



# 2 DOWN AND 1 TO GO - - ON TO TOKYO!

Let's Hit 'Em With War Bonds



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VOL. 158 No. 13

NEW YORK, WEDNESDAY, JUNE 6, 1945

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# PLAY FEARS WEAS DEMONDS

## GI's in England Develop British Films and Stars for U. S. Audiences

American GI's are helping to establish British film stars and are also teaching British producers something about the kind of films which will have the best box office chances in the United States. That's according to J. Arthur Rank, British film leader, who controls about 80% of the studios in England, some 600 theatres in the best situations, and a vast distribution organization.

British producers feel that if American doughboys go for a British screen player over there, then kindred Americans would likely respond in the same way in the U. S. The players drawing maximum response in U. S. servicemen in England are those who will be established most quickly as stars in pictures aimed for the worldwide and particularly the U. S. theatres.

Discussing trade aspects following his arrival in N. Y. from Canada last Monday (4), Rank said that he personally, does not believe in film quotas. "If we can't make a profit apart from competition then we (Continued on page 28)

### Leigh Brews One

First post-VE Day spectacular to resume his Broadway career lights up Monday (11) with a famed cartoon sign at 7th ave. and 46th st. returns for first time since the blackout. First luncheon display will be sponsored by Schneider Brewing Co.

Bill for the Double Leigh spec will include (a) raising of the flag on Iwo Jima, (b) a dancing short with either Rosario or Antonio or Ray Bolger, and (c) a comedy goodwill short titled "Hi, Neighbor."

### Coney Jingling Hot Do-Re-Mi

By JO RANSOM

Shrewd and practiced outdoor amusement operators at Coney Island predict a jackpot 1945 season at New York's principal seaside resort. With wartime restrictions on lights lifted, the boardwalk and Surf avenue game, ride and food attractions expect to do big in fire-engine red if the weatherman doesn't let them down too heavily. There's heavy money in the deep pockets of the proletariat, judging by the way the masses behave Memorial Day (day 30), official (Continued on page 41)

### Mike Todd, in London, Takes Job Seriously In Sizing Up GI Program

By BOB MUSKIE

London, May 25.

The uniform must make a difference, for Mike Todd pulled into town decked in olive green, on a War Dept. mission, and of all the showbills who have slithered through this war-weary metropolis the erstwhile ebullient, boy-wonder producer was the most intense; the most serious. Todd made it clear he was here actively in an official capacity, and outside of one fast glazer that the early-bed nightgown spent his time compiling recommendations (Continued on page 4)

### SHERWOOD WORKING ON FDR BIOG FOR METRO?

Deal initiated by Metro with playwright Robert E. Sherwood many months ago to write an original yarn for the studio has reportedly been closed. Understood that Sherwood is being retained for a 12-week period for a fee of \$125,000 and that he's to prepare a script about Franklin D. Roosevelt.

Negotiations with Sherwood were opened and carried on in line with the policy adopted by Metro editorial department once to line up name writers via cash retainers.

Sidney Kingsley, Carl Sandburg and several others were given cash advances against future literary deliveries. Kingsley's deal was for around \$150,000, also provided for about the same length of time as Sherwood at the studio. Sandburg did his writing away from the studio.

## CASTING WORRY NEXT SEASON?

Demands of the Army for professional talent to appear overseas Pacific war fronts, plus European occupation and redeployment centers, are so heavy that managers fear they will have casting trouble for next season's shows. Hollywood is expected to supply a fair share of players to Broadway, but name artists of all amusement divisions are slated to join the USO-Camp Shows ranks, while hundreds of average actors are also being signed.

Some shows proposed by USO may go overseas because of USO's insistence that all hands guarantee to remain for six months. Stars who have contracts for next season are willing to take the assignment during the summer, and it is up to USO to revise its stance on the six-month guarantee. Claimed that a high percentage of players who join the USO at this time will doubtless lose the chance of a season's work because of (Continued on page 2)

## 24 Clicks of 83 Premieres Sock Over Broadway's 1944-45 Legit Season

By JACK FULASKI

Broadway's top theatre year since the start of the war was recorded during the season of 1944-45, which technically terminated Saturday (7). Not only did legit production start way over 1943-44 but the number of successes increased considerably.

The hit parade was so pronounced that some showmen rate the season as the best in a decade. There were 83 new shows presented—not counting 14 which quit out of town—and of the total, 24 clicked. Half of that number were smash hits.

Occasionally one or two attractions are produced which play for several seasons but among the bell-ringers of '44-45, there are five straight plays predicted to score runs of two years or more, including five revivals and repeat engagements. Broadway's total number of shows went over the 100 mark. The (Continued on page 48)

### Kronenberger Winnah!

Chicago, June 5.

Louis Kronenberger, of PM, has won the 1944-45 "Variety" boxscore of New York drama critics. Lewis Nichols of the Times was second.

Details in Legitimate department.

## Chi Bleats Vs. B'way Producers

By MIKE CONNOLLY

Chicago, June 5.

Broadway producers are getting slapped around plenty by Chicago drama critics these days, which isn't unusual for Chi. A week's cuttings from the columns include these distribes:

Bob Casey, News: "New York has the answer—Chicago is really a hick town" populated by "theatregoing augs who will pay hard cash for anything that Broadway's custodians of the old culture choose to send out here."

Claudia Casady, Tribune: "Balling (Continued on page 15)

### Is It \$150 Worth Of Junk or 9G of Art?

Los Angeles, June 5.

Fritz Henckels, sculptor; fled suit against Fox-West Coast Theatres demanding \$9,930 for his statuary that once stood in the forecourt of the Grauman's Egyptian theatre on Hollywood Blvd.

F-W-C attorneys answered that it cost \$150 to hire a junkman to haul the statues to the city dump.

## Outdoor Vaude In Ball Parks

If present plans materialize, it'll be an even bet that the crowds jamming street cars and buses to the ball parks will be on their way to vaude show instead of a baseball game.

Promoters, lured by the heavy gate that can be obtained at baseball stadiums are looking into the possibility of staging variety concerts there on the days that the diamond isn't used for sports. The plan has already been tried successfully in the south and is now traveling in the direction of New England.

Frank D. Dubinsky, a concert promoter (Continued on page 48)

## 'Bell Bottom Trousers, Old Sea Chantey, Rings The Bell as a Pop Hit

A sailors' chantey of obscure origin may yet become the "Mediterranean" of American pop of World War II. The song, even before making the best seller lists, has been known to sailing men for many years. With the added, stanzas improvised by GI's and high school (Continued on page 48)

## NETWORK NABOBS DUE FOR EUROPEAN TOUR

Washington, June 5.

Col. Ed Kirby, head of Army PRO radio branch, has announced that high officials of radio are going overseas after film cues, new touring former Nazi concentration camps have returned.

The radio men's trip will not cover directly camps. Kirby said, but will be a general tour of war-mashed Europe so that they may gain useful information in programming shows on European conditions and on steps to be taken in the re-education of Germany.

## Pixers Producing L. A. Welcome Show For Patton, Doolittle

Hollywood, June 5.

Mervyn LeRoy has been selected by Mayor Bowron to produce a show at the Coliseum Saturday night (9), honoring the welcome back to the U. S. of Generals George B. Patton and James H. Doolittle.

Y. Frank Freeman is representing the film industry and has placed all facilities of the studio and talent at the city's disposal. Writers are lending their talent for the dramatized spectacle being realized to precede the introduction of the two generals.

Flacks have also gone on tour from the Navy office and studios to give the event a heavy play.

## THESPI'S WILL TOUR TO PLUG LASTING PEACE

Theatre, film and radio personalities are preparing to barnstorm the country on behalf of peace and a strong United Nations Organization, as outlined yesterday (Tues.) by Edward Chodorov.

Chodorov was one of two speakers at a luncheon at the Astor hotel, N. Y., called by Freddie March, president of the Independent Artists-Actors Committee of the Arts, Sciences and Professions.

The luncheon was called primarily for the purpose of raising funds for the work of the committee which started out as a political group in the last Presidential campaign, but has broadened its interests to include ethnic affairs. Other speakers in addition to Chodorov were J. (Continued on page 50)

### FOR TELEVISION

## The Hour Of Charm

All-Girl Orchestra and Choir

Conducted by Phil Spitalny









Dr. Lyman Bryson.  
Ann Corio.  
Jean Dalrymple.  
Daniel F. Greenhouse.  
Sam Hearn.  
Mr. and Mrs. W. Ray Johnston.  
Col. Nathan Levinson.  
Herb Little.  
Joe Pincus.  
LEROY Prinz.  
Sam Shayon.  
Dave Victor.  
Harry M. Warner.  
Bob Williams.

# The Biggest Area Premiere Of Em All...

**RKO Beats RKO as More Than  
100 Theatres in New Eng-  
land and New York State  
are Set for Simultaneous  
Openings June 26!**

**Entire Yankee Network  
and Additional Power-  
ful Stations Beamed  
on Millions In Area.**

**Hearst Newspa-  
pers in Boston  
Going To Town  
With Pages  
and Pages  
of Promo-  
tion!**

**18,000-Seat  
Boston Garden  
Scene of Night  
of Spectacle, Sun-  
day, June 24 . . .  
Hearst-Sponsored  
Prelude to a Premiere!**

**Important, International,  
National and Local Per-  
sonages at Dozens of Affil-  
iated Affairs!**

**Tidal Wave of All Forms of Ex-  
ploitation Breaking Over Every  
Inch of Wide Territory.**

**Similar Treatment Immediately Fol-  
lowing For Area Served by WLW,  
Cincinnati, "The Nation's Station."**

*atch→*

# RKO'S THUND OF GRIT

The screen's great drama of how a handful of heroes started the juggernaut that crushed the Japs! It's the inside story of the invisible army of the Philippines! A thousand-thrilled action show that will make your crowds stand up and cheer!

# Back To

Starring

## JOHN WAYNE

with **ANTHONY QUINN** • BEULAH BONDI  
FELY FRANQUELLI • LEONARD STRONG

Executive Producer      Directed by  
**ROBERT FELLOWS** • **EDWARD DMYTRYK**

Screen Play by Ben Barzman and Richard Landau





ERING EPIC  
and GLORY!

# Bataan

**SEE** THE MARCH OF DEATH!  
JAP BRIDGE OF DEAD!  
CABANATUAN PRISON RAID!  
BATTLE OF BATAAN!  
BOLO KNIVES VS. GUNS!  
DARING GUERRILLA RAIDS!  
YANK LANDING ON LEYTE!  
and more, and MORE, and MORE!



LET'S TOP THEM ALL IN  
THE MIGHTY 7th WAR LOAN

# LATSE Scores Major Victory, Court Rules Walsh Seizure Action Valid

Hollywood, June 5.—LATSE won its first major victory in the 16-week studio strike yesterday when Superior Court Judge Emmet H. Wilson reissued the temporary order restraining international agencies from interfering with autonomy of the Affiliated Property Craftsmen Local 44.

Emmet Wilson rejected any argument by IA counsel Michael Luddy as unnecessary, holding that the temporary order restraining national seized control of the studio was properly executed and that prey Dick Walsh had complied with all terms of the constitution. Judge Wilson held that Walsh had full authority to execute the temporary order, that members of Local 44 had passed order in disobedience of international order, and that the union exhausted all remedies provided for under union constitution. All applications for relief were denied, leaving the international free to proceed with trial of four temporary arrested "acting" members on charges of interests of LATSE. "A temporary restraining order issued out of Judge Wilson's pen, prohibiting a trial from proceeding with the trial, from preventing meetings with the union, and from interfering with autonomy of local."

While temporary order was pending, membership met and nominated officers, but this action was nullified by IA in view of court's ruling.

International had discontinued rank and file meetings and ordered election of officers postponed. Extra picket "shouting" was reported yesterday as striking technicians increased their picket lines and more demonstrators cut out the picket line and get tough. "At the same time it was reported that International union residents in the building trades were calling a meeting in Washington, presumably with the idea of demanding William Green, president of the American Federation of Labor, resign his anomalous position. That current walkout is an unauthorized strike."

Building trades were reported striking down locally, with the result that LATSE heads are said to have pulled their men off construction jobs at one major studio. Arguments have asked all men and others not to handle supplies for studio and to get out of the building trades. A protest IMA may be using to erect a building.

A meeting of unionists at American Legion Stadium Sunday night (8) labor chiefs told members that production was delayed and that there was also revealed that decision by the union to file with NLRB on Sept. 20, a motion picture, and that the unionists Local 1185 had filed unfair labor practice charges against major companies. Several unionists criticized writers, clerical workers, and other groups for not insisting that producers and executives be held responsible.

## U. S. Okays 20th Troupe For Puerto Rico Trip

Hollywood, June 5.—Clearances for a 20th-Fox troupe of headed by Hattie McDaniel, were granted by the Government for an expedition to Puerto Rico for the filming of "American Guerrilla in the Philippines." Crew leaves Hollywood, July 9, headed for San Juan, P. R.

Cast, headed by Fred MacMurray leaves July 28. Donald Brown, studio public relations man, already on his way.

## Studio Contracts

Hollywood, June 5.—Burl Ives, actor, 20th-Fox. Harold Kress, shorts director, Metro. Barry Sullivan, actor, Paramount. George Davis, actor, Paramount. William Russell, director, Par. Susan Blanchard, actress, 20th-Fox. Dick Haymes, record, 20th-Fox. Alexander C. Grant, actor, M.G. Jack Townley, writer, RKO. Richard Ashley, actor, Regency. Twinkle Wain, model, Republic. William Powell, producer, Metro. Howard Jans, actor, Republic. Albert S. Rogell, pres. dir., Republic. Edwin G. Linton, cameraman, 20th. Don Siegel, director, Warner.

## Ferrer Gets Col Meg

Hollywood, June 5.—Columbia upped Mel Ferrer to director, with "The Girl of the Year." Alexs. H. Harkness production, as his opening choice. Ferrer producer-director, "The Girl of the Year" show, Ferrer has worked for 18 months at Columbia as dialog director.

## CPG on Coast Would On Most Demands

Hollywood, June 5.—WLB panel hearing case of demands by Screen Publishers Guild from the producers, lodged out practically every contract demand made by the flicks and awarded raises, which for most part were offered by producers. Demand for increases for senior publicists, including overalls, was raised by the WLB. Although minimum of \$120.64 per week was granted for seniors, juniors were placed on salary brackets, ranging from \$65 to \$80.60, and apprentices given a minimum of \$40 for a 40-hour week. The WLB also set the hours from 10 to 10. Panel also ruled WLB could not overrule raises except for over-the-top and other raises except for people who come under Treasury Dept. Also tossed out the demand for overtime pay at 1.5 p.m. right to file grievances and arbitrate merit increases.

## JOHN W. HICKS, JR., PAR V-P, DIES IN P. AT 58

John W. Hicks, Jr., 58, president of Paramount International Films and chairman of the board, died June 1, at Memorial Hospital, N. Y. City, following an operation last week. He was the youngest son of John W. Hicks, who died in an operation within about two years.

Associated with the motion picture business since 1912, Hicks was one of the most active and highly regarded foreign sales executives in the industry, having been in the management of the business since January, 1931. Despite failing health in recent years, Hicks flew to Los Angeles September 13, during the blitz to attend to corporation business and supervise postwar plans for survey trips to be made by plane.

Starting in the picture business as an outdoor operator, John W. Hicks became a film salesman in 1914 for General Film, Co. in Oklahoma Department a year later, and moved to Los Angeles as branch manager for Goldwyn Pictures Corp.

Hicks joined Paramount as a branch manager in 1919, transferring to the home office in N. Y. as assistant to president William S. Kent, and later as general manager of the corporation. Hicks first went into the foreign branch of the company in 1921, and was named director for Paramount in Australia. After 11 years there, he returned to the home office again. In 1932 he was made manager of Paramount's English division, and acting business took him to various countries in 1933. Hicks became manager of Paramount Pictures' foreign department a year later, and was elected a v.p. of the company. He was named to the directorate in 1938. Hicks also was a member of Famous Players-Canadian Corp.

When Paramount International Films was formed in 1939, John W. Hicks was made president. He lived at New Rochelle, N. Y., but never forgot his home town of Detroit, where he was born, regularly returning there during all the years that the film business took him to all corners of the globe. As a foreign sales executive, Paramount business took him to various countries in Europe, to Great Britain, the Orient, the Near East, Latin America, and Australia and New Zealand.

Long a strong advocate of the free market, Hicks expressed his views this year, in commenting on the postwar period, that screen playing should be free and open and that the world in the reconstruction period. He is survived by his widow, his son, John W. Hicks, 34, of U. S. Army Air Force, now at Tonopah Park, Nev. He has a twin sister, a brother, Wilson Hicks, executive office of Life. Funeral was Monday (4) at 10 a.m. at the funeral home of J. P. Sedalia, Mo. The industry was well represented at the services. Among those present were Arthur A. Hays Sulzberger, president of the Eagle-Land, attended as representative of J. Arthur Rank at the latter's request.

## Dixie Stance on Negroes in Pix

Recent comment by Collier's magazine declaring that the city of Memphis pulled a boner in banning the showing of "Brewster's Millions" because of Rochester's prominence in the picture, has caused much discussion. "Variety" long ago called attention to indeliberate cutting of films by southern censors, including Memphis, because of Negro subjects. "Dixie Stance" was a censor board newspaper dated it was Hollywood that pulled the plug.

The whole issue is in protest, says the sheet, over the "absolutely stupid manner in which motion picture producers have used Negroes in films." (Newspaper throughout refers to Negroes with small "n.") It calls attention to incidents of a white enemy embracing a colored woman, of a closeup of a Negro soldier's face between two white girls, of a Negro couple snuggled at a USO party, cinema, and in private audiences.

"If Hollywood would adopt an every day, practical attitude toward the Negro, it would have a little protest from the south," says the sheet. "Let the Negro appear in the picture. Let him appear naturally. Don't overemphasize him just so Hollywood can show how broadminded it has become."

## Export Assn. Due to Become Actuality This Week As Aid to Foreign Problems

The film industry's Export Assn., expected to be one of the picture business' greatest media for building foreign markets, is expected to become an actuality this week. It will enable the industry to work for operating on all problems encountered abroad.

At a huge of major company foreign managers and executives met last Thursday (3), immediate incorporation in Delaware was agreed. Plans for operating on all problems encountered abroad.

At a huge of major company foreign managers and executives met last Thursday (3), immediate incorporation in Delaware was agreed. Plans for operating on all problems encountered abroad.

Although there has been considerable talk, off and on, about a new film export organization, the American Film Industry Association, this is the first time the American film business actually has set up the machinery for a unified front.

## 35 mm. Film

Continued from page 3

most since the last quarter of 1943. Producers of feature films will ship 750,000 reels, and 6,300,000 will go to producers of special pictures, such as scientific research, microfilm, and identification purposes.

In the third quarter, only authorization for the transfer and export of 35 mm. film bearing the number 14,000 or higher will be allowed.

Allotments to the studios:

Producers	Linear feet	Value
Columbia Pictures Corp.	29,268,380	\$2,318,719
Metro-Goldwyn-Mayer and	40,693,360	\$3,254,600
Monogram Productions, Inc.	7,888,810	\$638,240
United Artists Pictures, Inc.	5,308,880	\$428,704
Radio-Keith-Orpheum	22,251,810	\$1,781,344
Republic Pictures Corp.	17,738,950	\$1,418,320
Twentieth Century-Fox	30,707,010	\$2,456,960
Universal Pictures Corp.	26,501,000	\$2,120,800
Warner Bros. Pictures, Inc.	32,910,000	\$2,632,800
Independent producers	2,498,920	\$199,936
As in the second quarter, WFB has established an overall quota system for independent producers as a loan, in addition to the quotas for the 10 producers affiliated with national distributors. This over-all		

## Overall 35 mm. Breakdown

For the first time, WFB has released a breakdown showing how it has been allocating 35 mm. film to the various categories of independent producers, making the figures available for a fair play in the market.

Army	1944	1945	1946	1947
Army	77,000,000	75,500,000	85,500,000	67,000,000
Navy	42,000,000	37,000,000	43,500,000	34,000,000
Marine	10,000,000	9,000,000	10,500,000	8,000,000
FAA	30,000,000	26,833,000	32,000,000	38,000,000
OWI-Overseas	7,750,000	18,000,000	18,000,000	13,250,000
Other	5,000,000	4,300,000	17,250,000	8,750,000
Major entertainment picture producers	271,368,000	268,000,000	291,000,000	271,000,000
Class C producers	9,000,000	6,000,000	7,500,000	8,100,000
Factual picture producers	15,000,000	9,000,000	11,500,000	15,750,000
Special picture producers	3,000,000	1,500,000	5,000,000	6,500,000
Reserve	5,000,000	1,000,000	2,500,000	4,984,781
Totals	596,668,000	600,749,000	624,866,000	622,140,000

Army—40,000,000. Navy—31,000,000. 3,100,000. special reserve for Army-Navy theatrical releases.



# EVER

Exhibitors are urged to watch the box-office!

## A VERY GREAT

VICTORIA THEATRE

G. C. F. P.

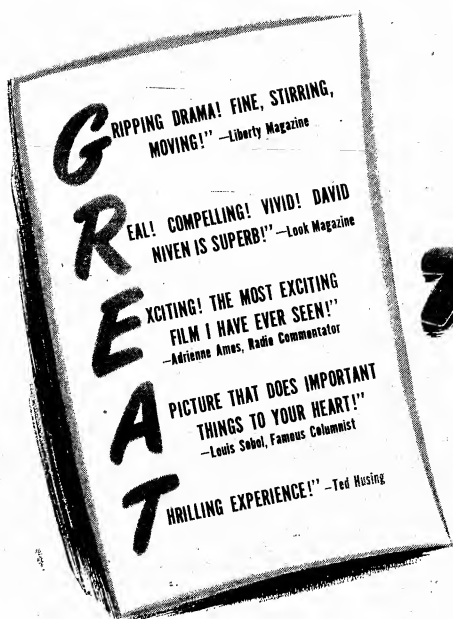
# DAVID THE WAY

with Raymond Huntley · Billy

Foreword by **Quentin Reynolds**

Screen Play by Eric Ambler, Peter Ustinov

A Two



SPEED TOTAL VICTORY:  
THE MIGHTY 7th WAR LOAN!



# WTF!

results of the first engagement of

## AT PICTURE!

New York City—NOW!

presents

# NIVEN in AHEAD

Hartnell • Stanley Holloway

Directed by **Carol Reed**

Produced by Norman Walker, John Sutor

Cities Film

Released by



Century-Fox





..THEY SAID IT OF "GOING MY WAY"... *and now again* THEY SAID IT OF "DR. WASELL"..

The  
Kind Of Picture  
That Makes Us  
Proud Of  
The Industry\*\*

*comes from*

PARAMOUNT.....

\*New York Daily  
Mirror Said It!



# A MEDAL FOR BENNY

great Picture. — *B'klyn Eagle*

medal for Paramount. — *Time Magazine*

entertainment that ranks high. — *Wall St. Jour.*

full of hot-blooded pulse.

— *N. Y. World-Tele.*

original. — *N. Y. Post*

deserves lots of screen time.

— *M. P. Daily*

richly human. — *N. Y. Times*

arresting. — *N. Y. Sun*

best picture of the week.

— *Louella Parsons*

leaves you speechless.

— *N. Y. World-Tele.*

exceptional performances.

— *N. Y. Times*

atural! — *N. Y. Mirror*

ew Lamour tops. — *N. Y. Mirror*

ou realize it packs a wallop. — *B'klyn Eagle*

## MEDALS FOR "BENNY"

From the Syndicates

From the Magazines

From the New York Critics

From the Trade

A N.Y. Rivoli World Premiere of

Paramount's  
NEW PRIZE WINNER



Starring

**DOROTHY LAMOUR**  
**ARTURO DE CORDOVA**

From the Story by  
**JOHN STEINBECK**  
and Jack Wagner  
with  
**J. CARROL NAISS**

Mikhail Rasumny • Fernando Alvarado  
Frank McHugh

Screen Play by Frank Butler, co-author of  
"GOING MY WAY" • Directed by Irving Pichel







Wednesday, June 6, 1915

HUMPHREY

Bogart

ALEXIS SMITH

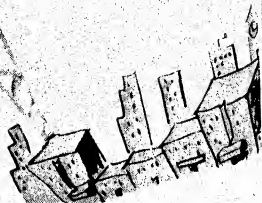
MAYBE HE'LL KISS HER---MAYBE HE'LL KILL HER!

Confessions

Directed by  
CURTIS BERNHARDT

Screen Play by Arthur T. Horman  
Based on Original Story by Robert Siodm

Warners are Ready Now with the



# Ant SYDNEY GREENSTREET dict

Produced by  
and Dwight Taylor • WILLIAM JACOBS  
ak and Alfred Neumann

Humphrey

Bogart attraction  
that Towers  
over all Bogart  
attractions  
before!



**'In Bag'-Davis Big 32G, 'Patrick' 16G**

Slick - \$13,000. Last week, b  
\$15,000.  
Chicago (B&K) 12,000; 55

**Week**, "Affairs of Susan" (Par), bu  
\$17,000, way over hopes.  
**State** (P-S) (2,300; 44-60) — "Roy  
Scardul" (20th). Trim \$12,000 (f  
this well regarded film. Last we  
"National Velvet" (M-G) (2d w  
neat \$9,000.  
**Uptown** (Par) (1,100; 44-50)  
"Keep Powder Dry" (M-G). Fi  
nabe showing. Fine \$3,000. La  
week. "It's a Pleasure" RKO  
\$2,500.  
**World** (Par-Steffos) (350; 44-80)  
"Sidune" (U) (m.o.). Looks on  
\$1,800. Last week. "Marylan  
(20th) (reissue), \$2,000.

"It's a Pleasure" (RKO) (4,000; 40-50)-  
"derhand" (20th). Neat \$4,000. Last  
week, "Tobacco Road" (20th) and  
"Grapes of Wrath" (20th) (reissues)  
\$3,500.

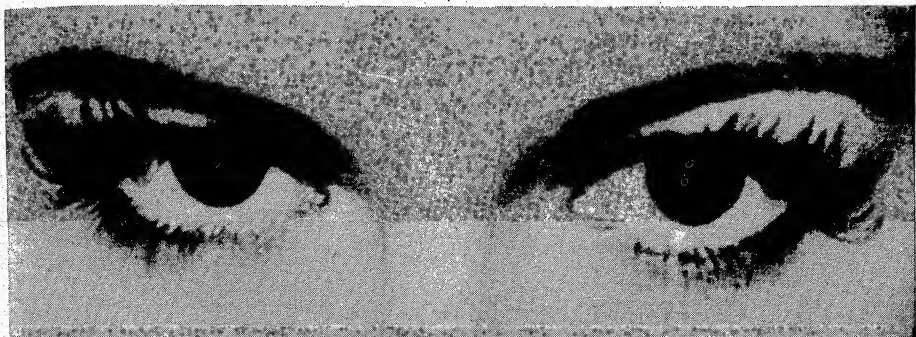
Trio consists of "Rio de Janeiro," starring Tito Guizar, "Calenda Girl" and "Hit Parade of 1945," featuring radio personalities.

last week, only about \$10,000, far below expectancy.

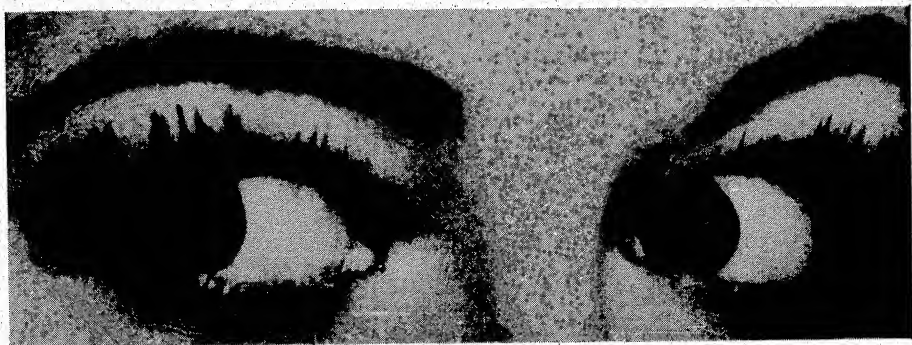
With Yvette, Frank Conville and Dr. Marcus on stage. Looks about \$29,-

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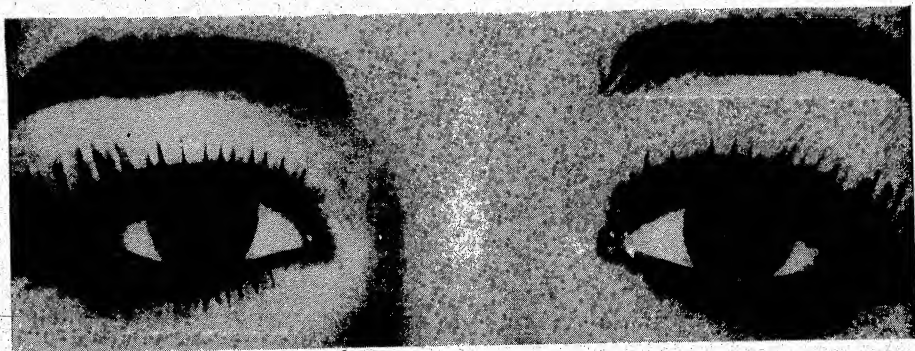




# **M★G★M's "ZIEGFELD FOLLIES"**



## **IS THE BIGGEST EYE-FULL OF**



## **ALL TIME! TECHNICOLOR TOO!**





*How  
Right!*

THE TRADEPAPERS SAID THIS...

“Cagney's best since 'Yankee Doodle Dandy'... Thrill-packed smash hit!... It spells box office!... Can't miss doing topflight business in all situations!... Cagney is back in stride with a made-to-order two-listed role!... Strong box office attraction!... Should be one of U.A.'s top-grossing pictures!... Certain to register as very popular entertainment!... An attraction for top billing!... Should land with the better Cagney grosses!... Production, direction, acting, etc., are ace!”

(Money lines from seven leading trades!)



THE PICTURE DID THIS...

*How  
Right!*

Smashed all records at the United Artists Theatre in San Francisco for any picture, any time, playing at regular admission prices! This is exclusive of the record-breaking World Security Conference Premiere held by the San Francisco Press Club, which broke a precedent of 56 years by sponsoring "Blood on the Sun" while calling it "a masterly production of the highest entertainment value!"



**A  
SMASHING  
HIT  
from U.A.!**  
OPENING SOON—CAPITOL THEATRE, NEW YORK

**JAMES CAGNEY**  
SYLVIA SIDNEY

**BLOOD on the SUN**

a WILLIAM CAGNEY production







YOU'LL GO HIGH, WIDE  
AND HANDSOME...



There's a *Ford* in your future!

► It will happen in peacetime—when the tasks that now face America have been accomplished. Then a smart, new Ford will be waiting for you to drive it.

... Trip after trip you'll go in ease and style. It will be so smooth and gentle riding—such a joy to handle.

... Here will be a car that's big and sturdy—plenty of room in front and back. It will be smartly styled. And for all its fleet and eager power, you will find this new car thrifty in the time-honored Ford tradition.

... That's how it will be. And when the "go ahead" is flashed, we'll be ready to

start production plans. Meanwhile, the full Ford resources are engaged in helping to speed the final Victory.

FORD MOTOR COMPANY



"THE FORD SHOW". Brilliant singing stars, orchestra and chorus. Every Sunday, NBC network. 2:00 P.M., E.W.T., 1:00 P.M., C.W.T., 12:00 M., M.W.T., 11:00 A.M., P.W.T.

# HOLDS OVER!

After sensational first week  
at Lafayette Theatre, Buffalo

"...FINE ENTERTAINMENT, SEEN AGAIN OR FOR THE FIRST TIME"

says BUFFALO COURIER EXPRESS



TOGETHER OR INDIVIDUALLY  
THEY ARE TOPS!

Watch these early engagements... Bijou Theatre, Springfield,  
Mass.; Century, Rochester; Paramount, Syracuse; Colonial,  
Dayton; Missouri, St. Louis; Grand, Columbus.

NEW PRINTS AND NEW ACCESSORIES NOW AT YOUR EXCHANGE



# A \$10,000,000.0

ALL AMERICA KNOWS the hard-hitting

• But nobody knows it as well as we who





# 000.00 Orchid from YOU

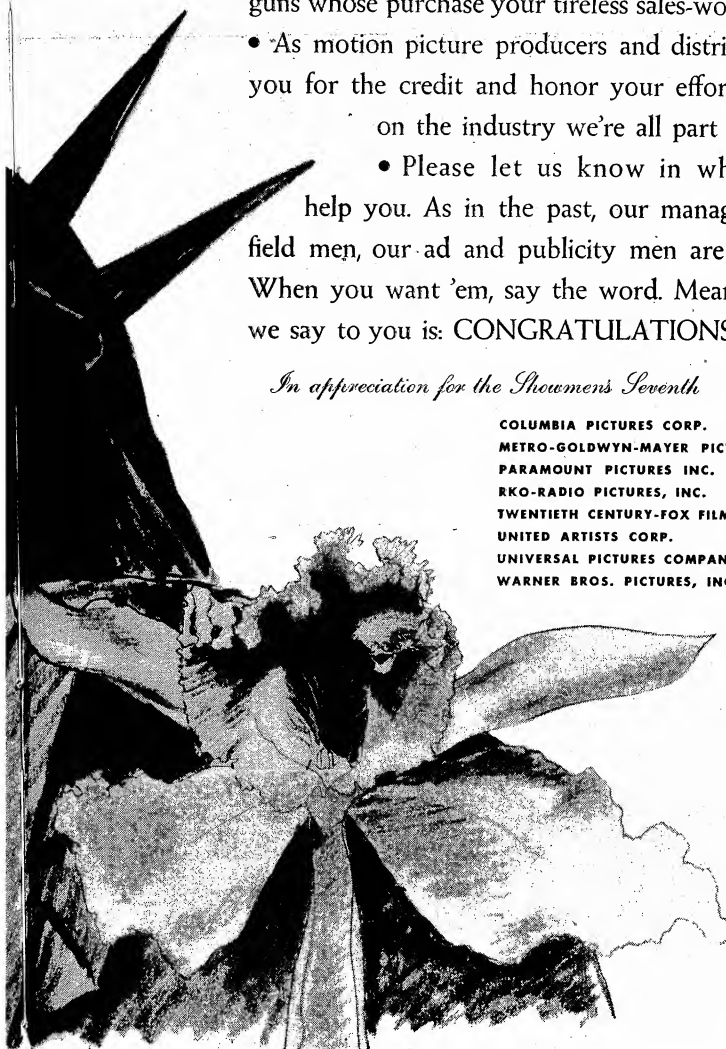
hard-selling job you exhibitors have done during the past six War Loans. To understand fully how much of your time and energy went into that vital work—and is now going into the Showmen's Seventh.

- As citizens, we thank you for the tanks and planes and guns whose purchase your tireless sales-work made possible.
- As motion picture producers and distributors, we thank you for the credit and honor your efforts have reflected on the industry we're all part of.

• Please let us know in what way we can help you. As in the past, our management men, our field men, our ad and publicity men are at your service. When you want 'em, say the word. Meanwhile, the word we say to you is: CONGRATULATIONS!

*In appreciation for the Showmen's Seventh*

COLUMBIA PICTURES CORP.  
METRO-GOLDWYN-MAYER PICTURES  
PARAMOUNT PICTURES INC.  
RKO-RADIO PICTURES, INC.  
TWENTIETH CENTURY-FOX FILM CORP.  
UNITED ARTISTS CORP.  
UNIVERSAL PICTURES COMPANY, INC.  
WARNER BROS. PICTURES, INC.



## Gi's Build Brit. Pix

Continued from page 1

don't want the business," he said. However, as president of the British Motion Pictures Producers Association, whose members are strongly pro quota, Rank was obliged to support quota restrictions.

Rank further stated that if British pictures are not successful in the U. S. it is "our fault," not that of American audiences.

2. He has no complaints about his raw film allocations in the U. S. and that he understands the difficulties of supply here.

3. British producers are not planning to set up a Production Code Authority similar to that of the Hays organization.

4. Picture business in England is expected to decline from the current high levels but will remain much higher than pre-war.

5. There will be a substantial margin for British and American films on the continent.

6. British production costs are too high and will have to be reduced.

Rank stated that he plans to produce from 20 to 30 pictures annually, costing from 150,000 to 400,000 pounds. He also is hoped for an interchange of American and British stars, with possibility that American producers, directors and technicians would also be used for British production.

Rank stated that the British Board of Trade had set aside from 20,000,000 to 25,000,000 feet of raw film for his use to print up pictures for distribution in the U. S.

He noted that the Hays office action is not much different from the general British production practice, although there is no such code in England and none is contemplated. There is a censor, however, and British producers are fully aware of the censorship barriers.

Questioned about recent reports that there was a plan to move Rank in England to force American interest in the U. S. picture business, Rank said:

out of British circuits. Rank stated that he knew of no such regulation being proposed. He said that British circuits had been proposed a plan for creating a trusteeship so that control of British circuits would never go out of British hands. He considered it unlikely, however, that such a law would be adopted since no such regulation applied to other industry and he did not believe that special laws would be proposed specifically for one industry.

Regarding a drop in b.o. receipts as an aftermath of the war, Rank said that picture business has no other amusement competition during the war; that racing, football and other amusement facilities, as well as other factors, would contribute to a decline in business.

### More Educational

Outlining increased use of classroom films in British schools, Rank said that British projectors would likely be subsidized by the British Government. He anticipates a great increased use of films in schools postwar.

Reconstruction of bombed theaters or building of new theaters is unlikely in the immediate future, Rank said. It was likely that some of his bombed film mills would be rebuilt first.

Theatre construction in Canada, under Theatres of Canada, is being planned in Toronto and Montreal are being selected. Rank also plans a small studio in Toronto for the production of children's films and educational shorts.

### Rank-MPPDA

Importation of the free flow of films into all countries of the postwar world because they are able to promote life and understanding was stressed by leaders of the American and British film industries at the Motion Picture Producers & Distributors Assn. at the Waldorf-Astoria hotel Monday (4) night.

## RANK'S SOCIAL WHIRL IN CANADA AND N.Y. CITY

Following the annual meeting of Odion Theatres of Canada, Ltd., Arthur Rank and his party left Toronto last Thursday (3) for a week-end at the Seigney Club, Montebello, Quebec, as guests of D. J. Cole, president of the Canadian Pacific Railway, who is a director of Odion.

Rank, accompanied by G. L. Woodman Smith, his legal adviser, John Davis, theatre operator, and carrying with him, left Montreal for N.Y. over the weekend. During his conferences with Paul Pennebaker, partner in Odion, of Canada, Rank confirmed plans for expansion of this Canadian circuit and also announced the formation of a new distribution company within Canada in partnership with Nathanson, he called Paule-Lion of Canada.

Rank plans to stay in New York for about two weeks, then leaving for about two weeks, then leaving for Chicago and Minneapolis en route.

He was guest of the Motion Picture Producers & Distributors Association at a dinner Monday (4) night.

Rank will be in New York for a private dinner last night (Tues.) will be given a luncheon by the Independent Theatre Guild on Thursday (5) night. He will be in Toronto on Friday (5) night, and is slated to be the guest of the Toronto directors' dinner last night (Thurs.). Circuit heads have been invited to attend the ITOA dinner at the Waldorf-Astoria hotel the first time in N.Y. last Monday (4) morning, about two hours after Rank's arrival in New York. This is Rank's first visit to America.

## Rank's Associates

Continued from page 3

his exploratory discussions in the U. S.

### Selnick, Goldwyn?

While Rank denied negotiating a deal with either Selnick or Samuel Goldwyn, these producers and Rank have much in common in their future planning. Selnick, like Rank, is looking ahead for a distribution unit in the U. S. Rank, if deciding that American pictures are necessary for the growth of his empire, plans to secure a substantial slice of the worldwide market (including U. S.) might need a top American production unit. Rank also is interested in securing a U. S. distribution unit, as well as a sales organization. Gain (Rank's financial counsel), explained on his last trip here, such a move is considered impractical because of shortage of manpower and other facilities at this time. Rank Films, Rank's unit in the U. S., headed by Arthur W. Kelly, has been serving mainly to act as a liaison through other companies here.

Through Rank, producers such as Selnick and Goldwyn would secure financing for extensive production as well as distribution in Great Britain and elsewhere. A coup with Rank might also serve as a hedge against restrictive quota legislation.

For the moment, Rank pointed out, the raw film shortage in the U. S. precludes any definite production-distribution expansion in the U. S. This also applies to acquisition of a showcase theatre in New York, which Rank said he had under consideration. He stated he had no plans for the acquisition or construction of theatres throughout the U. S. Rank said there would scarcely be any need for a showcase theatre if he had no pictures to show.

Rank set seven pictures for distribution through United Artists with three additional pictures to be selected by U. A. as previously reported in "Variety." Of these two have been released, "Col. Blimp" and "Mc. Emmanuel." Rank said that he has raw stock in England for printing up two black and white pictures to be distributed by U. A. in the U. S. For the rest, the British operator said he had no raw film in stock at this time, although he expects that supplies will be more plentiful before long.

"The Way Ahead," which Rank is releasing in the U. S. through 20th-Fox, was printed up in England and the prints shipped here.

### 'HOT CARGO' COOLIS HEELS

Pinne-Thomson set back production of "Hot Cargo" from June 14 to late September to avoid adverse weather in Northern California. Substituted as the next starter is "They Made Me a Killer."

## U. S. Pix in 'New Deals'

Continued from page 3

work to stimulate native French production.

### Tension Eases

Indications, according to latest reports, are that there is less tension between the American film relating and that the U. S. foreign department heads in France are meeting with French officials to discuss their efforts to set up a workable system for the film trade.

Jean Painleve, incidentally, has resigned his post as head of the film division of the French Ministry of Information, although whether this development has any direct relation to the more favorable atmosphere which currently reported is unknown. No one French government top, it is believed, has been formulating film policy. Motion picture business appears, rather, to be almost everybody's business—everybody in the French government, that is. Thus the resignation of any official would scarcely reflect any basic change in general policy.

The change in the French cabinet included removal of Francois de Menthon, Minister of Justice; Pierre Laval, Minister of Information, and Paul Ramadier, Minister of Supplies.

Proposed to follow the British quota system may find acceptance in France, because of the impetus to French production and French film business in general which such a plan implies.

### The British Idea

Under the British monetary quota, placed in effect by the British Board of Trade in 1940, one British feature of not less than 7,000 feet was to be produced or acquired for every 100,000 feet of American feature film imported and the labor cost of such films were to be not less than three pounds (approximately \$12 U. S. cents) per foot or approximately \$21,000 pounds per film. (Recently it had been proposed that the monetary labor quota be increased by 50% so that such films are to cost not less than 4½ pounds per foot or around \$60,000 pounds per picture.)

However, since 1940, it became apparent that under wartime conditions the studio facilities nor the manpower nor the materials required by the American companies to meet their quota obligations. Therefore a new amendment of the quota law (November, 1942) provided that an American company may fulfill obligation by producing one or more British pictures for which the sum of 75,000 pounds in labor cost were spent.

This 75,000 pounds labor cost was to be spent during each quota year ending March. In the event that a company spent less than 75,000 pounds during a quota year it could make up the balance of the labor cost by spending the difference during the next year in addition to the following year's obligation.

Also, instead of making up the

balance of the labor costs during the following year, a company could purchase the distribution rights to a British picture for the U. S. or other foreign countries, and if paying the producer of a British picture at least 20,000 pounds, 50% of the amount paid could be added to the company's share of labor costs. This procedure, however, has been available only since the outbreak of the war, and in Great Britain under the monetary quotas, such as United Artists, which are being purchased through a British subsidiary and subsequently assigned to New York home office account.

Monetary terms for the French market are, of course, expected to be much lower than in Britain since cost of film production will be far less.

### Quotas

Under the British quota system governing exhibition, 15% of all features and 20% of all shorts above 10 minutes must be British-made.

Despite the complicated issues involved—film production and distribution in the U. S. (independence of imports and exports, use of docked balances for film production and distribution in France)—latest reports are that U. S. reps in France now stand a better chance of setting out workable trading arrangements.

The RKO deal with Pathé, for distribution and production in France, and the Alliance with Gaumont-British (not affiliated with Gaumont-British), indicates that the need for practical trade agreements in the revival of the French film industry will likely outweigh many other considerations.

## National Screen's Two Sales Meets, East-West

National Screen Service this coming week will hold two sales conventions, one in the east, the other for the west, to be attended by executives headed by Herman Robbins, president, and George Denbow, vice president.

In addition to district managers and others from the field, Teeling off will be a three-day meeting at the Waldorf-Astoria hotel, N. Y., on Monday, Tuesday, Wednesday (11-12-13), to be followed by a meeting in Chicago on Friday, Saturday, Sunday (13-14-15). Robbins will preside at both sessions.

Last year NSS held three sales conventions, including one on the Pacific Coast.

## Mrs. Koerner in Hosp., RKO Exes May Not Go

Charles W. Koerner, president of the proposed European trip with the other film executives.

Mrs. Koerner was taken to the hospital yesterday (Mon.) with serious illness.

## PERSONALLY Speaking by BURGESS MEREDITH

Star of United Artists hits STORY OF G. I. JOE

1—May war correspondents say that notes to letters, soldiers wait in line for a word from home.

2—Send him in a Personna Blade Letter; Temoshok-shaving blades, plus room for photo and letter.

A PERSONNA BLADE LETTER goes first-class mail... anywhere, any time... only 4¢ per copy... no return letter needed. Personna Blades are rust-resistant... made of finest premium quality... hollow-ground... sharp, shock-shaves. Send him a Personna Blade Letter today!

Personna, 599 Madison Ave., N.Y. 22

## New York Theatres

### BETTE DAVIS

In Warner Bros. Hit "THE CORN IS GREEN"

With John DALL • Joan LORRING Nigh BRUCE • Rhys WILLIAMS  
E'way of 51st St. HOLLYWOOD

### "OUT OF THIS WORLD"

A Paramount Picture  
ALLAN GUNN • GLE LAMB  
JULIEN JARVIS  
JERRY WALKER and BOB BROWN  
PARAMOUNT

### ON SCREEN

Picture, June 7  
HARRY BELFON  
ADRIAN ROLLINI  
"WITHOUT LOVE"

### PARAMOUNT

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### ON SCREEN

Picture, June 7  
HARRY BELFON  
ADRIAN ROLLINI  
"WITHOUT LOVE"

### Idd Lupino • Sydney Greenstreet

In Warner Bros. Hit "PILOW TO POST"

With John DALL • Joan LORRING Nigh BRUCE • Rhys WILLIAMS  
E'way of 51st St. HOLLYWOOD

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### MUSIC HALL

"THE VALLEY OF DECISION"

Spectacular Stage Productions

### MUSIC HALL

"THE VALLEY OF DECISION"

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Spectacular Stage Productions

### MUSIC HALL

"THE VALLEY OF DECISION"

Spectacular Stage Productions

### MUSIC HALL

"THE VALLEY OF DECISION"

Spectacular Stage Productions

Listen to the Profits Jingle... As

# BELLS OF ROSARITA

Ring Out the Biggest Entertainment News of the Season!



...THE GREATEST NAMES in Western Screen History  
7 Shooting Stars

in one **SURE-FIRE HIT!**



**ROY ROGERS** ★ **TRIGGER**  
KING OF THE COWBOYS THE SMARTEST HORSE IN THE MOVIES

featuring **GEORGE "GABBY" HAYES** and **DALE EVANS**  
with **ADELE MADA** • **GRANT WITHERS** • **JANET MARTIN** • **ROBERT MITCHELL** • **BOYCHOR**  
and **BOB NOLAN** and **The Sons of the Pioneers**  
and *Republic Guest Stars*

**WILD BILL ELLIOTT** • **ALLAN LANE** • **DONALD BARRY** • **ROBERT LIVINGSTON** • **SUNSET CARSON**  
Directed by **FRANK McDONALD** • Original Screen Play by **Jack Townley**  
**A REPUBLIC PICTURE**







## N. I. Indies Helping to Break Down 'Jim Crow' Stance by Webs, Sponsors

Negroes, long shut out in the majority of instances from making a "life" in the attitude of sponsors and program mahouts on independent stations. Radio, for many years, the lone show business facet adverse to giving the colored performer a chance to make good, other than in a comedy or specialty spot and invariably in a stance that perpetuates racial stereotypes.

Fault has been with the national advertisers who bankroll network programs. They are up against the discriminatory factions in the South—in particular, who continually threaten to boycott their product should they sponsor Negro talent on the air. Advertiser, too, is interested in ratings for his show, and with "doll weevil" listeners airing the dial away from programs featuring Negroes, his ad message is lost; hence, he cannot take the chance, it's argued.

But on independent stations, which normally are heard within limited areas, sponsors and indie outlet programmers are no longer as concerned with the "doll weevil" colored artists. Newest instance is the pact signed by the Wise-Sweeney and N. Y. with WMEW calling for spotlight talent wanted on the advertiser's weekly Sunday show. That station, Josh White, folk singer, starts off the parade, to be followed by Mary Lou Williams, composer and pianist, Pat Flanagan and others.

**Plan Legit Revivals**

The same station's program director, Ted Cott, too, is negotiating with the American Negro Theatre, which has the hit "Anna Lucasta" currently on the Broadway boards, to broadcast a once-weekly dramatic program over his outlet starting next week. Plays to be aired will run the gamut from Shakespeare to past Broadway hits, the colored actors handling all parts.

Other N. Y. stations are giving the colored performers a play. WJLB has Bob Howard, an independent, sponsored solo, and also is airing the pianist-vocalist of the same name on WJLB. Boston's WJLB. Others who are on sponsored shows on their outlet are, Dave Davis and the morning "Gloom Doctors" sessions. Roi Otley's "Theater of the Week" dramatic turn on WJLB has been nationally recognized for championing the Negro's cause in the program, award last week and otherwise has given the race proper showmanship for its dramatic, as well as musical, talents.

In the cafes, the Negro performer no longer has to make a "show appeal." They are drawing the social register clientele to the bistros more than ever before. The witness the boff of Barney Johnson's two N. Y. establishments, Cafe Society Uptown and Downtown, which feature, in the main, colored artists. Kenneth Spencer, boss, long has had a wide serious-minded concert audience. Dean Dixon, conductor, has battered the N. Y. Philharmonic and the NBC Symphony with his important symphonic aggregations.

Films and legit, too, are giving Negro performers more important roles, getting away from stereotypes. However, the film media still has a long way to go to appreciate the attitude of the screen chiefs toward the Negro performer.

## Lero Mostel, Heretofore CBS Aiders Being Prepped As Year-Round Sponsor Bait

Though withheld from sale during their fill-in in the 30-day slot, being vacated for the hot months by Swan Soap, and the other new hit "The Hunchback of Notre Dame" (an adaptation of the "Milk and Honey" comic strip), which occupies the last 15 minutes of the Smith Sunday night segment starting June 17.

## RCA's Regular Divvy

Radio Corp. of America directors voted the regular 87½¢ dividend on the cumulative preferred last week, thereby maintaining the annual divvy rate of \$3.50.

## AFRA Wins 16% Retro Pay Boost in Reversal Of WLB on Lone Ranger

A 16½% pay increase to all artists on the "Lone Ranger" program, retroactive to April 16, 1944, has just been granted in a decision of the Regional War Labor Board reversing a recent WLB panel decision. Increase, which represents a substantial sum of money, is one of several victories the American Federation of Radio Artists wins from WXYZ, Detroit, by the current decision. The other gains involve grants to staff announcers of all talent fees when they are specifically designated for programs by agencies or sponsors.

Decision represents a signal victory for AFRA, who through its national counsel, Jaffe and Appel, and local branches of the appellation, in reversing the previous panel decision. Staff announcer gains were an important part of the "Lone Ranger" decision, giving AFRA rates equivalent to other stations in other areas.

## Need Sponsor 'M.C. For 'Road Ahead'

"The Road Ahead," servicemen's rehabilitation show done on the Blue by the Army, Navy and Red Cross, needs only a sponsor and hence, and it's all.

The program (Wed. 9 p.m.) has earned plenty of kudos since its debut on May 2, and has been acknowledged as tops in the field. It has a different appeal, a new, primary aim being to carry out the idea that show is being done in association with American industry. But getting a different bankroll is apparently becoming more difficult from the "Lone Ranger" hand-to-mouth existence endangers show's continuance. This week (6) the sponsor will be Evershield next week, it's Eastman Kodak. Beyond that, there are as yet no plans.

Blue would be willing to give time for the show, but the overall net has been about \$25,000, and even with the time cost subtracted, some one would still have to kick in heavily. Besides, show's originators (mainly, Jim Hart, director, and radio chief for American Red Cross) are said to feel that prestige value of the station would be greater if some sponsor continued to pay the bills.

But as if sponsorship isn't enough trouble, the show has had a tough time finding an emcee too. Clifton Fadiman did that job for first four weeks, then quit to prepare to go overseas with the "Information Please" unit. Last week (30) when the show was held at St. Albans Naval Hospital, N. Y., Mayor Fiorello LaGuardia, who was in the audience, was terrific too. It was LaGu's first time on a national net as emcee and a show that is now a radio singing, discussion, and some comedy. And Little Flower proved he was a show man, too, and that at the same time of an old hand at the aptitude.

Dr. LaGuardia is still Mayor of New York, and couldn't take that job for good. This week's emcee was the show's producer, the late Quentin Reynolds. After that if only a sponsor would come along, plus an emcee, the show would be a radio what clearer for the worriers behind the venture.

## WHITE OWL DROPPING EARL WILSON SHOW

White owl is calling it quits on the Sunday night segment, which has been on Mutual. Program, budgeted at \$2,000 a week, starts early in July. Show has a current rating of 1.8, down 2.8 ever the previous ratings, and for the most part has had an uphill struggle to hold its own, although deceleration of client's drop the show stems from tobacco market conditions in general. The show is being pulled out of radio, rather than audience pull of the N. Y. Post Broadcasting Corp. and the N. Y. Walter Thompson is the agent on White Owl account.

## "Loving Cup for Murderers"

Arnold Hartley's "Memorandum to America" presented two weeks ago on WOV, the N. Y. indie, has aroused as the July "Secret of the Month" by the Writers' War Board, but when it's sent out by the WVB to the 700-odd organizations, stations, etc., it'll bear the new title of "Loving Cup for Murderers."

Program, the part was a letter to the International YMCA for its award of an engraved cup to a German paratrooper officer in a POW camp but reference to the YMCA organization has been eliminated by the WVB, feeling being that the sensitivities created may force stations and societies to shy away from presentation.

## Fitch Switch To 'Riley' Snafued

Chicago, June 5.

"The Life of Riley" has been definitely turned down by the L. W. Fitch Co., it has been revealed by T. G. Maclell, who handles the program on the L. W. Ranney office, Deavenport, Ia., and the "Fitch Band" will now have to make arrangements to appear on the NBC network next fall. In the meantime, the band series will be replaced June 24 by a weekly mystery show starring Dick Powell as previously announced.

Decision by Fitch to pass up the "Riley" opus lays to rest the many cockeyed stories, rumors and guesses that have been going about in the trade regarding the possible switch, and ends one of the most intensive attempts to swing a sale this has come to light this season. When it became known that the Bendis show was being dropped from the Blue network by the American Ment Institute and was available, Niles Trammell, NBC exec., sent a personal effort to interest Fitch in a deal that would have brought the show to the NBC place of the holidays. Red White, radio director of the William Morris agency, owners of the package, had several offers to Chicago to be in close proximity to Fitch and the Ramsey Co., head of the NBC network, which was developing the deal.

Asking price of "Riley" is \$3,500 weekly with options calling for yearly renewals. The American Ment Institute was paying \$6,750 but new contract would have been set at \$8,500 for the fall, had they continued its sponsorship.

## NBC, CBS Say No Dice To Four-Web Stettinius Hookup; Want Exclusive

Webs have decided since V-E Day to air only "extraordinary news happenings" and to be handled by President Truman over four network hookups. Fact came to light last week when the State Dept. approached all four major nets, asking for combined pickup of a speech from the United Nations Security Conference in San Francisco by Sec. of State Edward R. Stettinius, Jr. The State Dept. asked the four networks to air the Monday night event, preferably for the half-hour from 10:30 to 11 p.m.

Both NBC and CBS said they would clear their commercial commitments for the hour. If Stettinius would go on exclusively over either network, NBC's time slot is filled by "Dr. Phil" for Man Handy, and Ballantine Airs a program over all CBS stations at that hour. But the cabinet member ruled out the idea of both the Blue and Mutual would carry the speech.

It's reported in N. Y. circles that the State Dept. officials who endeavored to clear the hookup for the hour, but the State has not yet known their feelings in the matter in no uncertain terms to the FCC. Whether later to do any more, it remains to be seen. Net chiefs point out that they will not be asked to air the speech formulated since V-E Day being "entirely within reason."

## WILLIAMS' WFA POST

Boston, June 5.

Lloyd R. Williams has been appointed director of the New England Radio News Service for the Food Administration and will direct the New England Farm Hour on WEEB-WMAZ.

Williams has been marketing specialist with the Conn. State Dept. of Agriculture for the past seven years.

## New Web Lineups

Here's how the picture of affiliation shifts will look, as far as the major nets are concerned, when this year's web transfers take effect on June 15:

	JOINING BLUE	Power In Watts	Former Affiliation
City, State	Call Letters		
Lawrence, Mass.	WLAW	5,000	CBS
Pittsburgh, Pa.	WBZ	5,000	CBS
Baltimore, Md.	WBFR	3,000	MBS
Boston, Mass.	WCOP	50,000	Indie
Birmingham, Ala.	WABC	5,000	KMS
Des Moines, Ia.	KRNT	5,000	MBS
Miami, Fla.	WGBS	10,000	CBS
Jacksonville, Fla.	WFTJ	5,000	MBS
Reading, Pa.	WEWU	1,000 (D)	NBC
Racine, Wis.	WRJN	250	NBC
Bloomington, Ill.	WBRC	250	None
Harrisburg, Pa.	WHGB	250	None
Sieboygan, Wis.	WHBL	1,000	(New station)
	JOINING CBS		
Manchester, N. H.	WJEA	5,000	NBC
Ashtabula, N. Y.	WCMI	250	(Retaining)
Columbia, S. C.	WKIX	500	MBS
Des Moines, Ia.	KSD	5,000	(New station)
St. Louis, Mo.	KSCJ	5,000	Blue, MBS
Cincinnati, O.	WKRC	1,000 (N)	(Joined this season)
	JOINING MBS		
Pittsburgh, Pa.	KGV	1,000	Blue
San Francisco, Calif.	WJBC	250	Blue
Jacksonville, Fla.	WJHP	250	Blue
Miami Beach, Fla.	WKAT	1,000	Blue
Hanahau, Mo.	WMO	250	Blue
	JOINING NBC		
Eric, Pa.	WERC	250	Part-time NBC
Reading, Pa.	WRWA	250	Part-time NBC

## Station Techs Wonder When They'll Get Shot At Govt. Surplus Stock

### Borden's 'County Fair' To Blue Vice Jerry Wayne

Borden's, through Kenyon & Eckhardt agency, has given the okay for its new Blue network show, which replaces the Jerry Wayne program, latter moving over to CBS. Borden's new Borden's "County Fair," originating from the Coast, will be spotted in the 7:30 Tuesday night slot being vacated by "One Man's Family," which moves back to NBC.

"County Fair" bows in July 10. It'll be an audience participation program headed up by Jack Bailey as emcee.

## Trammell's Yen Family's Cue

After a several months' extinction over to the Blue network, the Standish show "One Man's Family" is scheduled to move to NBC, leaving on the Tuesday night 7:30 slot on the Blue. "Family" was formerly entrenched in the 8:30-9 (after Bergen) Sunday night slot in the emergence of the Eddie Bracken show in the evening, the switchover of "Family" to NBC.

However, the program has long been among NBC prey Niles Trammell's favorites and the move to re-entrench it back in the NBC network was strictly a deal between Trammell and James Adams, pres. of the Standard Brands, who was promoted a half-hour on the Sunday afternoon show and has as guests leading swimming coaches from high schools and colleges in the city.

## Teaches How to Swim Without Getting Wet

Philadelphia, June 5.

A program to teach listeners how to swim has been inaugurated by WJBG.

Running the show is Joseph H. "MPS" has been inducted into the Broadwood A. C. Each Saturday night he will give instruction and has as guests leading swimming coaches from high schools and colleges in the city.

Memphis.—M. J. Vosse, promotions and publicity manager for "MPS" has been inducted into the Navy at Great Lakes.

Radio station technicians and engineers are asking out-loud these days about the Army plans to do with all its surplus equipment. It's being siphoned back to this country from the European theatre of operations. The Blue staff is playing up as bases in the U. S. are being vacated by shift of troops to active duty.

With the Surplus Commodities Corp. expected to step into this picture shortly, the boys whose job it is to keep their stations on the air despite equipment and manpower shortages are more than a little anxious to get their hands on some of the equipment which the armed forces have been using, and they're finding no need to keep.

Technicians, of course, are not talking about the stuff they may need for the Pacific theatre of operations, pointing out that the Navy has had first call at all times since the war started on such things as transmitters, transmitters, tubes, sets, recorders, etc. But there are plenty of articles in these categories which, according to those in the trade, are lying idle in warehouses in this country. Stations have been patient about their equipment shortages, but now they're starting to happen to loosen up the equipment bottleneck. But it's taking too long, have technicians say, and they want action.

Along radio equipment row in lower Manhattan, it's the same story, and other portable articles, not weighty equipment, are being hoisted at present for radio outlets, which are selling the equipment, technicians claim, should be kept, but in stock for radio outlets alone, and not for hams, etc. But it's not the fault of the stockpiling, and has as guests leading swimming coaches from high schools and colleges in the city.

"How is it that stores are getting this stuff and not the radio stations? They aren't even getting any more?" the radio operators are asking.

## CBS' 'Platform' 7th Anniversary From Kansas City, Mo.

CBS' "People's Platform" program celebrates its seventh anniversary on the network June 29, when the show will originate in Kansas City. Week before, on June 16, it will be heard on the radio.

In both cities, persons who reside in each particular area will be featured on the show, along with Dr. Lyman Bryson.

# Morton Gould's Helping Hand

Pfc. George Mordaunt, N.Y. soldier- pianist, who lost his right hand in the war, is already on the comeback trail towards resuming his pre-war profession.

Mordaunt, who played with various bands and trio combos around New York for several years before he went into the Army, was hit by a mortar shell in Sicily, where he served with the 92d (All-Negro) Division. Two weeks ago, "Variety" caught his act at Thomas M. England General Hospital, Atlantic City, where Mordaunt was one of the GIs on "The Road Ahead." Mordaunt played one piano number, backed by a trio and orchestra.

Upon discovering that Mordaunt was about to be discharged, with his right hand replaced by a hook (and an artificial hand for "dense" responses), "Variety" contacted Morton Gould. As a result Gould said he would be delighted to compose especially for Mordaunt a "Boogie-Woogie for Left Hand Alone"—if he finds that Mordaunt shapes up pianistically as reports indicated, which seems fair enough.

Mordaunt's case is similar to that of Paul Wittgenstein, famous Austrian concert pianist, who lost his right hand in World War I. After that war, the famous French composer, Maurice Ravel, wrote a special "Concerto for Left Hand Alone," which gave Wittgenstein the opportunity of getting back to the concert stage.

# KMOX Grabs \$80,000 Of Standard Oil's Bankroll

A two-package show of a.m. and p.m. newscasts, for 52 weeks over KMOX, local CBS outlet, has been purchased by the Standard Oil Co. for an estimated \$80,000 and is one of the most important radio deals made in this bug for many a day. The a.m. show, six times weekly is the CBS-KMOX "Morning News Roundup," an all-the-spot newscast from all over the world by CBS correspondents. The p.m. program features John Randall, KMOX news writer and gabber. Each program runs 15 mins.

# RADIO DIRECTORS ELECT BILL ROBSON

William Robson, of CBS, former v.p. of the Radio Directors Guild, was moved up to the presidency of the organization at an election held on Monday night (4) at the Gladstone hotel, N. Y.

Jerry Devine stepped down from the office, endorsing Robson's elevation. Tony Leader was chosen vice-pres. to succeed Robson. George Maynard was elected secretary; and Ben Shayon, treasurer.

Both Robson and Shayon are still overseas on the radio men's offshore junket sponsored by the War Dept. but will assume their offices when they return.

# Detroit Symp Angel Buys Theatre To Found Motor City 'Radio City'

A chemical industrialist who's taken the Detroit Symphony out of the reel and has built a back-to-back network radio show which spills an hour between symphonic and pop music, has set out to develop Detroit into a new big-time radio production center.

Announcement was made in Detroit this week that Henry H. Reichold, chairman of the board of Reichold Chemical Co. and prez of the Detroit Symphony Society, has bought the Wilson theatre, a 2,000-seat house opposite the Detroit Athletic Club.

Reichold's plans, it was revealed, are to remodel the house, bring it up-to-date latest scientific snuff soundlessly, and make of it a centre for television, radio and recording broadcasting and experimentation.

The industrialist's plans, according to those in the know, are to try to get Ford, Chrysler and other big Detroit radio advertisers to use his theatre as the studio for origination of their a/c shows next year.

Reichold is responsible, through his hypo of the Detroit Symphony program, for reviving that organization and making long-hair lost enough to fill Masonic Temple in Detroit, with its 3,000-seat capacity, at

least twice a week. He is also the inspiring behind the Saturday night (8:30-9:30) Mutual show which, since April 14, has been airing the Detroit Symphony for the first half hour, and a 15-piece pop band under Jean Goldkette for the second half hour.

Reichold has been backing Goldkette for a revival of this old fare's popularity. The pre-war show at the newly remodeled Wilson theatre, scheduled for about Aug. 1, will probably be given to Goldkette's aggregation.

# Beckon Frank Morgan To Join Dick Haymes

Frank Morgan, who finished up last week for General Foods-Maxwell House on NBC (client takes over the Burns & Allen show in the fall), is being sought to team next season with Dick Haymes on the "Everything for the Boys" Tuesday night NBC show for Audio-Lite. Morgan has thus far fixed the proposal, preferring his own show, but likelihood is seen in trade circles of the comedian winding up in the spot.

# Big Steel's Web Preem Adds Up to 15G Weekly Nut, \$1,500,000 Annum

U. S. Steel's forthcoming Blue network Sunday night affair (occupying the 10 to 11 a.m. slot) reportedly represents a \$15,000 weekly talent production nut, program comprising a reprise of the Theatre Guild's left his spangling the past quarter on-day slot, being vacated for the hot war, as well as other top legions. Plan is to line up whatever possible stars of original Broadway productions.

Deal between Big Steel and Theatre Guild represents a 26-week firm deal. However, the bankroller has negotiated a five-year contract with the Blue, representing gross billings of \$1,500,000 a year.

Series debuts on Sept. 9.

# Cleve. Midnight Chiller

Cleveland, June 5. For the first time in many years Cleveland will have a murder mystery over the air.

WTAM will present a half-hour midnight mystery drama, Saturdays, under direction of Bob Spencer. Cast of 39 permanent players, selected by auditions from Western Reserve U's radio school, will alternate in series of plays written by David Lewis, now promotion man of KDKA.

Deal between Big Steel and Theatre Guild represents a 26-week firm deal. However, the bankroller has negotiated a five-year contract with the Blue, representing gross billings of \$1,500,000 a year.

# FIVE BLUE NET SHOWS OUT OF DES MOINES

Des Moines, June 5. KRNT will become a Blue network affiliate June 15 and, in celebration, the station will originate five coast-to-coast programs during that week.

The "Breakfast Club" with Don McNeill will come to Des Moines with its entire cast to launch the series, with the broadcast scheduled for the 4,000-seat Shrine auditorium the night of June 15.

"America's Town Meeting of the Air" will also come here to broadcast from the Shrine auditorium on June 21.

A KRNT program produced by Charles Miller, program director, will be used on the network June 16. Show will be woven around the dramatic story of a man and the many uses to which Iowa's corn is now being put in feeding, healing and in powering the United Nations. Music will be by the WAC band and the Shrine Chanters.

Times and dates for the two other coast-to-coast programs are not yet available. KRNT has the distinction of being the first radio station outside a key radio center to originate five network programs in a single week.

# WCOP-Blue Promosh

Boston, June 5. WCOP's affiliation with the Blue network June 15 is the subject of a huge promotion campaign planned by Harry D. Goodwin, promotion manager.

All trade papers, 75 newspapers, mailing pieces, window displays, contests, GI Servicemen's Handbooks, street car cards, etc., are being utilized.

Philco program will originate from Symphony Hall here June 17 to salute the station.

# BBC's Thornton to B.A.

Basil Thornton, former manager BBC's German division in the London overseas division, passed through New York last week on the way to Buenos Aires.

Despite the uncertain political relationship between Argentina and the United Nations, BBC is reported ready to buy its DX service to Latin America. The British service now broadcasts five hours a day in Spanish and the same amount of time in Portuguese to Latin America.

Thornton will have his headquarters at B.A., but will be in charge of BBC services to Uruguay and Paraguay as well as those to Argentina.



Literally and figuratively this favorite Baltimore product was in on the ground floor. For Cellowax® was a pioneer in the liquid floor wax field between 12 and 13 years ago. Later Cellowax Furniture Polish and Bluko All-Purpose Cleaner were added to the line.

A radio user for 12 years—Cellowax settled on WFBR, Baltimore's big home town station, three years ago. They started with a five minute program on Martha Ross Temple's studio party. Then they

this one was in on the ground floor

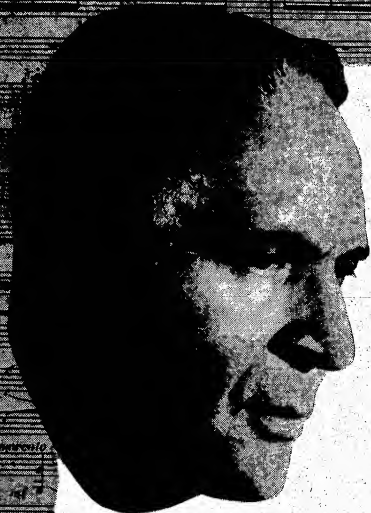
began 5 minutes 5 times a week with Ralph Powers at 8:45 A.M. Although the big sale of these Cellowax home helps was Spring and Fall—the Powers program stays on 52 weeks a year, and it sells all year.

Remember the above facts when people start talking about RESULTS in Baltimore! Yes, if you want to know what to buy in Baltimore . . . buy what the successful home town boys have always bought and are buying today . . . W . . . F . . . B . . . R . . .

\*Agency—The Aaral Advertising Agency

NATIONAL REPRESENTATIVE — JOHN BLAIR & CO. • NEW YORK AND CHICAGO

WFBR



Bruno Walter, voted the outstanding opera conductor in Musical America's recent radio poll.

## 500 experts ... and it

ONE OF THE things we'd like to do at the Blue is give our listening audience the best that there is in every field of radio entertainment. This is a great policy if—and only if—we successfully put it into practice.

That's why the result of Musical America's recent radio poll was music to our ears. Over 500 of the leading music editors and critics from coast to coast and Canada picked five of our musical programs and people as outstanding in their fields. They said:

**BRUNO WALTER**, conductor of the Metropolitan Opera Association, was the best of all opera conductors. **THE BOSTON SYMPHONY**, under the direction of Dr. Serge Koussevitsky, was tied for first place as the finest symphony orchestra.

**"DIE MEISTERSINGER,"** presented by the Metropolitan Opera, was the best performance of opera.

**MILTON CROSS** was the outstanding announcer-commentator.

**METROPOLITAN OPERA, U.S.A.,** presented by the Metropolitan Opera Guild, was the best program of operatic character.

We have always been deeply conscious of the importance of music in the lives of all people as a means of entertainment and relaxation. That is why we have been trying to do a complete job in bringing our listeners the best in music: everything from the rich classical to jive—everything from "Die Meistersinger" to our Saturday Senior Swing.

We are proud that it was a Blue Network program that gave a host of talented singers the opportunity to compete for the highest goal in grand opera: the Metropolitan. A large number of the most brilliant stars in the "Met" today were "discovered" on Metropolitan Opera Presents (formerly Metropolitan Auditions of the Air).

We also know that there are radio listeners who, while not regular opera followers, do enjoy many

of the beautiful arias as sung by opera stars. So in addition to the broadcasts direct from the Metropolitan stage on Saturday afternoons, we have been giving our listeners the chance to hear their favorite singers on a special weekly evening program—Metropolitan Opera, U. S. A.

Saludos Amigos is a program presented in cooperation with the Coordinator of Inter-American Affairs and features outstanding guest conductors of both continents. It regularly gives Blue listeners a better appreciation of Latin-American music and a better understanding of the Latin-American way of life.

One of the four greatest conductors—Sir Thomas Beecham—was presented to Blue listeners through our new Saturday Symphony, a series that makes it possible for many to enjoy the outstanding—but lesser known—works in the field of

Finale of "Die Meistersinger," chosen by music critics as the finest Metropolitan Opera broadcast this season.



# spoke was music to our ears

symphonic literature. In this series we are also presenting such prominent guest conductors as Nicolai Berezhowsky, Max Gorbman and Anatol Dorati. This summer we are taking our listeners to Tanglewood, in the Berkshires, for one of the top events of the musical season: *The Bach-Mozart Festival* under the direction of the noted conductor, Dr. Serge Foussevitsky. And to round out the classical musical fare that we give our listeners, we bring them still another type of musical entertainment: *The Coffee Concert*, featuring Sylvia Marlowe, one of America's finest harpsichordists, in a program of 17th and 18th Century music.

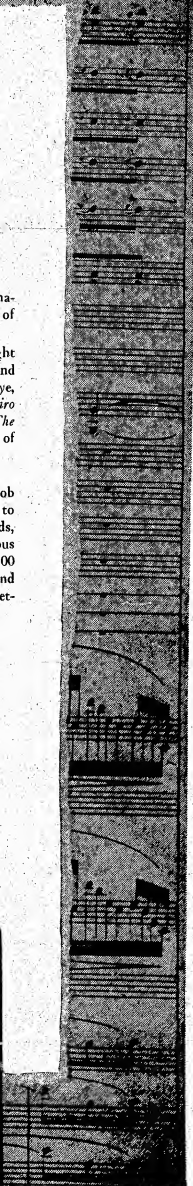
Our obligation to give the public the best in music is not limited to the classics. In the semi-classical field, we are currently broadcasting the famed *Boston "Pops"* every Saturday night. We've also given our listeners Gilbert & Sullivan operettas. And when it comes to popular music, we have on our staff the man who has done more for this type of music than anyone

else—Paul Whiteman. Also Nathan Van Cleave, nationally famous for his distinctive arrangements of popular music.

