PROGRAM #9 REVISED SCRIPT

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# AMERICAN TOBACCO COMPANY LUCKY STRIKE THE JACK BENNY PROGRAM

SUNDAY, NOVEMBER 30, 1947 NBC

4:00 - 4:30 PM PST

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# OPENING COMMERCIAL

NOVEMBER 30, 1947

LAING:

JACK BENNY PROGRAM

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THE JACK BENNY PROGRAM - presented by LUCKY STRIKE!

RUYSDAFL:

Quality of product is essential to continuing success.

LAING:

An outstanding example: Lucky Strike!

RUYSDAEL:

In a cigarette it's the tobacco that counts - and day-in,

day-out ... Lucky Strike means fine tobacco.

BOONE:

(CHANT - 57 to 59 - AMERICAN)

RUYSDAEL:

LUCKY STRIKE PRESENTS - THE MAN WHO KNOWS! Mr. Ed

Isaacs, independent tobacco warehouseman of Lebanon,

Kentucky, has seen millions of pounds of tobacco sold at

auction. Recently he said:

VOICE:

Season after season, I've seen the makers of Lucky Strike

buy fine, ripe tobacco -- the kind of leaf a tobacco man

really goes for. My own digarette for more than 15 years

has been Luckies.

LAING:

At auction after auction, independent tobacco experts like

Mr. Isaacs can see the makers of Lucky Strike consistently

select and buy that fine, that light, that naturally mild

tobacco. Remember ...

RUYSDAEL:

LS - MFT

LS - MFT

LAING:

Lucky Strike means fine tobacco - and fine tobacco means

real, deep-down smoking enjoyment for you. So smoke that

smoke of fine tobacco -- Lucky Strike.

RUYSDAEL:

Yes, next time you buy digarettes ask for Lucky Strike --

so round, so firm, so fully packed, so free and easy on

the draw.

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(FIRST ROUTINE)

(AFTER COMMERCIAL, MUSIC UP AND DOWN)

DON: THE LUCKY STRIKE PROGRAM, STARRING JACK BENNY..WITH MARY LIVINGSTONE, PHIL HARRIS, ROCHESTER, DENNIS DAY, AND "YOURS TRULY" DON WILSON.

(APPLAUSE...MUSIC UP AND DOWN)

DON: LADIES AND GENTLEMAN, AS YOU ALL KNOW, SUNDAY NIGHT IS A GREAT NIGHT FOR COMEDY ON N.B.C....ONE OF THE OUTSTANDING COMEDIANS IS FRED ALLEN...

JACK: What?

DON: HOWEVER, IT'S TOO EARLY FOR FRED ALLEN...SO I BRING YOU HIS CLOSEST FRIEND...JACK BENNY.

(APPLAUSE)

JACK: Thank you, thank you..hello again, this is Jack Benny talking..And Don...Don...Rose Bowl tummy...I'd like to ask you something...After all these years how can you imply that Fred Allen and I are such close friends?

DON: Well Jack, last year when we were in New York, Allen told me personally that of all the friends he has, if he tried to borrow money, you'd be the closest.

JACK: Fred Allen said that?

DON: Yes, Jack, he certainly did.

JACK: Well, Don, I'm the kind of a man who likes to give credit where credit is due. and that joke deserves at least seconds of silence...Will you people in the audience please bear with us.

(SOUND: BEAUTIFUL SOFT CHIMES ON CLOCK)

DON: And that isn't all Allen said... He told me that --

MARY: Wait a minute, Don .. . Jack isn't back yet.

DON: Where is he?

MARY: While the bells were ringing, he was out in the audience selling Good Humors.

JACK: I was not..And you're just as bad as Allen...with those stingy jokes about me.

MARY: Oh Jack, it isn't only Fred Allen... Everybody is talking about how cheap you are. Even I'm embarrassed.

JACK: What?

MARY: Look what happened last Saturday night at the Brown Derby.

JACK: Mary....

MARY: You ordered a bowl of noodle soup and ate it right down to the last spoonful.

JACK: Well...

MARY: Then you caught a fly, threw it in the soup and refused to pay for it.

JACK: Mary..

MARY: And that was a fine thing you did at that football game last week. - employed seek true has a promote that mot you -

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## Adding week honey wer

DON: What did he do, Mary?

MARY: He painted U.S.C. on his toupay and tied it on a stick.

JACK: Well, I had the winning team, didn't I?

