel in San Francisco because it believes that its interests and activities in show business are firmly centented that Ty will be a useful contribution to the interest of theatregoers. Tyl no ure estimation should not be

tion to the interest or thearregoers. TV in our estimation should not be considered a threat to the exhibitor but rather should stir an even greater interest in screen entertainment."

Coyne Warns Continued from page 7

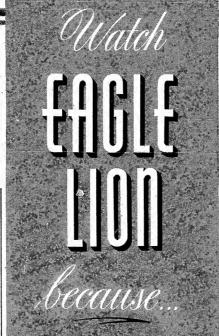
Continued from page 7 Lini about the regular picture house being able to use an exclusive TV fight coverage such as for still retain regular patrons. The same held true, he felt, on big baseball games. Levy 'felt that there always are a limited mimber of sports enthusiasts in any community and that they did not necessary that the same held that they did not necessary that the same part of the s

of aports enthusiastis in any community and that they did not necessarily represent a majority of a heater's regular patrons. He made that they did not necessarily represent a majority of a control of the control of





FAGLE LION has "RAW DEAL," box-office successor to terrific "T-Men." Produced by Edward Small with original "T-Men" team, it stars Dennis O'Keefe, Claire Trevor, Marsha Hunt.







FAGLE LION has "OLIVER TWIST," world-beloved Charles Dickens story.
Presented by J. Arthur Rank, and brought to the screen by the men who made "Great Expectations!"



FAGLE LION has Paul Henreid and Joan Bennett, in "HOLLOW TRIUMPH," star-teamed for big box-office in one of the most powerful man-woman stories ever filmed!



FAGLE LION has

Robert Cummings riotously together
in "LET'S LIVE A LITTLE." Marqueepowered stars in the laugh show
headed for top grosses!



FAGIF LION has "CANON CITY"
—savage, factual drama of recent
Colorado State Prison break. Told
with the naked fury of truth. Introduces Scott Brady.



EAGLE LION has Lois Butler, America's new sweetheart, in "MICKEY." Filmed in Cinecolor. Her glorious voice will thrill millions in this heart-warming teen-age story.



EAGLE LION has "NORTHWEST STAMPEDE," years greatest outdoor action spectacle, in Cinecolor, Joan Leslie, James Craig, and Jack Oakie are starred.



EAGLE LION has . . . the official Technicolor filmization of the "1948 OLYMPIC GAMES," presented by J. Arthur Rank. The biggest screen scoop of the year!



EAGLE LION has "TULSA," in Technicolor, starring Susan Hayward. Walter Wanger's production is the rip-roaring spectacle of a brawling boom town!



EAGLE LION has Richard Basehart, with Scott Brady, in the much-discussed "29 CLUES." Title is tip-off to one of the most dramatic manhunts ever filmed! Top exploitation thriller!

Yanks Forced Crisis-Rank

agree," on the nationalistic atti-tude.

Rank looks upon the Board of Trade's ruling as a patriotic issue.

In referring to Harold Wilson, sheduled of shooting.

Rank looks upon the Board of Trade's Turkey printing the Land of Millon president of the Bort, the British film tyeono uses the collective we'll in reference to the likeling their theatre siecesses. Since the common content of the likeling their theatre siecesses. Since the common content ones used the BOT, the theatre license is relicated as the content of the co

circuite)

circuits).

Rank and Davis, while expecting the heated reaction from America—and it was quick in coming, i.e. "boycott British films," etc.—at the the heated reaction from America—and it was quick in coming, i.e. home time and the property of the property o

the public countries.

In American Parks went further into this Anglo-American relationship by citing that "second features in the U. S. were sold over here as first features. Well, those days ahly by citing that "second features in the U. S. were sold were here as first features. Well, those days are gone because it just in such as the second feature of the second f

60% rental, and the profit from that maderwrote the less on the B maderwrote the less and cry abutes the American will see all this in a bear with a maderwrote the less and cry abutes the American will see all this in a bear with a respective all this deadpan, interspecting the Angle-American pix behaviors of the maderwrote with a rather extraordinary—for him—tensees and less was a less than the continue of the maderwrote with a rather extraordinary—for him—tensees are not cost of every two flams is British of the production, July 38.

Tenses that instead of 12 to 17 American pix being playable of the production of the p

Not provided a constitution of the constitution of the part of the scheduling and cost by stressing that the lelaurely methods of production of the past are over; that the same amount of pre-preduction the same amount of pre-preduction here as in Hallywood; that costs have been shared 25% at least, for that reason; that other extravalence are out, and so are the personnel most addicted to such top-brary costs.

UA Crisis

has found to its sorrow it has given a producer a releasing deal only to a producer a releasing deal only to a producer a releasing deal only to raise the coin to make the pictures. The 10 films coming up are "impact" and "Sheila," from Harry Popkin, "Champion," from Shanley Krimner's Serve en Plays, Inc., with the production of the picture of Monte Cristo, "from Edward Small; "Too Late for Tears" (Linbeth Scott and Don DeFore, from Shanler and Late for Tears" (Linbeth Scott and Don DeFore), from Edward in a thing of the picture of the pict

Laker-Jack Benny Enterprises untCurrently Shoeting
Shooting now is "Some Bain
Must Fall," James Masser production starring William Bendix, Denist O'Keefe and Helen Walker.
'Outpot in Murecca,' being made
red, has completed location shooting in Africa and is awaiting started, has completed location shooting in Africa and is awaiting stardy the complete location shooting in Africa and is awaiting stardy that the complete location shooting in Africa and is awaiting stardy studio work in California. Seymour Yelensual's "Atlantis," which
has been in the can for mounts, is
the cumerus again in a few weeks.
All the rest of the Cla product is All the rest of the UA product is completed or so near completion that it has been put on the sked for release between now and Nov. 15. Ten pix are included in this cate-gory. They are, with their release

"An Innocent Affair" (Fred Mac-Murray, Madeleine Carroll, Buddy flogers), produced by James Nas-ser, Sept. 17; "Girl From Manhat-tan," (George Montgomery, Dor-chy Lamour) Beaedich Bogeaus, production, Oct. 15; "My Dear Ser-craty" (Larraine Day, Kirk Doug-las, Rady Vallee and Keessaw Wymn), made by Pepkin, Nov. 18.

Issues and an recent as year doles.

Issues and an recent as year doles, and the property of t

Catholic Pickets Force

N.Y. Nabes to Pull 2 Pix

11.1. 146FC 10 1 HII C 1 III.
Implementing a Legion of Decency rap against two feeeign films,
'Passionelle' and "Torment." Catholic organizations forced three nake
theatres in Brooklyn and Queens
to change bills Monday 221. Thecircuit, were the Ace and Partile
noon in Queens, and the filment in

soo in Queens, and the Kinema in Brooklyn.
Skirmishes opened over last weekend as picted lines manued by rege of Boly Name Societies, Cath-capacity of the Company of the substances and the substances of the substances and the substances of the toning down the marquee blurbs proved unsuccessful. Children were on the picket lines chanting. "It's a ditty picture—Gon'l go in."

dity picture—don't so limit. It is a many picture—don't so limit and the many picture in the Partheness and Kinema after showing a couple of days. At the Ace, the double bill was booked to open Manday (23) but didn't get a chance to open. Emidiorce excessured Carliade le seders that the two pix would not gary at any of the company's other inclures.

Mason Prexies SPG

Hollywood, June 22.
Lesley Mason of Warners is the new prexy of the Screen Publicists Guild, with Bill Lyon of Metro Guild, with Bill Lyon of Metro as veepee. Other new officers in-clude Chip Cleary, financial secre-tary; Barbara Hest, recording ser-retary; Len Shamon, treasurer, and Mitton Gottlieb, basiness

Leuis-Walcett

aned from page 1 =

Par using its intermediate film method and the Philly house utilizing the direct projection method, and the Philly house utilizing the direct projection method, and the Philly house utilizing the direct projection method, and the particular developed with RCA. Far agreement, worked out with NCC, promoter Mike Jacobs' 20th NCC, promoter Mike Jacobs' Par using its intermediate film method and the Philly house utiliz-

Class that the deal had not as yet been wrapped up. One of the stigulations in the second control of the stigulation of the second control was the second control of the second Par has apparently "right" offer. made

Inside Stuff—Pictures

Paramount's contract players are about to become men of distinction, devouwers of breakfast food or any other commercial plug deviced by the statio's advertising stars. New parts require thereps, including stars and supporting artists, to be ready for advertising chores whenever called upon. Idea is to muscle into magazine, newspaper, blibboard and other acts with plugs for Paramount pictures, whether the actor is paid for it or not.

Enterprise's "The Other Love" is being released by Metro abroad, with a different cending than was used in U.S. theatree. Both finales, about at the time the Barbara Skamyek-Bavid Niven starrer was made. One finds Miss Stanwyck dying at the end, while the other has the conventional happy bowout. After testing both an American audiences, United Artists, the domestic distrib, and Ent decided on the boy-ete-grit cuttain.

ences, United Artists, the domestic distrib, and Ent decided on the boy-ept-spir curtain. Foreign and spirit and the decided on the Foreign andlessees, on the other hand, with a customary leaning to tragedy, preferred to see the star die of concumption. Result is that that ending is being used abroad. Film, which unforced mediorer grosses in the U.S., is doing much better comparatively in the foreign market.

Despite topmotch reviews and strong wood-of-mouth, Metro is finding it extremely tough to sell "The Search," the film made for it in Switzer, and the strong of the strong cost appi U.S., who big cities

No Solution on Brit. Quota

to the Society of Independent declared, "how the British govern-Motion Picture Producers, who becompanied Ein-Johnston, press Maint at a time when the United America, to England lest specification at time when the United when the Angle-U. S. pact was recovery. The large to world transportated.

Some produced the produced the second produced the second produced the second produced to the produced the second produced the second produced the second produced to the second produced to the second produced the second produced to the second produced the second produce

when the Anglo-U. S. purt was responsibled.
Several companies are adamsat against action as strong as an empassion of the several companies are adamsat against action as strong as an empassion of the several companies and the several companies are as a several companies. The several companies when the several companies are several companies and the several companies and the several companies and the several companies are several companies. The several companies are several companies and several companies are several companies and several companies and several companies are several companies. The several companies are several companies and several companies are several companies and several companies and several companies and several companies are several companies. The several companies are several companies and the several companies and

in the U.S.
While industry execs aren't optimistic that it will mean anything,
they are hanging their hopes at the
moment, anyway, on the protest
registered with the State Dept. by
Jehnston Monthy (21). The
MPAA topper asked State to do
two thins:

two things:

1. To protest in vigeous terms to the British government against restriction" of the 45% quota.

2. To ask the British government to enfer regolations ground the state of the the protest of the terms of the terms

this quota." This protest is based on the charter of the International Trade Organization, to which the U. S. and Britain were recently signates in the Arman, following mentils of especiating sessions in Genera. This called for freer trade among this called for freer trade among the continuation of the co

eating of wordil trade and com-merce."

Calling the quota "a gratution affrest to the American industry, he ciled figures designed to show affrest to the American industry, he ciled figures designed to show the post of the company of the com-pany of the company of the com-pany of the company of the com-supplied only 22% of the total fea-tures registered in Beliatin for the past four years and of these nearly past four years and of these nearly length, and thus were actually only featurette. That means actual fea-tures comprised only 19%.

U Preps Big July With 4 World Preems

With 4 World Preems
Universal will go all out on personal appearances of stars and featured players, advertisements and company has tagged as world-preem mouth. Special campaign is being bailt up on a record four the star of the star

ADD MANES GEISON

AVU NAMES GEISON

American Veterans Committee:
American Veterans Committee:
Matisani directorate dipped into
show bastness to draw its new pubite relations directors. Tapped for
the post to Sum Geison, who privensky served with Columbia and
Carlectoral as Breadway columnist
and Carlectoral as Breadway columnist
Geison tables over Monday (28)
at hagis, bere.

Wash, Chain

- Continued from mare 5 Continued from page 5 miles K-B to enter into the deal with Warmers to prevent the competing theatre. As part of the settlement, both Warmers and K-B agreed to leave another theatre which Kas would build, or to pag the firm \$100,000. There was a deadline on this.

sish actions contravene it by is corressing restrictions.

Specific chauses on which Johnston based his grotest are 189 and trast decision, says the Market Market



was a low-down gal with highfalutin ideas...

COLUMBIA PICTURES LAMOUR

Co-starring GEORGE
MONTGOMERY

Albert Dekker - Otto Kruger - Glenda Farrell - Greg McClure

Screenies by Exercit Freezan - Additional Dislogue by Karl Kemb Staced upon the play by Charles MacArbinz and Educad Shelden,

Directed by LESLIE FENTON

A BENEDICT BOGEAUS PRODUCTION

Picture Grosses

No Night Ball. So Biz In Seattle Is Better: 'City' 7G, 'River' 81G

Seattle, June 22.

H's the difference between day and night with no night baseball here. Cooler weather also is a help, with nearly all spots having a good weekend. Plethora of holdovers is a handleap, however. "Big City," at Palomar, is only fairly good.

Estimates for This Week Estimates for This Week
Blue Mouse (H-E) (300; 45-80)—
"Other Part Forest" (U) and "Lead
Soldiers (20th (m.o.) Mild \$3,000
Last week, "Silver River" (WB)
and "Kings of Olympics" (UA)
(m.o.), \$2,800.

m.o.), \$2,500.
Fifth Avenue (H-E) (2,349; 45-80)
"Remember Mama" (RKO) and
"Rusty" (Col) (3d wk). Good. \$7,500. Last week, big \$9,300.

Liberty (Ind) (1,650; 45-80)—
"Fuller Brush Man" (Col). (4th wk).
Fine \$8,000. Last week, solid \$10,800.

Music Box (H-E) (850; 45-80)—
"Miracle of Bells" (RKO) and
"Western Heritage" (RKO) (3d wk).
Trim \$3,500. Last week, \$3,700. Music Hall (H-E) (2,200; 45-80)— 'Homecoming'' (M-G) (4th wk) and 'Wouldn't Be In Your Shoes'' Mono). Good \$7,000. Last week,

\$7,800.

Opheum (H-E) (2,600; 45-80)—
"River Lady" (U) and "Capt. Boycott" (U), Okay \$8,500. Last week, "Part of Forest" (U) and "13 Soldiers" (20th), mild \$6,600.

diers' (20th), mild \$6,500 Palomar (Steruling 51,350; 45-80) Palomar (Steruling 51,350; 45-80) Angeles' (Repl. Painty good \$7,000. Last week "State of Union" (M-C) (7th wk), good \$3,000 in 2 days. G Faramount (H-E) (3,309, 45-80) For the Company of the Company

'Regards' Best in Buff., 15½G; 'Express' Slow 10G

Buffalo, June 22.

Biz is dragging here this session.

Best bet looks like "Give My Regards to Broadway" but it is not

Estimates for This Week

sock: Scinnates, for This Week
Bartlane (Sain 2) 3,500°, 40-70)—
"Gint Regards to Broadway" (2014)
"Gint Regards to Broadway" (2014)
"Gint Regards to Broadway" (2014)
"Garly Nice \$15,500. Last week,
"Gir Civy" (3,500 and 1997)
"Firste" (Mr. Go and 1997)
"Firste" (Mr. Gin and "Who Live"
"Firste" (Mr. Gin and "Who Live"
"Firste" (Mr. Gin and "Who Live"
"Hopp (Sheal (2,100; 40-70)—"The
"Smugglers" (EL) and "Web of Danger" (Eg). Good \$7,500. Last week,
"Good and "Won Last week, "Gorone The better, Last
"Use and "Gir Vall (1988)
"Charletter from Unknown Woman" (1988)
"Charletter from Unknown Woman" (1988)
"Gir Web (1988)
"Shoot (

\$15,000.
20th Century (20th Cent.) (3,000,
20th Century (20th Cent.) (3,000,
40-70)—"Berlin Express" (RKO)
and "The Flame" (Rep). Modest
\$10,000 or near. Last week, "Fighting Father Dunne" (RKO) and
"Rocky". (Mono) plus fight films,
stout \$16,000.

OMAHA

(Continued from page 11)
on stage. Socko \$20,000. Last week,
"Tender Years" (20th) and Horace
Heidt orch on stage, \$21,400.
Brandels (RKO) (1,500; 16-65)"Tarzan Mermalds" (RKO) and
"Best Man Wins" (Col). Fine
\$7,000. Last week, "Sign of Rom" (Col) and

(Col) and "Strawberry Roam" (Col) and "Strawberry Roam" (Col) and Cristates (2.280; 16-65).—(Give Regards to Broadway" (20th). Good St.1.500, and moves (20th). Good St.1.500, and moves (20th). Good St. (20th).

CINCINNATI

(Continued from page 9)

CINCINNA11

(Continued from page 49)

Trim \$15,000. Last week, "Arch of Trimsph" (LA) \$41,500. \$67,51

"Pirat" (McG.) \$46,005 \$60,751

"All My WLW "Morning Matther?" \$90,005 \$60,005

"McG.] \$40,005 \$60,005

"McG.]

week, "Silver River" (WB) (III.0.3), Sanea, CRRO) (3.600; 50-75) — "Furnee Creek" (20th). Livay 12,000. Last week, "Hazard" ("Par) and Graziano-Zale pix, \$11,500. Shubert (RRO) (2.100; 50-75)—"Arch of Triumph" (UA) (III.0.1). Fairish \$5,000. Last week, "Fuller Brush Man" (Col) (III.0.) (3d wk), swell \$6,500.

'Holiday'-Vaude Torrid \$27,000 in Listless D.C.

washington, June 22.
General outlook is dull this session, with interest in the closing dos of 61st Congress plus excitement over the GOP convention cutting biz. Despite general doldrums, "Summer Holiday" at Loew's Capitol, looks hot with help of vaude.

Gruss, Stanton, Control of Vaude.

Castinates for This Week
Castinates

ek, sam

week, "Another Par. (U), same.
Metropolitan (WB) (1,163, 44-70)
— "Big Punch" (WB). Stuggish
7,000 for first-run. Last week,
"Coroner Creek" (Col), solid

"Coroner Creek" (COI), SUII-S \$3,900. (Loew's) (2,370; 44-74)... "Arch of Triumph" (UA) (2d wk). Skidded to very thin \$11,000 after okry \$20,000 last week. "Arch of Triumph" (Indie) and "Invisible Man Returns" (Indie) and "Invisible Man Returns" (Indie) (reissues). Sock \$3,000. Last week. "Henry V" 100c-\$120 scale, which \$7,500 will (100c-\$120 scale, which is the social of the socia

90c.-\$1.20 scale.

Warner (WB) (2,154; 44-74)—
"Letter Unknown Woman" (U).
Okay \$15,000. Last week, "Fuller
Brush Man" (Col), sturdy \$18,000.

'Fuller' Wow \$21,500, Port

Fuller WOW 2C.1,20UJ, forft.
Portland, Ore, June 22.
"Buller Brush Man" at Paramount and Oriental and "Homecoming" at United Artists are drawtenerally poor bit a round from.
"Benember Mann" is ace holdover.
Estimates for This Week.
Broadway (Parker) (1,832; 50-63).
"Silver Rivers" (WB) and "King
cellent \$6,000 or better. Last week,
\$8,300.

or Orthogonous Cellent \$6,000 or better. Last week, \$9,300. Music Box (H-E) (1,000, 50-85)—"Hemember Mama" (RKO) and "Return Whistier" (Col) (m.o.). Big \$4,500. Last week, "Miracle of Bells" (RKO) and "Port Said" (Col) (2d wk) (5 days) (m.o.), oke

See The Control of th

83 ROCKY MT. THEATRES IN 'CANON CITY' PREEM

Canon City, Colo., June 22.
Largest tertitorial day-and-daeb
blit campaign in the six Rook Mountain states yet attempted will
shove off July 6 when Eagle Lion's
"Ganon City" preems in at least 83
theatres of the sector. Mass openings follow world preem of the
Byan Boy Blow world preem of the
state of the sector of the se

ago.

Mapping a big ballyhoo camaign, EL will host the governors of six states, led by Governor Lee Knouse, of Colorado, at the world preem planned as a testimonial to Ray Best, warden of the state penientiary. Distrib is shooting at 150 day-and-date openings in all.

As one of the bally event, we have the state of the bally event.

day-and-date openings in all..

As one of the bally stunts, EL is building prison towers on the marquees of the Webber and Denver theatres in Denver. In the tower will be posted a guard manning a phoney machinegun and searchight. Every half hour, 12 guys hired for the stint will simulate a head of the stint will simulate a still simulate as the break from the tower while the gun pops away and sirens sound off.

Wall Street

Continued from page 5 ceived from judicially-ordered sale of theatres in the anti-trust suit in return for surrender of a portion of the stock. The alternative would be acquisition by Paramount on the open market of large blocks of its common, with retirement of that stock following. In either instance, earnings per share would be boost-ed while cash found its way to stockholders on principal.

stockholders on principal.

Main point of Balaban statement, generally disregarded, Paramounters say, is that the company has been considered to the same say, is that the company has which are fantastically low. Any liquidation, therefore, would pay off far more in cash than the actual tedgers. Moreover, pointing up the low price on Par common is the fact that outstanding common is now quoted at a total just about a consideration of the company of the amount holdings

amount holdings.
The 7,000,000 or so shares outstanding are quoted in the low 20°s
or at an approximate value of \$145,
000,000, equalling book value. Example, however, of the disperoporure of \$12,000,000 fixed by Parledgers on the 1,100 partners of the
pany earned more than that total
from these chains, in 47, amount
Commany's holdings in 1947 or

strom these chains. Twee Model are was almost reached.

Company's holdings in DuMont Television Co. is another striking instance. Book value is set at the original purchase price of \$560,000. That has he relation to actual 1000,000 or more. Paramount officials have testified that the company would self for \$10,000,000.

Paramount building in New York, site of the homeoffices, points up homeoffices to the structure. Set the set of the company would self of \$10,000,000.

Paramount building in New York, site of the homeoffices, points up books at \$1. Real estate experts estimate its real value at about \$12,000,000. Moreover, there is no mortgage on the structure. On the structure, and the structure, and the structure of the structure. On the structure, and the structure of the structure of the structure of the structure. The structure is not structure, and the structure is not structure, and the structure of the structure. It means also of any of the structure of the structure. It is not structure in the structure of the structure of the structure of the structure of the structure. It is not structure of the struc

U'S 25c DIVVY

Universal has declared a quar-terly dividend of 25c. per share on outstanding common stock. Divvy will be paid out July 31 to stockholders of record, July 15.

"Love From A Stranger" (EL), also Oriental. Terrific \$14,500. Last week, "Hazard" (Par) and "Water-front at Midnight" (Par), thin \$7,200.

\$7,200.

Playhouse (H-E) (1,200; 50-85)—

"Hazard" (Par) and "Waterfront Midnight' (Par) (n.0.), So-so \$1,-500. Last week "Iron Curtain" (20th) and "To Victor" (WB) (2d wk) (m.o.), \$1,200.

wk) (m.o.), \$1,200.
United Artists (Parker) (895, 5085)—"Homecoming" (M-G), Torrid
\$14,000 or close, Last week, "Bride
Goes Wild" (M-G) (20 wk), \$6,400.
Guild (Parker) (427, 50-85)—
'Arch of Triumph" (JOA) (2d wk)
im.o.). Trim \$1,500. Last week,
\$1,900.

Price Cuts

ensuing weeks will offer concrete evidence of whether prices or pic-tures form the chief lure for Broad-

such a sum to the state of the ay filmgoers.

Astor theatre, several weeks ago, cut its price to 70c-\$1.50 from a previous top of \$1.80. Reduction, so far, is intended for the life of Watt Disney's "Melody Time,"

present tenant. present tenant.

Loew's hasn't yet set its new scale for the State, but it's expected to be jumped to either \$1.50 or \$1.80 top from its present \$1.25 top. In line with Metro's decision to slot in line with Metro's decision to siot some of its highest-budgeted product into this house in converting it into a deluxe showcase, "Three Turner, Gene Kelly and Van Hefni, its tentatively slated to follow "Baster." "Luxury Liner," a Jordan Pasternal Technicolor musical, will pasternal Technicolor musical, will Low's has nearly finished an extensive redecorating job on the State, prior to launching the new policy.

Loop Houses Tab Chicago, June 22. Jackson Park decision, which has wiped out all clearances between Loop houses and nabes, is forcing a cut in admissions for firstruns. cut in admissions for firstruns. Hard hit by the lack of clearance which has kept patrons from the Loop, Balaban & Katz yesterday (Mon.) made a radical move to slash prices in a try at matinee audiences. B & K is seeking to overcome the patrons' desire to save material to the state of the seeking to save the seeking the shortened line of the seeking the seekin

nabes now.

John Balaban said Loop morning prices would be cut to 50c (tax included), a cut of 50%; afternoon. prices would be cut to 506 (tax included), a cut of 50%; afternoon included), a cut of 50%; afternoon third; and evening prices will remain the same—908. B&K had a straight 30e policy for all Loop houses, with the exception of the houses, with the exception of the following the same of the control of the

16m Stock

consistent from page 3

consistent from page 3

since practically all recorded-ornfilm programs are in 16m as result, industryites see a terrificasortage which will stymic that
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that of 35m. Dupes can't be knocked off simultaneously, and the entire process runs at a lower

the entire process runs at a lower speed.
Growing use of newsreels over tele-nets, with the tremendous boost in print footage resulting, is already straining production capac-

Metro Guarantees Million Bank Loan On National, L'ville

New bank loan of \$1,000,000 advanced to the Louisville Operating Co., owner of the National theatre, Louisville, has been guaranteed by Metro, \$50% owner of the house. Metro's partner in the National operation, United Artist Theatre Circuit, has agreed to idemnify McG for half the sum under terms of the pact.

Metro's guarantee goes to the

Metro's quarantee goes to the Massachusetts Mutual Life Insurance Co., which has advanced \$750,000, and to First National content of the State of th

Louisville Operating is owned directly by Penn-Federal Enterprises, with Metro and United Artists each sharing 50% stock interests in P-F.

WB Unloading = Continued from page 3 ;

(1,054), Palace (1,781) and Warner (2,027).

ner (2,027).

Circuit has two theatres in Lynn, the Waldorf and Warner, but there are four other houses in situation. In Springfield, Warners hold two out of 12 houses. WB houses are the 1,768-seat Capitol and the 334-seat Art. Town, obviously, is sompetitive so far as Warners is concerned.

ners is concerned.

Ansonla, Conn., is another town in which WB owns both houses, the Capitol (1,668 seals) and the control of the Capitol (1,668 seals) and the controls only two out of 21 theates, the Merritt (977) and Warner (1,332). In Bristol, Conn., it owns two out of three, the Bristol (815) and Cameo (1,634). Third house is a 686-seater.

house is a 686-seater.

In Danbury, Warners owns all three theatres, the Capitol (1,490), Empress (1,313) and Palace (1,990). In Hartford it has only two out of 16, while in New Britain it has three out of seven. One of its houses there, the Capitol, is closed indefinitely.

indefinitely.

In South Norwalk, WB has two of the town's three theatres. The Most of the Mos In South Norwalk, WB has two

Exhibs Bow Continued from page 7;

ness on the distributor, Violation of the ukase would put the distrib out of pocket, not the theatre op-

erator. While other companies are mainwhile other companies are made by limiting their clearance-slashing to theatres located in the same town or city, U is going further. Company is also revamping the time-spacing between different lo-

time-spacing between different locales.
Circuits put up a strong resistance to earlier attempts at clearance reductions, sales biggies say, Previous efforts were met with threats of reprisals and switches in bookings to other companies. That attitude no longer holds, it is said.

CHICAGO

Clark Bater, Columbia sales-man in Detroit branch, named manager of company's Des Moines exchange, replacing Mel Evidon, resigned.

Burton Holmes Films, founded ver 30 years ago by Burton olmes, travelog producer sold o Crescent Film Laboratories.

Monroe theatre, which has been firstrun for last four months, gone back to second-run, double fea-

Bill Gaddoni, Metro salesman, upped to branch manager in O m a h a, replacing Jerry Mac-Glywn, who is placed in charge of Des Moines office, D. C. Kennedy, in charge of Des Moines, enters exhibition.

CHARLOTTE

CHARLUITE
After two and a half days, summer meeting of the Theater Ownmer meeting of the Theater Ownmers of North and South Carolina
will adjourn this week at Myrtle
Beach, S. C., Besides resolutions
considerated the Section of the Section
was addressessing the Section of the Section
was addressessing and State Senator Roy Rowe.

**I looks as it 16m is coming into

ator Roy Rowe.

It looks as if 16m is coming into its own in this area, eastern North Carolina particularly. Some exhibs say if terms from distribs are not in line with decreased boxoffice returns, they will be forced to switch to narrow-gauge find where pictures can be secured for 25-50% less.

Col. Bert Davis, former assistant divisional manager for SRO, re-signed and will be succeeded by Nelson Tower, formerly with Eagle Lion.

KANSAS CITY

Film short, "Driven To Kill," is keynoting the safety campaign here this month with Kansas City Pub-lic Service Co., Fox Midwest Thea-tres and others cooperating with city officials. Short is booked solid

Always --

THE SHOWMAN'S FRIEND in Los Angeles

500 Modern Rooms with bath and radio verything New but the Nam

ALEXANDRIA HOTEL

Fifth at Spring • Los Angeles FRANK WALKER, General Manager Formerly at Olmsted, Cleveland, O.



in Fox houses and several independents.
Howard Janeyson, vet film inHoward Janeyson, vet film inHoward Janeyson, vet film inHoward Janeyson, vet film ining as minager of Fox Midwest's
District Three with headquarters inting as minager of Fox Midwest's
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CINCINNATI

CINCINNATI
Jack Silverbone awitched by Telenews Theatres from Detroit to Preplace Ben Colone an manage to replace Ben Colone an manage to the chair's Cieveland theatre.
Jesse Chain-terplaced William Bor North Chair Bourse, and bourse and bourse and bourse and bourse of the chairs in Colone Ben Co

TORONTO

Clare Appel, head of Motion Picture Theatres Assn. of Ontario, recently resigned and was replaced by H. C. D. Main, formerly veepe. Director Roy Miller moves into Main's former post, Although stepping out as chief, Appel will remain active as a director.

MINNEAPOLIS

MINNEAPOLIS

W. R. Frank, independent circuit
owner and Hollywood producer,
has launched a new promotion
here, an elaborale restaurant and
Boulevard, deluxe nabe house here.
He has a similar setup as part of
his West Twins theatre project in
suburban St. Paul. Frank has returned to Hollywood to supervisive
"Dan Patch," film on famous troiter.

to the control of the

Clips from Film Row

Requisit, owner of the town's two theatres, has never paid the daily license. The city officials are accused of being delinquent in their duties in not collecting the fee.

ST. LOUIS

ST. LOUIS

More than 30 exhibitors from
castern Missouri and southern Illinois last week voide to permanentnois last week voide to permanentnois last week voide to permanentnois last week voide to permanentseek national still little noise last little and the
sake hational still little noise last little
States. Andy Dietz, prime mover
head of a committee of 12 to perfect plans for the permanent
group and be prepared for an elecrect plans for the permanent
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privey of Press Allied Theatre, plan
set up. 12 to 1

plained the advantages of new setup.

L. A. Mercier and his brother, Val Mercler, owners of picture the-atres in Fredericktown and Perry-ville. Mo., are buying a nabe in Dallas. His lease cxpires in 1950. the State in Naakville. Ill., owned by Mrs. Alpha Hisey, will continue to occupy the building. New house will be erected before lease runs out.

will be erected person and out.

Sol Hankin, vet film salesman, joined sales staff of Monogram here. Rubin Rosenblatt became manager of exchange June 1.

Facelifting jobs completed on United Artists and Columbia exchanges on film row.

United Artists and Columbia exchanges on film row.
Tri-State Theatre Corp., owner of Illini and LeClaire theatres, Moline, Ill., is resisting recently enacted 4% city amusement tax in the courts while four other houses are paying the tax under protest. Case against Tri-State is pending in Moline courts.

TOLEDO

Madrid theatre in Port Clinton, O. scheduled to be remodeled and reopened soon by Toledo exhibitor Jack O'Connell whose lease to the district count of appeals. Popular Theatres & Amusements, Inc., former lessee, claimed Its leasen the theatre was valid, but the court reflect the country of the country of

LOS ANGELES

LOS ANGELES
Elimination of waste and adjustments of operation budgets will
the state of the stat

Henry Gottlieb bought Granada theatre, downtown 520-seater, from Chris R. Maffry.

NEW YORK

Metro shorts sales manager William B. Zoeliner, who has charge of company's reprints and importations division, returned this week to bomeoffice after month's tour of M-G exchanges.

to bomoeffice after month's four of MG exchange, mational super-Henry Tark Kingmentions for New York Company of the Company of

- DALLAS

A sige-creen show tour of In-terstate Theatres in key cities of Teass in August will introduce Warners Two Guys from Teass. Warners Two Guys from Teass. The Teast of the film will appear in the accompany to most on the International Company of the Company Malono, Jack Carson and Penny Malono, Jack Malono, Jack

ton.

Herman Beirsdorf named man-ager of new Eagle Lion southern sales division. He will supervise 12 branches operating out of Dallas.

H'wood Set for Strike

Wonderful Urge."
Scoond in strength is Paramount with 23 finished films, among which me "A Connecticut Yankee," "A "A "Source of the "A" of the "A" of the "A" of the "Source will be "Source with "Source will be "Source wil

Solvette and "A stast for Lacretat," A At Wanters are 17 completed, seven in work and five at the starting gate. High budgeters ready for release are "The Adventures of lon-16an," Romance on the High Donaldon," Romance on the High Way. "Shoulding are "My Dream Is Yours," "Silver Lining," "June Bride," "The Gelt from Jones Bride," "Rough Gelt from Jones Bride," "Hough Selt," "Hounger Brothers," "Walting to start are "Night Beat," "Happy Chunger Brothers," "Walting to start are "Night Beat," "Happy Thaningo Brothers," Walting to start are "Night Beat," "Happy and a Gal."

RKO's 21

RKO's 21

RKO's bedder is 21, with six in work and five starting in July, Among the completed festures are The Velvet Touch, "Rachel and result of the starting of the startin

Metro has 14 ready for distribu-tion, including expensive produc-tions like "The Three Munkedeers," "The Etata." Baster Farade, "The Richard Farade, and "Natural Impulse," formerly "No Minor Viese." Filming are "No Minor Viese." Filming are "No Minor Viese." Filming are "No Minor Viese." The Brite, "Command Decision," "The Brite, "Command Decision," The Brite, "Command Decision," The Brite, Stan in the Morning," "Act of Violence" and "Words and Music, Stan in the Morning," "Act of Seaty for Imining are, "Take Me Barkleys of Broadway," musicals.

Barkleys of Broadway," musicals. Columbia has 27 completed of which 12 are "A" productions. Toppers are "The Loves of Camen," "Lulu Belle," "The Black Arrow, "The Man from Colorado" and "The Gallant Blade." Lonsing are "The Dark Past' and "FBI Meets Scotland Yard." Coming and "FBI Meets Scotland Yard." Coming Columbia ("Williams Blacks") Honor." "Williams and "Balland Blacks" Honor." "Williams and "Balland Blacks" and "Song of India." United Artists has 18 on ice, one

United Artists has 18 on ice, one in work and seven marked for early filming. Annong the completed films are "Red River," "Atlantis, the Lost Continent," "So This is New York," "An Innocent Affair" and "The Time of Your Life." Shooting is "Some Rain Must Fail."

Must Fan.
Universal-International has 12 of
its own productions and five of J.
Arthur Rank's ready for distribution. Among them are "Tap Roots,"
"An Act of Murder," "One Touch

contained from page 3
with 24 pictures, of which 12 were fof Venus," "The Saxon Charm," produced by the company itself, "land 12 by associated indies. Profit the Mermand," all nade on the UI on the West of Venus," "The Lady in Esmine let," "Base I start," "Passionate Profit of Venus," and "The Wonderful Urge."
Scoond in strength is Paramount with 23 finished illms, among which are "A Connecticut Yankee," "We Gotta Stay Happy," "Panilty are "A Connecticut Yankee, "The Eleface," "Greign Affair," "The Eleface," "A Connecticut Yankee, "Membersoon." "The O' 17 ly n'n." Shooting are "A Connecticut Yankee, "Membersoon." "The O' 17 ly n'n." Foreign Affair," "The Eleface, "Membersoon." "The O' 17 ly n'n." "dexican Hayride." "Mexican H

Other studios and their backings are: Republic, 17; Monogram, 16; Eagle Lion, 15; Screen Guild, 9; Selznick, 3, and Allied Artists, 2.

Par's Axe

ing deals. They were theatre partners Martin J. Mullin and Sa Pinanski, who run the Mullin & Pinanski circuit in New England. Each took \$112,525 under profit-sharing pacts.

sharing pacts.
Checking on percentage deals with exhibs cost Par. a total of \$852,827 during the year, paid out to Confidential Reports, Inc. General Detectives & Guard Service cost another \$31,283. Legal fees came to \$200,000, handed Simpson, Tackler & Barriett, and \$355,578 paid O'Melveny & Myers.

578 paid O'Melveny & Myers.

"State of the Union" and "I Remember Mama," which Par acquired by absorbing Liberty Films,
are Inventoried, along with lesser
properties, at \$5,039,887 on the
company books. It is also disclosed
that in the transaction, Par handed
Liberty's four owners 4,000 shares of common stock in return for formance bonds on films in the

works.

In acquiring Rainbow Productions, Paramount took 1,062½ shares of 1,125 outstanding. Reportedly, Par was met with a refusal in attempting to buy the remaining 62½ shares. It is said that maining 62½ shares. It is said that Blng Crosby is the outside stock holder.



LOS ANGELES 11 hours, 10 minutes

CHICAGO

34 hours

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Rockefeller Center • Hotel New Yorker
120 Broadway • Hotel St. George

AMERICAN AIRLINES

New York Theatres









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'THE EMPEROR WALTZ'
Color by TECHNICOLOR
A Paramount Picture
Spectacular Stage Presentation

DAN DAILEY

DAN DALLEY

'Give My Regards to B'way'
A 20th Century-Fax Picture in Technicoler
On Variety Siege—The Andrews States
Deen Markin and Jerry Lewis
On Ice Stage—
Carel Lynne • Arneld Shede
ROXY
7th Avo. a
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ROX 1 Sons ...

Columbus, O., Drive-In

Columbus

Pow 500 Ethel Miles opens a new 500-cdrive-in here about July 1. It located on Route 33, northwest ------JOHN J. ASTOR "CHETWODE"

NEWPORT, Rhode Island

story French style mansion, 16 main rooms, ing 8 master bedrooms, 6 baths • Fireplaces • • 5 acres of landscaped grounds. Greenhouse • with apartment above. Superintendent's cottage.

WILL BE SOLD WITH OR WITHOUT FURNISHINGS AT

SAT. JULY 17 12 o'clos spection By Appe ent Only d to Auctionners for Brechure



OUSTAVE J. S. WHITE, Inc. 27 Belleres Ave., Newsort, R. I. Yelephone: Housest 4200

NBC, CBS Friday Jockeying Pits Drama vs. Comedy in Drastic 2-Web Overhaul; Durante's 14G Camel Ride

While NBC has allgned for its Friday night schedule in the fall the biggest concentration of com-edy power second only to Sunday's, the indications are that CBS will be content to compete against this setup with two dramatic packages, one the "Ford Hour" and the other

be content to compete sgainst this setup will we compete status that setup will we compete status that setup will we compete a newcomer to the airlanes. Or howards "Little Immigrant." Even though "Mr. Ace & Jame" is set to though "Mr. Ace & Jame" is set to exceed the little immigrant." Even though "Mr. Ace & Jame" is set to exceed the little immigrant. Even though the set is the little immigrant. Even the little immigrant is set in the little immigrant. Set is set in the little immigrant is set in the little immigrant. Niles Transmell, NBC pree, had hoped to get the Priday conselv by inducing Cities Service to acept a Sunday matinee period. When this didn't work out, he reset a sunday matinee period. When this didn't work out, he reset a sunday matinee period. When this didn't work out, he reset a sunday matinee period. When this didn't work out, he reset a Sunday matinee period. When his didn't work out, he reset a sunday matinee period. When this didn't work out, he reset a sunday matinee period. When his didn't work out, he reset as the little immigrant is the set of the little immigrant is the set of the little immigrant is set in reduced to a sunday in the little immigrant like of Camel is also designation of the little immigrant like her period when public Durante his original asking price, \$14,000, after some bickering to get it reduced to a sunday and the program like for the fall, General work and the set of the set of the reduced to a sunday and the set of the s

\$12,000.

As for Columbia's Friday night program link for the fall, General Foods is said to be looking with much sympathy upon "Little Im-Foods is said to be looking wun much sympathy upon "Little Im-migrant," which CBS recently put together on the Coast, and there is a marked possibility that this will be the victual processor's candidate for the 8:30-9 pm. spot. This (Continued on page 28)

George Murphy's 'H'wood' As Benny Replacement; 'Author,' Pickens Also Set

Allillor, Increits Also Jot.

NBC's Sunday late afternoonearly evening log for the dogdays
shaped into final form this week
with the slotting of "Author Meets
the Critics" as a sustainer in the
first half of the "Ford Theatre"
hour, at 5, and "Let's Talk Hollywood" as Lack's Ethics—sponsored
Latter starz, described as a
sort of "Info Please" on Hollywood,
promises to be one of the summer's

Latter stanza, described as a sort of "Into Please" on Hollywood, promises to be one of the summer's sort of "Into Please" on Hollywood, promises to be one of the summer's removable of the regulars of which will be of the regulars of which will be sonalities will make up the rest of the panel from week to week. It's an Amusement Enterprises the panel from week to week. It's an Amusement Enterprises Lately Strike hawking July 4, originating, of course, from the Coast. Agency is BBD & O. Coast. Agency is BBD & O. Coast. Agency is BBD & O. Coast. Agency both also precaining July 4, in the Ford-excited time, Pleases show, both also precaining July 4, in the Ford-excited time, Second & the Howley Strike William Strike Wil

1st Giveaway Fadeout

First casualty among the new flock of network giveaway shows, "Who-Dun-It?" is stated for a fade from CBS kilocycles next Sun-day (27). It was short-lived, having teed off less than a month ago.

Unity Files For FDR Call Letters

Washington, June 22,
The Unity Broadcasting Corp., of
New York, which is associated with
the International Ladies Garment
Worker's Union, filed today (22)
with the FCC for the call letters
WFDR for their FM station which
they recently won.

WFDR for their FM station which they recently won. FCC has received hundreds or requests for the late President's initials, but out of respect has turned them down. However, Unity has a letter from Mrs. Eleanor Roosevelt stating that she has con-ferred with members of her family and thinks it would be a fitting tendered to New York by the million.

Attorneys in the case feel confi-dent FCC will award them the call

Michel Taking Over **CBS Documentary Unit;** May Expand Into TV

may Expand into 1v
In the recent reshuffle of the
CBS program and public affairs department, Werner Michel has taken
over the siot formerly occupied by
Bob Heller, now exce producer, as
plict of the network's documentary
ever, is director of production
in public affairs, a post which will
range over a wider field than the
documentary airers. He'll confune
to operate under Davidson Taylor,
vice-prexy over the public affairs
Michel's ballwick wil cover all
Michel's ballwick wil cover all

which and the same and the same and the same and a new type of program liabelled as and a new type of program liabelled as "actualities". Latter will be sewn together from wire recordings made in field investigations of current social problems along the lines of "Between the Dark and the Darlight" arred day. No changes in personnel or nolthe web at the end of last month. No changes in personnel or policy are being mapped for the documentary unit which will continue to turn out about six full dress programs yearly. Three documentaries of Hollywood (slated for airing early in August), national magazines and the state of mental health in the U.S. Web officials are tinkering with the notion of adapting in the unit of the programs for simultaneous TV. and AM, presenting.

GIVEAWAY TAKEAWAY SLATED BY WNEW, N.Y.

on the web last summer. WNBC, RATED BY WNEW, N. Y. Alt. which has been carrying of the property of the propert



LOWELL WATTS

Watts travelled more than 38,00 miles by plane, train and car las year to report significant farm new for the 47,000 farm families in th Rocky Mountain region.

NBC Welcome Mat **Now Spread Out For New Clients**

For the first time since before the war, NBC has taken down the SRO sign. Sold out for years, right up to the 11 p.m. bell, the network, at least at the moment, finds itself without a commercial occupant for the 10:30 to 11 p.m. periods on Wednesday, Thursday and Saturday.

and Saturday.

Wednesday time opens up with
the exiting of Rexall (Jimmy Durante) from the segment, the client
now occupying the old Pitch Sunturned of the Saturday
to the Saturday night
10:30 'Grand Ol' Oppy' moves up
to the 8 o'tock period being Valturned of the Saturday night
10:30 'Grand Ol' Oppy' moves
to the 8 o'tock period being Vashow also moves into Friday.

In addition NBC has some Sunland the Saturday of the Saturday

In addition NBC has some Sun-

show also moves into Friday)
In addition NBC has some Sunday afternoon time for sale. The
60-minute 5 to 6 period which
"Ford Theatre" Is vacating becomes available (prior to this season it was a Toscanini NBC Sunday
afternoon can be had
for the asking.

A Few Gloomy Strands **Among Silver Threads**

International Silver wishes it had never happened. Up until this year its "Ozzie and Harriet" show had been going its merry way in the Sunday at 6 slot on CBS. Then it was decided to move it into Friday night at 9:30 on the same web.

sponsor is now unhappy over a Friday showease. It wants to go back to Sunday, but Prudential has 6 to 6:30 ("and we're doing very nicely, thank you"), so when "Ozzie and Harriet" return in the fall they go into the 9:30-10 Sunday night CBS berth.

Nancy Walker Audition N.S.H. to CBS Execs

The audition which CBS cut of a proposed Nancy Walker show didn't turn out satisfactorily and the network is mulling whether to give it another try or shelve the idea altogether.

Half-hour proposition, with Arn-old Stang as a guest for the audi-tion, was submitted as a William Morris package.

Bigger Smoke

Digger Smoke
Berl Parks, who seems to be
circuiting the network giveaway
shows these days as emceeannouncer, found himself saddled with a couple of conflicting commercials. So now he's
mluus the Camel Vaughn Monroe program.

Parks was announcer on Camel's CBS Monroe show, Then along came Old Gold with \$500,000 to pick up the tab on a quarter-hour of ABC's "Stop the Music," which Parks

emcees.

Camel agency said "how come?" only once. Monroe now has a new announcer.

Mutual's Kobak Ready to Spring **Surprise With Nighttime Findings**

Quaker Oats' New Show

Cowboy series built around Tim Holt, screen star and son of Jack Holt, will probably take up where "Terry and the Pirates" ieft off for Quaker Oats on ABC. Deal is be-ing thrashed out for the Holt strip through the Sherman & Marquette agency.

Soap Springs Eternal in Chi

Chicago, June 22, soapers are set for return to that some state set for return to that continuation was lacking at nets and agencies. Rum ors were strengthened by gossip columnist who reported that fall return of serials would be brought about by sponsor's budget parting.

sponsors' budget paring.

Quizzed on the economy angle a
network chief said that nothing
short of a depression could limit
short of a depression could limit
per could be a could limit
could be a could limit
per could limit be a could limit
per could limit be a could limit be a could
limit be a could limit a could limit be a could limit
per could limit be a could li

Miss Phillips already has be approached by an agency in search of a local show, but it was no dice because it would have required a hike back to the Coast. She cur-rently is writing a book based on her 19 years as the so-called Queen Bee of the matinee hive.

MCA, B&B Wrangle On New Prudential Show

'Exclusive' on Guestars EXCILISIVE On UICESIATS.

Nip and tuck affair during the past week between the Music Corp. of America and the Benton & Bowles ad agency over the latter's insistence on exclusivity on film insistence on exclusivity on film dential. "Family Hour" dramatic show is apparently on its way to being ironed out.

What threatened to stymie the deal, it's reported, was B & B's demand of a dause forbidding the month of the control of

during the season on any other network airers. In a compromise finally reached in New York, Monday (21) the agency agreed to one-shot stints by the stars on such starzas as "Lux Theatre," "Theatre Guild," top comedy shows, etc., but forbade them from doing any other air series.

Partition

**Partition

Resulting contract has been forwarded to the Coast office of MCA, which has jurisdiction over the filmites, for final okay.

filmites, for final okay.

Thus far, Gregory Peck, Barbara Stamyyck and Robert Taylor have been lined up, each to do six sequences for the Sunday CBS program. Three more guestars will week series. Stanza will be a full MCA package. Working title is the "Prudential Family Hour of Stars."

Lombardo as Fill-In As OG Rides Out Time

As Uk Kides Out Time
Guy Lombardo got the nod over
last weekend to fill out Old Gold's
commitment to stay on four more
weeks on CBS. The Morganweeks on CBS. The MorganOldup last Friday.
Nick Keesely, newly appointed
Mitchell agency, will produce and
manager of radio for the Lennon &
Mitchell agency, will produce and
Cub at Virginia Beach, Pete Surfcon will script. Second show will
come from Asbury Park and the
two from X-x, originating
last two from X-x, originating
last two from X-x, originating
Rodf, where Lombardo will be full
lag, an engagement, or from a ing an engagement, or from studio:

Orch presumably will get consideration as a possible fall entry for OG, since the ciggie outfit is wide open for a new show.

Mutual's long-delayed report on its nationwide findings regarding infigittime "listenability" should see the light of day before the which stood the other three major which the other three major which the other three coverage—"ability to hear" audiences of the four skelns were shown to be the four skelns were shown to be the four skelns were shown to be four skelns with the skelns were shown to be shown to

nighttime totals on paper.

The figures, of course, are being kept strictly under wraps until prevz Edgar Kobak (who says he has already used some of the findings in presentations to advertisers) finds the time appropriate to spill them. There isn't much to spill them. There isn't much be able to show itself anywher near as competitive after dark it did for the daylight hours.

Althout researchers and en-

it did for the daylight hours.
Although researchers and engineers in other quarters have expressed akepticism as to whether the problem of skywave survey inclinance the latter apparently have coped with the measurement to the satisfaction of web brass. Mutual engineers are in the "cleanup process" now on their survey work and expression of their survey with the survey of their survey work and their survey w

Mutual Can Pick Up Some Ballantine Fight Biz-If Connally Keeps It Short

There's a chunk of one-shot bill-ing coin waiting to be picked up by Mutual if Senator Tom Con-nally doesn't get too long winded in his keynote address to the Democratic convention next month.

Democratic convention next month. Connally's talk is logged for 9:30 p.m. July 12. The lightweight title champlonship fight between lke Williams and Beau Jack is scheduled the same night, begin-ning at 10, also from Philadelphia. And Ballantine beer, via J. Waiter Thompson agency, wants to bank-roll the fistleufts.

Thompson agency, wants to banical the fisticution is, of course whether connaily will wind up an time-town the control will be seen to the control will be seen to the country of the coun

ROBINSON TO HANDLE 'DEEMS TAYLOR HOUR'

Maurie Robinson, associate di-rector with NBC for the past three years, checked out of the network last week to assume producer-director chores on a new 'Deems Taylor Hour,' formatted as a long-hair variation of transcribed disk jockey shows such as Tommy Dor-sov's.

sey's.
Stanza is being put together in
New York by Radio Features, Wal-New York by Radio Features, Walter Schwimmer's packaging affliate of the Schwimmer & Scott agency of Chicago. First edition specific was a specific or the art Taylor, w.k. music critic, who has often done commentaries for symphony aircrs, is waxing his interpretative gab for interspersing with standard classical works.

Sepia Ed as Disk Jock

Sepha Ed as Jibik Jock
WWRL, Queens, N. Y., Indie, has
annexed Dan Burley, managing editor of the Amsterdam News, Harlem newspaper, as a disk jockey.
Starting next Monday (28), he'll
take over the 4:30-5 Mondaythrough-Saturiday spot vacated by
Symphony Sid, who has moved to
WMCA, N. Y.

FREE RADIO GETS LATIN HOTFOOT

Listening Off One-Third

The new Hoopers had the commercial-minded trade boys in a talispin over the past week. It was not only a case of Fred Allen taking a 7.6 nosedive, but Jack Benny, who led the previous Hooperade with a 21.9, was down 5.8 and, in contrast with Edgar Berein's 17.4 season's boweft, his summer replacement, the Robert Shaw Chorale, came up with no better than a 4.6. While this obviously was a factor in Allen's dute in the following half-hour segment, the fact remains that all Sunday listening was a third off. Here's the latest Top 15, with the previous ratings for the shows:

	New	Rating	Previo	us Rati	m
Lux Radio Theatre		19.2		19.3	1
Walter Winchell		18.2		20.8	
Fibber & Molly		16.7		17:9	
Bob Hope		15.4		16.9	
My Friend Irma		15.4		18.1	
Jack Benny		15.2		21.0	
Godfrey's Talent Scouts		15.2		15.8	
Take It-Leave It		14.0		12.7	
Red Skelton		14.0		13.2	
Mr. D. A		13.2		12.6	
Screen Guild Players		12.2		11.8	
Horace Heidt		11.7		11.4	
Bing Crosby		11.5		12.8	
Truth or Consequences		10.7		15.9	
Ai Jolson		10.5		13.2	
Stop the Music (8:30-8:45)				9.6	

Radio War of Nerves on Again as ABC Prepares Wed. Paper Maneuvers

The radio war of nerves is on. It's as customary for June as the proverbial bride, but this season it seems to have set off heightened tensions and fitters among the network excess who are wondering just where the commercial program chips will fall when, the '48-49 searan wills, around.

chips will fall when the '48-'49 sea-son rolls around.

Principal beachhead in the cur-rent battle of nerves has been es-tablished at ABC (as was the case about this time last year), where

CBS' Paper Plot

CBS' Paper Plot
Like ABC, CBS reportedly
had its own claborate paper
plot all set to ride for Sunday
—but it was predicated chiefly
on whether Walter Winchell
Now that ABC has him under
traps, the CBS chess game
practically died aborning
columbia wanted wW for its
with Chesterfield as a potential
sponsor, then selling the succeding half-shour to Philor for
the trafscribed Bing Cresbo
to move its "Theatre Guide"
to move its "Theatre Guide"
to move its "Theatre Guide
to move its "Theatre Guide
Through the colup' CBS
Through the colup' CBS
Through the colup' CBS
of its three most important programs, but created for
itself a "dream" Sunday night
sequences

they've drawn up a "Paper Parlay" designed to give Wednesday night listeners the biggest, bestest and

inseries: the biggest, process and model and model and model and model and model and model and the process of t at 10:30. hile it's recognized in rival (Continued on page 28)

N.Y.'s ALPHONSE-GASTON

Lyle Van's Salute to Rival Station's Tom McFadden's Gotham Rarity

Tom McFadden's Gotham Rarity Witen Tem McFadden moved up last week into the managership of WNSC. N. Y., as successor to Jim Gaines, probably the top sendori per care from a rival satisfied of the sendoring whole years accelerate McFadden's whole Yan accelerate McFadden's whole yan see the sendoring whole yang who was the year of the year.

Getting Radio-Shy

Getting Radio-Shy
Kellegr's decision to scena
out of its two ABC shows at
the end of July is a further
reflection of the shying-awayfrom-radio attitude of the
major food companies, with
the top three food bankrollers,
food companies, with
the top three food bankrollers,
deferred Foods has translated it into concrete action
by reshuffling its advertising
badget, with the result that it
nice BHg about in favor of the
lower-budgeted "Mr. Ace &
Jane" program.
Standard Brands has pulled
in the reins, too. This season.

Standard Brands has pulled in the reins, too. This season it was minus the NBC Sunday night 8:30 period, having turned it and its occupant. Fred Allen, over to the Ford Dealers. And now there's talk that S-B wants a cheaper show in the Edgar Bergen spot.

\$1,500,000 Radio Kellogg Retreat; **Drops Two Shows**

In one of the major daytimecancellations in recent months,
Kellogg has served notice that it
is dropping out of sponsorship of
its is-imitute protion of the coses
and the false protion of the coses
ABC and the Galen Drake program
which follows on the same web.
It represents a loss in billings of
Principal factor is Kellogg's destre to embrace the printed medum on a larger scale. To a lesser
dum on a larger scale. To a lesser
of Tom Breneman, emcee of
Tom Breneman, emcee of
despite the show's impact is gonedespite the show's impact is gonedespite the show of mapset is
some the control of the cost of the cost of
said to have been contributing factors.

said to have been contributing am-tors.

Kellogg bows out of both shows at the end of July. Proctor & Gam-ble bankrolis the other 15-minute segment of "belggery" on Kellogg, with the K & E billings shifting from the radio department over to the newspaper-mag divisions.

Look, Pa, I'm Flyin'

Irving Straus, member of the board of directors of WMCA, N. Y., owned by his father, Nathan Straus, is flying a biplane over the beach areas on weekends this summer with a streamer plugging the indicated by the streamer plugging the indicated by the streamer plugging the streamer plugging the streamer plugging the indicated by the streamer plugging t

Straus was a Navy pilot during the war.

What is characterized as the most unazing Ripley in western hemisAmerican broadcasters—and Americans, too, for that master—quietly laughing up their kilocycles. It has been a sense of the control of

Struste, who is nead or RCA InAlso attending will be the two
most vital cogs in Latin-American
radio, the men who perhaps have
radio, the men who perhaps have
intervention in commercial broadcasting throughout the western
hemisphere than anyone else. They
are Boillo Accarrago, who operare Boillo Accarrago, who operare Boillo Accarrago, who operbeen referred to as "Mr. Radio of
the Western Hemisphere," and
Goar Mestre, of CMG, Cuba, unmanifoonable Cuba's No. 1 radio
manifoonable Cuba's No. 1 radio

Goar Mestre, of CMG, Cuba, unrequestionably Cuba's No. 1 radio man.

Possible Gancing Up

Accarrage and Miestre, it's said, don't want to take the farcical stituation lying down, refusing to accept the unacknowledged-but-approaches to the control of the control

Morgan on Market

Henry Morgan is in the market-for a new sponsor. Rayve, which bankrolled the comedian this sea-son on ABC, has definitely made up its mind not to pick up the son on ABC, has definitely made to pick up the option.

Morgan winds up tomorrow (24). himself.

ARGENTINE MEET | Agency Observers See Radio Going Through Deglamorizing Period As **Show Values Yield to Dollar Payoff**

Oh, My Aching Budget

Uh, nly Actung budget.
That littery sensation rampant among some of the personnel at the Shedquarters on Madison aveaue is described at the higher dechoin as having apparently been inspired by the fact that depart their foreheads over budgets for the second half of 1948. No other cause for the feeling that the axe was due to swing shortly could be figured on this came evident the middle of last-week, simultaneous with the new budget wrestling.

ABC the Skein Y' Love to Touch? Nuts. Sez Jergens

Now that the ABC network has put itself on record that the Sun-day night at 9 period goes with the case who buys Walter Winchell, Jergens, which is getting the heave from the valuable time segment it, has occupied for many years, has indicated that it doesn't latent to take it lying down.

indicated that it doesn't Intend to take it lying down.

As far as ABC is concerned, it's a case of "any time is my time, a case of "any time is my time, as my ti

D.C.'s Poser: How Coy Can You Get?

. Washington, June 22. Difficulties face FCC chairman Wayne Coy since filing of CBS brief to sell 55% of the stock of WTOP to WTOP, Inc., a combination of CBS and The Washington

Post.
The sale is conditional on the sale of the Post's present station, WINX, of which Chairman Coy was once director. In a routine work of the post of the post

A comment frequently heards among advertising men nowakays at the same and the same

ALLEN VS. GIVEAWAYS .

Stop Music' Competition Show Fodder for Comic's Routine

Pioneering in Smallest Center Yet. TV Finds It Tough Going in Salt Lake

(This is the second in a series of articles by VARIETY correspondents showing how tele is projecting itself around the country.)

By NAT BERLIN

By NAT BERLIN

Salt Lake City, June 22.

Salt Lake City, June 22.

Wash Lake City, June 22.

When WeXIS, KDYL's video

outlet, hit the air six weeks ago

with the first of its regularly

scheduled televesst, it was pioneer
ter yet. to have television broadcasts. The teeroff was accompanied

by plenty of fanfare, and the

presence of the usual brass from

the governor of the state down.

Public interest was high, and deal
tory buying of sets.

Since then, interest has drooned.

tory buying of sets.
Since then, interest has dropped, and set buying has slumped slong with it. Programs not up to the work of the set of the

Collimitation of the problem of the

weXIS claims it hasn't as yet completed its setup. According to Harry Goiub, director, mobile units should be available by the end of June, and when they arrive a heavier schedule of outside tele-easts will be used.

easts' will be used.

"Tele faces two main problems in the Sait Lake City area. Beeause the vailey is completely surrounded by mountains, the maximum potential audience, considering present population figures, is
in the neighborhood of 250,000.
This limits the wavets In addit ing present population. 250,000. This limits the market. In addition this area is not known for its spending and with video sets running from about \$750 up, not too many customers are going to beat a path to the dealers. Right now there are about 200 sets in operation.

With a nut of about \$300,000 W6XIS will undoubtedly do something to make the current picture a lot brighter. S. Fox is owner and general manager.

and general manager.

WeXIS is operating with a small staff, headed by Golub former theater operators and outdoor show producer. The production staff has Dan Rainger in the program siot, Keith Engar handling production, Emerson Smith announcing, and Gloria Clark taking care of scripts.

WPIX. WFIL-TV'S **OUICKIE CRASH REELS**

Offering good indication of the news-gathering advantages of a newspaper owned television sta-newspaper owned television sta-ted to the state of the state of the last Thursday (17) night had glims of the airliner crash near Mt. Carmel, Pa, on the air within 10 hours after the accident, with WFIL-TV, the Philadelphia near pairty station, also duplicating the gains.

WPIX newsreel cameraman Ed WPIX newsreel cameraman Ed Clarity fiew to Mt. Carmel in a News plane, lensed the scene and brought his fini back immediately brought his fini back immediately station was supposed to have signed off at 11 pm. that night but remained on the air with standing the state of the st

go at 11:40. Spot news presentation will be a regular feature of the station's programming, according to WPIX program 'chief Harvey Mariowe, who declared that "we'll feed spot news of major importance despite the time, as long as our transmitter is on the air,

KFI-TV Preems Pattern

AFI-IV Freems Faltern
Test pattern of KFI-TV was
given its first trial yesterday (21)
and results proved highly state
factory. After encountering tube
tradition of the monoscope insignia
streen of set owners.
W. B. Ryan, KFI manager, said
that the pattern was of swiffigient
clarity and definition to give assurance that transmitter and
microwave relay equipment are in
microwave relay equipment are in
continue unit regular programming is scheduled in September.
Video station will make remote

ming is scheduled in September.
Video station will make remote
pickups from theatres and outdoor
events without any attempt at
scheduling until Aug. 18 wym it
first commercial commitment fails
due with Union Oil for sponsorship
of the practice session of the Rams
pro football team.

FCC OKAYS PROGRAM STANDARDS OF TBA

STANDARDS OF TBA
The Federal Communications
Commission has adopted the graduated scale of television programming for stations going on the air
as recommended by Television
Paramount Pictures made the
only request that FCC retain its
former rule of 28-hours a week
minimum, but the commissioners
did not grant them a hearing since
New rule pequires a minimum of
12 hours programming a week during the first 18 months on the air.
At six-month intervals the, miniand finally 28 hours a week. Siaand finally 28 hours a week. Siations will titus reach the 28-hour
requirement after 36 months of
portuition.

operation.

All new stations must be on the air at least two hours a day in any five days of the week.

Buffalo's TV Boom

Buffalo, June 22.
Two weeks after formal opening of WBEN-TV, tele sets in operation in Buffalo have jumped to over 3,000.
Buffalo Niagara Electric on May

30 reported residential installa-tions 1,371, commercial 333 and an additional 856 operating on dis-pias at dealers' stores.

Chrysler on the Prowl The Chrysler group will shortly the taking a lookaround for partici-lation in television and also a net-

The extent of the going in either medium will be determined during meetings being held at the Chrys-ier group's homeoffices in Detroit.

Kool's 25G Tele Spots

ROOI S ZDU 1ele DP018
Brown & Williamson is spending around 255,000 for televised spots for Kool cigarets on WCBS-TV.
N. M. during the necessary for the conventions. Deal calls for eight spots a day over a minimum of Journal of the conventions. Deal calls for eight spots a day over a minimum of Journal of the conventions. Similar bookings are the station's major piece of the conventions. Similar bookings are being made on other TV outlets.

Par Gives KTLA Little Prod. Aid. S-F Hearing Told

Washington, June 22.
Amount of help that Paramount
Pictures has given its Los Angeies
teieviston outlet, KTLA, held the
centre of attention this Morning
(Tucs.) at the second day of the
resumed FCC hearings on applications for TV channels in San
Francisco.

loos too to canness in San KTLA station manager Klaus KTLA station manager Klaus KTLA station manager klaus seamhatian by CBS counsel Judge Samuel Rosenman, admitted that since KTLA teed off commercial star has appeared on any regularly-steduled program, no experienced Par film director has had any con-tact with the station except in an advisory capacity and no Par fea-tured to the station of the con-traction of the con-

ture film has been displayed via video.

Bob Hope, according to Lands-berg, appeared on the station's opening program, but it was a promotional show which he em-ceed. Hope's only other appearance on KTLA was a recent bally-hoo pitch he made for Par's "Em-peror Waltz."

Rosenman also hammered away Boseman also hammered awy at a new Par cost estimate submitted today. Original estimate, inclusive of \$57,000 for its proliculated \$57,000 for its pro\$522,000, but was revised upward to \$849,3100. Vest you shall go so, originally estimated at \$570,000. CRS was also boosted, to \$600,000. CRS was also boosted, to \$600,000. CRS considerable of the property of the state of the property such as tubes, promotion export, such as tubes, promotion exof which were searched out in the figures presented. figures presented.

Par has the most ambitious pians (Continued on page 30)

'Whistler' on TV

Whistler on IV
Chicago, June 22.
Sherman Marks' adaptation of a
script from "The Whistler" radio
series will be dramatized in cooperation with MCA Sunday (27) via
WBKB. Drama will make use of
exterior shots filmed in Chi locations.

tions.

If deal jells, series of "Whistier" scripts will be televised under the title of "Boomerang."

Inside Television

Hotel New Yorker, N.Y., tees off its guest television system tonight (Wed.) with a sellout on the 100 rooms in which sets have been installed because of the Louis-Waicoth fight pickup. In addition to the permanent set installations, the hotel has also wired 50 rooms for "roaming" sets, in case demand for TV exceeds the 100 permanent sets. New Yorker charges 35 daily rental for tele, which isn't mandatory if the guest doesn't desire the service. Same set also carries AM and FM radio, on which there is no charge. Sets are manufactured by Hotel-vision, Inc., and carry a 48 quavar-inch server.

Young & Rubicam has found that television film producers are completely befuddeled when it comes to price estimates on their work. Y&R quit out feelers for the filming of the G. E. House Party, addience particular to the producers of the producers are reluctant to quote firm prices as they have yet to find out what copt is involved in the filming.

Three enterprising ex-GIs in Bridgeport, Conn., have come up with a system of providing theatre television that beats the broadcasters' ban against picking up a TV show where an admission charge is made. Interpretation of the state of the

Exces of WBKB, Chi's pioneer vides venture, are siting on a tele-phone survey of audiences that reportedly gives the shahan & Katz station comfortable edge on its rival WGN-WY. Shahan & Katz station comfortable edge on its rival WGN-WY. Shahan & Katz station comfortable edge on its rival WGN-WY. Shahan & Katz steel with the work of the work of the work of the work of the letevising since April.

********************************* **Television Reviews**

sections of the runoff and the genrections of the runoff and the genrundamentally the show bespoke
promising video knowlow and as
strewed knowledge of what I takes
comment is based strictly, on an
occasional seanning of womencestual womens an agazine plus
stedieline contact with radio's long
procession of tenme programs. In
merged with a sharp sense of effectiveness the more successful
arrious media.

In putting the home to getter the
station perhaps could to these class
to station perhaps could to these class
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to the class of the class of the class
with a cute cluckle, imparted a sense of knowing what she was
sense of knowing w

TOAST OF THE TOWN
With Monica Lewis, Kathryn Lee,
Ruby Goldstein, Dean Martin &
Jerry Lewis, John Cocoman, Eugene List, Richard Rodgers &
Oscar Hammerstein II; Ed Suiiiyan, emcee; Ray Bloch orch; line
(6)

(6)
Co-producer (with Suilivan): Marie Lewis
Director: Roiand Gillett
Set: Richard Rychtarik
60 Mins.; Sun., 9 p.m.

Set: Richard Rychtarik
60 Mins; Sun, 9 pm.
CBS-TV, from N. Y.
Top vaude and nitery talent
available for television is going to
rapid the set of the set of

Broadsaters are already convinced that the series are already convinced that the series are already convinced that the series are already to the same acts, it they're considered the same acts, and the performers will understand the series are acts and acts and acts are already to the same type of shows. CBS offering couldn't help his two controls are already to the Texaco show, however, chiefly because Sullvan, as an emcee, is a diable enough show biz knowhow to tend affable enough and certainly has enough show biz knowhow to the condition of the series and the series are already to the ser

mountings pointed up CBS determinating pointed up CBS determination of the control of the contro

ROMEO & JULIET BALLET With . Eicanore . Chapin, . Douglas Moppert, Daniel Perna, Audrez Price, Ray Gaintner, Will Inglis

others
Producer: Paul Nickeli
Sets: W. Craig Smith
Lighting: Carl Weger
Choreographer: Miss Chapin
30 Mins.; Thurs. (17), 10 p.m.

Libratures Carlo Meger
Libratures Carlo Meger
John Miss Thurs. (17), 10 pm.
Sudafning

closeups, at least to establish the show,
Miss Chapin trimmed the Shakethe show,
Miss Chapin trimmed the Shakesparean tragedy neatly into a halfsparean tragedy neatly into a halftill the story, including in addition to the principals. Moreuto,
tell the story, including in addition to the principals. Moreuto,
murse, etc. Dancers on the whole
were excellent, with the duelling
scenes between Mercutio and
especiality well-choreographical and
terped. One of the few weak factors in the production was the
tors in the production was the
apparentity unable to move the
light banks in with the cameras for
a tiosetup.

light banks in with the cameras for a cioseup. Why NBC failed to announce the show in its advance listings and so attract more viewers hann't however, that WPTZ will give Miss Chapin a chance to do more shows of the same calibre and that NBC will continue to feed them to its east coast network. Way the show followed the "Barney Blake" (Continued on page 300°.

LUCKIES PIONEER TV PATTERN

Sports Crowd Drama in May's **Listing of New York Audience Pull**

With the major league baseball toams settling down into the usual early summer pennant battles, television sports viewing in the New York metropolitan area took sharp rebound during May. According to Pulse ratings for the month, sports ranked on a par with dramatic shows as the TV presentations with the biggest audience.

dience.

Drama shows actually received
the highest rating during the 292
ounter-hours of telecasts covered
by Pulse during May, with a 362.

"Kraff Television Theatre." Theatre Guld productions, "Tonight on
Broadway" and "Barney Blake, Police Reporter," however, were aired
at night and man would probably
have pulled the rating down.
Visual sports shows achieved a

a daytime drama would probably have pulled the rating down.
Visual sports shows achieved a 44 rating, but included both daystarting and the start of the start

win 20.2. Telecasts of feature films take up the most TV programming time next to sports, according to the Pulse survey, which showed 62 quarter-hours of films aired during the May survey week. Ratingted mun the scale from low to high, and the competition on other stations.

DuMont's Off-the-Tube Pix Service Restricted To Its Affiliates Only

10 Its Affiliates Unity
Dullont's tele-transcription service, contrary to previous indications, will not be available to all stations throughout the country.
According to Dullont tele-transcription throughout the country will be sold only to Dullont affiliates and so will represent "nothing more than a different mechanical means of creating a subvort."

Consequently, Carroll declared, Consequently, Carroll declared, the new transcription service doesn't mean that DuMont is going into the film distribution business or that it will syndicate shows originating in its own studies to all other stations, regardless of their finding in the soun studies to all other stations, regardless of their finding the stations, regardless of the film of the stations of the stati

run the transcription only once.
A temporary price structure has
been established but won't be selfinto motion until it's been studied
into motion until it's been studied
rated on the basis of set circulation
in each affiliate's city. Carroll said.
Instead, he explained, the affiliates
will be charged for sustainers,
same as they are in radio, and will
be plated for commercial shows.

wu be charged for sustainers, same as they are in radio, and will be paid for commercial shows.

Carroll declared that DuMont toppers haven't yet considered whether to use tele-transcriptions at the control of the co

Drama Leads

Following is the way various types of television shows were rated by Pulse, Inc., for the month of May. Survey is based on 292 quarter-hours of air time covered by Pulse during

	quarter- hours	age
Drama		36.2
Visual Sports	. 88	24.4
Kid Shows	. 32	24.2
Quiz Shows	. 6	21.5
Comedy-Variety.	. 17 .	20.2
Sports News		19.2
News	. 27	17.2
Films	. 62	15.6
Music	. 5	13.8
Food and Cooker	у 5	12.5
Miscellaneous (in cluding Hobb Shows, Fashion	y is,	
etc.)	. 26	12.6

P&G Debuts On TV with 'Fashions'

Procter & Camble is missing the debut in tel evident throught a full-hour show. "Packhours on Parade." which it has bought on WABD, Dulfout's New York key. The scoper is expected to acquant list colors at least three shows in New York. Details of its overall TV activity for the 1984-80 season will color at least three shows in New York. Details of its overall TV activity for the 1984-80 season will entire the pack of the pack three shows in New York. Details of its overall TV activity for the 1984-80 season will repair the pack three shows in New York. Details of its overall TV activity for the 1984-80 season will repair the past 19 weeks, will night niche the past 19 weeks, will night niche the past 19 weeks, will repair the past 19 weeks, will night niche the past 19 weeks, will night niche the past 19 weeks, will niche the past 19 weeks, will niche the past 19 weeks, will niche the past 19 weeks and Colorate abunden 20 will be come effect with the plant of the plant of the plant of the plant of the past 19 weeks will be the plant of the past 19 weeks 19 will be the plant of the

mas taken the plunge,
"Parade" makes the third half-hour stanza sold by WABD within a couple weeks, the others being the Thursday night installment of "Small Fry" to General Foods and "Charade Quiz" to Whalen's Drugs.

Greig Quits ABC For Sales Post at DuMont

Humboldt J. Greig has resigned from the sales staff of ABC to befrom the sales star of ABC to become salesmanager of the DuMont flagship, WABD, N. Y. He will op-erate directly with Leonard Hole, general manager of the station and other DuMont televising opera-

tions.

Understanding is that Greig will at the outset concentrate his efforts on WADD and, after the going here is not even keel, expand his activities over the DuMont chain, both seelinging live hookups and developing sales in connection with DuMont's teletranscription network.

work.
Greig, who held the title of assistant to the v.p. in charge of sales at ABC, joined that network in 1941.

WBKB Hikes Rates

PREFERS FILM SPREAD VS. WEB

nificance to the immediate develop

What could prove of prime sig-nificance to the immediate develop-ment of commercial television is chareful properties. The con-pensation of the control of the con-cident of the control of the con-sistent of the control of the con-graph of the control of the con-sistent of the control of the con-sistent of the control of the con-sistent of the control of the con-pensation of the con-sistent of the con-pensation of the con-sistent of the con-pensation of the con-trol of the con-pensation of the con-trol of the con-pensation of t

Eyes Kinescope

In an effort to find a way out of its dilemma Lucky Strike has been giving considerable attention to Paramount's film transcribing method, the Kinescope recorder. The advertiser is sympathetically disposed to Paramount's technique and the only reservation that it has about linking itself with that method is the question of cost. The (Continued on page 28)

Barbour Exits 'LCBB' For B&B Tele Spot

Olive Barbour, director of "Life Can Be Beautiful" for the last 10 years, gives up the assignment July 1 to become director of television of Benton & Bowless. That, is the date the Procter & Gamble daytlimer shifts with the Spick & Span account from Dancer-Fitzger-aid-Sample to the Blow agency. Carlo De Angelo succeeds as "LCBB"; director.

Estimate 10.000.000 Viewers For Fight Tonight in G.O.P. TV Recess

Stratovision Debut

Stratovision Debut
Westinghouse Electric wild
of networking television shows
to the trade press for the first
time tonight (wed.) with a pickup of both the Louis-Walcott fight and the Republican
est cast origination points in
a B-29 flying 25,000 feet over
Pittiburgh and retransmitted
to WLFFT (Crosley, Cincinnati).
mit the signals to Video sets in
Chillicothe, O., where trade
reporters are being flown by
Westinghouse lorosted.

FCC has allocated West-inghouse channel 6 for the demonstration. Electric firm plans eventually to be able to plans eventually to be able to network shows across the con-tinent with six planes con-stantly in 'fthe air, which will pick up the TV signals from the ground and transmit them to the next plane in the string. It's planned eventually to use twin-engine planes for the job, instead of the B-29 being used for demonstration purposes.

Interim' Pact On **Duplicating Shows**

An interim agreement for simul-taneous telecast of radio programs has been reached by the networks,

inneous telecast of radio programs has been reached by the networks, agencies, sponsors and indie packer firms, and the performer age firms, and the performer clear in the performer clear from the performer clear from the performer clear from the performer clear from the performance of the performance of the performance of the performance of the performance may not be telecast more clear from the performance may not be telecast from the performance may not be telecast from the performance may not be telecast for any other sponsor. It is stipulated that all performent of the performance may not be telecast for any other sponsor. It is stipulated that all performent may not be telecast for any other sponsor. It is stipulated that all performent may not be telecast for any other sponsor. The companies agree not to sue or otherwise penalite any performer for breach of contract in the performer for breach of contract in the performer for persons of the performer for the persons of the performer for the person of the person of

Television coverage of in Republication overage of in Republication overage of the Republication overage of the Republication overage of the Republication overage of the Republication overage over overage
at 10 pm. tonlight (Wed.), for NBG
bellia over the Republication of the Job Louis-loc, Walpictup of the Job Louis-loc, Walpictup of the Job Louis-loc, Walpictup over the Republication of the Refrom Boston to Righmond, Ya. (See
story on theatire television of the
fight on page 1.0
Deal for NBG work of the
Deal for NBG work of the
Fight on page 1.0
Deal for NBG work of the
Health of the ReHealth of the ReHea

until early this week.

It hasn't been ascertained yet what will be going on in Philly's Convention Hall at the time fight is scheduled,. Because of the fight is scheduled,. Because of the and the fact that it can be seen in Philly, there has been talk that the GOP party leaders may be convinced to recess tonight's session long enough for delegates, to witten the seen in the convent of the convention of t

tomorrow (Thurs) morning.

Gillette's sponsorship tonight
marks the first time that rights to
a championship fight have been
a championship fight have been
clailly by one of the broadcasters
of Gillette will sponsor the airings on
both NBC-TV and the ABC racid
web. Racor farm paid a reported
web. Racor farm paid a reported
and then assigned NBC to handle
the tele pickup, NBC and Gillette
reportedly shared the purchase

NBC at Millette Purchase

NBC at Millette

price,
Fight will be the fourth Louis
title bout to be televised by NEC.
As in previous bouts, the web will
use three cameras for the pickup,
two to be set up on a platform
field and the third one in a regatcentre field. NBC, consequently,
will be able to focus a variety of
camera angles on receiving
screens, Bob Stanton, who's anscreens, Bob Stanton, who's anfor NBC, will handle the commentary, with the between-rounds astary, with the between-rounds astary, with the between-rounds as-sist from web staffer Ray Forrest,

Maxwell Dickers For Old Knick Music Hall For Tele Originations

Robert Maxwell, Indie radio producer, is dickering to acquire the Old Knickerbocker Music Hall, N. Y., as a location for television shows. Hed continue the restaurant business there, but would replace its present music hall type entertainment with video originations.

tions.

Besides producing tele shows of his own, he figures on making it available to sponsors, ad agencies and video companies. The spot has already been used for one or two single telecasts.

BARRY WOOD SETS FIRST PRODUCER-ACTOR PACT

First producer-director-perform-er contract in television was inked this week by emcee-hardtone Barry Wood and CBS-TV. His initial as-signment for the web is to build a musical talent series starring him-self and tentatively scheduled to preem next month.

preem next month.

Wood will continue in radio only
with the "Barry Wood Show," transcribed series with Marget Whiting. Ilis only previous TV experience was in several guest shots
made while working theatre dates
in Los Angeles.

Talent Unions, Guilds Prep Series Of TV Seminars to Explore Medium

Toppers of the talent unions and guilds in broadcasting don't indeed to get caught on the horns of any television diemans they can sold the property of the pr

NEW FACES OF 1948
With Leonard Silbans, June Carroll, George Toll, Reck Williams,
Frank Millon, Gene Martin, the
Shyriders Leutes Howard,
greets and core,
Witters: George Hall, June Carroll, James. Shelton, Arthur
Director: Ken Barton
30 Mins; Thura, 8:39 pm.
MAXWILL BUUSE.

C, from New York (Benton & Bowles)

(Benton & Bowles)

Burns & Allen's summer standin, this fast paced revue is one of the freshest notes in the hot weather ether. It's lilting, tuneful, gay and sautey. It has only one major defect it cries out for visualization. It ought to be great on television.

Burns & Allen's summer stands to, this feet posed from the the bill of the property of the control of the property of the prop

LET'S TALK MUSIC With Walter Hendl Director: Lillian Okun 20 Mins., Sun., 1 p.m. Sustaining WMCA, N. Y.

The musical knowledge of youngsiers is tested in an enter-taining way on Waiter Hendi's Telf Taik Music." While Bend best designed the show along best designed the show along the second of the secon

MUSICOMEDY
With Johnny Desmond, Julie Conway, Kenny Bowers, Bon Appell
Edward, Kenny Bowers, Don Appell
Edward, Bowers, Don Appell
Edward, Bowers, Bowers, Bowers, Bowers
Froducer - Director: Lindsay MacHarrie
Writers: Fred Methot, Don Agger
30 Mins. Fri. 9:30 no. 1

30 Mins., Fri., 9:36 p.m.
INTERNATIONAL SILVER
CBS, from New York
(Young & Rubicam)

(Young & Rubicam)
As summer replacement shows
go, this new Young & Rubicam
series peddied to International Silver as standin for 'Ozzie and Harriet' has a distinct element of
freshness and originality about it.
But on last Friday's (18) premiere
But on last Friday's (18) premiere
Control of the Control of the Control
Land of the Control
Lan

titudes toward Boston, the U. S.,
Aside from a brief explanation
of the aim of the series, the sequence in question was devoted to
an introduction of Monday, via ia
from London by Anty MacDoniul,
of the BBC. Monday, a 21-yearold postgrad and youth leader, described his current studies and
wisit.

scribed his current studies and how he was selected for the MIT Visits weekly reports to WCOP dialers should be worth catching, as an Intelligent young visitor's viewpoints on American life and manners. The series demonstrates a commendable electrons for local page and the property of the property of

youngsters is tested in an entertaining way on Walter Hendl
part.
Tee's Talk Muse. While Hendl
part Tee's Talk Muse with the many that the case direction of the part of the case of the part of the

MEET CORLISS. ARCHIER
With Janet Wales, S. Tred Shields:
Wendell Niles, a nn on a cer:
Charles Dant, conductor
Windless and the standard of th

But that is unquestionably com-mercial radio—successful com-mercial radio. So perhaps it isn't realistic to expect something bet-ter. Hobe.

A CHILD'S WORLD With Charles Herring and Guests 15 Mins., Sat., 11:30 a.m. Sustaining Sustaining KJR, Seattle

Is Miss., Sal., 11:39 a.m.