Here again—in popular music—we have brought our listeners a variety of top personalities and programs. *Guy Lombardo*, *Duke Ellington*, *Sammy Kaye*, *Kay Armen*, *The Andrews Sisters*, *Saturday Samba Swing*, *Philo Summer Series*, *Andy Russell* and *The Ford Early American Music*—these are only some of the popular music programs on the Blue.

Yes, we do think that we are doing a pretty good job in the field of music. And we were extremely pleased to have Musical America, in telling us about the awards, say: "The Blue has won five first places in the various groups of our second annual radio poll from over 500 radio and music editors from coast to coast and Canada. Incidentally, the Blue tops all other networks in the number of first places won."

## American Broadcasting Company The Blue Network







## YOU GET A "PLUS" WITH MAC MCGUIRE

Advertisers on Mac McGuire's WCAU morning Participation Program\* get PLUS value. Besides "saturation" coverage in the Philadelphia area—America's third richest market—McGuire's show consistently receives mail from 27 states. With friendly voice, pleasant music, and daily prize-contests, Mac wakes them up to ACTIVE PARTICIPATION. A large-scale action-getter like Mac is a very powerful man to get salesaction for your product.

\*MONDAY THRU SATURDAY, 7:05 TO 7:45 AND 8:15 TO 8:55 A. M.

COVERAGE + PROGRAM = SALES

# WCAU

50,000 WATTS • CBS AFFILIATE

PHILADELPHIA'S LEADING RADIO INSTITUTION

## FRED WARING SHOW

With Fred Waring, Moore, Jane Wilson, Daisy Bernier, Joan Wheatley, Gordon Goodman, Gordon Berger, Don Cate, The Pennsylvania Orch and Glee Club; Bill Rivers, announcer.  
Producer: Paul DuMont  
Director: Waring  
Writers: Mildred Cole, Scamp Moore  
30 Mins. Mon.-Fri., 11 a.m.  
Broadcasting  
WEAF-NBC, N. Y.

This is an interesting experiment sponsored by NBC's programming vicepres. Clarence Meyer, aimed at bolstering the web's ant. audiences and is obviously an attempt to wear dialers away from the "weekend club" type of shows with which the Ben network has been so successful. Regard at a reputed \$18,500 per week, the Waring show adds up to a new high for a network's audience, and at a \$4,000 price-tag level, for one half-hour it's difficult to see it as attractive sponsor bait. Irreculcan promissory offers by NBC undoubtedly delivered an audience for the initiator and it's logical to assume Waring will add to these listeners as the series progresses. If NBC will be satisfied with an audience for the show, it looks as though everything should be hunky dory. But if the show's chief aim is to grab sponsors for the cross-the-boarder, that's another thing. It just doesn't seem to shupe up at least not a three prizes.

There's no denying the cast musical qualities. Waring, has brought along with him. The popular Pennsylvaniaans continue to dish out a brand of entertainment that can't be beat in their own particular field. And, in the past, Waring has proved a pleasing and capable emcee, although for the most part he's been restricted to brief titrns of selections and performers.

Present setup has the boss Pennsylvaniaian assigned to a much more important post, for it's been decided

to mix in plenty of chatter along with the music to make up the half-hour programs.

On tonight's (4) chatter didn't stand up as well, although there's evidence this portion of the proceedings will improve as time goes by. Still, as Waring kiddie with members at the organization about some evening's event, in the hours after daybook, as contrasted with their experience while watching and making post-midnight dates, was good for a few laughs but seemed overdone. There were several script-reading fluffs, a couple of them obviously intentional as Waring and hired hands swapped banter, but the stupor sold off of laughs from the studio sit-in and presumably had the same effect on remote dialers.

Waring, as to be expected, pierced the mood, telling the folks at home what a radiant performer he was making in spotlight his show at 11 a.m. and asking for suggestions on how to build the program. He also announced a "humor-interest" feature to be incorporated soon dealing with problems and philosophies of every-day life and people. This gimmick, of course, also aims for mail poll.

Musical highlight was "Closely Following in Love with Love," sponsored by Jane Wilson, with support from the band and glee club, which unfortunately was cut off before finishing its "happy rain over."

This also eliminated a closing announcement by Bill Rivers.

Other tunes heard include "Beautiful Moment," with Gordon Goodman featured; "June Is Bustin' Out," with Jane Wilson, Gordon Goodman, and the Pennsylvaniaans; "After-White," newcomer Joan Wheatley doing a nice job with "Little on the Lonely Side," Gordon Goodman; "Ride Cowboy, Ride," and Honey and the Bee's jaunty version of "Y. W. W. a Rabbit."

Down.

**CHASE & SANBORN SHOW**  
With Frankie, Sam Langford, Snake Jones and City Slickers, Tony Romano, Charles Ruggles, guest, Ken Carson, announcer.  
Writer: Carroll Carroll  
Producer: Earl Elia  
30 Mins. Sun. 8 p.m.  
Broadcasting  
WEAF-NBC, N. Y.

J. Walter Thompson's "Beef" brand summer replacement show, standards. Standard Brands didn't stand on ceremony. The show, however, Charles Ruggles, McCarthy bit-time program. Frances Langford, Charles Ruggles, and the City Slickers show after squabble with latter support. The 30-minute layout, and she's sharing co-headline honors with Snake Jones and his City Slickers. Tony Romano, likewise a popular singer, is the guest.

With a guest star (Charles Ruggles on opener (3): Gruchow Marx next Sunday (10). All of which would indicate that the pay-off for the available 8 a.m. Sunday night segment for Chase & Sanborn and hot-weather-stalled feed ends plugs.

But what emerged on the green screen was more than a hodge-podge, that, even as a hiatus-time show, merits label of distinctive.

As a fence designed to wrap the theme, Snake Langford is a hilarious value and it isn't until she slides into the singing department that her distinctive quality emerges. Neither her "Sunny Side of the Street" nor her "Tangerine" closer was of the qualitative Langford pattern, although the latter was.

Next, as a three-way participation in a Johnny Mercer melody, with the Snake Jones doing an orthodox "Blues in the Night" and the City Slickers doing an "I Must Have Been a Beautiful Boy."

The City Slicker cacophony is something of a problem. On the opener it featured "Laura" and later on all the songs. Jones obviously isn't going to be restricted in his numbers but it's highly questionable whether that cowbell routine rates a reprise in a half-hour show. As novelty on the program, limiting it to a one-shot would be much the wiser choice.

Ruggles (as for that matter, most the show) suffered from the script department. The show was spotted along with Snake Langford and Jones in a bit that to all intents went out a long time ago, but usually manages to hang up again on summertime sheets. It wasn't worth the trouble.

Show is being routed weekly into hospitals for wounded vets. Rose.

**TOMMY DORSEY'S ORCH**  
With Keenan Wynn, Stuart Foster, Producer: Taty Stanford  
Writer: Carroll Carroll  
30 Mins. Sun. 8:30 p.m.  
Broadcasting  
WEAF-NBC, N. Y.

This opening show by Tommy Dorsey and guest Keenan Wynn and the former's orchestra, which replaces Eddie Bracken until Fred Allen takes over in the fall, proves one of the most entertaining of the summer substitute shows heard thus far. It packed solid humor and

it occupies immediately following the Spike Jones-Frances Langford replacement for Edgar Bergen, and

if the pace of the opening show is

anything, it should experience no difficulty in getting a good rating. It has a lot to offer.

Wynn, since his takeover of the m.c. job on the RCA-Victor show (Sundays, 4:30, NBC) has become increasingly adept at handling lines with Wynn, who displayed a rare

talent for mimicry and an easy and fluid rapid personality, was really good. Between the two they drew the longest from a good script, provoking consistent bellylaughs. Only drawback to the writing was the freedom of jive talk lines to Dorsey. This curvy sort of conversation is increasingly intolerable as his material on all shows. It may go over well in the studios, however.

Dorsey's band did it usually elegantly. Starting out with an arrangement of "Sons of India," one of the earliest hits, the combo roared on through various standards and oldies of Stanislav Carr. Mistakenly, the show could have been better.

Stuart Foster is vocalist with the band. He worked out nicely on the pop.

Wood.

**"DAVE ELMAN'S AUCTION GAL- LERIES"**  
With Dave Elman, Kathleen Winsor, Burns Mantle, Henry Holt, Fred Barsons, Neil O'Malley, Amy Seydel, Dayton Allen, Jack Scanlon, Hugh Sanders

Producers-Directors: Elman and Ad- vance  
30 Mins. Tues. 8:30 p.m.  
Broadcasting  
WGBH-Mutual, N. Y.

Dave ("Hobby Lobby") Elman has a lot of fun with a lot of fun, and new show which premiered last week (28) over Mutual. A full-length, it features Elman's auctioneer, the man rigged up a fancy room at the Elman's, and he's got a large audience, and opened his trick package.

Concept idea of the show is to auction off items of various kinds, from objects of art to historical pieces and other choice bits for collectors. The studio audience, which includes a lot of Elman's fans, has followed him to his first crack at the bidding. The items are they offered to the air audience which has a specified time within which to enter bids.

On opening night, Elman had Kathleen ("Forever Amber") Winsor offer up an original Peter Leply painting of the Earl of Rorburgh. Burns Mantle introduced a song book originally owned by Robert Burns, and a dramatic act introducing an item of great historical value, one of the three original copies of the thirteenth amendment to the U. S. Constitution, embossed on vellum and signed by Abraham Lincoln.

These items brought audience bids that went from \$1,000 for the painting to \$17,000 for the copy of the amendment. But in between, there was a jug containing water from the river Jordan, which a serviceman bought for 65 cents, and had an order for a \$50 baby carriage brought in a parcel that wouldn't talk; books of paper matches with General MacArthur's famous "I Shall Return" slogan (which were auctioned off for benefit of the Red Cross, with a pair of P. T. Barnum "music box" that sold for \$50).

There is no doubt that Elman has something here. Just what it is, it's hard to tell. But between an appeal to the one hand and mass approach on the other, fact remains he has a show that will interest some listeners. At last report, some sponsors were giving the thing. And if they buy it, they may get their money's worth. Elman knows how to put on this kind of a show, even if he has to throw the kitchen sink into it.

Cara.

Washington.—New series of broadcasts to acquaint the Washington area with the huge rehabilitation program for war wounded G.I.'s starts Wednesday over WMAQ. Programs will originate in Walter Reed hospital, which has about 5,000 servicemen-patients.

**WAYNE, KING AND HIS ORCH**  
With Dolores Gray, Frankie MacCormack, Skip Farrell  
Writer: MacCormack  
Directors: Fred Essex, William Law, Power  
30 Mins. Sun. 6:00 p.m.  
Broadcasting  
WMAQ-NBC, Chicago  
(Rathrun & Ryan)

Off the air for three years, during which he was in the U. S. Armed Forces, Wayne King, as summer replacement for the late Benj. Blue, comes back with as sweet an air as can be heard on the air. King has retained the style that put him on top as the "Waltz King" with some smooth-flowing arrangements, at times resplendent with melody, and always soothing to the ear.

In Dolores Gray and Skip Farrell he has a top-notch vocal duet team. Miss Gray adds something to a song when she gives it those honey-eyed tones, and Skip Farrell gives the right to be heard on the "base" songs with his rich baritone. No Gray's treatment of "There's No You" and Farrell's singing of "Promises" and "Blue Heaven" come pretty close to perfect perfection.

Dolores' treatment of "I Know," "Liebestraum," featuring King's song; the catchy "Josephine," an old King standard; "It's Twilight Time," and "Stars in My Eyes," all with the melodious King touch. Although the show was saved for the last number, the reading for Frankie MacCormack of "Why Do I Love You" to "Melody of Love" background music by the orchestra, the recording of which has already sold over 500,000 discs. MacCormack also doubled as announcer and kept the numbers tied together by a workmanlike script.

Opening and closing commercials (Continued on page 40)

KNOW-HOW Does It!



KLZ PROGRAMS CONTINUE TO WIN NATIONAL RECOGNITION

Since KLZ's citation by "Variety" for "Outstanding Program Origination" in its 12th annual Showmanship Survey, KLZ has won a record of merit "for the most effective institutional commercial program" from the College of the City of New York; a citation "in recognition of outstanding educational value and distinguished production" from Ohio State; and the Radio Script of the Year award from the Denver Advertising Club.

DENVER  
560 KC.

Represented nationally by the RATZ Agency

EVELYN KNIGHT

ROLLING RIGHT  
DOWN TO RIO

OPENING MANANA  
COPACABANA

WM. MORRIS



## Midwest FM Net Mapped By WGN

Chicago, June 5. The first move to provide network FM service to the metropolitan area was made last week when applications were filed with the FCC by officials of WGN, Inc. for construction of four FM stations to bring the service to the larger communities in the regular WGN area.

It is proposed that the four new stations be located in Milwaukee, Port Wayne, Peoria and Grand Rapids. In addition, WGN, Inc., a subsidiary of WGN, to bring the Midwest FM Network, Inc.

Plans call for each station to bring localized service to the area it serves, while the network operation will permit an exchange of programs. Proposed stations will operate on a frequency of 43.3 megacycles, which is WGN's frequency.

## CHI TELENEWS SHOW GETS PUPPET ASSIST

Chicago, June 5. Another new-televised news program gimmick will be seen and heard over WKBC here Friday night when David W. Dole, in charge of television activities for Henri, Hurst, McDonald, Inc., introduces the first use of a series of newscast innovations.

Program titled "Look at the News" will run about five minutes and will feature a pictorial review of the life of Gen. Courtney Hicks Hodges, commander of the American First Army, by means of pictures from AMC Newspictures, and narration by Gil Iltis, which will be tied in with a regular 10-minute news broadcast. Photos will be displayed on small stage, placed alongside the narrator who will use a pointer in analyzing war action on maps and selecting items of interest in the photographs which will include telephone prints. Picture changes will be operated by a puppet known as "Johnny Ace," which stands before the stage. Dole's first television program, done over the same station several weeks ago, proved a novelty in television "spot" advertising and featured a cartoon genre character.

## FMBI, TBA Get Together On Allocations, Tussle

Washington, June 5. Attorneys for FM Broadcasters, Inc., and the Television Broadcasters Assn. have asked FCC to locate FM in the 56-68 mc. band without further delay. If the request is granted, it would end the action of FCC to conduct spectrum tests this summer to determine which of three bands between 44 and 108 mc. is best suited for FM.

Action is the result of meetings held by the two organizations. It was believed also that RTTB might join the parade following its meeting in New York today (5).

The broadcasters are all hepped up over the prospect of an early end to the war in Japan and feel that they may be caught short if they are not ready to begin operating in their new frequencies very quickly.

**Telecast Corp. Chartered**  
Albany, June 5. Telecast Corp. of America has been chartered to conduct a television and advertising business in New York. Directors are: Albert Levine, Emanuel Rotstein and Lillian Ritter, N.Y.C.

## Radio in Schools

Continued from page 38

people. While regular schools can reach only those roughly from 6 to 16, radio informs those from 4 to 104. Community groups must compete with stations in making good children's programs possible. Gloria Chandler, radio consultant for the Association of Junior Leagues of America, declared, "The Association's 1944-45 series, 'Books Bring Adventure,' has been widely commended. Another series is being prepared. Miss Chandler, who spoke on 'Radio for the Child Listeners,' stressed that community organization should offer constructive suggestions to stations.

Miss Chandler met after the Conference officially ended, with a group of area residents, to listen to and discuss recordings of 'Books Bring Adventure.' Miss Ruth Adams, children's librarian in Schenectady, presided at this meeting.

## SUMMER TELE SCHOOL AT WESTERN RESERVE

Cleveland, June 5. Western Reserve U. is pioneering with a unique series of summer courses in television designed to give local radio technicians and actors a scientific groundwork in the video problems they will face postwar.

Navel courses will tie up with the university's plans to spend \$5,000,000 building a Communication Institute of Arts and Sciences as soon as construction priorities can be secured.

Not-weather lectures in television stagecraft and acting are being started June 20 by Barclay Leathem, head of college's dramatic department. Dummy equipment built on real-life scale will be used by classes in studying various phases of the video art.

This is believed to be the first time that a university has placed such a highly specialized, advanced technical subject on its curriculum and Leathem admitted some huge in it will probably have to be ironed out.

**Cleveland Owler**  
Cleveland, June 5. Bart's clothing store is illustrating the first all-night series Cleveland has ever had, over WKH, from midnight to 5 a.m. As night-wake-keeping starts Monday (6), with Bill Dudley as emcee.

## 2 Other Comm's Force T. Dorsey to Nix Fitch

Tommy Dorsey was forced to forego a scheduled date on the Fitch Bandwagon radio show post Sunday (3) due to his two other commitments. He works the RCA-Victor program as m.c. and without his band at 4:30 p.m. and the Tender Leaf Tea show with the orchestra at 8:30 p.m., both on NBC.

During the Fitch show, too, on the same day would have been impossible. There would not have been enough time to do all three broadcasts with proper rehearsals. Here Russell's orchestra replaced on Fitch.

## MUTUAL'S HILLMAN TO FRISCO WITH TRUMAN

Washington, June 5. Bill Hillman of Mutual has been selected network pool rep to fly to Frisco with the President for the latter's address winding up the conference. Hillman will make a four-week broadcast on arrival, describing the trip.

Newscasts and still pic services also will be represented by a pool man on the trip. The three national services and one reporter each for Washington and Chicago papers will go along. The newsmen will have a plane of their own and will not travel in the Presidential ship with Truman.

## Cincy Union Head Hopeful WSAI, Other Snarls Get Ironed Out This Week

Cincinnati, June 5. Failing to reach a salary agreement with Local No. 1, AFM, on a new contract, WSAI dropped negotiations Friday (1) and has since operated with transcribed music. The station is a Marshall Field subsidiary and a Blue affiliate. It's a former Crosley property and had been linked with WLW in a dual contract with the union.

So far WLW is the only one of five Cincy stations to enter wage agreement with Local No. 1 for the ensuing year. The Crosley 50,000-watt is an NBC outlet and, on June 1, took on several Mutual programs.

Oscar Hild, president of Local No. 1, claims he has been compelled to revise schedules and wages for three stations here because of these changes. WKRC switching from Mutual to CBS, WKCY, which had CBS, went indie, and WCPO, a Scripps-owned indie, took on some Mutual programs. Each case, says Hild, presents a changed situation.

The WKRC contract with the musicians union expired June 1, and the local's agreements with WKCY and WCPO ran out June 15.

Hild, who has another career headache in lining up the approaching Ohio Summer Opera season, told Variety he feels that the "sit-

uation contrapt, pots now on the fire" will be boiling to the satisfaction of all, and will be ironed out within the near future, possibly at conferences held for this week.

Walter A. Callahan, WSAI m.c., issued this statement: "The work stoppage of local musicians came after failure to reach an agreement with Mr. Hild. The station offered to pay a salary of \$60 for a work week of 12 hours denominated by the union, but the union refused."

The union, in this time of critical labor shortage, also insisted upon the employment of a greater number of musicians than the station requires.

## NEW WHOM APPROACH

A new type of travel interview show will be aired weekly over the N. Y. indie "WHOM" beginning next month (11). For a half-hour, beginning at 7 p.m., Dale Morgan and William Axler, the latter representing Freedom House, which is cooperating in the new series, will take together. Morgan will interview passersby on street corners about important current problems, while Axler will analyze the street proceedings.

Title of the show is "Free Speech at the Cross-roads."

# The JACK KIRKWOOD SHOW originates at KNX ... so does Smile in the Morning



When 237 pounds of Jack Kirkwood bound onstage at KNX for his broadcast, a high tide of humor ripples out across the nation via Columbia coast-to-coast. His antics cause listeners to the verge of hysteria. Kirkwood enjoys it, audiences enjoy it, and, believe it or not, sponsor Oxydol enjoys it, too. It sells trainloads of granulated soap because of the way mad Mr. K. and his colleagues cavort.

Another type of cheer-upper is the KNX quarter-hour, *Smile in the Morning*. Songs by baritone Gene Baker alternate with homespun talks about homely happenings... recollections of barefoot summers and school memories... comments on grown-up doings, domestic putterings, even hooked-rug making. Commercials are meshed adroitly with anecdotes and observations voiced in the everyday language of every American home.

The Jack Kirkwood Show plays to network audiences. Gene Baker talks only to Southern California. One is national, the other local—but both meet the same uncompromising standards because they both originate at KNX. It's a basic CBS premise that local programs must reflect the same care and planning as those produced for nationwide ears. KNX is CBS-in-Hollywood—and KNX local shows have behind them the same knowledge, experience and production finesse that distinguish CBS network favorites.

We can't offer either the *Kirkwood Show* or *Smile in the Morning* for sponsorship. But we do offer them as evidence of what KNX has created for specific advertisers—and proof of what we can do for you. If you need an original program to sell your product or service in Southern California, see us or Radio Sales.

**LOS ANGELES**  
**50,000 WATTS**  
**COLUMBIA OWNED**

**Columbia's Station for All Southern California**  
Represented by Radio Sales, the SPOT Broadcasting Division of CBS



# METRO SETS UP RECORDING BIZ

## Disc Execs Confidently Predict 600,000,000 Annual Postwar Sales

There seems to be no limit to the postwar sale of records, according to experienced executives. Overlooking the tremendous demand for discs that cannot be supplied, they generally agree that postwar sales may well surpass 300,000,000 yearly and may soar between 400,000,000 and 600,000,000 pressings. This seems a wild estimate. In view of prewar figures, which never went higher than the 130,000,000 sold in 1941, before materials and manpower restrictions, but in view of factory plans by the majors plus the entry into the field of other companies, the guessing may not be so far off.

It's expected that the various majors now operating will be able to begin bottling production figures after next July 1, when manpower controls will ease. Materials shortages have long since ceased to be a production hindrance, for more than a year the sole barrier to a return toward prewar output has been the lack of men. As the latter worry eases the last half of this year, executives believe that they will be able to approach and possibly surpass 115,000,000 pressings for '45. That's roughly an increase of 25,000,000 over last year's 92,000,000 or thereabouts.

Decade ahead, postwar, is figuring (Continued on page 42)

### Robbins' 2d Boy In

Jack and Rose Robbins' second son, Marshall (Bruders), who has been studying at Eastman School of Music, Rochester, has enlisted in the Army Air Force. From Fort Dix, N. J., where he was inducted, he goes to Bloxite, Miss., shortly. He's 18. Howard (Buddy) Robbins, 22, is now in Rome with the U. S. Engineers.

### Metro's Disc Artists?

Tonny Dix, under new Metro contract, has a recording restriction clause in his contract. So has Johnny Johnson, now tied to present disc plans expire.

It's figured the same will apply to Judy Garland, now tied to Decca, and others in future, depending on what Metro's new disc company has to offer its artists.

Metro can't always dictate, as has been proved with radio restrictions on certain artists. It depends, of course, on the stature of the stars and the astuteness of their managers.

## BMI Establishes New Henry King Music Co., First One in 6 Months

Broadcast Music, Inc., which six months ago asserted that it was finished with the idea of setting up inactive music publishing firms for bandleaders—and hasn't formed one since—is back in its old groove. It concluded a deal last week with Henry King, who has a contract to play the Copacabana, N. Y., sometime between now and the fall, and has several others on the fire, one with Gene Autry.

King's deal with BMI, however, doesn't seem to be as hefty financially as some of the others BMI has made with bandleaders. He is said to have drawn a \$1500 advance against performance royalties.

## FRANK WALKER TO HEAD SUBSID

Metro, long contemplating entering the recording business, has finally made a definite start in that direction. Frank Walker, executive for RCA Victor, has been signed to a term contract by Loew's, Inc., to head the recording setup.

Walker turned in his resignation at Victor last week, effective June 30. He will take a four-week vacation thereafter and reports at Loew's Aug. 1 to begin the construction of an organization that unquestionably will shape up as another major outfit in the field. He is a veteran of the recording business, having been in it for 23 years with the old Brunswick outfit and later in complete charge of Victor's recording.

Metro, planning a recording subsidiary for some time, as long ago as two years was advising artists under contract to its Hollywood studios to include six-month cancellation clauses in all agreements with disc companies such as Columbia, Victor, Decca, et al., as it is doing currently (see separate box). Later, in conjunction with Tommy Dorsey, whose band was then under contract to Metro, the company's top executives really waxed hot on the idea only to have the wartime shortages of equipment, materials and manpower (temporarily) sidetrack plans.

In the past few weeks it has been quietly rumored that Metro was dusting off its ideas on the subject, that men were on the problem of securing necessary machinery, all under the direction of David Bernstein, Loew-Metro v. p.-treasurer.

(Continued on page 42)

## Pubs Deny Songs to Fischer Racks, Claim Gimmick on Public Domain Sales

### Bargain Price

Army camp in the eastern territory pulled an unusual angle on Howard Sinnott, head of General Amus, Corp.'s one-night department, by insisting that a contract for a date on Jimmy Palmer's orchestra calls for a price of \$999.99.

Reason for the strange price quotation insisted upon is that if the particular camp buys entertainment costing \$1,000 or over, permission had to be secured from commanding officers of the entire area in which the camp lies. Rather than go through the red tape a penny was sliced.

### Joe Shribman Signed

## To Head Cosmopolitan Discs' A. & R. Division

Joe Shribman, band manager, has been signed by Cosmopolitan Records to assume complete jurisdiction over the firm's Artists and Repertoire department. He will go to work for the outfit some time this week after winding up other affairs. He will continue to handle Mai Hallett's orchestra, however.

Cosmopolitan, a wartime recording firm, has big plans. It has a plant at Massapequa, L. I., asserted to have a daily capacity of 45,000 pressings. It currently is doing work for small firms like Apollo, but will soon have all facilities cleared for its own material.

Carl Fischer, Inc., N. Y. music pub which also conducts a small string of racks in the northeastern territory, has been notified by at least three major publishers that henceforth they will not serve these racks with popular music they publish. Pubs, one of which is Shapiro-Bernstein, have based their stance on the charge that Fischer was using their material to help sell its own music.

Publishers involved assert that they have evidence Fischer was including in its racks—in addition to the top hit songs the patrons of them had been trained to expect—copies of non-copyrighted material and reprints. Under the sales title, "Monarch Edition," the publisher has been getting out copies of tunes now in the public domain and using his racks to display them. It's alleged, on the premise that consistent buyers from this type of music dispenser would be led to believe they were among the latest hit songs. Some of the p.d. tunes included in Fischer's list are copyrights formerly owned by the firms now denying Fischer service.

Fischer started its rack string approximately a year and a half ago. It has perhaps 1,000 of them in operation.

### Lou Levys Adopt Baby

Lou Levy, operator of Leeds Music and his wife, Maxine Andrews, of the Andrews Sisters trio, have adopted a baby girl. Youngster, six weeks old, has been named Alida Ann. She will remain in the couple's California home.

Levy is expected next this week on business. He has been on the Coast for several months.

## No. 1 Song On The Hit Parade

# LAURA

Theme melody from 20th Century-Fox's "Laura"

Lyric by JOHNNY MERCER—Music by DAVID RAKSIN

## The Coming No. 1 Song On The Hit Parade

# I DON'T CARE WHO KNOWS IT

Lyric by HAROLD ADAMSON—Music by JIMMY McHUGH

Watch This One!  
"NO CAN DO"

ROBBINS MUSIC CORPORATION • 799 SEVENTH AVENUE • NEW YORK 19 • Jerry Johnson, Gen. Prof. Mgr.

## Loew's V.P. Calls In Jack Robbins

Although Loew-Metro veepee and treasurer, David Bernstein, is handling Metro's new disc plans, the firm official called in Jack Robbins last week and told the music publisher that Robbins "is in on all our new recording plans." That means that the Loew-Bernstein firm, which Robbins terms "Loew-Metro," will probably be the Loew-Metro veepee disc label, further penetrating its "Leo the Lion" trademark, so long identified with Metro pictures.

Among other things which Bernstein and Robbins discussed are "protecting our backings," which is something the music publisher always complained about when the discers would back up a Robbins-Ford-Miller hit with a "dog tune." Bernstein, while president of these three subsidiary music companies, which are 51% owned by Loew-Metro, leaves operations to Robbins as veepee and managing director of the three publishing companies. Of these three, Robbins has more or less autonomous control in Peist as the general professional manager because Metro's filmicals are concentrated in the Peist catalog.

Robbins has a transcription office, plugging Metro filmicals, via the new discing setup. He'll call these platters TV, serviced gratis to stations in exchange for the film plugs.

## Par's Title Switch of 'Standard Tune' To Fit Pic Label Puzzles Music Biz

Paramount Pictures' trick of changing the title and the picture of the standard song, "Out of Nowhere," to "You Came Along" to fit the picture of the same title, has caused the music biz to often try to clear their heads. It is, perhaps, the greatest license that Hollywood has ever taken with a piece of standard material figured by music men to have great value in its natural form.

Par's music subsidiary, Paramount Music, holds the copyright on "No where." With the permission of the writers, the studio changed the initial line of the tune from "You Came From Out of Nowhere" to "You Came Along" as a means of aligning it with the picture's title. The simpler method of calling the tune "Out of Nowhere," which it's said, would have been just as plausible a title, was rejected. Writers are Eddie Heymann and Johnny Green.

Publishers who find it hard to arrive at an answer to Par's untoward "misuse" of what they feel is valuable material can't understand the writer of the song giving permission for the switch. It makes the exploitation of the song doubly difficult. Under its proper title the tune might have become, they feel, a hit revival. There's no assurance that it won't despite the change of its new title, but the odds are against it.

### Sacks' Throat Op

Manie Sacks, v.p. of Columbia Recording and head of its Artists and Repertoire division, entered University hospital, Philadelphia, Monday (4) and was operated on yesterday (5) for a larynx ailment. His condition at the time "Variety" went to press couldn't be determined since he only then was coming out of the ether.

### TOP HIT OF YESTERDAY GREAT POPULAR STANDARD TUNE

Lyric by ARTHUR FREED  
Music by NACIO HERB BROWN  
Published by  
ROBBINS MUSIC CORPORATION

For new artist copies and arrangements, write or phone  
FRANK KORNHEISER, Manager  
Standard Exploitation Dept.  
The Big 3-7619, Broadway  
New York 19, Circle 4-2939

REG. D. MARSHALL  
AGENCY  
ORCHESTRAS-ATTORNEYS  
HOLLYWOOD

## Freud in N.Y. on Details of 2006 Music Pub Deal

Arthur Freud, the Metro producer, is in New York winding up details on the sale of his Variety Music subsidiary, actually, Variety Music includes Jacob's Music, an old Borden catalog, and the latter name is being used as still another publishing subsidiary to Metro's present affiliations with the Robbins. Feist is leaving for his home.

Variety Music represents around \$50,000 to Arthur and Hugo Freud of Metro's \$200,000. The deal means a 1500 capital funds profit for the Metro producer and his partner.

While sent, Freud is also talking over details with David Bernstein, the Loew's Inc. v.p. and treasurer, on Metro's plans recording exclusively for Loew-Metro's proposed new disk company (detailed elsewhere).

### Disc Boom

(Continued from page 41)

on an annual sale of at least 140,000 discs. These will come from the four factories the company now has in operation. Two in N. Y., one in Bridgeport, one in Richmond, Ind., plus two planned in Chicago and Hollywood. Victor now has its Camden plant, which has a production capacity of 50,000,000 discs yearly, its claimed, plus its Indianapolis factory and a currently inoperative plant in Hollywood. This company expects a postwar sale of 175,000,000 annually by its main plants. Columbia has two plants only in Bridgeport and Hollywood, but is revamping the latter and has authorized the resumption of coin-matic disc construction. Of the estimated 450,000 jukeboxes in operation now, a considerable number have been put out of action by simply wearing out. These will be replaced and untold thousands added to them, all of which, of course, the manufacturers achieve their sky-high sales estimates.

Canada Sales Big  
Washington, June 5.  
Production of phonograph records in the Montreal area of Canada is at an all-time high and amounted to 4,500,000 discs in May. The Department of Commerce reports. Demand for records is so great here that Canadian manufacturers are being asked to keep going at their present pace for 10 years without glutting the market.

In addition, large scale production of low-priced phonographs and gramophone sets is being stepped up to increase the demand for players and manufacturers are expected to concentrate on the production of radio-phonograph units when they switch back from war goods production.

Meantime, the 25 percent wartime excise tax on radios and phonographs in Canada has been slashed to 10 percent.

## British Best Sheet Sellers

(Week Ending May 24 '45)  
London, May 24.  
Dreams Getting Better, Comely  
Don't Fence Me In... Chappell  
On Lonely Side... B. Wood  
Together... Connelly  
Bumpty... Chappell  
Can't Help Singing... Chappell  
Sweetheart Valley... Dash  
My Guy's Come Back... J. B. Little  
Little Fond Affection... Dash  
Ever Go To Ireland, Cephelone  
Tico Tico... Victor  
Accentuate Positive... Victoria

## Decca, Col., Victor

### Make Personnel Title

### Changes in Bunches

With the advent of fiercer times in the recording industry, the prospective loosening of manpower, machinery and the greater variety of materials, the major recording companies apparently are preparing for the expected positive impact by revisions in personnel titles, additions, etc. Decca's moves of last week are outstanding in this regard.

Jack Kapak, Decca president, cites the changes in his organization. Recently, Richard B. Ruckman, Decca's treasurer, is named a v.p., continuing his grip on the firm's financial affairs. Ruckman, who is in charge of recording; under him will be Harry Meyerson, due to Friday from the Coast where he has been stationed for RCA-Victor, to become the company's contact with publishers and artists.

Samuel Lippman, Decca's attorney, has been named assistant treasurer; and Leonard Schneider is upped to director of advertising and sales promotion. The latter post is the only formal change in his position. Harry Weiss is named a v.p. in charge of branch office sales of Decca Distributing, a subsidiary company.

Thomas H. Tremblay, who comes a v.p. of Brunswick Radio Corp., another subset, in charge of public relations and production.

In the company's branch offices, Michael Connor, who had been an independent radio producer in Chicago, takes over as head of recording and World Transcriptions (another Decca subset) work in Chicago. Leonard Joy leaves N. Y. in a couple weeks as head of Decca and World recording in Hollywood. Merford Runyon, a commander in May 30, after which he returned to his old post with CBS, is shifting to that organization's subsidiary, Columbia Records Corp. Runyon has resigned his post as an executive v.p. and as a member of the CBS board of directors and is moving to CRC as executive v.p. and member of the board. He will headquarters in Bridgeport, CRC's main office.

Quarter has been with CBS since 1931, becoming treasurer a year later and a v.p. in 1936. He went into the Navy in 1942.

At RCA-Victor, Frank M. Folsom, who has been v.p. in charge of the recording company, was boosted to executive v.p. with the same duties. At the same time, John G. Wilson, who was in charge of the financial administration at Victor, was moved to operating v.p.

## MPCE Council Ratifies

### Membership of Quintet

Members of the Music Publishers Contact Employers' advisory five names submitted to them by letter three weeks ago as candidates for membership. At a Council meeting Monday (4) evening action of the membership was ratified, completing a most unusual procedure for a union in regard to membership applications.

Proponents of the five names included in the group the membership was asked to certify, or reject, Ed Bernaby, a Miller Music attorney, who recently became a part owner in the Leeds Music firm, now owned by Lou Levy. Miller retains his legal practice. Another was Max Schall, former band personal manager, who will step into Bourne, Inc., as a contract man, with an executive position in the firm to be worked out by Lou Levy. Another, veteran returning to Dorsey Bros. Music, Garrett Rorand, who was to work for Southern Music and Ben Storck, with Grand Music.

Happy Godday, Coast rep for Leeds Music in N. Y. for a six-weeks vacation.

## Bands at Hotel B. O.'s

Band	Hotel	Weeks	Covers	Cost
Al Houn...	Lexington (400; 75¢-1.50)	3	1,850	58,000
Bobbi Danham...	New York (400; 8¢-1.50)	4	1,875	60,000
Glen Gray...	Pennsylvania (500; \$1-\$1.50)	8	2,675	10,150
Nat Brandwyme...	Waldorf (500; 50¢)	4	3,100	12,250
Bennie Hawkins...	Lincoln (575; \$1-\$1.50)	4	1,000	4,000
Edie Stone...	Roosevelt (400; \$1-\$1.50)	4	1,000	4,000
Sammy Kaye...	Astor (750; \$1-\$1.50)	3	1,225	4,225

\* Asterisk indicate a supporting floor show. New York: Lexington, an Hamilton floor show.

## Chicago

Jimmy Dorsey (Panther Room, Sherman hotel; 950; \$1.50-\$2.50 min.), Big "way down for Dorsey's band, Diving Sisters, Bud Crum, etc., since LeRoy dropped out ill a fortnight ago. Only 5,500 this time.  
Buddy Franklin (New Walnut Room, Bismarck hotel; 400; \$1.50-\$2.50 min.). Off-again-on-again weather held it down here, as elsewhere. Franklin and Enrie & Novello got 2,400.  
Dick LaSalle (Mayfair Room, Blackstone hotel; 400; \$2.50 min.). Carl Brisson opened Friday (1), splitting 2,350—only spot at town that's upward.  
George Olsen (Empire Room, Palmer Hotel; 700; \$3-\$3.50 min.). Stung.  
Bobbi Danham (Lincoln 575; \$1-\$1.50) wasn't bad at all for Olsen. Henry's band, Lathrop & Lee.  
Red Weems (Boylevard Room, Stevens hotel; 650; \$3-\$3.50 min.). Weems and big show rated 7,300.

## Los Angeles

Freddie Martin (Ambassador; 900; \$1-\$1.50). No change in business at usual 10,000 covers.  
Joe Reichman (Elizabethe; 900; \$1-\$1.50). Solid coin at 4,000 tabs.

## Location Jobs, Not in Hotels

Gay Claridge (Clue Parlor; 850; \$3-\$3.50 min.). Sophie Tucker and Claridge drew solid 5,600.  
Red Courtney (Blackhawk; 500; \$2-\$2.50 min.). Sloughed off to 3,400 for Courtney, Imaginators, Marjorie Lane.  
Ted Lewis (Latin Quarter; 700; \$3-\$3.50 min.). Lewis keeping the payroll coming, with 5,500 this time.

## (Los Angeles)

Tony Pastor (Palladium, B. Hollywood, 5th week). Biz is still down while Santa Anita is still up; 24,000 entrants.  
Sammy Barnett (Tristan, B. South Gate, 2nd week). Skill climbing; up to 9,200.

Leighton Noble (Kingsley Maxie's, N. Los Angeles, 25th week). Took a good jump with late newcomers, ending in at 3,100.

Carlos Molina, King Cole Trio (Trocadero, N. Hollywood, 11th week). Chili bowlers go for the Latin music with Chu Chu Martinez for 2,500.

Carmen Cavallero (Ciro's, N. Hollywood, 2nd week). No doubt about the maestro's appeal, 2,600 covers.

## Music Dealers Convenes

### Jackals Up Some Prices

National music dealers' convention in New York at the Hotel Roosevelt starting Monday (4) and among other things started giving the music publishers some ideas how to increase their margin of profit.

Books and music folios are a special problem, which when bought in small quantities cost the average dealer 38% overhead. One suggestion was to raise the non-copyrighted 1¢ folio to 1.10. The copyright stuff has been raised from 1¢ to \$1.25, thus permitting the dealers a better margin. But continue to insist on fiction. Anything with notes on sells, it seems.

Music dealers also voted to eliminate the time-honored 10% discount to music teachers, a venerable trade custom.

## ONE-SONG CO.

Jack Phillips, personal manager, has acquired a song by Teddy Powell and Larry Scott titled, "You Won't Be Sorry Until You Break My Heart," and intends going into the music business with it. His firm is to be titled United Music Co.

## Metro-Walker

(Continued from page 41)

who will handle the reins of the disc company for the parent organization.

Whether Metro will use the Lion label legally laid out by music publisher, is debatable, in whose hands the firm Metro holds a controlling interest, is problematical. Robbins' disc firm is on paper only. It has no artists and the only time it issued any pressings they were not made by Ed Oberlin's firm, it then Ricard Co. with Lion. It has now. Robbins got 1,000 pressings of such music made for the purpose of circulating them among radio and Artists Bureau. After the 1,000 discs of each artist were turned out, the masters themselves became the property of Oberlin, who was free to issue them under his own firm label.

## Bloom Stays at Bourne

Al Bloom, scheduled to shift from Bourne, Inc. this week to the professional management of Regal, Inc. firm set up by Saul Bornstein for maestro Xavier Cugat, will remain with Bourne. Bornstein post is to be taken by Johnny Green.

Bloom and Bornstein had differences over the assignment.

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**JIMMIE HIGSON**  
Musical Director of Radio  
Hour (Columbia) Radio  
Show and other important  
Radio Programs  
Use this tag VIBRANT record  
of more than 100 pop  
idolers plus disc favorites. In-  
cludes of course, SAMPLER'S  
100

**TUNE-DEX**  
New Broadway  
19

**MUSIC**  
**BOURNE**  
**TO LIVE**

**MUSIC**  
**MAESTRO**  
**PLEASE**

**BOURNE, Inc.**  
799 Seventh Ave., New York 15, N. Y.

**NEW RADIO FEATURES**  
From the Mills Catalogue

**MAIL CALL**  
**THE BLOND SAILOR**

**SWEET LORRAINE**  
**CAN'T BELIEVE THAT**  
**YOU'RE IN LOVE WITH ME**

**MILLS MUSIC, INC.**  
1619 Broadway, New York



# NBC, CBS, Blue, Mutual Plugs

Following is list of the most played popular tunes on the networks for the week beginning Monday and through Sunday, May 28-June 3 from 5 p.m. to 1 a.m.—list represents the first approximately 25 leaders in alphabetical order. (In some cases there are ties, accounting for a longer list). The compilations embrace the NBC, CBS, Blue and Mutual Networks, as represented by WEAF, WABC, WJZ and WOR, N. Y., and are based on data provided by accurate Reporting Service, regular checking source of the music publishing industry.

TITLE	PUBLISHER
A Friend of Yours—"Great John L."	Burke
All of My Life	Berlin
Bel Bottom Trousers	Santly
Candy	Felt
Can't You Read Between the Lines	Shapiro
Counting the Days	Santly
Dream	Capitol
Good Good Good	Berlin
Green Green Hills of Home	Starlight
If I Loved You—"Carousel"	T. B. Harms
I Hope to Die If I Told a Lie	Advanced
I Should Care—"Tutti of a Romance"	Dorsey
I Wish I Knew—"Diamond Horseshoe"	BVC
June Is Blush Out All Over—"Carousel"	Shapiro
Just a Prayer Away	Shapiro
Laura—"Laura"	Robbins
Sentimental Journey	Morris
Stars In Your Eyes—"Pan Americana"	Southern
The More I See You—"Diamond Horseshoe"	BVC
There I've Said It Again	Vavart
There Must Be a Way	Stevens
What Makes the Sunsets	Miller
While You're Away	Black
You Belong to My Heart—"S Caballero"	Harris

1 Musical. \* Legit Musical. † B.M.F. Amalgam.

## Peer, Mex. Society Set Deal for Five Years

Ralph Peer, head of American Performing Rights Society, late last week completed a new deal with the Mexican Syndicate of Authors & Composers. Peer's new deal with MSC is for five years, effective Jan. 1, 1946, and is a renewal of a previous five-year agreement that expires the end of this year.

As usual, Peer's terms with MSC call for an annual revision and renegotiation of financial terms.

## Mrs. Whiteman in Hosp

Mrs. Paul (Margaret) Whiteman is in Doctors hospital, N. Y., for a minor operation.

It's something that has been stalled for some months.

## Hampton's 44 Shows At N.Y. Apollo Nets Him 276

If Lionel Hampton's orchestra didn't set a record for a number of theatre shows done in one week, 44 it turned it at the Apollo theatre, N. Y. last week is still something to think about. Doing eight shows one day and nine another; during the run, the band topped its previous boxoffice record for the house by more than \$5,000.

Hampton drew \$12,240 gross, of which \$26,870 was net. On a 50-50 basis, the leader earned \$13,435 on the week for himself. His old mark at the house, set last year, was approximately \$21,500.

Tex Ritter and his western band off on a five-week eastern tour.

## 10 Best Sheet Sellers

(Week Ending, June 2)

1. Bell Bottom Trousers... Santly
2. Sentimental Journey... Morris
3. Dream... Capitol
4. Just a Prayer Away... Shapiro
5. I Should Care... Dorsey
6. Candy... Felt
7. Sweetheart All Dreams... Shapiro
8. Laura... Robbins
9. There I Said It Again... Vallant
10. Dreams Getting Better... Santly

## NCA SEEKS DISMISSAL OF FINLEY TRUST SUIT

Los Angeles, June 5.

Music Corporation of America filed a motion for dismissal of the \$3,000,000 suit brought against it by Larry Finley, who charges the corporation with violation of the Sherman Anti-Trust Act.

MCA compares professional musicians with professional baseball players, citing the opinion of Supreme Court Justice Holmes in the old suit of the Federal League against organized baseball. Justice Holmes held then that the labor of human beings is not a commodity or an article of commerce and does not come under the provisions of the Sherman Act.

Petition also states that Finley's complaint does not state a valid claim in violation of the Act, nor an instance of interstate commerce. Courts, the motion goes on to say, have held that there is nothing unlawful in "exclusive contracts" for the sale of goods or the rendition of services where there is and can be no monopoly. Defendants hold that Finley's complaint clearly indicates that MCA has no monopoly on the band business.

Motion for dismissal will be heard June 11 by Judge J. F. T. O'Connor in U. S. District Court here.

## Decca's 30c Divvy

Decca Records last week declared a dividend of 30c a share to all stockholders, payable June 28 to those on record as of June 14. Divvy is similar to the company's past quarterly declarations.

# 10 Best Sellers on Coin-Machines

- |  |                           |
|--|---------------------------|
| 1. Sentimental Journey (11) (Morris).....      | Les Brown..... Columbia   |
| 2. There I Said It Again (6) (Vallant).....    | Hal Mcfatigue..... Victor |
| 3. Laura (6) (Robbins).....                    | Vaughn Monroe..... Victor |
| 4. Bell Bottom Trousers (2) (Santly).....      | Freddy Martin..... Victor |
| 5. Dream (6) (Capitol).....                    | Dick Haymes..... Decca    |
| 6. Candy (11) (Felt).....                      | Tony Pastor..... Victor   |
| 7. Just Prayer Away (8) (Shapiro).....         | Les Brown..... Decca      |
| 8. My Dreams Getting Better (15) (Santly)..... | Jo Stafford..... Capitol  |
| 9. You Belong to My Heart (11) (Harris).....   | Bing Crosby..... Decca    |
| 10. I Wish I Knew (1) (BVC).....               | Les Brown..... Columbia   |
|  | Louis Prima..... IHI      |
|  | Bing Crosby..... Decca    |
|  | Dick Haymes..... Decca    |

## Teddy Powell Indicted

For Draft Evasion

Teddy Powell, bandleader, free on bail for almost two years, charges of evading the draft, is said to have forced the showdown last week, which culminated in his indictment on the charge by a N. Y. Federal grand jury. Powell has been in N. Y. since the original charge forced him to disband his orchestra, waiting for developments in the case. Meantime, he had been writing songs again and is in the process of turning out the score for next fall's Copacabana, N. Y. show.

Government alleges Powell conspired with a N. Y. draft board member, who since committed suicide following disclosures of irregularities in the case of others, to evade induction.

## Ben Selvin Checks In At Majestic As Prexy's Aide

Ben Selvin checked into Majestic Recording Corp. this week as executive assistant to prexy Jimmy Walker.

A veteran of 23 years in the recording business, Selvin was veepee of Muzak for the last decade and will continue until at least October in an advisory capacity there, until a successor is gotten.

## MAX DREYFUS SETS UP

MCHUGH-ADAMSON CO.

New music firm designed to handle the output of the songwriting team of Jimmy McHugh and Harold Adamson has been set up by Max Dreyfus. New firm, titled McHugh & Adamson Music, Inc., for the present will be in existence only on paper, but eventually, according to Dreyfus, will have its own staff. It's similar to the publishing firm recently set up by Dreyfus for E. Y. "Yip" Hargberg and Harold Arlen, and the Williamson catalog set up for Richard Rogers and Oscar Hammerstein 2d.

Initial score by McHugh and Adamson to go into the new firm will be the tunes done by them for the new Eddie Cantor picture. However, these tunes will be exploited by the Chappell staff.

"Deal with Dreyfus calls for all songs turned out by them that have no ties via studio deals with other publishers. For example, the two writers still have obligations at 20th-Fox. When completed the material done under those terms must necessarily go to Robbins Music, since the latter has a deal with 20th to publish all music stemming from that studio's films.

Spike Jones back in Hollywood to work on the Chase & Sanborn summer air show.

# MUSIC CORPORATION OF AMERICA

PRESENTS

The Nation's NEWEST Band Sensation!

# ART MOONEY

AND HIS ORCHESTRA

Featuring

FRAN WARREN • RUSS GRANT • DICK WEISS • THE MOONEY CHOIR

Currently—Return Engagement

AT NEW YORK'S NEWEST SPECTACULAR CLUB

# THE CARNIVAL

HOTEL CAPITOL, NEW YORK

Broadcasting WOR-MUTUAL



Thanks—

EMIL RONAY and FRANK LAW

# STEVE EVANS

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they look like a million, and that gets them off to boss **Kahn.**

Also to our friends and managers  
**JOHNNY SINGER and**  
**BEN SHANIN**

**Wayne & Marlin Now 3**  
Pittsburgh, June 5.

# N. Y. Copacabana Declared 'Unfair' By AGVA for Brushing Basic Pact

The Copacabana, N. Y., nightclub, has been declared "unfair" as of June 14 by the American Guild of Variety Artists for failure to negotiate a minimum basic agreement. New show booked by Executive Managers, Russell Swann and Mitzie & Florida have set for this date (14).

Action was leveled against N.Y. by Dave Fox, head of the N.Y. local of AGVA, and sanctioned by Mayor LaGuardia, national administrator of the talent union, when it was charged that Monte Proser, operator of the Copa, had refused to be charged with AGVA after he had been apprised that he would have to sign a contract or else.

Unless the breach is exempted in the meanwhile, no AGVA-member performer will be allowed to play there, nor will any AGVA-franchised agent be allowed to book in acts.

Union is currently negotiating a contract with the Versailles, N. Y., with Fox and operators of the latter being getting together on the week end.

Wage terms do not figure principally in the signing of Copas or Versailles, since both are rated far above the AGVA maximum. Contract is required more for regulations governing rehearsal periods and a six-day week for chorines such as obtains in all other nighteries under AGVA terms.

Fox claims that besides written communications on the matter to Proser which have not been drawn replies, he and agents of the union had made personal visits to the nightery to see Proser, but were given the brush.

## Park Central's Hawaiian Rm. Temporarily Shelves Aquacade Club Plans

Plans to open an aquacade at the Park Central hotel, N. Y., are being shelved temporarily in favor of opening of the new Hawaiian room. New operation will augment the current Royal Palm lounge in that hotel, and will feature entertainment. Hawaiian lounge will be the main floor in a room that is now being used for private functions.

Meanwhile, aquacade plans will pending completion of the Hawaiian room. Franklin Hughes has already been engaged to do the decor for the water show.

## AGVA BOND PAYS OFF 'BLUE HOLIDAY' CAST

Cast of "Blue Holiday," vaude revue, which folded recently during its first week at the Casino, N. Y., was paid two weeks salary from the \$15,000 bond posted with American Guild of Variety Artists by Irving Shapiro, producer, had posted the coin prior to the out of town opening.

First week's salary had been paid off at N. Y. local of AGVA May 25, with the second week's dough paid out at the same place on Friday (1). Show headed by Ethel Waters and having all septa cast is said to have been a \$45,000 flopper.

## AEE Halfway Home In \$3,000,000 Bond Drive

New York nighties have reached the halfway mark in the \$3,000,000 War Bond drive sponsored by the Allied Food and Entertainment Industries of Greater New York. Majority of the bonds so far sold have been of the E series.

Treasury Department originally set \$1,000,000 quota for the nighteries, but AEE voluntarily upped the figure to cover the price of a fleet of B-29s.

## Rapee to Do Concerts Again With 75 P. Orch

Erno Rapee, conductor of the Radio City Music Hall, N. Y. Symphony orchestra, will go out on a 30-day concert tour in the fall with a 75-piece orchestra.

He'll play dates in New England and the South. It's his second concert routing.

## Jackson Named Director Of Luna Park Shows

Billy Jackson, talent agent, was appointed director of amusements at Luna Park, Coney Island, N. Y., last week by Phil Tate, new agency manager. Tate will be a replica of the new lessees and operators for current season.

Jackson will revamp the building formerly known as The Ole Opry House and call it Little Old New York. There will be a replica of the old Atlantic Gardens, which flourished as a music hall on the Bowery, N. Y., in the so-called madrigal decade. In it, Jack will project an oldtime revue tagged "A Night at Tony Pastors."

Jackson will also install a circus in the park's arena, with latter set to open later part of June or early in July.

## Shuberts Not Involved Financially in Detroit Vaude-Burley Venture

Shuberts disavow any financial connection with the combo vaude-burley venture which is being run by Hart which opened this week (4) at the Lafayette theatre, Detroit, booked by C. & B. Dow Agency, N. Y. They're merely renting Dows the theatres, also some scenery and costumes from former Shubert productions.

This stance came to light when American Guild of Variety Artists stepped in last week seeking to have a bond posted for the initial show to guarantee salaries. Being a vaude revue, the venture naturally came under jurisdiction of the vaude union.

AGVA got in touch with the Shubert office about posting bond but was rebuffed. Shuberts then posted security and acknowledged financial responsibility.

But only after the Margie Hart unit was formed will Dows require additional bonds if and when the Dows go through with additional units for the National Vaudeville Circuit, C. & B. and Great Northern, Chicago.

AGVA deal is for 14 performances.

## ODT STILL FROWNS ON BIG STATE FAIRS

Washington, June 6.—The "Variety," couple of weeks back, that local and county fairs will be permitted this summer, Col. J. Monroe Johnson, of ODT, announced last weekend that regional and state fairs may not be held this year because of the transportation problem.

He requested managers of state and regional fairs to cancel, and asked local fair managers not to schedule shows "until they are sure that they will add throngs of fairgoers to tush-hour crowds."

## JOB NOT STADY

Martin Wagner Leaves Morris Office After 34 Years

Martin Wagner, who for more than 34 years headed the concert department of the William Morris agency, resigned that organization last week. He's gone west to take over the concert dept. with Orsatti agency on the Coast.

Resignation came as a surprise to the industry. Wagner was supposed to have owned a 5% slice of the business and was guaranteed a lifetime job under the terms of the late William Morris, founder of the agency.

## Kilby, Romm to Coast

Harry Kilby, sale department head of General Amus, Corp., will take a three-week trip to the Coast, leaving N. Y. June 26, in an effort to get out on a tour of appearances here.

Harry Romm, GAC sale department head, will be leaving the same date to start production of his film at the Monogram studios.

## NVA's 'Clown Nights' Folding for Summer

National Variety Artists has discontinued its "Clown Night" series for the summer months. They will be resumed in September.

Weekly feature provided showcasting for new talent and occasionally opened the way for comebacks for some of the old-liner members.

## Two Tanks Solve Problem on Ice

Problem which has so far prevented the booking of ice shows in vaudeville is being solved by Jerry Rosen of the Stamford Dutch agency via the simple expedient of using two tanks, one always in advance of the other.

Until now it has been impractical for the blades shown to skate consecutive nights because if taken away for eight hours to freeze a skating surface and a slightly lesser time to melt the ice. Consequently equipment and costs couldn't reach the next stop in time for the first show. And they couldn't do so every other week.

However, with use of two tanks, one of which will be set up ahead of the other, the van named in a suit filed by Rosen to retrieve the equipment left at the previous stand and proceeds of the show, is set to opening up the ice-feld to vaude shows. Previous shows touring the variety circuit have used muck-ice. It's not satisfactory.

First show to install the new system is now being submitted to vaude by Rosen, who has produced "Follies on Ice," which opens at the State theatre, Hartford, June 22. Rosen's deal is also set to open in U. S. District Court, for food overcharges in the hotel's Tiffany Room, and secured order from Federal Judge John P. Barnes against Barney's, w. k. near northeast steak house. The show cause why the suit shouldn't be held in contempt of court for violation of an OPA injunction.

Barney's was accused by Government lawyers of illegally acquiring \$2,280,000 in debts through the rationed fats to the J. M. Popcorn Co., and then obtaining meat with the points.

## JOHN SCOTT TROTTER - ILL; MAY NIX TOUR

John Scott Trotter, bandleader on the Bing Crosby show, is reported to have suffered a heart attack at his California home, according to advice from the Coast and may not be able to make his date at the Strand theatre, N. Y., July 13 or 20. It was previously reported that Trotter had been in ill-health and was advised by his medicals to forego his trip east.

Trotter is scheduled to appear at the head of a package company of talent from The Grammer's radio program, out to include the Charlicers and Eugene Riald.

## AGVA, Chi EMA, Defer Pact Talks Temporarily

Blanket pacting of Entertainment Managers Assn., organization of western agents working out of Chicago, with the American Guild of Variety Artists, vaude talent union, will be held in abeyance until after the annual meet and election of officers of the agent group scheduled for tomorrow (7).

Matt Shelvey, national administrator of AGVA, returned from Chicago last week, where he had gone for a series of confabs with the agent group. He also studied with Michigan State Bookers Assn. at its Detroit headquarters and is hopeful that the both combos will be able to franchise by AGVA before the month is out. Both groups have been operating under a verbal understanding but have not actually been inked yet.

Shelvey left for Boston yesterday (5) to preside at and address general membership meeting of the Boston local of AGVA.

Wesson Bros. have been signed for the Paramount, N. Y., for the June 27 show.

# Major Vaude Theatres to Start Thurs. Openings Week of Sept. 13

## An Affront

Agents for Irene Bordoni, chanteuse current at the Blue Angel, N. Y., and Helen Kane, the hoop-skipping slinging and singing dienne, submitted them to Billy Rose last week, figuring the producer would want them for his "Concert Varieties," which premiered at the Ziegfeld, N. Y., last Friday night (4).

When contracts were about to be negotiated the agents found Rose wanted them for "Toast of the Town," new Diamond Horseshoe revue which follows current show and decided to have a cast of oldtimers.

Both acts mixed deal upon grounds "they didn't want to be dated."

## Theatrical Photog, Chi Hotel and Eatery Named in Suits by OPA

Chicago, June 6.—Maurice Seymour, theatrical photographer, was named in a suit filed by OPA director James F. Riley, Jr. in Circuit Court Thursday (5), seeking treble damages and injunctions to prevent further overcharges on photographs. Actual amount of damages sought were unestimated, according to Riley, because Seymour had filed with his rating board a statement of prices charged prior to March, 1942, OPA "base period."

OPA also secured a judgment of \$2,463 against the Chicagoan, Loop hotel from Judge Walter J. Gable in U. S. District Court, for food overcharges in the hotel's Tiffany Room, and secured order from Federal Judge John P. Barnes against Barney's, w. k. near northeast steak house. The show cause why the suit shouldn't be held in contempt of court for violation of an OPA injunction.

Barney's was accused by Government lawyers of illegally acquiring \$2,280,000 in debts through the rationed fats to the J. M. Popcorn Co., and then obtaining meat with the points.

## Lou Walters Disposes Of Colonial Inn, Florida - Spot, to Lansky Bros.

Lou Walters, who operates the Colonial Inn, Hialeah, Fla., to the Lansky Bros. who operate the Green Acres, also at that vicinity. Price was \$85,000.

Walters who operates the Latin Quarters, N. Y., and Detroit, as well as the Terrace Room, Miami Beach, closed the Colonial Inn last season after a short period of operation because of the tight local transportation situation. He will concentrate on refurbishing the Terrace Room, planning an outdoor cafe, along with cocktail lounge and a nifty on that site.

The Colonial Inn was originally operated by Ben Marden, who closed it after two years in the red.

Myers, metallist, starts a repeat tour of the Coast, to include the Pierre Hotel, N. Y., June 26.

## THE THEATRES OF THE STARS marcus LOEW BOOKING AGENCY

GENERAL EXECUTIVE OFFICES  
LOEW BUILDING ANNEX  
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J. H. LUBIN  
GENERAL MANAGER  
JESSE KAYE  
BOOKING MANAGER

















# CHATTER

## Broadway

Ex-leafy Nat. Ned Armstrong, to edit a paper in Hobbs, New Mexico.  
 Leonard Silberman, producer, is in town looking for scripts.  
 Wife and children of Leonard Levinson in from Coast to spend some time here.  
 Mrs. Jack (Winner) Pearl in from New Haven, Conn., to see (Wed.) for operation.  
 Sam Shayson, mgr. of Hollywood agency's Coast office, is back to Hollywood Monday (4).  
 Edward Matthews, who played Jack and Porgy in "Porgy and Bess," now concentrating in Mexico.  
 Clifford Smith, president of the C. I. in town on film deals and other matters.  
 Mrs. Helen Hall Rathvon, wife of N. Peter Rathvon, RKO producer in Hawaii, is on American Express Coast supervisor.  
 Mack Gordon, the songwriter, is out on recuperative stay. Lost some weight and feeling better after recent Coast stage.  
 Irving Cohen, 15 years in Paramount legal department, joined Howard B. Rosenberg, theatrical attorney, this week.  
 J. B. McDonald, theatre district manager for RKO, and Ray Connors, mgr. of the Palace, who was with Jack and Porgy in "Porgy and Bess," are in town on film deals and other matters.  
 Constance Talmadge having trouble with the lot was scheduled to be picked by a swordfish while in for a swim at a Cuban beach.  
 Pat Kirkwood, London screen actress brought to this country by Metro, arrived in Hollywood last night on the liner "Queen Mary."  
 WB's dance stage Letty Prinz returned to Hollywood on Monday after an extensive talent quest, especially for "Night and Day," the Cole Porter musical.  
 Samuel Hopkins Adams parried at Algonquin Hotel Monday night by Roy and Ed. Brodbeck, publisher of his new book on the late Alexander Woolcott.  
 J. H. (Jack) De Boria to produce "Young Mrs. Halloway," new play by George S. Kaufman, the last season's "Rampskalk Inn," Zerkow's latest star.

Joe Pinous, head of 20th-Fox talent in the east under Joe Moskowitz, is in town on film deals and other matters. He is in town on film deals and other matters.  
 Paramount's studio publicity chief, George Brown, along with wife and daughter, due in from Hollywood June 16 for a fortnight. Letty Prinz returned to Hollywood on Monday after an extensive talent quest, especially for "Night and Day," the Cole Porter musical.  
 Don Alfonso went from Ciro's Hollywood; Cedric Wilford, from Ciro's; and the Denishaws dancers set for Walter Jacobs' Manhattan Club, N. Y. E. 10.

Columbia P. S. held national finals of "George Sinds Talent Search" at 21 last night. Judges were: Billie Burke, Ted Colton, Morrow, E. B. Dietzel and Victor Koppew.

## Hollywood

Frank Foy joined the PRC (Knox).  
 Faye Emerson ailing with laryngitis.  
 Dennis Morgan laid up with bronchitis.  
 Norma Johnson to Las Vegas on vacation.  
 Mary Johnson hospitalized with pneumonia.  
 Mary Bennett hospitalized with appendicitis.  
 Elliott, recovering from major surgery.  
 George Hagen in town for huddles with Hal Wallis.  
 Alan Ladd and Sue Carol sunning at San Palms.  
 Bill Benedict made a new home in the Hollywood Palms.  
 Sol Polito, cameraman, recovering from appendicitis.  
 Ben Hurley, adopted a four-month-old daughter.  
 Leland in from Broadway to work for Paramount.  
 Audrey Long and her husband, Ted, at Lorie Pine.  
 Letty Prinz returned from the East on Monday.  
 Tito Guizar booked for nitery and the dates in Rio de Janeiro.  
 Don Terry resumed his film career after three years in the Navy.  
 Edward Everett Horton took gas in two weeks for summer shows.  
 Mary Ellen, recovering from appendicitis, is in town on film deals and other matters.  
 Sara Allgood, British actress, getting her final American citizenship papers.  
 John Hodiak returned to "The Harvey Girls" after a siege of months in the hospital.  
 Dave Fleischer, cartoon producer, recovering from emergency appendectomy.  
 Lonzo Gaster, cameraman, re-

turning to RKO after 40 months in the Navy.

Clifton Webb in from New York to work in "Razor's Edge" at 20th-Fox.

Brenda Joyce to Camp Gordon, Ga., to see her husband, Major Owen Ward.

James R. Grainger, Republic pressy, in from New York to discuss his new picture, "The Sign of the Cross."

Betty Hutton junketing to New York to discuss her finished picture.

Frank Smith, publicist, suing S. J. R. for libel.

Patricia Rose, book shop owner, joined Dave Diamond agency as literary agent.

Sid Edgar Ralphy Lindlow-Hewitt, of the Royal Air Force, greeting with Jack L. Warner.

Pat Kirkwood, in from London to report for work in "No Leave, No Love," at Metro.

George Ann Skaue, Dutch artist, painting portraits of Veronica Lake and Bill Bendis.

Norman Seigel, formerly with the Cleveland Press, checked into the Hotel Waldorf for \$2,000, claiming unpaid salary.

Katrina Paxinos returned to picture work this week in "Confidential Agent."

Lester White, Metro cameraman, booked for "The Sign of the Cross."

King, Irving and former wife, Eleanor, selling new product at a real estate deal.

George Schaefer, former film actor and now an Army lieutenant, is in town on film deals and other matters.

Baby Marie Osmond, onetime moppet star, resumes acting in "The Sign of the Cross."

John Widberg in town for huddles with George Schaefer about the film "The Sign of the Cross."

Joe Shubert, in from New York to discuss his new picture, "The Sign of the Cross."

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the former Bill Wollock mansion on the near fourth, has been opening last Saturday. Club has a number of 125, mostly actors and directors.

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## Minneapolis

By Les Lees

Carol Bruce at Radio Station, Minneapolis, with Melody orchestra.

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## Pittsburgh

By Hal Cohen

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# OBITUARIES

## KITTY SHARP

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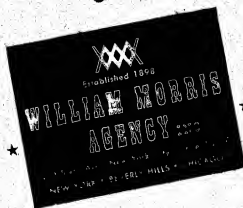
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# BASIE means BUSINESS!

-  **THEATRES** ROXY, N. Y., 5 Smash Weeks (ending June 5, 1945) \$437,000.00
-  **ONE-NIGHTERS** AUDITORIUM, Kansas City, Mo., Apr. 21, 1945, \$8,419.20
-  **LOCATIONS** HOTEL LINCOLN, N. Y., All Records Broken!
-  **RECORDS** COLUMBIA, "Red Bank Boogie" over 500,000
-  **RADIO** KATE SMITH PROGRAM, Regular Featured Guest
-  **MOTION PICTURES** 5 Feature Productions for United Artists, Columbia and Universal



Now in Preparation:  
**NATION-WIDE CONCERT TOUR**

Personal Management: **MILTON EBBINS**

# 2 DOWN AND 1 TO GO - ON TO TOKYO!

Let's Hit 'Em With War Bonds



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PRICE 25 CENTS

# DOWN AND 1 TO GO

## Solid-Sending Hymns Hypo Teensters Into a Church in Religious Revival

By FRANK FISKE

Los Angeles, June 12. You don't expect to hear a hot trumpet in a Salvation Army band. Then again, if you believe what you read in the papers about the jive-and-jitter generation, you don't expect to find 3,000 to 4,000 of the bobbysoxers in church on Saturday night. Still and all, they pack that many of them into the Church of the Open Door here every Saturday. And the Salvation Army band programmed for a recent weekend had two big horns that "sent them" and "brought them" back.

The service, known as the "Saturday Night Jubilee," is part of a national movement to sell religion to the kids. Directors won't admit to any special publicity drive and say that "we really don't know what goes on in it." The guess of Rev. Hubert Mitchell, leading the Los Angeles group, is that it's a resurgence of youth interest in Christ. Talking with the kids themselves, (Continued on page 25)

## A Mugg Wonders Why Hamlet Was Melancholy: Danish Gals Stand Out

By MAJOR BARNETT OLDFIELD

Copenhagen, May 20. One of the longest occupied European capitals, but least hurt by the Germans since they took over April 8, 1940, this Danish metropolis still celebrates the peace night by dancing on the cement which covers the Rådhuspladsen (Town Hall Square).

Ever since the news in Danish came to the Danes via BBC that Germany had capitulated, the town has been mad with ecstasy, and the light blue armband with central stripes of red and white shows from the costalvees of men and women alike, denoting their activity in the resistance.

It is almost like fairyland to come into Denmark from the rest of Europe. On one side is Norway staring on a steady diet of herring, and on the other is Germany, its cities (Continued on page 5)

## MIAMI BEACH MAY SOON BE EVACUATED BY ARMY

Miami Beach may be evacuated soon by the Army as a result of victory in Europe. Talk there is that the Army officials are considering deploying troops elsewhere and releasing the hotels to civilian use.

The Army previously returned some hotels when the Air Force program was curtailed. It's foreseen that the contemplated evacuation may be complete with the exception of a few hostilities being used as hospitals.

## Disks Going Soft With Soothing Tunes Favored

A reflex from the war is already being noted in record buying. Discs that nicker, more polite music is being favored on disks. Gipsy waltzes have been voted "Ave Maria" No. 1, and General Electric's "Hour of Charm" (Phil Spitalny) which polled and found "Till We Meet Again" and sacred hymns very popular, are all stars in the wind.

Thus better and more soothing music, as a contrast to the staccato drum solos and out-of-this-world music, is getting first consideration on platters.

## Upped Curbs On Travel Nip Shows

Washington, June 12.

A virtual invitation for traveling entertainment groups to set up their own voluntary travel-ratoning is contained in the statement issued Saturday (9) by Col. J. Monroe Johnson, director of GDT. Johnson hinted the possibility of overall travel-ratoning unless the public goes along by voluntarily cutting its train and bus travel this summer.

Johnson presented a 5-point voluntary program, one part of which reads:

"Large users of transportation—sports, entertainment, commercial concerns and other enterprises—should reexamine their requirements and reduce their travel to a minimum. As yet no formal restrictions (Continued on page 25)

## METRO DICKERS FOR PUCCINI'S OPERAS

A deal for all of Puccini's operas for a Metro film is in process of negotiation, with agent Franco Orsatti having put in a \$400,000 bid. He's acting for the studio. This is considerably less than a \$1,000,000 offer made in London some years ago, even before the public was converted to longhair music pie.

Now with the click of Columbia's "Song to Remember" (Coppola) and also the question of the Allen Trapp, Puccini is much in demand, but has a \$1,000,000 idea as the value of his next fall.

G. Ricordi, the Milan music publisher of Puccini's operas, is presently being dickered. And there is also the question of the Allen Trapp. Custodian's permission to re-release the Italian copyrights for Hollywood.

## CANTOR SEES NEED OF FARM SYSTEM

By ABEL GREEN

Eddie Cantor, the New York, thinks that the radio networks are foolishly lacking in foresight by not encouraging new talent. Baseball has its bush-league clubs where it farms out promising rookie talent, or helps cultivate contenders for the big leagues a season or two hence. Despite the decadence of vaudeville, in the heyday of that branch of show business there was the smalltime as a constant cradle or the bigtime. Hollywood constantly talent-scouts anything and everything from campuses to stock companies to Broadway. But radio, says the comedian, is apathetic.

Thus does Cantor propel the thoughts of growing mass opinion among show people, notably the established (meaning the veteran) radio stars. He is possibly the first to place himself on record as favoring this perspective.

"I may be talking against myself here, as a 'Variety' editorial stated, the agencies would rather take the easy way out and buy the sea- (Continued on page 44)

## Ohio Atty. Gen'l Denies Insurance Vs. Racial Discrimination Suits

Columbus, O., June 12.

Operators of theatres, restaurants, nightclubs, retail stores and other public places cannot obtain insurance to protect themselves against suits for violation of the so-called "civil rights" statute, which prohibits discrimination against persons because of color, race, or creed, according to an opinion by Ohio Attorney General.

The opinion general said that the writing of such insurance would be contrary to public policy because it would encourage and permit persons to vitally violate the civil rights bill and that by such insurance the policyholder could avoid the penalty which the law now imposes.

The opinion was given at the request of Walter Dressel, state superintendent of insurance, who said a company had inquired if it could sell such insurance in Ohio.

## Al Jolson Will Star In Todd's B'way Musical

One of the all-time veteran gems of the American theatre will probably appear in Broadway's next starring appearance on Broadway for one of the youngest producers when Al Jolson will star in "The Great Todd" next fall. Both had a quick huddle in New York last midweek, when Todd got back from Europe.

Jolson returns to Hollywood the end of the month to wrap up his own out-of-town tour for Columbia, "Minstrel Boy."

## Army Films Being Burned; PW's See Features Before GI's, Threaten Probe

### Cafe Stars Want to Cut To 1 or 2 Shows Only

Sophie Tucker's commitment for now for the Copacabana, N. Y., may be stymied this fall as the songstress wants to do only two shows nightly at the Hotel Plaza, N. Y., with the curfew off but next season, if continuing to play the hotel circuit, she may insist on only doing the after-theatre show, as they do at the Waldorf-Astoria.

## Benny Due For Format Switch

Trade speculation has been rife for some time as to whether or not Jack Benny's return to the air next fall wouldn't be marked by some switch in his now long-established format, particularly in view of the show's downgraded Hooper. It's now reported that, although an announced publicity by Benny the cast will be back intact, the comedian has decided to revise the program format in a bid to recapture those top ratings.

The Benny downslide is in some respects one of the mysteries of the trade, many arguing that for script content and all round showmanship, the show over the past seasons hit a laugh stride that was probably just as hot, if not more so, than in previous semesters and that adherence to the same format has created a feeling of audience infatuation with the now standard Benny folks and characteristics.

