

PROGRAM #25

REVISED SCRIPT

AS BROADCAST

AMERICAN TOBACCO COMPANY

LUCKY STRIKE

THE JACK BENNY PROGRAM

Sunday, March 21, 1948

NBC

4:00 - 4:30 PM PST

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THE JACK BENNY PROGRAM  
OPENING COMMERCIAL

MARCH 21, <sup>-A-</sup>1948

LAING: THE JACK BENNY PROGRAM - presented by LUCKY STRIKE!

BOONE: (CHANT - 57 to 59 - AMERICAN)

LAING: Lucky Strike - and Lucky Strike alone - offers you important evidence gathered in the tobacco country by the world-famous Crossley Poll. This evidence reveals the smoking preference of auctioneers, buyers and warehousemen - the men who really know tobacco. Here's what the Crossley Poll found:

RUYSDAEL: For their own personal smoking enjoyment -  
INDEPENDENT TOBACCO EXPERTS -  
AGAIN NAME LUCKY STRIKE - FIRST CHOICE! -  
LUCKY STRIKE - FIRST CHOICE, OVER ANY OTHER BRAND!

LAING: These experts know their business. Their overwhelming preference for Lucky Strike, we believe, has a direct relationship to the quality tobacco we purchase for Luckies, and to the real, deep-down smoking enjoyment you may expect from fine tobacco. And when these veteran tobacco experts name LUCKY STRIKE - FIRST CHOICE for their own personal smoking enjoyment, then you know ...

RUYSDAEL: LS - MFT  
LS - MFT

LAING: Lucky Strike means fine tobacco - and in a cigarette it's the tobacco that counts. So smoke the smoke tobacco experts smoke - Lucky Strike! Remember -

RUYSDAEL: INDEPENDENT TOBACCO EXPERTS -  
AGAIN NAME LUCKY STRIKE - FIRST CHOICE! -  
LUCKY STRIKE - FIRST CHOICE, OVER ANY OTHER BRAND!

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(FIRST ROUTINE)

(AFTER COMMERCIAL..MUSIC UP AND DOWN)

DON: THE LUCKY STRIKE PROGRAM, STARRING JACK BENNY..WITH MARY LIVINGSTONE, PHIL HARRIS, ROCHESTER, DENNIS DAY, AND "YOURS TRULY," DON WILSON.

(APPLAUSE..MUSIC UP AND DOWN)

DON: LADIES AND GENTLEMEN..TODAY IS MARCH TWENTY-FIRST..SO WITH SPRING OFFICIALLY HERE, LET'S GO OUT TO JACK BENNY'S HOME IN BEVERLY HILLS WHERE WE FIND ROCHESTER DOING THE SPRING HOUSE CLEANING.

(SOUND: SWISH SWISH SWISH OF DUSTER)

ROCH: WELL, I'VE GOT THE TABLE DUSTED.

PARROT: (TWO SQUAWKS AND WHISTLE)

ROCH: QUIET, POLLY..NOW I BETTER GO IN THE NEXT ROOM AND--OH-OH, I FORGOT TO CLEAN UNDER THE PIANO. WELL, I'LL JUST TAKE MY MOP, REACH UNDER THERE AND SWISH IT AROUND.

(SOUND: BOTTLES, CANS, JUNK, ETC., PUSHED AROUND)

ROCH: HMM..IT'S AMAZING HOW SO MANY THINGS CAN COLLECT UNDER A PIANO IN SUCH A SHORT TIME..HM..WHAT'S THIS?...A NEWSPAPER.. JANUARY SIXTEENTH, 1943...AND LOOK AT THAT HEADLINE.. "JACK BENNY RECAPTURES GUADALCANAL"...HEE HEE HEE..1943 THAT'S THE YEAR I GAVE HIM THAT PRINTING PRESS FOR CHRISTMAS..WELL, IT'S GETTING KINDA LATE. I BETTER ~~go and see if~~ MR. BENNY ~~WANTS~~ WANTS SOME LUNCH.

