est 461h Street, New York 15, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies, 25 cents, atter December 22, 1995, at the Post Office at New York, N. Y., under the act of March 3, 1819. COPYRIGHT, 1945, BY VARIETY, N.C. ALL RIGHTS RESERVED

VOL. 158 No. 4 NEW YORK, WEDNESDAY, APRIL 4, 1945

PRICE 25 CENTS

#### Panama Spots Shame Barbary Coast; Companionate Femmes Reap Harvest | KEEP 'EM OFF ST

By LT. (j.g.) HERB GOLDEN Colon, Panama, March 8

Colon, Panama, March 8.

Fifty-second street was never
like this. Nor the Barbary Coast,
either "Melcome, Suckert," in fact,
means practically nothing until
you've been through Panama. Sharpest of the clipperies of New York,
Frisco or New Orleans might be
Aunt Polly's Tea Room in Peoria compared with the going-over given the one-night Good-Time-Charlies (most of them in uniform) in this tropical pleasure-mart at the world's oss-roads. Texas Guinan's famed drink-'em-

Texas Gninan's famed drink-emp-no-quick gals are strictly from Louisa May Adent next to the Lattino quaffing companions served up for interant serviceinen by the local spots. Most amzunfi is the plain, unaballed lood with which the spots of the plain of the plain substitution of the plain of the substitution of the plain of the substitution of the plain of the spots and the plain of the plain of the spots when the local substitution of the spots and the plain of the plain of the spots when the plain of the plain of the spots when the plain of the plain of the spots when the plain of the plain of the spots when the plain of the plain of the spots when the plain of the plain of the spots when the plain of the plain of the plain of the spots when the plain of the plain of the plain of the spots when the plain of the plain of the plain of the spots when the plain of the plain of the plain of the spots when the plain of the plain of the plain of the spots when the plain of the plain of the plain of the spots when the plain of the plain of the plain of the spots when the plain of the plain of the plain of the spots when the plain of the plain of the plain of the spots when the plain of the plain of the plain of the spots when the plain of the plain of the plain of the spots when the plain of the plain of the plain of the plain of the spots when the plain of the plain of the plain of the plain of the spots when the plain of the plain of the plain of the plain of the spots when the plain of the plain of the plain of the plain of the spots when the plain of th

Progress of the war to take con (Continued on page 22)

#### 'Harvey' Click Cues **Backing Harvest For** Pemberton's 'Next'

who staged and owns the major interest in the show with the manager most others having investments of \$500 and \$1,000.

\$500 had \$1,000.
One angel is a well-to-do Brook-lynite who put in \$5,000. The story is fold that sometime before the show was produced he started reading the script at home, but fell asleep, the script at home, but fell asleep, the script at lone, and, after reading for a short time, she laughed (Continued on pure \$500.) ng for a short time, she la (Continued on page 55)

#### RUSSIA'S 3-FOR-1 IN S.F. FORCES U.S. PIC REVISE

PURCES U.S. PIC REVISEWashington, April 3.

Services of the product of R. Services of R. Servi

[See review of short on Page 10]

'Victory' to Fold Wings Due to Transit Beefs Washington, April 3:

Hart's "Winged Victory," originally booked beyond July, will wind up its four in Richmond, Va... April 21. Foldo is considered the result of criticism against the Army for touring in face of transportation sit-

Air Forces show has netted nearly \$1,500,000 in its stage and screen ver-sions for Army relief. GI predecessor, Irving Berlin's "This Is the Army,"

#### Patron, Denied Theatre Admish, Wins Judgment In Unusual La. Suit

In Unusual La. Null

New Orleans, April 3.
In an opinion involving the validity of notices printed on theatre tickeds, the Louisians supreme court has awarded a patron judgment for \$250 against Sacnier Theatres, lice, 1984. High court's opinion reversed both the first city court and the Orleans Parish Court of Appeals, 1984. High court's opinion reversed both the first city court and the Orleans Parish Court of Appeals, 1984. High court's opinion reversed both the first city court and the Orleans Parish Court of Appeals, 1984. High court's opinion reversed both the first city court and the Orleans Parish Court of Appeals, 1985. The Court of the Co

(Continued on page 55)

#### 'Arsenic' Still Paying Off; Splits \$60,000

"Arsenic and Old Lace" went off the boards early last summer but Lindsay and Crouse are still paying dividends to the 20-odd backers. Last week the Santa Claus duo split up a near-500,000, along with letters starting with "Dear Lend-Leaser," the enclosed checks explaining the messages.

starting with Deal Petro Lesson.

Latest "Aressie" melon was repeated from royaltes on two companies in England. one from Ireland and a goodly chunk from Warners on the picture versions of the royal o

There is talk of publishing in book There is talk of publishing in book form the humbrous communiques of Messrs. Lindsay & Crouse to their "angels" in accompaniment to the checks. It would give Frank Sullivan that much more column fodder.

# N. Y. AS CUF TO

Calling upon all facels of the en-tertainment industry, N. Y. S. Mayor Fiorello H. LaGuardia has come upon with an idea to keep the people off the Square area on V-E Day, which is expected to set the pattern for cele-brations in hundreds of cities throughout the nation.

Introughout the nation.

He is currently lining up an entertainment roster comprising all the vaude acts. legit. Ifth and radio personalities in N. Y. City, who expect to be in the metropolis when the European manner owners on an entertainment of the enterpolis when the European manner owners of the European manner owners of the European manner owners of the European manner of the Europe

#### Eyen Stale Music Sells Like Nylons

Music business continues so bull-Music business continues so bull-ish that, with growing paper short-aces, some publishers are berating the property of the property of the theory of the close, say soles, or-chestrations, etc. This has been a periodic custom, to save storage space, but, as it develops, anything with music motes seems to sell. A windfall for one publisher is that he ("that hexates! ) were lost leave mind has unloaded a floor-space of music ("just because I was too lazy, mind you, and it had nothing to do with any foresight or vision because that's a lot of hoocy.") It's gotten so that some publishers are using their old stock with new covers (there's paper for covers) and (Continued on page 20)

#### WIRTH CIRCUS ROUNDS OUT 70TH YR. IN AUSSIE

Summer and as March 27.

Summer and as hard-and-eggs or seven-and-eleven, and devotees of seven-and-eleven, and devotees of the tambare detectainment get their annual vernal upbeat at the first pipe of the elabora, in 'though 200 and of the collapse of the sellapse in 'though 200 and of the collapse of the sellapse in 'though 200 and of the collapse of the sellapse of the sellaps

#### Amusement Industry Heartened **By Prospect of Ease in War Curbs**

Sinatra Too 4F to Play Evans Role, Sez Widow

Chicago, April 3, Rights to film the life of Hone Bights to film the life of Money boy Evans have been cleared with the late minstred man's widow, but the late minstred man's widow, but home is now Chi, said last week she can consider the constraint play the part of her husband. she'd known The Voice was going play the part of her husband, she'd known The Soy," she said, "and besides, he's too skinny." Added she'd not constraint or constraint and the have big Crosby, Cene Krily or even Misley Rooney play the part —"but not Stante."

#### Show Biz a Target (What, Again?) in R.R. Blacketeering Probe

Chicago, April 3.

Charges that show biz biggies, including stars, producers, directors, etc., are able to obtain reservations on transcontinental trains on a moment's notice while ordinary clitzens must wait weeks, and often mouths, before acquiring space were hurled by Senator Roland V. Lilopani i Dem. Chicago and V. Lilopani i Dem. Chicago (Continued on page 3)

Chicago) at a hearing here Monday
(Continued on pages 50)

USO-CS Disturbed As

Names Forget Pledges

Disappointment at the reluctance of getting his favorite brother Buddy, who recently started in show binst-or vaude and nitrety headlings to call and at the same time keep the come through with their services as (amily name before nitery patrons, thoughts) is being voiced by USO-get some material of his own and the first plant of the start of the start of getting his favorite brother start-hospitals is being voiced by USO-get some material of his own and start of the sta names promised to donate four or six weeks in the spring, after exist-(Continued on pa (c 10)

Show business was considerably heartened this week by a turn of heartened this week by a turn of westington. Basement of gas a drop pleasured-triving this summer, greater availability of freon for Warbington. Basement of gas and the statement of the statement and certain other statement and certain other statement and certain other statement and certain other statement of the statement of t

of course, an early V-E Day.

Already the niteries, roadhousea
and hotels are gambling against Victory-in-Europe Day by signing big
names. Meantime all radio and
press communications are standing
by for "big news" momentarily.
Picture theatres and all other places of amusement have plans for de-corum and mass behaviorism set up. Radio is particularly alerted.

Theory persists that any American mass celebration for V-E Day should be sidestepped. A factor in this thought is that a complacency resulting from an earlier celebration might curb defense production-and there are still the Japs to be kayoed.

#### Danny Thomas Gives Frere Buddy All His Cafe Gags While on Air

reach the feuding stages, a la Jerry and Buddy Lester,



#### Pix Studios in Radio to Stay But Postwar Budget Slashes Seen Due

Radio directors of the major film companies and their agency con-tacts are of the opinion that the cur-

Radio directors of the major film companies and their agency contacts are of the opinion that the companies and their agency contacts are of the opinion that the contact are of the contact and the contact are of the contact are of the contact and the contact are of the contact and the

(Continued on page 22)

#### FDR, Labor Heads, Stars Set for Closed - Circuit Radio Rally for 7th Loan

Washington, April 3.
The nation's corps of Seventh War
Loan salesmen will meet in Mutual
Broadcasting System stations from coast-to-coast Saturday afternoon

Broadeasting System stations from coast-loc-coast Sturday afternoon (7) coast-loc-coast Sturday afternoon (7) coast-loc-coast Sturday afternoon (7) coast-loc-coast Sturday Sturday (8) coast-loc-coast Sturday (8) coast-loc-coas

Metoper's Robert Weede.

Treasury participants include Ted R. Gamble, m.c., Ned Shugrue and Tom Lane. Event is latter's brainchild. In addition, brief statements will be read from Henry Kaiser. Walter Gifford, N. W. Clement, Donard Douglas and other industrialists. Platter of the program will be taken public at later dates if bond drive leaders so decide.

#### 19th Century Schumanns Next Longhairs Into Pix

Metro hended Chirence Brown in first number of the chirence Brown in first number of the chirence for 'Long of Love,' Story concerns Clara and Robert Schumann, pianist and composer respectively of the 18th century.
Film will be based on a play manuscript by Bernard Schubert and Matrio Silva.

#### Lt. Cdr. Eddie Peabody

(Now Ex) Radio Guesting Eddie Peabody, vaude headliner re-cently dispharged from the Navy sently dispharged, from the Nazy-where he was a lieutenant command-er at the Great Lakes Naval Train-ing Station, Chicago, will be doing radio guest shots before coming east. First commercial siter will be on April 7 for the Miles Laboratory 'Barn Dance' emanating from Chi-cago. Others are being lined up by the William Morris Agency.

#### BEARD EAST FOR LEGITER.

Hollywood, April 3.
Monty Woolley winds up four months of guesting on the Rudy Vallee airshow April 12, heading east for a Broadway stage show. Adolphe Menjou will replace.

#### Wanta Bet It's Wet?

Los Angeles, April 3.
V-E Day means Dry Day in
this vicinity, according to Ray
Adams, prexy of the Southern
California Tavern Owners Association. Not only taverns but
retail and wholesale liquor retail and wholesale. Induor stores will shutter for the day as soon as the good news is flashed from Germany.

#### Dinah Shore Invited To Sing With Philly's **Robin Hood Dell Orch**

KODIN HOUND LET UTLUE
Philadelphila's Jonghair concertgenes will get a pop interer when
Unish Shore sings at the al-fresco
Robin Hood Dell, July S. Dell management in the past, has frequently
injected a non-classic name, but it's
unually been with a classical te-in.
Titus Paul Whiteman has frequently
appeared there to do a program of
Gerikhom mails white Been year.

Control of the control man clarineted concertos. There is no such tie-in with Miss Shore an more than there was two seasons ag when Judy Garland was a guester.

when Judy Garland was a guester. Dell has also set Jeanette Mac-Donald for July 19. While this is considered another concession to the non-classicists, Miss MacDonald is expected to set herself with the longhairs with operatic and light opera airs before doing any pop stuff.

#### Berle Faces Philly Rap In Broken Club Dates

The Philadelphia, April 3.
The Phaladelphia, April 3.
The Phala Brith organization in this city and print organization in this city and print of the print of the

use to show up occurred Feb. 25 at a donor rally in the Academy of Music attended by 3,500 members of the lodge who paid \$12 per person to get in. Berle, who was to get 2,000 for the date, asked out one \$2,000 for the date, asked out one pay the difference between the \$2,000 and the fee to have Frank Fey, Belle Baker and Bert Wheele appear. He also said, according to the would appear here on the country of the second payment of the would appear here on the country at another affair scheduled for April 2.

at another affair scheduled for April 2. On the stempth of Barks promise in the work of the state of the stat

#### Spitalny's Arena Tour?

Phil Spitalny's Hour of Charm orchestra may tap a new field, the arenas and gardens, on the same setup as he's clicked in concert.

Libb. B. Harris, and his general 

#### WYNN SUIT BACKFIRES

WINN SUIT MACKFIRES

Mrs. Verna B. Maloncy filed a
\$10,000 continer-complaint against
for injuries sustained in a traffic accident. Mrs. Maloncy declares it
was the actor's fault.
Wynn has been in, the hospital
regime and the continer and Mrs.
Maloncy's or collider March 11.

Junior Cashes In

Sacramento, April 3.

How babies cash in on unemploy was disclosed by S ment insurance was disclosed by Sen-ator John Shelly as an argument to exclude minors from such benefits. Five-week-old child played about two minutes a day for two weeks in a Hollywood picture at \$200 a day. When the kid returned to his cradle, his parents collected full unemploy-ment insurance.

#### Todd's Coast Tan

Hollywood, April 3. Industries, 1811 untitled, is slated to roll of the process of the same and the same and



146th WEEK! KEN MURRAY'S

"BLACKOUTS OF 1945" El Capitan Theatre, Hollywood, Cal.
"Other shows may come and go-need I say more?"

#### We Never Knew That Anvone on 'Variety' Looked Like Anybody!

Memo to the Editor:

Memio to the Editor:
What happened to me should only
have happened to Sinatra. All because I made the mistake of wearing
a bowlie and have been accused of
looking like a road company of The
Voice—if you look real fast. Voice—if you look real fast.

My mistake was to accompany
Sinatra to a Little Italy rendezvous My mistake was to accompany control to the control of choice antipasts, and the control of choice and the control of choice and the control of choice and the choice

undernourished guy who doesn even look like Sinatra period.

Bernie Woods alias Wood.

#### Joe E. Brown's Repeat Overseas Performance

Joe E. Brown has gone overseas again for USO-Camp Shows, for his fourth such trip offshore. Left Coast last weck with a variety unit of four

eople. Comedian will be away 10 weeks.

#### Concert Songstress, 14,

Gets Big Offers After Bow Gets Hig Ullers Alter Bow Highly laudstory notices accorded Elaine Malbin upon her initial conMalbin upon her initial conYork's Town Hall have excited considerable comment on Broadway. Hold to the ConSiderable comment on Broadway. Hold to the ConLind anced registery, who is, not vet 15, packed Town Hall, and early this ances in several directions. Signatural Romberg, who is in Mexico City, asked that she come there by plane to sing with his concert orchestra to the control of the Contro

Dear Daddy

gram.
Telegraphed message was received
by Dr. Leo Michel, Miss Malbin's
uncle. The medico, w.k. as a physician to show people, is expected to
handle her professional appearances. An offer for her services, with an other name orch was also received but the girl's mother will keep her in school for the next two or three

#### SCULLY'S SCRAPBOOK

Futurama, Cal., March 31 Believing that "Variety's" duty to its readers does not end with theatre grosses, our slanguage professors at the Jack Conway College have been hunting down the direction words and their meanings will take in the

People who scoff at long range planning will certainly not find much on which to feed their negations at the San Francisco conference or at San Quentin across the bay. The trend seems to be all in the direction of cooperation, mutual aid and a new language to handle a new world. It will be more basic than basic English, more confusing than Esperanto, but easier to learn than French.

There are inmates of the world's largest canitorium, which San Quentin is, working on 10-year plans. Because it runs under the beneficent baton of Warden Clinton Duffy, San Quentin is known among the underworld cognoscenti as the original Duffy's Tavern. The "San Quentin News" is its trade paper. Here are some samples, as proof of the trend, which the rag is carrying among its classified ads:

"Wanted, partner. I am looking for a keen, intelligent, alert, quickminded young man as partner in a mind-reading act. One doing 10 years or more who will be willing to study and apply himself. Great possibilities. Apply the Office of the News. Ask for Brains Monahan.

Another advertises: "Palmist. Will read your palm and forciell the future accurately; I7 years' experience as mitt-reader with largest carnival in the world. I have helped thousands. Ask for the Professor. Sundays in lower yard."

Still another: "Lifer wanted to go on 50-50 with me in purchasing a \$25 life-subscription to 'Reader's Digest." Taking no chances on these verbal contracts or unwritten Atlantic Charters, he adds, 'Answer by letter."

A fourth advertises: "Wanted, music copyist; men with experience in transposing preferred but inexperienced help will be trained if their qualifications are satisfactory."

And for a clincher: "Lost, a Dream Book, last Monday in the big yard. Needed badly. Please return to the Office of the News."

#### New Phrases

Almost any letter in the modern underworld alphabet is so full of new Amuse any tetter in the modern underworld alphabet is so full of new update and supervises as to confuse anybody retting on his dislectics since update the subset server. Observe how far behind is "bumped off." Once as to the subset server. Observe how forded, it now means nothing more than beaing a sent on a plane to some animal with a higher priority. Already it has been supplanted by "blazed" and even that its fading fast.

In San Quentin their goods are more durable. How would you, for in-ance, define words like "little brother?" Louse cage? Made? Main line? stance, define words like Mark? Mechanical rat?

Mark? Mechanical rat:

If you head a guy say, "Well, I tell you I got a license to pack my little
brother," would you know the diplomat meant a small revolver? You
know what a louse s, but If you heard two characters say, "The clerk of
this louse cage is going to charge us extra if we use the flit," would you
know he is referring to a cheap hotel or a hat? He could be referring to

Most people think they know all the implications of "to make, modern underworld uses it for small time larceny, ie., "I don't mind t made for my cigarets but now I got a lot of useless matches left over."

If you heard a guard say to a prisoner, "I don't care how hard you worked on it, you are going to stick to the main line," would you know worked of it, you are going to stack on the main line. Would you know he was referring to the ordinary prison fare as opposed to food from the "bonarco?" If you heard a prisoner say to another, "He is so full of lead that the mechanical rat lows a fuse when he walks through it," would you know that the mechanical rat is the electric eye-detector which is used to supplement the guards?

to supplement the guards?

"The MCOO" alone seems to have held its meaning through the years. That gives you some idea as to the changes which are a lready in the hoper, and if speakeasies are functioning again you may as well know what the mobsters are talking about. It was not paying attention to what foreamers like Painia and the professor were teaching that probably finished off Flattop, the Brow. Gravel Gertle, Shakey, Measles, Pruncface and May and June, the Summer Sisters.

#### Life With a Gagman's Son

By Alan Lipscott

Hollywood, April 3.

When will your show stop working the camps? I miss you so much. Will you please come home when I'm awake, so I can look at your face. Otherwise I will never see it again, because you will have it buried in the big green file in the closet. Daddy, will you play with me again, like you used to when you were demonstrating fountain pens and fruit peclers in the window of Lemke's drug store? Gee; we were all so happy then. Cutting pictures from comics is much more fun than cutting jokes from books.

Even mother don't play with me anymore. She's too busy every night, sitting by the radio with a pad and pencil and all she ever says to me Is "Shh, be quiet!" Once, when she was angry, she told me you never would oin, or quest—live, when she was angry, and took me you never work have married her is he didn't know shorthand. I sent you the bestarbake married her she could be shown that the state of the she was a she with the she was a she with the she was a she with the she was a she w

Nothing else daddy, except Al Schwartz called and said if you don't please stop using Bob Hope's jokes, some day he'll come into our house and suddenly close your file, which naturally would crush your skull. Also the draft board called. They said they heard your last show and

Your lovin' son

#### Marx Bros.' Pic Return Hon. Oscar for Tokyo 'Rip Hollywood, April 3. Marx brothers are returning to the screen through a profit-sharing deal with David Loew. Their first picture, still untitled, is slated to roll in August, Grouch

Hollywood, April 3. Nipponese version of this year's Oscar Derby was won by a picture titled "Rip Down the Stars and Stripes," according to radio reports registered here.

# ODLUM'S RKO STUDIO POWWO

#### Nick Schenck May Step Into Par's Stalled Deal for Loew's N. Y. Houses

ident of Loew's, steps into the picture with a view to composing differences, believed likely, any further negotiations with Paramount cover 20 of its pictures in the

remember 20 of its pictures in the cover 20 of its pictures in

#### MCA EXEC POWWOW ON HAYWARD AGCY. MERGER

Jules C. Stein, prez of Music Corp of America, has summoned his branch excess to the Coast for a pow-wow attendant to the takeover of the Leland Hayward agency. Charlie Miller and Sonny Werblin left from New York over the weekend, plck-ing up Maurie Lipsey and others on route.

Hayward's offices east and west Hayward's offices 'east and west embrace some 59 people, which man-power must be absorbed, along with the impressive roster of talent han-dled by Hayward such as his wife (Margaret Sullavan), Hepburn, Stewart, Gable, et al. Hayward would become an execu-tive veepee of MCA and Nat Deve-rich probably treasurer in the mer-fer.

#### Hays Again Spotlights Eric Johnston's Talk

Eric Johnston's Talk

Will H. Hays, head of Motion Picture Producers & Distributors Assaspain pointed up Eric Johnston, head
of the U.S. Onmber of Commerce,
william Green and Philip Murray
relative to management-labor postwar cooperation. Johnston is schedure in an executive capacity, with
sulties likely to be evenly split
between N. Y. and Washington.
Hays comment was ong step in the
right disection toward that peace at
heavy comment was ong step in the
right disection toward that peace at
which was rea os earnestly strive
and when the service of the community strive
of the communities. There can be no
lasting peace in the community unmentiphors live and set as friends.
Here communities. There can be no
lasting peace in the communities. There can be no
lasting peace in the communities. There can be no
lasting how the service of the communities.
Here communities are equally sucreed and
survey and as table where each
is willing to recognize the fundamental American principle that the
sid off men are equally sucreed and
survey of the service of the servi

Trans-Lux's 1996 Net Trans-Lux's 1990 Net
Trans-Lux Corp. (newsreel) net
rofits for 1944 totalled \$199.104,
ompared to \$140.514 in 1943.
Showing was made. Showing was made despite an increase in Federal state and Canadian taxes to \$94,147, nearly three

#### Depinet's Ariz. Rest

Hollywood, April 3.

Ned Depinet now recuperating from heart atlack in Phoenix, RKO distribution prexy left Cedars of Lebanon Hospital 10 days ago, where he was under treatment.

Litigation which, it is learned, has been discussed by various exhibitors in N. Y. State, who are being asked comes a problematical course to take, now that two new supplemental rent control laws have been passed at Albany exempting what is referred to a supplemental rent of the problematical course and the problematical course and the problematical course and the problematical course and the problematical course of th

Reported that, in numerous instances where leases have or are expiring, landhords have asked exhibitors for stiff increases. An instance was the Astor, N. X. tenanted for prize the stance of the sta

#### 'RIOCABANA' SHELVED BY 20TH UNTIL WAR'S END

LOVIE UNILL WAKE S. END
Production of Riocebana." expensive musical at 20th-Fox, has been
shelved until after V-E Day, to await
better travel facilities between Riotural background.
Original idea was to send a camera
crew to Rio de Janeiro for process
rootage and house to represent the retorate and the result of the retorate and the retorate and the retorate and the resoon as transport restrictions are
cased. Cast includes Carmen Mirands. Solm Sperin, with William LeBaron producing.

#### Marg. Chapman Gets 'Past

Marguerite Chapman, on Joanout from Columbia, draws famme lead opposite Fred MacMurray in "Pardon My Past," first venture by Mutual Productions, an indic company head dby MacMurray and Leslie Penton, Film goes to work in 10 days.

#### Hakim's New Indie Deal

Hakim's New Indie Deal
Robert Hakim is working on a
new production deal to be announced shortly, with offices at Ceneral Service Studio.
Although he is co-producer with
David Loew on "Hold Autumn in
Your Hand," Hakim will not be associated with him in the new deal.

# GROSSES OOWN

Reportedly concerned over the increase in studio production costs accompanied by dip in grosses for RKO studio output (not including outside producers) in relation to the higher budgets, Floyd B. Odlum, RKO board chairman, has been going over the control of the

RKO toppers. While domestic ven-tals for the fixed yeer 1944 were around \$34,000,000, a substantial side of this revenue accrued to in-side of this revenue accrued to in-side of this revenue accrued to in-through RKO whereby the distribu-erned only a selling fee.
Odlum has been, huddling on the costs with N Feter Rathvon, RKO, looks with N Feter Rathvon, RKO, sidatul to Rathvon. L Lawrence (Green, RKO divector, and LL Com-mander Fred Ehrman Lechman Bros, sence to participate in the discus-sions, indicating importance of the huddles.

sions, indicating importance of the huddles.

Both studio costs and rental returns on the company's own output have been under criticism within RKO for some time. RKO heads, it is understood, are finecombing all production details.

production details.
From current indications productions such as "None But the Lonely Heart" and "Experiment Perilous," reported costing in the neighborheod of \$1,000,000, will show considerable losses. "Days of Glory" which was a fairly substantial budgeter, released last season, was also among leased last season, was also among the disappointing grossers, as were several others including. "Tender Comrade." Meanthing to release or provided for "Sister Kenny," or which here was an initial script cost of some \$50,000. Denying the first report in "Variety" last year the "Kenny" had been temporarily selved, C. W. Koerner, studie bed, the stated that the picture would be stated that the picture would be product a state of the picture would be stated that the state when the picture would be stated that the state of the picture would be stated that the state when the picture would be stated that the state when the picture would be stated that the state when the picture would be stated that the state when the picture would be stated that the picture would be stated to be stated that the picture would be stated to b

then stated that the picture would roll in the fail (1940) and the sould be reported from the fail (1940) and the second from the fail (1940) and the second from the fail (1940) and the biggest budgeters on the RKO chedule, is an independent production by McCarey-Crosby before the second from the fail (1940) and the biggest budgeters on the RKO chedule, is an independent production by McCarey-Crosby being 78. Leased through RKO, meantime, has boosted the overall distribution picture. Samuel, Goldwyn output ("Up Firate" and International Pictures and Company of the fail (1940) and (1940) and

31.009.005 expected when disvebu-tion is completed.

Rathyon is expected back in New York from the Cost around the middle of this month, although re-turn may be delayed. Ned Depinet, RKO Radio prexy, who has been convalescing in Phoenix, may also return to N. Y. about the same time.

#### Harry Cohn Denies Any Intent to Sell Out in Col. or Retire

Harry Cohn, reported retiring as active head of Columbia Pictures, has issued a denial of this, and reveals also that David O. Selznick meant sains that David O. Schrick meant sains that David O. Schrick meither offered \$3,000,000 nor has an option on his (Cohn's) stock in Col. Cohn adds that the supposed value of the stock is creamed plans than to the stock is creamed plans than to remain in the position he has occupied for 25 years—as president and roduction head of Columbia Picture Columbia

vital share of the business.

A trade story had it that Cohn
might be interested in concentrating
on two or three top pix per annum,
without the burden of carrying an
entire studio load, but this is
strongly refuted.

#### PROD. COSTS UP, Curfew-Defying Toledo Indie Says He'll Sue Majors for Withholding Pix

matery 1st meaters in St. Louis and St. Louis County.

In June. 1940, Arthur alternpted to the control of the c

#### CHI CENSOR BOARD BANS 2ND-'CRIME, INC.'

Chicago, April 2.
Crime doesn't pay in Chi any more, as witness the Chi Police Motion Picture Censor Board'a latest

tion Picture Censor Board's latest water, and the control of the c

James Allman.

It's the second pie with theme of crime and corruption in a big city that the board has rejected. Other boing Monogram's "Dillinger," which is not being Monogram's "Dillinger," which sion by Allinan. Board also announced "Garransson's Boy," Swedish-language film released film released "daults only." It made is cuts in the 67 pix (357.000 feet) reviewed in March.

#### Goldwyn Would Nix Pix For 10 Yrs. in Germany

AUL AU 115. III UCTIMANY
Germany. because of its record
during the past 10 years, should
never again be allowed to produce
motion pictures, in the opinion of
Samuel Goldwyn. independent producer, who resently returned from a
Federal Economic Administration.
Boostine films as a media-builden-Regeral Economic Administration.
Boosting films as a motate builder, both for soldiers and civilians, Goldwyn declared, "This industry will never realize the real worth and potency of motion pictures in the warefort."

Pete Smith Encores Award

Hollywood, April 3.

For the second consecutive year Pete Smith was elation from the National Satety Council for turning trees and the National Satety Council for turning trees and the National Satety Council for turning trees are the National Satety Council for turning trees and turning the National Satety Council for turning trees are the National Satety Council Satety Seath of the National Satety Council for turning trees are the National Satety Council Satety Seath Satety Seath Seath Seath Seath Satety Seath Sea

sumed its pre-curfew hours on March
19, are expected to end up in court
eventually, but O'Connell has said
morning schedule, it does not pay
him to keep open at all.
John L. Craig, Columbus, state War
Manpower Commission director, had
equested all slim distributors to
withhold help product from the
company of the control of the control
Loop, Continued on press 108.

(Continued on page 10)

#### Lou Edelman, Jim Geller Depart Warner Bros. Lot

Hollywood, April 3. Lou Edelman leaves Warners to Lou- Edelman leaves Warners to-day having severed relations with the studio. Currently, he is nego-citating with both Paramount and Metro for a producer berth. Edel-man couldn't find story material that would enable him to make more plx, so brought his Warner connection to an ending. His last for the company was "Hotel Berlin."

was "Hotel Berlin."

James J. Geller, who held the post of story editor at Warners for the past three years, left last Saturday (31). No successor yet.

120 INDEX Rille Chatter ..... 55 Film Reviews . . . . . 10 House Reviews ...... Inside Legit .... Inside Radio ..... Legitimate ..... 51 Literati ..... Music .....

Night Club Reviews ...... Obituary ..... Orchestras ...... 44 Pictures ...,.... Radio Frank Scully ..... Vaudeville :.... 48

> DAILY VARIETY Published in Hollywood b
> Dally Variety, Ltd.)
> \$10 a Year-\$12 Poreign

# To the Theatre Men Please Read I Have Sent

of America:

# a Letter You Today.

AM Mariney

President
WARNER BROS. PICTURES, ING.
Burbank, California

#### What To Do With The German Film Industry?

By DARRYL F. ZANUCK

(Mr. Zannek, recepresident of 20th Fox, terote this article for a recent issue of the Bulletin of the Society for the Prevention of World War III.)

The day of reckoning is at hand for Germany. When that day comes, let us hope that the sinister record of the German motion picture indus-try will not be left out of the final

of the German molion picture indus-tive will not be left out of the final accounting.

The danger is seal. It is not that the United National will fall in con-tending the control of Germany after the war. It is that such, consideration may not go deep enough or far enough.

To deal with the subject realistic-tion of the control of the window. It will be necessary, too, to bring many of our spokemen up to date on what motion pictures will not to the control of the control of the spoke of the control of the spoke of the control of the control of the spoke of the control of the control of the spoke of the control of the control of the spoke of the control of the control of the spoke of the control of the control of the spoke of the control of the control of the spoke of the control of the control of the spoke of the control of the control of the spoke of the control of the control of the spoke of the control of the control of the spoke of the control of the control of the spoke of the control of the control of the spoke of the control of the control of the spoke of the control of the control of the spoke of the control of the control of the spoke of the control of the control of the spoke of the control of the control of the spoke of the control of the control of the spoke of the control of the control of the control of the spoke of the control of the control of the control of the spoke of the control of the control of the spoke of the control of the control of the control of the spoke of the control of the control of the control of the spoke of the control of the control of the control of the spoke of the control of the control of the control of the spoke of the control of the control of the control of the spoke of the control of the control of the control of the spoke of the control of the control of th

or evil.

The fact is that few outside the Industry recognize these potentialities or are aware of the vast and significant changes which the flum industry has undergone under the impact of war. Too many still are proue to regard films as escapist froth without real meaning or im-

It is unfortunate that this is so nt is unfortunate that this is so, for unless we properly understand and evaluate motion pictures we may leave to the vagaries of chance a wenpon which can be used for incalculable good or harm in shaping the future.

It has been used for evil in the dictior countries and used, it must be admitted, with great cunning and efficiency. The record is there, plain for all to read. It is a record and educational medium—a black record that should be highly instructive to the planners of the future.

The dictators were quick to seize control of the film facilities in the countries under their sway. The countries under their sway. The countries under their sway. The many and listly feit the heavy hand of the dictators even before they began to sifie the press. The screen was used to past the way for aggreeness under the season of the dictators will be season to the season of the dictators will be season to the season of the seaso

se. ater, the screen in those lands ame an outright propaganda (Continued on page II)

#### Casanave's Bid to FC Franchisers Doesn't Mean It's a Takeover

MICCUI IL S & LAROUVCI
While Charles L. Casanave is understood negotiating with independent franchise-holders who are tied up with Film Classics to join a new distribution-production organization, there have been no negotiations for the purchasing Film Classics. might also the in with another distribution-production until such as the organization, the purchasing the purchasing film Classics.

production unit, such as the organi-zation Casanave is reported plan-ning. They would still continue as FC units, however, and may have to secure FC homeoffice approval be-fore making outside deals of this type.

type.

E. L. Alperson and "Nicky" Gold-hammer stated last week that there have been no negotiations with Casanave or anybody else to "take over" Film Classics.

#### 'Green Mansions' Rights To Cassidy; PRC Go-By

#### 38 Injured As Ceiling Falls in Texas Theatre

Odessa, Texas, April 3.
When ceiling of the Odessa theatre collapsed last Wednesday night (29). 38 persons were injured, none seri-

ly. he thealre was packed at the time.

#### Thalia (Chi) Counsel Denied Reversal On 'Perjured' Testimony

Tel julicul a costinuous, April 3. A plea by Lester Murray, counsel for Thalis theater, to Federal Judge William A. Holly to reverse judge's decisions of last Feb. 6 and 6, upsetting jury's finding of \$105,000 for the former Thills owners, was reversely to the former Thills owners, was reversely to the former thill owners, was reversely to the former things of the

Murray based his pice on the argument that Sam Gorclick. RKC branch manager here, testified in the Jackson Park theatre trial, a year branch manager here, testified in the Jackson Park theatre trial, a year the Jackson Park theatre trial, a year the Jackson Park theatre trial, a year through the Jackson Park theatre ownership deal, but that he demanded the during deal, but that he demanded the during the Jackson Park case was not brought up, which were never proved. The Jackson Park case was not brought up, which were never proved. The Jackson Park case was not brought up, and, "I fail to see, at this late date, how I can consider it."

Judge's annoncement Collowed mailed about May 8, Sharehold mailed about May 9. Sh

how I can consider it."
Judge's announcement followed appeal by Murray and rebuttals by Myles Seeley, defense attorney, who stated Gorelick had no duties in connection with theatre operations of RKO; that he had no intention of deceiving the court, and that it wasn't till a year or so after the Thalis went, out of business that RKO's theatre-ownership of the RKO-Grand theatra here was set.

#### STAR BUILDUP CAUSES PIC RELEASE SWITCH

Hollywood, April 3.

Paramount is switching the release schedule on Hal Wallis product, pushing "You Came Along." currently in work, shead of "Love Letrently in work, sneed ters," recently completed,

iers," recently completed,
Resson is Lizabeth Scott, making
her screen debut as co-star with
Robert Cummings in "You Came
Along." After seeing Miss Scott in
rushes and hearing her husky voice,
something like Lauren Bacall's, studio exces decided to give her a
buildup campaign to Introduce her
to the general public.

#### H M Warner Pitches To Exhibs for 2-Reeler

For the first time in years, Harry M. Warner has written a personal letter to exhibitors, boosting a picture released by the firm. It is probably also the first time that Warner has ever taken such a step in connection with a short.

in connection with a short.

Latter, asking for quick showing of two-realer. "It Happened in Springfeld," was addressed to exhibitors all over the country this work. It stresses civic importance of this film, which was made at Springfield, Mass. The short shows that city's methods of teaching children the real meaning of democracy, racial tolerance and better citizen-ship.

To Cassidy: PRC Go-By In Cassidy has traightened out all copyright difficulties surrounding the W. H. Hudson novel, "The Green Mansions," and has surrounding the W. H. Hudson novel, "The Green Mansions," and has surrounding the W. H. Hudson novel, "The Green Mansions," and has promoted a New York bankroll for its offining on a \$200,000 budget. South of the picture "key part of our effort of mining on a \$200,000 budget. South of the picture sharing," the letter states: "his picture can do much good for invited by the picture seenly by Harry Gourfain, out of the more in the picture sharing property of the world and amounced was in public domain in various parts of the world and amounced was in public domain in various parts of the world and amounced was in public domain in various parts of the world and amounced was in public domain in various parts of the world and amounced with the property of the world and amounced was in public of fining a small super vite. It will earn god will for your theatre. I am but in the picture strength of the picture is pictured by the picture strength of the pictu

#### Brazil's About-Face On. USSR to Ease U.S. Pix

Rio de Janeiro, April 3. Fact that Brazil has finally estab lished relations with Russia for the strate time since the exartat regime is expecied in picture industry circles to bring a couplete about feee in the couplete couplete about fee in the couplete couplete couplete care the couplete couplete care to the first time since the czartst regime is For years all reference to Russian victories or scenes with a Russian lovictories or scenes with a Russian locale showing natives in a happy mood have been sharply pruned by the local ectors when uncovered in newsrels. The anti-Russian affluedo "Song of Russia" for mouths. With Russian recognition officially set, Metro hopes to dubtin approval this country, "Song" was passed in Argentias, but only after severe culting.

Argentine, was ting.

Not known here what Argentine will do regarding Russia, but felt that its entry into Allied ranks may ultimately bring about similar recog-

#### **SLATED FOR APRIL 9**

The 3-for-1 common stock splitup of Loew's, Inc., was approved by the special meeting of company stock holders last week in N. Y., with actual split being made on April 9. Whole stock splitup plan was

Whole stock splitup plan was okayed, which means that common shares will be increased from 4,000,000 preferred shares also is included, this 'representing the only prefer on wo outstanding. Certificates for five additional shares of Loew's common for each one held will be mailed about May 9. Shareholders will not be required to exchange their present certificates.

Special meeting also okayed new personal service contracts for Nich-olas M. Schenck, president; Eddie Mannix, Al Lichtman and Benjamin Thau, and reelected the old slate of

Thau, and reelected the old slate of directors. New part voice to Schenck calls for extension of the old contract from Jan. 1 1947, to Dec. 31, 1949, at his present \$2,500 weekly salary plate \$2,500 combined net voices of the part of

Directors renamed were David Bernstein, Leopold Friedman, Eugene V. Leake, C. C. Moskowitz, William A. Parker, Schenck, J. Robert Rubin, David Warfield, Henry R. Winthrop and Lee B. Verel.

Rubin, David Warfield, Henry R. Winthrop and Joe R. Vogel.
Rubin, who presided at the meeting, said there would be no tax-saving as a result of stock splitup. David Bernstein, company treasurer, David Bernstein, company treasurer, said that earnings in the second quarter were running about the same as a year ago, which would make the first six inonths of ...Low's fiscal year have a net profit of around \$7,000,000. However, no definite figures are available as yet.

ures are available as yet. New directorate met, after the stockholder session and elected the stockholder session and elected the theoretic session and elected the stockholder session of the stockholder session

#### Studio Contracts

Hollywood, April 3 William Castle, dir., renewed, Col. Milton Rosen, musical director, U. Millon Rosen, musical director, U. Dolores Day, actress, Mctro. Dixie Wanda Hendrix, actress, W.B. Aniia Alvarez, actress, C.D. Rod Cameron, actor, Universal. Donna Hamilton, actress, 20th. Mod Marguerite Belle, actress, 20th. Mod Marguerite Belle, actress, 20th. Mary Jane Woods, actress, 20th. I. A. Bezzerides, writer, Par. Virginia Sale, actress, Warners. Dorothy O'Hara, designer. Par. Clem Bevans, actor, 20th-Fox. C. Harriman, assi, prod. Bennell Bertram Milhauer, writer, U.

#### U 13 Wk. Net: \$1,083,601

Universal Pictures consolidated net profit was \$1,083,801 for the first 13 weeks of the corporation's fiscal year ended last Jan. 27 as compared with \$1,214,001 in corresponding

year ended last Jan. 27 as compared with \$1,214,001 in corresponding period of preceding fiscal year. Before Federal income and excess profits taxes, the company's consoli-dated net profit amounted to \$1,737, 601 as compared with \$1,946,701 in like period in preceding year.

#### Twin City Indies Again After Distribs, Pledge Aid to Divorcement

Minneapolis, April 3.

After two years of comparative docility, Twin City independents are docility, Twin City Independents are again after distributors' scalps. They we replaced Henry Greene as president of their organization, North Central Allied, with Bennie Berger, Independent circuit owner, and announced appointment of a committee "to alleviate present distributors' exorbitant rental demands."

Poucesting a prayetors cland they're tributors' exorbitant rotal demands', Reversing a previous stand, they've also decided to support the theatre divorcement bill, aimed at the Minnesota Amus. Co., 1Paramoulti ctult, now pending in the state legislature, which was amounced a committee, the state of the committee has been authorized '10 take up the matter of prohibitive investment in film rentals with the Office of Price Administration and with sen-

Price Administration and with sen-ators and congressmen." The an-nouncement revealed that a fund has

ators and congressmen." The announcement evested that a fund has
been raised for the purpose of empaper and radio advertising to inform the public of the independent
exhibitors "terrible plight."

At a previous meeting a few weeks
ago, the same organization voted to
withhold support from in the theat
state legislature. After the "emergency meeting", however, it was an
ounced "there was a unanimous
vote in support of the bill." The
statement said this organization has
statement said this organization
a divorcement bill so long as the
producers and distributors will be
in the exhibition business."

#### **CONVICTIONS OF THE 7** IA RACKETEERS STICK

A AVABILETS SILU.

The U. S. Supreme Court yesters and 20 nixed an appeal that it review the convictions of the seven sex-IATSS officials who shook down notes etc. The convictions of the seven notes etc. The conviction of the co

drew a \$10,000 fine and a seven-year sentence. The racketeers were convicted for collecting "protection" money on threat of cailing strikes to tie up all phases of the industry. They carried an appeal to the second circuit court in New York and when it upheld the trial court, they appealed to the high court in Washington.

#### Rep Hikes Budget On Tinted 'Concerto' Pic

Imled Voncerto Fic
Republic paid \$100,000 for screen
rights to "Concerto," the American
Magazine story by Borden Chase,
based on the vareer of Lee Keith
(Mrs. Chase), onetline cityl production
Ficture is allsted as the first production by the Frank Borzage unit,
to be made in Technicolor on a
budget said to be \$1,600,000, a new
thandair record for the Republic of
for an early July stayt.

#### Secondary Sale of 55,000 Shares of Universal Stock

Snares of Universal Stock
Secondary offering of Universal
Pictures common was made last
Pictures common was made last
Parsons & Co., offered 55,000 shares
at \$22,15 a share. This is the price
at which U common has been selling in recent dealings. It was
Additional stock was houlded apparently for the cetate of a former
Universal Stockholder, none of
shares being offered by company
officials.

#### **New Checking Co.** Gets Under Way

Recently originized. by Ne major distributors to handle the cheeking dential Reports, Inc., Opened office Monday (2) in all of the 31 exchange keys, with around 4,600 managers, association managed as a sentence of the control of th

distributors that will be strictly con-fidential and free of any tamparing, as far as can be humanly attained, or taking unfair advantages, trick-ery, etc. All employees are being forced to pass strict tests on bond-

forced to pass strict ing.

Confidential Reports, Inc., a N. Y.

Confidential Reports, Inc., a N. Y. connactual Reports, inc., a N. corporation, was organized following long planning and discussions by RKO, Paramount, United Artists, Universal and Columbia, which have received stock in CRI in proportion

Universal and Columbia, which have received stock in CRI in proportion to the investment made by each in setting up the company setting up to the past week, capital stock of CRI is \$20.00 at the past week, capital stock of CRI is \$20.00 at the past week, capital stock of CRI is \$20.00 at the past week, capital stock of CRI is \$20.00 at the past week, capital stock of CRI is \$20.00 at the past week, capital stock of CRI is \$20.00 at the past week, capital stock of CRI is \$20.00 at the past week, capital stock of CRI is \$20.00 at the past week, capital stock of CRI is \$20.00 at the past week, capital stock of CRI is \$20.00 at the past week of CRI is \$20.00 at the CRI is capital stock of the CRI is officially stated that the company will confine its operations and critically, it is officially stated that the company will confine its operations stated in the company will confine its operations stated that the company will confine its operations stated that the company will confine its operations strictly to the checking of percentage engagements of film.

#### U. S. to Hear Contest Of Interstate Theatres In Tax Assessments

Disputes between Uncle Sam and members of the Interstate Theatres of the Interstate Theatres of the Interstate Theatres of the Interstate Theatres of Lordon and Samuel Sa

Tax Court of the U. S. all the com-ing week.

In five petitions members of the groups are contesting deficiency as-sessments by the Bureau of Internal 1941. Largest of the assessments, totalling \$158,450, was against the Calveston Theatres, Inc. The other contesting petitions were filed by the Frownsville Amus. Co., Interstate Circuit, Inc., and Albuquérque The-atres, Inc.

The cases, consolidated for hearing, will be heard by Judge C. V. Opper of Washington.

#### Yearling' Youngster Inked

I cell into 1 Unity cell in April 3. Claude Jarman, Jr., 10-year-old kid from Nashville, Tenn, was justed for the role of Jody in "The system of the state of the role of Jody in "The scarch by Metro scarch by Metro scarch by Section 1. Sectio

#### McCormick's Coast O.O.

Hollywood, April 3.
Barret McCormick, RKO ad Barret McCormick, RKO ad-publicity chief, got in yesterday 121 from the east for a fortnight of hud-dles with Perry Lieber, studio flack chief, and a gander at new product Terry Türner, companys exploita-tion.head, joins them Thursday 141.

# RAW FILM LACK MAY STALL DATES

#### Pix Biz Spent Over \$15,000,000 in 1944 To Sell Many Billions in Bonds: Since Pearl Harbor Donated \$24,800,000 Pix

During 1944, the motion picture Industry spent more than \$15,000,000 participating in war bond drives, and actually sold \$64,778,625 worth of bonds in two of last year's war and actually sold \$64,778,625 worth of bonds in two of last year's war loan drives in the New York area alone. In addition, the industry, since Pearl Harbor, has contributed is mm, gift films of an estimated value of \$24,800,000.

These are the figures announced last week by the War Activities Committee.

Committee

and written by the Activities of the Markovities of the Markovities and exhibitors spent large sums to advertise War Bond shows, and distribs waived film rentals—there men cancelled regular shows, sponsored bond preems and 15,110 free shows, and grovided time and space for children's preems and free movie days. These house waiver represented more than the markovities of the the markovities

static will be a second of the second of the

to war activities.

Report states that 6,000 of Hollywood's male workers entered the
combat forces. Of the 1,501 from the
Sercen Actors Guild 49 were stars.

Sercen Actors Guild 49 were stars.

Writers Guild 1s represented by 230.

Workers Guild 1s represented by 230.

No accurate stabulation is vouchsafed of the number of other industry employees in the service, but estimated that some 40,000 from the
start of the start of the start of the
Mary of the start of the start of the
Mary of the start of the start of the
Mary of the start of the start of the
Mary of the start of the start of the
Mary of the start of the start of the
Mary of the start of the start of the
Mary of the start of the start of the
Mary of the start of the start of the
Mary of the start of the start of the
Mary of the start of the start of the
Mary of the start of the start of the
Mary of the start of the start of the
Mary of the start of the start of the
Mary of the start of the start of the
Mary of the start of the start of the
Mary of the start of the start of the
Mary of the start of the
Mary of the start of the start of the
Mary of the start of the start of the
Mary of the start of the start of the
Mary of the start of the start of the
Mary of the start of the start of the
Mary of the start of the start of the
Mary of the start of the start of the
Mary of the start of the start of the
Mary of the start of the start of the
Mary of the start of the start of the
Mary of the start of the start of the
Mary of the start of the start of the
Mary of the
Mary of the start of the
Mary of the start

Hollywood Victory Committee re-ports that 94 film stars and perform-ers of somewhat lesser status enter-tained troops on the battlefronts. Ac-tors and actresses averaged 50 aptors and actresses averaged 50 appearances daily for 1944, with a total of 18,331 appearances in 2,363 events. This was in addition to hospital appearances.

#### SAG DICKERING FOR **UPPING MINIMUMS**

Request for resumption of nego-lations on proposed modification of basic agreement between producers and Screen Actors Guild has been filed with E. J. Mannix, prexy of Producer's Association. by Jack Daics, SAG executive secretary. Dale's request is in accordance with clause in 10-year agreement which provides for meetings in April

which provides for meetings in Apri of cach year. Pact expires in May 1947.

The Gulld is asking for increase in minimums for all players in lower wage brackets.

#### 'Moonstone' Re-Polished

Hollywood, April 3.

Ancient Wikie Collins' mystery tale, "The Moonstone," will be made by Warners, with Arnold Albert producing and Nigel Bruce pencilled in for a top role.

Whodunit was recently announced as a 20th-Fox production, but later

#### Borzage's One Pic Deal

DOTZAGE S VIIE F K: DEAI
Frank Borzage, currently producing and directing with his own unit at Republic, will make one outside by the current of his contract, as permitted by the terms of his contract. Historical direction major judgment of the contract of the contract of the contract of the contract of the current of the contract of the contract of the current of

#### Labs Will Work Out Labor Plan in Event **Raw Film Curb Grows**

Raw Film Curb Grows.

In the event the shoritge in review of the control of the c

only occasionally has it been necessary to operate on Saturdays or Sundays are supported by the support of the printing is done in the east by N. Y. Long laland and northern New Jersey lab. 65 give being Paramount, lab. 65 give being paramount in the control of the lab. 65 give being paramount of the lab. 65 give being lab. 65 g

The Lab Technicians union is now in process of negoliating a new contract with the lab owners to supplant the one which expired March 10. No hitches are auticipated and employers have agreed in writing to Local 702 that any new deal reached will be retroactive to that date.

#### International Oscar Planned by Academy

Figure 1 by Acqueing Special Achievement April 3. Special Achievement Award, a new entry in the Oscar Derby, is being warmed np for next year by the Academy of Motion Picture Arts and Sciences. Award is for any picture, no inalter where produced, which contributes the most loward international understanding.

Walter Wanger, Academy prexy will appoint an International Awards Committee which will include repre-sentatives from the Allied Nations.

Weshner's Crosby Chore Weshner \* Crosby Chore David "Skip" Weshner will haudle the publicity and advertising campaign for the forthcoming Bing Crosby indie production. "The Great John L.", which stars newcomer Greg McClure.

It's an United Artists release,

#### SEE PIX RELEASE SKEDS SLOWED UP

If raw stock shortage continues inded, it may force major distributors to realign releasing schedules in order to meet the emergency. It is likely to force back release dates two weeks to a month. The proposed with the dearthour month of the control of the cont

Extended runs of many londight features are partly blamed for this meet for additional prints. Figured that prints play 25% longer in big firstrums. Besides this, the need for additional prints. Figured that prints play 25% longer in big firstrums. Besides this, the need for additional prints is accentuated by the fact that numerous projection because of difficulty in getting replacements. Also films are not as well inspected, it is reported. Raw stock shortings and print situation is so bad that it's estimated that the same print, in some instances, is in use nine months from the state. This means that small country houses, really get worn-out prints, with resulting squawks to distributor.

Schaefer-Sees Film Easement

Schoefer Sees Film Essement Returning to N. Y. from Washing-on over the weekend after conion over the weekeng after con-ferring with War Production Board officials and pressing for additional rawstock. George J. Schaefer, chair-man of the War Activities Com-mittea, believes some relief is in sight.

Citing that producers ara now able to print only pictures that are going into current release for showing in theatres, Schaefer in a statement which he issued Monday (2) declared:

declared:

"I am certain after a review of all the facts with respect to the 50% offer order to reserve for the industrial of the facts will be a served for the industrial of the facts of

Corlusion and misunderstanding."

The WAC chairman, who is also chairman of Lester Cowan Productions which relasese through United Artists, pointed out that up to now film made available by the Army has enabled the industry to print sufficiently lar enough in advance to permit new product and one of the produced and long before it went into national release.

into national release.

"Since the 30 million feet made available to the Army," stated scheefer," was for the purpose of making release prints of finished product in advance of release date and state from the original terms of the army now put back into the slockpile the said allotment and it be divided proportionately among the companies. I am certain when been able to analyze all the date, been able to analyze all the date, they will follow this procedure."

#### SCHLAGER'S 'NAVY' PIC **VIA UNITED ARTISTS**

Hollywood, April 3.

Sig Schlager leaves for New York
today (3) and will be gone for about
two weeks to confer with United
Artists regarding his next release,
"O'Brien's Navy." Due to progress
of war, film originally intended as a
nelodrama will be converted into
a comedy. a comedy.

Schlager negotiated release deal here with George Bagnall, produc-tion contact for United Artists.

#### 8 H'wood Unions Told by Producers To Return to Jobs Today (Wed.), or Else: Sorrell Challenges Strikebreakers

#### 'People' Prove Scarce

Hollywood, April 3.
Radio broadcasts are interfering with the fliming of the Pine-Thomas production, "People Are Funny." but not because of any aerial disturbances on the sound track.

Six members of the film cast have radio assignments which keep one of them away from the set every day. Doubling on airwave and cel-luloid are Rudy. Vallee, Frances Langford, Jack Haley, Ozzie Nelson, Art Linkletter and Roy Atwell.

#### **Educational and Training** Pix Get 50% Raw Stock Tilt and Will Go Higher

Washington, April 3.

Producers of educational, training and factual films draw a 50% increase in direct allotment of 35 mm. raw stock for the second quarter of 1945. WPB announced Friday (30). First quarter allocation totaled 5,000,000 feet, and this goes up to 7,500,000 feet for April, May and June. WPB said it would probably be still higher during the third quarter.

quarter.
Huddling with WPB early last
week, the Indistrial Film Producers
Advisory Committee pointed out
that its overall consumption is less
than pre-war, even with the extra
footage turned over to the industrials
by the Army and Navy added to it.
The industrial group makes pix on
order for the armed forces and is

order for the armet forces and is granted chunks of the Army and Navy allocations for that purpose. WPB officials pointed out that many of the companies are doing a far larger business than before the war due to Army-Navy orders, even using less stock. Future allocations are to be developed on a system using 1841 and 1944 as the two stocks years for distribution to individual firms.

Since the educational and factual producers also use large quantities of 16 mm. footage, WPB commented in a statement:

"Decause of increased military de-mands, supplies of 18 mm. color flam are tighter than ever before; 18 mm. negative film continues scarce in re-tation to demand, but supplies of the color of the color of the color of the late of the color of the color of the late of the color of the color of the scarce than a few months ago, since military demands for positive film have recently lessened. It is, however, impossible to estimate fu-ture requirements for 18 mm. posi-tive film.

to the title role.

It will be Sherman's first filming In more than a year, during which he has been active in the management of the California Studios, on which he holds a lease. His last productions were "Buffalo Bill" and "Woman of the Town," released last

#### Susan Hayward's 'Deadline'

Hollywood, April 3. Susan Hayward, recent mother Susan Hayward, recent mother of twins, refurns to pictures, as one of the stars in "Deadline at Dawn," as a loanout from Paramount to RKO.

Harold Clurman, formerly with the Group Theatre, makes his debut as a film director in "Deadline," scripted by Clifford Odets and produced by Adrian Scott.

Members of eight striking unions were informed eight striking union were informed eight striking und eight strikin

deal with us."

CSU also moved on the San Francisco office of the War Manpower Commission protesting issuance of availability certificates to workers who might be called in for jobs held

commission portioning insurance we who might be called in for jobs held by strikers:

who might be called in for jobs held by strikers:

While wasting for arrival of Dick, while wasting for arrival of Dick, while wasting for arrival of Dick, executive-beard of Local 44 (property men) voted unanimously for the International to take over action 1300 IATSE members at Hollywood Legion Stadium Friday night. Job 1475E members at Hollywood Legion Stadium Friday night was to be a state of the stadium for the property of the prop

Meantime, pleas of not guilty were entered yesterday by W. E. Frederikson and Anthony E. Schlavone (Continued on page 20)

#### RENTAL STUDIOS FEEL **SLUMP DUE TO STRIKE**

månda, supplies of 18 mm. celor dimeritation to demand, but supplies of 18 mm. and 22 mm. positive flat.

Hongand Stays With Sherman for 11 Years Hollywood, April 3.

Hory Sherman for 11 Years Hollywood, April 3.

Harry Sherman for 11 more years through a copyright deal with Capalogo (Sasidy, 19 of 19 of

#### M-G Exits War Films In Favor of Mufti Pix

Hollywood, April 3.

Metro is eliminating war pictures and instructing its producers to rush development of non-military scripts. Studio's only combat film currently in production is "They Wore Expendable," now on location in Florida

ida.

Understood the company is aiming at foreign markets, particularly in Europe, where war is no longer entertaining. Belief is that the best of the war yarns recently in preparation will be held back for the present and produced several years after peace is signed.



"We waited for hours to see M-G-M's 'Mrs. Miniver' and never a squeak out of me."



"Call me a heel
but I didn't
mind the blocklong lines for M-G-M's
'Random Harvest'."



"We were patient when they hung out the S.R.O. for M-G-M's 'Mrs. Parkington.' We took such a shine to it."



"We didn't mind the long hold-out for M-G-M's 'National Velvet.' It gave us such a lift!"



# "HERE WE ARE AGAIN, BOYS!"



WITHOUT LOVE"
The story of the Kissless Bride and the man

The story of the Kissless Bride and the man who walked in his sleep is convulsing New York in Record-Breaking World Premiere!

SPENCER TRACY • KATHARINE HEPBURN in "WITHOUT LOVE" with LUCILLE BALL • Keenan Wynn Carl Esmond • Patricia Morison • Felix Bressart • Screen Play by Donald Ogden Stewart • Based on the Play by Philip Barry • Directed by Harold 5. Bucquet • Produced by Lawrence A. Weingarten • An Mc-M Picture



#### The Corn Is Green

10

Intel 9 of the 18 three the interest of Jack Theriok duction. Since Britte Davis: feuture Brown in Jack Theriok of Dall, Jone Larring, Nigel Bruce, Ritys Illians, Bossitad Pant, Milliand, Donattes, etc. by terring Rupace, those on many ley Kindya and Frank Parents on the Control of Parents of the Control of Parents of the Parents of t

Polito. At Hoth wood, N. Y., starting Anreh	
20, '45. Bounding time, 111 MINS,	n
	١.,
	ı
	l۲
	d
Allss Romberry Mildred Dimmock	
Will Davis Arthur Shields	c
Surn Pugh	Ιt
Sara Paga	li
Ohl TomThomas Louden	u
	d
	l۶
	e
	۱Ł
	l n
Eddie Bulph Cathey	12
The Groom	li
The Grount More	I۲
Gwillym Josephar	13
Gwillym Jones	Į
Tuder Jack Owen	

And Introducing
John Dall and John Lerring
(Morgan Evans) (Bessle Waity)

Not the type of screen material that ordinarily has general appeal, "Corn Is Green" has been well produced by Jack Chirtok and the boxoffice draught of the Botte Davis name insures it at the gate. It was a big Broadway legit hit with Ethel Barrymore as its star.

The performances, not only of Miss

Broadway legit hif with Bindi Barryone as its star.

The performances and only of Miss.

The performances and only of Miss.

The performances are only of Miss.

The performance and the story itself, which is somewhat somewhat the story itself, which is somewhat somewhat the story itself, which is somewhat the story itself, which is somewhat the performance and the

raphy are almost entirely dreary and depressing, they reflect not only able depression, they reflect not only able of the Emilyn Williams play and its locale. Duty, along the mentional and serious-minded school mittress of the story, whose sociological, ideals in the story, whose sociological, ideals with the I. Q. of lowly Welsh mining folk, is cest in the kind of role after the I. Q. of lowly Welsh mining folk, is cest in the kind of role after the I. Q. of lowly Welsh mining folk, is cest in the kind of role after the I. Q. of lowly Welsh mining folk, is cest in the kind of role after the I. Q. of lowly Welsh mining folk, is cest in the kind of role after the I. Q. of lowly Welsh mining folk, is cest in the kind of role after impact. Dall, her protege, who different impact. Dall, her protege, who different impact, and the well of the I. Q. of lowly Welsh and Send with the Welsh and Fall of the I. Q. of lowly well with the Welsh and Fall of the I. Q. of the I. Q.

Warner Brus, release of Murk Hellinger
production. Shars Jack Benny, Alexie
Smith: features Dolores Moran, Allyn Inc-
lyn, Reginald Gardiner, Guy Kibbee, John
Alexander, Directed by Reoul Walsh,
Seveenplay, Sam Hellman and Jomes V.
Kern, based an idea by Aubrey Wisberg;
comera, Sid Hickox; special effects, Luw-
rence Buller; editor, byue Morre; music.
Franz Wexman, Trudeshows L. A. Merch
20, '45., Running time, 89 MINS.
Athanuel
RitzabethAlexia Smith

Athanuel	Jack Benny
Elizabeth	Alexia Smith
Fran	Dulores Morun
Oshiro	Allyn Joslyn
Archie Dexter	terinalit Gardiner
The thief	Guy Kibbee
Duremus	Julin Alexander
Slean F	muklin Panchore
Miss Botholder	Marguret Dumunt
Junior	Hobby Blake
Lady Stover	Ribel Griffles
Thompson	Paul Harvoy
Radlo unnonneer	Trumon Bradley
Humphrey Rufferly	
Iw	Juhn Brown
Tony	. Murray Aluer
Clerk	Put O'Mooro

dragged In and overworked. Biggest howls are the seenes depicting Bonny and others, dangling from stop a 40-story building. Sennett. Havold Lloyd and the other yesterycar comies explored this lough-suspense trick pretty throughly decades ago and that it's necessary to use the statut liera -indicates story weak-

sieke pretty theroughly decades ago and that its necessary to use the old seeds. Here there indicates story week seeds are the control of the

2urki aide to Gardiner's skulldug-gery.
Raoul Walsh's direction is not as forte as the pace and punch he dis-plays when handling an action story. Special effects are dealt out with lavish hand for Heaven fantasy por-

#### Counter-Attack

Paul Muni: features Margnerite Chap-
man, Larry Parks, Directed by Zultur
45. Running lime, 90 MINS.
Oetrovekl
Ostrovekl
Mueller Donate
Grillparzer Laulwig Douati Mueller Louis Adio Fetrov Travor Barriett
PetrovTrevor Harnett
General KalinevRichard Hal

never that shift all the control adjustment from which Miss Davis has sought to shield Dail, so that it would not consider the control of the

#### Miniature Reviews

"The Corn Is Green" (WB). Bette Davis for b.o. impact in the Ethel Barrymore stage hit. ane Horn Blows at Midnight (WB). Benny name will assure fair returns for this lightweight fantasy.

"Counter-Attack" (Col). Paul Muni in Russ-Nazi war drama headed for fair b.o.

"Identity Unknewn" (Rep). Excellent topical theme, very well done. Looks like a sleeper. "Cisco Kid Returns" (Mono). Duncan Renaldo stars in okay outdoor dualer.

outdoor dualer.

"Castle of Crimes" (PRC)
(British), Whodunit for duals.

"Fashlen Model" (Mono).
Good murder-mystery comedy, for duals

Parks is seen briefly, though capably, along with a large supporting cast. Zoltan 'Korda's direction lacked the finesse and thoughtfulness that might have placed this screen dish on the top rungs of the entertainment ladder. Sten.

#### Identity Unknown Republic release of Walter Calmes and

nimes, - Stars Richard Arlen, Pheryl
Vulker: features Roger Pryor, Hubby
Priscoil, Lula Lane, Jan Keith, Original,
Priscoil, Loin Lane, Jan Kellii. Original,
lobert Newman; screenplay, Richard Weil;
smera, Ernest Miller; editor, John Link,
Pradoshown, N. Y., March 30, '45, Run-
dog time, 71 MINS.
oluny Murch Dichard Arlen
ally MarGregor Cheryl Walker
torks Donnelly
Pothly Loring Bobby Driscoll
Wands
Vanda
dajor dynumia
loe GranowskiJalin Forrest
Mrs. AndersonSara Padden
Frankie Frank Marlowe
Harry
'olonel Marlin Nelson Leigh
Anctiqueer Charles Williams
Needles Jordan
Areales Jordan
SpikeDirk Scitt
Nurse
Motor Cop Eddie Buker

This picture is socko from every angle, from the original story to the production, direction, acting and editing, and to the very timing of the release on a topical subject that concerns the friends and relatives of every GI whos been wounded or every GI whos been wounded or appears to be a sleeper.

every CI who's been wounded or speech to be a seeper. I seek a seeper speech to be a speech to b

#### Watchtower Over Tomorrow (DOCUMENTARY)

We Activities Committee of the Mupolymer of the Mupolymer of the Mupolymer of Multimy of State Roward R. Sectionia,
my of State Roward R. Sectionia,
making in the Multimaking in the Multi-

Seath. Protected in N. V. School.

The Bunning Units, 18 1188.

