







# Possibility of 17-Week-Old Hollywood Strike Ending After Fri. Powwow in Chi

Hollywood, July 3. Possibility looms that a formula for ending the 17-week-old studio strike may be reached Friday (6) at a meeting of the International presidents of the Hollywood Guilds in Chicago, following a call sent out by William H. Hutcherson, the Carpenters' International president, that a walkout by IATSE, pro-RKO, would sit in.

Herbert Sorrell, the Conference of Studio Unions proxy, heads a group of local delegates to the Windy City huddles with the question now whether Walsh would go or send a delegate. Sorrell notified the strikers to disregard any telegrams from the union during his stay, stating the meeting would be called here for rank-and-file settlement of an accord now reached in Chi.

General belief among labor jugs, however, is that some strike is now being reached there.

Meanwhile NLRB has ordered a rehearing for the studio executives that employment of actors, directors and other replacements would be taken out of IATSE. Contention of producers is that employment of the replacements would be terminated prior to the walkout. In ordering the rehearing, NLRB also orders the union to order director that counts of striking decorators be bottled in belief that such tallying might be a basis of hearing. Board action is interpreted as a victory for the IA.

One result of the film strike is a tremendous increase in the use of process shots. In every major studio for new picture production, the use of process is new and thereby saving time, labor and money. Photo photography also does away with time and expense of location trips.

# WBP Confab On Raw Film Aug. 5

Washington, July 3. The War Production Board motion picture advisory committee huddles here Aug. 15 to decide whether raw stock allocations should be continued during the last quarter of the year.

Stanley B. Adams, of the WPB office of civilian requirements, said yesterday that the committee will meet to discuss the supply and demand of 35 mm film for the fourth quarter of this year and for the first three quarters of 1946, and to consider the advisability of continuing allocations of 35 mm film for the fourth quarter of the current year.

Adams stated last month that there was a possibility of ending rationing after the last quarter of 1945, or this year or at the beginning of 1946. Today he stressed the general WPB policy to end controls on film as soon as possible. Wherever the demand-supply situation is in balance, controls should be dropped.

# Robe Skedded to Run 3 1/2 Hours; Still Short

Hollywood, July 3. Frank Ross' production of "The Body and the Soul" will run about three hours and a half, second only to "Gone With the Wind" in length, but still less than revision of the Lloyd C. Douglas novel, "The Magnificent Ambersons," which has important characters in the book have been cut from the screen script because of footage restrictions.

Currently Ross is working with Edmund Hais on a revision of the screenplay, hoping to get the cameras started in January. If the strike is over by that time,

# Gigolo With B.O.

Chicago, July 3. One gal here wishes she'd read that story in "Variety" June 6 about a petty gigolo racket here. She's been in the racket since Chicago night club. She reported to the police that a guy who picked her up in a nitery and accompanied her home had robbed her. His hauls: Vacuum cleaner, radio, camera, cigarette lighter, two electric clocks, blanket, two watches, miscellaneous jewelry, collection of 300 rare pennies worth \$400, and her nine-year-old Boston bull terrier.

# Hershel Renamed Prexy for MPFR

Hollywood, July 3. As usual, Jack Hargis was re-elected president of the Motion Picture Relief Fund and will start his eighth term when he returns to Denmark where he has been busy lately on an international mission. Other officers elected for the coming year are Ralph Morgan, Lucile Gleason, Sol Lesser and Irving Pichel, vicepres. George Bagnall, treasurer, and Wilma Bashor, executive secretary. Trustees for the next three years are Charles Winkler, William S. Paley, Jack Cooper, Y. Frank Freeman, Tay Garnett, Bernard Herzberg, Dudley Nichols, Brigid Barry, Joseph Schenck and Julia Heron.

Wilma Bashor's recent report disclosed \$354 carried on the rolls during 1944, an increase of 166 over the preceding year. At an expense of \$118,600, medical patients helped by the fund amounted to 4,380.

Hershel's presidential report, read in absentia by Ralph Morgan, was confined to the progress campaign to build a hospital, with 17 beds, at the Motion Picture Country House, for which William Perles is contributing his services as a trustee.

# HARRY BRANDT'S HEAVY TRADING IN TRANS-LUX

Philadelphia, July 3. Harry Brandt's transactions in Trans-Lux Corp. common stock made public in a report to the Securities & Exchange Commission, dated April 1945, show that he held 58,915 shares of Trans-Lux stock. His wife reported holding 14,000. Three holding companies also reported the following: Helms, Inc., 2,500; Broadway, Inc., 1,000; and First National City, 100. Largest bloc of stock purchased by Brandt was during the month of February, 1945, when he added 12,115 shares to his holdings.

Daniel M. Sheaffer, Philadelphia, Pa., attorney, disclosed that 1,000 shares of Universal stock bringing his total to 23,265. Charles D. Pruitt, New York, disclosed that 400 shares of Universal common, and reported holding 15,000 shares of Universal common warrants.

William P. Phillips, New York, cut his holdings of 20th Century stock securities to 1,000 shares by selling 19,000.

Loew's, Inc., continued buying up stock in the stock market.

(Continued on page 18)

# Selznick's B'more Pact

Philadelphia, July 3. Ethel Barrymore's pact with David O. Selznick, calling for the star's appearance in one film, another in two, and a third in three, under the new ticket will be "Some Must Watch," to be produced by "Dore Schary."

# TOP PLAYS AS GRASSROOTS MOVIE

By MORI KRUSHEN More film production execs are veering to the view that novels rather than plays have the most potent "grass roots" appeal; that printed works establish a wider following for films and pre-sell pictures more solidly on a national basis. Many a novel in the \$100,000 screen rights bracket has been hitting the million circulation mark, particularly during the past two years, with moviegoers several times that number.

As a result, in marked contrast to the floodline in consumption of deals by film companies for the screen rights to stage plays, an SRO sign hangs outside the book mart. Virtually all best-selling novels of this and last season have been snapped up for picture rights.

Simultaneously, there has been a notable increase in the number of pre-production deals being set for most of those novels which look as if they'll hit the best-seller class. Opinions among production execs have been sharply divided regarding the relative values of books and plays for picture purposes, with the swing toward novels becoming more pronounced. Those companies, especially, which have a slight edge at one time or another through purchase of high-priced books, have been reluctant to pass out on the screen, have been concentrating more heavily on book purchases.

Pre-Publication Deals While some production execs are still pre-production deals for stage properties, others are more active in pre-publication deals for books. Large studios are making cash investment and some of the results have been more gratifying for the publisher than the producer. 20th-Fox struck paydirt with "Cenitinal Summer" and "Dragonwyck." Both became best sellers. During the past year book purchases by 20th (Continued on page 21)

# Layoffs in Det.

# Hit Firstrun Pix

Detroit, July 2. What the growing number of layoffs can do to the amusements is reflected in the major arsenal of the nation, which previously has been a sort of economic weather-vane.

A barometer of depressions and booms, Detroit for the past several months has been having increasing layoffs. More than 100,000 workers have left their war jobs here because of the war contract cutbacks. Parity, the union-run plan, the biggest bomber assembly plant in the country, has turned out its last Liberator in the thousands of war contracts. In fact, just last week moves were made to take the city out of the business of war production and take off all job restrictions because of the growing labor surplus. Parity, which has meant that the guys and gals who aren't working have started to hoard their economies—until the industrial conversion program starts the wheels turning again. Thousands (Continued on page 19)

# Par to Distribute Navy's New 2-Reeler

Washington, July 3. Navy's latest two-reeler, "The Navy's New 2-Reeler," will be distributed by Paramount. Pic goes on the OWI-WAC schedule, with July 28 as the tentative release date. Film is the story of the sea battle for Okinawa.

It's a record of four top action shots in less than six months for Capi. Gene Markery's Navy picture, "The Navy's New 2-Reeler," "Brought to Action," "Fury in the Pacific" and "To the Shores of Two Jims."

# 'Easy Money' Danger to Quality Film Production, Says Sears; UA Unlikely To Join Industry's Export Group

# Strikers Now Linguists

Hollywood, July 3. Film strike resembled the Tower of Babel while delegates from San Francisco conference were visiting the studios. Signs in all languages proclaimed: "On Strikes' Friends of Labor Do Not Enter!"

# July, Aug. Pix in Chi at New Lows

Chicago, July 2. That old block might have exhibited in the general release situation in its spell again—as witness the dearth of attractions for August, just tabulated by Jack Kirsh of Allied Theaters. As shown in the list of July feature releases (59 in all, of which 16 are reissues and seven westerns), in August there'll be a total of 28, of which 19 are reissues and five westerns, leaving only 23 "new" ones to try and catch the customers in with.

To give an idea, here's the lineup for the week of Aug. 12: Five feature—"Thunderhead," "Coming Round the Mountain," "Jimmy" and "Pack Up Your Troubles," and "Prisoner of Zenda." A western, "Cyclone Prairie Ranger," and "The Girl Who Came to Stay." A comedy, "Salome, Where She Danced," "Bring on the Girls," "This Is the Army," "Band of Women," "Of Warner Bros." two for the month—"This Is the Army" and "Dependable Journey"—is a reissue. Same thing goes for 20th-Fox—"Diamond Horseshoe" and "The Girl Who Came to Stay." A reissue also. RKO has only one, "The Usenier," Metro, two, "Blonde Fantasy" and "Without Love." United Artists, three, "Delightfully Dangerous," "It's in the Bag," and "The Girl Who Came to Stay." Columbia, three, "Cyclone Prairie Ranger," "Let's Go Steady," and "A Guy, a Girl and a Pal."

Mori Van Praeg's newly-formed Supreme Pictures (reissues) gets a break as a result of shortages, with two oddies on the list—"Garden of Allah" and "Prisoner of Zenda." It's the same old story, say distributors: print shortage, dearth of product, tendency of homefices to hold back releases.

# PRC'S 50 FOR 1945-46 BUDGETED AT \$6,000,000

PRC plans the production of 50 pictures during the coming (1945-46) season with a tentative budget of \$6,000,000 set up to cover, according to Leon Foreman, president of the company, who returns to the Coast next Sunday (8). PRC's president adds, however, that approximately \$6,000,000 is figure for the 50 pictures, expenditures will be flexible and that the amount may ultimately be higher. The 50 pictures include 34 features, eight of which will be in color, and 16 westerns. On the current season PRC will wind up deliveries at 43.

Foreman is of the opinion that the market for the present time for hot action and outdoor pictures, citing in this connection the large number of pictures being released.

# 'Canary Row' Into Pix

Desi has reportedly been in for the screen rights to John Steinbeck's "Canary Row." Understood that novel is under option to an independent producer whose identity is being kept quiet. Several major studios had been bidding.

Easy money is becoming dangerous to quality film production, giving people the idea that anything that gets on the screen will make money, according to Grad Sears, vice in charge of distribution for United Artists. Sears got back to his desk in the N. Y. home office yesterday (Tues.) to resume fulltime activities following an illness of five months.

He said that the phenomenal grosses being recorded by mediocre films might promote the fallacy that every broken-down idea or half-baked screenplay needed only a celluloid translation to turn into a mint.

"Phenomenal grosses for good pictures are to be expected," Sears added, recalling some big winners even during the Bank Holiday in the thirties.

As regards to the industry's film export association, Sears implied that there was not much chance that UA would join, recalling that UA's Sears stated he did not see how independent producers could be satisfied with a share of revenues from any given foreign territory based on their previous earnings since some producers turned out pictures only at irregular intervals. (Problem of determining ratio of revenues for various members of the export association still remains. RKO has a special problem, also because of its independent producers, such as Samuel Goldwyn, International Pictures, etc.)

Sears said he believed that raw stock would probably be forthcoming for British film interests such as J. Arthur Rank, Ltd. He stated that in his opinion, a British picture called "Way to the Sun" (Two Cities), one of the Rank group, is of a production standard comparable with any American film. "Stars" and "Stars" have made a year ago for UA worldwide distribution as a quota picture, thus covering the quota requirements for the company. UA distributes other Rank product only in the American foreign market. Sears' contract with United Artists runs for another 18 months, expiring Dec. 31, 1946.

**VARIETY**  
Trade Mark Registered  
FOUNDED BY JIMMY KELLY  
PUBLISHED BY JIMMY KELLY  
and BERNARD, President  
151 West 44th St., New York, N. Y.

SUBSCRIPTION  
Annual, \$10.00 Foreign, \$11.00  
Single Copies, 25c No. 1

Vol. 159 No. 1261

INDEX

Joe Laurie, Jr.	8
Legitimate	47
Literati	47
Music Scully	34
New Act	41
Night Club Reviews	41
Obituary	42
Orchestras	34
Radio	32
Radio Reviews	30
Frank Scully	34
Television	32
Unit Reviews	41
Yacht	30
War Activities	41
Blitz	42
Books	42
Film Reviews	8
Foreign	41
Inside Legit	41
Inside Pictures	18

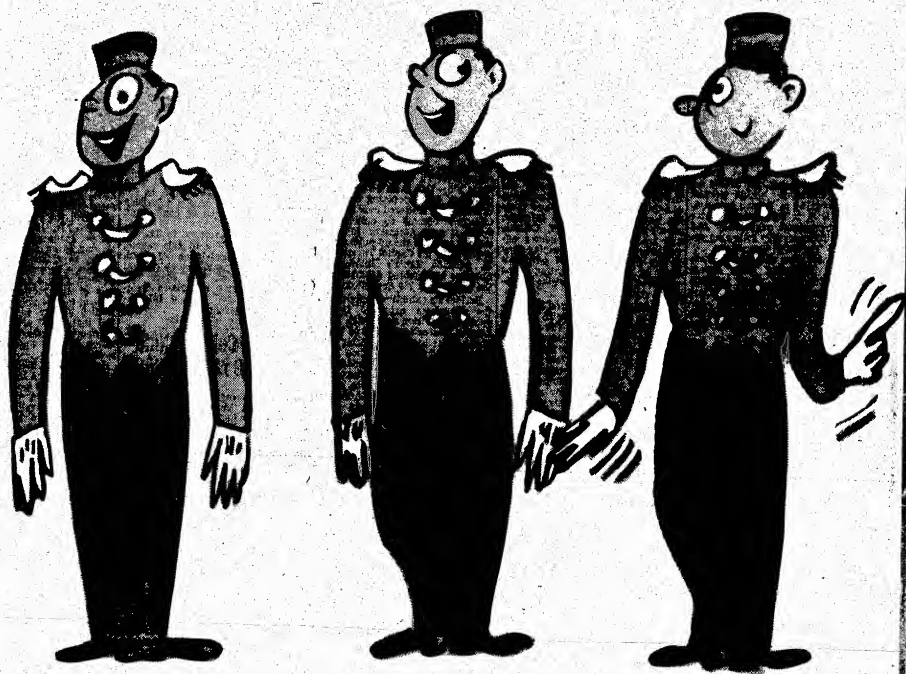
DAILY VARIETY  
(Published in New York City)  
© 1945 Variety, Inc.  
110 W. 44th St., New York, N. Y.

**N. Y. to L. A.**

Irving Berlin.  
George Brown.  
Mack Gordon.  
Merv Houser.  
Paul MacNamara.  
Johnny Mercer.  
Eugene Murphy.  
Abe Olman.  
Joseph H. Seidelman.  
Mrs. Norman Siegel.  
Rocco Vocco.  
Herbert J. Yates, Sr.



# two new big



Warners'  
"GOD IS  
MY CO-PILOT"

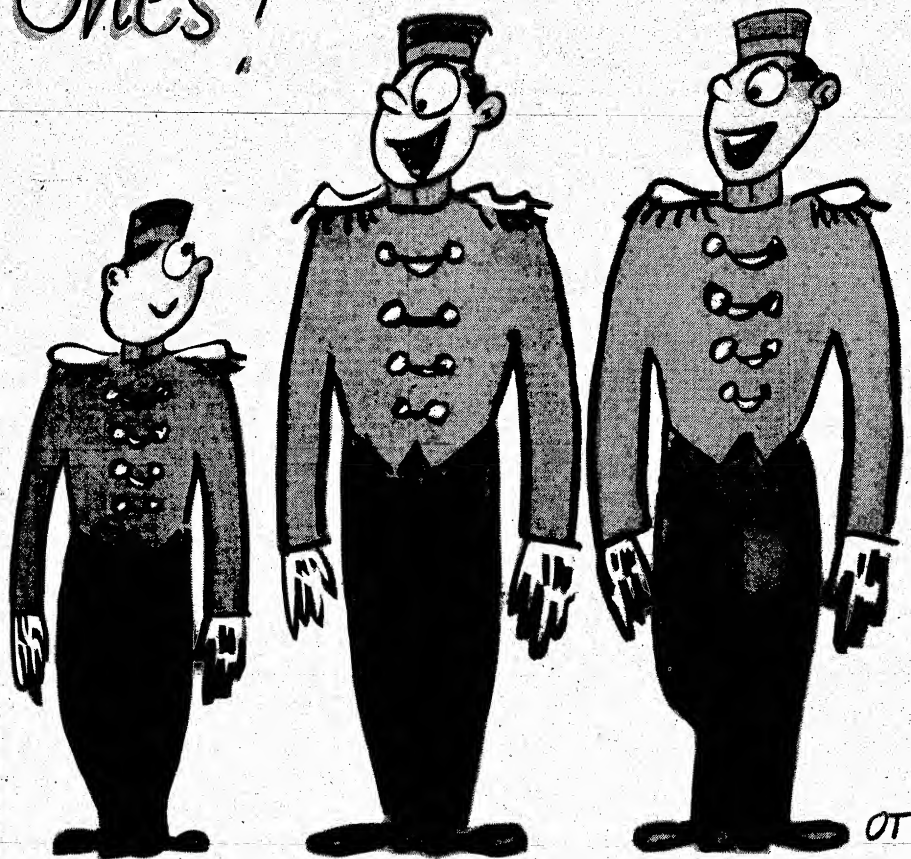
Warners'  
"HOTEL  
BERLIN"

Warners'  
"ESCAPE IN  
THE DESERT"

Jack L. Warner, Executive Producer



Ones!



Warners'

"PILLOW  
TO POST"

Warners'

"CONFLICT"

Warners'

"THE CORN  
IS GREEN"

AND!! SOON!! RHAPSODY IN BLUE!!!

## Film Reviews

## You Came Along

[illegible][illegible]

Realistic Implications with stuffy confidences, bond spies, autograph-hounds and the like all ring true. The three wolves give out with a huba-huba-huba at the drop of a dural, but in between Shakespeare and the end of the show, the boys' Major (Cummings) and his mysterious ailment. The scenes with Helen Forrest chirping "Kiss the Boys Goodbye"; the historic Mission San Juan Bautista, Calif., a la Gretchen Green for flyin' and their brides; the serious flight surgeon who orders Cummings into the Walter Reed hospital while he frames a series of letters from a London, "dreaded" and no worse than brides—all these jell in this brisk, well-directed and well-scripted romance. Even the finale is realistic, with the major-hero's inevitable death. But his buddies console the young widow.

Miss Scott, who understudied Talulah Bankhead in legit, will suffer comparison to Lauren Bacall because of her personality, but she suggests more the young Garbo. She has a sonorous speaking voice and an intriguing manner. She is given excellent histrionic buoyancy by Cummings, DeFore and Drake as the omnipotent three musketeers of the skyways. The rest of the cast is competent but relatively unobtrusive.

Robert Smith's original plays well, especially as he and Ayn Rand have screenplayed it. John Farrow has directed with authority. Abel.

## The Cheaters

Republic release of Joseph Kane production  
 directed by Kane, Stare Joseph  
 Schildkraut, Robert Terry, Eugene  
 Pallette, Osa Massen, Raymond Walburn,  
 Ann Gillis, Ruth Terry, Robert Livingston,  
 Keverly. Story by Hyland from original  
 by her and Albert. Screenplay by  
 Schorr; editor, Richard L. Van Ringer;  
 camera, Reggie Lamping. Previewed N. Y.,  
 4-5-45. **A-**  
 Mr. M. J. Joseph Schildkraut  
 Mrs. Pidgeon..... Hille Burke  
 Mr. Pidgeon..... Eugene Pallette  
 Mrs. Pidgeon..... Eugene Pallette  
 Willie..... Raymond Walburn  
 Angela..... Anna Gillis  
 Ruth Terry..... Ruth Terry  
 Stephen..... David Holt  
 Reggie..... David Holt  
 MacFarland..... Robert Greig  
 St. Luke's, Chambers

Republic should hit the jackpot with this one. Aside from standout performances of Joseph Schildkraut and supporting cast, its story content and nifty direction by Joseph Kane, dualing as producer-director, and with such names as Billie Burke, Ona Munson, Ray Walburn and Eugene Palette for additional cast hypo, it should bring many happy returns at the b.o.

Yarn is woven around the wacky Pidgeon family who, although of the upper strata for years, are about to crash upon rocks of reverses due to

the scatterbrained extravagance of the financier's wife. Their only hope is in the death of the tycoon's uncle, currently taking the count in Denver. Latter outfoxes them by leaving his coin to an actress whom he had seen, as a boy, as Little Eva in a rep troupe production of "Uncle Tom's Cabin." There had been some correspondence through ensuing triple decade but never a meeting.

Incidental to learning the sad news of her mother's acquisition of a new husband, the actress convinces her father to allow her to accompany one of her daughters to the annual Christmas party of their daughter to invite a "charity case" to spend Xmas with them. It is the daughter who is to become the fallen star of the theatre, who imposes himself and hammy machinations on the actress, who is to become the fallen star of the theatre. He, however, agrees to assist in locating the missing actress and possibly to help her to find a new body's mutual advantage. They locate the gal, add her to the merry party, and the actress has the idea that she is related to them. Romantic attachment springs up between the actress and the fallen star. He recognizes. She attempts to win him away from booze for a comedienne. The actress and the fallen star are gathered around the Xmas tree. He contrives enough of Dickensian sentimentality to win the actress's consciences of the cheaters, who appreciate the actress of their attempt to top it. The actress, however, is not at all standing up and agrees to split the \$5,000,000 inheritance with the fallen star. The actress is happy at fadeout.

Schildkraut gives one of the best performances of his career as the man who refuses to let his brother-in-law get the last laugh. He brings artistry, poise and tongue-in-cheek sense of humor throughout.

Miss Munson, as the slangy, good-natured gal who is the only one to get along with the near financially embarrassed tycoon, and Miss Burke, as the giddy, extravagant spouse, all contribute splendid performances.

Ward Bond also does nicely as the ne'er-do-well brother-in-law. Ruth Terry and Robert Livingston are likeable as the younger romantics.

Good, good, good performance by the entire cast. Directed by Robert Craig. St. Luke's Choristers warble.

Xmas Carol incidental to the holiday setting.

Production

**Waltz Time**  
(BRITISH-MADE)  
(With Songs)

**Waltz Time**  
(BRITISH-MADE)  
(With Songs)

[illegible]

It is a big disappointment. But this goes further than that. This film is proof of British picture makers' ignorance of fundamentals that make a film musical. Production-wise, "Waltz Time" is terrific. The tunes are okay and mainly adequately sung. Orchestration is top-notch and effectively handled both by visual bands and also background music. But it is no go, mainly because of

Can a pianist, a singing agent, back in the days of the Keith Circuit teaming up Pat Rooney and Caruso—with the hooper half of act singing Paggiacci and the tenc trying to tap? It's a fair comparison with what happens in this very English attempt to go gay Viennese. After almost an hour of warbling to the accompaniment of a single piano, Carol Rayne, Patricia Medina, Peter Graves, suddenly for no reason, there's a cut to a hill-top cabaret in which Richard Tauber. all the himself, gives out with a song welcoming the dawn. This sort of stuff does much to knife the whole

To make it worse, Tauber is back a second time near the end, and again *The Voice* (no resemblance to Sinatra) spells murder for the other singers. In this sequence, set in a huge cathedral, Tauber is in the center of a boy choir. He wears a white robe but still he puts in a zip and gestures of a concealer.

The producers went the limit giving this great background and costuming. Coin for players also looks hefty. For instance, George Robey, the English music hall Prime Minister of Mirth, has only bit. Albert Sandler, leading EBC orchestra conductor and violin virtuoso, leads a gypsy band.

But why will Wardour Street try to do what the past has proven can't be done? After all, Chaplin never tried crashing the screen with

## Miniature Reviews

with Elizabeth Scott, an arresting new personality.

"The Cheaters" (Rep), Joseph Schildkraut starrer should please in all situations.

**"Waltz Time"** (Anglo-Am.). Elaborate but faulty British-made musical; sans players known to U. S. patrons lessons

"El Canto Del Cisne" (Lumiton), Argentine-made meller is distinct disappointment; thin entry for American market.

"La Cabalgata Del Circo" (San Miguel), Argentine-made showboat musical looks mild for U. S.

Hamlet". Lately the British film industry has produced some really great pictures. But when it comes to musicals, well, this is an example of what can happen, and usually does. **Talb.**

## El Canto Del Cisne

**"SWAN SONG"**

Buenos Aires, April 30.

Lamont production and release. Directed by Carlos Christensen. Stars: María Ojeda, Carlos Christensen, María Ojeda and Roberto Escobar, featured by Daren, Nicolas Pavesio, Miguel Ángel Solari, Carlos Christensen, Carlos Christensen. Story by Cesar Tejedor. Running time, 97 minutes. Opening night April 27, 45, at Gran Cine Palace, Buenos Aires. Boxing time, 163 MINES.

Carlos Christensen, one of youngest Argentine film directors who showed great promise in his first productions, is disappointing with this melodrama. Technique often dates back to the old silent days, and action is minimal. It looks very thin for U.S. markets. —concerning the last issue of the

older woman for a man much younger than herself, a young coarser whom she steals from the younger sister. Haunted by the prospect of fading beauty, and tormented by jealous suspicions, she grows increasingly exacting and morbid, hating even her work; which she had first inspired. Eventually she suicides while he escapes to his symphony—wonder.

The Swan Song at the Colón Opera, Buenos Aires.

Photography reveals poor quality of celluloid. But the early scenes show the beauties of the Argentinian southern lake region and are the best part of picture, with the exception of the last scene.

tion of the music. Metha Ortiz photographs unfatiguingly and struggles hard against the limitations of the story. Rober Escalada is wooden but shows signs of improvement. Miguel Gomez Basas the fatherly old Colon Opera director, steals the picture. **Nid.**

**La Cabalgata Del Circo**  
 ("The Circus Parade")  
 (ARGENTINE-MADE)

**Buenos Aires, May 30.**  
San Miguel Studios release, Stars Lib  
and Lamarque, Hugo del Carril. Featur  
Jose Gloria, Orates Caviglia, Juan Jo  
Miguera, Evita Duarte, Ildo Pirovano, A  
bando Ro. Screenplay by Francis  
Madrid, Mario Soffel. Directed by Ma  
Soffel. At Gran Cine Palace, May 30.  
Running time, 90 MINS.

This picture has all the ingredients for success. Although it looks stocky, it is a first-class comedy, classed as a standout because of uneven direction and faulty photography. Libertad Lamarque, one of the loveliest of the Argentine screen, shows a bad advantage at times, although her dancing is a little stilted. Those who like Argentine music and Chances in U. S. are obviously more interested.

It is the first attempt at telling the Argentine show-folk story, following a trend which has been popular in Hollywood musicals. The picture is a good one, and the Pampa is used to show the country's corny towns and its peasantry.

Cast was well chosen to give idea of the development of Argentine popular music. Libertad Lamarca, a popular singer, plays the top among local tangue warblers, acquires themselves well. They make a romantic team and it seems a pity to cast them as brother and sister. Del Carril, usually a woodpecker, seems relaxed and natural as the scion of the traveling circus family who reaches stardom as a tangue warbler. Story has some resemblance to "Show Boat." The Gaucho melodrama depends on their own tales.

Evita Duarte, who plays a snare supporting role in this her first feature, does not reveal much screen talent. Her given "small" role due to poor lighting and unattractive make-up.

—NICHOLAS...

## Considine Back at Metro

Hollywood, July  
John W. Considine, Jr., who  
Metro several months ago, intent  
producing as an independent, has  
turned to the Culver City lot wh  
he spent 12 years.  
His first production will  
"Gripsholm," a war tale written  
Bob Considine, war corresponde  
(no relation):

## Laurie's Notebook

**By Joe Laurie, Jr.**

The passing of the Old Saratoga hotel in Chicago, after 72 years of catering to the sleeping, eating and fun habits of thousands of travelers who, in the past 30 years, were mostly theatrical people, brings to mind other theatrical hotels. I mean the robust, rugged, rude, crude, vigorous, coarse, rowdy places—with no fear of Mrs. Grundy. Hotels where they had house dicks just as a symbol of respectability.

[illegible]

In later years the Saratoga was just that kind of a spot. You could buy anything from a double-routine, parody, a tip on a horse and even some "nose-candy" in the lobby. The only rule strictly enforced in this type hotel was "No smoking of opium in the elevators."

The Rexford hotel, Boston, was to New England what the Saratoga was to Chicago. The Rexford was a big place on the windows, like a jail. It saved many a guy and gal from falling or being thrown out of the window. The sheets were clean, the beds were comfortable, the food was good, the service was prompt, and pillows, even the blankets, were stenciled in large black letters—Property of Rexford Hotel. At 3 a.m. a big bell would ring throughout the hotel; it meant it was time for everybody to go to his own room. The fun was over.

"On Monday morning," he said, "I went down to the bar and saw a lot of rough men and women. They'd chip in a dime, put it in their pockets, and then they'd go out and buy a drink. They'd get drunk, and then they'd come back and see if they could get a drink more. They'd go to the bar, lower it to the street by a long piece of string. A stooge on the sidewalk would take the money and can, have it filled and send it up to the roof via the rope. It was so homey and nice, but kinda rough."

## Dad's and Hurley's

Dad's and the Honey House, Philadelphia, catered mostly to burlesque people, and it was also a great hangout for fighters and gamblers. The laughs were plentiful. All the legit and vaude people would gather on Friday nights and drink beer and eat peanuts while weaving an impromptu show with the greatest talent of the country. From John H. Johnson, the publisher of *Amateur*, to the famous dancer, the room was covered with peanut shells—true Bohemia. The Alamac, St. Louis, also catered to burlesque people and was the counterpart of the Saratoga. It later became the hangout for bootleggers and gangsters, but they never bothered the actors, and the actors never bothered them, except for a few who were involved in the racket. The room was the most famous. It owned the Maryland theatre, and nearly all the acts would stop at the hotel as a friendly gesture to Fred. Race-track people and gamblers would also frequent this hotel. It was the sporting spot of the town.

The greatest of all the old, theatrical hotels were the Continentals, in San Francisco and Los Angeles, run by a couple of the greatest comedians of the time, the Shanelys. The Continental was a theatrical hotel, it should be. Shanley and Furness loved showpeople and had as their guests the greatest headliners—besides the greatest layabouts. Carrying around a couple of hundred pounds, they would come in, flop down on the bed, and start folding money to press the wrinkles out of the stomach. "Many of the greatest headliners would register at the big hotel, for the 'front,' and take rooms at the Continental," Shanley said. "The Continental was the place to go to, because the Continental was the playground for all the showpeople of the time. Never a dull moment—practical jokes, laughs, touches, gossip—there was always something going on. The Continental was a place where reformers would sit around until the wee hours talking shop. No talk about high finance, politics or world events. They were an ambitious lot, but they were not serious. They would talk about the show business and how some owned under-water lolo, a few owned over-sea and boasted of their own private islands. They would talk about their own money. Most of 'em owed more than a few owned. But it didn't seem to worry them. They were always trying to get away from straight liddle playing and into the show business. They were a lot of fun. I remember one night when Ben Bernie, Bill Hill and I were in the Continental and W.C. Fields was talking in talk about his juggling. Frank Timiney played live bagpipes and did more lark, Tolson was looking for sock numbers and I was looking for a girl. I remember the Continental was owned by Lillian Shaw, Grace LaRue, Velma Stratt, Sophie Tucker, Nan Halperin, Ben Samuels, Rita Gail and Ruth Rose were all trying to get to the top of the show business. I remember the Continental was a place where you would tip you off to a job, a hit song, a touch or a meal."

## Those Hospitable Clerks

[illegible]

Pictures of real bohemians at the Bartholdi Inn, Princeton. Palace hotel in New York—they, too, are all gone with the old Saratoga, Alamac, Dan Rexford, Continentals and all the others. The actors are kinda going. It was these kind of theatrical hotels that started the old saying: "Hoo was nuttin' like this! ... But it was FLIN!"

## Schary's Brushoff to Rankin

Speaking before the Town Hall Forum here yesterday (2), Dore Schary took issue with critics of film industry who accuse members of using the screen as a means of propaganda, pointing out that he is not one of the detractors on the opposite side of the fence, who claim that Hollywood has no purpose at all.

Schary stated that the screen is a free medium and in areas involving controversial matters thus only dramatize and reflect the public's state of mind.

"Despite Congressman Rankin who suffers from strange hallucinations," Schary said, "I honestly have never heard anybody say 'let's make this picture so that we can start a revolution.' On the other hand, I have never heard anyone say, 'Fellows, let's make this picture a slacker.'"

He pointed out that while there was nothing to prevent someone from making films about fascism, there would be difficulty in finding audiences to see it, therefore it would be a good gamble as the good public has already given its verdict about fascism.

## L.A. Solons Blast Rankin's New Smear At H'wood; Try for Page 1 Ballnoo?

Washington, July 3. — Los Angeles congressmen are in arms over the new smear investigation of Hollywood launched Saturday by Rep. John E. Rankin (D., Miss.) and the House Committee on un-American Activities (the permanent committee).

While there does not seem to be much the Coast delegation can do about the probe of Hollywood as alleged center of "movement" and "overthrow the Government," they are expected to make every effort to get the investigation as honest as possible.

The House Committee is following the well-recognized technique of trying to jump onto the front pages by attacking the film industry, and its decision to investigate the great sin came at a complete surprise to most members of Congress. The action can be chalked up as another Rankin fast one, in which the committee chairman, who has been trying to keep the committee's interest so far.

Rankin put out a statement in which he said that "according to reports, one of the most dangerous words ever investigated for the overthrow of our Government had its headquarters in Hollywood, Calif., and the committee will send investigators to that area of our country to get the situation." He told newsmen that "Hollywood individuals and organizations" will be investigated, and that big name stars and executives "will enter into it before we start."

Rep. Ned R. Healy (D., of Los Angeles, blasted back that:

"This move is typical of Mr. Rankin's activities. He is obviously following in the footsteps of his predecessor, Martin Dies. This is an attempt to drive a wedge between members of the motion picture industry who have in any way supported the liberal social program of the late President Roosevelt." Rep. Ellis E. Patterson (D., of Beverly Hills, said:

"The whole thing is an attempted smear of Hollywood in order to hurt the industry and to get a lot of publicity. It is entirely unjustified and is a cheap, lowdown way to get newspaper space. To me it is ridiculous and un-American."

Rep. Helen Gahagan Douglas (D., of Los Angeles, also charged a plot to drive publicity through a smear of the film industry. She said she would try to crush liberalism among the Democrats of the areas and said it would fall completely.

### \$125 Stickup

Chicago, July 3. — "Hand over the money or don't talk," was the note a man shoved through the boxoffice window to Althea Binkley, cashier at the new "Highway" theatre Wednesday (2).

She did, and she didn't. \$125.

### \$200 Here

Kansas City, July 3. — The Jayhawk, nabe in Kansas City, Kan., burglarized the recently inaugurated June 28, lost including cash and stamps totaling about \$200.

## RKO Signs Myrna Loy

Hollywood, July 3. — Myrna Loy, who recently checked out of Metro, signed a three-year pact with RKO calling for one film per annum. First will be "I Am Thinking of My Darling," to be produced by Robert Florey and Warren Duff.

Before moving into RKO, actress Loy had been in "Don Antonio," "A Genius In The Family," a Jack Skirball production for United Artists release.

## WB Sets 12 Pix For 1st 6 Mos.

Unprecedented in the industry and unusual for Warner Bros. is the setting of release dates on pictures for the first six months of the coming (1945-46) season. A total of 12 pictures, with exact release dates, will be furnished for the coming time, according to announcement made by Ben Kalmensohn, v.p. over the studio, on Friday (2) at a four-day WB sales meeting in N. Y.

During the past year, Warner has operated very close to release. Company will wind up the current year's season with only five pictures, but if the first six months of the coming semester is any gauge, the studio will produce more than this number during 1945-46.

The 12 films on the coming season, listed in order of release through February, 1946, and their dates, are: "Pride of Marines," Sept. 1; "Rhapsody in Blue," Sept. 8; "Three Strangers," Oct. 13; "San Antonio," Oct. 27; "Devotion," Nov. 24; "The Time of the Pines," Dec. 1; "Dance of Shogun," Jan. 12; "Saragatza," Jan. 26; "Shadow of the Wings," Feb. 8, and "Cinderella Returns," Feb. 15.

Kalmensohn explained that while dates have been set for the pictures, the first six months of the new season, final decision in some instances will be governed by market conditions at the time.

**Four-Day Powerrow** — Four-day Warner sales meeting included separate session with field exploitation representatives conducted by Mort Blumentstock, eastern publicity-advertising director, Charlie Einfield, v.p. in charge of publicity-advertising, and Blumentstock outlined merchandising plans for most of the early 1945-46 releases.

Joseph Bernhard, general manager of the Warner circuit, addressed a joint session of sales representatives and exhibitors, stating that more intensive showmanship will be required of both field men and exhibitors, when touring and promotions are ended and sources of amusement that have been cultivated are necessarily a new step back to complete for the public's spending money.

At Thursday (28) session with the field men, Einfield declared that the current national prosperity with its high level of motion picture attendance offers a fine opportunity to experiment in new forms of showmanship and develop new merchandising technique that will come in handy when times are not so good.

## Rep Hypos Production

Hollywood, July 3. — Production at Republic will be a normal one, with no new pictures being filmed, in addition to two holdovers from last month.

Starters are "Redwood Valley," "Dakota," "The Phantom Rider" and "Concerto."

## Studio Contracts

Hollywood, July 3. — Fred Brannan, director, B-20-Fox: Patricia White, actress, Warners. "The Girl in the Window," 20-Fox. Ralph Edwards, actor, RKO. Rich McKenney, writer, Par. Richard Brannan, writer, Par. "The Girl in the Window," 20-Fox. George Coulouris, actor, WB. Maria Loy, actress, RKO. "The Girl in the Window," 20-Fox. Marietta Eliott, actress, 20th. Helen Seaton, actress, 20th. "The Girl in the Window," 20-Fox. Lee "Lassie" White, reu. Mono. John Faulkner, renewed, Cot. John Stuhl, renewed, 20th-Fox.

## Zukor, DeMille and Par Stars Start Barnstorming 3d-of-Century Fetes

### Groaner's Voice Heralds

### Bracken and Own Pix

Chicago, July 3. — Those 15-minute "radio-preview" taunts (the kind of thing that spot announcements) whipped up by Paramount, and featuring dramatic and comedy highlights from "On the Girls," must have paid off, inasmuch as they're sending out more of the same for "Out of This World" to theatre ops here and elsewhere in the hinterlands. Exhibits in town their local stations with the platters.

Odd twist to this stunt is that, although the song from the soundtrack are chirped by Bing Crosby, he doesn't appear in the pic. Instead, the Bracken mugs are heard from voice of The Groaner is heard upon the lane. On the air, who knows the difference?

Crosby also doing a radio platter pitch for "The Great John L." which he produced independently.

### England to Get Radio

### Ballyhoo for Pix B.O.

Fearing a gradual decline in British box receipts, Robert S. Wolff, managing director for RKO of the British Empire, in N. Y., last week that he is planning to extend regional and radio exploitation campaign to offset a possible drop in sales.

Wolff said that he plans to set regional exploitation campaign for important product in Britain much along the same lines as in the U. S. Radio is non-commercial, and plans in that direction are for providing more lift lines from films and for film exhibitions.

Wolff declared that the reopening of seashore resorts and other places of amusement in England would do to affect picture business there. He noted also that the wartime curtailment of other subjects had been since exhibitors must still close early due to regulations covering transportation.

The market for features in South Ireland has increased, Wolff asserted, with the lifting of the ban on anti-Japanese and anti-Nazi films.

RKO is planning to produce two more films in England within the next year, "Great Day" has just been completed there.

Wolff expected the theatre slump in England to be gradual and that attendance will, despite any drop, exceed pre-war levels.

## Par Slate Relected

At a meeting of the board of Paramount last week, all officers of the company were unanimously re-elected.

They are Adolph Zukor, chairman of the board; Barney Balaban, president; Stanton Griggs (now on leave with the Red Cross), chairman of the executive committee; Y. Frank Keough, v.p. and general manager; Charles M. Young, v.p. in charge of sales; Leonard H. Goldenson, v.p. over theatres; Walter W. Packer, v.p. over production; Joseph P. Mankiewicz, comptroller; Norman Collier, Joseph H. Karp and Frank Meyer, all directors. In addition to these, his other duties, Keough is secretary for Par.

## Lasky's Story Plans

Jesse L. Lasky has taken an option on an original, "The Man Who Couldn't Lose," which he plans as his second or third picture for RKO release, with John Wayne starring.

Lasky, who left N. Y. for the Coast over the weekend, stated that he paid \$60,000 for the screen rights to "Satan's God, I'll Take It From Here," which he will budget at \$1,250,000.

Lasky stated that he also has an option on a Broadway stage play with music. As previously reported, "Variety" he has been offering for the screen rights to "Blossoms Girl."

## DRIFPUSS PILOTS 'SHIP'

Hollywood, July 3. — Columbia assigned Arthur Dreifuss to direct its forthcoming year picture, "Pilot Ship."

Alexis "Thru-Thrust" production goes into way July 29.

Adolph Zukor, chairman of the board of Paramount, Cecil B. DeMille, and the Par Stars start this company, and stars on the Par roster are being routed into various districts for the 3d-of-Century Fete, with the pitch for Par on the company's Third-of-Century celebration extends from Aug. 28 to Sept. 28.

They will visit exchanges concurrently with the two anniversary district tours. The districts of Chicago and M. R. (Duke) Clark of Dallas, district managers. Along with them, each point in their territories, Par's four division managers, George Smith, William Erb, Hugh Owen and Ben Donohue, will be in attendance.

Usher, who has the east, started his tour in Dallas, Thursday and Friday (29) and will be in New York from the studio in attendance there, and winds up on July 28. Clark takes his 3d-of-Century tour on Thursday in Chicago and ends in Los Angeles July 28. Betty Hutton will be in hand in the two-city Chicago meeting. She can't make others.

Zukor is scheduled for Boston July 28, New York City, and N. Y. July 28. DeMille will make Salt Lake City, Portland, Ore., Seattle, San Francisco, and Los Angeles during the period extending from July 18 to July 28.

In addition to Dallas, Oklahoma City, Tulsa, and San Francisco, already covered, Tulsa will make seven other exchange points ending July 18. Cleveland, Ohio, (Thursday) in Chicago and ends in Los Angeles July 28. Betty Hutton will be in hand in the two-city Chicago meeting. She can't make others.

In addition to the exchange meetings with local sales personnel, Par will be in attendance at the 3d-of-Century Fete, which will be a tail party in honor of any accounts who have played Par product for 33 years. The exchange meetings are on the schedule for Bill Demaree, extending from July 7 in Milwaukee to July 28 in Los Angeles.

With Par there for 27 years each.

## COMPLAINING N.J. INDIE IN DEALS WITH MAJORS

Jack Fields, head of Rovali Amis, Corp., operating the Canoe, Jersey City, N. J., has been in the news for obtaining clearance relief in settlements reached with Metro, Par, and the other distributors. He has just reached deals with 20th-Fox, United Artists, Columbia and Universal.

Meantime, the operators of the Orient, Jersey City, brought complaint against the distributors, Paramount and RKO because, in reaching their settlements under Rovali's anti-trust action, clearance of the Orient, formerly cut from seven to three days, was abolished altogether. Settlements also provided that the Canoe was to get pictures no later than 21 days after the Fulton release.

According to Fields, he had been paying two-and-a-half times the rental obtained from Skouras' circuit, and the distributors who clearance was taken away, and one-and-a-half times as much as the Orient itself obtained from the distributors.

The Rovali case is a rare one in that it was settled through a revivification of clearance, which was exceptional in that it was partly at the cost of the Skouras circuit, a victim of anti-trust customer on distributor books.

Federal Judge Henry V. Goddard in N. Y., Monday (2) tossed into the air the Rovali case, and the motion of the Rovali Jersey City, operators of the Orient, in Jersey City, N. J., to clear the Rovali, Par, and Loew's for violation of the consent decree in eliminating clearance of the Orient. The court ordered exhibitors complaint without prejudice.

## Bennett to Return

Hollywood, July 3. — Charles Bennett, currently in London to direct his forthcoming picture, "The Sign of the Cross," will return this month after washing up a special writing job for the British picture, "The Sign of the Cross." While in England, Bennett scripted a Victor Leight starrer, and added to his list of credits the picture "The Sign of the Cross," which J. Arthur Rank in 1946.

# PRE-SOLD

## FOR THE YEAR'S BIGGEST DAY-AND-DATE BOOKING AUGUST 1st!

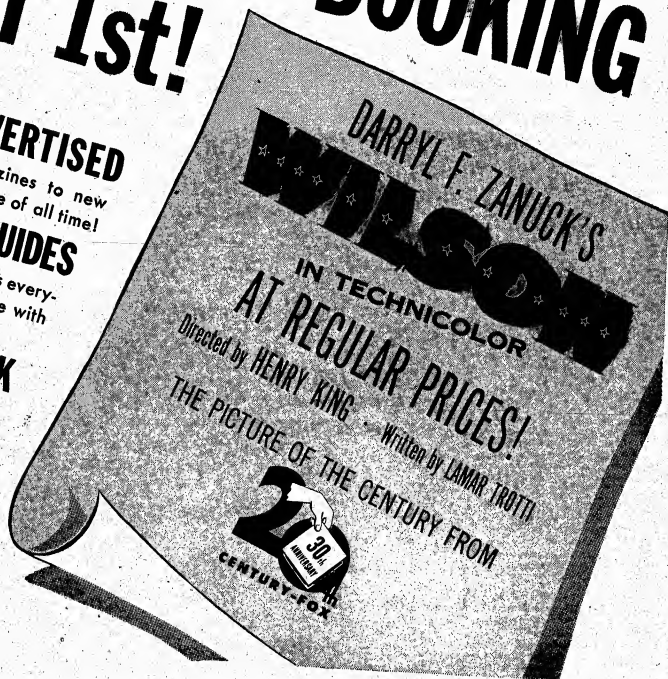
**NATIONALLY ADVERTISED**  
in the big circulation magazines to new  
millions as the timeliest picture of all time!

**400,000 STUDY GUIDES**  
to schools, clubs, organizations every-  
where—all eager to cooperate with  
local engagements!

**NEW PRESS BOOK**  
beamed to mass audience  
appeal!

**NEW ADS . . .**  
for the picture that won  
6 Academy Awards!

SPEED TOTAL VICTORY!  
THE MIGHTY 7th  
WAR LOAN!







# The Reviews of "The Great John L."

By the tradepapers, with marginal notes by B. CROSBY

*Ah, such good, good, news!*

*NO, He's not Hope - read on*

*I blush - I really do!*

*I'd like to be able to say this about another enterprise I'm fond of!*

*Yep, Greg sure gets 'em - they swoon all over the place. Hope had to be revived three times!*

*Take care, Sinatra, take care!*

*That's Varietyese for being up boxoffice!*

Bing Crosby Productions makes its bow with an extremely diverting picture that stands to prosper beyond the ordinary. Dealing with one of the fabulous names of the world of fisticuffs, the film is certain to be red meat for the men. The patronage of the women is accounted for by the marked attention given to the romantic side of Sullivan's life. Not to be overlooked is the prestige of the Crosby name. Rated fine entertainment of wide appeal.

—FILM DAILY

Since "The Great John L." is the first entrant to sport the colors of Bing Crosby Productions, exhibitors may naturally ask what gives. The answer is that the film, a strong contender, seems assured of a fast track in the boxoffice sweepstakes and is an odds-on-favorite to finish well up in the big money.

As the Boston Strong Boy, Greg McClure will appeal to men and women alike. In addition to looking the part physically, the boy can really act.

Offers women the lure of a beautiful love story.

—M. P. DAILY

In his first independent production, Bing Crosby comes out with both fists swinging through a dramatization of the life of John L. Sullivan. When the pic is released it should be a great day all around, for the Irish as well as for the houses than run it. It's straight boff from start to finish. Greg McClure as Sullivan is an absolute find.

—VARIETY

Should score a clean cut kayo as escape stuff with the paying customers. Bing

Crosby's first venture in the production field is a potpourri of good boxoffice values. Greg McClure makes an auspicious debut in the title role. The song sequences are slickly staged and easy on the ear. "The Great John L." is definitely earmarked boxoffice!

—HOLLYWOOD REPORTER

A lively action film with romantic overtones of boyhood love and an unhappy marriage as a subtle defense of the fantastic brawling of the heavyweight champion. There is enough boxing to satisfy the men, sufficient love interest to appeal to women. Linda Darnell and Barbara Britton are beautiful.

—BOXOFFICE

A pleasing show that ought to deliver satisfaction for audiences at large, and encourage the new Crosby company to further production efforts.

—M. P. HERALD

Handsomely mounted, carefully and deftly directed production. Greg McClure is delightful in the ring sequences where his magnificent physique and obvious skill with his hands make him a most convincing John L. Sullivan. His physical development makes all other screen athletes look puny.

—SHOWMEN'S TRADE REVIEW

Has plenty of boxoffice punch. A piece of entertainment that is richly flavored, brimming over with a sense of life and interest holding all the way. Will appeal alike to men and women.

—THE INDEPENDENT

# John L.

*I wonder, I wonder!*

*Wait till you hear  
Linda Darnell do  
'A Perfect Gentleman'  
—it's tres, tres smooth!*

*You're not kidding—  
it'll leave you more  
breathless than Hope  
after his opening  
bar mats on his  
radio show!*

*Hope pitched his tent  
on the set with the  
hope of pitching woo  
—but the girls gave  
Prow-puss the go by!*

*Sinatra'll bail  
at this!*

*Which covers  
everybody  
except  
children and  
babies and  
they'll love it!*

## TRANSCRIPTIONS THAT ARE TERRIFIC!

"The Great John L." has a set of one and five minute radio plotters for local use that have never been matched in motion picture history! These enterprising selling discs feature Frances Langford, Bob Hope, Frank Sinatra... doing their stuff just as they do it on the highest priced radio programs on the air! It's top spot selling at its best!

The Gay Nineties... when romance and adventure ran riot... when John L. Sullivan's name was on everyone's lips and "Sweet Sixteen" was America's theme song.

BING CROSBY PRODUCTIONS  
presents

# "THE GREAT JOHN L."

The Fabulous Story of the Boston Strong Boy  
starring  
LINDA DARNELL-BARBARA BRITTON  
and introducing GREG MCCLURE "John L. Sullivan"

With EDWARD G. ROBBE - KEANE BAUGHN - MARY HARRIS  
LEE SULLIVAN as "Mickey"  
Original Screen Play by James Edward Grant  
Produced by FRANK R. MURPHY and JAMES EDWARD GRANT  
Directed by FRANK TUTTLE • Released from United Artists

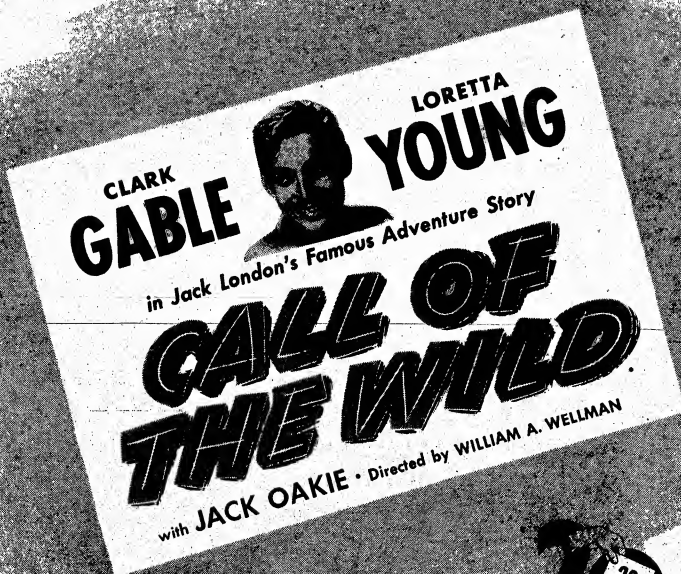
IT'S GREAT FROM U.A.





# GROSSES TOPPING ITS FIRST RELEASE!

OPENING DAY AT LOEW'S STATE, MEMPHIS, BEAT OPENING DAY OF ORIGINAL RUN AT SAME THEATRE! • SENSATIONAL BUSINESS AT THE CURRENT BROADWAY ENGAGEMENT—VICTORIA, NEW YORK CITY! • HELD OVER PHILADELPHIA! • HELD OVER CINCINNATI! • EVERY DATE IS PHENOMENAL!



SPEED TOTAL VICTORY  
THE MIGHTY 7th WAR LOAN!

1935's most important re-issue is from

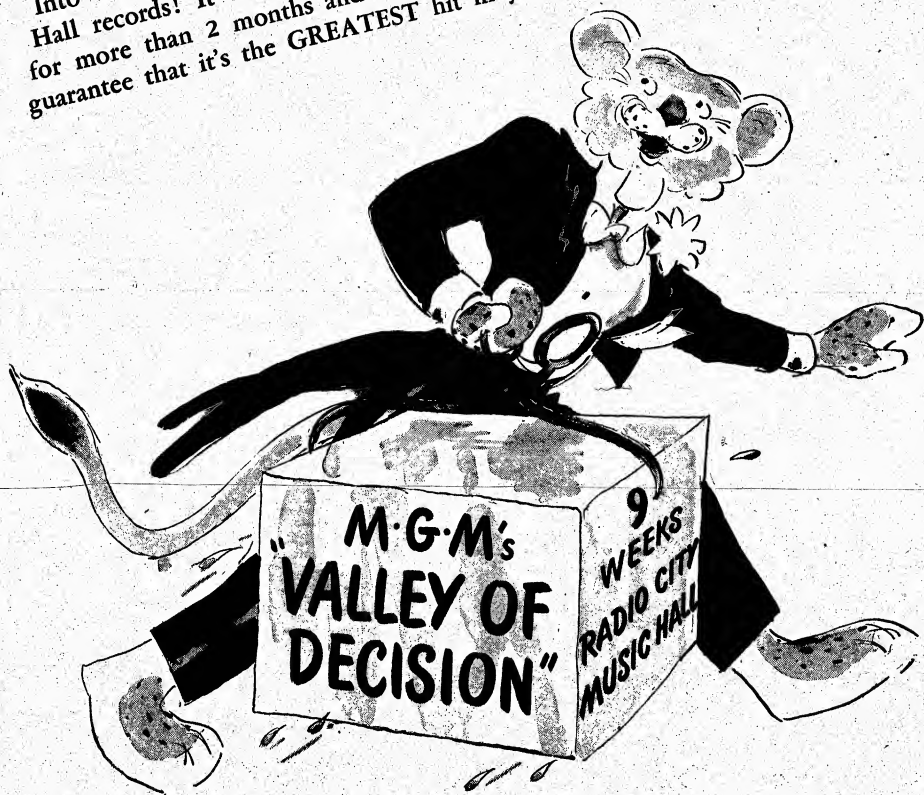


Century-Fox



# A COOL MILLION!

Into the Valley of Decision rode the first million patrons, breaking all Music Hall records! It takes a GREAT attraction to keep performing day and night for more than 2 months and now the first fifteen out-of-town engagements guarantee that it's the GREATEST hit in years!



THIS COULD GO ON FOR EVER!









*Danny Kaye in the Samuel Goldwyn production of "Wonder Man" in its 3rd week at the Astor Theatre in New York, has been seen by more people and has played to larger receipts than any picture in the 20 year history of the theatre!*

# Rash of Negro Shows

Continued from page 1

with Katherine Dunham and dancers, "Song of Joseph," music by Marion Gould, which is being considered, and a revival of "Green Pastures," among others. There are strange coincidences, also, in or works, with Negroes waiting to know more about them before passing judgment, because of the few facts heard the plays sound promising. These include "Aunt Bevelly," play about segregation of Negro school children in a New York town, which Oscar Hammerstein 2nd and Richard Rodgers are producing; "Walls of Jericho," play about the return of a Negro GI to his southern home, by Arnold D'Amico and James Gow; "Tomorrow the World," a packed dramatization of Richard Wright's autobiographical "Black Boy," with Canada Lee, who owns the rights; Joe Peretz's production of Lillian Smith's "Strange Fruit," and Abram Hill's adaptation of Len Gougeon's novel, "Wall, Wall, Wall," which the American Negro Theatre tried out last winter.

Some of these, "Strange Fruit" is surprisingly accepted among Negroes, latter having resented the novel on the grounds that it depicted the Negro as a "lizard" and "a filthy, filthy, filthy" Negro by showing its most educated element (his son) throwing himself away on a suicidal love affair.

**Miscellaneous** Especially Nix. It's, however, the attitude on which the Negro community is training its critical guns. The "Florian Stamp" production particularly infuriates them, as an insult to the Negro race, Negroes pointing out that years ago when the stories first appeared in the Statepoint, they were writers of protest to the editors. The "laughing-dancing-dream" average type of Negro which the average sepi musical portrays "is as gross as well as a lie" and the Negro wants him discarded.

And, as pointed out by Dick Campbell, well-known Negro talent agent who is in touch with Negro opinion on theatrical matters, musicals and dramas with this type of Negro don't pay off. They never have, except for extenuating circumstances. One of the last decades ago George Abbott's "Brown Sugar," which lasted three days in 1937, to the recent short-lived "Memphis Bound" Campbell points out, such stereotyped-Negro shows have been fops. The Negro painting-chasing, "smile-and-show-your-teeth" type show has faded, whether it was "Run, Little Chillun," "Swingin' the Dream," "Sweet River" for the recent vaudeville "Blue Holiday," "Porgy and Bess," with crap-shouting, dope-addicted Negro, was more successful, according to Campbell's view, because of the magnificent Gershwin music. "Green Pastures" scored because of its religious quality; "Mammy's Daughters" because of Ethel Waters. And in the last-named, it was partially acceptable to Negroes because a few of the characters delineated were fine people.

**Likes and Dislikes** Every play before the current hit, "Amos 'n' Andy," put Negroes in an inferior, debasing role, with the exception of "Native Son," and Negroes has resented the fact, says Campbell. Characters in "Amos 'n' Andy" are cheap and grasping, but at least they are human, and treated as such, with the failings of whites, reds and yellows. Negroes want their characters depicted in proper, improved setting on the stage; they want stereotyped characters abandoned. Campbell also points out how Hollywood and the radio have sinned by their rivalry against the Negro. Radio has been Rochester, Amos 'n' Andy, Gus Green and Gee Gee James, all of which are the potter-cook-maid type in its soap operas. As for films, says Campbell, Hollywood has only given out one or two fine Negro characterizations in the last 10 years, such as Rex Ingram in

Humphrey Bogart's "Sahara" and Ernest Anderson in "Beha Davis" in the "The Green Years." "Sahara" fell short as a variety show on the screen. "Beha Davis" was a definite setback to the Negro, Campbell also pointed out that the stage version flogged badly on tour. One of the latest stage pic offerings, "Imitation of Life," recently revived, is another bad one, Negroes particularly. The play, which was written by Louise Beavers shows her daughter (Freddie Washington) how completely she is a slave pic position in the kitchen as slave, to show her daughter how useless it is to fight against such a role.

## ODT-Travel

Continued from page 1

last week, but they are the origin of the opinion everything will turn out okay because the order "puts every body in the same boat." In other words, if show people can't plan ahead 30 days, neither can the other stellar population. ODT argued that where would-be vacationers formerly grabbed off their space a month in advance, they won't be so apt to do so now, on the theory that very few people in business can get their desks cleared in five days, as against the former 30 they had to get things in order prior to take off. Moves were agreed to by rail and Govt. Bureau expects to keep civilians from tying up space for long periods of time in the future. ODT's move lies. It's figured that the employment of 3,000,000 men from Atlantic to Pacific ports will entail 200,000,000 man moves, inasmuch as fighting men will average approx-

## NO ODT Tabu on Pix

Washington, July 3. ODT officials have denied a story printed in some trade papers that the agency has classified motion pictures as "not-essential" and that there would be no freight shipments of film between the east and west during the transportation season.

"I never heard of it," said Col. J. Monroe Johnson, ODT director, "and I certainly would have. There have been no prohibitions on the shipment of any kind of commodity. It is a shame that the industry should be upset by such stories."

"We have issued no such order or ruling, formally or informally, verbally or in writing," said another ODT spokesman. "No one in this agency knows anything about it and it is a complete fabrication so far as we are concerned."

A check at WPA disclosed that agency had not issued any order affecting the shipment of motion picture film.

imply some moves apiece during their 30-day travels while in the States. Thus, three days in "honor," to see the gal friend, fishing trips, etc.) will see travel north and south just as heavy as east and west.

## Anti-R.R. Racket Bill

Washington, July 3.

Bill to eliminate the shake-down racket in connection with traveling accommodations was introduced by Senator Burton K. Wheeler (D-Mont.) chairman of the Senate Interstate Commerce Committee.

Measure, which exempts legitimate travel agencies from the \$1,000 fine and year's imprisonment for the scalpers who overcharge for such things as Pullman reservations,

plane and bus tickets. Racket has been going on for the past two years but, up to now, there has been no effort to make it a Federal offense. "From time to time," Wheeler said in a statement, "complaints have come to me just in some instances" railroad employees, hotel employees, and others are extorting money and other gratuities from the traveling public in return for securing transportation, Pullman reservations, etc. These abuses have grown during the war because of the extreme shortage of transportation facilities.

## Dowling's Son

Continued from page 1

paratrooper behind him and said, "Come, if I balk at the door, just give me a little shot in the eye, will you?" "Don't worry," was the reply, "just follow the guy in front of you and you can't go wrong."

Right here the script would probably read, "Music—up—sustain—here's how Dowling described it."

"We just stare at the back of the man in front, and nothing else seems to move. We shuffle forward and then he is in the halfway and vanishes. The halfway is empty and we move forward with the wind striking us like a giant fist and punching us against the wall, throwing us against the wall. Then we again into gear with our eyes shut and not knowing just what is happening."

"Then sure there is a pressure on the whole body and the eyes snap open and our helmet cracks down on our head. We are in the air, flying through the expanding and contracting stars a super-slow vision in green-and-blue. The technology of the tail of our plane moving ever so slowly away."

"We reach up to grab the shroud lines on either side as we were instructed to do, but they are not there. We feel frantically for them, but they are not there. At the same time that there is no sensation of being in the sky or even any sensation of motion, and where we are swinging wildly, and where we should be able to look out and see the horizon, we look out and see nothing but green earth rushing at us."

"In an instant we are tangled in the shroud lines of another man's chute, and as quickly are free of it and are in the air again. We are—as though a camera shutter suddenly opened and closed—of one of the guys floating right beside us."

"Our chute partially collapses and we fall rapidly away from him and rise sharply again as the chute billows with air."

"Then there is the green ground racing up to meet us again, and there is barely time to realize that it is there before we slip into it feet first with a hard, stinging smack and go down on our back in a hollow, tall, green grass that waves like wheat above us as we lie there unburied our harness and hearing the now dim throb of the motors of our planes wing their way back towards base."

## Chide Patton

Continued from page 1

an ideal to millions of young boys. They dream that some day they may be like him.

"Enthroned on an eminence so high and shining, Gen. Patton should have been an extraordinary effort to exhibit himself the finished gentleman, which undoubtedly he is. In the instance in his interview with the Creator's name in a radio broadcast, the soldier was guilty of carelessness in making more of a serious obligation. Gen. Patton must forego indulgence in improper language; he is a part of the citizenry, a man whom he wouldn't deliberately hurt for anything in the world—the small boys of America."

# Pix Strike Paydirt

Continued from page 3

included "Captain From Castle," "Forever Amber" and "Leave Her to Heaven," all in the best-seller lists. Paramount set a pre-publication date for "Blaze of Noon" and, last week, made a similar treaty for "The Love and Time of Uncle Jan Horak," to be published by Simon & Schuster. "Lives and Times" was a short story by Joseph Auslander and Audrey Wurdeman, his wife, known better for the novel "The Day Before Spring" (John Wilson), despite several legal actions. "There's a new writing, an intelligent version of the short story. Paramount is represented on "The Love and Time of Uncle Jan Horak," which Harry (Hopalong Cassidy) Sherman negotiated for previously. Hal Wallis, incidentally, commented a pre-publication date for "Desert Town," by Ramona Stewart, which Morrow publishes next fall.

**Plays Too** Metro is setting pre-production play dates for Vivia Delmar's "The Rich Full Years" (Gilbert Miller) and "The Day Before Spring" (John Wilson), despite several legal actions. "There's a new writing, an intelligent version of the short story. Paramount is represented on "The Love and Time of Uncle Jan Horak," which Harry (Hopalong Cassidy) Sherman negotiated for previously. Hal Wallis, incidentally, commented a pre-publication date for "Desert Town," by Ramona Stewart, which Morrow publishes next fall.

Plenty of evidence that high prices being asked for the film rights to stage productions are largely due to the recent income tax situation. Contention is that owners of legit properties are making demands for huge sums of money for the rights they do not wish to sell at any price at the moment. It is pointed out that "There's a new writing, an intelligent version of the short story. Paramount is represented on "The Love and Time of Uncle Jan Horak," which Harry (Hopalong Cassidy) Sherman negotiated for previously. Hal Wallis, incidentally, commented a pre-publication date for "Desert Town," by Ramona Stewart, which Morrow publishes next fall.

The swing to pre-production deals for legit productions is, obviously, to secure access material before it gets into the open market and competitive bidding raises the price.

Metro Award contest, the studio is represented on the best-seller lists with "The Green Years" (A. J. Cronin), "Young Bess" (Margaret Irwin), and "Now That April's There" (Daisy Neumann).

Other best-sellers are "The Fountainhead" (Ayn Rand, which Warner has, "The Ballad and the Source" (Roosevelt L. E. H. N.), bought by Walter Wanger, "The Robe" (Lloyd C. Douglas), Frank Cow-Elton, "Zandru and His Heavens" (Guthrie Graham), Samuel Goldwyn, "Great Son" (Edna Ferber), "Michael Today" (L. E. H. N.), "The Streets" (Adria Locke Langley), William Cagney.

Film executives believe that high prices being asked for the film rights to stage productions are largely due to the recent income tax situation. Contention is that owners of legit properties are making demands for huge sums of money for the rights they do not wish to sell at any price at the moment. It is pointed out that "There's a new writing, an intelligent version of the short story. Paramount is represented on "The Love and Time of Uncle Jan Horak," which Harry (Hopalong Cassidy) Sherman negotiated for previously. Hal Wallis, incidentally, commented a pre-publication date for "Desert Town," by Ramona Stewart, which Morrow publishes next fall.

The swing to pre-production deals for legit productions is, obviously, to secure access material before it gets into the open market and competitive bidding raises the price.

# New York Theatres

**The Jubilation Story of George Garshwin**  
**"RHAPSODY IN BLUE"**  
 Warner Bros. Crowning Glory  
 Continuous Performances  
**HOLLYWOOD THEATRE**  
 Air-Conditioned  
 Broadway at 51st Street

**Humphrey BOGART, ALAN SMITH**  
**SYDNEY GREENSTREET**  
 In Warner Bros. Hit!  
**"CONFLICT"**  
 LOUIS PRIMA  
 AND HIS ORCHESTRA  
 Also in Person  
**DANIE CLARK**  
 8'way at 47th St. STRAND

**Robert Lizabeth Scott**  
 CUMMINGS SCOTT  
 in **"HALL HALLS"** Production  
**"YOU CAME ALONG"**  
 In Person, STAN KENTON and his Orchestra  
**PARAMOUNT**

**MUSIC HALL**  
**"A BELL FOR ADANO"**  
 Spectacular Stage Productions

**SAMUEL GOLDWYN presents**  
**DANNY KAYE**  
**"WONDER MAN"**  
 In Technicolor  
 12'way at ASTOR Continuation  
 & 14th St. Popular Prices

**DAVID NIVEN**  
**"THE DEAD END"**  
 12'way at 43rd St. 43rd St. Palace  
 Two Tickets Full  
**VICTORIA**  
 1'way at 44th St.

**PALACE 8'way at 47th St.**  
**Robert Young & Loretta Day**  
**"THOSE Endearing Young Charms"**  
 An RKO-RADIO PICTURE

**George Jean Victor Page Ann**  
**RATT BENNETT BLAINE GARDNER**  
**"NOB HILL"**  
 39th Street  
**PLA'S STAGE**  
**MAX MORSE**  
**BLINDS ROXY 7th Ave. 8th St.**

**ON-SCREEN**  
 THURSDAY, JULY 5  
 George Jean Victor Page Ann  
 RATT BENNETT BLAINE GARDNER  
**"Bring on the Girls"**  
 In Color!

**FRED MACMURRAY**  
**MURDER, HE SAYS**  
 A PARAMOUNT PICTURE  
 In Technicolor  
 12'way at 43rd St. 43rd St. Palace  
 Two Tickets Full  
**GLOBE**

**JAMES CAGNEY CAPITOL**  
 I was 17 in 1936  
**SYLVIA SYDNEY**  
**BLOOD ON THE SUN**  
 In Color! RKO-RADIO PICTURE

**Junior Miss**  
 A 20th Century-Fox Picture  
 12'way at 43rd St. 43rd St. Palace  
 Two Tickets Full  
**RIVOLI**

# TWENTY SECOND YEAR

# PICTURES

OPENS CAMP ROBERTS, CALIFORNIA, AUGUST 23rd

ORPHEUM, SAN DIEGO—WEEK, AUG. 28th

ORPHEUM, LOS ANGELES—WEEK, SEPT. 4th





# WALTER THOMPSON

## A Healthy Departure

The departure of Walter Thompson from the air, with his last Broadcast Sunday (1) on Mutual, recalls the exit some years ago of another highly controversial radio voice, Charles E. Coughlin. There are several similarities about the two cases.

Both men charged they were driven off the air by powerfully organized, suppressive minority groups. Both men claimed, at least by implication, that there was a conspiracy against them. Both men alleged the existence of a "monopoly" controlling the broadcasting industry. Both called those who disagreed with them various derogatory names.

But there are other, more basic similarities in the cases of Coughlin and Thompson. Both men, while professing the highest and sincerest patriotic motives, found some of their most ardent support among subversive groups. Both men have consistently been the idols, frequently praised and quoted, of the most extreme isolationists, disruptivists, hate-mongers and agitators of reaction and disorder.

Under the circumstances, it is clear that no question of monopoly or freedom of expression is involved in the case of Thompson. Any more than it was in the case of Father Coughlin. Both men were sources of dissension, embarrassment and potential trouble to radio, and their departure is a healthy development for the industry. Indeed, it seems fair to suggest that Thompson's loss (like Father Coughlin's), is America's gain.

## N. Y. Newspaper Strike \$500,000 Spot Biz Bonanza to Radio Stations

Radio took over in place of newspapers in the N. Y. area this week. Ten million residents of the big town and environs are turned to the radio not only for news but also for advertising, amusement, general information, sports columns and the comic strip.

Every station in N. Y. benefited financially, picking up a windfall which, before the normal Sunday, may reach \$500,000.

Situation was eased by the fact that, as of midnight Saturday (30), 1,700 members of the Newspaper and Mail Deliverers Union went out on strike, shutting off the papers to every N. Y. newspaper except PM and foreign-language press.

Papers printed only enough copies for ever-the-counter sales. Daily New York circulation was cut from 3,000,000 to 200,000 on Sunday (1) and 10,000 thereafter. Times didn't issue figures but fared about the same as the Herald Tribune; Journal-American ran off only 4,000 copies against a normal Sunday circulation of 100,000.

As early as the afternoon before the strike, when it seemed that the walk-out was inevitable, advertising and promotion departments of many firms, especially in the amusement business, started beating a path toward radio station spots of all offices. Leading the parade were the big organizations.

In no time at all there was the maddest scramble for radio advertising that the big town had ever experienced. One-liners as well as network flagship.

The Journal-American started "publishing" via two shows on WOR, and two on WJZ. The World-Telegram endorsed itself at WMCA. And spot announcements between the two networks at radio stations at such furious rate that some of the smaller-powered stations in the area, with only a few spots from 25 to 110 during the afternoon of Mad Monday (2).

All participation from the metropolitan area were flooded with requests from cash customers who begged that their radio spots be placed. The list of radio stations included: WABC, WQXR, WINS, as well as the ABC (Blue) key station WJZ. NBC's flagship, WFAP, and the MBS outlet WOR. Among the big CBS, found itself unable to spot any of these windfall advertisers.

**Y. Post Suspends**  
The N. Y. Post was only one of the dailies that suspended operation altogether. But the World-Telegram dropped its normal advertising section, and it was expected that amusement advertisers would get rebates from the Post as well.

(Continued on page 20)

## WALTER THOMPSON WEB RINGS

By GEORGE ROSEN

As the fall network programming schedules currently shape up, Young & Rubicam will go to the post in September with a 15-minute lead over J. Walter Thompson for supremacy in nighttime and Sunday afternoon programming on the four major nets. Y&R will be represented by eight hours and five minutes while for JWT it adds up to seven hours and 30 minutes. A year ago Y&R was also on top, but with only a five-minute programming margin, after recapturing top honors from the Thompson agency, which ruled the roost the previous year. Thompson's "White Owl" was expected to latch on to a half-hour mystery show, with negotiations under way, which would reverse the picture.

Despite the Y&R supremacy, however, there's one surprising footnote to the season just closed, which found the top-budgeted programs out of the Y&R stable missing from the Top 10 Hoopering tanks. While

### JWT's Strong Sunday

More than half of J. Walter Thompson's network shows, in terms of hours, is concentrated on Sunday nights. Sunday, of JWT's total of seven hours, shows are spread over the Sabbath day sheds on the nets. That's probably the greatest concentration of agency activity on a single day that's ever prevailed.

On Sunday afternoons: the agency spots the Ford show, the Texaco radio rating quiz, the "One Man's Family," and on Sunday nights it'll be Edgar Wallace's "The Thin Man," Ford Symphony Hour and the Wrigley show.

Y&R outstripped in terms of total radio billing all other agencies with JWT comfortably settled in second place, the fact remains none of the shows achieved the consistent audience pull of, for instance, JWT's trio of Top 10 leaders—Lux Radio Theatre, Kraft Music Hall and Edgar Bergen. Joan Davis, while still under the Sealant banner during the past season, was right up there with the leaders, but whether she retains her hot rating pull in moving over to the Y&R family as Swan Song's star salesman in the Monday night slot on CBS remains a matter of conjecture.

The situation obviously will invite trade analysis. But whatever changes of reasoning it follows, should appear it all comes down to the inevitable dead end: there are only a few shows rating guys around; they go to the highest bidder, and because they hold the whip hand in rating guys, they choose the time slots now the deciding factor (as witness the case of Fred Allen's "The Music Master" on CBS because of the cream 830 Sunday night NBC slot).

Y&R has a lot in the fall with the loss of a half-hour in General Foods programming (cutting down to the Kate Smith show) and the bowing of Goodyear's half-hour Monday show. On the other hand, it, like the ABC, is expected to pick up a half-hour in switching over from Mutual to Blue. It grabbed a new half-hour Sunday afternoon spot (Fred Allen), previously a Kenyon & Eckhardt billing, and picks up a show from the NBC Sunday night Detroit Symphony program to offset Ford's 45-minute slot. "The Music Master" will be a "Barry American Dance Music."

Here's the Y&R program sheet:

(Continued on page 23)

## Johannes Steel Cracks Back at Hub Blasts, Sez Coughlin Still Factor

### Wily Wylie

Phillip Wylie, who has definite and far from flattering opinions about radio, especially daytime programs, and doesn't mind letting off steam about them, was recently approached by one of the networks and was offered four hours of time to play around with program-wise.

Wylie said okay, but warned the web: "You won't like my solution—four hours of silence."

Only gradually is this city beginning to get a sense of how much Johannes Steel's terrific blast at the Boston newspaper-radio setup. The comments delivered his remarks at a rally here two weeks ago but all papers steered clear of making reference to it, although newspaper guys showed up at the session, and only during the past week has Steel's comments begun to circulate.

The meeting was attended by several hundred persons who joined in protest over the recent cancellation of Steel's sponsored commentary program on WHDH because of alleged abuses by America First group. Threats to boycott the Parker Watch Co. (Steel's sponsor) unless the program was dropped was blamed for the cancellation.

"Today your city," Steel told the assembly, "is the center of the newspapers in America and the worst edited newspapers in America, with the possible exception of the Christian Science Monitor. Your radio stations give you little but cannot good news have been terrorized by Coughlinite Fascist influences into what amounts to a complete silence on the subject."

"I know whereof I speak because I have been broadcasting here for some time and was taken in as the result of the economic blackmail practiced by the Rev. John C. Brown for these purposes, and his reactionary and Fascist cohorts."

"It is a sad commentary that minorities which have been traditionally persecuted in this country have learned nothing from their own history for these minorities, when they achieve majority in certain specific parts of the country, practice the same intolerance and bigotry and repression of which they themselves suffer in other parts of the country, where they are the minority."

"It is another sad commentary that the city which has been so closely associated with that of one of America's greatest states of learning should not be able to rise above intellectual and political morass."

"I am making these statements in the hope that the Boston newspaper will take notice of them. But I am prepared to offer a bet of \$100,000 that the Boston Herald-American Newspaper Guild here in Boston that it cannot be done and that it will not be done in all this, and the background of this entire story."

## Berte Bowling Out, With 'Maisie' In

It now looks like the Arth Southern air show "Maisie," which bows in CBS tomorrow ("Thurs") night, will be spotted prominently by the Blow Agency for Eversham, with the Milton Berle "Let Yourself Go" show scrambling out of the picture. Berte wound up his series last week.

"Maisie" has been making a pitch to rank its Eversham show out of the 10-30 Wednesday night segment into a more favorable niche, has topped the Thursday night 8:30 slot (vacated by Burt's "Death Valley") for rep. "Maisie" show, however, it's just a seven-week switch, with Eversham then moving back to its former place.

## CAROL IRWIN UPPED TO KEY TALENT POST

Carol Irwin, who was brought over to ABC (Blue) recently to head up daytime radio, stepped up last week as head of the talent program development operation. It's one of the key posts in the network, and the web's operations and has been vacant since Sam Josefoff checked out some months ago to join the Blow agency.

In view of her agency background as general talent operator at Young & Rubicam and as program manager of WCAU, Philadelphia, it was felt that Irwin was the ideal choice for the job.

Another ABC change sends Charles (Bud) Barry to Washington to head up the network's new, to be a national director of program operations.

## Pix Talent Cues Corwin's Switch

Desire of a number of the top pix executives to see the Norman Corwin CBS series, which took off last night (Tues.), was the reason for the remainder of the network's talent. The move to top talent in the summer schedules, has been a long time in the making. "Corwin Presents" network series. As result, all eight shows will be on CBS, and the move will be only the first, the Earl Robinson-"Vip" Harburg "Unity Fair" musical will be on CBS, and the Earl Robinson-Alfred Drake, among others, spotted.

Corwin is doing a repeat of his "Corwin Presents" series for "Radio" for his second show, on Oron Welles taking over the Martin and O'Hara show for the remainder of the series. Paulette Goddard, Ronald Colman, Charles Laughton and Barbara Stanwyck thus far look set for lead.

### BEE STRAWWAY TO WJZ

Bee Strawway, formerly of the radio promotion and publicity staff at WJZ, has been appointed merchandising manager for WJZ, New York flagship of the ABC.

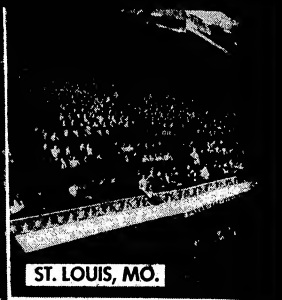
Miss Strawway succeeds Howard St. John, who has gone to work for D. D. Post for the network. Her sales, promotion and development under Murray Grabhorn.

1944-45 SEASON

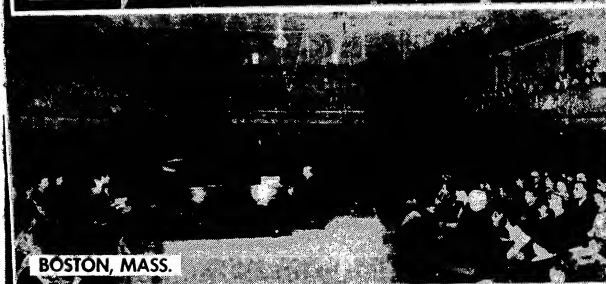
## JOSE ITURBI



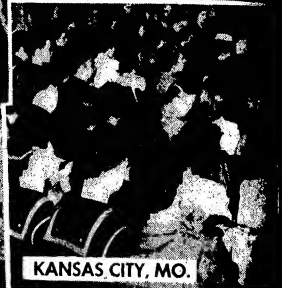
DETROIT, MICH.



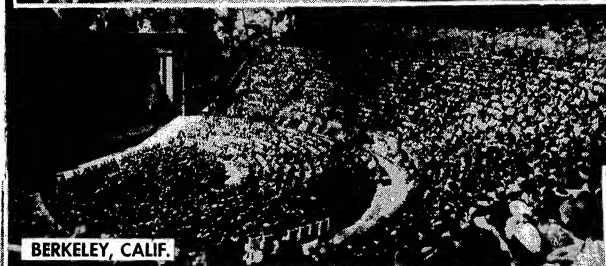
ST. LOUIS, MO.



BOSTON, MASS.



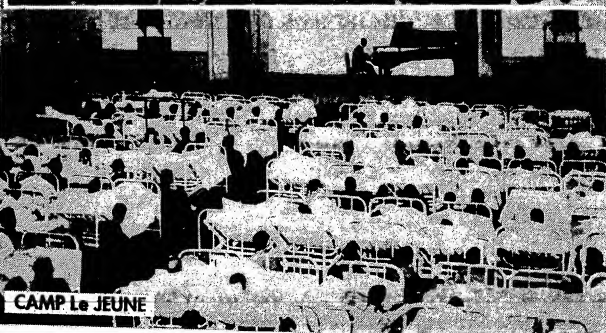
KANSAS CITY, MO.



BERKELEY, CALIF.



PORTLAND, ORE.



CAMP LE JEUNE



SAN ANTONIO, TEXAS

# BI

## RECORD-BREAKING CAPACITY EVERYWHERE!



SAN FRANCISCO, CALIF.



LOUISVILLE, KY.



WICHITA, KANSAS

*Personal Manager*  
**MARTIN M. WAGNER**

8905 SUNSET BLVD. - HOLLYWOOD, CALIF.









## 1/10 OF AN ACRE OF WOR PROMOTION!

That's what New York will be glimming today when the wraps are taken off this huge new outdoor sign at the corner of Broadway and 47th Street. One of the largest signs in the city, in the heart of the city, it will proclaim WOR-Mutual to approximately 675,000 people a day . . . another dramatic listening hypo for WOR and its sponsors.



LISTEN TO  
**WOR**  
THIS IS MUTUAL  
TUNE TO 710

Search for more 710s than the New  
**Motorola Radio**  
— 4000 POWER TUBE SET —  
BUY ANYWHERE HERE TODAY 475 WEST

**Motorola**  
Radio  
— 4000 POWER TUBE SET —







# GUY LOMBARDO

AND HIS ROYAL CANADIANS

*Just Completed the 5 Happiest Weeks in  
Our Career, at the CAPITOL THEATRE,  
in New York, and Now We Are on Our  
Way to Meet the Folks on the METRO Lot.*

M-G-M  
PICTURES

For CHELSEA CIGARETTES  
TUESDAYS, 9-9:30 P.M., EWT  
On the Blue

DECCA  
RECORDS

Exclusive Management, MUSIC CORP. OF AMERICA



## Rockefeller Foundation Kicks in Another 25G

### To Rocky Mt. Council

Denver, July 3. The Rocky Mountain Radio Council has been given another grant of \$25,000 by the Rockefeller Foundation to help carry on its program of educational broadcasting.

The council is made up of 30 educational organizations in Colorado and Wyoming. During the past year, it produced 400 radio programs which, on an average, were broadcast in the region five times each. Many of its shows are carried over 18 commercial stations in Colorado, Wyoming and adjoining states.

According to Robert M. Hudson, director of the Council, the grant, which is almost six years old, is two-thirds self-supporting now. One-third of its budget comes from grants by various philanthropic outfits, like the Rockefeller, Payne Fund, N. Y., and Boettcher Foundation of Colorado. Part of Council's income comes from Denver radio stations (which also contribute salaries—service fees, and membership dues).

Organization is the only one in the country concerned exclusively with experimental pooling of regional resources for public service broadcasting. It has won various distinctions, including the "Variety" show-management award for regional service.

## Lt. Levy (Ex-Y&R) to War Finance Radio Berth

Washington, July 3. Lt. (jg) David Levy, USNR, has been appointed chief of the Treasury War Finance Division's Radio section, succeeding Eugene Carr, who returned to private radio last week.

Levy, who has been on loan from the Navy as special radio consultant to Treasury Secretary Henry Morgenthau, Jr., has had his loan period extended to the end of this year so that he can handle the 8th bond drive in the fall. Levy will continue to work with Morgenthau and also will supervise all Treasury broadcasts and handle War Finance radio, and deal with the networks, stations and other government agencies.

Before joining the Navy, Levy was a radio producer and writer for the Y&R agency in New York.

## WNEW Plans Hypo Dose For Fortgang's Platters

Joe Fortgang's old-time recordings show formerly on WHOM, N. Y., has been taken over by WNEW, first show going on Sunday (1) at 6:30 p.m.

Plans format change in September, with air built up lavishly. Original parties who made the oldies ("Cotton on the Telephone," "Rudy Valley record," etc.) will be used as guests on program. Plan also building program into a collectors' record exchange, will swap made over, air, etc.

## MILWAUKEE JOURNAL'S FM PLANS GET REVAMP

Chicago, July 3. First FM station in this area to take the necessary steps to begin operating their transmitter on the new 88-106 megacycle band fixed by the FCC, is WMFM, Milwaukee.

Owned and operated by the Milwaukee Journal, it has planned to construct a low-powered transmitter as soon as possible to operate on 43.3 megacycles, the interim frequency assigned to the station.

According to figures furnished by Walter J. Damm, head of the station, there are 21,000 FM sets in the Milwaukee area. Revamp of station's broadcasting facilities also included the rebuilding of the present WMFM 16-kw. transmitter at Richfield, Wis. to operate on the new band. In making the changes at the earliest moment, station will not withhold service on the new frequency until a substantial number of new sets are in the hands of the public but instead expects to be ready to deliver a signal to the first purchaser of a set incorporating the new FM band.

### Teleports Outfit

Albany, July 3. Televised Sports, Inc., has been chartered to produce and sell television shows, with offices in New York. Capital stock is 100 shares, no par value. "Tele Sports, Inc., 12 East 41st street, Arthur T. Tice, 12 East 41st street, New York City, was chief attorney and a director.

## Vast Strides in British Television By Fall Forecast; See \$120 Sets

London, June 19.

Sensational developments in English television were predicted by C. O. Stanley, chairman of the Television Committee of the Radio Industry Council, in a special interview with "Variety." He predicts that within three months after the Hankey report is passed by Parliament (soon after the general election), television programs will be revived here. He also expects that there will be half a million "viewers" within three years to benefit by the \$5,600,000 worth of shows which will be inaugurated.

Alexandra Palace, the 1939 home of British television, will have to be scrapped. In addition to the 405 lines used pre-war by the B.B.C., an alternative program with 1,000-line screens will be available. It is the opinion of British television experts that there is no appreciable difference between the 525 lines in American television and the 405 lines used in British television. Nothing less than a jump to one thousand lines is regarded as bringing television up to the clarity of definition provided by motion pictures.

British manufacturers are already aiming at \$120 television sets as be-

ing the most popular priced set. This would compare with the \$172 radio set, also the aim of British mass production.

Anxiety is felt about the official selected by the B.B.C. to act as television chief. The industry hopes that Gerald Cook, now official observer for the B.B.C. in television matters, will be brought back from the U.S. for this purpose. Tony Rendall is regarded as an alternative.

## WBBM Shifts Program Setup in Wake of Case

Chicago, July 3.

With the departure of George Case from the production staff of WBBM, Walter Preston, program director, has set up a realignment of authority in his department. Gil Faust has been upped from status of producer to assistant program director in charge of programming and production and Van Sherman becomes senior program director in charge of operations.

Case, who was assistant to Preston for about a year, resigned to take over as program director of KABC, San Antonio, Texas, July 9.

## Y & R's Slim Edge

Continued from page 23

Sundays: "Adventures of Ozzie and Harriet" for International Service on CBS; "Fanny Brice" on Y&R; "The General Food" account from Benton & Bowles with the latter getting Y&R's "The Man in the Hat" on CBS for Gulf.

Monday: Joan Davis for Swan Soap on CBS; "Sherlock Holmes" for Petri Wines on Mutual.

Tuesday: "Inner Sanctum" for Lipson Tea on CBS; "Mystery Theatre" for Mollie on NBC; Edwin C. Hill for Johnson & Johnson (15 min.) on CBS.

Wednesday: Eddie Cantor for Bristol-Myers on NBC; "Counterplay" for Fresh on ABC (Blue); "Great Moments in Music" for Calhoun on CBS.

Thursday: Dinah Shore for General Foods on NBC; "March of Time" for Time mag on ABC.

Friday: "Duffy's Tavern" for Bristol-Myers on NBC; Kate Smith show for General Foods on CBS (12 min.); "Aldrich Family" for General Foods on CBS; Ginny Simms for Borden on CBS.

JWT Breakdown

J. Walter Thompson's lineup follows: Sunday afternoon: RCA show on NBC; Ford show on NBC; "One Man's Family" Standard Brands program on NBC; William L. Shirer for J. B. Williams on CBS (15 min.).

Sunday night: Edgar Bergen and Fred Allen, one-hour back-to-back parlay for Standard Brands on NBC; Ford Symphony one-hour program, ABC or Mutual will stage the show; Wrigley show on CBS.

Monday: Lux Radio Theatre on CBS; the Stuart Erwin show for Balantine on CBS.

Tuesday: "The Fresh Up Show" for Seven-Up on Mutual.

Thursday: Kraft Music Hall-Bing Crosby show on NBC.

Saturday: Texaco half-hour show on CBS.

Also the cross-the-board five-minute news program sponsored by Johns-Manville on CBS, with Pickett picking up the tab on Saturdays and Sundays, making total of 35 minutes.

# CEDRIC FOSTER

## Now Yankee-Mutual War Correspondent



### Up Comes Foster

NEW YORK, May 25.—Cedric Foster, a Sunday evening correspondent for the Mutual Broadcasting Company, will take a great deal better than indicated by the Annual Four-Week Report. Foster, who has been on the Mutual staff since 1938, is the only one of the company's top talent who has not been named in the list of top talent. He is a 33-year-old, 5-foot-11-inch, 160-lb. man with the following list of credits: Rank: Major (1941); Service: U.S. Army (1941-42); Education: Harvard University; Awards: Distinguished Service Cross, Purple Heart, and other decorations; Experience: 10 years in radio and television; Current assignment: Correspondent for the Mutual Broadcasting Company.

From The Billboard June 2, 1945

Cedric Foster, Yankee-Mutual coast-to-coast commentator, is now in the Pacific as a Navy War Correspondent. A world traveler, Foster is familiar with the entire area of the Pacific war zones and Allied strategy there. His broadcasts from the Pacific are heard daily 2:00-2:15 P.M. and on Sunday at 6:30 P.M., beginning July 8 on Yankee and Mutual.

# THE YANKEE NETWORK, INC.

Member of the Mutual Broadcasting System

21 BROOKLINE AVENUE, BOSTON 15, MASS.

Represented Nationally by EDWARD PETRY & CO., INC.

UNITED RECALL DRUG CO.  
Friday—CBS—10 p.m., EWT  
WOL: LOU CLAYTON

## Background on Music Racks

"Some publishers favor the advent of the Immerman-Gal' racks as "a good thing, it only because it creates competition and competition is always a good thing."

But those who disparage the Larry Richmond-Music Dealers Service racks, in collaboration with the MPMA, seemingly forget that the inclusion of certain songs in the racks is purely a mechanical choice. If they're sellers, they go into the racks.

The Immerman-MPPA (Walter Douglas) situation, of course, is suspected by some as having a Helman Starr (Warner Bros.) background, since Immerman is an old WB music man and Gale, with his Advanced Music Co., is a WB music publishing affiliate. Starr withdrew his WB music firms (Music Publishers Holding Corp.) from the MPMA, after differences with Douglas, and the new music rack business came thereafter.

## Prima Jacks Up Stage Show Ticket To 12½¢ Ceiling; Roxy, Capitol Bid

Louis Prima is now asking the \$12.50 ceiling price for acts because of the record-breaking returns at his current Strand theatre, N. Y., engagement where he's paired with Dore Clark on stage and Humphrey Bogart in "Conflict" on the screen.

Prima has already notified Music Corp. of America that new price for his services calls for \$50,000 for a four-week deal, which is top money ever received by any band in a Broadway house. Only other orchestra who got that kind of good include Jimmy and Tommy Dorsey, Harry James when and if he elects to play theatres, Horace Heidt with an entire show, Phil Spitalny plus show, and Artie Shaw who got that salary dur-

ing his recent engagement at the Strand.

Dough Prima now asks a hefty increase over the \$7,500 he's reported to receive for this turn.

Despite the terrific jump, it's reported that the Roxy and Capitol have both put in bids for this outfit as has the Strand for a repeat. No deal has been closed yet.

Whether hell roams with the Strand depends a great deal on the amount of the bonus theatre will give him on top of his salary. One source said that Prima is angling for a \$10,000 upping for the six weeks he'll be playing there.

## BERLIN IN ASCAP RATING HUDDLE WITH ATTORNEY

While east, over the weekend, Irving Berlin huddled with his attorney, Francis Gilbert, on his appeal for a higher availability rating in ASCAP. Since forming his own music publishing company, after the split with Saul H. Bornstein, the new Berlin Co. was allotted 4,000 availability points, whereas the songsmith-publisher's figures he should be rated 5,500 points, as are other pubs of his caliber.

Under the newer ASCAP rating system, dividends are computed 55% on performances, 30% on availability and 15% on seniority. The points figure about \$2 per quarter, and while it would make only a \$7,000-\$8,000 differential in Berlin's new company, there is the element of pride involved. Berlin figures for over \$100,000 as his firm's share of the ASCAP melon, by the time the firm is one year old next September. When with Bornstein as Berlin, Inc., the annual divvy was around \$180,000. Bornstein's own firm, Bourne, Inc., incidentally, rates at 2,750 points.

Berlin, as a top AA songwriter, collects around \$17,000 annually from ASCAP. He returned to Hollywood to sit in on "Blue Skies." Bing Crosby starliner, which goes before the cameras next week.

## 10 Best Sheet Sellers

Bell Bottom Trousers.....Santly  
Sentimental Journey.....Morris  
Dream.....Capitol  
Belong to My Heart.....Southern  
There I Said It Again.....Valiant  
I Wish I Knew.....Dorsey  
Laura.....Robbins  
More I See You.....RBC  
I Should Care.....Dorsey  
Just a Prayer Away.....Shapiro

## Court O.K.'s Split Of 21,122 'Paper Dollars'

Approval of the splitting up of 21,122 royalties earned by the song "Paper Doll" during the original and renewal terms was signed by Federal Judge Edward A. Conger in New York last week.

The money had been deposited with the court, by Edward B. Marks Music Corp. publishers of the tune, in connection with its suit against Harry S. Wonnell, an administrator of the estate of Johnny S. Black composer, Sally Black Waldo, Mattie E. Shanks, former wife of the late composer. Each claimed ownership of the song as co-writer and under a survivor take all agreement with Black. The Marks also takes the court to determine who is rightful owner of the royalties and copyright.

Judge Conger had ruled that Marks is owner of the original and renewal publishing rights with the two women, sharing equally in renewal rights.

Under the original copyright, earnings of \$18,996 were divided equally between Wonnell, as administrator and Mattie E. Shanks. Each receiving \$9,498. Shanks and Sally Black Waldo split royalties of \$2,214, each getting \$1,107, under the renewal rights to "Doll," which the widow assigned to Marks in 1943.

## Frank Sands Rejoins Gale Office as 1-Night Head

Frank Sands has rejoined the Moe Gale agency as head of the one-night department.

Sands was with Gale several years and left to join up with William Morris' cocktail department. He resigned there to become road manager for Billy Zeisler's orchestra, post which he held until last week.

## New ASCAPers

At ASCAP board meeting last Thursday (28) the following composers and authors were elected to membership in the society. In the popular field: Charlie Abbott, Art Harry Berman, Teddy Hall, Lucius Lucky Millinder, Leo F. (Lee) Pearl, and Axel Sjostrand. In the standard field: Harold Bauer, William Berggren, Alberte Chiffarelli, Paul Creston.

Antal Music Co. (popular publisher) also elected to membership.

Frank Skinner scoring "Night in Paradise" for Walter Wanger at Universal.

## 10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country as reported by operators in "Variety." Names of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the listings and respective publishers.)

1. Bell Bottom Trousers (7) (Santly).....	Jesters.....Decca
2. Dream (15) (Capitol).....	Tony Pastor.....Victor
3. Sentimental Journey (15) (Morris).....	Louis Prima.....Majestic
4. There I Said It Again (10) (Valiant).....	Freddie Martin.....Victor
5. You Belong to My Heart (5) (Harris).....	Piel Pipers.....Capitol
6. The More I See You (17) (RBC).....	Les Brown.....Columbia
7. Just a Prayer Away (11) (Shapiro).....	Hal McIntyre.....Victor
8. I Wish I Knew (5) (Triangle).....	Merry Macs.....Decca
9. I Should Care (4) (Dorsey).....	Vaughn Monroe.....Victor
10. I Wish (3) (Sam).....	Bing Crosby.....Decca
	Mills Bros.....Decca
	Dick Haymes.....Decca
	Bing Crosby.....Decca
	Dick Haymes.....Decca
	Tommy Dorsey.....Victor
	Martha Tilton.....Capitol
	Mills Bros.....Decca

## \$10 JUKE BOX TAX IN

### 'TOWN BEATEN AGAIN

Yonkington, O., July 3.

City fathers were given a court setback for the second time on legislation attempting to tax jukeboxes, with Mahoning County Common Pleas Judge David G. Jenkins last Friday (29) granting a temporary injunction to juke-box owners, preventing municipal collection of a proposed \$10-a-year fee. The license would affect 500 of the devices.

The injunction was obtained by the Automatic Music Assn., which charged the tax overlaps a Federal tax on music devices and that the city already charged the juke boxes an annual fee of \$5 each. The proposed law was levied against the operators of the machines, mostly owners of taverns and restaurants. However, the music box owners probably would share the tax, it was held, since the machines are leased on a percentage basis.

Several months ago a license fee for juke boxes was held invalid because the fee charged \$1 a year for each wall outlet in addition to \$10 a year per machine, held to be excessive for regulatory needs.

## Sholes Doffs Khaki,

### Back to RCA-Victor

Sgt. Stephen Sholes, of Army Special Services' music section in N. Y., is being released this week and will return to RCA-Victor, in charge of transcription. Part of Sholes' new work will be with special records and V-discs for Army use.

Sholes was formerly in charge of pop record sales at Victor.

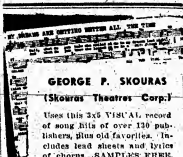
Warner Weidner and band kicked for a long stand at the Beverly Tropics, Beverly Hills, Calif., starting July 26.

## Mexico Censors Songs

Mexico City, July 3.

Censorship of all songs intended for performance in Mexico, particularly compositions of spare Mexican writers, has been started by the Ministry of Public Education to eliminate double-meaning words and other things that offend "good taste and custom."

Action was prompted because Argentine and some other South American lands had censored several Mexican pop songs.



1619 Broadway New York 10

## TUNE-DEX

## A Choice Novelty Ballad THE BLOND SAILOR

AN ALL TIME FAVORITE I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME

MILLS MUSIC, INC. 1619 Broadway, New York, N. Y.

## ★ ★ ★ THREE STAR HITS ★ ★ ★

# LOVE LETTERS TO ROSEMARY ALONG YOU CAME ALONG

(FROM OUT OF NOWHERE)

Words by EDWARD HEYMAN  
Music by VICTOR YOUNG

Words and Music by  
JIMMIE DODD

and  
JOHN JACOB LOES

Words by EDWARD HEYMAN  
Music by JOHNNY GREEN

From the Hal Wallis Production  
"Love Letters"—A Paramount Picture

From the Hal Wallis Production  
"You Came Along"—A Paramount Picture

## FAMOUS MUSIC CORPORATION PARAMOUNT MUSIC CORPORATION

Publishers to Paramount Pictures

1619 BROADWAY, NEW YORK 19, N. Y.



# GENE KRAMER'S 'NO RAID' PACT

## Hotel-Theatre Parlays On Way Out, Krupa Date Switch Case in Point

The era of doubling between N. Y. hotels and theatres seems at an end, this fact was pointed up when the Capitol theatre, N. Y., shifted Gene Krupa's July 18 date to sometime in September in order to avert a few days' doubling between that house and the nearby Astor hotel.

Feeling on this matter had been so intense that there was talk of going to court to decide who was to get Krupa. But shifting of his Capitol date to late summer or fall, ended that.

However bitterness of feeling on that score has led band agencies to decide informally that there'll be no doubling from now on.