(SOUND: EIGHT FOOTSTEPS..DOOR OPENS)

JACK: (SINGS) EMBRACE ME, MY SWEET EMBRACEABLE YOU,  
EMBRACE ME, YOU IRREPLACEABLE YOU,  
JUST ONE LOOK AT YOU MY HEART GREW TIPSY IN ME  
YOU AND YOU ALONE BRING OUT THE GYPSY IN ME  
I LOVE ALL THE MANY CHARMS ABOUT YOU  
ABOVE ALL, <sup>above all - above all -</sup> I WANT MY ARMS ABOUT YOU

(SOUND: DOOR CLOSSES...FOUR FOOTSTEPS)

ROCH: I HATE TO DISTURB HIM WHILE HE'S COUNTING HIS MONEY...  
WELL, I MIGHT AS WELL GO OUT AND SHAKE THE DUST OUT OF  
THE MOP....

(SOUND: FOOTSTEPS...SCREEN DOOR OPENS..AND CLOSES...

FOOTSTEPS ON WOOD....SHAKING OF DUST MOP.)

ERIC: I beg your pardon, Rochester.

ROCH: HUH?

ERIC: Would you mind shaking that mop in the other direction,  
you're getting dust on Mr. Colman's petunias.

ROCH: OH..I'M SORRY SHERWOOD...I HOPE I DIDN'T DIRTY YOUR  
WINDOWS.

ERIC: Oh, I don't think so...and besides it doesn't matter.  
Mr. Colman told me I didn't have to start the spring  
cleaning until tomorrow. He knew I was too excited to  
work today.

ROCH: EXCITED?

ERIC: Yes, haven't you heard...We won the Academy Award.

ROCH: OH YES, ~~WE~~ WE WEREN'T EVEN INVITED...BUT CONGRATULATIONS  
SHERWOOD.

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ERIC: ~~Thank you~~, would you like me to autograph your mop.

ROCH: NO THANKS.

~~ERIC: I'm not sure if you want to be autographed or not. I mean, you know, it's a little bit of a hassle. But if you want to, I can do it. I'll be happy to.~~

~~ROCH: I would like to be autographed. I mean, it's a little bit of a hassle, but I'll be happy to.~~

ERIC: Really, you want?

ROCH: ~~Yes, I want to be autographed. I mean, it's a little bit of a hassle, but I'll be happy to.~~

~~ERIC: You want to be autographed? I mean, it's a little bit of a hassle, but I'll be happy to.~~

~~ROCH: I want to be autographed. I mean, it's a little bit of a hassle, but I'll be happy to.~~

JACK: (OFF) ROCHESTER!

ROCH: OH-OH, I HAVE TO GO <sup>now</sup> AND SHERWOOD I WANTA TELL YOU I WAS VERY GLAD TO HEAR THE GOOD NEWS ABOUT MR. COLMAN WINNING THE AWARD.

ERIC: ~~Thank you, Rochester.~~ You know, that means another raise for me.

ROCH: A RAISE?

ERIC: Oh yes. When he made "Lost Horizon", he gave me a raise...  
When he made "Random Harvest" he gave me another raise..  
"The Late George Apley" didn't hurt me either...and now  
that he's made "A Double Life" I've been catapulted into  
the upper brackets.

ROCH: WELL...MY SALARY STAYED THE SAME THROUGH "CHARLIE'S AUNT"  
"TO BE OR NOT TO BE" AND "GEORGE WASHINGTON SLEPT HERE"...  
THEN HE MADE "THE HORN BLOWS AT MIDNIGHT" AND BROTHER CAN  
YOU SPARE A DIME!

JACK: (OFF) ROCHESTER...WHERE ARE YOU?

ROCH: COMING BOSS...EXCUSE ME, SHERWOOD, I HAVE TO GO IN NOW.

ERIC: Cheerio.

(SOUND: FOOTSTEPS...SCREEN DOOR OPENS AND CLOSES)  
ROCH: <sup>hell</sup> HELLO BOSS...WOULD YOU LIKE ME TO GET YOU SOME LUNCH?

JACK: Well, I don't know...What have we got, Rochester?

ROCH: I'LL TAKE A LOOK IN THE ICEBOX.

(SOUND: FOOTSTEPS...ICE BOX DOOR OPENS)

ROCH: WELL, LET'S SEE....WE'VE GOT SOME COLD BORSCHT, CHEESE  
BLINZES, SOUR CREAM, BAGELS, AND MATZA BALLS.

JACK: Borscht, bagels, and matza balls?

ROCH: YEAH, WE HAD THEM LEFT OVPR FROM ST. PATRICK'S DAY.

JACK: Oh yes...Well, on second thought, Rochester, I'm not very  
hungry.