And for those who blame the trip-hammered LS/MPT commercial technique, the trade points to the fact that the same routine on the "Hit Parade" show has far from diminished its audience draw.

## GOV. DAVIS, HILLBILLIES SET FOR L.A. AIR SHOW

New Orleans, June 12. Governor Jimmie Davis of Louisiana and his hillbilly band will appear in a 30-minute show, "Sunshine Barn Dance," on WJBO, Baton Rouge, for a night's singing Saturday (16). Davis, linked last week by Charles F. Manship, owner of station and publisher of two papers in state capital, The State Times and Morning Advocate.

Show is first in which Davis and his band will appear regularly since he became the state's chief executive over a year outgrowth for Columbia, "Minstrel Boy."

Washington, June 12. Spokesmen for Army units connected with motion picture production huddled Thursday (7) in the first of a series of meetings to determine what can be done toward releasing to the public some service pictures no longer used. A second session will be held this week, at which Navy film people, who have the same problem, will also be at it.

Army was recently accused of burning prints at Astoria. Staff was generally the target of the criticism. It was claimed that they should have been released to technical and educational groups which could have used them to educate and train civilians.

If the franks ever result in a Congressional probe, the point is certain to be made that, despite the tight war stock situation, Prisoners of War Camps here got two new Hollywood features weekly. For example, "Dragon Seed" was screened for the POWs before the GI's (Continued on page 30)

## N.Y. Hotels' Worst Jam Caused by Relatives Meeting GI Returnees

New York faces the tightest hotel situation since the start of the war. For the past two weeks it has been virtually impossible to obtain rooms in any of the major, historic here and it's expected that the situation will become increasingly worse for some time.

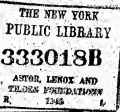
Hotels have been long lines waiting for accommodations in the Broadway hotels and even class East Side inns have been full of relatives of returning servicemen are flocking to New York to be on hand when the best deal.

The eager relatives are filling the lins to overflow.

Hotels now claim they can virtually tell how many boats are passing the Statue of Liberty, just by the number of cars coming from the lines have been getting longer as more troops are being given furloughs from the European theatre (Continued on page 54)

## LEIGH'S FLASH SHOW BACK ON BROADWAY

The world's greatest "in the flash" production returned to Broadway (and 40th street) Monday night (11) for the first time since April 28, 1942, when the Big Street was blacked out. Despite some local expected opening night jitters and flickers, Douglas Leigh's mammoth show for Schuster's last night (Continued on page 50)



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# \$3,000,000 Spent Annually by Majors On Wages to Employees in Service; Returns Presenting Union Problem

Major film companies have been spending \$3,000,000 or more annually in salaries being paid to former employees who joined the American armed forces.

While film companies have maintained silence on such disbursements, payments in some cases are 25%, or higher, of the salaries which service men and women received as civilians.

In most instances, personnel in the armed forces has thus been kept on picture company payrolls.

Where there has been no straight percentage of pre-war salary, personnel directors have tried to provide for maintenance of a comfortable standard of living for people in service.

In case of the latter procedure, there have been surveys of dependents and other factors, with picture companies sending remittances to prevent undue hardship for the service men or families.

An average rate of around \$350,000 per film company has been estimated based on the disbursements reported for some of the companies. Such payments cease, of course, when GI's return to civilian life.

However, while keeping service personnel on the books appears to answer the postwar job problem, difficulties are anticipated, particularly in production and exhibition, when union protocol becomes involved in an ever-increasing number of cases. Production and exhibition excess may be antithetical because of warring factions.

As a result, move to mobilize motion picture industry veterans of World War II via the American Legion posts, which may serve to protect interests of returning GI's is gaining headway.

Plan to form a new motion picture post of the American Legion in Hollywood, reported in "Variety" several months ago, is now being followed in the east.

Organizers of the Post on the Coast, including vets of both World War I and II, indicated an awareness of serious problems ahead in handling ex-servicemen seeking reinstatement and, in some instances, advancement when they return.

## TECHNICOLOR SETS UP OWN RETIREMENT PLAN

Hollywood, June 11.—Having been approved by a board of directors, stockholders and a Federal Board, Dr. Herbert T. Kalmus, Technicolor president, today announced a retirement plan for dither film employees covering those between 25 and 45 who have put in at least 10 years' service with the company. Retirement is normally set at 65 for these members, who may retire after 55 with consent of company on adjusted incomes.

Members desiring to work after 65 will receive full retirement benefits in addition to salary.

Each member is required to deposit 2% of the first \$500 of basic monthly pay and 5% of that part over \$250. Technicolor plan provides retirement income payable at 65 of an amount equal to 50% of the member's basic yearly compensation after age of 25. Full credit will be accorded and paid to Technicolor for each year of service over age of 25 prior to adoption of plan.

Full amount of death benefit will be withdrawn by member with interest at any time. If member terminates employment, he may leave his deposit and receive full benefits provided by plan. If member should die before being paid retirement benefits for 10 years, balance of that period would be paid to his survivors. In event of death before retirement full amount of member's deposit, plus that deposited by company, would be paid to his beneficiary.

## Ethel Barrymore Pic Called Off by RKO

Hollywood, June 12.—Deal for Ethel Barrymore to play in "Miss Hargrave" for RKO has been called off by the studio, with the production shelved indefinitely. Ethel Barrymore, who has verbally or written, had been set up and that the whole matter was only in the discussion stage when called.

Studio added that the story wasn't strong enough to be made into a film at this time and that the script hadn't even been prepared.

Barrymore, who has been produced, had several talks with Miss Barrymore in N. Y. couple of months ago, but she had declined two weeks ago for broadcasts and to tussle with the studio over the proposed film.

## Films A Tremendous Advance Agent Abroad For All U. S.—Skouras

Sydney Skouras, 20th-Fox proxy, who returned last week from trip abroad, stated last Friday (8) that American industry has not yet reached the tremendous job which U. S. films have done in promoting all U. S. commerce in foreign countries. He declared that although some local films have served as advance agent for American goods everywhere there has been little awareness of its importance by others.

Skouras said that, thanks to the American motion picture industry, food shipments from America had reached Greece and were distributed there. He estimated that these food shipments have saved 3,000,000 people from death by starvation (total Greek population about 7,500,000).

Skouras pointed out that it was only because the U. S. film industry had intervened that such shipments were possible. "It is because I represent the film business that doors opened in the U. S. State Department and the foreign ministries abroad and made these relief shipments possible. This is an instance where our industry can do in the way of human good. It has been instrumental in saving millions of lives."

Skouras noted that the theatres, through collections, and radio broadcasts, and that, while from the product which could do most for the morale of the war-torn nations, such as Greece, would be American films. "To help them forget some of the horrors of the war," he said.

## Coast Film Execs East En Route to Europe

Hollywood, June 12.—E. J. Mannix and Clifford P. Ward are en route east by train, with Sidewalk Buchman, Harry Belafonte, Warner and Darryl Zanuck slated to fly out Thursday (14) for Washington to join the heads of studios and company heads who will tour the European theatre of operations as guests of SIAPEP.

Hollywood execs, including Lester Cowan and Sol Lesser, who are already on the high seas, will be inducted into the capital before departure overseas by ACT plane. Group will be accompanied by Saturday, (16) of Gen. George C. Marshall and Maj. Gen. Alexander Sargent. Company representatives in industry personnel who will make the trip include Barney Balaban, Sid Buchman, Harry Belafonte, Sam Harmon, Ray N. Mills, N. Peter Rathvon and R. B. Wilby. Party will be greeted by the British government in London.

## SHARP DROP IN STUDIO BOOKING

By MORI KRUSHIN

Hollywood bidding for screen rights to Broadway plays registered a sharp decline during the first half of 1945. A single important play, "The Ophelia" (Columbia Pictures) for film production ("Ophelia, Brother") is reported thus far this year, since Paramount's deal to purchase "Ophelia" for \$450,000 has not been consummated, pending adjudication of the Columbia Pictures action against Norman Krassa, et al.

Combined screen right purchases since Jan. 1, 1945, by studios total more than \$350,000 thus far, indicating a marked cooling off in the Hollywood-Broadway romance when compared to the comments (totaling a record-breaking \$4,500,000 or better) (calculating potential profit) in the same period for the full year ending Dec. 31, 1944.

Dominant factors in the changing approach to purchase of plays for screen purposes appear to be:

1. Refusal of some of the major companies to enter into what they consider partnership contracts, i.e., profit-participation.
2. High prices being asked for screen rights, whether on outright or percentage basis.
3. Disappointing results, financially, of the following films: "The Sign of the Cross," "The Sign of the Cross" and some plays and shelving of some (Continued on page 30)

## Wide Use of Radio, Pix By Foreign Countries Evidenced Within U. S.

Washington, June 12.—Widespread use of films and radio in this country for foreign propaganda has been reflected in the report sent by the Attorney General to Congress yesterday (11) on the administration of the Foreign Agents Registration Act.

Report lists 17 press radio and motion picture agencies and 17 distributors of films, photographs and radio transcription, as registered in accordance with the law. In addition, many other groups do picture and radio work in connection with their propaganda activities.

Some of the outfits are domestic working for foreign principals; others are fully operated by personnel of foreign governments. Some of the persons required to register under the law are businessmen here as commercial representatives. Most are out to influence public opinion in America in favor of their particular government, or even in favor of one faction fighting for control and recognition in a country.

Britain has the most direct "agents" in the motion picture field through the British Film Center, Cosmopolitan Films, Film Review, Ration Motion Picture Co., Swank Motion Pictures and the National Education Service. Russia has Artkino Pictures and PCC Films, Inc. Canada has a branch of the National Film Board. Most other countries are fully prepared to supply films for public and private showings, and are willing to supply radio material.

All operate openly, so long as they are "officially" registered with the Dept. of Justice. For example, until it folded up, the publicity outfit for the "Quincy" government, which claimed it, supplied newspapers and magazines, distributed stills, gave radio interviews, and even gave out books being written for Americans; gave advice in the production of the film "Quincy," worked with Sigmund Romberg on an operetta laid in Yugoslavia; supplied radio material for March of Time, etc.

## WB RESUMES ACTIVITY ON COLORED NEWSREEL

With V-E day, Warner Bros. is furthering plans for its Technicolor "Kluge on the Keys," which was halted by the war.

It's something which Harry M. Warner, after "Kluge" will be based on the life of O. Henry.

## Mary Pickford's Films For Library of Congress

Washington, June 12.

The Library of Congress has been offered a complete set of the films in which Mary Pickford starred for its permanent collection. The pictures form a valuable historic record in the development of the art of films.

It's understood here that the Library will accept and will make an announcement very shortly. Details, such as screening rights and copyrights, are now being worked out. If, however, there should be a last minute change of plans, the Museum of Modern Art in N. Y. has declared it would like the pix.

## Par's 3d-of-a-Century Aims for All the U. S. Screens Sept. 2-9 Wk.

In connection with its Third-Century celebration Aug. 26 to Sept. 2, Paramount will set aside the week of Sept. 2-9 in an attempt to get something bearing the Par "Adams" which features, shorts or newsreels, played on every screen of the country. This is similar to the first campaign by Metro during its one-week anniversary drive last year and for the month's campaign put out by 20th-Fox this spring.

While details have not yet been completely worked out, Par is planning to award prizes, probably in the nature of war bonds, to members of its sales force who show the best results during the Third-of-a-Century campaign, with quotas to be set up for the men to shoot for as goals. How much will be set aside in prizes has not as yet been determined.

Meantime, Allen Usher, Chicago district manager, is making a tour of the west to discuss the drive with the exchanges, while Duke Clark, Dallas district head, is covering the east similarly. Usher's activities, preliminary tour at St. Louis State (16), Clark has in N. Y., next.

"Later on sometime in July, both Usher and Clark will go out on another tour, this time to lay further plans and also contact exhibitors. At that time Usher will tour the east instead of the west and Clark vice versa."

## WB Common Stock To New High in 8 Years

Warner Bros. common soared to new high ground for the last eight years in last week's trading on N. Y. stock exchange. The stock rose new 1945 peaks on three successive days, new high being \$17.25. Shares were up on greatly increased activity, volume of transactions making it the most active stock on the Big Board last Wednesday (6) and one of most active the following day.

Fact that Warner's financial position has improved considerably as a result of new bank loans at lower interest rates is reported back of the move. Although there was revival of the old talk about a common dividend, it was not acted on as yet. Just now. However, since WB called in its preferred, common now is in line to receive a dividend and some of corporate obligations are handled.

## 20TH PICKS UP JESSEL Hollywood, June 12.

George Jessel, currently producing "Kluge on the Keys" at 20th-Fox, has been optioned for another year. Producer's first chore on the lot was "The Dolly Sisters," in Technicolor, after "Kluge" will be based on the life of O. Henry.

## Mushroom Producers in France Stall U. S. Pix Development; Plan New Quota System, As in Britain

Mushroom producers in France, who made pictures while the occupied Nazi linger under the German occupation, are currently a major factor in restraining the reestablishment of the American film business in France. Many of these producers have turned wartime profits to use in the French government service in a concerted effort to keep their product on the French screen.

Murray Silverstone, president of 20th-Fox International Corp., who returned to N. Y. over the past weekend from a trip abroad, in describing conditions in France said that government officials and ministers were constantly changing. He expressed hope that satisfactory arrangements would be worked out once the government becomes stabilized.

Silverstone confirmed, in effect, last week's report in "Variety" of a move to set up a quota system in France similar to that prevailing in England in relation to American film.

This would be an "exhibitor quota" under which exhibitors would be required to show at least 70% British features and 20% British shorts on program. Under the exhibitor quota, however, there would also be monetary-production quotas, as in Britain.

Silverstone revealed, also, that 20th-Fox is opening three new exchanges (Continued on page 59)

## MAJORS MULL COMM'L PICTURE PRODUCTION

A new program laid for all major companies looms. It's the making of industrial and commercial films for big business. The studios would more likely be called on to make more big, i.e., facilities and, where feasible, assist artistically.

This is a quasi-patriotic purpose back of this wedding between commercial picture and the entertainment film industry. The realization by the latter that U. S. commerce is being lost to other countries, and that the picture industry can project the superiority of American products worldwide, lead to the best general interests of all America.

## VARIETY

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DAILY VARIETY  
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# Men are still DYING— We Must Keep America BUYING!

So Far, So Good,  
Mr. Exhibitor  
Now, Let's Finish  
The Job!



# *THEY CAN'T QUIT...WE*

Yes, Mr. Exhibitor, the only way to beat Japan is to burn them, blast them, and bomb them with billions of dollars of NEW equipment that the Bonds you sell in the Mighty 7th will provide!

*Sell the public patriotism. Dig out those hidden dollars and convert them into "E" Bonds now. Sell as you've never sold before!*





# WON'T STOP EITHER!



3 more weeks  
to Finish our Job!...  
**IT MUST BE DONE**



## *If We Do Our Job!*

The first reports coming in from theatres forecast another smashing Bond-selling success! With this start your Committee believes the Showmen's Seventh will top them all. But there's work to be done! Day and night, sell ....



## *BONDS, BONDS...and more BONDS!*

This message is sponsored as part of their contribution to the War Loan Campaign by Columbia Pictures Corporation, Metro-Goldwyn-Mayer Pictures, Paramount Pictures Inc., RKO Radio Pictures, Inc., Twentieth Century Fox Film Corporation, United Artists Corporation, Universal Pictures Company, Inc., Warner Bros. Pictures, Inc.

# Rank Opines British Producers May Learn Quicker Henceforth More Fetes

J. Arthur Rank stated at a lunch-conference of the Independent Theatre Owners of America at the Astor hotel, New York, last Thursday (7) that, as a result of the visit to America producers in England will be a little quicker to learn about suitable films for the U. S.

Rank said he realized, as an exhibitor, that it doesn't matter who makes a picture as long as it is good entertainment. "We've got a lot to learn," he added.

Rank declared that he believed in friendly competition because it keeps people on their toes. He said that British pictures are already out-grossing comparable American pictures in England and predicted that, before long, "we may be seeing pictures over to America that will out-gross American pictures in the U. S."

Larry Brandt introduced Rank.

## 20th-Fox's All-Industry Dinner for J. Arthur Rank

Spyros Skouras is hosting a 20th-Fox shindig for J. Arthur Rank on his sides on Friday (13) at the Union Club, N. Y. Officers and directors of Fox company and U. S. industry will attend a private dinner for the British film leader, Joseph M. Rank, Darryl F. Zanuck, and Moszkow moved up plans for their N. Y. visit to arrive in time to attend.

Schenck got into N. Y. from the Coast Monday (11) to await Zanuck's arrival. Zanuck, who left Sunday (11) for the European, oves with other film industry reps.

## Chi Frieded for Rank

Chicago, June 12. A record turnout is expected Monday night (18) to welcome J. Arthur Rank on his first visit to Chi. Dinner at the Blackstone hotel that night is planned as the highspot of his five-day visit in this region, during which he'll make a two-day inspection tour of the Minneapolis wheat belt.

Committee arranging the Monday night testimonial consists of Francis Silverman, chairman; Ben Eisenberg, Monogram; Ted Levy, PRC, and Ben J. Universal. Rank, who is first president of British Motion Picture Producers Association, is being plugged as the main come-on by Tom-Henry Katz, who is accompanied by G. I. Woodman-Smith, his legal aide; John Davis, theatre adviser; Burlington Gains, financial adviser; and Jack Lawrence, public relations counsel.

## GOLDWIN SCRIBES PEN HIGH-BUDGET QUINTEZ

Hollywood, June 12.

Samuel Goldwyn's writing mill is busy on screenplays based on five best-selling novels, all slated for high production budgets.

Books are "The Bishop's Wife" by Robert Nathan; "Earth and Heaven" by Graham Greene; "The Secret Life of Walter Mitty" by James Thurber; "Gloria for Me" by Mackinlay Kantor; and "Silence" by Leon Feuchtwanger.

## Hirshman Takes Over All Mascot Pix Rights

George A. Hirshman, president of International Theatrical & Television Corp., has purchased Mascot Pictures, following negotiations with Neil Levine and Consolidated Film Industries. I.T.A.T. just acquires the world rights to all Mascot pictures ever produced, for 18mm, 35mm and television.

Mascot productions include in the deal are "Laughing at Life" (Victor MacLaglen), "Little Men" (Ralph Morgan), "Crimson Romance" (Eric Von Stroheim), "Waterfront" (L. Ann Rutherford).

Group of films also includes serials with names such as "The Little Gene Autry," George Brent, John Wayne and Bela Lugosi.

## Added Subsequents Add To U. S. Dubs for Latins

Additional subsequent-run accounts and higher terms for product in these spots now appear likely to make U. S. major company dubbing program for the Latin-American market as profitable as originally anticipated.

While possibly too early to check total results, reaction among N. Y. foreign department officials is that dubbed product will have to lean on business obtained in subsequent-run and neighborhood theatres for any substantial pickup in revenue that stems from grossed pictures. Because the dubbed vehicle is, reopening accounts which in the last few years have been regarded as dead-end product, this phase alone is regarded as making the experiment a success.

## Raymond Mokey's Book On 'The Hays Office'

An Authoritative Work BY ABEL GREEN

Raymond Mokey's book on "The Hays Office" (Bobbs-Merrill, \$3.75) in effect is a capsule history of the picture business. Written objectively and without a tinge of bias, the president of the Motion Picture Producers & Distributors of America, Inc., it is reportedly dispassionate and emerges as an informative, authoritative and comprehensive history of the industry since 1922. That's when the then 41-year-old Postmaster General of the United States, C. B. Rogers, a publican, an elder of the Presbyterian Church, and a member of the U. S. House of Representatives, and Hays, agreed to accept the job at \$100,000 a year as the "czar" of the cinema industry.

It was on Dec. 8, 1921, that Lewis J. Selznick and attorney Saul E. Rosenthal, on Postmaster General William Harrison Hays at the Wardman Park hotel, Washington, and offered him the job. On Jan. 14, 1922, he accepted. The MPPDA founders were E. W. Hammond, John D. Williams, Charles Smith, Charles S. Smith. (Continued on page 15)

## UA SLATE REELECTED; THREE NEW DIRECTORS

Following board of directors meeting last Tuesday (6) in New York all of the officers of United Artists were reelected for the ensuing year. Edward G. Balfour was reelected president. Grad Sears, who attended the session, was reelected v. p. in charge of distribution. William L. Bagnall was reelected v. p. in charge of production. ("Variety" last week reported that Bagnall had stepped out about an UA prod and return to his law, some time in September.)

Sears, Bagnall and Charles B. Searles were reelected directors. Franklin Cole, Milton A. Kramer and Philip F. Siff, are financial counselors. Searles is president of the law firm of White & Case, while Siff is a financial man.

Other officers reelected were: Harry J. Muller, treasurer; C. B. Hart, secretary; Charles E. Millikan, Paul D. O'Brien, Harry D. Buckley and George A. Balfour. Herbert A. Weimer was reelected assistant treasurer.

## Disney Protests Wage Hike Order by WLB

Hollywood, June 12.

Walt Disney Productions filed an appeal from the War Labor Board's recent order calling for wage increases, amounting to around \$50,000 yearly, for members of the Screen Cartoonists Guild.

Company declares it had boosted its employees' wages as much as the Steel Formula prior to the action by the WLB.

## S. BIZ LEADS BACK COURSE

Committee of leading American bankers and industrialists, formed to explain the Britain Woods' aspects to U. S. businessmen, this week issued a report dealing with the motion picture business, which further substantiates "Variety's" analysis several months ago. Business and Industry Committee for Bretton Woods report states that the film industry is in a position to benefit more than other industries from such monetary proposals, designed chiefly to set up machinery whereby payment can be received for goods sold abroad.

Issues clarified by the Committee, which has submitted some of the findings to the Senate Banking and Currency Committee, include:

1. American film business has a heavy stake in the stability of international exchange rates, in the expansion of world trade, and in the opportunity to make investments abroad without fear that earnings will be blocked or their repatriation restricted.

2. If these proposals are adopted, their effect will be to eliminate restrictions on the payment of royalties to American producers while, by contributing to the maintenance of a high standard of living is increased in foreign countries they will be able to pay more in rentals as the film can be shown to larger audiences.

3. The American motion picture industry has made large investments abroad and it will probably continue to invest directly in foreign production and distribution. It is important to the industry that the foreign countries in which investments have been made be open to the U. S. (Continued on page 15)

## Springfield, Mass., Mgrs. Organize Vs. 10% Tax

Springfield, Mass., June 12. Springfield theatre managers, traditionally shy of politics, have undertaken a campaign this week to all prospective local theatre state amusement tax. Cards distributed in lobbies of all downtown theatres call on patrons to help defeat the bill submitted by Rep. George Porter, Agawam Republican.

Porter proposed a 10% state amusement tax would be unfair to every family" as the card suitable for mailing to senators and representatives. Patrons are being urged to mail the cards immediately, since his hearing on the bill is expected shortly at Boston.

The Springfield Motion Picture Council has already gone on record as opposing the addition of tax to the Daily News, largest local daily, editorialized Saturday (6) under the heading "New theatre tax bill should be defeated." The editorial said Porter "seems to have gone overboard in thinking up a scheme to levy taxes upon the public." Over-

all is also advocate of the sales tax, the "10 per cent" tax. If it is to prove the bill, it would bring up to 30% the tax levy on every theatre patron, including upon the theatre and the theatre industry an unjust penalty," the paper said.

## Enid Markay Back in Pix

Hollywood, June 12.

Enid Markay, star of silent films, returns to the screen for the first time in 25 years to play the role of a woman in a picture she created in the stage version. In her early film career Miss Markay starred in Thomas H. Ince productions and played femme leads for William S. Hart.

## TOM WALLER RESIGNS PEA

Tom Waller, in charge of newspaper syndicate and wire service for the Paramount, resigned last Friday (8).

Waller, widely known as a specialist in making up the deal with Paramount for more than nine years.

# Walsh, East, Observes Studio Strike Getting a 'Little Better Every Day'

## Walsh Feted by IATSE, Members N. Y. Locals

Associates in the International Alliance of Theatrical Stage Employees and members of N.Y. locals chartered by the IA, attended a testimonial dinner to Richard F. Walsh, Alliance president, last night (Tuesday) at the Graneray Park Hotel roof garden, N. Y. Between 120 and 150, including outsiders, were expected to attend.

Thomas F. Murtha, prexy of Local No. 10, Brooklyn, "stagehands" and head of the Central Trades & Labor Council of N.Y., was in charge of arrangements.

## Chicago Times' Stance On H'wood Strike Takes Slap at Pix Producers

Chicago, June 12.

"Hitting it strictly from the strikers' angle, a femme reporter for the Chicago Times is sending her own Hollywood a series on "strikebound studios" that's strictly "strawberries" for the producers. The writer, a nicely interesting reading for the proletariat and a slap at producers, Richard Macdonald, girl who wrote it, made a detour from the Frisco Company to concoct her piece on the "strikebound studios" of Hollywood.

"With a friendly link from a rival union group," her story on Friday (8) "Wanted" away, "producers have flung the strike around to the point where they can gleefully claim to be helplessly caught in the crossfire of an inter-union jurisdictional fight. The union cooperating with the strikers, in the spirit of the old Broth-Brown days is AFU's International Alliance of Theatrical Stage Employees."

On Tuesday, the writer "opined, there's a definite tie-in between the studio strike and Cecil B. DeMille's one-man rebellion against the American Federation of Radio Artists, which she describes as a "handy example of the sort of dishonest fight" for the dear old days that nowadays is waged mainly in the Sewell Avery and Southern California spheres of the film industry." (Continued on page 15)

## ROSS FEDERAL INTO 16 MM. PROJ. FIELD

Hollywood, June 12.

Ross Federal Service, checking service, on percentage engagements for various distributors and others headed by Harry Ross, former sales executive for Paramount who founded the company in 1929, is planning to enter the 16 mm. field through the organization of a separate unit to supply projectors for the narrow-gauge film.

Expected to have 500 projection machines as a starter at an unmentioned early date, priorities on the 16 mm. film, it is expected that Ross Federal will specialize in servicing the projectors only for commercial exhibitors. The 16 mm. film, it is proposed to make any projectors available for showings that will be in competition to theatres.

## Neill Gets Holmes Again

Hollywood, June 12.

Universal's haunted Roy William Neill a second Sherlock Holmes picture to include to Manderly to produce and direct late this summer. Currently Neill is reading "Terror By Night" for a late June start.

## DE MILLE'S LONDON PIC

Agnes de Mille, who has directed "The Sign of the Cross" and other musicals on Broadway and in Hollywood ("Carrousel" is her latest), has been signed to handle the dance sequences for a Wesley Ruggles production in England being made for the Paramount. Ruggles, who is Louis Loeffler, 20th-Fox, cutter has also been engaged by Ruggles to direct the Paramount musical, now shooting at the Denham studios.

Richard F. Walsh, president of the International Alliance of Theatrical Stage Employees, will return to the Coast as soon as he can obtain transportation. "I have not been able to get a reservation. Stating that there isn't much change in connection with the Coast strike, which has passed its third month, Walsh added that it appeared as if it would be a question of outwailing each other. Meantime, he declared that all studios are operating as smoothly as could be expected. The fact that as production is concerned, the situation was getting a little better every day.

Walsh came east last week to aid the eastern lab workers union in its efforts to win a 14 eastern plants and to take care of various other matters, mostly of a routine nature, which had piled up on his desk and required attention.

## With Strike in 14th Week, NLRB Readies Report

Hollywood, June 12.

As the studio strike rolled into its 14th week, the National Labor Relations Board officials yesterday prepared to submit their recommendations to Washington, and expected that local hearings will be opened on the recent election of Studio Set Decisions.

Hearing, however, would not be (Continued on page 15)

## SELZNICK'S VANGUARD CO.'S N. Y. CHARTER

Albany, June 12.

Vanguard Films, Inc. (Selznick), headquartered in Los Angeles, now maintains offices to engage its picture business in New York state at 400 Madison Avenue, New York City. Ernest L. Scanlon was listed as v. p. and capital stock at 2,000 shares, no par value, in papers filed with the secretary of state at Albany. "White & Case, N.Y.C., were filing attorneys.

In a recent case before the Court of Appeals on the action instituted by Charlie Chaplin, as owner of a 25% interest in "Modern Times," the legal question was whether David O. Selznick Productions and Vanguard Films (which contracted to make a certain number of films to be distributed through the company) were carrying on business in New York state. Majority of court agreed with Chaplin's contention, although defendants disputed it.

## Chaplin Promoted to Can. UA Sales Boss; Jack Up Series of sales for promotions within the United States Artists ranks was announced during the week by J. Edgar Warner, U. A. general sales manager.

Charles Chaplin, branch manager for U. A. Motion Pictures in Montreal, Canadian sales manager, succeeding the late A. J. Jeffery. Post was previously held by J. Edgar Warner, now heading up UA operations in England.

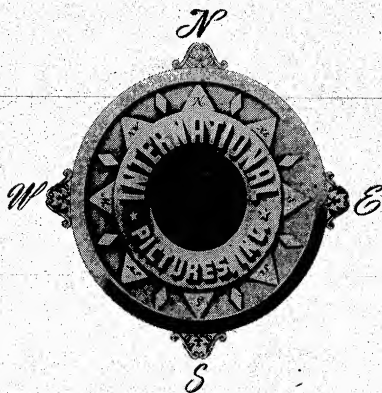
Sullivan also announced the promotion of Fred M. Jack from district manager to division manager with Superstar in Montreal, Quebec, eastern territory. Jack, who has been district manager for UA with headquarters in Montreal, will be in charge of a new division covering 10 states from New Mexico to the Atlantic coast. Jack will be in the past weekend for Dallas, following confab with home office executives. Sullivan, who is Montreal branch manager is George Hehr, U. A. branch manager in St. John, New Brunswick. Sam Kunitz, salesman for U. A. Motion Pictures, becomes branch manager in St. John.

Schnitzer, U. A. home office exec, was slated to leave N. Y. yesterday (Tuesday) for Toronto to meet with the Canadian and Canadian sales operations out of that city.





**I  
N T E R N A T I O N A L**



**CONTINUES WITH**

**R K O  
RADIO  
PICTURES**

**S H O W M A N S H I P !**

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## IS PROUD

With justifiable pride we of  
RKO welcome the continuance  
of our association with William  
Goetz and Leo Spitz in releasing  
the distinguished productions of

# INTERNATIONAL PICTURES

whose great stars, producers,  
directors and writers are proving

*"Good Entertainment is International"*



LET'S TOP THEM ALL IN  
THE MIGHTY 7th WAR LOAN

NOT IMPORTANT →

**FIRST** of the new group  
of INTERNATIONAL PICTURES

to be released by...

**R K O  
RADIO  
PICTURES**

INTERNATIONAL PICTURES presents

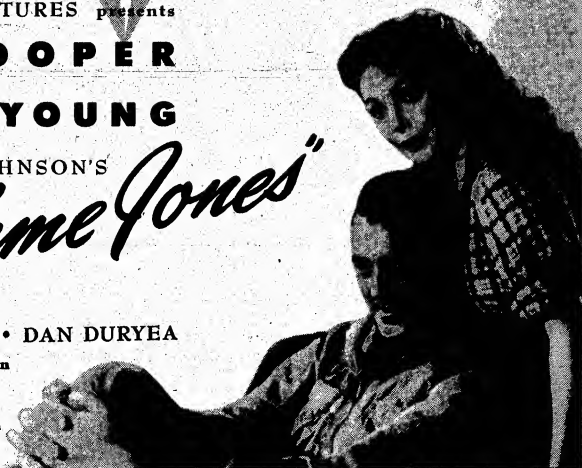
**GARY COOPER**  
and  
**LORETTA YOUNG**

in  
NUNNALLY JOHNSON'S

*"Along Came Jones"*

with  
**WILLIAM DEMAREST • DAN DURYEA**

A Cinema Artists Production  
Produced by Gary Cooper  
Directed by Stuart Heisler  
Screenplay by Nunnally Johnson  
Novel by Alan Le May



INTERNATIONAL PICTURES presents

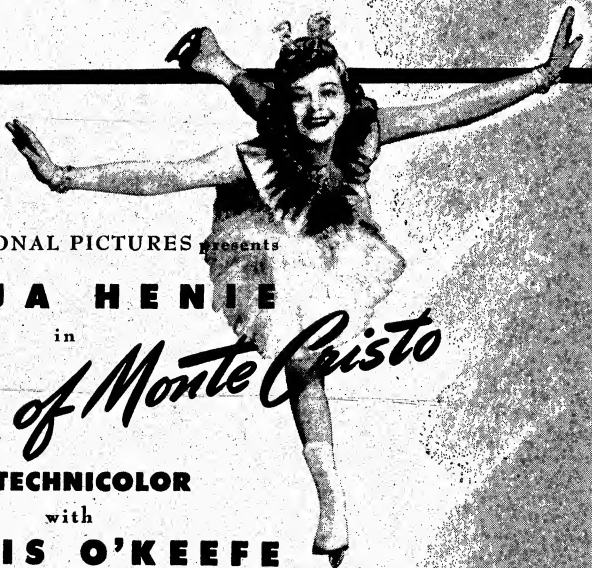
**CLAUDETTE COLBERT • ORSON WELLES • GEORGE BRENT**

*"Tomorrow is Forever"*

Directed by **IRVING PICHEL • DAVID LEWIS**  
Screenplay by Lenore Coffee • Novel by Gwen Bristow



OF IMPORTANCE



INTERNATIONAL PICTURES presents

**SONJA HENIE**

in

*Countess of Monte Cristo*

IN TECHNICOLOR

with

**DENNIS O'KEEFE**

Directed by

Associate producer

**WILLIAM A. SEITER • WALTER THOMPSON**

Screenplay by Robert Smith • Story by Walter Reisch

INTERNATIONAL PICTURES presents

*A Munnally Johnson*  
**PRODUCTION**

Written and produced by the man  
who created "Woman in the Window"  
and "Casanova Brown"



**R K O**  
**RADIO**  
**PICTURES**

INTERNATIONAL CONTINUES WITH SHOWMANSHIP





"No more sprightly screen comedy has come to town for a long time...loaded with laughter!"—Howard Barnes, *Herald Tribune*

"'Wonder Man' gives guffaws the best break since the invention of the tickle. The flicker-frolic comes through with a jubilee of mirth!"  
—Walter Winchell, *Mirror*

"Danny Kaye careens through one-man show...he's bouyant, gay and endless!"  
—Alton Cook, *World-Telegram*

## "WONDER MAN" IS SUPER!

—says N. Y. Press!

"Danny Kaye's fans...there are millions of 'em...will eat this one up!"  
—Lee Mortimer, *Daily Mirror*

"'Wonder Man' is bright and fast and brash...it's a loud, lively comedy!"  
—Eileen Creelman, *Sun*

"He chatters and cracks jokes winningly, races about in mad confusion...sings songs like something quite mad...Mr. Kaye running joyfully away with the show!"  
—Bosley Crowther, *N. Y. Times*

"'Wonder Man' a howling success!"  
—Kate Cameron, *Daily News*

"'Wonder Man' is quite a guy...Danny literally outshines himself!"  
—John McManus, *PM*

"The fun is fast, furious and...continuous. Kaye exploits his overflowing bag of tricks with contagious enthusiasm!"  
—Archer Winston, *N. Y. Post*



Samuel Goldwyn  
presents

Danny Kaye  
"WONDER MAN"  
in Technicolor



He's as Sound as  
a Silver Dollar




and will bring  
plenty of them  
at the BOX OFFICE!

with  
VIRGINIA MAYO • VERA-ELLEN  
DONALD WOODS • S. Z. SAKALL

Allen Jenkins • Edward Brophy • Otto Kruger • Steve Cochran • Virginia Gilmore and THE GOLDWYN GIRLS  
Directed by Bruce Humberstone

Screen Play by JOHN HUBBARD, HERSCHEL GARDENHEIM and PHILIP KAPLAN  
Released through RKO RADIO PICTURES, INC.





**"WILL PAY  
OFF!"** —Variety

**"DESTINED FOR  
RICHES AT THE  
BOX-OFFICE!"** —Film Daily

**"HAS EVERYTHING!"**  
—Boxoffice

**"WILL WIN CUSTOMERS  
APLENTY!"** —Motion Picture Daily

**"HAS RARELY BEEN MATCHED!"**  
—Motion Picture Herald

**"SHOULD THOROUGHLY ENTERTAIN  
THE MASSES!"** —Showmen's Trade Review

Directed by GREGORY RATOFF • Produced by WILLIAM PERLBERG

Story by Morrie Ryskind and Sig Herzig • Lyrics by



THE REVIEWS... THE BUSINESS AT THE  
ROXY, N. Y.... THE DATES THAT ARE POUR-  
ING IN... CLINCH THE CLAIM THAT

**Fred MacMurray · Joan Leslie · June Haver**

in

# **WHERE DO WE GO FROM HERE?**

**IN TECHNICOLOR**

IS THE FUNNIEST  
MUSICAL EVER MADE BY



**CENTURY-FOX**

Screen Play by **Morrie Ryskind**

Ira Gershwin and Kurt Weill

SPEED TOTAL VICTORY!  
THE MIGHTY 7th WAR LOAN.





# THE CASE OF THE MODERN RIP VAN WINKLE!



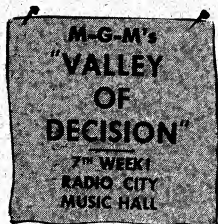
"What's new?"



"He just woke up from a long sleep."

Imagine the surprise of Mr. Rip Van Winkle when he began to ask questions after his long snooze.

"When I fell asleep years ago," said Mr. Van Winkle, "a young Lion named Leo of M-G-M was the talk of the industry. Who's doing the roaring now?"



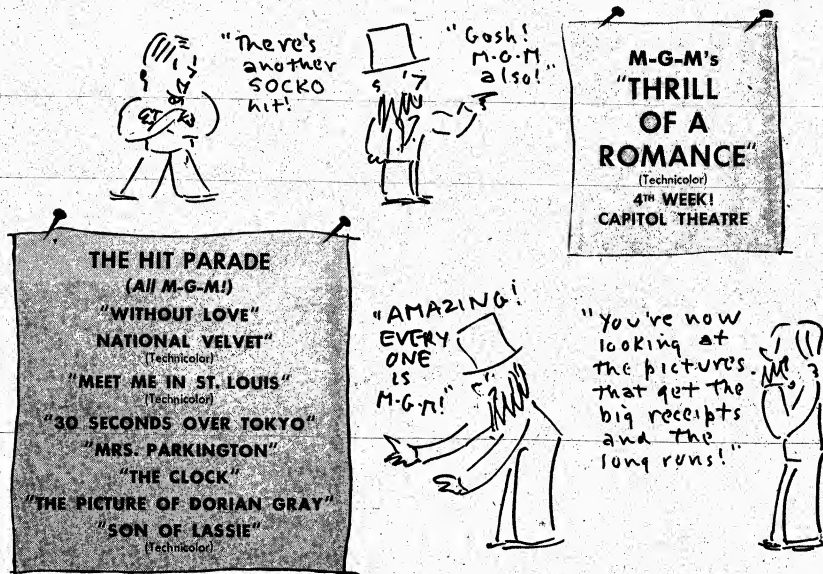
"Well, Mr. Van Winkle, here's the BIGGEST HIT OF 1945 for instance!"



"I see M-G-M made it."

(Continued above)



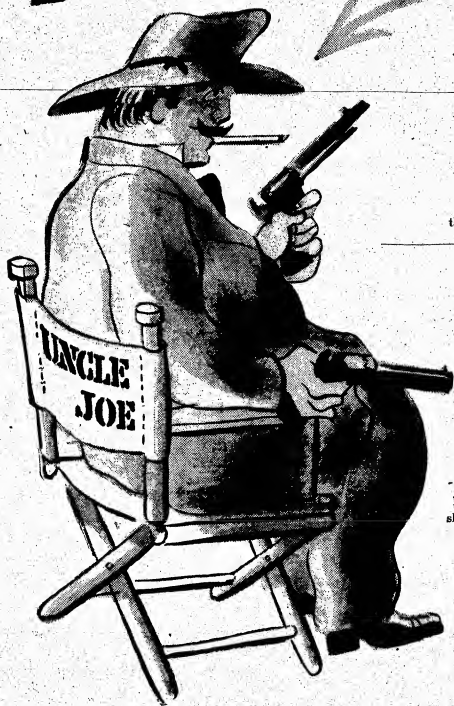


Yes, indeed! Mr. Van Winkle found that M-G-M was still the big noise of the industry—that's what probably woke him up. And when he heard about those giant production enterprises "ZIEGFELD FOLLIES" and "THEY WERE EXPENDABLE" and learned that they also are M-G-M, he did handsprings!



# nobody else has

"you gotta know my  
Uncle Joe" ★



Uncle Joe is a great man and a great actor. He says he's a better actor than L. Barrymore. "But I don't get a chance, because my name is Joe Fit," Uncle Joe was complaining one day. "Why not get a new name for me?"

Later in the week I was going across the Metro lot when I passed an Arab village and one of the Arabs said, "You got a new name for me yet?" It was Uncle Joe . . . he was playing an Arab for a change.

"How about Montross Boyer?" I asked him. "I'll try it!" Uncle Joe said to his Arabian beard.

So if you soon hear of that great new character actor, Montross Boyer, it's only my Uncle Joe showing L. Barrymore how to act.

Uncle Joe played in Ingrid Bergman's new picture, *Saratoga Trunk*. He got hit over the head with a shovel. Gary Cooper was in the picture—he was a railroad builder, and Ingrid loved him. But they had arguments, and she kept throwing him over, and he went back to building railroads, and then Uncle Joe got hit over the head with that shovel. "My head ached like a gong," he told me . . . Speaking of Ingrid Bergman, when she was just out of Sweden and I was just out of Harvard, I interviewed her.

I was supposed to interest her in America, and vice versa. "I luv this country," Ingrid said. I asked her what kind of pictures she liked. "Those people who throw pies at each other," she told me.

Uncle Joe wasn't very happy after he saw the rushes on *Saratoga Trunk*. "They decided they had too many railroad fights in it," he fumed. "So they leave me

lay on the cutting-room floor! I shoulda stood in the plumbing business!" . . . Uncle Joe's in the new Joan Crawford picture. He's the arm of the dead man you see in the first scene. Unfortunately, the camera angle cuts off the rest of my Uncle Joe.

Stephen Longstreet's "My Private Life with the Stars"—with the author's own hilarious illustrations—is the freshest, funniest feature in any screen magazine. You find it only in *MOTION PICTURE Magazine*.

Uncle Joe is one of the many good reasons why more and more thousands of people prefer paying their 15c for every new issue of *MOTION PICTURE* . . . they like its wit, the chuckles it gives them . . . they know it's truthful . . . it's always bright.

Hedda Hopper, Sidney Skolsky, Fred Othman—all the people the movie-loving public wants to hear from—and about—regular features of *MOTION PICTURE* . . . *MOTION PICTURE Magazine* looks ahead.

**Motion Picture  
Magazine**

Fawcett Publications, Inc.

295 Madison Ave., New York 17, N. Y.

World's Largest Publishers of Monthly Magazines



An Exclusive Fawcett Production  
created by Stephen Longstreet,  
famous author, for *Motion Picture Magazine*



*With All Your Might! The Mighty 7th War Loan!*

June 2

AT THE HOLLYWOOD IN NEW

SOON WARNERS' *Rhapsody in*



7

YORK

**Blue** WILL BE PLAYING FOR YOU!





Up... Way up!

That's the business on this rhythmic romance that The Exhibitor says is "packed with entertainment ranging from burlesque to excellent ballet!" Here's a hit with an earful of outstanding music and an eyeful of burlesque, spectacular production and marquee headliners all adding up to a boxoffice total that will please in any situation!



CHARLES R. ROGERS presents

# "DELIGHTFULLY DANGEROUS"

with JANE POWELL • RALPH BELLAMY  
CONSTANCE MOORE • MORTON GOULD AND HIS ORCHESTRA  
and ARTHUR TREACHER • LOUISE BEAVERS • RUTH TOBEY • Screen Play by Walter De LEON and Arthur  
PHILLIPS • Based on a story by Irving PHILLIPS, Edward VERBER and Frank TASHLIN • Associate Producer: Joseph  
S. TUSHNETSKY • Original Music and Arrangements by Morton GOULD • Musical numbers staged by Ernst MAYRAY  
Produced by CHARLES R. ROGERS • Directed by ARTHUR LUBIN

Delightfully yours  
from U.A.!

\_\_\_\_\_

The old Wood theatre at Excelsior Springs, Mo., reopens June 13 as the Siloam, with "Curley". Wilson

Scheduled to open in a few weeks is the Gollat theatre, in Gollat, Tex. being built at a cost of \$6,000. Ruben Frels, Frels is operator of circuit in South Texas with his quarters in Victoria. WPB approval obtained and construction now underway.

Northwest Highway Drive—owned and operated by Underwood & Ezell, now open for the season. Freem delayed for installation of newest drive-in theatre innovations—individual speakers in every car.

And Army Pictorial Service now has on hand 1,000 16-mm prints and 1,000 35-mm. prints of "Two Dollars and One to Go" which has completed its theatrical run. Some educational groups want prints for private show-

Meantime, Col. Edward Mun  
head of the Army Pictorial Divi  
is said to be preparing a report  
what films were destroyed and w  
Part of the report would claim t  
much of what was burned at Ast  
was too obsolete to be used.

contract to studios. Main stumbling block has been the scoring. Many rights are given free to the Artists, but copyright owners would not claim if the pictures were sold commercially.

Thus the available stuff would largely have to be unscored **without any contract actors.** Principally it would consist of technical training films which could be shown to limited groups.

Feeling at this studio, also; is the  
there is no need to finance legit pro-  
duction unless there is simultaneous-  
ly a deal for the picture rights.  
The studio is to compete with others  
in the open market after a picture  
clicks then execs question the wisdom  
of bankrolling in the first place.  
The objective, it has been pointed  
out, is not merely to make a profit  
on a legit but primarily to secure  
a strong vehicle for the studio.

Continued from page 17

**Ten Cents a Dance**

are three other songs. Will Janssen has directed in breezy tempo, and Ben Klinc's camerawork is okay, too. **Eddie**

Ankers, Martin	Koniecz, Milburn	Sted
Directed by Harold Young	Seymour	
Bernard Schubert and Lord Ward from original by Harry Carter and Harry Sucher		
adaptation, Sucher; camera, Paul Ivano		
Trudishown N. E., June 11, '46	Rum	
James, MILNE		
Alex. Greger		Ion Chas
Maura Danie		Evlyn Dan
George Keene		Milburn St
Inspector Breit		Domingo Dom
Russ Poldan		Martin Kon
Nina Condreau		Elihu Verd
Mrs. Monst		Tula Ri
Skeptic		Arthur H

audience. From that point on "The Frozen Ghost" becomes more involved by the minute. Its climax, however, is surprising enough to please whodunit fans.

Based upon the Inner Sanctory mystery stories, this yarn finds Chaney's business agent steering her into a wax museum, run by one of her mutual woman friends to save his nerves following the incident

Chaney gives a forthright performance, as do Evelyn Ankers, his vis-a-vis, and Milburn Stone, his business agent. Remainder of the film is in giving suspense to the proceedings. Harold Young's direction keeps things moving. *Star*

will co-star at 20th-Fox in "Face," film translation of the play, "The Naked Genius."

**Humphrey BOGART, Alexis SMITH**  
**Sydney GREENSTREET**  
**In Warner Bros. Hit!**  
**"CONFLICT"**  
**In Person**  
**LOUIS PRIMA**  
**AND HIS ORCHESTRA**  
**Also In Person**  
**DANE CLARK**  
**B'way at 47th St. STRAND**

ALLAN JONES • GIL LAMB  
EILEEN BARTON  
JERRY WALD and Band  
BUY BONDS HERE

**PARAMOUNT**

**ON SCREEN**  
Thurs. 10:30 P.M.

**IN PERSON**

PEARL BUCK'S  
"CHINA SKY"  
Randolph Scott, Ruth Warrick  
An RKO Radio Picture

**"A. MEDAL**

**A Paramount Picture** **RIVOLIER** E'way & 49th St.  
Doors Open 9:30 a.m.

**"WONDER MAN"**  
In Technicolor

**VAN JOHNSON**  
**ESTHER WILLIAMS**  
H.C. MC ALTAIR

## 'SUSPENSE' GETS 400G

...to be made independently, with a name star still to be contracted!

\_\_\_\_\_

Brothers are financing the new picture with profits from their recent release, "Dillinger."















A GREAT EVENT

10:00 P. M. T. V. JUNE 15<sup>TH</sup>

AT THAT TIME—you will travel to Europe, where, for five long years, millions of people lived in utter darkness, in constant fear, in stifling silence. You will hear how, little by little, the silence was shattered . . . how tiny beams of courage and hope drove their way into the black horror. These tiny beams were human voices . . . free voices . . . giving precious information to enslaved, freedom-loving people by radio. *You will hear these voices tonight, broadcasting just as they did when it meant certain death to be caught!*

You will hear, too, how radio met the challenge of total war here on the home front—thrilling true stories of how it became the Weapon of Decision that helped make the world's greatest fighting force out of the democracy that Hitler called decadent . . . and how it brought us within three seconds of our men in the foxholes.

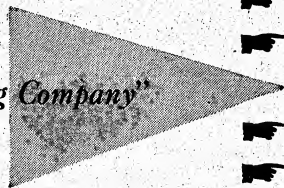
The philosophy that radio is a *free Weapon of Decision for the American People* has been applied here in America for the past three years. And it has been approved by you, the people. It has been applied by America's youngest network—the Blue

Network—which was born during and matured by our country's greatest struggle. Out of our experience during these tumultuous war years, we developed a whole new concept of radio.

One of the foundations of this new concept was "freedom of the air." We picked newsmen and commentators with experience and a sense of responsibility—and then let them have their say on the air. We set a policy of reviewing their scripts only for good taste and for competent news authority—not for censorship—because we believe that no man in this or any other network is wise enough to know what the public ought, or ought not, hear. Why did we take this unprecedented step? Because we trust America. Experience has proved that if you, the American people, are given *all* the facts, you will make sound decisions.

The program on the night of June 15th marks a great event in the development of our young network. On that day, we change our name from the Blue Network to one that we feel more truly expresses the reason for our existence. From this day forward, your radio will say,

"This is the American Broadcasting Company"



# ON JUNE 15<sup>th</sup> SOMETHING

*Born during and matured by our nation's greatest struggle, America's youngest network has evolved a new concept of radio.*

ON June 15th, the Blue Network will become the American Broadcasting Company. To live up to this name is a big order, but we think our short history proves we are up to the task.

During January of 1942, with the world at war, a group of experienced business and radio executives—men who had new ideas about the role of radio in a democracy—began to operate the Blue Network as an independent network.

During the next three years, whole nations were engulfed and enslaved. Freedom of speech was denied millions. During these three years, radio assumed mounting responsibilities to 130,000,000 American people—and this new network learned to take the momentous in its stride.

*Never did so many need to know so much*

Out of its tumultuous existence, the Blue Network formulated a new concept of public service in radio: a daring new version of "freedom on the air." We picked newsmen and commentators with experience and a sense of responsibility—and then let them express their own opinions. We review their scripts only for good taste and for competent news au-

thority—not for censorship; because we believe that no man is wise enough to know what the public should, or should not, hear. We trust the American people. Experience has proved that, given the facts, they will make sound decisions.

## Entertaining a Nation

Radio serves a great function by bringing relaxation and entertainment into the homes of our people. We, therefore, have an obligation to bring to them good entertainment—the best possible.

During the past season, listeners to this network have regularly heard

Ethel Barrymore • Charlotte Greenwood • Guy Lombardo • Quiz Kids  
Walter Winchell • Andrews Sisters  
Drew Pearson • Arlene Francis  
Alan Young • William Bendix  
Tom Breneman's Breakfast in Hollywood • John B. Kennedy  
Mary Small • Raymond Swing  
Lone Ranger • Counterspy

Also presented were such outstanding programs as the *Metropolitan Opera*, *America's Town Meeting*, the *March of Time*, and the *Boston Symphony*. The first organized broadcast of the famous Herald-

Tribune Forum, and conferences on international security organized by Sumner Welles and Orson Welles, were some of the special features. Regular programs were created by and for labor, management, the Army Air Force, and the Navy.

## A Young Network Comes of Age

Growth came fast to this youngest of America's networks. As a result, the network that started in 1942 with 116 stations now has 196 stations coast to coast. Over 22,000,000 homes in America can tune in to the programs that originate on this network, and if you add together the audiences of our various shows over a period of a week, the total is 475 million people. People to whom radio listening is a vital part of their lives. This is the dimension of our opportunity and responsibility.

## A Pledge to Tomorrow

The challenging years ahead will, we feel, bring new significance to our ideas which have already served the country. So we rededicate ourselves and all our facilities to the constant alerting of the minds of our people . . . to finding and presenting new shows and stars of tomorrow. For only by giving America all the unbiased facts, and by giving them the best in the field of entertainment, can we continue to live up to the great responsibilities which are those of a radio network serving a great nation.

★ Tune in your American Broadcasting Company station for a special full hour program.  
Friday, June 15th, 10:00 P.M. EWT.

# WILL HAPPEN IN RADIO



## These 13 stations join The American Broadcasting Company on June 15th

... 13 more stations whose owners and managers feel that they can serve their communities better by being on America's youngest network. It means more listeners for the American Broadcasting Company, it means 196 stations coast-to-coast, making programs of this network available to over 22,000,000 homes, and at a cost per thousand that makes the "American" the biggest value in radio today.

"This is the American Broadcasting Company"



# 13

STATIONS JOIN THE  
AMERICAN BROADCASTING CO.  
ON JUNE 15<sup>TH</sup>

STATION	CITY	POWER	FRE- QUENCY
<b>WPDQ</b>	Jacksonville, Florida.....	5,000	1270
<b>WRJN</b>	Racine, Wisconsin.....	250	1400
<b>WCOP</b>	Boston, Massachusetts.....	500	1150
<b>KRNT</b>	Des Moines, Iowa.....	5,000	1350
<b>WFBR</b>	Baltimore, Maryland.....	5,000	1300
<b>WJBC</b>	Bloomington, Illinois.....	250	1230
<b>WHGB</b>	Harrisburg, Pennsylvania..	250	1400

STATION	CITY	POWER	FRE- QUENCY
<b>WHBL</b>	Sheboygan, Wisconsin (Day) (Night)	1,000	1330 250
<b>WGBS</b>	Miami, Florida.....	10,000	710
<b>WCAE</b>	Pittsburgh, Pennsylvania...	5,000	1250
<b>WNAX</b>	Yankton, South Dakota....	5,000	570
<b>WEEU</b>	Reading, Pennsylvania.....	1,000	850
<b>WLAW</b>	Lawrence, Massachusetts...	5,000	680

**13 MORE STATIONS** whose owners and managers feel that they can serve their communities better by becoming a part of America's youngest network. It means more listeners for the American Broadcasting Company; it means 156 stations coast-to-coast, making programs of this network available to over 22,000,000 homes, and at a cost per thousand that makes "American" the biggest value in radio today.

Put station and coverage improvement is only one thing. Here are some others—

1. Created the soundest program department in network radio.
2. Set up a capable, experienced talent-buying department.
3. Created an on-its-toes network promotion department, entirely new in concept.
4. Loosened our schedule, permitting us to put good shows into good time spots... initiated the building of sound sequences.

5. Put into practice a new policy on Co-operative programs—the first time any network has attempted to really program for its affiliates.
6. Formulated a new "Freedom of the Air" news policy—no censorship of news commentators.
7. Instituted a new public service policy, a far-seeing principle designed to protect radio's franchise... to get new listeners.
8. Started an examination of facilities to improve overall network coverage.
9. Made major station improvements.
10. Gone into television with a definite plan and a completely new department.
11. Set up a policy, and put it to work, of refusing transcription business on the network.
12. Organized promotion on our own M&O stations to do a solid job in key markets.

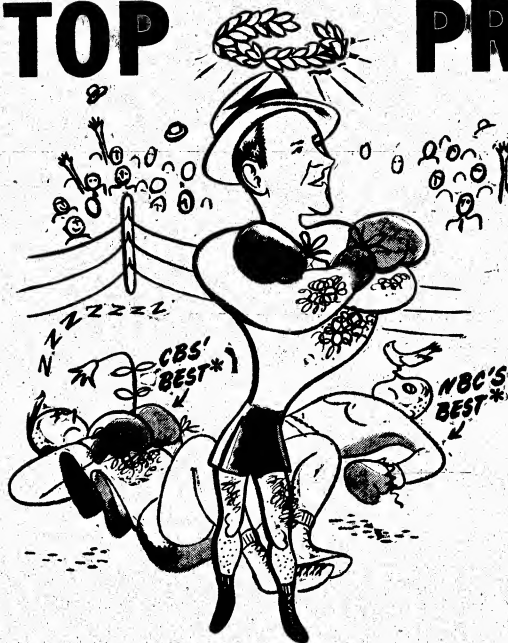
We think all this is important, because it once again convinces us that the youngest network is steadily marching ahead—that the "American" offers advertisers the No. 1 opportunity.

## American Broadcasting Company



P.S. ... as if new ideas, new stations and a new name were not enough...

# "American" starts out in life with radio's TOP PROGRAM



\* NOTE (not a summer replacement)

LAST WEEK, CAB joined in our celebration. At least, that's the way it looks to us. In comes the report for May 5 to May 11 and 19 to 25. And here's how it adds up: our own Walter Winchell, editor of the Jergens Journal, *tops them all*. The highest-rated program in radio is on the American Broadcasting Company.

Well, there's a great lesson in that.

It shows that our facilities *can do it*, given a good show. It points up the fact that the impact we have been making on Sunday—day and night—is still showing strong progress—progress that you will see duplicated night after night as we move into the future. And don't forget this: Success on "American" can come at lower cost than on either of the other two major networks. You pocket a sizable sum in time-cost savings before you start. That's why Walter Winchell, now the most listened-to show in all radio, is only one of the shows we have that is a leading radio value.

You can have a successful show on the air *without* paying a premium in time costs. The higher costs don't guarantee a rating—or a value!

This is the American Broadcasting Company

## Wall St. Eyes Tele Equipment Field; Ready for Bandwagon Hop After V-J

With full clearance expected on requisite materials for television soon after V-J Day, Wall Street already is attempting to appraise the companies most likely to have choice seats on the tele bandwagon. Because the terrific advance in the value of radio shares that heralded the arrival of full-scale radio operations still is recalled, the current tendency in the financial district is to pick up shares of almost any company with even a slight connection with the new medium as a hedge against future developments.

Numerous financial statisticians look for radio-electronic companies that manufacture tele sets and equipment to benefit most in the first three years of the new entertainment medium. Few believe that interests tied up with programming, networks, etc., are likely to stand much chance of making many profit strides in the earlier phases of sight-sound broadcasting.

General Electric, Westinghouse, General Precision Equipment, Allen Duntom and a couple of others look likely to be in the van of leading set and equipment companies in a position to participate in any advance of television shares. Radio Corp. of America, while certain to have a

big stake in this part of television, is handicapped by having a great number of shares outstanding.

General Precision holds a substantial interest in Scopophony Corp. of America, which has had several tests of actual theatre television in England. Scopophony itself may have its own telecasting stations in a number of its own manufacturing. Should this program be carried out, it is understood that Scopophony would own financial houses in underwriting this expansion. In this case, Scopophony also likely would have shares in the hands of the public.

Of companies likely to benefit after television gets going three or four years from now, Columbia Broadcasting System, several film companies such as Warner, Paramount and 20th-Fox and American Telephone & Telegraph Co. appear in a strong position to cash in. Last named would benefit if its co-axial cable was used to a great extent as its phone lines now are used on network radio.

San Antonio—Joanne Secor, for the past several years merchandising manager at WOAI, has resigned. Rose Walker, now with KNAC, is expected to take over.

## Mutual Links Up With WRGB, GE Tele Outlet

Mutual last week closed a deal with General Electric's video outlet, WRGB, whereby the latter is to televise a program over the Schenectady station once weekly, beginning about Aug. 1.

MBS will use its quizzier, "The Better Half," as initial format. WOR, N.Y. flagship of the network, long has had a regular weekly show on DuMont's N.Y. station.

Marks the second network to use the GE television facilities, other being the Blue which also has an audience-participation program on the station, "Ladies Be Seated."

## Radio Reviews

Continued from page 34

A guest is also presented. Melton, an admitted script writer, should try to achieve more emotion, naturalness and emphasis. On a side hand, Lett, CBS' Sunday morn' recently retired from the Army (he was a counseling specialist in the Veterans' Administration in England), was a guest. Lett did not prove to be a topflight talker, either, although his material had some bite. Even Barrett Strong, an announcer - writer - producer, who did with Melton's program was apparently a bit below form.

A note of greater informality—real or simulated—and freer change of ideas would be helpful. It is the role of the participants or interrogators might also be assuming they could be available. Inasmuch as the broadcast is primarily for vets, civilian representation should not be too heavy. It might even be wise to have a son or mother of a serviceman broadcast occasionally. Queries propounded are of a wide range. Indications are that not only the matter of further education, but also of loans for veterans may be pressing.

Notifiable, for instance, was an interview from a 30-year-old GI at Route Air Base. She wanted to know about her eligibility for the War Relocation Authority and the GI Bill of Rights and retention of civil service status.

"Attention Veterans" features the offer of a valuable 64-page booklet to know about her eligibility for the War Relocation Authority and the GI Bill of Rights and retention of civil service status.

## Radio Followup

Catrine Bonwell guested with the Chrysler show and Morton Gould's orchestra last week (7) and in three songs proved herself head and shoulders above the majority of the equal of any. She burnishes even the most faded pop songs with individual phrasing and exerts a charm that is as modern as the excellent accompaniment she drew from Morton Gould's big band. Miss Bonwell did job this week on "I'm Beginning to See the Light" that no performer of the rhythm number so far heard could come close to equaling. She was excellent, too, on "Little On the Lonely Side" and "Dream," both ballads.

Joan Herzholtz (temporarily bowed out of "Dr. Christian" on CBS (6)) was a plane flight to his native Denmark for an inspection of the war's effects on it. Claude Rains taking over in a new character, that of Dr. Alexander Webb, Rains did with Herzholtz last week. Herzholtz who is president of the Danish-American Relief Society, started the first leg of the journey to Denmark. He announced on the air that he would next be heard reporting on the winners in the \$4,000 "Dr. Christian" play-writing contest will be delayed until Herzholtz returns.

Madeleine Carroll, former film star, is now interviewing Wacs and Red Cross workers from France on "American Gals in Britain" fed by CBS to Mutual Saturdays. Her stint (6) was a touching yet stimulating one: she talked with Wacs who had adopted French orphan children. The attitude of Miss Carroll and of the girls in representative of the cross association of their charges, was flashed upon her. A matter of fact remark by a Wac that her child neither talked nor smiled was pregnant with significance; this is a byproduct of war.

Clint, Ev Knight, former radio producer, in signing of Miss Carroll, stated that her work had endeared her to the Wacs and Red Cross personnel that he "millions of girls" could be proud of her. As a matter of fact, every listener could be proud, too, of the Wacs, who displayed fact, friendliness, neighborliness, tenderness, and desire to help less fortunate that is typical of Americans.

## Jersey Dealer Wonders, 'What Goes' When Cops Say, 'No Tele in Window'

## CBS Tele Gets Ready For Sponsored Shows, Moskovich Joins Staff

With the creation of two new departments, CBS television is all set to get its possible video broadcasting in a big way. New departments are commercial television operations, headed by George Moskovich; and dramatics, headed by Johannes Reich.

Yvesse Joseph H. Beam, who announced the Moskovich shift, also spoke of setting up a CBS Television Audience. Research Institute, which, obviously, would be another side in the direction of the flow of sponsor money into the web's video work.

That all this activity is due to the arrival of Col. Lawrence W. Lowman, CBS vp in charge of television, who returns from the Army to his job on July 1, was made clear by Beam's announcement.

Even the physical set-up of WCBW, the net's N.Y. video outlet, is being changed in preparation for expansion. Additional space was taken last week in the Grand Central Terminal building, where the station is now located, giving the operation a total floor space of 25,000 sq ft.

Moskovich was with the net for nine years, having had experiences in various branches, including sales, engineering and advertising. He was formerly executive producer for Max Erbsland, was a producer of dramatics at Cornell U. before coming to CBS. Moskovich's former job, assistant manager for CBS Radio Sales in N.Y., is being taken over by Herbert A. Carlberg.

Beam also said in the Moskovich appointment with CBS is the continuing research and "expansion" development of high definition television in full color, mentioning the latter as another of the web's steps in video. It has been known in the trade for several weeks that CBS plans to hype its color work about August 1. Video competitors have been worried about the possibility that CBS may steal a march on them by emphasizing color television.

## Television Review

"ACTORS IN THE MAKING"  
Lillian Walden, Herbert Kaye, Josef Draper, James Woodbury, Les Lindley, Robert Reed, Ruth Barlow, Paul Keyes, Joan Likelin, Marion Fox, George Drew, Jack LaRocca, David Aronson, Les Perier, Owen Davis.

Producer: Ernest Colling.  
Technical Director: Al Frozmann.  
Script: Robert W. Allen.  
64 Min., Sun., 8 p.m.  
Scheduling: NBC, N.Y.

Richard McDonald, NBC's script department chief, can recognize a solid idea when some students of the American Academy of Dramatic Arts recently suggested a method for putting their idea on video. The result was an extremely good hour of television over WGBX last Sunday (10).

Opening the show, which Moskovich had Richard E. Davis, a scene at the Academy, showing the students being taken through their paces, at times painfully by their instructors. This business then seemed an example of what some of these novices had learned. They put on the act of Owen Davis' "Academy," and in an acceptable job.

Ruth Barlow as Jape, and Paul Keyes as Ben in the famous Owen Davis piece, were particularly delicious. They handled themselves with enough clarity and restraint, and on the whole behaved the actors rather than students. Some of the others in the cast were obviously nervous. But as an ensemble, they worked well together.

The play was given good production, and the set in the "backyard" was all that the stage demanded. Once again, NBC video has done a worthwhile show and, in addition, has opened up a new field for dramatic students. Cuts.

Joseph Worble, owner of a retail radio store in Bellevue, N. J., appealed to NBC recently for an answer to a problem he faces these nights: crowds gathering in front of his establishment to watch television shows on a receiver.

Pointing out that his establishment is located on the same block as a film theatre, he says, "We have to show television evenings since 1939, but have had no trouble until recently when we began having fights with the manager of the house."

People, according to Worble, look into the window from the street to see the shows, "but the chief of police in Kearney, N. J., claims we are not allowed to show television where there are more than two people outside the store."

It's wondering just how retailers will show video sets after the war, when they'll demonstrate in the store and have it in the window on display. He wants to know if there is a law against showing television in retail stores.

## Fran Harris To R&R for Video

Chicago, June 12.  
In line with plans to expand their television activities, Fran Harris, for three years a staff member of the Balaban & Katz radio director, Ros Metzger, Agency pioneered the first commercial telecast here about a year-and-a-half ago when they brought Don McNeill and the "Breakfast Club" before the WBBK cameras for Marshall Field & Co.

As a member of WBBK, Miss Harris was writer, director and general manager of the show. She'll R&R will be to whip up several video show ideas for submission to the agency's clients.

## In the UTAH MARKET

These chicks, with their sisters and cousins, brought \$23,295,000 to Utah chicken and turkey growers last year. That's nearly \$2,000,000 a month, and helps to "feed the nests" of quite a number of KDYL listeners in this steady-income market.

Local Advertisers Know KDYL Brings Results  
When it comes to "hatching" sales, local and national advertisers have learned that KDYL's help to "feed the nests" of quite a number of KDYL listeners in this steady-income market.

Local Advertisers Know KDYL Brings Results  
When it comes to "hatching" sales, local and national advertisers have learned that KDYL's help to "feed the nests" of quite a number of KDYL listeners in this steady-income market.

National Representative: John Blair & Co.

## THE CABOOSE IS IN SIGHT!

Yes, the "Gravy Train" is beginning to go by (the Caboose is in Sight!) and it behooves every time-buyer to review the profit-producing value of the Stations he uses.

We will welcome such a review!

AMERICA'S  
3RD MARKET  
STATION

5000 WATT

MUTUAL AFFILIATE

610 K.C.

Represented Nationally by GEO. P. HOLLINGSBERRY CO.

# Giveaway Gimmick On Churcher Basis for 10,000,000 Aud Claim

Chicago, June 12. While giveaways are something new when worked in connection with a religious radio program, they are proving that "Victorious Living," a six-days weekly, five-minute dramatic show, heard on transcriptions over many stations, has a substantial listening audience. This made the first full week of this month, when a reproduction of Warner Salzman's "Hend of Christ" was offered to dialists of the series, indicate "radio's yardstick measuring basis furnished by one of the national networks" that the piece have a listening audience of around 10,000,000.

Series was awarded one of the three citations given in the field of religious broadcasts at the Institute of Education by Radio, held at Columbus, O., last month, where it was commended by the contest judges and radio experts "for the effective use of simple, authentic stories by which to convey religious principles and for the format which makes for wide usability."

Considered unique in the field of religious education the five-minute always use stories based on current everyday happenings of strong religious appeal and message is put across on the upmost broadcasts without benefit of preaching. Series, produced by the International Council of Religious Education, is sponsored by local ministerial associations and community organizations. Originally carried on 25 stations last January 2 the broadcasts now are heard over 88 stations in 28 states.

## YMCA Says POW Policy Helped U. S. Captives

In answer to radio charges of condoning Nazi POW's in this country, the International YMCA insists that decent treatment of the Germans here has made it possible for the organization to give American prisoners in Germany during the war from 20 to 30 times as much service as the Germans got on this side.

That, in substance, is the answer which the YMCA's War Prisoners Aid Committee will give tonight (13) in a 15-minute rebuttal program over the N. Y. indie, WOV.

Answer time for the YMCA was granted by WOV after the committee had objected to accusations voiced in a "Memorandum to America" program put on May 23 by the slitting's program manager, Arnold Haxley.

The YMCA was burned up by that program, insisting that its position was portrayed unfairly. In its answer, the YMCA will point out that it operates under Geneva Convention rules, and that the only reason the German-Americans would allow access to Americans in Germany is because the Y had heads knew about decent treatment given POW's in the U. S. A.

On the YMCA's program, tonight (Wed.) at 10 o'clock, an executive of the War Prisoners Aid Committee and two servicemen—Sgt. James Foster and Lt. Frank Leonard—are scheduled to present the YMCA version of how prisoners of war were handled.

## Gertrude Hoffman Heads Blue 'Script O.K.' Dept.

Gertrude Hoffman has been named to head up the Blue's continuity acceptance dept. She succeeds Dorothy Kemble, who has joined her ex-husband, Ed Kobak, at Mutual.

Miss Hoffman joined the Blue two years ago as asst. on continuity acceptance and last October was put in charge of continuity clearance. She was formerly with CBS in Chicago and on the Coast.

## Philly Amity

Philadelphia, June 12. Philly radio and press have launched a novel stunt to help cement better relations with Negro community.

Stunt is a series of cocktail parties with members of Negro press fraternity to discuss mutual race problems and methods of getting better understanding. Sparking behind the stunt is Katharine Clark, WCAU news commentator, who recently was awarded a medal from Negro press for her understanding and handling of the bitter transit strike last summer, which stemmed from anti-Negro bias among certain members of the trolley operators' union.

Others on the committee are Charles Fisher, Record columnist; Orrin Evans, Record newsman; Howard Cushman, Bulletin, and George Beck, Philly Inquirer.

## Philly Powerhouses To Aid Returned Vets Via Govt. Co-op Programs

Philadelphia, June 12.

Philly's two 50,000 watt—KYW and WCAU—have teamed up to help get jobs for returning vets.

KYW has tied up with Philly's new vet centre, known officially as PAVC (Philadelphia Veterans Information and Advisory Centre) which is made up of all Government and social agencies which deal with vet's problems.

Plan is to have returning vets, disabled or not, appear on the air with their individual problems. Official of the agency which can help him will be on the show to tell him what to do and how. G. I. Bill of Rights will also be explained.

KYW show will be handled by Ruth Wells, staff tenure communications officer, and will be under supervision of Emma Mae Roberts, head of radio division of United War Chest, of which PAVC is an agency.

WCAU show, handled by Norris West, station liaison man with Government, will be aired each Thursday and will stress rehabilitation of disabled men. Will also feature re-entrances and Government agency reps.

## CHELSEA WOULD ADD ANOTHER AIR STANZA

Despite the cigarette situation which recently found Cane's drop-out, the Jimmy Dunne-Garry Moore show and Chesterfield passing up its three-times weekly CBS 15-minute program, the minute program of Chelsea cig. are in the market for an additional half-hour slot.

Sponsor currently is represented by the Guy Lombardo program on the Blue and has asked the Warwick & Legier agency to look over the programming prospects with an eye toward a second stanza.

## Virgil Reiter Co. Folds, He'll Work for WCAU

Chicago, June 12.

Virgil Reiter Co., for the past 13 years exclusive representatives here of WCAU, Philadelphia, has been dissolved with Reiter taking over management of the newly established WCAU Chicago sales office. Move is another development in the trend of 50,000-watters breaking away from station reps and setting up their own sales offices of key cities.

Reiter entered radio in 1929, coming from the Buick Motor Co., where he was publicity director.

## Radie Harris' Pix-Radio Chatter West for 2 Mos.

Radie Harris heads to the Coast this weekend for two months and will originate her film chatter and interviews from the Beverly Hills motel at 230 PCH, hitting 10:30 P. M. the east, every Wednesday. This is a switch from her usual Hotel Pierre (Golden Room), N. Y., origination on Saturdays at noon.

The Coast hiatus may produce a bonus to the present situation, since the Blue network has several Hollywood nibbles.

While west Miss Harris will transplant her N. Y. Roundaround column into a Hollywood Roundaround for "Daily Variety."