Reason for the no doubling conclusion has long been obvious to agencies, theatres and bandmen. Both hotel managers and theatre men feel that they're being deprived of the extra service when they're needed most to attract trade. Despite the most careful adjustment of schedules, all parties feel that the other gets the break.

Biggest beef is the Saturday mid-night show. Both venues and innos do top business at that hour, and neither feel that they can afford to be without the ooh. It's also felt that bandmen are so exhausted by doubling that they're physically incapable of giving their best to either spot.

The last ooh to double on Broadway was the Louis Armstrong and the Zanzibar show which shifted between the Zanzibar and the Roney theatre. Crew was pretty well worn out during that run. Carl Erbe of the Zanzibar management said that it'll never happen again at his spot. Too many people had seen his show for theatre prices and much after-theatre trade was lost.

### MUSIC MEN ON THE MOVE

Abe Olman, gen. mgr. of Robbins, Feist and Miller Music, has left for Hollywood for his usual month's stay. Harry Link, gen. mgr. of Feist, just got back from the Coast.

Roco Vocco picked up songsmith Mack Gordon in Chi and both are on the Coast. Gordon had gone to Michigan for a recuperative vacation.

Songsmith Johnny Mercer returns to the Coast tomorrow (Thurs.) after a fortnight in N. Y., seeing shows, etc.

### BOOK CLOYDE MCCOY AT STEVENS, CHI, AUG. 17

Chicago, July 3.—After a five-week break-in tour, Cloyde McCoy, recently out of the Navy, and his new music crew are scheduled to open for an indefinite run at the Boulevard Room of the Stevens hotel here Aug. 17.

Outfit moves from a week's engagement at the Lake Lawn, Dela-war, Wis., Sunday (8), opening July 13 at Lee and Eddie's, Detroit, for two weeks, making their last-previous Chicago stand for another two weeks, starting July 27, at Bill Green's, Pittsburgh. MCA is booking the band temporarily.

### COPPIN'S L.A. TO N.Y.

Douglas Coppin, formerly in the band department of the Coast office of Music Corp. of America, has been transferred to N. Y.

He'll be in the location department.

## 'HANDS OFF,' BAND BOOKERS PROMISE

Major New York band agencies last week concluded an agreement not to raid each other's talent and lay off bands already under contract. Pact came after a series of meetings by band agency executives at the apartment of Jules Stein at the Waldorf-Astoria.

Under terms of the "gentlemen's agreement" it was understood that no agency is to attempt to get an orch to jump a pact, but if a band is desirous of leaving an agency, it can only be done with the consent of the office with which they're signed. The word consent is generally construed as meaning buying out the contract.

As in the case of the other meetings, agency execs attending the pact were sworn to secrecy and none are doing any talking, but aside from one who admitted the pact had been concluded, further evidence of the pact's conclusion comes with the generally free atmosphere about the various offices.

Situation regarding contract jumpings first came to a head in the Andy Russell case. Russell, after signing Sam Steifel as personal manager, fired General Amus, Corp. as his personal manager and went to the Morris office. Since then, Benny Goodman seceded from MCA and is being booked by Mark Hanna, his personal manager, with MCA getting commissions on all work done by the maestro.

Agencies, naturally, aren't particularly happy about the contract jumping by artists. Many regard the gimmick of continuing to pay commissions to an agency that's been fired as opening the way to wholesale contract jumpings, and eventually

## Douglas Asks Immerman to Retract Music-Rack Charges; Gets MPPA OK

### Cal. Job Body Sues Himmer

Hollywood, July 3.

California Employment Commission filed suit against Richard Himmer, maestro, and members of his orchestra, charging them with failure to file salary reports as required by the Unemployment Insurance Act.

Action, instituted in Superior Court, demands \$414.34 from Himmer and music crew.

### BMI'S FIVE-YEAR DEAL FOR LATIN, HILL TUNES

Broadcast Music Inc. and American Performing Rights Society, Inc., have signed a new five-year contract giving BMI—exclusive—performing rights to all Latin-American music controlled by APRS, Peer International and Melody Lane. In addition, BMI gets the exclusive rights of the hillbilly catalogs controlled by the Peer enterprises.

During the past five years Peer has signed over to BMI exclusive rights to many of its hit tunes including "Frenesi," "Perfidia," "Amor," "Besame Mucho," "Tico Tico," "Brazil," "Bala" and others.

ally may prove the wedge that will endanger every exclusive agency pact.

Another topic of discussion at the meetings have been lost locations. The offices are now ready to confer with American Federation of Musicians spokesmen in an effort to eliminate them.

As result of the sharp letter which Saul Immerman (and Moe Gale) wrote Walter Douglas, prez of the Music Publishers Protective Assn., the latter (1) has made legal demands on Immerman to retract his charges, and (2) the MPPA board has given its president a vote of confidence as of last Wednesday (27).

In addition Douglas sent copies of his letter to those publishers to whom Immerman had previously first addressed a letter attacking the MPPA prez for his alleged partiality to Larry Richmond's Music Dealers Service, as regards the music-rack adjunct in the retailing of sheet music. Immerman-Gale are embarking on their own music-rack biz, hence the differences between the factions.

There have been reports of proposed libel suits (compounded by another tradespaper, not "Variety," in further disseminating the alleged libel) and Douglas and his attorneys will decide upon that phase in time. T. Newman Lawler of O'Brien, Driscoll & Hartley, acting both for the MPPA and Douglas, are going into these phases but the first step is the demand on Immerman to retract. That was attorney Lawler's first advice before going on a brief holiday. When he returns he'll go into the libel aspects.

### Bornstein's Jobbing Biz Besides His Pub Firms

Saul H. Bornstein now operates a music jobbing business as an adjunct to his sundry music publishing firms. Keys Music in the jobbing biz. Bornstein, of course, controls Bourne Music, ABC Music, a publishing subedit with Xavier Cugat called Bogat, Inc., and other setups.

## MUSIC CORPORATION OF AMERICA

PRESENTS

## The Most Talked About Band Of the Year

# ART KRAMER

AND HIS ORCHESTRA

Featuring

FRAN WARREN • DON DARC • DICK WISE • THE 4 SONG BARDS

CURRENTLY AT PALISADES PARK, N. Y.

OPENING JULY 11 FOR

# MARIA KRAMER HOTEL LINCOLN NEW YORK



BROADCASTING  
COLUMBIA and MUTUAL  
NETWORKS

## Berlin's Music Box

Continued from page 1

was "As Thousands Cheer" in 1933. His "Loudspeaker" score for the Buddy de Sylva production in 1941 was a book musical. "This Is the Army," his patriotic job for Uncle Sam in the last three years, while of the revue genre, is not a commercial show in the sense of being a professional theatrical venture since all the profits—now over \$10,000,000 from stage and screen rights—go to Army Emergency Relief.

Berlin has been working on his Music Box Revue idea since 1938, which is why it is so far advanced. At one time The Playwrights Co. was to have produced it, which is when "The Crystal Ball" title was first coined, but other Berlin commitments and the war interfered. Berlin's Music Box revue covers only four years, editions being presented in 1921-22-23-24.

Berlin's revue will be a departure in more than one respect, running three acts instead of the conventional two. Idea is to mirror the present, future and the past—in that sequence—draming with "Alexander's Ragtime Band" and depicting some of Berlin's odds such as "My Wife's Gone to the Country," "The Girl on the Magazine Cover" out of the 1915 "Stop-Look-and-Listen" and kindred escapology pre-World War I. Each of the three components, present, future and past, will end with a symbolic dance of the period.

Another departure in this Berlin revue will be its special design for Hollywood filming although there will be no film coin backing. He'll produce it himself.

Crosby leaves for the Pacific in mid-September, which means that

Berlin will stick around Hollywood only until the recordings are made, so he'll be back before Labor Day, with an eye to opening the show on Broadway in time for Thanksgiving. If it weren't for the Pan commitment, Berlin says he'd do the show pronto.

As a footnote to the veteran song-smith-showman's career it might be recorded now that "Tea Leaves" may well be one of Berlin's farewells to the American theatre. Nearing 60, with three arduous years in Government service, including personally touring the foxhole circuits from the British Isles to North Africa, and lately in the Pacific, Berlin has been told to take it easy which he would like to do anyway.

From his experience with "This Is the Army" he did learn all the mechanics about putting on a lavish stage musical from scratch—from writing and casting to starring in and producing—so that "Tea Leaves" will be 100% produced by him personally, under Short's direction, of course.

## BOWL CONCERT DELAYED

Hollywood, July 3.

Popular concert in Hollywood Bowl postponed because of unusual weather, will be staged August 8 by H. D. Hoyer.

Tonny Doney, Lena Horne, Miguelito Valdes and Victor Borgie have been re-indicated.

Kirby to Downtown Cafe, N. Y. John Kirby is abandoning plans to build a large band and will resume with a small outfit.

He's set to open at Cafe Society Downtown, N. Y., July 17.

## British Best Sheet Sellers

(Week Ending June 14, '45)

London, June 14.  
Dreams Getting Better, Connelly.  
Little on Lonely Side, B. Wood.  
Don't Fence Me In, Chappell.  
Sweetheart Valley, .... Dash.  
Pablo the Dreamer, .... Southern.  
Can't Help Singing, .... Chappell.  
Romance, .... Cinephonic.  
There Goes That Song, F. D. H.  
More and More, .... Chappell.  
So Deep in Night, Keith, Proves.  
Retired World Go By, .... Feldman.  
Guy's Come Back, .... P. Maurice.

## SAN DIEGO'S PACIFIC

## SQUARE SOLD FOR 325C

Hollywood, July 2.

Wayne Dillard sold his Pacific Square Ballroom to Walter Stutz for \$125,000. Sale includes the building, which houses KFMB as well as the dance. Stutz has held the bar franchise there for several years. As chief of Walter Stutz Enterprises, he controls several amusement places about town.

Sale dissolves Dillard's contract with the Music Corp. of America, the target of the anti-trust lawsuit recently filed by Larry Fliner, franchise holder of the Mission Beach Ballroom, who charged MCA with entering into an exclusive booking contract with Pacific Square, and keeping name bands out of Mission Beach.

Dillard put his spot on the block four months ago and turned down several offers, one of \$200,000 from Horace Heidt. Prior to his dance activities he was an RKO film exec and was managing director of the San Diego Exposition in 1935. Stutz formerly operated three motion picture houses in this area.

I want to thank my friend FRANK KELTON

and SOUTHERN MUSIC PUBLISHING CO.

For one of the greatest numbers I have ever had

a REALLY SURE-FIRE Song

# MY MAMA SAYS "NO NO"

with a special acknowledgement to the writers

Sammy Gallop and Ted Fiorito

# PLEASE REMEMBER

Currently, CAPITOL THEATRE, New York . . . and  
thank you, too, Marvin Schenck and Jesse Kaye

MGT. MUSIC CORP. OF AMERICA

## NBC, CBS, Blue, Mutual Plugs

Following is list of the most played popular tunes on the networks for the week beginning Monday and through Sunday, June 25-July 1, from 5 p.m. to 1 a.m. List represents the first approximately 32 leaders in alphabetical order. Some tunes share the title, accounting for a longer list. The series, compilations embrace the NBC, CBS, Blue and Mutual Networks, as represented by WEAF, WABC, WJZ and WOB, N. Y., and are based on data provided by Accurate Reporting Service, a national checking service of the music publishing industry. Unless BMI-indicated, all others are ASCAP.

## TITLE

A Friend of Yours—!"Great John L."	Burke
All Of My Life	Berlin
Bala—"3 Caballeros"	(Southern)
Bill Bottom Trouser	Santley
Can't You Read Between The Lines	Harmon
Close As Pages in a Book—"Central Park"	Williamson
Dream	Capitol
Gotta Be This or That	Harmon
I Don't Care Who Knows It	Robbins
I'll Love You—"Carrousel"	T. B. Harms
I'll Always Be With You	Broadway
I'm Gonna Love That Guy	Bourne
I Wish I Knew—"Diamond Horseshoe"	Trangie
June Is Justin Out All Over—"Carrousel"	T. B. Harms
Laura—"Laura"	Robbins
Lovely Love	BMI
Love Me—!"Carrousel"	Harmon
Rosemary	Famous
Sentimental Journey	Morris
There I See You—"Diamond Horseshoe"	Trangie
There I've Said It Again	Valiant
There Must Be a Way	Stevens
There's No You—"Diamond Horseshoe"	Harmon
White You're Away	Henrick
You Belong to My Heart—"3 Caballeros"	Harris

—Musical. \* Legit Musical. † B.M.I. Affiliate.

FILM ACAD. TO SPONSOR  
H'WOOD BOWL CONCERT

Hollywood, July 3.

Film industry will sponsor a concert in the Hollywood Bowl August 4 with music and talent drawn exclusively from the studios. It will be the first time the Academy of Motion Picture Arts and Sciences has taken part in the "Symphonies Under the Stars" program. Understood Academy Night will become an annual affair.

Walter Wanger, Academy presy appointed a committee, headed by Jerome Kern, to handle the details. Others on the committee are Robert Emmet Dolan, John W. Green, Abe Meyer, Edward Powell, Walter Schaff, Nat Finstone and Margaret Gledhill.

Copa, N. Y., Plans Buildup  
For Joel Herron-Orch

Abandonment of the Copacabana's name band policy is indicated by the signing of Joel Herron, long-time maestro at that spot, to head the Sept. 6 show there. Herron, who has been playing the show with an 11-piece band, will enlarge his outfit to 18 men and be featured. A rumble outfit, still to be signed, will provide the relief.

New policy will serve a two-fold purpose. Primarily it's designed to cut down the overall budget and at the same time give Herron a break with a large orch. Management will try to build Herron into a local name.

The Fall Copa show will be headed by Joe E. Lewis with Dorothy Chaff, Fernando Alvarez and Miriam Lavelle in support.

Louisville Philharmonic  
To Take Longhair Down

Louisville, July 2.

Summer series of all fresco concerts by Louisville Philharmonic Orchestra in the garden courtyard at the Churchill Downs clubhouse will get under way July 23. Joan Edwards, guest singer, will be soloist with the orch July 23, 24, 25. Vivian della Chiesa, lyric soprano, will solo on nights of July 31, Aug. 1 and 2.

John Sebastian, harmonica virtuoso, will guest Aug. 7 and 8. With Benny Goodman, will be soloist with the orchestral group the nights of August 14, 15 and 16, when an Al Gerwin program is sketched.

## Names for Hermosa

Hollywood, July 3.

Joseph B. Gould and Jack T. Silver, new operators of the Hermosa Baltimore hotel, are changing its policy with the accent on entertainment. To date they have combined the Zebra and Egyptian rooms into a cocktail and dance lounge, featuring Jack Porter's combo. Blue Room will be operated this week for dining and hooding with a semi-stone band. Third room, the largest in the building, and as yet unnamed, is being decorated as a dance, with name bands for the year round.

Hostelry is near the new airport and is hauling on a heavy all-year transient trade.

REG. D. MARSHALL

ADVANCE

OPHELY, ANITA, IN

MURRAY BAKER, Gen. Prof. Mgr.

1418 Broadway, New York 19

Our  
PARADE  
OF HITS  
Continues

# YOU NO MORE YOU NO MORE YOU NO MORE

By HOAGY CARMICHAEL and PAUL FRANCIS WEBSTER

## BURKE & VAN HEUSEN, INC.

MURRAY BAKER, Gen. Prof. Mgr.  
1418 Broadway, New York 19

Thanks to  
MARTIN BLOCK  
and "Make  
Believe Ballroom"  
program for start-  
ing this sensational  
novelty

# Bands at Hotel B. O.'s

Band	Hotel	Weeks Played	Covers Per Week	Total Covers
Pat Adams	Lexington (500; 75-\$1.50)	8	2,088	26,968
Sony Dunham	New Yorker (400; \$1-\$1.50)	4	2,131	8,108
George Paxton	Pennsylvania (500; \$1-\$1.50)	8	3,483	26,968
Pat Bradywonne	Waltdorf (550; \$2)	8	1,228	8,470
Ernie Hawkins	Lincoln (275; \$1-\$1.50)	8	1,985	19,300
Riddle Stone	Roosevelt (500; \$1-\$1.50)	3	6,073	18,610
Harry James	Astor (750; \$1-\$1.50)			

\* Asterisks indicate a supporting floor show. New Yorker has ice show; Lexington, an Hawaiian floor show.

## Chicago

Wayne King (Beach Walk and Marine Room, Edgewater Beach hotel; 4,600 combined; \$1.25-\$1.50 admission to Beach Walk for dancing and show; 50¢-1.50 cover charge and no minimum in Marine Room). Beach Walk wasn't open every night, but King played to great 9,300.  
Dick LaSalle (Mayfair Room, Blackstone hotel; 350; \$1.50-\$2.50 min.). Carl Eason and LaSalle showed to terrific 2,400.  
Frankie Masters (Boulevard Room, Stevens hotel; 650; \$3-\$3.50 min.). Masters and big show had ropes up most of the time. Very big 8,800.  
Vaughn Mack (Pathway Room, Sherman hotel; 850; \$1.50-\$2.50 min.). Fling big guns all the way with 6,500 tabs.  
Eddie Oliver (Empire Room, Palmer House; 700; \$3-\$3.50 min.). Patsy Kelly-Barry Wood-Eddie Peabody-Eddie Oliver combo opened Thursday (28), sharing nice 8,100 with George Olsen and Herby Youngman, who closed.  
Emile Pett (New Walnut Room, Bismarck hotel; 465; \$1.50-\$2.50 min.). Pett filling the floor with 3,200 dancers.

## Los Angeles

Fredy Martin (Ambassador; 900; \$1-\$1.50). Still doing rock business at same old stand of 4,300 covers.  
Joe Reichman (Biltmore; 800; \$1-\$1.50). Took sudden rise and will hit around 4,500 tabs for the summer.

## Location Jobs, Not in Hotels

### (Chicago)

Gay Claridge (Chez Paree; 650; \$3-\$3.50 min.). Same old story for Sunny Tucker and Claridge. Capacity 5,000.  
Del Courtney (Blackhawk; 500; \$2-\$2.50 min.). Courtney, Mardoni & Louise and Jane Slater holding bids to excellent 4,300.  
Ted Lewis (Latin Quarter; 700; \$1-\$3.50 min.). Fied Piper with clarinet and toptail leading 'em in at 6,200 clip.

### (Los Angeles)

Tommy Tucker (Palladium, B. Hollywood, 3rd week). Slumped rather heavily and will get only about 25,000 entries.  
Jack Traxator (Titanium, B. South Gate, 2nd week). Dived a bit to register only about 8,750 on the frame.  
Leighon Neale (Singsy Maxie's, N. Los Angeles, 28th week). Hit the usual capacity crowd of 9,200.  
Charles Molina (Trocadero, N. Hollywood, 15th week). Business is good with a tab schedule of 2,400.  
Carmen Cavallaro (Ciro's, N. Hollywood, 6th week). Hanging on the raters and no elbow room at 2,800 covers.

**MUSIC**  
**BOURNE**  
**TO LIVE**  
**SAN ANTONIO ROSE**  
**BOURNE, Inc.**  
99 Seventh Ave., New York 18, N. Y.

## Brandwynne's Baby Dies But He Conducts Preem

In the show-must-go-on tradition, Nat Brandwynne mustered the preem of the Waldorf-Astoria's Starlight Roof (N. Y.) new show last Thursday (28). Night before, however, he was apprised of the death of his two-week-old son. The mother was also quite critically ill, but will recover. It was a premature baby. The Brandwynnes have two other children, both girls.

## TINY HILL BACK WITH BAND UNDER MCA FLAG

Chicago, July 3.—Tiny Hill, who broke up his band a month ago, is putting it back together again and will hit the mid-west one-nighters in a few weeks. Twelve-piece outfit under patron of the 365-pound Hill was signed up Thursday (28) for Music Corp. of America, management having been brought over to latter from Frederick Bros. by Joe Kayser. Band will be composed of approximately the same crew as formerly, according to Kayser. Later, formerly with FH, has also deputed Lawrence Wolf, Bob Berkey and Ray Herbeck into the MCA stable in the past few months. Plan is to find spot for FH band in the late summer, then out to Coast in the fall.

## Walker Has Eyes On Future M-G Disc Deals

Frank Walker, new head of Metro's recording activities, will go to the Coast and assimilate the picture business for a spell, before M-G actively starts waxing. The theory is that Walker will thus better coordinate the film and disc business. Eventually, Metro studio stars and players will wax for the same company. The long pull will be the key-note, because, as soon as certain artists' contracts with other disc companies expire, they may shift over to the Metro label. The television angle also figures in this interlocking film-disc arrangement.

## 'Laffing' Producers Win Stay in Lane Suit for Arbitration on Show Songs

Lee Shubert and Ole Olsen, producers of "Laffing Room Only" (Winter Garden, N. Y.), won a stay of arbitration proceedings instituted by Burton Lane, writer of tunes for the show, with the Dramatists' Guild. Decision was rendered by Supreme Court Justice Anron J. Levy in New York.

Lane had made the claim for arbitration, because of disputes under his so-called "Subsidiary rights." The producers claimed that no bona fide dispute exists. Additional evidence was submitted by the producers, in which they cited a recent U. S. Circuit Court of Appeals decision which held that certain of the Guild's basic agreement was in violation of the Sherman anti-trust laws, which court later interpreted as not a final decision. Decision cited was in the triple damage action brought by Carl E. Ring against the Guild, and authors and composer of "Sloopin' Hat," produced by Ring, which stopped and threw out the Guild's, which charged that the Haven's basic agreement violated the trust laws.

Justice Levy's decision said: "Justice Levy, in his decision said: 'Considering the explicit and wholly unambiguous provisions of the underlying basic agreement upon which Lane relies, his asserted claims appear to be wholly frivolous. Moreover the contract between Lane and the producers, embodying the basic agreement, makes no reference

to the existence of any custom which is claimed by Lane would not in fact aid in its interpretation but would wholly destroy it.'

In granting producers stay, court further stated: "Indeed, Lane may enjoy his 'subsidiary rights,' contrary to the provisions of the basic agreement with respect to time, but only with the consent of the producers. Seemingly the claim of custom is urged in conjunction with the practice of managers and producers in granting the requested consent. It may not, however, be coerced, if not voluntarily given, the plain language of the agreement prevails."

There is intimation that consent has been withheld with unworthy motive. On that point, Court ruled: "However that may be, it nevertheless remains a matter of voluntary action. Lacking such consent, it is likewise patent that there is such complete absence of violation of petitioners obligations that the compulsion of arbitration will be rendered unbecomable."

"Thus it becomes crystal clear, Justice Levy said, that the claims of Lane that the actions of the producers have been in violation of the provisions cannot be urged in good faith." Lane arbitration proceedings with the Guild, instituted last November, claims that the producers interfered with his "small rights," in the songs he wrote for the show, by refusing to allow the tunes to be published during the run of the play on Broadway. Lane had asked for \$150,000 damages.

Featured by **Frank Sinatra**  
In M-G-M's  
"Anchors Aweigh"

**WHAT MAKES THE SUNSET?**  
"The Season's Best Rhythm Hit"

**GOODNIGHT BEAUTIFUL**  
"A Really Great Ballad from 20th Century-Fox's 'Nob Hill'"

**WALKED IN**  
"The Season's Best Rhythm Hit"

MILNER MUSIC CORPORATION (415 MADISON, N. Y. 17)

**POPULAR SONGS OF CHARACTER AND QUALITY**

# NEGRA CONSISTIDA

(MY PET BRUNETTE)

Recorded by Jimmy Dorsey-Decca—Andy Russell-Capitol—Jose Bethancourt-Musicraft

## TRU-CU-TU

The Lecuona Song with the Echo—Introduced by Enric Madruguera-Sonora No. 1059-B

# EVERYBODY'S SEEN HIM BUT HIS DADDY

This is a real "sleeper"—Wake up to it!

**EDWARD B. MARKS MUSIC CORPORATION**  
BROADWAY—RADIO CITY—NEW YORK 20, N. Y.

## B. W. Frederick (Bros.) Sez Yates' Scram a Contract Breach; Court Suit?

A court battle looms over the walkout of Charlie Yates Friday (29) as vice-president of Frederick Bros. Artists Corp. Yates that day announced that he's taking a month's vacation until Aug. 1 and will decide on his future plans during that time.

B. W. Frederick, head of the N. Y. F.B. office, said that he cannot legally recognize Yates' walkout. As far as he's concerned, said Frederick, Yates is still a member of the firm by virtue of a 10-year contract signed Aug. 1, 1942. Frederick said that Yates' perils in his refusal to go to work he'll go to court to protect his rights.

Yates had been dickering with Joe Glaser to join the Associated Book-In-Office, but both Glaser and Yates

said that no deal had been made, nor is one likely at this point.

Yates, before leaving, said that he's considering several propositions, some in N. Y., others on the Coast, but may ditch them all to go to business for himself.

Yates' voluntary exit marked the culmination of a series of quarrels with F.B. execs. Yates, it's reported, has long been dissatisfied with his salary, but he's been adamant at Yates' departure had been shelved.

Yates' departure leaves Jack Kalcheim in charge of the theatre department, Kalcheim, currently in Chicago, returns at the end of this week.

Prior to joining F.B. Yates was head of the theatre department of Consolidated Radio Artists.

### THE AMAZING

## LADY ETHEL AND DR. JESTER

Marvels of Magical Perception MENTALIST SAVVE MYSTIFYING HILARIOUS

Reeling audiences in the better hotel rooms all over this continent is a simple feat for this amazing couple, demonstrating their unbelievable feats of mental ability. Spectacularly impressive and valuable are those who are skeptical before they challenge these brilliant men of the stage. **THE LADIES OF THE STARS' OVERSTANDING ATTRACTIONS.**

Currently  
KING EDWARD HOTEL  
TORONTO  
M.C.A., NEW YORK

CURRENTLY  
OLYMPIC, MIAMI  
THE MACK TRIPLETS

Don't Miss  
HARRY COHEN PHIL FARRELL  
1937 Broadway 1629 Broadway

## 'Skating Vanities' 225G Teeoff Nut

Next edition of "Skating Vanities" which will open in Montreal, Sept. 1, is set to have its heaviest talent and costume budget since its inception four years ago.

Show, budgeted at \$225,000, will spend little more than half of that for costumes and has signed Paul Gerrits, Bobby May, Ben Dova, Shorty Renner, Skyrites and Skating Whitebirds. Negotiations are now on for a top singer.

George Tyson leaves Arena Managers Assn. to head the "Skating Vanities" outfit, Aug. 1. He'll be succeeded by Norman Prescott, now general manager of "Le Capotes," produced by AMA.

Berle, Bernie, Ida James  
Heading Hospital Units

Four new hospital units requested of USO-Camp Shows for July by the Army have been set, with Milton Berle heading one, and Al Bernie another. One is an all-Negro unit, headed by Ida James.

75-YR. OLD ACRO  
Paul F. Renard, who had been a member of the act of Three Renards and who turned 75 couple weeks ago, is still going strong in a new acro-act set with new partner, Gus Atemo.

Act had played vaude and circus dates all winter and currently playing group of summer dates in amusement parks as stellar star attraction.

Despite age, Renard still is agile on the aerial rings and other acro stuff.

### Combat Record

The boys in the trade discussing Charlie Yates' departure from Frederick Bros. were stirred for a reason for B. W. Frederick's insistence upon keeping him in the firm. They recalled numerous clues between the F.B. heads and Yates.

"Yates should be let go," quipped one agent. "He's got many battles to his credit, he may have enough points for an honorable discharge."

## Revival of 1886 La. Dry Law Cues Sahara Sundays

New Orleans, July 3.

If the so-called Sunday blue law, enacted by the legislature in 1886 and rescinded Thursday, C.B. is enforced, this wide open city and the rest of Louisiana will be dry by midnight Saturday until midnight Sunday, and it will take a doctor's prescription to get a drink, with the law providing that the doctor personally administer the "shot." Nielsen's restaurants and bars will be affected.

The threat of drinkless Sundays loomed when Augustus Merrill, attorney for a First Baptist Church, filed a complaint against Ella George, proprietor of a bar in the downtown block as the church. The charges against George allege that he is dispensing intoxicating liquor between Saturday night and Sunday midnight in violation of the 1886 statute.

Asst. D. Henry Voss said the 1886 law has never been repealed.

Church Lost In Court  
The charge against George follows a civil suit by the church to have his liquor license revoked on the grounds that the bar is within 300 feet of a church. The charge was based on a recent city ordinance which prohibits the sale of liquor within 300 feet of a church, school or place where children gather.

The suit is now on appeal after District Judge Rene A. Vossia ruled in favor of George. He held that the ordinance did not apply to bars established before passage of the ordinance.

Wholesale arrests of niter operators, hotel and restaurant managers and owners of small bars is seen if the law is enforced.

Upon learning of the charge, Dr. W. W. Holmes, chairman of the Municipal Union Social Betterment Committee, said that his committee will "back the case to the limit."

"Vossia's decision," declared Voss and was told: "The law is very specific and there is nothing this office can do but take action when a complaint is made against any establishment which is charged with violating the 1886 statute. That law bans Sunday business and it is particularly specific in the liquor selling phase."

## Belle Baker Still In Latin Quarter Stalled

Queen of the Latin Quarter, N. Y., show has been postponed from Thursday (5) to Monday (9) because of the strike of N. Y. newspaper truckdrivers and ill-effects of Belle Baker, who is to head the revue.

Low Waters, L.Q. op. figured that lack of newspaper publicity and advertising media before the show and non-appearance of reviews afterward would hurt the potential box.

Miss Baker, who is suffering from a throat ailment, is expected to be in shape for Monday's opening.

Jack Spencer to C.R.A.  
Jack Spencer has joined Consolidated Radio Artists' cafe department.

## GAGS! JOKES! GAGS! PATTERNS FOR STORIES!

For vaudeville acts, radio M.C. material, sketches, announcements, producers, disc producers, comedians, actors, radio writers, comedians, writers, etc.

Fun-Luster Gag Files Nos. 1 thru 10 \$1.95 Per Script, Postage Prepaid Each File Contains Over 100 Sock Gags!!

Make Checks Payable to PAULA SMITH Mail to "Fun-Luster" 208 W. 54th St., New York City 19, N.Y.

## Midwest Heat 'Melts' 2 Ice Shows In Okla. City, Ft. Wayne; AGVA to Rescue

Chicago, July 3.

A lot of ice is melting all over the midwest, and it ain't because of the weather, as witness what happened to two tank shows, one in Fort Wayne, Ind., and the other in Oklahoma City over the weekend. Bill Brizendine's "Ice Melodies of 1945," scheduled for a four-week stand, folded in Oklahoma City Sunday (4) having previously had a little difficulty with American Guild of Variety Artists' Los Angeles and Chicago offices—over posting a bond. Jack Irving, AGVA exec-secretary here, said that Brizendine, a bond producer, had tried to line up a bond in Los Angeles without posting a bond and that Pat Gerace, AGVA Council rep, had alerted all locals throughout the country about it.

Brizendine landed here three weeks ago and lined up Gene Fields, comic, and Bob O'Day, skating duo, Steve & Sally Phillips, dance team, and the Marlyn Hov dancers. He's usually posting a bond (Irving said, under protest) of \$2,500. Acts left here July 25, had a four-day rehearsal in Oklahoma City, worked

only two days and came back to Chi, where transportation and salaries were paid off out of the bond.

The other foldover was Ray Schulte's "Hollywood Ice Revels" composed of acts from N. Y., which closed in Fort Wayne Sunday (4) and, after a week five-day run, Irving got word from the manager of the Aubrey Hotel in that city that the company of 24 people owed him a \$639.50 bill, whereupon Irving contacted New York AGVA office, which forwarded the \$2,345 bond posted by Schulte to get the cast out of the hotel. Acts came into Chicago (2) on union furnished transportation, then went their separate ways, most going back to N. Y.

## "CAPPELLA AND PATRICIA

There Is Solid BALLET TECHNIQUE That Gives "PORTY" to the Movement of Capella and Patricia a HANDSOME BALLROOM TEAM That Is EXCEPTIONAL. They Use Dance Patterns NOT USUALLY SEEN, and They Vary Their Dancing With a Waltz, Flamenco, Swing, Foxtrot and Two-Step. THE ACT IS TOPS IN THIS FIELD. R.C.M. Cincinnati Times-Star.

Now  
Beverly Hills Country Club,  
Newport, Ky.  
Until July 5.

## ARTHUR BORAN

Master of Ceremonies of the Famous U.S. TREASURY VICTORY Vail of World War II  
Entire Currents, Touting the Fire Burroughs of Greater New York  
Also Broadcasting His Comic Impressions on the Radio for GIBBONS ALE  
Dir. Nat'l Concert Artists Bureau



"Is e-e-everybody happy?"

## ROCHELLE and BEEBE

Now OVERSEAS FOR U.S.O.-CAMP SHOWS, INC.

Mgt. FODDIE RITTS, Paramount Bldg., New York

## THE THEATRES OF THE STARS ★ Marcus LOEW BOOKING AGENCY ★

GENERAL EXECUTIVE OFFICES  
LOEW BUILDING ANNEX  
140 W. 46th St., N.Y.C. - BRklyn 3-7800

J. H. LUBIN  
GENERAL MANAGER

JESSE KAYE  
BOOKING MANAGER



# INK SPOTS VOTED NATIONS FAVORITE

Vol. 57. No. 23

**The Billboard**  
The World's Foremost Amusement Weekly

June 9, 1945

## ANKLET BRIGADE VOTES FAVES

### Upsets Few In 2d Polling

James, Crosby stronger this time - **Billboard** tab **Ink Spots?** to Andrews

From 1944. The Ink Spots, who topped last year's group-singing tab, landed in second place this year with more points than in 1944, 118 against 108.



### Bob Sox Faves

Top Orks	1945	1944
Harry James.....	204	116
Tommy Dorsey.....	170	95
Benny Goodman.....	82	*
Duke Ellington.....	51	*
Top Vocalists		
Bing Crosby.....	210	161
Dinah Shore.....	159	204
Jo Stafford.....	130	*
Frank Sinatra.....	81	138
Male Vocalists		
Bing Crosby.....	250	127
Frank Sinatra.....	167	61
Dick Haymes.....	75	122
Perry Como.....	49	*
Andy Russell.....	21	*
Fem Vocalists		
Dinah Shore.....	196	115
Jo Stafford.....	100	71
Ginny Simms.....	88	*
Top Singing Groups		
Ink Spots.....	200	61
Frank Sinatra.....	118	103
Frank Sinatra.....	67	48
Orks on Upswing*		
Les Brown.....	78	*
Stan Kenton.....	51	48
George Paxton.....	28	*
Louis Prima.....	25	*
Hal McIntire.....	15	*

\*Not ranked in 1944.  
\*\*This division not tabbed in 1944.

**CLASS OF SERVICE**  
This is a Service Station on the Eastern Shore of Maryland. It is a full service station with a gas pump, oil, and a car wash. It is a full service station with a gas pump, oil, and a car wash. It is a full service station with a gas pump, oil, and a car wash.

**WESTERN UNION**

(54) 1/2

**SYMBOLS**  
SL - One Line  
SL - One Line  
SL - One Line  
SL - One Line  
SL - One Line  
SL - One Line  
SL - One Line  
SL - One Line

The flag time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination.

N241 37 1 EXTRA-S1 NEWYORK NY 7 521P

THE INK SPOTS, APOLLO THEATER

253 WEST 125 ST

BUS JUN 7 PM 5 55

THE HIGH SCHOOL KIDS OF THE NATION VOTED YOU THE NUMBER ONE MALE SINGING GROUP GIVING YOU EVEN MORE POINTS THAN THEY DID LAST YEAR. DETAILS IN THE CURRENT ISSUE OF THE BILLBOARD, DATED JUNE 9.

JOSEPH M KOEHLER EDITOR BILLBOARD.

THE COMPANY WILL APPRECIATE ROOMING FROM ITS P.T. CONCERNING ITS SERVICE

*Thanks Kids, your attendance helped us break Box-Office Records!*  
*Billboard*

# Blair, Ellis Consider Carnival As

## Ronay Sells Capitol for \$1,500,000

Carnival, N. Y., will be under new management when it reopens in September. The Capitol hotel, housing the spot, was sold by the Ronay chain to Amigo, an American operator of hotels here and elsewhere, for \$1,500,000, of which he plunked down \$300,000 in cash. Amigo takes possession about the middle of this month.

Amigo, who confirmed the transaction Monday (2), was non-committal about the operation of the Carnival, except to say that it would open. However, it's been learned that the new management has offered the room for outside operation at \$55,000 annual rental. Billy Rose, Diamond Horseshoe operator, is said to have nixed the proposition because of an inadequate kitchen. However, Nicky Blair, Rose's former g.m., is still considering taking over. He in-

spected the spot Monday with Todd Shon, N. Y., restaurateur. Abe Ellis, concessionaire who recently bought the Steel Pier, Atlantic City, also inspected the site.

The Carnival was regarded by the Ronay management as a successful operation despite the fact that it opened only a few days before the midnight curfew which went in Feb. 28. Prior to the opening of the season, which was managed by Frank Law, the hotel was offered for sale at \$850,000.

## MET, CLEVE, POSTING ACTS' COIN WITH AGVA

American Guild of Variety Artists has passed an unusual deal with operators of the Metropolitan theatre, Cleveland. It's as good as a pay-in-advance arrangement for all acts playing the house, which will be a colored band and act policy. Under pact, management will deposit weekly salary of all acts on bill with local AGVA rep, who later paying off at theatre on closing day and a similar amount posted to guarantee salaries of the incoming acts.

The Met under other management, folded six months ago owing salaries, or part of them, to Mike and Duke, Kitty Murray, Son and Sonny and Fischer, Henderson band. AGVA lists the house as unfair but settled for the new deal with the new owners but are also processing the outstanding claims against former operators.

## Jan Murray in After Richman at Martinique

Jan Murray has been signed as headliner in the next La Martinique. N. Y. show as successor to Harry Richman. However, Murray will open a week later than the rest of the show because of a commitment at the Chancery, Baltimore.

Rest of the Martinique lineup starting July 1 will include Miss Dorothy, sister of Judy Garland, Jean Dillon, previously at Le Ruban Bleu, and George Zappa.

Richman, who leaves the Bradford Road, Boston, around the end of July. He'll follow Jerry Lester.

Henry Youngman is signed for Lee N. Deeds, Detroit, Aug. 3.

## REVERSE STRIP ROUTINE BRINGS IN PHILLY COPS

Philadelphia, July 3. "Clothesline Night" at the Victory Bar, bare nillery, was good clean fun up to a certain point. Point was passed when, vice squad detectives saw a sailor get upon the bar, kick off his belt-bottom and put on a pair of undershorts. Then a young female clambered up on the mahogany to step into a pair of panties. Unders were prizes won from a clothesline strung over the bar by holders of lucky door checks.

It was pretty polite—the customers were yelling "put 'em on"—but the neighbors had complained anyway. The proprietors, Herman Goldstein and his wife, Mrs. Goldstein, were nabbed along with assorted employees and customers, including two 12-year-olds. The charges were violation of the State Liquor Control Act for the owners, and drunken disorderliness for the patrons.

## Chi AGVA Asks 'Unfair' Tag for Papa Bouche On Squawk by Dance Team

Chicago, July 2. Recommendation that Albert "Papa" Bouche, operator of spots here and in Miami, be placed on American Guild of Variety Artists' "unfair" list was made by local union secretary to the national of Joe Monday (2) following salary squabble between Bouche and an act plus charges by union that Bouche face violating AGVA rule prohibiting performers from mixing with customers. Notice was also served acts performing at the suburban Villa Venice, run during the summer months by Bouche, to quit working.

Jack Irving AGVA exec. sec. here, said that following a meeting of his board on a complaint by Nancy & Michael, dance team, Bouche arbitrarily fired the act before its two-week engagement had expired, and that he owes them \$371.45. Bouche denied this, claiming that they quit of their own accord, upon which Irving came back with the charge that they did quit, but under duress.

Mich. Spot Reopens

Eric, Mich., July 3. The Rustic Lodge Inn, on Telegraph Road near here, has been remodeled and reopened, under the management of Joseph Malacki.

Remodeling of self-entertainment by jittersbugs, as formerly, two floors shows nightly are offered.

## Negro Performer Regains Sight, Resumes in Vaude

Kaye Brown Cooke, Negro vaude actor, who went blind several years ago, has regained his sight after a long and arduous treatment while playing with a vaude unit for the WPA, has regained his sight and hopes to make his stage comeback next season in the contemplated Marie Connelly-Jean Dalrymple revival, "The Garden of Pastures". During the interim he will play several vaude dates.

At an accident, suffered when the performer was thrown from a truck and stricken with temporary paralysis which affected only his right arm, Cooke was confined to bed for several weeks. Cooke and his wife, who was with him at the time, were nabbed along with associated employees and customers, including two 12-year-olds. The charges were violation of the State Liquor Control Act for the owners, and drunken disorderliness for the patrons.

## AGVA PULLS SHOW AT LOOKOUT HOUSE

New show Johnny Brink was to trot out for summer fare at his Lookout House, Covington, La., last night (3) didn't come off through American Guild of Variety Artists' refusal to accept a "reverse spot" as unfair. Consequently, the acts, which had been booked in on the proviso that Brink would make good outstanding \$1,200 salary claim of Herman Hyde, which had precipitated the unfair action by AGVA, and sign basic agreement, would go on when agreement wasn't lived up to.

Brink, according to Matt Shively, national administrator of AGVA, had phoned him that he was ready to pay off and sign pact on Monday (2). Later sent a rep to the Lookout House, where Brink had left a signed contract in which he had made several deletions that were not acceptable to the talent union. Shively notified the acts, pronto that spot was still unfair and not to go in. Main deletion was altering of the six-day work week for chorines, now standard in all AGVA territory contracts.

## Ross Gals, Wally Boag To Play Rio de Janeiro

South American bookings are again picking up with pacting of Ross Sisters to the Casino, Miami, and Wally Boag into the Copacabana, Rio de Janeiro. Both acts are set to clipper down at the end of July.

American acts currently in the Rio Casino include June Preisner and Evelyn Knight.

## Saranac Lake

By Happy Benway

Saranac, N. Y., July 3. Ruth Morris shot in to brighten our main stem and will summer at Camp Intermission.

Leandra Rinzler back to the Will Rogers after operation for bronchial trouble.

Mable Burns, legit actress, checked in at the Rogers for observation and checkup.

Muriel Shredel been upped for meals and mild exercise.

Ben Schaffer weekending at the Jimmy Marshall cottage at Gabriel, N. Y.

Morgan Baker, the legit, recently with the Merchants Marine, at the Rogers for much needed rest.

Heleen Krupp doing as well she's been added to staff of the Will Rogers, monthly mag published by Rogers' patients.

Arthur Slattery has beat the rap here and headed for Chicago to rejoin his bro.

Dorothy Martin hepped up after fill from mother and brother last week.

After trying three weeks of Broadway come Kay, who has returned to the Will Rogers to sap some more of this Adirondack windfall.

Seasonal opening of the William Rogers Memorial Park, scheduled tomorrow (4), with civic and local organizations participating in gain program. Live club, original attractions, will head entertainment committee.

Write to those who are ill.

## AL TRACE

And His SILLY SYMPHONISTS

Back Again

GEORGE "RED" MADDOCK

"That dynamic drummer man"

Dr. STAN ZUCKER

## AGVA UPHOLDS DANCER ON ADOLPHUS SQAUK

Theodore Adolphus, producer of Ballroom dance act, lodged complaint of contract jumping against Sheila Lee, dancer, at N. Y. local of American Guild of Variety Artists last week. Lee claimed not violate on him after rehearsal to accept employment with Ruth, Walter, another producer.

Upon investigation of facts Dave Fox, head of the N. Y. local, found Adolphus had signed 10-week contract with dancer with renewal for three like periods. Under such a Fox explained, producer would have to guarantee continuous work to sustain vitality.

Mrs. Lee and her wife, vaude act, when not given consecutive work and was upheld.

## CURFEW SUIT POSTPONED

Los Angeles, July 3.

Suit by Earl Carroll and the Florentine Gardens to prevent the State Board of Equalization from enforcing the midnight curfew law was set back to July 16.

The suit involves the state constitution. Superior Court Judge Hestley Shaw turned the case over to the Appellate Department.

## STEVE EVANS

OPENING JULY 11

OLYMPIC, MIAMI

MGT.—MATT ROSEN

THE DRUNKEN DRUMMER

Ever Saw The Laughing Laughter

You Ever Heard Together It's

PERFORMERS NOW IN ARMED FORCES

If you are in special Services or not for immediate use or post-war return to show business

Here is a Service You'll Always Want

CONTRA-MASTER GAG FILES

Contains Modern Comedy Material for All Time Performers

Each Subject Contains Over 100 Nine-Ten Gags—\$1.00 Each

Make Checks Payable to CONTRA-MASTER GAG FILES

Mail to "Fun-Master," 290 W. 21th St., New York 11, N.Y.

Overseas for U.S.A. since June '43

Currently, Germany

DICK HAVILLAND

Direction—UNCLE SAM

SPECIAL MATERIAL FOR ACTS COMICS

JULES and HENRY KLEINMAN

100 High Quality Comedies—\$1.00 Each

Wire or Write Dept. A

100 High Quality Comedies—\$1.00 Each

100 High Quality Comedies—\$1.00 Each

100 High Quality Comedies—\$1.00 Each

100 High Quality Comedies—\$1.00 Each

100 High Quality Comedies—\$1.00 Each

100 High Quality Comedies—\$1.00 Each

100 High Quality Comedies—\$1.00 Each

100 High Quality Comedies—\$1.00 Each

100 High Quality Comedies—\$1.00 Each

100 High Quality Comedies—\$1.00 Each

100 High Quality Comedies—\$1.00 Each

100 High Quality Comedies—\$1.00 Each

## TOMMY LYMAN

Appearance Night at JIMMY RYAN'S EASTSIDE

85 East 54th St., New York

"I'd Do It All Over Again" By Dick Rogers (Glasgow-Herlihy)

"I Was Here When You Left Me" By Dick Rogers (Glasgow-Herlihy)

"Who Said Dreams Don't Come True?" By Henry Davis (Chappell-Herlihy)

"Green, Green Hills of Home" By Henry Davis (Chappell-Herlihy)

Special Arranged by MILE FRANCES

## Frank Gravatt Says...

of the

of the

of the

of the

of the

of the

of the

of the

of the

of the

of the

of the

of the

of the

of the

of the

of the

of the

of the

## THE STEEL PIER ATLANTIC CITY

## Has Been Sold.

In relinquishing the STEEL PIER, after 21 years of continuous ownership, Frank Gravatt desires to thank the thousands of show people—many of them tops today—who alone have made it the World's Greatest Showplace... and sincerely expresses his wish that this fine spirit of co-operation will be extended to his successors throughout the succeeding years.

100 High Quality Comedies—\$1.00 Each

100 High Quality Comedies—\$1.00 Each

100 High Quality Comedies—\$1.00 Each

100 High Quality Comedies—\$1.00 Each





















SCREEN

RADIO

MUSIC

STAGE

Published Weekly at 154 West 45th Street, New York 19, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies, 25 cents. Entered as second-class matter December 22, 1942. Post Office at New York, N. Y., under the act of March 3, 1879. COPYRIGHT, 1945, BY VARIETY, INC. ALL RIGHTS RESERVED

VOL. 159 No. 5

NEW YORK, WEDNESDAY, JULY 11, 1945

PRICE 25 CENTS

## Decca Records Buys Out Warner Bros. 25% Interest in Co.; Over \$4,000,000

Warner Bros. has bowed out of Decca Records, Inc. in which the film company had a 25% stake. Herman Starr, WB vicepres, and head of its music interests, was on the Decca board. Warner's holdings were last reported at around 90,000 shares, which at the current peak price of \$44 a share, represents a fancy chunk or some \$4,770,000. Record company bought the shares.

Decca's capital stock is 500,000 shares but only 388,325 were last reported as having been issued, and thus is computed as WB's 25% stake. This big chunk of extra revenue may already be reflected in the WB stock's recent bullheadedness.

Back of the WB-Decca impasse is a disagreement by Harry M. Warner with the disc company's management only in so far as it supposedly limited WB's influence in the management of Decca, which has been wholly administered by prexy Jack Kapp and his colleagues. The disc company took the position that it could not compromise its standards or song selections in the interests of Warner Bros. enterprises, which might choose to utilize the war works for exploitation purposes. The WB proxy, Harry Warner, of course looks upon his music (Continued on page 24)

## Harry James Seen As Giving Up Baton To Organize Bands

From all indications, Harry James' current stay in N. Y., at the Hotel Astor, which ends late in August with the completion of two weeks owed Frank Dulley's Meadowbrook, will be his last as a bandleader—at least as far as the real concerned. James consistently refuses to sign for another "run" next year at the Astor, where he's current and has played the past three seasons, and since he has no other commitments at present, it seems probable that last year to the effect that his (Continued on page 24)

## GOLDWYN'S PIC ON IKE; SHERWOOD SCRIPTING

Washington, July 10. Sam Goldwyn has clinched the (no profit) of producing a film on the life of General Eisenhower, War Dept. announced Saturday (7).

Robert E. Sherwood will do the script, his first since he entered the entertainment service five years ago. Sherwood recently quit as head of the OWI Overseas Branch.

Goldwyn, Eisenhower and the War Dept. have agreed that the film will go to the perpetuation of the principles for which General Eisenhower and all members of the Allied forces fought for so magnificently in this war. Money will be spent by one of the non-profit foundations promoting international peace and understanding.

## To Work or Not to Work? Is the Marxes' Question

It's hard to determine whether the Marx Bros. were kidding or not. They were auditioned for a week at the Golden Gate, San Francisco theatre, at \$10,000 guarantee plus overages. However, the comedy trio wanted to do only 30 shows that week and there was no guarantee that Groucho would appear at all shows. RKO dropped the project.

Marx Bros. plan to try out their gags for "A Night in Casablanca," new air, on a stage tour. Film rolls Sept. 15.

## Detroit Eyeing Next World's Fair

Hurrying along with the idea of Detroit nailing the next World's Fair, which has the backing of plenty of industrial biggies, the planning has emerged from its earlier smoke screen with the incorporation last week of Detroit World's Fair, Inc.

Understanding is that General Motors, Ford, and other top industrialists have been discreetly out to nail the next international exposition for this city. First intimation of it was carried in "Variety" with the disclosure that the city's huge island park, Belle Isle, would be converted for the exposition.

The Detroit idea is that post-war interest is to be focused on the in- (Continued on page 24)

## New York's Anti-Bias Unit to Use Pix And Radio in Fight for Jobs

Albany, July 10. Radio definitely will be used, and motion pictures probably, in the educational campaign which the new State Commission Against Discrimination will launch. The commission, was authorized by the Ives-Quinn bill outlawing discrimination in employment on grounds of race, creed, color or national origin, say became effective July 1, with the assumption of office by five commissioners to be paid \$10,000 annually.

The law, hailed as the most significant enacted by the New York Legislature in the past 25 years, declares: "The opportunity to obtain employment without discrimination because of race, creed, color or national origin is hereby recognized as, and declared to be, a civil right."

The new act gives legal protection (Continued on page 24)

Resentment is flaring among various territories throughout the U. S. to the flinging of radio programs. Apart from the questionable if, a value of screen versions of radio shows, theatre operators feel that they are building up or fortifying audience appeal for an operation medium; that a radio-based picture plays a week or two in a theatre but builds the radio show which is still considered substantial competition to theatres in many areas, for 12 weeks a year.

Opposition to radio-based film productions, recently to the fore in some cases exhibitors passed up such fling as "Take It or Leave It" because of the radio hooches. Understood, however, that many theatre owners and theatre partners did not view the production of "Duffy's Tavern" favorably for similar reasons, although Par has recently completed it.

Theatre operators, in pointing up the dangers of building 52-week-a-year competition, also contend that (Continued on page 28)

## Voice Blasts USO And Army Men O'seas On Incomp Show Handling

Frank Sinatra, back in N. Y. after a seven weeks tour of the southern European, Italian and North African territories during which he and his USO-Camp Shows toured entertained some 300,000 G.I.s, mimes no words about what he thinks of the handling of showpeople on trip by Army Special Service officers, and in some cases by USO representatives. Sinatra's blast at what he calls "showboaters" in uniform who run the Army's entertainment division after a 30-day briefing in the Special Service school in Virginia, is not a stir in the dailies over the week. (Continued on page 28)

## Jack Warner, Harry Cohn Back From European Trip

Jack L. Warner and Harry Cohn were back last night (Tuesday) by plane from Europe, where they had been viewing conditions in liberated countries at the invitation of the U. S. government. Other members of the film industry executive group who had gone over with the 16 top film executives are still in Italy and are not due back in this country until next week. "Mr. Dept. is not sure whether Sidney Buchman, Columbia studio v.p., is on the plane with Warner and Cohn."

Warner reportedly had planned to go on to visit Soviet officials in Moscow, but cancelled those plans at the last minute due to pressure of business in the U. S. Darrel F. Zanuck, the only member of the party who will not return by next Tuesday, having gotten an official okay to visit in Russia.

## Kaye Going Overseas, AWOL's Play, Radio

Hollywood, July 10. The changeable Kaye—Danny and Sylvia—have now decided to do their first radio broadcast of the new season Sept. 28 in Chicago, immediately after which the comic will show off on an overseas tour of six or seven weeks. Guests will carry on while he's abroad.

Don Hartman's projected Broadway musical for Kaye, "Needle in the Haystack," has been abandoned the time being so that Kaye can make the USO tour.

## 100 USO Shows In Europe by Aug. 1

By ARTHUR BRONSON  
Enthusiasm for the way the Army, especially its Special Services division, went right to work in Europe accelerating its entertainment program when combat was over—in sharp contrast to conditions after the last war—was expressed by Abe Lastfogel, USO-Camp Shows head on his arrival in N. Y. Friday (6) after five weeks abroad. The Army knows, with the fighting done, that entertainment is both essential and desirable, said Lastfogel; it realizes its value. That's a thousand-fold advance over last war's thinking, he said.

Lastfogel, now to Europe, with Col. Marvin Young, head of Special Services' entertainment branch in N. Y., to survey the postwar setup. (Continued on page 28)

## Chas. Miller, MCA Yeepee; Points Up Hot Worldwide Postwar Biz Prospects

Charlie Miller, Music Corp. of America yeepee, visualizes the worldwide band business as enjoying a boom "for the next five or 10 years like it has never boomed before."

The reason for this, he continues, "is summed up (1) in American jazz and the entire Yankee lion: having percolated to all corners of the globe because of the war and (2) of course now we can bring it to first class, you consider how this is truly 'one world' via the air plane."

Miller recalls also that when MCA had its London office on Old Bond street, and he was then in closer contact with the English variety agents, it was nothing new in those pre-war days to lay out 40 and 50 week routes to South America, Australia, India, etc.

Chicago, July 10. Evidence of the manner in which wives and old friends of G.I.'s are straining at the leash in order to get overseas to their husbands and sweethearts in Europe was illustrated here last week following announcements of Special Services Division of Army Service Forces that auditions would be held for actresses with talents for dramatics and music. They're wanted for service in Europe, for roles in soldier-staged shows.

Nobody had any idea there were so many unemployed actresses in Chi until, the day following the announcement, when thousands of girls descended upon the auditions at the Goodman Theatre. Investigation, however, disclosed that at least 75% were minus any stage experience whatsoever, but were merely trying to climb on for a free ride overseas.

New instructions are out as a result, to wit:—  
Girls must be between the ages of 21 and 30; they must have had one year of college; they must have had several years of stage experience, which may include college dramatics or other amateur theatricals—and females attempting to use the ASF as a means of getting across to meet their guys are barred.

## Heatwave, Cutbacks, Blacketeer Probing Hit N. Y. Nitory Biz

While the heatwave, lifting of wartime restrictions and the newspaper strike are being credited with current decline in N. Y. nitory business, many bonifars are wondering if the cash trade hasn't reached its peak and is now on the downslide. Many nitory ops have been predicting this since V-Day. Cutbacks in war production and attendant cancellation of contracts, they believe, will be felt increasingly, as more are being temporarily unemployed and are holding on to their accumulations.

The eastside New York spots are (Continued on page 25)

## SEE GROUP THEATRE BACK ON BROADWAY

Possibility of the return to Broadway next season of the Theatre noted N. Y. acting company of the 30s, is seen as result of new drama plans of the N. Y. City Centre. Move may bring Franklin T. Lane, Clifford Odets, John Garfield, Ella Kazan and other ex-group Theatre members back as a unit to the scene of their earlier triumphs before invading Hollywood.

The City Centre will do an eight-week season of plays next winter, setting up its own dramatic organization for the first time, to be similar to its opera and symphony sections. Where previous plays at the Center had been presented by its original (Continued on page 24)





# WARNER BROS.

## Goldwyn (RKO) Selling Danny Kaye Pic Away From All WB Houses

Stymied on a deal with the Warner circuit to cover Sam Goldwyn's production of "Wonder Man," RKO is reported dropping any further negotiations and will offer the picture to WB competitors in all the territories away from over 300 Warner houses.

RKO is said to formerly have had difficulty in obtaining terms and preferred time suitable to it on Goldwyn's "Princess and Pirate," which was released earlier in the season. Goldwyn had trouble prior to that in the far west in situations controlled by the Golden States circuit, and, rather than move in on places where films could be shown.

RKO is understood talking with William Goldman in the Philly area, with the M. A. Shea circuit (see Pittsburgh) and with other competitors of Warners in areas in which operate, including New England, New Jersey, Ohio, Washington territory and Milwaukee.

All Goldwyn films are sold under separate contract by RKO and have no relation to deals covering other RKO releases. Goldwyn has always insisted on his pictures being sold individually and on having them dealt singly wherever possible.

## Rankin Labor Bill To Cue Union Trouble If Given The Green Light

All of show biz, from Hollywood to Broadway, faces an ominous headache if the latest legislative idea of Rep. John E. Rankin (D., Mo.) should become law.

Last Friday (6), the House World War Veterans Committee reported on a favorably a bill which provides that any veteran may obtain employment in closed shops without joining the unions or paying any dues. The bill was introduced and pushed through the committee by its chairman, Rankin.

It provides that "notwithstanding any other provision of law or of any contract or agreement, no veteran... shall be required, as a condition of employment, to be or to become a member of, or to maintain membership in, any labor organization, club, association, or other organization, or as a non-member thereof, to make payments thereto in the form of dues, assessments, charges, contributions, or other payments."

The bill would further provide that federal courts are obligated to give a mandatory injunction to, any veteran to enforce the rights provided in the injunction.

Would "Break Strikes"

Delighted with his measure, Rankin announced Sunday that the bill would "break more of the strikes in our defense industries than anything else that has been done since the war began."

Actually it could break every closed shop union now enjoyed by the studio unions in Hollywood. Equally, the AFM, AFRA, NABET, etc. Many fear that, instead of breaking strikes, the bill would cause a nationwide tidal wave of strikes in all industries.

If the House Veterans Committee gives Rankin a hearing, there is a strong likelihood that the committee will be constituted to report the bill out to the U. S. House of Representatives where a coalition of Southern Democrats and rural Republicans would pass it. What might happen in the Senate is much less certain, since the member would take notice of the fact that the bill would nullify a large portion of the Wagner Act and other legislation.

## Lewis Turns 'Red'

Joseph H. Lewis, recently discharged from the Army, will direct "The Woman in Red" at Columbia, starting July 17.

While in military service, Lewis directed training films.

## RSVP Bandit At It

Chicago, July 10.—Chick's letter-writing bandit is still at it. Guy, who last week got \$125 by showing a note reading: "Hand over the money, don't talk," through the box-office window at Joe Stern's Highway theatre, varied it this week.

The note he worded it, "Don't get excited—hand over the money or I'll shoot." So Althea Shiger, cashier at Warner's Como, passed out \$25.

## Pix Checkers Bid For Edgar Hoover

Reported that J. Edgar Hoover, head of the Federal Bureau of Investigation, has turned down an offer for the presidency of Confidential Reports, Inc., recently organized by five major distributors to handle the checking of percentage accounts for them.

At the same time it is said someone else of importance and background is being sought and that it may be someone now attached to the Department of Justice in which the names are mentioned in this connection.

John J. O'Connor, v. p. of Universal, a genuine mover in the organization of CRI, is serving as temporary president, while other officials are Harry D. Buckely, v. p. of United Artists, and C. J. Scollard, exec assistant, to Charles M. Reagan, v. p. of Warner Bros. Frank Leikin, formerly in charge of the Copyright Protection Bureau, is devoting all his time to CRI as a general manager.

CRI, chartered seven months ago, has been in active operation since April. It checks for Par, RKO, U. A. and Columbia.

## SWG MULLS NEW METHOD OF OSCARING SCRIBS

Hollywood, July 10.—New method of awarding Oscars to screenwriters will be discussed by a general meeting of the Screen Writers Guild July 17. Under current rules, the scrippers make the nominations but approximately 8,000 artists in other film fields vote in the final Academy balloting.

Another question is a writer-producer constitutional amendment. Old rule provides that a writer moving from the writers' guild to become a producer must resign from the guild. He has rented space in Newburgh, N. Y., for Par, is resigning to go into business for himself.

He has rented space in Newburgh, where he will operate a store selling electrical appliances, radio-phonograph records, etc. Schaefer has obtained the franchise on Kelvinator in E. Newburgh, a town in which Newburgh is located.

## Fred Schaefer Leaving Pix For Merchandising

Fred Schaefer, brother of George J. Schaefer, chairman of Lasker-Cowan Productions, who has been in theatre operation for Paramount for nearly 30 years and is now manager of the Broadway, Newburgh, N. Y., for Par, is resigning to go into business for himself.

He has rented space in Newburgh, where he will operate a store selling electrical appliances, radio-phonograph records, etc. Schaefer has obtained the franchise on Kelvinator in E. Newburgh, a town in which Newburgh is located.

## Heart Entertains Rank

Hollywood, July 10.—J. Arthur Rank, after a round of royal entertainment, left for San Francisco to entertain the Duke of the Heart ranch at San Simeon.

From San Francisco the party, including E. B. Harrington, Gail Secord, Woodham Smith, John Davis and Jack Lawrence, will move off for New York.

## ACT COERING U. S. C. EXCLUSIVELY

J. Arthur Rank and Universal Pictures proxy Neta Blumberg are agreed in principle on a deal whereby all Rank quality product, made in England, will be released exclusively henceforth via U. S. This stylized United Artists releasing deals and, of course, puts an end to occasional pix releases, as with 20th Century-Fox, and others.

UA is scheduled to release several Rank films under their previous deal which, apparently, is not affected by the new U. S. Rank agreement.

Rank's Eagle-Lions Films setup in the U. S., which supposedly was planned for local distribution, will consist merely as an agent under Arthur W. Kelly.

With the Rank-U deal comes also a new deal for top directors and stars, to buying important properties. This a revision upward, since U's plan to contract with directors, predicted on a general conservatism, even with the Deanna Durbin, Albee Rank-U affinity is a natural, in view of the 25% ownership in Universal by the Rank interests.

## Divorcement Suit No Bar to Par's Expansion Plans

Minneapolis, July 10.—Undeterred by the threat of divorce, hanging over the head of distributor-affiliated circuits in consequence of Department of Justice's pending anti-trust action against major producers, the Minnesota Amica Co., Paramount theatre chain subsidiary in this territory, is launching a large expansion program involving the building of a number of new theatres. It is believed to be the first such large circuit, to start post-war period enlargement.

The program, just announced by John J. Friedl, president, calls for the immediate construction of new theatres in six of the territory's towns. With the end of the Japanese war still further expansion is contemplated and expenditures may reach an aggregate of \$1,000,000.

Applications now on file with the War Production Board are for permits to build new theatres at Eau Claire, Wis. (600 seats); Minn. N. D. (800 seats); Rochester, Minn. (1,000 seats); St. Paul, Minn. (1,000-seat neighborhood); and Mankato and Austin, Minn.

Chain, which has enjoyed the most prosperous two years in its history, has 28 theatres in three in the north; western Wisconsin and North and South Dakota. They include the Minneapolis circuit, the Mankato and Austin, and four at Rochester.

Construction of the new theatres will start as soon as WPB gives the green light, making necessary major repairs to existing theatres. They also will be some rehabilitation of theatres, although, for the most part, the circuit has kept its properties in first-rate shape.

New Texas House, Clarendon, Okla., July 10.—Priorities for construction of the Cozy have been given Lee Bell by (Continued on page 22)

## 'Question' Pays Off To Author Seymour Felix

Hollywood, July 10.—Seymour Felix, 20th Century-Fox dance director, has turned author.

Felix, who just finished the dance routines on "Dolly Sisters," has written "That Is the Question" and sold it to RKO.

## Acute Dollar Shortage May Vult America's \$90,000,000 Film Trade

## With Britain; Coin Freeze Anew?

### Sweet Character

Hollywood, July 10.—Roy Barcroft, professional heavy, finishes standing up in "The Cherokee Flash" at Republic for the first time in his film career.

In 147 previous pictures he was bopped off before the first reel. This time he plays his first sympathetic role.

## Pix Labor Wants 5-Day, 40-Hr. Wk.

Hollywood, July 10.—At a meeting of the various studio locals of the IATSE held last night (9), proposal was made to seek a five-day, 40-hour-week as the general belief is that the 48-hour-week will be abandoned as workers return from military service and cutbacks in war plants release thousands of workers. Meeting was held to discuss the contract demands, which must be submitted to major companies by next Monday.

Both I.A. and basic agreement crafts, which must submit demands simultaneously, are proceeding on theory that the 15% "Little Steel" formula will be tossed out by the War Labor Board or that a special hourly rate will be rigged to take care of wage boosts without changing the ceiling.

## Wyer Owes Sam Goldwyn One Picture, Then Joins Capra-Briskin as Pard

William Wyler has acquired an interest in Liberty Films, Inc., joining the Frank Capra-Sam Briskin unit as a partner.

Wyer plans to fill a one-picture commitment with Samuel Goldwyn as soon as he is discharged from the service following completion of his Goldwyn deal he will become active in the new company.

Both Capra and Wyler will serve as producer-directors, each making at least one picture annually for Liberty.

Liberty Films, incorporated at \$1,000,000, has not set distribution thru far. The Capra-Briskin unit has been generally willing for a long time to deal with United Artists and RKO.

## Katcher Latches On To Disney in New Post

Leo Katcher, former eastern back for both David O. Selznick and Samuel Goldwyn, last week was named eastern story and talent department head of Walt Disney Productions.

This is a new post in the Disney organization which follows the curtailment of making shorts and educational pictures for military service during the war. Katcher is expected to return to its feature-length production schedule on a large scale shortly.

Katcher returned to N. Y. early last week after spending six weeks at the Disney studio on the Coast.

Both Capra and Wyler will serve as producer-directors, each making at least one picture annually for Liberty.

## Krumgold Aides Riskin

Joe Krumgold, former film writer, has been signed by Robert Riskin as general assistant. "Krumgold, who will handle all story material, is presently preparing the screenplay for Riskin's first since he left the OWI, "The Magic City."

Krumgold was with Riskin in the Overseas Motion Picture Bureau of the OWI.

America's \$90,000,000 annual film trade, with Great Britain (approximately 50% of our business) is in for a severe jolt because of the acute dollar shortage over there. Film business in the U. S. will be the first affected, since Britain plans to use U. S. dollar balances for essential supplies. Even if there is no freeze on rental remittances to the U. S., there's a distinct threat in the possibility of British currency devaluation. A similar situation confronts U. S. film business in many other territories throughout the world.

Report last week that the Bank of England's guarantee of \$402 for each pound in the U. S. was terminated (effective June 30), immediately resulted in predictions in financial circles of a new era of over-run of currency devaluation.

While no sharp decline in British sterling value is expected, until after the British pound is over a slight downward trend is possible. Barring enactment of Bretton Woods legislation it is generally predicted that British funds may plunge rapidly.

Can Barring, Coin Freeze? Such development would then cut U. S. returns by \$20,000,000 to \$25,000,000 annually and might also involve a coin freeze. (See John Apple, (Continued on page 22))

## TOUT ERIC JOHNSTON MPDPA HEAD SEPT. 1

Eric Johnston, U. S. Chamber of Commerce British representative, is joining the Motion Picture Producers & Distributors Assn. in a top executive capacity on Sept. 1. Officially, no admission has been made that a pact finally has been struck between Johnston and the U. S. will be worked out by that time. He would take a position similar to that of John Hay with the current proxy moving over to chairmanship spot and likely to be in less active contact with the industry.

Hays, who currently is on the Coast, is due back in N. Y. shortly for a quarterly meeting of MPDPA directors in September.

# VARIETY

Trade Mark Registered  
FOUNDED BY SIMS SILVERMAN  
Established Weekly by VARIETY, Inc.  
114 West 46th St., New York 19, N. Y.

SUBSCRIPTION  
Annual, \$10.00 Foreign, \$11.00  
Single Copies, 25c

Vol. 159 No. 5

INDEX	
Bills	46
Chatter	51
Clips	14
Foreign	15
House Reviews	47
Inside Look	48
Inside Movie	41
Inside Pictures	22
Legitimate	48
Literati	50
Movie	49
New Acts	46
Night Club Reviews	46
Radio	39
Orchestras	39
Pictures	3
Radio	3
Radio Reviews	32
Frank Scully	2
Television	2
Vaudeville	41
War Activities	4

DAILY VARIETY  
(Published in Hollywood by  
Daily Variety, Inc.)  
U. S. Year-1941 Foreign



## A NEW SCREEN LOVER FLAMES ACROSS THE CINEMA HEAVENS!



This is him.

is DON JUAN QUILLIGAN.

Born in most humble surroundings, he spent his early childhood in a jar of alcohol at Harvard. Though the days of his youth are something of a blank, fragmentary records do reveal that he had his hand in many things—and invariably was caught.

It wasn't until he saw his first woman that his destiny was ordained. At the sight of this "cute little tomato" as he affectionately puts it, his heart pounded furiously, and the resulting din was that of a boiler factory.

From then on his career as a great lover was firmly established. He kept falling in and out of love so many times that for a while he looked like a basketball being dribbled down an indoor court.

Strange that this man who never read a book, never went to school, never did a day's work in his life, could still find time for love. He soon took to drink and drink took to him—an inevitably lasting friendship.

Prosperity, as it must to all men, finally went to his head, but undoubtedly found it impossible to exist in a vacuum, for at the height of his success our hero, tired of it all, tried to run away from himself only to find himself running with many others who were doing the same thing.



Hal Horne's impression (with a little outside help) of that brilliant caricaturist, Hoff, who illustrated the copy.

It was in his present picture that he finally reached stardom and emerged as the new perfect lover of the screen.

To launch a new screen lover is not a simple

thing but Don Juan himself came forward with the solution.

"Just break a bottle over my brow," he suggested.

"Your what?" we asked.

"My brow! My brow!" he shouted, indicating his forehead with his little pinky, "like they do in the newsreels."

"That's your brow," we ventured.

"All right, it's my brow," he said. "Just hit it with a bottle of beer!"

Our hero was launched with a bang.

The choice of his first starring vehicle is most

fortunate. If it's thrills you're looking for, and beauty and romance, spectacle, tears and heart throbs, then you'll simply have to go elsewhere, for these are not in the picture.



Hoff's impression of Hal Horne, who did the ads which will establish Quilligan as "America's No. 1 NAIL-UP BOY"

Look for the big fire scenes, an entire city aflame! Look for the mightiest cast in history

—one hundred thousand players running the entire gamut of emotions—and limping the rest of the way! Look for the pitched battle between the sexes—thousands of handsome men and thousands of glamorous women engaged in mortal combat! Look for all of these—and see if you can find them.

But after all, the play's the thing, and as the story unfolds on the screen

*It will make you fighting mad!*

*It will lift you out of your seat!*

*It will bowl you over, tear you apart, make you hit the ceiling, fall on the floor, roll in the aisles and when you come to, you'll wonder if what you paid for was to see a motion picture—or get a work-out!*

Hail then! Hail to Don Juan Quilligan—the crumb-bum of Lotharios.

-- Hal Horne

TURN OVER (the page, we mean—not you) FOR SOME OF THE ADS!

## Together again! For the first time!

The screen's new perfect lover in a story so real, so true, you'll think you're looking at a motion picture!



You'll see it over and over and over—and still not get it!

WILLIAM BENDIX · JOAN BLONDELL · PHIL SILVERS  
**DON JUAN QUILLIGAN**

## A new perfect lover joins the motion picture gallery of the great

Better see him before they throw him out!

ACCLAIMED!  
... but not unanimously!



WILLIAM BENDIX  
JOAN BLONDELL  
PHIL SILVERS.

The perfect escape picture!  
No significance...!  
No problems...!  
Nothing...!  
Just a picture to escape.

**DON JUAN QUILLIGAN**

## THE MEMORY OF A KISS...an embrace... a last good-bye!

L'amour! L'amour!  
The screen's new perfect lover!  
In the story of a thousand yesterdays, you'll try to forget a thousand tomorrows!



Please don't give away the ending... we may need it ourselves.

WILLIAM BENDIX  
JOAN BLONDELL  
PHIL SILVERS

**DON JUAN QUILLIGAN**

## "You must have been a beautiful baby, she purred!"

And as he purred back, he poured his heart out in a song—and almost drowned her! Here's the screen's new perfect lover in a story that will live forever... maybe longer!



The picture the whole nation will be talking about—but in a nice way, of course!

WILLIAM BENDIX · JOAN BLONDELL · PHIL SILVERS

**DON JUAN QUILLIGAN**



## Aflame with romance!

The screen's fiery new lover—battered and torn between two great loves—and coming out pretty messy!



You'll yell, you'll scream, and whistle and cheer and make such a nuisance out of yourself, we'll just have to throw you out of the theatre.

WILLIAM BENDIX · JOAN BLONDELL · PHIL SILVERS

**DON JUAN QUILLIGAN**

## HAIL! The new perfect lover of the screen!



As he looked up at the moon, his beating heart pounded and pounded and pounded ... but no one answered. "Maybe I'm a bum," he mused. Maybe he was right.

"Gee, I'm just nuts about moons..."



This picture will win the Academy Award. We don't know how... but we're working on it!

WILLIAM BENDIX · JOAN BLONDELL · PHIL SILVERS

**DON JUAN QUILLIGAN**

## "Ever since I held you in my arms... I've known!"

Meet the screen's new great lover—in a picture that walks right into your heart—then walks right out again!



Take a day off to see this picture—then take a week off to think it over!

WILLIAM BENDIX · JOAN BLONDELL · PHIL SILVERS

**DON JUAN QUILLIGAN**

## Love never flamed so fiercely!

Hail! The screen's new perfect lover... with the heart of a child and a mind to match!



It's stupendous! It's colossal! It's terrific! We might even go so far as to say—it isn't bad!

WILLIAM BENDIX · JOAN BLONDELL · PHIL SILVERS

**DON JUAN QUILLIGAN**

**Not a big picture!**

Just a simple little ten-million dollar production... with only the mightiest cast and greatest scenes in history!

**I LOVE JOAN BLONDELL**

See it with someone you love—then see it with someone you hate.

WILLIAM BENDIX • JOAN BLONDELL • PHIL SILVERS

**DON JUAN QUILLIGAN**

**Chivalry still lives!**

Here's the new Sir Walter Raleigh of the screen, running a barge by day and—amuck by night!

Never has the screen risen to such wondrous heights! Better see it from the balcony

WILLIAM BENDIX • JOAN BLONDELL • PHIL SILVERS

**DON JUAN QUILLIGAN**

Exhibitors— I did my part!

I know you'll do yours!

(signed) 

WILLIAM BENDIX • JOAN BLONDELL • PHIL SILVERS

**DON JUAN QUILLIGAN**

Anne Revere • B. S. Pully • Mary Treen • John Russell • Veda Ann Borg  
Thurston Hall • Cara Williams • Richard Gaines • Hobart Cavanaugh  
Directed by FRANK TUTTLE • Produced by WILLIAM LE BARON



# Par Threatens to Sell Away in N.Y. From Balty Century, Skouras, Brandt

Rather than yield to the resistance of the Century, Skouras and Brandt, three powerful independent chains operating in Greater N. Y. and surrounding territory, which are blocking Paramount picture through refusal to make deals, Par is beginning to take retaliatory action.

Since so far it seems there is a deadlock on a deal for the Century's recent pictures, which were held up originally by Low's, Par is starting to sell away in the Century, Skouras and Brandt. While this means a substantial loss, the company is reported prepared to fight pressure from the three indie chains in order to move its product.

Since the Low brothers are playing off Par pictures as fast as possible by using two at a time, the bookings are known as "combination" shows. So far three of these combo bills have been played by the Low chain, with a fourth is coming up.

In view of the impasse on a deal with Century, Skouras and Brandt, Par is making the first of their combination shows available to competitors of these three circuit outlets.

The combo layout will feature "Come the Waves" and "And Now Tomorrow." Unless the three recalcitrant circuit settle with Par, the combo has never been much inclined to back down on terms—as witness the many times it waited for the Century.

Brandt circuit, with its buying combo setup, makes deals for around 100 houses in N. Y. and environs. Century, which embraces important runs in Brooklyn and Long Island, has 27 houses in the area. Skouras has 73 in Greater N. Y., Long Island and Northern New Jersey.

While Par encounters trouble with these circuits, it has had no difficulty in closing others of importance served out by the Century.

Change of which Henry Randel is manager. This includes Randforce, Puget Sound, Interurban, and the Grand Theatre Circuit, Max A. Cohen, Leo Brecher and various N. J. accounts, including the Metropolitan Theatres of N. J., booking combination of 44 houses.

A couple seasons back Par had trouble with Century and Skouras, but finally made a deal, there having been no selling away at the time.

## NW'S DAMAGED CROPS AUGUR B. O. ONKRODS

Minneapolis, July 10.

The outlook for the film industry in this territory has been darkened somewhat as a result of adverse weather injuring crop prospects.

Harvest crops, mainly corn, are retarded by wet and unseasonably cold weather, were further set back and in some cases destroyed last week by "hit and miss" storms accompanied by hail which swept Minnesota and North Dakota.

In South Dakota alone have caused an estimated crop damage of \$2,000,000, losses for here have been negligible.

In North Dakota, damage ranging from 80 to 100% in some of the agricultural belt. Minnesota counties also were hard hit.

The boxoffice in this territory is markedly depressed, especially on agricultural prosperity. High grain prices will help to offset losses in yields, however, it's pointed out.

## Ya Can't Even Get Beef On Hoof for Pictures

Hollywood, July 10.

Cattle stampeded by Indians in western films, are out for the duration of the OPA, as Jules Levy learned when he tried to buy a head of beef for his forthcoming production, "Trail Town."

Producers were ready to tent their cattle for background shots, but eased negotiations when they heard that the script called for a stampede. Violent action, they explained, would consume too many red points.

## Bendix Stars in 'Corner'

Hollywood, July 10.

William Bendix draws star billing in "The Dark Corner," based on a yarn by Leo Rosten, at RKO-20th-Fox.

## Farrow to 'California'

Paramount handed John Farrow the director chair on "California," to be produced by Selznick.

It is a Betty Hutton-Alan Ladd vehicle. Farrow starts when Farrow washes up his current job on "Calcutta."

## Hays Slant in WB Resigning MPTOA

In aftermath of the withdrawal of Warner Bros. from the Motion Picture Producers & Distributors of America, the resignation of WB executives from the Motion Picture Theatre Owners of America as an associate member. In a letter to the MPTOA, signed by Major Albert Warner, v.p. and treasurer of Warner, no reason was given for the resignation, although it was pointed out that the Mays office has for years dominated the MPTOA.

The exhibitor organization of which E. K. Bernhard, general manager of the Warner Bros. office, is a director, is composed of 16 regional units and includes among its members most of the large affiliated circuits though majority of the membership consisted of independent exhibitors.

RKO, 20th-Fox, Loew and Paramount, plus numerous participants of the Warner Bros. circuit, members of the MPTOA, with each of the four producer-distributor resignations appearing on the exhibit body's list.

There is no expectation that any of the resignations will be accepted. Farrow will follow WB's lead in resigning from the MPTOA. Warner circuit numbers around 400 theatres.

## Dillinger's Sis Would Enjoin Mono on Gang Pix; Blast Chi Censors

Indianapolis, July 7.

A suit to enjoin Monogram from exhibiting the film, "Dillinger," was filed in circuit court here today by Mrs. Audrey Hancock of Maywood, a sister of John Dillinger, late Hunter outlaw on whose career the screen play is patently based. Dillinger, as a boy, lived with Mrs. Hancock.

Suit charges "said picture is detrimental to the youth of the country and causes wave of juvenile delinquency if said defendant, Monogram Pictures, Inc. is not restrained and enjoined from showing said picture in theatres throughout the United States."

Mrs. Hancock also asks damages of \$50,000 for "mental anguish" resulting when she saw the picture and "loss of peace of mind." Two years ago Mrs. Hancock appeared on the Lyric stage with three other members of the Dillinger family and related the life story of her brother. The family went on tour against much opposition and the act was banned in Detroit.

Celebrity Miss "Dillinger" Cate Chicago, July 10.

Chicago, police motion picture was seen by a group of girls led by Kate Rogers, Chi Herald-American's "town tatter," of giving Monogram "Dillinger" a bad review by banning it here that it has become a big grosser nationwide.

On that date the court will hear an injunction filed by Affiliated Property Craftsmen Local 44, against the IATSE.

## IA Seizure Ruling Due

Los Angeles, July 10.

Whether an "interim" ruling will have a legal right to seize control of a local in defiance of the will of the members of the IATSE for judicial ruling in Superior court Sept. 13.

On that date the court will hear an injunction filed by Affiliated Property Craftsmen Local 44, against the IATSE.

## Newsreels Abroad

Of the five newsreels and March 1945 will send their exhibitors to Europe in about three weeks to get a first-hand view of conditions in Europe after the shooting has stopped. Trip likely will take a couple of weeks.

It's the third trip to Europe since the war started against the Axis for Richard de Rochemont, producer of Metro's first since Germany gave up.

## Chi Tradeshow

Chicago, July 10.

It's been spotlighted before by "Variety" but those people who exhibit tradeshow have degenerated into a farce in this area.

Even the most casual observer at the annual convention held at Ritz and Elmer Balaban's Surf and Esquire theatres, on the near north side, easily can be convinced that all parts of the city, is struck by the lack of interest in seeing new products.

Sample was "Story of G. Joe" at the Surf, at which 85% of the audience had seen almost every exhibitor.

Exhibitors arguments in their own words, "I read all about the new pictures in the trade papers—why should I get up there to see them?"

## Screen Cartoonists Consult WLB After 4 Dickers Collapse

Hollywood, July 10.

Screen Cartoonists Guild contract negotiations were taken up by the WLB yesterday (Mon.) when negotiations with Metro, Warners, Screen Gems and United Artists collapsed.

WBPC contract award for Disney studio cartoonists is now on appeal to the board in Washington. Under the appeal was filed, CG tops said other companies indicated they would accept the WLB ruling award as basis for contracts.

## ANOTHER COOLING UNIT TRAGEDY; N. Y. CAPITOL

Recent difficulties with air-conditioning in the WLB building, N. Y. Capitol, Detroit, was followed Sunday (8) when the air conditioner of the cooling plant at the Capitol, N. Y. exploded.

While matinee audience at the Broadway deluxer was unaware of the explosion, the WLB's stationery fireman, died from wounds and an engineer also was killed.

The deaths in Detroit were caused by escaping hydrogen sulphide fumes from a gas-fired air-conditioning plant at the Irie there, a nabe theatre. Previously there had been some deaths and injuries from cooling plants breaking down. In many cases due to lack of iron, the WLB has used substitutes which are considered dangerous. Many operators have preferred not to take chances on some of the carbonizing cooling substitutes.

## Einfield's Trade Lunch

Charles Einfield, v.p. in charge of advertising publicity for Bros. meets the trade press editors tomorrow (Thurs.) at 2 N. Y. City.

Einfield also is expected to make some remarks on showmanship in film operations.

Einfield believes that Hollywood can afford to gamble with novel ideas and new material as long as it keeps the volume of spending money available due to the wartime boom.

Einfield also plans to elaborate on the many sales merchandising ideas he has seen in the industry forces in recent past, and also cover Jack Warner's European trip which is to have gotten back last night (Tues.).

# Post-VJ the Newsreels 'Rare' to Reappraise and Reedit Values

## Zeidman Ankles M-G

Hollywood, July 10.

Bennie E. Zeidman is checking off the Metro list, after four years as executive producer of Metro's newsreels, with Nat C. Goldstone.

"First production will be 'Shanghai' about a plane crash in a hidden valley in New Guinea."

## New Prefabricated Theatres Readied

Los Angeles, July 10.

National Theatres Amus. Co., a new company entirely independent of National Theatres, announced the development of prefabricated theatres of tomorrow, first to be available to all purchasers. First of these theatres, according to Charles J. Skouras, a stadium type, seating 1,200, will open in Long Beach, Cal., in November, at government priority.

Skouras declares the new house will be the prerogative of the type of construction designed for postwar construction throughout the world. The house will come in two sizes, stadium and one-floor, with seating capacities ranging from 600 to 3,000, at a cost of approximately 40% less than present Class A structures.

Construction is proof against fire, wind, fire and even durable in every respect, with reinforced concrete foundations and lightweight steel for the walls and roof. Under the new system, the purchaser will buy a theatre completely furnished and equipped. In every detail, including the front door, key, all in one transaction.

## Liberals See Dodging Driver's Seat in Film Probe' by Rankin Group

Washington, July 10.

Just what kind of "investigation" of Hollywood the House Un-American Affairs Committee will make seems to depend primarily upon who is appointed new chairman of the body. The chairman of a congressional committee normally has outside power, and could make the body clean and free of dirt. The dirty job of newspaper headline-hunting.

Rep. Edward J. Hart (D., N.J.), a moderate, quit last week, the acting chairman has been Rep. Charles McNary (D., Mo.), a member of the Hollywood investigation. Although he is next in line for the job, McNary is not expected to take the permanent chairmanship, since that would require him to survive the committee's investigation of the House Veterans Committee, a more important post.

Rep. John S. Gibson (D., Ga.), who sees eye-to-eye with the Mississippian or most-thing, is expected to be named to the Rankin style of investigating.

On the other hand, administration forces don't want the committee to be a full-time hunting-hunting post. They are asking (1) to have Hollywood job interviewing (2) to get a moderate or a New Dealer into the chairmanship.

Some of the members of the House have noted administration bids that they take the post. They are Charles McNary (D., Mo.), Herbert C. Bonner (D., N. C.) and Henry M. Jackson (D., Wash.). There is some possibility that the congressional forces will come up with the chairmanship by default, because liberals will probably be associated with the committee.

Rankin, disclosed yesterday (9) that the committee will not conduct any open hearings in Hollywood. He said the committee investigators would be given power to subpoena and then bring it back to Washington where hearings will be held.

Rankin is going to be a legitimate producer, he said to the House. "We're not going to hound the industry. We are out there those who would poison the minds of your children and encourage subversive elements to overthrow the government."

With the end of the wartime newsreels approaching, newsreels are responsible for the post-VJ Day outlook for reels and surviving possibilities of various hypotes to cushion the economic picture. Interest and to fill the gap when the Government supplies of newsreels are sharply curtailed.

War has proved a bonanza for newsreels, as for other phases of the economy. The industry has important respects. Factors in increased revenues (rentals of newsreels skyrocketed, course, with increases ranging from 25% to 100%) include: 1. Free newsreel coverage from Government agencies. 2. Exhibitors pay more because of hypoped public interest. 3. Shorter reel, and less operating difficulty.

Pre-war annual revenue of various reels shaped up something like: Paramount, around \$1,500,000; Fox, \$500,000; Metro, \$400,000; Universal, \$400,000; Pathe, about breaking even. (Pathe has since jumped to around \$400,000 for its reel and short subjects.)

The least considerable item has been the material in the fighting fronts. While there has been duplication of coverage, the material has been out by one exec, much of the military newsfilm has constituted additional revenue. The material has been eliminated because of the Government's policy.

As some trade sources get it, the whole machinery of newsreel operation will have to be tightened up once Government competition and military news values dry up.

Looking to the day when some small theatre will have a military exhibitor front, newsreels are o.a.n. comedy twists, fashion angles, unexplored material, and different formats to sustain interest. Among ideas being explored are: (1) one or two subjects. Warners is turning to color and the (2) one or two subjects. Warners is turning to color and the (2) one or two subjects.

Reels are planning against the time when competition for news will again be a factor.

## CHOPIN A SLEEPER IN CHI, NOW IN 13TH WK.

Chicago, July 10.

As "Song to Remember" ended its 13th week at the Apollo Friday (6) the tinter, which has proven a "mopie" in the downtown area, to crowd records chalked up in the past by other long runs in the Loop. "Song to Remember" (13) "Going My Way," which played a total of 11 weeks, eight at the Chicago Theatre, and "Random Harvest," which played 11 weeks at the United Artists Theatre, remains with "Disco" "Fantasia," which runs its 13th week at the Chicago Theatre.

Up to closing time Thursday (5) the Chopin played to 30,129. The picture, which has been shown 637 times and used up four Technicolor prints.

## Agney's 'Lion' Evolves Into 'Lamb' on Sked

Hollywood, July 10.

Next William Agney production will be "The Star Line" instead of "Lion in the Streets," as originally scheduled. Production is originally scheduled for late September. "Lion" will start around Dec. 1, with James Cagney starring. The picture, which has been sold out to another company in the meantime, for the first time since he left Warners.

## Joseph and Bergman Map Up Ad Campaigns in N.Y.

John Joseph, Universal's ad publicity man, is planning to launch his semi-annual visit. It is mapping campaigns for three important forthcoming pictures: "The Sign of the Cross," "The Sign of the Cross," and "The Sign of the Cross."

Joseph was head previously last November, and had been delayed in making his visit to New York in N. Y. until July 14, huddling with the government.

# THE BIG ONES COME FROM M-G-M!

"VALLEY OF DECISION"

"THRILL OF A ROMANCE"  
(TECHNICOLOR)

"SON OF LASSIE"  
(TECHNICOLOR)

"WITHOUT LOVE"

"THE CLOCK"

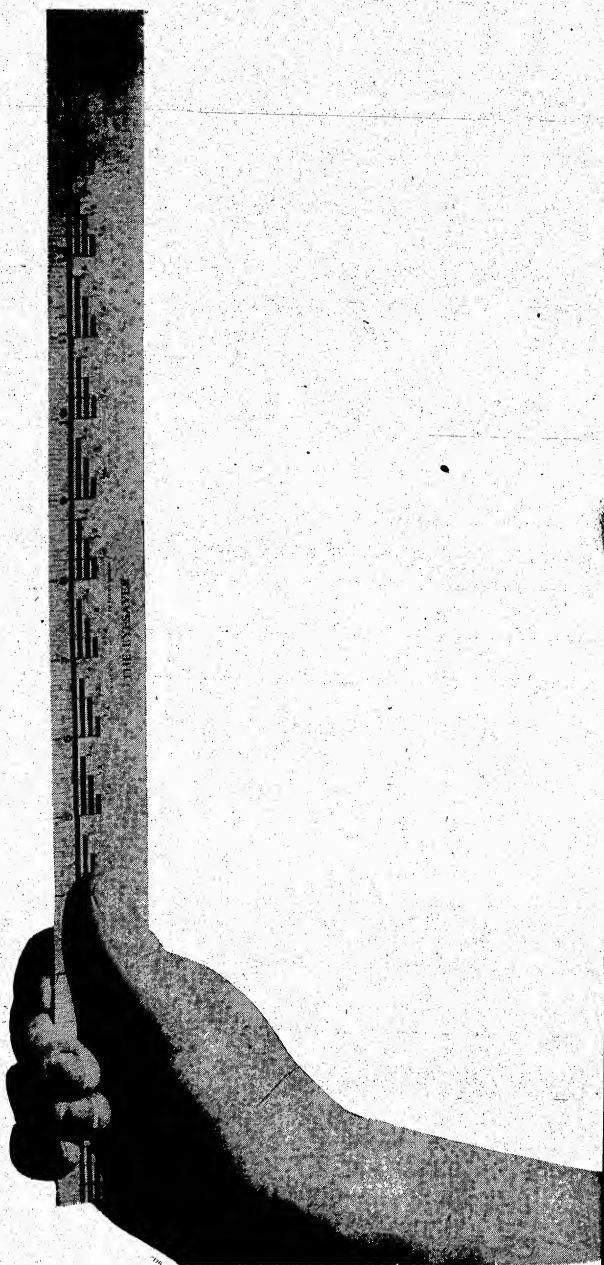
"MEET ME IN ST. LOUIS"  
(TECHNICOLOR)

"NATIONAL VELVET"  
(TECHNICOLOR)

"PICTURE OF DORIAN GRAY"

"30 SECONDS OVER TOKYO"

AND MORE! MORE! MORE!





AND  
HERE'S  
THE  
NEXT  
M•G•M  
BIG  
ONE!

ON WAVES OF SONG, LAUGHTER AND ROMANCE

M-G-M presents

FRANK SINATRA  
KATHRYN GRAYSON  
GENE KELLY



# ANCHORS AWEIGH

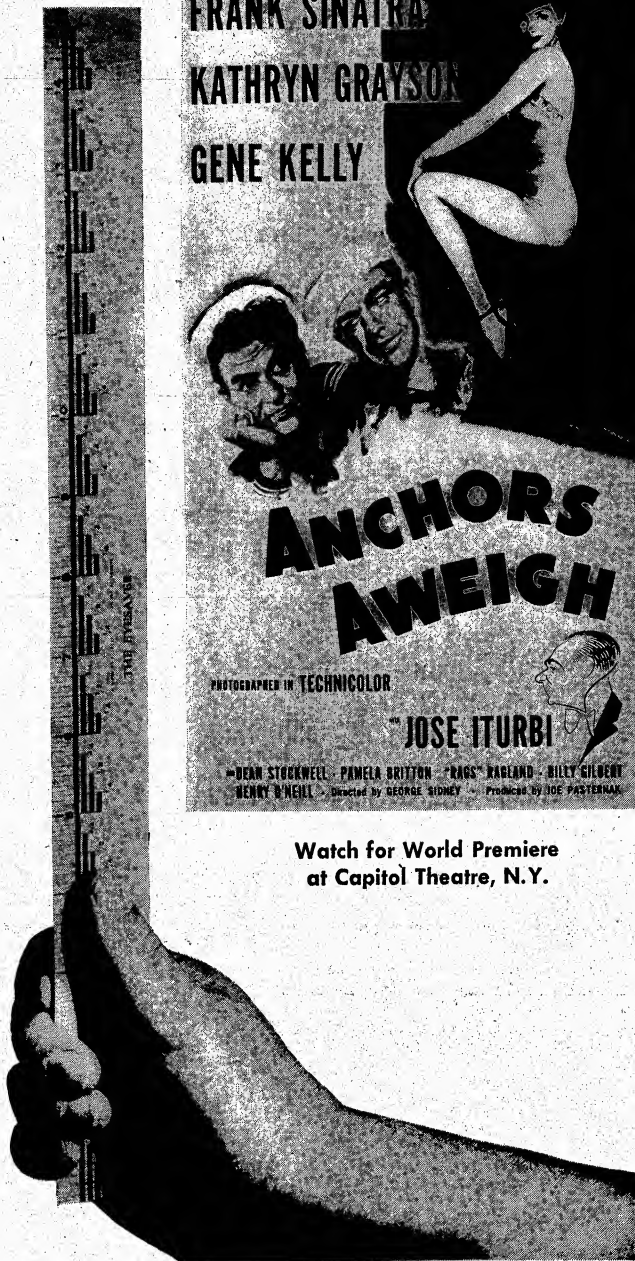
PHOTOGRAPHED IN TECHNICOLOR

JOSE ITURBI



DEAN STOCKWELL · PAMELA BRITTON · "RAGS" KAGAN · BILLY GILBERT  
HENRY H. NEILL · Directed by GEORGE SIDNEY · Produced by JOE PASTERNAK

Watch for World Premiere  
at Capitol Theatre, N.Y.



# Industrial Film Business, Hypoed By War Indoctrination Pix, Ready To Latch On To Big Postwar Slice

Whether they care to admit it or not, in view of the continued tub-thumping for maintaining the status quo and slapping the Japs off the map, their hypoed activities in the industrial film-making field are the same as the great American industries are now well beyond the wishful-thinking stage, as far as that much-bemoaned, postwar "reconversion period" is concerned.

This state of affairs is made patent by the feverish activity now going on among the country's 50 major producers of commercial and industrial films, who have so far turned out a record-breaking total of 4,000 reels devoted to training and indoctrinating the nation's armed forces and the Armed Services themselves during the war years. Now the major industries are in hot competition bidding for services of these visual education gurus to produce miniature epics designed to train sales forces, indoctrinate new workers, etc., in peacetime industries. Above everything else, of course, to sell that product!

That the manufacturers of airplanes, automobiles and automotive accessories, and of rubber, steel and plastic goods—aircraft and automobile makers especially, trade associations, unions, and the airplane, railroad and steel industries—will be anxious to mention only the by-come-ones in the medium.

It is fully hop to get a goodly slice in films delivering sales and training messages, is evidenced by the fact that basic production costs for Government and war industry-sponsored films made by the top 10 industrial film-makers alone was \$32,000,000 during the war. And that figure doesn't include cost of prints and distribution. It's estimated that production costs for films made by the remaining 19 smaller producers have run up to about \$10 million.

These figures provide only an inkling of the activities now going on in the field. Looking ahead, the first question that comes to mind is: How much will industry spend postwar for more pictures? The answer is: As much as possible. The first question that comes to mind is: How much will industry spend postwar for more pictures? The answer is: As much as possible. The first question that comes to mind is: How much will industry spend postwar for more pictures? The answer is: As much as possible.

Plenty fancy naturally, but basing their computation on past experience.

Continued on page 22

## 21 FILM ROWERS IN N.O., INCL. FEMME, CAN FLY

New Orleans, July 10. Film row here boasts more private flyers than any other colony of distributors in the U. S., according to William H. Cobb, the Exhibitors' Post-Exchange executive.

The row claims a pretty Hazel McCord, who supervises Joy Houck's Theatres and is general manager of Houck's Flying Saucer.

Three of the guys—Cobb, W. A. Frewitt, Jr., and Willis Kay—started flying in the late 'One's—seriously interested they enticed their associates in the air too.

The flying has been useful in their business, for the film distributors must cover Louisiana, Mississippi and parts of Alabama and Florida.

The flyers also include Joy N. Houck, president of Joy Theatres; Freddie Houck, a brother; Corbin Houck, a cousin; L. C. Montgomerie, Harry Barland, Harry Barland, Everett Paine, Ira Phillips, Harry Innis, Curtis Matherne, Charles LaManna, and these are the men who were pilots and film rowers in civilian life: Capt. Bradford Wray Stevens, Lt. Warden W. Goddard, Capt. A. L. Lynn, Capt. W. A. Bryant.

### FANNING TAKES P.O. JOB

Hollywood, July 10. Uncle Sam inked it had been rejected by Shamus Fox, 200-Fox labor relations exec, as acting postmaster of Los Angeles. Appointment was recommended by Sheridan Downey, U. S. Senator from California.

## Femme Film Inspector Mysteriously Attacked

Chicago, July 10. An unidentified assailant attempted to strangle a femme film inspector in Moscow. The actress on film on early Tuesday morning (10) but was charged with the murder by employees of 20th Century-Fox. The intruder escaped, Inspector, Mrs. Esther Rial, 47, told police her assailant may have entered the office door facing Washington avenue, which she had left open. She was alone in the office inspecting film when suddenly, before she could cry out, she felt a belt or cord tightening around her neck. She said she felt consciousness slipping but managed to free herself and create a distracting commotion in the 20-Fox next door, who arrived in time to see a figure fleeing in the night. They told police they didn't know who the assailant was.

Central police took Mrs. Rial to her home. Doctors on her neck were the only injuries received.

## War's Hypo To 16 mm. Educ' Pix

Chicago, July 10. It's too bad that war took to do it, but a revival of the American fighting men to far-flung corners of the earth orders are now being received wholesale here from all over the world for 16 mm. educational films. Training films that went along with American military forces are responsible for the hypoed fix, for one, is doing, according to the Academy of Motion Picture Arts and Sciences, which is now producing for Victor Animapicture Corp. of Davenport, Ia., who visited here last week. By the same token, other film companies are going to town too, he said.

These are the rays outlook for Hollywood product, Rose said that as a direct consequence of the Army's use of training films to educate troops in Africa, etc., foreign interests are already besieging American producers for similar films. Education by film is taking hold all over the world, he said. "Our country has produced more than 100,000 projects from Iceland and 250 from Turkey. Buying representatives have arrived in the Middle East, Iraq, Iran and Egypt, to mention only a few—all a direct result of the war. They are looking for films in their part of the globe."

Rose pointed out the rapidly with which demand is spreading by telling what happened when his company sent a promotional reel to Guatemala recently, where it was made. The reel was shipped, the Government went, as a result of the demonstration of a very good film, came up with a bunch of orders for equipment to promote education, public health and industry. Word-of-mouth advertising occasioned by showing of films by the armed forces in the Mediterranean area also resulted in his company receiving an order for films and equipment from Malta, and another from an obscure island in the Aegean.

"Even the Germans came to realize the value of American 16 mm. film as a necessary adjunct to war and occupation propaganda," he said, "because they changed all 35 mm. equipment in France to 16 mm. when they occupied the country."

## Film Classics to File Counterclaim vs. Roach

Film Classics, Inc., is preparing to file a counterclaim against the Roach Studios in the latter's suit against PC. Film Classics avers that the suit against the latter is a "sham" and that the latter is "trying to deliver all pictures required under its contract with PC."

Film Classics also stated that the rights to several David O. Selznick pictures, which were the subject of the suit instituted by Roach, still belong to PC.