ROCH: YOU BETTER EAT SOMETHING, BOSS...YOU KNOW, YOU HAVE TO  
SPEAK AT THAT CLUB MEETING TONIGHT.

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JACK: I'll get something later, but I'm glad you reminded me about the meeting...I'm going in the den and jot down some more notes for my speech.

(SOUND EFFECTS)

ROCH: I'll be there, I'll be there, I'll be there.

JACK: I'll be there, I'll be there, I'll be there.

ROCH: I'll be there, I'll be there, I'll be there.

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JACK: I'll be there, I'll be there, I'll be there.

ROCH: I'll be there, I'll be there, I'll be there.

(THE PARROT)

ROCH: I'll be there, I'll be there, I'll be there.

ROCH: I'll be there, I'll be there, I'll be there.

(SOUND EFFECTS)

ROCH: I'll be there, I'll be there, I'll be there.

PARROT: I'll be there, I'll be there, I'll be there.

ROCH: I'll be there, I'll be there, I'll be there.

JACK: I'll be there, I'll be there, I'll be there.

ROCH: I'll be there, I'll be there, I'll be there.

ROCH: I'll be there, I'll be there, I'll be there.

ROCH: I'll be there, I'll be there, I'll be there.

JACK: I'll be there, I'll be there, I'll be there.

ROCH: I'll be there, I'll be there, I'll be there.

JACK: I'll be there, I'll be there, I'll be there.

ROCH: I'll be there, I'll be there, I'll be there.

(SOUND EFFECTS)

ROCH: I'll be there, I'll be there, I'll be there.

ROCH: I'll be there, I'll be there, I'll be there.

JACK: ~~What?~~

(~~SOUND: DOOR~~)

ROCK: ~~BOMBS AWAY!~~

(~~SOUND: BOMBS AWAY!~~)

JACK: ~~I guess she was right  
from the start. I should have known. I should have known  
I don't want you to use me any more. I don't want you  
to use me.~~

(SOUND: DOOR BUZZER)

JACK: There's somebody at the back door..I'll get it.

(SOUND: FOOTSTEPS)

JACK: (SINGS) EMBRACE ME, MY SWEET EMBRACEABLE YOU,

EMBRACE ME, DA DA DE DA DA DE DUM.

(SOUND: FOOTSTEPS..DOOR OPENS)

MARY: Hello Jack.

JACK: Oh hello, Mary..come on in.

(SOUND: DOOR CLOSES)

JACK: Why did you come around to the back door?

MARY: Well, now that the weather's so nice I thought you'd be out  
on the patio relaxing and-- Say Jack, when did you get this  
new Bendix?

JACK: Oh, a few days ago..How come you noticed it so quickly?

MARY: The last time I was here you only had four of them.

JACK: They look nice, don't they?

MARY: Yeah, but don't you think you oughta put them in the living  
room?

JACK: Washing machines in the living room?

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MARY: If people pay you a quarter to use them, you can at least make them comfortable.

JACK: Mary, when you give them ~~the~~ soap free, they're happy, *they don't care*

ROCH: OH HELLO, MISS LIVINGSTONE, WOULD YOU LIKE ME TO FIX YOU A SANDWICH OR SOMETHING?

MARY: No thanks, Rochester. I'm not hungry. I don't know what it is, but today I haven't had any appetite at all... a  
(DREAMILY) I guess it's ~~this~~ *the* time of ~~the~~ *the* year..Spring..There's something in the air that seems to..Gosh, I don't know.

JACK: Isn't that funny, Mary. I've been ~~feeling~~ *you know* the same way.. but then it's only natural.. *in* the spring a young man's fancy lightly turns to thoughts of--

(SOUND: LIGHT DOOR CLOSE).

JACK: Isn't that cute, Mary..Rochester ~~tip-toed~~ *tipped* out of the room so we could be alone.

MARY: Well, he can tiptoe back in again, and get that glint out of your eye.

JACK: It's not a glint, it's that Oxydol Sparkle.

PARROT: (SQUAWKS) (SINGS) EMBRACE ME, MY SWEET EMBRACEABLE YOU.

MARY: Jack.

PARROT: (SQUAWKS) EMBRACE ME, YOU IRREPLACEABLE YOU.

MARY: Jack look at ~~the~~ Polly, she's singing and counting her bird seeds.

JACK: That's funny I wonder where she picked that up...Say, Mary are you sure you don't want any lunch?

