

VICTORY LOAN DRIVE--OCT. 29-DEC. 8

"Let's Finish the Job"

NOV 7/1945



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NIGHTCUB BABY COMES OF AGE

Hub Critic Explains Why Out-of-Town Crix Are Right When They're 'Wrong'

By ELLIOT NORTON
(Drama Critic, Post)

Boston, Nov. 6. A few weeks ago, in a rag whose name I cannot remember at the moment, but which might possibly have been *Variety*, there was a little item under Inside Stuff, which reported that the people of the theatre in New York were pretty darned sure at the "out-of-town" critics, especially those of Boston and Philadelphia.

Those wretched outsiders, the inside-stuff bluster, were getting to be more than Broadway could stand, they having been wrong—mark the words—in their appraisal of at least three recent shows.

From the title of the article, I gathered that something was being done about the whole thing, some. (Continued on page 50)

Selling U.S. Products Via Pic Propaganda

Brings Aussie Reaction

By ERIC GORRIE

Sydney, Oct. 28. Many Australian film fans, taking seriously stuff published in *Australas*, that U. S. producers intend plugging Yankee commodities via pic, on bid to capture world markets via screen propaganda, are now requesting politicians to take any pie entry, big too much "super-salesman" material.

Especially, some movie fans have suggested that those filthy but expensive fashions, covering everything from hats to shoes, worn by female stars, should be barred. Males say that sweethearts and wives go for the Hollywood stuff, 100%, leaving them dipping con. (Continued on page 38)

NOW MEMPHIS CENSORS PIX FROM THE SCRIPTS

Memphis, Nov. 6. Censorship took a new twist here the past week when the local board of censors was asked to censor a movie script in advance of filming. Broadway *Pix* screen writer, whose script included "Young Tom Edison," "Edison the Man" and "The 'Wire Red,' sent to Chairman Lloyd T. Buford the scenario of "The Magic Melod," asking for information on material therein which formation might be objectionable to the Memphis board in the finished product.

Peterson is based on the life of Jim Bland, the Negro composer of "Carry Me Back to Ole Virginia" and "In the Evening By the Moonlight."

Footie said a studio has already taken it, subject to approval by the Memphis censor. Buford is mulling the matter in his spare moments. (More on censors on p. 3)

Sooner or Later!

Chicago. In his Chicago Journal of Commerce column on Saturday drama editor Bill Leonard prefaced a paragraph of chatter items with this: "Lifted from *Variety*—why not admit it?"

Flip on the Road, Flop on B'way

Broadway legit season of 1945-46, up to this week, has revealed very few drama successes, and there have been plenty of disappointments, including four shows which closed before coming to town. The out-of-town tryouts have been puzzling to Broadway observers, who back their opinions on the grosses in stands like Boston, Washington and Philadelphia. Indications are that theatregoers in those cities are attending new shows, regardless of merit and they are paying little attention to their local newspaper critics.

Latest instance of the flip-flop is, however, the tryout date and the. (Continued on page 38)

Little Flower May Follow The Orchid Kid Sundays

It tooks like New York City's outgoing mayor, Fiorello H. LaGuardia, is heading for the 8:30-daily Sunday night slot on ABC (Blue) via commercial auspices. Deal for sponsorship is currently being negotiated through his Music Corp. of America (leap which reportedly guarantees LaGuardia an annual income in the \$75,000-\$100,000 a year bracket).

Sunday night ABC segment opens up the 8:30 segment, when Woodbury drops its sponsorship of the "Moby-Wood Mystery" show. Reported several agencies are putting in a bid for the 15-minute niche, with ABC intent at the moment in wrapping it up for McGraw-Hill.

If deal closes, it will bracket Walter Winchell and LaGuardia in the 8:30 segment, a move seen as strengthening the web's Sunday night audience hold.

Writers Board Credo

Writers Board, formerly the Writers War Board, has formalized its postwar credo under four headings: 1. Combating racial and religious hatred. 2. Strengthening the world organization for peace. 3. Exposing fascists and their line in U. S. 4. Warning Dan-Germans here and overseas and reporting it.

CAFESNOO IN BIG-BIZ CLASS

War-time spending has put the nitery business in its best position in history. Since start of the war, cafe trade has increased more than 40% over pre-war figures, and grosses have reached the point where New York spots, like the Copacabana register \$35,000 weekly, and sometimes more; the Latin Quarter runs around \$46,000, the Diamond Horseshoe averages \$45,000 and the Zanzibar runs in the same bracket.

Increase in nitery takes it all the more amazing when it's considered that the field is virtually an infant industry that only emerged from its prohibition undergrowth a little more than a decade ago—right repeal. In fact, the nitery field has reached the state of affluence where it often pays the same talent more than they can get in either vaudeville or. (Continued on page 37)

Legit, Vaude, Pix, Band Shows—All For One Admish

It has been proposed to change the policy of New York City's Center theatre, operated by the present municipal administration, whereby continuous performances would be given. Ideas worked out by Lawrence Robinson, calls for legit, vaudeville, new bands and picture shows, all for one admission. Four performances, daily would be given starting at 18:20 a. m. final legit show, starting at 11 p. m.

Robinson's plan calls for two casts to alternate on the leggers, revivals of Broadway shows and possibly some new plays. Each cast would perform 18 times weekly and the minimum pay would be \$125 per week, since their appearances would. (Continued on page 27)

Metro Rep Testifies Against Yamashita

One of the principal witnesses in the current war criminal trial in Manila of Lt. Gen. Tomoyuki Yamashita, a Japanese general, was Metro rep in the Philippines. A survivor of an orgy of murder and torture in the Philippines, Yamashita, 1,500 civilians who had taken refuge in the Manila German Club, Lopez electrified the trial proceedings and audience with a gruesome recital of Japanese sadism.

Lopez witnessed the impaling of babies on the bayonets of Japanese soldiers, and declared that the Japs laughed at their victims' fate. "They really enjoyed it," he testified.

Emil Jannings, Gieseeking Head AMG Blackball of Nazi Show Mob

By CURT WEINBERG

Frankfurt, Oct. 23. The German theatre, radio and screen industry suffered a mortal blow in its attempt to stage a post-war comeback when American Military Government released a list of 150 Germans, almost all of them affiliated with the fields of music, writing, radio and the theatre, who have been placed on blacklists and cannot be hired for any but manual labor.

In the case of artists, the blackballing also forbids them from entertaining in public. The list holds that all persons appearing on it are little guilty of Nazi Party affiliations, Nazi sympathies, or benefiting "to a marked extent from the Nazi system."

"Big names on the list include actor. (Continued on page 27)

Peron Moves Nip Argent. Show Biz

By RAY JOSEPHS

"The writer for a number of years tons correspondent for *Variety* in Buenos Aires. He's the author of the book "Inside Argentina."

Argentina has seen an exodus of many who have been prominent in the pro-Democracy movements, and showbusiness personalities have been outstanding in those movements. Perhaps because their faces were known to everyone and they were more easily recognized in crowds of demonstrators, according to underground reports, they are all now living in waiting for visits from the Argentine Gestapo.

Many have had to go into hiding in the interior, or to cross over to Uruguay. The police are well aware of this and all exits from town are. (Continued on page 38)

Lukas Sees Lingerin Nazi Unrest and Urges

More USO Shows Abroad

USO-Camp Show units may have been playing under wartime conditions in Europe, declared Paul Lukas, who returned last week from a three-month tour of Germany and Austria as head of a concert unit. Violent outbreaks by Nazi elements hiding in the mountains are still possible, he said, and may strike when they feel ready.

Echoing the opinions expressed last week by Gen. Eisenhower, who warned of possible German out. (Continued on page 59)

CLEVELAND PLAIN DEALER

Sunday, October 28, 1945

Plain Dealer's Poll

By Robert S. Stephan
Radio Editor, Plain Dealer

This is not a poll by "experts and professional critics." The poll represents a "Gaggle's choice" in Cleveland, 95 other cities and towns in Ohio with a few returns from Missouri, Oklahoma and Pennsylvania. Here is the way Plain Dealer readers voted by classification:

Semifinalists

The first 10 in order of votes:

- FOUR OF CHARM
- ANDRE KOSTELANETZ
- STRAVINSKY INSEMBER
- DON VOORHEES CONCERTS
- SUNDAY EVENING HOUR
- AMERICAN ALBUM OF FAMILIAR MUSIC
- SYMPHONETTE
- FAMILY HOUR
- FIRST PIANO QUARTET
- HOWARD BARLOW CONCERTS

Ohio's Vagaries and Other Censorial Attitudes Cue Possible Bluenose Wave

A two-day delay in the okay of "The Spirit" in Ohio, the present tab on Paramount's forthcoming "Lost Weekend," in the same state, the periodic ructions in Tennessee (especially Memphis) over colored films with colored talent, and the like, are based upon significantly within the industry as a possible repeat of what happened post-World War I.

The great wave of bluenose reform, supported in the interest of the common weal, brought in President Hoover in 1919, and the bluenose element hopped on "Weekend" for the same reason. Technically, the Ohio film censorship doesn't cover any plot provision, and if the theme of his picture treats with alcoholism, the distributors don't dispute that, but challenge wherein lies Ohio's privilege to rule on a plot idea.

As regards "Blithe" (Rank-UA), the woman censor-had to call in the Director of Education of the State of Ohio for his opinion whether the plot, which treats with a ghost in an intimate boomer scene, was censurable after five days it was ruled okay.

Ch's Taboo

Chicago, Nov. 6.—Three B-plus and a short were judged unsuitable for presentation in Chicago houses and, for consequences, were rejected during October, according to monthly recapitulation of their activities made last week by Chi's police motion picture censor board.

Among the titles were "Blithe" (Rank-UA), "Race Suicide" and "Sinfu Sols" (release rights of which are held for sale by Al Decker, of Decker, Inc., and "Scandal," Variety Picture, "Julie Box Folles" (also Decker, Inc.) and "The Love-Story of the Board."

Censors made only one cut in over 100 pictures viewed.

Lieut. Timothy Lyne, head of the bureau, there were 26 cuts made in 100 pictures.

Universal Adding Another Big Indie

An important producer is joining forces with Universal to lead the growing roster of indie units. Details growing roster of indie units. Join the list, hence very q.t. title, the Marie Helwig, the late U. align with U. this producer was formerly with a major studio and is already set up on his own, but plans shifting his production unit to Universal.

Toppers Heading Home

London, Nov. 6.—Practically all of Universal's foreign execs, plus one of the top, left here Saturday (3) aboard the Queen Mary en route to the States.

Accompanying Blumberg are J. Cheever Cowdin, chairman of U. U. directors, George H. Seidman, expert head; Matty Fox and Charles D. Prutman. Ship is expected to dock in N. Y. Friday (8).

See Fred Mohrhardt As New Treasurer of Paramount

Fred Mohrhardt, comptroller of Paramount for many years, has been named to be named treasurer of the company, succeeding the late Walter Coxell, who died in Brownsville, N. Y., Oct. 16, under circumstances suggesting suicide.

It is probable that Mohrhardt will be officially announced for the post at the next meeting of the Par board on Nov. 20. The move carried the title of treasurer, Mohrhardt in recent years has been carrying most of the load of its financial and is very highly regarded within Par.

Reagan's Coast Quicker

Reagan, Paramount's sales v.p., quicker to the Coast this weekend for 10 days.

Wants to o.o. the new product.

Skouras, Century Still Stalemate on Par Deal

Continuing to pick up anything it can, in order to fill out booking space, including releases and repeats, the Skouras and Century circuits (New York) are no nearer to a deal with Paramount than they were several weeks ago when the Skouras group, finally giving in, signed up for this company's product.

As of Monday (5) the situation between Par, on the one hand, and the Skouras-Century organizations on the other, was status quo, with neither side apparently inclined to yield.

Inability of Par to negotiate a deal with the Skouras and Century circuits dates from the beginning of the 1944-45 season a year ago this fall.

Columbia Pics' 50% Stock Divvy

Columbia Pictures on Monday (5) declared a stock dividend of 50 percent on common stock, payable Dec. 29, 1945, to stockholders of record at the close of business on Nov. 1945. Cash will be paid where fractional shares of common stock are due.

Further, the company has been noted in Columbia trading for the past six months attributed in part to the stock market's reaction to the release of several big pics. In the last seven days 5,700 shares of common stock were sold. The stock closed Monday on the New York stock exchange at \$42.

Columbia celebrates its 25th (silver) anniversary next year. Its success story is also reflected in the earnings of stockholders. They have received an improved product and increased volume of sales have raised the common stock dividends.

On April 1, 1928, stockholders received a 25c dividend, and the next payment was in 1942 when, on Dec. 1, the stock paid 50c per share. This rate has been maintained for the past four years and the last payment of a 50c per share dividend was made on Sept. 22, 1945.

Wonderful Life Brings Stewart Back to Pix

Hollywood, Nov. 6.—James Stewart will resume screen acting for the first time since his release from the Army in '45 as the lead in "Wonderful Life," starring Bette Davis, which is being produced by Liberty Films, starting Feb. 1. Picture is being produced by Frank Capra, who is returning to show business after four years in the States.

The picture, adapted from "The Great Gatsby," will be screenplayed by Nathaniel West, who wrote the novel. Liberty Films is a new indie combination comprising Capra, William Wyler and Samuel R. Briskin.

But It Happened to Him

Hollywood, Nov. 6.—Bryan Foy draws producer reins on "It Shouldn't Happen to a Dog," purchased last week by 20th-Fox.

Mystery yarn, with a comic angle, was authored by Edwin Lanham as a serial for Collier's.

Speaks Adams Whitney

Hollywood, Nov. 6.—John Whitney will resume screen acting for the first time since his release from the Army in '45 as the lead in "Wonderful Life," starring Bette Davis, which is being produced by Liberty Films, starting Feb. 1. Picture is being produced by Frank Capra, who is returning to show business after four years in the States.

Chicago, Nov. 6.—Just as talent is riding the gravy train in the radio transcription field, so do performers here. Appearing in heavy duty by appearing in 15-mm. productions for companies like Wilding, Atlas, Serra, Pinewood, Franciose, Films, Burton Holmes, Jan Handy, Chicago Film Labs and Wiley Brown—no name only a few.

The 16-millimeter is to entertainment (or 35-mm) films precisely what electrical transcriptions are to the network shows—meaning little slivers—but that isn't to say that there isn't plenty of moola, as well as opportunities to learn film techniques, floating around.

To give an idea, speaking parts for anyone who wants to appear in an extant extolting the virtues of Standard Oil, McMillan Field, Swift's Butts, Socorro Vacuum, Sierra Fe Railroad, Pullman Co., White Trucks, Atlas Batteries, General Motors, etc., Manufacture and Studebaker—again, to name only a few—pay anywhere from \$50 to \$100 a day. Minor speaking parts only about \$25. Extras get \$15.00. And so on for a five- or six-hour day.

During the war legit stars with radio companies here were among to hear of the opportunities offered them. Many of those approached, in fact, decline any possible hint of "disgrace" accruing to appearing in a commercial movie, made it a point to sit up at the crack of dawn and get out to the studios to make training films for the Armed Forces.

Now, course, with the large industrial firms falling all over each other to get advertising, even minor stars, and other such films made, the field is wide open, and the production companies are looking for talent.

Activity is centered in the midwest where most of the industries are located. Chicago and Cleveland, especially, are buzzing with activity. Average spent for the films is about \$100,000. Although some have spent and are spending as much as \$500,000, and it's known (Continued on page 29)

Pres. Truman Thanks Film Industry's War Work; Asks More Co-op

Washington, Nov. 6.—Film Industry was thanked for its war services last Thursday (1) in a letter from President Truman and at a meeting of industry executives called by John W. Snyder, Director of War Relocation Administration.

Snyder asked the industry to consider cooperation during the conversion period and announced the appointment of Frank L. McNamee, president of Chicago, as special consultant. McNamee, who has been in the distribution and exhibition end of picture production, has been serving as deputy chairman of the War Relocation Commission until recently. Snyder said he had served as Snyder and Hollywood in the production and distribution of film needed by the Government. He will do so on a smaller scale what the Domestic Motion Picture Bureau is doing.

During the war, Snyder announced that Government information programs using motion picture media had been coordinated in his office. The President's letter, which was sent to Snyder, said:

"In connection with the meeting between the industry and the Government, I am pleased to announce that the motion picture industry—the theatres, the distributors, the exhibitors—is something you can do for me."

"I wish you would express my gratitude to the industry for the extraordinary service they rendered the Government during the period of the war. The Government is now doing the war itself. This gratitude is shared by every responsible American. The Government needs to be able to obtain the attention and understanding of the American people. (Continued on page 30)

Peacetime Continuance of Films' WAC Mapped by St Fabian; D.C. Probable HQ

Walter Reade Now a Daily Publisher in Asbury Park

Walter Reade, head of the film circuit operating in New Jersey and New York, and John J. Quinn, former U. S. attorney in N. Y., will publish a new daily newspaper in Asbury Park, N. J. Publication, with an initial run of 15,000, will start Dec. 1.

Harry M. Tolmidge, editor and publisher of Red Bank (N.J.) Standard, will be the publisher, and Morris J. Mogilevsky will act as managing editor. The daily will be standard sized, about 32 pages, and cover Asbury Park and Monmouth County territory.

20th and Loew's Want Tele in N.Y.

20th-Fox has abandoned its lease on a proposed television station for experimental purposes in Boston. The company has been looking for a commercial lease in New York and will enter the regular competition for the station. The FCC is approved for Channel 5 is approved by the FCC.

From the FCC, the FCC okay is obtained, are still indefinite but with talk of coming out of the motion pictures by piping trailers into the home via video, it's likely that Fox will get the FCC okay. The FCC is also awaiting an FCC okay on its application for a commercial television station in New York.

BAK's \$500,000 Video Outlay in Chi

Chicago, Nov. 6.—Upwards of \$500,000 will be spent by Balaban and Katz to make television station WBBK the outstanding station in the west of the U. S. according to Elmer C. Upton, gen. mgr. Emphasis in the modernization program will be placed on studios, studio facilities and personnel with purchase of the latest type equipment. The station is pending the final outcome of FCC frequency allocations.

Under the direction of Capt. William C. Eddy, recently discharged from the Navy, who resumed as assistant head of the station, improvement of technique and personnel will be stressed for the station. The station will be placed on the air on the opening of a program broadcast from the station. Tomorrow, several meetings have already been arranged with all sponsors.

Work was started this week on a new horizontal antenna atop the State-Lake building which will receive the station's signal. The signal power and give receiving set owners on the west side of the city a clearer image than before.

Film Biz Believes Krug Not Interested in MPDPA

Hollywood, Nov. 6.—Belief now prevalent in Hollywood is that J. A. Krug is not interested in any executive post with the Motion Picture Distributors of America. The Motion Picture Distributors of America Board chair, who has been in the industry for several years, failed to show up at the weekend for confabs with a picture industry executive who was not receptive to offers from Atlas Corp. and Publisher Corp. of Philadelphia. Krug, who has been in the industry for several years, has not officially turned down the proffered post with the MPDPA.

Ors Welles' Own Unit

Hollywood, Nov. 6.—Releasing deal for a series of picture to be made by Orson Welles is now being arranged by John Hyde of the William Morris office. The Government will direct the series in own productions, and accept new indie venture upon completion of "The Stranger" for International.

A peacetime variation of the War Activities Committee, the Motion Picture Industry is in process of formation. S. H. Fabian, chairman of the Victory Loan drive and head of the Fabian effort announced Monday (5). Initial meeting of the new group will be held Dec. 5 in Washington, probably at the Statler hotel when name of the new unit will be announced. The group is formally presented for consideration of exhibitors throughout the industry.

Organization will attempt to handle those matters which originate from outside the industry, and will advise on the presentation and distribution of government-sponsored films. In the latter department, the group will attempt to protect the exhibitor's excessive demands upon the exhibitor. The group will see that films are of good enough quality to warrant exhibition, and the group will also seek to make the exhibitor's voice felt in reconversion matters.

Movement to make WAC a permanent organization has been on the minds of many in the industry and was given impetus by Pres. Truman's letter to John W. Snyder, Director of Reconstruction, in which he praised the "extraordinary service" (Continued on page 32)

Jas. Roosevelt to Return to Films

Hollywood, Nov. 6.—James Roosevelt is returning to the film industry next January and is not interested right now in efforts to make a career in the film industry as a candidate for governor or U. S. Senator from California in the next election. The film industry announced that he is spending his time currently as executor of the Franklin D. Roosevelt estate.

Meanwhile he is considering several offers in the picture industry and will make a decision before the first of the year.

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A black and white photograph of a banner. The banner is dark with white text. The text reads "Let the bands" in a cursive script, followed by "THE VICTORY" in large, bold, block letters. The banner is slightly curved and appears to be hanging or draped. The background is light and textured.

"Let the bands
THE VICTORY

OFF TO A GALA START!

From Coast-to-Coast this nation is in carnival mood, thanks to the showmen of America who are putting the Victory spirit into their rousing campaigns. Your enthusiasm, your banners flying from the house-front, your parades and booming bands will inspire your patrons! They'll buy with grateful hearts. And they'll say thanks for the Victory with Victory Bonds!



POSTER — One-sheet or 40 x 60 available FREE from National Screen

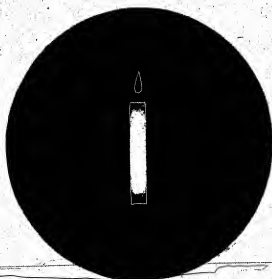
ENTERTAINMENT THAT SELLS BONDS!

Book it Now! Free!

"HOLLYWOOD VICTORY CARAVAN"
is 20 minutes of gayest entertainment, the
best Short Subject of its kind ever made,
brimful of top-notch stars—and what a
salesman for Uncle Sam's Victory Bonds!

(N. Y. to London)
Leo Margolin.
Billy Rose.

The First Year



Hal Wallis
Productions
Inc.

RELEASING THROUGH
PARAMOUNT PICTURES

FIRST ANNIVERSARY • HAL WALLIS PRODUCTION

JENNIFER JONES • JOSEPH COTTEN in HAL WALLIS' Production "LOVE LETTERS" with Ann Richards and Cecil Kellaway, Gladys Cooper, Anita Louise, Robert Sully Directed by William Dieterle • Screen Play by Ayn Rand.



3 PICTURES
RELEASED

ROBERT CUMMINGS, LIZABETH SCOTT, DON DEFORD in HAL WALLIS' Production "YOU CAME ALONG" with Charles Drake, Julie Bishop, Kim Hunter, Helen Forrest Directed by John Farrow • Screen play by Robert Smith and Ayn Rand



Love Letters

Now in its 3rd Month
after breaking every attendance
record in the N.Y.
Rivoli's 27-year history.

You Came Along

Topping "Affairs of Susan"
and "Practically Yours"
in 77% of its engagements!

JOAN FONTAINE and GEORGE BRENT in HAL WALLIS' Production "THE AFFAIRS OF SUSAN" with Dennis O'Keefe, Don DeFore, Rita Johnson, Walter Abel Directed by William A. Seiter Screen Play by Thomas Monroe, Laszlo Gorog and Richard Flournoy

The Affairs of Susan

Led all other contemporary
releases in M.P. Daily survey
of nation-wide grosses.



NOW IN
PRODUCTION

PICTURES IN
PREPARATION

*Love Lies
Bleeding*

(Venture Film)

Starring

BARBARA STANWYCK
VAN HEFLIN
LIZABETH SCOTT

with

Kirk Douglas

Directed by Lewis Milestone

Screen play by Robert Rosson

The Searching Wind

The distinguished Broadway success by
Lillian Hellman, who also wrote the screen play

The Perfect Marriage

From the Broadway play by Samson Raphaelson
Screen play by Leonard Spiegelgass

Beggars are Coming to Town

From the Oscar Serlin stage production written by Theodore
Reeves, who wrote the screen play of "National Velvet"

Desert Town

Story by Ramona Stewart, to be serialized in
Collier's Magazine and published in book form

Whenever I Remember

To be produced in England by Hal Wallis

FIRST ANNIVERSARY • HAL WALLIS PRODUCTIONS

*FIRST ANNIVERSARY—HAL WALLIS PRODUCTIONS**The Players*

ROBERT CUMMINGS



BARBARA STANWYCK



LIZABETH SCOTT



DON DEFORE



ANN RICHARDS



KIRK DOUGLAS



BETSY DRAKE



WENDELL CORY



DEREK COOPER

Under Contract to

Hal
Wallis
Productions

In

*the new picture
The Best of Friends*

Rathoun, Montague, Thalheimer, Eddie At Bat for Pix Companies in Trust Suit

"If it were not for our theatre interests," testified N. Peter Rathoun, president of RKO Corp., "our company would have gone back into receivership." Testimony was given by Rathoun, under direct-examination by George Leasure, trial counsel for RKO on Monday (5) when the Government's anti-trust trial resumed against eight major producers and distributors in N. Y. federal court.

Rathoun testified that during a five-year period, from 1938 to 1942, RKO lost \$5,000,000 in its production and distribution, but made \$9,000,000 from its theatre interests.

Rathoun, under direct-examination, stated that RKO is practically a holding corporation for various subsidiaries, and operates 106 theatres, 62 of them first-run houses.

Under direct examination by the Government, Rathoun testified that he and other major distributors and we have no agreements for the licensing of RKO film in the "second-class" affiliated theatres," Rathoun stated. He testified that RKO began its operations in 1928 and started to acquire interests in order to give itself an open door. Many valuable theatres were acquired in this way and the company spent over \$3,000,000 equipping them for sound. In 1933, RKO went into receivership, emerging in 1940.

Under direct examination by Rathoun, Rathoun testified that RKO's interest in W. S. Butterfield and Butterfield-Michigan Corp. theatres. Asked by Leasure to state his interest in the companies gave them an advantage in the licensing of its picture, Rathoun answered in the negative.

RKO acquired a 20% interest in Metropolitan Playhouse Inc., which Rathoun said that they have no control in the management of the company, even though Playhouse had a 50% interest in Skouras Theatres Corp. and Randolph Amusement Corp. He said that RKO films during the past few years only had spot releases in the Skouras and Randolph houses.

Average Costs Up a Lot

Earlier, John N. Casky, 20th-Fox executive vice president and general counsel, testified that the average cost of production during 1941-1943 season was \$776,000, 10 years later the average is \$1,350,000. Casky testified that the average cost of production during 1941-1943 season was \$776,000, 10 years later the average is \$1,350,000. Casky testified that the average cost of production during 1941-1943 season was \$776,000, 10 years later the average is \$1,350,000.

Continued on page 50

BURKETT'S FILM ON MILLER'S 101 RANCH

Hollywood, Nov. 6.—James S. Burkett, film producer, returned from New York, where he arranged financing for the filming of "Early Chabrowski," an outdoor film.

Financing will be based on the history of Col. J. C. Miller's ranch with material furnished by George Miller, son of its founder.

Black Beauty' First For Alpersen's Outfit

Hollywood, Nov. 6.—Edward L. Alpersen formed a new outfit, "Black Beauty Productions," to make "Black Beauty," the first of a series for 20th-Fox release.

Alpersen will direct, from a screenplay by Lillian Hayward and Archie Johnston.

Charge Vs. Sorrell

Hollywood, Nov. 6.—Charged that he was in the face by Herbert Sorrell, who, he alleged, was wearing brass knuckles, William Miller, a quiet comedian, was charged with assault and battery. He claimed his jaw was broken in three places and was hospitalized for a week.

Miller is testifying before the committee held at the time being returned as they sought to drive through picket lines.

No matter What the Trust Suit Ruling, Pix Biz Favors Retaining Arbitration

Reported in inner circle circles that no matter how the Government suit comes out against the distributors, the latter are interested in maintaining an arbitration system for the industry and will hold out of their own unless the U. S. is willing to continue the same machinery that was set up with the American Arbitration Assn. under the decree.

Meanwhile, there has been no decision on the part of either the Government or the distributors in the Big Five group (Paramount, Lowy's, RKO, Warner Bros. and 20th-Fox) to end the adjudication or complaint on clearance, some-run, or no-run basis. The latter, though later expressed some time ago.

The Big Five supports the cost of the motion picture section of the AAA and continue to do so, having made not the slightest move to change the machinery. "Theatre owners' districts" have lost a lot of cases, mainly on clearance, and exhibitors have failed to get relief they thought they were entitled to, but in innumerable instances the very fact of arbitration itself has resulted in disposing of many cases "out of court" and voluntarily, or by agreement.

Against whom "unfair" clearance complaints were lodged.

It is unusual is the fact that as of last Wednesday (3) only 110 cases had gone to the Appeal Board of the AAA. The AAA has issued the decree on Nov. 20, 1940. Thus, it is added, the arbitration machinery under the decree means that the AAA as a "brake" against continuance of unfair clearance, refusal to sell an acceptable forcing of shorts etc. The only complaint made against arbitration under the decree is that the local arbitrators in the 35 exchange centers could not have had any local film experience or industry connections in order to qualify for the jobs. Much time in arguing cases was lost for this reason.

SISK TAKES HARDY SERIES FROM WILSON

Hollywood, Nov. 6.—Robert Sisk succeeds Carey Wilson as producer of the Andy Hardy series at Metro. Switch was made because of Wilson's heavy program of higher-budget pictures.

Series will be resumed after the first of the year when Mickey Rooney expects his discharge from the Army. First film will be "Uncle Andy."

Boyd Puts New Brand On Hopalong, Rolls His Own

Hollywood, Nov. 6.—Hopalong Cassidy rides again, this time on his own range with the first of the year when Mickey Rooney expects his discharge from the Army. First film will be "Uncle Andy."

Boyd rode through younger cinema, and now, after two years, "Hopalong" was produced. He had inked three writers to complete a year's output, but the picture, after Hopalong mounts his horse next January, Release outlet is under negotiation.

Pair of Pix Wait On McAllister's Army Exit

Hollywood, Nov. 6.—Lyn McAllister, currently in the Army but expecting his discharge early next year, is being held out for him under the Discharge Law.

McAllister is currently in the Army but expecting his discharge early next year, is being held out for him under the Discharge Law.

AL SOUND STAGES

Hollywood, Nov. 6.—Sudden snap in production is anticipated with dissolution of picket lines. However, each studio planning to put away of seven film before cameras. On that note, Metro, which has had 14 features before cameras simultaneously, during past few months, plans to taper off, since its productions are already completed for release through next spring, and will start only with "Fiesta," also, possibly getting under way on location in Mexico.

New pictures which will fill sound stages at 20th-Fox include "John Comes Flying Home," "Anna and the King of Swaziland," "Three Little Girls in Blue," "The Shocking Miss Pilgrim," "Dark County," "The King of the Night," "The Republic's are 'Spectre of the Night,'" "West of the Country," "Passkey," "The King of the Night," "The Republic's are 'Spectre of the Night,'" "Gay Blades," "In Old Sacramento" and "Rainbow Over Texas," which will start next Monday to "Three Wise Wives."

Five films are scheduled for release through next Monday to "Three Wise Wives." "The Republic's are 'Spectre of the Night,'" "Gay Blades," "In Old Sacramento" and "Rainbow Over Texas," which will start next Monday to "Three Wise Wives."

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Carroll Sax on Producers' Labor Board Cues WB's Return to MPPDA

Gloverville Glad-Hands Goldwyn With Kid Gloves; Used to Be Kid Glover

Gloverville, N. Y., Nov. 6.—Samuel Goldwyn, Gloverville's contribution to motion picture production, returned to the city where he started as a 14-year-old immigrant boy in the glove manufacturing business, and had one of the most exciting times of his life. It was the Warsaw-born film man's first visit to the Glove City in 35 years, and during it he met two local residents who played important roles in his career. One was 82-year-old Jacob Libgild, who Goldwyn remembered, had collected sufficient money to buy a home in Holland Avenue, London. The other was Albert Aaron, glove manufacturer, who gave Goldwyn his first job.

"You were the best salesman ever seen," the Gloverville Aaron told him during a reunion. "Well, I never took 'no' for an answer," Goldwyn replied. Aaron, the former owner of the Men's Club, the producer said: "This is the most exciting thing of my life, coming to see my friends. This is home to me, because I started work here, but especially because I became a citizen of the United States here. This is a sentimental journey." The famed producer returned during Memorial Day in recalling how he had risen from a lowly position in the glove business to the position of a millionaire in England territory. In the latter capacity he earned more than \$100,000 in the glove business in three days.

Goldwyn came back from a vacation with his wife at Saratoga Springs, N. Y.

He recalled he first became a partner in the glove manufacturing business when he joined Jesse L. Lasky in film production in 1913.

Approaching in historic risk is that of the Schine brothers, who started with one little nickelodeon in Gloverville, more than 30 years ago and now operate a string of 150 theatres in five states.

STUDIO STRIKE RIOTS UNDER FIRE BY STATE

Los Angeles, Nov. 6.—State Assembly committee, headed by C. Don Field, opened inquiry into studio strike riots affecting the studio strike.

Field explained: "We are just interested right now in the nature of the controversy which produced the strike, and we do want to know all the facts concerning the violence and breakdown of law and order."

Clarence A. Dykstra, provost of the University of California, took responsibility for students who joined the picket lines. Students, he said, are subject to the same civil procedure as other citizens.

UA Sends Stone Abroad To Make 'Petticoat Lane'

Hollywood, Nov. 6.—Andrew Stone goes to England next spring to make "Petticoat Lane," a story of London in the 19th Century. Doubtful purpose of the trip is to take advantage of a Technicolor commitment, which is easier to acquire in Europe and to make use of historic backgrounds.

Before leaving, Stone will produce "The Millionaire" at Warner Service studios where he has a commitment for stage space in February.

Double Trick for Krims

Hollywood, Nov. 6.—Milton Krims, back in civilian clothes, joined a director-writer contract with Paramount.

Currently Krims is studying several story proposals, recently purchased by the studio, before starting a new work.

Belief That Warners is Set to Re-arrange the Labor Deal

Associated Press. An Associated Motion Picture Producers, or has already done so, was expressed by film executives Monday (5) night after Carroll Sax, Warners studio manager, attended meeting of producers and major studio managers and was named to the labor relations committee. Sax was appointed with other studio heads on a special labor relations body to assist in pulling terms of strike settlement in effect.

First indication that Warners might be coming back into the fold came when the Burbank executives designated Eric Johnston to represent them, along with other major studios, in negotiating strike settlement. Since that time, company heads have frequented producer meetings and participated in discussions of labor policies.

Threat of a new picket line at Warners is believed to have been eliminated, but leaders of the labor members, who claim to be "locked out," urged such action would be bad strategy. The labor leaders defended men should support the long-range program for reform within IATSE.

Warners would follow another policy in seeking return to their jobs, hitting "work picket lines" which are part of the group argued in favor of a picket line this morning. Cooler heads considered the labor support by a picket line, which would hurt hundreds of men out of work picket lines, but had just returned after eight months idleness.

Producers met for nearly three hours Monday (5) with major studio managers and attorneys to discuss threat of a picket line at Warners as well as methods of pulling strike settlement terms into effect.

Producers, producer labor contact, and the labor union were later reported on demands of strike picket line cleanup of the white-collar situation.

Sorrell's Position Picket Line at 17th St. Workers' Claim to Be Locked Out, Was Purely Sax, Warners, and to Make Case That If They do Place Picket Line at Bank, plant, that "perhaps" his "people" would go through it.

There also was some talk as to payment of cameramen and others who were locked out by Warners, but unable to get through the picket lines.

NATIONAL'S 50% BUY INTO 37 MEX. CINEMAS

Los Angeles, Nov. 6.—National Theatres closed a deal to acquire a half interest in a chain of 37 film houses owned by the Guey family in the states of Nuevo Leon, Coahuila and Tamaulipas in northern Mexico.

Operated by a new corporation, Cirio Rio Norte, S. A., with Frederico Rio Norte, president.

Final details of the deal were handled by the American representative of National Theatres. Under Mexican laws, foreign assets residing in Mexico must be in local business, with active management confined to Mexican residents.

National Theatres is now negotiating for a half interest in the Mexican Mexican circuit, consisting of 18 Mexican theatres, and other signatures in about 30 days.

N.Y. Times' Broadcast On S's Foreign Influence

New York, Nov. 6.—A detailed discussion of "Do Our Movies Influence Foreign Relations?" at studio WQXR yesterday (5) with various viewpoints represented by Deems Taylor, music critic and author of "A Picture is Worth a Thousand Words," Glen Allwine, of Public Information Committee, motion picture industry, and Charles Laughton, actor.

In answering questions to show foreign propaganda in motion picture relations, Allwine gave list of 35 U. S. features selected by Arthur for release in Russia.

Nationwide
Kiss and Tell
any picture ever

BALTIMORE

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CEDAR RAPIDS

CINCINNATI

COLUMBUS

DALLAS

DAVENPORT

INDIANAPOLIS

LITTLE ROCK

LOS ANGELES

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Exhibitors are urged to check

is outgrossing released by Columbia

PORTSMOUTH, VA.

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And of course, a new
record holdover picture!

FINISH THE JOB IN A BLAZE OF ACTION!
VICTORY IN THE VICTORY LOAN!



situations both large and small!

Admission price \$18⁷⁵



A high price to see a movie? Not a bit. For in thousands of theatres all over the country, when Americans paid \$18.75 and more to see a single show, the admittance was really "on the house."

To motion picture exhibitors—long accustomed to doing their bit in the interest of community undertakings—helping put over the War Loan Drives was a cheerfully ac-

cepted duty. The 15,618 free days which exhibitors gave "The Mighty 7th" are just a sample of this public spirit.

The current "Victory Loan" campaign can expect the same type of unselfish support. For in peace as in war, the motion picture house continues as a modern counterpart of the old town meeting in spirit and in action.

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the picture industry.



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MUSICALS?

Yes!

DRAMAS?

Sure!!!

Month after month...

COLUMBIA

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VICTORY LOAN PLEDGET
LET'S FINISH THE JOB





report their patrons want!

Movie-goers are now shopping for entertainment—We have the pictures on every shopping list.

In the days when Shakespeare
 "shuddered," Motion Picture
 was going strong...



They started putting the Indian sign on Shakespeare on page 41 of the January, 1912, Motion Picture Magazine. Here's how Romeo and Juliet met, Indian style...

"Coming in caution near the tiny fire that gleamed thru the woods from the Mohawk camp, Onitairre (Romeo as heap big Indian—Ed.) saw her whom he sought seated by the fire, with an ancient squaw. She was leaned forward with a hand upon her cheek, and the flames seemed to play with her thick braids. Into the outer circle of darkness her eyes looked, as if unafraid of shapes that prowl at nightfall, for, like one other, 'She doth teach the torches to burn bright, her beauty hangs upon the cheek of night.' 'The lodge of Ethons (Juliet)—'Oh, there once was an Indian maid'—Ed.) was far back upon a crag or balcony of rock, and when the call of a ring-dove came from beneath it, she stood up and walked to its front. 'Beautiful Huron,' she said, bending over the edge, 'what do men call thee?' 'My people call me Onitairre,' he said, 'Great Reaches of Water; for on the sands of the long sweet-water lake was I born, and bathed, and grew tall and slender thereby.' '... And when the fire had burned low, and Neok, the old squaw, lay sleeping, the meeting of Ethons, the River-flower, proud daughter of the Mohawks, and Onitairre, Great Reaches of Water, prince of their sworn enemies, the Hurons, continued under the light of the stars...' "

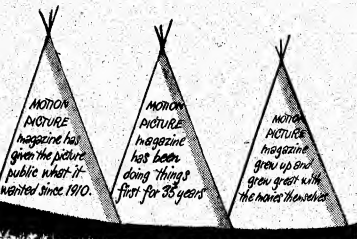
And, by darn, it ended like this, when Romeo and Juliet played Indian—

"O happy dagger, this is thy sheath; there rust, and let me die!" "Ethons, the River-flower, plucked the weapon out, and held its crimson blade above her breast. Swift, swift!" she said. "Great Manitou, let me seek his spirit on the trail. If thou hast so willed that he become a tortoise, or noble elk, or only an eel gliding in the water, stay the spirit of Onitairre, I implore, until I can come up with it; then, therefore, will I become as him." "So saying, Ethons lay back beside Onitairre, and the night wind whirled leaves around and over the sleepers, and fluttered the trailing feather in his hair."

Motion Picture Magazine is as old and as young as pictures are. It's alert, alive, and aggressive. Motion Picture has always been the interesting screen magazine, because it has pioneered and set new patterns. Straight from the days of classic corn, excitement and authority have made Motion Picture different. Almost 1,000,000 people a month buy Motion Picture Magazine regularly to keep posted on your pictures.

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"The LOOK
is BACK"
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WATCH HER LIPS ANSWER THE CALL.. WHEN

Charles
Boyer *whistles for* **Bacall** *Lauren*

she's back
and she's
beautiful
and she's
bowling over
Boyer!

WARNERS'
"Confidential Agent"

WITH KATINA PAXINOU • PETER LORRE • VICTOR FRANZEN • GEORGE COULOURIS
DIRECTED BY HERMAN SHULIN • PRODUCED BY ROBERT BUCKNER • MUSIC BY FRANZ WAXMAN • From a novel by Graham Greene

NOW! ☆ N.Y. STRAND ☆ NOW!

"Have You Sent in Your Victory Loan Pledge?
Let's Finish the Job!"



BIG AT ROXY, N.Y.C. AND FIRST 53 DATES! CROWDS LOVE
ITS BAFFLING SUSPENSE AND ITS STAR-SHINING CAST!

AND THEN THERE WERE NONE

RENE CLAIR'S
IT'S THE PICTURE OF THE WEEK IN **LIFE** MAGAZINE!

A Paramount Pictures, Inc. Production

Date it during the TOM CONNORS DRIVE

20 CENTURY-FOX

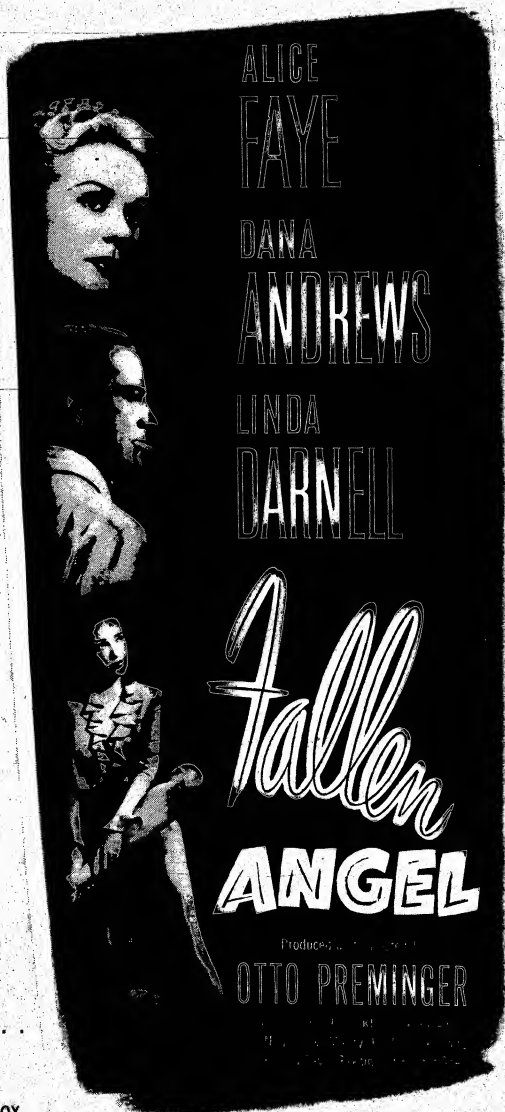
At the request
of Showman
Bob O'Donnell...

WORLD PREMIERE

TODAY Majestic Theatre, Dallas!

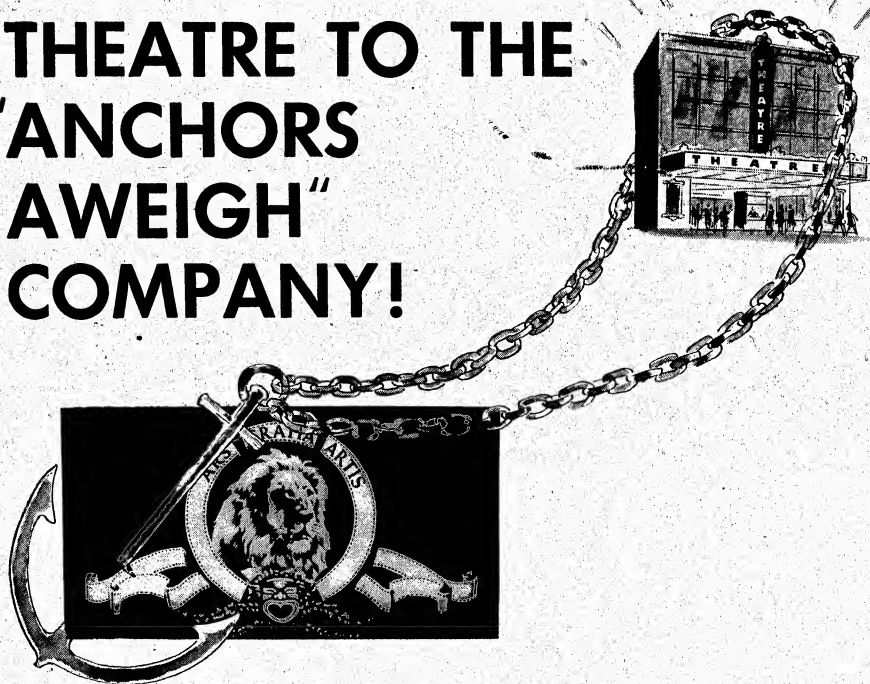
One of the great
profit-pictures
you'll be playing
during the
TOM CONNORS DRIVE...

from **20** Century-Fox



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ANCHOR YOUR THEATRE TO THE "ANCHORS AWEIGH" COMPANY!



TALK ABOUT BIG ONES!

While "Week-End at the Waldorf" starts its record-breaking career, we've just screened 3 more! You'll see them soon! One after another M-G-M delivers Big Ones!

"THEY WERE EXPENDABLE"

It's "The Big Parade" of modern times. Robert Montgomery's back!

"THE HARVEY GIRLS" in TECHNICOLOR

Another "Meet Me In St. Louis"! Judy Garland's Biggest Triumph!

"WHAT NEXT, CORPORAL HARGROVE?"

Sequel to "Private Hargrove" and Terrific. Robert Walker scores again!

PROUD? SURE!

But his hat still fits him

He's always The Friendly Fellow!



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IN THE VICTORY LOAN!

It's time for love again!

First openings on
"THIS LOVE OF OURS"
 prove that Universal
 has one of the biggest hits
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BREAKING RECORDS at
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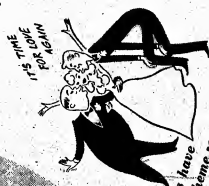
starring

MERLE OBERON CLAUDE RAINS

CHARLES KORVIN

CARL ESMOND • SUE ENGLAND • JESS BARKER
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 Recorded by Bruno Manning • More and more the basic plot
 of the play entitled "This Love of Ours" by Howard Benedict

Directed by WILLIAM DIETERLE
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"THIS LOVE OF OURS"

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ADVENTURE AND ACTION!

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...here is ONE picture that
combines the most popular elements
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masterpiece that is truly

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"A FILM NOT TO BE
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"EXCELLENT!"

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The Adventures Of
"COLONEL BLIMP"
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DEBORAH KERR

A Production of The Archers • Written, Produced and
Directed by Michael Powell and Emeric Pressburger

NOW ready for bookings thru U. A.!

UA-Sears Drive Extended Through December; Theatre Exchange Briefs

United Artists' Grand Sears Drive has been extended through December by national drive captain Edward M. Schuchman. Finally scheduled for Aug. 4-Nov. 30.

Requests for an extension by local and district managers, who felt that the month of December would be a peak for theatrical business in the country, added the extra month to this drive.

More Blumenthal has added two more men to the WB field public relations staff, making a total of four. Robert Matthews Cantillon, Navy reserve, temporarily assigned to George Fishman in Philadelphia territory, and Earl Evans, out of the Army, will assist their chief in Boston.

Blumenthal also appointed Everett Walsh, formerly art director, MacFadden Publications, Liberty and Buchanan & Co., as supervisor of art.

Co-op Parking

Hartford, Nov. 6. Manager Walter B. Lloyd of the Allyn and manager George Landers of E. M. Lowe's theatre are co-sponsoring a parking station, for the benefit of their patrons. Uniformed attendants take cars in charge from any theatre to a neighboring garage. Patrons call for cars at end of performance and pay a nominal charge.

The Allyn and E. M. Lowe's are next door neighbors.

Dallas Delays

Dallas, Nov. 6. Sam B. Litchese purchased and is operating the Dallas, South Dallas, from Enterprise Theatres Co. Litchese is a brother of Frank Litchese, head of the Zaragoza Amus. Co. of San Antonio, Century for colored patronage. True and Paul Thompson, Ed Wilson and William Lloyd comprise Enterprise Theatres and currently plan an expansion program of their present two theatres, the Harmon and State. The H. C. Howtons celebrated golden wedding anniversary. Howton is one of the oldest exhibitors in point of service in the state and for the past 12 years operated the variety here.

Newsome, returned serviceman to Fort Belvoir, new manager and also a recently discharged vet. Construction of a \$40,000 building accommodating 50 boys and doubling the capacity of the Variety Club's Boys Ranch at Copperra Cove will be immediately, according to James O. Cherry, chief Variety leader.

Linda Danielle is scheduled to make her coming here at the world premiere of her latest, "Fallen Angel" (19th Nov. 8 at the Majestic theatre). Showing in conjunction with the Southwest Book Fair at the famous auditorium will be the James O. Cherry, city manager for Interstate, appointed J. C. Casler manager of the Fair theatre and James Preddy as skipper of the Ford.

Will Yolen, Warner's special executive, San Antonio preparing ground for world premiere of "San Antonio" at the Majestic on Nov. 22.

New 500-seater, expected completed soon, being built here in Garland, Texas, by H. R. Bibby, who also owns here of the Plaza and Garland.

PRC Names Brian

Lige Brian appointed preschool editor for PRC, succeeding Gertrude Gehlin, who resigned to join her husband, Lt. Stefan Heyn, author of "Hotshots."

Latter is returning to the States after 20 months overseas.

Note Theatre Returns

Milton Hale Halpern, back as managing director of Playboys of Springfield, Mass., after 2½ years with Air Corps Special Services. He has his wartime substitute Gerald Finnegan. He was stationed most of time in Camp Gruber. He has also returned to staff of WMAS where he was theatre editor and commercial representative.

Charlie Miller, out of Navy, has been back into Windsor Court, Springfield, Mass.

Jack Chairman Out

San Antonio, Nov. 6. Jack Chalmers, former head of the Interstate Theatres local public relations office, discharged from the Navy following several years in the Pacific. Following a short vacation he will resume with his Interstate.

Ben Cohn's Loe's Hike

New Haven, Nov. 6. Ben M. Cohn, one-time manager of local Loe's College, and recently returned from Johannesburg, where he was headquartered as supervisor of movie theatres in South Africa, has taken over post as deputy to Bill Melniker, who heads Loe's foreign

theatre exhibition division. Cohn is presently assistant to Loe's Vero.

Fredericks Back to WB, Albany

Albany, Nov. 6. Fourth discharged veteran to take up bookkeeping in an Albany exchange is Wendell Fredericks, now back at WB. He was again in New York since 1942. Other bookers who did work with the armed forces are Jack W. Smith, Paramount, Bronx; Gold Mahan, Paramount, Bronx; Gold Mahan, at Metro, and Johnny Capano.

Family theatre, Waterbury, Conn., has been assigned to the property being C. W. Fetter, Samuel Slotnik, Syracuse exhibitor, took over the house and the Casino in Waterford, early last spring.

Chairman of Mohawk Theatre Corp. by Falian interests and the Melman family reveal the two groups' joint operation of a number of theatres in between Albany and Schenectady.

Si Fabian's brother-in-law, announced in July that they had merged for the Albany-Schenectady Road open-air theatre, as well as one which will be in the Albany-Saratoga Road. The past week's season. Originally, Helman revealed that he would construct a 700-car drive-in at Kanners, and Helman followed with a disclosure the circuit would build a 1,000-car drive-in two stops this side, at a cost of \$200,000.

Bucky Harris, vet exploitation man, named resident exploiter for the Albany exchange district for RKO Pictures. He's the first to be given such an assignment here. He once was stationed in Buffalo and recently had been in New York. Alno Widder, previously dividing his time between Buffalo and New York, will henceforth cover Buffalo zone.

Porter's Buy

Fort Worth, Nov. 6. Clifford Porter, formerly of Jefferson Amus. Co., purchased the Morgan from A. M. Morgan. Morgan had just completed remodeling of the house which was known as the Texan. W. L. Lott, Jr., manager and resident exploiter, first in a series to be acquired by Porter. Lott is now in Robin Free Circuit.

Ferguson Resigns

Memphis, Nov. 6. Todd Ferguson, resigned as exploiter for Metro in this area, returning to Oklahoma City. "No success."

Evelyn Bowers quit at same exchange house here with Rev. Mac Denton taking over temporarily pending anticipated return from service of Jimmy Price.

Jim Barnes, out of the Navy after four years of military service, returned to the Warner theatre the past week as head of the house. He is Howard Waugh, the mid-month zone manager. Joe Simon, pitch-hitting in Barnes and the past two weeks, become chief of staff.

Takes Over Glenn Hale House

Glenn Hale, N. Y., Nov. 6. Edward E. Blake, of New York, has assumed direction of the State theatre here and the other properties recently acquired by the Rexall Corp. of New York.

Maryland, Balto, Dnals

Baltimore, Nov. 6. The Maryland, former home of big-screened by head of the Keith circuit and later an indie-owned unit, has switched to double-feature first-run films by Hicks circuit, current owners.

Becomes Mgr. of Cassidy Theatres

Kendallville, Ind., Nov. 6. After 11 years as manager of the Strand, Kendallville, Ind., Frank C. Temple has resigned and will become general manager of the W. A. Cassidy theatres in Michigan.

St. Louis Settles

St. Louis, Nov. 6. Ted Coleman, Mount Carmel, Ill. (exhib. discharged from local buy-outs after a checkup).

Mrs. Lena Krupp, wife of the manager of the Melba, convalescing from major operation.

Sam Banker, back from the armed service and will assume charge of a house in the Kansas City territory.

Harry Hyman, Jr., booker at the Universal exchange here, on his way home following five years service in the Army. He has been manager of the exchange.

Group has been broken for the new 700 seat to be erected in DeSoto, Mo. for W. A. Collins, who also owns and operates the DeSoto in the same town.

The Windsor, Windsor, Mo., will be completely remodelled.

McNeil-Nally, M-G Resumes

Los Angeles, Nov. 6. Metro and M-G's McNeil-Nally film houses in the Oakland district have resumed business after a year during which distributing company refused to accept the rental terms

offered by the northern California circuit.

George Hickey, western sales chief for Metro, closed the deal under which the chain will exhibit the theatre's product under the original terms. M-N circuit operates the theatres, The Diamond, Fairfax, Capital and Futaba.

Chi Fund Over the Top

Chicago, Nov. 6. Amusement and sports division of the Community & War Fund Drive here is well over its half-way mark in collections, chairman Jack Rose, prez of Morris & Rose Circuit, announced last week, and expects to go over the top in the next few weeks.

Last job campaign was laid out at a meeting at the Blackstone hotel, when Rose reported to committee members that \$70,000 of the \$110,000 quota for local showbiz is already in the till.

Heads Philly MPA

Philadelphia, Nov. 6. William Hummer, sales manager for 20th-Fox exchange here, elected president of Motion Picture Association. Other officers chosen: John R. RKO salesmen, vice-president; W. J. Doyle, exhibitor, treasurer; Lester M. Wurtele, Columbia salesman, secretary; George Beattie, retiring president, was chosen chairman of the executive. He is salesmanager of Paramount.

Al Davis, Monogram, branch manager, was elected co-chairman. He is a past president of MPA. Others voted to board were Joe Engel, Republic; Ely Epstein, RKO; Lou Formato, Metro, and Harry Weiner, Columbia.

More Drive-ins

Columbus, O., Nov. 6. Cuyahoga Drive-In Theatre Co., Cleveland, and the Columbus Drive-In Theatre Co., Columbus, incorporated principals being Joseph L. Dusek, Ruth L. Bogal, and Stephanie Will, with legal details being handled by A. E. Gordon, Cleveland attorney. Some persons from the Toledo Drive-In, L. William Blank, Terre Haute, recently discharged from Air Corps named resident manager of the Pierwick, Syracuse, Ind. Both the Palace and State, Youngstown, being remodelled by R. C. Prinsen, owner. Redevelopment new marquees, new lobby frames and airconditioning, planned in each house.

John H. Cohn, manager of the East Palestine and Grand theatres, East Palestine, O., plans new theatre to be one of the most modern in Columbus. Construction under way in about three months.

Unions Honor Usher

Rochester, N. Y., Nov. 6. Three Rochester theatre unions are honoring the memory of James Lundgren, former Regent

theatre usher, who was killed on Nov. 6, by contributing \$1,500 to the Community War Memorial fund. The money will go toward a \$2,500-000 auditorium.

Unions participating were the Stagehands, Projectionists and Local 903, of which Lundgren was a member before enduring in the Marines.

Edie Mansfield Back to K. C.

Kansas City, Nov. 6. Edie Mansfield has returned from Las Vegas, Nevada, to resume duties as city manager for Commonwealth Theatres, Inc.

Lichtman Turns Grid

Hollywood, Nov. 6.

Al Lichtman is taking time off from his executive chores at Metro to handle the Army service football game sponsored by the Hollywood Guild Center, between the 3rd Air Force of Florida and the 4th Air Force of California, in which the movie industry was on the Coliseum gridiron.

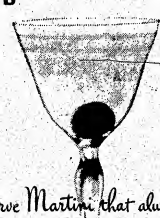
Lichtman is organizing ticket and campaign committees within the film industry. Game will be played Dec. 2 for the benefit of Army Charities and the Guild Center, which steps from 1,000 to 1,200 servicemen nightly.

tastes fresh as a daisy... comes ready-to-serve

Gloxy bel A ready-to-serve Dry Martini with all that just-right, fresh-from-the-shaker flavor! And you can pour one or a trayful, then put the bottle away for weeks, without losing a whit of the dewy-fresh taste.

It's Hiram Walker's Dry Martini—and it's grand to have when unexpected guests drop in.

Hiram Walker's dry martini



the ready-to-serve Martini that always tastes FRESH!

Hiram Walker & Sons Inc.

Peoria, Ill. Corp. 1945

THEY'LL PULL 'EM IN! *The fightingest, lovingest, warm-hearted
skippers of the seven seas!*

**TUGGING ALONG AT THE HEART STRINGS IN THE
SALTIEST, ZANIEST, SNAPPIEST, SCRAPPIEST, SPICIEST,
SEAFARING COMEDY OF THE YEAR!**

IANE DARWELL in

CAPTAIN TUGBOAT ANNIE

with EDGAR KENNEDY



**and CHARLES GORDON • MANTAN MORELAND • PAMELA BLAKE
HARDIE ALBRIGHT • H. B. WARNER • SAUNDRA BERKOVA**

Directed by PHIL ROSEN • Original Screen Play by GEORGE CALLAHAN • Based on Characters Created In The Saturday Evening

Post Stories by NORMAN REILLY RAINE • Producer JAMES S. BURKETT

A Republic Picture

A *TOP* PICTURE FOR *TOP* THEATRES

Look at these
PRE-RELEASE DATES!

Fox DENVER, WEBBER & ESQUIRE DENVER	DAY & DATE ALL THREE THEATRES
Paramount MELBA DALLAS	
R. K. O. PALACE, Chicago	
VICTORIA, Broadway, New York	
NEWPORT & COLLEY NORFOLK COMMODORE at PORTSMOUTH	DAY AND DATE
MAYFAIR, Baltimore	
<i>Just Completed!</i> 3 RECORD WEEKS! FANCHON & MARCO'S SHUBERT THEATRE ST. LOUIS	

and as deserves a
TOP PICTURE
a Great
**NATIONAL
MAGAZINE
ADVERTISING
CAMPAIGN!**

AS BEAUTIFUL AS A
DISNEY FEATURE COME TO LIFE!

FILMED IN ALL
THE GLORIOUS
COLORS
OF NATURE'S
WONDERLAND!

The ENCHANTED FOREST

cast
EDMUND LOWE • BRENDA JOYCE
BILLY SEVERN • HARRY DAVENPORT
JOHN LITEL • CLANCY COOPER
AND A CAST OF LIVE LOVABLE ANIMALS
HEADED BY
BLACKIE... Jim THE CROW

Produced by
JACK SCHWARTZ • LEO BROOK • NEW LINE PRODUCTIONS

The Company That Will Bring You
"WIFE OF MONTE CRISTO"

PRC

Silver Screen

SCREEN ROMANCES

PARENTS

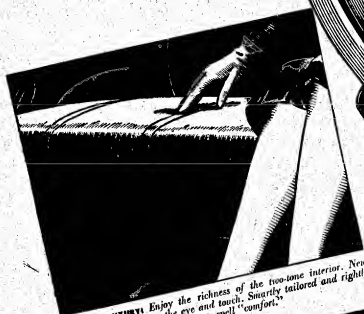
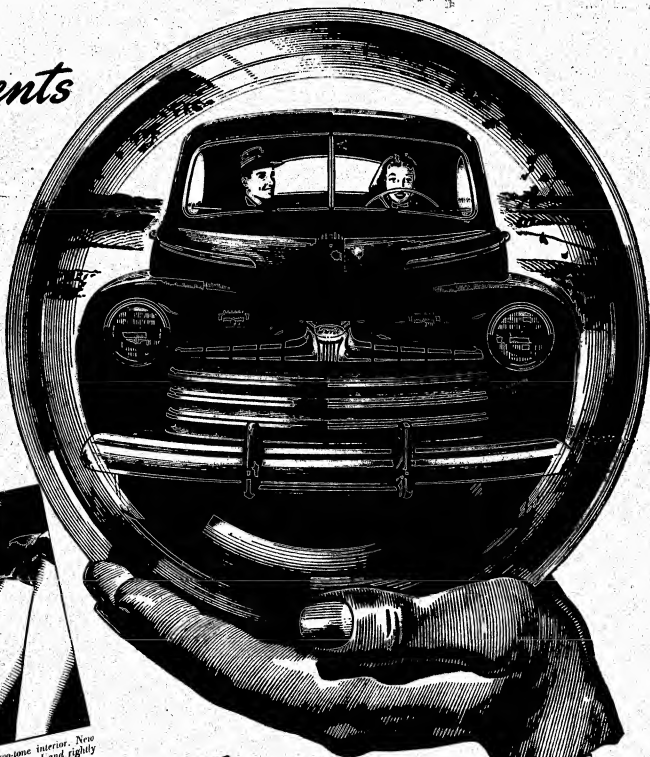
MovieLand

MOVIE SHOW

PHOTOPLAY

CHRISTIAN SCIENCE MONITOR

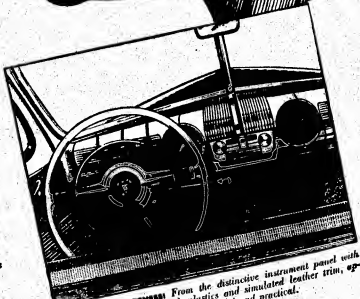
*Advancements
everywhere
you look ...*



BEAK IN LUXURY! Enjoy the richness of the two-tone interior. New fabrics are pleasing to the eye and touch. Security tailored and rightly contoured seats spell "comfort."



BRAKES THAT ARE QUICK AND QUIET! Improved hydraulics with new self-centering feature. Made extra-size—big enough to stop a car of twice the weight. Less pedal pressure needed!



A PICTURE OF SMARTNESS! From the distinctive instrument panel with new color-lighting to the rich plastics and simulated leather trim, appointments are both colorful and practical.

Meet the new Ford for 1946: Big, beautiful—and with more new developments than most pre-war yearly models... It's new in style—more streamlined—with a broader hood and bright new massive grille... There's ten more horsepower than before—and more all-over economy... And for a

luxurious, level ride, this car has new multi-leaf springing. Always, you travel smoothly, gently... Take your choice of two great engines. The spirited V-8, now 100 horsepower—or the lively 90 horsepower Six... Yes, everywhere you look, you'll find ad-

vancements... These youthful new 1946 Ford cars are now in production. And they'll continue to be produced in ever-increasing numbers. Keep in touch with your Ford dealer—for the smartest Ford car ever. FORD MOTOR COMPANY



There's a Ford in your future!

Playback on a Right Guess

As part of its celebration of radio's 25th anni, CBS on Monday (6), reissued Norman Corwin's "Seeds Radio Is Here to Stay," presented originally in 1920. As a quarter-century milestone, too, radio's been taking the event pretty much in its stride. Maybe it's the nation's henpecked approach to radio with as much reverence as Corwin, and not the least, the national dignity of radio's listeners, the observance would have called forth a like consecration from its asserted cloak of people.

Corwin believes in radio. It kindles a spark in him. Corwin likes people. To him they have a spark. And because of that he never underestimates them, their capacities, their powers. Take, for instance, "Seeds Radio Is Here to Stay," refurbished for this November, 1945 edition. Today, as six years ago, it's a Testament for Radio. Here's the code for the use of the war, for it may be even more important to voice it now than it was back in the days of April, 28, Corwin suggests that this Freedom in which we believe must allow for everyone's life, and disallow respect everyone's beliefs and its component parts is not comprehensible to some, if it must occur in all tastes, the wavelength is world-enriching and therefore its must be guarded well.

That's Corwin's testament, the climax of a half-hour show (which incidentally was flawlessly produced and performed), proving conclusively that, like radio, Corwin is here to stay.

Radio Acts Brown-Up on 25th Anni As Greybeards Cop Fulsome Ludos

Radio's oldsters were at a premium last week. It was National Radio Week and as well as the members of those who could have qualified for membership in it had they been going to toast all over the ether.

As a whole, broadcasting was taking the industry's silver jubilee in its stride. Many of the doings around the country were tied to the Radio Manufacturers Assn. and its drive to impress the country's potential set buyers with the fact that any minute now there will be a radio to be sold. But throughout, due largely, it was recognized, to the spade-work of the public relations committee of the National Assn. of Broadcasters, the 25th anni doings on the air were dignified.

Some special shows, and many anni coups were aired on the major nets and on indie around the country. More official messages, including 10 from the broadcasting heads in some foreign lands—England, Australia, China, Sweden, etc.—were received by the NAB. Here, however, was no Secretary of Commerce during radio's early years and later as President, had been in contact with radio, was scheduled for an address reviewing radio's 25 years. Speech, over CBS, is to originate from Atlantic City next Saturday (10) at 10:45 p.m.

But through all the formal doings, it's the guy whose name are in the papers and in the history books as pioneers of radio—people like Brig. Gen. David Sarnoff, who's been with RCA since 1917—who's the real oldsters who are less famous, who got themselves plugged to mikes and dinners to receive the kudos of the industry and the public.

A group of public service organizations formed into a Citizens' Radio Council.

(Continued on page 48)

Log Fluffs Still Hairy Flacks as Newspapers Give Radio More Space

Agency and network publicity men who have been hitting the headlines in furthering contacts with radio are being brought back encouraging reports of a widening space for the radio departments, they aren't definite evidence already, they say, of the postwar boom to live in the dailies with expansion programs, etc., reported right down the line.

On the other hand, there have been mounting squeals, both in the news and in New York, that radio's log has been getting into hairy tangles. Particularly in the number of inaccuracies creeping in. Feeling in the trade is that the radio departments are getting a little more attention and scrutiny as stock markets bubble, instead of taking on the appearance of a few more words have been thrown together by "glorified copy boys," as one web spokesman put it.

Kirby's New NAB Tieup

Col. Edward M. Kirby, Nov. 6, alluded to the radio branch of Army Public Relations, has been selected as NAB's Kirby has begun a study of broadcasting's public relations position in connection with a broadened public relations program by NAB.

C. Gabbers Dig Spurs Into N.Y. Trained Seals

Washington, Nov. 6, network organization center appears secure only if the webs will shift some of their trained seals out of New York, where they expert on national headline news by remote control. Most of the D.C. web shows are news and news commentators.

Radio people, aware there has been a falling off of listener interest in aired news since the end of the war, feel that some of those originating from the capital are slated for the skids in the next year or so. At least one network rep. thinks that the way the D.C. webs are being used is to have the webs ship their national commentators here where they expert on national headline news by remote control. Most of the D.C. web shows are news and news commentators.

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Lolly's 15-Min. ABC Show; Woodbury Yanks 'H' Word Mystery Time

Woodbury's occupancy of the 3-3:45 Sunday night segment on ABC (Blue) is being overhauled, effective next month, with the sponsor's tipping off 10 minutes of its network radio show. Woodbury's "Hollywood Mystery Time" 9-9:15 slot stays put, but "Hollywood Mystery Time," the 9:15-9:30 a.m. show, is being dropped. In its stead, a 9:15-9:30 show built around the "Hollywood Mystery Time" and will include capsule dramatizations by pie stars.

Lennox & Mitchell is the agency

TALENT AGGWS. MAKING

"It's a far cry from the days when a radio broadcaster gave his advertising agency the "go ahead" sign on a show, content that, with the added 15% agency fee, his worries were over. That, of course, was in the pre-package days, when the agencies exercised control over the programs and its stars.

Today practically the whole pattern of night-time radio programming is wrapped up in a multiplicity of percentages in which such outfits as Music Corp. of America, and to a somewhat lesser degree the William Morris office, have emerged as something akin to "holding companies." Package prices come high in the current era of radio; to the average controller a show adds up to top-coin investment. He's not only buying it on the line but also production costs and network time, but those added percentages frequently come a lot of less than the percentages accounted for MCA, William Morris and the other talent agencies, continue to spin in their spreading control over radio properties.

It's an equally far cry from the days when the talent agencies were merely cutting their 10% from the artists' fee for radio shows. Today they're packaging their own shows, with a two-coin percentage instead from the star and the show. They've even spread themselves as sales agencies for the show, breaking down the package producer and the ad agency, with, naturally, a resultant conflict of interest. They're breaking out in a new direction, having set up a writing department in the radio business, and are now looking into Herb Rosenthal, in charge of the script setup.

Hopalong's party much justify the thinking of the air personalities. Clincher in the Fred Allen-Standard and Brando, despite the fact that he could have been talked into considerable more money for a half-hour show, was the 8:30 Sunday night slot on NBC to tie in with the Edge Bergen-Jack Benny comedy package.

By the same token, the same thinking is revealed in the disappearance of Joan Davis from the Top 15. It may explain the cream post-7:30am Thursday night Seattle segment on NBC, before moving over to her early Monday night CBS slot, she was consistently in the upper rating brackets. The fact that the current top 15 shows on NBC are all in the 7-8 a.m. slot is indicative of the fact that listenership can't be leveraged by changing the whys-and-wherefores of customers dialing in.

State Dept. Okays Anti-Franco Shows To South America

The State Dept. has finally released the long-fused green light to the Office of Inter-American Affairs for adopting an anti-Franco line on radio shows being shovelled into Latin America.

In view of the extreme consciousness of the South American countries of their Spanish derivative, the State Dept. is anxious to prevent American efforts for adopting an anti-Franco slanting of the air scripts is expected to have an unusually healthy influence toward changing current prejudices and in encouraging pro-democratic thinking.

As a result of the State Dept., OIAA is currently preparing a series of shows comprising adaptations of the "Hollywood Mystery Time" 9-9:15 slot stays put, but "Hollywood Mystery Time," the 9:15-9:30 a.m. show, is being dropped. In its stead, a 9:15-9:30 show built around the "Hollywood Mystery Time" and will include capsule dramatizations by pie stars.

Lennox & Mitchell is the agency

New Radio Equation Raises Query: Are They Listening When Set's On?

Answer Cues Battle of the Raters

Radio's 'Palace'

The New York majority election is no longer strictly in the realm of politics alone. Today there's a show-biz plum as the final payoff. The candidates with the City Hall aspirations have also been eyeing that 1 o'clock Sunday afternoon spot on WNYC, the N. Y. municipally-owned station, springboard of the post-majority career for Fiorello H. LaGuardia, who's headed for an approximate \$100,000 income a year in his post-war job of the showman's technique revealed on his weekly WNYC "How to Succeed in the People's Palace."

To the politicians, that Sunday afternoon time is the 1945 counterpart of "Palace Time" for the old vaudeville performer.

Spot for Moola Fair Rate By Top Air Guys

There's a between-the-lines tipoff in the latest Hooper report that backs up the mounting impression in the trade that the top air stars are becoming less interested in the coin angle than in the time slot, as assigned to a new show.

Hooper's party much justify the thinking of the air personalities. Clincher in the Fred Allen-Standard and Brando, despite the fact that he could have been talked into considerable more money for a half-hour show, was the 8:30 Sunday night slot on NBC to tie in with the Edge Bergen-Jack Benny comedy package.

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Chicago, Nov. 6. Lines of battle between C. E. Hooper and C. Nielsen Co. for supremacy in the audience measurement field are being drawn tighter, with the dispatch of a special survey made recently by the Hooper organization.

A request of one of the major networks, Hooper reportedly made a four-day survey the first week of October on the question of actual listening compared with radio being a "set" turned on in your home when the telephone just rang and "if yes" to above, (b), "was anyone actually listening—more" it was turned in between survey and actual listening.

Figures arrived at by the survey seem to indicate a difference between sets tuned in and actual listening at 15 a.m. It was expected by the human factor, extracting somewhat from a mechanical measurement.

Survey was made with base of 2,162 average homes each hour. On basis of "sets" turned on, being put at 100%; survey showed a "sets on" figure of 143% from 8 to 9 a.m.; 124% from 11 to 12 noon; 124% from noon to 1 p.m., and 117% from 3:30 to 9:30 p.m. In other words, 43% more sets were on between 8 and 9 a.m. than were being listened to, more between 11 and 12, and so on.

Survey was further broken down by time of day. For instance, at 8 a.m. the average of "sets on" to "sets being listened to" was 27.6%, while at 15 a.m. it was 12.5%.

Apparently, so the amount of tuning in without listening in the daytime is two or three times as great as at night. Presumably a housewife keeps her radio on while going about the house, and in the evening, in one's living room, a radio is listened to more than in the daytime.

Furthermore the quarter-hour figures would show that at 8 a.m., and 11 a.m., the average of "sets on" to "sets being listened to" was 27.6%, while at 15 a.m. it was 12.5%.

Continued on page 46)

B&B on Guard Vs. Topper Floppers

Les Harris, director of Prudential's "Family Hour," has been named chief of the new program lists department just created by Benton & Bowles. Move is in keeping with policy of Benton & Bowles, which recently took on Frank Barton as its radio sales manager. Harris, who has been with Benton & Bowles for a number of years, has been in charge of the radio department for a number of years.

Continued on page 46)

Continued on page 46)

Continued on page 46)

Continued on page 46)

Continued on page 46)

Continued on page 46)

Thanks!

FROM JUNE, CHUCK, CLARK and HAL

The Pied Piper's

No.

... on Radio

Thanks to Frank Sinatra, we're on his CBS Show
Wednesday at 9:00 P.M., EST.

No. 1 ... in Theatres

Thanks to Frank, we're on the same bill at
the Paramount, N. Y. (Opening November 7)

No. 1 ... on Records

Thanks to Capitol Records, we've made such
Hits from Hollywood as 'Dream', 'The Trolley Song'
..and currently - 'Lilly Belle'.. and *Thanks* to Johnny
Mercer, we're featured on his Capitol records of
'Camptown Races', 'Atchison, Topeka and Santa Fe'.

PERSONAL REPRESENTATIVE
"Bullets" Durgom, 8782 Sunset Blvd.
Hollywood, Calif.

MUSIC CORPORATION OF AMERICA
London, New York, Chicago, San Francisco,
Beverly Hills, Cleveland, Dallas

Press—Maury Foladore



Small New England Stations Pool Resources to Fight Big Time Opposish

Hartford, Nov. 6. Borrowing a page from small retail organizations, a trio of New England stations have combined to pool their resources and purchasing power to buck big time operators. First effort of WTHH, Hartford, WEL, New Haven, and WSPR, Springfield, is sponsorship of a show by Ben Hawthorne, w.k. New England radio personality. Hawthorne has just been released from the Army.

Stations are utilizing Hawthorne to buck early morning air time domination by WTHH, Hartford 6:00-8:00 a.m. They're putting Hawthorne opposite the "Morning Watch" at 7 to 8 a.m. show sponsored by G. Fox & Co., one of the largest department stores in New England. The 7 to 8 hour line is not too profitable one for New England stations and most have been unable to sell that time because of the WTHH pull and power.

Hawthorne had originated and produced the "Morning Watch" for WTHH. It had drawn the accolade of the NAB and of department store associations nationwide for its merchandising and selling. Trio of stations have scored a coup in the hitting of Hawthorne, local radio personality in New England prior to Army service.

The vet actor and radio man in 1922 bought a waste period of time from WTHH and peddled the time, producing and operating his own show. The following year the station refused to sell him the time but put the show exclusively. When Hawthorne volunteered for service, his wife took over his spot. However, difficulties between the sponsor and Mrs. Hawthorne arose and she found herself on the shelf, with Bob Steele, WTHH muckman, holding down the berth to date. The show includes gags, quips, variety, et's commercials. It's strictly a personalized show.

Trio of stations now understood trying to interest other New England stations to fall in line with them for mutual profit. Move by the trium-

virate is looked upon by local radio execs as forerunner of nationwide move by smaller stations in the pooling of resources and power for mutual advantage against the competition and monopoly of larger stations.

Show is to be known as "Ben and Beesie," with latter the name of character developed by Hawthorne while with WTHH. Stations are planning show for a three or four unit sponsorship.

Extensive radio and press campaign is being planned by the stations to promote the return of Hawthorne. First program will be heard on Monday (12) and will be heard from WTHH studios.

KOWH Joins Assc. Web, Causing Shift Formation In Omaha Net Setup

Omaha, Nov. 6. A radio situation slumbering in Omaha for months broke wide open last Thursday (1) when KOIL took KOIL's affiliation with the ABC (Blue) web; KFAB took over KOIL's franchise with CBS, and KOWH turned to Associated, the new company which it joined as the 22nd station of that group. The remaining stations were untouched, WOW staying with NBC, and KBOH hanging on to Mutual.

Manager E. G. Cowan of KOWH, operated by the Omaha World-Herald, was a busy man for a couple of weeks. Although only daylight station, KOWH carried a lot of programs, many sponsored broadcasts. The station's new setup will give it a new expanded local programs, some platter and service from Associated.

KOWH is the first Nebraska outlet for Associated. On the initial broadcast, studies were carried from other stations.

Washington.—KOWH, of Omaha, has joined the Associated Broadcasters' network, a move which will bring the station into the network's affiliates.

\$2,000,000 'Radio City' To Be Philly's Key Structure Of 'Eisenhower Square'

Philadelphia, Nov. 6. WCAU's \$2,000,000 "Radio City," which will be built on North Broad street, will be first building in Philly to have a roof equipped for handling of landing of helicopters.

Detailed plans for the building, believed to be the largest structure to be used solely for broadcasting, were released this week by Dr. Leon Levy, WCAU prexy.

The building will be the key structure in an area which will be known as "Eisenhower Square," built around a heroic-sized statue of Gen. Dwight D. Eisenhower. Other buildings planned there thus far is an addition to the Philly Inquirer, with possible transmitter and studios for the newspaper's newly-acquired station—WFL, and SKF Industries, Inc.

WCAU's building is expected to be completed in about two years.

The main floor will have two large showrooms, with a 30-seat auditorium for sound and television broadcasting. There will be television studios, FM broadcasting studios, AM studios, film projection room, etc. There is a plot of 40,000 square feet of undeveloped property in the rear of the building for use in later expansion.

NIX 'BLOOD-AND-GUTS' AUSSIE KID SHOWS

Melbourne, Oct. 26. "Blood-and-guts" serials will be tabu on Aussie radio stations covering local sessions and early supper shows, following a "gentlemen's agreement" between station execs co-operating with Senator Cameron, Postmaster General.

Cameron stated he had no desire to set up censorship for kiddie's airshows, but complaints from parents and teachers, on grammar as well as content, prompted the discussion. There would be no need, he said, to introduce the American code system to govern children's programs.

FCC's Dodd-Watson, Fired in Dies Witch Hunt, Cleared; Decish Slaps Congress

'ABC's Concert Time'

Under direction of Oliver Daniel, supervisor of serious music, ABC (Blue), will inaugurate new musical series, "Concert Time," Nov. 13.

Program will be heard from 10 to 10:30 p.m. Tuesdays and will be devoted to rare and unknown music not ordinarily heard on classical music programs.

WWJ, WXYZ Bow In CIO-PAC Tiff

Detroit, Nov. 6. The CIO-PAC-Frankenstein campaign of Richard T. Frankenstein, UAW vesper for the Detroit maynalty, emerged-victorious in a "censorship" issue with WWJ and WXYZ. The two stations capitulated before the quick action of Irving Richter, UAW Washington representative, who promptly filed a complaint with the FCC.

WWJ said the spot announcements over which the issue rose were not up to our standards." Richter charged that the Detroit News, owner of the station, and a supporter of the incumbent mayor, Edward Jeffries, Jr., was extending its editorial policy to the censorship of the Frankenstein-supporting spot.

Frankenstein immediately capitalized on the ban by using it to imply unfairness by his opponent, and the stations withdrew from the fight their heads somewhat bowed. Richter, et al, immediately took paid ads to say that "those banned announcements will be broadcast" and detailed the times of each.

The victory was a signal one for PAC because it will undoubtedly make other stations cautious about banning PAC campaign stuff, in other cities in the future.

Washington, Nov. 6. The old Dodd-Watson case in which two FCC employees were forced out of their jobs in a house red baiting attack, was revived yesterday (5) when the U. S. Court of Claims came down with a ruling that the two men had been illegally deprived of their pay by Congress. The court ordered back pay until they quit the payrolls for William E. Dodd, Jr., and Goodwin B. Watson, both FCC employees and Robert M. Lovett, former Virgin Islands official who was in the same case.

Lovett was awarded \$1,696; Watson, \$101; and Dodd, \$59. Important part of the ruling was that Congress exceeds its authority when it enacts legislation barring any accused federal employee who has not been given a judicial trial.

Two of the justices accused Congress of having passed a bill of attainder in violation of the Constitution.

The case provoked a red-hot fight at the time, with President Roosevelt, Secretary of the Interior Harold L. Ickes and some of the FCC commissioners defending the three men. It broke when a sub-committee of the Dies committee charged that the three government officials were "unfit for government employment and had communist leanings. The House passed a bill to throw them out of their jobs and withhold their salary. The Senate several times rejected the action, but finally approved because the measure was a rider on the urgent deficiency bill of 1943 which had to be passed to provide necessary funds for several government departments and agencies.

'CRIME'S BOND PAYOFF' WNEF (N. Y.) transmits its "Crime On Our Hands" show to the stage of the RKO 58th street theatre, N. Y., on Dec. 5 for a Victory Bond performance.

Ex-Warden Leland of Sing Sing is scheduled as guest expert.

CREATED FOR THE COAST... by the Idea Network

NOSE FOR NEWS

... proves two ideas are better than one

NOSE FOR NEWS combines two things the listener like best—news and quizzes. People are always headline-hungry. They also go for brain tickling shows that pay off in prizes. Put these two together and the next thing you know you're surrounded by jumbo audienices.

NOSE FOR NEWS is pell-mell competition all the way. Quizmaster Larry Keating keeps contestants in a tizzy answering stumper queries on the latest news. The one who answers the most "nose for news" credits at the end of the show walks off with a grand prize that more than justifies all the excitement.

There's something for the listener, too. An even bigger prize for the person who sends in the best question of the show. Rounding everything out are Larry Keating's behind-the-scenes sketches that make each show genuinely informative.

NOSE FOR NEWS is a bright program idea worth a try for so many bright spots. It won't wait long, because it carries the added guarantee of Columbia Pacific Network's production skill—a technique famous for delivering programs with 20-carat brilliance and star-performance polish.

If you have a voice for straight-selling programs—you'll call us or Radio Sales. About this 15-minute, five-day-a-week show now.

COLUMBIA
Pacific
NETWORK

Cincy's WLW Segues Its Sock Global Program Coverage Into Postwar Era

Cincinnati, Nov. 6. Outstanding for an independent station is WLW's special coverage of global war and postwar events during the past 12 months. For that span its staff correspondents traveled 93,000 miles in 82 foreign countries and islands, while 29 correspondents in nine countries and one in Hawaii have been heard on regular programs, along with numerous nutwestern GI doses and Janes who were interviewed at foreign posts.

Howard Chamberlain, director of news reports that more than 100,000 words were filed by shortwave cable by the staffers and correspondents.

Of the staffers, James Cassidy covered fronts in Belgium, Holland, Luxembourg, France and Germany; Milton Chase, who was awarded the Asiatic-Pacific Service Ribbon by General Douglas MacArthur, reported on actions in Caudanau, Okinawa, the Philippines, Iwo Jima, Saipan and other Pacific islands; James E. Edmunds, retired U. S. major general, filed reports from North Africa, Italy, Austria, France, England and other countries, and Robert Parker was heard from Egypt,

Palestine, Persia, India, Burma, China and South Pacific spots.

Eight correspondents reported regularly from England; three from Canada, two from Australia and one each from China, France, Germany, Turkey, Sweden, Switzerland and Hawaii.

Utilizing the services of its correspondents, the station is now using a new format for its Sunday night stanzar "What About This?" with questions answered by representatives of industry and foreign commentators. Questions are caled and the answers shortwaved.

Ann Rickard, assistant director of international broadcasts, shapes the global programs.

FCC COLLATING INFO ON FM STATION SETUP COSTS

Washington, Nov. 6. FCC announced yesterday (5) it is obtaining information from equipment manufacturers on the cost of setting up an FM station. The Commission said it had received inquiries from many applicants and other members of the public.

"From the replies," said an FCC statement, "the Commission hopes to be able to furnish more reliable estimates of the cost of building an FM station than have heretofore been possible. In the absence of prior quotations on equipment to operate in the 88-108 megacycle band, FM applicants necessarily have been forced to use cost estimates made during the war and based on prewar prices for equipment built to operate the 42-50 megacycle band."

Jane Withers' MBS Show

Jane Withers auditioned a new musical package for Mutual last week, with plans being made by Bob Novak, web's program developer, to spot the new show as a nighttime or Saturday daytime feature, on a sustaining basis.

Tiling of the show will be tied to nationwide promotion. A male film star will be used opposite Miss Withers for a dramat spot on the show.

ADELYNE HOOD

(Radio's "Aunt Caroline")

One year exclusive contract with The W. K. Loe Co. Now served over 300 bakery markets.

AGENT: "PHIPS," PITTSBURGH, PA.

IT'S THE STATION THAT KNOWS HOW TO SAY GOODNIGHT

Not just another late hour filler, "Sleepy Sundays" is a top production, a WGAR nighttime of music and poetry which presents Clevelanders have learned to enjoy every night a week. We are lucky about "off-hours" because our audience has learned to expect good listening on WGAR all year.

CLEVELAND'S
WGAR
THE FRIENDLY STATION

FREE
PROMEN
CHIT

Radio Directors

Continued from page 39

walk-out just as the International Brotherhood of Electrical Workers (IBEW) was in the midst of negotiations with CBS; and while James C. Pettillo, head of the American Federation of Musicians (AFM) was sharpening his ax against all four sets.

Immediately after the directors' strike vote, the N. Y. State Board of Medicine invited both sides to negotiate the new contract, but offer as quickly as did the Guild.

It's these negotiations, presided over by Les Brown and a representative of the N. Y. State board, that have resulted in the agreement.

"We can't do it," says Pettillo.

With Pettillo's latest blow against the radio industry still having the nets punched-out with an FM station to speak of operating since Pettillo ordered that double crews of musicians must be employed within nets want to feed AM radio into FM transmitters—some net officials pointed to direct action as a point illustrating how "reasonable" he can be. From the labor side, however, the net's stance was the answer that the webs were affixing the ground of small slumps of net cuts in the industry, the biggest hurdle of all—the long-standing argument with Pettillo.

But in the long run, the directors were not takers a back seat, merely waiting for the formal opening of the contract and the next move in their own plans. What that move would be, the directors said, was not yet decided. Three courses were open. They could move on to get a contract for the next chapter; they could tackle the Coast situation through the Hollywood local; they could start bucking up against the advertising agencies.

In any event, it was certain that another move on the part of the directors was coming.

"Perhaps most frustrated in the radio labor setup were the scripters, organized in the Radio Writers Guild. Latter does not belong to any labor federation, being an aggregation of "independent contractors" as far as freelancers were concerned, rather than a "real" trade union. The writers have been negotiating a contract with the American Assn. of Advertising Agencies for months, but nothing definite has come up yet.

New Radio

Continued from page 41

crease two or three times as much during the period immediately following, at 8:15 and 12:15.

Survey apparently indicates that a mechanical measurement of "set-on" doesn't take into account the human factor, and undoubtedly will be used by the Hooper organization to explain certain differences between Nielsen and Hooper ratings, as well as explain why Nielsen figures have been consistently higher than Hooper's.

Hooper and Nielsen measurements, look every much alike in early morning and late evening, but are far apart the rest of the time. Hooper's oscilloscope from one period to another in the morning, while Nielsen's make a steady climb from 8 a.m. to 11:15 a.m. without a slip-back.

For instance, based on sets in use per 100 homes, Hooper measurements at various times in the morning ran as follows:

8 A.M.	141
8-8:45 A.M.	123
10-10:15 A.M.	146
10-10:30 A.M.	128
11-11:15 A.M.	148

Nielsen's start at 8 a.m. at 8.6 and rise steadily through the morning to 24.1 at 11:15 a.m.

Radioies who caught advance wind of the Hooper survey of Nielsen operations were quick to point out that "in a way, that's like a network making an analysis of its business." They expected that the Nielsen organization would have its own answer when the survey became public property. But no one discounted the fact that, regardless of business rivalry, the Hooper looksee came from a reliable research organization whose computations deserve attention.

Marford—First of the four local stations to start postwar expansion plans, WHTT moves soon to new quarters. Station will have a total of 17,000 square feet available and which will be utilized when plans for FM and television materialize.

65 More Conditional FM Licenses Granted by FCC, None in Area No. 1

Washington, Nov. 6. The Federal Communications Commission last Friday (2) okayed another 65 conditional FM licenses, bringing the total number of conditional grants up to 129, with about 550 applications still to be acted on. In the first block approved Oct. 22, the Commission approved 61 applications, the first group since the lifting of the wartime freeze on construction of new stations.

None of the grants thus far is in the northeast, where the country, where radio stations are most closely crowded together. The Commission expects to turn hearings on most or all of the applications in this area.

The successful new applicants: the call letters of their present stations, if they have them, and locations are:

Alabama: Pam Broadcasting Co., WALA, Mobile; Mobile Daily Newspapers, Inc., Mobile; G. W. Covington, Jr., WCOY, Montgomery; Montgomery Broadcasting Co., Inc., WSPA, Montgomery; Florida Lake & Breaux Broadcasting Co., WIOB, Miami; Orlando Daily Newspapers, Inc., Orlando; Georgia The Constitution Broadcasting Co., Atlanta; WJBC, Birmingham; Chattanooga News Gazette, Inc., WDVZ, Chattanooga; Everett Journal and Ad Publishing Co., Freeport; Orville W. Lyerly, WJPF, Hermit Rock Island.

Indiana: News Examiner Co., Connersville; Truitt Publishing Co., WTRC, Elkhart; Kokomo Broadcasting Corp., WKMO, Kokomo; WFAM, Inc., Lafayette; Iowa Gazette Co., Cedar Rapids; Telegraph Herald, KDTN, Dubuque; John Higgins Broadcasting Co., KXEL, Waterloo, Idaho; Radio Service Corp., KSEI, Pocatello; Kansas: Topeka Broadcasting Assn., Inc., WISB, Topeka; Courier Journal and Louisville News, KLAS, Louisville; Northern Broadcasting Corp., WGRC, Louisville; Owensboro Broadcasting Co., WOHL, Owensboro; Paducah Broadcasting Co., WJAD, Paducah.

Missouri: Kansas City Star Co., WDAP, Kansas City; Pulitzer Pub. Co., KSD, St. Louis; Star Times Pub. Co., KXOK, St. Louis; Minnesota: Minnesota Broadcasting Corp., WTCN, Minneapolis; Nebraska: Corn Belt Pub. Corp., KFOR, Lincoln; World Pub. Co., KOWH, Omaha; North Carolina: James E. Lambert, et al., WMER, Highpoint; WPTF, Raleigh; Richard Austin Dunica, WXPB, Wilmington; Oklahoma: Muskogee Broadcasting Co., KOMA, Muskogee; Plaza Court Broadcasting Co., KOCY, Oklahoma City; Oklahoma City: O. L. Taylor, KTOX, Oklahoma City; Oregon: Oregonian Pub. Co., KGW, Portland; Broadcasters Oregon, Ltd., Portland; South Carolina: Wilton E. Hall, WAIM, Anderson; Atlantic Coast Broadcasting Co., WTMA, Charleston; Spartanburg Advertising Co., WSPA, Spartanburg; Tennessee: WDDO, Chattanooga; Leaf Chronicle Co., Clarksville; Sun Pub. Co., WLS, Jackson; S. E. Adcock, WBO, Knoxville; Knoxville Pub. Co., Knoxville.

Herbert Herit, Memphis; WSIX, Nashville.

Texas: Harben Broadcasting Co., KGBC, Huntington; Intercontinental Broadcasting Corp., KPDL, Salt Lake City; Washington: Queen City Broadcasting Co., KIRO, Seattle; Evergreen Broadcasting Corp., KTYW, Seattle; Radio Stars Corp., KOMO, Seattle; Fisher's Blend, KSL, Salt Lake City; West Virginia: E. L. Smith, Jr., WJLS, Beckley; Beckley Newspaper Corp., Beckley; Daily Telegraph Printing Co., WJIS, Burlington, Wisconsin; WICB, La Crosse; Badger Broadcasting Co., WBA, Madison; Milwaukee Broadcasting Co., WEMP, Milwaukee; Radio Broadcasting Corp., WJUN, Racine; Press-Publishing Co., WHSL, Sheboygan.

ABC's \$29,251,788

Billings for 9 Months

Gross billings of the ABC radio net for the first nine months of 1945 totaled \$29,251,788, compared with \$28,921,191 for the comparable period last year. Of this year's total, 50 per cent, largest chunk of spending came from food and beverage accounts, which rang the register for \$9,923,000.

The net's national spot sales dept., representing five stations, slipped over \$800,000 of business in September and October. Stations included are WJZ, N. Y.; WENR, Chicago; WHAL, Washington; KTLA, Los Angeles, and KGC, San Francisco.

UNCOMPARABLE

Uncompare

ONE OF AMERICA'S OUTSTANDING MEN OF MUSIC

HARRY SOSNICK

CONDUCTOR COMPOSER ARRANGER

"HARRY SOSNICK" INC. NEW YORK

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WIRE: MU 2-1111

MAILING LIST: MU 2-1111

TELETYPE: MU 2-1111

TELEFAX: MU 2-1111

TELEVISION: MU 2-1111

TELEPHONE: MU 2-1111

TELEFAX: MU 2-1111

TELEVISION: MU 2-1111

TELEPHONE: MU 2-1111

TELEFAX: MU 2-1111

TELEVISION: MU 2-1111

Net Repts Huddle With Ministers Gathered in Chi for Radio Tie-in

Chicago, Nov. 6. Selected group of 35 Midwest ministers are meeting here Nov. 11-16 for the purpose of studying the use of radio for religious education. Confab. to be held at the Palmer House, will be under the direction of Rev. Everett C. Parker, Director of the Radio Dept. of the Congregational and Christian Churches, New York City, and the joint radio committee of other Protestant churches. Both the NBC Central Division and WBBM-CBS are co-operating with the group in setting up workshop schedules.

Workshop meeting will include numerous discussion of panel groups headed by prominent Chicago radio people with all phases of religious radio taken into consideration including sermon writing, speech, script writing, music, production, programming and publicity. Some of the speeches scheduled include "How Not to Write a Radio Sermon" by Eleanor Jewett, CBS Director of Religious Programs; "The Why of Religious Broadcasting" by

Dr. Ross Snyder, of the Federated Theological Faculty of the University of Chicago, and "New Responsibilities of Religious Radio" by Dr. Fred Eastman, professor of biography and drama of the University of Chicago and also a member of the Federated Theological Faculty of the university.