Wilson, had been previously sold by PC to Fidelity & Mayers and Irvin Shapiro, who had received no monies belonging to Wilson and if any money had been received, it had been received by Shapiro.

Fidelity & Mayers, PC will apply to Wilson & Mayers and Shapiro for their share in the action. Still men & Fidelity are attorneys for PC.

## Too Much Labor Saving? Hollywood Studio Strike Into 18th Week

Los Angeles, July 10. Labor chiefs in Hollywood are worried about the postwar reversion to the current strike in the motion picture industry. Because of the shortage of experienced technicians, the film studios have adopted labor-saving devices in numerous cases, one man is now doing the work formerly assigned to two or three.

This condition is not felt seriously during the wartime shortage of manpower, but union tops believe it is a serious threat to employment throughout their membership ranks when the current emergency is ended.

## Hollywood Studio Strike Into 18th Week As Chi Labor Peace Parley Fizzles

Los Angeles, July 10.

Stalemate of four-month-old studio strike remains just as it was at 12, when it started, following flat refusal of Richard Walsh, IATSE president, to accept the terms of the Decree to become members of Hollywood's Set Designers Union, Local 1421, at the conference held last Saturday (7). Efforts to settle the dispute failed after a two-day huddle.

After treatment of the International AFL unions involved, despite parley contentions by many representatives, no agreement was reached.

Problems which have arisen between striking unions and unions affiliated with IATSE would be ironed out.

Main issue at stake remains the status of the "Hollywood Studio" unions which will be the bargaining representative for the Set Designers.

Following the closed shop, which wound up at noon Saturday (7), William Hutchinson, head of the Chrysler Union, called for the following statement for both sides:

"An offer was made here by the committee representing the international organizations that status quo be determined as of the date the strike was called. That all men employed by the studios prior to the date determined would be re-employed, regardless of how long the strike lasted."

This proposal as submitted by the committee representing the international organizations, by representatives of the IATSE.

Hutchinson, in interpreting the statement for the studios, said that the local and local daily newspaper association, many of whom vespel the studios, had called for the following statement for both sides:

"We've all agreed to support our members in the present difficulty, regardless of how long the strike continues."

Conference of Studio Unions requested that every man who returned to work who was working the day the strike was called there be re-employed, regardless of how long the strike lasted.

Following the closed shop, which wound up at noon Saturday (7), William Hutchinson, head of the Chrysler Union, called for the following statement for both sides:

"An offer was made here by the committee representing the international organizations, by representatives of the IATSE.

Hutchinson, in interpreting the statement for the studios, said that the local and local daily newspaper association, many of whom vespel the studios, had called for the following statement for both sides:

"We've all agreed to support our members in the present difficulty, regardless of how long the strike continues."

Conference of Studio Unions requested that every man who returned to work who was working the day the strike was called there be re-employed, regardless of how long the strike lasted.

Following the closed shop, which wound up at noon Saturday (7), William Hutchinson, head of the Chrysler Union, called for the following statement for both sides:

"An offer was made here by the committee representing the international organizations, by representatives of the IATSE.

Hutchinson, in interpreting the statement for the studios, said that the local and local daily newspaper association, many of whom vespel the studios, had called for the following statement for both sides:

"We've all agreed to support our members in the present difficulty, regardless of how long the strike continues."

Conference of Studio Unions requested that every man who returned to work who was working the day the strike was called there be re-employed, regardless of how long the strike lasted.

Following the closed shop, which wound up at noon Saturday (7), William Hutchinson, head of the Chrysler Union, called for the following statement for both sides:

"An offer was made here by the committee representing the international organizations, by representatives of the IATSE.

Hutchinson, in interpreting the statement for the studios, said that the local and local daily newspaper association, many of whom vespel the studios, had called for the following statement for both sides:

"We've all agreed to support our members in the present difficulty, regardless of how long the strike continues."

Conference of Studio Unions requested that every man who returned to work who was working the day the strike was called there be re-employed, regardless of how long the strike lasted.

Following the closed shop, which wound up at noon Saturday (7), William Hutchinson, head of the Chrysler Union, called for the following statement for both sides:

"An offer was made here by the committee representing the international organizations, by representatives of the IATSE.

Hutchinson, in interpreting the statement for the studios, said that the local and local daily newspaper association, many of whom vespel the studios, had called for the following statement for both sides:

"We've all agreed to support our members in the present difficulty, regardless of how long the strike continues."

Conference of Studio Unions requested that every man who returned to work who was working the day the strike was called there be re-employed, regardless of how long the strike lasted.

Following the closed shop, which wound up at noon Saturday (7), William Hutchinson, head of the Chrysler Union, called for the following statement for both sides:

"An offer was made here by the committee representing the international organizations, by representatives of the IATSE.

Hutchinson, in interpreting the statement for the studios, said that the local and local daily newspaper association, many of whom vespel the studios, had called for the following statement for both sides:

"We've all agreed to support our members in the present difficulty, regardless of how long the strike continues."

Conference of Studio Unions requested that every man who returned to work who was working the day the strike was called there be re-employed, regardless of how long the strike lasted.

Following the closed shop, which wound up at noon Saturday (7), William Hutchinson, head of the Chrysler Union, called for the following statement for both sides:

"An offer was made here by the committee representing the international organizations, by representatives of the IATSE.

Hutchinson, in interpreting the statement for the studios, said that the local and local daily newspaper association, many of whom vespel the studios, had called for the following statement for both sides:

"We've all agreed to support our members in the present difficulty, regardless of how long the strike continues."

Conference of Studio Unions requested that every man who returned to work who was working the day the strike was called there be re-employed, regardless of how long the strike lasted.

Following the closed shop, which wound up at noon Saturday (7), William Hutchinson, head of the Chrysler Union, called for the following statement for both sides:

"An offer was made here by the committee representing the international organizations, by representatives of the IATSE.

Hutchinson, in interpreting the statement for the studios, said that the local and local daily newspaper association, many of whom vespel the studios, had called for the following statement for both sides:

"We've all agreed to support our members in the present difficulty, regardless of how long the strike continues."

Conference of Studio Unions requested that every man who returned to work who was working the day the strike was called there be re-employed, regardless of how long the strike lasted.

Following the closed shop, which wound up at noon Saturday (7), William Hutchinson, head of the Chrysler Union, called for the following statement for both sides:

"An offer was made here by the committee representing the international organizations, by representatives of the IATSE.

Hutchinson, in interpreting the statement for the studios, said that the local and local daily newspaper association, many of whom vespel the studios, had called for the following statement for both sides:

"We've all agreed to support our members in the present difficulty, regardless of how long the strike continues."

Conference of Studio Unions requested that every man who returned to work who was working the day the strike was called there be re-employed, regardless of how long the strike lasted.

Following the closed shop, which wound up at noon Saturday (7), William Hutchinson, head of the Chrysler Union, called for the following statement for both sides:

"An offer was made here by the committee representing the international organizations, by representatives of the IATSE.

Hutchinson, in interpreting the statement for the studios, said that the local and local daily newspaper association, many of whom vespel the studios, had called for the following statement for both sides:

"We've all agreed to support our members in the present difficulty, regardless of how long the strike continues."

Conference of Studio Unions requested that every man who returned to work who was working the day the strike was called there be re-employed, regardless of how long the strike lasted.

Following the closed shop, which wound up at noon Saturday (7), William Hutchinson, head of the Chrysler Union, called for the following statement for both sides:

"An offer was made here by the committee representing the international organizations, by representatives of the IATSE.

Hutchinson, in interpreting the statement for the studios, said that the local and local daily newspaper association, many of whom vespel the studios, had called for the following statement for both sides:

"We've all agreed to support our members in the present difficulty, regardless of how long the strike continues."

Conference of Studio Unions requested that every man who returned to work who was working the day the strike was called there be re-employed, regardless of how long the strike lasted.

Following the closed shop, which wound up at noon Saturday (7), William Hutchinson, head of the Chrysler Union, called for the following statement for both sides:

"An offer was made here by the committee representing the international organizations, by representatives of the IATSE.

Hutchinson, in interpreting the statement for the studios, said that the local and local daily newspaper association, many of whom vespel the studios, had called for the following statement for both sides:

"We've all agreed to support our members in the present difficulty, regardless of how long the strike continues."

Conference of Studio Unions requested that every man who returned to work who was working the day the strike was called there be re-employed, regardless of how long the strike lasted.

Following the closed shop, which wound up at noon Saturday (7), William Hutchinson, head of the Chrysler Union, called for the following statement for both sides:

"An offer was made here by the committee representing the international organizations, by representatives of the IATSE.

Hutchinson, in interpreting the statement for the studios, said that the local and local daily newspaper association, many of whom vespel the studios, had called for the following statement for both sides:

"We've all agreed to support our members in the present difficulty, regardless of how long the strike continues."

Conference of Studio Unions requested that every man who returned to work who was working the day the strike was called there be re-employed, regardless of how long the strike lasted.

Following the closed shop, which wound up at noon Saturday (7), William Hutchinson, head of the Chrysler Union, called for the following statement for both sides:

"An offer was made here by the committee representing the international organizations, by representatives of the IATSE.

Hutchinson, in interpreting the statement for the studios, said that the local and local daily newspaper association, many of whom vespel the studios, had called for the following statement for both sides:

"We've all agreed to support our members in the present difficulty, regardless of how long the strike continues."

Conference of Studio Unions requested that every man who returned to work who was working the day the strike was called there be re-employed, regardless of how long the strike lasted.

Following the closed shop, which wound up at noon Saturday (7), William Hutchinson, head of the Chrysler Union, called for the following statement for both sides:

"An offer was made here by the committee representing the international organizations, by representatives of the IATSE.

Hutchinson, in interpreting the statement for the studios, said that the local and local daily newspaper association, many of whom vespel the studios, had called for the following statement for both sides:

"We've all agreed to support our members in the present difficulty, regardless of how long the strike continues."

Conference of Studio Unions requested that every man who returned to work who was working the day the strike was called there be re-employed, regardless of how long the strike lasted.

Following the closed shop, which wound up at noon Saturday (7), William Hutchinson, head of the Chrysler Union, called for the following statement for both sides:

"An offer was made here by the committee representing the international organizations, by representatives of the IATSE.

Hutchinson, in interpreting the statement for the studios, said that the local and local daily newspaper association, many of whom vespel the studios, had called for the following statement for both sides:

"We've all agreed to support our members in the present difficulty, regardless of how long the strike continues."

Conference of Studio Unions requested that every man who returned to work who was working the day the strike was called there be re-employed, regardless of how long the strike lasted.

Following the closed shop, which wound up at noon Saturday (7), William Hutchinson, head of the Chrysler Union, called for the following statement for both sides:

"An offer was made here by the committee representing the international organizations, by representatives of the IATSE.

Hutchinson, in interpreting the statement for the studios, said that the local and local daily newspaper association, many of whom vespel the studios, had called for the following statement for both sides:

"We've all agreed to support our members in the present difficulty, regardless of how long the strike continues."

Conference of Studio Unions requested that every man who returned to work who was working the day the strike was called there be re-employed, regardless of how long the strike lasted.

Following the closed shop, which wound up at noon Saturday (7), William Hutchinson, head of the Chrysler Union, called for the following statement for both sides:

"An offer was made here by the committee representing the international organizations, by representatives of the IATSE.

Hutchinson, in interpreting the statement for the studios, said that the local and local daily newspaper association, many of whom vespel the studios, had called for the following statement for both sides:

"We've all agreed to support our members in the present difficulty, regardless of how long the strike continues."

Conference of Studio Unions requested that every man who returned to work who was working the day the strike was called there be re-employed, regardless of how long the strike lasted.

Following the closed shop, which wound up at noon Saturday (7), William Hutchinson, head of the Chrysler Union, called for the following statement for both sides:

"An offer was made here by the committee representing the international organizations, by representatives of the IATSE.

Hutchinson, in interpreting the statement for the studios, said that the local and local daily newspaper association, many of whom vespel the studios, had called for the following statement for both sides:

"We've all agreed to support our members in the present difficulty, regardless of how long the strike continues."

Conference of Studio Unions requested that every man who returned to work who was working the day the strike was called there be re-employed, regardless of how long the strike lasted.

Following the closed shop, which wound up at noon Saturday (7), William Hutchinson, head of the Chrysler Union, called for the following statement for both sides:

"An offer was made here by the committee representing the international organizations, by representatives of the IATSE.

Hutchinson, in interpreting the statement for the studios, said that the local and local daily newspaper association, many of whom vespel the studios, had called for the following statement for both sides:

"We've all agreed to support our members in the present difficulty, regardless of how long the strike continues."

Conference of Studio Unions requested that every man who returned to work who was working the day the strike was called there be re-employed, regardless of how long the strike lasted.

Following the closed shop, which wound up at noon Saturday (7), William Hutchinson, head of the Chrysler Union, called for the following statement for both sides:

"An offer was made here by the committee representing the international organizations, by representatives of the IATSE.

Hutchinson, in interpreting the statement for the studios, said that the local and local daily newspaper association, many of whom vespel the studios, had called for the following statement for both sides:

"We've all agreed to support our members in the present difficulty, regardless of how long the strike continues."

Conference of Studio Unions requested that every man who returned to work who was working the day the strike was called there be re-employed, regardless of how long the strike lasted.

Following the closed shop, which wound up at noon Saturday (7), William Hutchinson, head of the Chrysler Union, called for the following statement for both sides:

"An offer was made here by the committee representing the international organizations, by representatives of the IATSE.

Hutchinson, in interpreting the statement for the studios, said that the local and local daily newspaper association, many of whom vespel the studios, had called for the following statement for both sides:

"We've all agreed to support our members in the present difficulty, regardless of how long the strike continues."

Conference of Studio Unions requested that every man who returned to work who was working the day the strike was called there be re-employed, regardless of how long the strike lasted.

Following the closed shop, which wound up at noon Saturday (7), William Hutchinson, head of the Chrysler Union, called for the following statement for both sides:

"An offer was made here by the committee representing the international organizations, by representatives of the IATSE.

Hutchinson, in interpreting the statement for the studios, said that the local and local daily newspaper association, many of whom vespel the studios, had called for the following statement for both sides:

"We've all agreed to support our members in the present difficulty, regardless of how long the strike continues."

Conference of Studio Unions requested that every man who returned to work who was working the day the strike was called there be re-employed, regardless of how long the strike lasted.

Following the closed shop, which wound up at noon Saturday (7), William Hutchinson, head of the Chrysler Union, called for the following statement for both sides:

"An offer was made here by the committee representing the international organizations, by representatives of the IATSE.

Hutchinson, in interpreting the statement for the studios, said that the local and local daily newspaper association, many of whom vespel the studios, had called for the following statement for both sides:

"We've all agreed to support our members in the present difficulty, regardless of how long the strike continues."

Conference of Studio Unions requested that every man who returned to work who was working the day the strike was called there be re-employed, regardless of how long the strike lasted.

Following the closed shop, which wound up at noon Saturday (7), William Hutchinson, head of the Chrysler Union, called for the following statement for both sides:

"An offer was made here by the committee representing the international organizations, by representatives of the IATSE.

Hutchinson, in interpreting the statement for the studios, said that the local and local daily newspaper association, many of whom vespel the studios, had called for the following statement for both sides:

"We've all agreed to support our members in the present difficulty, regardless of how long the strike continues."

Conference of Studio Unions requested that every man who returned to work who was working the day the strike was called there be re-employed, regardless of how long the strike lasted.

Following the closed shop, which wound up at noon Saturday (7), William Hutchinson, head of the Chrysler Union, called for the following statement for both sides:

"An offer was made here by the committee representing the international organizations, by representatives of the IATSE.

Hutchinson, in interpreting the statement for the studios, said that the local and local daily newspaper association, many of whom vespel the studios, had called for the following statement for both sides:

"We've all agreed to support our members in the present difficulty, regardless of how long the strike continues."

Conference of Studio Unions requested that every man who returned to work who was working the day the strike was called there be re-employed, regardless of how long the strike lasted.

Following the closed shop, which wound up at noon Saturday (7), William Hutchinson, head of the Chrysler Union, called for the following statement for both sides:

"An offer was made here by the committee representing the international organizations, by representatives of the IATSE.

Hutchinson, in interpreting the statement for the studios, said that the local and local daily newspaper association, many of whom vespel the studios, had called for the following statement for both sides:

"We've all agreed to support our members in the present difficulty, regardless of how long the strike continues."



*There are two sides to this story...*

*and both clinches  
are cinches for  
plenty of business!*

Jack H. Skirball  
presents

Claudette COLBERT ★ Don AMECHE

with Richard Foran in

SAM WOOD'S

*Guest Wife*

Charles Dingle • Grant Mitchell • Wilma Francis • Chester Clark • Irving Bacon  
Hal K. Dawson • Edward Fielding • Original Screenplay by BRUCE MANNING  
and JOHN KLOER • Produced by JACK H. SKIRBALL • Directed by SAM WOOD

*Get it  
from  
U.A.*







# beautiful Music...! beautiful Words!

As great a picture as ever came  
would be a great story even with  
Gershwin's music "Rhapsody" in  
forever at the Hollywood!... N. Y. SUN

"Warner Bros. has a surefire parlay in 'Rhapsody in Blue' . . . Will play a tuneless boxoffice barrage at any exhibitor's wicket! It has everything!" *Variety* ★ "A masterpiece . . . a miracle . . . the whole has been put together so brilliantly and with so much entertainment value, so many laughs and so many tears, that I have no hesitation in giving it the Academy Oscar, thus far in advance of the voting." *N. Y. Mirror* ★ Superior and important attraction which will make its sizeable weight felt!" *M. P. Daily* ★ "Not to be missed!" *N. Y. Herald Tribune* ★ "First rate entertainment and thoroughly rewarding!" *N. Y. World Telegram* ★ "Superb musical entertainment!" *N. Y. Journal-American*

out of Cal-i-fornia! It  
 out music-with George  
 n Blue" should run

Warner's  
**Rhapsody  
 IN BLUE**

## STARRING

ROBERT ALDA  
 as George Gershwin

JOAN LESLIE  
 as Julia Adams

ALEXIS SMITH  
 as Christine Gilbert

CHARLES COBURN  
 as Max Drayfus

JULIE BISHOP  
 as Ira Gershwin

ALBERT BASSERMAN  
 as Professor Frank

MORRIS CARNOVSKY  
 as Mr. Gershwin

ROSEMARY DE CAMP  
 as Mrs. Gershwin

HERBERT RUBLEY  
 as Ira Gershwin

ERDIE MARR  
 as Buddy De Sylva

OSCAR LORRAINE  
 as Ravel

HUGH KIRCHHOFFER  
 as Walter Dremsch

AS THEMSELVES

AL JOHNSON

OSCAR LEVANT

PAUL WHITEMAN

GEORGE WHITE

HAZEL SCOTT

ANNE BROWN

TOM PATRICOLA

THE WARNER  
 CHORAL SINGERS

FOR THE PRODUCTION

Produced by  
 JESSE L. LASKY

Directed by  
 IRVING RAPPER

Original Story by  
 SAMUEL LEVIN

Screen Play by  
 HOWARD ROCK and  
 ELLIOT PAUL

Music created and  
 directed by  
 LE RAY PRINCE

Orchestral arrangements  
 made by  
 RAY REINBOFF

"A money grabber of staggering proportions! Turns on the full power of the screen! An entertainment powerhouse! Should prove one of the year's B. O. champs as well as a major "ten best" contender. Verily a miracle of entertainment! *Film Daily* ★ "Studded with brilliance . . . a beautiful co-ordinated blend of music and human interest!" *N. Y. Daily News* ★ "Ranks with the best from Warners! It's picture-making at its best! . . . *The Exhibitor* ★ "A resounding success! The music would be well worth the price of admission to this lavish Gershwin feast! Warner Bros. can be justly proud of their production!" . . . *Time Magazine* ★

# New Films Click in L. A., Others Drag; '1,000 Nights' Great 58G in 2 spots, 'Thrill' Boff 79G in 3, 'Lassie' 52G, 4

Los Angeles, July 10.—The terrific business reported by "A Thousand and One Nights" and "Thrill of Romance" immediately stimulates the district. Other ranges from good to poor. "Night" on its release, and "Thrill" is heading for hot \$79,000 in three weeks. "Son of Lassie" is clocking a good \$52,000 in four spots. All holders are light.

**Estimates for This Week**  
 "A Thousand and One Nights" (P-W-C) (1:30; 50-81)—"Son of Lassie" (M-G) and "Penhouse Rhythm" (M-G) and \$3,000. Last week, "Blood Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Chinese** (Grammunt-C) (2:04; 50-81)—"Lassie" (M-G) and "Penhouse Rhythm" (M-G). Fair \$11,500. Last week, "Blood Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Western** (WB) (1:00; 50-81)—"Conflict" (WB) (3d wk). Closest at \$15,000. Last week, good \$13,000.

**Keynote** (P-W-C) (2:00; 50-81)—"Thrill of Romance" (M-G). Wow \$21,000. Last week, "Valley" (WB) (4th wk) (6 days). Smart \$7,600.

**Four Star** (UA-W-C) (9:00; 50-81)—"Emmeline" (UA) (2d wk). Smooth \$3,000. Last week, "Blood Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Gold** (F-W-C) (8:00; 50-81)—"Don Juan Quilligan" (20th) and "Call of the Wild" (20th). Last week, "Blood Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Bluebird** (PRC) and "Fog Island" (PRC) (2d wk). Okay \$5,000. Last week, good \$3,000.

**Hollywood** (WB) (2:30; 50-81)—"Conflict" (WB) (3d wk). Closest at \$15,000. Last week, nice \$13,000.

**Los Angeles** (Downtown-W-C) (2:00; 50-81)—"Thrill of Romance" (M-G). Terrible \$4,000. Last week, "Blood Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Orpheum** (Downtown) (2:30; 50-81)—"Thrill of Romance" (M-G). Terrible \$4,000. Last week, "Blood Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Parades** (P-W-C) (2:30; 50-81)—"A Thousand and One Nights" (P-W-C) and "Blonde From Brooklyn" (C-G). Fair \$2,500. Last week, "Blood Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Paramount** (P-W-C) (2:30; 50-81)—"A Thousand and One Nights" (P-W-C) and "Blonde From Brooklyn" (C-G). Fair \$2,500. Last week, "Blood Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Paramount** (P-W-C) (2:30; 50-81)—"A Thousand and One Nights" (P-W-C) and "Blonde From Brooklyn" (C-G). Fair \$2,500. Last week, "Blood Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Paramount** (P-W-C) (2:30; 50-81)—"A Thousand and One Nights" (P-W-C) and "Blonde From Brooklyn" (C-G). Fair \$2,500. Last week, "Blood Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Paramount** (P-W-C) (2:30; 50-81)—"A Thousand and One Nights" (P-W-C) and "Blonde From Brooklyn" (C-G). Fair \$2,500. Last week, "Blood Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Paramount** (P-W-C) (2:30; 50-81)—"A Thousand and One Nights" (P-W-C) and "Blonde From Brooklyn" (C-G). Fair \$2,500. Last week, "Blood Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Paramount** (P-W-C) (2:30; 50-81)—"A Thousand and One Nights" (P-W-C) and "Blonde From Brooklyn" (C-G). Fair \$2,500. Last week, "Blood Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

## Broadway Grosses

**Estimates Total Gross**  
 This Week...\$702,540  
 Last Week...\$651,590  
 Total Gross Since Week  
 Last Year...\$511,590  
 (Based on 15 theatres)

## 'Valley' Trim 17G, L'ville; Bogart 9G

Louisville, July 10.—Film trade is holding up surprisingly well here, but not too hot. Many are spending their vacations at home, and this helps. "Valley of Decision" at L'ville looks the sock winner, with "Back to Back" (C-G) second.

**Estimates for This Week**  
 Brown (4th Ave.-Lew's) (1:10; 40-60)—"Diamond Horseshoe" (1:10; 40-60). Last week, "Blood Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Kentucky** (Swallow) (1:30; 30-40)—"Tonight, Every Night" (M-G) and "Back to Back" (C-G). Last week, "Blood Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Valley of Decision** (M-G) (3:00; 40-60). Last week, "Blood Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Back to Back** (C-G) (2:00; 40-60). Last week, "Blood Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Back to Back** (C-G) (2:00; 40-60). Last week, "Blood Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Back to Back** (C-G) (2:00; 40-60). Last week, "Blood Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Back to Back** (C-G) (2:00; 40-60). Last week, "Blood Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Back to Back** (C-G) (2:00; 40-60). Last week, "Blood Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Back to Back** (C-G) (2:00; 40-60). Last week, "Blood Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Back to Back** (C-G) (2:00; 40-60). Last week, "Blood Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Back to Back** (C-G) (2:00; 40-60). Last week, "Blood Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Back to Back** (C-G) (2:00; 40-60). Last week, "Blood Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Back to Back** (C-G) (2:00; 40-60). Last week, "Blood Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Back to Back** (C-G) (2:00; 40-60). Last week, "Blood Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Back to Back** (C-G) (2:00; 40-60). Last week, "Blood Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

## 'Blood' Colossal 17G, Seattle; 'Pleasure' 16G

Seattle, July 10.—"Conflict," "Blood on Sun" and "It's a Pleasure" look like winners here. "Blood" is tops in this district company.

**Estimates for This Week**  
 "Blood" (M-G) (1:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**It's a Pleasure** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Conflict** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Conflict** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Conflict** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Conflict** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Conflict** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Conflict** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Conflict** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Conflict** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Conflict** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Conflict** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Conflict** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Conflict** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Conflict** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Conflict** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Conflict** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Conflict** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Conflict** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Conflict** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

## New Pix Move Fast Into Det.: 'World, Bedside 24G, 'Charms' 20G, Path' 18G

### Key City Grosses

**Estimates Total Gross**  
 This Week...\$3,027,590  
 Last Week...\$3,029,590  
 Total Gross Since Week  
 Last Year...\$511,590  
 (Based on 23 cities, 183 theatres)

**Estimates for This Week**  
 "World" (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Bedside 24G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Charms 20G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Path 18G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Path 18G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Path 18G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Path 18G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Path 18G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Path 18G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Path 18G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Path 18G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Path 18G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Path 18G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Path 18G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Path 18G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Path 18G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Path 18G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Path 18G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Path 18G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

Detroit, July 10.—New product moves into key new these days in order to keep business a healthy, growing spot. Probably will go to holdover of "Night" and "Son of Lassie" at "Out of This World" and "Bedside 24G" (M-G) (2:00; 40-60), with "Endearing Young Charms," which is paralytic the ace newcomer.

**Estimates for This Week**  
 "World" (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Bedside 24G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Charms 20G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Path 18G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Path 18G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Path 18G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Path 18G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Path 18G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Path 18G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Path 18G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Path 18G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Path 18G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Path 18G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Path 18G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Path 18G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Path 18G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Path 18G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Path 18G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Path 18G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

## Inkspots Up 'Tell World' 23G, Omaha; 'Jones' 9G

Omaha, July 10.—"Tell the World" and "Jones" are the top ticket here, with "Tell the World" being the big winner. "Jones" is also a good performer.

**Estimates for This Week**  
 "Tell the World" (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Jones 9G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.

**Jones 9G** (M-G) (2:00; 40-60). Last week, "Blood on Sun" (UA) and "Town West Wild" (PRC) (M-G), smooth \$8,100.



# 'Corn' Lofty \$33,000, Chi; 'Cheaters', 'Wilk Sock 30G, Medal-Ennis Big 65G

Chicago, July 10.

School vacation with teen agers filling the pews and a steady influx of out-of-town visitors keeping the grosses up to healthy levels. "Corn Is Green" opened strong at the State-Lake with \$33,000. Chicago Medal for Benny (Par) and Sissy (WB) (20th) (12th wk). Ennis' offering, Oriental, with "The Cheaters" and Lowrey's "Wilk Sock" also is stand-out at big \$30,000.

**Estimates for This Week**  
Applause (B&K) (1,200; 35-95); "Song Remember" (C) (13th wk); "For \$12,000" (last week, \$10,000); "Chease" (B&K) (3,800; 35-95); "Ideal for Benny" (Par) and "Sissy" (WB) (20th) (12th wk); \$33,000. Last week, "Horn Blues" (WB) plus Inkspots and Costello's "Wilk Sock" on stage, netting \$30,000, were over estimates.

Laurel (B&K) (2,000; 35-95); "Royal Scandal" (20th). Net \$12,000. Last week, "Young and Scandal" (20th), 2 days, netting \$14,000.

"Great Right" (C) (14th wk); "Call of Wild" (20th) (reissue) and "Myra's Right" (C) (14th wk); \$30,000. Last week, "Tarzan Amazons" (RKO) and "That's Spirit" (C) (3 days) and "The Cheaters" (WB) (20th) (12th wk) sturdy \$10,000.

"Lost Troop" (2,240; 44-105); "The Cheaters" (Par) and Lawrence, which on stage, netting \$10,000. Last week, "A Guy, a Gal" (C) and George Olsen offer, Joy Beaser (WB) (20th) (12th wk), \$10,000.

"Betrayal From East" (RKO) (24 wk); "Potent \$25,000" (last week, \$22,000).

Rosevelt (B&K) (1,500; 35-95); "Call of Wild" (20th) (reissue) and "Myra's Right" (C) (14th wk); \$30,000. Last week, very good \$22,000.

State-Lake (B&K) (2,700; 35-95); "Corn Is Green" (WB), "Bark" \$33,000. Last week, "Wilk Sock" (WB) (20th) (12th wk), \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

United Artists (B&K) (1,400; 35-95); "Laurel" (B&K) (2,000; 35-95); "Wilk Sock" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

Wham (2,800; 35-95); "Laurel" (B&K) (2,000; 35-95); "Wilk Sock" (WB) (20th) (12th wk); \$30,000.

W. L. L. (2,000; 35-95); "Laurel" (B&K) (2,000; 35-95); "Wilk Sock" (WB) (20th) (12th wk); \$30,000.

"Valley of Decision" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

Estimates for This Week  
Laurel's (Loew) (3,172; 30-60); "Valley Decision" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Love and a Mystery" (C) (24 wk); "Laurel" (B&K) (2,000; 35-95); "Wilk Sock" (WB) (20th) (12th wk); \$30,000.

"Clock" (M-G) (2,000; 35-95); "Laurel" (B&K) (2,000; 35-95); "Wilk Sock" (WB) (20th) (12th wk); \$30,000.

"The Cheaters" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Endearing Young Charms" (RKO) and "Hollywood Vine" (PRC) (24 wk); "Laurel" (B&K) (2,000; 35-95); "Wilk Sock" (WB) (20th) (12th wk); \$30,000.

"That's Spirit" (C) and "Don Quixote" (20th), \$10,000.

"Call of Wild" (20th) and "Son of Blood" (20th), \$10,000.

"The Cheaters" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"The Cheaters" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"The Cheaters" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"The Cheaters" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"The Cheaters" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

# 'Belle' Fair \$7,500, Mont'

Montreal, July 10.

Heat is slowing pace here of local box office. Third session. "Song to Remember" closed on top.

**Estimates for This Week**  
"Song to Remember" (C) (14th wk); \$7,500. Last week, "Song to Remember" (C) (14th wk); \$7,500.

"The Cheaters" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"The Cheaters" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"The Cheaters" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"The Cheaters" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"The Cheaters" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"The Cheaters" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"The Cheaters" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"The Cheaters" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"The Cheaters" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"The Cheaters" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"The Cheaters" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"The Cheaters" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"The Cheaters" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"The Cheaters" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"The Cheaters" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"The Cheaters" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"The Cheaters" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"The Cheaters" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"The Cheaters" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"The Cheaters" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"The Cheaters" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"The Cheaters" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"The Cheaters" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"The Cheaters" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"The Cheaters" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"The Cheaters" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

# N.Y. Big: 'Nob Hill' A. & C. Huge 126G, 'Bell' Lofty 130G, 'Came Along'-Kenton High G, Blood-DeWarrow Boff 77G, 2d

New York, July 10.

Following terrific Fourth of July holiday business, Broadway is getting back to normal. "Nob Hill" is neither the hot weather nor the holiday season delivery success of any apparent effort. Spot announcements are being made in the theatres, with all available radio time having been included.

"Nob Hill" at the RKO with Abbott and Costello, plus Connie Haines, on the stage. House opened a day ahead of regular schedule last Tuesday (3) and on the day did \$18,000, highest non-holiday ticket it ever had. First week through Monday night, it had a super-sensational \$126,000. Trade continued very strong all week.

(Tues.) to start second semester. At the Music Hall, "A Bell For Adano," which opened last Thursday, is terrific, with \$13,000 sighted for first week. Part took off with new show on the Fourth of July, opening at the Music Hall.

"Came Along," with Stan Kenton, Dick and Gene Wesson, Louis Prima, in person, closed seven days ended last night (Tues) was \$70,000. Trade still shows signs of being in new bills during the past week.

"Blood" at the RKO, with Louis Prima, in person, closed seven days ended last night (Tues) was \$70,000. Trade still shows signs of being in new bills during the past week.

"Came Along," with Stan Kenton, Dick and Gene Wesson, Louis Prima, in person, closed seven days ended last night (Tues) was \$70,000. Trade still shows signs of being in new bills during the past week.

"Came Along," with Stan Kenton, Dick and Gene Wesson, Louis Prima, in person, closed seven days ended last night (Tues) was \$70,000. Trade still shows signs of being in new bills during the past week.

"Came Along," with Stan Kenton, Dick and Gene Wesson, Louis Prima, in person, closed seven days ended last night (Tues) was \$70,000. Trade still shows signs of being in new bills during the past week.

"Came Along," with Stan Kenton, Dick and Gene Wesson, Louis Prima, in person, closed seven days ended last night (Tues) was \$70,000. Trade still shows signs of being in new bills during the past week.

"Came Along," with Stan Kenton, Dick and Gene Wesson, Louis Prima, in person, closed seven days ended last night (Tues) was \$70,000. Trade still shows signs of being in new bills during the past week.

"Came Along," with Stan Kenton, Dick and Gene Wesson, Louis Prima, in person, closed seven days ended last night (Tues) was \$70,000. Trade still shows signs of being in new bills during the past week.

"Came Along," with Stan Kenton, Dick and Gene Wesson, Louis Prima, in person, closed seven days ended last night (Tues) was \$70,000. Trade still shows signs of being in new bills during the past week.

"Came Along," with Stan Kenton, Dick and Gene Wesson, Louis Prima, in person, closed seven days ended last night (Tues) was \$70,000. Trade still shows signs of being in new bills during the past week.

"Came Along," with Stan Kenton, Dick and Gene Wesson, Louis Prima, in person, closed seven days ended last night (Tues) was \$70,000. Trade still shows signs of being in new bills during the past week.

"Came Along," with Stan Kenton, Dick and Gene Wesson, Louis Prima, in person, closed seven days ended last night (Tues) was \$70,000. Trade still shows signs of being in new bills during the past week.

"Came Along," with Stan Kenton, Dick and Gene Wesson, Louis Prima, in person, closed seven days ended last night (Tues) was \$70,000. Trade still shows signs of being in new bills during the past week.

"Came Along," with Stan Kenton, Dick and Gene Wesson, Louis Prima, in person, closed seven days ended last night (Tues) was \$70,000. Trade still shows signs of being in new bills during the past week.

"Came Along," with Stan Kenton, Dick and Gene Wesson, Louis Prima, in person, closed seven days ended last night (Tues) was \$70,000. Trade still shows signs of being in new bills during the past week.

"Came Along," with Stan Kenton, Dick and Gene Wesson, Louis Prima, in person, closed seven days ended last night (Tues) was \$70,000. Trade still shows signs of being in new bills during the past week.

"Came Along," with Stan Kenton, Dick and Gene Wesson, Louis Prima, in person, closed seven days ended last night (Tues) was \$70,000. Trade still shows signs of being in new bills during the past week.

"Came Along," with Stan Kenton, Dick and Gene Wesson, Louis Prima, in person, closed seven days ended last night (Tues) was \$70,000. Trade still shows signs of being in new bills during the past week.

"Came Along," with Stan Kenton, Dick and Gene Wesson, Louis Prima, in person, closed seven days ended last night (Tues) was \$70,000. Trade still shows signs of being in new bills during the past week.

"Came Along," with Stan Kenton, Dick and Gene Wesson, Louis Prima, in person, closed seven days ended last night (Tues) was \$70,000. Trade still shows signs of being in new bills during the past week.

"Came Along," with Stan Kenton, Dick and Gene Wesson, Louis Prima, in person, closed seven days ended last night (Tues) was \$70,000. Trade still shows signs of being in new bills during the past week.

"Came Along," with Stan Kenton, Dick and Gene Wesson, Louis Prima, in person, closed seven days ended last night (Tues) was \$70,000. Trade still shows signs of being in new bills during the past week.

well at \$5,000. Remains. Second week of "Crime, Inc." (PRC), okay \$4,000.

"Blood" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Blood" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Blood" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Blood" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Blood" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Blood" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Blood" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Blood" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Blood" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Blood" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Blood" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Blood" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Blood" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Blood" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Blood" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Blood" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Blood" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Blood" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Blood" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Blood" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Blood" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Blood" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Blood" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Blood" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Blood" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Blood" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

# W. L. L. Boffo At \$25,000, St. Louis

St. Louis, July 10.

"Valley of Decision" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Valley of Decision" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Valley of Decision" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Valley of Decision" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Valley of Decision" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Valley of Decision" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Valley of Decision" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Valley of Decision" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Valley of Decision" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Valley of Decision" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Valley of Decision" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Valley of Decision" (WB) (20th) (12th wk); \$30,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

# 'Thrill' Smash \$20,000, 'Corn' Tall 19G, Cincy

Cincinnati, July 10.

"Thrill" (WB) (20th) (12th wk); \$20,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Thrill" (WB) (20th) (12th wk); \$20,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Thrill" (WB) (20th) (12th wk); \$20,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Thrill" (WB) (20th) (12th wk); \$20,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Thrill" (WB) (20th) (12th wk); \$20,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Thrill" (WB) (20th) (12th wk); \$20,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Thrill" (WB) (20th) (12th wk); \$20,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Thrill" (WB) (20th) (12th wk); \$20,000. Last week, "Horn Blues" (WB) (20th) (12th wk), \$30,000.

"Thrill" (WB) (20th) (12th wk); \$20,000. Last week, "Horn Blues" (WB)

# EVERYBODY'S *Dating* "ON STAGE EVERYBODY"

TERRITORIAL  
PRE-RELEASE

CHICAGO, ILL., PALACE  
JOLIET, ILL., PALACE  
PEORIA, ILL., PALACE  
BATTLE CREEK, MICH., HIO  
ST. LOUIS, MO., FOX  
FLINT, MICH., PALACE  
GRAND RAPIDS, MICH., MAJESTIC  
LANSING, MICH., GLADMER  
SAGINAW, MICH., FRANKLIN  
SO. BEND, IND., PALACE  
DETROIT, MICH., FOX  
KALAMAZOO, MICH., CAPITOL  
JACKSON, MICH., CAPITOL  
BAY CITY, MICH., ESQUIRE  
DAVENPORT, IOWA, ESQUIRE  
OMAHA, NEBR., OMAHA  
SIOUX CITY, IOWA, PRINCESS  
BLOOMINGTON, ILL., IRVIN  
DANVILLE, ILL., FISCHER  
DES MOINES, IOWA, PARAMOUNT  
ST. PAUL, MINN., ORPHEUM  
AURORA, ILL., PARAMOUNT  
DECATUR, ILL., LINCOLN  
ELGIN, ILL., CROCKER  
GALESBURG, ILL., ORPHEUM  
WAUKEGAN, ILL., GENESEE  
MINNEAPOLIS, MINN., ORPHEUM  
DULUTH, MINN., GARRICK  
SAN FRANCISCO, ESQUIRE & TIVOLI

Exhibitors all over the country are booking the picture with the million-dollar campaign behind it... and they're booking it while it's hot!

Based on the Blue Network Radio Program of the same name, "On Stage Everybody" is a natural—an exploitation natural... an entertainment natural... a box-office natural.



"ON STAGE"



# ONE OF THE BEST EXPLOITATION PICTURES IN YEARS!

# Pre-sold

135 Blue Network stations broadcast the "On Stage Everybody" coast-to-coast radio program for 60 weeks—a program devoted to new talent, with a listening audience of millions.

For 26 solid weeks the air show concerned itself exclusively with a contest sponsored by Universal Pictures for talent to appear in its motion picture, "On Stage Everybody."

Over \$500,000.00 worth of actual radio time was spent in punching across the title and screen show.

Over 5,000,000 newspaper readers have been pre-sold on the picture by Danton Walker, nationally known columnist, who was master of ceremonies.



# EVERYBODY

BASED ON THE FAMOUS BLUE NETWORK PROGRAM

Starring **JACK OAKIE • PEGGY RYAN • JOHNNY COY**  
with OTTO KRUGER • JULIE LONDON • ESTHER DALE • WALLACE FORD • MILBURN STONE  
**THE KING SISTERS** and the Ten Winners of the Radio Show Contest  
Original Screenplay by Warren Wilson and Oscar Brodney • Directed by Jean Yarbrough  
Associate Producer: Lou Goldberg • Produced by Warren Wilson  
**A UNIVERSAL PICTURE**



## Industrial Film Biz

Board.

expected to appeal to the War Labor Board.



# ADMAN IN WONDER LAND

MY EYES ARE OPENING  
WIDER ALL THE TIME



## Honorably Discharged, but—

The Red Cross worker there in the hospital corridor stopped, startled by my blurring out, "It isn't even as if I'd been injured. I'm just a coward who couldn't keep on taking it." She eyed me levelly. "Get that notion out of your head, soldier. You're in the same boat with the fellow who injured an arm or a leg. You injured your nervous system instead. Don't let anyone tell you you can't take it. Just see to it that you don't quit now. So long, soldier."

EVERY JOE IS  
A JOB FOR US



## ♥ Hungry HEARTS ♥

WONDER WHAT  
HAPPENED THEN?



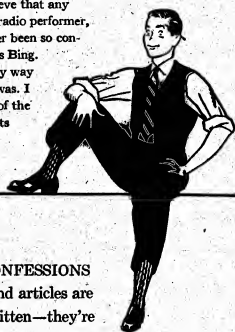
Conducting a national radio program with one of the highest Crossley ratings in the business, a big sponsor, and thousands of listeners had made "Jonathan Hope Advises" almost a household word in the last five years, and my name a national catchword. I took my job of helping other people in dead earnest... Toward the close of my program that night, after a dramatic pause, I began, "My decision in this case." But before I could say another word, a hysterical woman's voice from the audience screamed, "You fraud! I'll tell everyone that I'm your daughter, that for eighteen years you kept me buried away, that you've brought only misery to those closest to you. How can you solve anyone's problem—you, who can't even solve your own?"

## MY FRIEND, BING

by Frank Sinatra

MY WIFE'S  
GOT TO  
SEE THIS!

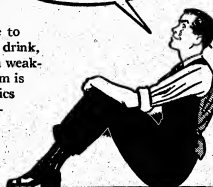
I'm one of Bing's zaniest fans. His career has been an inspiration to me. I don't believe that any other star, singer, radio performer, movie idol, has ever been so consistently popular as Bing. He's bigger in every way now than he ever was. I consider Bing one of the great popular artists of all time.



## WE ARE LONELY PEOPLE

I'VE HEARD  
GREAT THINGS ABOUT  
THAT BUNCH

I know what I am, and I am not afraid to admit it. I was an alcoholic, drinking like a crazy woman, because we alcoholics are unable to drink normally. It isn't people who drive us to drink, it isn't situations. Alcoholism is a disease, not a weakness. The only answer to the alcoholic's problem is to change *himself*—to stop drinking. Alcoholics Anonymous brought me back to sanity and decency. I have become a realist. Now I want to tell what AA does, how it works, and why...



## Does Politeness End with Marriage?

by Willetta Niemi Miller

Married people get into the habit of taking each other for granted, and therefore, completely forget to be polite to each other. It is a common error. A woman bumps into a man accidentally at a party, and says, "Why don't you look where you're going?" You know whether they're married.

COULD SHE  
MEAN ME?



**T**RUE CONFESSIONS stories and articles are not really written—they're *lived*. The exciting things in its pages each month could have happened to someone, to you. The varied problems that make "Your Magazine for a Better Life" compellingly interesting are the everyday problems of *average* people. They don't follow nice, neatly notched patterns, any more than people's lives do. True Confessions is trusted because the good sense it is filled with is helpful.

# TRUE CONFESSIONS

Bought at newsstands by 2,000,000 women a month  
for the living service it gives

## 237 Exhibs Have Been Customers On Par Books All of Its 33 Years

In a county-wide compilation of statistics on exhibitor accounts that have been regular customers of Paramount for all of its 33 years, dating from 1912, it has been found that the number reaches 237.

The territory served by the Philadelphia exchange is tops with 23, while second is Boston, where there are 30 accounts dating from 1912, and Minneapolis is third with 20. Cleveland, Milwaukee, Los Angeles and Salt Lake City branches tally only one each.

Other exchange zones and the number of customers who are in the third-of-a-century class with Par are Albany, 11; Atlanta, 5; Buffalo, 3; Charlotte, 6; Chicago, 13; Cincinnati, 9; Dallas, 14; Des Moines, 13; Detroit, 7; Indianapolis, 3; Kansas City, 7; Memphis, 9; New Haven, 10; New York, 14; Omaha, 8; Pittsburgh, 8; Portland (Ore.), 5; St. Louis, 3; San Francisco, 4; and Washington, D. C., 4. In a number of cases the 23-year-old Par customers buy for more than one theatre, so that the houses playing the company's pictures all that time are more than 237.

All of these exhibitor accounts, plus oldest employers in all exchanges, are being honored at cock-

tail parties hosted by Par in connection with its Third-of-Century celebration extending from Aug. 26 to Sept. 29.

Oldest employers from shipping rooms up, but not taking in the three district and the 10 branch managers who have been with Par 25 years or longer, include:

Boston, one for 30 years; New Haven, two for 27 years; Albany, one, 25 years; Buffalo, one, 25; Washington, one, 30; Philadelphia, three, one for 30 and two 17; Pittsburgh, one, 28; N. Y., one, 27; Atlanta, three, all for 18 years; Charlotte, one, one for 24 and the other 22; New Orleans, one, 30; Cleveland, one, 26; Cincinnati, one, 29; Detroit, two, one for 29 years, the other 28; Indianapolis, one, 21; Chicago, two, each 27 years; Milwaukee, one, 25; Minneapolis, two, one for 22, other 22; Dallas, one, 24; Oklahoma City, one for 25; Memphis, one, 22; Seattle, one, 26; Portland, one, 28; Los Angeles, two, both 28; San Francisco, two, 27, and 23; Salt Lake City, one, 28; Denver, one, 28; Omaha, two, 25 and 24; Kansas City, one, 31; Des Moines, one, 23; and St. Louis, one, 30.

A check in the Par homeoffice distribution department shows that 17 employees have been with the company 25 years or longer.

## Harry James

Continued from page 1

current trip east would be his last, is the meow.

There have been plenty of rumors floating around as to what James intended to do, including one that he would soon go overseas on a commercial jaunt to play concerts in France, Switzerland, Holland, Sweden, etc. The latest, and probably more accurate, is that he intends doing another picture for 20th-Fox in December and after that will give up his own band, except, perhaps, for pictures and recordings, and remain on the Coast. He has mentioned to friends he'd like to get into the business of building and backing potential masters.

While most bandmen have condemned James' practice of hibernating on the Coast most of each year, pointing out that it must in the end topple him from the top of the name band heap on the "out of sight out of mind" theory, he apparently hasn't suffered by it. In fact, it might be helping him. Since opening at the Astor, June 14, it's claimed that double the number of patrons have been turned away from the spot each week than manage to get in. And he's been playing to between 6,000 and 6,500 covers weekly. On even the slowest weekday nights patrons aming for the Roof

are turned away in the downstairs lobby if they haven't a reservation. It again seems that James' practice of refusing to play theatres and spending virtually all of his time on the Coast has sharpened rather than hurt his b.b., because of the fact. With no new names coming along to displace him, and the old ones continuing after four years in the public eye, James' habit of keeping out of sight makes him that much more of a draw when he does come out of hiding.

## Group Theatre

Continued from page 1

ial producers (such as Gilbert Miller with "Harriet," Jed Harris with "Our Town," Billy Rose with "Carmen Jones"), the Center will present its own play next season. With Dean Dalrymple, the Center's publicity director and a producer on her own, producing. Center will also book in outside attractions, as exemplified in its own drama season will present four plays, running two weeks each.

On her recent trip to the West, Miss Dalrymple interested Tone, who appeared in her production "Huge and Beautiful" on Broadway last season, in the Center project. Tone, enthusiastic about its possibilities, discussed the idea with Garfield, while Miss Dalrymple discussed it with Kazan, all expressing great interest.

Tone's idea is for as many as Group players are available to take part in the Center's eight-week season, they together as a unit appear on Broadway again. Tone will be the moving figure in bringing the Group together again. "One play has already been decided on, Sidney Kingsley's 'Men in White,' with Tone in the lead. The Group did the play originally, although Tone wasn't in it. Odets has also promised to revive an unpublished play, possibly write a new one for the reassembled company.

Group Theatre was recently in the news, with the publication of book, "The Fervent Years," by Harold Churnin, its co-director, discussing its inception and history.

## Det. World Fair

Continued from page 1

dustrial foundation for rebuilding the world and that the city which has shared a central place in armament center is a natural for displaying props for the economic world of tomorrow. The city has the location, the wealth, the industrial interests and had been working since the war to jump on the bandwagon for the next World Fair site.

Federal Judge Frank A. Picard, well-considered in governmental circles, heads the new Detroit World's Fair, Inc. The industrial backing still has failed to show the other incorporators except for Manfred Burleigh, head of the Greyhound bus lines. Other names are the regular convention go-getters, which indicates Detroit still is playing the dark horse role.

## BYDER'S WINDUP PAIR

Hollywood, July 10.

Republic will wind up the 1945 Red Ryder series, starring Wild Bill Elliott, with two pictures now being readied for production by Sidney Pickers.

Films are "Sun Valley Cyclone" and "Conquest of Cheyenne."

## N. Y. Anti-Bias

Continued from page 1

tion to any person, organization or employer, labor organization or employment agency has discriminating against any person on grounds of race, creed, color, religion or ethnic origin. "Bona fide employment qualifications are recognized."

The commission, after an investigation of each complaint by one of its members, can issue a "cease and desist" order against a violator, or can order reinstatement, with or without back pay. Appeals to the courts are granted. Those who disobey commission orders or encourage others to disobey them are made guilty of misdemeanor.

## Education Campaign Planned

Radio is certain to be used as part of an educational campaign, which Chairman of the New York City Board of Education, has announced will be started. Majority Leader Irving M. Loe, who introduced the legislation, and discussed it on the air, has insisted that the educational phase is even more important than the investigative and punitive end. A director of education is one of the four posts yet to be filled.

Julian A. Reiss, Lake Placid business manager, is in charge of the Albany headquarters. Mrs. Leopold Simon, executive, Elmo Carter, Negro leader, and Edward W. Edwards, former secretary of the State Federation of Labor, are other members.

Reiss told "Variety" that radio is expected to be employed in the campaign of education, "because it is a very effective medium." He expects that the hope the radio stations throughout the state would cooperate.

## Spade Work Done

Spade work had already been done on the discrimination question by stations in the Albany area, notably WABE, Albany, WWTY, Troy; and WGV and WSNY, Schenectady. The two Albany outlets presented a regular series of broadcasts the past season and "will resume them in the fall. Both programs included members of the three major faiths, and Negroes. Union College's "Town Meeting" on WGV has discussed the discrimination and race questions a number of times—most recently, two weeks ago on the final program of the season.

## Decca-WB

Continued from page 1

Publishers Holding Corp., Remick, Inc., Warner Bros., etc., music publishers, are the major beneficiaries of the major business, i.e., WB Pictures.

Warners came into Decca through the old Brunswick Recording holding company, which was wholly owned by Brunswick, which was a nucleus of Decca when it was first formed some 10 years ago.

Incidentally, the present \$44 market price points up the company's vast strides considering the stock's \$6 market price at the beginning of the war, when shellac and similar priorities so necessary to phonograph records became rationed.

## WOMAN CAMPAIGN

Long business experience, culture education, no dependence, familiar with housework, including sewing and mending, service charge kept, it is the only woman who has been in the California preferred.

Z. MARSHALL, care of "Variety," 20 N. Michigan, Chicago, Ill.

## New Large Size Collapsible Projection Screen

A complete portable screen in sizes up to 11 feet by 14 feet that can be set up anywhere in a few minutes. Constructed of light but sturdy rust-proof galvanized steel frame. Has new improved plastic Screen fabric that is fade-proof, washable, fungi and moisture proof—and possesses unusual brightness. Screen can be easily set up in a few minutes. Disassembled, the complete unit fits into compact portable carrying case.

Write for Circular on RADIANT FOLD-PAK

The Radiant Fold-Pak is ideal for use on big stages, for large outdoor gatherings, roadshows, etc.—wherever a large, brilliant screen is needed for projection purposes. Write for Circular giving details, specifications and prices.

RADIANT MFG. CORP.  
1140 W. Superior St., Chicago 22



CONTINUING RESEARCH HERE

ABOVE: Bell Telephone Laboratories, Murray Hill, N. J.  
LEFT: Bell Telephone Laboratories, New York, N. Y.  
BELOW: Electrical Research Products Laboratories, Hollywood, Calif.

...AND HERE

...AND HERE!

That's our promise to you!

What a world of difference there is between the first sound in pictures and today's sound! Continuing research has made that difference.

Continuing research in the three famous laboratories above has led to a major share of the improvements in equipment for recording and reproducing sound.

Continuing research in the studios of the industry has led to improvement after improvement in the techniques of using this equipment.

Continuing research must be carried on in the future. No one realizes this better than Western Electric. Count on us to utilize every bit of knowledge gained in these three great laboratories which can be applied to making sound in pictures even finer tomorrow.

Electrical Research Products Division

Western Electric Company

223 BROADWAY, NEW YORK 7, N. Y.

NEED THE LATEST RECORDS BY BELL, WARNER BROS. VICTOR, DECCA, COLUMBIA, ETC.?

# Roth of Va. Invading D. C. Nabes;

## Briefs From Distribution Keys

Washington, July 10. Warner Bros., which has the neighborhood situation in the palm of its hand as far as this territory is concerned, now faces opposition with a modern theatre to be erected on the corner of Columbia Road and M Street Place, which will be in direct resistance to the Ambassador at 18th and Columbia Road.

Samuel F. Roth, who operates a circuit of theatres in Virginia, for a number of years has had an office in Washington for the buying and booking of films. He calls himself the Valley Enterprises, Inc.

Plans and specifications for the new theatre, now being prepared by John and Drow Thomson, architects, call for a thoroughly modern structure, incorporating many new features or innovations in theatre construction which might be available.

The house will seat approximately 1,000 in addition to being thoroughly air-conditioned, is to be equipped with the latest sound and projection.

Application for the construction of the new theatre is being filed with the War Production Board, and Roth announced that construction will commence as soon as the necessary permits have been obtained and material can be secured.

### Exhibs Reef on Diego Clearance

San Diego, July 10. Increase of film houses in this area is causing clearance headaches among distributors and exhibitors. Two newcomers, Fox-West Coast Lions and Linda Vista, have brought beefs from exhibs with theatres in the same zones. More protests are coming next month with the opening of additional houses at Coronado and El Cajon. An example of looming prices, Leo Henricher recently bought the Ramona for \$40,000, although it sold for only about \$5,500 seven years ago.

### Texas Building On Upbeat

Dallas, July 10. B. R. McLendon, head of the Tri-State Circuit, has purchased a lot on the local film row on which he plans to build a building which will house the circuit's general offices which will be moved here from Atlanta, Texas. McLendon has purchased a home here. His latest house, the Casa Linda, which is being completed out in the Garland

Road district, will be completed and opened some time this month. Application submitted to WPB by McLendon and A. J. Weis for permission to construct new theatre adjoining Texas Christian University in Ft. Worth. Understood Interstate also planning house for the district in Dallas.

At Omaha, Neb., where the Rocky, San Angelo, and the Ozona, at Omaha.

Mrs. Willie Mae Simmons unanimously elected prez of Film Exchange Employees Union 833, succeeding C. D. Jackson, who died several months ago. Mrs. Simmons was v.p. of group and temporary prez until election.

Carl Frey named student manager of the Texas theatre, San Antonio, replacing Orion Whitledge, resigned. Frey comes here from the Laurel where he was treasurer. Robert Bru, chief usher at the Laurel, replaces Frey.

U.A.'s St. L. and Chi Meets Carl Leserman, U.A. general sales manager, has set dates for two regional sales meetings for the western territory under the supervision of J. J. Unger. First of the confabs will be held in St. Louis July 13-14, with branch managers and salesman from Omaha, St. Louis and Kansas City attending. The second is scheduled for Chicago July 15-16. Field forces from Indianapolis, Chicago, Milwaukee and Minneapolis will attend. Chicago district manager Rud Lehrenz will assist Unger, who presides at both meetings.

Leserman, last week also announced the resignation of district manager T. R. Thompson. Lehrenz takes over latter's territory, including St. Louis, Omaha and Kansas City.

### WB Spotting Ed Schoen

Chicago, July 10. Training on Chi Tribune's Station WGN is becoming a requisite for employment in Warner Bros. publicity dept. If moves Film Rowward during the last few months are any indication, Latest is Edward L. Schoen, who follows Stan Kramer's example of a few months ago by moving over to WB July 23. Kramer is with the Chi exchange. WB's plans, it's understood, are to spot Schoen in Denver.

Prior to working for the sheet as road salesman and production man-

ager of the Trib-N. Y. Daily News and syndicate, Schoen headed up several mag publishing ventures—Current Ideas, Illustrated Science and Mechanics, Buresque and Clippings.

### Glendale's 2c. Admish Tax Idea

Glendale, Calif., July 12. City Council votes Thursday (12) on a 2c. tax on all amusement admissions, meaning that film houses will bear the brunt of the levy. Proposed by Councilman and A. J. Weis, the ordinance is part of the growing policy of municipal lawmakers to pass the buck to show business.

If the ordinance is passed, the tax will be passed on to the ticket buyers.

### Albany Briefs

Albany, July 10. The Family in Watervliet, which Samuel Sioduck, a Syracuse exchange agent, recently took on lease, has been shuttered for the summer. Sioduck will make improvements during the dark period.

He also leased the Casino, Watervliet, between Cohoes and Troy. The Conery circuit had been operating both houses.

The Palace, Schenectady, was closed by city authorities here on the alleged grounds of a deteriorated physical plant. The theatre, operated by Bernstein & Deitcher, who also run the Lincoln in Schenectady, is an old one. It is reported that city officials would like to see a new house built to replace the Palace.

J. W. Bird, of the Arlington, East Arlington, Vt., bought three theatres in Manchester Depot and Manchester Center, Vt. They are the Modern, run by C. W. Landman; the Colonial, operated by Frank Deane; and the Playhouse, recently dark.

Bird has taken possession of the Modern and will go into the Colonial on Aug. 1. The situations are serviced from here.

### U.A.'s Sales Shifts

Carl Leserman, United Artists general sales manager, has made several district manager changes as result of illness of district manager James Winn. Sam Lefkowitz, N. Y. district manager, will handle New Haven and Boston exchanges in addition to N. Y., Philadelphia and Washington. District manager Jack D. Goldfarb will supervise the Buffalo exchange in addition to Cincinnati, Cleveland, Detroit and Pittsburgh.

Eastern sales manager Harry Long (Tues) for Boston, God later leaving on to Cleveland.

Mrs. Louise Leonard Field

Managers of the Broadway picture houses tendered a luncheon to Mrs. Louise Leonard, manager of Loew's Mayfair, on Monday (9), in the penthouse of Hotel Piccadilly, in honor

of her 20 years as a Broadway manager. Montague Salmont, manager of the Rivoli, charmaned the event. The following managers invited to attend:

Myrtle Candee, manager Astor; Herman Landwehr, James Kolbeck, Capitol; Bessie Dove, Bob Nahrlek; Loew's Criterion; S. Mandelbaum, Al Narofo, Globe; Alfred Kaufman, Gotham; Harvey Burch, Hollywood; Gus Eysell, Russell Downing and Fred Crutcher, Music Hall; Robert Weisman, Robert Shapiro, Gene Westmore, Paramount; Roy Conners, Leonard P. Grant, Palace; Irving Lesser, David Katz, Roxy; Monty Salmont, Frank Froh and William Delat, Rivoli; Bud Levy, Republic; William Kutz, Rialto; Zeb Epstein, Douglas, Edward Schwartz, Alama DeWitt and Eleanor Schweidinger, Loew's State; Maurice Maurer, Victoria.

From Loew's Oscar A. Dooh, Ernest Emmerling, Edward C. Dowden, Marvin Rosen, Anna Elmer, Paula Gould; also Betty Stewart and Miriam Delise.

### Phil Zeller Aides Dickinson

Kansas City, July 10. Phil Zeller joined Dickinson Theatres, Inc. as assistant to Gen Dickinson, president. Formerly with Loew's in Boston.

### Webster's New Post

Jerry Webster, former city sales manager for Warners in Boston, has been named branch manager in Cleveland. Succeeding Joe Klinski, resigned. Webster started in film business in 1914 when he joined Vitagraph as a salesman in Pittsburgh.

### Vet to Build Calif. Theatre

Los Angeles, July 10. Released from Army after 41 months of service, taking advantage of veteran's priority to build a 1,000-seat film house in Alhambra.

### N. Y. Town Gets 1st House

N. Y. Rochester, N. Y., July 10. A \$35,000 theatre will be built in Webster town near here, for Crutcher Enterprises, headed by Maurice Salmont and Reuben Center. It will be the first film house for the community. WPB has okayed project.

### Scharfy Takes New Rochelle Spot

Arthur Scharfy, who formerly operated a small circuit in New England, has taken over the Astor, New Rochelle, N. Y., a 600-seat suburban run. House was previously operated by Capital Amusement Co. Capital has Grand and Square, sub runs, in Brooklyn.

## Heatwave Hurts

Continued from page 1.

currently the 'greatest sufferer'. This is probably caused by the Government's new 'heat' law, not so much dough. Because of the Federal investigations, many formerly big spenders aren't pouring out their dough as conspicuously. Another factor hitting the awankeries is the lifting of some severe restrictions. Dinohut cancellations has made the seashore and mountain resorts more attractive this year and now that A cards have been increased to six gallons, many have the means to get there.

Many who, prior to the heatwave, lolled in the airconditioned comfort of the niteries, have now rented cabanas at nearby beach clubs on Long Island at around \$1,200 for the season. This admittedly has dipped into niterie income considerably.

One comforting factor in the situation is comparatively good business done by the Broadway spots. Average business decline in those spots has been around 10%, compared to the outside's 25%. This is attributable to the huge amount of returning servicemen and families hitting this port and the fact that their out-of-town patronage consist in the middle income brackets.

Some niterie owners say that by next season some niteries may have to revert to the pre-war custom of closing for the summer.

### July 4 ON 20-40s

Business over the Fourth of July was lightest in years, according to niterie ops. Broadway spots were off anywhere from 20-40% over previous years and niterie ops say it was no better than an ordinary Wednesday.

Reason ascribed for the huge drop is the fact that the holiday came in the middle of the week. One-day break didn't make it profitable to go anywhere, say the beneficiaries, except to local points.

Ops also ascribe paucity of incoming tourists to bad travel conditions. Lastly, that good old excuse for bad bo—the weather—came in for its share of blame. It's been too hot to go anywhere except to the seashore, perhaps.

# ALL-STAR CHILLS

Just Completed Four Weeks  
At Paramount, New York  
AND  
Re-signed  
Paramount, New York  
For Next Season

# When Cagney



(ALL PERCENTAGE FIGURES ARE BASED UPON COMPARISON WITH THE BOXOFFICE GROSSES OF GAGNEY'S PREVIOUS MONEY-MAKING SUCCESS, "JOHNNY COME LATELY")

AKRON • *Loew's* +26%  
 BALTIMORE • *Century* +38% (*Moveover to Valencia*)  
 BOSTON • *State and Orpheum* +26%  
 CINCINNATI • *Albee to Lyric* +21% (*Now in 2nd week at Lyric*)  
 CLEVELAND • *State* +49% (*Moveover to Stillman and Ohio*)  
 COLUMBUS • *Ohio* +22%  
 DENVER • *Esquire, Weber and Denver* +29% (*Moveover to Alladin*)  
 HARRISBURG • *Regent* +12%  
 INDIANAPOLIS • *Palace* +33%  
 KANSAS CITY • *Midland* +31%  
 LOS ANGELES • *Chinese, Uptown State and Carthay Circle* +33%  
 LOUISVILLE • *Loew's U. A.* +33% (*Moveover to Brown*)  
 NASHVILLE • *Loew's Vendome* +21%  
 NEW ORLEANS • *Loew's State* +29% (*Holdover*)

NOT A MISS

# Your Boxoffice



# Swings...

**NORFOLK** • Loew's State +18% (Holdover)  
**READING** • Loew's Colonial +29%  
**RICHMOND** • Loew's +24% (Moveover to National)  
**SAN DIEGO** • Fox, State and Loma +36%  
**SAN FRANCISCO** • U. A. +28% (Now in 10th week)  
**SPRINGFIELD** • Poli Palace +33%  
**SYRACUSE** • Loew's +31% (Moveover to Strand)  
**WILMINGTON** • Loew's Aldine +11%  
**WORCESTER** • Poli +45% (Moveover to Elm Street)

**IN 24 ENGAGEMENTS!**

...AND AT THE CAPITOL, NEW YORK,  
 BUSINESS IS PLUS 21%!

James  
**CAGNEY**  
 Sylvia Sydney  
**'BLOOD on the SUN'**

CASTING BY JERRY L. ROSEMARY DE ARNO

A WILLIAM CAGNEY Production

Directed by FRANK CRANE

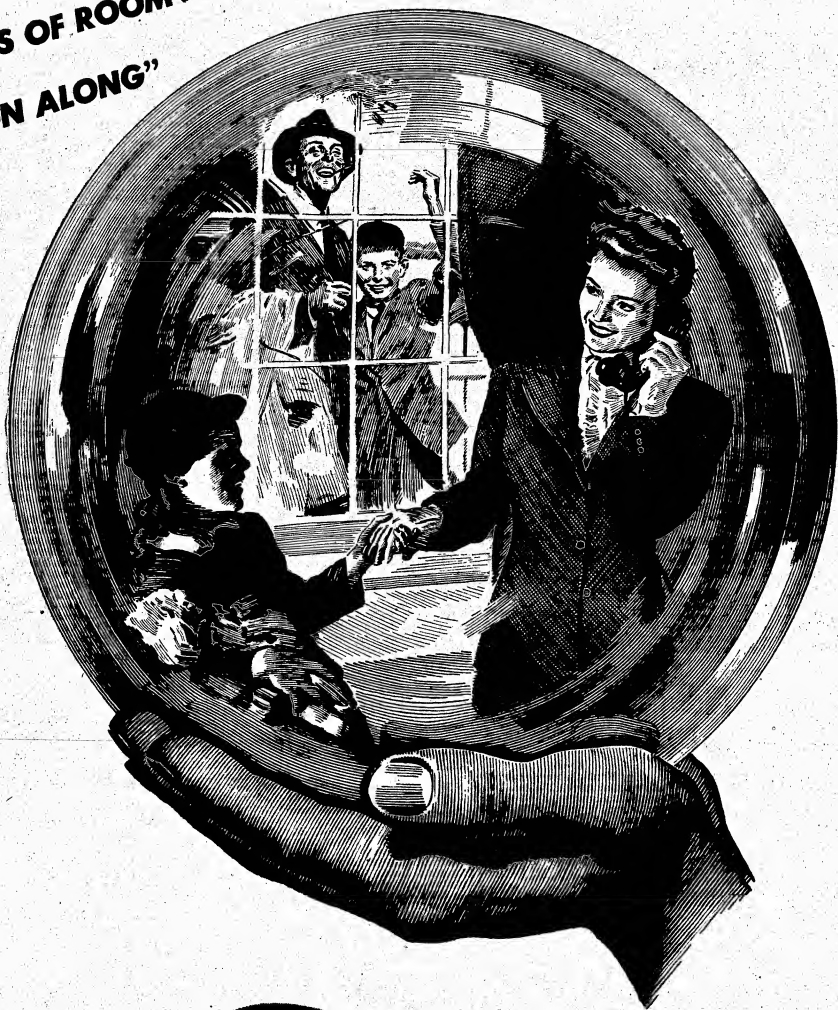
Screenplay by LEROY R. KOPPELSON  
 Adapted from the novel by LEROY R. KOPPELSON

Released by  
 UNITED ARTISTS

# e Never Misses!



"LOTS OF ROOM . . .  
C'MON ALONG"



There's a *Ford* in your future!

ONE day soon, a smart new Ford will point the way to pleasures now denied you. And you'll take pride in sharing them with friends . . . Here will be a handsome car. Big and roomy—rich with comfort. Behind the wheel you'll find new driving pleasure. It will be so nimble—so responsive. Difficult parking problems

will yield to its easy handling . . . Naturally, this new car will be thrifty and reliable . . . Production has started but is very limited. Meanwhile, your present car must continue to serve the nation's transportation needs. Keep it in good condition. See your Ford dealer regularly. FORD MOTOR COMPANY

"THE FORD SHOW". Singing stars, orchestra and chorus. Every Sunday, complete NBC network. 2:00 P.M., E.W.T., 1:00 P.M., C.W.T., 12:00 M., M.W.T., 11:00 A.M., P.W.T.



## N. Y. Indies Still Going Strong At B.C.; 13% Average Hike in Billings

New York independents are in the chips, despite more gross business than ever in their history. With prospects for the year bright.

Seven of the Indies have shown an average increase of 13% in their gross billings for the first six months of this year as compared with 1944. These seven, however, include one (WQXR) which reported its 1945 take as exactly that of a year ago; and another (WIOU) which reported a 6% hike. If the statistical chart is made up without this pair, and an average struck for the remaining five, the story is even more encouraging, resulting in an index of 119 (with 1944 as base 100) or a net increase of 19%.

WQXR exco made no explanation, at all for the station's static condition this year by comparison with last. In the case of WIOU, the reason was the station's changeover to the Cowles system, which is uphill fight against the rep of being a "deserter" outlet, and it had no N.Y. concentration until the Cowles outfit took it over.

WEVD claimed the largest increase of the outlets for the first six months of this year. A 21% gain was noted by WLIR; a healthy 10% by WMCA; an excellent jump of 20% by WJLA; and a very lively gross growth of 16% by WOV.

WOV pointed out that its 16% rise was even healthier than the surface shows, since it includes the gains in both Italian and English segments of this station's time. English programming grossed 18% higher than a year, while Italian was up 4%.

Summer business ranges from "a little better than last year" on WMCA, to "virtually June even had, with a 51% jump over June 1944" on WOV.

But most of the top people on the N.Y. Indies were quite sure that business would hold up on the higher level until fall. And that it still would vigorous ringing of the cash register by the time the leaves turn.

## Agencies in Pitch For Harvester Biz

There's plenty of excitement around the agencies over the splurge that International Harvester is getting set to make. And with all indications the outfit's all set to enter the picture in a big way, with unlimited funds ready to be earmarked for potential air sales.

There's a Chicago auditioning this week, with virtually all the top agencies in there making a terrific pitch for the business with sums ranging up to \$20,000 in talent-production costs.

## Hicks Asks Leave, ABC

Wants Him in Pacific; Told to Think It Over

George Hicks, ABC (Blue) war correspondent, has asked for a leave of absence to write a book. He has given him until September to decide whether he wishes to go to the Pacific battle area.

He recently returned from three years of continuous overseas assignments in the European Theatre of Operations, and feels that he has had enough war for some time. Hicks feels that he can do a news commentary chore out of New York for the war, but appears that ABC special events department feels he will be more valuable covering the war in the Pacific.

Meanwhile, Hicks will vacation during July, and for the remainder of the summer will handle special events broadcasts in New York and vicinity. After that the war chief-tains feel it is up to him to decide what he wants to do.

Geo. C. Bigras's Switch

Chennault, July 10.

George C. Bigras terminates a New York switch with WJLA this week to take over July 16 as general manager of WIBC, Indianapolis. He handed in his resignation, last week.

## New Civilians

Elmo C. ("Budd") Wilson, just discharged from the Army, is serving as a civilian at ABC (Blue). He was Chief of the Survey Division of the War Relocation Authority research, director of CBS. (See separate story).

Charles Limberg, recently discharged as an Air Corps Lieutenant, CBS Central Division staff on July 23.

Fred Casper, who donned army uniform in 1942, resumes his announcing berth with ABC (Blue) CBS Central Division on July 16.

Joel Hammon, out of the Army, already being propositioned for scripting assignments.

First member of armed forces to return to his job at WCOB, Boston, is Terry Cowley, announcer. He was discharged from service on points after 38 months' service and 31 overseas. He was a sergeant in the 1st Airborne, in a Mediterranean theatre. First day at WCOB, he won competitive audition for a commercial show.

Staff Sergeant Owen J. Remington, discharged from the Army on the overseas tour (he was chief of radio in the Public Relations office at Fort Benning), has joined WJLA, Knoxville, for a promotion and public relations. He is succeeded at Fort Benning by Captain Sergeant Hanson, Salem, ex-Hollywood correspondent for a string of French publications and former commentator on Los Angeles stations.

Philip K. Baldwin, former WEEI, Boston, chief engineer, has returned to the U. S. after being stationed with Government personnel in Sweden, and has joined Raytheon Mfg. Co., Waltham, Mass., to work on postwar planning projects in connection with television.

First returning veteran to take over his former duties at WBR in Dallas is Duddy Harris, former chief announcer. Harris was in the Navy.

After 34 months' service in publication relations for the War Relocation Authority, the U. S. Smith returns to his old post as program director for KIDL, Salt Lake City.

## Spector to Grant On

Serutan, Nutrex Bitch

Wilson in Agcy. Switch

Raymond Spector agency has lost the Serutan and Nutrex accounts to Grant agency, of Chicago. WBR in the air shows sponsored by the drug accounts are Drew Pearson, Don Sanders and a morning radio strip on the ABC (Blue). Dr. Lindland and Dr. Alexander's Medical Board on Mutual, represents indie station shows, plus feature, which with other media, represents several million a year.

John Wilson, formerly with McCann-Erickson, last week was named head of the radio department in the N.Y. office of the Grant agency. He will have overall supervision of the new Bendix Aviation "Men of Plymouth" radio play, and the radio scripted productions for Plymouth and American Chicle, as well as the Serutan and Nutrex shows. Among the programs he piloted at McCann was the Ted Malone series for West-Union.

Dave Eckels, exec. v.p. of the agency, scouted reports making the N.Y. trade circle round the Harry Holcomb, former William Esty agency exec, had resigned as head of the Grant radio unit in the Chicago homeoffice.

Lee Mortimer's WIZ Stint

Lee Mortimer's WIZ Stint

## Chrysler, Anchor Hocking Show Switches Shape Up

Chrysler is reported as set to ink in the Lily Pons-Andrea Kostelanetz \$150,000 package which was auditioned last week through Ruben and Ryan. All-Hamp program, which also spots Martin Gubel as narrator, may go in as substitution on the Morton Gould show on CBS.

It now looks like the entire 9-10 Thursday night slot segment on CBS will undergo a programming switch in the fall. In addition to the Chrysler negotiations, the Weintraubs agency is scouting the field for a show to replace "Conrad Archer," which is the best offer. Anchor Hocking is looking for a program more in the institutional vein in which its commercial copy is slanted.

## 'Budd' Wilson Gets 20G CBS Research Job Vice Churchill

Elmo C. Wilson, familiarly known to radio as "Budd," has just returned after 16 months overseas as Chief of the Survey Division of the War Relocation Authority (WARA). CBS' new research director, succeeding John K. Churchill, who moved over as director of research of the Broadcast Management Bureau, Wilson, after obtaining his release from the Government, served as a civilian, and returned in quietly and reported for duty at CBS HQs. in N. Y., on Monday (9). The new survey division is expected to spend \$200,000 a year, approximating the same income as Churchill, who's now down at the BBH books for \$25,000 a year.

Because of his background encompassing private commercial research, international research and journalism instruction, plenty of industry rights to which he will be with at least four top bids awaiting him upon his release by the Government. His background in making him a logical choice for the job.

Prior to going overseas, Wilson was Chief of the Survey Division of the Federal Bureau of Investigation, taught journalism at the U. of Minnesota and for two years was associated with Elmo Rogers, who the Elmo became confusing to the trade, hence "Budd" tag for Wilson which has remained since.

## Bromfield Tomes As 'Soap Cures'?

Much interest is being shown around local agencies in the proposed serialization of four Louis Bromfield novels, exclusive radio rights to which have been acquired by Ernie Andrews, actor, who has been appearing in shows here as "The First Lady" and "The Front" and others. Scripts are now being prepared by Malcolm Edwards, New York and Los Angeles writer, for full presentation.

In the four books, "The Green Bay," "The Possession of the First Lady," "A Good Woman," all of which are laid in the same locale, small midwest town, where near Chicago, Andrews and Meacham figure they have enough material for six years of daytime serials. Pair feel that prestige of Bromfield writing plus good radio adaptation will be a sure bet for the betterment of daytime radio. Andrews is currently in N. Y., at the Gotham Radio Club, where a couple of propositions, received from eastern agencies.

## Jesters, Guestar Policy For Pick and Pat Show

The new Pick and Pat summer replacement series for Lum & Abner, which goes off on the air next week, will include the Jesters, a musical organization, and a femme quartet each week. Mary Small will be a special guest of the six week series.

Ed Wolf, who sold the package to Miles Fox, will produce and write the show. The Jesters will be a musical organization, and a femme quartet each week. Mary Small will be a special guest of the six week series.

Philadelphia—Ed Obrist, program

Philadelphia—Ed Obrist, program

## Liberal Surge at AFRA Polls Seen Presaging New 'Free Speech' Stance

### 'Ticker's' Revenge

"Ticker" Freeman's a happy guy. The plan against the Communist for Dinah Shore for a while was virtually reduced to nothing. The package smarted when, during the singer's tour of hospitals in the east to entertain the troops, the "brass" receptions at the railroad stations were unmistakably in Miss Freeman's favor. Freeman invariably getting a brushoff. In effect he was there to tote the luggage.

The tables were turned last week, however. "Ticker" doesn't know how it happened—but when he and Miss Shore alighted at a hospital base in the West, the "brass" rushed up to him and gave him a welcome that left him bewildered. But it was the intro at the performance that got him down. The commanding officer, appraised of the awkward vet, they had in their presence "the greatest jazz virtuosity of the day, who will be accompanied by Dinah Shore."

## Al Johnson Cues Sponsor Glances

Al Johnson may return to the air in the fall. He's being offered around to the leading agencies in a \$15,000 per week package. NBC program producer Irving Mansfield and writer Hal Block.

The show, which would be a replacement for Ginny Simms, who fills the 8 p.m. Tuesday night slot at NBC, but the price was too high for the big market. As a result several other large bankrollers are eyeing the show.

The show, which would be a replacement for Ginny Simms, who fills the 8 p.m. Tuesday night slot at NBC, but the price was too high for the big market. As a result several other large bankrollers are eyeing the show.

The show, which would be a replacement for Ginny Simms, who fills the 8 p.m. Tuesday night slot at NBC, but the price was too high for the big market. As a result several other large bankrollers are eyeing the show.

## Time Mag Air Reshuffle Sees 'March' Go by Boards, 'Views' Sponsor Drops Out

"March of Time" drops off the ABC (Blue) after the broadcast of July 26. Time, which sponsors the show, has now been upon reports from Time correspondents all over the globe, canceling the program. The reason, it is reported that the show may resume in the fall with a new client footing the bill.

Time-Life-Fortune organization is already committed to sponsor a new daytime show on the air next fall. Program will have a variety-musical-dramatic format with Burgess Meredith, and will be an all-likelihood, be aired on ABC.

Time's daytime news strip on the same network, "This Evening News" also lost its major sponsor last week when WGN's Grape Juice program dropped the show. It is reported that Time execs have another bankroller just about signed for the show. Otherwise, it's expected to stay on sustaining four days weekly, with the mop maker sponsoring on the fifth day.

Philadelphia—Ed Obrist, program director WFIL, will move over to WFIL-TV, as asst. manager, beginning in August.

Recent election of AFRA national board members from New York area presents a victory for the liberal element within the organization on the basis of their surprisingly strong showing, filling five of the eight places up. The liberal assumption that the local membership would resent the efforts of the so-called reactionary group to slip through the Collier-Arthur anti-free-speech resolution.

While the N. Y. local membership passed the resolution by both a vote and a referendum, insiders believe that the strenuous propaganda efforts of the liberal faction had educated the members to the fundamental issues involved. Meanwhile, the resolution is now before the national board, which is still awaiting a ruling from Jaffe & Jaffe, the local attorney, on its constitutionality.

Speculation in the "big AFRA" ranks is that there may be a great swell of sentiment away from the anti-conservation revealed in the vote of the Collier-Arthur resolution.

The candidates, with the number of votes and their party affiliations, were as follows (the first eight were elected; the last two were defeated):

Quentin Reynolds, 454 (identified with the liberal group)—first time elected.

Ken Roberts, 444 (identified with liberals)—incumbent.

Alvin Pious, 439 (liberal)—incumbent.

Myron McCormick, 426 (liberal)—incumbent.

John Huerfano, 420 (liberal)—new member.

John Huerfano, 420 (liberal)—new member.

Alvin Pious, 439 (liberal)—incumbent.

Walter Weaver, 398 (ultra-conservative)—also returned to office after absence.

Consigner Collier, 367 (ultra-conservative), sponsor of the Collier-Arthur anti-free-speech resolution.—incumbent.

All Following Defeated

Margaret Speaks, 366 (conservative)—incumbent.

John Janney, 358 (liberal).

Florence Freeman, 344 (liberal).

John Janney, 358 (liberal).

John Janney, 358 (liberal).

John Janney, 358 (liberal).

John Janney, 358 (liberal).

John Janney, 358 (liberal).

John Janney, 358 (liberal).

John Janney, 358 (liberal).

John Janney, 358 (liberal).

John Janney, 358 (liberal).

John Janney, 358 (liberal).

John Janney, 358 (liberal).

John Janney, 358 (liberal).

John Janney, 358 (liberal).









## Why is this one of the *strangest* words in the world?

WOR is not a complicated word. It is one of the simplest arrangements of letters in the English alphabet. And yet, WOR is one of the strangest words in the world.

The reason for this is, that though WOR is a simple thing to write and say, its meanings are as numerous as the desires and hopes and thoughts of the millions of listeners who hear it and the hundreds of advertisers who use it from day to day.

WOR is the intimate, informative voice that strips the edge off the night's loneliness for a wondering Navy wife in Camden.

WOR is the power-full station that will prompt thousands of people to buy, and keep on buying; the postwar product of two bright-eyed young Marine veterans who have built a small plant out in Lancaster.

WOR is the great reminder to hundreds of thousands of listeners on the Eastern Seaboard that some of America's greatest corporations are coming back with products better than any they have ever owned, at prices as low as any they have ever paid.

WOR is the comforting plea for a little dog lost; the flash bulletin of a hurricane rolling north, the loved voices of such loyally-listened-to personalities as John Cambling, Bessie Beatty, Martha Deane, Alfred McCann, Uncle Don and many, many others.

WOR is these and thousands of other things to millions of people in seven great states.

Small wonder then that WOR need only ask to have its listeners perform near-miracles for WOR sponsors day in and day out, year after year.

**WOR**—that power-full station

Member of the Mutual Broadcasting System

## From the Production Centres

### IN NEW YORK CITY . . .

Glenhall Taylor and Carroll Nye, of the Hollywood office of Y & R, return this week to the Coast, after extended huddles with home office executives in New York. . . .Deadline passed last week for station WKXZ, Detroit, to appeal the recent WLB decision in favor of AFPA. The deadline involves an estimated \$6,000 in retroactive fees (plus increases for the future) in actor payments. . . .Ted Tolliver, who produced the Burns and Allen show for Y & R last season, will handle the Garry Shandling series when it switches to Borden's in the fall. . . .The Frank Sinatra show will emphasize music when it returns for Max Factor in September. And Bill Goodwin will no longer be in the cast. . . .Comet Lennick played the lead Sunday night (9) on "Brownstone Theatre" on Mutual. . . .Bill Ramsey, radio chief of Procter & Gamble, due for another of his periodic New York visits next week. . . .Ralph Butler, daytime radio head of Y & R, on the Coast for comicals about plans for producing "C. C. House Party."

Harry Ackerman planning a two-month vacation on Nantucket. . . .Constance Bennett allowed a potent bribe for tolerance on her July 4 stanza on the Blue. . . .Estelle Sternberg also doing a consistent job for Democracy on WLIB. . . .Jim and Marion Jordan ("Fibber McGee and Molly") and the Needham, Louis & Broberg agency will probably give Marlin Hurt a waiver on his exclusive contract with Johnson's as he can continue his series for Tums all year. . . .George Heller won additional terms in the renewal of AFPA contracts with WQXR, WMCA and WNEW, New York. . . .Tom Peters, of the staff of the newspaper PM, made her debut as a radio vocalist last week on WNEW. . . .Blue network and Jim Sauter still haven't unraveled their smart over Lucy Monroe's contract for a cooperative series last year. . . .With Ed Duerr confining himself to supervision at Y & R, Ed Dorn takes over "The Aldrich Family" when it returns after its summer hiatus.

Tom Spitzer new addition to CBS press desk. . . . "Lux Radio Theatre" currently on a summer hiatus, celebrates 10th ann on CBS on July 29. . . .Thelma Ritter now doing a running part on "Stella Dallas." . . .That was Guy Sorel, not Ted Jewett, who voiced the role of Bob Shayon in "The Land Is Bright" show on June 29, and the word "rock" still goes. . . .Harry Rauch, assistant to Lester Gottlieb at Young & Rubicam, left for the Coast Tues. (10) to line up the publicity campaign for the Y & R fall shows. . . .Correcting that "Opinion Requested" erratum last week, it is a pleasure. While originally a WOR "baby," it's now going out over Mutual. Which is as it should be.

Earl Gannoux, CBS head man in Washington, in N.Y. last week intro-

ducing his new asset, Fox Case, to the characters at 485. . . .Frank Mullen, executive-veepee at NBC, is this week's special lecturer at N. Y. U. Summer Workshop for Robert J. Landry. . . .Wally West, former NBC head, and friends among the radio acting fraternity. . . .Lester Gottlieb to upstate N.Y. for a week. . . .Harold Vermyhes and Nora Marlowe join "Vallant Lady" starring John Stanley and Teresa Keane are added to "Just Plain Bill." . . .John Moore added to cast of "Strange Romance of Evelyn Winters." . . .Craig McDermott and Ruth Gilbert newcomers to "The Romance of Doctor Death." . . .Shirley Ainsworth, Shirley Ainsworth, Shirley Ainsworth, . . .Irene Winston and Richard Gordon added to "Backstage Page Farell."

John McDermott now directing "Glamour Manor" on ABC. . . .Vivian Holt, radio and stage actress, died suddenly last Saturday. She was to have been on "Diget" Sunday night. . . .Sid Edges of NBC, rates a bow from the trade for his handling of the Ben Gross 26th ann luncheon on Monday (9) at Waldorf-Astoria. . . .Shirley Ainsworth, Shirley Ainsworth, Shirley Ainsworth, . . .McBride broadcast, spotting Gross, H. V. Kallenborn and ex-Mayor Jimmy Walker, latter doing a buff ad lib routine. . . .Larry Menkin back in N.Y. from Chevy Chase and now attached to ASP Radio Division, with initial script set for tomorrow's (Thurs.) "Weapons for Victory" show.

John Becker, files in an directorial assignment for CBS "Crime Photographs," which revised show goes into new spot, tonight (Wed.), as result of death of mother of John Dietz in Marietta, O. Betty Furness takes over lead role succeeding Alice Reinhardt.

### IN CHICAGO . . .

Patty Ford, WBMM singer, was finally amazed to find out last week that her new record, "I'm a Dark-eyed Beauty," was to be a radio hit. . . .Hal Lansing, WGN announcer, being considered for m.c.'s berth for a fall network show to be aired over Mutual. . . .Guy Wallace has joined WGN announcer staff. . . .Clyde Winkle, day show host at WGN, centered with 20th ann with the station. . . .Last week, . . .Casar Pettilio, WBMM musical director, off on a week's vacation. . . .John Bryson, war correspondent attached to the third army, has returned to the ABC network. . . .Bryson will be the special correspondent of "Headline Edition" for the Chicago area. . . .Russell Winnie, manager of "WBMM" has been elected pres. of the Milwaukee Advertising Club. . . .Winnie, who has been in the city since the end of the war, is the first to leave. . . .Hal Totten, veteran sports announcer, has joined the WGN staff as farm program director. . . .Willard Waterman of "Today's Children" cast will star in a summer stock presentation at Madison, Wis., during the week. . . .Walter Preston, WBMM program manager, is in New York for a CBS program managers' clinic this week. . . .Radio, the Fifth Estate, written by Judith Waller, public service director of NBC's central division, will be broadcast shortly. . . .Sherman Marks returns to WBMM as writer-producer after a few months' freelancing. . . .Robert St. John will do his morning broadcast over NBC from Dan Moline for the next few weeks. . . .Mother is seriously ill there. . . .Dan Orth, Mutual account exec, back at work after a spot at home with a sprained ankle. . . .William C. Meyers has been appointed WGN's sales promotion manager.

### IN HOLLYWOOD . . .

KXNS-CBS counted its way back in the field after war service and put the figure at 31. List is headed by Charles Vanda, who ended his three years' service as lieutenant-colonel of Office of Strategic Services. Most of the others have returned to departmental jobs. . . .Dwight Herrick, NBC's public service department head, in town on a swing to Los Angeles. . . .Bob Merrill dropped off NBC continuity staff and Lloyd Carter moved in. . . .Another addition is Ethel Bell, who transferred down from Frisco. . . .Ralph Butler, Jr., director of daytime radio for Young & Rubicam, left the country to look in on "CE House Party." . . .Don Searie's American networkers' loss of "welcome to Hollywood" party for Radio Harris that brought out the crime de la crime here for the first time. . . .Hillard Mack, who wrote page for Jack Benny, will probably be doing it again next fall. He's out of the Army after three and a half years. . . .Wally Magill and Don Vandenbush here for three "Telephone Home" shows. . . .Jack Mack's gypsy trail and going as far as his gas coupons will take him. . . .Maier brewery is sponsoring "Jobs For G.I.s" on KECA as a radio project of Veterans Division of U. S. Employment Service. . . .Maier's division as host will not only help returning servicemen find jobs but also homes. . . .Jack Stanley pulled out as scriber of Bullock's department store "Fan Mail" strip on KFI. . . .Crosby's "Crosby's" show, which was on Dinah Shore in the autumn. . . .Manny Rosenberg dined a plane drive from N.Y. and got bumped at Chicago. He trained the rest of the way in and will spend the next few weeks here.

New writing battery for John Davis will comprise Jay Somers, Jack Harvey, David Victor and Herb Little. . . .One of those slips that pass in the muck flatted Arlene Francis with that crimson look last week when she mentioned was denied of Colgate college. She interposed, "We don't say Colgate on this program, we say Peppermint." Her sponsor is Pebecco. . . .Raymond R. Morgan has the "Planets Plan" account back on the books after it had strayed to Erwin Weaver. Bing Crosby handled down a measly \$15,000 for two guest spots last week. . . .Alvin Kabaner, recent N.Y. success, took over the Hollywood office of Dancer-Fitzgerald-Sample, succeeded by Craig Maudsley, who has a deal that takes him to Los Angeles in the fall. . . .Cal Swanson around for a few weeks to give Lux Radio Theatre a running start on the new season with a backlog of choice studio scripts and top talent. . . .Larry Berne, producer of the Jack Benny show in season, resting at home after a cutting job in the infirmary. . . .Jim Andrews to New York for some star chamber sessions with Phil Lennon and Bob Orr. But how's the guy gonna get back? . . .It is final decision to let "Date With Judy" sweat it out through the dog days. . . .Shirley Mitchell and Arnold Stang will be regulars on the Phil Harris summer stretch for Colgate, which will originate for nine weeks at Hollywood Canteen.

### CHI "GRAND JURY" SHOW TO BE FACTUAL STUFF

Cook County grand jury sessions made available for the first time will be the basis of a new quarterly hour sustainer series entitled "Grand Jury" to be heard over WBMM Monday through Friday, 10 to 10:15 p.m. (CWT), beginning July 16. New series has been endorsed by State Attorney William Touby.

Format of show will follow authentic legal procedure, actual cases drawn from the files of the State's Attorney to be dramatized. Cases will run from two to five days and will be written and directed by Sherman Marks. A grand jury of lay people will be picked from the Chicago Grand Jury Assn. to render their verdict on the air after the evidence has been presented, and their decision will then be compared with the official disposition of the case.

### Husing 50-Day WCAU Stunt

Ted Husing shifts his radio activities to the vicinity of Philadelphia starting Friday (13), during the entire racing meeting of Garden State Park Race track in Camden, N. J. He will describe the features of the Monday through Friday on WCAU, the CBS outlet in Philly directly from the track, in the 5-5:15 p.m. slot, and will air coast-to-coast on Saturdays from 4:30 to 4:45 p.m., the major stage race of the week for the entire 50-day season, through September 6.

Husing will continue doing his Monday through Friday sports sustaining on the 7-7:15 time slot on CBS, while he will describe the features of this program will be aired from the WCAU studios in Philly. Jimmy Delany, of course, will assist from the Walter Donovan, general manager of the race track, set the deal.

## CBS Adds Two H'wood Studios

Hollywood, July 10. KXNS-CBS is adding 500 square feet of studio audience capacity with the erection of two new studios as soon as building materials become available. Each of the two auditoriums will seat 450 and the cost of construction will be under \$100,000. New studios will rise on what now is the rear parking site.

One of the studios will be a three-level structure, with office space on the second landing, and a basement for storing equipment, files, etc. New buildings will give CBS studios for 3,700 extra grabbers on its own properties. Earl Carroll's nifty, with seats for 1,200, is being used for the daily audience co-go show "Meet the Missus."

Expanded facilities for audience shows is an indication of movement of programs from the east, according to Donald W. Thornburgh, western head of CBS. Schedule is currently so congested that, any switch of shows from New York on certain nights would require outside rentals. Stages of the new studios will be much broader and deeper than the present setup to meet the requirements of big productions and augmented orchestras. Television also figures in the enlarged operations.

TIME!

To make time in the race for consumer sales dollars, radio advertisers must promote, complete information on availability. Time that will put a product out in front is the full-time business of Weed & Company.

WEED & COMPANY

You Are in GOOD COMPANY When You Advertise on

RMPC LOS ANGELES 110 K-1000000 THE BEST LARGEST LISTING



Could be a U.S. Marine;  
Could be a cinema scooper;  
Or the national debt.  
BUT IT REALLY REFERS TO Wiley and Gene, masters of mountain melodies and western wit and favorites every morning with Oklahoma folk from Main street to the crossroads.

OKLAHOMA CITY OWNED AND OPERATED BY THE OKLAHOMA PUBLISHING CO. The Daily Oklahoman and Trust. The Farm-Bureau KFOR, Colorado Series. The Beaver (Millard Meigs) REPRESENTED NATIONALLY BY THE KATZ AGENCY, INC.



## Syracuse U. Radio Panel Lays Stress On Community Service by Locals

Syracuse, July 10. — The Syracuse University Institute over the past weekend engendered some notably healthy discussion on radio's role in the community. The radio panel which sat here at the invitation of Syracuse U. and the New York State Institute of Continuing Service came up with some far-reaching recommendations on "old and new" radio creating a better understanding between radio and continuous use of radio in community interpretation.

On the premise that "the base of our democracy is in the local community," the radio panel of the Institute scouted the whole broadcasting picture to determine how radio best serves its community. It laid out a plan for the future via qualitative local programming and through organization of community radio councils or committees. Later, it was pointed out, should include representatives of such major interests as agriculture, labor and industry, religious, social and political groups, educational and cultural forces, and community planning groups.

It was agreed that typical objectives for a community radio council via local programming should include: 1) full employment; 2) high production; 3) housing; 4) returning servicemen; 5) needs of youth; racial tolerance, etc. And, in order to do this it was concluded that local radio stations must discover available talent, including writers, actors, etc. also all available mechanical facilities, including public address systems, dramatic workshops, recording equipment, and locate and secure the aid of professional radio, writing, advertising personnel in the community.

**Comm. Durr On Hand**  
Chief emphasis of the Institute was that whatever you do, particularly in radio, be sure it's done on a local level, that audiences can see themselves as involved and affected by the program being broadcast.

FCC Commissioner Clifford J. Durr, who has often championed the cause of local programming, as the principal speaker at the Institute dinner session, spoke of the responsibilities of the local stations in living up to its promises in developing local talent, etc. Deplored the tendency of local stations toward over-commercialization, Durr cited the case of one station which boasted of record of accumulating 89 and four-tenths % of commercial time, with three and three-tenths % of the time devoted to building local talent. The same station showed out of a total of 1,462 spot announcements, 1,024 were commercial. And in 1943 this station rolled up 240% profit, paying off original investment in five months.

## Novik in Appeal To Local Stations for Free Time to All Candidates

Syracuse, July 10. — Citing the case of Mayor LaGuardia as an illustration of how public officials can utilize radio to top advantage, Morris Novik, director of New York City's municipally-owned WNYC speaking at the Syracuse U. Institute over the past weekend, called on local radio stations to play a more dominant role in political campaigns and thus render a distinct service to the community.

For the local responsibility of the stations, Novik told the conference, but to sell time to the candidates, but to get aside during political campaigns free time to all candidates on an equal basis, irrespective of parties. Thus, he pointed out, the advantages will not accrue alone to the rich guy with plenty of money to spend but will give the less well-heeled guy an equal chance to reach the people. This, he added, will inevitably reflect itself in the choosing of candidates of a higher calibre not based on a "how-much-have-you-got-to-spend" basis.

## Vandercook's Bankroller

John W. Vandercook will do a once-weekly 15-minute news commentating stint for Oldsmobile division of General Motors on the full NBC network in the 5:30-5:45 p.m. time slot beginning July 21.

Deal handled by the D. E. Brothers agency of Detroit for the auto maker, is for a full 52 weeks.

## WSMB, N. O., Station Mgr. Faces Labor Law Charge

New Orleans, July 10. — On complaint of E. Pat Halligan, deputy state labor commissioner Harold M. Wheelahan, manager of WSMB here, was charged Friday (8) in criminal district court with violation of a state act regulating working hours of women.

According to the charge, Wheelahan refused to permit a representative of the state labor department to examine the station's records covering women employees. Bail was fixed at \$500.

**Cincinnati—**New program featuring the philosophy of Richard E. H. Ham, has been added to the schedule of WKCY. He's heard five days a week at 9:30 a.m.

## PLAN FOUR-WAY BALLY ON STEEL-GUILD SERIES

A super-ballyhoos campaign is being prepped by United States Steel, the Theatre Guild, ABC (Blue) and BBDO to show the series of hour-long radio shows called from past Guild successes, which leech off via ABC text season.

In addition to regular publicity channels operated by the four parties involved there's a move underway for the steel outfit to set up a separate publicity office to handle the series, and the field is being searched for a man to handle the assignment.

Idea is for the new "Big Steel" department to coordinate efforts by the network, agency and Guild so that an overall approach on publicizing the programs may be obtained. Steel, through its regular employee-relations channels, of course, will concentrate on inter-company pitches but, under the new setup, will branch out to oversee bally in the trade press, daily newspapers, mags and the like.

In addition, the publicity department of ABC, BBDO and the Theatre Guild will conduct their regular campaigns.

## View Dead Air From Mackinac As Repeat Act in NABET-IBEW Feud

Chicago, July 10.

While officials of the American Broadcasting Co. and National Assn. of Broadcast Engineers and Technicians are blaming each other for events that led up to NABET cutting a program off the air last Tues. (3), night from Mackinac Island, Mich., those in the know say it is another episode in the strained relations that exist between NABET and the IBEW.

Incident occurred when eight nationally known newsmen were cutting on a 30-minute round table discussion of developments of the 37th Annual Governors' Conference held on the island, to learn later that they had been talking into a dead mike.

B. F. Freendall, NABET v.p. and chairman of the Chicago local of their contract by not having a NABET technician at the point of contact to make every pickup. Ed R. Boroff, of the agency of ABC central division, blamed the cutoff

on differences between the union in the interpretation of the contract. Two engineers from WXYZ, Detroit, an ABC affiliate, were on hand, but they were members of the rival IBEW union.

The eight reporters who sat down to talk to each other instead of the national audience were Tom Stiles, Scripps-Howard columnist; Dewey L. Fleming, of the Baltimore Sun; Jack Bell, of AP; Al Dowling, UP; Leo O'Brien, of INS; Jack Steele, of the New York Herald-Tribune; Jack Tarver, of the Atlanta Constitution, and Robert Hagy, of Time mag.

**KSTP Plans Tele**  
Minneapolis, July 10. — KSTP, NBC outlet here, will launch television programs as soon as all the necessary equipment is available and set up, according to Stanley Hubbard, president. An application for a permit was filed last week.

## MAKING TRANSCRIPTION HISTORY!

### THE NEW KENNY BAKER SHOW

"Sincerely-Kenny Baker"



## AMERICA'S FAVORITE TENOR!

WITH



★ DONNA DAE  
Famous Fred Waring  
Vocalist



★ JIMMY  
WALLINGTON

★ BUDDY COLE  
And His Men of Music

★ A great new transcribed show... planned for quarter-hour frequency, day or night. Currently produced in Hollywood on a 5-per-week basis. Enjoy the lilting rhythms of Little Miss Rhythm herself, lovely Donna Dae... the colorful emceeing of Jimmy Wallington... the smart music of Buddy Cole and his men... and the glorious voice of our singing star, Kenny Baker. Setting a new high in talent and production for local and regional sponsors.