MARY: No Jack..The reason I came over today is to ask you if you'd like to-*take me to*

(SOUND: DOOR BUZZER)

JACK: Oh pardon me, Mary, there's <sup>someone</sup> ~~somebody~~ at the door.

(SOUND: FOOTSTEPS..DOOR OPENS)

JACK: Yes

JENNY: Is this 700 North Rexford?

JACK: Yes yes.

JENNY: Well, I came over to--

JACK: Oh yes, <sup>yes</sup> of course..Come right in.

(SOUND: DOOR CLOSES)

JACK: Go right through the kitchen and use the one on the end,  
it's brand new...(OFF) YOU'LL FIND SOAP IN THE BARREL....

Now, what were you saying, Mary?

MARY: I said, <sup>I said</sup> the reason I came over today is to ask you if you'd  
like to go to a preview with me tonight.

JACK: Tonight? Oh, gosh Mary, I'd love to, but I have to make  
a very important speech at a club meeting. It's an  
organization here in Beverly Hills and they invited me to  
be the guest speaker.

MARY: Oh.

JACK: So I won't be able to take you to the preview tonight.

MARY: That's all right, Jack..I guess I'll just have to go with  
Tyrone Power.

JACK: Well, ~~that's all right~~. You shoulda let me know sooner...  
<sup>say maybe I can take you - I'll call the</sup>  
But. ~~that's all right~~  
<sup>club -</sup>

MARY: You touch that phone and I'll break your arm!

JACK: Oh..well you had a lot of nerve leading me on like that..  
~~anyway~~ when did you make this date with Tyrone Power?

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MARY: <sup>hell</sup> He asked me last night when I met him at the Academy Award ceremonies.

JACK: Oh.

MARY: And Jack, you should've been there...When Ronald Colman was called up on the stage to receive the Oscar, he made a beautiful speech..and he was so gracious and modest.

JACK: Well Mary, that's as it should be. <sup>I remember</sup> I was modest when I got the Oscar.

MARY: What?

JACK: I can still see that headline.."Jack Benny Wins Academy Award."

MARY: Jack, when was that? <sup>that</sup>

ROCH: THE YEAR I GAVE HIM ~~THE~~ PRINTING PRESS FOR CHRISTMAS.

JACK: Yesh..I would've been elected president, too, but I ran out of ink....Anyway, I'm glad Ronnie won it.

(SOUND: DOOR BUZZER)

JACK: COME IN.

(SOUND: DOOR OPENS)

JACK: Oh, it's you, Dennis, <sup>come on and sit down</sup>

~~DENNIS: Well, I just came to ask you why you're not at home.~~

~~JACK: What makes you think I'm not at home?~~

~~DENNIS: I was here at 12 o'clock and you were not home.~~

~~got into the house and found you were not home.~~

~~JACK: Well, I was out at 12 o'clock and you were not home.~~

~~MARY: Well, I was out at 12 o'clock and you were not home.~~

~~I was out at 12 o'clock and you were not home.~~

DENNIS: I can't stay, Mr. Benny...I just came over because I've got something very important to talk to you about.

JACK: To me? Well kid, if you have anything on your mind, say it.

DENNIS: This is confidential..can we talk in the other room?

JACK: Oh sure sure..Excuse us, Mary.

DENNIS: Oh, that's all right, she can come along.

JACK: But Dennis, you said it was confidential, and if it's confidential, it should be between two people.

DENNIS: Oh.....then you and Mary go in the other room and I'll stay here.

JACK: Okay Mary, ~~talk~~..Dennis, stop mixing me up..You came in to tell me something ~~confidential~~..Now what is it?

DENNIS: Well, I don't know how to say it but..but..

JACK: But what?

DENNIS: My mother doesn't like your program and she wants me to quit your show.

JACK: <sup>Your</sup> Your mother wants you to quit? *Dennis: Yeah* What doesn't she like about my program?

DENNIS: You.

JACK: Me?

DENNIS: Every time you say "Hello again," you oughta see the veins in her neck stick out.

JACK: Oh for heaven's sake..Mary, you talk to him, will you?

MARY: Not me, I'm enjoying this.

JACK: You would..Dennis, you can go back and tell your mother that whether she likes me personally or not, you have a contract with me and it's got two years to run.

DENNIS: Gee, two years..I don't think her neck will make it.

JACK: I don't care if it does or not..Now come on, I wanta hear the song you've prepared for the program.