3-Year Licenses, More Channels Among Plans Of NAB's New FM Dept.

Washington, Nov. 6. The plan of the merger between the National Assn. of Broadcasters and Frequency Modulation Broadcasters Inc. was completed here last week as the boards of the two organizations worked out final details. Under the plan, all FMBI member stations will receive NAB memberships and all FMBI activities are transferred to a new FM Dept. of NAB.

The department will be headed by Robert T. Bartley, who was the first secretary of FMBI. Bartley is director of government relations for NAB, and will also continue in that role. Because the NAB headquarters is short of space, the present FMBI offices, some blocks away, will be retained.

The purposes and objectives of the FM department of NAB were announced: "To seek to secure the assignment of sufficient additional channels for FM, so that broadcasting may develop in the public interest to its fullest potentialities without the artificial barriers, restraints and regulations now imposed upon it."

The issuance of three-year licenses to FM licensees.

The revision of the numbering of FM channels to begin with the highest available number of the frequency in order that the numbering will be consecutive when the band is extended downward.

The use of joint call-letters during the period of duplicate operation.

The use of joint call-letters during the duplicate operation.

The revision of the six-hour minimum rule to eliminate requirement of three hours before 6 p.m. and three hours after 6 p.m.

The use of numerical instead of frequency designations on FM receiving sets.

The compilation of information with respect to FM receiver sets.

Radio's Anni

Continued from page 41

Anniversary Committee, will toast the silver jubilee at a luncheon at the Hotel Roosevelt, N.Y., Saturday (10).

John Mason Brown will emcee the luncheon, which will open with a greeting from Gov. Thomas B. Dewey. Speakers will include Mayor LaGuardia, Walter Hoving, president, Lord & Taylor; Dorothy Thompson, Frank Brown, president, Periodical Publishers Assn. of America; Mrs. La Felle Dickinson, president, National Conference of Women's Clubs; Dr. Everett R. Clinchy, president, National Conference of Christian and Jewish Communities; Ed. Edwards, president, National Education Association; Dr. Howard Hanson, president, National Music Council; Dr. Mortimer W. Johnson, president, Howard University; Jane Cowell; Dr. James L. Ellensworth; Sen. Wayne L. Morse; Justin Miller, proxy of the National Assn. of Broadcasters; and Paul Porter, chairman of the Federal Communications Commission.

Radio Followups

Continued from page 40

tempted. In this scene, to achieve an ironic ending from the story, the result was that the author made her own reputation as an artist of the "old-time" radio, even though the somber underplaying of this, the most serious note in the story. The result was that the author made her own reputation as an artist of the "old-time" radio, even though the somber underplaying of this, the most serious note in the story. The result was that the author made her own reputation as an artist of the "old-time" radio, even though the somber underplaying of this, the most serious note in the story.

Jane Cowell, with a nice assist by Nicholas Joy, did an excellent job of "Smilin' thru" last Wed., which truly qualified her for that new Green Room Award device which the Andrews Sisters show now employs. It's a sort of half-of-time scroll for a showbiz outlander and gives the jivin' Andrews a neat change of pace in the number.

Now that "Leave It to the Girls" has been over MBS' listings, WOR in New York, and WGN, Chicago, a good portion of most radio listeners should be magnetized to this roundtable of the sexes. And the show, hosted by Elsie Janis, at the helm popping the questions, but now has Paula Stone, Miss Stone, fanned the show in a manner that gave her the role of the girl.

Stone plays down her role, giving the female maintainers an opportunity to knock around questions. Some maintainers include columnist Dorothy Kilgallen, Florence, and Robin Chandler and Elsie McElhenny. Most amusing feature of the show is when the male guest, Maxie Andre Baruch in this case, loses his silver horn literally to be heard. From then on he's the defendant representing the American male. It's an adult package, which might be described as a deb counterpoint of "Listen, the Women," that shouldn't have any trouble pacing one of the two advertisers eying it.

Lanny Ross, until recently an Army major stationed in the Pacific, launched his postwar career Thursday (3) on the Chrysler program in a manner that speaks well for his future.

Long absence from showbusiness hasn't diminished his vocal capabilities. Despite a nervous start, he managed to get around to a full-blown display of vocal vitality, hitting top form in "The Night, the Young." Of major interest was his collection of five-plaintiffs songs. Pacific Island natives. They have a folksy quality and are extremely melodious.

Andre Kostelanetz's orchestra aided Ross' case appreciably with the full-bodied backing.

Monty Woolley, noted for his biting ad lib, was at a loss for words Friday (2), when Bob Eason viewed The Beard on announcer's "Bob Eason on the 20th Century" after on WMAQ, Chicago, in which the radio, tackles elms caught at New York Central's flagpole LaSalle Street Station for a few words of wisdom.

After the interview, consisting mostly of questions by Eason and grants by Woolley, latter was handed a jar of Krunk's Shave Cream, Eason missed the boat entirely, giving his regular commentary ("Here's a jar of KSC, with compliments of a sponsor"), instead of "If you can't, maybe you have a friend who can," and The Beard, apparently feeling anything but oily, fluffed out too. He just grunted and got on board, baggage, shave, cream and all.

Kansas City—Earl Troegen is the new technical director at KCMO, the ABC outlet here. He was formerly field engineering supervisor for the New York division of the Western Electric Co.

Texas School of Air Hailed by Educators

San Antonio, Nov. 6. "Texas School of the Air," now in its sixth year ever WGA and the member stations of the Texas Radio Network, is receiving the plaudits of educators throughout the nation. Dr. W. B. Levenson, director of Radio Education of the Cleveland, Ohio, public schools, observed that the "Texas School of the Air" is one of the finest examples of how radio can serve education.

According to Dr. R. L. Loder, milk, radio specialist of the U. S. Dept. of Education, "the growth and development of the 'Texas School of the Air' has been watched with great interest by the U. S. Office of Education. Texas is one of the leading states in the nation in the use of radio as an instrumentally of education."

The course of study includes Language, Arts, Science, Music, Social Studies and Vocational Guidance.

Ezra Should Know

Washington, Crossing, Pa. Editor, Variety:

In my ad on page 41 last week somebody short-changed me of two years service in the Army.

"23 July 1943 when I entered service" should have been 23 July 1941, of olden wars, years.

Im sorry I can't give hours and the number of times I was in the Army. I was discharged.

Any small double-truck note correcting this, would be appreciated by the undersigned, a faithful reader of even your finest print.

Ezra Stone.

D. C. Gabbers

Continued from page 41

the fancy name New Yorkers, whose shows are frequently marred by errors regarding Washington background, are slated to continue in operation. Only way to keep radio standards high, it is being argued, here is to get some of the commentators out of their ivory towers in N.Y. and down into the daily grind of Washington news coverage.

Meantime, it is notable that the D.C. stations have not done any retraining since the shooting stopped. They are improving their crews of news legions in order to improve the quality of their news programs. They recognize that, with less overall interest in news, news and commentary programs must be better handled than ever to hold their audience and their advertisers. Most conspicuous in this connection is WOL, the Washington Cowles-Mutual outlet, which has built up the largest newsroom staff ever assembled in a single broadcast station.

It is developments of this type which are making network people believe that, to hold top news times, they should ship their best men out New York to originate in Washington, where they will be close to the center of news for the entire Western Hemisphere.

PHILLY-BUSINESS ORGS DOFF HAT TO RADIO

Philadelphia, Nov. 6. Philly's large business organizations are leaning up to honor radio on 25th anniversary of its broadcasting industry.

Given Thursday (8) a dinner will be given to executives of Philly's nine stations at the Barclay Hotel. City officials from the Mayor down will give the community's thanks to broadcasters.

WFLF last week by the City Broadcast Club, composed of heads of large industries for "consistent public service" to city. Especially honored were Roger W. Clipp, ABC president, and John Schreier, head of WFLF production.

Chi Radio Management Shin in 25th Anniv

Chicago, Nov. 6. Chicago Radio Management Association is deviating today, "Tues," from its regular noon luncheon-meetings at the Wrigley restaurant to hold a special open get-together lunch in the Terrace Room of the Morrison Hotel to celebrate radio's 25th anniversary.

Several old-timers of radio have been invited as guest speakers among them: Ed B. Borden, WGN; here: Sam Kelsey; Jules Hurburview, NBC program manager; Gene Rouse, ABC program manager; Frank Schreiber, manager WGN; Frankie and Eddie Cavanaugh; Walter Press and BBH program manager; and others.

Singin' Sam

Management

LAWRENCE GOLDEN

745 Fifth Avenue - New York 22, N.Y.

WANTED

A character. We want someone to handle our All-Nite Radio Show. Radio experience not absolutely necessary, but you must have a good line of chatter (clean) and a bright, happy voice. If you know your stuff and would like to take a crack at disc-jockeying and keeping folks entertained, at a good price, drop us a line at Box 812, Variety, 154 West 46th Street, New York 13, N.Y.

RADIO WRITERS

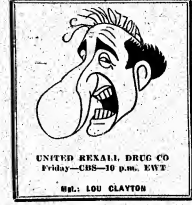
WANTED

Experienced drama, situation comedy. Write, state age and experience. Box 27, Variety, 154 W. 46th St., New York 13, N.Y.

RADIO WRITERS

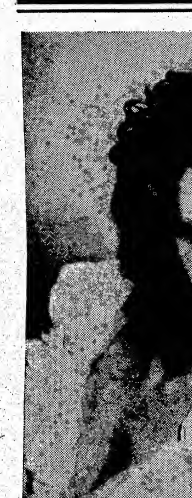
WANTED

Experienced drama, situation comedy. Write, state age and experience. Box 27, Variety, 154 W. 46th St., New York 13, N.Y.



UNITED RECALL, DRUG CO
Friday—CBS—10 p.m. WFTZ
MR. LOU CLAYTON

Chicago's
BEST NEWS
SERVICE
AP-UP-INS
W-I-N-D
350 Kc. 3500 WATTS



DOROTHY KILGALLEN N. Y. Journal-American columnist, says: "TOPS IN TOWN: The Murphy Sisters RCA-Victor disc of 'Will the Angels Play Their Harps for Me?'"

ARLINO
Hollywood
Photographers
FOR
STAGE-SCREEN-RADIO
NEW YORK STUDIO
154 West 57th Street
Phone Circle 7-3505
BOSTON STUDIO-LENOX HOTEL
Phone for Appointment: Kenmore 5-300

Inside Stuff—Radio

NBC's "Army Hour," saluting the radio industry from New York Sunday 4:14, rounded round the world playing kudos—picking up Tokyo, Rome, Berlin.

Only one point couldn't be reached—Hollywood—where Brig. Gen. Robert A. McClure, chief of Information Control Division, European theatre, was waiting. Engineering trouble snafued contact.

NAB proxy Justin Miller, speaking over the "Army Hour," pledged radio's continued cooperation with the Government in "protecting, enriching and disseminating democratic principles everywhere."

"It is through our example, our actions, the thoughts and ideas we express," he continued, "that the democratic spirit can be spread abroad. Certainly American radio—both shortwave and from this country and by Army-operated transmitters overseas—can do much to sow the seeds of free enterprise and free speech throughout the world."

Winner of the \$500 grand prize of the Writers' War Board Navy Show Contest is Noah F. Ryder, Y-3c, whose sea chantey titled "Haul Away Maties, We're Almost Home," topped 1,332 entries. The composer, a Negro, is a graduate of Hampton Institute of Virginia, and before going into the service was a music teacher. Navy Liaison Unit is negotiating to have the work aired on "Meet Your Navy," ABC (Blue) show, in a few weeks. Four other major winners of \$250 each were Marine T Sgt. David Dempsey; Marine Pfc. Donald J. Holmes; Lt. Norman Myrick, USNR; John J. Grabin, Sile, USNR. Judges for the project included Russel Crouse, Paul Gallico, Max Gordon, Oscar Hammerstein II, George S. Kaufman, Christopher La Parge, Fredric March, Robert Montgomery and Hobe Morison. No particular requirements were set by the board. Contestants were given free rein to submit anything from a poem to a three-act play.

Radio has often in the past had occasions to gawk at being left out. In the gold when important press conferences are held. Last week the show was on the other foot when Walter Reuther, vicepres of the United Automobile Workers of America, came to New York for a meeting with radio commentators and radio newsmen, only—with no press invited. Reuther spoke on the record, let himself in for questioning, and no holds were barred. Gawkers and news analysts felt impressed with him and his case for labor. "I don't think it's up to 7-730N's Nov. 6, director of New York's multiplicity-owned WNYC. It was so successful, Novelt said, he'd try it again soon with, possibly, someone representing big industry.

WTAM ORCH'S TOUR OF OHIO HIGH SCHOOLS

Cleveland, Nov. 6. WTAM this fall embarks upon a venture which will directly benefit a number of high schools in north-eastern Ohio. Station plans to send its orchestra, under the direction of Lee Gordon, with a vocal quartet to be selected, into various cities to present concerts in cooperation with the musical talents in each of the schools selected.

The purpose of the concert, as far as WTAM is concerned, is to allow high school students and their concert-going friends to meet the WTAM group first hand, and the programs presented in cooperation with the various school choirs and singing groups will bring WTAM closer to its listening audience.

The concerts will be devoted to raising funds for various schools and community causes. The high school groups will receive the entire proceeds from the sale of tickets. WTAM is defraying all of its own expenses.

Banning of Mex Pic Stars on Air Lifted

Mexico City, Nov. 6. Radio here has at last begun post-war with regard to labor strife. Big headache for the stations and the public, banning of pic toppers from performing, offshoot of the long and costly quarrel between the National Cinematographic Industry Union, controller of radio and film pic help, and the Picture Production Union, mostly a players' organization, has ended. Stars can now mix all they want to.

Station XEW (150,000 watts) and XEQ (50,000 watts) sidestepers being deprived of all music, excepting disks, by making a pacifying deal with their staff musicians, who threatened a walkout unless they got more coin and less work.

BOB STROUBEL TO COAST

Chicago, Nov. 6. Bob Stroubel has resigned from W. E. Long, Inc., where he has been assistant radio director for the past four years, to become radio head of the Don B. Miner agency, Los Angeles, effective Nov. 12.

Stroubel originally came from the Coast, having been associated with Al Sperry in conducting a radio service in Los Angeles which specialized on bakery accounts.

FPO's Radar Lab Division

Washington, Nov. 6. FCC last week set up a laboratory division within its engineering department to study civilian uses of radar as they affect frequency allocations. Unit will be headed by RID technical supervisor Charles A. Ebert.

RCA Common Earns 42c For First Nine Months

Consolidated statement of income of the Radio Corp. of America and subsidiaries for the third quarter of 1945 and the first nine months of this year, with comparative figures for the corresponding periods of 1944, have been announced by Brig. Gen. David Sarnoff, proxy of RCA.

Total gross income from all sources amounted to \$222,002,801 in the first nine months of 1945, compared with \$239,938,117 in the same period of 1944, a decrease of \$17,935,316.

Provision for federal income taxes amounted to \$18,902,400 for the first nine months in 1945, compared with \$21,745,500 for the 1944 period, a decrease of \$2,843,100.

Net income after all charges and taxes was \$8,204,470 for the first nine months of 1945, compared with \$5,734,670 in 1944, an increase of \$2,469,800. The portion of net income resulting from war production contracts is subject to renegotiation by the Government.

After payment of preferred dividends, earnings applicable to the common stock for the first nine months of 1945 were 42c per share, compared with 31.0c per share in the first nine months of 1944.

NEFF ON WCBE

Pittsburgh, Nov. 6. Ernie Neff has been signed to WCBE's new early morning "Wake Up" show every week-day from 6:45 a. m. to 8.

It'll be a free-for-all, with Neff playing the organ, giving weather reports, rolling out dices and commenting on them.

Writers Guild Seeking 50 Contracts To Clinch Govt. Wage O'Charge Case

The Radio Writers Guild has won one step in its argument against the Government's overcharge of withholding and social security taxes taken from the pay checks of scripters. But now the Guild needs copies of writers' contracts before the case can be clinched.

Frederic B. Bryant, the Guild's general counsel, has been told by the Collector of Internal Revenue in New York that writers' squawks against the unfair taxation would be considered, but the federal official wants to see the contracts under which the scripters work, as documentary proof that the gripe is justified. Dorothy Bryant, national secretary of the Guild, is trying to get writers to send in copies of their contracts as evidence.

Involved are two factors. Under the Social Security Act, no more than \$30 of unemployment insurance need be taken from any single employee. Freelance writers who work for more than one net client or agency get nicked the full unemployment insurance deduction from each check.

Second factor concerns bigger money than unemployment insurance. Withholding tax is taken from scripters' checks on a "daily earning" basis, theory being that a radio show is one day's work. Result is that writers who do one show a week are taxed as if they were knocking out five statuses a week.

"Our counsel will file a brief, but we need the supporting evidence in

the form of contracts," said Mrs. Bryant. "We should have 45 or 50 contracts to document our case. The grievance is a justified one, and we believe we could win a Government ruling on it. But merely filing check-vouchers, won't help. The Government wants to see the actual contracts. We hope writers, who stand to gain by a change in the ruling, will send in their contracts."

Radio Luxembourg Folds

Luxembourg, Oct. 27. Radio Luxembourg ceases broadcasting operations as of midnight, Nov. 11. Radio Frankfurt becomes the key German-network station the following morning. Jack Goldstein to be deputy program manager at Frankfurt.

The Luxembourg govt. yesterday (26) decorated 30 members of the military section of Radio Luxembourg with the Grand Ducal Order of the Oak Crown—an unusual honor.

WOV's New Brace of Jockeys

Fred Robbins, announcer on the Paul-Danny Kaye show on CBS and other network shows, taken over as disk jockey-announcer on WOV's (N. Y.) "1590 Club" as successor to Alan Courtney.

Station has also signed up Bob Barry, of WIND, Chicago, and recently out of the Army, as stand-in for Robbins and other WOV announcer chaps.

Announcing

EDWARD M. KIRBY

Colonel (Retired) Former Chief, Radio Branch, War Dept.

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TITLE	PUBLISHER
A Door Will Open.....	Dorsey
After All This Time.....	Chesica
Along the Navajo Trail.....	Leeds
Alchion, Topela and Santa Fe.....	Harvey Girls
Autumn Serenade.....	Feist
But I Did.....	Robbins
Chickery Chick.....	Santly
Dentist Darling.....	Advanced
Berechance.....	Pentara
Gee It's Good to Hold You.....	Colleton
Gotta Be This or That.....	Harms
His Day is the Ocean.....	Berlin
I Can't Begin to Tell You.....	BVC
J'd Do It All Over Again.....	Shapiro
I'll Love You.....	T. B. Harms
I'll Be Yours.....	Harris
I'll Buy That Dream—Sing Your Way Home.....	Burke
In the Middle of May.....	Crawford
It's Been a Long Long Time.....	Morris
It's Only a Paper Moon.....	Harms
Just a Little Fond Affection.....	Shapiro
Love Letters—Love Letters.....	Famous
That's For Me—That's Fat.....	Williamson
Till the End of Time.....	Santly
Waitin' For the Train to Come In.....	Block

*Filmmusical. *Legit Musical. †B.M.I. Affiliate.

Larry Clinton Eyes
Radio, No Dances

Captain Larry Clinton in the Army since immediately after Pearl Harbor, and who has been in India with the Air Transport Command for the past year, is on his way home, where he sees on terminal leave.

Clinton, according to friends in New York, intends going into radio upon his return to civilian life. He doesn't want work in the dance band field.

Haynes Out of Army

Army Lt. Don Haynes, manager of the late Glenn Miller in civilian life and handler of the band during its Army period, was released from service last week. He plans opening a management office in N. Y. as soon as space can be found.

Haynes has Charlie Spivak, Claude Thornhill (who won't have a band for a year or more, possibly never again), and several others.

10 Best Sheet Sellers

(Week Ending, Nov. 3)
 It's Been Long Time..... Santly
 Till End of Time..... Santly
 I'll Buy That Dream..... Burke
 That's For Me..... Williamson
 Along Navajo Trail..... Leeds
 It Might Well Be Spring..... Harms
 Paper Moon..... Harms
 That Feeling Moonlight..... Pioneer
 Atchison, Topoka, Santa Fe..... Feist
 Chickery Chick..... Santly

400 Club, N. Y.,
Nixes 300G Offer

Nat Moss and his partners in the 400 Club, N. Y., have had a spot that has stirred up considerable interest in the field because of the prices it is paying top bands, were offered \$500,000 recently for their interest in the operation. Source of the offer is undisclosed, but it was rejected.

Last spring, when the 400 opened there was wide speculation among bandmen as to whether it would make the grade in paying such high prices and being off the beaten track. With that kind of money dangled before its owners, it apparently is there to stay. Its grosses, with top names such as the current Tommy Dorsey, are somewhere between \$25,000 and \$30,000 weekly.

Suns Back at Majestic

The Three Suns are resuming recording for Majestic Records with "Symphony" for the first time since Eli Oberstein's departure from the company.

Inside Orchestras—Music

Considerable excitement was stirred up in N. Y. early last week among a group who knew that the American Federation of Musicians had revoked the booking license of one agency. Permit was cancelled via letter a week ago Saturday morning and reinstated the following Monday due to the intervention of a mutual friend of the agency head, and James C. Petrillo, proxy of AFM.

Cancellation was caused by a ruckus between the head of the agency involved and one of Petrillo's assistants. Dispute grew into major proportions, with plenty of name calling, etc. In retaliation, the AFM exec cancelled the license the next morning.

Decca Records this week will market a recording by Bing Crosby and Bob Hope which the company expects will hit its 1,000,000-copy sale, on the basis of pre-release dealer reaction. Coupling of the singer and comic involves the tunes, "Put It There, Pal," from the duo's forthcoming "Road to Utopia" film, and "Road to Morocco," from the film of the same name, released by Paramount in 1942. Both sides are accompanied by an orchestra under Vic Schoen.

Disk is being marketed under Decca's "Specialty Series" label, selling at \$1. "Morocco" side has new lyrics written by Johnny Burke, who collaborated on writing of both sides with Jimmy Van Heusen.

Tommy Dorsey's Sentimentalists quartet were recorded in a unique manner last week during a disk session at RCA-Victor studios in N. Y. They delivered vocals while seated around a table. This unusual method evoked surprise from many kibitzing the session. Dorsey explained that the idea stemmed from the relaxed manner in which the group demonstrated a new arrangement to him around a table at the 400 Club, N. Y., one night. He figured that if the quartet could relax, that much sitting around a table, the same feeling could be achieved sitting around a mike.

Sammy Kaye during his current theatre and one-nighter-run has found twice as many fans asking for autographs to copies of his "Sunday Secedence Book of Poems" than his RCA-Victor recordings. These poems, delivered on his Sunday afternoon commercial, were the object of much scorn by people in the music business when he first inaugurated them. Since putting them between hard covers and channeling them into regular book markets and record stores, he has sold more than 60,000 of them at \$1 per.

Frank Sinatra more than doubled the size of Jan Savitt's orchestra which is accompanying the singer at the Paramount theatre, N. Y., opening today (Wed.). Sinatra added a total of 20 men to Savitt's 11 pieces, putting on French horns, oboe, extra trombone, 10 violins, three violas, etc. He stands the cost himself.

Speaking of Records

I'M ALWAYS CHASING RAINBOWS

Lyric by JOSEPH MCCARTHY

Music by HARRY CARROLL

Perry Como

Harry James

Dick Haymes

Barry Wood

and

Helen Forrest

VICTOR

COLUMBIA

DECCA

COSMO

Singing, played and arranged by THE DOLLY SISTER

Arranged by JERRY ROBBINS, JERRY JESSI, JERRY TAPSCOTT

Produced by JERRY ROBBINS, JERRY JESSI, JERRY TAPSCOTT

RECORDS—RINGS—LINES

Artie Shaw Breaking Up, to Record Only Hoping to Recapture Prestige

Artie Shaw breaks up his orchestra later this month and will remain on the Coast indefinitely. He has given his men notice that the outfit disbands Nov. 18.

Shaw recently shifted booking agency affiliation from the William Morris agency to Music Corp. of America, under an arrangement whereby monies due Morris, partly from the deal by which it acquired the band from General Annis, Corp., were to have been paid out of commissions earned by the band under price. Shaw couldn't see moving off the Coast for less, with high operating costs and transportation difficulties.

Shaw's plans are to remain on the Coast and record in hopes of hitting another big record which would revitalize his name. He no longer is connected with RCA-Victor and is closing old accounts with Capitol disks. If this is set up, it will allow him to record in Hollywood where he picked up his first big success. Shaw was east last spring, on a theatre tour, which got him into price but he had to leave out of Hollywood area since.

Sinatra Backing Buddy Rich B'd?

Buddy Rich finally left Tommy Dorsey's orchestra last week, to build a band of his own. It is now in the process of being gathered and will start sometime around mid-December. It's reported, but unconfirmed, that Frank Sinatra has a share in the three-part ownership and management setup.

Rich was replaced with Dorsey by Alvin Scholer, who joined with Charlie Spivak. His first work with Dorsey was at an RCA-Victor recording session last Friday (5) afternoon in N. Y.

10G Flat Weekly Bid To Spitalny Probable Top Hotel Figure Ever

Phil Spitalny has been offered \$10,000 flat weekly for a two-week run by his all-girl orchestra at the Brown hotel, Providence, for the period beginning Dec. 15. Spitalny has not accepted the offer as yet, made through the William Morris agency. If he takes the job it will probably be his highest location work, and 10G is one of the highest bids to a band of any type by a hotel through Duke Records, who took \$10,000 for 10 days at the Providence-Ballroom in the same city last year.

Offers of that much coin for any of the top pop bands, at least in location, are rare. Previous to the only bands ever to receive them, even the Dorsey band was offered \$8,000 among the modern top-pop outfit. Both were offered that sum by the Park Hotel, which is in Hollywood. Dorsey also drew one at that figure from the Frolies, Miami, two years ago.

Morrow's N. J. Fill-In

Buddy Morrow's new orchestra has been set to fill in at the new Terrace Room, Newark, N. J., before the end of Jimmy Dorsey and Benny Goodman. Dorsey debuts the 984 next Tuesday (13) and plays the 985 and 986 at the Terrace Room. The 984 and 985 coming in the 28th. Goodman comes in on the 29th. Terrace Room, which has been fighting for remote broadcast rights, now has two Mutual, one ABC (Blue) and one CBS slot. The Spot is being booked by Music Corp. of America, which is also rumored to have a piece of the operation.

Morrow's first date in N. Y., proper, will be the Roseland Ballroom, N. Y. He follows Dorsey's Frisco there Feb. 18 for 10 weeks.

Ray McKinley Out, To Delay Reforming Band

Ray McKinley, who became a civilian two weeks ago, won't as previously planned, immediately begin to assemble an orchestra. McKinley, feeling that many of the men he wants to join him are still in service, will delay the unit's formation until January or February.

McKinley toured overseas for three years as drummer with the Glenn Miller Army Air Force band.

Selvin, Oberstein Settle % Suit

Suit by Ben Selvin, head of Majestic Records artists and repertoire, against Oberstein, has been settled. The settlement, by the U. S. court in New York, gave Oberstein 15% of the profits of the band, which was withdrawn. Selvin's suit was for \$75,000, 15% of what Oberstein received in three years. Oberstein received \$500,000 for their interests.

Exactly how Selvin's suit was settled is uncertain. Oberstein's counsel asserts that the settlement was involved; that he got a written release from Selvin on any claims the latter might have had. Selvin asserts there was a "considerable amount" involved, but hints at \$5,000, plus legal fees.

Settlement came about following a pre-trial examination of Oberstein. After everything was said, Selvin and Oberstein "kissed and made up."

Meanwhile, the suit by Oberstein vs. Majestic Records for back salary and royalties due him under an arrangement made in 1937, is still on. Oberstein was to have remained at the head of the company after its sale, and Majestic has filed a counter-suit, claiming Oberstein misrepresented his holdings before the sale.

Oberstein laughs off this action by pointing out that long before the sale of the disk company was consummated Majestic held an option. During the option period it had its own people in the Hit setup, in the office and factory, and the misrepresentation charge could hold water since Majestic had completed a survey of what it was buying.

PALLADIUM, H'WOOD, UPS COIN FOR NAMES

Palladium Ballroom, which hasn't played any of the top band names for close to a year, with the exception of Gene Krupa, is now increasing its money offer to the top-flight group. Palladium's comparative lack of endorsement has kept Harry James, the Dorseys, Woody Herman and Benny Goodman out of the spot. Later, says the Coast enemy in January to play the Meadowbrook Gardens, where he follows James.

Sometime ago, the Palladium made a bid for Tommy Dorsey, offering \$15,000 weekly. The offer, which any band was ever offered by that spot. Presumably James was man out of the spot. Later, says others such as Herman have been increasing, too.

Hugh Charles to U. S.

Always Be an Englishman? "We'll Again" and "Silver Wings in the Moonlight," and partner in Noel Coward's "Expect to Leave for the U. S. soon."

Object is to dispose of new songs, and to associate with Noel Coward. And also pick up suitable American songs for England.

PROBRIET Co. Cancellation of Warner Songs

The band business is currently in full between wartime operation and the postwar boom. Agency executives feel that the industry will not climb out of the business rut it's currently in until the new bands, now being formed in increasing numbers attract public interest, thereby injecting new life into the field.

Currently, the only phase of the business that is returning good coin to various bands is the one-nighter trail. Even this field is currently undergoing a change, due to the closing of a great many Army camps which bought various-level bands in great numbers. The drop in this type of booking, however, is being partially offset by mounting college bookings.

The field of dates that has agency men most worried at the moment is theatres. Currently, only the top names like Harry James, Tommy Dorsey, Woody Herman, Xavier Cugat and a few others are in any real demand by theatre operators. These names, however, represent only a small portion of the entire available talent. There are a great many on the lower levels that cannot do the business the topgers can. And presently, there are some 100 or so weeks of theatres throughout the entire country from which a band can be "rented" at a rather good guarantee plus a percentage.

With all the remaining theatres and the medium-sized ones, the market is stymied. It cannot take chances. Wartime salary levels are still prevailing to some extent, but operating costs are still fairly high.

As far as locations go, the crisis has continued on page 52.

C-P Racks Down In Maestro Debt

Campbell-Porgie, N. Y. music publishers, cracked down on maestro Jerry Wald last week for money allegedly owed them, for which they had secured a judgment against the leader several months ago. Wald apparently did not satisfy the debt, and the publishers attached his master's salary at the Roseland Ballroom.

When this occurred, Wald hurriedly huddled with his manager, and it is said that he would pay off the debt at \$25 weekly, with the proviso that if he missed a payment the publishers would immediately move in and collect the rest.

Peculiar angle of the affair is that both principals had the same attorney, A. Edward Masters, who is financier of Wald's orchestra. If this case, Masters was in the unique position of endorsing money for C-P money he would have to shell out as Wald's banker. That was the only way the money could be secured. Before that occurred, he stepped out and turned the C-P case over to someone else.

RELEGATE PETRILLO 'COURTESY' BILLINGS

Certain members of the American Federation of Musicians' executive board are known to know that Petrillo got permission to take the credit. It raised quite a hubbub about the matter, but the executive board, at a convention in Chicago, at any rate, the billing now reads: "Presented by the American Federation of Musicians, James C. Petrillo, president."

ASCAP's French Rep

Alpi-Jean Benard, former general manager of SACEM (French society), now is general French representative for ASCAP. He's headquartered in Paris, as was the late Igo Bryk.

Later, hounded by the Nazis, committed suicide two years ago in the Italian-Swiss border. He was a familiar figure in European circles in the world of arts, music, theatre, etc.

Uruguay Added To ASCAP String

American Society of Composers, Authors and Publishers has corralled a recent rights arrangement with Uruguay, neighbor of the Argentine, with which ASCAP completed a deal several weeks back. Newcomer to the ASCAP step in the almost complete lull by ASCAP of South American rights in the past year.

Free-International grabbed Chile a month or so ago, which goes to Broadway Music, Inc., through Peer's tieup with that outfit.

ASCAP's deal with the Argentine was finally ratified in its completed form last Wednesday (31) by the Society's board of directors. Re-telling of the events of the trip John G. Paine, general manager of ASCAP, reveals the bitter fight that went on between the Society and BMI interests headed by Peer, who was present in Buenos Aires when SADIAC dealt with ASCAP.

After everything was said, Selvin and Oberstein "kissed and made up."

Meanwhile, the suit by Oberstein vs. Majestic Records for back salary and royalties due him under an arrangement made in 1937, is still on. Oberstein was to have remained at the head of the company after its sale, and Majestic has filed a counter-suit, claiming Oberstein misrepresented his holdings before the sale.

Oberstein laughs off this action by pointing out that long before the sale of the disk company was consummated Majestic held an option. During the option period it had its own people in the Hit setup, in the office and factory, and the misrepresentation charge could hold water since Majestic had completed a survey of what it was buying.

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Herman Suit, general manager of the Warner Bros. music publishing combine, has advised Columbia Records that hereafter he will accept no less than the full statutory rate of 2c per side for all recordings of WB songs marked by Columbia.

This action followed a discussion between Starr and Manie Sacks, head of Columbia's artists and repertoire, over the former's objections to the artists to whom Columbia sought to assign WB tunes.

Neither Sacks nor Starr will comment on the action. It is claimed that Columbia's reaction to the ultimatum was an immediate cancellation of any future plans for the recording of WB songs. This Sacks also denies.

According to information, the dispute arose after Sacks assigned a recent WB tune to an undisclosed Columbia artist. It is claimed that Columbia's reaction to the ultimatum was an immediate cancellation of any future plans for the recording of WB songs. This Sacks also denies.

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There have often been situations between publishers and recording companies in which one party has objected to the way the other has handled their songs. They feel that the company has not given a tune for recording, completely disregarding the publisher's interests. The few publishers who object to the company are deeply interested since they see the possibility of a lost sale.

Paine, who is a member of the manufacturers have often made it difficult to "make" a certain song for the publisher. This, apparently, is Starr's bone of contention.

AFM, Band Agencies Due for Powwow

Chicago, Nov. 6. A meeting reportedly has been arranged between the executive board of the American Federation of Musicians and tappers of the various band agencies. Exact date of the get-together has not been revealed (in fact it's denied by principals that such a confab is on the calendar), but it's supposed to take place sometime in January, which would be about the time of the next scheduled AFM executive board meeting.

Whether the meeting is not confirmed, either, but it's said to involve various problems that the AFM has been having in connection with its efforts to launch the band business on its post war map. Most of the problems stem from what is asserted are "too harsh" restrictions imposed on the operation of the various band agencies by the AFM's rules and regulations.

Thornhill Seeks Release From Morris Agency; Delays Band Formation

Claude Thornhill, currently in N. Y., after resting almost a month at his home in Miami, Fla., has been talking with the William Morris agency re a release from the management contract it holds on him. Thornhill won't have a band for another year, at least, if he ever recognizes at all. But if he does he claims it won't be under the Morris management.

Thornhill went over to Morris as part of the package deal that secured the Morris management of Miller, Charlie Spivak and Thornhill away from General Annis Corp. This deal was made in 1937, when Miller and Miller, partially the result of a pine then held by Miller against the Morris management, then had control of Spivak and Thornhill.

**NO. 1
SPOT FOR A
RHYTHM SONG!**

When he was leaving we gave you that great novelty hit...

Now that he's coming back here is a bright rhythm tune...



COME TO BABY, DO!

By INEZ JAMES & SIDNEY MILLER

6 TERRIFIC RECORDINGS 6

LES BROWN

COLUMBIA

KING COLE TRIO

CAPITOL

JACK SMITH

MAJESTIC

GEORGIE AULD

MUSICRAFT

JIMMY DORSEY

DECCA

DUKE ELLINGTON

VICTOR

Come To Baby, Do!

Key of G (B-D)

Words and Music by
INEZ JAMES
SIDNEY MILLER

Slow Bounce (with a lift)

Chorus Gm7 C7 Gm7 C7 G Am Gm7AmGm7

I took a choo-choo-choo, fast as I could take a choo-choo, I came a

long, long, long, long way to take you in my arms, And now it's your first move To

prove that you've been true, Come to ba-by, do, (If) I've been a (She) You've

way, way, way, way, way be-yond the blue hor-i-zon, I'm hop-in' no, no, no,

no-one else is on your mind, So pack-er up, my sweet, And meet your Wai-ter-loo-

Come to ba-by, do, Stop! Me from guess-in-

Tain't no time to tease, Stop! All this mess-in- Put your bog-kin' ba-by at ease,

I wan-na love, love, love you, Just the way I wan-na love you, In-gon-na

try, try, try to make you try to un-der-stand, Which is solid and done, The

one for me is you, Come to ba-by, do!

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Really ridin' high — ALONG THE NAVAJO TRAIL

LEEDS MUSIC CORPORATION

NEW YORK • CHICAGO • HOLLYWOOD

AL GALILCO • New York

BERT BRAUN • Chicago

HAPPY GODAY, Prof. Mgr. • Hollywood

New ASCAP Lyric To Old BMI Tune Complicates 'Guy'

The latest song to be claimed by both BMI and ASCAP is Shapiro Bernstein's "My Guy's Come Back." Mel Powell's melody became BMI license property in 1941 when it was called "Benny's Bugle," and recorded by Benny Goodman. Same tune with the "My Guy" lyric was recently published by S-B which obtained five records on it before attention was called to the four-year-old tune assignment to BMI. Result is that BMI has told the 1,900 affiliated stations they may perform it song freely.

Insofar as payoff goes, song actually places a burden on BMI shoulders as they plan to pay off on performance, but will receive no tangible benefits in return. Last song so involved was Bourne's "Say It Over Again" which consisted of Sunny Skylar ASCAP lyric tacked onto a Pezz (BMI) melody. A similar controversy over rights to license "All of a Sudden My Heart Sings" remains unsettled due to inability of both organizations to locate the composer, a Frenchman. ASCAP and BMI both claim exclusive rights.

FRED. BROS. DENIED INJUNCTION VS. YATES

Frederick Bros. suit for temporary injunction to stop Charles Yates from working in behalf of any other agency than FB, as per an unexpired contract, was denied last week by Justice Benedict. D. Discussed in N. Y. Supreme court, Justice Dineen denied the application on grounds that "the controlling facts were too much in doubt." This sent FB into court with its complaint. No such suit has yet been filed.

Yates' contract with FB, an agreement for a term of 10 years, was still six years of expiration when he left the agency last spring. He asserted the agreement had not been lived up to in all respects by FB, and so he joined Joe Glaser's Associated Booking Corp. where he now heads the theatre booking department.

Sid Prussins Vice Childs

At New Carnival, N. Y. Sid Prussins, former tabloidist at the Diamond Horseshoe, N.Y., is now slated to open at the Carnival room at the Casino Hotel, N.Y. instead of Reggie Childs, as previously announced. Prussins is a recently discharged veteran.

Prussins is leaving his moniker changed to Strang in order to avoid any Teutonic implications.

Finley's Legal Trek

Los Angeles, Nov. 6. Larry Finley, ballroom operator, left for New York to take depositions in his anti-trust suit against Music Corp. of America for \$350,000. Finley charges MCA with refusal to book bands in his dancery at Mission Beach, San Diego.

Wallerstein Delayed

Ted Wallerstein, head of Columbia Records, has been stuck in Lisbon since last Saturday on his way home to N. Y. from a month's trek in Europe on the foreign record situation. Wallerstein has passed on a clipper and was weather's last rescued. He visited England, France, Belgium, Holland and several other countries.

Paxton's Roseland Repeat

George Paxton's orchestra returns to Roseland Ballroom, N. Y. Jan. 8 for six weeks. This is the band's third date at the spot, where it got its start.

Paxton also last week signed a recording contract with Majestic Records. Ted calls for a band a year four of them to draw a minimum production of 300,000 copies. His first session under the pact comes up later this week.

Bands at Hotel B.O.'s

Band	Hotel	Weeks Played	Cost	Hotel	Weeks Played	Cost
Al Aloma	Lexington	4200	\$75-\$150	2	1,825	97,975
Johnny Long	New Yorker	4000	\$1-\$150	2	2,150	4,200
Frankie Carter	Pennsylvania	4000	\$1-\$150	3	3,620	6,225
Emil Coleman	Waldorf	4500	\$25	4	3,300	15,475
Art Mooney	Lincoln	4275	\$1-\$150	8	925	7,075
Guy Lombardo	Roosevelt	4000	\$1-\$150	1	3,300	3,600
Tommy Dorsey	400 Club	3500	\$1-\$150	8	3,800	33,825
Charlie Spivak	Commodore	4000	\$1-\$150	9	12,000	2,000

*Asterisks indicate a supporting floor show. New Yorker has ice show, Lexington, an Hawaiian floor show. Waldorf, Joan Edwards, 3 days.

Chicago

Ernie Heckscher (Mayfair Room, Blackstone Hotel; 350; \$150-\$250 min.). Floor show crowds helped up to 2,700 for Heckscher, Victoria Cordova and Myrna.

Clyde McCoy (Boulevard Room, Stevens Hotel; 650; \$3-\$350 min.). McCoy, et al, drew 4,600.

Eddie Oliver (Empire Room, Palmer House; 700; \$3-\$350 min.). Oliver-Gene Sheldon-Paul Winchell-Joe McMahon, combo got 5,800 this time.

Louis Prima (Panther Room, Sherman Hotel; 950; \$150-\$250 min.). Smash 6,300 for Prima, Clarence Syler and the Harmonists.

Gay Claridge (Chez Paree; 650; \$3-\$350 min.). Still stand out big for Claridge, Danny Thumey, Gail Meredith, Cabot Dredson and Dixie Roberts; 5,800 this stanza.

Harry Cox (Blackhawk; 500; \$2-\$250 min.). Cool, Joe Rardin and the Noyelles came up with 4,400.

Buddy Shaw (Latin Quarter; 700; \$3-\$350 min.). Medium 4,300 for Shaw, Billy Vine, Dorothy Donegan and Jerry Cooper.

Los Angeles

Freddy Martin (Ambassador; 900; \$1-\$150). They can't help lovin' that man. Another 4,500.

Ted Strater (Biltmore; 900; \$1-\$150). In solid here and won't miss 4,800 late by far.

Location Jobs, Not in Hotels

(Los Angeles)

Stan Kenton (Palladium, B. Hollywood, first week). Hit strike fast and early heading for 27,000 spots.

Al Donahue (Flamingo, B. Southgate, fourth week). They like him here as 8,500 hoofers will attest.

Phil. Niterly Pays \$500 To Patch Up AFM-Local Head After Big Brawl

Philadelphia, Nov. 6. Club Orlando here last week paid \$500 to Local 77, Musicians Union, as part of damages claimed by the union for medical expenses for the injured Frank P. Luzzi, who was severely beaten at the club, allegedly by its manager, Charles Sansone.

Local agreed to reinstate the club in good standing as long as Sansone has no connection with the club. A union representative has been posted at the spot to see that this stipulation is adhered to. If Sansone appears the band will be pulled out, union officials said.

Al Sherwood Band In

Middle of Fraud Suit

Bridgeport, Nov. 6.

Attachment for \$15,000 was slapped on Al Sherwood band, after premier Sunday (4) at Ritz Ballroom, Suit was brought against Sherwood (Sherwood Room of Providence) and Vinnie Wilson, former leader of band, by Hi-Tone Music Corp. of Bridgeport, charging conspiracy to defraud and \$10,000 damages.

According to complaint, Wilson was president of Hi-Tone when he and his band were booked into Rustic Cabin, N. Y. nitery, last summer, and he used the corporation's money to pay for Mutual broadcast expenses as well as buying equipment. Sherwood, pianist-arranger, took over band when Wilson exited from Hi-Tone, plaintiffs say, to get out of contract with corporation.

Wilkins CRC Treasurer

Columbia Recording Corp. has designated William G. Wilkins treasurer as of Nov. 15.

He takes over from Frank K. White, v.p. and treas. of CBS. White continues as a Columbia v.p.

Wilkins left Lybrand and Bros. & Montgomery, auditors for CBS and CRC, to assume his new duties.

Happens All the Time

Pittsburgh, Nov. 6.

When Henry Busse played the Vogue Terrace, Pittsburgh, the William Morris agency sent out advance publicity announcing Billy Sherman was vocalist with the band. Smoky City papers made a lot of that inasmuch as Sherman first became known here over KDKA with Maurice Spill's band. Spill's agent also played Sherman up big—only to discover when Busse arrived that Sherman was among the missing.

In fact, at last report, he was still in the Pacific with an army special service unit. Busse said he had no idea how his office got the idea that Sherman was with him.

Bob Miller Unanimous Choice for MPCE Pres., O'Connor Refused Post

Bob Miller, who for years has headed the Professional Music Men, which recently was absorbed by the Music Publishers' Contract Employees' union, was unanimously nominated for the MPCE presidency Monday (6). Johnny O'Connor, who has held the top spot for the past four years, refused to run again.

Other nominations for various posts were also completed. Elections will take place Dec. 3, with ballots to out-of-town members going out immediately. N. Y. members settling them 10 days before elections.

Six men were named candidates for v.p.—Rocco Vocce (incumbent), Jack Orfield, Joe Santy, Victor Selaman, Sammy Smith and Leo Diston. Charles Lang was unanimous choice for treasurer. For the council, 15 men were offered, six of whom will be elected. They are, Mickey Adity, Bob Bauman, Harry Bernie, Nat Debin, Leo Diston, Gus Gabriel, Gene Goodman, Johnny Green, Dave Kent, Murray Lally, Mark Schreck, Victor Selaman, Sammy Smith, Ralph Spittman, Sam Walters, Ben and Smith are incumbents. Wigger is an ex-member.

For trustees, two of six posted will be chosen. Alan Best, Red Evans, Leo Talent, Sammy Taylor, Larry Taylor, Eddie Wolpin are up.



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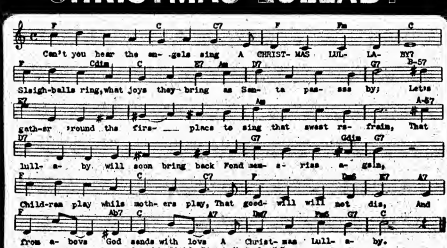
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HOLLYWOOD

CHICAGO

Caught Short by War's End, Milwaukee Scales Down World's Fair Plans in '46

Chicago, Nov. 6.—Something just short of a World's Fair is being planned by civic and industrial leaders with Mike Todd and other show-biz figures for Milwaukee, Wis., starting Jan. 27, '46, in celebration of the city's centennial and, City was incorporated as such on Jan. 27, 1846.

Ira A. Bickhart, secretary to Mayor John L. Buonaparte, and executive director of the year's festivities, told Variety last week a World's Fair had been approved by his committee last year, for 1948, "because we didn't think the war would be over so soon." However, when hostilities ceased suddenly they had to both scale down their plans and move them up to give the sufficient time to buy out exhibition grounds, build pavilions, etc.

Program will open at the Milwaukee Auditorium Jan. 27 with a seven-day celebration, to include radio shows sponsored by a number of industries headquartered in Wisconsin. Contacts have already been made with more than 20 such agencies, Bickhart said, and negotiations are under way to organize some 15 nationally sponsored broadcasts from the Auditorium during the week.

There'll also be a local show during the week, produced by Edward J. Weisfeldt, formerly manager of the Riverside theatre, Milwaukee, for many years. Weisfeldt will also work with Mike Todd, who at one time ran tab shows in Milwaukee and who is acting as executive director on the Midsummer Festival Corp., recently incorporated by the group to put on other special holiday programs on Easter, Memorial Day, July 4th and Labor Day, with the central theme the city's 100 birthday anniversary.

—As an example of the latter, Bickhart said, American Federation of Labor, Congress of Industrial Organizations and indie unions will be placed in charge of characterizing Labor Day program. Main dish on summer program will be celebration

on the shores of Lake Michigan, running from July 12 through Aug. 15.

Other features planned are air races with biplanes and air show, sailing and speed boat regattas, and exhibition of the city's historic buildings of Wisconsin forests and farms. Autumn program will be historical and recreational of early Wisconsin—also folk festivals.

'Panama Clubs Seeking Family Trade' Says Rep.

Here Buying Talent

Name American talent, assured that Panamanian spots aren't the dense or ineptly produced material as are the Canals Zone night bookings. Canavaca club, Panama City, has set Art Tatum for four weeks starting March 24, and Maxie Sullivan for May day.

Carlos Coves, co-owner of the spot with his father, came to New York to convince acts that cities in that country are cleaned up sufficiently to make Panamanian dates respectable. Coves declared that since the wholesale evacuation of American troops, Panamanian interiors are going after the family trade. "The B" girls are a thing of the past in most clubs, and talent is again necessary.

Mission was successful enough to give Coves enough headlines for some time. Through Harry Nathano, he's booked the Winter Sisters for six weeks starting Dec. 20; Woods and Bray, for four; Roy Rogers (not the film cowboy) flies this week to open Nov. 12, and Ruth Landis for Jan. 10.

All acts are given round trip transportation by plane, and the spot takes care of taxes for term act.

SELLOUT \$15,000 FOR NEGRO GUILD BENEFIT

Sellout house, sealed at \$15,000, is anticipated at the annual benefit for the Negro Actors Guild to be held Sunday (11) at the Alvin theatre, N. Y. Advance sale so far totals \$14,000.

Among those scheduled to appear are Hal Johnson choir, Libby Holman, John White, Helen Vinson, Evelyn Wyckoff, Sammy White, Nicholas Brown, Beatrice Kraft, Evelyn Gleason, Evelyn Keyes, Harvey Stone, Mantle Moreland and Ben Carter, Dooley Wilson, Richard Widmark, David Brooks, Frankie Hayes, Dion Costello, Marilyn Maxwell, Rose Ingham, Mary Small, Weson Bros. Mantle Raye and Nick Condos, W. C. Handy, Duke Ellington and Louis Jordan, Charles, Canada Lee and Dan Burley. Ed Sullivan will emcee.

Arnaut Bros., Both Out Of Army, to Reform Act

Arnaut Bros., standard in vaudeville for many years, are preparing to return to the field and are discharged from the Army in which they spent three years. Their sister, Nellie, who had been with 20th-Pose since the brothers became vaudeville in August, 1942, will join them.

When inducted into the Army, the Arnauts were put into special service and later toured the U. S. with "Army Play Party," produced by Harry D. Squires, who later joined the "Jazz Show" and was assigned to the 95th Division of the Third Army. They later were assigned to other branches of the Army.

Harry Squires, With Office in Hat, Takes Up 300G Concert Dates

Harry D. Squires, who recently returned from the concert department of the U. S. Army, has established his own concert booking agency, and has taken an office yet. But he already sold \$300,000 worth of long-hair bookings for Stannard Hombert and Phil Spitalnik. Romberg is slated to start a tour Jan. 30 through March, and they will then go to Hollywood for radio broadcasts. Squires is full a picture agent.

Squires is also arranging dates for "The Three Stooges," Symphonie, Richard Korbil, 11-year-old child pianist, who plays "Cavendish" built N. Y.; Feb. 3, He'll be 12 by then.

LICENSE RESTORED TO LEE 'N' EDDIE'S, DET.

Detroit, Nov. 6.—Liquor license for Lee 'N' Eddie's club has been reinstated pending further investigation. The license, which was suspended by the Michigan State Liquor Commission, was temporarily suspended on the 26th. The club, at a hotel near Lansing Wednesday (30), also accepted Herman Prujanki's statement that, since Turkey's Bar, show business hangout, in Detroit, L. N. E. suspension came after Connolly inquired, became suspicious of the ownership of the spot.

Prujanki was summoned to Lansing to answer for alleged "undearables" buying an interest in his spot. Prujanki testified he borrowed \$20,000 from Louis Bernheim and had paid \$40,000. As part of the loan agreement, Sam Bernheim hired as a bartender, Lee 'N' Eddie, who had been in the "week" to "watch the business." Prujanki said: "However, I need Ted Lewis, now playing in Lee 'N' Eddie, introduced Sam Bernheim as club owner. Connolly is apparently satisfied, but Prujanki was ordered to set out by Dec. 15.

Saranac Lake BY HARRY NATHANO

Saranac, N. Y., Nov. 6.—In less than a year, Chris Davis beat the rap here. He left for his Columbus, Ohio, home, where Al McKay, of the old vaudeville team of Dick & Kay, McKay's troupe artists, who was floored via a divorce suit, is still recuperating in Toronto, Canada.

Bill Headley, ex-theatre manager from Rimmerburg, Pa., who married three stages of the rib-operation, now employed in Washington, D. C., is rehabilitating center at Lake Placid, N. Y., shutters. Three nieces settled to fold no biz with him since of C. S.

After a year of in and out of bed routine, John Lauder, a former mild exercise and down-town visiting, is back.

Write to those who are in the colony, sends a mess of "Oreids" and salutations to Don McKay for his timely advice on colony over "Breakfast Club" program. Gang gets a mental thrill over things like this.

Al Weidner, nitery owner of prolio dare, who made grade here and left this colony ten years ago, here for general info. Jack Medico told him he lacked Alford-dack air, so he will winter here.

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ICE FOLLIES' HOLDS 10TH ANNI SHINDIG

Chicago, Nov. 6.—Tenth anniv. of the "Ice Follies" annual show will be celebrated here, with a party thrown by Eddie and Roy Brown, and Gene and Mabel Wednesday (7) in the Panther Room of the Sherman hotel. Guests of honor will be seven other members of the original company, all still with S&J.

Historic of the show, in which Ole Olsen and Chic Johnson will participate will be flattered and flattered by the "Ice Follies" (ISF), the "Laffing Room Only" stars are old friends of the Ship-studio and Johnson.

Walter Halich, general manager of the company, pointed out that it's really only the ninth year for the "Follies," inasmuch as it took off officially under that name in Tulsa, Okla., on Nov. 7, 1936. Halich's format, was established originally in the ice show staged a year previously at the Sherman Hotel, under that name (Ice Follies)—same show, but with revised format, and national vogue in ice extravaganza.

Shindigs and Johnson will present small diamond-studded piece in the shape of figure skaters in the show, which will be a "Follies" show.

Henrie Brock, Ernie Kratzinger, musical directors; Phyllis Leff, Julie Smith, Vera, Nelson, and John Foster, and Bert Landish, who started out as the granddaddy, plus driver and is now stage manager.

Montreal Clubs Fear Gambling Investigation

Montreal, Nov. 6.—Report that gambling and vice situation in this town may be subjected to an official investigation by the Montreal police has led to a bit of an uproar.

Montreal is now known as one of the gambling mecca of North America. Gambling houses, baroque joints, bookies, create wide-open while police do not create a stir, except for the occasional raid. "Wide open," "wide open," "wide open," as the clubs are called, are "baited" the point again starts jumpin' with dice. This state of affairs has been going on for years. Montreal night life is wide open, and aided by a good bit of blind-baiting, the night life after the legal closing time, living in this town can be favorably compared with New York City and Chicago in the early '20s. All baiters are packed to the doors.

Concerts, "legit," pits have all been doing a land-office biz in the past few years. But a survey shows that a good deal of the night trade is attracted by the wide-open gambling at all hours of the day and night.

Chas. Alexander, Egyptian Pot and Producer, to U.S.

Possibility that American acts will be playing Egypt, as well as South Africa, is keen with visit of Charles Alexander, Cairo music publisher and producer, to this country to buy musical scores and talent.

Alexander will leave Egypt some time in December with a stopover in England before coming here. He has already obtained permission of the Egyptian government to withdraw \$2,000 for deposit in three foreign banks for initial expenditures.

According to Charles H. Ailor, New York agent, who represents Alexander on talent and music deals, the latter's major interest is music, but he will publish in several countries, he produces musicals and variety revues as an outlet for his scores. It's an opera as well.

Ailor says that Alexander will buy almost anything but talking acts while here.

As for the case of talent exchange with other countries, Alexander's talent buying plans will be concentrated on the transfer of talent into. So far no shipping is available, but Ailor hopes that by the time Alexander's money shipping situation will be resolved.

Walters' H'wood Club

Los Walters, operator of the Latin Quarter, N. Y., is set to start a Hollywood club to be ready in about six months. Walters has already acquired a site on Sunset Blvd., and will start building in about three months.

Neither the name nor policy of the Hollywood spot has been set as yet.

Jean Sablon, Here From S.A., Sees Rio Casinos

Opening Talent Throttle

Jean Sablon, who arrived in N. Y. Wednesday (31), after three trips to South America, on his way to a date at the Bucklehorn hotel, Chicago, opening Friday (1), asserts that more talent will be used in Brazil than in the previous years.

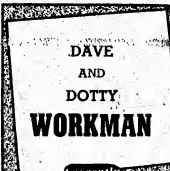
Major reason for increased talent is the heavy program being offered by the newest casino, the Quintanilha at Petropolis, which is conducting shows with complete and well-known types of entertainment. In addition, the Rio clubs have recently used many shows imported from France which would have been rejected by large competition gets underway for large scale shows, the clubs will be out-acting each other, which won't do the talent employment situation any harm.

Sablon anticipates that the current political upheavals in that country will not affect importations of talent. Brazil has been reluctant to keep the casinos supplied and besides, foreign acts are too well liked. He also anticipates that foreign acts such as excessive taxes, difficulty in obtaining work permits, or limit upon the amount of money an act can take out of the country.

ELKORT, SHERR ADDED TO MCA STAFF IN N.Y.

Eddie Elkort, who was in the Chicago office of Music Corp. of America prior to induction, with his recent discharge has transferred to MCA's New York office where he'll work in the cafe and lounge.

Another MCA addition is Billy Sherr, who'll book bands for the cafe and lounge. Sherr takes care of the club-act department.



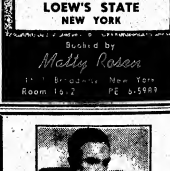
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Byfield & Bering Don't Want Nitery Headaches, No Club in Mex Hotel

Chicago, Nov. 6.—Mere announcement that they're going to open a hotel in Guaymas, Mexico, which they recently bought from the Southern Pacific Railroad, isn't much of a surprise to acquaintances of Eric Byfield and Frank Bering, operators of the Sherman and Ambassador hotels here.

What will really knock the countless friends of B & B for a loop, however, is Byfield's remark to Varsity last week—i.e., "The night club business is the only business in the world with such an unfortunate foundation—and that's why we're not going to have a night club in our new hotel."

"When the operator of a spot has to depend on entertainment, his business is always subject to the draw of the show. He sets a standard for himself, and in so doing makes it tough for himself, because then he has to try to repeat with the next show. And the next, and the next. And, for that reason, we'll never open another one. It's too much work, too much worry. It's not worth it."

Talent won't like this, however, to continue:

"The best sort of a spot to open nowadays, if you can get the right people coming in, and, coincidentally, the right guy to handle your publicity, is a Stark Club, a Pump Room, or a J. Once you've got such a spot, you're not subject to the draw of name acts. And that makes for peace of mind, which, in turn, coupled with a club jammed with celebs and their followers every night, makes for a longer life and a happier one."

"What about the College Inn—oldest in the U. S., in continuous operation for all of 44 years," he was asked.

"That's something else again," he said. "In the Pump Room 'we stepped using acts and pushed our own acts in a corner, where they were not better business than we ever did previously.' That was when we

(Continued on page 58)

Beatrice Kay Doing String Of Concerts at \$2,000 Plus

Beatrice Kay is the latest to hit the concert circuit with a four-stage Feb. 14 in Trenton, N. J. She'll head a unit consisting of 15 performers and a band. It's being booked by Jerry Carrilli of A. & S. Lyons at \$2,000 guarantee against percentage.

Bill Robinson, concert unit with Aida Brown, Carlotta Freeman and the Four Knights starts Thursday (8) in Milwaukee. Layout is also setting \$2,000 against percentages.

Report Stiefel Would Sell Out His Interest In Andy Russell for \$306

Sam Stiefel, manager of Mickey Roney and half-owner of Andy Russell, reportedly has offered to sell out his half-interest in the latter singer for \$30,000. This price is \$3,000 above the \$27,000 he paid Bob Moss for the 50% contract. Moss had been partners with George Durigan in Russell. Durigan still holds his half.

Russell is now on the Coast, where he recently completed a picture. He also occupies a spot on the Lever Bros-John Davis broadcast.

SAM SHAYON PREPS OWN AGCY. WITH BAR EXAM

Sam Shayon, who recently resigned as manager of the William Morris Agency Beverly Hills office, will enter the personal management and artists' business management field shortly. He recently passed the California bar examination and will be sworn in as an attorney today (7) at Sacramento.

Prior to joining the Morris office, Shayon was with Fanchon & Marco in New York.

All-Vaude Policy (9 Acts) At Met Theatre, Seattle

Metropolitan theatre, Seattle, which formerly housed legit shows, will inaugurate vaude policy sans films, new policy going in Nov. 12. It will play nine acts on full week.

Initiator has Jack Shea, Ben Vot Vikings, Ruth Davis, Manuel Ferrerira, Three Rays, Prof. Eltona and Bostrice, Robert Baxter, Rochelle and Bebe, and Wilminton Trio.

Four 52d St., N.Y., Clubs Hit On Weed Charges

Marijuana charges have already taken toll of four clubs on 52d street, N. Y., and police are studying the cases of several others. Licenses of the Downbeat, Three Deuces and the Spotlight club were suspended as of Saturday (3), while the Oxyx club was hit earlier in the week. Action forced the spots to cancel talent, but are remaining open pending outcome of the case.

According to Deputy Commissioner O'Leary, these clubs have been a gathering place for peddlers and users of marijuana. He declared that the easy traffic of the weed was afforded by these clubs. The commissioner said that he will study the findings of the police report on these spots, which will be published later this week, and will then decide how long license suspension will be in effect.

Largest talent user of the shuttered spots was the Downbeat, which closed with Billie Holiday heading the bill. That spot spent up to \$1,000 weekly, while the Oxyx had a talent budget of \$1,500; Three Deuces, \$1,000; and the Spotlight around \$800.

Acts cannot sue for fulfillment of the contracts since acts carry a "best effort" clause, covering from any responsibility of that kind when shuttling is an "act of public authority."

Shangri-La, Philly-ACVA Tiff Hot, Spot Seeks Injunction Vs. 'Unfair' Tag

New Navy Hospital Show Uses Waves for 1st Time

The Navy for the first time is casting Waves in shows. "Navy Date," new show slated for hospital presentation, will have a cast of Waves and gobs. Show will play Florida hospitals for three months.

Outfit will have four femmes consisting of former entertainers. Among them is Betty Bonnet, former band vocalist. Eight enlisted men comprise the rest of the show, six of whom will double as the band.

"Navy Date" is scheduled for domestic consumption only as Navy regulations forbid sending female personnel to any Pacific outpost other than Hawaii.

Martha Raye Settles L.Q., Det., Claim For \$3,000; Sought 86

Martha Raye settled her claim of \$7,835 against the Latin Quarter, Detroit, for \$3,000. Original claim was for considerably more, but since she filed in the cancelled time with other dates, earnings in other spots diminished the final figure down to \$3,000.

Mrs. Raye was cancelled out of the spot when Tom Safadsky and Tony Morelli, L.Q. ops, cancelled their headlines after a siege of astronomical business. American Guild of Variety Artists subsequently upheld Miss Raye's claim for pay of play.

Leo Carrillo Personalizing

Leo Carrillo is being booked on a vaude tour at \$1,500 weekly by Jack Kalchman of Frederick Bros. Dates lined up are the Downbeat, Detroit, Nov. 8; Loge's Stage, N. Y., Nov. 16; and Earle, Philadelphia, Nov. 23.

Further dates are pending.

Attorneys for Dewey Yessner, operator of the Shangri-La nitery, Philadelphia, and the Philly local of American Guild of Variety Artists failed to reach an amicable settlement in their dispute. Shangri-La therefore filed for an injunction against the talent union seeking relief from the latter's "unfair" action. It's alleged that AGVA's blacklisting has made it impossible to book acts into the nitery and as a result business and income has been impaired. Action was heard in Common Pleas Court, Philly, last Thursday (1) with both sides to file briefs within 10 days.

Controversy which led to the unfair action was due to a claim filed with the union against the spot by Andy Sherman, producer of shows there. Sherman claims the nitery owes him \$8,000, amount including salaries and acts which had been the contractual obligation of Yessner. AGVA last month notified Yessner of the complaint and was agreeable to send the matter to arbitration. Yessner refused to either liquidate or arbitrate. Yessner was given 10 days to settle the claim or else, and when he didn't, AGVA took spot as unfair. Yessner retaliated by instituting injunction proceedings.

Meanwhile nitery is operating sans acts.

BARRY GRAY TO PAN' VAUDE TOO?

Barry Gray, who emceeds WOR's "Moonlight Savin' Time" marathon from 2-3-45 a.m., is being engaged by Jerry Rosen for vaudeville. Later, who just left Frederick Bros. to go on his own, will explore the radio disk-jockey's stage potentials with a band of his own. RKO New Rochelle, N. Y., either Nov. 21 or 22.

A guest-spot with Hildegarde is also on the agenda.

LOU WALTERS

200 West 48th St.,
New York, New York;
October 26th, 1945.

My dear Belle:

You might like to know that during the time you appeared here the Latin Quarter broke all attendance records.

Of course, we always do a good business but the eight weeks of your appearance here set a new high, and incidentally, I don't know when we have had any artist that we liked more nor whom the audience appreciated more sincerely than Belle Baker.

Sincerely yours,

Joe Baker

TO:

Miss Belle Baker,
Latin Quarter,
200 West 48th Street,
New York, New York.

TO LOU WALTERS—

If other night club owners presented Artists as you present them, then I am sure that all Artists would break records. I am so grateful to you for your kind expression of appreciation. You are grand!

BELLE BAKER

P.S.—To Nat Harris, your wonderful Manager, my sincere thanks, too.

OPENING NOV. 14
MAYFAIR CLUB
BOSTON
(2 WEEKS)

OPENING DEC. 20
BEACHCOMBER
MIAMI BEACH, FLA.
(6 WEEKS)

OPENING FEB. 6, 1946
CORONET CLUB
PHILADELPHIA
(2 WEEKS)

Personal Management
JERRY ROSEN
604 Fifth Avenue
New York 17, N. Y.
LO. 3-1791-

Literati

Writers in Hollywood

Raymond Chandler, in a thoughtful article in current (November) *Atlantic Monthly*, "Writers as they are," audits the pic industry for its brushoff of the writer, for the vicious system of "beatings" on the script. "In so far as the writing of the screenplay is concerned," he writes, "writers are the boss; the writer either gets along with him and his ideas if he has any, or gets out. Writers are employed to write screenplays on the theory that, being writers, they have particular gift and ability for the job, and are then prevented from doing it with any independence or consciousness on the theory that, being merely writers, they know nothing about making pictures."

Chilling treatment of writing talent "insulting and degrading," and the results of the producer-control "juvenile," Chandler sees some hope for six artistic growth and development in the fact that more and more writers are becoming showmen in their own right, producing and directing of their own screenplays.

Max Schuster's Asylum

An author was complaining to M. Lincoln Schuster, publisher of the *Asylum*, that his work had not been able to advance he might be able to afford to sit in 21 and traps of that caliber. Cracked to Sack's "The Authors, like racehorses, should be fed but not fattened."

Paul Denis' Book on 'How To'

Paul Denis, actor on Earl Wilson, Broadway columnist on the New York Post, has contracted with Dutton for the publication of a book dealing with the "how to" of show biz. It's to be a tome of how to break into the various phases of the show biz, like acting, singing, etc., with bylined articles by wellknowns in their respective fields. Due next summer.

Denis, incidentally, takes over an editorial assignment, replacing Martin, as assistant editor, of *Fie* mag.

Van Atta, Newman Works

Two International News Service contract correspondents have made local writing, and banking for their experiences.

Lee Van Atta, who recently returned from the Pacific, is completing "History of the 5th Air Force" for Simon & Schuster; and "The Epic of MacArthur" for Doubleday.

Duell, Sloan and Pearce subsidiary, Larry Newman, now INS promotion director, is reading a series of three articles for *Fie* magazine titled "Patton, the Magnificent."

Newman originally planned to be based on his first-hand knowledge of Gen. Patton.

Doubleday, Doran's 10% Pay Hike

Nelson Doubleday, president of Doubleday, Doran, book publishers, announced 10% pay increase for the company's 4,125 employees effective Nov. 1. Statement was made at the dinner of the Doubleday-Company *Fie* Press 25 Year Club in honor of the company's employees who have served the company for 25 years or more.

Employees of all Doubleday subsidiary presses have also received the increase. These include Country Life, Literary Guild, Doubleday Book Club, Book League, Garden City Publishing Co. and Blikstein Co.

War Dept. Honors Russell Barnes

The Dept. has just awarded the emblem of Exceptional Civilian Service to Russell Barnes, of the Office of War Information, for his outstanding service. He is the third civilian not employed by the War Dept. to win the emblem.

Decorations were given for "his excellent and outstanding achievements in the development of new and effective methods of psychological warfare." Barnes joined the OWI in 1941.

New Canadian Info. Setup

Its wartime job ended, the Federal War-time Information Board has been revised and will now operate under a new setup known as the Canadian Information Service. Its main duty will be to keep other nations kept on Canadian doings as well as to act as intermediary to the Canadian diplomatic corps all over the globe.

The war functions of the WIB were similar to those of the Office of War Information in the U.S.

Director will be Geoffrey C. An-

drew, former acting general manager of the WIB. Dr. Augustin Frigon, general manager of the CBC, will be among the directors.

Eve Brown's Book

Dutton has contracted Eve Brown, who was longtime aide to Maury Brown, to write a book about her and later became "Cholly" (a trademarked *Beetle* byline), to do a book about her inside shift on *Cholly*. Since her marriage, Miss Brown never has been in Chicago last September. Igor Cassini is the Cholly Knicker.

Harvard Business School's Division of Research has published a study of stockholder relations and public relations of management group for the education of business executives. Titled "Directors and Their Functions," the time analysis details the organization, policies and work of American Boards, Climax Magazine, General Foods and Standard Oil of N. J.

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CHATTER

Burti Evans, ex-Yank feature ed, now associate editor True mag.

Harry Fark, INS managing ed, returned from a quickie trip to Tokyo.

Lloyd Emerson Sibrell moved from Cincinnati to Winston-Salem, N. C.

Louis Berg in Hollywood to interview for a series in the *Week* mag.

Lovers' new love confessions now issued in abstract of John W. Litch's novel, "The Girl Without a Chin."

Lincoln (Simon & Schuster) elected to the board of the American Friends of the Hebrew University.

Richard Treagaskis is writing a book on Jim Duggan, attorney-at-law, and Coast Guardman, for Satetop.

L. C. Con. Walter Ramsey, who will be discharged from the Navy soon, appointed executive vice-president editor of the *Fortune* magazine.

Louis Devon, one-time *Fie* magazine reviewer, sold novels, "The Last Word" is selling, a head plan in Charles Jackson's book.

Ed Bodin's gambling for *Alma* magazine, the abstract of John W. Litch's novel, "The Girl Without a Chin."

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tee or Government agencies an opportunity to enter the contest.

Jerome H. Buckley, of dept. of English, U. Wisconsin, has a new book on W. E. Henley, the poet, critic, poet, etc. of Nineties, published by Princeton University Press.

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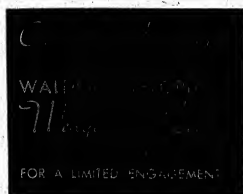
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"YOUR LUCKY STRIKE HIT PARADE"

Joan edwards

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VICTORY LOAN DRIVE—OCT. 29-DEC. 8

"Let's Finish the Job"

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VOL. 160 No. 10

NEW YORK, WEDNESDAY, NOVEMBER 14, 1945

PRICE 25 CENTS

TELEVISIONS WILL RE-60-80% IN

Those Hotel Accommodations!

Hotel accommodations in key cities are still as difficult to obtain as during the war, for which reason agents ahead of shows are reported devoting increasingly little time to publicity. Their major job appears to be finding rooms for casts. For the past two seasons players have been staying in women's clubs and boarding houses, where strict rules are in force.

In the past hotel people welcomed professionals as guests, and when making reservations the advance man would be given his quarters on the cuff. Same went for company managers, but all such gratuities are now out. Not only must they put it on the line, but hotel clerks think they are doing show people a favor to permit them to sign the register.

SEE MEETINGS FOR VIDEO FANS

Motion picture film will be used for 60-80% of the total television program, according to exec in charge of programming present shows and outlining plans for future television schedules.

Importance of films in experimental shows and on current news-reel telecasts is also stressed, and the prediction is made that there will be an entirely new type of picture produced for video audiences with many new companies entering this field.

Sam Cuff, general manager of the DuMont television station, WABD, in N. Y., expects 80% of his future programs to be sent out via film. Paul Allart, in charge of films for (Continued on page 54)

Video's 50-Yard Line

Getting two on the NBC television 50-yard line for the Army-Navy game Dec. 1 was as big a problem for the rec team as the try for the rec team in Philadelphia.

NBC's video space was booked in advance, almost on a par with the try to get tickets for the actual grid match, and NBC has a problem now to accommodate the last-minute brasshat requests.

Nearly \$1,000,000 has been invested in new-season Broadway musicals that are doubtful of paying off, and at the rate the song and dancers are flopping, the red for that type of production will top last season's disasters. Only the fact that there were musical casualties has Broadway escaped the pinch of a musical-house shortage. Incidentally, the holdover tune shows are doing big and there's no certainty that better for musicals now being readied will be available.

Costlier indicated flop is "The Girl From Nantucket," first reviews and critics bearing down hard on it last Thursday (8), when it opened at the Adelphi. Show is said to have cost around \$250,000, and gross for the first four performances leaves no indication that the show can stick. Henry Adrian, who had a straight-play flop called "Victory Belles," a (Continued on page 24)

Chain of 400-500-Seat Bandbox Cinemas New Trend; Tele Angle

That a flock of theatres seating only 400 and 500, but built along modern lines and, in many cases, equipped for television, will dot the country in the next few years, including little communities which now do not have any picture entertainment, is widely predicted in the film industry.

Trend toward bandbox houses, which will provide finest in comfort and not cost much to operate, developed to a point extent even prior to the war but, it is believed, will mushroom in a wholesale manner now that victory has been won.

Reported that an influential group of New York real estate and financial people is organizing for the purpose of financing these 400-seaters. Understanding is that the group will build as many as 12 of this type of theatres for these wanting a circuit that size but, in all cases, prospective exhibitors getting the financing must be assured of picture product. An important film package is expected to be placed in active charge of the new organization.

While numerous theatres seating 1,000 and over are planned in various parts of the country, the day of the so-called deluxe operations, running 2,000 to 4,000 seats are a thing of the past, in trade opinion. In the future, among others, there will be of smaller house, less costs, lighting and general maintenance not to mention ability to compete with low grosses.

Wall St. Market Fever

Has Gotten the Femmes

The stock market is now the femmes' new gambling fever. Used to be horse-roses, bingo and, in later seasons, many gambled by backing shows, with a "roving line" in this or that Broadway left contender. Now the femme angels find they're getting faster action in Wall Street.

The midtown Manhattan brokerage firms are amazed over the growing roster of diva speculators in the market.

Ethel Merman Signed

For Miami Niter, 1st

Club Date in 15 Yrs.

Ethel Merman, who hasn't played a niter since she appeared at the Central Park Casino, N. Y., 15 years ago, has been booked for the Beach Riviera, Miami, Jan. 10. She's getting \$6,000 weekly on a show that will include Mario and Floria and probably Emil Coleman's crew. Appearance of latter is contingent on getting out of a previously contracted date.

This is the only niter date for which Miss Merman will be available for some time. She's committed to appear in the leggie "Auntie Oakley," work on which is being held up because of the death of Devonne Kern, who was to do the score.

The Beach Riviera is a new operation by a Miami syndicate.

Pan-Airways Previewing

Pix on Planes in Flight

Pan-American Airways is previewing movies in airplanes in flight tonight (Wed.) over LaGuardia Airport, N. Y.

Pan-Am's idea is that motion pictures during regular flights will ease the boredom of long trips and otherwise ease strain. Presumably, the length of reels used will depend on the length of individual flights.

H'wood's History And

Celebs Go Into Wax

Museum for Posterity

Hollywood, Nov. 13.

Growth of Hollywood from a citrus orchard to a motion picture capital will be perpetuated in a museum of film history. Project was launched at a meeting called by John W. Considine, Jr. and attended by Jesse Lasky, Cecil B. de Mille, Mervyn LeRoy, Louis Lightheart, Rodney Paniglas, Mary Pickford, Doris Schary, Norman Taurog, William Cameron Menzies, Neil McCarthy, Adrian and George Murphy.

Project calls for a building, to be designed by Menzies, containing wax works similar to those in Madame Tussaud's London museum, a library of scenarios dating from Griffith Park to Beverly Hills, paintings and costumes of stars, and an auditorium where outstanding productions of bygone days will be shown. Rodney Paniglas will supervise the general operation of the museum and Donald Hance and James Osborne will function as business counselors. Offices will be opened early in 1946 to get the project rolling.

House Group Would

Use Foreign Loans As

Key to Copyright Aid

Washington, Nov. 13. A demand for the lowering of foreign trade barriers, for protection of American copyrights in eastern Europe and full freedom of entry for American films abroad as a condition attached to any foreign loan, this country makes, was included in a report to Congress Sunday (11) by a House Postwar Economic Policy and Planning Committee.

Easing of trade barriers would permit entry of more U. S. films into Britain and European markets. Protection of copyrights and free entry of films was aimed at Russia (Continued on page 55)

ANN SHERIDAN STILL

CHOOSEY ON SCRIPTS

Ann Sheridan, since her reinstatement, is reported still not happy about scripts being sent her by Warner's studio.

Director Vincent Sherman is flying east next week to let Miss Sheridan read an untried original by himself which she has liked best of all ideas submitted.

Maestro a Mayor

Reading Pa., Nov. 13.

One of the upsets in last Tuesday's (10) general election was the election of Joseph B. Nesbit, Democrat, one-time leader of Nesbit's "Singing Americans" orchestra as mayor of Summery, Pa.

He defeated Morris Michaels, Republican, who was twice three years ago was considered unbeatable, by more than 400 votes.

Backwards or Forwards,

Pearson's Lee Hat Pact

Adds Up to \$702,207

That Drew Pearson's contract with Lee Hats, via the Weintraub agency, amounts to one of the top coin deals for commentators.

New sponsor, who inherits the hat contract for the P. Sun, day night show, ABC (Blue), has Pearson in at \$4,500 a week, with a contract non-negotiable clause.

Deal between the client and Pearson was for three years. Pearson bowed in for September and years back at \$750, with his closing Series A note said to be in the \$1,500-\$2,000 bracket.

New Trends Cued

To War's Over—

Let's Make Love

The war's over—let's make love seems to sum up twin trends evident among show news now on the air, and being planned for early airing.

First part of the new credo is being pointed out in the industry as evidence by what's happened to PKG's "FBI in Peace and War," which is going off the air; the Mutual edit to take "social significance" out of "The Whisper Men," and—perhaps the most significant example of all—what's happened recently to "Mr. District Attorney."

"D.A." had earned its top rep, under the guidance of Jerry Devine, as a hard-hitting dramatization of important subjects made palatable for mass appeal. But since Ed Byron (Continued on page 55)

H'wood Told to Prepare to Take Over Picture Industry in Japan

Hollywood, Nov. 13.

New and rich field for the motion picture industry and its production personnel is Japan, according to a bulletin issued by the Screen Actors Guild to its members. Communication points out that in pre-war days Japan's film production was second only to that of Hollywood. It adds that "Japan's work is to be done in Japan for the men of Hollywood. The U. S. Government places strict control over Japan's film industry and wants Hollywood executives and producers to help them to go to Japan and take charge."

"They will find about 20 studios located mainly in Tokyo, with an aggregate of 68 sound stages, whose personnel roster (1939) consisted of 132 directors, 101 writers, 1,032 actors, 555 actresses and 108 musicians. In that year the studios turned out 354 features and 456 documentaries. Before the atomic bomb Japan had 1,883 theatres, many of them large and modern."

Bulletin points out that Hollywood execs and personnel taking over Japanese studios will find many peculiar customs, but expresses the belief that the job of reconstruction will be fascinating.

Star-Maker Gus Edwards Dies Broke; Kern Was 'Songwriter's Songwriter'

Hollywood, Nov. 13.

"I sat on his knee and he taught me how to sing. Those were the final words of the sociology that George Jessel delivered at funeral service for Gus Edwards here Friday afternoon (9) before some 75 of the star-maker's intimates of the past half century. It brought tears to the eyes of his former proteges who attended the service, as well as to the oldtimers of show biz who were present.

Edwards, who died here Wednesday evening, after an illness of eight

(Continued on page 48)

STARS AND CROWDS

Sears and Raftery Flying Abroad On UA Surveys: Former to S.A. in man.

Grad Sears flies to London from Baltimore next Monday (19) and Edna, president of United Artists, follows a week later, departing from N.Y., also by plane. Both will meet in London and make quick side trips to France, Sweden and Spain on UA's quota business.

In England, with the currently tight booking situation, Sears, as vice-overseas plan, wants to be back with Raftery in the States by Xmas. Directly after the first of the year, Sears then departs on the two-and-a-half-month South American survey which he was to have embarked on this month, taking him into January, but the company directorate thought it best he first make the European hop.

Studios Asked to Set Up Interview Periods For Displaced Vets

Hollywood, Nov. 13.—Veterans Service Committee, appointed by the Screen Actors Guild, has asked studio heads to direct the setting up of a special interview day for returned actor-soldiers. Directors' requests will be made to producers and agent agencies, and the Academy of Motion Picture Arts & Sciences will be asked to cooperate in helping servicemen to regain their old places in the film industry.

Committee consists of Robert Montgomery, chairman; Russell Hicks, John Garfield, Frank Albert, Phil Brown, Ronald Reagan, Bob Allen, Bill Thomas and Jack McGrath.

MAYER IN N.Y. FOR BRIT. PROD. PARLEYS

Louis B. Mayer and Howard Strickling are in New York to confer with Nicholas M. Schenck, president of Loew's, on future production in England.

With Alexander Korda in temporary retirement and Ben Gato taking over, plans call for a Metro production and several directors and cast members to go to London to make three pictures during the 1946 season. Sudden death of the studio's v.p. David Bernheim occurred while the studio chieftain was en route east.

Schulberg Back Where He Started—In Publicity

Hollywood, Nov. 13.—B. P. Schulberg, former publicity man executive and later an independent producer, is returning to his old field of publicity. With Irving Rubine as associate, Schulberg has formed a company to operate a public relations, advertising and exhibition service in the film business.

Schulberg originated much of the advertising and publicity technique now used in the picture industry, which he functioned as the first promotional director for the old Famous Players company, founded by Adolph Zukor.

United Appeal Lags

Hollywood, Nov. 13.—Film industry's first annual United Appeal drive has achieved more than half the total number of subscriptions expected but only 38% of its money goal. Laggards among the large contributors was reported by Edward Arnold, chairman, at the weekly luncheon of studio and guild members.

Lack of top-bracket contributions was shown in the week's total of 13,332 pledges for \$799,267.

Truman Signs Tax Bill

Washington, Nov. 13.—New tax bill, which slashes the 1946 rates for corporations and individuals but leaves the wartime additions levied unchanged, was signed by President Truman Friday (9). Law goes into effect Jan. 1.

House and Senate leaders in tax legislation have promised that the next tax bill, on which work will start in January, will wipe out the wartime excise rates on theatre admissions and nitery taxes, restoring the lower peacetime levels.

Johnston's Bid For Krug Cold

Washington, Nov. 13.—J. A. Krug's feud with the MPFDA is off in a cloud of confusion. Indications here are that Eric Johnston will not be rushing into making a decision. He took up his mind on the \$75,000 vice-presidency that Johnston pulled the rug out from under Krug, although no one will admit this.

Here are the facts. The Krug deal was on the fire for a couple of months. Because of the other offer, Krug was to be rushed into making a decision. He took up his mind on the \$75,000 vice-presidency that Johnston pulled the rug out from under Krug, although no one will admit this.

What may be regarded as indicative of the trend, again regardless of the decision in the U. S., was the decision of Paramount less than two weeks ago not to renew the pooling arrangement with Si Fabian covering its Paramount, Brooklyn.

FOX THEATRE CREDITORS DIVVY ANOTHER \$40,000

Fox Theatre Corp. creditors and stockholders split another \$40,000. Federal Judge John C. Knox last week in New York approved an offer for the \$40,000 settlement made by Milton C. Weisman, former receiver of Fox, appointed by former Circuit Court Judge Martin T. Manton. Application for approval for the settlement was made by Robert Aronstein, attorney for the creditors.

Was the second gain by the Fox creditors. Aronstein and other attorneys after extensive negotiations with the Kohns Corp. showed its subsidiary, which bought the assets of Fox, and with the approval of Judge Knox, whereby creditors and stockholders split \$40,000 over a period of years from leases on the Academy of Music theatre in Manhattan.

Payment of the \$40,000 by Weisman, who was appointed as receiver, as accepted as the waiver of compensation by the former receiver and his attorney for a certain period of time.

Arthur Schwartz-WB In Amicable Parting

Hollywood, Nov. 13.—Completing a two-year stint at Arthur Schwartz is aniling Warner's in a parting reported as amicable. Schwartz, who wrote "The Night and Day," the Cole Porter ballad, and wrote the score for "Time to Succeed the Girl," was leaving for New York in two weeks, with possibility of doing a Broadway musical this winter.

Theatre operating pools in which many producers participate, regardless of the outcome of the Government anti-trust suit, are by way of becoming a thing of the past. Practice, it is indicated in some under quarters, has become outmoded.

Learned that even before the anti-trust suit went to trial, circuit operators of pools or at least a drastic reduction without anticipating such a move as a means of taking the "king" out of the then forthcoming Government case. However, it was reported a concession the Big Five was willing to make was dissolution of pooling arrangements.

Nonetheless, it is now reported that even the producer-distributors with the U.S. anti-trust suit, pools may be materially or completely eliminated in time. Where contracts exist, of course, especially with independent exhibitors, there can be no dissolution except by consent.

Pending any disposition of the Government case against the majors, who are in process of dissolution, it is understood, and some, where agreements are expiring or have not as yet been renewed, may be dropped at an early date.

There have been no serious troubles in connection with pooling arrangements that couldn't be amicably adjusted, but the idea of pools is growing less interesting and, while the move would not be necessarily of a defense nature due to attacks on pools, it would mark a tendency toward ending an old trade practice.

What may be regarded as indicative of the trend, again regardless of the decision in the U. S., was the decision of Paramount less than two weeks ago not to renew the pooling arrangement with Si Fabian covering its Paramount, Brooklyn.

Studios which have no pools among the majors are Alabama, Arizona, Arkansas, Florida, Kansas, Maine, Massachusetts, Mississippi, Montana, Nebraska, Nevada, New Hampshire, New Mexico, North Carolina, North Dakota, Rhode Island, South Carolina, South Dakota, Tennessee, Utah, Vermont, Washington, West Virginia, Wisconsin and Wyoming.

Leserman Exits Major Bogeauss, Dave Loew Setup

Carl Leserman is en route to New York to tender his resignation as general sales manager of United Artists to Gradowell Sears, head of distribution. Polunsky, who will return to Hollywood and sign contracts with Ben Bogeauss and David Loew to handle the distribution of their products through United Artists.

Loew is scheduled to be a vice-president of the Bogeauss setup and advise on production plans and operations.

Just Another Guy

Hollywood, Nov. 13.—Postwar expansion took a new turn at Warner's. "A Guy Who Went to the Sun" has become "Two Guys From Milwaukee."

Dave Butler will direct the Alex Gottlieb production.

Sundry Finance Cos. Expedite Film Units' Capital Gains; 'Kiss' Deal Next?

U Toppers Back in N. Y.

Universal Pictures presy Nat. J. Blumberg, chairman of the board J. Chevrolet, and general counsel Charles D. Prattman and vicepres Matty Fox and Joseph H. Seideman arrived in New York on Friday (9) on the Queen Mary after completing the Universal-J. Arthur Rank deal in London.

No immediate plans for studio visit now.

While Shopping, Pix Still At Peak

"People are shopping more for pictures than a good picture with pulp and the boxoffice returns of the top films continue at peak levels, according to the combined opinion of Paramount's four division sales managers, William Froh, Hugh Owen, James J. Donohue and George A. Smith, all of whom have recently made tours of their respective territories.

Commenting on their report Charles M. Rodgoun, v.p. over distribution for Paramount, declared: "There is no discernible fluctuation downward in the boxoffice total in theaters. In fact, many instances business is better than during the war. There are only a few isolated spots where serious camp shutdowns or war factory closings, have had an effect on the boxoffice."

"However, it is true that people shop around more for picture entertainment than they did during the war, but the high level of picture now being exhibited only serves to point up the fact that the war is, in the main, being retained, even raised, by a steady flow of excellent product."

EXHIB FRANK McNAMEE'S GOV'T SERVICE ENCORE

Philadelphia, Nov. 13.—Frank L. McNamee, executive branch manager for RKO Pictures here and co-owner of the Jay Emanuel indie film circuit, has been named consultant to head of the Motion Picture Division in the Office of War Mobilization & Conversion by director John W. Snyder. The post is without compensation. McNamee will help coordinate the work in preparing and distribution of Government information films.

McNamee recently resigned as Deputy War Manpower Commissioner assigned Paul Henreid. His retirement was short-lived, however, when he was called to his latest job by Snyder.

Marion Doran's \$1,200,000 Budget for Loew Yarns

Hollywood, Nov. 13.—New story editor at the David L. Loew production outfit is Marion Avery (Mrs. D. A.) Doran, formerly play editor for Columbia Pictures in New York and later associated with the N. Y. Herald-Tribune. Loew announced he has authorized Mrs. Doran to spend \$1,200,000 on film material.

This Title Has Plenty Stamped

Hollywood, Nov. 13.—Warners assigned Paul Henreid and Andrea King as co-stars in "Beast With Five Fingers," slated for early production by William Keighly with Robert Florey as director. Film will be based on a recently published magazine yarn written by William F. Harvey.

George Abbott and F. Hugh Herbert, producer-author of "Kiss and Tell," which they also produced as an indie film venture for Columbia, may discuss the corporation and take their capital-gain profit. There are a half dozen such financing units in Hollywood and Chicago today which have come into the film business because of the capital-gain structure. Whenever a corporation wants to disinvest itself, and take its profit, these underwriters buy out the assets and they, in turn, gamble on the gross recovery which will give them additional profit.

Curtiz Dickering New 'Life Deal, Meantime Pic WB Deal With Father Pic'

Hollywood, Nov. 13.—Michael Curtiz is dickering with Warners for a new contract which will probably entail substantial hike in salary for director. Curtiz's second year pact with studio winds up next year and several other companies have been luring him more color recently.

Final film under his old ticket at the Valley lot \$750 is directed on "Life With Father" for producer Robert Buckner. No casting in sight for director. Curtiz's direction is the leading center for Father, and William Powell a close second.

EINFELD (DAVE LOEW) INDIE PROD. UNIT SET

Hollywood, Nov. 13.—Negotiations are coming to a conclusion between David Loew and Charles Einfield, whereby they will establish a production unit to make three to four pictures a year, which Loew would release through United Artists.

David Tannenbaum, attorney for Loew, is now handling the paper work on the deal.

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DAILY VARIETY
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Proceed At Your Own Risk!

ALL over the world men are working and working hard, rebuilding the world we all once knew. Along with this reconstruction come new ideas, new methods, even a new kind of people.

The Postwar International Market, due to the advances in transportation, is coming closer and closer. Show Business is aware of this. Show Business will undergo many changes to meet the demands of the Postwar International Market in which you play an important part.

A new kind of people, who travel almost with the speed of sound, means new trends.

"Variety" has for years reported the news about International Show Business. And as in the past, "Variety's" editorial text, news and reports on trends will be a factor in shap-

ing Postwar Show Business for the new World Market.

You "Proceed At Your Own Risk" when traveling the highways of International Show Business if you are not fully informed as to what the people, who are rebuilding and reshaping, are accomplishing.

The INTERNATIONAL FORECAST is the theme of the 40th Anniversary Number of "Variety." Its text will record the many changes, and project the new ideas being proposed for Postwar International Show Business.

"Variety" can serve you, and serve you well, in the matter of International Show Business.

Make your advertising reservations as early as possible.

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David Bernstein and Col. Ed Schiller, Top Loew Execs, Die 48 Hours Apart

Two executives who date away back with Loew's and had much to do with the successful development of that company, David Bernstein, 65, v.p. and treasurer, and Col. Edward Schiller, 67, v.p. who had been on the ailing list for six years, died within 48 hours of each other on Saturday (10) and Monday (12), respectively. Loew's and, generally, industry circles were shocked by their loss.

Passing away in New York of a heart attack at the age of 65, Bernstein had been considerably active in industry as well as charitable affairs despite a heart condition which had persisted for some time. He appeared in good health Friday (9) and had promised to attend a luncheon today (Wednesday) given by the Associated Motion Picture Advertisers in N. Y.

Loew's since 1905, when he joined as a bookkeeper at \$12 weekly, Bernstein quickly rose through the ranks to become v.p. in 1918, and a member of the board of directors. At the time of his death he was a director of 75 companies, was president of the Postscript Corp. and the Peit-Ritter-Miller mutual fund company.

In 1924 Bernstein attracted attention through the launching of a long-term debenture bond issue of \$1,000,000, the first of such magnitude and type in the film industry. That same year Metro-Goldwyn-Mayer was organized and he entered into a contract with Loew's that dated Dec. 15, 1922, and extended to Jan. 31, 1946. Bernstein was on a weekly salary of \$2,000, plus 1.5% of defined annual net profits after preferred dividends and 4% dividends on the common stock. For the year ended Aug. 31, 1943, Bernstein was listed as having received \$259,054.

The late Loew's v.p. and treasurer is survived by a widow, Mrs. Ruth Bernstein, three sons, Lt. Col. Arnold, Sgt. Robert M. and Lt. Daniel J. Bernstein, three brothers, Julius, Major Harry M. and Albert Bernstein, and three sisters.

Col. Schiller died in Hollywood at the age of 67. He had devoted his career mainly to theatre operations, 27 years ago having become an associate of the late Max Loew in the latter's circuit of houses. He became v.p. of Loew's in 1926. He established theatres for Loew's both in this country and Europe.

After entering show biz with rep and other show troupes, Schiller built a theatre at Bayonne, N. J., and later others, including Nashville, Birmingham and Memphis. These became a part of the Loew's circuit. Subsequently he was in charge of theatre operations for Loew's at the box, but had to give this up due to heart trouble, and the next years made headquarters at the Metro studio in Hollywood.

Schiller leaves his widow; a daughter, Elizabeth; and two sons, Arthur and David, and a daughter, Mrs. Elizabeth Atkins.

LADD PACIFIED, GETS 7-YR. DEAL AT PAR

Hollywood, Nov. 13. Alan Ladd, under suspension from Paramount for three months, returns to the payroll with a new seven-year contract. Pact runs for three years straight, followed by two options. Actor will draw \$75,000 a picture for three years, with optional increase for the coming periods.

Paramount is lining up three Ladd stars, first of which will be announced next month.

Name Writers For Disney Ink Features

Hollywood, Nov. 13. Walt Disney has rounded up a group of literary and screen writers for his cartoon features for release during the next three years. Among them are Bill Ott, Arthur Cornwell, Edwin Justice Ripley, Sam Connelly, John Gustin Mayfield and Lee Page.

We No Grunt

Hollywood, Nov. 13. Thirty Cherokee Indians, just in the armed forces or recently discharged, at Hollywood's housing problems while waiting to appear in the RKO picture, "Badman's Territory."

Reverting to the ways of their ancestors, the modern redmen are sleeping in tents on the studio ranch, with food free.

UA Not Rejoining MPPDA Like WB

Following the return of Warner Bros. to the Motion Picture Producers & Distributors of America, the status of United Artists was explained by a spokesman for the distributing representatives of 21 autonomous independent producers who all plan to join the MPPDA, already has would combine with the Society of Independent Motion Picture Producers.

"After a long and bitter fight," said Warner, which produces its own pictures, "he stated, 'Our producers and distributors are not joining the MPPDA and it isn't likely that they will join the company to rejoin."

Warner's request for reaffiliation with the MPPDA is expected to be considered at the next regular quarterly directors' meeting. The Association of Motion Picture Producers & Distributors of America, which has received a letter from John L. Warner, exec producer, requesting readmission, and an unduly long time, his resignation will be approved at the New York meeting.