WRITE, WIRE OR PHONE

FREDERIC W. ZIV COMPANY

2436 READING ROAD • CINCINNATI, OHIO  
NEW YORK • HOLLYWOOD

OTHER CURRENT ZIV SHOWS: BOSTON BLACKIE • EASY ACES • PLEASURE PARADE  
• THE KORN COBBLEERS • CALLING ALL GIRLS • SONGS OF GOOD CHEER • MANHUNT

## Argentine Webs Fear Govt. Probe Is Stacking Cards for State Control

Montevideo, July 10. Argentine networks still are anxiously awaiting a decision on the lengthy probe being conducted by a mixed Government-Committee to the Argentine radio system, and whose stated intention it is to organize the Argentine airwaves into a free commercial system, or on State-controlled lines. The Committee will also re-allocate wavelengths and tie up all radio workers under a strict social legislation scale of salaries, fees, pensions and working hours.

That the Committee—or a certain section of it—has a prejudice against the commercial system of private enterprise in radio, is evident from some of the queries as to the duties and virtues of radio, which it has addressed to educational, academic and literary circles. Among other measures it has taken, with the alleged purpose of arriving at a general idea of what Argentine listeners want on the air, the Committee launched a survey, addressed to 20,000 representative members of various fields of activity throughout the country querying what they consider radio's function should be, and inviting opinions on the desired quantity and quality of commercial advertising, types of program preferred, etc.

Although this probe is described officially as "consulting the public's opinion," the specialists invited to give their views can scarcely be considered an average poll of the close on 14,000,000 population of the country. The industry can therefore be excused for suspecting that the 20,000 so-called "listeners" queried in this survey have been selected because their replies will favor some of the Committee's own pet schemes.

The networks feel that the way in which the queries are presented is intended to provoke an unfavorable reaction to radio advertising on the part of those consulted. For instance, there is no reminder of the fact that the alternative to commercial radio is a tax payable by all

holders of sets, with abolition of the present system of cutoff licensing. The webs point out that knowledge of this alternative would stop even many of the select 20,000 from replying unfavorably for free commercial radio.

The webs themselves are also being quizzed by the Committee on anything and everything connected with radio developments of the future—television, FM, DX broadcasting, post-war commercial possibilities and many other gimmicks—(fill the network execs feel they are expected to have a telescopic eye on the future of radio, since they are far from the centers of research in many of these fields. The broadcasters fear that even if a commercial system of private enterprise in broadcasting is allowed to stand, the Committee's decisions will establish even tighter Government controls than the present stranglehold, and the partial and even complete elimination of outlets. The Committee is expected to report on its probe some time towards the end of July next.

## IRENE KUHN TO CHINA NEXT MONTH FOR NBC

NBC's Irene Kuhn, vet newspaperwoman, goes to China for the network next month. She'll stay there two or three months and broadcast from China.

Some 20 years ago she did the same thing over small local China stations when she was doing newspaper work.

### JOE SEIFERT'S INJURY

Joe Seifert, WJZ advertising promotion manager and director of the network's "Victory Tour," suffered a serious injury last week (8) while appearing on his act, but went on with the show, which resulted in a bond sale totaling \$200,000. After the show, he was taken to Polytechnic hospital in N. Y., where it was found that an operation would be necessary.

Seifert had dislocated his knee while performing his act, but went on with the show, which resulted in a bond sale totaling \$200,000. After the show, he was taken to Polytechnic hospital in N. Y., where it was found that an operation would be necessary.

Seifert, N. C. R. W. (Gus) Youngsteadt, since 1939 assistant advertising director of the Carolina Power and Light Co. has been appointed program director of WPTV.

## Wigglesworth Jiggles New Gabbers Gimmick

Washington, July 10.

Rep. Richard B. Wigglesworth (R., Mass.) introduced a bill last week specifically designed to provide greater protection over the air for commentators from FCC station and weak testimony. The bill provides for a court review to anyone who claims to be aggrieved by the commission or stations, in this connection.

"Sec. 326 of the Communications Act of 1934," said Wigglesworth, "provides that nothing in the act shall be understood or construed to require the Commission to protect censorship over radio communications or signals transmitted by any radio station, and that no regulation or condition shall be promulgated or fixed by the Commission which will interfere with the right of free speech by means of radio communication."

It has long been apparent that the spirit, if not the letter, of this provision has been violated directly or indirectly by the Commission or its licensees.

The Wigglesworth bill would, in effect, make it unlawful to deny equal access to the air for the expression of any opinion short of obscenity.

This, of course, could become the source of many headaches for the stations which now police their own programs. Likewise it would interfere with what happened when this bill ran head-on into the new Illinois radio libel bill.

## BBC Steps Up Pace Of U.S. Show Aimed At Emphasis on Jap War

BBC has hyped its eastbound programming, expanding both in quantity and quality the show introduced on this side for broadcasting over its home service in the British Isles.

Upbuilding of the eastbound service is cited by fact that, beginning last month, BBC's home service will have three national nets. Instead of the one used since war broke. While fighting was on in Europe, BBC used to use more of its transmitters for its European propaganda work, forcing a cut in its home service to only one domestic web and several regional nets.

Changeover to three nets is scheduled for July 23. Meanwhile BBC has been working on more shows produced here, waxed and sent to London for airing. These shows, cited to the end of the war, are planned to do two things: make the British more conscious of the war in Asia, and "project" the U. S. by showing the British listener what life is like on this side of the Atlantic.

In its latter category is a one-hour adaptation of the Broadway success "Green Pastures," scheduled for production and waxing next week (11), with leads played by Canada Lee, Fred Olen, Daniel Haynes (as "The Lord") and Gertrude Harvey.

Three half-hour shows produced here, titled "The War in the Pacific," are being aired over BBC's three nets at peak times now, on Thursday evenings. Series premiered July 3.

Shows start with "The Month of Defeat," centered on Pearl Harbor; go on to "The Months of Building," showing how we started to come back against the Japs, up to our surrender on Guadalcanal; and finally "The Months of Victory," which bring the Pacific war up to date.

Merrill Denison scripted the three stories, and Roy Lockwood produced. Narrators were Martin Gabel, Paul Luther and Kermit Mulcaire.

## 'Meet Your Navy' Goes Into Monday ABC Slot

Chicago, July 10. "Meet Your Navy" the all-blue-jacket show now heard Saturdays, 6:30-7 p.m. (CWT) over ABC (Blue), will switch to Monday at 8:30 p.m. (CWT), effective July 16. Show will retain the same format in moving to the new slot including the recently inaugurated "Pacific Party Line" which consists of a two-way hookup between persons in the country and those in the Pacific combat area.

Navy show was launched over the Blue network in January, 1942, and has been bankrolled since October, 1944, coast-to-coast, by the Raytheon Mfg. Co., Newton, Mass. Programs originate at the U. S. Naval Training Center, Great Lakes.

## Detroit Trains 'Em

Perhaps no other city in America has "incubated" as many radio personalities currently located in New York as Detroit. Here, for instance, is a partial list of those who came out of Detroit's WXYZ, WWJ, WJR training grounds:

Frank Tellard, Young & Rubicam producer.  
Renee Ricca, director of "Hello, Hello," "Bevelly Winters," the Dick Brown show, and also a NYU Radio Workshop instructor.  
Don Baker, CBS announcer.  
Doug Edwards, CBS newscaster.  
Elwood Hoffman, CBS script editor.  
Bob Hite, CBS announcer.  
William Clarke, CBS staff writer.  
Bob Stanton, NBC announcer.  
Garnett Garrison, NBC director.  
Walter McGraw, NBC producer.  
Azel Grunberg, director.  
Bill Crago, announcer.  
Thea Farringham, announcer.  
Bill Lazar, announcer.  
Charles Gussman, ABC (Blue) staff writer.  
Wynn Wright, NBC production manager.  
Sheldon Stark, ABC staff writer.  
Felix Holt, writer of CBS "Clamart Tavern."  
Sylvia McGuire, OWI writer.  
Paul Clayton, CBS announcer.  
Danny O'Neil, CBS singer.  
Bill Stiegemeier, arranger for "Cities Service" and on ex-Lover "Boat Street" show.

Charles Webster, actor.  
Joan Viteri, actress.  
Jack Wray, director of radio, Buchanan agency, now in Army.  
Gwen Furnan, actress.  
L. Col. Carl Hottenberg, program director of the American Forces Network here, it's understood, is headed for a top berth job in New York upon his release.

## 'CURTAIN TIME' TO 'LO' AT ON THEATRE TREK

Chicago, July 10.

Spurred by the successful road operation of the "Dr. L.Q." Theatre for the past few years, Marx, Inc. and the Grant Agency are planning a repeat with the "Curtain Time" show which made its debut over ABC (Blue) last week. Half-hour show will start its travels soon after the first of the year, according to plans, staying in the New York area, playing theatres at each stand which commercial tieups will be worked in connection with the broadcasts.

Two permanent leads, an announcer and an emcee will travel with the unit, besides a touring press agent, with weekly supporting roles by the ethics played. It is possible that Beryl Vaughn and Harry Elders, current leads, will continue on the road if their commitments can be rearranged.

## Air Force Radio Chief Maj. Brisson to Pacific

Shift of emphasis to the Pacific phase of the war was completed last week by the Pacific production office of the United States Armed Forces, with the announcement that, on his way to this country, is on his way to this country, en route from Europe to the Pacific, Brigadier General Vincent, chief of the Pacific Forces, has been supervising combat operations for "Fighting AAF."

## Tri-Cities Network To Lay Out 150G For Power

Lynchburg, July 10.

Mountain top, acreage near Lynchburg, Roanoke and Danville has been bought by Tri-Cities Network, now operating WLVA, WSLV and WBTM in those cities, and plans have been completed for 150-watt transmitters to be built as soon as material restrictions are lifted.

Edward Allen, president of the web, said provision will be made for jumping into television "in about three years" or when video has reached commercial stage. Cost of each transmitter has been estimated at \$50,000.

Present long wave stations will be operated with parallel programs for a period of five years to complete the expected transition from present-day sets to FMs.

## FOUR JOIN WWJ

Detroit, July 10. Since Detroit has ceased to be an emergency zone, WWJ here has added four men to its staff.

Charles Lewis, ex-WOL newscaster, has joined as announcer, and the engineering staff has been augmented by Corby Stone, ex-WXYZ; Allen Anderson, ex-Detroit's WJBK Co., and Alphonso Burge, ex-Army, who supervised 14 different radio stations on Okinawa.

## CBC's Morrison Sails

Toronto, July 10.

Neil Morrison, supervisor of talks and public affairs programs for the Canadian Broadcasting Corp., sailed last week for Britain on loan to the Wartime Information Board there for two months.

He will visit Canadian camps to address service men and women, Canadian public affairs and rehabilitation plans being undertaken for their benefit throughout the Dominion.

## TO CORRECT AN IMPRESSION

BASIL RUYSDAEL is NOT retained EXCLUSIVELY by any sponsor. He is still a freelance air salesman. Also announcer, narrator, film-scoring and slide films.

**Singin' Sam**  
Management  
**LAWRENCE GOLDEN**  
743 Fifth Avenue - New York 22, N.Y.

**UNITED REKALL DRUG CO.**  
Friday—CBS—10 p.m. EDT  
Ed. J. LEU CLAYTON

## Argentine Webs Fear Govt. Probe Is Stacking Cards for State Control

Montevideo, July 10. Argentine networks still are anxiously awaiting a decision on the lengthy probe being conducted by a mixed Government-Committee to the Argentine radio system, and whose stated intention it is to organize the Argentine airwaves into a free commercial system, or on State-controlled lines. The Committee will also re-allocate wavelengths and tie up all radio workers under a strict social legislation scale of salaries, fees, pensions and working hours.

That the Committee—or a certain section of it—has a prejudice against the commercial system of private enterprise in radio, is evident from some of the queries as to the duties and virtues of radio, which it has addressed to educational, academic and literary circles. Among other measures it has taken, with the alleged purpose of arriving at a general idea of what Argentine listeners want on the air, the Committee launched a survey, addressed to 20,000 representative members of various fields of activity throughout the country querying what they consider radio's function should be, and inviting opinions on the desired quantity and quality of commercial advertising, types of program preferred, etc.

Although this probe is described officially as "consulting the public's opinion," the specialists invited to give their views can scarcely be considered an average poll of the close on 14,000,000 population of the country. The industry can therefore be excused for suspecting that the 20,000 so-called "listeners" queried in this survey have been selected because their replies will favor some of the Committee's own pet schemes.

The networks feel that the way in which the queries are presented is intended to provoke an unfavorable reaction to radio advertising on the part of those consulted. For instance, there is no reminder of the fact that the alternative to commercial radio is a tax payable by all

holders of sets, with abolition of the present system of cutoff licensing. The webs point out that knowledge of this alternative would stop even many of the select 20,000 from replying unfavorably for free commercial radio.

The webs themselves are also being quizzed by the Committee on anything and everything connected with radio developments of the future—television, FM, DX broadcasting, post-war commercial possibilities and many other gimmicks—(fill the network execs feel they are expected to have a telescopic eye on the future of radio, since they are far from the centers of research in many of these fields. The broadcasters fear that even if a commercial system of private enterprise in broadcasting is allowed to stand, the Committee's decisions will establish even tighter Government controls than the present stranglehold, and the partial and even complete elimination of outlets. The Committee is expected to report on its probe some time towards the end of July next.

Seifert, N. C. R. W. (Gus) Youngsteadt, since 1939 assistant advertising director of the Carolina Power and Light Co. has been appointed program director of WPTV.

Three half-hour shows produced here, titled "The War in the Pacific," are being aired over BBC's three nets at peak times now, on Thursday evenings. Series premiered July 3.

Shows start with "The Month of Defeat," centered on Pearl Harbor; go on to "The Months of Building," showing how we started to come back against the Japs, up to our surrender on Guadalcanal; and finally "The Months of Victory," which bring the Pacific war up to date.

Merrill Denison scripted the three stories, and Roy Lockwood produced. Narrators were Martin Gabel, Paul Luther and Kermit Mulcaire.

"Meet Your Navy" the all-blue-jacket show now heard Saturdays, 6:30-7 p.m. (CWT) over ABC (Blue), will switch to Monday at 8:30 p.m. (CWT), effective July 16. Show will retain the same format in moving to the new slot including the recently inaugurated "Pacific Party Line" which consists of a two-way hookup between persons in the country and those in the Pacific combat area.

Navy show was launched over the Blue network in January, 1942, and has been bankrolled since October, 1944, coast-to-coast, by the Raytheon Mfg. Co., Newton, Mass. Programs originate at the U. S. Naval Training Center, Great Lakes.

Charles Lewis, ex-WOL newscaster, has joined as announcer, and the engineering staff has been augmented by Corby Stone, ex-WXYZ; Allen Anderson, ex-Detroit's WJBK Co., and Alphonso Burge, ex-Army, who supervised 14 different radio stations on Okinawa.

Ed. J. LEU CLAYTON

## Cine-Tele's Fidler Strong for Film Fare As Postwar Video Procedure

By FRANK MORGAN

Chicago, July 10.

Actual visual evidence of what television will look like in the post-war era, when video takes the place of radio, is being dished up by Fred H. Fidler, head of the Cine-Television Studio, New York. For recent, combat service with television minded advertisers, has adapted a technique of making exploratory video campaign in the form of sponsored screen shorts which are being shown on thousands of theatre screens throughout the country. Shorts, geared to educating audiences to the kind of visual entertainment they will see on their television sets, are using the same technique as advertisers will have to deal with in television.

Acceptance by motion picturegoers of sponsored shorts is approximately 50% more theatres than were using them as late as 1939 is evidence, he said, that the public uses had satisfactory experience with them from the standpoint of audience reaction "and certainly that he recognizes the theatre is more than ever a community crossroads where his neighbors get not only their entertainment but information as well."

Fidler holds the theory that video audiences won't be satisfied very long with live programs which would be denied the flexibility of production and illusory devices that the motion picture camera affords. He said he believed that motion picture production costs can be reduced to the point where their use in postwar television programming will not only be more economical but that film telecasts will prove more favorable than many types of live television.

The use of films in television has numerous advantages over live shows, Fidler said. Aside from the fact that they will give execs and producers something to study, and the ready talent crutch which editing and retakes afford, a show on film gives the opportunity to rehearse it over a number of stations in the pre-work period. He said there wouldn't be any other means of satisfying television's terrific appetite for talent and material than to turn on films to rehearse up television material for practical reasons of rehearsal time, station space and other factors, if everything was going to be programmed on a direct television basis.

Many costume pictures and animated cartoons produced over a period of the last several years form a storehouse of library material for television, he said, but a good many of the other features are so dated that they will not be able to be used and are so long that they can not sustain that kind of concentration in competition with other distractions going on in the home.

From a technical standpoint Fidler said that television will borrow from both the radio and motion pictures, but talent will come mostly from the legitimate stage because of the performance factor. Not many of radio's people will be able to develop either the study, which is necessary for delivery without a script or cameras present, and very few motion picture players have been trained in sustaining a scene production managers and theatre stage managers will have just as much to learn in the new field as the players, according to Fidler.

### Cellophane Plugs

Advertisers are going to shoot their television commercials on film rather than risk product demonstrations to live television, he said. Also, even those advertisers who can afford the most expensive types of live television, will definitely use film for inserts, short reel projections, location scenes and delve into stock shots to help progress their story.

"All of this doesn't deny the boys who talk of spontaneity, immediacy, simultaneity and the newly coined, 'instantaneity,'" he continued, "for 35% of television will apply to news releases, pickups, sports events and other current happenings." (Fidler's views on this will coincide with those of Capt. William C. Zilly, head of the U. S. Navy Radar Schools and eminent television authority, who recently stated before the Chicago Radio Management Club that he thought future teleprogramming would be composed of one-third on-the-scene pickups, one-third motion pictures and the other third live studio broadcasts.) Fidler's company, which has been

experimenting in television sales gimmicks for sometime, has sales in mind, says, that is unique in the business, in the "visual scripting or presenting of scripts on a projector using a camera to convey the client's sales intentions as a prelude before final production is made." He stated that sometime in the near future his firm will come up with a franchise plan for video stations which are seeking program material the average client can afford, and which want to start gearing up now, thereby opening up another front in the development of television.

It is too early, he said, to say where the lead in the television field is going to rest, but Hollywood isn't going to overlook it as it did radio at the outset, "because television represents a challenge to their talent and experience and the other phases of show business that were not and are not particularly stimulated by radio."

## Quick Decish

Detroit, July 10.

Producers of the Ford "Sunday Evening Hour" for this fall were swaying between two hours. Whether to air the broadcast between 8 and 9 p.m. or 9 and 10 p.m.

They made up their minds in a hurry when they found out that Henry Ford goes to bed at 9:30, regularly.

## Paramount Teletation Signs NEA Comic Strips

Hollywood, July 10.

Klaus Landsberg, director of W6XZY, has begun conducting experiments in televising "funnies" with deal closed with Newspaper Enterprises Assn. for rights to use their comics as regular Friday night feature.

"Boots," "Freckles" and "his Friend," "Captain Easy" and "Our Boarding House" will be put on slides and projected for telecast owners in this area as first strips to go over video.

## Catholic Weekly Heaps Scorn On Soapier Themes, Character Slants

Philadelphia, July 10.

Commenting on the "modernizing" of "soap operas," and the attention recently being given to stories about service men and their wives, The Catholic Standard & Times, of Philadelphia, editorially declared: "The people who write these radio plays, invariably women, display anything but a Christian philosophy." Continued the archdiocesan organ, "On the contrary, they seem to go out of their way to popularize the pagan way of life. Divorce is glorified, indefinitely made desirable under certain circumstances, and the rearing of families interpreted in terms of mere emotion and expediency."

"According to these salesmen of soap and its by-products, our American women who have servicemen husbands have anything but a bright future. If returning servicemen in any way resemble the characters of these serials, they are nothing more than psychopathic, psychoneurotic misfits with their minds 'all twisted' with new outlooks on life, with a new sense of values. They are young men who have seen life at its worst, and they are, as a consequence, embittered. They are difficult to get along with; they are irritable, unsympathetic, unaggressive, uncooperative and impossible. They are new. They are different."

"Aside from the fact these daytime radio dramas are spreading a philosophy of life that is anything but Christian, they are certainly being unpatriotic, and very unfair to the returning servicemen. What their purpose can be is difficult to understand. Can it be that they feel there has been a great deal of infidelity on the part of servicemen's wives in the years of their absence, and that such wives should have some excuse for their conduct? Whatever be their reason, we think that the day has arrived where someone should do something about it."

# WCOP

## BLANKETS BOSTON WITH BLUE BALLYHOO!

WCOP joined the Blue Network on June 15 with a publicity and advertising campaign that Boston won't soon forget.

### Over the Air . . .

PHILCO HALL OF FAME welcomed WCOP's new Blue affiliation by originating in Boston from Symphony Hall.

GUY LOMBARDO and his entire organization saluted WCOP.

PAUL WHITEMAN joined the Boston "Tub Thumpers" in hailing WCOP through a unique broadcast.

WCOP celebrated "New to the Blue" with a special half-hour show of its own.

TOM BRENNAN awarded the "Breakfast in Hollywood" Orchid to BOSTON's good neighbor

in the first broadcast of this famous feature to come over WCOP.

### In the Newspapers . . .

750-line ads in city papers for four days to publicize WCOP as new outlet for Blue shows. More ads in 32 suburban dailies and weeklies.

### All over Town . . .

Car Cards and Dashers on Rapid Transit and Surface Cars . . . Window Displays and Window Cards . . . Filers for Kids about Kid Programs. Hotel Lobby Displays . . . Jumbo Postals to 1500 • Grocers and Druggrists merchandising Blue Network advertisers.

Press parties did the rest. We're still looking for any stone left unturned . . . there aren't! WCOP boosts itself, boosts its advertisers with terrific impact!

# WCOP Boston

A Cowles Station — Exclusive Boston Blue Network Outlet  
Costs and Availability from any Katz Office





# New Record Reproducing Machine Claimed to Be Better Than Wire

Los Angeles, Calif., July 10. Record-changers, a b u m a and music on wire may hear death knell, according to Dr. U. L. DiGirolamo, inventor of a new type slow-playing phonograph and recording machine, when his Lincoln records hit the commercial market. Beverly Hills inventor has been working on machine and new recording method for past five years.

In demonstration exclusively for "Variety," DiGirolamo cut three and one-half minutes of music in space of one-eighth inch on surface of a 12-inch platter. Normally, the average ten-inch disc sold for home consumption takes same amount of time to play out. Inventor can on eight-inch disc record music or voice that will play for one hour without turning. On 12-inch records there is enough space for two hours and 11 minutes of playing time; 16-inch platters can carry four and a half hours of music without flipping over. Voice alone can be recorded on this letter disc to run for 5 hours and 28 minutes.

Maritime Commission and Navy are already interested in machine, which is composed of one quarter the parts now required for ordinary home record machine.

Simplified design also makes DiGirolamo's product very inexpensive to market and it is easily handled by small children and another feature is that same needle and pickup arm can cut recording and play it back immediately. Method of recording is called embossing and does not actually cut into acetate of blank disc but merely presses heavy lines. Voices can also be cut in disc over music previously recorded.

In building machine DiGirolamo had needs of Navy in mind and constructed it so that pickup arm and needle cannot be thrown from record groove either by bouncing of machine or tilting in any way. Inventor pointed out advantages of machine over music on wire by stating it takes two miles of wire on spool to record or play voice for one hour. This same spool requires ten

minutes of rewinding before it can be played again.

DiGirolamo's civilian distribution plans cannot be set up until the war is over, although manufacturing for government may be set up shortly. Invention, DiGirolamo said, has several types of machines for both home and commercial use. There will be three home types. One which will play back present discs as well as linear speed platters, second machine will record in addition to playback third machine will have radio installation as well as features of other two. Inventor says marketing costs due to simplicity of machine will range from \$35 to \$60 from simplest to most complicated of home use machines.

## RCA-Victor Has Artist Headaches

Hollywood, July 10. RCA-Victor apparently is having trouble with its artists in wholesale lots. No less than Freddy Martin, Tommy Dorsey and Dinah Shore are currently at odds with the company. Dorsey and Martin assertedly have refused to record further until their beefs are ironed out. Dorsey won't answer questions on why he is at odds with Victor, but it's said to be over the failure of the company to give his recording the amount of production he thinks they should get. And his contract with Victor expires near the end of this year. In Martin's case, his beef is over tunes assigned to him to record and the company's refusal to allow him to cut material he thinks will do his band some good.

As for Dinah Shore, who hasn't had a hit since "I'll Walk Alone," she's burned plenty over the company's exploitation of Betty Jane Bonney, former vocalist with Lee Brown. Victor has issued two discs by the latter.

## Name Ernest Anderson To Plug Majestic Discs

Forner N. Y. Mayor James J. Walker, president of Majestic Records, has appointed Ernest Anderson public relations director of the platter firm. He'll supervise promotion, advertising and exploitation of Majestic artists and record sales efforts. Anderson formerly was with the D'Arcy ad agency working on the Coca-Cola account.

## GIs Resent Band Leaders for Not Playing Overseas

As the major portion of the U. S. fighting forces in the European theater of war return to this country for discharge or redeployment, there is being revealed the full extent of the resentment the average GI feels against name bandleaders for failing to put in an appearance overseas. From enlisted men and officers never connected with the amusement business pre-war and from men who were so associated pre-war and therefore more attuned to the mood of the fighters, there have been increasing reports of how low many auestros have fallen in the esteem of former fans.

One special service junior officer who recently went to France after a period's service here vented out of his way, since he was formerly connected with the band business, to explain that a number of top name leaders had made attempts to go over without success. The experiences they had with draft boards in attempting to get enough men released at one time to get a full band out of country made such ventures impossible, he pointed out. He was promptly silenced by being asked for an explanation as to what stopped individual leaders from coming over with small combinations of three, four or five men to likewise sit in with service orchestras and also work solo.

He couldn't find an answer, for that argument.

## MPPA's Douglas Gets Pubs Off Hook Again, WPB Revises Ruling on Paper

### Col.'s New 'Voice'

Columbia Records, which disce Frank Sinatra, has a new "Voice" these days. He's Manie Sacks, director of artists and repertoire, who is starting friends with a distinctly different speaking tone after a throat operation.

Sacks returned to work Monday (9) in fine physical shape after being out a month for the cutting, and recuperation.

For the second time within a year, the music publishing industry has been taken off a hot spot, insofar as the consumption of paper is concerned, by Walter Douglas, chairman of the board of the Music Publishers Protective Assn. Douglas last week earned the blessings of the board by securing a complete revision of the War Production Board's order of last April which, if allowed to stand, would have put every top flight publishing house out of business for the better part of each year that the paper shortage persisted.

As it stands now, publishers are permitted to return to the pre-April basis for consumption under which they are restricted only by the limitations placed on printers. Letter allows printers to work on 72½% of either 1941 or 1944 consumption, or 10 tons, whichever is greater. In other words, there is no limitation at all on the amounts of paper publishers can use for the printing of sheet music (not including folios of 32 pages or better, which come under book rules) so long as they can find a printer with enough of a paper supply to handle their needs.

Last April, the WPB issued a double-complication order limiting all publishers as well as printers in their use of paper stocks. Individual publishers were ordered to restrict consumption to 75% of 1941 or 1944, or five tons, whichever was greater. Since 1941 was the year of the radio-American Society of Composers, Authors and Publishers battle and comparatively little music was printed by ASCAP firms, this year couldn't have been a fair basis for measurement. Five tons of paper will turn out only about 250,000 copies, a drop in the bucket compared to what most firms use.

One Year No Basis. As for 1944, it was pointed out by Douglas to the WPB that by using any one year as a yardstick for restriction, some publishers would have more paper than they could use and others wouldn't have enough. If one firm had one or more (Continued on page 45)

## Leeds Files Suit Over 'Caldonia'

Leeds Music has filed suit against Louis Jordan, Beryl Adams, his manager; Preview Music, Jordan-Adams music publishing Co., and Edwin H. (Buddy) Morris Music Corp. over the song "Caldonia." Leeds asks \$100,000 damages in its action for Jordan's failure to turn the tune over to that firm as per agreement to publish all of his original material.

Jordan has consistently claimed that he was not the writer of the disputed song; that it was authored by a Fleecie Moore, hence he could have no obligation to Leeds. Leeds, feeling that Jordan was connected with the tune, objected violently when it was turned over to Morris, but waited until Jordan opened at the N. Y. Paramount theatre to file suit.

Adams is a co-defendant since he's Jordan's manager and part owner of Preview Music Co., which holds copyright on the tune. Morris is its selling agent. Preview is a BMI firm. Morris is listed as defendant for allegedly inducing Jordan to breach the Leeds agreement.

*A Natural -- A Real Money Song*

# LET CAROL AND I KNOW

From the 20th Century-Fox picture "Nob Hill"  
Lyric by Harold Adamson • Music by Jimmy McHugh

*A Great Novelty Song With A Latin Flavor*

# LAURA

Lyric by Charlie Tobias • Music by Nat Simon

*Still Going Strong*

# LAURA

## Recording Execs Don't Believe OPA Should Regulate Recording Biz

Committee of recording executives, named to meet with the Office of Price Administration and Iron out the latter's objections to the wartime operations of the disc business is preparing an argument for the Government agency purporting to show that the recording field is an arm of the entertainment business as a whole, which is not subject to OPA price regulations, should not itself be controlled in this manner.

They will point out theatre admissions are not regulated, for example. Committee, consisting of such men as Glenn Wallichs, Ted Wallerstein, Jim Murray, Jack Kapp, of Capitol, Columbia, RCA-Victor and Decca Records respect, among others, will have its next meeting with OPA men Aug. 1.

Artie Shaw cancelled his 10-day tour of the Northwestern states because of transportation difficulties.

## No Matter Who Denies It, M-G, Morris Still Cooks

In spite of all denials, Metro and Edwin H. (Buddy) Morris are still talking a deal whereby the film company would buy into Morris' music setup. These conversations have been going on for some time and the major stumbling block to a deal is the many different thespians and dualities of subsidiary firms Morris has with, for example, Bing Crosby, Jimmy Van Heusen-Johnny Burke, etc.

Metro currently owns a 51% interest in the Big 3, consisting of Robins, Feist and Miller music companies.

## Bands at Hotel B. O.'s

Band	Hotel	Weeks Played	Extra Post Work On Date	Total
Hal "Domina".....	Lexington (500; 750-\$1.50)	9	1,850	28,425
Sonny Dunham.....	New Yorker (400; \$1-\$1.50)	9	2,275	10,375
George Paxton.....	Pennsylvania (500; \$1-\$1.50)	9	3,300	30,575
Erskine Hawkins.....	Lincoln (275; \$1-\$1.50)	9	1,100	10,575
Eddie Stone.....	Roosevelt (400; \$1-\$1.50)	9	2,000	21,500
Harry James.....	Astor (500; \$1-\$1.50)	4	4,500	24,500

\* Asterisks indicate a supporting floor show. New Yorker has ice show; Lexington, an Hagenfest floor show.

### Chicago

Wayne King (Beach Walk and Marine Room; Edgewater Beach hotel; 1,400 combined; 1,25-\$1.50 admission to Beach Walk; Marine Room, 50c-75c cover charge, no minimum). Warm weather kept the Beach Walk open and upped count to five 9,600.

Mex. LaSalle (Mayfair hotel; 350; \$1.50-\$2.50 min.).

Next-to-closing for Carl Brisson brought out nice 3,200.

Frankie Masters (Boulevard Room, Stevens hotel; 650; \$3-\$3.50 min.).

Fourth of July caused a dip here, as elsewhere, but only a slight one, to cue 8,800 for Masters and big vaude show.

Waughn Monroe (Panther Room, Sherman hotel; 650; \$1.50-\$2.50 min.).

Minor drop here, too, but Monroe still holding its own excellent 6,300.

Eddie Oliver (Emphus Room, Palmer House; 700; \$3-\$3.50 min.).

Room's much-ballyhooed "Fabulous Foursome"—Oliver, Patsy Kelly, Barry Wood, Eddie Oliver—can't break Hildegarde's record, as was prophesied, but 9,100 wasn't bad, at all.

Emile Pettit (New Walnut Room, Bismarck hotel; 465; \$1.50-\$2.50 min.).

Ended off a little, with Pettit, Dorsine & Ellis and Mata Monteria accounting for tidy 3,100.

### Los Angeles

Freddy Martin (Ambassador; 900; \$1-\$1.50). Rising and shining with bofo bit at 4,600 tabs.

Joe Reichman (Biltmore; 900; \$1-\$1.50). Up again and getting healthy 4,600 covers.

### Location Jobs, Not in Hotels

#### Chicago

Gay Claridge (Cheer Parade; 650; \$3-\$3.50 min.). Sophie Tucker and Claridge still jamming 'em in with 5,800, almost capacity.

Del Courtney (Blackhawk; 500; \$2-\$2.50 min.). Patronage continues soft with 4,200 tabs counted for Courtney, Mardoni & Louine, et al.

Ted Lewis (Latin Quarter; 700; \$3-\$3.50 min.). All that's needed here is a little oil to make it look like a sardine convention. Lewis responsible for 6,000.

#### Los Angeles

Tommy Tucker (Palladium B, Hollywood, 4th week). Still not setting any records at 36,000 covers.

Jack Teagarden (Trianon B, South Gate, 3rd week). Took a clinic, aided by the Fourth, to hit 9,500.

Leighton Noble (Slapay Maxie's, N. Los Angeles, 29th week). At the usual mobbed capacity figure of 3,200.

Carles Melina (Troadero, N. Hollywood, 16th week). Summer slump seems to have tagged on here, getting only about 2,100 covers.

Carmen Cavallaro (Ciro's, N. Hollywood, 7th week). Getting covers as usual and getting lush coin at 2,000 tabs.

## Pitts. Courier Secures

### Reversal of Award To John Kirby in Suit

The Pittsburgh Courier, Negro newspaper, won a reversal last week of a \$5,000 award to John Kirby, Negro orchestra leader, by a N. Y. federal jury for alleged libel. Upon appeal by the Courier to the U. S. Circuit Court of Appeals, judgment was reversed on the ground that the trial board erred in not admitting one of the publication's exhibits, a subsequently published retraction, in the judge's charge to the jury. The suit was sent back to District Court for retrial.

Band leader had sued for \$50,000 damages charging that an article published in the Courier about him was untrue. It appeared in the Aug. 7, 1943, issue under the title, "Little Shols About Big Shols, and read, 'If John Kirby doesn't report for induction this week his local draft board will have the FBI track him down.'"

Circuit court, in reversing the judgment, held that defendant's exhibit was not a retraction, but that the trial board erred in not admitting it. The jury should be given proper instructions, in determining whether, if it were read by any person who read the first libelous publication, it reduced compensatory damages.

The court added, "On a new trial, if punitive damages are in issue, the jury should be told also to consider its bearing on that issue."

Willard Alexander To

Rest Up on Cape Cod

Willard Alexander, executive of the William Morris agency band department, left N. Y. last week for Cape Cod, where he will spend the entire summer in an effort to fully recover strength lost during a series of illnesses the past year.

Recently, an arrangement was made at W.M. whereby Nat Kalishheim, head of the vaude and minstrel departments at that agency, would supervise the band department with Alexander to ease the strain on the latter.

## Romberg Conducts

Sigmund Romberg has been set for the Lewisholm stadium, N. Y., July 21. He'll follow with a date at the Robin Hood Dell, Philadelphia, July 26.

The Philly engagement will be his second there this season.

**MUSIC**  
**BOURNE**  
(Who's Wonderful—Who's More Wonderful)  
**MISS ANNABELLE LEE**  
**BOURNE, Inc.**  
709 Boulevard Ave., New York 17, N. Y.

**'FIGHTING SONS OF THE NAVY BLUE'**  
by **BILL WATTERS**  
CV, U.S.N.R.  
Featured on the Nation's Radio Shows  
Material Available  
**VANGUARD SONGS**  
1509 N. Vine St. Hollywood

**GEORGE P. SKOURAS**  
(Skouras Theatre Corp.)  
Use this 2nd VIBRA, record of song hits of over 120 publishers, film and vaudeville, includes lead sheets and lyrics of choruses. **RAMPLER PRINCE**  
1619 Broadway  
New York 19

## We Hope to Make as Good a Record in Hollywood as These Records Made in 1945

### YOU ALWAYS HURT THE ONE YOU LOVE

MILLS BROS., SAMMY KAYE

### INTO EACH LIFE SOME RAIN MUST FALL

INK SPOTS and ELLA FITZGERALD

### ANGELINA

LOUIS PRIMA, JOHNNY LONG

### INVITATION TO THE BLUES

ELLA MAE MORSE

### GOOD, GOOD, GOOD

SAMMY KAYE, MIGUELITA VALDEZ, XAVIER CUGAT, BING CROSBY, ANDREWS SISTERS

### HER HEART WAS MADE OF STONE

SAMMY KAYE

### FIFTEEN YEARS

ERSKINE HAWKINS, PEARL BAILEY

### OLD DEVIL CALLED LOVE

BILLY HOLLIDAY

### I WISH

MILLS BROS.

### TAMPCO

STAN KENTON

### A TENDER WORD WILL MEND IT ALL

KING SISTERS, GENE KRUPA

NEW RECORDS COMING . . . Tired • Gee It's Good to Hold You • Prove It • If You Don't Like It Don't Knock It • Flagalapa • Twickenham Ferry • My Sacrifice • Too True to You • Who'll Lend Me a Rainbow • No Soup • Is Somebody Else Breaking Your Heart • and others.

Thank You All For Your Confidence and Co-operation

ALLAN ROBERTS and DORIS FISHER

STARTING AUGUST FIRST, COLUMBIA PICTURES, HOLLYWOOD, CAL.

## Inside Orchestras—Music

Hildegard's current plug song, "I'll Be Yours," American lyric by her manager, Anna Sosenko, is the second time that Dino Oliveri's melody, "Patentrol," has been Americanized. Charles K. Harris (Hatch Peer) is doing the current plug, some years ago Xavier Cugat and Marty Symes used it under the title of "Long Live Love," which Yvette featured, but it never caught on. It is, incidentally, despite the common impression that "Patentrol" ("I Await") is of French origin, the tune is basically Italian, first published in 1932 by P. Leonardo of Milan under its original title, "Quaranta," which means the same. Editions Francis Day of Paris made it really popular, however, in its French adaptation and thus it percolated to the States.

Dr. Willem Mengelberg, director of the Amsterdam Concertgebouw and internationally famous conductor, has been barred from ever wielding baton in the Netherlands, because of Nazi collaboration. Director, who is now in Switzerland, was guest conductor with the N. Y. Philharmonic from 1921 to 1928, leaving finally over a difference in artistic policies with fellow-conductor Arturo Toscanini.

Not believed that the few Mengelberg symphonic recordings in this country will be affected by the Dutch edict, sale on same never having been strong.

First brochure devoted entirely to a film ever put out by Columbia Recording, has just been issued by George Gerashwin and Warner Bros. "Rhapsody in Blue." It is a 24-page booklet dealing with various aspects of the composer's works, the artists in the picture, and the picture itself.

First paragraph of the brochure reads: "From time to time, Columbia came a little with a motion picture because that picture features a Columbia artist or a certain musical composition. Never before, however, have we gone so wholeheartedly into the promotion of a picture as we have with Warner's 'Rhapsody in Blue'."

Deebels are the basis of a musical feud between a bandleader and a San Francisco hotel manager. While the manager contends his musician, is dispensing just the correct amount of sound waves, the manager argues the music is too loud for the size of the room, pointing out that customers have been staying away in recent weeks. Friends of the pair are trying to promote harmony in the deebel battle.

## SPITZER ACQUIRES 10% BITE OF BUDDY MORRIS

Arrangement has finally been couched between Edwina H. (Buddy) Morris and Henry Spitzer, general manager of Morris' music interests, whereby Spitzer acquires a 10% in the operations. Spitzer's piece of the profits will come from the earnings of all of Morris' music operations including those of subsidiary firms.

Another deal by which Sam Weiss, Morris' Coast representative, also will get a profit-sharing arrangement, is being worked out, but has not yet been signed. Weiss' agreement will bind him to a five-year contract during which time he will get the earnings of all of the profits beginning at 1% and ending at 5%.

## Kobblers Go Majestic

Majestic Records is signing the Korn Kobblers and will build them up as opposition to Victor's Spike Jones.

Jerry Wald has just completed waxing several tunes for Maj under Ben Selvin.

## Major Brisson to Bring Major Miller Band Back

During his just-completed overseas assignment, Major Frederick Brisson, chief of the Office of Radio Production, AAF, completed arrangements for return of the Major Glenn Miller band to HQ. AAF from SHAEP, under whose supervision it has been operating. Now completing an overseas tour of one year, the band will shortly return to the U. S. for further assignment under Brisson.

He also completed several additional assignments for the AAF as well as supervising ETO operations for General H. H. Arnold's official band. Major Glenn Miller's band, "The Fighting AAF," featured coast to coast Sunday nights at 8:30 via the American Broadcasting Co.

## Prima, At 12 1/2 G, Back to Strand

Louis Prima's management signed for him to play a return at the Strand theatre, N. Y., for four weeks before next April. Asking price, \$12,500 (as reported last week in "Variety") was met and Prima's band was guaranteed \$50,000 for the four weeks run with an option for two weeks additional at the same weekly take.

Since his band is a travelling outfit, Prima's management is planning to fit the Strand will have to pay stand-bys, bringing Prima's cost to the theatre up to between \$14,000 and \$15,000 weekly.

Figure represents a new high for Prima, whose rapid advance as a stage attraction has been the talk of show biz the past few months.

Warner also is dabbling with the band leader for a film shot in the forthcoming Helen Morgan biopic with \$60,000 offered and \$75,000 asked. Studio wants Prima to report Aug. 15 for filming, which would necessitate cancellation of location and film house deals already contracted for. Prima's mentors also are anxious to learn how much of a featured spot the organization is lined up for before clinching the deal.

George Olsen is getting \$15,500 weekly on his current trip into the Strand, following a drawn-out argument with the theatre last winter. Olsen, who has been promised a substantial bonus by the house for the business he's now doing in Gilt is said to total in the neighborhood of \$10,000 for the full six weeks he'll be here.

Anita O'Day rejoined Gino Krupa's orchestra at the Capitol theatre, Washington, last week.

## Unheralded Strike by Columbia IBEW Stalls Discs in N. Y., Chi, on Coast

### Buddy (Zandicoff) Morrow Getting Own MCA Band

In line with the interest of the major band agencies in potential new talent, Music Corp. of America has signed Buddy Morrow, trombonist with Jimmy Dorsey, to a term management contract, that becomes effective Oct. 15 this year. He will then leave Dorsey to form a band of his own.

Morrow, whose real name is Mor Zandicoff, is widely known among musicians as one of the outstanding trombonists in the country. He has scored some with name bands, but the majority of his work has been in radio studio combinations where the pay is considerably higher. It is said that he took the job with Dorsey only under the agreement that he would get featured billing so as to build up a name for the time when he would form his own outfit.

### ASCAP Execs Lacked Proper Papers in Lisbon But Embassy Eased 'Em

John G. Paine, general manager of the American Society of Composers, Authors & Publishers, and Herman Finkelstein, ASCAP counsellor, were both arrested in Lisbon on the pair's recent European trip for the Society. They were grabbed for entering Portugal from Spain without the proper entry papers, but were immediately released due to the intervention of U. S. Embassy officials. They had made the trip without proper papers because the latter couldn't be secured in time to catch the bi-weekly plane.

This was the highlight of a complete report made by Paine and Finkelstein to ASCAP's board of directors on the overseas jaunt, during which reciprocal royalty arrangement deals were made with British, French and Spanish performing rights societies. Paine, who lost 20 pounds during the trip, explained that most of this poundage was lost in Paris, which is completely without surface transportation. He and Finkelstein were forced to walk 14 miles daily on two trips each day from the hotel to the point where their visas were checked. Later point was 3 1/2 miles from their hotel.

All Columbia Recording Corp. discing activity was tied up by the beginning of this week by a strike of its engineers, which went into effect Sunday (8) morning without warning. Seventeen men, 13 in N. Y., two in Chicago and two in Hollywood, are involved in the action, which apparently was called without authorization by the national office of the International Brotherhood of Electrical Engineers.

Columbia and IBEW have been negotiating a new contract for the men of the union it employs. An earlier contract between the two, which was to have expired Jan. 31 last, was cancelled by the union on Dec. 28, and since then no authorization by the national office of the International Brotherhood of Electrical Engineers.

Columbia was forced to defer some recording dates to the strike and may have to set back others, Harry James among them. Most important so far, rescheduled was the first cutting of the Robin Hood Ball Symphony Orchestra, originally set for Monday (9).

## OMAHA LEGION AND AFM LOCAL MIX IT UP

Post No. 1, and Omaha Local 70 of the American Federation of Musicians has entered the word-brothering stage. Union blames Legion for break which cut music out of late's big night club and ballroom setup, and Legion says Union's prices are out of line. Musicians finally said they had no quarrel with the Legion. (Post No. 1 is world's largest with 8,500 members) but blamed certain officials as obstinate. (See Specialty "Legionnaire" of field—Legion paper, editorials; "The Union's Golden Goose Is Dead." Chief Jimmy Petrillo is sending conciliator.)

Legion here has three notable big spots in the club, the home club, and the Forty and Eight, all playing to big crowds nightly. Trouble with Union has been brewing for months, but didn't come into open break until last week.

# FOOD RECORDS & LOCAL NETWORKS

## CHICAGO

Will Back  
Jack Baker  
Eddie Ballantine  
Bennett Saters  
Joe Behrmann  
Johnny Betts  
Campana Hour  
Gay Clarity  
Henry Cool  
Mel Cooper  
Dad Courtney  
Chuck Foster  
Jack Fulton  
Joseph Gallicchio  
Hunter Keler  
Harry Kagan  
Bonnie Lee  
Ted Lewis  
Louis & Geng  
Marion Mann  
Don Marquette  
Frankie Masters  
Rex Maupin  
Eddie Oliver  
Jack Owens  
Richard Paige  
Cesar Pettit  
Emile Pettit  
Roy Shields  
Ron Strong  
Eul Tanner

## ST. LOUIS

Russ David

Hal Alama  
Pauline Allen  
Carol Ames & Lendi Trio  
Bob Aronson & Ed Slattery  
George Barry  
Phil Bala & Reclm Hour  
Joan Brooks  
Randy Brooks  
Henry Buse  
Norman Cloutier  
Perry Conn  
Arthur Deeds  
Wendredes

## PHILADELPHIA

Joe Braxton  
Clarence Fulham  
Horn & Hardard Hour  
Phil Kline (Mr. Alex Clements)  
Elliot Lawrence

## NEW YORK

Walter Fleischer—Coast to Coast Hour  
Paul French—Fried  
Bob Grant  
Bob Hanson & Ed Slattery  
An American Melody Hour  
Lenny Herman  
Phil Kline  
Henry Jerome  
Allan Jones  
So-may Kase  
Stan Keller  
Henry King  
Coca Cola  
Charles K. Harris  
Vincent Lopez  
Bill McCone  
Frank Munn—Waltz Time

## SYRACUSE

Claude Bortel

## BUFFALO

Ruby Norman  
Dorothy McNeil  
George Patton  
Victor Pelti—Fecemant  
Bob Quinn  
Lee Sims  
Frank Sinatra  
Lester Smith  
Max Factor Hour  
Bob Stanley  
Eddie Stone  
Henry Sylvan  
Thomas L. Thomas & Victor Aiden  
Manhattan Merry-G-Round  
Jean Tighe  
Charles Touchette & G. Clumbe

## WEST COAST

Phil Rivers  
Furlia-Cala  
Eddie Coleman  
Hal Derwin  
Tony Freeman  
Clay Hayes  
Pat Kavan  
Key Krays—Calgate Hour  
Freddy Martin  
Curt Massey  
Billy Mills  
Bob Montgomery  
Thomas Peluso  
Joe Reichman  
Betty Jane Rhodes  
Sonia Shaw  
Rudy Taylor—Dreem Hour  
Harry Zimmerman

## NASHVILLE

Frances Craig  
Denny Ryan  
Beasley Smith

## DENVER

Milton Shrednick

## BROADCAST MUSIC INC.

Irving East Joe Santly New York Jimmy Carter Chicago Eddie Jan Hollywood

HELEN W. MARSHALL



## 10 Best Sellers on Coin-Machines

- |  |                              |
|--|------------------------------|
| 1. Sentimental Journey (16) (Morris).....    | Les Brown.....Columbia       |
| 2. Bell Bottom Trousers (8) (Samtly).....    | Hal McIntyre.....Victor      |
| 3. There I Said It Again (11) (Valiant)..... | Merry Maes.....Decca         |
| 4. Dream (16) (Capitol).....                 | Tony Pastor.....Decca        |
| 5. Laura (1) (Robbins).....                  | Louis Prima.....Majestic     |
| 6. You Belong to My Heart (6) (Harris).....  | Vaughn Monroe.....Victor     |
| 7. The More I See You (2) (BVC).....         | Freddy Martin.....Victor     |
| 8. I Wish I Knew (6) (Triangle).....         | Fled Pipers.....Capitol      |
| 9. I Should Care (3) (Dorsey).....           | Johnnie Johnston.....Capitol |
| 10. I Wish (4) (Sun).....                    | Woody Herman.....Columbia    |
|  | Frank Crosby.....Decca       |
|  | Mills Bros.....Decca         |
|  | Dick Haymes.....Decca        |
|  | Dick Haymes.....Decca        |
|  | Tommy Dorsey.....Victor      |
|  | Maurice Tilton.....Capitol   |
|  | Mills Bros.....Decca         |

## Rudy Vallee Sets Up

## New ASCAP Firm As

## Twin of BMI House

Rudy Vallee, who recently set up a music publishing firm through Broadcast Music, has also set up a firm aligned with the American Society of Composers, Authors and Publishers. This outfit, to be called Rival Music, is on a non-participating basis in ASCAP as of last week and will assume full status with the piling up of performance credits.

Meanwhile, Vallee is proceeding with the BMI outfit, an active firm tagged Rudy Vallee Music. He hired Ralph Smitman, last with Paramount Music, as N.Y. professional manager last week and the firm will soon begin work on "Slowly," from the 20th-Fox film "Pallan Angel" (Alice Faye). It was written by David Rakusin, composer of "Laura," and Kernat Gold.

Murray Lazar is general manager of the firm, stationed on the Coast, and there will be a Chicago office set up soon.

Bob Crosby, Kathryn Grayson, Francis Langford, Bob Burns, Art Tatum and Phil Harris are exclusive waxing deals with American Recording Artists.

## WEINER BUYS GRAND,

## WEMAR FROM BACKER

George Weiner, operator of the Grand and Wemar Music catalogs for the past couple of years, has bought both companies from William Martinson, the angel who put up the coin to get them going. He also was the backer of Weiner's move last year into the business of financing band leaders, an endeavor that was abandoned some time ago. Terms of the deal by which Weiner acquired the companies is claimed to call for Weiner's repayment to Martinson of all the coin the latter has dispensed in the direction of both the music firms and bands since the beginning of their association. If this is true, it should be a considerable sum, although a hefty portion of it must have been returned during the past year by the song, "I'm Beginning to See the Light."

This tune was brought into the Grand catalog by Harry James, with whom Weiner and Martinson had a deal whereby the leader recorded about \$25,000 yearly for recording and bringing into the firm a minimum number of songs yearly. James has since pulled out of the deal.

Frankie Carle orchestra linked to play in "Riverboat Rhythm" at RKO.

## Dinah-Al Goodman

## A Stadium Boff

Jazz sounded good in N. Y.'s Lewisham Stadium Tues. (3), when the all fresco concert programs spilled over from lounge to pop, with Dinah Shore vocalizing and Al Goodman fingering the baton. The N. Y. Philharmonic players seemed to be in the mood as a change-off from Brahms—with the possible exception of basses or lower strings who had to slap out the rhythm constantly. The boys, sounded very practiced and under the light staff—which would be a tribute to Goodman.

Singer and conductor shared honors for the evening. Attendance was disappointing (7,500), due likely to a night's postponement because of rain, lack of publicity with newspapers on strike, and the event being held night before a holiday. Certainly pop fans got their money's worth.

Smitman looked ravishing in a simple white jacket, even a little trimmed with sequins, and carried herself well. Palpably nervous at first, lack of publicity with newspapers on strike, and the event being held night before a holiday. Certainly pop fans got their money's worth.

Her second song group went more warmly and expressively as she lost her tension and gave with more personality the group containing "Night and Day," "The Man I Love" and "My Bill." Last-named was her best, cozy and heart-warming. Miss Shore had loosened up by then, kidded with some fans shouting hellos from the floor, and joked at the mike. She sang three-encores, "Candy," "Do It Again" and "I Said No." The songs successively becoming less effective as the singer stayed on too long. Conductor's role was a result.

To many in audience, concert had particular nostalgic appeal in the recognition of the show-wise Goodman as a longhair maestro. The vet conductor, whose batoning added much to the success of over 150 Broadway musicals in past years, has come along considerably in more recent times as a boff pop maestro on the air, and the Stadium engagement seemed only just reward for his efforts.

Goodman, responsible for all the arrangements, also impressed for the support he gave Miss Shore as well as his way with the orchestra. The program started off right, Goodman replacing the usual smid amid anthems with a snappy rendition. Opening "Poinciana" had the lift and feel of true orchestral program (which ran from Gershwin and Goodman to Berlin and Romberg) sounded smart and exhilarating. Sometimes a tune, as in the first part of "As, Ay, Ay," sounded a little too heavily orchestrated, but on the whole the arrangements were aces. That of "Always Chasing Rainbows," "Strange Music," selections from "Carousel" and the rousing "Three Blind Mice" were particularly choice.

Both screen-radio singer and Broadway-radio conductor were making Stadium debuts, but it took little time to see they were in their element.

MPPA

Continued from page 39

hits in 1944 and note in 1945, which could easily happen in the music business, then that firm would have a large overabundance of paper. Another firm, which might have had no hits in 1944 and came up with one or more this year, by the same token, wouldn't have near enough.

With the possibility that the WPB would not accept Douglas' arguments for a change in the RPI ruling, music publishers were greatly agitated the past two weeks as the WPB's July 1 deadline for its answer to Douglas drew near. Since April there had been no worrying about the ruling among publishers for the reason that there was an arrangement between WPB officials and Douglas to maintain the status quo until his appeal was acted upon.

## BME IN MUSIC FIRM.

## DEAL WITH GENE AUTRY

Broadcast Music completed a deal with Gene Autry last week after weeks of dickering, whereby the cowboy vocalist will set up a music firm with BMI assistance. It'll be called Golden West Melodies and will be an inactive house existing solely for the collection of royalties on original tunes recorded by Autry. Autry records for Columbia Records.

## Hildegard's Sosnik May

## Also Do Danny Kaye Show

Hildegard Sosnik may be commuting among three bigtime radio programs this fall. He is chief dorchestra for Hildegard and now has the Nash-Kelvinator summer replacement show for the Andrews Sisters. The newest may be the Danny Kaye show, for which he was originally slated, excepting that Kaye wanted to remain in Hollywood and/or travel, but now Kaye is due for a New York sojourn, because of his Broadway legit musical, because of his Broadway legit musical, because of his Broadway legit musical, because of his Broadway legit musical.

## RCA-Victor 2d Quarter

## Divvy to Pubs Up 10%

RCA-Victor's royalty statements to music publishers for the quarter ended May 31 were up approximately 10% over the previous quarter, the first three months of this year. Checks went out to publishers during the past week.

Victor pays off on the basis of a fiscal year that starts Dec. 1.

## ASCAP Coin Divvy

## Keeps Pace; 2d

## 3 Mos. \$1,750,000

American Society of Composers, Authors and Publishers board of directors declared a distributable revenue of approximately \$1,750,000 for the second quarter ending June 30. This figure maintains the consistently high divvy the Society has been declaring all of last year and the start of '45. Initial quarter of this year poured some \$2,100,000 into the organization's treasury. About \$1,500,000 of which ultimately was distributed to writer and publisher members.

Society's '44 distribution was a record melon, running over \$6,200,000.

## ORPHEUM, L. A., OFFERS

## HAMPTON RECORD 15C

Lionel Hampton's orchestra was offered one of the best prices ever quoted for a white or Negro band last week for a date at the Orpheum Theatre, Los Angeles, the week of Oct. 16. Orpheum offered him \$15,000 flat or guarantee plus percentage.

Hampton will be on the Coast at that time. Whether date will be played hasn't been determined.

GREAT Performers  
Deserve GREAT Songs!

A WESTERN BLUES BALLAD WITH  
AN IRRESISTIBLE ROCKING RHYTHM

ALONG THE  
NAVAJO TRAIL

INTRODUCED, FEATURED AND RECORDED BY

DINAH SHORE  
(Victor)

A BOUNCING RHYTHMIC BALLAD  
(YIP YIP DE HOOTIE)

## MY BABY SAID YES

RECORDED BY  
BING CROSBY AND LOUIS JORDAN

on one of the most sensational discs of the year (Decca)

ALSO RECORDED BY  
THE PHIL MOORE FOUR (Victor) • HORACE HEIDT (Columbia)  
CHARLIE SPIVAK (Victor)

and please don't forget...

## PLEASE NO SQUEEZA DA BANANA

Novelty smash hit now featured by LOUIS PRIMA  
in his record breaking stand at N.Y.'s Strand

## LEEDS MUSIC CORPORATION

NEW YORK CHICAGO HOLLYWOOD

## NEWLY RECORDED LATIN-AMERICAN SUCCESSES

MY SHAWL (Frank Sinatra and Xavier Cugat)

THE BREEZE AND I (Eliel Smith)

TRU-CU TU (Enric Madriguera)

EL RANCHO GRANDE (Introducing "A Gay Ranchero"—Eliel Smith)

NEGRA CONSISTIDA (Andy Russell, Percy Faith, Jimmy Dorsey, Jose Behanconer)

SANTA MARTA (Nora Morales)

## STANDARD TUNES FOR SWING ADDICTS

SHIM-HE-SHA-WABLE

JAZZ ME BLUES

THERE'LL BE SOME CHANGES MADE

IDA, SWEET AS APPLE CIDER

MY GAL SAL

ORIGINAL DIXIELAND ONESTEP

TISHIONGMOO BLUES

JUMPIN' JIVE

BLUES MY MAUGHTIE SWEETIE GIVES TO ME

## MUSIC OF BLUE-RIBBON QUALITY

FRASQUITA SERENADE (Lehar)

MALAGUENA (Lecuna)

PARADE OF THE WOODEN SOLDIERS

GLOWWORM (Lincke)

LOVE'S OWN SWEET SONG from "San" (Klfman)

LOVE'S ROUNDLEAF from "Waltz Dream" (Oscar Straus)

DOWN SOUTH (Characteristic)

TOURS (Quierebre Mocha)

EDWARD B. MARKS MUSIC CORPORATION  
RCA BUILDING • RADIO CITY • NEW YORK

## Cleveland Resort Owner Charged With Murder in Death of 17-Yr.-Old

Cleveland, July 10. — Joseph Franck, owner of a hotel and hotel at nearby Chippewa Lake Park last week was charged with first degree murder in the killing of a 17-year-old lad fatally shot at his summer resort.

Simultaneously, Franck was sued for \$50,000 by the victim's parents, Mr. and Mrs. Gerald Nolan, who charged in their petition that the cafe operator "deliberately and maliciously" shot their son, James Nolan, through the head June 27.

Franck alleges the boy's death was accidental. He will be tried by the Medina county grand jury this week. Jury will also investigate allegations made by newspaper reporters that the Chippewa Lake hotel and nearby contributed to juvenile delinquency in that area.

Bernice Parks has been signed for the Monte Prorog musical "Spring in Brazil." Her last N. Y. date was at the Maionette of the St. Regis hotel.

The Drunkenest Drunk You Saw, The Laughingest Laughter You Ever Heard, Put Together It's

# STEVE EVANS

CURRENTLY  
OLYMPIC, MIAMI  
MGT.—MATTY ROSEN

# AL TRACE

And His SILLY SYMPHONISTS  
OPENS  
TROCADERO CLUB  
EVANSVILLE, IND.  
JULY 13 TO 24  
DR.—STAN ZUCKER



THE CHAMPAGNE MUSIC OF

# Corrence

## A DISTINCTIVE STYLE FOR EASY LISTENING

WESTWARD HO!  
OPENING ST. FRANCIS HOTEL  
SAN FRANCISCO, AUG. 7TH

Just Released!  
DECCA RECORD NO. 3726

"Canadian Cappers and  
Clarinet Poika"

Watch for More Decca Releases

Just Concluded Record Breaking  
Midwest Tour

Now Under Exclusive Management  
MUSIC CORPORATION  
OF AMERICA

## Saranac Lake

By Happy Benway  
Saranac Lake, July 10. — "Hi-Lites of 1945," first local show of the season, did sellout at the auxiliary of the general hospital and staged by Eddie Vogt, it was sold all the way. Big clips were Nollis, Peggy Wright, and Beverly.

Birthday greetings are in order for Dickie Moore, Joe Kelleher, Helen Kelleher, and Walter Vincent. Schneidell, all Rogierles.

Pay Shatt, formerly of Warners, now head switchboard operator at Rogers.

Joe Anderson handed 10-day furlough to visit relatives in N. Y. C. Harold Rodner and Walter Vincent up to visit gang at the Rogers.

Benito Colada will summer on Crescent Bay.

Margaret Dougherty elated over surprise visit from hubby, who shot in from the Brooklyn Navy Yard for weekend furlough.

Rollin E. Webster, minstrel boss of yesterday, boarded with a broken ankle, and recuperating at Greenfield, New Hampshire.

Joe Williams, formerly of Mahes Costume Co., checked in at the Rogers.

Hanna Lynn visited sister, Katherine Wolfe, who is doing ok.

Eddie Rehberg had holiday visit from father.

Write to those who are ill.

## EDDIE CANTOR AGAIN ELECTED PREZ OF J.T.C.

Eddie Cantor was reelected president of the Jewish Theatrical Guild at a meeting Friday (8) at its N. Y. headquarters. George Jessel, Fred Block, William Morris, Jr., Marcus Heiman, Emil Friedlander, Jack Pearl, Ted Lewis and A. A. Jaller were named vicepres, while Abe Lastfogel was elected treasurer. Sid Harlowitz, assistant treasurer. William Degan Weinberger, chairman of the board of trustees. Dr. Arthur Mitchell, chairman of the relief committee, and Lt. Henry Katz, chairman of the legal committee. Dave Pearson remains executive secretary.

Advisory council consists of James A. Sauter, Robert M. Wetman, Barry Fields, Lester Hammett, Harry Hershfield, Marvin S. Sack, Louis Laurie, Jr., Alan Cordell, Charles Cantor, Louis Bernstein, Ben Boyar, Nat Dornan, Max Efron, Morris Jacobs, Henry Jaffe, Dr. Elihu Katz, Harold Rodner and Harry Schomer.

## NAT M. WILLS' WIDOW DIES A SHABBY END

By ED BARRY  
When death claimed May Wills, 50, widow of the late Nat M. Wills, top-flight vaude and musician star last Sunday (8) in N. Y., it was the culmination of a precarious existence the former "Ziegfeld Follies" star had suffered for practically a double decade after the death of her consort. In January in 1917, three years after their marriage, death pointed to a cerebral hemorrhage, shown by subsequence loss of memory and "shattered" in the room of a friend, Richard Kennedy, who said he took her to a room in a hotel where she had told him she had had a place to sleep for days.

Kennedy in 1917, three years after the former Broadway butterfly in his room Saturday night and upon arriving home Sunday morning had found her in semi-conscious condition lying on the floor. He summoned her to the room and she was found dead upon arrival at the Roosevelt hospital, N. Y. Kennedy was held for questioning by the police but exonerated after the coroner's finding of death by natural causes.

It was an ingenious finish for the former May Day, who had been a toast of the town in the 1913 edition of the "Follies," at the age of 19. Her remarkable brunet beauty not only attracted outfronters but also intrigued Nat Wills, star of the show. Tom Rooney, chief electrician of the show, who had delegated himself to protect Miss Day from the onslaughts of stage door John, introduced the couple and marriage followed shortly afterward. She left the show the following season to bear their only child, Natalie, named after his father.

Wills, who had earned top salaries as vaude headliner prior to the "Follies," was in the \$2,000-\$3,000 peeky category as "The Happy Tramp" over a period of years. Wills found asphyxiated from carbon monoxide gas in the garage of his Cliffside, N. Y., home in 1917. He had his widow and daughter comfortably fed. In addition to special trust funds for his infant daughter he left his widow around \$100,000 in life savings in addition to insurance for a like sum.

Squandered Legacy.  
Close friends of the former beauty say the money went to her head and that she dissipated her fortune through partying, entertaining and other squandering on Broadway leeches who knew her when; but she didn't want to know her when she was rubbing shoulders with the rich. She spent her inheritance within five years after getting it. Her daughter had been away through most of these years, being educated in her orphanage, money, and getting the principal after reaching her majority in 1932. After graduating from college the daughter was appointed to a Government position in Washington where she met and married John M. Thale, now of Washington, D. C. attorney.

The daughter had provided for her mother throughout the years of adversity, but most of it went for her bus spending according to those who knew her well. Despite this the girl who loved her mother, forgave her frailties and had been taking care of her at the time of her death, the shabbily dressed remains of Mrs. Wills was a letter from her daughter, couched in affectionate terms and the usual "P.S.—Enclosed find check." Police notified Mrs. Thale of her mother's death. She planned to N. Y. Sunday (8) and took charge of burial. Services were held at Walter B. Cooke funeral chapel, N. Y., yesterday (10) with remains interred with her late husband. Few of the fair weather friends came to pay their respects for she had not been able to entertain them for years.

Carl Brisson booked for the Radisson hotel, Minneapolis, Aug. 10 for three weeks.

## THE CHORDS

OVERSEAS WITH  
RADIO CITY MUSIC  
HALL UNIT

Per Mgt.: EDDIE SMITH  
PARAMOUNT BUILDING  
NEW YORK

## Jack Lynch Pays \$6,300 To Recover \$5,600 Worth Of Liquor Held By U. S.

Philadelphia, July 10.  
Jack Lynch got 157 cases of choice brandy and liquors back from the U. S. Government last Saturday, taken from his Walton Hotel room in an April 1944, raid.

For the stuff valued at \$5,800, Lynch paid \$6,300.

Original charge slapped on Lynch was \$12,000 and on a tax of \$1,800 and a penalty of twice the estimated value of the liquors. The offer of \$6,300 made by Lynch's lawyer, Patrick Walsh, was accepted by Assistant U. S. Attorney Joseph P. Gold, and occurred in the Alcoholic Tax Unit.

Walton Hotel was one of 15 night clubs, restaurant and taprooms raided by the U. S. Alcohol Tax Unit in the spring and summer of 1944 for non-payment of the floor tax. Levy trouble among them, was reported to have gotten back 200 gallons of whiskey and 200 gallons of wine valued at \$4,500 for payment of \$4,000.

Kalners, owners of the Little Bohemian, finally paid \$50,000 after months of dickering, to get back \$70,000 worth of liquor—1,500 percent more than the original floor tax.

## NAIL TOLEDO NITERY EX-OP ON OPA RAP

Toledo, July 10.  
James Coleman, until paid owner of Granada Gardens, suburban night club, has been sentenced to three years in prison and fined \$3,000 on six counts of falsifying OPA records to obtain additional rental ration points. Federal agent Frank L. Klobb, who found him guilty, said Coleman's was the worst case to come before him.

Later was charged with getting 173,000 excess red points over a six-month period.

## Maurice ( & Cordoba ) Becomes MCA Agent

Maurice Lupo, who used to be the male half of Maurice & Cordoba, is now an agent, in the cafe and legit dept. of Music Corp. of America, N. Y. office.

Dancer was with "Winged Victory" while in service, and is a just.

## T/S Jonas Silverstone Hurt in Army Car Crash

T/S Jonat T. Silverstone, who before entering services, was chief counsel for American Guild of Variety Artists, suffered a fractured left kneecap when his car side-swiped a bridge, after sliding on wet pavement near Rome, Ga. where he is stationed.

Silverstone's commanding officer, Capt. Thomas B. Sawyer, cited him for excellent service, and added: "Jonas has never been in better condition. Jonas has never been eligible for overseas combat duty. He has been given him, and he has done the very best with them that he knew how."

Jack Durant, has been signed for the Palmer House, Chicago, starting Aug. 26. John Sebastian and Jerry McManis are down for the same show.

## SAMMY WALSH

Currently  
BEVERLY HILLS COUNTRY CLUB  
NEWPORT, KENTUCKY  
Until July 19

Opening July 20 for 2 Weeks at  
LEE 'N' EDDIE'S  
DETROIT, MICHIGAN

Direction of  
Associated Booking Corp.  
Joe Glaser, President Harry Moss, Vice-Pres.  
745 Fifth Avenue, New York 22, N. Y.  
PLaza 5-0678

## 9 N. Y. Agents Hit AGVA's Unfair List

Nine vaude and nitery agents in N. Y. were placed on unfair list this week by American Guild of Variety Artists for failure to take out franchises with the talent union. Acts, theatres and niteries have been notified they can no longer do business with these agents on the lists particularly warned that it would mean suspension, and severe penalties if they failed to do so.

List comprises Lou and Phil Bush, Buddy Fayer, Arthur Lee, Percy Oakes, Earl Rapp, Sidney Rheindels, Max Rogers and Matt Scanlon. None of the group are affiliated with either Artists Representatives Assn. or Associated Agents of America. The two of recognized agent groups in N. Y. Latter agent orgs are granted franchises and fee lists agents are nicked \$500 per year for same.

## THE AMAZING LADY ETHEL

AND  
DR. JESTER

Marvels of Magical  
Perception  
MENTALIST  
SUAVE  
MYSTIFYING  
HILARIOUS

Shilling Ambassadors in the better hotel  
at all over this continental is a complete  
first for this amazing couple, dancing  
strutting, all the unobscured field of  
entertainment. These acts have  
before they challenge these brilliant  
acts. AGVA'S  
OUTSTANDING ATTRACTIONS.

Currently  
KING ROYAL HOTEL  
TOKYO  
M.C.A., NEW YORK

## GAGS! JOKES! GAGS!

PATERNI WISE-CRAK! STORIES!  
For special-acts, radio, M.C.'s, stages,  
clubs, parties, etc. etc. etc. etc. etc.  
singers, band leaders, speakers, etc.  
etc. etc. etc. etc. etc. etc. etc. etc.  
writers, cartoonists, etc.

See-Edgar Gog Page Nos. 1, 7 and 10  
\$1.95 Per Script, Postage Prepaid  
Each File Contains Over 100 Lush  
Gags!  
Make Checks Payable to  
PATERNI WISE-CRAK!  
Mail to "Gag-Master"  
500 W. 44th St., New York City 19, N. Y.

# Nicky Blair May Run Carnival, N.Y.

Deal for operation of the Carnival from the Capitol hotel, N. Y. City, by Nicky Blair, former general manager for Billy Rose's Diamond Horseshoe, is near completion and will probably be signed by the end of the week.

Joseph Amato, operator of hotels here and elsewhere, who bought the hotel last week from the Rosny interests for \$1,500,000, refused to divulge amount of the rental, to disavow offering the Carnival for lease at \$55,000 annually. Blair, along with Billy Rose and Abe Ellis, very concessionaire, is in the proposition. However, Rose dropped out and Ellis didn't follow through.

It is believed that when Blair signs the lease, rental guarantee will be considerably below the amount asked, but the inclusion of a percentage arrangement will bring it up to the neighborhood of \$55,000.

The Carnival was opened February of this year and is said to have been running in the black with a name band and show policy, despite the fact that curfew set in shortly after the opening.

# If Concerts Pan Out For Vanities' Bookers. See Scarcity of Units

Next season may see a paucity of units playing vaudeville if Earl Carroll's switching of his "Vanities" to the pop-concert field is financially successful. Should the bonanza Carroll hopes for materialize, it's felt that other unit producers may follow his example and desert variety time.

Carroll's new musical comedy, which is involved in Carroll's move. Whereas he last season booked his "Vanities" for \$350,000, \$150,000 guarantees, plus overages, terms for the one-night concert bookings call for \$200-\$250 a night, guaranteed at a 60% split of the gross. Under this arrangement, unit has a weaker potential of more than \$200,000.

Unit will start early November in California and work east. There's still the possibility that Carroll will do a few vaudeville, but should his concert plunge prove sufficiently profitable, he may desert variety.

Carroll will have to increase his production budget considerably for concert work. Since his units are largely from running time of one hour to two, and will have to increase the amount of his "Vanities" numbers and acts. This will increase costs, but not too heavily.

Principals for new unit haven't been signed yet.

# HAMID VS. DAVE FOX CASE COMES UP TODAY

Motion to dismiss summons served on Dave Fox, head of N. Y. local AGA, by attorney for George A. Hamid, involving a \$1,200 cash bond forfeiture, due for hearing in City Court last week, was postponed until today (11).

Motion involved a booking of circuit for The Zevitas, for a fair date for Hamid that never came off. Under the play-or-pay provision of the AGA contract money posted by Hamid was paid to the act.

Several weeks ago Hamid's attorney served Fox with summons in criminal action for "unlawfully withholding property" which came before Judge James Fawcett, Jefferson Market Court, N. Y., latter ruled amount involved was beyond Hamid's means.

Hamid, principal of the act, did not dismiss the summons. Mortimer S. Rosenthal, legal head of AGA, is now proceeding for dismissal after having given Hamid and his attorney ample time to take further action.

# 'Twas Jane Froman That Was Jane Froman on the Chatterbox ad of 'Variety' last week.

The idea of no-name for the chatterbox was hers and her husband, Doll Ross, and it achieved its purpose—curiosity. Plenty of people called and queried who was the gal. Even the Fitzgeralds over the Blue Network talked about it.

Miss Froman is presently overseas on a USO-Camp Shows tour, and her husband, who is a writer, which caused her much pain and many operations from which she's still not fully recovered.

# Cleveland's New Lake Steamer Turns Out To Be a Gambling Den

Cleveland, July 10. Steamer Alabama, which has been last month as Lake Erie's newest showboat, ran on to a legal reef when police alleged that it was covered it was a floating gambling palace.

Investigators found nearly 35 slot machines, in addition to a palatial dice-room, going at full blast as the steamer left Cleveland harbor.

Officers of Cleveland dock, Checkup on taxes being paid to Uncle Sam, and a new machine, revealed that the slots were put in by Tommy McGinly, local gambling kingpin who operates the Mounds Club here as well as a couple of casinos in Florida.

McGinly, who dealt the charge, although the federal tax was paid by H. Osten, who was identified by police officials as "McGinly's man." He contended that the Alabama, a former cruise liner, was solely owned by a group of wealthy Clevelanders headed by Smith Davis, a newspaper investment broker.

Expansive created a ticklish matter for federal, Ohio State and Cleveland authorities, none of whom were sure about their jurisdiction after the Alabama was put in the water.

A law director said he believed the city had not only the jurisdiction, but also the authority to control the slots while the boat is in Cleveland Harbor. The chief of the police chief ordered detectives to search the steamer as soon as it landed. But by that time the machines had mysteriously disappeared.

Despite all the hullabaloo, Al Oliver's orchestra of eight pieces had its contract renewed for the rest of the summer season, indicating that the Alabama's backers are not too putrid.

# MINNEAPOLIS NITERIES BENEFIT BY TIME FIGHT

Minneapolis, July 10. Revolt of 220 Minneapolis communities, including Minneapolis and St. Paul, against the newly effective law returning the state to standard time is a break for night clubs and other liquor establishments in those communities because it means they can remain open an hour later.

The revoluting communities are continuing on war time but state attorney general has ruled that night and bar hours must conform to the new state law. Minneapolis, for example, continuing on war time the night club hours will be from 9 a.m. to 2 a.m. (on Sundays), instead of 8 a.m. to 1 a.m. as at present. The 2 a.m. time in Minneapolis will be 1 a.m. present state time.

While the establishments must open one hour later, this is no hardship, of course, to night clubs or theatre bars, most of which never have started daily operations until 10 a.m. or later.

The state law was passed for the benefit of farmers who want the extra daylight in the morning. The resolute "Continuation has induced Mayor Hubert Humphrey of Minneapolis to request the governor to call a special legislature session to repeal the law.

# CLUB CONDON IN SEPT.

Club Condon, on site of former Hovey Club in Greenwich Village, N. Y., is set to open Sept. 15. Jazz band will be the star group of Minneapolis under direction of Eddie Condon, recently New Yorker-profiled guitarist.

Personnel of band not yet set.

# Newspaper Deliverers' Strike in N. Y. Has Nitery Ops in Another Blackout

The "Newspaper deliverers' strike in N. Y. has most of the major-broadsheets considerably bolstered. Not knowing when the strike, which is preventing papers from reaching the stands will end, they're in a dither about opening new shows."

The Latin Quarter has settled the problem satisfactorily by postponing the formal opening of its new layout in order to get benefit of review. Show has already opened with Ray and Naldi headlining as a replacement for Belle Baker, who's out because of illness. Pros, however, are waiting for end of the strike before inviting the press. Others are still pondering the question, hoping for an end of hostilities.

The Havana-Madrid, which has an opening scheduled for Friday (13) with a layout headed by the Duanos and Calgary Bros., hasn't made its mind about opening. Neither has La Concha, which is changing headliners. Lulu Bates is due to open today (Wednesday).

La Martinique premed a new layout last week with George Tappan, Jane Dillon and Miss Dorothy (Gardland), but formal bow, scheduled for tomorrow (Thursday) when Jan Murphy opens, was supposed to have had new production numbers.

# AGVA Forces Lookout House to Honor Hyde Claim and Sign Contract

After being shuttered for several weeks due to unfair listing by American Guild of Variety Artists (AGVA), unpaid salary claim due Herman Hyde, Lookout House, Covington, Ky., was given the green light by the talent union last week and reopened Friday (6) night with a new show. Jimmy Brink, owner, also posted security for show and signed new basic agreement with AGVA.

Out of situation precipitating the unfair action came when Brink refused to pay Hyde \$1,200 due him for "two weeks' engagements." Hyde called out because of the curfew, Hyde filed claim with AGVA and later gave Brink 10 days to pay his claim. When he didn't, Matt Shelley, national head of AGVA, ordered the show out. Some of the acts stayed despite union's ultimatum and were suspended, subsequently given hearings by AGVA and fined.

Despite controversy Brink then booked in new show to open July 7 but Shelley warned incoming acts and agents that show was still unfair. Brink then settled.

# HUB'S COPELY REDECORATES


Copely Plaza, Boston hotel, opened July will shutter Aug. 28 for redecoration. It will reopen Sept. 12. Spot will continue with its name policy.

brought in. These items will be postponed until the end of the strike.

Meanwhile, many niteries are attempting to buy spot announcements on the air to compensate for lack of newspaper ads. Unfortunately, theatres bought the bulk of these openings, and niteries can't squeeze too many in. However, La Martinique is splurging to the extent of \$800 weekly on the air. Havana-Madrid is spending about \$300, Iceland, \$600, La Concha, \$235; Jack Dempsey's, \$500, and Club 13, which moved to Atlantic Beach, Long Island, for the summer, is pouring out \$325 for ads over local stations.

Latin Quarter and Zanzibar are off the air, having withdrawn their contract announcements when their contracts expired shortly before the newspaper strike.

Lack of newspaper ads and publicity is hurting the minor spots, especially. Big spots feel they can count along on previous exploitation. However, if new stagepage continues for a protracted period, all figure to be hurt plenty.



**DURING THE ENTIRE SEVENTH LEAN DRIVE**

**★ ARTHUR BORAN ★**

Master of Ceremonies of the Famous U. S. TREASURY VICTORY VAN of World War II

Entire program of the U. S. Treasury Bureau of Greater New York

Also Broadcasting His Comic Impersonations of the Famous GIBBONS AL

Dir.: Nat'l Concert Artists Bureau

Anything Can Happen With

**HAYLON**

And

**CLARK**

"TWO CRAZY PEOPLE" Overseas for USO

Dir.: HARRY GREENBERG  
Prod.: DICK RICHARDS

**"WHITNEY" ROBERTS**

Last week Town Theatre, N. Y. Ma. started July 12 for 4 weeks

Hit record "Whitney" Club, San Francisco

"Each year there comes to the Town Theatre a new name for the name "Whitney" Roberts, who has a habit of wrapping each show up and leaving it ready to go in his own program."

ANTHONY JAMES, R. G. Sh.

● POPULARITY MUST BE DESERVED

● FIRST ENGAGEMENT AFTER 3 SOLD-OUT LEON & EDDIE'S

**HEAD OVER**

PICTURE FEATURED IN

NEAR HERE

SHAN ...

● CUM & CUMACOLA

SAVORF ZUCKER AGENCY

**SHERY BRITTON**

NOW APPEARING IN PERSON AT

**ATIN CASINO PHILA.**

(THANKS TO LEON & EDDIE'S, N. Y.)

# TOMMY LYMAN Appearing Nightly at JIMMY RYAN'S EASTSIDE

At 545 5th St., New York City

"I'd Do It All Over Again" by Dick Robertson (Chicago-Denver)

"I Was Here When You Left Me" by Hammy Slep (Cleveland, Ohio)

"Who Said Dreams Don't Come True?" by Henry Davis (Chicago-Minneapolis)

"Green, Green Grass of Home" by Bob Hays (Minneapolis, Minn.)

Special Material by NELL FRANCIS

# PERFORMERS NOW IN ARMED FORCES

If you are in the Armed Forces for immediate use of post-war return to civilian life, here is a service you'll always want

# FUN-MASTER GAG FILES

Contains Modern Comedy Material for 10, 15, 20, 25, 30, 35, 40, 45, 50, 55, 60, 65, 70, 75, 80, 85, 90, 95, 100, 105, 110, 115, 120, 125, 130, 135, 140, 145, 150, 155, 160, 165, 170, 175, 180, 185, 190, 195, 200, 205, 210, 215, 220, 225, 230, 235, 240, 245, 250, 255, 260, 265, 270, 275, 280, 285, 290, 295, 300, 305, 310, 315, 320, 325, 330, 335, 340, 345, 350, 355, 360, 365, 370, 375, 380, 385, 390, 395, 400, 405, 410, 415, 420, 425, 430, 435, 440, 445, 450, 455, 460, 465, 470, 475, 480, 485, 490, 495, 500, 505, 510, 515, 520, 525, 530, 535, 540, 545, 550, 555, 560, 565, 570, 575, 580, 585, 590, 595, 600, 605, 610, 615, 620, 625, 630, 635, 640, 645, 650, 655, 660, 665, 670, 675, 680, 685, 690, 695, 700, 705, 710, 715, 720, 725, 730, 735, 740, 745, 750, 755, 760, 765, 770, 775, 780, 785, 790, 795, 800, 805, 810, 815, 820, 825, 830, 835, 840, 845, 850, 855, 860, 865, 870, 875, 880, 885, 890, 895, 900, 905, 910, 915, 920, 925, 930, 935, 940, 945, 950, 955, 960, 965, 970, 975, 980, 985, 990, 995, 1000, 1005, 1010, 1015, 1020, 1025, 1030, 1035, 1040, 1045, 1050, 1055, 1060, 1065, 1070, 1075, 1080, 1085, 1090, 1095, 1100, 1105, 1110, 1115, 1120, 1125, 1130, 1135, 1140, 1145, 1150, 1155, 1160, 1165, 1170, 1175, 1180, 1185, 1190, 1195, 1200, 1205, 1210, 1215, 1220, 1225, 1230, 1235, 1240, 1245, 1250, 1255, 1260, 1265, 1270, 1275, 1280, 1285, 1290, 1295, 1300, 1305, 1310, 1315, 1320, 1325, 1330, 1335, 1340, 1345, 1350, 1355, 1360, 1365, 1370, 1375, 1380, 1385, 1390, 1395, 1400, 1405, 1410, 1415, 1420, 1425, 1430, 1435, 1440, 1445, 1450, 1455, 1460, 1465, 1470, 1475, 1480, 1485, 1490, 1495, 1500, 1505, 1510, 1515, 1520, 1525, 1530, 1535, 1540, 1545, 1550, 1555, 1560, 1565, 1570, 1575, 1580, 1585, 1590, 1595, 1600, 1605, 1610, 1615, 1620, 1625, 1630, 1635, 1640, 1645, 1650, 1655, 1660, 1665, 1670, 1675, 1680, 1685, 1690, 1695, 1700, 1705, 1710, 1715, 1720, 1725, 1730, 1735, 1740, 1745, 1750, 1755, 1760, 1765, 1770, 1775, 1780, 1785, 1790, 1795, 1800, 1805, 1810, 1815, 1820, 1825, 1830, 1835, 1840, 1845, 1850, 1855, 1860, 1865, 1870, 1875, 1880, 1885, 1890, 1895, 1900, 1905, 1910, 1915, 1920, 1925, 1930, 1935, 1940, 1945, 1950, 1955, 1960, 1965, 1970, 1975, 1980, 1985, 1990, 1995, 2000, 2005, 2010, 2015, 2020, 2025, 2030, 2035, 2040, 2045, 2050, 2055, 2060, 2065, 2070, 2075, 2080, 2085, 2090, 2095, 2100, 2105, 2110, 2115, 2120, 2125, 2130, 2135, 2140, 2145, 2150, 2155, 2160, 2165, 2170, 2175, 2180, 2185, 2190, 2195, 2200, 2205, 2210, 2215, 2220, 2225, 2230, 2235, 2240, 2245, 2250, 2255, 2260, 2265, 2270, 2275, 2280, 2285, 2290, 2295, 2300, 2305, 2310, 2315, 2320, 2325, 2330, 2335, 2340, 2345, 2350, 2355, 2360, 2365, 2370, 2375, 2380, 2385, 2390, 2395, 2400, 2405, 2410, 2415, 2420, 2425, 2430, 2435, 2440, 2445, 2450, 2455, 2460, 2465, 2470, 2475, 2480, 2485, 2490, 2495, 2500, 2505, 2510, 2515, 2520, 2525, 2530, 2535, 2540, 2545, 2550, 2555, 2560, 2565, 2570, 2575, 2580, 2585, 2590, 2595, 2600, 2605, 2610, 2615, 2620, 2625, 2630, 2635, 2640, 2645, 2650, 2655, 2660, 2665, 2670, 2675, 2680, 2685, 2690, 2695, 2700, 2705, 2710, 2715, 2720, 2725, 2730, 2735, 2740, 2745, 2750, 2755, 2760, 2765, 2770, 2775, 2780, 2785, 2790, 2795, 2800, 2805, 2810, 2815, 2820, 2825, 2830, 2835, 2840, 2845, 2850, 2855, 2860, 2865, 2870, 2875, 2880, 2885, 2890, 2895, 2900, 2905, 2910, 2915, 2920, 2925, 2930, 2935, 2940, 2945, 2950, 2955, 2960, 2965, 2970, 2975, 2980, 2985, 2990, 2995, 3000, 3005, 3010, 3015, 3020, 3025, 3030, 3035, 3040, 3045, 3050, 3055, 3060, 3065, 3070, 3075, 3080, 3085, 3090, 3095, 3100, 3105, 3110, 3115, 3120, 3125, 3130, 3135, 3140, 3145, 3150, 3155, 3160, 3165, 3170, 3175, 3180, 3185, 3190, 3195, 3200, 3205, 3210, 3215, 3220, 3225, 3230, 3235, 3240, 3245, 3250, 3255, 3260, 3265, 3270, 3275, 3280, 3285, 3290, 3295, 3300, 3305, 3310, 3315, 3320, 3325, 3330, 3335, 3340, 3345, 3350, 3355, 3360, 3365, 3370, 3375, 3380, 3385, 3390, 3395, 3400, 3405, 3410, 3415, 3420, 3425, 3430, 3435, 3440, 3445, 3450, 3455, 3460, 3465, 3470, 3475, 3480, 3485, 3490, 3495, 3500, 3505, 3510, 3515, 3520, 3525, 3530, 3535, 3540, 3545, 3550, 3555, 3560, 3565, 3570, 3575, 3580, 3585, 3590, 3595, 3600, 3605, 3610, 3615, 3620, 3625, 3630, 3635, 3640, 3645, 3650, 3655, 3660, 3665, 3670, 3675, 3680, 3685, 3690, 3695, 3700, 3705, 3710, 3715, 3720, 3725, 3730, 3735, 3740, 3745, 3750, 3755, 3760, 3765, 3770, 3775, 3780, 3785, 3790, 3795, 3800, 3805, 3810, 3815, 3820, 3825, 3830, 3835, 3840, 3845, 3850, 3855, 3860, 3865, 3870, 3875, 3880, 3885, 3890, 3895, 3900, 3905, 3910, 3915, 3920, 3925, 3930, 3935, 3940, 3945, 3950, 3955, 3960, 3965, 3970, 3975, 3980, 3985, 3990, 3995, 4000, 4005, 4010, 4015, 4020, 4025, 4030, 4035, 4040, 4045, 4050, 4055, 4060, 4065, 4070, 4075, 4080, 4085, 4090, 4095, 4100, 4105, 4110, 4115, 4120, 4125, 4130, 4135, 4140, 4145, 4150, 4155, 4160, 4165, 4170, 4175, 4180, 4185, 4190, 4195, 4200, 4205, 4210, 4215, 4220, 4225, 4230, 4235, 4240, 4245, 4250, 4255, 4260, 4265, 4270, 4275, 4280, 4285, 4290, 4295, 4300, 4305, 4310, 4315, 4320, 4325, 4330, 4335, 4340, 4345, 4350, 4355, 4360, 4365, 4370, 4375, 4380, 4385, 4390, 4395, 4400, 4405, 4410, 4415, 4420, 4425, 4430, 4435, 4440, 4445, 4450, 4455, 4460, 4465, 4470, 4475, 4480, 4485, 4490, 4495, 4500, 4505, 4510, 4515, 4520, 4525, 4530, 4535, 4540, 4545, 4550, 4555, 4560, 4565, 4570, 4575, 4580, 4585, 4590, 4595, 4600, 4605, 4610, 4615, 4620, 4625, 4630, 4635, 4640, 4645, 4650, 4655, 4660, 4665, 4670, 4675, 4680, 4685, 4690, 4695, 4700, 4705, 4710, 4715, 4720, 4725, 4730, 4735, 4740, 4745, 4750, 4755, 4760, 4765, 4770, 4775, 4780, 4785, 4790, 4795, 4800, 4805, 4810, 4815, 4820, 4825, 4830, 4835, 4840, 4845, 4850, 4855, 4860, 4865, 4870, 4875, 4880, 4885, 4890, 4895, 4900, 4905, 4910, 4915, 4920, 4925, 4930, 4935, 4940, 4945, 4950, 4955, 4960, 4965, 4970, 4975, 4980, 4985, 4990, 4995, 5000, 5005, 5010, 5015, 5020, 5025, 5030, 5035, 5040, 5045, 5050, 5055, 5060, 5065, 5070, 5075, 5080, 5085, 5090, 5095, 5100, 5105, 5110, 5115, 5120, 5125, 5130, 5135, 5140, 5145, 5150, 5155, 5160, 5165, 5170, 5175, 5180, 5185, 5190, 5195, 5200, 5205, 5210, 5215, 5220, 5225, 5230, 5235, 5240, 5245, 5250, 5255, 5260, 5265, 5270, 5275, 5280, 5285, 5290, 5295, 5300, 5305, 5310, 5315, 5320, 5325, 5330, 5335, 5340, 5345, 5350, 5355, 5360, 5365, 5370, 5375, 5380, 5385, 5390, 5395, 5400, 5405, 5410, 5415, 5420, 5425, 5430, 5435, 5440, 5445, 5450, 5455, 5460, 5465, 5470, 5475, 5480, 5485, 5490, 5495, 5500, 5505, 5510, 5515, 5520, 5525, 5530, 5535, 5540, 5545, 5550, 5555, 5560, 5565, 5570, 5575, 5580, 5585, 5590, 5595, 5600, 5605, 5610, 5615, 5620, 5625, 5630, 5635, 5640, 5645, 5650, 5655, 5660, 5665, 5670, 5675, 5680, 5685, 5690, 5695, 5700, 5705, 5710, 5715, 5720, 5725, 5730, 5735, 5740, 5745, 5750, 5755, 5760, 5765, 5770, 5775, 5780, 5785, 5790, 5795, 5800, 5805, 5810, 5815, 5820, 5825, 5830, 5835, 5840, 5845, 5850, 5855, 5860, 5865, 5870,

















# CLATTER

## Broadway

Leon Errol's 64th birthday and 45th year in show biz.

Ed Murray elevated to captaincy on Judge Advocates staff.

Penny Creelmann, from New York, coming to Nantucket.

Penny Edwards out of "Marinka," Ruth Webb taking over as stage manager.

Charles Brownstein, of Equity's legal staff, home after hospitalization.

Cole Johnson uses loud squawking peelin' here as "watchesdog" at a movie.

Jack Goldie back on a turflog from the Mediterranean Allied Air Force.

Ted Shaw, assistant to William C. Cagney, back in the limelight.

Bobby Clark has described the "Bobby" in an vacation in New Hampshire.

John Miljan returned Friday (6) from six months in Italy with USO-Camp Shows.

WB attorney Stanchfield P. Friedman a victim of gallstone ailment.

Beyven Kolesman, Republican's fan mail contact, to Coast for visit to company's studios.

Amusement unions released from policy restrictions being installed in office and bars.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

Courtney Burr has taken a Broadway office, returning to the main office with a...

A. L. Berman to join Irving Berlin's Broadway show.

John Brody checked in at 20th-Fox after touring Europe for two months.

Ted Young, aged 30, married a 20-year-old daughter whom he hadn't seen for years.

Bill Murray, head of Morris and radio, back in the limelight.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

Theresa Helburn and Lawrence Hammer for the Theatre Guild.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

Detroit branch to take over country territory formerly covered by Abe Martin. New manager of Film Classics exchange.

Oscar Karlweis, who collapsed after first performance of "The Song and the Colonel" June 16, reported to be in hospital.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

## Hollywood

Gary Cooper laid up with bronchitis.

Grakine Johnson vacationing for a month.

Betty Hutton to Chicago on War Bond tour.

Florence George to Salt Lake City for a concert.

Marie McDonald laid up with throat infection.

Joseph H. Seidman in town for Universal confab.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

John H. Gordon acting as USO-Camp Shows legal dept. head in Florida.

## OBITUARIES

MYNAN ADLER, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

Myran Adler, 62, legit producer; died of heart attack.

## OBITUARIES

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

he was the priest of "Able's Irish Rose" for seven years, and the priest of "Able's Irish Rose" for seven years.

## Chicago

Dick Haynes singing for Oriental theatre Aug. 17.

Harold Lloyd in town for the Sherry meeting.

Henry King church returns to Aragon again July 17.

The Chicagoan, new monthly mag, makes debut Aug. 20.

Chicagoan Theatre Circuit sold \$3,000,000 in bonds in recent drive.

Johnny DeLeon, who played John Remond in "Life With Father" at the Chicago Theatre.

Variety Club holds annual outing and golf tournament at Hickory Hill Country Club July 17.

Henri Elman, PRC local franchise holder, cracked the double five times in succession last week.

John LaVelle, actor dancer now at the Ches. Press, will appear at the cabana, N. Y., with Joe E. Lewis, Sept. 1.

Arnold Monette, back from 20th-Fox, Detroit branch, replaced Henry Edmund and will appear at the theatre.

Latter covering Great Lakes district.

## Chicago

Dick Haynes singing for Oriental theatre Aug. 17.

Harold Lloyd in town for the Sherry meeting.

Henry King church returns to Aragon again July 17.

The Chicagoan, new monthly mag, makes debut Aug. 20.

Chicagoan Theatre Circuit sold \$3,000,000 in bonds in recent drive.

Johnny DeLeon, who played John Remond in "Life With Father" at the Chicago Theatre.

Variety Club holds annual outing and golf tournament at Hickory Hill Country Club July 17.

Henri Elman, PRC local franchise holder, cracked the double five times in succession last week.

John LaVelle, actor dancer now at the Ches. Press, will appear at the cabana, N. Y., with Joe E. Lewis, Sept. 1.

Arnold Monette, back from 20th-Fox, Detroit branch, replaced Henry Edmund and will appear at the theatre.

Latter covering Great Lakes district.

## Australia

By Eric Gerrick  
Universal's "The Sign" is cliche at the Victory, Sydney. Pic will close indefinitely.

John LaVelle, actor dancer now at the Ches. Press, will appear at the cabana, N. Y., with Joe E. Lewis, Sept. 1.

*It's really just a simple* **SUCCESS STORY**  
*of a Great Orchestra*

# Carlos Molina

HIS MUSIC OF  
THE AMERICAS

... and His Entire Company of 18

**\*MY YEAR (TO DATE)**  
*Currently Trocadero*, Hollywood — until August  
**35 WEEKS** at the Famed TROCADERO in Hollywood  
**164 TRANSCRIPTIONS** for STANDARD RADIO played on  
**498 RADIO STATIONS** throughout AMERICA  
**210 NIGHTLY BROADCASTS** via MUTUAL Network (so far)  
**156 WEEKS** and option contract for CAPITOL RECORDS

**No, That's Not All!**  
My First Feature picture **"CLUB HAVANA"** and Two Shorts  
at WARNERS and UNIVERSAL will be released soon  
plus  
an engagement at the ORPHEUM Theatre, Los Angeles

**Opening**  
**AUGUST 8<sup>TH</sup> GOLDEN GATE THEATRE**  
**SAN FRANCISCO**

WITH FEATURED ARTISTS: **BOBBY RIVIERA • GLADYS FLORES**

Exclusive Management

## FREDERICK BROS. AGENCY INC.

NEW YORK

CHICAGO

HOLLYWOOD

Published Weekly at 154 West 46th Street, New York 19, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies, 25 cents. Entered as second-class matter December 31, 1935, at the Post Office at New York, N. Y., under the act of March 3, 1879. POSTMASTER: SEND NO MONEY NOW. VARIETY, INC. 412 EIGHTH AVENUE

VOL. 159 No. 6

NEW YORK, WEDNESDAY, JULY 13, 1945

PRICE 25 CENTS

# THE ALI-TEE LABOR CRISIS

## Uncertainty on Touring Legiters Grows With Upped Transit Snags

By JACK PALASKI  
"Patience and fortitude" may be adopted as a slogan by actors and managers who aim to tour shows during the coming season. It has been indicated before that Coast tours might prove too difficult, but more drastic regulations issued by the Office of Defense Transportation now make it questionable whether shows can maintain itineraries even east of the Mississippi.

Players who enter road companies will doubtless face comparative hardships, what with the recently added curtailment of sleeping car service. Transportation in day coaches over night, if not in buses, because of vast troop movements, may be the rule rather than the exception for attractions going to and from inland stations and also along the Atlantic seaboard. Whether show business will obtain concessions from ODT's restrictions on civilian rail (Continued on page 38)

## METRO'S B'WAY MUSICAL (LENA HORNE), THEN PIC

Arthur Fred Metro plans to star Lena Horne on Broadway in a mixed-cast musical, "St. Louis Woman," song by Johnny Mercer and Harold Arlen. Lumen Arvey to direct and design the production. Idea is for a legit break-in before filming.

## Showgirl Settles For \$300,000 on Woolf Will

Litigation involving over \$300,000 has been settled out of court on the will of Maurice Woolf, British theatre tycoon.

When Maurice Woolf, brother of the late Charles Woolf, a partner of his brother, died last year he left over \$500,000 to his daughter, Prudence Wise. His two nephews, John and Maurice Woolf, sons of Charles, also entered into the will, the will, claiming undue influence.

On eve of trial, case was settled out of court with the nephews getting around \$200,000, with the rest going to Miss Wise.

## "Our Town" for Berlin

Washington, July 17. First American play to be performed in Germany since the Armistice will be Thornton Wilder's "Our Town."

Play is in rehearsal and will play at the Deutsche theatre, Berlin, where Max Reinhardt produced in pre-war days.

## CAPT. FORD BACK TO D. C.

Hollywood, July 17. Capt. John Ford, recently upped from commander, showed off for Washington for assignment to active duty in the Navy.

While in Hollywood Ford completed his director chores on "They Were Expendable" at Metro.

## Fell Out to Normal

A nitery boniface was complaining that his spot has dipped—down to \$3000 and, for a week in gross, the differential depending on the weather and heavy influx of returns. He is being met around N. Y. by relatives.

"That would have been sensational in 1939 or 1940," he admits, "but when you consider we've done up to \$48,000, you see that when his falls off to normal it's kinda disappointing."

## Radio Comedy Writers

### On Pay Par With Stars, Same as in Pictures

A situation paralleling pictures, where some of the top comedy scripters command the same upped bracketed figures as the stars for whom they're writing, is shaping up for radio as well.

Because he's probably the most precious commodity in radio, the comedy writer with a top, in whose hands is placed the solution for the inevitable poser: "What's wrong with radio today?", will be more firmly entrenched in the driver's seat than ever before. The day isn't far off, it's agreed, when he'll share equal income and air credit with Mr. Funny Man himself.

Pacing of Goodman Ace at \$3000 a week to write the Danny Kaye show next season is seen as the tip-off to the increasing stature of the comedy writers who have a Grade-A product to peddle. And \$5000-Ace and such scripters as Don Quinn, who also is in the \$3000-\$4500-a-week bracket by virtue of his own interest in the Fibber McGee & Molly program (not to mention his sock contraband to the laugh show), and such scripters as Don Quinn, whose boys in general are in a position to dictate their own figures. They (Continued on page 36)

## USO Adds Shows for New Redeployment Centres

A new Redeployment Circuit to furnish entertainment at redeployment centres in this country where GIs from Europe are being restrained en route to the Pacific, has just been instituted by USO-Camp Shows in response to a hurry call from the War Relocation Authority. The number of centres isn't known yet, they'll be approximately 150 places. Because of the nature of the program, the scarcity of talent, etc., Camp Shows is utilizing its present domestic Victory Circuit and stepping up its entire domestic program to meet the situation.