KJIR, Scattle

A snart entry in the field of localizing of network programs in calling of network programs in calling of network programs. The calling of network programs in the calling of the calling of

licularly to tielns with local peakens.

LEADERS IN EXILE

With Meade Davidson
15 Miss.: Thurs., 18 p.m.
Sustaining.

Thurs., 18 p.m.
Sustaining.

A mining its quarter-kilowatt of
power at the from Curtain, this enterprising indie has come up with
power at the from Curtain, this enterprising indie has come up with
leaders who field from their countires in eastern Europe now
der Soviet domination. With top
der Soviet domination. With top
make a firstrate contribution to the
mader historical record. Meade
Davidson, WWILL news commentader Soviet domination with top
make a firstrate contribution to the
mader historical record. Meade
Davidson, WWILL news commentabetween the contribution of the
material top of the property
lander of the subject. He
delivery, that detracts from listendelivery, that detracts from listendelivery that detracts from listenstated his criticisms of the present
Tho regime in his country. Peter's
and frank even though they could
naturally be suspected of hist. Davidson said: 1st now it with
you think you will occupy the
throne again," but asked it anyway,
refer's answer was cleever than
the question.

mer filler.

CPC MOVE CANTIC
With Cyte Gilmour
Freducer: At Sacr
15 mins: Sun, 7:15 p.m.
Sustaining
CPC Movenoure

ing voice that should reach well ing voice that should reach well co-coast.

Gilmour, often criticized in the coast of the

many 50s would be compels many a person to switch the dial.

CBC is to be lauded for having the courage for presenting a program which plugs a competing field.

gram which plugs a competing field.

THREE ALARM
THEE A

MR. DELEGATE
With George Hicks, Dr. Hugh Hope
15 Mins.; Daily, 4:30 p.m.
Sustaining
ABC, from Philadelphia

is Mins.: Daily, 4:30 p.m. an inspection of the control of the con

MUSIC UNDER THE STARS
With Dorothy Gilsdorf, Bill Pickett, WHAS chorus and orch, with
dramatic cast (6): Jim Walton,
narrator, Milton Metz, an-

nouncer Director-Producer: Gerry Betterff 30 Mins.; Sun., 9 p.m.

Sustaining WHAS, Louisville

and MIRAL; Sum, 9 p.m.
WHAS. Journal; Sum, 9 p.m.
WHAS. Journal; Sum, 9 p.m.
WHAS. Journal; Summer shows at Iroquois AmphiUnited the will tee off July 5. Victor
Summer shows at Iroquois AmphiUnited the will tee off July 5. Victor
Interest of July 5. Victor
Int

of WPA funds, built and launched to WPA funds, built and launched 1957.

These facts were all dramatized in the show caught, which gave the background. Subsequent shows will feature music from the curval of the short of the sh

electrical equipment for the house. For housewess this is as neat a giveaway as heard on local air waves.

Talent-wise the show moves (Continued on page 28)

Congrete will be the account exec.

D.C. Dignitaries In Durr Tribute

Washington, June 22.
Oper 300 Washington dignitaries stended a luncheon Saturday (19) bonoring Clifford J. Durr, retiring member of the Federal Communications Commission. Supreme Court Austron. Supreme Court Austron. Supreme and the Court Austron. Supreme and the Court Austron. Supreme and the Supreme Supremental Court Austron. Supreme and Supreme Supreme

Plan Industry Tribute

Plan Industry Tribute to retiring FCC Commission-re Ciliford J. Durr et a luncheon in the North Garden of the J. June 1. Affair is being sponsored by friends in the industry and the radio committee of the J. July J. Affair is being sponsored by friends in the industry and the radio committee man of the arrangements committee. Luncheon will fall on the opposition of the second property of the pro

master. FCC Chairman Wayne
Coy told of Durr's service to FCC
saying that Durr was now of those
control of Durr's service to FCC
saying that Durr was more of those
control of the Commission of Durr's "sensitiveness to public interest." He read tributes
from the press, commending Durr's "sensitiveness to public interest." He read tributes
from the press, commending Durr's "sensitiveness to make the Commission of Durr's "sensitiveness to the Commission of Commi

WSM'S WEB FEED AS DURANTE SUB

AS JUKARIE SUD WSM in Nashville will feed a new 30-minute program, "Appoint-ment With Music," to NBC as sum-ment With Music," to NBC as sum-plement with the sum of the sum Durante show beginning June 30. Statism will draw from its 200 man talent staff for the new sus-started with Dorothy Dillard han-dling the femne vocals, Music for the program will be provided by WSG Owen Bradley and his 28-th of the program will be provided by Sum of the sum of the sum of the sum of the footnomic land, the Barcthot Philhamonic, but the Barcthot Philhamonic, and the Barcthot Phil

Mathes Agcy. Gets Borden Coffee With Comedy Show

Cottee With Comedy Show
The J. M. Mathes agency has
sagged a silice of the Borden account, namely, its instant coffee,
with a comedy situation show, atjohn Tackaberry and tagged "Elmer and Elsie." Names of the two
central characters of this scrip
central characters of this scrip
central characters of the scrip
central characters of the scrip
mate. The half-bour event will be
spotted on either NRC or CBS.

The company of the company of the company
material content of the cont

Attas' Grid Bankroll
Chicago, June 22.
Pro grid games of the Chi Cardinals will be aired exclusively via
Wild here, with Attas Brewing
Bankroller through Olian
Agency bankroller through Olian
Cardinal games last season were
telecast via WBEB, but no committents for video have been
made to date.

CBS Breeds Two

CBS Breeds 1 Wo
There's a lot of inner-company excitement among CBS
program board exes over
a u dit i on s of two new
shows which Hubbell Robinson
brought back from the Coast
last week, with board chairman William S. Paley leading
the vanguard of enthusiasts.

the vanguard of enthusiasts. One is the new "Hollywood Showcase" for Mickey Rooney, which means his current "Shorty Bell" series will get the heave. The other is "Litte Immigrant." dramatic show deall me with the life of an Italian immigrant in the big city, which was created by Cy Howard. J Carroll Nishi has Howard: J Carroll Naish has been pacted as star in the series, to probe into the life of an "ordinary Italian." How-ard takes himself off to Italy this summer for a month of, "research." He's also writer-producer of "My Friend Irma."

Adam Hats Planning Big Spot Splurge in Fall

Adam Hats has in the planning stage an intensive spot announce-ment campaign for the fall which, if it goes through, will involve hundreds of stations. The manufacturers will remain out of network during that period.

Madison Advertising Agency has the account.

Buffum's Samoa Junket

Boston, June 22.

Jesse H. Buffum, editor and announcer on WEEI's New England Almanac, has been sent to Samoa by Secretary of Navy John L. Sullivan, to study Samoan natives.

He will be gone two months

ABC's Free Ride To Non-Affiliates

ABC public affairs veepee Robert Saudek announced a new web policy gesterday (Tues), affective policy gesterday (Tues), affective stations in areas not covered by stations in areas not covered by ABC outlets may take a feed on the net's public service programs. The broadcasts (including the current coverage of the GOP convention in Philly) and documentaries, but not public service shows.

Cost to the non-affiliates will be

to the web's regularly scheduled public service shows.

Cost to the non-affiliates will be the wire charges, "incidental costs and a nominal program fee." While the latter fee was not announced, see the second of the latter fee was not announced, see the second of the latter fee was not announced, see the latter fee was not announced, see the latter fee was not seen set at \$25 per quarter-hour. First documentary to be available to non-affiliates under this policy is the hour-long one-shot on "Communism in the U. S.", to be slated comettine in July,

Canada's Shortwave Setup Aided By Govt.'s \$2,050,000 Building Buv

Toronto, June 22.

In orde' to contraine the abort-wave international services of the Canadian Brookasting Corp. The Canadian government has author-tried the purchase of the 750 miles of the 75

America and Australia, and will be beamed immediately to South Africa.)

With CBC insistently advertised as a non-government propaganda sea as non-government propaganda that the Ford purchase seas the CBC acting only as the agent for the federal government and the the CBC acting only as the agent for the federal government and the CBC acting only as the agent for the federal government and the CBC acting only as the agent for the federal government and the CBC acting only as the agent for the federal government and the CBC acting only as the agent for the federal government.

Purchase of the hotel also ends the canadian government.

Purchase of the hotel also ends the chope of any ministure "Rate CBC acting for the products and praint and Palliay the detective title part, with Frank Butter has the products and the products are the products and praint and Palliay the detective title part, with Frank Butter has the products and the products and the products and the products are the products and praint and Palliay the detective title part, with Frank Butter and the products and the products are the products and praint and products and praint and Palliay the detective title part, with Frank Butter and praint and products are producted and praint and products and praint and products are producted as a product and praint and products and praint and products and praint and products are producted as a product and praint and products are producted as a product and praint and products and praint and products are producted as a product and praint and products are producted as a product and praint and products are producted as a product and praint and products are producted as a product and praint and products are producted as a product and praint and products are pro



Clete Roberts, noted national commentator, assisted

by his Warner Bros. KFWB staff, will "take the

people of Southern California to Convention Hall**

for a full on-the-spot account of Demogracy in Action)

From the Production Centres

IN NEW YORK CITY . .

Charles R. Denny awarded an honorary doctor of laws degree at Amherst last Sunday (20). Among Old Grads who heard him address the Society of Amherst Alumni were C. E. Hooper, Louis Caldwell, counsel for the Clear Channel Broadcasters, and Col. Harry Wilder of WSYR, Syracuse... John Reed King ticketed for 20 airers this week, what with having taken on all of fellow emcee Bill Cullen's chores so latter could take few days off (doctor's orders) in Bermuda. Harvey, Jr.; audition and casting director at NBC, hospitalized at the Beekman Downtown.

Carlo de Angelo slated to direct "Molle Mystery Theatre" ... ABCer Clark Andrews handling the "Ross Dolan Show," temporarily orginating in N.Y... Florence Shanahan, assistant to Marge Morrow, CBS casting Andrews handling the "Ross Dolan Show," temporarily originating in N.Y....Florence Shanahan, assistant to Marge Morrow, CBS. casting

Weston, Conn.
While practically everyone else pointed Philly-ward, Edgar Kobak
headed for St, Louis and Chi for a week. Routine MBS biz, he said...
ABC news editor Bob Brown forsaking Gotham at month's end to become managing editor of the Columbus Ga.) Ledger. He was formetry exec editor (over radio) for INS ... Dryn Rover Expell Loop bix
metry exec editor (over radio) for INS ... Dryn Rover Expell Loop bix
book." the revived "I Was a Conviet" stanza... Al Parker, London
laelnat agent (for James Mason, others) scanning U. S. airshows for formats for British ether. ... Gabriel Heatter's new daytime Co-op strip on
Mutual calendared for Aug. 30 preem in the 12:45 pm. slot ... "Big
Sister" director Mike Grayson planing to Oxford, O. Saturday (26)
Miami U. Hving newspaper" pageant for the national HFF parkey at
Miami U.

Miami U.

I'll take Red Bensön, Joe Bler and George Monaghan to pinchhit for John Gambling while he takes a four-week. WOR leave starting July Leave Starting July Leave Starting July Starting Leave Leave Starting Leave Starting Leave Starting Leave Leave Starti

new recording.

"David Hartum," 13-year-old Hummert serial on CBS, shifting from 10:45 am. to 3 p.m. starting next Monday (28)... Joseph Bell added the "Hartum," east... Harold Huber in "Front Page Farrell"... Pat Terry, who recently concluded 12 weeks at the Roxy, pacted as featured vocalist on the Stan Shaw Show over WFEX... Lee Mishkin to do his N. Y. Telegraph radio-pix pieces from the Coast during month of August... Jack Curtis, who started in radio five years ago managing a Winston-Salem station at 17, has joined WOR as a staff announcer. He's the son of Jack Curtis, the heartreal agent.

IN HOLLYWOOD . . .

Don Thornburgh and Harry Witt, Mr. 1 and 2 at CBS, left for Washington to help the network land a tele channel in Frisco. They were crowded out of the field hearings up north and will be taken over the jumps by opposing counsel. .. Eddie Cantor is throwing his weight hehand Billie Burke's "Meet Kitty Muffet," comedy show

now making the agency rounds. Strictly a friendship gesture despited reports of Canton having an interest in the show. We make the strict strict of the show and the strict of the show and the show and the show and the show a strict was strict was the show a sho

station.

Don Stauffer in town; will size up the fall prospects with Jack Van Nostrand Don Lee will be completely moved into its new \$8,000,000 plant by July 1. Third floor offices of Lewis Allen Weiss and Willet Lee and the state of the s

IN CHICAGO . .

IN CHICLAGO

Transmitter of WNBG, NBC's forthcoming video venture here, arrived last week...Tom Clack, ABC account exce, leaves July 1 to manage the Clin office of Popular Science Monthly...Illinois National Guard citing WGN and news chief Bob Hurleigh for missionary work. Gil Johnson, formerly of KMOX, St. Loush, has joined GDS Radio Sales here ...Chuck Acree, emcee of "Hint Hunt," drawn into the "Smillin' Jack" cartoon strip by his chum, artist Zack Mosley.... Scripter Daugias Stone shifting from WBBM to WGN.... "Mac and Barn Dance, planed to N. Y. over the weekend him for their spot on tonights (Wed). "Meet the People."

night's (Wed.) "Meet the People."

Ernle Simon out front the last three weeks in columnist Dale Harrison's reader poll of favorite Chi disk jock. ...Airredo Antonini, CBS symphonic conductor, in from N. Y. July 7 to beton two concerts in Grant Park. ... Johnny Betts back at the keyboard on WGN as summer replacement for Dr. Preston Bradley. ... "Welcome Travelers" and effective July 1. ... Nelson Bros. bankrolling Faher Plynn's new wire-recorded "Flynn Reports," which teed off flw-a-week on WBBM Monday (21) ... Kraft Foods enters 18th year as an NBC client July 22. ... Heb Livingskon, mag writer, now scripting WBBM's "Billy Leach Slow". ... Commentator Paul Harvey started fifth year on WERR Sunday (20).

day 120).

"Hint Hunt" originating in Charlotte, N. C., week of June 27. —

"Hint Hunt" originating in Charlotte, N. C., week of June 27. —

Oliver Morton, midwest chief of NBG spot sales, vacationing in Pensylvania mountains. ... Milly Romano, of WINTD promotion, studying lines for featured role in "Charley's Aunt" staging by Chicago Slage Productions. ... Gast Van, vaund evterna, spollighted on the Wednesday (16) beaming of WGN-TV's "Chib Television" ... "Chi Theatre of the Celebration. ... anarking town's centennial celebration.

ABC's Two Half-Hour **Daytime Strips Seal** Whiteman's Disk Fate

Demise of the Paul Whiteman full-hour disk jockey show, which grossed the net \$5,000,000 in its four-way sponsored run during the son, became official this week with the web's slotting of two half-hour cross-the-boarders to take over the Whiteman time the first of next month. Net simply couldn't get the maestro's bank-rollers (National Biscuit, Camels, Nestle's' and Wesson Oil) inter-ested in another go-around.

ested the web succeeded so far in wooling bankrolling for the two new stansa, although both are in the current givenway groove and one has had a notably successful tour on a local station. The taken over by "Second Honesmoon", a WAAT (Newark) show which varies the honeymooring difts on long-married couples. The 4 o'dock a Johnny Olsen-emced givenway seesion using studio and phone of the studies of the studie

Whiteman, whose "On Stage, America" show is still around, may lagain have a second air stint on

the web. He has sliced an audition platter of an idea called "The Hu-man Side of the Record," a once-weekly half-hour devoted to little known stories about w.k. person-alities. No decision on it yet, how-

Radio Reviews

Continued from page 26 easily and with little to block listener interest. Stan Gee does an acceptable job tying in the talent with Jim Orgill's script blending the stanza neatly.

the common region of the common region regio

ability.

Clock watcher is Bill Mayer.
The moment the clock rings all program activity, including reading of commercial, halts while winner is acclaimed.

Mark.

Dallas—W. A. Roberts, commercial manager of KRLD here, and with the oullet for nearly 20 years, has been elected prez of the Dallas Advertising League, the first radio man to hold such a post.

Luckies

ntinued from page indications, however, are that that factor won't be much of a barrier if Lucky can within the near future

find the type of bigtime show it is looking for and decided that this is the thing it wants for national cov-

erage.

In line with its discrimination to restrict program coverage any further to an eastcoast network. Lucky has made it clear that after this made it clear that after this networks for forbial broadcasts. The preference thereafter will be for small regional links or simply local broadcasts. As it was last season Lucky this year will have the most extensive lineup of tele-state that the same that the same that the same that the most extensive lineup of tele-state that the same that th has already contracted for 29 games and expects to have a roster of at least 50 college gridfron meets by the time the season opens.

Lucky had an option on the "Original Amateur show," telecast over WABD, N. Y., and the DuMont Network, but allowed it to expire Friday (18).

Fri. Jockeying Continued from page 22

vould serve as a replacement for he Danny Thomas show.

'Ford Theatre' 9 to 10 CBS

The Danny Thomas 200 of Description of the Very Company of the Ver

Addition of Durante to its radio payroll gives Camel a roster of five metwork shows, the others being, bestdes "Screen Guild," Vaugin bestdes "Screen Guild, "Augin best of the desire that the desire of the desire of the desired that the day time market altogether via the cancellation of the Faul Whiteman show (ABC) participation and it is route possible that this money can be supported to the desired that the day time desired that the money and the day time that the money can be supported to the day time that the money can be supported to the day time the day time market altogether via the guild that the money can be supported to the day time that the money can be supported to the day time th

War of Nerves Continued from page 23

network quarters that envisioning

THANK YOU JACK BARNETT

For writing the greatest chunk of material I've done since "Inka Dinka-doo."



"ANY STATE IN THE 48 IS GREAT"

P.S. With you writing my special songs I know "I Got a Million of 'Em." JIMMY DURANTE

Vote Probe Of

Five New Members To Directors Guild Board **FCC—For Change**

Washington June 22 House of Representatives has given the green light to another probe of the Federal Communications Commission, this one pritions Commission, this one pri-marily to find out whether the FCC is licensing Communist or "Front" groups or individuals. Hearings presumably, would be set for the fall to coincide with the height of

fall to colicide with the height of the election campaign.
Resolution for the probe came from Rep. Forest Harness (R. Ind.) From Rep. Forest Harness (R. Ind.) The would like to know why four the would like to know why four weeks to Edward Lamb, Toledo at-torney who also publishes a new-cently attacked in the House by Rep. Edward Rebert (D. La.) for Talleged leftist association. Rebert December 1997 of the PCC of

aurgent tertals accounts. Reference of the Commission of the FCC Blue Book" and any other phases of the Commission operations which might suit the Investigators. The Commission has been investigators, the Commission has been investigators, the Commission has been investigators of issuing and withholding licenses, it steps on many toes. A good, and the commission of the Commission apart.

WBZ Moves Into New Home

WBZ, Boston, June 22.

WBZ, Boston's NBC outlet, hit
the air from its new center, located
on Soldler's Field Rd. near Harvard Stadium, Cambridge, on Sunday (20) with first program beamed
at 730 A. M. Old studios at Hub's
Hotel Bradford carried last program at 1 A. M. Sunday.

All broadcasting activities are now handled from the new center, with video programs beamed from the new 656 tower in rear of build-ing.





ORLEANS WDSU



Via New York Chanter

Via New York Chapter
National board feels Badio Directors about of the Badio Directors and the Art of the Badio Directors and the Art of the Badio Directors and the Art of the Badio Directors and the Badio Directors and the Badio Diweek of representatives for the
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the Monason, wan recensly lest. The Monason was recensly less to engage in package production. Significant group has been form. Significant group has been form of the Monason was recommended to the No. A, chapter to draft a statement of the guild's 'aims and direction' for 1984-29. The incorporated recommendations are RDG maneuvers on the Gotham scene in the coming months in commention with organizing, recognition and negotiation efforts. Mit-elli Grayon heads the committed the committed of the RDG of

SENATE CONFIRMS FREDA HENNOCK

Washington, June 22.
Freda B. Hennock, first woman to be nominated as a Federal Communications Commissioner, was confirmed by the Senate shortly after midnight Saturday (19). Her term is for seven years starting July 1.

July 1.

It looked for awhile that the Senate would not act on President Truman's appointment of the New York lawyer, but in last minute meetings before the close of Congress, it was put through.

Robbins' 'Let's Dance' Hour Show for CBS

Fred Robbins, indie WOV (N. Y.) jive-spieling disk jock, is going on CBS next month as maestro of a full-hour Saturday night show. It's a summer deal, but conceivably of course, it could prep him for a fall

course, it could prep him for a fall web spot. He can't indulge in any of the procedure for which he's noted, be compared to the procedure for which he's noted, CBS mike, Web has ordered him tayler it straight talk. Stanza, titled "Let's Dance, America," will pipe in live pickups of pop bands from various localises. Each band to the procedure for the p

some gab between Robbins and the maestro.

Show will teeoff with a 30-minute string July 3, 10 p.m., soling to a fundation of the present part of the part of the present part of the present part of the present part of the present part of the part of

WOR's (N.Y.) Own Pulse

Tests on Show Reaction WOR, N. Y., is about to do a little puise-feeling of its own on the score of how listeners like the station's programs. Mutual flagship, while now getting the benefit of Schwerin audience testing on some of its network of the station of the station and get dialers' reactions to all of the outlet's stances. Starting in a week or so, starting in a week or so, the station will utilize station breaks and insert bids in its various shows to listeners to write station because to listeners to write station because of the station will utilize station breaks to fisteners to write stilling mail is of such volume as to forbid it, all letters will be answered.

St. Louis—Flying Farm Editor Charles Stookey, KXOK, has been selected to be m.c. at the Chester-Perryville, Mo., Air Fair. This is the second annual Air Fair spon-sored by the Chester-Perryville air-nort.

VARIETY Reversing a Trend

Washington, June 22 Washington, June 22.
Switch on the radio-to-tele
trend has been pulled by
Johnny Bradford, singing find
of NBC's WNBW here. He's
been handed a full hour cossthe-board on the web's D. C.
key outlet, WRC, as a result of
his showing on a daily-halfhour variety show before
WNBW's cameras.

Bradferschapen feetber, ich when it

warety show before WNBW's camera. Bradford, whose father is CO. Nathan Levinson, chief cook was a couple of the cook of the co

German Version of A **Hooperating Sought By Touring Program Chiefs**

Minneapolls, June 22. In the U. S. learning the Ame ican technique. Dr. Peter Kehm and Dr. Rolf Didezuhn, German program directors, here visiting WCCO, said their major interest the Hooper, Neilsen and other audience research ratings. The biggest problem of German radio stations is to learn who is listening to them, they assert.

listening to them, they assert.
"In presenfady Germany," said
Dr. Kehm, "our main problem is
in finding out what our listeners
want to hear. Since we have few
telephones and generally poor communication systems, we have only
our fan mail to tell us what subscribers are listening to."

scribers are listening to."
They explained that in Germany radio listening is by subscription only. The radio set own-scription only. The radio set own-the privilege of listening to no commercials. They say radio has worked in conjunction with newspapers in Germany, since most newspapers in Germany, since most perspapers in general are only printed where a week.

printed twice a week.
Both agree that comedy shows are the most popular in Germany.
They say givesway programs don't amount to much because there is a programs offer the winner books or theatre tickets. Every German station has its own symphony or-chestra and classical music programs rank high in popularity, but from the outside, according to Dr. Kehm.

Kehm.

Dr. Kehm, who is program director in Stuttgart, which relays all "Voice of America" broadcasts in Germany, says he plans to produce several documentaries on American life, mainly about TVA, Hollywood, and American universities and colleges.

Dr. Didcauthn is radio play director at Radio Munich.

P&G CHANGES MIND ON COMBINING SERIALS

cashey Park, Pa., and Skitch Henreson's from the Hotel Penaylnia, N. Y.
"I Pays to Be Ignoran': "nour
the 10:30 side, will be rooved up
the 10:30 side will be done
the pulse-feeling of its life the
thory programs. Mutual flagship
hile now getting the benefit of
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the special side of the rooved combined program indined that spect of the operation of
the special side of the rooved combined program indined the rooved combin Cincinnati, June 22.

HANNA'S 'HAPPINESS'

In the latest directorial switch on Compton agency programs, Ar-thur Hanna has succeeded Charles Urquart as cue-tosser of "Right to Happiness," for Procter & Gamble. nappiness, for Procter & Gamble.
About a month ago Mitchell Grayson took over direction of "Big Sister" for the same sponsor. There has been a succession of such moves among Compton shows in the last year or so.

KUOM Commercial Airings Get Okay From Univ. of Minnesota

Minneapolis, June 22. Univ. of Minnesota board of regents established a policy permitting commercial broadcasts of certain types from its campus with television apparently the target. It television apparently the target, it was first affirmation of policy on the part of the university which operates its own station, KUOM, on a non-commercial basis. Policy will not affect KUOM's standing.

not aneet KUOM's standing.
Policy states "only those commercial radio programs which are
acceptable to the Univ. of Minnesota and serve its educational objectives may be broadcast from the

campuses."

Broadcasts are of two types, those furnishing own talent and using university buldings—such as "Town Meeting"—and those depicting university affairs, including athletic events. Latter include Gopher football games, prime radio offerings in this area.

offerings in this area.

Polley stipulates no commercial or reference to any product may originate on the campus, but must originate on the campus, but must be considered to the control of the commercial or the control of the contr Policy may have an importa

effect also in permitting sponsored broadcasting of Minneapolis Symphony Orchestra programs from Northrop Memorial auditorium on university campus. Conductorship of Dmitri Mitropoulos has made orchestra's program one of national interest.

Texas Stations Sold

Palestine, Tex., June 22, Palestine, Tex., June 22, George L. Tarter, commercial manager, and Paul H. Buenning, program manager of KOCY, Oklahoma City, have plurchased, subject to FCC approval, KNET here for a price of \$32,500. Gordon B. Mol.endon is prez of the Palestine Broadcasting Corp. Heensee of the Broadcasting Corp. Heensee of the crites KLIF, Dallas. KNET is local Mutual affiliate.

Sulphur Springs, Tex., June 22 Howard S. Smith and associates, owners and operators of KSST here have been granted FCC ap-proval for the sale of the outlet to a group headed by Earle Flet-chet, manager of KGVL, Green-rute Trutt kinney, KGVL

Sales price was \$45,795.

Philadelphia—Boyd Lawlor has been appointed night supervisor of WIP, replacing Michael Ritten-house.



The old days of pecking through "knot-holes" are gon for good. This season, baseball-crazy Detroiters are going to see 27 Tiger home games from the comfort of their arm-chairs at home, through the eyes of WWJ-TV's cameras. The above scene shows the new unbreakable glass "window" installed behind the batter's box to give the cameras a "box-eye" view of the entire playing field. With the familiar voice of Ty Tyson at the mike, and the skilled hands of WWJ-TV's experts at the cameras, Detroit's 6,000 television sets will be sight on top of every play. WWJ-TV, Detroit's only television station, will also gover many other sports events. Just watch the sales of television sets soar in Detroit! Why not join the many WWJ-TV advertisers who are benefitting from the progressiveness of WWJ-TV in its second year of operation.



. Owned and Operated by THE DETROIT NEWS HE THE GEORGE P. HOLLINGBERY COMPANY

Television Reviews

20 Mins.; Sat., 8 pam. Sustaining William and the program of the p

proceedings. Odec.
JUNE MOON
With Sidney Breese, Margaret
Kirkwood, Charles Flynn, Resalind Twokey, Jean Mowry, Are
Ward, Ton Westries and Joe
Wilson; Vin Gottshalk, asProducer: Beath Zachary
Director: James R. Taylor
Go Mins; Sun, A.S.21-0.29 p.m.
Go Mins; Sun, A.S.21-0.29 p.m.
Telecan Control of the Control
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Telecan Control
Wilson; The Pan Alley in the
1820's, came off surprisingly well
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1820's, came off surprisingly well
1820's, came off surprisingly
Carison Sunday (20). Plandits are
deserved all around. The cast,
carison Sunday (20). Plandits are
deserved all around. The cast,
player, hit the mark. Ditto the
sets, costuming, camers work and,
with some reservation, the andio. except notably one supporting player, hit the mark. Ditto the sets, costuming, camera work and, with some reservation, the audio. And in dusting off the script James Taylor managed to root out antiques without damaging the period

All of which is not to say that leasing of full-length plays is the final dramatic form for video. It so long that spatial initiations some points conform with spatial limitations some points conform with spatial limitations of the stage. Film, used managery but effectively for the stage of All of which is not to say that sening of full-length plays is the said dramatic form for video. It was all the said of the sa

continued from page 24

classing on the web, incidentally, these is one more readily from reducting when the main studies and more readily from reducting when the main studies and more readily from the key web outlet is clustered the more readily from the first when the main studies and more readily from the first when the main studies and more readily from more probable to follow immediately with another hig production merely by cutting into another reduction to the possible to follow immediately with the property of the probable of th

that point video fare.

Commercials used Stromber Carlson tele-radio-phono jobs, wi the tele screen as the center for switches from play to commercial Announcer combined the sal demonstrator and host roles okay style.

Tele Follow-Up

Second edition of "Texaco Star Theatre" buttresses the prevailing belief that vaudeo at the mouent is one of tele's safest bets. Still is one of tele's safest bets. Still former roster, Texaco, through the William Morris agency, came up last week with another show well-tailored to this upcommedium.

the William Morris agency, came up last week, with another show medium.

In fact the wandeo's perfection was a state of the superior of the control of the superior of the superior to programming technical state of the superior to programming technical superior to the superi

ton Berle, show took on a svelte and glib character. Richman in-tegrated the proceedings with a smooth line of chatter that gave the show a more polished mien.

the show a more polished mien.
Again, the session ran a hit
overtime, but in this instance, instead of the encee bearing the
brunt by the elimination of his bit
kennam did his tusti cafe and
vaude chore, clicking nicely with
top piano and a run-through of
the tunes that brought him to bigtime attention a couple of decades

The talent collection was of similar top cut. Headliness Willie Howard and Bill Robinson reprised to the state of the stat

Singer Betty Reilly needed a little more time. Her two num-bers registered well, but needed another tune to create top ex-

valerie Bettis of "Inside USA," teamed with Duncan Noble, falled to hit full impact because of faulty musical selection and the camera work-which falled to get the full movement of the act.

the full movement of the act.

Sid Stone's pitchman commercials are one of the best in this
medium. In fact response to this
type of selling has been sufficiently
strong to warrant the retention
of a writer to provide Stone with
more material in this direction. Russ Case, as usual, show backed nicely. Jose.

"The Surfit Shor" (WYET) N. V. Y. Swung its mood around to mirroring simple camp life last Thursday night (17) and the result was a charming little session that must have set sympathetically among the N. Y. Herald Tribune's current Fresh Air Fund campaign, the program pitched the going within a summer camp and around a gang of kids. What followed was a refreshingly entertaining mixture of community singing, led by Lamy of hand bits by an unbilled by skilled performer and some amusing highlings between Bob Smith in highly statement of the single performer and some amusing highlings between Bob Smith in highly statement of the single performer and some amusing highlings they are unbilled performer and some amusing highlings they are unbilled to the single performer and some amusing highlings they are unbilled to the single performer and some amusing highlings the summer and the single performer and some amusing highlings the single performer and some amusing highlings that the single performer and the single performer and the single performer and the single performance and the single performer and the sing "The Swift Show" (WNBT, N. Y.)

BUZZ' CHAPIN, OTHERS IN ABC RESHUFFLE

IN ABC RESHUFFLE
Appointment by ABC this week
of Slocum "Buz" Chapin as eastern television sales manager, a new
position, ciliumcod a series of orthe web, topped by John H. Norton
Jr.'s transfer to Chicago as
successor to Edwin R. Borroft as
central Division veepes.

Nebraska Farmers. Ranchers Plan Station

The Nebraska Rural Radio Assn. has been incorporated to "secure a statewide radio voice for rural Ne-

The group was formed to estab-lish a station owned by farmers and ranchers, with 43 persons listed as incorporators.

Seattle—Bob Ferris, who does the wire-recorded "This Is It" show on KJR, is taking off for Hawaii te-morrow (23) along with a Navy ROTC group from the Univ. of Washington here, and will record interviews, spots, etc., on Seattlites making the trip and also with Ferris will go over on the car-rier Boxer and return by plane.

Inside Stuff-Radio

Franchise fees for several smaller talent agents have been reduced on the Coast by the American Federation of Radio Artists from \$50 at \$25 annually. Move was in response to a plea from the Artists Representatives Assa, which claimed that under propose from the series and the series of the formal series of the formal series of the less active percenters. According to members of the PAFRA national board, the union is particularly auxious that the smaller outflits should continue in the agent field. Understood the AFRA national board in Victoria of the AFRA national board in New York has voted a similar alter in Transhine fees for certain agents.

Two of the top awards in the art world, the Art Directors club gold medal citátions, went to a husband-and-wife team Lst week for the first time. They are Bill Golden, art director of CBS, and Clipe Planies (Mrs. Golden). CBS-TV picked up the Art Directors show in N. T. Bruszdy (17) with the Goldens getting their share of the camera treatment of the control of the

wever, N. Y. indie WQXR, picking up the show by air the follow-norning brought on the distaff member, but Golden was conspicu-ty bypassed—because of his CBS affiliation.

With the idea of appreading employment among more actors, Bill Barrett, who produces recorded prof amonumements for Northeast Alr-lines, is using four people to handle the filter-mike flight amonumement spiel opening cach platter. He usually cuts about 40 platters in a single four-hour session, using the same actor. However, he'll hereafter use four actors for an hour each. A cast of actors is also regularly used for

the spots.

Dick Stark is the commercial announcer for the series. Pedlar & Ryan is the agency.

Frisco

Continued from page 24 of any of the five applicants for the remaining two channels, planning to operate 50 hours per week. It was brought out during the tes-timony, however, that KTLA, with amony, nowever, that KTLA, with an average of 35 hours of weekly programming, employs a staff of 75, whereas Par plans to staff its 50-hour Frisco operation with only 45.

45.

Par attorney Karl Smith objected several times to Rosenman's constant hammering, leading FCC examiner Jack Paul Blume to ask the applicants not to operate at the hearings on the basis of "I'm going to do to you what you're doing to me."

doing to me."

Hearings resumed yesterday
(Monday) at a slow pace as additional engineering data was heard,
Blume opened the hearings in the
Museum of Natural History, and
FCC counsel Joseph Brenner questioned exhibits with as much gusto
in Washington as in San Francisco.

FCC counsel Joseph Brenner questioned exhibits with as much guident processing to take the stand was Don McKee of Television California. TC and Radio Diable are protesting award of channel 12 to Stand and Television California. Tc. and Radio Diable are protesting award of channel 12 to Stand Radio Diable are protesting award of channel 12 to Stand Radio Diable are protesting award of channel 12 to Stand Radio Diable are protesting award of channel 12 to Reference to anyone getting channel 11 in Frisco. TC said the Radio Diable are protesting 2016-Fox, jumped on that one, declarang 2016-Fox jumped on that one, declarang 2016-Fox jumped on that one, declarang 2016-Fox jumped and the stand Radio Radio

HUDES TO PACKAGE NON-COM'L SHOWS

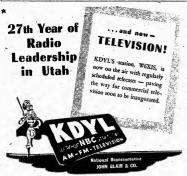
Citizens Committee on Displaced Persons is being disbanded as a result of Congress' passage last week of a DP bill. The committee's radio director, Ted Hudes, whose transcribed productions for the group won wide station acceptance, is going on his own with what he believes to be the first radio-tele package firm dealing exclusively in non-commercial public service

shows.

CCDP group isn't at all satisfied with the DP bill enacted, feeling it is discriminatory against Jews and Catholies, and will file a statement of protest, according to Hudes, but feels the passed bill is better than nothing and little more can be done now. During the comittee's 18-month campaign, Hudes mittee's 13-month campaign, Hudes produced nine half-hour and 18 quarter-hour shows. Final one, "The Man With a Cause" starring Henry Fonda, was aired by more than 800 stations.



"Yes, without Wheatles it would be temarkable!"



Playtex E. T. Caters To Giveaway Reflex, While Nixing Edwards Stunt

Besides killing off a stunt that Ralph Edwards had jotted down on his cuff for next season, the re-"Laughing Lady" emded cement has worked out so well for International Latex Corp. well for international Latex Corp. in its current campaign on Playtex girdles and bathing suits, that the account is planning to extend the idea to other products. The present splurge has four of its original seven weeks to go and is spread over 150 stations.

over 150 stations of an advertisename of the state of t

early dealer reports, was confirmed away beyond expectations.

As for the Playtex recording, the Landy evaluate not be a second or the playtex recording, the Landy evaluate not exceed the laugh is merely a come-ceeds the laugh is merely acceptance of the laught of laught

Fittsburgh—Roger Kelly, former Wals announcer, has been appointed publicity director and sales contact man for Pitt's only exclusive FM station, WKJF, which expects to begin operations middle of August. After leaving here, he along the Argundary of the Paramount's TV setup Enlywood for a time.

WHCU's Hanna to Plead Reporters' Sources Case

Syracuse, June 22. Argument that radio newscasters Argument that radio newcasters should be covered in proposed New York State legislation enabling reporters to, protect their sources of information will be supered by Michael R. Hanna; genered by Michael R. Hanna; generate before the N. Y. Slate Law Revision Commission is slated to meet next Tuesday (29 at the Bir Assn. Commission is slated to meet next Tuesday (29 at the Bir Assn.) and the same should be accompanied by E. R. Vadebouer, vergee of WSTA.

Landt Trio's CBS Show

Landt Trio, one of the airwayes vet vocal outfits, has been pacted by CBS to return to the web's ether starting next Monday (28) in a

vet vocal outfits, has been pacted by Cigis for eterm to the web's ether starting next Monday (20) in a per ceiting Arthur Godfrey's Chesterfield show. Time spot, opened up for transfer of two saquers, "Hills of the periods, is expected to give the Landst" Sing Along's sequence a strong sponsor appeal. The company of the Landst "Sing Along's sequence a strong sponsor appeal of Cigis in November, 1946. Carol Cigis in November, 1946

WOIC Breaks Ground

Wollt Breaks Lround
Washington, June 22,
station, Wolf., Samberger Breakstation, Wolf., Samberger Breakstat Getober I. Ground breaking
ceremonies for the transmitter
building were held last week at the
site where a 300-500 tower and
autenna already have been erected,
WOLC, owned by WORTV, New
York station by coaxial cable.

Dopey Music

Chicago, June 22. Edward L. Cornell, Ch Dr. Edward L. Connett. Chi obstetrician, reports: that muste via a special radio-phonograph helps to sodie-tic properties of the con-motors while on the operating table. Combo for use in op-erating rooms was developed by Zenith Radio and installed by Zenith Radio and installed by Zenith Radio and installed phones so alterniding surgeons won't be distracted and it doesn't generate static clea-ture of the control of the con-trol of the control of the con-trol of the control of the con-trol of the con-tro

anesthesia gases.

One of Dr. Cornell's patients arranged a special musical program on an FM station to full her during a 90-minute Caesarian operation. Patients can bring their own platters, says the doc, or select them from albums at the hospital. The controls the restriction and tunes the set.

N.Y.'S O'WOR GROOMS IRISH TENOR IMPORT

Irish tenors are in season at WOR, N. Y. Mutual key in mid-July will import Michael Duffy from Dublin on an exclusive confrom Dublia on an exclusive con-tract and build free weekly shows, around him. He was "discovered, by the safar as WOR its cancerned, by the safar as WOR its cancerned, but the station's traffic manager, Barney Boyle, who is himself blossoming, out as a purveyor of Trish folis, songs. Cellie Records, N. Y., has just waxed a four-side album of who is billed on the platters as Barry Boyle.

Barry Boyle.

Duffy, whose name will be changed by WOR to Michael O'Duffy, records for HMV, British affiliate of Victor, and has a BBC of the second only to Benjamino Gigli as topicawing singer among Erre at topicawing singer among Erre

suusences.

Station signed Duffy after hearing recordings brought back by Boyle from a trip to his native Ireland.

Tele Will Supplement Radio. **Not Supplant It: RMA Prexy**

B.B. Aude Still Loyal To Radio, Not Tele, Is Claim

I have just taken a survey of our control room engineers and found all of them listening to the watching TV.

watching TV.
Such a controlled survey is just about as partisan as the Pulse television-radio survey of baseball reported in Vanistr last week which is based on interviews in, I believe, only about 40 television-equipped homes.

bedieve, only about 40 television-equipped hometer is that base-ball's ratio audience in the New ball's ratio audience in the New Ball's ratio audience in the New Ball's ratio audience in the New grown, based upon these same Pulse ratings for May, 1948 over May, 1947. The combined three-ther ratio and the new May, 1947. The combined three-ther was not to the new May, 1947. The combined three-listeners aday. These figures ex-tainly don't support your conclu-tience and the new particular to listeners aday. These figures ex-tainly don't support your conclu-tience and the new particular to listeners aday. These figures ex-tainly don't support your conclu-tience and the new particular to pulse the new particular to approach yet to relinquish a great and grow-ing medium.

ing medium.

It is fallacious to assume that all television viewers are coming out of the ratio audience. While undoubtedly some of them might otherwise be listening to their radies, others would not be listening to their radies, others would not be listening to their properties of the properties of the properties of their boosework, going to films or going to the game itself. Television's gain is not radio's loss alone. Bob Patt.

Director of Advertising and Promotion, WIN.

Cincinnati—As a builder-upper for both him and the station WCKY is booking Fred Holt.

Chicago, June 22,
Max Balcolm, prez of the Radio
Manufacturers Assn., which held
its 24th annual convertion here
would never make AM and FM
radio obsolete. "Television," he
said, "15 just an addition to radio.
I don't see any chance of television
washing out radio."

In odd contrast to this statement In odd contrast to this statement the four-day meet spotlighted two significant trends within the last six months; (1) radio receiver pro-duction is tapering off while (2) television receiver production is

duction is tapering off while (2) television receiver production is shooting upwards.

Balcolm estimated that radio re-ceiver production for 1948 would Balcolm estimated that radio re-ceiver production for 1948 would fall 3,600,000 short of the 1947 lines empty throughout the war-are now filled to overflowing, the stackessed, especially in regard to table models. Demand for console radios had been reduced, he said, because heavy cash outlays are di-rected to tele.

rected to fele.

Speaking for parts manufacturers J, J, Kahn estimated there would be \$27,000 tele receivers in the 18 to 18 t

P&G DENIES ANY BIDS TO SPONSOR WINCHELL

TWO DE VINUA WINCHELL
Contract Cincinnati, June 22.
Contract Cincinnati, June 22.
Contract Co

P&G policy is generally against consorship of controversial shows.

WBT has a good time...







...and makes the most of it

WBT averages an 8.0 Charlotte Hooperating from 9:00 to 10:00 a.m.* .. 57% better than the nearest competitor (a top network show)! That's good in any league.

But on WBT-where the average of all daytime rated periods all week long is a 12.8 rating-beating the best by only 57% isn't good enough. So we built a new 9:00-10:00 a.m. audience participation show for housewives. Called "What's Cookin'?" With guests, give-aways and gimmicks. Starring Kurt Webster, whose solo feat of reviving "Heartaches" created a national sensation and sold more than 3,000,000 records.

And look what you will have now: a nationally-known. locally-idolized personality...with a topnotch show...in a period where WBT already outrates all competition. On 50,000-watt WBT, serving 3,500,000 people in 95 Carolina counties. So ... if you're looking for a good time-and want to make the most of it-grab a share of "What's Cookin'?" before it's all gone.

JEFFERSON STANDARD WBT BROADCASTING COMPANY CHARLOTTE, N. C. a 50,000 WATTS a Represented by RADIO SALES

GOP Hopefuls Ditching Convention's Hubbub in Favor of Hotelroom Tele

By FLORENCE S. LOWE

By FLORENCE S. LOWE

Philadelphia, June 22.

The GOP Presidential aspirants are to bethering to go to Convention Hall. They all have television that the state of the state of

to stampede the convention, but it and administration and the proving impact of TV was gained from many convention spectators, who said they came to see the goings-on after watching it on tele. Dur many go back to their video screens, from which they could look on with more convenience and comfort. The convenience of the convenience o

62 000 000 Aud

62,000,000 Aud
Philadelphia, June 22.
A U. S. radio audience of 62,000,000, the largest ever to listen to a session of a political convention. last night (21) heard the proceedings at the keynote session of the Repulcan National Convention in Philadelphia, it was announced today (Tuesday) by the re-search department of CBS.

are proving most videogenic among the White House hopefuls. Radio gabbers-turned-videoracles are shaving twice daily and keep-ing their clothes neatly presed so they'll look their best. Most of them aren't bothering with make-up, however.

them aren't bothering with makeup, however.

Washington staff of Newsweek is working closely with Buldon't stell owners are the staff of the staff o

Skullut steering by Miss Arien helped.

Successful Combe NBC'S 16:30 pre-pool convention NBC'S 16:30 pre-pool convention in the second of the second second control of the second second

Station has mounted large Philese Philadelphia, June 22. Horself on the crisis of the control of

Inches attention. Two gaugest time probabilities of video commercials which, avoid some of the pitfalls of the XAR staff is effective—a spicture of the period of the peri

Hofheinz's 25G Station-on-Wheels

Philadelpila, June 22.
The most modern radio staten in the country has rolled into town for the convention, after pausing briefly, in Washington Friday (18) to give Federal Communications provided by the state of the convention of the provided by the convention of the convention of

available.

A public address system can be heard by 5,000 to 10,000 people, and the trailer unit has sleeping accommodations for four and dining accommodations for 10. After covering the convention, Hofheinz will make a brief tour of the country. Unit cost was about \$25,000.

Video on the Hoof

Philadelphia, June 22.
In another of the many firsts being clocked up by tele here this week, WCAU-TV is offering the man-in-the-street his first look at portable video.

Station has mounted large Philes Station has mounted large Philoc projection receivers on three jeeps supplied by the Keystone Auto-mobile Club and has them travel-ing from curbside to curbside throughout the city,

Unsung Heroes

Philadelphia, June 22.
Periaps the unsung heroes
of the GOP convention were

of the GOP convention were the technicians, etc.—the behind-the-scenes gaves who set the the-scenes the second of the second of

Y&R Evolving **Mass Coverage** Pattern Via GOP

Philadeiphia, June 22.
Young and Rubicam has the distinction of being sole agency staffing radio-tele at the GOP convention, setting a precedent of the convention. tion, setting a precedent which may well become a pattern for mass

well become a pattern for mass coverage.

Coverage of the cove

The Hile-Damroth technique is being used on a large scale for the first time. A visual aid consisting of a black fabric colored board to which cardboard drawings, symisting the control of the colored board to which cardboard drawings, symist the nearest thing to film animation yet tried on tele. Technique is the nearest thing to film animation yet tried on tele. Technique is used to visualize parts of the proceedings which might make dult, involved narration, much in the manner of the cartoon method as well as for background stetches.

Right Convention But the Wrong Ad

There were plenty of red faces around NBC headquarters in N. Y. last week, when somebody got the

last week, when somebody got the schedules mixed, with the result that a four-page ad minutely de-scribing NBC's sock job in cover-ing the Philly GOP convention hit the convention had even opened. Promotional spiur ge master-minded in advance was all set to ride as soon as the powewow folded, but in some inexplicable manner but in some inexplicable manner scheduled to run in advance of the convention.

convention. In aware of the convention.

NBC exces blew their top, but it was too late to do anything about it. (Some at NBC said the advance release was deliberate in order to attract attention, but trade eyebrows were lifted at this comment.)

Bullish on Bulletin

Bullish on Bulletin
Philatelphia, June 22.
Some of NBC's pre-convention airlags from the BellevueStratford Hotel last Saturday
and Sunday hit a peculiar snag,
and Sunday hit a peculiar snag,
and Sunday hit a peculiar snag,
assigned to keep the listeners
assigned to keep the listeners
assigned to keep the listeners
assigned to some fast adilibobliged to do some fast adilibobliged to do some fast adilibof consequence to say) because
the copy being prepared for
them had been sidetracked.
The state of the state of the state
to gust he state of the state
boy had his own ideas about
what bulletins meant, and, beto gust he state of the state
had been sidetracked.
The state of the state
what bulletins meant, and, bekept throwing them into the
basket in the bellet that they
were being written for the
Bulletin, the, Philly afternoon
daily.

Convention Highlights

Philadelphia, June 22. Convention City is also Radio City, with net and station reps spread all over the place...in addition to suites converted into combination newsrooms, studios and work rooms on four different floors of the Bellevue Stratford, GOP headquarters, staffers are housed throughout the city...ABC and

throughout the city. .ABC and CRS have taken U. of P. frat houses, complete with house mothers and breakfast. .NBC is spread over at least 15 hotels. MBS, sans a tele staff, and therefore the smallest in number of the neck here, is concentrated to the contract of the complete of the co

Her First Love

Philadelphia, June 22.
The marriage of tele and motion pictures is still a thing of the future in the mind of

of the future in the mind-of at least one convention visitor. Listening to Edward R. Murrow on CBS: "People's Platform" telecast, one femme observer heaved a sigh of admiration towards the handsome commentator, and then observed the commentation, and then observed the commentation, and then observed the commentation of the commentation and the commentation and the commentation. He ought to be in the movies."

every phase of the work, including tele p.a.'s... Aibert Warner, fresh from his role of Headliners' Award Winner, in Atlantic City, was nabbed as he entered headquarters and given an assignment, price glory.

price glory.

The preview broadcast done by the entire MBS technical staff was actually for the purpose of testing the equipment. .A! Bryant and Sam Shith, who are running the CBS office, have as their helpers of the control of the case of the ca

pounds, with another 40 pounder trailing it.

Mrs. Louis Weise, wife of the Mrs. Louis with the board, art with daughter Pat only to find that the suite arranged for her by local staffers was a single room with suite arranged for her by local staffers was a single room with find the suite arranged for her by local staffers was a single room with finds. The suite arranged to be suited as a single room with the suited and the suited staff in th

rees dopt. Is busy reunioning face. It was Alf Landon. Fulton with his old pals from D.C., his of normal particular to the property of the pro

Television Steals GOP Spotlight

shouldered its way to attention slons, it has been thronged with the working press, with photographics and radio people. Seats and the working press, with photographics and radio people. Seats and the working press, with photographics and radio people. Seats and the working press, with photographics and the working press, with the working press, with great properties and the working press, with the working press, with the working the and make up, the March of Time-Nic lose constantly filled and the SIGO was a proper properties of the other. The working the w

MPCE Jobless Divvy Plan Stirs Up Storm; Toppers Ditch Whole Idea Publishers Contact Em Publishers Contact Em

Music Publisher Cortect Employees and not red out of the place of the control of

They decided there was no need to the tay sponsored by a resolution passed by the MPCE Countil and the second of t

Jisiers were to be asked to deduct the coin from salary checks and forward it to the union, if the em-ployee agreed. This, angle riled pubs, who have enough paper work to do in connection with pay-rolls. It riled many others be-cause they too, despite being own-ers, also hold MPCE cards and would be asked to kiek in.

would be asked to kick in.
Idea heated up contact men who hold jobs, too. Many pointed out that in 1940 there were less than 300 members of the MPCE (then called PMM), and now, because of war-expanded staffs, there are wor 600. It was pointed out that our control of the contr

time stopgaps.

At any rate, the idea didn't last long. The burn MPCE men did at the idea convinced the executives there weren't so many of the 70-odd men out of work who deserved help and that the current treasury could take care of their needs.

Thompson Gets Both Music, Disk Rights To 'Happiness' in Can.

An unusual dealt was worked out recently when Canadian rights to both sheet music and records of the pop song "My Happiness" went to one firm, Gordon V. Thompson, Ltd. Arrangements for sheet sales for record rights with Vle Damon, both of Kansas City. Pressings of the record made by Jon and Sondra Steele are being made in Candra Steele are being ma

"Happiness" has now sold over 750,000 records in the States and is 13th among record favorites in Canada in its second week of issue.

DISKS, LIKE POSIES, NOW CAN BE SENT BY WIRE

Crita De Jelly D1 William Chicago, June 22.

Record albums will be ordered by wire, similar to sending of flowers and candy, Newly formed National Record Delivery Assn. has set up an idea whereby patrons can order disks in any part of the country and have them delivered anywhere.

anywhere. Promotions are planned to tle-in with national holidays, similar to those made by florists and other industries. All record companies have agreed to co-operate, viewing the routine as means of new sales and less delivery and breakage headaches.

Program, previewed at the Na-tional Assn. of Music Merchants convention here last week, will go into operation Sept. 7.

Warren Music's Folderoo

Walf ell Music S rolleroo Harry Warren Music Co., sub-sidiary of Robbins Music, will be deadtivated for the present. Firm will continue to work on the cur-mil the end of the some Me-until the end of the some Me-until the sales dip blows over. Charles Warren, now in New Cork at the had of the firm carry-leg his songwitch brother's name will return to the Coast.

MPCE Sets Meet On Peatman Log

Un Peatman Log

Music Publishers Contact Employees Council, which has been ployees Council, which has been of the performance measuring, "sheet" conducted by Dr. John Peatman, has asked for a meeting with the trade papers on the subsection of the performance measuring with the trade papers on the subsection of the performance of the performance from a succession of the performance ratings. In the subsection of the performance ratings. A meeting has been set for tomorphism of the performance ratings. A meeting has been set for tomorphism of the performance ratings. A meeting has been set for tomorphism of the performance ratings. A meeting has been set for tomorphism of the performance ratings and the performance ratings and the performance ratings and the performance of the perform

based on Hooper ratings, elini-nated. On the other hand, there are equally as powerful publishers who agree with what the MPCE is trying to do. Herman Starr, head of the Warner Bros. publishing group, is behind the contact men. He's firmly convinced that disposing of all sheets will aid the music busi-

CBS Spanks Berlin For Parody Stance. Bars 'Parade' Plugs CBS last week rejected a bid

from Feist for a plug of "A Fella with an Umbrella" on the network's Saturday night giveaway show, "Sing It Again," because of Irving Berlin's personal stance about hav-ing his other works parodied on the same program. "Fella" is part of the "Easter Parade" score

(M.G).
All efforts of the web to induce Berlin to let the program do a double twist (straight and parody) on Berlin songs have proved of no avail and CBS advised Feist that it "Sing It Again" isn't good enough for Berlin's other tunes it will have to do without Berlin ma-

terial atogether.

Chappell publishing group had previously assumed a similar polley in connection with its show tunes but the wraps are now pretty well off works of such writers as Oscar Hammerstein II, the late George Gershwin, Cole Porter, Howard Dietz and the late Lorenz Hart.

De Luxe Sues Apollo, Charges Artist 'Stolen

federal court last week against Apolio Records, charging the defendant illegally used the services of Lee Richardson, a recording artist. An accounting of profits is also sought.

also sought.

De Luxe and Richardson, according to the complaint, entered into an exclusive contract in 1946 calling for options until 1952. Its claimed that Apollo was aware of the artist's deal with De Luxe but mevertheless induced him to breach and violate the pact by recording and violate the pact by recording the contract of th

for the defendant.

Since Apollo 3 alleged takeover
of Richardson, De Luxe charges
that it has been deprived of his
services. Under the plaintiff's
original deal with Richardson his
pay was scaled from \$20 a side up
to \$100 a side in 1932 and "33 in
the event the options were exppointed by Lane during the proposed of the
pointed by Lane out last April.

Jersey district out last April.

Pubs See Fertile Field in TV For **'Stories' on Tunes**

Scope of possibilities in the use of pop and standard songs by television will in all probability bring about a completely new sideline to music publishing—the writing of about a completely new sideline to music publishing—the writing of the complete of

run-of-the-full performances.
Publishers are well aware that
many old time songs tell excellent
stories valuable to tele producers,
and they expect many standard
methods will be used. We also
ticipated that this obvious requirement in new tunes will have profound effect on the pop song writer.
That lyries of the future will be
written with the idea in mind that
they will be fitted to tele action.

LOTS OF SQUAWKS AT MUSIC MEN'S POWWOW

MUSIC MEN'S POWWOW
Chicago, June 22.

National same, of Music Mentalian and an accounting of profits.

National same, of Music Mentalian and Committed of Profits.

Shipping of Films O'seas and the control of the displaying public response to the lack of songs of his displayed of the displaying public response to the lack of songs of his displayed of the displaying public response to the lack of songs of his displayed of the displaying the majority of sheet music soid and that few of the displaying the majority of sheet music soid and that few of the current prop of tunes appeal to the same than th

Heavy Rains Put Damper on 1-Nite Band Dates' Boxoffice in East

Glaser's Expansion Plans

Joe Glaser is dickering with both Mus-Art and the Continental Agency for the office space and furniture of their local branches. Glaser has been seeking to open a Cobardon branch of his Associated Booking able to find suitable space.

able to find suitable space.

If he closes with either agency, Glaser may bring Art Rowley here from San Francisco as this representative. Rowley is now with Mus-Art, which is in the threes of selling out to General Artists. He formerly was with Music Corp. of America.

Oberstein Plans

Eli Oberetein intends lauging a Soc. tag on one of the two new labels he will soon begin marketing under the Varsity and Rosale labels by his new Wright Reching under the Varsity and Rosale labels by his new Wright Reching under the Rosale labels by his new Wright Reching and recording. Industries trying to great how valued to the Rosale Rosal

in England to transcription and recording companies that order them to fit certain singers. Our control of the said, has been discussed in the past of the said of

N.Y. Diskers Aped His Animal Disks. Carroll Charges in Filing Suit

Eugene F. Carroll and Stapleton Industries filed suit in N. Y. fed-eral court last week against Band-wagon Records, Inc., and Sterling Records, Inc. They ask an injunc-

Necords, Toc. They ask as felium to restrain the defendants from producing and selling records embodying Carroll's ideas, which are incorporated in disks that Carroll, for member of the radio team of Gene and Glenn, concrived a unique type of disks recording terms were sold under the Aminal Record label and bearing his name until last February, when he granted Stapleton the right to wax his Last April, it's charged, Band-Last April, it's charged, Band-Last April, it's charged, Band-

ideas.

Last April, it's charged, Bandwagon and Sterling came out with a similar series of disks allegedly copring Carroll's style. Plaintiffs also ask an accounting of profits.

Glaser's Expansion Plans
Hollywood, June 22.
Joe Glaser is disckering with but ward and the Continential Ascurate to their local branches. Glaser is disckering with but ward and the Continential Ascurate to their local branches. Glaser is disckering with but ward to the Continential Ascurate to their local branches. Glaser is disckering with but ward to the continential Ascurate is been seeking to open a Coast as been seeking to open a Coast as the continent was and the continential Ascurate is been seeking to open a Coast as the continent of the coast and their reports the band business and their reports the band business are breat San Francisco as his repentation. Rowley here made to the coast and the coa

Klenner, Hoffman Reach Settlement in Royalty Coin Tiff With Vogel

Cein Tiff with Voge!

John Klenner and A. Hoffman settled differences with publisher Sterming from the "Heartachee" stemming from the "Heartachee" stemming from the "Heartachee" stemming from the "Heartachee" Music. Vogel had claimed all of Klenner's share of the income from the song on the basis of all the stemming of the stemming the stemming of the stemming the stemming of the stemming the

Remor and vogenity between the control of the contr

NAME BANDS ARE OUT AT TOTEM POLE, SEZ GILL

TOTEM POLE, SEZ GILL

Boy Cill overactor of the Totem Pole Baltoreator of the Totem Collection of the Collection of the

10c Grady-WPEN

Mem Ant.

Louis Ye.

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OPTH-FRO

TAAW-rannera

WEEK ENDING JUNE 12

Att Rights Reserved)

Top Record Talent and Tunes AS POLLED VIA LEADING U. S. "REQUEST" DISK JOCKEYS

MOTERY listen across well menti week

MAKIELL	Preflet, plart in of the records on disk (bokey) programs, are must requestle? by the compilation is based on information gainered from diskespinners as the aution and its designed to indicate those records rights in popularity as as those on 100. Ratings are computed on the basis of 10 points for a No. 1 only, by the No. 2 and 100 points for a No. 1 only, by the No. 2 and 100 points for a No. 1 only, by the No. 2 and 100 points for a No. 1 only, by the No. 2 and 1 only and 1 onl	

F	12 In 10g	King Cole	Capitol	Song Nature Boy	Burke-VH.	ASCAP		٦.
4	ç	Kay Kyser	Columbia	Woody Woodpecker	Leeds	ASCAP .	9	
62	13	Dick Haymes	Decca	Little White Lies.	B.V.C.	١.	2	
e	13	J. Wayne-K. Griffin	Rondo	You Can't Be True, Dear	Biltmore	ASCAP	4	И
10		D. Day-B. Clark	Columbia	Love Somebody	Kramer-W.	ASCAP .	8	M
16	4 9	Spike Jones	Victor		Tune Town . BMI	BMI		
13	13	Andrews Sisters	Decca	.Toolie Oolie Doolie	C. K. Harris. ASCAP	S. ASCAP		١
9	. 24	Bing Crosby	Decca	Now Is the Hour.	Feeds			-
-	14	eele	:	My Happiness		. ASCAP		- 1
2	2		3	Baby Face	-1	. ASCAP		1
8	12	Gordon Jenkins.	Victor	Maybe You'll Be There	-1	Y. ASCAP		ı
:	14	Tex Beneke	Decca	St. Louis Blues March	Triangle ASCAP	. ASCAP		1
133	4	Pled Pipers	Capitol	. My Happiness	Blasce	ASCAP		П
11	00	Patti Page	Mercury	. Confess	Oxford	. ASCAP .		
6	18	Perry Como	Victor	:		ASCAP		М
34	4	Sportsmen	Capitol	You Can't Be True, Dear				D
8	11	Frank Sinatra	Columbia		New World	ASCAP	10	1.
32	11	Freddy Martin	Victor	Dickey-Bird Song	Robbins	ASCAP		
:	.2	Ella Fitzgerald	:		Blasco	. ASCAP .		
12	4	Dick Haymes	Decca	You Can't Be True, Dear	Biltmore	. ASCAP .		ŀ
4	8	Andrews Sisters	Decca	. Heartbreaker	Leeds	ASCAP		
26	22	Peggy Lee.	Capitol	Manana	Barbour-Lee ASCAP	e ASCAP		1
8	6	Perry Como	Victor	Haunted Heart	Williamson . ASCAP	ASCAP		П
:	4	mEil Cote	Algene	Tea Leaves	Morris	. ASCAP		L.
23	10	Sammy Kaye	Victor	I Love You, Yes I Do.	Lois			ŀ
:	-	Whistling Jitterettes	Continental.	:	Biltmore	. ASCAP .		1
:	-	Peewee Hunt			Shapiro-B.	ASCAP		
:	-	Alfred Newman	Majestic		Robbins	.ASCAP		
:	67	Doris Day	Columbia	Only Myself to Blame	Jefferson	. ASCAP		
25	00	Art Mooney		appiness	Remick	ASCAP		
=		Bing Crosby	Decca	.Haunted Heart	. Williamson . ASCAP	. ASCAP		
2	-	Vera Lynn	London	Dear	Biltmore	. ASCAP		
6	4	Sportsmen	Capitol	Toolie Oolie Doolie	C. K. Harris. ASCAP	. ASCAP .		
	7	Ferry Como.	Victor	It Only Happens When I Dance Berlin	Berlin	ASCAP .		Н
:	-	Vaugna Rorton	Continental	oome	. C. K. Harris. ASCAP	ASCAP .		
: 8	40	Dorie Dov	Columbia	My Fair Lady	United ASCAP	ASCAP		ŀ
3		Diek House	Cotumora		witmark	ASCAP		1
1	-	Rine Rorron			Witmark ASCAP	ASCAP		1
: 2				Compa	Robbins	. ASCAP		1
	-			Don from The Salable	Martin	ASCAP		1
	-		Coles	Cohome Woods!	- Suspino-D	ASCAF		1
-	1	Fraddy Martin	Wieter	Source macualLaurel	Laurel	ASCAP		١
1	-	Frank Sinatra	Columbia	To Only Housest Toler The Control of		ASCAP		1
1	-	Timme Domon	3. C 3.	or one mappens when I Dance.	Derin	ASCAF	:	-
	10	The state of the state of	W-C-III	Contess	Oxford	ASCAP		
		Tankovic	Columnia		:	ASCAP		
d	4			Spring in December	3	ASCAP		1
	7	Al Trace	1	arfing.	.Mayfair	ASCAP		
	7	Petty Trio	. Universal	100	Miller	ASCAP	:	ľ
	7		. Capitol	Me	Paramount	ASCAP		ŀ.
	-	Blue Barron	M-G-M	You Were Only Fooling	. World	ASCAP	:	Ι.
5	•							1

Jocks, Jukes and Disks

Jantzen Beach Reopening

bands, one week each, with Harry James pencilled in.

Decca May Revive

Brunswick Label

Persy Lee-"Bubble-Loo. Bub-ble-Loo." "Why Don't You Do Belloo." "Why Don't You Do Belloo." "Why Don't You Do Belloo "Bubble Lee and Donesching important out of Hoagu Garmichael's woodland seed that the chances are that the estimated that the control of the corrid norelty which she cut with Benny Godman about six years ago. Columbia may have taken the edge off. even that possibility by gentlements. Receding Floods Enable Portland, Ore, June 22.
Jantzen Beach ballroom will reopen July 2. Flood waters have receded and spot, owned by Jantzen
Woolen Mills, figures it can be
back in biz, with repairs effected,
in three weeks. in three weeks.

Recently when flood was at its cast here, June bookings of Leight of the Company of the Compan

My Favorite Five By FRED JACKSON (WWEZ, New Orleans) "Serenade in Blue" (Glenn

Miller),
"In the Blue of the Evening" (Tommy Dorsey),
"What Makes the Sunset"
(Frank Sinatra),
"Trumpet Blues" (Harry

James).

"Chattanooga Choo - Choo"
(Glenn Miller).

releasing the Goodman-Lee col-laboration on "Do Right" several

laboration on "Do Right" several veeks ago.

Johnny "" Wonder Where My Baby is Tonight" OM-G-M. Desmond not so long ago was etching m for Victor. He's a much better singer than this firstle under personal to the same of th

presument in a program that's picked in a subduced mood. The picked in a subduced mood. The picked is a subduced mood. The transport of the picked picked is a subduced mood picked pick

this comes creative distinction in the laze idlom. The laze idlom the laze idlom

Platter Pointers

Platter Pointers

Bill Rassen's Experients in
Jaz (Universal State of the Control of the Control

Tops of the Tops

Retail Disk Seller "Nature Boy" Retail Sheet Music Seller "Nature Boy" "Most Requested" Disk "Nature Boy"

Seller on Coin Macines
"Woody Woodpecker"
British Best Seller
"Galway Bay"

ASCAP's Renewal Radio Talks Due

As soon as Herman Finkelstein, resident connect of the American Society of Composers, Authors and where he is attending the annual meeting of Berne Convention performance societies, ASCAP Intends of Common Confession, and the Association of the Association of

Deca Records is considering re-viving the old Brunswick label now that it has completely sidetracked the plans the company did have for taking over the Majestic label. Wick issues steadily virtually ever since it purchased the rights to it along with a stock of masters, but never to any appreciable extent in the event in the property of the taken of the property of the property of the taken of the property of the property of the second of the property of the property of the second of the property of the property of the second of the property of the property of the second of the property of the property of the second of the property of the property of the second of the property of the property of the property of the second of the property of the property of the property of the second of the property of the property of the property of the second of the property of the property of the property of the second of the property of the property of the property of the second of the property of the property of the property of the second of the property of the property of the property of the second of the property of the property of the property of the second of the property of the property of the property of the second of the property of the property of the property of the second of the property of the property of the property of the second of the property of the property of the property of the second of the property of the property of the property of the property of the second of the property of the property of the property of the property of the second of the property of the prop Ballroom Spices Terp some new tunes. If and when its ideas regarding Brunswick go through, it's very probable that the disks will be marketed through independent distributors instead of the owned and operated branches which handle the regular Desce label. And they'll sell, it's said, at the same 75c. Deccan negoliated for Majestic the resonance of the deal of the terminal to the control of the deal of the terminal to the control of the deal of the terminal to the control of the deal of the terminal that the control of the deal of the terminal that the control of the deal of the terminal that the control of the deal of the terminal that the control of the deal of the terminal that the control of the deal of the terminal that the control of the deal of the terminal that the control of the terminal that the control of the terminal that the disk will be a seen to the terminal that the control of the Lure With Fashion, Am Shows to Hypo B.O.

Akron, O., June 22. Something new has been added a weekly "bonus for dancers"at the Summit Beach amusement park ballroom. Last Thursday (17) in addition to dancing to Ross Halamay's orchestra, the program included a 15-minute fashion show, with beach wear and evening gar-ments displayed by models, plus a search-for-talent contest.

ps. times search-tor-talent contest.

To invest four amateurs are given a chance to perform with the final like to to the contest of the cont

Long-Playing Disks Prove Point At **Unveiling**; Extra Costs a Problem

top-settling warbler, as refused to been her voice for dubbing purposes in understood that Miss Lee did not refuse to be a party to stunt to circumvent James C. Petrillo's recording han wholly because she morally backs it, but the party of the party of

Pub. Contact Golf Tourney

Is Set for Aug. 18 or 19

New York faction of the Music
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c or m part's on was conversation algorithm.

In the control of the control of the facility of the disks, first on high-fidelity equipment, then on high-fidelity equipment, then on the special furnishie Filico has built to be sold at \$200%, to enable the special control of the control of th

Col. Records' Stress On Development of Its Own Tunes Paying Off

UWN lunes Faying UII
Columbia Records' decision recently to concentrate on developing hits of its own, rather than beforced to appropriate those develto be paying off. in getting its
to be paying off. in getting its
tead of indie diskers, Columbia
staked out five songs which it was
extrain that no other major or
minor recording company had recorded prior to the APM ban,
corded prior to the APM ban,
to its distributors, and some not.
to its distributors, and some not.
but exploitation was designed to
highlight them.
Of the five tunes cited three

highlight them.

Of the five tunes cited three are well on their way toward hit-dom. Latest is Kay Kypers' "Woody that the two weeks ago, the tune promises to surpass "Nature Boy" in coinmachines. A novelty, it is played so often that barrenders, etc., who must listen to machines etc., who must listen to machines beef, are already-beginning to beef.

beef.
Song is published by Leeds Music. It was recorded by Kyser only a few days before the disk ban around the Walter Lantz film carbon character of the same name. As a result of this tune, Leeds and Lantz are completing a deal whereby Leeds will publish all tunes to make the completing that the completing of the co

tooms.

Remaining songs on which Columbia is concentrating, on the theory that it is the only company with recordings of them, is Frank You. Poor Sup-Buddy Clarks "Love Somebody." Frankle Carles "Sunrise Boogles" and "Moondust Bhappody," and Arthur Godfrey's Carle's disk are backed by tunes widely recorded by other companies.

Henry Tobias, song-writer, has started his 18th season as director of entertainment at Totem Lodge, Burden Lake, near Troy; N. Y.

the reasons the deal fell file is the numerous delays caused by Majes-tic attorneys. Plus which, the sales slump took a sharper dive during the purchase conversations. Deca-came to the conclusion that this came to the conclusion that this in anything, although there's no gainsaying that it would like to acquire masters made before the ban by Eddy Howard and Rose Murphy, Majestie's two prize artists. ✓ ARIETY 10 Best Sellers on Coin-Machines Week of June 19 1. WOODY WOODPECKER (4) (Leeds) Kay Kyser. Columbia 2. YOU CANT BE RTUE DEAR (11) (Biltimere) Griffin-Wayne Rondo 3. NATURE BOY (10) (Burke-VH) King Cole. Capitol 4. MY HAPPINESS (6) (Blasco) Jon & Sandra Steele. Decor. 5. LITILE WHITE LIES (15) (BVC) [Dick Haymes Decor. 6. WM. TELL OVERTURE (2) (P. D.) Spilice Jones. Victor

6. WM. TELL OVERTURE (3) (P. D.)	Spike Jonesvictor
	Andrews Sisters Decca Van HortonContinental
8. CUCKOO WALTZ (1) (Chas. Hansen)	Ken Griffin
9. LOVE SOMEBODY (1) (Kramer-W.)	
10. BECAUSE (7) (Chappell)	
Coming Up	
PUT EM IN BOX (Remick)	King Cole Capitol
HEARTS WIN (Miller)	Petty Trio Universal
	Dick Harmes Decca
IT'S MAGIC (Witmark)	Doris Day Columbia
HAUNTED HEART (Williamson)	Jo Stafford
BLUEBIRD OF HAPPINESS (Remlck)	Art Mooney
YOU CALL EVERYBODY DARLIN' (Mayfair)	Al Trace
BLUE SHADOWS (Santly-Joy)	Bing Crosby Decca
FOR EVERY MAN A WOMAN (Melrose)	Tony MartinVictor
	(Was Ada a Mandles : Washing
DICKEY BIRD SONG (Robbins)	Larry Clinton Decca
MAYBE YOU'LL BE THERE (BVC)	Gordon Jenkins Decca
	Andrews SistersDecca
	Ferko String BandPalda
TELL ME A STORY (Laurel)	Sammy Kaye
TELL ME A STORY (Lauren)	Ames BrosDecca
SERENADE (Leeds)	Buddy Clark Columbia
I HATE TO LOSE YOU (Leeds)	Andrews Sisters Decca
	in home in the Man 107

[Figures in parentheses indicate number of weeks song has been in the Top 10.]

Inside Orchestras—Music

American Society of Composers, Authors and Publishers recently resolved any possible disagreements or jealousies among its four department heads by reducing the salary of Dick Murray from \$35,000 annually, to \$25,000. Murray moved over from Paramount Pictures, where he was head of that organization's music firms, three years ago where he was head of that organization's music firms, three years ago. This was done to provide an assistant to the late John G. Palne, one ready to step into his shoes in the event Paine went. After Paine's death, his duties were split among Murray, Herman Pinklestein, Herman Greenberg, and George Roffman. Since this is the way it worked out, and none of the other three are getting mover than \$35,000 annually, Murray willingly agreed to the reduction to avoid dispute.

Charlis Barnet's present blasslow with Applie has nothing to do with the payment of royaltles due him. Under his deal with Apolio the latter was required by May 1, to pay him a guarantee of \$25,000 on 13 masters and if the label failed to do so the bandman could elect to assign the masters elsewhere. Apolio has been notified by Barnet's lawyer that the company has, because of failure to live up to the specific financial terms of the contract, forfeited its rights to the masters. So far there has been no transfer of the masters from Apollo. Meanwhile the label is supposed not to press any more Barnet platters, that is, some beyond the 30,000 copies it had on hand when it got the notice of forfeit.

Spike Jones' Auxiliary Biz (Souvenirs, Etc.) Big Payoff on Road

Big Fayott on Koad

Big Fayott on Koad

Spike Jones doesart miss a coin
angle when he hits the road with
his "Musical Depreciation" revue.
Today, a majority of bands sell, on
one-nighters and other dates varitoday, a majority of bands sell, on
one-nighters and other dates varithe history of the combo involved,
but not always are they dispensed
by the bandleader himself; established companies do the job, payhistory of the part of the payor of the
does this himself, however, and
adds a few sales gimmicks of his
own.

adds a few sales gimmexs of ms and the many compared a 11-mouth four with his combo, plang to 908,000 people. But, in addition to those admissions, he got dof 120,000 souvenir probrams, and some 300 cases of Spike Jones bubble-gum. Those Items turn up plenty of additional revenue. Jones finishes a two-week run. Jones finishes a two-week run. Landingo, Las Vegas, then comes back here for his final Coca-Cola broadcast until he resumes Oct. 1 for the same sporsor. He intends for the same sporsor. He intends the marries Helen Greco July 18).

TELL ME A STORY

LAUREL MUSIC CO.

1619 Broadway New York

TOMMY VALANDO

25TH ANNIVERSARY

IN JUNE PLAY A McHUGH TUNE

Music by ... JIMMY MeHUGH

"SLAP ER DOWN AGIN.

CHOICE MUSIC, INC.
Garet Romero, Prof. Mgr.
199 Sunact Bird. 1576 Broadway
oliywood 46, Cal. New York, N. Y.
Restriew 1-2554 Columbus 5-7850 9109 Sur

Al Gallico has been named general manager of the Leeds and Duchess Music companies, under Lou Levy, head of the Ilrus. He'll headquarter in New York. Leeds is affiliated with the American Society of Composers, Authors and Publishers, while Duchess is tled with BMI.

Al Gallico's New Spot

Glen Island, N. Y., In Name Vocalist Stance As Biz Hypo; Sign Damone

As Biz Hypo; Sign Damone
Glen Island Castino, New Rochelle, N. Y., for years a name
band seasonal spot, credited with
launching Glens Miller and Larry
money, is following the difficulty
money, is following the
signed to work the daineery for
signed to work the daineery for
backed by a non-name combination
of 10 pleess, at seale, which hasn't
yet been secured.
Idea of using redding from the
late of the season of the
late of the season of the
last year by Frank Dailey work
he bought Perry Como for his
summer by the Cocoanut Grant
bene compared to the
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Butter of the
summer by the Cocoanut Grant
bene doubt the compared the
lame, et al. Damone will follow
Buddy Moreno's orchestra, which
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VARIETY Mills Gets U.S. Rights To 'Suzy,' Italian Waltz Hit

Mills Music has closed a deal with Edizioni Musical Core, Mills Music has closed a deal with Edizioni Musicali Core, Mills rights to the current Edillan waltz hit, "Suzy." Tune is by Filibello and Klemont. In Britain "Suzy" is being published by the Athenaeum Music Core the, and countries of the song here.

Campbell, Porgie **Splitup Imminent**

Nicky Campbell and Al Porgie, partners in the Campbell-Porgie publishing firm, in all probability the next few weeks. Two have had a disagreement of an undisclosed nature and, unless the split is patched up, will fold the firm financial arrangement with Broadcast Music.

Intancial arrangement with Broad-cast Music.

Music business originally sus-pected a split between Campbell and Porgie last month, when the former hired a contact man to take hist place. In Blowwood and re-tent time denied any dispute with that time denied any dispute with his partner and still says it dfi not occur until after Campbell got back to N. Y.

At any rate, if the two do solit.

back to N. X. as a campoell got to N. X. in the two do split. BMI says it does not know whether both or either will separately establish a publishing business. It has had no overtures from either man for financial backing for individually operated firms. BMI has simply been advised that the two and a breakup of the firm is luminent.

GI Effect Wearing Off In England, Sez Loss

In England, Sez Joss
Pred Cole, WHDH duth cokey,
pulled a new style of guest interlude last week when he interlude style was the style of the cole s' Gardin last
Cole's "Garnival of Music" show
and in all probability was the first
such stunt ever pulled.
The head of the style show in the style
alt astes, which at one time had
the British music public jazz and
styling consolous, has just about
swing consolous, has just about
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colour style style style
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unknown quantity in England.

Murray Nash, Mercury Records hillbilly head, signed Benny Hess, Texas cowboy crooner, to the label. Hess cut 12 sides on his own be-fore the ban. Mercury bought them.

Bands at Hotel B.O.'s

Band	Hotel	Weeks Played		Covers On Date	
avier Cugat	Waldorf (400; \$2)	. 3	3,575	8,800	
Hight Laurence	Pennsyivania (500; \$1-\$1.50)	4	1.700	10,925	
w Eherles	New Yorker (400; \$1-\$1.50)	. 7	1,475	9,450	
bnny Pineannle	Lexington (300; \$1-\$1.50)	84	900	75,825	
wtence Well	Roosevelt (400; \$1-\$1.50)	. 14	1.550	20,850	
armen Cavallaro	Astor (700; \$1-\$1.50)	. 5	4,200	19,700	

* New Yorker, ice show.

Chicago

Chuck Foster (Boulevard Room, Stevens; 650; \$3.50 Min.\$1 cover).
Music conventioneers flocked here. Boff 5,500.
Jazz at Philharmonic (College Inn, Sherman; 650; \$3.50 min.). Poor 1,650.

1.650. Morton (Mayfair Room, Blackstone; 300; \$3.00 min., \$2 cover). Kay Thompson opened (18). Socko 5.00. Kay Thompson opened (18). Socko 5.00. Kay Thompson opened (18). Socko 5.00. Socko 5.00. Beach): \$1.50.\$2.50 min.\$1 cover). Rain cut down outdoor spot attendance, but still good 5.000. Eddie Oliver (Empire Room, Palmer House; 550; \$3.59.51 cover). Home of the National Assn. of Music Merchanté, who swelled gross to 4,900.

Los Angeles

Miguelito Valdes (Ambassador; 900; \$1.50-\$2). Strong 2,600 tabs. Jan Garber (Biltmore; 900; \$1-\$1.50). Heavy 2,800 covers.

Location Jobs, Not in Hotels

Gay Claridge (Blackhawk; 500; \$2.50 min.). Doing better each week; nest 3,000 mid. (Cher Pures: 500; \$2.50 min.). Doing better each week; nest 3,000 mid. (Cher Pures: 500; \$3.50 min.). Joe E. Lewis typical convention fo

(Los Angeles)
Les Brown (Palladium B, Hollywood, 3rd wk.). Good 9,300 callers.
Charlie Barnet (Casino Gardens B., Santa Monica, 3rd wk.). Weak 790 takers.

Music Notes

Howard Hughes signed David
Raksin to defer sour for "Vendetta"
"Lucky Star" and "Wake Up, It's
Love," will be sung by Patricia
Nove, "will be sung by Patricia
"Lucky Star" and "Wake Up, It's
Love," will be sung by Patricia
"Melle Lutcher set for fortnight
20; Page Cavanuath 'Irio opens
it Melodee Club here, starting July
20; Page Cavanuath 'Irio opens
it Melodee Club here, starting July
20; Page Cavanuath 'Irio opens
it Melodee Club here, starting July
20; Page Cavanuath 'Irio opens
it Melodee Club here, starting July
20; Page Cavanuath 'Irio opens
set find to decide the for fortning July
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set of the Company of the Company
set of the Company of the Club here, starting July
20; Page Cavanuath 'Irio opens
set of the Company of the Company
set of the Compa

"Sun in the Morning."

Leith Stevens set to cleff score for "Countess of Monte Cristo" at UI... For trulund Bonanova will fly to Mexico to make a Spanish waxing of "Nature Boy" for the Plaza label after he winds his current film chore in "Last of the Bad Men"...

8 S.

Music

Southern Schmidt 1

Antonio,

Capitol 1

Music

finneapolis,

Randall Heads NAMM

Chlcago, June 22. Hugh Randall was elected presi-ent of the National Assn. of Mu-c Merchants and Manufacturers at the annual convention last week.
Ray Erlandson, San Antonio, was
chosen v.p. and Russell Weils of
Denver, secretary. E. D. Turner,
San Francisco, was reelected
treasurer.

Convention shifts for the first time since the war from Chicago to New York next year,

A GREAT RHYTHM BALLAD

OXFORD MUSIC CORPORATION 1619 Broadway, New York



"A DATE WITH JUDY" Successfully introduced and **RAY NOBLE ORCHESTRA** Vocal by Anita Gord

COLUMBIA RECORDS

ROBBINS MUSIC CORPORATION

ays a Top JUNE TUNE! WEDDING BELLS

(Are Breaking Up That Old Gang of Mine) Now a New Top Record Hirl BEALE STREET BOYS (M-G-M) ACK BERCH-Magnante Trio (Re EDDIE McMULLEN (Rainbow RED CAPS (Mercury)

LARRY VINCENT (Pearl)

MILLS MUSIC, INC. 1619 Broadway New York 19, N. Y.

erica's New Instr Hir

RETAIL SHEET BEST SELLERS

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York,

Music Co.