MARY: Yesh, but if you dye it green for Notre Dame, I'll punch you right in the nose.

If you habit heitsted before green you would-from hel a great fike.

Just keep that up. sister, you're dimming my Christmas

JACK: spirit.. Now let's get on with the --

(SOUND: KNOCK ON DOOR)

JACK: COME IN.

(SOUND: DOOR OPENS)

(A LITTLE BAIMY) Mr. Benny, I'm from Coronet Magazine, MEL: and we want to express our appreciation to you for being our quiz editor this month.

Well, I was gled to do it. JACK:

You were selected because you are a man who always tells the MEL: truth.

Of course. JACK:

Now we'd like some information for our files. MEL:

Anything at all..What is it you want to know? JACK:

How old are you? MEL:

.....Well......How old would you say I look? JACK:

Ummm...I'd say about .. er . . thirty-eight. MEL:

JACK: Thank you.

Do you mind if I borrow your handkerchief? MEL:

JACK: Why?

The wind is blowing through this hole in my head. MEL:

JACK: What?

(STRUMS LIPS WITH FINGER) MEL:

GET OUT OF HERE. JACK:

(SOUND: DOOR SLAMS)

I don't know why it is..on other shows when someone knocks JACK: on the door, it's a guest star. On my show it's always an idiot.

I'll be right with you, Jackson. PHIL:

I wasn't calling you. But as long as you're here, Phil, JACK: snap into it and give us a band number.

Now wait a minute, Jackson, wait a minute...from now on you PHIL: don't just stand there and tell me to play a band number ... You request a musical selection.

What? JACK:

Then if the maestro is in the mood, he will acquiesce. PHIL:

Phil. Phil, are you winking at me, or did you lose the JACK: toothpick that was holding your left eye open?

I didn't lose nothing, Jackson, I'm just classy now...didn't PHIL: you notice what happened at the opening of the show?

JACK: Notice what?

I was leading the band without a stick. PHIL:

Well, three cheers and a tiger for you! .. without a stick, eh? JACK:

PHIL: Toscanini..or Spumoni.

I knew if he talked long enough, he'd hit the jerk pot... JACK: Phil. Spumoni is an Italian ice cream.

Well, thank heaven .. I thought I said a naughty word. PHIL:

No, you're in the clear ... unless ... No, ice cream is ice cream JACK: no matter how you look at it ... . And Phil, as far as your music is concerned --

PHIL: Don't pick on my music, Jackson..I've got enough: to do..I gotta come to the studio and rehearse the script..then I gotta rehearse the band and on top of that, I gotta write my own music.

JACK: You meen you make your own arrangements?

PHIL: Yeah, if you paid me enough, I could hire a guy to come in and fix 'em up a little... You know one good note here and there makes a lot of difference.

JACK: Phil, one good note in your arrangement is like throwing a rose into a barrel of Roquefort And Roquefort name and angular ... Hey, where's Dennis, it's time for his song.

MARY: He hasn't come in yet.

JACK: Well, Don, while we're waiting, let's have the quartet do a commercial.

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PHIL: Hey Jackson, if you wanta hear something good, me and the quartet have worked up a number that's dynamite.

JACK: You and the Sportsmen prepared a commercial?

PHIL: Sure, didn't we, fellows?.....didn't we fellows?.....

JACK: Did you, fellows?

QUART: (ONE NOTE)

JACK: You see, I'm the boss here, Phil. Well, go ahead, let's

hear it.

PHIL: Okay.

£ ---

PHIL: WON'T YOU COME WITH ME TO ALABAMMY

LET'S GO SEE MY DEAR OLD MAMMY

SHE'S SMOKIN' LUCKIES AND BROILING HAMMY,

AND THAT'S WHAT I LIKE ABOUT THE SOUTH.

QUART: DOWN WHERE THE SWANNEE RIVER FLOWS,

DOWN WHERE THAT FINE TOBACCO GROWS

WHERE EVERY MAN IS A MAN WHO KNOWS.

AND THAT'S WHAT I LIKE ABOUT THE SOUTH.

PHIL: IF YOU LOVE ME LIKE I LOVE YOU

SEND ME LUCKIES, P.D.Q.

I'M GLAD I BET ON S.M.U.

AND THAT'S WHAT I LIKE ABOUT THE SOUTH.