DENNIS: Well, what am I gonna tell my mother?

JACK: You don't have to tell her anything. I'll go over and talk to her.

DENNIS: Gee, if my father was as brave as you, my mother would kill him.

JACK: I wouldn't be a bit surprised..Now let's hear your song.

(INTRODUCTION)

*Dennis: Okay*

JACK: (OVER INTRODUCTION) I can't understand why his mother doesn't like me..I'm so gracious and modest.

(DENNIS'S SONG.."TELL ME A STORY")

(APPLAUSE)

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(SECOND ROUTINE)

JACK: Dennis, that's a beautiful song and it'll sound swell on the program.

DENNIS: <sup>See</sup> Thanks.

MARY: By the way, Dennis, I heard you sing at the Academy Award Ceremonies last night, and your voice was never better. The audience thought you were wonderful

DENNIS: Then why did they give the award to Ronald Colman?

JACK: Dennis, go get a bagel out of the ice box and roll it around the block. <sup>well you</sup> why do you---

(SOUND: PHONE RINGS)

JACK: Mary, answer the phone, will you?

MARY: Okay.

(SOUND: RECEIVER UP)

MARY: Hello.

PHIL: Hello...Hey, is that you, <sup>Luscious</sup> Livvy?

MARY: Yeah...hello, Phil.

PHIL: <sup>Hi ya</sup> ~~Hey~~ Liv, <sup>hey</sup> what's going on at Jackson's house?...I passed by there a little while ago and there were big search lights <sup>all</sup> over the place..What's the celebration?

MARY: A new washing machine.

PHIL: A new washing machine...Well rub-a-dub-dub!

MARY: (LAUGHINGLY) Phil, you wanta speak to Jack?

PHIL: Yeah, is the Old Gentleman at home?

MARY: (LAUGHINGLY) Uh huh.

PHIL: ~~Put me through to him~~ <sup>He'll prop him up and hold the receiver for him.</sup>

MARY: Okay. Here, <sup>ya</sup> Jack.

JACK: Thanks..Hello.

PHIL: Hello Wong Fu, how's your hot water holding out?

JACK: Never mind, Phil, what did you call me about?

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*Oh, I got good news, Jackson.*

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PHIL: <sup>^</sup> I'm going on a fishing trip tonight and I thought maybe you'd like to go with me.

JACK: I'd love to, Phil, but I've gotta make a speech tonight at a very important meeting.

PHIL: <sup>Aw</sup> ~~that's~~, that's too bad. I hate to go fishing by myself.

JACK: Why don't you take Frankie with you?

PHIL: <sup>now - now - now you don't</sup> ~~Frankie~~. the last time I went fishing with Frankie he spoiled the whole trip.

JACK: Really.

PHIL: Yeah..there we were out on the lake, and <sup>Frankie</sup> ~~we~~ wanted some sunshine, so ~~we~~ <sup>he</sup> took ~~our~~ <sup>his</sup> shirts off, <sup>and</sup> ~~Frankie~~ let <sup>it</sup> ~~his~~ fall in the water and it sank to the bottom.

JACK: All right, so Frankie dropped his shirt in the water. How did that ruin your trip?

PHIL: <sup>his</sup> The corkscrew was in ~~the~~ pocket.

JACK: <sup>my</sup> ~~what~~ what a disaster.

PHIL: <sup>Certainly</sup> ~~Frankie~~, there we were with all them fish to eat and nothing <sup>^</sup> to float 'em down with.

JACK: Phil, I can't understand you...even on a fishing trip you've got to take a bottle along.

PHIL: We just take it for emergencies..you know, to prevent colds... Like in case it rains, and we get all wet, <sup>then</sup> we take a little nip.

JACK: <sup>only</sup> Only when you get wet, eh?

PHIL: <sup>but</sup> Yeah..in case it don't rain, we push each other out of the boat.

JACK: What?

MARY: Jack, what are you talking about?

JACK: <sup>Aw</sup> <sup>^</sup> Phil wants me to go fishing.

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DENNIS: That's how my father met my mother.

~~JACK: What?~~  
~~PHIL: ...on the fishing trip?~~

DENNIS: Yeah...my mother was a hostess on a live bait barge.

JACK: Quiet, Dennis.

PHIL: How about it, Jackson, do you wanta go fishing with me?  
(LAUGHINGLY) <sup>Hey</sup> You better think it over, we might catch a mermaid.

JACK: A mermaid?