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ndianapolis,

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Morse Pac.

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City, Los Angeles.

VARIETY

Survey of retail sheet music sales, based on reports obtained from leading stores in 12 cities, and showing comparative sales rating for this and last week.

Week Ending June 19

12

11

Rating		June 19	York	go, I	it. G	as Ci	Ingel	rane	H. H	dianapo	ouis,	Je. C.	Inton	apol	0
This	Last wk.	. Title and Publisher	New	Chicago	Detroit,	Kansa	Los A	San F	Boston	India	St. Lo	Seattle,	San A	Minne	T S
1	1	"Nature Boy" (Burke-VH)	1	2	1	1	2,	1	3	2	1	1	2	2	113
2	2	."You Can't Be True" (Biltmore)	2	1	6	3	1	4	2	1	3	4	1	1	103
3	4	"Toolie Oolie Doolie" (C.K.Harris)	4	6		4	10	7	6		4	2	3	5	60
4	12	"Woody Woodpecker Song" (Leeds)	٠.	3	٠.	. 8	3		4	4	8	3	8	77	56
5	5	"My Happiness" (Blasco)	٠.	- 5	7	7		٠.	1	3	2	٠	6	4	53
6	3	"Now Is the Hour" (Leeds)		4		2	4	2.		٠.	6		4	6	49
7	6	"Little White 'Lies" (BVC)	6	7	2	10	8	9	5	8	9	10	9	3	46
8	5	"Dickey-Bird Song" (Robbins)	5	9	10	9	6	3	9		٠.	6	. 5	- 8	40
9	8	"Baby Face" (Remlck)	3	6	9	6					10	5	7		29
10	10	"Haunted Heart" (Williamson)	7	10	8		5	5				7		10	25
11	7	"Sabre Dance" (Leeds)	10			5	• • •	6		6					17
12		"Love Somebody" (Kramer-W)		٠	5			•••	10	5	•••				13

"Tell Me a Story" (Laurel).....

Lyon ਲ

Strike Plans Set In BBC-BMU Tiff

The greatest crisis in British from the castlest crisis and the castlest crisis and the castlest crisis crisis and the castlest crisis crisis and the castlest crisis crisis crisis and castlest crisis cr

mish.

Only bands that will be left on the air will be staff and contract cordestras of Broadcasting House, but there is little doubt that if BBC maintains its stand, the BMU is likely to call these remaining men to join the strike. If that happens the BBC could be forced off the air.

the air.

BBC is preparing to fight the strike with relays from foreign countries, and by merging a number of transmissions. The Musicana answer to the foreign three delegates to the International Congress of Musicans' Unions, opening in Zurich, Switzerland, Aug. 1. Van Phillips, Hardie Raidlife, and Earold Stone will be a man Earold Stone will be a man Earold Stone will be a proposed to the state of the proposed to the propos

the BMU representatives.
Developments in the situation during the past few days stem from two meetings in London. London branch of the BMI met anstellation of the Law of the La

its determination to fight BBC to the utmost for the union demands. Dance Directors' Assn. (maes-tro org.) also met and made it clear that they were fully behind the MU in the dispute. A letter has been sent to all members ex-plaining the union's instructions, and advising them on the precau-making commitments that would interfere with the union's plans.

Unheat

New York

New York

Louis Arnstrong's small combo
held over another week at Club
all, Washington; grossed \$6,000 in
first three days of first week and
Bail, Washington; grossed \$6,000 in
first three days of first week and
Mine Publishers Protective Assn. and
Mine Publishers Protective Assn. and
Mine Publishers Protective Assn.
Mine Publishers Protective Assn.
Mine Publisher Publisher
Mine Publisher
M

Hollywood .

Hollywood •
Earle Spencer band has broken up after rocky going in the mide was the state of the mide with the membrane process of the mide was the membrane process of the middle was the state of the middle was the state of the middle was the state of the middle was the was the middle was the w

Chicago

Chicago
Billy Bishop band returning [0]
Bismark's Walnut Room for five
weeks, Aug. [1] . . After wind-up
of 16-weeks at Boulevard Room
like to Springfield, III., for 1 July 50
date at Lake Club . . . Hai Derwin
thest to Springfield, III., for 1 July 50
date at Lake Club Lary
Clution opens two-weeks at
Lary Clution opens two-weeks at
Lary Clution opens two-weeks at
Callleway into same spot late Aug.

FIVE TOP

ALBUMS

Dale Evans Leaves Maiestic for Capitol (Week ending June 17)

Hollywood, June 22. Dale Evans, formerly with Majestic Records, has signed with RCA-Victor. (Rose Murphy, owed \$15,000 in royalties by the company, signed with RCA weeks ago). Plans are being made for Evans to sing duet of western bal-lads with hubby Roy Rogers.

lads with hubby Roy Rogers to by Capitol waxery. Cap has taken 20 masters Wayne made for Huckster label, headed by Beekman and himself, and added them to their files. "Tony's Place" will be the first of his material to be released by firm.

CUGAT SETS RECORD AT STARLIGHT ROOF, N.Y

Xavier Cugat's orchestra topped a business record set by Guy Loma business record set by Guy Lom-bardo in 1934 at the Waldorf-As-toria's Starlight Roof, N. Y., dur-ing the first week of his current run there. And he improved upon it in his cacond week it in his second week

Cugat, who's drawing a \$5,000 weekly guarantee, pius a percentage of covers, worked to 3,400 tabs the first full week and went over \$1,100 into percentage. Second week he played to almost 3,600 covers, increasing his and the hotel's take covers, inci-hotel's take.

Best British Sheet Sellers

(Week ending June 17)

Galva Pindon, June 18.

Golden Barrings ... Victoria

Golden Barrings ... Victoria

Golden Barrings ... Victoria

Time May Change ... Connelly

Four Leaf Clover . F. D. & H.

Golden Barrings ... Connelly

Four Leaf Clover . F. D. & H.

Golden ... White ... Connelly

Barrings ... Morris

My Achilir Heart ... Connelly

Deram of Oleven ... Wright

Second 12

Decond 12
Reflections on Water Unit
After All Cinephonic
Laroo Liili Bolero Dash
Silver Wedding WaltzUnit
Tree in Meadow Connelly
Miranda
Wintertime Cincphonic
Ballerina P. Maurice
You DoChappell
Who's Kissing Feldman
Wishing Waltz Noel Gay
Laughing Samba Wright

BMI Ropes Loop Broadcast Music Michael Chicago, June 22.

Broadcast Music Michael Chicago, June 22.

division last week the die Bio of Cabana. Club was the only Loop Charmitery without a BMI contract. CAI Also tied last week were the Paraprex Gestion Moderne ball-rooms, Mangam's Chateau, and the Riptide.

Feinberg Nixes Talk Of Dark Horse Prez Entry

Willie Feiherg, reported two weeks ago as a possible dark horse entry in the forthcoming battle for presidency of New York local 80 of the meeting the theory of the control of the contro

Feinberg resigned as a Blue tick-et member (reigning party) during the late Jack Rosenberg's regime, about two years ago.

VITACOUSTIC CREDITORS COMMITTEE APPOINTED

Chicago, June 22.
Vitacoustic Records' creditors
committee was appointed by the
Chi federal district court last week. Group consists of A. B. Clapper, Universal Records: Egnont Son-derling; Master Recording; and Robert Ravert, Ravert-Weber Frincing Compact to the diskers, which is operating under chapter 11 of the Chandler Act, and will huddle with Loyd Garrett and Jack Buckley, prexy and vp. of Vita over forma-tion of a plan for paying off credi-tors. Group consists of A. B. Ciapper,

iptide.

Vita ls also selling album hold-Larry Conte, is touring resort ers and record needles, in addition reas in Wisconsin and Michigan. to disks.

8 Co.)

(Schmoller & Mueller)

5

Glenn Miller

Victor

HIGH BUTTON SHOES Orig. Cast Victor

EMPEROR WALTZ

Bing Crosby

Decca

INSIDE U.S.A.

Bea Lillie-J. Haley

Victor

PROGRESSIVE JAZZ

Stan Kenton Capitol

ASCAP's Tentative Plan on TV Rights

Plan on TV Kights

Television committee of the

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Television committee of the

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meetings last week with an eye

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GAS ABSORBS MUS-ART

RETAIL DISK BEST SELLERS

3

Shop

VARIETY

Survey of retail disk best sellers, based on reports ob-tained from leading stores in 12 cities, and showing comparative sales rating for this and last week.

Week Ending

Rating June 19

		sellers, based on reports ob- tained from leading stores in 12 cities, and showing com-	Music	(SS)		Music Music	Mus.	man-C	(Co.)	Se Co	ayı	(8,	Muel.	a	T	GAS ABSORBS MUS-ART BANDS, PERSONNEL
	Į	parative sales rating for this and last week.	erty	on-Ro	ell's)	enkin	enel's	-(Sher	Mus.	S. Kresge	an-Cl	rlitzez	ller &	earso	T A	Mus-Art Agency and General
Natio		Week Ending June 19	York—(Liberty Music	Chicago—(Hudson-Ross)	Detroit—(Grinnell's)	Kansas City-(Jenkins Music	Angeles—(Denel's Mus.	Francisco-(Sherman-C	Boston-(Boston Music Co.)	Louis-(S. S	Seattle-(Sherman-Clay)	Cleveland-(Wurlitzer's)	Omaha—(Schmoller & Muel	Indianapolis—(Pearson)	P O 1	discussions by which GAC will take over the younger outfit, set up last year by four ex-Music Corp. of America executives. The ar- rangement calls for the quartet to
	Last wk.		New Y	Chicag	Detroit	Kansas	Los An	San Fr	Boston	St. Lot	Seattle	Clevela	Omaha	Indian	N T	ing in the city he was stationed while Mus-Art was in existence
_	1	KING COLE (Capitol) "Nature Boy"	-						. 4			٠,	•	0	01	For example, Lyle Thayer will move from M-A's Coast quarters
		K. GRIFFIN-J. WAYNE (Rondo) "You Can't Be True, Dear"														into the GAC branch there; Russ Facchine and Howard Christensen
2	3	WAV WVCEP (Columbia)											1		-	will shift Into GAC's Chi quarters and Jack Whittemore hops to GAC's headquarters in N. Y. How
3	4	"Woody Woodpecker Song" DICK HAYMES (Decca)		-											_76	the arrangement affects employees
4	2	"Little White Lies"	2		10	4.	5	3	6	2	4	4	6	2	73	of M-A, such as Al Gazeley, who joined M-A, from MCA's N. Y. of-
5	6	"My Happiness"	4	3		9	<u>.:.</u>		1	8		2	4	٠.	46	fice last year, is as yet undecided. There are other ex-MCA men in
5	5	ANDREWS SISTERS (Decca) "Toolie Oolie Doolie"	10	5		5		5		7	6	7	2		41	the other M-A offices, too. It's stated that the financial end
6	9	SPIKE JONES (Victor) "William Tell Overture"		2	3						3				25	of the deal between them hasn't as yet been completely worked out.
7A		GORDON JENKINS (Decca) "Maybe You'll Be There"											_	·		Nevertheless the transfer of M-A's properties and men is agreed upon.
		FREDDY MARTIN (Victor) "Dickey-Bird Song"														For GAC to take on the M-A per- sonnel considerably strengthens
7B	8															that agency since the three of the
8	12	"Leve Somebody"	•••	·÷	7	··		••	••	9.	•••	••	••	_1_	16	quartet involved were among MCA's foremost salesmen and ex- ecutives (Chrlstensen was a per-
9	7	"Baby Face"	- : :				10			••			8		19	sonal manager before, but has con- siderable strength in the midwest.
10	9	PERRY COMO (Victor) "Because" LARRY CLINTON (Decca)		٠.	<u></u>		٠.	٠		٠.	٠.	5		5	. 12	Besides the personnel angle, GAC's main interest in M-A was
11A		"Dickey-Blrd Song"		7	٠.	٠.,		٠.		6					9	the numerous territorial bands the latter handled in the midwest,
		PERRY COMO (Victor) "Haunted Heart"			٠	6						10	. 9	10	9	which, working constantly are a sizeable source of income. M-A's
11B		"Haunted Heart". PEEWEE HUNT (Capitol) "12th St. Rag". FRANKIE CARLE (Columbia)							2							first year of operation, incidentally,
11C	16	FRANKIE CARLE (Columbia)	···	÷			·	,	-	0.0	÷			··		turned up approximately \$100,000 in revenue from commissions.
12		"Largo Lilli Belero				_							···			D III. W. P. I
13A	٠.,	"All of Me"			4	••	•••	•	••	••	٠.	••	••	••	7	Dobkins Vice Erickson
13B		ELLA FITZGERALD (Decca) "My Happiness". STAN KENTON (Capitol)		٠.	5				٠.	••	10	••			7	As Majestic Sales Head
13C	-			٠.		٠,	4				٠.				7	Chicago, June 22. Floyd Dobkins, former Eastern
		TEX BENEKE (Victor) "St. Louis Blues March"														saies manager, was hiked to v.p. in charge of sales for Majestic
14	··-	KING COLE TRIO (Capitel) "Put 'Em in a Box"														son, who became v.p. at Bendix
15A	٠.															Home Appliances. Eugene Tracey, prexy of Majestic
15 B		"Confess"														Radio & Television, said that Earl
15C				٠,			- 6		••	···	•••	••		••	. 5	opened discussions for the pur-
15D		SAMMY KAYE (Victor) "Tell Me a Story"		٠.				6	٠.	••		٠.	••		5	producing tele sets. It's believed that if deal is consummated it
15E		EDDIE HOWARD (Majestic) "Put 'Em in a Box													5	would be separate from any for the record division.
100			-					- 1		-		- 1		-		December has been determined to

Dobkins Vice Erickson As Majestic Sales Head

As Majestic Sales Head
Lingo, June 22.
Floyd Dobkins, forner Eastern
sales manager, was hiked to rusides manager, was hiked to rujun charge of sales for Majestic
son, who became up, at Bendix
Becords, He replaces Parker Ericle
son, who became up, at Bendix
Head of The Parker Sales
Sales and Sales
Lingor Tracey, prexy of Majestic
Radio & Television, said that Earl
Muntz, in tele on the Coast, and
opposed discussions for the
purportion of the production of the sales of the purport
that is a sales of the purport
that feat is consummated, it
would be separate from any for
the record division.
Interested in
Laking over the disk side. Company
is currently operating under the
Laking over the disk side. Company
is currently operating under the
Laking with a creditors' committee.

Night Club Reviews

Slapsy Maxie's, L.A.

Los Angeles, June 16.

Lou Holtz, Isabelita, Jimmy &

diabete Orch; minimum \$4 Satur
lays, \$3.50 other nights.

Few comise with the durability of Ion Holtz can still play jester to the fast crowd and make then like it. In all his career he never played to a tougher audience than that which we come and blase which we come and blase with the common than the common that the common than the common than the common than the common that the common than the common than the common than the common that the common than the common than the common than the common that the common than the common than the common than the common that the common than the common than the common than the common that the common t

He's the same Holiz that has played every class spot in the sull plenty good at turning a quip be sull plenty good at turning a quip be sull plenty good at turning a quip be sull plenty good at turning a quip to the sull plenty good at turning a quip sull plent

When not at his trade or stand-up comic, Holtz is ringmaster of the floor show. Isabelita is billed as the "Latin-American Bombshell," the most situe, assessmentable; it is the fall to the fall to explore more than a pleasant voice and a sulty glamour. The Mulcays are harmonics-wise in all shapes and sizes, and 800 Erroll, with early concern to the fall t

Cafe Lounge, N. Y. (SAVOY PLAZA HOTEL) (FOLLOWUP)

The Savoy Plaza's Cafe Lounge seems to have hit a paying policy. Stress on danceable music by Irving Conn's band and one strong turn to keep the customers quaf-fing has, hit the jackpot.

New layout has the team of Cass Franklin and Monica Moore. These singers, for many years doing sin-

NICK LUCAS

Now Appearing

"KEN MURRAY'S BLACKOUTS OF 1948"

> El Capitan Theatre Hollywood, Cal.

COMEDY MATERIAL

FUN-MASTER

ORIGINAL Show-Biz Gag File' Nos. 1 to 22 @ \$1.00 each rees, I to ZZ @ 31.00 each
3 DIFFERENT BOOKS OF PARODIES
(10 in each book) \$10 per book
EREE COPY OF "HI MOR BUSINESS," The Show-list Gagazino with
each \$3.00 minimum order.
Send 106 for lists of other comedy
material, songs, parodies, ministrel
patter, binclowns, etc.

NO C.O.D.'S

PAULA SMITH

CLUB NORMAN TORONTO,

gles, have recently combined and results, so far, have proved a smart move. Having good voices in-dividually, and a fine sense of har-mony, due provides an entertain-ing session.

mony, due previous ing session.

One of their strongest assets is slick song selections. They run the range from a Strauss waltz medicy to current pops. Another plus item is the plus degree of personality into their numbers, and the property of the prope

sonanty into their numbers.

There are, however, some stretches in which they take long solo turns. Inasmuch as the stronger part of their act is voice blending, they should capitalize on that medium.

Coconnut Grave, I. A.
Los Angeles, June 15.
Miguelito Valdes Orch (18),
Roberto & Alicia, Rosette Shata,
Linda Lopez; cober, \$2 Saturday,
\$1 other nights.

There are few hoter Latin bands around than Miguelito Valdes and under more control to the contr

and discourteous to the performance.

The gonge per and markers are the country of the country o

without the agitating tempo.
Topping the floor show are
Roberto and Alicia, who stomp,
hof and whirl with the best of
them. Their gypsy-flamento dances
team never relaxing the speedy
movement of their savage routines.
Rosette Shaw is a singer with more
personality than voice, and Linda
Lopez, painsit with the band,
daying singers.
Helm.

Cafe Society Downtown, N. Y. (FOLLOWUP)

Although Care Society Down-town has the Greenwich Village town has the Greenwich Village town has the Greenwich Village of the summer foldo of several nearby bottes, operator Bamey Josephson has wisely invested in profitable uptown trade. Mildred Balley, forerunner of the modern generation of jive singeneration of the summer of the modern generation of jive singeneration. Her purring delivery, coupled with sly comnotations and will be supported by the summer of the summer o

without destroying its basic lines, is an art that will pay off in this hospite.

Busines is already on the upBusines is already on the upstarted. The Cafe is a room ideally satied to her vocal dimensions and tunes, such as her by-now classic "Don't Wenry About Me" and the inevitable "Rockin Chair" which get heavy impact from the patronget heavy impact from the patron-

age.
Miss Bailey, capable of rousing a
hep crowd, similarly offers a high
degree of entertainment for the
uninitiated.

Dave Martin crew neatly ne l

VICTOR FAVORITES

Mayfair Room, Chi (BLACKSTONE HOTEL) Chicago, June 18. Kay Thompson & Williams Bro (4), Ray Morton Orch; \$3.50 mi imum, \$1 cover.

Brief stopover of Kay Thompson and the Williams Bros. at this room last January while enroute to New York left customers have been supported to New York left customers have been supported by the support of the left of the support of the left of t

all song groups that look anead of Guintet opens with "Bo-La. It's Jubilee Time," which as a cutrainer accents ventiles. Full miner of vocal-terp-histrionic blending energes in "Carribean Cruise," lions of a vacationing housewife. Full miner of vocal-terp-histrionic blending congress in "Carribean Cruise," lions of a vacationing housewife. Piccadway" has snapshots of opwith heaviest laughe drawn by the Williamses as candy butclers and Miss Thompson as burley girly with neavest startly will be choice saltre. Well British play is choice saltre.

Miss Thompson as a burley garry.

Sinor veddy British play is cholected to the state of the stat

Leon & Eddie's, N. Y.
Eddie Davis, Rosita Moreno,
Judith Blair, Albertas (2), Gee &
Whiz, Harry Prime, Art Waner
Orch; \$3.50 minimum.

It's during economic lulls when the results of careful bonifacing and building of friendships begin to pay off. The out-of-town repeat trade that hits Leon & Eddie's is now a strong bulwark that's help-ing this spot to weather such

now a strong nutwer that's neigh-trends.

Eddie Davis minehosting is one factor that's keeping the spot filled. The other is the entertainment he have been a potent lure for many years. He rarely does the same act wife and even when he does terial to keep the customers happy. This trip, Davis is showeasing a batch of new acts. Some have potential to keep the customers happy. This trip, Davis is showeasing a batch of new acts. Some have potential to keep the customers happy. This trip, Davis is showeasing a batch of new acts. Some have potentially enter the property of the property o

Royal Roost, N. Y.
Dizzy Gillespie Orch (17); The
lonious Monk Orch (4); \$1 mini
mum.

This is the latest twist in hypoing nitery biz here. This poppriced spot is now angling for the hepeat crowd by featuring the high lama of bebop, Dizzy Gillespie, in a straight recital of his version of lazz.

a straight rectial of his version of an advantage of the last of the kids who just want to see and hear without refreshments. This group is confined to a partition in the rear of the room. Lots of the jivestors (in shirt scieves) however, are taking seas up the minimum of \$1\$ in beers. The place was packed at session that the place was packed at session. Little more can be said about tricky and clever with a sayle that's controversy, inside a cate, the 17-man crew is something of a phenomenous controversy, inside a cate, the 17-man crew is something of a phenomenous properties of the place was controversy. Inside a cate, the 17-man crew is something of a phenomenous controversy, inside a cate, the 17-man crew is something of a phenomenous controversy. Inside a cate, the 17-man crew is something of a phenomenous controversy, inside a cate, the 17-man crew is something of a phenomenous category and the properties of th

is astonishing and ear-splitting. But the Gillespie cultists, who are a numerous group, 'don't seem to care how loud the husic is as long as it is been in the pure state. Appetite of the fans, however, is just about whetted since meastro stays on the bandstand for less than 30

on the bandstand for ress minutes.

Thelonious Monk combo is in the supporting role with a solid brand of rhythm music. Quartet composed of bass, drums, plano and xylophone, play intricate jazz numbers with skillful instrumentation and plenty of drive.

Normandie Roof, Mont'l

Montreal, June 22.

Mentreal, June 22.

Georgia Price, Maurice & Maryea,
Neil Golden Orch, Peter Barrys
Band with Joyce Hahn; cover \$1

weekdays, \$1.50 Saturdays & holi-

Continuing policy of name acts, this swank spot is currently lead-lining Georgie Price, who cilets solido En opener, which is a continued to the continued of the solido En opener, which set on it most dot his sock impersonations. The Eddie Cantor roughts of the continued of the continued of the continued to the continued of the continued to the continued of the continued to the

Clover Club, Mlami

Miami, June 18.

Miami, June 18.

Nancy Donovan, Jay Jayson, Ted
& Phyllis Rodriguez, Roche-Carlyle Dancers (6), Tony Lopez
Orch, Minimum \$1.50-\$2.

Orch. Minimum \$1.50.52.

It's a compact and pleasant show Jack Goldman is presenting mainland. With not too much compelial as yet, the package should here the burner of the package should here the package package package and the package packa

mixed group of mitter goess are to course. Stating the slow are holdsore Ted and Phyllis Rottinger. They open proceedings and show class all the way. Good looking pair before in a samba, jitterbug, Latin and a Paso Doble for Roche-Cartyle line are adequate for filling between the trio of features. Tony topes and his order to compare the machine called equily with Large.

Shaver and Midget Trio Into N.Y. Roxy, July 28

Buster Shaver and midget trio of Olive, George and Richard have been pacted for the Roxy theatre, N. Y., July 28. They'll return from Europe next week on the Nieuw Amsterdam.

Act has been playing in British the

BORAN THINKS PALACE DESERVES NEW CHANCE

Discharts that officially discharge the rounds of Broadway that the Palace theatre's picture policy is to be discontinued and its structure demolished. The Palace is dear to the hearts of permitted that the properties of the properties of policy that this once glamorous showplace, busing the vaudeville headliners of yesteryear deserves another chance.

chance.
Putting aside personal sentiment and nostalgia, and attempting the practical, I am of the belief if the practical, I am of the belief if the practical state of the practical s

couldn't get if they stood on their heads, said the fate of this show-blace now pests with RKO's new boss, Howard Hughes, That it is within his power to rerive vaude-ville there or give it the kiss of God. A property of the control ads. It is said the fate of this sl



'The Magical Mentalists' Lucille and Eddie ROBERTS 4th Return Engag HOTEL PIERRE NEW YORK (Until June 27)

MAXINE

PENT HOUSE CLUB Indefinitely, New York RADIO: Sundays, 3-3:15 P.M., WNEW

JOE MARSOLAIS

JOAQUIN GARAY

Just Finished

Works "El. RANCHO VEGAS," Las Vegas, Novada

Works "CLUB LIDD." San Francisco

ersonn! Direction-ow York 20, N. Y.

AMERICA'S TOP HEADLINE SINGING GROUP

"AMERICA'S FAVORITE SONG SALESMAN" "With his old and new material, a better Josquin Garay,"
—FREDDIE-FRANCISCO, S. F. Examine

Opening June 28th
"Mural Room," BAHER HOTEL, Dails
ERTURN ENGAGEMENT

Salt Lake Row with Fair Bd. Sizzles: **Court Nixes Deal for Midway**

The Utah State Fair board took London Palladium To The Utah State Fair board took it on the chin last week, when a Third District court ruled its contract with Beehive Midway, Inc. was void, and city and state health officials sent a report to the governor calling for a nine point sanitation improvement program;

tation improvement program.

The contract with Seehive was all the contract with Seehive was all the contract with Seehive was all the contract with Seehive was the contract with Seehive was the contract was the contract was the fair grounds exceeded the Fair grounds exceeded the Fair arounds exceeded the Fair arounds exceeded the Fair operating the midway at the foart's authority. Also stipulated was the fact that the board had was the fact that the board had without cost.

Judge Clarence E. Bakes is all the contract without cost.

without cost.

Judge Clarence E. Baker, in his decision, said the pact laked by the board with Beshive was void in that the boated with Beshive was void in that the boated with Beshive has void in that the boated with the

Voiding the Beehive contract was Voiding the Beehive contract was the second victory scored by the amusement industry in its battle against the Fair board. Last week, the Attorney General's opinion on the percentage contracts between the board and "Holiday On Ice," resulted in rewriting the pact and switching from a percentage deal to a flat rental.

to a flat rental.

Second blow to the board came from the Salt Lake City and Utah health departments, who sent a report to Gov. Herenett B. May, and the flat before it can receive a clean gram has to be undertaken at the fair before it can receive a clean bill of health. May is attending-build to the salt of the salt

Three Wiles sailed on the Queen Elizabeth last week to open at the Casino, London, June 28.



Lady

JOHNSON







Currently
Club Norman, Toronto

THE DE LEON SISTERS

"Those Dancing Darlings" Available July 2

Direction: TOM FITZPATRICK 130 W. 42nd Sr., New York, N. Y. Phone PE 6-0976

Resume Xmas Pantos THE SUMME A MASS Pantos
The Palladium theatre, London,
will resume pantomimes for the
Christmas sesson. Last year Palladium ran a Crazy Show, and year
before had a pantomime. Panto
generally runs around six weeks.
House has aiready booked Willie,
West and McGinty for the hollday
shows.

Walters in Accord With AGVA Ruling On Nitery Telecasts

The American Gulld of Variety Artists' rule that acts participating in simultaneous telecasts of cafe shows must be given a full week's

in simultaneous teleosist of cafe shows must be given a full week's salary, for such stints will work salary, for such stints will work to the week's salary, for such stints will work to the week's salary, for such stints will be such to to to the week's will be such to to to the week's will be such to to to the week's will be such to the would never consent to a simultaneous wideocest of his LQ shows, to work will be such to the would never consent to a simultaneous wideocest of his LQ shows, and we will be such to the would never consent to a simultaneous wideocest of his LQ shows, and we will be such to the world with the world will be such to the world wil

and at the same time, rule will be instrumental in spreading employment of talent.
Walters feels that telecasts of outside talent from his nitery will hypo attendance. With Sullivan, as emece, bringing in a batch of top names for the video shows, attendance beautiful to increase.

ance is bound to increase.

Setups of this kind are even felt to be better than "Celebrity Nights"

Chorister Drowns, 4 Hurt When Collision Sinks Boat

When Collision Sinks Boat

Cincinnati, June 22.

Kitty William Collision Sinks Boat

Kitty Collision Sinks Boat

Kitty Collision Sinks Boat

Kitty Collision Sinks Boat

Kitty Collision Sinks Sinks Sinks

Kitty Collision Sinks Sinks

Kitty Collision Sinks

Kitty Collision Sinks

Kitty Collision Sinks

Kitty Collision

Kitty Coll

Lewinson, a cut over the right can abook. Escaping nitry were pub beaus Escaping nitry were pub beaus Escaping nitry were pub beaus the first control of the

Nitery Dates Nitery Dates
Chandra Kaly dancers, Jerry
Cooper and Pupi Campo band set
for the opening show at the Chelsea hotel, Admite City, July 2.
Bath and Turf club, Atlantic
City, wingpen July 1 with the De
Castro States, Jackie Small and
Marie Callahan.

Some Spots Escape Doldrums in Mpls.

DOINTIMES III INJUS.

Spotliness of business here has local amusement industry puzzled. Downlown first-turn pic trade is a business of the property of the pro

the new Club Carnival, outering, mane bands and cst, also is pull-instructive. The control of th

College Trade Hypoing Biz In N. Y. Cafes

. cafes ha continued to the continued to Majority of N. Y. cafes have been doing good business during June. Proms and large number of visitors because of commence-ments in N. Y. colleges have spi-raied takes for the Gotham boites.

Hotel Pierre also expected to close until atturn.

On Brasdway the Eboot cloth. Charles and the Havana-Madrid may do a summer fadeout.

Shutt ring of latter spots would leave all Broadway summer basimond Horseshoc. It's expected these spots will be in a strong position over the summer, lusswill be sufficient to make operation profitable. Previously closed for summer and the Encorn.

Saranac Lake

Saranac Lake

By Happy Benway

Saranae Lake N. Y., June 22.

Many thanks to Sophie Tueker
for her good wishes and greetings

From London to your columnist

and Y. State Chapter of National

Assa. of Postimasters held threeday convention here. Special endays convention here. Special enthe Postial theatre and Durgan's

nitery.

Clany, former Rogeratray technical, and the Control

Assa. of Postian, mastered operation in N. Y. C. and recuping at

Auguster's home in Astoria, L. I.

Victor IATSEJ Gamba beat recottage downton cecuping at the

Kitty Bernard may resume the

Curch here.

cottage downown.

Kitty Bernard may resume the
Lillian Curry back to N. Y. C.
Arfer twe-week vacation here with
hubby the control of the cont

Brit. Vauders Need Only Top U.S. Acts; Have Plenty Fill-In Supporters at Home

Crabbe Water Show

Mild 35G, Toronto Mild 35t3, Toronto, June 22.

"Aqua - Parade of '48," with state Crabbe, did only a fair \$35,000 for six perform an ece at \$15,190, at Maple Leaf Garden (12,500) scaled at \$2,50 top, and carras Saturday matthes arranged, water show is the first of its type here since before the war, but word-o-mouth hypoed b.o. for last three performances.

AGVA Rep's Plan To Nominate Sonh Tucker For V.P. Boomerangs

A good-will gesture to put Sophie Tucker's name on 'the ballot as a no m in ee for veepee of the American Guild of Variety Artists and the second of the sec good-will gesture to put Sophie ter's name on the ballot as a

had signed withdrawn their signa-tures. For withdrawn is possible to the con-was because of Miss Tucker's one-ma because of Miss Tucker's one-time loyality to Ralph Whitehead, who in 1939, was ousted as head of the deduced, American Federa-of the Company of the Company of the Miss Tucker had no part in Miss Tucker had no part in Miss Tucker had no part in London, and had not been consulted on whether she would se-cept such nomination.

Duke, Nicholas Bros., **Bailey Palladium Socks**

Bailey Palladium Socks

The Palladium June 22.

The Palladium June 22.

The Palladium June 23.

The Palladium June 24.

The Pa

in their buying of medium-priced

In their buying of medium-priced U. S. acts. Operators and agencies figure that since they can get plenty of playable acts in their native heath, there's little necessary of the state of

performers when top names are available.

This action result in my beef by a state of the property of the prop

Ink Spots, Adams Set For Hollenden H., Cleve

The Hollenden Hotel, Cleveland, Is resuming its name polley. Sum-mer shows booked so far, include the Ink Spots, starting Aug. 5, and Joey Adams, Mark Plant and Tony Canzoneri, going in immediately

Harry Kilby, head of General Artlsts Corp. safe dept., who set these acts into the room, is ex-pected to get permanent booking assignment.

Chinese comies, Ming and Ling, have been signed for the Dallas Light Opera production of "Hit the Deck," July 28,





OBITUARIES

EARL CARROLL
Earl Carroll, 55, producer and operator of Earl Carroll's, Hollywood nitery, was killed in a plane disaster near Mt. Carmel, Pa. last Thursday (17) while en-route from Hollywood to New York.
Details on page 2.

BERYI. WALLACE
Beryi Wallace, 38, featured player in Carroll's theatre restaurant show, Hollywood, was killed in plane crash near Mt. Carmel, Pa., June 17.
Details on page 2.

REMO BUFANO
Remo Bufano, 54, actor and designer of puppets, also perished in the plane crash.

Details on page 2.

VENITA VARDEN OAKIE
Venita Varden Oakie, former
wife of Jack Oakie, comedian, was
also among the casualties in the
plane crash.
Details on page 2.

CONAL OPHORDAN
Conal Holmes O'Connell O'Riordan, '74, novellst, playwright and
director of the Abbey theatre of
Dublin, died in London, June 18.
He had been associated with the
tury. He succeeded J. M. Synge as
director of the Abbey theatre in
1899.

1909.

Born in Dublin, he had planned for a career in the army but after suffering a spinal ailment in a fall from a horse, diverted his attention to the theatre when 19, first as an actor and later as a playwight.

wright.

He had also written many novels so ne of which he later made into plays, including "Adam of Dublin," "Shakespeare's End," "Adam and Caroline," "Rope Enough" and "Napoleon's Josephine."

"Napoleon's Josephine."
CHARLES E. KENNEY
Charles Elbert "Blue Bert'
Kenney, 67, former blackface
comic and singer, died ume lk at
Albany, Indiana. Cause of death
was a gunshot wound in the head.
Clark County Geroner said Kenny
For many years he appeared
with well known minstrel shows.
later as a single, billed as "Blue
with the shown minstrel shows.
later as a single, billed as "Blue
with the shown minstrel shows.
later as a monologist, sponsored
with the Louisville Basehall Cittle.
With the control of the control of the shown of t

GEORGE F. BOYLE George F. Boyle, 61, pianist, composor and music teacher, died in Philadelphia, June 20. His ma-journey works included concertos, can-tains and sonatas.

taits and sonatas.

Bayle, who had been a child prodigy on the piano, gave concerts in Australia at the age of seven. He subsequently gave recitals and conserts both here and called the concerts both here and control of the control

Wife and two daughters survive.

Anna Na Palmer

Anna Palmer, 70, retired vaude
songaries, died in Brooklyn, N. Y.

Although reputed to have sing
in öpera and oencerts prior to
vande career, she was in destitute
death. However, friends got in
touch with Sammy Puchs, operator
of Sammy's Bovery Folius, who
last appearance was at the Bowery bistre two years ago, early
last, on the survival son, sea captain, who died in 1944.

son, see captain, who died in 1944.
GEORGE LEXTON
GEORGE
G

ALPRED DARLING
Alfred Darling 70, former thestre manager, died sfer a heart
attach in the strength of the st

Keith-Albee circuits over a span of years. For a long time he had been manager of the Colonial thea-tre, N. Y., then the ace house of the Williams chain. He later man-aged the Alhambra and Royal the-atres for the K-A circuit.

WARNER RICHMOND
Warner Richmond, 53, died June
10 In Los Angeles of coronary
years. Richmond broke into pix
in "Tolable David" in 1922 after
numerous stage roles.
Eight years ago heing a chose
seen in a Monogram picture and
was hospitalized for eight months.
For past two years he resided at
motion picture country home.

FANNY USHER
Mrs. Fannie Usher Powers, vet
vaude performer, died in Milford,
Mass., June 18.

mass., June 18.

For many years, teamed with her then husband, Claude Usher, she had appeared in a series of sketches on Keith and Orpheum vaude circuits.

When Usher died in 1938, she married Dr. James H. Powers, Milford dentist, who died several

SIR JOHN McEWEN
Sir John McEwen, 80, who had
been a principal of the Royal Academy of Music, London, from 1924
to 1936, died there June 16.

Sir John had composed several symphonies and cantatas but was better known as a composer of chamber music. His book, "The Thought in Music," published in 1911. contained original discus-sions of the nature of rhythm.

Sam Levey, 75, vet theatrical producer, died in Detroit, June 19. He was owner of a string of burlesque houses which he sold to a syndicate for \$500,000. Later, he acquired an interest in the Opera troit. In 1935-36, he presented Alia Nazimova in Ibsen's "Ghosts" on Broadway.

Survived by a niece.

Survived by a niece.

MARIE A. BAFUNNO
Marie A. Bafumo, 45, organist
and choizmass of 55, organist
schurchiled the home in that
city, June 13. She was the daughter of the late Anton Bafumo who,
at one time, conducted a band composed entirely of his children.

Following her father's death Miss Bafunno turned to organ and choirmaster work.

HENRY B. TILL
HENRY Bernard Till, city, manager for Dermard Till, city, manager for Conroc, Tex, was killed in an actionobile accident while driving to Hunsville. Text and the Started With the Fernal 18 started with Palace in Marshall and held subsequent assignments in other Texas towns. He leaves a wife and two children.

James D. NIXON
James D. NIXON
James D. NIXON 49, nitery manager, edit D. NIXON 49, nitery manager, edit of nipuries received in
a motor car crash. He had been
manager for the past 15 years of
the son-in-law of Mrs. Mary Ballman, owner of the club.
Surviving are his wife, a son and
two brothers.

ALICE C BATCHELDER ALICE C. BATCHELDER
Alice Coleman Batchelder, 74,
founder of the Pasadena Civic Orchestra and the Coleman Chamber
Music Assn., died June 17 in Pasadena, Cal.
Shrviving is her husband, Ernest
A. Batchelder, prez of the Pasadena Community Playhouse Assn.

DONALD BAYNE

Donald Bayne, 56, a founder of
the Grand Central Theatre, Inc.,
while operates the newsred theatre in Grand Central Terminal,
N. Y., died June 20 at Bronxville,
N. Y., Survivies.

Surviving are his wife, two son and a brother.

LILLIAN BERGSON
Lillian Bergson, booker at the
Paramount New York exchange for
over 25 years, died at the Will Rogera Memorial hospital, Saranae
Lake, June 19.

ADELE P. ONRI
Adele Purvis Onri, 84, old time
vaudeville and circus performer,
died in New York, June 16.
Miss Onri was born in England.

She was the widow of Walter H. Clark, known in the profession as "Romolo."

Charles (Pop) O'Connor, 69, former studio transportation director, died June 13 in Hollywood after a heart attack. His son, William O'Connor, screen director, sur-

Wife 48, of Kurt S. Kaszner, Viennesc playwright and actor now in "Joy to the World" at the Ply-mouth theatre, N.Y., died in New York, June 20.

N. Straus Nayfach, 40, architect, died after a heart attack June 17 at Bandera, Tex. He had planned many of San Antonio's theatres.

Brother, 38, of Cynthia Carlin, actress, and Roger Carlin of Music Corp. of America television depart-ment, died June 14 in San Fran-

Father of Bill Brant, disk jockey at KDKA, Pittsburgh, died in Flor-ida, June 14.

Brother, 41, of Kitty Flynn, of the Paramount booking office, died June 19 in New York.

MARRIAGES

Jane Ann Shirk to Edward A. Choate, Irvington, N. Y., June 23. He's a legit producer. Nan Topping to Abdullah Ben Brahim, Detroit, June 16. Bride is songstress; the's member of Four Moroccan, acro act.

Mary Jane Kelly to Herb Mor-rison, Pittsburgh, June 12. He's news editor of WOV. Pitt.

news earter of WQV, Pitt.

Mollye Bloom to Ralph Mervis,
Hershey, Pa., June 6. He's a Pitts-burgh theatre owner.

Audrey Smith to Ray Nulton,
Pittsburgh, June 4. He's with Wes
Parker orch.

Ruth Kanin to Mendie Brown, New York, June 17. Bride is fashion specialist for legit shows; he's a radio scripter.

New York, June Jr. Bride is now he's a radio scripter.

Jacqueline La Sala to Victor Whitaker, Candon, N. J., recently, Bride is with the Three Rays, Whitaker Box, also a vaude turn. Louise Griswold to Garrett. Leave the Sala Street of Garrett. Leave Miller of Garrett. Leave the Sala Street of Garrett. Leave the Sala Street of the Hamitel-Evergreen beater chian. Hamberine Audrews to Jean Westmoerland, Galveston, Leave the Sala Street of Garrett of Garret

Yanks Seek

Continued from page 4 =

Tanks ocek

Continued from pare 4

ant woman who dreams she has a haby by Saint Joseph.

Peyser said that a deal had been had been laided by Rossellind with a rep of latter to invest one-half the production cost in a future picture to be made in Italy. No pact has come of similar conversations with other U. S. film companies. Final deal may availe a manual conversations of the conversation of the conversations of the conversation of t

Variety Bills

WEEK OF JUNE 23

Numerals in connection with bills below indicate opening day of show

Letter in parentheses indicates circuit: (1) Independent; (L) Leer; (M) Mass; (P) Paramognt; (E) EEO; (S) Stoll; (W) Warner; (WE) Waiter Reads

NEW YORK CITY Capitol (L) 24 Lena Horne Paul Winebell Jerry Mahoney Skinnay Equis Ore Music Hall (I) .24 Van Grons

Van Grona Margaret Sando R Tetley-Kardos June Forresi T & F Vallett Corns de Ballet

Rockettes sym Ore Paramount. (P) Phil Spitchny U Sibyl Howan Noxy (f) 23 Andrewe Sia Dean Martin Jerry Lewis Carol Lynne-Arnold Shods Strand (W) 22 Bob Groeby Ore Paul Regan Tôy & Wing

Toy & Wing BRONX Orotons (1) 21 A & C Fanton The Graycons Steve Evans QUEENS Jamales (I) 2 Haynes & Perr, Lynn Monoco Terry Bennett G & R Ross A & C Fanton Roberta Welch Ledy Evances

4 Lavernes
ATLANTIC CPTY
Storl Pler (1) 27
Clare & Hudson
Pat Rooney Sr
Jane Kean
Mark Flant
Joey Adams
Tony Canzoneri

Josy Adams
Tony Canzoneri
BALTIMORE
Hippedrome (I)
Sinerald Sis
Kon Griffin
Evel Twing
Jack Licouard
State (I) 24-21
Rio & Royere
Gloria Viliar
Pat Rooney Jr.
Hammond's Bire

Hammond's Bir 27-39 Jason & Karyl Bob & Diane Mills & Powers 4 Macks

BRITAIN

LIVERP

BIRMINGHAM BIRMINGHAM
Hippodrome (3) 2
Medidators 1844
Me

Hippodrone (M)
Terri Carol
lackie Hunter
Terry O'Neil
Steve Conway
Dunran's Collies
Tommy Jover Co
J Crisp & Jill
CARDIFF

Harry Roy Ore headed by Sayer Sayer

Thomas as a constraint of the constraint of the

CALLEY (18 MKG, (28 Mid)

TOURCE (18 3-57
THE KATOM)
THE KATOM (18 3-57
THE

Katharine Chung
Jack See
Jack Harrison, Caro
& Ross
OMAHA
Orpheum (P)
Ray McKinley
Modernaires

Jianus Leeds
Sip Slap & Slide
WASHINGTON
Capitol (L) 24
Rudy Cardenas
Sylvia Proos
T & R Rio
Aduir Dancers

Il Sandrie Gee
Jussey Bullet Jan
Jussey Bullet
Jussey Bull LEICESTER Palace (S) 2) Spivs & Drones Ernic Lotings L. Tompsons

Erme Lotings
L. Yompsons
Ronne Coun
Caballeros
Gene Patton
Lewis King
Gulliver Girls

LIVERPOOL
Empire (38) 21
Peggy Mortimer
G & B Hernard
Ken Dovvilles
Wright & Marion
Olson & Sea Lion
1 Jokers
Heg Jixon
E Vicki & Sasha
Lacerne Skaters
LONDON
Hinnedrame (M) Blackinwk Gay Claridge Ore Thelma Gracen Sherman Bros Hotel Blackstone Ray Morton Ore Kay Thompson Williams Bros

Williams Bros Hotel Bismark Will Back Ore Eunice Clark Dennis & Darlene Randolph Randolph

Helsings
Prof. Backwards
Juyne Walton
Evelyn Terry
Mike Young
Bill Chandler Ore

Hardward Company of the Company of t H Edgewater Beach Geo Olsen Orc Bobby May Andrea Ducra 3 Boza the Dog Detty Gray

SUNDERLAND SUNDEBLAND
Empire (M) 21
Poter Raynor
Chefalo
V & J (Trantonian
Leslies
Roualds
Houston & Stewart
Bartlett & Makey

Bartlett & Mass WOOD GREEN Empire (8) 21 Robb Wilton M Colleano Co Stan Kavangh Air Aces Stals Bower Bill Kerr Bob Grey Greeful Gaveiou

Cabaret Bills

NEW YORK CITY

Blue Angel
Josephine Frenter
Mary McCurty
Ellis Larkin 2
Hai Cooks
Phil Gordon
Cafe Seelely
(Howntown)
Midred Bailey
Jorothy Jaring
Cliff Jarkson
Edmund Hall Ore
(This hell

China Dell Katharine Chung

Metel Asier
C Cavallaro Ore
Ruy Eberis Ore
Botel Permethenia
Botel Pierre
L & N Roberts
Tour Cabb 4
Cons Reder Ore
Hotel Roservell
Botel Roservell

Pepito Arvelio Ore Hotel Savoy Piara Franklin & Moore Irving Com Ore Hotel Tati Vincent Lopes Ore Charlie Drew Hotel Warwick Alan McPaige 3

Jain McPaige 3
lecland 1
l Lord Hard Anderson Control of the Co

CHICAGO

CAGO

Dereity, Rild
Theory (6);
Theory (6);
Theory (6);
Theory (6);
The Pares
Audit Mark
Park & Cifford
Park & Cifford
Park & Cifford
Park & Cifford
De Cheta
Mount for (10)
De Cheta
Control
Theory (10)
De Cheta
Control

BIRTHS

Mr. and Mrs. Frank Sinatra, daughter, Hollywood, June 20. Father's the singer.

Father's the singer.

Mr. and Mrs. Ned Brown, daughter, Hollywood, June 18. Father is a literary agent.

Mr. and Mrs. Cloyd Anderton, daughter, Salt Lake City, June 13. Father is an engineer at KAAL

Moguli Music Corp. chartered a music publishing business in New York city, with a capital stock of \$20,000. Directors are: Ivan Mo-guil, Peter Moguil and Famile I. Moguil. Jacob Schild filing papers in Albany. Phil Spitalny Orch, with Evelyn, Viola, Janet McClain, Jean Pate Betty Kelly, Martlyn Martin, Phyl is Joyce, Sibyl Bowan; "Dream Grin" (Par), reviewed in Variery May 5, '48. Paramount, N.Y.

His once black hair now well threaded with gray, Phil -Spitaling opens his session on the Paramount stage with a sentimental nod in the direction and part of the service o His once black hair now

of his all-girl instrumental and choral group.
Continuing in his viri of appreciative remissioners Spitalny consistence of the state of

tainy has put together to date. One of the most misused words in the American vocabulary is "showmanship." Its assignment to practitioners of sheer dash and noise has four likely's current presentation contains one number especially upon which the word "showmanship" can be bestowed with all the discriminate intent of the tement of "EIII EIII."

ment of "Elli Elli" set the test of the new studies of as a tribute to the new studies of a fixed; the Hchrew clark is built up to a musical, decorative and emotional vibrancy that brings down the house. It is not only the high point of the hour's entertainment but about the vised in years. At the new studies of the stu

creating measures syntainly riss de-tended in the control of the

lag is the breeze.

Another standout item in the procession of standard interparties of the standard interparties, and the standard interparties of the standard

fact fit for this setup. Perhaps it's the sight of the bedpan, which she uses as a provide the setup of the However, the customers get a big kick out of her slyly contrived carlcatures of Hildegarde and Bestire Lillie. The show that Spitalny has on The show that be makings of a surefire contribution to teleote. a surefire contribution to teleote.

Apollo, N. Y.

King Cole Trio, Buck Clayton Orch (11), Morris Lane Quartet, Count Leroy, Howell & Bowser, Marcellus Wilson, Josafred; "Light-ning in the Forest" (Par).

King Cole trio is the b.e. lure for this Hariem vaudery's current layout. Grooved into closing spot, the threesome score solidly. Sesh gets off to a torrid star with Buck Clayton's combo blasting out "Night Life" followed by guitarist "Night Life" followed by guitarist "Awful, Awful Bues" for top re-turns.

"Awtu, Awful Blues" for top re-turns.

Leve, vollerskute traper,"
displays a nice sense of balance
while working atop a small table.
Comes off stand for impressions of
BONY Keester, of a lind closes with
BONY Keester, of a lind closes with
BONY Keester, of a lind close with
BONY Keester, of a lind close with
BONY Keester, of a lind close with
Again to garner hefty palmwhacka,
Gal vocalist billed only as Josafred pipes a sesso "She's Fumy
comic, quasi-encee Marcellus Wilson. Opens with some comedy palter then contribe a medicere trumter then contribe a medicere

logue about his marital life wince, aboud either be punched up or about his marital life wince, and the state it is the state of the st

. Texas, San Antonio

San Antonio, June 15. San Antonio, June 15.
Red River Dave's Western Jamborec with Diana Hart, Adolph
Hoffner and his band (6); Bill
Shomette, Tuffy Dale, Lou Emerson, Bud Whaley, Big Bill Lister,
Melody Mixers (2); "Adventures
in Silverado" (Col) and "Echo
Ranc'." (U-I).

Music Hall, N. Y. Music Hall, N. Y.
Leon Leonidoff, Russell Markert
presentation with Helene & House
presentation with Helene & House
presentation with Helene & House
supplies of Prof. Herede by Alexander Smallens, Rockettes, Corps
grat, Von. George Cisb., June ForFort, Von. G

Radio City Muise Hall nods in direction of the conventions of the conventions of the conventions of the conventions of the convention of t

Olympia, Miami

Miami, June 19.
Dolly Dawn, Bobby Sargent, faude Hilton & Co., The Whirle Ways, 3 Winter Sisters, Les Rhode louse Orch; "Winter Meeting"

Current havour is a fast snoving arms to be a consistent of the construction of the co

and "P-per Doll," and a recently recorded tane "What You Don't Know Don't Hurt You." Wind up stint, and wrap up the show with and warp up the show with a record of the period of the period tangs where and dishes out some nice subted tunes with a combo of Ventuti's fadle, planp, base drums, trumpet, improved the period of t

Good," plenty good.

Sonny Sparks, m.e., introes the other two acts, and has his own spot for a bit of clowning. Wins good hand for his "Babalu" impression, and garners laughs with bluish gags.

bluish gags.

Kathlie Moore, tapster, fetchingly dressed in an old rose gown,
goes over well with her rhythm
terps. Dottle Dare, diminutive vocalist, paces through "Exactly-Like
You," "Don't Blame Me" and
"After You've Gone."

Long-Playing Disks Continued from page 35

to pure ase one of the special turntables at \$29.95 so as to perform the new disks is a question from the new disks is a question swer to. Philico has also built new combinations enabling record-lovers to use both conventional and Microgrove disks (uses two tone arms), one sells for \$469 and tone arms), one sells for \$469 and vancings randolly, an investment in

one arms), one sells for \$469 and the other \$750. With television advancing rapidly, an investment in either of the inrup Philos may not seller of the inrup past many record men have at-tempted to give buyers bargains consisting of three and four tunes on a conventional side, but if the songs employed are not all hits, or, at least three out of four are hits, the public won't buy.

Cafes Set Pace

New Acts

JAY JAYSON

Comedy 20 Mins. Clover Club, Miami

20 Mins.

Jayson is conticingtesday Jayson is conticingtesday Jayson is conticingtesto the second of the sec

THE ALBERTAS (2)

Dance 8 Mins. Leon & Eddie's, N. Y.

Leon & Eddie's, N. 1.

The Albertas, mixed dance team, show possibilities with bailroom terping mixed with magic. In their opening number, they excite interest by their claret palming while terping. It's good for hearty returns.

while terping. It's good to mean-returns.

Their comedy terps, however, need better conception. The gen-eral outline of their zanyisms to too forced and frequently doesn't routine and broadening of their magic work would improve turn considerably. Jose.

GER & WHIZ

Dance 9 Mins, Leon & Eddie's, N. Y.

Leon & Eddle's, N. Y.
The peculiarly labeled Gee and
Whiz are an energedic tap team
that should be able to satisfy most
audiences. During their stint, they
audiences. During their stint, they
all stint in a pair of numbers designed to point up youtful energy.
Their routines are far from
subtle, but that's an item that will
experience. Asian needed is a tew
applause winning tricks. So far,
results are obtained on the good
overall impression of their turn.
Jose.

NARRY PRIME
Souge
7 Mins.
Len & Eddle's, N. Y.
Larry Time, woll tradle's bigLarry Time, woll a sprearances
on the Chesterfield Supper Club, is
making his N. Y. cade bow in a
making his N. Y. cade bow in a
well in that field. His pipes are
key and he has good projection.
He's yet to learn the knack of
each projection is geared for intime
spots and he'll have to up voice volsume before he can establish himselt in the cafe and vaute lose,

ROSITA MORENO Dance 7 Mins. Leon & Eddie's, N. ROSITA MORENO
Dance
Rosta Moreno does a blend of
Rosita Moreno does a blend of
Rosita Moreno does a blend of
Rosita Moreno dees a blend of
Rosita Moreno dees a blend of
terps for fairly good effect. She
shows essential skill in this look
blut present routines are weak,
in the early part of her turn. Her
capework is also okey, but there's
the compensation of the co

JUDITH BLAIR

JUDITH BLAIR
Songs 6

Songs 6

A man Eddle's, N. Y.

In two brief numbers, Judith
Blair makes a fairly good in
Blair makes wiles are good and
help rojects well-pes are good and
help rojects will prove its Sweeping the Country" and following
ing the Country" and following
hold interest of audience. However, she's yet to gain surfacent
styling for the plushier spots.
Joer,
Joer,

British Songwriter Joins

Merry Macs Vocal Trio

The Merry Macs vocal Irilo
Landon, June 22.
The Merry Macs are changing
their personnel. Manchester Erard,
British vocalist and songwriter
will replace Lynn Allen. Latter
is returning to U. S. on Hollywood
commitment.
Erard was associated with the
Ambrose Bros. vocal trio before
the war, and has appeared in many
stage shows since.

Equity Committee Seeks Sub For Dullzell: He Keeps Four A's Post

A permanent successor to Paul.
Dulhell, as executive secretary of
Actors Equity Asen, is being
sought by a special committee
good to be a special committee
and the secretary of the parent union,
Associates Actors & Artistes of
yagreed to confine in the latter
post, though on an inactive basis.
The Massey groun is committee.

ly agreed to continue in the latter post, though on an inactive basis. The Massey group is compling, also do possibilities for the Equity of the Control of

mean mace nis departure impression by a light plant pl

Wanted Younger Hands

Wanted Younger Hands
He felt unable to participate in
current negotiations with the managers in light of expected controversy with the New York showmen,
on the grounds of health and probably inclination. Dulzell also felt
that the handling of Equity's affairs should be assigned to younger
hands.

hands.
It's understood that the council proposed to inerace Dullzell's salary has been the he niced the salary has been to be salary has been to be salary has been as the salary has the salary has been as the salary has been as the salary has be It's understood that the coun-

SHOWBOAT, MANNED BY STUDENTS, OHIO CLICK

Columbus, O., June 22. Columbus, O., June 22.

Now playing: a week's engasement in Charleston, W. Va., the showboat Majestic, manned by Kent State Univ. and Hiram College students, is pulling the audiences. Crowds have come aboard at every stop since the Majestic began its three-month cruise June 7 at Point Pleasant, O.

at the state of th

Skulnik's 2 Musicals

Skulnik's 2 Musicals
Menasha Skulnik, Yiddish legit
conledy star, has been contracted
for the Second William Rolland reearly brouth William Rolland reearly brouth and will operate as
Yiddish musical comedy house.
Skulnik will direct and star in
two modern American - Yiddish
house for Rolland. two modern American - Yiddish boo

Finklehoffe's Gala

Springfield, Mass., June 22. Fred F. Finklehoffe, Broadw rred F. Finklehoffe. Broadway producer-writer, returned to his hometown Sunday (20) with a flock of headliners to stage a benefit at the Auditorium under the auspices of the Level Club for the United Jewlsh Appeal. The gate was over \$50,000.

\$50,000.

Among the entertainers were Elia Logan (tilar, Finkleboffe, who came on 'from the Coast; Basil Rathbone, Jackie Gleason, Bert Wheeler, Jason the Magician, Bolores Tedd, Don Richards, Eddie Hanley, the Siste Bross, with Faye Carroll, David Nillo and Dancers, David Nillo and Dancers, David Nillo Pilcon, Joyce Röbinson, Marshall Haley and "Struts" Flash.

'Ballads' Continues B'way Surprise: Climbs 946 In 5 Weeks to \$15,500

In 5 Weeks to \$1,5,000 "Members of and participants in "Ballet Ballate" were excited over 1 ast week's continued increase in business, of the attraction and indications are that the show will soan the summer on Broadway at the Music Box, where it moves perimental Theatre at the Elliott. For the first time the novelty show operated profitably; takings bering climbed to \$15,000 for its fifth week, or approximately sing climbed to \$15,000 for its fifth week, or approximately status.

"Ballads" is graduated from ET status.
"Ballads" is drawing repeaters.

status.
"Ballads" is drawing repeaters.
It's a three-part attraction of song, dance and pantomine, cast and ensemble being mostly youngsters.
It's understood that all in the company are working at \$60 weekly, the Equity minimum. While the show is in the red, a profit may be utilized by the show is in the red, a profit may be utilized by others, along with the American National Theater and Academy. It exists areal Academy. It exists areal Academy. It exists areal. and Academy. It eosts around \$9,000 to operate "Ballads," or the attraction's share of a \$14,000 gross.

Lost Colony' Preps For Its Eighth Season

Raleigh, June 22. With all members of the cast now on Roanoke Island, Paul Green's symphonic drama, "The Lost Colony," is set for the open-ing of its eighth season at the Waterside theatre July 1. Samuel Seiden, who has directed the show since its premiere 11 years ago, and author Green, are present for the

reheursals.

A preliminary rehearsal and easting of Boanote Islanders what have roles in the production was held. Initial rehearsals are being was the control of the production of the control of the co

MacMahon to Stanford

MacMahon to Stanford
San Francisco, June 22
Aline MacMahon and Whitfore
Kane will be "artists-in-residence"
this summer with the Stanford
dore Marcuse, a Stanford grad
who was in the east of Katharian
Cornell's revival of "Antony and
Cornell's revival of "Antony and
Lore Marcuse, a Stanford grad
who was in the east of Katharian
Cornell's revival of "Antony and
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Lee Simonous has doubted in
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'That's All There Is'

New Haven, June 22.
Maurice Bailey, operator of
the Shubert here, was asked
recently if he thought television would have any effect
on legit.
"None of

on legit.

"None at all," he replied quickly. "Everything that could possibly be done to legit has alread" been done. Television will just be another airly to some headache the living stage has already encountered over the years."

Zoot-Suit Riot Play. Closed by L.A. Police, To Get a Rehearing

Hollywood, June 22. Fate of "City of Angels," John Bright play which opened a week ago at the Musart in Los Angeles

open. Following invitation to Police Capt. If, M. Lorenson to attend a special closed performance last Friday night (18), to see for him-special closed or the proper special closed or the proper special closed or not and for which Lorenson failed to show, the play reported Statutage veraing as an "invitation performance" and continued through tonight's showing, free to anyone who shows up, the producer out of his own

ROME GETS 'MEDIUM': MELCHIOR'S BOFF TOUR

Paris, June 15. Gian-Carlo Menotti flew to Romo yesterday (14) to arrange for the performances there of his operas "The Medium" and "The Telephone." Twin bill had a brilliant opening here June 3 at the Renais-sance, with excellent reviews. But biz has been so-so, with producer Roger Eudes about breaking even, and run will end June 24.

Roger Eudes about breaking even.

Paris is like N. Y. with 57th
Paris I with 5

EAST HAMPTON'S 'STRINGS'

EAST HAMPTON'S "STRINGS"
EAST HAMPTON'S ", June 22.
"Arrangement with Strings," new play by Michael Hutton, will be tried out during August at the John Drew theatre here.
Author wrote "Power Without Glory," presented last winter on Broadway.

Longhair Shorts

Inor Bubetoff, now conducting the operas "The Medium" and "The Telephone" in Paris, has been appointed conductor of the Fort Wayne Priliammonic Orchestra Mayne Priliammonic Orchestra Kapell, soloist at Lewisolin Stadium, tomorrow (Thura), leaves South America, his second Latino trip Nafham Milstein netted Stadium, tomorrow (Thura), leaves South America, his second Latino trip Nafham Milstein netted (Stadium), tomorrow (Thura), leaves (Stadium), tomorrow (Thura), leaves (Stadium), tomorrow (Thura), leaves (Stadium), tomorrow (Thura), his conduction of the conductio

Changes in Conn. Strawhat Scene; **Atterbury Leases House to Coaster**

three plays on the roster.

Tamarcek Playbouse Lessed
Lake Pleasant, N.Y., June 22.
Leon Materosian, of Theatre
Alliance Co., Hollywood, has lessed
the Tamarcek Playbouse for the
bury, who operated the 417-scat
bury, who operated the 518-scat
bury, who operated the 518-scat
bury owner of the Playbouse the
papear this summer with Hary
Young's Bruttleboro, VL., strewn
for Atterbury at the Playbouse the
Materosian, who has rented the
Tamarcek house on a flat basis, is
brigging several people with him
France the stream of the stream of the scat
brigging several people with him
rest of the east in New York. He
will oppn July 2 and elose Luli
Day, Materosian has directed in
Alterbury, who had offers for

Day, Matevosian has directed in Hollywood. Atterbury, who had offers for the Tamareck theatre from five men, is closing the adjoining club this year. He built the theatre.

Charles Vice Stevens
Guilford, Conn., June 22.
George Charles, stage manager
for "Finian's Rainbow," was signed
by Lewis Harmon as resident stage
director at Chapel Playhouse here.
Charles replaces Robert Stevens,
who was released when offered a
directorship at CBS television.

Illinois' Tent Show Opens Chicago, June 22. Tent Show Theatre, Deerfield, Il., opened June 21 and will run through Labor Day. H. M. Rogers, who will run Equity house, has been using the same company to give college performances. First play is "Bilthe Spirit."

Lake Zurich's Fourth Season
Lake Zurich, Wils, June 22.
Fourth season of the Lake Zurich
Playhouse here, starts June 23.
Factorial Season of the Lake Zurich
Playhouse here, starts June 23.
For the third season Lace Travis
returns as head designer.
First production is "Yes, My
Darling Daughter," to be followed
by "Angel Street" June 30
y "Angel Street" June 30

Daving Daughter." to be followed by "Angel Street" June 30.

Berhalire Skeds Tryout Stockbridge, Mass. June Zmac. The Stockbridge, Mass. June Zmac. The Stockbridge, Mass. June Zmac. "Coming Thro' the Rye," and guest poperanese by Florence Reed, Peggr Wood, Mady Christians, Experience of the Street, and the Street, an

Doherty Freps Strawhatters
Toronto, June 22.

Abstaining from any summer
layoff Brian Doherty. Torontolayoff Brian Doherty. Brianlayoff Brian Doherty.

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Denver's New Artists

The Artists Repertory Tune 22.

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The Artists and one motinee each correct and the Artists Relation of the Artists and Artists Relation of the Artists and Artists Relation of the Artists Artists and Artists Artists

Cain Park's 11th Se Cleveland, J

EQUITY BID 'UNPRECEDENTED'

Angels Taking Flight in Govt. Tax Dept. Stand on Show Partnerships

tions due in 1948-49 are reported progressing. But the contention progressing. But the contention of the laternal Revenue Dept. whereby 1 is nited partnerships should be classified as corporations is looked on as a litreat to held would drastically reduce the number of shows during the new season. Most attractions on livosderseason, the state of the season is not attraction on livosderseason, the state of the season is not attraction on livosderseason, the state of the season is not season in the season in the season in the season is not season in the season in the season in the season is not season in the season in the season in the season is not season in the season in the season in the season is not season in the season in the season in the season in the season is not season in the season in the

present opposite opinion of federal tax men.

Last week the managers buddled on the problem in the offices of on the problem in the offices of on the problem in the offices of and special counsel was retained. Appointed to that assignment is Bandolph Paul, an attorney rated well versed in Revenue's tax procedure. Paul was formerly adviser enue in Wachington. Test case, that of "Janier Miss," may not be reached for some time, but in the interim those who inwest in shows want to be more confident that want to be more confident that in two or three years from now an stractions dated for the configuence.

Subject to Cancellation

Subject to Cancellation
Same well-known production investors were committed to purhaze-interests in forthcoming atchase-interests in forthcoming atchase-interests in forthcoming attripating in the backing of entterjoating in the backing of entterior with the production are said to have been signed,
tions are said to have been signed,
been set for tryouts
are subject to cancellation.
Showmen contend that the

me subject to concellation:

Showmen contend that the

"fingering of show business" by

the tax coaminsioner is inconsistent. Government is benefited
by admission taxes on all show

and income taxes are paid by proconcerned, so any move that would

crimp theatrical activity would adversely affect the government. For

the government to put a limit on

a description of the pro
time to the content of the state of the

backer may charge off in fax te
turns is regarded as interference,

such as not applied to other busi
nesses.

nesses.

If limited partnerships are placed in the same category as corporations, baseleers of shows would be allowed to charge off ast would be allowed to charge off ast one show and the rub is find they would be assessed for investments made in previous seasons within the statute of limitations. In addition, there would be a corporation, the according to the contribution of the con

DELMAR PACTS ROTH FOR 'DAISY' MUSICAL

Hollywood, June 22.
Lillian Roth was signed by Harry
Delmar to star in "Fresh As a
Daisy" on Broadway this fall.

Delmar, whose last Main Stem show was "Follow the Girls." star-ring Gertrude Niesen, will produce and direct the revue.

Guild Sets Mpls. Sked

Minneapolis, June 22.
Launching its drive for subscribers for the 1984-89 eason at the Lyceum here, the N. Y. Theater Guid-American Theatre Society amounces its offerings will be. The Winslow Boy. "Allerro," Allerro, "Allerro," and Decision."

Subscription cost is same as this season—\$14 top for four plays, including tax and 50c. membership

Hayman Back to B'way With 'Mansions' Melo

WHIN "Manssons' Melo
Clifford Hayman, producer of
'Uselce Harry," who has been on
the Casat as production assistant
to the Casat as production assistant
Nork, with a new play, "Brunkmere Massison," a neelodaram by
Denison Clift, which he plans to
produce in the fall. Hayman,
nephew of Max Gordon, is headquarrenting in the latter's offices. Casting will start in August, ith Binnie Barnes and John mery reported interested in roles.

Gaither Lays Blame On 'Approval' Nix to Author & Actors Gone Berserk

Actors Gone Bergerk
Recent flop of the Gurt Gaither
revival of Frederick Lonsdales'.
'On Approval' is blamed by the
producer on his inability. Love of the
producer on his inability. Love of the
comedy in the stylined, tongue-incenter to backers but week in he dethe author chiefly responsible.
According to Gaither, he and his
superend on doing the play in a
spreament on replacing, after
the first day's rehearsal, the juve
lead. However, he assert, this was
not done because of Lonsdales'
with author insisting on juve's retention, it's claimed.
Meanwhile, Gaither says, the

tention, it's claimed.
Meanwhile, Gaither says, the cast had rebelled against Richards' youth "and lambility to point to a long list of prior directorial assignments." He himself let the actors get away with this, the producer concedes, and thus enderred the director's "position insupportable throughout prhenessals."

throughout reheasts."

"He declares that Richards, nevertheless. "withstood the hamiliation
ariand down upon him by a company gone berserk through having
been given their heads in the matter of how they would or would
attinct until perther the best of the
time until perther the best of the
different state of the control of the
different state of the control of the
"Whole Thing A Bore"

Whole Thing A Box

As Gaither describes the situa-tion, enough of Richards fouch re-mained to win excellent notices in New Haven. But he says that Lons-the was responsible for the hiring of potal properties of the hiring of potal properties of the properties of the says the proformance steadily deteriorated. The Boston notices were inferior to those in New Haven and, when the show finally reached Chicago, 'the opening was a bore.' The producer posted the notice the next day before ever reading the reviews, he reports. Gaither sums up his letter with

notice the next day before even reading the reviews, he reports.

Gaither sums up his letter with reading the reviews, he reports the reading the reviews and reading the reading to the reading the r

Added Strawbat The following summer theatre, not previously listed, is among those slated to operate this season. It will be non-Equity. NEW YORK

New York New York City: Hudson Guild playhouse; Company of the 13 Players; Thomas Luce Summs. 436 W. 27th st., N. Y.

MANAGERS MULL **RULE CHANGES**

HULL UNMINULU

First huddle between legit managers and Equity to negotiate reservant and the second of the second of the second of 15, headed by their attorney Rebecca Brownstein, did not include on-chairman Paul Dullzett, executive secretary-treasurer of the careful of the second of the second

berton said the demands "show reat imagination, ingenuity and inventiveness." was said to provide that Equity deputies, who are actors, cannot be dismissed except with the day of a special arbitra-tion bornt. Rules bereforer pro-trained bornt. Rules bereforer pro-trained bornt. Rules bereforer pro-trained bornt. Rules bereforer pro-trained bornt. Rules bereforer pro-withdrawal by either actor of manager, unless the player has a run-of-the-play contract. Whether the start of rehearnals, during which cast replacements may a had to a start of the proposed and the most of the start of the proposed was restrained from the managers was restrained to the proposal and the restrainer from the managers was certain, although it's possible that most of the actors' demands will also the start of the proposal and the certain, although the proposal and of the present \$60 and \$100 weekly to not be read to the proposal solu-being \$55 weekly, same going for the chorus. Equity invited sugge-tions for changing the contract and the committee was flooded and the committee was flooded that and with proposals. But how many were elliminated was not indicated. Monday without negotiation, but session ended with managers say-ing they needed time to consider the demands were haddle is set for next Monday 160.

Combined Action

Vs. Censor Bill

Luder pressure from entertainment and etitle groups, the Committee returned to committee yesterday (Tuesa by the New York City, Council. Indications are that the reasons will be reconsidered by the reconstruction of the retire as license commissioner, and Patrick Meehan, deputy commis-

Fairte Mechan, deputy commissioner.

A delegation representing therein in the control of the con

(Continued on page 44)

Huge 'Harvey' Grosses at National Point Up Irony of House Closing For Refusal to Try 'Open Legit' Plan

Chodorov's 'Chicago' To Get Under Way in August Get Under Way in August.
Casting on "Signer Chicago,"
Edward Choderov's comedy of life
in a small Italian town, will start
in August, on the return of producer Edward A. Choate from his
honeymoon. Producer is being
married today (Wed.) to Janc Ann
Shirk.

Shirk.

Comedy is an adaptation of an original by Quintero, translated from the Italian by Granville Barker and wife.

'Annie' Gets \$2.068.000 In 38 Weeks on Read; 'Okla.!' \$1.444.727 in 41

"Annie Get Your Gun," ending its Coast engagements Saturday (26) when the musical will have completed four weeks at the Opera House, San Francisco, has grossed \$2,968,909 in 38 weeks on the road. \$2,085,000 in 38 weeks on he road, not including the current week's takings. Meantime, the original "Annie," in its third year, is still one of the top grossers on Broadway, exceeded only by "inside way, exceeded only by "inside "Oktahomai" is the other sensational road grosser and in 41 weeks the takings were \$1,444,727. That figure does not include the takings of "Oklahomai" company which left Broadway recently after record land and the best of the senset of the property of the senset of the property of the senset of the property of t

record and is now cleaning up in Boston.

"Annie" will break its eastward fump them Price by playing and fump them Price by playing and the pl

arrangement being the same as last summer. Will tracets the NATA STATE of the Total Colober, The past season included some disc for the third time and both cornaines are alsted to four through naines are also also the through the

London Gets Brace of OK Shows: Amaya Group Clicks

Shows, Airaya Group Clicks
London, June 22.
London got, a brace of good
about third of the control of the contr

"Harvey." with Frank Fay, is ow in its sixth week at the Na tional. Washington, establishing a run record there, and now tw more weeks have been extended to the engagement. Comedy has drawn sensational grosses, some weeks the takings having topped

orawn sensational regores, goine seeks the takings having topped \$77,000. Last seek's (fifth) count or nound \$24,000 was reparted as week run is longest in theatre's history.

With "Harvey" stated to close that the county of the house has three open weeke before the Aug. IS decedible for its witch to Aug. IS decedible for its witch to Aug. IS decedible for its witch to have the county of the

turned to Broadway to resume its run at the Lyceum.

"Harvey's" stay and outstanding sustained in greated as the more important because it mughtades in the second stay of the second st

(Continued on page 44)

NEWMAN'S 'PINK SLIP' IN PITTSBURCH BOW

IN PITTABUKGH BUW

New Pitthurgh, June 22.

Ne

Jeffreys in 'Widow' For 1st of 5 L.A. Alfrescos

Anne John State Carlotte Carlo

and Enty Grintin.

Other shows lined up are "The Vagabond King," "Anything Goes," "Music in the Air" and "The Student Prince."

'Shoes' Backers Doing Nicely Despite Musical's Lawsuits. Producer Scraps

has been beset by legal complications and producer bickering since before the opening last October, it te proving no headache to the back The musical at the Shubert ers. The musical at the Snubert, N.Y., will have earned back its original production cost by next week, its 28th on Broadway, and the backers will get the balance of their investment within a couple of weeks later.

of weeks later.

The musical cost a trifle over \$177,000 to bring into New York, including \$13,000 lost on the road tryout, but excluding \$21,000 put to pened Oct 9 as the Century, N.Y., and grossed at the rate of \$42,000 and the Company's end \$50,000. With a work of \$50,000 with a way are triple of \$50,000. With a way are triple of \$50,000. With a way carning about \$7,000 a week operating profit.

running nut of \$23,000, the show was earning about \$7,000 a week operating profit.

Since moving to the smaller-capacity Shubert, the following the short of the Chi Company OK. Too

Chi Company OK, Too
The Chicago company, capitalized at \$150,000, actually cost about
\$111,000 to produce, as Kipuses
(who handled it by himself during
Proser's absence on the Coast' was
able to effect economies on variais virtually the same as for the
original cast. The weekly gross at
the Great Northern, Chicago, is
running a consistent \$33,000 and
the contract of the contr

theatire rental), the weekly operat-ized by the control of the co

(ADVERTISMENT)

SEALIDE PROPOSALES will be received by the Parkella Worle Agency, Wash.

John Parkella Worle Agency Agency, Wash.

John Parkella Worle Agency, Wash.

John Worle

SAMUEL FRENCH

Play, Brokers and Authors? Representatives 25 West 55th Street, New York 7628 Sunset Blvd., Hollywood 66, Cal.

LONGHAIR AND SKATES FOR ST-PAUL SEASON

St. Paul, June 22.

Annual season of pop concerts here, combining symphonic music with ice-skating features, will open July 17. There will be 22 programs Wednesdays, Fridays and Saturdays in the Auditorium. Joseph Wagner, of the Duluth Symphony Orchestra, we did not he flast Song State of the Control of the Co

ior, will take over Aug. 11.

The concerts are sponsored by
the St. Paul Civic Opera Co. St.
Paul Figure Skating Cilub, the city
department of education and the
St. Paul Musicians' Assn. Part of
the sitting is at tables where refreshments, liquid and otherwise,
may be purchased and consumed
during the show.

'Show Boat' to Feature Iltah II. Theatre Fest

Salt Lake City, June 22. Salt Lake City, June 22.
The University theatre has announced signing of leads for its forthcoming summer festival presentation of "Show Boat." Kenneth Spencer will play Jue; Peggy Engel, Magnolia; Richard Charies, Ravenel, and Gale Page, Julie. No deal yet for the part of Captain Andy. Heliz, Roemheld will be mu-Andy. Heinz Roemheld will be mu sical director and Nenette Charisse will handle the dances. C. Lowel

Lees will direct.

"Show Boat" will be put on at
the Univ. of Utah Stadium, with a
seating capacity of 10,000. Tix will
be scaled from \$3.60 down to 75c.
Performances are slated for July
14-17, 21-24 and 27. "Midsummer
Night's Dream" will be presented Night's Dream" July 18-20, 25-26.

July 18-20, 25-26.

By using the stage, lights, sound system and seats of last year's "Promised Valley," total budget for held to 65G, about half of what the nut would be otherwise. Plans call for the Utah Symphony Orchestra to handle the musical chores.

Censor Bill

- Continued from page 43 : Subsequently, the council laid it over for this week's session, but still made no arrangements for a public hearing on lt.

What's in a Name

In amount of the control of the cont

parently wheel on the plays tude,
Among those accompanying the
delegation yesterday were David
Wayne, chairman of the committee,
and Richard Rodgers, Faye Emerklehard, Signund Spaeth, Adolph
Green, Betty Comden, Kyle MaDonnell, Sid Caesar, Joshus Shelley, Joe Yule, Nan Wynn, Meg
Hunter, Richard Watts, Jr., Edward
Chodorov, Alfred Drake, Marsh
Hunter, Richard Watts, Jr., Edward
Chodorov, Alfred Drake, Marsh
Hunter, Victor Samrock, Russell
Hunter, Russell
Hunter, Russell
Hunter, Russell
Hunter, Russell
Hunter, Russell
Hunter, Russel brary Assn.).

"Organizations opposing the bill include the League of N. Y. Thea-tres, Actors Equity, Authors League of America, Assn. of Thea-rical Agents & Managers, Ameri-can Civil Liberties Union and Stop Censorship.

Earl Carroll

Continued from page 2

degral district attitomey and the police investigated and Carroll was always and the probabilities and page with violation of the then probabilities law and page with violation of the dry law. Convicted of perjury, Carroll was sentenced to one year and aday in the federal pen at Atlanta but was freed after.

Carroll resumed production according to the page 2 of the pen at Atlanta but was freed after.

Carroll resumed production according to the pen at Atlanta but was freed after.

pen at Atlanta but was freed after four months and 11 days. Great of the four months and 11 days. Great of the civities of the control of the control of the civities of the control of the control of the the revue pace, presenting in Para, Pen-Fioretta, backed by a Mrs. Pen-Fioretta, backed by a Mrs. Pen-was lost in that show despite the date that the cast had Fannie Bre-Leon Erroll, Llonel Awill and the control of the control of the Knapp was then his favorite show-girl and he put her in the lead at \$1,000 weekly, Result was a quar-rel with the backer who sade the \$1,000 weekly, Result was a quar-rel with the backer who sade the sult. Prominent players who ap-peared in "Vanitles" and "Sketch-book" or who became show busi-book" or who became show busi-ted Healy, Millton Berle, Patsy Kelly, Julius Tannen, Jimmy Savo, Will Mahoney, Herb Williams, Bill Demarest.

Shift to Hollywood

Shift to Hollywood
Carroll continued his show activities in Hollywood but after going into bankruptcy he emerged with one of the town's showplaces which has been highly successful for more than 10 years, with Beryl wallace the leading actress. Miss Wallace, who accompanied him on the plane east on a vacation, first form the plane was not a vacation, first Carroll theatre. Broadway, in 1928.
Miss Wallace was stated to Miss Wallace was stated to Miss Wallace was stated to the plane was the plane was stated to the plane was stated

Carroll theatre, Broadway, in 1928. Miss Wallace was stated to be beneficiary to an insurance policy of \$300,000 Carroll had taken out. He had two brothers, both now deceased. One was Norman Carroll, who was found burned to death in Some in 1938. Latter had two daughters, one killed several years ago by a motor car. The other, Patricla, is the only known kin. James Carroll, an elder brother, was an officee in the first World Hollywood restaurant was developed. He died of a stroke in Washington in 1941. He dieu o

ed. He died of a stroke in Washington in 1941 Cole; was also among a continuous contin

Theatre-Eatery Goes On

Theatre-Eathry Goes On Hollywood, June 22.

Tracial of Earl Carroll in a plane and the Sari Carroll in Sar

JARED REED DERUT

JARED REED DEBUT
Jared Reed, on of actor Dan
Reed and pressagent Isadora Benent, will make his first legit aptime as lead in "John Loves"
And the state of the state of the state
August of the state of the state
House, Annahaleo-n-Hudson, July
6-10. Like his sister, ballad-singing
Suam Reed, he has been singing
Suam Reed, he has been singing
on the radio heretolore.
John Sylvester packed for "Sundown Beach," opening at Westport,
July 5.

Inside Stuff—Legit

Wood Soanes, w.k. Coast drama critic, covered the recent one-night San Francisco appearance of Brock Pemberton in "Harvey" and rated his performance over that of Frank Fay of the original cast and Joe E. Brown, who starred in the road company. Said Soanes in the Oakland (Cal.) Tribune: "Just why Pemberton never thought of himself in the role of Elwood Dowd (lead part) must remain one of the theatres mysteries, because of the men I ves seen in the role to date, he does more justice to it than any ... it creatily should get him at least an honorary senior card in Equity ... he did a fine job of work as an

Adding that Mary Chase, author of the comedy, injected some bitter comment on modes and manners into it, the critic wrote that "it came through for the first time" when the manager-actor played

A dozen or more managers and agents in addition to Broadway boxoffice men are working at the N. Y. racetracks and the trotting meeting
at Westbury, L. I. Such employment is summer fill-in jobs mostly in
selling admission tickets, rather than at the parl-mutual betting windows. Pay is \$12 per day for selling tickets and the jobs are in demand. There are similar but fewer jobs at the Lewisohn Stadium,
where longhair concerts have started in the open. Harry Benson is
again manager of the Stadium and Lep Solomon is in charge of the
ticket offices.

Treasurers and Ticket Sellers union at annual election last week renamed Walter O'Comnot, president; Charles Bowman, vice-prez, James Murphy, secretary-treasurer and Morris Seamon, business agent. For the council: Lewis Harris (third term), Willie Joe Harris, George Handy, John Rarrell, Thomas Burke and Herman Leins, the latter two being newly-elected

More than 9,000 free tickets to 62 Broadway shows were distributed during the 1947-48 season by managers to unemployed actors, it was disclosed last week by Terese Hayden, chairman of the Equity ticket committee. List of the shows and managements involved were sent to the managers by the committee, with a note of thanks.

Dr. Edson Russell Miles, professor of homiletics and practical religion at St. Lawrence Univ. Canton, N. Y., for 31 years and a onetime stock company actor, has retired from the college post. Dr. Miles was formerly pastor of a Universalist church in Binghamton and of a Universalist church in Boston.

Plays Abroad

Herr Puntila und Sein Knecht (Mr. Puntila and His Servant)

Zurich, June 12.