# Time Buyers Vanishing Race, Sez Chi, Clerks Doing a Masquerade Routine

Chicago, June 12. Time buyers, in the true sense of the word, is a misnomer as applied today. If the opinions of words of radio execs who visit here during the year can be believed, and the situation becomes more and more garbled and confused every day, in their estimation, The so called time buyers today is only a time clerk, in nine cases out of 10 a woman, and with the exception of a handful of women in key spots throughout the country, have little or no authority to okay any time.

Result is that when choice spots are offered the time clerk has to submit it to the account executive who in turn submits it to the client and by the time he makes up his mind all good time has usually been sold. Irony part of deal like these, is that in many cases, the radio director of the agency, who is supposed to know all about radio, isn't even consulted on the matter, while the account executive, who submits the proposition to the client is a black and white specialist, in the majority of cases, and knows the least about radio of all those involved. With a view of remedying the situation, a couple of agencies have been given "on the spot authority" to buy any time following

or preceding any show with a rating of 5.0 or over.

Problem of winning and dining these time clerks, with exceptions of course, has reached the point, they say, where station reps are doing with each other with methods that smack of those used in the old days by song pluggers.

## SPOTS 1898 WRECK

WCOF's Ed Snow Locates "Portland" Bulk Of Cape Cod

Boston, June 12. Edgar Rowe Snow, spinner of New England sea tales over WCOF, is responsible for locating the bulk of the "Portland," now the subject of diving operations off Provincetown, where Snow, the side-wheeler was sunk in a blizzard in 1898.

WCOF's flew over a 25-mile square area of Race Point and, from photographs, located the underwater shape of the "Portland." Divers are seeking the ship's log with the list of the 176 persons aboard, and \$10,000 worth of uncut gems carried in the ship's safe.

The Portland Associates, organization of relatives of those who perished, are sponsoring the diving operations, which have already yielded the ship's bell, champagne bottles, allware, etc.

## from WTAG'S HIGH HOOPERS

7-7:30 P.M., SUNDAY  
(32 City Average National)  
CBS—KATE SMITH—7.2

WTAG—KATE SMITH—25.3

WTAG WORCESTER

IT'S THE STATION THAT MAKES TIME FOR ALL CREEDS

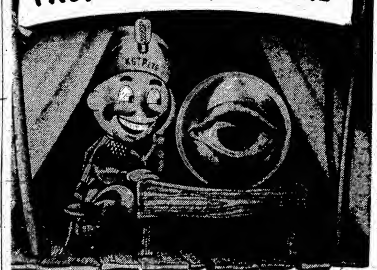
No time is sold on WCAU for religious broadcasting, but all denominations in their turn have the opportunity to be heard on the station. It is our philosophy that the station which serves every creed and every faith alike, accomplishes most for its listeners, for the nation, for all mankind.

CLEVELAND'S WGAR THE FRIENDLY STATION



WGAR'S FOR ADVERTISING

# TELEVISION PAST • PRESENT • FUTURE



## IN ONE PACKAGE...

No fortune teller of the crystal ball variety is KSTP. With **Sellelevision**—the eye to the ears of tomorrow—he doesn't have to be. He can confidently predict a greater future in the Twin Cities Market for KSTP advertisers.

Since present-day results are the cumulative effect of KSTP's continuous audience, promotion efforts in the past, they are proof enough of the soundness of this prediction.

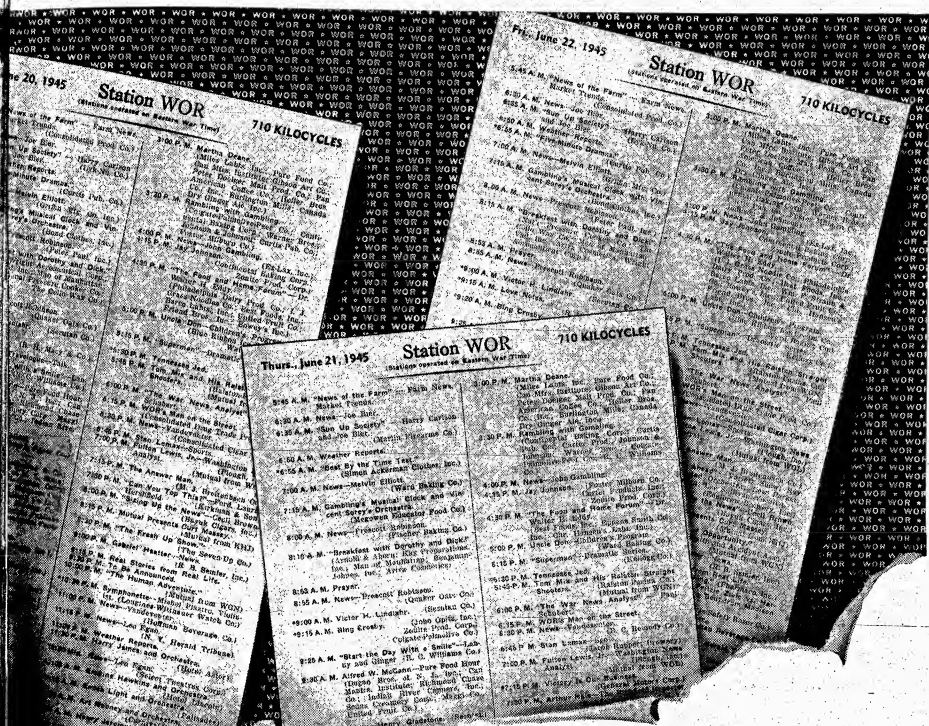
Sellelevision is no empty "inspiration." It is a tested station betterment policy based on long-range thinking and far-sighted planning. Proved in four years of actual practice, KSTP's station betterment policy still is being carried out with unabated effort today and will continue to go on in improved form tomorrow. That is **Sellelevision**—past... present... future, in one package—your best radio buy in the Twin Cities Market today and tomorrow!

50,000 WATTS—CLEAR CHANNEL NORTHWEST'S LEADING RADIO STATION EXCLUSIVE NET AFFILIATE FOR THE TWIN CITIES Represented Nationally by Edward Petty & Co.

KSTP MINNEAPOLIS ST. PAUL







To put it in a message as appealingly succinct as this year's bathing outfits, you see spread before you an unadorned schedule of WOR's programs for next week...and, with the trifling exception of a very few, *for all Summer long.*

As in past Summers, these WOR programs, benefiting by their "continuous performance", will deliver an even larger share of listeners in the 4,600,000 radio homes that constitute one of the richest all-season markets of the entire Eastern seaboard.

If we were an advertiser with a product or service to sell... for Summer or Winter use... we would get our reservations in immediately for some of the good old Summer time that's still available. Our Executive Sales Office will be glad to help you select the program that will turn on the most selling heat per penny investment. Call PE 6-8600, or write...

1440 Broadway, New York, 18

## WHERE SHOWMANSHIP SELLS . . . ALL YEAR 'ROUND

# WOR

**Member of the Mutual  
Broadcasting System**

## Radio Must Hatch Own Talent

(Continued from page 1)

sioned Benny and Allen and Crosby, but I've been too long in show business to blind myself to the fallaciousness of so potent a mass-entertainment medium as radio to discourage constantly revitalizing it.

"I say that radio, with all its wealth, should do what Dapont does when it experiments with plastics, nylon, cellophane, and all by-products. Standard Oil probably spent millions before anything like synthetic gasoline came out. Big business maintains research laboratories at staggering expense. If you don't believe it, listen to almost any radio commercial. Yet the very business which projects that credo—broad-

promising musical talent to Juilliard—for the same reason! Then why doesn't radio constantly develop new singers, comics, script slaves, anything and everything? That's how an 'Aldrich Family' or 'Mr. District Attorney' or a comedy script format which made Don Quinn put over Fibber McGee & Mally, a 'Can You Top This?' and the like are born. Instead, even these new things are almost haphazardly or fortunate accident, born of their own struggle.

### Dare to Be Different

"I'll talk about myself to prove a minor point about something new which I had to battle. That was the new accepted serious note in comedy. I fought for years with J. Walter Thompson agency to get their OK, and as we all now know within our business—the show business—a serious note from a comedian today isn't as scornful as the sponsors or agencies or broadcasters at first thought. Today every name comic has a serious note, whether it's for bonds or blood or conservation or literature or what. Perhaps the punch is heightened because of its very contrast.

"Radio must dare to do different. I saw 'Bluesier Girl' the other night and I couldn't help think that unless someone dared to try Celeste Holm as a comedienne she'd be doing dramatic roles when I first saw her with Eddie Dowling, or take Dowling—he was a song-and-dancer man fundamentally.

"If radio hears of a 'Take It or Leave It' novel comedy format, a new dramatic series, let the network's program departments do their work."

"I'm tired of the comedy stage making fun of its boss. That goes for the Mad Russian with me, Rochester with Benny, Charlie Carter and Minerva Pious with Allen, Ed Gardner and points east. Maybe the new writing blood—and that is truly the life-blood of radio of the future—if encouraged to let itself go, could change that format completely. Who knows? We all hope so, and I'm willing to bet much good would come of it.

"But no, as you say in 'Variety,' comes the end of the season and the sponsors and the agencies look around and decide to pay \$10,000 or \$20,000 for an assured 18-spot show. Who knows but something that will cost only \$4,500 if it has a new idea will hit 20 or 25 points? It's been tried and two network airings, cost to coast over NBC.

For want of enough new things to prove my theory, may recourse to 'Mr. D.A.' and 'Henry Aldrich.' But you get the idea. Radio has grown up now and can afford to adventure."

## MUTUAL CHIEFS SKED HUDDLE AT WOL, WASH.

(Washington, June 12.)

Mutual executives huddle here Thursday (12) as guests of WOL, the week's D.C. outlet. Mutual officials scheduled to show are: Robert D. Sweeney, v.p. and gen. m.; Phillips Carter, v.p. in charge of program operations; John Whitmore, director of new broadcasts; Tom Slater, director of special events; Harold Wagner, asst. program director; Charles Henle, Mutual D. C. rep.; and J. Edgar, Washington news head of the net.

WOL is also using the occasion to introduce to the D.C. audience a cocktail party, including: Arthur Casey, assistant to Merle Jones; Florence Warren, WOL's educational director; David Harris, program chief; Jack Page, publicity chief.

Station announcer, Bud Charles Warren has been added to the announcing staff. He was formerly with WJLB, W. M. Cleveland, and WBNY, Buffalo.

## What—No Bobby Soxers —In Staid Old Boston?

(Boston, June 12.)

Frank Sinatra takes name of Bing Crosby, Perry Como and Dick Mays, in opinions expressed by 10 teen-age girls attending a party given by WNAC-Yankee net at Hotel Puritan—to determine the likes and dislikes of the Junior Misses.

The group was chosen from 16 of Boston's high schools for a psychological experiment to obtain data for a new program station planned for Margaret Ford, "Boston Sport" editor of Boston Herald.

Most of these groups will be entering labor for further study. They were all unanimous in voting Lowell Thomas as the commentator they listen to most.

## Utilities Co. to Sponsor Louisville Philharmonic

(Louisville, June 12.)

Louisville Philharmonic Orchestra has changed sponsors to a new series of Friday night half-hour broadcasts being contracted for by the Louisville Gas & Electric Co. The series are to begin October 19 over WAVE, and contract calls for 26 weeks. Orchestral season last season by a local department store for a similar period, the orch making 29 local appearances and two network airings, cost to coast over NBC.

Orch air appearances are expected to increase attendance for the Louisville And concerts next fall and winter, according to Harper Fowley, Louisville Winter season ticket agent. Orchestral season will open Oct. 9 with Gladys Swarthout, Met soprano, as guest artist.

## Big Biz

(Continued from page 31)

trix, which sponsors the Phil Spitz "Hour of Charm" NBC Sunday night show, the Link Linkletter CBS afternoon show and the show on the radio "World Today" CBS news show, is current reconsidering its radio programming aimed at typing the setup and is currently talking with Young & Rubicam and BBDO concerning a new show to bolster its air position. Westinghouse is similarly strengthening its position, moving Ted Malone into a daytime spot on the Blue but on an expanded, cross-the-board, basis. Althe-Chalmers isn't risking the loss of its Saturday night hour on the Blue, with its sponsorship of the Boston Symphony.

Bendix, which sought unsuccessfully to get a War Dept. clearance for sponsorship of the Blue's "The Fighting AAF," after shopping around for a show bought Trans-America's "Men of Vision" which will preem. Sunday (17) on CBS. Show's set for 13 weeks with Edwin C. Hill spotted as narrator. Lending figures in aircraft industry, Glenn L. Martin testing off, will be presented weekly.

And it's generally acknowledged that the entire crop of radio manufacturers are only waiting for the green light on material priorities before unloading their purse strings for a multi-million dollar campaign via radio.

San Antonio—Heyer's heat powder has taken over summer sponsorship of the WOAI nightly 10 p.m. newcast with Ken McClure. Series had been sponsored by Gebhardt chili powder.

## 'cherchez la writer'—fred allen

editor, "Variety":

"Variety's" recent editorial on "bad radio showmanship" again highlights radio's perennial question: "From where are radio stars of tomorrow coming?"

In my feeble estimation radio is eternally in a state of flux. The network is interested only in selling its time, the advertiser is interested only in keeping the client happy. The client, or sponsor, is worried only about selling the product. This leaves the actor to his own devices.

Most of the radio comedians have to hire writers, select material that is suitable for their purposes and surround themselves with talent that will do a good show. The comedian is his own creator. Without experience gained through years of vaudeville or stage work a comedian can hardly expect to know how best to present himself or to build a program that will give him the best advantage.

A comedian who has had only radio knows only the reactions of transient mobs, who float from program to program posing as audiences, and tends to get his antics and material down to the mental level of this amorphous element forgetting the millions of intelligent listeners in homes, having had no contact with theatre audiences in various parts of the country he has no knowledge of the type of matter that might appeal to a nationwide group.

There is no substitute for experience and in radio's present phase comedians who have laid eggs in vaudeville and stoken bones in bozeman, Montana, are best equipped to survive. The agencies and sponsors are justified in employing them, when you are ill you certainly won't call in a doctor who still has the price tag dangling on his stethoscope. You look around for a man who has fended off germs and virus for years, big business has to get results, a sponsor isn't interested in paying for radio time over a period of months until a program becomes popular. The sponsor is in business but his business isn't show business.

I think that radio must look to the writer for its future attractions. Most radio favorites are only mouths spawning the brain-creed of tired radio men who create for the medium. Today there are many successful shows in radio employing unknown actors, writers enable these programs to attract listeners and make characters popular, radio consumes material at a rate which in any other medium of entertainment, writers provide the material, a star cannot make a writer popular but many an unknown writer has made a radio star. In my opinion radio of tomorrow will be a writer's medium.

radio is still in its infancy and it is a problem child.

fred allen,

## MASSEY, BRUCE HIATUS ENTRY FOR ANDREWS

(Hollywood, June 12.)

Summer replacement for the Andrews Sisters, co-starring Ted Massey and Carol Bruce with Harry Sonkin's orchestra, will originate in New York for the eight-week hiatus beginning July 1.

Andrews trio, with possibility George "Gaby" Hayes, are taking an overseas route with USO. Massey's cowboy series on Mutual, incidentally, does a bowout late this month.

## Renard Wants to Play On 'Colt' Or Collect

Jacques Renard, orch leader, brought charges last Thursday (7) before the executive board of American Federation of Musicians, N.Y. Local 802, against Mildred Fenton, radio program package producer. He claimed he had a verbal contract with her for the first 13 weeks of the new CBS Wednesday night show, "Detect and Collect," which tees off tonight (13).

Renard told the board that he did the audition record through which the show was sold to Old Golds, and Miss Fenton had verbally promised that. If the show went network sponsored, his orch would play it. However, when the program goes on the air tonight, Ted Massey's orch will be featured. Renard wants either to play the series, or receive financial redress.

## Now Ben—You're just saying that because it's true!

Thank you Ben—and be sure to hear Dale Morgan's "Inquiring Mike" Mon. thru Fri. 2:45 P.M.

A Cowles Station

Represented by

The Katz Agency

Cable Rejoins WSPF Salisbury, N. C., June 12. Earl Cato has rejoined the staff of WSPF, Salisbury, as an announcer. He is to serve as the CBS staff for four years, and is rejoining the station from WBBB in Burlington.

He will be placed in charge of the Kinnapolis, N.C., studios of WSPF.

You Are in GOOD COMPANY When You Advertise on

KMPC LOS ANGELES

"My idea of a really big time announcement on a small station is Dale Morgan of WHOM. In delivery, poise and ad-libbing ability, he is better than nine out of ten mike men on the networks. An outstanding personality."

BEN GROSS Daily News May 28, 1945

Thank you Ben—and be sure to hear Dale Morgan's "Inquiring Mike" Mon. thru Fri. 2:45 P.M.

1480 ON YOUR DIAL

WHOM NEW YORK AND JERSEY CITY

## WANTED

Announcers, control room and transmitter operators for Richmond, Virginia station. Write completely of your experience. Announcers please send audition papers.

TOM TINSLEY

7 East Lexington Street Baltimore, Md.

Who said inflation?

ALL DAY LONG

W-I-N-D dollars

79¢

MORE audience

PER DOLLAR

in 1945 than in 1943

W-I-N-D

5000 WATTS

NEW YORK REPRESENTATIVE—JOHN E. PEARSON CO.

# WBBM'S PAUL GIBSON IS 'RENOED' AND REWED

Chicago, June 12. Secret divorce obtained in Superior Court by Paul Gibson, 37, wife of Paul Gibson, WBBM's philosophical commentator on "Housewives Protective League," was revealed last night. Gibson was the charge on which Brownie Gibson, his ex, won the decree.

Court records revealed that Gibson, who was married since June 1 to Leola Applegate, former radio singer known as "Bonnie Blue Eyes," agreed to pay his former wife \$500 a month alimony and \$100 a month for support of their 7-month-old daughter. Couple married in New York, 1944, in Nashville, and separated last Feb. 28.

## 'Steel Horizons' Going Back Home This Summer

"Steel Horizons," Allegheny-Ludlow and bankrolled musical Sunday night on Mutual, is going back home this summer after having originated in New York the last season. Effective July 1 the airer will emanate from Pittsburgh, home of the sponsor, occupying same time slot (9 p.m.) as in the past.

John Baker, Metopora baritone stays on in the top male spot and Betty Ellen Morris, who guested on an early show, has been made permanent chirper for the summer series. Also on tap will be a mixed vocal ensemble and concert orch. Vic Seydel, of Walker & Downing agency, produces.

## Brass vs. WOR

Continued from page 33

made for broadcasting every phase of the Eisenhower reception. WNYC itself will feed any N. Y. Indies who want coverage of the big event, as well as various Government radio agencies like OWI, OIAA and BBC.

Newik outlined his plans for radio's coverage at a meeting of all net and indie representatives held yesterday (Tues.) afternoon.

### Echoes in Philly

Philly, June 12. Recent blast by WOR's Dave Driscoll over Army's "brushero" of radio during interviews of returning generals had its echoes in Philly after last Monday's (4) reception of Generals Omar Bradley and Carl A. (Tooley) Spaatz here.

Local radio execs beefed plenty about back seat given radio by powers-that-be handling the event. Publishers of four local dailies had seats of honor in the caucade alongside "one of the returning heroes. Only radio rep was Roger W. Clipp, WFIL proxy.

Clipp put up a battle for better radio representation and when the smoke cleared, every station got in on the deal with each outlet getting a piece of the broadcast, special events, interviews, etc. So the main casualty was the hurt pride of Philly radio bigshots in not being named to Citizens Committee.

Blame was placed on the Pennsylvania Railroad, which handled the arrangements for Mayor Bernard Samuel. When Clipp demanded equal representation on the committee for press and radio, the Pennsy rep declared that it was impossible since there are nine radio stations in town and only four dailies and nine were too many to put on the committee.

After the initial burn, here's how radio finally shaped up:

WIP had its sound truck in line; KYW had mikes in at press reception; WIP (Mutual) WCAU (CBS) and KYW (NBC) picked up speeches from Independence Hall for their respective networks. WFIL and WPEN broadcast arrival of generals and their party from railroad station with WHAT doing a re-broadcast. In addition WFIL did a pick up from a dinner to heroes tendered by citizens committee feeding it to WIP and WPEN.

Besides burns at the officials arranging the show for the "slap" at radio in preference to dailies, individual station ops are blaming each other for alleged freezouts on exclusives—but that's normal in Philly.

### 'Sob Sister' for Sale

Mary Astor is featured in "The Merry Life of Mary Christmas," script show concerning the adventures of a newspaper gal, currently making the rounds.

# WGN Acquires Chicago Philharmonic Orch Title

Chicago, June 12. Rights have been acquired by WGN from Richard Czerwonky to the name "Chicago Philharmonic Orchestra." WGN symphony orchestra, directed by Henry Weber, will be known by that name, effective tonight (12). Original Chicago Philharmonic, which was owned and conducted by Czerwonky, was disbanded several years ago. Name will be used for the first time on the program formerly known as "Symphony Hall" broadcast Tuesday nights over WGN, and show will henceforth be known simply as the Chicago Philharmonic Orchestra. Rudolph Ganz, eminent pianist and conductor, and head of the Chicago Musical College, will give the old WGN orchestra its new name baptism on tonight's broadcast.

Philadelphia—G. Bennett Larson, manager of WFEN, Philadelphia, owned and operated by Philly Bulletin, announces appointment of Headley Reed Co. as national advertising rep.

## Treat's on LaGuardia

Here's what's happened to that \$1250 in sponsorship coin that accrued to Mayor LaGuardia for his one-shot emcee job on the Blue's "Road Ahead" show recently.

Instead, at first proposed, of turning the money over to Army and Navy Relief, LaG gave it to the St. Albans hospital in Long Island (from which point program originated). However, the mayor specified that the money must be spent within two months, with the vets chosen as beneficiaries. Getting carte blanche on whether they preferred to blow it on niteries, theatres, etc. at.

## OPA Seeks Ceiling Data

Washington, June 12. OPA officials huddle in New York tomorrow (13) with accountants of the radio parts industry to draw up a questionnaire for manufacturers to obtain data which will be used to establish reconstruction ceiling prices for radio parts.

# Amer. Forces Web Nabs Powerhouses To Provide Air Blanket for Europe

The American Forces Radio Network has taken over two of the most powerful radio transmitters in Europe, and plans to establish nine other radio stations in France, Belgium and Germany.

Radio Munich, of 100,000-watt power, is already in operation as an American Army outlet, and will soon be teamed with another 100,000-watt, at Stuttgart. When that's accomplished, the two stations together will be able to blanket everything within range.

When V-E Day came, AFN had nine radio outlets in operation on the European continent, 43 in Great Britain. Those on the continent included mobile stations attached to the First Seventh and Ninth Armies, and stationary transmitters at Paris, Marseilles, Cannes, Nice, Nancy and Lyons.

The mobile stations are being transferred to redeployed armies of occupation, and new German sta-

tions will include transmitters at Bremen and Frankfurt, in addition to those at Munich and Stuttgart. In the aggregate, the number of AFN stations on the continent will be doubled before the summer is over, by comparison with the equipment on hand when the Nazis surrendered.

AFN-Munich went on the air as an American station on June 10. Lt. Ben Hoberman, of Hibernia, Minn., who was chief of the AFN's mobile unit with the First Army, took over as station manager. With Hoberman is a staff of 13 enlisted men, some of whom were top radio men in civilian life.

According to Hoberman, AFN-Munich will be on the air 20 hours a day. It will broadcast a total of two hours of world and home news daily, and will devote the other 18 hours to bringing the GIs who must remain in Europe the best network from the U. S.

"Intelligently...  
Unselfishly...  
Successfully"

THREE words used by H. V. Kaltenborn to describe a WMCA program series when he, Norman Corwin and Raymond Gram Swing unanimously singled out WMCA to receive the Edward L. Bernays onestation award.

"New World A-Coming," heard on Sunday at 3:03 to 3:30 p.m., is the program which, in their opinion, did "most to further democracy in America during the last year."

The Bernays award is latest in a long list of laurels that have come to WMCA. Laurels of which these are just a few.

## PAGE ONE AWARD OF THE NEWSPAPER GUILD OF NEW YORK

"For alert and sympathetic public service."

## OHIO STATE UNIVERSITY INSTITUTE FOR EDUCATION BY RADIO

Fifth successive year WMCA has achieved first honors in the public discussion category.

## NATIONAL CONFERENCE OF CHRISTIANS AND JEWS

"For contributions to national unity... understanding and harmony among all groups of the American people."

## VARIETY SHOWMANAGEMENT AWARD

"For fostering good will and understanding."

## WRITERS WAR BOARD—TOP RATING

"For outstanding public service in this war effort."

wmca





## 20th-Fox Wins Louis A. Hirsch 'Frisco' Case, a Test on Synchronization Rights

Last week Judge John W. Clancy, in U. S. federal court, handed down a decision which, for the first time, determines a number of most questions of prime importance to the creators, publishers and users of music. The plaintiff was Laurence J. Hirsch, individually and as executor of the Estate of Louis A. Hirsch, who sued 20th Century-Fox Film and M. Witmark & Sons.

The case involved the song "Hello, Frisco," written in 1914 by Louis A. Hirsch and Gene Buck for the "Ziegfeld Follies," and published by Witmark. On April 1, 1943, Witmark licensed 20th-Fox to make 14 partial uses of the song in its motion picture "Hello, Frisco, Hello!" for \$5,000. Plaintiff asserted that under the 1914 agreement Witmark only acquired the publication and mechanical rights; that its sound motion picture rights were unknown when such rights were not within the contemplation of the agreement; that when such rights came into existence they were vested in plaintiff and not Witmark; so that 20th-Fox acquired nothing by its purchase and reported license from Witmark; and that 20th-Fox Film dramatized the song in its picture, and used the title as the picture title, and made substantial changes in the song, none of which uses being authorized under the Witmark license, and the value of which was far in excess of the license fee. Plaintiff sought judgment for an injunction against the picture; that the Witmark license be declared void, and an accounting of profits for the alleged infringement.

All Ducked the Issue  
Writers, publishers and motion picture producers have all avoided a prior determination of the questions involved in this case. They have been satisfied to leave the issue in doubt, as a mutual trading point. But these issues have been taken the gamble of an adverse decision—lost stakes were too high. So, at the end of a most complicated trial, all parties in the Hirsch action expected the Court to ask for a summary of the testimony, additional briefs and oral argument, as is customary in such actions. To the surprise of all, Judge Clancy rendered an immediate decision from the bench.

He held that as defendant had established that the defendant's method of synchronizing sound with pictures was being utilized in theatres at the time of the 1914 agreement, the wording "mechanical rights" in the agreement comprehended sound motion pictures as well as commercial phonograph records and music rolls; that the song "Hello, Frisco" could not be dramatized, as a popular song of this nature told no story which would lend itself to dramatization; that there was no such thing as "grand rights" in a popular song; that as the license was given to Fox to use the song in its motion picture, "Hello, Frisco, Hello," no express authorization was given to use the song title, and the picture title; that the license to use the song in the picture authorized plaintiff to make changes in order to adapt it for such use, and where the song was of such value to the picture as the music and lyrics; and that Witmark was the sole copyright proprietor of recovery of the song; that Hirsch made in his agreement with Witmark and not executor of record, and not binding on his heirs or successors; so that regardless of whether Witmark was considered plaintiff or not, the plaintiff was stopped from asserting that 20th did not acquire such rights from it.

While the Second Circuit Court of Appeals had said in 1939, "The U. S. Fox Film Corp. v. M. Witmark & Sons," that the rights were not commercially known as "grand rights," Judge Clancy said that evidence in the Hirsch case established that motion pictures synchronization was recognized as a mechanical right in 1914. During a heated argument he was asked as to whether the 1939-40 copy sale of rights constituted it as such, the Judge settled the

(Continued on page 50)

## Kansas City Symphony Recovers Financial Fate

Kansas City, June 12.—Kansas City Philharmonic Orchestra is now "out of the red" for the first time in many seasons, according to a report compiled by Dale M. Thompson, chairman of the Board of trustees.

Earned income from the 1944-1945 season was \$118,750, an increase of \$54,811 over that of the last preceding season.

## ASCAP's Greater Heed to So. Amer.

American Society of Composers, Authors and Publishers is turning increasing attention to the South American music rights picture. One of its first moves in this direction was the signing last week, through W. S. Dowling, U. S. district agent of a deal with the Brazilian Compositores, which, after next Jan. 1, will be merged with the Assn. of Brazilian Composers, and ASCAP's deal with BCU is for three years. It takes effect next Jan. 1. The deal was made last week by ASCAP with Dowling, who had been in South America recently and made the deal. The agreement, which he represented the organization in its dealings with the Society.

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## JESS STACY PUTS OWN BAND INTO REHEARSAL

Jess Stacy, pianist who left Tommy Dorsey's orchestra a few weeks ago rather than to go to the Coast with it, has revised ideas for his own band. He put a combination into rehearsal in N. Y. Monday (11) which features, beside himself, Lee Wiley (Mrs. Stacy) on vocals and Buddy DeFranco on clarinet.

## Vaughn Monroe Checks Kennedywood Park Mark

Pittsburgh, June 12.—Playing one-night stands, the singing Day, Vaughn Monroe's band broke all-time attendance record at Kennedywood Park, playing to a sell-out crowd of 4,000 paid admissions. Previous mark of 3,800 was set several years ago by Tommyboy plans to use name bands for one-nighters throughout the country. For steady runs, it'll stick to local and lesser-known travelling spots. View Park, first name attraction there will be Stan Kenton, coming in June 25 for one-nighter.

## Sacks Recuping

Manie Sacks, Columbia Recording Co. artist and Repertoire, is recovering from a throat operation in Philadelphia last week (15). He sat up in bed for the first time since the cutting, but has not yet been allowed to talk.

He has had few visitors and will not be allowed more until later this week.

## SURE PRICES FROM AMERICA'S PROS

Many bandleaders in service for prolonged periods do not anticipate much from the new establishments in civilian life postwar. They figure they will be there faster made b. names for a reason that possibly has never occurred to many of those prominent bands.

Because a sizeable number of these maestros have been widely circulated with their lands in their respective services and have played hundreds of morale performances before many thousands of men; they believe their names have become important to a lot of band-followers. And with 10,000 men in uniform, the majority of whom are in the age brackets that make up the greater public interest, have heard of them or have by now forgotten them.

One angle on which the service leaders may have a psychological basis and a little thought on its possibilities. They say that when a man to whom intensive travel is unusual sees something while on the opposite side of the world, that he does not easily forget it. Because of this, service leaders who have played for years in all parts of the world figure that when they are back in civvies and leading their own concert bands, they will have a hard time in uniform will pay dividends.

On almost every theatre, location, the day after they play, they will see some b. reaction from those who saw their bands in action overseas. It is true of course, many in key cities, from which the draft went heaviest. And in key cities is the day after they play, they will see some b. reaction from those who saw their bands in action overseas.

Another angle that has helped service leaders to become better known within the services is the Government V-Disc, which of course is being sent out to all troops to keep G.I.'s aware of them.

Whether the ideas of these leaders are sold enough remains to be seen. Some of those who feel this way were never important names to the public before, and some of them were on their way upward when war came, and still others were down and have by now faded in the public memory. At any rate, some of the leaders involved are already making postwar plans in some cases they have had representatives contact civilian band buyers who operate some of the country's outstanding buildup spots. The subject of course is a commitment now on bands that won't be built until the leaders get out of service.

## Harry Moss Leaving MCA, Joins Glaser In Expansion Move

Harry Moss, head of Music Corp. of America, one-night engagement agency for the past seven years, leaves that organization the end of this month. He shifts to Joe Glaser's Associated Booking Corp. as a vice-president of that outfit on July 1. This is the first time that Moss has left MCA, which he joined in 1938, a time that will aid in the expansion of the agency, according to recent plans laid down by him. Other personnel moves will follow.

Moss will be leaving MCA to ABC. Moss is not actually severing connections with the former. MCA owns Glaser's orchestra, with which he deal between Glaser and Jules Stein, its president. This agreement was made in 1938, when Stein, then an option by which Stein could, within two years, buy the remaining half of the orchestra. Most spot as head of MCA's one-nighters will be taken by Jack Whittemore, who is coming on to take some time with the job of booking Coca-Cola broadcasts, plus location spots and bookings in general in the South. This area he knows thoroughly, due to having been MCA's Atlanta rep for several years.

## Int. Music Dealers Service in Pact With Immerman-Gale on Music Rack Competition Ending Awaited Battle

A Plug—Or Else  
Philadelphia, June 12.—A music publishing firm has been launched in Philly.

It's called Lock-O'Malley Publications, Inc. President of the firm is Chief Magistrate John J. O'Malley, Vice-president is Joseph Lock, O'Malley's son-in-law.

## Irving Mills Back Into Record Biz

Among the latest recording contenders is Irving Mills who is going back into the disc business tentatively. The music publisher (he's v.p. of Mills Music, Inc.) is no stranger to recording, having had his Variety and Master labels on Columbia, which were later sold to that company. However, he still has proprietary rights in certain masters when Cab Calloway, Duke Ellington and others were under Mills' management.

Right now, following a quickie New York, Mills will devote the next two months to recording in Hollywood, especially focused on the Abbott & Costello radio program's warbler, Bob Matthews. Mills went to Hollywood Monday (11) and is headquartered at a hotel, having leased his Beverly Hills house for two years to Joe Glaser. Mills' idea is to become footloose for the next two years, with an eye to making a trip to Europe, as he expects to do in September.

He plans to revive the Variety label and also feature the Paladium as another recording tag.

## VAN HEUSEN-BURKE TUNING 'NELLIE BLY'

Swingmaster of Jimmy Van Heusen and Johnny Burke have been signed to do the music for next fall's production of "Nellie Bly" by Sil Hertzog and Morris Ryskind, produced by Nat Karasik with the financial backing of Eddie Cantor. Marilyn Maxwell has been signed for the show.

"Bly" will be the second Broadway show done by Burke and Van Heusen. They turned in the score for "Swing Time" and "The Band Wagon" ago. Pair start work on the "Bly" score in a couple weeks on the Coast. Both writers have been in the east the past few weeks. Burke having gone back two weeks ago and Van Heusen left last week. He was layed by hospitalization for a throat and ear infection.

## Marion Hutton, Brooks To Be Teamed By Decca

Decca Records, which has long practiced the idea of coupling on record two artists who, while not established names, or fading names with high-rising ones, is looking for a new team in the case of Marion Hutton and Randy Brooks' band.

Company will record both, together. Marion Hutton is far from established name, having been on her own since the breakup of Glenn Miller's orchestra, with which she was widely known, but she has made no solo recordings. This despite radio, film, literary and theatre work since going on her own. Brooks band is new, now at the Rockland Hotel, N. Y. This is the first band Decca has signed since the start of the war and the company records exclusively with white acts will make two sides with Miss Hutton.

Ted Weems' band opens June 22 at Bill Green's, Pittsburgh, for two weeks.

Expected battle between International Music Dealers and Music Dealers Service, operators of a music rack system that has been in operation for years and a new rack outfit headed by Saul Immerman and Gene Gale, faded last week under an agreement between the two factions. While the amicable settling of the situation has given the Immerman-Gale combination the green light, it has run into one snag which seems a minor one but might prove otherwise.

Following a meeting at which Int. MDS and Immerman if not things out, there was considerable talk among Int. MDS and Immerman that they would not service the new outfit, titled Song Distributors, Inc., with sheet music unless they were given proof that SDI was financially sound. Number of publishers asserted they didn't like the SDI of giving the new firm \$100,000 worth of music without some assurance that the new firm would be on its own time. However, only one publisher, has stood steadfast behind the initial assertion to ship music to SDI without a financial statement. That's Shapiro-Bernstein, which refused to fill an order for 5,000 copies of "Just a Prayer Away."

Immerman, Gale and American News Co. officials, which will distribute music for SDI, got together with International people and Larry Weiss, Int. MDS' general manager, to clear the rivalry. It's asserted that American News and Immerman-Gale have agreed to enter into a series of legal action had been prepared against everyone concerned with the SDI move to ship music to SDI without a financial statement, and that any further attempts to block the new organization would result in their being filed.

## The Terms

It's claimed that the threatened court action did not bring about the Int-MDS capitulation so much as the fact that the operators of the SDI are exchanging information with Int on the position of its racks, to obey all rules of the SDI, and to accept the fact that its racks do not provide compensation for retail music dealers, etc. The SDI people agree to ship music to its racks do not provide compensation for retail music dealers, etc. The SDI people agree to ship music to its racks do not provide compensation for retail music dealers, etc.

Int-MDS withdrew all opposition to a new rack string and served music publishers Monday (12) with cancelling all previously made exclusive contracts for all music going to the SDI racks, and to all music publishers from doing business with any other rack outfit.

Immediately after the meeting, SDI began plans to order 50,000 copies of each of 10 hit songs their racks are built for 12, but for a start-up period of 100,000 copies. For its claim, the new outfit has approximately 8,000 racks placed, and another 10,000 in the first half of this week; 10,000 in all will be put out for a starter, five of each song in each rack.

With the addition of SDI's rack orders, music publishers with songs on their racks will be able to place in an enviable position. Int's initial order is now 100,000 copies, and another 100,000 in the first half of this week; 10,000 in all will be put out for a starter, five of each song in each rack.

The 10 songs ordered by SDI for its new racks include "Everytime" (ABC), "Dream" (Capitol), "I Should Have Known Better" (Decca), "You" (Triangle), "There I Said It Again" (Valiant), "Laura" (Robinson), "The Way You Look Tonight" (Mercury), "There Must Be a Way" (Stevens), "Bell Bottom Trouser" (Santaly), and "Sentimental Journey" (Mercury).

## Almost 100 Recording Cos.

Harry Fox, of the Music Publishers Protective Assn., now has a roster of some 100 recording companies, which is a staggering total, but perhaps not as impressive considering the many small outfits which ask for limited licenses to wax 2,000 platters or 5,000 platters or similar small output.

Despite the current trade people about the booming disk business, it is expert trade opinion that when priorities come it will become once again the question of the artist. That's always been the element, much as the movie star on the marquee. Today, of course, with limited production and restricted material, the public asks for a certain tune rather than the artist, and has no choice when shopping.

## Buddy Morris to Publish All Songs By Cahn-Styne Except for Sinatra Pix

Songwriters Sammy Cahn and Julie Styne, now among the top writing teams in the business, have agreed upon a deal with Edwin H. (Buddy) Morris whereby the latter will publish all of the team's songs with the exception of material written by them for Frank Sinatra's pictures. Arrangement was completed on the Coast during the last two weeks but has not yet been put on paper.

Details of the arrangement will not be disclosed until the whole thing is wrapped up, but it's understood it calls for an option by Morris on a plan whereby he would at some future time set up an active publishing house in the name of the writers. This sort of deal is now in effect between Morris and writers Johnny Burke and Jimmy Van Heusen.

### FBI GRABS MUSICIAN FOR DRAFT EVASION

San Antonio, June 12.—Raymond Edward Crider, 34, of N. Y., piano player with a local orchestra, has been arrested in Laredo by an FBI agent on a charge of failing to register for the draft.

Crider was playing with an orchestra on the West Indies cruise at the time of draft registration and did not register upon his return. Later he found a selective service card in Central Park, N. Y., and substituted his name for that of the rightful owner. He also wore a service emblem in his coat lapel.

Crider failed to make a \$2,500 bond in Laredo.

### Goodman's Theatre Dates

Benny Goodman, being booked directly by his personal manager, Mark Hanna, has been set for string of theatre dates starting at the BKO, Boston the week of June 21. Goodman closed at the 400 Club N. Y., last week and the latter has been playing one-nighters and doing recordings.

Following Boston, Goodman plays the Earle, Philadelphia, June 29; Michigan, Detroit, July 13; Chicago, Chicago, two weeks, July 20; Palace, Cleveland, Aug. 3; Toledo and Columbus (split week), Aug. 18.

His deal with Music Corp. of America, by which he severed connection with that agency a few weeks ago, calls for MCA to get commissions on all work the band does though the agency does not book him. This arrangement holds until the expiration of the leader's MCA contract later this year.

### McAlpin, N. Y., Due For Name Reopening

McAlpin Hotel Roof, N. Y., once one of the major name band joints in the city, is planning to reopen and is now on the prowl for a name outfit with sufficient stature to launch the room with a bang. As soon as such a combination can be bought, the refurbished room will be going.

McAlpin was recently purchased by Jules Levy, head of the Crawford Clothing chain.

Cal Shrum and his Rhythm Rangers booked for five weeks of dates in the Pacific Northwest.

### Swish to Swing

Proposed segue from swish to swing would reopen the shuttered Hawley club in Greenwich Village, N. Y., as the Club Condon, with Eddie Condon, jazz, guitarist and maestro of jazz concerts the past few seasons at Town Hall, Carnegie Hall, Symphony Hall, Boston, etc., bringing a hot combo in as the principal attraction.

Condon, for years was a standby at Nick's in the Village, where jazz music has been the entertainment piece of resistance for about 10 years. Milt Mole, Cleveland group, is the current attraction at Nick's.

Makeup of Condon's band is as yet undecided, but it's understood he will uplight swingsters, including many heard on the recently concluded Blue network jazz concert sustainer headed up by Condon.

Ernie Anderson, former ad agency exec with Coward, Wagner in recording, concert and other deals, will be associated with the guitarist in the proposed Club Condon operation.

### Florida High Court Upholds Decision In ASCAP Rights Battle

Florida's circuit court of the second judicial district last week confirmed a previous decision by Special Master James Moxley, Jr., which cleared the way for the American Society of Composers, Authors and Publishers to resume doing business in that state.

Judge W. May Walker, presiding over the high court, found that "ASCAP is not a price-fixing combination and is not prohibited from doing business in Florida."

Society was defendant in a suit brought by Florida Attorney General J. Tom Watson, who sought to prevent it from licensing users of music represented by ASCAP in that state. Suit was a long, drawn-out affair that was finally settled only two months ago.

### New Disc Co. Formed

Hollywood, June 12.—New series of platters, labeled Continental Records, will be issued by Associated Enterprises, Inc., with Harry Revel as talent chief and Perle Grate and Nancy Kelly the first artists to be signed.

New company lists Leonard Kaplan, August M. Nordani and Paul Rinaldi as associates.

## Bands at Hotel B.O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by some bands in various New York hotels. Dinner business (7-10 p.m.) not rated. Figures after name of hotel give room capacity and cover charge. Larger amount designates weekend and holiday price. Compilation is based on period from Monday to Saturday.)

Band	Hotel	Weeks Played	Cover Charge	Total
Hot Shots	Lexington (200; 75c-\$1.50)	31	1,225	89,225
Sonny Dunham	New Yorker (400; \$1-\$1.50)	5	2,000	29,350
George Paston	Pennsylvania (500; \$1-\$1.50)	1	2,700	2,700
Not Brandwynne	Waldorf (350; \$2.10)	1	3,275	13,650
Erskine Hawkins	Lincoln (275; \$1-\$1.50)	5	1,950	5,300
Eddie Stone	Roosevelt (400; \$1-\$1.50)	5	2,175	13,150
Sunny Kaye	Astor (750; \$1-\$1.50)	4	5,400	18,325

\* Asterisk indicates a supporting floor show. New Yorker has tee show; Lexington, an Havana floor show.

### Chicago

Les Brown (Panther Room, Sherman hotel; 950; \$1.50-\$2.50 min.). Brown opened Friday (8), splitting good 6,000 with preceding Jimmy Dorsey aggregation. Dinning Sisters and Bob Crum h.o.

Wayne King (Marine Room, Edgewater Beach hotel; 850; \$3-\$3.50 min.). Cool weather has delayed opening of Beachwalk, but payees packed the Marine Room 9,000-strong.

Dick LaSalle (Mayfair Room, Blackstone hotel; 465; \$1.50-\$2.50 min.). Trend in taste is upward, now that Carl Brisson holds sway. Nice 2,400 this time.

George Olsen (Empire Room, Palmer House; 700; \$3-\$3.50 min.). Olsen, Henry Youngman, Lullitrop & Lee, et al, drew 8,300—biggest the room has ever done outside of Hildegarde.

Emil Petti (New Walnut Room, Bismark hotel; 435; \$1.50-\$2.50 min.). Petti followed Buddy Franklin Friday (8), to pull it up to 2,900.

Ted Weems (Boulevard Room, Stevens hotel; 630; \$3.95-\$5.00 min.). Weems and big vaude bill got the biggest crowds in the room's history last week; 8,800.

### Los Angeles

Freddy Martin (Ambassador; 900; \$1-\$1.50). Same old pull and same old figure of 4,000 covers.

Joe Reichman (Biltmore; 900; \$1-\$1.50). Doing excellent biz with jump to 4,200 take.

### Location Jobs, Not in Hotels

(Chicago)

Gay Claridge (Char Perez; 600; \$2-\$3.50 min.). Last of the Red Hot Mamas and Claridge packed in 5,700.

Del Courtney (Blackhawk; 500; \$2-\$2.50 min.). Big big here, too, with 3,900 on hand for Courtney, Imaginators, Marjorie Lane.

Ted Lewis (Latin Quarter; 700; \$1-\$3.50 min.). Everybody's happy. Lewis pulled in 6,000.

(Los Angeles)

Tony Pastor (Paladium, B. Hollywood, 6th week). Pastor moved his band out with 24,000 admissions and is replaced this week by Tommy Tucker.

Charlie Barnett (Tranion, B. South Gate, 3rd week). Hitting a solid high level at 9,200 payees.

Leighton Noble (Slapsy Maxie's, N. Los Angeles, 26th week). Hit usual 3,200.

Carmen Molina, King Cole Trio, Trocadero, N. Hollywood, 12th week). Plenty of coin around with the curfew off and sock at 2,600 tabs.

Carmen Cavallera (Ciro's, N. Hollywood, 3rd week). Still they come to the town of 2,600 and there's no more room.

Featured by  
Frank Sinatra  
in M-G-M's  
"Anchors Aweigh"

# WHAT MAKES THE SUNSET?

Lyric by Sammy Cahn • Music by Julie Styne

# A KISS GOODNIGHT

By Freddie Slack, Floyd Victor, & N. Herman

The Season's  
Best  
Rhythm Hit

A Really  
Great Ballad  
from 20th Century-Fox's  
"Nob Hill"

# I WALKED IN

Lyric by Harold Adamson • Music by Jimmy McHugh

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LOAN MOONEY,  
Gen. Prof. Mgr.

# NBC, CBS, Blue, Mutual Plugs

Following is list of the most played popular tunes on the networks for the week beginning Monday and through Sunday, June 4-10. From 5 p.m. to 1 a.m. List represents the first approximately 25 leaders in alphabetical order (in some cases there are ties, accounting for a longer list). The compilations embrace the NBC, CBS, Blue and Mutual Networks, as represented by WCAP, WABC, WJZ and WOR, N. Y., and are based on data provided by Accurate Reporting Service, regular checking source of the music publishing industry.

TITLE	PUBLISHER
A Friend of Yours—"Great John L."	Burke
All of My Life	Berlin
Bala—"3 Caballeros"	Southern
Ball Bottom Trousers	Santly
Candy	Feist
Can't You Read Between the Lines?	Shapiro
Close As Pages in a Book—"Central Park"	Williamson
Dream	Capitol
Everytime	ABC
Good Good Good	Berlin
Grown Pains—"Memphis Bound"	Crawford
If I Loved You—"Carousal"	P. B. Harms
I Hope to Die If I Told a Lie	Advanced
I'll Always Be With You	Broadway
I Miss Your Kiss	Republic
I Should Care—"Thrill of a Romance"	Dorsey
I Wish I Knew—"Diamond Horseshoe"	BVC
June Is Bustin' Out All Over—"Carousal"	P. B. Harms
"Laura"	Robbins
The More I See You—"Diamond Horseshoe"	Morris
Someday Somewhere	Chelsea
Sweetheart of My Dreams—"30 Seconds Over Tokyo"	Shapiro
There I Said It Again	BVC
There Must Be a Way	Valiant
What Makes the Sunset?	Stevens
You Belong to My Heart—"3 Caballeros"	Miller
You Came Along—"You Came Along"	Famous

† Musical. \* Legit Musical. B.M.I. Affiliate.

# 10 Best Sellers on Coin-Machines

1. Sentimental Journey (12) (Morris).....	Les Brown.....Columbia
2. There I Said It Again (7) (Valiant).....	Hal McIntyre.....Victor
3. Ball Bottom Trousers (4) (Santly).....	Vaughn Monroe.....Victor
4. Laura (7) (Robbins).....	Jesters.....Decca
5. Dream (9) (Capitol).....	Tony Pastor.....Victor
6. You Belong to My Heart (2) (Harris).....	Fredny Martin.....Decca
7. I Wish I Knew (2) (Triangle).....	Dick Haymes.....Decca
8. My Dreams Getting Better (16) (Santly).....	Freddie Martin.....Capitol
9. I Should Care (1) (Dorsey).....	Pied Pipers.....Capitol
10. Caldonia (1) (Morris).....	Bing Crosby.....Decca
	Dick Haymes.....Decca
	Les Brown.....Columbia
	Louis Prima.....Hill
	Tommy Dorsey.....Victor
	Martha Tilton.....Capitol
	Louis Jordan.....Decca
	Woody Herman.....Columbia

# 10 Best Sheet Sellers

(Week Ending June 9)  
 Ball Bottom Trousers.....Santly  
 Sentimental Journey.....Morris  
 Dream.....Capitol  
 Just A Prayer Away.....Shapiro  
 There I Said It Again.....Valiant  
 You Belong to My Heart.....Harris  
 I Should Care.....Dorsey  
 More I See You.....BVC  
 There Must Be a Way.....Stevens

# Harry James' Month Of One-Nighters In East at 4G Guarantees

Harry James' orchestra will play a full month of one-nighters in the eastern area beginning around July 14. This period will be between the close of James' four-week run at the Astor Hotel Roof, N. Y., and his August 14 opening at Frank Daley's Meadowbrook, Cedar Grove, N. J. It is probably the longest string of one-nighters the leader has played in the east since he became a top-b.o. name. Heretofore he has devoted only a week or so at a time to one-nighters. He is asking \$4,000 guarantees against the usual percentage privilege.

James will reserve only Friday nights out of each week. On the evening, he does his commercial broadcast. It will emanate from service hospitals, a practice he will adhere to even during his current Astor run. He will not appear on the Roof those nights, a sub band replacing.

James and the Astor still had not settled yesterday (Tuesday) the question of who was going to under study for the leader's band each Friday night, however.

On the way into the Astor, where he opened Monday (11), James played two one-nighters, at Riverside Park, Springfield, Mass., Saturday (9) and Pleasure Beach Park, Bridgeport, Conn., Sunday. He drew just under 5,000 people on both dates, at \$2.40 per on the first and \$1.80 per on the second. Both were said to be record-breaking dates despite being played in poor weather.

Peter De Rose, composer of "Autumn Serenade," is currently writing three piano solos, "Spring Serenade," "Summer Serenade" and "Winter Serenade," all published in folio form by Robbins Music.

# Band Agency Executives Meet On Methods of Aiding AFM in Biz Snags

## Kirby to Augment 6-Piecer to Full Setup

John Kirby, for years leader of what's rated one of better small jazz combos, is planning a big band. He wants an outfit of 12 or 14 pieces. Kirby has not yet reached the stage where men are being hired to augment the current six-piece group, but that's to come in the immediate future.

## TERRACE ROOM, N.W.K., CLOSES PERMANENTLY

Frank Daley will close his Terrace Room, Newark, N. J., June 24, and will not reopen as he had intended later in the summer. Unable to get together with the owners of the Mosque theatre building, in which the room is situated, on terms of operation, Daley's lease on the spot will not be continued after that date. Johnny Morris' orchestra will be the last band to play it, replacing the current Gene Krupa.

Mosque building is owned by Radio Center, Inc. owners of radio station WAAT. Personalities running this organization have ideas about continuing the band policy of the room themselves. In the past week or two they have approached Music Corp. of America on the possibility of obtaining musical talent for the room. They would like to open the spot the day after Daley moves out.

Daley reopens his Meadowbrook, Cedar Grove, N. J., Aug. 14, with Harry James' orchestra. He had intended operating both rooms, resuming at the Terrace around September.

## ROCKWELL TO COAST

Thomas G. Rockwell, president of General Anus, Corp., leaves New York for the Coast next week (17). It's one of his periodical trips west. He has a ranch near Hollywood. Rockwell will stay about six weeks.

Representatives of the various orchestras met in N. Y. at the Waldorf-Astoria yesterday (Tuesday) on various problems of the band business. Getting together for the first time in a long while on mutual problems, the group of top ranking executives from Music Corp. of America, General Anus, Corp., William Morris and Frederick Bros. huddled to devise ways and means of aiding the American Federation of Musicians in the latter's continuing efforts to prevent or alleviate the type of location dates on which many bandleaders lose considerable amounts of money. So far, the bandmen have arrived at nothing very concrete.

For some time now the AFM has been deeply interested in the "lost" date problem. Last fall the union came up with a new ruling that automatically released bandleaders from fulfilling optional contracts in situations where they were bound to lose money, if they filed formal complaint with the AFM.

This regulation, probably contributed to Harry James' recent stand against the Astor Roof. About six weeks ago he informed his agency, MCA, that he wouldn't come east for the Astor unless his contract for the spot was increased \$1,500 weekly from a flat \$4,500. Astor refused and threatened court action. MCA settled the dispute and took itself out of the middle between the leader and hotel by agreeing to waive "commissions" earned by James while in the east. This covered one-nighters played by him plus the Astor. Saving to James is said to run about \$1,200 weekly.

## ASCAP Drops Suit

American Society of Composers, Authors and Publishers last week discontinued infringement action vs. Colar Restaurant Corp., operators of Bradley's eatery in N. Y. Spot took out an ASCAP license, hence the withdrawal of the suit.

Eatery had been accused of infringing on Irving Berlin's "Always" and Harms' "One Alone," by allowing them to be performed without proper permit.

THE STARS PREDICT A METEORIC RISE FOR

# LOVELY

and these stars, too, are blazing the Milky Way

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Irving Tans - Joe Santly    Jimmy Cairns    Eddie Jans  
NEW YORK    CHICAGO    HOLLYWOOD

# Corn on Cob Will Get Canned Plugs As Wired Music Invades Groceries

Los Angeles, June 12. Mrs. Joe Shopper walks into a food market, undecided whether to buy a can of salmon or a can of spam for Joe's dinner. A dulcet voice in the offing warbles "The Fisherman's Song" and winds up with a commercial extolling the vitamins and calories lurking in the gizards of the denizens of the deep. So Mrs. Joe buys a can of salmon. This and other economic possibilities are latent in the surge of telephoned music which is exciting the moguls of mechanical industry in these parts. The idea is to pipe musical entertainment, judiciously mixed with commercial plugs, into markets, department stores, factories and other places where potential customers are wont to gather. Entertainment service, accompanied by plugs, is furnished free of charge, with the advertising sponsors footing the bills, as in radio.

Survey is under way in the Los Angeles area to feed out local merchants and manufacturers. As an example, the surveyors point with pride to the results in the Oakland, Calif., district, where approximately 50 show markets are wired for entertainment combined with commercial suggestions to housewives who are warring between pickles and salad dressing.

**Riveters' Rhapsody**  
Several mechanical music units have been set up in defense plants, where the workers are given injections of melody every couple of hours to avert factory

Strokes. Since the war, the Navy has adopted tuneful soundings, via platters to attune the buyer of 2200 symphony in blue or mauve. Doctors' offices are being probed with the idea of installing music to fortify the patient against the rigors of the medico's drill or bill. Home installations are impractical at present and will be for some time to come, with the telephone company controlling the wire.

Top company at the moment in this field is Musak, with others breaking in. World Broadcasting and Transcriptions, parent company for Decca, and several other outfits are reported contemplating commercial as well as entertainment accounts, via wire.

## 'Frisco'

(Continued from page 47)

ties with the surprise statement that about 1915 a hit song sold between 500,000 and 1,000,000 copies. Likewise when plaintiff offered evidence of more substantial license fees having been paid for similar uses of other songs Judge Caney refused the evidence upon the ground that what was received for one song was no criterion of what another song was worth—that it was solely a question of trading each individual song.

Plaintiff's counsel were insistent that the judge should see the picture in order to determine that the song was dramatized, but attorney Julian T. Abeles, who successfully defended 20th-Fox Films, was adamant in his position that the song could not be dramatized no matter what was done, so there was no reason to see the picture. Abeles told the court that in every motion picture infringement suit the plaintiff's attorney wanted to see the picture, so that it was obvious such suits were started for the sole purpose of obtaining Anne Oakley's—and that when a Dorothy Lamour or Hedy Lamour picture was advertised they had to put on an extra legal staff to handle the litigation rush. The judge, having inquired who was the star of the "Frisco" picture, was told it was Alice Faye—without Don Ameche. The judge did not see the picture, so that Alice Faye was apparently not his type.]

Plaintiff was represented by Koenig & Bachner and A. J. Brock; defendant 20th-Fox by J. T. Abeles, and defendant Witmark by Joseph D. Karp and Stanley P. Friedman.

Stim Bryant and his Wildcats, military outfit on KIOA, Pittsburgh, alerted for a USO Camp-Shows tour overseas.

# Bob Chester in N. Y. To Iron Out AFM Snarl

Bob Chester, maestro recently suspended from membership in the American Federation of Musicians, is in N. Y. currently to straighten out the situation. As soon as his working permit is returned, Chester intends building a new orchestra.

Leader has spent the majority of his time lately on the Coast. His troubles with the AFM grew out of financial difficulties.

# Buddy Morris Again Talking Metro Deal, Pic Co. Seeking 51%

Edwin H. (Buddy) Morris has been talking a deal again with Metro. Film firm would like to buy in on his various publishing company holdings and is said to have expressed the desire to take over 51% in them.

Metro now is affiliated with Jack Robbins in the latter's combine of Robbins, Frost, Miller publishing companies.

# STOKY TOPS 'MUSIC FOR WOUNDED' TRUSTEES BD.

Hollywood, June 12.

Incorporation papers were drawn up for "Music For Wounded" at a meeting of trustees, businessmen and philanthropic, labor and military leaders, with Leopold Stokowski as chairman of the board of trustees. Aim of the group is to supply musical entertainment for hospitalized veterans, now and after the war.

Hollywood Bowl concert, slated for Sept. 22, will form the basis of a revolving fund, to be increased later by a radio program of top music names, backed by a commercial sponsor. Idea for the post-war program was generated by Stokowski and John Le Groen, vesper of the local musicians' union, and Sam Szeist, at whose home the meeting was held. In addition to these three, the board of trustees consists of Mrs. Ida Koverman, Mrs. Edward G. Robinson, Carey Wilson, Al Yarns, Charles Costos, J. C. Stein, Major Newcomb, Kay Kyser, Bette Davis, Harry Maitlin, J. K. Wallace, Lawrence Morton, Ann Warner, J. Paul Houston, Mort Briskin and Mayor Brown of Los Angeles.

# May Call It Metro Record

Loew-Metro may label its new disc the Metro Record.

This is being favored now among home office execs over the Lion tag, based on the w.k. Leo-the-Lion trademark.

# SHUSTER TO HOLLYWOOD

Wally Schuster, currently with Chelsea Music, N. Y., has resigned that position. He will go to Hollywood to set up an office for Red Evans' Jefferson and Valiant Music Cos.

# AFM Warns of Penalties If Bands Don't File Contracts on Travel Dates

## Minneapolis Maestro Gets 6 Yrs. on White Slave Rap

Book Cane, prominent colored dance band leader here, convicted in federal court of white slave trafficking, received a sentence of six years in Leavenworth federal prison.

Ganz was found guilty on four counts of transporting a 19-year-old Minneapolis girl to a house of ill fame at Deadwood, S. D. There had been a number of other similar cases in the same court recently.

## MCA-Krupa, N. Y. Astor At Odds on Booking

There is friction between Music Corp. of America and Gene Krupa on one hand and the Astor Roof, N.Y., over the fact that despite a commitment held by the hotel on the band, the latter will not be able to play the job. Krupa was due into the Astor following the current Harry James, sometime in July, but a deferred date at the Capitol Theatre, N.Y., which now is set to start July 5, will prevent its fulfillment.

Following the Capitol, Krupa probably will go overseas for the tour for three months. Meanwhile his spot at the Astor has not been filled.

## Leigh's Flash

(Continued from page 1)

picked up again right in the b.o. groove. Biz was terrific.

Interwoven with plugs for the ads is an animated cartoon, "Hi, Neighbor," geared to inter-American unity and same theme carries over for Rosario & Antonio's lively mambo transmitted electronically to get varied reaction via the blinking madras.

Although the sign is located on the L. Miller bldg., no credits for footgear are forthcoming. Ditto on costumes. Likewise no music, although whether or not Pettit's responsible for this hasn't been publicized.

Part of the regular bill, too, is a showing of the "Two Times" documentary film. No sooner does Old Glory close that pic. when the customers—who at the press made life tough for the cops in Duffy Sq.—were urged to buy Schafer.

For the prem. Leigh put on a real show. First time ever a spec used live talent. These were flashed onto the bulb area from the hot attic atop the Miller Bldg., and included: Bill Robinson, Joan McCracken, Bambi Lane, Jimmy Savile, Gene Havoc and Rosario & Antonio. The live talent went back to their regular shows, and the spec carried on electronically. Schafer show looks set for a long run.

American Federation of Musicians notified all agencies last week that the union regulation requiring the filing of contracts prior to the fulfillment of dates of traveling bands must be adhered to or full penalties will result. These orders were required to be transmitted to leaders under contract to respective agencies.

Union's letter is the result of the determination that the rule is not being obeyed, and it's intimated that as a result of it, many leaders and buyers of bands are not turning over to the union the proper taxes due as a result of such dates. Many small locals throughout the country subsidize on these tax collections from traveling bands. Since the start of the war a majority of them have been on the verge of bankruptcy because wartime travel conditions have prevented or hindered such bookings.

Several months ago, each agency received letters from the traveling delegate of the AFM's eastern territory advising them that locals were not being properly advised of dates played within their jurisdiction. Each agency was asked for a list of past and future bookings arranged by them so checks could be made on the payment of taxes.

"Mickey Serima, drummer formerly with Harry James, and Gabe D'Amico, saxman recently released from the Army, have joined the new Pee Wee Lewis band in Pittsburgh.

**MUSIC**

**BOURNE**

**TO LIVE**

**ALL OF ME**

**BOURNE, Inc.**

750 Seventh St. N. W. WASH. D. C.

Use this ad VISUAL record of song hits of over 150 popular tunes and favorites. Includes lead sheets and lyrics of classics. **SAFARI'S FIRST**

Information Please  
And Most Important  
Radio Programs

Use this ad VISUAL record of song hits of over 150 popular tunes and favorites. Includes lead sheets and lyrics of classics. **SAFARI'S FIRST**

**TUNE-DEX**

1619 Broadway  
New York 19

**TOP HIT OF YESTERDAY**

**GREAT POPULAR STANDARD TODAY**

**CHLO-E**

Lyric by  
**CUS KAHN**

Music by  
**NEIL MORET**

**ROBBINS MUSIC CORPORATION**

**Ballad Leader**

**A**

**FRIED OF**

**YOURS**

From the  
Crosby Production  
"THE GREAT JOHN L."

**JOHNNY BURKE**  
and **JIMMY VAN HEUSEN**

**BURKE & VAN HEUSEN, INC.**

1619 Broadway, New York 19  
MURRAY BAKER, Gen. Prof. Mgr.

**Novelty Leader**

**TAH-TA-TA**

**TAH-TA-TA**

**(TALK, TALK, TALK)**



## Inside Orchestras—Music

Out of deference to the fact that Tommy Dorsey gambled with the owners of the 400 Club, N. Y., in opening the spot as a name band room last February, it is claimed that no other band is getting the financial deal he drew and will draw again next fall. Dorsey was given a \$3,500 weekly guarantee plus the first \$3,000 in covers, plus 50% of all covers thereafter. Under this arrangement he took out well over \$5,000 each week on his first date there.

Owners of the 400 are now setting its fall lineup. Woody Herman, who opens at the Pennsylvania hotel, N. Y., July 16, was booked by the spot last week to open Nov. 28, the length of his stay to be governed by the demands of the N. Y. Paramount theatre, which he plays thereafter. Herman is drawing \$3,000 guarantee, plus the first \$3,000 in covers, plus 50% thereafter.

In the Freddy Martin-King Sisters recording of "Yah-Ta-Da-Yah-Ta-De" there is a spot where the quartet's vocal speeds up into glibberish, as bends the title. Someone with a curiosity as to what is said in the speeded-up portion slowed it down. Luckily, all the Kings had to say was "Did you know the King Sisters have a dress shop in San Fernando Valley." "Yeah, they have the finest things." However, not always in the language in these cases so presentable. To achieve the glibberish effect on a recording in this manner, the lines are first cut at 33 1/3, dubbed later at 78 r.p.m. To slow it down enough to be understood it must be played at the original speed.

Frank Bailey has completed his band schedule for his Meadowbrook, N. J., spot, beyond the first of the year except for a brief fall period. Harry James reopens the roadside room Aug. 14—followed on Aug. 26 by Johnny Long, then Louis Prima, Sept. 11, Sammy Kaye, Nov. 28; then Frankie Carle, Tommy Dorsey and Woody Herman, though not necessarily in that order. Between Prima and Kaye there is an open period to be filled by Tony Pastor, for which no contract is signed, and then either one of two new bands, the Randy Brooks combo being pushed by General Amus, Corp. or the Ray Baude band for which Music Corp. of America has been endeavoring to find an eastern location.

John G. Paine and Herman Finkelshtein, general manager and attorney, respectively, of the American Society of Composers, Authors and Publishers, are still having trouble getting back to N. Y. from England. They had their sixth plane or boat reservation cancelled on them Monday (11). They were to have left England yesterday (Tues.) aboard a clipper. Pair have been overseas almost two months during which time they completed new reciprocal performance royalty deals with the British Performing Rights Society and SACHEM, the French group.

Bregman, Vocco & Conn, publisher of "Five Silled Peanuts," which has been getting a lot of attention since Tony Pastor's Victor recording of it was released, came across the number in an unusual manner. It was written more than 20 years ago by Charley Abbott, old-time vaude and burlesque performer and used by him in his act. Later he had been delivering it for servicemen at the weekly Laubs Club, N. Y., cañon. Adam Carroll, pianist and composer, heard it done so often by Abbott at these affairs that he took Abbott and the tune to Jack Bregman.

Music Corp. of America's motion for dismissal of Larry Finley's \$3,000,000 anti-trust suit, in Hollywood, was taken under advisement yesterday (11) by U. S. District Court Judge Paul McCormick after a verbal battle in court between Finley and MCA attorneys. Case was originally slated for Judge J. F. T. O'Connor's court, but the latter disqualified himself.

## Jazz Sells in Philly

Philadelphia, June 12.

Second jazz concert in a couple of months at the Academy of Music last Tuesday (5) was a sellout with 5,246 totalled at the box.

Concert was promoted by a couple of local jazz devotees, Bob Horn, WIP announcer, and Nat Segal, former sideman, who operates the Downtown Cafe, hangout for musicians. Tuesday's show featured jazz outfit including "Siam" Stewart, "Dizzy" Gillespie, Sid Catlett, Buddy DeFranco, and others. Elliott Lawrence's orchestra, WCAU house band, also on bill. Portion of show was aired via-WIP.

## KUHL ASSUMES COAST DISC JOB FOR VICTOR

Hollywood, June 12.

Cal Kuhl was appointed west coast director of recording for RCA-Victor, succeeding Harry Meyerson who resigned a few weeks ago to join Decca. It will be a part-time job for Kuhl, who will continue his radio production.

Kuhl worked for RCA-Victor in Camden and New York back in 1929-30, before joining the J. Walter Thompson radio department. He produced for WPT for 13 years and spent the last two years directing for the Biow agency.

## Jersey Seashore Slow

### In Hiring Name Music

Apparently the promise of increased gasoline rations is not quickening activity in any of the New Jersey seaside spots this summer. Not one of the many that have used name bands in years before the war has so far indicated interest in name music. Last year the only band booked in any of the beach clubs was Boyd Raeburn, who worked the West End Casino, Deal, N. J. After his run, the club went back to non-name music.

Networks are just as happy about the situation. They haven't renote wices enough to supply the demands in metropolitan centers and the few suburban danceries in operation.

## London Music Publisher Thinks

### Wartime Boom Will Be Permanent

By REG CONNELLY

London, June 1.

Well, the great day has come and gone. Everyone saluted the occasion in cheerful fashion, and having heard a sign or two of grateful relief, most of us are experiencing that "little man, what now?" mood.

The White Cliffs of Dover are now the worse, but so far those promised bluebirds haven't put in an appearance. The reaction of the average Britisher is best shown by the wholehearted way in which "My Dreams Are Getting Better All the Time" has caught on, and by the same reasoning "I'm Beginning To See The Light" should shortly prove a smash hit here, quite apart from the excellence of its writing. It illustrates admirably how great success of our day reflect universal feelings, trends of thought, events, etc., which popular songs often deftly summarize in a neat, catchy pattern. When they strike the formula then writers strike oil.

Continuing in the same vein of thought, "We're in the money" would seem to apply to writers and publishers equally, both sides of the Atlantic the totals of the big popular hits reaching to higher peaks than they have done for many years. Often one is asked "Will it continue?" I see no reason why not, for supplies of paper will presumably increase in due course, and here in Gt. Britain we have yet to experience the full impact of the record-jukebox, transcriptions—developments which have affected the American scene but so far have here played a negligible part in our operations.

### Filmisual Upbeat Seen

Vastly improved conditions for film-making on a big scale will present further opportunities for music makers ready and equipped to seize them. These factors should prove the much needed stimulus for local writing talent, and there already is every indication other countries are eager to accept our big successes as, indeed they always have been.

with America in the lead. Britain as a battleriff was hardly the spot to inspire workbeaters, although several of the big popular hits like "All Our Tomorrows," "An Hour Never Passes," "We'll Meet Again" appear to possess standard qualities.

Among our newer composers, several show great promise. Writing instruments, piano solos etc. in the American idiom are Eric Winstone, Stanley Black and Billy Penrose (whose "boogie woogie" piano compositions are of very high standard).

All have made names for themselves. The one great lost opportunity to my mind has been in the production field. With this country cut off from the outside world, one would have thought a new crop of show writers would develop, but for the most part the creative work in this direction has lacked quality. Certainly the producers as a whole, have not helped much. Now the competition will be tougher, there being numbers of excellent American musical shows in store which London will be eager to see.

Interest in Latin-American music has been quite definite, though development has been slow, which is understandable. Edmundo Ros is first favorite, with several newer combinations also gaining popularity.

Hawaiian rhythms, presented attractively by Felix Mendelsohn, have also proved to the public taste. The Hawaiian Serenades are equally successful over the air and on the stage, and such oldies as "Sweet Lullaby," "The One Rose" etc. are enjoying a fresh vogue as is the newer "Hawaiian War Chant."

All in all, no matter which type of popular music, wartime has brought a great expansion of interest, and peacetime prospects must accordingly be even brighter. Music's becoming a necessary background to the majority of every-day activities on the battleriff, in the home, in the factory, the dancehall, in the plane, train, liner, and what have you—"He (and she) shall have music wherever they go!"

## MUSIC CORPORATION OF AMERICA

PRESENTS

The Nation's **NEWEST** Band Sensation!

# ART MOONEY

AND HIS ORCHESTRA

Featuring

FRAN WARREN • RUSS GRANT • DICK WEISS • TERRY PARKER

THE MOONEY CHOIR

CURRENTLY AT NEW YORK'S SPECTACULAR CLUB

# THE CARNIVAL

HOTEL CAPITOL, NEW YORK

Broadcasting WOR-MUTUAL



Thanks—  
EMIL RONAY and FRANK LAW  
For Return Engagement

## WB Probes John Scott Trotter 'Illness' In His Attempt to Cancel N. Y. Booking

John Scott Trotter's attempt to cancel a contract at the Strand theatre, N. Y., for a next month is developing into a major dispute, with the American Federation of Musicians now being called into the matter.

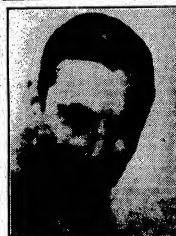
Trotter is due into the Strand July 13 or 20 with a unit consisting of personalities from Bing Crosby's radio show, for which Trotter is drawing \$15,000 weekly. Early last week, Trotter notified General Amist Corp. in N. Y., that he would be unable to fulfill the date, that a heart attack had left him so ill that his doctor ordered him to stay home and rest.

Warner Bros., suspicious of the excuse, sought Trotter's Coast doctor for a final report on his condition.

but couldn't get a definite diagnosis. On Monday (11) the leader was supposed to have been examined on the Coast by a WB-appointed medical officer, to those close to the situation, Trotter is reluctant to fulfill the commitment (contract still isn't signed, but has been confirmed verbally) because he discovered that the cost of presenting the unit would be more than a comparatively small profit. He asserted that to come into N. Y. with four or five men from his radio band who are members of N. Y. Local 802 of the AFM, and in N. Y., he would have encountered the group with local musicians.

The outfit the leader wanted to bring from the Coast wouldn't budge without substantial salaries plus transportation both ways. Due to this the band would have cost Trotter around \$5,000. Add another \$5,000 for the Charioteers, and another \$2,000 or more for singer Eugene Baird (on Crosby's show as a soloist) and a comedy act, and so only \$1,500 or so would have been left for Trotter.

Warner Bros., suspicious of the excuse, sought Trotter's Coast doctor for a final report on his condition.



**TOMMY LYMAN**

Appearing Nightly at  
**JIMMY RYAN'S EASTSIDE**  
50 East 45th St., New York  
(Corner Park Ave.)  
Special Material by  
MILT FRANKS

### Buys Nitory Contract To Do Vaude With Rochester

Kitty Murray, sepiu songstress, is paying \$500 to buy back a previous commitment to appear at Harlem club, Atlantic City, so that she may tour in Eddie (Rochester) Anderson's vaude unit.

Singer is reported having booked the A. C. date when the curfew was in effect and at what she terms "curfew salary." While her agent was clinching this deal, she contracted for the Anderson unit. Clifton Williams, operator of the nitory, notified American Guild of Variety Artists that she'd have to play the date. The above settlement was thereafter arranged.

Nitory date called for \$250 weekly on a four-week stanza while vaude date pays double that amount. Consequently she'll open with the latter at the Earle, Philly, June 22.