In a statement issued jointly by Harry M. Warner and Jack L. Warner, the company said: "Warner Bros. has rejoined the Motion Picture Producers & Distributors of America. This will include full participation in all phases of the MPPDA, already has received a letter from John L. Warner, exec producer, requesting readmission, and an unduly long time, his resignation will be approved at the New York meeting."

Warner's resignation from the MPPDA last December, giving six months' notice, and the resignation became effective May 26. Understood one of the Warners will be reelected to the association's board of directors. First up in the return of the studio to the fold was the appointment of Carroll Sax, Warner's claim manager, to a special labor relations role and the designation of Eric Johnston to handle the strike situation for the Burbank office.

SPIEGEL JOINS INT'L. AS FOURTH PRODUCER

Hollywood, Nov. 13. Sam Spiegel linked with Paramount with International and was assigned "For the Love of Mary" as his next picture. Spiegel, producing "The Stranger" under a one-picture deal with the same company.

Signing of Spiegel makes a total of four producers under contract to International. Other names are Johnson, Joseph Sistrom and Walter Thompson.

Arbiters Will Settle

"Casablanca" Title Title

Hollywood, Nov. 13. Dispute between Warners and David B. Loew over use of the title "Adventures in Casablanca" will be handed over to the Motion Picture Producers' Assn. for arbitration. Warners claim the name "Casablanca" infringes on the title of its own picture, released a few years ago. Loew, who produced "Casablanca" for Warners, and Adolph Schimmelf, for Loew, will pick the third member of the arbitration group.

Starring in COLLOSSALS

Hollywood, Nov. 13. Hollywood producers are holding back production on pictures scheduled at more than \$1,000,000 to await the return of stars and directors still in the armed forces or recently discharged. These stories were bought originally for certain personalities or are right down their various alibers.

Outstanding example is "Captain from Castile," a Technicolor project budgeted at \$2,000,000 plus, at 20th-Pox. Studio bought it for Tyrone Power, currently in the Marines, and has considered no other star for the title role. It will stay on the shelf until he is back in civilian clothes.

Filming of "The Bishop's Wife" by Samuel Goldwyn, who purchased the movie more than a year ago, awaits the return of David Niven from England where he served in the British Army. Actor is due in Hollywood late in December. The production slated to start in January, "Fast, Hot, Tight," "Tight of Kentucky," and "The Red House," all big-budgeted, destined for Loew-McCarthy who has been available Army for two years.

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Mpls. Prize White Elephant Has Been Grossing Remarkably

Minneapolis, Nov. 13. Times have changed here. Up to year time \$20,000 or better weekly gross was the norm for local films—in 1941, almost unknown. During the past three years and at present, however, they're not as high as common at the 4,000-seat Radio theatre.

Incidentally, this showhouse, formerly called the Minnesota, used to be a prize white elephant. Now, after being called for a rental believed to be less than a fourth of what formerly was paid and with grossing soaring, it's a gold mine for the Paramount chain, attesting to the mascot of John J. Friedl, the circuit's general manager, here, in taking it over again when it seemed almost impossible for him to secure rental or to be converted into a garage and in negotiating such terms.

During the boom 1928 period Paramount operated the house successfully for one or two seasons. (Continued on page 24)

Joe Bernhardt (Spurling) May Also Build Own Mandate Circuit of Theatres

What may pave the way for the development of a postwar trend toward independent production is reported by a newcomer to the field who is said to be interested also in building a circuit of theatres of his own. This is Joseph M. Bernhardt, recently resigned v.p. and head member of United Artists, to enter into a producing alliance with Milton Spurling, son-in-law of Harry S. Wexler.

Bernhardt-Spurling's United States Pictures' first picture is "Clock and Dagger," for WB release. Second is a story called "Man With a Horn." Bernhardt-Bernhardt enter actively in theatre operation on their own or in association with Spurling or others, he would become the first indie producer to do so and, not unlikely, might break a path for others to follow.

Bernhardt, general manager of the

U Bucks Griffith in SW by Wooing Artists to Go Into Indie Exhibition

Boyer, Realtor

Hollywood, Nov. 13. Ruth Roland, Mary Pickford and other old-time stars grew rich in Hollywood's earlier real estate booms, and now Charles Boyer threatens to do likewise. Actor is a heavy landowner in the LaCienega sector where building activity has reached fever heat. His construction plans call for rental business buildings covering a block.

Par in Great Shape on Pix

Not only does Paramount already have sufficient product completed for release through the entire current (1945-46) season to next Sept. 1, but, in addition, at least six pictures are either in production or in production that will not be made available until the 1946-47 season. Total now completed is 37.

Barney Balaban, president of Par, who recently returned from a Coast picture, states that in addition to the six films for the 1946-47 season, the Par studio has already laid out a carefully planned and comprehensive production program to carry it entirely through that season.

However, though its present definite plans for the rest of this film year and all of the 1946-47 season are laid out, Par will not drop Studio will not refrain from making extra and at present unscheduled pictures if the right combination of entertainment elements unexpectedly become available, Balaban stated.

INDIANA INDIES VETO THEATRE COLLECTIONS

Cracking down on collections in theatres now that the war emergency has passed, the Associated Theatre Owners of Indiana decided at a meeting in Indianapolis Nov. 6 that their houses would abandon such collections "when their patrons are trapped in their seats." The association pledged to support "all proper movements for the good of the people" but declared that it was opposed to the War Activities Committee "or any other group pleading emergency for funds and giving purposes without our consent."

Elected as officers of the association were Truman T. Renbach, president; Eugene Rubin, v.p.; Mary J. Wolf, secretary; Don R. Rossier, executive secretary; and Christine Kirk, secretary.

Warner Circuit of theatres for many years and still retaining that post. Union Harry Kaline takes over eventually, may make his start in independent theatre operation in New Jersey. If deciding to enter the field. He has indirectly sounded out a circuit of important smalltown theatres in N. J. area mentioned as the figure, and also is understood to have leased an eye on another group of houses in that state that are strategically located. Bernhardt is reported interested in building an indie house in New Jersey, the Park at Caldwell and the Colony, Livingston.

In view of the fact that the Bernhardt-Spurling pictures are to be distributed by Warners, it is assumed that any theatre acquisitions that might be made would avoid any direct competition with Warners' own houses.

End of the distribution deadlock between Universal and circuits in some 60 southwest towns is seen as result of an ad campaign directed to returning war veterans who are urged to end the exhibition field with the assurance of a Universal franchise for 100 pictures.

Having failed to make a deal with R. E. Griffith in Texas and New Mexico, the low-price circuit managers in Arizona and B. J. Griffith houses in Missouri and Kansas, U exchange managers in these territories used classified ads 10 days ago to attract war vets to local exhibition and nearly 500 applications have been received according to these branch managers.

Many of the veterans reported having previous theatre experience and various capacities and these men, if they have sufficient local capital, are to be given preference in acquiring three-year franchises. No deals have been closed as yet, as reported at the N. Y. Universal House on 32nd Street. Branch managers are now considering each applicant's ability to operate successfully in the territories under control by the circuits named above. Some of the vets are understood to have local backing for new theatres, and others have expressed a willingness to take over leases on existing houses and lodges. One of the ads stated that U was not adverse to making a deal with a "responsible" party for exhibition in a store remodeled with sufficient number of seats to guarantee adequate rental.

92d St. B.O. in N.Y. Cues Biz Still Big

Highly indicative of the manner in which business has held up since the end of the war is the fact that a ritually competitive city like New York, is the \$258,000 grossed by the 92nd Street branch. One of the ads stated that U was not adverse to making a deal with a "responsible" party for exhibition in a store remodeled with sufficient number of seats to guarantee adequate rental.

The 20th-Pox picture, without exception, has had its first in the neighborhood played, Metro's "Anchor Aweigh" and Paramount's "Incendiary Blonde," two topnotch grossers.

L. A. to N. Y.

Key Baker, Boyd Brownson, Russell Case, Joe Glaser, Edward A. Golden, Sid Cedric Hardwicke, Edith Head, Verberth Hubbard, H. D. Hoyer, Danny Kaye, Henry Hunter, Richard Powers, Leon Schlesinger, Leo Spill, Hunt Stromberg, J. M. Styne, J. M. Styne, Sam Vorzimmer, Sam Vorzimmer, Sam Vorzimmer, Sam Wood.

N.Y. to L.A.

Mr. & Mrs. Arthur Hornblow, Jr., J. M. Styne, L. Col. David MacDonald, Curtis Mitchell, J. M. Styne, J. M. Styne, Robert Report, Charles M. Reagan.

SAILLINGS

(N. Y. to L.A.) Fanny Holtzman, Grad Seas, Ben Miggins.



Throughout November, with a
Grand climax on Thanksgiving Day,
Urge your patrons to
Buy Victory Bonds to show
Their gratitude for the
Safety of loved ones.
The public's heart is willing!
Remind them day and night to say
Thank God with a Victory Bond!



REMEMBER IN A MONTH OF

This message was prepared and inserted in the Trade Press by: Columbia Pictures Corp., Metro-Goldwyn-Mayer Pictures, Paramount Pictures Inc., RKO-Radio Pictures, Inc., Twentieth-Century-Fox Corp., Universal Pictures Company, Inc., Warner Bros. Pictures, Inc.



VICTORY BONDS ARE THANKSGIVING BONDS

Get radio publicity with the idea of buying a bond in thankful-
ness. Plant newspaper stories. Put the 40 x 60 in your lobby!
Arrange for a prominent citizen and an unknown to buy Victory
Bonds in gratitude for their loved ones' safety. Publicize their
action. Find a family with several sons in service who will buy
a Thanksgiving Bond for each one. Make November a Month
of Thanksgiving.

**NOVEMBER!
THANKSGIVING
VICTORY LOAN**

FLASH! Watch for details and tie-
in with CBS Thanksgiving Night
Broadcast!

Gov.'s Rebuttal Testimony Resumes Anti-Trust Trial in N.Y. Today (Wed.)

U. S. attorney Robert L. Wright may proceed with documentary data, as re-examination when the anti-trust suit resumes today (Wed.). There was no indication on Monday (Tues.) that the Government would call independent exhibitors who have already been complained about major film company practices in the licensing of films.

It was learned also that Wright had asked the defendant companies for additional data on licensing agreements in certain cities where the Government alleges independent exhibitors were discriminated against in the licensing of films to affiliated theaters.

Rebuttal testimony by Robert L. Wright, assistant U. S. attorney-general, will be offered when the Government's anti-trust trial resumes today (Wednesday) against the major film companies in New York City. RKO, Paramount, 20th-Fox, Warner Bros. and Loew's "big five"—charged by the Government with violating the Sherman antitrust act by discriminating against independent exhibitors in the distribution of their films, and the "little five"—Columbia Pictures, United Artists—from whom the Government seeks injunctive relief, will be heard their direct testimony at Friday (4).

At conclusion of testimony, Wright stated to the court that the Government makes no claim that the major companies, as alleged monopoly in the production and distribution of their films, but only in the operation of their theatre interests, as to clearance terms, revenue and terms in the distribution of films, in areas where defendants as well as independent exhibitors operate.

Wright asked the court for advice in which direction to address his case and for the court to indicate the significance of direct testimony put in by defendant companies, sales and theatre fronts. Wright stated that the suit hinges on the copyright law excuses or "justified practices" charged. He claims that the defendants have certain prices.

Judge Hand indicated that the burden of proving the charges rests with the Government, and that Wright should show the specific manner in which the defendants discriminated against independent producers in the distribution and licensing of films.

This came about when Wright stated that licensing contracts were in the possession of defendants and that it was up to them to prove and offer documentary evidence that they did not discriminate in the matter of the licensing of independent films.

Last week, Robert Mochrie, RKO general sales manager, under direct examination by attorney George Leasure, was the test of the eight film company representatives to give oral testimony. Mochrie testified that distribution of independent productions by RKO helped them out during 1943-44 and 1944-45 seasons. He stated that the independent produced films were excluded from the distribution by major producers.

Indies' Testimony
During the 1943-44 season, Mochrie testified, Goldwyn's "Princess and the Pirate," distributed by independent exhibitors, was the highest grossing film of any of the 30 producers released by the company. Of the 30, 14 were independently produced, 14 of them produced over \$1,000,000, six of them over \$2,000,000.

In 1944-45, Mochrie testified, the company spent more than \$7,000,000 annually for distribution of its own films and those of independents. During the 1943-44 season, RKO distributed 38 films, six of them independently produced.

Mochrie continued that of the 38 films, RKO averaged 8,000 engagements per film; independent productions 10,000 engagements per film; four of the independents grossed over \$1,000,000; Goldwyn's "The Great Dictator" \$2,750,000; and "Lady Takes a Chance" was slightly under \$2,000,000.

He was willing to be desirous of distributing films produced by independent.

6th Ave. Blues
Shopkeepers whose stores used to be on Sixth Avenue, but have moved to other parts of the city, are having their troubles with patrons who walk in with questions about the change of address.

"How do you expect anyone to find your place when the telephone directory says you're on 6th avenue and here you are on the Avenue of the Americas?" is the usual query. Answers to that question may soon become unprintable.

ILL. WOMEN'S CLUBS ATTACK DUAL BILLS

Chicago, Nov. 13.—Urging more short subjects documentary features, the Illinois Federation of Women's Clubs attacked the practice of exhibiting double features in their monthly meeting Friday (13).

"Men and Movies" it was found that most men, while they usually attend what are called "double" features, must shut double features.

Request speakers on the panel were Lee Robbins, Co-ordinator of the Film Bureau of the Chicago Board of Education; J. E. Dickman, Assistant Director of the Visual Aid Division of the U. S. Army; and John K. White, principal of the Pershing School, Berwyn, Ill.

Dr. E. L. Lemon, President, U. S. Office of British Office of Information, and Dr. E. L. Lemon, President, U. S. Office of Information, and Dr. E. L. Lemon, President, U. S. Office of Information.

Thirteen Pa. Boroughs OK Sunday Films; 18 Nix

Harrisburg, Pa., Nov. 13.—Thirteen of the 31 Pennsylvania municipalities voting last week's election approved Sabbath motion picture exhibition, while 18 rejected the local option which was revealed.

Localities approving Sunday picture exhibition are: Pleasant Township, Westmoreland County; and these boroughs: Backenside, Tipton, Bland, Greensboro, Blairsville, Catsaqua, Emmaus, East Greenville, Hellertown, Northampton, Harrisburg, Allentown, Pottsville, Downingtown, Bloomsburg, Calaca, Carlisle, Lemoyne, Middletown, Slatington, Jersey Shore, Danville, Sunbury, Northumberland, Milton, Selinsgrove and Latrobe.

The Hellertown Ministerial Association, which has been protesting against the use of the town as a place for illegal, on grounds that original sinners are being brought in. (Similar claim voided testing the Sunday law in Harrisburg.) Judge J. J. A. McGee, in granting a temporary injunction, fixing Thursday (15) for a hearing.

McGee ruled that the town will make that borough a mecca. Sunday film-goers from all towns in upper Berks County.

Curt Mitchell Meeting Paramount Studio Execs

Curt Mitchell, newly appointed ad-pub director of Paramount, is expected to return to Hollywood accompanied by v.p. and general sales manager Charles M. Reagan.

Ad campaign for 1946 releases are being worked out with studio ad-pub director, George Brown.

Before leaving N. Y., last week, Mitchell met the industry press at luncheon at Monte Carlo restaurant.

FLASH STRIKES GET GO LABOR BACKING IN L.A.

Central Labor Council adopted a new rule prohibiting flash strikes, such as have hampered film production in various times in recent years.

Under the new ruling the Council will order its members to ignore the flash strikes unless the strikes are fully sanctioned by the American Federation of Labor.

2 Netter Boys Out; Other Returnees

The two eldest sons of Leon Netter, v.p. of Paramount Theatres Service Corp., dropped out of the war in 1942. Douglas Netter was discharged Friday (9) and Ensign Bud Netter was discharged Sunday (11). Both were in the Navy. Douglas, 26 years, Charles 23.

The ensign is scheduled to be married on Nov. 24. Flein Netter, 24, of Bronxville, N. Y., Netter's third son, Midshipman William, remains at the Naval Academy. Flein, 24, is in N. Y., probably for another year.

All three Netter boys worked in minor capacity at Paramount before the summer months while still in school and before entering the service.

Capt. Herbert Lazarus, attached to the Judge Advocate General's Office in Washington until two weeks ago, was discharged and returned to the Paramount legal department in New York City (Nov. 12). He enlisted for the war after Pearl Harbor. An attorney as a private and quickly was raised to sergeant. He was in the war in active duty with the Army for 37 months. He returns to Paris for his last tour of duty.

Returning servicemen include Major Kenneth McKenna, of the U. S. Signal Corps, who reports to Monrovia, where he holds a contract as producer. During his 35 months of service he has produced a variety of films for the Army. He was in charge in 1943 Major McKenna was in charge of all production of training films for the paratrooper, U. S. Army and amphibious troops.

Another getting discharge papers is Capt. Bill Hambrook, former manager of Fabian's Liberty on Staten Island, who returns to the U. S. Coast Guard as captain of the Capitol.

Getting Used to Civiles

Major Matty Fox, Lt. Col. Armin Deutch, Major Monroe Greenleaf and Capt. John J. Deutch, Jr., Greenleaf's eastern publicity rep, will include such UA production as "The Battle of Britain." Lt. Armand J. Cardeau returned to foreign publicity and advertising in London. He is now in England, where he has been in the Army for three years.

Major Leslie, Milburn McCarthy, Jr., who was Treasury Press chief prior to entering the service, has been placed on the inactive list and has joined Douglas Leigh, Inc., sales department.

Morton Brill, discharged from the U. S. Navy, returned to the studio to return to Warner Bros. as field exploitation man. Stated first to go to the U. S. Army to assist General MacArthur in the Southwest field rep, and would premiere campaign of WB's "The Battle of Britain."

Leo Lipoff, recently returned from the Pacific theatre of operations, attached to the Pacific theatre, States Island, N. Y., back this week. John Bush, out of the Army after three years, returned to the studio theatre in his former post as asst. mgr. Lt. Francis Hicks, former asst. at the St. George and Ritz, who has his right arm at the Battle of the Bulge, is being discharged from the war and returning to the studio job. George Kemp returned as manager of Fabian's Paramount, after being in the Army for three years.

Nick Mamula, discharged from the Army Air Force last week after service with a bomber squadron in the Pacific theatre, returned to the studio yesterday (Tues.), joined United Artists ad-pub dept. in charge of the studio's publicity campaign.

Mamula, before the war, was in the U. S. Army in the Paramount publicity dept.

Estimated Strike Cost Film Studios \$10,000,000 In Prod., Wages, Etc.

Hollywood, Nov. 13.—Cost to studios for the recent strike of the International Brotherhood of Motion Picture and Television Artists is estimated at \$10,000,000 mark before final tally is reached, according to estimate by the I.B.M.T.A. which has estimated that the union will pay for some 3,000 strike replacements for 60-day period in which over 10,000 men will be unemployed.

Added to this initial cost is cost that will have to be paid to hundreds of thousands of unemployed men taken on during eight-month employment, although none of them can be worked in satisfaction of striking men. Hypoing payroll of striking men to extra guards employed during emergency, lost production of film which will be expected to bring total to about \$10,000,000.

New union jurisdictional battle developed here when IATSE served notice on producers that members of I.B.E.W. Local 1185 will not be permitted to handle sound maintenance and projection work in New York City of the Anderson Art Gallery, 58th street and Park avenue.

COURT OKAYS READE'S PARK AVENUE CINEMA

With two rulings in his favor which require the legal inclusion of Walter Reade can now go ahead with construction of the 500-seat suburban theatre in New York City of the site of the Anderson Art Gallery, 58th street and Park avenue.

The N. Y. City Planning Commission last week decided that Reade's application for a building permit to erect a theatre on the site was valid. The theatre, which the zoning law were enacted, his theatre could be operated at 59th street and Park avenue. The zoning changes approved last week will prohibit construction of any other building on this swanky neighborhood.

Last legal complication was removed with the decision of N. Y. Supreme court Justice Boreman. Shientag directing that Commissioner Paul Moss grant a license to operate the theatre. The theatre, which Shientag directing that Commissioner Paul Moss grant a license to operate the theatre. The theatre, which Shientag directing that Commissioner Paul Moss grant a license to operate the theatre.

Protest in N. J. Too

Red Bank, N. J., Nov. 13.—Walter Reade's proposed construction of a "community theatre" on property he bought five years ago is being protested by residents. The residents are protesting against the construction of the theatre on property he bought five years ago.

No immediate action was taken by the board, which is empowered to suspend the permit for the project. The board, which is empowered to suspend the permit for the project.

John J. Quinn, counsel for Reade, said the proposed theatre would be a "community theatre" and would be a "community theatre" and would be a "community theatre."

Lt. Ed Arthur Awarded Silver Star for Heroism

Lt. Edward B. Arthur, 34, of New York City, was awarded the Silver Star for gallantry in the Battle of the Bulge in Belgium last Jan. 1.

Lt. Arthur was a leader in the 6888 Central Postal Directory, which was named "Hell on Wheels" and was named "Hell on Wheels" and was named "Hell on Wheels."

Dark Corner For Ball

Hollywood, Nov. 13.—Lucille Ball winds up her term contract with Fox this week with shifts to 20th-Fox, where she will play female lead in "The Dog and the Squirrel" and "The Dog and the Squirrel."

Cost to studios for the recent strike of the International Brotherhood of Motion Picture and Television Artists is estimated at \$10,000,000 mark before final tally is reached, according to estimate by the I.B.M.T.A. which has estimated that the union will pay for some 3,000 strike replacements for 60-day period in which over 10,000 men will be unemployed.

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Now the Hangover

Film producers are still afflicted with the hangover from the recent labor war, with strikers back at their old jobs and replacement workers still in the picture.

Nothing to do but hang around and exchange dirty looks, harsh words and threats with the strikers who are still in the picture.

Under the interim agreement, the replacements must be in the picture for 90 days while their future status is being settled.

Some of the producers on the Metro lot mingled in a verbal skirmish with replacements and threatened to go on a "standby strike" unless their tormentors were removed.

A brouhaha between William Walsh, labor relations exec, and Cappy DuVal, sales representative of Local 44, it was decided to concentrate on the production of the film.

Collateral in New Threat
As a headache for producers is the "collateral strike," which threatens to break out into open warfare and new picket lines are feared to develop.

Central Labor Council, notified the major studios that unless the "collateral strike" is recognized it may become necessary to take steps to bring about such recognition.

Meanwhile, groups of clerical workers who refused to observe the picket lines are being recognized by the Central Labor Council's ultimatum. It has an AFL charter, issued by the Central Labor Council's ultimatum.

Leaves for New York Friday (14).

Leaves for New York Friday (14).

THE "PERFECT CRIME" PICTURE and the New York Critics

"Best in years!"—Post • "A corker"
"Top flight!"—Herald Tribune • "
"Out of top drawer!"—Daily News

Rene Clair's



AND THEN THERE

LET'S FINISH THE
JOB VICTORY COAST

... DATE IT DURING THE TOM CONNORS DRIVE! FROM

RE WITH THE PERFECT CAST say it's PERFECTLY GRAND!

**"— Sun • "Super-duper!"— Mirror
Slick whodunit!"— Journal-American
• "Exciting film!"— New York Times**

New York City loved it—at its hold-over
engagement at the Roxy! Registering
solidly everywhere! Kansas City! Duluth!
St. Louis! Youngstown! Jacksonville!
Cincinnati! Minneapolis!



Rene Clair's
"AND THEN THERE WERE NONE"
starring BARRY FITZGERALD, WALTER
HUSTON • LOUIS HAYWARD with
Roland Young • June Duprez • Sir C.
Aubrey Smith • Mischa Auer • Sir C.
Anderson • Richard Haydn • Judith
Leonard • Harry Thurston • Queenie
and Produced by Rene Clair • Directed
Producer Harry M. Papkin • Screen
play by Dudley Nichols • From the
story by Agatha Christie • A Popular
Pictures, Inc. Production

20

CENTURY-FOX

the **NEW** Dick Powell
gets rougher, tougher
and more **TERRIFIC!**

DANGEROUS!

the woman too
willing to help
him forget!

KILL...OR BE KILLED!

The war left him his life, to stake on one more grim gamble, find in the Buenos Aires underworld the man who killed his wife.

DICK POWELL

IN

Cornered

with **Walter SLEZAK**

Micheline **CHEIREL** Nina **VALE** Morris **CARNOVSKY** Edgar **BARRIER** Luther **ADLER**

Produced by **ADRIAN SCOTT** • Directed by **EDWARD DMYTRYK** • Screen Play by **JOHN PAYTON**





January 1, 1946 marks the beginning of Columbia Pictures Corporation's twenty-fifth year.

A milestone at which one can look back upon a quarter-century of unceasing progress and ever-improving recognition.

For this we are profoundly grateful to our thousands of exhibitor friends.

Such a milestone is given greater emphasis when it points forward to even greater achievement. There is every indication that our Silver Anniversary Year will be memorable in every respect; a symbol of Columbia's present strength and future potentialities.

It is our plan to express these sentiments in a precise tangible manner, in terms of the most noteworthy product ever to bear the trademark of Columbia.

Harry Fleishman
President



'MOTION PICTURE HERALD'S' LATEST POLL OF

B **PRIDE
OF THE
MARINES** **X**

**XMAS
IN
CONNECTICUT** **FFICE**

CHAMPI **RHAPSODY
IN
BLUE** **NS**

3 OUT OF 6 ARE FROM

WARNERS

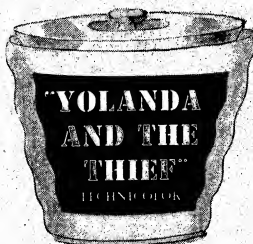


MRS. LEO PACKS A BUNDLE!



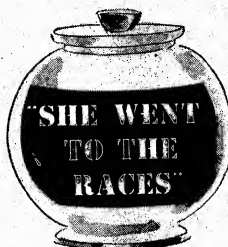
DEE-LICIOUS!

Everybody wanted a second helping of Hargrove. They'll like this even better. Robert Walker clicks again and Keenan Wynn takes another step toward stardom.



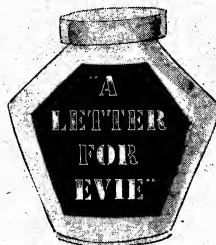
DEE-LUXE!

The screen's next big Technicolor musical extravaganza! Fred Astaire and Lucille Bremer (of "Meet Me In St. Louis") a team of dancing lovers in a magical musical to thrill the fans!



DEE-LOVELY!

The folks liked the romantic team from "Our Vines Have Tender Grapes" so now you'll see James Craig and Frances Gifford in a new and exciting love story.



DEE-LIGHTFUL!

What a joy is this romance! Two soldiers find a letter and trace the girl who wrote it! A howling delight, full of surprises. Marsha Hunt, John Carroll and Hume Cronyn are swell!



DEE-LUSCIOUS!

At last! Robert Donat, the beloved Mr. Chips, returns to the screen in another heart-touching romance. The beautiful girl is Deborah Kerr, and their story's a honey!

"THANKS, MOM!"

"UM-M-M-M-M!"



GOOD NEWS for the Box Office!



NEW FACES...

Scintillating with today's newcomers... tomorrow's stars!

NEW SONGS...

Bubbling with captivating tunes... destined to become the nation's top hits!

NEW DANCES...

Bright with rhythmic revues... original routines!

NEW LAUGHS...

Crowded with riotous comedy hi-jinks!

NEW PRODUCTION...

Brimming with costly musical numbers... big... extravagant... colorful!

"AN ANGEL COMES TO BROOKLYN"

with

KAYE DOWD • ROBERT DUKE
DAVID STREET • BARBARA PERRY

Directed by LESLIE GOODWINS

Screen Play by STANLEY PALEY and JUNE CARROLL

Original Story by JUNE CARROLL and LEE WAINER

A Republic Picture



A GREAT ARRAY OF NEW TALENT!

Wholesale Swing of Newspapers Into Radio New FM (40%) License Grants

Washington, Nov. 13. The newspapers, most of which missed the boat completely when aimed at broadcasting, are now down the pike, are jumping in on FM with both feet and the indications are that they will be a power in broadcasting within the next two years.

Study of the first 129 new FM licenses granted by FCC in the past three weeks, shows that no less than 31 have gone to the press. Many of these papers are getting into radio for the first time.

While the papers have grabbed slightly less than 25% of the licenses issued since the war's end, the indications are that their ratio will be closer to 40% when all precedents are heard from. Of the 663 FM applicants on file with the Commission Oct. 8, roughly 40% were newspapers. Of the 665 applicants, 263 were from newspaper interests. Of these, 78 were from Atlanta, New England and the Middle Atlantic States and the remaining 185 in the rest of the nation.

The swing of newspapers into the radio field promises to give the press a new force for broadcasting. The press is not only powerful, but also new and fearless. It has dealings with Congress and Government in general. Most broadcasters, up to now, have been timid when it comes to anything labeled "Made in Washington." An example of this is the fact that virtually none of the broadcasters have dared to take their voices against the House Un-American Activities Committee for calling in commentators' scripts.

In the future, broadcasting will have a large segment of the press fighting by its side and that means Government will be more careful in its radio policies.

The fact is that most of the largest and most powerful papers in the nation will be up to their eyes in radio, and will use their news and editorial columns to defend the rights of their radio properties.

There's the Other Side, Too. While this promises a bright future for freedom of expression on the air, with a minimum of Government interference, there is also a sunnier angle. Many people fear that FCC may be pummeled into an innocuous role through the heavy barrage of newspaper criticism. It will, however, counter if it does anything to annoy broadcasting. And even the worst critics of the Commission admit that some of the unpopular things it does are good for the broadcasting industry in the long run.

Broadly speaking, the press early in radio was spending trifling and not particularly profitable or worth bothering with. By the time the publishers realized that they had missed, FCC had dropped the bars against them on the ground that the major medium of the time was the public should not be under the same control.

This situation persisted until now.

(Continued on page 38)

Offer Elmer Davis At \$3,250 A Week

Elmer Davis has been signed by the ABC (Blue) network for a five-week news broadcast. With the new show, Elmer Davis, OWI chief for sponsorship, is available commercially at \$1,500 for one broadcast, \$2,000 for two, or \$3,500 for a three-time bankrolling. The first big bid for a news show involving a top talent in the radio war's end.

Davis-ABC pact will occasion some surprise when the radio man feels that CBS, in view of the former identification with the OWI, had the right to be voicing him back into the fold for a five-week program.

Davis goes on, effective Dec. 2, in the 8:15 p.m. Tuesday and Wednesday slots, and 3 o'clock Sunday afternoons for 15-minute continuities.

ABC Romances Kremlin

ABC (Blue) network has appointed an emissary to the Kremlin in Moscow to wrap up a Xmas package sent off the war. He's Ed Stevens, former Moscow correspondent for the Christian Science Monitor, who leaves N. Y. shortly for the Soviet capital to line up an all-Russian holiday program. It'll be the web's first broadcast out of Moscow.

ABC execs thought first of writing a letter to the Soviet high command, but says that the technique never worked in the past; they never got an answer.

CBS Reviving Its Workshop in Bid For Fresh Scripts

CBS is reviving its "Columbia Workshop" dramatic program. Efforts are currently being made to acquire a significant backlog of scripts for use in a Saturday afternoon segment in a Saturday afternoon program. The network programming department's plan is to have members of the Radio Writers Guild have a Saturday afternoon segment as a starter, later moving it into a nighttime niche in the program develop.

Network feels that, with more and more of the radio writers turning to television, the time is now ripe to start developing new writers in the radio field.

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(Continued on page 38)

Fred Thrower Returning To ABC Under Yaeger; Ties In With New Unit

Fred Thrower, who before joining the NBC radio head of sales for the Blue (now ABC) network, the job that Pete Yaeger subsequently inherited, is returning to the network as a producer.

However, Thrower is coming back to the network as a producer, with the web's new unit of high-priced salesmen along with Merrill Schuler, who has switched from the ABC Central Division in Chicago to web help, in New York.

No successor to Schuler has been named as yet.

New ABC unit is a departure in the network's policy of having its members operating independently, without accounts. Several additional units are contemplated in the near future.

ABC 'Cop' Rubbed Out

ABC (Blue) is dropping the "Blue Cop" radio show, a 15-minute, cross-the-board, and there's a current three-week weeknight at 10:30 p.m.

Right now it appears to be a "top-up" between Blue live and his radio partner, "Hercules" Morgan, and Cal Thayer, recently discharged from the Army. Later this week, the show will be replaced by a new one.

9-STATION HYPO BIG TIME

Concentrating up till now on urban coverage, ABC (Blue) network in the coming months will find itself in a position where it can branch out into extensive rural nighttime coverage and provide the network with one of its most effective selling points since its divorce from NBC (Red) several years ago.

The hype for the web will come with the anticipated emergence of nine-and possibly 10-affiliated or ABC-owned stations into the 40,000-watt class. In the majority of the cases, the switchovers into extended coverage are currently in the works, with applications on file with the FCC and approval in each case pending.

Up till now the web has been covered by the fact that only four stations with the network pattern have been operating at 50,000-watts (WABC, WABC, WJZ, New York; WENR-WLS, Chicago; and KJZZ, Waterloo, Ia.). But when the new stations come on line, the current applications, the cross-country ABC picture is bound to be a very different one.

Here's the line-up on the basis of applications on file and contemplated bids, for the strengthened coverage.

KABC, San Antonio. WJZZ, Miami. WABC, New York. WABC, Wayne, and KEX, Portland, Ore. the brace of Westinghouse stations.

KBCB, San Francisco. KFRS, Sacramento. KCMO, Kansas City. WABC, Lawrence, Kansas. KJZZ, Omaha.

KGSA, Spokane, while holding off this fact, can also 30,000 watts, station also operating on a clear channel.

For in New Bid For Judy Garland

Ford Motor Co. in line with its plan to expand its postwar radio programming setup, is shopping around for a top-budgeted show to replace the current Tuesday night half-hour musical headed up by the late Bob Bennett, arch Brooks and Joe Stafford. Bankroll is particularly anxious to grab Judy Garland, the top-rated and currently negotiating with Metro execs in an effort to pencil her in.

When Louis B. Mayer, to whom Miss Garland is under contract, has missed all overtures to line up the star for such a show, she has been offered as a substitute performer in an \$18,000 package, Mayer, kayaked, that subsequently she would be paid \$10,000 for the Ball radio package.

NBC CBS Plan Dishing Up Holiday Program Souffles

For some time now both NBC and CBS execs have been exploring the idea of reshuffling the holiday day programming, and on such holidays as Thanksgiving, Christmas, New Year's, etc. Feeling has been building since the morning and the afternoon pattern has all little place in the general scheme of day programming as it has on Sundays, and that up until now a great opportunity has been missed to appeal to the mass audience appeal of holiday audiences.

Both networks, as a result, are expected to take the bull by the horns in revamping the holiday

Della Choppia In as Asst. to Paley; Prelude to CBS Top-Shelf Revamp; Dave Taylor Into Programming Berth?

Preacher Hooper?

That religious outfit seeking air time is growing more and more raring conscious is evident in the queries that have been put to N. Y. indices recently in setting up time for airers.

When Tod Cott, program director of WNEW, N. Y., proffered a half-hour segment on the station for a religious group that came the crack: "It all depends what our position is."

Untamed Upton Close Returning With Pure News?

Upton 'Close, who was dropped from sponsorship on the Mutual net by the network's management, the Lumberman's Mutual Insurance Co. following protests from flock of voters spouting the Moscow line, way he thinks, says he's coming back on the air in the next few weeks.

Commenting tipped off his pending program in his "Close-ups" newsletter last week, in which he lashed out at "communist propaganda," the air and told his subscribers "the nation is getting sick and tired of voice news, which is the only way he thinks, says he's coming back on the air in the next few weeks.

Continued Close: "It's very evident that America will welcome news content unfettered with the smother of communist propaganda. I am hoping to deliver just that sort of news, but I am not sure I can do it in a few weeks. The way is now being found. That will be the entering wedge. Then other American voices will spring up again on stations all over the United States."

Future radio bankroller for Close may be the Small Business Men's Assn., which last year sponsored the "Abe Lincoln Story" on Mutual. Outfit, it is known, has been engaged in a fund-raising campaign in recent weeks to sponsor the commentator.

Big question mark, however, is whether Close, who sponsors Close, Neither NBC or CBS will touch him and it's considered doubtful if ABC (Blue) would want to josh on to the outspoken ideologies as expounded by Close. Mutual says it won't touch him, but the network, but the Close scripts will have to content hereafter with Abe Schechter, the new news-specializing exec, who will subject them to close scrutiny.

WNH Exit Parade Continues

Continuing the departure parade at WNH, N. Y., Todd Williams, night manager of the station for over a year, left the station last week.

Williams' departure brings the total personnel changes on the 55-man staff to 46 within a year.

Conjecture as to how Davidson Taylor would fit into the postwar CBS operation was set at rest yesterday (Tues.) when it was disclosed that he would take over the network programming berth now occupied by vegee Davidson Coulter. Under steps into the newly-created post of Director of Program Development. Switch becomes effective Nov. 15.

When overseas for the War Dept., Davidson served under CBS presy William S. Paley as a civilian.

The CBS inter-sanctum organization, which, since the return of prey William S. Paley to the fold, has occasioned a constant conjecture and rumoring, will resolve itself around the Christmas-New Year period.

The boys in the trade have been working overtime on speculation, with reports as to Paley's share-raising all the way from the prediction that he's unloading all his stock to outside interest, to the prophecy that he's all set for a top bid in the operation. The speculation is based on the fact that Paley was not only paley with the picture big-money moves, but also was seeing many of them in New York City since his return, and chose to spend his "vacation" with David O. Selznick while on the Coast last month.

However, all these reports have been discounted and, it's known that Paley, through relinquishing the presidency and moving over as chairman of the board, is definitely making a clean break with the radio and staying with the organization. The big question mark, however, is whether or not subsequent revamping within the organization, is whether or not Paul Klenz, who is leaving the network, will accept the presidency; that still a moot point.

Finally, to the year-end "up-beat," one important appointment has already been made, says Della Choppia, who is leaving the network to take over as assistant to the network as assistant to Paley.

To the network as assistant to Paley, that's Bill Forbes had before moving over to Young & Rubicam, had to head up its television operations. Pre-war, della Choppia operated out of the CBS programming dept. as a director.

Noble in Bid To Robert Hinkley

Edward J. Noble, owner of the ABC (Blue) network, has been making overtures to Robert Hinkley, one of his closest friends and an associate when both were on the Civil Aeronautics Board, to join the network in a top capacity. Just what will be the nature of the move is not known and whether or not Hinkley will accept is still wrapped up in conjecture. It is in with the known fact that for some time the web operator has been considering bringing an outsider into the fold.

Hinkley, a former vicepres of the Sherry Corp., is presently identified with the Board of Directors in the Washington set in charge of surplus supplies.

Philo's Legion B'dcast, Martha Tilton Starred

Songstress Martha Tilton has been selected by the American Legion convention committee to perform the Legionnaires Nov. 19 at Chicago Stadium during the first national convention since the war.

Proceedings at the stadium will be broadcast while under Philco sponsorship for a week. Tilton, who Miss Tilton is the regular cheerer.

La Guardia, Radio and The Press

Mayor La Guardia, Arizona-bred reformer and scourge of Tammany, tin horns and chieftains, delivered a resounding punch at the press and John O'Donnell of the New York Daily News, in particular, when he spoke at the 25th anniversary luncheon of radio last Saturday in N. Y. He pooh-poohed all talk of press and radio being paltry-walpy, and said, "There can be no love feast between the two."

"Don't believe it," the Mayor thundered. "Let's be frank about it. You can't convince me that the newspapers are on the level. That's why the only hope is radio, and I don't want to see the two merged. I want to see a healthy rivalry for truth between the press and radio."

Americans want facts and news, the Mayor said, adding that "later on they are privileged to read the editorials but I submit that a publisher has no right to throw personal views into the presentation of the news and that is what is going on today."

La Guardia said he liked the radio, and that he can talk to a mile, but that he can't talk to some publisher. He observed that the microphone in some instances has nullified more statements than liquor. "The mike has contributed a great deal to the American public," he added. "It has entirely changed the technique of political campaigns. Government executives should be quick to use it, no one in public affairs should be afraid to use it."

La Guardia emphasized that radio "has contributed more in the last 25 years to good government than the daily newspapers in the last 50 or 60 years."

"We did have some real crosshanded newspapers in the old days, but that's all past," La Guardia observed. "Radio stepped up at the right time. I consider it the hope of the world—it provides for interchange of news and can do more than any other means to bring us all together."

The Mayor asserted that radio can provide a close association between a city executive and the people of his community, and pointed out that other means of thought have been lost to the radio, especially to speak to their constituents.

John Mason Brown, La Guardia Steal Show at Radio's 25th Ann Gruesf

Radio on its 25th anniversary was given a broiled-chicken birthday party Saturday (10) at the Hotel Roosevelt, N. Y. The specially created, often tagged Citizens' Radio Anniversary Committee, and two informed, articulate individuals, John Mason Brown, ex N. Y. Post drama critic, author and CBS broadcaster, who was chairman, and Mayor La Guardia, stole the marathon matinee slindish which featured some 15 radio personalities singing religion, theatre, music, press and labor.

Comment who threw the luncheon evidently weren't too aware of Brown's epigrammatic ability, for he sniggered like a child when he cracked the Helen Hokinson Ladies in the audience began giving eye brows and chin winks to Brown's barbs had the pep one rolling under the tables, but the Montclair, N. J., crowd were anything but comfortable.

Festivities got underway when Brown declared that, completely dry-eyed, he would read Governor Dewey's letter of regret. He kicked around the Dewey message, a straightforward plug for radio, wonders, and when the name Herbert Hoover bobbed up, Brown described the ex-president as "neither one of my favorite characters." Brown observed that radio should be more than a means of "vocal marathons." Looking around the ballroom, Brown cracked that the birthday party except the white-slave trade and the D. A. R. Notice, the carillon strains from the ladies in the audience, Brown added: "I beg your pardon, the D. A. R. is represented. Only the white-slave traffic is missing." Then he requested women in the house, representing the more than 100 organizations paying tribute to radio, to stand and take a bow. "That is," Brown snapped "all except the white slaves."

Press vs. Radio

Dorothy Thompson said there was a natural competition between press and radio, but that it wasn't hostile. She said she preferred the printed word, "though I think the spoken is more powerful."

Paul Porter, FCC proxy, said the next 25 years would undoubtedly witness more exciting and startling developments than those which have heretofore taken place. "Those who command vast advertising budgets have special duties in those days ahead. Let the next 25 years become a true competition in excellence," he declared.

Listeners must obtain both sides of all questions, Kenneth C. Dyer, Director of Education, declared. (Continued on page 32)

'INSIDE STUFF' POSSESSOR

Agencies and sponsors, alarmed at the drop in commentator's ratings since the end of the war, are attempting to revive interest in news and commentaries with acquisition of top political figures. Latest to be ferreted out by the agencies is former Secretary of the Treasury Henry Morgenthau, Jr., who is now available for sponsorship through Music Corp. of America. Morgenthau is on a growing list which now includes Mayor La Guardia, former Undersecretary of State Sumner Welles, available on transcription; former N. Y. Police Commissioner Lewis Valentine, and Simon Dixon, former head of the OWI, who was picked this week by ABC (Blue) network.

Program peddlers figure that since the end of the war, actual news and interpretation isn't the big item. It was when the greater portion of the population with boys in the service hung onto the speakers awaiting tactical developments. A rounder and fuller interpretation is now necessary and they figure that key men who have been on the inside of military-making situations will be able to treat matters such as peace-making, atomic energy and diplomatic developments in the light of personal experience and greater amount of information than that available to even the top commentators.

The agencies feel that selling important politicians will be comparatively easy at top prices. It's figured that sponsors, who have gotten used to the minimum production headaches of the spiel seasons, will want their comparatively peaceful services continued. Consequently any program that offers that way out will be grabbed up as quickly as a piece of nylon in the Christmas rush.

Another factor increasing saleability of political figures is the appeal to sponsors who have little consumer contact. Agencies say that such men can be sold to big business outfits such as U. S. Steel and others in that category who are looking for big business advertising projected from an authoritative spokesman. Several former officials are being eyed for such sponsorship by agencies.

However, the bulk of agency interest directed toward acquisition of figures that will appeal to the man in the street comprising the buying market. Mrs. Eleanor Roosevelt has been approached, but so far no definite commitments have been made. Interest also being evidenced in former Congressman Maury Maverick of Texas and others with liberal leanings.

FRIGIDAIRE-20TH-FX SHOW BOWS IN JAN 6

Hollywood, Nov. 12. Frigidaire-20th Century-Fox will air its new program, Jan. 6, in the 2-2:30 p.m. slot over the entire CBS radio chain. The program, in Hollywood, according to Stu Dawson, radio director Foe, Cone & Bailey, producers.

Direct and announcer have not yet been selected but show will cost an estimated \$25,000 per week, cleared air time. Personnel will be announced within the next two weeks.

Seahie, Hollister Sell KANS to Ted Taylor

Hollywood, Nov. 12. Don Seale, western division head, KANS, announced plans to sell the station from the Midwest that he and his partner, Herby Hollister, had sold KANS to Ted Taylor, owner of stations in Texas and Oklahoma. Transaction involved \$100,000 plus interest. Taylor's intention curiously will change in ownership is approved by Federal Communications Commission. Taylor, who retains the station, Hollister, retain the ownership of KMMJ, Grand Island, Neb.

House Probers in Move to Hobble Air Commentators via Legislation

La Guardia's Rating

While there still appears to be some scepticism as to whether Sheboygan or Duluth will match New York's enthusiasm for the brand of slow-motion display by Mayor La Guardia on his Sunday afternoon, WNYC "Report to the People" program, the fact remains that a rating taken by the Pulge of New York reveals that, so far as N. Y. audience pull is concerned, the outgoing Boss of City Hall is at the top of the heap. Interest in La Guardia as a coast-to-coast commentator has been heightened by sponsorship bids currently in the works.

Pulse has reported to MCA that the La Guardia-WNYC rating during the past year has been twice as high as WJAP at the top, and higher than WJAP, WABC and WJZ combined.

Split Cost Godfrey Deal Nixed by CBS

American Home Products, which has been negotiating a deal with NBC for possible sponsorship of the Fred Waring cross-the-board morning sustainer on a share-the-talent-cost basis, has also manifested interest in bankrolling the Arthur Godfrey morning show on CBS under similar conditions. Idea would be to spot Godfrey from 9:30 to 10:30 a.m. and currently has been sustaining on the network from 9:15 to 10:15 with the early quarter-hour eliminated under commercial auspices.

CBS, however, has responded with a "no" to the split-cost proposal. Web is asking \$5,500 for the Godfrey network show (which also includes the "Arthur Godfrey comb") on a five-times-a-week basis, client to pay all the way. Figure, of course, is expected to cost Godfrey more pocket as his own share \$1,300 of the amount.

Waring Says Put

Regardless of whether American Home Products or any other sponsor laiches to the Fred Waring morning show, NBC is going to keep him on at least until the first of the year. Web sees no content that the payoff his audience pull on the sock am, musical stanza will last week by the end of the year. Waring's initial 26-week contract with the network expires this month. He has been on the air since 1935, other deals are reported currently on tap.

Mpls. Daily Editorial Raps Petrillo Hard For AM-FM Stand

Minneapolis, Nov. 12. James C. Petrillo, musicians' union head, was taken to task yesterday by the Minneapolis Star-Journal for demanding that broadcasters who carry musical programs should be paid on standard and FM stations hire twice as many musicians. When the television, the editorial declares, Petrillo has undoubtedly will require four times as many musicians.

"We, the music workers, have a right to protect their interests in their jobs," the editorial points out. "The union is making no attempt to foist upon the broadcasters, however, can scarcely be expected to protect of rights. It is the sheerest kind of nonsense, claim to the type of reasoning which would have us return to scavenging with pick and shovel instead of musicians because it employs more workers."

Washington, Nov. 13. House Un-American Activities Committee came clearly out in the open last Saturday (10), admitting its desire to legislate with what will hobble radio commentators.

Ernie Adamson, committee counsel, told newsmen he is preparing a bill to require all checkers on radio news and comment, although he denied it was in any way a gag. He admitted he had been in the back of his mind in connection with his "requests" for scripts of commentaries. The bill, he said, would require radio stations to:

1. Specify when a news broadcast is an interpretation of the news involving the personal opinions of the newscaster.
2. Give more detailed information about the commentator and his sponsor.
3. Designate a "legal agent" in every state within a radius of 300 miles of the station against whom legal action may be brought by any person who believes himself injured by the broadcast.

First of these points would cause confusion and commotion in the broadcast which involve straight news reporting on some items and open our stations to criticism. I would clutter up the air with longer commentaries, completely revising the nature of the industry in the process.

Third of them, of course, places radio under a disadvantage other than the radio industry might tend to open stations to crackpot suits in other than their home states. In addition, stations will be afraid to permit false, controversial commentary.

Count of days before Adamson made his announcement to the press, he admitted the same thing to Rep. Elmer Smith, who has been in the room to see him to protest the killing in of scripts. The Beverly Hills radio station, which has been in the committee since its creation, came out with a statement in which it said that it was not in favor of the "unconstitutional procedures used by the committee."

In addition, stations will be told to "open our doors to criticism," when such legislation is even considered, we must surely have reached the end of our liberties under our Constitution. I have maintained that the existence of this proposed law in its part, whose true purpose is to impose dictatorial unconstitutional control on the thought of the American people."

Flock of Y&R Resignations

Young & Rubicam radio department has undergone a sweeping realignment, with a flock of resignations. Among those who have resigned is Ralph S. Butler, head of daytime radio at the agency. Butler has been in charge of the agency since 1935, when he was named to head up production. No replacement has been set as yet, but it is expected that the agency will be headed by one of its "old hands" who was long-time producer of "We, the People" has resigned, along with the agency's former president, Larry Schwab, assistant producer and Libby Selig, a producer.

Winifred Lenihan, who was a supervisor of daytime radio, turned over her duties to the agency's new president, John J. Martin, who was others who in recent months resigned.

60,000 HAMS GET GREEN LIGHT

Washington, Nov. 13. FCC announced Friday (10) that the nationwide ham radio band, estimated 60,000, will be allowed to receive full normal operations Nov. 15. Commission formally rescinded new frequency bands for the amateurs, returning their temporary band to the normal frequency bands in the Central, South and West Pacific areas.



1 WOR vice president Maddux (seated) smilingly comments on new contract as sales director Gene Thomas looks on. In moment he will release "flash" that alerts all departments to cooperative follow-through on new show.



3 The commercial's transcribed. Here, studying it for timing, pace and performance is WOR's executive producer and editor, Bob Simon (right, with pipe). Continuity writers Keith Thompson and Lois Green assist.

The care and



2 Norm Livingston (right), director of program operations, analyzes audience advantages of time-period selected. Daytime program director Gene King (left) points out WOR's excellent competitive standing through the years.



4 Sponsor's show will cash in on WOR's steady, continuing barrage of magazine, direct mail and newspaper advertising. Joe Creamer, advertising and promotion director, scans recent work with assistant, Lenore Hershey.

feeding of a program...

**Chain-link departmental cooperation at WOR
poises the powerful resources of a great station**

behind every sponsor's show

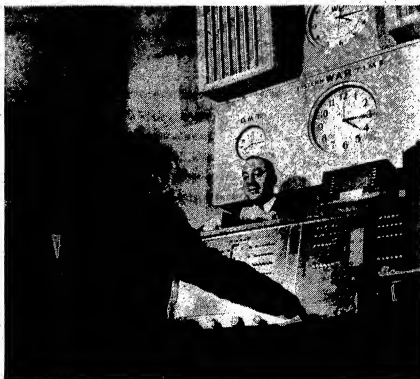
EVERY WEEK during the 52 weeks of every year, approximately 15 new and renewal contracts are signed by sponsors and their agencies for WOR, New York. Almost immediately following the signing of any one contract, a "flash bulletin," or pink sheet, is sped on its way to the desk of every WOR departmental head. The moment a pink sheet is received, the silent but ceaseless activities of more than a hundred variously trained and gifted

WOR specialists are directed at making the WOR sponsor's program one of the most economical, audience-building advertising ventures of his career. WOR herewith presents, in words and pictures, a portion of the chain-link cooperation that plays a major part in making WOR commercially-sponsored shows outstanding favorites among thousands of people in one of the greatest listening territories on the Eastern Seaboard.

WOR

at 1440 Broadway, in New York

that power-full station



6 Noted for its razor-sharp engineering standards, WOR's master control room gets show on air with perfect precision. Just checking up as Charlie Thropp pulls vital plug is Charlie Singer, assistant chief engineer.

5 "The slant is this..." Publicity chief Charlie Oppenheim (center) approves as Murry Salberg, trade news editor, tells how story on new show will break in trade press. Marjorie Suble types flash for newspapers.

MUTUAL

Stigma of Shoestring Platter Outfits An Obstacle to Reputable Companies

Salesmen of reputable transcription companies are having a tough time selling broadcasters due to abuses by shoestring platter outfits during the war years. Since 1939 when talent and particularly facilities were scarce, these shoestringers went ahead with half-baked productions which independent broadcasters had to resort to, thus creating barriers for the monied transcribers who are producing shows of network merit.

Salesmen are now finding it difficult to impress users of transcription with the fact that their shows are "different," because the impressions left by amateurish productions have so filled the minds of station operators that they often refuse to lend an ear to audition recordings. Out of the 850 stations in this country, less than a third are reportedly regular subscribers to transcribed programs on both sustaining and sponsored basis. Less than half are full-time network affiliates.

Broadcasters also object to the has-beens (formerly on network shows, but in many cases washed up now), who are being backed up

with anemic scripts or two-bit orchestras. Another set shoestringers are guilty of is permitting the buying of a single set of transcriptions from one station to another, to reduce subscription rates. This also has the effect of spoiling the recordings, results being scratchy and generally ineffective after a few playings.

Companies with plenty of cash behind them are trying to overcome the stigma by various methods, using name talent, currently popular on web shows; avoiding use of actors at scale, and by building unknown but competent talent into feature performances. Best example is NBC-Radio Recording Division's plugging of Louise Carlyle on platters until Hires recognized her as good enough for feature on his "Sunday Evening Party" web show. Specifically, the respectable transcribers now realize that their shows have to be of network calibre if they're to reap the profits in the local advertising medium.

Raleigh—Jane E. Grills, of Flint, Mich., has been appointed director of the University of North Carolina radio studio and instructor in the department of dramatic art. She succeeds Lucile Culbert, who resigned last summer.

Inflation Hits Giveaways

Chicago, Nov. 12. For the ultimate in audience-participation payoffs, witness Juanita Hilder, November winner of the trip awarded monthly by Mutina's "Queen for a Day." Mrs. Hilder was here last week on the last lap of her trip.

Honor guest at the Ship and Johnson 10th ann. party Wed. (17), the 22-year-old winner introduced her sailor husband, Kenneth, who also got out in on the all-expense tour, and revealed that she was counting among her blessings the following:

Year's supply of nylon, silver scepter, gold pin, crown, Per Westmore hair-do and makeup kit, compact, vanity and cigarette case, two silver fox furs, two complete outfits (suits, hats, gloves, shoes, etc.).

Trip to Chi was via TWA strato-liner (two seats), and on arrival she received the keys to the city from Mayor Edward J. Kelly, went to dinner at the Pump Room, caught the second show at the Chez Paree, broadcast on Thursday's "Queen" program from Olen & Johnson's dressing room at the Shubert theatre, was ensconced in a suite at the Sherman hotel for two nights, saw the "Ice Pollies."

She returned to her home (Southgate, Calif.) via Banff, Los Angeles, Vancouver, Victoria, Seattle, Portland and San Francisco, with stopovers enroute.

Wife and 8-Year-Old Son Of WINS Announcer In Pittsburgh Suicide Leap

Pittsburgh, Nov. 13.

Bodies of Mrs. Katherine Donley, wife of Robert Donley, long-time chief announcer at WCAE here, but more recently with WINS, N. Y., and their eight-year-old son, James Patrick, were found on a netting of the William Penn Hotel, two stories above street level early last Wed. (7) morning. Police said Mrs. Donley had apparently thrown the boy from a 12th floor bedroom window and then plunged after him.

Two notes, addressed to the dead woman's brother, Edward McMillen, of Denver, were found in the room, which Mrs. Donley had engaged a week before. In them, she charged that her husband was trying to divorce her because he thought his career was more important than his family. She also complained that Donley had failed to support her and the youngster.

Court records revealed that Donley, who worked at WCAE for seven years, before he left to go with WINS last February, had filed suit for divorce in April, charging his wife with "cruel and barbarous treatment and with endangering his life with indignities."

Zenith FM Tests Unsound, Sez FCC

Washington, Nov. 13.

FCC last Friday (9) hit Zenith charges by the Zenith Radio Corp. that more power will be required to operate FM stations in the new, higher frequencies than in the lower band. Commission said that tests made at its laboratory at Laurel, Md., about 20 miles from mid-city Washington, "established the exact opposite."

"Field intensity measurements of a low-band FM station and a high band FM station," the FCC statement, "showed negligible difference in signal strength in spite of the fact that the low band station enjoys the distinct advantage of having an antenna more than 200 feet higher above sea level. The Commission engineers are of the opinion that if the two antennas were of the same height, the field strength of the station operating in the low band FM band would exceed that of the old low FM band station.

"The Commission said neither the Commission tests nor the Zenith tests are conclusive on the question of operating in the new band. It established that somewhat higher power might be desirable in the new band. However, there is no warrant for any such conclusion on the basis of the limited data now available. From what is known today, it appears that power requirements for the new band will be substantially the same as requirements for the old band.

TRIPLE CHECK

Recently we published the results of a post card survey which showed that 14.7% of all homes in the Metropolitan area—or approximately 445,000 homes—listen to WQXR regularly.

We checked this result with a house-to-house survey (60% non-telephone, 40% telephone homes) by the Pulse of New York, which showed that 14.6% or approximately the same number—listen frequently to WQXR.

In order to make certain this was not just a coincidence, we asked the Pulse to find what percentage of the people who listen to WQXR subscribe to our monthly program magazine, which now has a paid circulation of over 25,000. Pulse interviewers found more than 25 listener-homes for each subscriber-home, indicating an audience of approximately 500,000 homes in the New York Metropolitan area, alone.

- ✓ Once might have been chance
- ✓ Twice might have been coincidence
- ✓ But three times is conclusive evidence that

Nearly a half-million homes are tuned regularly to WQXR



WQXR AND FM STATION WQXX
730 FIFTH AVENUE, NEW YORK 19, N. Y.

The Radio Stations of The New York Times

John Mason Brown

Continued from page 25

labor movement, specifically, must find out how to command more time on the air, he asserted, adding that labor must not "sit back while industrial management presents its case first and loudest, as has happened recently in wage disputes."

Other speakers included Walter Hoving, USO chairman of board and president; Lord & Taylor; Frank Braucher, president, Periodical Publishers Ass'n; Dr. Everett R. Clinchy, president, National Conference Christians and Jews; Dr. Howard Hanson, president, National Music Council and director Eastman of School of Music; Mrs. LaFolli Dushkin, president, General Federation of Women's Clubs; Senator Wayne Morse, of Oregon; Jane Cowd, co-chairman, Stage Door Canteen; Dr. Mordecai W. Johnson, president, Howard University; and Dr. James H. Blumwood, chief executive, New York State YMCA's.

Justin Miller, NAB proxy, received a bound volume containing letters praising radio on 17 quarter-century achievement from organizations sponsoring the luncheon. Lucella S. Laidin, chairman of the Citizens' Radio Anniversary Committee, made the presentation.



Hildegard

ONE OF AMERICA'S
OUTSTANDING MEN
OF MUSIC

**HARRY
SOSNICK**

CONDUCTOR COMPOSER
ARRANGER

"BALCONI ROOM," NBC, Ten.
"THE MUSIC MAN," NBC, Ten.
SOSNICK, MUSIC
CORP. OF AMERICA

The Equitable
LIFE ASSURANCE SOCIETY OF THE UNITED STATES

QUAKER OATS

Alka-Seltzer

Procter & Gamble

Ford

POST

TEXACO

Waterman's

SWIFT & COMPANY

General Mills

GENERAL FOODS

Westinghouse

ALLIS-CHALMERS

PHILCO

Gillette

THE PRUDENTIAL
INSURANCE COMPANY OF AMERICA

CLARK

Bristol-Myers

JERGENS

Little's

ARMOUR
and Company

Lehn & Pink

B.F. Goodrich

Even in this size space we can include only a part of our long-as-your-arm list of top-flight advertisers.

Meet Some Folks Who Are Having A Good Time On The Air

You know a lot about the advertisers on this page.

But there's one thing about them that maybe you hadn't realized: these big names all have franchises on ABC. This just didn't happen, you know; there are good reasons for it.

One reason is that we were able to offer them good time periods—and at low cost... (Network X costs 43.7% more than ABC per evening half-hour; Network Y costs 28.7% more.)

How To Get More— For Less

What does an advertiser get for his money on ABC?

First of all, he gets good national coverage. On ABC's 194 stations, the potential audience of 22 million* radio families have about 92% of all spend-

able income in the United States. These 22 million families, most of them located in highly concentrated areas, include practically every major buying market.

Thus, an advertiser can put his program on ABC at a good time... and for less money... and reach a rich, compact audience. This is why we honestly believe that an advertiser has greater opportunity to do outstandingly economical advertising on this network than on any other.

This opportunity is reflected in such ABC shows as *The Quiz Kids*, *Blind Date*, *Breakfast in Hollywood*, *Walter Winchell*, and *Counterspy*. They are prime examples of how an advertiser on ABC can get a high rating at reasonable cost. And there are plenty of others that an ABC representative can tell you about.

*This figure continues to climb with steadily improving station facilities.

7 reasons why ABC....

American Broadcasting Company is attracting America's Leading Advertisers

1. **ECONOMICAL RATES**—Network X costs 43.7% more than ABC per evening half-hour; Network Y costs 28.7% more.
2. **REACHES 22,000,000 FAMILIES**... who have 92% of the nation's spendable income.
3. **EXPERT PROGRAM SERVICE** available if and when you want it.
4. **EFFECTIVE AUDIENCE PROMOTION** which

builds bigger, more loyal audiences.

5. **GOOD WILL** through public service programs that give an unbiased, complete picture of vital issues.
6. **ENTHUSIASTIC COOPERATION** of the 194 member stations for the benefit of advertisers.
7. **PRACTICAL TELEVISION**—program building on an economical basis.

American Broadcasting Company

A VOICE IS HEARD

"Pardon me, Mr. and Mrs., pardon the intrusion . . .

But I just made a delivery down at your house . . .

And, will you sign, please?

Will you sign?

* * *

Yes, I just delivered two wonderful things down to your house.

Peace . . . and Victory!

Of the two . . . I kinda think I like Peace even better . . .

"But maybe that's because I saw too much of War.

Isn't Peace beautiful?

So calm, so serene . . .

Makes you think of home when you were a kid.

You know . . . back in 1918 (I wasn't much more than a baby)

My dad and a lot of other dads brought home a peace like that.

Everyone thought it was the grandest thing in the world . . .

And I guess it was . . .

They thought it would last forever and forever . . .

But what happened?

People got careless and sort of took it for granted.

They got too confident and maybe a little greedy and selfish . . .

They looked too much inside themselves and not enough outside . . .

At the rest of the world . . . so . . .

Somewhere along the line they let the whole thing go haywire.

And . . . the first thing you know . . .



Their beautiful peace was shot to hell—gone! . . .

I guess that's why I had this job of work to do.

* * *

Now, take that Victory I brought you.

There's a beautiful thing . . .

Complete . . . total . . . right down to the last spot on this earth . . .

Yes . . . we did a pretty good job on that one . . .

Europe, Asia, Africa . . . the Pacific . . . the Atlantic . . .

North, South, East, West . . .

All complete . . . sealed, wrapped, delivered . . . and paid --

Wait a minute . . . it isn't paid for yet . . .

Not by a bomb-sight . . .

The boys that died and the boys that got hurt and captured and tortured . . .

They were just the down payment.

The rest is up to you . . . you've got to pay the freight.

* * *

For one thing, there's a little bill that I have here.

Uncle Sam wants eleven billion dollars for his Victory Bonds . . .

Bonds that you must buy . . .

Bonds to pay for bringing back the boys . . .

Bonds to take care of the ones that got hit . . .

To pension the widows . . . clothe and school

The kids who never saw their dads . . .

Clean up a lot of odds and ends that run into money

When you've had a war to fight.

So . . . sign right here.

No . . .

Don't make it out to me.

Make it out to Uncle Sam. That's right.

My Name?

Just call me G. I. Joe.

My address?

Put it down as Okinawa . . .

Because . . .

That's where I got killed."

Television Review

"THE FRONT PAGE"

With Vincent Hayworth, Matt Crowley, Howard Smith, Paul Ford, George Mathews, James LaFollette, Mack Renzie, Richard Coogan, Edward Kreisler, Richard Goode, Kenneth Tobey, John McQuade, Alan Keith, Carry Bridwell, Helene Reynolds, Jane Randolph, Laura Pierpont, James Fallon, William Hansen

Writers: Ben Hecht and Charles

Labaur

Producer-Director: Ed Sobel

Technical Director: Howard Gram-

berg

Screenplay: Bob Wade

15 Minutes, Sun (11), 8:15 p.m.

Sustaining

WBTV-NBC, N. Y.

WBTV's televising of "The Front Page" demonstrated two important principles that video programmers in the future will have to consider carefully. First, that unlike films, there can be no retakes in television and when an actor fluffs a line, it stays fluffed. Second, that no matter how off-color an original script show is, it can be entertaining and still acceptable to a family audience gathered round the home television set, provided it is given intelligent handling.

Undoubtedly one of the best-produced plays yet televised, "The Front Page" familiar as it is to most theatergoers and toned down as it was, still drew hefty belly-laughs from trade press critics in the viewing room, proof that NBC's programmers are well aware of the second principle outlined above. And the number of times the actors fluffed their lines (which, incidentally, was about the only fault of the show) must certainly have driven home to the programmers the importance of the first.

With the exception of garbled lines, the cast was super-fine. Vincent Hayworth provided just the right touches to the leading role of Hildy Johnson, the reporter who is trying to leave newspaper work for more financially-fertile fields but finds he can't break away when a top story cracks wide open under his nose. Sharing top honors with Hayworth was Matt Crowley, radio's "Dick Tracy," in the role of Walter Burns, Hildy's continuing managing editor. Howard Smith, seen on Broadway until recently in "Dear Ruth," was admirable as the crooked mayor and the two feminine leads, Helene Reynolds and Jane Randolph, were ably done by screen actresses Helene Reynolds and Jane Randolph.

TIME!

When it's time to go to work on new national business, then it's high time to call in Weed & Company, whose full-time business is good times on good stations. With Weed men constantly on the job, "time will sell".

WEED
& COMPANY

NEW YORK CHICAGO
ST. LOUIS PHOENIX

RADIO WRITER

Experienced situation comedy, character material writer, network and agency experience. Best job on staff or free lance.

Write Box 600
Variety, 154 W. 46th St., New York

Philly Eve. Bulletin Now

Showcasing Its Staffers

Via Daily-Owned WPEN

The Evening Bulletin, once one of the most anti-radio newspapers in the country, is now using its recently acquired radio station, WPEN, to showcase its star staffers.

By-line writers, columnists and others on the paper are now handling regular programs on the station. In addition, staffers on overseas assignments are broadcasting special shows. Latest to get regular show on WPEN are Laura Lee, film critic, and Max De Schawensee, music critic.

In addition Barbara Barnes, now in Germany, and Carl Cordale, in London, broadcast from abroad on special news events. The paper reprints the entire script the day after the broadcast.

San Antonio.—Bob Ferrie and Phil Watts have joined the announcing staff of KABC.

B&K FILES FOR FM
TIE-IN ON TELE PLANS

Chicago, No. 13. In line with planned expansion in the broadcasting field Balaban & Katz has filed application with the FCC for a full-time commercial FM station to be operated in conjunction with television station WBKE. It's proposed to use the outlet for 15 hours of programming daily supplementing the company's activities in video, both to come under the direction of William C. Eddy, director of WBKE television.

In requesting a commercial construction permit application asks for a peak power of 20-kilowatts. A large part of the WBKE floor space in the State-Lake building, recently relinquished by the Navy Radar School, will be remodeled to accommodate the new FM station.

Pittsburgh.—Peter Stanton, announcer at WJAS, has resigned to be assistant program director of WUPA in Washington, Pa.

• ADVERTISING MUST PACE PROGRESS

"INDIRECT SELLING"
began like this—

"WHY advertise something the consumer can't buy?" asked advertising men in 1914 when The American Rolling Mill Co. began this famous campaign. Originally designed to convince consumers that products made of ARMCO Ingot Iron were of superior quality, the campaign had far-reaching effects. It gave consumers a deeper understanding of merchandise, and this stimulated the demand for better things. It killed the even then existing principle of "cheapest empty," and placed on manufacturers the burden of supplying superior goods. It helped make our America a better place in which to live—and a safer place in which to buy.

ARMCO IRON

Enamelled Products

Enamelled products are the most popular and most widely used of all the products made from ARMCO Ingot Iron. They are used in a wide variety of applications, from household appliances to industrial machinery. The quality and durability of these products are a direct result of the superior quality of the ARMCO Ingot Iron used in their manufacture.

THE AMERICAN ROLLING MILL COMPANY, P.O. Box 100, Middletown, Ohio

in the DISTRIBUTION DECADE

Advertising Must Again Stimulate Desires For Better Goods

To prevent economic depression, leading authorities agree that we must consume, as a Nation, at least 40% more industrial production than in our greatest pre-war year. This means that we must establish higher living standards, and it will be Advertising's obligation to do this.

For production itself will be no problem. Manpower, money, materials and manufacturing facilities will be ample, DISTRIBUTION will be our "soft spot." That, too, presents an Advertising opportunity. Advertising must not only

create desires for more and better merchandise, it must find ways to move merchandise quickly, economically, efficiently from factory to store to home.

In agencies everywhere, alert Advertising men are planning today to solve the problems of the Distribution Decade to come. Here at The Nation's Station we too are busy. When the time comes, we will have much of interest to show you about the great 4-State market that is WLW-land.

WLW

DIVISION OF THE CROSSLEY CORPORATION

THE NATION'S MOST MERCHANDISE-ABLE STATION

From the Production Centres

IN NEW YORK CITY . . .

Sylvan Tappiner now heading up radio. . . Weiss & Geller agency, with initial concentration on hyping "Dave Elinson Auction" stanza. . . Dick Todd to recount USO experiences on Mutual "Victory Matinee" show today (Wed.). . . Susan Thorne celebrating her fifth year in New York radio this week. . . Patsy Campbell into cast of "Aunt Jenny," Patricia Bell doing "Real Life Stories" Friday (16). . . NBC's "Huckleberry Finn" in the World's Great Novels series, to be followed by "The Clotel and the Heath" by Charles Reade. Adaptation will be by Frank and Virginia Wells and Frank Papp will direct. Starts Nov. 23. . . Milton Krenits has wrapped up radio rights to Booth Tarkenton's "Petrol" for potential packaging. . . James Monds, regular on CBS "Light of the World," recovering from a bad siege of grip. . . Dorothy M. Lefler named as magazine division mgr. of CBS press dept., succeeding Art Miller. Walter J. Murphy, out of the service, also assigned to dept's mag unit. . . Joe Seiferth, WJZ promotion manager, composed a tune, "Music Box Serenade," which Note-worthy Music Co. has published. . . Hubbell Robinson's book on radio to be published by Ziff-Davis. . . Judy Canova and her Colgate air show, along with producer Joe Rines, hitting the eastern trail, with Dec. 1, 8 and 15 broadcasts to emanate from New York.

Peggy Mann has joined CBS program-writing division, the second writer to join up within a week—other being William J. Kass. . . A. J. Ruben, ex-Burns & Allen scripter, has joined Fred Allen's writing staff. . . Hildegarde's two writers, Joe Stein and Lou Melber, now rate spotlight and how in weekly intro to "Baligh Room" guests. . . Andre Baruch has been signed to do all the spinning chores on Martha Routledge's "Leave It to the Girls." . . Tommy Hayward, Metropars auditions writer, settled for guest appearance on Ford show. . . MBS presented with a plaque Monday (12) by Marine Corps League for "unusual public service emergency show during two Jima campaigns." . . Don Albert and Don Bestor, musical directors of WIN "Gloom Dodgers" revue, and Eddie Sloan, featured violinist on show, celebrating 25th anniversary in show biz.

E. P. Dutton will bring out Nov. 18 "Soldiers of God," the story of Army Chaplains in World War II, written by Chris Cross, BBC public relations director in collaboration with Maj. Gen. William R. Arnold, former chief of chaplains. . . Gen. H. H. Arnold has mediated the Legion of Merit on Lt. Col. Frederick Brisson for his contribution to the Army Air Forces radio activities since June, 1942. . . WJVE has begun a series of Victory Loan

auctions of original comic strips, with tie-ups arranged with King Features, United Feature Syndicate, McClure Syndicate, New York Post, PM, Herald Tribune. If successful, other syndicates will be asked to co-operate. Herb London has joined radio to replace, as costs of "Backstage Wife," "Dora Lawton" and "Barry Cameron." . . Gertrude O'Brien, Kathryn Grill and Jack Hartley new trio on "The Romance of Helen Trent."

IN CHICAGO . . .

New daytime serial is scheduled to be aired from Chicago shortly after the end of the year. . . Dolores Costello discharged from the Navy, will handle production chores on Bugie Levin's "Chicago Symphony Orchestra" show. . . Stu Dawson, Foote, Cone and Beeding radio director, will handle "The Coast Guard" and "The Coast Guard" for the new Friday-20th Fox CBS show which was officially ok'd by all parties Saturday.

Closely following the appointment of Bruce Dennis at NBC press chief, one of the Midwest network press chiefs will be replaced. . . Barbara Luddy welcomed hubby R. Ned Lovejoy back from service last week. He will rejoin NBC staff on Dec. 1 or 15. . . Jack A. Harrington of WHKK in town conferring with Mutual execs. . . Arthur Treacher will be guest on WBBM-CBS presentation of "Those Wobblers" on Friday (16).

Les Normy Barry and Dave Garroway have rejoined the NBC announcing staff after receiving Navy discharges. . . Tony Parrish has joined WJND announcing staff after coming from WTOP, CBS affiliate. . . Howard Black, WLS announcer, left for Arizona to combat severe case of arthritis and will be replaced by Carly Miller on early morning program. . . Jimmy James, WLS Barn Dance, discharged from Army and will rejoin show. . . Bob Elson expecting short momentary.

Jimmie Costello, former army circuit man, will replace Bill Anson on WGN "Meet the People" program on a five-year deal. . . Alan Reed has joined WGN-Mutual Sunday series, "The Nebbs." . . New 15-minute tune, "Ambulatory Glee Club," scheduled to be heard (11) on WBBM, featuring Julia Pellerelle and rhythm group. . . Quiz Kid Richard Williams will leave show after Dec. 23 broadcast. Reason: overage.

Chick Miller, WGN radio host, will be out next week after two and a half years in the Army Air Forces. . . Merritt (Mae) Schoenfeld vacationing in South Dakota prior to shift to New York. . . Jerry Ellis, head of CBS radio, will be out until 8:30 a.m. in radio Monday (12).

Carol Moody's WLS kid show, "Quizdown," sponsored by the Times, proving so popular among the burg's moppets that they're planning a full hour, Christmas Eve, Dec. 22 and will extend to next week after two and a half years in the Army Air Forces. . . Ed Borroff, ABC Central Division vicepres, back from Fort Worth Sat. (10), will leave for New York Saturday (18).

New Civilians

Bruce Dennis, former WGN, Chicago, publicity director, recently discharged from the Navy, is rejoining the WGN staff on Dec. 15, as head of public relations. As chief of the newly-created position, he will direct the publicity dept., handle station promotion and special events broadcasts. Paul Brines, who was tapped from publicity work at the assistant station manager three months ago, but continued to supervise the department, takes on added executive duties.

George Walsh, WHAS, Louisville, sports announcer from 1938 until the summer of 1943, is back after a little more than two years in the Navy. He was discharged with rank of lieutenant (j.g.). At WHAS Walsh will cover major sports events of the Kentucky-Indiana area.

Lieut. John S. (Sheek) Herick has been discharged from the Navy after four years' service and has gone back to the announcer staff of WORO and WABY, Albany. He held various assignments in the United States, England, Ireland and France during his Navy hitch. Herick is the second WORO man to rejoin the staff from the armed forces, the first being Carl Matteson, now studio manager.

Dan Laurence, after 41 months in the Pacific, first as a radar technician, later as a script writer for Armed Forces Radio Services, back in civvies and presently concentrating on a novel hanging fire for a couple of years. He's ex-capt. to Larry Morris of B.S. Moss Corp.

Ernest Peterson, Bruce Kern and Frank Stuhlman have been discharged from the service and have rejoined WTIC, Hartford, Peerson, who was a T/Sgt. in the Army Air Corps, is now a member of the station's newsmen staff. Kern has rejoined the announcing staff after two years as part of a counter intelligence unit stationed in Italy. Stuhlman, formerly a captain in the Marine Air Corps, is back on duty as part-time announcer.

1st Lt. Irving B. Kahn, who left his position as radio manager of 20th Fox to join the Army Air Forces, three years ago, resumed his post last week.

Louis M. Hayward, recently discharged from the Army after serving more than four years, has joined the writing staff of "Armstrong Theatre of the Air" on CBS.

Myron J. Bennett, who until he entered the Army Air Force in 1943, conducted the M. J. B. show at KWE, St. Louis, has been signed by

KRMT, Des Moines, to do a similar series of broadcast. Series, which will be a six-week, starts at 6 a.m. on Dec. 18, until 8:30 a.m., highlighting recordings and honey conversation.

James McCallion, after three years with the armed forces in the "CB" back to radio with a role in "13 Martini" on CBS. He's a regular on "American Song of the Air," "Our Gal Sunday" and "Crime Doctor."

Gordon Shaw, just out of the Marine service, has joined the staff of WMAL, Washington. He was formerly with stations in Detroit, Cincinnati, Columbus and Lima, O.

Hugh Ferguson, ex-Marine Corps captain, has rejoined WCAU, Philadelphia, announcing staff. John Franklin, ex-Army captain, also back as WCAU announcer.

James H. Logan, just out of the Navy, has joined WMAL, Washington, as producer. Previously he was with stations in Charlottesville, Lynchburg, Va., and Pittsburgh.

Newspapers-FM

Continued from page 21

into the war when the Commission, under criticism by Congress, relaxed its stand and put out a ruling that an individual's or corporation's ownership of business should not prevent granting of a broadcasting license.

Now that the war is over, the new license will be issued through for the first time, and the press is second only to the old-line broadcasters in seeking FM frequencies.

Matter of newspapers coming into the field brought a protest Oct. 24 from C. B. Baldwin, executive vice chairman of the National Citizens PAC. In a wire to FCC chairman Paul A. Porter, Baldwin complained about the first batch of all new licenses being approved conditionally without hearings, stating especially that newspapers, fearing loss of the monopoly in many communities of the media for disseminating public information and opinion is a grave threat to effective freedom of speech and press.

Porter wrote back Nov. 7, pointing out that FCC had weighed for months the question of newspaper ownership of radio stations and had decided that no bar should be raised against the press. Porter assured Baldwin that the Federal Radio Commission had made without hearings were careful investigation, by the Commission.

Porter also pointed out that FCC had weighed for months the question of newspaper ownership of radio stations and had decided that no bar should be raised against the press. Porter assured Baldwin that the Federal Radio Commission had made without hearings were careful investigation, by the Commission.

Chicago's BEST NEWS SERVICE AP-UP-INS W-I-N-D 560 Kc. 5000 WATTS

Young Man Going West Next Stop—Hollywood!

Thanks to all the guys and gals who helped make New York a memorable and wonderful town . . . and in particular . . .

Frank Sinatra	Bob Lo Bour	Earl Moyal
Blilly Rose	BIDDO	Samuel Jossell
Bern Wheeler	Bob Wolfe	BOB COE, Inc.
Ruth Barth	K & E	Mitchell Benson
Red Adams	Net Strom	Mark Gordon
Lindsay Buchanan	Tommy Carson	Wm. Morris
"The People's Y & Z"	Doubling & Coe	Charlie Stark
John Rober	Dewey Plinker	WOR-WABC-WMCA
Joe Niglow	E. T. Hogue	
Mary Holland		
Bill Harding		
J. Walter Thompson		

New address:
CBS-Hollywood, Calif.
"MEET THE MRS. SHAW"

My Lawrence

RELL BOUND!

Could be Junior at a spelling bee;
Could be a super-thriller flicker;
Or a lady in a trance.

BUT IT REALLY REFERS to the way
WKY's "Thisie for Everyone" with
20-piece orchestra and vocalists
holds Oklahoma listeners every
Thursday evening from 6:30 to 7:00.

OKLAHOMA CITY

OWNED AND OPERATED BY THE OKLAHOMA PUBLISHING CO.
The Daily Oklahoman and Times - The Farmer-Stokes
KVOI, Colorado Springs - KIZ, Denver (Affiliated News)
REPRESENTED NATIONALLY BY THE KATZ AGENCY, INC.

Inside Stuff—Radio

NAB News Clinics

Chicago, Nov. 13.

Sherman Dryer, executive producer of "The Human Element" shortly to be replaced by "Exploring the Unknown," said during his visit in New York last week that he will hold "legitimate" competitive auditions at regular intervals for all the departments that go into a production. One-third of his company will be regulars, including actors, musicians, writers and directors. All other talent will always be new on his programs. He has observed that this practice is practically nonexistent, thus stifling and discouraging aspirants. Dryer uses on the average of 12 to 15 actors, 22 musicians and several writers per show.

A series of forums on the development of radio as an industry and a cultural medium will be inaugurated Wed. (21) by the Radio Guild, United Office and Professional Workers of America. Fortnightly series, in observance of radio's 25th ann., will be held at UOPWA's center, 30 E. 20th street, N. Y.

Program titles include: "The Adolescent Years," "From Crystal Set to P.C." "How the Four Great Networks Happened," "Who Supports American Radio," "Radio and Films," "Radio and Theatre," "Radio and Television" and "Radio and Democracy." Prominent industry figures will participate.

Something of a record for a writer is recent output of Hector Chevigny, longtime ace radio scripter who, in past three months has turned out two books, sold several short stories and written Morton Downey's five-line, a-week show—although blind. In radio since 1928, and writing books in New Jersey, Chevigny learned Braille, typesetting and acquired his dog wizard. In 18 months since, with aid of secretary, Chevigny wrote 250 scripts for Morton Downey and Coco-Cola, 97 scripts for Treasury Salute, sold 11 freelance scripts, five short stories and two mag articles. Will have two books out in 1946, "My Even Have a Cold Nose" (from his Reader's Digest story), and "Angels Look Upward."

A radio announcer pulled a Mark Twain on Cliff Edwards with a news flash of the passing of songwriter Gus Edwards. "Better Known as 'Ukelele Ike,'" said this misinforming newscaster, whereupon Cliff Edwards' phone started buzzing.

Re: Singing Commercials

Editor, Variety:

Hollywood, Nov. 8.

The other day, on my way down from Yosemite, I had my radio on for about six hours and relaxed as I was driving. For the first time in years I harkened to the radio as a listener and not as a writer.

I was absolutely appalled at one aspect of my radio listening—the singing commercials. About every 15 minutes I'd hear, about one—a lyric plug for Rineo, or for Pepsi-Cola, or of the Eastern Columbia department store in Los Angeles, and the more I listened the more it got putrid. . . . the stiller it sounded, these quartets, trios and golden-voiced tenors and sopranos singing the praises of a credit deflator or whatever the plug was. (There was a singing commercial for a credit deflator.)

The public simply can't be re-dumb as to take this junk without being annoyed. When there were only a few of these molochous blarney, the novelty was likely to make them attractive listening. But now, with the air overloaded with these commercial tunes, they just become more nauseating.

Certainly the advertising boys are so smart to let the public catch up with them. And if some of the comments heard from non-professional acquaintances, one might say about the subject, radio audiences are going to the nearest grocery store and dynamite the joint for selling the product by which they are lyrically harassed.

How about Variety doing something to end this menace to enjoyable radio listening? **Mort Lewis.**

A RADIO SCOOP!

There's laughter in the air! The best scripts of radio's 25th anniversary celebration—each of which has been a "Crosley Award" winner. \$2 at your bookstore.

GREENBERG PUBLISHER

410 Madison Avenue, New York, N. Y.

AVAILABLE (NEW) GAG WRITER

Also Specialized Material! FRANK TIMNEY, JR. 29-28 46th Street, Woudville, L. E. N. Y.

Aware of the fact that radio must devise ways and means of presenting newscasts in a more appealing manner since the end of the war, the first of a series of news clinics sponsored by the National Assn. of Broadcasters will be held at the Abraham Lincoln Hotel, Springfield, Ill., next Friday (16) for downtown Illinois stations. Coniab will be presided over by Leslie C. Johnson, NAB Director for the Ninth District, and E. R. Vadeboncoeur, v.p. WSYR, Syracuse, N. Y., chairman of the NAB radio news committee.

No particular agenda has been laid down and procedure will depend on problems of the stations. NAB's idea is to raise the whole level of news departments and where stations have no news department they will be shown how an efficient one-man radio news department can be operated and pay off. Sessions with sketchy news departments will be shown how they can improve this phase of their organization and broadcasting service to their listeners. Others who will be on hand at the meeting are Fred S. Siebert, director, University of Illinois School of Journalism, and a national authority on libel; Philip Gibson and Brooks Watson, WMBD, "Pearl," newsmen; William Ray, director of news and special events of the NBC Central Division, Chicago, and Arthur Stringer, secretary, NAB radio news committee.

War's Top Air Show in NBC Exit: A Tribute to U. S. Radioites in Uniform

Washington, Nov. 13.

The war's most successful radio show, "The Army Hour," which did its concluding broadcast last Sunday (11) on NBC, brought to an end the wartime efforts of many former professionals who handled the show while in uniform.

"Army Hour," which had been on the air since April 8, 1942, was principally the work of Col. Edward M. Kirby, who was public relations chief for NAB before going into service. Co-operating with him for the network was Edwin Dunham, of the NBC production staff.

Among the "Army Hour" reporters who helped bring the show to the U. S. from every part of the world were: Maj. Albert M. Wharf, formerly with C. E. Hooper, and among the radio branch of Army Public Relations; Maj. Charles A. Batson, formerly with WPCB, Greenville, S. C.; Capt. Carl Zimmerman, Milwaukee radio man; Capt. Lansing Lindquist, WSYR, Syracuse, La. Co.; Jack Harris, now General MacArthur's radio officer, former WSM, Nashville, production man; Maj. Henry Purnham, ex-KGBB and KGO, Honolulu; Maj. Henry Untermyer, WABC, N. Y.; Lt. James DeWitt, NBC, Chicago; Lt. Bert Parks, NBC, N. Y.; Capt. Fins

Farr, ex-New York radio writer; Maj. Robert Eckhouse, Jersey City radio writer; Maj. Lester Lindow, WFBM, Indianapolis; Maj. Bob Pollock, WSB, Atlanta; Maj. Tom Douglall, WKCY, Detroit; Capt. Ted Bergmann, NBC, N. Y.; Lt. George Maynard, NBC, N. Y.; Capt. Bob Hubbard, WGN, Chicago; Capt. Don Witte, NBC, N. Y.; Lt. Jack Hansen, KYSM, Mankato, Minn.; Lt. George Fuller, NBC, N. Y.; Capt. Arnold Lee, Baker agency, N. Y.; Maj. Ted Steele, former Benton & Bowles, Hollywood; Maj. Joseph Graham, ABC, Cincinnati; Capt. Charles Anderson, KFI, Los Angeles; Capt. Thomas W. Phillips, Hollywood announcer; W. Keaton, WAGE, Syracuse; Capt. Bill Kennedy, new "ork radio writer; Capt. Daniel Lee, Baker agency, N. Y.; Dina Carlson, of McKee-Albright, Hollywood; Lt. Col. Howard Nussbaum, NBC, N. Y.; Lt. Col. Brooks Watson, WMBD, Norfolk; and Lt. Robert Schall, New York radio writer.

San Antonio—Charles Flito has joined the KMAC announcing staff, replacing Joe Allison, recently shifted to KTSB. File comes here from radio in Chicago and Corpus Christi.

\$100,000 in Cash Awards

CHELSEA CIGARETTE "SONG TITLE" CONTEST

\$5,000 First Prize \$1,000 Second Prize \$100 EACH 40 Runner-up Prizes

CONTEST JUDGES

Contest judges are Guy Lombardo, the "hit maker" and Carmen Lombardo, composer of famous hits. They will write words and music to go with the winning title.



READ THE RULES...THEY'RE EASY

1. Think up an original title for a song.
2. Write your song title and no more than 15 words telling why you think your title would make a good song, together with your name and address, on the inside of an empty Chelsea Cigarette package or a reasonable facsimile thereof, and mail your entry to Chelsea, Post Office Box 60, New York 8, New York. No title can be considered unless your 15 word explanatory statement is submitted therewith.
3. Send as many song titles as you wish, but each title must be on the inside of an empty Chelsea Cigarette package or facsimile. All entries must be the original work of the contestant and submitted in the contestant's name. Awards will be based on originality and cleverness or interest of the idea for song lyrics suggested by the title and the explanatory statement. The judges will be Guy and Carmen Lombardo, whose decision will be final.

States may compete except employees of Larn & Brother Company, Inc., its advertising agency, and members of Guy Lombardo's orchestra and their families. The contest is subject to all federal and state laws and regulations.

5. The contest closes December 18, 1945, and all entries must be postmarked before midnight of that date and received before December 31, 1945. The names of the major prize winners will be announced in the "Chelsea Cigarette" magazine. The "Chelsea Cigarette" magazine will be notified by mail. No entries can be acknowledged or returned. Any title submitted which is an infringement of the title of any song previously published or copyrighted will not be considered. All entries and ideas become the property of the makers of Chelsea Cigarettes. In case of ties, duplicate prizes will be awarded. NOTICE: Every contestant entered by law to destroy revenue stamp when removing cigarettes from package.

TUNE IN THE CHELSEA SHOW
Guy Lombardo and his Royal Canadians
EVERY TUESDAY, THE AMERICAN BROADCASTING COMPANY NETWORK, 9 P. M.
For more facts about the thrilling
\$10,000 CHELSEA SONG TITLE CONTEST

From now on...it's
CHELSEA
There's a Tobacco Reason



(WOR-Mutual's All-Night M.C.)

His "Lily Belle," on reverse, sounds like the old TD boy with The Pied Pipers, for the Charioteers come in for a lot of bars. A catchy lyric and melody make this one whistleable.

Randy Brooks (vocal by Ella Fitzgerald)—"A Kiss Goodnight," "Bennie's Comin' Home on Saturday" (Decca 18713). Randy Brooks' trumpet and Ella Fitzgerald's torchin' start this one off with a ride beat, but, soon develops into a swinging, swinging arrangement of a Liza Morrow-Fredde Slack treatment of the same tune on another label. → Slack, incidentally, is co-author of this bounce score. Horn work by Brooks, a new maestro slated for the long green, sounds good and commercial, while Miss Fitzgerald maintains the same excellent on-the-beat voice that sold down comes with the mediocrity of arrangement, for the sharps and flats fall in an old mold. Slack's disk best.

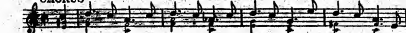
He also denied that anybody walked out on the show. Instead: "After the dressing-down I gave them they settled down and gave the show a hand."



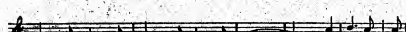
◆ DECCA RECORD No. 23457B

Words and Music by
CLARENCE CASKILL and
JIMMY McHUGH

CHORUS



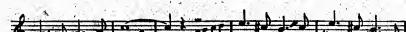
Your eyes of blue, your kiss-es too, I nev-er knew what they could do, I



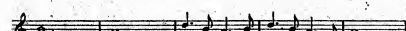
CAN'T BE-LIEVE THAT YOU'RE IN LOVE WITH ME. _____ You're telling ev-'ry-



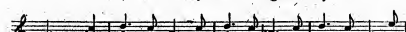
one I know, I'm on your mind each place you go, They can't be-lieve that



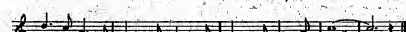
you're in love with me. _____ I have al-ways placed you far a-



bove me, I just can't im - ag - ine that you love



me, And af - ter all is said and done, To think that I'm the



Look at the I Ching. This is a great treatise on the art of change.

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National Copyright Secured Made in U.S.A. All Rights Reserved

The Sensational Greeting Song
TO THE MEN WHO SERVED THEIR FLAG

WELCOME HOME
Hear TOMMY TUCKER'S Columbia Record No. 32492

An Outstanding Release by

THE ANDREWS SISTERS Decca Record No. (18700A)

THE BLOND SAILOR

Air Lanes Trio - De

MILLS MUSIC, INC. IRVING MILLS

1619 BROADWAY • NEW YORK 19, N. Y.

Inside Orchestras—Music

Angle behind the offer last week by the Providence-Billmore hotel, Providence, to Phil Spitalny of \$10,000 weekly for a two-week date with his all-girl band is unusual. Normally, the hotel uses throughout the year combinations of 11 and 12 pieces, but during the holidays it spends the year's accumulated profits in one brief splurge of name band buying, partially to ease tax problems and partially to give its repeat clientele

Last year the spot paid Duke Ellington's orchestra \$13,000 for 10 days work, excluding Christmas, because Ellington wanted to spend that day at home. This year, it made several offers for names like Woody Herman, Jimmy Dorsey, etc., in addition to Spitalny.

Press agent for Billy Eckstine kicked up quite a fuss in Pittsburgh last week when, seeing a chance to grab some space, he informed local colporters, promoted by Eckstine, that Eckstine is a Pittsburgh boy tied in okay with the city. For one thing, Eckstine is a Pittsburgher, but only in a for some printer's ink. Newspapers printed him in good with, only to get their ears burned next day by Harry Mendel, owner of Savoy Ballroom, who announced that nobody but himself ever promotes a dance at the Savoy. Mendel has Eckstine booked all right for Xmas night, but elder Eckstine hasn't anything to do with it.

Tommy Tucker's orchestra played an unusual opening last Thursday (8), the night before it debuted at the Meadowbrook, Cedar Grove, N. J. Tucker is operating a large electrical appliance store in Asbury Park, N. J., and to launch the venture threw a debut shindig at which the band played right in the store. Even the title of the latter has a musical flavor, being called Tommy Tucker's Good Goods.

MIDDLEMAN'S STERLING
(1977, RAGE) DISCO

Al Middleton, who partnered with Eli Oberstein in the original Hit Records Co., has reentered the field with a catalog of jazz and race records under Sterling label. Middleton, who owns his own pressing plant on the Coast, anticipates a 4,000,000-platter production for 1946.

First two releases feature Lillette Thomas and will be followed by a record every three weeks.

Eddie Condon

Now in his 5th concert season will present a typical Americendon group of famous jazz artists at Town Hall. **Saturday, December 1, at 5:30**

INVISIBLE GLASSES
CONTACT LENSES
OF SAFE, UNBREAKABLE PLASTIC
By Appointment—EN. 2-2526
L. LEWISON, O.D.
Specialist to the Show World
210 W. 86th St., New York 21, N. Y.
Write for Bulletin A

Irving Berlin Bid for Increase In Publisher Rating Gets Airing

Irving Berlin's bid for an increase in the publisher's classification is suggested this new firm last year by the American Society of Composers, Authors and Publishers (ASCAP), came up today (Wed.) before the Publishers Classification Committee. At the same time, it is presumed that the committee's investigation into the qualifications of all firms now in the \$500-point class is due for an airing, since the latter was sparked by Berlin's objections to the 4,750 points his house was given.

It has been six months or more since the classification committee began going over the individual worth of all \$500-point catalogs on the oft-repeated theory that no two firms in ASCAP are so identical as to rate similar point totals.