PHIL: You know, one of them things that's half dame and half halibut.

JACK: Oh Phil, stop with the jokes, you know that a mermaid is a myth.

PHIL: Well Myth or Mythus, if I catch one, I'm gonna keep her...  
(LAUGHS) HA HA HA HA..OH HARRIS..YOU'RE JUST LIKE A CATFISH  
...ALL MOUTH AND NO MIND.

JACK: That I won't argue with...Well, do whatever you want to, Phil, I can't go.

PHIL: Okay..so long, Jackson.

JACK: So long Phil...Hey, Phil, wait a minute.

PHIL: Yeah.

JACK: If you do happen to catch one, ask her if she's got a friend

PHIL: <sup>for me.</sup> ~~So long, Phil.~~ *Gack, you're a dip- so long, Jackson.*

(SOUND: RECEIVER DOWN)

JACK: You know, <sup>you know</sup> Mary, Phil's going up to--

DON: Hello Jack, I came in while you were on the phone.

JACK: Oh, hello Don, I was just talking to Phil and he wants

somebody to go fishing with him. Maybe you'd like to go.

DON: <sup>Oh</sup> No ~~Jack~~, I'm not so good at it..last summer I bought a rod and everything but every time I'd cast out I'd hook my belt buckle.

JACK: Gee, I wish I could cast that far...Oh my, look what time it is..I better <sup>get</sup> ~~go~~ to that meeting.

DON: Well Jack, I brought the <sup>Spatsmen</sup> ~~tape~~ over to let you hear the commercial. ~~It's got~~ got just a minute?

JACK: Well yes, Don, if you hurry it up because I really have to rush away. I don't wanta be late. This meeting is very important.

DON: <sup>Oh, it</sup> It won't take long.

JACK: What is the commercial, Don?

DON: Well Jack, since this is the first day of Spring, we've prepared Mendelssohn's Spring Song..and the boys want you to work with them on your violin.

JACK: <sup>Oh, my violin</sup> Good, good..ROCHESTER, WHERE IS MY VIOLIN?

ROCH: (OFF) UNDER THE PIANO.

JACK: Oh yes..I'll get it.

(SOUND: FOOTSTEPS..TIN CANS, BOTTLES, ETC. MOVED  
AROUND)

JACK: Here it is...Okay Don, I'm ready.

DON: Take it fellows..Mendelssohn's Spring Song...You start it,  
Jack.

QUART: IN SPRING A YOUNG MAN'S FANCY LIGHTLY TURNS TO LUCKY  
STRIKE SO ROUND, SO FIRM AND FULLY PACKED, SO EASY TO  
LIKE. FOR LUCKY STRIKE MEANS FINE TOBACCO...L S M F T  
OH YES...YOU'LL SEE....

THAT MEN WHO KNOW TOBACCO BEST  
ARE HAPPY TO CONFESS  
THAT QUALITY OF PRODUCT IS ESSENTIAL TO SUCCESS  
OH YES...OH YES....ESSENTIAL TO SUCCESS.  
YES SIR...YOU BET....CONTINUING SUCCESS.

(HUM)

ALL MEN WHO KNOW  
THOSE MERMAIDS BEST  
SCRAPE OFF THE SCALES  
DEEP-FREEZE THE REST.

(APPLAUSE) *Don*

JACK: Don, *Don* that was just ~~wonderful~~. I can't wait till we--

ROCH: BOSS, YOU BETTER HURRY OR YOU'LL BE LATE FOR THAT MEETING.

JACK: Oh yes yes..So long, fellows..Goodbye, Mary, *I hate to go but this meeting is important.*

(TRANSITION MUSIC)

(SOUND: RAPPING OF GAVEL THREE TIMES)

STEVE: The regular weekly meeting of the Beverly Hills Beavers is now in session...The secretary will read the minutes of the last meeting....Go ahead, Joey.

JOEY: Yes, Mr. President...(READS UP) LAST WEEK'S MEETING OF THE BEAVERS WAS CALLED TO ORDER BY STEVIE, OUR PRESIDENT... AND THE FIRST MOTION PUT BEFORE THE <sup>Beaver</sup> ~~MEETING~~ WAS, RESOLVED... THE CONSTITUTION OF THE BEAVERS SHALL BE AMENDED SO THAT WE SHALL REFUSE MEMBERSHIP TO GIRLS, COMMUNISTS, AND LITTLE BROTHERS....THIS WAS PASSED UNANIMOUSLY...THE MEETING WAS INTERRUPTED BY CLIFF COMING IN LATE.