QUART: NOW LET'S GO DOWN TO TENNESSEE

THAT'S THE PLACE FOR YOU AND ME

THEY SMOKE L S M F T

AND THAT'S WHAT I LIKE ABOUT THE SOUTH,

#### ORCH VAMP

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PHIL: (DURING VAMP) TAKE ONE, JACKSON.

JACK: WON'T YOU COME WITH ME TO OLD ST. JOE

WHERE THEY LOVE ME BUT LU KIES MO !

SO FREE AND EASY ON THE DRO!

AND THAT'S WHAT I LIKE ABOUT THE SOUTH.

PHIL: EVEN DOWN ON BASIN STREET

THEY WOULD RATHER SMOKE THAN EAT

CAUSE LUCKY STRIKES ARE HARD TO BEAT

AND THAT'S WHAT I LIKE ABOUT THE SOUTH.

JACK: TAKE ONE, DON.

DON:

FUNNY THING ABOUT AN ESKIMO

THEY ONLY SMOKE IN THE EVENING GLOW

BUT THE NIGHTS ARE SIX MONTHS LONG YOU KNOW

AND THAT'S WHAT I LIKE ABOUT THE NORTH.

PHIL: I'D RATHER BE IN DIXIE LAND

'CAUSE IN THAT FIELD I'LL LOOK SO GRAND

WITH A BIG TOBACCO LEAF IN MY HAND

AND THAT'S WHAT I LIKE ABOUT THE SOUTH.

QUART:

HERE COMES F. E. BOONE WITH ALL THE NEWS

SPEEDY RIGGS IN HIS BUTTON SHOES

AND LUCKY STRIKE'S THE ONE THEY CHOOSE

AND THAT'S WHAT I LIKE ABOUT THE SOUTH.

(ORCHESTRA FINISH)

(APPLAUSE)

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JACK:

Say Phil, did you write that number all by yourself?

PHIL:

I certainly did Jackson.

JACK:

Wrote the music, arranged it and everything...nobody

helped you?

PHIL:

No, I did it myself.

JACK:

Well... Now you know what I mean by requefort... I can't

understand why Dennis isn't here yet... .

DON:

I haven't seen him since we had Thanksgiving dinner

at your house.

JACK:

That's funny.

PHIL:

Hey Jackson, maybe the kid ate too much turkey and got

sick.

JACK:

No, he couldn't have. There were sixteen of us at the

table and I still have half the turkey left.

MARY:

There were twenty-eight of us and you still have

three-quarters of the turkey left.

JACK:

What?

MARY:

Nobody but you would think of putting sleeping pills

in the stuffing.

JACK:

Woldge Ch, stop, will you -

PHIL: Whateltoyou say through Jookson put slooping fields

deretifications

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JACK

PHTEN COMPANIES CONTROL OF THE STATE OF THE

JACK: Wellisherieve in Rishing to the land of the stand where Dennis is.

DENNIS: Do you want me to go out and look for him?

JACK: Yeah, see if you can -- Dennis! When did you come in?

DENNIS: Just now.

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JACK: Why are you so late?

DENNIS: Well, I had to wait for my mother...she took me down town to buy a suit with two pair of pants.

JACK: Why did your mother have to go along?

DENNIS: The suit was for her.

JACK: For her? Dennis, your mother wears a man's suit?

DENNIS: Well, she used to wear a dress, but one day while she was working, her heel got caught in the hem, she fell down the ladder, and dropped all the bricks.

JACK: Dennis, you mean your mother is a hod carrier? Why doesn't your father do that kind of work?

DENNIS: He has to stay home and do the cooking and the sewing.

JACK: Well, that certainly is a mixed up family..your mother wearing men's clothes and your father in an apron.

DENNIS: Yeah, when I was born, the doctor didn't know which one to take to the hospital.

JACK: Dennis .. Dennis --

DENNIS: Lucky for me he took my mother.

JACK: Dennis, what makes you so silly?

MARY: I don't think he's silly, Jack, I think he's cute.

DENNIS: You're cute too Mary..and if you ever think of getting married, my phone number is Gladstone 1975.

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MARY: A I'll remember that.

DENNIS: If a man answers, it's my mother.

JACK: Dennis, if Mary was thinking of getting married, it wouldn't be to you, you're just a kid.

DENNIS: I'm not a kid any more. My father told me all about the birds and the bees.

JACK: What?

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DENNIS: The birds are the ones with the wings.