While Berlin has constantly agitated for a boost in the classification of the catalog of self-written songs he took with him when he split with Saul Bornstein last year, he has consistently been urged by high ASCAPers to pay more attention to his own personal writer-rating than to his ASCAP publishing position. Berlin is now in "AA," the highest a songwriter can achieve. However, there are many ASCAP executives who believe that the enormous prestige of his works, plus the fact he is both melody and lyricist composer on all his tunes, entitles Berlin to a class all by himself.

According to the conversation of these executives, Berlin should rate double double "A," giving him twice the income (about \$35,000 yearly) of the highest ranking writer. "This would put him in a class with the Harms catalog (owned by WB), which has the highest publisher rating. Harms is rated at 11,000 points in the society, just double the nearest contemporaries.

Buddy Morris to N. Y.
Edwin H. (Buddy) Morris gets into N. Y. Friday (16) on his first trip out in about six months. Publisher annually comes to N. Y. just before Xmas.

MPPA Meets Nov. 20

Music Publishers Protective Assn. conducts its annual membership meeting Nov. 20 at the Astor hotel, N. Y. Lester Sauty, president, makes his usual routine report.

Otherwise, nothing special is on the agenda.

John Kirby's Slander

Suit Vs. Pitt Courier Settled Out of Court

Pittsburgh Courier, Negro weekly, has settled slander suit by musicist John Kirby. Action was discontinued and a marked settlement according to papers filed in New York federal court last week. Suit originally asked for \$50,000 damages. It is understood that settlement was close to the \$5,000 figure that a jury had awarded Kirby.

Kirby won the jury award last December, but U. S. Circuit Court of Appeals, upon appeal by the weekly, reversed the decision, ordering suit be retried. Settlement was made before the retrial date.

Kirby charged that the Courier published an untrue and false article under the title, "Little Shots About Big Shots," which read, "If John Kirby doesn't report for induction this week his local draft board will have the FBI track him down."

Arrangers Elect

American Society of Music Arrangers, composed of radio musicians mostly, elected new officers last week. Joe Glover becomes president, Gene Van Halberg, v.p., Jeff Alexander, 2d v.p., and Ben Ludlow, secretary-treasurer.

Director board consists of Maurice Baring, Maurice Gardner, Robert Haring, Gus Lévane, Paul Sierrett, Julian Work and Lyn Murray.

DICK GILBERT DISPOSING OF PUB, DISKING SETUPS

Dick Gilbert, WHN, N. Y., record jockey, is disposing of his music publishing and recording interests, partially in preparation for leaving that station and partially to divorce himself completely from all outside affairs. His Dick Gilbert Publishing Co., a Broadcast Music, Inc. affiliate, has been transferred to Acme Publishing Co., another BMI connection, as a starter.

Gilbert some time ago started the Dick Recording Co., its initial effort being four masters cut by members of Xavier Cugat's orchestra. These were never used to a great extent due to production problems besetting all independent record producers at the time Masters are in the process of being sold.

Gilbert is uncertain as to what his future plans will be.

ASCAP Situation On Seniority Plan

There's a situation possibly developing between "Pinky" Herman and the American Society of Composers, Authors and Publishers. ASCAP has not yet seen Herman's "Seniority of Works" plan to ballot by the general membership, despite the fact that he filed with the Society a total of 297 signatures of members, which is more than the 15% of membership consent necessary to require that any amendment to the by-laws go to a vote.

Herman sent ASCAP last week a registered letter apparently seeking to know why the ballots on his proposal have not been dispatched. He claims that if they are not he is prepared to file suit against the Society's top men to force the move.

For which Herman is fighting, he claims, would benefit all writers from top to bottom. He outlined it at the recent semi-annual membership meeting in N. Y. Prior to that, the Society's board of directors had rejected his idea as impractical, and at the meeting Louis Frohlich, attorney for the Society, branded it as illegal, according to ASCAP's rules and regulations.

Reciprocal Rights Pacts in S. America Peps Its Music Industry—Peer

O'Neil to Majestic

Danny O'Neil, singer CBS imported from Chicago last year, signed a soloist contract with Majestic Records last week. Agreement is for five years.

O'Neil is currently on the night-nightime "Powder Box Theatre" (Bojorja).

Decca's 1st 9-Months

Profit \$640,000, Just 100G Off 1944 Total

Net profits of Decca Records for the nine months ended Sept. 30, 1945, amounted to \$640,289 (unaudited) after provision of \$426,359 for all estimated income and excess profit taxes.

Sum is equal to \$1.85 profit per share on 388,325 shares of capital stock outstanding and compares with net profit of \$743,832, equal to \$1.81 per share on the same number of shares outstanding in the corresponding period of 1944.

Lyman to Direct For

Monogram Pic on Coast

Abe Lyman has been signed by Monogram Pictures to handle the musical direction of a new film titled "High School Ride." It goes into work some time around the first of the year.

This is Lyman's first shot at picture production in any capacity. Job will keep the maestro on the Coast. He intended coming east for a visit some time next month.

REYNOLDS-ROBINSON'S FIRM

Brad Reynolds and Wilford Robinson's new music publishing firm will be called Deep River Music, Inc. First plug tune will be "Sweet I've Gotten On You," lyric patterned on Dutch-style English.

Setting up reciprocal performance rights arrangements with South American countries, first by his own American Performance Rights Society, then by Broadcast Music, Inc., directed, and now by the American Society of Composers, Authors and Publishers, has had and is continuing to have a stimulating effect on the S.A. music industry as a whole, according to Ralph Peer, APIS head now in N. Y. after a 20,000-mile trip through the southern hemisphere.

Peer asserts that since the initial rights contracts were made with Brazil and Argentina, music men in S.A., particularly songwriters, have developed a sharp taste for U.S. coin following the click here of a handful of their melodies; to which U.S. writers fitted English lyrics. As a result, virtually all songwriting and publishing businesses are conducted with an eye on the U.S. market.

Reciprocal rights agreements with U. S. societies have developed S. A. music men in other ways, too, it's pointed out. Since the first such contract was drawn, for example, the Brazilian industry has had that country's copyright laws revised to its benefit and proper payments are being made for the use of music, whereas this phase of performance income was pretty much neglected.

While in S. A., Peer wrote new contracts with Chile, setting one up with DIC, the government-operated society, another with SPCM only last week. Latter is a new society put together as a labor union, the only way such an outfit could operate in that country. Most Chilean songwriters are now signing to this outfit from DIC since the latter is no more than a go-between for writers, simply collecting royalties from authorities and turning them over to its owners, for which it collects 15%.

Local 70 Nominates

Omaha, Nov. 13.
Incumbent Harold Black and Veteran Rangelov Olson nominated for presidency of local 70 of American Federation of Musicians.

CLAUDETTE AND HIS ROYAL CANADIANS

INTRODUCES AS HIS HIT TUNE OF "TOMORROW" ON THE CHELSEA CIGARETTE PROGRAM

TUESDAY, NOV. 20th

9 PM, EST. AMERICAN BROADCASTING CO.

A Great New Song

TOMORROW is FOREVER

Music by MAX STEINER

Lyric by CHARLIE TOBIAS

from the INTERNATIONAL PICTURE starring

Claudette

Orson

George

COLBERT • WELLES • BRENT

Released by RKO RADIO PICTURES, Inc.

Bands at Hotel B. O.'s

Band	Hotel	Weeks Played	Total Gross
Al Hionis	Lexington (300; \$1-\$1.50)	56	1,900 99,875
"Musky Long"	New Yorker (300; \$1-\$1.50)	56	2,100 9,300
Frankie Carle	Pennsylvania (500; \$1-\$1.50)	4	2,700 8,925
Enid Coleman	Walter (300; \$2)	5	3,215 18,750
Art Mooney	Lincoln (275; \$1-\$1.50)	9	856 8,025
Guy Lombardo	Roosevelt (400; \$1-\$1.50)	3	5,350 12,650
Tommy Dorsey	400 Club (350; \$1-\$1.50)	9	3,550 42,075
Charlie Savick	Commodore (400; \$1-\$1.50)	2	2,350 4,100

* Asterisks indicate a supporting floor show. New Yorker has floor show, Lexington, an orchestra floor show. We do, J. J. Edwards.

Los Angeles

Freddie Martin (Ambassador; 900; \$1-\$1.50). More of the same and plenty good at 4,500 covers.

Ted Strator (Biltmore; 900; \$1-\$1.50). Getting the bulk of the downtown trade, no complaints at 4,700.

Chicago

Ernie Heckscher (Mayfair Room, Blackstone hotel; 350; \$1.50-\$2.50 min.). Jean Sablon opened Friday (9), sharing nice 3,000 with Victoria Cordova & Myrus, who closed.

Clyde McCoy (Boulevard Room, Stevens hotel; 650; \$3-\$3.50 min.). Only 5,300 this time for McCoy, Bob Hall, Corjune & Tito Valdez, LeBarre & Bernice, Whitton Bros, etc.

Eddie Oliver (Empire Room, Palmer House; 700; \$3-\$3.50 min.). Ditto here; small 5,500 for Oliver-Gene Sheldon-Paul Winchell-Jere McMahon combo.

Patricia Pettit (Walnut Room, Bismarck hotel; 465; \$1.50-\$2.50 min.). Several parties, including debut for the Ma. Arthur Wernthul welcome-home affair, kept it around 3,000 for Pettit, Bill Gary and Paul Syrell & Spotty.

Louis Prima (Panthor Room, Sherman hotel; 950; \$1.50-\$2.50 min.). Okay 6,000 for Prima, Clarence Stryer and the Harmonicas.

Location Jobs, Not in Hotels

(Los Angeles)

Stan Kenton (Palladium B. Hollywood, 2nd week). Kenton has three good records going and three bathhouses flooded the town with jobs. That adds up to capacity Saturday and Sunday and 37,000 for the week.

Al Donahue (Trianon B. Southgate, fifth week). Doesn't vary much here so again it around 8,500 tabs.

(Chicago)

Gay Claridge (Chez Paree; 650; \$3-\$3.50 min.). Down a little, but Claridge, Danny Thomas, Gail Meredith, Cabot & Dresden and Dixie Roberts still got swell 5,500.

Harry Cain (Blackhawk; 300; \$2-\$2.50 min.). Blackhawk came up with 3,800 for Cool, Joe Rardin and the Novellets.

Ruddy Shaul (Latin Quarter; 700; \$3-\$3.50 min.). Slough-off to 4,000 for Shaw, Billy Vane, Dorothy Dongan and Jerry Cooper.

The Biggest Hit England Has Ever Known LET HIM GO LET HIM TALK

By CLIFF GORDON, MAX MAURICE and CARL YALE



Sung by
EVELYN KNIGHT

on DECCA RECORD No. 18725
RELEASED THIS WEEK

WE ARE THE EXCLUSIVE PUBLISHERS
OF THIS ORIGINAL ENGLISH VERSION

EDWIN H. MORRIS & COMPANY, Inc.

1619 BROADWAY NEW YORK 19, N.Y.

British Best Sheet Sellers

(Week Ending Oct. 28, '45)
London, Oct. 26

Two Sweethearts	Dash
Said I'm Married	Connelly
Coming Home	Maurice
Run Go	Yale
Just Pray Away	Connelly
Cheering Piece String	Wood
Wish I Knew	Chappell
I'll Be Your Sweetheart	Feldman
Public Dreamer	Southern

Jerome Kern

Continued from page 2

non-scientist and simple. These were Kern's wishes, carried out by his daughter Betty, the former Mr. Artie Shaw.

I have promised myself not to play upon my emotions—or on Jerry's.

We, in this chapel, are Jerry's "family." We all knew him very well. Each of us knows what he the other has lost. I think he would have liked me to say a few simple words about him. I think he would not have liked me to offer you feeble bromides of consolation. But surely usage of ritual solemnity to beat against the solid wall of his grief. He would have known our grief was real, and must be faced.

On the other hand I think Jerry would have liked me to remind you that today's mourning and last week's vigil will soon recede from our memories, in favor of the bright recollections of him that belong to us.

At the moment, Jerry is playing "out of character." The masque of tragedy was never intended for him. His death yesterday and this reluctant epilogue will soon be refocused into their proper remote place in the picture. This episode will, soon seem to us to be nothing more than a fantastic and dream-like intrusion on the gay reality that was Jerry's life.

His gaiety is what we will remember most—the life he has made as taught; the even greater fun of nothing him laugh. It is a strange adjective to apply to a man, but you'll all understand what I mean: Jerry was "cute." He was alert and alive. He "bounced." He stimulated everyone. He annoyed everyone. He never bored anyone at anytime. There was a sharp edge to everything he thought or said.

We all know in our hearts that these few minutes we devote to him now are small drops in the ocean of our affections. Our real tribute will be paid over many years of remembering, of telling good stories about him, and thinking about him when we are by ourselves. We, in this chapel, will cherish our special knowledge of this world figure. We will remember a jaunty, happy man whose 60 years were crowded with success and fun and love. Let us thank whatever God we believe in that we shared some part of the good, bright life Jerry led on this earth.

"Jerry's Family"

The "family" was large—including Mr. and Mrs. Sigmund Rosner; Irving and Elin Berlin, Mr. and Mrs. Cole Porter, Hammerstein, Richard Rodgers, Dorothy and Herbert Fields, Mary Martin, Betty Furness, Edna Ferber, Sylvia Rice, Mr. and Mrs. Max Gordon, Deems Taylor, Howard Reinheimer, Mr. and Mrs. Andre Kostelanetz, Hassard Shost, Frank Mandel, and Otto Harbach. Each was given sprays of chrysanthemum to place on the coffin prior to cremation.

Radio Tributes

A meeting was held yesterday (11) afternoon at A.S.A.T. where Taylor, Harbach, Hammerstein, Rodgers, Herman Shost, John G. Payne and Louis Dreghfuss formulated plans for memorial tributes to be paid Kern in form of radio salutes. The tributes came sometime later. Some already had been made informally—the Taylor-erected WOR-Union Club Sunday (11) afternoon, the WQXR, N. Y., program Monday (12) night. NBC will feature a memorial musical program tomorrow (Thurs.) night.

Kern was not only a songwriter's songwriter, he was a great composer

Best Sellers on Com-Machines

1. It's Long Long Time (8) (Morris)	Harry James	Columbia
2. It'll End Time (12) (Santly)	Ring Crosby	Decca
3. Polonaise (11)	Perry Como	Victor
4. It'll Buy That Dream (8) (T. B. Harm)	Carman Cavallaro	Decca
5. That's For Me (5) (Williamson)	Harris Raskin	Columbia
6. Chickery Chick (2) (Santly)	Artie Shaw	Victor
7. Blind Star (2)	Kay Kyser	Columbia
8. Along Navajo Trail (7) (Lecds)	Sammy Kaye	Victor
9. If I Loved You (14) (T. B. Harm)	Andrew Sisters	Decca
10. That Feeling in Moonlight (9) (Paul)	The Way You Looked Tonight	Decca
11. I'm Gonna Love That Guy (11) (Bourne)	Gene Krupa	Decca
	Perry Como	Victor

—one of America's foremost music talents in theatre and films. Critics rated him the equal of Victor Herbert in the field of musical theatre; his "Show Boat" stands as high-water mark in that field. In his 40 years of writing he turned out 104 stage and screen vehicles containing his songs. Fifteen tunes topped the 2,000,000 mark in record sales.

Kern had come east from Hollywood with the co-producer, Hammerstein in a revival of his "Show Boat" due at the Ziegfeld Grand. He had completed a score for it only a few days before Kern was also to have done a score for the new Hammerstein-Rodgers production "Annie Oakley," scheduled for spring. "Show Boat," like all shows, like of man river, is to go on as scheduled.

The composer was a small, stocky man with white hair, keen blue eyes behind horn-rimmed glasses and a ready smile. He spoke in fitful outbursts and had a tremendous amount of nervous energy. Born on the East Side of N. Y., on Sutton place when it was the town's brewery district, he was a man of charm, refinement, and excellent taste.

Worshipped the Masters

A graduate of Tin Pan Alley, he worshipped the music of Wagner and other masters. One colleague said Jerry had a soul that was "the best in anything." In an age of swing, jazz and boogie-woogie, he was the only man in the industry who did not divorce modesty, claiming no special merit as an artist. There are lots better composers alive than I," he said. But Otis Downes, the N. Y. Times music critic, called him a "singularly gifted man" and "Show Boat" a "classic of its kind." Arthur Rodzinski, the N. Y. Philharmonic conductor, once asked Kern for a symphonic arrangement of the "Show Boat" music, and Kern hesitated at first, claiming he was not sufficiently well equipped. He wrote for theatre and films, not to turn out song hits—yet many of his songs were.

Kern was an avid collector of rare books and antiques, brought about through his collaboration in shows with librettist Harry B. Smith, a great first-edition collector. His collection of rare books was considered the finest in the land. When he sold it finally, it brought a record price of \$172,842. And the next day Kern turned around and bought another manuscript for \$40,000.

He made money on his buys, as he capitalized ownership cleverly. On the eve of the 1929 stock market crash he quietly sold his stock holdings at a fat profit and went quietly about his other pursuits.

He was born Jan. 27, 1885. His mother taught him the piano. When he finished school, Kern went to Europe and studied composition in Germany and England. After he came back to go to work with the Lyceum Music Publishing Co. as pianist and songplugger at \$7 a week. Later he took a job with T. B. Harms & Co., eventually becoming vice-pres. In 1910 he married Eva Leale, who survived.

His first musical, "Mr. Wix of Wickham," caused one president critic to write: "Kern's music lovers in an effort to wave the average primitive hard-guys accompaniment of our present-day musical comedy." After that Kern's name was a byword. He did the music for "The Broadway Melody" in 1929, from 1925 to 1918 did scores for 20 shows. "Sally" came along in 1920, with its hit tune, "Look for the Silver Lining." Other musicals included "Show Boat," "Annie Oakley," "Roberta," "The Big Boy," "The Fiddler," "Sunny" and "The Girl From Ulan." The three songs of his he liked best were "All the Things You Are," "Long Ago and Far Away" and "Ol' Man River." But "They Didn't Be-

lieve Me." "The Touch of Your Hands," "Smoke Gets in Your Eyes," "The Way You Looked Tonight" and "Dearly Beloved" are as famous.

He wrote songs as the mood struck him. He had no formal, "I'll turn out an early hit, 'Don't Turn My Picture to the Wall,' in 20 minutes, do 1931 Kern turned to Hollywood. Several of his Broadway successes were filmed. A recent score was that of "Can't Help Singing," Centennial Summer (20th-Box) for which he did the score, is now being filmed, "Till the Clouds Roll By" (M-G-M). Kern's musical biography, which he appears, is also in production. Warner's soon due "Marilyn Miller" also touches on Kern's work. Deems Taylor expressed unusual feeling when he said: "No composer since Victor Herbert has inspired so much real affection from countless hearers who never saw his face to face."

Lecuna Goes Yanqui

Ernesto Lecuna, Latin composer signed to do the scores of three musicals for 20th-Fox, plans permanent residence in this country, and will become an American citizen. He's buying a home in Forest Hills, N. Y.

Lecuna starts his initial film at 20th around April of next year, tentatively "Summer of the Flowers," Bill Backer is producing.

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A Great Singing Star

Perry Como Sings His Best Songs in 20th Century-Fox's Picture **DOLL FACE**

HERE COMES HEAVEN AGAIN

DIG YOU LATER (A Hubba-Hubba-Hubba)

CHICO, CHICO (From Porto Rico)

SOMEBODY'S WALKIN' IN MY DREAMS

RED HOT AND BEAUTIFUL

Entire score by **HAROLD ADAMSON** and **JIMMY McHUGH**

DOLL FACE features **PERRY COMO**, **VIVIAN BLAINE**, **CARMEN MIRANDA**
MARTHA STEWART and **DENNIS O'KEEFE**

On the Upbeat

Jimmy James, Army bandleader and musical director for the jeep shows with Mickey Rooney and Bobby Breen, has returned from overseas and will resume active mastering next spring. Guild Music Publishers, Inc., chartered to conduct a printing and publishing business with offices in New York. Paramount Recordings Corp. chartered to manufacture recordings, with offices in New York. Baron Elliott, recently out of the Army, returned to old staff band job at WACAF, Pittsburgh, Nov. 12, month earlier than he expected.

Eddie Meyer, saxman, with Marty Greger band at William Penn hotel's Terrace Room, Pitt, has branched out as a singer as well, sharing vocals with Beverly Bennett. Tommy Carlin, Pitts bandleader, out of the Army after just six months in the service, and back to bawling his outfit. Mary Martha Brincey, Pitts radio and concert star, signed her first recording contract with RCA-Victor for Red Seal disks.

Gene Krupa band does Coca-Cola show from Sherman hotel, Chi., Nov. 19, during American Legion conventions. \$1,250 and \$1,500 guarantees for 30 days of one-nighters in south in February. William Shrader now heads up Columbia Records' Order Service. Lionel Hampton divorcing income from sale of his "Swing Book" to establish scholarship for young male and female musicians at music school of choice. Three Sons started their fifth year at Piccadilly hotel, N. Y., Friday (9). Emil Coleman orchestra, at Waldorf, N. Y., to make disks for Deluxe Records. Eddie Julian came from Army to Vaughn Monroe's orchestra; his drummer, Bobby Rickey went to Charlie Spivak to replace Alvin Stohler, who went to Tommy Dorsey, replacing Buddy Rich.

Art Mooney orchestra signed by New Vogue record label. Ray Bloch, radio conductor, signed by Signa Records as musical director of all diskings of solo singers plus album work. Mack Triplett picked up by Deluxe Records. Musicraft Records putting in a dealer return privilege idea next spring. Buddy DeFranco, Tommy Dorsey clarinetist, passed preinduction Army physical. Dee Parker joined Jimmy Dorsey orchestra as vocalist. Gene Krupa's band, one of the few top swing names bought recently by the Chase hotel, St. Louis, normally a sweet band spot, grossed \$21,000 first week, claimed a record. Jimmy Tugel, 17-year-old trumpet-bonist from Pittsburgh, has joined the Jimmy Palmer band. Ray Tugel, out of Navy after three years, is home in Pittsburgh. He was with Zan Savitt when he went into the service.

10 Best Sheet Sellers

(Week Ending, Nov. 10)
It's Been Long Time... Morris
Till End of Time... Harris
I Might Well Be Spring... Sarno
I'll Buy That Dream... Barbee
That's For Me... Williams
Chicken Chicks... Sautley
Along Natchez Trace... Barbee
That Feeling Moonlight... Pioneer
Grand Night Singing... Winsor
Paper Moon... Harms

JOE MARSALA SETS UP PUBLISHING OUTFIT

Hurford, Nov. 13.
J. Cameron Gordon, proprietor of the suburban studio, "The Padlocks," and musician Joe Marsala have combined to form their own music publishing house. Known as J. A. Y. Music Co., the firm, with offices in N. Y., starts with five tunes, four authored and one by Marsala. Marsala is currently leading a septette at the Dixie Club, N. Y., featuring his wife, a harpist.

New company is affiliated with M. J. Gordon, a former sales manager for Victor records in southern New England.

Charles Warren Quits

Brother for Bob Crosby
Charles Warren has switched from operating his brother Harry Warren's music company in Hollywood to personal management of Bob Crosby's new orchestra, which is being organized. Warren has been on the Coast for the past few years in association with his brother's music operations, publishing songs written by Warren in their own company. Warren is now affiliated with Edwin H. Morris combine.

Crosby only recently got out of the Marines. Reorganization of his band and its future care will be handled by Van Alexander, arranger and conductor, who went west a few weeks ago to join Crosby.

Band Review

JOEY MORRIS ORCH (16)
With Dorri Vincent
McAlpin Hotel, N. Y.
Jobs is one of the poorest rooms in N. Y. to install any band. Completely tiled and slatted with three-foot-square posts about every 12 feet in each direction, the thing looks and sounds like a "crazy station," which is exactly what it's being called in N. Y. music circles.

Such a room does nothing for the performance of a band and effectively hides it most of the time from all but the customers sitting right in front of or immediately beside the bandstand. To top it off, the p.a. equipment is so bad it's almost useless.

Johnny Morris brought his comparatively new band to this room. The band and the room go well together. It's a shoddy-playing combination of four trumpets, three trombones, five sax and three rhythm built around Morris' drumming (he's former Tony Pastor side-singer) and novelty vocals. In the skin department there's not much Morris can do for customers since he must be seen (not heard) to be appreciated. As for his vocals, they are almost always overdone and forced. He's always reaching for the customers' laughs, and the results are unfunny.

However, Morris' band has one thing in its favor that not even this room can block. It is a youthful band that plays with good spirit. It may not play notes as they are written, but it plays them with a zest that gets people on the dance floor.

Morris has one singer with the band, a girl named Dorri Vincent. She can be no proper singer to evaluate here. She sang a number of tunes when caught, but the spot forgot to hook up this reviewer's earphones to the mike. Wood.

NBC, CBS, ABC, Mutual Plugs

Following is list of the most played popular tunes on the networks for the week beginning Monday and through Sunday, Nov. 5-11, from 5 p.m. to 1 a.m. List represents the first approximately 25 leaders in alphabetical order (in some cases there are ties, accounting for a longer list). The compilations embrace the NBC, CBS, ABC and Mutual Networks as represented by WFAF, WABC, WJZ and WOR, N. Y., and are based on copies furnished by Accurate Reporting Service, regular collector of the music publishing industry. Unless BHM-indicated, all others are G.M.P.

TITLE	PUBLISHER
A Door Will Open.....	Dorsey
After All This Time.....	Chelcea
Along the Navajo Trail.....	Leeds
And There You Are.....	Feist
"Weekend At Waldorf".....	Feist
Atchison, Topeka and Santa Fe—"Harvey Girls".....	Robbins
Autumn Serenade.....	Starlight
Blue.....	Remick
But I Did.....	Santly
Chicken Chicks.....	Santly
Come Closer to Me—"Easy to Wed".....	Melodine
Ge'e It's Good to Hold You.....	Capitol
How Deep Is the Ocean.....	Berlin
I Can't Begin to Tell You.....	Capitol
If I Loved You—"Carousell".....	T. B. Harms
I'll Be Yours.....	Harris
I'll Buy That Dream—"Swing Your Way Home".....	Robbins
In the Middle of May.....	Crawford
It's Been a Long Long Time.....	Morris
It's Only a Paper Moon.....	Harms
Just a Little Fond Affection.....	Shapiro
Love Letters—"Love Letters".....	Famous
My Can Do.....	Robbins
Some Sunday Morning—"San Antonio".....	Harms
Symphony.....	Chappell
That Feeling in the Moonlight.....	Pioneer
That's For Me—"State Fair".....	Williams
Till the End of Time.....	Santly
Wait! For the Train to Come In.....	Block

* Filimusal. * Legit Musical. † B.M.I. Affiliate.

Burke-Van Heusen Lift Release Curbs On Disked Pic Songs

To avoid any possible repercussions from the increasing rivalry among recording companies over getting to the market quickest with new film songs, Burke-Van Heusen firm has informed all recording companies that henceforth it will place no restrictions on the release of its disked melodies. Burke has taken the attitude that the recording companies know their business and that, if properly advised of the release date of a picture, thereafter it will be up to themselves to gauge the best time to bring out a recording.

Normally, publishers like to restrict recordings until a certain date as a means of holding everything for the period of greatest exploitation work on a song, which, of course, is usually just prior to the general release of the film. Occasionally, a song catches the public eye quickly, such as was the case with Feist's "Atchison, Topeka and Santa Fe." Then it's everybody for himself.

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SINATRA PUTS UP 25¢ TO BACK BUDDY RICH

Frank Sinatra and Buddy Rich signed contracts late last week under which the singer will underwrite the drummer's new band and act as its "adviser." Sinatra agreed to put up \$25,000 to get Rich started, and the band goes into rehearsal within the next couple weeks. It will be booked by Music Corp. of America. After rehearsal periods are over, Rich's combo will go on a two-week cruise of one-nighters and then possibly go into the Terrace Room, Newark, new name band spot which opened last night (Tues.) with Jimmy Dorsey. Roy Eldridge asserted he is being disliked for the new group. Rich left Tommy Dorsey's orchestra two weeks ago, being replaced by Alvin Stohler.

KIRBY TO ROBBINS

Jack Robbins, continuing increasing activities of his Robbins Artists' Bureau, has taken on the John Kirby orchestra, which recently hooked up with vocalist Sarah Vaughn. Combination goes into the lounge of the Copacabana, N. Y., Dec. 3.

WALTER WACHTEL
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THE HAPPENING CHRISTMAS (FOR ME)

Words by CHARLIE TOBIAS — Music by NAT SIMON

Vaude Boom Is Forecast If Gov't Wins Anti-Trust Suit Vs. Film Makers

Independent vaude bookers believe that a Government victory in the film company anti-trust suits now being heard in the N. Y. federal court would result in the wholesale revival of stagewhore. Belief is predicated upon the fact that in the event the major producers are forced to relinquish theatre control to independents and exhibitor chains, competition for films will be terrific and the exhibitors that can't get a first or second name run will be forced to go into vaudeville to compete with those having first-class screen lures.

Situations paralleling those in towns outside the metropolitan area will be duplicated in even the largest cities. If theatres are ever divorced from the major exhibitors, bookers point to a town like Paterson, N. J., where the single vaude operation there, the Majestic, more than holds its own with B pix and a vaude policy.

Bookers claim that when and if theatres now being operated by the majors are disposed of to individuals there won't be enough films made to exhibit in all houses, especially in areas where double features prevail. Consequently they look forward to resumption of vaude as an important grass hoppers all over the country.

When that happens, according to the bookers, the talent scarcity will not be an anti-vaude argument, as most houses will be forced to play any kind of talent available. Diminutely, with enough vaudeville time, new turns will get a chance to develop.

Blackstone 12G, Mpls.

Minneapolis, Nov. 13. Blackstone, the magician, pulled a big \$12,000 for four nights and a matinee at \$2.50 top in the 2,200-seat Lyceum. Last two nights were capacity, with people turned away. Show received a highly favorable reception.

Newman at Gen. Amus.

Hollywood, Nov. 13. Marcus Newman was appointed v. p. of General Amus, Corp. to succeed William White, who resigned after two years with the company.

Newman has been with the Feldman-Burn agency for several months, following his release from the Army.

Four 52d St. N.Y. Clubs

Resume Operations As Lifted Permits Return

Activity on 52d street, N. Y., assumed normalcy over the weekend when suspensions of cabaret licenses of three spots were lifted and an injunction was obtained by the fourth. All clubs were forced to cancel talent last week when police nixed their performer operations on marijuana charges.

Onyx, which was forced to suspend acts about two weeks ago, resumed Thursday (8). Three Deuces and The Spoutie club, resumed Saturday. Downbeat Club, however, still has to get itself straightened out on its cabaret license. Spot's attorneys obtained an injunction against the police department preventing them from interference with operation. As a result, Downbeat resumed talent Thursday.

During the suspensions, business in the affected spots was non-existent. "People don't come here to drink" said one, "we gotta give 'em more than liquor." However, once music poured out of the clubs, business resumed normalcy.

Stiefel Denies Wanting To Sell 50% of Russell

Sam Stiefel denies a report he has offered to sell his half of Andy Russell's contract for \$30,000 or "any other figure."

Russell's contract is held by Stiefel, who acquired 50% of it from Bob Mesz and George "Bullets" Durgom.

Roxy, N.Y., Chorus Strike Averted

Intervention of American Guild of Variety Artists on Monday (12) averted threatened walkout of choristers and dancers at the Roxy theatre, N. Y. Committee of the ensemble had notified management unless they were given salary boosts and better working conditions they were ready to walk out.

Matter was brought to attention of AGVA. Latter notified the dissatisfied group that any path they might take without union sanction would make them subject to disciplinary action. Group then agreed to stay on the job and have AGVA handle their grievances.

Group is asking for a weekly pay upgrade of from current \$45 to \$60 weekly, with automatic jump of \$5 every six months to maximum figure of \$75. They're also asking for shorter rehearsal periods, among other things.

Lanny Ross' Postwar Debut at Earle, Phila.

Lanny Ross, recently discharged from the Army where he served as a King in Special Services in the Pacific, makes his postwar vaude preem at the Earle, Philadelphia, Friday (16). Break-in was three days previous at the Plymouth, Worcester.

Philly Judge Awards Shangri-La Injunction Against Interference By AGVA in Noel Sherman Case

Philadelphia, Nov. 13.

Bill Stein Back to K. C.

Sgt. I. M. (Bill) Stein leaves for Kansas City to resume as stage manager of the Tower.

For the past three years he was in the Army, headquartered in Algiers and Italy with special services, in charge of USO-Camp Shows.

\$45,000 Guaranteed

Rosario & Antonio For 12 Weeks of Concerts

Rosario & Antonio have been booked for a concert tour starting Nov. 23 at Rochester, N. Y. Under terms of the deal, they'll get a guarantee of \$45,000 for 12 weeks, five shows weekly. They wind up the tour with a concert at Carnegie Hall, N. Y., March 3.

Flamencos will carry another dancer, along with guitarists.

PITT OP SETS UP NEW NITERY IN JUKE-BAR

Pittsburgh, Nov. 13.

Don Metz, owner of Club Casino, Oakland, is also turning another part of his into a regular nitery. It's the Sky-Vue, which Metz has been operating for last few years as just a bar and jukebox den. New policy begins the end of this week. Metz has hired Cornell Cooper, colored singer just out of the army, to m.c. the shows at the Sky-Vue. Cooper had a long run at Metz other room, the Casino, before going into service more than year ago.

Judge Thomas Finletter in Common Pleas Court last week granted a preliminary injunction in the Shangri-La nitery restraining the American Guild of Variety Artists from preventing its members from working at the club.

Court also prohibited the union from taking any action forcing Dewey Yenser, operator of the Shangri-La to pay any financial claim filed by Noel Sherman, former producer at the club. It was the controversy between Sherman and Yenser that led to AGVA's placing of the Shangri-La on its unfair list.

Judge Finletter ruled that inasmuch as Sherman was not a member of AGVA, the union had no right to take action in his behalf. Court also ruled that at no time did Yenser have any contract with AGVA.

Sherman had claimed that Yenser owed him \$2,800. Latter countered with the assertion that Sherman owed the club \$4,500. Yenser's attorneys also claimed that any redress sought by Sherman should come in the form of a civil action in the courts and not through union pressure. Club claims that AGVA's action in forbidding acts has caused great damage to club's business.

Adolph Goldman, manager of the Shangri-La, said that he would call in the club's booking agent this week and ask him to book a show. If the booker refuses he may be cited for contempt of court.

AGVA is planning to appeal Judge Finletter's ruling.

Ramirez to Cap, N. Y.

Carlos Ramirez, MGM singer, has been signed for the Capitol Theatre, N. Y., for show with Jimmy Dorsey's orchestra starting Nov. 22. Deal is on long-lease from the studio.

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IS MUSIC

England's VAF and Theatre Mgrs. Assn. Mull Foreign Acts Situation

London, Nov. 1. Variety Artists' Federation is now actively discussing the question of the return of American and other vaudeville acts to this country. Walter Pyle, chairman of the West End Theatrical Managers Assn., has received approval and lavishly produced producers from Norway, Denmark and Sweden. Circus acts, in particular, are anxious to work in Great Britain.

Similarly, English acts are being canvassed by French theatres. According to Walter Payne, British acts realize that it is necessary to have top ranking American acts to fill the theatres and thus enable the management to book less popular and therefore less well-paid native performers.

If the VAF agrees to approve the importation of foreign acts, it will still be necessary for the West End Theatre Managers' Assn. to secure Foreign Office, Ministry of Labor and Treasury approval.

Costume Snag Sets Back Preem of Carnival, N. Y.

Due to inability of costumers to get costume ready in time, the debut of the Carnival Room, N. Y., has been delayed from tomorrow (Thursday) to Monday. The spot is reopening as a niter after months of darkness following the fold of the combination name band show policy. Soon after, the Capitol hotel, in which the club is housed, will be sold and Nicky Blair took over the Carnival's operation.

Initial bill at the spot includes Martha Raye, Chickens, "Think-A-Drink" Hoffman, Miriam Lavega, Gaynor & Ross, Ben Vot Sillers and a line of 18 girls.

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Drunk You
Baw.
The
Laughing
You Ever
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Two N.Y. Benefits Draw \$125,000, 'Night Stars' Corraling 110G Alone

Two major benefits held this week in New York grossed approximately \$125,000. "Night Stars" at Madison Square Garden, last night (Tuesday) returned in the neighborhood of \$110,000, while the Negro Actors Guild benefit, Sunday (11) at the Alvin Theatre, scored \$15,000.

Scheduled to appear at the "Night of Stars" were Fred Waring, Harry Hershfield, Rosettes, Nicholas Bros., Ed Sullivan, Weston Bros., Perry Como, Tommy Dorsey, Martha Raye, Paulette Goddard, Burgess Meredith, Bert Lahr, Henny Stone, Vaughn Monroe, Kate Smith, De Maroon, Bob Hawk, Sophie Tucker, Bob Hope, Mabel Norman, Andrews Sisters, Louis Jordan, Frank Sinatra, Sam Savitt, Gene Kelly, Henny Youngman, Eddie Duchin, Jackie Gleason, casts from "Carousel" and "Up in Central Park." Jack Durkin, Luba Malina, Eddie Foy, Odette Myrtil, Jan Kiepura, and Maria Egertha, Lew Parker, and Lorraine Harker.

Negro Actors Guild participants included Jackie Gleason, "Kitty Kat" Jack Durkin, Luba Malina, Thelma Carpenter, Nicholas Bros., Benny Baker, Libby Holman, Josh White, Jack and Margaret MacGowan, Wilson, Duke Brinkley, Bob Evans, Fabray, Duke Ellington, Bob Keating, last week in AGV with the help of patrons unanimous in decision upholding GAC in the controversy.

AGV has previously petitioned AGV for permission to nullify his contract with GAC on grounds "that agency has not properly and legally acted in his best interests." Latter, through testimony, proved to satisfaction of the arbitrator that they had given him adequate attention.

Comic had originally signed a three-year exclusive representation contract with GAC about a year ago and has two more years to run.

Kent Denied Out From GAC Contract by AGVA

Lenny Kent, comedian, will have to string along with General Amis, Corp. for tenure of his exclusive representation pact through decision handed down last week by American Guild of Variety Artists, to whom he applied for permission to nullify the outstanding pact. Matter was sent to arbitration last week in AGV with the help of patrons unanimous in decision upholding GAC in the controversy.

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Comic had originally signed a three-year exclusive representation contract with GAC about a year ago and has two more years to run.

Roxy, N. Y. Interested Again in Name Bands

Roxy theatre, N. Y., which quit a name band policy more than a year ago for an inline presentation show, is said to be interested in name acts anew, but has not yet committed itself to band books.

Roxy currently has only Count Basie's orchestra under contract. This outfit is the only one the Roxy has consistently used since it began booking such outfits gets a pull on the back for putting the Victory Band drive over the top at the Rogers.

Key McGuire, from the home office of RKO, still as a new participant.

Key Bernard mastered that operation at the general hospital and is back at the Rogers.

Laurel Book, pianist from Philadelphia, shot back for more rest and a general check.

Thanks to E. E. Meredith, Fairmont, West Virginia, and Joe Laurie, Jr., in Chicago, reading matter and laughs sent to the gang here.

Key (RKO) Laury gets a pull on the back for putting the Victory Band drive over the top at the Rogers.

Write to those who are ill.

Saranac Lake

By Happy Newway
Saranac Lake, Nov. 13.
Masquerade party at the Will Rogers this season very colorful with patients singing that comeback act on the show. Lounge and dining room decorated for the occasion; the party consisted of entertainment games, dances, costume parade, prizes and music. Funds for the party were raised by the patients.

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SONJA HENIE ICE SHOW PLAYS 1ST COAST DATE

Instead of finishing her "Hollywood Ice Revue" at Madison Square Garden in January as planned, two seasons, Sonja Henie will jump to the Coast, making her first rink appearance there. Added three week date will be played at the Westwood arena, located near the University of California at Los Angeles.

Westwood spot will be renamed Sonja Henie Ice Palace. It was purchased by Arthur H. Wirtz, Jimmy Norris and associates and scheduled to be rehearsed there rather than in Chicago and Indianapolis. This season she will appear in the latter stand as heretofore, Radio report that the star was ill and the show set back by several days. A sinus condition has responded to treatment and Miss Henie returned to Chicago last week on costumes at the Brooks studio.

Conn. Pardons Board Denies Parole Bids By 2 Circus Officials

Hartford, Nov. 13. Board of Pardons has denied petitions for clemency of George W. Smith, general manager, and Leonard Leavenworth, chief tenting officer, of the Ringling Brothers Circus. Both are serving sentences of a year and a day for involuntary manslaughter as a result of the circus fire which took 108 lives and injured hundreds of others.

A petition of James A. Haley, vice-president and director of the circus was withdrawn shortly before a meeting of the board. He will be eligible for parole on December 23.

PARIS VERSIONS OF N. Y. SHOWS VIA CYNDA GLENN

Rome, Nov. 13. Cynda Glenn, heading her own USO-Camp Shows unit, which has come from Cairo and the Persian Gulf command with her unit, is headed for France and Germany.

A former star of the Folies Bergere returns in Paris, she is planning to remain in the French capital as star of her own light music.

She has been offered a couple of Broadway musicals, adapted into French, for her engagement in France.

AGVA Gets Tough, Backs Agent in Coin Fight

Clain lodged against the Club New York, Portland, Oregon, for \$500 in commissions due John Dahlinger, San Francisco talent agent, was settled this week through American Guild of Variety Artists' intervention.

Dahlinger complained that the niter had agreed to deduct commissions on acts booked into the spot by him. Operators were to forward amount collected weekly.

When latter defaulted the agent took his troubles to AGVA.

AGVA's intervention was precipitated more in the interest of the performer-members rather than the agent. It was feared such would be liable to Dahlinger for commissions due if club defaulted.

AGVA notified the operators that unless the matter was adjusted pronto, unfair action would be leveled against the spot.

Turkey and Xmas Parties For Servicemen Still On

Chicago, Nov. 13. Thanksgiving and Christmas parties, part of the program which makes Chicago "the servicemen's paradise," are being pushed once again this year by Nate Gross, Chicago-American columnist who, with local niter people, spearheaded similar events in previous years.

Gross is aiming at 1,400 tickets and \$20,000 in cash for additional expenses, banking on the pulling power of his column, "Town Talker." Night spot people who are helping are Frank Harmon, owner of Shangi-Lor, Joe Sherman, Downtown Room, Joe Jacobson and Mike Fritz, Chez Paree, and others, who in the early days of the Servicemen's Restaurants donated food, musical instruments, and equipment.

AGVA Seeks 30 Shows Per Week For Talent Getting Less Than \$1,000

Keye Says Gl's Need For Shows in Pacific Area Greater Than Ever

Hollywood, Nov. 13. Back in a six-week tour of the South Pacific, in company with Leo Durocher, Danny Keye stated the need for entertainment, in occupied areas, is "even more than while the war was on." Keye said that films were meeting part of the need and the USO was pushing camp shows as fast as possible, but still a heavy demand for entertainment exists.

Keye, Durocher and Jack Snyder, piano accompanist, toured 32,000 miles and played for over 275,000 GIs with a three-week stand in Tokyo, playing theatres, ball parks, sports arenas and open fields. Keye met General MacArthur while in Tokyo. Unit also played Honolulu, Manila, Guam, Okinawa, Yokohama, Yokosuka, Suji and several other Japanese towns.

Keye left for New York to remain until March of April.

Omaha's Newest Niter Destroyed by Fire

Omaha, Nov. 13. "Frolic," Omaha's newest and swankiest night spot, open just a week, was gutted by fire in the early hours of Friday (9). Loss, including tent and instruments, stage equipment, will reach \$40,000. Sheila Barrett and other acts which were set for the second week, lost some equipment.

Spot is owned by Don Hammond and was unique in town as it had fully equipped stage as well as floor facilities. "Frolic" had done capacity after afternoon and night business from the moment it opened. Fire broke out at 10 p.m.

Asbury Niter Fire

Asbury Park, N. J., Nov. 13. Prompt work by firemen saved the "Chateau, Neptune niter and eatery, from serious damage after flames broke out Saturday (10) in the top paper roof. Although the blaze made rapid headway, firemen kept it from reaching the interior of the large restaurant and bar. It was attributed to exposed wiring of a new installation.

Mr. Mabel M. Kellier, Fire operates the Chateau.

American Guild of Variety Artists will go after a 30-shows a week maximum, instead of current 35, when it meets with representatives of chain-operated vaude theatres in New York next week to negotiate new contract. Preliminary meeting was held last week when Matt Shiley, head of AGVA, conferred with representatives of Loew's, Paramount, RKO, 20th-Fox and Warners. Old contract expired last September, but houses continued on same basis pending drawing of new one.

New contract will not disrupt current schedule of theatres which have been meeting part of the need and the USO was pushing camp shows as fast as possible, but still a heavy demand for entertainment exists.

After establishing new standard contracts, with chain-operated theatres, AGVA will then proceed to negotiate a similar one with independent houses.

K. C. Spot Nabbed

Kansas City, Nov. 13. A suit in which the defendants were charged with making false statements to obtain excess ration points has been filed by the OPA in the federal district court here against a local niter.

Named in the action were A. J. Thurman and Ralph Putter, operators of the Jewel Box Club, an up-town spot which specializes in chicken dinners.

SONDRA BARRETT

"Genuinely Great"

2ND WEEK

STRAND, NEW YORK

Matty Rosen

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JUST CONCLUDED
LOEW'S STATE, NEW YORK
COMING UP STRONG
Will the Angels Play Their Harps for Me?
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Inside Stuff—Legit

The trade has been discussing recently Leland Hayward's production of "State of the Union," the Theatre Guild production of "The Great Waltz," and the respective authors have been stepping out on their own as producers with other shows. Howard Lindsay and Russel Crouse, "Union" authors, produced "The Great Waltz," and Leland Hayward, "State of the Union" authors, produced "The Great Waltz." "Union" authors, are currently producers of John Van Druten's "I Remember Mama."

Lindsay-Crouse was the first to own production of "Union" but they were entangled to go to Hollywood to work on the filming of "Life With Father," which might consume four months. They were (and still are) on call for the assignment. Not knowing when the call would come, they left the production of "Union" over to Broadway. In the case of Lindsay-Crouse and Rodgers and Oscar Hammerstein, 2d, "Carousel" authors, are currently producers of John Van Druten's "I Remember Mama."

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Theatre operations, never a child's task, are currently giving evidence on temperamental talent.

One case is an incident which recently occurred at the delightful, refurbished and renamed Cornhill (formerly Forrest) theatre. During the re-opening one of the improvements was the rebuilt dressing rooms. To make the principal players especially happy, a room adjacent to the stage was lavishly decorated with soft satin and suitable feminine fashions. To make it a leading lady's dream. On the second floor a room was similarly lavishly furnished to a man's taste, with masculine trimmings, colors, etc. The entry at the new hours to the "Bijou" are being elated from the fact that Kelly Kelly is one of the featured players. He demanded and received the ground floor femme-filled room, while Dorothy Cummings, show's leading lady, was assigned to the one-night-guy's style quarters.

Adler is also, featured.

Frank Sullivan went to bat for his partner-pals, Howard Lindsay and Russel Crouse, in Sunday's (11) Times, page being the "Damon Lindsay and Pythias Crouse." Kid from Saratoga planned the article on the eve of Broadway debut of "State of the Union," which L&C wrote and which is at their own Hudson, N. Y., Leland Hayward being the producer. Said Sullivan:

"Probably never in the history of collaboration have there been two playwrights more united in accordance with each other's wishes than Lindsay and Schlem—I mean Lindsay and Crouse. . . competent authorities predict that they will merge, becoming one playwright named Crindsey." Sullivan failed by the new hours to the "Bijou" are being elated from the fact that Kelly Kelly is one of the featured players. He demanded and received the ground floor femme-filled room, while Dorothy Cummings, show's leading lady, was assigned to the one-night-guy's style quarters.

Henry Adrian, who produced "The Girl From Nantucket" at the Adelphi, N. Y., last Thursday (8), attracted some attention two seasons ago when he presented "Victory Belles" at the Mansfield, N. Y. Show was panned and drew small pickings, but by the grace of a wealthy brother who contributed for some time to the "Bijou" are being elated from the fact that Kelly Kelly is one of the featured players. He demanded and received the ground floor femme-filled room, while Dorothy Cummings, show's leading lady, was assigned to the one-night-guy's style quarters.

Adrian guaranteed both theatres but the Mansfield management claimed it was within its rights in killing another attraction. Latter was "Janie," which scored a run at the Bijou before moving in.

First-string critics attended the premiere of "The Rugged Path," at the Plymouth Saturday (20) as was expected. It was natural that the drama should get the nod, as the play's author, Robert E. Sherwood, is a three-time winner of the Pulitzer prize, and anyhow the procedure has been for critics to attend dramas in preference to musicals when there are opposing first nights.

Saturday's other opening was "Are You With It?", the first musical kick of the season, according to the way the Kolman-Gardner show showed in the Century. Kolman had awkward about the conflicting openings, his show originally having the Saturday date. On notices, Kolman got all the breaks.

The Last House on the Left," by Jean Carmen and Irish Owen, that has been shuttered for repairs before coming to Broadway, is reported moved after an almost year's delay.

John Wiltach, after visiting a songwriter pal there, wrote it up for Equire some time back under the title "The Jitters Cure." The spot has had extensive limning show people, including several dramatists. The show is for a week. The last three days, with what electric baths, and sunbaths, for a nice tan, the visitor returns as from a vacation out of town. The prop, not a doctor, gets most of his trade from medicals and does not advertise.

John Chapman's rare review of the new Robert E. Sherwood play, "The Rugged Path," in the N. Y. Daily News Monday (which contrasted sharply with the overall negative impression the play left among the other critics in the N. Y. dailies) was the first of its kind. Chapman, who is now on Broadway about newspaper editors. Chapman, in particular, resented for comment the play written by Capt. J. M. Patterson (owner of the New York Herald Tribune). The Fourth Estate. It played at Wallack's theatre, N. Y., last week. Chapman's review was a surprise. The play got fair notices in Chicago but flopped on Broadway.

Re-establishing a temporary ticket office across from the 48th Street, N. Y., for the advance sale of "Harvey" tickets appear in no way to have dented the show's business pace. Most of the tickets dated beyond Nov. 30, were already disposed of through the advance sale of the tickets to the agencies. At the "branch" boxoffice tickets on hand are principally for the theatre. Brock Pemberton, "Harvey" producer, set up the agency as the result of his recent report with Mike Todd on the advance-sale ticket for the show.

James W. Gardiner, 26, is one of the youngest Broadway producers as co-owner with Mike Todd of "A Little Night Music." He is the son of N. Y. Gardiner is a moneyed youth from Texas who started as a chorus boy in "Harvey" to "Barry" to Broadway, and thus came into financial contact with the show. Incidentally, the Brainerd Theatre, the Ritz for the first time, N. Y. theatre owners are vitally interested in "With It," as well as in all of Kolman's future legit ventures.

Title to the Ritz, former legit theatre, N. Y., has changed hands again. Purchaser being Teresa Powers, a Jerseyville said to have acted for an unidentified party. Shubert's had a lease on the house, but now it is to the American Broadcasting Co. to "Blues" with the Ritz for the first time. Purchase price was \$345,000, according to J. O'Garra, who handled the realty transaction.

The State of Pittsburgh

Author Russel Crouse is telling this story about the Pittsburgh, the front of his place in the "Union," which opens at the Hudson, N. Y., tonight (14).

With co-author Howard Lindsay, Crouse was sitting in one of the back rows, watching a performance. Some time during the third act, a woman, directly in front of Crouse, turned around suddenly to snap at him. "It's like you, you're killing the drama in Pittsburgh. I've been sitting there for two hours and you haven't laughed or said anything once. No wonder we don't get any theatre in Pittsburgh with an attitude like that!"

250G Ceiling Deal

For M-G on Day

Metro has concluded its second pre-production legit deal this season. It's with producer John Wilson on latter's musical, "The Day Before Spring," due in New York at the National, Nov. 22. Metro secured the rights for a two-down-payment, with \$250,000 set as ceiling. Film company also invested \$75,000 in stage version for a 25% interest in the latter.

Terms stacked up closely with Metro's pre-production deal on the stage. "The Rich Man's Wife," which opened Friday (8) at the Golden, N. Y., Metro paid up \$75,000 for film rights against a \$250,000 ceiling, and invested \$25,000 in the legit version for a 25% interest.

It is a third play this season, having put up 75% of the stage production cost on the revival of "Show Boat," due at the National, N. Y., on 50% interest. Film company already owns screen rights to the play, its stage version, which it invested \$25,000, and now film rights by a \$100,000 payment towards a \$250,000 ceiling, and with a whole new production, it invested \$75,000, though it has no pre-production deal for screen rights.

Metro is also represented on Broadway by "On The Town," in which it invested \$250,000, and now film rights by a \$100,000 payment towards a \$250,000 ceiling, and with a whole new production, it invested \$75,000, though it has no pre-production deal for screen rights.

Fried Quitting Serlin

For Indie Production

Walter Fried will withdraw as general manager for Oscar Brown Jr. at the end of December, planning to become an independent producer. Brown, who is now on Broadway about newspaper editors. Chapman, in particular, resented for comment the play written by Capt. J. M. Patterson (owner of the New York Herald Tribune). The Fourth Estate. It played at Wallack's theatre, N. Y., last week. Chapman's review was a surprise. The play got fair notices in Chicago but flopped on Broadway.

Frank Fay filed formal notice with Equity of his intention to discontinue his membership of Council. He is now on Broadway about newspaper editors. Chapman, in particular, resented for comment the play written by Capt. J. M. Patterson (owner of the New York Herald Tribune). The Fourth Estate. It played at Wallack's theatre, N. Y., last week. Chapman's review was a surprise. The play got fair notices in Chicago but flopped on Broadway.

Meeting will be held at next quarterly meeting of general membership Friday, Dec. 14, at 1:30 p.m. in grand ballroom of Hotel Astor, N. Y.

Shows in Rehearsal

"Frigation" (revival) - Theatre.

"St. Lazarus' Pharmacy" - Eddie Dowling and Louis J. Singer.

"The Lute Song" - Michael Meyer.

"Would-Be Gentleman" - Michael Todd.

"All People" - Monte Proser and Walter Blithart.

"Dream Girl" - Playwrights Co.

"Freaky" - Michael Todd.

"Hitler's Girl" - Harry Baker.

"Nellie Byrd" - Eddie Carter and

"A Joy Forever" - Eileen Davis and Archie Thompson.

"Murder Without Crime" (revival) - Theodore Rudin.

Too Many Mgr. Headaches Brng Schmidlapp's Walkout on Polonaise'

Filmita Luana Walters

In Eastern Stage Debut

Filmita Walters, well known in Hollywood studios, made her stage debut last week in "Where Angels Fear," a drama tried out at Strand, Matthews well, in New York. For several performances: Miss Walters' appearance in the leading role attracted the attention of film scouts. Play was staged by Dr. Milton Smith, prof of English and drama at Columbia, most of the cast being professionals enrolled in the college.

"Angels" was written by Elizabeth Langham in collaboration with John Golden, who plans to present the show on Broadway this winter. Ms. Langham was in the late Hatcher Hughes' course in playwrighting at Columbia, her script winning a prize offered by Golden. Hughes was stricken with a fatal heart attack during an Angles rehearsal last month. His young daughter was in the cast. Hughes' "Hell Bent for Glory" won the Pulitzer prize in the '20s.

Ballet Helped B'way

More Than Vice-Versa

Avers Yr Mgr. Huruk

Broadway has been helped more by ballet than ballet has been helped by Broadway, according to Sol Huruk, who said the other, and vice versa, ballet impresario, who brought ballet back to America and is now its leading manager. Legit theatres who glimpse snatches of ballet in Broadway musicals, he says have been tempted to recognize the value of ballet, and are swelling ballet's audiences, helping to popularize the stage.

Yet ballet, in the last two seasons anyway, says Huruk, has rescued a number of musicals from oblivion. He distinguished others by bad book or lack of humor. Producers have been forced to recognize the value of ballet, and are swelling ballet's audiences, helping to popularize the stage.

But by the same token, says Huruk, some producers have gone overboard in the matter, like a child with a new toy. Throwing in ballet by the hour-half, because they think that is what the public now wants, producers have neglected a number of other ingredients, like story, comedy and music, to make a sorry mess of their show.

Furthermore, says Huruk, some producers have confused the art of the managers, thinking that all they needed was a big name from ballet to insure a line performance, forgetting that the name was not the same. A star who shines in one field, may not necessarily do so in another. Big-time ballet names with one or two exceptions don't make a go of it on Broadway, as witness Alexandra Danova in "The Great Waltz," Tamara Toumanova and Andre Eglevsky in "Stars In Your Eyes," Tatiana Tass in "The Waltz King" (in Chicago) and on Coast, Lina Baranova in "Follow the Girl" and most recently, Alicia Markova and Anton Dolin in "Seven Little Arts." None in the least has the reputation of being a Broadway success.

Furthermore, says Huruk, managers make the mistake of trying to make serious or dramatic ballet out of balleters. Dancers whose place is in their role should be kept in their role. The only two successful exceptions weren't prima ballerinas in the first place: Vera Zozina and Soso Osova were out of the line, although having big roles. Zozina, for her credit, went to the job of dancing like a ballerina, seriously studying speech. Interestingly, Huruk thinks Broadway could do with a change of pace, back to the old straight line dancers, with tap routines, choreography show, and if it sticks to ballet, it must be careful to use the classic style, rather than modern dance with its loose lines. Or the public won't go for it.

Small's Show Folds

Hollywood, Nov. 13.

"Merry Go Round," Paul Small's latest, a musical revue, closed at the Mayan theatre here over the past weekend after 14 performances.

Show opened Nov. 3, after San Francisco.

Reason why W. Horace Schmidlapp, wealthy Cincinnati, walked out on "Polonaise," Alvin, N. Y., has been the subject of much newspaper headlines. That Schmidlapp will be able to shed responsibility and move on to other ventures, owing to an arbitration that went against him last Friday (8).

Called to testify by Anthony Veiller and John La Touche were the show, later supplying the lyrics. There were no other witnesses, and changes made without consent of the authors, and they charged a breach of the Dramatists Guild basic agreement, being upheld by the arbitrators. Schmidlapp signed the contract, his being presented in association with Harry Bloomfield, who is not a principal in the cast, although he has taken over "Polonaise," although the former is still listed as manager so that new contract would not require any proof.

Award stipulates that the show must conform to the production at the time it was being presented. It is limited being tomorrow (13); otherwise, the management may lose its right to sue. Schmidlapp and authors could force it to close.

Hold the Dramatists Guild hold Schmidlapp's response. Equity has given him a release. His surety bond guaranteeing salaries has been released. Bloomfield has deposited certified checks with Equity amounting to \$13,000, covering two weeks' salaries. Schmidlapp, however, "Polonaise" couldn't pay off unless yielding to capacity, but the show is now being used by other producers weekly.

Another report that Schmidlapp had not invested his own coin in the show appears to be incorrect. The show, which was produced by Bloomfield and the latter's associates claim for him to be repaid \$48,000 when the production is recaptured. Cost of the production was average for a musical of its kind, reported amount having been exaggerated.

Legits Fumble by No

Matinees Monday As

Broadway Crowds Soar

Legit managers fumbled badly on Armistice Day, which fell on Sunday but was celebrated on Monday (12), when the show was closed by the actors, but there were no special matinees which usually attend holidays. The show was closed, but given was "Hats Off To L.R." skating revue at the Center, Radio City, which was closed, but sold out long before curfew time.

Banks were closed and no mall was held. The show was closed, but given was "Hats Off To L.R." skating revue at the Center, Radio City, which was closed, but sold out long before curfew time.

BERLE SHOW DUE OUT

UNTIL AFTER NEW YEAR

"Spring in Brazil," the Lee Shattuck-Matinee musical starring Bertie, will have a long run. The show is not called for Broadway until New Year's or later, by which time the show will have been probably changed. Show is getting big money, credited to Berle's draw. The show is not called for Broadway until New Year's or later, by which time the show will have been probably changed. Show is getting big money, credited to Berle's draw.

after which it plays Washington, then Chicago.

The show is for a virtually new score and the book is being out down. Phil Rapp, who wrote it, returned to revise the script, but Berle is stepping out of character, which gives him a chance to work in his job as a writer. The show is getting big money, credited to Berle's draw.

Joe E. Brown-Harvey

In Columbus Bow Dec. 21

Cost company of "Harvey," which Brock Pemberton will place in rehearsal soon and which will star Joe E. Brown, will open at the Columbus, O. Dec. 21. Cincinnati, St. Louis and Kansas City will follow prior to the show's return to New York. It's possible that a Chicago company will be formed later this season, though no name lead has been chosen.

OBITUARIES

DAVID BERNSTEIN

David Bernstein, 65, v.p., treasurer and member of the board of directors of Loew's, died at his home in New York, Nov. 11, after a heart attack.

(Details in Film Section.)

GUS EDWARDS

Gus Edwards, 64, songwriter, producer and discoverer of talent, died Nov. 7 in Los Angeles after a long illness.

(Further details on page 2.)

JEROME KERN

Jerome Kern, 80, composer, died in New York Sunday (11) after a week's illness.

(Further details on page 2.)

E. A. SCHILLER

E. A. Schiller, 67, v.p. of Loew's, died in Hollywood, Cal., Nov. 12, after a long illness.

(Details in Film Section.)

HOWARD W. MCCOY

Howard W. McCoy, 52, veteran theatre operator and manager, died at his home in Etelen, Cal., Sunday.

IN LOVING AND RESPECTFUL

REMEMBRANCE OF

GUS EDWARDS

Whose genius, judgment and grooming have left permanent monuments to his memory.

E. C.

(11). Starting in show biz as boy in boxoffice of Shubert theatre in Minneapolis, McCoy later became treasurer of Metropolitan theatre in that city.

At 21 he managed tour of "Hobbes-Bliss" in "The Romance of the Underworld" and later Peggy O'Neill in "Fog Of My Heart" for Oliver Morosco. During war he served in field artillery and returned to manage Palace theatre in New Orleans.

Then he worked with Julian Serrano circuit for three years.

Going to New York for B. S. Moss, McCoy operated Colony theatre, N. Y., and Columbia theatre in Far Rockaway for many years. He became southern division manager of Moss circuit and operated all Loew's south-

where friends had arranged for the funeral, and sent to Chicago. Late Max Turner, a brother, was the broker of presentation houses in that section and Sammy could have had a post in the Balaban & Katz office had he wished.

For many years he was in the boxoffice of the Globe theatre, N. Y., during the regime of the late Charles B. Dillingham and previously assisted Arthur Houghton, who eventually became general manager of the Montgomery and Stone musicals.

DALE HARKNESS

Dale Harkness, 39, pianist and arranger who was with many name bands, died at the McKeesport hospital, Pittsburgh, Pa., last week, after a long illness.

Despite failing health, Harkness had continued to lead his trio at Seventh Avenue Hotel Lounge in Pittsburgh until a few days before his death, when he collapsed on the keyboard and had to be rushed to the hospital. He leaves a widow and three children.

Prior to taking Seventh Avenue

and the late Jimmy Huxsey. The late Lillian Tashman was his first wife.

Survived by widow, Elizabeth Hopkins Lee.

FRED DANIELS

Fred Daniels, 66, veteran musician and arranger, died of a heart attack in Chicago, Nov. 7.

Born in Germany, he began his musical career in Chicago in 1892 as a violinist with the Theodore Thomas orchestra, remaining with it until he became the Chicago Symphony orchestra. He spent several years as conductor of the Lakeview orchestra, Chicago, and in its days as a musical comedy house; had been with the Chicago Opera orchestra for over 20 years.

Best known among his orchestral compositions are "Milk Queen," "Milkmaid" and "Loretta."

Survived by two sisters and a niece.

MAGDA KUN

Magda Kun, 34, Hungarian-born actress, died Nov. 10 at the U. S. Office of War Information during the war, died in London Nov. 7, after a long illness.

She had come to London in 1938, appearing in "Happy Week-End." She was the wife of Steve Geov, who survived.

She had made her first stage appearance at the King's theatre, Budapest, in 1929 in the play "Good News." Later she played several parts in plays and films in Budapest and Vienna. She had also appeared in several Hungarian films, including "My Penny Express" and "Goodbye, Vienna."

GEORGE N. BALLENTINE

George N. Ballentine, 20th-Fox Pacific coast district sales manager, died in San Francisco, Cal., Sunday (11) after a long illness, as a result of complications developed following major operation performed a week ago.

Ballentine was with 20th-Fox over 25 years, assuming district sales post about two and a half years ago. Prior to that time he was branch manager in Vancouver, Seattle and San Francisco. Survived by widow.

ERNE LOOS

Ernie Loos, 69, former vaudeville performer and pioneer talent scout, died in Chicago Nov. 8 after a long illness.

Starting his career 35 years ago as a song plugger for Remick & Co., Loos had been active in the vaudeville circuit with his brother Billy, known as the Loos Brothers. Since leaving the stage he had operated a vaudeville circuit with J. H. Hauser, Milroy, P. O. operator.

Survived by his widow, two brothers and a sister.

J. A. NOEDQUIST

J. A. Noedquist, 60, former talent exhibitor for more than a quarter of a century, died recently at Bath, N. H., after he had been ill some time and his illness recently forced him to leave his Main Street theatre and move to his home in Bath.

Survived by widow and a son, Albert R. Noedquist, former theatre manager now in the Navy.

BENJAMIN POBERSKY

Benjamin Pobersky, 50, violinist with Emil Coleman's orchestra for the past 20 years, died of a heart attack last Thursday (8) evening during a dance set by the band at the Hotel Waldorf-Astoria, New York, Room N. 5.

Apparently feeling ill, Pobersky got out of the stand for a glass of water, according to Coleman, and collapsed and died just outside the room.

HARRY PEASE

Harry Pease, 55, songwriter, died in New York, Nov. 8.

He became a songwriter in early 1920s and had authored some hit tunes, including "Ten Little Pines," "Peggy O'Neil," "Pal I Love," "There's a Little Love" and "Let's Get Well." "Light a Candle in the Chapel," among others.

HENRI GRESSION

Henri Gression, 78, veteran advance agent and manager, died in New York recently. He had retired from the industry some years ago. He had produced "Lady of Quality" and road companies of "Zaza," "There's a Little Love" and "Let's Get Well," and later became an advance scout for Henry W. Saxe production.

DIANA GOLDEN

Diana Golden, 78, widow of the late Meyer Golden, vaudeville producer, died Nov. 7 at Elizabeth, N. J., after a long illness.

Survived by a daughter and two sons, one of which, Nautilus, is

M-G-M talent scout headquartered in Chicago.

Mrs. Arnold Rosenthal, 55, wife of Arnold Rosenthal, who with Nick Brown and John Brown, created the Vesuvius theatre, N. Y., died at St. Clare's hospital, N. Y., Nov. 9. In addition to husband, they are survived by a sister.

Father of John A. Goodson, secretary-treasurer of Police Assn. Co., Huntington, W. Va., died recently at Sistersville, W. Va.

Father of Walter McCoy, chief engineer at WJAS, Pittsburgh, died at his home in San Diego, Cal., last week after a long illness.

House Reviews

Continued from page 49

Earle Kellie's house orch is on the stage, decided out in plain shirts. The show, which the House of Kellie has as guests this week Hugh Cross, who has a morning spot on WJAZ, and WJAS, Cross's new show, is a spot on the radio, singing to his guitar accompaniment "Baby, Can't Sleep" and "Toney, Toney, Toney, Toney, Toney." Quite a rep in these parts for his guitar playing, which is a real treat for customers. Roy Starkey registers his opinion of the show, "Different Worlds." Delmore Brothers, who used to be with WSM's "Grand Ole Opry" and appeared in some western films, found a friendly audience of their warbling and guitar picking, going over well with "Mountain Dew," and "More Pretty Girls Like You."

Comic Quarantine, the lady with the funeral mug, gets a few laughs with his current gag, an essay, a bit of "eccentric" dancing, and a comic sketch. Roy Starkey in cowgirl costume, sings "Standing Outside of Heaven" and "The House of Kellie."

Teleshows

Continued from page 1

NBC television, sees the future program of the network, and the network's short films and documentaries and 40% special events newscasts still in the air. The network's newscasts, the other 20% would be studio-produced dramas and comedies.

In discussing the important part of the network in the teleproduction, all tele film execs are of the opinion that the pictures they expect to telecast will be of an entirely different character than the films now produced for picture theatres. In their opinion the type of entertainment accepted in Broadway big houses for example, would be unacceptable for television. The television medium will bring forth new producers and new companies making pictures and feature pictures for the television market. There will be an opportunity for experimental shorts and a new type of documentary not now produced for the commercial theatres.

The field will also be opened up for commercial trailers and here also new methods of presentation must be employed to make the short messages acceptable for home audiences. Large advertisers are now experimenting with new approaches for their sales messages and these are presented with showmanship and entertainment values not previously reached by straight commercial broadcasts.

In the telecasting of newscasts the video stations are even being set ahead of the 35mm reels prepared for movie audiences. It has been reported that the video stations on the day of their happening, and thus home audiences see these shots first. The video stations are also releasing. For example, the NBC television newscasts of the General Electric and Admiral's newscasts and attendant bathhouse were cut, edited, and on the home movie screen hours after the actual event of these historic days.

Recent improvements in mechanical equipment made it possible for the video stations to make a project negative film on their machines and thus save added hours for the developing. The video stations incidentally, was the most complete coverage attempted by television newscasts to date, and the cameras and two sound crews were used by NBC and the 32-minute subject matter was the first of its kind. Scenes taken from a blimp and projected from the negative, with last frame by a blimp, and the change of this reel. Since its in-

ception in 1944 there have been 85 issues of this newscast, with most subjects appearing in 15 to 20 minutes. Because of its importance, the Navy Day reel ran overtime and was Sunday night, the latter being the regular date of issue for this film.

Approximately 15 to 20 weekly programs, including approximately four hours devoted to films, including documentaries, featurettes and Victory Loan shorts.

Another new field to be opened for these television film programs will be the production of a live broadcast special subjects for Christmas, Fourth of July, etc., and these then will be shown on the radio and television stations in all parts of the country. It is expected some of these original productions will have casts of Broadway stage names.

Since studio limitations prevent moving a film camera around to get spot production values, making a short during the telecast of a live show, it is necessary to give a special subject to the television camera either before or after the air program in order to use close-ups, long shots, and other spots. The first shot at Christmas production on film after the live show was released. The first shot was a live broadcast, justified by having the drama come and ready for telecasting by other stations next Christmas.

MARRIAGES

Patricia Dobbin to Charles E. Hogan, Chicago, Oct. 3. Bride was formerly with the William Morris agency. Wedding from home on Oct. 3. Booking office in Chi.

Harriet Ellen to Ivan Dede Dittmar, Santa Barbara, Calif., Nov. 12. Bride is Philadelphia native. Wedding has been going radio work on Coast; groom, conductor/pianist for CBS in Hollywood.

Olga West Halden to Harold Yorsa, Edmonton, Alberta, recently. Groom, chief announcer at station CICA, Edmonton.

Clara Brestini to Eugene Hoffman, Chicago, Nov. 12. Bride, member of the Brestinis, wife actor, is with the Five Wives, jugglers.

Virginia Lillian Morris to H. P. Peters, New York, Nov. 12. Bride is daughter of Arthur B. Morris, president of KMBC; groom is president of Price & Peters, radio station reps.

Frances Weston to Edgar Bergen, Honolulu, Hawaii, June 23. Groom is the ventriloquist. Marriage was kept secret until last week.

William J. Halden to Joan Armstrong Skrobo, New York, Nov. 12. Bride is in cast of "Lulu On Ice" (Coeur, N. Y.).

BIRTHS

Pat and Mrs. Joe Marcel, son, Pittsburgh, Nov. 3. Father was on staff of Art Cienna theatre before going into service.

Mr. and Mrs. James Smith, son, Pittsburgh, Nov. 1. Father is on tour theatre staff in that city.

Mr. and Mrs. Arden Cameron, daughter, Hollywood, Nov. 8. Mother is Kay Aldridge, film actress.

Mr. and Mrs. Arden Cameron, daughter, Hollywood, Nov. 9. Mother is Leslie Brooks, film star; father is film actor.

Mr. and Mrs. Emil Vandas, daughter, Chicago, Nov. 2. Father is leader of orchestra at Marine Room, Edgewater, N. J.

Mr. and Mrs. Sidney Blackmer, son, Salisbury, N. C., Nov. 12. Father is film producer.

Mr. and Mrs. David Nivens, son, London, Nov. 6. Father is British actor.

Mr. and Mrs. George Court, daughter, Los Angeles, Nov. 11. Father is NBC producer; mother is daughter of Charles Court, actor.

Mr. and Mrs. James Roosevelt, son, in Los Angeles, Nov. 8. Father is film producer; son, now out of the Marines and returning to film production.

Mr. and Mrs. Al Capfist, son, Hollywood, Nov. 8. Father produces the Bob Hope show.

Mr. and Mrs. Frank Capfist, son, in Hollywood. Father produces "Command Performance" at Armand Forest Radio Station.

Mr. and Mrs. David Weichard, daughter, Hollywood, Nov. 8. Father is film producer.

Mr. and Mrs. Paul Denis, son, New York, Nov. 5. Father is vaudeville actor; son, now out of the Marines and returning to night editor of N. Y. Post.

IN FOND REMEMBRANCE

Gus Edwards

Aug. 18, 1879—Nov. 7, 1945

LILLIAN, DOROTHY, JOAN, JACK, BEN AND LEO

em and southern theatres under the late Col. Edwards. Schiller returned to Saenger-Paramount theatre under E. J. Richards in 1927. ("Dude") Harp, who similarly succumbed to cardiac trouble two years ago. Both were legit treasurers but at recent years Turner was employed at the race tracks in New York, Saratoga and Miami.

Turner, a relative of the Balabans, was raised in Chicago, but steadfastly declined to visit that city. When Backway was injured, Turner's demise he ordered the body removed from the Riverside chapel,

at one time with the Goodman Theatre group, Chi.

Mrs. Stevens spent several summers in stock at Rye Beach, N. H.; center, Shm, and several other places. She was the first of 15 children of the Midwest, having been born for Chi's Drama League for 15 consecutive years.

Survived by her husband, son, daughter, and parents.

AL LEE

Albert (Al) Lee, 53, died Nov. 7 at Elizabeth hospital, N. Y., where he was removed after collapsing after a heart attack five weeks ago.

When in vaudeville he was known as "The Glus Manager" (Playhouse, N. Y.) who attracted but was on the verge of resigning because of managerial blunders. Lee, who was formerly a vaudeville manager, was manager of the various editions of George White's "Scandals" over a period of 12 years. When in vaudeville he had adopted an straight man for Eddie Cantor, Ed Wynn, Herbert Ashley

To the President of the United States:

Thank you, Mr. President and Mrs. Truman, for bestowing the great honor upon me of attending my performance at Constitution Hall, Washington, D. C., on the evening of October 29th, 1945.

Respectfully yours,

Victor Borge

VICTORY LOAN DRIVE--OCT. 29-DEC. 8

"Let's Finish the Job"

ENTERTAINMENT

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VOL. 160 No. 11

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PRICE 25 CENTS

SHOW BIZ AS U.S. ENVOY ABROAD

\$3 Drinks at the Bar, \$28 Bubbly Is the Way Paris Shapes Up Today

By BOB STERN

PARIS, Nov. 20.—Don't tell anybody tell you Paris isn't Paris any more. Back in 1939 this muggy returned to New York after a couple years as Variety's Paris correspondent and a total of 10 years away from Broadway, and he reported then that things were about the same as he'd left them, except jazz had changed its name to swing. (It used to be ragtime—remember?)

In Paris not much has changed but the prices.

"Americans are poor relations here now," was a day when guests (and ladies) every few foot on the boulevard would jump on the vesting table to pry loose a few of his valuable dollars. Now his dollars and his money are the same, but his money is not his money.

Operations with this strictly paper (Continued on page 18)

SURVEY ON U.S. PUBLIC TASTES LIST PIX 10%

St. Louis, Nov. 20.—Only 10% of adults in St. Louis and 16 other American cities favor flickers over any other form of entertainment, according to figures released here last week by the National Opinion Research Center of the University of Denver, which recently concluded a survey. Reading, according to the survey, is the favorite American recreation, with sports second, and sports third.

"The percentage rolled up 41% for reading; 10% for arts, crafts or fine arts; 11% for sports and outdoor activities; 10% for movies; 9% for listening to the radio or phonograph records; and 12% listed some other activities as church and club work, lectures and study courses."

The majority prefer newspapers and magazines to books, the survey revealed. Of those interviewed, 56% said they spend an hour or more a day reading newspapers and magazines while 22% said they spend that much time with books.

Show Biz's War Work Salute In D.C. Dec. 4

Washington, Nov. 20.—Three hundred million picture industry leaders from 48 states will assemble at an informal dinner in the grand ballroom of the Waldorf Hotel, Dec. 4, when the industry's cooperative war service will be reviewed by official war leaders.

Jackie's Nitory Date

Hollywood, Nov. 20.—Jackie Coogan is going into the show at Salspice Maxie's nitory here on Dec. 4 for his return to show biz after a long Army stint.

Former "Kid" will be starred with Maxie Rosenbloom and Ben Blue in the nitory revue.

Anglo-U.S. Swap Deal for Filmmakers

London, Nov. 20.—First big attempt to interchange American and English film stars will be consummated by William Dover, indie agent, who formerly headed up USO-Camp Shows in the ETO, after weeks of negotiation.

Involved principally is the Famous Artists Corp., among others. Dover will negotiate loaning out British stars to American film producers and, as soon as production facilities here ease up, the British will import American stars. Dover was a 20th-Fox personnel manager before joining the USO-Camp Shows.

Plan is welcomed by the British film industry, which is aware that (Continued on page 18)

BERLIN TO TUNESMITH 'OAKLEY' VICE KERN

Irving Berlin will do the score for the new musical, "Annie Oakley," to be book by Herbert and Dorothy Fields, which Richard Rodgers and Oscar Hammerstein, 2d will produce next spring, with Ethel Merman in the lead.

This will be Berlin's first commercial Broadway musical since he did the score for "Louisiana Purchase," which B. G. de Sylva produced in 1940. Berlin's "This Is the Army," in 1942, was strictly gratis job for GIs and Army Emergency Relief.

Score for "Annie Oakley" was originally to be done by the late Jerome Kern, who was to get to work on it (Continued on page 27)

Legion Chi Convenes A Dud for Show Biz

Chicago, Nov. 20.—American Legion convention is proving disappointing to show-biz bigwigs here. It's going to be a big week, but film, nitory and legit bosses are unanimous in refusing to give the Legion in its first postwar convention credit.

PLAN AWAITS CONGRESS OK

By SAUL CARSON

The U. S. Dept. of State is preparing to go into the international pic, radio and press business on a big scale, Congress willing. Assistant Secretary of State William Benton (formerly of Benton & Bowles ad agency) is busy right now picking the brains of the three industries, and his aides are formulating radio networks, top picture people, and leaders of the literary and lang press and wire service associations. Objective of these moves is maintaining Benton hopes to get private industry to accede to a form of partnership with the Government in world-wide dissemination of "the American message," via the three principal media of mass coverage.

Specific plans are still in the making, but Benton has picked his ink. (Continued on page 62)

Protestants Set Up Pix 'White List'

Bringing together for the first time official rosters of 40 Protestant church boards concerned with the creation of motion picture material for church, uses the Protestant Film Commission was incorporated last week in Albany. While definite plans of the group are still in the formative stages, it plans to produce church films, to stimulate Hollywood production of religious pic, and to advise the major studios on their production; to review films for their possible value to the church.

(Continued on page 62)

Bing, Enrico Caruso Run Tonsil to Tonsil In Coast Coin Slots

Los Angeles, Nov. 20.—Bing Crosby and Enrico Caruso are running tonsil-to-tonsil in a coast coin slot. Bing's "The Bells" is a coin slot. Bing's "The Bells" is a coin slot. Bing's "The Bells" is a coin slot.

(Continued on page 62)

IKE'S CUZ AT TELEFILM

Hollywood, Nov. 20.—Gen. Dwight D. Eisenhower, a cousin at Telefilm Studios, a new firm devoted to 16mm. production.

Name Show People Team to Help Thrash Out Crisis on Atomic Bomb

Opera's Lean Pickin's

Frank Sinatra is going to tackle grand opera on next Sunday's CBS "Texaco Star Theatre" (CBS, 9:30 p.m.), on which he guests, providing, of course, he's recovered from laryngitis.

He will do "Forza Del Destino" in duet with James Melton, carrying solo passages as well.

Report Curtiz In Wallis-Hazen Tie

Michael Curtiz is reported going with Hal Wallis-Joe Hazen after the Warner Bros. director completes his chores at WB on "Life With Father," considered the plum directorial chore of the year.

Curtiz, known to have angled for a unit setup at the Burbank plant, is committed to Wallis Productions under a profit-sharing arrangement which is tantamount to making him a partner in the company, which has released through Paramount Wallis-Hazen are likewise WB alumni.

ENGLAND NIXES ROSE ON LONDON 'JONES'

Billy Rose's plans to bring his legster "Carmen Jones," to London have been stymied by refusal of the British Ministry of Labour to discuss labour permits for the cast, according to word received by Rose's office in N. Y. Rose, it's declared, had already lined up the house.

It's felt that if the Labour Ministry freeze continues, Rose will (Continued on page 31)

Norman Corwin, Paul Robeson, Fredric March and Danny Kaye are in business together—the atomic bomb biz.

Teamed with them are a few other guys whose also known, like the British scientist Julian Huxley; Dr. Harold C. Urey, former head of the Manhattan Project for Atomic Bomb Research, now director of the Institute of Nuclear Physics at University of Chi; and Dr. Harlow Shapley, director of the Harvard College Observatory.

Together, plus a bunch of other people not obscure in the arts, sciences and professions, the team is collaborating in the staging of a meeting to be held at Madison Sq. Garden, New York, on Dec. 4. It's called "a crisis meeting on the atom bomb and foreign policy."

Corwin has written a special poem on the atomic bomb, called "Set Your Clock at U-235." Robeson recorded the poem. March is going to star in a production built around the poem, to be directed by the piece-de-


(Continued on page 62)

SARATOGA AND EMPIRE TRACKS DUE TO REOPEN

Update New York sporting circles: 10-5 that Saratoga will have racing next summer. Historic track was ruled out from the time when gasoline and live show-biz became acute, the rail transportation situation also being a factor.

Whether the Spa, a health resort, will become a wide open town, as formerly during racing meets, is questionable, however.

Empire track in Westchester, also not used during the war, is likewise slated to operate next year, but plans for a 100,000 capacity course elsewhere in the county appear to have been stymied.



FOR TELEVISION

The Hour Of Charm

All-Girl Orchestra and Choir

Conducted by
Phil Spitalny

10th Year on the Air
Sundays, 10 P. M. E.S.T.
NBC

EVLYN and her girls

Theatre Royalties for Films Urged On ASCAP by H'wood Composers

Hollywood, Nov. 20. American Society of Composers, Authors and Publishers is involved in another internal discussion over the distribution of certain portions of the revenue in a certain group of members. Representatives of the recently formed Screen Composers Assn. launched here several months ago by composers of film scores, within the past few weeks have urged the ASCAP board to look over the idea of their participation in the Society's revenue from the theatre industry; on the basis of the performances of their works in theatres via films.

These writers, headed by such composers as Max Steiner, Victor Young, Franz Waxman, Richard Rodgers, Erich Wolfgang Korngold, assert that normally the type of music they contribute to ASCAP repertoire does not achieve the "Most Favored" lists, hence their income from ASCAP is not matched by performance royalties. Nevertheless, they believe that the performance of their music in theatres throughout the country entitles them to extra remuneration, since (Continued on page 18)

Pan-Air Demonstrates

Theory of Pix and Radio Shows While in Flight

Pan-American Airways, which inaugurated a policy of showing feature pictures and shorts in all its ships on the European run last Thursday (19), pointed out the mechanics of the idea the night before (Wed.) at the Guardia Republica, where it was held by a group of press and radio representatives, Jule Plavins, however, pulled out one of the reels and played it on the big screen and cocktail party, by keeping the traffic on C-54s on the ground. Film conditions were simulated by jacking the tail into the air, leveling off and by having the engines and propellers roaring during the showing. Under these conditions, Pan-Am said, the audience would hear the film, reels, both black and white and color, come from a projector at the rear of the cabin on the screen (Continued on page 18)

TOLEDO ALL KEYED TO HONOR JOE E. BROWN

Toledo, Nov. 20. Plans to honor Joe E. Brown, Toledo singer and radio star, for his contribution to the morale of the troops in the armed forces during World War II, were announced by a citizens' committee. The event is scheduled for Dec. 7, and is expected to refute that ancient proverb about the prophet in his old home town. Many local organizations are planning words to be presented Mr. Brown at a mass meeting culminating the day's activities, in the Civic Auditorium. George A. Vradenburg is general chairman, and Mayor Lloyd E. Roullet is honorary chairman.

Dinty Moore Fined \$6 On OPA Price Change

James (Dinty) Moore, N. Y. City, the national restaurant, was fined \$600 in the War Emergency Control Court, N. Y., last week, after pleading guilty on 27 charges of hoarding prices in his history. Moore, 47, who was 77, saved him from a possible jail sentence. Moore's defense attorneys argued that costs had gone up sharply, and he had no other recourse than to scale menu prices. The case had dragged on for more than two months, during which time Moore once failed to appear and subsequently was charged. Typical of price lifts in his spot was corned beef and cabbage from \$1.75 to \$2.25.

JIMMY DUNN BETTER

Hollywood, Nov. 20. Jimmy Dunn (from the hospice) yesterday (19) after a severe case of pneumonia which he had under treatment after the weekend, Dunn was stricken week ago with pneumonia, taken to the hospital, but X-ray showed no need for operation. Physicians report he is still ill but better than he was over week.

Joe E.'s Whimsy

Joe E. Lewis broke up the lift at the Hotel Statler, Washington, during his trip last week to D. C. for the National Press Club dinner. Spotting J. Edgar Hoover, Lewis exclaimed in stentorian tones: "Keep your hands in your pockets everybody. Don't make a move." The No. 1 G-man looked around at Lewis and said he could do with a little more soto voce.

Hazel Scott Stirs DAR Feud With D(ynamic) A(rtistic), R(hythmic) Ads

Hartford, Nov. 20. Anti-Daughter's American Revolution personal ad campaign by Hazel Scott, latter currently on a 46-day concert tour, is getting plenty of attention. All newspaper and billboard ads play up DAR letters in her favor; however, the letters stand for Dynamic, Artistic and Rhythmic, purporting to describe Miss Scott. When the Connecticut DAR branch observed the glaring ad, its spokesman telephoned William Merriam, managing director of Bushnell Merriam and asked indignantly whether the advertising agency had "to be run." To which Merriam replied, "One of the members of the DAR is in person to introduce Miss Scott to the audience, would they be disappointed?" DAR, he replied, he discontinued. Miss Scott's campaign is being waged because the DAR refused permission to play Constitution Hall, Washington, D. C., several weeks ago.

BEN HECHT PROBABLY SCRAMBLING REPUBLIC

Hollywood, Nov. 20. Ben Hecht may be scrambling for a ticket with Republic upon completion of his first film, "Spectre of the Rose," inasmuch as both parties have option rights on the other two films called for in the contract. Hecht is due to leave for the east next week to work on a new novel at his home in Spain. He plans to mull over the situation and make a decision from there. Possible he may form an independent firm elsewhere.

Arthur Schwartz's Plans Indef: May Do B'way Show

Arthur Schwartz, composer-producer, who just finished a two-year stint at Warner Bros. is in New York on a tour of inspection. Among other things he has bids for at least three Broadway musicals, including one which is scheduled at the moment, but the primary purpose is just to see the show. Schwartz is expected to "sign and Day," block of Cole Porter, at Warner's—an over-\$300,000 budget—where he has been working on the Hollywood production bids, his intent is to possibly take it easy for several months.

Irene Castle McLaughlin Inherits \$85,705 E. Tate

Hollywood, Nov. 20. Irene Castle McLaughlin gets \$85,705 of the gross estate of \$200,611 left on his death last Dec. 17 by her father, William H. Tate, who was a company exec and owner of the Chicago Black Hawks hockey team, according to the probate court return filed in Lake County court of Waukegan, Ill., last week. Earlier probate court estimate valued the estate at only \$150,000.

Includes debts and expenses of \$69,869, including Federal estate tax of \$29,843, leaving McLaughlin with \$150,000 is left in trust by McLaughlin, who was 67 when he died. The estate was valued at \$200,611, the internationally famous dancer of Vernon and Irene Castle; for whom, William H. Tate, who gets \$74,711; and for a daughter, Mrs. Barbara Kreutz, who receives \$25,471.

179th WEEK! KEN MURRAY'S 'BLACKOUTS OF 1945'

El Capitan Theatre, Hollywood, Cal. "Ken Murray's show is too funny for words."

HOWARD LINDSAY
RUSSELL CROUSE

Gus Edwards Did Not 'Die Broke'; Cantor, Buck To Conduct N. Y. Service

Compared to the \$100,000,000 worth of talent which Gus Edwards (the "Star-Maker") discovered, the Hollywood perspective was that the singer-showman "died broke," which is actually not so. Despite being an invalid for many years, which drained his resources, with two names in constant attendance at his Hollywood apartment, the songsmith is reported having left a \$300,000 estate, separate and apart from the Class AA rating in the American Society of Composers, Authors & Publishers which yielded him \$1,000 per annum.

In addition, there is a biography, all yet to be published, plus other valuable synchronization rights owned by his widow, Mrs. Lillian Edwards.

She arrives with the body today (Wed.) from Hollywood. A memorial service at Riverside Chapel is being conducted next Monday (26) afternoon at 2 p.m. by Cantor and Gene Buck, past president of the Society, as speakers. A. J. Altmann, president of the Society, has been selected by the Society. The Jewish Theatrical Guild will stage a memorial the following night (27).

Frank Ross Has Play Also

Frank Ross, producer, Frank Ross and Andrew Solt have written a play, as yet untitled, for intended Broadway production. Ross, however, is going ahead first on production of his idea, "The Robe," for RKO.

Meanwhile, Ross' wife, film star Jean Arthur, is slated for the Broadway leg, "Born Yesterday," which Capt. Garrison Kuller wrote and will direct.

This Week's Football

By TED HUSING

COLLEGE		
Thursday (Thanksgiving)		
WINNER	LOSER	ODDS
Wake Forest	South Carolina	1-1
Friday		
Michigan St.	Midwest (nite)	9-5
Saturday		
Columbia	Dartmouth	2-1
Harvard	Yale	2-1
Penn	Cornell	1-5
Penn State	Pitt	5-6
Yale	Princeton	2-1
Yale	North Carolina	3-1
Yale	Clemson	6-5
Yale	Kentucky	8-5
Yale	Mississippi	7-5
Yale	Tulane	3-1
Yale	Purdue	8-5
Yale	Michigan	Even
Yale	Wisconsin	6-5
Yale	Minnesota	6-5
Yale	Nebraska	6-5
Yale	Illinois	7-5
Yale	SMU	7-5
Yale	TCU	7-5
Yale	Century	7-5
Yale	Ola & A. M. Ola	9-5
Yale	S. C. M.	9-5
Yale	Oregon St.	7-5
Yale	Wash. St.	7-5
Sunday		
Holy Cross	Boston College	8-5
Thursday		
Cleveland	Detroit	9-5
Cleveland	San Francisco	9-5
Cleveland	Pitts.	8-5
Cleveland	San Diego	8-5
Cleveland	N. Y.	7-5
Friday		
SEASON'S RECORD		
Wash. 10-0	6-1	7-5
(Tie Not Counted)		

SCULLY'S SCRAPBOOK

By Frank Scully

Soapbox Sanctum, Nov. 18. Still riding the wide, open spaces with my trusty tripartite pointed on a long packing case. While waiting for the whistle every time I reach the end of a line I paused outside La Quinta for a change of oil—for the tripartite, not the car—pulled down the shades and turned around reading "Enrico Caruso," a Simon & Schuster latest Singsong melody. The mystery is why it hasn't been topped by the best-seller list all year.

Remember immediately spread that hidden in the back of the car rattling a book by Greta Garbo. By now 12 columnists have claimed it as an exclusive. The mystery is why it hasn't been topped by the best-seller list all year. The more I read the more I wanted to know why Caruso never wrote for Vanuxem? He certainly could manage the King's language (or Jack Kennedy's) for that matter. His own language was that was only for singing. His wife, Dorothy, does a fine job of telling her part in the perfect opera scenario which turned out to be their life and love. But "Rise" tops her in his letters. How in his expansive way he got to drizzling of a "miles" Christmas?—without ever having read Mill Gross is one of the wonders of basic English.

In Mexico Caruso sang "Carmen" in a bull ring (20,000 people). It reads more like "The Tempest." "Big clouds beginning to get up before that first act is finished, beginning to raining and I and Carmen were all wet. In the rain one note came out broken." Quigley, I thought. "How some the second act, but nobody's saying anything." Messrs. Lauby and McEwen tend to do the picture.

Joe Laurie, Jr., would probably find this book of Caruso's life a delight. Junior's slogan, "I don't give a damn for a man that can spell a word only one way" is fully lived up to by Caruso. Though words apart, they both are as monuments of show business and certainly misapplied their way to magnificent success. Success? Success? Well, it's there some success. In his most recent communique Junior Laurie writes: "So glad you got to read high-class stuff like the Mercury... and gladder still that you like my article there! I'm glad to hear that. I'm glad to hear that you tell me that stuff that the Drunkard is often than Unk Tom? There were some Wagnin songs and tent shows of Unk that played for over 16 years (that's all they knew) and that's all they had 'upper' for. And as for every Hollywood star seeing the Drunkard... why that player mugs, every president has seen the Tom show tonight not every president... I'll also say President... and for President... why do you think that that stuff of being younger than me? Remember I'm Junior! And never write that you don't like bloodhounds, the dog lovers of America will pan you every time you write that. You may not like bloodhounds. But they like you, but you do like ice... cubes? Eh? I better stop before I get sentimental."

Before he gets sentimental... he was born that way! Better, I stop too. Otherwise I don't know what I just did.

The Berleping Point

By Milton Berle

Pittsburgh, Nov. 20. Well, here we are in Pittsburgh. That spots me, "Spring in Brains" got some nice notices here, and it's just as well. I was going to take ads the papers and review it. But I'm not going to take this town. Where else could you go into a record shop and ask for Bing Crosby's "I'm Dreaming of a Gray Christmas"?—Am starting at the William Penn hotel have a wonderful room—with adjoining steel furnace.

THE GREAT WIT WAY:

If Rodgers and Hammerstein ever write a musical about Sing Sing, they call it "Sing Sing." Saw the new 1946 cars, and they're really swell. One model has a walk-talkie under the bumper—so if you're run over you can call your lawyer immediately... Peter Dinklage is on the air for Radio City. He's going to have a talk show and a rag at the same time... A Pittsburgh movie is on strike and the tickets have adopted unfair tactics... Before you go in, they tell you what Mildred Pierce did.

JEST BETWEEN US:

Loa Parker says that Lou Costello will star in a movie version of his show, called "Are You Width It?" My brother (the good-looking one—have I got a good-looking one?) has discovered a sure way not to lose his money on the horses. He bets on the horse he's going to win. He bets on a dog and a pig at the same time... A Pittsburgh movie is on strike and the tickets have adopted unfair tactics... Before you go in, they tell you what Mildred Pierce did. He liked to sleep with the windows open.

Hollywood Comedian Perhaps you have been double-crossed. And your marriage ended up in a brawl. It is better to have loved and lost. Than no publicity at all.

—Martin A. Rosenberg.

HANGAR! DESCRIPTIONS:

BETTE DAVIS: Boo-hoo-tiful lady. WALTER WINCHELL: He seems a conquer. LEO LINDY: A Lex Fox. GENERAL EISENHOWER: Likeable hero.

ADENDAS:

Am very sorry that I'll be out of town for the Thanksgiving Day Macy parade. Usually I have the blowing-up concession. The drama critics have been worried about Thanksgiving... The turkeys have been eating his brother's nose in the submarine corner—but they had to transfer him. He liked to sleep with the windows open.

A Favorite Story

I have 150,000 pounds of salt. I was amazed. I said to the groceryman: "I was amazed. I said to the groceryman: 'Do you mean to tell me that you can get that much salt?'" The groceryman said: "No, but the guy who sells it to me—brother, he can sell it."