STEVE: Just a minute, Mr. Secretary...Cliff, why were you late to last week's meeting?

CLIFF: My mother had a baby and I had to take care of my father.

STEVE: Well, that's a good excuse, but don't let it happen again. Proceed with the minutes, Mr. Secretary.

JOEY: THE MOST IMPORTANT BUSINESS OF LAST WEEK'S MEETING WAS THE HOLDING OF OUR PRESIDENTIAL ELECTION...STEVIE NOMINATED JOEY FOR PRESIDENT...JOEY NOMINATED WILLIE...AND WILLIE NOMINATED MACARTHUR....BUT STEVIE WAS ELECTED PRESIDENT AND THE MEETING WAS THEN ADJOURNED.

(SOUND: RAPPING OF GAVEL)

STEVE: Are there any amendments to the minutes?....Minutes accepted as read.

(SOUND: GAVEL THREE TIMES)

STEVE: Is there any new business?....Yes Cliff?

CLIFF: Mr. President....I would like to say something in connection with my office as keeper of the Club Mascot, Blinky, our white mouse, who died two months ago.

STEVE: Yes Cliff, what is the motion?

CLIFF: <sup>Still</sup> My mother says that either we bury Blinky or someone else will have to keep him in their house.

STEVE: ....Cliff, we'll take that up at the next meeting...  
Blinky ought to last another week.

CLIFF: Okay, but can I move him from under my pillow?

STEVE: ....If you want to....Is there any more new business?

(SOUND: GAVEL THREE TIMES)

STEVE: NOW WE COME TO ONE OF THE MOST IMPORTANT MOMENTS IN THE ENTIRE HISTORY OF OUR CLUB...OUR FIRST GUEST SPEAKER.... WE ARE HONORED TO HAVE WITH US THIS EVENING THE GREATEST FULLBACK THAT YALE EVER HAD....THE FIRST MAN TO SWIM THE ENGLISH CHANNEL....AND THE MAN WHO IN 1943 RECAPTURED GUADALCANAL.

JACK: (CLEARS THROAT)

STEVE: MR. JACK BENNY.

(KIDS AND SOUND: APPLAUSE)

JACK: Mr. President...Mr. Secretary...and Fellow Beavers...I have given a lot of thought to the subject of my talk tonight.... and finally I have selected a topic which should be near and dear to all our hearts...I'm going to speak to you tonight, on Thrift....Friends, thrift is one of the greatest virtues and should be started when you're young.

KIDS: Hear hear.

JACK: As you go through life, you'll hear many proverbs..one of the most important is..."A PENNY SAVED IS A PENNY EARNED".... Now it's true that when you practice thrift some people may ridicule you...may call you "miser", "Cheapskate", or "Tightwad".

KIDS: Hear hear. *oh*

JACK: Huh?...Oh...*oh* but don't let that bother you...It never bothered me...So do not underestimate the importance of saving.....Of course, it can be overdone, and one should remember that there are some things more important than money....Now are there any questions?...Yes, Stevie.

STEVE: Mr. Benny..you said it's important to start saving money at an early age...How old were you when you started

JACK: *Stevie* saving?  
I was just a little boy..I'd save a penny here..a piece of wampum there...It's amazing how it mounts up...Any other questions?....Yes, Joey?

JOEY: Mr. Benny, how can we raise more money for our club?

JACK: Well boys, if you want to increase your treasury, you must get more members.

STEVE: Gee, we've got every fellow our age in this neighborhood.. That is, everyone but Roger Lowell.

JACK: Roger Lowell?

JOEY: Yeah, he's the kid who lives in that great big house on the corner with all the servants.

JACK: Oh, those Lowells..his family is the wealthiest in town.

STEVE: Yeah, all Roger does is sit home all by himself playing with his electric trains and chemical set and bicycle and television set and ~~printing press~~ <sup>microscope</sup> and erector set.

JACK: Gee, isn't he lonely?

JOEY: Lonely but loaded.

JACK: Oh...well, fellow beavers, if there are no further questions..that will conclude my talk, and it was a great pleasure to be here.

STEVE: Thank you, Mr. Benny..and before you go we'd like to give you our club cheer..Come on boys...One, two, three.