### Billy Gould, Old Timer Of Vaude, Doing Life Story

Billy Gould, veteran vaudeur and former partner of Valetta Suratt, is sufficiently of the modern age to make a series of operations to put the finishing touches on his autobiography, tentatively titled "Those Were the Good Old Days."

Gould says he has a publisher lined up and also several subplots in screen rights, with Leo McCarey's auto, "Going My Way," among those reportedly interested. Suratt and Gould had been top-liners in vaude for a double decade, played all the leading vaude circuits here and abroad as well as having been featured in musicals by the Shuberts and other producers.

### L. Q. N. Y., Job in Offing, Noel Toy Seeks Lift Of AGVA Suspension

Noel Toy, Chinese stripteuse, who had been suspended from membership of American Guild of Variety Artists six weeks ago for allegedly making derogatory remarks about Max West, head of the San Francisco local of AGVA, has asked for reinstatement. Stripper has tentatively been set for Lou Walters' new revue at the Latin Quarter, N. Y., the reason for her request to be put back on the "all-clear" list.

Controversy leading up to her suspension involved the actress' attempt to run out on an exclusive agent's contract held by Hershey Martin of San Francisco. West sent the dispute into arbitration and Martin's contract upheld. According to West, the actress then claimed she wasn't given a fair deal, etc. West demanded that Miss Toy retract her remarks and apologize. When she didn't, she was suspended for "conduct unbecoming to members" with suspension raised by AGVA, national headquarters.

Miss Toy agreed to say she was sorry and when and where does the suspension will be lifted.

### VAL IRVING WILL DROP ACTING TO BE AGENT

Val Irving, the nitory comie, was all set to desert his acting career Friday (8) in favor of becoming an agent with the cafe department of General Amist Corp.

However, an old commitment caught up with him, so he dropped the black book and entrained to Detroit, where he started a date at the 'n Eddie's Friday (8). He swears it's his last booking.

### Kirk, King Cole Unit Selling at \$9,000 Wkly.

Hollywood, June 12. A package deal calling for \$9,000 weekly will combine the King Cole Trio, Andy Kirk's orch, June Richmond and the Gentlemen of Rhythm. Troupe begins a six-month theatre tour in a fortnight at the San Francisco Golden Gate theatre and will work east.

Carlo Gastel arranged the sepiu package.

### Cynda Glenn Unit Almost Gets Detoured to Orient

The Cynda Glenn unit, slated for USO Camp Shows entertainment in Europe, especially with accent on France, because of her background from a "Folies Bergere" star in Paris almost got detoured to the Pacific war theatre because of Navy request. In fact baggage had gone off to the west coast for transmission to the Orient until USO realized the unit was purposely primed for the Continent.

With Miss Glenn are The Blanchards, ballroomologists; Harry Noble and Frances King, piano-song act; and Audrey Allen, acro-dancer.

### 4 Acts Suspended By AGVA for Violations

Three acts and eight gags working as the Gloria Lee Dancers have been suspended and placed on the unfair list by American Guild of Variety Artists for "conduct unbecoming to members." Acts are the Jivecats, Ruloff Trio and Barry Parks. Acts were booked into Jimmy Bruhn's Lookout House, Covington, Ky., after spot had been declared unplayable for having previously cancelled out Herman Hyde and failing to pay off as ordered by AGVA on pay of play contract.

Frank Bennett Agency, Cleveland, booked in the new show prior to leveling of the unfair action. Matt Sheehy, national administrator of AGVA, gave agency and acts leave to finish out contract but it later developed that show remained on additional week after AGVA's deadline. This precipitated the unfair action and may result in hefty fines for the acts involved.

### Saranac Lake

By Happy Benway

Saranac, N. Y., June 12. Birthday greetings to Tootie Emerson, Mathea Merryfield, Lou Vukobratovic, Betty Hoffman, Sam Mealy, Katherine Wolf, Joe Anderson, Ivy Rhymer and Joan Elton all Roguesies.

Arthur Stralier back doing the routine after a two-week furlough in the Big Town.

Dr. George E. Wilson, medical superintendent of the Will Rogers, off on a two-week vacation.

Marie Gallagher given 10-day furlough and left for her Philadelphia home.

Mathea Merryfield, who recently suffered a setback, now doing OK.

Robert C. Bailey, former NVA who manages the Hollywood dress shop, doubling as hostess at Melody Grill.

Eather Morriette shot in for a weekend vacation to visit with Victor Gamba, IATSE, who is flashing good teeth.

Kathlyn Bernard, former vaude performer, checked in at the Rogers.

Eddie Heberly upped for meals and milk exercise.

Ervin Brastein given his first out-of-the-san downtown pass to show his folks around the town.

Rever Liverpool, Alice Farber, Seligman, Eddie Stevens and Muriel Sheehy have mastered recent operations and on the muchly improved side.

Write to those who are ill.

### You No Longer Need A License to Bend Your Elbow in Boston

Boston, June 12. Liquor drinkers will not be required to pay a \$2 fee for annual "drinking licenses" since the legislative committee on legal affairs rejected the bill 24 hours after holding a public hearing.

One of the proposals would have required an applicant for a license to supply affidavit that he had not been "drunk" for three months before the date of the application.

### Ethel Waters' Vaudeur

Ethel Waters, recently in the legions of "Back Holiday" is signed for Loew's State, N. Y., week of July 12 at \$2,500.

Ethel Waters now doing a revival of "Mama's Daughters" on the N. Y. subway circuit, will drop her legit vehicle for this date.

**GAGS! JOKES! GAGS!**  
PATTERN! WISE-CHANCE! STORIES!  
For vaudeville acts, radio M.C.'s, singers, comedians, etc. Write for free catalog and sample material. Address: Gags, Inc., 100 West 45th St., New York 19, N.Y.  
Fun-Tester Gag Files Nos. 1 thru 10 \$1.25 Per Script, Postage Prepaid. Each File Contains Over 100 Sock Gags!  
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Anything Can Happen  
**HANLON**  
And  
**CLARK**  
"TWO CRAZY PEOPLE!"  
Overseas for USO  
Dr. HARRY GREEN  
Press: DICK RICHARDS

## THE "LID'S" ON! IT'S HATS AND THITS!!

PRESENTED

FOR THE FIRST TIME IN  
ANY THEATRE BY

**HAPPY FELTON**

Currently  
**LOEW'S STATE  
NEW YORK**

(WEEK JUNE 7TH)

Jesse Kaye says Happy Felton's "hat bit" is the greatest audience participation gag seen in many seasons, S-O-O-O-O-O, I'll do it again next week in Washington, beginning June 14th at LOEW'S CAPITAL.

MILES INGALLS  
Is my man

## AL TRACE

And His  
SILLY SYMPHONISTS  
CURRENTLY  
SURF CLUB  
VIRGINIA BEACH, VA.  
By: STAN ZUCKER

America's foremost restaurant  
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CARMEL CAVALLARO  
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DE MARCOS  
TITO GUZAR  
DANNY KAYE  
JOE E. LEWIS  
CARLOS RAMIREZ  
VELOZ and YOLANDA

H. D. Meyer-8433 Sunset Blvd., Hollywood 46, Calif.

## Bill Miller Files Dispossess Action Against New Luna Park, N. Y., Lessees

Prudence Bond Co.'s leasing of Luna Park, Coney Island, N. Y., to Phil Pate and Abe Seftin for the rent season is being legal repudiated by Bill Miller, operator of the park for the last three seasons. Miller maintains that he retains a lease on the place as head of Luna Amusement Co. and that Prudence legally rented to new lessees for \$2,500 for season while ignoring his bid of \$20,000 for same term.

Miller, through his attorney, has instituted proceedings against the new lessees set for hearing today (Wed.) in the Bay Ridge, Brooklyn, municipal court. Miller states this action will be a prelude to \$500,000 damage suit he will later institute against them.

Miller, in association with Danzig Bros., had operated Luna on year to year basis. Miller says he learned last year that the park was on the market and when consulting the security company not to get incorporation but was apprised that when a new owner took over his corp would be out.

Miller claims he subsequently sent a dual claim to the park, with outside financial aid, for \$275,000. Sum of \$60,000 was laid on line to bind deal last year, which represented \$25,000 from Miller's corp and \$35,000 from Jacob Schiff, of Standard Factors. Later, according to Miller, was supposed to put up another \$200,000 and Prudence was to carry \$125,000 mortgage to be paid off in yearly installments. A separate corp was formed with Miller and Luna corp partnered with Schiff.

**Fire Stymied Deal**  
When arena was razed by fire last season, Miller and Schiff either wanted the \$150,000 insurance money held by Prudence to rebuild damaged arena or else have Prudence do it. Later, according to Miller, collected the insurance, but would not underwrite the damages. However, they were still obligated on original purchase price. Schiff claimed price included buildings and other equipment that had been destroyed and bowed out of deal. However, he still held rights in park through new corp arrangement. Miller, who had been occupied with hitler operation in Florida last winter, was apprised that Schiff was going to auction his half interest in the contract last March. When he arrived in N. Y. for the sale, Miller says that auctioneer refused to function when apprised the Internal Revenue Dept. had a lien for \$45,000 allegedly due for taxes on rides and shows.

However, Miller claims an auction

was held without his being notified and contract sold for \$23,000 which later was sold to Joel Turner for \$45,000. Miller claims that Turner was acting for the Danzingers and Schiff to freeze him out. He also explained tax deficiency by stating it involved combination tickets at the park. Luna operated with free gate and combo ticket, admitting 15 rides and shows, sold at blanket price of 50c, plus the then tax of 10%. According to Miller, revenue men wanted a three-cent tax on each individual ride, which would have cost park 45c on each ticket.

## MARION GARNER JOINS CHI MORRIS BRANCH

Head of new club dept. at William Morris office here is Marion Garner, indie booking agent, who is bringing her accounts over to WM July 1.

Miss Garner, who's had her own agency here for the past six years, will take complete charge of dates for special events, which heretofore have been handled by whoever had such personal calls or phone requests routed to him.

**Paul Winchell Set  
For N. Y. Roxy at 26**  
Roxy theatre, N. Y., has signed Paul Winchell, ventriloquist, for a minimum of two weeks at \$2,000 per. He will play the house sometime between July and the end of the year.

## Milton Berle Kicks In \$900 to Avoid Suit By Philly B'nai Brith

Threatened suit by the Philadelphia chapter of the B'nai Brith, Jewish fraternal organization, against Milton Berle over a benefit date has been averted by Berle's \$900 contribution to the society as payment for expenses incurred by them for an affair at which Berle was unable to appear, April 2.

Berle was forced to cancel out of the Philly date when he was grounded at Jacksonville, Fla., after playing a gratis date at the Avon Park (Fla.) Army Air Base. Organization was peeved inasmuch as this was the second straight stand-up by Berle. He begged out of a Feb. 25 date in Philadelphia, to allow him to prepare for his Roxy theatre, N. Y., appearance, and hired talent (Frank Fay, Belle Baker) to appear in his stead.

Berle also promised to do a personal for them at a time convenient to both. The April 2 date was it.

## European Peace Already Affecting Act Prices; Agents Conditioning Talent to Lower Peace-Time Levels

Talent prices are just beginning to reflect the European victory. According to bookers, there's less haggling over act-salaries now than at any time since the start of the war. Agents for the most part are now content to book an act at the same price received for a previous date at a theatre. Bookers feel that the standstill is the prelude to the long-awaited general reduction of war-time prices.

Chief reason for the downward price trend is the fact that agents are now looking ahead to post-war business. The percenters are persuading acts to cooperate and understand the plight of the bookers, as a means of conditioning them to peace-time price levels. There's many a \$200 a week act that has been drawing \$700 for so long that the drop to natural levels will be a shock hard to take. Due to this, agents are looking forward to the day when acts will be shopping for new handlers because their salary levels can't be maintained. If they can straighten them out now, there will be so much less trouble later.

Bookers also figure that the heavy

discharge of servicemen, along with cutbacks in production are bound to have consequences at the b.o. Until industrial reconstruction is complete, a drop in theatre grosses is likely to result in many areas, therefore present cooperation with bookers is rapidly becoming a matter of necessity.

## PHIL SILVERS SET AT ROXY, N. Y., AFTER USO

Phil Silvers, now on an overseas tour for USO-Camp Shows with the Frank Sinatra unit, has been signed for the Roxy theatre, N. Y., starting Aug. 8 on the first Carl Ravazza show. Negotiations for Silvers have been on for some time.

Carl Ravazza will start a six-month stay there on that date. He'll conduct a pit band, building of which is soon scheduled to start.

Center theatre, Norfolk, and the National theatre, Richmond, Va., are set to reopen for the season Sept. 13 with a production policy. Both houses closed May 30.

the ingenious

# LITERACE

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Mr. Joe Glaser  
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Dear Mr. Glaser:-

You know, of course, that Lionel Hampton's Band broke all attendance records at this Theatre during their recent engagement.

We cannot attempt to estimate the number of people who were unable to gain admission every day, despite the fact that we found it necessary to give forty-four shows during the week.

It would be an understatement merely to say that Hampton has the most "exciting" band in existence. Never before have we witnessed such enthusiastic reactions to every number the band played.

We look forward eagerly to an early return engagement.

Cordially yours,

Frank Schiffman

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Mr. Hampton  
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 For HIS Share

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**\$26,868.50**

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# 2 DOWN AND 1 TO GO - ON TO TOKYO!

Let's Hit 'Em With War Bonds



Published Weekly at 144 West 46th Street, New York 19, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies, 15 cents. Entered as second-class matter December 10, 1916, at the Post Office at New York, N. Y., under the act of March 3, 1879. COTYBIRGE, 1945, BY VARIETY, INC. ALL RIGHTS RESERVED

VOL. 159 No. 2

NEW YORK, WEDNESDAY, JUNE 20, 1945

PRICE 25 CENTS

# EXACTLY IN STAGE IN FALL

## Radio's Special Eventers Groovy With Boff Coverage on Ike's Return

Times Sq. was mobbed yesterday (Tues.) but hardly a ticket was sold until the afternoon—and no one minded. The reason was that the town, including its showbiz people, was celebrating General Dwight D. Eisenhower Day. And, through unusually smooth radio arrangements, the entire country was in on the celebration.

There had been ample radio coverage the day before (Mon.) too, when the Eisenhower got his official Washington reception. But everybody in the country wanted to be in on the big N. Y. spectacle—Eisenhower's arrival at LaGuardia Airport, the parade down Fifth ave. through the lower Manhattan canyons to City Hall Park, and thence up Broadway through Times Sq.

At 11:30 A.M. Novak, as city radio chairman and aide to Mayor Fiorello H. LaGuardia, had made unusually smooth arrangements for radio's coverage.

On a ramp at the airport, all four who were set up where vialon was clear and the radio engineers and

(Continued on page 23)

## Kaufman's Diatribe

### Vs. H'wood Intrigues

Nunnally Johnson

Hollywood, June 15.

Editor, "Variety".  
Referring to story on page 1, issue of June 6, captioned, "Sherwood Working on FDR Blog for Metro," I am intrigued by your report: "Ded initiated by Metro with playwright Robert B. Sherwood many months ago to write an original yarn, for the studio has reportedly been closed. Sherwood is being retained for a 12-week period for a fee of \$125,000 and he's to prepare a script about Franklin Delano Roosevelt." Sidney Kingsley and Carl Sandburg were some of the others who were given cash advances against future lines to be delivered. Kingsley's deal was for around \$150,000, also providing for about the same length of time as Sherwood at the studio. Sandburg did his writing away from the studio.

Can these be the poor devils that (Continued on page 46)

## NOT TECHNICOLORFUL

### ENOUGH FOR KALMUSES?

Hollywood, June 19.  
Divorce of Dr. Herbert S. Kalmus and Natalie Kalmus was revealed last weekend. Couple had been married over 25 years; divorce took place several months ago. "Only monogamy of life together" was given as the reason for their separation.

They will continue in business together. He's pres of Techscope and she's the chief art supervisor.

## A-C Postscript

Philadelphia, June 19.  
What a whale of a difference a few weeks make in the picture biz!

The last time Abbott & Costello appeared here in person was about six years ago when they played a week's engagement at the Shubert—but a burlesque house. For this they received a couple of hundred bucks.

On Aug. 3 they will return here for a week's stint at the Rialto. A & C are due to walk out with about 10 times that.

## Travel Bureaus' Catering To Those 'Bumped' Off Planes Now Big Business

There's a new wrinkle in the nationwide travel crisis crying for Office of Defense Transportation or Interstate Commerce Commission investigation. It's the new "travel bureaus" idea which has sprung up at the more prominent airline "bumping off" terminals.

Show business personalities, who of necessity use the airlines without priorities in their cross-country trips, are reportedly the hardest hit of "bumped" voyagers. When priority-tapped passengers get on a plane, those without priorities must either wait at the airline terminal for a plane with accommodations, or use some other means to reach their destination. Result is a "suggestion" by an airline employee that travel accommodations to their destination can be made with a "travel bureau" comprised of ordinary aunts that have room for four or five passengers.

These "travel bureaus," which have been in business for the past several years, mainly throughout the southwest and have now spread to other states, formerly dealt mainly with travelers on limited budgets, seeking to cut down on railroad fare, etc. But now the boys are in "big" (Continued on page 47)

## When Plastic Disks Come, Record Racks Will Boom

With Metro now in the recording field (see separate story) and greater plans afoot for more phonograph waxing postwar, the disk and media fields are keyed up about a new-born boom for canned music. This ties in with the imminence of plastic records as soon as wartime restrictions go off following V-J Day. Already the music racks people are laying plans for record racks, feasible only with plastic disks available. But the durability and non-breakability.

Major film company execs report that the sharp contraction in current production, combined with slowly shrinking backlogs at some of the studios, indicates a possibility of a severe film shortage for theaters in the fall.

While some of the majors have extensive backlogs, and have been dipping into them slightly to maintain current releasing schedules, other companies have had no backlogs of any consequence. In any event, it is pointed out, these majors with large backlogs have been releasing only about two or three pictures monthly. If this policy is maintained by these companies, particularly with studio activity at low ebb, an uncomfortable shortage of film is indicated since the other production-distributors have no pictures in stock to make up any deficiencies.

Effects of the slowdown in production during the past three months are expected to feel in September, October and November releasing schedules. Pictures now being released are mainly those started before the studio strike began.

At some of the studios production is estimated around 60% of capacity, with four or five pictures shooting on stages where nine pictures can be rolled simultaneously. All this at a time when pictures for fall release should be rolling at top speed.

Distribution execs state "that exhibitors will have to revise frequent practice of pulling a picture after (Continued on page 23)

## CHIMNEY SIT-DOWNER EXCEEDS BOND QUOTA

Minneapolis, June 18.  
Arnold Brumm, who runs the Ritz theatre on the far north side of Milwaukee, to phone in that his theatre house was falling far behind in his war bond sales.

"I'm going to sit on it at chimney, five stories over my theatre, until my quota is sold," he vowed. So he built a small platform on the roof of his chimney, hauled up a small chair, a telephone extension and a magazine, and began to sit.

The word got around through North Milwaukee, and the business men began to phone in that they'd buy \$1,000," said a merchant. Another followed. The good news was passed on to Brumm by word with Brumm's little son and daughter yelled to him that they would each buy a bond if it would come down for Father's day. But Brumm stayed up.

It was 3 p. m., Saturday (16) when he began his sit. At sunset the weather turned chilly, and he phoned down: "Good night, my skin. I'm freezing to death."

Brumm's lofty vigil lasted 24½ hours. By that time 100% of his quota had been sold.

## Mary Astor, Pat O'Brien, Gargan, Etc., Airshows Point Up Hollywood Trend

### Sing and Jig for Cigs

Cigaret shortage has prompted naive itineraries in N. Y. and suburbs to revive "Amateur Night" for three weekly and pay off the winning contestants of the warbling and hooting session with cartons of cigs instead of cash as formerly.

Mostly employed in spots having small dance combos but no talent budget and stunt reported doing his stuff in pulling 'em in.

## British-Yank Talent Exchange Awaits Election in England

Although negotiations for export of acts to England seems to be one of the hottest subjects in talent offices both here and abroad, there's little likelihood that any definite action can be taken until after the English elections scheduled for early July.

Major reason for the current standstill, aside from the snafu transportation, is the fact that no ruling is expected to come from the British Ministry of Labor regarding the repeal of wartime restrictions on visiting artists until the new cabinet is formed.

Under present restrictions, no foreign acts can be admitted unless it's on a mission for the national interest. Visits of film people to fill an engagement, or trips such as that undertaken by Alfred Lunt and Lynn Fontanne to do plays there, are regarded as in the national interest. It would be difficult under present conditions to justify whole (Continued on page 42)

Further evidence of the manner in which radio looks more and more to pix personalities to wrap up air packages instead of "hatching its own" is revealed in the lineup of new shows set. That not only goes for the summertime replacement programs but in shows scheduled for a fall premiere.

The CBS sustainer slot for the hot weather months is distinguished chiefly by packages comprising such Hollywood vets—though practically nonexistent in radio—as Pat O'Brien, Mary Astor, William Gargan and Hugh Herbert, each with their own programs and all regarded as commercial prospects for the fall. Similarly, Roland Young has bowed into the summer network picture with his General Foods "Tosper" show on NBC.

And one of the most ambitious Hollywood-slanted packages to hit the air in some time is scheduled for Brevin under Campbell's Soups aegis. That's "The \$18,000 Maquers" club show (see separate story) which practically has the whole Hollywood field to cull from.


## 'Boss and I Very Happy, Thank-U': Benny—Warms

### Radio to Stop Copying

Jack Benny says he is not changing his comedy format; that so far as his sponsor and he are concerned he's had the best year in radio. Hooperating notwithstanding and despite the fact he missed out on the first 15½ a couple of times.

From the comedian's viewpoint, the essence of good radio showmanship is interpreted if he has impressed himself as a character. When people wonder if he's really that (Continued on page 16)

## FOR TELEVISION



# The Hour Of Charm

All-Girl Orchestra  
and Choir

Conducted by  
**Phil Spitalny**

EVELYN and her Musicians





# TALENT BACK TO HOLLYWOOD

## "It's Going Great, But..."

Everybody knows that the Showmen's Seventh War Bond campaign is going great... but that's the trouble.

The war news has, of course, been wonderful. Great stuff for the armchair generals and living-room diplomats. But...

The home front has all but forgotten that there's a tough, murderous, knock-down-drag-out battle still going on at the muddy approaches to Japan.

Drive leaders report that the Seventh War Bond campaign is going great—but there's a danger it may not go over the top, fail of its objective.

Complacency on the home front is the most insidious enemy show business has to face in the current campaign. Gen. George Patton summed it up when he said, "There's still a chance this damn war can be lost."

There's quiet, tireless, persistent pressure by local drive leaders to push mounting "B" Bond sales ever higher. But theatre operators will have to fight home front lassitude to a standstill if the Treasury goal is to be attained.

Sure, it's going great, but the blood of American soldiers falling on Okinawa isn't dry yet. It isn't over and neither is the Showmen's Seventh.

## Cuffo Pix Theatres for GIs Abroad If Army Absorbs Cost; 16mm Cut Off

U. S. Army authorities and American film companies are now working out plans which will determine whether doughboys in Europe will pay for admission to motion picture theatres or whether the Army will absorb the cost.

Film company reps have been ironing out a basis of compensation for films distributed for showing to GIs in Europe. Discussions have been held with U. S. Army officials both in the U. S. and Europe.

With Europe no longer a combat zone the shipment of free 16mm films is being discontinued and a circuit of theatres where regular 35mm films will be shown, exclusively for GIs, is being set up.

Price of admission for GIs to picture houses at camps in the U. S. is around 12-14c and possibility is that a similar formula will be established for the occupation troops abroad, though it remains to be seen whether the cost will be paid by the Government or individual servicemen.

GI theatres abroad will be established to service an estimated 1,000,000 men. Rentals from U. S. regular theatres abroad were all averaging around \$7,500 monthly. At the peak of mobilization, over 1,000 theatres were in operation; rentals were near the \$9,000 monthly mark.

Need to provide entertainment for American occupation forces in Europe has been figuring prominently in film industry councils. Preliminary discussions relating to establishment of the GI circuit of regular theatres abroad were held several months ago.

First hand survey of the situation was made within the last few weeks, however, and red tape is reported under study of all major companies.

## M-G, 20th, PAR IN QUEST OF STORIES IN EUROPE

Metro, 20th-Fox, Paramount and other studios are preparing to intensify search for story material in England and on the continent.

20th-Fox is dickering with Arch Ogden, of the Council of Books in War-time, to head up story department abroad.

Metro is planning to send one of its studio story department executives overseas. Par office in England will expand overseas.

## Selznick SOS's Peck

Hollywood, June 19. Vanguard (Selznick) has issued a call to Gregory Peck to return by Friday at the latest to resume contracts in "Duel in the Sun." Actor was loaned out to Metro for "Yearling," where he was located in Florida.

Peck, however, loanout was contingent upon monetary return to Selznick film resumption, and "Duel's" rights shuffling with Peck's return.

## INDIE GROWTH OF INDIE UNIT TREND

Pooling of creative ideas via the formation of incorporated writing groups, reportedly the first of the kind's latest outgrowth of the continuing, unabated swing to independent film production.

Independent unit production, which appears likely to continue for a time, since to sharp downward revision in income taxes is indicated for another year, is giving rise to unusual phases of independent groupings of various kinds, according to studio execs.

What, may be, the forerunner of similar practice groups is a unit now being incorporated composed of five prominent screen writers who will provide complete shooting scripts for producers. Earnings by members of the group, whether from studio contracts or single picture deals, will be pooled and divided. Ideas will also be pooled.

Package idea, major company production execs point out, may well be applied to other phases of studio work.

Growth of independent film output, meantime, which also points to distribution outlets in the future, will likely affect production policy at some studio where independent product has figured prominently.

RKO's Hedge On Indies  
RKO, with high gross income largely resulting from indie releases, is planning higher-budgeted production in an effort to become independent of outside films. RKO may increase its total output, next season chiefly for two reasons: (1) Distribution fees from outside product is insufficient to maintain top earning power, and (2) some of the independents will be obliged to limit budgets, due to a maximum of \$500,000 or take a loss on recovering cost plus a profit.

If prepared to sell eight or 10 more films next season RKO would be able to offset to some extent, possible loss of some of its outside production.

Studio heads, meantime, continue of the opinion that when the income tax structure is revised there will be a return from indie units to studio contract lists. While leading independent producer will most likely continue on their own, it is believed that many of the wartime unit groups will dissolve.

## No Rank-Par Bldg Race in Canada

While a theatre-building race between J. Arthur Rank's Odeon chain in Canada and Paramount's Famous Players-Canadian, is a postwar possibility, construction plans by circuits in the Dominion remain relatively limited for the time being. Par's Canadian affiliate, according to J. J. Fitzgerald, operator, plans construction of five or six new theatres as soon as labor and materials are available, but these theatres were on the drafting boards before the war broke out. F-P-C plans, at the moment, are to build only a few houses planned before war broke out.

Rank, when questioned closely about rumored plans for some 50 new theatres in Canada, told "Variety" that sites had thus far been selected for only one or two in Montreal and Toronto respectively.

Construction of even one theatre in Montreal, however, would provide serious opposition to the solidly entrenched Consolidated Theatre (subsidiary of F-P-C) which currently controls virtually all of the first-run outlets in the city. Only through a pool operation involving the Capitol, Princess, Palace and Loew's theatres, whereby all activities would be sliced up and booked into the most suitable house, was the first-run situation planed on a profitable basis in the thirties.

Any competition for major production in this area would affect grosses at the other houses radically since, for many years, there was not enough strong product to make a profitable operation for all the first-run in the PP-Consolidated group.

## Nugent's H'wood Vagabond

Hollywood, June 19. Elliott Nugent will head for Hollywood and a six-week vacation on Coast with the seasonal clothing of the most suitable house, was the first-run situation planed on a profitable basis in the thirties.

Actor will merely take outing and has no plans for picture deal. Nugent will return to N. Y. for reopening of "Turtle" Sept. 1.

## DSM in Col. Capra

Hollywood, June 19. Distinguished Service Medal was awarded Thursday (14) to Col. Frank Capra by the postwar Army, made personally by General George C. Marshall, Army-Chief of Staff. Capra, who has been in the Army office, the citation being read by Major General James A. Ulio, the Adjutant General.

Capra, who entered the Army in February, 1942, is slated to be retired to private life shortly. He has been in the Army Motion Picture Unit and is Assistant Chief of the Army Pictorial Service.

## Indies Look to Nelson to Lead To Stronger Trading Position, Public Relations in U.S.; Share of Exports

### DeSylva Improves

Hollywood, June 19. Buddy DeSylva is reported greatly improved since the heart attack and stroke which befell him last week. The paralysis has left the arm but is still in the face, with the blood clot dissolved. Crisis is expected in another 10 days.

DeSylva, however, understands people talking to him but is still inarticulate. Only visitors are Sam Ledner and George Cohen, his attorney.

### Nelson's Value Aired by Cagney

William Cagney, head of Cagney Productions, stated in N. Y. yesterday (Tuesday) that independent producers were glad to be able to get a man like Donald Nelson to head the Independent Motion Picture Producers, particularly because of the publicity and fair share of the foreign market.

Cagney said that independent producers are confronted with a tough situation insofar as the foreign markets are concerned.

If independent producers fail to get their share of the foreign rentals, Cagney continued, they would be obliged to limit budgets to a maximum of \$500,000 or take a loss on recovering cost plus a profit.

Cagney pointed out that Nelson would be especially valuable in representing independents on foreign problems because of his entirety to Russian, Chinese and other foreign government officials in various parts of the world.

With rumors flying around, since the Nelson appointment of a new distribution organization through which all the independents would release their product, Cagney was asked about possibility of such a company being formed.

Nothing is possible, Cagney replied. He added that independents produce more than 40 pictures annually, most of them are unable to sustain a new releasing outfit.

Cagney's first picture scheduled this year is "The Gray Lamb," which will roll in eight or 10 weeks, depending on the outcome of the studio strike, Cagney said he expects to trade James Cagney for a Gary Cooper, Bob Hope or Bob Astor.

(Continued on page 43)

## HAL WALLIS-WILBERG DICKERING 'LUCASTA'

John Wilberg, producer of "Anna Lucasta," may close with Hal Wallis (Joe Hazen) Productions for the film project. Wilberg may develop into a straight shattering arrangement, sans cash.

Previous bids from Wallis have been \$150,000 against 10% of the gross, or 50% of the net profits. Wilberg, of course, would be done whiteface.

## Europe Hungry for U.S. Pix Says UA Topper

Hollywood, June 19. All Europe is starving for American films, according to a cable from Walter Gould, foreign chief for United Artists, now in Paris, to Cecil Coan, UA foreign head on the Coast. As an example, Switzerland has only 24 Hollywood pictures in four years, and has used them over and over again in preference to German films.

Crushing shipments of UA product to all countries except those dominated by Japan.

## Signing of former War Production Board head Donald M. Nelson as president of the Society of Independent Motion Picture Producers (effective June 20) is generally regarded within the trade as a move strengthening the position of independent producers in relation to consent decree and other industry problems. It's also indicative of the belief, held by many majors also, that the center of public relations activities has shifted away from New York to Washington and Hollywood.

Two important problems which Nelson likely will be called upon to explore immediately are:

1. Consent decree.

2. The export association.

In the latter, Nelson can wield considerable influence on behalf of independents in the effectiveness of the industry's export organization is measured in terms of unimpaired action in foreign countries. It is independent product continues to be sold in territories where other film companies are not active, the effectiveness of the industry's export organization is measured in terms of unimpaired action in foreign countries.

In consent decree matters the independent group, while composed of some of the U. S. film industry's most important producers, has thus

(Continued on page 43)

## BORZAGE BLASTS NEW GANGSTER PIX CIRCLE

Hollywood, June 19. In open letter to Hays office, Frank Borzage blasted gangster films as suggested Hollywood "grow up" adding, "nothing can do more harm to this country and the movie industry at this particular time."

As during 1930s, Borzage warned that films depicting gangsters, dealing with black markets and subjects of that ilk were giving the "wrong view of American life."

He urged production of educational films, "which bring healthy profits to the industry and encourage censorship, citing "Benjamin" "Going my way" and "Wildcat." He said these were films which Hollywood could be proud.

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**PRICES...DAY-AN**

# OWMEN IN PLAY-

# ST

# AR

# D-DATE AUG. 1st!



RETURN  
ENGAGEMENT  
**ROXY**  
New York City  
Starts  
JULY 25<sup>th</sup>









*United Artists*  
*announces with pride that the*  
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Some of the hits produced by the  
Miracle Man of the Boxoffice!

- THE GREAT MCGINTY
- THE MIRACLE OF MORGAN'S CREEK
- HAIL THE CONQUERING HERO
- SULLIVAN'S TRAVELS
- THE PALM BEACH STORY
- CHRISTMAS IN JULY
- THE LADY EVE

Preston Sturges' first U. A. Production!  
**"The Sin of HENRY  
DIDDLEBOCK"**

# Local 702 Accord With 8 Labs In the East Held Big Union Boost

The 22-page agreement between Local 702, Motion Picture Technicians, and 18 eastern film printing plants, which was ratified by the membership Saturday (19), was the first of a continuing series with the labs and is regarded by John J. Francisville, Local 702's president, as substantially strengthening the position of the union. Formerly contracts have been negotiated with the labs individually.

Under the new deal, the lab workers received many concessions, including provisions to set up 16 different classifications whereas up to now there have been 20. While the wage increase will range from \$2 to \$8.50 for men now averaging \$40 to \$50 weekly, under the new classification plan some members will get more than \$8.50. Also for the first time lab workers will receive "week's" vacation pay, and "week-holdings" off without wage deduction and severance pay. "Latter" will run from one week's pay for employees on the job one year and over up to five weeks for 10 years or over.

Technicians got a two-year deal retroactive to last March 10. Under it, however, there is a provision that the contract may be renewed for renegotiation after one year, or March 10, 1946, in the event there is no answer in 10 days. The agreement's wage stabilization policy.

Long negotiating with the lab plant, a few weeks ago talks reached the deadlock stage and it appeared there might be a strike. Intensity to walk off the dead-end wasn't broken having been voiced by the membership, numbering 1,400 lab employees. However, the hopes of getting a deal, Local 702 receded its previous offer that the union could not make any more step aiding in finally reaching an agreement.

The 8 labs in N. Y. City, Astoria, L. I., and northern points in New Jersey, do the vast majority of film work for the Technicolor printing, however.

## Miss, Adano, 'Wilson' Due for 1st Fox Block

On Coming Season

Twentieth-Fox is throwing together three high-bracket percentage pictures as its first block on the coming (1945-46) season, which this distributor always begins on Aug. 1, instead of Sept. 1, as is usual.

Two is "Junior Miss," current on pre-release at the Rivoli, N. Y.; "Due for Adano," which is scheduled to arrive at the Music Hall, N. Y., and "Wilson," at regular admission prices. The latter is slated to go into the box office where it originally presented at usual scales, on July 25.

"Wilson" was formerly sold at admission of 75c and 1.10, with deals calling for straight percentage of 60%. Terms on it when sent on release have not yet been set, nor has it been determined what the exact deals on "Adano" and "Junior Miss" will be.

## Special 50¢ Presentation For Halperin Memorial

Chicago, June 19.

Formal presentation of check representing \$50,000 to the Variety Club-Hal Halperin show staged in the Opera House last May 6, as a memorial to the late Halperin, was the Chicago office of "Variety," which was chaired to Richard J. Finnigan, president of the Chicago Daily Times and chairman of the board of LaSalle Sanitarium, at a special luncheon at the Variety Club here Monday (12).

Jack Kirsch, Allied Theatres of Illinois president and Variety Club's Chief Executive, will present the check, which will be used to build and equip a new wing at the hospital for children suffering from tuberculosis on Chi's south side, to be known as the "Hal Halperin Memorial."

## JANE, FRAZEE TOPS 'MILE'

Hollywood, June 19.

Jane Frazee draws femme lead in the "Male" Red. Barry Storer, "Last Crooked Mile," Barry Storer, "Last Crooked Mile," Barry Storer, by William J. O'Sullivan at Republic.

Filming starts when Miss Frazee winds up her current role in "A Guy Could Change."

## Grooming Norman Siegel

Hollywood, June 19.

Norman Siegel, ex-Cleveland Press radio-film columnist, is being groomed for a prominent production berth eventually.

He checked into the lab as an aide to the chief of the publicity boss (now east, incidentally) Siegel will segue over into production thereafter.

## Strong Pix Biz

### Poswar Seen By Par's Prexy

Expressing an optimistic view for soundly-financed film companies postwar, Barney Balaban's annual stockholders' meeting yesterday (Tuesday) cited factors likely to retain picture business in the United States some time after V-J Day. His statement was read by Austin Krough, president of the company.

Since President Balaban now is with other film executives in Europe on a business mission, he was re-elected the present directorate by a vote margin with the exception of the late John W. Weeks Jr., who was pulled by Charles M. Roca, domestic sales chief.

While admitting there was some danger of inflation, even among experts, as to the effect the termination of war in Europe and finally in Japan could have on the domestic economy, Balaban's report cited that an immediate possible increase in domestic position via additional revenue from certain countries whose markets had been closed because of war. He said that the industry has been closed in the last years have been increased. Tendency toward nationalization of film industry, development of additional competition in production might offset this position, but he felt that the revenue might be influenced by our national policies and the Bretton Woods and San Francisco Conference proposals. He reported that any cut in wartime tax rates should serve to cushion any drop in revenue.

Balaban's summary of Paramount's financial condition brought much favorable stockholder comment. Balaban's statement revealed that consolidated income for 1944 totaled \$222,560,000, including Par's 43% share of the gross but not the consolidated subsidiaries.

Balaban reviewed the company's present improved position in detail, calling attention to the decrease in long-term obligations and securities from \$122,000,000 in 1939 to \$17,400,000 at present. He related how \$875,834 was paid to common stockholders last year, or at the rate of 10¢ per share. He noted that Par and its consolidated subsidiaries

(Continued on page 23)

## Rickenbacker Pic Due For Columbus Bow Aug. 1

Columbus, June 19.

Hal Horne, publicity-advertising head, told a luncheon meeting of the Greater Columbus Chamber of Commerce, the world premiere of "Captain Eddie," 20th's life-story of Eddie Rickenbacker, will be played at the Ohio theatre, Columbus, Aug. 1.

Horne was accompanied to the luncheon by a number of prominent citizens, James J. Grady, Jerome Pickman, Harry Weiss and Jim Keefe. All but Keefe, Columbus native, returned to New York. Later will remain in Columbus until Aug. 1 to direct final arrangements.

## Lubitsch Duals on 'Brown'

Hollywood, June 19.

Erich Lubitsch takes on the added challenge for his latest picture, "Chickadee," to which he was originally assigned as producer. Extra assignment is the check for a reveal improvement in the result.

Jennifer Jones and Charles Boyer will co-star.

## Nat Holt's Shootin' Irons

Hollywood, June 19.

Story of early Oklahoma, "Badman's Territory," will be produced by Nat Holt as one of RKO's high budgeted for the 1945-46 program.

Outdoor spectacle, slated for late summer filming, will star Randolph Scott.

## Reminding Bank On Comp. Exports

Washington, June 19.

"The ban on the export of motion picture equipment may probably be lifted, shortly," Stanley B. Adams, head of the War Production Board consumer durable goods division, told a press conference yesterday (19). Federal Emergency Administration recommended the action and WPB is backing it, with the necessary steps now under study. With L-387, the order governing the rationing of the equipment, lifted, Adams said there appeared no reason why the export ban should not come off. Export would consist principally of spare parts. Plenty of equipment, steel and motor parts, are not available for manufacturing.

Great Britain is also getting ready to permit the export of motion picture equipment.

Adams, who left last night to visit the chairman, Winston Churchill, at Rochester, said he would confer with George J. Scheffer, of WAC, before returning to Washington. He is to speed up raw state stockpiling by ironing out manpower kinks.

Present indication is that the summer film season of raw state stockpiling will be only 20,000,000 feet. Last year it was 50,000,000 feet. Recently Adams indicated that the summer film season might be up to 30,000,000 feet this summer.

Adams disclosed that J. Arthur Rank might have an idea to open a plant at Paris and the Gaumont factory in Belgium so that they can handle their raw film production schedules.

Mean WPB is working closely with the Army to provide the necessary materials for the Kodak plant at Paris and the Gaumont factory in Belgium so that they can handle their raw film production schedules.

Another goal being worked up to is to have the Army turn out surplus film in Europe to FEA and to the liberated countries. This will simplify the question of supplying them with film. In addition, the film will not be held in storage by the Army until it becomes over 10 years old. The Army stockpile is now plus only 10,000,000 feet of 35 mm film, most of it negative.

## Inside Stuff—Pictures

Metro's Van Johnson starrer, "Between Two Women," started out as one of the Dr. Kildare series and was originally titled "Dr. Red Adams." Sales department in New York, getting an early bite at the picture, substituted the "Women" title as a better seller, and accompanied it with a smart exacting campaign. The picture is a \$450,000 production is registering an estimated \$250,000 gross in the domestic field.

But for the price demanded, Paramount probably would have had the animated Douglas Leigh sign at Broadway and 46th street. Bob Gillman, pub-head, recommended a deal even at the \$10,000 monthly asked, but the company heads thought the price too high. The \$10,000 lease cost included all expenses in connection with the sign such as lights, animation, etc. Gillman figures that approximately 1,500,000 people see the sign daily. It was taken over and placed into operation over a week ago by the Scheffer Brewing Co.

Martin Galt's story in "The review of Raymond Moley's book, 'The Hays Office,' the following assertion appears: 'The Production Code was palpably born of a Catholic church boycott threat.' This is a serious misstatement concerning an important fact. It is not based upon any agreement of fact or opinion presented in the Moley book. Moley recites (p. 69) that the Code was originated in 1928. He further recites (pp. 68-69) that the League of Women Voters, which involved threat of boycott of theatres playing pictures judged as being of immoral influence was started in 1934. These facts as reported by Moley are correct. The Production Code was established five years before the League of Women Voters. In the interests of accuracy, therefore, your statement that 'The Production Code was palpably born of a Catholic church boycott threat' stands adjusted to correction."

N. Y. Daily Worker, the Communist daily, on Sunday (17) in a full-page story called attention to dangers of the U. S. being flooded with a wave of Hitler propaganda as result of an invite by Alien Property Custodian James E. Markham for bids to dispose of 180 Nazi films in America.

It was in July 4. Films made between 1934 and 1944 are naturally full of Nazi poison, states the Worker, citing several samples.

Among them are such self-explanatory titles as "Werewolf Amok" ("Traitors of War"); "Jugend von Heute" ("Hitler Youth of Today"); "Zu Neuen Ufern" ("Toward New Shores," which berates the British); "Die Nacht mit dem Kater" ("Night with the Cat," which depicts the Junkers); "Der Koch," starring Werner Krauss, Goebbles' intimate, and Emil Jannings; "Johannheim," glorifying free-love; "Die Leuchten der Stern" ("The Stars Are Shining") with Max Schreck as director of a concentration camp.

# NLW Report Strongly Favors RKO Theatre Mgrs. on Wages, Hours, Etc.

## 'Me' Vets Frontiersman

Hollywood, June 19.

Next starring for Errol Flynn at Warners will be "Don't Ever Leave Me," which takes the place of "The Frontiersman." Western picture was shoved back on the shooting schedule because of transportation difficulties entailed by a junket to Missouri.

William Jacobs will produce "Don't," with James Kern directing.

## Bklyn Indie Test Suit Vs. 20th Day Be Significant

A decision of far-reaching significance, testing whether a distributor has a right to choose his own customers, is expected to be handed down shortly in the case involving the Randolph chain, Brooklyn, which owner sued 20th-Fox because, after took 20th-run allocation on its picture away from it. The Randolph circuit in Brooklyn is also a defendant in the case, now before the United States Supreme Court, Justice Bernard Rosten in N. Y.

Leader was formerly a part of the Randolph chain, playing 20th-Fox product on neighborhood first-run day-and-date with other houses of that circuit. Last July it was taken over by Leopold Storch, a refugee from Germany. Claiming it could get more out of its picture by transferring the run to the Culver, Brooklyn, also a Randolph theatre, Storch is producing away from the Leader first-run. However, the Leader has the Warner, RKO and Universal picture first-run in its neighborhood.

Various factors are claimed by the Leader to have entered into shifting from the Leader to the Culver, including that, in its opinion, the Culver is a better theatre and does more business. Randolph had been losing money with the Leader. Twentieth was also accused in the suit of having been deceived by Randolph. It is an old and valuable customer.

Following a lengthy struggle with RKO for recognition, the Motion Picture Distributors' Exchange and Assistants Guild, comprising managerial employees in 41 Greater New York theatres, which is regarded as an outstanding victory under a National War Labor Board (Monday). The panel report of the NWLB recommended the following:

1. That the company's (RKO) objections to the jurisdiction of the National War Labor Board be dismissed.
2. That the union be granted the RKO's standard maintenance of provisions for the security of the company and a clause providing for the compulsory check-off of union dues from employees.
3. That the work week of the managers and assistant managers, with averaging, approximately 48 hours per week) be reduced to 48 hours per week, with overtime pay at 1 1/2 times the regular rate for hours worked over 48 in any one week.

That layoffs, rehiring after layoffs, and promotions be governed by length of service and ability and experience, with differences to be submitted to arbitration.

That discharges be made only for just cause.

That a grievance procedure be established between the union and the company for the handling of grievances, and that all grievances and disputes not resolved through the grievance machinery be submitted to arbitration by the arbitrator to be appointed by the NWLB.

That all full wages be permitted under the Little Steel formula averaging 5¢ per employee involved in the dispute.

That a rate range of \$40 to \$75 be established for assistant managers and \$85 to \$140 be established for the managers.

That all employees receiving less than \$40 per week be placed in the new minimum; and that all other employees receiving less than \$40 per week be placed in the new minimum; and that all other employees receiving less than \$40 per week be placed in the new minimum.

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"IT IS WORTH ANY  
DOZEN RUN-OF-THE-  
STUDIO ACADEMY AWARD  
WINNERS!"

*says*

# TIME MAGAZINE

David L. Loew presents

## "The Southerner"

A Jean Renoir Production

ZACHARY SCOTT · BETTY FIELD

with J. Carrol Naish

Boulah Bondi · Percy Kilbride

Directed by Jean Renoir

Produced by DAVID L. LOEW and ROBERT HAKIM

RELEASED THRU U.A.!



BONDI, GILPIN, SCOTT, FIELD, VANDERWILT  
They have the piety, pride, and knowledge of farmers

**FLASH!** Hedda Hopper says "Treat of the Week!"

With all your might!  
MONTY PYE WAR LOAN





(June 13)



**"Conflict" Chalks Up  
Speedy Solid-Booking**

One of the fastest solid-bookings in advance ever chalked up on a Warners' pic has just resulted on "Conflict," which goes into general release June 30.

Picture was tradeshown Monday and within 24 hours every print had been booked for the week of release, with the majority of openings scheduled over the July 4 holiday.

The Humphrey Bogart starrer also will have about 50 pre-release openings, including the New York Strand starting this Friday.

**HUMPHREY BOGART • ALEXIS SMITH • SYDNEY 'Fat Man' GREENSTRAIT**  
Produced by WILLIAM JACOBS • Screen Play by Arthur T. Horman and Dwight Taylor Based on Original Story by Robert Siodmak and Alfred

(June 18)

# FLASH

**"Conflict" Tops at Strand**

Biggest opening-day waiting line of the year at the New York Strand greeted Warners' latest Humphrey Bogart starrer, "Conflict," on its premier here Friday. Doors opened at 8 a. m. and S.R.O. was in effect before 10:30.

**"CONFLICT"**

• Directed by CURTIS BERNHARDT

**FLASH AGAIN!**

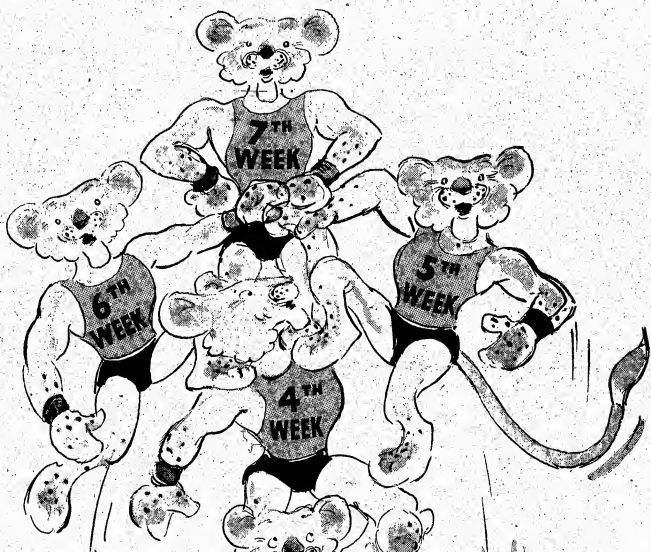
**FIRST 4 DAYS BREAK  
30 YEAR STRAND RECORD!**







**THIS  
COULD  
GO  
ON  
FOR  
EVER!**



**M-G-M's VALLEY OF DECISION**  
**RADIO CITY MUSIC HALL**



**DECISION!**

Los Angeles and Cincinnati confirm the fact that it's one of the greatest audience sensations of all time! Ain't it the truth, folks:

**THE BIG ONES  
COME FROM M-G-M!**

L. As Way Off Except for Holdovers; Escape 36G, 3 Spots, 'Murder, He Says' Nice 34G in 2, 'Valley Boff 57 1/2G, 2nd

Los Angeles, June 19.  
First-run business here is only fair for new bills, but two of holdovers continue drawing sizable trade. Weather over the weekend hurt some houses, "Escape in Despair," in three theatres, is sighting a fair \$38-40, while "Murder, He Says," in two spots, shows a fairly steady \$34,000. "Patrick the Great" looks mild \$22-30 in three houses.

"Valley of Decision" likely will bring \$37,500 for second frame in two spots, while "Between Two Women" is heading for steady \$41-45 in four houses on its second stanza.

**Estimates for This Week**  
"Cavalry Charge" (RKO) 1,516; 30-31—Between Two Women (M-G) and Main St. Bar (M-G) 13d wk. \$26,000. \$26,000. Last week, hefty \$8,700.

"Escape in Despair" (RKO) 1,048; 30-31—Between Two Women (M-G) and "After Dark" (M-G) 13d wk. \$31,000. \$31,000. Last week, one spot for bond show. Last week, good \$14,800 but \$10,000 in three houses.

"Between Two Women" (WB) 1,041; 30-31—Between Two Women (M-G) and "After Dark" (M-G) 13d wk. \$31,000. \$31,000. Last week, one spot for bond show. Last week, good \$14,800 but \$10,000 in three houses.

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Broadway Grosses

**Estimates Total Gross**  
This Week... \$547,106  
Last Week... \$506,000  
(Based on 34 theatres)

'Conflict' 32 1/2G In Droopy Philly

Philadelphia, June 19.  
Terrific heat wave is knocking Philly out for a loop this week. Only one picture is showing with "Conflict." Other newcomers, "Picture of Dorian Gray," is fair at Boyd. One reason for sour bit at Aladdin is lack of an adequate air-conditioning.

**Estimates for This Week**  
"Aldine" (WB) 1,303; 40-45—"Romantic" (UA). No air-cooling system. Last week, 33 Caballero (RKO), only \$8,500 on 10.

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Buffalo Way Off; Only 'O'Rourke', 19G, Okay

Buffalo, June 19.  
Biz is on the skids here, only "Sal O'Rourke" at Grand, is managing to make even half-cent showing.

**Estimates for This Week**  
"Buffalo" (Shea) 3,500; 40-70—"Where Go From Here" (M-G) and "Clock" (M-G) 13d wk. \$20,000. Last week, "Clock" (M-G), rousing \$20,000.

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Det. Feels Weather But 'Medal' Fine \$22,000; 'Flammarion-Jordan Hot 25G

Key City Grosses

**Estimates Total Gross**  
This Week... \$2,567,300  
Based on 23 cities, 122 theatres, chiefly first runs, including 20-21 cities.

**Total Gross Same Week**  
Last Year... \$2,433,230  
(Based on 22 cities, 177 theatres)

'Salome' Socks \$15,000, Seattle

Seattle, June 19.  
Exhibits are plenty, heavy this week. Best showings are being made by "Salome, Where She Danced" and "Son of Lassie." "Affairs of Susan" still is hot, though in third week at Fifth Avenue.

**Estimates for This Week**  
"Salome" (H-E) 800; 45-50—"Without Love" (RKO) 13d wk. \$15,000. \$15,000. Last week, \$15,000.

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Unfavorable weather, the Seventh Lion drive and other conditions are getting in their way.

'Medal for Benny' looks the best bet of the week.

**Estimates for This Week**  
"Diamond Horseshoe" (20th) and "The Great Flamingo" (20th) are \$18,000. Last week, "Call of Wild" (20th) and "The Great Flamingo" (20th) are \$18,000. Last week, "Call of Wild" (20th) and "The Great Flamingo" (20th) are \$18,000.

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SPG Rep's New 2-Year Deal

The War Labor Board has approved a new contract between the Screen Publicists Guild and the Republic circulation for increases and advertising for the publicity.

Philip Genard, in the exploitation department at Metro's R. O. H. last week, was elected head of the SPG to succeed J. Albert Hirsch, defeated his opponent in the voting.

Robert Wise, Universal publicity writer, 2-1.

in Dazzling **TECHNICOLOR!**

COLUMBIA  
PICTURES  
presents

# A THOUSAND and ONE NIGHTS

with  
**EVELYN  
KEYES · PHIL  
SILVERS · ADELE  
JERGENS**

and  
**CORNEL WILDE**  
STAR OF "A SONG TO REMEMBER"

Screen Play by Wilfrid H. Pettitt,  
Richard English, Jack Menley  
Produced by SAMUEL BISCHOFF  
Directed by ALFRED E. GREEN



KEEP SELLING BONDS





**West End Cinemas Big: 'In Bag' Sock**  
**14G, 6th Wk.; 'Gray' 30G, 4th, 'Pirate'**  
**Record at 22G, 'Canteen' Great 20G**

Dale Hall, U. S. specialty dancer who has been in Mexico for two years, goes to Guatemala and other Central American countries before returning to the U. S.

She was featured at the Follies theatre, El Patio night club, and with the Poco Miller revue here.

*Wild Bill* **ELLIOTT**  
★ THE ALL-AMERICAN COWBOY ★



*As* **RED RYDER**  
*In* **TEXAS**  
**MANHUNT**

*with* **BOBBY BLAKE • ALICE FLEMING**  
**IAN KEITH • WILLIAM HAADE • VIRGINIA CHRISTINE**

*Directed by* **LESLEY SELANDER**  
ORIGINAL SCREEN PLAY BY EARLE SNELL AND  
CHARLES KENYON

**GOING GREAT GUNS!**

More thrills from the thrillmaster who has built up tremendous following of impatient fans. Two-gun hero, made famous in newspaper cartoon strip, burns up trail with one of best to date! Box office records prove Elliott heading for top... but fast!

**A REPUBLIC PICTURE**



*Crystal*

It's all here... the FUTURE of your business... OUR business... the business of IMPROVING  
 ...EXPANDING... GLORIFYING the Motion Picture Industry... Of course... it isn't done  
 with MIRRORS... it's done with ADVERTISING... to bring those patrons TO your theatre...  
 SELL THEM at point-of-contact... and then what their desire to RETURN... again and  
 again... until that S. R. O. sign becomes a permanent fixture over your Box-Office...  
 Yes... from where we sit... the FUTURE looks mighty GOOD... and you can take the  
 word of the PRIZE BABY for that... because... TWENTY FIVE YEARS ago... he placed his  
 bet on what he saw in this CRYSTAL BALL... and here he is... LOOKING AHEAD again!

**NATIONAL** *Screen* SERVICE  
 PRIZE BABY OF THE INDUSTRY







# LEGION

## Cause for Concern

Broadcasters would perhaps do well to devote a bit of thought to the implications raised by the recent arrest, at the insistence of the State Department, of six persons who stand charged with the publication in *America's* magazine of "restricted" material. Many newspapermen are now pointing out that there is hardly a speculative story published nowadays that does not in some degree "violate" these restrictions. Substitute the phrase "broadcasters' reports" for "published," and the plain air is full of news commentators and even news dramatizations that could also be brought within the same interpretations.

The courts will decide the guilt or innocence of the six arrested persons. Meanwhile, the grounds for their arrest are being more and more deplored by thoughtful journalists and broadcasters. It is being argued that whatever the faults or shortcomings of our American news gathering systems they function best when their right to get news isn't being suffocated by brasshat penalties on "sources," or intimidation of reporters. An attempt to scare news sources into silence and a punishment of critics of official policy is seen in this State Department action. The Washington press corps is whispering that the State Department personages who caused the arrest of the six persons who published "leak" material are themselves incessantly "tipping off." The argument here is that when the material published or broadcast is favorable to the point of view of policies of the insiders they do not complain that the material is "restricted," but when the converse is critical in tone the cry of violation of privilege is raised and a vengeful attitude assumed.

Radio men, much as newspapermen, have an all-important stake in the freedom of their news personnel from unwarranted crackdowns. If the State Department action in *America's* case is as dubious a precedent, if the arrests were made, as avowed by reporters, against the advice of many high officials, then the whole situation is loaded with danger for everybody who deals in current events.

The law provides redress through slander and libel and conspiracy statutes against improper publication or broadcast. If these laws are weak as in some states they probably are, the democratic course is to strengthen them. The undemocratic and dangerous course is to single out vulnerability (and usually weak or unpopular) periodicals to "make an example."

Men of high position in Government, business and the professions are sometimes fairly critical in print—less often on the air and they would not be human if they did not resent what they consider an injustice visited upon them in the name of freedom of the press. But the cure for abuse is not censorship and many persons are strongly opposed to the recent arrests for use of "restricted" material representing an evil omen of a peevish and autocratic attitude, a "we'll get even with our critics" stance. That's the German way. It has not usually been the American way.

Radio will do well to keep itself well posted on the implicit threat of the American case.

## AVCO Buys Crosley (WLW) WNS Interests at Reported \$22,000,000

The Crosley Corp. radio interests, including WLW in Cincinnati and WINS in N. Y., have been purchased by the Aviation Corp. (Avco), manufacturers of airplanes, battleships, precision instruments and heating units.

Total sale price may go as high as \$22,000,000, on basis of \$39 a share. Powell Crosley, Jr., and his family, which owned 548,900 shares of Crosley Corp., will receive 66% of the total sum, the remainder being held for minority stockholders if they choose to cash in at the \$39 rate.

WLW, with its 50,000-watt clear channel transmitter and the most valuable radio stations in the country, Friday five months ago bought the N. Y. indie WINS, from the Hearst interests for \$1,700,000 plus \$600,000 worth of free time to the Hearst papers over the two-year period.

The WINS deal has not yet been approved by the FCC, and now both that transaction as well as the purchase of WLW ownership must get the FCC okay before they become final. Avco's deal, however, was approved by Victor Emanuel, chairman, and Irving B. Babcock, president. They said that Powell Crosley, Jr., and the Lewis Crosley will remain with the Crosley Corp., as well as the latter organization's execs, president C. C. McGroove and James D. McGroove.

The Crosley automobile, and the Cincinnati Reds baseball team, both also owned by the Crosley family, are not involved in the Avco deal. In a statement issued yesterday, the company said that the reasons he sold out was his desire to concentrate on the postwar manufacturing of a new light automobile.

## Diz Off Air But Snarls

### 1006 Contract Even So

St. Louis, June 19.

Jerome "Dizzy" Dean, former hurler for the Cardinals and who was a baseball broadcaster for two years, is working under a five-year contract that calls for a total of \$100,000 for his services. Dean, who is 37, is putting the finishing touches to his new Broadway production, and Alvin Karpis, who collaborated on "Pirates' Band," has a new one coming this fall.

Dean has been taken over by John Ottara of KWV and France Laux of KMOX, but he is continuing his work with the Cardinals. Dean is currently at work on another Broadway production, and Alvin Karpis, who collaborated on "Pirates' Band," has a new one coming this fall.

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## TOP SCOTTING Talent Exodus

By GEORGE ROSEN

Radio script writers are turning in increasing numbers to the legitimate field. Current activity among radio writers is turning playwrights, it is agreed, is not a new phenomenon. What is particularly significant, however, is the motive behind the wholesale transfer of allegiance of the scripters from radio to Broadway. For some time the feeling has been mounting among many of the serious writers for radio that they've been retarded by a lack of freedom of expression, that their opportunities are limited as long as they confine themselves to the medium and that as long as radio remains more or less of a "duplicating machine" without encouraging creative expression and without establishing an identity of its own it's inevitable that the guy who has something to say will seek other outlets.

Continuance of the trend, it's felt, will create a serious stumbling block for radio, and although this will doubtless provide an opening for new blood in the radio scripting ranks, it's conceded that radio is bound to suffer during the transition period if the exodus becomes too massive.

Even a partial list of the radio-to-legitimate migrants reveals that some of the top scripters are Broadway-conscious today. Among them are Sgt. Arthur Laurents, who has been writing the multiple-award winning "Assignment Home" series for CBS and has also been identified with the writing end of the Jerry Devine-directed FBI series on the Blue network. Similarly, Sgt. Marnie Lam-pell, of radio fame, is currently over-sea, preparing material for a book and to do the libretto for a GI musical for Broadway. Love and Laughter, Vincent McConner, the CBS staff writer, has turned to legit with the play "Joy Boys" and "The Day Before Spring," is to be produced by John C. Wilson, with McConner as producer and writer. The actor engaged for the ballet choreography, Milt Lazarus, the radio scripter who collaborated on "Song of Norway," is currently at work on another Broadway production, and Alvin Karpis, who collaborated on "Pirates' Band," has a new one coming this fall.

Similarly, Clifford Goldsmith has abandoned his writing chores on his radio show, "The Music of the Night," and is putting the finishing touches to his new Broadway production, and Alvin Karpis, who collaborated on "Pirates' Band," has a new one coming this fall.

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## Blue News Shakeup Touted With Johnstone Out; Hicks to Succeed?

### Just Skeered

Hollywood, June 19. Recent "guest producer" on the Lux Radio Theatre Monday night CBS show, he's one of the top six writer-directors, despite his apparent nervousness the first time up, was invited by the sponsor to do a reprise on his Demitting at a later date, because of the guy's name draw. He accepted—but as the date drew near he developed a bad case of fright.

It was a case of the guy bowing out without betraying his nervous plight, so he called the J. Walter Thompson agency and laid down the law—if it meant mentioning the name of the product, which he considered sacrilege and dignity, the deal was off. Which naturally meant the end of his association with the Lux show. His high of relief could be heard all the way to New York.

The guy's going around telling people he had been Demitted the job permanently, but it's doubtful because of the undignified commercials.

## Kate Smith Back To Fri. CBS Spot, Cut to 25 Mins.

Kate Smith moves back to the Friday night time on CBS in the only new time slot show cuts from a full hour to 25 minutes. A reshuffling of General Foods programs on CBS, the Smith-Ted Miller package goes into the 8:30-8:55 p. m. slot (last five minutes of the half-hour segment is occupied by the John Manville news program), with the GF Thin Man program moving over from the 8:30-8:55 p. m. slot to Sunday night at 7 o'clock.

The Annie Brice show moves from 6:30 to 7:30 Sunday night, leaving the former spot available for sale.

Thus ends the Great Experiment Sunday night programming which kept the Smith show last season competing with the Jack Benny program on NBC. What happened was inserted in those succession of Hooper reports which not only disclosed Smith's inability to woo over Benny's fans but also Benny parting company with the Top Eleven boys for the first time in nearly 10 years. Actually the guy who benefitted from the competition was Drew Pearson on the Blue, who gained an increasing audience in his 77-715 segment as the season progressed.

Unusual angle in the GF reshuffle is the fact that the Kate Smith show, which had been back-to-back with the 8-8:30 "Aldrich Family" gram, which gives Miss Smith an audience under the age of 25, is being called this is the "Aldrich" show whose agency dates back to the day when it was a part of the Kate Smith package.

Ted Collins says the segue back to Friday night will give him a chance to catch up with the pro-football team in which he's invested a lot of money. He'll take in the games. But many in the trade are doing some head shaking over the 35-minute slot off.

GF Agency Reshuffle  
General Foods is currently in the process of reshuffling its product plugging via radio, with result that the Annie Brice show is scheduled to move over from Benton & Bowles to Young & Rubicam.

On the other hand the "Thin Man" package, from R & R to B & B.

Long-expected reshuffle of the Blue network's news and special events department is reported imminent with reshuffle expected to start spitting soon after the return from the Coast of G. W. "Johnny" Johnstone, present director of the setup, Johnstone's reported on his way out with choice of his successor in the hands of vespene Bob Kintner and the network high command.

One version of the revision has Blue's crack European correspondent George Hicks in line for the top berth. This, not only in the nature of a reward for his overseas service, but because he's well-grounded in network procedure, news coverage and handling of special events. Hicks, it's pointed out, has a practical engineering background for the post and, in addition, knows acutely the problems facing radio newsmen out in the field.

Then, too, the likelihood that Hicks might be wooed away from the Blue by better monetary treatment. Recommendation of former Lt. Col. Abe Schechter to head up Mutual's news and special events department has been widely followed by reports that Hicks might soon wind up in the MBS fold, a background for the post and, in addition, knows acutely the problems facing radio newsmen out in the field.

Incidentally, Hicks has been circulated that Blue correspondent Arthur Feldman might join him in the post. Hicks' previous success to Johnstone's post, this possibility probably would have been in the hands of the network, after for months in London before and after D-Day.

Hicks' Writing Back  
Another angle pointing to Hicks as a logical choice for the Blue spot is his present inclination to "take the big boy seat" after his European experiences. He's asked to stay on the sidelines for a while—during which time he'll work on a book—and it's been uncertain whether or not he would eventually accept a Pacific assignment. He has been appointed as top man, of course, would solve any difficulties and, in addition, would enable the network to offer financial inducements so attractive that kids for Hicks (as correspondents) by rival nets probably would fall far short, as far as the coin angle is concerned.

It's reported that ex-N. Y. Herald Tribune writer-editor Dick Tobin, now with the Blue working on "Headline News" and other news programs, would be receptive to the Johnstone spot, but it's thought such an appointment would go against the recommendations of Kintner. Since later is v.p. in charge of the news department, it's thought he would be new director of the department will have to get Kintner's unqualified okay.

Blue's N. Y. headquarters for past several weeks doing an on-the-spot which has been well received in the age of the San Francisco conference. With confab in final stages, Johnstone's return is expected shortly. Projected reshuffle, of course, will be delayed until he gets back.

## Tony Stanford Leaves Thompson After 11 Yrs.

Hollywood, June 19. Tony Stanford, 37 years old, producer with J. Walter Thompson since to an end July 1. He submitted his resignation to the company last Thursday (14) but agreed to remain as director on the Tommy Thompson show until the end of the month. The remainder of the month, in addition to being one of JWP's top producers, he'll be in charge of the company's new shows, he headed up the television department.

Future plans include taking over production of the new "Mazie" air package headed by Ann Sothern, which will be produced by Stanford for Milton Beile show.

# Supreme Court's WOW Decis Has Vital Bearing on Status of State Courts Over Stations; Neb. Decree Stayed

Washington, June 19.

In a decision which goes a long way toward clarifying the status of state court over radio stations, the U. S. Supreme Court today may temporarily reverse Nebraska Supreme Court decision affecting WOW, Omaha.

The Nebraska tribunal had ruled that the lease from the Woodmen of the World Life Insurance Society to other operators be cancelled and that profits of the station be returned to the insurance company.

The suit for the return of the property was brought by Homer H. Simpson, a member of the insurance society, who had contended that there was fraud in the transfer.

In its 6-2 decision the U. S. high court ordered the Nebraska court to stay its decree pending action by FCC on the grounds that the state's ruling might interfere with the FCC licensing powers.

## License Defined

One interesting sentence in the Supreme court decision yesterday, which may bob up in the future in connection with the rights and duties of station operators, is that "merely a permit to serve the public and not a duty to do so."

It was also interesting to find that it brought former FCC chairman, James Lawrence Fly, into the picture as one of the attorneys.

Supreme court decision said in part: "We have no doubt of the power of Nebraska courts to adjudicate and conclusively, the claim of fraud in the transfer of the station, and the finding that the transfer was in conveyance of the lease to the society. The communications act does not explicitly deal with this problem, and we find nothing in its intent that dislodges the power of the state to deal with fraud merely because licensed facilities are involved."

On the other hand, if the state's power over fraud can be effectively respected while at the same time reasonable opportunity is afforded for the protection of that public interest which led to the granting of license, the principle of fair accommodation between state and federal authority should be observed.

## Commish Criticizes

"Severance of the licensed facilities from the license so precipitously by the FCC is depriving the opportunity of enabling the two to be kept together, needlessly disabling the commission from effecting its public interest committed to it by law. To carry out abruptly a state decree against licensed facilities from the license deprives the public of those advantages of broadcasting which are afforded by the commission to grant a license."

"Therefore the state has not been aided by federal intervention in the practical power to terminate the broadcasting service by a proper adjudication separating the physical property from the license. We think that state power is amply respected in the qualified manner of the intent of requiring to withhold execution of that portion of its decree restraining the transfer of physical properties until steps are ordered to be taken to enable the commission to deal with new applications in connection with the station."

"The difficulty referred to in the opinion is that FPC has not been transferred of the WOW license from the insurance company on a 15-year lease."

## Renard Claims Vs. Fenton Tossed Out by AFM

N. Y. Local 802, American Federation of Musicians, gave Mildred Pennington, radio program package producer, a clean bill of health last week against claim brought by her leader, Conrad Renard, of the "Detect and Collect" program.

Renard claimed he had a verbal contract to play the program on 802 after hearing witnesses for both sides, dismissed Renard's claim.

## Robson, Shayon Back, Former Off to Coast

Bob Shayon and William Robson, the CBS producers, arrived back in New York last night (17), following their overseas junket for a first-hand feeling of the European war front as a "reprint" for future radio production.

Robson, currently working out of the Wood Wheelock agency (he had been producing the Campbell's Soup "Radio Reader's Digest" before his overseas jaunt) left immediately for the Coast to take over production reins on "The Saint," the Campbell's Soup replacement for the Jack Carson show.

## Chi News Rooms Have New Ideas

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## 'GANGBUSTERS' TO BLUE FOR WATERMAN PENS

Gangbusters, which returns to the air under Waterman Pen sponsorship, heads for the Blue network with its starting date set for September. It goes into the Saturday night 8 o'clock slot. For a while the show would go to the Blue or Mutual, with the latter also in the air.

With the Blue also retaining "Counterspy" under the Pharmacraft banner, the agencies and sponsors involved in a move to program "Counterspy" which will probably entail moving both shows to another night.

## Ed East Nicks Blue On 'Ladies Be Seated'

Ed East, of Ed East and Polly, who are now doing the Fun and Games show on NBC, has been offered by the Blue net for his claimed right to the title "Ladies Be Seated" which he has already owned the title to the "Ladies Be Seated" program which he did with wife the Blue but who in the net is now using Johnny Olson.

East threatened suit, and a settlement was reached. Arthur Friedman, East's lawyer, refused to reveal the amount involved in the settlement.

## Straus Lukewarm To Fifth Network Tie for AFM

While there's no doubt that a new net, the Associated Broadcasting Company, is being formed, it is apparent last week that the fifth may have difficulty obtaining a license. It would probably have to have in the N. Y. area.

For a week since it became known that ABC has given A.T.T. orders for permanent transcontinental wire facilities, and that the net will have in N. Y. key. There were rumors that the people behind AFM were hoping that the FCC will throw out the Menter Bros. offer for WNYC as they could buy the net.

But most of the rumors have centered on WMCA, owned by Nathan Straus.

"Variety" verified, last week, that the ABC group is not yet ready to begin to interest WMCA for several months. But neither Straus nor anyone else in the net has any intention of discussing the matter.

From AFMA, AFM and other union sources it did become known that negotiations between WMCA and the ABC net had been going on at least to the extent of ironing out the possible union wrinkles that might have stood in the way.

But Straus would say only that under no circumstances is the station for sale and "this station is not at present becoming part of any network."

Straus said also that WMCA had been told it could (1) use ABC's facilities, (2) say any time to the station, when such time is available in the station management's opinion.

"That," said one prominent radio net exec who heard about the deal, "is scarcely a network arrangement."

## Com Lack Blacks Of 'Road Ahead'

After seven weeks on the air over the Blue, "The Road Ahead" folded. Straus was all ready for broadcast tonight (20) from Camp Union, N. Y., couldn't find a backer, and "Road" has been backed by the "Road" and Ed East.

Background of Kingston, who is comparatively little-known in N. Y., except among lecture-goers in various key cities is interesting. He was a stand-up comic, a writer for the Broadway columnist, who led all radio programs in ratings with his "stand-up" report, who was threatened to stay on the air all through August. If necessary, rather than let his show go, he would pinch-hit for him during his August absence from the microphone.

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Kingston would reveal salary to be paid other comedians, but the sub, it was reliably learned that

## "If You Only Had Some Credits"

The following letter, the author of which prefers anonymity, is being published because it is so typical of the many others received by "Variety" in recent weeks that spotlight the well-known brusqueness potentially able writers have been getting in the face of radio's "closed door" policy. For this story, the writer says he did not have any "comedy credits" to his name. The letter to the editor of "Variety" follows:

I want to compliment you on your tenacious fight to open the doors for new radio talent, especially comedians and comedy writers.

This, what I experienced: I thought that I would make a pretty good radio writer. I had a good sense of humor, studied the programs carefully for character and after writing several sample scripts, I was told that I was a comedian. I had been heading top programs for 10 years. In my infancy I already knew that I wanted no part of a gag-show but that if I ever got on a radio comedy show, I would probably be a career.

Writer liked my work enough to recommend to the biggest radio agent on the strip who, in turn, told me that as a sample it was one of the best he had ever read that it was just like reading one of — your scripts. I thought my name was Flynn. (The agent told me this after I severed relations with him.)