JACK: Dennis..the bees have wings too.

DENNIS: Don't get vulgar.

JACK: Dennis, Tyles and Dennis and Dennis

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"DENITY WHITE

WACKERS Storog and door

DENNISHMAN.

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THE RESIDENCE OF THE PROPERTY OF THE PROPERTY

DENNIS: The Delay

(MUSIC STARTS)

JACK: (OVER INTRODUCTION) I can understand how he got two shows,

how he ever got a father and mother, with a second

(DENNIS'S SONG - "DON'T YOU LOVE ME ANYMORE?")

(APPLAUSE)

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### (THIRD ROUTINE)

JACK: That was "Don't You Love Me Anymore" sung by Dennis Day and very good, Dennis.

DENNIS: Thanks, Mr. Benny, and before I forget it, my mother told me to thank you for inviting me to your Thanks, dinner thursday.

JACK: Well, you were very welcome...and by the way kids, I meant to tell you..you know you almost didn't have that turkey for dinner.

DON: What do you mean, Jack?

JACK: Well, somehow I didn't have the heart to kill it... As a matter of fact, it was the day before Thanksgiving, the turkey was out in the yard, and it was getting late.

#### (TRANSITION MUSIC)

JACK: Look at her, Rochester..she's certainly a fine looking turkey.

MEL: (GOBBLES)

JACK: We've had her almost a week now...she seems to know us.

MEL: (FRIENDLY GOBBLE)

JACK: (SIGHS) Well, it's got to be killed...Here Rochester, here's the hatchet.

ROCH: YEP, WE GOTTA DO IT......HERE'S THE HATCHET, BOSS.

JACK: Yes sir, if it's gotta be done it's gotta be done....Here's the hatchet, Rochester.

JACK: I'll tell you what, Rochester..I'll toss a coin to see who does it., Here I'll toss this quarter...Here goes...

. . .

MEL: (GOBBLE)

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JACK: Where did it go...where's the quarter?

ROCH: THE TURKEY SWALLOWED IT.

JACK: The Thet?

MEL: (LOUD VERY TERRIFIED GOBBLES)

ROCH: BOSS! BOSS: WITH THE HATCHET, NOT WITH YOUR BARE HANDS!

JACK: I was just trying to stop her from swallowing it... Now Rochester, let's not fool around any more... Take the hatchet and chop the turkey's head off.

ROCH: BUT BOSS..ISN'T THERE AN EASIER WAY TO DO IT?...WHY DON'T WE KILL IT LIKE MR. HARRIS KILLS HIS TURKEYS?

JACK: Oh...does Mr. Harris kill turkeys a special way?

ROCH: YEAH...HE FEEDS THEM A QUART OF BOURBON AND LETS THEM HICCUP THEMSELVES TO DEATH.

JACK: He gives the turkey a quart of bourbon?

ROCH: ON THANKSGIVING MR. HARRIS WANTS EVERYBODY TO BE HAPPY.

JACK: Well that's silly...how can the turkey be happy...its body will soon be in the oven roasting.

ROCH: BUT ITS HEAD WILL BE OUT IN THE YARD SMILING.

JACK: Oh fine...Well, we're not going to waste any bourbon on this turkey.

MEL: (GOBBLES AND CRIES).

JACK: Look Rochester..we've stalled long enough...Now I'm going in the house...so you kill it.

ROCH: BUT BOSS...I HATE TO.

JACK: I'm not happy about it either, but it's got to be done...

Now go ahead.

(SOUND: FOOTSTEPS...THEN DOOR OPENS..CLOSES)

JACK: All this fuss over killing a turkey...But then..you do get kind of attached to them....I remember, I brought her home Saturday..and every morning she laid an egg.....If she could give milk too, I'da let her live...But then what have I got to lose. At least this way I get food and a duster...But I'm sure gonna miss her..She was kind of cute.

(SOUND: DOOR OPENS)

JACK: She would--

ROCH: WELL BOSS. . IT'S ALL OVER.

JACK: You mean --?

ROCH: YEAH...SAY BOSS, I WONDER WHAT "GOBBLE GOBBLE GOBBLE

JACK: Why?

ROCH: THOSE WERE HER LAST WORDS.

JACK: Well, don't worry about it, Rochester, it had to be done...

I'm going into the den and lie down a little...I'm

kind of tired.

(SOUND: FOOTSTEPS..DOOR OPENS AND CLOSES)

JACK: Ahhh, it will be good to lie down awhile...