(See Page 1 News Stery)
Although some of the top
Although some of the top
Although some of the top
perated in making of "Watchtower Over Tomorrow", the 15minute documentary explaining
the some of the some of the some
conference energies as a heavyhanded treatment that will cause
miss its mark. Film voment to
meast the some of the some
conference may be a some
there is the explanation of the
practical plan evolved at Dumpractical plan evolved at Dummerchant in the some plan evolved at Dummerchant in the some plan evolved at Dumreduction of the

wednesday, April 4, 1945

story has suspense, it embodies a very natural love angle. It works on the tear ducts without becoming the tear ducts without becoming the tear ducts without becoming the control of the cont

#### Cisco Kid Returns

Manugram release of Billip N. Kriane modification. Stars Dimens Remaldig fea-tures Hager Pryor, Martin Garrilaga, Ce-ellia Calleja. Directed by John P. Me-caritiy. Scienniay, Belly Burbridge runi-era, Harry Neumann, ediline, Marty Cotten, Al New Yank, N. Y. week, of March 38, 46,

tall.	11111	author	lime.	64 A	IINS.	1
rra,					Dunran Beneldo	
ench	0	i			dariin Gurraluga Cocilia Cullejo 	
HIRO					Coullin · Cullelo	1
urri					Roger Pryur	b
anlire					Fritz Leiher	
ant	He				Jun Wiley	
nțe:					Sharon Smith	
11111	uga.				Cy Kemisti	
beri!	۲		,		Emmett Lynn	
				_		
"C	isco	Kid	Retu	rns"	has romance,	

"Cisco Kid Returns" has romaice, hard-riding action, comedy and myschard-riding action, comedy and myschard-riding action, comedy and myschard-riding action, comedy and myschard-riding action of the comedy action of the control of

Castle of Crimes

(BRITISH-MADE)

FRO rieses of Walter d. Mycerdy praduction.
Disas. Churchil, Bells Chryslall. Directed
Disas. Churchil, Bells Chryslall. Directed
Manual counter. Walter Marcy editor.
Manual counter. Walter Marcy editor.
of March 28, 45, dual. Huming line,
88 MINN.

pector Hansud	Kenneth Ken
ity Burbiwe	Dlang Phurchil
n Uppolt	Belle Chryslal
robisher	Peter Murruy-Hil
orice Thoyenet	Plifferd Evans
denie Harlowe	Lonise Hampion
ancine Rollard	Catherine Lave:
ratiot	Aubrey Dexie
ris Baylart	Jantes Hurrante
en Cladel	Lvor Barnan

A British production, being re-leased in this country by PRC, "Cas-tle of Crimes" is an uninteresting whodunit geared for the duals. There's not much mystery as to who murdered the wealthy spinister. Latter is obsessed with the thought that, her relatives are just walling monthly to die so they can liherit her monthly the control of the control of the control

#### Fashian Madel

Fachina Model
Mongram trees of William Strobbach
production. Perinter
Robert Lawrite
Insulge Casing Departed to William
Marky Casing Departed to Marky
Insulant Strand. N v. week of Marky
Insulant Strand. N v. week of Marky
Insulant Strand. N v. week of Marky
Insulant Casing Department of Marky
Ma

This is a murder myster; may hich other are three murders; yet it's all apleasant, good-humored and not at all in the chiller style. A good light I can be seen to be

continued from page 1
companies—Metro. RKO, 20th and
Warners—Med and greed to the request,
and he was awaiting similar word
from four other film firms.
from film films from films films from films.
from four other films films for films from films.
from films films films films for films films films for films films for films films for films films for films films films for films films

#### Two More in D. C. Defy Curley

Two Mere in B. C. Bely Curiew

Machington, April 3.

The Lamplighters Club is still so, and in the common serious of the common serious of the common serious common seriou

#### USO-CS

Continued from page 1

continued from pace 1
ing dates or contracts were filled, or after their shows closed.

To date, less than 40% of name stars who promised their services in the contract were filled, or after their services of the contract with the contract of the contrac names, with some honorable excep-tions, have run out of them.

A more critical situation exists in

A more critical situation exists in the Nego talent departments. Camp Shows has received requests from the Army for overseas units. "10 Nego Callent and the Section of the Army for overseas units." 10 Nego Gla want to see their favoritics comparable to the Paulette Godards, Ann Sheridans, Boh Hopse dards, Boh Hopse da

it's gone.

#### OVERSEAS AND BACK

Comedian Jack Gilford going over-seas for USO-Camp Shows.
"Over 21" company, headed by Helen Ford, first legiter to go to South Pacific, has returned after seven months out.

#### German Film Industry

medium and smally a part and parse periods and persecution has been seed on a holding without thought or succioin. It descended to depths of statisfication and distortion already and the statisfication and distortion already statisfication and distortion already statisfication and distortion already statisfication. It descended to depths of statisfication and distortion already statisfication. It descended to depths of statisfication and distortion already statisfied on helpings peoples and cities and to the world. Few of those makes the statisfied and the s

set of the world still at peace under various forms of pressure.

Felson on Cellulid Week ster yeek, more than 100 million people in the conquered and work of the conquered and work of the conquered and work of the condition of the band because they showed a more decent way of life. The dictators were properly feartful of the construction of the condition of th

same manner.

A detailed and comprehensive plan for the control of films in Germany must be worked out. It must A detailed and comprehensive many must be worked out. It must cover all foreseeable contingencies of the must cover all foreseeable contingencies, and the contingencies of the continue of the con

use, production facilities of their wow importation in addition to whatever plants were usable in the Nazifact countries. These films would be 
life and the product of the product 
life approach by the international 
control board. The companies operating within Germany would be subpiect automatically to the restrictions 
of likelir own countries and the limipiect automatically to the remainional 
group.

group.

The proposals here are naturally outlined only in their broadest terms. The details must be filled in later. But in any discussion of the functions of the screen in the post-war world, it is highly essential that the matter of freedom for motion pictures be not overlooked.

Free of Districterace
To contribute their full share in recoducing the world to peake, more decided by the world to peake more decided by the world to peake more decided by the world to peake more decided by the world to peak more decided by the world peaker of the Free of Interference

stick to the meaningless and innocu-ous, to divorce ourselves from real-ity, or undergo inquisition from any willful group temporarily in the saddle. saddie. The press, fortunately for the na-tion, was not compelled to undergo the same inquisition, though its "guilt"—it "guilt" it can be called-was greater than ours. The service rendered to the nation by the press would never have been nearly so-encedure if the publishers had been exceeded to the same threats and feats.

It is vital. I must repeat again, that all these metters receive thorough attention in planning for the future. They must not be left to chance. Given the opportunity, the motion picture industry can give much. We have the tools, the will to use them properly.

#### **Bad Timing Hurts** Red Cross in Chi

Chi area's Red Cross theatrs receipts haven't been counted yet, but it looks disappointing, to say the latest disappointing, to say the latest disappointing to say the control of the latest disappointing to say the control of the latest disappointing to say the latest disappointing the latest disapp

#### Hollywood's Total

Hollywood, April 3. Hollywood, April 3.
Film industry wound up its 1945
Red Cross Fund drive with total
strong was a strong with the strong was a strong was

total of \$5,441,917.
Leading studios were Mctro, with \$120,225; 20th-Fox, with \$113,169, and Warners, with \$90,960. Labor unions and guilds made 20,328 individual contributions for a total of \$215,710.

#### Below Par Here, Too

Harrisburg, Pa., April 3.

#### Mobile Unit in Naziland Finds Hillbilly Rates Nod Over Frankie Boy

By SGT. RED WEENER

By SCT. RED WERNER.
With American 7th Army
in Germany, March 22.
Primary means of entertainment
along this Army front in Germany,
where USO-Camp Shows can't get
to and films are insufficient, is the
7th Army Mobile Radio Station. This 7th Army Mobile Radio Station. This particular broadcasting unit has been here since the landings in southern France and before that in Africa and Italy. Unit spends 18 hours daily dispensing news, muslc, comedy and drama for men at immediate front as well as in rear rest areas. Its vans follow the 7th as the Army moves forward right into ac-

Army moves forward, right into active both of its programs, unit relies on American Forces. Network which beams programs from England, and the Armed Forces Ratio Service in Los Angeles which sends weekly transcriptions of most population of the programs like "Command Performance," "Mail Call," "G. I Journal," "Personal Album," all specially produced for armed forces broadcasting schedule is the news, the unit carrying either a full peep broadcasting schedule is the news, the unit carrying either a full proposed to the produce of the pro

News Letter") picked up from the U.S. Popular program is "Number Please," request now heard event men of the program is proposed to the program is a proposed to the program is a series of the program in the men of the program is an analysis of the program is a series of the program is an analysis of the program is a series of the prog

#### '3 DAY PASS' TRYOUT CUES OVERALL REVAMP

THE DY PAST Invest ARTHY
Thate LDY PAST Invest ARTHY
Special Services blueprint show (No.
4), tired out recently at Fort Ramilton, Nr. V, is to be extensively revised, with-Cpl. Harold Rome writing several songs, and new Setches
to go in, show to be ready in shout
a month for blueprinting.
Score of "Okay, U.S.A." blueprint
No. 3, has just been recorded by
attribute purposes in acquainting till
stration purposes till
stration purposes
stration purposes till
stration

#### WB Employes in Armed Forces Now Total 4.058

EUICES 140W 1021 4,0030
Though there have been gome discharges, the number of Warner employees now in the armed forces totals 4,058, according to a tabilation made by the WB personnel department. Killed to date are 58.

The Warner studio accounts for 786 former employees now in border of the warner studio accounts for 768 former employees now in border of the warner of the warn

#### L. A. to N. Y.

Millon Biow. Nate J. Blumberg. Olin Clark. Olin Clark.
Billy Daniels.
Julie Glbson.
Dorothy Gilchrist.
James R. Grainger.
Roy Haines.
Crawford Hubbard. Crawford Hubbard.
Lou Levy.
Barbara Mintz.
J. Carrol Naish.
Jack O'Mara.
Gregor Rabinovitch.
Herb Sanford.
James Saphier.
Sig Schlager.
Herbert Stothart.
Sam Wood.

#### Sam Pinanski Putting the Accent Of 'Showman's Drive' on 7th War Loan

#### Even That's Too Many

Washington, April 3.

War has cut sharply the number of picture theatres operating in Berlin and Tokyo, U. S. Department of lin and Tokyo, U. S. Department of Commerce reports. As of the end of February, it is claimed, only 31 pic-ture theatres were still running in Berlin, the rest having been mostly bombed out. The number may be still lower at present. Before the war there were 400 film houses in Berlin.

Berlin.
Tokyo shut down 82 of its 220 film theatres Feb. 1 to save electricity and fuel and to release the employees for war work. How many have since been destroyed by U. S. bombing is not known.

#### Canada Cites M-G Execs And Players for Bond Pic

And rayers for Sond Pic.

Metro exces and players were resented with citations by John J. Fitzgibbons, chairman of the Canalina of the Canalina of the Canalina of the Canalina of Toginorow, John Jones, "filmed to promote the Canalina of Toginorow, John C

#### Roy Rogers Facing Another Draft Exam

Hollywood, April 3.
Military status of Roy Rogers, Republic's warbling cowboy, is still in
doubt although it was reported that
his Army induction was alated for
June 5. Actor's deferment will carry June 5. Actor's deferment will carry him past the 90-day-after-examination period, meaning that he will have to be examined all over again some time in Juna. Rules call for a second physical in case the candidate is not inducted within three months of his first-exam.

months of his first-exam.
Deferment was granted by Selective Service chiefs in Washington
for a combined rodeo and military
hospital tour, opening this week in
Chiego and carrying through New
York and New England. Rogers reently wound up his last scheduled
film role in "The Man From Okiahoma" at Republic.

#### Sgt. Lobel Dies in Action

Sgt. Walter T. Lobel, formerly of Columbia Pictures exploitation staff, killed in action in South Pacific, ac-cording to word received last week in N. Y. He was a tail-gunner in the Army Air Forces, and previously had been wounded but returned to duty

had been wounded but returned to duty.
Lobel joined Columbia's exploita-tion staff to handle radio in 1941, but left to join the armed forces the following year. Previously he had been with Hal Roach, Republic and Consolidated Films companies. He was 29 years old, and is survived by his mother.

Li. Francis C. Hicks Wounded
A. Blamy, April 3.
Lieut. Francis C. Hicks, former asst. mgr. of St. George. Staten Bland, and privation of the control of the

# Corp. Perrin Killed Pittsburgh, April 3. bort Perrin, formerly of Liberty tre here, was killed in action re-

cently in European theatre. Perrin, who was with Harris Amusement Co., here, was a corpora in the Army.

#### N. Y. to L. A.

Harry Green, Jack Kapp, Jack Melvin,

drive from May 14 to June 30. All state chairmen are theatre operators, idea is to accent that the 7th will be the "Showman's Drive."

Tom J. Connors, chairman of the distributors' division, has also appointed exchange area distributor and attributor and attrib

Pre-drive campaign plans got under way last week with the arrival in N Y of Charles M. Thall. San Prancisco, coordinator for the Coast, coordinator for the midwest. E. W. Street, Knowille, southern coordinator, is due in New York shortly. Pinanski has announced the division of the country by states, as Joseph Kinsky, east, (25 catach).

Panaski has announced the diviPanaski has announced the diviPanaski has announced the division of the divi

third confab will be held same day in Denver.

Ted R. Gamble, national director of the War Finance Division of the Treasury Dept., will be present at the N.Y. and Chicago sessions, along with Pinanski and members of the

#### Big 5' Opposes Arthur's Proposal to Intervene

Troposal to Intervene
The Big Payer (Loow's, Paramouri,
Warners, RXO Lei Sub's Roy) upen
today (Tuesday), Bird a motion before Federal Judge Henry W. Godard in N. Y. Opposing the order recently granted Fanchon & Marco and
the St. Louis Anusement Co., giving
them the right to go to the U. S. Supgreene court to determine whether
they should be permitted to intervene in deather and the state of the concompany of the company of t they should be permitted to Intervenie in detecte proceedings. St. Louis companies, controlled by Harry C., Arthur, Jr., and associates, about two months ago, went before Judge toward to the state of the state of

#### Al Daff's 25th Anni Party Before Hopping to Europe

Before Hopping to Europe
Al Daff, Universal International
v.p., was honored by Universal forhis 25 years of, service with the
company just prior to hopping off
his 25 years of, service with the
company just prior to hopping off
foreign executive was given a parchment scroll by Jos. Seidelman, Interment scroll by Jos. Seidelman, Intermentional prexy, in commemoration
his long service.
In commemoration of his long service,
and then likely will visit Fraince
and other continental territories. He
only recently returned from an
overseas inspection four. He was
overseas inspection four. He was
die East supervisor in 1949 and was
in the Orient when the war started.

#### STARR ADIEUS 20TH

Hollywood, April 3.
Irving Starr terminated his producer contract with 20th-Fox by mutual agreement and checked out after one year on the lot.
Last Starr production was, "Squething For the Boys," a Technicolor picture.



#### ALL YOU NEED IS A GOOD SHARP RAZOR BLADE

TO WRITE ADS FOR A PICTURE AS GREAT AS THIS! EVERY WORD CLIPPED FROM THE FIRST GREAT TRADE REVIEW IN "MOTION PICTURE DAILY."

The best piece about horse racing in America the screen has had in year

41an Lade

returns, complete with gun, to the type of stuff he is meant for

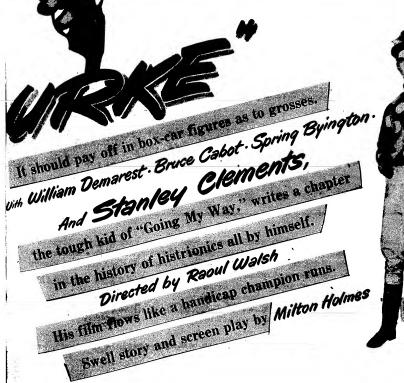
is terrific in the best picture he has e

Hold an elastic section of playing time for

It is dynamite

From  ${\cal P}$ ara





YOU'LL TAKE YOUR EASE IN STYLE...

# There's a **Ford** in your future!

Some day-when America's biggest job is done-peace will return. And with it will come a new Ford car that's big, roomy and sturdy.

ride you've always hoped for. So smooth. So packed with comfort. In front seat or back, you'll find yourself at ease, relaxed.

. . . But that's not all! Many other refinements will be found in this new Ford. Smart, improved styling that will have a youthful air. A new richness, both inside . . . Then you'll have the kind of gentle , and out. And, of course, the famous thrift and reliability that have always been traditional with Ford cars.

... When the time comes, we'll be ready

to start production plans. Meanwhile, however, the full Ford resources are being used to help speed final Victory.

FORD MOTOR COMPANY



# Waves - Vaude, Wow \$63,000, Tops Chi; Tomorrow - Vaude 33G, 'Have' 32G, 5th Big faster heliday weekerd. 'Electromy of the control of the co

isonom.

Estimates for This Week
Apollo (B&K) (1,200; 55-95)
Meet Me St. Louis' (M-Q) (2d wk),
ireat \$14,000. Last week, hot \$13,000.
Chiesen G & Week, Pipi With Hal
eRby, Dean Murphy, Elleen Barton
eding vaude, Boffo \$32,000. Last
yeek, Till Meet Again' (Par) with
1,000. Aye and Nalid on Sang, amail

says and Naidl on stage, small 38,000. 1626,0 (900; 5.8-6). Starrisk Lady" (20th) and "Sun-roy Dimer" (20th) (3d wk). High 12,000. Last week, good \$10,000. Three Caballeror" (RKO) and Night Club Girl" (U) (2d wk). Nice 10,000. Last week, sook \$11,000. Last week, last \$10,000. Last week, last \$10,000. Last week, day \$18,000. \$5.90. The sook of \$10,000. \$10,000. \$5.90. \$10,000. \$

e-Lake (B&K) (2,700; 55-95)— Have Not" (WB) (5th wk). \$32,000, Last week, trim

#### 'Bring Girls' Good 13G In Mpls.; 'Cab'leros' OK 10G, 'Keys' Nice 11G

Are a minneapolis, April 3.
Are a surprisingly big findly
west, current and a surprisingly big findly
west, current and print on the Grip's
west, current and "Bring on the Grip's
and "Bring on the Grip's
and "Bring on the Grip's
Estimates for This West
Aster (Par-Singer) (900; 15-25)—
"Panjeerous Passage" (Par) Goog 24,400
"Babes Swing St." (10, Goog 24,400
"Babes Swing St." (10, Goog 24,400
"MKO and "Hi, Beautiful" (1) gold
with "Big Showoff" (Rep) and "A-600
"My Care" (FRC), olay 24,200
"My Care" (FRC), olay 24,200

min "Big Showoff" (Rep.) use use Farents" (FRC), clay \$2,500 in dynamic (P.S.) (RC), clay \$2,500 in dynamic (P.S.) (RC), clay \$2,500 in dynamic (P.S.) (RC), 45,500 in dynamic (P.S.) (RC), 45,500 in dynamic (RC), 45,500 in rree Caballerog' (RKG). Given campaign. Okay \$10,000. Last compaign. Okay \$10,000. Last compaign. Okay \$10,000. Last compaign. Okay \$10,000. Last week, "Thunderhead" (Part). Good \$12. Last week, "Thunderhead" (Part). Okay \$17,000. Last compaign. Okay \$17,000. Last week, "Thunderhead" (Part). Okay \$17,000. Last week, "Thunderhead" (Part). Okay \$17,000. Last (Part). Okay

City.
|plown (Par) (1,100; 44-501—
|ve, Have Not" (WB), First nabe
|wing. Big \$4,000, Last week,
|uight, Every Night" (Col), good \$3,500.
World (Par-Steffes) (350; 44-80)—
"Mr. Emmanuel" (UA). Good \$3,000
for this house. Last week, "Tin Pan
Alley" (20th) (reissue), \$1,800.

#### Thunderhead' Pacing

\$5,000.
Risite (Fox) (878; 35-74)—"Tree in Brooklyn" (20th), after week at Denver, Esquire. Brisk \$3,500 Last week "Song to Remember" (Col), after 4 weeks downtown, thin \$2,200.

#### Prima Lifts 'Fog' Wow \$34,000, Det.

ble Exposure" at the United Artists, Description of the Control of

week, "Have, Have Not" (WB) and novewer. Whom, in #12,000 on novewer. Whom, in #12,000 on novewer. Whom, in #12,000 on novewer. Whom is #12,000 on 10,000 feet and in 10,000 feet and in

\$28,000 after first week's choles \$28,000 after first week's choles \$28,2000. Say \$20,000 and in Window's (RKO) and Body Too Many (Pgr). Great \$19,500. Last week, "Bell 101s" (Pgr) (2d wk), trim \$14,000. United Arlists (United Detroit) (2,000; 60-85)—"Music for Millions" (NH-G) and "Double Exposure" (NH-G) and "Double Exposure" (NH-G) and "Blonde Fever" (M-G) and "Blon

#### 'Music' 14½G, 'Sal' 11G, 'Navy' 13G, Seattle Aces

While Lent is past, the tailend of Holy Week is cutting into takes a little week. "Music For Millions." "Frisco Sal" and "This Man's Navy" are doing best.

Thunderhead' Pacing

Denver, Great \$22,700

Thunderhead, Pacing

Denver, April Thunderhead, Pacing

Thunderhead, P

Last week, "Marroet, my Sweet Class 22,000, when a Blonder Cl. 322,000, when a Blonder Cl. 322,000, which are being control of the control of

#### 'Pleasure' Slick \$16,000 In Cincy; 'Square' Boff 9G, 'Velvet' Okay at 14G

Cincinnati. April 3.
Three fresh releases have enough
Easter bloom to oyercome sags on
holdovers and raise the overall
downtown score above Hply Week.
In their bo. order, the newcomers
are "It's a Pleasure," "National Velvet" and "Hangover Square."

In their bo, order, the flewcomers are "Its a Pleasure" "National Veleware" "Its a Pleasure" "National Veleware" "Scientific Scientific Scienti

#### Easter Big on B'way; 'Yours'-Goodman Terrif 88G, 'Affairs' Huge 45G, 'Corn' 33G, 'Blimp' 15G, 'Without Love' 134G, 2d

A total of nine new shows broke at near \$8,000 to be held. Last won Broadway for Easter and but for "Rough, Tough" (Col.), mildish's but exceptions, all are good to small. Rivel (UA-Par) (2,009; 70-81). Take on Good Friday (30) and Saturday (31) was under expectations but where the deal and night. The on Easter Sunday (1), with good weather, downtown houses did had to the control office bit. Monday (2) also was away show enoural for this day of west sender \$8,000.

winter Garden (Sterling), 6800: 25500-Winged Victory
600-Winged Vict

Washington, April 3.
"Hotel Berlin" will lead the down
own parade this week, with children
coosting "Thunderhead" to nice ses-

inave a terrific second week; surroutly with 'God by My C-Piple' and Cachind.

Estimates for This Week

Aster (City Inv.) (1,146, 80-41.20) this control of the control of

# FOR THE FIRST TIME Sonja Henie SK

GLORIOUS Technicolor...

A Wo

SPLENDORS OF A \$6.00 ICE SHOW!





#### L. A. Perks: 'Yours' Socko 48G, 2 Spots, 'Picture' 56G in 3. 'Murder' Nice 44G In 2, 'Roughly' 54G in 3, 'Square' 51G, 4

Lo. Anceles, April 2.

Five new bills opened in the past week to bid for Easter trade. Two comedies and three that is an incomedies and three that is an incomedies and three that is an income and the comedies and three three trade. The comedies are trade to the comedies and three three trades to the comedies and three thre

,000. Guilid (F-WC) (968; 50-\$1)—"3 Ga-illeros" (RKO) and "Big Show-Off" Rep) (2d wk). Neat \$6,500. Last cek, away over hopes at sock \$10,-

"Rep" (2d wk). Neat \$5.50. Lati.

"Revel" (GRS) (1.106; & 4.11)—Better (GRS) (1.106; & 4.10)—Better (GR

nut Leave Monner (Col), surrdy \$18,400.

Bits (FWC) (1,70), 50-\$1)—
Dorian Gray" (M. Average \$12,500, Last week, 75,00.

State (Low), FWC) (2,404, 50-\$1,0.

"Square" (20th) and "Saddle" (Col), Nice \$21,500, Last week, 71,700.

"Tee" (20th) (4th wk), good \$14,500.

"Tree" (20th) (4th wk), god \$14.builted Artists (IA-WC) (2,106,
50-41)—"S Caballeror" (RXO) and
Big Show-Orn (Rep) (2d wk).
Big Show-Orn (Rep) (2d wk).
Determined the state of the state

'Sudan' \$10.000. 'Waves' 15G, Both Big in Mont'l

Montreal, April 3.

Trade is in upper brackets all over this week.

Palaximates for This Week.

Palaximates for This Week.

Come Waves (Par). Sock \$15,000.

Last Oweek, "Guest in House" (UA).

#### **Broadway Grosses**

Estimatea Total Gross
This Week \$879,000
(Based on 10 theatres)
Total Gross Same Week
Last Year \$446,000
(Based on 14 theatres)

#### 'Velvet' Smooth \$22,000, St. Louis

DLLyWU, Jt. LUWS

St. Louis, April 3, mod of Lenten seasons is resulting in the control of the c

#### Philly Fancy; 'Tree' Tall 36G. 'Window,' Loud 31G, 'Frankenstein' Fat 172G

Philadelphia, April 3.

Despite Good Friday blues, biz for

Prinacepina, APPI. 3.

Despite Good Friday blues, bit for current week is rosy. Running nece for the principle of the princip

500 plus extra \$3,200 for 1-day Earle showing.

Barte Passage" (Par) with Charles Spivak ordh and Buddy Lester. Baheup \$35,000 . Lat week. "Eadle was Lad" (Charles Spivak ordh and Buddy Lester. Baheup \$35,000 . Lat week. "Eadle of Fox (WB) (2,245; 0-48).—"Tree in Frooklyn" (2,345; 0-48).—"Tree in Frooklyn" (2,345; 0-48).—"Tree in Frooklyn" (2,345; 0-48).—"Tree in Frooklyn" (2,000; 0-48).—"B. Seeing 517,000 . (1,000; 0-48-5).

"Eatle Spivak (1,000; 0-48-5)." Eatle Spivak (1,000; 0-48-5).

Katthu (5,000,mm) (2,200; 0-485).—"Eatle Spivak (1,000; 0-485).

St. Louis" (M-G). Terrific \$16,500. Montreal, April 3.
Trade is in upper brackets and the state of the sta

#### 'TREE' SPROUTS TALL \$20,000, BEST IN K.C

Torrid \$30,000. Last week, "Suspect" (1815.00.

(1815.00.

"Between 2 Women" (18.00 is-65)—
"Between 2 Women" (18-0) and 
"Between 2 Women (18-0) and 
"Betwee

#### L'ville Better; 'Velvet' Boff 16G. 'Utah'-Vaude Big 11G, 'Thunder'd' 12G

Big 116, Ihunder of 124

With the religious season over,
to is perking. "National Velvet"
looks potent at Loeva's State
looks between Fourth Avenuel (Loeva's
Brown Fourth Avenuel (Loeva's
Passage and "Dangerous Passage"
(Par) Medium 35,500 on mo. Last
weeks "Tope in Brooklyn" (20th).
"Woman in Window" (RKO) and
"Moran in Window" (

\$1.600. Loew's State (Loew's) (3,300; 40-60)—"National Velvet" (M-G). Boff \$16,000. Last week, "Dark Watera" (UA) and "3 Is Family" (Col), \$11,000.

TOYN ... ass. week, "Dark Waters," ass. veek, "Dark Waters," (Col.) \$1,000. And research (Col.) \$1,000. And research (Col.) \$1,000. And research (Col.) \$1,000. And research (Col.) \$1,000. Last week, solid \$7,600. Last week, "Sing Neighbor" (Rep.) had \$1,000. Last week, "Sing Neighbor" (Rep.) \$1,000. Last week, "Facility Millions" (Rep.) Nige \$1,000. Last week, "Facility Millions" (Rep.) Nige \$1,000. Last week, "Facility Avenue," Life \$1,000. Last week, "Facility Avenue," Life \$1,000. Last week, "Molly and Me" (2001.) and week, "Molly and Me" (2001.) and week, "Molly and Me" (2001.) and whost same \$1,000. Last week, "Molly and Me" (2001.) and whost same \$1,000

#### '2 Women' Strong 161, Prov., 'Tree' High 17G

riov., iree high 1/W
Port holiday sput is carrying all
shands to hice spots. There frome
with Low's State's "Between Two
Women allo strong the Ween
Albee (RKO) (2,100; 44-60)—"Its
Pleasure" (RKO) and "House of
ond week of "Three Clabslicros"
(RKO) was nice \$500 in \$400;
Continue (Two Low) (1,00)
Continue (Two Low) (1,00)
Continue (Two Low) (1,00)
Continue (Two Low)
Contin

35,000. aurma" (WB) 'Zd week, 'Ob55,000. aurma" (WB) 'Zd run', good
Fsy's (Fsy') (2,000; 44:55)—'Woman in Window' (RKO) (Zd run) and
vinde, Realthy \$7,000, Last week,
Majestie (Fsy') (2,200; 44:60)—
Tree in Wrootlyn" (2011), Packing
Troughly Speaking (WB), inde
Metropolium (Sendanian (Sendani

Teasures (187) "Look Stroke State of the Control of

#### 'Pleasure'-Vaude Solid 32G, Frisco: 'Berlin' Sturdy 30G, 'Tree' 18G. 4th

#### Key City Grosses

#### **'Yours' Dandy** 13G in Indpls.

While no speciacular deutes will be entered upwing here. Top dought is going to "Predictally Yours" at the Indiana, "This Man's Navy" at Loew's both dose contraders.

C. Edinates for This Week.

C. Thinderhead" (20th) and "Double Exposure" (Par). Hetty \$12,500, and "Man's India" Man's Navy" at John and "Man's Indiana" ("Par), and "Double Exposure" (Par). Hetty \$12,500, and "Man's India Man's Navy" (Par), \$8,000.

Thinderhead" (20th) and "Double Exposure" (Par). Hetty \$12,500, and "Man's India Man's "Par), and "Man's India Man's "Par).

\*\*Sooo in day, 1,425, and "And "Western's Skiet" (U) and yaude. Nitry \$5,000 in 4 days, Last week, "Under Western's Skiet" (U) and yaude. Leew's (Locw's) (2,463) and "Man's Man's Navy" (36-61) and "Man's Man's Man's

#### Buff. Dull: 'Pleasure' Bright 142G, 'Co-Eds' Fine 12G, 'Music' 15G

Buffalo, April 3.

Biz still remains mild here. Best bets are "It's a Pleasure." "Music For Millions" and "Here Come Co-Eds." Extracted for This Week Burfale (Shrid) (3500: 40-10) (10

\$13,500.

##ipp (Shea) (2,100: 40-70)—"Hotel
##erlin" (WB) and "High Powered"
(Par) (moveover). Neat \$9,000. Last
week, "Nothing But Trouble" (M-G)
and "Main St. After Dark" (M-G),

week, "Nothing but a week" (M-G), 300 days to the control of the c

#### 'Pleasure' Smooth At \$8,500, Omaha Standout

Paced by her three personal appearances, Sonja Henie's "Its a Pleasure" knoeked over all 'Holy Week nopes for smash total at the Brandeis, Paramount's "I'll Be See-

"Tools are to the state of the

(M-G), one \$20,000 on thug Last week, "Tree," \$20,000 on thug week.

\$1, Francis (FWC) (1.400; 55.85)

"Objective Burma" (WB) (41) wk). \$6.50 \$9,000. Last week, okay \$12,000.

"FWC) (2.133; 55.85)..."Thin \$12,000.
State (FWC) (2,133; 55-85)—"Thin Man Home" (M-G) and "Blonde Fever" (M-G) (moveover). Satisfactory \$13,000. Lost week, "Here Come Waves" (Far) (4th wk), \$10,-

Come Waves" (Par) (4th wk), SLC Obsigation Gate (RXC) (26th x, 60-45) —"1th Pleasure" (RXC) plus stage show with Alan Jones and con-cept of the stage (RXC) (RXC) (RXC) (RXC) Monroe certs, 128,2000, 10,200, 10,0

#### VELVET' DOES FAST FINISH TO 24G, PITT.

Pittsburgh, April 3.
Easter Week blz is better, but not not big. Best entry is "National Velvet," racing to fast finish at Penn.

too big. Best entry is "National Veric" raching to fast mish at Prenu.

\*\*Fatisan (Shea) (1.700; 40-65)

\*\*Thunderhead" (20th), Great \$13.000, 43.000

\*\*Fatisan (Shea) (1.700; 40-65)

\*\*Thunderhead" (20th), Great \$13.000, 43.000

\*\*Fatis (Harris) (2.000; 40-65)

\*\*Fatis (Harris) (2.000; 40-65)

\*\*Fatis (Harris) (2.000; 40-65)

\*\*Fatis (Harris) (2.000; 40-65)

\*\*Fatis (WB) (300; 40-65)

\*\*There Come Waves' (Par) (2.000

\*\*Fatis (WB) (300; 40-65)

\*\*There Come Waves' (Par) (2.000

\*\*There Grown Brooklym' (20th) (1.000)

\*\*Stanly (WB) (2.000; 40-65)

\*\*Wettner (WB) (2.000; 40-65)

\*\*W

\$13,000.

Warner (WB) (2,000; 40-65)—"Hotel Berlin" (WB), (Moveover), Nice \$7,000. Last week, "Objective Burma" (WB), only \$5,000, also m.o.

#### 'Waves' 18G, 'Velvet' 21G, 'Pleasure' 16G in Balto

Baltimore, April 3.
Pre-Easter slump made itself felt
all around here but strong product
line-up and subsequent jump in
weekend trade helped build okay

weekend trade helped build okuy figures. Estimates for This Week Centery (Loew's-UA) (3,000: 20-60) — "National Velvet" 1M-G). Strong \$21,000. Last week. "Man's Navy" (M-G), all right \$13-30. ama: Navy" (M-G), all right S13.300. Hoppdormer (Rapaport) (2240;
20-74)—"It's a Pleasure" (RKO) plus vaude. Okay S16,000. Last week, Having Wonderful Crime" (CO) plus Clyde Luess orch, fallrish S14.Kelth's (Schanberger). 24,460; 2060)—"Here Come Waves" (Par). Betlini-weeks here, boffo S18,000. Mayfalr (Kilk-). Mayfalr (Kilk-). Mayfalr (Kilk-). Mayfalr (Kilk-).

"A TREE GROWS IN BROOKL WY'S SECOND PICTURE TO HOLD OVER FOR 6th WEEK IN ENTIRE 18 YEAR HISTORY OF ROXY, NEW YORK!





IN EXTENDED ENGAGEMENTS!

CENTURY-FOX

KEEP SELUNG BONDS!

Peramount, N. V.

Benny Goodman Granden, Tedgy
Wilson, Red Norro, Transup, Survival

Louis and Survival Survival

Louis Bross. 13). Bob Equival

Louis Bross. 13). Bob Equival

Confor Bross. 13). Bob Equival

Louis Bross. 13, Bob Equival

Louis Bross. 14, Br

"best" and jazz. best in the property of the said its commercial jazz. And when heard (not once, but thrize, and the said of the

Gonnis See My Baby." and promises setter things. Bob Hayden does In Street Prince are only two acts with the Month of the Control of the Cont

The Guiter, L. As.

The Guiter, George Armolds "General Country Country Country Sook, Brinch-mann Suter Country Countr

Droh '(to); ''My Buddy' (Rep).

The Guisar is proving the his singing style and guitar are as force as fine and guitar are as force as a fine-water spot as a night style and guitar got to the style and fine-water sputting on topolished and fined it have to get off states and fined it have caught have an one shown an even as can show a supplementation of states and fined to the states and fined to the states and the states are stat

Sharing to billing with Guizar is George Arnold's "ice Revue". Froznortion works under handlegas en portion works and handlegas en portion work

rene Duje. Jimmy Somiders. Budgy Lester. Dits Roberts, "Daugerons Passage" (Per).

Playing in an Eader setting, with Space of the Playing in an Eader setting, with Space of the Playing in an Eader setting, with Space of the Playing in an Eader setting, with Space of the Playing in the Space of the Playing in the Space of the Playing in the Space of the Playing Interest Space of the Playing Int

Mipp, Balto
Baltimore, April 2.
Watson Sisters (2), Lenny Gale, 8.
Lucky Girls, Eddie Manson & Co.
(2x), Felica Itula House Orch (12);
"It's a Pleasure" (RKO).

sender.

Lucky Girls come back for a flashy clincher of acro stuff and pyramid building, employing some good solo and ensemble tricks.

Blz good.

Burm.

Oriental, Chi

# Chicago, March 30. Chicago, March 30. Jane Withers, Tronny Dix. Chester Fredericks & Kaye Wilson, Christiani Troups (5), 4 Eigins, Ray Lang Orch (12); "Tomorrow the World" (UA).

#### VARIETY State, N. Y. Enoch Light Orch with Leslie James and Danny Sullivan; Patsy Brewster; Jean Carroll, Ladd Lyon; "A Song to Remember" (Col.)

"A Song to Remember" ("Col)

Enoth Light, returning to Broadway after several yeard absence,
the property of the color of Enoch Light, returning to Broad

National, L'ville
Louisville, March 30.
Gil Lamb, Donna Dae, Russell &
Rene, Bob Coffey, Conwill & Dale,
Earle Keller's Orch. (10); "Utah"
(Rep).

(Rep). Current bill is headed by Gil Lamb, Hollywood come, who starts und with a bil of chatter arent his laugh routine, which is plenty on the solid side. Does a separate routened to the solid side. Does a separate routened to the solid side. Does a separate routened to the solid side, bear as the part of the solid side, and has patrons pounding their plants plenty at the close. Of course, he's given swell punctionation or side of the solid side of the soli

Blee".

Donna Dae, former Fred Waringsongstress, oog applause for workingsongstress, workingsongstess,

# Adams, Nowark Newark, March 29. Tony Pastor Orch (17), with Divided Dyer, Stubby Pastor, Jinny Vincent, Ruth McCullough; Pat Henning, Cora & Bill Baird, Beth Farrell; "There Goes Kelly" (Mono).

"There Goes Kelly" (Mono).

Solid jive in the keynete of this smart show, with Tony Pastor getting a big weekening hand from the liquid state of the same the same that th Christian, Trouge (8), 4 Eigins, Ray | Impact | Christian, Trouge (8), 4 Eigins, Ray | Knowledge (10); Tomorrous | Younger element, The, masset particular of the property control of the property con

turn by being cute in the strangest positions. The Bairds display as nest a marionette turn as one could wish for, only the naughty strip-teaser doll being off key. Bran.

Kelth'n, Indpls.
Indianapolis, March 31.
Elmo Tanner, Troy & Lynn, Cleo
Flores, 3 Thornton Kids, Al Samnels & Jai Leta, Ann Suter, "Pardon
US" (UA).

Keilh's is having a prosperous Easter week with a light, but pleasing combination of sets. Top billing is accorded Elino Tanuer, formerly with Ted Weens band, the whistles such tonce as "Stardais," Nosle ber he calls: "The Whistler's Mother-in-Law." All to good audience response.

ber he calls "The Vice and Serial Ser

#### Earle, Wash.

Washington, March 30.
Calgary Bros., Jim & Mildred
Mulcay, Barbara Blaine, Roxyettes,
Jo Lombardi's House Orch; "Hotel
Berlin" (WB).

Jo Lombardis orch opens show with overture of hit times from "Oklahoma," with Doris Taylor as solois. Rozyettes follow in "Poor semble number. They introduce Jim and Mildred Mulcay for sock harmonica playing, ranging from Lizst's "Second Hungarian. Rhappody" to the control of the control of

jive.

Calgary brothers follow with their alow-mollon technique, sold effectively. They do some tricks to show the sold of the

Tower, K. C.

Kansas City, March 30.

Al Zinnung, The Lambertis (2),
Frank Paxton. Helen Marie Watson.
Touer Orch (9) with Norma Werner
and Eddie Schooler; "Circumstantial
Evidence". (20th) and "House of
Fear". (U).

Plenty of variety this week as Tower comes up with stage show that clicks all the way. House orch segues from opening theme into an Easter medley, Norma Werner vocals. Easter Sunday With You, and Eddie Schooler, "Discov. Solder Schooler, "Discov. Solder Schooler, "Discov. Songwitter, doubles as m.c. and hap-dies chores nicely. The Lambertis, acrobatic duo,

dies chores nicely archesis de colored to copen the Lambers, archesis du copen when the feet balancing turn. Frank Paxton, mental wizard, follows with a rapid-fire statistical act. Calling for the names of cities from audience, he gives out in machine-printe newspapers, holes, theatres, etc., to garmer okay hand.
Following some nifty contest.

etc., to garner okay hand.
Following some nifty control work
by Helen Marie Watson, bruch
tepper, Al Zimmey takes over in the
closing slot. Using nifty material,
to register solidly. His get-away biz
is an audience-participation stunt in
which servicemen are called up for
a hat-changing bit providing additional laughs. Biz good. Bari.

#### Stale Music Continued from page 1

Condaued from page 1

The producer is a second producer in the public east in line line of the public east in line producer representative, conferred lighter prints up the public east in the public east in line producer representative, conferred lighter prints up "special arrangement" stuff by this or that name in strumentalist, or gets out folios and the producer stuff is moving off the shelves. In string producer, and even this public avoiding the prints of the producer stuff is moving off the shelves. In a state of the prints of the prints

paariks arm which has a "Radio City Folio" exclusivity, by arrangement with, Rockcfeller Center, in which the firm is housed, Marks has long since discovered that tourists buy his music for the Radio City souvenir folder, as much as anything else.

#### Chicago, Chi

Chicago, March 30.

Dean Mirphy, Hal Le Roy, Eileen
Barton, Lon Breese Orch 114);
"Here Come the Waves" (Par)

Barron, Lon Breese Orch (10). Tere Come the Wanner (Par).
Light and airy affair at the Chinego tinked in for three weeks, incidentally) is teed off by a one-man cape the control of the c

#### Unions Told Continued from page 7

unions Told

contended from page 7

before Sudge Louis W. Kaufman to
seasual charges growing out of asseried battery on Ray H. Woldshard
day, Pair asked for jury trial, which
possible recurrences of outbreaks
between pickets and surion members
still working, studios were policed
yesterday by additional members
still working, studios were policed
yesterday by additional members
with 23 pictures reported in work
with 23 pictures reported
in work would
be done he with the year
would be done to keep flams before
this work. Pollowing meeting of comsurial work with the year
would be done to keep flams before
this work. Pollowing meeting of comstrike broke out on the 19th day 30)
when Ray H. Webb and his brother
strike broke out on the 19th day 30)
when Ray H. Webb and his brother
strike broke out on the 19th day 30)
when Ray H. Webb and his brother
strike broke out on the 19th day 30)
when Ray H. Webb and his brother
strike broke out on the 19th day 30)
when Ray H. Webb and his brother
strike broke out on the 19th day 30
when Ray H. Webb and his brother
strike broke out on the 19th day 30
when Ray H. Webb and his brother
strike broke out on the 19th day 30
when Ray H. Webb and his brother
strike broke out on the 19th day 30
when Ray H. Webb and his brother
strike broke out on the 19th day 30
when Ray H. Webb and his brother
strike broke out on the 19th day 30
when Ray H. Webb and his brother
strike broke out on the 19th day 30
when Ray H. Webb and his brother
strike broke out on the 19th day 30
when Ray H. Webb and his brother
strike broke out on the 19th day 30
when Ray H. Webb and his brother
strike broke out on the 19th day 30
when Ray H. We

This unfortunate situation union brothers fighting each other has been brought about by inter-ference with problems that are not familiar to the international union

Most of those at the meeting were Most of those at the meeting were members of the property-craftsware, union, which decided not to return to work until the strike is settled, rather than follow. Walsh's orders to be strikebreakers. Edwin T. Hill, secretary-treasurer of local 44, declared the mass meeting were no strikey crafts.

on occas 49, deciared the mass meeting was an outlaw gathering.

Rebel Bulletin
Rebellion in the IATSE ranks broke out Tuesday (27) in the form of, a bulletin, mimeographed and circulated among the studio work-

circulated among the studio work-ers, projesting against the use of union men as strike-breakers. Meanwhile picket lines continued to hold tight at all the studios. Strike leaders announced that plas-terers had walked out again at Warners, declaring they had had no intention to return to applicate the

Cleanliness is next to godliness in the old copybook maxims, but there are exceptions in the film strike, with janitors refusing to cross picket lines.



# 36 KEY CITIES REPORT RECORDTOPPING EASTER WEEK-ENDS WITH "THE SONG OF BERMADETTE" AT POPULAR PRICES!



#### Turner Shifts Some RKO Exploiteers; **Briefs From the Distribution Centres**

Following changes in the Pacific Coast division of RKO's exploitation (again the pacific coast division of RKO's exploitation (again the pacific coast of RKO's exploi

#### UA's Chi Confab

U.5 Chi Contab

J. J. Uncer, western sales manager for United Artisus, began a
series of several sales hindides at
UA exchanges in the Chicago territy Monday
Article State of the Chicago

#### Webber's Trek

Webber's Trek
Herman Wobber, west coast district sales manager for 20th-Fox,
who is in charge of the company's
20th anniversary celebration during
April, left Saturday (31) for Denver. He will also visit Satl Lake
City, Los Angeles and San Francisco
in connection with the drive. Plans
returning east in about a\_week.

Alllance's Takeever
Chicago, April 3.
P. J. Dee, prevident of Alliange
Teatra Dee, prevident of Alliange
and the Company of the Company of the Company of the Self-ground the Company of the Self-ground the Company of the Company of

Alliance owns and operates these research in Kokomo, Anderson, Marion, rer Haute, Vinceines, Fern, Traibi, and Grand and a series in Kokomo, Anderson, Marion, rer Haute, Vinceines, Fern, Traibi, and Fond du ac, Wis.

Wrs. quimby Aequires Shrine
Fort Wayne, Ind., April 3.
The 2,006-seat Shrine, built in 1926
The 3,006-006 Nasi been of the seat of t

GOD IS MY CO-PILOT

DENNIS MORGAN

Clark Raymond M

CAB CALLOWAY

And Ilis "Jumpin" Jive Jubile Extra Added Attraction SISTER ROSETTA THARPE

B'way & 47th St. STRAND

has never been leased. Building was owned by the Shrine Trouple until the Shrine Trouple until the Shrine Trouple until the Shrine Trouple until the Shrine Trouple trouble the Shrine Trouble Trouble

Kalmenson, Blumensteck to Chi Ben Kalmenson, Warners' general sale's manager, and Mort Blumen-stock, eastern ad-publicity director, left for Chicago Monday (2) to con-fer with officials of Balaban & Katz, Will discuss new product and cam-

Harold Thorpe Adds Another
Philadelphia, April 3.
The Runnemode, Runnended, N.J.
sold to Harold Thorpe, who operates
teatr in Woodstown, N.J.
one of the Committee of the Commit

#### A. B. Morrison's \$3,000

A. B. Morrison's \$3.606
Memphis, April 3.
(25) night netted \$3.006 to bay off
20, night netted \$4.006 to bay off
20, nigh

#### Tri-States Manager Shakeups

BETTE DAVIS

THE CORN IS GREEN'

With John DALL . Joen LORRING

B'way of 51st St. HOLLYWOOD

Paramount Presents
Claudette Colhert and
Fred MacMurray in
"PRACTICALLY YOURS"

Benny GOODMAN and Orch. CONDOS BROS. BOB EVANS with Jerry O'Lo

A TREE GROWS

IN BROOKLYN 20

PARAMOUNT

New York Theatres

#### VARIETY

Helen Davey, Storneyly of Ingersoll, made manager of Upfown.

Arthur Lenn enmed maisager of Ingersoll better and ingersol better and ingersoll better and in

Balles Vallines, April 2.

Dick Darlin Baniles, Banile Dallas, April 3.

#### Sterel's New House Steget's.New House Oceanside, Cal., April 3. Fred W. Siegel bought property on this city's main thoroughfare for postwar construction of de luxe film house. Currently he operates the Palomar and Margo theatres here.

#### Cresswell's PRC Spot

Cressweil's PRC Spat Kansas City, April 3. Norris B. Cresswell, past three years manager for Commonwalth circuit, joined sales staff at PRC. George L. Morche succeeded George Hinton on RKO sales staff.

#### D. C. Varlety Donates \$6,423

D. C. Varlety Denates 58,433

A. Washington, April 3.

At Rotary club lunchcom mechanisms of the control of the

#### New Drive-In

New Delve-In
New 2,000-scat picture house being
planned on southwest outkirts by
local investors who have purchased a
nine-acres site. Space adjoining the
theatre will be available for a new
shopping center. Trustees for in
vestors are Mayor C. B. Todd, Edward M. Weyls and J. B. Robinson.

#### Vt.'s 10% Admish Bite Idea

Montpelier, Vt., April 3.

An amusement tax of 10, on each 10, on each 10 on each 10 on each 20 on

tives.

Higher taxes on alcoholic beverages and cigarets and a 5c levy on all meals over \$1 also were among the committee's suggestions.

#### **Pix Studios**

Continued from page 2 :

decided to maintain strong radio ad and promotional campaigns, but execs point out it is to the interest of good public relations not to edge in on former appropriations to other medla, such as newspapers, maga-zines, etc.

zines, etc.

Net Stanzas N.S.H.

These pic excess are convinced that retwork programs are not the properties of the prop

#### Panama Shames Barbary

it was a year ago. But atter-dark industry is still such an importar family from the property of the party of

their men injured or in any way incluse, slapped the out-of-bounds card
olles, slapped the out-of-bounds card
olles, slapped the out-of-bounds card
result was shart the revolt was
called off within the week. Apparoutly, it was figured, the country
without the coin poured in by Amercian dog faces and gols. At any rate,
there was little or no effort to veil
the reason for insing the routhgents who forced the decision. A
World War doeant go on forewar
are are golden eggs perennially to
be plucked.

Two major spots and doesns of
minor ones corrait the drinking
money here in Colon. It's uncertain
more basic form of vice. Colon, at
the Atlautic end of the Canal, is in
the Republic of Panama. It adding
craitobal, which is in the U. S-conmore basic form of vice. Colon, at
the Atlautic end of the Canal, is in
the Republic of Panama. It adding
Craitobal, which is in the U. S-conmore basic form of vice. Colon, at
the Atlautic end of the Canal, is in
the Republic of Panama. It adding
the result of the colon of the colon,
the colon of the colon of the colon of the colon of the colon
US as its contribution to pleasuremore.

USO as its contribution to pleasure-

Government-operated filmery and a Government-operated filmery and a USO as its contribution to pleasure-hunters. Colon offers the Club Florida, the Copacabans and anything else (except a wife and kids and the little shack back in Jersey City) that a soldier, sailor or merchant seaman would be seeking. Most of the Army trade is in on leave or furlough from the numerous airforbough from the numerous air-fields and installations that surround the Canal throughout Central Amer-ica and the islands of the Caribbean. Many of the sailors likewise haven't made a liberty for months in a port where there have been women. Jost time and lawe titer fun fast. Panama obliges them—at a stiff price. Club Florids, biggest of the guzz-leries, regularly employs 100 gala to amuse the lads and part them from their dough, while the Copa, from their dough, while the Copa, So. Permes, majority of them fair lookers (even if the trade was fussy which it isn't), are imported from

second iargest, does it with about 50. Femmes, majority of them fair lookers leven if the trade was fussy to the second of the s

be said for it.

"B" for Blue Moon
Filling the front tables in the barroom are the "Bardis," as they are
for "Blue Moon," and the "Bardis," as they are
for "Blue Moon," which is the drived
they order from the walter in Spanlah before their innocent patron can
get a word out. A "Blue Moon," is
get a word out. A "Blue Moon," is
get a word out. A "Blue Moon," is
enter the second of the second of a raw brandy in it that gives it a
nated to have at least two drops
of a raw brandy in it that gives it a
rough but alcoholic taste. Hundred
rough but alcoholic taste. Bundred
evening and stand on trays back

contantion off this area has consid- of the bar, so they don't-even take erably reduced the trade from what law may mixing. Whatevet they are connict was a year ago. But after-dark posed of matters little anyway, before the summary of the matter and the summary of the summary Bluc Moon. The Watters, all of them obviously ex-sleight-of-hand artists, take care of making the shot-glass and its contents vanish.

The clip for each Blue Moon is \$1.-10 dimes, 100c, U. S. currency. Out of this the doll gets 40

rency. Out of this the doll gets 40 c. No subtley at this point, either. Each time the sucker lays his buck on the table (there are 'no tabs), the waiter fishes a celluloid check from his pocket and hands it to, the gail. They line up at the cashier's decided the subtley of the control of t tween 50 and 100 checks in the usual executing's work. The level is kept high by a completely business-like attitude on the part of the 'B's.' They'll snuggle and pet and chatter of the control doesn't balk at their ordering as their consort doesn't balk at their ordering a Blue Moon about once every 50 seconds. At that rate, of course, it's and the control to the

over sen gets there, however, the ad sicoovered another to noncome waiter has miraculously appeared before she's even seated, and she's ordered a Blue Moon. Florida stage Both the Cost and shows, consisting almost entirely of femme warbiers and terpers. They seem to go on interminably, with no one paying the same store it is not a stage of the same store it might be said that the management frowns on any overname store the same score it might be said that the management frowns on any overname store the same store it might be said that the management frowns on any overname store the same store it might be said that the management frowns on any overname store the same store it might be said that the management frowns on any overname store the same store it might be said that the management frowns on any overname store the same store the same store that the same store is said to said the same store is said to said the same store the same store that the same store is said to said the same store the same store the same store the same store that the same store that the same store the same store the same store that the same store the same store the same store that the same store that the same store the same store that the same store that the same store the same store that the s

she has changed her clothes preparatory to going home.

As for the other department of
Colon's pleasure-catering, it's just
about as open as the hookwork in
the niteries. Galle 'doil' prointer to
Colon's pleasure-catering, it's just
about as open as the hookwork in
the niteries. Galle 'doil' prointer to
Colon's pleasure their best primare.
On one avenue, their best primare.
On one avenue, their best primare as
to street upon a step, and save
nothing) and when there lan't as
to street upon and the fact is plain to see. La belie
as on a chair in the doorway. On
the colon of the colon of the colon of the
Colon of the colon of the colon of the
Colon of the colon of the colon of the
Colon of the colon of the colon of the
Colon of the colon of the colon of the
Colon of the colon of the colon of the
Colon of the colon of the colon of the
Colon of the colon of the colon of the
Colon of the colon of the colon of the
Colon of the colon of the colon of the
Colon of the colon of the colon of the
Colon of the colon of the colon of the
Colon of the colon of the colon of the
Colon of the colon of the
Colon of the colon of the
Colon of the colon of the
Colon of the colon of the
Colon of the colon of the
Colon of the colon of the
Colon of the colon of the
Colon of the colon of the
Colon of the colon of the
Colon of the colon of the
Colon of the colon of the
Colon of the colon of the
Colon of the colon of the
Colon of the colon of the
Colon of the colon of the
Colon of the
Colon of the colon of the
Colon of the colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon of the
Colon

of these proceedings. The Army and Navy wisely take a libral view. They recognize that any attempt to clamp down would merely drive the business underground. That means to the process of the process. Process of the p

#### MUSIC HALL "WITHOUT LOVE"

WALT DISHEVE The THREE CARALLEROS In TECHNICOLOR

NOW-Brandt's Globe

BAYWORTH AND EVERY

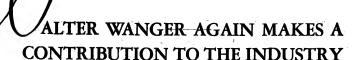
ANN CORIO Nan Rae and Mrs. Waterfall Glenn Miller

PALACE B WAY

BELLE OF THE YUKON

THE AFFAIRS OF SUSAN" RIVOLI, B'way and 49th St.





Walter Wanger has always demonstrated the vision of a real showman, with such diversified pictures as "Arabian Nights," "Algiers," "Foreign Correspondent," "Blockade," "Eagle Squadron," "Stagecoach," "Gung Ho!"

With his newest Technicolor production, "Salome, Where She Danced," Walter Wanger successfully brings to the screen a new personality in Yvonne DeCarlo, in addition to giving the industry a truly exciting motion picture.

Universal believes that the trade in general will share its enthusiasm for Walter Wanger's production, "Salome, Where She Danced."



YVONNE DeCARLO - ROD CAMERON - DAVID BRUCE - WALTER SLEZAK

ALBERT DEKKER - Marjorie Rambeau - J. Edward Bromberg - Screenbey by Louiseas Bellings - From
Oriented by CHARLES LAMONT - Associate Producer, ALEXANDER GOUTZEN - Troduced by Walter WANGER



#### **Blue Changes Monicker June 15 But** Can't Use ABC Tagline, It Seems

The Blue network bows out June 15 coincidental with the addition of 10, possibly a few more, affiliates to the web which is adopting the tag. American Broadesting Co. Amer

set to No official attempt will be made to use ABC as a moniecer, although metwork official and the set of the

olstering. Understood most of the newcomer: ave postwar plans for power in-

#### Radio, Tele In Frisco Prevue

Radio and video will hold their own United Nations conference pre-liminary to the official gathering at MBC's "University of the Air," the International Educational Assembly will hold a five-day session in New International Educational Assembly will hold a five-day session in New International Educational Assembly will hold a five-day session in New International or sientificial and cultural achievements among nations, particularly by radio and television, particularly by radio and television, this country, and from 24 other United Nations. Some of the sessions.

To V-E Day Imminence.

To V-E Day Imminence.

The Chinge of a smorp analous, particularly by radio and television, will be discussed by delegates of the control of the con

On 'Guess Who' Quizzer Danny Webb, vaude comie, who recently was honorably discharged takes over as m.c. of Sheffields, "Guess Who' on May 11, replacing Tester Donald, Quizzer is heard on Donald reportedly asked for a his soop en week salary from the sponsor beginning with the new 13, and the proposed of the part which did not terminate until next which did not terminate until next August.

#### Subbing for Crosby

Subbing for Urossy 5, Spontos of "Kratt Music Hall" (Bing Crosby) Thursday night NBC Show has nised Frank Shafta's a summer replacement for Der Bingle when latter shows of for the Pacific In view of fact that the Voice's Incent non-exclusive Max Factor contract permits him to take on a nided stansa from the Crosby histus period, but Kratt couldn't see it that way. As result the KMH summer replacement program is still up in the and the country of the Crosby histus period, but Kratt couldn't see it that way.

## **B&A Miffed Over** Soap Swan Song:

he Crough, histus period, but couldn't see it that way, result the KMH summer rement program is the special of the self of the CBS Saturday for the sale of the CBS Saturday for the CBS Saturday for the sale of the CBS Saturday for the Saturday for th

Ask Lever Out

Reportedly, peeved over the fact
they're being tossed off the Swa
town of Joan Davis, Burus & Allen,
it's understood, are asking for a release from their Lever Bros. contract, despite the fact that the bankouter to the Lipton Tea account. Latter is currently represented in network programming by the "Juners
The Davis-Swam Soap deal was
trapped up over the weekend, the
comedienne getting the Lever "romance" after United Drug passed up
Monday night B & A spot.
The B & A-Swam divorce is the
culmination of long-time III-feeling.
The B & A-Swam divorce is the
culmination of long-time III-feeling.
The B & A-Swam divorce is the
culmination of long-time III-feeling.
The B & A-Swam divorce is the
culmination of long-time III-feeling,
but be supported to the support
Monday night B & A spot.
The B & A-Swam divorce is the
culmination of long-time III-feeling.
The B & A-Swam divorce is the
culmination of long-time III-feeling.
The B & A-Swam divorce is the
culmination of long-time III-feeling.
The B & A-Swam divorce is the
culmination of long-time III-feeling.
The B & A-Swam divorce is the
culmination of long-time III-feeling.
The B & A-Swam divorce is the
culmination of long-time III-feeling.
The B & A-Swam divorce is the
culmination of long-time III-feeling.
The B & A-Swam divorce is the
culmination of long-time III-feeling.
The B & A-Swam divorce is the
culmination of long-time III-feeling.
The B & A-Swam divorce is the
culmination of long-time III-feeling.
The B & A-Swam divorce is the
culmination of long-time III-feeling.
The B & A-Swam divorce is the
culmination of long-time III-feeling.
The B & A-Swam divorce is the
culmination of long-time III-feeling.
The B & A-Swam divorce is the
culmination of long-time III-feeling.
The B & A-Swam divorce is the
culmination of long-time III-feeling.
The B & A-Swam divorce is the
culmination of long-time III-feeling.
The B & A-Swam divorce is the
culmination of long-time III-feeling.
The B & A-Swam divorce is the
culmination of long-time III-feeling.
The

#### Oholer's Switcheroo On Mutual Preem Cued To V-E Day Imminence

Straus' 30G Broom

Nothan Straus, WMCA IN. Y.) topper, is a "bug" on cleanliness. Since he moved in as station head, the place has never been so clean. He walks around the joint testing for dust, etc., at

joint testing for dust, etc., at every opportunity. Result: Cleaning bill for the outlet has risen from a \$6.000-\$7,000 per year item to approxi-mately \$30,000 per year.

#### War Dept. Okays 'Assignment' Sale But No Takers

"Words At War" Summer Sale
NBC's "Words At War" unimer replace
be sponsored as a summer replace
unrently angling for the program.
Last summer Johnson's Wax
Last summer Johnso

#### This Year Only '13 By Corwin'

AT DY CUIVMII

Original plan of Norman Corwin to do a 28-week series for CBs to that the control of the control

adaptation for Metro. "Till Tell My of the Compton agency has been thusband" upon his return to he around to try to bring some orderily Coast. Mary. Actor did the original is ituation comedy out of the chaotic terms, with Oboler getting free reins on writing, techniques, etc., "and or a summer replace terms, with Oboler getting free reins on writing, techniques, etc.," and or a summer replace term. While east Oboler has delivered to his publisher the manuscript of a tion on the package. He's due back as, aummer replacement for Bob 30,000-word from his years in radio. shortly to get it on, "was."

#### NAB to Lobby in Illinois Against Proposed Radio Libel Legislation

#### Three Shows Waxing On Coast for Summer Sale

Hollywood, April 3. Three shows go into the wax works this week for a summer sale. Mar-lin Hurt, the Miss Beulah of "Fibber and Molly," gets grooved in a ber and Molly," gets grooved in a comedy setto Roche, Williams & Cleary is interested in as sub for Al Pearce. John Carradine is taking a filer as "The Quiz Monster," an offshoot of the ex-Dubonnet quizzer, "Stop That Villain."

Frederick Bros. is packaging Wil-liam Frawley in "Rogue's Gallery," a cops and robbers tale.

#### F-C-B's Campbell **Divorce Cued To Jack Carson Exit**

of the Campbell Soup radio busines when the Jack Carson show goes off the air at the end of its present 13week cycle. Account will retain the 8-8:30 p.m. Wednesday night niche on CBS, but Ward Wheelock, Philadelphia, takes over.

on CBS, but Ward Wheelock, Philadelphia, takes visues vinds a state
Lative agency, thus winds a state
Lative agency, thus winds a state
the Campbell business, handing the
"Radio Reader's, Digest" show on
CBS at 8 Sunday nights, as well.
Wheelock is currently tooking for a
son show, which may go into the
spot earlier than the end of the 1st
ducted. He is 1-A deeple fact the
spot earlier than the end of the 1st
ducted. He is 1-A deeple fact the
spot earlier than the end of the 1st
ducted. He is 1-A deeple fact the
spot earlier than the end of the
spot earlier than the end of the
spot earlier than the end of the
target of several strong pitches
the starget of several strong pitches
the strong proporties of the spot and
spot and the strong pitches
six months, most recent being the
William Esty agency which almost
spot spot end than the spot end
of radio for Ward Wheelock, former
ly was head of radio at Esty.

#### Vera Vague, Phil Silvers, Jane Frazee and Orch **Next Season Possibility**

Half-hour comedy show starring Vera Vague and featuring pic comic Phil Silvers with singer Jane Frazee plus Gordon Jenkins and orch, has been packaged by Foote, Cone & beein packaged by roote, Cone as Belding. Stanza was auditioned on the Coast Monday (2), not for any particular client, agency having strong belief in sale potentialities of the package.

Miss Vague's deal with FC&B is or Miss Vague's deal with FC&B is on a exclusive basis, mullifying all prior auditions she may have done, or deals she may have been contemplating. In this way, it's, reported, she is showing her loyalty to the agency, which handles the Bob Hope show for Pepsodent, stanza she has been appearing on for the past three years.

#### QUIZZER AS A&A SUB

Spurred by the introduction last week in Springfield of a ratio libed week in Springfield of a ratio libed in the special spec

"Whereas, there has been at least one court opinion on record which is favorable to the broadcasters but that as yet the United States Supreme Court has not considered or rendered an opinion on such a case, which leaves the broadcuster in a position of unwarranted risk and expensive defense, to say the least, therefore.

pensive defense, to say 'the least, "Be it resolved, that, through it board of directors, the National As-board of directors, the National As-board of directors, and influence et to exert its efforts and influence to the end that broadcasters in each NAB district seek legislation in their respective states providing adequate protection to broadcasters' where such protection is just and deserved in any instances involving charged billed."

piled."
This general resolution will be amplified and changed to fit the needs of Illinois stations as affected by the bill now in the state legislature.
A plea to fortify the Illinois state constitution with a clause protecting radio as "one of the modern means of speech and communication," a like Missouri's recent clarification of ras-Missour's recent clarification of ra-dio's rights, was made in a Chi Times edityrial Thursdey (29). In the editorial the legislature was urged to go beyond a bill recently introed to put-radio in the same category with the press where libed is concerned, revising the horse-and-bugy facets of the bill of rights completely.