Zurien, June 1.2.
Schauspielhaus production of comedy by layratal Direcht. Staged by Kurt Hirschrick with the stage of the Association of the Asso

World preem of this new play by Bertolt Brecht, during Zurich's June Festival, was one of the season. Brecht, author of "Beg-gar" Opera," Calliev and other stage this, spent part of his exite stage this, spent part of his exite stage this, spent part of his exite stage that the stage this, spent part of his exite stage that the stage

U.S. chance, under the right direction. Puntils is a rich landowner who spends most of his time with drink and women. When he is drunk, he is kind and gentle and soften the standowner with the standowner with the servent is Matil, his moments his brutal, cold nature shows up. His servant is Matil, his conditions a standowner with puntils a possible marriage with Control of the landowner with Puntils and highly ambing. It contains several scenes of real marriage with the puntils with the puntil puntils with the puntils wi

pathies.

Performance by the Schausplel-haus players is one of the best of the season. Three main parts are played by Leonard Steckel, Gustav Knuth and Helen Vita—and the job they do is excellent. Mezo.

The Lady Asks for Help Jack Buchanan production June 15.

three acts by James Parish. Directed by
author. At Garrick, London, June 14, 48.
Hilary Grahame Willam Kendall
Harry Grahame Peter Assinder
Pauline Kirby Joyce Linden
Richard Monroe. John Brooking Elleen Monroe. Noel Hood
Philip Marstan,James Ragion
Bowden P. H. Alexander

This is a very poign and domestic drama of accidental murder and its effect on the lives of three couples. Its very casualness enhances its relation to real life, where chaos reigns over petty dominates when real tracely invades a home. As a morni pointer it should win approbation, and if (Continued on page 45)

Huge 'Harvey'

to change the house's segregation policy but those known to support his action "feel that the right of a man to conduct his own business in his own way is as sacred as the rights of any minority." Equity Didn't Explain

Equity Didn't Explain

"Equity as done little to explain its stand to the Washington public," One added. "It has taken no poil of the National's customination of the National's customination of the National's customination of truce. Nor is the Theatre Gull without blame. It presents three full months of plays to its 14,000 local subscribers, but it has public to settle the question."

However, those supporting

public to setle the question."
However, those supporting Equity's stand feel "it is hyportical for the capital of a new control of the capital of a new composite." Come ended his piece with. "Only Marcus Helman can assure theatre next season in the autonal capital. He can do it by pide and giving the plan at least a try. Unless he does, all this is going to make fruitful reading behind the from Curtain."

Post Scouts Belasco Use

Washington, June 22. Call for the U. S. Public Build-Call for the U. S. Public Build-ings administration to make more attractive the terms on which it or legit is contained in an edi-torial in Saturday's (19) Washing-ton Post. Structure, now used as a Treasury warehouse, has been put National theater, to wn's sole legiter, is going over to a pix policy, National will be unable to cause of its "white only" policy. "The terms under which bids

cause of its "white only" policy.
"The terms under which hids have been invited," asys he editorial, "afford scant hope that the reconversion will become a reality. The offer of the Public Buildings Administration to make the Belasco available will be no more than an acts to make private operation of the theattre fessible and to insure that it will actually be operated in the interest of the community's cultural life ... If is a far more amount of income which the government can glean from the lease."

Woodstock Gets Corio

Woodstock Gets Corio
Woodstock, N.Y., June 22.
Den its tenth season conight
with season conight
"Sailor Bewaze." Others scheduled to appear during the 12-week
season include Lillan-Gish, Brian
Auer. Walter Abet, John Payer,
Peterson, Teescher and Dovolby
Peterson.

Conventioneers Hypo Chi Grosses: Boat' 281/2G, 'Mary' 19G, 'Shoes' 38G

Plays Abroad

The Lady Asks for Help transferred to the screen would win

transferred to the screen would win favor.

Any years' happy marriage, a prosperous stockbroker learns of his wife's compromising association with a worldly playboy abroad. She assures him the wasn't unfaithful, but the dilettante, frequently in lie cust, is now going arroad. She assures him the wasn't unfaithful, but the dilettante, frequently in lie cust, is now going raged hushand knocks him down, the finds he she dending it arrested and charged with murder, he have a second of the same time. Unsafe been seen as a caller to a the deceased at the same time. Unsafe have been seen to the same time. The company of the same seen as a caller on the company of the same seen as a caller on the company of the same seen as a caller on the company of the same seen as a caller on the company of the same seen as a caller on the company of the same seen as a caller on the company of the same seen as a caller on the company of the same seen as a caller on the company of the same seen as a caller on the company of the same seen as a caller on the company of the same seen as a caller on the company of the same seen as a caller on the company of the same seen as a caller on the company of the same seen as a caller on the company of the same seen as a caller on the same seen as a caller on the same seen as a caller on the same seen as a caller of the same seen as a caller on the same seen as a caller of the same seen as a caller

The close sympathy and affection between the main characters is quietly, movingly portrayed by quietly, movingly portrayed by quietly, movingly portrayed by the control of the control of

Play on Broadway

The Infernal Machine

derplayers presentation of drams in four by Jean Coctean, Staged by Alexis mos. Settings and lighting, Stave iller; costumes, Maurice Beaton. At vincetown Playhouse, N. Y., June 16, \$1.80 top. Michael Michelas
John Benael
John Ilenael
John Ilenael
Guardino
Trescott Ripley
Fred Forcell
Eddie Fred
Mary Jane Silber
Oliver Bed
Anna Berger
Louis Crisa

believe. A new young troupe of professionals operating in Powinestown Playhouse, Green-length of the professionals operating in Powinestown Playhouse, Green-length of the Powinestown Playhouse, Green-length of the Powinestown Playhouse of the Powin

infesse and verve.

The play is a serious parody of the classical tragedy which tries to reduce the heroic stature of the classical tragedy with the state of the dimensions of modern man. The dimensions of modern man in the state of the st

substance.
This production strikes a precise note of restrained wittiness, and the difficult roles are performed with polish and accuracy. Standout players in the cast include Trescott super, in a delightful interpretation, the superficient strikes as the demonic Sphinx, and Louis entires, as at allow Cedipus who matures into green superficient superfici

'Rita' Off to Boff Start

Correction delegates took over the test too office here last work, with the result that all grosses bounced upwarfing Button Shoes, "Great Show Boat" closes Saturday of a respect take can't go any higher. "Show Boat" closes Saturday of a respect engagement." "For Love or Money," Selwyn (1,000, 5371). Opens tonight Correction of the State of "Rio Rita", one of the best coin grabbers of the Municipal Theatre and the Municipal Riberts and St. Louis, June 22.

Play out of Town

Lend An Ear

Hollywood, June 16.

Hollywood, June 16,
Mars Possib-ross, Franklin Ulbert and
William Syrbs presentation of an intuities
William Syrbs presentation of an intuities
telespare. Directed by William Sythe, Settelespare, Directed by William Sythe, Settelespare telespare, and the set of the set o

"Lend an Ear" has the earmarks of evolving into a Coast institution. In "Blackouts," the Turnabouters, a la "Blackouts," the Turnabouters, cullarly California diversions. Many of its 19 skits find their inspiration in such ask, items as the blackout between the control of the

green erring lady tourist.

Even so, layout provides a solid showcasing for its high-spirited young cart, Ranoul Pene Du Bois' young cart, Ranoul Pene Du Bois' tuneful airs and some witty lines by Charles Gaynor, youthful scripter whose previous stints have higher than the property of the provided of

Psychopathic Mer., "In Soft in Standard Skids are "Three Little Guena of the Silver Screen," at libel on Theda Bara, Mary Miles Minter and Pearl White by Anne Carol Chaming, "Neurotic," in which Miss Anderson and producer-director-star William Eythe Guerc-director-star William Eythe Guerc-director-star William Eythe William ("Missing Road Company," saga of Shubert musical of the 20s; "Santo Domingo," a tropical stazler, "Plymouth Rock and environs, and "Molly O'Riellly," boy-meets-girl terp routine in the Celtte idiom, the program of the Company of the Co

onanced engagingly by Dorothy
Babbs and Bob Sheerer. evil
Eythe, who e-produced by hid
For the street of the street of the street of the attention as a versatile songand-dance man. Filmstar has quite
fair for musicals and definitely
"Garrick Gaiettes," "Charlot's Reven," the "Little Shows," "Meet the
People" and then the Shows, "Meet the
People" and then the Shows, "Meet the
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"Meet of the shows of the shows

And Jimmy Thompson, among the
date of the shows of the shows

Meet of the shows of the shows

The shows of

Mary MacArthur is making her last strawhat appearance of the summer with the Otney, Md., play-ers in "The Marquise" this week, before sailing for London to join her mother, Helen Hayes.

'Carousel' 31G, St. Paul

St. Paul, June 22. St. Paul retail merchants, spon soring "Carousel's" visit, made sure it would go over, arousing the sure it would go over, arousing the public with large newspaper display ads and extra radio plugging, in their own newspaper ads, too, on the control of the

'Annie' \$70,000, 'Lives' \$26,000. 'Fan' 12G, Frisco

San Francisco, June 22. "Lady Windermere's Fan," with "Lady Windermore's Fan," with Cornelia Otis Skinner, opened at the Geary, Monday (14) to luke-warm reviews, in spite of the show garnering raves last season when it played here. Show grossed only \$12,000.

"Annie Get Your Gun," in its second week at the Opera House, did about 90% capacity for a sock \$70,000. "Private Lives," at the Curran for second week, was a big \$25,000.

'OKLAHOMA!' \$45,500 IN 4TH BOSTON WEEK

With no competition, and playing at popular piecs. "Oldshoma" is still playing to capacity houses at the Boston Opera House, finishing a fourth boff week.

Last week's biz held up to a sock \$45,500 with run extended for two more weeks.

'Harvey' \$24,000 in D.C.; Setting Run Record

octume Aulin RecOrd
"Harveys" stay at the National
breaks all records for the Heatre
plomb, manager, of an extension to
July 10. The eight-week engagement will be the longest in the thetime has also been amounted
Grosses at the end of the fifth
week were \$24,000, slightly under
the fourth week, but still high for
the theatre.

Current Road Shows

UlTrell Nota D10WS

(June 21-July 3)

(June 21-July 3)

Tor. (21-3)

Tana Lucasta"—Royal Alex,

"Anna Lucasta"—Royal Alex,

"Anna Lucasta"—Royal Alex,

"Freo Ca2-92, Aud., Denver (28-3).

Tan., L. A. (21-3)

"Fer Love or 148"—El Capitan., L. A. (21-3).

"Elle Button Shoes"—Scivyn.

"Iligh Button Shoes"—G. (31-3).

"Iligh Button Shoes"—G. G. (31-3).

"High Button Shoes" — Gt Northern, Chi. (21-3). "John Loves Mary"—Harris, Chi "Lady Windermere's Fan" — Geary, Frisco (21-26). "Oklahoma!"—Opera Hse., Bos.

"Okiahoma:" — Aud., Pasadena (21-3). "Okiahoma!" — Aud., Pasadena (21-26); Aud., Long Beach (28-3). "Private Lives" — Curran, Frisco (21-3). "Show Boat" — Shubert, Chi. (21-26). "Sweethearts" — Philharmonic,

L. A. (21-26). slow Boy"—Biltmore, L. A (21-3).

'ANNA' 46, TORONTO

"ANNA" 46; TORONTO
TORONTO, June 22.
On return engagement, "Anna
Lucasta" grossed a middling \$4,000
for last half of week at Royal Alexand the state of the sta

Betty Luster, dancer, pacted for dancing-acting role in new ver-sion of "Lysistrata" at Country Playhouse, Westport, Conn., next week.

Jules Racine replaced George Keane in comedy lead in "Briga-doon" (Ziegfeld),

Continued OK June Biz Surprises Broadway: 'U.S.A.' 47G, 'Brig' 29G, 'Annie' 41G, 'Born' 131/2G, 'Joy' 13G

Improved June business on large and the production of the producti

operating expenses have improved as yang a shances considerably; \$2.50 and \$2.50 hours per considerably; \$2.50 hours per consi

"Harvey," 48th St. (191st wk)
(C-902; \$4.20). Some further improvement and last week's gross was estimated around \$12,000 mark; intention is to play well into new! season.

mark; intention is to play well into next season. Shubert 27th 18 (1974) and 18 (1974) and 18 (1974) and 1974 a

ice skating revue opens Thurs. (24)

"Inside U. S. A.," Century (7th wk) (R.1,670; \$0). Great business for Broadway's top grosser; continues with all performances selling out and the gross topping \$47,000.

"Joy to the World," Plymouth

sug out and the gross topping 474,000. At the Work!. Plymouth (1440,wb) (CD-1,063; \$42,90). Rated around \$13,000 last week and making an operating profit right along; fairly good chance to span summer. "Look. Ma., Tm Dancin!". Adelphi (20th wb) (R-1,634; \$48,50). Should continue at present profitation on the work of the continue at present profitation one: \$26,000 last week a winning one: \$26,000 last week a winning which will be a summer on the work with the continue at present profitation." Wake Mine Manhattan! Rocad-

Bit held good at two downtown stands with the Phillarmonic and Bilmore bucking, each other with Bilmore bucking, each other with repeat at the Bilmore 'Oklahomau' anassed \$190,000, which allowed for little profit due to the heavy operation cost. Final week brought properties of the Ken Murray's "Blackouts" move into its seventh year Thursday (2-at the El Capitan and last wee was a near-capacity \$17,000.

WINSLOW' 61G IN 4. K.C.: ST. JOE SKEDS SEASON

ST. JOE SKEDS SEASUM

Result of the state of

'Life With Mother' Hits 27G in 2d Detroit Week

"Life With Motier," in its sec-sond stama at the Cass, netted a sock that the Cass, netted a sock to the Howard Linksay-Russel Crouse comedy. It brought \$19,000 for seven performances opening week.

ing an operating profit right along; fally good fame to span summer opening week. Ladoyste, a log bit 20th wks (R-1,434; \$4.80). Should continue at present profit standard profit should continue at present profit sandard p

Literati

Hautheri' Aksessment Beef
Handril of members of the Thomas, the Virginian who Joujan't Andread of the Andread of the Grant Control of Secondary Andread Seasonsment-on-income setup, Objectors are mostly from the top of the Control of Secondary Andread Seasonsment-on-income setup, Objectors are mostly from the top of the Control of Seasons o

D. C. Guild Won't Aid Commy D. C. Guild Wort* Ald Commy Membership of the Washington Newspaper Guild verfused, in a referendum last week, to support the grievance of a member of the local Newspaper Guild who was fired because he was a member of the Communist. Party. It is believed to be the first case of its kind affectling a working news-

its kind anecting a working news-paper man.

Referendum was conducted in the case of Thomas G. Buchanan, dropped from the staff of the Washington Star. Vote was 251 against prosecuting the grievance vs. 163 supporting action on be-half of Buchanan.

Gill Yanks Cartoon From H-T

Gill Vanks Cartoon From H-T
Tom Gill, cartoonist and creator
of the comic strip character "filety
Stevens," stated in a press release
stevens, and the state of the comic
comic from the Herald Tribune
syndicate as of July 3. He declined to comment why he's stepstrip of the state of the conGill, who also has done considerable freelancing for comic
Gill, who also has done considerable freelancing for comic
considerable freelancing for complete
ing the Tribune fold. He plans
to drop, the board temporarily to
work out, an educational feature
for releviation.

Lennie DeCarlo, motion picture editor of the San Francisco News, rounding up interviews in Holly-

editor of the San Francisco News, rounding up interviews in HollyGene Markey's new novel, "The Great Companion." will be printed as a serial in the Laddies' Home Freed Johnson taking his annual gander at Hollywood as drama editor of the San Francisco Call-Memoirs of Agnes Underwood, dity editor of the Los Angeles Herald-Express, will be published Marie F. Rodell, former mystery editor of Duell, Siona & Pearce, and the Companion of the Compani

after the initial discussions certain union spokesme express the private belief that a real "one big union" consolidation is still far off, and the current meetings. It's reported that although AFRA, AGMA and AGVA strongly favor an all-powerful AA's, Equity and consideration of the constraint of the

Jealous of Jobs

Jealous of Jobs
Aiso, it's noted, any drastic consolidation setup would have to provide for all the paid executives of
the various unions, who would
otherwise fight it vigorously. Even
if these excess were assured that
their employment was protected,
they all tend to be bealous of each
are thus suspiclous of any change
in the existing setup.
The strongest compulsion toward

in the existing scuppulous of any change in the existing scuppulous toward the consolidation move is figured to be the rapidly-developing television situation. With telecasting situation, with telecasting situation to see the country, the performer organizations are faced with the country, the performer organizations are faced with the tively to avoid inter-union disputes and possibly choos. So far, they have worked together reasonably united. That is regarded as a partial blueprint for "one big union." Those attending the current.

stal bluested for Sone big unlead. The control of t

French Look ued from page 1 :

pating lush biz. Deauville, booked solid for the summer boom season, is anticipating 25% more biz than last year. In nearby Trouville, the Casino, which on the green baize collected \$9,000 in 1928, brought 75,000 in 1946 and \$100,000 last year, according to operator Maurice Chauvelot. chores for the July and August issill Touner, publicist is the J.
Saino, which on the green baize
Arthur Hank office in N.Y., polishing off a film script aimed to 1, 575,000 in 1928. Brought
in goff a film script aimed to 1, 575,000 in 1928 and 1910,000 last
clude a number of exploitation year, according to operator Mausile of the Saino of the Sain

tourist trade. The Lido has put on a new floorshow that is unquestionably the best ever produces to the light of the light

ing to the mass trade.

While Bernard Hillda's departure
to Barcelona for the season is
closing the Club Champs Blysees,
the Drap d'Or offers a semi-line
to Barcelona for the Barcelona
to the Carrers, the new Chez Monsigneur, Grand Seigneur, Sheherazade, Boite a Sardines and Flortourist. And for those with comparatively little money to spend,
there are innumerable small bistros, soe on iteries and many
Of course, the Polies Bergere

or a new niterites and many dancehalls of course, the Fains Begger and the Casino de Puris are still and the Casino de Puris are still still a new state of the course of

other at the Ambassadeurs.

To help promote night life, Paris bistros, hitherto supposed to close at midnight, now are permitted to remain open until 2 a.m. and on some occasions all night. But theatres and cinemas must still close by 12:30 at the latest.

Vauders Get

Continued from page 1 tus of the "Stop the Music" layout, cast of which will include emcee Bert Parks, bandleader Harry Salter and singers Dlck Brown and

Salter and singers Dick Brown and Kay Armen.
Should this show be a potent lure at the Capitol it's likely that a host of radio-giveaway shows will be submitted for theatres and cares. The selling price of these is considered to be cheaper than many attractions, and since most facturers or distributors, the houses are figured to have a strong-lure bill at a low cost.

blouses are figured to have a strongtime bill at a low cost.

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In the co

800-Car Drive-In Near L. A.
Los Angeles.
Work started in Huntington
Park on a new 800-car film house
by the Pacific Drive-In Theatre
Co., headed by C. A. Caballero.
Theatre is the first of four to be
latt in this area, each costing
\$250,002_313 isni ... \$21.3.

SCULLY'S SCRAPBOOK By Frank Scully

By Frank Scully

Pity, Me, June 20.

How do they do it? I mean how do writers who take on the added duties of producers get anything written?

Not a week soes by but what some builder of prose announces he is doubling out to me the sound of the sound o

iells the guy is worth only 68%c. The show is still running and is now in its Seventh Sick Week. But I sleep nights.

How I got into the role of Producer can't differ materially from the piches which fetched these eminent writer-producers I speak of, and the piches which fetched these eminent writer-producers I speak of, and the pickes which fetched these eminent writer-producers I speak of, and the pickes with the pickes with

the acoustics for the next afternoom's broadcast of PhII Baker's givenery and completely unknown theatre. It turned out, moreover, lovely and completely unknown theatre. It turned out, moreover, lovely and completely unknown theatre. It turned out, moreover, lovely and completely unknown theatre. It turned out, moreover, lovely as the season of the season of the play set at a coroner's inquest, with the wilneases scattered among the audience, which was in turn acting as the jury, you practically started out each night with a house papered by the cast in the performance of st duty. Well, papering a house is not now. But paying people to sit in the seats must be a novelty.

Even if the house played to buse is not new. But paying people to sit in the seats must be a novelty.

Even if the house played to characteristic performance it couldn't be a novelty and the seat of the played people of the played people of the played people of the played seat with the sin of segregation. It's a beautiful presentation of the tragedy which befalls a family when racial hate is allowed for run with.

Broadway

Michael Myerberg at Johns Hopkins hospital, Baltimore, for observation of master value of the value of value of the value of the value of v

zauce, want wit our fielt fest schemialist playwright, will tour U. Streemialist playwright, will be considered as a fide for the construction of the construc

"So Dear to My Heart."
Kenneth Leftoy, lead dancer in
"Brigad oo n" (Ziegfeld), was
stricken by appendicting over the
derstudy, James Jamieson.
Memorial services to be held for
puppeteer Remo Bufano, who was
kiled in the DC-6 plane crash last
week, at the Music Box theatre at
5 mil. comovor Witheating Science.

Buddy Rogers, Mary Pickford, Republic Pictures prexy Herhert J. Yates, actress Vera Ralston and nitery operator John Perona salling for Europe today (Wed.) aboard the

Bob Weitman, Paramount the-atre's managing director, goes to Chicago tomorrow (Thurs.) with Mrs. Weitman to attend graduation of her hrother, Dudley, from medi-cal school.

Joe Freiberg, onetime ownest of Some Freiberg, onetime ownest of Some Freiberg, onetime ownest of Some Freiberg, Pa, familiar vauders hangout, and now hotel-owner in Greeley, Pa, is alling, and wants to see any vauders passing through.

g through.

Cal Swanson named by Columbia
handle special promotion on
oves of Carmen," Rita Hayworth
arrer. Richard Condon was rently appointed to handle the puhlity aspects.

lielty sapecta.

Maurice Evans' sister, Mrs. Mary
Stutchbury, arrived in New York
stat week with her 10-year-old son
for their first visit to the U. S.
10-19'1 aunimer with the actor at
Messmore Kendall, partner with
Messmore Kendall, partner with
Loew's in the Capitol, N.Y., planed
to London yesterday (Tuesday) to
join his wife, who sailed lists week.
more, Jr., in school in France.
Howard S. Cullman, chairman of

of "Texas, Heaven and Brooklyn" for United Artists, is due in New York from the Coast over next weekend, then heads right for Dal-las, where the film is set for a flock of day-and-date openings July 15.

Shanghai

By Hal P. Mills Jack Crawford is now manager of the Grand, city's largest picture

James Wong Howe, Hollywood cameraman, coming to Shanghai to film "Ricksha Boy." "The Play's the Thing." produced by amateur players, is drawing

film "Ricksha noy."

The Play's the Ties. "Industry a control of the control of t

Vienna

TICHIII
Laura Zapfi, danseuse, 33, suicided.
Rosa Merker, 80, Wagner singer
in State opera, died ming to help
producers of educational films.
Albert and Else Bassermann to
appear at Volkstheatre in August.
Diana Film co. screening prizement of the state of the

appear at Voisstheatre in August.

appear at Voisstheatre in August.

whining script, "Last Performance."

Liula Walitsch local opera star,

The Control of the

Danule Network of army ratus su-tions in Vienna, Salzburg and Linz. "Trial of Mary Dugan" is among the plays to be done this month at the Schloss theatre in the Schon-bian Reinhardt the Schon-bian Reinhardt theatre Seminar, which is part of the State Academy for Music and Representative Arts.

Detroit

Defroit

Jo Safford in town for series of hospital benefit of the month of the mont

Minneapolis

London

By Abel Green
Abe Aronsolm's 400 and Emassy doing okay; ditto Stocco's

Aronsom's 400 and Embassy doing okay; ditto Stocco's Ciro's.

Rank organization feted Louella Parsons just to meet its own peo-

Parsons lists to meet its own people en masse.

Jack Hylton back in his own new town house, which had been both the state of the state

pounds.
Phil Green contracted to

pounds.

The contracted of the

14-17.
Sam Eckman, Jr., head of Metro here, sold his old Cadillac to J. Arthur Rank at a fabulous (for America) profit but considered a good buy here, where motors are so

good huy here, where motors are so scarce.

Eddle Xnoof to Paris to meet a control of the contro

last time over was in "29. Shaed for a southern California visit this Year-end. Kurts, conductor of the Houston Symphony Orchestra, has cancelled a guest conductor engagement here, refusing to appear agent of the property of the Present Liny 21 after 528 per page 10 per

"Glass Menagerie" here and MacArthur plans visiting Ludwig Benhearstain. Capit dutiling her rehearstain. Capit dutiling her rehearstain. Capit dutiling her rehearstain capit dutiling her rehearstain dutiling her rehearstain dutiling her rehearstain her so high capital regular dutiling her rehearstain her rehearst dutiling her rehearst single he

Cleveland By Glenn C. Pullen

Bebe Sherman, singer at Main Street Club, slipped and broke arm. Hollenden's Vogue Room also going dark for redecoration In

going dark for redecoration in July. Lillian Roth closing Borsellino Club's season with two-week

Chantauqua, N. Y., next month to establish strawhatter. Bud Wendeli of WJMO emceeing "Cinderella Weckend" quis shows at Rhumbana Joom for Bobbysoxers waiting for Jack Benny's train from Detroit were disappointed when he decided to come here for Palace date by auto. Mary Livingston also came along, but via boat.

Bucks County, Pa.

Bucks County, Pa.

Bucks County, Pa.

New Hopes Street Fair duy's Entable-hoffe, in From Coast, at their Springtown fam.

Earn Stone off mext week to stage The Stone off mext week to stage The Stone off mext week to stage The Theory of the Stone of the

Atlantic City

Atlantic City

Victor Lombardo band on end of
Steel pier. Opened last Friday
night, ev Wolf is operator.
Sam Singer opened his Club
Harlem for the season last week.
Sam Singer opened his Club
Harlem for the season last week.
Final Headliner Affair held at
Final Headliner Affair held at
most of longlight writers here for
l4th annual shindig.
International mode Million Boolar
pier on Saturday (26). Feantures exhibits from foreign for feartures exhibits from foreign feartieves the season of the sea

Miami Beach

Seven Larry Sollows on the control of the control o

revue.

Copacabana's Murray Weinger gave up idea of havinge cocktail lounge in new building ready by early fall. Smaller room will be ready in November with big room

later.
Five O'Clock Cluh reopened last week. It's formerly the Blackamoor room; Sam Barken completely rebuilt spot. Show headed up by Raul & Eva Reyes and Jack Marshall.

Chicago

Culicago
Buster Crabbe's Aqua Parade
into Arema June 22.
Chicago Stage Guild has set
"The Drunkard" aš its summer
production, opening this week.
Booker Charile Hogan trying to
ink Bob Hope for a week aš Stratford theatre, South Side house
where Hope made his vaude bow
in 1628. Part of receipts would go
Rinding Bros and Barnum &

in 1928. Part of receipts would go to charity.
Ringling Bros. and Barnum & Bailey Circus bypassing Chicago this season because Soldier Field showgrounds will be occupied by exhibits of American Road Builders' Assn. when circus is in this territory.

Philadelphia

Thiladeliphia

Final acom with two-west constraints of the constraints

Hollywood

Paul Nathan recovering from rgery. Bill Pines celebrated their 32nd

surgery fines celebrated their 22nd wedding anni. Fortunio Bonanova planing to the de Janeiro, Fortunio Bonanova planing to the de Janeiro, Fortune from the fines of the fine

rep.
Harry M. Warner addressed final session of Western Safety Confer-

nce. Olga San Juan named "Miss AP" for Civilian Air Patrol

AP" for Uvman
Neck.
Richard Arlen east for strawhaters in Connecticut and Massahusetts.
James Edwards, Jr., head of Edwards Theatre circuit, recovering

cers an Connecticut and MassaJames Edwards Jr., head of Edwards Theatre circuit, recovering
James Jewards Jr., head of Edwards Theatre circuit, recovering
James Jewards Jr., head of Edwards Theatre circuit, recovering
James Jewards Jr., his second
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"Outward Batund" and "Accent on
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Veneznela

Rita Del Campo, Mex singer, at

Rita Del Campo, Mex singer, at the Blarrita. Liddice, new 350-seat film house, equipped with bar. Can be shown first in town. Lana Park, local carnival, booked for Dutch isle of Cuncao in fall. Luis Pimentel and Bafael Tri-Jillo plan new 3200,000 television Julio & Yoshinda, Spanish dancers, heading bill at the Metro in Maracaibo.

Maracaibo.

Jack Reese, Bill Knapp and the
Mirths leaving "Stars & Ice" to re-

Mirths leaving "Stars & 100 to turn to states." Jeanette Kirwin, U. S. dancer, ing at Mirchere months' booking at Mirchere Mexico and Los Zingaros, musical quartet, playing the steighborhoods. First in are Theliam Dix, Argestine dancer, and Balzan & Adda.

Pittsburgh

Pittsburgh

By Hal Cohen

Mel Torme penellied into Copa

week of July 5, following Donald

Note of July 5, following Donald

Note of July 5, following Donald

Youn Loves Ment the ading for

Cohasset, Mass, to do a lead in

John Loves Morrawe Rubinoff's

son-in-law and former bandleader,

now with McA in Chieago.

Jan Murray, who opened Caron
Jan Murray, who opened Caron
Jan Murray, who opened Caron
Law Company of the Company of the Company of the Company

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Minter Market State of the Company of the Company

Witer Durings Chief Line Company

Market State Company





"Phil Spitalny's new revue stands out as the most pleasant musical experience ever witnessed by this writer on the Paramount stage..."

JAMES S. BARSTOW, Jr.

THE HOUR OF CHARM

ALL-GIRL ORCHESTRA AND CHOIR under the direction of

PHIL SPITALNY

currently

PARAMOUNT, NEW YORK

Published Weekly at 154 West Entered on second class matt 6th Street, New York 19, N. Y., by Variety, Inc. Annual subscription, \$16. Single copies, 25 centar coember 23, 1995, at the Post Office at New York, N. Y., undet the act of March 8, 1878. COPYRIGHTY, 1948, BY VARIETY, INC. ALL RIGHTS RESERVED

VOL. 171 No. 4

NEW YORK, WEDNESDAY, JUNE 30, 1948

PRICE 25 CENTS

Godfrey's \$4.500,000 Billings Pull

Starting Aug. 30, when he picks up two more sponsors for an additional half-hour morning cross-the-board ride on CBS, Arthur Godfrey will, single-handedly, account for \$\frac{2}{3}\phi00,000 of the network's gross billings. That makes him the No. 1 boxoffice pull among personalities on the four webs, with Godfrey himself pock-Godfrey's Monday night Lipton Tea "Talient Scouts" show brings in \$700,000 in annual gross billings to the web. Mis half-hour, five-times-a-weak Chesterfield program/accounts for another \$2,000,000 gross. In August National Biscuit Co, and Goldseed Glass Wax are plunking for \$900,000 each for 15-minute segments, in the 10:30-11 morning stretch. Chesterfields has 11 to 11:30-

Dems Study Radio-Tele 'Bugs' of GOP To Give Facelift to Own Convention

By HERMAN LOWE

By HERMAN LOWE

Philadelphia, June 29.
Republican National Convention
here proved a test tube to teach
both video and radio how to do
heter next time at this kind of
a show. Not only the networks
in the operation for correction
later on. The Democratic National
Committee, kept the GOP show
under constant watch, to see what
his shindig which opens July 12
in Phility, Jack Redding, publicity
director of the Democratic National
Committee, and Ken Fry, the
on hand to watch developments
in both radio and video.
One thing they discovered was

both radio and video.

One thing they discovered was the necessity for timing the convention better, providing better staging and climinating clumps timegaps and general algopiness and the staging and climinating clumps and the staging and convention of the staging and the staging and the staging and the staging convention of the staging out via television. The Democratis are anxious to correct these as much as possible. The Republican National Committee seat out introduced to the staging and the staging

Slice of 802's Record Fund to Finance N. Y. Musical Therapy Test

miusical interday less.

An experimental month-long program of musical therapy will be launched July 7 by New York Local 302, American Federation of Musicians, in association with the N. Y. Department of floopitals, to did children and adult psychiatric and children and adult psychiatric project will be financed, according to 802, by AFM recording to 1802, by AFM record and transcription royalites.

Under its free music program,

and transcription royalites.
Under its free muste program, local's members have performed for a number of charitable and civel institutions. However, this is the first time growth of the control of the

Leatrice Joy Returns To Pix After 20 Years

10 FTX AHEF 20 1 ears Hollywood, June 29. Leatrice Joy, married and in re-tirement for 20 years, resumed her film acting in "Red Stallion of the Rockles" at Eagle Lion. As a star of silent pictures, Miss Joy's last applearance was in "The Bellamy Trial" at Metro in 1928.

50% Tix-Buyers Influenced By Film Reviewers

Nearly 50% of all film audiences are influenced for or against seeing a picture by newspaper reviewers. That estimate was given the seeing a picture by newspaper reviewers. The seminate was given to see a seeing a picture of the seminate was seen and picture of the seminate of a tumult in newspaper and picture fluentsty circles when it was released two years ago. Entire question of what makes people see some films, and not provide the seminate of the seminat Nearly 50% of all film audiences

(Continued on page 55)

CANTOR SIGNS MOPPET AS AIR-SHOW REGULAR

AS AIR-SHOW REGULAR
Toni Harper, nine-year-old Negro youngsite whose recording
Store-Blues' has become a
GRC bestseller, has been signed
to a three-year contract by Eddie
Cantor. Concellan will use the
youngsiter on his Pabar radio show
Cantor was one of the discoverers of the moppet. She worked
with him and Bob Hope on a broadcast last Xmas. Just about that
until the contract of the contract
can be contracted by Leed
Music, was cut before the AFM's
disk ban went into effect,

FOR VIDEO CHAIN

The \$10,000,000 gate for major The \$10,000,000 gate for major prize fights seems now a more im-mediate realization. Following the suggessful demonstration of the suggessful demonstration of the first prize of the suggestion of the \$25 \text{init}\$ upon \$10.00 \text{init}\$ of the \$10.00 \text{init}\$ upon \$10.00 \text{init}\$ of the suggestion \$10.00 \text{init}\$ upon \$10.00 \

the pace for its expansion plant details of fight on page 2).

Although no 20th exec would be print an official quotation, some admitted privately their constitution and their control of their

than area via its Fox-... subsidiary. As the 20th execs put it, a string (Continued on page 55)

All-Time High Rating for Fight

NBC's telecast of the Louis-Wol-cott fight last Friday night (26) racked up the greatest Hoopen-ing, for either radio or wideo, in Hooper in the N. Y. metropolitan aria gave the heavyweight bout an 80-7, topping by 7.6 the record Hooper of 790 clocked by Presi-dent Rooseveit's radio message to the people on Dec 9, 1981, car-(Continued on page 53)

Jessel's Video Exit Linked to 20th-Fox Nix

Linked to Zuth-TOX NIX
George Jessel cancelled out of
the July, 6 stume of the Texaco
star Theatre over NBC-TV. Resstar Theatre over NBC-TV. Resfox lot.
However, it's been known that
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WW's Scallions for Britain Seen **Too Odorous for Lever Sponsorship**

Lahr Explains

Bert Lahr explained in New York last week why he hasn't had many film parts recently; Twe been typed ever since I played the Timid Llon in The Wizard of Oz' for Metro in 1939. And you know how few Timid Llon parts there are in films these days."

Skelton Tours U.S. to Learn

Dialers' Wants

Dallas, June 29.

Red Skelton is here on a cross ked Skelton is here on a cross-country personal survey, finding out what the people want, whether his program, in whole or part, is offensive in any way, and jotting down suggestions for improve-ments. Next season when he goes on the air for Protect & Gamble, listeners will get what they want as near as he can give it to them. Traveling leisurely in a station wagon, equipped for sleeping if desired, he is accompanied by Lou

This is the first time an actor or radio star has made such a trip so far as ite knows, said Skelton. They're too lazy or too contented to stay home by the swimming pool, he avers.

pool, he avers.
"That's the trouble with show
business today," stated Skelon.
"They've thrown away their little
"They've thrown away their little
when I was in unisstrels and tab
shows. Every town we played was
listed with the names of the leading druggist, merchant, doctor,
lawyer, banker and various offlealis, their hobbles and how

(Continued on page 55)

\$1,500,000 FOR BERLIN LIKELY VIA 'PARADE'

Songwriter Ivring Berlin stands to make about \$1,500,000 for his music and co-production stint on Metro's "Easter Parade." In addition to the \$800,000 flat sum he received, Berlin will get 12,45% of the gross. Metro expects "Parade" to gross at least \$5,000,000 in the domestic market alone.

domestic market alone.
Film is getting the biggest exploitation campaign of any Metro picture since "Gone With the Wind." Berlin has already appeared on more than 20 top radio and television shows, in tieins on his 60th birthday and 40th anniversary in show biz, and he also nuise "Grando" at accretionness." versary in show biz, and lie also plugs "Parade" at every oppor-tunity.

The possibility that Lever Bros. may Jaich on to sponsorship of waiter Winchell when the latter parts company with Jergens next to the latter parts company with Jergens next lary intrigues the trade. Although ABC network exces acknowledge that the Lever outfit is interested in pleking up the Winchell tab Sunday at 9 alolt, others believe the WW-Lever parlay is one of those things at the cannot take those things are the companies. They product to the almost violent They point to the almost violent

cunstances.

They point to the almost violent anti-British attitude Winchell has assumed on his Sunday night broadcasts and say, in effect, how can you reconcile that with the fact that Lever Bros. is a British operation?

While Cha 2 a Novel 19

While Charles Luckman, the LB prexy, as a sharp merchandising man may fully appreciate the Hooper payoff from such a deal, it's pointed out that Luckman would never get an okay from the British bosses.

British bosses.

Who gets Winshell and for how
Who gets Winshell and for how
Who gets Winshell and for how
Who gets Winshell and the
Lover, it's reported, has already
had experience with the scenning
Lover, it's reported, has already
had experience with the scenning
had experience with the scenning
had experience with the scenning
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H'wood Brings Inflation In Nigeria Wife-Buving: Teaches Value of Love

The cost of buying a wife in Nigerla has gone up from £10 to more than £50—and American films are to blame. That's the report of the Rev. Peter Moore, missionary priest, who arrived in New York last week from the African

colony.

Inflation in the price of a mate has been brought about by Holly-wood's implantation of the idea that love can be all-important in choice of a husband. Before Nigerian women found out about that angle, according to Father Moore, the only thing that mattered was the size of the sum thereof was the size of the sum of the former a table in the

femme's father.

Since the advent of Clark Gable,
Lana Turner, et al., the gals are
demanding a voice in selection of
their mates, Father Moore said,
Mere coin paid to their fathers is
no longer the sole factor—until it
sees into the big money (£50 to &
cettegory, when apparently
dove is overwised by the gal's old
man.)

Louis-Walcott Both Bow to Punch Of Theatres Televising Title Fight

By HERB GOLDEN

By HERB GOLDEN

Fears expressed by fight promoters on what the steel television with the promoters of the pr

The Paramount System

The Paramount System
Here's how the Paramount
intermediate film system of
theatre television works, as
the property of the property of
the property of the property of
the property of the property of
the Louis-Walloof fight on the
screen of the Broadway Paramont last Friday (25) night,
off the face of a cathode-ray
ceriving those through means
of the face of a cathode-ray
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a rapid developing and printleg process. From there it is
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randard Sim projectors and
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itself, but over being in the park
itself, but over seeing it on home
itself, but over seeing it on home
obvious one of size. There was
no eyestrian, no effort. It was as
easy as seeing a standard feature.
Second advantage was that Par
Second advantage was that Par
but piped it into the house from the
stadium via constal cable, so there
was no distortion whatsoever. This
stadium via constal exhibe, so there
was no distortion whatsoever. This
was made possible through a deal
radio sponsor; and the 20th Cerradio sponsor; and the Philadelphia convention was likewise piped
in by cosxial. That was via an
eepstance speech at the Philadelphia convention was likewise piped
in by cosxial. That was via an
the N.Y. Dally News station.
Although Par's deal to carry the
fight had been set for more than
a week, according to Paul Rai(Continued on page 231 (Continued on page 21)

UJA FETES MAYER FOR PHILANTHROPIES

FOR PHILANTIROPHES
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feature Asson of America. Other
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Nizer and Major Review Dafini
for Israeli grant
Ted Gamble, head of the Try.
Ted Gamble, hea

By BOB STAHL

Philladelphia, June 29.

If home television gives fight fans a better action view than a ringside seal, then the best possible for the property of the property

The 20th-Fox System

The 20th-Fox System

Fhiladelphia, June 29.

Here's how the 20th-Fox theatre television projection now the 20th-Fox theatre television projection in a plekup of the Louis-Walcott (Ight on the screen of the Fox theatre here. Probably the largest Schmidt reflective optical system ever butt. (Schmidt optical system ever butt. (Schmidt optical system of the screen of the screen with the screen with

coverage of the entire audi-torium.
System is thus direct pro-jection, meaning the images are transmitted onto the thea-tre screen simultaneously with their actual occurrence.

nessed by more than 2.200 paying patrons, and it didn't take 'em long to get used to the After the first round or so, they acted as first round or so, they acted as at the ringside, applauding their layorites and yelling advice. When Louis opened his barrage in the fateral 11th round, the addience fateral 11th round, the addience streaming wildly. That means that he audience will accept theatre tale if it's technically as good as the sand if the event holds sufficiently as sood as the sand if the event holds sufficiently as sood as the sand if the event holds sufficiently as the sand in the sed by more than 2,300 paying

the flatte wide open for profitable expansion.

Twentieth originally planned to expansion.

Twentieth originally planned to present the fight to a specially-invited audience, including Requision and the profitable profit

sored both the radio and regular tele airings. Fight was projected via a new direct system developed jointly by the 20th-Fox engineering dopartment, under the supervision of Earl I. Sponable; RCA and Warners. Pictures were sent via NBC-Phileo's microwave relay from (Continued on page 21)



314th WEEK! KEN MURRAY'S

"BLACKOUTS OF 1948"
El Capitan Theatre, Hollywood, Cal. Now Playing Nationall "BILL AND COO"

\$4,000,000 to Pix Via Foreign Aid

THE TUICINE AMU
President Trumsn signed the
Segment of Trumsn signed the
Sidney Segment of Trumsn signed
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DENIES B'WAY PALACE WILL AGAIN GO VALIDE

WILL AVAIL UV TRUE"You don't try to walk on your head when it is easier to walk on your feet with the season of that the raiace on Broadway would return to two-aday vaude. Kings-berg was emphatic that no changes in the Paiace's double-feature grind policy were contemplated. Also that no switches in manage-ment or ownership were in the wind.

wind.

It had been reported that the Brandts were endeavoring to make a deal with RKO by which they would take over operation of the Palace for two-aday in return for giving control of the Mayfair and Globe on Broadway to RKO. Kingsberg sald no such proposition had been presented.

Services for Earl Carroll

Hollywood, June 29.
Final services for Earl Carroll, who died last week in a Pensyiwho died last week in a Pensyiyesterday (Mon.) at the Church of the Recessional in Forest Lawn.
His remains were cremated and laid to rest in an urn beside that of actress Beryl Wallace, who was killed in the same creab.

In New York Thursday (24), a dozen friends met in the offices of dozen friends met in the offices of control of the original for an informal Earl Careol memorial service. In addition to Dr. Louis Wolfe, Carroll's personal physician in N. Y., and ingalis, polysican in N. Y., and ingalis, and the original friends of the original formation original fo

N. Y. to Europe

N. Y. to Eury
Jack Benny
Maurice A. Bergman
Alice Faye
Greta. Gynt
Phil Harris
Cy Howard
Henry King
Hedy Lamarr
Lt. Audie Murphy
Mary Livingstone
William A. Scully

Two Alternative Plans Bringing One-Union Idea Closer Into Being

Greta Gynt to Hollywood

utcia uyili to nollywood
been inked to a five-year pact by
ladie producer Robert Stockets
Salaction to November. Miss
Gynt's licket permits her to make
one film a year in England
Actress planed to England Monday (28) but will return to the
U. S. in August.

British 'Orchids' Gets **IIA Brusheroo as Too** Censorable for U. S.

Censorable for U. S.

United Artists, which had been considering. "No Orbidis for Miss and the considering of the Considering of the Considering of the Considering of the British film too likely to run into widespread eensorship probes and considering of the C

Johnston office."
Pic, in the manner of the Hum-phrey Bogart-James Cagney-Ed-ward G. Robinson tradition, goes in heavily for sunplay and bru-latily that no longer meets with dustry's production code, in addi-tion to its sex angles, in UA's opinion. It was made and is being released in England by Renown Productions, Jack Lattue and lugs McDermott are starred.

L. A. to N. Y.

Neil Agnew Fred Ahern Lucille Bannister Wallace Beery Don Belding Joseph Bernhard John Bertiro Scott Brady Carol Brandt George Burns George Burns
Bruce Cabot
Eddie Cantor
Buddy Clark
Jerry Colonna
Dennis Day
Howard Dietz Howard Dietz
Jeff Donnell
Jeff Donnell
Jeff Donnell
Adward
Adward Joan Lorring Louis B. Mayer Adolphe Menjou R. H. McCulloug R. H. McCullough Joseph Nadel William Nassour Larry Parks Ralph G. Poliock Charles M. Reagan Edward Sherman Charles P. Skouras Jo Stafford Jack L. Warner Rhys Williams

Europe to N. Y.

Leonard Bernstein Victor Borge Jack Buchanan Samuel Chotzinoff Samuel Dushkin Clifford C. Fischer Abel Green Jack La Rue Nathan Milstein Playra Mosteaux Natian Mistein Pierre Monteaux Walter "Chief" Palumbo Natalie Schafer Arthur Hays Sulzberger Amalgamation of all performer unions into a one-card setup was several notches nearer realization as a result of the five-day conference last week 4th the Rossevier of the realization as a result of the five-day conference last week 4th the Rossevier of the realization idea into effect.

effect.

The conference worked out a plan to achieve the amalgamation on a regional basis and another on a national basis. The national plan calls for the creation of a bloard of components, with national head-quarters in New York. There would be subsidiary regional boards in New York so Angeles and Chicago withch can institute legislation for national consideration.

for national consideration.
Under the regional plan boards
in the three major areas would be
elected with membership in those
boards based on the per-capita
strength of each union. Under the
regional setup there would be
a national board of 25 from elected
regional members to pass on all
legislation.

Under both plans there would he a central treasury, uniform basic agreements and uniform collections. Dues would be based on the earnings of individual performers. Central housing would ultimately takes along.

Initiation Fee Setup
On the question of initiation
fees, conference decided that once
the highest initiation fee of \$150
was paid, a performer would be
able to work in all fields. Under
Able to work in all fields. Under
fees vary. The American Guild of
fees vary. The American Guild of
fees vary. The American Guild
of Variety Artists has \$50 scale? Actors Equity, \$100, and Sereen Actors Guild, \$150, An AGVA meantory Guild, \$150, An AGVA meanpay \$50 additional, which would
permit him to work in both fields
at any time. When he not screen
work, he'd pay an additional \$50
work in any 4A field.
It's planned to have a referen-

It's planned to have a referen-dum of the board of the various unions select the plan to be put into operation. The adoption of a central constitution will also be put up to the board.

put up to the board.

The major consideration for amalgamation purposes was the Taft-Hartley Law, which forbade members of one 4A group from coming to the aid of another in the coming to the aid of another in the under the called the company of t

to provide Equity with help. However, underlying the confab was the essential realization that television under the present set-up might bring about a battle-royal for the jurisdiction of that medium.

Truman Picks Capra As UNESCO Delegate

AS UNESCU Delegate
Film director Frank Capra has
been given a recess appointment
by President Truman as an alternate delegate to the United Nations
Educational, Scientific and Cultural
Coganization meeting to be held
Oct. 18-Nov. 10. The meeting place
has not been set.

The President sent Capra's nom-ination as UNESCO delegate too late for Senate confirmation, and therefore gave him the interim commission.

N. Y. to L. A.

N. Y. to L. Ed Begley Arthur Bergh Jack Cohn George Goulouris Wick Crider John J. Garrity George Hickney George George

KS' EMBARGO PLAN VS. R*a*

The Strike Threat

The current contract between the Screen Actors Guild and the major studios expires July 31. Negothations between the two groups for a renewal have been frequently desultory and indecisive. The threat of a strike hangs over the industry. That's a strike that must not happen

Reasons are many and obvious why a walkout in any industry is unfortunate. There's a pervading reason applying to films at this time, however, that both the producers and actors should keep strongly in mind as they go about their negotiating. That's the nation's present low esteem of Hollywood public relations-wise.

A strike by actors, with accompanying picketing, is the most ob-vious possible news copy. It will be played up in millions of words and thousands of photographs by the press and radio of the world. And every word and every picture will be another black eye for the American film industry

The black eyes of the past—previous labor troubles, the Thomas ommittee allegations of communism, the questionable moral con committee allegations of communism, the questionable moral con-duct of some Hollywood names, and a host of other items—are al-ready being felt at the boxoffice. A highly-publicized walkout of actors now could only add to the decline in grosses.

The picture industry is already faced with severe economic hardships through actions, such as that of the British government, which it cannot control. It should avoid, at all cost, harmful actions which it can control. A strike at this time can do only cumulative harm to the pocketbooks of the actors themselves, the producers and the more than 200,000 other persons in the United States whose liv

UA's British Theatre Circuit Project Must First Lick Pix Supply Hurdles

Two complications are holding, up United Artists' decision to go ahead in its endeavor to build a fourth national theatre circuit in fourth national theatre circuit in shows these can be licked. Us shows these can be licked. Us shows these can be licked. Us have been steen and the licked the light of the licked the light of the

Schlaifer Resigns AMPA In Protest of Youngstein Rap at Industry P.R.

Rap at Industry P.R.

The fuse lit recently by Max E.

The fuse lit recently by Max E.

The function of the function of Eagle Lion, in a maiden speech before the Associated Motion Pice House and the function of fun

Natalie Schafer's Par

Pic: London Legit Mebbe

Pic; London Legit Mebbe
Natalie Schafer, who went to
Europe on a theoretical two-week
holiday with writer Katherine
Breah But stryed two mouths,
are a Paramount assignment.
Miss Schafer, who got in to N. Y.
yesterday (Tues.) on the Queen
Elizabeth, is reading a play which
Emile Littler wants her to do in

Indie Producers Shaky as 20th-Fox Execs Meet in L.A.

Hollywood, June 29:

Indie producers making "38 per 20th New York and 18 per 18 per 20th New York and 18 per 20th New

MATTY FOX NAMED U.S. REP FOR INDONESIA

KEP FOR INDONESIA

Maty Pox, vespee of Universal and Pictures and board chairman of Us wholly-wowed subsid, unless the world with the world w

ON 45% QUOTA

J. Arthur Rank, who has announced as his aim the restriction of American pletures to less than 40% of available playing time on his vast English circuits, may soon find himself with no U. S. product at all. Principal plan being discussed by Yank industry toppers to counter Rank's recent moves calls for an embargo on sales to himself with the plant productions.

to counter Rank's recent moves calls for an embargo on sales to hard calls for an embargo on sales to hard calls for an embargo on sales to hard calls for an embargo by selling around him and providing product only to independent is competitive to the competitive states of the

(Continued on page 27)

Rocky Mountain Allied Thinks It's Good Biz To Be Good to Worker

I be tood to Worker

Be kind to the workingman.

That's the advice given to its theatre-owner members this week by

The workingman to the (Continued on page 25)

WOULD BE LEVER Record No. of Unreleased Pix Finds **Some Studios Shuttering for Summer**

Researchers Go for Baby

Talk in Juve Pix Poll
In the first systematic attempt to
discover what are the needs and
wants of the juve trade, the National Children's Film Library
committee is launching a research
project among Kide eight to 12
called "recommended" films.
Committee, composed of prominent women's clube, parent-teacher associations and preview groups,
will withhold all suggestions to
producers until "authortative information is available."

Other Changes

Further top-echelon exec changes at United Artists are expected to follow the promotion this week of Paul N. Lazarus, Jr., publicity-ad-vertising chief, the newly-creat-ed post of executive assistant to Sieur, assistant pub-ad-director, has been upped to Lazarus' former roset.

has been upped to Lazarus former post. Lazarus promotion depost. Lazarus promotion desued to relieve Sears of some of his duties in connection with supervision of saies, the new spot may well lead to changes in that department, it is understood. Upping of the pub-ad topper to the new post was not unexpected. He has worked dosely with Sears

(Continued on page 21) RKO GOES HOLLYWOOD FOR STOCKHOLDER MEET

FUN 31 ULANUJURA III.E.J.

For first time in its corporate history, RKO will hold a directors meeting here. Session, slated for July 10, Indicates that under new July 10, Indicates that under new Leading to the late of the

National Boxoffice Survey

Heat Sloughs Biz in Many Keys—'Waltz,' 'Apache,' 'Regards,' 'Seas,' 'Fuller' Set Pace

Heat Sloughs Biz in Many Keys—Waltz, 'Apache,'

'Regards,' Seas, 'Fuller' Set Pace

Torrid weather, first of year in several sectors, is witting the box office geherally this starza, but is not holding back many of the big between the production of the production

searchers Go for Baby
Talk in Juve Pix Poll
the first systematic attempt to
over what are the needs and
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over what are the needs and
is of the juve trade, the Nail Children's Plin Library
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ord with person to the company values for regarded here
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same and is of the juve trade, the Nail Company values. Production is
therefore expected to day to a recminute, composed of promiposed in company values. Production is
therefore expected to day to a recminute, composed of promiposed in the production and posing the production and posing the production and posthere Changes

Due at UA As

Lazarus Ups

In the lagrange in the could catch
some films hafronde before in the
cameras, is also a factor in red
camera in other to production, and posticked and the production is backing
up at a fast pace is the chief reason
to tapering production, and posticked and the current time
and plans only one starter in the
and plans o

'In the Doghouse.' But Mary Pickford Sees UA Emerging OK

Current outlook for United Artists as well as the entire industry isn't particularly favorable, according to UA's co-owner, Mary Pickford, who sailed from New York for Europe last week aboard the America accompanied by her hubband, Charles (Buddy) Rogers, and the America accompanie with the America accompanie with the America accompanie with the America accompanies.

said.

As far as UA is concerned, Miss Pickford pointed out that the company will be 30 years old next January and in its existence had survived many illnesses. She expressed confidence that it would continue to weather its problems.

In a two-mouth European trip (Continued on page 21)

FOUNDED BY SIME SILVERIUM Phillshed Weekly by VARIETY, E SIG Silverman, Fresident 164 West 46th EL, New York 19, N. 6211 Yucca Street 1292 National Signature 1292 National Signature 1292 National Signature 1293 National Signature 1294 National Signature 1295 National Signature 1295 National Signature 1296 National Signature 1297 National Si

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The World Premiere
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OUTSTANDING ACHIEVEMENT...THE MUCH HERALDED MOTION PICTURE EVENT

The Happiest Musical Ever Made... **IRVING BERLIN'S**

IEASTIEIR IPAIRAIDIE

IIDY GARLAND · FRED ASTAIRE

COLOR BY Technicolor

SMASH HIT!

Group on UA Board Would Sue Rank for Denying Playing Time

United Artists is listening to the urging of a militant section of the board of directors, which wants have company to the com

odeon circuit, of which it is part owner.

UA exce yp. Arthu W. Kelly, who recently returned to the U. S. from London, refused this week to work the work of the w

it that UA's ownership is not in the Odeon circuit operating company itself (Oleon Theatres, Ltd.) but in a holding corporate Odeon Cineman Company itself (Oleon Theatres, Ltd.)

pany itself (O Icon Theatres, Ltd.) but in a hedding corporation, Odoor Chema Holdings Co., Ltd. UA and Bank each owns half turn, chief assets of the latter are something over 2,000,000 shares (controlling interest) in Odeon. Theatres, Ltd. It is this technicality of indirect ownership in the technicality of indirect ownership in the cellicult's operating company. that (Continued on page 23)

Dollar-Payment Deal Still Being Negotiated By UA on Italo Distrib

A recent proposal of Artisti Associati, United Artists current Italian releasing agency, to make some or possibly all of its payments to UA in dollars is still in the negoto UA in dollars is still in the nego-tiation stage, according to Amerigo Beneflco, American representative of Comm. Caramelli, who heads AA. Back from huddles in Rome with Caramelli, Benefico said in New York last week that the Ital-can director to confer on the situa-tion with UA foreign topper Arthur W. Kelly. W. Kelly.

ann agency is sending over its gencal director to confer on the situation with UA foreign topper Arthur
W. Kelly.
W. Kelly.
W. Kelly.
W. Edy.
W. Selly.

CINECOLOR, CLIFT GIVE UP ON BRITISH TINT LAB

UP ON BRITISH TIMT LAB

Negotiations between Cinceolor
and Sir Sidency Clift, British exhib,
are combining on the prospect of
setting up a new distribution comceiting to the company of the company in
the near future. See in British in
the near future color, has no distrib
and the company is not company in the company is in need
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England on Rank Biz

England on Rank Biz
William A. Scully, distribution
vegoes of Universal, and Mauricea
for England today (Wed) whost
for England today (Wed) whost
for England today (Wed) whost
for Contrained to talk plans
for the Contrained to talk plans
for long the Contrained to the Contrained
U is distributing in the U.S. Einsi
releasing and promotion program
for Rank's "Hamitet" will also be
Seutly-Bergman trek is similar to
that completed recently by Wilman J. Belierman, distribution
in Completed recently by
Voungstein, ad-pub yp. As an
atterment of Rank's product by
for the Contrained
divided between U and El, Diriting to precede release of his new
product.

Envoy Douglas Protesting 45%

Washington, June 29.

State Dept. Insiders warned this week that no quick action should be expected on the protest against the new British 45% quota. With some conceiving a first state of the protest of the product of the new foreign economic aid bill, the State Dept. is up to its ears in work, beside which the film protest work. Beside which the film protest Ambassader Lewis Downloss is re-

Ambasador Lewis Douglas is re-ported taking up with top British government officials: the squawk filed with the State Dept. by the American industry. No word has been received from him yet, how-

B.O. SLIDE REFLECTED IN APRIL TAX RETURN

Washington, June 29.
The boxoffice falloff, causing many exhibitors to claim that their business is down to pre-war levels, is reflected in the latest tax return

is reflected in the latest tax return figures issued by the Bureau of Internal Revenue.

April biz brought Uncle Sam \$28,309,290 from all sources paying the 20% admissions tax—the-\$28,309,200 from all sources paying the 20% admissions tax—the atres, sports, carrivals, dance halls, swimming pook, carrivals, dance halls, swimming pook, carrivals, dance halls, swimming pook, carrivals, dance halls, swimming pook carrivals, and the same take is \$3,000,000 below the same month of 1947, and nearly \$3,000,000 below the previous month of 1977, and paying \$3,000,000 below the previous month of 1978, 2007.

The 20% bite on nitery tabs was

The 20% hite on nitery tabe was also on the skids. Here the tax collector got only \$3,712,000, off non a year ago, and nearly \$1,000,000 trom a year ago, and nearly \$1,000,000 trom the previous month of this year.

When the state of the year of April, 1945 of A

Bankers to Europe For Film Onceover

Alex Ardrey, v.p. in charge of film loans for the Bankers Trust Co., N. Y., left last week for Eu-rope. Likewise abroad is Giovanni Pagnamenta, who handles most of the loans to indie producers for the

the loans to indie producers for the hand we will again and the situation as regards films in England and on the Continent, as well as handling other business of Bankers Trust abroad. There's a possibility of Ardrey's making arrangements abroad, there's a possibility of Ardrey's making arrangements below the state of the continuation of the con

UA's Brit. Circuit

continued from page 3

tees elsewhere, living in the hope
that they may pet make a favor
able deak for alleging time with
the continued of the continued of the
the

A further complication to guarantees of product by U. S. companies is that the British films guarantees is that the British films act problists any contracts for pictures beyond six months alead. Possibility with the problem of the pr

'Only Possible Solution'

very boughts. The fourth chain is seen by the first precision of the first product being her for first part of the first precision of the

bine.

This would be incorporated with nominal capital of perhaps £1,000 and would be supported by pro rata assessment on the members. Latter would guarantee playing time for the British indie and American pix in return for the guarantee made to the the second of the

Latter would guarantee playing time for the British findle and guarantees made to them.

One of the difficulties, as pointed out above, is that such not a problem to the difficulties, as pointed out above, is that such only six, contine a problem to the circuit owners, since they'd have to shift their whole operation from the subsequence of the circuit owners, and the subsequence of the circuit owners, and the play now to first-run. Zenhishing the changeover might well take summittee of first-run product they don't want either the trouble or embarrassment of having to switch back to subsequents.

Bernstein is the leader erforts with whom Kelly has been speaking during his recent trips to London. It is believed that Bernstein is the leader erforts with whom Kelly has been speaking during his recent trips to London. It is believed that Bernstein is the leader erforts with whom Kelly has been speaking during his recent trips to London. It is believed that Bernstein is only awaiting would from the circuit plam. His own chain of about 35 houses would be its nub, along better of the Shipman & King in tree of the Shipman & King in the circuit plam. His own chain of about 35 houses would be its nub, along tree of the Shipman & King in the circuit plam. His reported, is Sir Sidney controlled in the circuit plam the circuit plam the controlled in the circuit plam the circuit plam

KORDA, SELZNICK ADD 5TH PIC TO BRIT. DEAL

Sir Alexander Korda and David O. Selznick have added another picture to the agreement made last month for combined production of four films in England, Fifth pie, which will go the Footback of the Western Control of the Control of

The semanter ones and David Far-ter of the semanter of the se

Rank, British Exhibs Square Off

With both sides impatient to hurl charges face to face, J. Arthur. Rank and the Clinematograph Exhibitors Assn. have moved up to Thurstay (1) their set-to, originally scheduled for mid-July. The British film topper accepted an invitation to address CEA members of the control of the control of their set-to, originally scheduled for mid-July. The British film topper accepted an invitation to address CEA members of the control of the control of the control of their set of

Assoc, Brit. '47 Net

Takes 50% 10beggan 2. Net profits of Associated British Pictures in 1947 dwindled to \$3-824.686, almost a 50% dive from the \$6.283,200, which the combined producing and theatre outfit correlated the year before. The diparteets Warner Brox. The diparteets Warner Brox. Which was a second of the se

Film Labor Chief In Britain Backs Yanks on Quota

Fears of U. S. producers that they received the short end in revenue to the short end in the short

Britain's film labor chief pre-dicts that the new act cannot be (Continued on page 23)

Yates to Europe For Frozen-Coin Onceover

FIOZEN-COM Unicover Republic Pictures prexy Herbart J, Yates sailed last week for Europe to study the frozen coin situation in various continental countries and make a first hand on-the-tree and the sail of the sail control of the sail that although the company has frozen rental money in most European countries, the organization has no immediate the continent on the sail continent on the continent on the sail continent on the continent on the continent on the sail continent on the continent on the sail continent on the continent on the continent on the sail continent on the continent on the sail continent on the continent on the continent on the sail continent of the sail continent of the sail continent of the sail continent on the sail continent on the sail continent of the sail he revealed, doesn't contemplate acquiring any British-made product for U. S. distribution even though there's a strong link to British Lion.

Chi RKO Cuts Prices

RKO Cuts Prices
RKO Loop theatres, Palace and
Grand, as predicted, slashed their
matinee prices to conform with
Bakban & Katz downtown theatres.
Price before 1 p.m. is 36c, before
5, 55c. Previous b.o. was 67c, to 5

Takes 50% Toboggan Lords OK Quota; **Doubt Fulfillment**

House full Landon, June 29.

House of Lords today (Tuesday) approved the 48% quota on first features and 20% on second features at 25% on second features, starting Oct 10. Lord Swinston of Trade, who was responsible for the 1928 Quota Act, said he though the 45% quota physically impossible to furifill. He declared he appossed to the said of the 1928 Quota Act, said he though she to furifill. He declared he appossed to the said of the said to the said the said the said the said the said the sai

Rank Says Brit. Needs Good American Films' To Bind Angle-U.S. Ties

Tilting at reports to the con-trary, J. Arthur Rank believes Britain needs "good American films to bring us closer together." Rank makes the assertion in a cable which he despatched to eight Beston meannager critics vester-

cable which he despatched to eight Beston newspaper critics yester-day (Tues) informing them that U.S. preem at the Astor theatre, Boston, August 18. "To me here in England, I feel that your enthusiasm for this Brit-con that the finest Betting better should always play in the U.S. and the finest American pictures should always play in Britain," and the finest work of the State of the State

Rank declared.

"I frequently read erroneous reports which might indicate that we here in England feel otherwise,"
Rank continued, "This is far from the fact. We want the finest Hollywood pictures always for our public as we hope you will always want ours."

To unword: Baye cited the hig.

want ours."

In support, Rank cited the big reception given Samuel Goldwyn's "Best Years" in Britain. His cable confirmed a promise made by him to Boston newspapermen earlier this year that the Hub would get "Hamlet" first.

STOCKHOLDERS BACK RANK ON POOLING London, June 29.

While his Aerican partners, United Artists am 20th-For. dirthe, United Artists am 20th-For. dirthe is a bit, J. Arthur Rank apparently had no trouble lining up his British shareholders behind him in pooling of the Gamoni-time of the common stamp of approval put on Rank's action by the stockhoders last week places the 56% houses of his two circuits under centralized confederations.

Price petore: 1 p.m. is 30c; before trol.

5, 65c. Previous b.o. was 67c, to 5
o'clock.

Colock.

Essancss houses, Woods and
Oriental, still are 98c. straight,
with only 1,724 negative.

8 DISTRIBS FACE \$47,500,000 RAP

Nat'l Allied May Hang Up Gloves As NCA-Fox Peace Plan Gains Support

West End, N. J., June 29.
What may prove to be a spectacular about-face by National Allied, the pervanian disident in indicated here at the annual convention of New Jersey Allied, Nationwide adoption by Allied units of the conciliation plan put through in Minneapolis by Bennie Berger, prez of North Cental Al-

Berger, prec of North Central Allied, and Andy Smith, sales chief for 20th-Fox, is apparently in the
unit of the American and the control of the
precision of the American and court
the end of name-ealing and court
testing precy of the form and
field
favorable reception from Allied
favorable reception
Since William Aliasworth,
NaSince William
Name
Name

tate up the question. Begional holde will also talk about the innovation.

The Berger-Smith plan, now confined to Minneapolis on distriction of the berger should be made to the control of a six-man board made up of Allied Colh, provides for creation of a six-man board made up of Allied members appointed by Berger. They are to consider any question which is hold purely personal, and which is broad to the consider any question which is broad to the consider any question which is the control of the

sharply into theatre grosses. Rai-bourn maintained that vidco will bourn maintained that viges win help theatre returns rather than cripple them. Exhibs were urged by him to cooperate with the new medium rather than fight it.

'Miracle' Title NG For B.O., Bogeaus Change Ups Biz

Change Ups Biz.

Effect of a picture's title on its bo. draw was perbaps never more clearly demonstrated than in the case of Benediet Bogeaus. "On Our Merry Way." formerly labeled. "A distributed by United Artists, had distributed by United Artists, had three openings under the old tag. It did fairish biz in Detroit, but hopped miserably in New York and result, decided to pull it while they figured out the reason, since it had plenty of name marquee value—Paulettic Goldard, Burgess Mere-Paulettic Goldard, Burgess Mere-Paulettic Goldard, Burgess Mere-Doroilty Lamour. Fred MacMurra and Victor Moore, in addition to a flock of secondary players.

It was decided that the title must

and vices sookers, it suddens to the main Government with that decision determinists at fault, that the word "infracie" two probably confusing people. They didn't know whether-it was a religious picture, or what. Case. Hed in 1945, was to be well as the confusion of the confusi

John J. Jones Confirms Screen Guild Ouitting

Screen Guild Quadring
John J. Jones announced his
resignation as Screen Guild Prexy,
confirming Vantury story of a
month ago, which was denied at
all his time to requirements of his
outside business interests.
Robert L. Lippert, exer veepee,
screeds him, with second veepee
screeds him, with second veepee
pert's post. Jones, head of Jones,
Linuick & Schaefer theatre chain
Chicago, keeps his SG franchise
holdings in Chicago and Indianaholdings in Chicago and Indianaof directors. He's been prexy two
and a half years.

20th-Fox. NCA **Work Out Trial** Mediation Plan

Minneapolis, June 29.

Members of North Central Allied will hold off on threatened suits against 20th-Pox, and probably against all other distributors, pending the tryout of a "Minneapolis mediator plant conceived by Bendealton procession," with 20th-Pox.

Designed to eliminate frietion and bring peace within the industry and to halt the present and threatmend flood of illigation, the Allied grievance committee to conciliate exhibitor-distributor distributor distributor distributor distributor and processions.

Allied grievance committee to conciliate exhibitor-distributor disconsilate with the control of the control of

MAJORS SETTLE SUIT WITH THEATCO IN S.F.

WITH THEATCO IN S.F.

San Frencisco, June 29.

Pushing its strategy to cut down as much as possible on costly and-trust trials, which involve lengthy court appearances by film excess of the control of

TOTAL CLAIMS OF TRUST SUITS

New crop of anti-trust suits filed against the eight majors in the past few weeks has brought the total of the second suits of

Delay Goldman Hearing

Delay Coldman Hearing
Philatelphia, June 29.
Hearing on William Goldman's motion for an order divesting Warner Bros. and
other major companies of their
theattres in the Philati naves in
This course was agreed upon
after a discussion in Federal
Judge William H. Kärbpatrick;
chambers today (Trues) beman's lawyer, and Morris
Wolf, repping for the defendants.

ing back to await the final word of the statutory court. In all, eight majors have plunked out \$6,500,000 to date in damages from those suits aiready tried or settled. That is in addition to in-junctive relief obtained on clear-ance and run, with the most dra-matic of that type handed down in Chicago on the Jackson Park suit.

in Chaege on the Jackson Park sait.

Picture for distribe is not altogether a dark one. Recent developments in working out defensed counterclaims, wherever possible,
for percentage-chiseling on film
rentals. One of the most recent
settlements—that in the anti-trust
more counterclaims, wherever possible,
for percentage-chiseling on film
rentals. One of the most recent
settlements—that in the anti-trust
in Dallas—worn not only a dismissal for the majors but also payment
for actions were filed
within
four actions were filed
within
was brought in Philadelphia by
(Continued on page 23)

Cole 'Abdicating' **Texas Allied Rule**

Moving to abdicate what he termed his "one-man" rule of Allied Theatre Owners of Texas, Col. Id. A. Cole has informed the unit's directors that he would not serve a street the set annual consensured the set of the set of

Last Unorganized Outpost of Pix **Capitulates as Salesmen Win Election**

McDonald Named

Aide to Thompson

Charles McDonald, RKO division manager in New York, has been named assistant to Major Leslie Thompson, labor relations exec for the RKO theatre circuit.

Theatres formerly in McDonald's charge will be taken over by other N. Y. division managers.

CBS Pushes Plan To Sell Scripts To Pix as NBC Blows

CBS is continuing its efforts to sell Hollywood the rights to some of the thousands of radio scripts it owns, while NBC has all but dropped a similar project. Neither net has sold anything to pictures since the large-scale combing of their properties for that purpose was begun.

their properties for that purpose was begun.
Figuring that picture sales could best be made on the Coast, rather than via major companies' My York story departments. CBS recently hired Harold (Het) Manheim as its 'Hollywood sales rependedling of literary properties to films for the William Morris agency in New-York.

Nathan L. Halmern, assistant to

agency in New York.

Nathan L. Halpern, assistant to
the prez of CBS and in charge of
the project, has been putting the
scripts into the most palatable possible form for films. He has a
staff headed by Arthur Helmenan,
formerly assistant story ed
Columbia Pictures, choosing the
property of the control of the control
mounts to film treatments of
them.

them.

Peter Martin, who was to head up a similar operation at NBC, has left the company to become an associate script editor at ABC. He was formerly eastern story editor of Universal.

of Universal.

Martin had drawn up plans for a staff of about 15 people to call the NBC properties and prepare. The NBC properties are not them, but there has been no activity on the project recently. CBS staff, as well as looking find politure possibilities, is considering video adaptation. It's believe wideo adaptation. It's believe that NBC will follow swit on that soore, even if it doesn't go alpicad with filing plans.

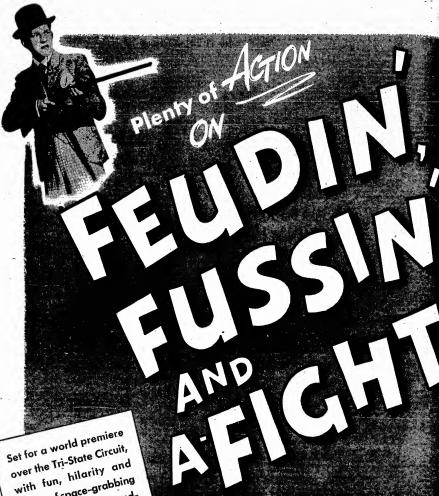
or the next annual convention Nov. 1-2. Cole said the pressure that the next annual convention of the same and the new convention of the same and the next convention of the same and the same and

The last important unorganized actor of the film indisstry—the 1,000 film salesmen operating in the nation's 32 exchange areas—have come into the union fold as use the control of the con

Balloting in favor of Colosseum at the various companies was as follows: 20th-Fox, 76 to 8; Paramount, 66 to 15; Columbia, 81 to 19; United Artists, 61 to 10; United Artists, 61 to 10; United Artists, 61 to 10; United Artists, 61 to 0; KKO, 81 to 18; Republic, 61 to 0; Eagle Lion, 45 to 13; and Monogram, 11 wower all deput the ballots which will not affect the results.

Schaefer in Switch As Exclusive Ent Ren

To General Indie Sales



set for a world premiere
over the Tri-State Circuit,
with fun, hilarity and
plenty of space-grabbing
ballyhoo stunts surrounding personal appearances
of Hollywood stars...
of Hollywood stars
real showmanship acreal showmanship action that will establish
tion that will establish
the selling pattern for

UNIVERSAL-INTERNATIONAL presents

DONALD O'CONNOR # FEUDIN;

with PENNY EDWARDS . JOE BESSER



MA'n' PA KETTLE OF "THE EGG AND I" Together Again!

MARJORIE MAIN PERCY KILBRIDE FUSSIN' AND A-FIGHTIN'

Screenplay by D. D. BEAUCHAMP from his Collier's Magazine story • Directed by GEORGE SHERMAN • Produced by LEONARD GOLDSTEIN



FILM REVIEWS

Deep Waters Hollywood, June Hollywood, June 25.

20th Fee release of famel of Feerel prefeatures of famel of Feerel prefeatures Coart Romein, Dana Stockwell,
heavy King, Steepeniger, Richard Murphy,
head on force, Spondander, Dana Stockwell,
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and against the south and the paper and against the south and the paper and against the south and the spin a fact-fiction tale of a Market paper and against the south and the spin a fact-fiction tale of a Market paper and against the south and the spin a fact-fiction tale of a Market paper and against the south and the spin a fact-fiction tale of a Market paper and against the south and the spin a fact-fiction tale of a Market paper and against the south and the spin a fact-fiction tale of a Market paper and against the south and the spin and

of the Dabney tribe, gets her first emotional shakeup when Heflin, newspaper editor, decides she's the motional shakeup when Heflin, newspaper editor, decides she's the motion of the shakeup when the shakeup was to be shakeup with the shakeup was to get the shakeup was the shakeup was to get the shakeup was the sh

Abbott & Costello Meet

Abbott & Cestello Meet
Frankensteln
Höllywood, June 28.
Dolvensteln Höllywood, June 28.
Dolvensteln Hestellywood, Tenne 28.
Dolvenstellywood, Tenne 28.
Dolvenstellywood,

Consider the control of the control

Miniature Reviews

miniature Kertews
"These Westes" (20th). Some
he inve-delinquency film will
need strong selling.
"Tap Roots" (U) (Color).
Romantic oct un er that
swahnbackte the South. General appeal good and ho. outlook okay.
"Abbett & Cistelle Meet
'Abbett & Cistelle Meet
'Ender he well of the south
form of t

"The Black Arrow" (Col.)
Robert Louis Stevenson's adventure novel is an entertaining blood and thunder-romance.

"The Timber Trail" (Rep) (Songs-Color). Average Monte Hale oatuner for horse opera

Hale oatuner for horse opera circuit. "Northwest Stampede" (Col-or) (EL). Joan Leslie, James Cralg, Jackie Oakie in colorful western; okay biz. "The Twisted Road" (RKO) Somber story of hopeless young love. Excellently done but no marquee values in title

but no marquee values in title or cast names. "The Betrayal" (Astor). All-Negro film is an overlong, naive drama, with limited audience appeal.

left still runs close to two hours, to hold the interest and satisfy. This one will win honors all around, of its merits is the absence of considerable unnecessary dialog, the child Oliver having the fewest lanes ever allotted to so prominent a character. He has the wistful air of the typical Dickens waif and this second of Cineguild's Dickens screenings.

air of the typical Dickens wair and heads almost faultiess casting for this second of Cineguid's Dickens heads almost faultiess casting for this second of Cineguid's Dickens Camera work is on an exceptionally high level. Opening shots of a storra-ewest sky and heavy and a storra-ewest sky and heavy and the control of the control of the control of a worman in labor poins, dragging of a worman in labor poins, dragging a distant light that spells sanctuary, is unparalleled in its poignant and in the control of the foundling's life from his manifests brith in the worthouse, nameless brith in the worthouse, nameless brith in the worthouse in the cape to London, corruption in the cap

The Black Arrow

The Black APP-DW
Columbia relaxes of Royand some Great
Columbia relaxes of Royand Some
Columbia relaxes of R

translation from Stevenson's dis-passionate narrative. The reds blooded hero returns from the di-blooded hero returns from the di-like of the district of the district has murdered his father to seize the House of York and has had the neighboring Lord of the House of Lancaster executed for the crime. And he understandably tumbles had been district of the crime.

Lancater executes the cumber of the hard for the nifty Lancasier daughter.

The script properly emphasizes that for the nifty Lancasier daughter.

The script properly emphasizes that the script properly emphasizes, over battlements and through forests. They push their dank. They match scheme with brawn, and although the scounders of the script properly emphasizes, which was the script properly emphasizes, and the script properly emphasizes that the script proper clinch for the district properly emphasizes, and performances combine to carry out that the script properly emphasizes the bero, while Janet Blair is the necessary eyelf as the midden-in-will and the script properly emphasizes the

The Timber Trail (SONGS-COLOR)

(SONGS—COLOR)

Republic views of Debulls or requellen. Start Monte Links, Leptuc Roberts,
Free Start Monte Links, Leptuc Roberts
Free Start Monte Links,
Free Start Monte Links,
Free Start Monte Links,
Free Start Links, G. MINS,
Bart Monte Links,
Free Start Links,
Free

Northwest Stampede (COLOR)

Bigle Lin crouse of Albert B. Rogell
English Lin cross of Albert B. Ro

2 Documentaries On 'Selling' America Glib But Superficial

Gillia But Superficial

Pair of documentaries, one sponsored by the formation of America for showing in U.S. theatres, and the other produced under State Dept. contract for exponents of the state De

loosely labeled Bollywood as "complete failure to touch on some of the seamler sides of American life the seamler sides of American life the seamler sides of American life being slowly but surely cured in being slowly but surely cured in the country's customary two-steps-forward-and-one-step-back manner. Americas" petit bourgeoids' is no convincer to disbelievers who can bousing, limms, lack of vetcame other such items as proof that the tree enterprise system still has a rection, so before it can claim personal state of the such state legal to the such that the such items as proof that the tree enterprise system still has a rection, so before it can claim personal state of the such states of the such states of the such state of the such states of the su

Wyman in 'Serenade'

Hollywood, June 29.
Warners handed Jane Wyman
the top femme role in "Serenade."
previously announced as a starrer
for Ann Sheridan.

Picture, based on the James M.
Cain story, will be produced by
Jerry Wald and directed by Michael Curtiz.

ANGLO TELEPIX INVASION OF U.S

Auctions as B.O. Threat

New Jersey exhibs, bogged down in the hot-weather dodrums, now find they have a new load to carry in their attempts to keep boxoffices in the black ink. A rash of open-air auctions is spreading through northern Jersey, drawing traffic from every main with a consequent dip in theatre revenues.

Peculiar, new gimmick being worked is to invite people to bring anything they want sold in their personal effects to these outdoor anything they want sold in their personal effects to these outdoor levels, public is avidly shopping among these vendors of the second, hand. Besides, considerable showmanship is being displayed by fast-talking auctioneers, and Jersey families like the give-and-take Auctions are just one more turn in this state to keep people from theatres. Night games of all sorts are an added factor heavilg concentrated throughout the sist. Besides which there is the comparatively new threat of television, installed in practically every but in decay.

U. S. Film Industry Encouraged By Likely Czech Deal Despite Red Influence

Despite settemion of the Iron-Curtain around Cacchoslovalta, clitzens of that country will probably go on seeing American films. That was the report sent to the board of the Modion Picture Ex-bord of the Modion Picture Ex-bord of the Modion Picture Ex-boration of the Modion Picture Ex-boration of the Modion Picture Ex-boration of the Modion Picture Ex-perimental and the properties of the properties of the Modion of the Picture of the properties of the Modion of the Picture of the Modion of the Picture of the Picture of the Modion of the Picture of the Picture of the Modion of the Picture of the Modion of the Picture of the Picture of the Modion of the Picture of the Modion of the Picture of the Modion of the Picture of the Modion of the Picture of the Picture of the Picture of the Modion of the Picture of the Pic

be as high as in the old agree-ment, Mass has informed the board.

The former contract called for 80 films to be distributed in the year ending last November. Pix were so popular and received such long runs, however, that there are still a few new ones being played off.

off.
Mass has been shuttling back and forth to Budapest from Prague to complete an agreement with the Hungárian film monopoly. He goes (Continued on page 27)

5 Coast Reissue Houses Beef on Sale of 38 UA Oldies for Television

Oldies for Television

Exhibitor reaction to the group

Exhibitor reaction to the group

for television last week by WPIX

(N. Y. Daily News) erupted as expected this week with a protest

fled by the five Anademiseof
Los Angeles. Date was set for a

July 6 hearing in New York fed
eral court, meanwhile, in the pro
Los Angeles. Date was set for a

July 6 hearing in New York fed
eral court, meanwhile, in the pro
control of the control of the control

for Alexander Korda's London

Film Productions, which earlier

to Aktual

to James Nicholson,

co-warer of the Coast reissue

chain, sale of the pix to tele will

convener of the Coast reissue

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place of longroun, the convener

in the FC action, the distribu
tion outfit has obtained a show

course order to have Heetsha Corp.

also an contract between it and

cond. That pact was signed July

3, 1946, giving Heentha exclusive

pact with FC, giving the latter

from the theatteried distribution

rights. "According to FC, the Bull

be North and the contract,

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pact with FC, giving the latter

from the theatteried distribution

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Sorrell's Victory

Hollywood, June 29. Herbert K. Sorrell's candidates won a clean sweep in the annual election of officers for Studio Painters Local 644.

Winners were Robert Ruck president; Ernie Hoffman, veepee Vernon Mangold, recording secre-tary; Jack Kistner, financial sec-retary, and Elmer Rusk, treasurer Robert

Foreign Pix Put On Censor Pan: Clean H'wood Bill

While all Hollywood films have been given a clean bill of health by unofifcial censorship bodies since last Jan. I, foreign pix have been taking their turn on the "C been taking their turn on the "C been to be the control of the co While all Hollywood films have

U-Projectionist Row Still Up in the Air As Walsh Won't Ref

As Waish Won't Ref
Dispute between projectionists
Local 308 and Universal over the
uniwher of boothmen to be employed in the Park Avenue theatre,
and F. Waish, prez of the International Allance of Theatreal Stage
Employees, declined an invitation
from both sides to as a artiful radia
by Local 308, IATSE affiliate, and
the company to arrive at a settlement through direct negotiations.
company's proposal to reduce the
number of Park Avenue operator
from seven to four. Pending settlethemaper of Park Avenue operator
from seven to four. Pending settlestable by the company's densand in
order to keep the theatre open.