THE RESERVE TO SERVE THE PARTY OF THE PARTY

after all the work I've done 25-

JACK:

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(YAWNS) Gee, I'm tired, .(YAWNS).....I hope the gang enjoys the Thanksgiving dinner tomorrow...(YAWNS)...

Thanksgiving is one of my favorite holidays...But it's not like it used to be...I remember when I was a kid back in Waukegan...my father and I used to go out in that big forest and shoot a turkey...Just think, that's where Chicago is now ...(YAWNS AND MUMBLES) Gosh, I hated to make Rochester kill that turkey...It was my fault..I didn't want to do it...

..Gee, I feel like I'm falling asleep...Maybe I better take my hat off...(VERY YAWNY) I didn't want to kill that turkey...I didn't want to kill that turkey...I didn't want to kill that turkey...I didn't want to

(MUSIC WITH VIBRAHARPS, ETC, ENDING WITH CYMBAL CRASH)

(SOUND: RECORD OF TURKEYS GOBBLING..

## LOUD RAPPING OF GAVEL)

MEL: (PORCE NAME) Order in the court, order in the court.

JACK: Court? Where am I?...Where am I?

MEL: ORDER IN THE COURT. COMMENTATION OF THE COURT.

(SOUND: RAPPING OF GAVEL)

MEL: (Now the case of the Gobblers of Los Angeles County versus Jack Benny.

JACK: Wait a minute, what am I being tried for?

MEL: You are charged with murder.

JACK: Murder!

MEL: (MANIACAL LAUGH)

JACK: Wait a minute, this is a mistake - I didn't murder anybody...
Who did I murder?

BEA: You murdered my daughter. (GOBBLES)

JACK: But you're a turkey, and look, the jury...they're all turkeys too.

(SOUND: RECORD OF TURKEYS GOBBLING...GAVEL RAPPING)

MEL: (HONO) EVERYBODY RISE, PLEASE..HIS HONOR THE JUDGE! (SOUND: SCUFFLING AND SITTING DOWN NOISES)

JACK: Judge? How can you be the judge..you're a turkey, aren't you?

NELSON: Well, what do you think I am with this worm in my mouth, an apple?

JACK: What?

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NELSON: (GOBBLES)

JACK: But your honor, if you're the judge. why aren't you on the bench...why are you sitting over there?

NELSON: My wife went shadows shopping, and it's my turn to sit on the nest.

JACK: Oh.

(SOUND: TEMPLE BLOCK)

NELSON: Whoops! Congratulate me, I'm a father.... Now let's get on with the trial..(GOBBLES) The prosecution will present its first witness.

MEL: (PROMOTER) WILL THE FIRST WITNESS PLEASE TAKE THE STAND
.....YOUR NAME?

BEA: Talullah Turkey.

MEL: Do you promise to tell the truth, the whole truth, and and nothing but the truth?

BEA: (GOBBLES) I do.

JACK: (YELLS) Tell her to uncross her legs, she's influencing the jury.... (Imagine her coming into court wearing those short feathers.)

MEL:

Now, Mrs. Turkey, when was the last time you saw your

daughter?

BEA:

When she went out with that man over there ... and she lost

her head completely.

JACK:

That's a corny gag.

BEA:

It ain't bad for a turkey .. (GOBBLES)

NELSON:

ORDER IN THE COURT...(GOBBLES)..ORDER IN THE ---

(SOUND: TEMPLE BLOCK)

NELSON:

WHOOPS, THAT'S TWINS....Won't mama be surprised when she

comes home.

MEL:

Will the next witness please take the nest .. I mean the

stand ... (GOBBLES) You are here as a character witness, sir.

... What is your name?

OLLIE:

My name is Fred Allen.

MEL:

Your occupation?

OLLIE:

I'm a comedian.

JACK:

That's a lie ... and Sobject

(SOUND: RECORD OF TURKEYS GOBBLING..)

NELSON:

ORDER IN THE COURT .. (GOBBLES) ORDER IN THE COURT.

MERCHANIA HOGENI POR PROTECTO (DERRITORIO DE PRODUCTO DE PROTECTO DE LA CONTRACTORIO DE L The state of the s

olecost friends.

(SALID MACALLES CONTRACTOR OF THE CONTRACTOR OF

MARKET CONTRACTOR

JACK promise Now and the track of the best of the state o

MEL:

Now Mr. Allen.. (GOBBLES) How long have you known the

defendant?