KIDS: (ALL THREE SING) FOR HE'S A JOLLY GOOD BEAVER  
FOR HE'S A JOLLY GOOD BEAVER  
FOR HE'S A JOLLY GOOD BEAVER

JACK: <sup>Thank you, thank you</sup> ~~these~~ fellows...I'll leave <sup>now</sup> and let you conduct the rest of the meeting by yourselves...So long.

KIDS: GOODBYE, BEAVER BENNY.

(SOUND: DOOR OPENS AND CLOSES)

STEVE: Gee, he's a nice fellow.

CLIFF: He sure is.

JOEY: Yeah, but when's he going to pay his dues?

(SOUND: ON CUE DOOR OPENS)

JACK: Oh, fellows, I forgot something....my hat.....Here it is....  
Goodbye, boys.

(SOUND: DOOR CLOSES...FOOTSTEPS)



JACK: ~~He's thinking it over. Now look, mister~~

RUBIN: ~~SHUT UP AND GIVE ME YOUR WALLET.~~

JACK: ~~All right. Where?~~

RUBIN: ~~Now lay on this sidewalk, face down, and count to a hundred.~~

JACK: ~~But mister --~~

RUBIN: ~~Go on, and don't make a move or I'll let you have it.~~

JACK: ~~Okay, okay.~~

RUBIN: ~~Roll on your face and start counting.~~

JACK: ~~Yes, sir. One, two, three, four.~~

~~(SOUND: RUBIN'S FEET GOING AWAY)~~

JACK: ~~Five, six, seven, eight, nine, ten.~~

~~MEOW (MEOW)~~

JACK: ~~Eleven, twelve, thirteen, fourteen, fifteen.~~

~~MEOW (MEOW)~~

JACK: ~~Okay, stop. Folding my face. I've got enough trouble.~~

~~Fifteen, sixteen, seventeen, eighteen.~~

~~MEOW (MEOW)~~

JACK: ~~Go away from here, mister. Nineteen, twenty, twenty-one.~~

~~Twenty-two, twenty-three, twenty-four. --~~

~~(APPROXIMATE PLAYOFF)~~

JACK: Ladies and gentlemen, as you all know the American Red Cross is in the midst of one of its most important campaigns to continue helping our hospitalized veterans, to say nothing of its many other services to our communities. Please give generously to your local Red Cross Chapter.

Thank you.

(APPLAUSE)

DON: Jack will be back in just a minute, but first..here is Basil Ruysdael.

THE JACK BENNY PROGRAM  
CLOSING COMMERCIAL

-C-  
MARCH 21, 1948

RUYSDAEL: INDEPENDENT TOBACCO EXPERTS -

AGAIN NAME LUCKY STRIKE - FIRST CHOICE! -

LUCKY STRIKE - FIRST CHOICE, OVER ANY OTHER BRAND!

RIGGS: (CHANT - 57 to 59 - AMERICAN)

LAING: The famous Crossley Poll has just completed an impartial survey in eleven southern tobacco states. This Poll - taken amongst the tobacco experts - reveals the smoking preference of the men who really know tobacco. Yes -

RUYSDAEL: For their own personal smoking enjoyment -

INDEPENDENT TOBACCO EXPERTS -

AGAIN NAME LUCKY STRIKE - FIRST CHOICE! -

LUCKY STRIKE - FIRST CHOICE, OVER ANY OTHER BRAND!

LAING: These are the experts - auctioneers, buyers and warehousemen - and we believe their overwhelming preference for Lucky Strike has a direct relationship to the quality tobacco we purchase for Luckies.

RUYSDAEL: You've heard the Poll results - now listen to what Mr. James Ball, ace tobacco auctioneer from North Carolina, recently said:

VOICE: Season after season, I've seen the makers of Lucky Strike buy fine, ripe, mellow leaf. I've smoked Luckies 29 years.

LAING: So for your own real, deep-down smoking enjoyment - remember -

RUYSDAEL: LS - MFT

LS - MFT

LAING: Lucky Strike means fine tobacco, so round, so firm, so fully packed, so free and easy on the draw.

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(TAG)

JACK: Ladies and gentlemen, don't miss the Phil Harris - Alice Faye show on Sundays and A Day in the Life of Dennis Day on Wednesdays. And be sure to listen to this program next week when we'll have three guest stars.

MARY: Three guest stars?

JACK: Yes..Ronald Colman, Benita Colman, and little Oscar Colman.

W

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