#### Another \$675,000 Loss in Blue Biz

Despite every effort of Chet La-Roche & Co, toward maneuvering the network programming schedule aimed at client satisfaction and grooving shows into niches deemed most favorable for audience pull, those Blue cancellations continue to

most favorable for audience pull, those Blue cancellations continue to with the property of the Fred Warm Thursday night show, calling it quits in June and Ford moving his Priday night program into the Sunday afternoon. Lower Garden and Ford moving his Priday night program into the Sunday afternoon to be supported to be supported by the scramming of the worpograms out of the Blue pleture adds up to an additional annual too in the Blue revenue of \$675.00. time niches, the Thursday night 10 colock slot (Waring) and the 8 p.m. Friday spot. (Ford), which would consult attract bankroller interest, culieted to poer a saise problem for the web, In view of the skiff Friday "Aldrich Family" opposits from CBS and the Abbott and Costello "inter-ference" on NBC.

Washington.—Eleanor Howard has returned to WOL to resume her pyo-gram for women, "Listen Ludies."

# HILLY CHURCH ROW FCC POSER

#### The WOV Decision

Too often the laws of the land and their enforcement are just taken for granted. But a decision such as that handed down last week by the Federal Communications Commission nixing the proposed sale of WOV, the N. Y. indie, kinda makes one pull up short. Retusal of the FCC to go along on the unloading of the Bulova-owned station to the Mester Bros., who are in the edible to Business, Prince Medical Commission and Commission upon the station operator. For in handing down its decision, the FCC clearly outlined the requirements of the Federal Communication Act and the licensee's responsibility to the public.

In order faithfully to evaluate the qualifications of potential operators, the boys in Washington must be guided by past business performance and the integrity and moral character of the applicant. So far so good. For as long as the members of the commission are chosen wisely they can always find available the information to guide them in their decisions.

information to guide them in their decisions.

On the face of things, that WOV transfer certainly doesn't merit an FCC green light. As pointed out by the Commission, ". it is clear that the transferees do not possess the qualifications essential to operate WOV in the public interest, and hardled to establish that they are capable of being entrusted with those reponded the state of the properties of the pr commercial programs. . .

Certainly in these lush times any station that is operating suc-cessfully can bring in more than just an adequate profit on the investment. But it wouldn't bode well for the future of radio if licenses were handed out without careful investigation; if stations were run purely for the profit haul and the 100% commercial motive without due consideration to the public service programming aspects.

Somehow or other radio can't compete as an advertising medium alone. That didn't get it where it is today, and any attempt to reduce its function without these limitations will hobble it. Naturally you can't just parcel out unrestricted control of the air-ianes to the highest bidder. You're dealing in something that cannot be sold in its entirety, for Joe Doakes owns a share of it,

Close vigilance by the FCC upon licenses and a checkup on their promises can do as much for the station operators as for the

#### Fitzgeralds, Kollmars' 150G 'Take' From WJZ-WOR A.M. Sweepstakes

N. Y., in their checkerboard moves to package same type early morning shows for clients without large budgets, finds Ed and Pegeen Fitzgerald, on the former station, and Dick and Dorothy (Kilgallen) Kollmar, on the latter outlet, slated for a coin harvest believed unprece dented for this type program.

dented for this type program.
Within the next 52 weeks, the
Fitzgeralds, who move from WOR to
MUZ, are expected to earn for themsolves on a percentage basis at least
Dorothy Kigland (Mrs. Kollmar),
who succeed them, should garner a
like amount. Latter duo will be on
the affect of the solves of the solves of the
the former pair will broadcast five
who each Saturday.
This carning figure represents

days per week locally, and on the web cach Saturday.

This carning figure represents only the morning shows of each duo, only the morning shows of each duo, only the morning shows of each duo, the first period of the following the following the following the following the following the first period to find the first period following the first

#### Pickups at Home

Plekups at Home
Fitzgeralds will air each morning
from their home on WIZ from
7:50 to 8:15 am. Eight spot announcements will be accepted for
each of their Monday through Friday morning shows, and a similar
amount for their network chore on
Saturdays. They begin the network
lob on Saturday (77), and their WIZ
stint on Monday (18).
Kollmars. Wo also will broadcast

Notlinars, who also will broadcast from their home, will have both their four-year old son and two wars of offspring on the stanza seach day. On Sundays they will half of Fame format and replacing with Paul whiteman and him music to kis 55. will be heard from 8.15 Still indefinite whether full be call days, and on Sundays from 11.30 to Infill hour of centinue for the

Baltle between WJZ and WOR, 12 noon. Seven spot announcements

sianza.

Surprisingly, both programs are practically sold already, despite the fact that they are not on the air in their new spots yet. WOII is selling spots on it show at \$100 person or the spots on the show at \$100 person or the yet for one time or twice per week. WI price tags range at the base rate of \$120 per spot, but its permitting spousors major announcements of minor spots of 15 and 30 seconds.

Kollmans will play host to the Minior spots of 10 and 30 seconds.
Kollmars will play host to the press and their sponsors at a cocktail party in the Sork club, N. Y., next Tuesday (10), and will also star on a preview air show over WOR. Friday (13), from 8:15 to 8:30 p.m.

#### M-G Nixes Air Show For Judy

Back to the mines, boys, there'll be no Judy Garland show next fall. be no Judy Garland show next fall. Metro has ruled against it and that makes it final. Half dozen clients were Interested in the young singer, among them Bordon's and an unicentified account with a firm offer of \$7.500 for herself and a Sunday time so. it wouldn't interfere with her picture work. Metro still said no.

Studio has its reasons for keeping star off the air but ain't saying. It's anybody's guess and everybody's guessing.

#### INDUSTRY EYES PROGRAM STANCE

Washington, April 3.
The FCC faces a precedent-making issue in the current row between WPEN, Philadelphia, and the Gospel Radio clerics, who are asking the Commission to force WPEN to con-

Commission to force WPEN to con-tinue selling them air time.

If FCC should rule that the sta-ff FCC should rule that the sta-tes of the state of the state of the state of the first time, step actively into the busi-ness of directing what programs sta-tions must and must not carry. Move also would open the door to similar pressure from other cities to handle pre-sure from other cities to handle pre-frams.

grams.

If SCC turns thumbs down on the request, other stations in various drop some of their sponsord religious programs. It was pointed out by one source here that a preedent of core taken the station of their sponsord religious programs. It was pointed out by one source here that a preedent of certain clergy could create another Father Coughlin network. Several stations which dropped the radio priest were subject to pressure from pressure the stations which dropped the radio priest were subject to pressure from pressure the stations of the station of t

#### Earl Wilson to Solo

Williott Faul Douglad
Paul Douglads bows out of the Eari
Wilson Sunday night White Owl
show on Motual this week (8 al expiration of initial 13-week eyels. He
Wilson who will heneferth go it
alone. No replacement for Douglas.
Douglas' exit will probably meek
a stight downgrading in the \$2,000
weekly budget, of which \$3,000 has
wilson reportedly in for \$500 a
statuza.

#### Sales Gab With News Okay by Femmes. Men Divide on Practice. WOR Finds

Accentuated Negative One of those "coming hom-ost" situations cropped up

#### Durante-Moore's 5½ Yr. Drug Deal; Aver Gets Acc't

Deal whereby United Drug (Rexall) grabs the Jimmy Durante-Garry Moore show calls for a fiveand-a-half-year contract, with the usual options, thus exceeding even the \$4,000,000 outlay which the bankroller had earmarked for Joan Davis. Deal with latter blew up recently, United Drug allowing its option to lapse after inability to get a favorable spot on either NBC CBS. Durantc-Moore combo (show and

format stay intact, including Georgia Glbbs. Roy Bargy orch, etc.) represents a \$12,500 to \$15,000 wee ly talent-production nut for UD, which has been anxious to return to bigtime network programing. (Some years ago it sponsored the Detroit symph with Dewidth Hopper). Fact that the CBS Friday night 10 o'clock spot went with the Darnate-Moore combo the production of ly talent-production nut for UD,

Câmel ciggie auspices.
Phil Cohan continues at the production helm, with at least two of the four principal writers show had eight scripters in all, including four subsid writers), also staying on, Contract also ties up the comedy pair for special transcribed series for sale locally in connection with annual Revall penny sale

annual Rexall penny sale.

Tom Luckenbill tried desperately
to hold on the Wm. Erty-built
concey show after collapse of the
concey show after collapse of the
ing to get in under the Sunday
high option-expiration deadline
with a new client, but realizing it
weekend he waived a premature release on the show after the Friday
proadeast in order that N. W. Ayer
and Durante-Moore could expedite
the United Drug Deal. annual Rexall penny sale.

#### MAN CALLED X' TO BE HOPE REPLACEMENT

Wilson to Solo

Without Paul Douglas

Douglas bows out of the Earl Sunday night White Own in Mutual this week (8) at exn of initial 13-week cycle. He on the reparte format with the County of the Paul C Chicago, April 3.

actice, WUR Finds

Among women in the New York area it's more than two-to-one in programs. The men are even-stephen on the proposition. These farrer were compiled by Castelly, Inc., in January, for WOR, Inc., in January, Inc., i

as follows:

"WOR believes that radio advertising, when properly conceived and
executed, constitutes a real service
to the radio audience. When, however, the methods used irritiate the
listener and cast doubt on the authentieity of the claims made, all
advertising and all radio suffer a

henticity of the claims made, all advertising and all radio suffer a loss of acceptance, and the radio audience is thereby to do distrust dience is thereby to do distrust of the control of the radio audience is thereby to do to distrust of the radio audience is thereby to do to distrust of the radio audience is the radio audience of the radio audienc

#### OG's 'Which Is Which?' In Permanent Foldo at End Of Current 13-Wk Cycle

"Which Is Which?", the Ken Murray show sponsored by Old Golds, heard CBS Wednesdays at 9:30 p.m., gocs off the air for good at the end of its current 13-week cycle. Jim Andrews, radio head of Lennen & Mitchell, agency on the account, returned to N. Y. last Sat-urday (31) from the Coast, and is, presenting several different pro-grams to the sponsor as a replace-

Ing are currently waxaning ment.

Herbert Marshall and two determined the state of the state of the many step of the state of the state

#### **Smith Charts New** Blue Bally Idea

26

Blue Bally Idea

In the works at the Blue network the the freething for Smith, judic relations and advertising Vp., is a complete revamp of the web's publicity setup and approach. It's to be a suited by Smith as something "brand coording to reports, entails a sweeping drawn up outlining duties and functions of the ballyhoo brigged. Ye smith during the political campaign is tenure with the Treasury Day and the smith during the political campaign for Wendell Willkie and during his tenure with the Treasury Day and the smith during the political campaign for Wendell Willkie and during his tenure with the Treasury Day and the tenure with the Treasury Day and the tenure with the Treasury Day of the control o

sion of Leri Mulini, but his assistant. Newsroom Gets Flack
One man from the department already has been assigned to the webtied of the control of the c

#### EIGHT RADIO NEWSMEN ON ETO ASSIGNMENT

ON ETO ASSIGNMENT

Eight members of the Association of Radio News Analysts, who will broadcast many of their programs will broadcast many of their programs will be a second on the program of their programs of the programs

send any more correspondents at this time.

Tour, slated for at least 30 days, will take the newsmen to the front, as well as major European capitals, and possibly an audience with the Pope. Bugh Gibson is subbing for Pope and the property of the propert

#### **Estimated Weekly Network Program Costs: 1945**

(Night-time and Day-time Overall Costs Include Production Expenses, Actors, Musicians, Writers. Royalties. Freelance Directors, Transportation, Prizes, Etc., But Not Radio Time)

> **WRITER** Aleen Leslie Joe Kirk John Medbury -Clifford Goldsmith Nancy Moore
> Les Weinrott
> Agency Staff
> Agency Staff
> Correll, Gosden

Stan Davis
F. Hugh Herbert
Irving J. Crump
Agency Staff
Jean Simpson
Agency Staff
Bess Flynn
Albert Bennisten Albert Bannister Transamericar Benny Staff Edgar Bergen Julian Funt Jerry McGill Ken Raught
Johnny Green
Ira Marion
Joseph Hevesl
Agency Staff

Reed Johnston Kathleen Norris Virginia Cooke Willie Burns Howard Harris

Bill Dending Robert Burrt Charles Lewis, Jr. Vernon Welsh Henry Taylor Lois Long Harold Finberg Ruth Walliser Freelance Max Marcin Sl Wills

John Reed King Hector Chevigney Abe Burrows JWT Radio Dept. Fred Collins

Don Quinn
Jimmy Fidler
Ken Robinson
Rick Vollaerts
Pete Peterson
Agency Staff
Agency Staff
JWT Radio De

JWT Radio Dept Robert Shaw Will Glickman

Margaret Lewerth JWT Radio Dept. Jack Hasty Irna Phillips Agency Staft Peggy Blake Tom Riley Heatter Hopkins Harry Hess Amy Freeman Margaret Lewerth Lou Vittes, J. Epstein Denis Green Hope Staff Hedda Hopper

Agency Staff Fred Jacky Fred Jacky Wen Niles, Don Prindle

Freelance Claire Ball T. & M. Ferro Julian Funt Peggy Blake Jack Mitchell Sylvia Fine Transamerican Staff Kirkwood Bill Grou

Kirkwood, Bill Grey Dave Gregory
Carl Herzinger
Hal Block Nila Mack Don Becker, Carl Bixby Irving Beecher

PROGRAM	COST	ACCOUNT	AGENCY	NETWORK NBC	PRODUCER Holen Mack
"A Date With Judy" Abbott & Costello "Adventures of Ozzle & Harriet" "Aldrich Family"	\$4,500 17,000	Tums Camel	Roche, Wms. & Cleary Wm. Esty Young & Rubicam Young & Rubicam Dancer-Fitzgerald J. Walter Thompson Dancer-Fitzgerald Rubicant & Ryan Gaver Cornell	NBC NBC	Helen Mack Dick Mack David Alton
'Adventures of Ozzle & Harriet'	7,800 8,500	Int'l Silver General Foods Phillips Chem. Wrlgley	Young & Rubicam		David Alton Ed Duerr
Amanda Honeymoon Hill"		Phillips Chem.	Dancer-Fitzgerald	NBC CBS	
"Aidrieh Family"  "Amanda Honeymoon Hill"  "America in the Air"  "American Album"  "American Melody Hour"  "Amos 'n' Andy"  Affacews Sisters  "Carliss Archer"	2,500 3,100		J. Walter Thompson Dancer-Fitzgerald	CBS	Les Weinrott Frank Hummert Frank Hummert Don Clark
"American Melody Hour"	2,000 10,500	Bayer Lever Bros.	Dancer-Fitzgerald	CBS NBC	Frank Hummert
Andrews Sisters		Nash-Kelvinator	Ruthrauff & Ryan Geyer, Cornell Wm. H. Weintraub Knox-Reeves B.B.D.&O. Sherman K. Ellis Ruthrauff & Ryan Ted Bates Dances Etterproble	Blue	Don Clark Mannie Manheim Thomas McAvity James Jewell Kenneth Webb Palmer Clark Patricia Bowman Burr Lee
Andrews Sisters  'Carliss Archer' 'Jack Armstreng' 'Armstrong Theatre' 'Aunt Jennima' 'Aunt Jenny' Bacheler's Children' 'Bachatage Wife' Ballantine Shew Sithel Barrymere Jack Benny	3,000 1,900 3,000 2,000	Nash-Kelvinator Anchor-Hocking General Mills	Wm. H. Weintranb	CBS Blue	Thomas McAvity
"Armstrong Theatre"	3,000	Armstrong Cork Quaker Oats	B.B.D.&O.	CBS	Kenneth Webb
"Aunt Jemima"	2,000	Quaker Oats	Sherman K. Ellis	Blue	Palmer Clark
Bacheler's Children"	2,000 2,800 2,000 3,500 3,500	Quaker Oats Lever Bros. Wonder Bread Sterling Drug P. J. Ballantine Aluminum Co, Lucky Strike Standard Brands Lever Bros.	Ted Bates	CBS	Burr Lee
"Backstage Wife" Ballantine Shew	3,500	P. J. Ballantine	Dancer-Fitzgerald	NBC CBS Blue	Bill Wilgue
Ethel Barrymere	3,500	Aluminum Co.	Fuller & Smith & Ross	Blue	Robert Nolan
Edgar Berrynere Edgar Bergen "Big Sister" "Big Town"	22,500 15,000	Standard Brands	Ted Bates Dancer-Fitzgerald J. Walter Thompson Fuller & Smith & Ross Ruthrauff & Ryan J. Walter Thompson Ruthrauff & Ryan Pedlar, Ryan Pedlar, Ryan Wm. Esty Wm. Esty Commton	NBC NBC	Robert Nolan Bob Ballin Earl Ebl
"Blg Sister" "Blg Town"	2,000 2,500	Lever Bros.	Ruthrauff & Ryan	CBS	Thomas Victor
		Lever Bros, Ironized Yeast Lehn & Fink	Wm. Esty	Blue	Thomas Victor Jerry McGill Tom Wallace Don Bernard
"Blendle" Reston Symphony	8,500 12,000	Allis-Chalmers	Wm. Esty	Blue	Don Bernard
Boston Symphony Maj. Bowes' "Shewer of Stars" Eddie Bracken	8,500 10,000	Chrysler Standard Brands	Compton Ruthrauff & Ryan Kenyon & Eckhardt	Blue CBS NBC	Addison Amor Robert Reed Mann Holiner
	5,500	Procter & Gamble	Kenyon & Eckhardt Compton	Blue	Mann Holiner Bill Johnson
"Breakfast in Hollywood" "Breakfast Club"	3,500	Procter & Gamble Kellogg Swift	Kenyon & Eckhardt	Blue	
"Bright Horizons"	2,000 · 2,000	Lever Bros.	Compton Kenyon & Eckhardt J. Walter Thompson Young & Rubicam	CBS MBS	Lew Green Day Tuttle Pat Sieps
Dick Brown Show		Formfit Co.		MBS	Pat Sieps
"Breakfast Club" "Bright Borisons" Dick Brown Show "Billie' Burke Show" Burns & Allen Bob Burns "Gon Won The Work!"	12,000 10,000	Swift Lever Bros. Formfit Co. Lambert Pharm. Lever Bros. Lever Bros. Colgate-Palmolive	Lambert & Feasley Young & Rubicam Ruthrauff & Ryan Ted Bates	CBS	Axel Gruenberg Ncd Tollinger Sam Pierce Roger Bower
Beb Burns "Can You Ton This"	5,000	Lever Bros.	Ruthrauff & Ryan	NBC NBC NBC	Sam Pierce
Judy Canova	5,000 4,500			NBC	Joe Rines
Beb Barns "Can You Top This" Judy Caneva "Capt, Midnight" "Carrastien Hour" "Jimmy Carrell Singe" Jack Carren "Carvalcade of America" "Cavalcade of America" "Charbon Shannan"	1,900 8,000 6,000	Ovaltine Carnation Milk	Hill-Blackett Erwin-Wasey	Blue NBC	Joe Rines Allan Wallace Harry Gilman A. J. Guisalbert Larry Berne Joe Mansfield Paul Stewart Martin Colby Martin Block
"Jimmy Carrell Singe"	6,000	E. R. Squibb Campbell Soup	Geyer, Cornell Foote, Cone & Belding Russel M. Seeds	CBS CBS NBC	A. J. Guisalbert
"Carton of Cheer"	9,000 6,500		Russel M. Seeds	NBC .	Larry Berne Joe Mansfield
"Cavalcade of America"		Du Pont Chatham Mfg. Chesterfield	B.B.D.&O. W. H. Hackett Newell-Emmett	NBC Blue	Paul Stewart
"Charles and ald Time!	1,500 3,500	Chesterfield	Newell-Emmett	CBS	Martin Colby Martin Block
"Comedy Theatre" "Coronet Storyteller" "Counterspy" "Crime Doctor"	12,000	Old Gold Coronet Mag. Mail Pouch Tobacco Philip Morris Phillips Chem.	Lennen & Mitchell Schwimmer & Scott Walker & Downing	NBC	Tom Sawyer Ted MacMurray
"Counterspy"	2,000 3,000 3,500	Mail Pouch Tobacco	Walker & Downing	Blue Blue	Ted MacMurray Leonard Bass
"Crime Doctor" "Stella Dallas"	3,500 1,750	Philip Morris	Biow Dancer-Fitzgeraid	CBS NBC	Leonard Bass Max Marcin
Jean Davis-Jack Haley	10,600		McKee & Albright McCann-Erickson	NBC	Richard Leonard Bob Redd Dorothy McCann
"Death Valley Sheriff"	5,000	Borax Reichhold Chem. Chesebrough Mig. Vick's Chem.	McCann-Erickson Grant	NBC CBS MBS	Dorothy McCann
"Dr. Christian"	4,000	Chesebrough Mfg.	McCann-Erickson	CBS	
"Becter I. Q." "Double or Nothing"	3,000	Vick's Chem.	Grant Ruthrauff & Ryan	NBC MBS	Evelyn Elam John Wallington
"Stella Balla" Jann Davis-Jack Haley "Beath Valley Sheriff" Deteit Symphony "Beath Valley Sheriff" Deteit Symphony "Book on Stella Sheriff" "Book on Stella Sheriff" Marton Downey "Book on Stella Sheriff "Barty American Dance Maule" "Electric Bear" "Feerything for the Baya" "Feerything for the Baya" "Freedom House and Sheriff "Freedom House" "Fisher McGee & Molly" Jimmy Fidder "Fishe Bandwagon" Brandine Figure "Freedom of Opporlunity" "Friday on Broadway"	10,600 5,000 7,500 4,000 4,000 3,000 3,500	Pharmaco Coca-Cola Bristol-Myers	Nuthrauff & Ryan D'Arcy Young & Rubicam N. W. Ayer J. W. Thompson N. W. Ayer Ruthrauff & Ryan	MBS	Evelyn Riam John Wellington Jerry Mara Jark Roche Phil Cohan JWT Radio Dept. Charles Herbert Dave Loring Max Marcin Carl Eastman Cecil Inderwood
Jimmy Durante-Garry Moore	11,000 13,500 2,000 11,500	United Drug. Ford Motor	N. W. Ayer	CBS	Phil Cohan
"Early American Dance Music" "Electric Heur"	2,000	Ford Motor	J. W. Thompson	CBS NBC	JWT Radio Dept.
"Everything for the Beys"	10,000	Light & Power Cos. Autolite Procter & Gamble	Ruthrauff & Ryan	NBC	Dave Loring
"F.B.I. in Peace and War" "Famous Jury Trials"	4,800 2,500 10,000	Procter & Gamble Williamson	Blow Aubrey, Moore & W		Max Marcin
"Fibber MeGee & Molly"	10,000	Williamson S. C. Johnson	Needham, Louis & B.	Blue NBC Blue	Cecil Underwood Dave Drummond
"First Line"	3,750 4,000	Carter Products Wrigley F. W. Fitch Crisco Mutual Benefit	Arthur Meyerhoff	CBS	Dave Drummond Bobby Brown
"Fitch Bandwagon" Bernadine Flynn	5,000 1,000 3,000	F. W. Fitch	L. W. Ramsey	NRC	Bobby Brown Win. Laurence Al Chance
"Freedom of Opportunity"	3,000	Mutual Benefit	Arthur Meyerhoff	CBS MBS	Joe Ainley Frank Hummert
The Ferd Show	6,000	Anacin Ford	Dancer-Fitzgerald  J. Walter Thompson	CBS NBC	Frank Hummert
"Freedom of Opportunity" "Friday on Broadway". The Ford Show "Front Page Farrell" "Gaslight Gayetles" "Glamor Manor". "Grand Central Station" "Grand Olef Opty". "Grand Olef Opty". "Grand Melog Grand Muse". "Great Monarois in Muse". "Great Monarois in Muse". "Great Monarois in Charlett Greenwood	3,500 6,000 1,700 6,500 5,000 3,000	Anacin Ford Whitehall Pharm.	Biow Aubrey, Moore & W. Needham, Louis & B. Small & Seiffer Arthur Meyerhoff L. W. Ramsey Compton Arthur Meyerhoff Dancer-Fitzgerald Biow Biow Biow Biow Biow Biow Biow Biow	NBC	JWT Radio Dept. Richard Leonard Ward Byron
"Glamor Manor"	5,000	Procter & Gamble Procter & Gamble Pillsbury	Benton & Bowles	NBC Blue	Ward Byron
"Grand Central Station"	3,000	Pillsbury	McCann-Erickson	CBS	Bill Rousseau
"Grand Ole! Opry"	3,000 1,500 6,500 8,000 1,000	Campana Prince Albert	McCann-Erickson Wallace-Ferry-Hanley William Esty	CBS NBC NBC	Les Harris Bill Rousseau Joe Ainley Kenneth McGregor Cecil Underwood
"Great Gildersleeve" "Great Moments in Music"	6,500 8,000	Kvaft Celanese	Needham, Louis & B.	NBC CBS	Cecil Underwood
"Greenfield Village Choir"	1,000		J. Walter Thompson	Blue	Ernest Charles JWT Radio Dept.
"Greenneid Village Choir" Charlotte Greenwood "Guiding Light" "Hep Harrigan" "David Harum" Bob Hawk Gabriel Heatter	7,000	Hallmark General Mills General Foods B. T. Babbitt	Needham, Louis & B. Young & Rubicam J. Walter Thompson Foote, Cone & Belding Knox-Recves	Blue Blue NBC	Thomas F. Smith
"Hep Harrigan"	2,000	General Foods	Young & Rubicam Duane Jones	Blue	Bob Maxwell
Bob Hawk	2.500		Wm. Esty Erwin Wasey	CBS MBS	Arthur Hanna Al Foster
Gabriel Heatter	5,500	Barbasol, Zonite. Semler			JWT Radio Dept. Thomas F. Smith Joe Ainley Bob Maxwell Arthur Hanna Al Foster Joe Brattain
Beien Hayes "Helle Sweetheart" "Here's to Romanee" "Highways in Melody" Blidegarde's Baleigh Room "Hollywood Mystery Time" Sherlock Holmes Bob Hone	3,000 600 4,000	Textron Gum Laboratorias	J. Walter Thompson McJunkin	MBS	
"Here's to Romanee"	4,000	Bourjois	Foote, Cone & Belding	Blue	Neal Hopkins Hal Makellm Fred Bethel
"Highways in Melody" Hilderarde's Raleigh Room	5,000	Bourjois Citles Service Brown-Williamson	Foote, Cone & Belding	CBS NBC	Ton Hix Jack Simpson
"Hollywood Mystery Time"	5,000 8,500 4,000 3,000 19,000	Jergens	Lennen & Mitchell	NBC Blue	Jack Simpson Travis Wells
Sherlock Holmes Bob Hope Hedda Hopper "House Party"	3,000	Jergens Petri Wine Pepsodent	Young & Rubicam	MBS NBC	Travis Wells Glenhall Taylor
Hedda Hopper	3,500 5,000	Armour	Foote, Cone & Belding	CBS	Andy Love Fred Bethel Mary Harris
"House Party" "Hymns of All Churches" "Toe Box Foliles" "Information Please"	2,300	Armour General Electric General Mills	Young & Rubicam Dancer-Fitzgerald	CBS	Mary Harris
"Ice Box Foliles"	2,300 6,000 11,000		N. W. Ayer	Blue	Homer Heck Cecil Underwood Dan Golenpaul
	4,500 . 900	Thos. J. Lipton Co.	Young & Rubicam	NBC CBS	Dan Golenpaul Hi Brown
iveryne Show	. 900 1.500	Socony Thos. J. Lipton Co. Gum Labs. Phillips; Bayer General Foods Anacin	McJunkin Foote, Cone & Belding Foote, Cone & Belding Foote, Cone & Belding Russel M. Seeds Lennen & Mitchell Young & Rubicam Foote, Cone & Belding Young & Rubicam Dougle State Young & Rubicam Dougle State Compton Young & Rubicam McJunkin Dances-Fitzgerald	MBS NBC	Hi Brown Hal Makelin
Joyce Jordan "Just Plain Bill" "K-C Jamboree"	1,500 2,000 1,500	General Foods	Dancer-Fitzgerald Young & Rubicam Dancer-Fitzgerald Leo Burnett	CBS NBC	Steve Gross Rulph Butler Gene Eubanks Fred Jacky Dick Mack
"K-C Jamboree"	1,500 2,550	Jacques Mfg.	Daniel - Fitzgeraid	NBC NBC	Gene Eubanks
Banny Kaye	2,550 16,000	Pahet .	Warwick & Legler J. Walter Thompson	CBS	Dick Mack
"R-C Jamboree" Danny Kaye "Keep Up With the World" Jack Kirkwood Show "Kraft Music Hail"	3,500 4,000 15,000	Elgin Procter & Gamble	J. Walter Thompson Compton	Blue	Dick Mack Transamer. Staff Jack Hill Ezra McIntosh Paul Phillips Irving Mansfield
"Kraft Music Hall"	15,000	Kraft Colgoto	Compton J. Walter Thompson Ted Bates	NBC	Ezra McIntosh
Kay Kyser "Let Yourself Go"	8,500 11,000	Colgate Eversharp		NBC CBS	Paul Phillips
"Let Yourself Go" "Let's Face the Issue" "Let's Pretend" "Life Can Be Beauliful" "Life of Riley"	1,500 2,000 2,750	Eversharp C. & O. R.R. Cream of Whent Procter & Gamble Amer. Meat Inst.	Kenyon & Eckhardt B.B.D.&O.	MBS	mansheld
"Life Can Be Beauliful"	2,750	Procter & Gamble	Compton Leo Burnett	CBS	Nila Mack Ollie Barbour
"Life of Riley" .	6,700	Amer. Meat Inst.	Leo Burnett	Blue	Ollie Barbour Don Bernard

PROGRAM	1945 COST	ACCOUNT		ARIETY VETWORK	PRODUCER
"Listening Post"	2,000	Curtis Pub. Co.	MacFarland-Aveyard	Blue	Henry Klein
Guy Lombarde "Lone Ranger"	5,500 1,800	Larus & Bro. General Mills	Warwick & Legler Dancer-Fitzgerald	Blue Blue	Henry Klein George Lothar
	2,500 3,000	B. T. Babbitt Miles	Duane Jones	NBC	Arthur Hanna Robert Dwyer
"Lum & Abner" "Lux Radio Theatre"	17.500	Lever Bros.	Wade J. Walter Thompson	Blue CBS	Fred MacKaye
"Ma Perkins" Ted Malone	3.300 2,500	Procter & Gamble Westinghouse	Dancer-Fitzgerald McCann-Erickson	CBS-NBC	Phil Bowman
Ted Malone "Manhattan Merry-Go-Round" "March of Time"	3.200 4.000	Lyons Tooth Powd.	Dancer-Fitzgerald	Blue NBC	Frank Hummerl. Lester Vail
"Mary Mariln"	2,500	Standard Brands	Young & Rubicam Thompson: K. & E.	Blue	Jay Hanna .
"Perry Mason"	2.500 5,500	Proctor & Gamble Noxzema	Pedlar, Ryan & Lusk Ruthrauff & Ryan	CBS	Ted Sisson
"Mayor of the Town" "Mediation Board" "Meet Your Navy"	2,000 2,500	Serulan Raytheon Mig.	Spector	MBS	A. L. Alexander
"Melody Boundup"	2.500	Goodyear	Burton Browne Young & Rubicam	Blue NBC	A. L. Alexander Navy Supervised F. Van Hartesveldt
"Mr. & Mrs. North" "Mr. District Attorney"	7,500	Woodbury Bristol-Myers	Lennen & Mitchell Pedlar & Ryan Dancer-Fitzgerald	NBC NBC	John Loveton Jerry Devine
"Mr. Keen" Tom Mix	2.000	Kolynos Ralston Purina Moore Paint	Dancer-Fitzgerald Gardner	CBS MBS	Hummerts Al Chance
Betty Moore Triangle Club	1.000	Moore Paint	St. Georges & Keyes	Blue	George Wiest
Frank Morgan "Music America Loves"	8.500 7.500	General Foods RCA	Benton & Bowles J. Walter Thompson	NBC Blue	Al Kaye Lester O'Keefe
"My True Story" "Mystery Theatre"	2,000	Libby, McNeil Molle	J. Walter Thompson J. Walter Thompson Young & Rubicam	Blue NBC	Joan Albers Frank Telford
"National Barn Dance"	5.000	Alka-Seltzer	Wade	NBC	Ed Freckman
NBC Symphony N. Y. Philharmonio	10.000	General Motors U. S. Rubber	Arthur Kudner Campbell-Ewald	NBC CBS	Arthur Austin James Fassett
"One Man's Family"	4,500	Standard Brands Standard Brands	Kenyon & Eckhardt, JW7	Blue	Carleton E. Morse
"The Open Boor" "Our Gai Sunday"	3,000 1,500	Standard Brands Anaein	Ted Bates Dancer-Fitzgerald	CBS	Steve Gross
"Parker Famliy"	2,000	Bristol-Myers	Pedlar, Ryan	Blue	Ollie Barbour
"People Are Funny" "Portia Faces Life"	3,000 . 2,500	Wings General Foods	Pedlar, Ryan Russel M. Sceds Benton & Bowles	CBS	John Guedel Kirby Hawkes
"Predential Family Hour"	9.500	Prudential	Benton & Bowles . Wm. H. Weintraub	CBS ·	Bill Rousseau
"Quick As a Flash" "Quic Kids"	2,000 6,000	Prudential Helbros Watches Alka-Seltzer	Wade	MBS Blue	Dick Lewis Forest Owen
"Radio Rail of Fame" "Radio Reader's Digest"	15,500 10,000	Phileo Campbell Soup	Hutchins	Blue	Myron Dutton
"Report to the Nation"	4.000	Continental Can	Ward Wheelock B.B.D.&O.	. CBS	Wm. Robson Paul White
"Reveille Roundup" "Bight to Happiness" "Road of Life"	2,000	Grove Labs. Procter & Gamble Procter & Gamble	Russel M. Seeds Compton	NBC NBC	Flora Bash Frank Papp Gilbert Wilber
"Road of Life"	2,750 3,500	Procter & Gamble Goodyear	Compton Young & Rubicam	NBC .	Gilbert Wilber Francis Van Har-
	39.			-	doevolde
"Romance of Heien Trent" "Romance of Evelyn Winters"	2,250 2,500	Bisodol-Kolynos Manhattan	Dancer-Fitzgerald Duane Jones	CBS	Ernest Ricca Ernest Ricca
Rosemary "Saturday Night Serenade"	2,500 4,500	Procter & Gamble Pct Milk	Benton & Bowles Gardner	NBC CBS	Don Cope
"Screen Gulld"	8.500	Lady Esther R. L. Watkins	Biow	· CBS	Roland Martini William Lawrence
"Second Husband" "Service to the Front" "The Shadow"	2.000 3,000	R. L. Watkins Wrigley D. L. & W. Coal	Dancer-Fitzgerald Arthur Meyerhoff	CBS	Martha Atwell Ted Robertson
"The Shadow" Dinah Shore	2,000 12.000	D. L. & W. Coal General Foods	Ruthrauff & Ryan Young & Rubicam	MBS	Robert Steel Walter Bunker
and the second second				NBC	Cal Kuhi
Ginny Simms Frank Sinatra	4,500 14,000	Philip Morris Max Factor D. L. Clark	Biow Smith & Drum	CBS	
"Smilin' Ed McConneil"	4,200 2,000	Brown Shoe	B.B.D.&O. Leo Burnett	Blue NBC	Ed Wolfe Art Jacobson
Kate Smith Hour Kate Smith Speaks	13.500 2.250	General Foods General Foods	Young & Rubicam Young & Rubicam	CBS	Ed Downs Ted Collins
Phil Spitalny "Spotlight Bands"	6,000	General Electric	BBDAO	NBC	David White Bob Salter
"Stage Door Canteen"	12,500 8,000	Coca-Cola Corn Products	D'Arcy C. L. Miller	Blue	Roger White
"Steel Horizons"	3,000 2,000	Allegheny Ludlum Colgate	C. L. Miller Walker & Downing Sherman & Marquette	MBS NBC	Roger White Keyes Perrin Bill Stern
"Stradivari Orchestra"	2,000	Prince Matchabelli	Morse International	NBC	John Mitchell
"Supper Club" . "Suspense"	9,000 6,000	Chesterfield Roma Wine	Newell-Emmett Biow	NBC CBS	Bill Moss William Spier
"Sweet River". "Swing's the Thing"	2,300 1.700	Roma Wine Staley Mfg. Brach & Sons	Hill-Blackett Hill-Blackett	CBS MBS	1rving Mansfield Russ Young
"Take It Or Leave It"	5,000	Eversharn	Biow	CBS	Harry Spears
"Take It Or Leave It" "Tangee Varieties" "Tangee Serenade"	6.000 4.500	Gco. W. Luft Co. Geo. W. Luft Co. Bell Telephone	Warwick & Legler Warwick & Legler N. W. Ayer	Blue . Blue	Dec Engelbach
"Telephone Hour" "Teus and Tim"	8,500 1,500	Bell Telephone Cudahy	N. W. Ayer Grant	NBC CBS	Wallace Magill Harry Holcombe Cyril Ambrister
"Terry and the Pirates"	2,200	Quaker Oats	Sherman, Marquette	Blue	Cyril Ambrister
"Texaco Star Theatre" "The First Line"	8.500 2,500	Texas Co. Wrigley	Buchanan Arthur Meyerhoff	CBS	Henry Souvaine Bobby Brown Marx Loeb
"Theatro of Romance" "Theatre of Today"	3,500 4.000	Colgate	Sherman, Marquette	CBS	Cameron Hawley
	5,500	Armstrong Cork General Foods Cresta Blanca	Young & Rubicam B.B.D.&O.	CBS	Hi Brown
"This is My Best" John Charles Themas	6,000 8,500	Westinghouse	McCann-Erickson .	NBC	Clare Olmstead
Dorothy Thompson "Those We Love" "Those Websters"	1.000 5.000	Trimount Clothes General Foods	Emil Mogul Young & Rubicam	MBS CBS	MBS News Dept. Tony Tart Les Weinrott
"Those Websters" "Time to Smile"	4.300 15.000	Quaker Oats Bristol-Myers	Young & Rubicam Ruthrauff & Ryan	NBC NBC	Les Weinrott Ted Bliss
"Tin Pan Alley of Air"	1,850	Leaf Gum	Young & Rubicam Bozell & Jacobs	NBC	Harry Bubeck
"To Your Good Health"	1,500	E. R. Squibb	B.B.D.&O.	CBS	Chester Gerlach .
"Tousties Time"	- 8,500 2,500	General Foods	Benton & Bowles Knox-Reeves	CBS NBC	Al Kaye Guilbert Gibbons George V. Denny Wiley Adams Roger Bower
"Today's Children" "Town Meeting" "Dick Traoy"	5.000 1,500	General Mills Reader's Digest Sweets Co. of Amer.	B.B.D.&O. Duane Jones	Blue	George V. Denny Wiley Adams
"Treasure Hour of Song" "Truth or Consequences"	4,500	Conti Procter & Gamble	Bermingham, Castle, & P	MBS NBC	Roger Bower
"Two on a Ciue"	6,500 2,500	General Foods	Compton Young & Rubicam	CBS	Ralph Edwards Harry Ingram
"Vallant Lady"	2,500	General Mills	Dancer-Fitz Kastor	CBS NBC	Hummeris
Endy Vallee "Voice of Firestene" "Vox Pop"	10,000 3,500	Procter & Gamble Firestone.	Sweeney & James	NBC	Ed Dunham Dave Grant
	3,750	Emerson Drug	MeCann-Erickson Dancer-Fitzgerald	CBS	Frank Hummert
"Waitz Time" Fred Waring Jerry Wayne Show	2,500 16,500	Phillips Chem. Owens-Illinois	T Walter Thompson	Blue Biue	Bill Wilgus Robert Weenolsen
"Wo Love and Learn"	7,500 1.750	General Foods	Young & Rubicam Young & Rubicam Young & Rubicam	NBC	Linsay MacHarrie
"Wo Love and Learn" "We, the People, at War" "What's Cooking?"	7,000 1,200	Gulf Oil Box-Ar-Dee Foods		CBS Blue	Earl Bronson  Dodie Yates
"When a Girl Marries" "Which Is Which?"	2.500 9,500	General Foods Old Gold	Benton & Bowles Lennen & Mitchell	· · · NBC CBS	Dodie Yates S. James Andrews
Earl Wilson	2.000	White Owl	J. Walter Thompson Lennen & Mitchell	MBS	Homer Fickett
	6,500 2,500	Jergens General Mills	Knox-Reeves	NBC	S. James Andrews Herb Futran
"Woman in White" "Woman of America"	-2.500	Procter & Gamble Sherwin-Williams	Benton & Bowles Warwick & Legler	NBC Blue	Lillian Steinfeld
"World of Song" "World Parade"	4.000 4.000	W. A. Sheuffer	Russel M. Seeds Maxon	NBC CBS	Homer Hock Creston Pumphrey
Alan Vanne Show	5.200	General Electric	Doberty Clifford & Shen		Eddie Pola
"Young Widder Brown" "Jopper Young's Family" "Your Hit Parade"	1,600 2,200	Bristol-Myers Haley's M. O. Procter & Gamble Lucky Strike	Dancer-Fitzgerald	NBC	Martha Atwell Chick Vincent

V	RITER.
Free	lance

Fran Striker Helen Walpole Lum 'n' Abner Sanford Barnett Henry Sellinger

Agency Staff Frank Norris Jane Cruisenberry Ruth Borden

Navy Supervised

Vittes, Epstein Jerry Devine Agency Slaff George Lowther Iva Marion Wm. Hampton Harry Herrmann Freelance Freelance

Pete Lund, Jack Frost<sup>1</sup> David Hall Earl McGill

Carleton E. Morse Sandra Michael Jean Carroll Priscilla Kent Wm. Franchey Mona Kent

Carl Bixby John Lewellen Sol Sacks

CBS News Staff Flora Bash John Young Irna Phillips

Paul Frankel Mary Reeves Marie Baumer Elaine Carrington Erma Proetz Harry Cronman
Elizabeth Todd
Doris & Frank Hursley
Freelance

Sid Velinka, Howard Harris Milton Merlin

Freelance Hobart Donavan Jean Holloway Jane Tompkins Alton Alexander Rosemary Boyle Agency Staff Agency Staff Barney Nagler Helen Zimmerman Dave Hanmer Freelance Charles Jackson Pat Blackett Edith Oliver

Norman Rosten Peggy Beckmark Al Barker

Nelson Shawn Nelson Shawn
Freelance
Freelance
Milt Lewis, Gene Wang
Freelance
Foster Carling Miss Thompson Agnes Ridgeway Al & Priscilla Kent

Bob Carman, Helen Williams, Judy To Chester Gerlach Mac Benoff Irna Phillips

George Lothac Ralph Edwards Ed Ettinger

Lawrence Klee

Agency Staff,

Jammert

Jammert

Jammert

James Agency Staff,

Fred Waring

Martin Stern

Martin Ste Len Finger Win. Franchey Agency Staff

Alan Young

Elizabeth Todd Elaine Carrington Bob Smith

#### NYU Workshop Semester Set

The 1945 assilon of the New York University Summer Radio Workshop is now being lined up by Dean Paul 'McGhee'. Director of the Workshop again for a third year will be Robert J. Landry. CBS. Director of Program Writing. Fraule rector of Program Writing. Fraule rector of Program Writing. Fraule rector of Program Writing. Fraule Nec. will head Landry's list of special guest lecturers.

Instructors and their subjects for Special guest lecturers.

Instructors and their subjects for Writing Charles S. Monroc. CBS. Directing: Erreat Rices, freelance. Writing Charles S. Monroc. CBS. Directing: Erreat Rices, freelance, WMCA.

Education: Frances Wilder, CBS.

Education: Frances Wilder, CBS, Acting: Wallace House, NYU.

#### Mester Bros. Plan Appeal On FCC Ukase Banning Their WOV, N.Y., Deal

HIGH WUN, R.I., Deal Murray and Neye' Mester within the next two weeks will appeal the hodings of the Federal Communication of the Communication of the Communication by the brothers for purciase of WOV, N.Y., from Arde Bulova and Harry Henschel. Should the appeal the pair, which were made applied last Wednesday (28) in Washington, bed enied, as it expected, the outlet spain meeting the pair which are proposed on the block applied of the control of the

will immediately spectree, the outlet will immediately spectree, the outlet managain, according to a Bulova spokes-man.

Purchase price was in the neighborhood of \$50,000. Part four of the properties of the spectra o

MONIO.

WOKO Appealing Serain Bale
Albany, April 2.

WOKO will appeal the FCCT ruling
which denied, effective April 27, its
application for renewal of the license
anglication for renewal of the license
ing will be sought, and if necessary
later, an appeal will be made to the
courts. Under the FCs action, the
studies will be sought on the
studies of the service of the
courts. Under the FCs action, the
form of the service of the
property of the service of the
property of the service of the
property of the service of the
first the property of the
studies of the service of the
first the
f

#### RCA PACTS T. DORSEY TO M.C. SUN. AIRER

TO M.C. SUR. AIRCR
Tommy Dossey without his cechestra becomes a fixture on the
RCA program Sunday afternoons
(NBC-480 p.m.), starting April 13.
permanent of the program with his
band the past few months and RCA
permanent on the programs with his
band the past few months and RCA
guither the idea for him to handle that
the idea for him to handle that
Louis Calhern.
Dorsey's thealtre and one-night
route had been completely seed
they call the selfing up of the radio program,
his bookings were rearranged so
that he'll have weekends of to come
hand will lay off each weekend.

#### Inside Stuff-Radio

Col. Abe Schechter, who bowed out as NBC's news and special events topper to don a uniform, was toosted at a tuncheon Monday. 29 at 21 Club, N. Y. Pact that the event was uniform to the state of the special event to the state of the state of the special event to the special event to the state of the special event to the special event to the State of the special event to the special

Somewing in by Arthur Lyons chilled the deal whereby Joe Rines was to beed up all radio activities of Famous Artists (Felomia-Blum accoupt). To Lyons it was kilzhib irregulir that Rines, affiliated with a competitive access, should direct a radio show starring his client, Judy Canowa. Both Rines and Charles Fedman offered Lyons a written giarratee that the Carls forcum would never he a client of Famous Artists during this control of famous Artists during this control of famous Artists during this control of the control of famous Artists during this control of the contro

Video admits it's in the learning stage on the technical side, but seemingly docent know it has something to leave on the trade rylations augle too. A few weeks ago one of the big nets pushed some juests around when they came to see a tele show. Last week, it was Dublont. A reviewer who had telephoned for proper arrangement in advance found ticlests waiting for him for the public theatre—instead of for a small topan where he could see the show the way he would at home. When he was then the to this room, and got settled to the room, and got settled to the stage of the sta

Pint-sized little onit published monthly by WOXR. New York indis-turns out to have the second haracted circulation of any music publication in the country. The piece is really a promotional bit, which the station has been publishing since 1936, listing its programs and furnishing mergani-notes for its longhair musicial programs. Listeners subscribe to the thing or pay a dione a throw for a single engy. Larged circulation of any music mag is beld by Eude. WQXR's program notes comes next, with 25,000 paid customers. Editors are Ann Carnish, Water Diody and Africal Simon.

Two NBC programs get salute from Writers War Bourd in its April report, board tossing out bouquels to "On Foreign Policy" (Sat. 7, p.m.) and "The Array Hour" (San., 230 p.m.). With maximum praise expressed by five bombs, board rates more manufactured by the control of the con

The Frank Sinatra program ran into last-minute script troubles last-veck (March 28) when show was broadcast (rom the U. S. Naval Training intool for Waves at Huster College in the Brown, Yawa Washington, Yawa Wang Washington, Washing

National Asm of Bruadeasters has issued a guide book for radio chair-men ida-Radio and Public Service' by Dorothy Lewis, co-ordinator of listener activity. Constain information on the strides being made by public service broadcasting: listener's role in American radio; how to improve service broadcasting listener's role in American radio, how to improve listening habits; co-operation with community radio projects, and many other subjects, some of the suggestions and procedures being based on experiences of radio chairmen themselves. To date 20,000 copies of the service broad experiences of radio commis-publication have been released.

Philip Morris' 'it rays to Be Ignorant' show on CBS claims it hilds some kind of record for employing old experienced troupers. A statistician with nothing more worthwhile to do has figured out that shows four principals—Turn Howard, George Shelton, Lulu McConnell and Harry McNaughton—have been in show biz as vaudevillians for a total of 141 years.

#### Agencies Fed Up With War? Camp Show Airer Gets a Kicking Around

"Advertising agencies are sick of the war." That was the gripe voiced by one radio production man last week as a result of an experience in trying to market a package with a caoop show gimmick.

"In one day," he said, "three agen cies threw that package back at us not on its merits, but merely beeause its format called for presenta tion before soldiers and sailors in camps, and before wounded in hos-

"Apparently, they think the war is over. They insist on what they call over, They insist oil what they can-pustwar format. Well, they over-look one point. There will certainly be at least a couple of million men in our services for years to cone, if both the Nazis and Japs were licked by text Titesday. And--what about the wounded, the dozens or servers af hospitals, may be hundreds, of hos-pitals, when, these boys will be housed, perhaps for a long time.

Some people in advertising are certainly short-sighted."

#### CLIENT, WRITER HOLDS

Norman Corwin is reportedly doing a burn over the inclusion of his "My Client Curley" in the folio of, half-hour dramatic plays being aftered as a summer replacement by Richman-Sanford radio production outfit in the "Radio Proudly Presents" reprise package.

ackage. Claimed by Corwin that there wa ciamed by Corwin that incre was no final authorization for the use of "Gurley" and that no terms had been agreed upon. Factor, too, in Corwin's peeve is another deal involving rights to "Curley" which has top originally the control of the correction of the correct

priority.
Richman-Sanford package is being offered at \$3,800.

#### \$275,000 for Scripps

Cleveland, April 3.
E. W. Scripps Co., through its sub-sidiary, Scripps-Howard Radio, Inc., has applied to the FCC for permishas applied to the FCC for permission to construct commercial FM and television stations in Clevdand. Reported cost of proposed FM outlet, here would run up to \$100,000, while the television set-up would come to approximately \$175,000.

#### Add Look-Alikes

Pittsburgh, April 3.
KQV staff rubbed their collective eyes the other morning when reporting for duty, the walked into the news room an a dead-ringer for FDR look ing over the teletype copy. He was introduced around as the station's new news editor, Dan

Resemblance to the president came as no surprise when third or fourth consin of the

#### Chi Execs Put Blast On KSD's Burbach Cued To His Stand on News Plugs

Chicago, April 3.
Stormiest session of the Chicago
Radio Management Club since its
organization three years ago, was
slaged here last week when George
But buch, manager of KSD, SL staged here last week when see Burbach, manager of KSD, St. Loois, mentred the wrath of practices member present with Loois, incurred the wrath of prac-tically every member present with his remarks about the elimination of middle commercials in newscasts. Burbuch, as quest speaker, had been invited by the club to discuss the St. Louis Post-Dispatch's compaira against "pluy ugiles" in ewscasts which he inequiverally supports. In the arguments that followed the

which he inequivously supports, which he inequivously supports, which he inequivously supports, but he had been a support of the head of t

taining?"

Report by Burbach on a telephone survey made two weeks so in St. Loo on a Sunday, during which 1.005 calls were made between 9 a.m. and 5 p.m. with the question. "Do you mind the interruption for the spanmmd the interruption for the spear-sor's advertising in the middle of a news broadcast?" way voted as weighted and not a fair representa-tion of the likes and distilkes of St. Louis dialers even though the fig-ares showed 39", beefing and 61", not minding the commercials.

#### Ryan Attacks Post-Disputch Cincinnati, April 3.

rant' show on CBS claims it holds experienced troupers. A statistician set gured not that show's four production of the composition of the composi

last week in the Gibson hotel.

Ryan branded a s"extremely shortsighted" a 'St. Louis' daily 'PostDispatch' which complained that
radio commercials are out of proportion to entertainment and information service. He deployed he \$30
scale for 25 hours' work that, he said, is being received by union musicians in Chicago and St. Louis

musicians to Chicago and St. Louis for playing records.

The powwow was attended by 40 Ohio and Kenturky station exces and reps of nets and ad agencies, and 20 officials of Cincy stations and

5,000 for Scripps
FM-Tele in Cleveland
Cleveland, April 3.
7. Scripps Co., through its subyled to the Forburgh 1.
7. Scripps Howard Radio, inc., piled to the Forburgh 1.
8. Scripps Howard Radio, inc., piled to the Forburgh 1.
8. Scripps Howard Radio, inc., piled to the Forburgh 1.
8. Scripps Howard Radio, inc., piled to the Forburgh 1.
8. Scripps Howard Radio, inc., piled to the Forburgh 1.
8. Scripps Howard Radio, inc., piled to the Forburgh 1.
8. Scripps Howard Radio, inc., piled to the Forburgh 1.
8. Scripps Howard Part Mark Labert 1.
8. Scripps Howard 1.
8. Scripps H

#### From the Production Centres

IN NEW YORK CITY . .

Joan Lane who, for the past two and a half years as trade press gal in the CBS press dept. has been giving the trade guys an ace assist, checks out of the network on Eriday (6) to join Crowell-Collier, where she'll handle publicity for Woman's Home Companion. Leo Mishkin takes over the web trade post.

Sid Rezulck back in harness after severe sinus attack. ... Robert R. Sumerville has joined Radio Advertising Co. station reps as president. He was with CBS for over five years in network sales and radio sales. Since that time he has been connected with the Muluul as asst. sales manager.

Felix Holt, who resigned from WXYZ, Detroit, due in Manhattan this veek to take up duties as writer on new CBS serial "Cimmarron Tavern," which bows in April 9....Group of radio writers traveled to 136th Street
Public Library in Harlem Saturday afternoon (31) to attend technic on Negro Writers in United States" ... Thelma Ritter (wife of Young & Rubicam's Joe Moran) increasingly active as radio actress these days....

Rubican's Joe Moran) increasingly active as radio actress these days.

Dr. Thomas Jervild, CBS consulting psychologist, seriously ills that week.

Fritz Blocki peddilitig new program tice based on sittp tracers called

Reward". Larry Menkin classified 147. Abbott & Costlowish; nuvnbroker routine drew adverse word-of-mouth Jast week from rare-consciond

issteners who considered it disparagement of -minority. ...Med Calmer to

address Uties UN,Y. C. of C. April 17, with George Craudall, CBS press

boss, also going along. It's Crundull's home forwar. "Bob Hawk's appeal

for playing eards for the GTs has now topped the 500,000 mark, including

Baille cards to blinded vets. One town with 35 familles sent in 111 decks:

or paying eares for the GTs has now topped the 500,000 mark, including Braille card to thinded veck. One town with St Bamilles sent in 111 decks. Pick and Pat set for repeat on the NBC Chesterfield show next Weiners (111), and the state of the thinded the th

#### IN CHICAGO .

Bedie and Eanity Cavanaugh, Chi's nidest radio team, celebrate their 23rd year on the air this week... Bob Sawzey and Carl Haverlin, Murind v.p.s. in town for the Ade Hult-coeklin party at the lateren club. Shindig was thrown by the town's radio execs on a co-op basis to celebrate Hultabeling toped to general manager of the net's midwest territory... Mary Frances Devotond and Ruth Ruth Rut have been added to cast of "Women In White"... New Carl Wester-Wayne King combo have three nightlines shows ready for sale, first a revamped version of "Tom, Dick and tharve" hit the air last lawcek over the Blue as a sustainer.

hit the air last week over the Blue as a sustainer.

Iran Phillips currently vacationing in Arzona. Julian Bentley WI-S
news editor is overgees as a war currespondent... Paul Hughes has been
aded to the east of "Backajage Wife"... Mike Contains, protinciers with
added to the east of "Backajage Wife"... Mike Contains, protinciers with
freelancing... Namey Exams was signed as a wocalist by the Blue last week
Staff of General Amusement Corp, threw a party over the week end
for Art Weems, head of the Chi office for the past three years, in house of
for Art Weems, head of the Chi office for the past three years, in house of
for Art Weems, head of the Chi office for the past three years, in house
for Art Weems, head of the Chi office for the past three years, in house
for Art Weems, head of the Chi office for the past three years, in house
for Art Weems, head of the Chi office for the past three years, in house
for Art Weems, head of the Chi office for the past three years,
Salior Sing," new servicements Above, bowed in over WIND Monday 21,...
Van Haaften, torner With KMBC, Kansas City, joined the WBBM and
La Diek Best, former WBBM munipulation.

nouncing staff April 1.

Lt Dick Post, former WBBM announcer, was killed in action in Germany Isat week. ... El Henry, Just back from a month's four as advance press rep for "Pseudifast in Hellyword." Blue show currently fouring the country, is the lown's most traveled flack... Fred Waring is skelided to lead a choral group of 18,000 should lide at the music festival this summer.

... Thompson Bartlest, formerly on the "Meet the Missus show," is currently a transport pilot with Northwest Air Lines. ... Ld. J. W. Proflet look over as exec officer in charge of all radio activities for the Navy in the Chi area last usek. He suggested Lt. 1. F. Jacobson, who goes to see:...

Danny Thomas in lown for a few days after his stint out the Fanny Bries allow. Comedian goes overeas for USO Camp Shows next month...

Soughettic Co. is playing around with the idea of sponsoring a second illustrate hall how.

#### IN HOLLYWOOD

The Army reached out last week and pulled into khakl John Conte, "jockey" to Frank Morgan on that java show, and Merwyn Bogue, who for years has been Kay Kyser's bh Kabibble. Benton & Bowles swaiting client reaction on Bill Gargan's emcee shot on Maxwell House before

client reaction on Bill Gargan's emore shot on Maxwell House before committing him as a regular.

Jack Benny takes his shots late in May for his offshore jaunt which will consume most of his 17-week réspile from LS/MFT...Bill Spier producing the two Hollywood originations of the Texaco show with Victor Young tapping the beat...Jack O'Mars, Bline net sales promotion manager out this way, will spend hirter months at the home office...Vie Knight is now a leutenant in ETO...Don Throuburgh milling and milling with CBS meaning the control of the study of the study

and reps of nets aird ad agencies, and 20 officials of Cincy stations of Cincy stations of Cincy stations and agencies.

FU MANCHU GOES TO WAN

Be Chinese of To WAN

Se Chinese officials as To Green

Tackage Okey Fer Airlog

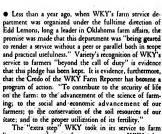
Chinese Embacy officials in the Chinese Chine



WKY • OKLAHOMA CITY KLZ • DENVER 1944 VARIETY SHOWMANAGEMENT CITATION

Helping the Farmer Fight this War And Win It





listeners was only one of many extra steps WKY takes continuously to serve every segment of its huge audience,

every phase of community interest.

As Variety puts it: "Even a 'Variety' tenderfoot can understand WKY's part in the life of its community. It's as sharply branded as any prize Oklahoma steer."



1944 VARIETY SHOWMANAGEMENT CITATION

# Outstanding Program Origination



# DENVER TO THE PROPERTY OF THE



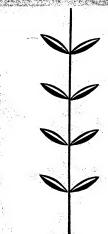
• "The inertia that envelops too many network stations," said Variety in its 1944 Showmanagement Citations, "particularly in these war days when alibis can be pulled out as easily as recordings, is not evident at KLZ. KLZ could have done its job the easy way, drawing almost exclusively upon the CBS program output.
"But when KLZ mapped out its wartime operation

"But when KLZ mapped out its wartime operation many months ago it was determined to make its local programming a stand-out feature. KLZ not only made the promise but came through with the performance.
"In almost every category, KLZ home-made thinking.

writing and production asserted itself."

KLZ's accent on local programming, on doing a network-quality job on local programs of specialized interest and service has brought it numerous other citations, both local and rtational. Variety's award, one of the most covered in the industry, is the tenth, significant award which has come to KLZ since 1940, in the fields of programming, publicity, public relations and merchandising.

Greatest of all rewards, however, is the ever-growing majority, esteem and loyalty of Denver region listeners.





# A Family Trait

"THE EXTRA STEPS MAKE THE DIFFERENCE"

 There is deep significance in the fact that stations WKY and KLZ, affiliated in management, were two of the 12 stations singled out by Variety from among the nation's 900-odd radio stations for plaque awards in its 12th annual Survey of Showmanagement.

It is recognition by an authority of unquestioned prestige of the showmanagement know-how behind these stations. It points out a fundamental characteristic, a family trait, common to all properties and affiliates of the Oklahoma Publishing Company which make them landmarks in their communities.

Doing an inventive, ingenious and aggressive job, day after day, week after

week, year after year ... using their heads, hearts and facilities to serve the people ... taking the extra steps beyond the call of duty ... these things are routine at KLZ and WKY, things which add up to noteworthy showmanagement.

Recognition by Variety, however, would be empty without the supporting vote of listeners in the areas served by WKY and KLZ. Fortunately, there is overwhelming evidence that the cumulative effect of this type of operation has established these stations as top favorites in the esteem of their listeners. This type of operation has paid off in many ways, not the least of which is the way it pays off for WKY and KLZ advertisers.

### KLZ . DENVER

CBS 560 KC

WKY • OKLAHOMA CITY

NBC 930 KC

WWW. STORY INFORMATION OF THE STATE

THE MATE AGENCY, NATIONAL REPRESENTATIVE

#### Nets, Except MBS, Skip V-E Plans

as confused as anyone else about when V-E Day mey come, or whether there will ever be a definite date and time when the Ger-mans will surrender and victory becomes official.

A web survey has brought out that A weo survey has brought out that the Blue has no plans whatever for marking V-E Day. "We're not even on a flash basis" is the word from Blue.

on a finant cases it is the word uron plans whatever. "There will be no plans whatever. "There will be no real V-E Day," declared one Colum-bia exce who ought to know. "We ex-pect the German just to fall part, with various army units, some per-page, aurendering here and there—but no over-sil, official un-tractions of the period of the real whole. Therefore we are not planning anything like a definite V-E Day program."

Day program."

NBC also thinks there will be no V.E Day. This network plans to V.E Day. This network plans to pick up its foreign correspondents, but is saying nothing about any other special events in the making for V.E Day. The word from this neet's special events and news chief, William F. Brooks, is that NBC plans for V-E Day are, however, only part of an over-all plan projected 10 years into the future, involving greater news coverage around the world.

news coverage around the world.
Best prepared for V-E Day (or
perhaps only the one most willing
to reveal plans in advance) is Mutual. Detailed MBS plans have been
made by director of special features
Tom Slater, news division manager
John Whitmore, network traffic chief
Ployd Mack and Les, Learned, in
harge of engineering.

charge of engineering.

Mutual's plans call for special
shows, some of them of an hour's
length, to reignate with WOL,
Washington; WOR, New York; WFP,
Philadelphia; WSAY, Rochesso; and
KHJ, Los Angeles, in addition there
will be pick-ups from "Main Street"
CRLW, Description of the Common of the

and the war fronts.

Many indies are also planning special V-E Day programs. One of the independents in New York is sure that the next Important special event will be the Russian capture of Berlin, and is on the alert for that achievement with a special sellute angled on the Red Army.

#### Cal Kuhl's Resignation On L.A. to N.Y. Journey?

UII LA. 10 N.1. JOUTNEY.

Milton Blow, agency head, raturned from the Coast over the
weekeast reportedly with Cal Kuhl's
resignation as ohler of his radio damoment in his pocket. Kuhl hamoment has pocket. Kuhl hamoment has pocket from his redio
per year pact, but reports heve him
per year pact, but reports heve him
government to Stan
course day embarressment to Stan
course day embarressment to Stan
the history and the property of the
history and the property of the
history and the property of the
Man Milton Berle airer for Ever-

.Holymodastup.is.tvo.neete.
When Millin Belea sire for Eversharp ou CBS Wedneday nights goes
off or the summer, a mystery program will replace, according to reports. Spoosor has not decided
whether to bring the Berle show
back next season or cancel. How
well, the Biow radio dept. is to
well, the Biow radio dept. is to
comic a new type show with the
comic and the state of the state of the
full Berle will be the child and the
full Berle will be the control.

Sponsor has been shelling out up-wards of \$11,000 per week for the Berle show, which has never gar-nered a satisfactory rating, despite fact that \$5,000 per-week-calibre that \$5,000 per-week-calibre ters are being used regularly as



#### ARMY BONER PUTS WAR PRISONER (?) ON AIR

An Army PRO slip-up which may make some American family as well as some radio station very unhappy was discovered last week by a station which airs one of those shows on which recorded voices of GI's are brought to the air "direct" from the

fronts.
In this instance, the show used the voice of one boy who was inter-viewed by an Army guy about an In-teresting, heroic exploit. Boy told how he was lost behind Nazi lines, but finally made his way back to

now its was jost bedning vast lines, own unit.

Parents of the kid heard the broadcast, inmediately telephoned broadcast, inmediately telephoned formation about the kid, saying they had not heard from him since December. Few days later, father ceived official notification that by its prisoner of war. Trouble is that, for valid security Trouble is that, for valid security Trouble is that, for valid security. But it seems Army PRO should have been considered that the seems Army PRO should have been dead to the control of the co

#### Lotsa Husbands Won't Think Idea's So Funny

United Radlo & Television Productions, new firm headed by publicists Harry Sobol and Jay Faggen, has packaged a comedy stanza titled "Holiday for Husbands," starring Guy Kibbee, Ned Sparks, Zero Mostel and Taylor Holmes, which will be waxed tonight (Wed.), for potential sponsorship.

Outfit also has air rights to a Scot-land Yard series, based on files of that unit, and "Voice of the Nation," audience participation program.

#### Video Oater Octet Slated

Hollywood, April 3.

Calamity Jane, who never heard of films or radio, will break out in video as the central character in a series of eight westerns to be made by International Theatrical and Television Corp., headed by George Hirliman.

Herman Wohl has been signed as producer of the series, which will be

#### Do Nothing Till You Hear From FCC, Chi Exec Warns on Walky-Talkies

Don't let, that willbush lets as a company with alessmen informing man, poshwar successor to the Fuller and get your FCC license later."