OLLIE:

Seventy-four years.

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Just a minute, Mr. Allen..you're not that old. MEL:

When you know a man like Benny, you try to hurry up and die. OLLIE:

Now wait a minute! JACK:

That will be all, Mr. Allen....Your testimony has---NELSON: (SOUND: TEMPLE BLOCK)

Whoops, that's three down and one to go... Now will the NELSON: defendant please take the stand. (GOBBLE)

Yes, and I'll say plenty. JACK:

Your name? MEL:

JACK: Jack Benny.

MEL: Your occupation?

JACK: Radio comedian.

MEL: Your wage?

Thirty-eight. JACK:

MEL: WHAT?

Oh, oh..my wage..Well, that's a personal matter. JACK:

Now, isn't it true that on the afternoon of November MEL:

twenty-sixth you did murder, with drumstick aforethought

The condition of the last the state of the s

Mise Tilly Turkey?

Yes yes, but since when is it a crime to kill a turkey? JACK: (SOUND: TURKEY RECORD)

(GOBBLE ANGRILY)

CAST:

edence.

WELSON: STATE OF THE PROPERTY OF THE PROPERTY

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## JANKamanahasi bana bana barahida Shaka Kaka Kaka Kaka

The prosecution will present its next witness. NELSON:

Yes sir.. (GOBBLES)...Your name, please? MEL:

ARTIE: Mister Kitzel.

Now Mister Kitzel, in the course of your employment in a MEL:

poultry market, isn't it true that you sold the defendant

a turkey?

Look, Mr. Benny's a very good friend of mine, I don't like to say anything with the hurt him. ARTIE:

How long have you been friends? MEL:

Since before he murdered the turkey. ARTIE:

JACK: Mr. Kitzel!

Quiet... Now about this turkey you sold the defendant... Was MEL:

she nice and plump?

ARTIE: She was beautiful.

Oh, then she was very well rounded. MEL:

HOO HOO HOOO! Her pictures were banned in Boston. ARTIE:

Now Mr. Kitzel...we want an identification of the deceased MEL:

turkey. How much did she weigh?

ARTIE: I think twenty-nine pounds.

You think she weighed twenty-nine pounds? Don't you know? MEL:

Wait, I'll ask my assistants...SAY BOYS--ARTIE:

QUART: (CNE NOTE) JACK:

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They're not his assistants...that's my quartet....What's the

matter with everybody...are they crazy?

ARTIE:

BOYS. HOW MUCH DID MR. BENNY'S TURKEY WEIGH?

(ORCHESTRA INTRO)

JACK:

(OVER INTRODUCTION) What kind of a trial is this...What's

going on?

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(SHORT INTRODUCTION)

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QUART: SHE WAS THE TURKEY OF 29 POUNDS.

IN THE BARNYARDS SHE MADE ALL THE ROUNDS.

NOW THERE WERE 29 CHICKENS

AS CRAZY AS THE DICKENS

ABOUT THE TURKEY OF 29 POUNDS.

SHE LEFT 29 BROKEN EGGS.

SHE HAD FEATHERS ALL OVER HER LEGS

AND BROTHER I'M NOT BLUFFIN'

YOU OUGHTA SEE THE STUFFIN'

IN THE TURKEY OF 29 POUNDS.

SHE WAS A GOBE GORB GOBBLING BABY

A NEW KIND OF BIRD FROM THE WEST.

AND SHE'LL MAKE WONDERFUL GRAVY.

IF YOU'RE NOT CAREFUL IT'S ON YOUR VEST.

SHE ATE 29 BUSHELS OF CORN

SINCE THE 29 WEEKS SHE WAS BORN.

SHE'LL LOOK SO LOVELY ON YOUR TABLE

WITH HER LEGS LIKE BETTY GRABLE

SHE'S THE TURKEY OF 29 POUNDS.

OH, GOBPLE GOBBLE

THE TURKEY OF 29 POUNDS.

(APPLAUSE)

(SOUND: RECORD OF GOBBLING....THEN ON CUE, RAPPING OF GAVEL)

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NELSON: Turkeys of the jury, you've heard the evidence..what is your verdict?

DON: WE FIND THE DEFENDANT, JACK BENNY, GUILTY OF MURDER..

JACK: Don Wilson!