WE TESTING MLADOVA

Warners is testing Mlada Mladova for a contract role. She did the "Beguine" specially in "Night and Day." Cole Porter song.



"BRAVO MR. SHOWMAN!"

Your sale of Victory Bonds
May very well decide whether
This baby will be cannon-fodder in 1965
Or a happy citizen of a tranquil world.
The Victory Loan will soon be over.
Every "E" Bond helps cement the peace
And insures this baby's right to live!
Now is the crucial time to take stock!
Are you awake to your responsibility?
Turn on the heat in the remaining days!
It's never too late to do the right thing.
We can't let up! Let's finish the job!

VICTORY LOAN

War Activities Committee of Motion Picture Industry, 1501 Broadway, N. Y. C.

Urges Documentary Films Educate Peacetime Home-Front As in Wartime

Feeling is strong in the picture industry's War Activities Committee that its job of making documentaries for the home front will be continued on into peacetime. Belief is that no job was done, especially with the documentary, that it would be a shame to quit now. And that production—direction especially—will be the same way.

Thought is that the picture industry must continue to indoctrinate the home front on world problems through films, as a social service. Argument is that we stand a good chance to lose the peace if we don't. Question is asked why it is okay in wartime to pour through films to the GI via films, while only one leaflet is peacetime to appeal to the civilian the same way.

Arguments related that Big Business is against such indoctrination films as being "too liberal" are based on a misunderstanding of the motive. Protest has been heard from business bigwigs relative to new Signal Corps and Army Historical Service pic, on the grounds that the emphasis was misleading. Pic showing close liaison between Axis and Jap war machines and Nazi and Jap industry created a false impression that the big business was tied up with war machine, which it's claimed is not. Talk of Big Business going into short films themselves is based on a desire to do a picture in picture in purely commercial light, without dubious inclusions.

WAC is also interested in being with the N. Y. City. It is being urged for sound. Since war was originally created to sell a picture, for or without, instead of being in direct competition with picture music, WAC is now the director of the Center as an outlet for key documentaries, a fitting showcase for social and patriotic pictures.

Talk is, too, that WAC may be the nucleus for Eric Johnston's forthcoming Motion Picture Institute. If it is so, and WAC continues sponsoring indoctrination films along provocative lines, relation between the two organizations, Johnston, proponent of Big Business through his picture, and U. S. Chamber of Commerce, now on the other side of the fence.

Canadian Peacetime Pic
Ottawa, Nov. 20. For the first time in its existence, "Canada Carries On" top Canadian-produced documentary film, is making plans on a peacetime production. First was "Music in the Air," on pipe-organ construction and operation. (Continued on page 18)

MORAN-HAMMONS PLAN COMMERCIAL PIC PROD.

Hollywood, Nov. 20. Eddie Moran, veteran screen writer, is expected to enter the commercial pic field.

Moran is slated to leave for N. Y. tonight \$200 to confer with Earl Hammons, head of Rose Federal Service, on his plans.

Nasser & Kesler Latest To Join Indie Producers

Hollywood, Nov. 20. Articles of incorporation were filed for a new indie production company here, to be topped by Nasser and Henry Byrd, with first film to be an original, "Personal Column."

Nasser was previously an executive producer on Benedict Bogeaus' two films, "Dark Waters" and "Captain Kidd." Before that he was associated producer on Andrew Sienko's "Sensations of 1945" and was associated with his brothers in a northern California chain operation. Kesler left the Andrew Sienko organization last week after acting as associate producer on "Redeem Me."

Marilyn Miller Bio Off

LeRoy Prinz, who was to direct biopic of actress-dancer Marilyn Miller for Warners Bros., is in New York.

Film bio is off indefinitely.

RKO Skeds 8 Pix For Indie Output

Hollywood, Nov. 20. Total of 18 independently produced features will be released by RKO in its 1946-47 program, the largest list of any major outfit with the exception of United Artists, which is basically a releasing company.

Samuel Goldwyn contributes four, including "Wonder Man," already released. Others are "The Kid From Brooklyn," "The Bishop's Wife" and "Earth and High Heaven," International, with "Along Came a Wife" in release, is coming along with "Tomorrow," "The Stranger" and "Up Front with Maude." Liberty Films will have "It's a Wonderful Life" and "It Must Be Love," and probably a third. Walt Disney Enterprises is making "Make Mine Music" and the revival of "Pinocchio." Lucky-LeRoy company is currently filming "Thanks, God, I'll Take It From Here," too, titled, and "Hallelujah, Wood recently completed "Heartbeat." Jack Vollen productions is winning picture "Lam, Lam About Town," "Partners in Time," and Sol Lesser is editing "Thruzan and the Leopard Women," RKO and "The Hotel Reserve," produced independently by Victor Hanbury in England, and "The Robe," in time for the season's release program.

PENNSY MINISTERS SUE TO UPSET SUNDAY PIX

Easton, Pa., Nov. 20. Motion picture owners as well as ministerial groups throughout Pennsylvania are keeping an eye on proceedings now in progress in the Northampton County courts here on the injunction suit filed by the Ministerial Association of Hellertown, Pa., which seeks to upset the recent vote in favor of Sunday movies in Hellertown. The Ministerial Association of Northampton, Pa., near here, also is protesting, and is subjecting to the vote in favor of Sunday movies in the Northampton County courts here on the injunction suit filed by the Ministerial Association of Hellertown, Pa., which seeks to upset the recent vote in favor of Sunday movies in Hellertown. The Ministerial Association of Northampton, Pa., near here, also is protesting, and is subjecting to the vote in favor of Sunday movies in the Northampton County courts here on the injunction suit filed by the Ministerial Association of Hellertown, Pa., which seeks to upset the recent vote in favor of Sunday movies in Hellertown.

Hearing on the injunction was started before Judge William Prack last Saturday (17) and the Rev. Adam E. Schillars, president of the Hellertown ministerial association, charged that there were irregularities in the names of people who asked for the injunction. It was his contention that of the 220 who signed the petition, 87 were not registered electors.

The hearing will be resumed on Nov. 27 and in the meantime Judge Prack will order the ministerial association to file a list of names of those who signed the petition, and for a list of those who signed the petition.

20th's Hurok Bio

Hollywood, Nov. 20. Autobiography of Sol Hurok, ballet promoter, has been purchased by 20th-Fox for production in Technicolor, by George Jessel, with Gregory Ratoff as producer. The picture, titled "Hurok," will have a cast of concert and operatic talent, with Patricia McKelvie tentatively slated for a top role.

Book, to be published in March, 1946, is being given away to the publishers under "fantastic introductions" in the form of complimentary copies to dance directors, Harlem American and other ballet, concert and opera stars.

NEW STREET PICTURE FURTHER IMPROV.

New York is moving into a bigger spot in motion picture production, due to postwar development in both the theatrical and commercial film fields. Right now it seems certain that any future production in the east will be concentrated in New York.

Florida is also making another bid for film but, as of today, New York is the second Hollywood in the number of films produced, and the number of Screen Actors Guild members employed.

Boom hits at theatres is attracting more outside capital than was available in years, and many professional production deals are in work as well as the published plans for new theatres and new producing companies.

The group of New Street Pictures is seeking to acquire the Holmes airport site, on Jackson avenue, Queens, N. Y. City, for reconstruction as a rental studio. Amount involved in this deal is said to be \$3,000,000.

This site is acquired it is planned to build 12 sound stages for rental to theatrical, commercial and television film producers. Cutting rooms, editing and dubbing facilities also would be available as well as camera and lighting equipment.

Proven of studio space as acute in New York as on the Coast because of the increase in commercial picture production, one of the pioneer production centers in the early silent days. The U. S. Signal Corps still is located on the site.

C.C. Moskowitz Named As DB's Successor At Loew's; Leo Friedman Up

Charles C. Moskowitz, vice and director of Loew's Inc., was named treasurer of the company at a meeting of the board of directors in New York Friday (15) to succeed the late David Bernstein. The board also elected Leo Friedman, secretary of Loew's, to a vice-presidency.

Loew's was founded by David Bernstein, who joined the organization in 1911 as a junior member in the Loew's family, while his father, Louis, joined in 1913 as a bookkeeper.

As first vice president, and treasurer of more than 65 other corporations operating the Metro theatres throughout the U. S. and Canada, along with the WHN radio station in New York, Moskowitz will also be in charge of the Loew's chain of Robins Music Corp., Leo Feist, Inc., and Miller Music Corp., along with Loew's recently organized record division.

GEN. MUNSON JOINS 20TH AS PROD. AIDE

Hollywood, Nov. 20. Brigadier General Edward L. Munson has been signed by 20th-Fox as a production executive. Munson, who was chief of Army Pictorial Services during the war, graduated from West Point in 1925 and worked in films professionally, having always done his chores in the service.

He was in charge of all film-making except Air Forces technical training pictures, and he headed distribution of Army films.

WB Chills on War Pix, 'Task Force' Els where

Hollywood, Nov. 20. L. C. Conn, David Hopkins, one of Harry Hopkins, who was directly under Capt. Gene Markley in the Navy, is being tried to be a "Task Force" made by another studio, since Warner Bros. decided not to make it.

War pic was to have been directed by DeMure Dicks, and Jerry Wald had a part in it. Conn was disappointed, but the studio dropped idea of doing film for the project.

Narrow-Gauge Pix Can't Threaten 35mm. Industry, Sez ANFA Head

Agatha in Spades

Newark, Nov. 20. Duplicate openings have Newark critics gripped. Local film green of "And Then There Were None" at RKO Theatre's coincided with staging of "10 Little Indians" at Newark Playhouse's first legit attraction (Nov. 12).

Afternoon and evening shows of Agatha Christie story produced some funny results on local drama pages, as virtually duplicate reviews appeared.

Par's 3d Quarter Up to \$5,354,000

Earnings of Paramount for the third quarter ended Sept. 29 last, estimated at \$5,354,000, including all charges, including estimated provision for taxes. This amount is an increase of \$1,700,000, representing Par's direct and indirect net interest as a stockholder in combined undivided earnings for the quarter partially owned non-consolidated subsidiaries. Earnings for the same quarter in 1944 were estimated at \$4,881,000.

For the first nine months of this year, Par placed its estimated earnings at \$13,841,000, including \$2,868,000 as its share of undivided earnings for the quarter owned non-consolidated subsidiaries, this comparing with earnings for same period in 1944 of \$12,676,000.

The \$13,841,000 of estimated earnings for the first three quarters this year represent \$3.69 per share on outstanding common stock. At the board meeting held Thursday (15), when estimated earnings were announced, regular quarterly common stock dividend of 50c per share was declared, payable Dec. 21 next to holders of record on Nov. 15.

Directorate also authorized the retention at par of the remaining \$3,000,000 of outstanding common stock from 1932 to 54. This will bring retirement total of interest-bearing securities of company to \$9,000,000, leaving \$7,000,000 outstanding. Company plans to continue its debt reduction program in 1946.

'THE VERDICT' ON THIS ONE IS NO PRODUCTION

Hollywood, Nov. 20. Illness of star Sydney Greenstreet and of director David O. Selznick, who has played an engagement in the case of "The Verdict," has put the picture in a state of limbo.

Siegel, stricken with influenza over a cold, is confined to home under doctor's care.

Morton's Danny Kaye 'B.O. A B'way Wonder at B.N.

In just one engagement, its 21-week run at the Astor, New York, which ended three weeks ago, "Wonder Man" grabbed a gross rental of \$440,000, which in former years was as much and more than a lot of pictures got in the entire domestic market. This is an average of nearly \$21,000 a week.

But the average weekly rental does not tell with various other pictures in larger houses the 400c is usually a record for any picture. Selznick has played an engagement of \$440,000, which in former years was as much and more than a lot of pictures got in the entire domestic market. This is an average of nearly \$21,000 a week.

As a lieutenant-colonel in the U. S. Army, Crump was discharged shortly, when the latter is expected to be in Germany.

discussing the mounting tide of squawks from pix men, notably exhibitors, that the rapidly expanding 16-mm. sold theatrical films "menace" to the industry. Wilfred L. Knighton, executive secretary of the Allied National Theatrical Film Association, declared that "it is impossible for the narrow-gauge films to compete with any degree of success against the established 35-mm. industry." ANFA exec also scolded rumors, prevalent in the 16-mm. circles, that the results of prefabricated theatres to run only 16-mm. pix were in the offing.

Organization of most of the 16-mm. producers in the country, ANFA membership now totals more than 150. It was established in 1939 to "elevate the standards of 16-mm. pictures and to serve generally in a helpful manner the entire 16-mm. field."

Noting that many exhibitor and studio reps had complained at recent conventions that 16-mm. pix were cutting into their profits, Knighton asked that it would be possible for a small 16-mm. producer to compete with the tremendous 35-mm. industry. "It is necessary that the 16-mm. pix lies not in entertainment, but in the educational and instructional fields, as a necessary adjunct to Hollywood productions," he said. "And to speak competition between the two would be like a juggler, playing in the street, who, when a large, chauffeur-driven limousine runs over his foot, kicks the limousine's tire for spite."

Have'n't the Bankroll

Beside 16-mm. producers not having the necessary capital at present to produce pix with the scope and quality of Hollywood, Knighton pointed out that major studios protect their product from any such competition. "Major studios today sell their product to 16-mm. distributors only when it is at least 18 months to date," he said. "In the meantime, Knighton said, the major exhibitors in their contracts with the narrow-gauge industry must obtain the studio's permission before renting the film to a customer. In this way the film for theatrical use is confined to localities that cannot compete with the 35-mm. picture."

Exhibit, too, has a controlling hand in the present exhibition of 16-mm. pic. Selznick, for instance, of a 16-mm. roadshow man wants to bring a film into town and charge admission to the show. "If they think the narrow-gauge showman will infringe on their profits," (Continued on page 22)

L. A. to N. Y.

Tom W. Bailey, Travis Bickle, Jack Carson, Maj. Melvyn Douglas, John Garfield, Henry Ginsberg, Ariold Grant, John H. Johnson, John Joseph, Edwin J. Kaplan, William Lantz, William M. Meiklejohn, R. C. Morris, Paul Robeson, Carlos Ramirez, R. C. Morris, Paul Robeson, Eric von Stroheim, Morton Thompson, Nanny Webb, Mrs. Adolph Zukor.

N. Y. to L. A.

Bonnie Buchanan, Frank Capra, Earl Carroll, Joseph H. Hazen, David L. Lasker, Richard Kollman, Tom McKnight, R. C. Morris, Paul Robeson, Beryl Wallace.

SALEINGS

(London to N. Y.)
Arnes DeMille, William Doer.

THE WAR DEPARTMENT PRESENTS



Produced by
ARMY PICTORIAL SERVICE,
SIGNAL CORPS
with the cooperation of
THE ARMY AIR FORCES and
THE UNITED STATES NAVY
All enemy film taken from captured
official Japanese newsreels

Running Time 54 Minutes
AVAILABLE TO YOU
ABSOLUTELY
FREE!
Warners
DISTRIBUTORS
Through
War Activities Committee
Motion Picture Industry

Our own inside story of the Pacific from Bataan to the beaches of Tokyo Bay! Every revealing foot of film shot during the shooting by over 1,000 cameramen! MacArthur, Nimitz, and their men from the start to the Atom Bomb and the Surrender!



FALLEN ANGEL

Big is the word for its performance at first dates—including Dallas, Kansas City, Cincinnati and Baltimore!



THE DOLLY SISTERS

In Technicolor

1st week, Roxy, New York, hits super-sensational pace that has set new records in Chicago—and everywhere!

THE BOXOFFICE SAYS IT OVER & OVER

Of course, they're from the

LET'S FINISH THE JOB! VICTORY LOAN!



THE HOUSE ON 92nd STREET

Set new all-time record in
25 RKO houses in New York!
And it's a consistent record-
smasher from coast to coast!

ALL OVER



Rodgers and Hammerstein's

STATE FAIR

In Technicolor

Its songs fill the air! Its en-
chanting boxoffice enter-
tainment rolls up a new high
in nationwide hold-overs!

LARGEST Figure in the Industry **20th** Century-Fox

THE BIGGEST TOD

**WORLD PREMIERE
AT HOLLYWOOD, N.Y.**

SARATOGA TRUNK

Jack L. Warner

DAY

IN WARNER HISTORY!

**WORLD PREMIERE
AT MAJESTIC, SAN ANTONIO**

SAN ANTONIO

IN TECHNICOLOR

Healthy Outlook: H.o.s. Strong. New Bills Light; Blonde Fair 36G, Tokyo Off to 24G in 4 Spots

Los Angeles, Nov. 20. Anticipation for big local box is good this week, based on the outlook for Thanksgiving. The draw is going mostly to the light blonde "secondaries" on the 17- and 18-odd. "Tokyo" closed eighth week last night (19) with only estimated \$54,000. Four houses estimated \$54,000 continues boxoffice attack on second frame, sighting magnificent \$70,000 or thereabouts after smashing all records first stanza with \$93,500 in three houses. "Confidential Agent" okay on second week with \$77,000 in sight at three spots. "Captain Kidd" at \$72,500, \$58,000 for second frame in four spots. "House 92nd Street" (WB) is in frame in two houses with good \$28,000. "Weekend Widow" going out on fifth week in three houses with \$26,500 or near.

Estimates for This Week
Beverly Hills Music Hall (Blumenfeld-GAS) (2:30; 55-51)—"Captain Kidd" (UA) (2d wk). Last week, smooth \$76,000.
Carvery Circle (LSC) (1:30; 56-51)—"House 92nd Street" (WB) (2d wk). Last week, smooth \$76,000.

Chinese (Gramm-Wu) (2:40; 50-51)—"Spellbound" (UA) (2d wk). Last week, \$53,000. Last week, first week, smashed all records at \$77,000 in four houses. First week, smashed all records at \$77,000 in four houses.

Downtown (WB) (1:30; 50-51)—"Confidential Agent" (WB) (2d wk). Last week, \$21,000. Last week, good \$23,000. Last week, good \$23,000.

Downtown Music Hall (Blumenfeld-GAS) (2:30; 55-51)—"Captain Kidd" (UA) (2d wk). Last week, \$53,000. Last week, \$53,000. Last week, \$53,000.

Eastman (FPC) (1:30; 50-51)—"Weekend Widow" (WB) (2d wk). Last week, \$21,000. Last week, \$21,000. Last week, \$21,000.

Four Star (UA-WC) (2:00; 50-51)—"First Yank Into Tokyo" (RKO) and "House 92nd Street" (WB) (2d wk). Last week, \$21,000. Last week, \$21,000. Last week, \$21,000.

Gold (FPC) (2:30; 50-51)—"First Yank Into Tokyo" (RKO) and "House 92nd Street" (WB) (2d wk). Last week, \$21,000. Last week, \$21,000. Last week, \$21,000.

Hollywood (WB) (2:30; 50-51)—"Confidential Agent" (WB) (2d wk). Last week, \$21,000. Last week, \$21,000. Last week, \$21,000.

Hollywood Music Hall (Blumenfeld-GAS) (2:30; 55-51)—"Captain Kidd" (UA) (2d wk). Last week, \$53,000. Last week, \$53,000. Last week, \$53,000.

Los Angeles (Downtown-WC) (2:00; 50-51)—"First Yank Into Tokyo" (RKO) and "House 92nd Street" (WB) (2d wk). Last week, \$21,000. Last week, \$21,000. Last week, \$21,000.

Orpheum (Downtown) (2:00; 50-51)—"First Yank Into Tokyo" (RKO) and "House 92nd Street" (WB) (2d wk). Last week, \$21,000. Last week, \$21,000. Last week, \$21,000.

Palace (CT) (2:30; 55-51)—"Captain Kidd" (UA) (2d wk). Last week, \$53,000. Last week, \$53,000. Last week, \$53,000.

Paramount (F&M) (2:30; 50-51)—"First Yank Into Tokyo" (RKO) and "House 92nd Street" (WB) (2d wk). Last week, \$21,000. Last week, \$21,000. Last week, \$21,000.

Radio City (WB) (2:30; 50-51)—"First Yank Into Tokyo" (RKO) and "House 92nd Street" (WB) (2d wk). Last week, \$21,000. Last week, \$21,000. Last week, \$21,000.

Broadway Grosses

Estimated Total Gross
This Week...\$561,300
Last Week...\$556,100
Total Gross Same Week
Last Year...\$556,100
(Based on 10 theatres)

'FALLEN ANGEL' AIN'T THATAWAY IN K.C., SIO

Kansas City, Nov. 20. Biz at the delinquents currently is "Fallen Angel," day-date at the Regency, Uptown and Fairway. "Fallen Angel" goes into its second week at the Regency and Fairway. Henry Busse okay hyping "Toll It to a Star" at the Tower to the highest gross of recent months.

Estimates for This Week
Regency, Uptown and Fairway (Hollywoods) (2:00; 2:40 and 7:00; 40-40)—"Fallen Angel" (20th). Heading for first \$15,000. Last week, \$14,000, and quite up to house after good opening.

Midland (Loew's) (3:50; 45-45)—"Captain Kidd" (UA) (2d wk). Last week, \$53,000. Last week, \$53,000. Last week, \$53,000.

Newman (Paramount) (1:00; 46-45)—"Mildred Pierce" (WB) (2d wk). Last week, \$21,000. Last week, \$21,000. Last week, \$21,000.

Orpheum (Downtown) (2:00; 50-51)—"First Yank Into Tokyo" (RKO) and "House 92nd Street" (WB) (2d wk). Last week, \$21,000. Last week, \$21,000. Last week, \$21,000.

Palace (CT) (2:30; 55-51)—"Captain Kidd" (UA) (2d wk). Last week, \$53,000. Last week, \$53,000. Last week, \$53,000.

Paramount (F&M) (2:30; 50-51)—"First Yank Into Tokyo" (RKO) and "House 92nd Street" (WB) (2d wk). Last week, \$21,000. Last week, \$21,000. Last week, \$21,000.

Radio City (WB) (2:30; 50-51)—"First Yank Into Tokyo" (RKO) and "House 92nd Street" (WB) (2d wk). Last week, \$21,000. Last week, \$21,000. Last week, \$21,000.

Regency (WB) (2:30; 50-51)—"First Yank Into Tokyo" (RKO) and "House 92nd Street" (WB) (2d wk). Last week, \$21,000. Last week, \$21,000. Last week, \$21,000.

Uptown (WB) (2:30; 50-51)—"First Yank Into Tokyo" (RKO) and "House 92nd Street" (WB) (2d wk). Last week, \$21,000. Last week, \$21,000. Last week, \$21,000.

West (WB) (2:30; 50-51)—"First Yank Into Tokyo" (RKO) and "House 92nd Street" (WB) (2d wk). Last week, \$21,000. Last week, \$21,000. Last week, \$21,000.

Yvesville (WB) (2:30; 50-51)—"First Yank Into Tokyo" (RKO) and "House 92nd Street" (WB) (2d wk). Last week, \$21,000. Last week, \$21,000. Last week, \$21,000.

Zeigler (WB) (2:30; 50-51)—"First Yank Into Tokyo" (RKO) and "House 92nd Street" (WB) (2d wk). Last week, \$21,000. Last week, \$21,000. Last week, \$21,000.

Zeigler (WB) (2:30; 50-51)—"First Yank Into Tokyo" (RKO) and "House 92nd Street" (WB) (2d wk). Last week, \$21,000. Last week, \$21,000. Last week, \$21,000.

Zeigler (WB) (2:30; 50-51)—"First Yank Into Tokyo" (RKO) and "House 92nd Street" (WB) (2d wk). Last week, \$21,000. Last week, \$21,000. Last week, \$21,000.

dred Pierce" (WB) (m.o.), swell \$14,000.
Lafayette (Basil) (3:00; 40-70)—"The Southern" (UA) and "Beatrice" (WB) (2d wk). Last week, \$21,000. Last week, \$21,000. Last week, \$21,000.

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(Based on 10 theatres)

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Last Week...\$556,100
Total Gross Same Week
Last Year...\$556,100
(Based on 10 theatres)

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Last Week...\$556,100
Total Gross Same Week
Last Year...\$556,100
(Based on 10 theatres)

Johnson-Bogart-Sheridan-Reissue Dual Sensash 14G, 'That Night' NG 5G Pitt

Key City Grosses

Estimated Total Gross
This Week...\$271,200
Last Week...\$271,200
Total Gross Same Week
Last Year...\$271,200
(Based on 20 cities, 154 theatres)

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Pittsburgh, Nov. 20.

Sensation of the week, and the year is for "That Night," which couple of WB oldies, Van Johnson's "That Night" and "Love Letters" released as "Murder in Big House," and Bogart-Sheridan "All Came True." "That Night" is on the 17-odd, and "Love Letters" is on the 18-odd. "That Night" is on the 17-odd, and "Love Letters" is on the 18-odd. "That Night" is on the 17-odd, and "Love Letters" is on the 18-odd.

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DOLLY WHAMMO \$25,000 IN ST. LOUIS

St. Louis, Nov. 20. With a pair of h.o.s. on tap, the Dolly Sisters, teamed with "The Spies" is on its way to a smash. \$25,000 to easily spread-eagle the "Spies" and "The Spies" is on its way to a smash.

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'WOULDN'T SAY 'ROSS' Tops L'ville, \$15,000

Louisville, Nov. 20. "She Wouldn't Say Yes" at Lowe's State and "Johnny Angel" at the Rialto are shaping up as the strongest bills in town this week. "Johnny Angel" is showing, probably due to the line feature, "Toll It to a Star" by "Hollywood" and "Johnny Angel" by "Hollywood" are shaping up as the strongest bills in town this week.

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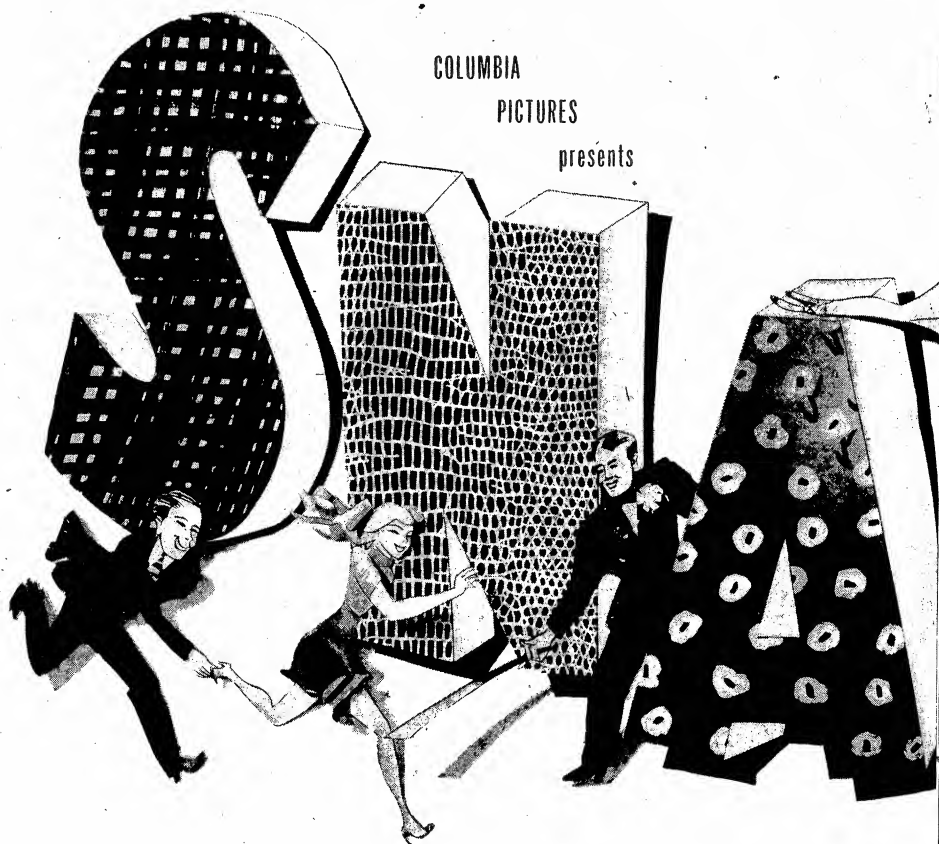
WONDERSIGN LIGHTS BEST WEEK ON RECORD!

Happy, eager, excited throngs storming and packing the theatre as thousands more mill in the streets around the brightest spot on Broadway—scene of the showing of the golden treasure ship of entertainment launched by RKO through the greatest national advertising campaign in movie history! . . . No wonder the N.Y. Daily Mirror keys the newspaper talk with "a hit that should form a line for weeks"! . . . No wonder the ALL-TIME HIGH for the Palace, New York, follows the ALL-TIME HIGHS for the Hippodrome, Cleveland, the Orpheum, New Orleans, The 20th Century, Buffalo—and the biggest business in years for dozens of other first runs! . . . and no wonder that every showman who has a chance at playing it at all is trying to date it for as soon as he can and as long as he can!



The London Philharmonic Orchestra, led by Sir Thomas Beecham, has left for series of concerts in Paris, Antwerp and Brussels, with the Paris Conservatory Orchestra, conducted by Charles Munch, to give series of concerts in London (including Albert Hall), and Birmingham. Beecham then returns to conduct the French Orchestra in London, while Charles Munch goes to Paris to conduct the London Philharmonic.

THEY SAID IT COULDN'T BE FUN



COLUMBIA

PICTURES

presents

The story of a

returned boy-hero

whose

post-war
problem
is
his
family!



A GEORGE ABBOTT

Stageplay and

LOUIS SOLOMON and

with Robert BENCHLEY · Vera VAGUE

Janis WILSON · Jimmy LLOYD

HOW'S YOUR VICTORY LOAN CAMPAIGN?
LET'S FINISH THE JOB IN A FLAZE OF ACTION!

NIER THAN THE BROADWAY PLAY ...But it is!



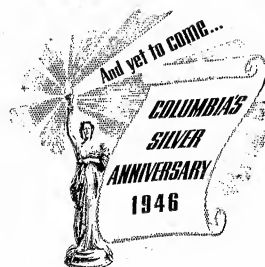
PRODUCTION

Screenplay by

HAROLD BUCHMAN

Conrad JANIS · Nanette PARKS

Enid MARKEY · Produced and Directed by JACK MOSS





Those howls you hear from Coast to Coast are from audiences convulsed by M-G-M's great new sequel to "See Here, Private Hargrove." This is the first of the five swell shows in M-G-M's new group.

"WHAT NEXT, CORPORAL HARGROVE?"
ROBERT WALKER • KEENAN WYNN

with Jean Porter, Chill Wills, Hugo Haas, Wm. "Bill" Phillips
 Story and Screen Play by Harry Kurnitz • Based upon the
 Characters Created by Marion Hargrove • Directed by Richard
 Thorpe • Produced by George Haight • An M-G-M Picture

"Salome" RIDES AGAIN!



Miss Yvonne De Carlo
adds something new
to the old West
in her role as
"Frontier Gal,"
from the motion picture
of the same name...
a 1945 version of the
virgin West.

And in Technicolor, too!



UNIVERSAL PRESENTS

YVONNE DE CARLO • ROD CAMERON

FRONTIER GAL

A FESSIER-PAGANO PRODUCTION

in **TECHNICOLOR**

with ANDY DEVINE • FUZZY KNIGHT • ANDREW TOMBES • SHELDON LEONARD

Original Screenplay Written and Produced by Michael Fessier and Ernest Pagano
Directed by CHARLES LAMONT • Executive Producer HOWARD BENEDICT





OCT. 29th to DEC. 8th

VICTORY LOAN DRIVE

NATIONAL *Screen Service*
PIONEER OF THE INDUSTRY

The Year's **TOP** Song Hit...
 The Screen's **TOP** Entertainer...
 The Season's **TOP** Music and
 Action Hit!

"Don't Fence Me In"

**ROY
ROGERS**

KING OF THE COWBOYS

TRIGGER

THE SMARTEST HORSE IN THE MOVIES
 in

Featuring
GEORGE "GABBY" HAYES
 and **DALE EVANS** with
**ROBERT LIVINGSTON · MORONI
 OLSEN · MARC LAWRENCE
 LUCILLE GLEASON**

and **BOB NOLAN and THE SONS OF
 THE PIONEERS**

Directed by **JOHN ENGLISH**
 Original Screen Play by **DORRELL MCGOWAN**
 and **STUART E. MCGOWAN**
 Additional Dialogue by **JOHN K. BUTLER**



A Republic Picture

Final Witness Called in Suit

Continued from page 11

products play more affiliated the-
atres than independent houses.
Under cross-examination by Whit-
ney N. Seymour, Paramount trial
counsel, L. A. Borwick admitted that
he charts made no distinction be-
tween products of indie prod-
ucers who are not in the subse-
quently PRC, Monogram, and Repub-
lic. Wright agreed to the stipula-
tion which was entered into the re-
cord that Republic distributed during
1944-45 season, 29 features, and 30
Westerns; Monogram, 28 features,
16 Westerns; PRC, 20 features, 16
Westerns.

On Monday (19), after ruling out
rebuttal testimony offered earlier by
Wright, Judge Hand remarked that
the whole day had been a waste.

Wright, through the testimony of
Borwick, had offered tabulations and
charts showing the distribution of
defendants' products for first-run in
the cities cited by the Government.
Borwick's figures were disputed by
defense counsels, although the first
of the exhibits were entered in the
record. Later exhibits were "then
withdrawn by Wright, after defense
counsel showed that they were in-
accurate. Finally, after first tabula-
tion was stricken from the record,
defense counsel cross-examined
Borwick on the tabulations, showing

the witness many errors. Borwick
stated that certain tabulations were
inadvertently left out.

Davis disputed the Government's
characterization of theatres owned
by Paramount and Loew's in San
Francisco as "pooled." He showed
that the theatres are only leased to
the Fox West Coast, and that Para-
mount and Loew's do not participate
in the pooling. Davis also dis-
puted the accuracy of the exhibit
and stated that they do not reflect
on original cost.

Excess Profits Taxes
Earlier, Wright recalled Maloney
for additional testimony of the ex-
cess profit taxes paid by Fox and
Columbia Pictures. Davis disputed
the figures because the charts ex-
cluded National Theatres, RKO's
Theatre, and De Luxe laboratories in
1942. They could not be compared,
Wright stated, because in 1942 Fox
only had a 44% interest in National,
whereas in other years it purchased
100%, and figures were included.
Maloney entered into the record
excess profit taxes of \$2,900,000
for 1942, and \$1,800,000 for the
years 1942-1943 and 1944, respec-
tively. Columbia Pictures in 1942,
he said, paid \$750,000, and in 1943
and 1944 paid \$2,970,000 and \$3,-
645,000, respectively.

Edward Rafferty, Universal trial
counsel, corrected last week's testi-
mony relating to a situation in San
Antonio, Texas, in which the testi-
mony given stated that a fifth-run
exhibitor had paid more film rental
than a first-run affiliated theatre.
Rafferty said that, after rechecking,
the record showed that a first-run
exhibitor played the film "Stage
Door," and paid a rental of \$465,
while the fifth-run exhibitor paid
\$29.00.

Before rebuttal testimony by
Wright on Monday, Caskey intro-
duced testimony showing the gross film
revenue derived by Fox on the film
"Sweet Rosie O'Grady" in the U. S.,
which the gross derived from exhibi-
tors in the 92 cities cited by the Govern-
ment. Caskey declared that
"O'Grady" grossed \$2,821,000 in the
U. S. and \$1,301,683 came from all
exhibitors in the 92 cities with popu-
lations of 100,000 or more; with
\$775,000 coming from exhibition at
first-run theatres in U. S. and \$528,-
000 from first-run exhibitors in 92
cities.

Authority to sell 250 shares of
Common Theatre Corp. stock to raise
\$400,000 for payment of a
Federal estate tax and to meet ex-
penses of administering the estate
was last week granted executors of
the estate of Sidney Spigel, Jr., by
Probate Judge John F. O'Connell
here. Value of the stock is said to
be in excess of \$500,000. Atty. David
J. A. Hayes, guardian of five minor
heirs of the late theatre circuit exec,
agreed to the stock sale.

Spigel was treasurer of Business,
which runs the Loop Woods theatre
here, as well as a string of rube
houses, until his death Oct. 18, 1944.
His widow, Kitty, is the chief benefi-
ciary of the estate, believed to ex-
ceed \$1,000,000.

**Fire Destroys 1 Theatre,
Another Damaged 10G**
Pittsburgh, Nov. 20.
Three district theatres suffered fire
damage last week, one being confined
to projection booth with no sub-
stantial loss. Others were more
serious, however.
House in Juniata, Pa. was gutted
by flames, understood to originate
and only three walls remained
standing. Loss figured at around
\$100,000. House belonged to local
Amus. Co., operated out of John-
stown by Floyd E. McClellan and
Miss Celia Walker.
Opera House at Bolivar, Pa. was
also completely destroyed by fire.
It was a property of Clyde S. Wausan-
man, Slipkyle exhib. A projection
room blaze did a little damage at the
Heights, in Crafton Heights, owned
by Lerich Theatres, Inc., a Leon
Reichblum enterprise.

Beaumont 36G Fire
Beaumont, Tex., Nov. 20.
The Peninsula Theatre, Beaumont,
was destroyed by fire recently with
an estimated \$300,000 damage.

Turkey Day Party Set For GIs by HVC, WAC

Hollywood, Nov. 20.
Hollywood Victory Committee, in
collaboration with the War Activi-
ties Committee, will tase a special
Turkey Day Dinner and broad-
cast Thanksgiving Day for 100 serv-
icemen from the Army, Navy and
Marines.

Talent lineup includes Ronald
Colman, Robert Alda, Frances Lang-
ford, Tony Romano, Laurie Mc-
Chior, Harpo and Chico Marx,
Arthur Treacher and Beulah.

Ludwig Exits N. Y. Chain To Join Disney on Sales

Irving Ludwig, buyer-booker for
Ruffalo & Becker circuit in New
York, is leaving the end of this
month to join the Walt Disney or-
ganization in an executive sales ca-
pacity under William Levy, world
supervisor of sales for Disney. Be-
fore hooking up with R&B, Ludwig
was associated with Disney in han-
dling of theatre operation matters on
"Fantasia."

Previously manager of the Eighth
St. Playhouse, N. Y., Ludwig before
that was for many years treasurer
of the Rivoli, N. Y.

Inside Stuff—Pictures

Release of "Saragota Trunk" in the Los Angeles area is being held up
by Warners until after the first of the year, ostensibly to prevent Ingrid
Bergman from playing against herself in two top-budget productions in
the same district. David O. Selznick's "Spellbound," the other Bergman
starrer, is currently showing in the Southern California sector and will
carry through December as a first-run booking. Meanwhile another Berg-
man starrer, "The Bells of St. Mary's," will be released by RKO for the
Christmas trade in Los Angeles and Hollywood, meaning that the WB film
will have to play off first-run screens in that territory until February at
least. "Saragota Trunk," a period picture, has been lingering in the Bur-
bank vaults ever since it was made in 1945. It was produced by Hal
Wallis, now releasing via Paramount.

Castling still constitutes chess problem on "Life With Father," which is
set to go before cameras Jan. 15 with Michael Curtis directing. Howard
Lindsay, play's author, who took "Father" role originally on Broadway,
had been suggested for film lead, but is reported to have nixed idea be-
cause wife, Dorothy Stickney, who played opposite him in legit version,
wasn't considered by the studio. Lindsay suggested WB select her with a
male name, but the studio is set on top pix names.

Film rights to "Symphonie" have not been purchased by RKO, al-
though previously reported that the studio's Charlie Koerner had paid
\$15,000 for the song. Francis Salabert, French publisher of the tune, who
arrived recently in this country for several negotiations, returns to France
this week, leaving Chappell in charge of the songful, for which film com-
panies can still bid.

Metro and Lucille Ball haggled so long over a new contract that when the
studio finally decided to okay the deal, the actress decided to freelance.
Her first job in her new-found freedom is a one-picture commitment as
temme lead in "The Dark Corner" at 20th-Fox.

**Crown
Books**
ON THE
Drama
**BEST
FILM
PLAYS**
1943-1944

Edited by JOHN GASSNER
and DUDLEY NICHOLS

With a preface by DARRYL ZANUCK
and a survey by WALTER TANNER

The first of an annual series which will
present, in readable stage-play form,
the complete scripts of the finest mo-
tion pictures of the preceding season.

10 COMPLETE SCREENPLAYS:
Going My Way, The Miracle Of Mar-
gon's Creek, Wilson, The Purple
Heart, Watch On The Rhine, Dragon-
seed, The More We Merrier, The On-
Bus Incident, Hail The Conqueror
Hero, and Casablanca.

Illustrated with scenes from the mo-
tion pictures. 700 pages, \$3.00

20 BEST FILM PLAYS

Edited by JOHN GASSNER
and DUDLEY NICHOLS

The complete texts of Mrs. Miniver,
Rebecca, The Grapes Of Wrath, Here
Come The Boys, Mr. Jordan, How Green Was
My Valley, It Happened One Night,
The Good Earth, Mr. Smith Goes To
Washington, This Land Is Mine, All
That Money Can Buy, My Man God-
frey, Little Caesar, Watling Heights,
The Women, The Fight For Life, The
Life Of Emile Zola, Yellow Jack, Make
Way For Tomorrow, Stagecoach, Inherit-
ance, and Fanny.

Send for our complete catalog
CROWN PUBLISHERS—
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You'll love its
daisy-fresh taste!

Here at last is a ready-to-serve Dry Martini
with fresh-from-the-shaker flavor! And—praise be!—one that
stays daisy-fresh in the bottle right down to the last drink
you pour! Always keep this Hiram Walker miracle on
hand... and you'll always be ready to serve that
"unexpected guest" a Dry Martini that's really fresh!

Hiram Walker's
dry martini



The ready-to-serve
Martini that always
tastes FRESH!

Hiram Walker & Sons Inc., Peoria, Ill. Corp. 1945

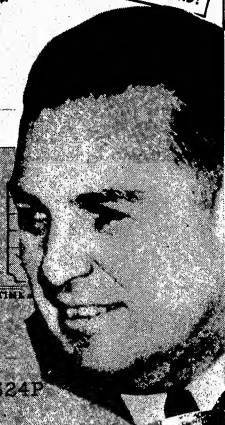
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AT THREE FOX THEATERS
Denver Esquire Webster
TOMORROW
 at 10:15
 AS BEAUTIFUL AS A DISNEY
 FEATURE COME TO LIFE
 Filmed in all
 the Glorious Colors
 of Nature's Wonderland
ENCHANTED FOREST
 With Richard Dix
 EDWARD LOWE BENJAMIN JOYCE
 BILLY SEVERN HARRY DAVENPORT
 Meet
 NEWLY OPENED
 ANIMALS
 BLACKIE
 BRUNO
 TIPPIES
 MALCOLM
 SMOOBY
 THE KING
 TOM

Thanks "RICK" RICKETSON
 for a **TOP**
 AD and EXPLOITATION CAMPAIGN
 for a **TOP** PICTURE!

The
Enchanted Forest

FILMED IN ALL THE
 GLORIOUS COLOR OF
 NATURE'S WONDERLAND!



WU F 167 DENVER, COLO. NOV 8 324P

HARRY H. THOMAS, VICE PRES PRC PICTURES INC N Y C

DEAR HARRY: OUR DENVER ESQUIRE AND WEBER THEATRES HAVE JUST CONCLUDED FIRST RUN ENGAGEMENT OF "THE ENCHANTED FOREST" AND WE HAVE MOVED THE PICTURE TO OUR ALADDIN THEATRE. THE FIRST WEEK ENGAGEMENT IN THE THREE FIRST RUN HOUSES WAS VERY SATISFACTORY AND THE AUDIENCE REACTION WAS SPLENDID. THIS IS A UNIQUE ATTRACTION WHICH IS MOST SATISFYING TO THE AUDIENCE. IT STIMULATES MUCH DISCUSSION AND FAVORABLE WORD OF MOUTH ADVERTISING. I WANT TO CONGRATULATE YOU ON YOUR FORESIGHT IN PLANNING THIS PICTURE AND I HOPE THAT YOU HAVE OTHER ATTRACTIONS WHICH WILL BE SO ACCEPTABLE. REGARDS.

RICKETSON. 357P



World Premiere!

DAVID O. SELZNICK
presents

INGRID BERGMAN
GREGORY PECK

in
ALFRED HITCHCOCK'S

SPELLBOUND

Screenplay by BEN HECHT • Released thru UNITED ARTISTS • Directed by ALFRED HITCHCOCK • A SELZNICK INTERNATIONAL PICTURE

**SMASHING
ALL RECORDS
AT THE ASTOR
THEATRE
NEW YORK!**

ASTOR
INGRID BERGMAN
GREGORY PECK in **SPELLBOUND**
ALFRED HITCHCOCK'S

TODAY...

the Talk of Both Coasts!

FLASH! Simultaneous Los Angeles showings at Grauman's Chinese, Loew's State and Fox Uptown established a new boxoffice record during the first week for each theatre! And 1st week gross set an all-time record for any combination of theatres in Los Angeles!

FLASH! Second week gross at the Astor, New York, on par with the first week all-time record... a new high in the entire history of this famous theatre!

TOMORROW...

the Talk of the Country!

Extraordinarily fine film!

—Bosley Crowther, *New York Times*

Goes over with a shriek!

—Walter Winchell

You'll love it!

—Louella Parsons

The Package Mill

The new station will dial at 1470 and will have 1,000 wattage. JAD served will be Montreal area, up to U.S. border, and eastern Ontario.

Station's call-letters represent JAD for Canada and JAD for J. A. Dupont, formerly with CKAC.

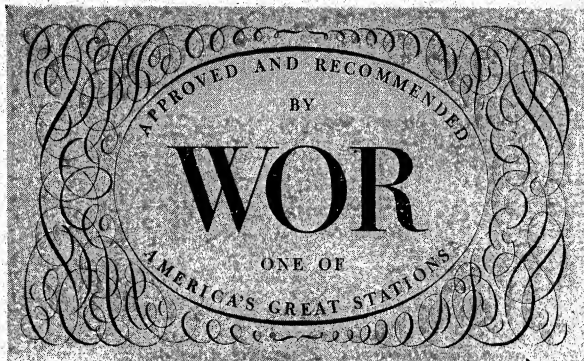
CBC, who is owner of CJAD.

comes effective Dec. 31, it was understood he may stay on for a short period after the new mayor, William O'Dwyer, takes over. Latter has been reported asking Novik to install a successor on WNYC. Novik is slated to go into labor and public service radio when his city job is done.

New Sheaffer format will feature Carmen Cavallaro and his orch w the Dec. 16 airing from San Francisco.

the highlights of the six-day Workshop conducted by the joint radio committee of the Congregational, Christian, Methodist and Presbyterian, U.S.A. churches here Nov. 11-16 under the co-chairmanship of Rev. Everett C. Parker, and Elinor Inman, CBS director of religious programs.

Johnstone's P.A. Setup
G. W. (Johnny) Johnstone, former director of news and special feature for American Broadcasting Co. (Blue), has joined David E. Green Associates, engaged in public rela-



picture of a label never printed

IN THE HOMES of hundreds of thousands of listeners the letters WOR are the initials of an old and trusted friend.

Since its founding in 1922, WOR's unique personalities and intimate methods of programming have increasingly cultivated this confidence and warm friendship among the people who dial it into their homes.

This faith of thousands in the things that WOR says, is no less an asset to WOR's hundreds of sponsors than it is to the station itself. It is as tangible and valuable a mark of added approval as if each advertiser's message and product were to bear the label shown above.

It is such belief in WOR that helps sponsors not only to make sales, but to build added public goodwill for their companies and themselves.

"YOU MAKE THE NEWS"

With Stanis Cusworth, narrator; Louis Van Rosten, Frank Rehner, Bill Griffin, Fred Barron, Joseph Boland, Dick Nelson, Don Douglas, John Moore, Helen Conroy.
 Writers: Judson Phillips (assisted by Blake Cabal and H. Philip Mills); Producer: Dan Seymour.
 Director: Anton Leder.
 Music: Alexander Sennar.
 30 Min., Thurs., 10 p. m.
 Satisfying.

WOR-MUTUAL, N. Y.

Under the guidance of the Dan Seymour-Judson Phillips-Anton Leder team, Newsweek mag (whose competitor, Time, Inc., has been in radio right along) has been experimenting for several months with a documentary format that would come as close to objective reporting on the air as possible. After cutting a couple of records that were distasteful to radio stations around the country and audiotaping other platters with network possibilities, the Newsweek station finally came to coast-to-coast airtime last Thursday (15) as a cooperative venture between the mag and Mutual. Newsweek pays production costs, net gives the line—and the whole thing is for sale. With some de-lighting yet to be done, the initial airing nevertheless started up as a candidate for bankrolling.

The whole thing did come very close to documentary objective. Wrapped into the half-hour were major news developments on both the home and foreign fronts, from Premier Molotov's atomic bomb mention in Moscow to the labor-management confab in Washington, the situation in China and Java, the controversy about merger of our Army and Navy; and the position of the G.I. in Paris today. Continuity was maintained fairly closely by angling the entire show toward the international conference. Absolute timelessness was given the program by its title on the communique issued in the names of President Truman and

Prime Minister Attlee only 11 hours before airtime.

The brief dramatization of the news, and reactions to it, were restrained, and the whole production showed a gratifying absence of the type of cub-reporter hysteria characteristic of some documentaries. Two or three times actors rushed their scenes too rapidly, as if they feared someone was going to yank the mike away from them; and it was difficult to tell whether the fault was the director's or the cast's. Show told down entirely in one respect. The title, "You Make the News," was supposed to infer that the ultimate decision on the program was "subject to the decision of the people rather than individuals or groups." The inference was there, but too subtle for notice by any listener who hadn't the advantage of reading the flackery's handout.

Crs.

"THE NATIONAL HOUR"

With Robert St. John, Robert McCormick, Andrew Cairns, Secy. Agric., Clinton P. Anderson; Ed Herlihy, announcer.
 Director-writer: Adolph J. Schneider.
 30 Min., Sun., 4 p. m.
 Satisfying.

WEAF-NBC, N. Y.

Hunger being the new and fear-some for the victorious Allies face, and food being the great weapon for a peaceful postwar world, it was eminently fitting that NBC start its new series, "The National Hour," with a program devoted to Europe's present food needs. The program, designed to dramatize major national problems, replaces the "Army Hour" which the War Dept. discontinued, substituted "because the War Dept. values us (NBC) too much to permit their various world activities in the various theatres."

It is a tall assignment, which NBC handles (at least judged by the opening program) ambitiously, and for the whole fairly well. Food can be a dull subject, and the NBC program

was anything but dull. It used a dramatic format, somewhat reminiscent of the March of Time technique, to present the problems of Europe and the work of UNRRA, using straight dramatic technique, music and effects, and documentary material. The program began with a food situation from England, France, Germany and Japan. Commentators, including John and Robert McCormick, talking from New York City, Washington, alternated with the ball, with Andrew Cairns, chief of UNRRA's food and relief machinery in direct answer to "man-made" questions, and the program, in general, was more interesting and topical. Sec. of Agriculture, Clinton P. Anderson, was interviewed. The problem of food has a terrible immediacy and import, and it is vital to the American taxpayer. The program depicted dispassionately and honestly to the American taxpayer.

NBC's dramatic format had its value in presenting the problem vividly, although the same old melodramatic inclusions, the frequent use of the question-and-answer format, the occasional high-pitched notes seemed to rob the program of its full effect. Simultaneous speech—music of the problem on a lower, subdued, conversational level—would have seemed the better keynote. The program, for all its merit, had the occasional theatrical overtones that was disturbing, detracting from its effectiveness. The program was a little of the soap-opera. Bros.

"MUSICAL QUIP"

With Charlotte Morris, Charles Zeller, Bob Wright.
 NBC Radio City Center.
 15 Min., Mon.-Fri., 8 a. m.
 Satisfying.

WJLB, Chicago

(United Broadcasting Co.)
 Nobody's perfect, and no early morning quizshow, *Liscenza* excepted. The program, which has been going for a year or so, has the numbers that get certificates for 10 gallons of Refiner's Pride ethyl gas. If the can, they get five gallons—and the song, of course. Certificates are exchanged, and the finer Corp.'s distributor stations throughout the Chicago area, and the dealers get plugs throughout the program.

It is to be regretted that customers don't ask for some real stumblers. On show caught, Miss Morris, who plays piano and five out of seven missing "Throw Another Log on the Fire" and an oddity, "The Whippoorwill Sings Marguerite." The five guessed right—all answers—were "Smoke Gets in Your Eyes," "Little Old Lady," "Chickery Chick," and "Sail in the Sunset," and "Last Roundup."

Commercials, short and to the point, are handled well by Bob Wright, and Charles Zeller, who writes the script, tosses the questions to Miss Morris airy, Mike.

"FASHIONS IN SONG"

With Don Dennis, Dick DeFuria, announcer.
 Producer: American Jewish Broadcasting Co.
 Music: Sam Aderoff.
 15 Min., Sun., 1:45 p. m.
 Levine and Smith.
 WJLB, N. Y. (London)

Don Dennis, currently appearing at the Copacabana, is being sponsored by Levine and Smith, femme fashion designers, in a weekly series, "Fashions in Song." Last Sunday's (18) singer indicated that Dennis is quite suited as a vocal charmer. He sings smoothly, most effortlessly, and manages to stylize a song in a manner that gives the femme hearts substantial backing. The program is a minimum, and commercials aimed at the smartly dressed woman were well groomed.

Organist Sam Medoff provided substantial backing. The program is a minimum, and commercials aimed at the smartly dressed woman were well groomed.

"DETECT-A-TUNE"

With Vincent Lopez, July Lang, Terry Allen, Norman Brenkner, Robert Stanley or, Jr.
 Writer: Ed Bradford.
 Producer: Roger Bower.
 30 Min., Mon., 10:30 p. m.
 Satisfying.

WOR-Mutual, N. Y.
 Mutual broke out a rash of music quiz programs last week. "Detect-A-Tune" is a palatable one, not too original perhaps and with obvious flaws, but an okay program nevertheless. Program's aim is to play a tune, then insert another tune in and out of subsequent music. The program, audience to join down number of times they hear original tune and send total for substantial war bond prizes.

Program's flaws, lie in fact that listening constantly for the key tune detracts from the pleasure of enjoying all the other music on the program, while conversely the audience's concentration on the key tune is likely to be distracted by the other music played. And the program, judged by Monday's (18) presentation is worthwhile in itself, a good example of vocal-instrumental pop tunes, nicely arranged. Program had Terry Allen singing "Till the End of Time" and "Symphony." Judy Lang singing "It Might as Well Be Spring" and "Singing in the Rain," and Vincent Lopez contributing his piano music. The key tune to be spotted

(Continued on page 40)

Transcription Reviews**"BRAKFAK PARADE"**

With Two-Ton Baker, Hal Lansing, Director: Fran Harris.
 Writers: Norman Heyne, Jane Stock.
 15 Min.
 Satisfying.

10 Stations

(Ruthruff & Ryan, Chicago)
 Specious and silly. Ruthruff & Ryan for Quaker Oats, this series has much of the spontaneity of live radio. And, although it's cooked up primarily to set the kids salivary glands, it's a good deal more than a contest should please the oldsters also. R&R shouldn't have much trouble peddling it to more stations.

There's a catchy rolled-out theme song by Two-Ton Baker, following which the tune progresses into a round a little with announcer Hal Lansing, whistling, beating out some boogie on the piano, singing and adding the commercials between. Stout fellow has an ingratiating style. A Jack Smith's "laughing voice" approach, it proves a welcome contrast to Lansing's more decorous "Gute Nacht." Later weeks the kids eat their rhapsody and send in boxtopes like mad in order to win a QO Super Kid award—suitable for framing.

Baker averages four songs a disk (including "Bye, Bye, Bluebird," "Zing Went the Strings of My Heart," "Sing With My Love" and "Stardust"). The kids are the pitches to send for a chart and a prize for kids to follow in. The program is a good deal more than the spontaneous approach, ehoying a bit at random from the many sent in.

It's corny, but sparkling entertainment for the mogpeta world. Parents also may be intrigued—by Baker's imitation of now and per dent in their honor it, was "Stardust" on this one, for "Mom"). Mike.

"MAGIC CHRISTMAS WINDOW"

With Susan Douglas, Julian Nea, Kim Spalding, Jackson Beck, Henry Boyd, Jeanne Ekins, Bonny Lass, Bob Sherry, announcer.
 Writers: Steve Carls, Joe Barfield, Sam Ehrlich, Jean Hytne, Arthur Seal.
 Producer: Drexell Hines.
 15 Min.
 Satisfying.

(NBC-Radio Recording Division)
 NBC's Radio Recording Division has a cheerful seasonal number that's being circulated under the title, "The Magic Christmas Window." Designed strictly for kids, many of the programs are listenable paraphrases of fairy tale classics, as the series, as various especially created for the series.

Among the 25 shows are Hans Christian Andersen's "The Bell," "The Little Match Girl," "Cinderella," "The Legend of St. Nicholas," "The Sleeping Beauty in the Wood," "The Brave Tin Soldier" and "The Ugly Duckling." On the whole, the majority are competently written, well portrayed and produced, although there are a few instances where the scripts have a slight degree of charm. This is due, no doubt, to the fact that some of the stories had to be skeletonized for the 15-minute format. Suitably prolonged, "Magic" has two typical youngsters approach a window through which they presumably see the stories. The window has the kids withdrawing from the window, but pointing out that they'll return for another story soon, as a come-on.

"INCREDIBLE BUT TRUE"

With Ken Nordine, Everett Clarke, Herb Butterfield, Maurice Copeland, Norman Gotschall, Jane Webb, Naanite Sargent, Young Crowder, Herb Summers, Jack Petrard, Murray Forsyth, others.
 Producer: Dean Scheffer.
 15 Min.
 Satisfying.

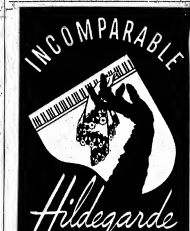
15 Stations

(Universal Features Syndicate)
 Have a hobby you pay for? NBC, demonstrated in this series, of which 30 have been made so far, with an average of three a week currently being recorded. And it's difficult to see how Universal Features will ever run out of material, inasmuch as the hobbyist, Dean Scheffer, has a period of 15 years collected more than 15,000 authentic stories in the "believe-it-or-not" genre.

Scheffer's scrapbooks of true tall tales, clipped from repudiate newspapers and magazines, prove a treasure trove for Lou Seinfeld, who trims the yarns down to about seven minutes of dramaturgy, usually with O. Henry endings slanted towards leaving listeners in a bit of a daze. There are two stories to a disk, almost all of them so.

Sample platter: "The Lieutenant Goes Home" and "Island in the Mind." "Lieutenant" is about a mother, sees the ghost of her son, killed in battle, thousands of miles away, in minutes of dramaturgy, usually with O. Henry endings slanted towards leaving listeners in a bit of a daze. There are two stories to a disk, almost all of them so.

(Continued on page 40)

**47,673 LISTENERS**

47,673 listeners wrote WLS for a picture of "The Arizona Cowboy."

The offer was made on only 38 announcements—18 of them between 5:00-5:30 a. m.

The combination of complete coverage, top talent and loyal listeners is why WLS GETS RESULTS!

890 KILOCYCLES
 50,000 WATTS
 BLUE NETWORK

REPRESENTED BY

JOHN BLAIR & COMPANY

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AFFILIATED WITH KOY, PHOENIX AND THE ARIZONA NEWS-STAR
 KOY 1250 AM • KRUE 1270 AM • KRUE 1270 AM

The Man Who Made A Lady Leave Town

Every morning, for years, the little old lady had huddled by her radio, listening to the man who meant so much in her life—Don McNeill of the Breakfast Club.

But this morning she was to see her hero in person. The Breakfast Club had come to Boston for a single day, and the town was agog. Tingling with anticipation, the little old lady made her way to the studio. But it was jammed. Not even standing room. She returned home ... crushed.

Then she learned of Don's plan to make six appearances in New York. She knew what to do.

She left town—for New York.

She arrived long before broadcast time—fortunately, because the theatre was soon jammed. This time she got in, saw the show, met McNeill, talked with him. And that night she was his guest of honor at dinner, an excited, thrilled old lady!

The Man With Millions of Sweethearts

A rare case of devotion? Not for Don McNeill. Millions of folks listen reli-

giously to Don's Breakfast Club. Don is one of the many reasons why ABC is the most-listened-to network every weekday morning.

ABC has more quarter-hours in the morning with a CAB rating of 4 or better than any other network—in fact, more than all other networks combined.

How did we do it? By pioneering in a new type of program technique, by going after it with all we had: new shows, improved facilities and effective audience-building methods.

ABC Is Really Going Places!

Today this network offers you an outstanding value in radio. 22,000,000 ABC families,* with 92% of the nation's spendable income jingling in their pockets, are waiting to hear your message at a surprisingly reasonable cost. In fact, if you'll compare actual rates, you'll find that Network X costs 43.7% more than ABC per evening half-hour, while Network Y costs 28.7% more!

*Night-time coverage. This figure continues to climb with steadily improving station facilities.

7 reasons why ABC....

American Broadcasting Company
is attracting America's Leading Advertisers

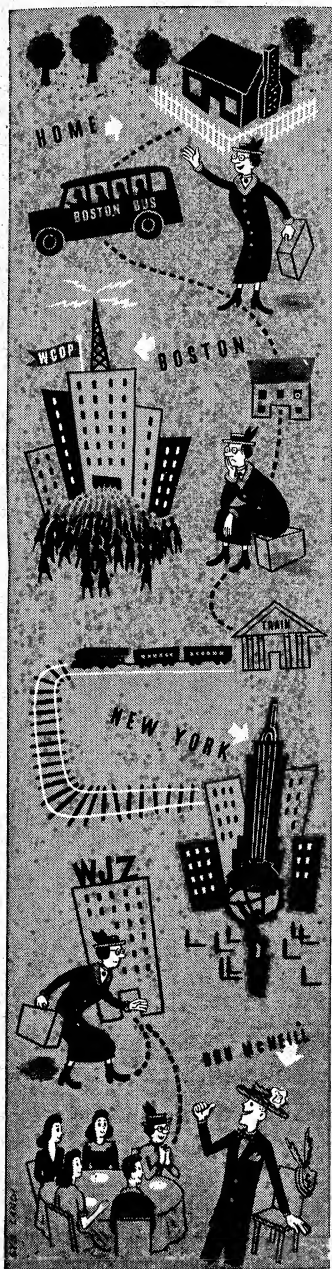
1. **ECONOMICAL RATES**—Network X costs 43.7% more than ABC per evening half-hour, Network Y costs 28.7% more.
2. **REACHES 22,000,000 FAMILIES**...who have 92% of the nation's spendable income.
3. **EXPERT PROGRAM SERVICE** available if and when you want it.
4. **EFFECTIVE AUDIENCE PROMOTION** which

builds bigger, more loyal audiences.

5. **GOOD WILL** through public service programs that give an unbiased, complete picture of vital issues.

6. **ENTHUSIASTIC COOPERATION** of the 194 member stations for the benefit of advertisers.

7. **PRACTICAL TELEVISION**—program building on an economical basis.



American Broadcasting Company

Radio Reviews

Continued from page 28

throughout these numbers. "Smile Easy" in "You Know Me" is a case of too much repetition of the key tune was avoided by clever arrangements. Leeger and Norman Brookshire, acting as encores, were this time a little more successful. This time listener's mind wandered, enjoying program in itself, so that he saw no need to cross the line over halfway barrier was reached.

"SO YOU THINK YOU KNOW MUSIC"
With K. H. Carls, Senator Ford, Harold J. Rome, Richard Dyer-Bennett, Ted Cott, emcees; Jack Barry, announcer
Writer-director: Ted Cott
Music: Henry Silverman
30 Mins., Fri., 10 p.m.
Sustaining

At this late date it is pleasant surprise to find a music quiz program that's interesting, and a little different. "So You Think You Know Music," which has been aired for several years and now goes full

Mutual web, is lively and fresh, dispelling any idea that a discussion of classical or jazz music must be stuffy. Judged by program Friday (16), it's a sort of "infinitesimal" based on music, with a final five-minute audio participation stunt thrown in. Program moved, also briefly, on CBS opening, which is more than enough to give the quiz a new twist using guest stars. The quartet who made up the quiz band was the smart and alert, with Senator Ford, admitted the non-musical member of the group, the most entertaining of all. Fast with remarks that are humorous as well as witty, if generously mixed with corn, Ford carried the team. Kitty Carls, Richard Dyer-Bennett and Harold J. Rome were hep, too, and while they could have contributed more of themselves or their specialty, were satisfactory. Dyer-Bennett especially pleased when he sang an old sea shanty.

Ted Cott, writer-director-producer, also made a brisk encore. Quick on the uptake, he kept going in good balance, and though pulling some bad puns, handled his time generally neatly. Script laid out in clever, and the questions thrown at the band were bright, with a few. Music titles were tied up with dates with a girl, with a Lost and Found

dept., with auto horns, with runders. Good five minutes, asking questions in audience and furnishing valuable prizes, was also good stuff. *Bron.*

"BOOKS BRING ADVENTURE"
With Robert Denham, Nathan Adams, Jimmy Hottel, Harold K. H. Bradford Hunt, Abner Bane, Juanito G. Hernandez, Nell O'Malley, and
Writer: Helen Platt
Producer: Claude Morris
15 Mins., Sun., 9 a.m.
WNEM, N. Y.

To its roster of entertaining children's programs WNEU has added (18) the series "Books Bring Adventure," cooperative venture with the Assn. of Junior Leagues of America. Each program will contain a 15-minute adaptation of a book that has left an impression on the junior reader. Subsequent dramatizations will include such material as Jim Kjelstad's "Forest Patrol," Carolyn Souder's "Dawnlight," Decency. Mary Jane Carr's "Young Mac of Fort Vancouver" and Charlie May Simon's "Robin on the Wing."

The Army Engineering Division's accomplishment of the vast military project of building Alaska when Japan was a threat to that country before the end of the war, based on Douglas Coo's "Road to Alaska," opened the series. While 15-minute segment is only enough time to give a thumbnail interpretation of the work, nevertheless it conveyed admirably the fact that American youth and Negroes alike participated in the construction work in the sincere democratic spirit, all without hampering the point home. The first transcription was considerably marred by poor selection of actors of which gave the production a very poor start.

"LET'S MAKE A DRESS"
With Helen Powell Smith
15 Mins., Wed. & Fri., 1:15 p.m.
WCY, Schenectady
This program idea was tested on a small scale at Central New York University, and proved so popular with women listeners that arrangements were made to broadcast a similar series of 30-second-wax WGY. There is a tieup with the College of Home Economics, at Cornell University, and County Home Extension

More in Sorrow Than—

Eddie Cantor—all people—made it necessary, through what should be charitably called a misunderstanding on his show last night (14), to point again to a simple fact: Condemns, no matter how responsible they may be, are Americans, as human beings, as made showmen—must not be allowed to go on about the glacial pace that might injure the most innocent intent into a prize bid of mere humor.

No reprisal is needed among people in show business. Eddie Cantor, responsibly and humanely. This season he proved all of it over again—and showed himself a real showman again—by picking Thelma Carpenter as his songstress, taking her as is for her show values, disregarding totally the fact that she happens to be Negro, neither trying to exploitize on that fact or ducking it. Which is as it should be. But he had gone a little far last Wednesday night. Involving the chance as "the late Thelma Carpenter," Cantor explained on the air that she had been late for this time to the studio, then erected an inquiry as to whether she had been "lost in a blackout." Further compounding the fracture by wondering "how could anyone tell, anyway?" and referring to Lenox Avenue (heart of Harlem) as "the heart of the city."

More in sorrow than in anger, the reminder must be made: Eternal vigilance is the price, and that goes double for the guys with the best intentions. *Cars.*

Bureau. Mr. Smith is clothing specialist at the College. Several security extension bureau agents aired with her on the initial stanza. She worked solo on the second and had two members of a county bureau in the studio for this time, as well as for one heard last week.

A "public service" instructional, "Make a Dress" is frankly presented with the idea of helping female dressmakers. It is little attempt, via showmanship, to intrigue casual listeners. The assumption is that those having in want assistance on sewing problems.

"Make a Dress" is unquestionably helpful to women—the exact extent measurable only by them. Mrs. Smith, who does the straight sewing, delivery at times is constricted. Feature is spotted up before WGY's long established "Household Chats." *Jaco.*

"THIS IS THE FUTURE"

Victory Bond Show
With Margaret Arlen, emcee; Jane Chase, Mary Kaye, Yvette, Vicki White, Mary Small, Yvette, Vicki White, Michael Flannery, Sidney Smith, Emily Kipp, Tom Harris, Joe DeSantis, Frank Winston
Writer: David Becher
Producer: Rex Bland
Director: Rosemary Whitford
Music: Ray Newman
30 Mins., Thurs., 11:15, 11:30 p.m.
WBAB-CBS, N. Y.

CBS made a swell pitch for the future with a special show, titled "This is the Future," last Wednesday night (11). But in spite of the tale told—much as it might be put down as another futile throw. For, if purpose was to show the women of the time segment in the year ahead should have been spotted. But that, friends, costs—remember?

Show was built around Margaret Bourke-White's sock phrasing, with Iken Chase viewing the pictures and each chronic recalling the story of American womanhood's roles in the war and in the efforts toward peace. Re-enacted were the stories of the nurses and the WACs. Highlighted was the work of the women, indefatigable like Jane Froman, and the flock of big and little people who made the future. It was something to be proud of. Filled in the picture of the future, showing the horrors of the black and white painting of the future, that "inflation could happen here" if, the role of women in war production, was brought out. There was enough of other substance to move of their best in song. Ray Newman's music backing up the choruses, and once Margaret Arlen checked off the picture as a closing appeal for finishing the job via the Victory Bonds.

But, because of the hour, what did it all add up to? Probably little else but a good page of the Victory service portfolio. *Cars.*

Radio Followup

Danny Kaye, back on the Pabst Friday night CBS show after a six-week USO tour of the Pacific (the first of his program after the season's initial broadcast), is asking for a "radio" and the CBS script continuity "whether Kaye is for radio or the other way around." Kaye, who has been on the air for 16 weeks (16) show, still leaves it pretty much in the problematical area.

For a major portion of the show Kaye (who's still kicking around that radio-trade-stuff and wrapping it up for sock audience appeal) gave the comedians a good one for one that was strictly a hangover from a Fred Allen game show on the Jack Benny stunts last season, there was a refreshing touch of originality to the set. When the guy writes he does it the hard way—laughs don't come in borrowed or shoved-in gags but essentially are based on the situations created by the writer.

Writing radio-wise for Kaye is a tough assignment. Visually, it's something else again: Kaye in pic on the musically happy and happy top. But his stylized comic talents and buffoonery (it's a cinch, particularly that Kaye'll be a natural for telenovelas) are pretty hard to protect via radio.

Fred Allen's "Senator Claghorn" (Kenney Delmar), the CBS show (from-Dixie, is pressing Mrs. Nussbaum for audience favor. Delmar, who also does the straight comedy and general anecdotal choruses, filled in the "atomic bomb" with "Allies' Alley" chore. Minerva Plopper made a tip-top job of it and, of course, the star's style of breaking himself up is socky. The difficulty with over-exposed Kaye (Karlin) last Sunday was given a new twist with the "atomic bomb" —a medley of all the joelismers in the show. Per usual, Allen at 8:30 took a short break from his show in a Sunday mid-evening musical.

"Great Moments of Music" departed from its usual format Wed. (7) to contribute an excellent musical show in the cause of the Victory Bonds. The Norman Ross show, an appealing set of reasons for support of the campaign, with restored emotional appeal, based on the fact that the war isn't over for many, including the enemy, too, those that have to be adjusted to civilian life, and with an appeal that the peace must be won.

Burgess Meredith, doing the commentary, matched the excellence of the script with his delivery, and program acceptability was helped along by the musical contributions by Vivian Buier, Maria Lanza and Robert. Along with the orchestra and chorus. Musical end was skillfully woven into the program to heighten the emotional appeal. Fine and short the session was Meredith's rendition of a poem by Carl Winston of the W. G. & R. music staff, effective clincher to the arguments presented.

Disk Shows

Continued from page 28

a War Dept. communicate a week later. "Planned" concerns a Seattle girl who dreams she's walking around an island in Puget Sound and describes it to her roommate the next morning. Later in the day her friend calls her and she describes a story in the Seattle Post-Intelligence about a strange man in the Sound by whom, she said, she was dreaming about it. Mirages, much confirms in every respect to her friend's dream.

Other titles quit the theme: "Dog That Achieved Immortality," "Phantom Letter," "Dead Men Don't Swim," "Return at Midnight," "Two Lives Have It," "Missing Pharaoh," "Curse on 719," "The Case of the Vanishing Clergyman," "Death Keeps a Date," etc.

Donna Parker, of Unusual Features, has rounded up some swell casts for the playlets. Ken Nordine, Everett Clarke and Arlene Siegel contrib deft narration, and organ music, respectively, and platters provide for 30-second opening and closing commercial spots and a one-minute middle plug backed rounded by crite organ music. *Mike.*

"MANIAC"
With Maurice Tarplin, Larry Haines, Roger De Koven, Jackson Bates, and
Writer: Kenny Lyons
Director: Len Harris
15 Mins.
Co-op
16 Stations
(Frederick W. Zip)

"Maniac" accomplishes much in its allotted 15 minutes, accomplishing short session for a mystery show. It's a good piece, well as be, crime and denouement must be executed in about 15 minutes. Recall notes for a rapid pace with last motion, with interest oriented mainly upon the exploits of Maurice Tarplin and Larry Haines as two sleuths who operate quick to bring about the desired results for law and order.

Production and direction, along with the writing, are out of top drawer. Some bonus up in good buy for sponsors looking for low-priced shows. *Joe.*

TED MYERS

Eight years' making transcribed hockey goals... thousands of them. Ted, you're a fine job and the staff of the W. K. Long & Co. Radio Division, New York, who work in his ninth year together.

AGENT: VAN DES AUTELS

Singin' Sam
Management
LAWRENCE GOLDEN
745 Fifth Avenue • New York 22, N.Y.

Chicago's
BEST NEWS
SERVICE
AP-UP-INS
W-I-N-D
360 Kc. 5000 WATTS

OUR'S "1280" HOUR

Wishes to Thank Those Who Appeared in Person

FRANK BURKE, ROY ELDRIDGE, DUKE ELLINGTON

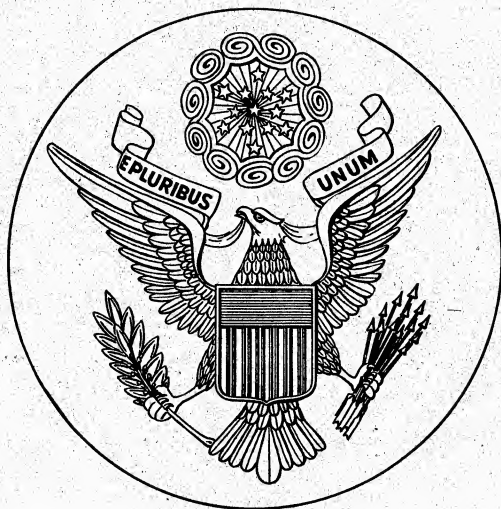
and the following thoughtful celebrities who sent congratulatory wires to **FRED ROBBINS**, Professor of Thermodynamics, on the occasion of his inaugural "1280 Club" broadcast, November 8, 1945:

Sue Allen
Marlin Ball
Johnny Bothwell
Tiny Broadshaw
Thelma Carpenter
Imogene Coca
Eddie Condon
Demarco Sisters
Ella Fitzgerald
Bud Freeman
Erskine Hawkins
Art Hodes
Frank Humphries
and Band
Buddy Johnson
and Band
James P. Johnson
Bill Kenny and the Inkspots

Nick Kenny
Beatrice Kraft
Yank Lawson
Monica Lewis
Johnny Long
Betty Moys
Hal McIntyre
Lucky Millinder
and Band
The Modernaires
Vaughn Monroe
Johnny O'Connor
Tony Pastor
Susan Reed
George Rosen
Luis Russell
and Orchestra
Tom Scott
Frank Sinatra

Tab Smith
Muggsy Spanier
Charlie Spivak
Tex Stewart
Raynor Twins
Bob Thiele
Red Waring
Deek Watson and
the Brown Dots
Josh White
Paul Whiteman
Cootie Williams
Mary Lou Williams
Trummy Young

WOW
ON MY RADIO



Mission Accomplished

During the initial broadcast of the Army Hour, April 5, 1942 Henry L. Simson, then Secretary of War, said:

"The main purpose of the Army Hour will be to keep you in touch with our soldiers, our sailors and our Allies... we shall establish a firm link between those stationed in far away places and those of us who remain here at home to carry on our part of the battle. All America will hear these programs as well as our fighting forces and our Allies everywhere."

Throughout 189 broadcasts from April 5, 1942 to November 11, 1945 the Army Hour was true to its purpose. More than a radio program, it was a military mission of the Army of the United States to bring to the people back home the sounds of war—to tell them how their men were living in battle stations throughout the war. Now that mission is accomplished.

Niles Trammell, President of the National Broadcasting Company expressed the sentiments of all who shared in the operations of the Army Hour when he wrote Major General A. D. Surles, Director of Information, War Department:

"It has been an extraordinary privilege and a source of great pride to NBC and its affiliated stations to broadcast this splendid program uninterruptedly for three years and seven months. You and your able staff have earned the gratitude of the American people for bringing the Army close to them each week in a vivid and human presentation."

In saluting an outstanding veteran of the first war in which modern radio broadcasting was called upon to serve, NBC hopes to have further opportunity of serving the War Department—to help preserve the peace so valiantly won by our fighting men.

National Broadcasting Company

America's No. 1 Network



Inside Stuff—Radio

Millard C. Fought and Laurence Hammond have brought out "The Care and Feeding of Executives (or, the General Theory of How to Be One)" (\$2.50), under the Wormwood Press imprint (which is suspected as the jolly alias for the authors). With a general assist from Jefferson Machamer, they have dished up a frothy tome deflating the pomposity of big biz. Snappy forwarders have been written by Chet La Roche, Ralph Edwards, Harry Crocker, DeWitt Henry (pres of the National Small Businessmen's Association) on "How to Pound a Table"; "Some Simple Exercises For Developing the Executive Muscles"; George V. Denny, Jr., on "How to Make a Stirring Address"; Dorothy Dean (merchandising manager of Associated Merchandising Corp.) on "How to Sit at a Big Desk and Cook Up Large Deals Over a Low Pic"; Earle Ferris on "How to Handle the Private Side of Public Relations"; Allan Preyer (pres N. Y. Advertising Club) on "How to Win Friends for B's"; (And Get Paid for Brokering Yourself); and kindred foldover on "How to Take a Client to Lunch" ("The Vitamin Approach"); "An Exec on an Executol"; "How to Serve on a Committee"; "How to Outwit a Bureaucrat"; "How to Dress Like a Righter"; and a glossary of Gobbledygook, which is Faith-Hammond doubletalk for cliché captions. Abel.

Inside story on tryout of "Topper" program by Benton & Bowles recently, reveals some interesting sidelights on the hazards of getting a program before the mike. Show, because of its ghost effects, etc., ran up against initial resentment of agencies who pronounced it visual and not audible. Producers, however, put show on themselves, building audition with own script and director, and auditioned it with Roland Young at CBS Playhouse. William Morris, Century Artists, MCA and Leland Hayward agreed to sign it. MCA getting the show.

Young & Rubicam got interested in show for Lipton's Tea. Y&R taking a poll first to satisfy itself that the show was audible. Lipton's couldn't meet the budget, however, so MCA placed show with B&B for a General Foods summer replacement. Catch in contract permitted an outside director to handle show, and since show's cost on talent was high, agency decided on own director. Kirby Hays, picked for the assignment, took agency a few days before show went on air. Don Cope, who joined B&B then, was called in. After two shows, Walter Craft, B&B vet, took over direction of next two. Then Les Harris was called in, who completed series. Show, thus had four directors, of different styles, with cast changing acting style every session.

In recognition of outstanding services to promote and perpetuate freedom of speech, the four national radio networks and their affiliated stations, in addition to two independent New York stations, WINS and WHOM, are to be presented with full-sized photo replicas of the original copy of the Bill of Rights.

Copies of the original, which six months ago was donated to the Library of Congress by Barney Balaban, president of Paramount, will be presented, possibly by the end of this week, to the radio outlets by the U. S. Junior Chamber of Commerce, in cooperation with the Bill of Rights Commemorative Society, of which Balaban is v.p. Official presentation will be made by Bernard J. Waehlechen, national director of the U. S. Junior C. of C. in charge of public relations, who's now in N. Y.

Presentation of the photo replicas of the B. of R. is specifically in recognition of the job done on the air during Jaycee Radio Week Aug. 26 to Sept. 1, in commemorating the 25th anniversary of the Junior Chamber movement.

The closest thing to a compendium on who writes what on the air today has been published by the Radio Writers' Guild. It's a printed, 20-page pamphlet, titled "Crested Bulletin," listing members of the association and the type of writing they do.

By leading through the piece, wherein names are listed alphabetically, ad agency programmers and others interested could find out who writes comedy, daytime serials, dramas, documentaries, etc.

Dorothy Bryan, national secretary of the Guild, said the first edition does not include all the Guild members and it only an initial effort which will be expanded by the time a second edition is published next spring.

FCC's FM Band Figures Disputed by Armstrong

Rochester, N. Y., Nov. 20. A challenge to the FCC to prove that the new band for FM stations is more efficient than the old one was thrown out by Maj. Edwin H. Armstrong, FCC inventor, at the institute here of Radio Engineers and the Radio Manufacturers Assn. Armstrong pointed to tests made by Zenith Radio, which showed the 45.5 band at least 25% more efficient than the 9-megacycle arch. He declared FCC tests were made at not more than 20 miles, but that observations should cover at least 100 miles. The Zenith experiments were made up to a distance of 76 miles. Although Major Armstrong said he had invited the FCC to answer his challenge at the institute, no reply was received.

Autry, Wrigley to Huddle: On Expanding CBS Show

Chicago, Nov. 20. Gene Autry is due town Tues (27) for huddles with P. K. Wrigley for talks on changing his present 15-minute Sunday afternoon show over CBS to a half-hour, also for sessions with writer of the show, George Anderson, and Howard Kettling, v.p. of Rutkauf & Ryan.

While here Autry will make a guest appearance on the Nov. 30 broadcast of "Those Westerners" and speak at the 4-H Congress, with Secretary of Agriculture Anderson, at the Stevens hotel.

Egolf's New NAB Post

Edward D. Egolf, NAB director of Public Relations, has been upped to special counsel for the association. He has been with NAB since Feb. 1945, first as assistant to the president and then as director of public relations filling the spot left by Col. Edward M. Kirby when latter went into the Army.

Kirby is now back as NAB public relations counsel.

BROWN QUILTS ASSOCIATED

The new Associated network is minus a publicity-promotion director. Frank Brown turning in his resignation last weekend. He had been operating out of Grand Rapids web holes, though spending the last few days of his semester in New York.

Bob Cooke heads up publicity in the east.

New Civilians

Irving Fields, honorably discharged from the Army, is appearing on a radio program, in addition to organizing an orchestra which is scheduled to open at the Versailles hotel, Miami Beach, Dec. 1.

John E. McFadden, just released from Army, has joined WBBZ, Buffalo, as musical arranger. During three years in service, he wrote scores for Army shorts and was chairman for the Fifth Service Command Band of Dallas, recording transcriptions for bond drives.

Sandy Strouse, out of the Army after three and a half years service, has resumed his radio acting career. His appeared since discharge on "Big Town," "Agatha Christie," other net airers.

Howard Krome, ex-CBS photographer, has been discharged from the Navy after four years of service and plans opening his own public relations office in New York.

Jack Regets, former radio editor of the Associated Press, has been discharged from the Army after three years of service. He is currently associated with the public relations office of Muriel Francis in New York.

Major Bob Keshome, ex-Newark News and Jersey radio station (WCAP, WIBU, WNEW), back from Italy where he was PRD.

Keith Morrow, out of the Royal Canadian navy into Canadian Broadcasting Corp., as assistant commentator for the Maritimes, to work with Ron Fraser. Former CPD (Charlottetown, P. C. I.) announcer. Morrow enlisted in 1941, became an acting commander before demobilization last month.

Col. Kermit Hanson, formerly special ops announcer and program director of KOVH, appointed back from the war. Appointed as chief of the public relations department of the Omaha World-Herald, which owns KOVH. Demobilization was created with return of Hanson.

Ex-Capt. Jack F. Fisher, Jr. after 4½ years in Air Force, back as account exec. with M. M. Fisher Associates. Was a pilot with Carrier Command and Air Transport Command.

Lyndon Bixby, former master Sgt. in Air Force, handling public relations for Bridgeport, Conn., Advisory Service. Also creating, writing and producing five-times weekly program on WICC called "The Veteran Speaks."

San Antonio—Monte A. Kleban, who recently received his discharge from the Army, has been appointed production director of WOAI, San Antonio.

Shelby Stierck has returned to WDAF, Kansas City, as newscaster after 12 months of service in the Navy.

Jim Simmons has rejoined the announcing staff at KCMO, ABC (Blue) outlet in Kansas City, after a two-year hitch in the Navy.

Eliot M. Stark has completed his hitch in the Merchant Marine and has again set up his old Educational Institutions Publicity Service. First account is the Newsweek-Mutual airer, "You Make The News."

Bert Parks, announcer on Eddie Cantor show before going into the Army, has been recently discharged and has signed with the William Morris agency.

Stuart Haynes, out of the Army, has rejoined Cumpan agency as supervisor of the organization's Canadian broadcasts. Haynes joined Cumpan in 1940, and was inducted in 1944.

Don Kittinger, honorably discharged from the Army after four years, continues his writing chores for "FBI in Peace and War." He had been doing alternate scripts for the show during his last year in the service.

Living-Morrow, after 31 months with the Army, returns to radio with

a regular role in CBS' "The Strange Romance of Evelyn Witless." He appeared frequently on "Big Town," "We, the People" and "American School of the Air" before entering the service.

Karl Sulphin has returned as sales promotion manager of ABC (Blue) Central Division in Chicago, a position he left six months ago when he went into the Army. Bill Wilson, who took over in Sulphin's absence, has assumed duties as the department's contact man with advertising agencies and sponsors and will work on presentations and special promotions.

Gordon MacRae, baritone, out of the Army Air Corps and into the 430-445 p.m. second-hour spot on CBS, replacing Hal Wilner, Dec. 3.

Elliott Laschelle, out of Navy after three and one-half years, returns to KPBC, San Francisco, as station organizer.

Gil Down, released after two years' Army service to KGO-ABC, San Francisco, staff as producer. Formerly with Don Lee Broadcasting System.

Capt. Tom Ryzwick, who spent three years with Chinese guerrillas, has returned to KPBC, San Francisco, staff of engineers.

Lieut.-Comm. Kenneth W. Stowman, former director of public relations at WCAU, will join the staff of WFIL, Phila., as assistant to Roger W. Clapp, president and general manager, as soon as he is discharged from the service within the next two weeks. Lieut.-Comm. Joseph T. Connolly, also former member of WCAU, will take Stowman's old post at the CBS affiliate.

Fred Jorgensen, former announcer for "Women's Magazine of the Air," has returned to KPO's public relations and now set as conductor on KPO's (San Francisco) "Midnight Special."

Joe Norverson, recently discharged from Army Air Forces where he served as bomber pilot, has returned to WFIL, Phila., announcing staff.

FOR THE FIFTH CONSECUTIVE YEAR

CONDUCTING

"THE TREASURE HOUR OF SON"

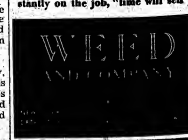
ALFREDO ANTONINI

Columbia-Cascadia, Inc.
Every Thursday evening
9:30 P.M.
Mutual Broadcasting System

CONTE
CASTLE SHAMPOO



When it's time to go to work on new national business, then it's time to call in Weed & Company, whose full-time business is good times on good stations. With Weed men constantly on the job, "time will sell."



A Voice
In Your Future
JOHN TILLMAN
CBS Announcer
Serving in the Army



BERNARD L. SCHUBERT · INC.

509 MADISON AVENUE · NEW YORK · NEW YORK · PLAZA 3-4670

TALENT

PRODUCTION

PACKAGE MANAGEMENT

We wish to thank all those concerned who have contributed to making this Thanksgiving season the most successful in our existence and to pledge our continued efforts to bring the finest programs and talent to the air consistent with radio's high standards.

OUR SPECIAL THANKS TO—

The L. E. Waterman Pen Co., sponsors of "Gang Busters" and Charles Dallas Reach. Via ABC

American Safety Razor Corp., sponsors of "The Adventures of the Falcon" and Federal Advertising Agency. Via MBS

B. F. Goodrich Co., sponsors of "Detect And Collect" and Batten, Barton, Durstine & Osborn, Inc. Via ABC

Lehn & Fink Corp., sponsors of "Blind Date" and William Esty Co. Via ABC

Bristol-Myers Co., sponsors of "Mr. District Attorney" and Doherty, Clifford & Shenfield. Via NBC

Bernard L. Schubert
Paul Reiss
David S. Karpel
May Bolhower

NAB Goes to Bat for KGFL, Hits State Excise Tax 'Confiscation'

Washington, Nov. 20.

National Assn. of Broadcasters announced last week it will seek to intervene in the U. S. Court in the district of New Mexico in the case in which KGFL, of Roswell, is seeking to invalidate a new tax law.

The law calls for all broadcast stations to take out new licenses and pay a 2% emergency school tax on gross receipts. Case appears on its way to the U. S. Supreme Court, of outstanding importance to every radio station in the country. If New Mexico should win, other states, casting about for additional revenue, would be able to impose the same tax.

In its lengthy brief prepared by John Morgan Davis and Milton J. Klutznick, NAB says that to allow any state excise taxation on radio broadcasting is to infringe upon that power.

"Another basis for the rule against state taxation on the business of radio broadcasting is found in necessity to protect the power of Congress to regulate that industry free from interference by state government. It is axiomatic that any regulation or any act by a state that places a burden upon interstate commerce, or that can have the effect of destroying such commerce is inconsistent with national regulation.

"The Act in question requires the payment of a 2% tax on the gross income of a business in interstate commerce. Such a tax does not take into account items of expenditure.

A broadcasting station may operate upon a small margin of profit. It is entirely possible and plausible that a tax of 2% on the gross receipts or business may and could mean in fact a tax of 10% of its net profits, or even 50% of its net profits, or all of its net profits and, yes, even making the business indebted to the state. To carry this proposition to its logical conclusion, since the act provides for summary proceedings against the property of the taxpayer, it could mean the confiscation or abolition of a radio station licensed to do business by the Federal Government which is required to operate for and in the public interest, convenience and necessity.

"If a tax of 2% upon the gross income of a particular radio station was found to be, after deducting its expense, and overhead, etc., a fair sum of its net income, and for that reason not confiscatory, and therefore a proper tax and as a result not a burden upon interstate commerce, what then would prevent the state from making such a tax 20% or more of the station's gross income which, after deducting necessary expenses, would in fact be confiscatory?"

"Practically the same may be said of the license tax feature of the Act. If today it is \$1 and such a tax be upheld, what then is to prevent the state from increasing the amount to \$1,000, and so on?"

Briefs considerable time on the Federal cases which have upheld the fact that broadcasting is interstate and not intrastate commerce.

Several local and state laws in the past have been overruled by the Federal courts. Supreme Court knocked out a state occupation tax based on gross income which the State of Washington sought to lay on radio, and South Carolina tried unsuccessfully to license radio receiving sets. The school tax on gross receipts, however, is a new one.

Boston—WCOB's advertisers are receiving the facilities of station's new merchandising service headed by Harry Goodwin. Food and drug dealers are contacted for window displays and merchandising tie-ins with its programs.

Barber, WGN Continuity Ed, Scrams Amidst Discord

Chicago, Nov. 20.

Henry Barber, for the past five years continuity editor of WGN, has left the station due to illness following several months of discord in the department. Barber, who came to WGN from the University Broadcasting Council, where he was a writer, has been succeeded by Bill Fisher, his former assistant. Several changes in the setup of the department are scheduled to be made shortly according to Buck Gumm, program manager of the station.

Kansas City—Charles Eatough has joined the sales staff of KMBC/CBS outlet.

WDGY, Mpls., Settles \$320,000 Suits for 16G

Minneapolis, Nov. 20.

Claims totaling \$320,000 against the estate of their brother, the late Dr. George W. Young, founder of WDGY, have been settled for \$8,000 each by his two sisters. The one had brought suit for \$145,000, contending that amount had been set aside in cash in a Northwestern National bank safe deposit box by Dr. Young prior to his death April 27. The other sister claimed her brother had agreed to give her a half interest in WDGY in return for assisting him in operating the station and in other business matters.

WDGY recently was sold for more than \$300,000. The sisters each received \$1,000 under terms of Dr. Young's will, the remainder of the estate going to the widow.

Washington—David Wills, WMAL-ABC (Blue) web commentator here, and Gordon Shaw, WMAL producer, are now broadcasting three-minute summaries of Washington news twice weekly for the State Dept. overseas service.

Walker Cautions Radio's Technical Advances Must Be Directed at People

Oklahoma City, Nov. 20.

Technical advances in radio and other communications are growing so rapidly that the Government faces a real problem in assuring that they are operated in the public interest, Paul A. Walker, FCC Commissioner, said here Friday (10). Walker addressed the Oklahoma City Chamber of Commerce in connection with the Third National Air City Convention.

"The important thing is to see that the technical gains are made available to all the people. In order to achieve this, we must have managers and operators in the communications industry who are more than dollar-minded, and we must have regulators who are democratic in outlook and intensely devoted to the public interest."

Reviewing all developments in the field, Walker emphasized particularly the bright future for FM and

its possibilities for service to the country.

"If it is true," he said, "that we may have as many as 2,000 or 3,000 FM stations in this country in the next few years, this has crucially important social implications. It means fuller employment and more purchasing power for our people."

"It means that about one-third of the United States and about 10,000,000 of our people will get adequate radio service which at present they are denied. I also hope it means that more localities throughout the nation will have stations which not only receive the finest network programs, but which provide greater opportunities for community participation in broadcasting."

Walker said the Commission hopes to get around to the formulation of rules for the licensing of the "Citizens' Radio" service just as soon as possible.

5 OUT OF 10

4 OUT OF 5

Since the first of this year, five of the nation's top ten radio advertisers (those who, according to P.I.B. records, made the largest investments in network broadcasting time during 1944) have become clients of the Mutual Network.

Greater programming, facilities, and economy seem to have interested the majority of these leaders: Four of the five are sponsoring programs developed by Mutual...and four of the five advertisers use the full Mutual Network.

GEORGE CREAMER
Producer-Director

First Directed THE ARMY
FIRST BROADCAST IN THE
MUSIC OF THE NEW WORLD

NOW FREE LANCING
LANCING 2-3704

MUTUAL BROADCASTING SYSTEM

WHERE
SHOWMANSHIP
MEANS
BUSINESS!

RCA Bigs Insist: Video Set To Go; Envision 1 to 5 Billion Annual Income

Radio Corp. of America repeated an old refrain last night: television is ready right now to go places. "If the frequencies fall where they may," RCA spokesmen spoke up on the subject and "reemphasized" the point. They are eager, vice movie Frank M. Polson, and Dr. C. W. Billings, vice pres. in charge of RCA's

"Folks, letting before the National Flaming Outwetter Assn. at the Waldorf-Astoria in New York, said 'RCA is planning to start showing video receivers in about six months. He predicted that, by 1947, 'television will be well on its way toward achieving its brilliant future'."

Juliff, who addressed the Radio-Entertainers Club of New York City, took a quick look at a few minutes, raised by CBS, without naming that group, insisting that "it isn't characteristic of American enterprise" to wait while a new science is developed still newer improvements.

"When radio broadcasting was introduced 25 years ago," he said, "we didn't wait for high-fidelity sound and pushbutton tuning. We were thrilled with the one-tube reverberation set, while we burned out living-room runs with the acid from dry-cells batteries." A great invention of science, such as television, should not be held back from the people by the inertia of the past.

Juliff conceded that there will be many improvements in video and

radio, of course there will be improvements. But he argued "We wait for the perfect system, it is always to be around the corner. Meanwhile, we lose the public's attention, and the industry that in all likelihood can eventually produce an annual income of between one and five billion dollars. Why wait?"