Brush man, get his foot in the door lower lets and get your FCC license later."

Brush man, get his foot in the door lower lets and get your FCC license later."

And, laasmuch as there are only a more treating a later later. The lower lengths were lengths with the past lets and later later. The lower lengths was present letter. The later later later later later. The later later. The later later. The later later

## What's cookin in Boston?

Fun Is cooking, when Mildred Boiley gives her special brand of meal-making magic over WCOP.

"Food is Fun" is a refreshingly new and different participation program, Mildred is setting

It up at Boston's WCOP after five years of wowing the

and through her daily newspaper column

The Bailey formula is sure-fire. Most women have

the bailer, fermula is strainfre. Most women have to cope whether they like it or not. They want samething to make them file it. They was accepted along. I might of them are kneeded in recipes. Allighed i recipes are too; for thate and protected about pole problems. Women leve her goy music and pleasing paties.

rough is that time this feet Second
Mildred is no more kinchanes; Shiry a dements
stients; with planty of becargoing—and planty
merchandiging know-how, to be acquired of
WTAG, and before the);
with KPO and other top coder algition.

Do you know a spansor's bandwagon will one? "Food is Fun" runs on WCOP Monday through Saturday from 1.30 to 1.45. Hop on while there's room! Costs and availabilities from any Kotz office.

NEW TO THE BLUE JUNE 15th

Represented nationally by the Katz Agency

#### WLS' Exclusive Disc Series for 'Dinnerbell' Cued to China Invasion

Chicago, April 3. Chicago, April 3.

Through arrangements made with the Chinese News Service, WLS will air an exclusive serics of five-minute transcriptions as part of its "Dinner-bell" program, 12-12:30 p.m. daily, starting about May 1. Broadcasts will be shortwaved f.rom Chunking picked up and recorded in California and then rushed to WLS for re-

broadcast.

Broadcasts are tied up with the expected invasion of the China Coast by the U. S. armies and in Keeping the entire web will originate programs for with the San Francisco conference, piped from other center.

#### CBS ST. LOO AFFILIATE TO TRIPLE PERSONNEL St. Louis, April 3.

KMOX is to be the regional hub of CBS' AM, FM and tele broadcasting in postwar plans now being worked out under the direction of Frank Faulknor, radio research engineer who recently became the top man of the local CBS outlet after his discharge from the Army. It's understood in local radio circles that plans

#### NCAC Sues Alex Dreier For Grand Claimed Due

Chicego, April 3. Suit for \$1.004 against Alex Drier, news commentator, was filed in Cir-

news commentator, was filed in Circuit Court here Thursday (29), by National Concert and Artists Corp., seeking to recover 10 per cent of Dreier's 3845-a-week salary since also the commitmentation of the commentation of the contract and contract and contract and contract salary were subject to cut for agency. Dreier is broadcasting for Skelly Oil Co., under renewal of contract signed with NBG in Sept. 1942.

WGN ONLY CHI STATION SIGNATURING FOR BMB

With the plas that the Broadcast
Measurement Burnet the Broadcast
Measurement Burnet
Measurement
Measu

outets. Only Chicago outlet Johnies was WGR, the others preferring to stand pat for a while.

Although Felts did not run Into the same trouble as he did at the New York meeting he did encounter how you was to be the president of WIND, who charged and methods, only one Chicago newspaper could be considered as having primary coverage of Chicago. In the primary, secondary and tertiary classifications.

the primary, secondary and country classifications.

Commenting on WGN joining the outit, Frank Schreiber, station man-ager, said. "An far es WGN is con-cerned we consider the BMB to be the first effort of the industry to es-tablish a sound basis of self-evalua-tion. WGN is delighted to be the first major Chicago station to sub-scribe to the bureau."

## AFRA Appeals Decision In 'Lone Ranger' Case

In Lone Ranger' Case
Detroit, April 3.
The Regional We Labor Board here has received briefs from the American Federation of Radio Artic American Federation of Radio Artic Ranger States of the American Federation of Radio Artic Ranger States of the American Federation of Radio Artic Ranger States of the American Federation of the American Feder

#### SPORTS ANGLE ON QUIZ

New type half-hour quiz show packaged by Cecile Robinson ha three agencies giving it the o.o. for prospective clients. Program spots sports personalities, but on topics of general interest.

Audition program has Mel Allen s omee and also spots Dolly Stark, effy Gomez and Phil Weintraub mong others.

San Antonio—Betty Lee has been named director of women's pro-grams at KABC, a newly-created post.

#### NLRB Gives Decish To NABET Over Petrillo

Washington, April 3.
National Labor Relations Board yesterday (2) upheld the decision of its examiner in giving the National its examiner in giving the National Assn. of Broadcast Engineers and Technicians bargaining power for platter turners, despite James C. Petrillo's threat that his musiciany union would order a strike against. NBC and the Blue it it did so. Ruing upheld an intermediate report by Howard Mayers, trial examiner, who found that the Blue and the B

aminer, who found that the Blue and NBC were engaging in unfair gain with NABET. Decision as held that fear of strikes was not valid defense for such a position.



#### Local Advertisers

Know . . .

Utah's skeep, cattle and hogs brought \$54,531,000 of new weelth into this state last year, according to prolimthany figures. That averages more than \$1,000,000 a week—and live-stock is just one of Utah's basic in-dustries, just one of the reasons why business is good here.

To reach Utoh's radio hom that means 970 homes in every 1,080 local and notional adverti they con depend on KDYL, the sta-





JOHN BLAIR & CO.

# A CUSTOM BUILT QUIZ FOR SPONSORS AND AGENCY **EXECUTIVES!!**

. Can You Answer These Questions?

(Score twenty for each correct answer. A score of a hundred is excellent. Eighty, good; sixty, fair. Below sixty will have no effect on your radio career—but you might owe it to yourself to look up the answers.)

What well-known radio program, ı now available, has been asked by the Special Services Section of the United States Army, in collaboration with U.S.O. to prepare twenty or more units of that show for presentation to the boys overseas?

> What program when on the air, is listed by two-thirds of the newspapers in America as a best (An unique record, by the way.)

2

When the members of an Army 3 (a) When the memory in the India-Burma theatre of action recently found a little, bombed-out kid in a pile of rubble and adopted the war-torn waif, what name did they give the boy?

(b) Recently "Esquire" magazine published a cartoon showing an

the explanation from the young soldier, "I'm trying to get on with the name of the internationally famous radio program. This same program, after a layoff of a year and a half, came

back to the air in one of radio's

most competitive spots, and

started off with a Crossley of 9.2. In that same tough spot it

climbed to 13.7, and its lowest seasonal drop was to 8.9. Us.

average Crossley was 10.9 for

the two years in that same tough

the name of a radio program.

American soldier bringing in Jap

prisouers. The astonishment on

his superior officer's face brings

spot. What was the name of the show? The official nickname of an important Army commander's headquarters in Washington is

What is the name of it?

(For the correct answers to the above questions SEE PAGE 134 OF THE FEBRUARY ISSUE OF NATIONAL GEOGRAPHIC MAGAZINE [and in this issue, on page 39.] What you'll find there isn't a press agent's blurb-it's the kind of writeup every sponsor hopes he'll get for his radio program-and if it tweeks you enough, you'll want this program for your sponsor beginning now. A telephone call to PLaza 8-2900 will bring you even more potent information.)



"But, Bill-you'll ruin the act if you keep eating Wheatler

#### Don Lee Buys **Hollywood Site**

Don Lee has picked the six of its new studio, freing Vilne street and two blocks south of NBC's Radio common state of the six of its new studio, freing Vilne street and two blocks south of NBC's Radio course from the six of the six

country's largest regional.

Two-story structure will contain four audience studios, each seating from 400 to 500, and six smaller studios. Facilities will be streamlined with every modern engineering and functional refinement with sufficient foot space to anticipate the needs of television and frequency modula-

of television and frequency modula-tionics and he askelant. Willet Brown, are approaching the building plan from an unorthodox stane, in-stead of putting up a building and the plan from an unorthodox stane, the stane of the control of the control of the stane of the control of the control of the stane of the control of the control of the stane of the control of the control of the well-stane of the control of the control well-stane of the control of the control of the well-stane of the control of the control of the control of the stane of the control of the control of the control of the stane of the control of the control of the control of the stane of the control of the control of the control of the st

#### **'Presenting Michael Scott'** Goes Full CBS Net April 16

toes rull LbS Net April 10

"Fresenting Michael Scott," a show heard for several weeks last value over WBBM which used the soap over WBBM which used the soap street over the several weeks last of several weeks last of several weeks last of sour organ accompanient and complete sound effects. John Barnes will continue to script and Barnes will continue to script and Michael Scott, the narrator.

#### British Cleric Lauds Air Freedom in U. S.

Cleveland, April 3.

Religious racketeers were responsible for the ban placed on so-called gospel radio programs by some broadcasting stations in the U. S., opined Dr. Herber Lockyer, of Liverpool, England, internationally known cleargyman who conducted Holy Week services in Cleveland last week, Cleveland, April 3.

Moly Week services in Cievenanal last week.

Dr. Lockyer pointed out that unscrippious persons used religious proposed in the solicitation of the services of the solicitation of the services ligious program on British radio stations. It simply isn't done because we do not have commercial programs," he declared.

Overseas for USO Since Jan. 43-Now in Germany



FRED LIGHTNER Dir. PHIL COSCIA

#### RAY HARVEY AUTHOR OF COMEDY

#### Waltham Buys 'Time' On Blue V-E Tele Parade

Waltham Watch Co. will sponsor the time signals during the Blue network's five-hour television program on DuMont's WABD, N. Y., on V-E

Deal was set Monday (2) by Paul Mowrey, Blue video chief, and Don McClure, television head of N. W. Ayer, acting on behalf of the bank-roller. Sponsor, which will be only advertiser getting commercial plug on the stanza, is shelling out \$1,000 for the one-timer. for the one-timer.

#### Rosel Hyde Vice Denny

Rosel Hyde Vice Denny

Challer Washington, April 3.

Challer Bomry, Jr., took the other as an observation of the property of t

#### Femme Inroads

Ever since women started to take over many jobs formerly held by men gone to war, the radio industry has had its share of the femme influx. But in two fields, according to an informal survey the women are really in -in droves.

Women are among the top time buyers among top New York agencies now. One radio exec noted at a luncheon the other day that, out of 20 time buyers present, 12 were women.

buyers present, 12 were women.

And women have been taken in more and more on the engineering side. NBC now has three women doing strategically important engineering jobs for the network—one of the gals happens also to be very attractive, and is taking a degree as an electrical engineer soon. Most tive, and is taking a degree as an electrical engineer soon. Most of N. Y. indies have women assistants in the engineering department. It's that way through out the country, too. In video, DuMont's WABD studio has as many girls in it as men.

Dallas — On Saturday (31) the "Early Birds" program, aired daily over WFAA, observed its 15th birth-day with a special broadcast origi-nating from the stage of the Balace theatire. Program is considered one of the oldest daily morning programs on the air.

#### Radio Engineers Headed For Topdog Role Postwar, Can Write Own Ticket

Radio is set to enter a new era, over," said one prominent radioman what one prominent radio man lails the "engineering cycle," as soon as the war's over. calls the "engineering cycle," as soon

what one prominent radio man last week, "the industry settled some calls the "engineering cycle," as one call the regiment growled and proposed the comment of the comment

#### FIVE FINE PROGRAMS WIN TOP HONORS

ana Mulual sacules them all 

> In what the New York Times acknowledges as "the most satisfactory job yet done", the Peabody Radio Awards Committee has selected "radio's honor roll for 1944".

Five programs broadcast coast to coast were cited for distinguished service to the American listener, and so were the achievements of ten stations and individuals. These are the winning programs carried by nationwide networks:

Ontstanding Educational Program: "The Human Adventure" (MBS) Outstanding Entertainment in Drama: "Cavalcade of America" (NBC) and Fred Allen (CBS) Outstanding Entertainment in Music: "The Telephone Hour" (NBC) Outstanding News Commentary: Raymond Gram Swing (ABC)

The Mutual Broadcasting System sincerely congratulates the skilled men and women responsible for this stellar radio fare. Our nation is surely privileged shove all others in its regular access to entertainment and enlightenment of this calibre. We extend equally sincere greetings to the stations whose programs were individually honored by the Peabody Committee for 1944; WLW. Cincinnati; WTAG, Worcester; WNTC, New York; WIBX, Utica; KOIN, Portland; WFBL, Syracuse; KVOO, Tulsa; KMOX, St. Louis; KFI, Los Angeles, and to Col. Edward M. Kirby of the War Department.

We are particularly pleased at the honors won by Sherman Dryer, producer-director of "The Human Adventure" for Mutual, and his able staff, working with the University of Chicago and the Encyclopaedia Britannica. That this is the only network-financed, network-presented program among all the Peabody winners is gratifying, too-hut the creative personnel behind all fine radio on all networks and all stations merits a profound bow from all of us engaged in the business of broadcasting.

THE MUTUAL BROADCASTING SYSTEM



He "Glamorizes" the Ladies to ...

# BOOST THE CURVE OF YOUR SALES!

When this beauty authority recommends clothes, hair-dos, cosmetics, anything a woman buys—gals open their ears <u>and</u> their purses!

Funny thing about women! When they want advice on how to "pretty up"—they usually turn to a man.

And when that man's a famed beauty authority—a "glamorizer" of Hollywood's brightest stars—you can bet they take his advice fast!

Let him recommend a lipstick, for example, and presto! That brand is on every gal's lips!

No wonder Richard Willis is a godsend to merchants with clothes, cosmetics or coiffures to sell!

Six days a week over WNEW, this former head of a Hollywood make-up studio tells the ladies what dress to choose—what eye-shadow to use—by analyzing real-life women whio bring their problems before his mike.

An unusual program? Of course! WNEW's built a reputation for doing the unusual—with unusual selling results!

That's why we suggest you contact "Sales" now. And discover how you can get in on this remarkable new program while there's still a little time left.

To Prove the Pulling Power of this Unique Performer—

Tune in Yourself at-

12:35 to 1:00 p.m.
MONDAY-SATURDAY 1130 ON YOUR DIAL

WNEW

NEW YORK 22, NEW YORK

### **FCC Allocations** Decish Due Soon

Washington, April 3.
FCC's final frequency allocations are probably due within the next couple of weeks, it is hinted here. Bays to set as the outside limit, because that is the date the Commission is due to report its final allocations to the State Dept.

cations to the State Dept.

This is expected to include short-wave suggestions which will be considered at the inter-American conference in Rio this year. The European situation reparding international shortwave will remain in abeyance until some time after the Nazi surrender. surrender.

Nazi surrender.

One of the last matters to be settled before announcement of the frequency allocations is said to be the troublesome FM controversy.

#### WLW LIMITING MIDDLE. OPEN NEWSCAST PLUGS

Cincinnati, April 3.

Put into effect Monday (2) by gen.
mgr. Robert E. Dunville, WLW limits to 30 seconds commercial announce to 30 seconds commercial announce-ments at opening of newscasts orig-inating on the station. Policy change also holds middle commercials to 90 seconds and specifies that they come only after complete coverage of day's principal news. Misleading commercial introductions such as "flash bulletin" or "here is some news" are taboo

Policy varies from that of affili-ated NBC which prexy Niles Train-mell explained recently bars middle commercials.

#### Old Gold, Walgreen Will Sponsor Chi Baseball

Chicago, April 3.
Old Gold cigarettes (P. Lorillard
& Co.) and the Walgreen drug chain
again will alternate co-sponsorship & Co.) and the Waigreen drug chain again will alternate co-sponsorship of the Chicago Cubs baseball games, which will continue to go exclusively over WIND beginning April 17. Plays will be called by Bert Wilson, who won acclaim for his sporteast-ing of the games last season, assisted by Wayne Oxborne, former star pricher of the Pacific Coast League.

Beginning April 5 and continuing through April 11, Wilson will broad-cast "Cub News" direct from the spring training quarters at French Lick, Indiana and Louisville, Ky., in-Lick, Indiana and Louisville, Ky, in-cluding the exhibition game on April 8 at Louisville between the Cubs and Chicinnair Reds. The news periods, heard Monday through Saturday at 6:30 p.m. CCWT) are being sponsored by the Chicago Na-tional Lague baseball club, through Arthur Meyerhoff & Co.

Columbus-J. Harry Moore, Cincinnati high school teacher and for several years night newscaster for WCPO there, has been named Ohio Director of Industrial Relations by member of AFRA which supported him in his unsuccessful campaign for Congress



#### **WEB OF INDIES FOR** ST. L. BASEBALLERS

J. L. DANZDALLEAD.

St. Louis, April 3.

The Gricsedicck Bros. Brewery is the second makers of suds locally that will bankroll the play-by-play backwall of all home games of the Sackwall of all home games of the forthcoming season. With the four major stations, KMOX, KNOX, KNOX and KWK tossing bb. out of the window because of net and other commercial commitments, Oscar Schner, v.p. of Ruthrauff & Ryan, to landle the games.

WIL will pipe the play-by-play WIL will pipe the play-by-play stuff to a web consisting of KHMO, Hannibal; KFRU, Columbia; KDRO, Gadlai; KFVS, Cape Girardeau (all Mo.); WJFF, Herrin, III., and WKRO, Cairo, III. Charles E. "Gåb-by') Slucet, former manager of the Cardinals, will do a 10-min, present the control of the cont

Dallas—"Fightin' Texans" aired each Friday over WFAA with Felix McKnight under sponsorship of the First National Bank of Dallas, has been awarded a special award by the Dallas Adv. League as an outstanding radio presentation.

#### Music, Dramat Sustainers In NBC Cancellation Gaps

NBC will replace two sponsored half-hour slots with sustaining shows, first starting next Saturday night (7), other to begin following Sunday (15).

night (7), other to begin following Sunday (15).

First show that went off last The Saint's which will be supported in the 7.30-8 p.m. niche by the musical stana. Serenade to America' festuring a large orch conducted by the result of put in a sponsored show at this hour was snafued when most of 22-station hookup which took the hadroned ache easer show refused to take another busical stanaz from the other busical stanaz from the result of the resu

tion time, anyway.

Other stanza, slotted for the 12:301 p.m., Sunday niche, is a dramatic
program starring Lula Vollmer, parrator, featuring stories with rural
backgrounds. This stint replaces the
Stradivarius musical chore, featuring Puat Lavalle and a string orch, bankrolled by Prince Matchabelli. Latter show ends its NBC run next Sunday (8), moving over to CBS following Sunday and will be heard at

### Wire Service Tie-In Seen Hypoing Postwar Radio News Coverage

Chicago, April 2.

A super-hypoed postwar news coverage of worth events, the war approaches it e dimar. When the words are expected to tie up with write services (Asociated Press, United Press, International News that will increase the income of later anywhere from \$2,000,000 a year. At the same the later anywhere from \$2,000,000 in \$6,000,000 a year. At the same the later anywhere from \$2,000,000 in \$6,000,000 a year. At the same the later anywhere from \$2,000,000 in \$6,000,000 a year. At the same the later anywhere from \$2,000,000 in \$6,000,000 a year. At the same the later anywhere from \$2,000,000 in \$6,000,000 a year. At the same the later anywhere from \$2,000,000 in \$6,000,000 a year. At the same the later anywhere from \$2,000,000 in \$6,000,000 a year. At the same the later anywhere from \$2,000,000 in \$6,000,000 a year. At the same the later anywhere from \$2,000,000 in \$6,000,000 a year. At the same the later anywhere from \$2,000,000 in \$6,000,000 a year. At the same the later anywhere from \$2,000,000 in \$6,000,000 a year. At the same the later anywhere from \$2,000,000 in \$6,000,000 a year. At the same the later anywhere from \$2,000,000 in \$6,000,000 a year. At the same the later anywhere from \$2,000,000 in \$6,000,000 a year. At the same the later anywhere from \$2,000,000 in \$6,000,000 a year. At the same throughout the words expected increast increast

ices, besides casing the capitals, had correspondents spotted in other overseas burgs, the Philadel-

ARTHUE SIMON TO WIND
Chicago, April 3.
In line with WIND's policy, since
it's separation from WJDD, of improving its broadcast schedules by
the gradual addition of live talent
shows, Arthur Simon has joined the
station as assistant to Ralph L. Atlass, president, as a step for further
expansion in this field.

The only radio station in all broadcasting history to receive these THREE AWARDS in one year

### VARIFTY PLAQUE AWARD for 1944

presented to WTAG for

"Helping to make One World - Blueprint for Future"

The Peabody Award

(by the GEORGE FOSTER PEABODY COMMITTEE)

presented to WTAG for

"Outstanding Contribution to the Welfare of the Community it Serves"

### The du Pont Radio Award for 1944

presented to WTAG for

... outstanding public service in encouraging, promoting and developing American ideals of freedom and for loyal devoted service to the nation and to the community . . . .

BASIC GBS sented by RAYMER

MASS. WORCESTER, OWNED AND OPERATED BY THE WORCESTER TELEGRAM-GAZETTE



### FOR WJR

THE GOODWILL STATION, DETROIT

"For outstanding and meritorious public service in encouraging, fostering, promoting and developing American ideals of freedom, and for loyal and devoted service to the nation and to the community it serves."\*

THE

### Alfred I. duPont Award

"The Pulitzer Prize of Radio"

\* Quoted from the presentation made by the Alfred I. duPont Award Committee to Station WJR at the St. Regis Hotel, New York City, Saturday, March 10, 1945.



BASIC STATION, Columbia Broadcasting System + G. A. RICHARDS Pres + LEO J FITZPATRICK, Vice-Pres. and General Manager + EDWARD PETRY & COMPANY, INC. National Representative

### The Rhine Journey'—BBC Version

I pert imprising that BRO—past masters in the art of documentary reporting—should have come up last week with one of the most notable gripping and exoting 'on the seeme' battlerform accounts inner, to parabhra broad and excelling 'on the seeme' battlerform accounts inner, to parabhra broad exists, and the seeme' battlerform accounts inner, to parabhra broad exists, and the "London Column" series which is carried by about 90 independent stations in the U.S. (WMCA in N. Y.) all the breath till of independent stations in the U.S. (WMCA in N. Y.) all the breath till of the series of the series of the series of the service of the series of the service of the serv

THE FIGHTING AAF"

With Gens, H. H. Arneld, James Doeslitte, Fig. Later, Carl Speed with Gens, H. H. Arneld, James Doeslitte, Fig. Later, Carl Speed of heroisn on all fronts calculated positive, Fig. Later, Carl Speed of heroisn on all fronts calculated positive, Fig. Later, Dark Speed of heroisn on all fronts calculated positive, and the carl speed of heroisn on all fronts calculated positive, and the carl program likewise is another out-field program likewise is another out-field program. The program for the program of the

made at Juine fields right after the planes returned from forsys.

Musical bridges and features came from the Coast with AAF interest of the coast with AAF interest of the first coast of the coast with AAF interest of Air Force tunes, including a directed by Lt. Co. Edde Dunsteders, kicking in with sock treatment of Air Force tunes, including a directed by Lt. Co. Edde Dunsteders, kicking in with sock treatment of Air Force tunes, including a direct to the coast of the coast of the first of the first coast of the first of the first

otherwise impressive script. Down.

"THE BILLE BURKE SHOW"
Froducer. Asel Graenberg
Froducer. Asel Graenberg
Announcer: Tom Dickson
Special mosts: Matty Mainesk
Listense.

Listense.

Listense.

Listense.

Billistense.

Listense.

Listense.

Billistense.

Listense.

Billistense.

Listense.

Listens

As for program, it continues a sprightly show, keeping up a live pace and quality throughout. Miss pace and quality throughout. Miss malapropish gas, while the story its continues a sprightly show the story its continues and t

"WORLD PEACE FORUM" Emcee: Sumner Welles Announcer: Don Lowe Producer: Alexander Leftw 30 Mins; Men., 10:30 p.m.

30 Mins. Men., 16:38 p.m.
Svetainlag. W.
As part of its educational program,
geared to the United Nations security
confab which opens at San Francisco
four Monday vening round-dable
talks. Leading the discussions and
four Monday vening round-dable
talks. Leading the discussions and
fram's guest in Summer Welles,
former Undersecretary of State,
former Undersecretary of State,
state Dept. mind and its past foreign
policies.

As state of the educational program, generated the fulled Nations scrull week. The North State S

'What's the Good Word?' From WNEW to Mutual

From WNEW to Mutual
"What's the Good Word," grammar stanza formerly heard on N. Y.
indie, WNEW, gets a full Mutual network airing beginning April 15, once
weekly, in the 1045-11 pm. slot.
Stanza features Maxwell Nurnberg,
Srooklyn high school English teacher, who gives his slant on proper use
or who gives his slant on proper use
the productions of the proper standard or the standard or the

"TALENT THEATRE"
With Ginny Simms, Edgar Fairchild
Orch., Frank Graham, announcer,

Orch, Frans Orch, Frans Others
Director-Producer: Cal Kuhl-Writer: Milton Merlin
30 Mins; Tues, 3 p.m.
PHILIP MORRIS
WEAF-NBC, N. Y.
(Biow)

Gardens in honywood.

"ONTARIO PANDRAMA"

With Gordon Sinclair, Aian Savage,
greeteers,
some state of the savage
18 Mina; Pfr., 9 p. m.
Wills gonosis product is soing
Wills gonosis product is soing
Wills gonosis product is soing
little for domestic civilian consumption, Willards was quick to green
in, Willards was quick to green
after the program started out as a
sustainer, with two other would be
sponnosis of the savage of the continued on page 40 to El-

 $3_a$ 

#### ANSWERS TO THAT CUSTOM MADE QUIZ ON PAGE 34 FOR SPONSORS AND RADIO EXECUTIVES















### WE'RE HONORED TO WIN **'VARIETY'S'** PLAQUE AWARD

Long before the 1944 "Variety" Showmanagement Awards were made. Toronto listeners were giving most promising acceptance to CKEY's style of radio entertainment.

In less than four months operation, their enthusiastic response skyrocketed CKEY into FIRST PLACE in Toronto during daytime hours. Elliott-Haynes ratings told the story. They showed that during December CKEY had a 20 to 13 margin over their nearest competitor in Programs First in Popularity. Since then we've not only held our position-we're improving it each and every month.

The reason for this swell progress is no secret. We're simply giving our listeners what they like and plenty of it. Two-hour shows of continuous music by top musical organizations—with a minimum of interruptions by station-controlled com-mercials. Brief, dramatic news every hour on the hour twenty-four hours a day . . . less selling . . . more entertainment.

We're proud to be in "VARIETY'S" select circle of 1944 Award winners-holding the Bronze Plaque for Lecal Station Initiative. We're not surprised-we're pleased though that recognition has come from the "Bible of Show Business."

Representatives

NATIONAL BROADCAST SALES

WEED & COMPANY

**DIAL 580** 

TORONTO

#### Radio Reviews

lioti-Haynes rating. "Ontario Panoity In Canada of any program was proven again by the sets. These
ity In Canada of any program was proven again by the sets. These
ity In Canada of any program or in the set and the set of the set

Supervisor: Adrian Samin is Mina; Mon. 7-17, 7 pm.

Wiz-Bise, N. Y.

The Blues new cross-the-some of special events show. There's nothing optimized the special events show. There's nothing optimization was not special events show. There's nothing peritudintly new in it but it's easy commentators and guests for intervens in New York, Chicago, Santware of the special content of the special

have contributed toward a respected ally.

Except for this one spot, however, show was worth hearing, with Taylor Grant doing a particularly good in hear among.

#### Television Reviews

"THE STORY OF EASTER"
Net Six Reuse lines, this Robert Frederic Preducer Dr. Herbert Gref
Preducer Dr. Herbert Gref
39 Mine. Saturday Machily 8 p.m.
Sustaining. "Net Story of Saturday 1941 (1) singed one of Saturday 1941 (1) singed Saturday

able stanza was "The Story of able stanza was "The Story of Coming as it did the evo of Easier Sunday, at a time when other video stations in the metropolitan area were of the sir, set owners who were only the standard of the sir, set owners who evo of the sir, set owners who evolve the sir set of the sir, set owners who evolve the sir set of the si

Chorus were excellently mounted Camera crew at NBC was in rare form on this video show, aided, of the common commo

DAVID GARRICK"

etc. Sinclair and Savage have a prepared introduction and set of age
present according to the control of the control of the control

McSCupin Control

McS

Poods.

On "Author Meets Critics," Earl Wilson stressed today's nieries as being perhaps comparable to the offer-houses of Samuel Johnson's the N. Y. Post's 32 pages there's practically a columnist for every emiles and two of, news, Wilson credited a competitive publisher of the property of the proper



On time with the right time - in the offices of time buyers from coast-to-coast that's one reason Weed & Company keeps' & steady flow of signed contracts in the mail of Weed-represent





# PLANNED PROMOTIONS

HERE at the Blue Network we've made some interesting progress recently in one specific phase of this radio business. We seem to have been able to influence more and more people to hear the shows our advertisers are putting on.

It started a few months back. We had some new ideas we wanted to try. From the experience many of us had in selling <u>products</u>, we thought it might be well to approach the selling of <u>entertainment</u> the same way. So we believe we've added some new thinking to sound promotion effort.

In place of routine promotions, we set out on Planned Promotions. We coordinated the efforts of our 196 stations the way a manufacturer coordinates dealer effort.

It was obvious that the impact of 196 stations, working with agencies and advertisers, would deliver many more listeners to the Blue.

#### The Sunday Night Promotion

First—we charted a Sunday-night-on-the-Blue promotion. It was only an experiment. Nobody knew how it would come out.

The individual stations took the plan, enhanced it with their own ideas and their own enthusiasm, and here's what happened:

6,800,000 more families were attracted to the Blue on Sunday night... this in spite of well-organized previous promotions by the two other major networks.

#### The Morning Promotion

Well, it worked once. So it was tried again. Next came the Morning Promotion. Headquarters formulated the Plan. 196 stations put it into effect. The results? In the first two weeks we added 13,976,320 additional impressions per week to our morning audience! And of course this increase came to us from the other networks.

The advance Hooper reveals that for March the Blue was the only network to lift its Share-of-audience while the other three networks dipped. And, as you know, the Blue's average rating of all morning programs is the <u>highest</u> of the four networks.

#### This is just a beginning

With progress like this, naturally we're planning other promotions. We're confident we're going to get the same kind of results with them, too. It's given us a promotional philosophy that can be summed up in two sentences—FIRST, YOU HAVE TO HAVE GOOD SHOWS TO OFFER THE PUBLIC (and ours are getting better all the time). SECOND, YOU HAVE TO LET PEOPLE KNOW ABOUT THESE SHOWS (and it looks like we've hit on a good way of doing this).

All this adds up to a pretty important thing to radio advertisers: Now's a good time to get your franchise on the Blue!

> AMERICAN BROADCASTING COMPANY, INC.

> > The Blue Nelwork

## Radio Paradise of Top Bills Sans

Admiralty Island, Feb. 22. twitting would be, even if WVTO Flip the switch on your radio out didn't have a cleave-hannel fran-here almost any time of the day and; includes a sound-so many thousands you can make the 10,000 miles be- of GIs, a handful of natives, and tween the Far Central Pacific and millions of square miles of sall

tween the Far Central Pacilic and nothing of square miles of salt with the product of the produc

Row. Jack Carson. Durante and are out of range of the "network" More. Addrich Family. Duffy? Tav., outlets, in those cases, they're played:

Music: Sammy Kaye. Andre Kossictelanett, Hour of Charm, Rudy Val.

WTD. White John Michael Stephen College of Charmer More of C

will shortly up that to 300 watts. Even on the reduced power, how-ever, fan mail is received from as far as 1,500 miles away.

Plugs Reported From Pacific Area

Admiralty Island, Feb. 22

twisling would be even if WVTD
however, in preparation for moving in the switch on your ration out either how a decendance from the first of the control of the day and inchies on a primary market area that have been of Gis, a handful of natives, and found that's about the plant limits of squares miles of sail. in the common tension designated in the property of the common that about all they had the base that a bott at the phase that the phase that

The studio piano looks like some-thing the Japs might have left after the American invasion of these islands 10 months ago. It is minus three keys, and has to have a large electric bulb continuously alight in its innards to keen the moisture out of its three strings.

#### Radio Engineers

customed to finer, and more consistent public service programs-and he will have to continue getting it after the war, or he'll let us hear

from him in no uncertain terms. And the war has brought about tre-mendous progress in radio engineer-

#### Stand. Oil, Ind., Adds **WBBM** for News Blanket

Chicago, Anril 3. Recent inking of contract for 16 newscasts weekly over WBBM here by Standard Oil Co. of Indiana is part of outfit's five-year radio advertising program. Company's objective is to become the principal sponsor of news and sports broadsponsor of news and sports broad-casts in the territory served by them. Standard is developing its sponsor-ship of this type program, station by station, as time becomes available with broadcasts now being heard over 16 stations, two to three times daily from three to seven days a

No middle commercials are used, announcements being confined to opening and closing spots of the programs which are heard over staprograms when are neard over size-tions in Chicago, Denver. Des Moines, Detrolt, Indianapolis, Kansas City, Milwaukee, Minneapolis, Omaha and St. Louis. In some cities more than one outlet is used.

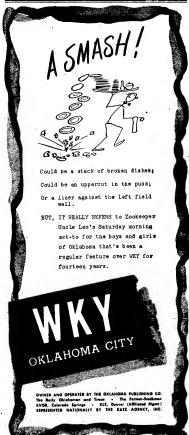
#### Chicago Dept. Store **B.R.'s Wounded Gler**

Chicago, April 3

Bankrolling the first show of its kind to be spoosored in this terri-tory, Carson Pirie Scott and Company, State street department store, paoy, State street department store, have signed a contract, for a 15uninute variety program for wounded GPs beginning April 9 over WMAQ.
Titled "Variety." the show will be broadcest Mondays, Wednesdays and Fridays from 5:18 to 5:39 pnu.
(CWT) from various Aruny and Navy hospitals in this area, and will the state the Art Van Damue instructure of the state of the Art Van Damue instructure of the state of the Art Van Damue instructure that the state of the Art Van Damue instructure of the state of the Art Van Damue instructure of the state of the Art Van Damue instructure of the state of the Art Van Damue instructure of used from time to time

One of the features of the program islands 10 months ago. It is minds to the minds there keys, and has to have a large electric bulb continuously alight in its innards to keep the minds time.

Rhodes and Pat Burke (Mr. and Mrs.), formetly of WLW in Clinibia (Mrs.), formetly of WLW



### Another PROOF THAT WEBL IS SYRACUSE'S LEADING RADIO STATION



WFBL wins national recognition AGAIN! The leading radio station in a rich market wins citation in the 1945 George Foster Peabody awards . . , for "Syracuse on Trial" . This WFBL program also received the first prize for public discussion programs in Ohio State University's Radio Institute contest,

In news . . . entertainment . . . public service . . and educational programs . . . WFBL has been the leader for 23 years!



THE BEST STATION IN BIG Α

## faster than you can say Umbriago . . . UNITED DRUG GOES INTO THE ACT

### ... starting sponsorship of the Durante-Moore show on CBS this Friday night!

Meeting mid-air with unexpected speed, United Rexall Drug and N. W. Ayer got together this week with CBS and the Jimmy Durante-Garry Moore show.

Now that the initial shock is over we've paused to untangle arms and legs, and sort out noses: we've stopped to probe this promising pile of merchandising plans, showmanship, and facilities.

And, out of this talented heap, we've arranged the following line-up for your inspection.

THE ACT

THE SPONSOR

THE NETWORK

Jimmy Durante

United Rexall Drug Co. for Rexall Drug Stores

and Products

The full CBS network
Friday night at 10

Garry Moore Georgia Gibbs

Roy Bargy's Orchestra

**Howard Petrie** 

**Directed by Phil Cohan** 

by the Agency: N. W. Ayer

44

Curfew Cues no.

Because of transportation difficult better tr

WARNING TO PUBLISHERS Bands at Hotel

Presented herewith, as a weekly tabulation, is the estimated coper charge business being done by name bands in various New York hotels, Dinner business (7-10 p.m.) nor rated. Figures after name of hotel give room capacity and cover charge. Larger amount designates weekend and holiday price. Compilation is based on period from Monday to Saturdan,)

Band Hotel	Weeks Played		Covers On Dute
Hal Aloma*Lexington (300; 75c-\$1.50),	. 24	1,600	43,700
Boyd RaeburnNew Yorker (400, \$1-\$1.50)		1.475	2.200
Jimmy Dorsey Pennsylvania (500; \$1-\$1.50)		2,675	~35,650
Leo Reisman* Waldorf (550; \$2)	. 18	2,500	54.025
George PaxtonLincoln (275; \$1-\$1.50)		1.000	7.025
Guy Lombardo Roosévelt (400: \$1-\$1.50)	. 27	2,300	69,450
Charlie Spivak Commodore (400; \$1-\$1.50)	. 0	1775	775

Asterisks indicate a supporting floor show. New Yorker, Bilimore, have ice shows. Lexington, Hausiian floor show.

#### Chicago

Buddy Franklin (New Walnut Room, Bismarck hotel: 465: \$1.50-42.50 min.). Holy Week cut Franklin-Talia draw down to 2,000. The Bas Grant (Empire Room, Palmer House, 700, \$2-82.50 min.). Even Bas Grant (Empire Room, Palmer House, 700, \$2-82.50 min.). Even Woody Herrian (Panther Room, Sherman hotel: \$50: \$1.50-82.50 min.) Herman packin "en in with ropes up must of the time. Great (7,700. Dick LaSalte (Mayfair Room, Blackstone hotel: 465: \$25.0 min.). Combo week of Duxyfin Fiske and Gyprie Frice. who opened (30) pulled good week of Duxyfin Fiske and Gyprie Frice. who opened (30) pulled good

Ted Weems (Boulevard Room, Stevens hotel; 650; \$3-\$3.50 min.). Weems and big floor show doing sellout biz. Five nights brought excellent 6,600.

#### Los Angeles

Freddy Martin (Ambassador; 900; \$1.\$1.50). Hit solid 4,300 tabs with everal SRO nights.

Joe Relchman (Biltmore; 900; \$1.\$1.50). Smash Easter Week biz raking a around 4,250 evers for this spot.

#### Location Jobs. Not in Hotels

(Chicago)

Gay Claridge (Chez Parec; 550; \$3-835 om min.). Religious holidays hurt here to some extent, Willie Shore playing to around 4,500.

Del Ceuriney (Blackhawk; 500; \$1-8250 min.). One of most popular spots in town, Couriney keeping patronage level up to fine 4,300.

Irving Kostal (Lalin Quarter; 700; 58-83-50 min.). Also hit by Holy Week. Lou Holts and Dorothy Donegan brought in around 3,300.

#### (Los Angeles)

Franke Carle (Palladium, B. Hollywod, second week). Dipped slightly but still plenty of profit with 26,000 entrees.

Jan Garber (Trianon, B. South Gate, second week). Looks for better, coin after Lent, but only 8,000 last stanza.

Letghton Noble (Slapsy Mask's, N. Los Angeles, 18th week). No change in shows; no change in business at eapacity 5,200.

Benny Carler, King Cole Trior (Trocadero, N. Hollywood, second week). Carler too Jumpy so Carlos Molina will return this week, but 4,750 covers just the same with two rooms filled solidly.

#### ASCAP's Neb. Headache Still Has Fire: Appeal Cites Coercion Charges

The ASCAP situation here still has plenty of fire. Latest manifestation of the continuing infringement battles due to this State's anti-ASCAP law is charges of threats and coercion, made in a motion for retrial in Federal District court here by defendants.

Suit was bear.

Suit was brought by ASCAP against Nebraska hotels, amusement places and radio statious.

On March 20 Federal Judge John Delehanh Hed one section of the Nebraska state law banning ASCAP from the state as unconstitutional. Defendants then attacked the defendants then attacked the development of the state of the stat On March 20, Federal Judge John

well as others. Charge is made that the plaintiffs tried to compel defendants to urge repeal of the anti-ASCAP law; also that defendants were threatened "with enough more infringement actions to drive them out of business unless they helped repeal the statute." statute."

statute."

Senators Ladd J. Hubka, of Beatrice, and Fred A. Seaton, of Hastings, recently introduced a bill to repeal the auti-ASCAP law. It is expected to come up on the floor for discussion within the next two

#### Jack Flynn Out of WM

Jack Plyn, in charge of the band department of the William Morris agency's Beverly Hills office resigned last week. Plynn came into N. Y. about two weeks ago and, following hiddles with WM exces here, parted with the office.

Morris office has not yel picked Flynn's successor.

Top Tunes for Your Books An All-Time Favorite I CAN'T GIVE YOU ANYTHING **BUT LOVE** 

Music by . . JIMMY McHUGH

AGAIN - THE PICK OF THE PACK!

LEEDS MUSIC CORPORATION NEW YORK . CHICAGO . I

### AND STREET OF THE PARTY AND TH VICTOR YOUNG

And Other Famous Orchestra Leaders

Use this 2x5 VISUAL record of song hits of over 120 pub-lishers, plus old favorites. In-cludes lead sheets and lyrica of chorus, SAMPLES FREE.

Broadway New York 19 TUNE-DEX

TOP PEOPLE ARE DOING AFTER A WHILE

### From the BING CROSBY PRODUCTION "THE GREAT JOHN L"

2 SONG CHAMPIONS

### JOHNNY BURKE and JIMMY VAN HEUSEN

The Ballad Winner

## FRIEND OF YOURS

Already Recorded Bu FRANK SINATRA—Columbia TOMMY DORSEY—Victor BING CROSBY—Decca JERRY WALD—Majestic ART KASSELL — Muzak VINCENT LOPEZ—NBC Trans.

The Novelty Knockout

### HE WAS A PERFECT GENTLEMAN

BURKE & VAN HEUSEN, Inc.

MURRAY BAKER, Professional Manager

1619 Broadway, New York 19, N. Y.

Hollywood

Chicago

## WIDEN QUIZ OF 'LOSS' LOCATION

### Columbia, Victor Take Rap At Mercer, AFM CONVENSH Call Disc Release a Breach of Faith

Both Columbia Records and RCA-victor's recording division are considerably annoyed at Johnny Merchey feel was a deliberate breach of an agreement. All have recorded the Mercer-Bardda Arlens song, "Out of This teams name and, it's asserted, there was an accord among the three farms that the discs would be released simultaneously in June, since the same name to the fallow of the released simultaneously in June, since the same that the fallow would be released unful more the teleased until early slug, in word to release the same than the action of the same than the same th

the Min won't be released until early spigolor locarding, by singer Jo Stafford, hit the market last week, catching Columbia's Woody Herman and Vidor's Charlie Spivak versions and the celling, and now Columbia to on the shelves. Both companies hit the celling, and now Columbia to the celling, and now Columbia to the celling, and now Columbia to the celling and the

#### Rep Opens Chi Office

Republic Music, which recently revised its deal with Broadcast Music, Inc., with an eye toward ex-pansion, has opened a Chicago office. Paul Salvatore, former Chappell rep in that city, switched over to Re-public last week to take over lat-ier's Chi branch.

### Jack Kapp to Coast

Jack Kapp heads west tomorrow (Thursday) for a couple of weeks. It's the Decca prexy's first Coast 0.0. i.1 four months.

### Jordan's Rap Vs. Cafe Goes to 802

American Federation of Musicians last week advised Louis Jordan's last week advised Louis Jordan's Manager, Beryl Adams, that his case against the Three Deuces club, 52d Street, N. Y., jive intery, has been instructed to investigate additive was practice of advertising "fused" appearances, without authority, of noted names, which other 52d street spots as well as the Deuces lave to the street of the stree

into civil court.
Situation grew out of the Deuces
advertising an appearance by Jordan
for one night while the leader was
playing the Paramount theatre, N. Y.
This house has clauses in all contracts forbidding work or advertising of such for definite periods before and after dates at the theatre.

Victor Young composing back-ground music for "Masquerade in Mexico" at Paramount.

While American Federation of Musicians executives are not discussing reasons for their continued interest in the salaries of bands on location dates, observers familiar with AFM procedure, and those who have some insight into the union's affairs, feel that this summer's annual con-vention will hear about the situation.

vention will hear about the situation. For months now the AFM's headmen have been interrogating leaders booked on as-called "loss" location location between the properties of the questioning began widening to take questioning the properties of the p

financial loss.

It has been 'unmored' recently that the ultimate aim of the AFM is to present before the annual membership meeting this year a plan whereby the national office itself will take over jurisdiction of all name band worked is anybody's guess, but coupled to the above idea would be acceled to the above idea would be acceled to the above idea would be acceled the acceledation to acceledate the acceledation the acceledation the acceledation the acceledation the ac ship meeting this year a plan whereby the national office itself will be a long to the country of the country

### BMI Would Like Pubs to Testify In ASCAP-Marks Suit That They Fully Control Rights to Songs

Monroe's Yippee

Monroe's Yippee
Yaughn Monroe is taking a new
tack in his recording for RCA-Victon-western songs. Meatro did a
session on the Coast recently, during his bund's stay at the Palladium
ballroom, during which two of the
songs cut were cowboy item the
songs cut were cowboy item the
compact of the compact of the
He was recompanied on both by
a sagebrush yocal group called The
Pioneers.

### **Top Orch 1-Niters** More Accessible

Broadcast Music Inc., which with Society of Composers, Authors and Publishers in N. Y. Supreme Court over the rights to certain songs in the Marks catalog, seemingly isn't so sure of its case. During the past week, BMI executives have been urg-

sure of its case. During the past week, BMI executives have been urging various major publishers' representatives to get the pulse onto the winness stand to testify that in their states of the pulse of the major business of the major pulse of the pulse of the major pulse of the pulse of the



### **Vogel Again Tops** Rossiter in Some These Davs' Fight

Will Rossiter, Chicago music pub-lisher, again was blocked from claiming the renewal rights to the song. "Some of These Days," com-posed by Shelton Brooks, Negro composer in 1910. U. S. Circuit Court of Appeals last week affirmed a lower court judgment, which warded renewal rights to Jerry Vogel's publishing company.

Rossiter critinal publisher of

Voget's publishing company.

Rossiter, original publisher of
the song, has battled Vogel for the
tenewal rights since 1938. Rossier
won the first round, when the
district court gave him a declaratory
judgment. Vogel came back with
versal and a new irial upon appeal
to the Circuit Court. At that time,
Vogel charged Rossier obtained a
renewal in 1926 by fraud, by getting
Brooks to sign a paper allegedly
granting foreign rights, which Rossier has the simed was for renewalsize has the simed was for renewal-

rights.

Upon retrial, the district court found that Rossiter's 1926 contract with Brooks was unenforceable. Lower court found that this document of the transfer and transfer and transfer and transfer. Lower court found that this docu-ment, purporting to transfer "all copyright renewals," was an assign-ment of an expectancy, operated only as contract to transfer the re-newal rights after the original 28-year-term, and was invalid for lack of consideration. Rossiter ap-pealed this decision. The higher court denied it last week.

court denied it last week.

Circult court held that "no consideration therefor was offered or paid by plaintiff to Brooks," adding "it has been universally held that a mere promise to pay does not constitute a valuable. consideration within the recording acts."

within the recording sections are con-trained to the court order further held that Vogel's renewal rights assigned in 1937 by Brooks, "con-tained a specific agreement to pay Brooks for of the gross receipts, Brooks for of the gross receipts, Brooks for of the gross receipts, suggested by Rossiter, who finding preserious, attempted successively preserious, attempted successively there is no such thing as an agree there is no such thing as an agreed to grow the court of the successively circuit court added. The circuit ci

#### McINTYRE CLEARED FOR OVERSEAS USO TRIP

Hal McIntyre's orchestra has been cleared by the government for its projected USC Camp Shows overseus trip within the next few months. McIntyre opened Friday (27) at the Commodore hotel, N. Y., for six weeks and it's not likely he'll go before the run expires.

Commodore hotel, N. Y., for six weeks and it's not likely hell go before the run expires.

For the control of the control of the control of a full-sized band to go overoes. Several were stated to make the trip, including Benny Goodman and Abe Lyman, and others have signified to the control of the control

### Southland Ballroom, N. O.,

Liquidate and Fay Uff leads to the continuous and t

#### VARIETY Camarata to Score

Ruggles' British Film Ruggles' British Film
"Took" Canaria, arranger formerly with Jimmy Dorsey's orches
are and now with Decce Records
a conductor as well as arranger, has
a conductor as well as arranger, has
been staned by Wesley Ruggles to
don Town," for which Jimmy Ven
Heusen and Johnny Burke words the
lunes. Camarata leaves for Hollywood soon to discuss the score with
Burke and Van Heusen, and in a bout
work.

Wesley to England to begin
work.

#### FINLEY IN GOVT. HUDDLE ON TRUST SUIT VS. MCA

Larry Finley, operator of Mission Beach Park, San Diego, huddled in Washington Monday (2) and yester-day with the Department of Justice over his \$3,000,000 anti-trust snit against Music Corp. of America. He

against Music Corp. of America. He was accompanied by his altorney. Finley filed the suit vs. MCA a fortnight ago in California over his inability to buy MCA's top name bandleaders and artists for his spot. Agency's exclusive servicing agreement with Wayne Daillard, operator of the opposition Pacific Square ball-room, set up the dispute.

#### Nazis Even Muscled In On French Music Pubs

U. S. music publishers are only now learning, from French publishers ers with whom they had tieups that when the Nazis took over that court ya lift firms holding coin for U. S. owners or affiliates were to urn it over to a German company set up for that purpose. In this way some U. S. pubs lost monies due them and

others didn't.
Francis Day, of Parls, last week advised Bregman, Vocco & Conn that they were able to hold out some 51,000 francs on Hitler's horde and were posting the coin forthwith (about \$1,000).

#### ASCAP Asks Dismissal

In 'Blossom Time' Suit In 'Blossom Time' Suit'
Claiming that the right to license
the proadcast rights to the musical
numbers in the operetta 'Blossom
Time' was obtained from Poist, Inc.
Time Time Time Time Time
Latter, in answers filed last week in
latter, in answers filed last week in
Prought by the Karcasg Publishing
Co., Inc., copyright owners of the
Tests and ASCAP are defendants
Tests and ASCAP are defendants

Co., Inc., copyright owners of the operation of ASCAP are defendants in Karcag's suit, which charges that in Karcag's suit, which charges that the former granted the broadcast rights to ASCAP without their knowledge or consent. Karcag asserts that only the publishing and the consent co

#### Mysels Draws Army M.D.

Pittsburgh, April 3.
Songwriter Sammy Mysels is back home from the wars with a medical discharge. He was in the service for nearly three years. Visiting his folks here for a couple of weeks Mysels then will return to N. Y. to resume writing

myseis then will return to N. Y. to resume writing.

Mysels is wearing the Purple Heart, result of wounds received in Italy. He wasn't scriously wounded, however.

#### 1-Niters

Continued from page 45

outhland Ballroom, N. O.,

To Liquidate and Pay Off
New-Orleans, April 3.

Alfred, G. Rickefor has been ...

Jimmy Dorsey's crehestra has been

#### Hapey Birthday Mixed Up in Infringement Sult

up in Intringement Sult
Infingement of the song, "Happy
Birthday To You," was charged by
Go You," was charged by
In two separate suits filed hast week
In N. Y. federal court squant Louis
Marx & Co, Inc., and McLoughlin
Brothers, Inc., music book publishers, Actions seek damages and an
ers, Actions seek damages and an
According to the complaint,
"Birthday" was infringed upon by
the Marx company in publishing a
"Play-A-Way Plano Book," and by
the Marx company in publishing
a "Sing-A-Way Plano Book," and by
a "Sing-A-Way Plano Book," in 1938
and 1945.

and 1940.
"Birthday." originally known as "Good Morning To All," was composed in 1893, by Patty S. and Mildred Hill.

Archie Gottler-Johnny Lange time. "Easter Sunday on the Prairie," hustled into release by Decca, with music by Guy Lombardo's erew.

#### **BMI-ASCAP**

Continued from page 43 unusual has been produced since its

unusual mas over procures ance its of the Month of the Mo to strengthen its repertoire in that

ASCAP developing the licensing of the concert field, it has been anxious to attengthen its reportion in that the concert field, it has been anxious to attengthen its reportion in that the control of th

#### Harry James Getting Plenty Offers to Tie Un as Music Co. Pard

Hollywood, April 3.
Harry James has had numerous of-Harry James has had numerous of-fers from music publishers the past few weeks since the cancellation of his deal with Grand Music became known. Leader assertedly has had plans offered him calling for 50% and more partnership in small but es-tablished outfits for lending his name to them.

Contrary to other reports, James still has no definite publishing plans. He had a brief talk with Edwin II. (Buddy) Morris, but that never went beyond the initial conversation. Leader's arrangement with Grand called for a guarantee of \$25,000 an-nually to him. It will end June 1

Danny Beckner orchestra follows Al Donahue at the Aragon ballroom, Los Angeles.



Lyfic by Music by MATT MALNECK and FRANK SIGNORELLI ROBBIHS MUSIC CORPORATION

For new artist copies and a rangements contact Standar Exploitation Department, Th Big 3, PHII, KORNNEISER, Mar ager, 1619 Broadway, N. Y. 19 Circle 6-2939

Knte Smith—Kinge Men on Fibber ctiec—Bob Hannon on Bayer's As-rin—Manhattan Merry-Go-Round— salight (layetles—Guy Lombardo on helsen Cignretten and Treasury Hour

TOBIAS & LEWIS

Sally Is So Sweet to Me CAREL ALBRIGHT 1201 Brunswick Street BALTIMORE 23, MARYLAND

### THANKS

ELLA MAE MORSE BILLY MAY and His Band and ALL THE BOYS AT CAPITOL

FOR A SENSATIONAL RECORD ON

### CAPTAIN

CAPITOL RECORD NO. 193

IT'S REALLY IN THERE

Sincerely, MARTIN BLOCK

#### **MARTIN BLOCK MUSIC** 501 MADISON AVE., N. Y. 22, N.

MOLÉVWOOD

EDWARD SHERMAN

HOLLYWOOD BAND

THURSDAYS ON NBC

CAMELS

ABBOTT and COSTELLO SHOW

### **NBC. CBS. Blue. Mutual Plugs**

	-
TITLE	PUBLISHER
After Awhile	Starlight
A Little On the Lonely Side	Advanced
All Of My Life	Berlin
Anywhere-t"Tonight and Every Night"	Bourne
Candy	Feist
Dream	Capitol
Easter Parade	Berlin
He's Home For a Little While	Famous
I'm Beginning to See the Light	Grand
I Should Care—t"Thrill of a Romance"	Dorsey
I Walked In-t"Nob Hill"	Miller
Just a Prayer Away	Shaniro
Laura—†"Laura"	Robbins
Let's Take Long Way Home—j"Here Come Waves"	Morrie
More and More—t"Can't Help Singing"	T P Horms
More and More—I Can't Help Singing	Contlu
My Dreams Are Getting Better	Sanuy
My Heart Sings-1"Anchors Aweigh"	Leeus
Saturday Night Is the Loneliest Night	Barton
Sleighride In July-t"Belle of the Yukon"	Burke
Someday Somewhere	Cheisea
Sweet Dreams Sweetheart-t"Hollywood Canteen"	Hemick
Sweetheart of All My Dreams	Shapiro
There Must Be a Way	Stevens
This Heart of Mine-†"Ziegfeld Follies"	Triangle
Twilight Time	C-P
Von Relong to My Heart-t"3 Caballeros"	Harris
You're Not Foolin Anyone But Yourself	Viking

† Filmusical. Legit musical.

#### Sinatra's 4 Sides With

#### Oops!

#### 10 Best Sheet Sellers

Dreams Getting Better. Santly Little On Lonely Side. Advanced I'm Beginning See Light. Grand Saturday Night ...... Brand Saturday Night Candy Feist
Candy Feist
Sweet Dieanns Remick
That's Irish Lullaby Witmark
Just Prayer Away Shapiro
More and More T. B. Harms
Meet Me in St. Louis Vogel

#### CONDON'S JIVESTERS HOP B.O. TO \$4,000 IN PHILLY

Philadelphia, April 3. Philadelphia, April 3.
Crowd of 2,500 paid approximately \$4,000 to hear the first jazz concert ever to be presented at the staid Academy of Music, home of the Philly orchestra, Monday (2). Concert was presented by Eddie Condon and his "hot jazz" aggregation. It was first stop on lour of the Condon unit. Concert got plenty of attention from longhair music crix and symph-goers, who were curious about how the other half "plays." Portion of the show was broadcast over WIP.

#### Pappy of 7, Deferred Again, Plans Own Band

Agam, 1 anis VMI Dallul (ensive re liberope, part) 3. Included how made headlines all over counting the part of th

### **Publishers See New Exploitation Idea** Via 'Spotlight Bands' Hit-Song Airer

Dick Rose to Debut Band At La Martinique, N. Y.

Dick Rose, arranger, is forming an orchestra of his own. He's setting up an II-piece combo which will open at La Martinique, N. Y. nitery, late this month, replacing current Carl Ravazza.

#### Barnet and Billingslev Deal For Hollywood Casino Off

Hollywood, April 3. Negotiations for the of Zucca's Hollywood Casino by Glenn Billingsley, Charlie Barnet and other maestros fell through at the last moment. Final terms of the sale did not sult the prospective

Original agreement called for ex tensive renovations, which were not included in the final document.

Eddle South, fiddling maestro, will recruit, train and be concertmaster of the fiddle section that will aug-ment Lionel Hampton's band at his Hall, N. Y., concert

Coca - Cola "Spotlight Bands" broadcast may soon present an idea miniat in a way to the Lucky Siribe with the cole account, is multing a plan by Pete Dorain. of Cheisa Music, whereby each band plaving the drink above the six nights of the cole account, is multing a plan by Pete Dorain. of Cheisa Music, whereby each band plaving the drink above the six nights of the called the "Spotlight New Song to the Week," That is, the same song would be played each night by a because of the Week," That is, the same song would be played each night by a the songs is now being discussed.

Publishers approached on the idea from the songs is now being discussed.

Publishers approached on the idea from the songs is now being discussed.

Publishers approached on the idea and the songs is now being discussed.

Publishers approached on the idea deaded exploitation. Not to mention the fact that to do such a song on have to make arrangements of it. This would tend toward making a bandleader to spend money for an have to make arrangements of it. This would tend toward making a bandleader to spend money for an have to make arrangements of it. This would tend toward making a bandleader to spend money for an on the air, is a major part of the job of atmulating the interest that the type of commercial breadt-exception, it is not the toward the toward the toward the toward that the

casts.

Coke show is, of course, a commercial, but the shows rated as most valuable to a tune's sales are the very top rated ones.

Pancho's orch goes into the Plaza hotel, N. Y., Friday (6) with Carroll Paige, new vocalist.



### AGVA Won't Accept Agents' Claims Vs. Members 'Til 'Listing' Pact Is Honored

American Guild of Variety Artists last week notified the Artists Repre-antatives Ass'n, N. Y. agent group, that it would no longer process claims of its members against AGVA

elaims of its members against AGVA members because the agents have failed to aubmit booking lists weekly, as required by the current AGVA-ARA pact. Matt Shelvey, national administrator of AGVA, claimed that due to the consistent failure of agents to each of the consistent failure of agents to the consistent failure of the consistent failure fai led members and unfair This has caused AGVA no places. This has caused Actional little confusion when agents enlisted AGVA's aid to straighten out sub-sequent tangles, only to find that the

#### Cappella and Patricia

favorite of ours but SELDOM have we seen them DANCE BETTER than did last night at the BOWERY, where they are headlining. Patricia is the epitome of grace: CAP. epitome of grace; CAP-PELLA'S HANDLING IS PER-FECT . . . They have several new numbers. Dvorak's "Humoresque" arranged by Ray Bloch in the manner of "Holiday for Strings" very beautiful . . . by Herschell Hart. Detroit News.

BOWERY, DET. NICOLLET HOTEL, MINN

### GAGS! JOKES! GAGS!

PATTER! WISE-CRAX! STORIES!

Fen-Master Gag Files Nos. 1 Thru 10 \$1.05 Per Script, Postage Prepaid ach File Contains Over 100 Soc Gags !!

Make Checks Payable to PAULA SMITH Mali to "Fun<sub>1</sub>Master" W. 54th St., New York City 19, N.



STH WEEK **CAPITOL, NEW YORK** LEAVING SHORTLY FOR OVERSEAS

performer Involved had previously been suspended and should not have been booked in the first place. Union also feels that lack of cooperation by agents has practically nullified its check on recalcitrants.

Shelvey was emphatic that de-cision will remain until the ARA steps in and remedies the situation.

#### Mexico Plans Tourist Hotels Expansion

Hollywood, April 3. Mexico City, playground for Hol-lywood's heavy spenders, is prepar-ing for peace with construction plans for new hotels and amusement spots to attract the flood of tourists ex-pected when the war in Europe

Not only Mexico City but Tampico and Acapulco are getting under way with elaborate entertainment resorts. One in Acapulco, fluanced by a Gen-eral Motors representative, is slated to open next Jan. I with plush trimmines and a high tariff

#### Negro Tenor, Ex-Concert,

To Cafe, Back Into Opera Paul A. Smith, Negro tenor with a concert background, has been re-discovered as an operatic possibility as result of an engagement in a nitery, Cafe Society Uptown, N. Y. He's been signed for a Salmaggi presentation of Verdi's "Othello" at the Brooklyn Academy of Music, April 14.

#### '1-C' SRO in K. C.

Kansas City, April 2.
Twelve performances of "Ice Capades of 1945" grossed an estimated \$193,00 and broke all records at the Pla-Mor Arena here:

Each show of the engagement, which closed last Sunday (1), was a sellout.

#### First 'Ice' in Worcester

Worcester, April 3. First ice show in city's history will be staged Friday, Saturday and Sunday (6-8) when Frank Duffy, Worcester's dance impresario, brings the "Hollywood Ice Revels" to town.

Duffy also turned his hand to Sun-day vaudeville this week (April 1) with a seven-act bill in Auditorium's Little Theatre.

#### ECA AGENCY FORMED

Albany, April 3.

Albany, April 3.

Entertainment Corp. of America
has been chartered to conduct an
agency of all kinds. Offices in New
York. Capital stock, \$20,000. Directors: Richard M. Nesbitt, 993 sh Ave.;
Leon C. Tooker, 59 East 54th St., and
attorney Isidore L. Rosenzweig, 1480
Broadway.

Manager S Marcus BOOKING AGENCY LOEW BUILDING ANNEX J. H. LUBIN JESSE KÄYE The will be to the

Dorothy Dorben To

Chicago, April 3.

Chicago, Apri

For seven years up until her resignation last full. Miss Dorber resignation last lail. Miss Durberli had complete charge of booking and producing the Edgewater shows. Since leaving she has placed lines in several locations over the coun-try, including the Rio Cabana here, which are expected to be given up as soon as current contracts expire.

#### HARTFORD JUDGE MULLS RINGLING AIDES' FATE

Whether four operating heads of the Ringling, Barnum & Bailey cir-cus will be accorded a name to Whether four operating heads of the Ringling, Barnum & Bulley circus will be accorded for disaster of last July 6 in Hartford. or their prison seutences suspended, may be decided by Judge William J. Sheal or the season of the

that it represented 40,000 actors it legit, pictures, radio, concert an opera fields. Also known to have sent appeals are groups of church men, hotelmen and business peoplocated in the numerous stands that the big top usually plays.

#### **Night Club Reviews**

#### Mayfair Room. Chi

Chicago, March 31.
Georgie Price, Dick LaSa
Orchestra (9); \$2.50 minimum.

Georgie Price, Dick. LaSaile
Georgie Price, Dick. LaSaile
Georgie Price, Dick. LaSaile
Georgie Price, Dick. LaSaile
Bringing to the microphone the
georgie Price Price Price
Intraction that fits perfectly in this immate and swanty room. Opening
and then into his signature song.
Tayle Bus Blackboard, which is the
Price in Price when he mimics Joison doint "April Showers" and Georgie
Of his new stuff the income tax
Of his new stuff the income tax
Of his new stuff the income tax
Of this new stuff the income tax
of the best and funniest things to
the best and funniest things to
the best and funniest things the
Inspersion of Ose Stalin singing
to the best and funniest things the
Inspersion of Ose Stalin singing
and the income tax form, income
the price price when he will be the
Inspersion of Ose Stalin singing
and the price price price the
Inspersion of Ose Stalin singing
and the price price price price price
of the best and funniest things
and the price price price price price
of the price price price price price
of price price price price price
of price price price price
of price price price
of price price price
of price price price
of price
of

Rive Reom. N. O.
(HOTEL ROOSEVELT)
New Orleans, March 29,
Chuck Foster Orch (14); Guy
Cherney, Corday & Triano, Marie
Bono, Dick Roberts, Minimum \$1.50
Saturdays and Sundays.

Current layout is rich in enter-tainment. Personable young Chuck Foster and his crew rank highly aining the bands that have played

here. Their music is a blend of sweet and swing that is distinctly danceable.

danceable

Show popes with sand novelly, in which a number of the musicians have the spoilight with leader, that puts the customers in nice mood. You, "Begin the Beguine" and other faves to net plenty of paimpounding. Corday and Triano, dance team, follow with nifty routines. Their spot of set is Spanish cape dance done to music of "Caprice Epagnoite."

nole."

Guy Cherney, vocalist, making a quick return appearance here, scores with such pops as "Trolley Song."

"Little On Lonely Side," "Nobody But You" and others.

Dick Roberts, band vocalist, also grabs his share of the applause with several numbers.

Foster emcees show and his outfit keeps the dance floor jammed.

#### Rio Cabana, Chi

Chicago, March 30.
Gene Baylos, Dorothy Claire, Bill
Gary, Line (6), Cee Davidson Orch
(8); \$3 and \$3.50 minimum.

Let W. Let W. Cee Distinction Uses 1, 32 and 320 millionium.