Winning Victory Circuit spots get one show a month. Redeployment Centres will get a show every two weeks. Those Victory Circuit shows (Continued on page 36)

A knock-down-and-drag-out battle among a group of powerful American Federation of Labor unions is reported shaping up in radio and television. The battle involves virtually all of the most powerful trade unions in the amusement business, both talent and mechanical. Leverage by which the lid could be lifted from this potential keg of dynamite is a union, the National Assn. of Broadcast Engineers & Technicians (NABET), affiliated with neither AFL nor CIO. Its weight on either side would be the fuse.

At the center of the fight, if it materializes, will be IATSE (International Alliance of Theatrical Stage Employees), which is now on strike against Hollywood studios, the chances are that a radio-vision labor fracas would spill over into the picture field.

Involved in the melee would be NABET and the following AFL unions: AFM (American Federation of Musicians), IBEW (International Brotherhood of Electrical Workers), and AFRA (American Federation of Radio Artists) which, in turn, is associated with three other big AFL unions in the amusement field, making up the A's (Associated Actors and Artists of America).

The danger of a fight arises from the fact that NABET is said to be planning holding a national conference this summer to discuss "affiliation." The call for the conference does not mention whether the plan is to "affiliate" with CIO or AFL. CIO or AFL affiliation would mean a tie-in with American Communications Assn., which is considered unlikely. Alternatively, said to be favored by at least one leading official of NABET, would be lining up with IATSE.

NABET is already involved in a fight with the musicians' union. (Continued on page 47)

## DIETRICH'S FRENCH PIX FOR 20TH; GABIN ALSO?

Marlene Dietrich is virtually set to produce and star in films for 20th-Fox in France. She and Darryl Zanuck talked about it above and both clipped back on the same plane Thursday (12).

Possible that Jean Gabin, who still owes 20th-Fox a film, will resume picture-making for the company in French and English. Miss Dietrich's pix would also be bi-lingual.

## Resume Sailings

For the first time since Pearl Harbor, "Variety" is resuming its longtime Sailings dept. on Page 2. To director Bill Kleigher and editor Herbert Wilcox, the London film producer, for the distinction of the first recorded Paris to N. Y. and N. Y. to London clipper-sailings.

Variety's last published Sailings were in the Nov. 15, 1941, issue.

## Film Chiefs Touring Europe Express Pessimism on Reconverting Nazis

### Edna Ferber's Hope

Edna Ferber, whose "Show Boat" novel inspired the Oscar-winning and Academy Award-winning operetta version, has long nursed the ambition that the Metropolitan Opera House, N. Y., adopt the show as the first native American folk-opera to go into its repertoire. (Others have felt the same way about George Gershwin's "Porgy and Bess.")

Many argue that these shows eclipse some of the dated Italian operas which see production seasonally at the Met and elsewhere.

### Costello's Bro.-in-Law, Joe Kirk, Cues Ultimate Split With Bud Abbott

While it's been announced that Bud Abbott and Lou Costello have kissed and made up, that part of the trade that has seen their performance at the Roxy theatre, N. Y., swears it ain't so. The pair are as far apart as their dressing rooms at opposite ends of the first tier of the theatre.

The breach that caused the rift is "apparently" widening, as was evidenced Sunday (15) at Leon & Eddie's, when they sat at different tables at the guest night for Jay C. Flipper, and did part of their act together without saying an extra word to each other.

Future of the act is still very much in doubt despite the hopeful statements from Universal studios. They're pacted to stay together for the duration of their current contract, which runs until the end of 1947. But they've both been reported making statements that beyond their contract term they'll (Continued on page 44)

While there is much hush-hush among the film executives who returned from four weeks overseas, at the invitation of the War Dept. to assist in formulating cinematic entertainment for liberated Europe, there is reported to be much pessimism among some of the pix topers as to just what they can do. An impression that seems dominant is that the Nazi youth has been so indoctrinated that it'll be difficult to reeducated them; that while the Allies won the war the Nazis act as if they're the conquerors; that the Germans seem to be the healthiest, best-dressed and best-living people in Europe; and that, consequently, the next generation or two of Germans will foment a World War III.

A partial cure only might be achieved if the Allies starved the Germans for five years, just as latter starved the people in the Balkans, Poland, Russia, the Lowlands, France, etc., it's reported felt by a number of the film men.

The pix execs are saying nothing, and only their committee, via of (Continued on page 38)

## ED WYNN SAYS HE'S THROUGH WITH RADIO

Albany, July 17. Ed Wynn, who was in Hudson City hospital for a minor operation performed by his friend, Dr. C. B. Eschelman, formerly of New York City, is through with radio, so a femme supporter of the people in the Balkans, Union reported in a bedside interview with the comedian. Dorothy Fenn quoted Wynn as saying: "No more radio for me. Radio has changed with the game years. And besides, I work too hard when I'm doing it."

Gai scribe further stated that during a brief stay at Dr. Eschelman's country home, Wynn would "write show." This he will produce "provided a Hollywood offer he is expecting does not come through."

## FOR TELEVISION

### The Hour Of Charm

All-Girl Orchestra and Choir

Conducted by

Phil Spitalny





# WALKO-LE?

## Paramount's 3d of a Century

Paramount's Third-of-a-Century celebration, with the new selling season, is an all showbiz occasion for demonstration. The company's impact is general.

Some 33 years ago, almost to the date, July 12, 1912, to be precise, Adolph Zukor bought the U. S. rights to "Queen Elizabeth" (Sarah Bernhardt) for \$35,000. It was a four-reeler—the first short film made. Today Paramount grosses well over \$50,000,000 annually domestic, and almost \$20,000,000 in the foreign market.

Zukor's pyramiding of resources is the American success story. "Queen Elizabeth" opened at the Lyceum theatre, N. Y., controlled by the Frohman, and later impresario Charles Frohman became a partner with Zukor. Many years thereafter Paramount was to control the Frohman Co.

Zukor's vision sparkplugged the vast production-distribution-distributing dynasties of today. When he foresaw the possibility of exhibitors dictating to the producer, Zukor got Felix Kahn, then a partner of Kuhn, Loeb, to sell Par to the Rivoli and Rialto theatres as Broadway showcases, long before the present N. Y. Paramount was erected as the company's flagship cinema. Today Paramount and its partners control over 1,500 theatres, three times as large as that of its nearest competitor.

Abel

## SEE SELZNICK IN 47% STOCK

By ABEL GREEN

Floyd Odlum is reported willing to sell his RKO Radio Pictures interest for \$20 and 15 million. David O. Selznick, who would buy the buyer. Odlum owns around 47% of the company, which makes him the largest individual RKO holder of stock. The Selznick buy would tie in with some of his distribution plans in which RKO figures.

Meantime, Selznick and J. Arthur Rank have been talking a three-pipe

Question is whether David O. Selznick's "Due" in the Sun may wind up a United Artists release. Some high, has arisen, which is causing the producer to question whether he can't release it elsewhere.

Selznick has a 10-unit deal with UA. The theory is that each of his Vanguard units is one unit, but each Selznick self-produced film counts for two units.

Question is whether David O. Selznick's "Due" in the Sun may wind up a United Artists release. Some high, has arisen, which is causing the producer to question whether he can't release it elsewhere.

Question is whether David O. Selznick's "Due" in the Sun may wind up a United Artists release. Some high, has arisen, which is causing the producer to question whether he can't release it elsewhere.

Question is whether David O. Selznick's "Due" in the Sun may wind up a United Artists release. Some high, has arisen, which is causing the producer to question whether he can't release it elsewhere.

Question is whether David O. Selznick's "Due" in the Sun may wind up a United Artists release. Some high, has arisen, which is causing the producer to question whether he can't release it elsewhere.

Question is whether David O. Selznick's "Due" in the Sun may wind up a United Artists release. Some high, has arisen, which is causing the producer to question whether he can't release it elsewhere.

Question is whether David O. Selznick's "Due" in the Sun may wind up a United Artists release. Some high, has arisen, which is causing the producer to question whether he can't release it elsewhere.

Question is whether David O. Selznick's "Due" in the Sun may wind up a United Artists release. Some high, has arisen, which is causing the producer to question whether he can't release it elsewhere.

Question is whether David O. Selznick's "Due" in the Sun may wind up a United Artists release. Some high, has arisen, which is causing the producer to question whether he can't release it elsewhere.

Question is whether David O. Selznick's "Due" in the Sun may wind up a United Artists release. Some high, has arisen, which is causing the producer to question whether he can't release it elsewhere.

Question is whether David O. Selznick's "Due" in the Sun may wind up a United Artists release. Some high, has arisen, which is causing the producer to question whether he can't release it elsewhere.

## Chaplin-Theatre Guild-Shuberts Set In a Pic-Play Prod. Deal Via A.W. Kelly

### Capt. Auten's Post

Capt. Arthur Auten, V. has been appointed head of Eagle Lion Film in the U. S., succeeding Arthur W. Kelly, who resigned that post last week. It was announced last Monday (16) by J. Arthur Rank.

While Kelly held title of president, Capt. Auten has been elected v. p. and vice-chairman of the board of Eagle-Lion Rank himself succeeds Kelly to the presidency of the company, and will also serve as chairman of the board.

Jack Lawrence, public relations counsel for Rank, has also been elected v. p. and member of the board along with Hugh Ronalds and Ralph Reynolds.

Charles Chaplin, The Theatre Guild and the Shuberts are aligned in film-play production negotiations being conducted by A.W. Kelly, who last week resigned as president of Eagle-Lion Films, Inc., the J. Arthur Rank distribution unit in the U. S. Kelly plans to leave N. Y. for the Coast this week to discuss further the deal with Chaplin, who has long been financially interested in Kelly's new outfit, known as Broadway Productions, Inc.

Preliminary plans, it is understood, were to film plays produced in N. Y. by the Theatre Guild virtually exactly as they are staged. Hollywood players would likely be employed on occasion, where available and if needed, United Artists would further release.

Shuberts would be interested through their realty holdings, or through part ownership of plays is concerned.

While Chaplin and Kelly have been interested in the project, the latter was not in a position to handle such a production setup while their deal was being worked out. Their contract with Rank was for five years at around \$7,000,000 annually, with a provision for around 50% if it is understood.

Kelly's deal with Rank, as a matter of fact, was verbally called off for two or three weeks after Kelly first signed last year. Fact, however, was that the deal was continued until last week. Barrington Gain, who made preliminary surveys for Rank in the U. S., reported on the impracticability of setting up a national distribution. (Continued on page 34)

## Selznick Reported Seeking to Handle 'Cleopatra' in U.S.

Reported that David O. Selznick thinks so much of "Cleopatra and Cleopatra" that he would like to handle the British Rank enterprise in the U. S. Film stars Vivien Leigh, a Selznick release, and Agostino, a Selznick-DOS, came back from London with enthusiastic reports about her. Selznick has the title role. The Gabriel Pascal production, from George Bernard Shaw's play. Answer say it only in black-and-white and figures the ultimate Technicolor point is left off.

It is reported Selznick-Agnew is that the Shaw film-play is the first read by the Britisher for international prestige. Pic runs 128 mins.

## 20TH-FOX TO DISTRIBUTE HERB WILCOX'S 'YANK'

Twentieth Century-Fox will distribute in the U. S. A. and Canada the British-made Herbert Wilcox film, now titled "A Yank in London." Originally titled, "I Live in Grosvenor Square" in England, and first labeled "A Yank in Grosvenor Square" for the U. S., the stars Anna May Wong, Robert Morley, and George Robert Mott and an American GI, Pic. Elliot Arbusch. Letter heads from Brooklyn and makes his film debut in "Yank."

Spyros Skouras agreed to the deal for American distribution of "Yank" by 20th Century-Fox, within 48 hours after viewing it. Wilcox said Wilcox's return to London to attend the dual premiere of the film, which will be shown simultaneously there at two West End theatres, the Empire and Warners, said he has also been negotiating to produce a series of important films for worldwide distribution by 20th-Fox. Negotiations will be continued in London.

Meanwhile, stars of "Yank" are being offered contracts by Hollywood. "Yank" will be co-produced in Germany with Harrison for the last two months, at part of a three-month unit. "Yank" will be co-produced in Germany with Harrison for the last two months, at part of a three-month unit. "Yank" will be co-produced in Germany with Harrison for the last two months, at part of a three-month unit.

## SHERWOOD COASTING

Hollywood, July 17. Robert E. Sherwood is due in Hollywood this week to start writing the script for RKO of Gen. Charles E. Eisenhower, to be produced on a large scale by Samuel Goldwyn. Sherwood has been the playwright's first visit to the film town in five years.

## IATSE Studio Film Technicians Ask 20-25% Pay Tilt, \$5,000,000 Per Annum

Hollywood, July 17. Annual pay hike, amounting to \$50,000 for some 20,000 film technicians, was submitted yesterday (16) by the IATSE to major producers for basic agreement. Requests for minimum wage later, Harry, 20-25%, with many unions asking for reclassification of work to higher salary brackets.

Demands will be studied and analyzed by major company representatives with feasibility the counter-proposals will be made to union. Negotiations will get under way first week in September, probably in N. Y., with international picture of various craft sitting in to supervise parity.

## J. L. Warner Tells 'Em

Jack Warner, WB production boss, told the N. Y. home-office execs the lowdown on his European plan. It was all off-the-record stuff, just for intra-organization info.

Officially, Warner is fcted from talking for publication.

## If Film Rationing Ends, Pix Biz Will Regulate Own Needs

Film industry leaders will likely set up machinery to avoid a wild scramble for raw film which would disrupt orderly flow of stock if film rationing controls are lifted by the War Production Board, following meeting scheduled Aug. 15.

Army-Navy reps are unlikely to oppose WB plans to end film rationing on condition, of course, that military requirements are filled first from available supplies.

Film trade execs, however, have all along expressed concern that rationing is ending the resulting rush to place orders with film manufacturers might leave some companies short of supplies.

Representatives of manufacturers have also, in the past, expressed unwillingness to assume obligation of rationing supplies to their customers.

## Report Bob Gilliam

Leaving Par Up Again

Robert M. Gilliam, Paramount advertising-publicity head, is again reported to be working for a post-war unit. J. Walter Thompson Agency, this time to head up a film division there.

Gilliam last year had talks at the Thompson Agency, principally as account executive handling Lux.

## Dinner for Jack Cohn To Spearhead Jewish Drive

Film industry leaders will sponsor a dinner at the Waldorf-Astoria, N. Y., Sept. 27 for Jack Cohn, exec. of Columbia Pictures. Event will spearhead a fund-raising drive of the Anti-Defamation League and by American Jewish Committee.

Among those who will support the event are Nicholas M. Schenck, Barney Balaban, S. P. Weitz, Will H. Hays, David Bernheim, Malcolm Kingsberg, Leonard Goldenson, Sam Goldwyn, Jr., Joseph Bernard, J. Robert Rubin, and others.

## Raftery West to Talk Capra-Briskin-Wyler, Harry Sherman Deals

Ed Raftery is slated to arrive next Monday (22) on the Coast to discuss several releasing deals now on the fire with United Artists.

Releasing arrangements to be discussed understood to be the Frank Capra-Sam Briskin-William Wyler (United Productions) and Harry Sherman's proposal to revive "Hopalong Cassidy" and do two other major features for UA release.

## CAROL HILL NEW LIT. AIDE IN METRO BUYS

John Rubin, Loew's v. p. and general counsel, is divesting himself of some of the technical aspects of literary properties, and Carol Hill will take over the business deal in making plans and handling buys. She's the wife of Carl Brandt (and Brandt), the literary agent.

Olin Clark will devote himself to the editorial values of the new Metro properties, leaving the business details to Miss Hill. Bill Fadiman, of course, heads the Coast end.

## 20th-Fox's Video Yen

Washington, July 17. An application by 20th Century-Fox to construct a commercial video division in New York has been placed in the P. pending files.

Present indications are that the Commission will begin action in the fall with the FBI and Federal Reserve, actions which have been held up in the pending files since early 1943.

## Riskin's OWI Sit-In

Hollywood, July 17. Robert Riskin has been called an ex-officio post by the OWI office, although he has retired from duty with the bureau and is now setting up his own independent production outfit.

Riskin will function as special consultant to the OWI office.

## VARIETY

Trade Mark Registered

FOUNDED BY SIMS SILVERMAN  
Published by V. F. VARIETY, INC.,  
114 West 46th St., New York 19, N. Y.

ADVERTISING: 114 West 46th St., New York 19, N. Y.  
Single Copies: 10c (50c per year)

Vol. 159 No. 6

INDEX	
Bills	58
Chatter	63
Film Reviews	34
Four	34
House Reviews	59
Inside Legit	59
Music	54
Orchestra	54
Legit	54
Literary	62
Man	51
New Arr	59
Night Club Reviews	58
Orchestra	51
Pictures	3
Radio	44
Radio Reviews	46
Frank Scully	2
Vol. 159	44
Vaudeville	35
War Activities	29

DAILY VARIETY  
(Published in Hollywood by  
Daily Variety, Inc.)  
1st & 10th—115 Foreign

## 20th, Col. Seek New GI Writing Talent With Prize Offers to Vet. Returnees

Twentieth-Century-Fox has launched a wide search for literary talent among patients in military hospitals in the hope that, by working with members of the "Purple Heart circuit," they will develop a group which, with encouragement, "can emerge in the literary world to take its place with such writers as Ernest Hemingway and Laurence Stallings, whose professional careers grew out of the first World War."

Meantime, quick on the heels of the windup of the 20th-Fox literary fellowship to discover

U. S. armed forces, another book contest has been launched which will be open to all past and present members of the Armed Forces of any of the United Nations. Jointly sponsoring the new literary contest are Columbia Pictures, Thomas Y. Crowell and the British publishing house of George G. Harran.

Prize offered by this group is \$6,000 (plus usual book royalties on U. S. and British editions) and film rights which may total \$60,000. Prize-winning book, fiction or non-fiction, is to be published in six foreign languages.

If the judges appointed by the sponsors fail to find a writer worthy of the award, the outright prize money will be divided into six United Forces Book Fellowships of \$1,000 each and will be awarded to the most deserving contestants to aid them in producing or completing their work. The contest is to be conducted for at least two

20th-Fox fellowships of \$1,500 have been awarded to five uniformed authors. During the past year, 20th received 6,422 inquiries from all branches of U. S. armed forces. Of these, 1,398 submitted finished or partially completed manu-

scripts. There were 812 scripts from the Army, 358 from the Navy, Marine Corps and Coast Guard, 108 from veterans, 31 from the Merchant Marine, 23 from the WACs and one from a WAVE.

Awards were given to the following:  
 1st Corp. Len Zinberg, AAF, is from Italy, whose novel titled, "Talk Hard, Talk Loud," published by Bobbs-Merrill, is to be produced as a play on Broadway next fall.  
 2nd Comd. W. J. Lederer, navigator

Lieut. Martin A. Dibner, formerly of the USS Richmond, now serving on an aircraft carrier in the Pacific.

Lieut. E. Shipped Geer, on active duty with the Pacific Fleet. His novel, titled "Overture to War," is

Under contest rules worked out by Bert Block, 20th-Fox eastern story editor, the award gives the film company an option against the purchase of the screen rights to the book when complete. If 20th exercised its option the author will re-

**Rah-Rah Spirit Hits U;  
Campus Ballyhoo Corps**

Recent college graduates will serve as apprentices in the Universal publicity department under a new plan set up by John Joseph, advertising publicity head of the company. Before leaving for the Coast over the weekend, he announced the assignment of Jerome Evans, recent N.Y.U. graduate, to contact college papers throughout the country, and the hiring of Rita Kalchein, grad of Syracuse U.

Joseph also set up exploitation campaigns with Maurice Bergman, U's eastern slack chief, for three forthcoming releases, "Uncle Harry," "Lady on a Train" and "Night in Paradise" while in N. Y. Recent

homeoffice publicity department include the naming of Charles Simonelli as radio contact; Harry Keller as field contact and the shift of Bolzano field from competition in the

**RAY McCAREY'S 'ALIBI'**  
Hollywood, July 17.  
Ray McCarey moves into RKO to  
direct the William Berke produc-  
tion, "The Falcon's Alibi."

Tom Conway will repeat in the title role of the mystery series.

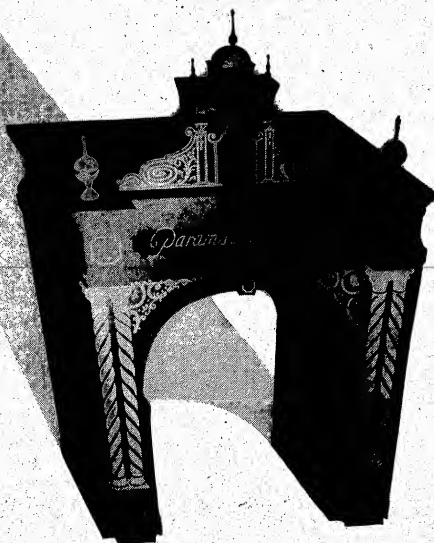






*Celebrating*  
**One-Third**  
*of a*  
**Century**

OF INDUSTRY SERVICE >>>



# Climaxing Thirty-Three Years Of History-Making Hits...



• Queen Elizabeth



1913

• Prisoner of Zenda



1914

• The Squaw Man



1915

• The Girl of the Golden West



1916

• Snow White



1917

• Rebecca of Sunnybrook Farm



1918

• Reaching for the Moon



1919

• The Miracle Man



1920

• Humoresque



1921

• The Sheik



1922

• Manslaughter



1923

• When Knighthood Was In Flower



1924

• The Covered Wagon



1925  
• The Ten Commandments



1926  
• Beau Geste



1927  
• It



1928  
• Speedy



1929  
• Wings



1930  
• Morocco



1931  
• The Smiling Lieutenant



1932  
• The Big Broadcast



1933  
• A Farewell To Arms



1934  
• I'm No Angel



1935  
• Lives of A Bengal Lancer



1936  
• Trail of the Lonesome Pine



1937  
• Wells Fargo



1938  
• The Buccaneer



1939  
• Road To Singapore



1940  
• North West Mounted Police



1941  
• Holiday Inn



1942  
• Reap the Wild Wind



1943  
• For Whom the Bell Tolls



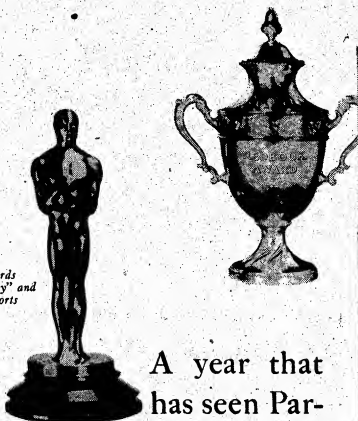
1944  
• Going My Way



1945  
• Incendiary Blonde

# Rounding Out The Most Triumphant Year In Any Company's History...

Eight 1944  
Academy Awards  
to "Going My Way" and  
Paramount Shorts



Paramount Won All 26 National Best-Picture Awards!



A year that has seen Paramount's traditional leadership overwhelmingly confirmed by an unparalleled flood of tributes from exhibitors, press, and public, who voted Paramount the winner in an unprecedented majority of the annual polls and selections of the year's best pictures, stars, and production. ¶ With three-quarters of the nearly one hundred major national awards of nineteen-forty-five . . . . six times as many as *any* other company



. . . . three times as many as *all* other companies combined, Paramount stands unchallenged as

**THE WORLD'S  
MOST HONORED FILM COMPANY**



Paramount Won Two-Thirds  
of All Best-Star Awards!





SERVING THE INDUSTRY  
FOR ONE-THIRD OF A CENTURY

**AND NOW TOMORROW  
FRENCHMAN'S CREEK\***

**HERE COME THE WAVES**

**FOR WHOM THE BELL TOLLS\***

Pop. Price Release

**PRACTICALLY YOURS**

**BRING ON THE GIRLS\***

**MURDER, HE SAYS**

**A MEDAL FOR BENNY**

**SALTY O'ROURKE**

"Makes us proud of the industry,"  
said N.Y. Mirror

**THE AFFAIRS OF SUSAN**

Nation's Top-Grossing Picture  
in M. P. Daily Survey!

\* In Technicolor



Topping biggest Paramount  
Hits in Atlanta, Frisco, etc.



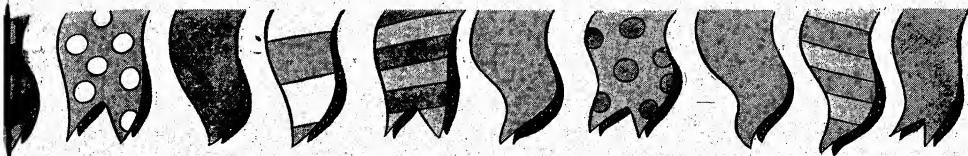
Nineteen-year record at N.Y.  
Paramount and other keys.



# >>> Comes Paramount

A PARAMOUNT SHOW ON B  
AUGUST 26<sup>th</sup> TO SEP





# August Month

SCREEN

SEPTEMBER 29th

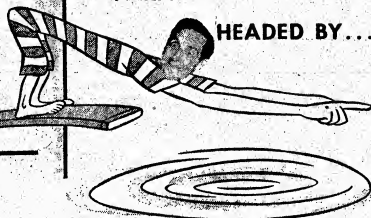


35  
GREAT DAYS  
35  
GREAT STARS

A Month To Help You  
Make More Money  
With Great Product and Promotion Just When You Need It!

LAUNCHING A RICH  
8-MONTH ARRAY OF  
TREMENDOUS AT-  
TRACTIONS THAT  
DIM EVEN THE RE-  
SPLENDENT PAST OF  
PARAMOUNT...

HEADED BY...



# THE GRAND AND GLORIOUS SENSATION WE'VE BEEN SAVING

For The Gala Premiere of Paramount Month  
In Hundreds of Coast-to-Coast Openings During

Para  
W







The Gay Days and Nights of the Terrific Twenties Blaze With Immortal Lustre In This  
Vast and Vivid Panorama of the Life and Good Times of the Queen of the Night Clubs,  
Who Rose From Rodeo Dare-devil to Rule a Reckless, Lawless World of Fabulous Revelry!...  
All the World Knew Her—All Broadway Loved Her—Now All America Will Flock To  
GIVE THIS LITTLE GIRL HER GREATEST, BIGGEST HAND!.....

# "INCENDIAL"

In Technicolor



Starring

## Betty Hutton

As Texas Guinan

In the performance that establishes her as the greatest  
dramatic-musical star the screen has ever known

ARTURO

## De Cordova

With A Cast Of Thousands Including

CHARLES RUGGLES · ALBERT DEKKER

BARRY FITZGERALD

In his greatest role since "Going My Way"



**14 Spectacular Production Scenes**  
From full-scale Wild West Show to  
the Tops in Stage and Night Club Spectacle

**18 Famous Songs**  
Immortal Favorites Sung and Danced  
by Betty and Her Girls as They've Never  
Been Done Before

**Directed by George Marshall**  
The man who made "Star Spangled Rhythm"

**Advertised in Full Color to 39 Million**  
—In 19 great magazines including  
"Life," "Saturday Evening Post," "Collier's,"  
"American Weekly"

With Mary Phillips, Bill Goodwin, Edward Ciannelli, The Maxwellles,  
Maurice Rocco. Original Screen Play by Claude Binyon and Frank Butler

**"Boxoffice" Speaks  
For The Entire  
Trade Press . . .**

"'Incendiary Blonde' is  
hotter than a B-29 load  
of fire bombs! It should  
keep theatre turnstiles  
clicking fast enough  
and long enough to  
burn out their bearings  
. . . It will prove the  
year's top grosser in  
its field—if not in com-  
petition with the sea-  
son's entire product...  
In every department  
. . . It is a triumphant  
job of picture making!"

**And  
Here Is  
The Big  
6th and Final  
Block for  
1944-'45 >>>**



**"NO SHOWMAN COULD  
SIT IN THE SAME ROOM WITH  
A SCREENING OF THIS PICTURE  
WITHOUT KNOWING HE'S IN  
THE PRESENCE OF A HIT ...**

A picture that leaves no doubt in anybody's mind about its future ... 96 minutes of entertainment without a surplus second." —*Wm. Weaver in M. P. Herald*

**But Showmen's Trade Review backs you up—**

"Urge your patrons not to miss it ...  
It should bring them in in droves."

**And so does Motion Picture Daily—**

"It's really out of this world ... Exhibitors will watch grosses hit new highs ... Leaves the audience limp with laughter."

**And so does Boxoffice—**

"It's a top-of-the-profit-sheet hit in any theatre where it's booked."

**And so will —**

It's Bracken Actin'  
But it's Bing Singin'  
**3 BIG NEW CROSBY HITS!**

# "Out of this World"

Starring

**EDDIE BRACKEN  
VERONICA LAKE  
DIANA LYNN**

with

**CASS DALEY**

Directed by **HAL WALKER**

## A WORLD OF ENTERTAINMENT!

With the Funniest, Most Novel Musical Story in years—

Scores of Heavenly Honeys in Big Song Numbers—

25 Piece All-Girl Band led by Diana at the Piano—

7 Great Songs by Johnny Mercer and Harold Arlen, and Others—

The Four Crosby Kids Kidding Crosby—

And Five Famous Kings of the Keyboard together in one tremendous number—

**CARMEN CAVALLARO • TED FIORITO  
HENRY KING • RAY NOBLE  
JOE REICHMAN**

**He Borrows Bing's Voice—  
And That Other Guy's Bow Tie—  
To Bring You The Laugh-A-Minute  
Lowdown on the Birth of "Swoon"!**

Screen Play by Walter DeLeon and Arthur Phillips  
Based on Stories by Elizabeth Meehan and Sam Costlow



**"HERE'S TO THE FOUR OF US...BOTTOMS UP!"**

... and here's to this gay, and tender love story paced to the fast-moving tempo of our times!



Here's to LIZABETH SCOTT.. blonde.. beautiful.. aloof.. alluring.. what a gal to be picked to ride herd on three wild and willing bird-guys.

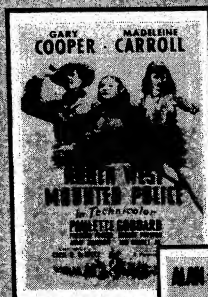


*(Punches O'Rourke)*  
Robert Cummings • Lizabeth Scott  
Don DeFore  
in HAL WALLIS' Production  
**"You Came Along"**



with CHARLES DRAKE • JULIE BISHOP • Kim Hunter • Helen Forrest  
Directed by John Farrow • Screen Play by Robert Smith and Ayn Rand • A Paramount Picture

And  
the 3rd  
6th-  
Block  
Attrac-  
tion



Plus  
These  
Two Big  
Reissues



...Specially  
Released  
for  
Paramount  
Month!

And the Industry's Most Pop-  
ular Shorts Lineup, Held Over  
for a 3rd Hit Year!

9 SERIES OF 62

**Paramount**  
**Shorts**  
75% IN COLOR

And the Greatest News of All-  
**PARAMOUNT NEWS**

# THEN TO HOLD AND BUY FOR YOU, WE WILL

## Launching Paramount

One of Radio's Greatest Shows  
Brought to the Screen in Para-  
mount's Star Spangled Manner!

Ed Gardner's

### DUFFY'S TAVERN

34 STARS including...

CROSBY · HUTTON · GODDARD  
LADD · LAMOUR · BRACKEN  
TUFTS · LAKE · FITZGERALD  
And Archie (Himself) ED GARDNER

Directed by  
HAL WALKER

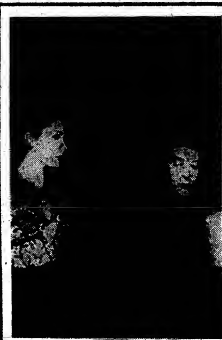


From the Best-Seller  
That Was Talked About  
in Whispers

RAY MILLAND  
JANE WYMAN in

### THE LOST WEEKEND

Directed by  
BILLY WILDER



All-New Production of One of  
the Screen's Most Famous Hits  
Owen Wister's

### THE VIRGINIAN

In Technicolor

Starring  
JOEL MCCREA  
BRIAN DONLEVY  
SONNY TUFTS

Directed by  
STUART GILMORE



FROM THE COMPANY THAT

LD THE PRESTIGE AND EXTRA PATRONAGE PARAMOUNT MONTH WILL CREATE  
FOLLOW IT RIGHT UP WITH AN UNBROKEN SUCCESSION OF SUPERB ATTRACTIONS

# 's Greatest Program For the 1945-'46 Season

JENNIFER JONES  
JOSEPH COTTEN in  
Hal Wallis' Production  
**LOVE  
LETTERS**

With Ann Richards,  
Cecil Kellaway, Gladys Cooper,  
Anita Louise

Directed by  
WILLIAM DIETERLE



More Socko  
Than "Morocco"!

BING CROSBY  
BOB HOPE  
DOROTHY LAMOUR in  
**ROAD TO  
UTOPIA**

Directed by  
HAL WALKER



The Fame and Fun  
and Fashion of the World's  
Most Famous Nitery—

BETTY HUTTON in  
**THE STORK  
CLUB**

A B. G. De Sylva Production with  
BARRY FITZGERALD  
DON DEFORE

Directed by  
NOEL MADISON



Glamorous Gamin Who  
Became England's  
Indiscreet Duchess!

PAULETTE GODDARD  
RAY MILLAND in  
**KITTY**

A Mitchell Leisen Production  
With Patric Knowles,  
Reginald Owen  
Directed by  
MITCHELL LEISEN

VERONICA LAKE  
SONNY TUFTS  
JOAN CAULFIELD in  
**MISS SUSIE  
SLAGLE'S**

With Lillian Gish, Billy DeWolfe

Directed by  
JOHN BERRY



One of the Most Beloved  
Adventure Stories in All  
Literature, Brought to  
the Screen at last!

**TWO YEARS  
BEFORE  
THE MAST**

Starring  
ALAN LADD  
BRIAN DONLEVY  
WILLIAM BENDIX  
BARRY FITZGERALD

Directed by  
JOHN FARROW



HAS BEEN "ENTERTAINING THE WORLD FOR ONE-THIRD OF A CENTURY"

.....ON THE AIR.....IN THE ADS.....

**SPECIAL Half-Hour  
COAST-TO-COAST  
PARAMOUNT  
PROGRAM**

Aug. 27th—8 P. M. E.W.T.  
Over 127 C. B. S. Stations  
With Ten Million Listeners

**ENTIRE VOX POP PROGRAM**

Featuring  
**BOB HOPE**  
Will Be Devoted To  
Paramount's Third-of-a-Century  
And Paramount Month Pictures!



Paramount's Third-of-a-Century  
Will Be Featured Also In  
**HUNDREDS OF CHAIN-  
BREAK AND SPOT  
ANNOUNCEMENTS**

**41 FULL PAGES  
IN COLOR**

And 18 Full Columns  
Totalling 67,778,442 Ads

Will Advertise

"INCENDIARY BLONDE"  
"YOU CAME ALONG"  
and **PARAMOUNT MONTH**  
In These Great August and  
September Magazines



AND 14 FAN MAGAZINES



ON THE SCREEN.

**SPECIAL  
SUPER-TRAILER—  
FREE!**

A Real Attraction In Itself Is  
This Brilliant Short Short Packed  
With Entertaining Facts About  
**PARAMOUNT STARS**

Exciting News of

**9 COMING ATTRACTIONS**

Announcement of  
**PARAMOUNT MONTH**  
And A Tie-In With  
**YOUR THEATRE**

\* \* \*

If you haven't already booked  
this great screen salesman, ask  
your exchange for it today—

**FREE!**

**Coast-To-  
STAR TO**

Leading Stars will visit ex-  
change City to help launch  
and Insure Intensive Loc  
Paramount Month Attraction  
**3RD-OF-A-CENTURY**





..IN PUBLICITY...IN YOUR LOBBY..

## EDITORIAL COMMENT

Will Feature Paramount Month In These 11 Leading Fan Magazines

## FULL LINE OF ACCESSORIES

Including

Marquee Valance  
9' x 30'

Felt Burgee Streamer  
18' Long

Bannerette  
3' x 4'

Ushers' Badges  
3" x 9"

Available from Hollywood Advertising Co.,  
600 W. 45th St., N. Y. C.

\* \* \*

30 x 40 Poster

35-Foot Tie-In Trailer

Set of 33 Stills

From Highlight Pictures of  
1912 to 1945

Available from National Screen Service



Use 'Em to Help  
Make Paramount  
Month Your Great-  
est Money-Making  
Event!

# 5-WAY NATION- WIDE PROMOTION

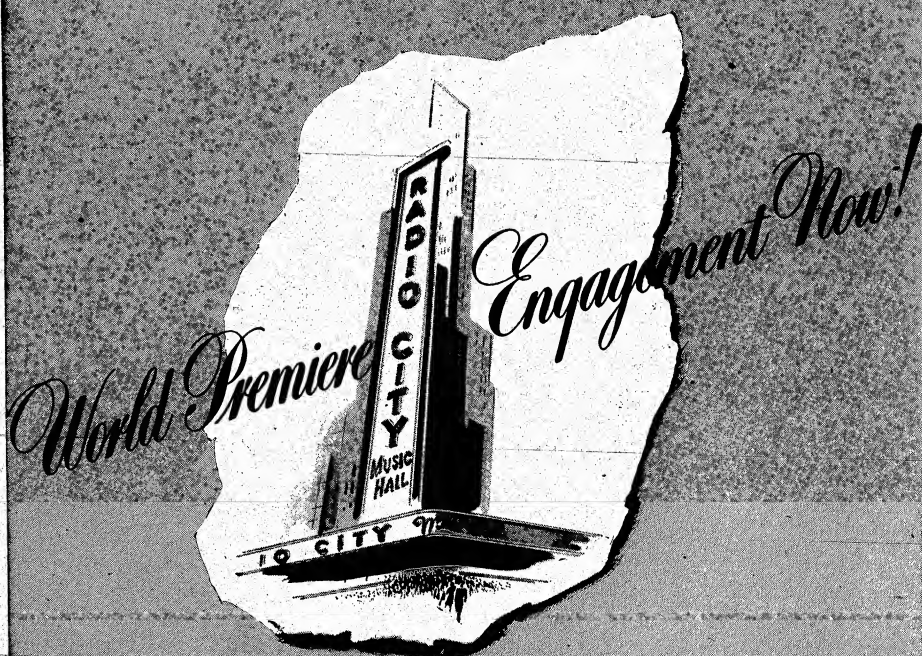
Will Help Make  
PARAMOUNT MONTH  
Your Biggest  
Profit Month In  
One-Third  
Of A Century!



AND  
NOW  
MORE  
THAN  
EVER ...

"If It's A  
Paramount  
Picture  
It's The Best  
Show In Town"





**"JOHN HERSEY'S  
'A BELL FOR ADANO'  
IS ONE OF THE  
SEASON'S BIGGEST  
ATTRACTIONS!"**

—says RED KANN in Motion Picture Daily

Directed by **HENRY KING** • Produced by **LOUIS D. LIGHTON** and **LAMAR TROTTI**

This year's Pulitzer Prize novel



a box-office prize from



Century-Fox

KEEP SELLING BONDS!





# From Coast to Coast

Variety reports it "Strong!" "Lusty!" "Brisk!" "Hefty!" "Juicy!"



# From Coast to Coast

It's hit extended playing time! In Denver—Cincinnati—Pittsburgh—New York Philadelphia—Cleveland—Worcester—Wilmington and a score of other spots!



# "Where Do We Go From Here?"

IN TECHNICOLOR



FRED MacMURRAY • JOAN LESLIE • JUNE HAVER in "WHERE DO WE GO FROM HERE?" in Technicolor with Gene Sheldon • Anthony Quinn • Carlos Ramirez • Alan Mowbray • Fortunio Bonanova • Herman Bing • Howard Freeman • Directed by GREGORY RATOFF • Produced by WILLIAM PERLBERG • Screen Play by Morrie Ryskind  
Story by Morrie Ryskind and Sig Herzig • Lyrics and Music by Ira Gershwin and Kurt Weill  
Dances Staged by Fanchon

The funniest story ever set to music! It's yours—from 20th Century-Fox

KEEP SELLING BONDS!

## 7th War Loan Success Tribute To Pix Grass Roots Basis: Pinanski

Results achieved by the film industry in the Seventh War Loan drive exceeded all other campaigns to date, chairman Samuel Pinanski has declared. He pointed out that the huge total sale of \$100,000,000 in "B" bonds could not have been reached except for the "tremendous cooperation of all elements of the industry—exhibitors, distributors, public relations departments of the 11 companies and the trade press."

"I am convinced that the drive is a tribute to the fundamental sense and idea of handling the campaign on a grass roots basis," his figure pointed to the trade on the campaign, which ran from May 14 through June 30, stated. He praised the War Finance Committee chairman and their associates; the distributor division under chairman Joseph P. Cawthon; the efforts of the advertising publicity committee under John Herb, Jr.; and the work of the Coast division of the industry, as well.

Pinanski revealed that the Seventh exceeded the Sixth bond drive by 20.4% to bond promoters, 114.7% in kid shows and 42.5% in free bond days. "There were 5,150 free preens throughout the country; a new record of 1,886 cities, and another new record of 19,938 free movie days," his report said. He added that the 11th War Loan film subject promoting the sale of bonds, which was produced by 20th-Fox, played in more than 10,000 theatres, "a record-breaking display of the way exhibitors got behind this drive."

### Loew's New Top

Loew's N. Y. and out-of-town theatres passed all previous records in the seventh, selling the unprecedented total of \$18,115,750 in bonds, according to Charles C. Moskowitz, head of the circuit.

Total includes 215,728 individual bonds. Money figure exceeds the Sixth by \$2,048,850, Moskowitz added.

### Lesser's Findings

Five of N. Y.'s theatre circuits—Loew's RKO, Skouras, Century and Rialto, representing 60% of the houses in the metropolitan area, reported the sale of \$47,182,225 in bonds during the 7th War Loan drive, according to Irving Lesser, chairman of the N. Y. film war finance committee.

Adding the \$10,414,175 sold by the 16 first-run Broadway houses, a total of \$57,596,400 was sold in theatres, a total far exceeding the greatest returns ever reported in the six other bond drives to date.

### So. Cal. Houses Crack Mark

Los Angeles, July 17. Southern California theatres sold a total of 1,460,132 bonds valued at \$48,926,430, during the Seventh War Loan drive, according to Gus Metzger, chairman of the Southern California War Finance Committee.

Total amount tripled that of the Sixth War Loan campaign, during which \$28,600 bonds were sold.

## JUNE GI TROUPE HITS

### TOP MARK; 32 O'ASES

Hollywood, July 17. Film players broke all previous records for wartime entertainment in June with 32 theatres reporting and 26 playing a total of 230 in days of June and Navy Week in this country, according to the Hollywood Victory Committee.

More than the month of 1943, previous record, 1,704 appearances in 138 events.

### Capt. Bolton Leaving Navy; Into MCA Post

Hollywood, July 17. Capt. Alfred J. Bolton, USN, will join MCA's Corp. of Artists, July 18, on which he will be playing on the Navy retired list after four years as public relations director for the Navy and Pacific Fleet and liaison for radio and motion pictures.

Graduate of Annapolis, Bolton retired about seven years ago and was associated with 20th-Fox when he was recalled to Navy duty as public relations officer. Three years ago he was promoted a commander and was promoted to captain last year. He will function at MCA's local office.

## N. Y. Stage Door Canteen Moving to Abbey Hotel

Quest for new Stage Door Canteen headquarters appears to have been successful, and unless there is a hitch the American Theatre Wing's most famous war service organization will transfer from the basement of the 44th Street theatre to the comparatively new Abbey Hotel, conveniently located on 51st, just east of Seventh avenue, which at that point is a block from Broadway.

Kernell Bloomfield, chairman of the Wing's Canteen committee, is in charge of the move. He said that it was feared that the Wing would be defeated in its aim to continue the Canteen's activities in the theatre since it must vacate the present quarters by Saturday (20) of next week. At that time "On the Town" will move from the 44th Street theatre to the Beck, properly then to be razed, and the Wing's extended press room and paper storage sub-basement, being provided for the newspaper publication plant of the N. Y. Times.

Abbey location is expected to be more adequate than the theatre, and quarters being located a short flight of stairs above the street level, will afford a separate entrance from that to the hotel lobby.

## 100 Femmes Set For Europe Jaunt

Army Special Services' N. Y. has completed its drive to recruit 100 actresses to go to Europe for the theatre for the next year, Army limited its call to 100, but has a few extras. The actresses, who will be Special Services' headquarters at Chateau, France, where they will be housed before being sent to the units of five or six to various European areas for work with GI entertainment.

"Of girls selected, all with pro-GI, radio or stock experience, half will work in variety, half in the Fifty were recruited in N. Y., balance throughout country. Age from 21 to 30, have signed for a year's service at pay of \$4,000. Girls were auditioned by Peter Wood and L. Irving Tomback in N. Y. and by Betty McCabe and Capt. Henry Bostwick in the field. Capt. Frank A. McKellan was in charge of the drive.

### Cal. Femmes Inked

Paasenda, Cal. July 17. Troops of 14 fems signed up by Army Special Services, after auditions at the Paasenda Company in Los Angeles, to entertain GI camps. Signers were Gwen Crawford, Margaret McCann, Marguerite Cooper, Frances Freeman, Doris Fast, Marcia Wachter, Patricia Turpin, Margaret Kirkwood, Mary Harriot, Julie Mitchell, Margaret Cobby, Rosemary Reddons and Rosemary McMan.

## COLUMNISTS ACCENT

### NEED FOR HOSP SHOWS

Show people are rallying to the need of bigtime entertainment for the homecoming wounded at Mitchell Field, L. I., and comforted by Sobel, Lew, and Griffith, the Radio City Music Hall chief producer, and Mrs. Lawrence Tibbett take turns every three weeks in getting the shows together.

Past Monday's (16) show read like a benefit bill: Benj. Allen, Lawrence Tibbett, Lucille Ball, Georgia Gibbs, J. C. Flippen, Bert Wheeler, Billie Jean Russell, and the Marx and Mario & Florida, latter three from the Copacabana, including the gals and gents, introduced by Griffith.

Columnist Ed Sullivan is doing a similar job at Haddon Hall Hospital, Staten Island. Benj. Allen, Sobel and Sullivan stress the need for this type entertainment which will be a relief to the patients. To quote one of the newspapermen: "An entertainer who has been injured, because of the war, is a much greater sacrifice than the one who has been killed. This is the rare exception to the rule, but the need is more acute. It is a waste any slandering of enthusiasm."

## Army's Long Range Show Program Rolls Under Way in N. Y.: Young

### Maj. Maurice Evans Leaves Hawaii; Returning to N.Y.

Oahu, Hawaii, July 6.

Maj. Maurice Evans, former Broadway star, and officer in charge of the entertainment section, Special Services' Central Pacific Command, has left for N. Y. as a member of the Reserve Corps, after two and a half years as head of entertainment in the Pacific.

Capt. Allen R. Little, former director of Austin, Tex., Little theatre, has succeeded Evans.

### 'Cover Girl' Unit Mgr.

### Among Duo Blacklisted

### By USO, High-Hatted GIs

The company manager and another member of a USO-Camp Shows variety unit, "Cover Girl," blacklisted playing 100 nights in the Pacific, were dismissed and the former barred from future employment by the Army after a complaint of high-hatted and insulting GIs. Unit has just returned to U. S.

Incident took place last month at Leyte, in the Philippines. Unit was transported to a hotel near the GIs the afternoon before their performance. Duo in question first arrived riding in the jeep with the GI band that was to play for their show. Then they arrived, staying at the hotel, when they found it was an enlisted men's club, insisting on going to the Officers club because "we carry the rating of second lieutenants."

Upshot was the duo went off to the Officers club, balance of the man unit staying with the GIs. Army, in reporting the incident, pointed out that the duo behaved, and regretted that a few performers could give USO a black reputation.

USO N. Y. headquarters, having had a few small beefs from GIs, was surprised to hear that at least one meal a day with GIs on tour and not favor officers. Moss (Hollywood) returned from the Pacific tour, declared that he ate every meal on his trip but had with GIs instead of with the brass.

### No Hazing Talent

Army officers in Europe have been directed to stop monopolizing the time of USO-Camp Shows performers and permit them to entertain GIs as they're supposed to do. Directive was issued recently by Gen. Omar Bradley, as acting commander in chief of the European theatre during Gen. Eisenhower's absence.

Gen. Bradley's directive pointed out that USO shows "are intended for the benefit of enlisted soldiers" and that officers "monopolized" all the time of amateur shows performed in theatres where available. Special Services otherwise building outdoor stages for the purpose of utilizing the best theatres it finds in Germany, as in Nuremberg, Furtth, and the Festspielhaus in Bayreuth. Special Services is constantly on the lookout for talent in the amateur shows.

### Collins Stalls Closing

### Newsreel Bureau in D.C.

Washington, July 17. The newsreel coordinator's office here has been in danger of closing because, in the opinion of some film people, it no longer represents the war in Europe is over.

However, it became known today that the Collins, former director in charge of the office, has held a meeting in N. Y. with some Hollywood industry heads. He suggested the coordinator's functions until other films except from their European jurisdiction. Latter, who are seeing need for continuation of certain types of war pictures, of first-hand view of war atrocities under aegis of War Dept., are expected to vote against liquidation of Collins' office here at present.

### WPB ADOPTS FILM BLDG.

War Production Board approved General Aniline & Film Corp. plans to erect a national building valued at \$108,500, to handle processing of color film for the Army and Navy. Construction will start when Frank McIntyre returns from the east late this month.

The entertainment program planned long ago for GIs in Europe is now "E. D. Day" and "E. D. Day" is exceptionally well now that it's been worked out since fighting was over. The program was headed by Special Services' entertainment branch in N. Y., on his return from Europe, where he was in ETO. The program will work out even better, he said, as soon as the interim adjustment period is over.

The Army's program is a long-range one. Young declared, being planned largely for the occupation period that will follow after present interim movements are over. This should be about the first of the year. The whole ETO today, he said, is more or less on the move, as men are being transferred to different areas, to other war theatres, or home. This has necessitated a coordinated one phase of the entertainment program—the GIs' own soldier shows—whereby they can be taken where they are on the move. Visiting USO-Camp Show units have filled in the gap.

Col. Young, who went overseas six months ago to see how the overall entertainment program was working, said the whole soldier show program has been working rapidly. Three demonstration units, each of 18 officers, are touring ETO, training personnel to carry on. Special Services has set up a script service, to supply material for the shows, and even full plays. Some 200 legit play scripts, for instance, have been successfully adapted rapidly. Three demonstration units, each of 18 officers, are touring ETO, training personnel to carry on. Special Services has set up a script service, to supply material for the shows, and even full plays. Some 200 legit play scripts, for instance, have been successfully adapted rapidly. Three demonstration units, each of 18 officers, are touring ETO, training personnel to carry on.

Special Services in N. Y., added the GIs' club, balance of the man unit staying with the GIs. Army, in reporting the incident, pointed out that the duo behaved, and regretted that a few performers could give USO a black reputation.

### Jeep Shows Clicking

Col. Young's mission abroad also includes the Jeep shows, a mobile program, and setting up plans for visiting USO-Camp Show units. The idea is to make the program as successful. Eighteen units of three GIs each would go right up to front lines, to entertain the troops. Col. Young lavishly praised for his work in jeep shows, is working like a dynamo, he said, directing the musical, acting the lead, arranging the music, rehearsing the orchestra, etc. He's a hard driver, said Col. Young, but the other GIs like Rooney very much, and don't resent it. He's a hard driver, said Col. Young, but the other GIs like Rooney very much, and don't resent it.

Col. Young's mission abroad also includes the Jeep shows, a mobile program, and setting up plans for visiting USO-Camp Show units. The idea is to make the program as successful. Eighteen units of three GIs each would go right up to front lines, to entertain the troops. Col. Young lavishly praised for his work in jeep shows, is working like a dynamo, he said, directing the musical, acting the lead, arranging the music, rehearsing the orchestra, etc. He's a hard driver, said Col. Young, but the other GIs like Rooney very much, and don't resent it.

### Keighley Off 'Paris Canteen'

Hollywood, July 17. Director of the Keighley is reported off the Los Angeles assignment to Stage Door Canteen. Keighley clipped into New York from Paris and is en route to the Coast. Reported to be with the Los Angeles staff of the "Paris Canteen" film, but that's denied.



The artist gives his impression of Margaret O'Brien and Jackie "Butch" Jenkins from the M-G-M true-to-life drama "Our Vines Have Tender Grapes."

# LIKE A DIAMOND IN THE SKY!

Something to sing about is M-G-M's "OUR VINES HAVE TENDER GRAPES."

We screened it this week with joy in our hearts!

Friendly customers! Watch for the Trade Show so that you will know how wonderful it is.

Thank you Edward G. Robinson for your stellar performance. Bless you little Margaret O'Brien for yours. And Butch, you are terrific!

Yes, the BIG ONES come from M-G-M!

EDWARD G. ROBINSON • MARGARET O'BRIEN in "OUR VINES HAVE TENDER GRAPES" with James Craig, Frances Gifford, Agnes Moorehead, Morris Carnovsky and Jackie "BUTCH" Jenkins • Screen Play by Dalton Trumbo • Based on the Book "For Our Vines Have Tender Grapes" by George Victor Martin Directed by Roy Rowland • Produced by Robert Sisk • A Metro-Goldwyn-Mayer Picture





Bette Davis  
in  
"The Corn  
Is  
GREEN!"  
BUSHELS  
OF  
IT!

with  
JOHN DALL • JOAN LORRING  
NIGEL BRUCE • RHYS WILLIAMS  
Produced by JACK GERTOK  
Directed by IRVING RAPPER  
Screen Play by Casey Robinson and Frank Cavell  
Music by Max Steiner From the Stage Play by  
EMILYN WILLIAMS • Produced by Herman Shumlin

Every New opening Proves  
it's the new Warner Smash!  
Smash!  
Smash!







# In Every Opening Engagement It's GREAT

**BIG CITIES, SMALL TOWNS, EVERYWHERE**  
...the reports are the same, record-making business! In San Francisco, *Variety* hails it as **"HUGE, SENSATIONAL"** and in Buffalo it is acclaimed the **"BEST BET"** and a **"STALWART GROSSER!"** From New York, Charleston, Boston and Pittsfield come enthusiastic reports of holdovers and top boxoffice grosses proving that **"THE GREAT JOHN L."** is **GREAT** for any theatre!

BING CROSBY  
PRODUCTIONS  
presents

## "THE GREAT JOHN L."

starring  
**LINDA DARNELL • BARBARA BRITTON**  
and introduced by **GREG MCCLURE** as "John L. Sullivan"  
**OTTO KRUER • WALLACE FORD**  
**GEORGE MATTHEWS • ROBERT BARRAT**  
**LEE SULLIVAN** as "Mickey"

Original Screen Play  
by James Edward Grant  
Produced by FRANK L. MASTROLY  
and JAMES EDWARD GRANT  
Directed by FRANK TUTTLE

IT'S **GREAT**  
FROM **U.A.**





# "A SLEEPER of real proportions".....!

MOTION PICTURE DAILY

## THE TRADE PRESS THE CHEERS

### MAY PROVE A "SLEEPER" OF REAL PROPORTIONS

**MOTION PICTURE DAILY**—"Crowded with excellent performances, excelling in production values, and having the virtue of a sound story, 'The Cheers' bids fair to be one of Republic's top offerings. It may even prove to be a 'sleeper' of real proportions."

### FIRST-CLASS PRODUCTION FOR BOXOFFICE

**HOLLYWOOD REPORTER**—"A first-class production which is right up there and punching in the first-rate movie class. Definitely a credit to Republic. There is a good cast and plenty of movie value. Play it."

### AN ABSORBING COMEDY DRAMA

**DAILY VARIETY**—"This Republic high-budgeter is an absorbing comedy drama... should cash in on its merits... trouping of Ona Munson combines with Schildkraut's performance to give the picture much of its impetus. Picture should go over for healthy grosses in the key spots."

### PLENTY OF LAUGHS AND ENTERTAINING MOMENTS

**SHOWMEN'S TRADE REVIEW**—"This picture has plenty of laughs and entertaining moments to offer the average patron... it has a good story, fine performances, and lots of laughs... Production and direction by Joseph Kane are very well handled and the cast, headed by Schildkraut, all give clear and concise interpretations of the characters they portray."

### EXCELLENT COMEDY ENTERTAINMENT JOY-RIDE

**HOLLYWOOD MOTION PICTURE REVIEW**—"Republic's 'Cheers' excellent comedy entertainment joyride. Things at Republic are all right when a picture as fine as 'The Cheers' makes its appearance. With the excellent performances and the essential vitality of the subject matter of 'The Cheers' hopped up by production and direction that is definitely distinguished, good live entertainment is the result."

### starring JOSEPH SCHILDKRAUT

with **BILLIE BURKE**  
**EUGENE PALLETTE • ONA MUNSON**  
**RAYMOND WALBURN**  
and **ANNE GILLIS • RUTH TERRY**  
**ROBERT LIVINGSTON • DAVID HOLT**  
and **ST. LUKE'S CHORISTERS**

Directed by **JOSEPH KANE**

Screen Play by **FRANCIS WYLAND**

Original Story by **FRANCIS WYLAND and ALBERT HAY**

### A SURPRISE GIFT PACKAGE FOR EXHIBITORS

**FILM DAILY**—"Modern parody on 'A Christmas Carol' backed by magnificent production and affable cast. A surprise gift package is in store for exhibitors on this one. Production and direction show evidence of a free hand and considerable budget support in delivering an entertaining and unusual story."

### SUITED TO ALL TYPES OF AUDIENCES

**MOTION PICTURE HERALD**—"Achieves its charm by clear-cut characterizations, convincing performance and showmanly production. Supplying names to sell, and suited to all types of audiences, it ranks with Republic's best attractions to date. Joseph Schildkraut's portrayal of the ham actor is so convincing that it is difficult to tell where acting ends and ham begins."

### REPUBLIC SHOULD HIT THE JACKPOT WITH THIS ONE

**WEEKLY VARIETY**—"Republic should hit the jackpot with this one. Aside from standout performances of Joseph Schildkraut and supporting cast, its story content and nifty direction and with such names as Billie Burke, Ona Munson, Ray Walburn, and Eugene Pallette for additional cast hypo, it should bring many happy returns at the B. O."

A Republic Picture



# Isley-Griffith Take Over 3 L.A. Theatres; Other Briefs From Distrib Centres

Los Angeles, July 17.—Three houses—Campania, Vida and Hunter—purchased by Phil Isley and J. J. Griffith from G. Cameron Theatres operator, at undisclosed prices. Cameron had the houses last February for \$80,000.

Deal for the takeover of the Million Dollar Run house by Metropolitan Theatres, started for last week was temporarily suspended because of a legal flaw in the final papers. Completion of the transfer is expected in a few days. Metropolitan ownership is being followed by Sherrill Corwin, Charles S. Skousen and Mike Rosenberg.

Hitch in the Million Dollar deal has no effect on the sale of the Popkin's other local theatres, the Vogue and Pan-Pacific, to Fox-West Coast and Corwin.

**Monie's Sale Meets.**  
With Steve Brody, Metropolitan sales rep., presiding over the company's board meeting last Saturday and Sunday (15), Ed Morey, Monie home exec, and Morey, Goldenrod, executive manager, co-chairman a similar session in N. Y. at the Hotel Arthur Greenblatt, central division chief, and Sol Francis, midwest district manager, will be held in Chicago next week. The firm's midwest region is to be divided into three sections with the eastern exec attending.

**Theatremen Oppose 2c Tax.**  
Glendale, Cal., July 17. Theatre representatives voiced arguments against Glendale's proposed 2c tax on amusement tickets at an open hearing before the City Council, calling it a discriminatory measure. Councilmen assessed \$85,000 yearly to cover increased civic expenses, will vote on the bill July 19.

Fox-West Coast Theatres, operating most of the local theatres, was represented at the hearing by John Bertero, Andrew Krappman, W. H. Loller and Lou Ager.

**Harold Loe's 25th Ann.**  
Chicago, July 17. Most surprised character on Film Row last week was Harold Loe, 20th-Fox salesman, who was invited to a party at the Variety Club for Howard DeMille, former booker at the exchange, who's back in town on leave after spending the last three years overseas.

Loe thought it was a party for DeMille, that is, until he got there and had the surprise of his fellow employees tell off the ensuing celebration of his 25th year with

the firm for presenting him with a gold watch.

**Merrill Back and OK.**  
Kansas City, July 17. Charles Merrill, 15 years manager of the Glendale Fox-Midwest house has resigned his duties there after a stint in Los Angeles. Frank Pace has succeeded him. Merrill is manager of the Drive-In here.

**Ottawa's Switches.**  
Ottawa, July 17. Property assets for the takeover sale of the Elgin, upstart first-run Canadian, Lent has day location for construction of a major theatre, near FPC's new house, the Capitol. Elgin's present showings.

**Long Reopens Razed House.**  
Seattle, July 17. The new Urban Theatre opened here Friday (13). Seats 1,000 and replaces the old Urban, burned down about a year ago. It is located across the street from the site of the old house. Atlantic City will manage the old Urban, will serve in that capacity. Cowboy Ramblers troupe opened a special stage show on Friday and Saturday.

**Male-Unger's Takeover.**  
David Male and Sol Unger have taken over the Embassy Theatre, 850-seat, in a deal handled by Berk & Krumpolt, theatre execs. The firm, Duo also operate the Oxford in Little Park, N. J.

**Korn's 2 Newests.**  
Houston, Texas, July 17. Oskar Korn has started construction here, following receipt of WPA permits of two houses. One is to be a deluxe barge in the Magnolia district, the other is to be known as the Port. Oskar's three-story, four-nub houses here, all built within the past several years. Korn also owns and operates the Dallas. The circuit's headquarters. Priorities have been given Korn.

Thomas Donnell for construction of a third house in Stephenville, Texas, which she will operate.

**Kahn's Fleet-Hit.**  
Albany, July 17. Henry Kahn, in the picture business here and long a Metro employee in the midwest, pinching out Albany manager at the time of the three-week absence of Harry Alexander, who lost his 13-year-old son recently in the crash of an Army bomber in Kansas. Kahn is now a special representative for Fox.

**Gauglet's Swing.**  
Harrisburg, Pa., July 17. Harold G. Gauglet, of Loew's, Washington office, is acting as manager of the city's Regent here. He is a regular manager, is on vacation. Gilman will return in time to to Baltimore, where he will sell Bill. Sixteen Loew's city manager, while the latter office has vacation beginning Aug. 9.

**New House for Philly.**  
Philadelphia, July 17. A new theatre, the Abbey, is being planned for the northeast section here. It will be owned by Morris Katz and Benjamin Bobosky.

Miss Frances Loe, elected president of Ladies Auxiliary of Variety Club, will be in the city next week at the Warwick hotel by the Motion Picture Associates.

**D.C.A. Aug. 16 Get Tourney.**  
Washington, July 17. Variety Club, Tent No. 11, will hold its annual golf tourney at the Manor Club on August 10.

Carter Barron and Sam Galanter are co-chairmen.

**St. Louis, July 17.**  
Allied Theatres has added the Cozy, Grand, Kan., to its chain. The new theatre is owned by the Cozy.

W. A. Collins, owner of the De Mott, in Des Moines, widow of the late owner of the Norside, North of the house, will continue to operate the house.

**PRC is now occupying new quarters on film row.**  
Variety Club of St. Louis is reported seeking permanent quarters near the mid-section of the city. Owners of the Cozy, Cabot, Mo., have purchased a site for a new house in the same town as a post office.

**W. A. Collins, owner of the De Mott, in Des Moines, widow of the late owner of the Norside, North of the house, will continue to operate the house.**

**Sidell, Sidell, Ill., operating again after completion of repairs following fire.**  
Charles Dyer, owner of the Lyric, Knoxville, Ill., elected mayor of the town without opposition.

E. C. Best, owner of the Clarence, Clarence, Mo., has sold the house to Ralph V. Hopkins, Kansas City.

**WB Man Tunes Exhibit.**  
Pittsburgh, July 17. Ben Brown, head of Warner projection department in Pittsburgh, home, resigned effective Aug. 4, to become an exhibitor.

**Hank Porter, Chicago, by National.**  
Hank Porter, head of popli dept. at National Service, Upper to country sales.

Lloyd Nigel succeeds Porter.

**Stirling Spies Bill Allen.**  
Seattle, July 17. William Allen, of Tacoma, resigned two-city manager by Stirling Theatres (John Danz) of the newly acquired houses in Louisville, Ky. Keelo. Included in houses he covers also are Columbia and Victory.

**Marine Back As Denver Mgr.**  
Denver, July 17. Sgt. Mickey Goss, discharged after 10 years after more than three years' service, back as manager of Ophium, succeeding Marjorie, who returns to Frisco to manage an RKO house.

**Nike Trapper, Metro salesman, new sales chief for exchange here.**  
H. S. Coulter, Metro sales rep. the Rio to Glen B. Whitworth.

**Clet, J. Bell, returns from Los Angeles here has been named manager of Paramount, exchange, to former here same capacity.**  
Succeeds Harry Hays, who moves to manager of Charlotte, N.C., exchange.

**F. D. Wilson, wholesale exchange man, will direct the first postwar theatre here. The investment will be about \$100,000.**  
Harry Huffman, Fox theatre city manager, is sponsoring a series of concerts here next winter in the city auditorium, the Denver and Taber theatres.

**Masters Cues Promotions.**  
Following the recent appointment of Horkel M. Masters as sales district manager for Warner Bros. in Canada, Sam Pearlman has been promoted from branch membership in Calgary to the more important post of Toronto, succeeding Joseph O'Brien, resigned. Morris Saut manager in Calgary, moves up to manager there.

## Uncertainty on Touring Legiters

Continued from page 1

travel, await ODT huddles anticipated by managers.

Today the industry is facing a number of shows will not entertain until the show flies, with others possible delayed until mid-water. Expected that the heaviest demands for rail equipment to deploy troops arriving from Europe along the West Coast embarkation ports to Jap war fronts, will cover the next three months. How many shows will be able to start touring is uncertain, therefore, regardless of the number already booked.

Shows are already figuring on starting back opening dates on the road and also anticipating delayed openings—shows which do start out. When attractions fail to open

the war front. Los Angeles and San Francisco theatres, which have booked traveling legit companies for into 1946, are now facing a problem with no immediate solution. One source says that the local production of Broadway shows with West Coast talent.

More than 70% of all the passenger and baggage cars on railroads west of the Rockies are understood most of the remaining transportation equipment will be commandeered for military essential civilian use.

Out-of-town bookings, are the majority of such theatres as the Billmore and Philharmonic in Pittsburgh and the Curran and Geary in the rest of this year and next months into 1946 is booked almost solid with touring shows from the east. This includes "Oklahoma," slated for all three months starting next April. Under the circumstances, it is expected, all these bookings will be wiped out.

**Legitimate Endangered.**  
St. Hurk, ballet impresario who has heavy bookings at the Philharmonic, understood most of the spring, declared he had made no plans to withdraw from any of his contracts, but if it comes to a case of winning the war or presenting his agencies are still wondering what to do under the new circumstances.

**ODT's New Snag.**  
Washington, July 17. Office of Defense Transportation today (Tuesday) ordered all railroad passenger coaches taken over for military use when necessary. Means that passengers and baggage are reduced to one and entire cars appropriated at any time for GI requirements.

Some passenger trains will therefore be cancelled as result.

Mr. Monroe Johnson, ODT head, named W. C. Kendall, as administrator. Also warned there will be less space for travel than ever before.

on schedule it means that much less at the boxoffice, and shows can hardly operate if their share of the receipts are materially depleted. Managers are not expected to carry the full load, and when performances are necessarily cancelled because of war transport conditions, a pro rata reduction in salaries would follow.

Equity will confer with managers on ways and means to cope with the problem, for actors' expenses are the same whether companies pay or lay out of town. Rules on cancellations caused by transport delays are being set up. There is an Equity rule permitting pay deductions for performances missed through unavoidable delay, such as train wrecks, but there is no provision covering the present unprecedented transportation situation.

Recently shown figures on getting attractions to the Coast from Chicago by playing stands in between, thereby avoiding sleeper jumps, but with the latest curtailment for civilians, even that plan may not be feasible.

**B'way Legiters May Disappear From Coast.**  
Los Angeles, July 17. Old theatrical legend, "Why Broadway can't" is due for a blackout on the West Coast as a result of the Government plan to utilize all available railroad rolling stock for moving troops to the Pacific.

## CAMERA MEN

35 mm SHOTS

WANTED

Write or Wire for type material wanted. Spot cash paid for shots we can use.

**Film Studios of Chicago**  
Field Bldg., Chicago 3, Ill.

## PERSONALLY Speaking by GARY COOPER

Producer-Star of "ALONG CAME JONES" (An International Picture)

1—If you know, I'm a shy guy. So I hesitate to give any advice. But let me say this...

2—if you want quick, slick shaves try Personna. Blade's member, a guy who's well groomed...

HERE'S MY PERSONNA Blades give you luxury shaves

1—Made from premium steel.  
2—Hollow ground for keenness.  
3—Rust-resistant for longer use.  
Personna, 599 Madison Ave., N.Y.C. 22

## PERSONNA

Precision Blades 10 for \$1

## New York Theatres

The Subliminal Story of George Gershwin  
**"RHAPSODY IN BLUE"**  
Warner Bros. Crowning Glory  
continuous performance  
**HOLLYWOOD THEATRE**  
Air-Conditioned  
Broadway at 51st Street

Humphrey BOGART, Aladdin SMITH  
Sydney GREENSTREET  
In Warner Bros. Hit  
**"CONFLICT"**  
In Person  
**LOUIS PRIMA**  
and his ORCHESTRA  
Also in Person  
**DANE CLARK**  
B'way at 47th St. STRAND

Rehearsal  
MUSIC HALL  
**"A BELL FOR ADANO"**  
Spectacular Stage Productions  
Also in Person  
**DANE CLARK**  
B'way at 47th St. STRAND

Rehearsal  
MUSIC HALL  
**"A BELL FOR ADANO"**  
Spectacular Stage Productions  
Also in Person  
**DANE CLARK**  
B'way at 47th St. STRAND

SAMUEL GOLDWYN presents  
**DANNY KAYE**  
"WONDER MAN"  
in Technicolor  
Continues  
at 45th St. ASTOR

SAMUEL GOLDWYN presents  
**DANNY KAYE**  
"WONDER MAN"  
in Technicolor  
Continues  
at 45th St. ASTOR

ON SCREEN  
ASST. BY  
Star: John Williams  
in Technicolor  
**"THRILL OF A ROMANCE"**  
in Technicolor  
New Shows  
Grace  
**BARRIE**  
Phil  
**MOORE**

ON SCREEN  
ASST. BY  
Star: John Williams  
in Technicolor  
**"THRILL OF A ROMANCE"**  
in Technicolor  
New Shows  
Grace  
**BARRIE**  
Phil  
**MOORE**

Gary Cooper • Loretta Young  
**"ALONG CAME JONES"**  
"International Picture"  
RELEASED BY RKO

FRANK SMITH  
NATHAN BROWN  
M.G.M. Technicolor  
ANCHORS AWAY  
JOE HERRIN  
FRANK SMITH  
NATHAN BROWN  
M.G.M. Technicolor  
ANCHORS AWAY  
JOE HERRIN

FRANK SMITH  
NATHAN BROWN  
M.G.M. Technicolor  
ANCHORS AWAY  
JOE HERRIN





## U. S. Radio's Job: Find Sponsors To Invest In 'Insurance Against War'

By SAUL CARSON

U. S. radio is fastening its gaze on the major postwar job of making radio a two-way highway for dissemination of United Nations news. So far, it's largely a one-way street, with NBC doing what it can to interpret America to the British, while our side does little toward telling American audiences about life in Great Britain.

These facts become evident last week after an interview with BBC's program operations manager, Sir Y. Stephen Fry, who has just got back from a visit to London in the European continent.

Of course, Fry, being a representative of a foreign government, was diplomatically correct and did not criticize the U. S. radio. He discussed only postwar radio in general, and BBC's part in the picture specifically—especially in the light of American radio affairs. But an American interviewer, free of diplomatic inhibitions, couldn't help seeing that circumstances point an accusing finger at radio on this side of the Atlantic.

Admittedly, American radio has done a good news coverage job in Europe as a whole, but in Britain that coverage Great Britain had brought closer to American radio listeners. But the situation is certain to decrease radio as the shooting end of the war comes to a close in the U. S. and Europe, from a few Anglo-American shows like "Trans-Atlantic Call" (CBS), "Atlantic Spotlight" (CBS), and "Trans-Atlantic Quiz" (ABC-BBC), the American radio will have no hand in producing news programs interpreting British life for audiences on this side.

The British, on the other hand, have already started to produce special shows in this country, "Projecting America" to BBC, for instance. The shows are written and produced by Britishers here, acted largely by American radio stars. The shows are authentic characterization, and are broadcast over BBC's home service on the special American radio networks, including such regional waves as those in Scotland, Wales, etc.

The equivalent for the U. S. radio would be to send to England top producers, directors, and writers, who would study British life, and project it on our waves through dramatic shows with good-will values.

"I see the interwar period of the future as a two-way proposition," said Fry, "in which nations would make it their business to cooperate on the air for the accomplishment of common objectives. I discussed this matter very recently at SHARP with Col. William S. Paley, who has done so much to do with the success of Allied radio operations in Europe. Col. Paley agreed with me that, if we lose the opportunity of removing all barriers to this kind of cooperation, we will sacrifice one of our most potent weapons for postwar peace. It's simply good business, 'insurance against future war.' Fry said, for one nation to know another more intimately.

He agreed the American radio difficulties are greater than ours, but when it comes to projecting life in another country through drama and entertainment, BBC, being government-embodied, has no hesitations. He was very about the bill except at Parliamentary budget time, while U. S. radio would have to find certain shows as sustainers or fill programs willing to invest in "insurance against war."

"But the objectives are so vital," he declared, "that I hope we will try to do what we can to achieve them. As a matter of fact, radio should be not only a two-way road, but a broader highway, branching in all directions, cross-crossing the globe from one country to another. The peace job must be done by the United Nations, with radio paving the path of peace for the world."

### M'HAIR, BENNETT QUIT ABC

Stuart Macfarlane has resigned from ABC (Blue) national spot sales staff, and Jim Bennett has resigned his assistant sales manager's post at the same wave. Macfarlane will probably shift over to Mutual, while Bennett is entering the program-package agency business on his own.

### John Reed King's IG

### Wkly on 'Missus' Deal

Chief Boy-ar-Dee, food manufacturers, have bought an audience-participation drama starring John Reed King's "Missus-Goes-A-Shopping" CBS program, since which, they will hear on Aug. 25, will be heard Saturdays from 10 to 10:30 a.m. with total repeat from 12 to 2:30 p.m. on 148 CBS stations. King's "take" on the deal is a reported \$1,000 a week.

Show will be called "Give and Take," with John Canary directing and Jim Brown, the only member of the cast besides King, who will make and guests from the show. Sponsor is dropping its Blue network show; also heard "Saturday-Morning" on the Blue "Hot Cooking" Melunkin agency of Chicago handled the deal.

"Missus" with King started continues on WABC, N. Y., Monday through Saturday transcribed, with "Shelflife" and Abraham Straus, dept. store footling the bill.

### 50G for Miller

### As Prexy of NAB

Immediate reaction of the industry to the appointment of Judge Justice Miller as president of the National Assn. of Broadcasters, who will serve a five-year term beginning August 1, and as a NAB director, chosen at last Saturday's Kansas City session, is that the six-man NAB directors' Committee made a wise choice.

As NAB prexy he's been voted an annual salary of \$50,000. The selection of Judge Miller is the fact that he boasts a public record clear of any taint, and that he is a man of emotional activities, he knows the grass roots, he knows what makes people tick, and as a NAB appointee to the U. S. Court of Appeals of the District of Columbia he's anything but the ultra-conservative type that shies away from healthy, constructive innovations. Judge Miller's court, the one before which appeals from FCC actions have been argued. A native of California, he is now on sabbatical vacation in home in Los Angeles. His resignation from the Federal bench is expected about the end of the year to ex-NAB prexy Neville Miller.

Miller, who is 56, has an all-around background of law practice in California. He was also district attorney of Kings County there, 1915-18, executive officer of the State Commission of Immigration and Housing, 1919-21, and a member of the California Bar, 1921-29. He taught law at universities in California, Minnesota, New York and New Orleans, and was assistant to the U. S. Attorney General, 1930-32. He was also a member of the U. S. Senate of the Federal Reserve Board in 1937 and later the same year he was elected to the bench by President Roosevelt.

He will be quitting the same bench in Washington from which Thurman Arnold was removed last year by the Dept. of Justice, recently reelected to enter private practice.

### Writers' Board Joins

### Friends of Democracy

The Writers' War Board, whose \$300,000 annual appropriation was topped off by the OWI, is identifying itself with Friends of Democracy and will be known henceforth as the Writers' Board of Friends of Democracy. When means continuing for the WWB's radio committee, which has won wide recognition for its battle against racial and anti-racial minorities on air shows.

Decision to join forces with Friends of Democracy was made by the WWB at a meeting in N. Y. last week, the directors agreeing to the move. The OWI, which had given its okay. The pledges had already been obtained.

For a time it was feared the board would do a permanent

### 'Who, Me?'

Chicago, July 17.

Average good idea man being a character with wacky habits that keep him up and about the unusual hours, a recently discharged vet looking for a job was slightly nonplused, but not miffed, at what happened to him last week when he went up to apply for a position at an advertising agency here as a radio staffer.

After running the usual gauntlet of tests, the boy on the job, finally got his interview with Mr. Big, which went smoothly. The boy, who had come long before the vet, who'd just recently been through the mill as far as advertising was concerned, prior to his honorable discharge from the Army, was told he had to take a psychiatric exam, as well as a physical, before getting on the payroll.

### 'Snooks As Solo;

### Danny Thomas

### Into Fitch Spot?

Young & Rubicam, which inherits the Fannie Brice CBS show from R. R. Brown, who is leaving the General Foods product place (in regular "Thin Man" goes to B & R), has been finally put in the agency to split the Brice-Danny Thomas combo next season. As a result, the agency is expected to set to spring Thomas as his own half-hour package and its unique character, which is moving to a pitch for the coveted 7:30 Sunday night NBC slot, occupied by "Bandwagon" replacement program.

Decision to let Miss Brice go it solo, with Danny Thomas, to her "Baby Snooks" routine was finally reached last Thursday (12) when Y. & R. reached an agreement.

As last night, Bill Murray and Wally Judge of the Morris office in N. Y. and finally put in the wrangling that had been going on since Y. & R. first broached the matter. The deal was made by Harry Ackerman and the Y. & R. boys was that the two personalities should share the show and rather than complementing one another the whole program suffered.

Agency is currently lining up writers and a director for the Brice show. Program will stay put in the 7:30 Sunday night slot, with Miss Brice having put in a squawk over the proposed switchover to 7:30.

"Bandwagon" looks set for the 7:30 Sunday night slot, with the new "Tums-Bellah" show going in at 8.

### ANCHOR HOOKING BOYS

### ELMAN'S 'HOBBY LOBBY'

Dave Elman's "Hobby Lobby" will return to the air, starting Aug. 30, as permanent replacement for "Corliss Archer." The Anchor-Hooking Club, which is currently on the air, is dropping its 1920-30 program. The Anchor-Hooking Club, which is currently on the air, is dropping its 1920-30 program. The Anchor-Hooking Club, which is currently on the air, is dropping its 1920-30 program.

Hobby Lobby comes back after being off for almost two years, having been sponsored by Palmolive on CBS from 1942 to 1944. The program was dropped by the glassmaker, "being on the air two years this week," says Elman, "and I'm not going to let it go."

Cancellation of the "Corliss" series by Anchor-Hooking doesn't stem from the fact that the show's rating, but is due primarily to the fact that the ad copy hereafter will be used to fund expansion of the program about a 15-year-old kid who would not attract an audience susceptible to buying "one-trip" etc.

The Anchor-Hooking Club, which is currently on the air, is dropping its 1920-30 program. The Anchor-Hooking Club, which is currently on the air, is dropping its 1920-30 program. The Anchor-Hooking Club, which is currently on the air, is dropping its 1920-30 program.

The Anchor-Hooking Club, which is currently on the air, is dropping its 1920-30 program. The Anchor-Hooking Club, which is currently on the air, is dropping its 1920-30 program. The Anchor-Hooking Club, which is currently on the air, is dropping its 1920-30 program.

The Anchor-Hooking Club, which is currently on the air, is dropping its 1920-30 program. The Anchor-Hooking Club, which is currently on the air, is dropping its 1920-30 program. The Anchor-Hooking Club, which is currently on the air, is dropping its 1920-30 program.

The Anchor-Hooking Club, which is currently on the air, is dropping its 1920-30 program. The Anchor-Hooking Club, which is currently on the air, is dropping its 1920-30 program. The Anchor-Hooking Club, which is currently on the air, is dropping its 1920-30 program.

The Anchor-Hooking Club, which is currently on the air, is dropping its 1920-30 program. The Anchor-Hooking Club, which is currently on the air, is dropping its 1920-30 program. The Anchor-Hooking Club, which is currently on the air, is dropping its 1920-30 program.

The Anchor-Hooking Club, which is currently on the air, is dropping its 1920-30 program. The Anchor-Hooking Club, which is currently on the air, is dropping its 1920-30 program. The Anchor-Hooking Club, which is currently on the air, is dropping its 1920-30 program.

The Anchor-Hooking Club, which is currently on the air, is dropping its 1920-30 program. The Anchor-Hooking Club, which is currently on the air, is dropping its 1920-30 program. The Anchor-Hooking Club, which is currently on the air, is dropping its 1920-30 program.

The Anchor-Hooking Club, which is currently on the air, is dropping its 1920-30 program. The Anchor-Hooking Club, which is currently on the air, is dropping its 1920-30 program. The Anchor-Hooking Club, which is currently on the air, is dropping its 1920-30 program.

The Anchor-Hooking Club, which is currently on the air, is dropping its 1920-30 program. The Anchor-Hooking Club, which is currently on the air, is dropping its 1920-30 program. The Anchor-Hooking Club, which is currently on the air, is dropping its 1920-30 program.

The Anchor-Hooking Club, which is currently on the air, is dropping its 1920-30 program. The Anchor-Hooking Club, which is currently on the air, is dropping its 1920-30 program. The Anchor-Hooking Club, which is currently on the air, is dropping its 1920-30 program.

## Nielsen Service Attracts Client, Packs in Plenty of Research Info

By FRANK MORGAN

Chicago, July 17.

### RKO to Fight NBC

### News Slot Eviction

RKO, through Foote, Cone & Belding agency, plans to resist all efforts of NBC to terminate its occupancy of the 11-11:30 slot, which it has held Saturday nights on the network. David Sarnoff, NBC biggie, recently ordered the cancellation of the Bond Closures sponsorship of the Monday through Friday 11 p.m. news, and also the RKO station.

But the film company is pointing to a contract with the network which will be six months to go, in which there is a cancellation clause only for "public convenience or necessity." The fact that the web is a multitude of doing "greater public service" by experimenting with its 11 basis is no reason to shove the film outfit out of the slot.

Also, the next two weeks on an experimental basis, RKO, which would like to have continuance of the 11-11:30 slot, is an original announcer in the slot until orders went out to put the whole thing back to the original station, but since the contract states that the web can put any kind of program in the slot, along with the network on that score.

### AFL Tieup a Poser

### To Directors Guild

Members of the Radio Directors Guild, of cycling their own, with the AFL, voted only this month (17), with a feeling resembling a "haze during the day," when they discovered they'd been married while drunk the night before. The AFL, which is the largest labor union in the country, has been the subject of a large labor federations, and has been the subject of a large labor federations, and has been the subject of a large labor federations.

Catch is, however, that while AFRA and AFM are organizations with considerable autonomy, Directors Guild is only a "federal" local union, and most members of the Guild, including officers, are not even "federal" local union members in Washington.

Some Guild members, it develops, are not even "federal" local union members in Washington. The AFL constitution first to find out exactly what a "federal" local means, and then to find out exactly what a "federal" local means, and then to find out exactly what a "federal" local means.

The AFL can order "federal" local action, and the officers of the Federation of Labor, "Federal" locals pay 35 cents per capita per month. The officers of the Federation of Labor, "Federal" locals pay 35 cents per capita per month.

The officers of the Federation of Labor, "Federal" locals pay 35 cents per capita per month. The officers of the Federation of Labor, "Federal" locals pay 35 cents per capita per month. The officers of the Federation of Labor, "Federal" locals pay 35 cents per capita per month.

The officers of the Federation of Labor, "Federal" locals pay 35 cents per capita per month. The officers of the Federation of Labor, "Federal" locals pay 35 cents per capita per month. The officers of the Federation of Labor, "Federal" locals pay 35 cents per capita per month.

The officers of the Federation of Labor, "Federal" locals pay 35 cents per capita per month. The officers of the Federation of Labor, "Federal" locals pay 35 cents per capita per month. The officers of the Federation of Labor, "Federal" locals pay 35 cents per capita per month.

The officers of the Federation of Labor, "Federal" locals pay 35 cents per capita per month. The officers of the Federation of Labor, "Federal" locals pay 35 cents per capita per month. The officers of the Federation of Labor, "Federal" locals pay 35 cents per capita per month.

The officers of the Federation of Labor, "Federal" locals pay 35 cents per capita per month. The officers of the Federation of Labor, "Federal" locals pay 35 cents per capita per month. The officers of the Federation of Labor, "Federal" locals pay 35 cents per capita per month.

The officers of the Federation of Labor, "Federal" locals pay 35 cents per capita per month. The officers of the Federation of Labor, "Federal" locals pay 35 cents per capita per month. The officers of the Federation of Labor, "Federal" locals pay 35 cents per capita per month.

The officers of the Federation of Labor, "Federal" locals pay 35 cents per capita per month. The officers of the Federation of Labor, "Federal" locals pay 35 cents per capita per month. The officers of the Federation of Labor, "Federal" locals pay 35 cents per capita per month.

The officers of the Federation of Labor, "Federal" locals pay 35 cents per capita per month. The officers of the Federation of Labor, "Federal" locals pay 35 cents per capita per month. The officers of the Federation of Labor, "Federal" locals pay 35 cents per capita per month.

The officers of the Federation of Labor, "Federal" locals pay 35 cents per capita per month. The officers of the Federation of Labor, "Federal" locals pay 35 cents per capita per month. The officers of the Federation of Labor, "Federal" locals pay 35 cents per capita per month.

### With the signing of the Civil War,

Co., Reader's Digest and Erwin Waser; to their roster of clients that already includes such names as Lever Bros., Proctor & Gamble, Wm. L. Chapin, and 11-11:30 slot, which is one of the largest radio advertisers and their agencies, it looks like the Nielsen Radio Index will have to be reckoned with from here on.

The similarity growing interest in the Nielsen operation, across the whole time-buying and programming field is apparently due to the tremendous amount of data available through the organization down to the smallest detail, and the listening habits. Acceptance by the industry of the company's new form of their Advance Ratings Report, which has resulted in its circulation being increased to the Nielsen station, which has been going out to Nielsen clients over a period of years. New form, a 20-page pocket size piece issued every two weeks, gives data on the Nielsen station, which has been going out to Nielsen clients over a period of years.

Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years.

Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years.

Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years.

Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years.

Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years.

Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years.

Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years.

Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years.

Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years.

Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years.

Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years.

Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years.

Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years.

Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years.

Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years.

Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years.

Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years.

Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years.

Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years.

Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years.

Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years.

Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years.

Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years.

Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years.

Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years.

Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years.

Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years.

Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years.

Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years. Each station, which has been going out to Nielsen clients over a period of years.

## Campbell-Masquers Deal May Flourish in Sea of Consonance

Hollywood, July 17. Campbell soup deal for a Masquers Club show, signed, sealed and delivered some weeks ago, has developed a clincher that may beach it in a sea of consonance before it ventures upon a CBS microphone in late September. The bug in the multivariety is American Federation of Radio.

Say AFRA officials, Percy Ken Carpenter and Executive Secretary Claude McCue (Coast chapter), the deal is clean enough in the matter of full payout to guest talent but there's a "pressure" angle that's not so full. Following a session with reps of Masquers and A. & S. Lyons agency, at which time all elements of the deal were explored, Carpenter expressed AFRA's "overall objection" to any charitable, social or non-profit organization becoming a party to a commercial radio deal. He further advanced the fear that "actors might be subject to pressure from such organizations even though they receive their full compensation and that it might prejudice their preference for the Masquers program as against others."

**\$4,000 Talent Budget**  
McCue served notice on the "backstage," claimed to be owned by the Masquers, although the picture is around and finally sold to Ward Wheelock by the Lyons agency, that since compliance with AFRA's Rule 15, which guarantees a member his standard rate of compensation, would be demanded. He said, "The deal was a weekly talent budget of \$8,000 has been set aside. Package carries a guaranteed price of \$10,000."

Wheelock is flying in this week from Philadelphia to try for a clean bill from AFRA. Hollywood Victory Committee and others tried to confer with Norman Corwin in the hope that he will consent to produce the show. His name and the AFRA believes, would make it easier to attract top talent to the show as the Masquers are short on names. If Corwin declines the offer the nod may go to William Fox.

**Army No Like, Either**  
It is generally known through the rumor that CBS execs tried to clean up Wheelock from clouting the Masquers deal in the belief that the deal would interfere with the army's campaign to get a clean bill from AFRA. Col. Tom Lewis, commander of Armed Forces Radio Service, also expressed his displeasure at the publicized statement by the Wheelock agency that the format of "Command and Conquest" would be closely followed. "Command" has been the top show turned out by AFRA exclusively for GIs overseas and he feels that an infringement on that show takes some of the edge off its exclusivity for our fighting men.

Understood that the Masquers show would receive the Campbell Reader's Digest stanza although there have been reports it will be a third show for the soup makers.

## AMECHE CHECKING OFF BERGEN FOR OWN SHOW

Hollywood, July 17. Don Ameche and Edgar Bergen have again parted ways. The "Two Guys" notice of withdrawal was served on Charlie's knee-man by a lawyer Frank, who dolly 'em off the Everbrath for Ameche.

Parting was on good terms, it be. Explained to the press that Ameche's style was cramped on the McCarthy invariance and that, anyway, the actor-singer-come actor-like to head his own show next season and the nibbles are coming along.

## Stowe Loses Sponsor

National Board of Fire Underwriters has dropped sponsorship of radio commentator and Stowe on ABC (Blue) Saturday nights in T-30-43 set effective July 21. Two insurance outfit has notified the network's sales chiefs it'll come back on the web next fall, and is currently working for its morning program with an entertainment format.

## He Can't Act

One of the agents of N. Y. A. has a staffer who directs a half-hour across-the-board show on the radio, supervises a network nighttime half-hour show, and assists a director on still another nighttime 30-minute stanza.

All for \$85 a week!

## D. C. Hearings Cue Research Demand; Hooper Expands

With the appointment of Harold Webster as research director of research for C. E. Hooper, the radio audience measurement organization is about to embark on an expansion of its research activities, particularly in the field of market research. Webster is expected to take over the research activities of the late Lester in particular will get special emphasis and is cued to the revealing that the "clear change" in the hearings have brought a demand from stations for reports of listening areas. Repetition of its research activities is one of the underlying motives which resulted in Hooper bringing Webster into the organization since, as vicepres and director of Foote, Cone & Belding and prior to that with T. C. Nelson Co. in Chicago, he's been considered a market man.

Webster succeeds Matthew Chappell, who recently joined the Pritz outfit to head up its research. Chappell, however, operated for Hooper as an independent consultant, whereas Webster has been brought into the organization as one of its top executives.

Appointment of Webster is also cued to Hooper's development of its service on radio program sales of its own and a half, but which now become a permanent operation.

Also among specific new projects is the Webster agenda is an exhaustive study of buying power via an income and occupational analysis of radio audiences, which will henceforth widen the probe of non-telephone listeners.

## 'B'last '2 to In A.M. Sweepstakes

Here's the lowdown to date on the NBC-Great Experiment in morning programming via its pacting of the \$18,000 Fred Waring package in an effort to offset the Tom Breneman a. leadership which the "Breakfast with the Champ" ABC show is starting with a 2.8 Hooperating for the 11:15-11:30 segment, and a 2.2 tally for the 11:35-11:50 segment, the Waring show has climbed to 3.6 for the first stanza and 4.2 for the second 15-minute period.

On the other hand, "Breakfast" declined from 5.9 to 6.8 for the 11:15-11:30 segment, and 6.8 to 7.2 for the 11:35-11:50 segment, and whereas Waring has a 2.8, the edge in audience on the 11:15-11:30 segment, the Waring show has climbed to 3.6 for the first stanza and 4.2 for the second 15-minute period. The second quarter 11:35-11:50 NBC strip. All of which gives an audience of 2.8 to the edge in audience on the 11:15-11:30 segment, the Waring show has climbed to 3.6 for the first stanza and 4.2 for the second 15-minute period. The second quarter 11:35-11:50 NBC strip. All of which gives an audience of 2.8 to the edge in audience on the 11:15-11:30 segment, the Waring show has climbed to 3.6 for the first stanza and 4.2 for the second 15-minute period.

## Col. Paley's Proposal to OWI on Setting Up German Broadcasting System Bared by Steel; Asks FCC Scrutiny

By GEORGE ROSEN

Now that most of the returns are in, the boys are adding up the score on summertime programming, both sustaining and service, with the verdict a reprise of past seasons' laments. General consensus sums up the basic idea as probably hitting a new low, save for few exceptions. And if the summer replacement spots of the past few seasons failed to produce anything more startling than an Alan Young, from all indications the current summer's crop won't even be that rewarding and appears headed for the scrap heap by the time the leaves start falling.

The trade boys attribute it to the season's October-to-June interlude, though accomplished via a lower-budgeted sale. The analytical guys little or no attempt to try anything new or venturesome—and by duplicating the formulae that, even during the regular season, fall apart with any consistency, only succeed in milking dry any click ideas in even shorter order.

And this is the fact that the network and agency boys responsible for the summertime programming invariably find it "inevitable" and therefore expand on the "inevitable" and creative effort because of the slight chance of crashing the winter sales, and all sides up to the top of the "behind-the-eight-ball" network flange.

**CBS Planning**  
The sustaining programs, almost without exception, are in the line of cropper. CBS, plunking down \$200,000 in an effort to give the hiatus spot a hipo, is planning a series of Coast talent, including Mary Astor, Hugh Herbert, Pat O'Brien, William Grant, etc., but which now become a permanent operation.

Of the commercial shows, the J. Walter Thompson-produced Edward Everett Horton replacement program for Fred Crosby's Kraft Music Hall approximates the closest thing to a click, reflecting, aside from a heavy coin solitaire, care and attention in scripting and production. Rexall, too, went out on a limb, coin-wise, with Ray Bolger replacement for Jimmy Durante and Gary Moore, but with somewhat dubious results.

And, too, for the Victor Group show for Johnson's Wax, replacing agency went all out with the "Blow Fisher, McGee & Molly." The "Blow Fisher, McGee & Molly" show, and on the satisfied that it had a permanent replacement for Milton Berle's "Let's Get Lost." But the initial broadcast has cast plenty of doubt as to its permanence. (Second stanza shows no improvement.)

**Crim-Humors**  
Several agencies segued into the crime-humor opera for replacement for Bob Crosby's "Mystery of the Air" series and Campbell Soup's "The Saint." The latter fared better with its "Philo Vance" series' replacement for Bob Burns. Gold and Bristol-Wheeler's "Mark Card Co. in the program, but no devious yet.

(Continued on page 50)

## Y.A.R.'s HALLMARK BID FOR 'THOSE WE LOVE'

Young & Rubicam is making a bid to bring the ex-General Ford Sunday afternoon show, "Those We Love," back into radio. Overtures have been made to interested parties, but the mark Card Co. in the program, but no devious yet.

## Summer Faves

Here's the top 15 in ratings for the July 1-7 period as revealed in the new Hooper reports:

Walter Winchell.....	15.9
Screen Guild Players.....	15.5
Telephone Hour.....	11.8
We, The People At War.....	11.0
Take It Or Leave It.....	10.9
Kraft Music Hall.....	10.7
Vox Pop.....	10.5
Man Served Show.....	10.2
Confidential.....	9.7
Rio Celled X.....	9.7
Your Hit Parade.....	9.7
Jackie Hays Show.....	9.3
Truth or Consequences.....	8.9
Bulldog Show.....	8.9
Phil Harris.....	8.9

## Fickett Heads Up Radio Activities For Theatre Guild

Home Fickett is bowing out of J. Walter Thompson agency to head up all radio activities for the Theatre Guild and to direct the forthcoming U. S. Steel-sponsored series of Guild legit dramatizations on ABC (Blue). Fickett is down in the Guild books for a reported \$750 a week and is being sold to U. S. Steel as part of the \$15,000 network package.

Appointment of Fickett as radio director for the Guild is cued to the Broadway legit organizations' expansion of its activities as a dominant factor in the radio picture as well. In addition to the U. S. Steel series, the Guild is now reported as eyeing potential sponsorship of its own musicals, "Oklahoma" ("Carouse") over an extended period.

Fickett was set to direct the new Broadway legit series being produced on CBS for Texton, a Thompson agency, but his JWT bowout will necessitate the selection of another director for the Hayes series.

## Report Butcher Resigning SBS

Harry Butcher, who has been on leave for the past three years as vicepres of CBS while serving overseas as Gen. Eisenhower's aide, has resigned from the network. It's reported that he has been associated with the network for the past 10 years and headed up the web's Washington office at the time he was checked out to serve with Eisenhower, a personal friend of long standing.

While Butcher's future plans are not definitely known, it's reported he has received an offer to head up Butcher and AVCO were reportedly Corp., which recently found itself in possession of one of the most famous in the network (WLW, Cincinnati) when it started out to acquire Crosby Corp.'s radio broadcasting business and wound up by plunking down \$220,000 to take over virtually the entire Crosby empire. Butcher and AVCO were reportedly brought together by George Allen, a leading figure in the present Washington administration who is director of the Aviation Corp. for years close to the CBS exec.

## NBC's GOLF TOURNEY AUG. 21

NBC's annual golf tournament for the press boys takes place this year on Aug. 21. Scheduled as last year: Bonnie Briar Country club in Westchester County.

Col. William S. Paley's recommendation to the OWI on the setting up of a German Broadcasting System, contained in a letter sent to the Government agency by the CBS press-radio radio discolor on Johannes Steel's WHN (N. Y.) news commentary program last Friday (18).

As revealed by Steel, Paley favors leaving the future of German broadcasting in German hands with those considered best qualified to assume responsibility of organizing a CBS to be determined, with qualifications.

Listing background, qualifications, solvency, activity under the Nazis, dependability and his general ideas as to the type of broadcasting service he will propose.

Paley's recommendation will evidently involve plenty of pro and con opinion among Americans who have been studied and set for "What to do with Germany?" Steel in his broadcast was highly critical of German propaganda, but he said financial responsibility would be one of the determining factors in choosing a German hand with those of record." Steel contended, "that the only truly solvent and financially sound hand would be the Germans. They were Nazis, or those who willingly and collaboratively collaborated with the Nazis."

Steel stated that neither the Paley plan is presented to the FCC and the details studied and set for "What to do with Germany?" Steel in his broadcast was highly critical of German propaganda, but he said financial responsibility would be one of the determining factors in choosing a German hand with those of record." Steel contended, "that the only truly solvent and financially sound hand would be the Germans. They were Nazis, or those who willingly and collaboratively collaborated with the Nazis."

## Paley's Proposal

Steel quoted the following excerpt from Paley's suggestions to the OWI: "The OWI has been studying the possibility of setting up a system in Germany, but anyone who would be the ruling motive in what the Germans in the years to come will or will not do, is the German radio."

Steel stated that neither the Paley plan is presented to the FCC and the details studied and set for "What to do with Germany?" Steel in his broadcast was highly critical of German propaganda, but he said financial responsibility would be one of the determining factors in choosing a German hand with those of record." Steel contended, "that the only truly solvent and financially sound hand would be the Germans. They were Nazis, or those who willingly and collaboratively collaborated with the Nazis."

"The basic directives would be to leave the German radio in the hands of the Germans. The following procedure is suggested in order to implement the basic directives."

"At some stage after the arrival of information control authority in Germany, the OWI should attempt, in full concert with the Russians, the Allies let it be known that they will not accept any German propaganda or groups to organize a German Broadcasting System."

"The OWI should be in readiness for applicants to fill out, as follows: Directives."

(Continued on page 44)

## BEIRN SEEN SET FOR D-F-S EXEC BERTH

E. Kenneth Beirn, former exec of the Grant Co. and, in charge of the N. Y. office, is reported set to check in with Dancers-Birn-Sample to head up the American Home Products account, bulk of which is currently being handled by the American Home Products agent approximately \$5,000,000 for time alone in the major area of soap and toilet-production costs.

Home Products accounts are currently being handled by several agencies, including Rubinfarb & Ryan, with one report having it that Dancers-Birn-Sample is currently vacating in Quebec.

## Personal Misery Exploitation on Air Blasted by N. O. Catholic Weekly

New Orleans, July 17. Airing by networks of so-called human relations programs dread a stern rebuke. The N. O. Catholic Weekly of the South, powerful weekly organ of the Archdiocese of New Orleans with a circulation of over 100,000.

In its lead editorial, the publication said: "The marriage courts and advisory boards are becoming the fad on the radio. The public is lured to stories of some of the most sordid and tragic of human experiences. Duplicité, desertion, infidelity and adultery are paraded into radio programs by unfortunates who are lured to these public confessions ostensibly for the sake of getting advice, but actually only to make radio money."