'TULSA' BUDGET PROBLEM .

Hollywood, June 29. Hollywood, June 29.
Budget problems of the Waiter
Wanger production, "Tulus," are
keeped to the subject of hol discussion on the
Eagle Llon lot, where Robert Ben
Eagle Llon lot, where Robert Sen
don't have been the subject of the
Tuluder Stod with the producer and
Arthur Krim, EL prexy.
Understood the picture threatens
to break out of its original budget
of \$750,000, and the studio does
not of the fall the subject of the s

RANK 'READY'

If major U. S. film compani stall much longer before embarking into commercial production of pix for television exclusively, they may find the field pre-empted by their old rival, J. Arthur Rank. After two years of test productions of telepix, Rank's Cinema-Television, Inc., is now ready to push off on a full commercial program of this video fare for all parts of the world. As a result, a fullscale invasion of the U. S. market is expected within the next

12 months. With the American producers With the American producers experimenting but not yet ready to supply Yank tele stations. British magnate feels he can get the jump in meeting insistent demands for a film diet by the nets. He is prepared to turn out features, shorts, serials and pix intended for children.

for children.

Rank toppers are currently working out two problems which should be settled in short order. First, whether distribution of telepix will be handled by separate pose or by those orga channelling his regular heatrical product. Second, the old puzzler, whether make films specifically almed at the international market or stack to the Britishi scene and plot, of the distribution poser, no On the distribution poser, no

these video 'Ilms' abroad.
On the distribution poser, no problem is presented in the U.S. since it has already been decided that United World Films, Universal's subsid, will take on the job. UWF, it is said, has been urgin that Rank give his telepil thorough the property of the propert

DEMILLE, ARGOSY, ROBERTS IN VIDEO

Hollywood, June 29. Hopping on the video wagon, or threatening to hop thereon during the last week, were three film producers—Cecil B. DeMille, Argosy and Roberts Productions.

DeMille announced a setup for making television films apart from making television films apart from his motion picture activities at Paramount. John Ford and Merian Cooper formed Argosy Television Corp. Rob Roberts, John Garffeld and Abraham Polonsky announced the formation of a company to telecast 26 haif-hour subjects, to be financed by the profits of the mo-tion picture, "Body and Soult".

Levathes Defends Fox Reels as Distinct Units

Twentieth-Fox hasn't lost Twentieth-Fox hasn't lost as single exhibitor account for its theatrical newareel because of its television newareel, according to 20th shorts sales manager Peter Levelses, who's in charge of newares lates. His statement is a direct refutation of recent industry reports that many exhibs, angered at resulting the contracts and switching over 10 other reels.

contracts and switching over to other reels.

Referring to VARIETY'S story last week, to the effect that exhibs gen-week to the effect that exhibs gen-video but want to get in on the newest phase of show big. Levathes deciared that most theatre opera-ting. They recognize be de-clared, that 20th's two reels are two separate and distinct services which aren't in competition with each other.

Other television news on pages 30-31.

Dim View of Tele's Effects Taken By Allied Exec: Others See Video as Boon

IA Outscores IAM

In Techni Election

In Techni Election
The International Alliance of
Theatrical Stage Employees scored
a five-to-one victory over the International Ass. of Machinists at
determine who would rep the
workers. In got 108, IAM 22, five
workers voting for no union.
There are S5 former IAM members at the studio, indicating 36
voted for IA artifiation.

Chances Brighter For Directors To Pact with Prods.

Hollywood, June 29, Screen Directors Guild got together with representatives of the producers for the first time since their breakoff last April and reported an agreeable meeting, with a fair chance to settle their problems before the deadline.

as fair chance to settle their prob-lems before the deadline.

Chief complaint of the directors.

Chief complaint of the directors.

Chief complaint of the directors of the directors of the director into the control of the director into the chief responsibly for a film, next to the producer, received in the director into their complaints of the director. Financially, SDG demands a scale of \$2,500 for films costing up to \$50,000, ranging up to \$10,000 for a picture with badget of beautiful their control of the director in the director in the director of the studio. On weekly contracts, SDG wants a mand Is the right to approve or reject loanouts to other studios.

SDG contract with the majors.

reject loanouts to other studios.

SDG contract with the majors
expired last March 12 and has been
continuing under an interim agreement based on the old pact signed
in 1939.

The generally rosy view of most exhibs polled by Vanterry on the television question—that it is more likely to be a digestible tidott than bright to suit Leo F. Wolcork, board chairman of Allied-independent Theatre Owners of Jowanney of the control of the control of motion picture theatres." To work the control of motion picture theatres." To work the control of motion picture theatres." To work the control of motion picture theatres." To a control of motion picture theatres. "To a control of motion picture theatres." To a control of motion picture theatres. "To a control of motion picture theatres." To a control of motion picture the control of motion picture the control of motion picture that we will furnish enter film or fless will be impossible to compete picture this week saw tele mote than not. Le Roy Johnson, manager for the Liberty theatre, Seattle's Sierling theatre control of the control of the communications to Vaniery this week saw tele mote than not. Le Roy Johnson, manager for the Liberty theatre, Seattle's Sierling theatre copines that the control of the control o

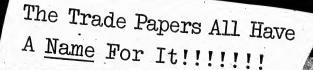
okay. New Slars
Danz thinks video will build new
stars and find new talent—thus Iessening top name values. Tele will
simulate personal appearances, he
simulate personal appearances, he
will fade as the public becomes
used to the limovation.
Ralph D. Goldberg, head of the
Goldberg circuit in Omaha, holds
to the middle ground that "ele
ser going to criu ns, but & isn'
a "elevision has some weakness."
(Continued on naee 23)

(Continued on page 23)

New Theatre Tele Screen Applicable To Film Projection

Tele Study Sounds
Optimistic Note In
Actor-Studio Tiff

Hollywood, June 29.
First move to break the deadlock between the Sereen Actors Guide in the Sereen was devised under the superior of 20th englineering the Sereen was devised under the Sereen Actors Guide in the Sereen was devised under the Sereen was devised under the superior of 20th englineering the Sereen was devised under the Sereen was devised under the superior of 20th englineering the Sereen was devised under the superior of 20th englineering the Sereen was devised under the superior of 20th englineering the Sereen was devised under the superior of 20th englineering the Sereen was devised under the superior of 20th englineering the Serven was devised under the superior of 20th englineering the Serven was devised under the superior of 20th englineering the Serven was devised under the superior of 20th englineering the Serven was devised under the superior of 20th englineering the Serven was devised under the superior of 20th englineering the Serven was devised under the superior of 20th englineering the Serven was devised under the superior of 20th englineering the Serven was devised under the superior of 20th englineering the Serven was de



"'High-Powered Grosses' Street!"

"Double-Barreled Boxoffice' Street!"

``Smash Boxoffice Thriller' Street!''

- Hollywood Reporter

"Sure-Fire Hit' Street!" -M.P. Herald

From the files

The STREET WITH NO NAME

Starring

MARK STEVENS · RICHARD WIDMARK

Directed by WILLIAM KEIGHLEY
Produced by SAMUEL G. ENGEL

CHINESE·LOEW'S STATE·LOYOLA·UPTOWN

..Los Angeles

20 CENTURY-FOX

'Fuller'-Vaude Chi Clean-Up, \$65,000: 'Ranchero'-Stage Oke 40G, 'Blandings' Builds Neat \$23,000, '4 Faces' 10G

Whether it was cutting of Bah-ban & Katz matine prices, the re-turn of stageshows to the Chicago or the seven new films, this work of the seven new films, this work of thing on the street is the great business that Chicago is doing at reduced scale with Biby DeWolfe mount stage fare and "Faller heading stage fare sand "Faller heading stage fare sand "Faller Mr. Blandings" with neat \$23,000 in first week at State-Lake, Duo of Nightingales" at World is head-ing for sock \$5,000.

Oriental should do average \$60.000 with "Gay Ranchero" and Tex. 200.000 with "Gay Ranchero" looks meethum \$12.000.000 with "Four Ranchero Weep", Apollo with "Gay Ranchero", Apollo with "G

Fetimates for This Wook Apollo (B&K) (1,400; 50-98)—
"Four Faces West" (UA). Fair \$10,000. Last week, "Anna Karenina" (20th) (2d wk), light \$8,000. Chicago (B&K) (3,900; 55-98)—
"Fuller Brush Man" (Col) with Billy DeWolfe on stage. Smash \$65,000 in eight days. Last week, "Pirate" (M-G) (2d wk), \$23,000. Garrick (B&K) (50-85) — "Big Punch" (WB) and "Whispering City" (EL). Okay \$8,000. Last week, "Will It Happen Again" (In-die) and "Argyle Secrets" (FC), \$6,000.

Grand (RKO) (1,500; 50-98)—
"Fighting Father Dunne" (RKO) (2d wk). Light \$7,500. Last week, \$12,500.

\$32,500. Dient vijector Less vector.

Oriental (Essaness) (3,40); 88:—
"Gay Ranchero" (Rep) with Tex.
Williams and George Gived headlining vaude. Average \$40,000.
Last week, "Homecoming" (04-0)
Rossevelt (B&EO (L700); 50-98)—
"All My Sons" (U) (24 wk). Mild
Last week, \$19,000.
Rossevelt (B&EO (L700); 50-98)—
Last week, \$19,000.

State-Lake (B&EO (L700); 50-98)
State-Lake (B&EO (L700); 50-98)
State-Lake (B&EO (L700); 50-98)
State-Lake (B&EO (L700); 50-98)

120 wki, \$11,000. State-Lake (B&K) (2,700; 50-98) "Blandings" (SRO). Neat \$23,-000. Last week, "Winter Meet-lng" (WB) with Henny Youngman and Rose Murphy (2d wk), stage \$23,000.

\$23,000 United Artists (B&K) (1.700; 50-99)—"Crusades" (Pan) (reissue: (24 Wt.) Fine \$17,000. Last week, big \$23,000. die; 10,100; 10,100; 99-"Artist (10,100; 10,100;

River' Fast \$7,500, Omaha

River' Fast \$7,500, Omaha

General Spots are clustered by the state of the state o

Broadway Grosses

Estimated Tetal Gross
This Week\$64-300
(Based on 16 theatres)
Last Year\$663,000
(Based on 18 theatres)

Waltz' Smooth \$34,000 in Frisco

Big near Francisco June 29.
Big news here this week is sock session being registered by "Emcrosty being a special favorite in tity. Louis-Wadott fight pictures to the control of the cont

strong at United Artists.

Estimates for This Week
Golden Gate (RKO) (2,844; 65).—"Tatzan Mermaids" (RKO)
and "So Well Rememberred (RKO)
week, "Berlin Express" (RKO), disappointing \$14,000.
Fox (FWC) (4,651; 60-95).—"Silver River" (WB) (2d wk). Missing \$12,600. Last week, disappoints \$

\$12,500. Last week, oke \$42,500.
Warfield (FWC) (2,656; 60-85)—
"The Pirate" (M-G). Trim \$21,000.
Last week, "Give Regards Broadway" (20th) (2d wk), 3 days, oke

\$7,000.

Paramount (Par) (2,646; 60-85)—
"Emperor Waltz" «(Par). Smash
\$34,000 or near. Last week, "Raw
Deal" (EL) (2d wkt, \$12,500.
St. Francis (Par) (1,400; 50-85)—
"Paradine Case" (SRO) (2d wkt).
Good \$15,000. Last week, sock

Good \$15,000. Last week, sock 222,500. Orgheum (Blumenfeld) (2,488, 5-48). Every coroner Creek* (Colok, 5-48). Every coroner Creek* (Colok, 10,000). Grand Creek* (Colok, 10,000). United Artists (Blumenfeld) (1,207; 5-5-8). "Letter Unknown Woman* (U). Strong \$0,000 or (Continued on page 29)

Heat Wave Hits Cleve .: Forest' Droopy \$10,000. 'Holiday' Light \$15,000

Thomas Light \$43,000 Powerful Cleveland, June 29. Everything is nosediving home 29. Everything from the property of the forest pushed Hipp into the cellar. Releases of Property of the proper

Estimates for This Week

VARIETY. 'ALIVE' BRINGS 'EM IN IN PROV., NICE \$15,000

IN PROV., MICE \$15,000

Frevidence June 20

Jupe Pluvine the the usual return engagement to give this spot turn engagement to give this spot another in a long series of rainy sender and the series of the series o

'Arch' Triumphs In Mild Mpls., 13G

In Mald mpls., 134.

Minneapolis, June 29.

Majon newomers are few in number and not calculated to overcome the spathy current here. "Arch of disease," and a continuous continu

after socio 316,000 initial cando. Consulvation l'Ent pictures added in RKO-Pan (RKO) U. Robo, 59-70-74. Another Part Forest" (U. Lots of praise from crix but ruth of early and the praise from crix but ruth of early at \$8,000. Last week, "Son of Dracials" (U) and "Ghoet of Franks State (Par) (2.00, 50-70-74. Another Part (2.00, 50-70-74. Another Part (2.00, 50-70-74. Another Part (2.00, 50-70-74. Another Part (2.00, 50-70-74. Another (2.00, 5

Estimates Are Net

Film gross estimates as re-ported herewith from the vari-ous key cities, are net, i.e., without the 20% tax. Distribu-tors share on net take, when playing precentage, hence the estimated figures are net in-

come.
The parenthetic admission prices, however, as indicated, include the U. S. amusement

Visitors Boost B'way: 'Regards' Plus Andrews Sis-Martin & Lewis-Iceshow Wow 125G, 'Apache'-Horne Sock 116G

End of school term, with release vised on screen last Friday; first of thousands of youngsters, plus where was nice \$68,000.

The lifture of out-of-downers are large to the last of the l

or on vacation, that gave business a upin, sepseinily at comb houses.

All theatres felt the competition tuned in on the fight last Friday (25) night. Paramount was helped by additional patrons who were atwelpt title bout. Par dagship gave weight title bout. Par dagship gave weight title bout. Par dagship gave Outstanding new bill is at Rony. Outstanding new bill is at Rony. Outstanding new bill is at Rony. Outstanding new bill is at Rony and the state of the state of

bill.

Distinctly disappointing is the Strand with "Romance on High Seas" plus Bob Crosby heading stageshow. It does not look over \$48,000. Another big disappointer is "Fighting Father Dunne," which looks very light \$15,000 at Victoria, which means only two weeks.

which means only two weeks.

Still in the blue chips is the
Music Etail with "Emperor Waite".

Music Etail with "Emperor Waite".

Show. Hall with be terrific \$155,000 in, accord week ending today.

In the still with the still st

Most straight-film houses are straggling along, which may be the tip-off on what vacationeers are buying in N. Y. An exception is the Palace, which is being helped by the fight films.

Estimates for This Week

Estimates for This Week
Astor (City Inv.) (1.300; 70-\$1.50)
—"Melody Time" (ElKO) (5th wb.)
Present stanza ending today (Wed.)
perking up to \$24,000 after nice
\$22,000 lest week. Start of school
vacations helping this film which
has special juvenile appeal. Continues.

tinues.

Bijou (City Inv.) (650; 85-\$1.50)

"Citizen Saint" (Indie) (5th wk).

Down to mild \$2,500, and may not, stay long after today (Wed.): fourth week was okay \$4,000.

week was okay \$4,000.
Capitol (Loew's) (4,820; 90-\$1.80)
For Apache' (RKO) with Lena
Unite, Skinaw Eanis orth, Paul
Witte, Skinaw Eanis orth, Paul
week ending today (Wed.) tooks
great \$11,60,00. Naturally is holding. Upped scales giving this a
"Wild" (M.G.) plus Woody Herman
orth heading stagebill (3d wk),
\$48,000.

willd" (McG) plus Weody Herman roch heading stagebill (3d will, "Marry May" is passable. It is table \$40,000 to 15,000 to 15,0

some out screen ant Friday, first week was nice \$56,00.01. (Rochest-lers) 1,548; 80,50.01. (Rochest-lers) 1,548; 80,52.40.—"Emperor waltz" (Par) with Independence Day stageshow (2d wk). Still hold-great, after new all-time high for non-holiday week at \$161,000 opening seasion. Stays on index (Getting with hong July 4 holiday weekend to help the third week, this looks good for five or six stamass. State of the stage of

Holds again.

RivoH (UAT-Par) (2,092; 60-\$1.25)

"Lulu Belle" (Col) (2d wk). Off to slim \$11,000, and not staying much longer. First was just passable at \$17,000.

Back Alive' Fat \$15,000, Buff.; 'On Way' Okay 14G

Biz is way off here currently, but-Merry Way" is passable. It is tak-ing "Bring Em Back Alive" to stir up excitement, and hang up the top gross in town despite being, a re-issue.

NEW WARNER EXCITEMENT-A STAR-LOAD OF IT!

HUMPHREY ROBINSON RACALL





Heat Bops Hub, but 'Pirate' \$38,000: 'Alive' 19G, 'B'way' 28G, Both Strong

With run of real summer weather and along stretch of night baseball, Hub biz is sagging. Only three houses are dong much of anything, Keith Memorial, with
"Give My Regards to Broadway"
and State and Orpheum with "The
Pirate" being standout. "Bring
"Em Back Alive" also is strong at
the RKO Boston.

Estimates for This Week

Estimates for This Week
Astor JAycocks (1,30); (40-90)—
"Search" (M-G.) Grd wk); Fair
\$5.00 atter okay \$5,500 last week.
Boston (RKO) (3,200; 40-80)—
Bring Fan Back Alive' (RKO)
and "Open Secret" (EL). Strong
\$19,000. Last week, "Rive Lady"
(U) and "Whispering City" (EL),
trim \$16,300.

Exeter (Indie) (1,000; 45-75— "Jassy" (U). Fair \$3,500. Last week, "State of Union" (M-G), \$3,000.

s5,000. GRC47,
"Fenway (M-P) (1,373; 40-80)—
"Christmas Eye" (UA) and "Big Punch" (WB). Moderate \$6,000. Last week, "Flowing Gold" (WB) and "God's Country and Woman" (WB) (reissues), \$5,000.
"Cive Regards to Pronduction

Memorial (RKO) (3,000; 40-80)— "Give Regards to Broadway" (20th) and "Cobra Strikes" (EL). Strong \$28,000. Last week, "On Our Merry Way" (UA), \$15,000 in 6 days.

6 days.

Metropolitan (M-P) (4,367; 40-80)—"The Crusades" (Para) (reissue) and "Secret Service Investigator" (Rep). Fair \$19,000.

Last wcek, "Smart W o m a n" (Mono) and "Wallflower" (WB), weak \$14,000.

weak \$14,000. Tribeum (Loew) (3,000; 40-80)—
"The Pirate" (M-G) and "Blondies" and "Roundies" (M-G) (2d Weak), falt \$15,000. Last week, "Homecoming" (M-G) (2d Weak), falt \$15,000. Tribeum (M-P) (1700; 40-80)

Paramount (M-P) (1700; 40-80)

Paramount (M-P) (1700; 40-80)

Paramount (M-P) (1700; 40-80)

Paramount (M-P) (1700; 40-80)

State (Loew) (3,500; 40-80)—
State (Loew) (3,500; 40-80)—

State (Loew) (3,500; 40-80)—

average \$9,300.

State (Loew) (3,500; 40-80)—
"The Pirate" (M-G) and Blondle's
Reward" (Col). Nice \$16,000. Last
week. "Homecoming" (M-G), mild

L'ville Listless; 'B'way' Gets Regards at \$13,000 But 'Daughter' Lean 11G

Louisville, June 29. Boxoffice pace at downtown houses is listless this week. With or two exceptions, looks to be one or two exceptions, looks to be dullest stanza of year to date. Hot weather of last few days is keeping femmes home, and first runs are missing them. In spite of this sag, Rilato is drawing fairly good coin with "Give Regards Broadway." Disce at the State. getting no place at the State. getting no place at the Court hydrogen (1,200:

Esumates for This week Brown (Fourth Avenue) (1,200; 45-65)—"Hazard" (Par) and "Mr. Reckless" (Par) (2d wk). Light \$3,000 or near. Last week, "Noose Hangs High" (EL) and "Green For Danger" (EL) (m.o.), \$4,000. Danger" (EL) (m.o.), \$4,000. Kentucky (Switow) (1,200; 30-40) "Sitting Pretty" (20th) an d "Winter Meeting" (WB). Fairish \$2,800. Last week. "Bishop's Wife (RKO) and "Big Clock" (Par), about

Same.

Mary Anderson (People's) (1,100;
45-651—"Mating of Millie" ("OllMild \$5,000. Last week, "Wallflower" (WB), neat \$8,500.

National (Standard) (2,400, 45-651—"Racketeers" (SG) and "Call
I Murder" (SG) (reissues). Modest

10 Murder (SG) (reissues). Modest

10 Murder (SG) (reissues). Modest

10 Murder (SG) (reissues). Modest

11 Murder (SG) (reissues). Modest

12 Murder (SG) (reissues). Modest

13 Murder (SG) (reissues). Modest

14 Murder (SG) (reissues). Modest

15 Murder (SG) (reissues). Modest

16 Murder (SG) (reissues). Modest

17 Murder (SG) (reissues). Modest

18 Murder (SG) (reissues). Mode

stage, strong \$15,000.

Rialto (FA) (3,400; 45-65)—"Give Regards Broadway" (20th) and "Counterfeiters" (20th). Looks best bet in town, good \$13,000. Last week. "Hazard" (Par) and "Mr. Reckless" (Par), moderate \$11,000. Reckiess (PAT), moderate \$11,000.

State (Locw's) (3,000; 45-55)—
"B.F.'s Daughter" (M - G) and
"Trapped Boston Blackie" (Col).
Slowish \$11,000. Last week, "Bride
Goes Wild" (M-G) and "Port Said"
(Col), excellent \$13,000.

(Coli, excellent \$15.000. Straut (FA) (1,000; 45-65) — "I, Jane Doe" (Rep) and "Heart of Virginia" (Rep). Shapes slow but Louis-Walcott fight films opening today may help. Filmsy \$3.000 is outlook. Last week, Bring Back Aliver (RKO) = RATiona Ranger" (RKO) = Rationa Ranger (RKO) = Rationa Ra

Key City Grosses

Estimated Total Gross
This Week . . . \$2,59,000
(Based on 22 cities, 206
theatres, chiefly first runs, including N. Y.
Total Gross Same Week
Last Year . . . \$2,374,000
(Based on 21 cities, 207
theatress

'New York' Preem In Philly Dull 18G

Perfect outdoor weather and an oversupply of holdowers are proving too much for bit this session. Taging too much for bit this session. Taging too much for bit this session. Taging the province of the provi

to the public.

Estimates for This Week

Aldine (WB) (1,302; 50-64)—
Ruthless" (EL) (2d, wb). Milds

8,000 after great \$15.500 opener.

Arcadia (8.8S) (700; 50-64)—
"Silven River" (WB). Much yat

8,800. Lack eek, Arch of Triurght" (UA), \$5,500.

Bard (WB), \$250; 63-64. "It de
Bard (WB), \$250; 63-64. "It de-

Boyd (WB) (2,350; 50-94)—"Let-ter Unknown Woman" (U) (3d wk). Only \$14,000 likely. Last week, mid \$16,500.

maid \$10,500.

Earle (WB) (2,700; 50-94)—"This
IS New York" (UA). A real disappointment after fanfare and
Henry Morgan personal appearance
with \$18,000, very mild. Last week,
"All My Sons" (U) (4th wk), \$15,500.

Fox (20th) (2,250; 50-94)—"Regards to Broadway" (20th). Dropped sharply to \$17,000. Closed Wed. and Thurs. nights. Last week, nice \$25,000.

\$25,000. Goldman (Goldman) (1,000; 50-94)—"Island With You" (M-G) (2d wk). Fine \$21,000. Last week, nifty \$28,000 world preem.

Karlton (Goldman) (1,000; 50-94)
"Summer Holiday" (M-G). Very
(Continued on page 25)

WASH. STILL SLIPPING:

River' Swift \$14,000, K.C.; 'Crusades' Oke 11G

N.U., Ultsduce One I To Biz is in mild groove this week. Out in front is "Silver River" at the Orpheum, with "River Lady" also okay at Tower-Uplown-Fair-way. Also mild is "On Our Merry Way" at Midland. Rainy weather most of week did not hirt track. Estimates for This Week

Estimates for This Week Esquire (Fox Midwest) (320; 45-65) — "Drums Along Mehawk" (20th) and "Mark of Zorro" (20th) (reissues). Pleasing \$4,000. Last week, "Tobacco Road" (20th) and "Grapes of Wrath" (20th) (re-issues), rousing \$6,500 in 9 days.

Midland (Loew's) (3,500; 45-65)—
"On Merry Way" (UA) and "Jassy"
(U), Mild \$12,000. Last week,
"The Pirate" (M-G) and "Blondie's
Reward" (Col), fine \$18,000.

Reward" (Col), fine \$18,000.
Orpheum (RKO) (1,900; 45-65)—
"Silver River" (WB) and "Linda
Be Good" (EL) with Louis-Walcott
films thrown in Sunday (27). Nice
\$14,000, and may hold. Last week,
"Tarzan Mermatde" (RKO) and "So
Well Remembered". (RKO), over
average at \$11,000.

seerage at \$11,000.
Paramount Cap' (1,90), 45-65.
Paramount Cap' (1,90), 45-65.
"Crusades" (Par) (reissue). Okay
\$11,000. Last week, "Moose Many
\$10,000. Roxy (Durwood) (00); 45-65.
Roky" (Mono) and "Theny Meets
Gruesome" (IRKO). Oke, \$3,500.
Shoes" (Mono) and "French Loave"
(Mono), same.
Theer "Upstown - Falrway (Fox

Town - Tuptown - Falrway (Fox Midwest) (2,100; 2,043, 700; 45-65) — "River Lady" (U) Moderate, \$13,000 is about all. Last week, "Give Regards to Broadway" (20th), solid \$18,000 in 8 days.

'Up in Park' Tops Det. at \$20.000

Detroit, June 29.

New films are not doing much to bolster biz here except with feel of the property of the pr

Artists.

Estimates for This Week
Adams (Balaban) (1,740; 70-95)
"Letter Unknown Woman" (U1)
and "Bad Sister" (U). So-so \$7.000.
All States (1,00)
Art Clnema (Marten) (459; 6000) — "Father's House" (Indie).
Excellent \$5,000. Last week, "Die
2,000 and "Galaba" (Indie) (344), good

\$3,000.

Broadway - Capitol (United - Detroit) (3,300; 70-95) — "Green Grass" (20th) and "Anna Karenina" (20th). Average \$12,000. Last week, "Lost Horizon" (Col) (Continued on page 25)

WASH. STILL SLIPPING;

"UP IN PARK' \$11,000

Washington, June 29, 120,000,

'Romance' High \$50,000 in Brisk L.A.; 'Street' Torrid \$83,000, 'Pirate' 47G: 'Park' 28G, 'Castle' 23G, Both Mild

Park 28G, Castle' 23G, Both Mild

Los Angeles, June 20.
Five new bill here this week are string the overall gross outlood and growing currently although an upswing currently although and upswing currently although an upswing currently although an upswing currently although an upswing currently although although an upswing currently although an upswing currently although although an upswing currently although an upswing currently although altho

Downtown Music Hall (Blumenfeld) (872; 60-\$1)—"Merry Way" (UA) (43d wk). Light \$6,000. Last week, fair \$7,600.

Egyptian (FWC) (1,538; 60-\$1)—
"Pirates" (M-G) Good \$13,000.
Last week, "Homecoming" (M-G) (3d wk), okay \$6,800.

(3d wk.) okay \$6,800.

El Ber (FWO) (88]: 60-\$1).—"Hatter's Castle" (Par) and "French
Leave" (Mono). Fair \$5,500. Last
week, "Anna Karenina" (20th) and
"Campus Sleuth" (Mono), \$3,500.
Esquire (Rosener) (685: 85-\$1,20)

—"Corridon Mirrors" (U) (3d wk.)
Finales near \$2,000. Last week,
\$2,200.

Bing Waltzes New High In Denver: Wow \$24,500

Denver, June 29.

"Emperor Waltz" is packing the Denham for what appears to be a sure new record. "Best Years" also is big at Broadway, Rains over weekend helped business.

Estimates for This Week

Aladdin (Fox) (1,400; 35-74)— "Fuller Brush Man" (Col) and "Port Said" (Col) (m.o.) (2d wk), Fancy \$5,000. Last week, smash \$7,500.

Canada Squawks on U.S. Pix Outlay; Indies Claim Monopoly by Distribs Vancouver, June 28. Vancouver, June 28. Vancouver, June 29. Vancouver, June

Wancouver, June 29.
While the Canadian film industry is viewing the future with rose-inted glasses as a result of production deals with Hollywood, as sector of the public is sounding off critically at the industry's operations. Agitation is afoot to curb the amount of dollars spent out to the amount of dollars spent out to the amount of dollars spent of the control of the contro

tables are in short supply.

Trade Minister C. D. Howe had to quiet the opposition in the House of Commons last week by stating that the newly formed U. S.-Canadian cooperations project would contribute to "a solution of our exchange problem, and more specifically, spread general information about Canadda and whip up tourist

about Canada and while up tourns interest." Within, meanwhile, are starting to squawk over the alleged monopoliste practices of the major distribs. They claim they are being from an I amoust Players circuits, it's charged, take the cream of the pix before they are given a chance to bid on product. Only major distribution only buy what the major exchanges can't slough off on the big circuits. Only major distributing company Artists on whose product. J. Arthur Rank's Odeon circuit has first call.

Artists on whose product J: Arthur Rank's Odeon circuit has first call. Rank's Odeon circuit has first call. Indie exhibs are pressing for an anti-trust suit along the lines of the recent 'U. S. Supreme Court decision of theatre divestiture. However, there would have to be a major investigation before any actual governmental steps were taken. if

Music Publishing Angle Stirs Up Wide Criticism Of French Radio Mgt.

Paris, June 22.
Management of Radiodiffusion Francaise, France's government-owned, non-commercial radio setup, has come in for much criticism lately in both the National Assemlately in both the National Assem-bly and in the press. Latest volley is a charge that management is setting up a music publishing house whilch would have a monopoly on music supplied for broadcasts.

music supplied for broadcasts.

Deputy M. Anxionnax asked about the matter in the Assembly and got what was regarded as an unsatisfactory answer from Pierre Abelin, Cabinet member in charge of radio. A music publishers group, headed by M. Malaxis, is pushing the matter further, with the press aiding it.

the press arding it.

Business of collecting rights on music aired on French radio always has been accompanied by ugly rumors here, and this matter is adding fuel to the fire.

PLAYS IN ENGLISH FOR PARIS THIS SUMMER Paris June 22

Non-French-speaking tourists in Faris will be given a chance to go to legit plays this summer. The East was the summer of the control of the

Initialer of the English-speaking Initialer of the English-speaking Paris season has not been set yet. It's likely to be either Thomton Wilder's "Our Town" or Eugene O'Neill's "Anna Christie". An English adaptation of Jean Marc Sauvageon's "Au Petit Bonheur" is being prepnet, and there is also a possibility that "Joan of Arc" will be produced this season.

Hope is to raise enough interest here in English-speaking theatre to make the venture a permanent one:

Abdul's East-Wester

Abdul Kath-Wester Lebent Leben

Stage 24-Hour Strike

Tokyo, June 22.
Two-month-old Toho Motion Pic-ture Co. labor dispute took a new turn this week as workers in 12 Tokyo and 11 Nagoya theatres in the Toho chain went on 24-hour the To

Closedown was a protest against the company's prolonged differ-ence with the union which began when Toho management an nounced it would lay off 1,000 sur plus studio workers, many whom had leftist inclinations.

Too Much Sex In U.S. Pix. Sez Can.

Washington, June 29. Board of Censors of Queb

Washington, June 29.
Board of Censors of Quebec
Province, Canada, finds most objectionable in American pictures
divorce, suicide, infidelity, gangsterism and murder, with the first
two considered particularly bad,
to the consort when they kayo pix
to the above transon.
Censors when they kayo pix
to the development of the two
two considered particularly dispersion
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\$4,000,000 STHDIO MAPPED FOR ISRAEL

"Palestine is film-crazy and there are now dozens of projects to produce pictures there," reports Meyer Levin, producer of the docduce pictures toger, reports a Meyer Levin, producer of the documentary, "The Illegals," who recompleting the picture in Halfal Levin said the town of Nathanyah in Israel is mapping a \$4000,000 modern studio to be built as soon as the current turnoul cesses, Paraset in the control of the picture in Halfal Levin said the town of Nathanyah in Israel is mapping a \$4000,000 modern studio to be built as soon to have a soon of the picture of t

Americans in Paris

The cocktail, the mean and the cocktail was a cocktail with a cocktail was been a cocktail with the following state of the Brown Derby, Stork and Savoy Chonden grail with the following state of the Brown Derby, Stork and Savoy Chonden grail with the following state of the cocktain of t Paris, June 29.

Churubusco, Tepeyac Merge; Woram Out as Mgr.

ciates run

ciates run.
Woram has opened an advertising agency here. Richard Tompkins is rumored here as the new
chief of Churubusco-Tepeyac.

Rank Pushing S. Africa Setup

J. Arthur Rank, who has already extended his theatre empire into South Africa, may shortly follow with a production setup there. It would be in charge of producer Michael Balcon, who returned from Johannesburg last Friday (25 for discussions with Rank concerning the project.

concerning the project.

Balcon held preliminary talks
in South Africa with reps of the
African Consolidated Theatres,
which is interested in pushing the
venture. It's understood ACT may
put up a portion of the production
budgets.

Film-making there would add still further to the woes of the American companies, since it would give Rank just that much more Empire product for his houses.

Increase in Mex Houses Causing Pix Shortage: Local Market Bullish

Washington, June 29.
Extended efforts to develop the Mexican domestic film market have been reported by Nathan D. Golden, chief of the motion picture-photographic branch, Dept. of Complotographic branch Washington, June 29

There are presently 1,246 motion picture theatres in Mexico, with a seating capacity of about 1,600,000, the report stated.

Seating capacities.

Lafest estimates of films shown disclose that in 1946 283 U. S. feature films were imported and 34 features produced in Mexico, 420 u. S. feature films were imported from this country and 179 were produced. According to the Mexican Producers Ass., 70% of the films allown are U. S. produced from the country of the films allown are U. S. produced formstic productions.

The report added that the demand for film is beginning to example for the films of the films of

Current London Shows

Current London Shows
London, June 29.

(Figures show weeks of run)

"A La Carte." Savoy (2).

"All My Sons." Globe (2).

"All My Sons." Globe (2).

"Annie Get Gün." (3015m (30).

"Care Pessocke," Strand (2).

"Linden Tess." Decises (6).

"Linden Tree," Decise (6).

"Linden Tree," Decises (6).

"Linden Tree," Decise (6).

"Linden Tree

Argentine Pix Star Pay Soars

Argentine Dix Stars, or other Latin stars under contract to Argentine studios, currently command much higher salaries per Luis Sandrain, for two pix to be made for Cinematografica Inter-Americana up to end 1951, will get \$75,000 per pic. Arturo de Cordiva also will get \$75,000 per pic. Arturo de Cordiva also will get \$75,000 per pic. Arturo de Cordiva also will get \$75,000 per pic. Arturo de Cordiva also will get \$75,000 per pic. Arturo de Sandrain de Cordiva also work of the Sandrain de Cordiva de Cordiva de Sandrain de Cordiva de Cordiv

Ease on Argentine Exchange Rules Seen Boon to Foreign Pix Distribs

Few Reissue Deals in Eire

Refusal of Irish hookers to be pamicked by draye of flow of U. St. be pamicked by draye of flow of U. St. be pamicked by draye of flow of U. St. be pamicked by draye of the pamicked by draye of the pamicked by the pamicked

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SELZNICK PACTS ITALO. MEX DISTRIB DEALS

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MEX DISTRIB DEALS

SEARCH Releasing Organization
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Norse Co.'s Foreign Pix Snorre Film In Sido, June 22.
Snorre Film In siken on distribution of foreign is addition to its own filmmaking. It will introduce Portuguese films to the Norwegian market for the first time when it releases "Ince de Castro" here. On handling imports from France, Italy, Denmark and Hungary.

Foreign distribs in Argentina are considerably encouraged by the loosening up in Argentine are loosening up in Argentine central Bank, which is taken as a promise of prompt unfreezing of funds held the land since August, 1847, which is taken as a promise abroad. Announcement of the unfreezing of dollar holdings came as abroad. Announcement of the unfreezing of dollar holdings came as the climax of a fortnight of rumorest in business circles. Easing of the situation should be according to the situation should be a simple of the situation should be a situation of the situation should be a situation should be a situation of the situation of the situation should be a situation of the situati

rest in business circles. Easing of the situation should result in renewed importation, of foreign pix, it's felt here, but it's foreign pix, it's felt here, but it's soon this effect may make itself felt, as a great deal of, red tape may have to be cut before exchange permits are made available for the new importations. Meanwhile, the mallonalist sections of while, the nationalist sections of the press are now guaning repeat-edly against the present system of exploitation, advocating govern-ment measures to break up what they term "monopolistic" practices by the Hollywood distributors in assuring themselves first-runs in the more important theatre cir-cuits.

cuits.

As though these headaches werent's sufficient for the distribs, there has also been a movement to round up the personnel of distrib offices, urging them to demand higher wages, especially from the U.S. distribs. The demand for increased wages has already been set for the latter offices.

Portugal Nixes 'Verdoux' On Revise: 'Outlaw' Out Lisbon, June 22.

Censors have been busy lately, nixing "Monsieur Verdoux" (UA), "The Outlaw" (UA) and "Fisme of Barbary Coast" (Rep), "Verdoux" was shown here, then its permut suddenly withdrawn.

suddenly withdrawn.
Sonoro Filmes, UA's Fortugal distrib, had "Verdoux" passed by censorship after some cuts were made. Refease, was made simulationally before the source of the source

S. Africa Bans Fugltive

S. Africa Bans Fuglitve'
Cape Town, June 22.
South African Film Censors
Board has hanned "They Made Me
a Fuglitve" (WB) on grounds that
rough handling of women and
scenes of crime are depicted. This
is second film nixed in a weck, previous one being "Brighton Rock"
(ARP) ABP),

Acting Judge President of Su-preme Court, Justice J. E. de Vil-liers, has applauded the banning of gangster films, holding them to be the cause of increase in crime among youth, claiming they model their careers on screen yillains.

Hubert Marischka's and Bruno Hardt Warden's operetta, "Luck in Monte Carlo," music by Ludwig Schldseder, had successful run in Salzburg.

ROOTIN', TOOTIN' TRADE PRESS WHOOPS IT UP FOR RKO'S MIGHTY ACTION SHOW!



Produced by NAT HOLT . Directed by RAY ENRIGHT . Screen Play by CHARLES O'NEAL . JACK NATTEFORD and LUCI WARD

Foreign Freeze, U.S. Chill Makes Oaters Safe Bet: \$40,000,000 in Haystack Set

Right now, with foreign statesmen going in for deep freezing and domestic grosses going in for reduction diets, Hollywood pro ducers are galloping along the old canyon trail with more than \$40,canyon trail with more than \$40,-000.000 worth of budgets riding that away in the stagecoach. In the next three months, the studios will sow a tremendous crop of oaters. In short, it means: when in doubt, shoot a western. Most of the coin, about \$30,000,000 will go into high-budget westerns.

westerns.

Three recent de luxe hoss films,
John Ford's "Fort Apache," Can
John Ford's "Fort Apache," Can
John For "Fury at Furnace Creek".

Teglstered good grosses. As a reregistered good grosses. As a restructed its story staff to corral
galloping, yarns. In fact, Metro
detoured from its metropolitan
route and snatched John Ford and
his forthcoming Death Valley picture, "The Timee Goddhaltens".

The controlling a Scale Tables, which is a controlling a Scale Tables, which is a state of the s

Badmen."
Waiting in the corral are Paramount's "Streets of Laredo," Eagle Lion's Red Stallion of the Rockies," Universal-Internationals "The Western Story" and "San Tribe Western Story" and "San Corders," Republic's "The Missourians," Pint-Thomas "El Paso," Warners "Dallas" and "Montans, Fitz Langs "Winchester 13" and Ha rry Sterman's "Tennesses in the hills adjacent to San Fernando Valley. Valley.

Among the high-budget outdoor dventure films ready for distri-ution are RKO's "Station West" id "Return of the Badmen" loward Hawks' "Red River," a Howard Hawks' "Red River." a United Artists release; Para-mount's "Whispering Smith"; Re-public's "Gallant Legion" and "Columbia's "The Walking Hills."

20th-NCA

committee will consider justifiable in whole or in part will then be referred to properly designated 20th-Fox film officials for consid-eration," the announcement states.

eration," the announcement states.
"As regards the committee's scope," the announcement contents, "North Central Allied and 20th-Fox are agreed that the committee will not hear complaints or grievances of a purely private or personal nature, now will it attempt in any manner to negotiate converse, it will examine the complaints without restriction."

It's emphasized "there is nothing the content of the conte

without restriction."
It's emphasized "there is nothing correive in the plan and no exhibitor is required to forego any of the legal rights which he may have. "The underlying principle agreed upon by hoth sides is that are the property of the plant of the property of the plant of the plant

sarrly and promptly."

Berger worked out and submitted the plan, and Smith came to Minneapolis accompanied by Martin Meskowitz, Sam Shain and Jack Lorentz, also company sales excutives, who conferred with Berger and North Central Allied directions.

rectors.

Members of the grievance committee appointed by Berger are G. A. Peaslee, Stillwater, Minn; Henry Green, Jr., and Tech Mann, Mingher, Minn, and George Granstrom, St. Paul. S. D. Kane, North Central Allied executive director, will serve as-counsel to the committee.

Sues for \$5,539 On Formation of Co

On Formation of Co.

A sail brought by California sitorner (Juliana and Juliana and Juli

Documentaries OK. Avers Sam Marx In Nix of Pessimists

Despite protestations from som Despite protestations from some indie film producers that documentary-type films are currently dying a slow death, Metro producer dying a slow death, Metro producer accently-formed feature decumentary unit, disclosed in New York that M-G currently has six of that type film in various stages of preparation.

Metro declined to state how many has not would turn out verily or he may be made to the state how many has not would turn out verily or

aration.

Maria declined to state how many hard would turn out yearly, or what budget would be allocated to each one, but declared the number would be limited only by a "saturation of the state of the

WALLY FORD, INTERVIEW SERIES BY COAST CO.

Wally Dit WANI U.
Wally Ford has completed a 30-minute audition telegate for Thomas to the second of the second of

3.7,000 V Pinilip Painer a ad Finish Painer a A Finish Painer a Martin Pinish Painer P

Desi Takes a Walk

Desi Annes a vidum Desi Arnav pulled a one-man in-surrection at Columbia and walked off the lot where he was slated for a top role in "lioliday in Hawana." Walkout followed a series of Walkout followed a series of Walkout followed as the special of the series of the producer Ted Rich-serint.

B.O. BLUES CONTINUE TO PLAGUE NEWSREELERS

TLAQUE INTWONDELEGAM
Those ho, blues are still plaguing
the newsceel houses, according to
Alfred N. Burges, general manager
of Telenews Theatres which operate some 13 situations in nine
states. "We thought the bottom
was reached three years ago when
the war ended," he laconically declared, "but at present it's hard to
become stabilized, for business is
still soing down.

sredict just when attendance will become stabilized, for business is still going down." Television hasn't been a factor in cutting grosses in his houses. Television hasn't been a factor in cutting grosses in his house, and the stable of the stable of the state of the state of the state of the state of the operating area. He added that its strictly a matter of conjecture whether the new medium will hunt be ho. in the long run. Corp. The state of the state o

Artkino Denied Injunction In N. Y. on FC Release

In N. Y. on FC Release

In N. Y. on FC Release

U. S. distrib of Soviete-made films,
U. S. distributing "Will II Happe from distributing "Will II Happe from the films of the films

Name Berg-Allenberg To Agent Runyon Yarns

To Agent Kunyon Yarns Executors of the Damon Runyon estate, after holding tight reins on the author's property since his death two years ago, have designated the Phil Bergsbert Almoherg, including the Phil Bergsbert Almoherg, involving Runyon under all deats involving Runyon under all deats involving Runyon to close friend, had been agenting for the estate until the switch was made last week.

Film Reviews

Northwest Stampede Northwest Stampede
rear Calgary but continues to
rear no return to the rode arenarear to return to the rode arenaribs brings him into conflict with
bla ranch foreman (foan Lesle).
She's stubbern and down and make
the ranch a paying proposition.
Offshoot of man job has the new
ranch owner attring, or widd horses
that ranges the mountains, and
many lines clashing with the girl.
There are some atthempt of the
events at this big Calgary rode
overalling his the plot directively.
With the control of the control
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size dog, riame, comes ciose to stealing the piece of the Canadian Majestic views of the Canadian Section. Abbert S. Rogell directed with maximum of action on this fairly worting polic, but the dialog is a fairly worting policy to the comment of the comment of

character comedian.

Camera work represents outstanding effort by John W. Boyle, not only in following the plot carefully but in his remarkable shots of wild horses. Wilton Holm takes a bow for his strong Cinecolor supervision.

Wear.

La Hosteria Del Caballite Blance "White Horse Inn") (ARGENTINA)

Buenos Aires, June 8. Buenos Aires, June 8.

EMPA release of Emelos production. Discreted by Bentio Perolo. Stars Elias Gaive, Juna Carlos Florry, Tilda Tunnar: Cracket Heeto Calegoro, Sucana Cando Andello, did edited by Juna Parlos Muello, dialog by Veriosky and Vidalia, Welsh. Music, J. Muller and hen Bentakiy, chorverrapity, chorverrapity, chorvers, Running time, 90 MINS.

This production ran for five weeks in firstrum, grossing as well in a sany of-time most publicaced, star-as any of-time most publicaced, star-ing a record for an Argentine pro-duction. Filmed at the 'for these parts) unusually high cost of \$250-, 000, picture is important as index of what major local studios are animing at to substitute for foreign productions, now that they can count on allout support from the Peron government including loans up to 70% of production cost).

Coin has been thrown prodigally on lavish (but not tasteful) decor, original costumes, crowd scenes with hordes of extras, and a galaxy of front-rank talent. Aspect of the control of the Coin has been thrown away codigally on lavish (but not taste-

and less pompous pageantry. No value here for U. S. market. Juan Carlos Thorry, who started is career as an orchestar crooner, less career as an orchestar crooner, less career as an orchestar crooner, less career as a stereotyped vession at the femme lead, while Tilde of the government of the control of the government of the governmen will be handled by CBS amolances of George Fisher. Audition reed, along the surface of the Imp. George Fisher in Inthibution and so that a price of the Imp. In Production Spurt

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The Twisted Road

(ONE SONG)
Hollywood, June 23, on, Nieserd Da Nies, Will Welgart, ...

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eveed by Nicholas Ray, Severmbay, ...

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Underneath "The Twisted Road"

undernested. "The Twicted Road" is a moving, somher story of huperless young low. Appeal is limited. There's no attempt at sugarcoating a happy ending, and yarm moves a horizontal property of the sugarcoating and para moves a horizontal property of the sugarcoating a happy ending, and yarm moves without compromise. Honesty with which subject is treated, and the theme itself, mitigate against some exploitable factors may also some exploitable fa

Arter Picture retease of them: Micerose moder-them retease of them: Micerose of Micerose with Michael Picture Levey volland Myro Willeman, Pealures Levey volland Myro Willeman, Aller B. Randel Camero, N. Selvon, At Alamelled, N. Y. June 24, S. Selvon, At Alamelled, N. Y. June 24, S. Selvon, At Alamelled, N. Y. June 24, S. Selvon, At Mandelled, N. Y. June 24, S. Selvon, At Mandelled, N. Y. June 24, S. Selvon, At Alamelled, N. Y. June 24, S. Selvon, At Alamelled, N. Y. June 24, June 1997, March 1997, March 2007, March Aunt Mary...
Terry...
Mrs. Dewey...
Broyle...
Dr. Lee...
Crook...
Doyal...
Glavin...

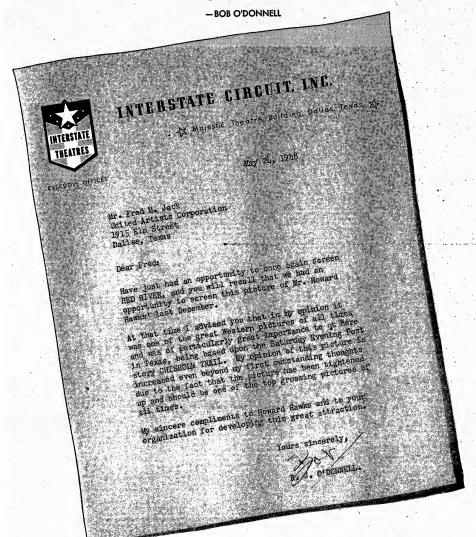
"The letropal" has some general interest because (a) it's an all-Negro acted-and-produced pic, and (b) because it touches honestly on some provocative racial themes. The second of the "The Betrayal" has some general

of the case of marketing of the

HOWARD HAWKS'

"RED RIVER"

...should be one of the top grossing pictures of all times!



Red Hot from UA

Andreus Sisters (3), Dean Martin & Jerry Levis, lee Revue voith a Jerry Levis, lee Revue voith (6); Royeltee; H. Leopold Shital-su Chorus, Paul Ash House Ork; Give My Regards to Broadeup (20th), reviewed in Variety May 26, '48.

The current Roxy entertainment is a sapient blend of boxoffice values combining a duo of name values combining a duo of name tre's ise shows. But, more important to the new show is the return of customers to the house. The contract of the current of the current

Jerry Lewis, plus the bow of the MCOy's new ice stage, is just the topper. So bring out the innual price of the innual price o

fect with terps to the "Calle Parisiene" music.

The Andrews Sixfers follows music and clowning. The trick a standard name on Broadway for 10 years, and irmly established as a singing and irmly established as a singing dedition is sufficient to keep dedition is sufficient to keep dedition is sufficient to keep the on top of the heap for perhaps on the contract of the song the contract of the song the contract of the song the perhaps of the perhaps o

Andrews sparking the connect interplay, they get an encore and a begont and the property of th

Browns and Jonestern Copa engagement.

With the Icer's installation, Paul Ash's house hand has moved back to the pit. The glass-topped pit cover has been removed to make cover has been removed to make cover the pit. The glass-topped pit cover has been addition to the musical control of the coverage of

recorded abelies Tot. to the most broadway. In addition to the major and the second section of the most of the mos

jackpots with her personality and songs. Lack of rehearsing held her to four songs, despite the customic songs. Lack of rehearsing held her to four songs, despite the customic songs, despite the customic songs with Droubly Gray & Brother, with Earl & Sasha and Compy Burke in a meeley of illek dance routine. Freddle Sanborn, making his first appearance here his panto and xylophone act.

Riber & Dantzer, grace ful maneers, also making as return ceived. Jimmy James, with his worsoges, produces comic touch with stait of an inchestated groom Nicholas Bross close the first haif and raise the roof in audience resones to their solid dancing stint on the stailed standard partners. In brisk convedy routine solid standing stint contribs her skilled juggling act.

The Sepis Panorama, comprising the colored stars, is slotted in closing and proved another sociative to the little coloning and groved another sociative to the little coloning and groved another sociatives.

Chicago, Chi
Chicago, June 24.
Billy De Woife, Georgia Gibbs
Batty Bruce, Whitson Bros. (2)
Henry Brundon's House Orch (13)
"Fuller Brush Man" (Col).

Hetty Bruce, Whitson Bros. (2).

Fuller Brush 1867. (Col).

Beturn of vaude to the EK.

Beturn of vaude to the EK.

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Her full pic policy was a sweet

\$10,000. Studden upsurge of days

and the full
Her full pic policy was a sweet

\$10,000. Studden upsurge of days

scale—50s to 1, p.m.; 56s to 5 p.m.,

instead of the former straight

Show that roll tagge is satisfy
my straight with comic across that

work on a knee-high stand, with

one seated on the other's shoot

some casults discovered by a hoop for

good returns and, for a punchy

closer, flips off a box held aloft on

Betty Bruce, blonde looker in a

gold-sequined halter and a billowy

chiping for middling results, fol
lowed by neat terping that brings

chiping for middling results, fol
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coulines, stamped with her person
ality, are choice merchandiae. Best

mad went to her tag twiring, with

Deapite kilocycle conditioning

Recorgia Gibbs is strong on giving

twicts archly and uses ample gen
results.

Federal Scales and the comic who pines for serious drama.

common backs with a week when he week with a few rewards.

Billy De Wolfe opens as the comie who pluns for serious dramacomie who pluns for serious dramatititering, he kooches, imitates a land characteristic of the control of

Olympia, Miami

Marquez Sisters (3). Don Cumings, 3 Bentons, Harrison, Carrolle Ross, Grace Drysdale, Les Rhode House Orch; "Saigon" (Par).

Strand, N. Y.

Bob Crosby with Jerry Gray Orch (14), Clark Sisters (4), You-man Bros. & Frances, Paul Regun, Toy & Wing; "Romance on the High Seas" reviewed in Variety, June 9, '48.

High Seels' revoluted in Vasanti, June 9, '48.

Bob Crosby's excursion into vasanti, June 9, '48.

Bob Crosby's excursion in the value of the trip is more in the trainer rather than as a meetro, a characterization recently established on the above the value of the club is achieved and Coving of the Club Is acided was developed with long memories, there's no mention of the strength of the club is accomplished with long memories, there's no mention of Crosby's accomplished with long memories, there's no mention of Crosby's accomplished with long memories, there's no mention of Crosby's accomplished with long memories, there's no mention of Crosby's accomplished with long memories, the long was a complex of the complex

Clark Sisters (4), and does some makes an all-around good impression. Gray orchestra dither out a good beend off music which is highlighted by an arrangement of the late Glenn Miller tunes. Gray, orner the crew through its paces in a highly competent manner that garners appliance.

In the crew through its paces in a highly competent manner that garners appliance. They're lookers and personable. One of the Cordy, especially on "I Put the Perny in the Gum Sict." Another combo frames, you think they are some gaucheries in their things and a mittiwalming tune assortment to form radio. While there are some gaucheries in their tuning and a mittiwalming tune assortments. The fermen fiddler makes will be group in itself does will with musical impressions of various maestri. The pressions of various maestri. The pressions of various maestri. The fermen fiddler makes will be grayed by the part of reshibes. The pression of various maestri. The fermen fiddler makes will be grayed as a park of reshibes. The pression of various maestri. The fermen fiddler makes a park of freshibes. The pression of various maestri. The fermen fiddler makes a park of freshibes. The pression of various maestri. The pression of various

Apollo, N. Y.

Sy Oliver Band (15), with Tommy Roberts; Janet Sayer, Lonnier Johnson, Bunny Briggs, Lester Young Band (6), Apus, Estrelita, Wiltshire & Williams; "Burning Cross" (SG).

Witthere & Williams; "Burning Cross" (SG).

Current all-sepia revue at Harlen's Apollo stacks up as a formidable draw. What would seem an unorthooks Lanes for a downtown. Repetition of similar acts might all the state of t reactions or similar acts might bett as six wip saced, difficult works are okay here so long as they're good. Current bill is in that each several the season of the seaso

ng of three rluthu, guitar, trumpet and the nuestivo on sax, acceptantes the poditive in closing slot with a torrid repertory of solid arrangements, including "Lesler Leaps In," "How High Tile 10 and response. Guitarist Fred Leaps In," "How High Tile 10 and response. Guitarist Fred Leaps (But expended Lacy steps down to vocal "What'll 100" for solid reception.

Both bands and acts are grouped in a fast flash and acts are grouped in a fast flash seeks at opening the first property of the form of the flash seeks at the center of the flash of the flash seeks at opening Edba with the country of the flash seeks at opening the flash seeks at the flash seeks at opening the flash seeks at opening the flash seeks at opening the flash seeks at the flash seeks at opening the flash seeks at opening the flash seeks at opening the flash seeks at the flash seeks at opening the flash seeks at opening the flash seeks at opening the flash seeks at the flash seeks at opening the flash seeks at the flash seeks at opening the flash seeks at th

Capitol, Wash.

Washington, June 26. Rudy Cardenas, Sylvia Froos. Terry & Ralph Rio. Richard Adair Dancers; "Big City" (M.G).

Fast, structive summer layout here doing little to bolter sagging, bo, but payees who show up seen to register appreciation of vaside to register appreciation of vaside to the sagging structure of "Old Man River" impressing as corny and better online to tune of "Old Man River" impressing as corny and better online "Money, Money, Money, Money, Money, Money and Structure of "Old Man River" impressing as corny and better online "Money, Money, Money, Money, Money, Money and Structure of "Old Man River" impressing as corny called "A Man Can Be a Wonderful Thing."

Terry & Rahp Rio still get

cauypeo, shows strong appeal as does a novelty called A. Man Can Dees a novelty called Y. Man Can Terry & Raiph Rio still get laughs for their Baby Snooks routine. Male plays straight to his round frant sindnichs with a few vaude, but this version, which has been here before, still gets laughs some of the more streamlined Surplies of bill is Rudy Cardenas. Import from Mexico, who raises the cutrain with the sickest juggling act town has seen here beriage the stage of the single stream of the stage in neat rivilim. Uses and hats-but gives it all a new visit which galleries go for in a big way. Standout act on bill, developing the stage in neat rivilim. List and hats-but gives it all a new visit which galleries go for in a big way. Standout act on bill, derepers—4 gals and 2 men—offer their usually effective act. However, format is followed so closely with hardly a new step added, that the students are copied in all pleasantly but routinely. Seems that at this customers accept it all pleasantly but routinely. Seems that at this cuttomers accept it all pleasantly but routinely. Seems that at this cuttomers accept it all pleasantly but routinely. Seems that at this condition of the stage in the stage of the stag

Oriental, Chi

Chicago, June 24.

Tex Williams' Orch (11) with
Deuce Spriggins, Smokey Rogers;
George Givot, Aeromaniacs (3),
Elly Ardelly, Carl Sands Orch;
"Gay Ranchero" (Rep),

With schools closing this week, current bill stacks up as perfect juve fare.

Acromaniacs are one of the strongest acts of their type. Youthful the scanners through triple that the scanners will be scanner to the scanners through the scanners will be scanners to the scanners that as so we paced, difficult work on the horizontal bar, while good, on the horizontal bar, while good, for with audition weeks the scanners will be scanners that the scanners will be scanners will be scanners that the scanners will be scanners will be

Capitol, N. V.

Lena Horne, Paul Winchell, The Dunhills (3), Skinnay Ennis Orch (15); "Fort Apache" (RKO), re-viewed in Variety March 10, '48.

This new show at the Capitol starts out on a rising entertainment curve from the opening bell until them the eyes have it. From there in Miss Horne's curves are the being displaced in a nice way however. Show, allekly lighten and the start of the start

There's no dissatisfaction, however to make a make a manular smally in a pale-blue structure grown that emphasizes her classy chassas. A manular small small

ico an excellent job.

Skinnay Knish han't much to do. his combo of six brass, sive sau di three rhythm open with Ensis' 'Augel' theme and then cool ments until the break between winchell and Miss Horne. Then arrangement of 'I Never Knew' ingly, played and written. Ensis can do a lot more than he shows here, but time apparently doesn't wood.

Hippodrome, Balto.

Baltimore, June 26.

Ken Griffin, Pat Patrick (Ereil Tuoing), Jack E. Leonard, Emerald Sisters (2), Jo Lombardi House Orch (12); "So Well Remembered" (RKO). Baltimore, June 26.

Briefs From the Lots

Hellywood, June 29.

Metro lifted its option on Jean metre Machenald for an addition of the Machenald for an addition of "Make recently completed "Sin in the Machenald for an addition of "Make recently completed "Sin in the Machenald for a delivery of the Machenald for a delivery of

Par's Theatre Tele

As a result, the sole plugging Par's showing got, under the agreement, was a soundtruck sta-tioned in front of the house in tioned in front of the house in Times Square for an hour preced-lng the start of the bout. That was sufficient, however, to fill every seal not occupied by the regular audience in the house for "Dream Girl" (Par) and Phil Spitalny's band on the stage.

One Commercial

One Commercial
All but one Gillette commercial
were deleted by Par. The one left
in just a card announcing that
the airing was sponsored by the
sairing was sponsored by the
sairing was sponsored by the
sairt was a payoff for Par's use of
NBC's video announcer, for which
gillette footed the bill. Par
showed plain, printed slides plugsing the next flow, a Par pieture, at Radio City Muse Hall. to
till the other three between-rounds fill the other three between-rounds Gillette commercial spots. Raibourn refused to disclose

fill the other three between-rounds (afflette commercial spots. See the commercial spots where the company paid for the commercial spots. The control of the same event by 20th-five at its Fox these the pills, and the company is now constructing and which will be ready in a distribution for the same event by 20th-five at its Fox these the pills, and the same event by 20th-five at the pills of the company is now constructing and which will be ready in a distribution from Cornell. It will be ready in the company is now constructing and which will be ready in the company, he joine because the present of the company is now constructing and which will be ready in a distribution from Cornell. It will be the company in the company in the company in the company is now constructing and which will be ready in a distribution from Cornell. It will be the company in the company in the company in the company is now constructing and which will be ready in a distribution for the company in the company is now constructing and which will be ready in a distribution from Cornell. It will be the company in the company in the company in the company in the company he company in the company in the company in the company he joine because the company in the company in the company in the company in the company he company in the company he company in the company he company in the company in the company he company in the company he company in the company he company in the company in the company he compa

bourn, company's video chief, the lowes format at beginning and end-torms provided that the theatre | It started off with newareel films tack. It was feared by the 200 Wednesday, breaking from there cannot be started by the company of the company

UA-Lazarus

Continued from page 3

ever since he joined UA in 1943 and, during Sears' confinement to the New York hospital for observa-tion the past two weeks, Lazarus has occupied his office and han-dled some of his functions.

died some of his functions.
LeSieur's post as assistant pub-ed
manager will be eliminated under
the new setup. Francis Winikus
will contnue as advertising directle
and Mori Krushen in charge of
leid operations. Fred
Jin the sales department, Fred
Jin the sales department, Fred
will take over temporarily as well take
well take over temporarily as viewer
m salesmanager. He'll replace
Maury Orr, who has resigned, to

Jack. Southern division managed:

m saleemanager. He'll' replace
blaury Orr, who has resigned, to
go into his family's business. Jack
has turned down permanent apgo into his family's business. Jack
has turned down permanent apwould entail moving his headquarters to New York. He prefers to
say in Dailas, where he has lived
all his life.

Lazarus S, where he has lived
all his life. I have a life him
long to the life of the life of the life
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LeSieur, 41, has been with the distributing company for 14 years, starting as production manager in the advertising department. He was later sales promotion manager and, about three and one-half years age, became advertising ager and, about three and one-half years ago. Desame advertising manager. He was upped from that job to assistant pub-ad chief about 18 months ago. Prot to joining 10 he was with the Hanfi-Metricollowing graduation from Rufers. Sears returned to his deak jet the homeoffice Monday (28) after the homeoffice Monday (28) after the homeoffice Monday (28) after the logistation. He is expected to licad for the Coast in a few weeks to continue discussions on new

Form Telemount Corp

Hollywood, June 2 min, nas been formed by Henry Donovan, Harry Redmond, Jr., and Walter J. Nelson. Incorporation papers filed at Sacramento show the new company as being capi-talized originally at \$1,000,000. Donovan

talized originally at \$1,000,000. Donovan, formerly with Paramount's KTLA, related that consumer that the consumer that

French Legislation On Yank Pix Pushed Off: Fight 65% in Taxes

Parls, June 29. French legislation threatening continued showing of American pictures here has been pushed off indefinitely. Inistead of dickering with the French government on the film legislation alone, Gerald Mayer, Motion Picture Assn. of America foreign chief, who is here now, has succeeded in having the film gravitetions reducted in the film. the film negotiations included in an ensemble of decisions affecting domestic economy far beyond the realm of the motion picture in-

realm of the motion picture in-dustry. It is expected that it will be a considerable time before the wetter of prospective 1 e g is 1 at 1 on is thrashed through. This means that the American industry is in-the clear for a while and, by the time the portions of the measures affecting it come up, they may be considerably changed. Trightening. U. S. distribs is the Gerrand-Jouve

ascenting it come up they may be prefixed in measure frightening U. S. distribs is the Gerraud-Jouve whit, applying two taxes which MPAA chief Eric Johnston a few weeks ago estimated would be the missions and the other, to be paid directly by distribe, puts a fool-age levy on foreign films. Also involved are French re-quest for realism on the film prement to up playing time for French ment to up playing time for French

visions of the Blum-Byrnes agree-ment to up playing time for French product from four to seven weeks per quarter in local einemas. Tied up with this are efforts of the U. S. industry to get out about \$18,000,000 in frozen funds.

MAD SCURRY ON FOR WB DIRECTORS

FOR WB DIRECTORS

All the diversions on Warners
payroll naive the control of the

Name Olson Press Rep

Name Olson Press Rep
Robert Olson, formerly of the
20th-Fox foreign publicity department, has been named press rep
by the Alfred Hitchroek-Sidney
Compared to the Compared t

Jack Cohn Trust Sells 2,000 Col Shares In April Pix Company Stock Deals

\$186,000 Film Divvies For May, Down from '47

Washington, June 29.
Publicly reported cash dividends
by picture corporations in Mayvere \$186,000, as compared with
\$217,000 in May, 1947, and \$3,941,000 in April of this year, the Dept.
ff Commerce reported last week.

of Commerce reported tast week.

For the three months ending May, announced pie company dividends totalled \$1.704,000, a droper of all months \$2.500,000. Toom there of the month of the commerce of the company of the

Schlaifer

Schlaifer wrote in his letter of resignation. "Also, I have been unalterably opposed to the washing of intra-industry linen in public

view."

Schläffer's abrupt departure from AMPA brought forth a counter-dig from Youngstein. The EL biggie despatched a letter to Schläffer, acteating: We, of the Committee of t

members during the same period."
In his diatribe, Youngstein had characterized the public relations job of the industry as 'one of the worst butchered in history." 'Proper public relations will, in my opinion, never be established by eight excentives sitting in a room eight excentives sitting in a room declared later in his talk.

Purching, his these that the in-

declared later in his talk.

Pushing his thesis that the industry should use "the brains and aleuts of the men and women who, at the property of the public relations of our industry," Youngstein this week lined up a meeting with Gael Sullivan, exec director of the Theatre Owners of America. He proposes that TOA call on ABPA for help in the

and A and A for help in the unit's present campaign to better relations with the public.

In this regard, Youngstein said he was making his manpower available to TOA and would set up a special committee with that target in mind.

Washington, June 22.

Security transactions of picture company officers and directors are considered to the construction of th

Paramount \$1 common—Duncan G. Harris increased his holdings to 13. Harris increased his holdings to 2,600 shares through the purchase of 200. Maurice Newton bought and then sold 150 shares in March, leaving his holdings to 18,605. A trust held by Newton was reported as 18,380 shares.

Trans-Lux \$1 common—Harry Brandt purchased 1,500 shares, in-creasing his holdings to 88,563 shares. Broadyork, Inc., was re-ported as holding 1,000 shares Harday Operating Co. 4,400, and Brandt's wife, 14,700.

Brandi's wife, 14,700.

Universial of Delaware common

—Daniel M. Sheaffer sold 1,600shares in five transactions, reducing his holdings to 13,207 shares.

Warner Bros, 55 common—Harry

M. Warner sold *0,250 shares in

total 204,550 shares, A trust in his

manne was reported as 15,000

Radio and television manufactur
ing company transactions reported:

Radio and television manufacturing company transactions reported:
Faransworth Television and Radio
Magnowa Si common—Edwin S.
Fridham bought one share, inRCA common—Meade Brace
BCA common—Meade Brace
Faransworth State
Fa

show biz transactions

Madison Square Garden capital -W. P. Chrysler, Jr., bought 2,900 cares in five transactions, and now

20th Tele

Continued from page 2 Yankee Stadium to the relay termi-

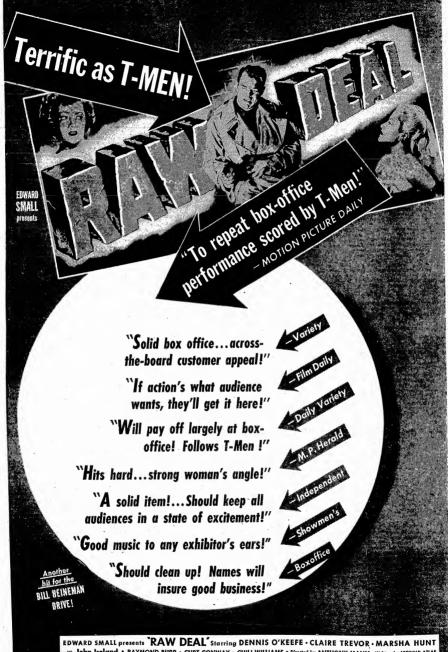
continued from page 2

Tankee Stadium to the reizy terminal procedul committee with that target in mind.

Mary Pickford

Costauaed from page 2

Stins Pickford will lack over the block-remitlances problem both for the company itself and its producer members. She revealed that Roger; expecte to turn out fline for the company itself and its producer members. She revealed that Roger; expecte to turn out fline for the company itself and its meaning and the producer members. She revealed that reference will be a state of the state of the state through a microwave unit state of the state through a microwave unit state of the state of the state through a microwave unit state of the state of th



EDWARD SMALL presents "RAW DEAL" Starring DENNIS O'KEEFE • CLAIRE TREVOR • MARSHA HUNT with John Ireland • RAYMOND BURR • CURT CONWAY • CHILI WILLIAMS • Directed by ANTHONY MANN • Written by LEOPOLD ATLAS and JOHN C. HIGGINS • Suppended by a Mory by ARNOLD B. ARMSTRONG and AUDREY ASHLEY • A Relitance Picture • An EAGLE LION FILMS Release

'Home' 16m Films At Admish Prices **Big in Maritimes**

St. John, N. B., June 29.
Home film shows, 16m, are taking epidemic form through the maritime provinces, being held weeknights as well as Sunday afternoons and nights, for admission started with cellections. An advantage of the started with cellections and the started with cellections and the started with cellections. An advantage of the started with cellections. An advantage of the started with cellections. The admission range from 25 to 50c, in the started with completions of the started with cellections. The admission range from 25 to 50c, in the started with cellections.

ashere to the collections. The admissions range from 25 to 50c, inthe only complaints have come
from neighbors who feat the fremenace or collapse of houses, with
hours and beams taxed beyond
many as 300 persons are jammed
into a couple of trooms, will many
smokers among them. Operators
ment are montly amateurs and
semi-pros. What they don't know
hout the equipment is plenty.
A defuge of profests from neighmontly and the state of the collapse
soon, where, on the second floor of
an ancient dwelling house two pronoters had been doing turnsway
business Sanday afternations and
son you've for the promoters had
son you've for the promoters had
son you will be a son to be second floor
and in the collapse of the promoters
and in other cases is rented, as
well as title fliars.
The home shows came into circulation last fall and have been
ances ever since. Particularly appealing are Sunday shows, since
thearters are shuttered that day and
the collapse in the collapse of the collapse of the
money had been sone of the promoters are
shuttered that they and
ment and the promoters has
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PAR ASKS RESHUFFLE IN %-CHISEL SUIT

IN %-CHISE SUIT

Paramount is asking for a inffing of defendant in the asking
for a grant
flarry Brandt, 165 copporations
harry Brandt, 165 copporations
harry Brandt, 165 copporations
fled application to drop eight defled application to drop eight degrant and the seven who had been
fill another seven who had been
for Goldana, Raymond V. Weple,
Andean, Answell, Rusonyanies and
Motion requests elimination of
Motion requests elimination of
Motion requests elimination of
Motion of the seven who had been
for Goldana, Raymond V. Weple,
Andean, Answell, Rusonyanies and
Lamoc Operating Corp. It asks
supplemental summonses arainst
A. M. Rapf, Michael Rudin, Milrey
Amus, Corp., Bell Theatier, Fraycarting Corp. and 62 Delancy
Sirvet Theatre Corp.
Application is set for Monday
(6) hearing.

MPAA, Producers Team Vs. Distribs on Shorts

T3. Minimum and Mi

that the total be neto numerics.

At a New York meeting of distrib reps last week, proposal for 13 releases was nixed. It is still necertain what further steps will be taken by the MPAA and its producer allies to push for the larger number. MPAA feels that one per-anoth release peac will make the publicity program more effective.

checive.

Distribs voted down the proposal after noting that produces
had overlooked that produces
fore the year is up, six pix will be
to release the produces
had overlooked that the produces
had overlooked that produces
had overlooked that produces
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had overlooked that the produces
had overlooked that t

PHILLY TENT GETS FARM FOR HANDICAPPED KIDS

FUK HANDICAPED 4.198

Philadelphia, June 23.

Leo Posel, refired indie exhibitor, donated his 60-sere farm near
Worcester, Montgomery county, to
the Variety Club, Tent 13, to
be used as a summer home for handicapped and needy children, to
capped and needy children, or
on camp soon, repairs heing made
out of charity fund of \$40,000.

The proposal for a summer camp
for the needy, with full medical
care while the youngaters are vaan permane approved by Tent.

The state of the proposal of the control of the
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least a permane approved by Tent.

The proposal for a summer camp
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propo the newspaper as co-sponsor.

Albany Tent Picks Smekwitz

Albany Tent Picks Sinekwitz
Charles A. Smakwitz, acting
zone manager of Warner theatres,
appointed chairman of Albany
Variety Club's Heart Fund comnitice, operating a summer camp,
Smakwitz, former chief barker, reSmakwitz, former chief barker, resinekwitz, former chief barker, resinekwitz, former chief barker, resinekwitz of the state of the state of the state
and the state of the s

Heidt Coast Dates for Variety Club

Abe Blumenfeld amonumed that the Variety Club of Northern Cali-fornia, Tent 32, which he heads, will contribute all proceeds from two appearances by Horace Heidt band to the club's chief project, building of its new Bind Baby's Nursery. Heidt is slated for July 25 at Civic Auditorium here and Aug. 1 at Oakland Audi-lortum Areas.

2 UA Pix in Middle Of B'way Dispute On

Union Jurisdiction

Union Jurisdiction
Two United Artists pictures
showing on Broatway. "Arch of
Triumph" at the Globe and "Time
of Your Life" at the Mayfair, are
now in the middle of public leafiet
barrages set down by two rivusl
unions contacting control orer UA
whose contract with UA expired
May 31. is distributing circulars
urging boycoit of the two films on
grounds that the company is carry
UA refused to sign a new pact
with SOPEG because the latter retused to file non-Communist affidavits under the Tart-Hartley
and the property of the property of the protions of the property of the protions of the property of the protions of the pro
tions of

law.
Paper cahnonade from SOPEG's
rival, Local H-63. is blowing leaflets around the Times Square area
telling theatre-shoppers it's okay
to see the two UA pix. Signed by
a claimed majority of UA office
workers, leaflet clarges SOPEG
with being a "Communistdominated" union not authorized to

with beeing a communitations are appeared to the property of the control of the c

a showdown battle with other ma-jor companies, whose contracts with the two ClO guilds expire Sept, 27. At a joint meeting Mon-day (23), both unions affirmed their determination not to comply with the Earl-Harrley law despite for new pack with take place un-less they do.

56 N.Y. RKO Flacks Get Pay Increases

Anti-Trust Suits

Continued from page 7

william Goldman, Philly exhib, who already had won a \$375,000 that periods a previous suit. Goldman is asking the Federal court to compel Warner Bross. and other major distribs there to surrender ownership of their houses in the Philly area.

Philly area.

Goldman maintains that the
Supreme Court decision tossing
out competitive bidding makes
divorcement the only corrective
measure in his sector. In the
alternative, be wants an injunction
barring the defendants from crosslicensing films to each other in
Philladelphia Philadelphia.

Philadelphia.

In the Federal court of Vicksburg, Miss., Joseph Applebaum and Bertram E. Simms, Green-and Bertram E. Simms, Green-majors and oliters saking \$600,000 triple-damages. Plaintillis charge conspiracy and claim unreasonable clearance. They assert their hotse was forced to follow Paramount theatre in Greenville by \$690 days.

theatre in Greenville by 69-90 days.
Third action was brought by
Alma Anus. Co. in the Federal
out, Brunswick, Ga., for \$21,000
and an injunction against alleged
and an injunction against alleged
set of the se apolis by Central Avenue Theatre

Indpls. Nabe Files Suit Vs. Six Major Distribs

Indianapolis, June 25. Indianapolis, June 28.
Central Avenue Theatre Corp,
operator of Zaring, nortside nabe,
asks \$352,000 damages in anti-trust
suit field in Federal court here last
suit field in Federal court here last
utors and operators of nine
theatres, charging conspiracy to
monopolise flim releases and fix admonopolise flim releases and fix admonopolise flim releases and fix adcomplete to the complete to
monopolise flim releases and fix admonopolise flim releases and fix admonopolise flim
controlled to the complete to
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controlled to the complete to
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controlled to
monopolise
mon J 1, 1947, at Zaring because

situation.

Distributors named are Loew's,
20th-Fox, Paramount, Columbia,
Universal and United Artists.

Other defendants are Amusement
Enterprises, Inc., operator of St.
Clair, Uptown, Sirand and Oriental,
coal andes, and the Fourth Avenue
coal andes, and the Fourth Avenue
rearrance of Indiana, Carrice, Ivre and Ketth's, Loew's also is listed.

Foreign Pix

Continued from page 11 =

foreign pix since the end of the war due to their bookings in nabe theatres. Belore the 'war, when foreign pix were confined to a narrow circuit of arty houses, censorship groups didn't care one way or another how much "realism" they depicted on the serven, the control of the confined to a control of the control of the

N. Y. Indies Won't Cut Admission Prices Despite Current B.O. Dip

Enough Biz for All. Hoblitzelle Warns

According to Karl Hoblitzelle, prez of Interstate Theative Circuit, prez of Interstate Theative Circuit, all, and no theatreman need use conniving tactics to get his share. Hoblitzelle and R. J. O'Donnell, yp, and general manager of the circuit, spoke before a meeting of the Dallas Independent Theatre

Owners.

"We are going to fight for business, and fight hard, but it will be done with clean hands, and we want you exhibitors to fight just as hard in the same manner," said

Defending the August 18. star agreement, O'Brene said that the U.S. emharpo during the period of the 75% tax was spelling disaster for the British industry. When the British falled to fill the 28s, tion and exhibition end. As a re-sult, O'Brien said, banks and in-vestment companies refused to risk their money for finance because they linew they couldn't receptor they linew they couldn't receptor alone. He disclosed that out of 10,000 employees in the studies, 2,000 were laid off.

O'Brien also put the quietus on British beefs over the Anglo-U. S, pact to the effect that American producers would use frozen funds to swamp British production. The that all the major studios at Den-ham, Pinewood, Islington, Elstream and Shepperton are controlled by J. Arthur Essah, Ser Alexander Co. "Between 80 and 90%, of Britain's studios today are produ-ing British films," O'Brien said, as against only one American studio in Britain. O'Brien also put the quietus on

Tele's Effects

In a motion for proups of the common of the

Despite generally poor business, several independent circuit chiefs in the New York metropolitan area have emphasized to the property of the p

a step.
"We will try to hold the line on admission prices," declared Walter Reede, Jr., of the Reade chain with some 42 houses in New Jersey and upstate New York; in face of rising costs he frenkly stated that he did not know how prices could be cut. "Business in our situations," see Sud, "has levels could be cut. "Business in our situations, but the state of the sta

Lahor Chief

Lahor Chief

Continued from page 6

enforced in the first few years due to a shortage of British product. "The authorities," he said, "will have to turn a blind eye to a murn-ber of irregularities if they do want our crimenas to close."

Defending the Anglo-U. S. tax

didits commented."

said the Reade disclosed that in the last six months one week would used to a shortage of British product. "The authorities," he said, "will keeping people away. However, how on the said that the said tha

say, "that's the reason why they didn't come."

Joseph Springer, general manager of the S'house Century loop age of the S'house Century loop and the state of the

Young America Elects

Young America Elects
Elections hedi last week at the
annual stoakholders and directors
inceing of Young America Films,
Inc., resulted in the naming of
her as well as veepee. He's been
with YAF for the past three years
as editor-is-chief, in charge of research and production.
The search and production of edicational pictures. Other officers
re-elected at the conclave are:
Stuart Scheitel, prexy; Alfred G,
Youderbill, chairman of the boart;
Younderbill, chairman of the boart;
Ornderbill, chairman of the boart;
Ornderbill, chairman of the Ornderbill
Crows, treasurer.

UA-Rank

= Continued from page 6 =



starring RUTH HUSSEY JOHN CARROLL VERA RALSTON
with GENE LOCKHART - JOHN HOWARD - BENAY VENUTA
and ADELE MARA - JAMES BELL - JOHN LITEL
A REPUBLIC PICTURE

Y KELURTIC LICIONE

PRE-SOLD

COAST TO COAST

THROUGH RADIO'S MOST POPULAR SHOW

RALPH EDWARDS' TRUTH OR CONSEQUENCES

An audience of more than 60,000,000 heard the nation-wide search for "Miss Jane Doe" in three weeks of smash publicity.

Mary Ruth Wade of Lake Charles, La., selected from 15,000 entries.

She will soon be seen in

Screen Play by LAWRENCE KIMBLE Adaptation by DECLA DUNNING.
Associate Producer-Director— JOHN H. AUER

Picture Grosses

Rains Came in Indols. But Not Biz; 'Apache' Alone Fine at \$12,000

Alone time at \$1.6,000 and alone time at \$1.6,000 and alonapois, June 29.

And alonapois, June 29.

And alone time between the time between the time between time between time and time

up nicely in second stanaa at Jup nicely in second stanaa at Jup nicely second second

Nice 58,000 aloce of the component of th

'BRING 'EM BACK' DOES THAT IN CINCY, \$15,500

HAAI IN CINCY, \$15,50M Downtown by Continuati, June 29. Downtown bix continues perky in the face of an early heat wave and summer racing meet at River Downs and baseball, Of the three downs and the control of the con

\$7,500 In wake of 501th \$1,000-\$1,000 in Wake of 501th \$1,000 in No. \$1,000 in No. \$2,000 in near. Last week, "Bring Emback Alves (IRKO) (Including Interesting No. \$1,000 in No. \$1,000

opening day, tieln with Enquirer and Zoo to supply a gorilla and Sock overall campaign. Sock \$15,759 and Zoo to supply a gorilla gorilla and Sock overall campaign. Sock \$15,759 and Zoo to Society (IRCO). Bly \$11,000.

Reith's (City, Inv), (1,452, 50,759 and best grosser here in weeks: Last seeks. All My Sons' (U) (240 and Society College Co

lively \$12,000.
Shubert (RKO) (2,100; 50-75)—
"Give Regards Broadway" (20th)
(m.o.). Par \$5,000. Last week, "Arch
of Triumph" (UA) (m.o.), \$4,500.