Though this gold a suffering from the control of the control of

Embassy, Philly Philadelphia, March h 29 Gerry Keaver, Lilo Darrish, Mata Montaria, George Clifford, Pat Shev-lin Orch (5); no coper; dinners \$2.50

Like most Philly spots, Embassy lias pruned its entertainment nut-cutting out gal line and lull orches-tra. But business continues boffo. tra. But business continues boffo.
Show is all-femme, save for m.c.
George Clifford, quondam hoofer
who doubles as host and keeps
things popping in Embassy's Glamour
Room.

innigs popping in Embassy's Clamour John Montana, wo-cilling brunet, registers with a routine of sock Latin ances. Gal has lots of fire and isn't with the social s

#### Circus Review

Russell Bross. Circuss
Russell Brobs. Circuss
Russell Brothers-Pan Pacific Circus
Russell Brothers-Pan Pacific Circus
All Pacific Circus Pacific Circus
All Pacific C

#### AGVA's Matt Shelvey Off on a Nationwide Inspection and Gab Tour

Matt Shelvey, national administra-tor of American Gulid of Variety Artists, left last week for a pro-longed tour of the south and mid-west. He will also go to the Coast. During the trip he will look into the effects of the currew and con-tact local AGVA reps and agent

tact local AGVA reps and agent groups.
Shelvey's first stop will be in Texas, to work out AGVA representation in that territory, which has expanded nitery operations considerably within the past year. He then the property of the property

there.

On the way home Shelvey will stop off at Chicago to meet with the Chicago Guild of Nitery Operators, During Shelvey's absence, Dave Fox. head of the N. Y. local, will

#### PERFORMERS NOW IN ARMED FORCES

Here is a Service You'li Always Want

FUN-MASTER GAG FILES

Couldle Modern Councily Meterial for All Type Performers Each Nerly Comising Over 100 Nurs-Fire Gaga—\$1.05 Kach Nos. 1 Tara 10 Now Reedy Make Circks Payable to PACIA SMITH Mall to "Pan-Muster" 200 W 5410 Bd., New York City 10, N.Y

Anything Can Happen

### HANLON CLARK

"TWO CRAZY PEOPLE"

Overseas for USO DIE: HARRY GREBEN Press: DICK BICHARDS

### TRACE

SILLY SYMPHONISTS

Your varsion of Rum and Corn Cola is fastest selling record of

A. B. GREEN

Dir.: STAN ZUCKER



Da Marces, Tile Guizar, hibby Holms Kaye, Jerry Lester, Jee E. Lewis, Yelanda, Cormen Gavellere, Emil Xayler Guani, Dake Ellington, Her

THE MACK TRIPLETS

### HARRY COHEN PHIL FARRELL

NEW COMIC'S COLLECTION \$2 FREE CATALOG

WE WRITE FOR HEADLINERS KLEINMAN 25-31-K 36th Road Long Island City 2, N. Y.

#### PHOTO REPRODUCTIONS

Flaviers, gles y prints in all sizes.
Media from year own photo are negative. In the page qualifile as they no Sc each; pactors 4 Mrs 2c.
They are print from the print from manylaw. Print Life
MOSS PHOTO SERVICE 100-\$6.60

### **General Amus. Starts Court Action** Vs. Andy Russell on Pact Breach

Andy Russell has touched off tussle between himself and General Amus. Corp., wiring the agency last week (27) that he was cancelling management contract. GAC has had the singer on a seven-year agreement, which still has about slx years to run, and his action began an immediate legal battle. First round occurred Monday (2) morning on the Coast, when the singer was subpecnaed for examination prior to court action instituted by GAC.

court action instituted by GAC.
GAC has the singer on membership to the American Guild of Variety Artists, American Federation of Radio Artists and American Federation of Musicians, since both he and GAC are affiliated with those unions.
Russell is scheduled to make a film soon and as vet he has not become or GAC are affiliated with those unions. Russell is scheduled to make a film soon and as yet he has not become a member of the Screen Actors Guild. When he does GAC will have him tied up in that field. Sam Stiefel, manager of Mickey Sam Stiefel, manager of Mickey

tied up in that field.

Sam Stieckel, manager of Mickey
Sam Stieckel, manager of Mickey
Stieckel, which was a stied of the stied of the

### Jerry Lester's \$3,500 At Roxy, N.Y., Expected

lo Natr New Coln Figure
Another upward evaluation of prices for comics playing Broadway house is expected now that Jerry Lester has been set for a return date at the Rosy, May 23 or 30, at \$3,500 weekly, the highest salary he's resultance of the second set of the control of the second sec should get more than Durant and a couple did succeed in getting hefty

#### Dark Congress H., Chi, Room Sought as Nitery

Joey Jacobson, operator of the hez Paree, and Ralph Berger, of the Latin Quarter, both Chicago, are

#### Buddy Lester to Walton Roof Out of Earle, Phila.

Philadelphia, April 3.
Booking a comlc into a nitery direct from a run at the Barle, S-W vaudefilmer, is being tried this week by Jack Lynch, operator of the Walton Roof.

ton Roof.

He's signed Buddy Lester, who started a week's stay at the Earle Friday (30). Lester will start his Walton run Thursday (5), doubling his last night at tha theatre.

### Salvin Buys N.Y. Hotel

Sam Salvin, veteran cafe boniface, now an exec at Monte Carlo, N. Y., has bought the Hotel Shoreham, on West 55th street, N. Y., as an Invest-

The apartment hotel also houses the famed Robert's restaurant, which Salvin may eventually take over and operate as owner-manager.

### Dolly Dawn to LaConga

#### Lido's Clean Slate

#### AGVA Cracks Down On Niteries Abusing Extra Matinee Regulations

mattnee Kegulations:
Continual aboue of the chance
granted smaller N, Y. niterles to
stage weekend matinese as a mean
of recouping some of the louse due
tightening up of the rule by the
American Guild of Variety Artists.
AGVA originally sanctioned a single
Sunday, if the union was satisfied
that the extra revenue was necessary for continued profitable operation.

ry Lester's \$3,500

It Roxy, N.Y., Expected

To Start New Coin Fight

other upward evaluation of store common show, they must first get clearance store common show, they must first get clearance from the union.

#### Bea Lillie Previews OK Nitery Act at Charity

Nitery Act at Charity
The Victory Brunch at Monte
Carlo, N. Y., Intery, on Easter Sunday, for a war charity, was a capital
Garden of the Carlo of the Carlo of the Carlo
Garden of the Carlo
Garden of the Carlo
Garden of the Carlo
Garden
Ga

#### Mex. City Nitery Owners Dub U.S. Curfew a Laugh

Mexico City, March 27.
Night club proprietors here just laughed when the eurfew was slapped on their colleagues in the U. S.

Local niteries don't generally open until 10 p.m., and run until around

### Saranac Lake

By Happy Benney, N. Y., Ayril 3.
Birthay greetings are in order to Marie Gallagher, Alice Van Ness, Eddle Burke, Emerson Buckley and Gerald Uvanni.
Howard Levy doing O. K. on his job after receiving his all-clear papers here.

job after receiving his all-clear pa-pers here.
Seenes from "Passion Play," pro-duced by Mathea Merryfield, kudoed by the townsfolk who attended per-formance at local church. Stanley Rauch off to New York on a 10-day furlough, Eddie Rehberg given okay for mild exercise.

Sodie Renores given to asy for many con-services. The services are the services are papers, leaves for home this week. Walter Kirschbaum, former acro-bat, shot in from Reading, Pa., for checkup and a month's rest. Cliff Farmer, Rufus Weathers, Arthur Slattery and Harry Schrager upped for meals at the Rogers. Write to those who are III.

Dolly Dawn has been set for La Conga, N. Y., starting May 16, She precedes this date with a stand precedes the date with a stand at the standard state of the starting April or cheef with the standard value of the standar

#### Bobby McDonald to Head

New Unit Now Being Cast

New Unit Now Being Uass:
Bobby McDonald, who had been
a civilian cast member of "This Is
the Army." will head a new vaude
unit which Robert Condilli a proUnit, itiled "So This Is Broadway,"
will carry a book theme, with lyric
and music by Anthony Casey and
Edward Kling, Mayhew and Evelyn
to Steters, Lem Wells Trio, Conroy &
Lee, Johnny-Barnes and line of eight
gril round out cast.

### Biz Curphooev But All Hopin'

Billy Rose, president of the Allied Food & Entertainment Industries of Greater New York, recently formed and restaurant organization says he's taking nothing for granted despite the resignation of James F Byrnes, War Mobilizer, who clamped the midnight curfew on places of amusement Feb. 28.

The organization, he said, is adopting a wait-and-see attitude and hopes that Judge Fred M. Vinson, Byrnes' successor, will live up to Byrnes' promise that restrictions on amusements will be lifted come V-E

Day.

The Byrnes announcement, long expected, failed to cause any excitement among the bonifaces. They're still shuttering at midnight and taking their losses without aquawks. Nitery business, for the most part, has taken a further drop during the last week because of longer periods. last week because of longer periods of daylight and further cut into the early dinner business.

early dinner business.

However, all those who were considering closing for the summer have by now dropped the idea.

Byrnes' promise that V-E Day would see the end of many restrictions to gether with the fear that other spots would gobble up their regular trade, and the second of the second problem of the

#### Ohle's Extra Hour of Boosing

Cleveland, April 3. Difference between eastern and wartime is only one hour, but it's enough to give tipplers in several northern Ohio towns a loophole for 60 extra minutes of drinking.

60 extra minutes of drinking.

There are two nearby towns remaining on standard time that can run their bars until 1 am. wartime without violating liquor control regulations. City of Ashtabula is on eastern war time but Ashtabula County outside the burg is on eastern standard time.

It didn't take the barflies long to It didn't take the barflies long to discover that when all the night spots closed at midnight in Ashta-bula, it was still only 11 p.m. out-side the city limits. A terrific hegira as a result takes place every night at that hour. Innocent pedes-trians have been #irtually knocked down and trampled on by the bat. down and trampled on by the bat-talions of still-thirsty Ashtabulans rushing to a roadhouse across the county line to spend the better part of another hour, and the State Liquor Board can't do anything about it.

Same ironic situation in reversed English will exist in the town of Hamilton, O., when it goes into war time this month. County outside it will remain on eastern will remain on eastern standard time, under which likker regulatime, under which likker regula-tions are enforced at midnight, so Hamilton is expecting a huge inva-sion of out-of-towners who will un-doubtedly take advantage of its one-hour later booze curfew.

hour later booze curfew.

Chateau Club became Cleveland's
first curfew fatality last week when
Harold Perelman, who had dropped
all its entertainment, finally threw
up the sponge. Spot was sold to Tom
Bontempo, who will install an entirely different policy.

#### Carole Landis to Do Theatres at \$5,000 Per

Carole Landis, who recently closed on Broadway in "A Lady of Question," will do a series of p.a.'s at \$5,000, plus overages. She is book for the St Charles theatre New Orleans, starting April 12, and the Oriental, Chicago, April 20.

Miss Landis will probably do one more date before returning to the

### Roxy, N. Y., Signs Carl Rayazza (Sans Band) for Three Six-Month Periods

#### Gleason Leaving 'Girls'?

Indications, that Jackie Gleason may leave the Al Borde musical Follow the Girls" after June, is seen with his being submitted for a vaude tour at \$3,500 by General

Under Equity's rules he can leave Under Equity's rules he can leave after June I, when all run-of-the-play contracts expire. However, if there aren't a sufficient number of vaude weeks at that price to make his departure from the show sufficiently profitable, its likely that he'll remain. So far there are no takers at that price.

#### Harry Richman Set For La Martinique, First N.Y. Cafe Date Since Riviera

Cafe Date Since Rivera Harry Richman, tollowing an absence of several years from New York cafes, will play his first night date at La Martinique in late April date in late and l

#### Coney's Luna Park May Not Open This Season

Luna Park, Coney Island, may be dark this summer for the first time in many years due to the difficulty of securing materials and help to rebuild the property, plus legal com-plications resulting from last year's

fire.

Until recently, Luna was ready to be sold by its present owner, Prudence Bonds Corp, to Jacob Schiff, an attorney, for a sum reported to be around \$275,000. Schiff was interested mainly in the really value of its 13 acres, it's said. However. Schiff now says he has lost interest in the ceal because of legal entanders.

in the deal because of legal entanglementh, and in Schirt's decision was the suit brought in the N. Y. supreme court, last week, by Bill Miller, who operated the park for several years. Miller claimed his insale and asked that a stay be granted. So far no decision has been handed down. Pending this decision, Luna Park Pending this decision, Luna Park Pending this decision, Luna Park Capacibans an amusement resort be decided upon until Miller returns from Florida, where he's running the Copacibans, Mamil Beach nitery, which means a manual Beach nitery, which was not been supported by the summer season is doubtful.

#### Small Club Bookers Sunk By Curfew; No Buyers Bookers of small club dates and vaude packages for shindigs spon-sored by fraternal organizations and

sored by fraternal organizations and social groups have been kayced for duration of the curfewsion era. Such of these affairs as will continue to run their spring dances are brushing acts in favor of straight dancing as the main course. Even those that have switched to weekend matinee sessions are not using any acts.

end matine sessions are not using any acts. Supplying talent to private parties to also out, according to the bookers, the performers rotating within this shere have placed on their services. Lodges and other groups which usures to be a supply of the supplying the property of the usual 375 to \$100. Agents claim there's still a lot of that business around at these prices but no takers among performers.

#### SMALL SETS NEW REVIIE

Los Angeles, April 3.
Paul Small's all-sepia stage revue,
"Rhapsody in Rhythm," opens April
6 at the Mayan theatre with Ethel
Walers starred.
Ben Carter and Mantan Moreland
draw featured spots.

Roxy theatre, N. V. is starting a long-term program with object of building up their/ston attractions. Beginning has been made with the signing of a three-year contract with singer, now at La Martinique, N. V. Inter, will play the Roxy six months each year as leader of a stage band, singer and enere and fill in the rest. Singer and enere and fill in the rest wision station in Boston, WIXT and a start with the Lamby since the occasional film, for 20th-Fox, thus keeping him in the Lamby since the junk his own band and work solo, and starts with the Roxy between

and starts with the Roxy between Aug. 1 and Sept. 3 this year.

A. J. Balaban, who returned this week from the Coast where he's been looking over talent, hopes via this plan to build Ravazza into a money-making personality. Deal; he said, calls for a starting salary of \$1,000 weekly with \$500 increases until \$2,500 ls reached.

until \$2.500 is reached.
Ravazza engagement will bring about a change in the Roxy policy. During Ravazza taxy, house will be buring Ravazza taxy, house will be tirely and will augment him with name acts. They'll use an occasional name orchestra when Ravazza leaves at the end of each six-mothl term, and the end of each six-mothl term, build-up will not force the house to build-up will not force the house to be passed to be compared to the comp

can take care or that problem.

Paul Ask, present Roxy pit conductor, will be retained in an advisory capacity during Ravazza's stay and will resume with a pit band each time Ravazza leaves the house.

There will also be some changes in present stage construction. Its planned to lower the line-of-vision and cover the present pit with an illuminated glass floor, during Ravazza's stay. Band will then be onstage.

stage.

Building of personalities is not a new idea with the Roxy. They previously tried it with Bob Hannon, Archle Robbins and Eddie Peabody among others, all of whom had long term dates there. Paul Ash was originally brought in on the same theory, after long stays at the Paramount, N. Y., and Oriental, Chicago.

#### Harry Lenetska Out Of Gale Agency; Lew Leslie Heads Act Dept.

Harry Lenetska resigned this week Harry Leneissa resigned this week as secretary of the Moe Gale agency in charge of the vaude department. Lew Leslle, former legit producer, has been named to head the vaude division. Leslle moves in Monday

Lenetska holds a 10% piece of sale's operation and it's said this vill "probably be bought back."

#### 2 Zephyrs File Coin Claim Vs. Count Basie

The Two Zephyrs have filed a claim for \$86 against maestro Count Basle at the American Guild of Variety Artists. Amount involves overtime pay for extra performances act alleges they did while with Basie unit.

Act's AGVA contract called for 30 performances weekly. Money involved is for extra performances given when unit played the Downtown theatre, Detroit, some time ago. Zephyrs have since left the unit.

#### AGVA Strike Threatens Ciro's Over Lester Pay Los Angeles, April 3.

Los Angeles, April 2.
Chrò yage threastened with a walkout by the American Gull of Variety Artists, but at the last moment
Libby Holman and Jobs White were
ment of a slarry dispute between
Jerry Lester, comic, shed Herman
hover, operation the had \$6,000
coming for four weeke' work, but
hover explained he had an agreement with Lester's New York represertative, Miles fingals, to reduce the
night curriew was ordered.

### Variety Bills

#### Loew

NEW YORK CTTY N Rue & Weterfall
San Corlor
State With the II
Describe & Antonio
Describe

NEW YORK CITY Paramount (4) Paramount Ren Hooding Rob Kvans Combis Brits ondos Brus
ve Londos
ve Londos
CHICAGO
Chiengo (6)
san Marphy
sleen Farton
at Leltoy
Regal (6)
Prinos & I
horodateets

MINNEAPOLIS
Orpheum (6)
Vaughn Monror (
Gay Kilbee
Ziggy Talent
Jane Slater

Cabaret Bills NEW YORK CITY

PHILADRI, PHIA
TORMAN (III)
TOR

Harlen Dixon
The Suns
Jimmy O'Brian
Jimmy O'

Show Biz a Target

(2) before the Illinois State Senate

Continued from page 1.

2) before the Illinois State Senate Committee, investigating black material committee, investigating black material committee, investigating black material committee, investigating black material committee, investigating the committee, investigating the committee of the public of railroad officials on part of the public that favoritism is being shown, probe was staged in Chi being the committee of the public of the public

rallies."

Another confab will be held April 18, at which time women who work in various reservation offices will be subpoened and committee will receive and make recommendations for legislation to correct travel problems. sal.

Locke, who was born in Engluand, came to the U. S. in 1884, starting his career here as an actor. He first played in stock. One of his first legit shows was with David Warfield in "The Musle Master." He quit the stage in 1906 to write.

#### MARRIAGES

Gloria Dalchan to Harry A. Ross, Dallas, March 28. Groom is president of Ross Federal Service, which checks percentage filin engagements. Evelyn Ashlin to Klaus Landsberg, Hollywood, April 2. Groom is di-

Annelle Haves to Mark Stevens Beverly Hills, Cal., March 30. Bride

and groom are screen players.

Barbara Canterbury to Gordon Wilson, Los Angeles, March 27. Bride with RKO easting department;

groom was an actor pefore joining the Navy.

Elizabeth Wolfe to Jeffrey Bernerd, Beverly Hills, Cal., April 1. Groom is producer at Monogram.

#### BIRTHS

Mr. and Mrs. Andy Potter, daughter, Glendale, March 27, Falher is a radio producer.

Mr. and Mrs Michael Dowd. twin daughters, Los Angeles, March 26. Father is vocalist with Kay Kyser's

#### **OBITUARIES**

MAX HOFFMAN, JR.

Max Hoffman, Jr., 43, veteran actor, died in his apartment at the Hotel Buckingham, N. Y., Saturday Details in Legit section.

Details in Legit section 1

JOSEPH O'BRIEN

JO

Among his other plays were "The Revoit," 'The Bubble," 'Land of the Free," 'Dangerous Years,' "Frieda Laughs," "The Dancer," "Swance River," '57 Bowery," and 'The Love Call."

Locke was a member of the Amer-

HARRY McDonALD
Harry McDonald, 54, New England
miblicity manager for Universal,

HARRY MeDONALD
HARTY MEDONALD
HARTY MEDONALD, HARTY MEDONALD, HARTY MEDONALD, HARTY MEDONALD
HARTY MEDONALD HARTY MEDONALD HARTY MEDONALD HARTY MEDINAL HART

I. WARREN KEANE

member of the Academy of Magic

which had only 12 members incling the late Harry Houdini.
Survived by widow and the

MAY BEATTY
May Beatty, 64, former stage and
screen actress, died in a Covina,
Calif., sanitarium, April 1, following
a long illness. She entered the profession at the age of seven in her
father's theatre in New Zealand,
later playing in Gilbert & Sulltvan
operettas in Australia.
Her real career started in England
where she was a musical comedy

Her real career started in England where she was a musical county and dramatic actress starting in 1966, After playing the feminine leads in George M. Cohan plays in Australia, she went in Hollywood in the early 38s, playing in such allms as "Pride and Prejudice". "Little, Lord Paumand Prejudice". "Little, Lord Paumand a Day," her last film. She was the widow of William Lauri, actor. Survived by a daughter.

PAUL MISCH
Paul Misch, 70. veteran presser
and valet for the N. Y. show business for 35 years, died in N.Y. April
1 after a long illness. He gained

MAUDIE MALLIA

Who departed April 8th, 1837, in Hollywood, Callt. I mles you my dear girl. HENRY MALLIA

when Ton Mead was clevated to managing director of the reel. Ha also produced the shorts scries, "Va-riety Views" and "Person-Oddities." Mead continues as managing director and also as producer of these shorts, which he has been doing for about two years. Survived by widow.

wide reputation for his work in re-pairing and cleaning costumes of outstanding shows: He got his first big start in 1908 when the late Fo Eigeldeig save-him Soul Kiss." a musical show. He die every Ziegelde show after that, and numerous' other Broadway shows, including those of Klaw & Erlanger, including those of Klaw & Erlanger, Fromman and Charles B. Dilling-lam. EDWARD LOCKE

Edward Locke, 75, playwright and actor, died at the Perey Williams home near East Islip, L. I., N. Y. April, I. First of the popular plays by Locke was "The Climax" which was produced in 1899. Il was so successful that at one time the play companies. Plim version of the play is now being distributed by Universal.

Survived by his widow.

HERRERT W FORSTER

Herbert W. Forster, 47, advertising manager of Western Electric Co. (ERPI), died March 30 ln N. Y. after a heart attack.

a heart attack.

After starting as a chemist for an American Metal Company in Mexico, Forster returned to N. Y. to become a newspaper reporter. He started with Western Electric in 1924 the became the company; press representative in 1930 and later became information manager. He moved up to the company of the pressure of the company of

MILLE, JOSEPHINE
Mrs, Mary Josephine, Rogers, 54,
billed in her younger days as Mademoisselle Josephine, circus aerialist,
died March 27 in Los Angeles after
a heart attack while working in the
bootfice of the Russell Bros.
traveling, with the controller was
traveling, with Mrs. Rogers, speen practically all her
life as a trouper.
Survivine is her daughter, Norma
Survivine is her daughter, Norma Locke was a member of the American Society of Dramatic Authors & Composers, Authors League of America, Actors Equity and the Lambs Club.

Survived by widow, a daughter and a sister.

Surviving Is her daughter, Norma Rogers, elephant trainer with the Russell circus.

MAURICE DONNAY

MAURICE DONNAY
Maurice Donnay, 86, playwright
and member of French Academy,
died March 31 in Paris. Donnay's
died March 31 in Paris. Donnay's
Most of his plays are a Amantos
written before the first World War,
but he still held a position in French
letters through his membership in
the French Academy, which started
in 1807. During the Moliere ter in 1922, he visited the U. S

WILFBED A. SMITH
Wilfred A. Smith, 44, head of
Akron Theatre Owners and Maungers, died March 25 in Akron. Smith
managed the Majestic theatre there,
and was active among Ohio indie
exhibitors. Widow, a daughter and
a son survive.

WILLIAM F. GOSSNER
William F. Gossner, 52, associated
with Metro's exploitation and royalty departments for the last eight
years, died at Putnam Valley, N. Y.,
March 30 after a heart attack. Survived by his widow and a

Mrs. Vincent R. McFaul, 57. wife of President of Buffalo Theatre. Inc., operating the Shea (Par) circuit, (Continued on page 55)

### Paramount

Jane Slater
Norton Sis
SOFTH BEND
Palace (9)
Ink Spots
Ello Flixgerald
Cootle Williams E
Coke & Poke
Silla Thomoa

mil's Gas 90's
Gehet Gilvert
Gerel tiranser
Gerel tiranser
Haroll Willerd
Jack Ryan
Charles Steleklend
finnny Billi Kolsey
Gay 98's Unerlette
Mila Augel
Kvelyn Kulght
Iddie Maychoff
Uprannis

Name House Man Koller Orc Buts Cleary Buts of Frangiss Aom Kei Tapn Kaya Talima Multana Mushana Harold Atoma Orc Tutel Lineuts Geo Pexion Orc Buts New York

Mary, Jane Lawson

Arry, Alance Yee

Mary Jane Yee

Mary Lawson

Mary L

BOOKING THE NATION'S LEADING INDEPENDENT VAUDEVILLE THEATRES

**EDWARD SHERMAN AGENCY** 

NEW YORK

Roy Ducks
MIAMI
OF MI

RKO

ALBANY
Palme (29)
unny borsey Ore
y Nelson
une & Holtre
BONTON
dike lunes fore
keth Bros
atyl Manners
arvis Minn
Cl.RVKLAND
Palare (29)
chuny Long Ore

Rex Weber Chester Dolphin W & Jean Br COLUMBUS Palace (8-5) Palace (8-5)
Sons o' Fun
SAN FRANCISCO
Golden Gate (29)
The Rimses
Chris Cross
Jesn Parker
West & Lexing
Allen Jones

Warner

Roxyetles Andres, Andre & I Jim & Mil Mulcay Dorle Taylor

Independent

NEW YORK CITY Musle Hall (5) Leo Fairfax Forps de Ballet Ull Malson Rusy (4) Victor Borge Al Gordon Al Gordon loon Edwards bul Ash Ore LONG ISLAND Jamalca (5-8) Wilson Sis bib & Il Roland arl Vance l Vaire
Morgan
ie to 311)
(Sih enly)
(Sih enly)
(ries & Barbe
k Smarl
is Henry
re Sinert
BALTIMORE
lippedrama (5)

ELIZABETHI N. J.

Liberty (J. HALTIMORE
Hipsocheams (5)
Luchy Girls
intla Mauson Co
sation Sin
could Gate
State
State
Could Gate
June 8 Fred
Inter State
(6-7)
Antic 8 Fred
Inter State
(6-11)
eginl

voor & A Gal (8-11) Regini Atmond & Pauletti Morris & Ryan Roberta's Circus BOLNI BROOK Hrook (7-8) Jack & Sully Taylor Gens & Tommy Lon Fitz (Two 10 fill)

Gene & Conny
Loui (Two Ini)
(Two Ini)
(Two Ini)
(Two Ini)
(Towers (6-8)
Peggy Marlowe
Valentine
(Ind) & Coyle
Valentine
(Ind) & Coyle
Slevana Fros & B
CHICAGO
Oriental (6)
P Franks & Janice
Dick & Dot Remy
Convilla & Date
Colloo Marx

New York hammin BeresshuBub Hall
La Pierre

America's Leading Inde

**EDDIE SMITH** 

1501 Broadway

Read flowley

Nutrient Frontil

Citle Bookets

Nutrient Frontil

Citle Bookets

Nutrient Frontil

State State

State

State State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

State

Carter & Boss
Jos Capello Ord
La Conga
Elaina Jordan
Hart & Gran
Larry & Jordan
Hart & Christ
Arry & Christ
Hart & Christ
La Martinig
Lean Virior
Vai Irving
Tind Kelly
till Johnson
Sangases Ore

Piler Gomes,
Indiana Jirian Inoxani
Jirianie Juraw
Hulel-Ambussani
Jona Jirianie Juraw
Hulel-Andur
Juray Janual-Oro
Tenry Org
Hotel Retmond Plays
Pelay Garret
Jerry Jawis
Junny Jiyanes
Artini & Consundo
Payson ne Orc
Holel Illinore
Jonan Hylooft

Reit Kontov
Jimmy Byrnes
Artini & Cousselo
Payson ne Ore
Botel Hillimore
Joan Hyldoft
Ann Warres
Handy Slewert
Hiddy Lucers Ore
Hillimore
Jones Hyldoft
Don Baker Ore
Hiller Filten
Don Baker Ore
Hintel-Edlean
Thorge Baser Ore

Carl Ravazza Oro
Latin Omerter
Romer Vincent
Mazzone-Abbott D
Ribert
Ion Saxon
Harold & Ioda
Hardyon Wonders Harold & Lote Hade Haden Wonders from Proc Mark Walsh Marry Deck Proc Marry Deck Proc Mercyn Nolson Lathent Wilson Day, Davin & Doy, Davin & Doy, Davin & Edite Calvert Sis Livola Las Haden Mercy 1 Nolson Art Waner Ore Monte Carlo Mark Marry Estima Art Waner Ore Monte Carlo Manual March M Art Waner Ore

Blonte Carle
Dick Gusparre
Join D' Murray
Alborio Ore
Oel Jon'e
(Hrooklya)
Jerry Boher
Vicki Roberts

Surasses Orc Carl Havasza Orc

Mr. and Mrs. Maurice Zolotow, son, New York, March 31. Father is using writer.

Mr. and Mrs. Michael Doyle, son, Hollwood, hast week. Pather is distincted in the State of the St. St. and Mrs. O'D. John Philip daughter, New York, April I. Father awas formerly publicity manager for the shorts department at Par. mother is former Edit Scheder, stillore and Par. and Mrs. Chreuce Ribit, Mrs. and Mrs. Chreuce Ribit, Mrs. and Mrs. Chreuce Ribit, American Society of Composers, Authors and Publishers.

a radio producer.

Mr. and Mrs. Billy Hinds, daughter, Pittsburgh, March 24: Father is announcer at KDKA.

Mr. and Mrs. Leo Lefcourt, daughter, Hollywood, March 27. Father is a film publicist.

Mr. and Mrs, Maurice Zolotow, son, New York, March 31. Father is mag

### 'Jake' Jammed in Pitt Crossfire **Between Crix and Femme Columnist**

Terrific panning "Jacobowsky end the Colonei" took from ell three pretours for the present of the pres Plitsburgh first-string critics last

heard beyond first couple or rows.
Rosats apparently got under Mra.
Parry's skin since she has been
booding. Take's service and the service of the service o

praises.
So the reviews were something of a shock to her, and she defended her previous stand by taking it out on claiming that the critical standard standa

packed house.

Mrs. Parry was also worried lest
the Theatre Guild and other producers might scratch Pittsburgh
from their list of cities because of
local first-night audiences and tha
refusal of reviewers to allow for this.

refusal of reviewers to allow, for this.

"Can you hisms this astute organization (Guith)." Gounds to ended of "I after reading the damning red". If after reading the damning the second of the secon

from its bookings?"
Mrs. Parry did admit in her column, however, not having attended
the opening performance, herself,
that a theatregoing friend, "wise in
the ways of actors and audiences,"
reported that "Jake," as performed
on Monday night (26), deserved what
it got.

#### STAGEHANDS ISSUE ON 'OVERTONS' PROP

Vincent Jacobi, business agent of the New York local of the stage-the New York local of the stage of the New York local of the stage of the New York local of the stage of the Nortest, NY, took the stage et tha Portest, NY, took the stage of the Nortest of the Nortest NY, took took of the Nortest NY, took took of the Stage et al.

ofmanded. The performance did go o, with the players exasperated.

The prop is required to supply
the prop is required to supply
the prop is required to supply
the property of the players of the players
of the players of the players
of the players of the players
the players of the players
the players of the players

#### 'Okla.!' Itinerary

VALAL, ILLIBETATY
Buffalo, April 3.
Buffalo, Buf Baltimore and environs. Company will then hop to the Coast, and will spend the '45-46 season touring the far West and at Coast slands.

#### Dolin's 1-Night Stand At Met in Hurok's Ballet

Anton Dolin and Temera Toumanove ushered in B. Hurok's spring season Sundey night (1) at the Mat. Tha former, and his pertner Allcia Markove, ourrently appearing in "Seven Livaly Arts," will perform for the Bellat Theatre on the night "Arts," has no show, meaning Sundey.

day.

Other divertissaments were "Fency Pree" and "Gale Performance," "Free," which had its own chore-"Free," which had its own chore which Robbins and composer Leonard Bernstein based thair now successful legit, both the Town." with standese to the door. The one discord were the late errivels throughout the performance, blocking out the stage from time to time.

## Frisco On To

The San Francisco Opera Assn.
next sesson will embark on a fourweek tour for its first trip eset of
the Rockiss. Two oparas will be
the set of the Rockiss. Two oparas will
the set of the Rockiss. Two oparas will
the set of the Rockiss. Two oparas will
the set of the Rockiss. Two oparas
the set of the Rockiss.
Two will start Jan. it and and
Pab. J. isking in San Antonio, Housmooga, Atlenta, Detroit, Cincinnati,
St. Louis, Minnespolis, Des Moines
and Denver. Columbia? Fred
St. The Frisco trongood, which
(Getann Merola is general director,
usually plays its home town the Rockiss
(Los Angeles, and occasionally PortLos Angeles, and occasional PortLos Angeles, and occasional PortLos Angeles, and occasional PortLos Angeles, and occasio

#### Isn't It Nicer To **Grow Rhodedendrons**

Grow Rhodedendrons
Season's champ low grosser was reveated to be "Eternal Cage," which
stopped abruptly at the BarkizonPlaza hotel theatra last Thurnday
from the state of the state of the state
for the state of the state of the state
for the state of the state of the state
Griff the honors in the matter of
Griff the honors in the matter of
Griff has been state of the state
and the count on Saturday added up
to something less than \$15,00 Too for
"Griff" is \$1.30, but that a wirtually
ment is attempting to two-for-one the
flopperso.

#### Fridolin's Tour

r ridolin's Tour

t Gatien Gelins, Montreal stage
comic known as Fridolin, in Ottawa,
huddle with National Film Board
huddle with National Film Board
comic Stage
ilmon, 45," with stills story.
"Fridolium's shuttered after eight
tweeks at Monument Nationale thestate, to tecoff run at the Capitol,
Quebec. April 19.

#### Shuberts Buy Majestic, Chi. to Reopen in June

Chi, to Keopen III June
Chiese April II
The Shuberts II
The Shuberts Acquisition gives
them Ave thetres here.
Plans are to reopen the house,
which hes bean dark to 11 years,
which hes bean dark to 11 years,
which hes bean dark to 11 years,
then for loure if priorities en
to the properties of the properties of the properties
Lesse for house was obtained,
Nouver-controlled real seate organ,
Shubert-controlled real se

### City of Bridgeport Backs Legit Rep

Backs Legit Kep
stroma Robbins, in the
sa suggestive thems upon
the strong and the strong strong and the strong st

#### FIELD SUBS FOR EVANS IN 'PARK': OTHERS ILL

Wilbur Evans has been out of "Up In Central Park." Century, N. Y., for the last week, Robert Field of tha cast taking over the baritoning. Understudies went into action in the cast taking over the baritoning, understudies went into action in other shows, too, an attraction being forced to suspend for one perpendicular to the suspend for one perpendicular to the suspend for a force of the suspend for a fact of the Moon," 46th Steet, Carol Stone being taken ill. Marguerite Lewis stepped in after one missed performance. Miss Lewis is understudy for Bewery Roberts of "Ten Little Stone's lines overnight."

Stone's lines overnight.

Owen Martin was absent from "Oklahoma!" St. James, for the first time sinca tha show opened two years ago, Paul Shires replacing. Lawrence Brooks of "Song of Nor-way," Imperial, was also forced way," Imperial, was also is abed and Loren Welch subbed.

#### Dot Stone in 'Red Mill,' Which Starred Her Pappy

Dorothy Stone and husband Charles Collins leave for the Coas Charles Collins leave for the Coast next week to appear in a stock com-pany production of Victor Herbert's The Red Mill. Pair are appearing in support of Pred Stone Dorothy's "You Can't Take It With You," which closes its tour Sunday (8). "Mill" originally starred Fred Stone with Dave Montgomery (Montgomery & Stone). He was sought for the Coast revival but claimed he was donoted for it now. specially the dancing angle

Los Angeles, April 3.

Billy Gilbert was inked by Edwin Lester to direct the revival of "The Red Mill" for the Los Angeles Civic Light Opera Association. Lester also signed Odette Myrtil for the Countess role in the same show.

#### Shows in Rehearsal

The Hollywood Pinafore"- Ma

"Mempois Booms - Vinton Freedley.
Vinton Freedley.
"Devlis Galore",—John Clein.
"Common Ground"—Edw. Choate.
"Too Hot Fer Maneuvers"—Jimmy Ellioit.

### Ticket Agencies Caught Off Guard By Court Verdict Vs. McBride's: Ruling Bars All From Delivery Fee

#### Guest in House' 1st For Anglo Co. in London

Anglo Loi. III LORGOM

"Guest in the House," which had
a Broadway run a couple of seasons
ago, will probably be the first production, to be done in London by
Anglo-American Productions which
can plays in the British Capital,
"Anglo-American is headed by Jack
Walker end Peter Dearing, the latte
can plays in the British Capital,
"Anglo-American is headed by Jack
Walker end Peter Dearing, the plays
"Guest" will probably be done in
where "3 It a Pamily," produced by
Walker sud directed by Dearing, is
now playing.

### Moss Upheld On 2 Ticket Verdicts

Paul Moss, New York licenuse commissioner, hed a field day in court, last week, winning three decisions, two of which dealt with ticket agencies. He, won, against McBrides, incore rightfully prohibited the collection of fees for the delivery of tickets, and he was upheld in refusing to issue a license to Joe Gransky. Justice Morris Eder handed down the latter decision. He is the same jurist who previously reproved Moss as being capriculous and a bitraction of the same provided of the court of the same properties. The same provided has been decision. He is the same capacity of the same capac

agencies placing unsigited labor in jobs. Double that percentage was sought. Tried to Cut Bayatty On the debit side Moss figured in a transaction in connection with TYOU Cart Take It With You." Of the N. Y. City Center, where the Kaufman and Bart comedy was re-vived, asked Morris Jacobs, as reper the royalty, which is \$500 well. Which Hospital was acting as producer the royalty, which is \$500 well. Frank the play, his slient partner being J. Leventhic When the billing was advertised. When the billing was advertised, when the place of the form of the satention to the billing and mak-ing demand for the full royalty as against 10% of the gross. It was in-dependent of the same than the pro-spiration of the place of the place which means the royalty was \$700. Just what Moss sinterest was fine-ying to cut the show's nut wasn't clear.

#### AGATHA CHRISTIE PLAY **NSG IN LONDON BOW**

London, April 3.

Two new stage entries are not given much chance. Galeties, which was a state unlikely to last long. It appears hopelessly uncheared. "Appointment With Death," which came into the Piccadilly March 31. is Agatha Christie's latest whodunit. However, it is out up to the author's discount of the chance of the

#### Porter Now a Treasurer

Forter Now a Ireasurer
Irving Keyser, treasurer at Royale,
N. Y., sent a porter to the bank Saturday (31) morning with a check for
\$1.200, to have eash that afternoon
for window rale change? Porter had
a letter of identification and cushe
the check.

A major surprise in tiket spans; circles was the decision of Justich Lloyd Church in N. Y. supreme court last Weekneday (28), the Jurist ruling against McBride's contention that it was legal to collect delivery charges on theetre tickets. In type of the contention of the content of the content of the content of the court stated that McBride's did not come into court with "clean hands," indicating in his opinion that the ageing the court of the

delivery fees. The decision, therefore, bard delivery fees by all agencies.

The decision was one of the most enterptive yet handed down in a theatrical case, consuming nearly four columns of small type in the Law Journal last Thuraday (28). The same of the most according to the columns of small type in the Law Journal last Thuraday (28), started by stating: "In a metropolitic area with a cosmopolitic proposed such as the City of New York, the business of the plaintiff and others such as the City of New York, the business of the plaintiff and others such as the City of New York, the business of the plaintiff and others with a composition of people, residents and visitors. But because of repeated and foundational state of the continues of the co

#### MAX HOFFMAN, JR., DIES UNEXPECTEDLY IN N. Y.

UNEAPELIBULY IR N. 1.
With a Broadway career again in sight for thin on the strength of the performance in "Good Night, ladies," the sudden demise Saturday. (31) of Max Hoffmen, Jr., was particularly distressing to friends in the spartment at the folial Buckingham, when the strength of the spartment at the Hotel Buckingham, when the spartment at the Hotel Buckingham, it will known in Hollywood, summond a doctor. The setor was thave entered a hospital that day after, a series of stomach hamorhages, presumably brought on the strength of the strength of the series of stomach hamorhages, presumably brought on by ulcern.

after a series of stomach hamer-hages, presumbly brought on by ulcers, and the stomach and the

Mits Hoffman now conducts e dance studio, while her musician husband Max. Sr., is in the orchestra of "Obe-hobma," St. James, N. Y., he also being the pit crew's contractor... wed to year. Previously he was married to Norma Terris, Theims White and Henn Kane, now Mrs. Dan Healy. With with Strain has a large to the state of the pit of the state of the sta

t his mother's request, were con-roled at Campbell's, N. Y., yes-

### Plays on Broadway

#### The Glass Menagerie

Ettle Johns Amerikagerie
Eddi Jowing and Lottis J. Sneep pion
Eddi Jowing and Lottis J. Sneep pion
Grand J. State John J. State John
Grand J. State J. State J. State J. State
Grand J. State J. State J. State J. State
John John J. State J. State J. State
Machiner, Investmant John J. State J. State
Market J. State J. State J. State
Market J. State J. State J. State J. State
Jan Johnshirer J. Julie J. Jane
Jan J. State J. State J. State J. State
Jan Johnshirer J. Julie J. State
J. State J. State J. State J. State J. State
J. State J. State J. State J. State J. State
J. State J. State J. State J. State J. State
J. State J. State J. State J. State J. State
J. State J. State J. State J. State J. State
J. State J. State J. State J. State J. State
J. State J. State J. State J. State J. State
J. State J. State J. State J. State
J. State J. State J. State J. State
J. State J. State J. State J. State
J. State J. State J. State J. State
J. State J. State J. State J. State
J. State J. State J. State J. State
J. State J. State J. State J. State
J. State J. State J. State J. State
J. State J. State J. State J. State J. State
J. State J. State J. State J. State J. State
J. State J. State J. State J. State J. State J. State
J. State J. State

Chicago's drama critics raved over "Glass Menageric" when it opened there, and the Loop hounds didn't climb out on a limb by a long shot. It is heart-warming, excellent the

ire.

It is Laurette Taylor's, show with co-star Eddie Dowling the ruingreup. Critics have long been predicting that Tennessee Williams would eventually deliver as a playwright, and he has done just that with this two-act, four-person drama. Setting is a flat overlooking an alley in St. Lonis.

Setting is a that overlooking an alley in St. Lonis.

Again Julie Haydon is playing ropsouste Dowling, as alse did in the 
Lonis Dowling, as alse did in the 
Life.—Authory Ross. has been 
around for some time but never in a 
cluster comparable to Menagerie. 
The second, because of the long 
romantic second-act scene that ende 
rowning is loadable but lift a sort of 
andience leddown. Neither Miss 
Taylor nor Dowling is on stage then. 
Miss Taylor's enactiment of an 
Arylor nor Dowling is on stage then. 
Miss Taylor's enactiment of an 
Meeting is laudquiet is her best portformance, far transcending her "Peg 
was one of the most attractive actreases who trod. the boards. She 
laments her marriage, because her 
connected with the telephone company in the long-distance division, 
which fed him to wander about until 
her benefit and 
proposition of the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the construction of 
the co

which led him to wander about until his demise.

Perhaps he took li on the lam ber him he had been a set of the lam ber him he had been a past mistrees. Tom. the son, works in the warehouse but handers to low up with he merchant mache movies forever to escape the comparability of his mother. Laura tongua-lashing of his mother. Laura longua-lashing of his mother. Laura langua animals and playing old recomparability of his mother. Laura langua animals and playing old recomparability of the properties of the high animals and playing old recomparability of the warehouse, home to dinner. Mother card't understand how it can middle name, too, junt's addicted to boose. O'Connor, was worshipped he being an athletic hero, and they get along very well, but after an emiglia to far. He won't call again, for he's going steady with another girl. Dowling appears in a dual role.

ing too far. He won't call again, for he so going steed with another girl. Dowling appears in a dual role, the solid steed with another girl. Dowling appears in a dual role, the role of the solid steed with a solid s

#### A Place of Our Own

with Elliott Nugent and Robert Munt-
gomery) of drama in three arts. Witten
and directed by Nugent; set by Reymond
Bovey; costumes, Lucinda Bull oil. Opened
al Royale, N. Y., April 2, '45, \$3.10 Top-
(\$6 ouening night),
(\$6 opening night). Margie Johns
Pele Rela
Namey Moning,Jeanne Cagney
Charles Reddy Robert Kelth
Jame Wurd Serb Acnold
David Monrae
Sam ReddyJ. C. Nugent
Mary Loriner Merceder McCambridge
AngustaLolls Palli
Rems Barfuse
Mike McGroarty Anthony Blair
Joe Kanben Wolfe Bargell
Mrs. Braudt tlelen Curew .

Ellioit Nugent as author is strug-gling far beyond his depth in "A Place of Our Own." He has an in-teresting if obvious idea. but his play is talky and dull, with few glimmers of humor or drama to save it.

the townsfolk to point up a parallel with today's events. The 1 loa has the control of the contr

Lucinda Ballard's 1919 costum and Raymond Sovey's set catch the flavor of the period. Bron.

#### Lady in Danger

Pat Allod and bun Flailer production of melidatama in three sarts one screed by Max Afford and Alexander Krichand, Frailure Cummings and Chreme Detwent, Staged by December, setting by December, setting by Theory Gordon Bennett, Opened at Broadhurst, N. Y., March 26, 445, 8431 (pp.

iill SeftonJames Ganon
lunica Sefton
liss Hudges Kifridg Derwent
br. Francis Grestian. Alexander Kirkland
vivia MemieVicki Cummings
unitew Mende Rodney McLemman
Sail Kurt
hief Importor Bucke Chirence Derwent
Detective Dennis Marsh Royald Alexander
constable Pogson Faussell
rederlek Smith

Those Detroit critics indulged in within thinking when they pegged "Lady in Danger" a good thing, which it isn't. At least they inspired false hope within a couple of young, aspiring managers, and they fooled Lee Shubert, even though he went out there to gander the show before booking it in.

booking it in.

Australian import is wrongly billed as a comedy-mystery, for there is nothing to laught at in the aftery of nothing to laught at in the aftery of black cat is thrust through the open window of a ground floor apartment but how the feline is involved in the murder of a challeter, killed when dipped in a lethal drug, is never explained. Anyway, the guy's body falls out of a closet, a technique used others. others.

in "M". and Mrs. North." among others... the wife of an American war correspondent is supposed to be another victim of the sinister psychiatric, Gresham, who has the administer of the sinister psychiatric, Gresham, who has the administer of the sinister psychiatric, Gresham, who has the administer of the sinister of

#### Timony to Do Musical With 150G Budget

Chicago, April 3. Chicago, April 3.

James Timony, Mas West's business manager, has purchased the musical comedy. "The Devil to Pay," by composer, and negotiations are under way for Harry Ritz to head the east, with parts also for Jimmy and Al Ritz. Timony reveals he's doing this on his own—with 'no backing from Miss West.

Production will be started either here or on the Coast within the next two months, with costs running up to around \$150,000, Timony says. Jack Hess has been appointed Timony's local representative.

Ellicit Niggrit as author is string ging far beyone in the depth in 5 place of Our Own." He has an interesting if obvious idea? but his play is talky and dull, with few glimmers of humor or drama to save it.

The play, set in a small Ohio town In 1919, discusse Woodrow Windows in the U.S. in the electron and its effect of the play seed in the U.S. in the electron and its effect on the later electron of the Park Eague of Nathons and its effect on the later electron of the Park Eague of Nathons and the effect of the later electron of the Park Eague of Nathons and the effect of the later electron of the Park Eague of Nathons and the effect of the later electron of the Park Eague of Nathons and the effect of the later electron of the Park Eague of Nathons and the effect of the later electron of the Park Eague of Nathons and the effect of the later electron of the Park Eague of Nathons and the effect of the later electron of the Park Eague of Nathons and the effect of the electron of Nathons of Nathons and the effect of the Park Eague of Nathons and the effect of Nathons of Nat

#### And Still Does Biz

The girls in "Oklahoma!" : James, N. Y., don't have to fend off any stray guys who may still be around. They have gone on a sustained liederkranz and raw onto hinge.

sustained liederkranz and raw onon binge. Kvery night a deckhand fetches the smelly stuff, and Ted Hammerstein, the stage manager, has to take a shack of it to pro-tect himself. Ruth Weston, of the cast, slarled the odoriferous pagtime.

#### N.Y. CRIX HUDDLE NEXT-**WEEK ON BEST PLAY**

THER UN DEDI TLAN
New York Drains Critics Circle
will haddle next Tuneday (10) to
choose the best jaly of the season.
As usual It will make its selection
in advance of the Pullter committee, which is due to ainounce its
prize award on May I.
Last season the critics were criticized plenty for refusing to make
ady selection, with the result that
the ritics were changed so that there

cized plenty for retuning to make any selection, with the result that the rules were changed so that there are selected to the control of the

due to preside.

"The Glass Menagerie," which opened at the Playhouse Saturday (31), was hailed as a winner, but it arrived too late for Pulitzer consideration, deadline being March 1.

#### L'ville Operettas Bow To Govt. Transit Snag

IO GOYL. Iransit Anaga.

Louisville, April 3.

Louisville Park Theatrical Asin has decided not to stage musical shows this aimmer at Iroquois Amarting the state of the state

Operetias have been staged at the amphitheatre since 1938, axcept 1943, when the shows were mo to the National theatre to m

#### 'Here Today' Slated

For Overseas Revival

For Overseas Revival

"Here Today," George Oppenheimer comedy, originally produced by
Sam H. Harris in 1822 with Ruth
Sam B. Harris in 1822 with Ruth
Gordon directing, In a new shift,
Gordon directing, In a new shift,
Gordon directing, In a new shift,
Gramp Shows hasy ided Maurie McRae, summer shock producer, as
easing direction in all legiters and
wiews ara held at Camp Showy
Workshop, 102 W. 38th street, N. Y.,
2 To 4 p.m.

2 To 4 p.m.

2 To 4 p.m.

2 To 4 p.m.

3 Toda office. Howard
Bay will supervise, the production
and ob the sets. Holen Tamiris stagthe Michael Todd office. Howard
Bay will supervise, the production
and othe sets. Holen Tamiris stagthe book. War Dept. have James bethe took. War Dept. have James bethe production for overseas a yetbut no hitches are expected. Tod
follow and in dailes last week for
ballet girls and singing men.

#### Clarke's Coast Musical

Jackson Clarke, former known as Jackson Clarke, former known as A. J. Clarke, the London and New York agent, is east from Hollywood where he will produce "One Day in Mayr." musical, based on the old Charles W. Bell-Carlo & Sanders legit. As "Elsiec" musicalized from "Disconnected Honorymoon," the original farce by Bell 17 ara 39 weeks on Broadway in 1942. Broadway in 1942 and the product of the production of the produc

### Inside Stuff—Legit

Tennessee Williams, the 31-year-old author whose "Glass Menagerie" drew press plandits when it opened at the Physhouse, N. Y. last Saturday (31), was boin in Missistopic, Picts play by him" of produced in Boston by the Thealre Guild but never came to Broadway. It would be not the Angels, with Mirtam Hopkins slarred. "Angels" rain of "Battle of the Angels," with Mirtam Hopkins slarred. "Angels" rain theme. That said shouthed by the author and Miss Hopkins, who agreed with reviewers and shownen that Williams would make a name for himself in the theatre Eact that "Angels" opened in the Hub the same night as "Lady in the Dark" with Gertrude Lawrence, and thereby drew second-string reviewers, may have caused some of its tribulations.

Dark" with Gertrude Lawrence, and thereby drew second-string reviewers, may have caused some of its tribulations.

Williams took the drama course at the University of Iows, Attention and Williams took the drama course at the University of Iows, Attention will be a second to the Course of the Cou talent,

Inspired by the Buffalo Children's Aid Society, a bill that would have raised the age limit for kids making professional appearances in New York from 16 to 18 years of aga was introduced in Albany during tha York from 16 to 18 years of aga was introduced in Albany during that the second of the s

Christmas packages sent by Equity resulted in nearly 100° response from members in uniform. The parcels were sent by responsible firms of the parcel service of the parcel service from the site of the former made of the parcel service from the site of the former Medison Square Garden Bowl (Bill Careys) follows the site of the former Medison Square Garden Bowl (Bill Careys) follows the site of the former Medison Square Garden Bowl (Bill Careys) and the site of the former Medison Square Garden Bowl (Bill Careys) for the site of the former Medison Square Garden Bowl (Bill Careys) for medical something of a scandal. One soldier in the South Pacific was the site of the site o

Internal trouble in the cast of "Nauelby Miretta" being trouped west of Chicago by Reel Lawton courses resembly The gares were asked to take a salary cut, but at less one actress returned and which obligated tha manager to pay her return transportation. The girl is said to have been required to go to the district attorney in Butte, Montana, and tight by the boxoffice until the coin was forthcoming.

General and the up the obxenice that the cold was portneoming.

Operetta has been playing high school auditoriums and shows in such spots that are not under Equity regulations. Therefore the company has some Equityities and soma non-members. Lawton was jammed up with Equity summar before last when he conducted summer stock in Toledo.

"One Touch of Venus" laid off last week and Mary Martin returned to ew York. She attended the premiere of "The Glass Managerle." Play-ouse, Saturday (31) dolled up in the tallest pearl-colored Easter bounct New 1 ors. See actions in premiere of the class, managerie. Play-house, Saturday (31) dolled up in the tallest pear-loclored Essier bounds in the house.

In contrast, Sid Phillips, legit man for Metro, was the well-dressed man present, aporting a raincost, umbrella and rubbers, by guin. It was a starry night.

Karl Bernstein, press aganting "Memphis Böund," colored-cast musical starring Bill Robinson and being produced by John Wildberg and Vinton Freedley, suggested the title to the managers. Thinking up titles is one of Bernstein's extra-curricular outlo specialities. He handled the press for a number of musicals produced by Freedley and tha late Alex Aarons and named that duo's successful "Heads Up," "Tip Toes" and "Funny Face," among others.

Reports that Dale Melbourna, Australia actress, was leaving the touring production of "A Doll's House," are untrue, according to a telegram sent out last week by James B. Cassidy, of the show's management.

#### Met Opera, City Center In Exchange Setup

Added stimulation to the increasing interest in opera is being noted in the "good-will" setup in New York, where an informal inter-city exchange of artists is going on between the Metropolitan Opera Co. and the fledgling City Center Opera Co.

In the two seasons of the latter's existence, at least key young singers have graduated from Center to Met. Six prominent Met singers have given their services to the Center. The kix "Fraduated" are Regina Rel. Met. Hompson, Jamie Town and Joseph Laderoula, the last two just having been chosen winner and Joseph Laderoula, the last discount of the services of the s In the two seasons of the latter's center next Intrisacy (12), whan the opara company opens its spring sea-son with Wagner's "Flying Dutchman." This is one of the Center't two naw productions this spring, the other being Gounod's "Faust," In which Roberto, Silva, Maxicau film and opera star, will appear.

#### Casey Replaces Lewis As Chi News Critic

As Chi News Critic Chicago, April 3. Robert Casey has been named Chi Daily News drama critic, replacing. Lloyd Lawls, who quit to write a book. Latter's figal stipt for the sheet was on "Sing Out, Sweet Land" Saturdy 10. with the daily, has mora recently been a war correspondent for the News. Re's also had a number of books published.

#### Mae West to Close in Chi Though Biz Holding Up

Though Biz Holding Up "Cathering" Was Great." with Mee West, although the show could continue thare for a longer period. Mis model and a longer period with the show in the show could continue thare for a longer period. Mis possible before the end of May with the show it was to be shown in the show it was to be shown in the show it was to be shown in the show it was to be shown it was to be

#### Engagements

Lngagements
Bertha Benner, Ruit Meiden,
Peggy French, John Robb, Olis M
gjedow, Frances Thaddeuz, 'Marriaga is For Single People'. Look
Artiera Whelm, Philip
Look,
Pan Darling, Muryan Yye, Jean
Casto, Bambi Linn, Peter Birch, Annabelle Lopn, Ceroussi.'
Virginia Field, Madeleine Cliva,
Susana Garnett, Barbara Robina,
Katherine Enmet, Marjoric MilHind, Pay Baher, Ruith McDetill.
Rosemarie Bariaca, Wilma
Spence, Walter Cassell. Wind

Rosemarie Brancato. Wilma Spence, Walter Cassell. Muriel O'Malley, Frederic Persson. Joseph Macaulay, Stanley Harrison. Jack Sheehan, A. J. Herbert. Robert Stuart; "The Great Waltz" (Delroit Civic Opera).

### **'Venus' in Chi Debut, 110G Advance:** 'Catherine' Dips, 17G, 'Indians' Off, 13G

Holy Week nade its inroads months brought in two new thousand the second of the second

its local debut last night (2) at the property of the control of t

#### 'Chicken' OK \$7,900. 'Dinner for 3' \$8,200 In Philly; 3 New Ones

Philadelphia, April 3.

With the usual Holy Week hurdle successfully spanned and no especially disastrous business resulting, Philly's legit houses are now back on a full-time booking schedule for the rest of this month, and a majority of them are set for steady bookings throughout May.

#### 'JAKE' RAPPED BY PITT CRIX BUT NEAT 20G

VALX BUT NEAT 20G

"Jacobowsky and Colone" had the
nabscription list in its corner hast
week, so combination of Roly Week
week, so combination of Roly Week
week, so combination of Roly Week
Guidh it. Playing at \$3.60 top imguidh it. Playing at \$3.60 top imtime of season. Excord consideration
war wave was
around at the time.
"Impressed by
how's long Broadway run and blasted the poor opening night performted the poor opening night performted the poor opening night performted the poor opening night performin New York. Some reclunds were
in New York. Some reclunds
area to blowing notices, but not
design to make more than a slight
feet,
"Petty good dedware for current
"Petty good dedware for current
"Petty good dedware for current

deut.

Pretty good advance for current
Scarching Wind," while got subfription circularization and offered
to subscribers at reduced prices, and
then follows "Oklahomal" for three
weeks. Same story here as elsewhere; its are already six a premium.

#### 'Marriage' Honeymoon In N. H. Uncertain \$3,800

New Haven, April 3.

Holy Week and a not-too-enthusiastic press held breakin of "Marriage is for Single People" to a comparatively light gross at Shubert last weekend (29-31). At 33 top on four pagamances, take approximated \$5,000.

\$3,600.

Houset is taking a fling at pix this week, but gets back on the legit beam next week (12-14) with "Over 21." Following week brings the new Ed Chodorov play, "Common Ground" (19-21).

Ballet Russe de Monte Carlo is pencilled for late season date.

#### **Current Road Shows**

(Period Covering April 2-14)
"Ballet Russe"—Royal Alexandra
Toronto (2-7). Blackstone - Parkway, Madison

(11-12)

Blackstone — Parkway, Madison (11-12). Spirit"—Colisiem, Parkway (11-12). Spirit"—Colisiem, Parkway (11-12). Spirit"—Colisiem, Parkway (11-12). Spirit"—Charlett, Detroit (9-14). Spirit"—Hartman, Columbus (2-4). H. S. Aud., Steubenville bus (2-4). H. S. Aud., Steubenville bus (2-4). H. S. Aud., Steubenville und (11). Spirit"—Hartman, Columbus (12). Spirit"—Hartman (11). Rajah, Reading (12). Playhouse, Wilmington (3-10). Miniher, Alboun (11). Rajah, Reading (12). Playhouse, Wilmington (3-10). Miniher, Alboun (11). Grand "Steuben (11-12). The Spirit (11-12). The

"Harriet" — Biltmore, L. A. (2-7).
Russ Aud., San Diego (9-10); Civic
Aud., Pasedena (11); Civic Aud.
Fresno (13); Sr. H. S., Sacramento

Fresno (13); Sr. H. S., Sacramento (14).

"TH Be Waiting"—Walnut St., Philly (2-14).

"Jacobowsky and the Colone!"—
Hanna, Cleve. (2-7); Hartman, Columbus (9-11); Taft Aud., Clin., (12-14).

"Siks and Farl' (2d Co.)—Challursh, Binghamton (9): Masouic Temple, Scranton (10): Capitol, Wilkersh (12): Lyric, Allentown (12): Lyric, Lyric, Allentown (12): Lyric, Triber (12): Lyric, Allentown (12): Lyric, "Life Wilh Father" (2d Co.)—Geary, Frisco (2-14). "Marriage is for Single Peaple"—W"Oklabonas" (2d Co.)—Granger, Burlio (2d.); Nixon, Pitta, Col., "One Touch of Venus"—Civic Opera House, Chi. (2-14). "Aud., Denver (3-7): Erlanger, Chi. (10-14).

"Othero — Aud, Denver (5-7); Erlanger, Cn. (10-4a).

(10-4a). 21"—Acad, of Mins, Northampton (2); Court Sq., Springfield
(3-4); Plymouth, Worcester (5); Horace Bushnell Aud, Hartford (6-7);
Metro, Providence (9); Lyric, Bridgeport (10-11); Shubert, New Haven
(12-4).
"Bausthackle Jun"—Shubert-Lafay.
"Bausthackle Jun"—Shubert-Lafay.

port in the control of the control o

"Ten Little Indians" (2d Co.)— Harris, Chi. (2-14).
"Tropleal Revue"—Biltmore, L. A.

(9-14).
"Two Mrs. Carrolls"—Ford's, Balto.
(2-7); Nat'l, Wash. (9-14).
"Volce of Turtle" '2d Co.)—Selwyn. Chi. (2-14).
"Winged Vletory" — Nat'l, Wash.
(2-7); Ford's, Balto. (9-14).

#### 'Othello' \$24,300

In Week at Frisco

All Week at Trisco

as Francisco, April 3.

Paul Robeson, starting in Theatre

Guida' "Othello," jammed (em to the
tratters at the 1,550-scat, \$3,80-top

Curran closed its aecond (and final
week) of Gibbert and Sullivar repertory with \$14,500, fair for 1,776-scat,
\$3-top house.

#### 'Spirit' Lags, \$8,000 In Week at St. Louis

In Week at St. Louis, April 3.

Holy Week and several days of continuous rain comboed to elip the continuous comboed to elip the continuous rain comboed to elip the comboed to elip the continuous rain comboed to elip the continuous rain comboed to elip the comboed the comboed to elip the comboed to elip the comboed to elip the c

### 'Carousel' Nifty \$23,000. Boston

"Ground bir Theatre Unidade with the start despite some reservations in the notice. The start despite some reservations in the notice can be start duild-Theatre Society backing came pretty near the top on first call the start duild-Theatre Society backing came pretty near the top on first call the start despite start distributions of the start distribution of the start distribution

run of warm weather here all week one day resistend 85 degrees, midmid to be a start with a scale and a start with a scale Bernard's trouge in "Miracle end and a start with a scale Bernard's trouge in "Miracle end and a start with a scale and a start with a scale and a start of a start with a scale and a start of a start with a scale and a start of a start of

#### DET. SLIDES: 'WIND' 13G, ZASU \$8,200

Grosses continued on the thoogan here last week, which "state week, which" at the Cas, fell off from \$15,000 in the first week to just over \$13,000 last week. It was followed Monday by "Dear Ruth."

Zasu Pitts, in "Pa—t

Ruth." Dearway by "Dear Zasu Pitts, in "Ramshackle Inn," at the Lafayette, took a dive from \$13,000 to \$8,200 for the third week. She continues another week, when in. Holy Week, war news and summertime were blamed for last week's big fall-off.

#### **Current London Shows**

London, April 3.
"Another Love Story," Phoeni

London, April 3,

"Another Love Stery," Phoenix, appointment Death," Pictosallity, appointment Death," Pictosallity, appointment Death," Pictosallity, appointment Death," Defease, applied to the Carlot Bay," Playbouse, applied to the Carlot Bay, "Paybouse, applied to the Carlot Bay," Playbouse, "Carlot Bay," Playbouse, "Garlot Bay," Playbouse, "Garlot Bay," St. Martin's, "Madame Louise," Garlot Green, "He Madame Louise," Garlot Green, "Madame Louise," Garlot Green, "Parek, "Apollo, "Private Lives," Apollo, "Private Lives," Apollo, "Firthe Hayan," Cornedy, "Strike il Açain," Wales, "Sweeter Lower," Ambassdors, "Sweeter Lower," Ambassdors, "The Assasian," Savy," "The Assasian," Savy,"

"Sweeter Lower," Amoussau
"The Assasin," Savoy;
"Three's a Family," Saville.
"Tomorrow World," Aldwyc
"Whila Sun Shnes," Globe
"Years Between," Wyndha

### Most B'way Shows in Sharp Drops: 'Barretts' Great \$20,500 in 1st Week. 'Menagerie' Cinch, 'Lady Danger' NG

principle of the control of the cont

to a round 45,000.
"Firebrand of Florence," Alvin (2d week) (M-1,387; 80). Mixed press affected new musical's chances; takings around \$22,500 last week, mostly from theatre parties." (Follow the Girls, "44th Street (51st week) (M-1,62; #30). Nearriv another summer; dropped to around \$27,000.

a year on Broadway and slated into another summer; dropped to around a control of the control of

week.

"Kiss and Tell," Bijou (106th
week) (C-614; \$3,60). Eased off to
\$7,500 but long stayer aimed into
summer; one-setter not costly to

\$75,00° but iong stayer aimed into summer; one-setter not costly to "Riss. These for Me." Belazoc (24. White State State

REVIVALS

"The Barretts of Wimpole Street,"
Barrymore (1st week) (D-1,900;
\$3.60). Off to great start with first
week approximating \$20,500, excellent.

lent.
"The Tompest." Broadway (10th week) '(D-1,900; \$3.60). Will probably start trouping soon; slipped to around \$14,000; "Memphis Bound" next attraction." "You Can't Take It With You." N. Y. City Center (C-2,683; \$2.40). Rather mild, but notices good enough; \$7,000 cetimated, Closes Saturday (7);

ek date IN LITTLE THEATRES

"Eternal Cage," Barbizon Plaza Hotel Just evaporated; nine times to nearly zero takings.