"There is a repulsive and tragic atmosphere to such programs that remind one of the Roman gladiator shows, and the Roman circus where men and women are barbarously exposed to death to entertain crowds. In the modern version, these poor unfortunates are brought to the microphone to pour out their tales of most sordid and tragic of human experiences. Duplicité, desertion, infidelity and adultery are paraded into radio programs by unfortunates who are lured to these public confessions ostensibly for the sake of getting advice, but actually only to make radio money."

**Cater to Morbid Minds**  
"It is disgraceful to use human sorrow and tragedy, the most intimate and personal traits of men and women, for the purpose of catering to morbid minds in the form of a radio program. We do not know how these persons are induced to make these public disclosures, but one can draw the conclusion that they are certainly not gifted with ability to think very clearly or properly, due to the microphone would certainly not be used as their confessional. If producers of such programs select such abnormal persons, they certainly don't incline admiration, to say the very least, and if they merely accept them as volunteers, they still don't deserve an iota of commendation. Either they are exploiting human misery."

"The dregs of human hearts are hardly something to display in public. Decency, one's nobler self and genuine Christian sympathy react at this travesty on sympathy and decency, just for the sake of providing a radio holiday."

**BOB KINTNER HEADS ABC PUB. RELATIONS**  
Robert E. Kintner, vesper of ABC (Blue), was placed in charge of all web informational activities in a reshuffle yesterday (17) by Chester LaRoche, vice president of the network. In addition, he was given responsibility for news and special features, and for the handling of the net's Washington office.

Under new Dept. of Public Relations, now headed by Kintner, will come people in charge of the majority of three phases: Earl Mullen, publicity; Harrison B. Summers, public service; and Don Rogers, audience mail and information.

**Wrigley Show Switches From WT to R&R**  
Chicago, July 17. When Gene Autry, recently charged from Army and now on a hospital tour overseas, replaces the Wrigley "America's Finest Hour" heard over CBS early in the fall, this segment of Wrigley's year, representing around \$700,000 a year for time on 34 stations and 100,000 costs, switches from the J. Walter Thompson to Rutrauff & Ryan.

It's part of Wrigley's postwar realignment, plan covering all his radio activities.

**Reynolds Seeks 100G Vs. NBC-Biow on Airshow**  
Los Angeles, July 17. Harold H. Enfield (Craig Reynolds), actor-writer, filed suit for \$100,000 damages against the National Broadcasting Co., Philco Corp., and Biow Co. Inc.

The lawsuit charges that radio program, "Veteran Cantor," is based on an idea he submitted to another station, and

## M'Grath's Permanent 'Inner Sanctum' Hosting

Paul McGrath, gets the nod as permanent "host" of the spot, long occupied by Raymond Edward Johnson (now in the Army) when "Inner Sanctum" returns to the air after a summer layoff. McGrath, who was in the recent "Compton Ground" Brownie, was last seen in a similar tested for the "Sanctum" role after Johnson donned uniform and had "hosted" the show several times.

Mystery stanzas return on Aug. 28. It's sponsored by Lipton Tea.

## 'Great Americans,' 10th RDE Series

Institute for Democratic Education is currently producing its 10th annual series of transcribed shows teaching democratic principles and racial and religious tolerance for distribution to radio stations, schools, colleges and branches of the armed forces. Series name will be titled "Let Us Forget These Great Americans" and will enact the lives of such men as George Washington, Franklin D. Roosevelt, Woodrow Wilson, George Washington Carver, and others.

Each series for the past nine years, comprising from 13 to 25 15-minute shows, has been turned to approximately 1,500 schools, following their broadcast by hundreds of indie stations throughout this country. In order to facilitate such distribution, the institute has set up 25 distribution centers free of charge to radio indie stations.

RDE's board of governors include Norman Corwin, Dr. Lyman Briggs, Harrison Summers and Paul Lazarfeld, among others. Money for the series is provided by the Ford Foundation, through educational and literary organizations. Howard M. Le Van, dean of the Boston University school, is executive director of the institute.

In New York City, for instance, WNYC is airing the series directly to 100 high schools and 600 Negro high schools. At Fort Belvoir, Air Force, through Washington headquarters, is distributing the series to more than 200 hospitals as a basis for directed group discussions. Office of War Information will also be distributing the series to all of the North Africa, with relays to domestic United Nations stations in the Mediterranean area.

## RADIO COLLARITES SEEK HIGHER PAY FROM CBS

Hollywood, July 17. White-collar workers of the Columbia Broadcasting Co., Inc., the National Labor Relations Board, are demanding higher wages, overtime, sick leave and promotional based on seniority.

Glenn Pratt, SOEG business representative, announced the union is seeking to raise the pay of radio workers to equal those paid in the film industry.

**Paige (ABC) Wins Coin Flip For Battleship Broadcast**  
Norman Paige, Pacific correspondent for ABC (Blue), won on the toss of a coin and became the first radio reporter to broadcast from a battleship in action, going on the air yesterday (17) at 11:31 a.m.

Paige had set up a transmitter 50 miles from Tokyo. All four newscasters for the privilege of being first to broadcast, and Paige's ship was 40 minutes in duration.

**ED SANFORD'S NEW POST**  
Edward Sanford, of Sanford-Richman productions, has quit that outfit to take over as executive director for Chernow Adv. Co. Switchover took place Monday (16).

## Maurice Schwartz's GF Show on N. Y. Indie

Maurice Schwartz, dean of the Yiddish legit theatre, begins an across-the-board dramatic stint for General Foods on N.Y. WEVD in Sept. Show will be based on his career in the theatre.

Benton & Bowles is the agency.

## P&G's 5-Min. 'Double Feature'

Procter & Gamble has bought two shows to fill the 7:15-7:30 p.m. time slot on CBS beginning Aug. 21, with the Jack Kirkwood comedy statuette set to return to the air for the sponsor in the 7:15 p.m. time slot across-the-board on the same web in Sept., giving P&G the full half-hour segment.

Unusual setup, which starts on a Tuesday through Friday basis on Aug. 21, calls for the airing of a "Vic & Sade" starring Jack Kirkwood, vocal guests and Earl Shelton's orch on the CBS eastern network, with a special show for the west Coast. The "Vic & Sade" series will fill the same time slot on CBS Monday and southern stations for P&G, without a repeat show.

Starting on Sept. 10, both the Kirkwood stint and the Jack Smith "Vic & Sade" series will be heard Mondays through Fridays on CBS. However, P&G brought on the Smith program and the serial bases, either show due to get the nod to fill the after-Kirkwood slot on the east Coast.

At any time, either the other one dropping off altogether. Stan Stanton, for Dancer-Sample-Fitzgerald, scored the dust "beat" on stiff competition from the Compton agency, which also was in there with Schlitzing with a show for the 7:30 time. Compton's show, starred Bob Wacker, Patsy Garrett and Ann Murray and other stars. The agency handles the Jack Kirkwood show for the sponsor.

MacDuff, who directed the Paul Rhymer scripts with Art Van Harn as "Vic," Bernadine Flynn as "Sade," Johnson, "Compton tentatively set as "Rush," and Clarence Haxel as "Uncle Fletcher."

## MacDuff Lays It On As He Wonders Why Sponsors Can't See Norman Corwin

New York, July 13. Editor, "Variety": Here's a question for the industry. Why do you sound so dumb when you lately lay signed pieces in "Variety" about the glories of commercial broadcasting. How come that all the millions of bucks paid for talent each year by the largest and richest advertisers in this wealthiest country on earth, there has never been a single one with sufficient wisdom to see the mumble jumble sense of public interest to sponsor a Norman Corwin series?

It's the ready answer, "because that Corwin isn't commercial." He doesn't get a rating. On that basis, we kind of stand back as an industry that pretends John Ford's "Gangbusters" and "Blind Date" to the finest craftsman the cyclophone world has yet produced.

It is CBS the only outfit willing to finance a recognized artist? As an agency man, I wish some advertiser would explain.

Jack MacDuff.

## BARRY WOOD MC'S NEW PHILIP MORRIS AIRER

Barry Wood will be emcee on the new "William and Mary" series for Philip Morris, which replaces the Ginny Simms show on ABC Tuesday nights. It will be 15 minutes long, beginning Sept. 11. Oscar Levant will be the initial guest, with Ray Stedman and his orch set as musical aggregation on the show, which will feature Cornelia Otis Skinner and

Plan is to use a musical specialty star each week, along with the personality of Ward Byron, casual production chief for the Biow agency, which handles the program, will direct.

## 'All That Meat and No—Cantor

Editor, "Variety": Ed Beloin's letter is ok except that you can kick holes in it big enough for Jessel and his cigar to get through. For instance, Ed advises every radio writer to have in front of him a little playback. "This formula good for six months. Inside where you would have been if Don Quinn had stopped after their first six months. There is nothing wrong with format providing you don't repeat the same ideas and gags, just as there is nothing wrong with meat, but who wants boiled beef every day?"

Different kinds of meat can be served. There is pot roast and hamburger, steak, sweet and sour, etc. etc. It is not meat, but it is a question of how it is dished out. Summed up, the Beloin letter says one thing: Writers haven't enough guts. I know of no head man who hasn't embraced the idea of something new, who doesn't want to prove this point, look at the writers here in town, who do it for Command Performance. They have no head man to cater to, and yet when they get called and sent on the program, there is that broken down feud; when they get Canfor on the show it is a head and no son; Sinatra and no blood, etc.

Eddie Cantor.

## ABC Economy Wave Cues Deluge Of Band Remotes in Throwback to '30s

Economy wave on ABC (Blue) has hit its programming structure. Policy of web, at least during the current summer months, seems to be to fill open time segments with dance band remotes from hits and dance nights, rather than fill the vacant niche with programs which might require budget outlays for talent and production.

As a result, the Broadway's orch at N.Y.'s Waldorf Astoria hotel is getting the sort of nationwide burl on the network that dance bands used to get when they were the "remote pickup," having as many as five or six slots weekly on the web. Other bands and spots getting the benefit of ABC's "economy" policy are the Roseland Ballroom on Wednesday and the Saver Ballroom in Harlem, former spot featuring Buddy Brooks and his band and later spot Lucky Millinder and his musical crew.

Some nights of the week the net has had as many as five or six slots with band remotes, a throwback to the days when bands were heard on the networks from 8 to 8:30 p.m. and 10:30 to 11:30 p.m. At 11 o'clock at night to sign off time.

From the network point of view it is an aggressive way of filling out a schedule, since the remote spots pay the line charges and the band sponsors pay the unit charges. The musician for the privilege of broadcasting over a coast-to-coast hook-up from the band's point of view, it's an exploitation bonanza, being held in the hinterlands and building the music aggression's prestige. From the dance spot's point of view, the plugs don't hurt, and at this particular time when there's plenty of spending going on, it's a relief to listeners there to go for entertainment.

**HOPPER HEADS FOR ABC IN FALL SWITCH**  
Chicago, July 17. Hedda Hopper, who moved from the quarter-hour 7:15 p.m. slot Mondays on CBS to the 11:30 p.m. slot on ABC in Sept. 10, with the same 11:30 p.m. repeat for the Coast that she had on the spot.

Armour Co., with Glenn Wheaton scripting, Arnold Maguire, producing, and Hopper as host.

Miss Hopper will be off the program for a three-week vacation from July 30 to Aug. 13, during which time she will be replaced by other personalities as yet unannounced.

## Colgate Goes to Work Up Lather for Cass Daley

From all indications Colgate has given the go-by to the newly-arrived Ted Bales agency, which handles the Colgate account, let its option on the Daley show lapse as of Friday (13).

Belle's let Colgate has been interested in picking up a top-budgeted show to replace its "Theatre of Romance" CBS Tuesday night.

Boston—Phyllis Clark has joined WCOP to handle continuity, control the radio show, and as a result, where she was copy writer. She replaced Helen Larson, who has moved to the traffic post.

At the same time Hearst Radio has first opportunity to purchase the show. Ward Byron, casual production chief for the Biow agency, which handles the program, will direct.

Plan is to use a musical specialty star each week, along with the personality of Ward Byron, casual production chief for the Biow agency, which handles the program, will direct.



# AS WE WERE SAYING...



Perhaps you'll recall the numerous program ads that WOR has been running. Month after month they've — ahem! — told you what very smart people we are when it comes to the creation and production of *all kinds* of local shows.

If proof were lacking and we're not convinced that it was, proof galore has just fluttered to our desk in the form of a small, white memo issued by our audience analysts.

Say they: According to our interpretation of the April-May "Crossley Continuing Study of Radio Listening in Greater-New York", 10 of the 13 most *highly-rated* local New York programs—excluding news—are on WOR.

Nicest thing about the report, is that these ten great WOR programs are as varied as the color pattern of one of our ace producer's shirts. They run the gamut of everything from a tip-top woman's program to spine-tingling drama, comedy, children's show and educational quiz.

If you're an agencyman or a sponsor with a show problem on your mind, why not call WOR today? It would seem to us that a station that can create and produce 10 of the 13 most popular shows in the most competitive radio territory in America, can whip up a show for you that will make your advertising more productive, and thus reduce a low first cost.

## WOR

—that power-full station, at 1440 Broadway, in New York

Mutual

## ABC Signs Guild Pact For Frisco News Writers

Upton further stated that plenty of time for fall programming via WBKB is ready and waiting for agency people with ideas, with all their studio knowledge, technical and production-wise, available to interested outfits.

Herbert Clark, war correspondent for ABC (Blue), now stationed in Paris, was reported skedded this week for return to this country to take the place of Edward Tomlinson as the net's head of Latin American affairs.

One factor that may contribute to the split is Stiefel's handling of another pair of comics, Frank Scannell and Joe De Rita, who are on tour with the Andy Russell unit, set up by Stiefel through the William Morris agency. Costello describes that team's antics as similar to theirs, with De Rita being a facsimile to Costello in appearance.

They still have a few more vaude dates to play before going back to the Coast for film work. Perhaps by that time the picture may change, and they'll revert to being the same friends they were when they worked for \$75 a week. Both are in the \$400,000 brackets, since pix and radio

Their next at Universal, "The Noose Hangs High," is set to start rolling as soon as A&C return from their current p.a. tour in the east.

**Hartman Preps A&C Pix**  
Hollywood, July 17.  
Edmund T. Hartman, writer-producer, is readying two pictures as co-starrers for Abbott & Costello at Universal.

Films are "She Meant No Harm" and "Phantom Pirates."

## Paley's Plan

The answers given will outline the applicant's background, his activities under the Nazis, his qualifications for the job in hand, his solvency and dependability, and his general ideas as to the type of broadcasting service he would propose.

"After the questionnaires have been checked for security, the most likely candidates will be selected and interviewed in an effort to choose those best qualified to assume the responsibility of organizing a GBS. Each of the two or three candidates or groups chosen will be asked to draft and submit the type of broadcasting structure he proposes, stating the method of financing, nominating key personnel and giving all other information needed to afford a detailed picture of what the candidate has in mind.

"The successful candidate will be licensed and will be given approved plans as part of his directive and a date will be fixed for commencement of a GBS service.

"The GBS will be compelled to file authentic copies of all scripts with the ARCC. . . Penalties will be decided by the ARCC, such as fines, removal from office, jail, revocation of license. . . . Until such time as the Germans themselves are ready, we can afford to rest on the principle of austerity, giving only the radio service needed to effect occupation of a defeated enemy country."

**Ruddy Rich**, drummer with Tommy Dorsey's orchestra, was married Sunday (15) evening in Las Vegas to Jean Sutherland, magazine writer.

Listerine startled America in 1922 with "Often A Bridesmaid But Never A Bride"—featuring "halitosis". People were shocked by this frank discussion, of a "hush-hush" subject.

But drug and toiletries manufacturers rubbed their hands in satisfaction, for the door of public consciousness had been opened—and a new, prosperous industry moved in to stay!

\* Created by Milton Feasley and Gordon Seugrove of Lambert & Feasley, Inc.

# I In the Distribution Decade,

## Advertising Must Help Create Many New Industries

**A**DVERTISING faces many responsibilities—and opportunities—in the Distribution Decade, after Victory. Among these will be the creation of new markets for new industries. And after these markets have been opened, Agency men must assume the task of accelerating Distribution.

For, after Victory, the Nation must not only produce, but **sell 40% more** than in 1940. Money, manpower,

production facilities and materials will be plentiful. Distribution—making possible the speedy conversion of goods into dollars—will be the problem.

Just as all forward-looking Agency men are actively studying this problem, the Nation's Station is examining its application to the great 4-State market that is WLW-land - and will have some interesting things to report to you when the time comes.



THE NATION'S MOST MERCHANDISE-ABLE STATION



*WCAU's answer to Women  
who want to be well informed . . .*

Women look to—listen to—WCAU's Katharine Clark for "what's going on and what it means." Right now she is in Europe, reporting what women want to know about people in the liberated countries. What they are eating, wearing, thinking. How they are reacting to the Allied Victory. She is telling the homefolks how their sons and the boys next door are adjusting themselves to new surroundings, new languages, new customs.

This is an example of the lengths (in this case, across the Atlantic) to which WCAU goes to fulfill its function as Philadelphia's Leading Radio Institution.



COVERAGE + PROGRAM = SALES

# WCAU

50,000 WATTS • CBS AFFILIATE

PHILADELPHIA'S LEADING RADIO INSTITUTION

## RADIO NEWS



# Inside Stuff—Radio

A warm tribute from one topnotch radio writer to another, from Norman Rosten to Norman Corwin, is voiced in the current (July) issue of the monthly bulletin of the Book Find Club.

Occasion is Book Find's announcement of selection of Corwin's "V-E Day opus," "On a Note of Triumph," as a special offer to its 65,000 members. Starting out by enumerating some of radio's clichés, Rosten declares that, since the advent of Corwin, "something new has been added to the airwaves—a spirit of intelligence, integrity and experimentation, and Norman Corwin is its leading man."

Rosten makes a bow to Rosten's ability as a director, noting that, a year ago, Corwin directed a Rosten show on CBS: "I wrote it. . . He made it sing."

The "sour dissenters," Rosten holds, think Corwin "too flashy, too technical, too cute," too grim, too political, too satiric—i.e. all of these, but in very sane proportions. "To Rosten, Corwin's work proves that radio, given its chance, can speak out with dignity and truth."

"Of course," concludes Rosten, "there is more to be said about radio. . . But with this fellow Corwin around, the sun shines a bit brighter on all the kilowatts, and we can almost, not quite, overlook the symphonic counterpoint of Russ White or B.O. Keep those airwaves shining, Norman. We'll need you for the future celebrations of the common man, in war and in peace, for his triumphs to come!"

Out on the Coast they're saying, "now we've seen everything." For the sponsor of a trial summer show to ship a producer across country just to look after the commercial is one of those things that just hasn't happened before. So insistent was Borden that the "Elsie the Cow" connection on "County Fair" be done just so that John Mines was dispatched to Hollywood to watch over the nuances and voice inflections of Ruth Cartwright. Just that and nothing more, for the program has three other producers comprising Bill Germain for its own package, John Swallow for Kenyon & Eckhardt and Sid Goodwin for the American network. Miss Cartwright, whose simulated voice of the trademarked bovine was adjudged the closest to actual of the 75 contestants, was also shipped out from New York just for the commercial—and that nothing more. On the opening broadcast something went haywire on the dust distribution and the 1,200-seat Wildlife Ball theatre had only 150 chairs filled when the season lifted on the county fair setting.

## Pix-Radio-Tele

Continued from page 1

A peace pact had been made between the IBEW and the AFMA's James C. Pettillo on jurisdiction over platter spinners. In its argumentation year ago, IBEW relinquished platter spinners' jurisdiction in return for Pettillo's backing to the right to work on all wiring on all four major networks.

In turning over platter spinners to Pettillo, however, IBEW could control only those working for CBS—since NABET has its jurisdiction over the wax conductors on ABC (Blue) and NBC. NABET never gave up Pettillo's backing to the right to work on all wiring on all four major networks and Pettillo never got those on CBS either because of NABET's bucking. Result is that Pettillo is said to have been spoiling for a fight with NABET.

For the IATSE, the acquisition of NABET would mean help in organizing radio white collar and television production people, which is what this union has been aiming to do.

IATSE has already signed up some television production people, especially stage hands used in video, and has also picked a pair of network white-collar workers who are currently being organized in N. Y. by the United Brotherhood of Carpenters and Joiners of America, established by United Office and Professional Workers of America.

If a fight should break out between the musicians and IATSE, those in the know say there is little doubt as to which side AFRA would be on. AFRA had one fight, which it won, with IATSE, when the latter chartered an actors' union. At that time, AFRA and the 4 A's threatened withdrawal from the AFL unless IATSE was forced to lay off actors. The new actors' union promptly folded.

AFRA's relations with IBEW are also known, being of the friendly kind. Only two weeks ago, IBEW and AFRA solved amicably and quietly an argument that could have resulted in serious trouble. IBEW had signed up some shortwave production men at CBS, where the long-wave production people were already members of AFRA. Reps of the two organizations all came together, however, talked the matter over quietly, and IBEW turned the DX producers over to AFRA's jurisdiction.

The score card, thus, stands: three powerful AFL unions—musicians, against IATSE. If NABET should win the latter, the fight would be on. For then IATSE would be in position to start bucking all the other unions as a grab for power, going after white-collarists, casting an eye at video, and in general making its weight felt in both radio and television.

Hollywood carpenters, painters and others, already at loggerheads with IATSE over the Coast studio strike, would without a doubt jump at the chance of gaining new IATSE allies. The result would be a free-for-all, intra-AFL battle royal embracing the two principal production centers of New York and Hollywood.

## Hollywood Angle

Hollywood, July 17. Over 300 technicians withdrew applications to join the IBEW Local B-11 over the weekend and set up their own Independent Society of Television, Electronics & Electrical Technicians. Move reportedly stemmed from men being irked over conduct of the AFL in the current studio strike and failure to get sufficient cooperation from AFL and IBEW tops. Members of studio unit of B-11 reportedly also plan to withdraw from AFL and affiliate with new indie group.

## Selznick's 5

Continued from page 1

own for a new distribution organization or a tieup with some established distributor. With Selznick unlikely to gain control of United Artists and his known ideas on controlling his own sales forces, a move towards his own distribution is in the cards.

Personalities being turned over to RKO by Selznick in connection with his story deal include Ingrid Bergman and Alfred Hitchcock for "Notorious," and Ethel Barrymore and Dorothy McGuire for "Some Like It Hot."

Dore Schary shifts to the RKO lot on tomorrow as producer for "Watch" and "Dream."

# Don't Sell Gabbers Short and Other Don'ts Outlined by WBBM's Preston

Chicago, July 17.

Radio execs who fail to recognize that the once lowly announcer is destined to emerge shortly as the most important character in programming are making the biggest mistake of their lives, in the opinion of Walter Preston, program director of WBBM-CBS here.

Preston, who's been in the business 20 years, having breezed out of Ed Wynna's "Grab Bag" into Chi's old-time WBO (now defunct) back in the clack-as-catch-can days of 1925, bases his prognostications re announcers on the fact that advertisers will never quit being fond of hearing their product plugged on the air. However, commercials don't necessarily have to be as obnoxious as many now are. Harry Von Zell's emergence as a top combo announcer is a prime example of the sanest method. Preston declared in an interview with "Variety" last week.

"It'll be to the advertiser's best advantage if the announcer assumes an important—if not the most important—part in any sales job as it is done," he said, "because listeners therefore become conscious throughout the whole program of the product advertised. When you make the announcer a vital part of the show your audience thereby be-

comes product-conscious throughout the complete proceedings. Because the advertiser in that way gets full value, I feel radio will use fewer straight announcers."

Preston has been putting ideas like that to work since he quit singing and announcing on WBO back in 1929, to line up in production with Les and Ralph Atlas on WBBM, one of the most direct re-velations of that relationship being that, on the basis of advertisers' continued satisfaction with the shows he's laid out, WBBM enjoys one of the top spots among local stations on renewals—a hefty argument for live programming on big metropolitan stations like WBBM.

## "Don'ts" Are Important

It's axiomatic with Preston, as with any old showman, that nobody knows all the answers in showbiz—"but we do know a lot of don'ts!" One of these, which he continuously pounds away at, is never to try to do anything to an advertiser but the idea of the show—i.e., to drive home the point that "to get on WBBM you must have a good show to live up to the standards set up by the station—that you have to live up to in other words, by the company you keep."

"Don't be afraid to experiment" is (Continued on page 49)

## The Swing is to WHB in Kansas City

## Meet WHB's Ed Burr— of our "Client Service Department"

At WHB we've always called the sales department the "Client Service Department"—simply because that's the purpose of our slogan: to serve our advertisers.

And when World War II "cleaned out" WHB's sales staff, we looked around for a trained and experienced man who knew advertising, merchandising and selling. In Chicago, the same War had wiped out Ed Burr's sleep of national accounts.

WHB's Don Davis knew Ed Burr's background in transportation, in agency work, in direct advertising, point of sale display and dealer de-stocking. "Come with WHB and see how you like radio," he invited . . . and Ed Burr took to radio as a man takes to water.

Since 1942, Ed has developed two of the highest-rated co-operative shopping programs here in the Kansas City area: "THE PLAZA PROGRAM" for the merchants of Kansas City's exclusive Country Club Plaza district . . . and "MARY JANE ON PETTICOT LANE," for down-

town department stores and specialty shops located on Eleventh Street, Main to McGee.

Ed Burr is mentioned in the development of "Help Wanted" advertising, the problem of stepping up sales, and the problem of getting the word out in the radio industry—and has helped to secure thousands of workers for vital war plants.

He has also helped both large and small merchants with soundly-planned radio campaigns of programs and spot announcements.

If you have a tough problem to lick—shortage of merchandise to be explained, good-will promotion, or the problem of stepping up sales, Ed Burr can help you. His background of experience in merchandising, advertising and selling includes many major products. . .

You'll enjoy doing business with WHB's programs. Let us know what you're up to. At WHB, every advertiser is a client who must get his money's worth in results.

If you want to sell the Kansas City market, WHB is your happy medium.

## FOR WHB Availabilities, "Phone DON DAVIS at any of these "SPOT Sales" offices:

KANSAS CITY . . . Seville Building . . . Harrison 1161  
NEW YORK CITY . . . 400 Madison Avenue . . . ELdorado 5-3040  
CHICAGO . . . 200 W. Michigan . . . BRAdley 8-228  
HOLLYWOOD . . . Hollywood Blvd. at Coma . . . HOLLYWOOD 8-218  
SAN FRANCISCO . . . 5 Third Street . . . ELExbrook 2-558

KEY STATION FOR THE KANSAS STATE NETWORK  
Kansas City • Wichita • Topeka • Great Bend • Emporia  
Missouri • Kansas • Kansas • Kansas • Kansas • Kansas

# Sell Television

Infinite as time itself . . . yet solid as the foundations of America . . . is Television — KSTP's boundless concept of station betterment. Born in the yesterday's of four years ago, Sell Television constantly has looked ahead to the tomorrow's of the future. And each intervening today along "yesterday's" bridge to tomorrow finds KSTP a better radio station . . . Continuous state-wide promotion has increased KSTP listenership steadily . . . in rural Minnesota as well as in the Metropolitan Twin Cities Market Area. And the exclusive merchandising machinery we call Planofized Promotion keeps adding to the effectiveness of KSTP advertising.

**KSTP**  
MINNEAPOLIS • ST. PAUL

1000 N. D. ST. ST. PAUL, MINN.  
NORTHWEST COR. 10TH & BROAD STS.  
ST. PAUL, MINN.

## From the Production Centres

### IN NEW YORK CITY . . .

Raymond Ives, Jr., who is the new Henry Aldrich, has been playing Jock on CBS' "This Life Is Mine" for two years and is the boy actor who was badly injured when struck by a truck last winter. . . . Auguste Hubert, managing director of the Belgian wireless syndicate (S.A.L.T.) is here on visit and conferring at RCA. He lived in N.Y. during 1942, but now lives in Brussels. . . . N.Y.U. Radio Workshop had its annual final week "farewell" party converted instead into a first-week "hello" party at Faculty Club with Elsie May Gordon and Patricia Morrow entertaining the students. . . . Pulitzer Prize Tom Field sold "Death Insurance" via Robert J. Landry of CBS for the "Crime Photographer" series. . . . Radio-Tele News weekly makes its bow this week under editorship of Peter Strand, formerly of WNEW production staff.

The Harry Ackermans have adopted a baby daughter. . . . Sgt. Jerry Lewis, who scripts a radio series for Special Services, compiling an anthology of short stories about poker games. . . . Connie Lembeck did an Italian-ese French part last week in a special "March of Time" newslet for distribution in France. . . . Virginia Campbell in an auto crash last week in Westport, but she wasn't injured. . . . Sandy Stronach, talent head at Y&R, vacationing in New Hampshire. . . . Tony Barrett joined cast of "This Life Is Mine" which Nicky Campbell is now directing. . . . Ted Huston directing "Philo Vance" for Thrutraft & Ryan, and continues tossing cues on "Big Sister". . . . Bert Wood, recorded program director at NBC, back from Chicago directing the rooming series of biographies of public figures for United Press. . . . Barbara Klein, who plays the lead on "Lone Ranger" and other Detroit shows, coming to New York next month to crack radio and legit. . . . Kay Brown resigned from Y&R staff relations department to take extended vacation. . . . Hi Henry v.p. and advertising director of Johnson & Johnson, taking month's vacation in New England. . . . Yvonne Smith replaced Jack Bailey an announcer for "Silver Theatre" and will continue on the Ozark and Hartford show of the same account. . . . Writer-director Mark Goodson joined Mildred Penfold's program production office. . . . Augusta Danby, who was promoted from the title part of the Chicago to the New York company of "Dear Ruth", playing leads on "Aunt Jenny" this week. . . . Hobe Morrison, of Y&R talent department, elected an honorary member of Radio Directors Guild. . . . Bruce Riley had to quit the cast of "Cinnamon Tavern" because

of a commercial film conflict. . . . Robert Wenzelsoon succeeded Libby Selig as Y&R producer on the Edwin C. Hill program. . . . Jean (Mrs. Charles) Poletti now a regular on the "Opinion Requested" series Sundays on Mutual. . . . Tom Shirley now announcing "Counterplay". . . . Al Heller, who handles the play-by-play of the Giants and Yankees home games, is, respectively, via WINS, for Gilling, filling in for vacationing Bill Stern on M-C's "News of the Day".

CBS sign scripper Barbara Boothe collaborating with Leith Bert in writing of musical comedy ribbing radio. . . . Stan Davis, who's been directing the Danny O'Neill song session on Columbia, now assigned to handle Mutual's "Viva America".

Jack McBrady, Frances Lafferty and Claudia Walden added to respective casts of "Valiant Lady", "The Strange Romance of Kevyn Winters" and "Lorenson Jones". . . . Larry Wood and Susan Dorris join "Front Page Farrell" while Cathleen Cordell and Stephen Hill are added to "Just Plain Bill". . . . Paul McGrath and William Janney newcomers to "Backstage Wally". . . . Henry Cassidy, top AP man who for a time covered Moscow where he received one of the best news reviews, has granted a formal interview by Stalin, is going to Paris for NBC. . . . Greenlaid are shooting at the leg and leg of WJZ staffers, among the last month's, rather-extremity casualties, among the audience promotion manager Joe Selsforth, torn knee ligaments; flacker Don Rich, broken foot; program manager John Hade, bloodshot on leg; his assistant, Anne Kelly, sprained ankle, and program dept.'s Jim Whipple, water on knee.

### IN CHICAGO . . .

Pierre Andre, w.k. announcer for the past four years on the Blue-ABC, is pulling stakes here August 1 for local on the Coast. Jack Kramel, former local station rep and now commercial manager of KNOW, Oakland, Ind. town for a few days. . . . Fred Kilian has resigned from the WBEM-CBS production staff and joined the American's production dept. here on July 23. . . . Les Weinrot, who not only writes but produces WBEM-CBS's "Five After the Hour" played the leading role in last week's opus. . . . Marguerite Prindaville, former local actress, stopped off with her husband, Lou Lauria, on way from N.Y. to Hollywood where she will appear in 20th-Fox and Columbia films. . . . Marge Calvert just celebrated her 14th year as Jock in the "J and M" series. . . . Robert M. Savage, formerly of WMBD, Peoria, has been added to the ABC Central Division continuity dept.

C. J. Cambore, heard over NBC on Saturday mornings has been replaced for another 52 weeks, effective Aug. 4, by the Jacques Mfg. Co. . . . Bob Venable takes over the new "Welcome Home" show for returning vets to be heard from here on Wednesday over WBEM starting this week with Victor. . . . After three years of freelancing, has returned to the WJJD staff as announcer on the "Breakfast Frolic" program. . . . All NBC Central Division engineers have been trained in the basic technical operation and circuit theory of television following the completion of a 50-week course conducted by Clarence Radtke of RCA Institutes, Inc. . . . Bernard (Whitey) Berquist, NBC staff pianist, pinchhit for Joe Gallicchio as baloonist on two programs last week when the latter took ill. . . . Mrs. George Stone, wife of the NBC announcer, was painfully, but not seriously, injured recently when she was struck by a golf ball.

### IN HOLLYWOOD . . .

Studio space being scarcer than red points, Ray Morgan made a deal with Bu-Caplan legit theatre producer to produce Don Lee's "Queen For a Day". . . . Bud Ernst produces, Jack Bailey emcees and Mark Smith, brother of Tom Breneman, is the announcer. . . . Paramount nixed the Edith Head's deal—wrong-with-what-I'm-wearing program for Morgans after the deal was in so Lennen & Mitchell went out and bought "Adventures of Nero Wolfe". . . . Leo Cleary's arsons around in the gunshows. . . . Don Searle sold ABC net's problem of continuing the activities of its widely scattered Hollywood operations by buying a studio for delivery of inter-departmental communications. . . . Maribel Hubbell replaced Margie Scott as music clearance head at ABC. . . . Kenne Manning out of the Army and back at KNX newscasting. . . . Arch Morton, KNX sales manager, east on business.

Gail Patrick rushed in as sub for Costanza Bennett, out with laryngitis. . . . Glenhall Taylor back from his honeymoon. . . . Jim Wright moved here by H. W. Kistor to head up the Hollywood office, vice Art Daly, who will freelance as writer-director. . . . Frank Morgan may join Dick Haymes in an Autolite-if that poliostrator over WBEM starting this week with permanents with Rudy Vallee next season. One of the regulars may be Lou Holtz. . . . Ralph Edwards put his amazing memory for names and faces to work at a season-end party by calling off the names of 75 persons at the shindig, many of whom he met for the first time. . . . Fitch outfit will make a decision on its fall entry at a meeting in Des Moines July 27.

Young & Rubicam is recutting the audition record of the show for life now with Buzz Meredith as emcee. . . . Just a variant of the first one so the sporadic can make a choice. . . . Phil Harris-Alice Faye show being readied for audition from script being whipped up by Artie Phillips. . . . Joan Davis and Harry Von Zell go "straight" on the season's finale of Silver Theatre Aug. 3 by playing dramatic roles in "A Charmed Life", original by two of the comedienne's new writers, Joseph Victor and Herbert Little. . . . Meredith Willson, back in mufli, has his choice of a half dozen top shows-as-music director. . . . George Burns and Danny Kaye are pitching like mad. . . . Halld does agencies are trying to corral Bill Mauldin, thought as a comedy cartoonist, as a comedy writer. . . . Texaco was interested in the CBS summer filler, "That's My Pop", but with Frank Morgan. It never got past conversation stage. . . . Three staff announcers at KFWB have whopped up a variety show idea with the name of "Three Men and a Micro". Three agencies have asked for a record so it's being set. Trio comprises Dave Ormont, Alan Mann and Jop Yocam.

### Walkout of Technicians

#### On 8 Chi Indies Averted

Chicago, July 17

Eight independent stations almost went off the air here last week when officials of the Radio Broadcast Technicians union, championing at the bit because action had not yet been taken by the regional War Labor Board on a wage increase voted there last January by the stations, threatened to strike last Tuesday (10) unless the agreement was immediately put into effect.

A conference attended by station officials, Mike Boyle, v.p. of the IBTW (AFL) of which the union is a part, and Dan Carmel, union attorney, during which the stations refused to violate governmental laws in putting the provisions of the agreement in effect until okayed by the W.L.B. resulted in the work stoppage order being rescinded.

The agreement, which was submitted to the W.L.B. last March after approval by both the union and broadcasters, provided for an approximate \$20 a week increase and involves WAIT, WAFF, WCFL, WHFC, WGOS, WJZ, WIND and WWSO.

## Radio Libel Act Now Law in Ill.

Chicago, July 17. Illinois' much discussed radio libel bill became a law Monday morning when Gov. Dwight Green signed it. Law provides penalties of up to a year in jail or \$500 fine for persons participating in defamation.

Not as stringent as laws governing newspapers' libel, new statute nevertheless makes it tough for broadcasters who are proved to be knowingly and willfully malicious.

Chief supporters of state regulation, including WGN (owned by Col. Robert McCormick) and the Chicago Tribune) and 16 downstate stations, had argued its adoption "before the Federal government steps in to take over the dynamic-loaded situation". Opponents, including all other Chicago stations, CIO and Chi Federation of Labor, had contended that the legislation would lead to undue censorship resulting in a curb on free speech.

Walter Winchell's name was dragged into the argument when, George Brydia, Republican member of the state "House of Representatives" and prophetic, mentioned, in praising Gov. Green for giving the law the green light, that "the radio has been given safeguards against the license exercised by certain commentators, among them Winchell."

KNOW-HOW  
Does it!



**KLZ IS WINNER 5 TIMES IN 4 YEARS  
IN BILLBOARD'S ANNUAL SURVEYS**

Five times in the past four years, KLZ has been among the winners in The Billboard annual surveys of radio station promotion, exploitation and publicity. This is a record unequalled in the Rocky Mountain West.

All together, KLZ has received national recognition in promotion, program production, publicity and merchandising 15 times in the past five years. KLZ's leadership in the Denver region today is no sudden accident.



Illustrated by Max, owner with the Oklahoma  
Department of the H.A.S. Oklahoma City

REPRESENTED NATIONALLY BY THE KATZ AGENCY

**TIME!**

To make time in the race for consumer sales dollars, radio advertisers need prompt, complete information on availabilities. Time that will put a product out in front is the full-time business of Weid & Company.



"The Wheaties! I forgot them! Oh, speak to me, John!"

## Don't Sell Gabbers Short

Continued from page 47

another one of his standard "don'ts," during wartime or after. Especially now, because "it hasn't been strictly a matter of money during the war, like it used to be. To illustrate: 'We've had quite an opportunity to find out a lot of things which should be quite an advantage to us during the period when coin is scarce, and when WBMM can give advice based on wartime experiences with shows like 'Midwest Mobilizers' and 'Workshop for War.'"

Development of programs like these, he feels, presages a tremendous field for radio in "documentaries" postwar. "Mobilizers," for instance, was put on the dark days at the start of the war, when it was necessary for the public to read the urgency of mobilizing promptly. When it was felt that the area WBMM services was in the war production saving full speed ahead, the program was dropped.

Then came the period when people on the assembly line were discouraged, with absenteeism rampant as a result. WBMM then developed "Workshop," a program with dramatizations of actual battlefront use of arms turned out in mid-war plans, reminding the public from the delivery of material to the front back to its ingot stage, where workers saw the material they were making a vital contribution to final victory. This morale-lifting gimmick went on for 15 weeks, when too was dropped, its end having been considered achieved.

### Freston's Talent Finds

All the "don'ts" in Freston's book could probably be blundered under one chapter-head: "Don't be afraid to stick your neck out." His enthusiasm for experimenting is famous here, and his open-door policy for talent is a living monument to his

theory that if he doesn't keep the gates ajar he might miss out on grabbing off another team like Pibber McGee and Molly, to whom he gave their first radio job on WBMM in 1925 at the magnificent salary of \$10 a program! They were on seven-nights-a-week, though (Marian and Jim Jordan in "Chuckie" time), so they hauled down all of 300 fish a month.

He also gave their first important radio jobs to Bud Hawk, Belle Forber Cutler, Noremson's Quartet, Alvin Sienkoff, Truman Bradley, Harlow Wilcox, Fred Brady, Danny O'Neill, Irene Wicker, Bess Johnson, Tom Shirley, Franklyn McCormack, Bill Cooper, Patty Ford, Sherman Marks, and many others.

A great many of WBMM's package shows have gone network, of course, and currently the station feeds CBS coast-to-coast the nice total of 11-and-a-half hours—almost a broadcast day—of Chi originated shows. These include "First Line," "America in the Air," "Five After the Hour," "Service to the Front," "Webster Family," "Bluejacket Choir," "Ma Perkins," etc. Besides these, there are 11 hours a week of 15-minute and half-hour sponsored local affairs, to cue the fact that the station is billing in talent so far this year more than any other local station.

## 'Date's' New ABC Date

"Blind Date," the Hind's-sponsored show heard in the 8:20 to 9 p.m. niche Mondays on ABC (Blue), moves beginning Aug. 17 to the 8-8:30 p.m. Friday night segment on the same web.

Time slot opened up last month when Ford checked out. Wm. Ely agency, which handles Hind's account, was given first option on new time and responded with a quick okay.

## Carman Uppe'd in Chi

Chicago, July 17.

Robert D. Carman, for the past two years a member of the NBC continuity dept. here, has been appointed assistant continuity editor under William Murphy. He succeeds Myron Golden who recently resigned to become continuity editor of the Grant Adv. agency.

Carman, currently scripting the "Tin Pan Alley of the Air" show, came to NBC from WTMM, Milwaukee, where he was in the continuity dept. for a year prior to announcing over WHA, Madison.

Columbus—Irvin A. Johnson, for the past 10 years chief announcer with WBNS, has resigned to assume a similar post at WGSS, Miami, effective Aug. 1.

## CBS 'Farm System' on Talent Buildup Mull'd at New York Program Clinic

### Moppet Hands-Across-Sea

WNW, N. Y., starting in September, will do a switch on the usual trans-Atlantic, hands-across-the-sea type show. Will be a half-hour once-weekly stanza in which U. S. kids will discuss whatever kids usually discuss with members of their own age group in Great Britain, France, China and other countries.

Frank Luther, who has been featured on popular recordings slanted for kids as a singer, will m.c. and moderate the program.

### WOL STILL EXPANDING

Washington, July 17.

WOL, the Mutual-Covick's station here, is still expanding. William Winter, news commentator, has been added to the foreign news coverage staff and leaves shortly for the CBS theatre. Station also has Kathryn Cravens in Berlin and George Grim in Norway.

Recently three more were added to the announcing staff: Karl Bester in WKNR, Youngstown; Lee White, just out of the armed forces, and Charles Warren, from WBEN, Buffalo.

Plan to develop future radio talent for the networks through participation of indie stations in key peddling cities was advanced at the CBS program managers' clinic in New York last week.

Idea is that the network would bring promising talent in from an outlet station, surround him with the fancy writers, musicians, directors, etc., and offer the whole package as a gift to independent stations in the cities where important ad agencies and talent buyers are centered—namely, New York, Chicago and Hollywood.

Proposal was made by Stan Lee Brown, program director for WCAU, Philly CBS outlet, who introduced successful "farm system" for WCAU announcers about nine years ago whereby they are farmed out to small stations, then brought back when they get some size.

Advantages of the proposal made at the clinic took both ways: Independent station would get an expensive show put together by major network staffers, plus all the trimmings, at no cost; network would have a showcase for new talent without having to air it to a whole nation; would have full control over writers and producers; would give buyers a chance to watch talent progress.

## AUSSIE RADIO BANS 5 ON COLGATE SHOWS

Sydney, July 17.

Postmaster General Senator Cameron, in charge of all Australian radio, created a stir by banning five Aussie air performers for three months for alleged blue material. Tabooed players include Dorothy Foster, Wayne Foreman, Al Thomas and Rita Pauncefort, members of a Colgate-Palmolive-Peet unit.

Keyed over the MacQuarie network through 2GB, Sydney, Colgate shows are handled by the George Patterson agency, deny any attempt at indigo patter. Airway officials declare that commercial shows maintain high code of air ethics.

Cameron said that complaints have been received by his dept. about off-color material seeping into Australian programs and his dept. is staging a cleanup.

Banned artists will appeal the Cameron decision.

## Sales, Publicity Hypo In MBS' Chi Expansion

Chicago, July 17.

With the formal establishment of their own publicity dept. and the addition of another network salesman, now making six on the sales staff headed by Ade Hult, recently upped to v.p. in charge of the Central Division, the Mutual network operation here only lacks the formation of a production dept. to make it complete. Toward that end both Ed and Phil Christian have been interviewing prospects in the past few weeks and if a suitable man can be found soon department is expected to get underway in the early fall.

George W. Clark, for the past five years the sales chief of WTW, W., and currently with their N. Y. office, checks in as a network salesman on Aug. 1. Clark joined the WTW in 1940, serving as salesman for the Chi. office for three years, becoming manager from July 1943, to Aug. 1944, and was transferred to the station's N. Y. office, where he has been assistant manager for a year.

George P. Herro, who took over at publicity director yesterday (16) has been engaged in radio and public relations work since 1939; having been with KZOK, St. Louis, Texas; WTMM, Milwaukee, and the Blue here.

**HOME TOWN BOY  
MAKES GOOD  
and how?**

**... or how to win the Baltimore market!**

No Horatio Alger story this—just a pay-off trio... hometown product... hometown program... and Baltimore's own big hometown Station WFBR.

And the "Program"—the now famous "Quiz of Two Cities"... running in rival cities all over the nation, but originally created at WFBR over six years ago for the Gunther Brewing Company whose bottled beer rose from third place to first place in this most competitive beer market.

Incidentally, and coincidentally, the ratings for six years at no time show less than 31% of the

\*Agency—Booth, Vickrey & Schimm, Inc.

listeners tuned to the "Quiz" on WFBR and the peak has hit 71% of all listeners.

Some record for a night-time program! Even if it were network with the erstwhile Prince of Wales abdication his much publicized throne.

Remember the above facts when people start talking about RESULTS in Baltimore! Yes, if you want to know what to buy in Baltimore... buy what the successful home town boys have always bought and are buying today... W... F... B... R.

NATIONAL REPRESENTATIVE—JOHN BLAIR & CO. - NEW YORK AND CHICAGO

**WFBR**

## Radio Reviews

Continued from page 44

mentations of the Writers War Board, Arch Oboler's "Plays for Americans," and scripts picked by the "Free World Theatre." All are repeats, but live. Last Sunday's (15) advance was a repeat which was not only smash radio but a great improvement over its first airing.

Producer-director Jack Grogan used Mitchell Grayson's adaptation of an article written by Lillian "Strange Fruit" Smith entitled "There Are Things to Be Done." In that piece, Miss Smith pleads for greater understanding between the white and Negro races. Interesting about this particular piece is that Grayson himself, as producer-director and sometime writer of WNBC's Negro-themed "New World A-Comin'," gave this show its first airing last Spring and came close to a cropper. Grogan fault that time was the narrator's, but the entire production seemed to lack the fire of Miss Smith's message.

This time, however, Grogan chose Eugene O'Neill, Jr. as narrator, and backed O'Neill with a superb cast. Son of the playwright—teaches drama and Greek, and has recently voiced some documentaries for OWI overseas branch, O'Neill proved himself a thoroughly capable narrator of dramatic material. He has the voice for the task, the personality,

and an understanding of dramatic values that makes of the narration the sympathetic guide to action, and the interpreter of the poet's intent for this type of play.

Script pulled no punches, identifying a half dozen kinds of thoughts as well as malicious discrimination against Negroes and pointing out others to sections of the press and radio, and suggesting that the paper reader and radio listener genuinely interested in real democracy could influence the media by repeating this type material which, too often, is forgotten after one airing. —C.R.

### THE NAVY HOUR

With Lt. Robert Taylor, Lt. (jg.) Gene Kelly, others  
Writers: Writers War Board Committee

Producers: Lt. Everard Meade, and others  
Director: George Maynard  
Music: Lt. Charles Brendler  
10 Mins., Tues., 9 p. m.  
WEAF-NBC

Enough brass to anchor an aircraft carrier was piled into one half-hour slot last week (10) when WBC and the U. S. Navy premeared "The Navy Hour," a new salubrious equivalent of the popular "Army Hour" on the same web. The gold braids wasn't all naiv. Those who contributed in one way or another to the show make up an impressive directory of her showmanship. But when the last cue had been given, and the signature signaled, it all added up to nothing more than another routine show, not bad, but also disappointingly undistinguished for all the talent that had gone into its making.

Consider this list of co-operators: Planning at top by Niles Trammell, NBC pres., plus Secy. of the Navy James Forrestal. Scripting by Writers War Board radio committee, under chairmanship of Hobe Morrison. Envoys by Lt. Robert Taylor, with a skit using Taylor and Lt. (jg.) Gene Kelly. Music by the U. S. Navy's 80-piece symphony orchestra under Lt. Charles Brendler. Technical, talent and promotional assistance provided by Lt. Hazel Kenyon-Marvel, Lt. Armand DuBois, Specialist 2 Raymond Katz, Lt. Philo Higley, Lt. James Shattuck, Robert McCormick, Lt. Conder, Don Thompson, James Sauer (exec. director of United Theatrical War Activities Committee), and Ken Thompson (Hollywood Victory Committee).

Put them all together and one might have expected something close to a masterpiece. Instead, there was just ordinary pop music from the Stradivari of the Navy's longest-haired music makers; and a Taylor-Kelly skit that was foggy and mys-

tical, both as drama and as war message.

Clearest spots on the show were the brief, forthright speech by Secy. Forrestal and by a submarine torpedoman. The rest was on the level of obvious waste of talent shown by the symphony artists at tempting "Great Day," which may have done better. The longhairs, all phases of this production, should've stuck to Strauss and let the better, but more earthy, brethren. Or they might have been more careful to integrate mass appeal more closely with ideological purpose. —C.R.

### WILLIAM HILLMAN and LEO CHERNE

(News Analysis)  
Producer: Jack Doyle  
15 Mins., Tues., 1 p. m.  
Seafaring  
WOB-NBS, N. Y.

Mutual had announced a new quarter-hour gab series which will begin each Sunday at 1 p. m. among William Hillman, Paul Schubert and Leo Cherne. By the time the green rolled around 1:15, Schubert was dropped from the cast, and a policy of armed forces brassai guests substituted.

On the occasion the guest panel came from Manila, with Lt. Gen. George C. Kenny, commander of Gen. MacArthur's air forces, telling about the use of air power in the continuing smash at the Japanese. Sandwiching Gen. Kenny, Hillman and Cherne split the rest of the bill, both angling their analyses at the international political situation but not overlapping. The two were objective, calm and progressive in their presentation, speaking with sufficient authority and voicing well. —C.R.

### "HOMETOWN"

With Frank Fiedler, Ruth Spring, Earl, John Draline, Joe Radice, Mariel Ball, Tommy Tracen, Joe Carr, Headley, Remmie  
Producer-Writer: Bernard Braden  
10 Mins., Mon., 12:30 p. m.  
WBNS

CBS-CBG (Dominion), Toronto  
Summer drama is getting a lane-leaff on the Canadian Broadcasting Corp. On July 8, the Trans-Canada web premeared "Radio Folio," a continuing headpiece. The following night the Dominion net opened a play series called "Hometown." Any has heard better in the church basement Christmas week. Scripted and produced by actor-writer Bernard Braden, who has turned out some okay sitcoms in his time, "Hometown" was bad writing, futile acting, poor casting, weak producing. The tinfoil script had a hunch in the 4:30 from a guy who called himself "Uncle" but was no uncle. So the vorn turns, so the movie car crashers often, yet all this was just CBC play sustainers had reached a point when producers were really crashing for money. —Gavin

## Religious, Public Service Shows Increase on WLW

Cincinnati, July 17.

Religious and public service programs are on the up at WLW. During the first half of this year they have totaled 44 and filled 26 1/2 hours, or 34 hours more than for the same period in 1944. There were 450 public service programs, 203 of them being network and the others having originated on WLW. Religious programs filled 58 hours of air time. The 44 and 26 1/2 hours are by Katherine Fox, director of the station's war activities and public interest broadcasts.

## Radio Followup

"One Man's Family," back on NBC Sunday (15) after a stretch on ABC (Blue), continues its ever level of entertainment in an admixture of sentiment and drama cooked to the headlines. The vet Standard Brand, under Charles Fox, of Morse's producing-writing eye, is still the familiar pattern of incident, suspense and climax, with acting on a satirical par. Sunday's feature was a story of spies and intrigue in the present war, by Burton British, Stanza fits nicely into the old-fashioned 4:30-4:45 slot, as first replacement of the "Army Hour" show.

One of the punchier service-sponsored shows on the air has been the "Army-Servicemen's" "We're Here, We're Fighting," which fills the Thursday 3 and 4 o'clock on CBS. Continued "Service Time" program shared through the week by Wags, Waves, Army, airmen and navy muses. Last Thursday's (12) "Weapon" script was done for the first time by Lawrence Menkin, a mere back private in the Army but a radio writer of considerable rank in the "Hometown" series. Menkin's first try is a criterion. Thursday time in the market, even better than before under the old "Hometown" as the vehicle for driving home a sermon on the continuance of the war against fascism, against slums and insecurity, against intolerance and religious bigotry. But, through his radio basic long since, Menkin spelled out the story in top dramatic catches. Production, direction and acting were up to the writers' job, adding up to something important on the air.

Alleghe-Ludlum Steel Co.'s "Steel Horizons" musical Sunday night program inaugurated a switch last week, placing it in the 10-11 p. m. slot. The new time rather than its former musical-dramatic addenda. Now originating in Pittsburgh, home of the steel, at the stanza should do a better-than-average promotional turn for the sponsor.

## Radio Comedy

Continued from page 1

know their ranking in the light of current market conditions, and the chances of a turnaround are slim.

### Other High Bracketers

Case in point where it's the writer and not the star who commands the top coin and the stature is the Baltimore Monday night program on CBS, whose head scripter, Tom Levinson, is down in the books for \$1,000 a week as contrasted with the \$750 a week take of the show's star, Stuart Erwin. That many comedies will be the prevailing condition, extending into the higher-individualized pay levels. (Levinson, incidentally, is checking off the Baltimore show and is reaping up an additional \$1,000 a week income from his scripting of the Borden-Jerry Wayne show and guest scripting in order to make up for rehearsals of the forthcoming Broadway musical, "Mr. Strauss Goes to Boston," which Felix Brenzano is producing.)

The comedy scrippers in the \$1,000-\$1,500-a-week bracket, both in New York and on the Coast, may not no longer be the exception, with that. Gaudy pretty much becoming par for a good solid craftsman, even for those lacking the inspirational touch. And today the boys in the \$750-a-week category are all over the lot.

With Hollywood more than ever the focal point for the top nighttime comedy shows, there are approximately 200 writers in the Coast field with about 100 entitled to something approaching a qualitative rating. In New York there are about 100 scrippers in the comedy field, with the same percentage, or about 35, commanding attention as knowing what it's all about.

## Summer Shows

Continued from page 41

out with a quiz ruse via "Detect and Collect" and "Correction, Please," with results something less than startling, and Lever Bros. appears to have massed completely in bringing Dunninger back to the air. The Eddie Cantor summer replacement show has added up thus far to mild rare which is about all that can be said for the Ex-Cantor show. Parkyakian, who heads up the Old Gold "Meet Me At Paddy's" summer show.

General Foods has found that those "Tupper" estopians are strictly visual fare. The Frances Langford-Spike Jones replacement for Edgar Bergen has stirred a medium of interest, but won't endanger those Hooper standings.

The replacements via musical format have, on the whole, hit a much better average. That goes for the Tommy Dorsey Sunday night show in the ex-Eddie Bracken spot, the Sigmund Romberg replacer for Ellengard and the Rise Stevens show filling in for "Information, Please."



WAKR

AKRON

WADC

AKRON

WHKK

AKRON

WLOK

LIMA

LIMA

WLOK

LIMA

WLOK

LIMA

WLOK

LIMA

WLOK

LIMA

WLOK

LIMA

WLOK

LIMA

WLOK

LIMA

WLOK

LIMA

WLOK

LIMA

WLOK

LIMA

WLOK

LIMA

WLOK

LIMA

WLOK

LIMA

WLOK

LIMA

**WABC-PA**  
1st Among  
48 States...  
Connecticut leads on 48 states in Effective Buying Income per family... and Hartford leads every city in the state. **CONNECTICUT IN CONNECTICUT** by using WABC... Rank 1st in Hartford.

**RAY HARVEY**  
author of comedy

## MUTUAL BROADCASTING SYSTEM

JOHN L. EWE

FREE &amp; PETERS INC.

GEORGE H. ROEDER

Have National Representatives

General Manager

### ATTENTION

ADVERTISING MANAGER - SPONSOR - 2570 GREEN - PARKWAY - NEW YORK CITY - 10017 - QUINCE, N.Y.

For Particulars Address Attorney, Box 26, New York City 10017.

For Particulars Address Attorney, Box 26, New York City 10017.

For Particulars Address Attorney, Box 26, New York City 10017.

For Particulars Address Attorney, Box 26, New York City 10017.

For Particulars Address Attorney, Box 26, New York City 10017.





## NBC, CBS, Blue, Mutual Plugs

Following is list of the most played popular tunes on the networks for the week beginning Monday and through Sunday July 15, from 5 p.m. to 11 p.m.—this represents the first approximately 25 leaders in alphabetical order (in some cases there are ties, accounting for a greater list). The compilations embrace the NBC, CBS, Blue and Mutual Networks, as represented by WEAF, WABC, WJZ and WOL in N. Y., and are based on data provided by Accurate Reporting Service, regular checking source of the music publishing industry. Unless BMI-indicated, all others are ASCAP.

TITLE	PUBLISHER
A Friend of Yours—"Great John L."	Burke
Along the Navajo Trail	Leeds
Bah—Three Challeers	Ives
Can't You Read Between the Lines?	Shapiro
Dream	Capitol
Ev'rytime	NBC
Good Good Good	Berlin
Gotta Be That or That	Harms
If I Loved You—"Carolina"	S. B. Harms
I'm Gonna Love That Guy	Bourne
I Should Care—"Thrill of a Romance"	Dorsey
I Wish I Knew—"Diamond Horseshoe"	BMI
Laura—"Laura"	Robbins
Lovely Love	BMI
Out of This World—"Oh, This World"	Morris
Remember When	ICP
Rosemary	Famous
Sentimental Journey	Morris
Stars In Your Eyes—"Pan-America"	Melodylane
The More I See You—"Diamond Horseshoe"	BV
There Must Be a Way	Sullivan
There's No You	Barion
Till the End of Time	Savely
What Makes the Sunset	Miller
You Came Along—"You Came Along"	Famous

\* F Musical. \* Legit Musical. \* B.M.I. Affiliate.

N.Y. AQUACADE MULLS  
USE OF NAME BANDS

Aquacade, swimming stadium operated during the N. Y. World's Fair by Billy Rose, which recently resumed operation by Elliot Murphy is mulling the possibility of increasing business with the use of name bands. Spot's operators have been querying band agencies on available bands for purchase on a weekend basis, Friday to Sunday only.

Bands would be used, presumably, as an additional lure to swimming as there is no area of any size within the stadium to dance.

**MUSIC**  
**BOURNE**  
**TO LIVE**  
**ONE**  
**NIGHT**  
**OF LOVE**  
**BOURNE Inc.**

**CRITERION MUSIC CORPORATION**  
1000 AM. INC. BLDG. RADIO CITY, N.Y.

**"EES TERREFFIC"**

## Charles Lang Pro Mgr.

## For Music Makers Pubs

Charles Lang, former general manager of Broadway Music, has been hired for the professional manager's job with Harry James' new Music Makers music publishing house. Firm was set up a couple weeks ago with financial backing taken care of by James himself. There are claimed to be no strings on the company by any outsider.

James' initial tune with the new firm is one recently recorded but not yet released by Columbia Records titled "11:50 P.M."

Music Makers firm, in addition to the N. Y. staff, will have a man on the Coast. "Nobody will be put on in Chicago," Dave Hylton, James' accountant, will general manage the firm from the Coast.

## Aragon B., Dallas, Razed

Houston, Texas, July 17. Aragon ballroom here, formerly known as McMillan ballroom, suffered an estimated \$50,000 in damages when the roof caved in early Friday (13) morning. Damage was caused by a four alarm fire, which raged for two hours in the heart of the city.

Several other buildings suffered a total loss of \$300,000.

## 10 Best Sheet Sellers

(Week Ending, July 14)

Bell Bottom Trousers	Sauty
Sentimental Journey	Morris
Dream	Capitol
You Belong to My Heart	Peer
I Wish I Knew	Triangle
There Must Be a Way	Stevens
A Friend of Yours	Burke
I Should Care	Dorsey

## WB BALLY A TRAILER

## FOR GERSHWIN SRO?

The hold the George Gershwin name has on the American public, short and longhair alike, was strikingly manifested Thursday (12) night when 23,500 fans drained the walls of N. Y. Lewisohn Stadium for an all-Gershwin concert, while hundreds more were turned away. Speculation on how much interest the recent exploitation of film, music and recording companies in a "Rhapsody in Blue" pie-added was a little beside the point, since Gershwin programs have been filling the Stadium for years. Last year, for instance, however, was only 18,000. Thursday's crowd belied the fact that Gershwin turned the Stadium has ever seen, and only 500 had the 25,000 all-time attendance mark set by Marian Anderson. Shortbirds in the audience suggested that the film tie-in helped.

Program was a nicely balanced stage and concert menu, with concert works of course, predominantly Alexander Scramling, as pianist, and Oscar Levant as conductor. The two programs, however, Gershwin's closest friends as well as champions in the longhair field. The "Rhapsody in Blue" was the first of the Band's Overture, the Concerto in F, "An American in Paris," the "Symphony in Blue," and the "Prelude in Blue." Possibly a few of Gershwin's musical comedy hits, in place of the "Paris," which have diversified the evening better, there being too often a suggestion of sentimental themes, melodic and harmonic arrangements between Concerto, "Paris" and "Rhapsody."

Levant's performances in the solo parts of Concerto and "Rhapsody" were exemplary. His familiarity with and sympathy for the music as obvious, as are the force and authority he brings to his interpretations. Thursday, the music was turned-serious-artist gave both works the sweep and style they deserved. Especially the Concerto, which bristled with excitement. Performance was clean-cut, sharp and incisive, while the adagio had all the warmth and expressiveness it demanded. Only objection to the music was the tube stuck right under the raised piano top instead of near the keyboard; the playing too often had too-tactile sound.

Smallness and orchestra gave Levine sensitive, restrained sound, painting in both piano pieces, when, on their own gave a vivid performance of the "Borgy and Beaz" tune in the Russell Bennett suite-arrangement. Bron.

Porter Aids Dismissal  
Of Orstein "Piracy" Suit

Cole Porter, songwriter asks for dismissal of the In. B. Arstein \$1,000,000 damage action, according to papers filed last week in N. Y. federal court. Suit charges that Porter "Don't Fence Me In," "I Love You," "Night and Day," "Begin the Beguine," "My Heart Belongs to Daddy," "You'd Be So Nice to Come Home To," and "What Is This Thing Called Love," were pirated from Arstein's unpublished songs and one, published tune.

Attorneys for Porter ask for summary judgment dismissing the action; or, in the event that suit is not dismissed, for an order requiring Arstein to furnish security for costs and attorneys fees. Porter's attorney submitted affidavits, showing that the last five suits brought by Arstein, which were dismissed, and for which costs were entered remain unsatisfied.

Move for dismissal is scheduled for hearing on July 17.

## Previn's Music Hall Spot

Charles Previn is the new Radio City Music Hall chief of orchestra, succeeding the late Erno Rapee. Previn is from N. Y., but has been on the Coast lately. At one time he was general music director for Universal Pictures.

## Bands at Hotel B.O.'s

Band	Reid	Covers	Total
Al Homa	Lexington (300; \$1-\$1.50)	10	20,300
Sunny Dunham	New Yorker (400; \$1-\$1.50)	10	1,875
George Fennell	Peasbush (400; \$1-\$1.50)	10	2,350
Nat Bradwynne	Waldorf (550; \$2)	10	3,200
Al Mooney	Lancaster (275; \$1-\$1.50)	10	600
Ed Stone	Roosevelt (400; \$1-\$1.50)	10	1,750
Harry James	Astor (750; \$1-\$1.50)	9	5,800

\* Asterisk indicate a supporting floor show. New Yorker has ice show; Lexington, an Hawaiian floor show. 1 3 days.

## Los Angeles

Freddy Martin (Ambassador; 900; \$1-\$1.50). No diminishing returns at 4,400.  
Joe Reichman (Biltmore; 900; \$1-\$1.50). Rousing week for final stanza, here at 4,500 covers.

## Chicago

Wayne King (Beach Walk and Marine Room, Edgewater Beach hotel; 1,500 combined; \$1.25-\$1.50 admission to Beach Walk; Marine Room, 50c; cover charge, no minimum). Beach Walk closed Saturday (14); otherwise King would have hit much more than the 9,000 on hand.  
Dick LaSalle (Mayfair Room, Blackstone hotel; 300; \$1.50-\$2.50 min.). Elizabeth Talbot-Martin opened "Priside" (13), sharing nice \$1,200 with Carl Brisson, who closed.

Frankie Masters (Boulevard Room, Stevens hotel; 800; \$3-\$3.50 min.). Everything "let-in-Masters-and-big-audience-show-got-fine-tune total of 8,600 payees.

Vaughn Mahoney (Panther Room, Sherman hotel; 950; \$1.50-\$2.50 min.). Proving a consistent draw, Monroe, Dining Sisters, Bob Crum had okay 6,000 on hand.

Eddie Oliver (Empire Room, Palmer House; 700; \$3-\$3.50 min.). Combo of Oliver, Paity Kelly, Barry Wood and Eddie Oliver just slightly under amount of previous week, with 8,700.

Emile Pett (New Walnut Room, Bismarck hotel; 465; \$1.50-\$2.50 min.). Kept up to last week's pace with 8,100.

## Location Bids, Not in Hotels

## (Los Angeles)

Tommy Tucker (Paladium, B. Hollywood, 5th week). Hot weather permitted about 28,000 payees.  
Jack Teagarden (Cranes, B. South Gate, 4th week). Hit with the heat but not staying at the 8,000 level.

Leigha Nelson (Slapsy Maxie's, N. Los Angeles, 30th week). In spite of everything, this spot still collects 3,300 capacity.  
Charles Molina (Troadero, N. Hollywood, 17th week). New ice floor show helps collect bids to 2,500.

Joe Fennell (Circus, N. Hollywood, 8th week). Still getting a hefty mob with super-capacity 2,800 covers.

## (Chicago)

Gay Christie (Cox Parer; 650; \$3-\$3.50 min.). Sophie Tucker closed Thursday (12) and Joe E. Lewis opened, splitting grand 6,000.

Mary Cole (Blackhawk; 300; \$2-\$2.50 min.). Cool opened with Wednesday (11), following Ed Courtney, to cue fine 4,300.  
Ted Lewis (Latin Quarter; 700; \$3-\$3.50 min.). Still packin' 'em in and enjoyed a swell week with 6,000 payees.

POTTSTOWN OF MAPS  
SUNNYBROOK OPENING

Sunnybrook Ballroom, Pottstown, Pa., perhaps one of the largest and proudest one of the most important one-nighters in the east, probably will resume operation in the fall. Owner Ray Hartenstein, who has kept the place closed for close to four years, except for occasional dates with local bands, is figuring on getting going again when the gasoline situation loosens up more. Sunnybrook can hold between 5,000 and 6,000 patrons.

Shed Fields Still Waits  
USO-CS Sailing Orders

Shed Fields orchestra, which went on the alert for an overseas tour for USO-Camp Shows more than three weeks ago, still has not cleared out of N. Y. Leader and his men have been on the USO payroll during the waiting period, however.

Hal McIntyre's orchestra, which left N. Y. more than a year ago, is junkie, is currently in Germany entertaining the Army of Occupation.

## LISTEN TONIGHT (JULY 18) TO

## WOODY HERMAN

From the Pennsylvania Hotel, New York, Over the American Broadcasting Co. (WJZ) 11:30 P. M. EDT

Introduce the New Sensational BLUES HIT

I'VE NEVER THOUGHT  
I'D SING THE BLUES

Lyric by EDDIE STONE  
CAMPBELL-FORGIE, INC., 1619 B'way, New York 19, N. Y.

## MILLS TOPS TODAY

THE BLOND SAILOR  
STORMY WEATHER  
SOPHISTICATED LADY  
I CAN'T BELIEVE THAT  
YOU'RE IN LOVE WITH ME

MILLS MUSIC, INC.  
1619 B'way, New York 19, N. Y.

## TUNE-DEX

1619 Broadway  
New York 19

## BMI Expected to Renew E. B. Marks Deal in Spite of ASCAP Suit Loss

Broadcast Music Inc. will probably renew its arrangement with the E. B. Marks Music Co. when the current contract between them expires. Marks shifted its performance rights representation from the American Society of Composers, Authors and Publishers to BMI back in 1941 on a five-year deal calling for \$100,000 from BMI, payable at \$20,000 annually. This part expires the end of this year. In the agreement was a clause under which BMI had the right to purchase Marks' catalog for \$100,000 rather than renew at the same price.

Since Marks and BMI lost several months ago their court case against ASCAP, by which they sought to be declared the owners of copyrights in the Marks catalog either wholly or partly written by ASCAP writers (ASCAP claimed a hold on these songs), the terms of a new deal may be revised.

BMI won't entertain questions on terms of the new deal, on which negotiations are said to have been started. But since BMI hasn't the use of the songs disputed in the legal action some \$200,000 copyright fee worth less to them. On the other hand, the disputed songs were taken off the list of Marks titles available to BMI subscribers when the deal was first made. And since BMI still paid Marks \$100,000 without them it's possible it will do so again.

BMI claims it will be pleased with Marks to an appeal of Justice Peck's decision in the case against ASCAP. This appeal hasn't yet been filed.

### Foster Into New Yorker

Chuck Foster's orchestra has been booked into the New Yorker hotel, N. Y., one of its first major dates in the N. Y. area. Band replaces the current Sonny Dunham Aug. 6.

There will be no change in the fee show.

Everett Neill, pianist, into Army. Replaced in Al Markey's Pittsburgh radio band by Jimmy Borrelli.

### Wizel to Southern

Murray Wizel has been named professional manager of Southern Music in N. Y. He was last with Words & Music.

## Harry James' 27G For Steel Pier, A.C.

Harry James will draw what's probably the highest amount ever paid any band for a nine-day booking when he goes into the Steel Pier, Atlantic City, July 28. He's drawing \$27,000, or an average of \$3,000 a night for the nine days an unheard of price for even a band of his stature.

This kind of coin came about because of James' refusal to play such sidown dates at prices too far off the \$4,000 guarantee plus percentages he's asking for one-nighters. Only other stand of more than one day his band is making is at the Tuten Pole Ballroom, Aubundine, Mass., four days beginning Aug. 8. He's said to be getting \$4,000 per on this date.

James closed his six-week stand at the Astor hotel, N. Y., last Saturday (14) and starts his one-nighter jump today (Wednesday) at Rhodes-Pawtucket, Providence. He follows with Canobie Lake, N. H., his radio program Friday (20), Belvoir-Lair, Worcester, Saturday (21); Lake Compounce, Bristol, Conn., Sunday (22); Hersey Park, Hersey, Pa. (23); Dorsey Park, Allentown, Pa. (24); Steel Pier (28); Tuten Pole (31); Frank Dalley's for two weeks opening Aug. 14.

After Dalley's, James goes directly into the picture he will do probably will be "Young Man With a Horn," a story formerly owned by Paramount, but now held by an indie producer.

## Eddy Howard Goes Into Music Publishing House

Chicago, July 17. Lake Shore Publishing Co., Inc., new music office here headed by W. "Biggie" Levin, will get underway almost immediately with the publication of three tunes.

First two, "So Long For Now," composed by Eddy Howard and used as his theme song, and "For Sale," music by Hesse Smith, who does special numbers for the Palmer House Empire Room shows, lyrics by Howard, are expected off the presses within the next week. Third song will be the theme, as yet untitled, of the "Clara, Lou and Tom" strip going to go back on the air.

## Berle Adams Says He Will Counter-Sue Levy In 'Caldonia' Song Fight

Chicago, July 17. Plenty burned over the suit filed against him by Leeds Music in connection with the publication of the song "Caldonia," Berle Adams, manager of Louis Jordan and co-owner of Preview Music Co., let it be known on his return from New York last week that he intended suing Lou Levy, head of Leeds, for defamation of character. Levy, Berle stated, threatened to break him within a year, if he didn't play his way.

Leeds, Adams contends, has absolutely no claim or basis for a claim on "Caldonia." Jordan is proud verbal contract to Leeds for all the tunes he writes, but "Caldonia" was written by an outsider, according to Adams, and as a free adviser being the owner of the copyright under the Preview Music Co. Adams placed the song on the open market and received offers from Ben Wee, BMI and Mayfair before accepting the latter's proposition. At Jordan's, a story formerly owned by Paramount, but now held by an indie producer.

## Stan Kenton, Palladium Ballroom Heat Air Over Leader's Refusal to Lose Coin

Chicago, July 17. Sgt. Jack Leonard in Sgt. Jack Leonard, former vocalist with Tommy Dorsey and on his own before going into the Army, is back in N. Y. after 16 months overseas. He leads a service band, but was in action part of his time in the European theatre.

## Neb. Sup. Court Ousts ASCAP Suit

Omaha, July 18. It was held by the Nebraska State supreme court in a ruling last Friday (13) that payments made by the Workmen of the World Life Insurance society and others to the American Society of Composers, Authors and Publishers, from 1937 to 1941, were voluntary and cannot be recovered. The payments were made to ASCAP for the right to use ASCAP music during a period when Nebraska's anti-ASCAP law, repealed last winter, was still on the statute books but inoperative. This ruling finally dismisses all litigation against ASCAP in Nebraska.

Insurance company attempted to recover \$87,724 paid for the right to use ASCAP music over its radio station (WOW) which, with interest, any damages sought, amounted to \$288,319.

Joseph Malec, owner of the city's largest amusement park, as assurance of 26 contracts that other music users of the state had entered into with ASCAP, sued for \$14,283 in principal payments which, with interest and alleged damages, amounted to \$100,000.

The high court held: "Where one voluntarily complies with the terms of a contract under the fear and apprehension of litigation, unaccompanied by any act of fraud or oppression, coercion or compulsion, he cannot thereafter avoid the contract and recover the money paid in compliance therewith."

Preference of the Palladium Ballroom, Hollywood, for paying 80% of its production. The Government in fact a rather than pay handealers enough salary to at least break even, has resulted in another bitter argument between the spot and a musician. This time it's with Stan Kenton, who is refusing to obey an ultimatum by the ballroom that he be on hand and ready to fulfill an obligation he owes the spot-on Nov. 6, despite his plea that he will lose considerable coin and cannot afford to do so at this time.

Kenton plays out his commitment at the time appointed by the Palladium, he will finally be done with an agreement signed with the ballroom a couple years ago via which he agreed to play four dates there at \$1,975 weekly. He worked out the first two, but before completing the third earlier this year, he and his managers pointed out the tremendous increase in the cost of operation to the spot's operators. He says he was told to come in and work and his losses would be taken care of. This agreement was verbal; a written one was refused. After seven weeks run, Kenton's losses were between \$6,900 and \$7,000 and he was reimbursed to the extent of only \$3,500. He was refused the remainder.

For the forthcoming date, the Palladium has agreed to pay the band \$3,000 weekly in spite of the original \$1,975 deal, but Kenton argues that he will still lose a considerable amount weekly and, in addition, wants the \$3,500 the spot failed to make up to him during his last date.

Kenton doesn't argue with the Palladium's claim that it gave him a break when it first played him, but he insists that the terrify wartime increase in the cost of operation should be taken into account by the spot in demanding its contractual due.

He has taken his case to the American Federation of Musicians, but so far has had no answer.

## Feist Song Hits from M-G-M Picture Hits

*Sinatra Sings These Hits in M-G-M's "Anchors Aweigh" Opening July 19th at New York's Capitol Theatre*

*Hit Song from "Week-end At The Waldorf" featuring Ginger Rogers, Walter Pidgeon, Lena Turner, Van Johnson, Xavier Cugat*

*Leo Feist*

# I BEGGED FOR YOU TO FALL IN LOVE TOO EASILY

Slyne and Cohen, their best

# ADD HERE YOU ARE

Lyric by Ted Koehler, Music by Sammy Fain

Best ballad since "I'll Be Seeing You"

1619 BROADWAY, N. Y. 19 HARRY LINK, Gen. Dist. Mgr. GEORGE DALIN, Prod. Mgr.

## 10 Best Sellers on Coin-Machines

1. Sentimental Journey (17) (Morris)..... Les Brown..... Columbia  
I'll Be Home Again..... Victor  
I'll Be Home Again..... Decca  
I'll Be Home Again..... Decca  
I'll Be Home Again..... Decca
2. Bell Bottom Trousers (9) (Santly)..... Tony Pastor..... Capitol  
Tony Pastor..... Capitol  
Tony Pastor..... Capitol
3. There I Said I'd Again (12) (Vallant)..... Vaughn Monroe..... Victor  
Vaughn Monroe..... Victor  
Vaughn Monroe..... Victor
4. You Belong to My Heart (7) (Harris)..... Mills Bros..... Decca  
Mills Bros..... Decca  
Mills Bros..... Decca
5. I Wish (5) (Isun)..... Fred Martin..... Victor  
Fred Martin..... Victor  
Fred Martin..... Victor
6. Dream (17) (Capitol)..... Dick Haymes..... Decca  
Dick Haymes..... Decca  
Dick Haymes..... Decca
7. I Wish I Knew (7) (Triangle)..... Johnny Johnston..... Capitol  
Johnny Johnston..... Capitol  
Johnny Johnston..... Capitol
8. Laura (2) (Robbins)..... Woody Herman..... Columbia  
Woody Herman..... Columbia  
Woody Herman..... Columbia
9. Caldonia (1) (Mayfair)..... Louis Jordan..... Decca  
Louis Jordan..... Decca  
Louis Jordan..... Decca
10. Aitchison, Topeka, Santa Fe (1) (Morris)..... Tommy Dorsey..... Capitol  
Tommy Dorsey..... Capitol  
Tommy Dorsey..... Capitol

## Music Notes

Ira Gershwin to write lyrics for "The Shocking Miss Pilgrim" at 20th-Fox.

Paul Lankford infers to conduct a concert of his own works at the Los Angeles Philharmonic this summer.

Dr. Herman Felsing, authority on the works of Franz Liszt, is technical adviser on Maxwell Sharp's forthcoming Broadway production, "Love Song."

Lewis Albin composed "Strange Fruit" and "Beloved Contraband" for Frank Sinatra to sing in "The House I Live In."

Constantin Bakaleinikoff will conduct the first three concerts to be staged by the newly formed Los Angeles County band.

Kader Fairchild clothing special prices for Ginny Simms in "Alibi in Ermine" at Universal.

Nick Cichra is technical adviser on instrumental sequences in "Hear That Trumpet Talk" at Universal.

Dorothy Lamour, Jim Carling and Norbert Schiller collaborated on "I Had a Technicolor Dream," with profits going to the Veterans Rehabilitation Fund.

## VICTOR RECORDS

presents



HAL

McINTYRE

AND HIS ORCHESTRA

Latest release: Victor 20-1679  
"I'D DO IT ALL OVER AGAIN"  
"I'LL BUY THAT DREAM"

Mac's "SENTIMENTAL JOURNEY" still tops in retail sales, on the air and in coin machines

Now Playing for American Troops in France and Germany  
Returning in September to the U. S. A.

Personal Management

GEORGE K. MOFFETT

Hollywood

XXX

M. L. 1899

WILLIAM MORRIS AGENCY

NEW YORK • CHICAGO • BEVERLY HILLS

## British Best Sheet Sellers

(Week Ending July 5, '45)

1. Little on Lonely Side..... Wood  
Dorothy Sayers..... Victor  
Dorothy Sayers..... Victor  
Dorothy Sayers..... Victor
2. Sweetheart Valley..... Dush  
Dush..... Dush  
Dush..... Dush
3. Don't Fence Me In..... Chappell  
Chappell..... Chappell  
Chappell..... Chappell
4. Something to Sing About..... Gay  
Gay..... Gay  
Gay..... Gay
5. There Goes Song Again..... P.D.H.  
P.D.H..... P.D.H.  
P.D.H..... P.D.H.

Leopold Stokowski, Isabel Morse and John de Gruy were named as an advisory committee on music projects financed by the Los Angeles County Board of Supervisors.

Richard Chervin assisted as musical director on five Republic pictures.

Walter Schaert turned in the Spanish-version score for "Song of Mexico" at Republic.

Harry Bernie, formerly with the Jewel Music Corp., has joined Advance Music Corp. as contract man.

Mark Gordon checked in at 20th-Fox with the score for "The Shocking Miss Pilgrim."

Jimmy McHugh and Harold Arden's tune, "Red, Hot and Beautiful," will be featured in "Doll Face" at 20th-Fox.

Sammy Fain and Ralph Freed writing the score for "No Leave, No Love" at Metro.

Charles Previn assigned as musical director on "Holiday in Mexico" at Metro.

Mike Shore and Zeke Manners clefted "Choo Choo Polka" for "Don't Fence Me In" at Republic.

Ann Canover strangled musical numbers for Judy Canova in "Hollywood, Stravinsky" at Columbia.

Alfred Newman conducting a 75-piece orchestra on the "State Fair" score at 20th-Fox, written by Richard Rodgers and Oscar Hammerstein II.

Victor Young writing a more elaborate score for "Our Hearts Were Growing Up" film, recently sneak previewed by Paramount.

Ida Lupino wrote the lyrics for "When Our Fingers Touch," to be sung in "The Man I Love" at Warners.

## Upbeat

Eddie Stone's band, current at the Roosevelt Grill, N. Y., has added Marjorie Long and Bill Cooper, vocalists. Leader continues to sing novelties and pops. Also new is Jiggs Noble, pianist, replacing Floyd Bean who's returned to his home in Chicago.

Johnny Bathwell, saxist with Boyd Raeburn, left that band last week in San Francisco.

Louis Armstrong and musicrow move into the Trion Ballroom, Los Angeles, Aug. 14.

Carlos Molina and orchestra linked to appeal at Warners in a two-reeler featuring South American tunes.

Will Osborne and orchestra to play in "Swing Parade" at Monogram.

Joe Reinman shifts to New York for winter following current engagement at Mark Hopkins hotel, San Francisco.

Emil Coleman again renewed for six months at Mocambo, Los Angeles.

Paul Moorhead orchestra is out of the Paxton hotel, Omaha, after nearly three years of continuous engagement there.

Eddie Heywood has been signed to do a picture for United Artists. He's to return in September.

Spade Cooley signed Joe Bardell, George Bamby and Dean Eaceter for his band.

Gene Walsh and orchestra playing the Casino Room at the Ambassador, Los Angeles.

## Inside Orchestras—Music

More Gumble is reviving another oldie for Warner Bros' music pub interests. "It's Only a Paper Moon," by Wyn Harburg, Billy Rose and Harold Arlen. It's out of a forthcoming WB film, "Too Young to Know," and the writers got \$5,000 for the sync rights. Harburg's "As Time Goes By" likewise clicked under WB film resurrection ("Casablanca"). "Mogambo" play, 15 years ago. These it went into an indie situation, "Moonlight and Pretzels," but Rose retained all synchronization and grand rights, hence its usage again in the current film.

Columbia Records is putting an album together to capitalize on the cartoon insertion in the film "Ancho'v'vich." In this particular portion of the film, Gene Kelly is depicted in a village where people whose rural forbids singing, dancing or any form of merriment. He sings "The Worry Song." Columbia's album will be a brightly colored story book with lyrics from the film. Kelly's role in a special poster, depicting the tune Kelly sings, done by him. He's coming to N.Y. this week or next to record it. Kelly is in the Navy, stationed in Washington, D. C.

Bob Chester, maestro whose membership in the American Federation of Musicians was lifted a short while ago for failure to meet financial obligations on which complaint had been made to the union. Figures on resuming as a leader soon. He can recover his AFM card by making partial payment on some \$5,000 he's paid to owe three different former personal managers. It's asserted this will be done within the next week or two and immediately thereafter Chester will reorganize his orchestra. He is no longer connected with Music Corp. of America, which handled him before the AFM's crackdown.

Louis Prima has given up all negotiations with Warner Bros. To do a picture, he was to be dropped because of the difficulty of transportation to the Coast and back, the fact that he would have had to cancel singing engagements, and because WB could not or would not be explicit enough in the terms of the role he would have to play. He would have to be in Warner's, it's asserted, had offered Prima \$50,000 for a picture contract, and later sent as high as \$75,000 when the leader demurred. It's not Prima's last pic. He's made five so far.

Gershwin night at N.Y.'s Lewisohn Stadium Thursday (12) drew a mob of 25,500, the crush at the field gate which adjoins the press gate being so great that the press couldn't get in from 8:15 on. Morris Novak, WNYC director, led a flying wedge consisting of Mark Schaubert of the Times, and Bron of "Variety," through a side gate; got into a prolonged verbal battle with the attendant, and almost came to blows. Crit got in at 8:45, concert not starting till then because of seating the mob.

Freddie Slack, who had an intention several weeks back of reorganizing his orchestra and resuming work for the William Morris agency, doesn't intend to set up his outfit again unless the agency can secure for him at least 14-16 weeks of work. That's as it stands now. Slack broke up his band last winter following a date at Frank Dalley's Meadowbrook. He had no bookings and after a battle with his then manager, Joe Glaeser, over money, he quit.

Mattie Sack, director of artists and repertoire for Columbia Records, has an unusual gift from Frank Sinatra. It is a gold money clip in the form of a miniature Columbia Recording. Gimmick, however, is that while the disc is no more than an inch and a half in diameter it is capable of reproducing a few bars of the song "Close to You." To accomplish this, end, Sinatra made a miniature master from which the clip was pressed.

Dorsey Rose-owned Casino Gardens, Ocean Park, Cal. is now a full-week date instead of only weekends because of the acquisition of a liquor license for the spot. Formerly, the Gardens could dispense only soft drinks to patrons. Since the drink permit was granted, however, the building has been redecorated and is claimed to be doing considerably better at the box than before.

## Billy Rose Loses Round

In His Suit Vs. Loew's

Decision on the third cause of action, seeking \$250,000 damages, or 50% of the net profits after taxes, by Loew's during its 10-year lease on the Ziegfeld theatre, N. Y., from August 1933 to August, 1943, was ruled out by Supreme Court Justice William C. Hecht, Jr., last week. This is in connection with the \$500,000 damage action brought by Billy Rose.

Rose, suing under the Ziegfeld Theatre Corp., claimed to have succeeded to all rights of the former landlord, under a lease entered into between Loew's and W. A. R. Reilly Corp. former owners, in 1933, which called for a fixed rental of \$50,000 yearly, plus 50% of the net profits. Rose asserted that statements rendered by Loew's subsidiary, which tented the house during the 10-year lease, were false and inaccurate and that the net profits amounted to \$550,000 during term of lease.

In a lengthy decision, Justice Hecht, after analyzing the contract, found that the tenants had complied with the terms of lease by submitting statements of earnings and profits, that these statements had been accepted by the landlord, and that the normal rental had been paid in conformity with the lease stipulating, "I am satisfied that the defendants (which included Loew's subsidiaries, W. A. Reilly, Amus. Corp., Loew's Lexington, Inc., and Loew's Theatre & Realty Corp., which tenanted the theatre during the lease) had conclusively established their defense of account stated. Defense motion to dismiss granted."

The first and second cause of action, which seek \$250,000 damages for alleged failure of Loew's to repair and restore theatre to its original condition, is still pending.

Rose late in 1943 bought the theatre, after successfully outbidding Loew's, from the Continental Bank & Trust Co., which became the owner under a trust mortgage in 1940. The bank had obtained court order for permission to sell the premises.

**COQUETTE**  
Lyric by GUS KAHN  
Music by CARMEN LOMBARDO and JOHN W. GREEN  
Published by LEO FEST, INC.

WHAT GOES ON?  
Oink oink... .. look look look  
bleats... .. What? Rose hah hah  
... horn hah hah... .. Oh! rose  
hings... .. Huh? Crazy legs...  
... crazy things... .. Oh!... .. Ken  
... crazy hah hah... .. Watch the records... .. the records... .. Oh!

REG. D. MARSHALL





66 proof, Hiram Walker & Sons Inc., Peoria, Ill. Copr. 1945.

## Lou Wolfson Discharged From Army; to Leave For Europe for UNRRA

Lou Wolfson, former assistant to Ape Lastfogel, head of USO-Camp Shows prior to joining the Army, was discharged from service last week and will go overseas for the United Relief and Rehabilitation Administration. He leaves in about two weeks.

Carter hotel, Cleveland, is opening its new Sapphire Room July 18 with Ray Haynes, former New York violinist, and his new five-piece combo.

## USO 'SHUFFLE ALONG' HITS EUROPEAN TRAIL

USO-Camp Shows' musical "Shuffle Along," largest Negro production ever sent out by that organization, left last weekend for Europe to entertain G.I. Company totaled 37, including seven musicians. Noble Sissle, of the original Broadway production, who staged and produced current unit, went along as manager. Company includes Miller Miller, Lee (former being of one-time Miller and Lyles team in the original "Shuffle Along"), conductor Miller, Louis, dance team, and Olivette Miller, harpist.

Also departing over the weekend for ETO are the Swedish Rhythm, all-girl Negro band, totaling 17 players. Both units will be overseas minimum of six months.

## Sophie Tucker Splits 34G Biog Coin With Charities

Sophie Tucker, upon arrival in N. Y. after a run at the Chez Paree, Chicago, sliced a \$34,200 melon to theatrical and other charities gained through sales of 1,500 of the \$25 deluxe editions of her autobiography, "Some of These Days." Beneficiaries on an even split are Actors Fund, Catholic, Episcopal and Jewish Theatrical Guilds, Home for the Aged, Hartford, Conn., and the Sophie Tucker Play-ground Camp Fund.

Soph is still mulling niltery stints for the fall or possibility of taking top role in new Steve Gross musical "Legend of Lou."

## JIMMY WALKER HEADS UNITED JEWISH DRIVE

James J. Walker, former mayor of N. Y., and now president of Majestic records, will head the amusement industry committee in the United Jewish Appeal's forthcoming annual N.Y. drive for funds. Organization is releasing refugees from war areas. Other members of the committee include Harry Brandt, head of the Brandt Circuit; Jesse Kaye, Loew talent booker; Charles Miller, Music Corp. of America veepee; Carl Erbe, Zanzibar operator; Jack Robbins, Robbins Music; and Bob Wetman, managing director of the Paramount theater.

Committee had its initial meeting at the Astor hotel last week.

## Hotels Hardest Hit By Food Shortages Since They Must Stay Legal

The hotels are hardest hit on food, in New York and nationally, because they must remain 100% legitimate. Unlike the small eateries, individually operated, which can indulge in blacklettering for meats, and other rationed commodities, the hotels must remain highly circumspect, and it calls for utmost ingenuity by the chefs and maître d'hôtel to maintain any sort of epicurean parity.

P.S.—They're not. Result is that only the strongest band or personality can offset the deficiencies of the kitchen, especially during the dinner sessions.

## Thanks To

JESSIE KAYE for Loew's State, New York (July 12-18).

JOE HILLER for Vogue Terrace, McKeesport, Pa. (July 20-Aug. 3).

NARRY LEVINE for Olympia, Miami (week Aug. 8).

EDDIE SHERMAN for Steel Pier, Atlantic City (Labor Day week).

MAE JOHNSON for Normandie Roof, Mount Royal Hotel, Montreal (weeks Sept. 10-Sept. 17).

JERRY ROSEN of Stan Zucker Agency for arranging these dates.

## THE NEW

# VIC HYDE

## AL TRACE

And His

SILLY SYMPHONISTS

OPENING AUG. 1  
LOOKOUT HOUSE  
COVINGTON, KY.

By: STAN ZUCKER

## PERFORMERS NOW IN ARMED FORCES

If you are the Special Services or need the immediate use of post-war entertainers, write to:  
How to a Service You'll Always Want

FUN-MASTER GAG FILES

Contains Modern Comedy Material for All Time Performers  
Each Script Contains Over 100 New Line Gags—10¢ Each  
Box 1, 10 New Ready Made Gags, Available in  
PAULA SHIPLEY  
Mail to: Fun-Master  
200 W. 44th St., New York City 18, N.Y.

## Hildegard OK After Op, Will Reopen Plaza

Chicago, July 17.

Hildegard is doing very nicely at the Wesley Memorial hospital following her operation last Wednesday (11). However, she will be confined three more weeks at least.

The long-delayed surgery forced cancellation of her overseas trip but she will reopen the Hotel Plaza's Persian Room (N. Y.) season, per custom in late September. Her new policy will be but one show nightly, merging both the dinner and supper sessions, with a new covert scale to reconcile the b.o. loss, through elimination of one show.

If Hildegard is still too ill to re-inaugurate the fall season, there is talk of The DeMarens playing the N. Y. spot before coming here into the Palmer House.

## Eunice Healy Forced Out of Strand, N.Y., Show

Talstress Eunice Healy dropped out of the current Strand, N.Y., show because of illness Friday (13).

She was succeeded by Tati Vance, who cut short her engagement by one day at the Riverside theatre, Milwaukee, with the Skinny Ennis orch.

## Sully Rand's Beef

Spokane, July 12.

Editor, "Variety":  
Just for the record, I married Turk Greenough Jan. 8, 1942, not 10 years ago. Mr. Greenough does not now, or never did, own any ranch or any home (which was one of my "beefs" not that it's important).

After my marriage I purchased a cattle ranch at Wyalla, Mont., and named it "Heaven" (it was, geographically speaking). I kinda figured a cowboy ought to have a ranch to "cowboy" on. But Turk considers himself strictly the Madison Square Garden type of rodeo "cowboy" (which rather precludes raising beef on the hoof) which same is an extremely expensive sport with practically non-existent financial rewards. Even "Heaven" can be hell without dough. But then that's the trouble with so many purchased "Heavens," isn't it?

However, the boxoffice registers still jingle pleasantly. The trend is toward fresh look at the meat shortage and until someone discovers ostrich-burgers, I'm safe with my fans, and long may they wave, say I.

Sully (your fan) Rand.

## Cristobal a Cafe Cleanup

Cristobal, C. Z., July 17.

This Central American outpost is almost as hot as 52d st., N. Y. As many servicemen as you'd find around Father Duffy's statue disappear at 8c a pack; double butter on the table, and enough meat to treat a fleet.

The town is well worth seeing. The main street boasts about 50 or 60 major saloons, each boasting some 75 to 100 babes. Just a shelf of a place is each; a large open doorway beckoning you up to the bar 140 to 150 seats, many tables scattered around, girls coining or sitting, giving the G.I. the eye. Blue Moon at a buck a chuck. These are hostesses' "downies."

Main tie down here is one Antonio Vecchio. Formerly a Brooklyn speak operator, he migrated here some three years ago. Runs three bistros, the Cabana, Copacabana, a Monte Carlo. Bands in each; with the Copa the largest. Drinks 50c per 10-oz. bottle of beer; 75c per 3-oz. jigger of any brand.

# 'She's A Hit...'

VARIETY—ISSUE  
JULY 4, 1945

Rose Marie applies the fuse to the Fourth of July fireworks at the Capitol this week, demonstrating for once and all that the erstwhile child prodigy has grown up and reached the stage where she has to be reckoned with as a talented, show-wise performer in any branch of the biz. She's a hit from the start and builds rapidly to actual show stopping proportions midway in her turn.

Gee really wows them with a sock Jimmy Durante impress, displaying a rare flair for mimicry from the gravel voice right down to the characteristic gestures while singing and on through to the familiar Schaez waltz. Audience sets it up, whooping at each "stop the music" and welcoming the familiar Durante routines. "Jimmy the Well Dressed Man," "Ups to Him," "Without Broadway," etc. Such is all the more surprising because she opens as a straight singing single, tastelessly gowned, doing "Mama Says No" and "There Must Be a Way" straight, with no indication she's fortified with such excellent comedy material—she's a cluck. Rose Marie's been tested and found obey for stardom, and this engagement returns the same verdict for stage shows anywhere. Durante routine is followed by another comedy turn which seems to be a contemplation of all the Italian fallouts ever sung. She wraps them together with some doggerel in English and a few adze ditties to nail down the lid. She had to beg off with a well-phrased speech of appreciation.

DONNA, Variety, July 4, 1945.

"What we call sensational success—Rose Marie at the Capitol. On opening night Rose Marie, after four encores and five bows, was forced to make a speech—and for many minutes that audience whistled, cheered and applauded."

LOUIS SOBOL, New York Journal-American, July 7, 1945

# ROSE MARIE

CONCLUDING 4 WEEKS

AT THE

## CAPITOL NEW YORK

An acknowledgment with heartfelt thanks to Marvin Schenck, Jesse Kaye, Joe Burns, Ben Warnow, Ben Serkovich, Richard Moses and my many other friends.

Direction: Music Corporation of America



















ANOTHER  
LUX GIRL!



EVELYN  
KEYES

**"Active-lather facials  
leave skin softer, smoother"**

"A Lux girl? You bet I am!" says lovely Evelyn Keyes. "My Lux Soap beauty care is so simple: Smooth the creamy lather well into your skin, rinse with warm water, then cold. Pat gently with a soft towel to dry. You'll find your skin is smoother, softer—looks so fresh! That's why I never neglect my Active-lather facials!" Why don't you try this beauty care?

In recent tests of Active-lather facials with Lux Toilet Soap actually 3 out of 4 complexions improved in a short time.

EVELYN  
KEYES



SCREEN STARS ARE  
RIGHT!  
LUX SOAP BEAUTY  
CARE REALLY WORKS

**FIGHT WASTE**  
Soap uses vital war  
materials. Don't waste it!

*"The Band and  
a Night"*

*This Beauty Care really makes skin lovelier... no wonder 9 out of 10 screen stars use it!*

Published Weekly at 154 West 44th Street, New York 18, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies, 25 cents. Entered as second-class matter December 22, 1902 at New York, N. Y., under the act of March 3, 1879. POSTMASTER: Send address changes to VARIETY, INC., ALL RIGHTS RESERVED.

VOL. 159 No. 7

NEW YORK, WEDNESDAY, JULY 25, 1945

PRICE 25 CENTS

# WALL TO WALL "WORLD" NEWS

## 'You Are Not Cultured,' 'No Manners,' Russe Ushers Berate If You Walk Out

By ARTUR BRONSON  
Lillian Hellman's "The Little Foxes" has just been presented in Moscow, where her "The Watch on the Rhine" is also running, and her "The Searching Wind" is now being discussed for production—making the N. Y. dramatist the leading contemporary foreign playwright of the Soviet Union.

Both "Foxes" and "Watch," comes this report, are hugely successful. "Watch" is also about to be done in Armenia and Georgia, as well as in Leningrad. Under the Russian repertory system, a play can run for years; it can also run in 40 or 50 theatres throughout the nation at one time. The playwright is highly profane in the playwright. Miss Hellman admitting that her royalties from "Foxes" and "Watch" will be "enormous."

Playwright returned recently from Russia, where she spent four months on invitation of the government, being the first so-called "cultural" guest to make the trip. She traveled, lectured, visited theatres and concert halls, and met a variety of people. She says she did a great deal of speaking, especially to stage, film and literary groups. Everybody is (Continued on page 49).

## N.Y. Stage Door Canteen May Go Under Canvas As Hotel Deal Fizzles

Expectation of moving the New York Stage Door Canteen to the Abbey hotel, has faded, but the American Theatre Wing committee may solve the problem of finding new quarters before the end of the week. Planned to continue the Canteen without interruption by going under canvas.

Idea is to raise a tent on the lot at 52d Street and Sixth avenue and to secure refreshment service from the outside. Wing proposes to erect a building on the site, which has been used principally for War Bond selling stunts for several years. Cost of the building is figured around \$25,000.

Canteen, which has been quartered in a former night club under the 44th Street theatre, must move by Saturday (28), when the N. Y. Times takes over the property, which will be immediately razed, to be replaced by an extension of the publication plant.

## Jimmy Dunn's Helicopter Taxi Service on Coast

Hollywood, July 24.  
Howard Brooks, Wall Street broker, reported yesterday that Jimmy Dunn for partnership in a new helicopter taxi service. Plans call for air hitting between Hollywood and other cities in California and Nevada.

Dunn already has 1,000 hours flying time to his credit.

## Metro's Sinatra Excl?

Deal is simmering whereby Frank Sinatra goes under Metro contract 100%. Presently he's on a shuttle between RKO, his home lot, and MGM.

Music Corp. of America, for the crooner, would have him exclusively at the Culver City plant, with a one-year loan arrangement to RKO.

## Lapse Costs Todd 160G 'Harvey Deal'

By JACK PULASKI  
Any question about the future of "Harvey" on Broadway has been clarified. The show will remain at the 48th Street indefinitely. Brock Pemberton, the show's producer, having entered into a contract with the Joe Leback estate, which has little to the theatre. The "Harvey" run is predicted to extend beyond the season of 1945-46, having drawn capacity since opening nearly nine months ago.

Mike Todd, through a rental deal on the 48th Street that expires next Dec. 15, has been profiting on the (Continued on page 53)

## WOO CLARK GABLE FOR AAF AIR SHOW

Clark Gable is being sought by the Air Force plane, who involves the activities of this arm of the army from all over the world. Gable's directors have been called in by the AAF from time to time during the 16 weeks that the program has been on the air to suggest ways in which to iron out the kinks. Majority, it is reported, have suggested a complete change of format.