PHILADELPHIA

PHILADELPHIA
Continued from page 15
thin \$6.500. Last week, "Mailing of Miller" (Col.) \$8.500.
Last week, "Mailing of Miller" (Col.) \$8.500.
Last week, "Big Cit." (M.G) (Feb. 12) (Col.) \$8.500.
Last week, "Big Cit." (M.G) (Feb. 12) (Col.) \$8.500.
Last week, "Big Cit." (M.G) (Feb. 12) (Col.) \$8.500.
Last week, "Big Cit." (M.G) (Feb. 12) (Col.) \$8.500.
Philadelphia Story" (M.G) (Feb. 12) (F

SAN FRANCISCO

(Continued from page 13)
better. Last week, "Time of Life"
(Last week, "Time of Life"
(Last week, "Time of Life"
(Last week, "Time of Life"
(SC) Stagedoor (Ackerman) (350; 60-85)—"Henry VIII"
(SC) and
"Katharine Great" (SC) (3rd wk)
(reissues). Oke \$2,600. Last week,

freissues. Oke \$2,000. Last week. \$3,300. Meanney (400, 63,300.)
They fidth" tindiel. Gley \$1,800.
In 3 days. House shuttered because of fire on roof. Last week, which was been strong time. They find the strong time. They find the strong Landon "tindie" (30 wk). Larkin (Roesner) (400), 63-55—The Lost One" Infinded Nations (FWC) (11,40), 68-55—The Lost One" Infinded Nations (FWC) (11,40), 68-55—The Lost One" Infinded Nations (FWC) (11,40), 78-55—The Lost One" (11,40), 78-55—The Lost One" (11,40), 78-55—The Lost One" (11,40), 78-55—The Lost One" (11,40), 78-55—The Lost One of the Control of Thiumph" (LAST week, "Thight The Galor close, Last week, "Are Galor of Triumph" (LA) (5th wk) (m.o.) \$5,000.

SUN SLOUGHS SEATTLE: 'REGARDS' DIM \$8.000

Seatite, June 29.

Hot weather Sunday (27) put the skids under biz generally this week. Biggest disappointments are "Give Regards to Broadway" and "Raw Deal," both doing surprisingly slow trade.

Estimates for This Week.

Blue Money (J. P.) (2004. 5 50).

Estimates for This Week
Blue Mouse (H-E) (800; 45-80)—
"Fort Apache" (RKO) and "Fighting Mad" (Mono) mo.) Nice \$3000 for third downtown week. Last
week, "Other Part Forest" (U) and
"Lead Soldiers" (20th) (m.o.), \$2,-

Fifth Avenue (H-E) (2.349; 45-80) Fifth Avenue (H-E) (2,349; 43-80)

"Regards to Broadway" (20th)
and "Counterfeiters" (20th). Very
mild \$8,000. Last week, "Reinember Mama". (RKO) and "Rusty"
(Col) (3d wk), nice enough \$7,800. Liberty (Ind) (1,650; 45-80)— "Fuller Brush Man" (Col) (5th wk). Nice \$6,500. Last week, strong \$8,-100.

Music Box (H-E) (850; 45-80)—
"Remember Manna" (RKO) and
"Rusty" (CO) (m.o.). Good \$3,500
for fourth downtown week. Last
week, "Miracle of Bells" (RKO) and
"Western Heritage" (RKO) (m.o.),
\$3,300

\$3,300.

Music Hall (H-E) (2,200; 45-80)—
"Homecoming" (M-G) (5th wk).
Slow \$4,000 after trim \$6,800 last week.

week.

Orpheum (H-E) (2,600; 45-80)—

"4 Faces West" (UA) and "Cobra Strikes" (EL). Fair \$7,000. Last' week, "River Lady" (U) and "Captain Boycott" (U), nild \$9,000 in 10 days.

Palomar (Sterling) (1,350; 45-80)
—"Big City" (M-G) and "Old Los
Angeles" (Rep) (2d wk). Thin \$5,500. Last week, fancy \$9,000.

DOU_Last week, tancy \$9,000.

Paramount (H-E) (3,039; 45-80)—
"Raw Deal" (EL) and "Man from
Texas" (EL). Very dim \$6,000. Last
week. "Apache" (RKO) and "Fighting Mad" (Mono) (2d wk), solid
\$8,400.

Roosevelt (Sterling) (800; 45-80)
"Pirate" (M-G) and "Exposed"
(Rep) (2d wk). Nice \$5,500. Last week, sock \$8,400.

Port, Up as Floods End; 'Duel' Torrid \$11.500

Floot Infilm \$11,5000
Floot damages are being repaired and traffic is slowly getting
back to normal here. Downtown
houses are showing a slight pickup
this week. "Give My Regards to
Broadway" and "Duel lin. under
Broadway" and "Duel lin. gmoney.
"Homgeoming." "Fuller Brush
Man" and "I Remember Mama" are
doing best on holdover.
Estimates for This Week

(Col) and "Love from Stranger" (EL), sock \$6,700.

(EL), sock \$6,700.

Orpheum (H-E (L/750; 50-85)—
Give Regards Broadway" (201h)
Give Regards Broadway (201h)
Give Regards Broadway (201h)
Faramount (H-E) (3,400; 50-85)—
"Fuller Brush Man" (Col) and
Those from Stranger" (EL (2d wil)
Flathouse (H. EV) (201h)
Flathouse (H. EV) (201h)
Flathouse (H. EV) (201h)

Fine 39,500. Last week, terrific Playbone (HE) (1,200; 50-85)—Phybones (HE) (1,200; 50-85)—Phybones (HE) (1,200; 100, 100, 100, 100, 100), 13,600.
"Waterfront: at Midnight" (Particul), 31,600.
"Waterfront: at Midnight" (Particul), 31,600.
Scholler (Particul), 32,600.
Scholler

Balto Not Boffo Albeit

xears' Strong \$12,500

The bottom seems to have failer
this starta. The combo HippoSo Well Remembered, 'LouisWalcott fight films and vaude, and
rawing fairly well. Better than
drawing fairly well. Setter than
for preem of "So This is New
York" at the Mayfair. "See
Years' is big at the Town on popzears. 'Years' Strong \$12,500

Years' is big at the Town on pope-scale run. use of This Week.

C. Reimittle septish (15,00) (20,00) (

better than average \$5,000. Last Veckov (Mechanic) (1,600; 20-60).

New (Mechanic) (1,800; 20-60).

New (Mechanic) (1,800; 20-60).

Stanley (Will) (1,800; 20-60).

Town (Rappaport) (1,800; 20-60).

DETROIT

DETROIT

and "Flight Licetionant" (Col) (reindex property of the color of the col

Rocky Mt. Allied

Continued from page 3 ;

mod the more noney a man gets over and above his basic cost of living the more madey he high "Second," bulletin continues, "he more time he he he had to seek "He more time he he had to seek entertainment."

After striking at Hollywood pro-ducers for giving out with violent 'and-union' propaganda while business of the propaganda while business of the propaganda while of the propaganda while "This bulletin is not recommend-"This bulletin is not recommend-

20 New Drive-Ins for Pittsburgh Area In Last Seven Months: Other Projects

U Motion Deferred

Motion for summary judgment ought by Universal stockholders

Motion for summary judgment sought by Universal stockholders Stephen Truncale and William Freiday against the company and certain of its directors was advantaged to the state of the state

Studio Closings Continued from page 3

whether a new agreement can be made without a walkoun. Sirates Computation of the made without a walkoun. Sirates Computation of the made without a walkoun sirates Computation of the made without a crippled production pace is the filely strategy, film toppers indicate. Total considered more film-making is considered more film-making in considered more firight now, is on a method which can save coin. This is particularly so since grosses are substantially to since grosses are substantially The back thout now at a terrific The back thout now at a terrific particularly so the substantially of the packet of the substantial packet of the s

so since grosses are substantially off in 10, St beaters at a terrifichigh of 171 times completed and unreleased by the eight majors alone. There are enough pix to keep the octet going for a full year. In October, 1846, when the Jurfschoff of Studio Unions and the International Alliance of Theratical Stage Employees threatened a halt to production, these eight Half year later, the total was down to 110, and that was still considered too high.

to 110, and that was still considered too high.
Shutdown at Universal has been ordered because the company will ordered because the company will in a few weeks and at least a half-dozen imports from J. Arthur Rank. With two Yank pix a month planned for release for the rest of the year, U is armed with edough Polymore of Caury it through Pebroaling.

ruary.
U's studio will be able to give rusty, studie will be able to give employees a mass vacation while endeavoring to rehabilitate its plant and machinery. All old problems and scripts will be held to be start of the start

claim to start Call. It was a least you was already built? and the set was already built? and the set was already built? and the set was already built? It was a set with the set was a least was a le

New 750-Seater in Texas
Houston
Long circuit is constructing a
new 750-scater at Taft. Texas, to
replace the old Texas.

Local syndicate headed to Gaie Rubin, who ewas and operates Att (Chema, downtown home of foreign pix, starting new driveria many starting new driveria many starting new driveria many starting new driveria many starting in the starting new driveria many starting in under way, with an attraction is under way, with an attraction is under way, with an attraction of the month. That makes about the 20th new driveria to apply a point of the month. That makes about the 20th new drivers and the starting way of the starting and the start

3 New Texas Hon

a riew Texas Houses
Houston.
Gokar Korn, owner of O, K. Circuit, announced he will start constart. One will start constart. One will start concallena Park section, a 1,000
scater. Other will have sealing
Callena Park section, a 1,000
scater. Other will have sealing
Lyons avenue. Gilled wip se on
Lyons avenue. Size of the seal of the
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2 New Arizona Houses
2 New Arizona Houses
Phoenix.
Malcolm White opened T-Bar-T
tinate of the Community of Brit Arizon
that community of Brit Arizon
Hallon Sulliding at their te S. South
Phoenix with opening likely this
Harry Nace is building an 300seater in nearby Glendale. It will
be managed by Lawrence Englin,
manager of Glendale Community
Theirtes, Inc.

B'way Victoria Theatre In Extensive Facelift For Long-Run Policy

For Long-Kun Folico
Victoria theatre on Broadway
will shutter about July 15 for an
extensive facelift. It will be
closed until about Crt. when
policy then will be avicined to
make it a leading long-run showcase for top product, with Bavid
Oily linvestines to

pacity. Intextre amount of the complete removation job inside and complete removation job inside and a many complete removation in the complete removation in the whole Broadway block between 45th and 46th; attrects to erect a pair of new theatrest there has been showed back streets to erect a pair of new theatrest there has been showed back in the complete of the

Sues to Hold Paramount Name in Toledo Area

Name in Toledo Area

Carl H. Schrödedo, June 23.

Carl H. Schrödedo, June 24.

Carl H. Schrödedo, June 24.

Carl H. Schrödedores theatre, maning Paramount Pictures, Inc., maning Paramount Pictures, Inc., other individuals and firms as defendants.

Interests in August. 1946, noted the present Paramount, Toledo, for 10 years, starting July 1, 1948. Suit stated that on Peb. 24, 1948, Suit stated that exclusive in this area, and prohibit the defendants from using it in

TRAILERS

ARE YOUR
BEST BUY
BEST BUY
ADVERTISING!
because they
Cost
Less.

Less. Sell More!*

nanona SCHER SERVICE

Trailers draw Jlg of Your Patrons. 1947 Motion Pictura

Clips from Film Row

NEW YORK

NEW YORK
Four changes in Merto field alsels force were made last week at four different exchanges. Williams of the control of

tions, leaving after 22 years with company. Company to make a continuing to assume the company of the continuing the part of the company of the continuing t

BUFFALO

BUFFALO
The Vogue (former Telenews), reverted to news-film policy which was discontinued two years ago in favor of subsequent-run double control of the subsequent-run double control of the subsequent for the subsequent for

v ANCOUVER
British Columbla theatres raised \$10,000 to aid those suffering from recent floods, with Sunday night shows.
Hope for reneal of Control of the state o

night shows.

Hope for repeal of Sunday closing of theatres was shattered when the attorney-general reassured ministerial delegation that the houses would remain shuttered on undays. Despite slump in theatre and itery grosses, business for incom-



LOS ANGELES 11 hours, 10 minutes

CHICAGO

Ticket Offices: Airlines Terminal ockefeller Center • Hotel New Yorker 120'Broadway • Hotel St. George

AMERICAN AIRLINES



ing musical, "Carousel," looks capacity both here and in Seattle.

Odeon Theatres discontinuing both particular and the seattle and the seattle showings in a seattle seattle

CHICAGO

CHICAGO
Irving Werthamer, Milwaukee
Paramount office manager, transferred to Chicago as administrative
assistant to James Donahue, cenral division manager.
Jack Hess, former head of publetty for IRSO, takes over flack
tetty for IRSO, takes over flack
tres for Elmer Balaba, quire theaLaSalle theatr evoeming set for
Aug. 1 after \$60,000 remodeling
job.

Linked Artists district meeting week was headed by J. J. Unger, aided by Maurey Orr, western-sales manager, and Ralph Cramblet.

J. Harold Stevens, Paramount district manager, resting in Evanston, Ill., hospital after an operation.

PHOENIX

PHOENIX

Local Junior Chamber of Commerce set up tables and display posters in major downtown theaposters in major downtown theacalling for a change in Arizona workmen's compensation law. More followed in water of report by the compensation law. More followed in water of report by the compensation law. More followed in water of report by the compensation law. More followed in water of the compensation law in the compensation law i

osts. Star theatre, Nogales, will have n official opening July 4, with uddy Rich band highlighting

Start theatre, Nogales, will have bludy Rich band highlighting stage show.

Boudy Rich band highlighting stage show.

Bounder Start band highlighting stage show.

Ronder Start band were made in Arizona for video release. Tagged Road to Godd, picture is serial ing with Lost Dutchman Gold Mine in Joed Superstition mountains, on local Superstition mountains. College state of the stage of the sta

PHILADELPHIA

PHILADELPHIA
Photograph, platters are supplanting gather in new film given
away gimmite making its appearance here. Idea of substituting
states are been as a substituting of the substituting of the substituting of the substituting of the substituting the substitution of it records for of it records is aligned to substituting and on the substitution of it records is a substitution of it records in the substitution of it records for of it records in the substitution of its substitu

MEMPHIS

Mileo Circuit has taken a long-term lease on four theatres oper-ated by W. F. Sonneman, at Fay-state the control of the control of the Sonneman, who has operated in Eayetteville for 23 years, will with-draw from the town entirely but continue to run houses in nearby Springdale.

draw from the own either year continue to rum houses in mearby Singled and the control of the control of the control of the control of the sand serve theaters in this area. Al-ready has 18 houses in Mississippi and Tennessee under contract. Re-placed at RKO by Tommy Bald-ridge.

LOUISVILLE

LOUISVILLE
Nominating committee has been formed here by the Kentucky Assumed to the Committee here to the Committee here by the Kentucky Assumed to the Committee here to the Co

as Commissioner of the new Ken-tucky State Police, was authorized by the board to employ whomever he might desire out of his own sal-ary to conduct organization duties. Board's move was prompted by he might desire out of his own sal-ary to conduct organization duties Board's move was prompted by the belief that Crowe's new duties would prove rather heavy, thus re-quiring services of an assistant for at least two or three months,

VARIETY

INDIANAPOLIS

INDIANAPOLIS
Bill Aharworth, president of National Allied, will be headliner for Associated Theatree Owners of International Allied, will be headliner for Bill Meloy, son of Paul Meloy, operator of Strand and Alhanbra Bill Meloy, son of Paul Meloy, operator of Strand and Alhanbra Insignates in auto accident, expects to be out of hospital in 10 days. J. Mack, formerly with Amign Goden, formerly with Amign Goden Avalon, now manager and the stranger of the stra

ST. LOUIS

An airplane landing field has been built near Air Park, 500-car drive-in near Highland, Ill., re-cently opened. Joe Schrempp, the owner, invites plane owners to

cently opened. Joë Schrempp, the owner, invites plane owners to visit his spot.

Neess, III., completed \$12,000 face lifting job on house. Gerland (Peck) Keith resigned as manager of Empire, Chrisman, III., because of III health. Turner-Farrar theatre interests, Harrisburg, and the control of the control

by election of a new house in Arbion, Ill.
Grand, a 600-seater in Sullivan, Ill., relighted after a 100% face lifting job.

LOS ANGELES

LUS ANGELES

E. R. Cumming Theatre Corp.
took over operation of Norwalk
theatre on long term lease from
Mr. and Mrs. J. A. Menard. Latter
are retiring after operating theatres in Los Angeles area for 41
years. Cummings group is also
building drive-in near Downey,
'allif years. (building Calif.

Calif.

Harry Vinnicof sold the Melvan
theatre, 824-seater, to Al Olander,
Jack Chazum and Sam Sunnis.

ALBANY

George J. Schaefer Associates, hacknessed to papers field with the Secretary of State here. The Scotia in saburb of Schemers and the Secretary of State here. The Scotia in saburb of Schemers and the Secretary of State here. The Scotia in saburb of Schemers and the Schemers of Schemers and the Schine circuit had it for some time. Schine circuit had it for some time.

NEW ORLEANS

NEW URLLANS
Sack Amuse. Enterprises of Dallas will open a full-staffed New
Orleans branch here July 19, following arrangements completed by
Alfred N. Sack, general manager.
Alton Dureau, formerly with 20thFox, will be branch manager, and
Gene Tounghlood, former manager,
or doy Theatte here, will be salesor doy Theatte here, will be sales-

CHARLOTTE

North Carolina secretary of state issued the following certificates of microporation:

Davic Theatre Co., Mockswille.

Davic Theatre Co., Mockswille.

General film business. Subsectified stock 33,000 by Thomas W. Tutter, Jr., and Norman S. Chaffin of Mocksville and Marion A. Welch of Greensbord of Greensbord.

WASHINGTON

District Theatres Corporation of Washington seat Royal theatre in Baltimore, corporation now operating nine theatres in Washington, and 31 others in the south, all exclusively for Negro audiences.

Sam Ward retained as manager.

BUTTE

Fox-Intermountain managerial realignments spot Bob Anderson as city manager, with Rialto head-quarters. He is from Pocatello,

Idaho.
Bruce Wendorff moved from
Billings Lyric to Montana theatre
here. Robert Nolan, former assistant at Missoula Wilma to Park the-

SALT LAKE CITY

To combat fallod in attendance, Intermountain Theatre, Inc. (Paramount) has gone back to the self of scrip books. Books are being plugged at 10% discount, being on sale during summer months only.

Yanks' Embargo Plan

other theatre operator put on the nixed list. Discuss Plans Discuss Plans
The plans frow withholding product from Rank and for the new
MFEA organization were discussed
by company heads at the meeting
of the MFEA exec board in New
York last week and are a printipal tiem on the agenda for the
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row (Thursday). Both schemes have many aspects that make them very difficult to put into operation, and thore's far from unanimity in favor of them. MFPA directorate, however, is frankly at a loss for other action—except a repetition of the continuation of the conti

ment.

Grad Sears, United Artists prexy,
is the standard-bearr of those who
avor strong action against the
British—a complete embargo, if
necessary. Barney Balaban, Paramount topper, is not far behind
Sears in enthusiasm for taking no
halfway measures. Leader of the
conservative block is 20th-Fox
toppef Spyros Skouras.

Explaining Skouras' attitude.

topper Spyros Skouras.

Explaining Skouras attitude favoring continued sales to Rank, none MPEA board member declared: "Skouras has been brought and a state of the sale of the sale of the sale in the exhibition side of the industry than any other. Since his company owns a large portion of the Gaumont-Dhitch circuit, it is naturable to protect these exhibition interests."

interests." Sears, of course, has least to lose, and most to gain by strong action, since UA has been denied all playing time by Rank. Par is in a somewhat more favorable position because it has some playing time and has the power of the Par circuit in this country as a lever to the arm. this country as a lever to use on

has the power of the Par circuit in his country as a lever to use on instruction of the power of

chance of passing than the move for another Export Assn. A much a subcommittee under chairmeter of the MFEA directors think the massing of John J. Glynn, v.p. of Coleon and Gammont could be a complished without the drastic pmove of settling up centralized settled to the control of the coleon and Gammont could be a complished without the drastic pmove of settling up centralized settled to the control of the new Dutch settly fig.

A problem that immediately a board meeting in New York July 8.

Iron page 1
arises concerning a 100% embargo
on Rank is the fact that Universal
has a contract to provible him with
could go along. Similar situation
prevailed during the general sitlish embargo and Rank was reporttion. However, with the backlog
of American product available during
that period, Rank's situation
under the new circumstances.

The new Evront Area.

under the new circumstances.

The new Export Assn. would have many more complications. First would be Ur disinclination to join. Secondly, Warner Eroc. ABC Tather than Rank, are against the idea. Thirdly, 20th-Fox, which as reportedly been able to get a thing the companion of t

Most MPEA directors think the problems are too manifold to work out. There is also a feeling that the MPAA execs who proposed the idea originally haven't hoken, it down into sufficient detail, so cannot answer enough questions how they'll operate the new ganization if it is set up.

AMPEA board was to have met Monday (28) on the proposals to counter the British action. Not enough members were available in New York, however, and the ses-sion was put over until tomorrow.

Czech Deal Continued from page 11 ;

to Warsaw next week and is still hopeful of going to Belgrade to arrange for opening Yugoslavia to U. S. pix. Yugoslavia and Russia are the only two nations playing no Yank films.

no Yank films.

Columbia and Universal, at the MPEA board meet last week, announced they would Join the new MPEA service organization to operate in the Netherlands after Sept. 1. Each company will sell individually after that date, with the MPEA merely providing physical facilities.

Seven companies have signified their intent of using MPEA's services. That leaves only two of the nine member companies out. They are United Artists and Monogram-Allied Artists.

CARSON-PAIGE INPERSON

DeFORE DAY CROSBY

THE HIGH SEAS

New York Theatres



Bing CROSBY Joon FONTAINE THE EMPEROR WALTZ Color by TECHNICOLOR -A Paramount Picture Spectacular Stage Presentation

DAN PAILEY
'Give My Regards to B'way'

A 20th Century-Fox Picture in Technical
On Variety Stage—The Andrews Sist
Dean Martin and Jerry Lewis
On Ice Stage—
Carol Lynne Arnold Shoda
ROXY 21th Ave. &





Plus GALA SHOW





Arabian Oil Buys ABC News Show. **But Agency Wants To Gander Plugs**

The Arabian-American Oil Co., apparently concerned over the bad press it has been getting in concerned to the state of the

will tee off next Sunoay

"330 p.m.
Oddly enough, the program will
take over the first 15 minutes of
the half-hour being vacated for the
summer by the Goodyear-sponsored
'Greatest Story Ever Told,' which
dranatizes Biblical stories set in
the control of the Arabian-American
Order for the Arabian-American

dramatizes Biblical stories set in the Jerusiaem of 2,000 years ago, and the Market and the Market agency, which also handles 'Great-est Story'.' But the agency, up to have been advised by the sponsormerials, if any, to be aired on the program. Agency excess huddled with oil company reps Monday (23) and expected to confer with them the market and the program. Agency excess huddled the program. Agency excess huddled with oil company reps Monday (23) and expected to confer with them Inasmuch 4st Arabian-American, however, has no products on sale to the general public, it's expected the pitch will be to spread proparation of the program of the pr

of Arab states in development of oil resources.
Godwin's A-A stint can't occupy the 6:30 Sunday spot longer than 10 weeks, as "Greatest Story" is slated to return Sept. 12. The oil company ordered full-network coverage for the newscast.

Mutual Fails to Unearth Maxwell 'Treasure Chest' Amid Lots of Hush-Hush

There's a great deal of hush-hush around Mutual offices about what happened to a new Robert Maxwell kid show which was to have preemed the first of last week in the 5 p.m. cross-the-board slot preceding "Superman," another Maxwell show.

have preemed the first of last week in the 5 p.m. cross-the-board slot in the 5 p.m. cross-the-board slot have constituted to the slot of the slot of

felt too greatly resembled one used on another show. Maxwell insisted on retaining it, a dispute arose, and Mutual just called the deal off.

PHILIP MORRIS BUYS TORME AS DINAH SUB

Comedy show with music, similar output of the Dennis Day settip, has been bought by Philip Morris as Music. The music property of the Philip Morris as Music. Packaged by John Form and Dean Elliott, program is head by Mel Torme, Janet Waldo and Sidney Miller. Deal negotiated by Frank Stem-Deal negotiated by Frank Stemberg, with a continuing option into fall.

Deal agotiated by Frank Stemple is for 13 weeks with a continuing option into fall.

WOR's Luncheon at Sardi'

To Get Mutual Web Ridword of the Muchan of the Market of th

Calling All Doctors

Calling All Doctors

Washington, June 20

Those hurry calls range from the property of the pro

WNBC's 30% Hike In Face of Tele

WINCO, N., the flagally eistion of the NBC network, is 30% incompleted to the NBC network, is 30% incompleted to the NBC network, is 30% incompleted to the NBC network of the NBC netwo

COKE'S TEXAS SHOW

San Antonio, June 29.
The San Antonio Coca-Cola
Bottling Co. has been signed by
KCOR for two 15-minute programs



BOB PETRE

KLZ does an exacting job of athering and editing the news for he Denver area, then turns it over o veteran newscasters like Bob 'etre to deliver it to listeners over

'Mass Trailers' On CBS Agenda

whip up pre-airtime enthusiasm within the trade is taking place at Within the trade is taking place at CBS hdqs. in N. Y. tomorrow (Thursday). Web program chief Hubbell Robinson has slotted the 3 to 5 afternoon period for a trade press preview of audition disks of a flock of upcoming CBS shows.

flock of upcoming CBS shows.

The net is particularly excited about three of human of the particularly excited about three of human of the particular of the

Brooks."

Network wants the trade world to know in advance that it's got something worth crowing about and wants to invite suggestions for hypoing the stanzas in advance, if the trade press boys come up with their own ideas.

AFRA Wage Hike at WPIK

COKE'S TEXAS SHOW

The San Antonio, Occa-Cola Bottling Co. has been signed by KCOR for two 15-minute programs American Federation of Radio acth weak.

The programs will be in Spanish extra fees for commercial shows.

BBC Operation Faces Full-Dress Parliamentary Inquiry This Fall

'SO PROUDLY WE HAIL' Web Heads To Huddle With Miller As New Code Becomes Effective

web Heads To Huddle With Miller As New Code Becomes Effective Significant butdle of top breast of the four major networks with NAB prexy Justin Miller regarding the provisions of the new NAB code is stated to the NAB presy Justin Miller regarding the provisions of the new NAB code is stated to the NAB code is stated to the name of the NAB code is stated to the name of the name of the NAB code is stated to endirect in effect as of May 10, 1048, but in no case later than Code's curbs on givenway shows are expected to get careful scruting, among other things. Also, it's be given to possibilities of rewriting existing contracts to conform the name of the new Standards of practice for the new Standards of Practice for U. S. broadcasters, Moint and stations on the six are NAB members, three copies of the Standards will be sent to all broadcasters, and non-tendent of the new Standards of the new Standards will be sent to all broadcasters, and non-tendent new the name of the name of

Minn. Star Asks **Ceiling on Stations**

Slapping FCC for "going on spawning radio stations" while at the same time pressuring the inards, the Alimnespoils Star editorfally calls upon the commission to limit stations in a community to a number that can reasonably be expected to keep their financial heads above water. Only then, the editorial asserts, will the FCC be

FCC's Clamp

in a position to maintain higher, though maybe less remunerative, standards.
Editorial was prompted by the mew radio eithies code going into mew radio eithies code going into mew radio eithies code going into the control of the code with the code going into the code going into the code going into the code going in th

the earning class and that, under such circumstances, it's impossible to improve standards. Editorial cities statement of Justin Miller, NAB president, that many of the newer sation operators, now find-newer sation operators, now find-newer sation operators, one of the operators of the operators of ed to go into the operators of crated estimates of broadcasters' profits issued from government sources."

Wilson Exits 'Top This'

Due to 'Name' Conflict Ward Wilson, announcer, found himself last week in the unhappy

himself last week in the unhappy position of naving two shows on the air at the same time, with the same time, with the same time, with the same time, with the scheduling of NBC's "Can the same time, and the same?" also is one. "What's My Name?" also is one the latter show, aired by ABC.

A full dress Parliamentary in-quiry into the operation and or-constraints. The operation and or-constraints with the constraints of the Wing Co mm an der Geoffrey Cooper, M. P., is also demanding a public laquiry into the BBC and Herbert Morrison, Lord President of the demonstraints of the considering

interest, sourrison, Lord Fresident the matter, is now considering the matter, Cooper, who was responsible for last year's probe into graft allegations in the BBC, and whose attended to the state of t

at the Parliamentary inquiry into acido administration and future broadcasting policy. The investigation of the property of the investigation of the property of the property

consider whether the BBc smount be given an increased grant to enable it to present the best pos-sible services, and whether finance for such a rise should be obtained from either government subsidies or increased radio licenses.

Summer Workshop Season Preems: KMOX. Adelphi College Lineups

St. Louis, June 29.
School marms and college students numbering 88 have enrolled in the fourth annual KMOX Teachers' Radio Workshop, a two-week session here to provide elementary and advanced training in modern broadcasting. The number of resulting and advanced training in modern the control of the three presentations of the large presentation of the lar

Istrants is larger than any or three previous workshops.

The project, sponsored by KMOX, was planned in coop with the University of Missouri, Lincoln University and the St. Louis Public Schools. Mildwest experts (Continued on page 36)

STANDARD OIL OF IND. SETS FALL GRID SKED

Chicago, June 29.
Football skeds of six colleges
and the pro games of the Chicago
Bears will be aired this fall with
Standard Oil of Indiana as bankroller. Station and team lineups
Gallow.

roller: Station and team lineups follow: University of Colorado, NO. Denver; U. of Iowa, WHO. Des Mones; U. of Mones, Ch. O. Detroit; U. of Mones, M. P. Detroit; U. of Nebraska, M.F. B. Omaha, and KOLT, Scottsbild; U. of Wehlta, Whithia; and the Chease Bears, WIND, Chi. Gas-and-oil firm also will japonsor 'game-of-the-week' series via, KIOX, SL. LOW, SL. DOWN.

Amsterdam-'Ignorant'

A Sat. Nite CBS Parlay

A Sal. Nife UBS Parialy
The Morey Amsterdam show
and "It Pays to Be Ignorant" are
being spotted back-to-back, in p.m.
Sater, and the spotted back-to-back, in p.m.
Sater, and the spotted back to-back, in p.m.
Sater, and the spotted back-to-back and the spotted back-to-back-t

Something new in "mass trailer-

Summer Network Premieres

Wed, June 30

"Tex and Jinx," with Tex McCray and Jinx," with Tex McCray and Jinx Falkenburg ("Duf-fy's Taven" replacement); Bristolkyers (Young & Rubican); McGrom N. Y., Wed, 9-8-30 pm, EDT. "Appointment with Music," with "Appointment with Music," with "Glimmy Durante replacement); sastaining: NBC, from Nashville; Wed., 10:30-11 pm, EDT.

"Armed Secretes Berleyn" with Burgess decretes Berleyn" with Burgess decretes berleyn with Smoothies sextic "Addrict Parily" replacement); sustaining, for Army and Air Forces recrutting, INBC, from N.Y.; Thux., 8-830 p.m., EDT. iner," with Gary Mervill, Audrey Christic ("F.B.I. in Peace and Was" replacement); sustaining, CBS, from N.Y.; Thux., 8-830 p.m., EDT.

ABC, from N.Y.; Sat., 10:45-11 a.m. EDT. Dizzy Dean, with Frank Eschen guests; Johnson's wax (Needham, Louis & Brorby); NBC, from St. Louis; Sat., 5-5:15 p.m., EDT. "Radio City Playhouse" (Kay Kyser replacement); sustaining, NBC, from N.Y.; Sat., 10-10:30 p.m., EDT.

"Let's Dance, America," with Fred Robbins, name band pickups ("Saturday Night Serenade" re-placement); sustaining; CBS, from N.Y.: Sat. 10-11. p.m., EDT (first broadcast 10-10-30, M.A.

broadcast 10-10:30).
Sun., July 4
"Life Begins at 80," with Jack
Barry, contestants ("Juvenile Jury"
replacement): sustaining: MBS
from New York; Sun., 3:30-4 p.m.,

HOOPER'S GOT HIS MITTS UP

'Music's' 2-Way Top 15 Parlay

ABC's "Stop the Music" hit the Hooper jackpot this week. The above in both secondard. If the places in the new Top 15, for the June 15-21 period. It is precised in the new Top 15, for the June 15-21 period. It is precised in the precise product in the product of the product in the product of the June 15-21 period. If the product is the product of the June 15-21 period. If the June 15-21 period is the June 15-21 period in the Hooper Indian Park June 15-21 period Indian Park Ju

"The runnerup position was copped by "Stop the Music's" final quarter-hour, which Old Gold signed only last week to sponsor until Smith Bros. picks up the tab on Sep. 5. Uggie outiful also bankrolls the opening 15 minutes of the show. Speidel Co.'s 8:30-45 p.m. segment grabbed the No. 5 spot in the Hoopers.

The ratings: Winchell, 16.4; Stop the Music (OG), 13.5; Stop the Music (Speidel), 12.5.

Sale of the giveaway stanza by quarter-hour slices, resulting in the 15-minute periods being rated as separate shows, makes it conceivable that the show may, if it continues its spectacular climb, ultimately occupy four of the Top 15 brackets.

ABC Thrown for Heavy Sponsor Loss, But New Pillsbury Biz Helps

ABC did a fast wrapup with-Pillabury Flour to fill the billings gaps opened up by Kellogg's bow-out of a couple of weeks age on the couple of weeks age on the couple of weeks age on Milling outfil, which also bank-rolls "Grand Central Statien" on CBS, was inked yesterday (Tues) to take over the two cross-the-board ABC segments, starting Soph_1.

ABC, which for months has boasted of greater billings galus (operentiagewise) than any other operentiagewise) than any other loss of two and a quarter hours of commercial time lately, despite speedy wrapup of full spinnorship the speedy wrapup of full spinnorship There's no Indication the web won't catch up, comes fall sponsor pacing time, but the flurry of preciable and the surrent billings future.

pacting time, but the flurry of recent show strings has cut an animate in the current billings figure.

At the same time, there's no evidence that the cancellations are attributable, in general, to anything more than a season's-end stock-market for new vehicles by fall, or a tightening of ad budgets in several fields, notably foodstuffs, where the free-spending era is everal fields, notably foodstuffs, where the free-spending era is been affected by the same trends, including long solidly sold NBC, ABC seems to have caught the brunt of the slashings, musettings. Latest to stap the merican Oli, which will let "Professor Quid" out as of July 17. The Saturday night starza will fade with the loss (Continued on page 39).

(Continued on page 34)

Y&R Miffed On **Howard Deal**

Young & Rubicam has protested to CBS the network's intention to use writer-director Cy Howard on the new CBS series. "The Little was the control of the new CBS series." The Little restance is a first audition, has a ready excited client interest and has provoked virtual handsprings board chairman william S. Paley. Y&R takes the position that Howard's time and talents will be dispersed thereby to the possible the CBS package show sponsored by Lever Bross. and handled by X&R.

by Lever Bros, and handled by Sparkers put CBS in ai awkward position since Boward had been signed exclusively to CBS to but not exclusively to "Irma." At the same time, because of the excellent popularity rating record of "Irma hardly free to pull the conventional agency "or else." Howard is meantime journeying to Italy for a month's reat and refer "Italia Immigrant" with CBS picking up the tab.

'Singin' Sam's' 300G Estate

Richmond, Ind., June 29.
Harry A. Frankel, the "Singin' Sam" of radio, who died June 12, left an estate estimated at \$300,000.
Most of the estate was left to his widow, Helene, known on the stage as "Smiles".

Wide Open Bids For Thackrey **Coast Stations**

Washington, June 28.

Warner Bross is beaded for competition in its effort to purchase the Dorothy Thackrey radio properties in Los Angeles and Frisco. The Competition of the Competiti Washington, June 29.

Thackrey property in a very few days.

Under the doal, Warrers would war a construction of the constructio

Blue Bonnet's Coast Spots Blue Bonnet's Coats Spots
Blue Bonnet Margerine has extended its major announcement
campaign to markets along the
west coast. They're being bought
at the rate of 10 a week, with July
12 and 19 the starting dates.
Ted Bates is the agency.

FOUR WEBS NIX HISU.S. REPORT

It looks as though C. E. Hooper, ever wary of challenges and potential challenges to his preemited to the control of the contr

Fraternity

Fraternity
One 5st those rapits of a research man buying another's service has cropped up, with C. E. Hooper subscribing to Al Sindlinger's new electronic "Recordox" audience. sample service has considered and subscriber of the service of the ser

nationally,
search, 30 agendes and advectioers
had sent in these checks, ranging
had sent in these checks, ranging
from \$200 to \$1.000 each. But the
networks didn't bite, and it didn't
look as though they would. Hooper
(CBS, \$10.000 each from ABC and
Mutual. NBC claimed to be "mulling" the offer and no final decision
Mutual. NBC claimed to be "mulling" the offer and no final decision
of the off

(Continued on page 34)

CAMPANA BACK IN FALL ON SAME SHOW & TIME

UN DABBE SHOW & LIMBE Campana, sponsor of "First Nighter" on CBS, has had a change of heart and is coming back in the fall with the same show, same time, Thursday night at 10-30. Originally inked in for 26 weeks this season, Campana rode along for the compana code along the code along t

WCOP Drops Staff Orch

Gulf Wants 'Out' on Duplication Of 'People' as AM Rating Tumbles

Pabst to Biow?

It's reported that Pabst, which sponsors the Eddie Cantor show on NBC, is mulling a switch in agencies from Warwick & Legler, to Biow. Latter agency, it's known, has been after the account for some time.

some time.

Nobody will comment on it, but it's claimed that there have been lots of huddles recently concerning the possible switchover, representing in excess of \$1,000,000 in radio billings alone.

Lum 'n' Abner Fizz for Alky

Hully I Edal's
Hollywood, June 29.
Line Jol vem Down storkeepersitthelives, of Alias Selbeer Sept. 24
after seven years of being star
salesmen for the fizz tablets. The
parting is Irlendly and occasioned
by a combination of accessioned
by a combination of the daily grind and will do what they've
been threatening for years—one
half hour show a weak also beef a
little unhappy with the network
setup, having been denied a Hollywood outlet for the past found to
the combination of the combination of the
months because CBIS couldn't clear
months because CBIS cou

L & A have been on every network but Mutual, and previous clients have included Ford, Horlick's and Postum.

Alta Mulls Baytine Expansion
Altha-Seltzer is planning an extension of its deprime radio activition of the selection of t

FORD THEATRE' DUE FOR FALL FACELIFT

"Ford Theatre" not only gets a new network time lease next sea-son, when it moves from NBC Sun-day, afternoon to CBS Friday night, but the 60-minute dramatic show is also due for a format face-

show is also due for a format facelift.

When the above returns too for the control of the con

As far as Gulf Oll is concerned, claiming the state of the concerned the sponsoring simultaneous telecast of the broadcast series, "We, the People," the radio rating has tumbled from a Hooper of 9.2 to 5.1. So Gulf has notified the state of the sta

Latter agency. It's know, is a constitute of the constitute of the

Silver Threads Its Way to NBC

ILES WAY LO NDL

International Silver plans to call it quits with CBS and is negotiating riet" comedy show over to NBC in the Saturday night at 8 slot. That's the period befing vacated by Procter & Gamble's "Life of Hiley." Procter & Gamble's "Life of Hiley." The Procter is the period befing vacated by The CBS of the Procter & Gamble's "Life of Hiley." International Silver, unshappy with its 5-30 Friday night segment an earliet time slot to build up its kild audiences "GBS could only come up with an offer for Sunday come up with an offer for Sunday come up with an offer for Sunday to Saturday time more to its liking. Originally, NBC had planned with the process of the period of t

GE PLANS TIME SWITCH TO STRENGTHEN SPOT

General Electric, which sponsors Fred Waring Monday nights at 0.30 on NBC, is negotiating a deal with the web for the switchover of the program to Thursday night at the program to Thursday night at 200 on NBC, it is not the switchover of the program to Thursday night at 100 on 100

break.

Deal will probably be closed this

AYER YIELDS TO MISSOURI

Switch of \$5,000,000 U.S. Army Biz to Gardner Raises Eyebrows

of the Air."

Whether George Zachary returns as producer of the show is still undecided, according to poor the poor that it is still undecided, according to poor the poor that it is still undecided, according to poor the poor that it is still undecided. Skippy Feanut Butter, which banking a few on tratious stated doing well by the account was the country, has shifted its account from the Garfield & Call and the still under the poor that it is still under the poor that it is

Plans for Directional Antennas. **More Channels Spark TV Hearings**

Washington, June 29.

Fight for the inauguration of directional television antennas and
Duxfont Labér, plan to provide
more Tr. channels on the present
more Tr. channels on the present
highlight the hearings on reallocation and reduction of tele channels,
which teed off before the FCC here
tonal antennas is the bld of WTOP
(CBS, Washington) for switching
channel 12 from Fredericksburg,
channel 12 from Fredericksburg,
A. Wad,AE-TV, Beltimore, oper
station operating on the same
station operating on the same
station operating on the same
terference. As a result, WMAF
TV is opposing the switch, pending
the more of directional
beaming.
Also sparking today's session

the etablishment of urrectona-beaming.
Also sparking today's session was a bid from A. Frank Katteri-tine.
Market Brown of Frank Frank Market I Stander Market Market

proved.

Radio Diablo's (Cal.) attempt to Radio Dianio's (Cal.) attempt to get a television channel for San Jose, Cal., and FCC opposition to the move sparked the opening ses-sions. With some 126 petitions and applications dealing with chan-(Continued on page 34)

WPIX Deal on Giants Games Seen Pattern For **Indies Dominating Sports**

Indies Dominating Sports
Takeover last week by WPIX
(N, Y, Daily News) of all nine remaining night basebait games of
(N, Y, Daily News) of all nine remaining night basebait games of
(NEC, N, Y) is believed to mark
the first step in the establishment in
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As a result, the deal with WPIX
was reportedly received amicably
by all concerned, Indie station gets was reportedly reenfued anticably produced anticably produced anticably produced anticably produced anticably produced and a second a second and a second a s

RCA's UHF Experimental Grant Gets FCC Okay

traffit tetts FLU UKAY
Federal Communications Commission has approved a grant for mission has approved a grant for the property of the property television that the property television statistics of the property television statistics and the property television statistics of the property television statistics and the property television stati

French Video Lagging

French Video Lagging

French video, Paris, June 15.

French video, Paris, June 15.

Stage yet and far from common use, is now practically halted due to lack of appropriations to build up a real tele net. This, it was to lack of appropriation to build up a real tele net. This, it was now to not only more expensive but now not only more expensive but now not only more expensive but the dead of creating for five years a corporation to which the government would have contributed its meagre, and the equipment manufacturers the whole amount of money required, for which they would have received half the proof of the five years, after they would have sunk a lot of money in the project, the government would did radio, and that they would be left holding the bag, the equipment industry turned the project down.

Lipton Tea Tele **Union Snarl Brews**

Tea) to put the "Arthur Godfrey Talent Scouts" program on a dupli-cating basis (video as well as AM) chus uses tower Well as A.30 recently used to the control of the c when he returns to CBS in the fall

P&G EXECS GETTING TV INDOCTRINATION

TY INDUCIAINATATION

Procter & Gamble is putting its top radio executives through an exhaustive televiewing course. William Ramsey has been in from the contraction of the last Thursday (24) looking via tele set at Thursday (24) looking via tele set at every live show, including baseball, on the last course of the contraction of the same department, was in New York the webefore going through the same curriculum.

P & G last week bought the "Fashions on Parade" show on WABD through Benton & Boyles other things.



HARRY SALTER MUSICAL DIRECTOR Stop the Music—ABC It Pays to Be Ignorant—CBS

Par Jabs at CBS In Closing Rounds Of S.F. TV Fight

Washington, June 29.

Paramount squared off versue code of the control of the code of the

(Continued on page 34)

Wash, Star Goes All-Out

Washington, June 29.
Last of the Washington daillies to carry free television program listings is the Washington Evening Star, owner and operator of WMAL-TV. On Cuffo Tele Listings

WMALTY.

MINISTER OF THE METERS OF THE METER

Caroline Burke Back to Coast Caroline Burke, who supervised NBC's telecasts of the Kaiser Friedrich paintings from the Metropolitan Museum of Art, N. Y., returns to the Coast today (Wed.). Miss Burke arrived in Gotham

Stratovision as a Stunt

First public demonstration of Stratovision—retransmission of a television broadcast by a plane in the stratosphere—worked well as a stunt here last Wednesday (23) night, but for practical purposes it doesn't seem a likely risk at this time because of the physical uncertainties involved in sending up planes to achieve gre reception radius.

uncertainties involved in sending up planes to achieve greater reception radius.

Invented by Westinghouse engineer C. E. Noble and developed by the electric firm and the Glenn L. Martin Co., Stratovision would compete with other methods of networking the shows more or less equi-distant over the nation. Wednesday night there was one retransmitter involved, a converted B-29 Superfortress circling Pittsburgh, 113 airtine miles from Zanesyille. Show emanated from WMAR-TV (Baltimore), was picked up by the plane and beamed on to Zaneswille, 291 airtine miles from Batto. Program was a pickup from the Republican national convention in Philadelland and the control of the program was a pickup from the Republican national convention in Philadelland Demonstration was failty theirly because of what Westinghouse.

phla. Demonstration was faulty chiefly because of what Westinghouse engineers described as interference from other stations in the eastern area from which the broadcast was picked up. There was a constant fleker that made viewing difficult for any length of time. Demonstration proved that the higher the altitude the clearer and more extensive the pickup. For all practical purposes, though, the specific physical certainty of the underground coaxial cable or through-the-air meroware relay would seem to have the network. Rahn.

Television Reviews

LOUIS-WALCOTT FIGHT

AUGUST AND A CONTROL BAY POWERS

35 Mins. Fri. (23), 9:45 p.m.

GIILLETTE RAVEN YO'K

NECTV. Irom New Yo'K

In terms of audience this one was at least equal to televisions agreated mainty of the commercials, while the commercials and the commercials, while the commercial t

strictly combination of film and consumerace in a common of the control of the co

PIXIE PLAYTIME
With Frank Paris, marioneties, Bill
Goldman, guest cartoonists
Writer: Frank Paris
Producer-Director: Ed Stasheff
55 Mins; Sat., 4:05 p.m.

Sustaining.

WPIX, N. Y.

The pattern of juve programming on video is travelling in a happily reverse direction from the mayhem-and-murder type of cereal radio fare. Evidently, the addition-

all value offered by sight used to be caught the best of the caught the best offered by sight used the best offered by which the kids' attention had to be caught the best offered by the best of the

kids' understanding but that's far better than under-stang their better than under-stang their better than under-stang their better than the their better than the their better than the their better than the their better than the their better than

ered that an eight-year old's neath is usually a 10-year old's bowelson.

TALENT SHOW
With Bob Russell, Buddy Lewis, Bob Russell, Bob R

LUCKY NIGHT
With Jess Fugh, Hope Summers,
Sidney Breese and Everett
Clarke, narrator; Adele Scott,
organist
Realth Zohner

Clarke, narrator, Adele Seett, organia (Continue) and Continue (Continue) and

(Continued on page 38)

NBC-LIFE GOES TO A CONVENTION

CBS-TV Show Price Quotations

CBS television is quoting prices for its program packages on the basis of the ad agency's 15% commission included. Nelwork figures that the method is of help to the agency in that it furnishes the latter with a gross sum to cite to a prospective client, a simplification that's often handy in client-agency relations.

The price tags on the CBS 'TV packages, covering all shows available out of WCBS-TV, New York, are as follows:

"To ast of the Town" "To the Queen's Taste" "What's It Worth?" "Face the Music," five times a week "CBS News," three times a week "CBS News," three times a week	\$6,975	
	1,160 1,400 4,000 5,000 3,500	
		5.385

Of likely interest is the price comparison of a couple of the above shows with similar shows on NBC-TV. The "Texaco Star Theatre." handled through the Kudner agency, stands at \$5,750 gross, while the NBC Newsreel costs Camet, a deal made direct with 20th-Fox, figures \$4,800 for five programs a week.

CBS Inviting NBC Affiliates To Take Its Sponsored TV Shows

Because it is convinced that the exclusivity pattern as it prevails between stations and networks in AM radio can't apply to television AM radio can't apply to television for a long time, CBS has begun to approach NBC affiliates with queries about taking sponsored TV shows. Advertisers are being advised by CBS that the network is prepared to make its programs available in towns where as yet it has no affiliation and cooperate in every way to see the occuracy.

is prepared to make its programs available in towns where as yet it has no affiliation and cooperate the same and a second of the same time reserving the same and a second of the same time reserving the same and a second of the same time reserving the same and a second of the same time reserving the same tim

354,000 TV Sets In 18 Key Areas

303,000 television sets in operation in the 18 metropolitian areas with video service as of June 15. That was an increase of nearly 100,000 sets, or 37%, since May 1. Those figures were obtained by Audience Research, Inc., in two recent surveys

Research, in two recent surveys.

Not only has actual set installation increased sharply, but there has been a continued to the state of the state o

(Continued on page 38)

A.C. Gets Into Tele Swim

A.U. dets mitu tete Swills
Third group out for license to
build and operate television station here is Press-Union Publishing
Co. which operates WBAB and
WBAB-FM. Officers filed with
FCC making amountement Wednesday (23). Claridge hotel a
WFPG already have hids in for

wife. are any nave into in in video. Sets are now going strong in town with many taverns having installed them with good results of the control of the contr

Canadian TV **Being Goaded** Into Action

The Canadian government, with its system of autionalized radio, must stop lagging on television and start moving fast, the present Libby the opposition. Meanwhile, the Radio Manufacturers Ass'n of Canada is awaiting the federal government's decision and will instelevision transmitter spitiations are approved and licensed by the Condina Broadcasting Corp. According to F. R. Deakins, president Ore Conding to T. R. Deakins, president of the Condina Cond

least \$30,000,000 and possibly \$50,000,000.
Firwate station owners, vociferous in their complaints that the vision in their complaints that the vision licenses until the CBC assumes the pick of the interna-tionally allocated wavelengths, are still drumming their fingers—even though they have the finances and Continued on page 399

Charles Stark Heads Up Blaine-Thompson Video

Blaine-Thompson Video
Blaine-Thompson degree,
46-year-old outfit, climbed on the
clevistion bandwagon during the
past week with the formation of a
new department devoted to video,
headed by Charles Stark, who recreal manager of N. V. Indie start
on WMCA. Stark previously was with
the J. Walter Thompson and Lennen & Mitchell agencies.
Marcia Lewis Charles Stark
Marcia Lewis Charles
Marcia Charles
Marci

COMBO CINCHES SHOW BIZ HONORS

By GEORGE ROSEN

Televising of special events at tained a long-pants maturity last week. TV showmen are almost unanimously agreed that NBC-

tained a long-pants maturity last week. TV showmen are almost unanimously agreed that NBC-Life's documentary showmanship coverage of the GOP powwow in the control of the c

(Continued on page 38)

GF EXPANDS SUNDAY TELE TO FULL HOUR

General Foods has made it an hour on NBCs TV web Sunday trighted the step of the sunday trighted the sunday trighted the sunday the

Mass Reshuffle of Viewing Habits Due as New TV Shows Take to Air

Luckies Vs. Luckies

Lucky Strike will be competing with itself for video audiences for with itself for video audiences for the first time when it resumes its football operations this fall. The cig roller will have college games telecasting over both WNBT and WABD in the New York area. The supplement over last sea-son's alliance is WABD.

20th-Fox Files For K.C.: Four Down. One to Go

Washington, June 29, 20th-Fox has filed its fourth application for a tele channel with the Federal Communications Commission. 20th now wants channel 9 at Kansas City for 20th-Fox of Missouri, a corporation made up of 20th and Fox Mid-West, Inc., sub-

at Kanasa City for 20th-Fox of Mississuri, a corporation made up of 20th and Fox Mississuri, a corporation made up of 20th and Fox Mississuri, a corporation made up of 20th and Fox Mississuri, a corporation made up of 20th and Fox Mississuri, and San another, bringing the number up on the five all of the five all of

Chi Feeling Mixed on Tele's Impact; Its Effect on B.O. May Show in 1949

(This is the third in a series by Vaniery correspondents showing how television is projecting itself throughout the country.)

how television is projecting itself throughout the country.]

Chicago, June 29.

Tele still is in its beer-and-sailed days as a let impact as most allowed to the control of the control o

Other television news on page 11.

will have risen to upwards of 35,000. The average week night home audience will be hovering between an estimated 150,000 and 200,000, while tavern viewers stabilize at the 140,000 mark. From there on half-Nelsons won't make a whole show.

half-Nelsons won't make a whole show, resent low set count in a The prevented other than sketchy demonstrations of video's power as a positive of negative force at the Cil ho. Some evidence of this power has been eighnipsed by sports promoters, and the provided and producer of "Silver Theatre" they also overlook the potential of network tele, the product of the pr

Preem of a number of top new television shows during the last several months, coupled with the start of duly TV programming by the first time has given broadcasters in the metropolitan N. Y, area some idea of the competition in the first time has given broadcasters in the metropolitan N. Y, area some idea of the competition in the state of the competition in the competition in the state of the competition in the competition in the state of the state of the try standings have been everywhere the competition of the TV standings have been competed in the state of the try standings have been competed in the state of the try standings and the state of the try standings and the state of the try standings and the state of the try standings of the try state of the try

Tele Execs, Too. Get Reshuffled

teel neshalliscil
Keeping step with the seasonal
change in key exec positions in the
radio networks, television has also
networks, television has also
neshalliscilled television has also
neshalliscilled television has also
television television has also
television television has also
television television has also
that the capacity of the creation
that the capacity of the creation
that CBS Ty settip.

In the CBS lineup, Charles M
Underhill, production manager of
the KKO-Pathe commercial departof the KKO-Pathe commercial departof the KKO-Pathe commercial departinterval that the commercial departmanager of the commercial departmanager of the KKO-Pathe commercial departand in television that the commercial departand in television that the commercial departmanager of the commercial departmanager o (Continued on page 34)

The multiple array of giveTy, the credit of the Mutual
stanza is that, in between plane
calls, there's a lot of danceable
entertainment being tossed around,
as the Warmov-Small-Emery-Stardusters combo wrap up each
bracket of three tunes as designated by the contestant before the
Collyer is gilb and on a parwith
the other phone boys.

Rose.

TREEE FOR THE MONEY

WITH THE MONEY OF THE MONEY

WITH THE MONEY STATE

MINIAL, from New York

The Minial Minial Minial Minial Minial

The Minial Minial Minial

The Minial Minial Minial

The Minial Minial

The Minial Minial

The Minial

Th

THIS CHANGING-WORLD
With Harrison Wood. Edwin Relmers, announcer
Writer: Harrison Wood
Froducer: William Warwick
17 Minn; Sun, 3 Immers, 18 Minn; Sun, 3 Minn;

PRUEHAUP PRAILERS
ABC, from New Mcclier)
Not much doubt, indefing by the second edition of this new quarter-hour last Sunday. (27), that Harrison Wood sees this spot as a fairly place in the sun as a radio opinion molder. His style is reminiscent, of top gabbers. But his material offers them little competition.
Last Sunday, for instance, Wood for a rehash of the GOP convention. But rather than delving into the sunday for the sunday for instance, wood to a rehash of the GOP convention. But rather than delving into the sunday of the sunday for instance, wood so a rehash of the GOP convention. But rather than delving into the sunday in the s

its own product in the signoff.

MYSTERY CHEP

With John MarPherson
15 Mins; Sat., 7:45 a.m.
15 Mins; Sat., 7:45 a.m.
With John MarPherson
15 Mins; Sat., 7:45 a.m.
Saturday mornings. Maybe people actually are up and around the are they in the humor to listen to a straight gab show? Fresumably are up and around the are they in the humor to listen to a straight gab show? Fresumably Free Lad. Saturday's (26) premiere, the participation series had ser they in the humor to listen to a straight gab show? Fresumably soups (Ward Wheelock agency) and Church & Dright's baking soda soup (Ward Wheelock agency) and Church & Dright's baking soda of the decide of the collection of the straight gab. The straight gab show to the three available of the collection of the straight gab. The commercials are in the folkey manner, with the Mystery Chef himself (John MarPherson). The commercials are in the folkey manner, with the Mystery Chef himself (John MarPherson). The commercials are in the folkey manner, with the Mystery Chef himself (John MarPherson). The commercials are intended to the folkey manner, with the Mystery Chef himself (John MarPherson). The commercials are intended to the folkey manner, with the Mystery Chef himself day were and the straight good and th company is harvesting these days from the multiple array of gives and the loot if a sponsor from the multiple array of gives and the sponsor from the multiple array of gives and the sponsor from the multiple array of gives and the sponsor from the multiple array of gives and the sponsor from th

WE LOVE AND LEARN

With Barbara Weeks, Arthur Viston, Sarah Burton, Ann Thomas, Suc Read, Jone Helgeson, Charme Writer: Lilliam Sphaee Director: Cited Gleriach 13 Mins: Mon.-Fri, 1115 a.m., EDT 15 Mins: Mon.-Fri, 1115 a.m., EDT 16 Mins: Mon.-Fri, 1115 a.m., EDT 16 Mins: Mon.-Fri, 1115 a.m., EDT 16 Mins: Mon.-Fri, 1115 a.m., EDT 17 Mins: Mon.-Fri, 1115 a.m., EDT 18 Mins: Mon.-Fr

and Charme Allen his possessive mother.

The previous "We Love and Learn" went off the air four or five years ago, after being produced several seasons by Transamerican several seasons by Transamerican several seasons by Transamerican originality called "As the Twist originality called "As the Tw

for this stanza the Sweetheart commercial copy is, at least so far, comparatively restrained. Hobe.

commercial copy is, at least so far. comparatively cricitained. Hobe. Comparatively cricitained. Hobe.

MYSTERY PLAYHOUSE.

With Iam Martin, Edear Skehli, Anne Seymour, Henry Neeley, Steve Chase, Iner Adams Steven Chase, Iner Adams Johnson, San, 7 p.m.

MES, Tom New York The teer of the Comparative Compar

Wednesday, June 30, 1948

BRIA. HENRY AND THE NEWS
5 Bilas., Mea.-thrug-Fri., 3:35 pas.
5 Bilas., Mea.-thrug-Fri., 3:35 pas.
Miss., from Washington
Miss. from Washington
Henry has given himself a look-see
occasion marked the first switch in
the washington from the Coast
in the Mondy-thrug-Friday the land
to New York from the Coast
the Mondy-thrug-Friday the land
to New York from the Coast
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to New York from the Coast
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thrug-friday
th

NATURE SKETCHES With Edwin C, Alberts 15 Mins., Sat. (26), 3 p.m. NBC, from Denver

especially Anne Seymour in the lamour role. At the of utreguled slave, "Elizabeth Ross" traces the famour role. At the of the series, but the opening show allowed him his spotted as the most sophore to the series, but the opening show allowed him but a very brief participation, since the seriel required of the series, but the opening show allowed him but a very brief participation, since the seriel required to the series, but the opening show allowed him but a very brief participation, since the seriel required to the series, but the opening show allowed him but a very brief participation, since the seriel required to the series, but the opening show allowed him beat the series, but the opening show allowed him beat the series, but the conservative and humbine the third that the series of the series of



RADIO FROETAM

Preferent By - ROBER M. ADAMS

Discolal 89 - EDWIN L. DUNHAM

Walter 89 - EDWARD EAGER

M. GALE

MUSIC CORPORATION OF AMERICA

Patient Time Director
NATIONAL CONCERT and ARTIST CORP.

Borden's Jr. Achievement Competition

In a full-scale promotional swing "County Fair" will originate from owards the teenage audience, Bor-len's "County Fair" series on CBS will boost the Junior Achievement, and the series on the series on the series on the series of the series towards the teenage audience, Bor-den's "County Fair" series on CBS will boost the Junior Achievement Inc., movement into national proportions via a plug campaign and a close tie-in with the program's aud and participation format. Scheme has been openly mapped by CBS and Borden's agency, Kenyon & Eckhardt, to counter the giveaway craze by building a grassroots audience among the juves on a something-for-something

juves on a something-for-something basis.

Under eurrent plans, Borden company will sponsor a format plans and the second property of the plans of the second plans of

He who pays the piper...



calls the tune

and on WATV it's the merry jingle of cash registers when your product reaches the thousands of JUNIOR FROLICS television fans who daily at five line up to follow Uncle Hal's film funnies and cartoons.

Par Jahs

ed from page 30 ;

network affiliation. Par has airready testified for the record that
it would rework affiliation. Par has airready testified for the record that
it would rework affiliation. Par
V grant.

Smith also tried to point up
CRS's apparent lack of interest in
CRS's apparent lack of interest in
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CRS's apparent lack of interest in
Smith also tried to point up
Smith also tried to point up
Smith also tried to point up
Smith also tried to point
Smith also tried to

IXROW (Oakland counsel John Hearne attempted to disprove Murphy's authority to speak for beautiful to the property of the prop

Hooper

In the operation that can benefit the entire TV industry. The California, which is bidding for a channel in San Francisco, attempted to oppose the granting of rachannel 12 to Stockton on the grounds that it would interfer the control of the contr In Bid for 'County Fair' Teenagers

a full-scale promotional swing ("County Fair' will politante from rich the feenage audience, Bor-tik area that week."

Promotion of the sair' basis transmitted from the feenage audience, Bor-tik area that week.

Promotion of the sair' basis transmitted from the feenage audience, Bor-tik area that week.

Promotion of the sair' basis transmitted from the feenage audience, Bor-tik area feenage from the feenage f

wNHC-TW. New Howen, Coma-nich is operating on channel 6. FCC proposes to convert the chan-nel from a community to metry-less of the community of the com-traction of the community of the WNHC-TW a chance to boost its power. Move is opposed, however, by Foughkeepsie (N. Y.) News-peers, Inc., which chain that chan-peers, Inc., which chain that chan-ter of the community of the com-posers, Inc., which chain that chan-peers in the channel of the com-posers in the channel of the com-traction of the community of the channel of the channel of the channel of the channel of the the channel of the channel of the channel of the the channel of the channel of the channel of the the channel of the channel of the channel of the channel of the the channel of the channel of the channel of the channel of the the channel of the channel of the channel of the channel of the the channel of the channel of the channel of the channel of the the channel of the channel of the channel of the channel of the the channel of the channel of the channel of the channel of the the channel of the channel of the channel of the channel of the the channel of the channel of the channel of the channel of the the channel of the channel of the channel of the channel of the the channel of the channel of the channel of the channel of the the channel of the channel of the channel of the channel of the the channel of the channel of the channel of the channel of the the channel of the the channel of the ch

If the switch in status is made, the newspaper chain wants to reserve channel 6 in Poughteepsie until such time as directional TV Water of the company of th

If the switch in status is

Radio Reviews

CONVENTION REPORT
With Phil Roster, Malvin Schechter; Jack O'Reilly, announcer
Producer: Bill Berns
15 Mins.; Sunday (27), 10:45 a.m.
Sustaining,
WOR, N. Y.

compared to the control of the contr postcard survey

constance from page 22

writched to a British reducat who sounded the hunt with Attucks a progress from slayery 20 years and the point where reduced the point where reduced the point where reduced bullets dropped him on the Boston snow. Several anachronisms cropped up but they were minor and observed the point where the point where reduced bullets dropped him on the Boston snow. Several anachronisms cropped up but they were minor and observed him to be provided the progression of the progression of the provided him to coperation with the Chicago use both white and sepia actors. Bazt. adaptation of the NBC all-county postcard survey.

As for how this newborn index is doing, Hooper reports, complession of the complete of the

Reallocations

continued from page 19

mels in 12 states and the District of Columbia, the hearings are probably the most important for the entire TV industry yet conducted. States are latted alphabetically States are latted alphabetically States are latted alphabetically California was first to enter the proceedings. Under direct examinates a subject of the proceedings. Under direct examinates a subject of the proceedings. Under direct examinates a subject to the proceedings. Under direct examinates a subject to the proceedings. Under direct examinates a subject to the proceedings of the pr

13. with channels 8 and 12 reserved for Stockton, Calif. RD's proposal for a strong TV transmitter, which would blanket that section of northern California, would interer with channel 12 at Stockton, claimed. FCC engineer Hart Copyrithwist, as the first witness, appeared to oppose the RD bid on the grounds of mutual interference. This interference would be spread to the production of the productions mutually exclusive the proposed of the productions mutually exclusive the production of the pro

while to self. them to video—as while to self. them to video—as tele grows, that point will come closer to where we can show used.

At that propitious moment, Resemban authoritied as evidence a blanks are saying that Par reise recently sold to the blanks as saying that Par reise recently sold to TV because such a move would the subject.

A control Eitel McCulough, Inc., which manufactures Zimac are within manufactures Zimac are such control to the subject.

Brown listed the principal stock-lodges in bis outfit as himself, J. when the control of the manufactures Zimac are within manufactures Zimac ar

Tele Execs

Continued from page 31

candinated from page 11

of tele, becomes CBS-TV manager
of program development.
Kraher is to head up WABD's
studio remote crews and the siaformer CBS ceece assistant in
charge of shortwave division operations, he falls a pest at Dulkout
Job has been handled recently by
James L. Caddign, program chief
for the Dulkout web, who's doubled
move devote his entire attention to
longrange network programming
politics.

CBS appointments, according to the web's tele veepee J. L. Van Volkenburg, point up CBS plaus for intensive expansion of its netfor intensive expansion of its net-work TV activities. New develop-mental jobs held by Moskovics and Miner will give the web a chance to service fully all sponsors, while experimenting in new program and sales ideals. Duo will also aid the web in effecting closer cooperation with CBS-TV affiliates.

ABC Biz

of bankrolling, but a new show hasn't been slotted. It is also learned that General Mills, ABC's heaviest spender, may drop the axe on both "Green Hornet" and "Famous Jury Trials," atheauth, a final decision base. Hornet' and "Famous Jury Trials," although a final decision hasn't been reached. The cereal packager has ruth given the first of ABC's "Breakfast Club" (which from dropped and is reported multing whether the budget will stand this addition without parings elsections of the company of the co

Coming in the wake of Kellogg's sudden lopping off of "Calcal Drake" and a 15-minute tab on "Breakfast in Hollywood." the American Oil cament bankrolite General Mills' uncertainty joited forenza Mills' uncertainty joited rosses suddient server bankrolite remained by the state of the state o

Whiteman).
The axings add up to four and a quarter hours. Against this, the web has inked new bankrolling for the selling out the selling of the selling of



"This Time for Keeps" Mgt.: LOU CLAYTON



here will shortly tear a telephone - with the aid of Wheatles, of co

RYND TIME' NO TIME FOR 'GET RICH OUICK

FUR THE RICH VULK
What's referred to around ABC
as "tynd time," being the daylightsaving schedule of tape-recorded
playbacks worked out by veepe
formers. E. Rynd, sanfard the web's
department, but the same state of the same
formers and the same state of the same
formers and Coast dialers, instemconsequently would be cut
out of competition.
There's a possibility the stanza

back, consequently would be cut of competitive with a stars will be skedded, however, as a nighttimer, when it may be possible to feed it live to the Coast. Meanmen, a mustal above out of Children and the control of the stars of the coast. Mean over by "Second Honeymoon."

Latter show, scripted by the same of the coast of the co

Bob Buckley to B&B

Robert W. Buckley, formerly senior account executive with Dan-cer, Fitzgerald & Sample, joined Benton & Bowles Monday (28). He is slated to replace Ted Steele in the business management of B&B's

the business management of B&B's radio department.
Steele, a v.p., who has been manger of the agency's radio operations for seven years, has been assigned to take over for B&B on the Coast Aug. 1.

Dismiss AFRA-WCKY Suit

Dismiss AFRA-WCKY Suit
Cincinnai, June 29.
Suit by the American Federation of Radio Artists against L. B. Wilson, Inc., operator of WCKY, Vora a labor controversy as dismissed Judge John H. Druffer ferused Judge John H. Druffer ferused in the appeal of the union's Cincy Local 1109 from the court's recent ruling of dismissal.

Client Wants Live Show On Upper N.Y. State Web

On Upper N.Y. State Web.
Joe Weed c Oo, has
advised a group of upper New
York stations that he has a client
for a live show on a regional network if they con get together and
work if they come to get
with three periods, and we get
with three periods, and
work if they come to
with three periods, and
work if they come to
with three periods, and
work if they come to
with three periods, and
work if they come to
with three periods, and
we consider the content
with three periods, and
we come to get
with three periods, and
we consider the content
with three periods, and
we consider the content
with three periods and
work in the content

WOR'S 50G GIVEAWAY PRESIDENTIAL KITTY

PRESIDENTIAL KITTY
A \$50,000 cash (in savings bonds)
gives 30000 cash (in savings bonds)
gives 30000 cash (in savings bonds)
signed to be a separate from Work N. Y. "Pich the Tree Starma, called by a separate from Work N. Y. resident, and the saving savi

Houston—Duncan Coffee Co., Is sponsoring a new quarter-hour series each day Monday through Friday which originates from the studies of KPRC here and carried by member stations of the Texas Quality Network. Programs are titled "Coffee Shop" and m.c.'d by Jim Sanglers. Jim Sanders.

Phantom Sponsor

Phantom Sponsor
Springfield, Ili, June 29.
Willord J. Kramer is doing his "Upon Reflection" gab on WCVS here for a twice-a-week sponsor who has gone out of business, at least temporally.

The property of the sponsor of the sponsor who has gone out of business, at least temporally.

The property of the sponsor of the spo

Leighton, Nelson Wrangle On WSNY (Albany) Control Following Agency Splitup

ronowing Agency opinitude The Schenectady, June 29.
The Leighton and Nelson Agency, formed in 1936 by two men who had been WGY's first commercial to the second of the second opining his own advertising concern and winslow R. Tmy) Leighton assuming operation of six-year-old WSNY.

WSNY.
Neison amounced that he would contest before FCC Leighton's talking control of the 250-watt indefended by the control of the 250-watt indefended by the control of th

gram manager to go with Nelson; so did Bob Cragin, onetime WGY assistant farm director, and oldest employee of Leighton & Nelson.

Better Half Expanding Better Half' Expanding WOR's (N. Y.) "Better Haif," starring Tiny Ruffner, wiil debut on the Mutual web Aug. 19 for a month's warmup prior to its sponsorship by Volupte, Inc., manufacturer of compacts.

Show will take over the 8:30 Thursday spot currently occupied by the property of the spot o

NAB Blueprints Series of Workshops As Highlight of District Meetings

Goddard. NBC Settle

brought by announcer Don God-dard against NBC was settled out dard against NBC was settled out of court, according to papers filled in N. Y. federal court last week. In withdrawing the action, the plaintiff's attorney, Alfred S. Julien, stated the settlement was amicably agreed to by all parties concerned. No amount was stipulated in the papers.

jated in the papers.
Goddard's sult came as the aftermath of his alleged dismissal in 1946 by MPG after he made related to the sulface of the

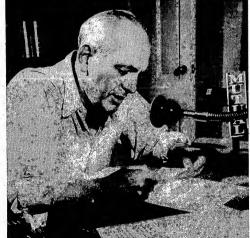
The National Assn. of Broad esters plans workshop sessions on 78G Suit Out of Court
A \$78,270 breach of contract suit
county by annuancer Don Godfall at district meetings.

fall at district meetings.

NAB staffers will include: Hardid
Fair, program department director,
Richard P. Doherty, employer enphoyer relations department of treephoyer relations department of treelugh M. P. Higins, broadcast advertising department assistant ditreetor; and Dr. Kennels H. Baker,
tector; and Dr. Kennels H. Baker,
tiden Justin Millor, executive vicpresident A. D. Willard, Jr. and
sceretary-treasurer C. E. Arney
will attend some sessions.

and an extraction of the control of

GABE. in a new hit. in person. in the daytime.



GENTLEMEN, we're not selling. We're telling. Come Fall . . . Gabe the Great will go daytime (along with his two evening programs) for the first time in his colossal career!

Says Variety: "Heatter . . . one-man topdrawing card with the upcoming 5-times-a-week program ... it's estimated he's in line for an audience of additional millions." Gentlemen, we're not selling. We're telling. "Gabriel Heatter's Mail Bag", live, 12:45 to 1 daily, won't need fancy selling. Still, if you'd like to chin about it, the number is LOngacre 4-8000.

mutual

—heard by the most people where the most people are

From the Production Centres

IN NEW YORK CITY

IN NEW YORK CITY

Two web program veepees, "Bud" Barry of ABC and Phil Carlin of Mutual, Laking their summer sienkas... George Monaghan is getting his wife, Norah, English model and actoess, up with him these ayenes four their control of their Sunday airer and are running a contest for a new tag... WNBC's and WNBT's Bob Smith silenced by largetile of their Sunday airer and are running a contest for a new tag... WNBC's and WNBT's Bob Smith silenced on the tender of their Sunday airer and are running a contest for a new tag... WNBC's and WNBT's Bob Smith silenced on the property of the Radio Directors Guid, praying for an alarm, now youk Schard's chief flack, communication of the control o

To the state of th

IN HOLLYWOOD . . .

NEW YORK

Walter Lurie, Mutual's executive producer, has ordered a new com-edy format for Jim Backus, which is being whipped up by a passel of journeyman wits and to be produced by Sam Pierce, late coast radio

head of Ruthrauff & Ryan. 'Lurie's work is cut out for him-more shows from Hollywood for the network-and he's fine-combing everything that's around loose ... Andy Potter of the Esty production staff is now a full-fledged "ham," having been licensed by FCC. His call letnow a nul-needged main, maxing overn normacup as "yours sincerety". Betty Ments, for the past two years on NBC writing haff, moved over Russel Seeds agency, where she'll develop ideas and programs for television. She's the first femme to go all out for TV. ... Cli Kuhl heading for New York to take a couple abots at directing the televised Kraft

vision. She's the first feame to go all out for TV....CA Kuhl heading for New York to take a couple shots at directing the televised Kraft dramatic show. Earl Esh, who has been east boning up on TV, returns to follywood for vacation and then to ready the Chartle McCartley to 10 lolywood for vacation and then to ready the Chartle McCartley is to do on BBC in London, trailered in with his wife in quest of instead for the British trade...don flamm rubbing boggins with Jack Runyon James Stewart and David Butter will be the visiting experts on "Let's Talk Hollywood," summer standby for Jack Benny starting off with a Bang July 4... Gil Faust, late of Chicago serials, on summer relief at KECA as writer-producer... Truman Bradley completed a real estate moved his production headquarters to the brook acres of his Sunland ranch, far from the madding distractions of the wrbans...Bill Lawrence made tracks for Minneapolus after his last Sevene Guld Players of the complete them, Nelson Pringle- and Chet Huntley, help him out... Jack Fine dosed his artists agency here and will concentrate on his N. "In operation... Don Bernard taking his first vacation in six years, Charles Luckman stopped over for a visit with Bob Hope and then beaded south for a vacation on his ranch... Larry Berns auditioning every type of talent for the Mickey Roosey "Hollywood Showeast." Paol Dudley's "Steve Canyon," based on the Milton Caniff comic stripe the wax trestment as half hour dranatic show. Dudley writes and produces, with Jim Burton directing.

N. CHICAGO

IN CHICAGO . . .

IN CHICAGO

Russ Stebbins, formerly with Dancer, Fitzgerald & Sample added to WBBM's sales staff... Frank Browne, who used to pound a beat for a trade mag here, now commercial manager of WBNIK, Union City, Tenn... The Lone Ranger (Brace Beemer) stopping over to visit hospital-ged kids Monday (28) while en route from between the trick the former celestic stage of the contract of the Control of the Humanity Award to Don McNeill, mc. of "Breakfast Club"... Ed Buestman, ARCs midwest engiage-ing cheeper with the Control of the Control of the Control of the Humanity Award to Don McNeill, mc. of "Breakfast Club"... Ed Buestman, ARCs wilkers and control of the Humanity of the Humanity of the Humanity of the Control of the Humanity of the Huma

Monday (28).

Cynthia Cline, former Quir Kid, wed Henry Curme Saturday (28).

Couple will reside at Berpicley, Cal., where the groom attends the U. of

Couple will reside at Berpicley. Cal., where the groom attends the U. of

Couple will reside at Berpicley. Cal. where the groom attends the U. of

Low and Chi radio rowers play a benefit softball game at Bidwill Stanian

July 17, with proceeds going to the Fund for Spassite Children. ... Ed

Kobak, MBS prexy, in town last week for huddles with Mutual account

Robak, MBS prexy, in town last week for huddles with Mutual account

graphed by Digsy Dean, who starts his supown in review baseballs autographed by Digsy Dean, who starts his supown in review baseballs auto
start by the Children of the Children of

FRY, AYERS ELEVATED IN ABC SALES SETUP

ABC further realigned its radio-tcle sales setup yesterday by up-ping Tom. Fry, eastern sales man-ager, to director of network radio sales. Charles Ayers, who went over recently from Ruthrauff & Ryan to an account exces position at ABC, was appointed eastern sales manager.

sales manager. Last week the net named Slocum Last week the net named Slocum "Buzz" Chapin eastern television sales manager. Both the tele and radio sales staffs are being aug-mented, sales veepee Fred Throw-er announced.

Merriman's Blank Check

Minneapolis, June 29 Randy Merrinian, one of the

KSTP announcers and emcces, has been placed in charge of the station's 6:30-6:45 p.m. time spot five days a week to use for any kind of show he wishes to develop. was given the deal as an induce ment to remain with KSTP after having received an offer from com-

peting station WCCO.

Deal provides that whatever program Merriman develops he'll own and he's guaranteed control of the choice time spot.

CHICAGO

Workshops

Continued from page 28 ;

in radio education are on the fac-ulty and include Dr. I. Keith Ty-ler, director of radio education, Ohio State U.; Mrs. Kathleen Lar-Ohio State U.; Mrs. Kathleen Lande, radio director of Detroit, Mich., public schools; Miss Margerite Fleming, radio could be considered to the control of the country of the country of Lindenwood College, St. Charles, Mo., and Ben Wilson, KMOX's continuity director.
Students of the course will receive two hours of college credit.

Students un college credit.

Top Talent at Adelphi
Impressive array of radio, music, drams and other creative arts figures has been lined un flow, and the creative arts figures has been lined un flow of the college in Garden City, L. J. NY. I'll be a six-week scries of daily sessions, the first to be held on in conjunction, half a dozen scholarships in radio writing have been set up. They'll entitle recipients to study at Adelphi Lindonius of the college in Garden City, L. S. List, and the conjunction of the college in the college of the college

writer,
One-shot lectures are scheduled
to be delivered or already have
been made by Robert Shayon, Joha
Golden, Eddie Dowling, Rockweil
Kent, Rise Stevens, Earle McGill,
Norman Rosten, Paul Creston,
Wynn Wright, Herbert Graf and
Sterling Fisher.

Wynn Wright, Berbert Graf and Sterling Fisher. Five radio dramatic shows will be produced during the seminar Stanzas will be Fletcher Markle's 'Sometime Every Summertime,' Lucille Fletcher's "Hitchilker,' Nelson Bond's Johnny Cartwright' Nelson Bond's Johnny Cartwright' Commons" and "Fanny Kemble." A full-dengt play by Liss, Firin is a Kind Friend." also will be produced.

Hub Workshop Appointments
Boston June 29.
Ben. A. Hudelson, WBZ-WBZA
educational director and Thomas C.
Sawyer, WBZ-TV producer, have
been named instructors in Boston
Culege Summer Workshop, giving
six-week course at School of Expressional Arts.

Indiana V. Conference
Bloomhardon. Ind. June 29.
Wayne Coy, FCC chairman, will
be the principal speaker at the
second annual conference of rado in education at Indiana University; day 28-30. Other speakers
adviser in public affairs and education programs, and Ben Park,
public service program producer.
Conference will be split into
impact on the elementary school,
adolescent and adult levels. Exhibits, featuring latest development in radio and sound equipment of the conference of the conference
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NBC's News Quizzer

MBU's News Quizzer
A sort of 'Information Please's
on current news, with Boh Troat
at the question thrower, is being
whipped together in the NBC
meserroom to preem on the web
esserroom to preem on the web
8:30-9 segment.
Panel of four will try to guess
the authors, of quotes from the
18:30-9 segment
1

Stowe may members. Fred Friendly, who cooked up the show, will script.

Rochester, N. Y.—WARC, local ABC outlet, has signed a contract with the American Federation of Radio Artists, covering staff an-nouncers and singers, effective



Management: FRANK COOPER ASSOCIATES

Inside Stuff—Radio

The section in the new CBS presentation on relative network listener cots which seems to have made quite an impression on agency men is the one shewing the shift of local audiences toward non-network stations. For this work CBS staked off the station shares of audiences in the Nielsen Radio indicies from January, 1947, through February, 1949, during which 600 new outlets came on the air, and found that the stations collectively that didn't lose out to non-affiliates were those on the CBS roster.

Here's how those station shares of total listeners stood:

Jan. 47 Feb. 48

Jan. 47
NBC 28.4
CBS 23.6
ABC 17.8
MBS 13.0
MES 17.2

Taint so that WNEW, N. Y., with its upcoming "You Can Lose Your Shirt" show (which contestants will pay to get on), initiated the idea of a charlites-benefiting "takesway," retorts John S. Hayes of WINX, Washington, D. C. Hayes (es-WOXE, N.Y.) reports Jay Owen Is emerged to the contest of the property of the property

Joseph A. Moran, vice-president of Young & Rubicam, who got into the radius because of his phenomenal record as a singua-com-tained the state of the phenomenal record as a singua-com-line to the state of the state of the state of the state of the his two children, Tonny, 11, and Nikki, 7, wondered about the old man's feat, Mrz. Moran suggested they enter a contest themselves. After some discussion, it was agreed that the whole family would

compete. Truty won an Indian streemed for identifying Indian has Result: Truty won an Indian streemed for identifying Indian has decided on the Indian India

Mutual sales boys are making sure prospective bankrollers and their agencies bend an ear to the web's new "Three for the Money" givenwy. Ha Coulter and other briefcassers last Saturday, 126, du-ing the show's preem, got seven N.Y. advertiser and agency exces on the phone and engaged them in a little side game of three-for-the-

Prizes consisted of fountain pens, golf balls, table lighters, etc. ery one of the contestants won something—natch.

Many ABC affiliates burned the wires last Thursday (24) when the net failed to carry the second ballot of the GOP presidential nominations. Instead of "Alabama casts nine votes for Dewey and five votes for Taft," ABC listeners heard Paul Whitennan's platter chatter. Situation was aggravated by the fact that the three other nets were all pouring it on from Philly. Whitennan was highly expendable, changing managers, since this disk session was set for Friday (25) cancellation.

Broadcast Measurement Bureau estimates that between January, 1946, and January of this year, the number of U. S. radio-owning families rose from 3.5,95,000 to 23,725,000, a gain of from 90.4% to 94.2% of Measurements of the property of the property of the property of the Measurement of the Measure

WNBC's (N.Y.) program director Tony Provost was both puzzled and amused last week by a telegram received from a Mary Jame Morgan WNBC and English, in. Wire read exactly as follows: he have Morgan for invest a follows: he will be the w

ST. LOUIS SPONSOR TO **BOOST TYRO ATHLETES**

WUM3 11RU AIBLELES

Feld Chevrolet Co., Maplewood,
St. Louis June 29.
Feld Chevrolet Co., Maplewood,
St. Louis County, will bankroll a
KWK, local Muthaul outlet. The
Sminute program every Sunday
p.m. will be devoled to booxing
p.m. will be devoled to booxing
the adjacent county,
Johnny O'Hara, KWK's sports
and the adjacent county,
Johnny O'Hara, KWK's sports
and the county of the county
is the adjacent county.