Education Via Video

Seminars on education via video will be held Dec. 1 in AFT-Teletel-TVision Broadcasters Assn. in conjunction with new program, "Education Via Video," sponsored by the AFT-Teletel-TVision Broadcasters Assn. and the N.Y. City Board of Education. Dr. J. V. Lavery, School of Education, Middlebury College, N.Y., and Dr. J. V. Lavery, School of Education, Middlebury College, N.Y., are the speakers. The program is a series of seminars on education via video, to be arranged by the section, which will feature a demonstration of television techniques in education by five Brooklyn Tech high school students.

Seminars on education via video will be held Dec. 1 in AFT-Teletel-TVision Broadcasters Assn. and the N.Y. City Board of Education. Dr. J. V. Lavery, School of Education, Middlebury College, N.Y., and Dr. J. V. Lavery, School of Education, Middlebury College, N.Y., are the speakers. The program is a series of seminars on education via video, to be arranged by the section, which will feature a demonstration of television techniques in education by five Brooklyn Tech high school students.

CBS' C-T Day

There's considerable high-tech activity around CBS' C-T Day on Madison Avenue, New York, these days, with architects, decorators, etc. busy planning an unusual layout for the web's color television demonstration which will come off about the first of the year.

As far as CBS is concerned, the entire thing is taking on the significance of a C-T Day in web annals. Demonstrations are planned for press, buyers, manufacturers, etc. in small groups, and from all indications the network isn't going to be a trick on floor, etc. to give the event a stamp of importance as a milestone in tele history.

NBC Philly-N.Y. Video

To Use Coaxial Cable

For Army-Navy Game

As a forerunner to future long-distance television service by cable, video station WNBT (NBC) will pipe telecasts of the Army-Navy game from Philadelphia to New York on Dec. 1 over the Bell System coaxial cable. Special telephone lines will connect the camera installation of the stadium with the coaxial cable in Philly, and with NBC's transmission in N.Y.

With telecasting of the game approved by Curtis Brown, NBC plans to use three cameras, including the new synchronous RCA Image Orthicon. In addition, one of the regular on-air cameras will be equipped with a 4-inch lens, one of the largest yet used in a television broadcast, which NBC obtained from Eusebi and Lomb.

Game will be broadcast by Red Barber and Bob Stanton.

Paul Porter to Parley

On Telecommunications

Washington, Nov. 20. Department of State announced the delegation which will attend a British Commonwealth S. Telecommunications Conference in Bermuda, beginning Nov. 21. Mr. McNeil, which will precede a world conference, will seek to clear up problems existing between this country and Britain primarily in cable, wireless and radiophone rates.

Toppers in the U. S. delegation will be FCC Chairman P. A. Porter, Assistant Secretary of State James C. Dunn, Francis Col of Wolf, chief of the telecommunication division of the State Dept., Major General Frank E. Stoner, chief of the Army Communications Service, and Rear Admiral Joseph R. Redman, director of Naval Communications.

Anti-Petrillo

Continued from page 35

upon such conditions as the Federation executive board should deem calculated to end the strike and the menacing threat of canned music competition."

"Against demand was made that, under penalty of boycott, a station which permitted non-compensated musicians to participate in any musical, educational or cultural program would be required to pay the Federation an amount equal to the compensation which would have been paid had members of the organization performed the service, even though they performed no service whatever."

"These and like demands made by Petrillo in behalf of the Federation of Musicians are not within the legitimate rights of any organization. Carrying as they do, threats of reprisals if not complied with, they are on the moral level of blackmail and extortion. A self-respecting government cannot allow to permit such practices to prevail. The objective of this legislation is to prevent them."

"Compliance with these demands for tribute without the performance of service has cost the broadcasters millions of dollars in the last few years. A demand is now pending which requires that where a station simultaneously broadcasts musical programs through two outlets, it shall employ two sets of musicians for such simultaneous broadcast. In such cases the extra set of musicians would perform no useful service whatever to the broadcasting station."

Returning GIs Sound Off With Beefs On Mishandling of Disk Shows O' seas

Reports that Army Special Services in certain areas mishandled or ignored transcriptions sent overseas for GI use are being corroborated by returning GIs, some of whom served in Special Services, in the Radio Transcription Service (RTS) set up in the Pacific to handle such material.

Transcriptions of popular U. S. programs were sent abroad by Armed Forces Radio Service (AFRS), to be used on American Forces Network (AFN) stations. In addition, AFRS sent material for use by individual units in various battalions and companies which couldn't get AFRN service, and which had to rig up own motors, p.a. systems, etc. to play transcriptions. It was RTS job to distribute these.

According to returning GIs who worked in the Section, the programs for AFN stations, which came in complete, changed little, were distributed promptly and properly. But individual organizations were not so lucky. They often claim, due to inefficiency or indifference on part of Special Services officers, AFRS, of being given material involved, being credited with doing a good job in sending all-around material out.

But local units which needed recording equipment, or transcriptions, didn't get them, is the claim, or got them haphazardly. There was no program set up to furnish these organizations with equipment or with any regular series of transcriptions. This improper distribution applied not only to radio, but to athletic and other equipment, as well. Motors, pickup arms, amplifying systems were available, but weren't distributed. Christmas programs might get to a unit by the following summer. Hit Parade programs became dated and had to be junked. Hundreds of radio transcriptions coming in from AFRS, is the claim, weren't released on arrival because

of lack of organization and indifference.

The Radio Transcription Section, set in Fitchburg, New Guinea, in spring of 1942, was dissolved six months later by the Army, due to its unsatisfactory record. But no substitute was set in its place. AFRS thereafter sent its material to AFRN, instead of through RTS, but the individual units as usual suffered.

Blame seems to be put on the Special Services in charge of Special Services who were not theater, radio, or physical of people, and not too interested. Claimed they didn't know how to set up a policy, or how to pick the right personnel.

LEW AVERY'S EXPANSION

Chicago, Nov. 20. "In line with their expansion plans Lewis H. Avery, Inc., station reps, will open an office in San Francisco on Dec. 1 with David H. Sandberg as west coast manager.

Sandberg is leaving the Paul H. Rayner Co. Nov. 20, which has been Pacific coast manager for the past two years.

Kansas City-Bob Grinde added to news staff of WBIR. Formerly at KIJL, Los Angeles.

WHAT'S YOUR ACT?

Are you a musician, magician or mimic? Do you sing, dance or juggle? Whatever your act, the WOR Entertainment Bureau probably has a job for you, either in making recordings or personal appearances.

But... Please don't call in person. Send description of act, previous bookings, film photo, etc. to Dan Abramson at...

THE WOR ENTERTAINMENT BUREAU
1440 River, New York 18

General News Service
WATG is first in town... ability... the program... news program... news fast in color

WATG WORCESTER



UNITED REVAL DRUG CO
Friday-CBS-10 p.m. EST

MR. LOU GLAYTON

AVAILABLE
(NEW) GAG WRITER
New comedy material
FRANK TINNEY, JR.
30-50 68th Street
Windsor, L. I. N. Y.

KNOW-HOW DOES IT



SKILLFUL PRODUCTION GETS RESULTS FOR KLZ SPONSORS

Few other stations outside network origination centers tempt as many local productions on KLZ, or do as high a production standards. With both the talent and know-how to hit the mark, KLZ turns out dozens of programs each week which, according to the box office, are drawing crowds and making sales for sponsors.

KLZ

DENVER

5000 WATTS ON 560 Mc

PRESENTED BY THE KATZ AGENCY

Treasury To Stay in Bond Promoting Biz; Line Up Radio for Sock Contrib

Washington, Nov. 20. Radio and the big name stars will not be out of the bond promoting business when the present Victory Loan ends. The Treasury's war finance division plans to maintain a greatly curtailed, but active promotion staff after the drive to plug the sale of "U. S. Savings Bonds," as they will be called after Dec. 8 and of the current drive.

Plans for the post-drive setup, though still in the formative stage, are more elaborate than first anticipated. This is due largely to the fact that the payroll savings plan will be continued at the request of both industry and labor.

Figured for a very important part in the new setup will be radio which has proved to be the best long range medium for bond promotion. Radio will undoubtedly continue to utilize stage and screen talent for the purpose, particularly during certain periods. At present a rather extensive Xmas bond campaign is being planned for all media.

War Advertising Council has taken over OWI's functions and will

continue to request radio allocations for Treasury after the Victory Loan. One permanent feature in the promotion of bonds will be the "Treasury Salute" which will continue to employ prominent narrators from all fields, with its usual accent on Hollywood and the stage.

Other details of the post-drive plans of the Treasury disclose that radio can expect to receive regularly scheduled allocations from the War Advertising Council. In addition there will be one or two special programs giving the final results of the current bond drive.

Radio Unit

The radio unit of the War Finance Division, now headed by Lt. (jg) David Levy, USNR, is already preparing a packet of spot announcements to be sent to every station. The broadcasters will also be asked to continue to drive home the payroll savings plan under which 25,000,000 workers buy bonds at piece.

Treasury has been canvassing every advertising agency handling radio accounts and every station urging them to continue to help after Dec. 8, with terrific response. It is far.

1-Minute Almanac Show Pays Off for Miles Lab

Chicago, Nov. 20. That one-minute broadcasts pay off in sales on the hinterland low listeners who developed with audience appeal was evidenced again last week when Miles Lab renewed "Historical Almanac of the Air" over the Keynote Broadcasting System for the fourth consecutive year. Renewal is effective Nov. 26. Series will continue to be aired five-times-a-week.

Screwball Program Ideas Add Spice to a Day's Mail But Drive Directors Nuts

Chicago, Nov. 20. Anybody who wondered why certain programs were ever allowed to be aired should look through the program director's mail. It would have on tap some of the most outlandish suggestions for new programs ever devised.

To give an idea, Walter Preston of WBBM-CBS has one from a guy who tried to develop a "punch" show guaranteed to put insomnia sufferers to sleep in five minutes. Presumably, however, the show would be so hot, what with the prospect of drivers dozing behind the wheel, etc. Not to mention the attitude of a prospective sponsor towards such a deal, of course.

Gene Rouse of WBBM-ABC has an out-of-this-world one from a guy who wanted to broadcast to inhabitants of other planets. Character said he was sure other planets received our radio waves and would understand us if we talked to them in Esperanto.

Idea suggested to Buck Gunn, WGB-Mutual, was to teach mass flying lessons, advising thousands of tyro pilots at the same time when to bank, turn, loop-the-loop, etc. "It was too terrifying to contemplate," says Gunn.

A paint manufacturer approached Jules Heruiveaux of WMAQ-NBC with the idea of hiring a sport announcer to describe painting contests. Format to be something like this: "He has one lap to go—now he's on the last lap—Abbie! The chair is finished, a beautiful coat of paint in three minutes!"

Another manufacturer — infants' wear this time—wanted to sponsor a program emanating from a hospital delivery room, in which a blow-by-blow description of the birth of a baby, including interview with the infant's folks before, during and after the birth, plus the test given by Cynthia Coyle of WJAF filed that under "G" (Guessem).

Griest of all, however, was the undertaker, another would-be sponsor, who wanted Orville Fox of WIND to put on a Sunday afternoon "obituary column," complete with sonorous funeral music and descriptions of the lives of certain dead people—the one whose funerals were conducted in his mortuary.

PHILCO SETS '46 GOAL AT 4,000,000 SETS

Philco plans to produce 4,000,000 radio receivers in 1946, nearly twice as many as its production in the last pre-war year and the highest ever made in the history of radio, according to John Ballantyne, Philco presy., at a preview of 1946 Philco products at the Waldorf-Astoria, N. Y., Monday (19). OPA approval of prices on the radio sets is pending, but Ballantyne indicated that delivery of some radios, as well as other appliances, would be made in time for Christmas.

Philco is spending \$7,000,000 on its reconversion program. Ballantyne said, adding that a large part of radio-photographs is now being built in Philadelphia at a cost of more than \$1,000,000.

NEWVILLE MILLER'S LAW FIRM

Washington, Nov. 20. Neville Miller, former NAB presy., set up a law firm here with Arthur H. Schroeder, just out of the Army, an attorney belonging to the Federal Communications Bar.

Miller will practice before the FCC and will also engage in general practice.

Washington — Book-of-the-Month Club Broadcasting Corp., new subsidiary of the book club, has applied to FCC for an FM station in New York.

U. of Michigan's Ambitious FM Educ'l Plans Envision Stations in 83 Counties

Detroit, Nov. 20. Dr. Joseph M. Maddy, professor of radio music at the University of Michigan, envisions a community-owned FM station in each of Michigan's 83 counties for educational purposes.

He has FCC okay on an FM plan for the University and plans to set it under way at the turn of the year. Maddy is chairman of the Michigan Commission on Radio Education, sponsors of the proposed statewide brainy-work net. Four powerful, state-financed relay stations, two in the Lower and two in the Upper Peninsula are planned and contabs in the Michigan Legislature have already given great encouragement. Programs would originate from about 20 colleges and universities in the State.

Maddy claims Michigan originated the idea but reports that Connecticut has already gone ahead with a definite state appropriation. Stumbling block to getting the coin from this state's lawmakers is fear that U. of M. the colossus of universities in Michigan, would dominate the whole setup. As in many states, a farmer-dominated Legislature favors the ag college, Michigan State of Lansing.

Maddy was one of the originators

of NBC aired music education programs.

Solidly behind Maddy is Dr. Alexander G. Ruthven, presy. of the Ann Arbor school. He runs a statewide FM education network as tie-in with U. of M.'s famed extension course which last year had 3,503 credit students, 8,746 non-credit students getting their knowledge by mail. On top of this, some 60,000 persons heard extension-sponsored lectures throughout the state.

FCC Stands Pat on WDSU

Washington, Nov. 20. FCC last week adopted an order denying a petition from WDSU, New Orleans, that the Commission withdraw its opinion and order of Sept. 4.

That was the opinion which spanked but did not penalize the station on charges that it failed to provide equal time for U. S. Senator John H. Overton (D., La.) during his political campaign last year when he was running for reelection. Overton claimed the station had violated Sec. 315 of the Communications Act.



When you gun the same field year after year ... the gunning must be good!

And when scores of smart advertisers use the same Station to sell their merchandise year after year—as scores of WIP advertisers do—the "bug" at profit must be good! Yes, there are a few availabilities, but they're being "winged" quickly. Better "set your sights" now!

3d Market MUTUAL Affiliate

610 K.E.—5000 Watts



REPRESENTED NATIONALLY BY GEO. P. HOLLINGBERRY CO.

Now Available

Town and Country Time

ONE FULL HOUR EVERY WEEKDAY MORNING

FOR THE FIRST TIME ONE NETWORK Will Blanket the Richest Agricultural Market in America

MISSISSIPPI VALLEY NETWORK



PARTICIPATIONS AVAILABLE 78 Stations — One Clearance — One Billing

• Wire or Write for Details •

NORTH CENTRAL BROADCASTING SYSTEM, INC.

CHICAGO 1, ILL. 36 North Michigan Avenue, Chicago 49, ILL.
ST. PAUL 1, MINN. 16-21 First National Bank Building, Radio 1275
NEW YORK 1, N.Y. Empire State Building, Empire 10-10

ASCAP, Leeds Tiff on Classification As Result of Deal on Russe Tunes

American Society of Composers, Authors and Publishers and Leeds Music are teeing up a sharp clash over the latter's claim for more classification prestige as a result of its arrangement with Am-Rus Publishing to market all Russian music in the U. S. Neither of the prospective combatants will talk about the situation, other than to say that it is still not completely settled, and that future meetings, including one next week, might ease the friction.

Leeds long ago applied to ASCAP for an increase in classification rating, at the same time requesting that the Society allow the publisher full performance credits on the Russian material, on the basis of its exclusive deal with Am-Rus, which applied has cost the firm close to \$100,000. ASCAP sidestepped granting Leeds full credits for performances because there is no reciprocal copyright protection deal between this country and Russia. U. S. music is used in that country freely without payment, and Russian material is in the public domain here. ASCAP assured Leeds that performance royalties could immediately be traced to Am-Rus material held by Leeds would be paid.

Leeds' last quarter check from ASCAP apparently was disappointing in its allowances for the Russian stuff, and Leeds' clash with ASCAP, which has been dormant for 10 months or so, flared anew. Recently, the Society recognized the company's argument for an increase. In availability points, drew another 230 beyond its previous 500. This isn't satisfactory to Leeds.

Teddy Hart's Stance In Lorenz Hart Will Suit

Editor, VARIETY:

A couple of issues back you featured a story regarding my suit against ASCAP. Since I was overseas for USO Camp Shows, at the time, this is the first chance I have had to write you.

First you say, "Teddy Hart under his brother's will was left 70% of the residue." This is not true. Under this alleged will I get 70% income of the residue—no principal, whatever. The residue of the estate goes to the children of William Kron. Lorenz Hart's financial manager and insurance agent (not lawyer, as Variety stated), and to Jewish Federation of Charities.

I wish to correct also this line: "Teddy Hart sued to recover his share of the royalties held by ASCAP." My suit was based on my interpretation of the constitution and by-laws of ASCAP which prohibits the royalties of a deceased ASCAP member from going to anyone but a next of kin. By this interpretation, which is the belief held by my lawyer, and by ASCAP members with whom I have discussed the matter, no stranger or charity can receive ASCAP royalties. According to the pamphlet distributed to the public by ASCAP, giving the history of ASCAP, and according to the custom of ASCAP originated by its founders, this Society was founded on the idea of protecting composers and songwriters and their families who are often improvident and poor business men, keeping them from start. My suit against ASCAP was started primarily to protect the rights of my son, Lorenz Hart, 2d, born a few months after my brother's death and the Hart family, as well as my own as next of kin.

Teddy Hart.

'TGDJ' Tags Guest Leaders on Radio Show

Another opportunity for tag guessing by name bandleaders opens up next week when the Philip Morris "Johnny Presents" show (NBC) switches to that policy next week (27). Lately, there have been an unusually large number of composers using name bandleaders consistently as guests and leaders bringing their bands in N. Y. for theatre and localities bookings, a repeated new harvest of guest coin.

Morris show starts off with Benny Goodman's band, and the next week with Woody Herman. That portion of the show will operate under the title, "Fraternity of Distinguished Gentlemen of the Jubeez."

Teddy Hart Loses 2d Suit in Pursuit Of Lorenz's Estate

Another K.O. was put on Teddy Hart, brother of the late lyricist, Lorenz Hart, in his battle for insurance dough, which goes into the late songwriter's estate. Supreme Court Justice Dennis Collins last week dismissed Teddy Hart's suit against the New York Life Insurance Co. and directed that the fund in question be paid to the executors in keeping with the terms of the policy.

Late Hart suit tossed out was for reformation of a policy taken out by the late lyricist in 1927. Complaint charged an alleged mutual mistake on the part of late songwriter and company, plus a conclusory reference to fraud, an alleged mistake of fact and mistake in belief which is not alleged to be mutual, and lately upon a claim that a change in beneficiary was accomplished without Teddy's written consent and that the insured did not intend to name his estate as beneficiary.

Court found that the original policy contained clauses giving the late lyricist the right to change beneficiaries. On December 8, 1932, after two prior changes, court found Lorenz Hart, again availed himself of his prerogative and directed that the proceeds be paid to his estate as beneficiary. Hart died November 22, 1943.

Inside Orchestras—Music

Burke-Van Heusen firm will publish henceforth a special composer's edition of all songs it markets, for the use of arrangers, conductors, etc. This departure from the use of simplified lead sheets, which are identical with regular piano copies, is for the purpose of giving arrangers and other professional people a better idea of the composer's thoughts when a song was written, since it will carry all the writer's original fill-ins, fourbeats, etc. For years, publishing houses have taken original manuscripts and had them simplified for regular copies. This was done so that amateur pianists could play them. In most cases, the latter is able to follow the composer's own complicated construction. Professional copies were printed from this plate for no other reason than it was cheaper than to make two plates, one for professionals and another for the public. Burke's idea is to furnish the composer's manuscript in untouched form to arrangers, etc., which should be an aid in their work. It has often happened that arrangements of songs were not satisfactory to writers and publishers. Often that's caused, it's claimed, by the skimpieness of professional copies.

Dorothy Kilgallen, N. Y. Journal-American Broadway columnist, last week remarked in type that Frank Sinatra and Mavis Sacks, Columbia Recording exec, weren't getting along. That afternoon a delegation of a dozen or so Sinatra fans went to Sacks' office for an explanation and also to explain that, since the firm "wasn't in," they were planning to picket the newspaper office. They were talked out of it. Sacks and Sinatra both laughed off the "rit."

During the past six months or so the more fanatic of Sinatra's followers have taken a deep interest in what is said about him in the papers and fan magazines are ever ready to exert themselves in his behalf.

Felix is going to work on an old copyright included in the Bing Crosby Paramount film, "Beals of St. Mary's," titled "Land of Beginning Again." Exploitation of the tune will be handled by Phil Kornheiser, head of the Robbins combine's standard department. Strangely enough, Kornheiser exploited the tune when it originally was written, 30 years ago, by George W. Meyer and Grant Clarke.

Another tune in the film, "Aren't You Glad You're Young?", by Johnny Burke and Jimmy Van Heusen, is being published by the latter's firm, with which Sidney Kornheiser, Phil's son, is connected.

Broadcast Music is now functioning strictly on its \$48 per plug payoff to publishers, and has thumb-downd numerous artist-publishing setups which don't fit into the \$48 per plug groove.

Recent instance concerned the Landi Trio, who have a weekly nationwide airtime total of almost four hours cut into 10 shows, five on CBS and five on MBS, Landi, who own Coast-to-Coast Music, approached BMI with a deal calling for a \$10,000 BMI investment matching equal dough dug up by the trio, to stimulate publishing activity of their house. BMI said nix.

Larry Finley, operator of Mission Beach Ballroom, San Diego, continues to receive offers constantly of financial and moral aid in his \$3,000,000 anti-trust suit against Music Corp. of America. Bids come from various band users throughout the country.

Finley, whose suit is based on MCA's "exclusive" deal to supply Pacific Square Ballroom, San Diego, with bands (spot is opposition to him), recently had the trial transferred from Washington to San Diego.



America's Christmas Carol

IRVING BERLIN'S

White Christmas

IRVING BERLIN MUSIC CO. • 1650 Broadway, New York • DAVE DREYER, Gen. Prof. Mgr

STARR RECORDS

Starr Extends 2c Demand to Capitol Due to Beef on Disking Tunes

Herman Starr, head of the Warner Bros. music publishing firms, has advised Capitol Records that any disks by that company of WB tunes will require the full statutory royalty of 2c per side, rather than the previously accepted 1½c. Starr's action against Capitol followed by several weeks' similar action against Columbia Records, a situation that requires the full statutory royalty of 2c per side, with Columbia refusing to record WB tunes.

What induced Starr's move in the direction of Capitol is not publicly disclosed, but it's believed due to an objection to the company's methods of recording material published by its firms. At the time he went after Columbia, neither Starr nor Manie Sacks, head of Columbia's Artists and Repertoire division, would admit their impasse or explain how it had come about. As far as Starr is concerned, the same applies to the Capitol situation.

Starr's pique against Columbia is based on the company's assignment of an undisclosed WB song to singer Art Mooney. When Starr objected, asserting that someone with stronger name value record the tune, Starr is said to have explained that no one else was available to do it at the time. Subsequently, the song was not recorded, and Starr has been indicated, still has not been put on watch.

Several publishing companies are waxing with interest Starr's sparring with Columbia. It is no secret that the 2c statutory rate has been in the back of all the publishers' minds since the recording companies capitulated to the demands of the American Federation of Musicians for a royalty per disk-side. Pubs fear that the companies can afford to pay AFM a portion of their income for the privilege of making records, that they can pay publishers the full royalty rate allowed by law.

Publishers can do nothing about asserting themselves in this direction as a group, however, due to antitrust laws. And none has thought it wise to back the recording companies individually. Hence, the microscope on Starr and his arguments.

Most publishers are awaiting the new contract between the Songwriters Protective Assn. and themselves, but to replace the current agreement at this time next year. The SPA is currently working on drafting its demands, and it's expected that it will ask the publishers for a royalty of 1c per recording. Starr will put the publishers in the position of demanding the full statutory rate from disk companies or being stuck with a one-half cent income from that source.

\$1,500,000 Allocated For New Coast Ballroom Though 3rd Only Needed

About three times the cost of construction of the new ballroom to be put up between Hollywood and Los Angeles proper, by a syndicate composed of Frank Sinatra, Harry James, Sam Markey, Julie Rogers, Sam Chinn, Mickey Rooney and others, is available. To be ready by next June, the estimated cost of the spot is around \$800,000, and some \$1,500,000 has been offered to build the place. It will be a stark venture, with the majority of shares being taken up, however, by the above group.

The new spot will include a skating rink as well as a ballroom capable of about 7,000, and will also house a theatre and about 20 stores. It will also have bands and acts. The place will be opened by James' band and Sinatra paired. Rooney will be there a week, along with the second orchestra.

Albany Song Pop. Poll Boosts Slow Temping

Albany, Nov. 20. Albany Sunday Times-Union instituted a "Youth Hit Parade" compilation of favorites of more than 300 youngsters in local public and parochial schools. Sheet features a Youth Page, with material furnished by correspondents in 10 high schools. First six tunes in the poll were in this order: "Till the End of Time," "Till You That Dream," "Star Dust," "Chickadee Chick," "There's No You and I Wish I Knew." In a field of almost 500 songs, slow numbers led fastest only. From the beginning, "End of Time" was far out in front. "I'm Considering" and "Till the End of Time" were Albany teenagers' most popular slow numbers, much more comfortable and cooler than jitterbugging.

No Plugs For Plug-Swapping

Plug-swapping by handshakers who own their own music publishing firms seems to be approaching the end of its popularity. The practice needs only a spark to blow up, and the foundation of it all seems to be the notion of the boys are not reciprocating as expected.

Within the past year, entirely due to the plug-swapping, the number of maestro-owned publishing firms has tripled. As a result, the practice has become so increased that much. Apparently, while the lesser leaders and their lesser firms are comparatively safe, the bigger guys, the latter are not paying off in kind. They're spending more time doing their own stuff, and so there's a lot of grumbling. Already, there are a handful of feuds. And they seem to be increasing.

Tex Beneke, Ex-Navy, Due to Take Over Band Of Late Glenn Miller

Tex Beneke, sax and singer with Glenn Miller's orchestra, has been let out of the Navy Monday (19). He was discharged from the Norman, Okla., base as a chief petty officer.

Beneke, slated to take over a 35-piece band that will swing in the billing of the late Major Miller, won't start building the band until late January at least. He'll get into N. Y. around Jan. 5 and will do radio guest spots for awhile. When he has in fact taken over the band of French horns and 12-string and will be based on the Army Air Corps base in Monterey, Calif. He'll be back before his disappearance on a plane trip in the ETO.

Arrangements made for the band while it was in service will be used by Beneke. Miller joined up with an agreement that the band the service band's arrangements would be written by his own men. He has in fact agreed that the band would be in his own style and must become his property upon his discharge.

Miller's Air Forces orchestra is now in the process of being broken up. It is his last public date last week at the National Press Club's Presidential Dinner in Washington this week. 15 of the 16 men will be discharged. Most of them will await the formation of Beneke's orchestra. They're under contract to Don Haynes, Miller's former manager, who will handle Beneke.

Tourney of Music

Larry Linley, operator of the Millionaire Party, San Francisco, is staging a "Tourment of Music," "New Year's Day, in Balboa Stadium there will be a tourment of music with the "Tourment of Roves."

OTHER PULS TO PROTEST

There's an explosion brewing currently among major publishers over certain business "twists" that have been increasing at a great rate the past six months or so. Prompted by a small circle of individuals, a much larger group of heretofore stout executives who have consistently refused to recognize or do anything about the payola situation, and several other annoyances, last week they have taken action and are hot on the trail of action.

Joining with another ASACP publisher who threatened several weeks ago to begin paying, plus without regard for who gets hurt, in the event current practices aren't stopped, those who last week accepted a white heat on the subject have included John G. Paley, general manager of the American Society of Composers, Authors and Publishers, to call a meeting of major pubs to discuss the situation and formulate a course of action. Failing this, the men involved flatly state they themselves will order their men to go out and get plugs at any cost.

There have been numerous small "explosions" already. The course to pursue in cleaning up the business. These men are loathe to do anything by the back of their hands as anything but a last resort, due to the fact that if and when it does come, they will be thrown out of work. They won't need it a check for \$75 can buy new arrangements of a tune and another \$100 put on the air at any given time. However, a plan of using the Pasternak System of labeling plugs is being mullied, as a means of minimizing the importance of all local programs, particularly the WOR, N. Y., remotes after 11 p.m. from whence comes the majority of the local program's payola.

Pasternak System takes many things into account before awarding payola. It's not just the "Most Played" lists. It involves the number of stations where the performance is given, whether commercial or remote pickup, time of day and other factors that are counted to arrive at conclusion as to the listener value of any given tune. As a result, the WOR has many local N. Y. shots will be minimized.

Many of the above publishers and the results they get will be closely watched by various other industry organizations, such as the Songwriters Protective Assn. and the Music Publishers Protective Assn. which so far are not participating.

Butch Stone Delays New Band, Stays With Brown at Big Boost

"Butch" Stone, novelty singer with Les Brown's orchestra, will be staying in the city, having decided his own orchestra will delay it for another year. He has signed a new contract with Brown, but that length of time, calling for a substantial boost in pay, he felt that the time and problems of the band business made the present time too precarious to move on.

Brown's band closes tonight (Wed.) at the Capitol Theatre, N. Y., after a 10-day run.

After three years, then 10 one-nighters, followed by the Penn hotel, N. Y., for 10 weeks, opening Dec. 15.

Promoter's Illness Exerts Straus Cleave Concert

Cleveland, Nov. 20. Oscar Straus' 70th birthday celebration, which was to have been a concert, which the "Chocolate Soldier" composer was slated to give Thursday night at the Civic Auditorium, will be called off last Friday (16) because of the promoter's illness.

Straus' situation when Oscar's Heller ticket broker and impresario of the show, was rushed to the hospital after a heart attack. Dr. J. H. Doctor ordered him to stay in bed for at least three weeks, baring his life. The promotion campaign on "An Evening With Straus."

Terrace Room, Newark, Debut Excites Interest of Biz, Dorsey OK at R.O.

Berlin's Classification Case Delayed to Next Wk.

Settlement of Irving Berlin's case at the American Society of Composers, Authors and Publishers, which was to have occurred last week at a meeting of the Society's classification committee assigned to judge Berlin's case, has been delayed by the death of Jerome Kern. Meeting was scheduled for Wednesday (14) and is now down for next week.

Berlin is arguing for more than the \$750 points the Society's classification committee assigned him last year when he split with his partner, Saul Burstein, taking all his self-written tunes into the new Irving Berlin, Inc.

Sows Strange Seeds, Reaps FBI

Chicago, Nov. 20. Unusual excuse for growing marijuana in his back yard, which he was charged with by narcotics officers, selling to bandmen and high school kids, was offered by a Chicagoan in his first appearance here last week. The "farmer," Gratiano Razo, told Judge Michael L. Gagliardi he didn't realize that his old paper bag was another \$100 put on the air at any given time. However, a plan of using the Pasternak System of labeling plugs is being mullied, as a means of minimizing the importance of all local programs, particularly the WOR, N. Y., remotes after 11 p.m. from whence comes the majority of the local program's payola.

Pasternak System takes many things into account before awarding payola. It's not just the "Most Played" lists. It involves the number of stations where the performance is given, whether commercial or remote pickup, time of day and other factors that are counted to arrive at conclusion as to the listener value of any given tune. As a result, the WOR has many local N. Y. shots will be minimized.

McIntyre, Mgr., Found It More Peaceful Near The Front Than In Ohio

Hal McIntyre and George Moffett, manager of his band, went to Europe for the USO last summer and didn't have a shot fired. Recently, while playing its first group of one-nighters since coming back to the States, McIntyre was shot in the back by a rifle shot and Moffett wound up with five stitches in his head after "dispute" with a roadside driver owner.

McIntyre and Moffett, on their way to the Palace Theatre, Akron, from Indianapolis, stopped at a Plain City, O., diner. There they got into this one-nighter with the owner of the diner, who was shot in the back by a rifle shot and Moffett wound up with five stitches in his head after "dispute" with a roadside driver owner.

More Jazz 1-Niters

Bob Horne and Nat Segal, promoters of swing concerts at the Academy of Music, Philadelphia, are planning a one-night swing concert, which the "Chocolate Soldier" composer was slated to give Thursday night at the Civic Auditorium, will be called off last Friday (16) because of the promoter's illness.

Straus' situation when Oscar's Heller ticket broker and impresario of the show, was rushed to the hospital after a heart attack. Dr. J. H. Doctor ordered him to stay in bed for at least three weeks, baring his life. The promotion campaign on "An Evening With Straus."

Most of the interest of the dance business in N. Y. last week was centered on the debut of the new Terrace Room, Newark, opened by the Rosenbach brothers, owners of the WAAT, Newark, and the Mosque theatre building, in which the new room is situated. New spot was a point of interest due to the fact that it is offering name bands big money and also that it is the first serious competition to Frank Daley's Meadowbrook, a few miles deeper into New Jersey. Jimmy Dorsey opened the new room Tuesday (13) and closed Sunday (18) to go into the Capitol Theatre, N. Y., tomorrow (Thurs.). Buddy Rosner's new band replaced at the Terrace last night (Wed.) and Jimmy Dorsey's opened next week (20). Rosensbach paid about \$20,000 refurbishing the spot and Jimmy Dorsey's opened on a lease until last spring.

Dorsey is claimed to have drawn capacity business every night from his opening to closing. At the time Jimmy Dorsey's closed, it seated some 1,250 persons. It doesn't seem to be a comfortable that many as currently put up. Despite the claims of overflowing every night, Dorsey's last patronage for Dorsey's six days is \$8,000, according to reports. Around 3,500 people, with a claimed average check of \$4; it's indicated that Dorsey, in a room of \$4,000, against 30% of the gross, did not go into percentage.

Tucker at the Meadowbrook, against Dorsey, Daley claims a total business for the week of \$12,000, against Dorsey's \$8,000. 1,269 on the clock Saturday night (16). This was said to be a big people and a big business. Daley is also with Tucker, which indicates the Terrace Room is not drawing any of Daley's regular customers. An opinion that some experienced bandmen have long advanced, one, incidentally, that Jimmy Dorsey's band has sold has dated on. He feels there's room enough for both spots. That's probably why he's on the basis of the first week's biz, but it's also true that there's not enough top name bands to support both spots. In this regard, Daley is more fortunate than the Newark spot, for the next six or eight months, at least. He has Tommy Dorsey opening tomorrow night (Thurs.) for eight days, then Jimmy Dorsey, and then Duke Ellington, Kenton, Frankie Carle, Woody Herman, and all, lined up.

Tommy Dorsey, incidentally, himself has agreed to play the Terrace Room with certain reservations. If he does the spot, it's not to be until sometime next February, and perhaps not until after the picture he is making in New York. The Terrace Room's band, built around the life of Dorsey's, is moved up from April to March, as it is.

Wife Rejects Maestro Father of 7 Kids Tling He Quits Traveling

Pittsburgh, Nov. 20. Bandleader Perc Wee Lewis (Louis Storchio) was hauled into court last week by his wife, who claimed that the arch leader hasn't been supporting her or their seven children since Storchio's departure from the city. The court ordered the payment of \$100 a month.

Storchio was page-one news couple's years ago when in Chicago during Oscar's "Chocolate Soldier" tour. He had a family. He was later deferred, however, upon appealing. Later, he formed a new band. Judge Harkins tried to effect a reconciliation between the couple and Storchio's wife, but she refused. Mrs. Storchio reneged saying it would be no use until her husband got up traveling. She was on the road almost constantly since going on his own. The seven Storchio children are now ages from 18 months to 14 years.

NBC, CBS, ABC, Mutual Plugs

Following is list of the most played popular tunes on the networks for the week beginning Monday and through Sunday, Nov. 12-18 from 5 p.m. to 1 a.m. List represents the first approximately 35 leaders in alphabetical order (in some cases there are ties, accounting for a longer list). The compilations include the NBC, CBS, ABC and Mutual Networks, as represented by WEAF, WABC, WJZ and WOR, N. Y., and are based on data provided by Accurate Repertoire Service, tender checking source of the music publishing industry. Unless BVI-indicated, all others are ASCAP.

TITLE	PUBLISHER
A Door Will Open.....	Looney
After All This Time.....	Chesley
A Stranger In Town.....	Stevens
Atchison, Topeka and Santa Fe—"Harvey Girls".....	Felt
Autumn Serenade.....	Robbins
But I Did.....	Remick
Come to Baby Do.....	Bradley
Guess I'll Get the Papers.....	Levine
Home-ick That's All.....	Morris
How Deep Is the Ocean.....	Burt
I Can't Begin to Tell You—"Dolly Sisters".....	BVC
I Can't Get You Out of My Mind.....	Saunders
I'll Buy That Dream—"Sing Your Way Home".....	Burt
I'll Buy That Dream—"Sing Your Way Home".....	Williamson
It Might As Well Be Spring—"State Fair".....	Morris
It's Been a Long Long Time.....	Shapiro
Just a Little Long Affection.....	Famous
Love Letters—"Love Letters".....	Robbins
No Can Do.....	Chappel
Symphony.....	Williamson
That's For Me—"State Fair".....	Embassy
The Moment I Met You.....	Republic
Walkin' With My Honey.....	Block
Waitin' For the Train to Come In.....	Southern
You're Nobody Till Somebody Loves You.....	

*F. Musical. *Legit Musical. *B.M.I. *A.M.I.U.

10 Best Sheet Sellers

(Week Ending, Nov. 17)

It's Been Long Time.....	Morris
I'll Buy That Dream.....	Burt
Chickery Chick.....	Saunders
Till End of Time.....	Saunders
I Can't Begin Tell.....	Burt
That's For Me.....	Williamson
Along Navajo Trail.....	Leeds
It's Grand Night.....	Burt
While Christmas.....	Burt

Dailey Preps Suit Vs.

Coast Meadowbrook, Asks Name Change

Frank Dailey is preparing suit against Meadowbrook Gardens, Culver City, Cal., to force that spot to drop the Meadowbrook part of its new tag. Formerly the Casa Manana, the California use of name bands only recently changed names. He currently using Artie Shaw weekends, to be followed by Harry James and then Benny Goodman.

Dailey has put local Los Angeles lawyers on his case, in an effort to secure, first, an injunction on the name. He also is suing Meadowbrook's methods of exploiting the name are too similar to his, that he has spent considerable sums in the past few years on the tag and that the title he popularized has become nationally known.

Meadowbrook Gardens has used top names for some time. It is now among the top payoff spots on the Coast. It is paying James, it is claimed, \$7,500 guarantee for a week-end against all of the admissions. That applies the first week only, the second the guarantee dropping to \$6,000.

HARTFORD TEES UP A BITTER AFM DISPUTE

Hartford, Nov. 20.

There's quite a hullabaloo here against the use of the American Federation of Musicians, and it has been referred to Congressmen Herman P. Koppelman (D) for possible Capitol action. It's all over a mixup in which Henry Zaccardi, president of the AFM local here, refused to allow the use of acts at annual Christmas party given to employees' children by the city's electric company unless 12 union musicians are hired, even if they had to stand by doing nothing and be paid.

What was not brought out until the dispute was well on its way was that Zaccardi had not been informed of the nature of the party. He apparently assumed it was a commercial affair and, since his agreement with Bushnell Memorial said, where the party will be held, calls for the use of union musicians whenever acts are used, he took that stand.

This created a cause celebre locally, with daily papers front-paging the dispute and Samuel Ferguson, head of the electric outfit, highbailing it for a phone call to Koppelman. When this occurred, Zaccardi got his back up and now refuses to change his stand. He claims the nature of the affair would have caused him to forego demanding musicians be employed, but since Ferguson wanted to get nasty so would he.

Some 2,500 people annually attend the Christmas party.

On the Upbeat

Smiley Burnette linked to record four tunes for the ARA label...Sandy Clark Trio opens at the Beverly Tropics, Beverly Hills, Nov. 28...Aaron Gonzales orchestra working in "Perilous Holiday" at Columbia...Bob Crosby and Ginny Simms linked exclusive recording pacts with ARA...Les Paul Trio moving into Ciro's, Los Angeles...Cappy Barba Boys baritone band linked for Monogram's "High School Kids"...Bon Williams opened at Biltmore Bowl, Los Angeles, for an eight-week stand...Raul Kraucher resumed his musical director post at Republic after three years in the Army.

Harry Wessel, out of service after 41 months, has joined Tommy Carlyn band in Pittsburgh as pianist, replacing Jerry Kaminsky, who quit to join a vaude unit; another newcomer to Carlyn outfit is Joe Steko, trombonist, filling chair vacated when Rube Pankala left to go in business for himself...Baron Elliott, who played at Bill Green's, Pittsburgh, at least two and three times a year before going into the service, will take his postwar band back to that spot on Jan. 4 for five weeks.

Buddy Rich's orchestra went into rehearsal in N. Y. Monday (19) and is being booked on one-nighter string...Ray Heatherton back in elvies after long period in service...Elliel Waters shifts agency affiliation to Associated Booking Corp...Larry Clinton in N. Y. after discharge from ATC with which he spent long period in India...Jazz groups doing well on one-nighters, one consisting of Slam Stewart, Earlroll Granger, Trummy Young, Charlie Parker, hitting a solid h.o. at Massey Hall, Toronto, last week...Phil Moore trio, released by RCA-Victor, signed Musicals disk contract...Louis Prima's p.a. dreamed up an open letter to Newark school bulletin boards asking kids not to cut school to see Prima at Adama theatre...Jerry Gilbert has dropped his large band to work with a trio.

Death of Benita Breen, Vocalist, Unfathomable

Chicago, Nov. 20.

Coroner's jury here was unable to determine last week whether the death of Mary Louise Breen, 25, girl singer with name bands (Ted Weems, Henry King and Bob Strong, among others), and known professionally as Benita Breen, was a suicide or accidental.

Miss Breen was found dead by her mother. A bottle of Val had contained sleeping capsules was discovered in the bathroom of their home, and Dr. Ludwig Korkeas, family physician, testified that he had treated her about five months ago for a nervous breakdown.

Harry Woolf's orch which has been at the Blackstone hotel, Chi., for six months, will make its vaude bow at the Oriental theatre, Chicago, Dec. 20.

MILLS MUSIC TOPPERS

WELCOME HOME
MARY LOU
THE BLOND SAILOR
I CAN'T BELIEVE
THAT YOU'RE IN LOVE
WITH ME
MILLS MUSIC, INC.

1619 B'way, New York 19, N. Y.



"We're mighty pleased," says Jack Mills to his staff in their confab about the great showing of their hit songs "THE BLOND SAILOR," "WELCOME HOME" and "I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME."

A NATURAL... HEADED FOR THE NO. 1 SPOT

You're Nobody 'Til Somebody Loves You

(By Russ Morgan—Larry Stock—James Cavanaugh)

RUSS MORGAN — ART MOONEY — KING COLE TRIO — BILLY WILLIAMS

(Decca)

(Vogue)

(Capitol)

(Victor)

SOUTHERN MUSIC PUBLISHING CO., Inc.

1619 BROADWAY, N. Y. 19

Hollywood—Sig Bosley
Chicago—Bob Cole

Frank Kelton—Gen. Prof. Mgr.
Murray Witzell—Prof. Mgr.

Winchell "ORCHIDS TO HARRY REVEL'S says— SCORE in 'ARE YOU WITH IT?'"

And

HERE'S WHAT SOME OF THE OTHER CRITICS said of Revel's songs in this smash stage hit presented by Richard Kollmar and James W. Gardiner at the Century Theatre in New York.

What the people have been waiting for—a rowdy, goofy, TUNEFUL, fast and furious musical comedy. Harry Revel and Arnold B. Horwitt have contributed SCADS OF SWELL SONGS, most of which will be given a big play by the bistros and juke-boxes. Chansons that aim at the heart as well as the head. BRING ALONG A HANDKERCHIEF OR TWO IN CASE YOU LIKE TO CRY A LITTLE OVER TORCH TUNES.

—Robert Coleman, MIRROR

Sang its way to the top as this season's musical success. Mr. Revel's score includes tunes which will be whistled and danced to for many a day. "Here I Go Again," "Slightly Perfect," "This Is My Beloved" and "When a Good Man Takes to Drink" will be sung a thousand times over the radio and in night spots this winter.

—WALL STREET JOURNAL

That traffic jam up near Central Park could be all the show-stopping numbers in "Are You With It?" —N. Y. WORLD TELEGRAM

7 SONGS SINGLED OUT AS HITS BY N. Y. TIMES

It's a musical comedy that knows the full meaning of the term. IT HAS A SCORE FROM HARRY REVEL THAT IS TUNEFUL, RHYTHMIC AND FUNCTIONAL. Joan Roberts' singing of Mr. Revel's "Here I Go Again," "Slightly Perfect" and "This Is My Beloved" undoubtedly will help those numbers onto the list of winter favorites. Dolores Gray's singing of "You Gotta Keep Saying No," as well as "In Our Cozy Little Cottage of Tomorrow" are moments of pleasure. June Richmond stops the show with two songs, "Poor Little Me," and "Just Beyond the Rainbow." —N. Y. TIMES

VARIETY:

The production auspices, cast AND TUNES put it in good shape so that Broadway customers will be "With It" for some time to come. The Harry Revel-Arnold Horwitt TUNES ARE BRIGHT, with AT LEAST FOUR OUTSTANDERS, notably "Slightly Perfect," "When a Good Man Takes to Drink," "This Is My Beloved" and "Here I Go Again." Miss Gray has a good specialty in "You Gotta Keep Saying No." Miss Richmond registers with "Just Beyond the Rainbow," Miss Gray and Lew Parker click in "Cozy Little Cottage of Tomorrow."

Harry Revel's music is all in a slightly, swiny mood, with such numbers as the love-song "Slightly Perfect," "Poor Little Me," "You Gotta Keep Saying No," and the title song permitting lively song-and-dance salesmanship. Joan Roberts' charming voice never lacks for melody in this show. June Richmond stops the show with "Poor Little Me." —N. Y. HERALD TRIBUNE

And The Public Too, Shows Its Opinion of the Show and Its Songs



The day after "Are You With It?" was a rainy day, but all through that day theatre-goers were lined up two abreast for a whole block's approach to the box-office of the Century Theatre. There were 131 in the line when this was taken—the camera couldn't penetrate the dark weather all the way to the end.

There's no question about "Are You With It?" It is a good show, a very good show—a musical comedy with music and with comedy. MEMORABLE MELODIES BY COMPOSER HARRY REVEL are "Here I Go Again," "You Gotta Keep Saying No," "This Is My Beloved," "Just Beyond the Rainbow." You'll be hearing them hummed and whistled about.

—N. Y. JOURNAL-AMERICAN
Harry Revel has contributed a score that is gay and easy to listen to. You'll be hearing "Here I Go Again" often. —N. Y. SUN

A bouncing beauty of a musical, belongs right up at the head of the class. A real joy to have one fine tune after another by composer Harry Revel and lyricist Arnold B. Horwitt caress the aural senses. —BROOKLYN CITIZEN

Sock entertainment pleasantly spiked with tunes by Harry Revel that are decidedly easy on the ear. Two or three such as "Slightly Perfect," "This Is My Beloved" and "Here I Go Again" are likely candidates for the pop charts. And there are plenty more to do Revel and Horwitt full credit. —BILLBOARD

Whizbang of a show, completely right in all departments, book, MUSIC, lyrics, scenery, casting, etc.—best thing since "Oklahoma!" —Danton Walker, N. Y. DAILY NEWS

This long-awaited musical comedy hit has... lively cheerful numbers, fast-paced music, rollicking comedy, pretty girls and a good story. —N. Y. POST

"Are You With It?" bounces in as best new musical, the first good old-fashioned one since "Panama Hattie." THE SCORE IS OKAY... —N. Y. DAILY NEWS

Thanks to

DICK KOLLMAR AND JIMMY GARDINER for the opportunity to write the music for their swell show, and for the superb production they gave it.

ARNOLD B. HORWITT for the witty lyrics he wrote.

SAM PERLIN and GEORGE BALZER for their clever book and its apt song-cues.

JACK DONOHUE AND ED REVEAUX for their creative direction of the musical numbers and of the book.

WILL IRVING for the brilliant way he conducts the score. BUCK WARNICK for his vocal arrangements.

AND FINALLY THE SINGERS—Joan Roberts, Johnny Downs, Lew Parker, Dolores Gray, Jane Duo, June Richmond and all the boys and girls who make with the music so very, very nicely.

Music Published by CHAPPELL • Personal Representative SHIRLEY COLLIER AGENCY

Harry Revel

WAX WORKS

By BARRY GRAY
(WOR-Minut's All-Night M.C.)

Margaret Whiting-Paul Weston
Orch (vocal with) "I Might As Well Be Spring" (How Much I Love You) (Capitol 214). Margaret Whiting, on wax as a single for the first time, offers a version of "Spring" that leaves nothing to be desired. The late Dick Whiting's daughter brings phrasing, accentuation, handling of lyrics, and vocal ease to wax that again stir billing for her. Her dishing compares to Jo Salford's top-rock waxing of "I Could Happen to You," not for voice or delivery, but for its star-making port out. It will do for Miss Whiting what very few records have done for very few—make a known out of a hither unknown. "I'll make the spot alive on the jukebox, I'll make the heart's collection pre-," will miss Margaret Whiting. This is the best buy of this number, by far.

On the "B" side of "Spring," Miss Whiting has wisely chosen a standard in the event the spot failed to move. "Love You" is beautifully arranged by Weston, and for 32 bars slides, swings and insinuates, with a full measure of strings and rhythm. At the half-way marker she chirps a phonoclastic version of the Berlin ballad. Showing a stronger voice, Miss Whiting also points up her dramatic delivery at the correct places on the wax.

Jimmy Dorsey (vocals) by Dick Culver, Inez Jansen-Autumn Serenade—"Come to Baby, Do" (Decca

18761). JD has slowed up a fair dance turn in order to showcase his saxophone. Overarranged from start to finish, "Autumn Serenade" drags and lags from downbeat to final bar. Dick Culver enters in mid-wax to stream a lyric and fails to rectify anything but complaints. If "Autumn Serenade" was meant for October, it's great—for that's when Halloween falls. Won't sell any other time. "Come to Baby, Do," on the other side, shows songwriting fines James to be an accomplished rhythm singer also; as the stylized number that he'll sell in the jukebox. It's got definite dance beat, and Miss James does a husky version that'll pull her nickels. JD here sounds like the JD that built his fine rep.

Jack Smith (vocal with orch) "One More Dream—"Come to Baby, Do" (Majestic 7153). Of Family Hour Smiths, and more recently of his own CBS airshow, he debuts on this label with a sampling version of "One More Dream," which leaves you with nothing. Jack Smith sounds like he's been chased with a feather. He smiles, sings, and bounces through a novelty score. Only novelty will be if this one sells. On the "B" side, "Come to Baby, Do" presents Smith in the same thing. Best bet: Jimmy Dorsey's disk of same.

Frances Wayne (vocal with Ralph Burris orch) "Yes, Funny That Way"—"In Love With Love" (Musicraft 1304). Distaff member of the Woody Herman group has waxed a Musicraft disk as a single, under a special contract with Herman, which

allows her to record and remain stage-right with his band. Frances Wayne's first disk, the old "Yes, Funny That Way," isn't great. It isn't even good. It's dragged, over-arranged and over-sung. It won't be overplayed. "In Love With Love," on the underide, brings Miss Wayne back for what sounds like an Angelized version of La Dietrich, and doesn't spell swoon here. It's strained, husky, and is backed poorly by Ralph Burris orch. Won't sell.

Charlie Spivak (vocal by Jimmie Saunders) "You Are Too Beautiful"—"Just a Little Fond Affection" (Victor 1727). Maestro does a superlative job of trumpeting an operatic turn of the Victor disk. "You Are Too Beautiful," Jimmie Saunders carries the tune from the end of the first 32, but carries it as if it were heavy. For Saunders, like most male mangery of music and metaphors, cries his wares. This reprint of the Rodgers-Hart tune will sell at the jukebox, however. Not because of the vocal in spite of it. Charlie Spivak with a good brass intro, still isn't in the running for the jukebox payoff with this waxing of "Just a Little Fond Affection." Handled wobbly by Saunders, it's just fair. Saunders, not in good voice on this date, should have heeded the wording on the disk, and made "vocal refrain" almost that "vocal-refrain."

Gray Matter

Caught the Frank Sinatra's record date at Liederkraft Hall (N.Y.) last Thursday eve (15). It was for Columbia, so naturally Marie Sachs was there. Asked him, why they wanted the hall what they did, and he gave no answer... assume because so many cheesy records have come out of the upstairs vale. The Verce is trying out a new orchestral setup. New backing includes a bassoon, French horn and flute. Funny thing about that flute player. Wanted to play a clarinet, but grew up short, and after seeing a picture of Jerry Wald, decided against it... and besides, who can buy clarinet arrangements with all the Art Shaw records being snapped up?

Jan Savitt, conducting the bow-bean's orchestra on the Paramount (N.Y.) stage during his pa. there, was asked "what's new," and after giving him a chance to get it interrupted by a friend close by, we conversed for a few moments. Didn't get along too well conversationally. We were talking about music. And in English. Savitt's capable of playing great clarinet, though, and while he studied music reading on the screen down in a butcher shop. Quick runthroughs by Sinatra showed the almost-waxed music. And his "My Old Schoolteacher," and he "Schoolhouse" an anticlimax duo written by Willard Robinson who has just formed a publishing company with Bud Reynolds. The music is Deep River Publishing Co. With a title like that who has to ask what your office address is. Seriously, the "School" tunes listen well.

Bands at Hotel B.O.'s

Band	Hotel	Weeks	Chairs	Total
Al Adams	Lexington (300; 75c-\$1.50)	57	1,950	10,265
Johnny Long	New Yorker (400; \$1-\$1.50)	4	2,100	8,400
Frankie Laine	Pennsylvania (300; \$1-\$1.50)	5	2,775	13,875
Elm Coleman	Waldorf (550; \$2)	8	3,175	25,925
Al Mooney	Lincoln (275; \$1-\$1.50)	10	875	8,900
Guy Lombardo	Roosevelt (400; \$1-\$1.50)	4	2,150	15,200
Tony Dorsey	Club (850; \$1-\$1.50)	10	3,250	45,625
Charlie Spivak	Commodore (400; \$1-\$1.50)	3	2,100	6,150

* Asrigas indicate a supporting floor show. New Yorker has fire show; Lexington, an Hawaiian floor show. Waldorf, John Edwards.

Chicago

Sherman Hayes (Walnut Room, Bismarck hotel; 465; \$1.50-\$2.50 min.). Hayes opened Friday (16), splitting off 3.100 with Emilie Pitt, who closed. Bill Barry and Paul Sydeli ho.

Gene Krupa (Panthor Room, Sherman hotel; 650; \$1.50-\$2.50 min.). Louis Prima-to-Krupa deal had the Messrs. Bering & Byfield gloating over 6,500 parties. Drummer-boy opened Friday (16).

Clyde McEay (Boulevard Room, Stevens hotel; 650; \$3-\$3.50 min.). "Sugar Blues" bent the ears of 5,700 shudders this time.

George Olsen (Empire Room, Palmer House; 700; \$2-\$3.50 min.). Olsen, closing Thursday (15), waxed Matchless Racine, The Savits, Eschle Sloan, Bill Baird, split nice melon of 6,000 with Eddie Oliver.

Los Angeles

Freddy Martin (Ambassador; 800; \$1-\$1.50). Great, with hefty 4,250 late. Jimmy Brier (Boulevard; 650; \$1-\$1.50). With Ted Straker's low-out and Grier's added, picked up mighty 4,850 covers.

Location Boys, Not in Hotels

(Chicago)

Gay Claridge (Chez Paree; 650; \$3-\$3.50 min.). As usual, near sellout for Claridge. Danny Thomas, Gail Meredith, Cabot & Dresden and Dixie Brier.

Harry Celk (Blackhawk; 500; \$2-\$2.50 min.). Beth Farfall replaced the Novello; Cook and Joey Rardin has 3,300 this stage.

Paul Shaw (Latin Quarter; 650). Status quo-ish 4,000 on tap for Shaw, Billy Vine, Dorothy Donegan and Jerry Cooper.

(Los Angeles)

Stan Kenton (Paladium; B. Hollywood, 3rd week). Sock business with glorious 36,000 payolas at the gate.

Leslie Homan (Tiffany; 600; 2nd week). Doing all-time record business at 11,000 admissions.

Bobbie Marks (Trocedore, N. Hollywood, 15th week). Hitting the usual.

Ernie Madriguera (Ciro's, 7th week). Smash returns with plus-capacity hordes piling up 3,350 covers.

"Schoolhouse" an anticlimax duo written by Willard Robinson who has just formed a publishing company with Bud Reynolds. The music is Deep River Publishing Co. With a title like that who has to ask what your office address is. Seriously, the "School" tunes listen well.

No Century Plant Here

Wandered over to the Commodore (N.Y.) hotel, Charlie Spivak's in the Century Room. Chided him about his new releases, and he explained they were made in Chicago, with Eli Oberstein directing the waxing. He was with a friend. Now you understand what can happen... With Oberstein and a friend waxing, you've got two talents against one. Mr. Spivak present... looked lovely... dressed as though he were booked for 16 weeks. Louis Zito, Spivak's manager, is nice and allow though he pawns to think. If you ask him real quick what his name is, "Bullets" Durgom then too. He's handling Andy Russell. Just out of the Army, Durgom looks in the pink except for his head which was a head. Looks like a naked Sammy Kaye. Jimmie Sandlers. Spivak's vocalist is unknown. What's to get to Hollywood for Republic pictures. Wonder how he'll look on a radio.

Monte Proser, who owns the Copacabana (N.Y.), has Joe E. Lewis there and the overflow lines are so long the talons are directing traffic in Columbus Circle. Proser is also responsible for Spring in Brazil. He now has a boyfriend. But Proser isn't satisfied. He is now underwriting (what an opening that is) to produce a Bert Wheeler production. I. J. Fox is happy. He produces a new warehouse.

Mooney's Plans

Been hearing about Al Mooney's recording plans. He's at Maria Kramer's Hotel Lincoln (N.Y.). That's the place so dimly lit that the writers develop most of their N. Y. film there on off nights. Mooney's claim to fame is a great line of records he's had with the "Swallows Going to Capistrano". No more. The new rendezvous is Mooney's cow-hick. His waxing plans sound grand... approach by Vogue and Capitol. When he says approach, he means they are. He'll be the Roosevelt hotel with Guy Lombardo, and expecting to taxi by. But then, it might happen.

Wants to get down now and listen to a new release of "Jersey Banger" by the "Jersey Bangers" who he produced and gave rubber nine.

SANTLY-JOY Standards

IT'S THE TALK OF THE TOWN

by Mary Symes, Al J. Neuberg, Jerry Levinson

SANTLY-JOY, Inc.

1619 Broadway, New York 19
Tommy Valendo, Gen. Prof. Mgr

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- ENGLAND'S NUMBER ONE SONG HIT
- I'M IN LOVE WITH TWO SWEETHEARTS

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GREAT POPULAR
STANDARD TODAYFeatured in M-G-M's
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HAVEN GILLESPIE,
RICHARD A. WHITING

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Saturday, December 1, at 5:30

A High Spot on the
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BILL MCUNE and Orch
Featuring
"CRAZY THINGS"

Pub. by DAVID GORNSTON

10 Best Sellers on Coin-Machines

- | | |
|--|-------------------------------|
| 1. It's Long Long Time (7) (Morris)..... | Harry James.....Columbia |
| 2. I'll Buy That Dream (9) (T. B. Harms)..... | Bing Crosby.....Decca |
| 3. Till End of Time (13) (Santley-Joy)..... | Harry James.....Columbia |
| Polonaise (12)..... | Perry Como.....Victor |
| 4. Might As Well Be Spring (1) (Williams)..... | Carmen Cavallaro.....Decca |
| 5. Chickery Chick (3) (Santley-Joy)..... | Dick Haymes.....Decca |
| 6. That's For Me (6) (Williamson)..... | Margaret Whiting.....Columbia |
| 7. Blond Sailor (4) (Mills)..... | Sammy Kaye.....Victor |
| 8. Along Navajo Trail (8) (Lesdes)..... | Dick Haymes.....Decca |
| 9. If I Loved You (15) (T. B. Harms)..... | Arlie Shaw.....Victor |
| 10. That Feeling in Moonlight (10) (Pattil)..... | Andrews Sisters.....Decca |
| | Bing Crosby.....Decca |
| | Gene Krupa.....Columbia |
| | Perry Como.....Victor |
| | Bing Crosby.....Decca |
| | Perry Como.....Victor |

Music Notes

Leigh Harline and Mort Greene collaborating on tunes for "The Lawyer" at RKO... Constantin Bakaleinikoff, chief of RKO's music department, scoring "All Men Are Liars" and "Circus"... Vaughn Monroe will make Victor records of two tunes from Mexico's "No Leave, No Love"... Eraldo Madriguera orchestra, currently at Ciro's, Los Angeles, asked to make a musical shot for Universal... Will Osborne misheard opening the New Santa Barbara ballroom... Phil Ohman introduced his own tune, "Sing Your Love Song," at the Mocambo, Los Angeles... Lou Chabon asked by Jack Volton Productions as musical director of the Lums and Abner film, "Partners in Time"... Alexander Tansman scoring "Scarlet Sister" at Universal... Morris Shoffel doing the score for "Rescued" at Columbia.

Top Tunes for Your Books All-Time Favorites

**I'M IN THE
MOOD FOR LOVE**

Music by...
JIMMY McHUGH

Published by
ROBBINS MUSIC

A Letter From:

**Don McNeill's
"Breakfast Club"**
American Broadcasting Co.

Gaumont Music Publishers
1619 Broadway
New York, N. Y.

Gentlemen: We are more than happy to help promote good pieces of material like "I KNOW SOMETHIN' I WON'T TELL YA." It's a natural for our show. We are also planning on doing "IT'LL TAKE A LITTLE TIME."

Sincerely yours,
(signed) **Eddie Ballantine**
Musical Director
American Broadcasting Co.

British Best Sheet Sellers

(Week Ending Nov. 9, '45)

London, Nov. 9.

- | | |
|--------------------------------|--|
| Two Sweethearts.....Dash | |
| Gipsy.....Maurice | |
| Let Him Go.....Connolly | |
| Conquering Home.....Maurice | |
| Just Prayer Away.....Connolly | |
| Chewing Piece String.....Wood | |
| Bell-Trousters.....Connolly | |
| Symphony.....Chappell | |
| Let Him Go.....Chappell | |
| We'll Gather Laid.....Chappell | |
| Here I See You.....Chappell | |
| Blue Serge Suit.....Victoria | |

Smaller Indie Diskers

Sign Artists Feverishly

While Biggies Let 'Em Go

While the major recording firms are settling rid of or contemplating severing artists, the smaller independent companies are feverishly increasing the tempo of increasing their rosters. In comparatively few cases are the indie picking up the same talent let go by the target firms, however, for the reason that, so far, only RCA-Victor and Columbia actually have let out one name each. Victor did not pick up Hal McIntyre's opiers and Columbia has let Ginny Simon contract lapse. Otherwise, outfits like Cosmo, Musartat, Signature, DeLuxe, and many other indies are quickening their contract-signing, giving deals that experienced recording men can't understand because of the large guarantees.

Chi Columnist Defends

Emile Petti's Position

Chicago, Nov. 26.

Defense of Emile Petti, who was served notice by management of the Biemark hotel's Walnut Room recently for shunning noisier customers, was offered by Will Davidson, literary editor of the Chi Tribune last week. Petti's action was "unfortunate and unwise," Davidson opined in his column, "but there is another side to it."

"I've never been able to understand why the managements of some night spots spend money on allies in order to attract customers," he continued, "and then seemingly make little or no effort to let the customers see those shows under the best possible conditions. Many a nice person doesn't realize he's bothering others, and only the bores who throw their weight around would object to being hushed in a nice way by a captain or head-waiter."

Postwar Labor Management Mulls

Value of ASCAP's Industrial Music

While labor management continues to mull over the merits of music in industrial plants in peacetime, the American Society of Composers, Authors and Publishers is feeding these plants with brochures and other printed material to inform

employees 'all about ASCAP's purposes and intent. Heads of the sound equipment companies and ASCAP are expected to meet next week with the Bronze Star for his to schedule a licensing program ahead for study by the prospective music users.

The type music that should be used for such ventures is still in the nebulous stage, because of the conflicting opinions of Musak, Standard, RCA and others, all of which have made surveys with varied results.

ASCAP granted industrial music users privileges for the fee of \$1 a year during the war years as a patriotic gesture. This was done because the Society wanted to protect its artists. A good percentage of the factories have discontinued usage of music since the end of war. However, labor management is making a survey among their interests to determine whether its reinstatement would benefit workers' morale. Meanwhile, ASCAPians are also studying the results to make sure that music definitely benefits the morale of the workers.

ALVINO REY DUE OUT OF NAVY, NEW BAND

Alvino Rey is due for discharge from the Navy around New Year's Day. Maestro, in service several years, plans immediate reorganization of his orchestra, which would mean the beginning of rehearsals around Jan. 10. It's not known whether the King Sisters will rejoin the band, although it's probable that they will.

Jack Egan, who was Rey's personal manager before being sent into service, is due for discharge from the Coast Guard about the time Rey resumes civics and is said to be rejoining the band.

'Moonlight' Sales Cue Another 'Parade' Query

Music men are again pointing at the Lucky Strike "Hit Parade," which presents weekly what it claims to be the 10 top songs of the country. Their reason is the song, "That Feeling in The Moonlight," which has sold slightly above 500,000 sheet copies and well over 1,000,000 records (it's backed up with "Till End of Time," however, though it was a big Perry Como hit in its own right). So far, the song has not had one performance on the "Hit Parade."

MUSIC

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TO LIVE

**I'D CLIMB THE
HIGHEST
MOUNTAIN**

(If I knew I'd Find You)

BOURNE, Inc.

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JOHNNY "SCAT"

DAVIS

And His Orchestra

RKO BOSTON

Week Nov. 22

EXCLUSIVE MANAGEMENT:
ASSOCIATED BOOKING CORP.

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*Harry Warren and Johnny Mercer
Give You Another Great Ballad Hit*

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Featured by Judy Garland in M-G-M's Technicolor Success **THE HARVEY GIRLS**

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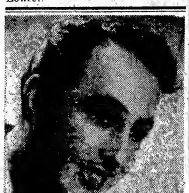
Michigan State Bookers Agree to AGVA Franchise Terms, Sign This Wk.

Michigan State Bookers Assn., whose membership comprises 27 agencies operating in Michigan, Wisconsin and Ohio territory, have ratified Rule-B of the American Guild of Variety Artists' basic agreement and applied for standard agent franchises. Latter will be granted this week.

Michigan group have agreed on the same deal that obtains in certain Artists' Representatives Assn. contracts (N. Y. agent group), which permits a maximum of 100 percent for an agent and an additional 5% for booker-but not permitting agents to double up both.

Previous to present move the MSBA had been aligned with the National Assn. of Theatre Agents, which takes in most of Chicago and adjacent territory. Latter group had been trying to negotiate a deal with AGVA wherein, although agreeable to the 10%, overall, they wanted to split commissions their way instead of adhering to the 10 and 5% split outlined in Rule B.

New show at the Zanzibar, N. Y., starts Dec. 5 with the "Toll, Toll, Cottie Williams out, Ella Fitzgerald, Cole & Peko and Howell & Bower.



RAY BOURBON
STARLIT ROOM
HOLLYWOOD



LAURETTE and CLYMAS
DANCE HIGHLIGHTS
Now Appearing CASINO URSULA
Rita Davidson, Brazil
New York Address: MAY JOHNSON

THE THEATRES OF THE STARS

Marcus LOEW BOOKING AGENCY

GENERAL EXECUTIVE OFFICES
100 W. 46th St., N.Y.C. - BR 9-7700

J. H. LUBIN
GENERAL MANAGER

JESSE KAYE
BOOKING MANAGER

Mechanical Snags

Darken Carroll Spot

Hollywood, Nov. 20.—Earl Carroll's theatre-restaurant will be dark until tomorrow evening (21) because of backstage mechanical trouble. Last night a beam used in operating the revolving stage buckled, and it will require 48 hours to make repairs.

Carroll, now in New York, ordered the piece shut down until the show can be properly given.

CONDON GETS LICENSE

FOR N.Y. JAZZ CLUB

N. Y. Deputy Commissioner Cornelius O'Leary has granted a club license to Eddie Condon for his forthcoming Greenwich Village jazz club.

Brownsville, Conn. has rounded up a number of top jazz musicians to play at the spot. Pianist Joe Sullivan will be relief entertainer and on Monday nights his lineup will include Fie Wee Russell, George Wettling, Fred Freeman, Hank Lawson, Vernon Brown, Peanuts Holt, Bob Haggart and Dave Bowman.

Deal is also being set with Harry Taro similar to the Town Hall series. Squires for a Condon jazz concert?

Laryngitis Cuts 'Voice', Como, Kay, O'Neil Sub

Frank Sinatra dropped out of the show at the Paramount theatre, N. Y., yesterday (Tues.) and also deferred his scheduled opening last night at the Waldorf hotel, N. Y., due to a bad case of laryngitis. Danny Kaye substituted at the hotel. Sinatra may be able to start there tonight (Wed.).

At the Paramount, Bob Weitman, managing director, secured Danny O'Neil to take the show. Percy Como for the second and skeddled to use either O'Neil or Como for remaining shows, depending on who was available. Como, however, was involved with rehearsals and the broadcast of his Chesterfield commercial on NBC.

Frank Sinatra is to receive the Unity Award of the Golden Spiral branch of the Masons in Philadelphia, Dec. 6. It will be presented at a huge affair at the Bellevue-Stratford hotel. Some 1,500 people will attend.

Award is being made the singer for his constant efforts toward tolerance and unity, which has occupied a good deal of his time the past few months.

Vaudfilm Policy for Taft, Cincy, Castle Farms Back

Cincinnati, Nov. 20.

Start of a vaudfilm policy Thursday (22) in the last 2,500-seat Taft, downtown theatre, and the re-opening Friday (16) of Castle Farms suburban destination, with a floor show supplementing Dean Hudson's band, is upping Cincy's standing in the variety field.

Taft, manned by Anton Scandia, is kicking off with the Ink Spots. Castle Farms, led by the Leslies, Mack & Desmond on stage with the "Hollywood and Vine" film for a week run. Continuous showings at pop scale.

With Dean Hudson's band at Castle Farms are The Leslies, Leslie & Julie, Marie Lynn Dancers and Danny Daniels at the organ. Saturday, Nov. 24 nightly except Sunday, then \$1.50.

Two other Kentucky theatres, The New Theatre and Beck's, which have been operating for some time, also have floor acts with dance bands.

2 NEW FLA. CLUBS TO USE TOP BANDS, ACTS

Two new ventures are in course of construction in Jacksonville, Florida, with both reportedly geared to play name bands and top acts.

Happy Island is readying over a score of \$30,000 and Joe Williams, restaurateur in that territory is investing \$150,000 in it, where, who's spot is set for opening Dec. 25 while the other is not expected to be ready before next March.

Jack Gordon, bandleader in that territory, was in New York this week to set booking deals for both spots.

Silver Slipper, Memphis, To Reopen Mon. (26)

Memphis, Nov. 20.—Silver Slipper, most elegant local night spot until shuttered 10 years ago with the end of the gambling era, will reopen next Monday (26) with a floor show policy.

Charlie Agnew orchestra has been placed as club's first band. Agnew switched from an earlier booking at the Latin Quarter in Detroit to make the Memphis date. Floor show has been partially set, but no details available as yet. Slipper was purchased late last summer by Dr. J. L. Wright, operator of an animal clinic here, who said he wanted somewhere to go in which he and his wife could really enjoy themselves. Slated everything in Memphis is jammed now and no fun.

Assoc. Booking Setting Up H'wood Office

Associated Booking Corp. is setting up a branch office in Hollywood. Joe Glaser, co-owner of ABC with Music Corp. of America, laid the plans for the Coast branch on his recent visit there. There are two sites being considered, one in Hollywood and the other in Beverly Hills, one involving a lease and the other the purchase of a building.

Music Corp. of America has its own Hollywood office in Beverly Hills, and Glaser's outfit has been working out of there temporarily.

Pitt. Agent Crashes

Pittsburgh, Nov. 20.

Don DeCarlo, manager of Joan Barry, was seriously injured last week when his car struck a safety zone in midtown. He was taken to the Shadyside hospital suffering a fractured jaw and face lacerations.

DeCarlo only recently placed Miss Barry under a personal contract and launched her as a night club vocalist at the Riviera here. She has since gone back to the coast to clear up details in connection with the Charles Chaplin case but expected to return East shortly for bookings in Youngstown, O., and Buffalo.

Belle Baker's Vogue Pact

Belle Baker has been signed for recordings by Vogue Records. No details of the contract signing last week by a Vogue rep and Jerry Rosen, Miss Baker's manager, are disclosed other than it's a term contract.

Miss Baker hasn't recorded for some 15 years.

AGVA, VERSAILLES, N.Y., AGREE ON NEW PACT

Versailles, N. Y., entry, paced an agreement with American Guild of Variety Artists last week under a Class A contract calling for minimums of \$100 weekly for principals, \$40 for extras, with latter on basis of a six-day week.

Pact also includes an adjustment on rehearsal time. New star commitments, when reading a new production, one week free, half salary for the next two weeks and full salary if additional rehearsals are required beyond the three-week period.

AGVA has no labor union, but a new contract with Leon and Edith's, N. Y. This is expected to be settled this week.

12 Unit Members Hurt

As Bus Leaves Road

Pittsburgh, Nov. 20.

Twelve members of the touring unit, Karsten's "Atomic Scandals," were injured, four seriously, when a private bus left the highway and rolled over an embankment two miles south of DuBois, Pa., last week. A few minutes after the vehicle made its plunge, two autos crashed at the same spot when their drivers centered attention on the swerving forces of the bus. However, escaped with minor hurts.

The 26-passenger bus carrying the show was bound for DuBois after a show in Washington, Pa. It failed to take a sharp curve and rolled over the bank. Four of the injured were from Pittsburgh—Ted Kenyon, Andrew Gouley, Frank LaMark and Jerry Kaminisky. Latter had just joined the unit after leaving the Tommy Carlyn band.

Manila, Hawaii As USOP Pacific Hqtrs.

USOP-Comp Shows is readying Pacific headquarters in that area throughout that area. Headquarters will be established in Manila and Hawaii, to be headed by John W. Drescher, who left recently for the Philippines.

Drescher will be stationed in Manila, as head of the entire setup, which will be called USOPAFAC (United States Office of Pacific Affairs). WESPAC (Western Pacific), and Don Byrnes, recently shifted from the Mediterranean theatre, is in Hawaii to lead the Middle Pacific area (MEPPAC).

Saranac Lake

By Harry Benway

Saranac Lake, Nov. 20.—Norman Coates, friend of Mathia Merriam, shot in a \$100 check covering 50 subscriptions to the Will Rogers monthly magazine "We The People."

Jimmy Marshall, who cures in his own cottage in Gabriel, N. Y., is sending invites to attend his cure during the past heat here during the past month.

Alfred Phelps, Clifford Farmer, Alice Farley and Jean Elton, all left with the "green light" in their favor.

Alice W. New, hand-drawn extra good reports from her last clinic. Ditto Marie Gallagher, who sports added exercise.

Lillian Bergson, product of Paramount, in from N. Y. as a newcomer at the Rogers.

Den O'Sullivan, Joe Potter and Ben Brady returned in Friday, Broadway to week-end while visiting Ann Comerford, who is progressing.

Joe McCarthy, who graduated from here, back during his JATSD dates in New York. He is now graded in two years.

Aray, Rogers recently discharged from the Rogers, vacating, is hounding the cage. Recent check-up gave him another 100 percent good health.

Pvt. Julius Hanken, accompanied by his frat, in to bedside nurse Rose Hanken, who is progressing ahead of the time limit.

Jessie Keilheiser made a surprise visit to her husband Joe, who is among the cures making the grade. Jim Wotton, Albany producer, will attend the visit of Loretta Young and her latest good clinic report, including added poultice.

May Zelt, of Loew office and a native of Rosedale, L. I., again over to clinic reports. She is a new arrival here.

Write to those who are ill.

Sonja Henie, Wirtz Form Iceer Corp.

Hollywood, Nov. 20.

New company, the Sonja Henie Ice Palace Corp., has taken over the lease on the Westwood Ice Palace and will increase its seating capacity from 6,500 to 15,000. First place in the rink will be the "Hollywood Ice Revue," starring Miss Henie, opening first week in March, following the run at Madison Square Garden.

Company, capitalized at \$1,000,000, is headed by Arthur M. Wirtz, manager of the Chicago Stadium. Arthur Desser is listed as executive vice-president and Jack Rau and William Christman as directors. Miss Henie, who is co-owner with Wirtz of the ice revue, is as yet a silent partner in the new corporation.

Jackie Miles has been booked for the Coronet Club, Philadelphia, starting Nov. 21 at \$3,000 weekly.

NORO MORALES PRINCE OF THE RUMBA

Opening CRO'S, FLORIDA

Beginning December 20



Currently MONTE PROSER'S COPACABANA

Opening CRO'S, FLORIDA

Beginning December 20

PERSONAL MANAGEMENT

ROBBINS ARTIST BUREAU

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Originality Plus Versatility

STEVE EVANS

HAPPY TIMES & JOLEY MOMENTS

Currently Appearing STEVE EVANS

Enchanting, Entertaining, Enthralling

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MET-MARTIN ROSEN

Army Entertainment Branch Winds Up, Young Steps Out—Mission Completed

Col. Marvin Young, chief of the Entertainment Branch of Special Services Division, Army Service Forces, since its start four years ago, is stepping out next month. The Entertainment Branch, which was created by Col. Young's management, handled the servicemen's entertainment needs and the largest of its Army units is stepping out next month. The Entertainment Branch, which was created by Col. Young's management, handled the servicemen's entertainment needs and the largest of its Army units is stepping out next month.

Col. Young, who was a Hollywood radio and screen producer before joining the service, will likely return there after a rest. Major John Shubert, formerly actor, gen. mgr. of Selznick Radio, and Col. J. Shubert, will take over in Col. Young's place.

The dept., which started with three officers and a girl, and at its peak had a staff of 50 military personnel (officers and EMs) and 40 civilians, is being cut to a staff of six officers, 2 EMs and 23 civilians. Dept. however, will go on permanently, to take over the benefits of four years of wartime activity, and the postwar army can garner these benefits.

The wartime Entertainment Branch will bow out as a unique record of the mass activity. In various show big singles, and entertainment coverage. The Entertainment Branch, set up under military auspices as a military function of the U. S. Army, was the first of its kind in civilian agency—a milestone.

For the first time in its history, the branch concerned itself with the use of GI talent as well as civilian (USO-Camp Shows), and hired girl the opinion of some of the top shows with GIs. A hundred girls are now in Europe, 70 more in Manila, 30 in London.

Survey Tastes of 16,000,000 GIs
It was an activity without precedent. The branch had never considered entertainment a military operation before, and frankly had to be brought to the idea of the lack of precedent. In the last war they weren't accustomed to live entertainment and found it on a small scale. But this time the brass did feel its need—even though the opinion of some of the top shows with GIs. A hundred girls are now in Europe, 70 more in Manila, 30 in London.

Col. Young's dept. made a survey of Army tastes in entertainment through reports, forms, quizzes, this being the first time to show his history that a formal attitude was made to investigate the tastes and needs of 16 million servicemen—at that sense, the needs of the country as a whole.

The branch's activities in GI self-entertainment brought about the discovery of a host of talent in the field in writers, producers, directors and actors as well as actors. For the first time in their lives thousands of GIs had live entertainment—and developed a taste for it.

Also, for the first time in history, the Army set up a school for drama (Lexington, Va., School for Special Services), which was set up in putting on soldier shows, improvising scenery and costumes out of the war writing.

The Entertainment Branch's main functions were (a) to provide the army with live entertainment through USO-Camp Shows, (b) to organize and develop a GI self-entertainment program, (c) to provide a channel (GI and civilian) to assist in conducting the Entertainment program, (d) to write and edit publications for the program, and (e) to design and distribute tactical equipment to all theatres.

Activity took in thousands of people in its wartime activities in domestic and overseas programs, in camp and hospital programs, in its publications and in theatricals, in its publications, its WACS. Almost a million live times of comedy, music and dramatics were used by GIs were printed and distributed by it.

It was a unique endeavor, hipped into the war without precedent proportions for one of the most dramatic and creditable ventures show biz has ever witnessed or taken part in.

Petrillo, Montreal Club 'In an Unfair' Tussle

Montreal, Nov. 20. James C. Petrillo, head of American Federation of Musicians, denied himself involved in a local tussle with owner of the Chez Maurice Danceland, which booked its union band recently and hired a non-union outfit. Union group was broken, it is claimed, War Labor Board vetoed musicians' appeal for seven-day pay for a six-day week.

Actors Guild immediately threatened to put Tio on the "unfair" list since they claimed Petrillo, Feldman and Detmer were also running. Chez Maurice, The Tio, was standing with the result that the case was around \$1,000 at a 24-24.

First thing to greet the critics was the refusal of the union singing accordion pianists at the Tio Tio, to immediately cease work because of the union band. Petrillo is now being charged with contempt of court.

"Non-union band is now playing the Chez Maurice under Roland David, who the Tio Tio claims," is the story.

Action is now before Superior Court.

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Miguelito Valdes Illness Cues Many Cancellations

Miguelito Valdes, who was forced out of the State theatre, N. Y., two days ago because of illness, also chopped out of the show which opened Friday (18) at the Latin theatre, Philadelphia. Jackie Heller is substituting.

Valdes was also forced to step out of the radio guest spot on the Chesterfield and Jack Smith shows.

Francis Renault's concert career is assured. In this festive impersonator's second recital this season at Carnegie Hall, Montreal, N. Y., he proved to have a terrific follow-up. True, many of his devotees are near the end of their rope, but their devotion is good too.

Renault, who for many years has been near the end of his rope, but their devotion is good too.

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Florida Clubs Outside Dade County Gambling Ban Buy Big Shows As Bait

'Hollywood Ice' Folds After Battle Creek Deal

Chicago, Nov. 20. "Hollywood Ice Time" show group, which was formed by itself a former starlet, folded in Battle Creek, Mich., Friday (18). The show, which was formed by itself a former starlet, folded in Battle Creek, Mich., Friday (18).

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Florida nighties nearby, but outside of Miami and Miami Beach are not on the biggest scene in history. Reason for their optimism is the gambling ban in Dade County, which Miami and Miami Beach are situated.

Because of the gambling ban, spots outside of Dade County jurisdiction are attempting to lure the moneyed crowd with big shows. Latest to announce a big-budgeted display is the Colonial Inn, Hialeah, which has signed Bob Wright and Chet Forrest, adapters of the least hit "Song of Norway" and who previously showed at the Commodore, N. Y., to put on their display. Dicker is on for Xavier Cugat to

Colonial Inn was built around six years ago by Ben Marden, who operated the Beach Riviera, which was subsequently folded. Last year, N. Y. Latin Quarter, who had a back bag rationing and sold his hold-the-season, was the sole holder of the lease. Westheimer apparently figures that with no place to show, he is going at the green he's in for a killing.

Other ventures previously announced by Ben Marden, who has signed Ethel Merman at \$6,000 weekly, along with Mario & Florida syndicates are shopping for sites outside the municipal limits and until Colonel's act is all out in procuring talent.

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New Nitory Site Of Old Harlem Cotton Club Bids For Ofay Chentele

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Renault Reprise A Scream SRO

Francis Renault's concert career is assured. In this festive impersonator's second recital this season at Carnegie Hall, Montreal, N. Y., he proved to have a terrific follow-up. True, many of his devotees are near the end of their rope, but their devotion is good too.

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VAF Reiterates Its Stand on Importation Of United Nations Acts

The Variety Artists Federation, British performers' organization, reiterated its stand that it does not want importation of talent from America, from other British colonies countries.

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JUNIOR LEAGUE BACK IN POSTWAR SHOW BIZ

The Junior League is going "back" again. After four years' absence from staging shows, society organization is back in the business with production of "The Junior League Girls in Greenville, Miss."

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PITT'S HOMETOWN FETE FOR DAVE RUBINOFF

Pittsburgh, Nov. 20. Dave Rubinoff, who has come back to Pittsburgh to make his home with his mother, will be honored the week of Dec. 10 at a series of home-town appearances.

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Pittsburgh,

lovely Lux-Complexions

BETTY GRABLE

LUX TOILET SOAP

JUNE HAVER

"A LUX GIRL? INDEED I AM!"

says charming Betty Grable. "Smooth, lovely skin wins admiration, romance, and it's wonderful the way Lux Soap care really makes skin softer, smoother! It's a real beauty soap. That's why I use this gentle care every day."

In recent tests of Active-lather facials with Lux Toilet Soap, actually 3 out of 4 complexions improved in a short time! You try this beautifying care!



"MY LUX SOAP FACIALS REALLY WORK!"

says lovely June Haver and she tells you how to take them: "Smooth the creamy Lux Soap lather well into your skin, work it in thoroughly. Rinse with warm water, then splash on cold, and pat gently to dry with a soft towel. Now your skin is smoother, softer, looks flower-fresh—radiant!"

FIGHT WASTE—Soap uses vital materials. Don't waste it!

This Beauty Care really makes skin lovelier... no wonder 9 out of 10 screen stars use it!

VICTORY LOAN DRIVE--OCT. 29-DEC. 8

"Let's Finish the Job"

Published Weekly at 154 West 46th Street, New York 13, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies, 25 cents. Entered as second-class matter December 25, 1935, at the Post Office at New York, N. Y., under the act of March 3, 1917. COPYRIGHT, 1945, BY VARIETY, INC. ALL RIGHTS RESERVED.

VOL. 160 No. 12

NEW YORK, WEDNESDAY, NOVEMBER 28, 1945

PRICE 25 CENTS

ALEX. L. L. S. MAJOR BILL CO.

Success of Philly Benefit Tees Off Talk About Payment of Cuffo Talent

Question of benefit shows is expected to undergo considerable overhauling in the future. Talk is being occasioned by the fact that a benefit bill at Convention hall, Philadelphia, last Saturday (24), under auspices of the Deborah Sanatorium, a free tubercular institution at Broomfield Mills, N. J., paid out \$18,000 for performers, and was still able to make a profit of around \$18,000 on a \$45,000 gross.

Bookers who have been saddled with running benefits at Madison Square Garden and hotel ballrooms in New York believe that the earnings of the Philly show point the way to ultimate payment of full club date prices to participating performers at all benefit shows, with the exception of the Red Cross benefit. Al Bond and military hospital shows and benefits for performer charities.

Some bookers have been complaining about the amount of work done in connection with these shows. They declare it takes considerable amount of time and effort; obligates them to performers to the extent they must use them in some situations where their bookings are not warranted, and frequently forces them to pay higher salaries than they would ordinarily get.

Another factor causing bookers' beefs is the frequency of free act (Continued on page 55)

Ex-GI Sams Muffs Hits Courtroom Cow Trail; Does It Pay? Who Knows?

Hollywood, Nov. 27. Herman Selman, attorney with Loeb & Loeb, while out of the Army, was still in uniform when he tried to argue an appeal for Republic Pictures in Hollywood last week to which both his opponent and the court objected, because any GI display might give him an unconscious advantage. Although everybody was sympathetic "dith" the fact that his mother had sold his civilian clothes, and he has been unable to be properly tailored, none the less he was told to get into civvies, or else.

So Selman went to a nearby theatrical-renting customer and came back with one of these Seanyoung buck-brassy-western getups—tarnished "velvetian clother"—and started spouting his Blackstone, but without first breaking up the courtroom because of his haysced regalia. Decision reserved.

"Street Scene" Opera
Elmer Rice's Pulitzer prize-winning "Street Scene," is to be made into an opera, with Kurt Weill doing the music and Langston Hughes the lyrics. Rice is modernizing play into a libretto and will direct. It's the Negro poet's first lyric work.

Jolson Biog Causes WB To Shelve 'Jazz Singer'

Hollywood, Nov. 27. Planned remake of "The Jazz Singer" by Warner Bros. is now off. Among factors contributing is fact that the Al Jolson film being at Columbia covers a good deal of the same ground, and might take edge off WB pic. Alex Gottlieb was to produce, with John Garfield as lead.

New version was to have a World War II angle, similar to the up-to-date new version of "The Jazz Singer" which Anne Nichols has taken on "Abbie's Irish Rose." Bing Crosby to produce later (not acting in it). Paul Lukas being set for Solomon Levy role.

Concert Biz 10% Over Last Year

The concert business in the hinterland, supposed to have reached its capacity last season, and to recede somewhat this year, has surprised managements by going ahead 10% over last year. Where inflation and easy money were responsible for the excellent field last season, the release from gas rationing is held responsible for this year's new and unexpected jump.

Good business for the current 1945-46 season is based on membership in the Community Concerts and Civic Concerts sponsored, respectively, by Columbia Concerts and National Concert and Artist Corp. These are series started by the two ace music managements in towns with population from 2,500 up to a half million, to be projected on a basis of permanency free of (Continued on page 17)

'Another Theatre Guild' Seen in New Rep Project

With various repertory legions planned or in production, there's considerable chance that over two-thirds of that amount subscribed for already, with Miss Crawford predicting sum will be cleared up by next September. Birth of another Theatre Guild in the venture is envisaged.

Project which has been offering stock for a \$300,000 capital investment in a share, has over two-thirds of that amount subscribed for already, with Miss Crawford predicting sum will be cleared up by next September. Birth of another Theatre Guild in the venture is envisaged.

U-RANK-INT' SET UNITE OF WORLD PIX

By ABEL GREEN

A ninth new major production, distribution, and exhibition company has been formed. It's called United World Pictures Co., Inc., in American, and World Pictures, in English. J. Arthur Rank chairmans both outfits and ex-Major Mafy Fox, (Continued on page 15)

Plan Nationwide College Courses In Film-Making

Foreboding the inauguration of courses in motion picture production in top colleges and universities throughout the country is the gradual formation of an educational project in seven schools at the present time, which encourages students to take an active part in the actual workshop production of films. It's long been recognized that drama courses, such as Prof. Baker's Workshop at Yale, have been of definite value to the legit theatre, and educators hope that similar courses in the creation of films will prove equally (Continued on page 17)

Ziv's \$500,000 Pix Platter Deal

One of the top transcription package deals to date, involving more than \$500,000 talent-production outlay, is being set up for examination this week with John L. Sinn, one of the top execs of the Fred W. Ziv office, planning out of New York last night. (Tues.) for the Coast to wrap up the deal.

Tied in with the deal is one of the major film companies on supplying talent, properties, etc. Details are being kept under wraps pending conclusion of negotiations.

Jan Clayton's Mad/Whirl From 2 Legits to M-G Pic

Jan Clayton, star of "Carousel" (Majestic, N. Y.), signed for the lead in the revival of "Show Boat," due at the Ziegfeld, N. Y., for a limited run. Jan. will do the role for only 12 weeks. Actress, on call to Metro, was wanted so badly for the "Show Boat" role by its producers, Oscar Hammerstein 2d and the late Jerome Kern, that they made a deal with Metro to delay her appearance for a pic assignment. Composers agreed to do several songs for Metro (Continued on page 17)

Tele to Oust Pix as No. 1 Amusement, Sez Porter; Cannon for U.S.-Owned FM

Pulpits Help Ballyhoo Joe Louis' 1-Nite Tour

What's probably the millennium in publicity has been worked out for Joe Louis' forthcoming one-night tour with a band. His appearances will be advertised from church pulpits.

One of the p.a.'s in Moe Gale's N. Y. office, which will book Louis' tour, dug up a couple of excerpts from the Bible, the gist of which is to the effect that "he fought a clean fight, and was kept the faith." These passages have been included in a press book on the tour, and many Negro pastors have signified a willingness to aid Louis' dates.

If This Keeps Up Who'll Pay Whom?

Latest trend shaping up in radio: Stars heading up shows buying into the sponsor's organization, with large chunks of stock as a partial payoff for the weekly stint.

Several air headlines already have cornered sizeable shares of their clients' stock; the payroll is being kept but they consider it better than a gamble in view of potential postwar markets.

Heleen Hayes, star of the "Textron Theatre" Saturday night CBS show, is reported being a heavy holder of Textron fabric stock.

Irene Rich for years has been accumulating stock in Webb Granger's, her longtime sponsor, until lately she's reported one of the major stockholders in the company.

Albe Lerman, dating back to the old Blackett-Sample-Hummert days, always had large blocks of Sterling Drugs.

N.Y. Crime Wave Gives Niterity Biz a Setback

Niterity business is having a slight setback because of the current crime wave in New York. The unofficial 21 a.m. curfew clamped on by the police is forcing to keep some patronage away from the night spots, but bonafides declare that the drop is due somewhat to the seasonal drop in sales, usually comes after Thanksgiving.

Police, since last week, following wave of murders and muggings, have been questioning stayups found on the streets after that hour, in an effort to round up questionable characters. Cafe cops declare that while plainclothesmen haven't been making appearances at niteries, this action has deterred some from going to the late spots because of possibility of being picked up for questioning.

Washington, Nov. 27. Television will ultimately oust films as the nation's No. 1 entertainment. FCC Chairman Paul A. Porter told a House Appropriations committee here. Testimony taken at the secret hearing was released yesterday (26) and also brought out these highlights:

1. FCC Commissioner E. K. Jett predicted that for the next couple of years video will feature grind shows, with repeats at regular scheduled times during the day because of the terrific expense of programming.

2. Rep. Clarence Cannon (D., Mo.), chairman of the Appropriations committee, suggested that the Government should charge stations for the use of channels, instead of licensing the wave lengths free. He figured that the Government might raise considerable revenue, particularly from the new batch of FM stations coming up. He also favored licensing receivers.

Cannon argued that the Government should retain ownership of the channels and rent them out, or sell them to the highest bidder, in order to get income as the British government does from BBC.

Mr. Jett discussed on the future of television. Porter said: "In 10 years, I am convinced that television will be a commonplace service to most of our larger areas, and that in another (Continued on page 17)

Double-Feature Legit Bankrolling for B'way Via Abbott and Gilkey

Double-feature legit financing is being indulged in by both George Abbott and Stanley Gilkey, although the latter may decide to have his two presently show bankrolled independently.

But the basic idea was that investors come in on two shows at a time, buying units for both plays. One is currently represented with "You Touché" on Broadway.

In Gilkey's case, since one of the proposed shows, "The First Gentleman," is a British importation, and there may be a tax problem involved, chances are he will separate the two. Robert Morley (or Charles Laughlin) play from the other, which is a musical by Nancy Hamilton, is to Get Ready with Ray Bolger. "Julius; Obolus, Leonora Corbett" are to be staged by John Murray Anderson. The second show is to be "You Touché" on Broadway.

(Continued on page 17)

DOUBLING IN BRASS

Kansas City, Nov. 27. There is a Marion Davies in the Kansas City Philharmonic, and there is a Marion Davies in the Philadelphia Orchestra. Miss Davies is the K.C. first cellist. Sinatra is a symphony.

THE NEWS

Off The British Spot

Events may prove that the new Universal-Rank-International Pictures (Spitz-Goetz) will take the entire motion picture industry out of a serious spot with the British. The gripes in Parliament and the British press over the American film industry taking \$800,000 annually out of Britain were multiplying in alarming proportions. A 50% cut in quotas may have eventuated and that would have been too bad for the U. S. pix biz.

The new United World Pictures Co., Inc., achieves a farthing, worldwide access on production, distribution and exhibition, something which the American motion picture industry has been trying to do for 25 years.

Nate Blumberg, J. Cheever Cowdin, J. Arthur Rank, William Goetz and Leo Spitz turned the trick. And with young blood in the picture, they are sure to get what is technically the ninth new major U. S. company.

At the height of the British capriciousness with American film's inroads, Lord Winterton, in Parliament last week, hinted that "talks were under way for an amelioration of the Anglo-American film situation," and that "the results would satisfy the British." United World is the answer. **Ade.**

Anglo-U.S. Major Film Co.

Continued from page 1

former vicepres of Universal, is president of the two.