ABC execs have come up with the idea of building a show around Gable, who rose to a majority in the Army Air Force prior to his discharge several months ago. He reportedly would be receptive to doing the once-weekly stint, but whether Metro production plan would interfere, has not yet been determined. It is believed that the film company would not stand in the way if Gable felt that he should do the program.

Band of the late Major Miller is due back in this country shortly from Europe, where it has been entertaining Allied fighting men for the past two years. Since the death of Major Miller, musical crew has been led by both Sgt. Ray McKinley and Sgt. Jerry Gray.

The U. S. Government and the War Dept. find themselves confronted with a whole new concept of thinking that has developed in this country over the returning war veterans and their place in society. For one thing, they find themselves faced with the serious problem of breaking down the popular conception that when G. I. Joe finally gets back into multi-hell, he is a maladjusted person, afflicted with neuroses, etc., and as such a problem to his community.

To counteract this growing feeling among the "stay-at-homes" the War Dept., via the Army Air Forces, is turning to radio, with its access to millions of listeners, to "re-educate" the people and their thinking. As a part of one of the most ambitious radio programming ventures yet attempted—designed to break down this harmful attitude underlying philosophy will make its bow on the Mutual network next Tuesday (31) and will be aired for 12 weeks (WOB, the (Continued on page 53)

## 8-Hour Marathon Show Staged for 35,000 GIs Returned From Europe

Unique way show business puts itself out in emergencies to aid G. I. morale, was strikingly evidenced last Saturday (21) when five USO-Camp Shows units put on a continuous eight-hour show at Camp Kilmer, N. J., for 35,000 GIs just from Europe and confined to camp.

Troops had arrived day before on the Queen Elizabeth and other troopships and were locked in Kilmer to be processed pending dispersal. Camp Shows, learning of this, promptly set up a special entertainment program to run from 2 to 10 P. M. in Kilmer Bowl, which was crowded.

Five units, consisting of 49 people, all troops about to go overseas, took part, including the concert unit headed by Paul Robeson; the Sharon Rogers all-girl band of 16, and several variety units, including a nine-set vaude unit with Myles Beil and Nan Beil; Frankie Conville, and others.

It was the first time in Camp Shows history that such a stunt had been done.

## Leigh's Illness Forces 'Skin' Fold Despite SRO

London, July 24.  
"The Skin of Our Teeth" closed at the Phoenix Saturday (21), despite capacity sell every performance, due to illness Leigh's illness. She's been abroad in Switzerland, but a rather old English piece which may serve as her Broadway legit starter.

## Expect Some 4,000 Additional H'wood Workers to Join Strike in Its 20th Wk.

## Murray Bans Sons' Acting

Hollywood, July 24.  
Ken Murray's sons will never follow in their father's footsteps, according to a stipulation in the property settlement attached to the divorce action filed by his wife. Document provides that the two infants, Kenneth, Jr., and Cora-Riley, must not become pro thespians.

## U Steps Into A.C.C. Breach

Universal Pictures stepped into the Red Abbott-Luella Costello feud Monday (23) to avert what may have been a permanent breach between the comics. Film firm inserted itself after Bud Abbott sent telegrams to the press requesting an interview to present his side of the story.

Press conference arranged at the Hotel Astor, N. Y., never came off. Instead, a Universal press rep, along with Abbott's publicity man, told reporters that Abbott, along with Costello, was the Hippodrome, Baltimore, starting tomorrow (Thursday), and indicated that all was amiable and sweetness between the comedians. Abbott last week declared that he wouldn't play the Hipp, and subsequently Jerry Rappaport, the Hipp's operator, made plans for Costello to appear as a single with the rest of the show, including Joe Kirk, ex-Kirk, Mills & Martin). Costello's brother-in-law, who has been assuming the major, (Continued on page 20)

## GERT LAWRENCE PIC BIOG FOR HELLINGER

San Francisco, July 24.  
Mark Hellinger's first indie film production in the fall will be "A Star Danced," the Gertrude Lawrence autobiog, with Victor Saville directing. Deal was set here this past week. Miss Lawrence is now in Beverly Hills. Vivien Leigh and Ginger Rogers are being directed to remount the title role. Fanny Hellinger, Miss Lawrence's attorney, is with her, handling the details.

Hellinger winds up his Warner Bros. production deal in November and will tie off his own indie plans with the just-published Lawrence bio.

Miss Lawrence, meantime, has passed up the idea of musicalizing Mark's "Luella Dobson," to a Cole Porter score. It was first published in 1914, in England, and is the story of an English Lancelotti strikes Oxford students to drowning themselves in not pursuit of her career. Miss Lawrence has another old English piece which may serve as her Broadway legit starter.

Hollywood, July 24.  
Some 4,000 additional studio employees are expected to join the strike in the studio this week with Screen Cartoonists Guild approving the measure to walk out today. (True) at meetings held late last night (Mon.). The Screen Office Employees Guild executive committee voted 46 to 2 to recommend that 3,000 while-strike stay outside the picket lines. Recommendations will be read to a mass meeting of SOCC members Thursday (28) night, with officers believing that nearly 100% compliance will follow, so that group may preserve union connection and prevent their charter from being lifted by the painters. Strike is now in its 20th week.

Screen Analysts Guild, comprising 100 members, will hold its general meeting later this week, but their execs also voted to go out. Screen Publicist Guild exec committee shortly before midnight voted 27-6 to be in favor of observing picket lines and will present recommendations to membership meeting Friday night.

Cartoonists did not bother to take (Continued on page 22)

## LaC. Offered at 1 1/2 As White Owl Gabbler On 15-Min. ABC Show

ABC (Blue) reportedly has offered Mayor LaGuardia to White Owl for a 15-minute network commentary program, indicating that the mayor, LaGuardia, would do a switch and be available for a commercial web spot.

Chief hitch at the moment is said to be the fear that, at the last moment, LaGuardia would drop the switch and throw his hat into the political ring again and run for re-election.

White Owl, who has been dropped sponsorship of Earl Wilson on Mutual, has been shopping around the new show via its agency, J. Walter Thompson.

Deal for a 15-minute LaGuardia stand would probably run around \$1,500, it's reported.

## Paul Robeson to Top Overseas Mixed Unit

Paul Robeson is being considered shortly in a mixed unit, this being the second time in two weeks that USO-Camp Shows has arranged or dispatched a mixed unit abroad.

The idea incidentally, starting with the initial mixed unit in November. The USO-Camp Shows has grouped white and other performers.

Robeson will be on tour six weeks in a four-man concert unit consisting of himself, his accompanist, Arthur Hodesman, Lester two white. Robeson was originally scheduled to go overseas this summer as actor instead of singer in the legit "Othello," but easing difficulties came up and project was dropped.







**WORLD  
OHIO, AUGUST 1<sup>ST</sup>  
THE NATION! THE ALL-  
ALL TIME! LAUNCHING A  
SMASH SHOWMANSHIP OF**

20th Century-Fox  
Presents

A Eureka Pictures,  
Inc. Production

**FRED MACMURRAY** in  
"CAPTAIN EDDIE"

(The Story of Rickenbacker) with

LYNN BARI • CHARLES BICKFORD

THOMAS MITCHELL • LLOYD NOLAN

JAMES GLEASON and Mary Philips

Darryl Hickman • Spring Byington • Richard Conte

Directed by LLOYD BACON

Produced by WINFIELD R. SHEEHAN

Associate Producer Christy Walsh

Screen Play by John Tucker Battle

20th Century-Fox presents

**FRED**



THE STORY OF

KEEP SELLING BONDS!

**PREMIERE, COLUMBUS,  
! NEWS-FLASHED ACROSS  
SURPASSING PREMIERE OF  
SMASH HIT WITH ALL THE  
CENTURY-FOX**

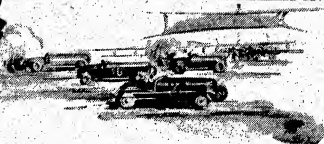


A Eureka Pictures, Inc. Production

**MacMURRAY**

**EDDIE**

**RICKENBACKER**









# "CRITICS

"Solid for all  
situations,  
will grab  
hefty business!"  
—VARIETY

"A stunner in  
Technicolor.  
Another M-G-M  
musical hits the  
top note!"  
—FILM DAILY

"Outstanding  
hit!"  
—BOXOFFICE

"Top money  
show. M-G-M  
deserves a  
doff of the hat!"  
—THE EXHIBITOR



CAPITOL RECORDS GO BOOM!

## ANCHORS AWEIGH

is off to a Technicolossal  
start at the Capitol, N. Y.

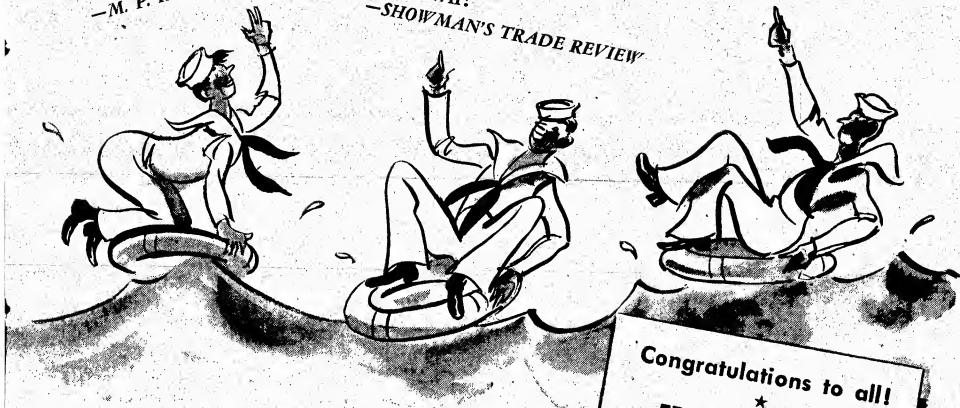
SURE THE BIG ONES COME FROM M-G-M!

# OVERBOARD!

"ANCHORS AWEIGH  
destined to reap  
a golden harvest!"  
—M. P. HERALD

"Bound to be  
the talk of  
the town!"  
—SHOWMAN'S TRADE REVIEW

"Top values for you  
and everyone  
else to see!"  
—M. P. DAILY



I TAKE OFF  
MY HAT TO THE  
TRADE PRESS!

Yes indeed the trade press went  
overboard in the reviews! But  
look at the Capitol Theatre business!  
Boys, you certainly called the turn!



Congratulations to all!  
★  
**FRANK SINATRA**  
**KATHRYN GRAYSON**  
**GENE KELLY**  
in M+G+M's  
Technicolor Goldmine  
**"ANCHORS  
AWEIGH"**  
with  
**JOSE ITURBI**  
and  
**DEAN STOCKWELL • PAMELA BRITTON**  
**"RAGS" RAGLAND • BILLY GILBERT**  
**HENRY O'NEILL**  
Screen Play by Isabel Lennart  
Directed by GEORGE SIDNEY  
Produced by JOE PASTERNAK

# First Yank Show in Bayreuth's Wagnerian Home Was USO Legitist

First American production to play the famed Richard Wagner Festspielhaus at Bayreuth, Germany, was a USO-Camp Shows legitist, "10 Little Indians," which performed there June 19-21 under auspices of the 9th Armored Division Special Service office.

Use was first production of any play, other than Wagnerian opera, ever to play the Festival House. It was built in 1912 by Ludwig Grosse, a Bavarian in 1872 for Richard Wagner and used exclusively for his operas until the GIs took over. Unit has been managed by Bert Bertram since it left N. Y. Nov. 3, '44, and now by John Friedelike, as entrusted, was being member of cast. Bertram, Helen Warren, Katherine Squire, Frank Wacker, Ralph Meeker, Edward Harvey and Richard Garrick are other players. Unit distinguished itself by performing under fire in Italy before visiting ETO.

## AAF Sets Up Pacific Program; Nabs Talent For GI Variety Show

By STAFF SGT. LEO PILOTT

In the Hawaiian, July 18. Show business, strictly GI (but not from the ranks), on the scene, night clubs and radio is really the order of the day—and night, in the Army Air Forces Pacific Ocean Area (AFAFPO).

Through the efforts of Lt. Col. E. S. Sinsabury, Chief of AFAFPO Special Services, and his Chief of Entertainment and Recreation section, Capt. Charles H. Halden, the outstanding Army Air Forces soldiers, for the first time in the Pacific area, is being coordinated and produced as individual units to tour the forward areas.

Topnotch soldier talent, arriving from the mainland at AFAFPO replacement centers, is "grabbed" by Capt. Halden and then whipped into a variety, complete with music. It has to contain plenty of variety to please the diversified tastes of GI audiences, comprised of boys hailing from Dubuque to Fresno and Nacogdoches to N. Y.

This music building recreational plan is to have a steady stream of GI entertainment units formed as additional soldier talent arrives from the States, and then route them to follow the initial units to the forward areas, thus providing for personnel, and other services in the forward areas, with a continual flow of topnotch GI variety shows.

**Material Agency**

Some of the outstanding GI talent all set to "hit the open air" are former members of the "Winged Victory" cast, including S/Sgt. Peter Lind Hayes, nightclub screen and dance, acclaimed by music authorities as one of the "best" in the country; S/Sgt. Jerry Adair, harmonica solo brother of Larry; S/Sgt. Danny Miller, former vocalist of the Miller; Capt. Walter Long, dancer, who has been seen in leading nightclub and on the stage; Capt. John Tyers, leading baritone of the Los Angeles and San Francisco operas; still under contract to MGM (sang "Silent Night" in "Winged Victory"); and Sgt. Galt Galt, who, one time was with the Broadway's youngest producer.

## Nelson Attends First SIMPP General Meet

Hollywood, July 24. Donald M. Nelson, new president of the Society of Independent Motion Picture Producers, attended his first general meeting, and declared he would make it a definite policy to try to new post to be of service to the industry and the nation.

Chief topics discussed at the meeting: the strike situation, postwar film markets in foreign lands and the government's anti-trust action against the film industry.

These questions will be discussed in greater detail at a meeting to be held by a new executive committee consisting of George Bagnall, Roy O. Taylor, Sol Lesser, and others. Daniel T. O'Shea, Leo Spitz and Edward Small.

## SELL 'BROTHERHOOD' VIA BOOGIE IN CHI

Chicago, July 26. American Negro Festivals and Top-Amp music thing had an appropriate setting Friday (20): White Sox ballpark. Doubtful if the pair has ever before known the same kind of enthusiasm as that engendered by Paul Muni, long-time champion of the Negro. Anne Brown, etc., its most exciting events heretofore having been occasions where the house was loaded in the ninth, nobody was out, and it took two runs to win.

Salute to the late President had everything—intoned's inspired Negro spirit, Muni's inspired rendition of "Lonesome Blues," "Free Dom's Plough"; upstart star Miss Brown's ecstatic warbling of soulful, 100-voice chorus (rendition of some Mascagni and Bellini), and boogie—and it was a far cry from the fact that the affair, dedicated to FDR's most deeply-rooted wish, the existence of a world-wide world-wide, the smash success it became.

Somewhere between the Deep River "Go Down, Old Man," and "Hamp's Boogie" the differentiation between live and spiritual was lost. Each was rhythmic in the same degree; each was sonorous, full-throated, contagious. And when Miss Brown came out with "Summertime," and Navy's Chief Petty Officer Graham Jackson, long decorated, 100-voice chorus (rendition of some Mascagni and Bellini), and boogie—and it was a far cry from the fact that the affair, dedicated to FDR's most deeply-rooted wish, the existence of a world-wide world-wide, the smash success it became.

## Treacher, Alan Foster, Betty Hutton on Tour

Arthur Treacher, in a solo, and Alan Jones and Irene Harvey, in a four-man unit, left N.Y. Sat. (21) for overseas for USO-Camp Shows. Treacher, in a solo, and Alan Jones and Irene Harvey, in a four-man unit, left N.Y. Sat. (21) for overseas for USO-Camp Shows. Treacher, in a solo, and Alan Jones and Irene Harvey, in a four-man unit, left N.Y. Sat. (21) for overseas for USO-Camp Shows.

## Dr. Wassell Shifted to Washington

Hollywood, July 24. Capt. (Dr.) Corydon M. Wassell has been transferred to U.S. Navy Bureau of medicine & surgery in Washington for assignment to sea duty. Wassell, 38, was previously attached to the western sea frontier for the past two years in public relations work.

Paramount filmed the saga of the heroic medic two years ago.

## RANK'S DAUGHTER ENGAGED

Hollywood, July 24. Shelagh Rank, daughter of J. Arthur Rank, English film head, has become engaged to Lt. Fred M. Smith, U.S. Army Signal Corps, of Los Angeles, the bride-to-be's parents announced yesterday.

Miss Rank served in the ATS unit 1944 and is now working on educational films for children. Lt. Packard, former Hollywood film writer, is attached to U.S. Army-Pictorial Service in England.

## Wallis' 50th Anniversary

Clarence Wallis, longtime partner with F. B. Proctor in Proctor Theatre, and his wife, recently celebrated their 50th wedding anniversary. A son, Paul, manager of F.B.'s Leland, Alhambra (where Proctor was born) and his daughter, showman, was one of those attending. The elder Wallis is an Alhambra and Proctor.

## Riskin Aides OWI Pix

Hollywood, July 24. Robert Riskin is functioning as consultant on three OWI pictures, though he has resigned from that organization and is setting up his own indie production unit, with "The Magic City" as his first venture. OWI pictures, slated for overseas distribution, are under direct supervision of Lamar Trotti, John House and Sidney Buchman.

## GI Backs 'Voice In' USO-Spec. Serv. Beef; Best Talent Slighted

Editor, "Variety":

Somewhere in USA. Your June 11 story on Frank Sinatra's overseas USO jaunt and his criticism of Special Services Officers was something I had been waiting a long time to see. I have often been tempted to write you my opinions on the subject, but I have not had time until I read that article did I really feel the courage.

It has long been assumed by the Army that an officer is capable of doing almost any job. They make a lot of exceptions when it comes to Special Services Officers. For in most cases it is given to the officer with the proper amount of rank rather than to the person with the proper amount of knowledge and ability in the field. Then, too, one of the requirements of a Special Services Officer according to Army standards is that he must have actively participated in athletics or have experience in coaching or physical education. It makes no mention of theatrical ability, and I think that he should have the necessary cultural and educational background to equip him for the proper supervision and management of entertainment and musical programs. It is no wonder then, that Special Services Officers are not given serious in handling entertainers and producing shows? May I quote Bob Baker when he says that there are too many volleyball experts in Special Services?

There are many instances where officers chosen especially for their theatrical knowledge, but this applied to the highest of the high, and is in a more or less supervisory capacity.

I have no doubts that the Special Service division has excellent intention. I attended the "20-day briefing" in the Special Services Officers' School in Virginia, and I think I am the best attempt I have seen anywhere in the Army. The course was good, but the trouble was the fact that the majority of the students were poorly chosen, either because they had no theatrical background, or in theatricals. In turn, those who were qualified were in many cases given a "hard time" by the officers when they returned to their units. Why? Because they found that they were not the best.

## Medicine Units

My biggest grip, however, is the type and calibre of entertainment that tours the Army posts (I am speaking of those on land, not those having served overseas). The USO may send out some very good groups, but they never seem to be the camps at which I am stationed. Most of them remind you of the old-time Saturday night show, and are not local theatre. Few of the chorus girls can dance.

I do not mean to criticize the sincerity of the entertainers. They are all trying—which is more than can be said for a good many of the others. But if the Army means to provide the best in entertainment for its troops, they must find the sources and come up with the talent.

What do I mean? What about the music professionals who are in the Army just begging for the chance to entertain overseas? To the end of the world, the old regulars are needed they will be sent for.

Bob Elton is trying to use all the pros in the Army (according to an article in the "Variety" of the same date) and if the Special Services Division would try the same thing I feel certain they would have great success.

But then, maybe I'm dreaming. I just thought I would pass your thoughts along for what they are worth. It might also say—hooray for Sinatra.

Name Withheld By Request.

## ATW VICTORY PLAYERS CITED FOR MIGHTY 7TH

Victory Players, of the American Theatre Wing, consisting of 400 pros who volunteered their services as actors for morale work, have been receiving special commendations for their prominence in the recent bond drive. The U. S. Treasury picked four Wing sketches to keynote the drive. Actors in New York, Philadelphia and Washington went out with four sketches, playing schools, factories, unions, churches, and the Treasury furnished Wing scripts to 46,000 other playing groups throughout the country.

Four official sketches of the recent drive were "The Favor" and "The Sergeant," by Lawrence Jones, "To Ease Their Hurt," by Esther Hawley, and "The Music Goes Round and Round," by Nancy Maynard. Each had named used kid actors, all pros, for the first time.

Since the Victory Players were out with four sketches, playing schools, factories, unions, churches, and the Treasury furnished Wing scripts to 46,000 other playing groups throughout the country.

Four official sketches of the recent drive were "The Favor" and "The Sergeant," by Lawrence Jones, "To Ease Their Hurt," by Esther Hawley, and "The Music Goes Round and Round," by Nancy Maynard. Each had named used kid actors, all pros, for the first time.

## Sailor-Made 'Show' Unit Peps Up Plans

Stepped up Navy program for good entertainment is developing the Navy Liaison Unit in N.Y., with new additions to staff, new show units for the theatre publicists, and a new unit set up recently to further a unit self-entertainment program. The unit, headed by Lt. Bob Elson, ex-musicals announcer, had added recently to its administrative staff, Lt. Arthur H. O'Connor, ex-bandleader; Lt. Martin Manulis, ex-J. C. Wilson production staff; and Bob Lindner, ex-Henry stage director, and Chief. Sp. John Carter, ex-Meloplane tenor.

Unit set up recently to further a unit self-entertainment program. The unit, headed by Lt. Bob Elson, ex-musicals announcer, had added recently to its administrative staff, Lt. Arthur H. O'Connor, ex-bandleader; Lt. Martin Manulis, ex-J. C. Wilson production staff; and Bob Lindner, ex-Henry stage director, and Chief. Sp. John Carter, ex-Meloplane tenor.

Unit set up recently to further a unit self-entertainment program. The unit, headed by Lt. Bob Elson, ex-musicals announcer, had added recently to its administrative staff, Lt. Arthur H. O'Connor, ex-bandleader; Lt. Martin Manulis, ex-J. C. Wilson production staff; and Bob Lindner, ex-Henry stage director, and Chief. Sp. John Carter, ex-Meloplane tenor.

Unit set up recently to further a unit self-entertainment program. The unit, headed by Lt. Bob Elson, ex-musicals announcer, had added recently to its administrative staff, Lt. Arthur H. O'Connor, ex-bandleader; Lt. Martin Manulis, ex-J. C. Wilson production staff; and Bob Lindner, ex-Henry stage director, and Chief. Sp. John Carter, ex-Meloplane tenor.

Unit set up recently to further a unit self-entertainment program. The unit, headed by Lt. Bob Elson, ex-musicals announcer, had added recently to its administrative staff, Lt. Arthur H. O'Connor, ex-bandleader; Lt. Martin Manulis, ex-J. C. Wilson production staff; and Bob Lindner, ex-Henry stage director, and Chief. Sp. John Carter, ex-Meloplane tenor.

## ENSA Sends 256 More To Burma-India Area

S. E. Asia Command, July 6. In conjunction with the sending of entertaining forces overseas until the end of the Pacific war, British ENSA is sending 256 more units, comprising 236 artists, to the Burma-India area.

So far only name acts to arrive at the request of Lt. Gen. Sir Oliver Blundell, Lt. Allen Jones, S.E.A., have been Jack Jay and Donald Edge. BBC won't let violinist Arthur Sandile continue.

Tommy Trinder and Arthur Askey, although willing to make the trip, are being held in West End contracts by various managers.

Most recent promise, already discussed as that and which will be in battle dress, is that Beatrice Lillie will visit S.E.A. in this fall.

## Army's 'Okay USA' To Tour Europe

Paris, July 19. Army's forthcoming 12-city, 12-day, "Okay USA," utilizing the 35 members of the popular "Jip the Joke" U.S.A. troupe, and the biggest GI show since "This Is the Army." Show, a sort of GI sideshow, will be seen where it is scheduled to open July 17. Cast will include such top talent as "Jip the Joke" as Mickey Rooney, Bobby Breen, Jack Williams of Broadway's "Let's Face It," Larry Hugo (from a "Dick" comedy), Archie Robbins and Red Buttons, both from "Winged Victory," as well as other leading Broadway talents. Simplified thespians. Capt. Joshua Logan, former Broadway stage director, will be in charge of the production. Ted Fetter, another Broadwayite, is assisting. Special Services is sending out in making up a musical spectacle, with costume, sets and similar trimmings.

## A.L. Mayer May Continue War Work; Theatre Man Reporting to Red Cross

While present plans are indefinite, Arthur H. O'Connor, operator of the Rialto, N. Y., who has served nine months with the American Red Cross, is expected to leave for Europe, O'Connor, states that he may have additional service to the Army of Occupation and also to men in staging areas and redeployment centers. He is scheduled to talk to O'Connor today (Wednesday) and he would like to devote time to his business interests just now, fears he may continue in service.

Mayer flew in Thursday (19) from Europe. He said he had been in Europe and also to that, six months in the South Pacific. He devoted a week (Wednesday) to the War Activities Committee.

While in Europe Mayer made a number of radio broadcasts from England, France, Germany, Austria and Italy for the Red Cross.

He is also a member of the Kurts, long associated with Mayer and secretary of the corporation controlled by his wife, Betty, has been operating the house.

## THEATRE GUILD DENIES ANY INDIE CIP DEALS

Lawrence Langner, Theatre Guild exec, yesterday (Tues.) denied that the Guild is negotiating with any independent producers for indie production, as well as the Charles Chaplin-Arthur W. Kelly negotiations.

Kelly has recently resigned as president of Eagle-Lion Films, has been planning a film-play production, in which Chaplin would participate. Called the Broadway Productions, plan was to film plays.

Kelly was last week reported continuing talks along these lines with Chaplin, but the Theatre Guild also was reported interested in the venture.

## Par's Bond Pic for Both Can.'s 9th and U.S.' 8th

Paramount will produce "Hasty Hasty Bond Caravan," next Tuesday (26) in which Charles Chaplin's 9th Victory Loan and U.S. 8th War Loan. Bernard Lubor will direct, with Guy Green as producer, and William Russell, director, and William Shavelson writing screenplay. The picture will be a musical drama. Harold Adamson and Jimmy McHugh, through courtesy of Paramount, will write a new song titled "Let's Play Square With the Boys Out There."

Production starts in August with stars from various studios going on location for film.

## ROMERO IN CIVILIS

Hollywood, July 24. Cesar Romero will be discharged this week from the U. S. Coast Guard after almost three years' service.

He will immediately resume his contract at 20th-Fox.



# KAMIKAZES

**BLAST THE SCREEN WITH MANIACAL POWER!**



How the Navy Met the Threat of Japan's Suicidal  
"Secret Weapon" Off Okinawa! . . . 4,232 Sons of  
Heaven Blown to Hades—Man by Man and Plane by  
Plane—Scores of Them Before Your Very Eyes—In

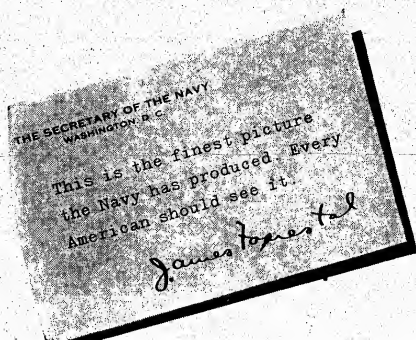
## "THE FLEET THAT CAME TO STAY"

*Presented by the U. S. Navy*

**BOOK THIS MOST SENSATIONALLY  
THRILLING OF ALL NAVY SHORTS  
FREE AT YOUR PARAMOUNT EX-  
CHANGE. RELEASED JULY 26, ONLY  
ONE MONTH AFTER OKINAWA WAS  
CAPTURED!**

2 Reels—20 Minutes

Released by Paramount For the Office of War Information,  
Through the War Activities Committee,  
Motion Picture Industry



# Prestidigitator



MEET THE PRESTIDIGITATOR, THE  
 PETER APOSTOL OF THE PATRONS  
 OF THE LYCEUM. He'll see them in his HAND...  
 and then, in the flash-of-an EYE... they're  
 in your THEATRE... He's been doing  
 one trick for TWENTY FIVE YEARS... and  
 he's got it down "pat". Yep... TWENTY-  
 FIVE YEARS... FIRST getting patrons  
 into the palm of his hand... and then  
 getting them into YOUR THEATRE...  
 He can even prove that "the EYE is  
 quicker than the HAND"... and that's his  
 SECRET... because... it isn't "sleight-of-  
 hand" that makes this stunt so good...  
 It's EYE-APPEAL... the kind you find in  
 NEWS TRAILERS and ACCESSORIES... that  
 REALLY fill those seats.

NATIONAL *Screen* SERVICE  
 PRIZE BABY OF THE INDUSTRY

## London 'Pressures for Studios'

An organized attempt to pressure the Government to deregulation British film studios is being sponsored here. At present 75% of British studio space is still controlled by Whitehall, and at least half a dozen international production companies are still patiently awaiting permission to obtain floor space.

## Buenos Aires Finds Dubbing of S. S. Pix NSG or B.O.; Rap Mixed Lingos

Buenos Aires, July 17. To dub or not to dub—that would seem to be the gimmick for Hollywood studios, as regards the South American market.

Whatever the result may be in other Latin countries, there's no doubt that this new technique is not payable to Buenos Aires patrons, and it is hoped here that boxoffice results should decide Hollywood to shelve the whole idea.

For instance, premiere of "To Have and Have Not" at the Gran Cine Opera gave a gross of only 3,500 pesos (\$800), as compared to a gross of 8,000 pesos (\$2,000) at the Gran Rex on the night of, with the undubbed "Laura," which had been running several weeks to packed houses.

Experts point out that "To Have" with Humphrey Bogart and Lauren Bacall would have proved a greater draw, were it not for dubbing, than "Laura," the major cast of which was relatively unknown to A. A. audiences. Dubbing is a big attraction here, especially since "Casablanca" and "Sahara," and there should have been paid for it, as it is the much-advertised Bacall.

Similarly, premiere of "Mrs. Parkington" with Greer Garson and Walter Pidgeon, usually prime favorites, grossed a weak 5,000 pesos (\$1,250) at the Opera.

These poor grosses can't be blamed on the polar wave which suddenly hit B. A. A. last night of June, as the not-dubbed pix show (even very oldtimers) have been doing fair fair.

RKO distributors in B. A. reveal they have asked for a revision of policy in regard to sending in dubbing mix to this market. The company is not showing its dubbed pix in B. A. and distributing them only in the interior black districts.

Apart from jibes at the whole idea of dubbing, criticism is especially strong on the choice of dubbing men, "Mrs. Parkington," and mixture of Mexican and Spanish accents is exasperating to A. A. audiences.

Only bright spot locally is that dubbing is proving a gold mine for radio comedians and actors in general, who poke fun at these Spanish gabfests.

### Chile's Kickback

Santiago, Chile, July 17. Controversy over the dubbing of pictures dubbed with Spanish dialogue has been rife here for some time, with companies trying to solve the problem of how to reconcile boxoffice returns with critical disapproval. Local fan clubs are also dubbing an artistic article and fully rebuffs to review the film.

Recently Paramount announced its intention of running "And Now Tomorrow" at two theatres simultaneously, with theatre showings in both with English dialogue and Spanish titles, and the other with Spanish dialogue dubbed in. One would expect for English film were doublet, but for Spanish one, and English version is never for extra week.

That doesn't seem to lie in with statement made above that returns would be up, but increase come from suburban and provincial districts, where proportion of alphabetics is much lower for extra week.

Solution would appear to be a print in English for metropolitan theatres, which cater to more cultured audience, most of whom are familiar with English, like to hear it spoken well.

## 30 New Mex Filmeries

Thirty new film theatres are to be built in Mexico, financing to be done by companies Financiera Industrial Cinematografica.

Company plans to build 10 in Mexico City and 20 others throughout the republic. Some of the stock of which will be offered for sale to the public.

## Current London Shows

London, July 17.

"Arsenic & Old Lace," Strand.  
"Blithe Spirit," Duchess.  
"Chicken Every Sunday," Savoy.  
"Crack Up," "For Love," Westminster.  
"Duet For Two," Lyric.  
"The End of the Road," New.  
"Gaiety," Saville.  
"Gay Sealings," Palace.  
"The Girl in the Red Velvet," Palladium.  
"Honeycomb," York's.  
"Trene," His Majesty's.  
"The Lady's Man," Piccadilly.  
"Lady Edith," Playhouse.  
"Madame Louise," Garrick.  
"Night and Music," Cottesloe.  
"Night Velvet," Cambridge.  
"No Means," Vaudeville.  
"The Old Fashions," Hippodrome.  
"Perchance to Dream," Whitehall.  
"Private Lives," Apollo.  
"See How They Run," Comedy.  
"Shop 'Til You Drop," St. Martin's.  
"Strike It Again," Wales.  
"Sweetest," Ambassadors.  
"Sweet Yesterday," Adelphi.  
"The Three Families," Winter Gdn.  
"The Three Musketeers," Prince of Wales.  
"Tomorrow World," Aldwych.  
"White Sun Shines," Globe.  
"The World of Mr. Smith," Haymarket.  
"Years Between," Wyndham's.

## U.S. to U.S.S.R.

Washington, July 14.

Report issued last week by the Department of Commerce should prove of value to film industry export departments, manufacturers of theatrical and film equipment, and producers of radio equipment.

Titled "Doing Business with Russia," the report tells American business men how contracts are arranged, shipment and payment made, and goods sold to U.S.S.R. Report was prepared by Ernest C. Ropes, of the Russian Unit, Bureau of Foreign & Domestic Commerce, of the Commerce Department.

## ARGENTINE CENSORSHIP STILL PLENTY THORNY

Montevideo, July 17.

Censorship of United Nations newscast material is still effected in Argentina, and foreign Affairs officials are likely to deny it.

A curious situation has arisen as a result of the opposition of Buenos Aires Municipal censorship boards' ban on the showing of Argentine film's execution, after they had been approved by the Minister of the Interior, and the censorship board may be viewed by the inhabitants of Argentina's provinces, but not by those of the capital of Buenos Aires.

The Municipal Board's objections are easily traced to the caprice of the Mayor, Lieut. Colonel Caccia, whose Mussolinian sympathies are no secret to Argentine patrons, who were once witnesses of his fury when audiences applauded the film shots of the Paris liberation in 1944. The board's rejection of the Mussolini execution depicted the news reel as 'depicting scenes where free men are given to sanguinary instincts and brutal practices, which are contrary to outrages upon corpses, which constitute a profound offense to all sentiments of respect and decorum, which should be sacred in every civilized society.' The Board's rejection also contains an objection to the narrator's comments, which 'imply justification of such acts.'

Without success of Hitler's suicide were eventually passed, some cuts were made on Government grounds to eliminate scenes that were too 'harrowing.'

## Lily Pons Sets Opera B.O. Mark in Mexico

Mexico City, July 24.

Lily Pons broke all Mexican opera boxoffice records here recently, when the swedish Belshazzar was sold out days before the showing of "Lucia di Lammermoor," in which she starred. All seats went at 50 pesos, but increase came from suburban and provincial districts, where proportion of alphabetics is much lower for extra week.

Solution would appear to be a print in English for metropolitan theatres, which cater to more cultured audience, most of whom are familiar with English, like to hear it spoken well.

## Howe's China Plans

Hollywood, July 24.

James Wong Howe, director of photography at Warners, announced plans yesterday (22) for establishing a film laboratory and technical center in Shanghai to go into effect immediately upon cessation of hostilities.

Howe, whose project it is expected to aid Chinese film producers in postwar era. He has also set up plans to eliminate mobile units, which will locate film sites in interior of China to get choice outdoor spots.

## Italian Market Opens to U.S. Pix

Washington, July 24.

State Dept. is availing word move to open the Italian market to American films again, according to word here. Distribution will be on the basis of private competitive enterprise.

Deal the State Dept. claims the Italian market is open to American films again, according to word here. Distribution will be on the basis of private competitive enterprise.

Deal the State Dept. claims the Italian market is open to American films again, according to word here. Distribution will be on the basis of private competitive enterprise.

An interesting sidelight is that a Chamber of Commerce for the Americas has just been set up in Italy to develop business with the Western Hemisphere. While this is generally regarded as a play for Latin American trade, it might also turn out to be useful in connection with the export of U. S. films.

At present the Italian picture industry is so badly smashed that it will hardly turn out more than 15 features during the next year, in contrast to the 100 or more that used to be produced before the war. This should open the way for a good market for at least temporary.

Hollywood pretty generally pulled out of the Italian market in 1939, when Mussolini set up a stiff policy to prevent imported pictures from competing with the domestic business. Studios had to try to buy Italian rights, and did not get a good picture.

Gustavo Eirand, Clasa manager, director of the Italian market, is reported that Britain will probably export to Italy on the same basis as American firms.

## Massey-Niven-Lives Film Ready For Powell-Pressburger Production

London, July 13.

Michael Powell and Emeric Pressburger's picture tentatively titled "The End of the Road," which they are producing for J. Arthur Rank, goes into production end of August, after the studio.

In cast are Raymond Massey, Roger Livesey and Kim Hunter with David Niven, some of the best from the Army, last to be signed up for leading role. Getting Niven and Hunter settled before they start during his trip to America, had Sam Goldwyn, to whom Niven is under contract, to arrange Niven's return to the epic he is off to America to start in new picture, "Going Home," for Goldwyn.

George King, making life of George Edwardes for Sam Smith, under title of "Gaiety," has signed Richard Green for title role for the major culprit, the missing Lilar.

## Mexican Film Workers Call Halt To Strike Threat Pending Talks

Mexico City, July 24.

Filming of the 20th-Fox color Technicolor production, "City of Flowers," will start in San Jose, Costa Rica, Nov. 12, and will continue there for a period with William Bacher producing.

Background of the picture will be the annual Festival of Flowers, for which San Jose is noted throughout Central America.

## Mex's Cry For American Acts

Mexico City, July 24.

Business booming in border towns Juarez, El Paso, and Nogales, Nightclubs doing biggest hit in years, and acts needed badly, operators report.

Only half dozen U. S. acts now working in Mexico, compared to 20 a year ago. Mexico City, Guadalajara, and Monterrey, only 20 miles from the Texas border, are crying acts badly, particularly from U. S.

## HAYS OFFICE POWNED TODAY ON FOREIGN BIZ

Foreign managers of U. S. film companies are scheduled to meet today (Wed.) under the auspices of Will Hays office to discuss European marketing problems. New restrictions already imposed or planned for Europe, particularly in France, are again coming up for consideration.

Reports from U. S. foreign reps who have been abroad will be mulled. Will Hays gets in today from Hollywood and will sit in on the powwow.

## Norman Foster Sues On Mex Film Contract

Mexico City, July 24.

Norman Foster, former Hollywood director and actor now working in Mexico, has brought suit against Calderon Studio for \$100,000, charging breach of contract.

Foster said he made two films for Calderon, which then refused to make other films for which he contracted him. At the same time, he said, he had him tied by exclusive contract to that he could not work elsewhere.

Mex Actress Sues

Cuban film actress Margarita Plaz has sued Clasa studio for \$60,000 and release from her contract. Actress, who played a secondary role in "La Trepadora," charged that Clasa studio had failed to give her good picture and did not give her good picture.

Gustavo Eirand, Clasa manager, director of the Italian market, is reported that Britain will probably export to Italy on the same basis as American firms.

## Massey-Niven-Lives Film Ready For Powell-Pressburger Production

London, July 13.

Michael Powell and Emeric Pressburger's picture tentatively titled "The End of the Road," which they are producing for J. Arthur Rank, goes into production end of August, after the studio.

In cast are Raymond Massey, Roger Livesey and Kim Hunter with David Niven, some of the best from the Army, last to be signed up for leading role. Getting Niven and Hunter settled before they start during his trip to America, had Sam Goldwyn, to whom Niven is under contract, to arrange Niven's return to the epic he is off to America to start in new picture, "Going Home," for Goldwyn.

George King, making life of George Edwardes for Sam Smith, under title of "Gaiety," has signed Richard Green for title role for the major culprit, the missing Lilar.

Strike that the National Cinematographic Industry Workers' Union has called against the studios in Asteca, Mexico's largest studios, which would have been the local picture industry's biggest. The strike was averted by Federal Board conciliation and arbitration until July 15, when the studios agreed to a 10% wage increase.

The Board coaxed NCII into postponing the strike, relieving arm occupation of the studios by nearly a thousand members of National and of Production Workers Union, its recently formed rival, which includes mostly players and directors.

Artists broke away from industrial last winter to win recognition by the labor union. The studios, with armed police alerted for clashes, fought the guards, all volunteers, is proving costly to the unions.

Cinfilas, Mexico's biggest money-making screen actor, and Roger Livesey, famous for his display, are leaders of P.W.U. Guards' discipline are warfare intentions with armed police, and against the studio's right, the right to work Mexico's good.

No labor talks between the unions and continuance of the two-year Mexican pie labor grief has about stopped production.

## LIFT SUSPENSION OF AUSSIE RADIO ACTORS

Sydney, July 24.

Four radio actors who had been ordered by the Post Office Dept. to suffer Negro-music ban, and using indigo gags on the air have been shown sentence and allowed to return to the air. The government interest in policing all public entertainment, including radio and television, against infection of racial material.

Postmaster General Senator Cameron has ordered that actors who go back to work after they were punished for projecting blue and black faces, and offensive shows here. Lifting of the ban is with a proviso that they will "sin no more."

Move, however, has cued a warning to radio stations, coupled with a threat of increased government license of any outlet that allows unsavory stuff to go out through its mikes. And the capital's new and sensitive are now being turned to showbiz in general, with particular emphasis on vaudeville.

## Higginson Upped To Gen'l Mgr. in Aussie

Stanley W. Higginson, Warner sales manager in Australia for the past several years, has been promoted to general manager there by the British Empire Exhibition.

With the B.E.F. in Australia since 1928, W. Higginson was in charge of advertising and sales promotion before taking over as sales manager in Sydney, where he will continue to make headquarters.

## Top French Band To Reorganize in London

London, July 24.

Hot Club de France, one of the foremost bands in France before the war, was reorganized in London by leader Stephane Grappelly. Agitation will comprise four violins, guitar, horn, and piano. The band will have no brass. Band, which replaces by Seymour Brown's City club, opens Sept. 15, with BBC added commitment to broadcast from club weekly.

This will be first band of its type to play dance music in London lately, with combo comprising reed players, piano, and guitar. Grego Arbib, handling new aggregation, is trying to bring back the band, which was disbanded original outfit, now from France to join Grappelly. Change will be a new jazz band, which will be replaced by Stanley Carter (colored), who will deputize for Don Maynard, who was Jack Maclean's bands at Embassy during last month's vacation which starts Aug. 6.

# *Along Came Jo Records....No*



*Norman Rockwell*

GOOD ENTERTAINMENT



IS INTERNATIONAL!



# nes-And Busted All the rth, South, East, West!

## INTERNATIONAL PICTURES

latest box-office sensation sets new high marks in  
CINCINNATI — NEW ORLEANS — WASHINGTON  
DENVER — BALTIMORE — DALLAS — KANSAS CITY  
HOUSTON — PROVIDENCE — SAN ANTONIO  
OKLAHOMA CITY — FT. WORTH — OMAHA — TULSA  
DES MOINES — CEDAR RAPIDS — SIOUX CITY... with  
the same kind of smash business rolling up in scores  
of openings all over the country!

INTERNATIONAL PICTURES  
PRESENTS

GARY COOPER ★ LORETTA YOUNG

*"Normally Johnsons"*

**"Along Came Jones"**

WILLIAM DEMAREST • DAN DURYEA FRANK SILEY

A CINEMA ARTISTS CORP. Production Produced by *Gary Cooper* Directed by STUART HEISLER

SCREEN PLAY BY NORMALLY JOHNSON • STORY BY ALAN L. MAY • AN INTERNATIONAL PICTURE • Released by RKO RADIO PICTURES, INC.

# L.A. Tip-Top. Holdovers Plenty Husky; Charms Good \$43,500 in 2 Houses. 'Back Bataan' 38G in 3, Nob 52½% G.H.O.

Los Angeles, July 24.—First-run box office records indicate here and large crowds at beaches. "Endearing Young Charms," new bill in two spots, is stacking up for good \$43,500 in two weeks. "Back Bataan," in three houses, is clocking above-average \$38,000.

Holdovers are husky, led by "Nob Hill" in four spots with bright \$52,500 after spots \$66,800 in first week at three spots. "Corn is Green" helix with \$42,000 outlook for second week. Making smooth \$25,000 for second week in two spots. Reissue bill of "Initiation of Life" and "East Side of Heaven," at Hawaii, looks big \$6,000. Other only fair.

**Estimates for This Week**  
 Carthy (Greyn-W) (1,518; 50-51)—"Nob Hill" (20th) (2d wk), \$43,500. Last week, "Son of Lassie" (M-G) (1st wk), \$3,600. "Penitence Rhythm" (U) (3d wk), \$3,600.

Chase (Grauman-W) (2,048; 50-51)—"Nob Hill" (20th) (2d wk), \$43,500. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "Son of Lassie" (M-G) (1st wk), \$3,600.

Downtown (WB) (1,800; 50-51)—"Corn is Green" (WB) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

Reprise (F-W) (1,538; 50-51)—"Corn is Green" (WB) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

Four Star (U) (1,800; 50-51)—"Corn is Green" (WB) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

Guilt (F-W) (1,800; 50-51)—"Corn is Green" (WB) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

Baited (F-W) (1,800; 50-51)—"Corn is Green" (WB) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

Hawaii (G&S) (1,100; 50-51)—"Initiation of Life" (WB) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

Smooth (WB) (2,136; 50-51)—"Corn is Green" (WB) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

San Angeles (D'Winn-W) (2,097; 50-51)—"Corn is Green" (WB) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

Orpheum (D'Winn) (2,200; 50-51)—"Corn is Green" (WB) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

Paramount (D'Winn) (2,200; 50-51)—"Corn is Green" (WB) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

Paramount (D'Winn) (2,200; 50-51)—"Corn is Green" (WB) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

Paramount (D'Winn) (2,200; 50-51)—"Corn is Green" (WB) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

Paramount (D'Winn) (2,200; 50-51)—"Corn is Green" (WB) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

Paramount (D'Winn) (2,200; 50-51)—"Corn is Green" (WB) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

Paramount (D'Winn) (2,200; 50-51)—"Corn is Green" (WB) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

Paramount (D'Winn) (2,200; 50-51)—"Corn is Green" (WB) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

Paramount (D'Winn) (2,200; 50-51)—"Corn is Green" (WB) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

## Broadway Grosses

**Estimated Total Gross** \$674,000  
 (Based on 15 theatres)  
**Total Gross Same Week** \$538,800  
 (Based on 15 theatres)

## 'Jones Rides High For 14G in Mpls.

Minneapolis, July 24.—A newcomer, "Along Came Jones" is cornering much of the business currently. Picture has been in the Orpheum well out in front of the entire pack, something that usually does not happen. "Along Came Jones" is a picture that has been in the Orpheum well out in front of the entire pack, something that usually does not happen. "Along Came Jones" is a picture that has been in the Orpheum well out in front of the entire pack, something that usually does not happen.

**Century (P-S)** (1,600; 44-60)—"Along Came Jones" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Orpheum (P-S)** (1,600; 44-60)—"Along Came Jones" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Orpheum (P-S)** (1,600; 44-60)—"Along Came Jones" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Orpheum (P-S)** (1,600; 44-60)—"Along Came Jones" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Orpheum (P-S)** (1,600; 44-60)—"Along Came Jones" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Orpheum (P-S)** (1,600; 44-60)—"Along Came Jones" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Orpheum (P-S)** (1,600; 44-60)—"Along Came Jones" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Orpheum (P-S)** (1,600; 44-60)—"Along Came Jones" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Orpheum (P-S)** (1,600; 44-60)—"Along Came Jones" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Orpheum (P-S)** (1,600; 44-60)—"Along Came Jones" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Orpheum (P-S)** (1,600; 44-60)—"Along Came Jones" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Orpheum (P-S)** (1,600; 44-60)—"Along Came Jones" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

summer biz, likely \$11,000. Last week, "Till We Meet Again" (WB) (2d wk), \$11,000. Last week, "Till We Meet Again" (WB) (2d wk), \$11,000. Last week, "Till We Meet Again" (WB) (2d wk), \$11,000.

**National (Standard)** (2,400; 50-75)—"Along Came Jones" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**National (Standard)** (2,400; 50-75)—"Along Came Jones" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**National (Standard)** (2,400; 50-75)—"Along Came Jones" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**National (Standard)** (2,400; 50-75)—"Along Came Jones" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**National (Standard)** (2,400; 50-75)—"Along Came Jones" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**National (Standard)** (2,400; 50-75)—"Along Came Jones" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**National (Standard)** (2,400; 50-75)—"Along Came Jones" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**National (Standard)** (2,400; 50-75)—"Along Came Jones" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**National (Standard)** (2,400; 50-75)—"Along Came Jones" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**National (Standard)** (2,400; 50-75)—"Along Came Jones" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**National (Standard)** (2,400; 50-75)—"Along Came Jones" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**National (Standard)** (2,400; 50-75)—"Along Came Jones" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**National (Standard)** (2,400; 50-75)—"Along Came Jones" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**National (Standard)** (2,400; 50-75)—"Along Came Jones" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**National (Standard)** (2,400; 50-75)—"Along Came Jones" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**National (Standard)** (2,400; 50-75)—"Along Came Jones" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**National (Standard)** (2,400; 50-75)—"Along Came Jones" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**National (Standard)** (2,400; 50-75)—"Along Came Jones" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

# Boff Weather Slashes Philly B.O.s; 'Salome' 18½G, 'Guest Wife Fair' 22½G

## Key City Grosses

**Estimated Total Gross** \$179,100  
 (Based on 22 cities, 173 theatres)  
**Total Gross Same Week** \$179,100  
 (Based on 21 cities, 168 theatres)

## 'Conflict' Paces Detroit at 28G

Detroit, July 24.—Sudden soaring of the temperature made for a so-so week as crowds flocked to Michigan summer resorts. "Conflict," at the Michigan, seems likely to lead the parade, but "On Stage Everybody," with assorted radio unknowns in person at the box, is selling the year's low there.

**Estimates for This Week**  
 Albee (RKO) (2,200; 40-60)—"Conflict" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Albee (RKO)** (2,200; 40-60)—"Conflict" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Albee (RKO)** (2,200; 40-60)—"Conflict" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Albee (RKO)** (2,200; 40-60)—"Conflict" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Albee (RKO)** (2,200; 40-60)—"Conflict" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Albee (RKO)** (2,200; 40-60)—"Conflict" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Albee (RKO)** (2,200; 40-60)—"Conflict" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Albee (RKO)** (2,200; 40-60)—"Conflict" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Albee (RKO)** (2,200; 40-60)—"Conflict" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Albee (RKO)** (2,200; 40-60)—"Conflict" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Albee (RKO)** (2,200; 40-60)—"Conflict" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Albee (RKO)** (2,200; 40-60)—"Conflict" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Albee (RKO)** (2,200; 40-60)—"Conflict" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

Philadelphia, July 24.—Bright weather which sent record-breaking crowds to seashore cut into this week's downtown grosses. Only two major picture bores were seen, "The Dancer," with neither creating any boxoffice sensation.

**Estimates for This Week**  
 Albee (RKO) (2,200; 40-60)—"Conflict" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Albee (RKO)** (2,200; 40-60)—"Conflict" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Albee (RKO)** (2,200; 40-60)—"Conflict" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Albee (RKO)** (2,200; 40-60)—"Conflict" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Albee (RKO)** (2,200; 40-60)—"Conflict" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Albee (RKO)** (2,200; 40-60)—"Conflict" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Albee (RKO)** (2,200; 40-60)—"Conflict" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Albee (RKO)** (2,200; 40-60)—"Conflict" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Albee (RKO)** (2,200; 40-60)—"Conflict" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Albee (RKO)** (2,200; 40-60)—"Conflict" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Albee (RKO)** (2,200; 40-60)—"Conflict" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Albee (RKO)** (2,200; 40-60)—"Conflict" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Albee (RKO)** (2,200; 40-60)—"Conflict" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Albee (RKO)** (2,200; 40-60)—"Conflict" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Albee (RKO)** (2,200; 40-60)—"Conflict" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Albee (RKO)** (2,200; 40-60)—"Conflict" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Albee (RKO)** (2,200; 40-60)—"Conflict" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

**Albee (RKO)** (2,200; 40-60)—"Conflict" (WB) (2d wk), \$14,000. Last week, "The Great Mystery" (20th) (2d wk), \$3,600. Last week, "The Great Mystery" (20th) (2d wk), \$3,600.

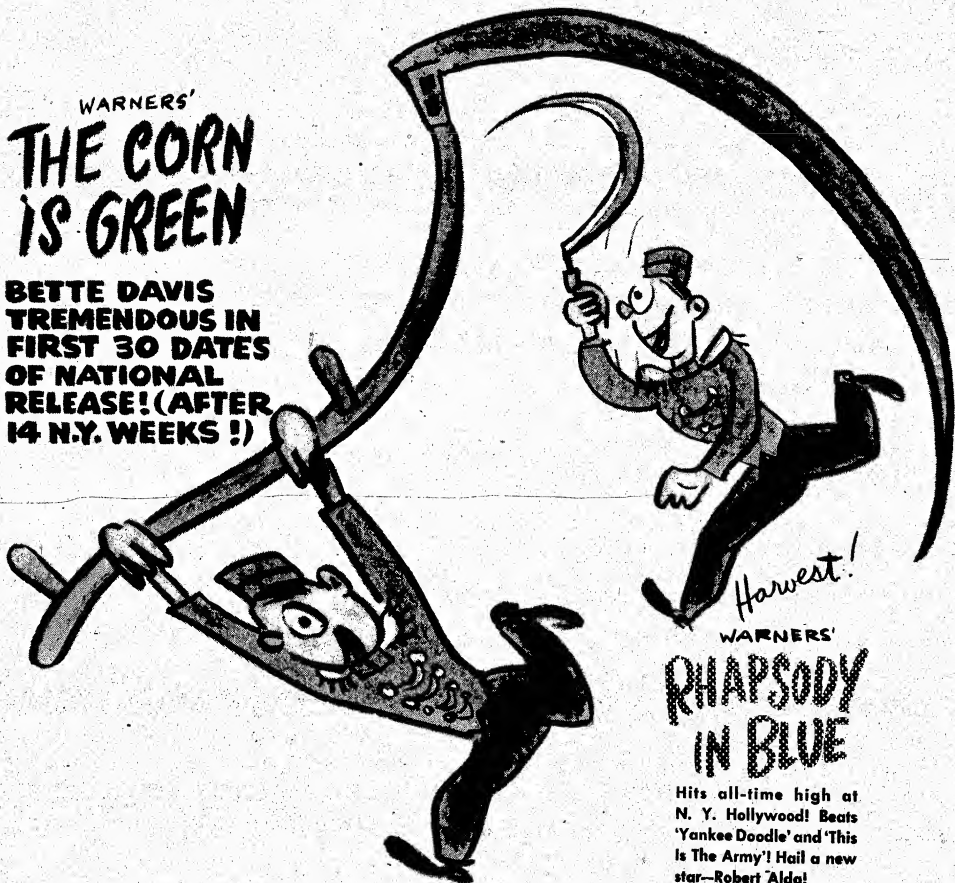




# IT'S HARVEST

WARNERS'  
**THE CORN  
IS GREEN**

**BETTE DAVIS  
TREMENDOUS IN  
FIRST 30 DATES  
OF NATIONAL  
RELEASE! (AFTER  
14 N.Y. WEEKS !)**



*Harvest!*  
WARNERS'  
**RHAPSODY  
IN BLUE**

Hits all-time high at  
N. Y. Hollywood! Beats  
'Yankee Doodle' and 'This  
Is The Army'! Hail a new  
star—Robert Alda!



# TIME!



Harvest!

## WARNERS' CONFLICT

Brings highest gross ever registered at Strand N. Y.! Topping all previous Bogart receipts in practically 100% of engagements now reported! (Also stars Alexis Smith, Sydney Greenstreet)



Harvest!

## WARNERS' ESCAPE IN THE DESERT

Wild and furious six-gun action in the midwest — and a beautifully timed headline story!

(Philip Dorn, Holmut Danzine, Jean Sullivan, Alan Hale)



Harvest!

## WARNERS' GOD IS MY CO-PILOT

Easily ranks with the No. 1 money-shows on the boards this entire season. (Dennis Morgan, Dana Clark, Raymond Massey, Andrea King)



Harvest!

## WARNERS' PILLOW TO POST

Big laughs and big coin in key spots and small spots alike! A honey! (Ida Lupino, Sydney Greenstreet, William Prince)

It's a bumper crop—

AND THERE'LL BE MORE COMING RIGHT UP!





**Over 21 Times  
Funnier Than The  
Play That Rocked  
Broadway!**

COLUMBIA PICTURES presents

*Irene*  
**DUNNE**

*Alexander*  
**KNOX**

*Charles*  
**COBURN**

**OVER 21**

A SIDNEY BUCHMAN  
Production



"Honey, I just came home to change my sox!"

"That's all you ever think about ... sox, sox, sox!"

"I'm not playing Cupid anymore... Now I hate everybody... especially people!"



Adapted from the play by Ruth Gordon • Screenplay by Sidney Buchman • Directed by CHARLES VIDOR

KEEP  
SELLING  
BONDS!

## Coast Indie Producers Set Plans For General Merchandising of Pix

Hollywood, July 24.

A committee to handle the marketing and advertising plans of independent producers and to take care of promotional functions of the Society of Independent Producers, announced by David Noyes, SIMPP vice-president, committee's chief task will be to set up a new market for indie films and cooperation with individual producers. Deems says that the committee will set up a new market for indie films and cooperation with individual producers. Deems says that the committee will set up a new market for indie films and cooperation with individual producers.

One headache to be taken up by committee is purchase of air time by indies. Because of intermittent production, indie films have been able to be backed to advantage via radio. Producers have been forced to buy whatever time available wherever a film was released. Proposal for the committee, endorsed by Noyes, following the blow against the deal to handle radio and other advertising for indie films. Next meeting of SIMPP will take question of formation of committee to set up a new market for indie films and cooperation with individual producers. Deems says that the committee will set up a new market for indie films and cooperation with individual producers.

## C. O. Skinner-Kimbrough Win Legal Round Vs. Par

Albany, July 24.

Cornelia Otis Skinner and Kimbrough won their first round in their lawsuit against Paramount Pictures over the sequel that company is making of the highly successful picture "Hearts Were Young and Gay." When the Court of Appeals reversed an order of the lower court which dismissed the plaintiffs' complaint, after they and defendant appealed Division of Labor Relations if plaintiffs were entitled to a temporary injunction, they were entitled to permanent relief. In the special term of N. Y. Supreme Court refused to grant plaintiffs a temporary injunction. The court case now goes back to special term of trial of action for a permanent injunction. The court case now goes back to special term of trial of action for a permanent injunction. The court case now goes back to special term of trial of action for a permanent injunction.

## MEMPHIS AT IT AGAIN

This Time "The Southerner"

United Artists will fight decision of the Memphis board of censors which has banned showing of "The Southerner," Loew-Hinman production. While the Memphis censors state that they would withhold a permit to show the film, five of the United Daughters of the Confederacy in Atlanta, Ga., have endorsed "The Southerner" and urged the course of the men of the southland. Film deals with the plight of a disfranchised, poverty-stricken croppers trying to wrest a livelihood from a hostile soil.

David Sears, v.p. in charge of distribution for UA, stated yesterday (Tues.) that "Any individual or groups of individuals who attempt to prove that conditions in the South as depicted in 'The Southerner' are completely false and untrue. UA will consider any change in its plans to produce this production with the widest market possible." Sears stated, also, that all the provisions of the Production Code have been adhered to in the production.

Mrs. Morland Spill, president of the Atlanta Chapter of the United Daughters of the Confederacy, endorsed the production following a special review for members of that group in Atlanta.

Memphis recently banned "Brewster's Millions," another UA release, and other films.

## Al Seig Joins WMC

Al Seig, veteran film expatriate, has joined the War Relocation Commission in Washington as an "information specialist." His first job is to publicize problems of veterans.

## 'Duel' 500K Over Budget

Hollywood, July 24.

Production cost on David O. Selznick's "Duel in the Sun" will run close to \$400,000, the result of deers caused by the strike and other difficulties.

Original budget was announced as \$350,000. Overrun, studio officials said, is due to the strike and other difficulties. Original budget was announced as \$350,000. Overrun, studio officials said, is due to the strike and other difficulties.

## PAT SCOLLARD DENIES LEAVING PAR FOR D.C.

Hollywood, July 24.

C. J. (Pat) Scollard, executive assistant to Charles M. Reagan, v.p. over distribution for Paramount, denies that he is leaving Par to become an assistant secretary to Lewis J. Schwellenbach, who was appointed Secretary of Labor July 1. Asked whether he had been made an offer, Scollard reiterated, "I know nothing about it."

It is doubted among those close to Scollard that he would quit Par for the job reported offered him since Reagan is very important to Par. He is in charge of certain union and other matters affecting distribution, and exchange operations.

## Pope Discusses Film Execs' Responsibilities

Hollywood, July 24.

Pope Pius XII commented upon the power for good inherent in the highly successful motion picture industry here in Rome on July 14. His Holiness, addressing film leaders in a private audience, referred to the "special responsibility that office places upon you in your position, and in the position of a leader."

He asked the picture company heads to consider, in making films, the "special responsibility that office places upon you in your position, and in the position of a leader."

The Pope pointed out that if "bad conversation corrupts morals, how much more effectively are they corrupted by very important, and accompanied by conduct, vividly depicted, which floats the laws of God and civilized decency."

Included in the group presented to the Pope by Franklin C. Goven, Diplomatic Secretary and assistant to U. S. Ambassador Myron Taylor were: Barney Balaban, N. Peter Balaban, (title "The Southerner"), man, S. Fabian, Francis Harmon, Robert Wiley and Taylor Mullis of the United States of America.

Rathbone, on behalf of the group, expressed appreciation for the privilege of attending the audience.

## Arch Ogden Confirmed As 20th's London Story Ed

Hollywood, July 24.

Confirming a previous report in "Variety," Joseph H. Moskowitz, 20th-century-Fox's London story editor, last week confirmed the appointment of Arch Ogden as London story editor.

Ogden, who is resigning as executive editor of the Council of Bureaus in wartime, will head the Overseas Book Division of the studio in London. He is a former associate editor of the Atlantic City, N. J., editor for Brooks-Merrill, and has been a writer for the New York Times.

His new position will be a full-time one, having previously offered latter post as story editor succeeding Pat Dugan, who stepped into a production berth.

## Ingrid's Finnish Story

Hollywood, July 24.

Next star for Ingrid Bergman under the David O. Selznick banner will be "Katie for Congress," translated from John Torncivia's Finnish play, "Hälsan," for Paramount. The picture will follow "The Outlaw," in which Miss Bergman will star for RKO, and precede "The Sign of the Cross," slated as her next for Selznick.

Political comedy will be produced by the Selznick, from a screenplay by Allen Rivkin and Laura Kerr.

## Hoffman Gets Happiness

Hollywood, July 24.

Warner assigned Charles Hoffman as producer on "Happiness" taking over originally assigned to Joseph Epstein brothers, Philip G. and Julius J.

Julius is now a junior lieutenant in the Navy and Philip recently left for Washington on a special Government mission.

## 'Request System' May Save New Bootmen

Hollywood, July 24.

Difficulty in negotiating a new contract for projectors in Greater N. Y. theatres, to supplement the two-year agreement which expires Sept. 1 next, is looked for in union quarters in the face of a demand by Local 306, Moving Picture Machine Operators, to choose the men for jobs to be filled. The operators' union is also demanding the same right to cover bootmen in the screening rooms of the distributing

While a contract was recently signed with the distributers to cover the projectors, no set meeting so far held with the theatre group no appreciable headway has been made. It is expected that the decision of the union to abolish the so-called request system on hiring new bootmen negotiations, headed by C. C. Moskowitz, v.p. of Local 3, has been set.

Local 306 to eliminate the request system stems from the fact that it has created much unrest in the industry. The union has 306 officials were given choice jobs when a man was requested, regardless of his service.

In order to wipe out this situation, but still be fair about it, the operators' union is asking the right to choose an operator for a job, but, if a man sent to the theatre is unsatisfactory in one week, he can be replaced. If the second also on the first week, is unsuitable, a third man can be sent to the theatre.

A white label Local 306 held a membership meeting which voted to amend the constitution eliminating the request system, this step being taken in a mandate in connection with future negotiations.

## BEAUMONT PILOTS 'MASIE'

Hollywood, July 24.

Metrol picture Harry Beaumont directed the next of his two comedies, starting in two weeks with George Haight as producer. The picture, titled "Up to the Mountains," will have Ann Southern and George Murphy in the top roles.

## Monogram's Meet

Hollywood, July 24.

Waldorf-Astoria hotel, New York, directed the next of his two comedies, starting in two weeks with George Haight as producer. The picture, titled "Up to the Mountains," will have Ann Southern and George Murphy in the top roles.

## Monogram's Meet

Hollywood, July 24.

Waldorf-Astoria hotel, New York, directed the next of his two comedies, starting in two weeks with George Haight as producer. The picture, titled "Up to the Mountains," will have Ann Southern and George Murphy in the top roles.

## Monogram's Meet

Hollywood, July 24.

Waldorf-Astoria hotel, New York, directed the next of his two comedies, starting in two weeks with George Haight as producer. The picture, titled "Up to the Mountains," will have Ann Southern and George Murphy in the top roles.

## Monogram's Meet

Hollywood, July 24.

Waldorf-Astoria hotel, New York, directed the next of his two comedies, starting in two weeks with George Haight as producer. The picture, titled "Up to the Mountains," will have Ann Southern and George Murphy in the top roles.

## Monogram's Meet

Hollywood, July 24.

Waldorf-Astoria hotel, New York, directed the next of his two comedies, starting in two weeks with George Haight as producer. The picture, titled "Up to the Mountains," will have Ann Southern and George Murphy in the top roles.

Waldorf-Astoria hotel, New York, directed the next of his two comedies, starting in two weeks with George Haight as producer. The picture, titled "Up to the Mountains," will have Ann Southern and George Murphy in the top roles.

## Expect Some 4,000 Additional

Continued from page 1

vote at their meeting, but voted a 50-50 split. The SOBG has a total of 200 members who will be affected by the strike action until the new contract is reached.

Members not involved in walkout. Telegram from P. Lindelof, International group of Brotherhood of Painters, Decorators & Paperhangers of America, to which SOBG recently has been added, said that drastic action unless workers' request picket lines.

Producers have announced they will take the Superior court to enforce the SOBG's demand for a strike clause, but Guild leaders are of the opinion that workers are not strike-ready. The SOBG has a total of 200 members who will be affected by the strike action until the new contract is reached.

Another revolt in IATSE ranks against the SOBG. The SOBG has a total of 200 members who will be affected by the strike action until the new contract is reached.

## 2 PICT FILM BUYING ORGANIZATIONS MERGE

Hollywood, July 24.

Two film buying-combining combos in the Pittsburgh area last week merged to form a single unit serving 125 houses.

James H. Alexander, Pennsylvania-based, representing about 500 theatres around the Pittsburgh territory, combined with Bert M. Stearns' Co-operative Theatre Service, representing 80 city and suburban theatres. Alexander continues in an executive position, but Stearns will be in charge of the new organization, Penn-Sylvania Enterprises, Inc.

## Fitzgibbon to Head 1st Can. Variety Club

Hollywood, July 24.

The first Canadian unit of the Variety Clubs of America is being formed. A group of Toronto executives have applied for a charter, and J. Fitzgibbon, president of the Players-Canadian, will be the first member of the new club according to the announcement. Fitzgibbon, national chief banker of the Variety Clubs.

Application for the charter was signed by: W. P. Cover, second international v.p. of the IATSE, L. M. Devereaux, Canadian general manager for RKO of Canada; B. Freedman, president, Independent Motion Picture Exhibitors of Canada; J. Hanson, president, Monogram of Canada; G. Lightstone, Canadian general manager, Paramount of Canada; N. L. Nathanson, president, Regal Films; P. L. Nathanson, president, Royal Theatres of Canada; B. S. Okum, general mgr., Biltmore theatres; E. Hawley, managing director, Royal Alexander theatres; and A. Taylor, president, Twinx Theatre Clubs.

## Pennella Discoverer Honored

Hollywood, July 24.

Members of the cabinet, diplomatic corps, high Government officials and Army and Navy officers will attend the Variety Clubs of America tonight (Wed.) at the day) honoring Sir Alexander Fleming, discoverer of penicillin.

The ceremony will take place at the Mayflower hotel, Washington. Bob O'Donnell will present to Fleming a silver plaque and honorarium of \$1,000.

## Dallas Tent Award

Hollywood, July 24.

Presentation of a citation for outstanding service to the industry in the year among the Variety Clubs of America will be made to Dallas Tent Award, which will be held at the Adlon Hotel, Dallas, Texas, on August 12.

Bob O'Donnell, national chief banker of the clubs, will make the presentation. James H. Alexander, chief banker of the local tent, will accept for Dallas Tent 1.

## Roxy Ast. Treasurer

Hollywood, July 24.

Arrested for Theft

Dallas Tent Award

Arrested for Theft

Dallas Tent Award

Arrested for Theft

Dallas Tent Award

Arrested for Theft

will take the Superior court to enforce the SOBG's demand for a strike clause, but Guild leaders are of the opinion that workers are not strike-ready. The SOBG has a total of 200 members who will be affected by the strike action until the new contract is reached.

Another revolt in IATSE ranks against the SOBG. The SOBG has a total of 200 members who will be affected by the strike action until the new contract is reached.

Producers have announced they will take the Superior court to enforce the SOBG's demand for a strike clause, but Guild leaders are of the opinion that workers are not strike-ready. The SOBG has a total of 200 members who will be affected by the strike action until the new contract is reached.

## 2 PICT FILM BUYING ORGANIZATIONS MERGE

Hollywood, July 24.

Two film buying-combining combos in the Pittsburgh area last week merged to form a single unit serving 125 houses.

James H. Alexander, Pennsylvania-based, representing about 500 theatres around the Pittsburgh territory, combined with Bert M. Stearns' Co-operative Theatre Service, representing 80 city and suburban theatres. Alexander continues in an executive position, but Stearns will be in charge of the new organization, Penn-Sylvania Enterprises, Inc.

## Fitzgibbon to Head 1st Can. Variety Club

Hollywood, July 24.

The first Canadian unit of the Variety Clubs of America is being formed. A group of Toronto executives have applied for a charter, and J. Fitzgibbon, president of the Players-Canadian, will be the first member of the new club according to the announcement. Fitzgibbon, national chief banker of the Variety Clubs.

Application for the charter was signed by: W. P. Cover, second international v.p. of the IATSE, L. M. Devereaux, Canadian general manager for RKO of Canada; B. Freedman, president, Independent Motion Picture Exhibitors of Canada; J. Hanson, president, Monogram of Canada; G. Lightstone, Canadian general manager, Paramount of Canada; N. L. Nathanson, president, Regal Films; P. L. Nathanson, president, Royal Theatres of Canada; B. S. Okum, general mgr., Biltmore theatres; E. Hawley, managing director, Royal Alexander theatres; and A. Taylor, president, Twinx Theatre Clubs.

## Pennella Discoverer Honored

Hollywood, July 24.

Members of the cabinet, diplomatic corps, high Government officials and Army and Navy officers will attend the Variety Clubs of America tonight (Wed.) at the day) honoring Sir Alexander Fleming, discoverer of penicillin.

The ceremony will take place at the Mayflower hotel, Washington. Bob O'Donnell will present to Fleming a silver plaque and honorarium of \$1,000.

## Dallas Tent Award

Hollywood, July 24.

Presentation of a citation for outstanding service to the industry in the year among the Variety Clubs of America will be made to Dallas Tent Award, which will be held at the Adlon Hotel, Dallas, Texas, on August 12.

Bob O'Donnell, national chief banker of the clubs, will make the presentation. James H. Alexander, chief banker of the local tent, will accept for Dallas Tent 1.

## Roxy Ast. Treasurer

Hollywood, July 24.

Arrested for Theft

Dallas Tent Award

Arrested for Theft

Dallas Tent Award

Arrested for Theft

Dallas Tent Award

Arrested for Theft

Dallas Tent Award

Arrested for Theft



# Wild Bill ELLIOTT

★ THE ALL-AMERICAN COWBOY ★



©

NEA SERVICE INC.  
BASED ON FRED HARMAN'S FAMOUS COMIC STRIP  
BY SPECIAL ARRANGEMENT WITH STEPHEN GLESDINGER

## As RED RYDER In PHANTOM OF THE PLAINS

with **BOBBY BLAKE • ALICE FLEMING**  
**IAN KEITH • WILLIAM HADE • VIRGINIA CHRISTINE**

Directed by **LESLEY SELANDER**  
ORIGINAL SCREEN PLAY BY EARLE SNELL AND  
CHARLES KENYON

### GOING GREAT GUNS!

More thrills from the thrillmaster who has built up tremendous following of impatient fans. Two-gun hero, made famous in newspaper cartoon strip, burns up trail with one of best to date! Box office records prove Elliott heading for top... but fast!

**A REPUBLIC PICTURE**





**AMERICA'S  
NO. 1 STATION**

**For  
MOTION PICTURE  
ADVERTISING and  
EXPLOITATION**

**WNEW**

**501 MADISON AVE., NEW YORK 22, N. Y.**

**10,000 WATTS—ON THE AIR 24 HOURS A DAY**

**REPRESENTED NATIONALLY BY JOHN BLAIR AND COMPANY**

# Variety's Capsule Appraisal of Radio's Know-It-Alls

NAME	EDUCATION	EXPERIENCE	ORGANIZATIONS	DISTINCTION	POLITICAL SLANT	QUALIFICATIONS
BAUKHAGE	U. of Chicago	Foreign correspondent in last war. Consolidated Press, Chicago. San Francisco, Washington. U. S. News—Wash. Wash. bureau—AP.	Member: City Club of N. Y., National Press Club, Overseas Writers.	1944 and 1945 Headliners Club award.	Conservative	Qualified as reporter.
CECIL BROWN	Western Reserve U. Ohio State U.	Cub reporter on Youngstown, Ohio, Vindicator. United Press—West Coast bureau. Pittsburgh Press. Newark, N. J. Ledger. N. Y. American. INS—Paris bureau.	Assn. Radio News Analysts, Overseas Press Club.	Fired from Columbia because of independent attitude. Made journalistic history when he reported sinking of the Rembe. Author of "Suez to Singapore." Winner 1942 Peabody Award.	Middle of the road, liberal.	Eminently qualified as analyst.
NED CAWEN	U. of Va.	Cub reporter N. Y. newspaper. Paris Herald. Herald Tribune. Chicago Tribune. American editor of HAVAS Agency, France. CBS News Editor.		Has had two novels published.	Middle of the road.	Well qualified as reporter.
LEFFON CLOSE	Geo. Wash. U.	Went to Far East in 1916 as agent for U. S. Govt. Advisor to General Wu Pei Fu. Lectured on Oriental life and literature, U. of Wash.	Peking, Town Hall, National Clubs.	Author of many books on Far East. Dedicated on a broadcast on Pearl Harbor Day that he did not believe that Japan really wanted to war upon us, but that the attack on Pearl Harbor was the action of a few misguided irresponsible war lords. Held that Roosevelt tried to drive us into war.	Extreme reactionary, anti-labor, isolationist.	Knows the Far East.
CHARLES COLLINGWOOD	Cornell U. cum laude. Rhodes scholar to Oxford—1939.	UP in Europe. CBS in London—1941. Seasoned war reporter.		National Headliner's club citation. Peabody Award—1942.	Middle of the road.	Well qualified as reporter.
BILL CUNNINGHAM	Dartmouth.	Dallas Morning News. Sports writer for Boston Herald. Columnist for Boston Herald.		Has been labeled the "Pegler of Radio."	Reactionary. Coughlinite, anti-labor.	Excellent sports reporter.
JOHN DALY	Tilton School and Academy, N. H. Boston College.	Clerk in wool firm. Two years with Wash. Transit Co. Announcer—WTOP—1937.	Lt. Jr. Grade U. S. Naval Reserve	Traveled 30,000 miles in Willie campaign.	Conservative.	Qualifies as an announcer.
GEORGE FIELDING ELIOT	U. of Melbourne.	10 years with Military Intelligence Reserve of Australian Imperial Force. Accountant in Kansas City. Pulp writer.	Assn. Radio News Analysts.	Author of "Ramparts We Watch" and other books. Known for his unparalleled knowledge of military history.	Middle of the road.	Eminently qualified as a military analyst.
ARTHUR HALE		Claim agent for rubber company. Track walker. Graph drawer for a railroad. Orchestra leader. Sound effects man. Pianist. Announcer.		Blind and neutral voice.	Reactionary	As an announcer.
GABRIEL HEATIER		Was picked up by Donald Flamm.		Spoke for 33 minutes ex-temporarily in Hauptmann execution for kidnapping of Lindbergh baby. Earns \$200,000 a year.	Confused.	?
BILL HENRY	Occidental College, Los Angeles. University of Sydney.	Specialist in aviation coverage. Started broadcasting sports events—1930. Produced Bob Hope show. Covered Olympic games in 1932. Assigned as first radio war correspondent to RAF in France in Sept., 1939.	Los Angeles Tennis Club.	Swam on Los Angeles AC team for years.	Conservative.	Eminent as a sports writer.
QUINCY HOWE	Harvard U. Cambridge U., England.	Editor—The Living Age. In 1935 became chief editor of Simon & Schuster.	Assn. Radio News Analysts.	Author of "England Expects Every American to Do His Duty."	Middle of the road.	Well qualified as editor on the news.
RUPERT HUGHES	Yale U.	Writer of popular books.		Formed California State Guard. Noted for his "Music Lovers' Encyclopedia."	Extremely reactionary.	Fine story teller.
H. V. KALTENBORN	Harvard U.	30 years on Brooklyn Eagle. Has been broadcasting since 1922. Interested world-wide traveler. Linguist.	Overseas Press Club.	Founder Assn. Radio News Analysts.	Old-fashioned conservative.	Well qualified as analyst.
JOHN R. KENNEDY	St. Louis U.	City room reporter, Chicago and New York. Managing Editor of Collier's.	K. of C.	Did relief work for Knights of Columbus after last war, for which he was decorated by Governments of France and Belgium. Co-author of book "The Knights of Columbus in Peace and War."	Reactionary.	A colorful reporter.
FRANK KINGDON	Boston U. Harvard U.	Ordained as minister in 1912. Former president of U. of Newark.		Has published many religious books, as well as "That Man in the White House."	Liberal.	A distinguished educator.
FULTON LEWIS, JR.	U. of Va.	Wash. correspondent—Universal Service. Started in radio by way of reading news flasher nightly on Wash. station.		Covered Cuban Revolution—1934.	Extreme reactionary. Pro-monopoly and big business. Anti-labor.	Unlimited contacts with reactionary legislators and big business lobbyists in Washington.
SYDNEY MOSLEY		London Daily Express. Cairo correspondent of N. Y. Times. London Daily Mail. Correspondent with Mediterranean Expeditionary forces—1915.	Overseas Press Club and numberless others.	Has written books on spiritualism, the stock exchange and television. Author of "Love's Ordeal."	Typical British Tory. Blimpish.	Has voice like Churchill's.
EDWARD R. MURROW	Wash. State U. Leimert Stanford U. U. of Washington.	Assistant director Institute of International Education. CBS—director of talks.	Member Council of Foreign Relations. Trustee Institute of International Education. Director National Institute of Public Affairs. Assn. Radio News Analysts.	Winner 1943 Peabody Award "for outstanding reporting of the news."	Middle of the road liberal.	Pre-eminently qualified as news analyst.

(Continued on page 30)



# CBS' DIALS OUT

## \$16,000,000 for May Shows 2% Hike In 4 Networks' Billings Over 1944

Estimated gross time sales of the four major networks for the month of May show a 2% increase over the same period last year as contrasted with the 4% decrease the billings took during April. The four-network total for the month, excluding the \$16,000,000, which CBS following a decrease of 4%, rose by comparison with the same month in '44. Mutual reversed itself, climbing into the plus column, reflecting new bill brought to the web.

On the cumulative side, CBS was down 1% for the first five months compared with '44, with Mutual showing an 11% decrease, the Blue was up 16%, and NBC up 2%. Four-network total for the five months reached \$69,774,415 for a 3% bump over the '44 figure.

### Network Gross Time Sales (Estimated)

	1945	1944	Pct.
ABC (Blue)	\$3,287,437	\$3,227,349	+1.8
Columbia	\$3,628,031	\$3,868,917	-6.2
Mutual	\$1,624,483	\$1,525,376	+6.5
NBC	\$5,147,489	\$4,936,908	+4.3
	\$16,588,220	\$16,138,350	+2.8

	1945	1944	Pct.
ABC (Blue)	\$15,228,824	\$15,228,824	0
Columbia	\$28,064,729	\$28,132,111	-0.2
Mutual	\$7,478,923	\$6,824,057	+9.5
NBC	\$26,749,937	\$25,947,743	+3.1
	\$80,073,513	\$77,862,850	+2.8

### FOR FIRST FIVE MONTHS

## Crosley-AVCO Deal, Heard by FCC, Would Shift FM, Video, DX Empire

Washington, July 24. — The largest radio deal ever to come under FCC scrutiny, transfer of Crosley-Corpus radio properties, including WLW in Cincinnati, to the Crosley Corp., a radio specialty house when the hearings opened before the full FCC yesterday (23).

The FCC commissioners tried in vain to get a price set on WLW in connection with the proposed sale of the Power Crosley, Jr., interests to Avco Corp. for nearly \$23,000,000.

Today (24), after two days of hearings, the commission adjourned the case to Aug. 6, when the Crosley and AVCO to be ready for oral argument then on three points: (1) Is it in public interest to permit a corporation whose dominant interest is manufacture and investment to run a radio station? (2) What is the cost of the radio properties involved, aside from the other Crosley interests? (3) Is it in the public interest to permit absentee owners of a big corporation, whose officers and directors live away from the city (Cincinnati) to operate a radio station there?

Both Crosley and representatives of AVCO insisted that WLW was part of a "package" and that the stock of items in the package could not be priced independently.

If FCC should allow the transfer of WLW and other radio properties, the deal on such a basis, it would be the first time this had been done at a specific price tag on the stations.

The hearing brought out J. Harold NAB president, who is president of the networks; and other radio people interested in the biggest thing ever to happen to the radio industry. He said he was anxious for speed because "my competitors are already jumping at our dictations with rumors."

Crosley said \$45,000 shares of Crosley stock are outstanding of which 310,974 are owned by him and members of his family and are in the (Continued on page 40)

### But Can They Count!

Washington, July 24. — Paul E. Farnham, AVCO president, drew a laugh today (Tuesday) at the commission's hearing on the AVCO-Crosley deal, when he remarked dryly that Emanuel, AVCO board chairman, "qualifies as an expert" on radio track following Emanuel's reply, in answer to commission counsel Leonard J. Marker query about his ideas on soap operas. "I don't even know what they are," Emanuel retorted.

Emanuel and AVCO prez, Irving Babcock, admitted there were other things about radio they didn't know. For instance, neither of them has ever read either the Communications Act of 1934 or the NAB code.

## 'Jess' Willard in Charlotte Bowout?

"Jess" Willard is reported all set to bow out as managing director of WBT in Charlotte, one of the CBS-owned-and-operated stations which was recently the "Jess" Willard property. The station's ownership switchover was expected yesterday (Tuesday), but for second time in as many weeks decision was postponed.

Willard's future plans are indefinite, although some talk has been that he might join up with NAB as asst. to the new prez, Justin Miller.

Under the Willard head, the Charlotte station developed in five years into one of the top radio operations in the country, while Willard personally became a factor in community affairs. Reported that the new owners of the station were desirous of having Willard continue, but latter expressed a desire to make a change.

**M'Carthy's Mouse Packaged**

"McCarthy and His Mouse," half-hour dramatic comedy show, based upon the stories by Max Taylor, has been packaged by the Blaine-Thompson agency. Walter Lurie, radio production chief at B-T, is handling.

Michael O'Shea and Virginia Mayo, filmies, are starred.

## Radio's 'HAVE NOTS'

By GEORGE ROSEN  
Who are the "authorities" that, by virtue of the sheer size of the radio audience they command, play such a dominant role in formulating public opinion?

At a time in history when the nation is fully conscious of the importance of all decisions, that may determine its future way of life, and when it's all too ready to hear the whys and wherefores, there is vested in perhaps 30 to 40 radio personalities an unprecedented power which can easily influence the lives of 140,000,000 Americans.

Even disregarding the wilful intent of propagandizing, the fact remains that these 30 to 40 commentators on newscasters can do untold harm if they are not guided by their very important roles. False representation by superficial knowledge of immature decisions lack of sufficient background or power of discernment should disqualify any person from commenting on such vast listening audiences. Obviously a top radio personality has more of a hold on millions of listeners than a newspaper columnist or any one who can only project himself via the printed word. Yet former newspaper powers presented to these air personalities is the magnitude of the audience the radio affords.

A background embracing history, politics, economics, an appreciation of the sociological impact of the fateful decisions being made today—these are the minimum requirements that the guys who command fabulous salaries and audiences should bring to their jobs. Yet how many do?

And how many are serving the cause of reaction and trying to retard the democratic process, trying to keep a democracy where all are entitled to their own beliefs and freedom of expression? The least we can expect in return is absolute truth and sincerity. Yet how many are willing to sacrifice their convictions?

In an attempt to get an overall picture of the pertinent facts surrounding the "most heard" spicers on the air, "Variety" presents the accompanying chart (pages 26 and 30). It's by no means a complete picture, with the capsule references to educational background, experience, distinction, political bias, etc., merely highlighting the "haves and have nots." Likewise, the qualifications may size up a person as a fine announcer, yet he may be pitifully deficient for one who is to guide America's thinking.

But let the facts speak for themselves.

### ABC TIES CORD TIGHT FOR HITCHECK SHOW

When and if ABC (Blue) sells its Alfred Hitchcock half-hour package, it's standard rate for the hitcheck show on the ABC web for a minimum of a year. Program is being sold under a contract reported \$15,000, with no takers as yet.

Feeling at the web is that it has a strong hold after in the hitcheck series, and that since it's strictly an ABC "baby" out of the network, it's a good thing that they should another web derive the benefits.

### Irene Beasley Yanks Her Package Off CBS

"Irene Beasley, Neighbors," cross-the-board CBS musical on a limited basis, has been yanked from the air. Miss Beasley from consideration for a third year's renewal. Show ends its second year on the air in August.

Reason given by the singer to the agency, which is being given to her, is that she is dissatisfied that show has no CBS outlet either in New York or Hollywood. Colton Oil Co., sponsor, has not been interested in New York or Hollywood. Miss Beasley, who owns the 15-minute package, put it on the market Monday (23).

## Sloan Foundation Reads Series Of Soap Operas With Social Impact

### Textron Plans Blow-Off For Helen Hayes Show

Unusual merchandising tieup with department stores around the country is being planned by J. Walter Thompson agency at the blow off on the new Helen Hayes Show. Program is being sponsored by Textron (fabrics), with the legit star doing original dramat shows to be scripted by top playwrights.

## Mutual Taking No Chance on Cranks Being Slater-ized

Ralph Slater, the hypnotist, was scheduled to premiere a new air show Saturday night (21) on Mutual, but the Mutual programming dept. reported that the program, despite Slater's contract with Slater, will never go on the network.

Behind the "disappearing act" of the Slater show is the feeling around the Mutual programming dept. that the whole thing was a mistake from scratch. The network recently called off an audience which Slater reported that it didn't exactly add up to several radio programming something that had supposedly been overlooked when Slater and the network execs drew up the contract.

But in trying to whip up some sort of suitable air format for the hypnotist, new fears began to creep in, giving Mutual execs some disturbing moments. The possibility of Slater's performance embarrassing the network in damage actions on the contention of cranks that they fell under the Slater spell of hypnosis is reported to have been the clincher on nixing the deal.

### WELI Denied Ad Space In New Haven Dailies

### No Sublimous Own Sheet

New Haven, July 24. — Unable to buy space in the New Haven papers for coverage of station activities, WELI-LIFE, in an effort to get before public its program and other activities. Station claims that it has been unable to purchase space in either of the two New Haven papers, the Courant and Register. Claims that this is due to publisher's fear of local radio competition. Station claims that the radio stations are able to buy space in the sheets, both of which are controlled by the Journal.

Rudy Frank is editing the sheet, which is a slick affair.

### Maskers Show OK'd

### Although AFRA Wary

Hollywood, July 24. — Ward Wheelock is going ahead with the Maskers Club package show, his standard rate for "Best Performance" instead of "Command Performance," as originally intended. Program starts late in September over CBS.

Deal was shakel after huddles with AFRA officials, during which the Maskers gave assurance that Rule 15, guaranteeing a measure of the program, would be observed, and that no pressure methods will be used to get talent for the program. Talent will cost about \$5,000 weekly. AFRA, meanwhile, declares it will watch operations closely as it feels that this type of show may result in some form of competition unfair to other commercial employees of talent.

In order to reach a mass audience for a better understanding of economic and social issues, the Sloan Foundation, under the leadership of Mrs. Robert Sloan, is sponsoring a series of soap operas each night for nine subjects.

Series of 15-minute radio transcripts in daytime serial form will represent a study of the problems of international trade, taxes, reconversion and employment, in terms of a rural family life, and will be rich in social airs as (Chicago Round Table, etc.) is fostering a series of soap operas can only be reached through programs essentially of entertainment, so educational subjects will be offered to stations on a weekly basis, in hope they'll pick up local sponsors.

Series will be produced by Larry Hammond (producer of "America's Town Meeting of the Air"), who will also script. Allen R. Kohn. Original music will be furnished by Lloyd Shaffer. Attempt will be made to present a public service program, with application of commercial know-how, so people will be interested, and be edited same time.

## K&E Agcy. Gets Part of Ford Biz; \$1,250,000 Acct.

Surprise move last week in agency circles was the inheritance of the Ford Motor radio business by K&E and Eckhardt. Agency has been working on a public service 60-minute program, which bows in on ABC (Blue) on Sept. 30, in replacement of the \$1,250,000 in billings for K&E.

Until K&E's acquisition of the show, representing that agency's initial contract company account, J. Walter Thompson had the Ford Motor radio biz. Last week, K&E agency still retains the Sunday afternoon Ford program on NBC. Previous Sunday night Ford Symphony shows were held by N. W. Ayer and McCann-Erickson agencies.

But K&E, which heads up radio at K&E, left Monday night (23) for Detroit to confer with Ford officials prior to setting up the production layout on the show.

One factor advanced by JWT execs in the switchover of agencies was the fact that the two opposition shows on ABC in New York City (Elmer Berger and Fred Allen) are both Thompson-produced programs.

### Brokers Buying KSTP Time for Series To Take 'Heat' Off Market

Minneapolis, July 24. — Local branches of New York Stock Exchange houses here are trying to take "heat" off the stock market by "covering speculation" and buying the purchase of war bonds in a series of broadcasts. They're sponsoring the program, which will air each week over KSTP.

Program is called "I'll Happened in 1945" and is being sold by the fact that the war consequences of inflation might be. Much of the program is devoted to the advantages accruing from the buying of war bonds.

Station officials that public reaction to the program has been "very favorable" and that it's gaining much of its popularity from the stock exchange and its houses here.

**FADA CO. FACES CHARGES**

Washington, July 24. — Federal Trade Commission conducted a hearing in New York today (24) on charges of misrepresentation in connection with the sale of radio sets.

Johnny  
I guess I'm  
just lucky.

Jo Stafford

July 5, 1945

Dear Prez:

This is the first time I've had a chance to write, but honestly, Johnny, things have been happening so fast that I hope you will forgive me.

I might as well start by telling you that I've never been happier in my life and certainly I'll reason enough to feel that way. Of course, I'll never stop being grateful for all the encouraging things you've done. I guess we all need a helping hand and the generous one you've given me has had much to do with what little success I've enjoyed.

The six weeks' personal appearance at the New York Paramount was one of the pleasantest things I've ever done. I was a fortunate gal to be playing the theatre with a swell picture like "Salty O'Rourke" and to share the stage billing with Charlie Spivak's great band and Dean Murphy.

Bob Weitman dropped into my dressing room with a contract calling for a return to the Paramount at a figure that nearly floored me. You probably also know that I've just been signed for the permanent spot on the Ford Hour on Sundays and I've been doing a bagful of guest radio appearances.

Johnny, I guess I'm just lucky. I've been doing ~~very~~ well, but really I'm a little bit amazed by it all because honestly, I can't help feeling that luck has a lot to do with it. I've just been fortunate that I've had such wonderful friends like yourself, Paul Weston, Glenn Wallichs, Tommy Dorsey and Frankie Sinatra to give me so much help and encouragement--and Mike Nidorf who, as an agent, is probably the answer to a performer's dream, to handle my business. The gang at G. A. C. have sure kept things jumping for me. I guess you don't need much talent to do okay with that kind of support.

Best to you, Johnny and tell everybody at the office I miss them.

Affectionately

Ja

No Jo-

It's not luck.  
It's great talent!

# Capitol Records, Inc.

sunset and vine • hollywood 28, california • phone hempstead 3148

July 12, 1945

Dear Jo:

Thanks for your swell note. I don't know what I would rather have happen to me the first thing in the morning, than to find a letter from you. Especially one that at long last grudgingly concedes that you think you're doing fairly well, even if you do excuse it by pointing out that you've been lucky.

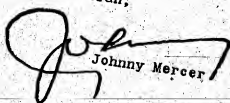
No Jo it's not luck--it's great talent! Forgive me, I do, I can forgive your modesty, but modestly, Jo, you've got to make up your mind that you can attribute it to more than just luck.

I've been looking over your sales figures for Capitol Records and baby, it takes talent (and plenty of it) to do that kind of a job. Your record sales are making history. Juke box operators, record shops, disc jockeys etc., are all shouting your praises and yelling for more of your records. It seems that millions of people know how great you really are, except of course, yourself.

The "Billboard Poll" as well as every other popularity Poll proved that G. I.'s and young people of the nation are voting you their tremendous favorite. The G. I.'s throughout the world have claimed you for their own. You're tops with them and that's wonderful, "G. I. Jo." You're well on your way and nothing can stop you, not even your own modesty.

I think I can indulge in a little enthusiasm on my own hook because this is one time it's a pleasure to say "I told you so." Here at Capitol we are mighty proud of you and know we will be for a long time to come.

As always your number one fan,

  
Johnny Mercer

Jo Stafford  
807 Fifth Avenue  
New York, N. Y.

# Variety's Capsule Appraisal of Radio's Know-It-Alls

(Continued from page 26)

NAME	EDUCATION	EXPERIENCE	ORGANIZATIONS	DISTINCTION	POLITICAL SLANT	QUALIFICATIONS
DREW PEARSON	Swarthmore College.	Did Quaker relief work in Baltimore. Taught at U. of Pa. Has traveled widely in Far East and Pacific. Foreign correspondent and editor U. S. Daily Staff of Baltimore Sun. Syndicated columnist.			Changeable.	Qualifies as reporter.
ROBERT ST. JOHN	St. Alban School, Illinois.	Hartford Courant. Chicago Daily News. Philadelphia Record. Rundell, Vt. Herald. World-wide travel experience. Associated Press.		Has written for Collier's, Liberty, American Magazine. Author of "The Land of Silent People." Has also written for many British publications.	Conservative liberal.	Well qualified as international reporter.
LISA SERGIO	Private tutors in Europe. Versatile linguist.	Studied literature and archeology. 1935—Became broadcaster on Rome radio under the direction of Count Ciano. Became known as the golden voice of Rome, receiving official policy. 1937—After three and one-half years service to Italian propaganda machine she was fired.		Since her arrival in U. S. in July, 1937, she has been an ardent enemy of everything Fascist.		Qualified to analyze Italian affairs and interpret European political intrigues.
WILLIAM L. SHIRER	Coe College, Cedar Rapids.	Paris office of Chicago Tribune. Chicago Tribune—European bureau in Vienna. Travelled in India. Berlin correspondent—Universal News Service.	Assn. Radio News Analysts.	Author of "Berlin Diary."	Middle of the road liberal.	Well qualified as interpreter of European events.
FRANK SINGESER	Brown U. Troy Conservatory of Music.	Has traveled in Europe and Far East.			None evident.	Well qualified as announcer.
JOHANNES STEEL	Oxford. Holland. Geneva. Versatile linguist.	Columnist. Foreign correspondent in Europe, Asia and South America. New York Post. Philadelphia Record. Cumberland Courier Post. Foreign Editor—Reader's Scope.	Overseas Press Club. American Newspaper Guild. American Academy of Political and Social Science. Assn. Radio News Analysts.	Author of "The Second War" and "Men Behind the War." "The Future of Europe." Wrote book against Hitler in 1933. Predicted Pearl Harbor.	Independently liberal.	Preeminently qualified as interpreter of national and international affairs.
LELAND STOWE	Wesleyan U.	World experience and a distinguished foreign correspondent.		Pulitzer Prize 1930. Author of many successful books on world affairs.	Middle of the road liberal.	Eminently qualified as interpreter of international affairs.
RAYMOND SWING		21 years as foreign correspondent. 14 years as news analyst. Started journalistic career as a reporter for Cleveland Press. Correspondent for Chicago Daily News in Berlin—1918. Authority on international finance.	Assn. Radio News Analysts.	Author of many important books.	Middle of the road liberal.	Preeminently qualified as analyst of national and international affairs by reason of his long experience and intellectual distinction.
LOWELL THOMAS	Graduated from four universities. Member of faculty of Princeton.	Has written 42 popular books. Interpret world traveler.	President Assn. Radio News Analysts. Overseas Press.	Biographer of "Lawrence of Arabia."	Staunchly conservative.	Eminently qualified as reporter.
JOHN VANDERCOCK	Yale U.	Has visited 77 different countries of the world. Reported on South and Central Pacific. Brief run as actor. Assistant editor of Macmillan Publications. Feature editor of New York Graphic. Seasoned war reporter.	Assn. Radio News Analysts.	Author of many books on the tropics. Has written detective stories.	Liberal middle of the road.	Well qualified as analyst.
WALTER WINCHELL	N. Y. Public Schools.	Columnist, N. Y. World. New York Daily Mirror. Worldwide syndication.		Reader's Scope Magazine. Award of \$500 to the American in public life who has made outstanding contribution to fight against native Fascists.	Liberal.	Eminently qualified as an indefatigable reporter.

## 237,225 Stubbs Show How WLS Talent Staff Copes With Travel Ban

Chicago, July 24. Despite wartime travel restrictions, 35 members of WLS talent staff have put on five shows for metropolitan and rural area audiences totalling 237,225 people during the first six months of 1945—something of a record, all things considered, according to sub-holders.

This figure includes 26 Saturday night performances of the National Barn Dance at Chicago's Eighth Street theatre, where a cast totalling 100 puts on the show weekly.

To cue the situation, Connie and Bonnie, girl duo, devoted most of their time Jan. through June to bookings, playing to more than 90,000 WLS fans. Ted Morse ("Otto and Little Genevieve"), who carries a regular schedule of broadcasts including those as trumpet player with the WLS orchestra, has entered more than \$3,000 on vaude bills in small town movie houses throughout the midwest.

These bookings are made by the WLS Artist Bureau, headed by George Ferguson and Karl Kurtz, which became a part of the WLS setup way back in 1925. This was prior to the station's purchase by Prairie Farmer, and booking office has played an important role in

## GEN. BRADLEY SALVOES RAY CLARK'S COVERAGE

Omaha, July 24. Ray Clark, chief newscaster for WOV (NBC), has been cited by Maj. Gen. J. L. Bradley, commander of the 8th division on Okinawa, for "excellent work in preparing home town records for WOV listeners."

General Bradley in a letter to John J. Giffin, Jr., president of WOV, reported that the short time Clark was in his division, he interviewed over 100 men from WOV territory. The general offered his congratulations on "his enterprise in pioneering this unique type of war coverage."

building station's acts, including Fibber McGee & Molly, Ames in Andy, Gene Autry, Smiley Burnett and many others.

Bureau has also been booking Grace Wilson, Uncle Tom Corwin, Mac and Bob, The Arkansas Woodchopper, Maple City Four and other WLS vets for more than 20 years. Other headliners such as Lulu Belle and Scotty, Patsy Montana, Prairie Ramblers, Pat Buttram and Hootler Hot Shots, have received their theatre assignments from the bureau for from 12 to 15 years.

According to the bureau's schedules, WLS talent will perform before local crowds at more than 210 fairs and celebrations before the end of the summer.

## New Civilians

Tom Clarkson, of Pittsburgh, serviceman who got his discharge recently after spending three years overseas with three different outfits, has been signed to a spot with the WCAB (Pitts.) production dept.

Ex-Sgt. Leo Kaye, who before his discharge from the Army last month was continuity editor, producer and script writer with the American Forces Network in England and France, has joined the staff of KDKA, Pittsburgh.

On July 15, Kaye inaugurated a vet rehabilitation show, with roundtable discussion and dramatization of GI post-war problems, with civic, labor and business leaders participating.

Lt. Roy W. Hall, who was sales manager of spot sales for ABC (Blue) web before he entered the Army-Air Force in 1942—is back at the same act in the spot sales division. Hall was overseas 18 months as a navigator for the Twelfth Air Force.

Tony "Oswald" Labriola, who was the "On Yeah" comedian with Ken Murray before he entered the Army, has his honorable discharge after two years' service. He's now on "Keep Ahead," Edith-brew-sponsored slot on WOV, N. Y.