No dice, nothing happens. "If you only had some comedy credits, etc." Unbelievable. Yes, the comedian liked the stuff, the adv. agency liked it, the comedian's agent liked it — but no job.

Months passed. Then, against my better judgment, I took a job on a gag-show, a show that was so bad the comedian drank himself into the contract just to get out of it. The comedian's agent (last week's contribution was a letter of gentle advice and suggestion: "This man (the comedian) is a terrific personality—make this a situation show. The public is tired of the farcical gag-show—expand it by putting situations in the show.")

And I submitted. Naturally, my agent called me up and told me not to submit the next week's show.

That was all. I had been through 30 writers in 15 weeks plus four or five comedians. So I became an actor—stage and forgot about radio writing until one day I was happy indeed to see a "Variety" and see that the name of the show was sent to another agency, a monetary loss of \$150,000 a year! And in the past year this same agency has lost five other accounts.

My name and the names of the above writers, Alvin, Allan and Mr. Cantor both pointed to the new writer with new ideas as the only possible savior of radio comedy. I wonder how many new writers they are going to hire this fall!

## Col. McCormick's WGN Line Chi Station Favoring H. Libel Bill

Chicago, June 19. Illinois radio bill reached the Senate floor Thursday (14), with accompanying provisions for the repeal of 16 downstate stations and one in Chi put themselves on record.

Chicago, June 19. Illinois radio bill reached the Senate floor Thursday (14), with accompanying provisions for the repeal of 16 downstate stations and one in Chi put themselves on record. The bill is being studied with most of the bill's provisions, but 11 other Chi stations have already declared the bill too stringent.

The words "maliciously and knowingly" are not sustained as an incorporation into the bill by Col. Robert R. McCormick of WGN (the paid other communications were challenged by Sen. Mac Downing, who said he'd ask removal of the words "maliciously and knowingly" from the bill is considered.

Other senators said they'll ask for clarification of the possible conviction for defamatory statements "when there is no advance knowledge or right to prevent," and for libelous remarks by political candidates. Bill as it stands provides maximum penalties of a \$500 fine and a year in jail for malicious libel.

Those appearing for the bill before the Senate Committee on Communications, were challenged by Sen. Mac Downing, who said he'd ask removal of the words "maliciously and knowingly" from the bill is considered.

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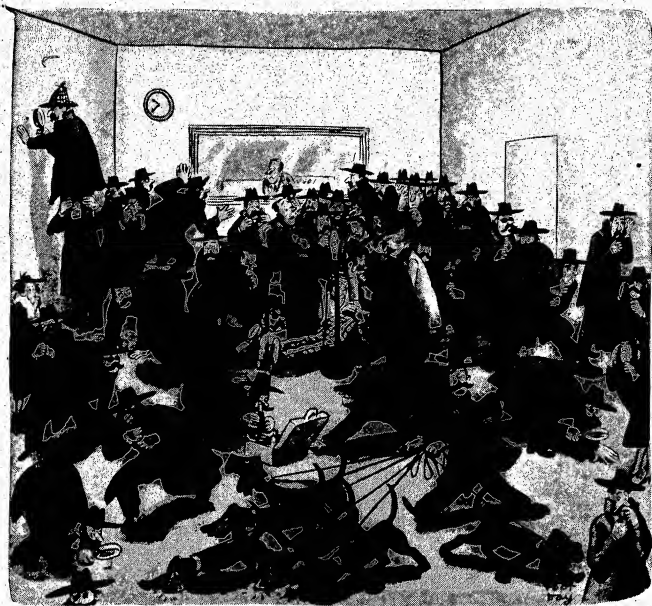
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## Ever hear of a mystery with 260 solutions?



AS A RULE, a mystery can have just one solution. So Mutual breaks the rule.

Being the network that takes its showmanship seriously, we now dramatize mysteries that can have as many as 260 solutions apiece. Add new story-telling techniques and nationwide listener-participation and gripping, original whodunit material, and you have "Calling All Detectives." It keeps people on the edge of their chairs every Saturday night from 9:30-10 EWT.

It works like this. Sparkling dramatization carries the story up to the point where all the clues and suspects are clearly revealed. Then local announcers telephone to a listener in every market on the hookup to ask for the answer, while the rest of the audience eavesdrops on the phone call. Each station rejoins the network for the dramatic windup, and a final cut-in presents a prize to the neighborhood criminologist who came up with the right solution to the mystery.

To the listener, "Calling All Detectives" more than meets the universal yen to be a sleuth—it makes every family a part of the

program and airs the name of somebody in every community on the line. That, gentlemen, is businesslike showmanship, with no false whiskers.

To a sponsor, this new show offers a local solution to every conceivable marketing problem. There's no better time for a shot of sales-adrenalin than when the customers are poised to cheer the local Hawkshaw. (If you distribute through franchised, one-outlet dealers, you can take special advantage of the program's unique operation.) Here, at your nearest Mutual office, is showmanship ready to work for you...

### HERE ARE MORE MUTUAL SHOWS DESIGNED TO SOLVE YOUR RADIO PROBLEMS

Queen for a Day . . . . . how to make any woman happy  
Arch Oboler's Plays . . . . . original tops in radio drama  
Between Us Girls . . . . . mere man faces glamor ensemble  
Leave It to Mike . . . . . a son of the sod to rely upon

*Executives who'd like to hear these and other new MBS programs at any given hour will be promptly provided with recordings on request.*

## The Mutual Broadcasting System

WHERE SHOWMANSHIP MEANS BUSINESS

*who make good blankets*

LABRUM AND HANSON

TO THE HONORABLE CHAIRMAN OF THE BOARD

MANAGER, RECORDING BUILDING, 1000 LOCUST STREET, PHILADELPHIA 5, PA.

PHILADELPHIA 5, PENNSYLVANIA • JUNE 1, 1945

THOMAS J. LABRUM  
1000 LOCUST STREET

June 1, 1945

WCAU Broadcasting Company,  
1830 Chestnut Street,  
Philadelphia 5, Pa.

Gentlemen:

Forty weeks ago, Thomas Labrum, President of T. J. Labrum, Inc. decided to sponsor Besse Howard's "World Panorama" program over your station to test the productivity of radio advertising. Better, as you know, has been a leading specialty store in Philadelphia for almost 100 years; its clientele representing all income groups.

The results have been extremely gratifying. In quite a few instances the merchandise offered has been sold out the same day. Recently 1,200 pairs of stockings (No. 127 Nylon) were sold between the close of the program and 4:30 o'clock that afternoon.

I thought you would like to know of this evidence of remarkable sales results for what started as a test campaign in one profitable merchandising alley.

Cordially yours,

*Robert Hanson*

R. Kent Hanson

RKL/mab



BESSE HOWARD interprets  
World Affairs with the authority ...  
and the listenable personal angle ...  
gleaned in her lifetime of world travel.

Another  
**WCAU**  
SALESUCCESS  
Story

Besse Howard's "World Panorama" is broadcast  
9:45-10 A. M. Monday through Friday, opposite a popular network  
show. Proof again that in Philadelphia it's WCAU for listener response.

COVERAGE + PROGRAM = SALES

**WCAU**

50,000 WATTS • CBS AFFILIATE

PHILADELPHIA'S LEADING RADIO INSTITUTION





## Inside Stuff—Radio

Mutual's first transatlantic Father's Day program Sunday (17) got fine coverage in the newspapers—the gal who conceived the idea, wrote and directed the show, got many a line of credit. Maxine Keith, Mutual network commentator, thought up the idea of American kids talking to their GI fathers in England on a two-way program, collected the urchins and used them on her regular Friday (15) show which doesn't have a N.Y. outlet. Show was retransmitted Sunday over WOR, and because of the N.Y. outlet, both Mutual and BBC wanted extensive coverage. They got it, with a two-col. pix in the Times, three-col. story and pix in the Telegram, two-col. pix and story in the Sun, all on Friday, and a story in the Brooklyn Eagle Thursday. Only the Eagle mentioned Miss Keith's name in connection with the stunt, Mutual's press dept. bypassing any credit tag—though perhaps unintentionally—and Miss Keith found a burn.

What has all the earmarks of a precedential move is the signing of Leith Stevens as director of the Rise Stevens musical exhibit as summer guest biter for "Information Please." He'll swap his baton for a soft seat in the control booth, believed to be unparalleled in Hollywood radio. On the podium will be guest conductors from picture studios with the music to be confined to filmstrips scores. Murray Boen, of the Columbia agency, will be production supervisor but actual direction of the series, will be entrusted to Stevens, who directed music for many network shows before he went to Australia for OWI but previously without production experience.

Although Bill Goodwin, who was on the Burns and Allen program before switching to Frank Sinatra's show, returns to the B&A ainer in the fall, the announcer is reported holding off signing formal contract with B&A till September, which is when his agency contract with Jimmy Saphier expires. Behind the move is Goodwin's reported unwillingness to cut Saphier into any commissions on the new deal.

Goodwin is also expected to take on Al Levy, Sinatra's manager, as his manager in the fall.

## Mesters Cancel WOV Show Effective Day After FCC Hearing on Station Sale

While the FCC is skedaddled to hold a hearing next Monday (23) about the proposed sale of the N. Y. indie, WOV, to the Mester Bros., the latter have cancelled their nine-year-old program on that station.

Murray and Meyer Mester are the owners of the Balbo Oil Co., which has been sponsoring a WOV cross-the-board, 15-minute musical stanza at 11:30 a.m. Show has been on since 1936.

Last week, Ralph Weil, manager of the station, acknowledged the fact that the program has been cancelled as of June 26. That happens to be the day after the Mester Bros. petition to come before the FCC, which has challenged their competence to run a radio station.

No word could be obtained from the Commercial Radio Advertising Agency, which handles the Balbo account, as to the reason for the cancellation. The Mesters said it was due to shortage of materials.

## Reincke-Ellis Expanses Brings Ballinger In

Chicago, June 19. In line with plans for the expansion of their radio department, Reincke-Ellis-Younggreen & Finn, Inc., here have appointed Bill S. Ballinger as radio director. Primarily a publication agency with little radio activity, Handling only a few spots for the Chicago, Burlington & Quincy railroad and the Blue Moon Cheese Co., firm plans to build up this phase of their business.

Russell H. Williams, who has been handling what little radio the agency has, has been transferred to other duties.

Ballinger has a background of 12 years in radio having been with the Campbell-Mithun and Campbell-Ewald offices here and the Pettiburn Agency, Kansas City. In addition he has conducted his own transcription company, the M-K-N Productions, producing spot and 15-minute spots for the past two-and-a-half years.

**Connec Boswell Gives 'Vic & Sade' P&G Run**  
Procter & Gamble, in addition to eyeing the soaps, "Vic & Sade" for the 7:15-7:30 p.m., CBS niche Mondays through Fridays, is also considering a musical show for the slot. Last week, which was auditioned last week, stars Connie Boswell and Jack Smith with Earl Shelton's orch. Charles Speer, writer of the Philco and Bourjois-Hipley aires, scripted.

**N. O. Brewery Expands**  
New Orleans, June 19. Taking a cue from competitors here, the Standard Brewery this week added three shows to its sponsorship list. They are "Symphonies of the Sea," quarter-hour ten-episode live-a-week; "Worth Listening," quarter-hour recorded swing tunes, Sundays, and Martin Agron's news commentaries, five-a-week, in morning.

## C'est Which Guerre?

Lyneburg, Va., June 19. "I'm not that old!" was the anguished cry of chief engineer John Orth, of WJVA and the Tri-Cities Network when he opened a box from the War Dept. and received a Civil War Medal inside.

Orth had written for a Mexican Border Campaign medal. He surmises somebody in the Quartermaster Depot went to the wrong shelf and brought down a 1915 trophy bearing Abe Lincoln's likeness.

"It would have to be a Yankee medal!" the southerner added.

## GI HOME SEEKERS TO GET WMCA TIME

A new service to servicemen and returnees will be given by the N.Y. indie WMCA beginning next Monday (25). Real estate reporter Barbara Honier will put them on the air for three-minute sessions, during which they will be able to tell listeners what kind of apartment they want—and what they'll take as second best.

Miss Honier's "Real Estate Round-up," which is on the air Mondays through Saturday (6:30-8:15 a.m.), will back up the servicemen's requests for housing with appeals for solution of the living-quarter shortage on a personalized basis.

## R. I. Political Feud Ups Wills As Successor to Case on FCC

Washington, June 19. Announcement by President Truman last Wednesday (13) that ex-Gov. William H. Wills, of Vermont, will succeed Norman S. Case as FCC Commissioner for the term beginning July 1 came as no great surprise here to those who knew that Senator Theodore F. Green (D, R.I.) was out for Case's hide.

Case holds one of the Republican minority spots on the Commission. He is well-liked by FCC employees who were his hard hit by the news. However, he preceded Green as Governor of R.I. and the two have been political foes for a long time.

While Green had a candidate of his own, it was not Wills who had the backing of Vermont's two Republican senators. General belief here is that Truman felt he owed something to the Vermont senators who have been supporting the Administration's foreign policy and much of its domestic policy.

Wills was born in Chicago, Oct. 26, 1882, and was graduated from Norwich U. and the U. of Vermont. Originally in the drygoods business, he later founded an insurance agency which he still heads at Bennington, Vt. He served in the Vermont House

of Representatives 1929-31 and in the State Senate 1931-37. He was lieutenant governor for two years and then Governor for four years, leaving office Jan. 1, 1945.

Wills was in Washington recently to confer with Senator Warren Austin (R, Vt.), his principal backer. He is expected to be confirmed by the Senate without any difficulty.

## Bracken Gets Sued For Firing MCA Agcy.

Hollywood, June 19. Eddie Bracken's difficulties with Music Corp. will be arbitrated by Screen Actors Guild following filing of an action by Judge Lester Roth on behalf of MCA. Bracken had served notice of discharge on MCA as his agent for pictures and radio, and also assertedly eliminated the firm from any consideration in the sale of the radio show, "The Eddie Bracken Story."

MCA is asking an award establishing the existence of a management contract and its interest in the radio property. Counsel for Bracken has 10 days to file an answer, after which arbiters will be chosen.

## "THE VOICE OF ST. LOUIS"

presents a sure sales formula...

HPLSS = \$\$\$

**TIME:** a double-header radio show that's been breaking sales records in Chicago, Los Angeles, and San Francisco during the past nine years.

**AME:** Lee Adams... a favorite personality of St. Louisans and mid-Mississippi Valley listeners.

**PLACE:** on KMOX... St. Louis' powerful 50,000-watt clear channel station.

**YOU GET:** an unbeatable best-seller. You have:

\*Housewives' Protective League and Sunrise Salute, plus Lee Adams over KMOX.

It's a simple, effective format—85 minutes of casual conversation in twice-daily installments (6:00-6:15 A.M. and 4:30-5:00 P.M.)—a format that's worked every place it's been introduced, that has drawn over 5,000 letters during its first three weeks on KMOX. Emcee Lee Adams discourses with equal ease on whatever—from hen-pecked husbands to penicillin, from the psychology of smoking to the story of silk. Its broadcasts are colorful, informative, and always factually convincing.

Sales facts are presented just as convincingly. Each commercial message carries added weight because HPLSS listeners know that a group of 3,000 local housewives, who have volunteered their help to Lee Adams, protest and

endorse every product he gets its sponsorship is accepted by the program.

The selling strength of HPLSS is prestated, too. Typical results in other markets are these: A book publisher's announcements on HPLSS drew twice the returns yielded by a competing station; another sponsor's sales were increased 800% in less than 18 months; a certain six-weeks' offer pulled 14,740 replies.

We're predicting that the new KMOX edition of HPLSS will set even more striking records. Participating sponsorships are now ready. So is the opportunity for you to translate this proven sales formula into extra profits for yourself.

Better call us—or Radio Sales today.

# KMOX

COLUMBIA OWNED

50,000 watts

THE VOICE OF ST. LOUIS

*Frank Sinatra's  
Singing Protege*

ENDEARED TO THE HEARTS  
OF MILLIONS OF HIS FANS

**EILEEN  
BARTON**

*Unanimous Choice of  
The Youth of the Nation*

NOW APPEARING  
**PARAMOUNT**

New York

Management  
**WILLIAM MORRIS AGENCY, Inc.**



## PHILLY JUNTO ASKS FM FOR EDUCATION ONLY

Philadelphia, June 19.—The Philadelphia Junto, adult education organization here, has made application for an FM broadcast license to the FCC.

The Junto, named for a similar group started by Benjamin Franklin, is a non-profit, unit which offers courses in everything from ballet dancing to Russian, has been operating for the past seven years to an average of 5,000 students per semester.

Excess of the organization, consisting of public-spirited Philadelphians, claim that they are not seeking to compete with commercial radio in asking for a license to broadcast.

"We feel that we will be able to spread our education over a much wider field by means of radio," said Philip Klein, business manager of the Junto. It will still be kept on a non-profit basis.

Klein pointed out that the station, if okayed by the FCC, would tie up with cultural, educational and similar institutions in Philadelphia, museums, libraries, scientific institutes, historical institutions, etc.) to bring these places before the public.

Junto, which has only one paid permanent employee, charges students \$4 per nine-week semester. There are three semesters per year. Individuals receive \$10 for each session.

## American Cyan Mulls Additional Blue Show

American Cyanamid Co. is discussing with Blue network execs the possibility of expanding its programming via a new half-hour nighttime show.

Blue wants to top a dramatic stanza in the 9:30-10 Thursday night segment, with the Cyanamid outfit expressing sponsorship interest. Client currently is bankrolling the Blue's Friday night "The Doctor Talks It Over."

## 'Cap Midnight' Going From Blue to Mutual

Chicago, June 19.—"Captain Midnight," five-a-week juvenile series currently heard on the Blue network, 5:45-6 p.m. (EWT), will switch to the Mutual network on Sept. 24 in a 32-week contract signed last week and put through the Hill Blackett agency.

Sponsored by the Wunder Co., the show will originate from here as before and be aired over Mutual at 5:30-5:45 p.m. (CWT), with three repeat broadcasts.

Boston.—Paul Rowland, WCOY announcer, was set for WCAP induction (when the show order on drafting men over 30 came through). So station tipped him to chief announcer and studio supervisor.

## Confirm Russell, Stanton As NAB Net Directors

Washington, June 19.—Frank M. Russell, NBC, and Frank Stanton, CBS, have been named as network directors of NAB, according to complete results of the mail referendum on the directors.

In addition, on the basis of the final poll, G. Richard Stanton, WIS, will be director-at-large for the medium stations. T. A. M. Craven, WOL, who was elected on the first poll, is the other medium station rep.

Directors-at-large elected to represent small stations are: Matthew H. Bonczek, KOCY, and Clair R. McCollough, WGAL. On the first ballot, J. Leonard Remick, WSB, and J. Harold Ryan, WWVA, and NAB prey, were named to represent large stations.

Two amendments to the NAB constitution, have also been approved in the mail referendum. The first clarifies the definition of large, medium and small stations for determining membership eligibility. The second broadens associate membership.

## WTIC LAUNCHES NAB, AASD INSTRUCTION

Hartford, June 19.—First radio station in the country to serve as a training ground for journalism and university instructors in journalism is WTIC. It's part of a plan promulgated by the radio industry to provide schools with information necessary to teach radio news courses.

Plan was inaugurated by the National Ass'n of Broadcasters and the American Ass'n of Schools and Departments of Journalism. Teachers will take part in actual news gathering under supervision of WTIC's news editor. Expected that with this additional training they will be in a better position to establish courses in radio journalism at their respective schools.

Under this plan, journalism instructors from members of the collegiate group will serve five-week to three-month internships. First in-ternee is Everett Withers, asst. prof. of journalism at Washington and Lee, Lexington, Va., and also director of the university's news bureau. Started at WTIC May 28 and remains here for a minimum of 10 weeks.

## Wests Pull Plug On Pacific News Pool

An agreement among the four major nets to pool their broadcasts and recordings from the Central Pacific theatre has been cancelled.

From now on each net is on its own except for communiquees issued over the Guam circuit and in cases of broadcasts from advanced war areas. In latter instances, the pool will exist only if web chiefs in the Central Pacific agree specifically for such arrangement.

The four networks had agreed last August to pool their broadcasts and recordings out of the Central Pacific, and had amended their agreement last December. Under the pact, it could be cancelled if three of the four parties agreed to do so. This week news chiefs of all the four webs signed a letter addressed to Rear Admiral H. H. Arnold, chief of the Navy's office of public relations, canceling the pool. According to the letter, all four organizations felt well enough staffed in the Pacific, and pooling is no longer desirable or necessary.

## NBC FETTER BEN GROSS

In observance of Ben Gross' 20th anniversary as radio ed of the NBC Daily News, in terms of radio time length of service merits a denaiship. NBC is issuing a luncheon for Gross at the Waldorf-Astoria in N. Y. on July 9. Affair will tie in with Mary Margaret McBride broadcast, with the commentator and radio ed labelling on a q. & a. routine.

Publically heads of the ether webs and N. Y. indie stations are getting an invite along with agency larks.

## Warns Vs. Phone Toll Charges

Washington, June 19.—FCC issued a warning to hotels, clubs and other spots making sur-charges on long distance phone calls to quit it quick "or face immediate legal action."

Although the Supreme Court recently upheld the validity of an FCC order for an elimination of sur-charges above the regular telephone company tariffs, plenty of places are still making "service charges," FCC said.

## Texas Welcome to War Heroes Gets Full Coverage Via Wire Recorder

San Antonio, June 19.—A new type of radio reporting was introduced in the southwest by WCAI here last Wednesday (13) when the program "Texas Welcomes the Generals" was aired over the station and fed to the Texas Quality Network. Through the means of a wire recorder highlights from the various events honoring the returned European war heroes from the time they landed at the local air-field until late evening when they were honored at a boat ride down the San Antonio river was recorded by Bud Thorpe, of the WCAI special events staff.

Following each event Thorpe and the wire recorder were rushed by the mobile unit to the WCAI studio where highlights were re-corded. That night (13) at 10:30 p.m. Thorpe gave his report of the welcome to the war heroes, utilizing the transcription of the events as they were recorded by him. Thus, through Thorpe's account of the event and the actual on-the-scene reporting made for novel radio coverage. Interviews with civic leaders, several of the returned generals as well as general background noise came over in fine style.

As a postscript project, the wire recorder will opus up much new fields

in the field of radio newscasting and special events. Only drawback at present is that the tape used in the machine, will only record for 30 minutes. On-the-spot recording can be done with the machine via a mobile unit, rushed to the studio, and put on the air within several hours, thus eliminating costly special wire remote lines.

## Mars Candy 'Curtain Time' Preems on Blue July 4

Chicago, June 19.—Mars, candy bar manufacturers, takes the Wednesday, 8 to 8:30 p.m. (CWT) slot, beginning July 4, over 64 basic mountain and west coast stations of the Blue for a 30-minute dramatic program to be known as "Curtain Time." Format calls for the presentation of original and well known plays.

Series, which will originate here, has been set through the Grant Adv. agency for 26 weeks, and will be produced by them under the direction of Harry Holcombe, radio director. Leads will be played by Beryl Vaughan and Harry Edwards with Charles Irving as emcee.

## The Swing is to WHB in Kansas City



## Meet WHB's Paul Todd — of the "Radio Todds" . . . our Transmitter Supervisor

The serious-looking, square-jawed, slide-rule manipulator in our photo with the "Swing Girl" is Paul Todd, WHB's Transmitter Supervisor, who has been a commercial radio operator since 1929 and a WHB engineer since January, 1930. Like his brother Jack Todd (formerly WHB Program Director), Paul comes from Kansas. Wichita, Paul comes from Sheridan, Iowa, where he worked during his school years at KMA and KENF. . . and, later, at WMT in Waterloo.

In 15 years at WHB, Paul has exhibited unflagging interest in the technical perfection of programs which make this station unique. He's done his bit toward the war effort, too, as president of a company manufacturing quartz crystals for the U. S. Army Signal Corps.

Ask him today about the current shows on WHB which intrigue him most, and he'll tell you about these three:

**"SONG AND DANCE PARADE"**—with RUSH HUGHES. A full hour of popular recordings, broadcast Mondays through Saturdays at 5 p.m. with popular Hank Hines of KWK as Master of Ceremony. This program has a 4-5 hourcast in the October-February season. . . and is on its way up.

**"THE FIRST FIVE"**—with RUSH HUGHES. Kansas City's "radio tonic" featured by leading retailers—together with their "glamorous," some fascinating and rhythmic "extras." . . and the voice of the "Patrolman" Lane. Spots available for minute transcriptions about broadcasts used by women, Mondays through Fridays, 11:30 a. m. to 12:00 noon.

If you want to sell the Kansas City market, WHB is your happy medium.

For WHB Availabilities, Phone DON DAVIS at any of these "SPOT Sales" offices:

KANSAS CITY . . . . .	SARILET Building . . . . .	MAISON 1161
NEW YORK CITY . . . . .	440 Madison Avenue . . . . .	BLANDE 5555
CHICAGO . . . . .	340 North Michigan . . . . .	BRAD 10
HOLLYWOOD . . . . .	Hollywood Blvd. at Comco . . . . .	HOLLYWOOD 5318
SAN FRANCISCO . . . . .	5 Third Street . . . . .	EXBROOK 3558

KEY STATION FOR THE KANSAS STATE NETWORK

Kansas City	Wichita	Great Bend	Emporia
Missouri	Kansas	Kansas	Kansas

## THE CABOOSE IS IN SIGHT!

Yes, the "Gravy Train" is beginning to go by (the Caboose is in Sight!) and it behooves every time-buyer to review the profit-producing value of the Stations he uses.

We will welcome such a review!

AMERICA'S 3rd MARKET

5000 WATT

MUTUAL AFFILIATE

610 K. C.

Represented Nationally by GEO. P. HOLLINGBERRY CO.





# Television Reviews

**"THE BOURGEOIS GENTLEMAN"** with Ralph Dumke, David Bruce, Jeffry Blake, John Dudley, George Headley, Stan Jones, Jackie Ross, Audrey, Anita Strickland, Wallace Adams, John Repp, Frank Short, Professor, John Martin and Joe. Producer: Reg. Dr. Herbert Graf. Translator: Margaret. Broadcast: 10:15 p.m. (7), 8:15 p.m. (8).

**WFTV-NBC, N.Y.** First in NBC's series, "Classic Play in Television," was Moliere's "The Bourgeois Gentleman," presented with full production values and a large and talented cast of these and ballet artists Sunday night (7). Sets were ornate and well lighted, and such details as costumes, etc., were far above the average encountered in most present-day video shows.

Adaptation by Dr. Herbert Graf, NBC tele's longhair impresario, combined a nice touch of subtlety, simplicity and a bit of represented by the ballet scenes, and the difficult job of taking the whole action with the translated score, an obscure Richard Strauss music, as expected.

One difficulty that wasn't overcome, however (and it's more than a puzzle to see how television is going to combat it when the medium becomes full-blown), was the continuity of the action with the steps. No little of the enjoyment of the play is in the continuity of the steps. No little of the enjoyment of the play is in the continuity of the steps. No little of the enjoyment of the play is in the continuity of the steps.

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## OPPORTUNITY FOR AN ADVERTISING EXECUTIVE WITH A RADIO ACCOUNT

A medium-size, successful New York agency, handling national accounts and staffed by a highly trained and talented personnel, wishes to establish a radio department by bringing into the organization an experienced radio executive with a good radio account.

Such an executive will immediately improve the present position and earnings, and have a wide-open opportunity to expand with the agency. His remuneration will be based not alone on his ability but on the growth of his department as well.

For very confidential interview, telephone ASH-4-4600 and ask for Mr. Joseph Hayden.



**RAY HARVEY**  
 AUTHOR OF COMEDY  
 AVAILABLE  
 "Ray Harvey," highly official "radio" personality, has been accepted for a radio license for Milwaukee. 13, 21, Variety, 154 W. 46th St. New York 19, N.Y.

the audience feels they're entitled to know who's playing the part. There's no provision for anything like that. The play is being handled now. Screen credit, of course, can be spotted before certain time, but in such a case, it's a very debatable how many viewers would credit it. The play is being handled now. Screen credit, of course, can be spotted before certain time, but in such a case, it's a very debatable how many viewers would credit it.

**FM Decid Due Without Tests, WPB Gives Cue**  
 Washington, June 19.

Under pressure for a speedy determination of the FM question in the spectrum, FCC is now preparing to make its decision without the aid of new tests of the production tests to be conducted during July and August.

The FCC announced last week it will conduct hearings this Friday (22) as a final step before announcing its decision on the question between 44 and 108 megacycles. It is strongly hinted here that FM will get the nod, but it has been denied—the 50-68 megacycle band, although FCC originally planned to push FM much higher to the 80-100 megacycle location.

FCC has been under heavy fire by the FM Broadcasters, Television Broadcasters, A.S.N., and equipment manufacturers to act without delay, because it now seems that WPB will give the go-ahead signal to the equipment manufacturers much sooner than previously anticipated.

FCC announced, however, that the scheduled propagation tests will go ahead because "the need for this type of information was revealed in the recent allocation hearings."

In its formal order last week, explaining why it was doing so, the Commission said it was doing so at an almost immediate decision, FCC said.

The Commission has received several petitions requesting an immediate decision amongst the three alternatives. The Commission is presently advised by the War Production Board that the manufacture of AM, FM and television transmitters and receivers may commence at an earlier date than was originally indicated to the Commission by WPB, and that it probably will not be possible to use as originally planned for the WPB to give 90 days' advance notice to the commission before production is resumed.

"In view of the foregoing facts, it is desirable that a final decision be made as soon as possible among the three alternative allocations proposed for the region between 44 and 108 megacycles."

## Ohio Telescopes B-I-I a Threat

Columbus, June 19. A heavy immigration of radio hobbyists and trade paper representatives indicated that a focus of national attention was being directed at the Ohio Legislature, where Senate Bill No. 318 was to be considered by the Senate Tax Committee tomorrow (20).

Bill would impose a 35 state tax on every 1,000 feet or 10 minutes worth of television film which would (under provisions of the bill) have to be reviewed by the not yet established radio-television ownership board under the Dept. of Education.

All television pictures to be shown in Ohio would come under the same censorship rules that currently govern films. This would eliminate Ohio from any national television network plans that might be formulated in the future.

# CBS Tele Boys Give Competitors Something They Can Worry About

CBS plans to hypo its video work, as outlined in last week's "Variety" story about new commercial and dramatic departments, color transmission, and television research, are really worrying the television trade.

It is evident that CBS is putting plenty of muscle into its television development. An announcement made this week by Joseph H. Keen, v.p. and secretary of CBS, about a new service to possible commercial sponsors, did not make competitors feel better.

According to Keen, who issued a press pamphlet on the subject, CBS is now willing to let possible sponsors come in, help create new techniques in commercial television, present effectiveness of sponsored programs, and make field tests of the effectiveness of video broadcasts.

A look-see at the kind of audience research which CBS is conducting through its hush-hush Television Audience Research Institute, was made possible last week when one of the few people who have been reading the confidential reports made by this institute.

Some of the reports were highly critical of some CBS programs, but the institute's confidential programming will be undertaken to investigate most effective methods of education broadcasting.

rolling such harsh criticism seemed evidence of a purpose to improve its programs, technically as well as dramatically.

Later will be taken care of by the new dramatic unit. Technically, CBS hopes to have in production not later than next fall its high-definition, full-color service. There will not be any sets on the market capable of receiving the new color television, but possible sponsors will be able to view the full-color video on CBS studio sets. And that's what worries competitors.

## W2XJT, Long Island, On Test Tube Basis July 1

First small inlet television station in the country long operation July 1, Outlet is W2XJT, operated by Jamaica Radio & Television Manufacturing Co., Jamaica, L.I.

Operation will be experimental in nature. Among technical explorations, a new system of electronic scanning, general simplification of video broadcasting equipment and operating experimentation in the use of ultra high frequency channels. Extensive experimental programming will be undertaken to investigate most effective methods of education broadcasting.

# This little calf is to draw your attention to

\$3,454,044.000 cash receipts from the livestock market in 1944 went into the farmer's pocket in the 12 states covered by MVN.

Mississippi Valley Network is a wired Regional Network which you can pay without paying Metropolitan rates. The states in this rich-and-ripe-for-sales market are: Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Montana, Nebraska, North Dakota, South Dakota and Wisconsin.

Thru 74 affiliated stations, the Mississippi Valley Network (operated by North Central Broadcasting System) keeps your product in intimate touch with 1,600,762 farm radio homes. An exclusive listenership with programs beamed for this farm audience exclusively. Mr. and Mrs. Farmer want to know briefly how the war news affects farming... want the latest Washington agricultural bulletins... want complete market reports... are vitally interested in weather forecasts and local temperatures... want "live" musical entertainment for early morning pep-up. MVN delivers this to the country's most affluent rural territory without the cost of metropolitan rates. No other network offers this exclusive early-hour farm audience.

## AVAILABLE FOR SPONSORSHIP:

- 4:00 AM Mississippi Valley Time (complete network)
- 7:00 AM Agriculture and the News
- 1:30 AM Features for "Mrs. Farmer"
- 12:15 PM News and the Farmer's Views

Contact Any NCBS Office for Cost Estimates and Further Details

Mississippi Valley Network  
 NORTH CENTRAL BROADCASTING SYSTEM INC.

## 'H'WOOD MYSTERY TIME' DUE FOR REVAMP JOB

Entire setup of the Woodbury NBC Sunday night "Hollywood Mystery Time," which follows Walter Winchell on the Blue, is due for revision, in an effort to hype the stardom ratings of Lucille Parsons film gossip will stay, however. Carson Young and Gloria Blondell, stars of the program, are subject to replacement with Dennis O'Keefe in line for the male lead and Gene Kelly or Constance Moore due to get the femme assignment. Herb Little, Jr., and Dave writers of the "May Show Show" and the "Vicks" "Matinee Feature" have arrived on the Coast from New York to take over the scripting assignment.

Record has been cut for final sponsor approval of new setup.

Washington—Hearst Radio, Inc., has applied to FCC for a commercial video license for Milwaukee. Hearst already has an application on file for a television station in Baltimore.

## Composers Feel Suits Vs. Marks Now Might Prejudice Appeal Decision

There has been considerable speculation since the delivery of Judge Ferdinand Pecora's decision in the E. B. Marks-Broadwest Music case against the American Society of Composers, Authors and Publishers, as to why no suits for damages and recovery of copyrights have been aimed at Marks by songwriters. There will be no individual or concerted action by writers against Marks until Pecora's decision is passed on by the higher courts, to which an appeal is expected.

Writers feel that any avalanche of suits vs. Marks will serve no purpose at this time. They feel that such action would hurt the possibility of the decision being upheld on appeal. Jack Lawrence is the only writer who has filed an action vs. Marks. He asks recovery of all of his songs published by the firm plus damages due to his failure to receive any part of the \$400,000 BMI paid Marks for a five-year lease on the latter's catalog.

In his decision, Judge Pecora returned two of three songs on which the BMI-Marks case was based to their writers. BMI-Marks had sued ASCAP for a declaratory judgment seeking clear rights to songs in the Marks catalog wholly or partly composed by ASCAP writers. ASCAP contended these songs could not be transferred from ASCAP to BMI by Marks because they were written or collaborated on by ASCAP members.

### New L. A. Disc Firm

Alpha Records, Inc., N. Y., has been formed to market discs specializing in Latin-American music. New firm is affiliated with Alpha Music Co.

Alfredo Antonini, has been signed to conduct dates and Elsa Miranda, singer and Los Andrians, singing guitarist, and other prominent artists are set.

### Fields Orch Overseas

#### This Week For USO

Shep Fields' orchestra went on the USO-Camp Shows, Inc. payroll as of Monday (18) and will ship overseas a few weeks the Hal McIntyre orchestra, which was the first full-size name band to go offshore for the USO. McIntyre is now in Paris.

Gene Krupa's band is due for overseas duty for the USO also. He won't leave until later in the summer.

### HARRY VON TILZER'S

#### HOOSIER OPERETTA

Harry Von Tilzer, veteran songwriter and music publisher, has completed lyrics and score of a new operetta, "Hoosier-Girl," sketched to reach production next session. Edward P. Moran, another vet songwriter, is collaborating with Von Tilzer on the book.

Aside from commercial possibilities, its production will be a realization of a long time yen of Von Tilzer to immortalize his birthplace, Indiana, in story and song. He had years and when it first hit him went to his home state, to enlist James Whitcomb Riley as possible collaborator on book and lyrics. Latter suggested he was merely a poet unfamiliar with stage writing technique and suggested that either George Ade or Booth Tarkington, also Hoosiers, could do a better job.

Von Tilzer camphored the idea but resuccited it after he saw what it did with "Oklahoma!"

Constantin Bakaleinikoff, RKO music chief, will conduct three symphony concerts next month, one in Hollywood, July 14, and two in Hollywood Bowl, July 21 and 28.

### 10 Best Sheet Sellers

(Week Ending, June 16)  
Bell Bottom Trousers.....Sauty  
Sentimental Journey.....Morris  
Dream.....Capitol  
There I Said It Again.....Valiant  
Just A Prayer Away.....Shapiro  
I Should Care.....Dorsey  
There Must Be a Way.....Stevens  
Laura.....Robbins  
More I See You.....Triangle  
All of My Life.....Berlin

## SPA to Enlarge Hospital Circuit

Songwriters Protective Assn., which for months has made up and circulated among service hospitals in the N. Y. area combinations of songwriters to entertain, is mulling the plausibility of doing the same thing coast-to-coast. Army and Navy officials are very enthusiastic about the work of the writers in hospital wards because the wounded seemingly get such a kick out of seeing and being entertained by those who wrote the melodies they've been hearing.

In making their appearances, the writers not only demonstrate their own songs. They also conduct musical quizzes for which prizes are provided by the Red Cross.

### Jimmy Tyson Slated

#### For 1-Niters by MCA

Jimmy Tyson, former Music Corp. of America representative in Philadelphia, who has been with the agency's N. Y. headquarters for almost a year, moves into the one-night department as assistant to Jack Whittemore. He moves over from his present cocktail unit where when Harry Moss, head of MCA's one-nights for seven years, moves over to Joe Glaser's Associated Booking Corp. July 1.

Whittemore and Tyson will thereafter handle all one-nights. Coca-Cola broadcast schedules, plus some locations.

## NBC, CBS, Blue, Mutual Plugs

TITLE	PUBLISHER
A Friend of Yours—"Great John L."	Burke
All Of My Life.....	Berlin
Balala—"3 Caballeros".....	Southern
Bell Bottom Trousers.....	Sauty
Candy.....	Felt
Can't You Read Between the Lines.....	Shapiro
Close As Pages In a Book—"Central Park"	Williamson
Dream.....	Capitol
By Your Side.....	ABC
Good Good Good.....	Berlin
I Don't Care Who Knows.....	Robbins
I Don't Want to Be Loved.....	Mutual
If I Loved You—"Carousel".....	T. B. Harms
I Love to Die If I Told a Lie.....	Advanced
I'm Gonna Love That Guy.....	Bourne
I Wish I Knew—"Diamond Horseshoe"	BVC
June Is Bustin Out All Over—"Carousel"	T. B. Harms
Laura—"Laura".....	Robbins
Lonely Love.....	BMI
Remember When.....	10-P
Rosemary.....	Famous
Sentimental Journey.....	Morris
Someday Somewhere.....	Chelsea
The More I See You—"Diamond Horseshoe"	BVC
There I've Said It Again.....	Valiant
You Belong to My Heart—"3 Caballeros"	Peer

†Musical. \*Legit Musical. ‡B.M.I. Affiliate.

### Assoc. Broadcasting

#### Eyes Remote Pickups

New Associated Broadcasting Corp., which will get going in September with a network of 36 stations, anchored in N. Y. at WMCA and in Chicago at WJJD, has had representatives talking to band agency people the past week on remote pickups. Neil is seeking the best possible connections in this field and is quoting prices of \$200 weekly for a minimum of three quarters a week, with the guarantee that at least one of the shows will go full network. By September it's expected a number of new stations will be added to the chain.

None of the major networks now picking up band remotes guarantees any coverage at all, let alone a full network.

Bill McMahon, bassist, quit trio at Mercury Music Bn in Pittsburgh to join Billy Robinson outfit.

### GROCERY GROAN-BOXES

#### FEAR ASCAP'S TAP

Los Angeles, June 19. Plan to flood the markets and stores of this area with vited music has been thrown for a loop by the American Society of Composers, Authors and Publishers. Telephone tune impresarios were informed that ASCAP rates of \$10 per month would be slapped on each market. With a total of 1,000 markets about town listed for mechanical melody this would mean about \$10,000 per month.

Grocers and butchers, although willing to accept free music, accompanied by commercial plugs, refused to go for the \$10 weekly performing fee.

Art Wings, trumpeter, once with Bob Allen's orchestra, is rehearsing a 12-piece combination of his own in N. Y. It's not tied to any agency as yet.

## Feist Song Hits from M-G-M Picture Hits

Featured by  
**Frank Sinatra**  
in M-G-M's Musical  
"Anchors Aweigh"

Hit Song  
from "Week-end At The Waldorf"  
featuring  
Ginger Rogers, Walter Pidgeon,  
Lana Turner, Van Johnson, Xavier Cugat

## AND THERE YOU ARE

Sings and Cahn at their best

Lyric by Ted Koehler • Music by Sammy Fain

Best ballad since "I'll Be Seeing You"

Leo Feist Inc. 1619 BROADWAY, N.Y. 19 HARRY LINK, Gen. Prof. Mgr. GEORGE DALIN, Prof. Mgr.



## Inside Orchestras—Music

Major Harry Satter returned to N. Y. last weekend from six weeks in Europe, on a War Dept. mission to look over musical activities and plan postwar projects for the army of occupation.

Former band leader spent most of his time in Germany and also set up a music program for the new Marcellus staging area, hoping off point for troops sent direct to the CBI. Also did liaison work with Armed Forces Network.

"You Belong to My Heart," listed in "Variety's" "Most Played" in past weeks as a BMI-affiliated number, is an unusual case. While the song itself is licensed to BMI through the Ralph Peer connection with that performing rights organization, the firm listed as its pub. Charles K. Harris, operated by Peer, is actually a member of the American Society of Composers, Authors and Publishers. Harris is simply the selling agent for the Peer interests. Harris, now dead, was one of the original founders of ASCAP.

A new booming disk market of a specialized nature focuses around certain music shops, such as those in New York's Spanish Harlem. The Coca and Secco disks, for instance, are superior Latin recordings, favored by dancing teachers, Latin musicians and Latinophiles, retailing at \$1 a player. Some of the better musicians record there. Some are pressed in Canada from U. S. masters, others pressing in the States.

U. S. Treasury tax experts are treated up a serious argument with one of the top name band masters over tax returns. Leader in question has been in hot water with the tax sleuths before, but this time the case is certain to be much more of a problem.

### T. Dorsey, Lena Horne To Top Bowl Concert

Hollywood, June 19.—Tommy Dorsey and an augmented orchestra, Lena Horne, Tito Guizar and Victor-Borge will top the line-up for the first of a series of popular open-air concerts at Hollywood Bowl, to be presented by E. D. Howe, opening June 27.

**MUSIC**  
**BOURNE TO LIVE**  
**THAT OLD GANG OF MINE**  
**BOURNE, Inc.**  
725 Seventh Ave. New York 17, N. Y.

### Band Review

**BOB LEE ORCH. (10)**

**With Gloria Palmer, Lee, Three, Lee, Stan Anthony Hotel, San Antonio.**

Bob Lee's band will make many new friends here as word gets around that he puts out a danceable style of music. What's more, the style is far different from any of the bands recently here. Lee hopes to popular music, a bit on the sweet side and some on the hot side, to keep 'em all satisfied.

Composed of three saxes, one trumpet, three violins, piano, baritone and drums, band is not too brassy and not too smaltzy, but pleasant for dancers as well as diners.

Vocalists are Lee and Gloria Palmer. Lee has a pleasant voice and personality and can sing a ballad well. Miss Palmer has a sultry voice and pleasing. Variety springs from the Lee Club, formed by the entire group, from a trio composed of Lee, Miss Palmer and Mickey Park, which becomes a quartet with the addition of George Snider.

Andy.

## Top Tunes—New Ideas

### NEGRA CONSENTIDA

(MY PET BRUNETTE)

### TRU-CU-TU

(LEONORA'S NEWEST TRIUMPH)

EV'RYBODY'S SEEN HIM  
BUT HIS DADDY

### DAYDREAMS IN THE MOONLIGHT

JUST STOPPED BY  
FOR MY HEART

### IN MY LITTLE RED BOOK

YOU'RE YOU

**EDWARD B. MARKS MUSIC CORPORATION**  
R.C.A. BLDG. - RADIO CITY - NEW YORK 20, N. Y.

### British Best Sheet Sellers

(Week Ending, May 31, '45)

Dreams Getting Better, Connolly  
Don't Fence Me In.....Chappell  
Rosanna.....Chappell  
Dogs and Dogs.....Connolly  
Accentuate the Positive.....Victoria  
Let's Start With the End.....Southern  
My Guy's Come Back.....Maurice  
There Goes That Song.....FDH  
Sweethart Valley.....Chappell  
Paulo Dreamer.....Southern  
Can't Help Singing.....Chappell  
Little Fond Affection.....Dahl

### 'Melancholy Baby' Suit

Awaits Final Decision

S-B, Vogel Involved

Question of whether the late George E. Norton, was co-author of the song "Melancholy Baby," or an employee for, at the time it was written, hires will be decided by Federal Judge John W. Clancy in N. Y. Decision was reserved after a two-day trial in the suit brought by Shapiro-Bernstein against Jerry Vogel Music Co. for alleged infringement of the renewal rights to the song.

Neither S-B nor Vogel were the original publishers of the song. It was published by Theron Bennett, to which Vogel claims a renewal right on assignment from Burnett and Mercer & Morris, publishers of the song during its original term.

Vogel contends that since publication of the song the late Norton was credited with writing the lyrics. During the trial, Vogel also produced evidence showing that under an agreement with the Bennett dated Sept. 23, 1912, Norton sold his rights in the song to the author and composer of the new lyrics, Vogel obtained assignment to renew rights term from Charles E. Norton, son and heir of the late composer in 1942.

### Ray Pearl Back in Biz

After Service Discharge

Chicago, June 19.—Ray Pearl, recently discharged from the U. S. Army Air Forces, is back in the band field with a new orchestra, and is set to open at the Muehlbach hotel, Kansas City, on July 11.

During this month the band has been using Chicago as the hub for a series of one-nighter break-in dates throughout Illinois, Iowa and Nebraska.

### Gershwin's Portrait

Portrait in oil of George Gershwin, painted by Gloria Rosen, 15, student of the School of Industrial Art, N. Y., will be presented by the George Gershwin Jubilee Committee tomorrow (Thurs) at the school. Painting will be accepted for the committee by Paul Whiteman, Morton Gould, Walter Damrosch and Miss Gumble.

It will then be placed on exhibition at Knabe Piano Salons, 584 Fifth avenue, until July 5.

### Upbeat

Joe Reichman orchestra returns to the MGM-Hopkins hotel, San Francisco, July 31, for eight weeks.

Carles Malina band plays over for the new floor show at the Trocadero, Los Angeles.

Tommy Tucker's orchestra playing at the Palladium, Hollywood, for the first time.

Bruce Walter in Hollywood to master the Russian War Relief concert in the Bowl, June 22.

Wall Schram and his Colorado Hillbillies joined Tex Ritter's band.

Fai McMann joined Spade Cooley's musiccrew as vocalist.

Ray Scott has been signed to do four sides for Cosmopolitan records.

Tim Healy, 17-year-old trumpet player with Bud Hunt band in Pittsburgh, is now with Bernie Cumming band.

Spade Cooley musiccrew signed for the fourth year at Riverside Beach, Los Angeles.

## 10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators to "Variety." Names of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the listings and respective publishers.)

1. Bell Bottom Trousers (5) (Sanity).....Decca  
Tony Pastor.....Victor
2. Sentimental Journey (13) (Morris).....Columbia  
Les Brown.....Columbia
3. There I Said It Again (8) (Valiant).....Victor  
Vaughn Monroe.....Victor
4. Laura (8) (Robbins).....Decca  
Freddie Martin.....Victor
5. Dream (16) (Capitol).....Decca  
Dick Haymes.....Decca
6. You Belong to My Heart (3) (Harris).....Decca  
Victor Field Pipers.....Capitol
7. I Wish (Sun) (1).....Decca  
Bing Crosby.....Decca
8. I Wish I Knew (3) (Triangle).....Decca  
Mills Bros.....Decca
9. My Dreams Getting Better (17) (Sanity).....Decca  
Dick Haymes.....Decca
10. I Should Care (2) (Dorsey).....Columbia  
Les Brown.....Columbia

### New 'Aurorator' Gives Out Music in Pastels

Chicago, June 19.

The Grosvenor vocal artists, H. generally conceded, produce a pleasing effect. How they should be interpreted in other patterns, however, is something else again, and a subject on which there would probably much disagreement. Aurorator Foundation of America, Inc., nevertheless, thinks it has the answer.

Their gimmick is a film, demonstrated here last week at the Fair Store, with "sensitized music" projected in color. It is named "Aurorator" at the suggestion of Father Hubbard, the Glacier priest, because it looks, he said, like the aurora borealis. Priest is one of the sponsors of AFA, nonprofit organization that includes Roy and Larry Crosby, Glimy Simms, Col. Eddie Dunstetter, and members of the clergy and medical and nursing professions.

Although the gadget affects everyone differently, it's used as much as an aid to rehabilitation of battle-weary vets, but will be used extensively by patients, it's said, to give ailments. Film shown here ran 30 minutes and included "Now the Day is Done," "Clara de la Luna," "Lost Chord," and a quartet of tunes by Der Bingle, "Home on the Range," "Going My Way," "Jennie with the Light Brown Hair" and "Ave Maria."

Each song teed off with a pastoral scene which dissolved into a moving mass of patternless colors, all taking their shape and form from the soundtrack's tempo. Screening was preliminary to free public showings (that'll be given five times daily in the store starting Thursday (21).

### Par Takes Option On GI Music-Talent Outfit

Paramount Pictures has taken an option on the story of the GI Music and Entertainment outfit set up in N. Y. about 10 months ago by Pfc. Ray Rand, a veteran of the Salerno invasion. He runs a company designed exclusively to aid servicemen who believe they have songwriting ability or the ability to become professional performers.

Rand and a staff of four, all ex-servicemen, operate the agency. So far they have received approximately 3,000 songs from soldiers, sailors and marines in various theaters of war, some written under fire. Out of this group seven are being published and recorded.

### Music Notes

Kurt Weill and Sam Coslow collaborating on three new tunes for the Mary Pickford production, "One Touch of Venus."

Irene Dunne awarded honorary degree of Doctor of Music by Chicago Musical College.

Lon Forbes linked by Edward Small as musical director of the picture, "Getting Gertie's Garter."

Bernard Frager, head of Robbins International, back from Havana where Robbins Music of Cuba, S. A., a subsidiary publishing house.

Glimy Simms recorded old number, "Cuddle Up a Little Closer," for Columbia.

Harold Adamson contributing music to the annual "Hasty Pudding."

ding" show at Harvard, his alma mater.

Max Steiner, borrowed from Warner by International, to score "Tomorrow Is Forever."

Ray Webb, borrowed from RKO by Republic, to score "Love, Honor and Goodbye."

## GOOD NIGHT SWEETHEART

BY RAY NOBLE,  
JIM CAMPBELL  
and REG CONNELLY  
ROBBINS MUSIC CORPORATION

### MILLS REMINDERS OF All-Time Favorite PIANO SOLOS

PAVANNE  
DREAM OF A DOLL  
DIZZY FINGERS  
KITTEN ON THE KEYS

MILLS MUSIC, INC.  
1619 Broadway, N. Y.

### Frank DeVol And Other Important Orchestra Leaders

Use this new VIRTUAL record of song hits of over 100 popular artists old favorites including lead sheets and lyrics for every song.

1619 Broadway  
New York 16  
**TUNE-DEX**

REG D MARSHALL



## Bands at Hotel B. O.'s

Band	Hotel	Covers	Total
		Per Week	On This Week
Bill Adams.....	Lexington (300; 75c-\$1.50).....	35	1,825
Benny Dunham.....	New Yorker (400; \$1-\$1.50).....	6	2,000
George Paxton.....	Pennsylvania (500; \$1-\$1.50).....	2	2,100
Ray Brandywine.....	Waldorf (550; \$2).....	6	3,500
Erskine Hawkins.....	Lincoln (275; \$1-\$1.50).....	6	1,100
Eddie Stone.....	Roosevelt (400; \$1-\$1.50).....	6	2,050
Harry James.....	Astor (550; \$1-\$1.50).....	1	6,275

\* Asterisks indicate a supporting floor show. New Yorker has ice show; Lexington, an Hawaiian floor show.

## Chicago

Les Brown (Panther Room, Sherman hotel; 950; \$1.50-\$2.50 min.). Solid big here as cheerleader; 4,000 this time for Brown, Dinning Sisters, et al.  
Wayne King (Beach Walk and Marine Room, Edgewater Beach hotel; 4,000 combined; \$1.25-\$1.50 admission to Beach Walk for dancing and show; 50c-75c cover charge and no minimum in Marine Room). Beach Walk closed three nights on account of rain but King still got 3,200.

Dick LaSalle (Mayfair Room, Blackstone hotel; 465; \$1.50-\$2.50 min.). Taps on the upward slant for Carl Brisson and LaSalle, who drew 2,500.

Frankie Masters (Boulevard Room, Stevens hotel; 850; \$2-\$3.50). Ted Weems closed, shaming fine 8,500 with Masters and elaborate Dorothy Dorben-produced layout that opened Friday (15).

George Olsen (Empire Room, Palmer House; 700; \$3-\$3.50 min.). Extra-special 8,100 for Olsen, Henry Youngman, Lathrop & Lee, in second-from-closing slants of a successful long run.

Eddie Pettit (New Walnut Room, Bismarck hotel; 465; \$1.50-\$2.50 min.). Pettit-Doraine & Ellis-Mata Monteria com pick-up with 3,200.

## Los Angeles

Freda Martin (Ambassador; 900; \$1-\$1.50). Still clicking along at the usual 4,000 tabs.

Joe Richman (Biltmore; 900; \$1-\$1.50). Plenty of pre-show and post-show bit puts the downtown job up to 4,300 covers.

## Location Jobs, Not in Hotels

(Officopos)

Gay Claridge (Chez Paree; 850; \$3-\$3.50 min.). Steady 5,500 for Sophie Tucker and Claridge.

Dot Courtney (Blackhawk; 500; \$2-\$2.50 min.). Proms and Sunday matinees cue hefty 4,000 for Courtney, Imaginators, Marjorie Lane, etc.

Ted Lewis (Latin Quarter; 700; \$3-\$3.50 min.). Randolph street is blocked, detouring John's usually hefty cab trade and signifying a slight drop to 5,700 for Lewis—but that's still big biz.

(Los Angeles)

Tommy Tucker (Palladium, B. Hollywood, 1st week). New band sweeps clean with the payolas liked to 27,500.

Charlie Barratt (Orion, B. South Gate, 4th week). Last week for this muscraw rated 800 admishes.

Erleigh Neble (Slappy Maxie's, N. Los Angeles, 26th week). Still gets the house full every night at 3,200 customers.

Carlos Molina, King Cole Trio (Trocadero, N. Hollywood, 13th week). Even with the curfew this spot is good for 2,000 covers.

Carmen Cavallera (Ciro's, N. Hollywood, 4th week). From the standpoint of capacity business and heavy spending there's no hotter band in town at 2,650 tabs.

## Kapp OK's Leonard Joy To Do Air-Conducting

Leonard Joy, who will be permanent Hollywood recording director for Decca Records, has been given permission by Jack Kapp, Decca's president, to take radio conducting jobs if whatever he connects with doesn't interfere with his recording post. Accordingly, he has signed with Francis "Corky" O'Keefe to represent him in the radio field.

Joy, prior to his Decca and RCA-Victor recording chores, did radio work.

## Whiteman Switch Eases

## Krupa's N. Y. Conflict

Gene Krupa, caught between two coincidental contracts, one at the Astor Hotel Roof, N. Y., and the other at the Capitol theatre, N. Y., has gotten some relief from the situation. Capitol has switched his run with Paul Whiteman's orch; and Krupa is now free to go into the Astor following the current-Harry James. He'll open July 1.

Krupa was originally due into the Capitol about July 5, following the current Guy Lombardo. Whiteman was to have followed him. Cap simply moved Whiteman into Krupa's spot and Krupa will play the house following the Astor job, coming out of that spot just in time to succeed Whiteman.

Switch of dates at the Cap eliminated the band's scheduled reopening of the 400 Club, N. Y. If Krupa goes into the theatre in August as now planned he cannot be clear for the 400 date, which is due to start Sept. 6. Too, the leader is scheduled for an overseas jaunt for the USO immediately after the Cap or thereabouts.

It's understood also that the 400 operators weren't too happy about Krupa's playing the Astor only a couple months before playing for them. Two spots are only a few weeks apart.

Vicior Young, Paramount composer, will conduct the first of the "Famous Five" Symphonies Orchestra's summer concert, with John Charles Thomas soloing.

## Radio Networks Too Cautious On Nixing Lyrics, Say Publishers

## Adele Girard Joins

## Benny Goodman Orch

Benny Goodman's orchestra now includes Adele Girard, jazz harpist wife of Joe Marala. She replaces "Slam" Stewart, bassist, who worked with Goodman at the Paramount theatre, N. Y., and the 400 Club, N. Y. She will be used in the sextet that supplements the band only, as was Stewart.

Goodman is headed into a long-run of theatre dates starting at the RKO Boston, Friday (21). He plays the Steel Pier, Atlantic City, Sept. 1-2.

## Butterfly Ballroom, Old

## N. E. Dancery, Closes

Springfield, Mass., June 19. After nearly quarter-century, Butterfly ballroom has shuttered. Its manager, Mitchell Labada, said he will build a new and bigger spot a block away from present site as soon as War Production Board gives an okay.

The ground floor of the new building will feature a dance floor as big as the Municipal auditorium's, while Labada plans to have the center double as a dance and sports center. There will be seating for 1,400.

Butterfly ballroom opened Easter Monday, 1924, under management of the late W. J. Jerry (who also operated Riverside Park ballroom). About four years ago, it was cut in half to provide facilities for United States Employment service. Last of city's large ballrooms, it will give way to Yale clothing company.

## SHIRSHIM'S HEART ATTACK

Sy Shirshim, Boston band promoter and owner of ballrooms in various parts of New England, suffered a heart attack in the Hub Sunday (17) and is still in the hospital.

His condition was said to be good at press time.

Musical publishers are constantly complaining lately about what they claim is an over-cautious attitude by the networks towards the lyrics of new songs. They feel that in many cases the broadcasters lean too far backward to avoid repercussions so that they appear ridiculous.

Case in point is the recent revision in the lyric of "Thank Your Father" before the tune was allowed on CBS. This song, by DeSylva, Brown & Henderson, is years old and has been aired countless times before CBS decided that parts of it weren't fit for radio.

Perhaps the latest battle between a net and music publisher is the dispute going on between CBS and Mutual Music Society over a tune called "Don't Tell a Man About His Woman." Changes the net insists on before the tune is acceptable seem minor, and silly to publishers.

In many instances the publishers agree with the networks on the banning of lyrics. Their complaint is, however, that to make sure of avoiding FCC repercussions, radio leans too far backward.

## Jimmy Walker (Maj)

## To Issue Al Smith Album

Jimmy Walker, prez of Majestic Records, is issuing an Al Smith Memorial Album as a tribute to the late Governor of New York. It will be subtitled "Sidewalks of New York," and a committee comprising Eddie Dowling, Gene Buck, Eddie Cantor and Abel Green will advise on Majestic's first album. The eight sides will comprise the "Happy Warrier's" favorite oldies, recorded by Ray Block, with name vocalists yet to be selected.

Incidentally, Eddie Cantor has his own album due from Decca, likewise eight sides, backed by Victor Young's orchestra, with the comedian repeating "If You Knew Susie," "Whoopie," etc.

## Two Hits From ARROW That Hit The Bullseye

## THE OLD GAGS BACK ON THE CORNER

(Singin' "Sweet Adeline" Again)

By Al Hoffman, Dave Grupp, Gil Mills and Carl Lampi (A.S.C.A.P.)

To Be Introduced by the

## FOUR VAGABONDS

Guest Starring on the CHESTERFIELD SUPPER CLUB

June 26, Tuesday, 7-7:15 P.M. EWT, Over NBC, Coast-to-Coast

★ ★ ★ ★

Our Big Plug Song

## A BLUE POKE BONE AND A STOVE PIPE HAT

By Eric Carver, Leni Mason and Carl Lampi (A.S.C.A.P.)

ARROW MUSIC COMPANY, 1619 Broadway, New York 19, N. Y.

GIL MILLS, Gen. Mgr.

NELSON INGHAM, Prof. Mgr.











## B'way Halshins; Expect Closings Soon: 'Memphis Provisional Notice Posted, But Park' 48G, 'Carousel' 47G

June started with record chilly weather but last week the temperature skidded and a flock of Broadway grosses went into a tailspin. Comparatively few shows were unaffected. Anticipated closings were few. It will go up for a number of attractions, especially those that have been operating on a close budget and have profit and loss. Yet two new straight plays will enter this week's list.

It's nip and tuck between "Up In Central Park" and "Carousel" for gross leadership, with "Park" maintaining the number one position, while "Okla-homa," "Bloomer Girl" and "Song of Norway" sell out regardless of conditions.

### Estimates for Last Week

Key: C (Comedy), D (Drama), CD (Comedy-Drama), R (Revue), M (Musical), O (Other).

"A Bell for Adano," Court (28th week) (D-1094; \$4,200; 1st; 2nd; 3rd; 4th; 5th; 6th; 7th; 8th; 9th; 10th; 11th; 12th; 13th; 14th; 15th; 16th; 17th; 18th; 19th; 20th; 21st; 22nd; 23rd; 24th; 25th; 26th; 27th; 28th; 29th; 30th; 31st; 32nd; 33rd; 34th; 35th; 36th; 37th; 38th; 39th; 40th; 41st; 42nd; 43rd; 44th; 45th; 46th; 47th; 48th; 49th; 50th; 51st; 52nd; 53rd; 54th; 55th; 56th; 57th; 58th; 59th; 60th; 61st; 62nd; 63rd; 64th; 65th; 66th; 67th; 68th; 69th; 70th; 71st; 72nd; 73rd; 74th; 75th; 76th; 77th; 78th; 79th; 80th; 81st; 82nd; 83rd; 84th; 85th; 86th; 87th; 88th; 89th; 90th; 91st; 92nd; 93rd; 94th; 95th; 96th; 97th; 98th; 99th; 100th; 101st; 102nd; 103rd; 104th; 105th; 106th; 107th; 108th; 109th; 110th; 111th; 112th; 113th; 114th; 115th; 116th; 117th; 118th; 119th; 120th; 121st; 122nd; 123rd; 124th; 125th; 126th; 127th; 128th; 129th; 130th; 131st; 132nd; 133rd; 134th; 135th; 136th; 137th; 138th; 139th; 140th; 141st; 142nd; 143rd; 144th; 145th; 146th; 147th; 148th; 149th; 150th; 151st; 152nd; 153rd; 154th; 155th; 156th; 157th; 158th; 159th; 160th; 161st; 162nd; 163rd; 164th; 165th; 166th; 167th; 168th; 169th; 170th; 171st; 172nd; 173rd; 174th; 175th; 176th; 177th; 178th; 179th; 180th; 181st; 182nd; 183rd; 184th; 185th; 186th; 187th; 188th; 189th; 190th; 191st; 192nd; 193rd; 194th; 195th; 196th; 197th; 198th; 199th; 200th; 201st; 202nd; 203rd; 204th; 205th; 206th; 207th; 208th; 209th; 210th; 211st; 212nd; 213th; 214th; 215th; 216th; 217th; 218th; 219th; 220th; 221st; 222nd; 223rd; 224th; 225th; 226th; 227th; 228th; 229th; 230th; 231st; 232nd; 233rd; 234th; 235th; 236th; 237th; 238th; 239th; 240th; 241st; 242nd; 243rd; 244th; 245th; 246th; 247th; 248th; 249th; 250th; 251st; 252nd; 253rd; 254th; 255th; 256th; 257th; 258th; 259th; 260th; 261st; 262nd; 263rd; 264th; 265th; 266th; 267th; 268th; 269th; 270th; 271st; 272nd; 273rd; 274th; 275th; 276th; 277th; 278th; 279th; 280th; 281st; 282nd; 283rd; 284th; 285th; 286th; 287th; 288th; 289th; 290th; 291st; 292nd; 293rd; 294th; 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581st; 582nd; 583rd; 584th; 585th; 586th; 587th; 588th; 589th; 590th; 591st; 592nd; 593rd; 594th; 595th; 596th; 597th; 598th; 599th; 600th; 601st; 602nd; 603rd; 604th; 605th; 606th; 607th; 608th; 609th; 610th; 611st; 612nd; 613th; 614th; 615th; 616th; 617th; 618th; 619th; 620th; 621st; 622nd; 623rd; 624th; 625th; 626th; 627th; 628th; 629th; 630th; 631st; 632nd; 633rd; 634th; 635th; 636th; 637th; 638th; 639th; 640th; 641st; 642nd; 643rd; 644th; 645th; 646th; 647th; 648th; 649th; 650th; 651st; 652nd; 653rd; 654th; 655th; 656th; 657th; 658th; 659th; 660th; 661st; 662nd; 663rd; 664th; 665th; 666th; 667th; 668th; 669th; 670th; 671st; 672nd; 673rd; 674th; 675th; 676th; 677th; 678th; 679th; 680th; 681st; 682nd; 683rd; 684th; 685th; 686th; 687th; 688th; 689th; 690th; 691st; 692nd; 693rd; 694th; 695th; 696th; 697th; 698th; 699th; 700th; 701st; 702nd; 703rd; 704th; 705th; 706th; 707th; 708th; 709th; 710th; 711st; 712nd; 713th; 714th; 715th; 716th; 717th; 718th; 719th; 720th; 721st; 722nd; 723rd; 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## Too Many Shows on B'way for This Time of the Year; 'Worst' Weekend

There are too many shows  
Broadway for this time of the  
it was conceded in managerial  
cles last week, when torrid wea  
suddenly arrived and grosses de  
In many instances, June didn't  
out all over because of temperat  
around 50 degrees and less, but  
week the thermometer shot upw  
to 90, which sent 1,000,000 out  
of city over the weekend. Satur  
night attendance dropped in 30 m  
theatres that it was called by m  
the "worst" in a long time.

Including two premieres, there were 33 attractions on the list starting this week, one show being vaude-revue. Same week last year 24 shows were lighted, plus two vivals and a vauder. Closing not

were in order after last week's slump, and the number of shorthanded players will be further reduced by June 30, when at least three hitters will lay off for six weeks or more.

When the list of musical flops during 1944-45 was surveyed the question of high ticket scales was discussed, with some showmen figuring that too many were scaled at \$6. Then again, in some instances managers felt that if the scale was lowered patrons might figure the

However, there's the case of "Oklahoma" which is \$4.80 (actually \$4, the basic admissions tax), and that musical has passed the two-year mark still selling out.

**Revising Scales**  
Managers of some musicals that the price to \$7.20 at the week thought it over when trade drops last Saturday (16) and may quickly remove the extra price. One successful musical reduced the top with an announcement, "The Town," 42nd Street, going to \$4.80 from \$7.20, which was the top when the show was at the Adelphi. Overcausal, doubtless an error in judgment. There are six musicals at \$6 currently, four being smash hits, but would probably be faring better more popular scales. There are several straight plays with a \$4.20 top, and \$3.50 to the box office, the same as the former, but the price is 50c more than the former. All the shows are standouts.

A feature of the early entries

period was the readying of nearly a dozen shows produced by new writers. Half of those attractions failed at tryout and nearly all were distasteful failures. Several that withdrew before coming in were reported to be revised for showings next season but such plans are uncertain.

Among the spring dozen produced by newcomers only "Kiss Them Me" is on the boards, though it assists from the cast, which includes the woman who flopped in "The Deep Mrs. Sykes," which came to town, as did "Lady in Danger" (Star Spangled Family), "Too Many Maneuvers" and "It's a Game" (Plays that disappeared, mostly from town: "Marriage Is for Sins," "People," "I'll Be Waiting," "Dinner for Three," "Merely Coincidence" and "Devils Galore" (stopped in rehearsal).

### Dixie French Retired As a Lieut. Colo

Richard E. (Dixie) French has been retired from the Army with the permanent rating of a Lt. Colonel and is eligible to retirement pay at that classification. John Gold, former general manager went

uniform originally in 1916 and after the first World War was in the Army reserve with the rank of major for 20 years. When he joined, French's rating automatically dropped to captain; he was promoted twice since being reinducted and had eight years of active service in the two conflicts.

eral Staff school at Fort Leavenworth, Kans., and it was expected that he would remain in uniform indefinitely. Retirement was considered, however, when it was established that injuries sustained on Normandy beach are permanent. While directing landing operations he was struck by a landing craft. Col. French was brought back

operated on at Hailoran hospital on Staten Island. He expects to be home for some time before returning to show business.







# CATTER

## Broadway

Jean Arthur and her mother east. Joe Herz Kaufman, Technicolor producer.

J. J. Leventhal will tour "Angel Street" next season.

Joe Cullen, Canten, on lower Fifth avenue, celebrated its third birthday June 18.

George Jessel's mother seriously ill on the Coast.

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Andrews and plans to have it decorated in American style.

Arts Theatre club revived Nikolai Gogol's "The Government Inspector." Stays until June 24.

Cleely Courtlandte reeling at Capitol, to return from six weeks' stay at rehearsing in new musical.

Prince Little has accepted post of managing director of the Government Fund, succeeding the late George Burdette.

New bill at Victoria Palace has Anne Shelton, Rawler and Landauer; and also Hilda Mundy, and Leslie Stirling.

Fifth Street production of "Fathoms" will follow "Tomorrow the World" at Aldwych theatre.

Bono Collesio, Jr., as result of click in "Two Cities Film" "Way to the Stars," gave longer contract to J. Arthur Rank.

Charlotte Frances to direct Rosalind Wiseman in "Madame Bovary," dramatization of Flaubert's novel by Constance Cox, for James Lavall.

Angela Blandy and Frank Leigh will co-star in "Chicken Every Day" at the Savoy.

Donna Douglas replaces Cyril Richard in "Gay Rosalind," when latter withdraws for Noel Coward's new musical at the Savoy.

Will Roland back from six weeks' vacation in New York and on to permanent tour of the States.

John Gunther in town on a lecture tour.

Bill Carter to Chicago for legit work.

John B. Calhoun laid up with throat trouble.

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Bob Daniels, back in town after eight years in England.

Leah Robinson in town at least rehearsing the Arthur Gossman legit production, "Trio."

Jimmy Wakely and Les "Lasses" White returned from six weeks' touring in the Southwest.

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## OBITUARIES

**AMELIE RIVES**  
Amelie Rives, 81, author-playwright, in private life, Princess of the Theatre, died at Charlotteville, Va. June 15 after a long illness. As Amelie Rives, she won national fame in the 1890's as a fiction writer. Her last work was a play, "The Young Elizabeth," done in 1937. The story most closely associated with her was "The Quick or the Dead."

Three of her plays were produced on Broadway. They were "Princess and the Pauper," produced at the Booth in 1926; "Love-in-a-Mist," at the Gaiety in 1926; "Allegheny," written in collaboration with Prince Troubetzkoy, at Maxine Elliott's in 1918, and "Four Market," at the Booth in 1918.

Survived by two sisters.  
**PERCY HASWELL FAWCETT**  
Percy Haswell Fawcett, 74, retired legit actress and widow of George Fawcett, who had been a legit star, died at Nantucket, Mass., June 14. She had been on the stage for more than half a century.

Mrs. Fawcett, whose stage name was Percy Haswell, made her debut in 1874. She was in "Princess and the Pauper" at the Booth, N.Y., in 1926. She was in "The Girl in the Red Velvet" at the Booth, N.Y., in 1926. She was in "The Girl in the Red Velvet" at the Booth, N.Y., in 1926.

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## BIRTHS

**L.T. PAUL THOMPSON**  
L.T. Paul Thompson, 27, former Hollywood actor, died in action June 14 in Okinawa, according to word received by his father, David Thomas, agent.

John Hatcherins, 45, dramatic coach, who handled many film stars, died June 14 in Hollywood, according to word received by his father, David Thomas, agent.

Mrs. A. Sherman Hiltchcock, author of the weekly radio program, "How to Enter Contests and Win," died in Hartford, Conn., June 12. Also magazine writer, she had been with WTIC since 1940.

John Tiggert Turner, 85, father of Terry Turner, RKO exploitation department head, died June 16 at his home in Baltimore. Mrs. Turner was 82.

Mrs. H. N. June 17, advertising manager of the Radio Pictures, died in N.Y., June 17.

Mother, 74, of Harry Green, vaude and niter performer, died in New York, June 17.

**MARRIAGES**  
Carol Gould to Harold Steinman, Buffalo, N.Y. Bride is a vaude singer; groom is producer of "Skating Vagabonds."

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## Pittsburgh

Goldie Kuncze joining Kathryn Dinkins at Glenside, Pa.

Edith Skinner, of Tech drama faculty, will teach a summer course at NYU.

Ferdinand Pinfield resigned as president of the Pittsburgh Drama League.

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# "Fragrant sweet skin wins Romance!"

"I use my complexion soap for a daily  
beauty bath. Lux Soap has ACTIVE lather."

When the music changes from swing to soft, you want him to draw you closer . . . whisper the thrilling words you love to hear. So take this lovely star's advice: "For the daintiness that wins romance and *holds* it, try a Lux Soap beauty bath. It leaves skin soft, sweet—perfumed with a delicate fragrance that *clings*!"

## FIGHT WASTE

Soap uses vital war materials.  
Don't waste it.

*Diana Lynn*

Lovely star of  
PARAMOUNT PICTURES'

"OUT OF THIS WORLD"

now showing locally

LUX  
TOILET SOAP

9 out of 10 Screen Stars use it—  
It's the soap that leaves skin SWEET!