#### **'VICTORY' DESPITE THE** WEATHER, \$33,000, D.C.

Washington, April 3.
"Winged Victory" ran into summe reather here (temperature in the "Wing.d Victory" ran into summer weather here (temperature in the 80's four days) and only annexed \$33,000 in eight performances Cassander of the control of

the E. street house, some \$800 weekly.
Ellsabeth Bergner, 'in 'The Two Mrs. Carrolle,' is rolling up-an immense mail-order sale. It is the first visit of this European actress to the capital. She will be followed by Lillian Hellman's 'The Searching Wind,' then 'Sing Out, Sweet Land,' Theatre Guldi musical.

#### Turnaways of 100G For 'Harriet' Seen in L. A.

Tharrier Seen II. L. A. Relling into a second especity week at the Billmore, "Harriet" took ever, has turned down over \$40,000 the ever, has turned down over \$40,000 the ever, has turned down over \$40,000 will be lost gross in turnawy business weeks. Editmated that \$10,000 will be lost gross in turnawy business Kem Murray, "Bilachous of 1945-held up to capacity in ful 144th week. Kem Murray," Bilachous of 1945-held up to capacity in ful 144th week at the Belanco, but expects to pick up now that Easter is pected by the power of the p

#### Ballet Russe Fine \$16,000 in Toronto

and probably made some coin last work, around \$8,900.

"Oklahomas" St. James (105th Missing the Monday (26) opening standers.

"On the Tawm," Adciphi (4th week) (M-1,42%; \$5.40). Somewhat of, but at around \$5,000, musts at the Royal Alexandra here, with week) (M-1,42%; \$5.40). Somewhat of, but at around \$5,000, musts and \$100 to the around \$5,000, musts and \$100 to the around \$5,000, musts around \$100 to the around \$5,000, musts around \$100 to the around \$100 to th

### Plays Out of Town

I'll Be Waiting

Wilmington, Del., March 29.	1
Harry M. Goets production of comedy drama in three sots (four scenss) by Reits	
I nathert. Directed by David Burton; not	-   1
ting, Stewart Chang; costumes, Grac-	٠li
Houston, At Playhouse, Wilmington, March	h   f
20-31, '45; \$2.40 top.	، ا د
SaraRuth McDevit	
Rush Barbara Robbitt	H I
Deffy Susana Garnet	111
Jean Augusta Rorland	9 3
Anne Fawcett Kalherino Alexande	. 13
Harriet Wheeden	
Oleman Virginia Field	

While timely in theme and well ritten in spots, "I'll Be Waiting" ils to impress as a Broadway cu-

While timely in theme and well, written in spots, "TII Be Waiting fails to impress as a Broadway critical to impress as a Broadway critical to impress as a Broadway critical start of promisingly enough, with the setting an old Washington. The start of promisingly enough, with the setting an old Washington with the setting an old Washington with the setting an old Washington with the setting and the setting and

#### PLAY PUBLISHERS

AY PUBLISHERS

of Asea and many
other dist/aguished plays
SONG OF BERNADETTE
TOMORROW THE WORLD
LOST HCRIZON - HICHLAND
HING - EVE OF ST. MARK - BST
POOT FORWARD - FAITHERS IN
A GALE - MIS. MINEVER - GEAT
110 DO OBSTEP - KITTY
FORLE - HOUSE WITHOUT A KEY
FORLE - HOUSE WITHOUT A KEY

THE DRAMATIC PUBLISHING CO. 59 E.VAN BUREN ST, CHICAGO 5 ممتنيد

#### **ANGELS**

backers of Broadway sk nes, addresses, amounts s, addresses, amounts they ed in provious plays. The first etc research in this field sable to producers. \$25 Per Volume

LEO SHULL, Editor West 48th Street, New York 19

#### LOST A MANUSCRIPT

keeper, and Augusta Rocland, as a wife wito can't have children because of the experiments on Correction, and the control of the experiment of the experimen

#### Clare Virginta Field Marriage Is for Single Linda Mae Brinkley Marjorle Millard People

ч	New Haven, March 29.
١	fligh Holden production of a sentedy hi
	tlores ucts (four scenes) by Stunley Rich-
	acds. Staged by Edward Clarke Lilley; set-
	ting, Frederick Fox. Opened at Shubert
٠	theatre, New Haven, March 29, 45; \$3 top.
	Lottle Disenhower Frances Thaddeux
٠	UnaIslay Benson
	Mrs. Sibyl Hocuba Uerttia Bolmore
•	Kenneth Hecuba Joel Marston
٠	Cyathia Weber Peggy Fronch
1	Reenn Rowe Ruth Holden
ı	Horace PendergastJohn Itobb
:	Lily Pendergunt
	Spencer Shilling Bob Kennedy
•	An Expressman
ŀ	A Young Lady Martiyn Sable

Yemry Later. "Marring Sile of the Company of the Co

wright one new unsumment playwhose practical joking antice specialize in toying with femme emocialize in toying the second of the colwice, asking the in Freston has provice, asking the lass to wait for himinstead of storying put in Freston, the
context of Hecuba. Currently occupied by hiemother and a stuffed-shirted or
of Hecuba. Currently occupied by hiemother and a stuffed-shirted or
ociety belle Cryntia Weber who has
amistions of winning a Mass onciety belle Cryntia Weber who has
amistions of winning a Mass or
ociety belle Cryntia weber who has
amistions of winning a Mass or
ociety belle Cryntia weber who has
amistions of winning a Mass or
ociety belle Cryntia weber who
has a stuffed-shirted to toy
ociety belle Cryntia weber who
has
amistions of winning a Mass or
ociety belle Cryntia weber who
has
amistions of winning a Mass or
ociety belle Cryntia weber
ociety belle Cryntia
a disarming navete but not to much
polish. Joel Martion does okay by
cern skill to a farcical matern assignment, and Ruth Holden's interprist with the same of the comcomest through as a housemaid,
Dialog is aportly but generally acmedy makes a sestful character of the
son comest through as a housemaid,
Dialog is sportly but generally acmedy makes a sestful character of the
son comest through as a housemaid,
Dialog is sportly but generally acmedy makes a sestful character of the
son comest through as a housemaid,
of the jumbled ingredelinity femmes
the second of the subble direction of the subble direction from
order in the second of the subble direction from
order in the second of the subble direction from
order in the second of the subble direction from
order in the second of the subble direction from
order in the second of the subble direction from
order in the second of the subble direction from
order in

#### Irwin Plans Legiter

Los Angeles, April 3.
Lou Irwin is aiming at Broadway
with "Cup of Fury," his recently
purchased legiter, written by William A. Noble and George Savage;

college prof.

Play was recently staged in Seattle
as "Five Shall Forgive," a psycho-logical mystery. Irwin intends to move it to New York next fall.

His new exec aide is Lou Grcen-span, ex-tradepaperman.



#### VARIETY 40-Wk, Operetta Season For Paper Mill Playhouse

Newark, April 3. A 40-week operetta season is in

view for Paper Mill Playhouse, in nearby Miliburn, one of the few nearby militourn, one of the tew Equity-operated operetta stocks. Opening is set for April 23, with Frank Carrington continuing as manager, assisted by Agnes Morgan. "Maytime" will be first of 10 pro-jected works scheduled for runs of

"Maytlme" will be first of 10 projected works scheduled for runs of three, four or more weeks. Following are "The Cat and the Fiddle," "Naughty Marletta," "Count of Luxembourg," "Sweethearts" and others to be chosen from among "Rose of Algeria," "Roberta," "Blosom Time," "Bittersweet" and "The Mikado."

#### **Ticket Agencies**

ticket broker, no matter how bonafide and whether or not it calls for special services (delivery) which

the broker is under no statutory the proker is under no statutory bilgation to perform, is illegal if it causes the total cost of the ticket to exceed the original admission price plus 75c (and tax)...the delivery charges referred to in the complaint are unreasonable and designed to circumvent the general business law. By reason of the premises, the plain liff (McBride's) does not come inte court with clean hands...

#### McBride's Testimony

have assured LaGuardia that they are anxious to cooperate.
Officials of other cities, who have learned of LaGuardia's V-E Day plans to prevent property damage, roting and bolsterous celebrating, have evinced interest to the point where they, too, have sarted the ball rolling toward a similar event. "The plaintiff, as its presidency (John McBride) testified, makes a delivery charge to patrons...when in fact no delivery is made by the

plaintiff."

McBride was asked: "Where you get tickets from the theatre itself, or just order them and they are the boxoffice), is there a charge," Answer: "Yes, we charge a delivery for all of them because you couldn't differentiate, getting the two tickets from a theatre might happen once the bottom of the plant o

It appears that prior to Oct. 21, 1939, no charge for deliveries of tickets was made by McBride's, but since then, "despite the repeated since then, "despite the repeated statements of the witness that he is not engaged in the delivery business, his conclusion is erroncous as established by the evidence from the books, records and witnesse of the plaintiff that the delivery of tickets is in practice not only a part of the business, but a profitable part conventions the accounts for deliveries cometimes the accounts for deliveries

sometimes the accounts for deliveries were segregated and at other times the income from deliveries went into the general income of the busi-ness. . . . .

"When tickets were sent from the main office to a branch (St. Regis hotel, mentioned), the plaintiff regarded this as a delivery to the purchaser. ... And individual delivery charge was made to each person (hotel guests wilb purchased tickets from the stand in the lobby) eyen though the actual deliveries were made in a single accumulated deliv-made in a single accumulated deliv-"When tickets were sent from the made in a single accumulated delivery ery to the branch . . . the charge for delivery was increased from 25c to 50c in October, 1941 . . a delivery charge was made when tickets were delivered from the hotel stand to the hotel room by a bellboy. . . .

#### Hotel Transactions

"Brain and the second of the s even when the phone calis, the ordinary.

"The gross profit of 75c is the ceiling or limit which the statute has put upon the plaintiff... but ... the court agrees that every charge in excess of 75c per 'ticket is not absolutely prohibited... yet ... charges as made by the plaintiff in addition to the 75c, plus taxes, are, to say the least unreasonable.

ne statute has invested in the commissioner the exclusive author-ity to promulgate such rules and regulations as may be deemed neces-sary for the protection of the pub-lic, subject to review therefore by the courts."

### Show Biz Maps V-E Fetes

ing people moving and informing them where the city's celebrations

News Builetins Throughout

Show biz personalities already ave assured LaGuardia that they

Name Bands to Co-op

Name Bands to Co-op
Mayor LaGaurdia's "Victory Committee": solidifying plans to help New
Yorkers celebrate V-E Day, has
Notes, of Miste Corp. of America,
whereby certain Bands available in
N. Y. will be immediately rushed to
the Mail, Cortari Park, and Prospect
Park, Brooklyn, etc., to help celbratt the big event.

brate the big event.

Plans are not completed to the point where definite bands have been singled out, but no matter how long with the property of the propert

London's V-E Plans London, April 3.

Bars, restaurants and niteries will be open in London on V-E Day, ac-cording to announcement by police commissioners today.

commissioners today.

Bobbles have been alerted, and plans made to let Londoners celebrate the way they want to—with beautiful to the state of the s

If V-E Day crowds become unman-ageable, plans call for taking taxicabs off some streets and for suspension of bus scrvice.

V-E Day's Imminence

N. Y. City and suburban

are taking piace.

Continued from page 1 =

the congestion on other sections of in with round-up blurb the city. Police will be stationed in their circuit on the big day large numbers throughout the park and in the Times Square area, keeping people moving and informing Par Issues Plans F

#### Par Issues Plans For V-E Day Plant Close

V-E Day Plant Close
Pales alarm of Hiller's surrender caused so much confusion on the film lots that Paramount has issued the survey of the confusion on the film lots that Paramount has issued will be heraled by a five minute blast on the studio whiling the heraled by a five minute blast on the studio while close for the day and reopen compared to the day and report of the confusion of the confusion of the confusion of the day and all the 'next day.

#### Vinson Vice Byrnes Washington, April 3.

N. Y. City and suburban radio stations and newspapers are set to exploit the event to the hill. When several independent and network radio stations in N. Y. heard that the city-owned outlet, MWYC, was seeking exclusive brousders of the control of Resignation of James F. Byrnes Monday (2) as Director of War Mo-bilization and Reconversion appeared Arrangements are being made to keep those who go to the parks informed on what is happening all over the world on V-E Day through frequent news bulletin flashes from the stage. Wire services will cooperate in this endeavor.

and the state of t

#### Wirth Circus

Continued from page 1

constitutes a monument to the family and a national show biz institution to the Australians.

to the Australians.
When all other foreign-shows had shuttered up at the beginning of the war, the Wirth girls came out of retirement and solved the acute manpower shortage by pitching in themselves. With the versatility of the proposition only in those born and possible only and the understand the proposition of performances.

Dot's is the managing director, of.

Dot's is the managing director, of.

of performances.

Doris is the managing director, officiates in the boxoffice and, with
sisters Madeline and Gladys, does an
aerial, risiey and inverted balancing
act; for a climax they hang from the
dome and butterfly around on a
ywivel arrangement. Elien (Mrs. Alfred Clark) is ring mistress, jumps
into nut the big built between the

dome and butterny aroung on a waveled rangement. Silent (Mrs. Al-red Catch is ting mistress, jumps and a state of the sta

drums.

May Wirth is still remembered as one of the greatest equestriennes of all time. However, she now lives with her husband, Frank Wirth, in Forest Hills, L. 1.

Alerts All Theatres

V-E Day's Imminence

Alerts All Theattest
Chiesgo April 3.

Theatre-circuits nee as new of the second of the decision of the control of the c

#### CHATTER

#### Broadway

Mrs. Si Fablan ailing. Hai Wallis doesn't reach here until 20th.

e 20th.
Widow, 82, of F. F. Proctor, fell
hotel room and broke arm.

the 2010.

More of the Procedor, fall Motor of the Motor

sgerial sain.

Ex-pa, Pvt. Soi Jacobson no long-er a rifeman but turning out a daily newssheet for 29th Infantry Divi-sion, somewhere in Germany.

Soits L. Guernsey, Jr., covering first post of the control of the c

hights extremely the covering first highest extremely the property of the prop

office.

Benito Collada due back at Saranac late this month for final checkup before discharge. Meantime again managing his El Chico, the Village

orange in the search of the control of the control

ing in N. Y. under name of Dorothy Wind.

When the late Bestries Winder, dance instructor and sister of Walter Wanger, Alm producer, revealed she left an estate of "more then \$20,000," to which is left to another both of which is left to another James Cagney soft his farm at Marrha's Vineyard to Robert Wrubel, N. Y. attorney, Ed McMamara, and friend of Cagney, lived on the family of the state of the state

#### Pittsburgh

\*\* A SUBJETS \*\*

\*\*Pall Cohen ping in runmy four-ament.\*\*

\*\*In The Cohen ping in runmy four-ament.\*\*

\*\*In Th

cane, the "result of Walking with a cane, the "result of the grant of the cane of the cane

singer; died, and Betty Smiley is subbing on Tunes and Tempos show. Pittsburgh Drama League has awarded \$500 first prize in its second annual playwriting contest to Ralph Luther Angel for his play, "Prelude," which deals with life among the poor and shiftless in Northern Flor-ida.

which deas poor and shiftless in Northern Flor-poor and shiftless in Northern Flor-Gene Fuller, who played Dexter, the boy next door, in No. 2 company of "Kiss and Tell" for more than a when comedy reopened Monday night in Williamsport, Pa. Fuller had been out of company on account had been out of company on account for the property of the proper

#### Hollywood

Jose Ferrer tested at 20th-Fox.
Alan Ladd did food short for OPA. Steve Broidy vacationing at Palm Springs.

Wallis on siesle at Palm John Brahm hospitalized with eye

Hal

infection.

Arthur Treacher became an Ainerican citizen.

Shirley Temple vacationing at Paim Springs.

June Haver bought a home in Cheviot Hills.

Eddie Bracken and Barry Sullivan classified 1-A.

Reed Ladley turned down by

Eddie Bracken.and Barry Sullivan
Reed Hadigy turned down by
Army dedors.

Reed Hadigy recovering from
recovering
recoveri

Bette Davis sprained an ankle and working at Warners in a wheel

chair.

Roxann Hilton, screen actress, to marry William Jacobson, jeweler, fune I.

John Ridgely playing his 120th film role for Warners in "Danger

John Ridgely playing his 120th film role for Warners in "Danger Signal."

Frank Smith moved from Popular to Superior Pictures as publicity

to Superior Pictures as publicity director.

Jan Duggan, star of "The Drunk-ard" cast, recovering from appendence of the property of the prope

dio confabs.

June Storey bought a half interest
in a nitery owned by Frances Faye
in Las Vegas.

Nunnally Johnson returned to his
International chores after a Broad-

Administry Johnson returned to his way veacilion.

L. Frank Farrell, ex-amusement by way veacilion.

L. Frank Farrell, ex-amusement book way veacilion.

Desir Warner.

Masquers Club celebrated lis second year of weekly entertainments.

Orson Welles bedded with throat infection habting work on "Tomor-Joe Prisco returned to work in Incaley Foy's supper club after several existing the proper club and working as extra in "They Were Expendable." In "Deser John William Gott succeeded Walter will be a formation of the property of the proper

for Los Angeles Civic Light Opera William Cost succeived Walter Wanger as chairman of the motion picture division of the Jewish Wei-Light Demond and her mother, Ew Mooce, working in the sage Colum-bia picture. The Bandi of Sher-Li Benn Levy Constance Cum-mings' husband, reported recuper-tion hospital. Louis de Rochemont back at 300,-Louis de Rochemont back at 200,-Toy following 128 huddles in Wasi-boy following 128 huddles in Wasi-

ington about his production, "Now It Can Be Told."

18 Can Be Told."

Mickey Rooney drew a front-page layout in the Feb. 24 edition of The B&rd Spearhead, service publication printed overseas.

Irv Kupineck, Chicago Times columnist, paying first visit to Hollywood, found self barred from lots due to the strike.

Raymond Dannephaum former.

wood, found self barred tron wode to the strike.

Raymond Dannenhaum, former schling the Fox Rek, upped from captain General Publications Unit in Paris.

Byron S. Harvey, chief of the Harvey eatery system, and T. G. Gurley, a private gander at a rough-dut of "The Harvey System" at Metro.

#### Minneapolis

By Les Rees
Harry Hirsch celebrating 2ist
anni as burlesque impressario at
Alvin this week. Hotel Radisson Flame Room has Glover & LaMae, Rita Oehman and Melody orchestra.

Entirely sold out for three-week un, "Ice Follies" at Arena not even

Melody orchestra.
Entirely sold out for three-week
Entirely sold out for three
Entirely sold out for three
Monton Gould guest-conducted
Minnespolts Symphony orchestra at
Elizabeth Talbot-Martin into Biotel
Nicollet Minnesota Terrace with
Nicollet Minnesota Terrace
Entirely sold out for three
Entirely sold out for thr

#### Patron Denied

that its tickets carry in small print that its tickets carry in small print the legend that the management re-serves the right to refuse admission on the licket by refunding the pur-chase price, the court held that until such a legend is called to the atten-tion of the customer it is not bind-ing uses him.

sion of the customer it is not bind-ing upon him.

Vogel, accompanied by his wife,
went to the theatre on the Satur-day in question. He purchased two
these and with his woife went in
theets and with a crutch,
and "informed him that he would not
be permitted to witness the show because of his crippied condition."

The state of the state of the
safety of its patrons, the theatre had
adopted a rule or policy against the

safety of its patrons, the theatre had adopted a rule or policy against the admission of crippled persons on Saturdays, Sundays or holidays. Regulations of the theatre also require that crippled persons must sit in section near exits, when they are admitted on Mondays through Fridays.

#### 'Harvey'

Continued from page 1

so heartily that he awoke. Right then he decided to buy li on "Har-vey." Among those who could have secured a share but didn't was Jules

secured a share but didn't was Joles Bruiatour.
Some of those in on "Harvey" won't have to worry over finances for the rest of their lives. A theater treasure who has a \$3,000 interest is figured to get \$100,000 to his investment. That figure is based to the picture rights, which probably won't be disposed of for several years.

#### **Obituaries** Continued from page 50 =

died in Buffalo, March 29. She sufwhile

Reese Proser, 79, minstrel show singer, died in Cleveland, March 8 Prosser sang in Ai G. Fields, Lew Dickstader and Honey Boy Even minstrel shows. He also toured in

Mrs. Dalsy Schwimmer, 39, wife of Walter Schwimmer. Schwimmer & walter Schwimmer, 39, wife of Scott agency, died at Highland Park, III., March 26.

Chartes F. Church, father of Ar-thur B. Church, president of Midland Broadcasting Co., operators of KMBC, Kansas City, died there March 24.

#### Literati

Gene Lyens Leaving Pageant
Eugene Lyons is resigning as editor of Pageant for which he left
the American Mcreury' editorship
last summer when Alex Hilman
form mag. Lyons is turning back
his stock interest in the periodical
in order to concentrate on a couple
of books.

Turnshout Brushed
Hollywood, according to Editor &
Hollywood, according to Editor &
Dublisher, is largely a figment of the
press, correspondent's mignation to
the press of the press of the press
that stems from the movie metropolis," see Z&P recently, "90% is show
that stems from the movie metropolis," see Z&P recently, "90% is show
that stems from the movie metropolis," see Z&P recently in the corrected film-did must be corrected film-did must be corrected for the press of the pre

Ge to Go to Go to Monthly mag which probably has shortest title, named Go, returnes publication with Mariesus Editors when he went into Army three years ago. He was discharged recently, Mag's assistant editor is Louise McLaughlin. Signed up for ramusement columns are Richard Watts, Jr., for theater, John T. McManus for films, and Harriett Van Home for radio.

Mr. Pratt Says No
Ted Pratt, author of "Miss Dilly
Says No," finds himself in same
situash as the main character, a situash as the main character, studio secretary, who wrote a boo, and then nixed offers for it. Had we play offers from Broadway producers and two film offers. Has nixed play offers so far i search for satisfactory playwrigh II fatter doesn't materialize soon will take one of pix offers.

Burl Ives Profiled
Two PM staff members have callabed on profile and two-page picture spread in April-14-Sateve-post of Burl Ives, ballad singer who does a weekly spot on "Radio Readers Digest."

post of Buri Ives, ballad singer who does a weekly spot on "Radio Readers Digest."

Profile was written by Helen Ross and pictures were taken by Arthu Leipzig.

WPB's Comic Mag Crackdown WFF's Comie Mar Craekdown last week forced the recall from New York mewstands of two new comic mags, Pop Pop and Twinkle. Twinkle has been published by The Spollight Co. and the other by R. B. Leffinger and the control of the common state of the

tion of magazines, since neither was publishing magazines in 1942, the base year. The number of copies of both printed far exceeded the "small business" exemption from the quota order. The mags were pulled back in N. Y. by the distributor, Gotham News Co.

Gotham News Co.

Beth Brown Dramatizing Novel
Beth Brown pramatizing Novel
Bible Brown pramatizing Novel
Bible Brown pramatizing Novel
Brown was a complete the property of t

with the British publishers more directly, and (2) many may engage in multi-lingual 3 biblishing. The control of the control o

completely changing the format

Jack Bennyh 18g Chiance
Jack Bennyh 18g Chiance
Jack Bennyh 28g Chiance
Jack Bennyh becomes a fan. mig
writer, for one edition, as reviewer
of the Jack Skirball production, "It's
in the Bag," in which the Fred Allen
production are a sumber of slaps at the
production of the state of the state
of swings at his friendly enemy, in
general the state of the state
doesn't have to say, "Is that so,"

CHATTER

Fervent Years," due in June from
Knool.

Kwaman, in covelining his
screenplay, "Identity Unknoom," for
printing by the Ziff Davis Publishing Co.
Yes, the name for an editor is
correct—the new editor on Street &
Both Crouchy.

Random House will publish Tene
Crouchy.

Random House will publish Go.
Random House will publish Compacter," which preemed favorably at
the Playhouse, N. Mrt. accredited

Dikkey Meyer, A. Mrt. accredited

Dikkey Meyer, N. Mrt. accre

cover pix and yarns for Fawest Publications, septically Life Story mag.

Amusen, ex-Farra & Rinehart associate editor, now an apprentice chief petty officer, slated for combast correspondent with the Navy in Month and the state of whacky, "letters to the cditor" under tentative title, "Vox. Popx." Looking for contribs. Address 141 E. "An Uscommon Man," book on Henry Waliace by Dr. Frank Kingdon, is first publication of Readers. Perse, new publishing division of Respective exp. being given an indefinite leave of absence to write a book about his recent our of the Pacific about his recent our of the Pacific au pto succeed him.

Anne Fromer, me. of Magazine Digest (Toronto) in N. Y. this week and getting in a couple of guestand getting in a couple of guestmediated the state of the state of the state of guestmediated for the state of the state of



This Beauty Care really makes skin lovelier... no wonder 9 out of 10 screen stars use it!

Published Weekly at 154 West 46th Street, New York 19, N. Y., by Variety, Inc. Annual aubscriptic Entered as second-class matter December 27, 1905, at the Post Office at New York, N. Y., undered as English Research Copyright, 1945, BY VARIETY, INC. ALL RIGHLYS RESERVED

VOL. 158 No. 5

NEW YORK, WEDNESDAY, APRIL 11, 1945

PRICE 25 CENTS

### Pix to Lay Off 100% on Any Attempts To Cash In on the Frisco Confab

Prompted by Secretary of State
Edward R. Stetlinius, Jr., and the
Hays office, Hollywood has take
the vow of non-commercialism during
the United Nations' Security
Conference in San Francisco, starting
April 28. As far as the one way

The legitimate New York
and gargiance over agetting concerned over
agg stigus was annet gapa
agg stigus was annet gapa
agg stigus was annet gapa
agg stigus was annet gapa-

Contenene in San Francisco, sturring April 23. As far as the motion picture industry is concerned, it has picture industry is concerned, it has picture industry is concerned, it has the study of the picture industry is concerned in the study of the picture in the contab.

Following meeting of industry advertising-publicity heads, under the analysis of the Buys office, in N. As analysis of the Buys office, in N. As analysis of the properties of the decision, understood that any exploitation plans in properties of the properties o

#### Chi Educator Dishes Out Sweet and Lowdown Gab To Kids About Variety

Chicago, April 10.

It's subversive propaganda, thut's what it is, the type of chatter dished out by George Jennings, director of Chi public school's FM station, WBEZ.

WBEZ.
WBEZ.
That's what he said. He
"Yanlety." That's what he said it he
said it in so many words to the
said it in so many words to the
said it in so many words to the
said to the said that he
weekly "From the Library" chat last
weekly "From the Library" chat
last said that he
said, he had a proless student, he said, he had a prolessor in alonomran psychology who sor in abnormal psychology who de "Variety" required reading for

He campaigned very stealthy-like He campaigned very stealing-line, acaking up to the payoff line with history of Sime, the "Stix Nix" rpe of headline, rule of four-letter plines for reviewers, how a word (Continued on page 20)

#### 'Roller Vanities' May Pull \$1,000,000 This Season

\$1,000,000 This Season Harod Steinman's 'Raller' Vanite', will wind up its current season in the black for the first time in its first time in the control of the first time in the control of the season of the sea

On Legit Niteries

On Legit Niteries

The legitimate New York niteries
are getting concerned over mounting squawks anent gyp-and-take.
Apparently some bistros are attempting to equalize matters by
heretofore unknown extra charges.
Even the regulars are not immune
from unped tariffe ever converte. Even the regulars are not immune from upped tariffs, extra couverts and bread-and-butter charges, wrong count on number of drinks, etc. Nightclub operators have been noting a further decline in grosses since the days have been getting to the country of the days have been getting the days have been getting and the days have been getting around until 9 p.m. or thereabouts, weekly takes will continue downward.

People hesitate about stepping into night spots before dark, apparently.

### Why Barbers Go Out of Business

The longhair concert field con-tinues to become one of the hottest show blz potentials of the moment for pop entertainers.

for pop entertainers.

Latest agency to join the "concert" parade is the A. & S. Lyons agency, which last week established a concert department headed by Jerry Cargill. recently placed on the Army's inactive list after he served as a captain in special services in the South Pacific.

as a captain in special services in the South Pacie.

Billy Rose is hitting the field with the production of "Concert Varieties at sufficient that the production of "Concert Varieties at the production of "Concert Varieties" and "Concert Varietie

Next seasor, will probably see a bumper crop of vaude performers bumper crop of vaude performers and bands playing longhair emporia such as Carnegie and Town Halls. In addition to W. Colston Leigh. whose "Invitation to Fame" series has already started. Variety Pro-grams, Inc. headed by Leonard Jacobson and Joseph Fink, which Jacobson and Joseph Fink, which put on a Carnegie Hall show Saturday (7), will stage a dozen concerts at Carnegie Hall next scason, many of which will use vaude, cafe and (Continued on page 20)

### 'Life With Mother' Soon

Litte With Mother Soon
Howard Lindsay and Russel
Crouse's long-awaited "Life With
Mother," sequel to "Little With Father," on which they've been working some years, is reported nearing
completion.
Probably will have it ready for
fall production at their Hudson theatre. N. Y.

### 1945 SKYROCKET ADDS \$7,540,650

Sponsors of network radio. shows shelled out \$46.884.350 during the past year for talent and production on their various programs. \$7,540.650 more than in the previous 12 months, when the talent bill amounted to only \$39,323.700.

to be more than in the pervious 13 to 15 t

(Continued on page 47)

#### Synthetic Rubber Boost To Cue Synthetic Gin?

Increased use of a substance em-ploying alcohol and used to make ploying alcohol and used to make synthetic rubber will be responsible for the growing void in whiskies within the next few months. Affect, 225,000 on-sale drinking pluces, in-cluding 75,000 cates and nighelubs. They we already felt the pinch. The substance—called butdiene.— —last December used 35% of the milton's alection inhultacture. The

— This December used 3% of the matter's alwester and the second matter and the second ma

### Jimcrow Nixes Rochester (Pic), Rahn; **Negro USO Units Find No Bias Abroad**

Robeson Fixes Concerts To Fit Son's Grid Sked

To Fit Son's Grid Sked Paul Robeson returning to the concert field this fall after two years in legit with "Othello," has advised Columbia Concerts, his tour managers, that he wouldn't take any fall bookings that conflicted wigh, the Cornell University football sheedule. Robeson, who more was the Cornell University football sheedule. Robeson, who more was that to be all the Cornell games because his son. Paul. Jr., plays end on the team.

team. The request presented a booking problem on finding adjacent towns for Friday night dates. So far, three have been lined up—in Binghamton, N. Y., night before the Princeton-Cornell game at Ithaca; in Hartford, night before the Yale game at New Haven, and in Hanover, N. H. night before that Dartmouth game.

### 'Menagerie' Wins N.Y. Critics Prize

on Broadway, at the Playhouse, wa named yesterday (10) the best play of the 1944-45 season by the N. Y. Drama Critics Circle, Membership in the latter comprises most of the reviewers on New York dailies and half a dozen leading magazines.

The Tennessee Williams draina, In which Laurette Taylor and Eddie Dowling are starred, can also cop the Pulitzer prize. It was thought when "Menagerie" opened March 31 the play had arrived beyond the Pulitzer deadline \_but latter is April J

April 1. "Menagerie" got nine votes out of a total of 14. No previous winner we say proprieterably selected.

"Menagerie" selected with the selected with the selected with the selected selected selected to the selected fine plays this season for anyone to select a best, or he didn't like any of 'em well enough, alt tices belied the latter although his

sees belied the latter.

There was a secret ball the prior to secural way to be actual to be act

George Freedley, critic for the Morning Telegraph and in charge of the N. Y. Public Library's theatre department, presided as the Circle's

As against inti-Negro discrimination disclosed in Memphis and alreports from abroad of fair treatment to talent, the reports coming
from Negro entertainers themselves.
Memphig affair involved banning of
from Negro entraiste Riddle Small)
film Threwster's Million's because
Memphig affair involved banning of
Los Angeles mkup involved concert appearance of Muriel Rahn,
soprano. Overseas statements were
answers to rumors that Negro headliners don't want to go overseas to
discrimination abroad, the dataenters proving definitely that the
rumors are without basis or fact.

Rochester "Inimical?"

Memphis, April 10.

The City Board of Motion Picture
Censora has issued an edict banning
the United Artists film, "Brewster's
Millions."

Millions."

The uksee was signed by chairman Lloyd T. Binford, who made no hones at all about the reasoning behind the ban. It's strictly Jim Crowsen: Said Binford.

"Brewster's Binford."

Bin Stocket CEGI Millions" has Rochester (EGI Millions") has no portain role. He has too familiar a (Conlinued on page 40)

#### Much Ado About Montez's Missing Luggage Gets Spotlight in Chi Sun

Spotlight in Chi Sua
Chicago, April 10.

Maria Montez got what every
pressagent in every film exchange it
when she passed through Chicago
with her husband, LL, Jean Pierre
tument, en route to Indivuodi a
three-column picture spread and a
column of copy—and will on pfage 1.

definitely not flattering.
The paper is the Chicago Sun,
which has been beating the drums
for an investigation of black manman reservations. Spread showed
Miss Montez counting her luggage
in the Union station between trains.
Two pieces were missing. She started
out from New York Sunday 81 with
This quickly became obvious to
(Continued on page 16)

#### Welles-DeMille Debate On Unions' Right to Levy

Arguing pro and con before State
Arguing pro and con before State
Assembly industrial relations committee in Sacramento Thursday night
(12). Orson Welles and Cecil B. DeMille will oppose one another on bill
to prohibit unions from levying assessments on members for political
purposes.

Welles will represent CIO and NCPAC in opposition to bill, while DeMille will support proposal.

### Lack of Foreign Importations No Bar To Ringling Circus, Big Click in N. Y.

By JACK PULASKI

For the fifth straight season the foreign talent sources, formerly destined for the big top, have been shull off and for as many years skeptics have been writing off the circumber of the circum

ments.

The costume color schemes tuned to the general presentation as effective as anything in stage magnificance, and despite the short age of solo stars the RBB show is

age of solo stars the MBB show is as a chibition that is well worthwhile. On the whole it's a demonstration of showmanking, using the state of the star of the sta

miere last Wedneadsy (4) night ran past he midnight curfew. In m. In. For the first time there is m! in. For the mid-animal display. Seasonally for some time there were three steel ment of big cats, but never again because of runways which blocked three exits and caused most of the cause of runways which blocked three exits and caused most of the reason of lithe tigers, leopards and pums are poided into the big cage from they are trundled off in a like insaner.

they are trundled off in a like inaniBoy the first time the oild-animal
draw in the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state of the state
of the state of t

#### Ran Overtime

tricia Walsh and Madeline Kries. Ringfing meticulously prepared the show al Sarasota, Pla, rehearfals going on for four weeks. The first period of the show al Sarasota, Pla, rehearfals going on for four weeks. The first period of the show all sarasota, and the show all sarasota and the show all the whalle never sounded. Fred Brad-nather a stiff the show all the show all the show and the show all the show

sawdust on the track and carmine ground cloths in the rings. Spotlighted then is Ernestine (Continued on page 46)

#### J. E. Hoover OK's FBI Script

Hollywood, April 10.

J. Edgar Hoover chayed the script of 'Now It Can Be Told' story of the FBI, to be produced by Louis de Rochenout at 20th-Fox.

Lloyd Nolan and William Eylin, heading cast will take a two-week course in the FBI. School at Quantum Course in the FBI. School at Quantum Course in the proper than the

#### · POWELL STILL UNSHAVEN

Hollywood, April 10.

Dick Powell, who switched from ernoning to crime in "Murder, My Sweet," continues his new baddic career in his next starrer at RKO.

Picture is "Cornered," based on a story by Ben Hecht, Herman Man-kiewicz and Czenzi Ormonde.

#### Y&R Eyes Carole Landis And It's Not a Bad Idea

Half-hour quiz show slanted for Gl's and built around Carole Lendis (agency gagster suggested "why is it necessary to build anything around Miss Landis"?) is skedded for audi-

Plan is to line up the program as of the summer replacements for Young & Rubicam sked.

### 20th Pays Spivak 20G, Pic Not Made

Charlie Spivak's orchestra, which was under contract to 20th-Fox for another picture to be made sometime this year, has been paid off in full by the studio and the agreement torn up. Spivak received \$20,000 for not making the film, which was the price he would have gotten had he made it.

made it.

Spivak apparently had set aside a part of this aummer for the making of the film. Company advised him that it wasn't ready for him at the time and asked for a postponement. He agreed, it's said, but later his attorneys demanded the film be made at the companied to the film of the said the thing of the said the said the thing of the said the s

#### **BIZ OPENS STRONG** IN N. Y. FOR CIRCUS

Ringling, Barnum and Bailey eircus opened at Madison Square Garden, N. Y., on schedule last Wednes day (4) to an excellent War Bond house, and business thereafter wa strong. Capacity was anticipated over the weekend, which climaxed the Easter holiday, but attendance did not fully meet expectations. Reason ascribed was the tilt in ticket Agencies stated that boost of in

termediately priced tickets appears the average family to take their kids Tickets that cost \$1.80 and \$2.20 each last year are now \$2.50 and \$3. Those prices include the 20% federal admission tax, which applied last sea-son, too, but the increase in some sections, including end arena, around 50c. Top price of \$5.50 ( included) as against \$4.80 in 1944. (tax

Opening night saw the Garder nearly filled, attendance being quoted as better than 14,000 persons who secured tickets through the who secured tickets through the purchase of War Bonds, there being no actual admission charge. Since the RBB show has had bond pre mieres the houses have been excel-lent, whereas in former years the debut performance was lightly at-tended. More than \$3,000,000 in bonds were sold, about the same as for the first night last year.

#### Hart Writing Play While Overseas: Other Briefs Moss Hart is writing a play while

overseas for USO-Camp Shows in 'Man Who Came to Dinner.'

John Viekery, first prominent art-ist to go overseas to sketch GIs, is back from the South Pacific. Ruth Aarons, champ table-tennis player, is back from overseas exhi-

Mischa Elman plays at Ft. Mon mouth April 25.

#### Oliver Morosco Hurt

Hollywood, April 10.
Oliver Morosco, 69, is in St. Vincemt's hospital with a shattered right arm and internal injuries as result of a traffic accident last Thursday (5) night.

Following additional surgery Sun-day (8) in an attempt to save his badly shattered arm, Morosco was reported in better condition. He slept well Monday night, and Is in good condition today (Tues).



147th WEEK! KEN MURRAY'S

#### DICK POWELL INGRID BERGMAN TO DO ANDERSON PLAY IN '46

Ingtid Bergman, returning to Broadway, is, not due until autumn of next year. She is slated to be starred in "The Girl From Lorraine," by Maxwell Anderson, which the Playwrights Co. will present. Film star's previous appearance in legit, was in a revival of "Liliom," will burgess Merceith, at the 4th Street, Noan and Ass. New play is based on Anderson is due to delive another.

Joan of Arc.
Anderson is due to deliver another
play for the 1945-46 season, while
Robert E. Sherwood of the authormanager group is also writing, Playwrights expecting to have three
plays in rehearsal during the coming summer. In fact, the outift is
readying one of its Jusiest seasons.

#### Pasadena Recommends Play to Little Legits

I ay to Lattle Legals

Basidena, April 10.

Al Rote's drama, "State of Mind;"
has been recommended by the Pasadena Community Playhouse to the
National Theatre Conference for
simultaneous coast-to-coast production in the nation's leading community and college librates. Met by
the Pasadena group to the Conference's New Play Committee in five
years, In peak years, Elimer Rice's

"Judgment Day" and Maxwell Anderson's "Eve of St. Mark" were produced under NTC auspices.

#### Ann Blyth's Broken **Back From Accident**

Ann Blywood, April 10.
Ann Blywood, April 10.
Ann Blyw was hooglishized yesterday (9) from the blooggan needent Sunday (8) at Lake Arrowhead. Physicians stated actress would be
bedded for at least three months.
Injury necessitates actress being
replaced in film role she was curtently working in at Warners.

#### Shirley to Wed

Hollywood, April 10.
Shirley Temple revealed over the weekend her betrothal to Sgt. John George Agar of Army Air Forces.
Actress, who will be 17 April 23, has promised she won't wed the 24 year old GI for two or three years.

#### 20TH PACTS CROMWELL Hollywood, April 10. John Cromwell drew a 20th-Fox

director contract calling for seven years without options, something rare in the film industry. Director recently moved into the Westwood lot to pilot the Ernst Lu-bitch production, "Clupy Brown."

#### Is Bromfield Kidding?

Is Bromheid Kidding?
Half-hour harangue on how his
prediction a year ago that thered
be a food shortage in the U. S.
tod shortage in the U. S.
tod shortage in the U. S.
Louis Bromfed ("Miss. Parking-ton," etc.) before members of the
Chi Executives Club in the
Grand Ballivoon of Hotel SherMembers, number 470. heard
Members, number 470. heard

man last week.
Members, number 470; heard
the talk following a big luncheon, menu being: lake trout, rissole potatoes, lossed salad, corn
muffins and assorted rolls, coffee
(with cream and sugar), ice
cream and cookies. No seconds,
however.

### SCULLY'S SCRAPBOOK

\*\*\*\*\*\*\*\*\*\*\*\* By Frank Scully \*\*\*\*\*\*\*\*\*\*\*

Fog Vue, Cal., April 8.

Box tops, beer caps and diplomatic pouches are pouring quarters as legal tender for pages of the Dictionary of Douthe press bunch and foreign emissaries of 39 nations belie them to weather the Gab Fair scheduled for San Francisco. es are pouring into our head-ictionary of Doubletalk, which ns believe might help

them to weather the Gab Fair scheduled for San Francisco.

Language professors of the Jack Convay Memorial College have an avalanche of requests and have put in a call for the services of Warden Clinton T. Duffy of San Quentin, head of the original Duffy's Taven. He, In turn, has put everybody from Frank Glagg, William Drr. Clyde William, Jack Busch and Jerry Stett down to Inmate Number 6858, who should be supported to the College of the

the Gab Fair. Nearly a thousand correspondents are begging for priorities, claiming it is more important that they know what the diplomats are talking about than it is that the diplomats know what the diplomats are talking about. This means that baid Jimmy Abbee may have to carry Margaret Bourkewite's cames equipment as well as his own, which would not be new for him. The U. P. Packards, being man and wife, may double up and no questions asked—unless Earl Wilson aboves up.

no questions asked—unless Earl Wilson shows up.

The Palace hole is not far from the Civic Auditorium and the auditorium is across the plaze from the city hall where Mayor Lapham is gliding the keys to the city. Lapham is a Harvast dgu who was perc of the Hawaiian steamship line. Tourist trade being non-extent, and pincepples occapiented telethernecks think twice before throughing them at Japa, bracket boys in morning coats are to be fenced in chiefly at the Mark Hopkins and the Fairmount. Both have excellent views of Alcatrax, known as the Bock, and San Quentin, known as The Big House, after the Metro picture of the same name. San Francisco was picked so the moral will end up where all dictators do these days—If you give them enough rope.

Tips.

To those who have learned their lesson and want no more of international gangsterism these footnotes to the Dictionary of Doubletalk will prove valuable. Be on the alert if you hear somebody say "That muchen needs a little brother." It means his critics think he is determined to make the security conference a success and needs to be liquidated by a six-shooter. If they add that "a jury would be better than a little brother," they mean two six-shooters. If one suggests, Perhaps we'd better hold court in the street, "dart running That means they plan to shoot it out with even the law state that the street," start running the street, "start running the street, "start running the street, "start running the street," start running the street, "start running the start running the street, "start running the street, "start running the start running the star

with even the law. That "mudner," incidentally, derives from the convict who maintained his innocence through the whole of a "fin-up," a five-year sentence. "He was so law-abiding," said his colleagues, "he wouldn't even draw straw to see who swept the cells. Said is was gambling." The mudner is not to be confused with a "Square John." John is a reformed criminal determined convenience with a "Square John." John is a reformed criminal determined to the strain of the strain to the same thing.

to the same thing.

If a diplomat hears that the committee is adjourning to a "creep joint" in the may as well face the fact that without counter-espionage he is loot. A creep joint is a gambling place which moves its location nightly. Should he also hear the confidential documents are in the "crib" and her name is "Dinah" that would mean simply that the papers are in a safe and would have also be blown by mitroglycerine, "Dinah" being presumably double-tale for dynamic.

salt to typerior.

The description of the state department knows the "McGoy" means conveiling authentic, practically no one not prity to this column knows that around Duffy's Tavern the "Crow McGee" means just the opposite. So rumors suspected of being spurlous come from the "Crow McGee wire service." If anybody "dummies up" it means he is not talking, if there is an "eye" in the lobby, that's doublealk for a -detective and

the reason for the Irece.

In San Quentia new arrival is called a "fish." A "gee" is not a "grand" but a man. "A gear" is a queer one, a "gunscel" a young gear. If you hear two picture names (1) Mae West and (2) Mary Pickford they mean (1) a place that is wire-tapped, a hot spot, unsafe for uninhibited talk, and (2) a successful) job, a sweetheart. The latter is a burgilar's highest praise for another bandit's performance. Crudely but successfully accomplished, it is called a "Jesse James". Reference to a "short story man," in double-lalk, refers to the writer of fictitious checks, abo known as a "paperhanger."

known as a "paperhanger."

Any diplomat on the honest side of the house overheaving a reference to "aniff the eigs," need not suspect his breakfast so much as his life. It means execution by lethal gas. And, of course, any reference to stenogeneous theorem of the state of the s

#### Berlin to Hop From N. Y. To H'wood for Crosby Pic Irving Berlin is due back to Nev

York from Washington today (Wed.) after making his report to the Way Dept. following three and a half months on dour with "This Is the Army" in the Pacific. His last stand was in Manila, where the company is now situated.

Death of Mark Sandrich, Paramount producer-director, will hasten Berlin to Hollywood to handle details on "Blue Skies," forthcoming Bing Crosby starrer.

#### **Burl Ives, Red Barber** Team for Folk Ballads

Half-hour show was auditioned Monday (9) in Chicago featuring Butl Ives and Red Barber, with sponsor signaturing reportedly all set, Mildred Fenton package has Barber doing the narration treating with American folklore, with Ives on the ballading end.

Latter is currently touring in the

Latter is currently touring in the Theatre Gulld's "Sing Out Sweet Land" and is piped in Sunday nights for his 13-week "Radio Reader's Di-gest" series.

## FBI'S RAW FILM RACKET PROBE

### Distribs See \$1,000,000 More For **Ton Pix Sold Special Instead Block**

that the cost of placing a top quality film in a block instead of selling i as a special now represents close

film in a block indexents close to 1,00000. That is measured to in 1,00000. That is measured to in 1,00000. That is measured to in the basis of the self-line series as a result of the difference in the basis of the self-line series. While specials normally yield higher returns, of course, the ratio of the Increase in order hyped beaution of the relatively higher water of the relatively higher water admission scales in key statutions and the scramble for preferred playing time beaution of the relatively higher water admission scales in key statutions and the scramble for preferred playing time beaution of the booking bottleneck in the secure of the booking bottleneck in the secure of the booking bottleneck in the secure of the secure o 43,000,000 and "mately \$2,600,000).

Additional

shady 42.500,000.

Additional playing time secured for pictures sold as specials is typically the secured for pictures sold as specials is typically the secured for pictures sold as specials. The secure of the se

### P. L. SALTONSTALL AS

the governor of Massachusetts, who ment representative of the Motion Picture Producers & Distributors Assn. to be assigned for overseas ervice, will stay in England with W. Allport, MPPDA rep in Great ritain, for some time. Ultimately Britaih, for some time. Ultimately he will go to Paris to cover Europe in his capacity of liaison officer between U. S. film companies, foreign governments and the U. S. State

an instance of the property of lations or embargos will prevail in France will be obtained until the current government is stabilized, according to belief held in New York

#### Alice Fave Resumes Work Hollywood, April 10.

Hollywood, April 10.

Alice Faye, out of pictures for an end of the picture for a most of years returns to 20th-Fox in indicated the picture rolls in about 15 per picture rolls in about

#### Beaver Mug Fan

Unshorn for 20 years, George "Gabby" Hayes, bearded buckaroo of the films, has been unmasked as a secret hobbyist. Howood's largest collection of early American ahaving mugs.

### **Carter Barron As** Havs Rep in D.C.?

Rumor persists that Carter Bar on, Loew's regional rep here, is being considered as the man to put new life into the Washington office of the Motion Picture Producers and Distributors of America, Inc. (Hays

Barron is generally recognized as doing the best goodwill job for the industry with Government biggies now under way in the city.

#### M-G's 'Green Mansions' (Elizabeth Taylor) As Opposish to 'Robe'?

Hollywood, April 10. Metro purchased film rights to "Green Mansions", from James B. Cassidy for \$150,000 over the weekend. Plan understood to star Eliza beth Taylor in film

ALLPORT'S ANDE IN ENG.

ALLPORT'S ADDE IN ENG.

Philip L Saltonstall, brother of the governor of Massachusetts, who was the dirst International Department representative of the Motion International Department representative of the Motion International Department Producers a Distributors and the Company of the Company of

Only recently did Cassidy manage to clear up registration of title in U. S. when Harry Gourfain sought to make an American version only of film:

of film:
Metro's buy is understood to be not only as a starrer for Miss Taylor, who hit stardom in "National Vel-Frank Ross" filmization of "The Robe". Stories do not conflict but both are speciacles and both slated for high-budget treatment. Jules Goldstone represented Cassidy in sate to Metro.

#### Col. Picts' Suit Claims 'Dear Ruth' Plagiarism

Columbia Pictures has started suit against Joseph M. Hyman and Bernard Hart, producers, and Capt. Nor-

nard Hart, producers, and Capt. Norma Krana, author of the current Broadway legit hit, "Dear Ruth," for leged piglagises. that a story, Columbia alleges revuele." Notice the columbia sileges revuele." Notice the columbia sileges revuele. "Notice by Krasna. It asks for an account-ing, damages and an injunction. Summons and complaints were served on Hart and Hymin, accord-ing to Schwarts. & Frontich, Colum-"Puth" 3016 to Paramount recent-

bia's attorneys.
"Ruth" sold to Paramount recent-ly for \$450,000. Col. is filming its own story, both based on a GI letter-writing idea.

### Col. Buys More Land

## MARKET CHECKUP

Federal Bureau of Investigation is reported checking Into what is be-lieved to be a vast raw film smag-ging or black market racket, said to be in operation targety in Mexico, although it may extend to other countries which have been getting aw stock from the U.S. A. Report in U.S. industry carries Is that raw around 10 per foot tprice is less than 1e per foot in the U.S. A.). On the domestic front, also, unthan Ic per foot in the U.S. A.J.
On the domestic front, also, understood that the FBI has been called in to theke up on what is decalled in to theke up on what is deunderstood that the FBI has been the common producers)
have been allegedly getting several times their allocated supplies from
raw stock dealers and laboratories.
It has been the common practic
It has been the common practic
only a photostat copy of their official raw film allocation octers from

only a photostat copy, of their offi-cial raw film allocation orders from the War Production Board to the labs. Labs would accept photostal reproductions since major companies keep original requisition okays in home office files. Report is being in-vestigate that many accept photo-static reproductions of original WPB quota forms and setting raw film quota forms and getting raw film in several places on each replica of an allocation order. In case of raw film black market

In case of raw film black market traffic aeross the border, suspicion in trade circles embraces two salients. Either U. S. allocation holders have been sending the film out of the country for a quick turnover at a huge profit, or producers in other countries, getting American stock have been selling the film instead of making nictives, themselves.

have been selling the film instead of making pictures themselves. Meantime, as reported exclusively. War. Production Board is giving seri-ous consideration to the proposal for increasing raw stock allocations to the film industry by around 120,000. 00 feet annually and dropping the plan to place a 282-print celling picture. Delicate Superior Celling Superior C

pictures regardless of requirements.

Rødgers Ralses Issue
While several major distribs did
not like the 28-print ceiling none
except William F. Rodgers, v.p. and
general sales manager for Metro,
made an issue of the proposed ruling.
Rodgers, it is, understood, was of
ling were impaced it would be necessary to revise the entire system of
(Continued on page 18)

### Majors' Chi Jamup Break for Indies

Chicago, April 10.

Logiam of majors' A and B products in Balaban & Katr's Lopdinarium cues the trend for a brask for indices here, with PRCs "Town Went Wild" booked into B&K's Granada and Harding, nabe houses, for three days starting April for a triple play starting April Town Went Wild". Description of the play B&K's B. Cand Missachus Wildelmann Candida and Cand

"first-week" houses-the entire circuit.

#### Mexican Film Troupe Invades RKO for Pic

Hollywood, April 10. Troupe of Mexican screen player headed by Cantinflas and guided by santiago Reachi, prexy of Posa Films, cliccked in at RKO to start work on "The Magnificent Tramp."
First Hollywood picture for Cantinfas, Mexico's leading comic, will be filmed simultaneously in English and Spanish,

#### Nick Schenck West

Nick Schenck is reported planning to leave N. Y. for the Coast shortly. He will huddle with Louis Mayer and Ben Goetz, among others, on production in the U. S. and Great Britain.

### PHOTOSTAT, BLACK Major Cos. Ask WPB Action to Avert Film Shortage for Army Theatres

No Pix-Radio in S.F.

No FIX-Radio In S.F.,
Washington, April 10,
International aspects of films
and radio are not expected to be
considered at the coming Frisco
conference, according to State
Dept. spokesmen, at least, it is
felt that planning an interational security organization will
not involve discussion of the use
of the media.

### Metro's \$200.000 For Lewis' Novel

Metro last week closed deal for the screen rights to 'Class Timber. Which will yield the author an extensive state of the screen rights. It's for Walter Pidgeon. This is the aecond 2000 book to be purchased 1900 book to be purchased by Metro bever, we calculated 1900 book to be purchased by Metro bever, we calculated to the screen belief with the screen when the subtor \$175.00 and the publisher \$25.000. The other the subtor \$175.00 and the publisher \$25.000. The other (vers. by Dr. A. J. Cronin. Other top buys in recent months include 'Forcer Amber,' which 20th-for purchased for acound 2000,000 pending olay of a screen in the Streets.' bought by James Cagney: 'Green Son,' by Edna Ferber, which Mile Todd plans to film: 'The Ráfor's Edge' by Somerset Maugham, which 20th-fox is profiled.

Maugham, which according to the expensive properties our of the expensive properties currently being offered to studios for screening is "Townsmen." by John Sedges (nom de plume), for which A. & S. Lyons agency is re
(Continued on page 46)

#### Arts-Sciences Group Wants Representation At the Frisco Confab

At the Frisco Confab
Att, circus and the "rygon and the "rygon"
Att, circus and the "rygon"
Att, circus and the "rygon"
Att, circus and the "rygon"
Atts. Sciences & Professions announced last week that it is inviting onlesgous in principal United Named that it wants representation at the Security Conference which opens at San Francisco ofn April 25.
Well-known abow bir figures are liepisted in the planning of the cultural courfab included are playwrights Elmer Rice and Marc Conference which could be a provided in the planning of the cultural courfab included are playwrights Elmer Rice and Marc Conference which could be a provided in the planning of the cultural courfab included are playwrights Elmer Rice and Marc Conference which will be a provided in the planning of the cultural courfab included are playwrights Elmer Rice and Marc Conference which will be a provided in the planning of the cultural courfab in the planning of the cultural courfab in the courfab in the planning of the cultural courfab in the courfab in the courfab in the courfab in the cultural courfab in the courfab in the cultural courfab in the cult McManus, film critic for the news-paper PM. Sculptor Jo Davidson is committee chairman, and announced was taking up plans with Secre y of State Edward R. Stettinius

#### Stokowski to Star In 'H'wood Bowl' Indie Pic

H wood bow! Indle FIC.

Nat Goldstone and John Arthur
are cooking up a picture titled "Hollywood Bow!." based on activities in
massiro Leopold Slokowski. Screen
play will include footage of this
memorial concerts and other imporyear's Easter services. the Gershwin
memorial concerts and other imporyear's Easter services, the Gershwin
memorial concerts and other importoprofit Wide has been offered the
top romantic role opposite a ferme
top ten tamed, Harold Artien is composing the score, to be played by
the Irollywood Bowl orheststs, with
the Irollywood Bowl orheststs, with
engoliating a major release outlet.

Pictures may soon become unavailable for showing in the U.S. Arayabe for showing in the U.S. Arayabe for theatres, unless raw film about for sare stepped up by the War Production Board for major U.S.

Films for Army camps have hither for the comparing the production board for major U.S.

Films for Army camps have hither for the comparing the production bear principled to civilian bear principled to use all available film of morning the production of the pro

iar release.

Some 30,000,000 feet of raw stock originally earmarked for distribs as consistent of the control of the control

Washington. April 10.
Stanley Adams, head of the WPB
Durable Goods Division, who has
been personally handling raw film
(Continued on page 18)

#### PLENTY OF GAY PAREE MOTIF DUE IN U.S. PIX

MULIF DUE IN U.S. FIA.
La Belle France flucres prominently in most U. S. Alm company production schedules as result of the
substantial volume of current and
fortheoming literary material dealfortheoming literary material dealfortheoming literary material dealfortheoming current and
fin producers are planning to rush
to Paris for picture background material as soon as visas and .ransportation are available, who plans to
Besides Sol Desser-beduled "Paris
Cantent are available, who plans to
Michael Cantend Lester Cowan has
(Continued on page 18)



#### Vol. 158 INDEX Bills Bills Chatter Film Reviews. House Reviews. Inside Legit Inside Music Inside Orchestras Inside Pictures. Inside Pictures. Inside Radio International Legitimate Legitimate ....... Literati ..... Music New Acts..... Night Club Reviews . Night Club Reviews Obituary Orchestras Pictures Radio Radio Reviews Frank Scully Unit Review Vaudeville

DAILY VARIETY Published in Hntlywood by Daily Variety, Ltd.) \$10 a Tear—\$12 Foreign

### Jules Stein Finally Consummates His Merger of Hayward-Deverich and MCA

Hellywood, April 10. 4
Following negotiations of more than three months, papers were than three months, papers were the proper than three months, papers were the continue to operate under the department of MCA Artists, and Leland Hayward. Inc. of New York, to continue to operate under these names. Merger, which makes the consolidation of these interests the bigeant affects representation organization. Margar, which makes the consolidation of these interests the bigeant of the continue to the consolidation of these interests the bigeant of the continue to the consolidation of the consolidation of these interests the bigeant of the consolidation of these interests the bigeant of the consolidation of the consolidation of the consolidation of the consolidation of the continue that the high the consolidation is the continue of the continue that the third than the high the continue that the continue that

addition to becoming vespees of their own organizations. Both have signed 10-year employment contracts with joint corporations. Besides. Leaves the properties of the properti

handled through H-D here, balance including \$2 playwright being serviced in Hayward offices in New York. There were various legal technicalities and tax problems that caused negotiations for the merger to extend over a three-mouth period. Jules C. Garban Pains Jules C. Artistis, Lid., the company's London office, which has been closed for the past six months, will be recopred as soon as an executive of

for the past six months, will be re-oppred as soon as an executive of the combined organizations can set to England and put it into operation. In the past of the past of the past of past of the past of the past of the random operations, in the future will have a past of the past o

Various MCA personnel, who came here from the east to attend meetings of the outfill, and members of Hayward's New York office, who were here during finals of negotiations, though not participants, have returned or are returning this week to their headquarters.

Hal Hackett, Bart McHugh of N. Y. redte division of MCA and Maurie

Hall Backett, Bart McHugh of N. Y. radio division of McA, and Maurie, Lipsey of Chicago, left here Friday. Paul Streeger, of Hayward office, left headed of the McA and the Hall state of the Ha

#### LODER SNAGGED IN WER

Hollywood, April 10.
Walter Colmes signed John Loder to co-star with Nancy Kelly in the psychological whodunit, "The Web."
Picture goes into product Picture goes into production at General Service Studios for Republic

#### Moulton to 20th

Hollywood, April 10. Thomas P. Moulton, chief sound engineer for Samuel Goldwyn, shifted to a similar post at 20th-Fox. Shift fills the vacancy left by Shift fills the vacancy left I Edmund Hansen, who resigned spend a year regaining his health.

#### HAROLD LLOYD'S HEAVY DAMAGE SUITS VS. U

Los Angeles, April 10.
Harold LJoyd Corp, filed a threeway plagiarism suit against Univeras Pictures, demanding danagues of
and destruction of three films recently released by Universal. Pictures named in the action are "Her Lucky Night." She deets her Man'
fendants with U are Clyde Bruckman and Warren Wilson, screen writers, who worked on the Lloyd pictures
were alter employed by Universal Los Angeles, April 10.

and were later employed by Universal.
Plaintiff asserts 'Her Lucky light' was lifted from the Lloyd starrer. The Freehman' Demondre general damages, \$50,000 attorney fees, and injunction returning future copyright infringement, destruction of returning for the counting of profits.

For 'She Gets Her Man' assertedly hoisted from 'Welcome Danger,' the Lloyd company asks \$150,000 attorney fees. The Livyd company asks \$150,000 attorney fees. Gets Her Man' assertedly hoisted from 'Welcome Danger,' the Lloyd company asks \$150,000 attorney fees. Gets Her Man' assertedly hoisted from 'Welcome Danger,' the Lloyd company asks \$150,000 attorney fees. Gets Her Man' asserted from Lloyds. 'Movies Crazy' the 250,000 attorney fees. demolition, accounting and whatnot Buckman and Wilson are named along with Universal and whatnot suits but in the hind. He first two saits but in the hind. In the first two saits but in the hind. In the first two saits but in the hind.

#### Heavy Admish Tax Bill Introduced in Calif. Sacramento, April 10.

Bill imposing a 10% state tax or Bill imposing a 10% state tex on all anusement admissions was in-troduced by Assemblyman Jonathan Hollibaugh, who declared it would bring \$55,000,000 into the California treasury in the next two-year fiscal period. Messure calls for 70% of the tax receibts to be turned over to the

receipts to be turned over to the cities, 20% to the counties and 10% to the state.

### TURNER, GARFIELD, CO-STAR

Metro boroved John Garfeld from Warners to co-star with Lana Turner in "The Postuma Always Rings Twice." The Postuma Always Rings Twice. "All the Called Seed on the James M. Called Seed on the James M. Called Seed on the James M. Carey Wilson."

#### U's Madness Vice Monsters

Hollywood, April 10, Universal is breaking away from d fashioned homicide end going in for psychological goose pimples in three chillers lined up for early pro

#### 4A's Intent on Getting Rival Screen Extras Groups Into Accord

Groups Into Accord

Hollywood, April 10.

Possibility that the Screen Players' per control with the Screen Players' per together its seen with disclosure that Four As is sending an international committee to the Coast to Four Dullzell or George Heller, the Coast of the Coast of

officers of their own choosing.
Four A group is expected to contact both sides in effort to get them together with idea of immediately issuing a charter, calling upon the Screen Actors Guild to support the group recognized in negoliations with producers.

#### PA. INDIE'S TRUST SUIT TO TRIAL ON APRIL 19

TO TRIAL ON APRIL 19

Anti-trust suit brought against peramount, Merco. 20th-70x and peramount, Merco. 20th-70x and the Penn Anthridge. Pa. alleging he be penn Anthridge. Pa. alleging he be being unfairly deprived of product by these distributors, goes to trial parties of the penn anthridge. Pa. alleging he penn and penn and

#### NAZARRO HIKED BY COL

Hollywood. April 10.
Columbia upped Ray Nyzarro to full directorship after five years as an assistant.
First chore as pilot will be the Charles Starrett starrer, "Outlaws of the Dearies"

### Joe Cooper Vs. Par May Be Settled With New Colo.-Neb.-Okla. Pard Deal

Differences between Paramount for a settlement. If unable to reach and one of its midwest partners, an agreement, nowever, suits will go over a period of many years and came to a head through three suits first, the company alleged that in 1943, may finally be composed (Cooper had violated a partnership without necessity of further action. agreement covering theater interests Trail, in turn, is likely to preve the in Colorado. The other, toroight on way for a new Par-Cooper partner-ship over the Coloredo, Nebraska

to trial.

In one action brought by Par, the first, the company alleged that Cooper had violated a partnership agreement covering theatre interests in Colorado. The other, brought on behalf of Par theatre department execs, sought an accounting of assets over Cooper New besset in Lie.

say for a new Par-Cooper pariner. behalf of Par theatre department this over the Coloredo, Nebraska exces, sought an accounting of as- and Oklahoma theatres involved. A sets over Cooper-Par houses in Linnew partnership, on a perment clon, Neb. the partnership, on a comment clon, Neb. the partnership, on a perment clon, Neb. the partnership is the works when relations were of 325,000, alleged that Par had two-ken through illigation was constituly used \$35,001 of advance two-ken through illigation constitution of \$35,001 of advance parameter the parameter than one of e counter the Lincoln Cooper-Par partnership, character by Cooper. In an effort to Cooper charged that as result of avoid trial of the Issues, which in Par's crediting this advance to over-all suits are very involved, negotia-tions toward an amilable settlement vanced to Cooper was received to thous toward an amilable settlement vanced to Cooper was received to Mcantime, the three tegal actions.

Mcantime, the three tegal actions, and the partnership, continued the partnership of the court calculated that is 1937. The additional \$150,000 was month in N. Y., have been marked of the court cleander. Attorneys dehis business reputation and credit cline to comment as to the outlook standings.

### **Hollywood Colonel' Investigation** As Headline-Grabber for Solons

He Should Know Hollywood, April 10.

George Jessel, producer, jerked George Jessel, actor, out of the cast of "The Dolly Slaters" at 20th Fox.

Producer Jessel didn't think actor Jessel was the proper type to play the role of George Jessel.