KONO Bigtime Talent Hunt

AUNU Biginne Talent Hunt
San Antonio, June 29.
According to Low Fay, director
of the KONO "Talent Parade"
which is heard on the outlet for
a quarter-hour each week day
Monday through Saturday, more
than 50 young boys and grist have
than 50 young boys and grist have
than 50 young boys and grist have
one each week, Program is not an
amattern hour program but is alred
to uncover available local talent.
Deal has been arranged with
Larry Herman, orchestra leader to
houlden outstanding singers vonious local night clubs. Fay has
stated that similar desla are being
arranged with other local bands.

Pittsburgh — The local Mutual station, KGV, has renewed its staff contract with American Federalder to rearrand calls for general salary raises.

I Like It Here' Legiter

As Radio-TV Package

Radio and tele rights to A. B. Shiffrin's comedy, "I Like It Here," have been acquired by Arthur Ehrlich and Sheelah O'Malley, who are packaging it as a half-hour series to star Oscar Karlweis, who created the leading p in the Broadway production two

easons ago. Shiffrin himself adapted the piece for radio a year or more ago, and William Todman offered it around the agencies.

Cincy's 7th Set for Preem

Cincinnati, June 29. Greater Cincy's seventh AM station, WNOF, Newport, Ky, is slated to start daytime airings slattion that daytime airings slattion that the slate of tion, WNOP, Newport, Ky., is slat-

Bumper Crop

Bumper Crop
Hullywood, June 29.
John Spwood, June 29.
John Yappleseed mr is in to sound like something off the spells big business. Booked twice on Caration program at guest fee of \$5,000 to sing the character number he did the character number he did be spelled to the character number he did be spelled to the character number he did be spelled to the politics.
The tab was on the network as Day did his turn for the spelled spelled to the spelled his turn for the mikes stood cold.

ACKERMAN IN LANDRY SPOT ON PLANS BOARD

William C. Ackerman, director of the CBS reference division, is now sitting with the program plans far without the title. This is the

far without the title. This is the title recently—and temporarily— held by Robert J. Landry. Chairman of the board is Wil-liam S. Paley and present mem-bers include percey Frank Stanton, Joseph Ream, Davidson Taylor, William Finestriber, William Gli-tinger, James M. Seward, Robert Man, Hubbell Robinson, Robert P. Heller, Jack Van Volkenberg and Osear Katz.

J&J on the Prowl For Labor-Management Show

Robert Johnson, prez of Johnson & Johnson, manufacturers of gauze a Johnson, mandledurers of gause and a Johnson and the transport of the background of the Johnson and Johnson and

VARIETY

Monitoring the Foreign Countries

(Following is news of radio in various nations as monitored from their official broadcasts by the U. S. Government.)

O. S. Oberfinienth on, June 20.

Japan: Japan and III set up its own Federal Communications Commission, according to U. S. monitors; the till has been sent to the National Communication of the Commu Washington, June 29.

of Bullus avocancescopy, and net north-casting, and collects the listening-in-casting, and collects the listening-in-casting, and collects the listening-in-casting and collects the listening-in-casting the collects. The broadcasts for business enterprises. The present conducting must en-mittee which examines applica-tions and grant stations only when their legality has been recognized, the reception of the collects of the three collects and the collects of the three collects of the collects of the col-ter of the collects of the collects of the properties of the collects of the col-rect of the collects of the collects of the properties of the collects of the col-rect of the collects of the collects of the col-ter of the collects of the collects of the col-ter of the collects of the col-ter of the collects o

The broadcasting bill limits the term of validity of permits for broadcast stations to five years.

broadcast stations to five years.

Belgium: The radio commissions of eight countries which met recently in Brussels have reconvoned at Copenhagen. The meeting opened last Thursday (24) and is an international conference in charge of the distribution of medium and

shortwave lengths for European stations.

stations.
Argentina: The first Inter-American Congress on radio broadcasting will converse in Buenos Aires tomorrow (30).

Chile: The buildry of Interior Chiles are commission to interior some changes in the present rules on radio transmissions. These services are no longer under the jurisdiction of the Secretary General Government, and in the future will be subject to new rules.

Heatter Talent Scouting For WOR 'Magic Curtain'

Gabriel Heatter's yen to encee an amateur hour show is so keen that he's going to devote his upcoming vs ation to final prepping of the "Magic Curtain" talent audition stanza long in the works at WOB, N.Y.

at WOD, N.Y.
Richard DuBois, a magician by
profession, is working as talent
scout for the show and auditions
are being conducted on a daily
basis. Trial sequence of the show
to cut an audition platter is slated
to be run off July 7. Slanza may
hit WOR ether late in July or
early in August.

Philadelphia - Michael Rittenhouse resigned as night manager of WIP recently to accept a position handling sales promotion in this area for the Berlo Vending Co., theatre refreshment conces Co., theatre refreshment concession outfit. Contrary to a previous report; Boyd Lawlor was not appointed as Hittenbouse's successor; but stepped in temporarily to assist WIP in production during the convention. Lawlor has since left for Delvoit to become production manager of WXXZ.





THE VAUGHN MONROE SHOW

FOR CAMEL CIGARETTES

Listen Every Monday Evening on CBS Beginning July 5

Signature Records

"YOU MADE ME LOVE YOU" - "WILL YOU STILL BE MINE" July 1st Release

"WHAT HAS HAPPENED TO JOE" - "AH, BUT IT HAPPENED" "DARK TOWN STRUTTER'S BALL" - "LITTLE BOY BLUES"

* *

Personal Management: GEORGE "Ballets" DURGOM



\$1,000,000 Tab for Radio-TV Spread at Philly GOP Powwow

Philadelphia, June 29.

It cost the four major radio networks and the four major television webs well in excess of \$1,000,000 to cover the GOP convention. They gave it a total of 120 hours, 34 minutes of aural time and 166 hours, 38 minutes of video

120 hours, 34 minutes of aural time and 168 hours, 38 minutes of video time.

and 168 hours, 38 minutes of video time.

the Denon meeting is concluded next month, the overall outlay for coverage by the webs, plus both radio and tele indices, of both concluded next month, the overall outlay for owners and the selection of the coverage by the webs, plus both radio and tele indices, of both radio and telepide for the coverage by the webs, the selection of the coverage by the selection of the coverage by the

Tabloid Technique Gets WPIX Initiation During Philly GOP Convention

Flashy job of converting the tabloid technique to tele was initiated at the GOP convention by WPIX, the Infant N. Y. Daily News station which hit the alrwaves exactly one week before the Philly confab.

ab.
nder directorship of Carl Warstation manager of news and
cial events, the WPIXers, aug-Under directorship of Carl Wastposted events, the WPJCres, singmented by the Patterson news
staff, operated a full studio on the
top-floor of the Bellevine Stration
rooms and five movable stages,
studio was the scene of some of
rooms and five movable stages,
studio was the scene of some of
the most unorthodox news promedium.
Slanted to glamorize the political scene, and to "give the autoconvention," to use director waren's own words, the two daily
programs originating from WPJX
standard armehair newscasting
standard armehair newscasting
format, On the theory that nothing

programs originating from res-studio departed sharply from the standard arrichiar newscasting studies are as a superiority of the standard arrichiar newscasting counted with their audience except the top names of the contable straight interviews were virtually abandoned. The 3D-minute pre-pool programs, yeen and p.m., were guest interviewed by the Newi' questing the programs of the programs, and liquiring Reporter, Jimmy Jemall; analyst Ben Gross and his conven-tion meter, straight entertalment, enneed by Bex Minashil, and news Stunts ran the gamut of the vaude routine. Standard was a man on the street" interview which featured a corpor of service

which feature a cop, a waitress, a taxi driver etc.—glving their side of the convention. In addition to its own two a day, WPIX fed into the pool.

Air Thrillers, Comic Books Lambasted by Adventists

Laymen of the Minnesota Seventh Adventist church, in convenient Adventist church, in convenient Adventist church, in convenient Adventist church, in convenient Adventist church, in a convenient and of "thrillers" from their homes. He also lambasted comit books and asked fathers and mothers to a seventure stories and biographies."

As Long as It's GOP

As Long as It's GOP
Cincinnati, June 29.
In covering the Republican
national convention, Tom McCarthy, chief newsman for
WKRC, did not allow ownership of the station by a winhim from Interviewing, among
others, Dewey and Stassen,
principal opponents of Sen.
Robert A. Tatt for the presiderilal nonjunation.
The convention of the Cincy station
mey on the Philadelphia
scene.

KFWB's 44-Hour 'Gavel to Gavel

Warner Bros. KFWB turned in another one of its super special events job in connection with the GOP powwow here, recording more than 44 hours of convention more than 44 hours of convention coverage. With Clete Roberts, George Lewin and David Karr 'Latter of the Washington staff doing a three-way "gave! to gave! to go and the convention highlights, manager Harry Matizhis cancelled out all commercials for the week's convention for a 'triphammered programming continuity that from programming continuity that from the convention for a 'triphammered with the convention for a 'triphammered with the convention for a 'triphammered week's convent

timed-in ears, and it is a constant in timed-in ears.

With attential "bavier son,"
With attential the vice a presidential houns, acting the vice a presidential houns at the vice a "natural" for KFWB's staffers, with Lewis, "crashing" the California caucus on the floor as they decided to hrow their votes in-decided to hrow their votes in-decided to hrow their votes in the control of the contro

To achieve its "10-strike" cover-age, KFWB used a direct line from Convention Hall here.

FM POINTS TO PHILLY AS 'PROOF POSITIVE

AS TROUP PUSITIVE.

The Philadelphia, June 29.

The Philadelphia during the quality of reception they offered from Philadelphia during the properties of t

Dems Study

delegates were urged, for ex-ample, to appear attentive to the proceedings and not to read newspapers while important speeches papers while important speeches were being made. This advice was almost completely ignored as those in front of television receivers know. The Democrats say it is im-portant to assure the far-flung

in front of television receivers in front. The foreign and the far-flung flung flung

AM Boys Also Alerted

AM Boys Also Alerted
Sound radio arrangements also
came in for a share of attention
last week from those planning for
the Democratic show. Microphones
were scattered all over Convention
were scattered all over Convention
pick up beckground professive or
a buzz of conversation right in
the midst of a commentator's remarks. This, of course, went or
over the airways. Redding points
to this as something which must
convention.

Perhans the buttest section of

convention.

Perhaps the hottest section of
the sweltering auditorium was the
section of seast allotted to the
safe people high and in the rear
of the stage, under the broadcasting booths. It was also the worst
inglied. The Democrats will inlighted, the Democrats will inlighted, the Democrats will insection to the section of the section of
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of television news and special events, said that in general the TV pool worked well and the cameras were well-placed in Con-vention Hall.

vention Hall.

However, he said the two video cameras looking out from the speaker's platform would be lifted and braced. Their platform of the speaker's platform of the spea

Mutual, with a sound radio problem only, feels there will be little for it to correct for the Democratic convention. It felt that a little smoother cooperation in covering stories between the na-tional people and local affiliate shaft would shape up by the next' convention. convention.

Several independents were cov-ering the GOP convention with sound radio. They complained bit-

egates, full of good advice. The

terly that their workrooms and facilities were what was left over after the nets had been taken care of, The Democratic National Com-

after the nets and cent maker Cuts of the Democratic National Conference of the Description of the Descripti

Tele Reviews

inchipped of the past, the continued from past as the continued of the past, the continued of the catallithe mood, using storm clouds and waves dashing against the shore, while the narrator of the nine scenes that followed, our were film and five were live. Continued the continued of the continued

solite points. Set. to wat that the film (all exterior) had been shot without sound.

Constant used against loss of expression by the actors. Sidney been shot without sound.

Constant used against loss of expression by the actors. Sidney brees, as a cynela, moching artist, with Jess Pugh and Hope Summers of a rooming house, gave excellent performances. Ditto Everett Clarke as the unseen narrator. In one film use of a normal pouse, gave excellent performances. Ditto Everett Clarke was to bridge lack of a sound track. The studo set realistically duplication of the control of the control

Canadian TV

Continued from page 31; equipment to jump into the tele-vision field and have program series already set. Submitted private television ap-

series already set.

Submitted private television applications have received flat real plications have the CRC is studying the entire Canadian situation. The CRC, however, has amounced that CRC, however, has amounced that CRC, however, has amounced that the control of the con

354,000 Sets

with three additional areas recent-ly getting commercial tele. There are 11,000,000 families living in the areas now receiving tele

are 11,000,000 families living in the areas now receiving teleservice.

The RI surreys show that at The RI surreys show that at The RI surreys show that at The RI surreys show the state of the state of the RI surreys show the state of the RI surreys show the state of the RI surreys show the surreys show the RI surreys show t

Chi Tele Continued from page 31

those who have television sets and who can sit in a big, comfortable easy chair will definitely stay مىر sit 7 chair ne "

eary chair will definitely sing well as a commentary whose wrestling acrds are televised three times per week, credits tele three times per week, credits tele three times per week, credits tele the last year. Kohler backs his statement with attendance records filed with the Illinois. State 4th-let let will wrightly whose the commentary with the stands at Wrigley filed. Early this year he offered free tele Larly this year he offered free tele Larly this year he offered free tele TV and WBKB are televising Cubs home games, using camera technical commentary winds with the commentary win the commentary winds with the commentary winds with the comment

Early the Seat one current river Grave TV and WBKB are televising Cubs home games, using camera techniques almed to whet the interest of non-fans. No particular plus or the season of non-fans, we have a season of non-fans, we have a season of non-fans, we prove the wicket. Wrigley is counting on a payoff in seasons ahead. If the source of the season sheed, if the season we have the season of the season which we have the season when the season sheet is the season of the season when the season we have the season when the season we have the season when the season we have the season when the season when the season we have the season when the season when the season we have the season when the season when the season we have the season when the season which we have the season when the season wh

ing remote facilities from basebail coverage preceding the Punns show. The removement of the Punns show. The removement of the position of the removal of th

NBC-Life Continued from page 31;

Continued rom page 11

NGC-Life show its distinctive flavor.

Trip-hammered lavasion

Wisely, the Y&R-Life-NBC
combo established a running concombo established a running contrip-hammered invasion of the contrip-hammered invasion of the contrip-hammered invasion of the conment convention stall "smokedfilled rooms" activity. Thus when

the convention accent was on the convention accent was on

al. NBC-Life moved in with a

shown in the with the wit

in an animal execution of wrapping in a manimal execution of wrapping and in a centry of the Republican Party since its inception.

From the viewer's standpoint, perhaps the only criticism to be the blographical-pix documentaries throughout the week.

There's no doubt, however, that There's no doubt, however, that There's no doubt, however, that the blographical-pix doubt, and the blographical-pix doubt, and the blographical-pix doubt, and the blographical will be a support of the blographic department of the programming blightments in the programming blightment.

Kansas City—New songstress at KMBC-KFRM no longer is the "Personality Git!" as she was known for several weeks. Now she is Sunny Daye, name conferred on her by listeners. Station ran a con-test asking listeners to suggest a suitable name, and got mail from nine states.

Convention Shorts

Fhiladelphia, June 29. walkie-falkie was picking up ABC
Albert L. Warner, Mutuai newst, caster, bumped into a literal vertion of the control of the cont

WANTED: A TOP MERCHAND

'Nature Boy' Suit Stakes Draws Arnstein as Added Starter: Asks \$3,000,000 from 11 Defendants

Songwriter Ira B. Armstein, etharging infringement last week filed suit against the publishers of "Nature Boy." Armstein entered and the suit against the publishers of "Nature Boy." Armstein entered and the suit against the publishers of "Nature Boy." Armstein entered and the suit against the publishers of Marie Boy. "Art Rush lews and Publishers Miss." Armstein and Publishers Miss. Publishers Prophish and Herman Findless and Publishers of West Pred Ahlert), Louis Prohibit and Herman Findless and Publishers of West Prohibit and Herman Findless Compared weeks back by Fred Ahlert), Louis Prohibit and Herman Findless Compared weeks back by Fred Ahlert), Louis Prohibit and Herman Findless Compared weeks back by Fred Ahlert), Louis Prohibit and Herman Findless Compared weeks back by Fred Ahlert), Louis Prohibit and Herman Findless Compared weeks back by Fred Ahlert), Louis Prohibit and Herman Findless Compared weeks back by Fred Ahlert), Louis Prohibit and Herman Findless Compared weeks back by Fred Ahlert), Louis Prohibit and Herman Findless Compared weeks back by Fred Ahlert), Louis Prohibit and Herman Findless Compared weeks back by Fred Ahlert), Louis Prohibit and Herman Findless Compared weeks back by Fred Ahlert), Louis Prohibit and Herman Findless Compared weeks back by Fred Ahlert), Louis Prohibit and Herman Findless Compared weeks back by Fred Ahlert), Louis Prohibit and Herman Findless Compared weeks back by Fred Ahlert), Louis Prohibit and Herman Findless Compared weeks back by Fred Ahlert), Louis Prohibit and Herman Findless Compared weeks back by Fred Ahlert), Louis Prohibit and Herman Findless Compared weeks back by Fred Ahlert), Louis Prohibit and Herman Findless Compared weeks back by Fred Ahlert), Louis Prohibit and Herman Findless Compared weeks back by Fred Ahlert), Louis Prohibit and Herman Findless Compared weeks back by Fred Ahlert), Louis Prohibit and Herman Findless Compared weeks back by Fred Ahlert), Louis Prohibit and Herman Findless Compared weeks back by Fred Ahlert), Louis Prohibit and

aiso sung the publishers of "Nature Boy."

Amstein asserts that "Boy." is an infringement of an operatic work written by him under the title "Song of David," performed A Song of David, "performed A Malleon Square Garden, N. Y. He wants an injunction and damped of \$1,900,000 from the "Boy" publishers as well as \$1,000,000 from Taylor, Prohilch and Trikelstein, in his paper his opinions of Taylor, "Prohilch and Trikelstein, and Spaeth, ASCAP and Spaeth, ASCAP and Spaeth, ASCAP and Spaeth, as and Spaeth, as a special prohibit of the suit in search of performance and mechanical and synthonization royalities carned by "Boy."

allies earned by "Boy."
Incidentally, Lee Eastman, attorney for Burke-Van Heusen and
Morris, being sued by Kammen,
conducted an examination before
trial of plaintiffs at his N, Y office
last week. Kammen and Herman
Xablokoff contend Ahbez Lifted the
melody and lyric of Yablokoff's
"Papirossen" operetta.

Signature's 100G For 'New Lease'

Signature Records expects to deposit \$100,000 Priday (2) in federal court, New York, and achieve confirmation of an arrangement previously made with creditors, and the confirmation of an arrangement of the Chandler Act within 13 of the Chandler Act within 14 days thereafter. Pirm has secured the \$100,000 needed and has it on deposit in a N. Y, bank for transfer to the court.

In the event that "".

fer to the court.

In the event that the procedure works out and the company resumes operation uninterrupted by legal proceedings involving creditary of the control of the court of the co opportunity to wipe out royalty sums owed them.

LOUIS ARMSTRONG'S **OVERSEAS FALL TOUR**

Louis Armstrong's small combo, which has been having unusual success since it was formulated success since It was formulated more than a year ago, may go over-seas the first week in September. Joe Glaser's Associated Booking Corp. has received numerous bind corp. has received numerous bind noter since it did so well at the Juzz Festival. Nice, France, and in Paris earlier this year, and in, all probability Glaser will accept them.

While no itinerary has yet been ladd out, Armstrong would go into ladd out, Armstrong would go into ladd out, Armstrong would go into ladd the ladd of the ladd of the ladd of the ladd of lad

On Top in Suit On 'Sabre Dance'

Leeds Musics ruit against United Music over the rights to the "Sahre Dance" song was settled Thursday (24) when Justice Bernard Botter signed a cousent permanent injunction in Nr. 2, see the case, which stirred up considerable controversy several months ago, was arranged via discussions between the two componies. It prepoliting or selling music under the "Sahre" or "Sword Dance" tiltse and to refrain from interfering vitil Leeds in their seedless eving and to refrain from interfering vitil Leeds in their seedless eving from Aram Khachaturian's godger Ballet.

Isolate. A control of the control of

Porgie Setting Terms On Buying Out Campbell; Looks Acceptable to BMI

Al Porgie and Nick Campbell, partners in Campbell-Porgie, have just about completed arrangements under which their partnership will be broken up. Porgie is buying Campbell's portion of the company's stock and will continue to operate the publishing. firm himself. Campbell's plans aren't established, he says.

himself. Campored pulsas active. CP is affiliated with Broadcast Muste and of course the latter had to be consulted in the spilt. Porgie made BMI a proposition covering his activity as a solo publisher capture. BMI states that Campbell has not spoken with its executive concerning a publishing firm of his own and has not made him any offers iBMI states that Campbell solo with a solo publishing firm of his own and has not made him any offers iBMI states that Campbell and its own and has not made him any offers iBMI states that Campbell is will listen full lates any more; it will listen to propositions, but does not press for any).

does not press for any).

Campbell - Porgie originally started out, by the way, as a three-map partnership. It was first called Compbell-Loft & Porgle. Soil Loft was bought out by the other two a couple years after launching. Now Porgie buys out Campbell.

SALES HYPO NEED

There is considerable agitation among individual major and minor music publishers were the fallure of the music business to get off its that the major of the music business to get off its about the dippling tales graph. As soon as sales totals begin to skid, soon as sales totals begin to skid proposed to the proposed to the sale ship to the sale ship

stimulating sales.

For years music publishers and Jobbers have followed the identical pattern, changed only by shifting nation, changed only by shifting nation, changed only by shifting thou. It's a simultanearce-spitolation. It's a simultanearce-spitolation in the same shifting songs played or recorded by the best artists available and then wait for the public to hav copies, which was not shown to be supported by the best artists available and then wait for the public to have copied to be supported by the public to have considered as a support of the same shifting and the same shifting as the same shifting as

Col. Records Struts Its Talent Roster For A.C. Powwow

Atlantic City, June 29. Atlantic City, June 29.
Convention shows come and go
here, but the one put on by Columhia Records last Tuesday (22) at
the Ambassador hotel, for almost
700 CRC distributors and salesmen, 700 CRC distributors and salesmen, was agreed by the local press, etc., to be one of the best ever staged. In fact, CRC executives had to call upon A. C. police to ride herd on several nundred outsiders who attempted to crash the affair, fured by the name artists present. Even the Ambassador's kitchen staff and from their jobs elsewhore in the hostelry to take it in. Show ellimaxed a two-day meet.

Show ellimsused a two-day meet of Columbia disk-salesmen, which cost the manufacturer in the neighborhood of \$50,000 Thready's dismensive states of Columbia disk-salesmen, which contains the contained of \$50,000 Thready's dismensive \$300,000 Thready's dismensive \$300,000 Thready \$300,000 Thread

been shown to radio and press people in New York the previous week. For the LP disks were the basis of a sik (CRC staged as part of its Monday evening shows at the basis of a sik (CRC staged as part of its Monday evening shows at the hotel. Professional radio actors were brought here from N. Y. by the contract of the

MUSIC BIZ FEELS | Near-Riot Breaks Up N. Y. 802 Meet As Prexy McCann. Others Take Walk Claiming Rivals 'Packing' Session

Mariorie Hughes Cannot

however, concur. At least one claims to, have had a change of harding of his control of the cont

AFM Rules Only 1 Cuffo Broadcast for Treasury If Played in Off-Hours

American Federation of Musi-clans last week issued a new ruling relative to the performance of Treasury Department broadcasts, apparently following complaints. In the future, the AFM will allow

is the future, the AFM will allow waldorf runs is undisclosed.

In the future, the AFM will allow waldorf runs is undisclosed.

In the future, the AFM will allow waldorf runs is undisclosed.

Waldorf version is undisclosed.

Waldorf vers

Marjorie Hughes Cannot Travel, Ont of Carle Band Hollywood, June 29. Marjorie Hughes, vocalist with Fransie Carle orchestra, will leave starting July 16 at Casho of officers, erupted Monday with Fransie Carle orchestra, will leave starting July 16 at Casho of officers, erupted Monday with Fransie Carle orchestra, will leave starting July 16 at Casho of the Marcian Federation of the July 16 at Casho of the Marcian Federation of the July 18 at Casho of the Jul Growing bitterness between reigning Blue Ticket and the tending Unity Party, which culminate at next December's

Duchin Back As Fulltime Leader

Eddy Duchin Intends returning to fulltime meestroing this fail. He has been signed for 25 split weeks at the Hotel Waldor-fax weeks at the Hotel Waldor-fax weeks at the Hotel Weeks and regarded the Hank Ross, saxist who before the disk ban contracted for musicians for Columbia Records. 30 and runs will beet 15, reopening the host work will be the require March 31, 49, until July 6. Whether he increased the work of the season. He returns March 31, 49, until July 6. Whether he increased with the season Les between the two Waldorf runs is undisclosed.

CCOLG

AS POLLED VIA LEADING U. S. "REQUEST" DISK JOCKEYS

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WEEK ENDING JUNE 26

	ms, as "most requested" aftered from disk-spin ords rising in popularity ists of 10 points for a Nittes and jockeys will all sectors of the countil
MAKE	when the record on this footber programs, as "most requested". "This compilation is based on information gathered with outlier-pain the nation and is despined to indicate those records resing in propularity there not top. Retirings are computed on the bosts of 10 points for a N. 9 for a NO.2, and so on dome no we point. Cale and obesits will the vices to go present a comprehensive, picture of all sectors of the comprehensive, picture of all sectors of the comprehensive, picture of all sectors of the comprehensive.
	ich chart of the reco. I. This compilation is the nation and is dest those on to D. Rating is for a No. 2. and so week to present a

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Jocks, Jukes and Disks

Spike Jones Orch—"I Kiss Your Hand, Madame," "I'm Getting Sentimental Over You" (Victor). sentimental Over You' (victor), If Spile Jones had foregons the state of them. The state of them. The state of them. The state of them. The state of them of t

ing the straight passages.

Perry Como—"There Must Be a
Way," "Rambling Rose" (Victor).
"Way" finds the crooner at his
suaver deportment, drawing out
the tune's romantic sentiments

My Favorite Five By BERT SOLITAIRE

(KRE, Berkeley, Calif.)
"South Rampart St. Parade"
(Bob Crosby).
"The Blues"— A & B (Artie

aw).
"Down South Camp Meet"" (Benny Goodman).
"Honky Tonk Train" (Bob

Crosby).
"Ain't Misbehavin'" (Fats

with Ingratiating intimacy, while the coupling allows for a change of pace. Satisfiers inject a bit of bouncey harmony in the latter bouncey harmony

side.

Arthur Godfrey—"Turkish De-light." "Trail of the Lonesome Pine" (Columbia). Neither side calls for rolling out the red carpet. Godfrey's fans may squeeze a Godfrey's fans may squeeze a rambling and almost pointless printing and almost pointless oriental narrative. With the Mariners quartet in support, the Mariners quartet in support, the disasted-off "Trail" is put hrough its original songalide tracings. Away have been added or taken away.

second parties and the second parties are second parties and parties and parties and parties are second parties and parties and parties and parties are second parties and parties and parties and parties are second parties and parties and parties are second parties are second parties and parties are second parties are second parties are second parties and parties are second parties are second parties are second parties and parties and parties are second parties and parties are parties and parties and parties and parties are parties and parties and parties and parties are parties are parties are parties and parties are parties and parties are parties

tellom with the new. Etching is worthy of extra spinning.
Monica Lewis and the Ames Monica Lewis L

Delt's Rhythm Boys — "Star Dust," "Would It Be Asking Too Much" (Becca). The bass lead lends a particularly enticing polish to the Hoagy Carmichael standard. to the Hoagy Carmichael standard. This etching merits stocking in a station's library as well as the micheiodeons. Equally show paced, "Asking" adds up. to delightfully smooth harmony. "Laver Man," "This of the black of the coad band," etc. (Decca album). A superb treat by the gueen of the

-"I Kiss Your torch stylists is in this package of eight sides, with Tutti Camarata contributing his batonic shine to three of them.

Platter Pointers

Platter Pointers
Count Basie Victor) offers a
choice slee of blues in "Hey
retty Baby" and a slick sample of
torch vocalizing by Jeannie Taylor
on the theme of "Baby, Don't Be
on "Baby" is also on, the
beam ... Billy Butterfield (Capitol)
plats his trumpet against the tonsone for Someone" in a way that
his backroom battioning on "Lonesome for Someone" in a way that
billy ... And Winer McGreury,
linked with a male quartet, and
with instrumental backing, gives
with instrumental backing, gives
with instrumental backing, gives
"Coo-Coo Bird Waltz". Wo Can't Be
was the underside of Ken
Griffen's initial hit, "You Can't Be
was the underside of Ken
Griffen's initial hit, "You Can't Be ber was the underside of Ken Griffen's intil hit, "You Can't Be True, Dear". Leale Scott Brue, Dear ". Leale Scott Brue, D

Oberstein to Spring His 39c Disk Next Week

Eli Oberstein expects to have his ew Wright Record company disks new Wright Record company disks on the market sometime next week. Initial pressings will be made under the Varsity label to sell at 39c and they'll carry pop songs, the backgrounds of which were made in England. Vocals will be dubbed here by comparative un-known voices.

dubbed here by comparative whenown voices.

Oberstein has set up offices for his new organization in New York and is doing his pressing at the Sonora plant in Meriden, Conn. Distribution will be handled inde-

Como, Sinatra, Shore. Et al. Rack Up 14G Benefit for Late Jock

Some 17,000 people turned out at Hollywood, June 29.
Some 17,000 people turned out at Hollywood Bowl for a three hollswood bowl for the hollswood bo

use of Red Shield Boya Club of Salvation Army.
Inability to get late date forced focks to arrange show in eight close to arrange show in eight er except that a majority of tix were at \$11 conabe Cliffers juve-fant to attend.
Gene Norman with 30 jobs centee-ing, included Frank Sinatra, Mice y Rooney, Diania Shore, Perry Come, Danny Kaye, Frank Devol's 50 piece orch.

LEEDS SIGNS DEAL FOR MEDITATION OF THAIS'

After more than 18 months of

After more than 1B months of longoilatint, Formal protests will negotiation. Leads Music has come be made to the Trib lish week.

Protection of the protecti

Majestic Tossed Into Bankruptcy By Chi Court; Gene Tracey Removed

British Best Sheet Sellers (Week ending June 24)

London, June 25.
Galway Bay Box & Cox
Golden Earrings Victoria
Heartbreaker Leeds
Teresa Leeds
Fime May Change Connelly
Nature Boy Morris
Ballerina P. Maurice
Four Leaf Clover F. D. & H.
Dream of Olwen Wright
Serenade of Bells Morris
My Achin' Heart Connelly

Se	cond 12	
After All .	Ci	nephonic
Civilization		Morris
Reflections	on Water .	Maurice
Laroo		Dash
Silver Wede		
Tree in Mea	dow	Connelly
Wintertime	Ci	nephonic
Miranda		Kassner
-You Do		Chappell
How Soon .		
Who's Kissi	ng Her .	Feldman
Wishing Wa		loel Gay

Chi Jocks Burn Over 'Stuffed' Balloting In Harrison Column Poll

Chicago, June 29. Recent disk jock popularity poll conducted via Dale Harrison's Chi-Recent case note provincing to the cage of Tribune column has brought irate beefs from many of Chile services, and the case of the case of

Chicago, June 29. Judge Phillip Sullivan, in Chl federal district court, last week threw Majestic Radio and Television Corp. into full bankruptcy and appointed two trustees to manage the business. He removed Eu-

and appointed wor traces of man-age the business He removed Eu-der and the control of the con-paration of the board, from active participation and asked the trus-tees to investigate Traces's trans-actions with company stock-cuts with company to com-cept the company to con-cept the company to con-trol of the Canadier to operate under chapper 1 of the Canadier provisions of Chapter 10. Trustees appointed are: John Dwyer, Sr., vp. of Olts & Ch., investment circulation manager of the Chicago Sun. Trustees will report back to the Court Aug. 2 with a revised to the Court Aug. 2 with a revised port on the company. On Aug. 9 Judge Sullivan will bear agu-ments against the trustees.

menis against the trustees. Sept. 10 has been set as the date when trustees shall present a plan of reorganization for the company, Judge Sullivan found that Majestic Records was a wholly owned and operated subsidiary of MRAT and placed their, petition into operate separately saider Jumping Records, Classic Records, Classic Records, and Chicago 'Majestic all under parent company. Chancery report showed company. Chancery report showed cago Majestio all under promise company. Chancery report showed assets of \$6.016,509 against \$4.185,989 liabilifies. Company was operated at a \$514,372 loss during 1947—firm has not had profitable year since 1941, with the exception of the war period (1954-35) when the war period (1954-35) when tracts.

Edward McGuire, counsel for the Securities Exchange Commis-sion, present at the hearing, an-nounced that the SEG would con-duct investigation of stock manipu-lations by Tracey and other offi-cers. Also scheduled to be probed services of the con-ception of the con-tent of the con-ception of the con-tent of the con-tent of the con-ception of the con-tent of the con-ception of the con-tent of the con-tent of the con-tent of the con-ception of the con-tent of the con

Court set bond for trustees at \$100,000 each and approved the appointment of the law firm of Nash, Ahern & McNally, as counsel for them

CONKLING, PORGES BACK FROM EUROPEAN SURVEY

Jim Conkling, head of Capitol Records artists and repertore, and Sandor Porges, head of the common to the Control of the Contr

singers here.

Details of the results of the trip must await Conkiling's return to Coast. He leaves somether most week by motor. Meanwhile, "Nature Boy," which Cap launched in the U. S. via King Cole's recording, is gathering sales speed in England via rival recordings of it, since Cap' doesn't distribute there. Dick Haymes' Decca disk is in the van.

Doc Says Jazz Music Is Muscular Exercise Austin, Tex, June 29.

Austin, Tex, June 29,
Here's one answer to those
"swing and sweat" jam sessions
teenagers storm up. Dr. Archie
N. Jones, U. of Texas professor of
music education, says the appeal of
stimulate lies in its ability to
stimulate application rather than
inspiration.

inspiration. The "excitability" of jazz stimu-lates muscular activity and the mu-sic becomes a source of physical recreation, he says. Dr. Jones lists six catagories in which the appeal of a musical selection usually falls —tunefulness, excitability, senti-mentalism, picturesqueness, drama and astonishment.

z and swing are in the second

[Figures in parentheses indicate number of weeks song has been in the Top 10.1

VARIETY 10 Best Sellers on Coin-Machines Week of June 26

1.	WOODY WOODPECKER (5) (Leeds)	Kay KyserColumbia
2.	YOU CAN'T BE TRUE DEAR (12) (Biltmore)	Griffin-WayneRondo
3.	MY HAPPINESS (7) (Blasco)	Jon & Sandra Steele Damon
4.	NATURE BOY (11) (Burke-VH)	King Cole
5.	LOVE SOMEBODY (2) (Kramer-W.)	D. Day-B. Clark Columbia
6.	WM, TELL OVERTURE (4) (Tunetown)	Spike JonesVictor
7.	TOOLIE OOLIE DOOLIE (10) (Chas. K. Harris)	Andrews Sisters Decca Van Horton Continental
8.	LITTLE WHITE LIES (16) (BVC)	Dick Haymes Decca Tommy Dorsey Victor
9.	CUCKOO WALTZ (2) (Chas. Hansen)	Ken Griffin
10.	IT'S MAGIC (1) (Witmark)	Dick Haymes Decca Doris Day Columbia
	Coming Up	

PUT 'EM IN BOX (Remick)	. King Cole
YOU CALL EVERYBODY DARLIN' (Mayfair)	Al Trace
HEARTS WIN (Miller)	. Petty Trio,Universa
BLUE SHADOWS (Santly-Joy)	. Bing Crosby Decc
BLUEBIRD OF HAPPINESS (T. B. Harms)	. Art Mooney
HAUNTED HEART (Williamson) ,	
DICKEY BIRD SONG (Robbins)	
HEARTBREAKER (Leeds)	Andrews SistersDecc
SERENADE (Leeds)	. Buddy ClarkColumbi
MAYDE VOUTT, RE THERE (RVC)	Gordon JenkinsDecc
TELL ME A STORY (Laurel)	Sammy KayeVicto
TELL ME A STORY (Lauren)	Ames Bros
FOR EVERY MAN A WOMAN (Melrose)	Tony MartinVicto
MAHARAJAH OF MAGIDOR (Mutual)	Vaughn Monroe Victo Tony Pastor Columbi
RUN, JOE, RUN (Preview)	Louis Jordan Decc

Songs with Largest Radio Audience

Thirty songs of the week (more in case of ties), based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Netowrks. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

Survey Week of June 18-24, 1948

	A Fella With an Umbrella-+ "Easter Parade"	
	A Tree In the Meadow	Shapiro-B
ŀ	At a Sidewalk Penny Arcade	Robbins
t	Baby Face	Remick
	Best Things In Life Are Free	Crawford
ŀ	Better Luck Next Time-+"Easter Parade"	Feist
t	Blue Shadows On the Trail-+"Melody Time"	Santly-Joy
	Caramba It's the Samba	Martin Music
۲	Crying For Joy	Monaco
	Delilah	Encore
ŀ	Dickey-Bird Song-1"3 Daring Daughters"	Robbins .
t	Don't Blame Me	Warren
	For Every Man There's a Woman-+"Casbah"	Melrose
٠	Haunted Heart-*"Inside U.S.A."	Williamson
t	Heartbreaker	
ŀ	I May Be Wrong	Advanced
t	Only Happens Dance With You-†"Easter Parade".	Berlin
I	It's Magic-+"Romance On High Seas"	Witmark
ł	Laroo Laroo Lilli Bolero	Shapiro-B
t	Little White Lies	BVC
Į.	Love Of My Life-†"The Pirate"	T. B. Harms
t	Nature Boy	Burke-VH
I	Now Is the Hour	Leeds
÷	Put 'Em In a Box-†"Romance On High Seas"	Remick
Ť.	Rhode Island Is Famous For You-*"Inside U.S.A."	Crawford
Ŧ	Serenade (Music Played On a Heartstring)	Duchess
٠	Tell Me a Story	Laurel
Ι	Teolie Oolie Doolie	C. K. Harris
÷	We Just Couldn't Say Goodbye	Words-Music
٠	When the Red Red Robin Comes Bobbin Along	Bourne
Î	Woody Woodpecker	
Į	You Can't Be True Dear	

The remaining 20 songs of the week, based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Networks. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

	Dr. Done G. I carman, Director.	
	A Boy From Texas Baby Don't Be Mad at Me	Shapiro-B
	Beyond the Sea	Chappell
	Bride and Groom Polka	Chappen
	But Beautiful—†"Road to Rio"	Darming 1777
	Chillcothe, Ohlo	
	Dolores	ramous
	Dream Girl—†"Dream Glrl"	
	Dream Peddier	
	Foolin'	Jay Dee
	I'd Give a Million Tomorrows	
	I'm Looking Over a Four Leaf Clover	
	It's a Most Unusual Day	Robbins
	It's You Or No One	Remick `
	Long After Tonight	BMI
	Love Somebody	Kramer-W
	Nobody But You	Duchess
	Pecos Bill—†"Melody Time"	Santly-Joy
	Rambling Rose	Laurel -
	Sabre Dance	Leeds .
	Sat. Night Central Park-s"Make Mine Manhattan"	T. B. Harms
	Steppin' Out With My Baby-f"Easter Parade"	Berlin
1	Time and Time Again	London
	What Do I Have To Do- "Are You With It"	BVC
	Worry Worry Worry	
	You're Too Dangerous Cherie	
	Yours	

* Legit Musical, † Filmusical.

AUSTRO DISK BIZ LOOKS | Italy Sets Huge Music SET IN COMEBACK BID

Vienna, June 22. The disk business is one Austrian industry that is now well on the road to recovery. Elite, big-gest record makers, just turned out its millionth record since the firm was founded two years ago. They have over 700 titles. Ellte studlo, in the Konzerthaus, is one of the best in Europe.

Micidentally, business has been helped by two things. Prices are lower than they have been in a long time, and it's no longer necessary to turn in old disks to buy new ones.

Waring Answers Tooter's Suit for 24G Extra Pay

A \$24,900 damage suit brought early this month in N. Y, federal court by cornetist Glen Moore against bandleader Fred Waring was answered by the maestro with a general denial and a request for dismissal, according to papers filed with the court last week. Cornet-ist, who says he was with Waring from 1939 to 1947, is seeking extra payment for his services as a vo-callst and lyricist.

caust and lyricist.
Moore claims Waring agreed to
pay additionally for supplementary
contributions to the organization.
However, in answering the action,
the mestro states that he enthe mestro states that he ento submit ideas for improvement,
but, he added, anything the musiclaus were to get was entirely up
to his discretion.

Festival to Benefit Kids

London, June 29. Geraldo is to take a 25-plece orchestra to a festival of jazz and melody to be held July 15 to Aug. 1 in Naples, under the sponsorship of the Italian government.

or the Italian government.

Dr. Baoni, noted Italian theatrical prexy, has been appointed by
his government to run the festival,
and Jack Hylton, English maestro,
may present the show.

Baoni has already contacted

may present the show.

Baoni has aiready contacted British agent, Gino Arbib, and placed the bookings for the festival in his hands, Arbib, general manager for J. H. International Agency, is arranging a number of British, American and French attractions for the occasion, which will be held in aid of Italian war orphans

orphans.

Two British bands to be featured will be Geraldo and Ramon Lopez, from London's swank Ciro's and Embassy Club. There will also be two dancing troupes—one British, one French. Show will be staged in the open air at the Orange Grove theatre, Teatro Tzeli Aranci Tegli Aranci

Josephine Baker, Lucienne Boy-er, Edith Piaf, American dancing teams of Cabot & Dresden and Betty & Freddy Roberts, Mabel Lee, comedian Chaz Chase and Ritt Hayworth are among stars set

Tops of the Tops

Retail Disk Seller You Can't be True, Dear Retail Sheet Music Seller Retall Sheet Music Seller "You Can't be True, Dear" "Most Requested" Disk "Nature Boy" Seller on Coin Machines "Woody Woodpecker" British Best Seller "Galway Bay"

MPCE 2% Nick For Idle Gets Nix

Music Publishers Contact Employees cardholders, in meeting last Thursday (24) evening in Nev York, voted down a resolution by the organization's council to de the organization's council to de-duct percentages of members who are working as a means of aiding and the second of aiding of the second MPCE executives and stated to Vangary that the entire idea for the creation of an emergency fund for jobless members had been dropped. It was stated that there was no need for it, that the MPCE was the consistent of the MPCE.

treasury contained ample funds.
At the meeting of the MPCE
body, which drew, incidentally, a
much larger attendance than most
such meets in the past, attorneys
for the organization sought to table
the resolution. It was their idea,
the resolution to defer action
the proposition to defer action
that the proposition of the proposition
but to retain the possibility of
making it effective at a later date.
This was nullified by the vote of
cardinders present. cardholders present.

cardbolders present.

MPCE idea was to 'have members kick in 2% of salaries under 575 weekly and 3% over \$75, with a weekly limit of \$25 on each controltion. This idea did not spropriate the MPCE's treasury was deemed large enough to take care of the \$200 relief allocations each on-working member is entitled to. R's estimated the MPCE treasury cantains about \$50,000.

ASCAP, BOWL FORGET SONGSMITHS' SALUTE

Hollywood, June 29. "ASCAP Night," which the Hol lywood Bowl planned as part of its "Symphony Under the Stars' season, has been cancelled. Bowl season, has been cancelled. Bowl and executives of American Society of Composers, Authors and Publishers, which was to have been saluted, concluded that the event would have brought on more head-aches than profit and glory, so the Aug. 28 date has been expunged off the Bowl slate.

off the Bowl slate. Some time ago when the stunt first was announced, it was planned that Bowl would make "ASCAP Night" an annual event, with Society names conducting their compositions and singing their songs. Society was to have rounded up its members, the Bowl was to have paid those whom it had to and reaped what profits accrued. Immediately after idea was

reaped what profits accound.
Immediately after dea was
broached, ASCAP members began
suggesting what they would singly
do. 'It became obvious that all 341
ASCAPers resid in ig on Coast
couldn't put on-individual acts,
couldn't put on-individual acts,
Rather 'than offend any single
member, it, was, determined that
Fred Ahlerf, newly elected pre
of Society, should come to Coast
and map the concert. Now, it devolops, Ahlert can't spend the
necessary to produce a twohour program, so the idea is off.

Archer Back to Wm. Morris As Roving Band Salesman

AS NOVIII DAIRI DAIRS DAIRS AND AGE ATTAIN AGE Archer, who recently dropped out of the new Continental agency setup, rejoined the William Morris band department in Chicago Monday (28). His assignment calls for him to be a roving assessment the midwest territory, and any to the control of th

George Temple, Shirley's Temple's brother, professionel wreatter, ple's brother, professionel wreatter, ple's brother, professionel wreatter, ple's follywood, office, as, one-night laborated with Freddle Van on an unital. He was a partner in the being published by Bourne Music, nay, bught him out.

Rands at Hotel B.O.'s

L'ALLA CLO		Covers	Total
	Weeks	Past Week	Covers On Date
Bond Hotel	Played	3.450	12.250
Kavier Cugat Waldorf (400; \$2)	*		12,500
		1,575	
Dan Phanlas New Yorker (400; \$1-\$1.50).	0	1,500	10,950
Lohnny Dinganale Levington (300: \$1-\$1.50)	00	825	76,650
Tauranaa Walk Roosevelt (400; \$1-\$1-50/	10	1,525	22,375
Carmen Cavallaro Astor (700; \$1-\$1.50)	6	3,950	23,650

. New Yorker, ice show.

Chicago

Chuck Foster (Boulevard Room, Stevens, 650; \$3.50 min.\$1 cover). Headquarters for American Medical Assn. convensh. Strong 5,800 for Foster and Ice revue.

Jazz at Philharmonie (College Inn, Sherman, 650; \$3.50 min.) Péor 30. Room closes July 4.

909. Room closes July 4.
Ray Morton (Mayfair Room, Blackstone, 300; \$\$ min.\$2 cover). Bulging at the joints with Kay Thompson and the Williams Bros. Boff 4,000.
George Olsen (Beachwalk, Edgewater Beach; \$1.50.\$2.50 min.). Several ralmy injusts cut into take of this outdoor spot. Still fine 6,500. Eddle Oliver (Empire Room, Palmer House, 550; \$3.50 min.\$1 cover). Hildegarde has ropes up. Sock 6,000. Liberace heads new revue opening July 8.

Los Angeles

Miguelito Valdes (Ambassador; 900; \$1.50-\$2). Good 2,400 tabs. Jan Garber (Biltmore; 900; \$1-\$1.50). Strong 2,650 covers.

Location Jobs, Not in Hotels

(Chicago)

Gay Claridge (Blackhawk; 500; \$2.50 min.). Maestro into final week with excellent 3,200. Al Trace opens tomorrow (Thursday). Marty Gould (Cher Pares 500; \$3.50 min.). Conventioners flocking to Joe E Lewis. Grand 6,200.

Henry King (Aragon; \$1-\$1.15 adm.). Fair 12,000. George Winslow (Trianon; \$1-\$1.15 adm.). Winslow drawing neat

(Les Rown (Palladium B., Hollywood, 4th wk.). Strong 8,800 callet Charlle Barnet (Casino Gardens B., Santa Monica, 4th wk.). We 3,700 takers.

Inside Orchestras-Music

Joe Galkin, manager of Bue Barron, Tommy Tucker (temporarily retred) and others, set out from New York one day last week to drive to Bridgeport, Comn., to the Columbia Record factory, to pick up 200 copies of a new Tucker record to distribute for exploitation jurposes. On the way Galkin's new convertible developed ignition trouble and passed out on the highway. He got a teenager in a jailopy to push him and passed out on the highway. He got a teenager in a jailopy to push him additional and twisting Galkin's bumper. He got to a garage where, while his car was being repaired, the owner sold him a set of the new low-pressure whitevall trees. Back in N. Y. after taking over nine hours to make the 120-mile trlp, Galkin opened the package of records went after. It cost him over \$200 and his insurance company has to fix the grille on the kid's car, which probably will boost his premiums.

Cincinnati record dealers are participating in promotion of a radio-jukebox deal cooked up by Joel W. Stoyall, WRKC promotion manager, in Clney. Sam E. Chester, head of the association, its to name the "top number of the month," which is played first on all WKKC platter essions and calls for top spotting on all jukebox selection cards, in different color than the others and adding this line: "Hear this on WKKC also."

WKRC provides display sheets for juke spots, the one for June reading: "Play 'You Call Everybody Darling' the top number on your key juke box." Record dealers are displaying the cards in their windows, reporting that the idea boosts their sales of the plugged tune.

Stan Kenton's orchestra must gross at least \$7,000 weekly before he personally can make any profit. This, at a time when most name or-nestras have trimmed their cost sails. As Kenton's hand constantly is touring, with but few location dates, he is saddled with transparent costs, 10% kichbacks to local unions in towns where he pauses and kindred assorted costs. To keep his men constantly on trek, he must work to be a supplied to the cost of the co

Skitch Hendersor, s press agent crime up with an idea last week that apparently is core ing the maestro coin which he feels is worthwhile. Brainstorm is 1"ed in with the rise tomorrow (Thursday) of New York subway fares, rom five cents to 10c. Henderson malled cards last week to some 2",0 people in the music bir pointing the fare jump and enclosing 'r new FDR dime with which to "take your first ride on me." in a", tion Henderson plans to do a Rockefeller at the Penn station of which the property of the pr

What may be one of those sleepers is the Four Knights' version of "Walking with My Shadow." Decca released it some time ago and the record showed no signs of garnering attention until three weeks ago when Harvey Hudson, WLEE, Richmond, Va. Jockey, happened to pull to not of a pile of platters and give it a spin. Requests poured in and in the course of a week Decca dealers'around Richmond felt the present of the platter in the course of a week Decca dealers'around Richmond felt the present of the platter in the

Warren Music is not being deactivated entirely, as pointed out last week. Firm is simply retrenching, but will be maintained under Charles Warren, brother of Harry Warren, songwriter who's partnered with a Robbins Music in the him. C. Warren will ground in New York offices of the outfit will be company, while Chicago and Coast offices of the outfit will be consolidated with Robbins, whose staffs in both cities will handle Warren tunes.



ou Remember the SMASHING SUCCESSES of "CLOVER" and "BABY FACE"

OW...EVERYBODY'S PICKING ART MOONEY'S LATEST AS ANOTHER SMASH HIT...



-THANKS

m Recitation by Art Mooney Backed by

SUNSET TO SUNRISE (ART MOONEY'S THEME)

and his ORCHESTRA

1. BLUEBIRD OF HAPPINESS... Art Mooney... MGM 10207 THE DISK JOCKEYS PICK:

3. BLUEBIRD OF HAPPINESS...Art Mooney...MGM 10207 THE RETAILERS PICK:

2. BLUEBIRD OF HAPPINESS...Art Mooney...MGM 10207 THE OPERATORS PICK:

ON MGM RECORD No. 10207

RECORDS

THE GREATEST NAME () IN ENTERTAINMENT

Preeman Coast Music ŝ

Morse M.

Music

enkins

Ireland a Pushover For Jock Idea, Says Backer of Lone Show

Ireland's top pash among women and bobbysocker listeners is a disk jockey who doubles from com-menting on prizefights. Eamon Andrew is the spinner-spotter. His sponsor, Louis Spire, of Imco, Ltd., Dublin cleaning and dyeing outfit, currently visiting the U. S., said last week that, judging from the reaction to Andrew, disk jockeying could become a big thing in Ire land if such programs could get records ahead of release dates.

records ahend of release dates. One of Spiro's missions over here is to huy a large stock of American records for his show on Irish Eareen, Dublin, which, though Government-owned, allows two mornish What Andrew has been up against so far, according to Spiro, is the small library with which he's had to operate. Record companies in London aren't inclined to cooperate on the prevencined to the prevention of the control of the prevention of the

States.

No account todate, Spiro related, has gone in for live production on Earner and it's his plan to be the first in that direction by importange with the production of the state of

giant jackpót. With the idea also of expanding into the soap opera and cops-and-cobbers field, Spiro is also scouling transcribed Hight to a soaper and a crime show that have been hits in American radio. His higgest handicap in making a deal on this angle so far has been the fact that the company of the c

RETAIL SHEET BEST SELLERS

VARIETY .

Survey of retail sheet music sales, based on reports obtained from leading stores in 12 cities, and showing comparative sales rating for this and last week.

	Week Ending	Ċ
ing	June 26	

Nati Rat		June 26	York, G.	go, Lyon	it, Grinr	as City,	Angeles,	Francisco	n, H. N.	Indianapolis,	owls, S. I	attle, Capit	Antonio,	eland, Gr	P 0
	Last wk.	Title and Publisher	New	Chica	Detroit,	Kansas	Los A	San F	Boston,	Indla	St. L	Seatt	San A	Cleve	N T
1	2	"You Can't Be True" (Biltmore)	2	1	2	2	1	1	2	5	2	2	1	3	108
2	1	"Nature Boy" (Burke-VH)	-1		1	1	2	2	5	4	1	1	2	1	100
3	3	"Toolie Oolie Doolie" (C.K.Harris)	4	5	4	6	9		6	10	5	5	3	7	57
4	5	"My Happiness" (Blasco)		3		3	••		1	1	3		4	6	56
5	4	"Woody Woodpecker" (Leeds)		2	5	9	4	3	3	8	,6		5		54
6	7	"Little White Lies" (BVC)	6	10	3	8	,6		7	٠.	7	3	7	5	48
7	6	"Now Is the Hour" (Leeds)		4		4	3				4		٠.	2	. 38
8A	9	"Baby Face" (Remick)	3	6		5						4	8	4	36
88	8	"Dickey Bird Song" (Robbins)	5			7	7	4	٠.		8	6	6	9	36
9	13	"Tell Me a Story" (Laurel)					5.	8	9	7		7	10	8	23
10	10	"Hannted Heart" (Williamson)	7		6	10		5				10	9	٠	19
11	12	"Love Somebody" (Kramer-W)			7				10	3					13
12	11	"Sabre Dance" (Leeds)	10				10	6		9		9		٠.	11
13		"Put 'Em in a Box" (Remick)								2		٠.		٠.	9
14		"Blue Shadows Trail" (Santly-Joy)		7				7	••	٠,					8

Seattle Boosts Music Fund

Deattle Boosts Music F und.

Budget of local Park Board for
Sunday concerts in city parks has
with "American Federation of
Musicians local donating approximately a like amount from recording and transcription fund.

Last year's Park hudget ws
\$7,500; musicians' donation \$9,460.

Jane Pickens has been signed to a term contract by RCA-Victor, one of the few artists, vocalist or otherwise, to be put under con-tract by a recording company since the start of the disk ban.

On the Unbeat

New York

New York

New York

Skitch Henderson orchestra, which opened at the Pennoyivania henceforth by Gobbe, Lutz & Beller. Frank Dailey closes his Meadowhrook, Cedar Crove, N. J., Meadowhrook, Cedar Crove, N. J. Henceforth Dailey closes his Meadowhrook, Cedar Crove, N. J. Henceforth Dailey closes his Meadowhrook, Cedar Crove, N. J. Henceforth Dailey closes his Meadowhrook, Cedar Crove, N. J. Henceforth Dailey Control of the spot special control of the special control o

Hollywood

Hollywood

Tex Beneles occupied by the property of the propert

Chicago

Chicago
Del Courtney orchestra into
Roosevelt hotel, New Orleans, for
five weeks—July 7... Billie Holiday linked for a concert at Kansas
day linked for a concert at Kansas
(Chi Trib) column closed last week
with all Benson sprinting fino the
with all Benson sprinting fino the
hotel, Milwankes, for four weeks
early in August. Heavy exploitaserly in August. Heavy exploitathot of the control of the column of the
hotel, Milwankes, for four weeks
early in August. Heavy exploitathot open at Chicago theater
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continues at Silhouette through July 11.

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Music

Southern

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Music

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TOTAL

Kansas City

Kansas City

Emie Hechsher orthester gint,
we was a servener to be the servener to be the

Wakely Sues Sterling

The continue of ARA Sides

U.S.

Grammar State and a state of the continue of For Misuse of ARA Sides

Dambman, BMU Gen. Sec... Quits; Union Internal Dissension Rumors Rear

London, June 29.
A communique circulated to all A communities circulated to ally branches of the horacles have been instructed by the Executive Committee to summon special meetings structed by the Executive Committee to summon special meetings for the vecant post. If montations for the vecant post. If most one nomination is received, an election will be held.

Union emphatically denies that Dambman's resignation is in any spit in the union over the imperating radio strike of all orchestras as of July 31.

Dambman, 68, has been asso-

ling radio strike of all orchestras as of July 31.

Dambuna. (8. has been assonable of the July 31.

Dambuna. (8. has been assonable of the July 31.

Dambuna. (8. has been assonable of the July 31.

Dambuna. (8. has been assonable of the July 31.

And he has been considering retiring for over a year. He stayed on at the special request of the Executive Committee atthough the count strike negotiations have toold heavily on him, and he says "The time has now come when I feel I must retire. The work in the I must retire. The work in the I must retire. The work in the Lambung and the July 31.

Lambung and the July 31.

Lambung and the July 32.

Lambung and the Jul

Happy Goday, Leeds Music vee-pee, was aboard the Super Chief which crashed in Winstow, Ariz, yesterday (Tuesday) morning. On his way east by train for the first time in three or four years the usually commutes by plane), Goday was only bruised in the smash. pee, was aboar which crashed yesterday (Tues

LAUREL MUSIC CO.

1619 Broadway

New York TOMMY VALANDO



The Sultry Side of the Beat MISS BILLIE HOLIDAY Currently BLUE NOTE, Chicago Strand Theatre, New York (Starting July 16)

Decca Records

EXCLUSIVE MANAGEMEN

ASSOCIATED BOOKING CORP JOE GLASER Pres 745 Fifth Are New York 21 203 No Wasasa PL 9-4600

Chicago

to see if any publisher or music writer thinks they have any value. I do not write music; I have hundreds of lyrics; naturally I have picked what I think best, but they may not be.

MUSIC PUBLISHERS! MUSIC WRITERS! ARE THESE ANY GOOD?

I can understand why legitimate publishers can't accept them and I won't send them to song sharks.

So for several weeks I will run a different lyric here

"SO EASY TO SAY, SO HARD TO DO"

I know that you use me

Fool me, abuse me

At times mistreat me, do things to me that I wouldn't do

And then you are so tender I can't help but surrender

. I guess that you love me, but not the way that I. love you

I swear I'll forget you Forget I e'er met you

It's so easy to say, but so hard to do.

It's so easy to say, but so hard to do Ganna put love away, forget about you It's so easy to say, just fashion the words Just like a lay, is easy for birds

Seems so simple to say, try carrying thru. I pass by a rase, it reminds me of you I watch the day close, the stars in the blue

Come twinkling thru, so lovely too Exactly like you.

It's so easy to say, but darling I know Whatever I do, wherever I go,

I won't forget about you, It's too hard to do.

P. S. STALLINGS BOWIE. TEX.

NOTICE: This ad, title and lyric are being copyrighted.

Tavern-on-Green (N.Y.) To Test Name Band Policy With Blue Barron Date

With Blue Barron Jate
Bue Barron's orchestra goes
Into the Tavern - On the - Green,
Central Park, N. Y., Oct. 13, for
four weeks, to test the value of a
mame band policy at the spot.
Towen in that during the summer it
toesn't need the lure of nettrainment to draw capacity biz due to
the natural draw of its outdoor restaurant and the contrainment of the summer it
however, it does need extra bait.
Barron's four weeks will determine the value of name under
the summer of the contrainment of the contrainme

Music Notes

Music Notes

Mel Torme bought by Latin
Quarter, New York, for two-week
stand, starting, Jung Fire 1, 120chased 40 masters from indie
labels, Wonder and Lauret, for his
chased 40 masters from indie
labels, Wonder and Lauret, for his
will do music score for "Act of
Violence," at Metro
Violence, at Metro
Violenc

"SLAP 'ER DOWN AGIN. PAW"

CHOICE MUSIC, INC. Garet Romero, Prof. Mgr. 09 Sunset Bivd. 1576 Broadway llywood 46, Cal. New York, N. Y. testview 1-5254 COlumbus 5-7880

The Nation's **Biggest Request Song** I'd Give A Million

Tomorrows (For Just One Yesterday)

OXFORD MUSIC CORPORATION 1619 Broadway, New York

RETAIL DISK BEST SELLERS

VARIETY Survey of retail disk best sellers, based on reports ob-tained from leading stores in 12 cities, and showing com-parative sales rating for this and last week.

June 26

Artist, Label, Title K. GRIFFIN-J. WAYNE (Rondo)
"You Can't Be True, Dear"....
KAY KYSER (Columbia)
"Woody Woodpecker"....

National

Rating

This Lock

5

7 8 8

9

10

11

Week Ending

Shop Kansas City-(Jenkins Music Co. Francisco-(Sherman-Clay) Music os Angeles-(Denel's Mus. -(Hudson-Ross) York-(Liberty Detroit-(Grinnell's)

ŝ S Kresge Music ø

seattle—(Sherman-Clay) Soston-(Boston Louis-(S. finneapolis 3

3

& Mueller)

Omaha-(Schmoller

-(Pearson)

Indianapolis

39

7

7

DICK HAYMES (Decca)
"Little White Lies".... 5 3 5 . 9 KING COLE (Capitol)
"Nature Boy".

SPIKE JONES (Victor)
"William Tell Overture" JON-SONDRA STEELE (Dam My Happine D. DAY-B. CLARK (Columbia)
"Love Somebody" "Love Somebody"

ANDREWS SISTERS (Decca)

"Toolie Oolie Doolle"

2

ELLA FITZGERALD (Decca) FREDDY MARTIN (Victor)
"Dickey Bird Song"...
TEX BENEKE (Victor) 7 St. Louis Blues March' PATTI PAGE (Mercury)

12 PEE WEE HUNT (Capitol)
"12th St. Rag"

PERRY COMO (Victor)
"Because" 13A 11 13B 10 BLUE BARRON (M-G-M) 14A

ELLA FITZGERALD (Decc 14C MEL BLANK (Capitol) 14D

"Woody Woodpecker"...
GORDON JENKINS (Dec "Maybe You'll Be There". PIED PIPERS (Capitol)
"My Happiness" 15B "My Happiness"..... FELIX KNIGHT (Decca) 16A Blue Bird of Happines STEVE GIBSON (Mercury)
"Wedding Bells"

"Wedding Bells"....
EMIL COTE (Algene) 16C DICK HAYMES (Decca)
"Its Magie" 17A

AL TRACY (Regent)
"You Call Everybody Darling"
ART MOONEY (M.G-M)
"Blue Bird of Happiness" 18 .

FIVE TOP THE PIRATE NG HITS OF OUR INSIDE U.S.A. MASTERPIECES PROGRESSIVE TIMES (7 Albums) Decca JAZZ Glenn Mill Bea Lillie-J. Haley -G. Kelly ALBUMS M-G-M Victor

Ray Dorey a Maestro

Ray Dorey, disk jockey and singer on WEZ, has branched out into the band leading field. Opened last week at Moseley's, local dance hall, onto the last week at Moseley's, local dance hall, onto the last was set by Jack Marshard, Vaughan Munroe's manager. Ray Dorey, disk jeckey and singer on WEZ, has branched out into the hand, leading field. Opened last week at Moselevés, Bregman, Vocco, & Conn for the local dance hall, on three-night a week stint fronting a 15-jeckey, Bregman, Vocco, & Conn for the local dance hall, on three-night a past three years, has resigned to week stint fronting a 15-jeckey and the past three years, has resigned to shard, Vaughan Munroe's many local extension a Canadian mussel distribution office for disks and storm a gent of the past 25 in Boston for months. He one years, Los Benniett takes over the was vocalist with Benny Goodman.

Joe Whalen Setting Up Can. Music-Disk Distrib

Goodman-Hanna Schism

Victor

Benny Goodman and Mark Hanna, his personal manager for nanna, nis personal manager for the past couple years, have split. Hanna and Goodman decided to end their association due to the fact that the maestro intends re-turning to the Coast in the fall and will spend the majority of his time there while Hanna must stay in the east.

will spend the magnetic there while Hanna must stay in the east.

It's emphasized that this is the sole cause of the parting, that no differences caused it.

Associated Withdraws From Transcription **Battle With Petrillo**

Batlle With Petrillo
Standard and Lingworth Transcription companies are proceeding with the compilant made to
National Labor Relations Board
National Labor Relations Board
Musicians recording ban violates
federal law, but Associated Transcriptions has withdrawn its gripcscriptions has withdrawn its gripcscriptions have withdrawn its gripcscriptions have been supported by National Asson. of Broadcesters.

May, backed in the fight by ational Asson. of Broadcesters.

The Government, investigations
concerning Standard and Langworth, are with proceeding. Purchase of the
Covernment, investigations
concerning Standard and Langworth, are with proceeding. NARB
top level in Washington.

Decish in Dig You Later' Suit to Come Along Later

Stuit to Come Along Later
Two-day trial of an infringement action brought by Irving Weissaction brought by Irving Weissagainst RCA-Victor, Robbins, 201Robert Students, 1997.

No. 19

Norman Cogan orchestra opens at the Seven Gables Hotel, Green-field Park, New York, Friday (2) for the summer.

25TH ANNIVERSARY

IN JUNE PLAY A McHUGH TUNE Music by . . JIMMY McHUGH





KRAMER-WHITNEY, Inc., 1650 BROADWAY, N. Y. 19

Ed McCaskey New York

Wally Brady Hollywood

30-Wk. Route Attracts Many Standard Acts to Veterans Hospital Circuit

The prospect of 30 consecutive weeks playing time is attracting many standard acts to the Veterans Hospital Camp Show Circuit. Many acts are willing to take less for these dates because o steady work and goodwill aspects.

Most turns find they're financially ahead at the end of the tou despite working at sliced salaries. VHCS circuit pays all traveling expenses, and majority of other costs, so most of the salary is clear. Among acts currently working VHCS are Jack Powell, Jean, Jack & Judy, Bobby Walters, Sam Hearn, working

& Judy, Bobby Walters, Sam Hearn, Frankie Conville, Joe & Jane McKenna, Tommy Trent, the Balanows, George Charde, & Marilyn Balanows, George Charde, and Charles, and Charles

pletted 30-week tours.

Casting for the new units is slated to start shortly. The bookers committee, made up of talent paeters of the start shortly. The bookers committee, made up of talent paeters at as advisers, and producers for the Broadway vauders will routine the units. Ben Plermont, head booker for VHCS with Bert Wishnew assisting, will handle the talent for the Purple Heart circuit.

In addition to standard acts, it's planned to have top names play a round of hospitals as a contribu-tion to soldier entertainment.

HELD OYER
Club Norman, Toronto

THE DE LEON SISTERS

"Those Dancing Darlings"

... Lithe dancing ... excellentibling and acrobatics ... get waway to fast start ... "

—Toronto Globe and Mail.

Available July 9

Direction: TOM FITZPATRICK ID W. 42nd St., New York, N. Y. Phone PE 6-0976

Stickup of Old Knick, N.Y.

Paul Killian, who provides commentary for the silent films at the Old Knick Music Hall, N. Y., early Monday morning piloted a chase for two mobsters who held up the spot while the performance was.in

progress.

Killian, immediately after cashier Dusty Bruce was taken for \$300
by the armed mobsters, gave chase
in his ear. He was joined by two
detectives in front of the Roxy
theatre and nabbed the driver of
the getaway car. The two holdup

Jack Benny's Boff 92G Take on Two Wks. of Vanders

Jack Benny in a two week tou

Jack Benny in a two week tour comprising one each at the Fox theatire, Detroit and the Palace theatre, Cleveland, drew down the highest amount ever paid a performer for a fortnight's engagement of the performer for a fortnight's engagement of the performer for a fortnight's engagement of the performer for a fortnight's engagement performed to 1940 the performed to 1940 th

lished by Betty Hutton.

Benny's Detroit date was a straight percentage arrangement of 50% of the gross up to \$50,000 and \$650 beyond that point. \$60,000 and \$650 beyond that point. By the percentage of the per

Bennys payroll comprised Eddie
"Rochester" Anderson, Phil Harris, Marilyn Maxwell, and the
Sportsmen quartet.

Benny salls for England today (Wed.) on the Queen Ellzabeth to open at the Palladium, London, July 19.

Latin Quarter Releases Torme for Ciggie Airshow

Mel Torme has been released from a date at the Latin Quarter, N. Y., in order to do a radio show for Philip Morris. Torme was slated to open July 18, but was given an out when the airshow

cropped up. Cross and Dunn will substitute.

Era of High-Priced Fights Seen Ended With Louis Retiring

By JACK PULASKI

With Louis Keltring
By JACK PULASKI
With Joe Louis' official retirement from the ring the era of high-priced flights is seen coming to an end. During the 11-year and the purpose of the p

the 11th, when it was quick cur-tains for the colored Camdenite. That Walcott always was a second-rater was thus verified. Most That Walcott always was a second-rater was thus verified, Most sports figures seemed to forget that fact, doubtiess because Jersey Joe stayed 15 rounds with the De-troit Brown Bomber at Madison Square Garden last winter. But his actions in the ring for the sec-ond encounter were unmistakably not of class calibre.

not of class calibre.

Instead of coming to the champ as a real challenger should, Joe from Jersey, sidestepped, moved backward and occasionally threw a because of which ringsiders gave him an edge on points. He always seemed afraid of Louis' wallop, but in the first fight Walcott floored the champ twice.

Walcott's end this time approxi-mated \$125,000, as against double that for the champ.

that for the champ.
When the fight was postponed from Wednesday, then from Thursday to Friday, all because of the rain, hundreds of tickets held by out-of-towners were refunded. Ticket sale had slowed down so much that at the Stadium on fight much the stadium on fight of the result of the stade of the s

Bars and restaurants with tele-ision sets did a landoffice busi-ess, and in some spots the doors ere closed because of the crowds.

BEN BLUE EXTENDING **AUSSIE VAUDE TOUR**

Sydney, June 23. Ben Blue, American comic. a rave Sydney, June 23.
Ben Blue, American comic, a rave
here on the Dave Martin Tivoli
loop, winds up a 'two weeks run
June 26, then does two weeks in
June 26, then does two weeks in
Adelaide at the Majestic, swinging
over to Tivoli, Melbourne, July 12,
with the bowout of "Marinka,"
after a so-so seven weeks' span for
Martin.

Blue may play more dates for Martin if prior U. S. commitments can be set back.

Phil Regan to Open **Democratic Convention**

Phil Regan for the third straight time has been named by the Demo-cratic National Committee to open its nominating Convention July 12 with "The Star Spangled Banner." Regan dittoed at the 1940 and 1944 conclaves.

At the same time, Regan goes into the Latin Casino for six days, day-and-date with the Convention.

Fight Fans, College Kids Hypo N.Y. Niteries, Hotel Biz to Top Coin

their best weeks of the year as a consequence of the two postponeof the Louis-Walcott fight Friday (25) and continued revenue from college kids on post-prom dates. In many spots, it was diffi-

dates. In many spots, it was diffi-cult to tell which contributed more paironage, although it's conceded that the fight fans were better spenders. Spots such as the Copacabana, Versaillies, Latin Quarter, Diamond Horseshoe and the Riviers of Lee, N. J., did near-capacity of these over night. Cafe ops con-

Bistros In tiff Competish For Slim Trade Trade To Slim Trade Trade To Slim Trade Trade To Slim Trade Fla. Bistros In Stiff Competish

Miami Beach, June 29. Niteries are going all out to at-

Miami Beach, June 29.
Niteries are going all out to attract the as yet aparse trade vacations of the second of the

comic.

Even the smaller clubs and restaurants have their lockey-interrive shows. Barry Gray, who introview shows. Barry Gray, who introview shows the state of the conarea with great success, though
burned out of the Copachama, is
holding the fort from the WKAT
studios until the club is rebuilt,
nixing many offers to go into rooms
around town.

AL WILSON TAKES OVER **EDDIE SMITH AGENCY**

Control of the Eddie Smith agency, N. Y., has been sold to Al wilson, who for many years has wilson, who for many years has some the sold of the sold

nce an agency's management changes hands, acts so desiring can obtain a release from their pact with that outfit. However, in the case of Smith's sale to Wilson, AGVA may find that this rule will out arrived.

AGVA may find that this rule will not apply, it's been known for some time that Smith's illness kept him in that Smith's illness kept him in the second of the second seco

New York niteries had one of ceded that it wasn't the headliners who brought in the mobs. It was onsequence of the two postponement-hungry mobs.

ment-hungry moos.
Cafes did terrific business de-spite the fact that hotels reported a huge number of checkouts Thurs-day and Friday. Many could not hang around until the weather per-mitted the fight to take place.

has a runey. Many could not hang around until the weather permitted the fight to take place, the permitted the fight to take place. The boff business from college checkins the day of the body. The boff business from college whether the cafes are supplanting the hotel spots as after-prom tenthe present the greatest revenue from that the greatest revenue from the source during June. Bonifaces declare that they're good spenders, too.



RELD OVER Set WEEK RADIO CITY MUSIC HALL NEW YORK Thanks to LEON LEONIDOFF DIC. MATTY ROSEN

COMEDY MATERIAL

FUN-MASTER

ORIGINAL Show-Biz Gag File Nos. 1 to 22 @ \$1.00 each 3 DIFFERENT BOOKS OF PARODIES (10 in each book) \$10 per book FREE COPY OF "HUMOR BUSI-NESS." The Show-Biz (agazine with each \$3.00 minimum order. Send 16c for lists of other comedy material, songs, parcelles, minstrel patter, black-outs, etc. NQ C.O.D.'S

PAULA SMITH

"KEN MURRAY'S **BLACKOUTS OF 1948"**

> El Capitan Theatre Hollywood, Cal.





NOW UNDER PERSONAL MANAGEMENT



PARAMOUNT THEATRE BUILDING DES MOINES 9, IOWA

AGVA **MEMBERS** IMPORTANT! IMPORTANT! SEND IN YOUR

Delegates to the historic first national convention adopted a new constitution to be submitted to the membership for a referendum vote and also nominated members for national officers and a national board.

CORRECT MAILING ADDRESS IMMEDIATELY

Every member who is paid through July 31, 1947, or has become a member or has placed himself in good standing since, will be eligible to vote.

USE YOUR VOTE TO SAY WHO SHALL GOVERN YOUR UNION!

Insure your vote in this democratic referendum by immediately sending in your correct mailing address to

NATIONAL OFFICE AMERICAN GUILD OF VARIETY ARTISTS

1697 BROADWAY

NEW YORK 19. N. Y.

Buck & Bubbles-Nazarro Pact Held Valid: Way Still Left Open for Suit

Personal management pact between Buck and Bubbles and Nat Mararo was ruled valid this version to the State of the State of

ding Yunan de Sandra de Sa

ATTENTION

ACTS and AGENTS The Flamingo Hotel at Las Yegas is NOT booked excluly by any one agent o

office. We will be pleased to negatiote direct with any artist or agent. Write or wire M. SEDWAY or MAXINE LEWIS FLAMINGO HOTEL Las Vegas, Nevada



AMERICA'S MOST VERSATILE ENTERTAINER ARTHUR BORAN

ACE MASTER OF CERE-MONY, CURRENTLY PRE-SENTING HIS NOTED COMIC IMPERSONATIONS AT THE EAST-

Dir.: GEORGE HAMID AGENCY

PAUL JUDSON

Romantic Baritone FEATURED SINGER

Spike Jones Revue C.B.S. Spotlight: Revue R.C.A. Victor Recording NOW APPEADING

ge Hotel, Las Vegas. Permanent Address:

280 N. Layton Dr., W. Los Angeles 24, Calif.

earning capacity of the defendants the mutual promises are good con-siderations for the contract. The court will not interfere with the price a person places upon his ability and productive capacity un-less there is some showing of over-reaching or other inequitable con-duct at the time contract was made."

Hildegarde May Desert Bistros For Longhair Concerts

Louignat Vollecti S.

Chicago, June 29.

Hildegarde may desert the bistrocircuit after next year if test concert to be given Sept. 18 in her
home town, Milwaluce, is a success.
Chattoosey has been remarking
herabouts, that she would like to
do more
concert will be at the Milwaluce
Concert will be at the Milwaluce
Muny Auditorium, which seats

Concert will be at the Milwaukee Muny Auditorium, which seats 6,000 people. First half will wocal, and second, piano. She'll be backed by an augmented orch and Salvitore Gioe, her piano accompanist. Incidentally, it's her first appearance in hometown, in 11 years, previous time being a theatre date.

Doubling Taxes Martin's Pipes; Out of N.Y. Copa

Pipes; Out of N.Y. Copa Doubling can be prefty strenuous on a vocal act as Dean Martin and Jerry Lewis learned last week. Duo were doubling between the Roxy when Martin developed a case of largngitis. Henry Youngroan was rushed into the breach the the Martin Story so that the headfining Andrews Sisters took over some of Martin's songer.

Martin's songs.

Martin returned to show Monday (28) but will remain out of the Copa until pipes are stronger.

Thomas' Chi Date

I nomas Chi Date
Danny Thomas has been booked
for the Chleago theatre, Chicago,
starting Sept. 3. It's not yet set
whether comic will play any other
theatre dates.
Frior to vade date, Thomas will
play nitery stint at the Chez Paree,
Chi.

MAXINE

PENT HOUSE CLUB Indefinitely, New York RADIO: Sundays, 3-3:15 P.M., WNEW

JOE MARSOLAIS

AMERICA'S TOP HEADLINE SINGING GROUP

WILDWOOD, N. J.

III Major Networks Theatres and Clubs, U. S. and Canada

Currently

SURF CLUB

Personni Direction— 18 REG Entiding, New York 20, N. W.

Circle 6-8366

Minevitch's Multi-Plans

Paris, June 29.
Borrah Minevitch, whose Harmonica Rascals tour has been extended in England until August, may continue in other local castifier. tended in England until August, may continue in other local activities. He has recorded some new native talent; he may take over the author talent; he may take over the continue of the Hotel George, with the state of the Hotel George, and the state of the Hotel George of

He is also planning to make lo-cal television shorts with Parisian talent with an eye to video's up-surge in America.

Blackouts' 7th Yr. Sets New Record. 5 Million Gross

Hollywood, June 29.
Ken Murray's "Blackouts of 1948" keeps up its longrun pace, moving into its seventh record year last Thursday with appropriate birthday ceremonies and a ate birthday ceremonies and a gross of estimated \$5,000,000 be-hind it. Seventh year saw the start of the show's 10th edition, with eight new acts woven in with

addit of the water water to the control with the oldimers.

Birthday marked the 3,333rd perior three week, giving show a long run for the control water wate

birthedy exements, with the "Blackouts" standard of plenty of variety, line up as follows:
Alphones Berge, lightning drape absence; George Andre Martin and his dancing fingers; Harry Ward his consecuence; George Andre Martin and his dancing fingers; Harry Ward and his comedy fiddle; Al Mardo Oxfords, imported set featuring basketbali on breydes; Nick Lugas, troubadour; D'Yaughn Pershing; attached to bey plants; and Margo Bashylovely" dancers.

BETTY HUTTON UNIT SET FOR GOLDEN GATE, S.F.

Betty Hutton and her new vaude-lier by Hutton and her new vaude-will open tomorrow (Wed.) at the Golden Gate theatre, San Francisco, with future book-ings in Atlantic City and Detroit, Unit, in addition to the star, con-sists of Ziegy Binan, the Lelolarks quartet, the Lipban Four, a Juven-ille acrobatic act, and an orchestra of 18 pieces.

Calloway's Small Band (4) Into N. Y. Roxy July 14

Into N. Y. KOXY July 14
Cab Calloway has been set at
the Roxy theatre, N. Y., with a
quartet instead of his usual band.
Maestro of late has been, playing
ates with an abbreviated crew, but
this quartet will be the smallest
theatre. Starfing date is July 14,
on same bill with Jackie Miles and
Vivian Blaine. Carol Lynne, Three
Bruises and Arnold Shoda will be
the the section of the show.
Dicked the show the show of the show

Cliff Fischer in N. Y.

Clifford C. Fischer is back from his Paris residence for a month's business in New York, taking his wife back to France until Septem-ber when both return with Edith ber when both return with Edith Pial. Chanteuse returns to the Versailles, N. Y., in the fall for weeks at \$4.00 terms peak business during her previous engagement there, following the closing of her U. S. legit tour for which Fischer additional eight weeks calls for an additional eight weeks option.

L.O.'s Bid for Abbott & Costello at 15G **Cues Talent Splurge in N. Y. Cafes**

Judy Canova Troupe Easting for 1-Nighters

Easing for 1-Nighters
Judy Care Hollywood, June 29.
Judy Care Hollywood, June 29.
Judy Care a test tour of reversely the control of the contr

Litigation, Stock Deal May Delay Opening Of New Copa, Miami

Miami Beach, June 29.

New Copacabana, to be built on site recently destroyed by fire, may not open until late winter if current troubles cropping up are not clearned by Murray Winger, operator and owner, within the next month.

operator and owner, within the next month.

Though insurance claim was preedly objected, the studeness benedity objected, the studeness of the

Evalyn Ford was mentally compent when she deeded the Copa property to a corporation. Attorive the Copa property to a corporation. Attorive the Copa property to a corporation. Attorive the Copa property to a corporation of the Copa property of the Stock of the Copa property of this size and location. We though the Copa property of this size and location. We though the Copa property of this size and location. We though the Copa property of this size and location. We though the copa property of this size and location. We though the copa property of this size and location. We though the copa property of the copa pr

A booking rivalry approaching that of the Florida cafes during the the Florida cafes during the New York. The Latin Quarter and the Harem are expected to shell out the heaviest sums in Gothan nitery history during next fail and Quarter to play abhoot & Coatello sometime in January at the highest cafe salary ever paid in a N. Y. nitery for an act. It's reported during the property of the property

nitery for an act. It's reported duo will get \$15,000 weekly.

The Harem, now closed for the will get \$15,000 weekly.

The Harem, now closed for the will be w

(Continued on page 48)

"HIT OF THE SHOW IS MADE BY CAPPELLA AND PATRICIA."

By B. B., LONDON DAILY MIRROR, June 18, 1948.

"Dance with genuine distinction and almost succeed in bringing the shaw to a stop!."

LONDON TIMES, June 18, 1948

"The high spot, however, is the dancing of Cappelle and Patricis which, in the second half of the ond wan them several encores and

By E. L., BRIGHTON, June 12, 1948

NOW SAVOY THEATRE "A LA CARTE"



Night Club Reviews

Latin. Quarter, N.Y.
Ina Ray Hutton's Orch, Willie
Shore, Martell Trio & Mignon, Don
Sazou, The Promenaders (6), Al
Morgan, Costello Twins, Gail Bennett, Dorothy Reed, Linegirls, Buddy Harlow Orch; \$3.50 minimum.

dy Harlow Orch, \$3.50 minimum. There are enough diversified in-gredients in the new Latin Quarter jaw to a sittly most fastes of the is aimed. There is an important that is show could be projected that this show could be projected waters, through the years, has always been quick to bow low to the viaitor, and the results point is still in business while other Broadway carfes have come and the still in business while other Broadway carfes have come and the first a below carefully, worked.

Here's a show carefully worked out for general standard appeal and with budgetary acumen. This isn't nightclub-going weather, after

all.

There's Ina Ray Hatton for the s.a. Plus a line of kickers who pass muster for looks; and with enough decolletage to keep the glimmers always well peeled.

glimmers always well peeled.

Willie Sloro is a young comicout of Chicago who's been around the bistres for years; he salisfies from the connedy end.

Supporting performers include such varied talents as the Martell Trio and Mignon, a standard scroturn; Don Saxon, production and solo singer, 2rl Morgan, a pixie-ish Owner, and the supporting the supporting the property of the prop

Twins, femme acro-hoofers.