*Diana  
Lynn*





# 2 DOWN AND 1 TO GO - - ON TO TOKYO!

## Let's Hit 'Em With War Bonds



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VOL. 159 No. 3

NEW YORK, WEDNESDAY, JUNE 27, 1945

PRICE 25 CENTS

# PRODUCER-EDITOR CRISIS

## Bob Shayon, Back from Europe, Tips Radio to Sell Peace as Well as Soap

By ROBERT LEWIS SHAYON  
At 8:15 p.m. April 22, four radio producer-directors—Tom Leader (then NBC), Frank Telford (Y&R), Bill Robinson and I (CBS), left the ATC airfield at Washington, D. C., in a C-54 bound for Newfoundland, the Azores, Casablanca and Caserta, Italy. We each carried a 3-4 and a Mustie bag, and we were offered uniforms with war-correspondent patches. In our wallets were AGO cards, which gave us the rank of Captain if we should be captured by the enemy. We were wide-eyed at Cavanah on a GI holiday. We were trust-conscious and excited as kids. We were bound for an approximate 30-day tour of the Mediterranean theatre of Operations (the "forgetful" Italian front) to pick up authentic background material for war programs. We were at sea, deep, talk with GIs, get shot at, find out what it's really like to fight a war. The trip was the result of a series of pleading with War Department officials and radio executives. When they finally broke down, chiefly through the efforts of Ed Byron (D—)

## Ken Murray's 'Blackouts' Moves Into 4th Year

Hollywood, June 26.  
Ken Murray's show, which started out as "Blackouts of 1942," moved into its fourth year and 4,000th week yesterday (Monday) at 121 Capitol theatre. Since June 24, 1942, it has played to more than 1,000,000 customers, equalling the population of Los Angeles.  
More than 75 changes have been made in the cast since opening night, with Murray and Marie Wilson as the only remaining members of the original troupe. Miss Wilson has not missed a show since opening night. In four war loan drives, "Blackouts" has sold \$1,742,800 in bonds.

## S.F.'s \$14,000,000 Confab 'Gross'

By ARTHUR UNGAR  
San Francisco, June 26.  
Within the last two days, the town saw the last act of a play that opened nine weeks ago when 49 nations gathered to try to form a world security organization. And the finale was both stiff.  
The cast had been increased to 90 nations, and President Harry S. Truman came in to endorse the final. A half million people from Frisco and environs turned out to greet the Chief yesterday (Mon.). Only 500 were permitted at the airport, 100 of them newsmen.

## SAGA OF 'CONVERSION' FEMME POET'S SONG

They say the closer a soldier goes to zone of combat, the more material his thoughts become. By the time he's in actual combat, he's no longer a boy, but a full grown man with deep religious convictions, something the majority have rarely had before.  
It's perhaps because of this that the poem "Conversion," written by a Kansas City postmaster's assistant, Frances Armermyer, has had the widest circulation among our fighting men in any other similar piece, except the Bible. The poem has now been made into a song and in its first 10 days of publication has attracted more mail at the Bourne offices than any other piece they've put out.  
One aspect of the time is the fact that individuals are reported buying as much as 15 copies, presumably for distribution to servicemen. "Conversion" first appeared in a (Continued on page 37)

## EYELEGIT RADIO FOR MANPOWER

Hollywood is combating the Broadway legitimate theatre and radio for producers and directors this year. With manpower reserves at a lowebb, production department executives at several major film companies report that the dearth of capable producers and directors has assumed critical proportions.  
Ranks of younger men, who would normally have been eligible for training and development were, of course, depleted by the military service demands during the past few war years. During this period, also, an unusually large number of the older, established production men have gone into independent units. Further, it is pointed out, most of the name producers returning to civilian life from the armed services are getting out on their own instead of going back to major roles.  
A large proportion of ace manpower has thus been lost to some of the studios. Most serious loss, it is said, is that sustained through the inability to develop a backlog of younger men for the sort of emergency which has resulted from the swing in independent production.

Several studies have had reps in the east in recent months claiming lists of possibilities for producer-director berths.  
While story material and acting talent continue high on the list of critical studio requirements, the producer-director shortage is currently reported the No. 1 headache.

## 'Peter Pan' Slated As B'way Legit Musical

Los Angeles, June 26.  
Sir James M. Barrie's "Peter Pan," once a dramatic starter for Maude Adams, will be staged here as a play with music by Russell Lewis and Howard Young, who recently acquired the rights to the piece.  
Pieces will be produced in Los Angeles, with plans calling for a showing on Broadway.

## PW Thesps in Naziland Lived Up To Old Tradition, Acted While Starving

**Foodiesies Next?**  
Foodiesies are on the way. That doesn't mean black market groceries and butchers, but more like the Volsteadian specialties—in short, where you can get good red meat any time, and good OPA notwithstanding.  
Anyway, that's the theory of a certain group of bonifaces who are running a "club" in mind, memberships paid in advance (very fancy), to cater to the epicurean.

## Aid of Picture Industry, Like Radio, Sought in Plan for 50,000,000 Jobs

## Eisenhower USO Tribute Going to Units Overseas

USO-Camp Shows was so pleased with the unexpected tribute General Eisenhower paid that in his Waldorf-Astoria, N. Y. speech last Tuesday (19), that officials are photostating the paragraph, and sending it to every unit overseas.  
The General said: "There is a spiritual side to the soldier's life that is often starved. I mean his opportunities for recreation, for feeling close to his home folks. One of the ways that that can be helped is through entertainment sponsored by USO. They have done magnificent work and sent great artists to the field that have made the soldier feel he was back on Broadway."

## 2,000-Seaters A Cafe Future?

Nities seating 2,000 or more, playing name bands and \$10,000 names from Hollywood and radio, and where a couple can be entertained for a \$10-plus or less, are being envisioned as the night club of the future.  
This trend of thought is being seen by operators as having expensive costumed book shows, produced with as much care as a musical comedy, which will be sufficiently attractive to bring on the not only top entertainers, but writers now concentrating in other fields.  
This trend of thought is partially the result of the high salaries current in the nifty field, which many think will continue for some years postwar. For the most part, present high salaries are made up in higher bills to the patron, but in spots of (Continued on page 55)

## By NAT KAHN

The motion picture industry is being asked to join in a concentrated effort by picture as a whole in the postwar reemployment program. War Mobilization and Reconstruction Director Fred Vinson has been requested by the Committee for Economic Development to enlist the aid of Hollywood in a program that would employ the use of films as an educational medium with which to help cope with the situation of creating or re-creating approximately 50,000,000 postwar jobs.  
The CED is a non-affiliated national group of businessmen whose only purpose is to provide jobs in peacetime. It has tapped out to almost 3,000 communities and counties throughout the United States. Paul Hoffman, president of the Studebaker Corp., is its president.

In asking the picture field to cooperate in its reemployment program, the CED is seeking the aid of a second, unexplored industry medium. Several weeks ago, in a story carried exclusively in "Variety," CED plans were revealed for a Blue not- (Continued on page 24)

## Alien Prop. Custodian Withdraws Bidding On Seized German Pix

Washington, June 26.  
The Allen Property Custodian called off its scheduled auction of 50 seized German and Austrian films last week, but at the same time, spokesmen for the agency hit back at critics who claimed a flood of Nazi propaganda was being unloaded on the country.  
"Our invitation for bids made it clear," said one spokesman, "that the films would have to be passed on by a censorship body appointed by the custodian. But critics of the auction jumped to the conclusion that because the films were German-made, they were dangerous. There were absolutely no propaganda films included. Most of them were of prize make."  
Frank J. McNamara echoed this in (Continued on page 27)

## TODD MULLS MUSICAL AIR SERIES FOR FALL

Mike Todd is mulling an ambitious venture into radio programming for possible fall sponsorship aimed at transplanting on the air some of the top Broadway musical shows of the contemporary and classic eras. Ideas would be along lines of the CBS "Lux Radio Theatre" presentation of pie adaptations, such as forthcoming U. S. Steel-sponsored musical-drama dramatic shows on the Blue, although with a more leisurely-operetta format and with Todd demilining the 60-minute program.

## G.I.'s Burn at Memphis Mayor's 'Jimcrowism' Vs. Rochester in Film

Germany, June 14.  
Editor "Variety":  
My June 14 issue of "Variety" finally caught up to me a few days ago, near Frankfurt-am-Main, Germany, where I'm busily engaged in the popular GI pastime... "Sweeten the boat." On glancing at the front page, my eye was instantly drawn to your article, "Jimcrowism Vs. Rochester" (in the film "Breast of Millicent"). To say that it let me burn, is putting it mildly! All I needed was an astray. Of all the insane, stupid, Hitlerian reasons for banning a picture, this one took the furthest afield!  
Last night, still sizzling over the incident, I went to a nearby German beerhall that had been converted by the American Special Service into a theatre. Yes, you guessed it. The film was Brewster's Million. Now, (Continued on page 27)

## N. Y. 'LUCASTA' TO CHIEF NEW CO. FOR BROADWAY

Chicago, June 26.  
John Wilder, producer Monday (23) that he'd closed a deal with James C. Thompson, operator of the American Special Service, to "Lucasta" and the original N. Y. cast into the house, now dark, late in September.  
Produce, stopping over here while enroute Hollywood to N. Y., said he's planning to be released to continue the show on Broadway.





## Lasky Will Hook Up Where He Can Borrow Stars; Dicker for 'Bloomer'

Jesse L. Lasky plans to get releasing deals for future product with any studio which has the stars and agrees to make them available to him for those stories which he is making up.

Lasky currently has a one-picture commitment with RKO and, though this may be extended after he completes his first picture late next fall or early winter, he told "Variety" that he will negotiate only where he can secure the best casting. (Lasky has John Wayne on loan from RKO for his first. He signed Claudette Colbert, independently of any studio, for the same production.)

Lasky is dickering for the screen rights to "Bloomer Girl," musical in which Metro has a major financial interest. It is understood that Lasky is prepared to negotiate for the screen rights, to the property on a percentage basis, a type of arrangement which Metro has thus far refused to enter into as a matter of company policy.

In addition to "Bloomer Girl," Lasky is dickering for several other properties. He has come out to close deals, where possible, and to attend the preem of "Rhapsody in Blue" (which he produced for Warners), at the Hollywood theatre, N. Y., last night (Tuesday).

### LeRoy Lina Lasky

Hollywood, June 26. Mervyn LeRoy will function as director and co-producer of "Thank God, It's Take It From Here," co-starring Claudette Colbert and John Wayne, which Lasky is producing under the banner of Jesse L. Lasky-Mervyn LeRoy Productions. Walter Winchell, Lasky's secretary, will continue as an associate.

LeRoy is under contract to direct "The Sign of the Cross," a picture filming of that picture will be pushed back to late December. Until that time, LeRoy will do the Ross salary list.

## HARRY SHERMAN LOOKS SET TO RELEASE VIA UA

Harry Sherman is set to close a releasing deal shortly with United Artists for one of his pictures which he has lined up for production at his California Studios. Understood that Sherman has completed financing arrangements and plans to go into production as soon as distribution is finalized.

Sherman, who has been dickering for an outlet for some time, has until recently been stymied by the raw film situation. With no idea what raw stock supplies will be made available, Sherman's deal with UA is scheduled to be inked shortly.

Resumption of the "Hopalong Cassidy" westerns, which "Rational Comedy" released last year, is a permanent, remains indefinite as result of differences which have arisen between the producer and Bill Boyd, who starred.

## Rep. Cantinflas Deal? What's Buzzin', Cousin?

Cantinflas, top Mexican comic, who recently pulled out of a deal with RKO, may hook up with Republic for more films to be produced by that company in 1946.

The Guizar, Republic contract, had an ambition to turn producer and was negotiating with Albert J. Yates for the job of handling one of the company's Mexican productions. Cantinflas, who has two cousins and are reported willing to work together.

## Siegel Vets Sistrum On Bernin Pic, Latter's Rest

Hollywood, June 26. Paramount names C. Siegel to succeed Joseph Sistrum as producer of the Irving Berlin picture, "Blue Skies."

Sistrum is checking out for a long run, under doctor's orders.

## Travel to B.O. Only?

Exhibitors this summer expect to see another hot weather business break because rail travel will become so difficult that usual summer vacations may have to be abandoned.

## RKO Extends Its B.R. for Indies

RKO is continuing to buy heavily into independent production units via studio-distribution percentage deals which also provide for some financing by the company.

Latest of the percentage deals, with RKO providing studio facilities and putting out end money, is with Jesse L. Lasky, who is scheduled to start shooting in the fall.

Among other important production-distribution deals of a similar kind, which are existing in the form of what is slated to start rolling in the fall: "The Bells of St. Mary's" (RKO), and "The Sign of the Cross" (RKO), which Mervyn LeRoy is to direct.

RKO administration, in the way it figures to get around the difficult producer-director, talent and story situation, is still existing in on a margin of profits from outside production in addition to distribution fees.

## PTA BEEF ON 'DILLINGER' AND 'FLAME' IN ALBANY

Albany, June 26. A protest to the PTA by Miss M. J. Coffey by Mrs. F. J. Coffey, district chairman of the Parent-Teacher Association, and president of the Albany Mothers' Club, against the admission of children to "Dillinger" and "Warner's Ritz," and "Flame of Barbary Coast" at Pabst's chief, resulted in a pledge by the Chief that he would station officers at both theatres to prevent kids from going through the gates unaccompanied. The chief also stated the managements of the complaint.

They were quoted as stating that it was not their policy to admit children alone during school hours and in the evening.

## Balaban's Bretton Woods Luncheon in Absentia

Barney Balaban, president of Paramount Pictures, was guest of honor of a luncheon to be tendered to leading Congressmen tomorrow (28) by the Business & Industry Council of the Bretton Woods, Inc., but will not be able to attend due to absence in Europe. As a member of the executive board of the committee, the Par president is among those in various fields who will pay tribute via the luncheon to the 10 members of the House Banking & Currency Committee who have been efforts in winning over warring non-partisan House approval for the Bretton Woods legislation.

The Bretton Woods committee has issued a report. "The Motion Picture Industry and Bretton Woods," outlining the stakes of the industry "in the stability of international exchange rates, in the ability to obtain foreign trade and in the opportunity to make investments abroad without fear that a market will be closed off, or that investors will receive a little gain from their capital."

## 20th-Fox Moguls West

Spyros Skouras, 20th-Fox proxy; Joseph M. Schenck, executive in charge of production, and Murray Silverstone, 20th-Fox International Corp. president, left New York City for the Coast over the past weekend to gather new product.

Skouras, president of the International department, accompanied. Mike Todd also joined the party.

## SEMI-AMERICAN GAINS Rank Yens U.S. Theatre Outlets, Distrib. Setup; O.O. Showcase Deal

Balance of power within the motion picture industry, which has recently been swinging slightly in favor of production as against distribution or financial interests, appears likely to veer still further in that direction during the reconstruction era.

Indications are that frontline film producers will emerge a more dominant force as a result of postwar producer-distributor realignments currently in the making.

Conditions now point to consummation of the objective of several leading producers who have long been planning to control their own sales forces. Premium on production ability is evidenced in the anxiety on this score at some of the major studios.

Plans for new distribution organization, and new producer-distributor groupings (previously reported in "Variety," as a probable postwar development) are keeping pace with and being constantly re-surveyed in relation to gradual release of manpower from the war effort, and anticipated increase in availability of supplies, particularly raw film.

At least one of the leading groups are currently in the planning stages, although some of these are of limited potential, due to lack of prominent talent.

How They Stack Up. Among most prominent units looking for control of their own distribution:

1. International Pictures (William Goetz financial). Deal is being worked with RKO, a la 20th Century-Fox, at one time a possibility, now looks cold. Spitz-Goetz, with financial assets at their disposal, have long had a distribution organization of their own interests.

2. Selznick International. David O. Selznick, with chances of securing O. G. W. Smith, postwar head of United Artists obscure. Both Mary Pickford and Charles Chaplin remain unwilling to dispose of their holdings, but have agreed to join the new distribution organization. As first reported in "Variety" he was considering use of the RKO office (checking service) offices as a nucleus for physical distribution.

3. J. Arthur Rank. Reports persist of affiliation with U. S. producers of a new distribution setup. Samuel Goldwyn, David O. Selznick and others have been in contact with Rank interests.

4. Samuel Goldwyn, in affiliation with some other unit.

5. One or two independent exhibitor groups.

There is, of course, possibility that Rank may consider a tieup with the Goetz-Spitz unit, although he did not meet either of these principals in New York City yesterday.

Apparently in line with possibility that such producers as International Pictures and Samuel Goldwyn, possibly Walt Disney will swing to other releasing arrangements, RKO is planning to increase its own film output.

With some 20 important independent production units, in addition to many others of lesser importance, established, many variations and alignments are expected, wherein the producer influence will dominate.

## New 'Walk' Outlet Sought

Hollywood, June 26. Lewis Milestone is hunting a new release outlet for his superior new release, "The Walk," which is suffering the collapse of negotiations for a distribution deal with 20th-Fox.

Apparently the picture, which was asked by 20th-Fox was too high to suit Superior.

## DE SYLVA MUCH BETTER

Hollywood, June 26. B. G. de Sylva's condition improves markedly in the past three or four days.

However, he is not expected to leave the hospital for at least another three weeks.

## New Gold Rush

Hollywood, June 26. There is a second gold rush out here, but this time it's in gold stocks instead of gold nuggets. Stars and other citizens are buying up gold stocks, most of them selling for pennies and shooting up, because the Government has lifted the gold mining ban.

## Tax Plan Break For All Show Biz

Washington, June 26. Bureau of Internal Revenue last week authorized a plan under which businessmen can obtain advance assurance for a period of five years on the treatment of their depreciation deductions for purposes of the income tax and excess profits tax.

Plan is expected to be helpful to show biz, particularly big and radio.

A business man who wants to obtain such an agreement is requested to contact the Internal Revenue agent-in-charge in the district in which he lives.

"This explained," Commissioner Joseph D. Numan, Jr., "is another of our steps to make the application of the tax laws more definite and certain and at the same time to be of all possible assistance to businessmen in the application of the regulations permit."

"The new plan makes it possible for a businessman to get assurance that the specific rates mutually agreed upon by him and the bureau will not be disturbed for at least five years, except on his own request."

## SAGA OF AL SCHMID TO PREEM IN PHILLY

Philadelphia, June 26. "Pride of the Marines," the dramatization of the life of Al Schmid, Philly's blinded hero of Guadalcanal, will have its world premiere at the Maschauer theatre Aug. 9.

Odd twist to, opening will be the late Capt. Everett Callow, who as head of local Marine public relations office helped in the production of the picture, the preem of exploitation department of Warner theatre. Callow recently received an honorable discharge from the Marines and returned to his old post with the Warner outfit.

Many of the scenes in the film were shot here last winter.

## Picket Line-Breaking Thesps' Names Listed

Hollywood, June 26. Strategy committee of the Conference of Studio Unions in the motion picture strike sent out the first list of players who have crossed the picket lines during the walkout. List containing 16 names was mailed to 9,600 union locals throughout the country. Further lists will be sent out from time to time to keep locals acquainted with picket violations.

Names declared in lists in all parts of the land are sending letters approving the boycott, and in many cases making voluntary contributions to the strike fund.

## Riskin Rolling

Robert Riskin has taken office in the California Studios (Harry Sherman) and is preparing his first script since resigning as chief of Overseas Bureau of the Motion Picture Division of the Office of War Information.

Riskin is living up his independent organization.

J. Arthur Rank interests are serious about the acquisition of show-outlets in strategic locations in key cities in various parts of the U. S., beginning with New York, according to informed sources. This has previously been denied by Rank. He may lend-lease houses, on an interim basis pending acquisition of the type-of-theatre, which the Rank organization considers most suitable. Theatre interests in N. Y. have been approached by Rank reps.

Rank, as previously indicated in "Variety," has been considering plans for distribution and exhibition in the United States. Whether he steps in on the extensive scale called for will depend on the type of deals offered. He may not plan to open possibly for one or two theatre outlets, until several months after he returns to England.

Rank, from accounts, has been apprised of problems confronting non-theatre owning film producers in the U. S. Rank, of course, has the advantage of controlling exhibition outlets. Grant Tinker, a territory, which represents around 50% of foreign rentals for American films, is not likely to prove as difficult now to facilitate representation for Rank's films here to some extent.

Problem of raising \$1.5 dollar funds to establish a substantial hold for his enterprises in America is not likely to prove as difficult now as it appeared a year ago. British government controls use of funds accruing to British subjects in foreign countries, but since British films are now regarded as the standard-bearer for British goods abroad, plans to expand exhibition of British films.

(Continued on page 27)

## WARNER, ZANUCK MAY STAY ON IN EUROPE

Jack L. Warner may go to Moscow and extend his stay abroad about a month beyond the period of the film industry junket.

Warren Zannuck, planning some pictures for German consumption, from the American viewpoint, plans to do likewise in the expected opposition to the proposed U. S. Government ban on film entertainment for the Germans.

## VARIETY

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DAILY VARIETY  
(Published in Hollywood by  
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# This country is getting royally **FLEAGLED**

....and gosh  
how they  
love it!



*PARAMOUNT*

Had the best picture of 1944—Now  
we've got the surprise hit of 1945!



Keep your ear to the ground for  
amazing box-office news ....



"THE FLEAGLE PICTURE"

# MURDER

It's Fun To Be Fleagled!

Is It Legal To Fleagle?

Have You Ever Been Fleagled?

**Wherever It Plays,  
It's Murder, They Say!**

COMPARATIVE AVERAGES  
FOR OPENING WEEKEND  
IN FIRST SIX KEY ENGAGE-  
MENTS SHOW "MURDER"  
TOPPING SUCH OUTSTAND-  
ING HITS AS "BRING ON  
THE GIRLS," "THE AFFAIRS  
OF SUSAN" AND "RAINBOW  
ISLAND."

FRED MACMURRAY

**"Murder, He Says"**

A GEORGE MARSHALL PRODUCTION

with  
Helen Walker • Marjorie Main • Jean Heather  
Porter Hall • Peter Whitney • Mabel Paige  
Barbara Pepper

Directed by GEORGE MARSHALL

Screen Play by Lou Breslow

**Paramount**

has one of the great sleepers  
of all time—But don't *you* get  
caught napping! Get that  
FLEAGLE campaign and  
start FLEAGLING the folks  
for all they're worth—and  
that's plenty!





# he says"

IS TAKING AMERICA BY SURPRISE!



IT SURPRISED  
SAN FRANCISCO  
by out-grossing "Practically  
Yours" by 20% and  
topping "Susan" and "And  
Now Tomorrow!"

IT STUNNED  
LOS ANGELES  
and HOLLYWOOD  
by out-grossing "Bring On  
The Girls," "Rainbow Island"  
and "And Now Tomorrow."

IT AMAZED  
MINNEAPOLIS  
by running 'way ahead  
of one of the year's top  
Technicolor hits.

IT ASTOUNDED  
ATLANTA  
with one of the Paramount's  
top grosses of all time.

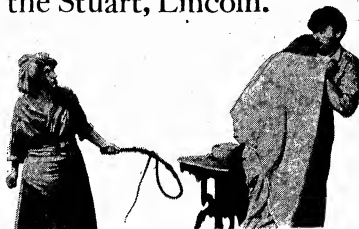
IT STARTLED  
SALT LAKE  
by topping the figures  
recorded by "Susan" and  
"Salty O'Rourke" at  
larger house.



IT DUMBOUNDED  
NEBRASKA  
with a new all-time high  
record at the Stuart, Lincoln.



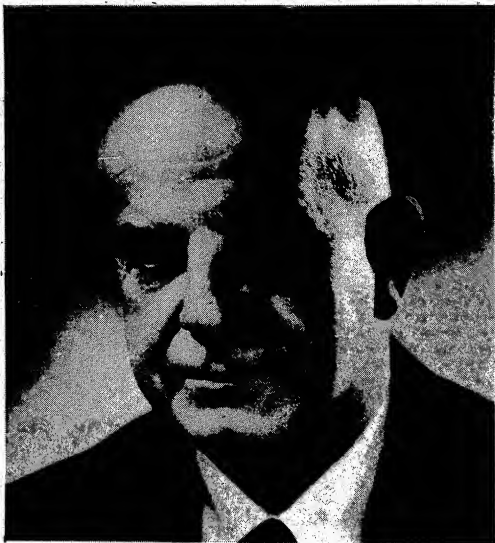
IT ELECTRIFIED NEW  
ORLEANS by running  
ahead of "Salty O'Rourke."







# A BUSINESS MAN



HERBERT J. YATES

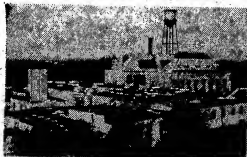
ONLY big-time motion picture producer I know who wears black shoes and keeps 'em polished is Herbert J. Yates. His coat matches his trousers and he wears a dark necktie and what I'm trying to get across is the idea that he's a businessman, making a business of the movies.

Not a bad idea, either, as you shall see: ✻

I thought at first about starting this piece with something about Consolidated Film Industries, largest film laboratory enterprise in the world. I also pondered an introductory paragraph about Republic Studios in Hollywood, where efficiency and flower-beds flourish side-by-side and an owl holds a permanent lease on stage three.

But the best place to begin is at the beginning, when Fatty Arbuckle wanted \$80,000 to finance a series of eight two-reelers. He went to Yates, a young man who had demonstrated his flair for business by rising rapidly to the top in the tobacco manufacturing business, but who had yet to reveal the instincts of a gambler. Now he revealed 'em. Arbuckle got his \$80,000 on a handshake; Yates got it back with release of the first two-reeler. Boy!

That started the saga of Yates in pictures. He organized Republic Laboratories, which eventually became Consolidated, for the processing of Hollywood's film. He invested in many a major studio, financed many an independent producer.



Consolidated Film Industries, Inc.  
Fort Lee, New Jersey



Consolidated Molded Products Corp.  
Scranton, Pennsylvania



Consolidated Film Industries, Inc.  
Hollywood, California



# MAKES MOVIES by Frederick C. Othman

United Press Correspondent  
Hollywood—Washington, D. C.

He owned the American Record Co., and he bought Columbia and Brunswick, only to sell the whole works just before the boom in phonographs. The one thing he kept was a contract with a crooner of cowboy songs, about whom more later.

Wall Streeters called the sale of the record companies, Yates' Folly. Maybe I'll report here simply that the factory where he once pressed records in Scranton, Pa., now is his Consolidated Molded Products Co., employing more than 1,000 workers and known as one of the 10 largest plastics concerns in America.

Back in Hollywood in 1935 half a dozen independent producers were fighting among themselves, cutting each other's throats with Yates' money. He'd financed them all and every time one of them beat another to the dotted line, Yates lost.

He fixed that, characteristically, by organizing a production company, Republic Pictures Corp., named after his first laboratory. There he installed his battling movie makers. Now they could fight for him, instead of against him. Only tangible assets of the new company were some western and serial scripts heavy with dust and a lease on a few old sound stages, with use of Mack Sennett's celebrated outdoor bathtub thrown in.

The depression wasn't even beginning to ease, the old-line movie producers were having their troubles, and they agreed to a man that Yates was nuts.

Western pictures at the time were dead; not even the 10-year-olds would go to see them. Serials had gone out of vogue before with the "Perils of Pauline." The stages were underused and the bathtub, where Sennett once had lolled while supervising the tossing of custard pies, was a definite liability. Somebody might fall in.

Yates had it filled with rich soil and planted calla lilies on top. Then he began cogitating the literature in the script library. It was his idea—his competitors now say it was his inspiration—to salvage those western scenarios by turning them into adult entertainment.

He'd have none of this manufacturing of cliff hangers for the juvenile trade. Yates figured he'd get the mothers in, and the fathers, too, by adding romance and song to the standard action script. All he needed was a cowboy singer and hey! He already had one; that tall young fellow from the record company, name of Autry, Gene. You know what that idea did for Republic; for that matter, what it did for good ole' Gene.

Yates looked over his serial scripts, which put the hero in jeopardy at 14 different chapter endings and gave him the gal in the 15th. They were a total loss, but you think he junked his serial production organization? Not by 14 fates-worse-than-death he didn't.

He injected comic strip characters into his chapter plays, first with Dick Tracy and then with the Lone Ranger, and thereby made of serials greater money-makers than even in the hey-day of Pearl White.

Yates then did something the rest of the industry never had considered. He discovered sectionalism as an asset and soon was turning out movies featuring such rustic radio heroes as Roy Acuff, Lulabelle and Scotty, "Pappy" Cheshire and the Duke of

Paducah. Advertising wouldn't have done these pictures any good on Broadway; in the small towns, where they paid their profits, they didn't need advertising.

The founder of Republic evolved a 10-year plan for his studios, drew up his blueprints for each year and proceeded accordingly with his goal—the making of his company one of the largest in the business at the end of the decade. The war retarded him slightly, but the year 1945 has not yet ended and the Mabel Normand sound stage (perhaps the largest and certainly the most efficient in Hollywood) is booked solidly. So is another vast new stage. The newest structure on the lot that was once a cabbage patch is the largest and best equipped music auditorium in the world for scoring and dubbing pictures. Its design includes the most modern developments in architectural acoustics, and its RCA Sound equipment is the last word in the field of sound recording. The entire studio has been so improved that even if his bathtub still were there, Sennett wouldn't recognize it. Yates' most recent moves include the addition of Al Santell, Frank Borzage and John Ford to his production staffs. You know those names, and with negotiations now under way for equally important producers, directors, and players, the goal is not far off.

Yates never has believed in genius. He says the only difference between one of these rarities and the average man simply is that the average man needs a break. He has built his organization upon this theory; most of his top executives today once were the average men working hard in one or another of his industries.

He spends much of his time investigating other enterprises to see whether any of their methods can be applied to the movies.

He also investigates his own studio; I once bumped into him on stage five, where he'd moved his desk and his secretary and where he'd just discovered that movie cameras never photograph any higher than 10 feet on an interior set wall. Why, he asked, were the walls 20 feet high? The scenic designer said they'd always been 20 feet. Yates said that from now on they'd be 10 feet. A small thing, perhaps, but the saving on paint, lumber, canvas and man-hours at the end of a year is something that helps turn red ink into black.

The factory aspect of most movie studios depressed Yates. He presumed the other workers were depressed, too. He substituted green grass for concrete at Republic, cops with smiles for guards with guns and flower boxes for painted-out windows. What he wanted was a friendly atmosphere. He got it.

As of now the head men at Republic are doing considerable si-  
senoring and buenas dia-ing. They're going to night school, studying Spanish, which gives you some idea what Yates currently is thinking about. And here I am about to use up all my space when I could have filled this whole book. I must mention that owl, the one thing inherited from the previous owners still on the lot. This bird has a perpetual leasehold on stage three. Sometimes he hoots and sometimes he flies through a high-class drama, thereby causing a retake, but no Republic executive would think of banishing him.

It takes a wise man and a calm one, a square-shooter and a go-getter, to equal Yates' achievement. That owl is a symbol.



Republic Productions, Inc.  
North Hollywood, California



Consolidated Film  
Industries, Inc., Photo-  
Stills Division, New York City



# REPUBLIC PRODUCTIONS

are distributed wherever  
American motion pictures  
are shown



## IN THE UNITED STATES

ALBANY 4, N. Y.	1046 Broadway
ATLANTA 1, G.	162 Walton Street
BOSTON 16, MASS.	4644 Piedmont Street
BUTTE, Mont.	505 Pearl Street
CHARLOTTE 1, N. C.	15 C. Granite Street
CINCINNATI 1, N. Y.	1304 S. Wabash Street
CLEVELAND 14, OHIO	1632 Central Parkway
DALLAS 1, TEXAS	450 Film Building
DEWEY 2, OHIO	2011 Jackson Street
DES MOINES 9, IOWA	1123 High Street
DETROIT 1, MICH.	408 North Illinois Street
INDIANAPOLIS 4, IND.	316 West 18th Street
KANSAS CITY 8, MO.	1926 South Vermont Ave.
LOS ANGELES 7, CALIF.	377 South Second Street
MEMPHIS 2, TENN.	1191 North 9th Street
MINNEAPOLIS 3, WISC.	1104-06 Currier Avenue
MINNEAPOLIS 10, MINN.	122 Meadow Street
NEW HAVEN 10, CONN.	430 Ninth Avenue
NEW ORLEANS 13, LA.	1514 Devoport Avenue
NEW YORK 19, N. Y.	1701 Boulevard of Allies
OKLAHOMA CITY 2, OKLA.	1816 N. W. 324th Street
OMAHA 2, NEBR.	214 East First South Street
PHILADELPHIA 7, PA.	2420 Galt Avenue
PITTSBURGH 19, PA.	115 South Franklin Street
PORTLAND 9, ORE.	8th Avenue and 6th Street West
ST. LOUIS 9, MO.	121 Crile Street West
SALT LAKE CITY 1, UTAH	12 Victoria Street
SAN FRANCISCO 2, CALIF.	76 Hazard Street
SEATTLE 1, WASH.	221 Golden Gate Avenue
TAMPA 1, FLA.	214 East First South Street
WASHINGTON 1, D. C.	2420 Galt Avenue
CALGARY, ALBERTA	115 South Franklin Street
MONTREAL, QUEBEC	8th Avenue and 6th Street West
TORONTO, ONTARIO	121 Crile Street West
VANCOUVER, B. C.	12 Victoria Street
WINNIPEG, MAN.	76 Hazard Street
ARGENTINA • URUGUAY • PARAGUAY	David and Burrard Street
Republic Films Argentina Corp.	2011 Jackson Street
BRITISH EMPIRE FILMS (Pty.) Ltd.	2011 Jackson Street
Mr. Charles H. Monks	2011 Jackson Street
BERMUDA	2011 Jackson Street
Republic Pictures de Brasil, Inc.	2011 Jackson Street
BRITISH WEST INDIES • BRITISH GUIANA • DUTCH GUIANA	2011 Jackson Street
Republic Pictures (Trinidad) Inc.	2011 Jackson Street
Port of Spain, Trinidad, B. W. I.	2011 Jackson Street
CHILE	2011 Jackson Street
Cia. Republic Films Chileno, Inc.	2011 Jackson Street
COLOMBIA	2011 Jackson Street
Republic Pictures de Colombia, Inc.	2011 Jackson Street
CUBA	2011 Jackson Street
Tropical Films de Cuba, S.A.	2011 Jackson Street
British Lion Film Corp.	2011 Jackson Street
ENGLAND	2011 Jackson Street
M. B. Billmar	2011 Jackson Street
INDIA	2011 Jackson Street
Lamington Road, Bombay, India	2011 Jackson Street
MEXICO	2011 Jackson Street
Republic Pictures de Mexico, Inc.	2011 Jackson Street
Mexico, D.F., Mexico	2011 Jackson Street
NEAR EAST	2011 Jackson Street
NEAR EAST FILMS	2011 Jackson Street
NEW ZEALAND	2011 Jackson Street
General Overseas Corp.	2011 Jackson Street
NORTH AFRICA	2011 Jackson Street
PANAMA & CENTRAL AMERICA	2011 Jackson Street
PERU • BOLIVIA	2011 Jackson Street
Republic Pictures del Peru	2011 Jackson Street
Portugal	2011 Jackson Street
Salm Lay J. & Co.	2011 Jackson Street
PUERTO RICO • SANTO DOMINGO	2011 Jackson Street
Republic Pictures P.R. Corp.	2011 Jackson Street
V.I.T.A.	2011 Jackson Street
SOUTH AFRICA	2011 Jackson Street
Spain	2011 Jackson Street
Ulaqui Films	2011 Jackson Street
A/B Svensk	2011 Jackson Street
SWEDEN	2011 Jackson Street
Monopol Film A.G.	2011 Jackson Street
SWITZERLAND	2011 Jackson Street
Hallit Kamli Film	2011 Jackson Street
TURKEY	2011 Jackson Street
Mr. Loh E. Peraz	2011 Jackson Street
VENEZUELA	2011 Jackson Street

# Blumenfeld, With UA Franchise, In Comb of the UA-G&S, to Battle F-WC

San Francisco, June 26. The long impending battle, which was imminent when Fox-Week Coast started its last David O. Selznick picture, "Since You Went Away," from Joe Blumenfeld's United Artists theatre here last winter, is on. Blumenfeld, who was styled some months ago by F-WC when he devoted to take over the Million Dollar theatre, Los Angeles, and two other houses controlled by the operator of the Million Dollar, has formed an alliance with Galston & Sutton and, on a three-way deal whereby he, United Artists and G&S are partners, will operate the Tower, Elie, Hawaii and Colony theatres, with a UA franchise for the Los Angeles territory. These houses have a combined seating capacity of 1,500, will have their names changed, respectively, to Music Hall and will be the showplace for UA product in the area.

Blumenfeld plans to increase the seating capacity of the Music Hall by two, from 900 to 1,500 and will add several hundred seats to the 900-seat Tower.

New policy goes into effect Aug. 1, with opening of "G. I. Joe," which he says that, though he holds the UA franchise here, he has the Selznick product on first-run, with "Sundown" going into the Fox here, a F-WC house instead of the United Artists, and Selznick also selling and distributing first-run from him in Los Angeles. Citi Geissman, who recently gave up his management of the Gateway here to become city manager for Blumenfeld, leaves to take over as executive producer of the Los Angeles houses. Jack Blumenfeld, manager of the Orpheum, was promoted to city manager for Blumenfeld circuit with Roy Young succeeding him in the theatre post. Joe Blumenfeld left here for Los Angeles to make arrangement, for the new operation.

## Flock of Bally Stunts

For Gershwin Pic Preem

Extensive exploitation campaign in connection with "Rhaphody in Blue" included arrangements by Mort Blumenstock, eastern and western director for Warners, to have newspaper reporters use Motorola Hand-Talkie radios in covering the press preview of the picture last night (Tuesday) at the Hollywood.

With the two-way broadcasting equipment, the reporters transmitted running stories from the picture to their city desks about arrival of celebrities, War Bond purchases, and ceremonies, and to use the talking devices also were used for "Rhaphody in Blue" and "Rhaphody in Times Square" for three hours preceding the film's preem.

Following a record for any single week of Coast-to-Coast radio network, programs will have at least 25 network, programs pay tribute to Gershwin and his music during Gershwin Jubilee Week, starting Friday (29). Additional tribute will be at least a dozen regional network programs and several hundred programs of the Gershwin Jubilee Week in response to local recently sent out by Paul Whitman, chairman of the Gershwin Jubilee Week committee.

## M-G Preps Heart Team

Hollywood, June 26. New comedy team of John Allynson and Robert Walker, is getting a buildup at Metro, following their work in "The Great Outdoors," originally staged "For Better, For Worse," recently sneak-premiered. The first attraction to be made by the teaming in the Hedy Lamarr starrer, "Now, Hedges and the Bellboy." Now Metro has other stories to cast the duo.

## Cue From the Screen

Lynchburg, June 26.

During the showing of "Song of Bernadette" at the Paramount here this week, a character said from the screen: "You're playing with fire." Just then there was an unmistakable odor of smoke. Patrons snuffed. Some got up hastily and left. Others rushed to the basement, from which the smoke was issuing.

They found the theatre's heat-instant running and the over-heated motor ablaze.

Now the management is trying to figure what inspired the furnace to start up on one of the "hottest days in June."

## SAG, Prods. New Basic Contract

Hollywood, June 26.

Screen Actors Guild and producers agreed on a new basic contract for 10 years, providing salary increases retroactive to April 1, 1943, and ended working conditions. John Dales, Jr., executive secretary of the Guild, declared that the final application by SAG and the producers will be made to the War Labor Board for approval of the new terms. Revisions consisted of the following points:

Day players—Increase in minimum rate from \$25 to \$35. Current agreement regarding payment of quarter checks. Three successive production permitting calls, formerly limited to day players earning up to \$100, will be extended to day players earning up to \$200.

Freelance players—Minimum weekly rate will be upped from \$100 to \$115. Sunday work will be paid at time and a half rate. Stock Contract—Minimum rate will be increased from \$50 to \$60 per week for the first six months and to \$75 thereafter.

Singers, whether specialty or ensemble—New day rates will be \$35 for recordings and \$25 for recording or working playbacks, with a weekly minimum of \$115.

## Rep's Ether Tiups

For 10th Anniversary

Republic film personalities are being featured on a batch of national radio network shows to herald the company's current 10th annual celebration during this month and in July. Three successive programs, "Blind Date," "American Broadcasting net's show, will have Jane Withers, Dale Hennessey and Bill Elliott to be picked for the July 9 show.

Four "People Are Funny" shows over NBC will be featured by Bill Elliott, starting with Monte Hale, who appeared on the June 22 show. Al Pearce also will appear.

Sandra Berkova appears July 13, and Victor McLaglen, soon to be featured in "Love and Goodbye," is set for July 20. Jane Withers, Constance Moore and Pearce are set for three different General Electric House Party programs starting with Miss Withers on the July 6 broadcast. Columbia net's "The Leadoff radio program for the Republic anniversary celebration will be broadcast by Bill Elliott last month when Tito Gilar, Vera Hrubal Ralston, Pearce, Miss Withers and other regulars will appear. Star to star in the top-budget western, "Fabulous Texas," was on "Breakfast in Hollywood" show early this month.

## SELZNICK RESUMES 'DUEL'

Hollywood, June 26.

David O. Selznick resumed production on his \$4,500,000 Technicolor production, "Duel in the Sun," after a nine-week shutdown caused by the strike. Production stopped April 17 when the producer ran out of sets.

# UNITED STATES UNEMPLOYED

Chicago, June 26.

On the theory that no theatre manager builds a picture as dry as he can during these boom times, a number of circuit brassheads here are laying down the law that now's the time to quit letting the pix sell themselves. As one exec puts it, "We're doing big business today because times are good, but we've got to face the fact that it won't be too long before people will start shopping. So we might as well begin now putting forth at least a little of the effort we used to, if for no other reason than to get back in practice."

That the trend in the midwest is definitely toward hyped exploitation activities—and decidedly not just because of the usual warm weather slough-off in navigating—is apparent in Chi exchanges and circuits. Despite newspaper shortages, toning down on publicity on coming-and-going because of resentment of the public (who are urged by OTC to forgo vacations as the troops can have the space against travel by movie bigger, etc., on wages and exchange and circuit execs are being asked to cut what amounts to feverish activity in the hogwash.

Sample of liveliness here is format for "Picture of Diana Gray," whipped up by Bill Bingham, Northwestern division exploitation head, and Maurice M. Rubens, Great States circuit exec, which it's planned to use nationally in second-run situations if it pays off here. They'll sell it out in a hot box basis. Five GS houses in Peoria, Springfield, South Bend, Rockford and Danville during the first half of June. Next week before playdates in these towns they plan advertising that any gal gets in Chicago, which is planned to be alone in a big theatre at midnight, without anyone else in the house, or even a lone housewife to plant a doctor and nurse in the lobby, of course, "just in case."

Bliss also has arranged with a local radio station to make a radio play (Continued on page 49)

## PAR-RICHARDS SETBACK ON WAGE-HOURS IN N.O.

New Orleans, June 26.

A permanent injunction was issued in Federal court last week by the United States against the Paramount-Richards Theatres, Inc., restraining the corporation from possible violation of the wage-and-hour act.

The wage-hour division denied that Paramount-Richards had committed a serious offense for work at first state commerce at wages less than those stipulated by law. Some of the 40 or less charges worked out in the without time-and-a-half pay, and that the corporation failed to keep accurate records.

## British B.O. Boom To

Last 10 Yrs.—Agnew

Speaking in general terms of conditions in England and France, from which he returned Friday night (22) by plane Neil Agnew, v.p. of the distribution for Vanguard (Selznick), yesterday (Tues.) stated that a terrible boom is under way in England, as at the boxoffice, is concerned it should take 10 years or so. This is especially true of England, he added, adding that much employment will be provided by repairs to the front countries.

Film business is at a peak in England and in the first runs it doesn't matter what the admission prices are, Agnew declared. The bombing in France has resulted in a shortage of theatres in that country.

Agnew spent between six and seven weeks on the other side in the distribution of Vanguard pictures and is reported that "Since You Went Away" is doing terrific in London where already in release.

# Pix Paid Most of Biggest Salaries During 1943-44; Report 75¢ or More

Washington, June 26.

As usual, film industry toppers form the largest group of high salary people in the nation, according to salary lists made public Sunday night (24) by Treasury Secretary Henry Morgenthau, Jr.

Lists cover salaries for the calendar year ending Dec. 31, 1943, and for fiscal years ending during 1944. Reports are of those who have received \$75,000 or more from a single employer.

An actor, for example, who received more than that amount as total from two studios, but less from either one, would not be listed. Those who receive \$75,000 or more from each of several employers, however, are computed on a different basis than as salary.

Some studios failed to file their returns in time to be included. However, these figures will be made public in supplemental releases, just as in prior years.

The T. C. Club:

Cagney Productions, Inc.: James Cagney, \$150,000; William Cagney, \$100,000.

Feldman-Blum Corp.: Charles Kenneth Feldman, \$127,000.

Fox-Week Coast Agency Corp.: Charles P. Skoloff, \$170,000.

National Theatre Amusement Co.: Chas. E. Fox, \$170,000.

Hal Roach Studios: William E. Bendix, \$173,000.

Yarnall Film: William Dietele, \$89,781; Doris Schary, \$87,500; David O. Selznick, \$208,125; Monty Woolley, \$100,000.

B & K Management Corp.: John Balaban, \$104,000.

Paramount Pictures, Inc.: Marian Anderson, \$85,551.

Paramount Pictures: Barney Balaban, \$127,000; Paul Zukor, \$83,208; Charles Brackett, \$95,400; Frank Butler, \$85,100; Claude Rains, \$100,000; George C. Scott, \$187,500; Bing Crosby, \$294,444; Walter De Leon, \$76,400; George C. DeLoe, \$100,000; Pauline Goddard, \$750; Y. Frank Freeman, \$130,500; Sheridan: "Gladys," \$60,000.

Guinness: \$127,000; Pauline Goddard, \$106,500; Bob Hope, \$244,583; Troughton Jennings, \$79,916; Austin C. Kahl, \$78,000; Doris Schary, \$87,500; Sidney Lanfield, \$111,785; Mitchell (Continued on page 25)

## Decision Against 20th

On Some-Run Complaint

Despite one theater of pictures first-run in a town having only two houses and offering the other both first-run and second-run pictures, 20th-Fox in Manhattan, La. court to light in an interesting decision just rendered against the theatre. Such an offer is clearly unreasonable. . . . Although the distributors have the right to make such an offer, such theatres in a town, to give either tie-up or the prior run, it is equally clear that the theatre is not to be used to give one theatre they must grant the second run to the other theatre. They are not to be used to give one theatre and second run and give the other merely the pictures which the first theatre has already seen, or the run of the other."

Twentieth was ordered to live up to its own come-run provisions of the decree.

## Studio Contracts

Hollywood, June 25.

Dorothy Patrick, actress, Metro. Suzi Crandall, actress, Vanguard.

Barbara Whiting, moppel, 20th-Fox. Joseph Weisberg, writer, Par.

Harry Harvey, actor, RKO. Glenn Langan, actor, 20th-Fox.

Michael Brown, actor, Republic. Lela Fodor, writer, 20th-Fox.

Sandra Pollock, actress, 20th-Fox. Edward Chodorov, writer, Metro.

Hal McAlpin, camera, Goldwyn. Kelly Dowd, camera, 20th-Fox. Tony Gaudio, cameraman, Rep.

Frank Sundstrom, actor, Selznick. Kelly Dowd, camera, 20th-Fox. Frank Brannon, director, Rep.

Mark Jane Shores, actress, 20th. Harry Dowd, camera, RKO. Lawrence Tierney, RKO.

John Willard Ames, moppel, Met. Don's Tree actress, Columbia.

Walter Abbott, writer, Hal Wallis.

"100%  
BOX-OFFICE!"

—Boxoffice

"NO LIMITS ON  
ITS BOX-OFFICE  
POTENTIAL!"

—Motion Picture Herald

"CERTAIN TO BE ONE  
OF THE SEASON'S BEST  
BOX-OFFICE BETS!"

—Showmen's Trade Review

"IT'S BOFF STUFF!"

—Variety

"WILL GATHER IN THE SHEKELS!"

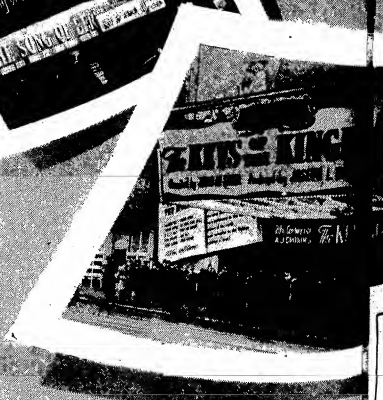
—The Exhibitor

"ITS DESTINY IS CLEARLY ONE OF VAST GROSSES!"

—Film Daily

"A SUCCESS! PEGGY ANN GARNER EXCELLENT!"

—Motion Picture Daily





**RIVOLI N.Y.C.**  
HAS ANOTHER  
BIG ONE  
FROM.....



CENTURY-FOX



**JUNIOR MISS**

Starring  
**PEGGY ANN  
GARNER**

with  
**ALLYN JOSLYN  
MICHAEL DUNNE  
FAYE MARLOWE  
MONA FREEMAN**

Sylvia Field  
Barbara Whiting  
Stanley Prager  
John Alexander  
Connie Gilchrist

Directed by  
**GEORGE SEATON**

Produced by  
**WILLIAM PERLBERG**

Screen Play by George Seaton  
From the Stage Play by Jerome Chodorov  
and Joseph Fields

Based upon the Stories by Sally Benson  
Produced upon the stage by Max Gordon


Starring **PEGGY ANN GARNER**  
Directed by **GEORGE SEATON**  
Produced by **WILLIAM PERLBERG**

SPEED TOTAL VICTORY! THE MIGHTY "W" WALK! OAN!





*With All Your Might! The Mighty 11th War Loan!*



Warners' Jubilant story of George Gershwin

# Rhapsody

is playing today at the N.Y.

CASTING

ROBERT ALDA  
as George Gershwin

JOAN LESLIE  
as Julie

ALEXIS SMITH  
as Christine Gilbert

CHARLES COBURN  
as Max Dreyfus

JULIE BISHOP  
as Lee Gershwin

ALBERT BASSERMAN  
as Professor Frank

MORRIS CARNOVSKY  
as Mr. Gershwin

ROSEMARY DE CAMP  
as Mrs. Gershwin


HERBERT RUBLEY  
as Ira Gershwin

EDDIE MARR  
as Buddy De Sylva

OSCAR LORANE  
as Roxel  
and Kirby



Wednesday, June 27, 1945



# IN BLUE

Hollywood!

ARCHMORFER  
★ Warner Damrosch

AS THEMSELVES

AL JOLSON

OSCAR LEVANT

PAUL WHITEMAN

GEORGE WHITE

HAZEL SCOTT

ANNE BROWN

TOM PATRICOLA

THE WARNER  
CHORAL SINGERS

FOR THE PRODUCTION

Produced by  
JESSE L. LASKY

Directed by  
IRVING RAPPER

Original Story by  
SONYA LEVIN

Screen Play by  
HOWARD KOCH and  
ELLIOT PAUL





"You've got that  
come-hither look  
Esther!"

"Don't peek now Van  
but 130 million fans  
are following you!"



VAN JOHNSON  
INTRODUCES M\*G\*M's  
*"Thrill Group!"*

(3 FOR THE SUMMER CROWDS IN M-G-M's GROUP No. 12)



DIRECT FROM FIVE GREAT WEEKS AT THE CAPITOL, N. Y.

# VAN JOHNSON ESTHER WILLIAMS

in

M-G-M's TECHNICOLOR GOLDMINE

*"Thrill of a Romance"*

with

FRANCES GIFFORD • HENRY TRAVERS • SPRING BYINGTON

And Introducing The Metropolitan Opera Star

**LAURITZ MELCHIOR**

**TOMMY DORSEY**

and his ORCHESTRA

Original Screen Play by Richard Connell and Gladys Lehman

Directed by RICHARD THORPE • Produced by JOE PASTERNAK

NO. 2

"It's a sleeper!"  
— KILLY

M-G-M's THRILLER!

## "BEWITCHED"

Darling of  
society!  
Cruel love-  
killer!



**SHE LIVED TWO  
AMAZING LIVES!**

**AN EXPLOITATION NATURAL!**

With PHYLLIS THAXTER, sweetheart of "30 Seconds Over Tokyo" • Edmund Gwenn • Henry H. Daniels, Jr. • Horace McNally • Minor Watson • Adapted for the Screen by Arch Oboler from his original story "Alter Ego" Directed by Arch Oboler • Produced by Jerry Bresler.

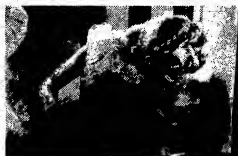
An M-G-M Picture

NO. 3

"For extra playing time  
— SHOW MEN'S TRIDE RIDE"

M-G-M's BOMBSHELL!

## "TWICE BLESSED"



Flaming  
youth  
has  
its  
fling!

**A SUMMER SHOW FOR SHOWMEN!**

With Preston Foster • Gail Patrick • and presenting THE WILDE TWINS (Lee and Lyn) • Richard Gaines • Jean Porter • Marshall Thompson • Jimmy Lydon • Gloria Hope • Ethel Smith at the Organ • Screen Play by Ethel Hill • Based on a Story by Mort Braus and Michel Kraike • Directed by Harry Beaumont • Produced by Arthur L. Field • An M-G-M Picture









# *Such Lovely Reviews to Come Home To!*

"Should bring duets to the boxoffice . . . all the elements of acting, direction and pace are combined skillfully so that appetizing entertainment results. Andrew Stone deserves applause in his dual role of producer-director!"

— **Hollywood Reporter**

"Well-contrived, streamlined comedy . . . okay boxoffice!"

— **Variety**

"There are a thousand laughs in 'Bedside Manner' . . . it's the Treat of the Week!"

— **Hedda Hopper**

"Trim package of up-to-the-minute entertainment! Well-constructed comedy-drama right down the popular alley and should hit a nice stride at the boxoffice!"

— **Daily Variety**

"Picture of the Week!"

— **Jimmy Fidler**

"A comedy that will entertain all with its dialogue and unusual situations!"

— **Showmen's Trade Review**

ANDREW STONE presents

## "BEDSIDE MANNER"

starring JOHN CARROLL and RUTH HUSSEY  
with CHARLES RUGGLES and ANN RUTHERFORD

Esther Dale - Grant Mitchell - Frank Jenks  
From the Saturday Evening Post story by Robert Carson  
Screenplay by FREDERICK JACKSON and MALCOLM STUART BOYLAN  
Directed by Andrew Stone - Released thru UNITED ARTISTS





# CHALK UP ANOTHER BIG ON

## Gary's fightin' mad

THE GREATEST BOX-OFFICE ROLE OF  
HIS CAREER!..

*He's more appealing, more  
romantic than ever... as easy-going  
Melody Jones who dares to shoot it  
out with the West's toughest killer  
for the heart of the killer's girl!*

INTERNATIONAL  
PICTURES  
presents

# GARY COOPER • LORETTA YOUNG

GOOD ENTERTAINMENT



IS "INTERNATIONAL"

SPEED TOTAL VICTORY!  
THE MIGHTY 7th WAR LOAN



# FROM INTERNATIONAL!

*about  
her!*



IN NUNNALLY JOHNSON'S  
**"Along Came Jones"**

WITH **WILLIAM DEMAREST · DAN DURYEA** FRANK SULLY

A CINEMA ARTISTS CORP. PRODUCTION

PRODUCED BY **GARY COOPER** • DIRECTED BY STUART HEISLER

SCREEN PLAY BY NUNNALLY JOHNSON

AN INTERNATIONAL PICTURE • Released by RKO RADIO PICTURES, INC.









# FREEZE!

## Higher Program Standards for F, Video, to Pay Off Ira Hirschmann

Postwar programming standards in FM and television should and will be much higher than present-day radio standards, as a simple matter of good business. That's the opinion of Ira A. Hirschmann, vicepres of Broadcasting's and of Metropolitan Television, Inc., who was recently appointed to organize FM and television for Federal Radio, Inc., a department store chain.

Already working with an experimental tele program over WXXAT, N. Y., Hirschmann said he couldn't reveal yet the actual programs he's worked out to tie up with his store's products, but that they were based on a general overall policy. His aim in both FM and video, radio's successors in the postwar period, is to demonstrate that a better standard of programming will be gratefully accepted by the American people and be profitable in the long run. He believes that the public resents the lack of restraint and taste shown by present day advertisers in "rambling" their products down the public's throats, so that he says, "they've reached the state of disillusion."

Hirschmann's attitude is due to the wrong start, appealing to the cheapest elements in American taste. Radio aimed down, and television, he thinks, were wrong in underestimating the public. He intends to demonstrate to the public that people are better than present operators of radio stations think they are.

### "Down With Mediocrity"

By elevating program standards, Hirschmann feels people will get accustomed to—and be buying better things. With tastes improved, they'll be less capricious and restless, and turn out to be more loyal customers. His test, he said, prove it.

Referring to an "unconscious control" he has on the program, Hirschmann declared the American public is not entitled to better programs. We're so used to the English, the French, the Russians; the democratic process is to expose more people to the best, not the worst. It's television that with high standards, those will be accepted as the standards for the industry. They'll keep people happy, and they'll pay off.

Hirschmann revealed what a man he had back in 1924, when he put the N. Y. Philharmonic on WOR, the first radio man to dare such a feat. He was paid \$100 a week to want such stuff. He proved them wrong. The U.S. Rubber Co. is paying over a million dollars a year for the same privilege now.

Another Pay-off  
When Hirschmann received his New Friends of Music series for N. Y., he was warned it wouldn't pay. He was told he was a big risk if he tried interesting people in so abuse art as chamber music. Not only did it pay in a concert hall, but it has gone over on the air.

Now the Book of the Month Club started sponsoring the series, selling books but the book-club idea on air.  
(Continued on page 38)

## B&K PUTS JACKS UNDER WBKB FOR REPAIR JOB

Chicago, June 26.

Following two weeks of show breakdowns in the past few weeks, WBKB's Belian & Katz, television station here, will close on Friday, July 16 for repairs. Equipment will be given a thorough going over by Arch Brody, chief engineer of the station, during the shutdown, but station's pattern will be kept intact for air during regular broadcasting hours. The presence of manufacturers in this area who depend on WBKB for testing.

Station is the only one in the area here following a regular programming schedule and is on the air twice-a-half-hour, twice weekly, broadcasting Tuesday, Thursday and Friday nights and Wednesday afternoon. Regular programs will be resumed Tuesday night, July 10.

## He Could Help

While the fate of OWI overseas radio operations was still in the balance, with the charges good that the Senate would restore most of the 1945-46 budget stashed made by the House of Representatives, OWI people in N. Y. were recalling this week a fact which may cue present White House interest in Elmer Davis' operations.

Back in 1943, a Senate committee was a radio war agency, expenditures, and sent a subcommittee to look into OWI overseas office in N. Y. One Sunday, on his way from church back to his hotel, a member of that committee dropped in at OWI headquarters at 57th and Broadway. It turned out that he had expected to find only a skeleton staff, but was surprised to find the radio branching working at full speed, except for the bath. He liked this unheeded show of activity, and became an OWI friend.

That Senator's name was Harry S. Truman.

## Scripters-Four A's Stalemate Broken

The Radio Writers' Guild and the American Assn. of Advertising Agencies finally got together in N. Y. last week. Doherty, Clifton & Shabell, the pretense to Guild overtures to negotiate a minimum basic agreement for scripters, is now under way. After several attempts over the past few years to sit down with the Four A's, the radio writers' union has unusual significance, despite the fact that authority of the Four A's is not really still required by the agencies. The Guild's looking for an answer, within the next two weeks.

While no details of the contract the Guild proposes to negotiate were outlined, the scripters are asking for a Guild shop, minimum scales, solution of the rewrite evil, air credits, etc.

Four A's radio committee members present included Abbott K. Spencer, of J. Walter Thompson (chairman); Charles T. Ayres, Rutherford & Ryan; Frederic R. Gamble, and Herald Beckjorden, of the Four A's.

Representing the Guild were the Authors' League of America; Russell Cross, president of the Authors' League; Richard Rogers, president of the Dramatists' Guild; Howard Lindsay; Peter Lyon, national president of the Radio Writers' Guild; Goodman, Sidney Fleisher, Stuart Hawkins, Ruth Adams Knight, Robert Newman and Dorothy Bryant, national secretary.

## KATE SMITH'S FORMAT SWITCH TO ALL-MUSIC

When Kate Smith switches over from her Sunday night CBS spot to Friday night and from a full hour to 15 minutes, the program will undergo sweeping format revision.

Show will revert to a musical format, with emphasis on Elyn Smith's singing, instead of the long time variety format from which has stemmed in the past some of the listerday-buff talent. It remains a 15-minute package.

Drugs Radio Consultant for OPA

Washington, June 26.  
William E. Scripps, of Glen Ellyn, Ill., NBC director of agriculture, has been named radio consultant for OPA, the agency announced today.

DuMont tele outfit in New York has had a sudden change of heart, with no idea of going out week to stations, using DuMont facilities: WOR, WJZ, WJWV—that henceforth it is affixing a \$120 per-hour equipment (Figure also includes six hours of rehearsal time. The \$120 charge compares with the virtual "giveaway" policy that prevailed up to now. DuMont having attached a nominal \$50 fee, same as applied to agencies, for the use of its equipment for audio-visual programs.

As a result of the DuMont move, the Mutual and ABC (NBC) flagship stations along with WJWV and themselves in a position where they'll either have to knuckle down to the tele outfit or drop it out of the New York video picture. It's reported that all three stations are doing a burn over the DuMont "Freezeout" with possibility that the night's (Tues.) WOR presentations on the radio will be the last through those facilities. Only alternative unless they can hook up with NBC or CBS tele operation, which appears unlikely, is to fall in with General Electric setup in Schenectady, where a new working agreement in force with latter outfit (WRGB).

Behind the new move, it's understood, is the reasoning that why, in effect, should DuMont continue to lend-lease for peanuts to stations that are potential competitors of DuMont, since the day is not far off when the two key stations of the Mutual and ABC (Blue) webs as well as WJWV, and CBS tele operation, which are today obtaining virtually no tuition from an inevitable competitor.

Feeling at DuMont is that, in view of the fact it was a "Johnny-come-lately" into video, radio, it was necessary to establish some measure of prestige and hence inflation in rates for its own free price. But DuMont exerts no fee they can stand on their own, hence the \$120 per-hour tag.

## PETRI VINE DECIDES TO PICK UP HOLMES-TAB

Despite the grape shortage which threatens curtailment of its product, Petri Vine decided this week to pick up the Tab for another year on its "Sherlock Holmes" airtel on Mutual. In billings and talent salary is headed up by Basil Rathbone and Nigel Bruce) it adds up to a \$750,000 expenditure.

Sponsor has given Young & Rubicam, agency on the account, the "go ahead" signal to set up the budget for next season.

## Decision on FM Localoch Due Soon, FCC Promises As Hearing Winds Up

Washington, June 26.

A speedy decision on the permanent location of FM in the spectrum has been promised by FCC, following a final batch of hearings last Friday (22) and Saturday on which of three locations between 44-108 mc. should be adopted.

The three locations are 50-68 mc.; 68-84 mc.; and 84-102 mc. While day was expected, the large bulk of the witnesses at the hearings urged the 50-68 location, which the commissioners brought out clearly for the first time the real reasons some of them felt for the 50-68, still another said, the best location for FM technically was admittedly of secondary importance. It would enable them to get started producing sooner, one witness insisted speed was necessary because "the networks are used to throttle FM," still another said it was "the lowest channel of FM

## Churchill (25G) Heads BMB Research; Create 15G Post for Paul Peter

## Joe Bigelow, Ukje Sherin To Script E.E. Horton Show

Joe Bigelow returned to N.Y. from the Coast last week to handle the scripting assignment on the new Edward Everett Horton show, which bows in on July 5 as the summer replacement for the Bing Crosby-Kraft Music Hall program on NBC.

Ukje Sherin, also in from the Coast, will assist Bigelow on the writing end.

## World B'casting's Program Morgue

A radio program morgue on a syndicate basis may be established in the near future by World Broadcasting, which already has the makings of such a biographical-show file for a syndicated open-ended called, "Footprints on the Sands of Time."

"Footprints," originated by Fred Friendly and aired in Providence for eight months, is a five-minute show which features biographical sketches of many well-known names, including the featured personalities are dead. But here and there, among the subjects, are some living, including the present former Secretary of State Cordell Hull, Madame Chiang Kai shek, Gene Tunney and the aviation tycoon, John Tripp.

In pointing out the need for programming in radio, it's not uncommonly by the trade that, when prominent personality dies, radio is forced either to add-bio or flip show shows together under great stress, instead of having shows ready to air.

The type of open-ends produced by WBS for its "Footprints" show would seem to meet the situation. That use of past pictures could use the morgue material as is, right off the waxings.

WBS execs queried about the rumored project refused to discuss it, pointing merely to the success of their "Footprints" shows as an indication that they are aware of the possibilities in program morgues.

## Meakin Out of F-C-B

Hollywood, June 26.  
Jack Meakin is checked out of the Foote, Cone & Belding production staff to freelance.

He has been directing the Hoagy Carmichael show.

John K. Churchill, CBS director of research since 1942, moves over next Monday (2) as director of research of the Broadcast Measurement Bureau at \$25,000 a year. His appointment, along with that of Paul F. Peter as executive secretary of BMB, was announced last week. Peter will get \$15,000 a year, representing a \$6,000-a-year over his present salary of \$9,000 as director of research for the National Assn. of Broadcasters. Churchill's annual pay check represents an approximate \$5,000 boost of his CBS salary.

Thus the three top-shelf jobs (Hugh Falis, BMB presy, is also down for \$25,000 and up to a \$65,000 administrative nut.

Naming of Peter as exec secretary—a post which originally went in the books—was strictly a compromise situation and a case of the association floundering itself in a position where it had to spot the NAB research officials in a top BMB post. For behind the scenes was a blow to the NAB official and that BMB had to take an upper-lip-judge for him, a total of \$75,000 in subscriptions in its jeans, the BMB now goes to work on its audience measurement, which is a task that still is being hurdled—the fact that NBC continues also from the operation.

Meanwhile CBS is mulling several candidates for the post Churchill is vacating with no decision reached as yet.

## CBS to Bolster Sun. Nite Schedule

General Foods' reshuffling of its CBS programming card may in turn cue some Sunday night juggling of shows by the network aimed at offsetting the terrific NBC competition that shoves up for the fall.

With the Fannie Brice show skedded to move from 6:30 to 7:30 p.m. (Kate Smith shifts to Friday night, 7:30-8:00 p.m., and opposite-Benny T. o'clock slot) the network is now maneuvering to schedule a show, "Blondie," from 8 o'clock into the 6:30 time. It's just a question of whether the move will be worth the go along. And to counter the strong NBC opposition from Edgar Bergen, CBS wouldn't be averse to spotting such a strong contender as the Phil Baker "Take It or Leave It" in the 8 o'clock segment.

## CBS' School's 5 P.M. Slot Cues Program Changes

CBS' "School of the Air," which has given up its 5:15-8:45 a.m. time to the Arthur Godfrey show (see separate story), will be spotted by the web for 5-5:30 p.m. cross-the-board, beginning Oct. 1.

Shift may mean some program changes on "School." "Story of America" will replace "New Horizons" Monday. "Tales to Music," with the CBS Symphony orchestra, will be aired as of old on Thursdays. "March of Science" will continue on Wednesday and Thursday, and Friday stanzas will be shifted, to make room for the devoted to current events, titled "This Living World," and the Friday piece being "The World of Tomorrow" and dramatizing contemporary and classical literature.

(Continued on page 40)





# Mutual invites you to HEAR HYPNOTISM

*First of a new series of regular programs featuring Ralph Slater,  
the renowned American Hypnotist, begins over Mutual in July...*

## SOMETHING NEW UNDER THE RADIO SUN

For some time Mutual has been looking for something completely new to bring to radio listeners. We believe we have found it. And we believe in presenting regular broadcasts of Hypnotism to the American listening public we will be presenting them with something at once entertaining and instructive.

## THE MYSTERY SURROUNDING HYPNOTISM

In presenting the program, Ralph Slater hopes to remove from the public mind all impressions that Hypnotism is a "black art"... a "mysterious force". It is high time, he feels, that the story-book version of Svengali be dispelled and Hypnotism be revealed in its true light: as a science capable of some things, incapable of others...meriting further study and offering worthwhile application in human therapy.

## HYPNOTISM IN WARTIME

War casualties by the thousands are suffering from amnesia and other mental complications. Certainly no method offering possible benefits in their treatment should be overlooked at this time. Slater points out that European nations, and some progressive American scientists and doctors, have found Hypnotism of definite value in treating nervous afflictions.

## PANEL OF RECOGNIZED AUTHORITIES

To insure that each part of the program is authentic and that the Hypnotic feats are completely as represented, a panel of recognized authorities in Medicine, Science and Psychology will be in attendance at each broadcast. In addition, spe-

cial invitations will be extended to doctors and scientists to attend the broadcasts.

## RALPH SLATER, THE HYPNOTIST

Were it not for Ralph Slater, who developed a quicker, more direct method of Hypnotism, and who has spent over 15 years in the study of the subject, it is doubtful if a radio presentation of Hypnotism would be possible. Since the Slater method induces complete Hypnosis usually within 5 to 8 seconds (as compared to other methods requiring 20 to 100 times that long), Hypnotism demonstrations meeting the rigid pacing and timing requirements of radio are possible for the first time.

## RALPH SLATER—HIS RECORD

Ralph Slater has traveled extensively to demonstrate his technique. He has appeared by invitation—three times before the executive staff at Fort Jay, Governor's Island...at Doctor's Clubs throughout the nation...before members of the medical staff of Halloran Hospital...and has won acclaim at the hands of the usually skeptical press. He plans in the near future to establish a free institute of Hypnosis for physicians and surgeons so that the knowledge of Hypnotism can be extended even further.

## WILL THE PROGRAM MEET THE TEST OF RADIO?

We are confident that it will, though it's frankly something experimental, something new. And this more than any other consideration is the reason behind the presentation of the program.

How can you hear what is meant for the eye? Listen to *Ralph Slater, Hypnotist*, and find out...

## WHAT OTHERS HAVE SAID —ABOUT RALPH SLATER—

"Slater, who has been called the fastest hypnotist in the world, can hypnotize some subjects in five seconds. A competent hypnotist can effect pronounced improvement in many alcoholics, stutterers and stammerers, sufferers from phobias and complex and nervous conditions."

LOOK MAGAZINE

"Hypnotism, considered since the days of Mesmer as 'black magic' was revealed as a science capable of curing Amnesia, Insomnia and other mental ailments as well as an anesthetic of remarkable qualities in a demonstration by Ralph Slater, famed Hypnotist."

MIAMI DAILY NEWS

"Ralph Slater, a man who can hypnotize the willing as far as his voice can reach even over the radio, moved down a whole row of soldiers of Fort Jay at the point of sit."

CUE MAGAZINE

"Slater, fighting to rid Hypnotism of the bogey of being called phony, is conducting a coast-to-coast fight to use his science in the treatment of the 600,000 veterans expected to be suffering from war neurosis."

DAILY MIRROR

"Slater sat some subjects in a New York City studio, went into the control room where they could not see him and by talking through a microphone put them into a trance. Slater's specialty is fast work. He puts almost any subject into an hypnotic state within fifteen seconds."

LIFE MAGAZINE

"I watched mildly attentive while this young man came out and held the audience spell-bound. He took an assorted group of sailors, soldiers and marines and put them to sleep in five seconds by the clock. He had them playing imaginary pianos at his command, taking imaginary showers. He told them they were hot and they perspired, then he told them they were cold and they shivered. We all sensed that here was something deep and uncanny. We were quiet."

ELSA MAXWELL'S PARTY LINE

"Army and Navy authorities should be able to make great use of Ralph Slater's hypnotic ability in treating mental cases, shell-shocked and amnesia. I had heard that Slater was known as the world's fastest hypnotist, but I didn't believe it. I am now thoroughly convinced."

NICK KENNY, DAILY MIRROR

"Ralph Slater gives his third demonstration of hypnotism at Fort Jay, Governor's Island tonight for the benefit of army and civilian physicians from local hospitals. They're experimenting with hypnotism to enable soldiers to endure the rigors of warfare, sleep through a bombardment, etc."

DANTON WALKER, DAILY NEWS

**Ralph Slater, will make his  
second appearance at  
Carnegie Hall, New York City,  
tonight, June 27**

# MUTUAL BROADCASTING SYSTEM

WHERE SHOWMANSHIP MEANS BUSINESS

## WVTF, Hollandia, Gives GIs Red Hot News, Sports Results 10 Times a Day

By LIEUT. (Jr.) HUBB GOLDEN  
(On Leave from "Variety")

Hollandia, Dutch New Guinea—With the curtain-dropping episodes of the war in Europe keeping GIs out here during the past few weeks hotter than ever for news, the local "Jungle Network" outlet has been jangling its throat with 10 news items a day. The station has redoubled its efforts on monitoring long and short wave etherlings from the States and has succeeded in getting a direct wire teletype installed to its studios from the Army's high-powered radio setup here, enabling it to feed anxious Army and Navy base personnel and affix to the area a lively blend of both official and unofficial highlights of the day.

The kilowatt, WVTF, is managed by Lieut. Met Bartell, formerly of WJAM, Rochester, N. Y., and has a formidable staff of khaki-clad ex-pros who have been brought up in U. S. commercial radio and are thus quick to sense and get on the air what their public wants. The station, as do all the other "Jungle" and "Mosquito Network" outlets (except one Navy-operated setup in the Admiralties), comes under the Information and Education Section of the Army. All the stations, however, have a surprising amount of freedom in their operation and naturally tend to pattern themselves in the Admiralties, since each ether-liner, particularly since each ether-liner has been the source of most of the personnel.

WVTF's program director is Col. Tol Avery (professionally Tol Ware), late of CBS in San Francisco. Chief gabber is Pfc. Roger Von Roth, who handled talk-shows for NBC in New York and Washington. He's assisted in spicing news and special events by Sgt. Bill Ingram, who was with NBC in Chicago. Cpl. Art Richards, who has been in the sound effects department of NBC in New York, doubles that business with announcing out here. Pvt. Phil Cross does sports and edits the news, a

job similar to that which he did for several Salt Lake City stations. Continuity and special writing jobs are handled by Pvt. John Rose. That's the name thing that he did for Cleveland outlets.