It is a combination of the production and distribution resources of Leo Spitz and William Goetz (Intercontinental Pictures) and the production resources of J. Arthur Rank and Universal Pictures Co., Inc. Nate Blumberg, president, and J. Cheever Cowdin, board chairman, represented U. in the formation of the new firm.

Universal Pictures continues as is, keeping its own back and its own back in doing in recent months with acquisition of new producers, stars, and franchises and the like (Heller, Todd, Feldman, etc.).

United World Pictures is a complete new organization, from the first time, brings together the Anglo-American film business on a new footing, and the worldwide wide outlets for Rank's British film productions, and will insure exhibition outlets for United's Hollywood-made films in Great Britain, France, Australia, India, South Africa and other places to be built, such as new theatres to be constructed in Cairo, Athens and elsewhere.

Goetz will head American production in Hollywood, and Rank, of course, is equipped to turn out 25 films annually in London. For the present, the plan of operation calls for a minimum of eight U. S. films and eight British productions for worldwide distribution.

Use U's Exchange System

Universal's physical exchange system, which is worldwide, will be utilized by the new Anglo-American firm to be a completely set-up film company. It will have its own salutes, merely using U's physical facilities, nor will there be a likelihood—or necessity—for moving away from U's exchange in the future, according to responsible spokesmen, because the two film organizations will be so diversified from each other.

In a \$5,000,000 exchange building project, which has since been set for \$5,000,000 building project, so that there will be ample space in U's worldwide exchange system for both film companies.

With Rank as chairman and Fox as president, the new United World Pictures' brother-in-law—E. W. "Toby" Carr will be managing director of the British company. Carr used to be co-managing director with George Archibald, of United Artists, in London, and Murray Close, who was president of the company, archrival in now head of Rank's International Productions, who is the chairman for the sundry indie units, such as Gabriel Pussell, Noel Coward, et al. Rank has two other key cinema outfits—Two Cities Films and Gainsborough Productions.

In place of the Spitz-Goetz International Pictures Co. (California), a new international Pictures Corp. will be set up to be jointly owned by the same firm, before Spitz-Goetz is bought by Universal Pictures Co., Inc., and before Spitz-Goetz is bought by Rank and Goetz pres of Intercontinental.

International will be headquartered at Universal City, on the U. S. lot, but its administrative quarters will be with U's production facilities, financ-

HORROR, DEEP SEAS & HORROR DEEP SEAS

Another important film production independent is entering the field backed by Rosenwald millions with Hal Horne as chairman of the board and veepee, and ex-Lt. Cdr. Armand Deutsch as proxy of Story Productions, Inc. The agent will be on building up their story properties as to (1) attract major names, or (2) be more than audience-verity, through the basic sturdiness of the story content.

The Julius Rosenwald financing figures through Deutsch's mother, Mrs. Adrie R. (for Rosenwald) Levy, of New York, herself prominent in the theatre—besides the basic chairmanship of the Rosenwald Foundation—through successful film financing, Nathan W. Levin becomes set-fore of Story Productions, Inc. He is the investment manager for the Rosenwald family. Deutsch, after having David Gold of entertainment and morale in the Navy for over three years is a seasoned "canoe" man, with agency, radio and talent management. (Continued on page 27)

Indie Prods Up 1946 Film Skeds

Hollywood, Nov. 27. Indie producers are lining up their programs for United Artists releases in 1946, with practically all of them making one or more pictures than they did in 1945. Upswing in production is partly the result of the easing of production restrictions, and partly because of the return of numerous film names. The return of most of the names were held up during 1945 for lack of top players.

Edward Small, who contributed one film during the current year, is coming out with three, "Bella Donna," "The Return of Mary Claire" and "Valentino." Benedict Borgas will make three starting with "Congresswoman." Sol Lesser is lining up "The Red House," "The Pride of Kentucky" and "Tarzan in Burma." Producer who will make two pictures instead of one are William C. Sullivan, with "The Story of Lavinia" and "Lion of the Streets"; Armand Stone with "Petit Lancelot" and "30 Million Women"; Charles E. Young with "Angel on My Shoulder" and "The Fabulous Dorseys"; Hunt Stromberg with "Strange Woman" and "The Honored Lady"; Seymour Nebenzal with "The Tempest" and "Maverick"; Julius J. Reizman with "Complicity in Jazz" and one still untitled; Preston Sturges with "Columbia" and one untitled; Armand Productions with "Dangerous Redhead" and one currently in the writing mill.

WRITERS SUE SELZNICK FOR \$1,050,000 SLANDER

Los Angeles, Nov. 27. Ketil Frings and Fritz Ratter, screen writers, filed a \$1,050,000 suit against David O. Selznick and Vanguard Films, Inc., charging slander. Suit involves a charge that the writers "conspired" to "slandering" Selznick. Plaintiffs declared Vanguard offered \$10,000 for the story, for which they had been paid \$50,000. The writers assert, Vanguard sent telegrams to other producers claiming damages and similar to that Vanguard already won as a result. The plaintiffs say, Warners broke off negotiations to buy their tale.

Koerner's Mexico Hop

Hollywood, Nov. 27. Charles Koerner, head of RKO production, planned to Mexico City last night where he will meet N. Peter Rathbone, proxy of RKO to make an inspection of the Mexico City office of company, as to progress made in operating and production.

Koerner will be gone for about 10 days, returning here with Rathbone.

6mm. Pix Rammifications Running Deep With Dept. Store Circuit Latest Quirk

Double Tax Bite

Hollywood actors are side-stepping the impact of the "lend-lease" deals that call for their appearance in London film studios, while income tax complications. By the time the two governments have inserted their tax bites, the actor has nothing left but a sea voyage and a memory.

Selznick In On 2 \$5,000,000 Films

The two costliest films ever produced, one in Hollywood, the other in London, will involve David O. Selznick and both are for release through United Artists.

The "Caesar and Cleopatra," a Selznick-J. Arthur Rank British venture in Technicolor which will cost 1,200,000 pounds or almost \$5,000,000, and Selznick's own "Duel in the Sun," latter, just finished, will cost 1,000,000, partly as result of the recent protracted Hollywood strike. Added to the cost of both pictures will be prints, distribution and advertising which will mean that each will have to point for terrific rental returns.

"Gone With the Wind," which Selznick produced under a sharing arrangement with Metro, represents the highest previous negative risk. The film was made on production costs were relatively lower. On regular run and with thousands of prints, its profit is expected to run to around \$30,000,000. "Wind" was released in December, 1939.

"Duel in the Sun" stars Jennifer Jones and Joseph Cotton, will not see release for some time to come. It is scheduled for its first date at the Astor, N. Y. Currently playing Selznick's "Spellbound," based upon the book being done by the late Max "Wonder Man" did, which was 21 weeks and meantime, before Selznick got into the Astor. Sam Goldwyn-RKO take precedence with Danny Kaye's "Kid From Brooklyn." "Caesar and Cleopatra" will go into the Winter Garden, N. Y.

EINFELD (DAVE LOEW) SET TO GO IN 2 WEEKS

Hollywood, Nov. 27. Charlie Einfield will have plans completed here within the next two weeks to launch the new Astor-Sam Goldwyn-RKO take precedence with Danny Kaye's "Kid From Brooklyn." "Caesar and Cleopatra" will go into the Winter Garden, N. Y.

Einfield has canceled his next week, Einfield has canceled his next week, Einfield has canceled his next week.

Schaefer Mulls Deals

Hollywood, Nov. 27. George J. Schaefer winds up his three-week stay here tomorrow (Wednesday), and returns to New York after talking with a number of indie producers regarding financing and distribution of their product. Although he has not closed any deals as yet.

Deals are expected to be closed following his arrival in N. Y., with Schaefer planning to return here after the first of the year.

Bareford Back at WB

Harold S. Bareford, Warner Bros. attorney, at the homefronts, who was in Europe for a year as a captain in the Army, returned to the WB legal department during the past week. He will be back party with him at the h.o. Friday (23), attended by Harry M. and Major Albert S. Bareford, Ben Kinnaman and other executives.

As the 14-millimeter field assumes the shape of the standard 35-millimeter field, the narrow-gauge pix outlets take shape. There is one school which feels that the entertainment movie market, i.e. the general type audiences, are the most valuable field for intra-industry inter-classroom fields are sufficient for the purpose.

Both are, right. For instance, Harry Donahue of Monogram Pictures already has a circuit of 245 department stores hooked up to play his fashion reels. These fashion movies are tied in with actual merchandise sales, and will grow, naturally, as production for civilian needs expands.

A fashion reel made at the Huntington Park hotel, Pasadena, showing the latest in California fashion, on the other hand, is suitable for general audiences. While it plugs the hotel name, it also plugs the industry and Hollywood high spots get institutional free ads as an incidental to the mark from the audience's squeak. And, of course, the style show, while technically a form of merchandise exploitation, certainly constitute vital femme news and have wide interest in that direction. The latest movie is also now ready.

(Continued on page 17)

RISKIN'S \$1,700,000 BUDGET ON 1ST OF 3

Hollywood, Nov. 27. Budget of \$1,700,000 has been set for the first of three films Robert Riskin will produce under his own name, Jack Warner's studio.

Initial film is "The Magic City" and second will be a yet-untitled musical comedy. The third will be a producer to handle the third film on a schedule that will concentrate on positive and negative gains.

Jack Warner East

Jack Warner is due to arrive in New York tomorrow, where he will be joined by his brother Harry M., who has been in the east for the last several weeks.

Former will stay at the N. Y. home offices for three or four weeks before returning to the Coast.

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SIX ROUND TRIPS VICTORY LOAN

*This message was prepared
and inserted in the Trade
Press by: Columbia Pic-
tures Corp., Metro-Gold-
wyn-Mayer Pictures,
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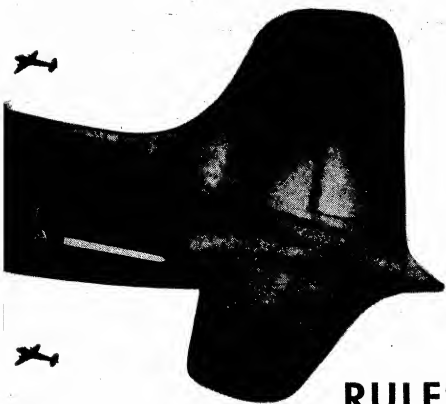


Imagine!
A Round-Trip to London
For six showmen!
Theatres everywhere
Small or big
Have an equal
Chance to win!
Get going now!

ALL EXPENSES PAID! THE OPPORTUNITY OF A LIFETIME!



TO LONDON! (SCHEDULED FOR EARLY SPRING WITH 8 DAYS SPENT THERE) CONTEST! FOR THEATRE MANAGERS!



8 DAYS IN LONDON

Entertained by the British motion picture industry. Tour of bombed-out areas. London's underground Air Defense Headquarters. And many more points of interest.

RULES OF THE ROUND-TRIP TO LONDON CONTEST Via American Airlines Trans-Oceanic Flagship

1. Every theatre manager in the forty-eight states automatically is entered in the "FLIGHT TO LONDON" contest.

2. All bonds sold from October 29th to December 8th, 1945, will be counted in the contest. Only sales of "E" bonds will be considered.

3. All "E" bond sales must be supported by "E" bond orange triplicate stubs, in order to verify accuracy thru the Federal Reserve Bank and the United States Treasury.

To receive full credit for bonds sold between October 29th and December 8th, you will submit to your State Exhibitor Chairman a statement listing in detail the total number of "E" bonds sold in each denomination.

4. THE FINAL REPORT FORM, which is attached, must be filled in, signed and mailed to your STATE EXHIBITOR CHAIRMAN not later than midnight, December 31st, 1945, together with triplicate stubs for all "E" bonds sold.

5. Selection of one theatre manager nominee from each state for the "FLIGHT TO LONDON" contest will be made by the State Exhibitor, State Distributor, State Publicity and State War Finance chairmen.

6. Upon receipt of the records by the National Victory Loan Committee, the state winners, totaling forty-eight theatre managers, will have their submitted bond sales records audited by Price, Waterhouse and Company, who will select the SIX CONTEST WINNERS, one from each of the six Victory Loan regional districts.

7. THE SIX WINNERS WILL BE SELECTED ON THE BASIS OF THE HIGHEST PERCENTAGE RATIO OF "E" BONDS SOLD TO THE NUMBER OF SEATS IN THE THEATRE.

The \$25 "E" Bond is to be the bond per-seat unit basis. For example, one \$25 "E" Bond equals one unit; one \$50 "E" Bond equals two units; one \$100 "E" Bond, equals four units. The \$200 Roosevelt Bond equals eight units and so on, etc.

8. Announcement of the SIX WINNERS of the THEATREMANAGERS "FLIGHT TO LONDON" contest will be made as soon as possible after the close of the contest.

9. In case of a tie duplicate awards will be given.

VICTORY LOAN NATIONAL COMMITTEE
S. H. Fabian, *Chairman*

Chi 6mm. Producers Feel Shortage Of Scripts Because of Low Pay

Chicago, Nov. 27.—Complaints of a shortage of script material for 16mm. industry here. Seems that local ration, in easier and more lucrative field, is the magnet attracting the majority of 16mm. writers, while there are available a few local writers heading for the greener pastures of Hollywood.

After than average writer of commercial film scenarios earns in the neighborhood of \$600 monthly, with the majority accepting tolerably less. By comparison, top script people receive four to five times that amount, and lesser lights are up accordingly. Those who land in the west coast film colony can look forward to a similar increase over previous income.

As a result, 16mm. outfits, starved for experienced talent, are finding it necessary to hire untrained people to augment depleted writing staffs, and to turn them from the bottom in the angles of the trade. Unlike the average radio or screen writer, the 16mm. industrial films must be a combination cost accountant, salesman and writer. From the time he meets the client contact, he travels with the production man, studying the producer's methods, and then he pitches in on presenting the subject. After working with the department heads, he must know cost angles well enough to write a film that falls within the production budget.

However, only a few of the leading companies in 16mm. industry can afford to pay the rates enjoyed by experienced writers. The situation is expected to improve as studios discharge their war-time jobs. Film crews, combat as well as instructional, received a special privilege of theoretical training in all phases of movie-making, from experience hands, during their stint in the service. Now their return will alleviate the present condition depends largely upon the willingness of the studios to permit them to enter the industry.

INDUSTRIAL PRODUCERS BUILDING N.Y. STUDIO

Stanley Neal, prez. of Associated Filmakers, Inc., erecting big motion picture studio in New York, said to be the first studio in the N.Y. area large enough for Hollywood production to film camera work. The building will be completed in April 1946 and will be essentially a rental studio for Hollywood.

Seven acres will provide room for permanent, standing sets and every modern technical device in addition to stages of various sizes from the largest, 100 by 40 feet, to those of 50 by 30 feet, complete with modern dressing rooms.

Founded in 1940 by Stanley Neal to produce propaganda films and recently joined by former legit producer, W. Horace Schnidgals, Associated Filmakers is now planning a 35mm feature pictures, and is now completing three full-length picture shorts for rental films. "Every Two Seconds," a Blue Cross campaign film, now playing the Texas Interstate Circuit, will be a good example of a subunit RKO houses next year.

U.S., British Producers Bid for Lawrence Vary

London, Nov. 27.—American and British producers are fighting for film rights to "A Star Is Born," the new Lawrence autobiography, with Paramount Universal, RKO and J. Arthur Rank already in the bidding.

Rank wants to produce the film, with Vivien Leigh and Laurence Olivier in top roles.

Rafferty Finally Off

Plagued by gremlins flogging around with the engine somewhere over the Atlantic, Conn. State 24, the plane carrying Edward C. Rafferty, U.S. army, to London was forced to turn back to La Guardia, N. Y. Rafferty finally left for London Dec. 21st morning to join Grand Sears, a decorated war aviator, who flew over last week.

Rafferty is due back in the U. S. on Dec. 16. Sears is expected to stay over until about Dec. 25.

Tint Stalls Borage Pic

Hollywood, Nov. 27.—Frank Borage's recently completed picture, "I've Always Loved You," will not be released by Republic until next spring, because of crowded laboratory conditions at the studio. Film had been slated for January distribution, but will not be tinted in time.

Another result of the traffic jam in the technician plant is that Republic will film "In Old Sacramento" in black-and-white instead of color, as originally planned.

Col. Hickson on 6mm. Future Markets

Close-Up, house organ of Army Signal Corps, quotes Lt. Col. Orton H. Hick, distrib director of the photo unit, on the 6mm. market. The idea of producing entertainment pic solely for the 16mm. field, says Hick, is not the only real profit to be made from narrow-gauge entertainment film. Hick says that the primary foreign distribution of regular 35mm. productions, and expects the market in the 16mm. field, but distribution of these through their circuits.

"No one can consistently produce for \$50,000 or \$30,000 the same quality picture into which the major companies put from \$200,000 to \$2,000,000," Hick was quoted. "If at this fortuitous combination of skill and taste a sleeper is produced, it will be a real money bank on its owner, withholding it from the 16mm. market until he has exploited its full 35mm. possibilities."

Signal Corps distrib head expects the majors to make every effort to include the present 35mm. production in the 16mm. field, or establish 16mm. mobile operations for apportioned production. Hick predicted that the supply of adequate production equipment will not be such a problem for 16mm. in the future and that the trend is likely to be away from the "all-purpose" models now flooding the market to specialized models for small classrooms or large auditoriums.

Lum 'n' Abner Finish RKO-Votion Pic Pact

Hollywood, Nov. 27.—Chet Lauck and Norris Goff washed up their six-picture deal on the RKO lot with the completion of their "Lum 'n' Abner" film, "Partners in Time." Although the pictures were made under the Jack Votion Productions banner, Votion has been busy producing the "Lum 'n' Abner" series, with Ben Hersh doing the producing.

The picture for the radio duo will be a musical, with Hersh producing on its own, probably for RKO release.

Bell & Howell Fire

Chicago, Nov. 27.—A fire of undetermined origin broke out in a stockroom at the Bell & Howell Co. building here on Saturday (24) causing damage of more than \$10,000 before local firemen arrived to douse the flames with chemicals.

Telephone strike existing at the time delayed the alarm until an entire stockroom of raw materials used in the manufacture of camera film was destroyed. Spread of fire was prevented by firemen, and employees fled out in an orderly manner. No one was injured.

MACNAMARA'S HOP EAST

Hollywood, Nov. 27.—Mac Namara, producer and publicity director for David O. Selznick, planes to N. Y. tonight, to meet with the studio's top management. It is to confer there with Neil Agnew and Jack Goldstein on the production of a picture for "Duel in the Sun," scheduled for an April release.

Mac Namara will be gone for about a week.

Rodgers Finally Able To Bring Metro's Field Force in for N.Y.O.O.

Long wanting to make the move but deferring it due to wartime conditions, transportation problems, and the salary scale, Metro's distribution v.p., has worked out plans to bring all of the company's salesmen into New York for meetings and to give them an opportunity to familiarize themselves with homefront operations, and to meet executives, etc. Field exploitation men will also be brought in.

Leo J. Rogers started his visits to N. Y. of all branch managers, and Bill Ferguson, head of the exploitation division, at the Metro v.p. was interested in also bringing in salesmen but deferred it for a somewhat longer time.

Rodgers now feels the time is ripe to have the field men in for a week of meetings and to contracting as well as to give them an opportunity to see everyday problems which are met by the various departments and personnel identified with them.

Understand that all salesmen will be brought in at once. First week comprising men in the eastern and central divisions, and the second week, comprising 30 sellers, will come in at a later date, first to be set. It may also be the first of the year for the second group.

M-G STARTS 16MM PLAN IN 75 S.A. COUNTRIES

Hollywood, Nov. 27.—Metro's new 16mm film policy goes into action Feb. 1 in seven Latin American countries, including Cuba, Puerto Rico, Panama, Venezuela, Chile and Argentina.

Under the new plan, all shorts in each country will be trained here for handling the project. Traveling units, known as Metrobuses, will serve the natives in the hinterlands, but will not interfere with 35mm shorts of whatever country they are maintained.

Lt. Col. Arthur B. Krim Also Treasurer of NSS

Lt. Col. Arthur B. Krim, of the law firm of Phillips, Niren, Benjamin and Krim, who served as general counsel for the National Service before entering the Army, from which just recently has been elected to the board of the National Service, over duties formerly handled by Toby Gruen and Jack Leo, both of whom retired from NSS some time ago.

Krim will also represent NSS as general counsel and as its vice president in the Phillips firm.

Newsreel Theatres Head Forms Educ. Film Outfit

Lt. Col. W. French Chisholm, head of the Newsreel Theatres, Inc. (Embassy group), just out of the Navy, will head a new educational film outfit, National Educational Films, which will turn out films designed to meet the needs of the war effort. The Navy the last three years, has key officers of the U. S. Navy's Training Film branch as associates in the new venture. It was explained that these executives, originally assigned to the training of military and colleges of the country, helped in the Navy's program of training the previous training in visual education work.

Lt.-Col. Grant Leenhouts, who formerly was in charge of planning and production for the Training Film and Motion Picture Branch of the Navy, will be the executive in charge. Lt.-Col. Harold B. Roberts, formerly of Stanford and College of Idaho, will be the executive in charge of production. Lt.-Col. Herbert R. Jensen, formerly Minnesota U.S. visual education officer, will be the executive in charge of research. Region directors of National Educational Films picked by the former Navy, will, previous to entering the service, were identified with college visual education work. Krim, who is now a director, also will come from the motion picture activities group of the Navy.

Leserman West 15th

Carl Leserman, his deal with Ben Botsch, set leads for Hollywood Dec. 15.

He will shuttle back and forth with Leserman's (also David Lewis) productions.

Classroom and Education Films Being Oversold, Say 16mmers

OSS Pass To 20th

Hollywood, Nov. 27.—Louis de Rochemont, producer of "Diplomatic Courier," at 20th-Fox, has added Peter Ortiz and W. M. Norman, former director of Office of Strategic Services, to his production staff.

Pair of function as technical advisers as well as production aids. Picture deals with inside stuff handled by OSS during the war.

WB Stock Climbs Angurs Dividend

Recent climb of Warners common stock to the highest level in more than 10 years is taken to mean in Wall Street that the company is now seriously considering a dividend on these shares. The Warner Bros. common went to \$30 this week after soaring to successive new highs in the past 10 days.

While actual declaration of a common dividend may not come at once, it was pointed out in financial circles that there are three other factors which could result in the showing of common shares. First of these is the refinancing of low interest rate bonds. Second, the company has been able to save close to \$1,000,000 in annual debt charges because of a large reduction in interest payments. These loans supplant the old mortgage setup which was costing the company 3-4% interest.

Second factor in the rapid rise in Warner shares has been the anticipated issue of a result of the excess profits tax. While the company, like other corporations, is required to pay the tax, after next Dec. 31, when the excess profits tax is eliminated, this will be a significant factor in the climb in the price of shares. Third factor is the fact that Warners has a strong backlog of features available for release in the strong winter boxoffice period.

Warners released its entire production schedule for a year ago, leaving only the common shares. This stock stands to benefit from the strong earnings position. Annual debt charges are covered. There are about 3,801,000 shares of common outstanding. This may be a good initial distribution as likely. However, talk in Wall Street is that a 31 cent and 31 extra may be declared.

Honolulu C. of C.'s Tourist Pitch Via Pix

Peking advantage of the greatly expanded tourist industry in the U. S. the Honolulu Chamber of Commerce has contracted with a local producer to make a film to be shown in the country and in Kodachrome. Primary purpose of the film will be to attract tourists, residents, as well as tourist trade, to the Hawaiian Islands.

Several of the musicals produced approximately 3,000 feet and the Honolulu Chamber is presently dickering with American film distributors to get it released here in this country and in Canada. Understood that a silent film also may be made available for lecturers.

Nobel Dinner Set

Seven of the film production slated to speak at the Fifth Nobel Anniversary at the Hotel Astor, N. Y., Dec. 10.

Harry M. Warner, Pearl S. Buck, Norman Corwin and Richard Hochstadt are among those invited to present their views on "Winning the Peace."

BERTA KASLOW'S SHIFT

Berta Kaslow, who recently resigned from the literary department of the William Morley agency, N. Y., has joined the United States Film story editor.

"USP" is a new title headed by Joe V. Belmont, 100 Madison, and in-law of Harry M. Warner.

Chicago, Nov. 27.—Rosy future painted for classroom and educational pic has been more than a vision for the producers, promoters, big and otherwise, who apparently have visions of cash cash in the future. The industry is one of the solid citizens of the local 16mm. film industry.

Philips, Ideal Film, Bell & Howell, Filmmatic, Ideal Film, and other outfits which have been in the trade for a number of years, are taking a skeptical view toward claims made by mushroom producers who say they are pulling out now where from 50 to 100 films in the next year, and who are at the moment offering pic in the belief that they are not-existence. The industry is very persistent. By the standards, production schedules proposed by these companies are overambitious, since counting the time which must be made in the year.

One group in particular, an offshoot of a youth magazine, has undertaken a national advertising campaign to build up the industry. It is in an effort to draw subscriptions from the school system to ensure the industry's future. The industry is not sure of the results. Many feel that the 16mm. educational film industry is being too heavily subsidized by the government. Schools which have been fortunate enough to raise money for the industry, find themselves buying nebulous productions, slowing up circulation of pictures already released.

Biggies in the 16mm. pond admit that the educational and classroom film is five days, with the majority of the industry in the same position. They say that this wouldn't make a big business. Even the industry is not sure of the results. Many feel that the 16mm. educational film industry is being too heavily subsidized by the government. Schools which have been fortunate enough to raise money for the industry, find themselves buying nebulous productions, slowing up circulation of pictures already released.

Teachers themselves have squandered on the grounds that pay for the film is going to be reduced and that, in any case, present projects are too complicated and heavy to handle. Coupled with the usual difficulties in procuring school boards' approval, these facts add up to one conclusion for the old hands in the trade: widespread acceptance of classroom films is going to require plenty of fundamental research and groundwork, and will be the result of a gradual and slow growth.

PIX THE CONVINCER

IN SELLING CHICAGO

Chicago, Nov. 27.—Power of film to clinch an argument is being demonstrated by the five Chicago newsmen accompanying Chit's Mayor Edward J. Kelly on his mission to London to sell the United Nations Organization on this city as UNO headquarters. The newsmen are "and this fact fascinates everyone, according to the report."

The 16mm. film shows the progress for UNO and Chit's "front yard," as opposed to the Hollywood gangster version.

LOW JOINS RAY-BELL

Minneapolis, Nov. 27.—Lt. R. G. Lowe, recently returned after 26 months in the Pacific as commander of the 1st Marine Division, has been appointed head of the security department of Ray-Bell Films, Inc., a local U.S. commercial film producers.

Robert E. Whitner, another Navy veteran, is the producer's service department.

A Record A Day *for 98 Days*



Jennifer Jones

In Hal Wallis

The 14-week run of "Love Letters" at the N. Y. Rivoli has made unique Broadway history.

Since the all-time-record opening on August 25, each week and each day has topped all corresponding figures in the 27-year history of this famous theatre.

This phenomenal business has been reflected in other key engagements throughout the country.

Naturally when *you* play "Love Letters," you will give it the playing time and promotion worthy of one of the great money-makers of all time.

Phenomenally yours,

Paramount

Joseph Cotten

Production "Love Letters"

with ANN RICHARDS and Cecil Kellaway • Gladys Cooper • Anita Louise • Robert Sully
Directed by William Dieterle • Screen Play by Ayn Rand • A Paramount Picture

A large, bold, black handwritten signature or logo, possibly reading "Om" or "Omni", dominating the page. The strokes are thick and fluid, with a large loop at the top and a long, sweeping tail at the bottom.

Tomorrow at L. A. and Hollywood Paramounts



Saturday at N. Y. Rivoli

WING

Paramount's East-West Premieres

Will Climax The Greatest Advance Word-Of-Mouth Campaign In Years

Starring

RAY MILLAND • JANE WYMAN

with Phillip Terry • Howard da Silva • Doris Dowling • Frank Faylen

Produced by CHARLES BRACKETT • Directed by BILLY WILDER

Screen Play by Charles Brackett and Billy Wilder

From the Novel by Charles Jackson

'Waldorf' Lusty \$40,000, Chi; Dakota, 30G, 'H'grove' Great 28G, Main

New product at several houses looks as if a virtual dud. "Hillbilly" should help materially in keeping up receipts this week. "Weekend at the Waldorf" (M-G) is strong at the State-Lake and looks bright for a second week. "Smash" is packing the Palace and should have little trouble in chalking up new receipts. "What Next Corp. Harbors" heads for a big week at the United Artists and "Dakota" at the Woods is headed for great \$30,000.

Estimates for This Week

Aspie (B&C) (1,200; 55-55)—"Too Young to Kove" (WB). Stage \$15,000. Last week, "Highbush Bellboy" (M-G) (4th wk), \$11,000. **Chicago (B&C)** (1,200; 55-55)—"Dolly's Tavern" (Par) (3d wk). First \$14,000. Last week, "Hillbilly" (M-G) (4th wk), \$11,000. **Garrett (B&C)** (900; 55-55)—"Horse on 92nd" (20th) (6th wk). Dandy \$14,000. Last week, good.

Grand (RKO) (1,150; 55-55)—"Crocodile" (RKO) (reissue) and "Falcon" (Sun) (reissue). Last week, \$14,000. **State-Lake (M-G)** (1,200; 55-55)—"Dolly's Tavern" (Par) (3d wk). Dandy \$14,000. Last week, "Hillbilly" (M-G) (4th wk), \$11,000. **State-Lake (M-G)** (1,200; 55-55)—"Dolly's Tavern" (Par) (3d wk). Dandy \$14,000. Last week, "Hillbilly" (M-G) (4th wk), \$11,000. **State-Lake (M-G)** (1,200; 55-55)—"Dolly's Tavern" (Par) (3d wk). Dandy \$14,000. Last week, "Hillbilly" (M-G) (4th wk), \$11,000.

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Main to Record \$24,500 in Wash.

The "Spanish Mail" biggest hit. Keith's has had in months, is the triumph of the picture session. Looks like new record.

Estimates for This Week

Capitol (Loew's) (1,200; 55-55)—"Vines Have Tender Grapes" (M-G) (1st wk). Rousing. "Love of Mary" (M-G) (1st wk). "Then There Were None" (20th) (3d wk). **Columbia (Loew's)** (1,234; 44-72)—"Columbia" (Loew's) (20th). Wallingup \$11,000. Last week, "House on 92nd" (20th), \$8,000. **Earle (WB)** (2,240; 30-30)—"Confidential Agent" (M-G) (1st wk). First \$12,000. Last week, "Love of Mary" (M-G) (1st wk), \$15,000.

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Main Smasher 19G, Mpls.; 'Dolly' Sock 20G

Choice film has for first time in recent weeks current picture. "Dolly" is a record of new pictures. Boxoffice is tumbling, with even a near blizzard of new pictures. "Dolly Sisters" is fronting, with "Hillbilly" and "Hold That Blonde" will make a good race of it.

Estimates for This Week

Aster (Par-Singer) (900; 15-25)—"The Girl on Horse" (M-G) (1st wk). "Adventures of Rusty" (Col). In "Crime Doctor" (M-G) (1st wk). "Wanderer of Wasteland" (RKO). "Clash of Swords" (M-G) (1st wk). "Clash of Swords" (M-G) (1st wk). **Century (P-S)** (1,000; 44-80)—"Kiss and Tell" (Col) (m.o.). Here

after two weeks at Radio City. Good \$8,000. Last week, "Love Letters" (Par) (4th wk), \$11,000. **Gopher (P-S)** (1,000; 40)—"Sunbonnet Sue" (M-G). Announced as new picture. "Waldorf" (M-G) (1st wk). "Dolly Sisters" (20th) (3d wk). "Dolly Sisters" (20th) (3d wk). **Lyrie (P-S)** (1,100; 44-80)—"She Wouldn't Say Yes" (Col) (m.o.). "Dolly Sisters" (20th) (3d wk). "Dolly Sisters" (20th) (3d wk). **Orpheum (P-S)** (1,000; 44-80)—"Spanish Mail" (RKO). Given terrific promotion and ad campaign, and helping to score \$10,000 or better. Last week, "Hillbilly" (M-G) (4th wk), \$11,000.

Radio City (P-S) (1,000; 44-80)—"Dolly Sisters" (20th) (3d wk). "Dolly Sisters" (20th) (3d wk). **Radio City (P-S)** (1,000; 44-80)—"Dolly Sisters" (20th) (3d wk). "Dolly Sisters" (20th) (3d wk). **Radio City (P-S)** (1,000; 44-80)—"Dolly Sisters" (20th) (3d wk). "Dolly Sisters" (20th) (3d wk). **Radio City (P-S)** (1,000; 44-80)—"Dolly Sisters" (20th) (3d wk). "Dolly Sisters" (20th) (3d wk).

'Waldorf' Soars to 24G In Prov.; 'Pierce' Sock 17G, Main Big 16G, 2d

Providence, Nov. 27. "Weekend at Waldorf" at Loew's State-Lake (M-G) (1st wk). "Pierce" (M-G) (1st wk). "Pierce" (M-G) (1st wk). "Pierce" (M-G) (1st wk). "Pierce" (M-G) (1st wk).

Estimates for This Week

Albee (RKO) (2,200; 44-65)—"Smash" (M-G) (1st wk). "Smash" (M-G) (1st wk). **Albee (RKO)** (2,200; 44-65)—"Smash" (M-G) (1st wk). "Smash" (M-G) (1st wk). **Albee (RKO)** (2,200; 44-65)—"Smash" (M-G) (1st wk). "Smash" (M-G) (1st wk).

'Hillbilly' Huge \$33,000, Leads Pitt; 'Dolly Sis' Giant 16G, 'Angel' 14G

Pittsburgh, Nov. 27. "Hillbilly" (M-G) (1st wk). "Dolly Sisters" (20th) (3d wk). "Dolly Sisters" (20th) (3d wk). "Dolly Sisters" (20th) (3d wk). "Dolly Sisters" (20th) (3d wk).

Estimates for This Week

Fulton (Singer) (1,700; 40-65)—"Hillbilly" (M-G) (1st wk). "Hillbilly" (M-G) (1st wk). **Fulton (Singer)** (1,700; 40-65)—"Hillbilly" (M-G) (1st wk). "Hillbilly" (M-G) (1st wk). **Fulton (Singer)** (1,700; 40-65)—"Hillbilly" (M-G) (1st wk). "Hillbilly" (M-G) (1st wk).

H.O.s, Strike Don't Hurt Seattle; 'Waldorf' 22G

Seattle, Nov. 27. The city is mired in a strike because of the picture strike, with the result that theaterous such as "Hillbilly" (M-G) (1st wk). "Hillbilly" (M-G) (1st wk). "Hillbilly" (M-G) (1st wk). "Hillbilly" (M-G) (1st wk).

Estimates for This Week

Guest Wife (UA) (3d wk). \$10,000 or more. Last week, good. **Guest Wife (UA)** (3d wk). \$10,000 or more. Last week, good. **Guest Wife (UA)** (3d wk). \$10,000 or more. Last week, good. **Guest Wife (UA)** (3d wk). \$10,000 or more. Last week, good.

Shugrue Due Back in Biz

J. Edward Nedj Shugrue, director of "Hillbilly" (M-G) (1st wk). "Hillbilly" (M-G) (1st wk). "Hillbilly" (M-G) (1st wk). "Hillbilly" (M-G) (1st wk).

week, "Mildred Pierce" (WB) (3d wk), gross \$30,000 in 6 days. **Waldorf (M-G)** (1,350; 45-80)—"Pursuit to Alcatraz" (LFC) and "Pursuit to Alcatraz" (LFC) plus stage. Fair \$20,000. Last week, "Dolly Sisters" (20th) (3d wk). "Dolly Sisters" (20th) (3d wk). **Waldorf (M-G)** (1,350; 45-80)—"Pursuit to Alcatraz" (LFC) and "Pursuit to Alcatraz" (LFC) plus stage. Fair \$20,000. Last week, "Dolly Sisters" (20th) (3d wk). "Dolly Sisters" (20th) (3d wk).

Main Vaude Big \$22,000 in Balto

Baltimore, Nov. 27. Strong entries are common this week, especially "Hillbilly" (M-G) (1st wk). "Hillbilly" (M-G) (1st wk). "Hillbilly" (M-G) (1st wk). "Hillbilly" (M-G) (1st wk).

Estimates for This Week

Albee (RKO) (2,200; 44-65)—"Smash" (M-G) (1st wk). "Smash" (M-G) (1st wk). **Albee (RKO)** (2,200; 44-65)—"Smash" (M-G) (1st wk). "Smash" (M-G) (1st wk). **Albee (RKO)** (2,200; 44-65)—"Smash" (M-G) (1st wk). "Smash" (M-G) (1st wk).

'Dolly' Stage Socks 98G, 2d

Transferring this year, the first "Dolly" stage socks, Broadway. Heavy influx of out-of-towners, many in four-day runs, has brought grosses of the wretched "Dolly" stage socks, "Dolly" stage socks, "Dolly" stage socks.

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Holiday Ups N.Y.; 'Trunk' Record 56G, 'Volanda-J. Dorsey' 1st 82G, 'Kid' Big 33G, 'Dolly' Stage Socks 98G, 2d

Transferring this year, the first "Dolly" stage socks, Broadway. Heavy influx of out-of-towners, many in four-day runs, has brought grosses of the wretched "Dolly" stage socks, "Dolly" stage socks, "Dolly" stage socks.

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Darryl F. Zanuck
presents



IN TECHNICOLOR

The Greatest

of all great boxoffice events is
drawing nearer! The most important
boxoffice picture ever released by

20th
CENTURY-FOX



HELD OVER

AND OVER AND OVER!

in Chicago · Minneapolis · Cincinnati · Akron · Dallas · San Antonio · Miami ·
Portland · Richmond · Rochester · Syracuse · Cleveland · Milwaukee
Washington · Bethlehem · Des Moines · New Haven · EVERYWHERE!

3rd BIG WEEK!

NOW - ROXY, NEW YORK CITY

THE DOLLY SISTERS

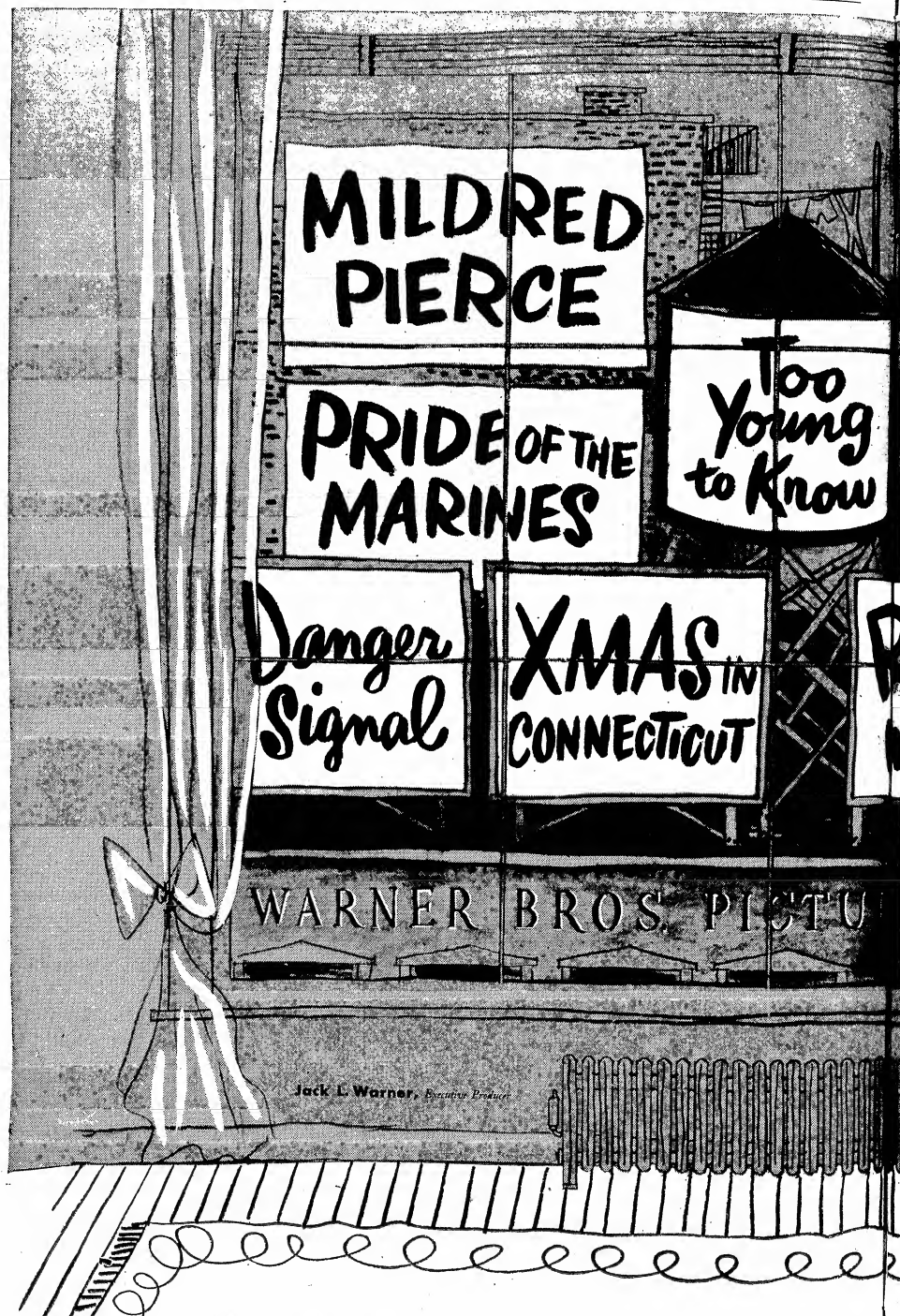
IN TECHNICOLOR

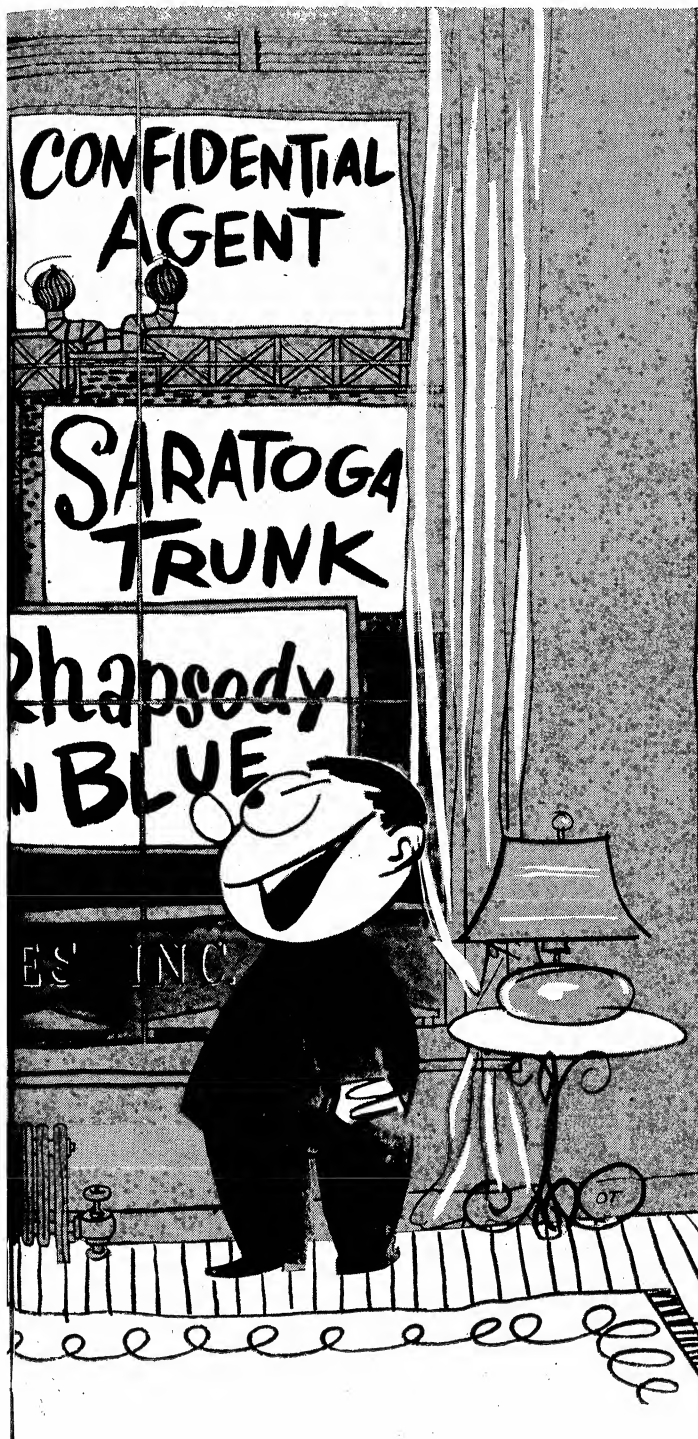
THE DOLLY SISTERS in Technicolor • starring BETTY GRABLE and JOHN PAYNE • JUNE HAVER
with S. Z. SAKALL • Reginald Gardiner • Frank Latimore • Gene Sheldon • Sig Rumán • Trudy Marshall
Directed by IRVING CUMMINGS • Produced by GEORGE JESSEL • Original Screen Play by John Larkin
and Marian Spitzer • Lyrics by Mack Gordon • Music by James Monaco • Dances staged by Seymour Felix

Records and hold-overs for the greatest musical from

20th

Century-Fox





room
with
a
view!

You're Looking at a **Happy Lion**...



WHEREVER YOU SEE THIS



TRADEMARK FOLKS ARE HAVING A ROARING GOOD TIME



"WHAT NEXT, CORPORAL HARGROVE?" PACKS THEM IN EVEN MORE THAN THE FIRST HARGROVE HIT!



AND THE NATION WANTS MORE AND MORE OF THE MUSICAL CHAMP "ANCHORS AWEIGH" In Technicolor



FOLLOWED BY A NEW BIG TECHNICOLOR MUSICAL EXTRAVAGANZA "YOLANDA AND THE THIEF"



WHILE "WEEK-END AT THE WALDORF" DOES WEEK-END BUSINESS EVERY SINGLE DAY!



AND LOOK AHEAD TO THE WONDERFUL TECHNICOLOR MUSICAL GIANT "THE HARVEY GIRLS"



AND TO THE FAMED NOVEL "THEY WERE EXPENDABLE" NOW A MIGHTY SCREEN DRAMA



AND OF COURSE M-G-M HAS THE GREATEST ATTRACTION OF ALL "ZIEGFELD FOLLIES" In Technicolor



PUT THE VICTORY SPIRIT
IN THE VICTORY LOAN!

And always remember - THE BIG-ONES COME FROM M-G-M

Albany Strand's 25th Anniversary; Briefs from the Exchange Centres

Albany, Nov. 27.
Warner's Strand, built by the late Mitchell H. Mark at a cost of \$1,000,000 as Albany's first large moviehouse, celebrates its 25th anniversary today (Tuesday) with a special feature. Judge John Boyd Thacher, master of Tom Kiefer and electrician Anthony More, who were part in ceremonies on the opening night, once more, but this time as special Thacher, then city treasurer and later three-term mayor, is the only one of the dignitaries on this occasion to hold important office today. Anniversary show, in the evening, and for special admission price of \$1, will include Floyd Water, Strand original in the silent film days, Forest Wilks of WOKKO, as encephaloid movies, and "San Antonio." Mark patterned the Strand after the theatre of the same name in New York. The North Pearl street, site was owned by Alexander and Henry Karamath, Albany's first theatre, featured, in addition to pictures, a symphonic orchestra, concert artists and weekly stage productions, with scenery painted by David Litwack, noted Albany artist, for the first few years. Seating capacity is 2,500. Leo Rosen, one-time theatre manager and orchestra leader, is present manager.

"Tomorrow" Prisoners
Prizes for the best exploitation ideas on "Tomorrow Is Forever," which will not be released until February, have been awarded by International Pictures. The original ideas submitted will be added to an exploitation supplement of the press campaign folio on the picture. The 10 top prize winners getting checks for \$250 each from International are Alice Corbin of Detroit United Theatres; Detroit; I. C. Holloway, Center, Long; M. W. Williams and Rita Morton, Albany; Providence; Seymour Morris, Schine Theatres, Gloucester; N. Dave Martin, Fox-West Coast, Los Angeles; Arthur Roosevelt, Philadelphia; Fred C. Soutter, Fox-Midwest, St. Louis; Lou Cohen, Poli's, Hartford; and M. Plesner, F&M circuit, St. Louis. There were additional prizes of \$100 each.

More Servicemen Back
Albany, Nov. 27.
Les J. Drexler discharged after more than three years in Army returned to old post as assistant contract manager in Warner Theatres zone office at Albany. He was in the Caribbean area, stationed for another time in Trinidad. Another ex-serviceman, Morris Kotky, is now operator of the Fantasy in Watervliet. Before joining the Army, he worked for Samuel Slott, Syracuse exhibitor who loaned the Fantasy last spring. It had been dark for several months. Slott also has the Casino Waterford. A third former GI, Robert Lamont, has joined his brother, Harry, exhibitor in Greenville, Philmont, Woodstock and Leeds (later, in Catskill Mountains, open air).

Dead Ferguson Divorced
Memphis, Nov. 27.
Mrs. Mary Lou Ferguson divorced from Todd Ferguson on grounds of cruel and inhuman treatment. Ferguson was exploitation manager for Metro with headquarters at local exchange for years, recently returned to former home, Oklahoma City, to enter business.

In a Rat, Eh?
Harrisburg, Pa., Nov. 27.
Lawrence J. Katz nominated for 16th term as president of the Harrisburg Local 488 IATSE M. P. Operators. Samuel Rubin named for 16th term as business agent.

Philly Shorts
Philadelphia, Nov. 27.
Albert M. Cohen, theatrical attorney, and Sidney E. Samuelson, business manager of Allied Independent Theatre Operators of Eastern Pennsylvania, elected members of the board of Variety Club Tent 13. Arthur Greenfield, Universal salesman, transferred to Boston to head Universal exchange.

Louis Lauer, resigned as Republic salesman, named branch manager for Buffalo exchange of PRC.
Joe E. Brown, will be guest of Larry Granger, S-W district manager, for Army-Navy game Saturday (1).
Edward Kapper last week received operation of the Park and Jefferson, North Philly nabes, which had been under lease to Stanley Warner chain.

Al Blumberg new manager of the elite, Stanley-Warner route. William Lafferty has been shifted to take charge of the Liberty. Morris Doyberg will manage the Allegheny.

Hurwits Uped in Canada
Saskatoon, Sask., Nov. 27.
Harry Hurwitz, who for past year supervised the Odéon theatres here—Tivoli, Victory, Royal, transferred to Winnipeg, Man. He will be assistant to H. A. Morton, president of Manitoba Theatres Ltd., which is affiliated with Odéon the-

atres of Canada and operates four theatres in Winnipeg, as well as the Saskatoon theatres.
Hurwitz will have complete supervision of the seven theatres. The Odéon exchange is now in charge. He could be in closest touch with distributor and supply houses. For 13 years he managed the Odéon in Saskatoon. W. "Bill" Poplar has been named manager of the Odéon in Saskatoon, with headquarters in the Tivoli. Jack Banfield will manage the Royal. No manager named for Rocky as yet.

F-WC Cuts in Field Mgrs.
Los Angeles, Nov. 27.
Fox-West Coast released its district managers from their field offices and re-established them in the Los Angeles home office.
District chiefs were sent to field offices in their respective sectors as an experiment two months ago.

F. A. Nailey Retires
Portland, Me., Nov. 27.
W. F. Nailey, owner of the Liberty, Portland, Me., retired after 30 years as an exhibitor. Fred L. Helwig takes over the theatre.

Chi Sales Meet for WB
Ben Kahneman, general sales manager for Warner Bros., has called a two-day meeting of WB district heads and homeoffice sales executives to be held in Chicago Nov. 30.
Samuel Schneider, h.o. v.p., and Mort Blumenshield, director of advertising and publicity, will also attend.

A three group from h.o. will include Arthur Sachson, assistant general sales manager; Roy Hainer, western-southern division manager; Jules Lapidus, eastern division sales head; Norman H. Moore, Chicago district manager; I. F. Dold, supervisor of exchanges, and Ed Hinchey, head of the playdate department.

Sells N. C. Theatre Interests
Raleigh, N. C., Nov. 27.
Sale of the Wade theatre interests to a group of Charlotte City business men has been announced. The purchasers were Dr. Darden Edwards, W. P. Freeman, J. L. Crump and M. T. Mills, and the amount paid for the property is given as around \$150,000. Involved in the sale were the Wade theatre building in downtown Morehead City, the theatre equipment and building in the same city, and equipment of the Royal theatre, also in Morehead.

Veteran employees of Metro's Charlotte exchange were honored last week when they received their ice pins, in the form of a lion's head.

Ontario Group Elected
Toronto, Nov. 27.
First meeting of the newly elected directors of the Motion Picture Theatres Assn. of Ontario elected the following: J. H. Hunter, president; Morris Stein; vice-president, Joseph Karwin; secretary, J. H. Hunter; treasurer, Jack Hunter. Directors elected at the annual meeting were: J. A. Taylor, J. L. Hunter, Clare Appel; Sam Fine, Herb Allen; E. D. Warren, P. Rumford; E. S. Meehan, William Summerville, Jr.

280G L'ville Theatre
Louisville, Nov. 27.
S. J. Swift, vice president of M. Swift & Son Enterprises, Inc., has announced plans here for a picture theatre to cost \$200,000 or more.
L. Com. Guthrie, P. Crowe of LaGrange was elected president of the Kentucky Assn. of Theatre Owners, succeeding Andy Anderson of Harford. William E. Richard of Harrodsburg was elected vice president, and Freeman Smith of Cadiz, local chairman.

Texas Assignments
Houston, Nov. 27.
At Lever, city manager for Interstate Theatres, has announced the following changes in the staff here, with returning veterans being given top priority: John Ellis has been named manager of the Village. (Values named head of the Eastwood; at the Metropolitan, Johnny Boyd is the new skipper; Ralph Moore heads the North Main; Walter Saunders has been made engineer at the Metro; and Jimmy Lanier named district manager.)

Oscar Dolley, former city manager at Brownwood, Texas, for Interstate, has received his discharge following three years in the Army. He has been given a temporary assignment at the George Falls with the C. C. The Rio has been opened in Irving by George Smith as a second house to his Irving. The Rio will show only Friday and Saturday. Houses are side by side.

Forrest Dunlap of Dallas has purchased the Palace and Texas theatres, Cleo, from the Robb & Rowley circuit and K. R. Grey. George Western has been named manager of the Wallace, Andrews, by Wallace Blankenship. Western was recently discharged from the

Army; he was the former owner of the Texas, Dayton.
Maurice Gleave, recently in the SeaBees is now manager of the Texas Theatre, San Antonio.
Ben Dyer has been named manager of the Wallace, Morton, owned and operated by the Wallace Blankenship circuit.

Russell Holtfield, former Interstate employee, is now out of the Navy and has been named manager of the Metro theatre, Dallas. James O. Cherry, Dallas, city manager for Interstate.

Geard Elzer, World War II veteran, is remodeling a building in Runge, Texas, in which he will open the first theatre in the town for many years. House is expected to be completed around the first of the year.

St. Louis Openings
St. Louis, Nov. 27.
Earl and former Sgt. D. B. Stout open their new 400-seater in Mount Glen, Ill., Thanksgiving day.
St. Louis Co. will spend \$25,000 face lifting its Aubert.

J. Kenneth Campbell is new manager of the Lolo, Aurora, Ill.
Jerry E. Harpman made city manager for Fulton-Grossman houses in Aurora, Bloomington and Joliet. Robert Boyd and Lloyd Hutchinson have disposed of the Chicago-Wyville, Chandlerville, Ill., to Robert Wallach, Bloomington.
The Lyric, Parina, Ill., recently purchased by J. R. Herritt, Lous-

ville, Ill., will be completely remodelled.
Neal Eiers, recently discharged from service, made manager of the Mode Joliet, Ill.
James F. Holliday, formerly manager of the Apollo, Peoria, Ill., has succeeded Evelyn Kuntzer as publisher-director of the Normal, Normal, Ill.

Jack Remko named sales manager at the RKO exchange here.
Harold Valtborg, president of the recently-organized Midwest Research Institute, will be principal speaker at dinner which will close the annual Kansas-Missouri Theatre Assn. meeting here Nov. 27-28.

Albert Lees, discharged from the Army recently, joined PRC sales staff.

Tris Adds Another
Des Moines, Nov. 27.
The Elksdale theatre, Elksdale, Ia., sold by Harold H. Hill to R. G. Caswell, R. G. Garbert and Art Thiele. All Des Moines. They own theatres here: Elksdale, Des Moines, Iowa; Independence, Iowa Falls and Woodruff, Bloomington.
DeWight Benson appointed manager of Igersburg here by Tri-States

Theatre Corp. He is a veteran of 60 missions over the Balkan area as an aerial gunner and is one of first of more than 450 servicemen from Tri-State and Central States Theatre corporations to return to a theatre post.

New D. C. Theatres
Washington, Nov. 27.
Two new theatres opened, the Taylor being added to the Kodak & Burke chain, and Lloyd J. Wineland announcing that his company is buying the Atlantic.
The Fairlawn company, which operates the Congress, Fairlawn and Highland theatres, has its new Anacostia in course of construction.

Wood Theatre in Chain
Los Angeles, Nov. 27.
Herbert Rosner Co., operating the Equine, Grand and Studio theatres, look over the lease of the Laurel theatre in Hollywood. Laurel will be used as a first-run house for foreign films.

RKO Hillcrest theatre, in downtown Los Angeles, is undergoing a \$35,000 face lift, without interfering with first-run showings.

Glory Cinema Club's Officers
Cincinnati, Nov. 27.
The Cinema Club of Cincinnati officers for 1946, elected at annual meeting, are: Ross Williams (RKO), president; George (20th), vice-president; Pete Niland (C), sec.-treas.; and director: Bill Gurian (Mono). Bob Burns and John Rife, both of (W.B.), and Nat Kaplan (C),

tastes fresh as a daisy... comes ready-to-serve

Glory be! A ready-to-serve Dry Martini with all that just-right, fresh-from-the-shaker flavor!

And you can pour one or a trayful, then put the bottle away for weeks, without losing a whit of the dewy-fresh taste. It's Hiram Walker's Dry Martini—and it's grand to have when unexpected guests drop in.

Hiram Walker's
dry martini

The ready-to-serve Martini that always tastes FRESH!

Hiram Walker & Sons Inc.

Peoria, Ill. Corp. 1945





The Amazing Log of The SPANISH

NEW YORK—Palace... Record-breaking second week follows opening week that reached a new all-time high for the house... 3rd week looks like a record-breaker, too!

CHICAGO—Palace... Opening three days set new high mark for the theatre!

CINCINNATI—Albee... Ranks with the best ever to play the house... Moves to the Grand, then the Shubert.

CLEVELAND—Hippodrome... All-time high opening week... all-time high for second week. Moves to Allen, then to Lake.

COLUMBUS—Palace... An all-time high with one exception. Moves to Grand.

DENVER—Orpheum... Record-breaking first week.

DAVENPORT—Orpheum... Within dollars of house record.

DAYTON—Keith... Biggest in years. Moves to Colonial.

DES MOINES—Orpheum... Biggest gross of any RKO picture all-time.

KANSAS CITY—Orpheum... First week hits highest gross in the history of the house.

NEW ORLEANS—Orpheum... A new all-time record gross opening week.

OMAHA—Brandeis... 'Way ahead of any other RKO picture ever to play the house.

ROCHESTER—Palace... Biggest in history excepting one... Moves to Regent and Temple.

SAN FRANCISCO—Golden Gate... Four weeks of record-breaking business.

SIoux CITY—Orpheum... All-time high for the house.

SYRACUSE—Keith... Top business in years. Moves to Eckel.

DETROIT—Michigan... 1st RKO picture to play 3 weeks.

CHARLESTON, W. VA.—Capitol... Highest for year—and then some.

HUNTINGTON, W. VA.—Keith Albee... Among the all-time tops.

MILWAUKEE—Riverside... Highest RKO grosses for 2 weeks.

GLEN FALLS, N. Y.—Rialto... Biggest of any RKO picture.



MAIN

in glorious Technicolor

SPRINGFIELD, MASS.—Warner's Capitol . . . Peak business. Moves to Art for 3rd week.

AUBURN, N. Y.—Auburn . . . Highest RKO ever played. Moves to Jefferson.

BUFFALO—20th Century . . . Beats all-time record for every week of three weeks.

NIAGARA FALLS—Cataract . . . Top gross of any RKO picture.

OSWEGO, N. Y.—Oswego . . . Takes gross prize of all RKO's.

CANTON, O.—Palace . . . Tops for RKO picture in the house.

LORAIN, O.—Palace . . . Highest RKO on record.

FINLAY, O.—Harris . . . Tops in gross from RKO.

TOLEDO—Rivoli . . . Two weeks to an all-time high. Move-over to Pantheon.

BRIDGEPORT—Poli . . . Top grosses of all RKO's. Moves over to Globe.

NEW HAVEN—Poli . . . More money than from any other RKO. Moves to College.

JERSEY CITY—State . . . One of the few ever to play holdover. Biggest week of any RKO.

PATERSON—Fabian . . . Highest grosses for the house from RKO.

PASSAIC—Montauk . . . All-time high grosses from RKO.

SALT LAKE CITY—Uptown . . . Beats all-time records for two weeks. Moves to Rialto.

PUT THE VICTORY SPIRIT
IN THE VICTORY LOAN!



R K O
RADIO
PICTURES

Something new is added
to the old West...
and in Technicolor, too!



YVONNE DE CARLO • ROD CAMERON in "FRONTIER GAL"

A FESSIER-PAGANO PRODUCTION in TECHNICOLOR
with ANDY DEVINE • FUZZY KNIGHT • SHELDON LEONARD
ANDREW TOMBES and BEVERLY SIMMONS

Original Screenplay Written and Produced by Michael Fessier and Ernest Pagano • Directed
by CHARLES LAMONT • Executive Producer HOWARD BENEDICT • A UNIVERSAL PICTURE



Literati

'Satiate' Mag Readied

"Satiate," a monthly feature mag for men read from point of view of review, will be published by Lee Gleason Co., with first issue (March) out mid-February. Mag will be edited by former *Yank* and *Sears* and *Stripes* men, with Durkin H. Horner, former ed of *Yank's* London edition, as editor. Contributing editors will largely comprise former top GI writers, and will include Danzig, Bill Mullin, Major Hargrove, Jimmy Cannon, Irvin Shaw, Len Zimberg, Walter Bernstein, Ralph Stein, Jack Foisie, Ray Duncan, Walt Peters, Hyman Goldberg, Jim Dugan, Debs Myers and Devitt Gilpin.

Mag will be of *Yank* size, with *Yank* format inside. First run will be 400,000, first issue comprising 22 pages. Price is 15c.

Wishful Anthology

Eugene J. Wode's compiling anthology, "I Wish 'T D Written That," which Whittlesey House will publish next summer. Selections to include John Dos Passos, Kenneth Roberts, Willa Cather, Christopher Morley, Stanley Walker, John Hersey, William Saragyn, William McFee, Richard Wright, Updell Sinclair, Will Cuppy, FFA, Louis mid and Perelman, Margus James, Ogden Nash, Westbrook Pegler, Robert Fack, Clare Boyce, Luce, Will Durant, Wolcott Gibbs, L. I. Olin, James Thurber, H. Allen Smith, and others.

Six Extra for the Fee

Gerald L. K. Smith's *The Cross and the Flag*, is being sold for \$1.00,000 by the Hollywood Press-Times for being entitled "Hollywood red rag" whose only strength "rests on its foul, atheistic and communistic odor." William Welles, Albert Dekker and Burton O. Burt are plastered by name, but Frank Scully, who is compiler and column for the paper, is completely passed up, for a novelty.

Dekker is described as assembly-man of the "retro-futuristic intrusions of the Beverly Hills district." Actually, he represents Hollywood. Further crack at the Hollywood Press-Times rates it a "hurling of

the Hollywood producers." (Actually it supported the recent strike.)

Paper is owned and compiled by Adolph Solomon, former N. Y. real estate operator. Suit was filed by Alky, Richard Maltby, chairman of the county central Democratic committee, of which Smith and Dekker are members. Ten bucks was added on to the million dollar damages to pay for the filing fee.

Bob Nudel Back

Bob Muel, UP correspondent just back in N. Y. after three years in England, says he has been in the country for months before getting back into harness.

His long sojourn in addition to his newspaper work, Muel also collaborated with Harold Croft, press agent for "Winged Victory," on an original screenplay, "You Can't Escape Me" which Mike Todd will produce for Universal release.

Jingles' 30-40 Papers

Stan Arnold, who jingles the news in four-page couplets for the N. Y. Post, is now being syndicated in some 30-40 papers. He was formerly a food buyer for a Cleveland supermarket, but when he sent in jingles to Drew Pearson, later called Arnold to the attention of Bob Hall, head of the Post Syndicate.

Leo Guit's Book

First book of Leo Guit, Warner studio p.a. on the Coast, will be published by Random House in February. Entitled "You Bet Your Life" and with a foreword by Bob Hope, some jingles and, against practically everything man meets during his lifetime, including crime, love, sports, gambling, religion, education, business, etc.

Joe Wiegner's Macsadden

Joe Wiegner has resigned after 10 years as public relations head of the Macsadden publications, to devote full time to his own outfit which puts out digest books like "101 Hints For a Glorious Future," and *25000* under Wiegner Publishing Co.

Fadman's 'Lifetime' Book

Clifford Fadman, who been linked by Random House to do "Living Library of Greece and Rome" as well as other publishers' "Lifetime Library," Book, consisting of 60,000 to 100,000 words of original Fadman copy, all whatever classical literature Fadman thinks "speaks to us today," will run to two or three large volumes and should be completed within three years.

Two latest volumes in *Lifetime Library* set, "The Basic Works of Aquinas" and "The Wisdom of

Israel," were sold out on publication date but new editions of 10,000 each are back on the presses.

Quix Kids Insure Tone

Eliza Merrill Hickok, assistant producer-director of the *Quix Kids* program has authored a full-length book of stories centered around the Quix Kids. The book is being shown at the New York office of OWI overseas radio, to the present time. Book will be published by Random House and will be released scheduled for late summer or early fall of next year.

Book also was featured in the editor of the *Cedar Rapids Gazette* before joining the "Quix Kids" staff five years ago. Hickok is a frequent radio and bond-selling activities and their meetings with Bob Hope, Fred Allen, Bing Crosby, Jack Benny and other radio stars and their meetings with politicians, scientists, authors, statesmen, and other notables in the news.

Seside Newspaper Strike

For the first time since the general strike in Seattle is without a daily newspaper. Printers are on a strike for higher pay, with deadlock at the Seattle Labor Council Theatre. Publicity departments have sought other media for advertising, but the Seattle Post-Tribune can be had on radio, billboards are loaded, and placards are a bother.

CHATTER

Maj. Melvyn Douglas and Sol Hurok pulled in January this month.

Miller, ex-Yank staffer, has left time to work for Norman Conant on new Project X magazine.

Samuel H. Hargrove, who just finished his memoirs, "With Stripes Attached," which Knopf will publish in December.

Back in civvies, Leuit.-Comm. Brian McCarthy resumed as managing editor of the *Chicago Daily Times* last week.

Arnold Shaw, vet music man, now ed of *Swank*, has long planned that man's map as a quarterly with the January issue. In attractive design.

Bill Mooring, former labor writer in London and now motion picture writer, has long planned to syndicate his column to 83 Catholic papers.

Arnold Shaw, former service and fiction editor for Modern Screen, and a New York Post reporter, has been named associate editor of *Picture Magazine*.

James M. W. Knippschier arrived in Hollywood to cover film news for the *London Daily Express*, first of a number of correspondents expected from England to take advantage of post-war freedom of the cables.

Ted Le Berthon, top columnist of L. A. for seven years, will be featured by the News for "conduct unbefitting a gentleman," and went to St. Paul to edit the *Catholic Digest* has returned to L. A. to freelance.

Readers Digest is planning to move into the Orient. But big Denis McEvoy, son of J.P., has resigned as a captain in the Marines will be groomed at Pleasantville before being shipped to Tokyo.

Robert Dugan, famous war correspondent, has been named as a part of his school days there.

Sgt. Harold Salomon, credited as the man in the Army's first psychological warfare in Africa, Italian and Riviera campaigns, has been named as a part of his school days there.

Screen Writers' mag as well as commentator's job when N. Y. Post proposed to include him as a part of his school days there.

A cloth-bound edition of Milton Babbalanza's "Out of My Tent and Not Into Mine" will be published Dec. 15, to sell for \$2. Fancier edition follows the lead of the *Yank* and will be 30,000 copies, a paper-backed issue at \$1. Book has been selected for distribution by the Army and Navy Editions by the Army and Navy.

Low Landman, cartoonist and writer, has sold his first cartoon to the First-run series his *Perpetual Motion*. Drip Tote and the Society's drawing. A psychanalyst on seeing the drawings on an exhibit expressed the opinion that Landman must have had an unhappy life. "Look, mister," said Lew, "I'm just trying to be funny."

Harold M. Cohen, announced editor of Pittsburgh Post-Gazette, and Varsity's Smoky City mag, was off on Monday (Nov. 26) on an auto-smashing during a fox, when, in order to avoid hitting a man, Cohen ran into the safety zone and was severely cut up on the face and body. Has 50 stitches and will be at Pitt's Mercy hospital for next

Rosenwald Coin Into Films

Continued from page 3

ment background, Benay Venuia, musically star, is his wife.

Horne, since resigning as national director of 20th Century-Fox Film advertising and publicity, has had a number of indie production propositions. But Butler, Amber, and producer for David Loew, of the new firm becomes a v.p. upon the formation of the new firm.

The accent on story properties, with a merchandising budget, was also approved in a plan for business, according to Horne's direct knowledge. The quest for Scarlett O'Hara, Bette Davis, Amber, and "A Tree Grows in Brooklyn," etc., are the keynote to how a public can be conditioned to boxoffice interest in strong literary roles, more strongly than in who plays them.

Story Productions, Inc., already has a couple of important script properties of that caliber, and this new approach has so intrigued literary agency interest that Horne-Deutsch-Kramer-Lavin have their heartiest cooperation because it spells a new deal for the author, especially as he is to be put in a new firm which will back up this unusual regard for its authors by also giving them a slice of the gross, also a radical departure.

Plugging the Authors

But, as Horne states, "During our campaigns at 20th we proved it. We plugged Betty Smith's 'Tree Grows in Brooklyn'; we plugged A. J. Cronin's 'Reign of the Kangaroo'; we plugged Mary O'Hara's 'Flicks'; Fanny Fern's 'Song of Bernadette'; 'Treasure Island'; and 'The Sign of the Cross'." We always accented the author so that the book and the writer took the same line, thereby in Betty Smith's book-movie version you can't say the audience was excited about Joan Blondell, Jimmy Dunn, Lloyd Nolan, Dorothy McLaughlin or Peggy Ann Garner. In fact, the story revivalists, Joan and you know what it did for Dunn — so so-called comeback. That goes on all over Hollywood. Today if Joan Crawford in 'Mildred Pierce' yesterday it was somebody else. It happens every time when the story and the part are right. Why do you think the stars, the studios and Alan Ladd's part, they're fighting for good parts. And all we know that, with the fix structure, since money

means nothing to the top stars, they'll make sacrifices if they get good solid parts. That's the way they think. I know how to fill the bill. If we get best-actors, which enjoy wide sales, are endorsed by book clubs and the like, all this must interpret itself for the best interests of the female movie star.

Horne and Deutsch accent that which they Hollywood plays fabulous prizes for books and plays, on the show that they are buying the best characterized, tailor-made for this or that star.

The difference in their thinking is that a book is even more thoroughly thought out as a setting for cast of film players than a play, and books ("Come With the Wind," etc.) allegedly make better film versions than plays. Whichever the case, Horne, Deutsch, et al. will put the accent on books.

Furthermore, they will make one or two such properties a year; not rush into production until their scripts are fully written and get to shoot. This means they won't be shooting actually until next year, hence distribution of their films and their immediate producers, since their stories and financing are fully

When L. Kramer receives his check he will proceed to the Coast and Deutsch and Horne to conclude deals with w.k. producers, directors and writers with whom the company has been negotiating during its formation.

No One Will 'Hear' 'Ead'

Hollywood, Nov. 27. Humphrey Bogart and Lauren Bacall, slated to co-star in "Ballad of a Soldier" at Warner Bros. a book at the script and turned it down. Studio is hunting a new story for them. Story was originally assigned Errol Flynn, but that deal also fell through.

Lanham Vice Osborn

Washington, Nov. 27. Brig. Gen. Charles T. Lanham has been named director of the Army's succession and education division, succeeding Maj. Gen. Frederick H. Osborn.

Work entails the use of radio and films.

New York Theatres

CHARLES BOYER
LAUREN BACAL
In Warner's NEW H.I. 1

"CONFIDENTIAL AGENT"

VAUGHN MONROE
and His Orchestra

Sandra Barrett • Fred Sarnora
B'way at 47th St. STRAND

GRABBY • PAINE
MAVER
JAMES HANCOCK
In 20th Century-Fox's NEW H.I. 1

"THE POLLY SISTERS"

CLUB 55 STAGE • Grand
Ballet • Orchestra • Grand
Ballet • Orchestra • Grand

BUY TICKETS NOW! ROXY

Wanda Landman
and the TITHE
LUCY ARNOLD
LYDIA ARNOLD
FRANK WARD

THE NEW YORK THEATRE
Nov. 22
In N. Y. Street
ABOTT
and LeROY
In HOLLYWOOD

THE SPANISH MAIN

First Run
HENRIE O'HARA
STANLEY

THE SPANISH MAIN

First Run
HENRIE O'HARA
STANLEY

THE SPANISH MAIN

First Run
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First Run
HENRIE O'HARA
STANLEY

THE SPANISH MAIN

First Run
HENRIE O'HARA
STANLEY

GARY COOPER
Ingrid BERGMAN
EDNA FERBER
"SARATOGA TRUNK"

Warner's Biggest with Flora Robeson

Continues
Hollywood Boulevard at 41st

DAVID O. SELZBERG presents
INGRID BERGMAN
GREGORY PECK
ALRED HITCHCOCK
SPELLBOUND
ASTOR

RADIO CITY
MUSIC HALL
"WEEK END AT THE WALDORF"

Spectacular Stage Productions

JENNIFER
Jones • Cotten
in Hal Wallis' musical
"Love Letters"

ROVOLI

Eddie Bracken • Veronica Lake
"HOLD THAT BLONDE"

In Person
FRANK SINATRA
Paramount

PARAMOUNT

PARAMOUNT

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PARAMOUNT

A love letter to her pup!

dog has its day

by JULIE HAYDON

Maxim is a wire-haired fox terrier in the enviable position of belonging to one of America's most beautiful and talented young actresses. Her mistress has written her true life-story with passionate devotion and a master's craft. EVERY DOG HAS ITS DAY is an exquisite gift to buy your self and everyone else who loves a dog.

At your bookshop. \$1.50

THE MARCEL RODD COMPANY
Publishers Hollywood

HOPE

TOE

By FRANK FAY

Star of HARVEY

From the Main Stem comes this unauthorized, unorthodox financial handbook for every taxpayer—with a low bracket complex

PAYS lessons in the mysteries of low finance will make clear just why he was voted the best comedian of 1945. A combination of wacky economics and wondrous anecdotes add up to the funniest and most nostalgic reading of the year for people in show business.

Illustrated by JAMES MONTGOMERY FLAGG

\$2.00
bookstores

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ADMAN

IN WONDER LAND



true confessions

Industry Seen Set for Gangup On House 'Gag' Bill Vs. Commentators

Washington, Nov. 27. Stiff opposition from the broadcast industry is expected to the bill of the House Un-American Activities Committee bill to put a gag and chain on radio commentators. Measure was introduced last Wednesday by Rep. John S. Wood (D., Ga.), chairman of the committee.

The bill would compel radio stations to:

1. "Clearly separate and distinguish programs consisting of news items" from those involving personal opinion by a commentator or "propaganda."

2. Identify by full and proper announcement every person "broadcasting opinions and propaganda," maintain "for public inspection" a statement setting forth the name, place of birth, nationality and political affiliation of its news commentators.

3. File a set of rules to govern "opinionated" broadcasts with the FCC.

4. Maintain a legal agent in every state within a radius of 500 miles of the station so that legal action can be brought in local courts by persons who believe they have been injured in a broadcast. Under exist-

ing law, such actions are brought in the Federal district courts.

Bill was sent not to Wood's committee but to the House Interstate Commerce Committee which handles all radio legislation. Committee has not indicated when or whether it will hold hearings. The bill, which was predicted by Eric Adanson, counsel for the Un-American Activities Committee, is expected to unite broadcasters in opposition. The industry has been timid about raising its voice, over the actions of the committee in respect in commentators' scripts, but each station now faces a problem of tighter Federal regulation if the bill becomes law.

CIO Fires Initial Gun
First real shot against the bill came from the CIO last Tuesday (25). Philip Murray, CIO press secretary, wrote to Rep. Clarence F. Lea (D., Calif.), chairman of the House Interstate Commerce Committee, attacking "radio censorship."

"The CIO, which has frequently been the victim of utterly unfair and biased radio interpretation," Murray wrote, "is unalterably opposed to attempts to censor or gag radio broadcasts. Our experience with such attempted gags as have been applied by radio stations in the past has led us to this policy which

(Continued on page 34)

K.C. Baking Acct. From Burnett to M'Farland Agency

Chicago, Nov. 27.

K. C. Baking Powder company, Jacques Mfg. Co.) has been snatched from the Leo Burnett Co. by the MacFarland Aveyard agency here, effective Jan. 1, and although plans have not yet been set it's probable that a network show will be included in the ad campaign besides an extensive spot sales program.

Company sponsored the "C. Jambores" Saturday mornings over a split NBC net from Aug. 5, 1944, until Oct. 27, 1945, costing around \$2,600 weekly for production and talent costs.

Patsy Campbell's Click On 'Big Sister' Audition

Much-ought-after new sequence laid on "Big Sister" serial (CBS) has been won by Patsy Campbell after a series of competitive auditions under the general direction of Ted Huston, director of the show, which is a Ruthrauff & Ryan production sponsored by Lever Bros. New sequence started Thanksgiving Day and will run several months.

Cast of "Big Sister" stars Mercedes McCambridge in the role and includes such "top drawer" names as Paul McGrath, Santos Olegas, Ann Shephard, Charlotte Hild, Eric Dresher, Elsie Eric and Michael O'Day.

PHILCO'S \$1,846,965 NET FOR 9 MONTHS

Net income of Philco Corp. in the first nine months of 1945 totaled \$1,846,965, or \$135 per share, after taxes and provision for adjustment, it was announced by John Ballantine, president. Earnings compare with \$2,098,425, or \$211 per share, in the first nine months of last year.

In the third quarter of 1945, net income amounted to \$202,342 or 16¢ per share, as compared to \$200,714 or 72¢ per share in the corresponding period last year.

"Sales in the third quarter were 45% below those of the second quarter, due to the large-scale cancellation of war production contracts following 'V-J Day,'" Ballantine said. "Resumption of civilian production has been somewhat slower than anticipated, largely as a result of delays in obtaining deliveries from suppliers and subcontractors. Present indications are that the third quarter marked the low point in our reconversion program, and production of civilian radio receivers and refrigerators is now increasing at an encouraging rate."

Baligh-Wayne M. Nelson, licensee of station WEGW at Concord, N. C., has asked FCC authority in operation of radio station at Rockingham, N. C., on 500 kilocycles, one kilowatt power and daytime hours.

Petrillo Hints Ease on FM Ban

Cleveland, Nov. 27.

Pressy James C. Petrillo, of the American Federation of Musicians, has written the Cleveland Board of Education that he has reconsidered his number of FM educational status are affected by his latest ban; and he is "being made to remedy the situation."

Charles H. Lake, superintendent of Cleveland, Petrillo's letter "conceding," and said the Board's letter "seems sympathetic to our cause."

The Board had written Petrillo and asked that he lift his ban on the use of AM programs by FM stations when instrumental music is involved unless a duplicate set of musicians is employed or the original musicians are available. This ruling hit the Board's FM station, WBOB, and forced the cancellation of instrumental music programs received from WGBR and WTAM, as well as from the NBC and CBS.

The Board has officially voiced its disapproval of the ban in a letter to Petrillo. In reply, the musicians' union charged the Board to submit additional info to him as he "was studying the problem."

Tincher Returning to WNAZ

Robert R. Tincher is returning as general manager of WNAZ, Yankton, South Dakota, on Dec. 1. Tincher held the position previous to resigning just before Pearl Harbor to join the Army, where he rose to the rank of major.

Don Inman, who has headed the station in Tincher's absence, becomes commercial manager.

St. Louis Radio

Continued from page 29

mitted the radio to air the entire county, which constituted one of the most unusual shows ever dished out to local dealers. Furthermore, he settled the strike.

When Kaufmann feels that his cabinet members are more familiar with a particular topic than he is, they are assigned to make the radio spiel. In addition, members of the Citizens' Committee, which is authorized to give the green light on expenditures from the \$60,000,000 bond issue, recently passed, also have their opportunity to tell of the progress of the postwar projects. Some of the matters that have been discussed are smoke elimination, rehabilitation of blighted areas, street widening and improvements, new parks new sewers, etc.

Kaufmann also provides a speaker every Sunday night for the "Aviation Forum," a 15-min. program sponsored by KWIK. When radio talks are not made, the city hall, the city speakers go to the studios.

When WTMV, East St. Louis, recently became a member of the ABC web, the Mayor accepted an invitation to participate in the inaugural ceremonies. He also participated in the "report" from 10 American mayors, a feature of Mutual called this fall. Several weeks ago he made a transcription for EXCOR, reading his proclamation designating the week of Nov. 4 as "Radio Week" in honor of the industry's silver anniversary. The transcription was incorporated in a special broadcast the following night.

In his campaign for re-election to the four-year term, Kaufmann depended almost exclusively on radio. He discussed the municipal problems which developed a new campaign format locally in that he did not once recognize the opposition. This unusual high-plunge campaign resulted in a two-to-one vote for him—the greatest majority ever recorded in a St. Louis election.

One letter led to another...

...but an awful lot happened in between!

It all began with a letter from Superintendent H. P. Harding of Charlotte's City Schools. The change to Eastern Standard Time led the school commissioners to start Charlotte's schoolday a half-hour earlier. So he wrote: "I believe it would be to the advantage of the school children who will be listening at home if an American School of the Air program were moved up to 4:30 P.M. (to conform with the change in the school program.) That was October 1.

WBT looked at its schedule, then at *The Brianhoppers* rating in that half-hour spot...a runaway 70% share of audience*, Monday through Saturday. Frankly, it presented a tough problem.

But WBT had made a promise. When the Southeastern Broadcasting Company bought WBT in September, its pledge to Southern citizens was in the true WBT tradition: "WBT is and will remain—your station—dedicated to your home, your community, your family, your school and your church."


It could only be one way. We moved *The Brianhoppers* (with the approval of their equally civic-minded sponsor) to 3:30-4:00 P.M.—had American School of the Air transcribed from the CBS network lines each day and are rebroadcasting it from 4:30 to 5 P.M. the next afternoon.

It wasn't long before WBT received another letter. This time it came from Mayor H. B. Baxter of Charlotte, dated October 5. It said: "...splendid cooperation... Let me congratulate you on a superior public service record of a long period of years and for bringing such fine programs as *School of the Air* to Charlotte and surrounding cities."

Mayor Baxter's letter is representative of how people in the Carolinas regard WBT's services. They show their thanks with solid loyalty—even changing their listening habits when, for important reasons of public service, it becomes necessary to switch one of their favorite entertainment programs to a new time period. They know and appreciate that, at WBT, public service comes first.

*CBS Listener Diary (Spring, 1945)

WBT  **The South's Pioneer Station**
CHARLOTTE • 50,000 WATTS
 SOUTHERN BROADCASTING COMPANY
 Represented by Radio Sales, the SPOT Broadcasting Division of CBS


 ENTER RECALL DRUG CO
 Friday—CBS—10 a.m. KWT
 MR. LOU CLAYTON

Now . . . waltzing away with DAYTIME audiences!



WOR's fun-filled family quiz

"THE BETTER HALF MATINEE"

4:00-4:30 P. M., Mondays through Fridays*

Yes, it's the same riotous, rollicking quiz-show that stacked up high ratings in the evenings—now translated into a click WOR daytime feature! It's the program that once pulled 25,000 local requests for a party booklet in 14 weeks—now a natural for home-product advertisers who want to reach women at one of the most sales-responsive hours of the afternoon.

"THE BETTER HALF MATINEE", with Tiny Ruffner

piloting the fun and knitting the commercials into the stunts, is putting even further gloss on a tried and found-terrific formula. If you haven't heard this daytime edition of "THE BETTER HALF", we urge you to catch it this week on the air, or on a WOR audition disk. If you have, we suggest you call PE 6-8600 today, while there is still room for sponsors on a participating, fifteen-minute or half-hour basis.

*Saturdays, too, starting December 8

Another show that makes sales grow from

WOR

1440 Broadway

New York 18

174 Conditional FM Grants to Date Add Up to \$8,609,216 Construction

Washington, Nov. 27. Another 45 new FM stations were conditionally approved last Friday (23) by FCC. It is the third group of FCC and up to 174 the number of conditional grants since Oct. 22. There are still 522 applications to be acted on, with more being filed with the Commission every day.

FCC said the 45 stations would cost a total of \$1,618,284 to construct. The estimated cost of all stations approved since Oct. 22 is \$8,609,216.

"The effect of these conditional grants," said a Commission announcement, "is to announce the fact that the Commission has examined the qualifications of the respective applicants, has been satisfied with respect thereto, and has made available a channel for each program. The Commission will now examine each application for its engineering details, and in each individual case."

visual circumstance a grantee may be requested to file within a period of 90 days of such request such additional engineering and other data as may be necessary."

The new awards, locations, and call letters of existing AM stations controlled by some of the applicants: California: Sacramento Valley Broadcasters, Marysville; The Daily Report, Ontario; Airfan Radio Corp., Ltd., KSFO, San Diego. Illinois: Harrisburg Broadcasting Co., WGBH, Harrisburg. Indiana: Syndicate Theatres, Inc., Columbus.

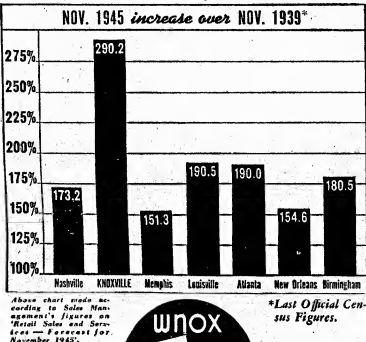
Massachusetts: Cur-Nan Co., Brockton; Fall River Broadcasting Co., WSAR, Fall River; Recorder Publishing Corp., Greenfield; John W. Heigis, WHAI, Greenfield; Hurdeth & Rogers Co., WLAW, Lawrence; Bristol Broadcasting Co., WOCB, New Bedford; James A. WOCB, New Bedford.

(Continued on page 37)

One of the Big 3 WNOXVILLE

Home of TVA (Electric Power) and Oak Ridge (Atomic Bomb) and ALCOA (Aluminum Industry). All these things have contributed to WNOXville's increased popularity and therefore increased purchasing power, as evidenced by the latest figures from "Sales Management".

Sales Management's figures for "Estimate of November 1945" gives Knoxville an increase of two hundred and ninety per cent, with November 1939 as a base of one hundred per cent. This makes Knoxville one of the Big Three, along with San Diego, California, and Wichita, Kansas. This makes Knoxville the leader in the South. Compare Knoxville's increase with Nashville, Memphis, Louisville, New Orleans, Birmingham, or Atlanta. Take advantage of this outstanding increase when you make your merchandising plans. Sell Knoxville through WNOX.



wnox

Listeners Coverage Power Market

*Last Official Census Figures.

Radio Legislation Gets Kicking Around at N.Y. Civil Liberties POWwow

Under the aegis of the American Civil Liberties Union, which held a conference in New York Saturday (24) to discuss "What's Ahead for American Civil Liberties in the Year of Radio," members of the press effort was made to pull together various opinions about whether the radio industry does or does not need more legislation.

When the talking was done, there was a half dozen suggestions for legislation. Only the ACLU's official position came through, but it was for radio industry self-regulation by members of the radio panel. That position opposes all kinds of congressional radio industry does or does not need more legislation, and objects to "monopolistic control" of press, radio and pic.

James L. Fly, former chairman of the Federal Communications Commission, presided at the press-radio "powwow" where these matters were taken up.

FCC Commissioner Clifford J. Dun, in an effort to foster a new legislation whatever, and could improve radio standards entirely by improving its own administration of the Communications Act.

A. D. (Jess) Willard, for the National Assn. of Broadcasters, declared Congress should remove the danger of the FCC reviewing other business details or programming of stations, insisting that the industry is capable of policing itself.

Thomas Carkson, chairman of the ACLU's radio committee, asked for more time for discussion of public issues on the air, holding that a definite percentage of broadcast time should be set aside for such purposes.

Arthur Garfield Hayes, counsel for the ACLU, said the FCC should keep its hands off radio stations except when licenses come up for renewal, leaving it to public opinion to support or oppose station programming.

Speaking for the Political Action Committee, Lewis Frank, Jr., projected the viewpoint that definite legislation was needed to give "minority groups," like labor and the foreign-born, an equal break on the radio to protect such minorities from attack on the air.

Dr. Tross on Air Racial Problems on Full CBS Net

Dr. J. S. Nathaniel Tross, Negro minister and educator, who has been conducting a local, weekly program over WBT, CBS outlet, for six years, will go on the air over the entire CBS network for a discussion of racial problems on the night of Dec. 3.

Dr. Tross' broadcasts here, and his formation of "Community Crusaders" to foster racial good will and understanding, are credited in this area with having contributed much toward improvement of relations between the Negro and white portions of the community. Dr. Tross has received much kudos for his work on WBT, among the citizens and the Vanier showmanship award in 1942.

N. Y. Broadcasters

(Continued from page 31)

to explain the hiring of Stowell. No one in New York City objects to Stowell; as a matter of fact, few of the city people know him. Upstate reports are that a radio director for the State Dept. of Health for some years, he has done a good job and may do the same kind of effective work for the entire state setup.

But the objection to Stowell is based on the method of his selection. There is word around New York's radio row that an advertising agency turned down one top applicant for the job because he refused to discuss his own political affiliations, insisting that whether he was a Republican or a Democrat had nothing to do with competence to do the job. In any event, when Stowell comes to the city for his conat, that's sure to be one of the matters to be thrown at him for explanation.

One New York broadcaster summed it up this way: "It happens to be a Republican. But I'm not going to work with any Doves-sponsored radio, bureau unless I'm sure it's really non-political. I'm not going out on a limb."

Inside Stuff—Radio

Fourteen newscasters—Paul Mallon, Dorothy Thompson, Gabriel Heatter, Walter Lippmann, H. V. Kaltenbach, Westbrook Pegler, Paul Lewis, Jr., Sumner Welles, Raymond Gram Scieszka, Drew Pearson, David Lawrence, John B. Kennedy, George E. Sokolsky and Walter Winchell—are the "Masters of Opinion" (Bantam, \$1.25), which David Bulkin has edited. The book is a collection of a more or less familiar pattern, diversely written. Thus John B. Kennedy writes about Pegler, but Leo Ragan "profiles" Kennedy (as well as Kaltenbach). A John B. Kennedy did the closeups on Winchell and Mike Thomas. John O'Brien is also doubly represented with the sketches of Lippmann and Lawrence. John Jay Daly authored the Mallon piece; John O'Connor did Heatter; Edwin A. Lahey on Lewis; Heatter on Walter John Wythe on Swing; William F. Carney did Pearson; James M. Gillis on Sokolsky. With an informative, easy-to-read book.

Ira Laskoff Chamberlain, central figure in a \$500,000 inheritance court dispute started by N. Y. blueblood Chanters and Chamberlains, is known in radio circles. As Ira Laskoff, he was music director some years ago in the CBS pre-war room at 485 Madison on Swing. William F. Carney did the Earle Ferris and Tom Fitzdale agencies. He is also a composer and conductor.

Dispute affects Laskoff's adoption 10 years ago by Howard Chamberlain, who made former his heir. Chamberlain died at 68 in Buenos Aires this year. Chamberlain's kin, including Col. William C. Chantler, N. Y. City corporation counsel, claim adoption proceedings were "illegal" and were made "through improper influence." Laskoff was 18 when Chamberlain first met him in Paris 12 years ago.

One of the officers in charge of the Air Force unit producing the various half-hour web sustainers from New York, is trying to racketize his position. In an effort to feather his nest, he has been threatening to delay the release of all eligible men unless they kick professional pectings with him. The men in this unit are aureole for radio Broadway and Hollywood careers. Among themselves the men refer to him as the Lizard of Oz.

CBS' sponsorship of the Radio Art Show has fallen through, reportedly because of clash in personalities. Exhibit date was pushed up so many times, Shirley Redmont, web's flacker who originated the idea, has dropped the whole matter. The execs who're responsible for the mishaps plan to revive interest in it when it will have been forgotten, because he wants credit for it. All proceeds were to have gone to UNRRA. New York radioists whose works were to have been included are Earl C. Clayton, Courtleigh, Stacy Harris, Cliff Arlett, Sandy Becker, Howard Clancy, Patricia Courtney, Sidney Berry and Marjorie DeVoer.

WFAA (Dallas) exec. Martin B. Campbell authored a net brochure on "Radio Europe—Postwar" and Col. Harry C. and Mrs. Wilder looked the New York contingent of the radio VIPs at the Hotel Plaza, N. Y., Thanksgiving. It was another in a series of get-togethers by the radio misanthrope to Europe last August-September. Col. Wilder, head of WSYR, Syracuse, screened some fancy colique he took on the trip.

Anti-Defamation League of B'nai B'rith is fingerprinting at the Pacific "radio circuit" show due to complaints registered against session broadcast over the ABC (B'nai B'rith) show. Complaint centered on one unfavorable character, a Jewish pawnbroker, with marked accent and incriminating behavior. Protests have been lodged with sponsor.

'Gag' Bill

(Continued from page 22)

we propose to maintain now and in the future."

"We are also unalterably opposed to any step which would require an invasion of the rights of radio commentators as citizens, while we recognize that their responsibility to the public must be safeguarded at times. (Referenced) Amendment No. 2 of Point 2 of the bill, which would permit anyone to examine a statement of a commentator's place of birth, political affiliation, etc.)"

Murray asked permission for the CIO to testify whenever hearings are held on the bill.

John Godwin, American Broadcasting commentator in Washington, took a side-swipe at the bill in his broadcast last Thursday (22). "This seems to interfere with free speech," he said. "I protest against the passage of my being against the proposal which I have just reported from the Un-American Activities Committee."

"There is a tremendous amount of seurrility and abuse on the Un-American side," he continued. "The committee has in mind a legal method by which a broadcaster in New York, for instance, who sneers a lawbreaker in a network which reaches into the lawmakers' state, can be brought to book legally. Certainly no irresponsible mudslinger and defamer of character should be allowed to run loose without some way of making him accountable for libel or scurrilous attacks."

"There are ways and means of doing these things without throttling radio. An obvious method is for radio to support more completely American radio commentators. I have frequently heard members of Congress complain that radio commentators are one-sided."

Rep. Ellis Patterson (D., Cal.) is marshaling the opposition to the bill. He has scheduled a strategy meeting for today (27) while it will be attended principally by Democratic congressmen from the West Coast. Among those who will be present are John Coffee (D., Wash.); Hugh De Lacy (D., Wash.); Helen Gahagan Douglas (D., Cal.); Emanuel Celler (D., N. Y.); Vito Marcantonio (ALP, N. Y.); and Frank E. Hook (D., Mich.). All have attacked the bill since on the floor, and Hook is the author of one of the resolutions to wipe out the committee.

When it's time to go to work on new national business, then it's high time to call in Weed & Company, whose full-time business is good times on good stations. With Weed men constantly on the job, "Time will sell."