## PRUDENTIAL LIFE CO. MULLS DAYTIME STRIP

Prudential Life Insurance Co. is considering the entrance into daytime radio with a 15-minute a week board stanza on a major network. Firm presently sponsors the "Family Hour" on CBS Sundays from 5 to 5:45 p.m.

Whether the insurance outfit will drop its Sunday program for the Monday through Friday daytime slot has not been decided although execs of the company reportedly would like to allot more of its ad-exploitation budget for radio and broadcast both stanzas. Meanwhile, Benton & Bowles, agency on the account, is scouting around for program ideas to present to the client.

## Safeway Adds Medic Soap to Day Strip

Hollywood, July 24. New five-day-a-week show will be added by Safeway Stores to their current "Aunt Mary" broadcast.

"Doctor Paul," 12, "Doctor Paul" opens on NBC's Western Division stations.

Under the new arrangement, "Doctor Paul" will take over the "Aunt Mary" spot, 3:45 to 4 p.m., while the latter moves into 3:30 to 3:45, giving Safeway a continuous half hour.

Additional time to cover NBC's Pacific network stations has been purchased by Ruthrauff & Ryan.

## National Safety Council's Unique Plug Technique Via Spots, Programming

Chicago, July 24. Indication of growing awareness among institutional organizations of radio as an advertising force (long, long since latched on to by industry) is the manner in which National Safety Council has gone out for plugs on network shows for National Farm Safety Week, July 22-28, ranging from a 15-minute slot by Sec. of Agriculture Clinton P. Anderson on Mutual to pitches on such diversified staves as "General Motors Symphony of the Air" on NBC and "Jack Armstrong, the All-American Boy" on ABC.

So far there's a total of 35 of the latter, from spot announcements up to quarter-hour shows, with 75 local live programs in farm areas nationwide and NBC's transcription.

NPS Week, proclaimed by Pres. Truman to prevent accidents on farms and thus help the war effort, is being called to the attention of more of the nation's 20,000,000 farm through this way than previously through daily and weekly farm sheets, promoters advised "Variety" last week, offering as evidence of their belief in the medium the fact that they've purposely lined up a third more network cooperation this year than last.







### THE WINNING CBS AFFILIATED STATIONS

- WDNC (Durham) First Place in *overall promotion* among local channel stations.
- KLZ (Denver) Second Place for *overall promotion* among regional channel stations.
- KRNT\* (Des Moines) Third Place for *overall promotion* among regional channel stations.
- WRVA (Richmond) Third Place for *overall promotion* among clear channel stations.
- WTAC (Worcester) First Place for a *single promotion* among regional channel stations.
- KTUL (Tulsa) Third Place for a *single promotion* among regional channel stations.
- WTBX (Utica) Second Place for promotion of the 7th War Loan among local channel stations.
- KTUL (Tulsa) Second Place for promotion of the 7th War Loan among regional channel stations.
- WBNS (Columbus) Third Place for promotion of the 7th War Loan among regional channel stations.
- KFAB (Lincoln) Third Place for promotion of the 7th War Loan among clear channel stations.

\*A CBS affiliate when considered for award.



### THE WINNING CBS OWNED STATIONS

- WEEL (Boston) First Place for *overall promotion* among regional channel stations.
- WCCO (St. Paul-Minneapolis) Second Place for a *single promotion* among clear channel stations.
- WABC (New York) Third Place for a *single promotion* among clear channel stations.
- WEEL (Boston) First Place for *overall promotion* among all-network owned and operated stations.
- WCCO (St. Paul-Minneapolis) First Place for a *single promotion* among all-network owned and operated stations.
- WABC (New York) Third Place for a *single promotion* among all-network owned and operated stations.

*add:*

# "LEADERSHIP!"

A few weeks ago several hundred executives of America's leading advertisers and advertising agencies passed expert, critical and detached judgment on 112 promotional exhibits submitted by U.S. and Canadian radio stations to *The Billboard's* Eighth Annual Station Promotion Competition.

Then they cast their ballots.

*They gave 16 awards to 12 stations of the Columbia Broadcasting System.*

They gave 10 awards to 6 stations of Network B.

They gave 7 awards to 7 stations of Network C.

They gave 6 awards to 4 stations of Network D.

They gave 4 awards to 4 non-network stations.

They gave 2 awards to 2 stations of the Canadian Broadcasting Company.

*This is the 7th station competition since the beginning of 1945 in which stations of the CBS network have given unassailable evidence of striking leadership.*

The score speaks for itself.

It confirms the faith which these same advertisers and agencies have consistently maintained in the energy and enterprise of this network.

And it demonstrates once more that *leadership is not an accident.*

To both its affiliated and its owned member stations, Columbia offers its heartfelt congratulations for achieving this conspicuous recognition of their promotional efforts.

To *The Billboard* and its competent and comprehensive jury goes our deep appreciation for their discerning judgment.

*This is CBS...*

*The Columbia Broadcasting System*



**"SCHIZOPHRENIA IN ACTION"**  
With Marlon Weisman, narrator; Jackson Beck, Nat. Hale, Creighton Stuart, Reno Neri, Lewis Charles Wither. Producer-Director: Arnold Hartley.  
30 Mins.; Wed. (13), 10 p.m.  
Sustaining  
WOV, N. Y.

Any way you consider it, the word schizophrenia has no business in radio. It's a multivoluminous, four-bit mouthful of technical meaning, a triple-threat against audience understanding, a double-jopardy hurdle for the tongues of full-hangry guys trying to make an honest dollar on the air. Besides, it comes too close to telling the truth about a lot of things, including radio—especially as used in a special documentary aired last Wednesday night (13) over the N. Y. indie WOV.

That bilingual station has a program director with a single-track mind. His name is Arnold Hartley. He is simply prejudiced against fascism, and his bias for democracy cuts across the thinking and actions of people who help fascism whether from malice, stupidity or sheer laziness.

Six or seven weeks ago, he wrote, produced and directed a show called "Memorandum to America," which had some very keen things to say about the harm we were caused by coddling Nazi POWs. Applauded for that effort, he hit out even harder with another try which told its own story in the title: "Argentina, America's Nazi Neighbor." Now Hartley has tackled AMG (American Military Government) in Italy and Germany, with a logical stopover in the Trieste region. With this drama, he proved himself a definite menace—not only to every-

thing Hitler and Mussolini ever stood for, but as well to that part of the radio industry that suffers from the very good personality which afflicts AMG.

Hartley took the term "documentary" very seriously. He documented carefully and fully, from the N. Y. Times and the Congressional Record, from reliable eyewitnesses who told how AMG persecutes Nazi and Italian fascist laws, practices and personalities. In calling this kind of action "schizophrenic," Hartley was charitable, implying that there is a democratic personality behind the anti-democratic practitioners; trouble is of course that those interested in democracy are way behind and Hartley's show was a challenge to them, to hurry and catch up.

Hartley not only had something tremendous to say, but he said it dramatically and remarkably well. Marlon Weisman as narrator didn't trip, either over monosyllables or ideas punching the die like the journeyman that he is. Jackson Beck as the interlocutor was equally effective, and the rest of the cast came through in sock form. *Cora.*

#### "CROOKED SQUARE"

With Roger DeKoven, Santos Ortega, Ethel Owen, Eddie Nugent, Larry Holmes, Peggy Stanley, Tim Ruffner, announcer.  
Writer: Janet Eickling  
Director: Ted Corday  
Producer: Robert E. Smith  
Music: Henry Silvers  
15 Mins.; Sun., 2:45 p.m.  
LEE HATS  
WOR-Mutual, N. Y.

"Crooked Square" (Mutual, Sundays at 2:45 p.m.) shapes up as one

of the better capsule mysteries, the quarter-hour whodunit being well-written and acted, as well as smartly staged and produced. Vivid and dramatic, its plot development is laid out neatly, quickly, in concise brief scenes that carry the mystery along.

Sunday's (22) chapter, dealing with a murder on an amusement park roller coaster, darted forward in swift takes or back smoothly in flashbacks, to unravel the mystery in an interesting session. Janet Eickling, sounding amused and adult, only drew, and a minor one, was in the crime investigator's voice, which sounded a little too light and thin. Commercial, plugging Lee hats, was just the right length. *Bron.*

#### "CRIME IS MY PASTIME"

With Gerald Mohr, Rod O'Connor, Writer: Richard Hill Wilkinson  
Producer: Wally Ramsey  
Music: Lee Salvo  
15 Mins.; Sun., 4:30 p.m.  
KNOX CO.  
WOR-Mutual, N. Y.

(Raymond Morgan)  
"Crime Is My Pastime" is a satisfactory though far from distinguished addition to the quarter-hour mystery cycle, following the routine though reliable pattern. The stories are interesting and suspenseful though obvious. There is violent action and runplay. The humor is also a little too obvious, with comic-angled police characters and similar stock figures. The whole program is a little too pat-okay, but not a standard.

Sunday's (22) chapter dealt with a gang of dope peddlers selling marihuana cigars to school boys.

and the attempts of a carefree newspaper reporter to clean up the gang, as well as clear up a murder they perpetrated. Independent of the police. The reporter's personality is just a little too brash, and the police sergeant's brogue a little too violent for the audience to get down smoothly. But program proved interesting, to get by. *Bron.*

#### "BROADWAY POST MORTEM"

With Lee Mortimer; Joan Kent, announcer; Jack Ward, organ  
Director: Charles Bach  
15 Mins.; Wed., 10:30 p.m.  
PITTSBURGH STARS  
WIZ, N. Y.

(Sterling)  
N. Y. Daily Mirror's entertainment editor, Lee Mortimer, began a once-weekly 15-minute chapter about Broadway, Hollywood and political allegations last Wednesday night (13) on WIZ, N. Y., and he should catch on.

His delivery, which needs some working on to iron out the rough spots, was surprisingly good; the news items he delivered were newsworthy, indeed, and the off-the-cuff bits about showgirls and women in general held interest. Format of the show was based upon various departments in his daily stint for the Mirror such as scoop of the week, vogue of the week, woo-woo of the week etc., closing with a headline for next week, after delving into the Hollywood scene, too. Whether a listener believes what the guy is saying or not he holds attention because his style is punchy.

Slams, which is directed by show producer Charles Bach, is sponsored by a local chain of women's apparel shops, and the ad copy, read

by Joan Kent, delivers too minutely into what the stores sold. The selling job could be done much better by having the show sales instead of a more institutional vein. On the whole, though, a neat, brief program. *Sien.*

#### "LIGHTS OUT"

With Alex Schour, William Griffiths, Arthur Kohn  
With: Harry Joan Alexander, Producer-Director: Garnet Garrison  
30 Mins.; Sat., 8:30 p.m.  
WEAP-NBC, N. Y.

Wednesday, July 25, 1945  
NBC has a hazy, and somewhat glib history. NBC had a series by Boris Karloff seems to have earned a bad name for the station. The show on an air show with the music and Arch Oboler is remembered as having done some of his fanciest spirit-lingering under the "Lights Out" must of CBS. Now NBC has dug up some of its decade-old scraps, done by Willis Cooper, and put them on the Saturday night for eight weeks, while "Truth and Consequences" takes its place in the rest.

It may be that radio audiences of 10 years ago tingled more easily. From the sample heard on the radio, the show is not as good as one must accuse the 1935 listeners to be. The show is not as good as the unsophisticated. Story concerned the spirit of a dame who kept returning nightly to see her live husband at a spot near the cemetery, where her early husband had been buried. In the end, the husband's spirit was seen. Only the show stayed unburied.

Unsettling turn was acted heavily, directed with the smoothness of a leap going cross-country, and aided by indiscriminate use of sound effects making out they were heard, tingling, screaming winds, and eerie bells. The whole thing was eerie, but only as radio. Inconspicuous, slow, and slow; they may not go on for very long. *Cora.*

#### "RACIAL DISCRIMINATION"

With Herman Hoffman, Prof. James H. Sheldon, Rev. Dr. Henry Atchison, Irene Harman  
30 Mins.; Fri., (20), 10 p.m.  
Sustaining  
WEVD, N. Y.

Here is an example of a show that had a good deal to say but lacked the dramatic skill and solid production method in attempting to make its sound material.

Sheldon put on an discussion on the subject of the most effective ways to fight racial discrimination sponsored by the Non-Sectarian Anti-Nazi League to Champion Human Rights. Participants are officers of that organization.

Anybody with a sense of radio would have advised the bygone heading up the organization to project their work dramatically, letting the plug (or the league) come up indirectly. Instead, each speaker played self-praise on the league and its importance.

It so happens that this organization has in its files all kinds of dramatic material showing up work of Nazi spies and native fascists in this country. Simple, effective dramatization of this material, with reference to the fact that discrimination came out of the league's own files, would have been much more effective. *Cora.*

#### "RADIO FOLIO"

With John Draine, Ruth Springfield, Sammy Tweed, Heddie Reubin, Jane Mallet, Roxanna Rand, Austin Marks.  
Writer-Producer-Narrator: Fletcher Willits  
30 Mins.; Sun., 9 p.m.  
Sustaining  
CBL-CBC, Toronto

With few exceptions, every play series aired by the Canadian Broadcasting Corp. in recent seasons has opened with what turned out to be the worst script of the lot. That may have been the case with "To Be Announced," the tawdry show of the new CBC summer drama series, "Radio Folia." Besides, CBC has made a mistake in putting the "Radio Folia" and "Folia" was given the okay Sun. p.m. spot vacated by the Tru-Canada web, last play list, "Stage 45," after a two-week run.

"Folia" had a big something to say for, and maybe it'll make it, but the opener was weaker than a Milwaukee Sinter. Not that the cast and script didn't. (Continued on page 40)

CONSECUTIVE YEAR

THE YANKEE NETWORK, INC.

Sponsored by ALLES & FISHER Makers of J-A and '63 CIGARS

Vernon Williams, Nelson Churchill and Fred Lang dramatize the highlights of one or two important innings of a local major league Sunday game, give scores and highlights of all American and National League games, and a brief summary of the outstanding game of the day, New England's most popular Sunday baseball review.

Another Yankee Partnership for 1945

THE YANKEE NETWORK, INC.

Member of the Mutual Broadcasting System

21 BROOKLINE AVENUE BOSTON 15, MASS.

Represented Nationally by EDWARD PETRY & CO., INC.

UNITED RESSALE DRUG CO

Friday—CBS—10 p.m. EDT

Reg. LOU GLAYTON





## From the Production Centres

### IN NEW YORK CITY

Bob Kerr got a letter last week from his wife, Joan Brooks, the CBS singer, currently overseas for USO. Letter, postmarked Sorrento, postscripted that now she's seen the place, "you can tell Phil Brito he can keep it." Radio industry doling its collective hat to Red Barber for spearheading the N.Y. Red Cross drive and sending it more than \$1,000,000 over the goal for its great fund-raising job thus far... Phil Dooler, ex-CBS director, has joined McCann-Erickson as assistant radio producer. He'll assist Carlo B. White, head of McCann-Erickson, who will be in charge of the board program. ... WABC's program director Dick Swift is father of a new son, his fourth... R. C. Maddux, WOR vicepres, has appointed Cortland J. Langley as station's manager of research. He was formerly general manager of B. H. Grant, national research office... George Price cutting short a Canadian vacation to audition a new program Aug. 1 for Wallace Downey which Jack Lears is producing... Fred L. Fox and Henry L. Hoople have been signed by Sherman and Marquette to write the Judy Canova show, which returns Sept. 1... Richard Saville, director of "Spartan and the Hawk" on CBS, taking his first vacation in 14 years. He's going to Massachusetts to fish.

Robert Q. Lewis is checking out of NBC, where he had an am. participation, to work on a musical comedy and plan a new radio package... Radio Directors Guild and net excess had two more contract negotiations last week (12-20), reported progress, and recessed the talks until after Labor Day... Short-short story of "two cigars in the dark" Bob Thiele, WHN's disc jockey, sponsored by Lion tigger-to-weed-Monies Lewis, of the Chesterfield air show, on July 27... Jane Kalmus taking over as publicity head of Philco in mid-August, having resigned from the Tom Fiddale factory... Hero Leter directing "Glamor Man" while Tom McDermott is on vacation. Also supervising "Thin Man" and adding in direction of "Popper" for Benton & Bowles... Mary Patton victim of a peculiar accident when a small blood vessel broke in her throat which interfered with conversation but was not serious enough to prevent her from doing her shows.

Adrian Samish, Blue production chief, back from vacation... Charles "Bud" Barry left at the Stockholm last Thursday night (19), prior to his shift from eastern program head at the Blue to Washington liaison for the network... Cpl. Edgar Kobak son of the Mutual prize, in N.Y., following service in Europe... Fred Bethel, director of "Romance, Rhythm and Rhapsody" vacationing in Mexico, Jim Amice, once on the show, rubbed to Wickersham hosp for emergency appendectomy after last Thursday's show. Dan Seymour will substitute while he's out... Y 3 C William F. Zuckert, ex-N.Y. radio actor (Kate Stakes), "Adrian" Funk, and adding in New Guinea the last 15 months, directing, acting and producing shows on the 25th Special Little Theatre group. Also acting as announcer-engineer on a local homebased network.

Lou Quinn and Charles Speer now scripting the summer edition of Philco's "Hall of Fame" stanzas... Jean Colbert, women's programmer of WTAM, Cleveland, in town... Lorraine "Bikini" Pyle, for past six years secretary at Benton & Bowles agency in Hollywood, has given up that post to become personal secy to Ralph Edwards. She replaces Lillian Engel, who will handle Edwards' business and contacts in N.Y.

Larry Stevens has changed his publicity setup to join Jim Savage's public relations outfit... That Groucho Marx ad lip which broke up the rhymed bouts of the stars on the Norman Corwin "Undeclared Molecule" show last week has the trade still talking... Wick Order, of J. Walter Thompson, off on Aug. 1 for Brewster, N.Y. vacation... Ukke Sherin checks off as a writer on the Edward Everett Horton show for Kraft and returns to the Coast... Rod Hendrickson, Ed Latimer, Alice Goodkin and

Venezuela Jones now "Valiant Lady" quartet... Helen Claire and Audrey Genes added to "Amanda"... Lorene Scott and Cathy McDonald join "Young Wilder Brown", while Charmine Allen is new addition to "Just Plain Bill".

### IN CHICAGO

Gill Fatt, assistant program director at WBMM, has resigned to take over a Hollywood production berth. Al Most, long time WBMM director, stated to take over as Walter Preston's assistant... George Herro, newly appointed midnight publicity head for Mutual, currently in New York to get acquainted with the west's eastern radio scene... Peter J. Deisenroth, central division general office manager since the net's separation from NBC in 1941, has resigned to become the business manager of Schwimmler and Scott... F. J. Deisenroth, taken over the duties of office and personnel manager. Auditing chores will be handled by F. J. Covey.

Dining Stars have been signed to make two musical westerns for Columbia Pic... Robert W. Miller, formerly with Warner Bros. & McDonald, has joined the ABC central division office as network western manager. Jack Van Volkenburg, assistant manager of WBMM-CBS western office, and Everett Hollis, WBMM news editor, take off for the Pacific theatre of operations August 15 to do a series of live recordings on Chicago GPs... Peter Cavallo, Jr., has replaced Lou Jacobson as assistant radio director in J. Walter Thompson's Chit office.

Ed Wambly of Spurr Sales Chit office has resigned to take over management of an eastern station. Harold Higgins replaces... Mitch Hamillberg, Denna Durbin's agent in town enough to New York where he plans to institute legal action against Danny O'Donnell the singer, who, he alleges, ran out on movie and radio contracts... Local models, who have organized the Chicago Models' club, are trying to put a radio show together to meet up with the local radio scene.

NBC National Barn Dance Hooster Hot Shots are in Hollywood for another movie after which they will have overseas for a six-week tour of Europe in the European theatre. Charley Irving, Chicago's business announcer, soled last week... Les Atlas back from a two-week North Woods vacation... Clint Stanley, ABC supervising producer, on a two-month tour of absence from his station.

### IN HOLLYWOOD

Electric Blue over CBS, with Wilbur Hatch pinbitching on the podium... Cresta Blanca's "This Is My Best" resumes over CBS Sept. 4, with a guest star policy, after a 13-week layoff... Marian Gargan becomes permanent replacement on the "Murder" radio program over WABC (Blue), filling the job left vacant by Edmund MacDonald, who withdrew for film work... Alfred Pearce, Raymond H. Baird and Kenneth W. Grinde were added to ABC staff of studio and radio talent.

Madison becomes musical director of ABC's western division, succeeding Ernest Gill, who resigns to enter the freelance music field... General "Hap" Arnold requested Arch Oboler to write a radio show commemorating the anniversary of the Army Air Corps, to be aired over Mutual Aug. 2 at 9:30 p.m. (PWT)... Martha Hare signed as regular vocalist on the "G. I. Lufta" KFWB studio.

Arch Oboler will move to Los Angeles to produce the "Talk It Over" program from community to community in the Los Angeles area, starting in Pasadena July 29 for the first broadcast away from KFWB studios... Ben Johnson will write a radio show commemorating the "Musical Bouquet" program aired Sundays by KECA... Jack Roche, producer of "Duffy's Tavern", in town for the next two weeks to make audition recordings... Milton Blow in from New York to handle the new Evernham "Mistie" show, starring Ann Sothern... Guest conductors for Rise Stevens summer concert series, "Music From Hollywood", aired over KFWB, will be Lou Forbes, United Artists, and Charles H. Hays.

Walt Disney, Aug. 13; Victor Young, Paramount, Aug. 20, and Al Newman, 20th Fox, Aug. 27... Capt. Richard Finelli, USMC, joined the Armed Forces Radio Service and was placed on duty in the Southwest area... Tom Lewis, commandant... Al Gordan, became assistant to Bill Ray, KFWB program manager, and will be in charge of night operations for the studio.

## IBM SEEKS COAST LE FRISCO OUTLETS IN L.A.

Hollywood, July 24.

Applications for permission to build terminal stations here and in San Francisco for an experimental radio relay network were filed with the FCC by the International Business Machines Corp. The equipment, to be made by General Electric, will be designed to carry television radio programs and radio photos and to operate office typewriters by radio.

Company has already been granted FCC permits for a similar network between Schenectady, N. Y. City and Washington, D. C.

## Barnow Resigns AFRS Post; Reads Anthology

Erik Barnow, for 18 months head of the educational program unit of Armed Forces Radio Service has resigned that post. He served in the job as civilian, and Capt. Richard Wheatley has come up from Washington to take over the post.

Barnow's anthology of radio plays, "Radio Drama in Action," has been completed and is ready for publication in the fall. Meanwhile, he is doing some radio scripting, preparing to return to his Columbia University teaching job and supervising the scripts for the top NBC Sunday noon sustainer, "Eternal Light," Morton Weisengrad, who handles that series, is on vacation in Vermont.

Scripts for the summer months for "Light," according to Barnow, have been assigned to Joseph Liss, Norman Rosten, Hedra Rosten, Arthur Rosten, Peter Michael, and Norman, Harry Kleiner and Ben Kagan.

Boston—Malcolm Taylor, merchant seaman and formerly at KWR, St. Louis, is stepping in as operator at WNAK to replace Hank Fulton, now in boot training at Camp Sampson, New York.

## WQXR, N.Y. INDIE, GETS DEPT. STORE NEWS PACT

John W. W. a maker department store signed a 35-week contract with WQXR, N. Y., for three newscasts a day across the board beginning Monday (26). In making this agreement, negotiated directly without any agency, an old relationship between the store and the station was re-established. Ten years ago, when station was still experimental under call letters of W-3-XR, Wampanker got an hour's program nightly in return for furnishing plates from its record library.

Newscasts will go on for five-minute segments at 8 a.m. and noon, while from 9-9:15 p.m. store will sponsor "The Nation's Worldwide News Review." Stan Roberts will voice the a.m. show, and other two will be GE Albert Grobe.

## WOL's GE News Show Cueing Postwar Pattern?

Washington, July 24.

Mutual's Capital outlet, WOL, is launching a 35-week contract program in the fall, possibly testing the pattern for postwar reporting on the

Glennick is that there will be no gabbling, and no "personality." Speaker will be anonymous, will be known only as "The Voice of Washington" (which, incidentally, is WOL's nickname for advertising purposes). "Voice" will present a straight-away, uncolored, unaffected news report, without injection of any dramatize at all. No editorial opinion will appear on the news, will be permitted. It will be ultra-objective.

That, at least, is the plan. General Electric will bankroll the new station. Agency is BBDO.

Boston—Leon Fremant had his radio monitor changed to Bob Williams since he joined WEAF announcing station. He was formerly announcer at WTMA, Charleston, and WHEX, Boston.



## KLRA Little Rock

FOR Jackson Cookie Co.

GEORGE E. HALEY TEXAS RANGERS LIBRARY NOTAS, PICKWICK, KANSAS CITY, MO. AN ARTHUR C. CHURCH PRODUCTION



FOR LISTENERS AND SPONSORS ALIKE... HERE'S ONE SWELL WAY TO START THE DAY...

EVERY weekday morning, from 7:00 to 8:30 a.m., the cheerful "Wake Up New York" show brings thousands of New Yorkers off in a good start. "Wake Up New York" is the most moving program that moving people like they like, with plenty of music, news, (line signals, weather reports and other diversified features). As a result, "Wake Up New York" enjoys one of the highest ratings of any early morning program on a New York Independent station. Delivery this audience is a consistently low cost per listener and is doing a great selling job for participating sponsors.

Edna H. Wall, General Manager • John E. Parson Co., Nat'l Rep.

## Milady's whim packs a wham!

HOW A NEW MUTUAL DAYTIME PROGRAM CAN WHAM YOUR SALES



ALL SORTS OF THINGS come to pass when this network brings the Cinderella legend to life, five days a week. Feminine whims get filled to the brim. And unusual advertising opportunities arise.

Every weekday afternoon, between 2:30 and 3:00, we ease a lady's foot into a figurative glass slipper, crown her "Queen for a Day", and devote the next 24 hours to granting practically every wish she wishes. Jewels, a hair-do, a new hat, dates with celebrities, aisle seats at hit shows, ringside tables behind the velvet rope—these and more are hers to command (and report on, in glowing detail, during the next day's broadcast).

We're all aware of the wham that a lady's whim usually packs (TIME calls this program "The roseate daydream... actually materialized"). Transport that whim to various network origination points, with localized dealer and press tie-ins, and the advertising potentials become even clearer (VARIETY credits the show with

"...strong commercial possibilities"). Review the sponsor-identification assets of audience-participation-quiz shows, and apply these above average results-per-dollar to your own needs (New York DAILY NEWS: "Queen for a Day has a good chance of finding a sponsor whose foot will fit the glass slipper").

Press notices, mail response, waiting lines for studio tickets—all these confirm our belief that "Queen for a Day" means showmanship that sells. Yes, even our wives like it. Why not ask your women-at-home friends about *this* program? We'll bet they like it—and say "Sponsor it!"

### MORE MUTUAL PROGRAMS TO MAKE SALESMANAGERS HAPPY

Now It Can Be Told . . . . .	5-a-week documentary drama
Adventures of Father Brown . . . . .	Chesterton's sleuth
Leave It to the Girls . . . . .	the weaker sex speaks up
Calling All Detectives . . . . .	a Hawshaw in every home

## The Mutual Broadcasting System

WHERE SHOWMANSHIP MEANS BUSINESS

## CBS Video Idea-Mill Hypoed, Latch Out to Experimenters

CBS television went strictly commercial last week (18), but the moon all went the other way instead of into the sun. There wasn't a single paying customer on the net's least video outlet, WCWB. On the other hand, Lawrence W. Lowman, vicepres in charge of television at out of the Army, back on the job, and experimentation was under way. And that counts enough.

"We are trying out all kinds of ideas, technical and programmatic," said Lowman. "We are set on nothing, and committed to nothing—except an effort to improve."

Technically, the biggest thing in the offing was the already-announced transmission in full color, expected to be ready by the end of this year.

But there are great many other things to be done technically, and we don't necessarily have to wait until restrictions are lifted on material. There's a lot that can be done with materials adapted from things we have, and through improvisation."

On the business end, Lowman said, some accounts have been offered. While he refused to identify these, it was known that several such accounts are eager to buy the station break spots. All Lowman would say about that angle is that a definite decision has been made to keep station breaks to 30 seconds.

It is on the program side, however, where exerts and their aides all over the place were busiest. Word had

gone out that writers and producers interested in video can get almost anything tried out on WCWB.

"There are certain types of programs," said Lowman, "that other television stations have done well. We will make use of their experiences when we are ready. But we are convinced that there are many other, newer kinds of programs that could be developed by television. We must find out how best to use them. In drama, variety, music, participation ideas, sports and news for television. Anything with an idea that sounds half-way sensible—if the idea is only within the bounds of good taste—will get a chance to have it tried out here. We may not put it on the air immediately, but we'll certainly give it a whirl in the studio and laboratory, and we'll give it the best we have."

WCWB is on the air four hours a week. But, according to Lowman, the station will increase its air time to five hours, as and if it feels that something worth putting on the air.

### W-HOOD AIR PILOTS MULL A.F.I.

Hollywood, July 24. A general meeting of the Hollywood Radio Directors Guild will be held tomorrow (Wed.) to discuss affiliation with the American Federation of Labor.

William Robson, president of the Guild, will present the proposed A.F.I. chapter.

## Brundige, AFRS Cited For Sportscasting

Hollywood, July 24. St. William W. Brundige and the Armed Forces Radio Service were presented with awards by the Helms Athletic Foundation, in appreciation of following the worldwide broadcast of the sporting news to servicemen abroad. Col. Thomas H. A. Lewis received the trophy for AFRS.

Brundige, originally from Chattanooga, was a sports broadcaster before entering the Air Force.

## MRS. OPPOSE 2-BAND FM SET RECEPTION

Washington, July 24. The Federal Communications Commission reports that two manufacturers have backed the suggestion of FCC that FM sets be built to receive both the old and new bands, and are urging the commission to speed up the job of locating the stations in the new locations.

The opposition comes from Motorola and Stromberg-Carlson. Lee J. McCann, general manager of the latter company, estimates that the cost of a \$30000 FM receiver may be sold in the first year and that installation of a second band in the sets would cost the public, on average, of \$3 more a set, or a total of \$400000.

McCann wrote to FCC chairman Paul A. Porter, suggesting that the commission consider "an uncomplicated and quick and efficient version of the 50 pioneer FM commercial stations and the four or five school systems now on the air."

He said such conversion could be done for about \$1000 per station, saving the public the expense of purchasing two-band receivers. McCann added that "it would be worthwhile for the receiver manufacturers to share in the cost of this conversion for all of the existing FM stations, if a suitable plan can be developed." He said if the educational stations receive federal aid, then the commercial outlets should also get it.

## Television Review

"SELECTIVE SERVICE IN REVERSE" W. L. Col. David Brady, Harold Walbridge, Emil Harris, Mary Fenton, others

Prattner-Director, Ben Felner  
Camera: Ralph Warren, Ed Leftwich, Milton Seiberg  
26 Min., Thurs. (10), 8:40 p.m.  
Sustaining  
WCWB-CBS, N. Y.

There are a few good radio shows devoted to the problem of the newly demobilized war vet. CBS television also started into that field with a showman's last week (19) with "Selective Service in Reverse." Idea is reported to be complex and a possible series. With some tightening productionwise, and more attention to simplification of script, the show could well turn into a series combining genuine help to the returnee with interesting video technique.

Show sets out to explain work being done by New York Selective Service hq., which is now busy assisting servicemen and women in finding the right road back to civilian life. After over-all plan of the "re-hab" process was explained by Lt. Col. David Brady, exec officer of N.Y. selective service office, three ex-G.I.s—the woman and two men—appeared before real-life staff members of Col. Brady's office, asking questions and receiving sensible answers.

Here is an instance where video could do a job. In this instance, the G.I.'s asking for advice were actors, while the advisers were regulation sergeants. Had these latter appeared over the air, invisible to their audience, they would have sounded clumsy by comparison with the smoothness of the professionals. Result would have been extreme uninterest. On the television screen, however, they were seen as natural guys, sincere men, trying sincerely to do their job well. Their very plainness as actors added authenticity to their effort as practical guides.

The scripting, however, might have been simplified considerably. It's doubtful whether, in real life these sergeants speak as they talked on the show—in stilted, social-work language obviously taken from the book of administrative instructions. They should have been permitted to talk in their own words.

Pacing of the production, too, was slow, and that's something for which executives were only partly responsible. However, since experimentation is in order, the entire stanza could be put down to the more positive side of the ledger. Cur.

## Here's a Cinch Soapera Out of the Chi Trib Ads

Chicago, July 24. If someone's hard up for an idea for a script, here's one that had all of Chi in its ear all last week.

It started Monday (18) when the editor-in-chief appeared in the Tribune's agony column:

"Corinne—Please call me at home. You know the number. Don't come what you have said or done. I love you, Jerry."

"Jerry" did appear Tuesday (17), and—oh, happy day!—underneath was the following:

"Jerry—Call me. You know the number. You were wrong, things happened, hard to say. I love you, Corinne."

Both Corinne and Jerry were talking advantage of the Trib's classified bargain rates for the three-day stretch, apparently, because both ads were repeated again Wednesday (19), only something added:

"Corinne—I don't know your phone number. Yes, I'm wrong; whatever happened I'm with you. Please call me, Jerry."

That was a Wednesday to remember. "Housewife" magazine forgot about "Road of Life," breathless getting pulled under, and when the Trib's editorial staff married or not as they argued over back-yard tennis if a C. or C. would give in first, and if ever.

Apparently the suspense was too much for the public, because on Thursday (20), the following appeared:

"Dear Corinne and Jerry—Please get together. You are breaking our hearts. A Reader."

And sure enough, there it was, in the same issue, together with Corinne's, original message, still in on the bargain rate.

"Jerry— Nevada 8647, between 8 and 9:30 p.m., will explain, Corinne."

P.S. "Jerry" called Nevada 8647 all Friday and Saturday, and apparently 5 million other people did too, because the phone was busy the whole 48 hours.

Will Corinne and Jerry get together? Will the Illinois Bell Telephone Co. call to the rescue. Let's see in next week at the same time.

## F.O.B. Philly

Philadelphia, July 20. Editor, "Variety":

Detroit's pride in sending people to the "big time" in radio is very praiseworthy, and while the combined efforts of the three Detroit stations account for 27 names we are rather proud of the 37 names who have had their start here at WCAG, a roster of the WCAG alumni who have gone on to greener fields follows:

Rose Hampton.  
Helen Banton.  
Conrad Thibault.  
Mannie Sacks, of Columbia Recording.

Carol Irwin, chief of talent, ABC.  
Arthur Q. Bryan, on Fibber McGee and Molly show.

Cameron Andrews, comedian on Ballantine show.  
Lyn Murray, choral director.  
Jan Sorenson, on "The Music of Vincent Travers."

Charles Stark, announcer.  
Harry Marble, announcer on CBS "Feature Story."

Henry Morgan, radio comedian.  
Paul Douglass, on "The Philadelphiad."  
Kelli Kallen.  
Nicholas Brothers.

Al Bernie.  
Benny Baker.  
Ed Rogers, of St. Louis Municipal Opera.

Ruth Davies, featured on the "Fresh Up Show."  
Joe Bolton, announcer on WJLB.  
Craig Stewart, announcer on WOR.

Joe Gottlieb, producer and director at WJLB.  
Robin Flynn, N. Y. Daily News Radio newsman.

Ted Oberfelder, audience promotion dept., ABC.  
Gil Bobbitt, exploitation dept. at Mutual.

Wade Barnes, ABC recording dept.  
The Ubalties.  
George Lilly, syndicated radio feature column.

Jimmy Tyson, MCA.  
Tom McGinn, Jr., MCA.  
Barth Martin, v.p. General Amusement Co.

Willard Alexander, chief of bands.  
William Morris office.  
Taylor Grant, "Headline Edition," ABC.

Blayne Butcher.  
Robert N. Pryor,  
Director, Public Relations.

## 1-Min. Com'l Spot Jingle Tune Gets Showcasing

Via Network Band Plugs

First instance of a radio commercial jingle being made into a tune, headed for network band plugging, came to light last week with the publication by Maxwell-Wirtgen Music Co. of the song, "Chiquita Banana." Tune is catchy and based upon a one-minute spot written by Garth Montgomery and Len. Max, and recorded by the Bette Davis, Durrine & Osborne ad agency commercial scripting dept.

Jingle has been jingling the airwaves for the past eight months, and apparently has caught on. It received its other plug in a kid show m.c.'d by Bill Wirtgen, of the music publishing house, on WOR, N. Y., couple of Saturdays ago. Paul Clayton, CBS songstress, has been named "Chiquita Banana," and the song will be given a production, also, by the Wirtgen. "Schooner Revue" over WEA, N. Y., next Monday (30), night, with Miss Clayton voicing it.

Starting in late August, Maxwell-Wirtgen will make the melody its No. 1 plug in the radio. The tune will "play" by dance bands throughout the country starting in Sept. Walter Tibbels, BBDO's production dept., the writers in disjunct the tune originally.

## Prep Student for FM

Cleveland, July 24. WBOE Cleveland's Junior School Board station, is the focal point for students of Ohio State Univ., educationally, and radio workshop all this week.

"The city's four commercial stations are participating in the project, and talents to prepare students for future FM shows.

Among the talent to be given include addresses by E. B. Wallace, NBC foreign correspondent and head of the WTAM newsmen; television programming by Helen Rindes of the G.E. station in Schenectady; sports, by members of the WTV staff; a demonstration broadcast by "Charming Children" at WJLB; and "A Station's Place in the Community" by J. Patt, WCAB gen. mgr.

At the same time, the station will include addresses by E. B. Wallace, NBC foreign correspondent and head of the WTAM newsmen; television programming by Helen Rindes of the G.E. station in Schenectady; sports, by members of the WTV staff; a demonstration broadcast by "Charming Children" at WJLB; and "A Station's Place in the Community" by J. Patt, WCAB gen. mgr.

At the same time, the station will include addresses by E. B. Wallace, NBC foreign correspondent and head of the WTAM newsmen; television programming by Helen Rindes of the G.E. station in Schenectady; sports, by members of the WTV staff; a demonstration broadcast by "Charming Children" at WJLB; and "A Station's Place in the Community" by J. Patt, WCAB gen. mgr.

At the same time, the station will include addresses by E. B. Wallace, NBC foreign correspondent and head of the WTAM newsmen; television programming by Helen Rindes of the G.E. station in Schenectady; sports, by members of the WTV staff; a demonstration broadcast by "Charming Children" at WJLB; and "A Station's Place in the Community" by J. Patt, WCAB gen. mgr.

At the same time, the station will include addresses by E. B. Wallace, NBC foreign correspondent and head of the WTAM newsmen; television programming by Helen Rindes of the G.E. station in Schenectady; sports, by members of the WTV staff; a demonstration broadcast by "Charming Children" at WJLB; and "A Station's Place in the Community" by J. Patt, WCAB gen. mgr.

At the same time, the station will include addresses by E. B. Wallace, NBC foreign correspondent and head of the WTAM newsmen; television programming by Helen Rindes of the G.E. station in Schenectady; sports, by members of the WTV staff; a demonstration broadcast by "Charming Children" at WJLB; and "A Station's Place in the Community" by J. Patt, WCAB gen. mgr.

At the same time, the station will include addresses by E. B. Wallace, NBC foreign correspondent and head of the WTAM newsmen; television programming by Helen Rindes of the G.E. station in Schenectady; sports, by members of the WTV staff; a demonstration broadcast by "Charming Children" at WJLB; and "A Station's Place in the Community" by J. Patt, WCAB gen. mgr.

At the same time, the station will include addresses by E. B. Wallace, NBC foreign correspondent and head of the WTAM newsmen; television programming by Helen Rindes of the G.E. station in Schenectady; sports, by members of the WTV staff; a demonstration broadcast by "Charming Children" at WJLB; and "A Station's Place in the Community" by J. Patt, WCAB gen. mgr.

At the same time, the station will include addresses by E. B. Wallace, NBC foreign correspondent and head of the WTAM newsmen; television programming by Helen Rindes of the G.E. station in Schenectady; sports, by members of the WTV staff; a demonstration broadcast by "Charming Children" at WJLB; and "A Station's Place in the Community" by J. Patt, WCAB gen. mgr.

At the same time, the station will include addresses by E. B. Wallace, NBC foreign correspondent and head of the WTAM newsmen; television programming by Helen Rindes of the G.E. station in Schenectady; sports, by members of the WTV staff; a demonstration broadcast by "Charming Children" at WJLB; and "A Station's Place in the Community" by J. Patt, WCAB gen. mgr.

At the same time, the station will include addresses by E. B. Wallace, NBC foreign correspondent and head of the WTAM newsmen; television programming by Helen Rindes of the G.E. station in Schenectady; sports, by members of the WTV staff; a demonstration broadcast by "Charming Children" at WJLB; and "A Station's Place in the Community" by J. Patt, WCAB gen. mgr.

At the same time, the station will include addresses by E. B. Wallace, NBC foreign correspondent and head of the WTAM newsmen; television programming by Helen Rindes of the G.E. station in Schenectady; sports, by members of the WTV staff; a demonstration broadcast by "Charming Children" at WJLB; and "A Station's Place in the Community" by J. Patt, WCAB gen. mgr.

At the same time, the station will include addresses by E. B. Wallace, NBC foreign correspondent and head of the WTAM newsmen; television programming by Helen Rindes of the G.E. station in Schenectady; sports, by members of the WTV staff; a demonstration broadcast by "Charming Children" at WJLB; and "A Station's Place in the Community" by J. Patt, WCAB gen. mgr.

At the same time, the station will include addresses by E. B. Wallace, NBC foreign correspondent and head of the WTAM newsmen; television programming by Helen Rindes of the G.E. station in Schenectady; sports, by members of the WTV staff; a demonstration broadcast by "Charming Children" at WJLB; and "A Station's Place in the Community" by J. Patt, WCAB gen. mgr.

At the same time, the station will include addresses by E. B. Wallace, NBC foreign correspondent and head of the WTAM newsmen; television programming by Helen Rindes of the G.E. station in Schenectady; sports, by members of the WTV staff; a demonstration broadcast by "Charming Children" at WJLB; and "A Station's Place in the Community" by J. Patt, WCAB gen. mgr.

At the same time, the station will include addresses by E. B. Wallace, NBC foreign correspondent and head of the WTAM newsmen; television programming by Helen Rindes of the G.E. station in Schenectady; sports, by members of the WTV staff; a demonstration broadcast by "Charming Children" at WJLB; and "A Station's Place in the Community" by J. Patt, WCAB gen. mgr.

At the same time, the station will include addresses by E. B. Wallace, NBC foreign correspondent and head of the WTAM newsmen; television programming by Helen Rindes of the G.E. station in Schenectady; sports, by members of the WTV staff; a demonstration broadcast by "Charming Children" at WJLB; and "A Station's Place in the Community" by J. Patt, WCAB gen. mgr.

At the same time, the station will include addresses by E. B. Wallace, NBC foreign correspondent and head of the WTAM newsmen; television programming by Helen Rindes of the G.E. station in Schenectady; sports, by members of the WTV staff; a demonstration broadcast by "Charming Children" at WJLB; and "A Station's Place in the Community" by J. Patt, WCAB gen. mgr.

At the same time, the station will include addresses by E. B. Wallace, NBC foreign correspondent and head of the WTAM newsmen; television programming by Helen Rindes of the G.E. station in Schenectady; sports, by members of the WTV staff; a demonstration broadcast by "Charming Children" at WJLB; and "A Station's Place in the Community" by J. Patt, WCAB gen. mgr.

At the same time, the station will include addresses by E. B. Wallace, NBC foreign correspondent and head of the WTAM newsmen; television programming by Helen Rindes of the G.E. station in Schenectady; sports, by members of the WTV staff; a demonstration broadcast by "Charming Children" at WJLB; and "A Station's Place in the Community" by J. Patt, WCAB gen. mgr.



Could be Pikes Peak;

Could be a grease spot on the ceiling;

Or the Ace of Spades.

BUT IT REALLY REFERS TO Ken Wright's Organ Reveries every Monday, Wednesday and Friday nights that has been the high spot of Oklahoma listening for many's the year.

OWNED AND OPERATED BY THE OKLAHOMA PUBLISHING CO.  
The Daily Oklahoman and Times. — The Farmer-Stickman  
KFOR, Colorado Springs — KIZ, Denver (Affiliated News)  
REPRESENTED NATIONALLY BY THE KATZ AGENCY, INC.

## In the UTAH MARKET

Here you see some of peas being levered into a pressure cooker in one of Utah's 30 canning factories. These plants last year packed 4,407,300 cans of fruits and vegetables, 22 per cent more than the record 3,600,000. More than 7,000 persons were employed. This year the output is expected to surpass the 1944 peak.

Canning is just one of Utah's diverse industries that create substantial payrolls.

Local Advertisers Know  
KDYL Brings Results

In selling in this market, local and national firms take cognizance of the fact that KDYL is the station that people listen to most. KDYL showmanship is as previously mentioned, established in 23 years of successful service.

Local Advertisers Know  
KDYL Brings Results

In selling in this market, local and national firms take cognizance of the fact that KDYL is the station that people listen to most. KDYL showmanship is as previously mentioned, established in 23 years of successful service.

Local Advertisers Know  
KDYL Brings Results

In selling in this market, local and national firms take cognizance of the fact that KDYL is the station that people listen to most. KDYL showmanship is as previously mentioned, established in 23 years of successful service.

Local Advertisers Know  
KDYL Brings Results

In selling in this market, local and national firms take cognizance of the fact that KDYL is the station that people listen to most. KDYL showmanship is as previously mentioned, established in 23 years of successful service.

Local Advertisers Know  
KDYL Brings Results

In selling in this market, local and national firms take cognizance of the fact that KDYL is the station that people listen to most. KDYL showmanship is as previously mentioned, established in 23 years of successful service.

Local Advertisers Know  
KDYL Brings Results

In selling in this market, local and national firms take cognizance of the fact that KDYL is the station that people listen to most. KDYL showmanship is as previously mentioned, established in 23 years of successful service.

Local Advertisers Know  
KDYL Brings Results



# BIG!

ALL-TIME RECORD BROKEN

GROSSED **\$60,849**

MICHIGAN THEATRE, Detroit

SUPPASSES PREVIOUS HIGH OF \$55,820

AND TALKING ABOUT RECORDS  
HERE'S ONE THAT'S **TOPS**  
IN THE COUNTRY

**GOTTA BE  
THIS OR THAT**

ON COLUMBIA RECORD #36813 [TWO SIDES]

CHICAGO THEATRE  
Chicago  
(July 20-Aug. 2)



Personal Manager: MARK HANNA, 654 Madison Ave., New York, N. Y.

## Radio Reviews

Continued from page 34

try. Fletcher Markle, who made his name with the "Baker's Dozen" series in 1942 after a conditioning with Alan Young as "oldie," "Stag Party" (from Vancouver), turned out a script that sounded like a radio play. But it sparkled only in sections, and those sections didn't hang together properly. And he preached, touching on everything from how to answer a kiddy's sexually-silly question to the future of the world. Top Can radio really struggled to keep the sermonizing in the entertainment groove, but they were stymied. "Stag Party" dialer is just slow enacting on. We wouldn't know.

CBC called "Polio" as "a broad cast experiment, using novel techniques of writing and production, making the listener a participant." Our bet is the participation will be brain-stretching concentration to try to keep up with the writer's gyrations. Novelties on the teatop show included having the cat introduce itself—in exactly eight seconds. There was no music. Some effects were laid on thick. Markle played

biological trickery to his height. He had several themes running at once, "intolerance" style, all touching on the education of juveniles to know knowing citizens, adding them in and out so fast they were lost. "Polio" has 12 more weeks to go and will benefit by switching to a more restrained index of reaching into stonierapeutic nudism and cubism in written copy, dictation to reach for "novel techniques." Gorn.

**"A SOLDIER'S DREAM"**  
With Thomas Kearney, Dr. R. J. McNeil, Sun, 10-30 a.m.

**WGY, Schenectady**  
New series, with most arresting title, aims discussions of problems likely to be in the minds of servicemen anticipating a return to civilian pursuits in their home towns. The "dream" is the condition, while the "soldier" is the attention on the nature of these conditions and the soldier's achieving them. Roundtable is broadcast under auspices of Schenectady Y.M.C.A. (which previously had an interesting series in which high school students talked over world problems with their principals), and the Citizens' Unity Committee. Later during the war, it has conducted a comprehensive, and in certain ways, useful effort to compile and integrate all the business, labor, civic, religious, racial, cultural, business and other forces of the city.

Moderator of "Dream" is Dr. R. J. Pulling, local supervisor of adult education, Thomas Kearney, veteran (30) of two invasions and currently a student at Union College, is the serviceman's spokesman. His appearance and viewpoint contributions would alone lift the stanza from the ordinary level he's been a combatant to broadcast regularly on an area roundtable. Unwieldy, portentous, civilian or grasshopper, Kearney must give many listeners the feeling a host of GIs will be a helpful, vital force to the nation and the community, when they do get uniform.

One criticism of program might be that insufficient attention is paid at times to Kearney's queries and views. Irrespective of a particular veteran's attitude is all-important. Unfortunately that is most prevalent consideration of recovery in the Schenectady area (it was discussed General Electric will have need, after the war, for 10,000 less employees, and American Locomotive, similar proportion), an interrogation by Kearney as to whether "a national policy against discrimination will not be necessary" went unanswered. Pulling, generally capable moderator, seemed on this broadcast to let the discussion detain in spots. Bringing together Carl Snyder, of N. Y. Telephone Co., George Mohr, S. Employment Service rep, and a GE official, the half-hour was a meaty one. Joe.

THE CHAMPAGNE MUSIC OF



**Carrence KINT**

**A DISTINCTIVE  
STYLE FOR EASY  
LISTENING**

DECCA RECORDS

WORLD  
TRANSCRIPTIONS

SOUNDIES

MAJOR RADIO  
NETWORKSExclusive Management  
MUSIC CORPORATION  
OF AMERICAChi Writers Look For  
Beefs Vs. Scripters;  
Sked Gabfest Next Wk.

Chicago, July 24

Midwest radio writers are going out on a limb, looking for beefs of the radio industry to tell them what's wrong with the scripiting end of the business. Chicago radio writers, who reserve for ad sales to write those taglines, too.

The first of the series of beef sessions, entitled "Which Comes First, Actor or Script?" will be held next Monday at the Chicago Club. The Chicago stone hotel. Gabfests are being conducted by midwest section of Radio Writers Guild, but open to everybody in the radio business.

Actors and writers lined up for the first of the series of beef sessions are Harry Elders, Betty Lou Gerson, Charles Irving, Barbara Luddy, Virginia Faxon, and Victor DeBakey, all of whom are AFRA members; and RWG members Chris Ford, Margaret Rader, and Lou Lou Scofield and Studs Terkel. Refereeing will be Roy Winsor, radio exec of office of Dancer-Fitzgerald-Sample.

Preceding the debate, Herb Futrell, sketched new midwest radio for RWG, will talk on "Where Do We Go From Here as Radio Writers in Chicago?"

## Radio Followup

**Playwright** George S. Kaufman brought up to action Jane Cowell, program considerably last Thursday (30) at the Chicago Club, where he appeared as guest-artist, seeming to be utterly at home. Miss Cowell's chatter-drama quarters may contain a lot of comment on his style in a Shakespearean monologue. He was a bit of good-natured banter between two theatre biggies, followed by a brief playlet, in which Kaufman enacted a holdup man a little too scared of his fast-tongued victim. Kaufman talks a little too fast at times, but that's typical. The light banter at the start was swift and amusing, and it had a good, funny, and the same amusing, interesting appeal. An entertaining start.

**Tommy Dorsey's** Sunday evening show on Tender, Tues. 10-11, has achieved in the few short weeks it has been on the air a position one of the highlights of that evening. It consistently maintains the laugh pace with which it started the series, with Keenan Wynn as guest. Dorsey's interpretation of lines and the work of Stuart Foster, teamed with his band, which is to be an unusually talented mix, keep the show rolling at a bright pace. Of course, neither show so effective without the witty writing jobs done by the writers. In the show, who put out the material so fast it was frequently going by audiences, both studio and unseen.

Dorsey's musical pacing has been solved, solidly. To be as usual, incorporates a great deal of the comedy working in it in such a way that it often doesn't seem to disturb the script. For example, on the past Sunday's show, there was a fast and highly acceptable line in the chain of number shows, which was a pirate bit with Janet Blair. Dorsey's arrangement of "Hawaiian War Chant," solidly played, fitted in beautifully.

"Branch," with Dorothy Kilgallen and Richard Kollmar (WJZ), was a very interesting session last Wednesday (22). Among their chatter and patter, they found time to take a look at the Sunday papers and some nice cracks. They at the "soft-peace" people. They pointed up the lifting of the non-alternation ban for our troops. Gurney by remarking that the "radio show" pictured in the press resemble members of Billy Wilder's best-trout trouper, and in will have to be built in, but was festive slap at the "Let's Not Be Deaf to the Nazis" crowd.

When gabbers like the Kollmars find time to accept the joke, it's—maybe it's smart to be shifty with appears. But smart or otherwise, it's good radio nevertheless.

"Celanese Hour" signed off (18) on CBS with a sincere salute to the Armed Forces Radio Service and the important role it has played in bringing home front entertainment-news to American fighting men all over the world. Announcer Harry Marble gave a fine reading to a working message. In detailing AFPS multi-activity, Marble stressed that it had made more than 1,000,000 transmissions of U. S. broadcasts. "Celanese Hour" on which Ann Roselle was featured singer had week in one of the programs taken by the AFPS.

Des Moines—Wm Riley, who has been on the news staff of KINT, has been named head of the continuity staff. Riley replaces Dan Hosmer.

## Crosley-AVCO Deal

Continued from page 37

deal whereby AVCO would purchase the firm at \$39 a share. Of the remaining 234,825 shares, 73,728 have already been placed in escrow to be sold to AVCO at the same price. AVCO has agreed to buy all outstanding stock at that price.

**Revenue All-Time High**  
The WLW broadcast revenues last year amounted to \$3,897,267, an all-time high. For the previous year, they amounted to \$3,587,627, leaving a broadcast income (before taxes) of \$1,300,540, which was a record for the previous years. Last year WLW spent \$1,037,000 on local programming.

The contract with OWI provides that Crosley has the same rights as Crosley has to the international transmitters built by the Government during the war. OWI spent \$1,337,718 on transmitting equipment, while the Defense Plant Corp. spent another \$330,000 for the land and buildings for WLW, WLWR, and WLWS.

The contract with OWI provides that Crosley can buy the stations for (1) the highest bid price; or (2) capital cost, less 25% of the year's depreciation; or (3) the lowest of the three. It can buy the Defense Plant Corp. property for cost, less 35% depreciation annually. Thus, if AVCO gets the property, it immediately takes a top power in U.S. international broadcasting, sharing the top of the heap only with NBC and CBS.

On Crosley's four pending applications for FM stations in Dayton, Columbus, Cincinnati and Washington, the estimated cost of estimated cost of the properties would be \$333,000. For the three applications for commercial radio outlets in Dayton, Columbus and Cincinnati, the overall cost is estimated at \$1,300,000. AVCO would have the right to buy the transfer should be approved and the licenses okayed. Thus it would be a one-way ticket in video and radio.

**Wants Household Appliances**  
Victor Emanuel, chairman of the board of AVCO, who only began his testimony yesterday, said that the company plans to get into household appliances after the war. He said he would like the Crosley manufacturing plants plus the distributor system.

Robert Dunville, general manager

## Pie in the Sky

Continued from page 31

fore, what kind of radio he will expect.

The advance information does not show the income level of the post-war radio set customer, or his listening habits. Furthermore, the picture may be changed as more men and women are discharged from the armed services and come back to their communities expecting the type of uncommercial radio to which their overseas service, had accustomed them.

Just angling shows at problems facing returnees will not be enough to satisfy the vets, and to some well-intentioned radio stanzas have drawn the fire of ex-GIs who complain it didn't fight the war to end up as a stooge for show.

But if the vet and his family have eyes against their radio now, those who are expected to increase their listening had just paid out a sizeable amount of money for a new machine. He'll expect something new, progressive to go with the new gadget.

Aware that something new will be demanded, the radio people wonder what it is. More statistical tables will have to be built in, but will have to be answered can be pointed. And a good deal of pre-testing will have to be done. But the answer had better be ready by the time the new radios hit the market.

of WLW, said the new corporation has no intention of starting a new policy of developing and expanding FM and video. He said he would remain with the new management, like other witnesses, he said he could not set a price on WLW aside from the other property in the deal.

Irving Babcock, president of AVCO, said the deal was made to ready his firm for reconversion. He said AVCO wanted a going concern in household appliances and that what he was doing was primarily after the war the radio receiver plant, refrigerator factory, and distribution outlets for household appliances. He said WLW was in the deal only because Crosley wanted to sell a full package. He admitted AVCO had gotten interested in broadcasting since the deal was made.

Babcock said the plan was for 10 banks to make a \$25,000,000 loan for 1947 period. He said there was no intention to finance the purchase by the sale of stock.

At the close of his testimony Dunville said that the station has won 18 national awards for outstanding public service and that those listed were "Variety" showmanship awards.

**ARE YOU LOOKING  
FOR A NEW WINNER?**  
Investigate  
**QUIZZER-BASEBALL**

The popular audience participation quiz program that pictures questions of general interest relating to the exciting sport of our National pastime.

Now on ITS  
432nd  
Consecutive Successful Broadcast  
on the RKO Radio System  
Represented by  
H. S. Giffman W. M. Mendelson  
New York, N. Y. Chicago 4, Illinois



**Quizzer Baseball**  
Management  
**LAWRENCE GOLDEN**  
745 Fifth Avenue • New York 22, N. Y.

**COMEDY SCRIPT-WRITER  
(NEW) DESIRES TO  
COLLABORATE**

ABOUT—"Custello, do you ever think of doing something better than, something outstanding?"  
"CUSTELLO—" "Yeah."  
"ABOUT—" "Well, you'd better think of something worthwhile, or you'll be out of the business."  
Box 17, Variety, 132 West 66th St., New York 19, N. Y.



**Ray Harvey**  
author of comedy

**Short On Scripts?  
RADIO CONTINUITY**

W. T. Young, Free-Lance Writer  
Good! Great! Funny! And, Well-Tested!  
Experienced!  
Box 11, Variety, 132 West 66th St., New York 19, N. Y.

**You Pay Money For  
COMEDIANS AND SINGERS  
TO  
ADVERTISE THEMSELVES!  
BE SURE YOU  
ADVERTISE YOUR PRODUCT!**

**BASIL RUYSDAEL**  
Air Salesman, Can Do It  
Murray Hill 4-4800

## ASCAP Plans Probe of Music Firms With 5,500-Point Availability Ratings

Publishers' Classification Committee of the American Society of Composers, Authors and Publishers, is preparing to make a study of all music firms holding availability ratings of 5,500 points. This is supposed to have come about due to the consistent battle put up by Irving Berlin for the same rating for his very Irving Berlin firm, composed of all tunes written by him and transferred at the time of his break with ex-partner Saul Bornstein. Later renamed the remainder of the old Berlin, Inc. into Bourne, Inc.

Berlin was awarded 4,000 availability points by the Publisher's Classification Committee last year when he split with Bornstein and drew 2,700 points from the same group. Berlin has appealed the case and his arguments in his own behalf are said to have brought about the look-see into the current 5,500 point figure. This group represents the top firm in the business, including Shapiro-Bernstein, Chapin, etc. Only Harms, Inc. is higher than 5,500.

### Lee Castle Seeks

#### GAC Release to Go

With Glaser Argy

Lee Castle is currently arranging a release from his General Amuse Corp. contract, after which he intends aligning with the expanding Associated Booking Company. He is currently with Glaser in partnership with Music Corp. of America. Return of his own staff are said to be for an undisclosed sum.

Castle is currently at Palisades Park, N. Y., where he recently entered into a deal with John Gluskin for personal management (Gluskin also handles Gene Krupa). He formerly was managed by Jim Peppé, an association ended several months ago.

## NEW TERPACES SET FOR L.A. EXPANSION

Dancers in this area will get two breaks with the forthcoming building of a new ballroom in East Los Angeles and the expansion of another in Southgate. Sherrell Corwin will convert a 30-lane boxing alley into a dancery, and Horace Heidt, owner of the Trianon, has bought adjacent land for enlargement. Corwin's project, built on 100 ft. will have about 20,000 square feet of dancing space, five bars and a parking lot with a capacity of 500 cars. Improvements on Heidt's hoofery, costing about \$50,000, will include a new ballroom, complete kitchen and space for about 4,500 dancers. Both ballrooms will have name band policies.

## Mills, Harms, Berlin File

### 2 Infringement Actions

Mills Music, Inc., Harms, Inc., and Irving Berlin Music Co. filed two infringement suits against Martin Chabon's 2227 Seventh Avenue, New York, The Spotlight Club, 36 West 52nd street, for alleged infringement of its copyrighted tunes last week in N. Y. federal court.

A combined action by Mills and Harms, the Harms suit is charged with giving public performance for profit of the Mills copyright, "Ain't Nothin' But the Good Times" ("Go to Town"), on June 17 and 18 last, and license from the owners of the tunes. Berlin's suit filed against The Spotlight Club charges unlawful use of "Blue Skies" on June 15.

Both actions ask for an injunction and damages of not less than \$250 each for the alleged unlawful acts.

## Ruggles, Band Mgr., Held In Cal. on Dope Charge

Pat Ruggles, 38, manager of George Auld's band was arrested by Federal narcotic agents in Southgate, California, on July 18. Clayton Hellinger, Assistant U. S. Attorney, cited authorities that the band manager was wanted in New York as one of the ring of alleged marijuana sellers, who he claims, had been selling tea-bags to musicians and entertainers in N. Y. cities. Auld's band is playing date at the Trianon. Complaint and order for removal of Ruggles, whose real name is Pasquale Ruggiero, to New York forwarded to authorities in California.

Hellinger stated Ruggles made the mistake of selling "reefers" to a Government agent.

## Another Slump In Sheet Sales

Periodic squawk that music sales are far off is up again. Music jobbers and pub's state pop sales have dropped recently to 25-30%. In order of their importance, the reasons for the slump are supposed to be (1) no strong top seller to pull others along, (2) recording sales, and (3) slack time of year.

Most publishers and jobbers agree with the latter two, but there is considerable controversy over whether the sale of recordings, which naturally has increased since the last fall settlement of the disc manufacturers-American Federation of Musicians dispute, has helped or hurt. It is felt that the companies which haven't yet reached full production stride, aren't putting out enough discs to hurt sheet sales.

Despite the current slump, however, it is generally agreed among publishers that the business is still quite a few percentage points above pre-war figures. Experienced men assert that the music business since the start of the big battle has jumped off.

## Tommy Dorsey Still At Odds With Victor

Tommy Dorsey's situation with RCA-Victor remains status quo. Leader is still flatly refusing to record for the disc manufacturer until certain objections he has nurtured for the past few weeks are eliminated. Among them is Dorsey's claim that the company hasn't been giving him sufficient production, an attitude apparently based on his last record, "Crazy."

Dorsey is currently in San Diego, playing Larry Finley's Mission Beach Ballroom. He is having a partner in the Dorsey Band, Casino Gardens Ballroom at Ocean Beach, Calif. He intends to return to the area of 450 Club N. Y., starting Sept. 6.

## He'll Get an Argument

Claimant to the title of having played more continuously in one location than any other New England band, the Landers Brothers Orchestra is now in its seventh year at the Hotel Borden here.

Barry Slipped by Morris Landerman, has nine pieces, and still boasts four of the men who started with him (with one leaving seven years ago). They are Jack Kennedy, Dave Duke, Martin, Cy Kurland and Landerman.

Morris, formerly piloted the band. He is now in the Army.

Johnny Long orch returns to Vogue Terrace, Pittsburgh for three weeks of Aug. 10. Quincy recently broke spot's record on fortnight stay.

## SEEK TO STOP RUGGLES FROM JOINING BANDS

American Federation of Musicians is said to be very desirous of discrediting its Form B contract which makes all buyers of bands liable for the payment of Social Security and Unemployment taxes. This leaning by the union has been consistently pointed out during the past year or so, particularly since its defeat in several midwestern and far western court actions and, according to sources close to the AFM, the problem was supposed to have received some action at the recent executive board meeting. For some reason, it didn't, at least as far as is known.

Since the inception of Form B there has been nothing but agitation and squabbles among leaders and buyers and the Treasury and Internal Revenue Departments. Treasury, for example, has always maintained that the band leader is the employer of his men, not the buyer of the band, while the Internal Revenue heads have always held Form B. In the middle is the name band leader. In some cases buyers deduct the taxes and rightfully ship them to the proper government bureau. In other cases the sums are taken out of salaries and sent forwarded, or not deducted and left to the band leader to do with as he chooses. If not enough taxes have been paid by him or in his or his men's behalf at the end of the year, he's damned by government. It's he's overpaid (\$300 in 1945 annually in S. S. taxes). He has to pay the coin. And a leader can be overpaid since deductions are withheld, which naturally has increased since the last fall settlement of the disc manufacturers-American Federation of Musicians dispute. He is felt that the companies which haven't yet reached full production stride, aren't putting out enough discs to hurt sheet sales.

There are so many facets to the problem that it is hard to see how their, their accountants, booking agencies and probably even the union itself, have been able to stand. At any rate, it's a fact the AFM would like to dump the whole idea of Form B. It's feared that if the union is suddenly withdrawn, it will be a disaster. It's feared that if the forms to locals will find themselves in the position of owing the Government sums of money which are enough to keep them in, back for years.

As far back as two years ago, it is claimed the AFM offered the Government some sort of an arrangement involving the payment of \$2,000,000 to settle all claims against individual leaders. Where this money was supposed to have come from, whether out of the union treasury or subscribed in some way by union members, is not made clear. The offer was made and rejected by Government law officials.

## DAILEY'S MEADOWBROOK HIT HARD BY STORM

Frank Dailey almost lost his Meadowbrook spot in Cedar Grove, N. J., when Monday's heavy rain hit three weeks from the time it's due to reopen (Aug. 14) with Harry Chabon's band. The storm hit the area did several thousand dollars worth of damage to the spot and to the building, causing a great deal of loss of the parking lot, the entrance exit roads and depositing water in the building (see Relations page in front of the building, which was blown up a hillside, also was washed out).

Storm that did the damage almost ruined the town of Cedar Grove, N. J., and left the hills about the water cascaded through the town and took houses, gas stations, auto shops, etc. The hills about the underground gas station tanks on their beds.

SY SHRIEMAN ON MEND  
Sy Shrieman, New England dance promoter, is recovering nicely in Bethesda hospital. Broken from a heart attack suffered several weeks ago. He is now sitting up and receiving visitors.

Attacked was the promoter's second.

## Eli Oberstein Returns to RCA-Victor As Head of Artists and Repertoire

### Ellington Scholarship For Juillard School, N.Y.

Duke Ellington has established a membership at the Juillard School of Music in N. Y., whereby he will foot the tuition bills of three youngsters each year. Kids will be selected via eliminations in N. Y. high schools and handed a three-year course of study in any field, vocal or instrumental, classical or pop.

Initial three youngsters were selected last week.

## Disc Addenda To Song Hits Racks?

Song Hits Distributors, Inc., new racket to enter into operation on this month by Moe Gale and Saul Immerman, apparently is mulling over the idea of installing popular records in its racks as an adjunct to sheet music sales. During the past weeks, Immerman has discussed the proposition with recording executives, a fact that he denies along with denying any ideas relative to recordings in his racks.

Immerman, who has considerable trouble getting his rack stringing done, has been working for the revival International Circulation Co., last week was able to quote figures on his first rack's business. Starting with 10 songs totalling 475,000 copies, the rack took only 25,000 of "Laura". He asserts his first rack's business disposed of 25.6% of the period cited is the first week of July.

Music publishers who served Immerman's firm with initial orders, have been wondering the past week or two about the lack of reorders from the firm, which, they feel, should have been forthcoming in answer to this, Immerman states he is being ultra-conservative in his buying in order to avoid the possibility of returns.

## Gls Want Home Town Dance Band Pickups

Radio industry has again been called upon by the War and Navy Dept. for a group of programs to be recorded directly for servicemen from separate communities throughout the U. S. Current need is for a series of cuttings of dance band pickups, based upon tenets from local dances featuring a name band or a traveling orch playing a one-night or permanent engagement in a well-known local spot.

Marks the second nationwide local outlet mass emergency request from the service Dept. First, it will be in which descriptions were given of local points of interest and community activities.

Armed Forces Radio Service, which will broadcast the discs, has requested that, opening announcements read, "Now we bring you, through the cooperation of station X, name of the band plus the spot it is playing and any other descriptive copy." Each station has been asked to make a deal through with two 15-minute programs per month.

Salisades Goes Oater  
Hollywood, July 24: With Bobbie Bennett as general manager, the Salisades Ballroom in Santa Monica, is reopening next month with a new name, Western.

First music to be played will be Duke Satchel and his Western Band.

Li. Col. Eddie Dandewiler, widely known Army band leader, is being discharged after 37 months' service.

Eli Oberstein has concluded a deal with Radio Corp. of America under which he will return to RCA as Vice President of Recording Division. Oberstein's RCA executives were completed last week and he moves into Victor's N. Y. headquarters either Aug. 1 or 15. He replaces Herb Hendler, who has been running the artists and repertoire division for the past couple years. Hendler stays with the company in N. Y., presumably as chief of its publicity division.

Hendler had displaced Leonard Joy, now head of Decca recording on the Coast, who in turn had previously replaced Oberstein. Later only a couple months ago disposed of his Hit and Classic Recording companies to Majestic Radio. These two disc outfits had been built up by Oberstein from RCA's former previous recording organization, the United States Recording Co., had been under his control.

Oberstein was with Victor years ago, leaving it in February, 1939. He was then the popular record man, recently severed connections with Victor himself to take over the top in the field of vocal recordings at Metro films. Walker joins Metro next week (1).

Oberstein was with Victor years ago, leaving it in February, 1939. He was then the popular record man, recently severed connections with Victor himself to take over the top in the field of vocal recordings at Metro films. Walker joins Metro next week (1).

Oberstein pulled out of Majestic about a month ago after severing, by mutual consent, a contract that would have kept him with RCA for years beyond the date he sold the company to Majestic Radio Inc. He started out as a songwriter, and in the course of the shoeing came up with Louis Armstrong in the new trend demand because of his Hit recordings.

Oberstein and his two partners drew approximately \$150,000 apiece out of the sale of the firm, after all taxes. One of his cooperators, Al Williams, announced last week the inception of a disc company of his own on the Coast, titled Sterling Records.

## HARRY JAMES' \$26,000 1-NIGHTER, RADIO 'TAKE'

Harry James realized a total of \$26,000 from four one-nighters and his radio commercial last week in New England. Starting Wednesday night, he will be in Providence, he played to just over 5,000 people at \$2.40 per on each of four nights. He will be in Portland, Canobie Lake, N. H., and Lake Compounce, Bristol, Conn. were the four spots.

James expects to net himself a total of \$100,000 out of one-nighters, radio and his new television program scheduled between his close last week at the Astor hotel, N. Y., and his return to the Coast in mid-August. He draws \$27,000 alone for nine days at the Steel Pier, Atlantic City, early next month.

## Muscraft's 10,000,000 Discs Per Year on Tap

Muscraft Records, disc firm which aims to exist on the East Coast for a year, claims that two new planned plants being constructed for it in New York and Los Angeles will be ready by the first of next year. Coast location will be in Los Angeles, November and the N. Y. one some time in December. Together, it's asserted, will give the firm a view policy of a new production total of 10,000,000 discs.

James currently gets all of its pressings from the Scrantom Manufacturing Co., with which Capital Records is affiliated.

This plant will eventually produce 10,000,000 discs a year.

## Cops Crack Down As 'Guest Leader' Racket Pops Up Again; Jordan Involved

District Attorneys' offices and police of N. Y. City and White Plains, N. Y., were both active in a case over the past weekend involving the unauthorized use of maestro Louis Jordan's name as a lure at two separate dances run by the same people in the two towns Saturday (21) and Sunday. Cases were similar to the "guest leader" racket pulled last winter by 52nd Street, N. Y., jazz clubs, which had band agencies in an unwar of compliance with the American Federation of Musicians. Ironically enough, Jordan's name was involved in none of those complaints, too, while he was at the N. Y. Paramount, which forbids such appearances, Jordan is at the house now.

In the new case, police arrested Horace Edwards, at 2 a. m. Sunday (22) morning. He had filled the Polish Hall, Jamaica, with patrons on the basis of advertising promising Jordan's appearance. Leader didn't show up. According to the ads, the hop was supposed to benefit the Riverdale Fund, a benevolent organization dedicated to aiding Negro orphans. Edwards, Frank knew nothing about the tieup.

Discovery of the fraud came about when Al Cooper, one-night operator in the N. Y. area, came storming last week into General Anson Corp. with a placard advertising Jordan's appearance. He hadn't been able to sign Jordan for any dates himself and wanted to know why others could. GAC immediately got busy and found that Jordan had been asked by a Title Tenney to stop by the Jamaica spot during the dance to give his opinion of a band led by Teddy McKee, formerly with Ella Fitzgerald and Lionel Hampton. He said he would. Immediately posters were plastered up announcing his appearance. Edwards was the lessee of the hall and the cops grabbed him.

Same group apparently arranged the Sunday night affair, at the

County Center, White Plains, which was being advertised in Westchester county papers, thus coming to GAC's attention. Some 2,000 or more tickets had been sold for this affair in advance at \$1.50 per. Come Sunday night and not only didn't Jordan show up, but neither did Teddy McKee's band nor any of the promoters. Center officials were at first apprehensive of a riot, but none occurred. Some 2,500 people gathered in stride and transferred their fun to another dance in a nearby hall at their own expense.

### Edison Hotel, N. Y., In Return to Large Combos

Edison hotel, N. Y., will resume the use of large bands Friday (27) when it brings in a mixed combo of four girls and nine men under the baton of Gloria Parker. Outfit is a new one, currently being rehearsed. Edison dropped combos at the inception of the midnight curfew, and didn't resume after it was lifted.

### Maestro's Jimmy Walker On Coast for Plant Talks

James J. Walker, proxy of Maestros Records, is here for three weeks business huddles with Southern California distributors for company. Hal Roach and H. L. Driver, Trio will discuss site for proposed pressing plant among other things. Walker stated site for plant not yet selected but that Roach and Driver would be advisers on choice. Walker also said building of new set both radio and television, plus erection of pressing plant is question that can't definitely be answered until government gives go-ahead.

## British Best Sheet Sellers

London, July 13. (Week Ending July 12, '45)  
Don't Fence Me In.....Chappell  
Dreams Getting Better.....Connolly  
Little on Lonely Side.....Wal  
Palo Drenner.....Southern  
Sweetheart Valley.....Dash  
Beginning See Light.....Connolly  
Coming Home.....Maurice  
Romance.....Clapham  
More and More.....Chappell  
Goose Patrol.....Maurice  
Wedding Waltz.....Gay  
There Goes Song Again.P.D.&K.

## SINATRA-HERMAN TO PAIR OFF ON DISCS

Columbia Records intends 40 couple Frank Sinatra and Woody Herman on a brief series of recordings. Two won't get together on the idea for some time yet, since Sinatra is in California, where he resumes his Max Factor program next month, and Herman is in N. Y. In this area until early 1946, except for a brief period between his current Pennsylvania hotel, N. Y., and the 400 Club, N. Y., which open Nov. 22.

Sinatra also made discs recently with Xavier Cugat, none of which have been released yet.

## Evansville Ballroom

### Folds; in Red for 20C

Franklin Lane Ballroom, Evansville, Ind., which got notice among band agencies several weeks ago due to the high price it was offering for name bands, closed last week. Spot formerly a bowling alley, began its run by paying \$8,500 to Duke Ellington for a six-day run and subsequently had Johnny Long and others.

In the space of a few weeks the spot dropped \$20,000. It's claimed, and after wriggling out of commitments for other bands made preparations to return to its original status as a bowling alley operation.

## Bands at Hotel B.O.'s

Name	Hotel	Covers	Total
Sammy Dunham	Lexington (500; 75¢-\$1.50)	2,175	70,475
Woody Herman	New Yorker (400; \$1-\$1.50)	1,975	32,375
George Olsen	Pennsylvania (300; \$1-\$1.50)	1,375	3,975
Art Mooney	Waldorf (500; 50¢)	1,825	1,825
Eddie Stone	Lincoln (275; \$1-\$1.50)	975	1,975
Eddie Stone	Roosevelt (400; \$1-\$1.50)	1,850	24,775
Gene Krupa	Astor (750; \$1-\$1.50)	1,900	4,900

\*Asterisks indicate a supporting floor show. New Yorker has ice show; Lexington, an Hungarian floor show. 1 & 2 days.

## Chicago

Wayne King (Beach Walk and Marine Room, Edgewater Beach hotel; 4,800 combined; \$125-\$1.50 admission to Beach Walk; Marine Room, 50¢-75¢ cover charge, no minimum). Settled down for a long run; King got big 9,900 with fast and warmer weather and the Beach Walk open right.

Dick LaSalle (Mayfair Room, Blackstone hotel; 350; \$1.50-\$2.50 min.), Small 1,800 for LaSalle and Elizabeth Blair-Martin.

Frankie Masters (Boulevard Room, Stevens hotel; 650; \$3-\$3.50 min.), Big perked up, with Masters and big show drawing 8,700.

Eddie Oliver (Empire Room, Palmer House; 700; \$2-\$3.50 min.), Combo of Oliver, Patsy Kelly, Barry Wood, Eddie Peabody accounted for bully 8,700.

Emile Patti (New Walnut Room, Bismarck hotel; 465; \$1.50-\$2.50 min.), Patti, Doraine & Ellis and Meta Mostoria showing a grand slam hand again for 3,200.

Charlie Spivak (Panther Room, Sherman hotel; 550; \$1.50-\$2.50 min.), Spivak opened Friday (20), sharing great 4,400 with Vaughn Monroe, who closed.

## Los Angeles

Freddy Martin (Ambassador; 900; \$1-\$1.50). Going strong at 4,500 covers. Joe Reichman (Biltmore; 900; \$1-\$1.50). Maestro bowed out after several months' run to healthy 4,400 tabs.

## Location Jobs, Not in Hotels

Gay Claridge (Chez Paree; 650; \$3-\$3.50 min.). One of the hottest spots in town, per usual—and it ain't the weather. Joe B. Lewis drew 6,000.

Harry Cook (Blackhawk; 500; \$2-\$3.50 min.). Big growing. Cool's new ball accounting for big 4,300.

Ted Lewis (Lain Quarter; 700; \$3-\$3.50). Lewis still going great guns, and holding over till Labor Day. Got 6,000 again.

## (Los Angeles)

Tommy Tucker (Palladium, B. Hollywood, 6th week). Final week and not weather: shelled late down to 32,000 admissions.

George Allen (Truman, B. South Gate, last week). New band and situation of the spot rates it at 9,000 discs.

Leighton Noble (Slapay Macie's, N. Los Angeles, 21st week). New show hauled in the customers to the tune of 3,300.

Carmen Molina (Troadero, N. Hollywood, 18th week). Icey floor show building and puts this in the 2,600 tabs class.

Carmen Cavallaro (Ciro's, N. Hollywood, 8th week). Best concert plus general word of mouth: growth puts the maestro at the 2,650 tab stop.

## Chi Maestros Just One Happy Family of Veterans

Chicago, July 24.

Service vets aren't having any trouble adjusting themselves to civilian life in this neighborhood. Chi has a flock of them and they're all doing fine.

Eddie Oliver, recently with the Marines, is ringing the bell with his new band at the Palmer House's Empire Room, and Wayne King, who shed his majority not long ago, is likewise packing 'em in at the Edgewater Beach hotel's Beach Walk and Marine-Room.

Eddie Peabody has also dropped the "Cmndr." handle and is now a fourth of the Empire Room's "Fables Foursome," along with Oliver, Patsy Kelly and Barry Wood. Bill Snyder is in town reorganizing his band, and, to clinch the trend "from better to best," pianist Nick Brewer now has his band at the Campbell House of the Drake hotel, after 18 months with the Navy in the Pacific.

## Blair's Coast Berth

Hollywood, July 24.

Victor Blau, vesper of Music Publishers Holding Corp. (Warner Bros.), arrived here yesterday (23) to assume head of Coast operations for Harms, Remick, Witmark and Advanced Music Corps.

Blau will also serve as liaison between the music firms and all film companies here.

**MUSIC**  
**BOURNE TO LIVE**  
**THE BEAT O' MY HEART**  
**BOURNE, Inc.**  
709 SEVENTH AVE. NEW YORK 10, N. Y.

Featured by  
**Frank Sinatra**  
in M-G-M's  
"Anchors Aweigh"

**A SSS GOODNIGHT**

A Really  
Great Ballad  
from 20th Century-Fox's  
"Mob Hill"

**WHAT MAKES THE SUNSET?**

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

Lyrics by Sammy Cahn Music by John Williams

JERRY LIVINGSTON, Prof. Mgr.

MILTON DRAKE, Gen. Mgr.

AL HOFFMAN, Agency Rep.

**A Lovely Ballad and a Gay Novelty for Your Air Show!**

Recorded by  
**Sammy Kaye**  
Victor  
Guy Lombardo  
Decca

Recorded by  
**Milt Herth Trio and Jesters**  
Decca  
Al Trace  
National

**ROMANCES**  
**FUZZ WUZZY**

Marchant  
Music Publishers  
1619 Broadway  
Suite 409

Drake-Hoffman-Livingston  
Music Publishers  
1619 Broadway  
Suite 409



## Inside Orchestras—Music

Efforts are being made to arrange a nation-wide bond tour for Navy Band leader Horace K. "Saxie" Dowell of Raleigh, one of the heroes of the U.S.S. Franklin disaster. Rep. Harold D. Cooley has contacted the Navy and the Treasury Department in an attempt to arrange a bond tour for Dowell, 41, who formerly played with Hal Kemp's orchestra and who had been leading his own band for three years when he entered the Navy.

Dowell, now station at the Navy School of Music at Washington, served on the Franklin from the time the flat-top was commissioned, until her dramatic return to New York harbor after it had been blasted by Jap suicide planes. Dowell is the writer of the songs "A Little Fish" and "Playmates."

Number of letters have recently reached "Variety" praising the work of songwriters' Protective Assn. and Navy hospitals under the auspices of the Songwriters' Protective Assn. Latest communique came in last week from Cpl. Jerry Marx, U.S.M.C., formerly with "Variety's" advertising staff, who is recovering at a North Carolina hospital from injuries received in the Pacific. He asserts a unit composed of Charlie Tobias, Stanley Adams, Joan Whitney, Nat Simon, Sally Simon (daughter), Herman Hupfeld and Ray Henderson proved a "secession" in the hospital's line.

Great flurry of job-changing by contact men has been going on in N.Y. the past couple weeks. Turnover in staffs usually occurs in the middle of summer after vacations have begun and continues until fall. Most recent shifts involve Bud Gately, who shifted from the Dreyfus combine to Mutual Music as professional manager, and Mickey Glaz, who moves from Famous to the new Bogat catalog set up by Saul Bornstein in association with maestro Xavier Cugat.

The Danish version of George M. Cohan's "Over There" is titled "Onkel Sam," which Victor Skarup, "Variety" mugg in Copenhagen, authored. It had to wait two years before the Danes could sing it to the Yank troops. The lyric was kept in hiding but has just been published by Engstrom & Sotring, Copenhagen.

Band leaders and their managers are complaining bitterly about the difficulty of securing living quarters for themselves and men when booked into either of Atlantic City's Million Dollar or Steel piers. When space is finally secured, they say, the prices are something else to squawk about, often as high as \$40 and \$50 weekly for a cubbyhole.

## Goldman Overseas To Conduct GI Bands

Edwin Franko Goldman, the bandmaster, will go overseas for USO-Camp Shows this autumn for two months, to assist-conduct GI bands. Yet batonist will follow example of Andre Kostelanetz, who was overseas twice, once to the Near East and once to Europe, to lead GI orchestras. Other prominent name to undertake similar mission is Vladimir Golechmann, conductor of the St. Louis Symphony, who is now overseas for Camp Shows.

## Ina Ray Hutton May Return to Batoning With Yates at ABC

If Charlie Yates' shift from the Frederick Bros. agency to Joe Glaser's Associated Booking Corp. is not disturbed by the former because of the contract existing between them when Yates walked out, it's probable that Ina Ray Hutton will resume batoning. She gave up her band some time ago because of a dispute with FB and vowed she would never baton again until she was free of that outfit. She's currently living in Hollywood.

Yates has a deal with Miss Hutton whereby the contract that ties her to FB is predicated on his moves. If and when he moved out her contract with the agency automatically was terminated. She wouldn't necessarily have to follow Yates wherever he went, however.

**Latouche-Cauvin Book**  
U. S. songsmith John Latouche and Belgian barrister-camera man Andre Cauvin a couple of years ago made a photographic journey into the Belgian Congo, and their just published book, "Congo" (Willow, White; \$3.75) is an impressive record of their findings.

It is generously illustrated by Cauvin's camera studies.

**Count Basie and P.C. Jim** McCarthy, leader's former p.a. now in the Army, are collaborators on "Jumpin' Jim" recorded for Columbia by Basie.

## Coast Tunemasters, Arrangers Form Own Protective Assn.; Steiner Prez

### Band Review

**SHORTY SHEROCK ORCH**  
With Elaine Trent, Bas Vincent, Glen Island Casino, N. Y.

This new band under the leadership of Shorty Sherock, for years a widely known trumpet sideman with most of the top name leaders, is a good future bet. As it works now it is not a great band because it lacks (1) arrangements and (2) seems to lack spirit. But its potentialities are good, because (1) it is much farther advanced as a unit than most bands are at some six weeks of age because it has been carefully rehearsed and (2) its leader seems to know what he's doing and what he wants. On top of that it is right now, from all indications, highly satisfactory to the kids who patronize this spot, because before he was in the new development location for new bands. They crowd the place and crowd the dance floor.

Sherock, as mentioned above, has done a fine job in whipping his combo into shape. It plays well together for the length of time it's in existence and it puts forth a dance tempo that hits the spot. Included in the four trumpets, three trombones, five sax, four rhythm instrumentalists are several good soloists. As the band stands, its main weakness is arrangements. Among the ones now being used there are a handful that reveal some of the band's ability, but too many that cause disappointment.

As for Sherock himself, while his reputation as a sideman is tops, he is not a great leader-trumpeter. He plays enough from, however, to justify his position and create interest in himself. It's got good possibilities for a guy new to the mastering racket and as time goes on will, in all probability, develop more personally.

As with even some of the top night bands who can afford top salaries, Sherock is also a bit weak in the vocal section. Elaine Trent, cute blonde, does rhythm and novelty things and she's currently the strength of the department. Bob Vincent ballads are unmoving. Wood.

Group of Coast songwriters and arrangers, some members of the Songwriters' Protective Assn. and other members of the American Society of Composers, Authors and Publishers, have formed their own protective organization entitled Screen Composers Assn. Outfit, presumably set up to deal with local problems that might not come under the jurisdiction of either the SFA or ASCAP, since these writers are all employed by film studios, was chartered in California, the ground-work done by attorney Leonard Zissu, who went to the Coast from N.Y. for that purpose.

Officers of the new organization are: Max Steiner, prez; Adolph Deutsch, v.p.; Edward Plum, exec secretary. Directors consist of Daniel Amfitheatrof, Arthur Lang, Frank Waxman, David Bulloph, Robert Dolan, Victor Young, Werner Heymann, Leigh Hartline, Herbert Steinhart and Edward Forvell.

## S.S. Harmonic Musicians All Jumped Ship Safety

• Toronto, July 24.

Harry Bedington and the men of his orchestra escaped overseas by ropes and were picked up by lifeboats when the Great Lakes passenger ship Harmonic of Canada Steamship Lines was swept by fire at the Sarnia docks last week.

Bedington is musical director of CSL, covering passenger ships in the Great Lakes and the St. Lawrence River below Montreal and the Saguenay cruises.

### Vet Resumes Baton

T/S Colie Stoltz, veteran Memphis maestro, is out of the Army with a medical discharge after 40 months in service and is resuming with his local outfit.

Stoltz band continued to operate and used his name throughout the war, with Louis Nue fronting.

## Small Disc Cos. in Bid

### For Top Band Vocalists

Smaller independent disc companies are using a new approach to secure for themselves much-needed talent with some sort of name value. In the past month or so various name leaders have been propositioned to allow their vocalists to make solo recordings for various indie companies, meanwhile retaining their positions with the bands.

## Seroffs Off

• Reno, July 24.

Victor Ilvich Seroff, New York pianist and author of a book on the life of Dmitri Shostakovich, Russian composer, was divorced here. The decree was granted Seroff after he charged his estranged wife, Katherine, with extreme cruelty.

She was granted use of her maiden name, Katherine Embrée.

# MARTIN MUSIC

## Starting Its Career With Two Hit Songs

# THEY WALK

BY DAVE FRANKLIN and IRVING TAYLOR

RECORDED BY  
ANDREWS SISTERS—DECCA  
BOB GRAHAM—JEWEL  
FREDDY MARTIN—VICTOR  
PIED PIPERS—CAPITOL  
FRANK SINATRA—COLUMBIA  
WITH THE CHARLOTTERS



# A SONG TO REMEMBER

FROM THE COLUMBIA PICTURE  
"A SONG TO REMEMBER"

RECORDED BY  
FREDDY MARTIN—VICTOR

HOME OFFICE  
1515 N. Vine St., Hollywood 28, Cal.

NEW YORK OFFICE  
1619 Broadway, New York 19, N. Y.

## NBC, CBS, Blue, Mutual Plugs

Following is list of the most played popular tunes on the networks for the week beginning Monday and through Sunday, July 16-22, from 3 p.m. to 1 a.m. List represents the first approximately 25 leaders in each category. The compilations embrace the NBC, CBS, Blue and Mutual Networks, as represented by WEAF, WABC, WJZ and WOR, N. Y., and are based on data provided by Accurate Reporting Service, regular checking source of the music publishing industry. Unless B.M.I.-indicated, all others are ASCAP.

TITLE	PUBLISHER
A Friend of Yours—"Great John L."	Burke
Along the Navajo Trail	Leeds
Blue—"Three Caballeros"	Leeds
Can't You Read Between the Lines	Shapiro
Dream	Capitol
By'rlyme	ABC
Gotta Be This or That	Harris
I Don't Care Who Knows It	Robbing
If I Loved You—"Carousel"	T. B. Harris
I'm Gonna Love That Guy	BVC
I Was Here When You Left Me	Berlin
I Wish I Knew—"Diamond Horseshoe"	Triangle
My Pet Brunette	Leeds
Out of This World—"Out of This World"	Morris
Promises	Marchand
Remember When	ABC
Sentimental Journey	Morris
Stars In Your Eyes—"Pan-Americana"	Melodylane
The More I See You—"Diamond Horseshoe"	BVC
There Must Be a Way	Valiant
There's No You	Barton
The Wish That I Wish Tonight	Widmark
While You're Away	Renick
You Belong to My Heart—"3 Caballeros"	Harris
You Came Along—"You Came Along"	Famous

†Musical. \*Legit Musical. †B.M.I. Affiliate.

Sammy Kaye plans to replace vocalists Nancy Norman with a female trio. He's currently auditioning. Miss Norman will leave shortly to be married. Romance originally was a promotion by Dave Albar, publicity man in an effort to tie up a pair of clients. It developed into the real thing.

## 'FIGHTING SONS OF THE NAVY BLUE'

by  
**BILL WATERS**  
BY E. KANER  
Featured on the Nation's Radio Shows.  
Material Available

**VANGUARD SONGS**  
1509 N. Vine St. Hollywood

**D'ARCY ADV. CO.**  
And All Other Agencies  
The July 25th VARIETY report is one of over 225 publications, plus old favorites, to students lead agents and lyrics of clients. Write for free.

**TUNE-DEX**  
1619 Broadway New York 19

## Music Notes

Leeds Music has sold the film rights to its song, "Along the Navajo Trail" to Republic Pictures. Tune will be used by Roy Rogers as a secondary song in film, "Don't Fence Me In" and later spotlighted in a film with the same title as the song.

Fred Spielman and Kermit Goell did three songs: "I Love It Out Here in the West," "All You Gotta Do Is Soap Your Fingers" and "Everytime I Give My Heart," for the Jules Levey production, "Abilene."

Alexander Luzzo and J. Russell Robinson sold their tune, "Born to Dream," to William Wilder for his picture, "You'll Remember Me."

Earl Robinson and E. Y. "Yip" Harburg inked to write special tunes for "California" at Paramount.

Emil Coleman and Ransay Ames collaborated on a new rumba tune, "This Is Love."

Ferde Grofe composing an original symphony for "Time Out of Mind" at Universal.

Xavier Cugat to write a score for the feature about the Orson Welles in Brazil two years ago.

Mass Saller recording his original score for "Uncle Harry" at Universal.

Henry Baldrige, manager of the Skyway and Plantation Roof atop Hotel Peabody, Memphis, is celebrat-

## 10 Best Sheet Sellers

(Week Ending, July 21)

1. Bell Bottom Trousers... Santly  
Sentimental Journey... Morris  
Dream... Capitol  
There I Said It Again... Valiant  
There Must Be a Way... Stevens  
I Wish I Knew... Triangle  
You Belong to My Heart... Peer  
More I See You... BVC  
If I Loved You... T. B. Harris  
Till End of Time... Santly

## Prima Sued On 'Robin Hood' Tune

Louis Prima has been served with papers in N. Y. in an action by Nell Stanley & Martin, vaude act. Turn claims that on request of Prima, it wrote for him the lyric to the song "Robin Hood" as it is now being published by the Edwin H. Morris Music Co. Prima is listed as the writer of the music and lyric. Plaintiffs are seeking \$25,000 damages, and an accounting. Morris is a co-defendant. Action against Prima was threatened some months ago but was not started until the bandleader opened at the Strand Theatre, N. Y., where he finishes tomorrow night. Stanley & Martin claim that they penned the disputed lyric by request during a playdate with Prima's band last fall at the Metropolitan Theatre, Providence.

## Dixie Hotel, N.Y., Trying Out Floor Shows Idea

Booking of Bob and Maxine Bates into the Plantation Room of the Dixie hotel, N. Y., is a test to determine if that spot will inaugurate a show policy. Dance duo started last night (24). Consolidated Radio Artists, which made the booking, says that a full writer of the music and lyric, but last-minute cancellation, Friday (25), was due to the fact that hotel wants to experiment before going into full-scale shows. Spot has been using comedy orchestra, Teddy King is current.

He'll mark his 20th anniversary in the Supper Club business.

Jimmy McHugh and Harold Adamson writing tunes for "Doll Face" at 20th-Fox.

Church Martinez inked to wax 16 sides for Boris Morros' American Recording Artists during 1945.

Herbert Shostak arranged a series of Chilean folk tunes for "This Strange Adventure" at Metro.

## Upbeat

Adrian Balloul and his cocktail combo back at Golden Dragon cafe, Cleveland, for four-week stay. Unit waxed 20 transcription platters for

## 10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country as reported by operators to "Variety." Names of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the ratings and respective popularity.)

1. Sentimental Journey (18) (Morris)...	Los Brown... Columbia
2. Bell Bottom Trousers (10) (Santly)...	Hal McIntyre... Victor
3. You Belong to My Heart (8) (Harris)...	Merry Macs... Decca
4. There I Said It Again (43) (Valiant)...	Jesters... Decca
5. I Wish I Knew (10) (Morris)...	Tony Pastor... Victor
6. Dream (10) (Capitol)...	Louis Prima... Majestic
7. I Wish I Knew (18) (Triangle)...	Bing Crosby... Decca
8. Caldonia (2) (Mayfair)...	Mills Bros... Decca
9. Alchian, Topeka, Santa Fe (2) (Morris)...	Vaughn Monroe... Victor
10. Laura (3) (Robins)...	Mills Bros... Decca
	Freddie Martin... Decca
	Pied Pipers... Capitol
	Dick Haymes... Decca
	Louis Jordan... Decca
	Woody Herman... Columbia
	Johnny Mercer... Capitol
	Tommy Dorsey... Victor
	Johnnie Johnston... Capitol
	Woody Herman... Columbia

Minsk in Chicago before starting record date.

Carl Van Ratter joined General Amusement Corp. band booking department.

Charles Barlett signed Frances Shirley as first female trumpeter with his band, currently at Janzen Beach dance, Portland, Ore.

Tommy Tucker band signed for a musical feature at Universal.

Lawrence Welk orchestra follows Roy Herbeck into the St. Francis hotel, San Francisco, Aug. 7.

Ted Strader band moves into the Biltmore, Los Angeles, July 18.

Red Nichols' Five Pennies inked for a year at the Club Morocco, Hollywood.

Carmen Cavallaro orchestra inked to stay at Ciro's, Los Angeles, until Oct. 1, to be followed by a stand at the Mark Hopkins hotel, San Francisco.

Jan Savitt's tune, "It's a Wonderful World," will be re-issued by Decca for V-J Day.

Ray Benson and musician follow Hal Grayson into Cal-Neva Lodge, Lake Tahoe, this week.

Sam Conlon's orchestra into the Suedez hotel, Los Angeles.

Clyde McCoy band opens two-week engagement at Bill Green's Casino, Pittsburgh, on Friday (27).

Bob Rhodes and his WCAR, Pittsburgh, shift band go to Lake De-

Javan, Wisconsin, for five weeks beginning July 31.

Carlos Molina orchestra inked to play in "Music For the Americas" at Warner's.

Tony Pastor orchestra plays three weeks at Frank Drake's Meadowbrook, starting Oct. 25.

Anne Baker has replaced Sara Vaughn as vocalist with the Billy Eckstine orchestra.

**TOP HIT OF YESTERDAY**  
**GREAT POPULAR STANDARD TODAY**

**CHLO-E**

Lyric by GUS KAHN  
Music by NEIL MORET  
ROBBINS MUSIC CORPORATION

For new artist copies and arrangements write or phone PHIL KOHNHEISER, Manager, Standard Explanation Dept., The Big 3, 1619 Broadway, New York 19, Circle 6-2939

## Getting BIGGER All The Time

THE NOVELTY HIT

**Prima**  
WHAT MAKES YOUR BIG HEAD SO HARD!

By PHILIP MORRIS

WOODY HERMAN—COLUMBIA

LOUIS PRIMA—MAJESTIC

LOUIS JORDAN—DECCA

ERSKINE HAWKINS—VICTOR

EDWIN H. MORRIS & COMPANY, INC.

1619 Broadway, New York 19, N. Y.

Direction  
GENERAL AMUSEMENT

## Phil Spitalny Cancels Concert Tour Due to

THE THEATRE OF THE STARS

*Marcus*  
**LOEW**  
**BOOKING AGENCY**

GENERAL EXECUTIVE OFFICES  
LOEW BUILDING ANNEX  
160 W. 44th St., N. Y. C. 90-yeat 9-7800

**J. H. LUBIN**  
GENERAL MANAGER

**JESSE KAYE**  
BOOKING MANAGER

**JOE E. ROSS**

NEW COMEDY DISCOVERY

Currently WALTON ROOF, Phila.  
HELD OVER by Popular Demand

Also HELD OVER at Bowery, Det.; Charles Club, Baltimore, and 21, Baltimore...

Per. Mgt.: H. B. SHAPIRO

353 West 54th Street, New York  
(R. 8-5086)

*Walker's*  
• **MANHATTAN**  
ions Inc., Peoria, Ill. Copr. 1945.



# Gale Agency

INCORPORATED

Presents

ERSKINE HAWKINS And His Orch. • COOTIE WILLIAMS And His Orch. • CANADA LEE

THE INK SPOTS • LUIS RUSSELL And His Orch. • DEEK WATSON And Brown Dots

BUDDY JOHNSON And His Orch. • ELLA FITZGERALD • HOT LIPS PAIGE And His Orch.

SISTER ROSETTA THARPE • LUCKY MILLINDER And His Orch. • TINY BRADSHAW And His

Orch. • TAB SMITH And His Orch. • PRAIRIE VIEW COLLEGE CO-EDS ALL GIRL ORCH.

48 WEST 46TH STREET  
NEW YORK  
LO-3-0350

Theatre, Cafes  
And Production  
LEW IESLER

Shows  
Engagements  
SAM AGN























*The Two*

*Biggest*

*Figures In*

*The 30 Year*

*History Of The*

*Strand Theatre*

*New York*

**\$82,000**

Strand (WB) (2,750, 60-11,200) —  
"Comedy" (WB) with Louis Prima  
orch. .... First week in-  
crease of \$82,000 to best 30-year house  
record of \$82,000 established by "The  
Circus" (UA) in January, 1939.

**VARIETY**

*The Man Who  
Plays Pretty  
For The People*

**LOUIS  
PRIMA**

And His Orchestra  
Featuring LILYANN CAROL

Continuing Limited Theatre Tour

Opening Sept. 11  
FRANK DAILEY'S  
MEADOWBROOK

CONCLUDED 6 WEEKS  
AT THE  
STRAND, New York  
with a Huge total  
of over  
**\$440,000**

Exclusive  
**MAJESTIC**  
Recording Artist

Personal Management  
**BILL WOLF**

**MUSIC CORPORATION OF AMERICA**

Scanned from microfilm from the collections of  
The Library of Congress  
National Audio Visual Conservation Center  
[www.loc.gov/avconservation](http://www.loc.gov/avconservation)

Coordinated by the  
Media History Digital Library  
[www.mediahistoryproject.org](http://www.mediahistoryproject.org)



A search of the records of the United States Copyright Office has  
determined that this work is in the public domain.