In the engineering division, man-in-the-splendid-horn is Pvt. Redda Gabrielson of Minneapolis. Cpl. Clayton Ryburn, chief knob-twister and repair man, and Cpl. Sam Riesen, who duals as clerk and announcer, are the only non-pros in the setup.

### Fifty of Platters

The station hits the atmosphere daily from 8 to 9:15 a.m., from 11 a.m. to 1:30 p.m. and from 3 p.m. to 12 midnight. Much of the time is covered by about 55 hours a week of transcriptions, provided by the Armed Forces Radio Service in Hollywood. This includes top shows of the commercial airways (sans plugs) and special GI platters. WVTF, in addition, puts on a number of local productions, including one, "The Invisible Enemy," in cooperation with U. S. Army Counter-Intelligence. Most of the home-group productions are written to require only male voices, but the occasional necessity for a femme sends Bartell scurrying for celeb talent. Last week in "Invisible Enemy" he used Jo Hurs, who plays Gertie in the USO-Camp Shows of "Oklahoma" visiting the island at the time.

The station has obtained more-or-less permanent loan of top-notch portable equipment from the Navy and has mounted it in a command-reconnaissance car, which permits it to do anything but that comes up in the way of a remote. It carries play-by-play of all the important ball games in the area and in the evenings does pickups of better known local service bands playing at dances.

As with the other "Jungle" and "Mosquito Network" stations, most popular alters are the disc-jockey output. WVTF puts such a platter show on for 45-minutes each afternoon, taking requests only from hospital patients, and an hour-and-

(Continued on page 40a)

## Morgenthau's Bond Windup

Washington, June 26.—Treasurer Secretary Henry Morgenthau, Jr., goes over the airwaves twice this week in the final push for the 7th War Loan.

He will appear on the 5-minute spotlight with Mutual's "Spotlight Show" (tomorrow 127), personally interviewing a soldier just back from Okinawa. Again on Friday, the Treasury boss will face the microphone interviewing a soldier just back from Okinawa. Again on Friday, the Treasury boss will face the microphone interviewing a soldier just back from Okinawa. Again on Friday, the Treasury boss will face the microphone interviewing a soldier just back from Okinawa.

Winner will be presented on the program.

## DON LEE BUYS OUT ITS TIME SALES FIRM

Hollywood, June 26.—Sale of stock in Pacific Broadcasting Co. to Don Lee Broadcasting System was consummated last week and formal transfer of the certificate was made in Taguana, Wash. Don Lee, Pacific has been affiliated with Don Lee for the past eight years and represented the 22 affiliates of the Coast regional to Oregon, Washington and Idaho.

Lewis Allen Weiss, general manager of Don Lee, declared that the concentrated operation would result in increased revenue for the individual stations. Pacific handled the time sales for the network.

## Neville Miller Joins Army-Navy Commission

Washington, June 26.—Neville Miller, former NAB presy, has joined the staff of the Office of Army-Navy Liquidation Commissioner. He will be special assistant to Comm. Thomas B. McCabe, handling surplus disposal activities in the Mediterranean theatre, African-Middle East theatre, Persian Gulf Command, and India-Burma theatre. Miller, who resides in Washington, is a former mayor of Louisville. For the past year, he has been serving as senior deputy chief, Balkan Mission of UNRRA, with headquarters at Cairo.

## Baltimore's Reciprocal Plugs

Baltimore, June 26.—Stations WFBZ and WCBM here changed nets on June 15.—WCBM going from ABC (Blue) to MBS, while WFBZ shifted from MBS to ABC (Blue). Still competition between the two was in the cards. It was also expected by many in radio and news that this would be a snafu among listeners who would suddenly find their favorite air program on a rival station and net.

But as a service to their listeners—and, incidentally, to themselves and the industry—the two stations worked out a plan for reciprocal plugs. For instance, at the end of one stanza on WFBZ, an announcer said: "Tune in Gabriel Heatter next Friday on WCBM." If the neighborhood listener tuned in on WCBM, he heard this: "Beginning Friday, Ted Malone will be heard on WFBZ."

Cooperation went further than air plugs. Each station provided the other station in fan mail addressed to program staffs: "Beginning Friday, Ted Malone will be heard on WFBZ."

Everybody in town was impressed by this cooperation. Both stations' execs have made it clear that they are not sacrificing usual trade rivalry. But both stations have found that the reciprocity campaign has resulted in maximum listening to radio over-all in this area.

## Ed Kirby to Meet With N.Y. City Radio Comm.

Col. Ed Kirby, chief of the War Dept. radio section, will meet with the N.Y. City Radio Committee and representatives of all stations in the metropolitan area, Friday (29), to plan further cooperation between the town's broadcasters and the armed forces.

Announcement about speeding the meeting was made by Morris Novik, director of the municipally-owned indie WNYC, who has been chairman of the N.Y. city committee since its pre-Pearl Harbor inception.

Among the problems to be discussed will be the role of N.Y. stations in projecting the Pacific phase of the war before their listeners, the use of transcriptions, radio interviews with big-shot generals who pass through New York, and the integration of radio spots for local and national patriotic campaigns.

### \$30 GANGES MODEL

Washington, June 26.—New company has been created in India to manufacture radio receivers which will sell for about \$30 and be rugged to assemble and to manufacture as many component parts as possible.

## GENE WILKEY SUCCEEDS AL SHEEHAN AT WCCO

Minneapolis, June 26.—Gene Wilkey has been elevated at WCCO, local CBS station, from program manager to program manager. He succeeded Al Sheehan, who, after 17 years with the station, has resigned to open his own artist bureau here. Sheehan was assistant in addition to program manager. Former post will be eliminated for the present.

During his WCCO association, Sheehan held almost every position from announcer and script writer to production manager and assistant manager. From 1924 to 1941 he managed the WCCO artists' bureau which now has been dissociated from the station and which he is taking over on his own. He also is producer of the annual Aqua Follies, staged in connection with the local Aquanaut celebration every summer, and a superintendent of amusements for the Minnesota State Fair.

Kansas City—Pat Osborne and Don Roberts are new kickers at KCRN, Mutual night outlet here. Dean Millburn, former KCRN milkenman now on Coast, returns July 1 to the staff.

CREATED FOR THE COAST... by the Idea Network

"The Couple Next Door"  
...are neighbors to  
every home in the West

Out here, we think there are no people in the world more neighborly than Westerners. They're always taking a deep interest in the folks across the fence... folks like *The Couple Next Door*.

Mary Ann and Bob are typical. They're young, married, excited about life. Their domestic existence is warm and human. Mary Ann invariably adds up the bank account backwards... Bob usually brings everything home from the grocer's except what he was sent for. They have their worries—but they have their laughs, too. And everything always turns out fine.

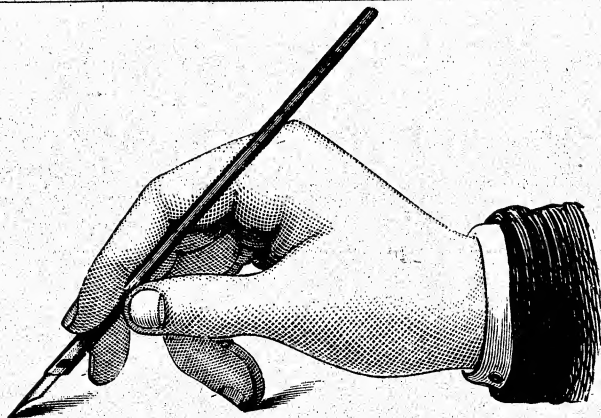
It's a familiar story. Listeners love it because the doings of *The Couple Next Door* so closely parallel those of their own lives—or those of the neighbors across the fence. Created for the Coast by the IDEA Network, *The Couple Next Door* makes the most of a well-established formula for story-telling success—one that's shown its worth again and again in the high Pacific Hoopoes of such well-known domestic dramas as *Blondie* (14,1), and *The Aldrich Family* (14,7)\*.

Aimed at every neighbor... every radio listener... on the Pacific Coast, *The Couple Next Door* is ready to team up with your sales message. Sponsors who recognize sales-wise programming—at which the IDEA Network shines—are in the habit of calling us or Radio Sales when an opportunity like this one presents itself.

\*C. E. Hooper Pacific Coast Report for May, 1945.

COLUMBIA  
Pacific  
NETWORK

A DIVISION OF THE COLUMBIA BROADCASTING SYSTEM  
Public Affairs: See Executive's Columbia System, Los Angeles 29—Represented by Radio Sales, Inc. (CPT) Transcription Division of CBS



## *a WOR announcement of importance*

**TO SPONSORS, ADVERTISING AGENTS, AND ALL OTHER BUYERS  
OF TIME ON ANY STATION OR NETWORK ANYWHERE**

A NEW DEPARTMENT, Commercial Program Sales—a division of WOR Program Service, Inc., has just been established by WOR to create, develop and sell sales-producing radio shows.

The program packages produced by Commercial Program Sales will be new, but the experience and ability that will go into their creation will be the result of more than two decades of uniquely successful commercial show building by WOR, one of America's greatest program-originating outlets.

The shows will be of all types, from fast-paced drama to rippling musicals and carefully-clocked comedy. They will be priced to fit every budget, either large or small, and can be aired by an agency or client over any station or network in the United States!

Commercial Program Sales will be under the direction of Edmund B. "Tutty" Ruffner, veteran radio showman.



*write, wire or phone now, today, for all the facts.*

### **COMMERCIAL PROGRAM SALES**

*a division of WOR Program Service,*

*at 1440 Broadway, in New York*

## Radio Reviews

Continued from page 34

weren't always intelligible, but other than that, carried fairly far well. Last five minutes of 25-minute air was devoted to explaining a Limerick contest for listeners, to emphasize safety. (Program is tied up with National Safety Council.) A 55¢ war bond and smaller cash prizes are being awarded weekly. Program also had a very brief statement on safety by William A. Irvin of the Council, and ex-pres of the Steel Corps of America. Other than that, there was no strong plugging for the obvious benefits of being careful in one's everyday life, so that the whole program was palatable, while by its very underemphasis being a strong boost for the Council's work. Brown.

**FORREST WILLIS**  
Music, Talk & Variety  
10 Mins., Mon.-Sat., 8 a.m.  
JOHN G. MYERS CO.  
WOKO, Albany

Here is one of radio's finest examples of a program integrated with the home-front war effort and community activity, presented by a broadcaster who is "way above local caliber. If the Writers' War Board, or some other agency were to make awards to outstanding back-of-the-line endeavors, Willis would unquestionably rate an Oscar. It can be safely said that no artist in the industry works harder to translate the public service angle of broadcasts into a reality, and that none does it with more effective showmanship.

Naturally, the audience is more limited in Albany than it would be in a metropolis or on the networks, but per se, Willis' achievements will stand comparison with the biggest names on the air. Long an area institution—he started as a singer-planner for Brooklyn Bros. furniture chain via WGVY, Schenectady, 15 years ago—Willis launched present series in 1943—his lawyer-entertainer has reached his greatest heights since the war began. No man could do more—that's the verdict of every Albanian, every member of the Army, Navy, Marines and Coast Guard who has had any contact with him, every government agency with offices or representative here.

Willis' presentation of war messages, many of them libbed and tied in with current news developments or with persons interviewed, are nothing less than superb. He seldom uses a script except for advertising, which he handles gracefully. Willis' informal interviews with officers (including a flight nurse) and enlisted personnel of a traveling "Airborne Attack" unit last evening, was a typical case of the encouraging material he brings to the microphone. A few weeks before, he had a group from "Here's Your Infantry" company to tell stories of the war level. Willis presents more people of more different types and plugs more local organizations, movements and causes than any half dozen other mikers around this section. Jacob.



It goes without saying that those 8,000,000 prosperous, free-spending folk who live within voice of the WIP strong, clear signal have a definite place in your sales-making picture. It's also a proven fact that WIP is the station which can sell them your product. Why, then, don't we get together and 'talk turkey'?

610 K. C.



5000 WATTS

Philadelphia's MUTUAL Affiliate

Represented Nationally by GEO. P. HOLLINGSBERRY CO.

**"THE SINGING LADY"**  
With Irene Wicker  
Director: Charles Warburton  
Writer: Miss Wicker  
15 Min., Mon.-Fri., 5:45 p.m.  
Sustaining  
WJZ-ABC (Blue), N. Y.

Out of radio standard shows geared to mopeet appeal came back this week (Mon.) in the person of Irene Wicker's "The Singing Lady." As expected she strings along with the largely untried, but successful recognition and the tried and true approach sounds just as snazzy now as it has through the years.

Miss Wicker's easy, informal and friendly style seems a sure bet to keep the youngsters close to the loudspeakers. Sprinkling songs here and there, she makes the quarter-hour one which not only holds the listener, but also snatches escapes the gushy technique usually shed so hard to take.

Preem, handled in its entirety by the "Singing Lady" was the popular children's story of "The Singing Lady" with Miss Wicker handling all the parts and singing the songs. The "Ball" and other related ditties. She sings "Little Boy Blue" as theme.

**"IT'S UP TO YOUTH!"**  
Bill Slater, moderator; cast: Warren Foster, Edna Renee, Jeanette Dowling, John Brewster, Dick Hamilton, George Ward, others  
Writer: Ed Brainerd  
Producer-Director: Don Frederick  
15 Min., Sat., 12 noon  
Sustaining  
WOKR, N. Y.

New York's Mutual flagship latched on to a fine method of highlighting youth problems of importance. "It's Up to Youth" was started last Saturday (Sat.) by Slater, a problem, in this case dealing with juvenile delinquency, then having the problem discussed by some juves who really know what they're talking about.

Former Lt. Col. Bill Slater, now in mutli, made a good moderator for the show, pitching his voice and attitude with just enough authority to avoid seeming condescending.

Preem's problem, selected for this stanza and for those to come by a juvenile delinquency expert, Prof. Frederic M. Thrasher, of New York University, dealt with a 17-year-old boy from a decent family who joins up with a gang from the slums. After the kid's downhill plunge was dramatized, a 17-year-old girl and two adolescent boys were given their chance to discuss the problem.

Slater led the youth discussants skillfully, from the individual youngster who was getting into deep water to consideration of the problem posed by the gang, and how to reach members of the "cross-the-avenue" bunch. The fact that intelligent youngsters were going into efforts to solve the problem of youth made the listener feel that some of the problems might be averted on their program from time to time. —Cats.

**"APO (CLEVELAND)"**  
With John Saunders and members of WGAR's overseas staff  
Producer and Director: John Saunders  
15 Min., Sat., 5:30 p.m.  
Sustaining  
WGAR, Cleveland

WGAR has a nice 30-minute show to credit to its attempts to bring the War Front to the home front. In reality this format is personalized journalism on the air. Bringing it down to its simplest ingredients, the show, through a series of interviews, brings about four or five Greater Cleveland men, now overseas, back home via transcription. But the manner in which it is done, although not original, is nevertheless quite well accomplished.

For its overseas correspondents, WGAR has utilized the services of Vic Knight, of the Armed Forces Network. When Knight interviews a Cleveland boy, it's something to listen to. At the same time the station has sent Carl George, one of its top-notch men, to the Philippines, and his recordings don't take a back seat. They have also contacted BBC, and hired several other persons—Mark Collins, London, and Stefan Andrews, Chongling—to turn in interviewing jobs.

Recently, on one show, they had a Knight interview from the Simoes Line, a pilot telling of his jump from his plane over Yugoslavia, and three men, Albee-Lorraine. The last number was the live broadcast of a Cleveland woman whose son was one of the first to be liberated by the tanks. Also, when vets, who have established outstanding records are back in Cleveland, they too, are given a brief spot. Programs also boasts Red Cross drives, bond sales, etc.

Program also attempts to bring different theatres of operation into one show. What makes the show so entertaining is the first-class job of putting the program together. Saunders has geared the theme excellently and has subtitled a nice background of music to give the half-hour performance an appearance of a good job well done. —Markley.

## Erudite Gabber

Salisbury, N. C., June 26.  
Prof. Russell F. W. Smith, of the Salisbury college library department will be a part-time announcer at radio station WSTP.

## FOUR GRACIE FIELDS' AUSSIE COLGATE SHOWS

Sydney, June 26.  
Gracie Fields has been signed to do four commercial radio shows in Australia by Colgate-Palmolive via Macquarie network with Key Station 2GB, the point of origin.

Amount involved has not been disclosed but reportedly it will be about \$4,000 per program. Miss Fields' personal appearance concerns in Sydney via Williamson-Tait have been smashing—according to a single performer, with extra shows needed to take care of crowds. W. C. Sullivan, all-conquering wartime chaffier, after her tour of nearby Army camps. Miss Fields starts tour for the US and then goes to Burma. Expected to be away from U. S. and Great Britain eight months.

## Mutual Malls Dramat Hour Show on Sundays

Cleveland, June 26.  
You can't do a good adaptation of dramatic play over the radio in less than an hour.

That's the opinion of Herb Rice, top Mutual producer, who is now recently for a quick review of the chain's five-week variety series "With Music" from WJZ. Rice pointed out that in half-hour shows it is almost impossible to permit characters to portray their voices in a convincing manner and that the play is re-written to the point where it strays too far from the original drama.

Rice revealed he has adapted a number of Charles Dickens' stories for radio and he hopes to find a spot for them. He also added that Mutual is considering a full hour drama series for Sunday afternoons.

## CBC Salaried Manager Reports Drop Up Again

Ottawa, June 26.  
Newspaper and grapevine rumors are out again on possibilities for the position of full-time (salaried) mgr. of the Canadian Broadcasting Corp., a post okayed by CBC governors months ago but still empty.

Latter nominated by the House of Commons is Dr. Norman Mackenzie, presy of University of British Columbia.

## Johnson Back at Don Lee

Hollywood, June 26.  
Walton Johnson is coming back to the Don Lee chain July 9 after 10 years absence. Inactivated recently by the Coast regional after serving more than two years in the Pacific with the rating of captain, he was engaged by the Coast regional as program director.

He was with the network as a producer before moving over to Young & Rubicam and later NCA as Coast radio director.

## CUNNINGHAM ACROSS

Boston, June 26.  
Bill Cunningham, WYAN-Mutual commentator, broadcast from Paris last Sunday (24). He's over to cover the war trials, if and when they occur.

Lester Smith, special events director here, is standing by for Cunningham, on days when contact cannot be made, as he has been doing for Cedric Belfrage.

## Radio Followup

Norman Thomas went on CBS Saturday night (23) and once more gave listeners the lecture he has been among us are making ready to sell him a short. The Socialist standard-bearer spoke on behalf of the Post-War World Council, whose aim, it would appear from the broadcast, is to follow the teachings of "Mein Kampf" by spreading the preachments of a fervent plea to end the war with Japan now, he saw no need for the complete annihilation of Japan has "ended" the talk. He said that after complete victory for America the benefits will accrue to Stalin and Soviet Russia.

## Ira Hirschmann

Continued from page 34  
the air, Hirschmann said the company in one day got 24,000 requests for books, the letters thanking the sponsors for their dignified approach, most came from the "middle class" in their taste in not interrupting music on the air, a phenomenon, but an indication too of a trend.

A person is as good as his education and exposure, he declared, requests pose them to better goods and they'll buy, while becoming a people of better taste. The discerning imagination and good taste of the American people should be appealed to; not on a cheap, emotional basis.

He fears only one thing—FM and video falling into the hands of people "frail of it" (like him, companies), or those out for quick profits. These may make the same pitfalls that faced radio.

Cincinnati—Two new announcements added to start of WKCY. They are Jack Stander and Dave Lee, from Ft. Wayne, Ind.

Saturday is a Real Busy ON CINCINNATI'S W C P O

C. E. HOOPER - April, May - 1945  
8 a. m. to 6 p. m., SATURDAYS

WGPO 33.9%  
Station B 23.8%  
Station C 8.6%  
Station D 2.4%  
Station E 10.7%

WGPO's schedule is pretty crowded during the week—but—we have good Saturday availabilities. Cash in on our high Saturday Hooper ratings. See our Branham representative for availabilities.

## C. E. HOOPER TOTAL TIME PERIODS

WGPO 15.5%  
Station B 38.5%  
Station C 17.9%  
Station D 14.4%  
Station E 13.5%

\*Every rated hour given equal weight. For this reason, the total index is NOT an arithmetic average of the day-part indexes.

Represented BY THE BRANHAM CO. APPLIED WITH THE CINCINNATI POST

WGPO CINCINNATI'S NEWS STATION



THE KIND OF

# FIRST

THAT REALLY COUNTS

A SAILOR, HOME FROM THE SEA, WRITES—

*I have been on overseas duty the past four years. Back home on a visit, one of the most important "firsts" was to tune in the radio and hear the announcer say, "WDAF, The Star —." All the past enjoyment I've had, via your station, has been one of those pleasant memories carried with me out to sea.*

# WDAF

## KANSAS CITY

OWNED AND OPERATED BY THE KANSAS CITY STAR COMPANY



## SENATORS TO PROBE DUTCH TUBE CONTROL

Washington, June 28. An investigation of basic radio patents, with a view to determining how many are under foreign control, has been started by a Senate Interstate Commerce sub-committee, composed of Senators Frank P. Briggs (D., Mo.), Francis J. Myers (D., Pa.) and Homer E. Capehart (R., Ind.).

Open hearings at which "essential developments" are promised are slated to begin probably next month. "The question," said Briggs, the chairman, "is whether the U.S. should allow a foreign government to hold patents vital to our security."

The senators are gunning for Philips Incandescent Lamp Works, of Eindhoven, Holland, which controls basic patents on radio tube components and some radar specialties.

After July 1, Briggs pointed out, only three American firms, RCA, GE and Westinghouse, will be in a position to manufacture sets since Philips has cancelled an agreement permitting RCA to sub-license Philips patents to other firms.

When the sub-licensing agreement runs out, according to Capehart, other U.S. manufacturers "will have to go hat-in-hand to Philips" to get licenses.

Toppers in the American industry are slated to appear as witnesses at the coming hearings, at which the public will learn all about Philips as the "kingpin" of world radio.

Fort Wayne—Farnsworth station WGL, and the Fort Wayne News Sentinel are cooperating in a new series of safety broadcasts featuring city parks and playgrounds. They will stress keeping kids off streets and in the parks. Slotted from 10 to 10:30 a.m. Saturdays.

## Another HIGH HOOPER from WTAC

9:30-10 p.m. Tuesday

(City Average National)

CS—This Is My Best—7.9

(City Zone Average Worcester)

WTAC—This Is My Best—19.7

**W T A C**  
WORCESTER

## World Broadcasting's 'Platter-Plus' Shows

Four new "platter-plus" shows, and one open-ended, are being readied for early syndication by World Broadcasting System, Deca subsidiary.

"Platter-plus" shows (which WBS calls "Auto-Play") are disc plus script continuities, so that a local station using the waxings may bring commercials into the show as an integral part of the program.

Reactive titles of the shows are "Golden Bantam Revue," which will use "Toby Hill and his orch," the Serenaders, the Harmonizers, and the Jesters; "Here Comes Louis Jordan," which will have the DeJays, the Rhythm Boys and Mills Bros.; "Sing, America, Sing," with Bob Grant and his rock featuring old-time faves; a Latin American series called "Tropicana"; and an open-ended which will probably be called "Songs You Forget to Remember," featuring George Byron.

According to Wesley Edson, sales promotion manager for WBS, 200 stations have signed for shows since the company went into syndicate program packaging last January.

## Mexico Radio Strike Ties Up Key Station

Mexico City, June 26.

Mexico's first radio station strike in years, that against XEYO, big local outlet, was lost by the strikers when the Federal Board of Conciliation and Arbitration declared it illegal. Lasted four days, and board found only a few favored it as a means of getting a demanded pay hike and some other cash benefits.

Guadalajara, Mexico's second largest city, faces complete shutdown since a strike is set for July 1 against its three stations, XEAV, XEITF and XELW. Walkout is over 50% wage lift and other concessions, including that of allowing the workers 30 minutes daily time to air their opinions about various things.

Detroit—Two new additions have been made to staff of WWJ, Burton Wright, producer, from WKY, Oklahoma City, has been assigned to two special programs, "Listen to Leash," and to Louis Teuliers' "Veterans' Advisor" program. Norman Palmer, announcer at CKLW, Windsor, Ont., has been assigned to regular slot announcer duties.

## Record Mail Call

Chicago, June 26.

Saturday morning radio time, long considered one of the dogs of the industry, came in for orchids last week when it was revealed that a couple of casual mentions on Smilin' Ed McConnell's "Buster Brown Gang" program, heard over NBC, Saturday at 10:30 a.m., resulted in 210,053 cards and letters and 528 gift packages being sent to an infatigable paralytic victim in St. Louis.

This came about when McConnell read a letter from an eight-year-old, wheel-chair confined, listener who told him she was having a birthday and asked him to send her a birthday card. McConnell read her letter on the air, without solicitation, and his radio audience did the rest. The mail flood, according to St. Louis post office officials, was an all-time record in the history of the city (as of June 26) for mail to one person, with letters and packages still pouring in by the sackful.

## 'ATTACK' BOND CARAVAN USING LOCAL AIRTIME

"Airborne Attack," one of the most thrilling service shows on the road to demonstrate battle tactics and to promote the sale of War Bonds, has been using radio extensively before and during local spots. The big transport planes carry complete broadcasting equipment, including transmitter. In "Attack," swing through the midwest and into the east, troops have been arranged with city stations by advance and hold-over press relations officers. The 63 overseas men and a girl (a flight nurse with many months of service in the Pacific) are spotted as guests on regular local as well as special broadcasts. Pickups are made from the airport the afternoon the planes, gliders, jeeps, etc. are open for public inspection, while supper hour origination is effected for the actual airborne-attack demonstration. The latter is a hair-raiser.

A broadcast from a giant plane, supplementing another on the ground, is part of the schedule. In Albany, officers, the nurse and enlisted personnel were interviewed on various local programs via WABY and WORCO.

Cincinnati—More than 40 programs a week aired by WLW are being piped directly to all wards in Wakenan Hospital Center at Camp Atterbury, Ind., through a newly-installed radio sound system.

## Chi Gal Runs Unique Casting Office As Part of Treasury Bond Drives

Chicago, June 26.

"Vivian Bennett is the chief of the 'Ready-made Radio Characters' dept. at the U.S. Treasury's Chicago branch. There was no such dept. when Miss Bennett went to work a few years ago on publicity that would sell War Bonds, and the truth of the matter is that officially it still doesn't exist. At least, it's not in the records. But it's there anyway, and no mistake about it.

What created the job was Miss Bennett's unique talent (occasionally discovered) for digging up characters to fit exactly radio scripters' dreams of what they wanted on their bond pitches. Miss Bennett isn't sure just how or when it all started, but is of the opinion that the writers figured that somewhere among Chi's 5,000,000 or so inhabitants there must always be someone to fit into any and all situations they could whip up. So they'd call the Treasury as a matter of course, and Miss Bennett would answer the phone. Simple as that.

She thinks it started on what you might call a "comparative basis"—that is, a scripter wanted a girl who worked in a war plant while her husband was overseas, had a couple of kids to support, and a lot of War Bonds in her spare time. At first, when writers from various local stations called the Treasury it wasn't such a hard task supplying characters like that, because they weren't too particular. They'd merely ask

for a gal, or anybody else, who "sold a lot of bonds."

Mere Particular: Now it's gradually gone from the comparative to the particular, however. Now it's common for them to ask for a gal who makes parts for B-29's, has a son in the Marines, daughter in the Wac, husband in the Army, etc. And they'd like it even better if Miss Bennett could get them the one in that category who sells more bonds in her spare time than any other woman in Chi. "Or possibly in the country? Huh?"

Payoff, to date, was on V-E Day, when she got a call for "the woman in Chi to whom the day-meant the least," to lie in with an airt who theme was "Now let's get the Japs!" That was a tough assignment, but Miss Bennett's experience up to then was such that she felt no qualms about trusting implicitly in the selections of her field men throughout the city, contacts she'd made who had never let her down. Out of the dozen or so cases submitted, she picked a woman whose husband had been killed just a few days before the big day, who worked in a war plant, and who had been matching dollar for dollar her husband's deductions for bonds.

Needless to say, Miss Bennett will be glad when there's no longer any need for her services. As she points out, "The more bonds people buy, the quicker I'll be out of a job. And it won't be a minute too soon."

Could be a gent back of home plate.  
Could be the plug in the bath tub;  
Or a red light at an intersection.

**BUT IT REALLY REFERS TO Cousin Jack and his Sunrise Roundup Gang of KWKY that chases the sandman out of Oklahoma every weekday morning with tunes and tidbits beginning at 6:00 a.m.**

**KWKY**  
OKLAHOMA CITY

OWNED AND OPERATED BY THE OKLAHOMA PUBLISHING CO.  
The Daily Oklahoman and Times • The Farmer-Broadman  
WOKC, Colorado Springs • WJZ, Denver (Affiliated Stations)  
REPRESENTED NATIONALLY BY THE KATZ AGENCY, INC.

*I take great pleasure  
in announcing  
to the industry  
that I have placed myself  
under the direction of*

**ANNA SOSENKO**

*who will be  
my personal manager*

**HARRY SOSNIK**

RETURNING TO THE RALEIGH ROOM  
NBC, SEPTEMBER 11

SUMMER SERIES  
NASH KELVINATOR  
BLUE NETWORK BEGINNING JULY 15T  
SUNDAYS, 4:30-5:00 P.M.

## Recording Outfits, 130 of 'Em Face Battle for Survival in Postwar

With jukebox manufacturers having been given the go-ahead and with elaborate blueprints formulated for the phonograph of the postwar world, disc manufacturing firms have mushroomed to the point where there are now 130 firms on the market that are pressing discs under as many labels.

Many of these are now in a somnolent stage and others are engaged in specialty work such as discing for skating rinks or jockeys for music teachers, but the bulk will attempt to maneuver a permanent niche in the spot now occupied by established firms.

The late Pettillo band on recordings and shortage of shellac for some time cramped inducements of capital into this field, but now that these items are a thing of the past, discers have expanded to the point where an annual sales volume of 600,000,000 is possible.

In addition to already established outfits such as Victor, Columbia and Decca, newer outfits such as Beacon, Capitol, Cosmopolitan, Guild, Hi, Majestic and a few others loom as serious competition to the established firms. These have already made considerable inroads in the trade and seem to be permanently established.

However, observers point out that success of most commercial firms will depend on the talent signed. The formation of the newer firms has accentuated the scramble for talent which now seems to be at its height. Most firms realize that their existence will depend upon the bands and performers signed. As a result, terms to recording artists are the most favorable they've ever been, ranging anywhere from a free hand in selection of tunes to healthy stipends for dates.

Observers also point out that the newer firms can handle hits as well as the oldsters. Success of the Majestic label with Louis Prima is regarded as a good example.

It also believed that despite the record-breaking number of firms in

the business today, developments within the next few years may shave this number down to half the present number.

### Discolectors' Worries

#### Over About Wirecords

Hollywood, June 26.

It won't be necessary for collectors of musical platters to toss away their libraries after the war, in spite of all the talk about music on wire spools. Disc companies are going ahead with plans for bigger and better records in the post-war era, with improvements invented during the war but not yet put to public use.

One improvement is the long-playing disc, measuring 14 inches and capable of spinning two hours and a half without lifting the needle. Another is the new pick-up head which will give a true tone to recordings. General trend of the industry is toward improved waxing rather than the wired spool for home use.

The British Performing Rights Society was so pleased with ASCAP's enterprise in sending Paine and Finkelstein over that it (BPRS) discontinued correspondence to all the European music societies planning ASCAP's vision, particularly as regards the grand works—meaning the concert, opera and other symphonic compositions.

ASCAP, heretofore, was too closely identified with so-called popular and light opera works, and this has permitted the Society of European Stage Authors & Composers (SESAC) and others in the U. S. to include BMI—to have a trading point.

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## 10 Best Sheet Sellers

(Week Ending June 23)

Bel Bottom Trousers.....Santly	
Dream.....Capitol	
Sentimental Journey.....Morris	
There I Said It Again.....Valiant	
Laura.....Robbins	
Belong to My Heart, Southern	
Just A Prayer Away.....Shapiro	
There Must Be a Way.....Stevens	
More I See You.....Triangle	
All of My Life.....Berlin	

## ASCAP's European Jaunt Pays Off

ASCAP's John G. Paine and attorney Herman Finkelstein are largely credited with sealing a march on Broadcast Music, Inc. via their recent jaunt to London and Paris. ASCAP not only signed new international treaties with England but the French and also the Spanish music performance societies.

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## Bands at Hotel B. O.'s

Band	Hotel	Weeks Played	Covers	Total
Hi! Aloha.....Lexington (300; 75c-\$1.50)	36	1,853	62,350	
Sony Dunham.....New Yorker (400; \$1-\$1.50)	7	2,125	24,475	
George Paxton.....Pennsylvania (500; \$1-\$1.50)	3	2,175	5,975	
Nat Brandwynne.....Waldorf (550; \$2)	7	3,335	22,485	
Ernie Hawkins.....Lincoln (775; \$1-\$1.50)	7	1,745	8,145	
Eddie Stone.....Roosevelt (400; \$1-\$1.50)	7	2,115	17,315	
Harry James.....Astor (750; \$1-\$1.50)	2	6,200	12,535	

\* Asterisks indicate a supporting floor show. New Yorker has ice show; Lexington, an Hawaiian floor show.

### Chicago

Wayne King (Beach Walk and Marine Room, Edgewater Beach hotel; 4,600 combined; \$1.25-\$1.50 admission to Beach Walk for dancing and show; 50c-75c cover charge and no minimum in Marine Room). Beach Walk open every night, to close a strong \$800 for King.

Dick LaSalle (Mayfair Room, Blackstone hotel; 350; \$1.50-\$2.50 min.). Carl Brisson and LaSalle played to great 2,300.

Frankie Masters (Boulevard Room, Stevens hotel; 650; \$3-\$3.50 min.). Masters and big show had tops most of the time. Proms and parties for returning servicemen, etc., big here as elsewhere, kept it up to a smash \$700.

George Olsen (Empire Room, Palmer House; 700; \$3-\$3.50 min.). Tidy 7,000 for Olsen, with Henry Youngman, Lathrop & Lee, et al. on floor.

Emile Pett (New Walnut Room, Bismarck hotel; 455; \$1.50-\$2.50 min.). Pett packin' 'em in. Played to fine 3,200.

### Los Angeles

Freddy Martin (Ambassador; 900; \$1-\$1.50). Turning away couples even in mid-week for 4,300 tabs.

Joe Belchman (Biltmore; 900; \$1-\$1.50). Clicking away with good turnover and crowds all night at 4,300 covers.

### Location Jobs, Not in Hotels

(Chicago)

Gay Claridge (Chez Paree; 500; \$3-\$3.50 min.). Sophie Tucker and Claridge holding business up around fifty 5,700.

Del Courtney (Blackhawk; 300; \$3-\$3.50 min.). Mardoni & Louise and Jane Slater followed Imaginators and Marjorie Lane Wednesday (20), with Courtney held over for slack 4,200.

Ted Lewis (Latin Quarter; 700; \$3-\$3.50 min.). Crumpled tophat and clarinet showing the way with 5,900.

(Los Angeles)

Tommy Tucker (Palladium, B. Hollywood, 2nd week). Still doing solid business at 27,500 admissions.

Jack Tegaraden (Trianon, B. South Gate, 1st week). Took a climb with the new band to 9,150 entrants.

Leighton Noble (Slappy Maxie's, N. Los Angeles, 27th week). Never seems to bat an eyelash with usual capacity 3,200.

Carlos Molina (Troadero, N. Hollywood, 14th week). King Cole moved out and covers fell off to 2,400.

Carmen Cavallaro (Ciro's, N. Hollywood, 5th week). Still building and getting almost double turnover each night for 3,900 tabs.

A Natural -- A Real Money Song

# DON'T CARE WHO KNOWS IT

From the 20th Century-Fox picture "Nob Hill"

Lyric by Harold Adamson • Music by Jimmy McHugh

A Great Novelty Song With A Latin Flavor

# ROBBINS

Lyric by Charlie Tobias • Music by Nat Simon

Still Going Strong  
LAURA

ROBBINS MUSIC CORPORATION • New York 19 • JERRY JOHNSON, Gen. Prof. Mgr.





## 10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country as reported by operators to "Variety." Names of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the listings and respective publisher.)

1. Bell Bottom Trousers (6) (Sanly).....Decora  
Tony Pastor.....Victor
2. Sentimental Journey (14) (Morris).....Hals  
Hal McIntyre.....Victor
3. Dream (11) (Capitol).....  
(Freddie Martin).....Capitol  
(Pied Piper).....Capitol
4. Laura (8) (Robins).....Decora  
Dick Haymes.....Decora
5. There I Said It Again (9) (Valiant).....  
Vaughn Monroe.....Victor
6. You Belong to My Heart (4) (Harris).....  
Bing Crosby.....Decora  
Mills Bros.....Decora
7. I Wish (2) (Sam).....Decora  
Dick Haymes.....Decora
8. I Wish I Knew (4) (Triangle).....  
Tommy Dorsey.....Victor  
Martha Tilton.....Capitol
9. I Should Care (3) (Dorsey).....  
Hal Brown.....Columbia  
Martha Tilton.....Capitol
10. My Dreams Getting Better (18) (Sanly).....  
Martha Tilton.....Capitol

## ERNO RAPEE DIES AT 55 OF A HEART ATTACK

Erno Rapee, 55, chief conductor of the Radio City Music Hall orchestra for 15 years, died of a heart attack at his Central Park West home, where he appeared in good health the night before, having played cards with Leon T. Kugler, also of the Radio City staff, however, he was awakened with a heart attack and died a short time later.

Devolving much of his career to bringing music to the large motion picture theatre audiences along with the late Dr. Hugo Riesenfeld, he was a pioneer in presentation of music in film houses as well as in synchronization of music to screen productions. He also was known to radio audiences, having conducted the Music Hall Sunday broadcasts from 1932 until the end of 1942. He also was music director of National Broadcasting Co. in 1931.

However, Rapee probably was best identified and known for his work associated with pictures and in film theatres. He directed the pit orchestras more than 25 years ago at the Capitol, Rivoli, the old Rialto and Roxy theatres. At the Roxy he became conductor of the theatre orchestra and director of music for the widely known Roxy air show. His close association with S. L. Rothafel ("Boyz") at this theatre continued, and when Roxy went to the Music Hall on its opening he went alone.

Born in Hungary, he became a concert pianist at 19. His musical talent brought him the appointment of assistant conductor of the Dresden (Germany) Opera House orchestra. While young, he traveled to South America and Mexico on a concert tour, and later came under the auspices of the William Morris and Henry W. Savage Productions.

Rapee became conductor of the Rialto theatre orchestra in 1917, moving later to the Rivoli and in 1920 to the Capitol, increasing the size and renown of his organization with each move.

He was with the Fox theatres in Philadelphia for a time, then was guest conductor of symphony orchestras of Berlin, Vienna and Budapest on his return to Europe. While there, he was music director of music for Ufa Film Co., his task being to present music in the American style to German film audiences.

Returning to the U. S., Rapee scored and wrote more than 100 pieces for music accompaniment of silent films. It was after this chore that he returned to N. Y. in 1927, to first work with the Roxy. He moved to Hollywood in 1929 to compose music for several of the earliest sound pictures, written numerous popular theme songs such as "Charlene," "Diane," "Angela Mia" and "Jeannine I Dream of Lilie Time." He was appointed general musical director for Warner Bros. and First National Pictures in 1930. Rapee went back to the Roxy in 1931, and moved over to the Hall in December, 1932, when the huge showplace first opened.

Besides his Music Hall broadcasts, he also was known for having conducted the Roxy theatre orchestra broadcasts. He had conducted and arranged the musical programs for such network shows as General Motors and General Electric.

Survived by his widow, Mariska, and two sons.

## Music Notes

Fred Finkelhoffe and Ted Grunya clefied "I Could Have Sworn It Was You," for publication by Bourne.

Peer International will publish two Ray Wadley tunes, "You Can't Give Me Back My Heart" and "I Don't Care Any More."

Hal Hopper's ditty, "There's No You," was waxed for Decca by Charlie Barnet.

Songwriter Maceo Pinkard's all-Negro operetta, "New-World Topsy," ready for opening in N. Y. area, followed by a servicemen's cross-country tour.

Sam Savitt's string quartet arrangements of Stravinsky's "Firebird Suite" and Handel's "Water Music" will be published by Robbins.

Sam Mitchell and George Ande sold their tune "I'll Carry On," to Peer.

## NBC, CBS, Blue, Mutual Plugs

TITLE		PUBLISHER
A Friend of Yours—"Great John L."	Burke	Chappell
All at Once	Chappell	Berlin
All of My Life	Berlin	Shapiro
Can't You Read Between the Lines	Sanly	Capitol
Counting the Days	Sanly	Capitol
Cramp	Capitol	Berlin
Ev'rybody	Capitol	Berlin
Good Good Good	Berlin	Robbins
I Don't Care Who Knows It	Robbins	T. B. Harms
I Loved You—"Caroline"	T. B. Harms	Broadway
It Always Be With You	Robbins	Grand
I'm Beginning to See the Light	Grand	Robbins
I'm Gonna Love That Man	Robbins	Berlin
I Should Care—"Thrill of a Romance"	Dorsey	BVC
I Wish I Knew—"Diamond Horseshoe"	BVC	Robbins
Laura—"Laura"	Robbins	BVC
Lonely Love	BVC	Capitol
Remember When	Capitol	Parsons
Rosemary	Parsons	Morris
Sentimental Journey	Morris	BVC
The More I See You—"Diamond Horseshoe"	BVC	Valiant
There I've Said It Again	Valiant	Stevens
There Must Be a Way	Stevens	Barton
There's No You	Barton	Remick
While You're Away	Remick	Paramount
You Came Along—"You Came Along"	Paramount	

1. Financial. 2. Legit Musical. 3. B.M.I. Affiliate.

## Big Three' Again Resigning MPPA?

Jack Robbins has instructed his general manager, Abe Green, to resign from the Music Publishers Protective Assn. This would affect the three (Robbins, Peist and Miller Music Corps.).

It will mark the third Metro Armistice withdrawal from the MPPA for a second time, and follows another major film-song publishing group, the Warner Bros. Music (Herman Starr), which resigned from the MPPA some months ago. Robbins has expressed himself confused by the division of interests within the MPPA, referring to Walter Douglas and Harry Fox, and furthermore feels that the 10% fee to MPPA for its musical trusteeship in handling collections, etc., is needless since Metro-Robbins consummate these matters individually.

## Madriguera's Agent Puts Rap In With Union On N. Y. Copa Commissions

Abner J. Greshler, indie agent, has filed charges with Local 802, American Federation of Musicians, against Enric Madriguera, bandleader, charging default on commissions on the latter's current N. Y. Copa cabana date.

Greshler got Madriguera's first date at the Copa early this year, and he now claims that the first engagement was not only instrumental in bringing about his return there, but that he consistently submitted him again for his return. Greshler claims his last conversation with Monte Proser, spot's operator, was as recent as two weeks prior to Madriguera's opening.

Current date was consummated through Bill Kent, 1619 Broadway, to personal manager, and Music Corp. of America.

Madriguera reveals that he has no contract with Greshler, and that if the agent had submitted his name to Proser, he had no knowledge of it. Besides, the maestro reveals the desiring to bring him back to the Copa had been going on for some time between Kent and the Copa.

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100% HIT POTENTIAL  
GREAT POPULAR STANDARDS TODAY

I'LL SEE YOU IN MY DREAMS  
Lyric by GUS KAHN  
Music by ISHAM JONES

THE BLOND SAILOR  
WELCOME HOME  
I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME

MILLS MUSIC, INC.  
1619 Broadway, New York

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JULES MEGOFF  
(M-G-M Pictures)  
All Music Research Dept. of All Motion Picture Studios

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1619 Broadway, New York

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## B.M.I. Pin Up SHEET

## Hit Tunes for July

ANY OLD TIME (Sam).....  
Tommy Dorsey-Vic. 20-1486.....Charlie Barnet-Dec. 18485

BAIA (Peer).....  
Bing Crosby-Tenor Capitol-Dec. 23413.....Tommy Dorsey-Vic. 20-1486.....Charlie Barnet-Dec. 18485

CALDONIA (Preview-Morris).....  
Woody Herman-Cap. 20-1486.....Evelyn Brown-Vic. 20-1486.....Louis Prima-Mus. 71136

MISS YOUR KISS (Republic).....  
Sonny Keays-Vic. 20-1486.....Buddy Franklin-Mus. 15034

LOVELY LOVE (BMI).....  
Sonny Keays-Vic. 20-1486.....Buddy Franklin-Mus. 15034

NEGRA CONSENTIDA (My Pal Brunette) (Heck).....  
Andy Russell-Cap. 20-1486.....Louis Prima-Mus. 71136

REMEMBER WHEN (Campbell-Purple).....  
Wayne King-Vic. 20-1486.....Buddy Franklin-Mus. 15034

SOMEDAY SOMEWHERE (Dolton).....  
Sonny Keays-Vic. 20-1486.....Buddy Franklin-Mus. 15034

STARS IN YOUR EYES (Melody Lane).....  
Frank Sinatra-Cap. 20-1486.....Louis Prima-Mus. 71136

THERE I'VE SAID IT AGAIN (Valiant).....  
Vaughn Monroe-Vic. 20-1486.....Jimmy Dorsey-Dec. 18485.....Dick Brown-Cap. 109

THERE MUST BE A WAY (Stevens).....  
Charlie Spahn-Vic. 20-1486.....Johnny Johnston-Cap. 109

YOU BELONG TO MY HEART (Peer).....  
Bing Crosby-Tenor Capitol-Dec. 23413.....Charlie Spahn-Vic. 20-1486.....Tommy Dorsey-Vic. 20-1486.....Dick Brown-Cap. 109

1619 Broadway, New York

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**GEORGE PINCUS**

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*Who Has Joined Columbia Pictures*

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**CAN'T YOU  
READ BETWEEN  
THE LINES**

by  
JULE STYNE and SAMMY CAHN

**I'LL DO IT  
ALL OVER  
AGAIN**

by  
DICK ROBERTSON JAMES CAVANAUGH,  
FRANK WELDON

**SHAPIRO, BERNSTEIN & CO., Inc.**

LOUIS BERNSTEIN  
President

1270 Sixth Ave., New York, RKO (Radio City Music Hall) Building

## Chi Crime Commissioner Asks Stricter Niteries Control as Delinquency Curb

Chicago, June 26. — Recommendation for stricter license control of niteries here, to keep them from becoming "breeding grounds for delinquency and crime," plus a charge that the criminal courts of Cook County showed losses in 1944 of many gains obtained in previous years, were made by Virgil Peterson, Chi. crime commissioner, last week.

Summarizing his commission's work for '44, Peterson said that many operators of spots where year were found to be gunmen and hoodlums, although liquor licenses were issued in the names of other people, and recommended that the entire license setup here be re-examined and changes made to be attained and charges made be re-examined.

"properly protect the welfare of the citizenry and, in fact, preclude hoodlums and persons of bad reputation from operating or managing such spots."

Criminal court records last year, Peterson said, showed sharp drops in convictions and jury trials, along with increases in defendants dismissed without prosecution, habitual offenders and felony counts, and findings of not guilty, and jury mistrials.

"The record is further aggravated," Peterson continued, "by police statistics which disclose increases in major crimes and jury trials, with the exception of manslaughter. In the face of the statistics, there is no denying the fact that in 1944 criminal court performance deteriorated to almost the level of 1933, when it commenced a 10-year improvement climb which was not seriously interrupted until 1943."

### COMO PIC FORCES UNIT WITH GLEASON TO EXIT

Unit headed by Perry Como and Jackie Gleason had to be abandoned last week by General Amos, Corp. because of the company's conviction. Como's services by 20th-Fox, to which he is under contract. Como reports July 31 for the film assignment. Package had already been booked by the Adams, Newark, and the RKO, Boston, with other dates pending.

Layoff was also to have included Eugene Baird.

### Philly Nitery Op Snagged For Hiking WPB Permit

Philadelphia, June 26. — Frank Pasquozzi, niterie operator, was haled into court last week by the War Production Board, and forbidden to complete work on his new niterie on the grounds that he had violated WPB restrictions on building.

Pasquozzi was charged with putting about \$12,000 worth of renovations into the spot in face of WPB okay for only \$2,000. Pasquozzi told Federal Judge Harry E. Kalodner he had already spent \$10,000 and all that was needed was about \$1,000 in tiling and plastering, but court ordered an injunction to prevent him from proceeding further.

Pasquozzi offered to serve a 30-day prison sentence if he would be allowed to finish the work. Under present conditions he can't open at all.

### 2-Week Loew's State Bill

Loew's State, N. Y., will have one of its infrequent two-week bills starting Aug. 3. Already booked for the run are singer Ruth Terry and Johnnie "Scat" Davis, orch.

Reason for the two-week stay is subsequent-run of "Valley of Decision" (M-G).

House has also set lenor Frank Parker for week of July 19.

## Comise, Chi Nitery Op, Draws 6 Mos., 1G Fine For Assaulting Son's Pal

Chicago, June 26.

John Comise, former head of Chi. cafe, owners, Asst. and operator of the Club Delia, was found guilty of assault with a deadly weapon by a jury in Criminal Court Wednesday (26) and sentenced to six months in jail plus a \$1,500 fine. Comise was freed immediately, under \$5,000 bond, and George M. Crane, his attorney, said he is making a motion with Friday (27) set as the hearing date by Judge Cornelius J. Harrington.

Comise had been indicted on three counts for attacking 17-year-old William Fortier, a neighbor whom he accused of leading his son, John, Jr., astray. Fortier charged Comise beat him with a blackjack and threatened him with a revolver last April 6, when he refused to tell him where his son, who had left home, was staying.

After the beating, which laid Fortier up in County hospital for a week, Comise had the youth arrested for disorderly conduct. Comise denied on the witness stand that he beat the lad, but admitted tussling with him, also claiming Fortier slugged him.

The long-drawn-out case didn't wind up with Comise's conviction, however. He appeared in court again Thursday (27) to press a discovery motion to charge against his own son—also Fortier—who the elder Comise brought against the boys because they threw a brick through a window of his home and struck his 16-year-old father on the head. Lad got off easy, however, with six months' probation and a provision that they'll be fined \$100 and the lad if they violate it, plus a warning to keep away from each other and be home nights by 10 p.m.

To top it off, Raymond Jones, who was summoned as a witness in the trial of Comise, Sr., was also out on \$5,000 bond after pleading not guilty in Felony Court on a charge of perjury. State's Attorney Richard J. Quinn said Jones gave different testimony at the trial than that given before the April grand jury. He said Jones later he saw the black and white in Comise's hands during the attack on Fortier. Austin said, but changed his story later.

### Fed. Court Kayos OPA Suit Vs. Latin Quarter, Del.

Detroit, June 26.

Some brightening in the troubles which have beset Lou Walters' Latin Quarter since its opening here came last week: Federal Judge Ernest O'Brien ruled that title damages sought by the OPA for alleged liquor violations.

The court's point was that the swank night club had not willfully overcharged. The decision was based on the fact that Lloyd Rook, OPA specialist, had advised Walters and Arthur Rosen, operators of the niterie, that they could charge prices equal to those in their New York, Boston and Miami establishments.

Judge O'Brien also ordered all parties to the federal suit to file briefs by the 27th. He said he was undecided on how the OPA had computed overcharges at \$36,778.

### Saranac Lake

By Happy Benway

Saranac, N. Y., June 26.

Oldtimers who beat the rap here and returned to work in local enterprises are: Marty Fisher, Evan Evans, Pauline Russell, Joe O'Reilly, Edwin Wilkins, Benny Resler and Carl Greaves.

William Cairns, who is recovering from recent operation, Vera MacDonald, who with her mother managed the Actors Haven hotel in Hamilton, Ontario, bedeviled again at serious setback.

Charles "Chilly" comedian, who "cured" here, back for summer vacation and annual checkup.

Boyes and LaFontaine have taken over Durgan niterie and will feature torch and vaude acts in door show.

Help shortage is so acute here that the Will Rogers and Raybrouck sons here concept advanced business waiters and house men.

Frankie Cullen, musician, shot in at Arlington, Mass., for routine of rest.

Albert Bagdasarian, radio announcer, suffered another setback and ordered to bed.

Write to those who are ill.

### Barnum Was Right!

Their's nothing like advertising. Johnny Greenhut of the cafe department of Music Corp. of America, is wearing a hand-painted necktie with his initials on it, and a watch with his name on it. It's a gift from one of his acts.

### MILLER WINS RIGHT TO OPERATE LUNA PARK

Bill Miller, talent agent and niterie operator, won the first battle on Friday (22) of a duplicate suit against the Prudence Bond Corp., N. Y., to begin possession of Luna Park, Coney Island, N. Y., which he had operated for several seasons. Victory came via Judge John F. Morrissey's decision in Brooklyn municipal court. Judge ordered the defendant corporation to return the amusement park to Miller and Luna Park July 1.

Miller's action was a two-pronged move to establish his status on ownership and to dispossess current operators, Phil Pale and Abe Cohen, to whom Prudence leased park for current season. Repercussions are expected from this direction since Miller gets together with the boys, on which there's an even chance.

Miller had been associated with park during Miller regime and they had had the concession in past seasons.

Miller had arranged to purchase park last season from Prudence for \$225,000. Terms were that Miller and those associated with him in deal were to pay \$100,000 on the spot and that Prudence would carry additional \$125,000 on a 10-year mortgage. Miller's corp. plunked down \$40,000 to bind deal, but when fire razed most of the park later in season, Miller's corp. refused to come through with the additional \$80,000 after Prudence is alleged to have collected \$150,000 insurance money and re-charge price. Backers' status was that at original figure, they had bought buildings and other properties entitled to the insurance. Prudence should have replaced the razed buildings. When Prudence refused they bowed out on the deal. Miller, meanwhile, had gone to Florida to operate a niterie during the winter and Prudence contended he had forfeited rights through abandonment. Judge Morrissey ordered return of park to Miller without ruling opinion on other elements of suit.

### Palace, Cleve., Resumes Vaude After Pic Policy

After a seven-week hiatus, the RKO Palace, Cleveland, is restoring vaude Friday (29), with Guy Lombardo's Orch. topping bill.

House had several good weeks last couple of months with straight film policy, but not commensurate to the vaude takes. For week of June 6, Harry Schreiber, new local zone manager, has set Rochester and Nam Wayne; July 13, Andy Russell, Fred Peters and Raymond Scott; July 20, Sammie Davis and Ray Dugan; and Helen Forrester, who for a return date in his home-town, Dick Haynes and Helen Forrester, who for a return date for week of Aug. 31.

## Ruloff 3 Fined \$500, Barry Parks \$250 By AGVA for 'Unfair' Deal

Ruloff Trio and Barry Parks, two of the acts suspended for continuing engagement at Lookout House, Covington, Ky., after spot had been declared unfair by American Guild of Variety Artists, were given a hearing at the Pittsburgh local of AGVA last week and found guilty. Trio was fined \$500 and Parks \$250. All paid bond and money was forwarded to national headquarters of AGVA and turned over to the relief fund.

The juvenies, who had been suspended with above-mentioned for same cause, will be tried before Gloria Lee Danesca's court, the trial by Cleveland local of AGVA, they having been booked out of that city.

The Drunkenest Drunk You Ever Saw. The Laughingest Laugh You Ever Heard. Put Together It's

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U. S. TREASURY  
CURRENTLY  
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Master of Ceremony of the Famous  
**VICTORY V**  
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divisions of Greater New York  
Also Broadway's Little Come Jump  
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**ALWAYS WORKING "WHITEY" ROBERTS**  
Lafayette Theatre, Chicago  
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Starting July 15th for a week  
2007 Club, San Francisco  
Directed: Wm. Morris

Currently at the  
**EARLE, PHILADELPHIA**  
**THE MACK TRIPLETS**  
Directed: PHIL FARELL  
1687 Broadway 1687 Broadway

## Currently OEW'S STATE NEW YORK

(WEEK JUNE 21)

## Fred and Saly ARNELL

NEWEST DANCE SENSATION

Second Broadway Theatre Appearance Within a Month

CLOSED AT THE STRAND IN NEW YORK IN MAY

WEEK JULY 5TH, RKO, BOSTON

Direction: WILLIAM MORRIS AGENCY

**TOMMY LYMAN**  
Admitted to the  
**JIMMY RYAN'S EASTSIDE**  
ATRA-COOKED  
55 East 24th St., New York  
Introducing  
"It's Do It All Over Again"  
By Dick Robinson  
(Shapiro-Bernstein)  
"I Was Here When You Left Me"  
By Sammy Davis  
(Irving Berlin)  
"Who Said Dreams Don't Come True"  
By Benny Davis  
(Chappell Music)  
"Green, Green Hills of Home"  
By Nat. Henry  
(Lilwall-Blaide Co.)  
Special Material by MELT FRANKS

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If you are in Special Services or need for immediate, or on post-war release.  
Here is a Service You'll Always Want  
**FUN-MASTER GAG FILES**  
Contains Modern Comedy Material for  
50, 100, 150, 200, 250, 300  
Surrealistic Gags—\$1.50  
**No. 1, The 100 New Ready Made Gags**  
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Special Material by MELT FRANKS  
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## See Lookout House Settlement On Herman Hyde Claim; Ingalls Payoff

Controversy between American Guild of Variety Artists and Jimmy Brink, operator of the Lookout House, Covington, Ky., nitery, over \$1,200 salary claim due Herman Hyde on a curfew confinement, remains status quo as far as the talent union is concerned. The nitery is "out of bounds" for both AGVA member talent and AGVA-franchise agents.

Brink, who wants to book in a new summer show, tendered an olive branch last week when his attorney met with Mort Roseenthal, general counsel for AGVA. After conference, Matt Shively, AGVA's national administrator, ruled that the claim would have to be paid, and Brink also would have to sign back minimum agreement and post cash bond before the unfair listing would be lifted.

Earlier in the week Miles Ingalls, agent who booked Hyde into spot, claimed that he had cancelled the date with Hyde's consent. When Hyde was apprised of this, according to Shively, he denied it and reiterated his claim against Brink.

AGVA is adamant that the claim must be paid and was apprised this week that Ingalls would pay it off so that Brink may again be in the clear for his new show, tentatively scheduled to open July 2.

## COAST AGVA ELECTS NEW ADVISORY BOARD

Hollywood, June 26. West Coast local of American Guild of Variety Artists elected new advisory board last Friday (20), replacing former board that was disbanded by AGVA's national office some months ago subsequent to the resignation of Florine Bale as Coast regional director of the vaude union. Board comprises Jim Hoge, Fred Scott, Jack Mulhall, Maxine Gates, Pat O'Shea and John Angler.

## Joe E. Lewis' 2d Date

At Chez Paree in 6 Mos.  
Joe E. Lewis has been set for the Chez Paree, Chicago, for two weeks starting July 13. He follows Sophie Tucker, his second date there within six months.

Lewis expects to vacation a few weeks after the Chez date before opening at the Copacabana, N. Y., in early September.

## Ex-Maestro Billy Arnold

Hears of Brother Henry,

Long Prisoner of Nazis

Billy Arnold, known as the "Paul Whiteman of France" in the 1920s, just heard from his brother, Henry, 45. Letter was interned in a Nazi concentration camp. He was caught in the Lowlands putch. Henry Arnold was manager of a nitery in Brussels and Ciro's in Blankenberg, Belgium. Being an American he was interned.

Billy Arnold meantime is a successful nitery operator in Fairport, running the Underwood, and lately has opened an adjunct Rendezvous across the George Washington bridge in New Jersey, primed for the motor traffic, and incidentally with an eye brother Henry running it when he comes back from Europe.

As a maestro, Billy Arnold was a legitimate force in Paris, Cannes, Deauville, etc.

## Gayety, Mont', Folding

The Gayety, Montreal, playing burlesque, will close for season after this week.

House had a stormy season which included a provincial government order closing the theatre for allowing Sunday shows and censure in the legislature by various members for projecting strip acts.

But on Sunday shows was lifted after a few weeks.

## Tommy Dix Returning To Metro by Mid-July

Tommy Dix, youthful baritone on leave from Metro, for vaude and nitery dates, is due back at the studio in mid-July. He's spotted for role in Joseph Pasternak's Technicolor musical, "Holiday in Mexico."

Dix will round out a two-week stint at Beverly Hills Country Club, Newport, Ky., opening tomorrow (28), before training to the Coast.

## Chi Cafe Owners Rebel Vs. Tie-In Liquor Sales; Won't Take It Any More

Chicago, June 26.

Chi Cafe Owners Assn. served notice last week on liquor distributors that henceforth none of its members will buy products from companies which force customers to take unwanted merchandise in tie-in sales. Letters were sent, according to Mill Raynor, attorney for the group, to all distilleries and distributors, informing them that cafe owners will buy only from dealers who permit them to select the liquors they want.

More than \$100,000 worth of rum, cordials and other slow-moving types of liquor forced on them in such sales are now stored in the basements of 60 of the bigger spots here, Raynor declared. Added this COA will ask Tavern Owners Assn. to join with his group in the campaign to end tie-in sales in liquor.

Meanwhile, Charles J. Fleck, Illinois Liquor Control Commission chairman, charged that conditions here as far as this practice is concerned are far worse than in any other city. Also said there isn't much the commission can do about it now because they don't have sufficient power to act.

Known, however, that legislation is pending in Springfield, state capital, which will give the group more strength, i.e., a fair trade practice law under which the state would have some control over prices, with the right to revoke the license of a liquor wholesaler who doesn't conform to the price schedule set up by distillers.

## Prima's Contrib to 82G Take At N. Y. Strand Has 'Em Guessing

## Gracie Fields' Concert Dates Upon U.S. Return

Gracie Fields, expected back in this country in December following her current tour under ENSA auspices, has been booked for additional concert dates.

She'll play one-nighters at the Orpheum theatre, Ogden, Utah, Feb. 1; Capitol theatre, Salt Lake City, Feb. 4; and in St. Paul she's to perform under a women's club auspices, on Feb. 20.

## Galesburg (Ill.) Nitery Has to Pay Off When No Band for Acts

Three acts that had been booked into Five Aces Club, Galesburg, Ill., and upon arrival found that Guy Haskins, operator, had not peeted a band, were paid off in full from cash bond posted with Chicago local of American Guild of Variety Artists. Acts were Rush and Lee, Evelyn Kay and Jean Hamilton.

According to performers, when they arrived at club for rehearsal there was no musicrew to play their stuff. The following day they hung around but no tooters again. Haskins agreed to pay them for two days but Jack Irving, AGVA's Chi rep, told them to mix short payoff and return to Chi., where they were subsequently paid off in full.

Haskins retaliated by saying he'd go without shows for the rest of the summer—maybe dancing, too.

## NEW DALLAS NITERY

Dallas, June 26.

Hi-Hat Club, new nitery, opens on July 3. Owners are George Lontoe and Al Pierce.

Name bands plus vaude acts will be the policy, with Gray Gordon band set to open.

The record-breaking \$22,000 chucked up at the Strand theatre, N.Y., during the first week of "Confetti" (WB), with Humphrey Bogart, plus Louis Prima's orch and Dane Clark on stage, has emerged as one of the hottest subjects on Broadway. The main argument revolves around how much each contributed to the gross.

The Strand's management and booking office are non-committal. Being Warner employees, this is understandable since it wouldn't be cricket for them to underestimate the pulling power of either Bogart or Clark, which is conceded to be considerable.

However, majority of talent agencies seem eager to point out that Prima must be considered a vital factor in this herculean take during which time came some of the hottest days of the year. They point out that though this is Bogart's first release since his marriage to Lauren Bacall, the people most impressed by this deluge of publicity would be most likely to come to see him in the evening. The matinee trade here has been especially heavy with juven and they regard this as attributable to the man who plays pretty for the people.

Prima's recordings of "Please No Squeeze Banana," "Robin Hood," "Bell Bottom Trousers" and "Angeline" have firmly established him with the j.b. element, which provides a considerable segment of the theatre business.

While Music Corp. of America books Prima, other offices are prone to go along with the contention that Prima's contribution is considerable. In the face of declining band business, this engagement looks like a lifesaver to many arguments bands have been getting from bookers.

Charles Berrell, veteran comic and now head of Berrell Co., ad agency, Philly, back at desk after five months' absence because of a hip fracture. Suffered it while acting out in volunteer shows for GIs.

# THE DUNCAN SISTERS

## "TOPSY and EVA"

# HELD OVER!

## 10th Consecutive Week and Still Going Strong

### HELEN HAMILTON'S

# TROIKA

## Washington's Foremost Night Club

Helen Hamilton says: The 'Duncans' are the most consistent 'draw' that has ever played the TROIKA!

**Jay Kennedy**, Washington Star, says: "The Duncan Sisters' combination of the old and the new, the traditional and the modern, is a unique blend. The girls are not only talented but also very charming and very intelligent. They are a real treat to the eye and the ear. The girls are a real draw for the club and the city."

**Harry Healy**, The Washington Times Herald, says: "The Duncan Sisters have a way with their audience. They are not only talented but also very charming and very intelligent. They are a real treat to the eye and the ear. The girls are a real draw for the club and the city."

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# Decision due Monday (2) in N. Y. Try To Dispossess Shuberts From Theatre

Application for an order to dispossess "Dark of the Night" at the 46th Street, 1, Y. was argued before Judge Ben Shaleck in municipal court last Friday. The Shuberts were asked to submit briefs, a decision to be handed down next Monday (2). Action was requested on behalf of a subsidiary of the City Investing Co., which added the property to its string of Broadway theatres by purchase. Defendant was Select Theatres, the Shuberts' operating corporation.

The Shuberts have been operating the 46th Street on a percentage-of-profit arrangement. They also own "Dark," a drama with incidental music, which ordinarily would be booked in a smaller theatre, but keeping the play there the new owners were prevented from taking possession and booking a musical. According to the show's contract it could not be ousted unless the gross dropped under \$17,500, the show's first week, their investing contended that "Dark" did drop under \$17,500 and therefore notice to vacate should have been given some weeks ago. They further contended that the Shuberts control Select and "Dark," they did not therefore give themselves notice to vacate. Understood that "Dark" went under the stop limit last week, and is not figured to remain under \$17,500. With the Shuberts holding onto the 46th Street, bookings for musicals during the summer are jammed, but that situation has been relieved, for there are a couple of expected musical withdrawals. The 46th Street will be available for musicals under the new management and the Shuberts will lose another house designed for that type of production when the 44th Street is razed. "On the Town" being noted to vacate last theatre June 28. On that date "Town" will move to the Beck, an independent house. Musical was Shubert-owned, but when switched from the Adelphi to the 44th Street, it was stipulated that if another satisfactory theatre could not be supplied, "Town's" management had the right to select another spot not Shubert-controlled. Winter Garden, which has "Lafing Room Only," was mentioned as a possibility, but no deal was made. City purchase of the 46th Street gives the downtown outfit more legitimacy than any single company, except the Shuberts, and a booking outlet is expected to eventuate between them. Downtown group plans a building improvement, which would mean the razing of most of its present theatres, though no houses may be built.

It owns the Broadway block on the west side between 44th and 45th streets, with adjoining properties westward. Reported that City has acquired the Pinesdell hotel, which would extend its holdings from Broadway to the Music Box on the 44th street side, and the 44th street side, City owns all property down to the 44th Street Theatre, except Moore's restaurant. Later was expected to be razed.

fered around \$650,000 but is said to be holding out for \$1,000,000 and the right to re-establish an eating place in the new building if and when erected.

## TRYOUT AT CAPE MAY AND OTHER STRAWHATS

Cape May, N. J. June 26. Lee Shubert, in association with Allan Robbins, is trying out "The Woman" by Joan Morgan at the Cape Theatre, Cape May, N. J., week of July 6. Robert Kendall Goodrich will direct.

**St. Olaf Reopening**  
St. Olaf, Minn., June 26. Gretia Playhouse, closed since 1941, has reopened with company of N. Y. players under direction of Charles F. Coghlan. Ten-week season opened June 14 with "Is It a Shame?" directed by Coghlan. "Out of the Frying Pan."

**Vanguard's Strawhat**  
Los Angeles, June 26. Eugene O'Neill's "Beyond the Horizon" opens the Vanguard's 1945 strawhat season here tomorrow (Wed.).

Season will run for 10 weeks, with five productions slated for two weeks each.

**Cleveland Tryout**  
Cleveland, June 26. "More Love, Brother," new semi-historical play by Miriam Amner-Cramer, Cleveland, is being tried out week of Aug. 7 at the 3200-capacity, Clark Park straw-hat theatre in Cleveland Heights.

Autpuss was commissioned by Western Reserve University to write the folk comedy dealing with the religious Shaker cult which once populated Northern Ohio in the 1850's. Current folk songs and dances of the Shakers, "the original jitterbugs," are woven into the piece by Miss Cramer, formerly a dance instructor.

**Frisco Strawhats July 6 Bow**  
San Francisco, June 26. The Hillburn Summer theatre, located in nearby San Mateo, starts its fifth season tonight with Ben Levy's "Springtime for Henry."

There will be four shows in the first six performances each "Creeps in the Dark." "The Daylight Grows," by Geneva Harrison, and "Anahel," by a new translation of the Schmitzer comedy.

**11 Plays for Newport Casino**  
Newport, R. I., June 26. Sara Stamm, producer-manager of the Newport Casino theatre, is presenting 11 plays for the 19th annual summer season here. Season opened and will continue through Sept. 8.

"Blithe Spirit" opened season Monday (25). Ballerina Maria Gambarelli makes her dramatic debut in "Spirits" enacting the leading role.

## 'Honey' Actress' Collapse Halts Show at Musart.L.A.

Hollywood, June 26. Fifteen minutes after she went on in first act of "Honey in the Hay" at Musart theatre last night, Joy Gwynnell, playing femme Jesus, collapsed in a black of appendicitis. Actress had not been well and physician was in attendance. Show stopped on going on, but attack on stage forced performance to be cancelled. She was taken home and, under doctor's care, understudy will take over tonight.

## CASTS AND PLAYS SET FOR USO OVERSEAS

Fifteen light shows are ready to go, or have recently gone, overseas for USO-Camp Shows.

Casts and plays are as follows:  
"Ruth"—Fryma, Hadden, Ruth Shepley, Jennifer Bunker, Joy Gwynnell, Harry Armit, Sturtevant, Hugh Williams, Bartley Ingram, Harry Gaffney, John Buckwalter, stage mgr., Josephine Borden, stage mgr.  
"Kind Lady"—Charles Ashlin (co. mgr.), Joanna Ross, Toni Merrill, Betty Moore, Betty Baxter, Yvonne Mont Johnson, Dicks Dexter, Saul Davis, Miles Winslow, Geraldine Goff, stage mgr.  
"The Captive"—Frank E. Brown stage mgr.

"The Captive Page"—Ransay Williams, Virginia Gahagan, Bentley Wallace, Bob White, Edna Eustace, Geraldine Goff, stage mgr.  
"Morrow"—Marion Gannon, Robert Blakesley, Clare Klar, Betty White, Percy Helton, Wayne Fitzgerald, Geraldine Goff, stage mgr.  
"Meet the Wife"—Betty Gardie, John Roche, Noel Mills, Keith Barrow, Robert Baxter, Yvonne Mont Johnson, Helen Steiner, Frank Lennon (co. stage mgr.).

"The Wife"—Phyllis Adams, Helene Ambrose, Alexander Kirkland, Ethel Intropoli, Hal Hershey, William Anderson, Karen Hensley, Muriel G. Dunn (co. stage mgr.).

"Springtime for Henry"—Roger Pryor, Roland Von Weber, Diana Parham, Cynilla Dorn, Jeanne Taylor, Lucius Salt (co. stage mgr.).

"Personal Appearance"—Anita Zerk, stage mgr.  
"The Wife"—Phyllis Adams, Helene Ambrose, Alexander Kirkland, Ethel Intropoli, Hal Hershey, William Anderson, Karen Hensley, Muriel G. Dunn (co. stage mgr.).

"Double Deceit"—Frances Beck, George Blum, stage mgr.  
"The Wife"—Phyllis Adams, Helene Ambrose, Alexander Kirkland, Ethel Intropoli, Hal Hershey, William Anderson, Karen Hensley, Muriel G. Dunn (co. stage mgr.).

"Night Must Fall"—Elise Bernard, stage mgr.  
"The Wife"—Phyllis Adams, Helene Ambrose, Alexander Kirkland, Ethel Intropoli, Hal Hershey, William Anderson, Karen Hensley, Muriel G. Dunn (co. stage mgr.).

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## Plays on Broadway

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Theatrical production of Ninety in three acts, by John Galsworthy, is being produced by the Theatre Guild. The play is a story of a young man who inherits a fortune and a young woman who inherits a fortune. The story is a story of a young man who inherits a fortune and a young woman who inherits a fortune.

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# They're Lux Girls!



*Vera-Ellen*

"Active-lather facials with Lux Soap are so simple but they really work!" says lovely Vera-Ellen. "The lather's so creamy it's like a caress on your skin—leaves it softer, smoother. You'll love this gentle Lux Soap beauty care."

In recent tests of Active-lather facials, actually 3 out of 4 complexions improved in a short time!



VIRGINIA  
MAYO  
VERA-ELLEN

Lovely stars of

"Wonder Man"

a SAMUEL GOLDWYN Production  
now shaving facially

*Virginia Mayo*

And charming Virginia Mayo tells you: "A lovely fresh complexion is the greatest charm a girl can have. That's why I never neglect my Active-lather facials."

"Here's how to take them: Cover your face generously with Lux Soap's creamy lather, smooth it well in. Rinse with warm water, then splash with cold. Pat gently with a soft towel to dry."

SCREEN STARS ARE  
RIGHT. LUX SOAP  
BEAUTY CARE MAKES  
SKIN SOFTER,  
SMOOTHER!



**FIGHT WASTE**  
Soap uses vital  
war materials.  
Don't waste it!

*This Beauty Care really  
makes skin lovelier...no wonder  
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