#### BRASSHAT PREVIEWS FOR PYLE'S 'G.L. JOE"

Print of "G.I. Joe," Lester Cowan production, is to be sent to Ernie Pyle and three U.S. generals in three chief theatres of war prior to showning in the U.S. One of the prints is to be sent to Gen. Dwight D. Eisenhower in France, another to Gen. Douglas MeArthur in the Pacific end the third to Gen. Mark Clark in Italy

Understood that George J. Schae-fer, chairman of board of Cowan Productions, is planning to preem the film in the U.S. around July, likely in Indianapolis, Ind., Pyle's

#### 20th Gets 95% of Chi Area Houses for Anni

Area Houses for Anni Land Control of the Control of

#### Loew and Lewin Reunite For de Maupassant Tale

For the instruction of the control o

#### Stork Stalls 'Long Henry

Hollywood, April 10. Production of "There Goes Long

Production of "There Goes Lonia Henry" has been postponed by Benedict Bogeaus because of the expected birth of a child to Loretta better the beautiful to the b

#### Tinturin's Film

Hollywood, April 10.
Peter Tinturin, songsmith - producer, left for New York last night
(9) to huddle with United Artists

Discussions center on the first re-lease of his indie Signal Productions takeoff film, "Never a Dull Moment."

#### MOONEY GOES TO DOGS

MOUNEY GOES TO DOGS

Hollywood, April 10.

Martin Mooney shifts from copsand-robbers to dogs in "The Gallast
Shepherd," which he will produce
to the common shifts of the common shifts
to the common shifts of the common shifts
true, dealing the common shifts of the common shifts
true of a military canine, was originally saleed as a Jack Schwartz production but PRC bought the filming
rights.

#### Robson's Tri-Ply Pact

.The film industry appears header for a new "Hollywood colonels" type of investigation here which should break loose with plenty of front page publicity aimed at the studios and theatre chains. There is considerable doubt, however, that it will accomplish anything.

The headache is a probe an-ounced (8) by the Senate Small nounced (8) by the Senate Small Business Committee headed by Sen-ator James E. Murray (D., Mont) to go into the matter of large chains of picture theatres crowding out small indies.

Masterminding the investigation is Dewey Anderson, secretary of the committee, who was formerly connected with the old TNEC which investigated pictures several years back. There is considerable belief here that the committee back. There is considerable belief here that the committee, whose re-cent hearings have flopped badly as cent hearings have flopped badly as headline-grabbers, wants something surefire to get a newspaper and radio play. Anything which would be likely to bring heeds of the Big Five consent decree companies to Washington to testify should have no trouble in that direction.

It is pointed out in some circles that if results were the only thing sought, the matter could be safely left to the Anti-Trust Division of the latter. Justice Department. Anti-Trust is moving for divorcement in the Big. Five case and has promised to break up all the large non-affiliated chains, if possible.

if possible.

About the only thing a Senate investigation could accomplish, eside from publicity, would be another collection of Neely bills aimed at blockbooking, etc. It will also have the effect of attring up all the wolves in Congrass who like to take an occasional poke at Hollywood.

#### Murray's Statement

Senator Murray's statement, in which he announced his investigation of "this apparently widespread problem," says in part:

problem," says in part:

"A complaint received from an independent motion, pioture theatre
owner in my home town, of. Butte,
Montana, charging that the great
producer-exhibitor monoply is using unfair, coerciva means to destroy
his business, is typical of chargee
made by many other theatre operators throughout the country.

tors throughout the country. "The vital importance of motion pictures as a medium for the communication of thoughts end Ideas gives the public a real stake in them, any practices which result in restraint of trade, or prevent the arbition of films in any area of the country would infringe on the public interest in that territory.

lic interest in that territory.

The latest complaint from Bute steeper that him because the steeper th

The statement quotes MPPDA figures that independent theatres, which were 80% of the total in 1939, dropped to 85% by 1941. "During the same period," it adds, 'the number of the total to 20%, 'the number of the chain systems also in 15% of the total to 20%, 'The number of the chain systems also increased from 233 in 1933 to 197 in 1941." Murray claims that in Butte the indies were approximately approximate Murray claims that in Butte the indies were d

"Such charges es these," he con-tinued, "certainly warrant investle gation. Similar coercive measures are described in other complaints.

are described in other complaints.

"An objective investigation will be made of these and other charges to correct any cells which might be found to exist. We must make exhibition is open to all competitore exhibition is open to all competitore the armed survices must be given the armed survices must be given their fair chance to open and successfully operate motion inclure the their fair chance to open and suc-cessfully operate motion picture the-atres. Our studies, reports, nego-BKO handed Mark Robson, former cessfully operate motion piece and the film editor, a liftee-way ticket as a dres. Our studies, report negot Currently Robson is seriping ducer-distributors group of the Currently Robson is seriping ducer-distributors group distributors which he will direct, with Val Lawton producing juy and to the general public."

### **UA Curbs Free Air Guest Shots For** . Pix Stars: No More Ad Lib Interviews

Following confabs with producers. United Aritish has seeded producers. United Aritish has seeded the producers. United Aritish has seeded in the configuration of the future. UA radio department under Martin Starr, has already under the Conference of the Conf

simulaneously. UA is clamping down completely on all bip programs for stars. Contention is that eaths acceptance of the contention of the contention is that eaths are the contention of contention of the content

appropriations for spots, station breaks and time on participating

breaks and time on participating to the State of the State of the first UA films starter, is one of the first UA films shedulded to de sold mainly via radio in this way. "Bag" will be given the largest radio eampaign ever set for any UA release. However, the state of the state of the state of the Allen film which calls particularly for selling via radio. In some key cities UA will spend around the same will be selling via radio. In some key cities UA will spend five times as much on radio as on any film ever released by UA in the past.

#### **WALLACE'S 2-A-YEAR AT** COL: SAM WOOD'S DEAL

Hollywood, April 10.

Richard Wallace has been inked by Columbia to a director pact calling for two pictures annually. Wallace just finished directing Sol C. Slegel's independent production of "Kiss and Tell" at Columbia.

He has received no story assignments as yet.

He has received no story assignments as yet.

Sam. Wood will make one picture for Columbia this year under a deal whereby the studio turns over 10 or the work of the white which were jointly owned by himself and the company. Yarus are "Italiaia." "Tunnip's Blood" and "The Land 15 Bright."

Understood Wood, currently in the sat, wants to produce "Tahania" are "Tantania". There to independent refelaces.

#### Le Baron Leaves 20th As 'Riocabana' Shelved

As NUCLUCIAN SILEY WITH THE MET AND THE ME

pleted.

Le Baron announced plans to return to the lot when world conditions
permit the filming of "Ricosham
which he had prepared for shooting,
which we have the shooting of the shoot of the
loss make it possible to seed
through to Ric de Janeire to shoot the
story in its natural habitat.

story in its natural habitat.

Before moving into 20th-Fox, Le
Baron served long terms as production chief at Paramount and RKO.

#### Feist Pilots Cantor Pic

RKO assigned Felix Feist to dire

### Can Expect the Horrors

Chicago, April-10.

Horrible fate, in the form of a new scare gimmick for midnight showings of horror pix, lles ln store for audiences post-curfew, as result of a corporation, "Horror Inc." formed by five Film Rowers here last week.

Backers are keening it quiet, engel.

by five Film Rowers here last week. Backers are keeping it quiet, pending lifting of curfew, but understudit its a series of hair-raising soundtrack effects designed to scare payees, titled "Zombie Horrors." Incorporators are Larry Stein, Warner Bros. Theatres; trving Mack. Filmack; Phil and Mike Shepard. Globe Poster, and Herb Ellisburg, Studio theatre.

### New ITS Has 50% Of Jersey Houses

Starting to discuss deals last week with distributors following opening of a N. Y. office, independent Theatres Service, Inc. new booking association has cornered more than 50% of the New Jersey indie theatres which are sold out of N. Y.

which are sold out, of M. ...

Basks upon which the combine will operate, it is learned, is to assess a percentage of lim rental costs to each of the theatres, involved as buying-booking fee. Some booking combos charges after while others rather than rental.

Independent Theatres Service test of which will be the state of the

combine. Others and the number of theatres are Walter Reade (15). St. Cloud (11). Cocalis (10). Leon Rosenblatt (5). Raritan Theatres (4), and 20 scattered individual operations.

Theatres, whose owners having you up individual buying to go into ITS, are Associated Theatres of N. J. Hecht (4). Dave Snaper (4). Henry Brown (3), Irving Dollinger (2) and six singletons.

Brown (3), ITVING LOURNING.

Al Suchman, buying-booking exector the Schine circuit, resigned that post recently to take charge for TS, Jack Meltzer, former buyer for Associated, is Suchman's assistant.

#### CHAUNCEY OLCOTT BIOG DEFERRED TO SEPT. 1

Joseph Tushinsky leaves Charles R. Rogers upon expiration of his contract April 15. Tushinsky was to contract April 15. Tushinsky was to have been associate producer on "My Wild Irish Rose." the saga of Chauncey Olcott, but film was held up due to raw stock situation. It's now slated for a Sept. 1 starting date with Technicolor commitment switched to conform with the new time.

time.
Rights to "Rose" are owned by
Rogers and the corporation, Film
Musical Proactions.

#### Rep Plans Mozart Biog To Cover Full Life was u

Republic will the biography of Mozart Instead of a short period of his life as originally planned in "Mozarts Tirl to Prague". Herbert Yates, company chief, decided the subject was worth a top budget and ordered the studio to shoot the works.

#### **NT Execs Start Tour**

Los Anyeles: April 10.

Harry Cox, John Geftero and Tom Page, National Theatres excess left for Mitwaukee to Join Charles P. Skouras, presy, on a swing around the circuit.

Tour will be a seried and the circuit.

has of all significations of the state of th

#### Meek Not Mild

Hollywood, April 10. After years of meck and mousy roles, Donald Meek cuts loose and gets his woman in "Janie Gets Married" at War-

Tossing aside his meekness. Meek bests Bob Benchley to a gay divorcee.

#### Trading Effect of 3-1 Loew Split Will Not Be Felt Until After May 9

Loew's. Inc., officially set its 3-for-1 stock splitup plan in action Monday (9) through the issuance of 2,000,000 additional shares of com-Monday (9) through the issuance of common, which raised the total issued to 6,000,000. This will cover the 5,055,237 shares of common meded to handle the 1,085,109 shares now outstanding, when the 3,40-1 distribution is completed. Corporation through the completed of the 1,000 shares now outstanding, when the 3,40-1 distribution is completed. Corporation specifically the state of the specific polar central proprieted which was part of the splitting plan recently approved by the stockholders.

the stockholders.

Company announced that it would not mail additional shares to present stockholders until May 9. Stockholders do not have to turn in their present certificates, the additional shares due them simply being mailed to each sharcholder. The effect of additional shares in N. Y. stock exchange trading likely will not be additional snares in N. Y. stock ex-change trading likely will not be felt until after May 9 although the stock exchange has not set the ex-act date when additional shares will be traded in.

#### CHI ALLIED'S CAMPAIGN **VS. INCREASING % PIX**

Chicago, April 10. against percentage pix mentum last week when Feeling against percentage pix gained momentum last week when Allied exhibitors, following three-hour contab in Jack Kirsch's office, voted to make joint protests to dis-tributors here against increase in percentage deals. claiming they'll pass up big chunks of upcoming A product if the trend gets-any worse. product if the trend gets-any worse. Particular beef this time is on the March-April percentage pix, totaling eight, which is four more than in previous two months. They are RKO-Goldways "Princes and Pirate," 20th-Fox's "Irish Eyes" and Teses," McG-Warkington, "Fees's of Kingom," Paris "Prenchmont Creek," McG-Warkington," Charles and Warkington, "Can't Help Singing," and UA's "Since You Went Away."

#### Minn. Indies at It Again Minneapolis, April 10.

North Central Allied, independent North Central Allied, independent exhibitors organization here, on the warpath aganst distributors because of allegedly excessive film prices and appealing to the OPA and Congress for relief, hopes that the Government will bring about heatre divorcement and will throw its influence in that direction.

After a visit to the state capitol, prexy Bennie Berger says hea conprexy Bennie Berger says hea conbill now before the Minnesota state 
legislature, requiring the Minnesota 
Amus. Co. (Peramount) to relinquish 
its theatres in this state, has no 
chance for passage. In consequence, 
his organization will not go to bat 
When the divorcement measure

lorii, he made, dec.
When the divorcement measure
was up for consideration before the
un-committee of the lower house's
single person appeared for or against
ti. Berger points out that the bill
lacks influential support in the legistic. Berger points out that the bill
lacks influential support in the legistic. Berger points out that the
laws been employed to kill it."
While the sub-committee of three
recommended that it be reported
commission and the support of the legislation of

(Continued on page 11)

#### Film Divvys Off

Washington, April 10.

Washington, April 10.

Picture dividends amounted to only \$400,000, in February, as contrasted with \$2,200,000 for February, 1944, according to the Dept of Commerce. Reason for last year's nice melon, it was explained, was a special RKO dividend in February of that year, which was not repeated this year.

### Hollywood Film Strike in 5th Week; Sorrell's Blast at IATSE's Walsh

#### Bercovici Pressing Suit Vs. Chaplin's 'Dictator'

Hollywood, April 10.
Depositions will be taken here
this week from two witnesses in action flied by Konrad Bercovici
against Charles Chaplin, which goes
to trial shortly in N. Y. federal
court.

Court.

Bercovici charges he helped
Chaplin in scripting of "The Great
Dictator" and was to have received
a percentage of profits from the
pic. Witnesses to be examined have
been called by Bercovivi, and a representative of Schwartz & Frolich,
attorneys for Chaplin, is here to
conduct examinations on his behalf.

### **Edelman to Par:** Other Switches

Hollywodd, April 10. Plenty of manpower checkerboard noves this past week. Lou Edelman left Warner Bros. as

Low Editions but Warner Bros. as producer and checks into Paramount May 1 to function as one of Henry Ginsberg's associate producers. Henry Blanks is leaving WB, where he was making top pix for several years, and is slated for a where the was becomes an indice prowing given his one year's notice to WB last fall. Secomes an indice prowing the producer was the producer of the producer with the producer was the producer with the producer was the producer with the producer was produced to the producer was produced by the producer was producer was produced by the producer was producer was produced by the producer was produc

several other major studio oners.

Sol C. Siegel bounced back to Paramount from Columbia, and D. A.
Doran, long Harry Cohn's aide on
stories, ctc., joins Siegel at Par. Another new Parite is Irving Starr, last
ditto at 20th-Fox.

James J. Geller has resigned as WB story editor and is said to have several propositions. Graham Baker (formerly Gene Towne's writing teammate) is sitting in pro tem.

#### **GOLDBERGS PLAN 12** ALL-NEGRO PICTURES

Hollywood Pictures Corp. (Jack and Bert Goldberg), pioneer in proand Bert Goldberg), pioneer in pro-duction of Negro pictures, plans a program of 12 features for the com-ing year. It's the most ambitious producing schedule the Goldbergs ever have undertaken. They will spend more than \$600,000 in turning out the 12 pictures, an average of twice per feature usually spent.

twice per feature usually speni. Films will be made in Hollywood instead of in Miami, where the Goldbergs have formerly produced. First picture will go into production to later than June 15, with release the produced with the production of the pr

#### Goldstein Tops Coast Office for Mike Todd Hollywood, April 10.

Lconard Goldstein, who checked out of his Columbia producer berth, becomes Coast representative for Michael Todd Productions in all mat-Michael Todd Productions in all mat-ters pertaining to screen or stage.

Before leaving for New York,
Todd indicated that his first film pro-duction will be "Great Son." based on the Edna Ferber novel, which has sold 780.000 since it was pub-lished late in January.

#### Allenberg Re-Tops AMG

Hollywood. April 10.

Artists Managers Guid elected
Bert Allenberg president for the
sixth consecutive term and handed
him a gold identification bracelet, as
a reward for his continuous performance.
Other

Others returned to office for the next year were John McCormick, vecpee: Ralph Blum, secretary, and Harry Friedman, treasures.

Eddie Golden's next film will be titled "Breakfast at Sardi's," based on the Tom Bronneman radio show.

Washington, April 18.
National Labor Relation: Board
yesterday (Mon.) notified tha
Hollywood strikers it will conduct oral arguments here, April
26, on the dispute between
LATSE and the Studio Painters.
The step has been taken at the
request of the Painters. It follows by a coppt of webs the
control of webs the
control of the Painters of the Studio
Control of the Studio Painters.

EVENT OF THE STUDIO OF THE STUDIO OF THE STUDIO
CONTROL OF THE STUDIO OF THE STUDIO OF THE STUDIO OF THE STUDIO
CONTROL OF THE STUDIO OF THE STUDI

recent hearings on the Coast by an NLRB examiner. The final NLRB ruling in the hot jurisdictional serap will be based on the coming sessions plus the transcript of the Coast hearings.

Highlight of the fifth week of the studio strike was a verbal battle between Herbert Sorrell and Dick Walsh. Sorrell opened a brasiled at the IATSE prexy. Walsh. Sunday majet 169 at a mass meeting of studio dium. Sorrell declared Walsh had "received thourands of dollars of the Sorrell declared Walsh had received thourands of dollars assessment racket."

racket."
After declaring the current strike
93% won. Sorrell stated: "I want to
give you people, and particularly
those of the IA, an idea of the kind
of errand boy Walsh really is. We
get rid of Willie and then, we get
Richard Walsh. Walsh was in on all
of this. He was a vice registert and Richard Walsh. Walsh was in on all of this. He was a vice-president and became president. If he had been a bad vecpee, he might not have known what was going on, but if he had been a bad vecpee I don't think they would have made him president.

"You remember there was a 2% grab in the IA a few years ago. I know you boys who paid it will remember. Well. Mr. Walsh, who has know you boys who paid it will retember. Well, Im. Walsh, who has
always been an erraid boyswas ere
always been an erraid boyswas ere
to the second of the second of the second
to tup the first \$125,000 in Washington. Mr. Walsh got \$4,080. I don't.
know what he did with it. Maybe
he shoved it down a sewer or gave
it to the poor, but anyway, he paid
income tax on it, and that wasn't on
alary. Servish Figures 25.

Sorrell then listed various
amounts which he claimed had been
turned over to Walsh by Al Lanigan
and John S. Risley, whom
amounts which S. Risley whom
clared in some instances Risley
to Clared in some instances Risley
(Continued on page 18)

#### PAR'S \$16,488,000 FOR '44 A BIT AHEAD OF '43

44 A 511 AILEAU U\* 43. Despite heavy Federal normal and excess profits—faxes and provision for contingencies. Paramount estimated earnings were \$15,680,000 for year ending last Dec. 30, about a showing was made-in the face of a dip in carnings of \$40,1200 as currently as the contract of \$196. The contract o

quarter of 1943. Company's estimated earnings, after all charges, provision for contingencies and all taxes, are equal to \$4.39 per common share against \$4.30 a share in 1943. Final quarter earnings dropped to \$1.07 per share as against \$1.19 a year ago.

against \$1.19 a year ago.

The estimates revealed that of the total profit for 1944, there was included \$1.745.000 representing Par's direct and indirect net interest as a stockholder in combined undistributed earnings of partially owned nog-consolidated subsidiaries (large-type that the companies and circuits).

the tree companies and circuits; In 1943, this amount was \$1,556,000, indicating that theatre earnings for this type of Par subsidiary in the past year continued ahead of 1943 even in great ratio than total net profit for the parent corporation.

#### **U Doubles Megger List**

Hollywood. April 10.
Universal has increased its rostel of directors to 15, of whom nine double as producers.

real year were sonn maccormics, especially a spreaducers.

GOLDEN'S SARDI'S 'PIC

Eddie Golden's next film will be titled "Breaktest at Sardi's," between the special special

'Add 'The Enchanted Cottage' to the ever-growing list of fine Hollywood efforts. By its own merits, this attraction carves itself a splendid niche ... Here is a film which rests heavily on the believability and the integrity of its principal performances and the steady, yet understanding, hand in its direction. It is a happy circumstance to report that this proves the case." -MOTION PICTURE DAILY

FIRST RUNS EVERYWHERE SOON! "A natural, both as to box office and entertainment."

"Gives one the feeling of having discovered some rare jewel."

"Will play a merry tune at the box-office."

"One of the month's most noteworthy screen events." -Boxoffice

"In the top bracket."

—Boxomic

—Hollywood Variety

"Deeply moving . ... has tremendous appeal for women."

"Timely . ... should prove beneficial to box-office."

"Unusual love story will get the women's vote."

-The Exhibitor



### L. A. Slips: 'Thin Man' 50G in 4 Spots, 'Murder' Fast 29½G, 'Yours' Sturdy 34G. Both in 2. 'Gray' Okay 41G for 3

Only one new bill here this week and it smild when the week of the middle of the week of the middle of the middle of the middle of the week of the middle of the week of the middle of t

Estimates for This Week Carthay Circle (F-WC) (1.518 50-\$1)—"Thin Man Home" (M-G) and "Nothing But Trouble" (M-G) Stout \$8,000. Last week, "Hangover Square (20th) and "Swing in Saddle"

and "Nothing But Troube", 1842-21
guire 120th and "Swing in Sadde" (Col.) ditto.

Ellie (G&S) (1904), 30-00 and "Gallery", (PRC) (3d wk). Yery dull \$1,000. Last week, \$1.500. Hellywood (WB) (2.758; 50-\$1) ar "Roughly Speaking" (WB) (2d wk). Trim \$12.500. Last week, hefly \$17.500. 

ut \$28,200.
Drpheum (D'town) (2,200; 85-85)—
bryheum (Town) (2,200; 85-85)—
bryheum (Rep) with "Gay 90's"
vue on stage. Only \$18,000. Last
tek, "My Buddy" (Rep) with Tibizar and Ice Revue on stage, nice

\$23,000.

Pantages (Pan) (2.812; 50-\$1) —

"Murder: My Sweet" (RKO) and

"Eadie Was Lady" (Col) (2d wk).

Fine \$14,000. Last week, sturdy \$19,-

Fine 314,000 Leavy (CO) 12d wk).

Francount 1F&M) (2,38); 50:51)

Practically Your (Par) and Double Excours (Far Id ow). Nice 12d wk). Nice 12d wk). Nice 12d wk, Nice 12d wk,

(Col), \$22,500.

United Artilas (UA-WC) (2,100; 50\$1)—"3 Caballeros" (RKO) and "Big
\$10,000 (Last week, \$12,700.

Uptown :FWC) (1,700.

"Thin Man" (M-G) and "Trouble" (M-G). Fine \$9,900. Last week, \$20,700.

"Square" (20th) and "Saddle" (Col), meat \$60,000. (M-G). Fine "Source" (201) and "Saddle" (Col), next \$50.00. [WC) (2.398: 50-\$1) - "3" (Caballeros" (RIKO) and "Big Show-Off" (Rep) (3d wk). Finales at \$4,000. Last week, down to \$6.000. Wilhern (WB) (2.500: \$0.\$1) - Roughly Soesking" (WB) 12d wk). Steady \$11,000. Last week. big \$18,800, above hopes.

#### SAG Totals Drop

Hollywood, April 10.
Withdrawals from the Screen Actors Guild exceeded new members
last month, with 210 going out and
only 197 coming in. Of the withdrawals. 33 were for military purposes, while 17 returned soldiers

#### **Broadway Grosses**

Based on 15 theatres

#### Philly Off on Balmy Weather But 'Co-Pilot' 36½G, 'Tree' Tall 25G

Philadelphia, April 10.
weather over the week-end
up biz somewhat, but "God Is
Pilot" and holdover of "Tree
in Brooklyn" are setting a My Co-Pile Grows in boff page.

Grows in Brooklyn are setting aboff pace, size for This West about pace in the control of the co

Tuneful \$8,000. Last week. "Be seesecond run.

\*\*Eether (Goldman) (2,200, 6,465).

\*\*Keither (Goldman) (2,200, 6,465).

\*\*Farinh \$5,000. Last week. "Between

2 Women." (M.-C.) \$8,000. second run.

\*\*Mathasum (T.) Last week. "Between

\$2,000 plus good \$4,500 on Barle

\$52,000 plus good \$4,500 on Barle

\$52,000 plus good \$4,500 on Barle

\$52,000 plus good \$4,500 on Barle

\$60,000 plus good \$4,500 on Barle

\$60,000 plus good \$6,500 on Barle

"Woman in Window" (RKO) 0.465).

"Woman in Window" (RKO) 1.675.

"Grandson (WB) (1,475, 40-48).

"Barle

"Gloues Frankentein" (U) 0.465.

"House Frankentein" (U) 0.475.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#61,700.

#

#### Thunderhead' Loud At \$18,500, Leads Seattle

Seattle, April 10.

Biz is holding up well this session with "Thrce Caballeros." "Bclle c'Yukon" and "Thunderhead" outstand

ing. Estimates for This Week
Blue Mouse (Hamrick-Evergreen)
(600, '4-5-0). "This Man Navy"
(164-G). "From Paramount metal'
(164-G). "From Paramount These (Proceedings)
(164-G). "The Paramount These (Proceedings)
(164-G). "And The Paramount These (Proceedings)
(164-G). "Music Millions" (M.G.). \$15.-800.

week, "Music Millions" (N-G.) 815Elberty (J. & vH | 1555 (4-80)—
"Eadle, Lady," (Coll and Rough,
week, 3th of "Be Scing You" (Lat)
\$7.400.

\*\*Music Millions" (M-G.) From Firth
Ave. Grand \$8.000. Last week, "Med.)

\*\*Music Millions" (M-G.) From Firth
Ave. Grand \$8.000. Last week, "Med.)

\*\*Music #811 (H-E) 1/2.000. (4-80-1)

\*\*Music

and on reumstantial Evidence 2 July 18 Corpheum (H. E) (2,60) 45.80)—
"Belle Yukon" (KKO) and "House of Fear" (U) StKO) and "House of Fear" (U) StKO) and "Plouse of Fear" (U) and Top Island "PIC). big \$25.80.001)—
"Docks New York" (Mono), plus stage, with Huntz Hall in person, Good \$10.000. Last week, "Unin" (Kep) and vaude \$10.200. Stage (With Stage) (H. S. 18.303, 48.50)—
"Tambount (H. S. 18.303, 48.50)—
"Som of close Last week, "Man's 500 of close the first of the first week, "Man's 500 of close the first of the firs

sage, with Huntz Hall in person! denice" (20th), also Denver, big Good State of the military withdrawals were reinstatements was, Jack Holt, who shad served narry three years the array of the state of

Thin Man' Fat \$12,500, Indpls.; 'Hotel' Nice 13G

Indianapolis, April 10.
Figures for new illms tend to hit waverage marks again this week. It lotel Berlin' at the Indiana is setting a steady pace, followed by "Thim Man Goes Home" at Loews.

Esilmates for This Week.

Estimates for This Week Circle (Katz-Dolle) (2,800; 32-55) —"Bernadette" (20th), Modest \$7,500, Last week, "Thunderhead" (20th) and "Double Exposure" (Par), socko \$13,000, very high for straight film bill lucre. bill lucre. Indiana (Katz-Dolle) (3,300; 32-55) — "Hotel Berlin" (WB) and "Girl Rush" (RKO). Sturdy \$13,000. Last week. "Praetically Yours" (Par) and Dangerous Passage" (Par), \$13,500.

500.
Keith's (Indle) (1.200; 35-65)—
Big Show-Off" (Rep) and vaude.
Oke \$4,800 in 4 days. Last week,
"Pardon Us" (UA) and vaude, \$5,000,
same time.

same lime.

\*\*Leew's (Leew's) (2,450; 35-55)—

\*\*Thin Man Home" (M-G) and "Eadle Was Lady" (Col). Faney \$12,500.

\*\*Last week, "This Man's Nurse \$12,500.

\*\*Last week, "This Man's Nurse "M-G).

\*\*Last week, "This Man's Nurse "M-G).

\*\*Last (Lyric) (1,800; 32-55)—

\*\*Practically Yours" (Par) and "Dangerous Passage" (Par). Solid \$6,000 on movover. Last week, "Objective Burma" (WB), okay \$5,000, allon no.

### 'Co-Pilet' Fancy 23G. Pitt's Best

Stanley is Pittsburgh, April 10.
Stanley is cinch leader this week with the control of the contr

ter \$2.400, if that Last week, "Here 50.000 are 'Par) (4th wk), fine \$4.000 are 'Par) (4th wk), fine \$6.000 are 'Par) (4th wk), fine \$6.000 are 'Par (4th w

\$18.000.

Warner (WB) (2,000; 40-85)—"Music for Millions" (M-G), Moveover.
Mildish \$6,500. Last week, "Ho(ei
Berlin" (WB), \$7,500, also m.o.

#### 'Pleasure' Smash 16 & G. Denver; 'Bern'dette' 8½G

Denver, Bern'dette 826

Denver, April 10.

This a Pleasure doing Wiggest big for a single house doing Wiggest big for a single house of the Wiggest big for a single house of the property of

### Frisco Mild; 'Velvet' 27G, 'Square' Fairish 25G, 'Pleasure'-Vaude 28G, 2d

#### **Key City Grosses**

Edimated Total Gress
This Week. \$2.746,606
(Based on 22 cities, 183 theatres, chiefly first runs, ructuding N. Y.)

Total Gross Same Week 1.ast Year ..... \$2,831,100 (Bused on 21 cities, 174 theatres)

#### 'Co-Pilot' Record at 11G. Aces in L'ville; 'Murder Hot 7G, 'Bernadette' 11G

Brail "Rep). Gold \$1,800 Last week, "Woman in Window" (RKO) and "Bowery to Broadway" (U).

Lew's State (Low's) (3,300 U.4).

Solven "Honoric Volves" (1,000 Last week, robust \$150 Co.

Mary Anderson (Foreign 11,000 Last week, robust \$150 Co.

Mary Anderson (Foreign 11,000 Last week, robust \$150 Co.

Mary 1,000 Likely bolded. Last week, robust \$150 Co.

Mary 1,000 Likely bolded. Last week, robust \$150 Co.

National (Strong 12, 2,000 Ser. 7).

Mary 1,000 Ser. 7,000 Ser.

#### Perilous' Trim \$16,000 Leads D.C. Newcomers

Washington, April 10.
Holdovers will cut down totals this
week. "Experiment Perilous" at
Keith's, is outstanding of newcomers.
Estimates for This Week

Reith's, its oultainding of newcomers.

Estimates for This Week

Estimates for This Week

27—Thunderhead\* 12010), with vaude
headed by Murthan Sisters (3d wk),
27.500. First week hit steady
27.500. First week hit steady
27.500. First week hit steady
27.500. Last week, "Music for Millines", Mid. 38.000. 30.000. Pinting of Millines of Millin

#### Siegel Winding Up Col. Biz Prior to Joining Par

Biz Prior to Joining Par Hollywood April 10. Sol C. Siegel. who goes in May 1. as executive adde to Henry Gimber at Paramount, left for New York proposition of the control of the proposition of the control of the which he produced with F. Hugh Herbert for Columbia release, gel-ling a pre-release in New York. Figures on getting it into Radio City Music Hali for July date, with release to one in September.

#### CONTACT GIRL FOR U

UNITACT GIBL. FOR U

Hollywood, April 10.
Tale of a femme song plugger
forms the basis of "idea Girl", purchased by Universal for production
as a musical, featuring several name
bands.
Charles Barton will produce and
direct as soon as he completes his
current chore, "Way For a Lady."

San Francisco, April 10.

Biz not too hot here currently,
Three openings this week will fail to
lift gross take of firstrums to really.

Estimates for This Week

Pox If-WC (4.851; 58-81-"Hage

Fox If-WC (4.851; 58-81-"Hage

Fox If-WC (4.851; 58-81-"Hage

Fox If-WC (2.861; 58-81-"Hage

Fox If-WC (2.861; 58-81-"Hage

Fox If-WC (2.861; 58-81-"Hage

Fox If-WC (2.861; 58-81-"Hage

Fox If-WC) (2.861; 68-81-"Hage

Fox If-WC) (

#### Unseen' Bright \$11,000 In Cleve.; 'Song' Husky 25G, 'Crime'-'Sons' 22G

Cleveland, April 10. "The Unseen" is a real eye-opener this week at the Stillman. "Song to Remember" is doing town's top biz with smash session at the Hipp. Estimates for This Week

Estimates for This Week
Alten (RKO) (3,000; 44-85)—"8
Caballeros" (RKO) 1m.o.). Nice
\$6,000. Last week. "Hotel Berlin
(WB) (m.o.), big \$8,300.
Hipp (Warners) (3,700; 44-85)—
"Song to Remember" (Col). Husky
125,000: Last week, "3 Caballeros"
(RKO), \$17,500.

(RKO), \$17,500.

Lake (Warners) 1800; 44-65)—
"Hotel Berlin" (WB) (m.o.). Good
\$3,000 on third week downtown. Last
week, "Objective Burma" (WB) 13d
wk), \$3,100.

week, "Objective Butrns" (WB) 136
w.), 33,100.
w.), 33,100.
"Detween 2 Women" (MC). Moveover, After 2 weeks at other to"Fractically Yours" (Far) image, "Fractically Yours" (Far) image, "Far)
"Faving Wonderful Crime" (RKO)
plus "Sons 2 Fun" unit on a special your "Gens 2 Fun" unit on a special your "Gens 2 Fun" unit on a special your "Gens" (Far) image, "SAS)
"National Velve" (MC) 12d why "National Velve" (MC) 12d why "Stong 315,000 not far below great
"Stong 315,000 not far below great
"Timenen" (Far). Big 311,000.

#### 'FLAME'-'FEAR' BRISK \$17,500 IN ST. LOUIS

St. Louis, April 10.
"Flame of Barbary Coast" and
House of Fear," with a solid session,

will pace new entries this week.

Estimates for This Week

Loew's (Loew) 13,172; 30-60)
"National Velvet" (M-G) 12d wkl.

Strong \$18,500 after boff \$22,000 in
first session.

first session.

Orpheum (Loew) (2,000: 30-80)—

"Be Seeing You" (UA). Trim \$6,500

or near same as that of first stanza.

Ambassador (F&M) 3,000: 50-60)—

Bernadette (20th). Good \$13,500;

Last week, Tonight, Every Night", 500; and "Kid Sister" (PRC), \$12,500.

Fox (F&M) (5,000:50-60)—"Flame Barbary Coast" (Rep) and "House of Fear" (U). Solid \$17,500. Last week, "Tree in Brooklyn" (20th) and "Ever Since Venus" (Col) 12d wk/, big \$18,500

blg \$18,500.

Missouri (F&M) (3,500; 50-60)—
"Strange Illusion" (PRC) and "Man
Alone" (PRC). Nicc \$10,500. Last
week, "Crime, Inc." (PRC) and
"Power of Whistler" (Col), \$7,000. St. Louis (F&M) (4,000; 40-50)—
"Circumstantial Evidence" (20th)
and "Rough, Tourh" (Col.). Good
\$5,000. Last week, "Now Tomorrow"
(Par) and "Ministry of Fear" (Par),
43,300.

### H.O.'s Dull Chi: 'Hotel' 33G. 'Square' 14G. 'Perilous' 22G. Trim New Entries

146, Perious Z./

No records for Loop this slaurate with the control of the contr

week, "A Caballetow," (RKO) and "Crowder" and "Thous Fear," I day, fore \$10.00.

"Crowder" and "Thous Fear," I day, fore \$10.00.

"Thouse Fear," I day, fore \$10.00.

"Thought and "Thous Fear," I day, fore \$10.00.

"Thought and "Thought and

### 'Burma' Bright 171/3G, Tops Buff.

Buffalo, April 10.

Many holdovers this week but they won't slow the pace. Top new entry is "Objective Burma" at the Buffalo.

Buffalo (Sho (As) (1976

#### 'Seeing You' \$12,000 For 2d Straight Wk., Omaha

Ad Straight Wk., Umaha

Bij news here is the Smath bit

comp registered by "Ill Be Seeing

comp registered by "Ill Be Seeing Vin "Ill Be Seeing

#### Yours' Rousing \$24,000 In Modest Det.; 'Co-Eds' Oke 25G, 'Music' 16G, 2d

Detroit, April 10. While nothing is sensational in the While nothing is sensational in the loop here, generally grosses aren't bod. Downtown probably will again and the loop here, generally grosses aren't beautiful and the loop here generally grosses aren't beautiful and the loop here after the loop here. It is also that the loop here and the loop here and the loop here after the loop here. It is also that the loop here after the loop here and "Blook Peer" (M.G.) (3d wh). brits \$15,000 on mo. and Hughes) and "Blook Peer" (M.G.) (3d wh). brits \$15,000 on mo. and Hughes) (2,800; 60-35)... "Strange Illusion"

weeks at Michigan. Nice \$10,000 Acts week, Niconia Verver McCo) brisk \$15,000 on m.o.

Downlown Michigan Weeks at \$15,000 on m.o.

Downlown Michigan Weeks at \$15,000 on m.o.

Downlown Michigan Weeks at \$15,000 on m.o.

Reg. Fine \$30,000. Last week, Pop pland" CPRC) and Louis Prima with the state of the

#### 'YOURS' WOW \$19,000 PACES MILD CINCY

It's a spotty week for the ace houses, currently, of the four freshills currently, only Practically Yours' is on the click side at the Albee.

bills derrently, only "Practically Pytours' is on the click side at the Charlest Pytours' is on the click side at the Charlest Pytours' is on the click side at the Charlest Pytours' is on the click side at the Charlest Pytours' (Par). Smash 15160. Last week, "Tea Pleaser (RKO) (1.00°, 44-70)—"Teactically Yours' (Par). Smash 15160. Last week, "Tea Pleaser (RKO) (1.00°, 44-70)—"Teach Pytours' (RKO) (1.00°, 44-70)—"Teach Pytours' (RKO) (1.00°, 44-70)—"Teach Pytours' (RKO) (1.00°, 44-70)—"Teach Pytours' (1.00°, 1.00°,

### 'Thunder'd' \$6,000, Balto; 'Waves' Giant 16G, 2d

TRUINGET'S \$6,000, Balto, 2

Waves Giant 16G, 2d

Baitimore, April 10.

Solid sind foldovers with exceptions of the second of th

### **Tonight' Lusty** \$15,000 Tops K.C.

J. J. J. W. M. S. L. S.

#### 'Pleasure' Lush \$15.500 In Prov.; 'Yours' Boffo 16G, 'Tree' Big 13G, 2d

Providence, April 10. An epidemic of holdovers hit the An epidemic of folioovers fit the main stem this week, with all doing steady trade. Albee's "It's a Pleas-ure", which starts its second week today (Tues.), and "Practically Yours," at the Strand, look best bets

of new films.

Estimates for This Week Estimates for This Week
Albae (RKO) (2.10); 48-60 — "It's a
Pleasure" (RKO) and "House of
Fear" (U) (2d wk). Carrics oyer
Tuesday. Last week, nifty \$15.500.
Cartton (Fav-Loew) (1,400; 44-55)
—"Roughly Speaking" (WB) 13d
downtown wk). Good \$4,000 after
trim \$3,300 in second stanza m.o.

### N. Y. Stout: 'Seeing You'-Kave Record \$92,000. 'Tonight'-Vaude 32G. 'Susan' 44G, 'Yours'-Goodman 75G, Big H.O.s

The Capitol and State, latter seeond-run, are the only, houses on
Broadway currently with new shows,
one of the state week is fest than might normally be expected, with most of holdowers standing up very strongly, in"I'll Be Seeing You," with the Sammy
Kaye orch, Paul Winchell and team
Kaye orch, Paul Winchell
Love, Toronton and Stery Night'
on second run, plus Ann Corio, Nani
Iler's Modernaires, State looks to do a
sayell \$25,000 or over, revolu"Glory of Easter' spee and added
stageshow, continues to draw might
es a sock \$125,000. Particularly aleedy
as ock \$125,000

527.000. also on second week.

Estimates for This Week
Astor (City Inv.) (1,140; 80-51.25)

"Princess and Pirate" (RKO) (9th
Wk). Sliding considerably since
Easter at \$18,000 or bit over, but
satisfactory for ninth week.

wh. Sliding considerably may be a section of the control of the co

tap. Last week, "Song to Remember" (Col) 120 run). Brock Light Col) 120 run). Brock Light Col) 120 run last Coll 120 run

### T. Dorsey Tilts 'Fear' 40G in Hub

Many holdovers this week w
Tommy Dorsey's band -boost
"House of Fear" to great session
the RKO-Boston. "National Velu
is still going strong at State and of
pheum.

Estimates for This Week

Deum.

Estimates for This Week
Bosten (BKO) (3,205, 50-41,10)—
Bosten (BKO) (3,205, 50-41,10)—
Dorsey ords in stage. In February
Last week, "Circumstantial Evidence" (200), and Spike Jones (190).
Last week, "Circumstantial Evidence" (300), and Spike Jones (190).
February (M.P.) (1,372, 40-74)—
Tree in Brooklyn" (201), Carlotter (JWB) and "Town Went Wild" (FRO), 455,000.

All Spikes (190), and "Town Went Wild" (FRO), 455,000.

Mcmortal (RKO) (2,006, 66-75)—
Mccool Stagool (AP) (3,387, 64-74)—
Practically Yours' (RA) (400, 68-75)—
Wilson (AP) (1,006, 68-75)—
Milson (AP) (1,006, 68-75)—
Milson (1,006, 1006) (1,006, 1006) (1,006, 1006) (1,006)



10

### Theatre Wing's Music War Committee Tuned Up for New Bond Campaign

Reserved by the Milk and the Mi

stance, points up the committee's activity.

and the committee has he can be called the committee has he can be called the committee has he can be called the care the can be called the ca

secure server, near towns and posting secure server, near towns and posting server inter-filled programmers, and the server serv

#### Curfew Hasn't Changed Absenteeism in Chi

Absenteeism in Chi
Chicago, April 10.

Montil-and-a-half of curter hasn't
resulted in that lower rate of absenresulted in that lower rate of absenresulted in that lower rate of absennor has it broat plant workers, nor
rate of a secondary and a secondary and a secondary
effect in their efficiency, according
effect in their efficiency, according
effect in their efficiency, according
effect in their efficiency advanced for
the Byrnes direction advanced for
had no marked effect on work of
had no marked effect on work of
had no marked effect on work of
had in marked effect on work of
had on marked effect on work of
the secondary personnel managers
when the secondary personnel managers
for europe and have personnel managers
for

figures haven't even yet re-ned to normal.

turned to normal.
Despite the fact that the lid's been on six weeks, Charles P. Casey, et al. (Charles P. Casey), to judge resel effect of the curve care to the care to judge reselve turnover and absence of the care to the care

#### Hodge's London Hop

Thomas Hodge, assistant director of the Film Division of the British Information Services, left New York last week for England for a month's visit

visit.

He will headquarter at the BMI offices in London.

#### THIRD YANK STAFFER KILLED IN ACTION

Unusual instance of a war correspondent angaging in battle and as meeting deseth, occurred recently when Cpl. Robert Krell, 21, of Brooklyn, N. Y., staffer on Yank, Army weekly, was killed in action March 24, a few hours after jumping to cover an airborne offensive across the Rhine.

the Rhine.

Unilke civilian war correspondents, Yank staffers are permitted to carry, weapons and engage in combat. Krell, acting the paretrooper first before getting his story, after jumping, Joined with three Gla in an jumping joined with three GIa in an attack on a German tank, all four being killed. He makes the third Yank staffer to be killed in action, Sgt. John Bushemi, well-known photographer, dying on Eniwetok, and Sgt. Pete Paris being killed in Normandy on D-Day.

#### Len Fields Out After 3 Years in the Navy

J lears in the navy
Leonard Fields, former Republic
producer, is out of uniform republic
producer, is out of uniform for
of the last war, was over 40 when
the enlisted in the Navy as GPO,
quartermaster of navigation. He was
in the nature major engagement in both
nature major engagement
per service of the service of the service of the
per service of the service of the service of the service of the
nature of the service of the

#### Chi Campaign = Continued from page 5 =

it undobutedly will die in the com-mittee of 21.

Chi Indie's Arguments Chicago, April 10. Chicago, April 10.

Jury which awarded Jackson Park
theatre \$390,000 in triple damages
and attorney fees in anti-monopoly
suit against RKO. 20th Century-Fox,
Warner Bros. Loew's and Balaban
& Katz a year ago, had ample evidence to sustain the verdicit, which
distributor-defendants and B&K are
now seeking and the suit of the su distributor-defendants and B&K are now seeking to reverse, according to briefs filed by the indie theatre's attorney. Thomas C. McConnell, with Circuit Court of Appeals today (9). Arguments for and against judgment for theatre were thereupon set for May 7.

Brief charges distribs with "all-Brief charges distribs with "all-embracing conspiracy to create a system of release with fixed price-by means of clearance contracts ne-gotiated shead of all independent theatres." Appeal for new trial isn't justified, it further stytes, because it was proved that distributors wrongfully deprived the theatre in C weeks.

C weeks.

It was also argued that the Chl system of release is "designed to suppress competition of subsequent-run theatres in order to fix admission prices in the Loop and pre-lease runs in which defendants maintain a monopoly."

The Chi system, it was argued, was created not by custom or historical

The Chi system, it was argued, was created not by custom or historical considerations, but by contracts be-tween distributors which were illegal because they fixed admission prices in all Chi theatres and verdict was "buttressed by proof of conspired "buttressed by proof of conspired or the construction of the construction of the construction of the construction responsible officer of the defendant companies."

responsive companies.
See any other than the seed of t

#### 'Blithe' Co. Returning

London, March 29.

"Blithe Spirit" company, which came over cight months ago and entertained the 8th Army for last six months, returns to the U. S. next

week.
Cast is headed by Peggy Wood,
with Valerie Cossart. Doreen Lang,
Virginia Barton. Ethel Intropidi,
Rollo Peters, Geoffrey Lumb, and
Edward O'Connor, who is manager,
and stage director.

#### Studio Contracts

Hollywood, April 10. Joan Blondell, renewed, 20th-Fox Frankie Carle, bandleader, RKO. Ilse Lahn, writer, Sol Lesser, Arthur Pierson, dialog, 20th. Coleen Gray, actress, 20th-Fox. Anne Revere, renewed, 20th-Fox. Robart De Haven, actor, Col. Dean Stockwell, moppet. Metro. Ethward Bernds, shorts dir., Col. Gilbert Pratt, writer, Columbia. Lucy Knoch, actress, Paramount. Sam Balter writer Warners Jacquellne De Wit, actress, U. Margery Stapp, actress, 20th-Fox John Cromwell, director, 20th-Fox Ann Richards, actress, RKO.

### Glenn Miller Day To Hypo 7th Loan

A Major Glenn Miller Day on June 5, in connection with the Seventh War Loan drive, is the sug-gestion of Robert M. Weitman, mangestion of Robert M. Weitman, man-aging director of the Paramount, N. Y. It's to be a national affair on the radio with leading picture houses putting on special shows or pageants with admission on Iy through purchase of war bonds. N. Y. Para-mount. House will close early for mount. House will close early for mount. House will close early for this one performance the evening of June 5 and operate on a reserved

June 5 and operate visual policy. Wellman announces that tickets wellman announces that tickets for the special June 5 show at his theatre will be ready for sale before the Seventh War Loan officially opens on May 14. The idea is that the Major Miller gala would precede "free movie day"
Major Miller, the maestro, is officlally reported "missing over Eu-

#### FITZPATRICK SHIFTS TRAVELOGS TO ENGLAND

Hollywood, April 10.

James A. FitzPatrick is shifting his
Traveltalks to England, where he
will do a series of films on the rehabilitation of shattered British

habilitation of shattcred British cities.

Tour, arranged by the British Min-istry of Information, will start June 1 and take about three months. Re-sulting pictures will be released by Metro.

#### F-WC Gets 330G From So. Cal. for Polio Drive

Los Angeles, April 10.
Fox-West Coast Theatres turned over \$332,526, representing collections in 10 Southern California counties, for the 1945 Infantile Paralysis

drive.

Check was delivered to Joseph M.
Schenck, state chairman, who estimated the total California receipts at \$1,500,000, almost twice the amount collected in 1944.

#### L. A. to N. Y.

Gene Bryant.

Kay Francis. John Fisher. Edward Golden. Bert Granet Daniel G. Greenhouse Joe Higgins. Lou Lockett.
John Masterson.
Walter Mayberry.
Lewis Milestone.
J. J. Milstein. J. J. Milstein.

Bob Muck.

Irwin Nathanson.

Harold F. Oxley.

M. B. Paul.

N. Peter Rathvon.

Everett Riskin.

Oliver Sabin.

Sol C. Siegel.

Abs Silverhers Abe Silverberg. Phil Silvers. Peter Tinturin. Michael Todd. Robert Vogel

#### N. Y. to L. A. Sam Katz. Nat Wolff. Ralph Wonders.

### 7th Loan's Pix Drive Tees Off in N. Y. As Leaders of 19 States Confer

#### Adele Mara New Rep Star

Adele Mara will star for Republic in "Canteen Hostess," a high-budget Technicolor production based on a story by Martin Van Laas.

Miss Mara recently carried the top role in "Song of Mexico." filmed chiefly in Mexico City.

#### LTS. BARRETT, DATTOLA KILLED, PITT NOTIFIED

KILLED, PITT NOTIFIED

Pittsburgh, April 10.

Two former Pittsburghers in the action last week. One of them was the Month of the Month

#### Bill Jackson Missing

Bill Jackson Missing
Filtburgh, April 10.
In the service less han 10 months and overseas only four, Private Willam K. Jackson, infantryman and line the service less than 10 months are serviced. The service was a first to the service of the servic

Al Blumberg's Croix de Guerre

All Blumberg's Croix de Guerre
Philadelphia, April 10.
M/Sgt. Albert Blumberg, former
manager of the Stanley Warner
Mdiway here, awarded the Croix demonager of the Blumberg former
Mdiway here, awarded the Croix deforecomment. He is statehold to
the 8th Armored Division of Pattors
Third Army in Germany. Sgt.
Blumberg is a brother of Irving
Blumberg, director of publicity and
advertising of the Stanley-Warner
circuit here.

#### J. Rosenfield, Jr., in Army

J. Rosenfield, Jr., as Xr avertising manager of 20th-Fox, and former president of Screen Publicists Guild, N. Y., headed for the armed forces. He's awaiting induction.
Prez of SPG for two terms, he was succeeded this year by an advertising assucement of the party of the property of the

#### Kazan, Moran Return From So. Pacific Tour

Hollywood, April 10.
Elia Kazan and Eddie Moran returned from s special Government
mission, to the Pacific war area
where they taught servicemen to
construct and provide entertainment for themselves

Boys in uniform were shown how to write, stage and act with their own talent. Tour required slx weeks and was accompanied by Capt Lanny Ross, of Special Services.

Okinawa Films Brought In Washington, April 10. F#st batch of Okinawa action film —40,000 feet of it—was brought to Washington last Thursday by Lt. John Munroe, ex-Movietone lenser now shooting combat stuff for the

now shooting comment awar. Navy.
Munroe directed 105 Army and Navy camerame making films of the Intitle Illiance and of the destruction of the little Nip sulcide boas which were wrecked before they had a chance to launch torpedoes at our craft.

\*Motion picture industry a medicine simpation, seventilly and the semipation of the "Showmen's Seventill" War Loan campaign teed off yesterday (Thess), when drive leaders of 18 Loan campaign teed off yesterday (Thess), when drive leaders of 18 Loan campaign teed off yesterday (Thess), when drive leaders of the Rativo man depress Stournscreen, War Finance Districts, which war Bond purplained why the Districts of the Stournscreen, War Finance Districts, which war Bond purplained why the Government needed and years a graphic aummany of the different work of the series of t

tional committee and state and re-gional committees for War Bond campaign matters.

C. J. (Pat) Scollard, h.o. distribu-

C. J. (Path Scollard, h. e. distribu-tion exc., has been named by Bar-ney Balaban as 'Paramount's chair-man on the Seventh War Loan Hor-land in the second was to the con-ing in ho. and subsidiaries. We have the control of the control of the con-trol of the con-trol of the control of the con-trol o Irving Lesser is general chairman of the N. Y. area War Activities Com-

#### FITZGERALD RATES STAR

FITZEERALD HATES STAR
Hollywood, April 10.
Barry Fitzgeraid, Oscar winner,
will star as a boarding house keeper
in "Third Avenue," slated for summer production at Paramount.
Story of modern life in New York
Is being acripted by Anne Froelick
and John McNulty.

## "TREE" BIDS FOR ALL-T RECORD IN HOLD-OVE

"THUNDERHEAD" HOLD-0
TO THUNDERING GRO

EXTENDED RUNS AT P.
SCALE FOR "BERNADE"



CENTURY-FOX ... THE BIGGEST

"A TREE GROWS IN BROOKLYN"

Key cities from coast to coast report it the leader in grosses and playing time!

**VERS** SES

THUNDERHEAD SON OF FLICKA" Mary O'Hara's

in Technicolor

5th smash week on Broadway! And scores of hold-overs everywhere!

TE"

"THE SONG OF BERNADETTE"

At Popular Prices Setting precedents in playing time just as it did at advanced prices!

GURE IN EX-T-E-N-D-E-D ENGAGEMENTS!

HOLD IT!

Yes, hold plenty of extra time for Lubitsch's "A ROYAL SCANDAL"! WATCH THE WORLD PREMIERE TODAY - Roxy, New York!

### Salome, Where She

FILM REVIEWS

(Songs) (TECHNICOLOR)

98 MINS.	S
Selome Yvonne de Carlo	H
Jim Hod Comeron	
	R
Dimitriol	m
	ci
Marlon	al
Professor MaxJ. Edward Roomberg	
Dr. LingAlmer Riberman	C
General LeeJohn Litel	st
BismurkKuri Kateh	0
BurtemberArthur Unbi	
PaustelaNester Palva	to
Shertif Will Wright	c
Henry Joseph Haworth	li
Lafe Matt McHugh	
Sulome Girls: Pont Adams, Barbara Bates.	۱j۱
Daun Kennedy, Kathleen O'Maller, Karen	ľ
Randle, Jean Trent, Kerry Vunghn.	12

Saiome. Where She

Dauced

(TECHNICOLOR)

Transport of Walter Winger

Transport of Walter

Tr

Jue Davis, Jr	
Blinky Walher Phil Silv	14.0
Joe Davis, Sc	41.0
and Davis, St	OB
Chaire Williams	HV.
Starmen Pavalla	ıro.
Specialties Willie Solar	
Mrs. Standish Margaret Dume	
Rarpor Roy Bens	,,,,
Pop	and .
Parter Hal K. Daws	
Dance Director Kenny Willham	***
interne	
Clarinet Player Eddie Ar	
Commercial and the control of the co	mit
Grogan Edward targ	24 13
Wuptrobe Woman	hy
1 <u>22 - 2</u>	- 1

"Diamond Horseshoe" should be plenty lucky for everybody. This Technicolored filmusical has every-thing for the b.o.-flash, glumour, stars, tunes and entertainment.

stars, tunes and entertainment.

It's a cinch to hasten the saloon cycle which is already underway with Paramounts "Stork Club" Metro's "Weekend at the Waldort." Into to mention the assorted ideas of building pix around other w.k. bistros such as the Copacabana and ready to the control of t

Astor and Plaza.

After Shorman Billingsley sees what 20th-Fox did for Billy Rose's "The Valley of Decision" is certain West 46th street in Y. Jo. abarch. he bendld give back the \$100,000 Buddy squality to its drame, brought out by

de Sylva is supposed to have paid for the "Stork Club" title. And that goes for Rose and the 76G he's sup-posed to have gotten for his rights. They should pay Hollywood. Wotta

The Valley of Becision

Metalley of Medical Proof Processing

Metalley and Metal In Front processing to the Control of the Con Service of the Control of the Contro

#### Miniature Reviews

"Salome, Where She Danced"
(U-Wanger) (Songs; Color).
Beautifully filmed dram headed
for strong bo.
"Dlamond Herseshoe" (Musical; Color) (20th), Betty
Grable-Dick Haymes starred in
seeks (ilmusical)

sical: Color) (20th), Betty Cribble: Dick Three starred in Cribble: Both Three starred in Cri

unajer."The Builfighters" (20th).
Routine Laurel and Hardy comedy for twin bills.
"Leave It To Blondle" (Col).
New "Blondic" entrant up to dual
standard.

"Fog Island" (PRC). A chiller and good dualler.

"The Town Went Wild"
(PRC). A lesser dualler.

"Hellywood And Vine" (PRC). Superior comedy for double bill.

Tay Carneti's skillfull direction and interest and the control of the control of

ing that aug worthy, ers, too, are worthy, a Production appurtenances measure up to the usual top Metro quality, with fine camera work by Joseph Ruttenberg and special effects, e Brog.

#### . M-G'S MOPPET OCTET

Hollywood, April 10.
Signing of six-year-old Dean Stockwell, who recently clicked in "Anchors Aweigh," makes a fotal of eight moppets on Metro's term contract roster.

tract roster.

Other klds drawing regular salaries on the lot are Margaret O'Brien, Butch Jenkins, Sharon McManus, Skippy Homeler, Elizabeth Taylor, Jane Powell and Claude Jarman, Jr.

bmidt. Reviewed in projection room,
pril 4, '45, ftnm/log: time, 19 MtNS,
illia Slerra
e Marairs
onrier MartinJ. Parrol Naish
aphael Cataling
alto Sierra Pernandit Alvarudo
irk Mibbs Phurley Dingle
hour Lavekin Frank Mellugh
podles l'astro
antara's Muyor
in Goneral

Mardeer, He Says
Hollywood, April 10.
Creamour crieves of R. D. Jestin protraction of the Control of the Control
Creamour crieves of R. D. Jestin protraction of the Control of the Control
Creamour Crieves of R. D. Jestin protraction of the Control of the Control
Crieves of the Control
Crieve

Veducesury or comments of the comments of the

#### Seared Stiff

Scarce Siffi
Hollywood, April 10.

Paramount release of Fine-Thomas production. Associato produce. May a received by Frank Methonials. Severating Profifer Discovering Methonials. Severating the Profifer Innex and Maxwell States compared to the Compared Co Theory Stories and Markov was a way from the work. For Jacobson, Jac. relief. Integrate was present the stories of the stories

Server 1997 and 1997

The Bullidghters

The Bullidghters

(ONE SONG)

The Bullidghters

Share State Song

Share State State Song

Share State State State State

Share State State State State

Share State State State State

State State State State

South Entire State

South Entire State

South State State

South Sta The Bullitighters

This one tosses logic out the winds the ward devotes itself to broad slaps of the bullity of





# WHEN JUDY GARLAND AND ROBERT WALKER COME TO YOUR TOWN IN "THE CLOCK"

This is for all the neighbors of America to see and sigh and sing about. It is glad and sad and funny all rolled into one great entertainment. We'd be very proud to have you tell your crowds that M-G-M made it!



### Fear Anti-Nazi Films in Argentine Will Stay Banned Despite Govt. Move

Monteviden, April 10. •

Even the switchover of Argentine to the anti-Axis side is not going to make any immediate change in polmake any immediate change in poli-icy as regards many mil-Axis seren-productions, it's predicted here. This policy has: 'beyl Argentine picture patrons from seeing many American productions such as "The Dictairo.' Reason for this is that the Director.' The Director of the Director.' In the Director of the Director.' It is a provided also is necessarial. His approval also is necessary on

His approval also is necessary on all propaganda and exploitation ma-terial. While Senor Sologuesi, new amusement boss may take a more lenient attitude later, right now he appears to have liked things closer to Mussolini than to the United

Censorship also covers newsrecks and little pro-Allied material is all lowed to support

#### Old Union Squabble Linked to Outbreak Of Mex. Pix Sabotage

Mexico City, April 10.

The Mexican picture industry's internal strife continues, latest being an outbreak of apparent sabotage in three important exhibitor areas.

Trouble has been reported in Monarca Control of the rouse has been reported in admi-terey, industrial key city, and in several cities of Puebla and Tabasco states. Pictures in which "Cantin-flas" (Mario Moreno), Jorge Negrete and Maria Felix are starred appar-ently are the only ones hit. Films had been tampered with so that ex-bilitive lives unable to coreen them

had been tampered with so that ex-hibitors were unable to screen them. Believed here that, tha mobiler union trouble since all three stars against whose pictures the asbotage was directed were leaders in the move which saw six locals breaking away from National Cinemato-graphic Industry Workers union to office is anobing the subclasse worst office is probing the sabotage, worst of which was in Monterey, where three film theatres were deprived of

three film theatres were deprived of pictures.

Salvador Carrillo, boss of the National Union now waiting trial for manhandling Gabriel Figueros, ace cameraman and active in the union, has denied that he instigated the sabotage: "He also denied the charge made" by David Silvia, a prominent film actor, that he blackjacked pro ducers out of \$50,000 (Mex) per

#### Vaughan Vice Fisher As Asst. G.M. of Empire-U

AS ASSL U.M. of Empire-V
Following resignation of Frank
Fisher as assistant m. of Empire
Universal Films, slot has been filled
noncement of A. W. Perry, g.m.
Fisher is now chief booker and buyer
Odeon Theatres of Canada after
post was vacated by Rajph Dale, who
now is partnered with Samuel Fon
own is partnered with Samuel for
Chulario chain of 10 houses. Not
Main, supervisor of Odeon, also cesigned to go into the Fingold partnership.

nership.

Now mustered out of the Royal
Canadian Air Force, Vaughan joined
Universal in 1924, stayed on after
the Empire-Universal merger in 1937.

#### Graham Named Aide To Pratchett at Par

To Pratchett at Par Robert L. Graham, formerly Para-mounts managing director in Mexi-co, has been named assistant to Az L. Pratchett: company's Latin-Ameri-an division manager. Graham has been special oversear rep for Par in Spain for the last 18, months. In had been company's chief in Mexico prior to that for three years. A discham will be stationed in Mexico City.

#### Mex. NCIC Elects Staff

México City, April 3.

National Cinematographic Industry
Chamber has picked new officers for
1945-48. They are Luls R. Montes,
prez; Ranl de Anda, v.p.; Ernesio
Santos, treas; Roberto Cervantes,
secretary, and Juan Perez Grovas,

#### Pressburger and Powell Want U.S. Stars for Brit.

Emeric Pressburger and Michael Powell left New York for the Coast Proxell left New York for the Coast Sunday 48: seeking two U. S. leads for "Matter of Life and Deuth, which they are planning to produce in England, Story is an original by Pressburger. While in Hollywood the producers will also try to narrange for Technicolar swalability.

The plane was the producer of the Property of the Property

#### New Pension Rules In Argent. Bon Musicians: Trims Size of Bands

Trims Size of Bands

Argentins Montevideo. April 3a.

est group to be hit by the social hegication enacted by the military
regime in that country. New meastures have thrown the show worldloss were the state of the military
regime in that country. New meastures have thrown the show worldworks, niteries, theatres, rectaurants
and cales. Early closing rules, madeto save fuel, are forcing the earlyclosing of interies, cales and resbed city. This has meant much unemployment for unuscients and nitery
entertainers, and was bad enough.
The state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of

year.
Cited that the leaders of many second-class orchestras often earn less than the members of their units

less than the members of their units and don't have enoigh, capital to contribute the 11% required by law. Union groups are agitating for reconsideration of this legislation of ra pension law designed especially for the show world, but incambile the authorities are inexorable while the authorities are inexorable and it is suspensed by many set the government aim is to fill its depleted coffers.

#### Radio. Pix Talent Get Payoff Brushoff in S.A

I a JUI D'UBBOIT III U.J...
While most inajor American film companies expect dubbed versions of Hollywood-mada pictures to improve the postwar markets in Latin-America as well as many other foreign countries where English is not commonly spoken, the talent outlook for both radio and film players in many south-of-the-border countries continues slim. Main reason for the latter situation is that wages for both screen and air performers remain

Pay for picture and radio people are reportedly especially low in Chile, where a topflight announcer was sought for a salary of \$50 (U. S. money) per month.

#### Schless to Europe

Robert Schless, Paramount's general manager for Europe, North Africa and the middle east, is scheduled to leave for England this week prior to assuming charge of Par's Paris benefits to the company of eadquarters. The only other U. S. film company

The only other U. S. nim company European chlef to reach Paris thus far is Joe Hummel, Warners' new Continental boss. Henri Michaud, assistant to Schless, is scheduled to go to Parls later this month.

#### VARIETY JOE SACHS DUE IN U.S. TO IMPORT FOR LONDON

London, April 10, Joe Sachs, who imported several Joe Sachs, who imported several American musicals to England during World War I, is leaving for the' United States during the week of April 16. He intends to negotiate for Euglish rights to Broadway hits on behalf of Jack Hytlon.

Sachs will make his U. S. headquarters at the offices of the William Mantie server in New York.

am Morris agency in New York

### Sir Ben Fuller Due in N.Y., Eng.

Sir-Benjamin Fuller will visit New Sir Benjamin Fuller will wist New York next July, then proceed to London, in schrch of new shows and talent for Australia's major circuits. He will be on the lookout for peo-ple and programs in legit, vaudeville and revues fields.

and revues fields.

He is also showing increased interest in films. Sir Benjamin is said
to be planning to book independent
film product, postwar, through his
own distribution setup here, He is
also looking forward foward extending his own cinema loop in this
country.

Sir Ben's son, A. Ben Fuller, and his partner, Garnet Carroll, will be given charge of the entire Fuller setup here.

#### Plan Dubbing of Russ Pix for Latin-America; **Would Sync in Mexico**

Mexico City, April 10.