WEED & COMPANY

CHICAGO'S ONLY 24 HOUR STATION

W-I-N-D

560 Kc. 5000 WATTS



— **HI YO, SILVER!**

If Success is measured by popularity—The Lone Ranger has succeeded, for **OVER TEN MILLION PEOPLE LISTEN** three times every week to this thrilling program.

If Success is measured by words—The Lone Ranger has succeeded, since **OVER EIGHT MILLION WORDS HAVE BEEN WRITTEN** about this champion of the Old West.

If Success is measured by a "run"—The Lone Ranger has succeeded, since **EACH BROADCAST SETS A NEW WORLD RECORD** for half-hour dramatic shows.

If Success is measured by popularity—The Lone Ranger has succeeded, for multitudes of Lone Ranger Clubs represented by millions of boys and girls are active today.

The Lone Ranger is more than success. HE

HAS BECOME A LEGEND. His famous cry "Hi Yo, Silver" signaled British attacks in Libya and Commando Raids in France. In the air, radio monitors were often surprised to catch the famous cry from attacking Allied planes.

In war and in peace, the popularity of The Lone Ranger has increased and soon will be heard again in England, South America, Australia and Alaska in addition to Canada, Hawaii and New Zealand.

By every test The Lone Ranger has succeeded and on November 30, 1945, when the program celebrates its 2000th **CONSECUTIVE BROADCAST**, the ears of America will be listening and the eyes of industry will be on "THE LONE RANGER" who has stood the test of time and continues to prove that "nothing succeeds like success."

WRITTEN AND PRODUCED BY THE

King-Trendle Broadcasting Corp.

1700 STROH BUILDING—DETROIT 26, MICH.

CBC Revamp Cued to Peacetime Plan With Switch Into 'Creative B'casting'

Ottawa, Nov. 27. Extensive switches in Canadian Broadcasting Corp. dept. heads cued by CBC's peacetime plans to emphasize "creative aspects of broadcasting" and return of staffers from services and overseas units of corp. Shifts in program division at Toronto announced by Dr. Augustin Frigon, CBC gen. m., include: Harry J. Boyle, farm broadcasts supervisor, appointed to new office

of program director of Trans-Canada web and CBL, Toronto. H. G. Walker, Dominion net mgr. to handle program direction for CBC, Toronto, Dominion's key station. Both Boyle and Walker are responsible to Charles Jennings, recently made general program supervisor.

John Kananavits comes from heading CBC's overseas unit to become supervisor of presentation under the two network heads. His job covers (Continued on page 39)

WMAL Mikes Strike Call

Washington, Nov. 27. WMAL may have racked up a radio first here last week when it took a mike to a union meeting deliberating on whether to call a strike, and had union officers and members broadcast their position to the public. In the middle of the city's transit tie-up, the cab drivers' union, an AFL local, also considered a walkout. Union meeting was held in the rain in an open lot, with the union members thrashing out the pros and cons of a strike in front of the WMAL mike. Final decision was to wait 10 days to see if a peaceful solution could be worked out.

Household Finance Act. To Shaw-LeValley Vice BBD&O

Chicago, Nov. 27. Shaw-LeValley, Inc., new agency formed two weeks ago by Jack Shaw and Norman LeValley, former Leo Burnett Co. account execs, have hatched the Household Finance Corp., Chicago, account with heavy expenditures earmarked for radio. Company is definitely sold on radio, with present plans calling for the loan companies sponsoring a network show. Several spots were recently auditioned by the firm. One of them, a new quiz show, is at present undergoing tests on several out-of-town stations. Account, which runs into six figures, is being transferred from BBD&O as of Jan. 1. Switchover of the Household account was one of the fastest contract deals ever pulled here. Shaw and LeValley set up shop on Nov. 18 and on Nov. 20 acquired the account. Very firm has one other account, Lumberman's Casualty Co., which Shaw took with him when he left the Burnett staff.

Radio Reviews

Continued from page 30

Cohan in some of the skits. Whole show seems to be able to tie tightening up as there is an attempt to crowd too much stuff into the half hour.

Daphne Carroll's singing lends it itself nicely to the extra songs. Davies and Norman Warner are also a great help.

The serious bit on Armistice was done in particularly good taste, the lack of slush being a great relief. Haywards band is solid in the solos and show support. The whole show shows great promise and is worth watching.

Liza.

"SONGS DOWN THE WIND" With Shirley Sinclair, John Seagle, Edward A. Rice arch. 30 Mins., Tues., 7:30 p.m.

Sustaining WGY, Schenectady

New program unfolds the first great singing heard on a Capital District station for a long time. In fact, it's of network caliber, and it's to listeners tiring of the parade of cronies, live talent or waxed, who march across area airwaves daily. Miss Sinclair, a rangy soprano with some mezzo tones, has a great "The Telephone Hour" and "Mannhattan Merry-Go-Round" standards. This is her first regular stint on the General Electric-owned outlet.

Seagle, son of the veteran Oscar Seagle, former Met opera singer, has broadcast on web and local stations the latter for some years. During the war, he served as civilian director of entertainment at the Rome air base, but continued to sing via radio. This is the first time in recent seasons Seagle has mixed other than solo, although the latter is alternated with the duets.

His voice blends splendidly with Miss Sinclair's in the better grade pop, neither too high nor too low-brow. Final number on broadcast heard was an ear treat. Edward Rice's struts turn in a good if not brilliant job. Announcer Burrill Smith is clear of speech but shy of flexible expression—a bit too notorious. A. O. Coggeshall, vet program manager, produces "Wind." Jaco.

Follow-up Comment

Continued from page 30

story did not need. Lyn Murray's scoring and orchestration was phenomenally right, an integral part of the poetry, patios and promises projected by the vet who insists that his kid shouldn't have to start all the way back in Guernica and end by losing a leg or a life to make this peace stick.

A fighting Scotman named Tom Kennedy stirred the bile of Maryland politicians between 1818 and 1826 by insisting that all religious qualifications for service in the state's legislature be wiped off the statute books. Those qualifications were aimed at Jews. With the help of an Irishman named Sullivan Kennedy won his fight. And with topdollar radio production including a restrained Morton Wishengrad script and the casting of Ian MacAlister as Kennedy, NBC took the Kennedy bit out of an obscure page of history, putting it on the air for a punchy half-hour last Sunday (25).

Sirius was parts of "The Eternal Light" series, in its second year now as the web's contrib to democratic understanding among all Americans. Wishengrad has been doing all but the summer shows for this series, which is backed by the Jewish Theological Seminary. His skill in radio dramatization of misty material, as exemplified in "Kennedy" entitles him to huge hunk of the kudon voted to "Light" any number of times.

SAMPSON MOVES OVER

AS WSJF MGR. DEC. 3

Chicago, Nov. 27. Robert M. Sampson, takes over Dec. 3 as general manager of WSJF, local Marshall Field station. Spot has been temporarily filled by Art Harre for the past several months while doubling as general manager of WJJB, the Field station in Chicago.

Sampson comes here from KWK, St. Louis, where he resumed as national sales manager and promotion manager following his release from the Army as a major, on duty with tank destroyers and the General Staff. He is a West Point grad, class of '23, and was with KSD and KMOX in St. Louis before joining KMOX in 1935.

Dick Dudley Gets 20C

BBC Offer for 'Pleasure'

London, Nov. 17. Dick Dudley, Armed Forces Network program director of the United Kingdom and formerly known as Casper B. Kuhn, leaves this post shortly when the UK net is dismantled, to head up AFN's operations from Paris.

Dudley, whose show, "It's a Pleasure," has been a regular series on BBC, was offered a \$20,000-a-year contract to continue the show after he winds up his AFN activity. He's leaving the matter open until he returns to the States.

In the UTAH MARKET

EVERY day, deep in Utah mountains, men and machines are tapping rich and almost inexhaustible coal deposits. Average yearly production was 4 1/2 million tons a year. The 1944 production was 7,204,187 tons. The market extends throughout Utah and all states west. Coal mining is just one of Utah's basic industries that support a dependable and always active buying power among Utahans.

Local Advertisers Know

KDYL Brings Results

Business is better in Utah because of coal and business is better for KDYL's local and national advertisers because this is the station people actually tune in for their favorite network shows and local features. Listeners plus showmen bring results. KDYL has both.

THE POPULAR SWITZER

National Representative: John Blair & Co.

Chicago's
BEST NEWS
SERVICE
AP-UP-INS
W-I-N-D
560 Kc. 5000 WATTS

THE RALEIGH ROOM

Starring

HILDEGARDE

Moves To

WEDNESDAY NIGHTS

Starting December 5

8:30 P.M., Eastern Standard Time

7:30 P.M., Central Time

6:30 P.M., Mountain Time

8:30 P.M., Coast Time

Guest on December 5

EDDIE CANTOR

with

BERT GORDON

(The Mad Russian)

Radio's Hayseed Survey Due Soon

Washington, Nov. 27. FCC is due shortly with a report on its survey of program attitudes of rural radio listeners, although full details will not be released until the clear channel hearings slated to open Jan. 14.

Preliminary report will contain general conclusions on likes and dislikes of farm audiences. It is expected to show the heavy reliance of farmers on radio as a news source, with broadcasting getting a top rating over newspapers and magazines in keeping the sticks up to date on world events. It is understood that the rural listeners will want more and not less information about agriculture, weather and market reports.

FM Grants

Continued from page 34

Hardman, North Adams; Monroe, England, WBRK, Pittsfield.

Michigan: Palladium Publishing Co., Harbor Springs; WJLB, Niles; WIBM, Dearborn; Ashbacher Radio Corp., WKBZ, Muskegon; Times Herald Co., Port Huron.

Minnesota: Southern Minnesota Broadcasting Co., KROC, Rochester; New Hampshire: Claremont Eagle, Inc., Claremont.

North Carolina: Wilmington Star-News Co., Wilmington.

Ohio: Review Publishing Co., Alliance; Betz & Koehl, Ashland; Messenger Publishing Co., Athens; Lawrence W. Barry, Potosi; Robert F. Wolfe Co., Fremont; Port Hamilton Broadcasting Co., WGOH, Hamilton; Advocate Printing Co., Newark; Unity Corp., Inc., Toledo; Nield and Stevens, WRRN, Warren, Pennsylvania: Galy, Broadcasting Co., WFBG, Altoona; Bradford Publications, Inc., Bradford; Patriot Co., Harrisburg; WHF, Inc., WBH, Harrisburg; WJAC, Inc., WJAC, Johnstown; Hawley Broadcasting Co., Reading; Scranston Broadcasters, WBGI, Scranston; Sunbury Broadcasting Corp., WKOK, Sunbury; Louis G. Baltimore, WBBE, Wilkes-Barre; WRAK, Inc., WRAK, Williamsport.

South Carolina: Greco, Inc., WCRS, Greenwood.

Tennessee: William Kleeman, WJZZ, Clarksville.

Texas: Bell Broadcasting Co., KTEM, Temple.

West Virginia: W. Virginia Radio Corp., WAJR, Morgantown.

Wisconsin: Green Bay Newspaper Co., Green Bay; Record Herald Co., Wausau.

Washington—Dorothy S. Thackeray, publisher of the New York Evening Post, has filed an application for a new FM broadcast station in Los Angeles.

WGN Airing 'Adventure,' Morrison Wood Produces

Chicago, Nov. 27. The new "Human Adventure" series will be aired sustaining over WGN, Wednesday nights at 9 (CST), starting Dec. 5, following dropping of sponsorship by Revere Copper & Brass over Mutual Nov. 25. Morrison Wood will produce show, formerly done by Sherman Dryer, with Francis Coughlin acting as script editor and liaison between the station and the University of Chicago.

Technique of setting the scene for each program and summing up the conclusion, which was dropped when the series was sponsored, will be resumed, with Ernest C. Cowell, of the University of Chicago, officiating. Subject matter of the new series will go beyond the dramatization of scientific discoveries, and be aimed more at the masses.

Dryer has tied in with the Revere people to produce their new Mutual net show, "Exploring the Unknown," which keeps "Adventure" former Sunday night time and originates from New York beginning Dec. 2.

Minneapolis—Miller C. Robertson, former assistant sales manager of KMBZ, Kansas City, has taken over as sales manager of KSTP, Twin City NBC station. He succeeds Ray C. Jenkins.

Atlas Associated Tie-In

Atlas Corp. of New York, one of the country's biggest investors, has loaned \$150,000 to Associated Broadcasting, W. G. Henderson, vicepres of Associated, said that Atlas may shortly buy enough stock in the company to amount to a substantial majority.

Atlas' loan marks the first time an outside investor has come into the fold.

Gab-Jam Session Lift

Started by WTHT, WDRC

Hartford, Nov. 27. WTHT and WDRC have both hyped their street interview shows. WTHT's curbstone alier, "Hartford Speaks," now uses a p. a. system five minutes before the scheduled 15-minute noon time shot. News reports are aired over the p. a. system, thus drawing a crowd to the location of the interview. Following the reports are the station's gabbers, Joe Girard and Una King, mix with the audience on its opinions of current news.

At WDRC, the station has secured a wire recorder. Through utilization of this recorder, the format of the street alier, "Main St., Hartford" is being changed. Station mikesmen are going direct to where large groups of persons congregating and interview them for later broadcasting. Station expects, also, to bring on the spot news events to the mike via the recorder.

Vet Quake Hits Chi Web Staffers; Shakeups Affect Mostly WBBM-CBS

Chicago, Nov. 27. The whirlpool of changes in studio executive and production staffs, due to returning members of the armed forces resuming their former positions, has developed a situation here that has innumerable announcers, writers and directors slightly dizzy as to their future status. If any, with various stations and networks. Many of them will be forced to return to the smaller stations and towns from whence they came, as most outlets here will be unable to absorb them.

Leading the parade at the moment is WBBM-CBS where several changes have been recently made or are in the process. Dudley Faust, just out of the Marine Corps, has been appointed assistant western CBS sales manager under W. Donald Roberts. Bob Croft, after three years in the Army, has resumed as assistant to Ben Orloff, head of personnel. Fran Byrne, former newspaper photographer, is Jim Hurlbut's new assistant in the special events department. Phil Steitz, resigned from the Mutual sales staff to augment Ernie Shomo's WBBM sales dept.

Walter Preston, program manager,

has made several changes in the production dept. Announcers Garnett Marks, Van Hatten and Ben Orloff are off the payroll, with Jim Conway, John McCormack and Bob Cunningham back on the scene. Cunningham returns as chief announcer, duties which have been performed by Harvey Carey during his absence. Carey remains in a supervisory capacity. Bob Hartman, formerly in the continuity dept., comes back as a producer. Russ Davis, former contract announcer, remains as a staff announcer.

At NBC, Norman Barry, Ned Le Fevre and Dave Garraway are back from the services in their former announcing roles, which means that Jack Gibney, Bob Parrall and Dave Rodgers make their departure as of Nov. 30. It is expected that announcers Bob Brown and Fort Pearson will retain the network sometime next month, at which time Hugh Downs and Greg Donovan will leave the staff.

Rochester, N. Y.—Work is under way on Stinson Carlson Co.'s new "Radio City" to house WHAM, WFTM and television studios. The center, to cost around \$875,000, is expected to take a year to build.

Hi, Neighbor! It's Saturday Night

Jim Britt's Roundup

TIME 6:45

with TOM HUSSEY announcing

SPONSORED BY



Narragansett
BREWING CO.
CRANSTON, R.I.

Jim Britt, former Naval Air Combat Intelligence Officer, is back on the air with his sports roundup ... 15-minutes of sport highlights.

Latest scores and features of major sports ... a colorful, timely Britt war anecdote with sports tie-in ... an unusual sports story ... a Narragansett salute to the outstanding athlete or team of the week ... forecasts for the 1946 baseball season ... other sports coverage "in season." Prominent figures of the sporting world interviewed.

Another Yankee Partnership

THE YANKEE NETWORK, INC.

Member of the Mutual Broadcasting System

21 BROOKLINE AVE., BOSTON 15

Nationally Represented by EDWARD FERRY & CO., INC.

Hired by Ayer for Hires on Air

Louise Carlyle, the beautiful, brown-eyed brunette contralto from Cleveland, is heard every Sunday on the Hires Root Beer program. This musical show, placed by N. W. Ayer & Son, Inc., is heard over the American Broadcasting Company network at 3:30 p. m., PST.

OVER THESE
YANKEE NETWORK
STATIONS

- WNAC Boston
- WICC Bridgeport
- WSAR Fall River
- WEIM Fitchburg
- WHTD Hartford
- WHYN Holyoke/Springfield
- WLNH Lacombe
- WCOU Lewiston/Auburn
- WLLH Lowell/Lawrence
- WLNC New London
- WBRK Pittsfield
- WGAN Portland
- WEAN Providence
- WSYB Rutland
- WATR Waterbury
- WAAB Worcester

Frisco Sets Stake As World Capital

San Francisco, Nov. 27. — San Francisco is ready in the next few days to become the World Capital by the United Nations Organization.

Net outlets are keeping a keen lookout and a sensitive ear to the ground for the "when and where" of the much-discussed World Capital according to Bill Paton, head of SF's KFRC, and former chairman of the radio committee of San Francisco Conference.

No other city in the world has the background for the dissemination of information from such a conclusive as SF.

The United Nations Conference in April wound up 10 years of experience for the net here in getting international broadcasts on their way from this end of the line. The Conference radio setup was technically one of the most complete "all-network" installations ever constructed, not forgetting Presidential conventions, which were covered by all nets and some independents.

San Francisco has all the nets, independents, Canadian, British, Australian and OWI organizations and facilities to live with. That they now have the know-how to do the job is obvious. What can go to the general public from any world capital is something that is determined at the time of a session. Sometimes terrific, mostly pretty dull, has been the experience of press and radio through Bretton Woods, Dumbarton Oaks and Frisco.

It is possible that the actors in the big international play will have their radio appetites whetted when broadcasters come up with television. Paton said: "San Francisco is all set to be among the first which will be making that service available."

Among the other advantages which San Francisco has, which the April conference highlighted, was that of an adequacy of interpreters. SF, because of its cosmopolitan makeup, is especially well groomed in that respect. Local stations have complete lists of interpreters from Buenos Aires to Icelanders. A wide assortment of foreign language print shops are also on hand.

RADFOR HEADS UP CBC 'GOOD-TASTE' DIVISION

Ottawa, Nov. 27. — Canadian Broadcast Corp. has appointed its station relations chief, J. R. Radford, to head the new broadcast regulations division. Radford and his staff will handle all matters dealing with regulations and rulings applying to Canadian broadcasting, arrangements for political affairs, and all program continuity for foods, drugs, patent and proprietary medicines which has to be cleared for claims and good-taste acceptance. These regulations and rulings are made by CBC for itself as well as all other stations and networks in the Dominion.

A new station relations officer is George R. Young, who will establish field contact with all Canadian stations, also handle relations with affiliated U. S. webs, CBC program distribution and statistics, and arrangements for reserved time on the CBC nets.

Dallas—Ben M. McCloskey, for the past several years continuity editor at WFAX, has joined the staff of the Cushman Adv. agency here as radio writer and producer.

Col. Douglas Meservey Weds Elaine Ewing

Col. Douglas Meservey, production exec at NBC on military leave, was married last Sat. (24) to Elaine Ewing, head of the J. Walter Thompson office in Washington.

The wedding was staged at the chapel of Walter Reed hospital, in the capital, with the couple attended by Mrs. Jimmy Doolittle and ex-Col. Edward M. Kirby, former War Dept. radio head.

Col. Meservey is back in his country for the first time in 28 months and is now on terminal leave from the Army, scheduled for discharge in six months. His last assignment was as military governor at Bismarck, Germany, where he was succeeded by Lt. Col. Shamel.

Omaha—KOIL following lead of WOW with an eight-page full-time monthly sheet, KOIL News. WOW has had its News Tower going for several years.

Pert Worth—The FCC has ordered Carter Publications and the A. H. Belo Corp. of Dallas to separate stations WFAX and WBAP from KGKO.

Plattermen Stand to Hit Jackpot As War Experience Cues More Wax

Precipitated by the successful wide use of recordings during the war (as well as now) for the purposes of re-educating blinded and debilitated veterans, transcription companies throughout the country are speeding up the production of similar programs for commercial consumption by private institutions and organizations.

In the past few years the various branches of the Army and Navy commissioned the transcribers to produce programs specifically blue-printed for such jobs as instructing vets in the use of artificial limbs, for therapeutic exercises, and for providing good, audible fiction for the cycles. Recordings were also utilized to instruct men of the Army Air Forces on airplane tactics. Side films usually accompanied the recordings, but were not supplied by recording companies.

Among those to enter the commercial educational field are Fred-

eric W. Ziv, NBC-Radio Recording Division, World Broadcasting, Kermit Raymond and C. B. MacGregor.

Four of the above-mentioned are strategically situated to begin operations promptly because they have the programs which need only go through a minor adapting process for the venture. Ziv has his package, "Parents' Magazine of the Air"; Kermit Raymond has his "Famous Classic" edition; MacGregor is series for stamp hobbyists.

NBC-RRD expects to hit the scholastic jackpot because it is ahead of the game with several convertible programs: "Come and Get It," a food opus; "Destiny Trails," which are adaptations of James Fenimore Cooper's classics; "The Name You Will Remember," thumbnail biogs of notables; "The Weir Circle," which contains the works by such authors as Edgar Allan Poe, Balzac, James O'Brien, De Maupassant, Edward Everett Hale, Charles Dickens and others.

NOW NEW YORK'S MILLIONS HEAR
THREE COAST-TO-COAST FEATURES
OF FOUR-STAR IMPORTANCE!

CBC Revamp

Continued from page 38

all program operations out of CBC's Toronto studios—production, announcing, continuity, clearance, music, record libraries.

C. R. Delaford, former international service liaison officer, is made supervisor of exchange programs as well as supervisor of religious and institutional affairs. Latter appointment carries an assistant, W. J. Dunlop, of the commercial division.

Ernest Morgan, now supervisor of International exchange programs, is now handling CBC's musical affairs out of Toronto.

Fergus Muttie gets the Boyle post as farm broadcast chief.

Since CBC tied off the Dominion web, announcers and production staffs have operated separately on both nets, but now they are merged.

These are a few of the 80 hilarious riddles in this book in which Hickey traveled 35,000 miles on the road and a smile.

Millions of all races and colors helped Hickey and he gives every body full credit. Price 25c or 50c each (well wrapped) or War Savings Stamps. The 50c book is better quality paper. Address: Louis Star, Press, 565 Fifth Ave., N. Y.

HILARIOUS!!
Hickey
The Cowboy Caruso

BOXING—Blow-by-blow broadcasts of the nation's outstanding boxing bouts direct from leading arenas. Descriptions and commentaries by veteran sportscasters Sam Taub and Joe Kunisney.

Carried in New York exclusively by WMCA at 10:00 p.m. Mondays.

CONCERTS—A full season of symphonic music by the celebrated Seattle Symphony Orchestra under the direction of Carl Bricken. World-famed soloists include Szegedi, Milstein, Petri, Piatigorski.

Carried in New York exclusively by WMCA at 11:30 p.m. on "concert" Tuesdays.

DANCE MUSIC—Hours of scintillating music by top dance bands direct from the country's foremost clubs and hotels.

Carried in New York exclusively by WMCA from 10:45 p.m. to midnight daily.

wmca

FIRST ON NEW YORK'S DIAL-570

An Affiliate of the Associated Broadcasting Corporation

Telecasts of D.C. Political Scene Cued By Coaxial's Army-Navy Game Test

Long distance television transmission over the American Telephone & Telegraph's coaxial cable may soon enable viewers in the New York area to see actual live pick-ups from Congress, the White House and other points of interest in Washington. Cable gets its first post-war test, Sat. (1), when WBET (NBC, N. Y.), will use it to transmit the Army-Navy game from Philadelphia's Municipal Stadium in N. Y. experiment to be the forerunner of regularly-scheduled inter-city television that will begin early in January.

Plans for the experimental video use of the Washington-N. Y. coaxial cable are being arranged by A.T.&T. reps with reps of N. Y. stations who expect to use the facilities, including L. W. Looman of WCBW (CBS), L. F. Cramer of WABD (DuMont) and John F. Boyd of WBET. First broadcast from Washington is to be a pool affair with all three stations represented. After that, each station will have use of the cable free of charge two nights a week during an experimental period expected to last at least six months. Plans for rights to the cable thereafter are still up in the air, dependent on the success each station makes of it, plus a possible decision on the matter by the FCC.

With the N. Y.-Philadelphia link up all set for use this Saturday, debate date on the A.T.&T. is dependent on how soon A.T.&T. finishes laying the line to Washington. Company reps are hopeful it will be available for the reconvening of Congress after New Year's, when televising the President's statement to the joint session would get the new system off to a hot start.

Only station utilizing mobile

Singin' Sam

Lawrence Golden

745 Fifth Avenue - New York 22, N. Y.

equipment at the present time, WBET could grab top hours after that, and has already been granted permission to set up a camera in the House of Representatives. Station's position of the representative Image Orthicon tube would also give it an advantage. Reported, however, that both WCBW and WABD are currently shopping for suite-out equipment to cut down to Washington and RCA, manufacturers of the Image Orthicon, have declined. It is for sale to any station wanting to buy it.

Bell System's coaxial program calls for the construction each year for the next few years of more than 1,500 miles of cable suitable for television. In 1946, for instance, the cable network will be extended south of Washington to Charlotte, N. C., as well as between Dallas and Atlanta, while in 1947, the coaxial project will link Chicago and St. Louis, and the southern route will be extended to Los Angeles.

WBET plans a five-minute spot show before the football game, beginning on Sunday, in which it will explain, by use of charts, the workings of the cable so that viewers can understand how the game is being brought to them. Show will demonstrate the cable conductor in use, and show the location of the lead pencil. Each tube, with present amplifying and terminal equipment, can handle about the size of a video signal, with either six or eight of the tubes included in the line-covered cable that the Bell System is now constructing.

Present plans call for images to be picked up on the scene in Washington and transmitted by special television lines to A.T.&T.'s long distance terminal, where they will enter the cable system. Traveling along the cable, images will be amplified about every five miles and entering the N. Y. area, will be transmitted by special telephone lines, from the long distance terminal in N. Y. to the three broadcasting stations, where they will be transmitted in the regular fashion to receiving sets. Other system of intercity video transmission, the radio relay, is now being constructed for experimental purposes between N. Y. and Boston.

Others interested in television transmission, including film producers and exhibitors, also have been offered use of the intercity coaxial cable system during the experimental period.

Syracuse U. Tele Workshop

Television's future as an educational medium gets another boost with plans of Syracuse University, N. Y., to install television studio and equipment and provide a workshop for program making. University plans to experiment for a year or two with sports, drama, music and illustrations, and to establish courses in television, and eventually to prepare students for work in various phases of television. University hopes to stimulate local capital to invest in a television station, and to provide studios, purchased and in present studios, to no ground.

CBS Video Would Dig In at 'Garden'—If Only It Had Equipment

Television Station, WCBW (CBS, N. Y.), as part of its plans for an expansion of its sports and special events coverage, is currently shopping for mobile camera equipment, with which it hopes to bring coverage of winter sports program from Madison Sq. Garden. Underscored that Garden cases have offered video rights to this winter's hockey and basketball games to both WCBW and WBET (NBC), but has not yet received a definite bid from either station.

Because of its lack of mobile equipment, WCBW's sports coverage has heretofore consisted of amateur light staged in the home studios. WBET, on the other hand, has television many of this season's top football games, and has already established "Squatter's" rights to Garden events with coverage of some of the spots outstanding shows during the last few years.

Topping the CBS station's sports program is Lt. Col. Bob Edie, who has just returned to his former post as director of sports and special events for WCBW after several years in the Coast Guard. A pioneer in tele-sportscasting, Edie switched to the new medium from radio in 1931, at which time he had done some sports broadcasting for the CBS network and had his own show titled "Outdoors with Edie."

MINNEAPOLIS TELE BIDS

Applications for television already have been filed by two of the seven Twin City radio stations, KSTP and WTCN, and the former already has considerable television equipment accumulated.

Stanley Hubbard, KSTP head, has announced that he expects to launch television in 1946.

Video Channels A' Begging in Stix While Big Markets Gasps for Bands

Washington, Nov. 27.—Television channels will probably go begging—unwanted and too expensive—in a large number of the cities in which the Federal Communications Commission assigned channels last Wednesday (21).

The FCC's plan shows a total of 142 applications to show for, far more than 400 available channels. In addition, of these, 100 are being ranged up in the metropolitan areas where video can afford to operate, to no more than 60 of them being concentrated in 12 metropolitan districts where there are not enough channels to go around.

Broadcasters and would-be telecasters in the smaller communities face a double hazard which will prevent most of them from taking a flyer into video, despite the channels they would be able to get for the

asking. In the first place, there is the stiff tab for setting up and operating a station. Secondly, many of the little fellows cannot afford to plunk down the money for television if they are to make the big bucks they are paid for.

The commission, however, can do nothing about the shortage of channels in certain areas and the running in others. An unwanted channel in San Diego will be no value to a broadcaster who wants one in New York.

FCC revamped its area allocations last week to provide the maximum number of channels—seven each—for New York, Chicago and Los Angeles, the radio's three production centers. The San Francisco-Oakland area will be in second place with six channels.

A substantial number of cities will get five channels each—the Albany-Schenectady-Troy area; Boston, Cleveland, Denver, Detroit, Indianapolis, Memphis, Minneapolis-St. Paul, New Orleans; Portland (Ore.), St. Louis, Salt Lake City, San Antonio, and Spokane; Philadelphia, the nation's third marketing area, will get only four channels, along with numerous smaller cities, some as small as Pueblo, which rates as the 16th marketing area.

Buffalo-Elmira, Buffalo, owned by Buffalo Evening News, has applied with FCC requesting permit to establish commercial television station in Buffalo.

Television Review

"PETTICOAT FEVER"

Starring: Patricia Goddard, Anne Marie Philip Tonge, Blanche Gallagher, Robert Davis, John Southern, Richard Widmark, Ted Danson, Dorothy Golden, Robert Humphrey

Producer: Fred Coe

Technical Director: Albert Froiman

Set: Bob Smith

Nov. 26, 1945, 8:30 p.m.

WBET-NBC, N. Y. Despite statements from both motion picture and television reps that television will never compete with the movies, one full-length play that WBET is producing each Sunday night might well put a crimp in the movie grosses some day when there are more video receiving sets in circulation. As one movie nut who saw his first television show Sunday (23) with "Petitcoat Fever" in the WBET series: "What better way of spending a cold, wintry Sunday night than to be stretched out in a comfortable chair before a warm fireplace in your own home, and such good entertainment on your television screen?"

A three-act farce that appeared on Broadway back in 1935, "Petitcoat Fever" has plenty of the amusing qualities on the video screen. Show started too slowly, with the first act, Quade, playing the lead role of Dan Coe, Dinny's young brother, too many attempts to demonstrate the horseshot folly by a radio operator in the Labrador woods who hadn't seen a beautiful woman in two years. With that out of the way, however, the scene picked up rapidly, drawing bellylaughs from the audience that continued with the final act.

Hilarity of the now-familiar plot evolves from the situations arising when a purty Canadian M.P. and his benevolent friends are forced to seek refuge in Dinmore's hut, and then to plane runs out of gas, with Dinmore's former foe, arriving on the scene to complicate matters further. Despite abundance of slapstick in McQuade's portrayal, he proved a master of comedy, being ably assisted by Anne Burr, Dinny in the role of Ethel, and Philip Tonge, in a routine caricature of the Canadian M.P. Best of cast, without a byword.

Technical quality of the show maintained the high level of quality inaugurated early in the series. Producer Fred Coe kept the camera on top-draw and Bob Wade's set was of top-draw caliber.



ONE OF AMERICA'S OUTSTANDING MEN OF MUSIC

HARRY SOSNIK

CONDUCTOR

RALEIGH ROOM, NBC, W. 37

Per. Mr. ANNA SOSEN

Building by WCA

We Take Great Pleasure in Announcing

the Addition of

G. W. (Johnny) JOHNSONE

(The Dean of Radio Publicists)

as Executive Associate

DAVID E. GREEN ASSOCIATES

Public Relations - Publicity - Exploitation

280 Madison Avenue, New York City

LIxington 2-4404

* Mr. Johnstone's impressive publicity career includes: director of publicity for NBC for ten years; in a similar capacity for WOR-Mutual for six years. He handled all radio for FDR's third-term campaign, and from its beginning until recently was director of news and special features at the BLUE Network (American Broadcasting Company).

7 reasons why ABC... American Broadcasting Company is attracting America's Leading Advertisers

1. ECONOMIC RATES—Network X costs 43.7% more than ABC per evening half-hour. Network Y costs 28.7% more.
2. REACHES 22,000,000 FAMILIES... who have 92% of the nation's spendable income.
3. EXPERT PROGRAM SERVICE available if and when you want it.
4. EFFECTIVE AUDIENCE PROMOTION which builds bigger, more loyal audiences.
5. GOOD WILL through public service programs that give an unbiased complete picture of vital issues.
6. ENTHUSIASTIC COOPERATION of its 194 member stations to the best of their abilities.
7. PRACTICAL TELEVISION—program building on an economical basis.

American Broadcasting Company

Music Notes

Max Wartell and Irving Wallerman, both recent Army discharges, starting Lynn Publishing Co., Landis Trio seeking to buy into a disk manufacturing setup...Tom Scott, Fred Waring arranger, finished a "First Symphony," which may be intoned by Leopold Stokowski...Number of publishing contact men returning from various services constantly increasing...Freddie Martin's Coast publishing venture hit up over first rack order it ever drew, for "Lilybell."

Paramount bought Dave Roels' composition, "Holiday for Strings," for use in "Manhattan at Midnight"...Alvin Jones and Carlos Molina's orchestra booked for the Florentine Gardens, Hollywood, starting Dec. 6...Theodore Lynch, soprano, and John Garis, tenor, signed as a singing team by American Recording Co.

Harry James' Music Makers firm grabbed the top English sales hit, "I'm In Love With Two Sweethearts," for U. S.

HYPO CHURCH CONCERTS FOR MUSICAL COMBOS

A new field of one-nighters seems to be developing currently grooved for particular type musical and vocal combinations...It's a route of church concert dates explored first by the Golden Gate Quartet and the Deep River Boys, both exponents of spirituals.

Now the Phil Moore trio, which also has a large repertoire of that type of material, is being booked on a 90-day run of such dates, starting Jan. 18. Money is said to be exceptionally good, too, running from \$500 per night upward.

Bands at Hotel B. O.'s

Band	Hotel	Weeks Played	Covers	Total
Hal Aloma	Lexington (300; \$15-\$50)	58	2,000	103,825
Johnny Long	New York (400; \$1-\$1.50)	8	2,025	14,400
Frankie Carle	Pennsylvania (500; \$1-\$1.50)	6	2,700	14,400
Emil Coleman	Waldorf (500; \$2)	7	2,775	25,200
Art Mooney	Lincoln (275; \$1-\$1.50)	11	950	8,800
Guy Lombardo	Roosevelt (400; \$1-\$1.50)	5	3,000	18,200
Wendy Herman	400 Club (450; \$1-\$1.50)	0	12,575	2,575
Charlie Spivak	Commodore (400; \$1-\$1.50)	4	2,150	8,300

* Asterisks indicate a supporting floor show. New Yorker has ice show; Hershey, at Hershey floor show, Waldorf, Penn. Sinatra, 14 Days.

Chicago

Sherman Hayes (Walnut Room, Blackhawk hotel; 415; \$5-\$10 min.), Thanksgiving crowds and some straggling Legionnaires tipped it to 3,500. For Hayes: Bill Gary and Paul Sydel.
Hazel Green (Blackhawk; 400; \$5-\$10 min.), Blackstone hotel; 350; \$1.50-\$2.50 min.), Nice 2,800 for Jean Sablon and Heckscher.
Gene Krupa (Panther Room, Sherman hotel; 950; \$1.50-\$2.50 min.), Terrific 2,000 showed up for the attraction.
Clyde McCoy (Boulevard Room, Stevens hotel; 650; \$3-\$5.00 min.), Band and show combo got okay 5,800.
George Olsen (Empire Room, Palmer House; 700; \$3-\$5.00 min.), Biggest biz in town and best in months for this room. Thanksgiving Day mob of 3,500 set all-time record. Olsen and show drew 10,000.

Los Angeles

Freddie Martin (Ambassador; 900; \$1-\$1.50), Baking in the usual heavy moola during the fall college season with 4,300 covers.
Jimmy Grier (Biltmore; 900; \$1-\$1.50), Took a dip with the Thanksgiving crowds not coming up to expectations at 4,600 lbs.

Location Jobs, Not in Hotels

Gay Charides (Chez Paree; 650; \$3-\$5.00 min.), Horde of 5,500 descended on this house of fun during the holiday-convent week.
Harry Goni (Blackhawk; 400; \$2-\$3.00 min.), Swell 4,100.
Buddy Shaw (Latin Quarter; 700; \$3-\$5.00 min.), N.A. 3,800.

(Los Angeles)

Stan Kenton (Palladium, B. Hollywood, 4th week), Really soaring to golden heights with the payout hitting 38,000 entrants.
Lionel Hampton (Trianon, B. South Gate, 3rd week), At phenomenal record-setting pace with 11,600 customers.
Matty Malneck (Slapay Max's, N. Los Angeles, 11th week), Never even so much as wins before in the capital with 14,000 customers.
Bobbie Hannes (Troadero, N. Hollywood, 16th week), Took a slide over T-day but still collected 1,600 covers.
Ernie McDuffies (Circus, N. 8th week), Down to 2,650 with the loss of Thanksgiving moola but not complaining at that score at all.

For Out 'n' Out Payola

Troy, Pa.

Editor, VARIETY:

Retirement, after 23 years elation a sage, here is a little specialty the ever-lovin' payola which I had the pleasure of predicting a year ago in your pages would ever be with the music business.

It's all because of this never-changing fact: Performers usually do not want to perform the new songs that publishers want to do. Hence the pressure, the pheasant dances, sub rosa payments, open payments, financing, and all the smootheeroo necessary to get a new song on its way. Performers want to do songs that have arrived, or standards with fixed entertainment value. About 35 major publishers, and dozens of smaller, must constantly be launching from one to three new songs at a time. So money!

As newcomers in the field, BMI at least dug to the bottom of the plug problem and established an out-and-out rule of pay. The suggestion of this singer now, happily running a slick jewelry business in the States, is that the entire music industry pay "per plug" and let the performers, publishers and pluggers digest their food. A new organization might be formed called the Non-Union-Union—but that's a matter for Johnny O'Connor to mull, not this bush-wacker.

Pat Ballard.

CAPA Tune Contest Open

Toronto, Nov. 27.

Canadian Composers, Authors and Publishers Assn. is beginning its ninth annual amateur songwriting contest. Two separate groups, one for writers under 16 and other for those over 16 to 22 years, classify entrants.

Prizes in top group run from a scholarship at Toronto Conservatory of Music to cash awards. Junior division just gets cash.

Top Tunes for Your Books An All-Time Favorite

WHERE ARE YOU?

Music by . . . JIMMY McHUGH

Published by ROBBINS MUSIC

Eddie Condon

Now in his 5th concert season will present a typical American group of four jazz greats at Earl Hall Saturday, December 1, at 5:30

In the Hearts of Americans Everywhere!

(THERE'LL BE)

A YANKEE CHRISTMAS

by LOUIS ALTER and PAUL WEBSTER

Chorus

Guitar tacet...

There'll be A YAN-KEE CHRIST-MAS ev-ry- where; There'll be A YAN-KEE

CHRIST-MAS ev-ry- where; From Ma-ni-l-a to No-mo From Par-is to Rome,

A YAN-KEE CHRIST-MAS ev-ry- where. There'll be a jub-i-

la-tion ev-ry- where. There'll be the sound of car-ols in the air;

There'll be can-dies a-r, glow, And make-be-lieve snow, And Home, Sweet

Home in ev-ry pray'r. Ev-ry guy o-ver seas Will be

shar-ing Christ-mas pie and mem-o-ries; Ev-ry care will do-

part. When those jin-gle bells ring out in ev-ry heart; When ev-er

there's a sen-ti-men-tal Joe, There'll be im-ag-i-na-ry Mis-tle-

toes. And he'll kiss her if it seems if on-ly in dreams. On that

YAN-KEE CHRIST-MAS all o-ver the world.

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CHAS. K. HARRIS MUSIC PUB. CO., Inc.

1619 Broadway, New York 19

Frank Kelton, Gen. Prof. Mgr.

A Natural If There Ever Was One!

SWEETHEART

Lyric by BENNY DAVIS • Music by ARNOLD JOHNSON

SWEETHEART

Chorus, Moderately (with expression)

Sweet heart I'm long-lug for you,—
 Noth-ing been right since we part-ed, Sweet
 heart for-give me, please do,— Let's be the same
 as when we start-ed; I'm wrosg and
 I've learned my les-son, Some-how I need sym-pa-thy,—
 So, Sweet heart we nev-er will part If
 you will come back to me.

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Sung and Themed Throughout M-G-M's Picture THE HOODLUM SAINT
starring WILLIAM POWELL, ESTHER WILLIAMS and ANGELA LANSBURY

FOR NEW ARTIST COPIES
 AND ARRANGEMENTS, PHONE
 PHIL KORNHEIMER, CHG.
 STANDARD EXPLOITATION DEPT.

THE BIG 3 • 1619 Broadway, New York 19 • Circle 6-2939

On the Upbeat

Harry James' orchestra opened at the Meadowbrook ballroom, Culver City, for five weeks. ... Dinorah Lannon recorded in a room for Decca, "Mascara in Mexico" (Kalamita) tunes from the Paramount film at that name. ... Ted Striker musicians open at El Rancho Vegas, in Las Vegas, Dec. 3. ... Leon Belasco, onetime band leader, signed by Metro for a part in "Holiday in Mexico". ... Eddie LeBaron and band inked to play in "Perilous Holiday" at Columbia.

Benny Goodman said to have made \$5,000 donation to Hull House, Chicago, where he played as a youngster. ... Terry Shand still mastering at Balmaine Room, Galvestone, after three years. ... Rhythm Records turning out jam disks with which amateur jazzophiles can practice with, their inspiration left open on the platters. ... Al Donahue recording for new Universal Record Co. on Coast, currently at Tunetown Ballroom, St. Louis. ... Fred Tompkins five-piece combo, which remained intact after long Army service together, into Shanghai-La, Philly. ... Enoch Light orchestra to Post Lodge, Larchmont, N. Y., Dec. 11. ... Jack Palmer, singer, leading sextette at Hickory House, N. Y., cannot sing in the spot due to 20% tax. If he does, tax must not go on checks. ... Cosmopolitan Records boosted capital stock from \$20,000 to \$50,000, according to papers filed in Albany. ... Sam Danahue, leader of Navy band, due out of service Dec. 1 instead of Jan. 1 due to reduced discharge points. ... Music Corp. of America chartered a concert org. in Delaware. David (Sonny) Werblin named v.p., capital stock of \$5,000. ... Russ Morgan recording for Decca five straight discs last week, three discs done with Kitty Carlisle, Connie Boswell and Hildegarde and remainder devoted to cutting album of Irish tunes.

BMI Pick Up SHEET

Hit Tunes for December

A STRANGER IN TOWN

Melina Tilden-Cop. 184 • Hal Tarman-Dec. 18453

AFTER ALL THIS TIME

Phil White-Music 15038

ARE THESE REALLY MINE?

Vaughn Monroe-Vic. 20-1736 • Gene Krupa-Col. 34899

COME CLOSER TO ME

Jimmy Dorsey-Dec. • Larry Stevens-Vic. (soon to be released)

EASY STREET

Guy Lombardo-Dec. 4044 • Melina Tilden-Dec. 3843

Guy Simms-OK 4259 • Sonny Dunham-B. 17209

ESCUCHAME

(Parade)

Featured by Randy Brooks, Milton Stradlin, Gene Zacher and Bob Grant

INTO THE NIGHT

(Ball)

Featured by Freddy Martin, Charlie Spohr, Lita Swanson, Randy Brooks, Gene Zacher and Sonny Dunham

JOSE GONZALES

(Valentin)

Tony Pastor-Vic. 20-1693 • Guy Lombardo-Dec. 18712

Four Chicks and Chuck-Cosmo 453

MORE THAN YESTERDAY

(March)

NEVER TOO LATE TO PRAY

(Santico)

Tommy Dorsey-Vic. 20-1773

TELL IT TO A STAR

(Indigo)

Charlie Barnet-Dec. 18736 • Tony Pastor-B. 8-11533

THE MOMENT I MET YOU

(Embassy)

Tommy Dorsey-Vic. 20-1741

WALKIN' WITH MY MONEY

(Republic)

Sammy Kaye-Vic. 20-1713 • Ray Noble-Col. 34883

WAITIN' FOR THE TRAIN

(Black)

Louis Prima-Mel. 7156 • Johnny Long-Dec. 18718

Peggy Lee-Cop. 218 • Harry James-Col. 34887

THERE'S A B.M.I. HIT FOR EVERY TYPE OF SHOW

B.M.I.

BROADCAST MUSIC INC.
150 FIFTH AVENUE, NEW YORK 15, N. Y.
New York • Chicago • Hollywood

Shep Fields to Disk For Vogue After RCA Exit

Shep Fields' orchestra, to be born from the RCA-Victor lists when its contract expires next March, is currently negotiating with the New Vogue Record firm, of Detroit. A verbal agreement has been reached, and the orchestra, being wined out and will be signed sometime this week, to become effective with the Victor part of the deal. Fields is currently in the Midwest. He recently returned from a long European trip for the USO.

Ill. Sup. Court Judge Revokes Chi's \$50 Per Coin Machine Fee

Chicago, Nov. 27. Illinois Supreme Court last week revoked the ordinance demanding a \$50-a-year license fee for each of the city's 7,000 musical coin machines. Decision was reached after the court reviewed the case of Albert Laner, prev. of Paradise Confectionery, a small Chi candy store, against the city, which Laner had lost in Superior Court previously. Supreme Court's decision, to the effect that, "although places in which jukeboxes are played occasionally require a lot of police regulation because of the noise, \$50 is in excess of the amount required for police aid," wiped out a licensing fee that brought the city a \$500,000-a-year income.

Youngstown Daily Youngstown, Nov. 27. Local city ordinance charging a \$10 annual fee for coin machines was declared illegal by Mahoning County Common pleas Judge David J. Jenkins, because it never went to a vote of the people.

Suit was brought by Robert P. Edwards and other juke-box owners after a city ordinance last May 15 raised the tax from \$5 to \$10 a year. Previous ordinance taxing both machines and wall-box outlets, had been held illegal by Municipal Judge Frankie Madden, Jr., on the ground that the tax was excessive.

In the most recent case, Judge Jenkins pointed out that while the state constitution permits the city to levy an excise tax if the state is not already taxing the same object, this is not permitted in Youngstown, because of a 1938 amendment to the city "home-rule" charter, providing that no occupational tax shall ever be passed without the ordinance having first been approved by vote.

Revenue from these juke-box licenses, issued from the mayor's office, was approximately \$3,500 a year.

Mercer's N. Y. Hop

Hollywood, Nov. 27. Johnny Mercer heads cast today (27) for an indefinite stay. He will conduct both business for Capitol Records and other matters while there.

Inside Orchestras—Music

"That the Treasury Dept. is aware of the payola situation is emphasized by a statement that prevailed several months ago and has been kept quiet until now. It seems that a handicapper then in N. Y. sold a song in a publisher and received a \$500 advance on the tune. It was never published, but the publisher rightfully listed the expenditure on his tax return. Apparently, the leader-recipient of the coin didn't, and the tax men wanted to know how come. There was quite a to-do about it."

Tax officials are said to have repeatedly told publishers that the payola situation was of interest to them since the sums paid artists by publishers were never listed as income on returns. They assert they can break up the practice any time one of the pubs wants to follow a certain tax directive.

Cocktail lounge of the Copacabana, N. Y., with the King Cole Trio, is beginning to take on a semblance of the 52nd street of old between midnight and four a.m. Cole is drawing a very good crowd of live followers nightly to the spot. The Cop's signed John Kirby's small combo, with Sarah Vaughn, to follow Dec. 7. On this date Buster Bailey returns to Kirby's lineup. Billie Rogers, femme trumpeter, and a trio, follow Kirby.

Capt. Alex North, now with Army Special Services in New York, last week completed a concerto for clarinet and symphony orchestra which Benny Goodman commissioned him to do last summer. Work which will take 16 minutes to perform, is written in the classical form of three movements, with jazz motifs. Goodman will premiere it next season.

Capitol Records adopted motion picture technique in the waxing of Margaret O'Brien's album of Christmas tales for moppets. After Miss O'Brien read the stories for the platters, Paul Weston, Capitol maestro, introduced an orchestra with proper musical backgrounds. Score was then dubbed in behind the star's voice, moving a lot of time and trouble.

Ray Martin, leader of the orchestra now in the El Dorado Room, Commodore Ferry hotel, Toledo, Mo., has introduced a novel idea. Large plaques containing the lyrics of various current hit tunes are suspended above the band, and the guests are invited to sing when those numbers are played.

Guy Lombardo will surprise a lot of people in the forthcoming "No Leave, No Love" film made last summer for Metro. In it a small group from the big band goes through a real jam session, in distinct contrast to the sweet role the band has played for years. Xavier Cugat's Latin crew is also in the film.

Sammy Skylla's six simultaneous pop songs and Buddy Kaye's double on last Saturday's (24) "Hit Parade" shows, splits a good deal of the current tunes between them. Skylla's numbers include "Gotta Be This or That," "Put That Ring On My Finger," "Waitin' For the Train to Come In," "Are These Really Mine," "Don't You Remember Me," "Atlanta, Georgia." Kaye's two numbers are "Till the End of Time" and "Walkin' With My Honey."

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WAX WORKS

By BARRY CRAY
(WOR-Mutual's All-Night M.C.)

Louis Prima (vocal, with orch.) "Felicia No Capella"—White Cliffs Of Dover" (Majestic 7154). Like its predecessors "Rouin House" and "Angeline," "Felicia" brings out the worst in Prima's personality—his voice. And that goes for an otherwise good on-the-beat group. They sing also, Community style. What actually happens is that Prima brings a bobbing frog into action to mutter some line accepted Italian phrases that leave a non-comprehending group cold, but which obviously meant something hilarious to dancers from New York's Little Italy to San Francisco's North Beach. Only in the center (Prima does he bring his horn into the wax to blow blue notes. This one will sell however, for it's danceable, different, and offers pop precedent. On the under-side, he does the oldie, "Blue Bird Over White Cliffs of Dover," and believe me Jack they're singing. For Prima, it's good trumpet work. But again that voice, that never undulating chorus, and a rendition of "Birds" that'll make a Lombardi fan chuck a tongue. It's got rhythm, and some good solo work by an unidentified deep-breather, and winds up with loud chaunting by all hands. I'll sell... to Prima fans.

Pied Pipers (with Paul Weston orch.) "Aren't You Glad You're Young?" "In the Middle of May" (Capitol 235). Weston's combo does its usual job of OK backing for the Pied Pipers who get some danceable turns out of "Aren't You Glad You're Young." All except for a brief moment when June Hutton emerges for a few bars; then the wax weakens and isn't helped a quick eight bars later, when the Weston group mutters too much, and seem to lose the bright quality that appears at the intro. "Middle Of May" presents a neat lyric by a usually neat group, except for the femme chirper who tries for a couple of strained high notes, and makes it... almost. Great text, though, shows fine arranging. Pipers sound better when grouped than when throwing away lines at studies, which occurs three times on this wax.

Martha Mearns-Tudor Williams

Quartet (vocal with group). "My Christmas Song For You"—The White Christmas (MGM 3001). The White Christmas and American Recording Artists' ensemble (ARCA 3001). Martha Mearns, who has appeared in many a Hollywood originator, originates Honey Carmichael's latest, "My Christmas Song For You," that is replete with chimps, upper registers, and a backing of burber-shouts voiced by the Tudor Williams & Co. Overlooked with too many sound effects, chimps, and changes of pace in rhythm, it only proves one thing. It proves containing. Berlin's "White Christmas" still best. "The White Song," called by Honey Carmichael and accompanied by the American Recording Artists' Ensemble (that's fancy) shows itself to be completely unsatisfactory. With any other writer's name it wouldn't have gotten past the office boy. Lyric definitely not one of his best. The unending effect of voices, flutes and a bad bounce in rhythm attempts, to simulate the notion of bounding waves, get you seasick.

Billy Williams (vocal with guitar) "When I Marry I'll Marry For Love"—You're Nobody Till Somebody Loves You" (Victor 1740). Williams, male vocalist with Sammy Kaye, has cut a two-side date, under a new Kaye contract which allows him to record solo. "When I Marry" shows him as a fairly adept western tune singer. Good guitar work. His forte is piano tunes, so could omit the yodling. "Nobody" shows him to poor advantage. Too much Texas in the talk, drag in the bicycling and off-key, fiddle that squeaks through the middle chorus.

Gray Matter

Woody Herman opened at the 400 Club (N.Y.), an acoustically poor spot that looks like the Pennsylvania Station with mirrors... Buddy Rich now rehearsing his new band. Had to let three men go during practice sessions. Asking for a fence warbler. Frank Sinatra's OG radio show Wednesday (21) called for smart, dressy, production so Martin Hollner produced the pro-

Theatre Divorcee Key To Mosque, Newk, Plans
Mosque theatre, Newark, which a couple months back started to install a vaudeville policy featuring name bands, in opposition to the long-established Adams' theatre there, will eventually go into that idea. Main reason why the plan did not go through as originally intended during the past summer was the difficulty of securing top-flight film to go with the handbooks.

However, if the Government's current action against the filmmakers is to force the divestment of major distributors from theatres under their control, is successful, the Mosque will revive its vaudeville plans, figuring that it then will be able to bid in the open market for screen material.

gram in his tuxedo. Suffering from an infected throat, the Voice did only two numbers, both in keeping with the Thanksgiving spirit—"America the Beautiful," and "The House I Live In." To the end of the first song, the audience suffered with Sinatra. Then he introduced his guest, and they suffered because of Louis Prima. He sang "Felicia," and then spooned the dish with "Angeline."

Bing Crosby's in town. Leaves his hat on at all times. Doesn't want to be mistaken for Edgar Bergen. Bergen's got McCarthy but Crosby shouldn't worry. Hope's in Hollywood. Bing still dresses according to Hollywood standards while in Manhattan. Looks like an Abercrombie & Fitch window display.

Buddy Rich, ex-drumming ace of the Tommy Dorsey aggregation, and now heading his own organization, has p.a. George Evans worrying about a new type of publicity campaign. The embryonic maestro has had so many fistic and verbal engagements during his career with TD and Artie Shaw that the idea now is to talk, write and soothe people into pacific receptivity. The drummer is being backed by Sinatra music, a reputed \$25,000, and some of it is being spent to put back smiles that've been erased by the big temperance. Also contrarily, Rich, who claims to dubious fame has been a seowl, now wears that smile.

AFM Insisting on Form B Contracts As Basis of Band-Picture Deals

Camarata Back

Composer-arranger Toole Camarata, in London since June doing the score for the first British musical in Technicolor, "London Town," is due back in New York next week via steamer. Wesley Ruggles produced and directed the picture for J. Arthur Rank.

Camarata, before joining the Air Corps in 1941, was musical director and sound supervision for Decca Records, N.Y., and prior to that as arranger for Bing Crosby and manager of Jimmy Dorsey's orch.

MORALES TO ENLARGE FOR MAJESTIC DISKING

Noto Morales orchestra, currently at the Copacabana, N.Y., will be enlarged from 11 to 18 or 19 pieces for recording dates for the Majestic label. Under an agreement to be signed this week, the Morales band will be Majestic's bid for the Latin music trade, against Columbia's Xavier-Cugat, et al.

Morales is also a songwriter. He composed "Bim Bam Boom" and many other pieces Cugat has used to advantage with his own orchestra.

Bob Lyon Back In

Canada, to Reorg
Canadian bandleader Bob Lyon, who took his band to Australia before the war, is back at his home in Edmonton, Alberta, after six years overseas. Plans to get back into the business and reorganize his band after New Year.

Lyon and his crew went to Australia in 1939 to the Trocadero ballroom in Sydney, and were stranded when war broke out. The American Red Cross took over the band and Lyon entertained GIs, playing camp shows for the first American soldiers to arrive on the continent.

American Federation of Musicians for the first time is insisting on use of its Form B employment blanks as the basis of all contracts between bandleaders and Hollywood film studios. During the past week the union has rejected several picture music contracts submitted to it for approval, a procedure required for the past month, since orders were issued that no film-music contract could be valid unless first okayed by the AFM executive board.

Agencies—whose picture-maestro deals were rejected were told to rewrite the contracts using Form B as the basis to which might be appended terms and conditions not ordinarily covered by Form B's wording. Under no circumstances, the agencies were advised, could there be any mention of radio, television or recording privileges to the studio involved. All agreements must confine the buyer's use of the contracted music to the sound track for which it is originally bought.

One of the AFM's reasons for insisting on the Form B blank, it is asserted, is to eliminate the necessity for perusing 15 to 20-page and longer contracts. However, since Form B designates the employer of the band as responsible for Social Security and unemployment insurance payments, the studios may have something to say. So far, it isn't known how or whether this circumstance would affect such deals.

BUDDY RICH TO DEBUT BAND IN NEWARK

Buddy Rich's new band will open at the Terrace Room, Newark, N.J. for two or three weeks. It has also been booked into the Palladium ballroom, Hollywood, where the drummer has a following due to his years with Tommy Dorsey.

Rich's new outfit is still in rehearsal in N.Y. It has not been completely staffed. Prior to the Terrace Room opening, currently its first date, it may play some one-nighters in New England.

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Chi Cafe Assn. Invites Sectional Ops To Join In a National Organization

Chicago, Nov. 27. Approximately 500 nifty operators from various parts of the country, summoned by telegram by the Chi Cafe Assn. to "discuss the American Guild of Variety Artists problem," met here last week and decided to form the National Assn. of Theatre-Restaurants and Cafes.

Following the confab, handbills were passed around to local dealers advising that the group has a three-point problem: (1) to meet with Matt Shelvey, head of AGVA, to work out a nationwide agreement between ops and entertainers; (2) to send a delegation to Washington to urge removal of the 20% tax on nifty checks; and (3) to fight the spread of prohibition ideas, which they feel, "now engulfs one-third of the country."

Main purpose of the huddle, however, per wire sent by COA's attorneys, Mill Raynor and Tom Rosen-

berg, is to buck AGVA's contemplated six-day week for performers. Officers elected were Rustan Morris, operator of Silver Palm, chi, and prez of COA, now also prez of NABTC; R. E. Shaffer, secretary of the Columbus O. Cafe Assn., viceprez; Mike Chindo, prez of Detroit Cafe Assn.; school viceprez Jack Grood, operator of Chez Ami, Buffalo, third viceprez; Rosenberg, secretary of the Chicago Cafe Assn.; and Vine Gardens, chi, treasurer, and Ben Rafalo, operator of Cat & Fiddle Club, Cincinnati, sergeant-at-arms.

Most of those present (despite attendance committee) that it was "nation-wide" were, from such not-too-distant towns as Cincinnati, Buffalo, Detroit, Cleveland, Columbus, Milwaukee, St. Paul, Akron, Gary (Ind.) and St. Louis, although attorneys for the Chicago Cafe Assn. and New York spots were present.

H. H. Gerstein, exec secretary of the N. Y. restaurant association, a wire regretting he couldn't attend but advising he'd appreciate learning results with a view of cooperating in the future. Bill Schwab, Chi attorney, represented the Trocadero and several other clubs in the West.

Those present decided to appoint an organization committee to work during the next three months to perfect the framework for a national safe union, which the national organization already set up is supposed to be that.

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AGVA doesn't recognize the Matt Shelvey, national head of AGVA, stated in N.Y. Monday (26) that he had no intention of meeting with the Chicago Cafe Assn. since the union does not recognize the organization, and will continue to do business direct with the Chi bistro owners as in the past. They were apprised of this by wire.

AGVA, either via its Chi local or national office, has not been notified by nifty owners themselves that they have, or are contemplating accepting this new setup for their safe organization. Until such time as the union is so notified and passes upon the authority of the group, AGVA would have nothing to discuss with them, according to Shelvey.

As for discussion on a proposed six-day week for nifty performers, continued Shelvey, "this could be somewhat premature since AGVA has nothing on its immediate agenda to warrant such a process for a six-day week there'll be sufficient notice given and plenty of time to discuss the matter then. In fact, says Shelvey, if the Chi owners persist in preparing a battle line against AGVA so far mythical attempts to institute a six-day week, the union might seize the opportunity on the basis of the publicity they have been giving it to formulate a campaign in that direction.

Benny Fields Switches to ABC From Wm. Morris

After 12 years with the William Morris agency, Benny Fields has switched to Joe Glaser's Associated Booking Corp. and will be handled in Chicago. Yates, New past goes into effect when Fields plays dates Morris office contracted for. Contract with Yates is for six months.

ABC also signed Ethel Waters recently. She also moved over from the Morris agency.

Joan Barry Set Into N.Y. Nity as Singer, Files Claim Vs. Agent

Joan Barry, former Chapin propeo who has been signed for the Greenwich Village Inn N.Y., starting Dec. 5, is starting her Gotham bow on familiar grounds—a law suit. Preceding her opening she's filing a claim against Don De Carlo, a Pittsburgh preenter, who signed her to an exclusive agency contract at 50% of her earnings. In return he advanced her around \$3,000 for wardrobe, arrangements, travel expenses. Jonas T. Silverstone and Mortimer S. Rosenthal, attorneys for the American Guild of Variety Artists, are notifying De Carlo that his contract has been voided because of an excessive percentage. He is warning him that all performer contracts must be executed on AGVA forms.

In addition to the excessive percentage, Miss Barry claims that she was booked in a spot near Pittsburgh for \$2,500 weekly for two weeks, salary of which De Carlo collected, and is still being retained by him.

De Carlo is in a Pittsburgh hospital suffering injuries as result of an auto accident. Final disposition of the case may await his recovery.

In the meantime, Miss Barry is being handled by Charlie Yates of the Joe Glaser office.

Louis Jordan's Second All-Negro Feature Pic

Chicago, Nov. 27. Shooting will start next week in (4) in New York on the second Louis Jordan picture to be produced by Berle Adams, the picture titled "Beware Brother," the film will be shot at the Filmcraft Studios under the direction of Bud Pollard with an all-colored cast and will be of short feature length, 55 minutes.

Last year about the time Adams and Jordan produced a two-reeler, "Caldonia," which they released through Art Pictures, the same picture will also be released by them. Ops will have seven songs and will include "Bop" and "Jumpin' Blues." "Bop" is Jordan's new music in films, having appeared in "Bop" with the Boys and "Jumpin'" "Meet Miss Bobby Sox" and Monogram's yet to be released "Swing Parade of '46."

Saranac Lake

By Happy Benway
Saranac, N. Y., Nov. 27.

Will Rogers handed his patients a Thanksgiving dinner that will be remembered a long time. Spots to nifty with sweet cider for dessert, plus music and entertainment.

Dick Puff accompanied by Neil and Lynn Puff motored in from Puchee, N. Y., to visit Alice Vann, who is perting.

Ed Shapiro, who has a daughter "cutting" here in the colony, bought the Rathskeller, local ginemy, so as to be near his offspring.

George Waite, circus clown of yesteryear, in from Worcester, Mass., as a newcomer. Will bed it a while while awaiting outcome of the ops.

Dick Van Ness, radioman on the U. S. Hancock, came to Saranac, Montclair, N. J., to mitt and ogle the gals, who his little sister who is at the lodge.

Tootsie Holmes and husband, who have been good Samaritans to the gane here for many years, are celebrating their 25th wedding anniversary by sending greetings and gifts to the needy of the colony.

A. B. McGuire in from the Big Town to ogle and do a bedside chat with Kay (RSO) Laine who picks extra ogle good reports.

The Colony's loss is Broadway's gain. An Internationally famous dancer and Mrs. William "Mother" Morris will spend her winter vacation in Saranac.

This column would like the address of Margaret Newell, ex-alumna of the colony. Last heard of in Philadelphia. It's important.

Write to those that are ill.

AGVA Setting Up Contract Machinery To Guard Against S.A. Strandings

Increased demands for U. S. talent by Panama, Mexico and other American countries has prompted the American Guild of Variety Artists to set up a contract form for all acts booked in these areas. Previously such bookings were so few and far between that no special consideration had been given them. However, recent strandings in Mexico have caused the union to set up a procedure, similar to that in effect in the States, to establish financial responsibility in such matters.

South American and Panamanian dates are reportedly booked at random and in most cases by other than franchised agents. Some of the Panam spots have been known to book acts and girls through commercial agencies and from office-in-theaters in the spots.

That agents when bona fide agents would have none of that business. Now that spots are offering good odds for acts, it's a different story.

AGVA is now drafting a contract for these spots and in the future will be allowed to play only spots that have signed minimum, basic agreements with the union. Clubs also will be required to post cash bonds covering two-weeks' salary for acts and return transport. Only AGVA franchised agents will be allowed to book its member-performers in the spots.

It was pointed out by AGVA that in the past many performers who agreed with the union dates did so without consulting the union. When there was no payoff, the beef came from the union, which would strand the back but had no avenue by which to collect salary claims. The pacting and bond coin will take care of that now.

Hazel Scott Pianistics Groovy for Longhairs In Carnegie Concert

As far as New Yorkers are concerned, Hazel Scott, playing before a sober, near-capacity audience in Carnegie hall, Monday (26), proved herself a great swing pianist. At \$3.00 top, she had to give the house plenty of entertainment in a two-hour recital, and she was equal to the occasion.

Preceded by a terrific publicity barrage, resulting from her being barred from a recital by the Daughters of the American Revolution at Constitution hall, Washington, Miss Scott showed as one of the more showmanly keyboardists, toning down her nifty technique in keeping with the dignity of the occasion. First half of her concert was devoted to the classics, in which she doesn't have a big-time savvy. But in the pop section, she's virtually in a class by herself. In the later, Miss Scott was backed by the Eugene Celio trio and she constantly rocked the longhair atmosphere with modernized versions of classics, such as a "Bach Invention," "Minute Waltz" and "Second Hungarian Rhapsody."

Sole item in the classical portion that peeked up the classics was "The Passion Suite" built around Negro spirituals, depicting the last days of Christ. Pianist seemed more at home in this piece, giving it more feeling and interpretation than other numbers by Scarlatti, Bach, Chopin, Ravel and De Falla.

From the reaction to her spirituals there seems to be considerable interest among longhairs in America, can Negro and swing themes. It may have been shrewd showmanship to concentrate on these items and leave the strictly longhair stuff to Bessie like Horowitz, Rubinstein, Hurlb, et al.

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Broadway Nitery Ops See Warlike Biz Boom Continuing Indefinitely

Cafe bouillabais are betting heavily on the ability of Broadway to continue flush wartime business indefinitely. Faith in the Stem's future is being evidenced not only by heavy spending by existing operations, but by the influx of new spots.

Latest spot to hit the street is expected to open sometime around the holidays at a site until recently occupied by an Automat. Operators are Harry and Jack Finkelman, who at one time operated the Ringdine, an Eighth avenue cocktail lounge, tagged the Maridi Gras, is said to cost in the neighborhood of \$75,000. Talent policy hasn't been set yet.

Another important development on the street is the arrival of NYC (Nite, T. Grantland) to Broadway, at Tony Pastor's Up-

town. Name of the spot will be changed to Club Frivolity with NYC's bow Dec. 31. He's coming here with a show current at the Floridiana Gardens, Hollywood, which will include a line, Candy Candido and John and Inga Zerbby. Layout was sold at \$60,000. NYC's last appearance here was in 1938 at the Midnight Sun.

Zanzibar management is mulling other eateries on the street. On the site of their old cafe, will be located an eatery with a Japanese-Sinclair decor, expected to open around Jan. 1. Zanzibar owners are also planning an all-night eatery at the corner of Broadway and 46th street, on a site now occupied by a Child's restaurant. Present tenant is expected to vacate in March.

Capitol, N.Y., Stage Show Has Its Troubles, With Acts Going In and Out

After dropping out of the current Capitol, N. Y., show because of billing dispute, Jackie Gleason returned Monday (28) to replace Carlos Ramirez, who temporarily left the layout, because of difficulty in getting his pipes adjusted to working full days.

Gleason walked out of the show prior to opening when he claimed that he wasn't given 100% billing as was in his contract. Error in size of type appeared only in the first editions of daily newspaper ads, and was subsequently corrected. Love, Rize and Stanley filed in Gleason's time by spitting their act in two sections.

Henry youngman substituted yesterday (Tuesday). Ramirez is expected back today.

Monica Boyar's Fl. Date

Monica Boyar, songstress at Le Ruban Bleu, opens at Miami Beach's Blackmaroon Club, 5600. Opening date hasn't been set yet, inasmuch as construction work is still going on there.

Zero Mostel to Rosen

Zero Mostel has switched from the William Morris agency to Jerry Rosen in N. Y.

Comic is still under personal management to Barney Josephson, operator of the Cafe Society, N. Y., who still gets a percentage of Mostel's earnings.

French Dancer Will 25G by U.S. Diplomat Cannot Be Unearthed

Chicago, Nov. 27. Search for a formerly famous Parisian dancer, who is heir to a \$25,000 fortune left her by the late Mrs. O'Connell, here last week. Dancer, Angèle Olagnon, known professionally as Sully Deslau, was traced to the Hotel Ruhl, Nice, but the trail ended there, Judge O'Connell said.

Torped's dough is only a small part of the \$514,725 being held here for unlocated persons living in Europe who have been named here in wills filed since the beginning of the war.

Atty. David J. A. Hayes, representing the French consul general here, reported the consul's inability to find Miss Deslau, whose dough will become the property of Cook County, Ill., if she is located. Hayes said he would revert to the French government, under which she was living when last heard from, but an order directing the county treasurer here to hold all part of the foreign residue until proper settlements are made locally, put in effect last year by Judge O'Connell, has checked all that.

Morris died Jan. 15, 1942, leaving an estate of more than \$1,000,000.

TROC OFFERS \$7,500 WEEKLY TO SINATRA

Los Angeles, Nov. 27. Norman Staller and Chuck Landis, new operators of the Trocadero, have tossed an offer of \$7,500 a week at Frank Sinatra, with no audible reply to date.

Sunset Strip spot will close temporarily after New Year's for \$50,000 worth of renovation and enlargement. Xavier Cugat moves in to take the place to play out the old year, after which the nitery will go into a re-vamping period during which Sinatra and other names will be tempted by huge offers.

OPA Clips 27 N.Y. Hotels, Niteries on Turkey Tariffs

Federal court treble damage cases for alleged overcharges on food and/or drinks were filed by the OPA against 27 N. Y. hotels, niteries and restaurants last week. Complaints have been lodged against the 1-2-3 club, Waldorf-Astoria hotel, Rosian Krechima, Jack Dempsey's and 400 club among others. Action was based on illegal charges on last year's Thanksgiving day menus which priced dishes at more than 15% over regular Sunday tariffs.

Simultaneously, OPA revealed that 22 other spots had settled with OPA for other infractions. Among them are Gallagher's Steak House, which was fined \$911; Cafe Society Downtown, \$840; Piccadilly hotel, \$513; Le Coq Rouge, \$408; Lindy's, \$616, and Cafe Chamboard, \$3,400.

Sunny Skylar, having completed "City of Flowers" film work for 20th-Fox, goes to Latin Quarter, Dec. Jan. 1 for two weeks, then to Roosevelt hotel, New Orleans.

New Act

CARLOS RAMIREZ
Songs
a Nite,
Capitol, N. Y.

Carlos Ramirez, a fine tenor, has an operatic background stemming from South America. He has to iron out his stage conduct before he can hope for a greater effect in picture theatres. The concert stage, probably doesn't mind his posing so much, nor his inadequacies of speech, because it's the sort of thing that type of audience expects.

Garred in dinner jacket, he's doing three numbers, all in the Latin idiom, and this audience went big for his singing. He's under contract to Metro, for whom he's appeared in a number of filmsicals. Kohn.

\$80,000 AWARDED BOY IN ONE RINGING CLAIM

Hartford, Nov. 27. An eight-year-old boy is the recipient of the largest claim award made yet as a result of the disastrous Ringling circus fire here in 1944. The boy, Gerald Vassaur, of Bristol, was given \$80,000 by a Board of Arbitration. His mother perished in the fire. He suffered loss of fingers on his left hand, severe burns of his right hand, body, and a severe scalp wound.

Awards totalling \$129,022 were made to various claimants last week.

Next Zanzibar, N.Y., Show Fully Set to Open Dec. 5

Maurice Rocco has been named to the Zanzibar show starting Dec. 5. Pacting was held up due to Rocco's commitment to open at the Casanova, Panama City, in February. Since show is expected to run beyond that, Rocco will have to leave the Zanzibar in mid-term, unless the Panama date can be pushed back.

Ray Sneed, Jr., Negro ballet dancer, has also been signed for new show. Others previously booked include Ink Spots, Cootie Williams' orchestra, Ella Fitzgerald, Coke & Pops, Howell and Bower, and Claude Hopkins' band.

Madriguera South

Enric Madriguera orchestra has been signed for the Beach Riviera, Miami, starting Jan. 16. Rest of the show will include Ethel Merman, making her first niterly appearance in 15 years, and Mario & Florida.

AGVA PACTS FLA. VAUDERS

Two Florida vaude theatres signed basic agreements with American Guild of Variety Artists this week. Houses are the Temple, Jacksonville and the Victory, Tampa.

Both are under Re-baccination calling for minimums of \$75-\$45 (later figure for chorus), 30 shows weekly and pro rata overtime for all additional shows.

Charlie Yates to Be Examined Before Trial Of FB Pact Dispute

Frederick Bros. was awarded the right to an examination before trial in their breach of contract suit against Charlie Yates. Yates will be examined Friday (30) at which time he will be required to produce books and records. Award was made last week by Judge Carroll G. Walter in the N. Y. Supreme court.

This is the second round in the FB suit against Yates. Yates was victor in the first when court denied FB's petition for a temporary injunction against Yates working elsewhere.

Proceedings stem from Yates departure from Frederick Bros. in August, after working out three years on a 10-year contract. He subsequently joined Joe Glaser's Associated Booking Office.



SOPHIE TUCKER

appearing at LA MARTINIQUE

days

"SOME OF THESE DAYS

You must try a

STEAK

AT HOWIE'S"

for LUNCHEON & DINNER

AFTER - THEATRE

Your Host - SAMUEL A. MORRIS

HOWIE'S

"The HOT Word for Good Food"

1307 4th Ave. - at 52nd St.

BERT FROHMAN

A Sensational Holdover

NOW APPEARING AT THE

EMBASSY CLUB

PHILADELPHIA

Featuring SAMMY STEPT'S Newest Ballad

"I FALL IN LOVE WITH YOU EVERY DAY"

"RED ROSES FOR MY BLUE BARY"

By JIMMY DEPRE-Published by Mills Music

"THE ADDRESS IS STILL THE SAME"

By SAMMY MYSELS, CHAS. MCCARTHY AND BERT DOUGLAS

Published by SHAPIRO-BERNSTEIN

"DEAREST DARLING"

By DICK ROBERTSON

Published by ADVENT MUSIC

Special Material by MILT FRANCIS

JERRY BERGEN

A Sensation in St. Louis

NOW IN FOURTH WEEK

AT

CRYSTAL TERRACE
PARK PLAZA HOTEL

WILLIAM MORRIS AGENCY

LAURETTE and CLYMAS
DANCE HUMORISTS
Now Appearing CARINO ERICA
Rio Rio Jackson, Tenn.
New York Address, MAY JOHNSON

PAUL REGAN

COMIC-SATIRIST

Currently

ON TOUR

Management: M.E.A.

★
PHENOMENAL
SHOW STOPPERS!

(TONY) (KENNY)

CARLTONS

Dynamic

THANKS TO FRANK AND TONY SENNES

THANKS TO ERNIE YOUNG

Manager BEA SARCHÉ

Personal Direction PAUL MARR

203 N. WABASH AVE. • CHICAGO

JUST COMPLETED 17 CONSECUTIVE
MONTHS ON U.S.O. HOSPITAL TOUR

SONGS BY

ELINOR SHERRY

MUSIC BY

THE SWINGHEARTS

BASS - PIANO - GUITAR

Currently Appearing CLOUOT CLUB, Atlantic City
Opening Dec. 3, Limited Engagement, COPACABANA, Philadelphia
Per. Dir.-MATTY ROSEN, 1501 Broadway, New York

48th St. 'Harvey's' Theatre Reverts To Leblangs Fri. as Todd's Lease Ends

The 48th Street, N. Y., where "Harvey" is parked, reverts to the Leblang estate Saturday (1). Most Todd's sublease on the theatre expiring as of Friday (30). Leblang, who was worried about the possibility of the showman removing any material or apparatus that could be used with operations in the house, had Todd decline to sign a stipulation that to that effect, indicating that somebody had a faulty conscience referring to the deal made last summer whereby the hit will continue at the 48th Street, from which Todd will no longer reap the house profits.

The Leblangs, through attorney Joseph Richter, applied for a writ restraining Todd from removing any apparatus from the theatre, and a temporary stay was granted. Todd had the house on a low rental and charged the cost of new jobs for the heating plant last year. Leblangs argued that the installation now properly belongs to the property.

New York Telephone Co. was advised by Todd to discontinue the 48th Street lighting circuit. Todd has automatically called for removal of equipment. Brock Pennington, "Harvey's" manager, has been at odds with Todd ever since the deal was made to continue the show at the 48th Street, pending the house removal. The winter edition of the Manhattan telephone directory was being printed, but the theatre being listed, but the pressers were stopped and a page removed so that the 48th Street was not at the forefront.

Todd's lease on his present office building expiring at the end of December, but he is having difficulty obtaining possession of the former "Vanderbilt" mansion on East 52nd street, where he will move, having bought the property several months ago. It is presently leased by Arthur Forkenstein, a dress designer, who contends it is his residence.

Anthony Paul, who is leasing Todd, has applied to the local Office of Price Administration to classify the theatre as a place of entertainment. Todd's plan is to have a party every so that the designer can be ousted and the place fixed up as Todd's new office. Decision pending.

SHUBERTS MULL HYO FOR PASSING SHOW

The Shuberts are mulling whether to strengthen "The Passing Show," which reopened out of town recently with Willie Howard starring. Revue is doing real business out of town and although it was planned for road showing, there's a chance it will be presented on Broadway next season. "Passing Show" originated in the Shubert warehouse, just as "Hallelujah" did. That Otten and Johnson have costed money on Broadway.

"Show" registered a high gross in Philadelphia last week, and is planning there this and next week. It then goes to Detroit and, after a preliminary layout, will be Dec. 24 at the Great Northern, Chicago.

Montclair Strawhat In Black Via Jo. ton

Warners' Montclair, N. J., theatre, in the red with stock since early November is clamoring for a new act out of the red, which approximated \$18,000. Credit goes to Edward Horton, Montclair, who has had stock draw session for years. Horton played the Montclair spot for weeks in his own name, and then for time for Henry, and is currently playing "Clarence" there, play bring the second week, with one more to go.

Montclair is being operated by Thomas Conello, recently of the Army, and Thomas Haynes, the local duo being new in show business. Horton, Skinner, and Haynes, teamed with the Jersey venture, withdrew some time ago.

Liebman's Kid Seeking

Max Liebman is still looking for a satisfactory casting for the kid, who is the central character in "Shooting Star," his \$150,000 legit picture.

Sam Kaplan and Bob Russell did the tues and, for a time, Ed Harris was anxious to star, but all details are off until the male star is set.

American Red Cross Stock Co. in Wiesbaden

Wiesbaden, Germany, Nov. 17. An American Red Cross stock company has been organized here by Francis I. Curtis, one-time David Belasco associate director and arranger for the "Yvonne" and "The Road to Rome," and is preparing "Made in Heaven." Last is a play by Mason and Patricia Kellin, which will have its world premiere here.

Curtis is using the ornate opera house for his venture. Building had been hit by incendiaries, and furniture was burned by Nazis, so that a complete overhaul job has been necessary to put it into shape.

Plenty of Headaches For 'Nantucket' Flop; Red Soars to \$360,000

Plenty of managerial headaches are being caused by the flop "Nantucket," which closed at the Adelphi, N. Y., Nov. 17 after 17 performances. The 600 girls and the maze of troubles hasn't been settled yet. Additional claims are piling up, including the amount of money in the show, now reported to have gone into the red for an incredible \$360,000.

One of the added claims is an extra week's salary to cast and chorus in lieu of the show. Immediately after "Girl" opened and was panned, notice was posted but "Nantucket" was kept on the bulletin board a few days later. Money on payment by Equity was to pay off the company on both Saturdays of its Broadway existence.

All the limited boxoffice takes were related by the theatre because of obligations piled up by the show management. The stage crew threatened to go on strike for the final performance, but was dissuaded by the amount of money in the show, now reported to have gone into the red for an incredible \$360,000. One obligation not taken payment was the return fare to Coast guaranteed Edward Clarke Lilley, who staged the book.

"Honey" has three bad flops, the first being "Victory Belles," but there was a heap of trouble about the second, "Home Sweet Home," before "Belles" finally stopped.

Urges Newsmen Okay Into ATAM P.A. Unit

A group of press agents in the Assn. of Theatrical Agents and Managers is anxious to broaden entrance requirements for members, with the idea of taking in newspapermen with experience in the drama field. Feeling that a lot of newspapermen are being excluded by the "new-blood" clause for producers suggested by the ATAM, they are making the last contract. Also that the apprentice system isn't allowing enough good men with drama training into the union.

George Ross, former N. Y. World-Tribune drama critic, is the executive general p.a., and David Quirk, N. Y. Daily News drama ed., is in charge of the committee. The group mentioned above has a lawyer now drawing up necessary legal papers, and it is not necessary for a producer being let for deceiving newspaper-drama men in without opening eyes completely. Theory is that newspapermen credit for their drama experience, similar to apprentice time.

Lindsay's Op

Howard Lindsay was operated on at Murray Hill hospital, N. Y., last Saturday (24) after receiving a leg ailment of unspecified nature. Physicians traced infection to a stomach ulcer, and while major surgery was not necessary, it had to be laid up for several weeks.

Lindsay was taken ill after the opening of "State of the Union," which he wrote with Ring Lardner, Jr., and which is being produced by the Hudson, N. Y. It was planned to organize a new "Union" company, but Lindsay's illness, which will be delayed.

2 Global Musicals

Broadway will see two musicals this season with a slight twist on a round-the-world-jangle. One is the Nat Karson-Eddie Shelton-Billie Holiday musical, which opens tonight in Philip St. (1), other being Mike Todd's "Eighty Six," based on Jules Verne's "80 Days Around the World."

Welles, who will direct, took latter, and will direct. Gold Porter supplied music and lyrics.

Rose Gets London Okay on 'Carmen'

London, Nov. 27. Billy Rose has obtained sanction from the British Ministry to stage "Carmen Jones" in London. Previously reported that the ministry had said Rose's plans by refusing to discuss loan permits for the cast, but understood this was done only because Rose originally made a formal application for permission. Impresario will probably open "Jones" at the next fall in conjunction with either Minnie Driver or Jack Hylton.

Understood the Labor Ministry is now willing to allow any stage or touring production to be made. Chief obstacles now in the path of such importations are the ministry's refusal to make a decision on the matter of salaries. Both may be ironed out soon.

Li. Col. Irving Somach, Vet Legit Backer, Upped

And Discharged by Army

Li. Col. Irving Somach, vet Broadway legit backer, exited the Army this week to resume his medical practice and play-financing.

Dr. Somach, who entered the service three years ago as a captain, was raised from major to 1. colonel last week, just before his discharge, on the basis of records of the Sinai hospital (N.Y.) Unit in the Africa, Italy and French campaigns. W.K. to show him as a medical heli one of the lucky originals in with Oscar Serlin's "Life With Father."

Li. Col. Somach is technical advisor on the forthcoming LeSabre-Lilly production, "Home Sweet Home," by Arthur Laurents, radio scripter making his Broadway debut. Somach, ex-group Theatre, is staging; Joe Penney and Arthur Franz play two of the roles. Somach is now in Army hospital, but left hospital over the weekend to see first-hand how neurotic patients work in the hospital, which has no effect on psychiatric patients, relaxes them, makes them tell the truth, speak freely and lose all inhibitions, and has been of invaluable help in curing war jitters. It's a switch on the lie-detector used by criminologists. Other leads in the forthcoming play are Alan Baxter and Russell Noyes, with Xmas Eve at the Adelphi on Broadway, possibly at the Belasco where the play's rehearsing.

Clifford Hayman to Do Edwin Justus Mayer Play

Clifford Hayman, Broadway producer, is planning to produce his new play, tentatively titled "The Fighting Tenth," with Xmas Eve at the Adelphi on Broadway, possibly at the Belasco where the play's rehearsing.

Named San Antonio Mgr.

San Antonio, Nov. 27. Robert Brinkley has been named manager of the Sunken Garden theatre.

Plays in Rehearsal

"O Mistress Mine" - Love in Idleness - Theatre Guild and John C. Wilson.

Yesterday - Max Gordon, "Show Boat" (revival) - Richard Rodgers and Oscar Hammerstein II.

"Home of the Brave" - Lee Sablin.

"The Late Show" - Michael Meyer.

"St. Lazarus' Pharmacy" - Eddie Dowling and Louis J. Singer.

Revival - "The Great Gatsby" - Eddie Dowling and Louis J. Singer.

'Red Mill' Royalty to the Shuberts For Theatre Sets Booking Precedent

Harburg-Saidy's Musical Has 'Social Significance'

E. Y. Harburg and Fred Saidy, who did book on "Blommier Girl" at the N. Y., set to do book on a new, as yet untitled musical, with Earl Robinson and Burton Lane as lyricists, and Harburg as lyricist. Show is said to have a "social significance" angle in libretto.

Harold Arlen, who collaborated with Harburg on "Blommier Girl," also has a new musical, with Johnny Mercer. "St. Louis Woman," which is still slated to go on, although producers are still trying to find a lead replacement for Lena Horne, who bowed out.

Sam Katz and Arthur Freed of Metro reported backing first show, using own coin.

Chi Takes Umbrage At Hotel's Alleged Slight to Show Mob

Chicago, Nov. 27. Hotel situation in Chicago isn't as bad as it has been in the past, but it still despite beefs to the contrary, according to various hotel operators and managers, it still does that the American Legion and other conventions have taken over the town are unforgotten. And there are plenty of room for show people in attested by Louis Emmeberg, prez of the Chicago Assn., as well as by hotel ops themselves.

Ambassador, Sherman, Palmer Hotel, St. George, Cleveland, Stone, Drake, Morrison and others are doing everything they can for show people, they have had done in the past, the various managers insist.

THE VARIETY about room shortages on the west was what started the turmoil, and one of the hotel operators in the Herald-American last week pointed it along by quoting a letter from the Chicago Assn. to the "Chicago Tribune," who asked, "If Chicago wants show people, why does it not make a room for them? For one, from my hotel because of the five-day limit on rooms?"

Reaction to Harburg's "Blommier Girl" was that his show folded after six nights. "And then we broke our word to the Ryan rooming house, other shows" manager Joe Akeson of the Crocyon told VARIETY.

Chicago is forecasting a boom ups in the future was offered by Stevens, who quoted VARIETY's remark that the Chicago Assn. are doing show people a favor to permit them to sign the register.

New Stock Co. Does Weak Biz in Newark

Stock being tried again in Newark, N. J., at the former Orpheum theatre in the Orpheum, which has been weak on biz, despite the presence of names. First play arranged for the revival of "The Fighting Tenth" (revival) by the Little Indians, which was followed by "Tomorrow the World," with "The Fighting Tenth" and "The Third attraction is "The Hasty Heart," slated to be followed by a new play entitled "A Cup of Snow," in which Jeanne Cugney and Blanche Yurka are billed to appear. The new play is situated in a new neighborhood. At first the Shuberts were named as being interested but they were not. The play was formally used for Italian opera but around 25 years ago stock took over in the Orpheum, with Mabel Brownell and Clifford Stock heading the company. Present stock outfit includes Blanche Yurka, Anthony Corbino and Danny Hoar, latter being a local orchestra leader.

Seek New Omaha Legit

Omaha, Nov. 27. Talk getting stronger for a legitimate house of proper size to be included in proposed new city auditorium.

Kansas City Music Hall likely to be pattern.

When "The Red Mill" moves to the 48th Street, N. Y., from the Ziegfeld, on Dec. 24, it will be first time the show has been forced to pay a weekly royalty to obtain a booking. The fee will not apply to the house, possession of which goes to City Investing Co., but to the Shuberts, who have been operating the show since the death of the Moon, which vacates the house and goes to the road.

Paula Sone and Hunt Stronberg, Jr., will be required to pay 5% of the weekly gross to the Shuberts, and if the show plays to capacity, \$10,000, the royalty "Mill" will be over \$1,000 per week. "Mill" has been selling out at the Ziegfeld, but the large Shubert crowd, but while the ticket sale will be cut to \$4.00 on weekday nights, it will be \$5.00 on Friday and Saturday will be \$6.00, so that the musical will gross as much in the midtown house.

Shubert deal with the "Red Mill" management is a precedent. It is believed. The weekly kick will drop the show's share of the takings to 65% instead of 75%, which is usual for musicals.

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"Dark of Moon" closes Dec. 15 and goes out town. City planned extensive alterations but there is too little time to make them. "Moon" and the arrival of "Mill" for that work to be accomplished and the "Mill" to be a success in musical engagement.

FRONT-OF-HOUSE SWITCHES ON B'WAY

Change of management at three Broadway theatres will be accompanied by shifting in the front of the house. When possession of the 48th Street passes Dec. 15 to the City Investing Co., new owner of the property, Bill Goldthart will switch to the Broadway. "Follow the Girls" as treasurer while Ernest McCutley remains as house manager. The Shuberts' Broadway boxoffice was supposed to switch to the 48th Street, but her contract was with the Shuberts, who lose the theatre.

George Ashby and Frank Williams are in the City Investing Co. Columbus Circle, formerly the International. "Hamlet," reverts the house to the City Investing Co. and the manager. Walter Henry has been appointed in the Massfield. "Anna Christie" is being produced by the 48th Street. "Harvey" goes back to the Leblang estate at the end of the year. Dec. 31, Julius Specior and Harry Goldthart remain in the b.o.

Touring 'Desert Song' Due in N.Y. on Jan. 8

Second Coast-produced legitimate revival to reach Broadway this season will be "Desert Song," booked into the City Investing Co. boxoffice starting Jan. 8. First was "The Red Mill," currently at the Ziegfeld.

"Song" opened at San Diego, Sept. 7 and was credited with grossing \$41,000 in nine performances there. It will be the first to be produced in the City Investing Co. boxoffice. "Song" was revived by the Los Angeles and San Francisco theatres. It was produced by Walter Cassel, Metropolitan Opera Co. baritone, and Dorothy Sandlin.



S. R. O.

Revlon's
new color
"Fatal Apple"
Nail Enamel · Lipstick · Face Powder

Most tempting new color since the Garden of Eden showed
"Adam and Eve"! A wonderful deep blush crimson for matching lips and fingertips with
harmonizing face powder that's sheer dazzle for skin. American stars everywhere,
stage, screen, radio (society too) all know the high fashion drama,
the chic, the smartness, of Revlon color... trust to its famous
stay-on power for "long run" wear. They look to Revlon
for hit color originals... and nothing else will do!
They look to "Fatal Apple" when they want to play Eve!



Broadway

Metro director S. Sylvan Simon east to ny.

Morty Woolley in Doctors hour for a checkup.

Eddie Golan cast, conferring with RKO movie heads.

Bill Pine & (Thomasy) arrived east yesterday (Tuesday).

Edw. L. Hirsch, (Helen Stiel) (MCA) expects his discharge soon.

Edwin L. Marin, (IA director, in production look over at play in Ft. Lauderdale, Fla. for the winter.

Joe Glover doing the arrangement for the "Night of the Living Dead" at the New York City.

Curt Weisberg, ex-pa., back in the States, but not yet out of the Army.

Music publisher Jack Robbins starts his annual winter visit to Miami on Dec. 15.

Jack O'Brien, AP amusement editor, will be in New York for minor operation.

Spot fire in chimney at Emily's building put heating plant out of operation for several days.

Joe Joshua will stage "Annie Oakley" (Ethel Merman) for Rodgers & Hammerstein.

John R. King (long a feature piece on the Stock's Sherman Billings) for Comstock.

G. L. Carrington, Alvin Service plans to leave from New York for two weeks at the N. Y. office.

The Leon Eskin & Eskin's have a welcome home party for their son, Lt. Philip Eskin.

Joe Loesser is in the hospital at Paramount, starting mid-December, will be a Betty Hutton film.

Alfred Himmelfarb, (one of Broadway composers, celebrating his 40th birthday in style) at the Waldorf.

Bryan Fog and Gregory Ratoff in the Coast, conferring with east-coast rep. Joe.

Macy's spectacular Thanksgiving parade over at the Waldorf.

Interference with matinee traffic.

Joe Dunham is returning and back with Emily, using deck-

to perform formerly Paul Dulleck's musical. (MCA) will be in New York couple weeks with heart condition.

Sam is having a bad eye infection.

Dan McWhiney in for a week in the Broadway musical for Andrew Stone Productions.

Plenty of talk about a raw line in a tabloid column last week.

Has been cancelled before Broadway syndicate.

Pointment filed its new national director of publicity and advertising.

Joe Mitchell, at 21 yesterday (Thursday).

Louis B. Mayer was bedded with a cold while here, returning this week with Howard Strickling to Hollywood.

New. Kiekerblocker. Luncheon Club to meet at the Plaza's Terrace room on alternate Thursdays beginning Jan. 3.

Joe Sinatra will go to Philly Dec. 10 to receive the Golden Slipper Award for his work in production.

Two Hollywood restaurateurs, Don Chasen and Bob Cook, are vacationing in New York, return to the Coast this week.

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"Guest in the House," based on story by his wife.

The Wallace Downeys' new music publisher, manager and Letha-Ann (ASCAP) doing Broadway musicals.

Bride is former Studebaker Dodge Eckhouse, sister of Gumbel Bros. vocap, Joe Eckhouse.

Key Carrington may join his company in the "Night of the Living Dead" at the New York City.

Edw. L. Hirsch, (Helen Stiel) (MCA) expects his discharge soon.

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London

David Niven says for America on the Green Day Dec. 16.

John Gielgud, "The Hands" for remainder of run.

Movita to play role of Princess in Hollywood, Collins' cartooning in follow in Glasgow.

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Jones" featured downtown Victory Bond rally last week, when they appeared with 29th AGF "Jungle" band.

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Hollywood

Sue Carol laid up with flu. Colette Lysons laid up with flu. Carl Lubitsch vacationing in the desert.

David Kapp in town on business for Paramount.

Clare James divorced Raynold Dorsey.

Barton to New Orleans on business.

Bob Hobbs, Brown Derby chef, hospitalized.

Grin Burton recovering from appendicitis.

John Fawcett in town after an operation.

Frances Gifford collecting a tar at Palm Springs.

Charles Gifford collecting a tar at Palm Springs.

Charles Gifford collecting a tar at Palm Springs.

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GAC takes over in New York!

now appearing

CAPITOL
THEATRE

JIMMY DORSEY
JACKIE GLEASON

PENNSYLVANIA HOTEL

FRANKIE CARLE

HOTEL
NEW YORKER

JOHNNY LONG
"BELLES and BLADES ICE REVUE"

400 RESTAURANT

WOODY HERMAN

PARAMOUNT THEATRE

TONY PASTOR
MARION HUTTON

HOTEL LEXINGTON

HAL ALOMA

"THE HONOLULU MAIDS"

ROXY THEATRE

BEATRICE KAY
ARTHUR BLAKE

CENTURY THEATRE

"ARE YOU WITH IT?"
LEW PARKER ★ JANE DULO ★ HAL HUNTER

CAFE ZANZIBAR

LOUIS JORDAN

COPACABANA

KING COLLE TRIO
BLAIR & DEAN

STRAND THEATRE

JOHNNY DESMOND

HAVANA MADRID

DIOSA COSTELLO

LA MARTINIQUE

GENE BAYLOS
HAL WINTERS

CLUB LONDON

ALAN GALE · GRACIE HARRIE
EDWARDS & DIANNE

HOTEL DIXIE

JOE MARSALA SEPTET

HOTEL VICTORIA

ADRIAN ROLLINI TRIO

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