DON: (GOBBLE) LET'S GET HIM, KIDS..(GOBBLES)

(SOUND: TURKEY GOBBLING RECORD)

CAST: (GOBBLES ANGRILY)

JACK: WAIT A MINUTE..YOU TURKEYS GET AWAY FROM ME...GET AWAY FROM ME.

(MUSIC STARTS)

JACK: GET AWAY FROM ME...GET AWAY FROM ME!

(MUSIC TO CRESCENDO..THEN EVERYTHING OUT)

JACK: (HORRIBLE SCREAM)

ROCH: BOSS! BOSS!

JACK: LEAVE ME ALONE, TAKE YOUR CLAWS OUT OF MY WIBS...

ROCH: BOSS, WAKE UP, WAKE UP, IT'S MEEEE.

JACK: Huh? Oh, it's you, Rochester. Gee, what a dream I just had... I dreamed a bunch of turkeys were eating me.. I could feel them.. One of them kept biting me.. and biting me..

ROCH: WELL BOSS, YOU SHOULD NEVER GO TO SLEEP WITH YOUR TEETH IN YOUR POCKET.

JACK: Yeah, I guess you're right.

(APPLAUSE AND PLAYOFF)

JACK: Ladies and gentlemen. It's tough enough when we grown-ups have problems, but when our children are the victims of circumstances we are responsible for...that's unforgivable. I'm referring to what is happening in our schools today. Thousands of underpaid teachers are being forced to leave their profession to enter better paying fields. We can correct this situation by being active in the Parent-Teachers Association, local school boards, and getting to know the individual teachers better....So let's support our teachers and take an active interest in their welfare...Thank you.

(APPLAUSE)

DON: Jack will be back in just a minute, but first......

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### CLOSING COMMERCIAL

RUYSDAEL: Quality of product is essential to continuing success.

LAING: And Lucky Strike means fine tobacco.

RUYSDAEL: LS - MFT

LAING: Yes, Lucky Strike means fine tobacco - and fine tobacco

is what counts in a cigarette. Remember what happens at

the tobacco auctions?

RIGGS: (CHANT 57 to 59 - FAST SALES - FADING QUICKLY TO BACKGROUND

BACKGROUND NOISE)

LAING: Season after season, at auction after auction, independent

tobacco experts can see the makers of Lucky Strike

consistently select and buy that fine, that light, that

naturally mild tobacco.

(CHANT UP 59 - AMERICAN AND OUT FAST)

RUYSDAEL: LUCKY STRIKE PRESENTS - THE MAN WHO KNOWS! Mr. James

Ball, ace tobacco auctioneer of Winston-Salem, North

Carolina, sold 72 million pounds of tobacco in just 24

days - a world's record. Not long ago he said:

VOICE: Season after season, I've seen the makers of Lucky Strike

buy fine, ripe, mellow leaf ... tobacco that makes a

swell smoke. I've smoked Luckies myself for 29 years.

LAING: So for your own real, deep-down smoking enjoyment,

remember ...

RUYSDAEL: LS - MFT

: 4

LAING: Lucky Strike means fine tobacco - so smoke that smoke of

fine tobacco -- Lucky Strike.

RUYSDAEL: Yes, next time you buy cigarettes ask for Lucky Strike --

so round, so firm, so fully packed, so free and easy on

the draw.

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(TAG)

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JACK: Ladies and gentlemen, be sure to listen to the Phil HarrisAlice Faye show on Sundays and A Day in the Life of Dennis
Day on Wednesday......Well, kids, I'm glad you all enjoyed the Thanksgiving dinner and----Oh, darn it...I just
remembered something...I forgot to invite Norman Krasna the little...I better call him up and apologize and ask him out to dinner tonight....

(SOUND: RECEIVER UP. FIVE DIALS .. RECEIVER UP)

MEL: (STRAIGHT) Norman Krasna's residence.

JACK: I'd like to speak to Mr. Krasna, please... This is Jack Benny.

MEL: I'm sorry but Mr. Krasna is busy at the moment..Could I give him a message?

JACK: Yes...I'd like you to find out if he can go out to dinner with me tonight.

MEL: Just a moment, I'll ask him......Hello....

JACK: Hello...what did Mr. Krasna say?

MEL: (WOODY WOODPECKER LAUGH)

JACK: Good good...Tell him eight o'clock ...Goodbye...

(SOUND: RECEIVER DOWN)