Nothing spectacular here, perhaps, but then again this is no bill booked for the Broadway so-what crowd. They're not the ones upon whom can be depended the biz to pay the weekly nut. The visitor from Utien is still the major factor in footing the bills.

factor in footing the bills.

Diss Hutton wears gowns that
are revealing, and she sings a littie, in addition to leading her orch.
Standard stuff, maybe, but it's the
kind of stuff she's been giving 'em
for years in cafes and theatres
throughout the nation.

kind of stuff she's been giving 'om treative street of the control of the control

"Bolero" being best of the ensemble numbers.

Miss Hutton's band supplies the music for show and dancing, with Buddy Harlow's outfit being the alternate,

Kain.

Beachcomber, Miami

Miami Beach, June 25.
Ruth Clayton, Guy Renaie,
Wayne Marlin Trio, Don Dennis,
Rosanne, Serina Hall, Line (14),
Frank Linale Oreh, Don Ostro
Orch; minimum \$1.

Frank: Lindle Orch, Don OstroOrch; minimum Si.

Current belief among nitery ops
that there!! be a good summer
switch be a good summer
switch be a good summer
switch be considered to the second of the
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with his top bits. At present he leans top much to the blue staff, leans to much to the blue staff, leans top much to the blue staff, and the staff, and the staff, leans to the staff of the force, and the staff of the force is an hilarious and smarrly staged piece of fodery. The takeoff on ous though, is his constant reference to bailding pate and ad libhing with the ringsiders. Some of it is with the staff of the sta

AGVA FINES EMCEE FOR USING AMATEURS

Los Angeles, June 29.
Thad Swift, nitery emeee, was fined \$100 by the American Guild of Variety Artists, for putting on a floor show of amateurs at Som-

of Variety Artists, 101 pushes and son show of amateurs at Somerset House.

AGVA committee, headed by Florine Bale, ordered Swift indefinitely suspended unless he pays the fine and offers an explanation within 10 days.

Segal Ousted From 3A's: May Appeal to Membership

May Appeal to Membership Board of directors of Associated Agents of America, organization of independent agents, voted Monday (28) to expel booker Jack Segal on charges of unethical conduct. AAA practice of providing the acts he booked in N. Y. mountain resorts with room and board gave him an unfair advantage over the other unifair advantage over the other charged that Segal's setup gave the memboyer status inasmuch as he paid unemployment insurfance or acts he hired, and consequently loopardized the standing of his felt of the control of t

low agents.
Segal is slated to appeal the
Board ouster to the AAA membership at its next meeting. Even if
members sustain the board, Segal
will still be able to maintain his
agents franchise from the American Guild of Variety Artists because of his membership in Artists
Representatives Assn. and Entertainment Managers Assn.
AGVA, it's believed, may not be

tainment Managers Assn.

AGVA, it's believed, may not be able to take punitive action against Segal inasmuch as the union provided Segal with a waiver which permitted him to board his talent in a hotel he purchased seven

permitted him to board his talent in a hotel he purchased several years ago for the purpose. AAA spokesman decalared that unless AGVA backs up their action in the Segal case, the organization may vote to ignore AGVA's unfair

Roosevelt, Glass Hat, N.Y., Toss Talent for Summer

New York hotels are pruning their talent budgets for the summer. The Research thought for the summer. The Research the dropped the end of the Lawrence Welk engagement, while the Glass Hat of the Belmont Plaza hotel drops its Boorshow tonight (Wed.) and will continue through the summer with The Class Bal will add a con-

the Eddie Stone band.

The Glass Hat will add a concert group for the dinner trade and during band lulls will have a girl pianist. Spot will resume its floor-shows in the fall and the Roosevelt will reinstate its band policy at the end of summer.

LQ's Bid for A & C Continued from page 47

mice for headilines prevailed at the now defunct Carnival which paid Milton Berile and George Jessel 87,500 garrantee pins 50% Jessel 87,500 garrantee pins 50% Jessel 87,500 garrantee pins 50% and Johnson, who also worked the Carnival got a higher guarantee because of its large stoope payroll, bettle come to New York, particular painting Manhattan clubs will control to have to compete with each to the particular pa

Nitery Dates

Dunninger has been signed for the Chase hotel, St. Louis, starting July 9. Fred Fassler opens at the Park Plaza hotel, St. Louis, tomorrow (Thurs.).

(Thurs.).

Molly Picon into the Hunting and Fishing club, Pittsburgh, Aug.

Some Wences signed for the Pierre hotel, N.Y., Starting Get. 15.

Quarter, N.Y., July 25.

Quarter, N.Y., July 25.

Gaill-Gall booked for Copacabana, N. Y., on show with Prances Langle Moss Wyse, Jr) now breaking in a new act with Ronnie Ross.

'NAMES' CHALLENGED FOR BOARD OF ACVA

Jimmy Lyons, campaigning for election to the national board of the American Guild of Variety Art-ists. is raising the issue on the the American Guild of Variety Art-ists, is raising the issue on the desirability of electing name per-formers to the board. It's Lyons' contention that the top acts in the profession contributed little to the profession contributed little to the convention, inasmuch as their work too frequently makes it impossible for them to serve. The bulk of the work, he claims, was done by rank and file perform-status.

that only three top names, Henry Dunn, Russell Swann and Phil Foster, were delegates to the con-vention. Others nominated bowed

'Holiday' Mild 40G

In 10 at Salt Lake
Salt Lake City, June 29,
"Holiday On Iee" wound up a
10-day stand at the Coliseum last
week (20) with a mild \$40,000 on
run. The Icer was a wow last year,
but couldn't get the customers in
this session.
Show got rave

s session.

show got rave reviews and pubty, but general slump in show
was too much to buck.

Saranae Lake

By Happy Benway Saranac Lake, N. Y., June 29. By Happy Benway
Sanane Lale, N. Y., June 2
Sanane Lale, Sanane La

Va.

Hotel Marcy, Lake Placid, opened its new Driftwood Room to a turnaway biz. It will feature floorshows during the summer. Opening bill has Great Egano, hypnotist, and the Styllsts, music combo.

the Stylists, music combo.

A special salute to Patrick J.
Crowley, of San Francisco, for the
books donated to our library.
Joe Mitzley and Pete Schmidt,
of the Madison Square Garden
staff, in to visit Margie Regan.

James Wotton planed back to the lodge after a 10-day vaeash in Albany and N.Y.C.

Albany and M. Yangan. Wasasin in M. Albany and M. Yangan. Will Z. an. Albert Bagdasarian, will Z. an. Albert Bagdasarian was a managarian beat and the surprise visit from the David by surprise visit from the David Among Rogerites attending reent banquet at the Jewish Community Center were Mary Mason, which was a managarian wasa

Graingers, who motored in from Boston.

Hugh Carney, Columbia Broad-easting staffer, in from Lake Placid to mit the gang; ditto for Ovid Ledoux, theatre manager from Ottawa.

Variety Bills

WEEK OF JUNE 30

to connection with bills below indicate opening day of show Letter in parentheses indicates circuit: (i) independent; (i.) Lorw; (M) Mass;
(P) Paramonat: (B) RKO: (B) Stoll; (W) Warner; (WR) Walter Ecode

NEW YORK CITY non & Diane
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Sen, Breac
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(I) A Sportin Lena Horne Paul Winchell Jerry Mahoney Dunhills nhills nnsy Ennis Ore usic Hall (I) 1 lene & Howard

Helene & Howa Van Grona Margaret Sande R Tetley-Kardes June Forest T & F Vallett Corus de Ballet

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RRITAIN

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Melville & Rokar
Jackie Hunter
A. J Powers
Cawaline Dogs
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Bis Dopolic
G. E. Cadenie
G. & B. Bernard
Mackenzie Reid &
Dorothy
Dorothy Markensie Reid & Dorothy 3 Jokers Peter Raynor Olsen & Sea Lion Reg Dixon 2 Redbeads BRIGHTON 28

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13 Single Allen
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Mollocit & Milson
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Dennis Lawes
4 Graham Bros
Billy Cotton Bd

Morgan & Laurie (*arroll Levis (*yri) Levis (*yri) Levis SWANSEA Empire (M) 28 H'wood Doubles Patricia Leigh Jooy Hopktason Monte Marwin Dung Il'rris & Si Kenneth Booth Eddie Lee Billy Barr Wolverbhampter

Wolverhha Hippodrome Shades Max Miller

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Cafe Society
Mildred Bailey
Calvin Jackson
J Maritha "Hillon
Faul Resout C 9
Thithis resout C 9

Franklin Twins
Wilkie & Dave
ROCKPORD
Palace (1) 1-3
Highland Scandals
Gladys Palmer
Gold Dast Twins
8 Dyerettes
Nip & Tack Alverez E.
Juenger Balle.
Ebeny
Clustioteera
Paterron & Jacks':
Harold King
Reity Maye Ore
El Chico
vanda Creepa

Nip & Turn Leon Sophus SALT LAKE CITY Coulded (P) 2 Capital (P) 2
King Cole 3
SAN FRANCISCO
Golden Gate (R) 36

Real Beri Arabam 4 WANHPAGTON Capitol (1.) 1 Paul Sidell Frankin & Moore for Cinnaing Evoyn Tyner Howard (1) 2 Cy Oliver Ore Caul Williams 4 Cill Miss Gernalaucks Richtel & Thiraps'n Fraddys B Raeburn Ore
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Ray Scott. 5
No. J. Fifth Ave
Tony Craig
Hazel Webster
Downey & Fonville
Penthouse Gab
Maxine Sullivan
Rasha, Rodel
Osenr Watzer
Raylera
Jackie Miles
Vagabonds

LECESTER

LEICENTER
Polace (8) 28
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Frankie Howard —
Advienne & Leslie
6 Rapids
Morgen & Doris
Irving & Girwnod
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Vic Oliver

MANUAL Hippodrome (by Hippodrome (by Hintok Currie Revue Prank Marlows Slan Kayanagh Chikolas Kone Chikolas Kone Chaude Leater NEWCASTLE Empire (M) 28

News (M) 28
Empire (M) 28
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Elly & Joan
Borrah Mineviich C Fogel Olga Varona ('o El Arnley & Ole Donney Robbine

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Peter Brough
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Balloit & Merton
Howard de Courr
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CHICAGO

Blackhawk Liny Charldge Or Thelms Gracen Storman Bros Hotel Blackstos Ray Morion Ore Kay Thompson Williams Bros Hotel Bismark Will Bark Ore Eminic Clerk Dennis & Darlen Randolphi

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Prof Backwards
Jayne Walton
Evelyn Terry
Mike Young
Bill Chandler Ore Bill Chandler Ore Il Edgewater Beac (fee Olsen Ore Bobby May Andrea Ducra 3 -Boxe the Dog Betty Gray

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Horis Dereit (18)
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Cone David Sterents

DUBE. ONLY CANADIAN BULLFIGHTER, SUICIDE Mexico City, June 22.

Strain of bullfighting as well as feets of war service were cited a reasons for suicide here (19) of Strain of buildighting as well as effects of war service were cited as reasons for suicide here (19) of Raymond Dube, 23, world's only Canadian builfighter. Burial was in the local French cemetery.

in the local French cemetery.
Dube, native of Eastview, Ont.,
where his mother lives, was an exRCAF land crew member. He came
to Mexico about three years ago,
married and became star salesman
of the Encyclopedia Britannica before taking up bullfighting.

Stageshows for Par, Tole Toledo, June 29.

Stageshows will return to the Raramount under new operators, the Carl H. Schwyn Theatres, Inc., whose ten-year tenaey begins July 1. Opening show on Friday (1) will have Yaughn Horton and his Five Polka Debs. headlining bill. Lionel Hampton band set for following week.

MANAGERS ASK TAX FIGHT FUNDS

Dullzell to Retain His Non-Salary Equity Treas. Post to June '49

active head of Equity, executive secretary Paul Dullzell is still the treasurer of the actors' union, a non-salaried job which he intends to retain until the end of the elective term next June 1. He was prevailed to continue as president of the Associated Actors and Artistes of America but is not par-ticipating in the Four A's efforts to fuse all talent groups into one

in the executive secretaryship is a salarted, appointive post. But because of his health and warnings by his dector, bullizall felt unable to act we determine the salarted post of the salarted post The executive secretaryship is salarled, appointive post. But

to not yet interests.

Dollizell's compensation was comparatively modest, approximately 8,630 estal and annually. Several years ago he was offered an increase to \$1,050,00, which he refuned to accept, and he also more the rest of his days. He is entitled to a pension, the amount of the period of

for Dulizell. The state of made English of the Septiment of the Septiment

Agents Protest League Plan for an Outsider In Goodwill Campaign Plea

toodwill Lampaign ries.
In addition to the League of New York Theatres special fund to consta governmental threat to the constance of the cons

tions specialist outside of show believes be-engaged. It is a distinct of the basic specialist of the basic specialist of the basic agreement between the two groups. Union points out that the pact simplates that any small publicity for legit attravational publicity for legit attravation of legit attravation for legit att

WITH STRAWHAT SETUPS

Toronto, June 29.

Toronto, June 29, Toronto, June 20, Toronto summer resort area is mushrooming with strawhat veniers. Most ambitious is that of Brian Doherty, who has now creed to be suffered to be suffered to be suffered to the summer of the

in an outdoor theatre. With Ernest Rawley dropping his annual summer season at the Boyal Alexandra, Toronto, after eight years, Stanley Bell has jumped into the breach with a new company and has taken over the Royal order of the Rawley and has taken over the Royal which seats 600. If will have here, which seats 600. If will have guest stars. Director is Peter Boyne.

'Okla!' For D. C. Swan Song

Washington, June 29.

"Oklahoma" will be the final attraction in Washington at the National Control of the Washington at the National Control of the Washington at the National State of the third time. It will follow "Harvey." which will complete like "Glahoma" one in Boston, is scheduled for three wyels' at the "Kolkahomal" one in Boston, is scheduled for three wyels' at the National starting July 12, house the National starting July 12, house the National was stratched. The washing the washing the National State of the Washington the Washington date on the grounds the National was stratched. "Born as reported that the National's color line policy had been opposed by Equity, but had been opposed by Equity but had been opposed

Herbert to Direct For Three Fort Worth Operas

Fort Worth, June 29. "Carmen," Nov. 10 and 11; "La Boheme," Feb. 23 and 25, and "The Bartered Bride" March 28 and 30, will comprise the 1948-49 Fort Worth Civic Opera Assn. production schedule, the most ambitious of its three-year history. "Bride" will be the only one given in Eng-

Goodwill campaign fund is being raised by doubling the dues to \$20 to mover. The producers and the work of the Metropolitan Opera Co., is natively scheduled to assist in some construction of the League for its administration costs and an equal amount of the proposed new department, leading to the proposed new department, leading for the head pressagnation of the proposed new department, leading for the head pressagnation of the proposed new department, leading for the head pressagnation of the proposed new department, leading for the head pressagnation of the productions there, with the production of the productions there, with the proposed new department, leading roles and the proposed new department, leading roles and the production of the productions and the productions are the productions and the production of the productions are the production of the pr Leon Varkas, premier danseur of

PARTNER SETUP

League of New York Theatres is preparing to contest the Inter-nal Revenue contention that

League of New York Theatres is preparing to contest the internal Revenue contention that its preparing to contest the internal Revenue contention that its preparing to the classified as wirtual corporations has alarmed many producers of potential shows slated for the comparing season. For that purpose, producers and theatre owners have producers and theatre owners have special legal fund, although the exact total sought has not yet been indicated. The special legal fund, although the ready of a strategies which are now operating on Broadway or no tour are expected to put in \$500 each and the same amount in \$500 each and the same amount is sought from showmen who will sought from showmen who will sought from the productions do the pfiniance the fund, as they would be affected directly, were the number of productions dealers of the productions of the productions of the productions of the number of the productions dealers of the productions of the productions of the productions of the number of the productions of the number of the productions of the productions of the number of the production of the production

New Administration to Help?

IN TRINU BREAMIN
Los Angeles, June 20
Paul Los Angeles, June 20
Paul Los Angeles June 20
Los Angeles June

Dallas Little Theatre Angles for Pix House

Angles for Pix House
The Dulles Links, are 28,
The Dulles Links, chairman of the
house committee. Negotiations are
being conducted with two local pix
tineatizes, are a presentage
the perale on a percentage
and the properties of the presentage
No more than aix major productions would be presented to the time.
No more than aix major productions would be presented to the productions would be presented to the present t

Producers Ned Warren and Bill Steuer have pacted David Mordecal to maestro their forthcoming Broadway musical, "The Happiest

SEEK RULING ON Equity's 49 Proposed Contract **Changes Keep Managers at Boil**

BALTO'S MARYLAND AUCTIONED FOR 791G

Baltimore, June 29.
Maryland theatre, one - time
home of two-a-day vaude and legit
attractions, was sold by auction attractions, was sold by auction Thursday (24) to Michael Fox, local realtor, for \$79,500. Last of the nottime a mu se m en t. empire amassed by James L. Kernan,-the Maryland was acquired some years ago by C. William Hicks, operator of a string of film theatres, for possible addition to his MayJar, bourse. In the rear of the 1,250-seat house.

house.

Hicks died shortly after his acquisition and the auction last week was ordered by his estate. Restriction in the bill of sale forblds use of house for films for a 25-year period. New owner is undetermined as to future use of property.

Hub Hubbub Due **On Naming Names**

When playing Boston or any stand in Massachusetts, actors will be required to register their right

New Audit ground Broodway innangers decided to meet the issue now. It's pointed out that if there
is a change of administration is a change of administration is
a change of administration is a change of administration in Washington, a new tax commiss
amount of the commission of t

Three New Plays Mulled For Theatre '48 Schedule

Intree New Plays Mulled
For Theatre '48 Schedule
Dallas, June 29.
Theatre '48 will open its third
Dallas season Nov. 8 in the Gulf
Of Playhouse at Fair Park. Mannounced she may produced Jeannounced she may produced JeanPaul Sartre's "Passion of Procesional." It will be the first time
of the produced Jeannounced she may produced JeanThouse Theating and JeanJeanThouse Theating and JeanStory In JeanThouse Theating and JeanJeanThouse Theating and JeanJeanTheating and Jean

Second negotiation meeting be-tween League of N. Y. Theatres Second negositation meeting obetween League of N. Y. Theatres
(managers) and Equity committime of the control of the control of the control
into A new control was held Monday (28) and, as expected, sharp
differences were argued. Actors'
demands and the control of the control
into A new control of the control
into A new control of the control
into A new control
into (managers) and Equity commit

istated thereafter.

There are to be no more seven-day stands, if the actors have their way. All shows are to be bin a six-duy week basis, all to have a six-duy week basis, all to have a quited in New York. Shows playing Sundays in town or out would have to lay of Mondays or some have to lay of Mondays or some before Mondays or some without salary the weeks before Christmas and Easter would be out for companies on the cour few are dark on Broadway), all in the company would get exceptions. (Continued on page 51)

Shubert-Lafayette Suit For 10G Vs. AFM Dropped;

House Takes 3 Musicians Detroit, June 29,

Detroit, June 29.
Shubert-Lafayette theatre has
nixed its \$10,000 suit against Detroit local and American Federation of Musicians and agreed to
carry three union musicians under
contract, according to Milton Madden, attorney for Lafayette Dramatic Productions.

matic Productions.
Action also involved Jack Ferentz, president, and George Clancy, secretary, of the Detroit branch. It was filed last February after theatre was forced to cancel, Maurice Chevaller because of union dispute.

Singer brought own accompanist and theatre dropped musiclans for run of engagement. Taft-Hardey law violations were charged in the suit, which was filed in federal court.

In announcing out-of-court set-tlement, Madden said no money was involved but theatre agreed to carry three musicians at all times. Before the row, six were employed but none has been carried on con-tract-since.

Wings for 'Angels'

John O'Harris was granted permission by the Police Commission to reopen his legit production, "City of Angels," at the Musart.

Play, written by John Bright and cealing with readal discrimination, and the production of the produ

Legit in A.C. Convention Hall Again; Conn. Strawhat Gives Ballet Preem

Atlantic City, June 29.

Huge hallroom of Convention Hall will again be converted into a summer theatre with Bardi Lowe for a second season presenting the season of the season of the season of the season of the season despite some had weather breaks. His shows will-have competition in the John Harris "Lee-Capades," the John Harris Lowe will open his season July 12 and will run shows through Sept. Lowe will open his season July 12 and will run shows through Sept. First scheduled is "John Loves "Mary," to be followed by "Too. The Lowe Will have the John Lowes "Mary," to be followed by "Too. In Lowe "Mary," to be followed by "Too. In Lowe "Mary," to be followed by "Too. In Lowes "Mary," to be followed by "Too. Losses "Mary," to be followed by "Too. In Lowes "Mary," to be followed by "Too. In Lowes "Mary," to be followed by "Too. Losses "Mary," to be follo

Southbury Skota Ballet
Southbury Skota Ballet
Southbury Conn., June 29
Southbury Chapbase and June 20
Southbury Playbouse and Jonasset prima ballerias.
Spot for this unfurling was Jack gould be southbury Playbouse and formance of a 20-minnte ballet titled "Variations." by Todd Bolender to the music of Mozart. It
With costumes of Mozart. Southbury Playbour Devision and musical direction by Nicoland With Continues by Robert Davison and musical direction by Nicoland With Continues by Robert Davison and musical direction by Nicoland With Continues by Robert Davison and musical direction by Nicoland With Continues by Robert Davison and musical direction by Nicoland Continues of Mozart 12
Southbury Connection of Connection State of the Company also included Beattrie Tompkins, Herbert Bliss-Frank Hols, Rits Karlin, Margaret Bowman and Jose South State of the Company also included Beattrie Tompkins, Herbert Bliss-Frank Hols, Rits Karlin, Margaret Bowman and Jose South State of State State

Walker, Janiee Roman and Joan Bowman.
That the venture went over financially was indicated by the Saturday night sellout and a healthy bo. for Sunday. Latter included a buslood of New York dance activity legira into the sticks for a gander at the new ballet.

house, bas arranged a concert program for the summer, opening Sunday (27) with Glady's Swarthout. She also has booked other names artists for the season.

Offerings last week did fairly good business, although only Bucks could claim capacity at each performance.

Benniagton Tecoff
Bennington, Vt., June 29,
Bennington Drama Festival, directed by Howard Shaw, will begin its third season at the Bennington High School auditorium tonight (29 in "Dear Ruth")
Tolar Ruth"
sord by B'nal B'rith.

sored by B'nai Brith.

Malden Bridge, N. Y., June 29.

Malden Bridge, N. Y., June 29.

The Malden Bridge Playhouse

Wed. White Marker Marker Marker

Wed. With "Years Ago. Haiph

Browne, Dotry Harris and Mary

Elizabeth Aurelius are featured.

Performances run Grough Sunday,

Appearing also are Peggy Deate,

Steve Christian, Marjories Buddy,

Appearing also are Peggy Deate,

Steve Christian, Marjories Buddy,

Appearing also are Peggy Deate,

Steve Christian, Marjories Buddy,

Messner and William Sturges.

Elizabeth Greet designed the co
tumers, Monte Gillespie, the stage

settings.

Bar Harbor Freems 'Word'
Bar Harbor, June 29.
"Word to the Wise" a new play
by Mauriee Dolbier, will be premiered Monday (5) at the Bar Harbor playhouse.
Alexis Luce and Theodore Lcavitt are featured.

Lake George Hayloft
Lake George, N. Y., June 29.
Joe Crosty's Barn Playhouse at
Bolton Landing will lift the curBolton Landing will lift the curYes, My
Darling Daughter."
Spot, a new one, is advertised as
whe only summer theatre on Lake
George." Performances extend
through Sunday.

through Sunday.

Stockbridges MAG. Shah:
Stockbridge, Mass. June 29.
The Skin of Our Teeth." with
Thorton Wilder and Carol Stone,
did an estimated \$4,500 in seven
did an estimated \$4,500 in seven
did an estimated \$4,500 in seven
sturday matinee audience included Ellmer Rice and wife. Betty
Flock who demonstrate audience Stock
professional Stock Stock
in 1933. Miss Field will appear
with Wilder in "Skin" at Westport.
Conn., probably the week of July
Kendall Clark, a Berkshire PlayKendall Clark, a Berkshire Play-

28.

Kendall Clark, a Berkshire Playhouse standby, and Pat Papert, a newcomer from Texas, have the orincipal roles in "John Loves Mary," which tees off tonlight (Tues.). Gage Clarke, who made his debut here a dozen years ago, returns for the first of three plays in which he will appear.

in which he will appear.

Lenawer's Six-Week Season
Lenawer's Six-Week Season
Lenawer's Misself Six-Week Season
Lenawer's Six-Week Six-Week
Lenawer's Six-Week Six-Week
Lenawer's Six-Week Six-Week
Lenawer's Six-Week Six-Week
Lenawer's Six-Week
L

director of drama at Temple Univ. is co-director.

Keen Competition in Pa. Strawhat competition will be keen in this section this summer. For the control of the control of

NATERIFY

Bobet Webbe, Marylin O'Conner,
Marie Paxton, Marion Leeds, ArHus Loveley, Mary Lee Phelys
and Hugh Williams. Philip Tonges
is directing. Subset Lowen, art
director, and George Mcister, marsing director. Opening show is
"First Mix. English show is
"First Mix. Broman Mason as her
leading man."
Elithe stock opened to a filer
leading man.
Elithe stock opened to a filer
leading man and ticket demand
indicates a brisk season.

Partition Fer Menticelle Monticello, N. Y., June 29.

"Partition," a drama by C. Hart Schaaf about current world affairs, will be tried out at the Foresthurgh summer theatre here the week of Aug. 8 by the company from the Provincet world for Love, and the company from the Provincet world for Love in the Company from the Provincet world for Love in Comedy by Paul Cutler, will be tested later in August.

"Never' in Cape May Say Cape May, June 29, "Never Say Never," comedy by Effic Young, will be tried out Sept. 6 (Labor Day) at the Cape theatre here. Howard Bailey, Rollins Col-lege drama prof, will stage it, by All Day, based on a style been optioned for Broadway, but never produced.

Cape Siretches Season Sector, June 29 With signing of Joan Catifield to appear in "Voice of the Turtle," week of Aug. 30, the season at Richard Aldrich's Cape Cod Playhouse, Dennis, has heen extended to ten week smead of nine as ortiginally scheduled.

originally scheduled.

Bunke in Salt Lake "Best"
Ralpan Lake City, "meng 9
Ralpan Lake City, "me

Seattle's New Strawhat Seattle's New Strawhat 29.
Newest strawhat here is the Survey Playbarn, which opened last New Strawhat Seattle, Playbarn, or east side of Lake Washington, near Bellevieu, and uses a drawing room setup, productions this summer with plays to be put on alternately in repertory. Second production will be Kiss and Tell. Mile Ryan is general manager.

Brattlebors Bows July 13
Brattlebors Ov., July 13
Brattlebors Ov., July 13
Brattlebors Ov., July 13
Brattlebors Opera House for the
Brattlebors Opera House for the
Brattlebors Opera House for the
July 13, bas siened Lois Wilson
and Eddie Nugent to guest in "Yes,
By Darling Doughter" and Julie
Wy Darling Doughter and Julie
"The Glass Menageric." Young
probably will make his only appearance in "Menageric." Bilto
who directed the Tennessee Willams drama at the Playbouse in
Albany last month, with Young in
Brattlebors.

Brattleboro.

Cambridge Parks Sands
Boston, June 29.

Dorothy Sands has hene signed
by the Cambridge Summer Plays

of July 23 and "The Devil's Disciple", week of July 27. Also newly
signed it Mary Manning Howe,
students of July 27. Also newly
students of July 27. Also newly
theatres, to appear in "Shadow and
theatres, to appear in "Shadow and
bushainee," with east headed by
Julie Hayden.

Goldowsky, wife of the
New England Opear head, will
make her New England Opear head, will
make her New England Opear head,
Shadow and Substance." here.
Shadow and Substance." here
she is pepear in other spots during
the season, to:

Unionville Geis Group 29
Thomoville, Conn., June 20
Thomoville, Conn., June 20
Thomoville, Conn., June 20
Thomoville, Int. Includes "Barretts", Westernett, June 20
Thomoville, Int. Includes "Barretts", The Warrior's Husband" and "Might Must Fall."

Ex-Critic Gabriel Calls On All Show Biz to Fight Vs. Censorship

Operas for 3-Wk. Skel
Central City, Col., June 29.
The Central City music play
festival will open Saturday (3) incl
the Central City music play
festival will open Saturday (3) incl
the Central City music play
festival will open Saturday (3) incl
the Congression of the Central City
of Hoffmann' to be given in alterdate performance for three weeks.
Frank St. Leger is producing, Smilt
copen conducing, Herbert Craf
clude Laura Grauer, June Holson,
Claudia Piran, Joseph Laderoute,
Thomas Hayward and Mario Bernit.
The state of the stage and music
will be discussed at a seminar to
Corgre Sommes, New York and
Denver theatre producer and director, as moderator. Others shated
to attend are Virgil Thomson, N.Y.
These und Taubinan, N.Y. Three will
darth Scott, who will be in Denver starring in "Our Town," one
of the Artists Repertory Theater
this Leep is coming to Denver
this summer.
Miss Leep is coming to Denver
Miss Leep is coming to Denver

productions heing staged in Denver this summer.

Miss Lee is coming to Denver this summer with her husband, Julio de Diego, painter who will teach at the Univ. of Denver, which classes will be held in Central City.

MARKOVA, DOLIN JOIN **BALLET RUSSE FOR FALL**

Alicia Markova and Anton Dolin, who have heen touring with their own ensemble the past few seasous, will be guest stars with the Ballet Russe de Monte Carlo for latter's season at the Met, N. Y., this fall. It will be Dolin's first appearance with the group. Miss Markova danced with Ballet Russe about a danced with Ballet Russe about a decade ago.

The two will finish current guest The two will finish current guest appearances at Covent Garden, London, July 5. They're planing from England, to arrive in N. Y. July 14. They have summer dates at the Hollywood Bowl and Lewisohn Stadium, N. Y.

NCAC Shuffles Execs

In Morton Departure

in Morton Degarture
National Concert & Artist Corp.
has made several exec changes since departure of former prez.
Alfred H. Morton to head up telef.
Maris Levine, former veepe, is now charges, is now prez and O. O. Bottorff, also former veepee, is now charge of the hoard. (The two bought out the concern of the hoard. (The two bought out the concern of the hoard.)
D. L. Cornetet was elected veepee and will remain as head of Haas was also chosen veepee, and will remain as head of the concern of the

were also made n board of directors.

BURLESQUE' FOR TEXAS

Dallas, June 29.
"Burlesque," with Bert Lahr starred, has been booked by Inter-state Theatres Circuit for a Texas circuit run in Becember. circult run in December.

It will start its run at the Meibe

Lincoln, Neb., Pleks Director Chicago, June 29. George Randall, formerly with road company of "Anna Lucasta," becomes director of the Civic the-atre, Lincoln, Neb. Group will use the Circle theatre as presentation

U. OF MINN. TO SPONSOR FREE PRO CONCERTS

Minnespolis, June 29.
The Freil M. Oberg, chairman of the university's nusice department, will conduct.

Central City's Music
Central City's Music
Central City Col., June 29.
The Central City (Col., June 29.
The Central City Col., June 29.
The Central City (Col., June 29.
The State of the State (Col., June 29.
The Sta

Hammerstein Gets Results

Hammerstein Geels Kessuig.
Gabriel related how Oscar Harmerstein, 2d, as Authors League of America predict he as a factor of the America predict he as a factor of the Philadelphia mayor, with the Philadelphia mayor, with yapers. Unexpectedly, the New York dailles generally ignored the statement, but the Philip yand yare it a hig spread.

gave it a hig spread.

"It had the town—and the mayor—by the ears," said Gabriel. "And those raids, which they'd threatened to keep up during the next few days, summarily stopped. The matter, it was blandly announced, would he left for the courts to decide."

"The current wave of suppres-sion of ideas must be halted— halted before the magazine editors and hook manufacturers agree with the Hollywood decree that bankers.

the Hollywood means agree with for instance, meeting the bankers, for as villains any more. "The stopping," said Gabriel, "will have to be done by several strong and banded agencies. One won't be able to fight it through cobesive forces of reaction. The Authors League is only one."

'Annie' Sets a New Aussie Record in Adelaide: 'Boy **Looks Like Sydney Click**

Adelaide, June 16.

"Annie Get Your Gun," with
Webb Tilton and Evic Hayes, after
running for nine months solid in
Melbourne, has hit eight weeks in
this moderate size spot—a record
for any musical—and may run 10

Annie" is expected to run a year "Annie" is expected to run a year solid in Sydney when it bows in there later in the year. Show is one of the best coin-grabbers presented by J. C. Williamson.

Boy' Set for Run

Boy Set for Rim
Tercace Rattigan's "The Winslow
Doy" lake Rattigan's "The Winslow
Productions (Kathleen
Robinson, Roland Walton and Richard Parry). Drama should click off
Acting bonors go to John Syless,
who also directed the show. He
came from London some time backs
who also directed the show. He
came from London some time backs
for Whitchall. Excellent cast includes Kathleen Robinson, Richard
Farry. Jessica Noad and John
Melli Olivier Opens in Sydney
Laurence Olivier and Vivien
Leigh open in Sydney June 29 at
Laurence Olivier and Vivien
Leigh open in Sydney June 29 at
Trivoil in "School for Exemption
There's terrific interest in Taemania for two weeks run in Bobard
There's terrific interest in Taemania for two weeks run in Bobard
There's terrific interest in Taemania for two weeks run in Bobard
Miss Leight, Seats at
3-4 are at a premium for the run
welet the British Cultural CouncilD. O'Connor combo.

Best Summer Week in Yrs. at Chi B.O.: 'Shoes' 38G, 'Boat' 27G, 'Mary' 18G

Chicago, June 29.
Flood of Conventioners:
brought in one of the best summer weeks in the past decade at the boordise. Over 00,000 American Beddings of the best of

Felianates for Last Week

"Fer Lave or Menery," Selwyn
(ist who (1,000; 33.71). Good 39,000
fer shy performances.

"Great Medition (1,500; 36.13). Top of the take, 438,000.

"John Laves Mary," Harris
(6th. wh) (1,500; 36.13). Top of the take, 438,000.

"John Laves Mary," Went up

"Stown Boat," Shubert (1/7th wh)

(2,100; 34.94. Last week brought
in fine take. Closed Saturday (250
wth \$27,000.

MASSEY HALL DUE FOR \$400,000 FACELIFT

Toronto, June 29. Dropping plans for a new uptown concert because of current high enstruction costs, the trustees of Massey Hall have shuttered the audi for the summer and will spend some \$400,000 in modernizing It. Hall will open its 54th season Oct. 23, with the Toronto Symphon under Sir Ernest MacMillan and the usual concert season followup

the unal concert season following. Decision to shelve temporally the proposed uptown concert centre was also governed by the fact that Massey Hall will be at the junction of two new subuway arteries when these are completed. Massey Hall was built by the grandfather of Actor Raymond Massey, and pre-estate meeting the forthcoming \$400,000 cost of reconversion.

Houston Al Fresco Opera Bows With Fledermans

Houston, June 29.
Johann Strauss' "Die Fledermaus," playing six performances Monday (21) through Saturday (26), epened the Summertime Light

Monday (27) through Saturday (28) opened the Summertime Light Opera Co's. third annual season hete. Operated a starred John Brownlee, Met opera bartione, with Namey Swinford, local soften of the Swinford of the Saturday of m. Starring Harry Stockwell, the st will also include local actor

east will also include local actor Jerry Harvey.
Virginia Plunkett is producer,
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'Okla.!' 31G. Huh

Boston, June 29.
Popularity of "Oldahoma!" still continues to draw large audiences at Hub's spacious Opera House.
With biz off from last week, it still pulled a betty \$31,000.

Equity's 49

pense money equal to the min-

imum salary of \$100. They Asked For It Equity asked members to make

Equity select members to make suggestions for new-demands and suggestions for the demands and suggestions for the suggestions for the suggestions for the suggestion for suggestion for the suggestion for suggestion f

consent of Equity's cuts board.

Managers are responsible for securing hotel reservations and upon
arrival. if such reservations are not
acceptable to the action, he shall
form until such arrangements are
forthcoming. Names of all menbers of the east are to agreet on
theatre. A committee set up by
Equity, the League, and the Assn.
of Theatrical Agents and Mangers would investigate sanitary
throughout the country.
White the two-weeks' notice rule

throughout the country and metals while the two-weeks' notice rule applies to both actor and manner. The surface of the surfac

Minimum wage for stage managers on straight shows would be \$150 on Broadway and \$175 for tryout and road. For musicals the minimum would be \$200 in N. Y. and \$225 out of town, there being classifications, in N. Y. and the road. There would be not less than one stage manager and assistant for dramas and there would be at least two assistants for musicals. Neither stage mould be a considered to play parts, except in an emergency, nor to understudy.

Understudy Limits

ses will also include local actor local with the company of the company is by Vivian Aiffeld and Julie Rozam of this city will be consent to the company of Understudy Limits

'Harvey' Gets \$20,000 In Its Sixth D.C. Week

In a week which saw films and niteries take it on the chia from a literies take it on the chia from the chia from

Clark 431/6. Boy' 151/3G, L.A.

Near-capacity was again the order at the Phillarmonic, where to the Phillarmonic, where the period of the Phillarmonic, where the Phillarmonic, where the Phillarmonic, where the Phillarmonic, where the Phillarmonic where the Phillarmonic where the Phillarmonic was the State of the Phillarmonic was the State of the Phillarmonic was some of the best to show its strength. Then An Earl, Bill Eyther-Lind was the Phillarmonic was some of the best with the Phillarmonic was the Phillarmonic was

More Union Regulation For Strawhats Likely To Occur Next Season

More regulation of summer stocks as the result of new rules adepted by Equity may extend backstage next year and already is indicated, At least one union stage-hand is used by the better-equipped strawhats and the deckhands located in denands, In some strawhats and the deckhands when the deckhands considered the denands. In some strawhats are across and auventiless

located law enember of the control o

Added Strawbats

The following summer theatres, not previously listed, are slated to operate this season. Equity-franchised spots are designated (E.) and non-Equity ones (N.). This brings the total number of strawhats to 189 so far.

189 so far.

CALIFORNIA

Newport Harbor: Highschool
auditorium; Repertory Productions;
Ben Kamsler. (E.).

Tustin: Highschool auditorium.

(N.)

CANADA

Torouto: Brian Doherty, loca producer, will present his Strawha Players at various Canadlan resorts including Barrie, Gravenhurst Huntsville, Port Carling and Beaverton

Deerfield: Tent Show theatre; H.

Describid: Tent Show theatre; H. M. Rogers. IN.
Lake Pleasant: Tamarack playhouse; Leon Matevoian, (E.) Mondiechle: Torestburgh supertheatre; Provincetown profess of State F. Grahams, Alexander Maissel: IN.
OHIO
Cleveland: Cain Park amphitheatre; Dina Rees Evans. (E.)
Lake Zurich: Lake Zurich playhouse; Echla D. Rikin. (N.)

22 Shows on B'way, Same as Year Ago; **Business Dropping Off, With Exits** Due; Howdy' Icer Looks Clicko

Broadway goes into July with 22 attractions on the boards, came total as the corresponding week a year ago. Business dropped for meanly all bows and desings are received in the content of the content o

"Howdy Mr. Ice," skating revue at the Center, was cordially re-ceived, some reviewers rating it the best of all the ice shows pre-sented in the Radio City spot for the past eight seasons.

Estimates For Last Week

M Amusicall, O (Operetta),

"Allegro," Majestic (37th wk)
(M-1,695; \$6). Another musical is
slated for this house in the fall,
dependent on whether this one is
ready for the road then, eased off
to around \$50,000.

"Angel in the Wings," Coronet (29th wk) (R-998; \$430), Making-money right along and manage-ment now plans on playing into the fail; takings off however to \$16,000.

\$16,000. "Annie Get Your Gun," Imperial (111th wk) (M-1,472; \$6.60). Class of run massical proven by the high level of grossess, last week takings "Balte Baut Gun," Salet Baltade, "Music Box (6th wk) (M-977; \$4.80). Gross slumped; two for one tickets dispensed with last week and count dropped under \$11,000.

\$11,000.
"Born Yesterday," Lyceum (125th wh) (C-998; \$4.80). Was alread until Thurnday, when terriboxoffice; rated around \$12,000.
"Brigadeson," Ziegfeld (68th wh) (M-1,028; \$4.80). Booked through summer; still one of the popular time shows and has made exceptions of the control of the cont

nonal profits; around \$22,000.
"Command Decision," Fulton
(28th wk) (D-968; \$4.80). Eased
somewhat but business very profit
able and use of some bargain
tickets helping plenty; \$16,000 indicated.
(Estates)

dicated.

"Finlan's Rainbow," 46th Street
(76th wk) (M-1,319; \$6). Was well
ahead of previous week until the
downpour but was rated nearly
\$30,000.

\$30,000.
"Harvey." 48th St. (192 wk)
(C-902; \$4.20). Another long-staying hit that would have fared
better if the rains had not come so
heavily; \$12,000.

"High Button Shoes," Shubert (28th wk) M-1.387; \$6). Some cast changes, but that should not affect one of the list's most popular musicals, which plays to standees; gross around \$38,000.

"Howard 3".

around \$38,000.

"Howdy, Mr. Ice," Center (1st
wk) (R-2,994; \$2,38). Opcned
Thursday (24) and drew excellent
press for the most part; indications
are that Radio City house has an-

are that daddo City nouse has and "madde LiXA". Century (8th with (8t-1.670; \$0). Early benefit selout particle have been absorbed interest over \$47.000. "19y is the World," Plymouth 15th with (CD-1.053; \$4.50). Annual wood conneity has done comparatively well but slumped to \$10.500 million (1998). "Some of the magical is included the new season; dipped down to \$22,260.

with the rew season; disped down to will be I'va Kitchell, dance sauting the new season; disped down to will be I'va Kitchell, dance sauting the new season; disped down to will be I'va Kitchell, dance sauting the new season of the season of

and netting profits; but slipped to approximately, \$9500 inst week. "Streetees Named Desire." "Streetees Named Desire." Streetees Named Desire. \$8400. Leade solny, on vector \$8400. Leade solny, on vector will not be affected; standees al-ways; \$27.00, "The Herens," Bilimarie, will Di-920; \$420. Sill making week; rated around \$16,000, which is plenty for this one. "The Respective!" and

REVIVAL "The Play's the Thing," Booth (9th wk) (CD-712; \$4:80). Only revival survivor; should go through summer; somewhat off last week; approximated \$13,000.

"Life With Father," Flatisush, Brooklyn.
"John Loves Mary," Windsor,

'Annie' \$59.000. Lives 216. Frisco

San Francisco, June 29.

A week of summer temperature, plus radio appeal of Republican National Convention, hit all legits, "Annie Get Your Gun," at the Opera House seuttered Saturday (26) after a terrific two weeks and slipped only a little for the third stauza, with a still sock \$59,000.

"Lady Windermer's Fan," in its second week at the Geary, did a thin \$9,506. "Private Lives," in its third week at the Curran, had a fine \$21,000.

'Rio' Sets St. Loo Record: \$55,000 Gross for Week

An all-time stendance record for a single performance by the Municolar and the standance record for a single performance by the Municolar and the standard and

"Rio" drew 75,000 payees for an estimated gross of \$55,000 for seven

estimated gross of \$55,000 for seven performances.

"Hit the Deck," presented in 1942 and 1944, has been brought back for the fourth week of the current season. The plece teed off a seven-night run last night before a crowd of 9 500 with a gross of approximately \$4,000.

Clinton Strawhat Has Opera Concert-Ballet

Clinton, Conn., June 29.

Clinton, Conn., June 29.
An of re w Memorfal Hall, operated previously as a straight play strawhat, will offer open concert and ballet in a schedule concert and ballet in a schedule Labor Day. Spot will be through Labor Day. Spot will be through a concept and being and Albert Kay. Dudley and Deming will double as vocalists-managers. Kay is a New York managers and the present the presentation of the pres

Series opener will be Josephine Antoine, Metopera soprano, in a single recital July 4. Following will be Iva Kitchell, dance satirist, offering three different programs July 8-9-10.

Play on Broadway

Howdy Mr. Ice

Mowdy Mr. 160e

Moh Huel and Arther M, Witte profercioned with the control of t

Again a couple of Chicago showmen are the headmen in putting on a click skating revue at the Center theatre—Art Wirtz, who cams with Sonja Henie in the presentation, and Bill Burke, boss of production, they again having the clever Philadelphian, Catherine controlled the controlled to the controlled the company of the co

the dever Philadelphian, Acanesius, Littlefield, directing the ice chore-littlefield, retreeting the ice chore-littlefield, retreeting the leght consecutive season for steel-rumer revues the season for steel-rumer revues problem prior to this type of diversion. Semically it seems to top roblem prior to this type of diversion. Semically it seems to top the others, to the credit of Bruno Conter's shows have always been contered to the seems to the day are something to see the day are to see that the day of the day are the costume for the day of the day are the costume for the day of the day are the da

skaters, sooring, along with Clasy nicely, a littler has come along nicely, . Elicen Seigh, who was on the Colympic skating team sent abroad Olympic skating team sent abroad olympic skating team sent abroad the first femme feature. A small blonde, she's adept at spins and a whitz at foncy work. She does the first femme feature. A small blonde, she's adept at spins and a whitz at foncy work. She does the first femme feature. A small place that the first femme for the first she would be formed for the first she would be first femme for the first femme for first femme for first femme for first femme femme fe



MELVILLE RUICK

nebunkport Playhouse MAINE

Mgt.: PETER WITT

JOHN and ELIZABETH CHADWICK

Appearing in "Hit the Deck" at the St. Louis Municipal Opera

Week of June 29th

Direction: MILES INGALLS, New York City

scmi-military design. The pin-wheel evolutions are some of Miss Littlefield's best direction.

schedulidation testings. In the Mississian and Miss

Plays Abroad

Cage Me a Peacock

London, June 19. Linnit & Dunfee presentation of musica in two acts by Noel Langley, adapted from his novel. Directed by Charles Hickman Music by Eve Lynd, At Strand, London

Aithea	Yolande Donla
Caesandra	Linda Gra
Sextus	Simon Lac
Volumnia,	
Canso,	Roy Den
Remus	Bernard Anse
Dionysus.,	Richard Littledal
Lucius Colius	Philip Pearma
Octavius	George Bradfor
Collatinue	.Bollard Berkele

A gay, inconsequential satire of ancient Rome, sprinkled with modern wisseracks, with theme reminiscent of "The Rape of Lucreer" and James Laver's "Nymb Erdan Lawres" and James Laver's "Nymb Erdan Lawres" and Lawres Lawres and Lawres Lawres and Lawres Lawres Lawres Lawres Eat Tyy." In the U. S. take the Lawres Lawre

Son" (in collaboration) and "Little Lambs Eat Try." In the U.S. its chances would be slighter.

Althes is an amoral quitterly, and the considerable of the collaboration of the collaboration. Althe is an amoral quitterly conscienceless abandon. Eluding the goatish clutches of the guardian, she casually weds a Roman her village to some distant campaign. Earoute to his home, her collaboration of the collabor

ors on the distaff side, with her characterizations wittly topical. Cappella and Patricla score in two diverse dances. Marcel le Bon is a likeable youngster with his half-French, half-English songs put his likeable song some in a picasing manner. It half the state of the state

VARIETY

depicting Mary queen four Marys.
Dick Henderson, Jr., uses a pleasing voice in one or two num-bers partnering the talented sup-value of the supering the supering which is "Dawn in Govent Gar-den," showing the fruit market men contrasting with young ballet fans outside the Opera House.

Les Espagnols au Dane-

mark

(Spaniards in Denmark)

(Spaniards in Denmark)

Comedic Fraciouse production of councy

Proper Music, Louis Beydts, rate and conMyer. Music, Louis Beydts, rate and coutimes, Joan Donis Maieles. At Council

Francaise, Parls,
PoetJean Pla
Clara Gazul
Marquis Romana
Charles Leblanc Jean Meyq
French ResidentJean Debucour
Laffeur
Wallie
Juan DiazGeorges Marcha
Alme de Tourville Beatrico Breti:
Mme. de Coulanges,Mony Dalme

Jam Disc. 1982. Server Marchia. 1982. Server

Indie Producers

Darryl Zanuck today (Tuesday) for first of huddles. Also will gander new product.

Skouras on Stand

Skourss on Skand
Twenticht-Fox prex Syyros
Skourss is due back from the
Coast today (Wednesday). He's
slated to attend a special screenslated to attend a special screenslated to attend a special screenline to the special screen
Name' for the FBI in Washington
tonight and will take the stand
there tomorrow in the FCC hearlings to further 20th's bid for a San
Skour Steriston channest Saturday (28) night, accompanied by
sales chief Andy W. Smith, Jr.;
20th International prex Murray
Stiverstone; assistant sales manpublicity chief Charles Schlaifer,

3 Alperson Pix for FC

Doesn't Affect Fox Deal

Con turns at a tion characterization of the control of the credit of the direction of Charles Hickman.

A La Carle
London, June 18.

Publ Blombard presentative of reves by the control of the credit of the direction of Charles Hickman.

Publ Blombard presentative of reves by the control of t

Inside Stuff-Legit

Fred Stone's wife, who lost her singing voice in a throat operation "about the age of 20," started to warble "against the music, and more riess introduced that kind of singing in the original Red Mill." So her daughter, Carol, said in an interview (23) via tape recorder, with Louise Banay of WROW, Albary, who went to Stockbridge, Mass., to make a pickup at the Berkshire Playhouse. Miss Stone was appearing there in "The Skin of Our Feell" with the author, Thornton Wilder, The "taking against music," said Carol, was necessary for Mrs. Stone because "she no longer had the range". . . so it started a whole new

The "talking against muse," stat Carol, was necessary for Mrs. Stone because "she no longer had the range... so it started a whole new trent."

Stone had planned to go into musicals but after seeing Lunt and Fontaine in "Elizabeth and Ssex." she decided to go in for drama. Her father believed in learning things thoroughly, she sald. "Later dad said he had hoped we would select some other activity, because he thought show business a very difficult life, especially for girls, with trouping and all that."

Pennsylvania Railroad honored Samuel Reiter last Thursday (24) for 50 years of service with the line and after a simple ceremony he was presented with a gold lapel pin by Earle R. Somer, passenger traffic manager, the event getting unusual space in the dailles. Reiter, doubled PRE's "ambassador to show business," has been handling itin-eraries of road shows for many years, also other traveling attractions including grand opera companies, orchestras, ice revues and circuses. Reiter, who is PRE's district passenger agent, started as a telegapher and ticketseller, but has been in his present capacity since 1929. He is past president of that show the last present capacity since agents and managers of legit attractions.

In a personal postscript to a publicity release this week from the Startight Operettas at the Texas State Fair, Dallas, Henry Senber reports his reaction to the shows: "This is an amazing operation, and I still don't believe it. The customers come in by the hustoad from cities at the contract of the c

Catholic Actors Guild issued its 34th anniversary issue of Callboard last week, with articles bylined by wellknowns and ads from same, which read: "Idda Endotes, copy being a one-liner which read: "Idda Husband".

An essay headed "The Play Is Not the Thing" was written by George E Sokolaky, columnist for the N.Y. Sun, which ended with a warning about Rollywood. Other contributors included Arthur Hopkins, Louis Sobol, columnist for the Journal American, and Gene Buck.

English-made miniature theatres, equipped with settings, model players and scores and librettoe for Gilbert and Sullivan operettas, will be act to the control of the contr

Strawhat Review

The Astonished Ostrich New Milford, Conn., June 24.

Louis Townsend production of comedy in three acts by Archie N. Mensies. Stars Greta Keller. Directed by Fred Stewart, Setting by John Matus. Opened at Theatre-in-the-Dule, New Milford, June 23, '48; \$2

Back in 1938 this opus enjoyed fair success in London. Two years later Michael Todd gave it a whirl later Michael Todd gave it a whiri in a strawhat tryout at Ivoryton in a production featuring Celeste Bollom. Nothing came of the effort. Bollom. Nothing came of the effort of the state o

mother character.

Play is well paced and moves along interestingly within its limitations. Single set of a Maytari flat is a bit on the drab side from the wallpaper angle, but otherwise attractive.

Bone.

'Anna' 8G, Toronto Toronto, June 29.

Toronto, June 29.
On second week of return engagement, 'Anna Lucasta' grossed a teptd \$8,000 at the Royal Alexandra (1,525), scaled at \$2,50 top. broke the second of the Royal.

Toronto the control of the Royal.

cranium will probably be the wisest step as far as a Broadway attempt is concerned, and the wisest step as far as a Broadway attempt is concerned, and the wisest step as far as a Broadway attempt is concerned, and the wisest step as far as a Broadway attempt is concerned, and the wisest step as far as a Broadway stempt is concerned. The wisest step as a Broadway attempt is concerned to the wise attempt in the wise attempt is a Broadway attempt in the wise attempt is a Broadway attempt in the wise attempt in the wis

Literati

outh Bend Drugzists Ban Comies
Drive against 'obnozious' comic
Drive against 'obnozious' comic
Lie: Thomas Drr, picture editor of
Drive all Fenency in banning 40
againg editor of Tidentew, mancom local sale, was taken up by
outh Bend (Lid) Pharmacy Chui, department
Lid Chuid Bend (Lid) Pharmacy Chui, department Drive against "obnoxious" comice books in Minneapolis, started by Mayor Al Feeney in banning 40 from local sale, was taken up by South Bend (Ind.) Planmacy Club, which announced Thursday (24) that all comic books will be removed from 45 members' shelves.

moved from 45 members' shelves.
Move puts teeth into club's resolution demanding a moratorium on comic book sales until standards of decency can be guaranteed by publishers, Albert J. Dougherty, secretary of club, said.

decency can be submented by pulsary of citib, said.

South Bend outfit plans to present its resolution to Indian Pharmaceutical Assa. Jor action at an analysis of the Assa. Jor action at the position of the Assa. Jor action at the position of the Assa. Jor action at the Assa.

parishioners from pulpits despite Lav Glesson Publications sought an injunction last week in Chicago circuit court to prevent police from interfering with the distribu-tion of the court of the court of the Does Not Pay." Distribution was sloped by police commissioner and October. Court decision calls unconstitutional state-laws prohibiting sale of magozines containing stories of bloodshed and crime.

Beef on Crime News Hobbling

Beef on Crime News Robbiling
Newspaper and radio men of subNewspaper and radio men of subNewspaper and radio men of subNewspaper and radio men of subCoerges Contines, Maryland, are
up in arms over court-suggested
proposals which would hobble
covering crime news. A standing
committee on rules and procedure
of the Maryland Court of Appeals
covering crime news. A standing
to the Maryland Court of Appeals
correlated to the picture of the proposals
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Overall Writers Conferences

occused is arrested.

Overall Witters Conferences will be held this aument than ever before, with every part of the countries of the countries

Carroll S. Towne, at Durham, N. Hu east the two big summer courses are at Columbia and Ford-ham. Columbia Link's, July 6 to Aug. 13, has a large staff, including Martha Foley on advanced fiction writing. At Fordham Unitv. a course will run July 6 to Aug. 14, with an extensive workshop plandralism, experience of the columbia of the c

Douglas Scowis at Ply

Dougtas Scowis at Pix Lloyd C. Douglas is reported steering clear of motion picture producers with his new novel. "The Big Fisherman" which will be published in November by Hough-ton-Mifflin.

fon-Mifflin.

Understood the author is dissatisfied with the handling of his characters in the screenplay of "The Robe" and at the six-year delay in getting the story before the canaras. He is reported to have said he would never sell another book to a film studio.

Screen Mag Pubs Name Dawson

Screen Mag Pubs Name Dawson Hal Dawson, film representative for the Dell Publishing Co., has been named managing director for the Assn. of Screen Magazine Publishers, according to an ASSIP He replaces Homer Rockwell, the organization's former presy.

Now in its second year of operation, ASSIP supplies data to fith a control of the con

Anna Boetitger Sells Daily
Arizona Times, owned and pub
lished in Phoenix by Anna Roosevelt Boetitger, was sold Monday
(28) to a group headed by Columbus Giragi, Times columnist. Mrs.
Boetitger, daughter of the- late
President, took over control of the
Instand, John Boetitger, former
Seattle, Chicago newspaper executive.

Seatue, C. Nicago newspaper execuin a statement amouncing sale
of the paper, Mrs. Boettiger said
additional capital would be invested in Times by Girnqi and asvested in Times by Girnqi and asvesters. Now in Phoenix, Eldean
counselor, is among principal investors. Now in Phoenix, Eldean
counselor, El

Kling Tells All

Kling Tells All

"flow I Pick Winners," Ken
Kling's manual on horse racing, is
an informative, himorous tome
published by the Greystone Frees,
his cartoon strip "Joe and Asbestos" for over 15 years, his
scartoon strip "Joe and Asbestos" for over 15 years, his
scatches and comment appearing
stelches and comment appearing
to other dailies. In menifoning the
tricks of the trade," Kling says
that "only knowledge and experitricks of the trade," Kling says
that "only knowledge and experistellers and the state of the state of the
property of the state of the state of the
property of the state of the state of the
Sting contends that the best
Kling contends that the best

a losing year since he started in 1926.

King contends that the best horse seldom wins the Kentucky Detailed to the least selection of least selecti

VARIETY the Negro's role in the film indus-try, written by Peter Noble, will be published by Harcourt Brace & Co. in the fall.

Co. in the fall.

True Police Cases, Fawcett publication, goes bi-monthly. Sam Schmeider now edits, after resignation of Horace Brown, formerly also editor of True, editorial head of which is taken over by Bill Williams.

of which is taken over by Bill Williams.

John Wilstesh has sold an article in the control of th

20th-Fox

Continued from page 31 = tem permitting coordination with

the facilities of WBAL-TV, the facilities of WHAL-TV.
Construction permit requests for
standard stations have been sent to
the Commission by Chester County
Broadcasting Co., Coalesville, Pa.;
James Madison Broadcasting,
Orange, Va.; and Quincy Broadcasting, Quincy, III.

casting, Quincy, III.

The Commission said a consolidated hearing for commercial TV stations in Frenso would be held, and designated Donroy Broadcasting Co., California Inland Broadcasting Co., Television Fresso Co., KARM, The George Harm Station to lake part to take part.

Guy Gannett Broadcasting Serv-ices and Oliver Broadcasting Corp., are to appear for consolidated hear-ing for a channel in Portland, Me.

New York Hearing

New York Hearing.
Another consolidated hearing has been ordered for Class. B FM stations in New York City. New York has 20 channels with all but four granted and five applicants. They granted to the property of the property of the Missions and Church Extension of the Methodist Church, Crosley Broadessting Corp., Atlantic Broad-casting Co. and Ebbetts McKeever.

EM analyses and Company of the Missions and Company of the

FM applicants during the week were: McClatchy Broadcasting Co., Bakersfield, Cal., and Mohawk Broadcasting Co., Mason, Ia.

Broadcasting, Co., Mason, Ta.
FCC granted petition of Philoc
Television Corp., and Allen B.
DuMont Labs, leave to intervene
and participate in proceedings in
the matter of American Telephone
and Telegraph Co., charges and
Union Telegraph Co., charges and
timor Telegraph Co., charges and
ston services and facilities. Hearings on this matter were held June
15 and postponed until Sept. 28.

Merchandising

_ Continued from page 39 =

hitdom, has disappeared, and that today the only personal contact with the public is through retail circks who don't care if sales are made or not.

electic who don't one if sales are under on not.

Exactly what methods can be used to improve outmoded merchandising methods are not always spell oudest about the need. But, it's pointed out that other industries hire experts at such tasks tell them the most likely public bear and saleshillity of anything from soup to nuts, and there's no reason why such an internationally demonstrated in the current slump is caused as much who will be not be not bear to the current slump is caused as much the current slump is caused as much the current slump is caused as much the public belief that there are no new songs being marketed bening else. And that it isn't up to the recording companies alone to the recording companies and the recording companies alone to the recording companies alone to the recording companies and the slate. Those alone that sold going at this late cities. Those parison to the post-ban sales piled CHATTER
Thomas Mitchell switched from actor to suthor with a piece on the painter. Piesses, in Art Diges to the painter, Piesses, in Art Diges that a tent to the painter piesses, in Art Diges that a tent must be the piece by Metro flack Bill Crustello in current Southern Jewish (Musics "Now is The Hour," which load to the path of the Bettian magazine. Chee Revision of the path of the pat

*************************** SCULLY'S SCRAPBOOK

..... By Frank Scully

Once a year I go to Ken Murray's frequently refutished "Blackouts" and endure the humiliation of backstage guffaws at the news that there's a Vantry mugg in the house 'one of those dolts who gave us six weeks to live back in 1942". I usually follow this up by refreating the mountains back of Malibus where I speed the mountains back of Malibus where I speed the work of the prayer and fasting in explation of this neet magnificent of our many misses.

The investment of the second of this most magnificent or our many misses.

"Blackouts" went into its seventh big year Thursday (24), and having been one happy family from the beginning the cast threw themselves a party that was really unconfined. The screams and laughter could be too well heard in the Vantury office, which was access the street from EI Capitan when this "Palace" of the Pacific first presented its streamined waste at \$2.50 or the screamined waste at \$2.50 or the scream of the scream of

One Man's Champ

"Blackouls" has now passed its 3,223 consecutive performance, thereby topping "Life With Fathers" 3,210 and "Tobacce Roads" 5,1628—the generally accepted the With Fathers" 3,210 and "Tobacce Roads" 5,1628—the generally accepted with Fathers" 5,210 and "Tobacce Roads" 5,1628—the generally accepted with the Bart, which claims some 5,500 consecutive performances, and Elia Lanchester and the Yale Puppeteers, now in their eightly rear in a quantic reacterbox called the Turnabout, meses and pretains and the Yale Puppeteers, and their eightly rear in a quantic reacterbox called the Turnabout, meses and pretains and is practically an after, while the other uses puppets which pays no dues to either AGVA, Equity or Petrillo and therefore, by hixempiric standards, are not legit shows at all.

That was the day a President of the United States came to Los Angeles for the first time in 19 years, and more than 1,000,000 pessants and 1,100 motorcycle cope turned out to under the President of the United States came to Los Angeles for the first time in 19 years, and more than 1,000,000 pessants and 1,100 motorcycle cope turned out to curred the Pres south and the ended at the Anmassendor. Indeed stooging for a flock of Republicans. Had be turned north and visited the Fit Capitan he would not only have puplied the smartest switch of the year its measurement of the present the standard and the witnessed a new thattical record in the moment of 3,500,000 patrons. The show, currently in its 10th edition, is estimated when the standard than the standard than

on \$8,000, which makes \$0,000,000 a new more started improvement if not perfection. I have seen him coaching dog acts between the first perfection. I have seen him coaching dog acts between the first perfection of the first perfect to the first perfect of the first perfect per

He showed a similar dividence perfective when he took an act out of this "Blackouts" but want perfective when he took an act out of this "Blackouts" and the sound-on-fine car. That was George Burton's "Bill and Coo" which Murray produced for Republic on a \$200,000 budget. It dealt with Nowthirds, and is destined to make plenty, since lovebrides, will not be affected by future caprices of Parisian contourieres. Sturray protected a fine produce of the study of the study

southness ever since.

Sounds Like Campaign Oralory

Practically every animal act which survived vaude, has shown up in time in Murray* Blackouts. "Il even dragged an elephant on stage for a while. The circus attraction had been wintering at Culver City, was neither homeorable, stageborken nor benestingshorten. A cutte pie, it would walk with its front paws on a ball, a hard trick. Murray worked with the steelers, acrobate, an exception of the ball. It became frightened, One night the be's paw worked with wrestlers, acrobate, dancers, jugglers and even actors.

One night the be's paw slipped off the ball. It became frightened, One night the be's paw slipped off the ball. It became frightened, good, sending the measing sailing into the audience. Attendants picked up the maced mc. more dead than alive. From then on Murray directed the elephant from the wings, lest he be reduced to joining.

Some day his "Blackouts" may grow so big and he so old he will have to direct from a wheelehair. But if that ever happens leave it to Murray to turn it into a concedy cycling act.

Broadway

Dulcie Cooper has replaced Viola Roach in "Angel In The Wings" (Coronet).

Jewish Theatrical Guild's annual meeting and election to be held Friday (2). riday (2). Skitch Henderson sent out dime-the press in a tieup on the nev

Skitch-Henderson sent out dimes to the press in a tieup on the new loe subway fare.
Dorothy Kirstein, of Hal Wallis Productions, back from two-week flexico City vacation.

The production of th

Actor Rhys Williams in from the Coast enroute to Ogunquit, Me., where he'll handle some strawhat stints.

where he'll handle some strewhits thins, poducer Joan Harrison Film of the West Harrison Film of the West Harrison Film of the West Harrison Harris

dezvous Room, managing the Surfchub, Montauk Point, L. I., during
the summer.
Lub, Mortauk Point, L. I., during
the summer.
Zukor, Paramount's
board chairman, officially cut the
tape yesterday (Tues), at a ceredrug store in the Paramount
building.
Donald O'Connor Unividual starpersonal appearances along with
personal appearances along with
tit" in Capetown and JohannesFlock, of Columbia Pictures
homeoffice excess, including Jack
Colum, Ahe Schmetter, Abe Morr
Colum, Abe Schmetter, Abe Morr
Leave this week for the annual indisummer studio conference. Pamela
Robinson), formerly actors in Eva
Le Galliemes Civic Reportory
theatre, visiting N. Y. for first time
ago. They're in budness in SeatLie.
Hennes Ramber, eastern rep of
Hennes Remetel Rezerves of

ago.

They to be a second report of the control of

Country Club where Wilson's family is summering.

Jerry Pickman, Eagle Lion's ass't ad-pub chief, in Canon City, Colon, to polish off details on the Colon of the Canon City, which opens there Monday (6) at the Paramount and Webber theatness.

world preëm of EL's "Canon City."
which opens there Monday (6) at the Paramount and Webber thealivin Margolles, film attorney and former Metro counsel, to the Canon of the Paramount and the "Canon City," for bringing a tree [18] which sond Jane 28. See [18] which

(Wed.) at the United Nations Children's Relief Benefit program on invitation of the French gov-ernment. She returns to the Coast in two weeks to prepare for her role in DeMille's-"Samson and Delliah."

belliah." Desilite's—Sanson and Belliah." Some of the Belliah." Ben Bodne, new owner of the Algonquin hole, sails Friday (2) and a series of the series of t

Dublin

By Maxwell Sweeney
Actor Eddie Byme to London on
Actor Eddie Byme to London on
Louella O, Parsons planed to
Louella O, Parsons planed to
Loudon after brief visit.
Maurice Moss, 20th-promotion
to circuits booking manager.
Baritone Maurice Kearney lande
for new BEC far, show, "Songs
"Tomny St. John Barry Joins Bart
Battable as disk; Jockey for HosBattable as disk; Jokey for HosBattable as disk; Jokey for HosBattable as disk; Jokey for HosBattable as disk; John Barry John St.
"The Louden Tree."
Theater Roy al 1, 3750-seater,
Theatre Roy al 1, 4750-seater,
Theatre Roy a

Caracas

Carver, magician, at Coney Island.

Carver, magician, at Coney Island.

Fractisco Forras heads new 16m distrib company.

Radio Popular signed the Jack L. Black Albin, Swedish actress, in from Hollywood to do personals.

Carla and Joseph, accordion.

Atlas Films start grading July 5 on "Mision Atomica" with all
Education Valecillos hullding new 100-seat pix theatre at Tovar, in the state of Merida.

Better of Merida.

Town peners because of lack of electricity.

La Fonnpadour, me for 15 days when meighbors complained of noise after midnight.

Washington

By Florence S. Lowe

Louis Amstrong sente at Club Ball
Gladow Swartbout, inked for nan Watergate bourdoon concert of a construction of the construc Louis Armstrong sextet at Club

Cast of "Harvey," topped by Frank Fay and including National's house orch, gave a performance last week at Walther Reed Army Hospital for vets and GI's.

Philadelphia

By Jerry Gaghan

By Jerry Gazhan
Jo Stafford came in to put on a
show for the vets in Valley Forge
Hospital.
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VARIETY London.

London

Romney Brent due here July 9.
Raymond Massey in town for a
Carol Reed and Graham Greene
Carol Reed and Graham Greene
Leation hunting in Vienna for
Simitation of latter's novel, "The
Howard Thomas, producer in
chief of Pathe Pictures, appointed
saistant to thomas, producer in
chief of Pathe Pictures, appointed
saistant to Miller appointed
Metropolitan Ballet, which registered a big hit at the Scala recentification of the producer of the procent of the producer of the procent of the producer of the proCarolina of the producer of the producer of the proCarolina of the producer of the producer of the proCarolina of the producer of the producer of the proCarolina of the producer of the pr

dral.

Pianist Harriet Cohen has cancelled her summer concert bookings due to an accident in which
she severed an artery in her right

ning due to an artery in her right wrist.

To benefit continental visitors in the continental visitors in the continental visitors in the continental visitors are following the example of the Criterion in reverting to pre-wave opening hours, to costar with Sid Field in his period content, "Cardonard Cavalier" (Two Cavalier), "Cavalier (Two Cavalier), "Cavalier), "Cavalier (Two Cavalier), "Cavalier), "Cavalier (Two Cavalier), "Cavalier), "Cavalier (Two Cavalier), "Cavalier), "Cavalier),

in July and to complete the production in 10 weeks at the Metro admiction in 10 weeks at the Metro admiction in 10 weeks at the Metro Borts Grand National pic, "Beecher Brook", after seven mouths and the seven mouth of the

Bucks County, Pa.

Bucks County, Pa.

Jok Kirdiand and spouse backed Selve Kirdiand and spouse backed Selve Miller Selve Miller

Provincetown, Mass.

Trovincelown, Mass.

Anny Hal Cohen
Annual Beacheombers Ball, with
an "Infamous People" theme for
'48, set for July 30,
Larry, Richmon M. Y., hene of
Moors restaurant has unshuttered
its nitery with sime. Pumpernickle.
Moors restaurant has unshuttered
its nitery with sime. Pumpernickle.
Playbouse will try out a new
one near end of the season, "The
Bostonians," by Bernard Evalin.
In nearby Wellifeet shortly to spend
he summer working on a new
book.

Strum into Pranskwater Boom of Home
Strum into Brankwater Boom of

Lose summer working on a new bookers ex rans and team of Hum & Strum into Breakwater Room of Frowlinectown Inn, opening with Fourth of July weekend. See Dragon Club with Frank M. Foley and John Daniels at the twin July Strumber of July Strumber

had his first novel, "Quick Sand," accepted for publication by E. P. Dutton, It'll be out around the Julius Monk opening cabaret season at Atlantic House Thursday (1) with Inogone Coce. Daphne Heaville, and Hugh Shannon. Dennis King came down for a look at P-Town withe rehearing S. N. Behrman 'Secon Cabe Playhouse, Dennis, Mag, next week, "Frances Kessler, ex-Raltimore Symph violinist, back at Flagalip, The Company of the

Miami

Jay Saray Sollows with the Carlos Raninez show at Clover Club this week. Wometo, theatre Henned for Wometo, theatre Henned for In Jobby of Minmi theatre henned casts in Jobby of Minmi theatre henned for the Carlos and the Carlos an

Ruenos Aires

Spanish cellist Gaspar Cassado concertizing on Mundo Web. Metro's Stuart Dunlap back in Buenos Aires after U. S. trek. Sigwart Kusiel, Columbia supervisor, planes into Buenos Aires. Michael Havas, new RKO supervisor for Latin-America, in Buenos Aires.

Aires.
Italian warbler Alberto Rabagli-atti in for Radio Belgrano broad-

atti in for Radio Beigrano Maaccasts.
Exhibitor Clemente Lococo, Jr.,
of Gran Cine Opera circuit, undergoes appendectiomy, gife Lion prexy
for Latin America, clippers from
Buenos Aires to Rio de Janeiro.
Screehwirter Nicolas Olivari cast
by Aldo Fabrizzi for major role in
Fabrizzi's "Immigrant," being
filmed locally.

Shanghai

Shanghai

Miss Mind of 1948 contest set here, with a 1948 contest set here. The 1948 contest set here a 1948 contest set

Mexico City

MEXICO LITY

BY DOUGLAS I. GRAHAME
Frank Morgan and Nicky Soma
at the Hotel Reforma.

Medican Pullman strike denting
solven by Graham and Solven by Gearth
of tourists.
Station XEOY (Radio Mill giving
half-hour weekly of songs in English sung by Rita Elliott.

Mag Advarez, Colombian who is
Alfa Elliott, of the Color of the Color
four weeks, then back here for a
pic.

Hollywood

Ida Lupino became an American Arthur Treacher to Dallas for

ctitizen.

ctitizen.

Treacher to Dallas for two strawhalters.

Bill Thomas to Gusymas, Mex., for deep-sea fishing.

Mitzi Green opens July 21 at Lake Tahoe Billiumor.

Lake Tahoe Billiumor.

Larry Stewen opens July 5 at Billy Grays Band Suly 5 at Billy 5

Jimmy Durante installed as hon-orary mayor of Arrowhead Hot

Springs.
Ralph Jester to Algeria to film
Ralph Jester to Samson and Ralph Jester to Algeria to film backgrounds for "Samson and Delliah."

Charles Korvin slated for straw-hatters in Gilford, Conn., and Bar Harbor, Me.

Burt Lancaster starts next Sep-tember on stage tour, featuring his old aerobatic act.

Burt Lancaster starts next seg-old acrobatic action; featuring his old acrobatic action; for a first and start three days, in a dark room bonald o'Connor leaves for Jo-South Africa next week for Jo-South Africa next week for Jo-non short for the benefit of Lou Costello, Jr., Youth Foundation, and the start of the start of the con-plete that the start of the con-plete start of the start of the con-plete start of the start of the con-plete start of the con-plete start of the start of the start of the con-plete start of the start of the start of the con-lete start of the start of t

Paris

By Maxime de Beix

Elen Dosia, opera singer, off to

N. Y.
Cynda Glenn expected back in
Paris soos.
Peggy Brown in American hospital for checkup.
The Harry Novaks back to town
aftra South American and N. Y.

The Harry Novake back to town after a South American and N. X. trp.

Harris here for a short visit. Flander Falage einema in Parts shuttered by the police for not observing safety ukases. Net work a considerable with the police of the polic

Montreal

By Max Newton

By Max Newton
Carl Brisson slated for August
date at Normandie Roof.
Bob Lyon, an "Oklahoma" grad,
opens af Ruby Foot this week.

John State of the State of the

Detroit

Detroit

Rule Trio off for date at La

Rule Trio off for date at L

Night Club Reviews

Walnut Room, Chi

Chicago, June 24.

Randolph & Co. (2), Dennis &
Darlene, Will Back Orch (10) with
Eunice Clark; \$2.50 minimum, \$1
cover Saturdays.

First offering under new policy of a changed bill every four weeks should wear well during the allowed the control of the cont

in a silk hat.

Dennis and Darlene go well in this room where dueting is traditional fare. Pair trills effectively in operetta standards, with top response drawn by "New Moon" voe cals. Brought back, they close warmly with "Cost Cosa." Baxt.

Samovar, Montreal

Montreal, June 29.

Nype & Cote, Lloyd & Willis,
ack Byron, Bill Skinner orch; \$2

Youth takes over in the new Samovar revue. Only reminders of this predominately Old-Russian spot are the murphs and impresario Carol. Top billing goes to Nype and Cole, two youngsters new to expensive the control of the control of the cole, two youngsters new to style and presentation. Voices blend well and choice of numbers, saying and choice of numbers around nike the control of the control

tion but charm and self-assurance was sold returned and willing live and live a

Continued from page 41

Serveticosmicor, Minal in the conductor in lair 1944, Rues for a first from the conductor in lair 1944, Rues for the conductor in lair 1944, Rues for the conductor was windup of acrodancer Rosanne's act Look figure and costsuming that enhances hoth, plus sensane's act Look figure and costsuming that enhances hoth, plus are paining through the conductor of the conductor o

Clover Club (PORTLAND, ORE.) Portland, Ore., June 26. Radio Ramblers (3), Billy Bishop, Russ Graham Orch (6); no cover, \$1.50 minimum.

50% Pix-Buyers

Continued from page 1 = students became convinced that grosses and reviews have little relationship. Only foreign pix are supposedly dependent on the plau-dits of the pundits.

supposedly dependent on the plausindinger said that additional.
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set sometimes brittle but never lacking in energy. A change of participation of the participation of the participation of the standy clearly and the standy clearly and the standy clearly the standy clear

MARRIAGES

Virginia Rocke to Edmund C. Grainger, Jr., Rye, N. Y., June 26. lle's son of prez and general man-ager of the Shea circuit.

Dawn Thomas to Ralph Hayden, Seattle, June 5. He's office man-ager for Paramount exchange there.

Lucre.
Mildred E. Wolfe to Jack Grood.
Buffalo, N. Y., June 22. Bride is
asst. director at Kleinhans Musie
Hall; he's manager of Chez Ami
nitery there.

nitery there.

Rosemary Ward to Joseph Calvelli, Chicago, June 28. He's 20th-Fox Chicago office manager.

Kay Albers to Carl Warner Holmgren, Chicago, June 26. Bride is with Be's an announcer with WJD, Chicago.

WJD, Chicago.

Helena L. Schwyn to Burt T.

Ryan, Jr., Toledo, June 24. Her
father is head of Carl H. Schwyn
Theatres, Inc., in that city.

Marlias Pedersen to Charles ondeau, Jr., Las Vegas, June 25. (e's an indie film producer. He's an indie him producer. Carolyn Walker to Freddy Mor-gan, Las Vegas, June 19. He's former member of banjo team of Morgan & Stone, now with Spike Jones Band.

ones Band. Teri Gold to Leo Jaffe, Elkton, laryland, June 23. He's asst. easurer of Columbia Pictures. Marguerite Koppl to John K. Butler, Las Vegas, June 19. Bride is a story analyst; he's a screen writer at Republic.

writer at Republic.
Sheila O'Reilly to Donagh MacDonagh, Dublin, Ireland, June 2.
Bride is an actress.
Mary Louise Lantz to Bob Merryman, Cincinnatl, June 24. Bride is
radio actress; he's an announcer on
station WLW and Crosley's video
WLWT.

BIRTHS

Mr. and Mrs. Holger Harthern, daughter, Hollywood, June 20. Mother is Sarah Shelby, radio ac-

son, Hollywood, June 23. Mother is screen actress; father is a film

producer,
Mr. and Mrs. D. A. Doran, daughter, Burbank, Cal., June 22. Father is Paramounf studio director.
Mr. and Mrs. Edwin S. Mills, son, Chicago, June 20. Father is program coordinator of WGN-TV, Chicago.

Chicago.
Mr. and Mrs. Phil Sharp, so Glendale, Cal., June 23. Father a radio writer.
Mr. and Mrs. Scott Easton, so Seattle, June 18. Father is singe announces on KOMO, Seattle. announce: on KUMU, Seauce.
Mr. and Mrs, Jlm N. Kendall
twin daughters, Seattle, June 10
Father is assistant manager of
Coliseum theatre in that city.

All Time High

Continued from page I

indie stations.

ABC's radio airing of the title fight copped a sock nationwide rating of 59.3, the share-of-audience being 92.4. (The highest commercial Hooper on record, 67.8, was achieved by ABC's broadcast of the second Louis-Billy Conn bout.)

OBITHARIES

VINCENT O'BRIEN
VINCENT O'BRIE

HENRY (HY) SANDERS HENRY (HY) SANDERS Henry (Hy) Sanders, 65, retired motion picture theatre owner and film salesman, died after a heart attack June 16 in Reno, while en-route to his home in Little Rock, Ark anders started in Cape Girar-deau, Mo., är owner of the Or-pheum, which he later sold and en-

Charlotte Learn, Garrity (July 6, 1947) We Miss You Darling -Your Sisters and Niece, BETTY. ALICE and BETTE

tered film sales in St. Louis. He later returned to theatre operation, associated with the Dubinsky inter-ests in Kansas City houses and with Steve Brody in the ownership of three Little Rock houses which he disposed of. His wife and daughter survive.

JAY STONE TONEY

Jay Stone Toney, bartione, member of the Southernalres, Negroensemble heard weekly over ABC, died June 23 at Bartsallblown, in, was brought back to New York for burial.

Toney was born in Columbia, Toney was been he sang in church choirs before becoming a member of the vocal group.

Josoph Maruca, 51, former band-leader and on-etime saxophonist with Paul Whiteman's orch, died of the saxophonist with Paul Whiteman's orch, died offerings from the open and the saxophonist of the saxophonist with the

BERTHA VAN DEN BERG Bertha van den Berg, 70, former concert planist, died Juné 25, at

Charlotte Learn Garrity he passed aw July 6, 1947 John J. Garrity, Sr. John J. Garrity, Jr. Patricia Garrity Gibaudan

the Beverly Hills home of her son, Richard Abbott, actor.
Mrs. van den Berg appeared for several seasons with Toscanini and was one of the few femme planists to play under his directing at N. Y. Philharmonie.

Louis H. Brush, 76, chairman of the Brush-Moore Newspapers, Inc., Salem, O., and president of the Ohio Broadcasting Co., operators of WHBC, Canon, O., and WPAY, Portsmouth, O., died after a heart attack in Philadelphia, June 24.

Allen Chapman, 47, missian, did did chapman, 47, missian, did did chapman, 47, missian, did did chapman, he had been playing in various bands in the San Antonio area since he was 18. Recently he has been planist with 7et Miller's band at Helotes, 7ex.

NIEL J. KERCHBAUM
Niel J. Kirchbaum, 46, former
Akron, O., theatre owner, died
June 20 in Canton, O. He formeriy operated the Norga and Rialto
theatres in Akron.
Wife, sister, and three brothers

Kincaid theatre, Taylorville, Ill., in association with Dominie Fristna of the Fristna Amus. Co., died in that city. June 14. His wife and son will continue the management of the house.

EVERETT G. OPIE
Everett G. Opie, 4, radio producer, died in Chicago, June 25. He
was affiliated with several stations
and during last World War was
chief of radio transcriptions for
the Treasury department.
Survived by wife and son.

J. K. BERETTA J. K. Beretta, 86, Texas banker,

> IN MEMORY OF DAVID OWEN

1900-1947 My Friend and Tea DAVID L. RICH

une 21. Until last month he was part owner of KPAB, Laredo and KAIR (FM) there. He sold his in-terest to Mark Perkins.

REZIN D. MacLEAN REZIN D. MacLean, 89, veteran Shakespearean actor, died in Hol-lywood, June 27. He starred in the "Mission Play" in Los Angeles from 1924 to 1937.

Wife, 59, of Samuel B. Pettengill, ABC commentator and newspaper columnist, died in Tarrytown hospital, Tarrytown, N. Y., June 28.

Muriel Weichselfelder, 60, stage-hand in Fort Wayne, Ind., died June 20 in that city.

Mother of Harold Schuster, film director, died June 23 in Holly-

Stepmother, 71, of Clark Gable, died June 19 in Encino, Cal,

Wife of Vladimir Sokoloff, actor, died June 22 in Hollywood,

1000-Theatre

Continued from page 1 =

the things of intention would be believed in the bouses.

There is already talk, in fact, of a circuit of theatres promoting its own fights. According to a 20th to prevent his outfit from signing an exclusive pack with boxing title-to-intenders. Championship fights contenders. Championship fights contenders championship fights contenders championship fights contenders continued to the contenders. Championship fights contenders to the contenders of the conten

NIEL J. KURCHBAUM
Niel J. Kirchbaum, 46, former
Miel J. Kirchbaum,





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