Alfred Gomes Vega, who represents Russian film and stage interests in Mexico, has amounced that longue. Pictures will be dubbed in by Mexican artists: Present plan is to distribute these synced versions throughout the Americas. On the work was the control of the Russian on the dislogue of the Russian of the Rus

ing on the dialogue of the Russo film, "Wait For Me" which is based on Russia's most popular wartime on Russia's most popular

#### CIAA PITCH FOR MEX PIX ACTOR ARMENDARIZ

Pedro Armendariz, Mexican film star under personal contract for U. S. pix to Mary Pickford and Hint Stromberg, is guest of, honor at func-tions arranged by the Committee of Inter-American Affairs in Washing-ton this week fostering Pan-Ameri-can relations

can relation the affairs at which he will speak today (11), tomorrow, Friday and Saturday are: a luncheon at the United Nations Club; a ball sponsored by the club at the Willard hotel; a luncheon, sponsored by the CIAA: by the club at the Willard hotel, a lunchen, sporsored by the CliAA, public eelebration of Pan-American day at the Inter-Departmental and day at the Inter-Departmental and Franklin D. Roosevelt, Vice-Presi-dent Truman, members of the con-tent and both houses of Congress. He for several days before returning to the Coast. Armendariz is slated for a role in Hunt Stromberg's next pic. "Dis-honored Lady"

#### **Current London Shows**

Current London Shows
London Shows
London Shows
London Process
Applotinent Design Proceeding
"Applotinent Design Proceeding
"Applotinent" Palladium
"Bloogymoon" York's
"Reney" His Majert'sarlot.
"Meet Navy First," Hippodrome.
"Meet May Trait," Hippodrome.
"Meet May Trait," Hippodrome.
"Meet May Proceeding
"Proceeding" Vaudeville.
"Proceed Liven," "Applio.
"Proceed Liven," "Applio.
"See How They Run" Comedy.
"Sweeter Lover," Ambassdors.
"The Assassim," Savoy.
"The Assassim," Savoy.
"The Assassim," Savoy. "Strike is "Sweeter Lower," Ambassaco.a.
"The Assassin," Savoy.
"The Assassin," Saville.
"Tomorrow World," Aldwych.
"Tomorrow World," Aldwych.
"While Sun Shines," Globe,
"Years, Between," Wyndhams.
"Yellow Sands," Westminster.

### Inside Stuff—Pictures

Contests are nut in the Washington newspapers, but. "A Song to Remember" has broken the spell with the five Washington newspapers cooperning. The competition will pick the best dramatic actress and singer. The board of judges will be compacted in Bryson Rash, radio editor of the Washington Star, Sonia Stein, radio editor of the Washington Star, Sonia Stein, radio editor of the Washington Star bearing the Burkland, general manager of WTOP. Harry Auger, managing director of the Earle theater; Sam Galanty, division manager of Columbia Pictures, and for the found shifter. Auditions will begin next adding the time that the stein of words.

Sonvenirs of adventures that cost him plenty are going to be sent to film critics of the N. Y. dailies as a gag in connection with Par's forth-coming "Salty O'Rourke" by Jack McInerney, publicity-advertising director of the N. Y. Paramount theatre. Amused by recent usage of the old gag for or the N. 1, Paramount theatre. Annised by Tecent usage of the old of sending critics something reminding them of a picture, such as sapl on "Tree Growns in Brooklyn" and a hotel key on "Hotel Berlin," McL ney has dug up imputed tickels he inherited from racetracks where horses didn't run fast enough, for "O'Rourke."

How to whittle a high-soaring soprano down to a pop singer is a problem on a major lat. Chief result thus der is that one to suit which you present in the control of the c

Sixth producer lakes off with "The Enchanted Voyage" at 20th-Fox, after five others had made false starts and 20th-Fox had true up scripting bills of more than \$150,000 since the Robert Vathan yarn was bought for \$30,000 in 1855. Water Morsoo, the sixth shaper, shally up the sleep into shape, with the acripting aid of Elick Moll. Lloyd Bacon directs, alayting in June.

Recent croots that Low's hight reacture the Zielgteld, N. Y. be that Bills, Boos, both owns: it, wmild dispose of the theater to someone else, are sugmented by talk that RKO was interested in obtaining the house. Rose, whose "Seven Lively Arts" elegit is current at the Ziegfeld, de-nies that there is any deal with RKO or others, adding that he isn't enter-taining any thought of selling it.

Only one of the seven rackeleers, whose convictions on picture industry shakedowns was upheld last week-by the U. S. Supreme Court, was formerly, Identified with the IATSE, this being Louis Kaufman, who was bit rep of the Newark operators' local. Seen he, like the six Chicago selecters, were never IA officials. Only Kaufman was ever a early holder.

Following Metro's lavish expenditure on a hotel set for "Weekenil at the Wildorf," Paramount had spent an estimated \$75,000 for construction of a Mexicon hostelly layout, one of the largest ever erected on the Us, for "Masquerade in Mexico." In one respect the Paramount out-Walnorfs the Astonia. It has a tropical patho with a swimming pool.

Major Freddie Brisson states he doesn't know where those reports about Rosalind Russell doing a Broadway play statted, because it's not so, at least for a couple of years. His wife, Miss Russell, just started a picture on her home lot, Columbia, has "Sister Kenny" next at RKO, and then another loanout at Warners.

#### Much Ado

everyone within shouting distance of the red-haired Dominican ac-

tress," said the Sun. "She was most tearful as she told one and all, most tearful as she told one and all, everytime I go to Chicago, some-body has steal something. Eight beautiful Lily Dache hat and now only getter that side of a bagget sex. or with clenched look. We all on the we until they come back. I weel sue somebody. I weel crys.

The Sun, which headlined the yarn, 'Chicago gets a 'dunce cap, thief leaves the Montax with only six Dache hats,' also recounted that 'Aumont appeared embarrant 'Aumont appeared embarrant harmon speared embarrant harmon of them have been stolen—ges like the 'Array of anames, which—if none of them have been stolen—ges like 'Mrs. Maria Antonia Gracia Vidal y'de Santos Side of Maria Andrea Santos Side of Maria Chapter of the control of the

Photogs couldn't beguile her into smiling, the daily reported, until Aumont took a hand. Then, feetingly and tremulously, she did. "Travel," she said, "is beastly these

days." The Sun tied it all up nently with its blacketeering campaign with "Meanwhile, members of state sena-tor. Roland V., Libonatis committee to the senator of the senator of the senator. The senator is the senator of the senator

Miss Montez and Lt. Aumont left of the Coast last evening. The licutenant had no trouble with his luggage—a canvas zipper bag and a vas uniform case.

#### WB's Mexican Deal For 19 Theatres

#### Raw Film

distribution radically since juggling distribution radicinly since jugations of prints from one exchange area to another had not proved very satisfactory, particularly in the case of Technicolor pictures.

annther had not proved very satisfactory, puricularly in the case of Technicolor pictures.

Under a princi desirbly ther discribes the case of Technicolor pictures.

Under a princip continue the continue that the curtail sciling to some exhibitors. Continue that the curtail sciling to some exhibitors. Thus, if in a given area a picture become available for some the continue that the cont

the forcish countries needing in the control of the countries of the count

Operadora circuit of 19 Mexican Moxican Ambasador personally so-tended to the contracted to play all period to make demanded to the Mexican Moxican Moxican Moxican Moxican To, 1840 or 1870, 1840 or 1840,

# Internationally and an internationally and a second second

### **WORLD SECURITY CONFERENCE PREMIERE**

(By Invitation Only)



Churchill, Roosevelt, Stalin at the Yalta Conference, prelude to the San Francisco World Security Conference.



Scene from "Blood on the Sun" starring

Only ONE picture so timely, so important, it is selected by the San Francisco Press Club for this unprecedented event!

For the greatest assemblage of international leaders, statesmen and journalists in world history! To be held during the week of May 1.

JAMES CAGNEY.
SYLVIA SIDNEY

"BLOOD : SUN"

a WILLIAM CAGNEY production - Directed by FRANK LLOYD

PORTER HALL . JOHN EMERY . ROBERT ARMSTRONG . WALLACE FORD . ROSEMARY DE CAMP . JOHN HALLORAN

Screenplay by Lester Cole • Additional Scenes by Nathaniel Curtis • From a Story by Garrett Fort

A HISTORY-MAKING U. A. RELEASE!

### Odeon of Canada's 50 New Houses. Kid **Club Promotion: Briefs From Distribs**

Variouver, B. C., April 10.
Plan to bolisto fives theselves
Consider within two years after the
war, at cost of \$3,900,000, and immediate organization of kids film clubs
war, at cost of \$3,900,000, and immediate organization of kids film clubs
mounced here by P. L. Nathanon,
Toronto, president and managing dismounced here by P. L. Nathanon,
Toronto, president and managing diskids' clubs project is stunt organizated and successfully operated by
A. Arthur Rank recently bought 59%
of Odeon Canadian and selling oldprising the control of the control of the control
project of the control
project

mentage change into paperar policy control policy c

way special sid almes at Toronto suppose a sid almes at Toronto suppose a sid almes at Toronto suppose as the side to the suppose as the side of the suppose as the side of the suppose as the side of the side of

Grand Rapids Tent Tees Off.
Grand Rapids, April 10.
Prominent film men of Chicaso.
Prominent film men of Chicaso.
Officers of the national organization, including national Chief Barker R. J.
ouse here at Fantlind hole!, April 18, when the Variety Chie of Grand Rapids, Tent No. 21, joins the national State of Chicago Chicago

Shea's New 1.409-Sealer
Shea Theatres plans to build a
new 1,400-seat theatre in Bradford,
Pa, according to plans announced
by E. C. Grainger, president and
be built on the site of the old Shea
theatre, with circuit buying adjoining property to give pichty of room
for new house.

Present Shea house will be razed.
Work starfs as soon as material is
work surfs as soon as material is

TEXE 18% Idea Toe
TEXES 19% Idea Toe
THE ATTENDATE TO THE STATE INTEREST TO THE STATE INTEREST THE STATE INTEREST.

THE STATE INTEREST THE STATE INTEREST THE STATE INTEREST THE STATE INTEREST.

THE STATE INTEREST THE STATE INTEREST THE STATE INTEREST.

THE STATE INTEREST THE STATE INTEREST THE STATE INTEREST.

THE STATE INTEREST THE STATE INTEREST.

THE STATE INTEREST THE STATE INTEREST.

THE STATE IN

Frawley 25 Yrs. With Paramount G. B. J. Frawley, who was in the banking business before going to Paramount, rounds out 25 years as Paramount, rounds out 25 years as National Bank of Commerce N. Y. Sparsa ago, Frawley joined Par to reorganise the picture company's mancial setup, later taking over submiddly and the picture company's Resident Statistical and cash register divisions. He is at present liaison officer between Par's financial and distribution of particular statistical and cash register divisions.

day (Tuesday) for confabs on cur-rent operations.

They are meeting with Joe Bern-hard, g.m. of theatres; Harry Kal-mine, assistant gen. mgr., and others.

Gus Schaefer III
Gus Schaefer, RKO northeastern
district sales manager, is ill at Newton hospital, Newton, Mass.

#### 80-Year-Old Doorman

80-Year-Old Doorman
Worcester, April 10.
Joseph Asselin, oldest theatre doorman in the city, observed his 80th
birthday. He's at the Capitol.
Ralph Eaton resigned as Plymouth
theatre manager. Ed Harrison, from
Springfield office of E. M. Loew's, in
charge temporarily.

Levant's Albany Pitch
Albany April 10.
The Albany Variety Club will present Oscar Levant in his "Concert
May 18. Rectal will feature George
Geriehvin music for the benefit of
the club? Head will feature George
Geriehvin music for the benefit of
the club? Head will feature George
Herman Jacobs & Albany music
Ager, heads the committee in charge.
Herman Jacobs & Albany music
Ager, heads the committee in charge.
Herman Jacobs & Albany music
Ager, heads the committee in charge.
Herman Jacobs & Albany music
Ager
Herman Jacobs & Albany music
Herman Jacobs & Albany music
Herman Jacobs & Albany music
Herman Jacobs & Herman

#### El Pase Theatre Change

El Pase Theatre Change
Jack Frank Bettis named manager of Crawfon Geperated her library of Crawfon Gerafed Service Control of Crawfon Gerafed Service Craw

#### Theatre in Hotel Ballroc

Theate in Hotel Bailroom
Whe first-run site in Fairmont,
Whe first-run site in Fairmont,
V. Va., for probably the remainder
of the year at least will be the ballspot will be used as a theate until
circuit rebuilds its Fairmont house,
which was completely destroyed by
April 21. Deal was closed recently
when Hearry Kalmine, head of WB
April 21. Deal was closed recently
when Herry Kalmine, head of will
with Mos Silver, some chief here, and
Joe Feldman, his assistant, went into
undelse with hotel management.
In the property of the propert

#### Fred Joyce Joins Cowan

Fred Joyce Joins Cowan
George J. Schaefer, chairman of
the board of Lester Cowan Productions, has appointed Fred Joyce midwest exploitation rep for Cowan Productions. He will work out of Chacago under direction of Al Margolies, who headquarters in N. Y.

#### Plenty Turnover in Chi Theatre-Xchange Staffs

#### Pinup Stand-In for Mama

Pinup Stand-In for Mam

Chicago, April 10.

Plinub story to end all pinup
stories is the one concerning &
the one concerning the one
to the one concerning the one
to the one one one
to the one one one
to the one one
to the one one
to the one
to the
to

#### Film Strike

Castinued from pare 5
money over to Waish. He said Waish
had given the impression to the
membership that the said waish
or will be lind. "Maybe he did." Sorrell declared: "I don't know where
the coin went. Maybe that was a
clean transaction. Til leave that up
to you to judge where the money
went."
Sorrell declared that Bislav had

Sorrell declared that Risley h Sorrell declared that Risley had delivered \$3,300 to Walsh in 1937, \$5,700 in 1938, \$5,200 in 1939 and \$2,500 in 1940. He declared Lanigan had delivered \$2,392 to Walsh in 1935, \$8,936 in 1938, \$8,374 in 1937, \$5,700 in 1938, and \$5,200 in 1939.

1826, Sayose in 1926, Sayo's in 1926, To 2017. I

vestigated the entire Browne-Biom matter have gone over my record with a fine-toothed comb. It has sati-sified them. It has, satisfied members of the IATSE, who have twice elected me president. Therefore, I am afraid, it will have to satisfy Mr.

orrell. Meanwhile, the National Lab Michael Luddy, IA attorney, for oral arguments on April 28 in Washington. Sorrell branded the move as another attempt to stall matters.

Preduction Slewed

Preduction Slowed
Production, certain studie excess
admitted, had slowed to walk, although films were still being made,
though films were still being made,
decorators, etc., were revealed as
being called in from locations in
Florida, Artisons and New York, on
were coming from Fred. Moser, biz
were coming from Fred. Moser, biz
Artists. Moser stated he was ordering his painters of Florida locations
and no more men would be furlight. In 180 forcel gave the green
light.

men no more men would be trunmore not more men would be trunmished until Sorrell gave the green
light.

In the control to the green
light in the control of the control

Intel Montays, strengthening nicestlines Mondays, strengthening nicestlines Mondays, strengthening nicestlines Mondays, strengthening nicestlines Mondays, strengthening nicestlines Montays and strengthening nicest
Intel Montays and strengthening nicest
In studio IA ranks with members

In studio IA ranks with several host

In the members

In studio IA ranks with several men

In the members

In the studio IA ranks

I was the studio IA ranks

I members

I membe

### Union Pulls Projectionist, O'Connell Forced to Shutter in Toledo Curfew

### June Haver Goes Straight

June Haver draws the first straight dramatic role of her sereen career in "The Enchanted Voyage," to be produced by Walter Morses and di-rected by Lloyd Bacon at 20th-Fox. Currently Miss Haver is playing one of the title roles in "The Dolly Sisters" on the same lot.

### Film Salesmen's Union Now Cold

do another thing about it. The tem-porary v.p. has pulled out com-pletely.
When the movement to organize film salesmen was begun, it was stated that the main objective was security, severance pay, seniority rights, sick benefits, etc., rather than wage scale or hours.

#### WPB Action

Continued from pace 3 allocation, headed west for the Coast last weekend. Adams was to huddle last weekend. Adams was to huddle stream of the Coast last weekend was allocated to the continued that with get out from under raw askeek allocation to the industry and leave it to be worked out between leave it to be worked out between Peeling here is that this could easily

leave it to be worked out between the studies and film manufacturers, lead to a situation whereby big users would grab everything in sight and crowd out the small indies and studies and studies and studies are studies and studies are studies and studies are studies and studies are studies and studies and studies are studies are

#### AMES' TWO-WAY RKO PACT

AMES' TWO-WAY RKO PAUT
Hollywood, April 16.
Stephen Ames closed a two-picture deal with RKO as producer of
"Sinbad the Sallor" and "The Fabulous Invalid" in Technicolor.
George Yates and John Twist are
scripting "Sinbad" "Invalid" is based
on the Hart-Kaufman Broadway

Toledo, O., April 10.

Jack O'Connell's fight to keep his
Loop open until 5 a.m. in spite of
the midnight curfew, has not ended,
he told "Variety," although earlyhe told "Variety," although early-morning operations were halted last Thursday (5) when the night-time projection operator quit at midnight, for the second consecutive night. Wednesday night when the booth operator walked out, O'Connell's wife squeezed into the vacant spot and kept the film, "Tale of Forgotten Sins," on the screen until closing

me.
Members of Local 228 of IATSE Members of Local 228 of IATSE voted at a meeting last week to deep services of union operators after midnight to the Loop, stating they wanted to obey the mandate of the War Manpower Commission, accord-war majority of our members have "The majority of our members have "The majority of our members have become the season of the relatives over the season and we feel that they would want us to support them," the union official said.

seas and we feel that they would want us to support them." the union official sail.

1. The season was a season was a season with the season was a s

flance of the curfew was said to nave been responsible.

Regional WMC director in Cleve-land Monday (9) postponed Loop theatre case which it will review either April 11 or 18. Delay will give all members time to read O'Con-nell's testimony given at hearing in Toledo last week.

#### **Gay Paree**

discussed plans to visit France in connection with his "Free Press" connection with his "Free Press". The press of the seek of the press of the seekers of t

is that various individual treatments of the subject, when the films are finally released, may be politically or commercially unaultable.

If the property of the first property of the proper

#### Par Snipping Eight Pix

Hollywood, April 10.
Editing rooms at Paramount are crowded with eight features in the shearing process, including the Hall Wallis production, "You Came Along," and the Pine-Thomas comedy, "Follow That Woman."

edy, "Follow That Woman."
Others under the shears are "The Lost Weekend," "The Well Groomed Bride," "The Virginian," "Hold that Blonde," "Cross My Heart" and "Masquerade in Mexico."

This advertisement, 20th of a series appearing in national magazines, points out to 35,000,000 readers (of Time, Life, Newsweek, Liberty, Redbook, Fortune, etc.) that Warner Bros. productions and Warner Bros. policy are equally distinguished!



WARNER BROS

JACK L. WARNER, EXECUTIVE PRODUCER

Screen Play by Jo Pagano & Alvah Bessie . Music by Franz Waxman

GEORGE COULOURIS

Other current Warmer Brow productions

GOD IS MY CO-PILOT • THE HORN BLOWS AT MIDNIGHT • OBJECTIVE BURMA • ROUGHLY SPEAKING • TO HAVE AND HAVE NOT

### All-Star Bond Short, 'Springfield' **Tolerance Pic Have Socko Appeal**

By ABEL GREEN
Two ext. nordinary shorts are
available to the film indistry, both
reviewed this past week. One is
titled "All-Star Bond Rail", a
titled "All-Star Bond Rail", a
titled "All-Star Bond Rail", a
titled "All-Star Bond Rail",
to question about its importance and
value for every theatre, every exhibtion; every fall.

geared for the 7th War Loan. "No questions about the importance and general properties of the properti

New York Theatres

MTATE

chops at the prospect of playing it, Idea is to get widest circulation, and Connors states that the normal 887-print allotment has been upped to 1,200 prints, so as to get exhibs to show it at every show, not just the quickie supper shows, etc., prior to the Bond pitch.

nutcue susper shows, etc., prior to the Bond pitch.
With V-E day virtually here, it is teared that a possible formal armisbuying at a time when the need is or great. From practical show bit of the property of the propert

is a canned all-star, gala show wanted and to all. For free And for Uncle and to the control of the control of

#### Carroll Signs Engel

Hollywood, April 10.

Harry Engel, former casting director at Republic, signed with Earl Carroll to represent the night club operator's properties for film production, as he did in the recent case of "Earl Carroll's Vanities."

Deal also calls for Engel's assist-

"GOD IS MY CO-PILOT

DENNIS MORGAN

CAB CALLOWAY

And His "Jumpin' Jive Jubilee"
Extra Addred Attraction
BISTER ROSETTA THARPE
B'way & 47th St. STRAND

BADIO MUSIC HALL

"WITHOUT

LOVE"

Spectecular Stage Productions

JOSTYN

Rodlo's "MR. DISTRICT ATTORNEY"

O'CONNOR

the Great"

#### **Film Reviews** ued from page 14 =

#### The Builfighters

of exciting crowd shots with fight-ing bulls running wild through a crowd of afcionados. "Bullfighters" will deliver its share of laughs but not much more.

#### Leave It to Blendle (SONGS)

(SONGS)
Columbia release of Burt. Kelly producent. Newtures Fenny Singleton, Arthurake, Larry Shunir. Directed by Abby Hen. Servenplay, Counde Lee; camera, Francischier, All'Ent. A. Ul'agrammat, teaklyn, week of April 2, '45, Hanneling, 74 MINS.

Homile, Penny Singleton
DagwondArthur Lake
Ab Snotler Larry Simms
Rita Rogers
I. C. Dirhers
Eddie: Hazter
Alvin
Sookie
Mrs. Meredith
Mr. Fuddle Arthur Space
Malloran Eddle Acuff
Benry Fred Graff
Mile Jack 10cc
dagda
Dalse' Herself

Blacks. Abmels Shames ComColumbia has a staple of siboraColumbia has a staple of siboraColumbia has a staple of siboraColumbia has a staple of siboraBlandie's series, so that it was a good idea to renew it after a twoflow staple of the staple of the series.

I shame the staple of the staple of the series.

I shame the staple of the staple of the series of the staple of the staple

ns way out of it all.

Penny Singleton and Arthur Lake
carry out familiar roles with ease,
with young Larry Simms in strong
support. Direction is smooth and
production adequate for this modest
budgeter.

Bron.

PRC release of Leon Fromkess production.
Zucce: features Veda Ann Book, Sharon
Donglas. Directed by Terry Morse. Screen-
play, Pierre Gendron, based on original
story by Bernadine Angus; cumera, Ira-
Mingan, At New York, N. Y., week of
April R, '45, Running time, 70 MINS.
Lee Grainger
Alec Birchfieldblonel Atwill
Kayanangh
Gall Sharon Donglas
Sylvin, Veda Ann Borg
Jeff Whitney
Emiline BronsonJacquellue DeWit
Dr. Luke
Allerton

A chiller with strictly stock s ations, this picture is neverthe done well throughout. A g dualler.

ations, this picture is newtheless of concomplex throughout. A good concomplex throughout. A good concomplex throughout. A good constrength of the constrength of the constrength of the concomplex throughout of the contrength of the contrength of the constrength of the contrength of the con
when the doings are over all in
mainial progressmally a happy couple.

George Lipod, Good acting is sup
combining to lift a murder story

that's not so subtle into a price

that's above the medicer.

The Town Wens Wilds

#### The Town Went Wild

Fitt. Private of Rolli-Greene-Gouse pro-
Lydon; fertures E. E. Dochot, Tom Tully,
Directed by Ralph Marphy, Screenplay,
Dave tree by marque attribute, Serventique,
Bernard R. Roth, Charenes Greene, Russell
Bouse; camera, Phillip Tannura, At Brook-
lyn Fox, N. Y., week April 4, '45, Runs
ning time, 38 MINS.
David Canway Freddle Bartholomen
Bob Dorrison
Everett Conway Edward Everett Horion
Property Commany Edward Everett Harlon
Henry Burrison
Curd Harrison
Marian BarrisonMinna Gombell
Latellie Conway ( Roth Lee
Millie Walker linkerty Smith.
Lade West Accession Commercial Contract of the
Judge Bingle
Mr. Tweedle Pharles Hallon
Mr. Wulker Petris Taxlor
Justice of the Pence
The Fuhlle Defenders Monte Culling
The District Allurney Charles Middleton
Doctor HendricksFred Burlon
Davide Hendricks
Judge Schrank Will Wright

it peters out into tiresome obviousnes. Strictly a lesser dualler.
Slory centers about two feuding next-foor neighbors, played by Edward Evrest Horton and Tom Tully. Each has a son, and one has a daughter too. Two neighboring youngaters or the strictly of t

The complications could have been funny. But direction had Horton and Tully act as if they were burlesqueing whole theme, which story does not call for; while Freddie Bartholomew, who is the lover, acts mcrely embarrassed. Chances are many customers will be loo.

#### Hollywood and Vine

FIG: release of Lean Promitiess production. Many Amine Rilbon. Wannels MicKny; frames Rilbon. Wannels MicKny; frames Rilbon. Wannels MicKny; frames Rilbon. Many frames Rilbon. Figure 11 (1988). The Third Science Physics. Rilbon. Walkins and Charles Rilbon. Frames Rilbon. Frames Rilbon. Frames Rilbon. Frames Rilbon. Frames Rilbon. Rilbon. A New York, N. T., werek at April 3, 48, Rimbing Hon. 3 MINN.

Lairry Bullet Ellison	
	ı
Gloria	и
B. B. Benton	и
neggle	1
Cedrie Leon Belasco	1
Pop	: 1
Super- Super- Lynn	П.
Punny Vern Lewis	ı.
Ann Kurin Lang	ı.
denklus	١.
Thick Churke Williams	ı
	и
	Ł
	и
Atturney Wilson, Brandly Dholes	١.
	ŀ'
Assistant Director	п
AldgallLillion Brouson	
Indgelolm Killott	п
Baleman	Ι.
Cop	"
Ductor Lou Chicker	н
Distriction Chicker	п
Casting Dereter	ŀ
	ı,

As the title implies, this film is about Hollywood. Almed at satiring the picture capital, it achieves considerable success, resulting in a level. Decidedly a superior item for a double bill.

The satirical barbs are almed at The satirical barbs are desired at the satirical barbs are almed at the satirical barbs are almed at who has a done memorie studied who has a done memorie studied and the satirity producer, and the industry who has a done memory and the satirity producer, and the industry of making a star out of almost makes a star out of almost makes a star out of almost makes a star out of almost produced the satirity of th

salts in some genuincty rumpy ousBest in the piece, in addition the
dog which really deserves top billing, are James Billion as the writer newly
plucked from the sidewalks of Newl
York and ordered to do a serve
york and ordered to do a serve
the side of the sidewalks of Newl
York and ordered to do a serve
who is cast as the gal who has nade
her way to Hollywood in the hope
of becoming a star; and Emmett
stand who rises to heights as landlord of valuable Hollywood real escteat Lymis performance is soot,
the side of the side of the side of the
lord of the side of the side of the
lord of the side of the side of the
lord of the side of the side of the
lord of the side of the side of the
lord of the side of the side of the
lord of the side of the side of the
lord of the side of the side of the
lord of the side of the
lord of the side of the side of the
lord of the side of the side of the
lord of the side of the side of the
lord of the side of the side of the
lord of the side of the side of the
lord of the side of the side of the
lord of the side of the side of the
lord of the
lord of the side of the
lord of the side

#### **Behind the Enemy Lines**

(Newsreei Documentary)
Globe Film 10, (James N. Javisol repeated or qualturel Ninzl soil day films. Billied and compiled by Maj. Ross Duff Whytock; marsion. Bad Dulkeri; seens. Bilwind Fraig. At Montree. (Bilwand, April 4, '45. Bilmillig time, 56 MINS.)

As the name indicates this captured footage gives the American public a view of the war from the eyes of Nazi and Nip cameras. Much of the conflict, both on the Day of the Conflict of

Rows Countries and early does on the Russian front showing womth the struction everywhere. Any shot picture the meak stack on Pearl Harborn and the state of the Low Countries and early days on the Russian front showing wanton de-

#### Chi Educator Continued from page 1

phrase like "big hand" is nixed when it's overworked, and how he wished there were a similar rule in effect to nix some of the current dire radio jargon. Then he gave it the works

"There are a vast number of read-ers of the magazine," he said, "who have never been more interested in show business than to buy a ticket

have never been more interested in show business than to buy a ticket yet they read "Variety' regularly, in fact. I one had a professor who made "Variety' required reading in Something in the way of oped was his next remarke." But that isn't exactly, what I mean." Pulled himself out of it fast, however, by present of the property of

where in the world today, was:
"The girl who types up my scripts
came to me when she read the lines
above and asked if all the writers
for 'Variety' speak the way they
write. No, they don'—Variety' has
been a fine training school in the art
of writing for many."

#### Why Barbers Continued from page 1

legit people, in addition to the regu-

The road Is also looked upon to produce the longest routes ever given for pop concert people. Many high school and college auditoriums in smaller towns are expected to house regular concert scries.

Several years ago, Music Corp. of America, in buying out the CBS lal-ent subsidiary, Columbia Concerts, sold the longhair segment to Leigh, Since then, MCA has started its own concert department headed by Harry Squires, who switched from the Wil-liam Morris office.

where armics and mavies were in-vincible. That was when things were going their own way.

German-scenes take you back to the rape of Poland, conquest of the of the take.

### SELL YOUR JEWELRY WITH CONFIDENCE

It does not matter to us whether the clien serving is a housewife, or the sharpest of diamond connoisseurs. We try to receive everyone courte to appraise as accurately as we know how to make as generous as the market can possibly allow. The result-to us-is a reputation of which proud. To you, we hope, it suggests a firm in which you can repose your Pictor de With

#### Pieter de Witt Diamonds, Ltd.

535 FIFTH AVENUE - or 44th Street - New York 17, N.Y. SILVER AND DOLD DULLONIOWN
PURCHASED INQUIRED DIVIDIO

### In Warner Bros. Hit "THE CORN IS GREEN" John DALL • Joen LORRING Nigel BRUCE • Rivs WILLIAMS

BETTE DAVIS

B'way at \$1st St. HOLLYWOOD

Candette Colbert and Fred MacMurray in "PRACTICALLY YOURS" Benny GOODMAN and Orch. CONDUS BROS. OR EVANS with Jerry O'Leary

PARAMOUNT

Super 11 SCOT 1 SCOT 1 SPOT I RON H SC IXD II ROXY

PALACE B WAY & STARTS TOMORROW dail Scott Gypsy Rose Lee

BELLE OF THE YUKON

Joen FONTAINE - George BRENT

"THE AFFAIRS OF SUSAN" RIVOLI, B'way and 49th St. KANE PILOTS OWN YARN

Hollywood, April 10.

Joe Kane will produce and direction own story, "Bells of the Gold

Job Anne Will Pyroucke and Guech his own story. Bells of the Gold display-schemath. Will Wishin his own story. Bells of the Gold display-schemath. Will Wishin Pacture will deal with adventure Pacture will deal with adventure Anne Retrys. Denditor Value Retrys. Denditor Value California. This ripicture has a fair story which California.

# **DIRECTORS WOULD-BE DICTATORS**

#### WHAT IS A DIRECTOR?

It's probably a sign of growing "maturity" that a trade fuss is developing as to the proper functions and status of the director as and against program executives and, perhaps even more sharply, the writer. It's high time this issue was clarified. Bad as the director's position has been on occasion it is generally much better than the position of the writer. In fact, a writer usumble the common of the com ally has to become a director, or a package producer, to achieve weight in the profession. But meanwhile that little fact about writers doesn't interest directors who are understandably concerned with improving their own, nobody eise's, standing.

Years may have to pass before anything like a truly adult rela Years may have to, pass before anything like a truly adult rela-tionship obtains between directors and writers on the one hand and executive showmen on the other. Meanwhile radio has the "compromise." This is a system under which nobody wins. And since nobody wins, nobody has any satisfaction. It's this con-stant tack of artistic glorification that gets radio people down. Talk to some of the musical conductors and arrangers. Talk to rank to some of the musical conductors and arrangers. Talk to the directors. Talk to script editors. And if they re in a confi-dential frame of mind, talk to the vice presidents. For real all-round frustration radio's prize exhibit is the veepee.

Meanwhile maybe a director should think of himself as a director, not as a writer. There is a distinction. Hollywood found it. Radio needs to find it. In Hollywood there is "genius" on every level. Writing genius, producing genius, canera genius, even lighting genius. It seems doubful that all the genius in radio has been bestowed by an allwise Providence on directors

### Webs Better Off Than Other Media In Cig Famine Despite Recent Exits

Bow out of R. J. Reynolds (Camel)
s sponsors of the Jimmy DuranteGarry Moore show on CBS within a
few months after George Washington
Hill (Lucky Strike) relinquished to
Colgate another major nightling web
town, Kay Kayer, has highlighted
to the show that the show th tycome have been tightening their invertising pure strings in view of the civic ciggie famine. The fact remains, however, that of all the modia involved in the adv-exploits the modia involved in the adv-exploits of the civic ciggie famine. The fact modia for the civic civic countries and billiboards, etc. I radio billions on light encountries assets all. Factor, of course, is recognized above, have the most terrific sales shows have the most terrific sales shows have the most terrific sales shows have the most terrific sales pression via nightime network pro-gramming that you're going whole hog on advertising. 1 hog on advertising. \
So far as Camel's is concerned, it's

So far as Camel's is concerned. It's still four to one in favor of radio, despite the dropping of the Duraute-Moore combo, which was grabbed up last week by United Drug. It's estimated that the Reynolds outfle cut-tailed its adv. budget (in all media) at least 43,000,00 in the #mat year, with the lone Reynolds radio casting and a cast of the control of the desired of the control of the desired of the control of the desired of the desired

amount.

Similarly, the Lucky Strike ad retrenchments in dailies and mags far
exceed the billings represented by
the Kyser show, with Hill scramtrenchments in dailies and mags far exceed the billings represented by the Kyser show, with Hill stramming out of dailies altogether and continuing himself to three hatfornal continuing himself to three hatfornal continuing himself to three hatfornal continuing himself to continuing himself to continuing himself to himself to hear the himself to himself to hear the himself to himself to hear the himself to himse

#### Georgia Gibbs Scrams **Durante Show; Philco Deal**

### For Schenley on CBS

Schenley again will replace "This Is My Best" for the summer with the dramatic penicillin show, "The Doctor Fights." Stanza, to be heard Doctor Fights." Stanza, to be heard in the CBS Tuesday night slot at 9:30, tecs off June 5 for 13 weeks. However, Raymond Massey, who played the lead on the "Fights" series last summer, may not be avail-able this year because of pix com-

### 1935 Juve Policy Nixes CBS' 'Hawk'

rne new CBS juvenile daytime serial. "The Sparrow and the Hawk," skedded for a preem later this mouth ran smack into psychological barriers last week, with result that the network may be obliged to scrap the entire thing and start from scratch." The new CBS juvenile daytime

scratch.

CBS' psychologist-consultant on programs, Dr. Thomas Jersild, of Columbia University, gave the moppet airer a nix, pointing to network policy on kid shows formulated in 1935, banning crime scripts geared to juve audiences.

in 1935, banning crime earphs geared to Jure authors was commissioned to acript "Spatrow," dealing with a did helping his flying 'stoolo in structor-attorney father to ferred to home from beautiful might develop into a moppet 'Mr. D.A." show but CBS programming his might develop into a moppet 'Mr. D.A." show but CBS programming into a time to be a more than the show but CBS programming time at the network that the policy laid down in '35 has become outlook and the show that the policy laid down in '35 has been contained and what applied to the thing is further complicated by Menkin's draft ealt up. Hes skedded on uniform in 10 days contained to the contract of t

Durante Show, Philo Deal Dail of the Comment of the

### EXECS, WRITERS FRET AT TREND

By GEORGE ROSEN

By GEORGE BOSEN
Radio directors are making a sensational pitch to seeme for their
profession near-absolute power over
all production, writing, re-writing,
radio program-making. Something
very like a basic struggle is going
to behind the scenes in New York
on behind the scenes in New York
ing interpreted by program administrators, supervisors, coordinators,
editors and writers as "bel'goinfusstrators, supervisors, coordinators,
delicors and writers as "bel'goinfustrators, supervisors, coordinators,
editors and writers as "bel'goinfustrators, but the sense of the sense
under the delication of the sense
under the sense of the sense
under the sense of the sense
to the sense
to the sense of the sense
to the se

the writers has been anxious to con demn this slant outright, but an demn this slant outright, but another faction has argued that the reports of director attitude may have been exagerated in trade gossip and that Jerry Devine, head of the and would therefore "be reasonable."

One network official admitted that edirectors were asking for the moon, but smillingly hararded a guess that it was all poker-playing for concessions. "But if they did get what has men might have well asking the moon to be a support of the moon when the support of the moon has been asked to be a support of the moon has been asked

aless men might as well quit. The directors would be top dog all the directors' present tac-flux is a long his property of the director's call "in-flux is a long his property of the director's call "in-flux is a long his property of the director's call "in-flux is a long his property of the director call "in-flux is a long his property of the director call and the director call that provided about the basic issue of who is, or who should be, dominant in application of the director call that his property of the director call that his property of the director call that the broadcaster (i.e. business manufactor of the director is confined pretty much to his stop-watch computation of the director is confined pretty much to his stop-watch computation of the director is confined pretty much to his stop-watch computation of the director is a confined pretty much to his stop-watch computation of the director is a confined pretty much to his stop-watch computation. The director is a confined pretty much to his stop-watch computation of the director is a confined pretty much to his stop-watch computation. The director is a matural nemy because the director is a natural nemy because the director is a natural nemy because of the director is considered in the director is considered in the director is considered in the direc

we (directors) build a show."

Directors are said to be especially hostile to "editors" whether from networks or agencies. Most directors want to do their own editing.

want to do their own editing.

Actors also play a part in the director squabble. Its pretty well
howen around New York that some
by certain prosperous self-assured
closes. In their struggle to build up
their studio prestice against such situsitions directors have the full supcials to liquidate themeelves as part
of the process. The attitude of part
of the process. The attitude of part
actors to some directors has to do
that they are way shead of the dit
rectors in trade savez and experience.

#### **'KATE SMITH SPEAKS'** MAY CUE FRISCO TRIP

Add Kate Smith to the list of air personalities planning reservations on the Frisco Special in connection with the forthcoming contab. She plans trip in connection with left alily "Kate Smith Speaks" show. While on the Coast her Sunday night show would originate from Itollywood.

### 'Big Push' Bally at Blue Raises 'Don't Shove Us Around' Agcy. Beefs

#### Pepsodent Doesn't Smile, Ditto Frances Langford

Combo of Francès Langford and Spike Jones as the summer replace-ment for the Chase & Sanborn-Char-lie McCarthy show hit a snag last week with Pepsodent, to whom Miss Langford is under contract for the Bob Hope stanza, cutting in with a "no diec."

Spike Jones outfit is still set with sponsor reportedly trying to line up either Gracie Fields or Beatrice Lil-lie for a comedy-singing spot. Miss Fields held down the McCarthy slot

### Sinatra-Al Levy **Whole Show On**

In view of recent talk of air per-sonshites multing the possibility of wresting control of their programs from the ageucies and in fact by-which Frank Sinatra and his man-ager, Al Levy, have taken over complete control of, the Voice's Wednesday night CBS Max Factor show is viewed in some quarters as the first real evidence that the thing the control of the control of the control of the control of the voice's well-ter than the control of the control

can be done.

During the past several weeks while the show's been originating from N. Y. Sinatra's manager has been sitting in the countrol booth mosterminding the production job. The only suggestion of any agency. The only suggestion of any agency which was not suggested to the country of as the air show's concerned there's little or no MCA control involved.

Further pointing up the independence of the "Sinatra-Levy package," the Factor account man for the agency who's been east in recent weeks suggested that the Voice, who weeks suggested that the Voice, who winds up his N. Y. stay tonight (Wed.) make a Chicago stopover while heading for the Coast, in view of the midwest Factor market. But that's as far as he got.

#### Kirkwood Show Isn't The Same Since P&G **Experts Went West**

Experts Went West
The Proctor & Camble events
Inav come and gone and the results
of their handiwork stick out like a
sore thumb on the Jack Kirkwood
show. Dropped were producer Jack
Don Reid. Replacing Greys ex Kirkwood's zany accomplier is an old
corny of Kirkwood's on the Coast.
Tommy Marris. Hell also do a bit of
corny of Kirkwood's on the Coast.
Tommy Marris. Hell also do a bit of
the property of the coast.
Tommy Marris. Hell also do a bit of
the property of the coast.
Tommy Marris. Hell also do a bit of
the property of the coast.
Tommy Marris. Hell also do a bit of
the property of the coast.
Tommy Marris. Hell also do a bit of
the product of the coast.
Tommy Marris.
Tommy

#### 'Archie' to Enrope

Scheduled revamp of the Blue network's publicity setup by Fred Smith, public relations and adver-eration in about six weeks, has al-ready aroused squawks from some advertising agencies represented by that while it sail very well for pie-ture companies or others who com-ton the product to introduce such an impovation as that outlined by where a coordination of activities is Smith, in the case of network shows where a coordination of activities is required on the part of sponsor reps and agencies as well, it doesn't add up to fair treatment for all concerned. Similarly, squawks are directed at the fact that the web should have exposed the idea to the agencies first instead of proceeding without any consultation.

without any consultation. "Printing lab elef appears to be directed at the Blue's plan to concern the test is "big passe" on show appear. "Thus, for instance, all energies will be directed at doing a super-duper plob over a month's period on programming, and any night programming, asked that's the night they're planning to determine the possibility of go control of their programs. The agencies contend that whith. The following month to the received the possibility of go control of their programs. The agencies contend that whith.

on Friday shows, etc.

The agencies contend that while such an operation may work effectively in the promotion or advertising departments, it's unfair to the sponsor or agency in a case where "you'll have to wait till we get around to the Saturday shows," particularly in instances where programs lend themselves to immediate grams lend themselves to immediate grams lend themselves to immediate publicity campaigns to tie in with

(Continued on page 30)

### **Everybody Wants** To Get Into The Burns-Allen Act

& Allen from their contract at behest of the comedy team who were hest of the comedy team who were yanked off the Swan Soap show in favor of Joan Davis, the expected B&A free-for-all got under way over the weekend. It appears to be a question of who's got the best time, and facilities to offer, with Campbell's Soaps, Philip Morris, Standard Brands and Borden's, among others, reportedly in there pitching for the

team.

Latter bankrollers whose deal with
Judy Garland fell through when
Metro refused to loaky her air show,
appears to have slim chances, however, since Back would be spotted
were, since Back would be spotted
very since Back would be spotted
way to the spotted
yay to be spotted
way to be spotted
and be spotted
way to be spotted
or out to be spotted

in the Y&R (amily.

If Warwick & Legler gets the
show, it will replace the Sunday
inght "Radio Readers Digest" on
CBS opposite Winchell on the Blue.
Reported that Campbell's has been
anything but happy over the "Digest"
rating. Understood Ted Bates is
making a B&A pitch to Standard
Brands, while if Phil Morris cops the
'duo they would replace Ginny
Simms.

#### 'Silver Theatre' Reo-ens For Straw Hat Season

"Silver Theatre," which bowed off night show would originate from filollywood.

All-Girl Orch Slanza.

A 39-unit all-girl orchestra led by Anne Kullmer, playing symbolic ombust zone to entertain show a been lawed to go into the Pacific combust zone to entertain show, is being revised this summer and light operatic music, has been lauditioned by several ad agencies in A result Gardner will head for lauditioned by several ad agencies in A result Gardner will head for lauditioned by several ad agencies in A result Gardner will head for lauditioned by several ad agencies in A result Gardner will head for lauditioned by several ad agencies in A result Gardner will head for lauditioned by several ad agencies in A result Gardner will head for lauditioned by several ad agencies in A result Gardner will head for lauditioned by several ad agencies in A result Gardner will head for lauditioned by several ad agencies in A result Gardner will head for lauditioned by several additioned by several addi the air last year to make way for the Ozzie Nelson-Harriet Hilliard

### 'Remember Public Service?'. FCC Asks In Holding Up Station Renewal Bids Washington, April 10. The FCC is griffing tough on size. Parallel a Parallel and Par

Washinglon, April 10.
The FCC is getting tough on station license renewals.
Applications for sume have been getting the eagle-cye from the commish in recent weeks with a substantial number having been approved on a temporary basis only until the board satisfacts inself that

until the board salistics itself that public service pelodes have not and will not be given the brusheroe by sation owners.

Of 40 renewal bids considered Monday 19, the PCC insteld air, applications of the production of the Commission's delaying and obsyde the remaining IR. Basis for Commission's delaying actions has been difference between sustaining and commercial hours carried by the stations now and the Dreakflown in the Commission's Authority, with industry-wide SRO conditions prevailing, many operators have preading, many operators have pared-their sustainers and public service commitments to the bone in favor of

intermination for the more in cavor of taking on more sponsored shows.

Letters to the stations asking for statements of commercial and sponsored time breakdowns, outlines of what local public service shows are being aired and a "how come?" note seeking to learn why the operators have strayed so far trom plans outlined when they first asked TCC for a license have falled for the commercial specific or the renewal applications.

### **CBC 89G Surplus** As of April, 1944

Ottawa, April 10.
Canadian Broadcasting Corp. annual report for year ending March 31, 1944, shows net operating surplus of \$89,176. CBC total income plus of \$89,176. CBC total income for that period was \$5,232,941, including \$3,787,896 from license fees paid by receiving set owners and the real being miscellaneous. CBC's expenditures totalled \$2,71,877, including \$849,504 for wire lines, \$390,-249 engineering, \$200,177 administration, \$166,561 commercial dept. and \$189,171 press and information, earlier to \$180,171 press and information.

tion, \$166,581 commercial dept. and 160,781 cere and information. Report, delayed almost a year freet one due for issue this June? Report, delayed almost a year freet one due for issue this June? Commercial shows, or 16.7%, of total. Delayed the commercial shows, or 16.7%, of total. Listing sponsored shows originate-comments: "These sponsored programs with their internationally known artists could not be excluded from the Corporations networks unthe audience drift to American stations." CPG also rejected considerable business which was considered able business which was considered by the control of the contro

with CBC concentrations.

Peport kudos power of commercial whows in putting over vital information. "It was found in two nations campaigns that notable results were commercial spousors of network programs," It says.

Exchange sustainers from U. S.

Exchange of sustainer

grams," It says. Exchange sustainers from U. S. excounted for 12.7% of sustainer hours and from BBC for 5%. Of commercial time, 2,698 hours were CBC originating, the remaining 39% from U. S. U. S.-originating time included about 500 hours each from NBC, CBS, Blue, with Mutual contributing about 290 hours.

#### Knob Twisters at CBC Get Air Credit Billing

Get Air Credit Billing
Canadian Broadcasting Corp. airers have assumed the practice of
giving control-room engineers billing along with east, As a vule, shows
on CBG give cast credits just before
sign-off, ending with the line, 'Technical operation by

mixture of the control of the control
did is a sa important as players to
air presentations.

Washington—"The Yawn Patrol," platter-chatter show over WWDC from 1 a.m., is now being handled by Charlie Bright. "Great" Scott, the former disc jockey, has been promoted to a day-time show of his own.

#### Breakfast Rentals

Breakfast Rentals
Program devoted exclusively
to real estate advertising, "Real
broadcast on WMCA 18. V.)
Ratale Reporter," will soon be
broadcast on WMCA 18. V.)
To estate any state of the state of t

### FCC Disputes Fly In WOW Argument

The WOW litigation opened again when the FCC and Justice Dept. at Washington favored upholding the right of the Nebraska Supreme right of the Nebraska Supreme Court to invalidate lease on WOW but urged that legal processes be suspended until the FCC clears problem of who is to own the license. Position of the FCC and Justice Dept. attorneys was shown in a brief on file last Thursday (5) with the U. S. Supreme Court.

U. S. Supreme Court.
This contradicts the argument of
James L. Fly, former FCC chairman,
who recently appeared as attorney
surance Society, owner of WOW, in
an appeal to the Supreme Court to
overrule the Nebraska high court
Fly contended Nebraska court was
WOW lease to a group of Omahan
under the name of WOW Inc. because this would usury the FCC license control.

conse control.

WOW was leased in 1942 after the FOC approved transfer of license to WOW, Inc. Stut to invalidable lease with the state of the state

#### Singers, Gabbers, Thesps Wind Up as Top Execs In Windy City Radio

In Windy City Radio

Chizage April 10

That "top radio exee" with 10

ways being quoted in inside dope stories from Chi is really a disappointed actor, singer, announcer or musician, as is attended by lengthy musician, as is attended by lengthy and the stories from Chi is really a flag and the production and of a man is necessary in order to be a success on the production end of a man is necessary in order to be a success on the production end of a man is necessary in order to be a success on the production end of a man is necessary in order to be a success on the production end of a man is necessary in order to be a success on the production end of a man in the production of the control of the control

#### Marion Hutton's 'Romance

### Bill Ray, NBC, In Reply After Chi Blast At Radio

Chicago April 10

Eighl-column citioral, blas 1.

Eighl-column citioral, blas 1.

Chi Daily News last week at the cutier radio industry for Blue network's false peace rumor of March 12, bylined by John S. Knight, edicated from Bill Ray, manager of NBC news and special events dept, central division, who took Knight down the line in a long letter pointing out some fallecties in the Journal of the Column of the

ing out some fullacies in the journalist's reasonistic.

Zélitorial tried to create the impression that all of radio is to blame for the error of one major and one to the error of one major and one to create the impression that radio and the press are competitive. Ray's particular beefs were on Knight's indiscriminate use of phrases like rules-voiced the same of armatizing trub-voiced themso of armatizing trub-voiced themso of armatizing the virtues of El Shinko signs in the next without ever changing his pace," "it's not my purpose to pick a quarret with either the Hearst press or with radio, but simply to semind them of their simply in the public," and "handling news is a new and unperfected art with most radio people." Lumping radio with the Hearst press, Ray said, was the unknowest out of all.
"There's a clear and unministrated."

use decays piece, and some state of the comment of

indeed be legitimate objects of attack."
Hottile attitude of some newspaper people toward radio, Ray paper people toward radio, Ray paper people toward radio, Ray being put out of business by newspaper people and the paper people of the paper people of the paper people in radio who thought this, or wished it. As a matter of face, from princease circulation of newspapers by interesting more people ir national and world affairs, just as we believe radio is at least in some dephenograph record sales, through having made more people 'familiar with good music. At any rate, the total duly circulation of newspapers since network broadcasting began retwork broadcasting began entwork broadcasting began entwork broadcasting began entwork broadcasting began entwork broadcasting began complimentary, not competitive."

#### Old Gold Buys 'Name It' For 'Which' Replacement

For Which Replacement
After a competitive accumble during which the summer replacement
quizzer, "Name It and Claim It,"
seemed set to land with Ruthrauff see
quizzer, "Name It and Claim It,"
seemed set to land with Ruthrauff see
the Competitive of the State of the State
week and grabbed the package for
the Old Gold account. Undarstood
Which" in the CBS Wednesday night
sopt during the histus period.
S. James Andrews. I&M ratio ditector, say's the agency expects
for Old Gold in the fall, but that
for Old Gold in the fall, but that
for Old Gold in the fall, but the
for Old Gold in the fall but the
for Old Gold in the fall but the
for Old Gold in the fall but the
for Old Gold in the
for Old Gold in the fall but the
for Old Gold in t

theatra.

"Name It," it's understood, is get-ting a revamp with Ken Delmar, originaly skedded as m.c., out and a replacement being sought.

San Antonia.—Rex Pries, account exec for KTSA has been named asst. station mgr. Pries is also leader of a local band playing Saturday night at Olmos Club.

### Office of Peace Information

Tipost that the Office of War Information schoolweapes an early end of European hostilities and is therefore veering its course towards odiner are now taking. As an illustration of the "from here on" line to be pursued by the OWI via radio, the CBS midnight station-break lact week (3) certified the following amonumement:

week (3) cervied the following amountement:

"The future of every American depends on the peace that will come when the war is over. There must be no World War III. Everybody agrees to that. Compress and both polliteia pariete are unified in the no one nation, alone, can achieve that aim. It can be attained only when all the nations of the world—in spite of any minor differences—unite in peace as they have unified in war. The United Nations has been also also the spite of the peace as they have unified in war. The United Nations has been also also the spite of the spite

### U. S. Judge Rules for WPEN. Philly. No Injunction for Gospel Group

Gordon Set as Director For Sherman Ellis in Chi

For Sherman Ellis in Chi.

Ivan Gordon. former television
production exes with Young & Rubicam, N. Y., has been appointed radio
director of the Sherman K. Ellis
Chicago office succeeding Palmer
director of the Sherman K. Ellis
Chicago office succeeding Palmer
Jemina" shows. McLaughlin Manor
House coffee "Supper Interfudes"
over WMAQ and everal news por
ever WMAQ and everal news. Clark, who had been with the
facility and its but left March 31,
with no definite plaus for the future.

### MBS' Round-Robin Of New Sustainers

state the man director, as similar to the control of the control o

### BOB MUCK, Y&R, EAST

BOB MUCK, Y&R, KAST
BOB Muck, head of Young & Rubicam publicity setup on the Coast,
checked in at the N. Y. office yesterday (Tues) for huddles with radio
publicity Chief Lester Gottlieb and
production execs geared to fall promotion campaign.
Muck stays cast two weeks.

Federal Judge William H. Kirk-patrick on Saturday 17) announced through his court clerk that he would dismiss injunction proceedings filed by eight religious groups against WPEN. The formal dismissal

today (Tues.).

idady (Tucs.).
The groups, members of the Gespel Broadeasters Association, bad fleet the action in Federal Court Friday (8) charging that WPEN, recently acquired by the Eyening Bulletin Charge Court Court

order is expected to be handed down

neys, indicated they would curry their case to the U.S. Circuit Court of Appeals.

In the suit the plaintiffs said refusal to sell them times was "malitorial to sell them times to the country of the co

### Big Biz Bankroll For Blue's Gler

With some of the top business-industrial corporations in the na-tion getting behind genoscraphip of the project, and some of the out-standing radio-pix stars lined up to head up the various project to date aimed at bringing home to the American people the vital GI re-babilitation issue will be aired over the Blue network starting news

une mitte network starting next month.

A 13-week cycle, titled "We Live Again," which has already been given the blessing of the Armor, and the start of the Armor, and the Armor, and

The various shows will originate from hospitals and rehabilitation centers.

# HAT SLUMP DO THEY MEAN

### New Business, Cancellations for March OPEN WEB TIME

major networks for the month of march.						
	Hours added		Hours lost		Hours gained or lest	
	¼ hrs.	Even- ing 1/2 hr.	2% hrs. 4% hrs.	1½ hr: 1½ hrs.	Daytime ½ hr. gained 4½ hrs. lost ½ hr. lost 1¼ hrs. gaine	1½ hrs. lost ½ hr. lost

The Blue network suffered the heaviest loss in biz during March with a total of five and three-quarters hours (either cancellations or notice of cancellation), although the chief dent-four and a quarter hours in its daysime sked—is attributed mainly to seasonal programming, in this instance involving the Saturday Metropolita Opera sponsorinjo by Texaco and the Sunday Met Auditions program sponsored by Sherwin, williams. Scripto Mag. Ca. size dropped George Hicks sponsorhip, by Millams. Scripto Mag. Ca. size dropped George Hicks sponsorhip.

Williams. Scripto Mfg. Co. also dropped George Hicks sponsorship. Nightlime casualites included notice of Eight Wachin going off. Ford Motor off after May 31, and Owens-Illinois dropping Fred Waring in June. Mutual gained an hour and a quarier via Carter's John J. Anthony cross-the-board program and the new 7-Up show, despite loss of Miss Swank-Stigs Gerry Cooper) and the Hartz Mt. Canary Sunday show. CBS' inheritance of the Listerine account for the Billie Burke show (Servel cancellation was racked up in Feb.) was the factor in that web's half-hour gain, while NBC's one-hour loss stems from Emerson Drug's cancellation of "The Saint" and Prince Matchabelli's

### Corny, Nagging Plugs Menace U.S. Way Of B'casting, Hollister Tells Hub Group

"Have fun with radio commercials unless you want to Buropean system of broadcasting," Faul Hollister, and the state of the couraged, while the singing commer-cial was on the wane. "Some are funny, but are only a passing fancy. Jingles lack adhesion and perhaps some are bad musically, but will wilt only if they don't move merchandise. No one wants to offend listeners, es-pecially sponsors."

Britain and the United States have

Britain and the United States have common problems, according to John O. Rennic, head of raddo service, December 1997, and the service of the

the job."

Calmer Raps Censors

Ned Calmer, CBS correspondent,
explained that gathering war news
was a great deal of luck, for "the
most industrious don't always get
the breaks." He deplored some of
the youthful censora charged with
axamining copy sent by veteran
newsmen.

Baraming copy sent by veteran newsmen.

Edward Weeks, editor of Atlantic Monthly, president of the radio council and chairman of the meeting, cited the BBC's policy as an example for American radio to follow. He poked fun at radio commercials.

mercials.

At the afternoon sessions, Hollister and Adolph Schneider, NBC news editor, discussed "Freedom of Listening," which swerved to argu(Continued on page 32)

#### WARD BYRON TAKES ON LURIE'S JOB AT BIOW

Ward Byron, until recently radio head at Moe Gale agency and pro-ducer of P&G's "Gaslight Gaieties," has been named eastern production head of the Biow agency, succeed-ing Walter Lurie, who resigned. He will continue to hold the reins on "Gaieties" in addition to his new

James, L. Stevenson, NBC com-James, L. Stevenson, NBC com-mentator, succeeds Byron at the Gale office. Sevenson was recently discharged from the armed forces. Byron has been in the radio busi-ness for the past 15 years with NBC on the Coast and as producer of several topflight web stanzas includ-ing the Fitch "Bandwagon."

#### Standard Brands Backs OPA 'Coupons' on Blue

Office of Price Administration's former 5-minute states attended from the former 5-minute states attended from the former 5-minute states attended from the first of the former 5-minute states at 10 May in the 10-30-11 p.m. stol once-weekly. Program, titted 'Soldiers with Couper's minute 1 set 10 minute 10

### Palooka Platters To Stress Morale

Morale and educational stressed by Ham Fisher in his Joe Palooka comic strip will likewise be pointed up in a new transcribed air series built around the champ in uniform which will be marketed in-dependently by Fisher and his business associates

ness associates.

Palooka strip has been kudoed time and again by Army and Navy officers and the strip has been kudoed to the strip has been done strip has been doing special Palooka cartoons cued to education of the boys in uniform on basic training, health, treatment of prisoners, etc.

ing, health, treatment of prisoners, calcoin plainter are being scripted by standed Conract. Brooking being writer, and produced by Sgt. Jack Hurfell, Karl Swendon's doing the title role, with Lee Dixon cast as his buddy. Jerry Leenvy, Dice, already waxed have the standed by Sgt. Jack Hurfell, Karl Swendon, Leenvy, Dice, already waxed have large the standed by Sgt. Jack Hurfell, Allendon, Madison Square Garden, N. Y., shyl announcer, on for the teeoff introductory chores. Stories are shared along lines of the daily strip with Palcoke and his pad the standed of the standard of

war.

Fisher, in direct control of the entire radio operation, says he plans to pursue the propaganda line after peace, using the strip and radio show to drive home rehabilitation, (Continued on page 34)

# CUESSCRAMBLES

Despite the increasingly-wide-spread talk of the inevitability of sponsor reaction to high talent costs spread talk of the inevitability of sponsor reaction to high talent costs and bankrollers scramming to other media when they open up, the fact they open up, they op, they open up, they op, they open up, they op, they op, they op

#### Southern Courtesy

Southern Courtesy
Reason why CBS is giving
Cheises eigarets initial creek at
the 70 clock Sturday night slot
being vacated by "Mayor of the
Town" switchover stems from an
embarrassing situation. Ciggies
are manufactured by the Courter of the
Gibt Combardo show on the Blue,
It appears that the Larus boys
also own WRVA, the prominent
It appears that the Larus boys
also own WRVA, the prominent
It appears that the Larus boys
also own WRVA, the prominent
of the Lombardo show on
another network has created
some sensitivities. Offering of
the time, however, its expected
to the control of the courter of the courter of the
owners will elling to their Monday night 10 p.m. Blue segment.

day night 10 p.m. Biles segment.

Canteen" Friday night show. The Pabat-Danny Kaye show takes over the slot, effective April 27, with "Mayor of the Town" moving into end of the show the slot, effective April 27, with the show the slot of the slot

#### CBS Spots Arthur Godfrey Full Network in Morning Replacer for 'Air School'

Replacer for Air X-CR001
When the Columbia network's
"School of the Air" goes off, for 20
weeks on May 1. Arthur Godfrey
goes into the 9:15-9:48 a. m. crossthe first of the first of the

### N. Y. Court Decish Rules for Velie **Against Ted Collins Who Gets 12G Rap**

ing set.

Show will feature Earl Sheidon and his orch, Jack Smith and Danny

### Radio Plans V-E **Shows But Fears** Sneak Preview

as setting up radio plans for V-E Day are concerned, that Germany's capitulation will wind up as one of capitulation will wind up as one of those "don't oko now, but Germany was actually knocked out of the war last week" affairs. Nevertheleas, to meet the eventuality of there being a definite V-B date, representatives of the New York radio state he flagship stations of the four major networks, met last week to blueprint the New-hour radio show (from 5 to 10 pm.) which will originate from the mail in Central stations. (Slimlarly, CBS bas 60 minute Norman Corwin show in readiness should V-E Day materialize.)

minute Norman Coven show in readines should V-E Day material-readines should V-E Day material-readines should V-E Day material-readines will have Mayor LaGuardia emceing the marathon N. 4 show, aimed at keeping people indoors and glued at keeping people indoors and glued at keeping people indoors and glued include Walter Winchell, H. V. Kaltenborn, Gabriel Heatter and William L. Shirer, with additional topinglets being set. The 5306 spotling the should be carried by Milliam L. Shirer, with additional topinglets being set. The 5306 spotling the control of the carried full network as which will be carried by Milliam L. Shirer, with additional topinglets and the carried full network take an active part are Raymond Massey, Lawrence Tibbett, Lacy Monroe, Leopold Stokowski conducting the City Symphony Orchestra of the Army Band. List, of course, is only in skeleton form, with many others from all phases of show biz currently being lined up. Currently being lined up. Currently being lined up. William of the short of the day and the short of the shor

Further huddles are skedded in the next few days to complete the

#### BLUE WOOS BEECHAM AS LONGHAIR CHIEF

An JUNGHAR CHIEF
In the works at the Blue network
is a deal to bring in Sir Thomas
Beecham as concert music director
of the web with Paul Whiteman
music department. Whether or not
the Beecham deal goes through the
Blue will form its own American
concert musicians available.
Groundwork for the proposed
American gymph has been laid
Croundwork for the proposed
American gymph has been laid
American deal of with Saturday (7)
in the first of a series of longhair
concerts.

in the first of a series of longhair concerts.

Beecham will baton the orch for four concerts to be followed for six weeks: by Max Goberman, musical director of the Broadway show, On the Town,' and for three weeks by Frank Dercouwsky, Russ composes preem of a work especially composed for radio plus premiere performances of many other compositions.

15-Minute Gulfspray Show to the trade, particularly to the transport of the mine radio actor, was rendered last week when the New York of the replacement has been excluded to Appeals, highest, in the state, affirmed a lower court order in the state, affirmed a lower court order in the state, which was the state, affirmed a lower court order in the state, affirmed a l

case:
Decision affirms that Volie, an actor, was in Collins' employ when he appeared in bit parts for four shows in a soap opera series, "My Son and I," back in 1941, and therefore was entitled to all social security and unemployment insurance benefits.

benefits.

It sets at rest, in all finality, the fact that a bit player who may be employed even once out of 500 performances on a serial and appear only for an hour's rehearsal, is nevertheless an employee of the laient agency and not an independent contractor, as the agency hour claimed, and entitled to full protections.

tion.

Decision is also important for the following fact. The radio series was produced by the Coilins Corp. and sold to General Foods as a package, Although Coilins menhaimed little control over the package, the court nevertheless held that Veile was an employee of Coilins instead of General Foods.

Court's decision will probably cost the Collina Corp. about \$12,000, representing monles on several other cases similar to Velie's, as well as

representing monies on several other cases similar to Velle's, as well as Money angle is also important in that, if Yelie had been held to be an indie contractor, radio employers would have saved \$1,000,000 a year, which roughly represents the on the federal government for social security taxes and the 27% due that for unemployment insurance. Decision is held in trade to be a state for unemployment insurance. Decision is held in trade to be a few of the state for the state of the state of

### **Rating Dips Cue** Hasty Hiatuses

Transcript this were appears to be for nit monors or decide off carlier than usual for the summer histus period with an earlier. All return limited up. Last year the norm prevailed with most one monor prevailed with most one monor of the m

#### Look for Fireworks On Cushing's WJR Airer

Detroit, April 10.
George Cushing, news editor of
WJR, has taken on a 5-day-week
stint with a new 5:30 p.m. program,
"The Editor's Desk." Previously, his only air appearances were on Sunday in the "In Our Opinion"

Sunday in the "in Our Opinion forum.

Program obviously is not going to duck controversial subjects. Harry W. Anderson, a veepee of General Motors, is scheduled in to explain why the GM plants will not recognize the Foremens' Union, a hot issue.

# What America's youngest network

**GREATEST NEWS** 

A CAVALCADE OF ANALYSTS, COMMENTATORS, DRAMATISTS AND "PLAIN FOLKS" WILL BRING THE SAN FRANCISCO CONFERENCE DOWN TO EARTH FOR BLUE'S LISTENERS.

### SUMNER WELLES

One of the best-informed men in America on international relations who is free to speak has joined the American Broadcasting Company as Advisor on the Peace.

We figured out the other day that our radio audience in the course of a week totals the equivalent of five hundred million listeners. And we feel that such an audience deserves the best that radio can give it. There's an obligation, tooan obligation to know what we're talking about. So'we looked around for a competent authority to guide us.

We secured as our advisor on world peace an experienced diplomat and statesman:SumnerWelles,formerUnder-Secretary of State.

In addition to giving us his guidance and counsel, Mr. Welles will appear personally on a series of programs designed to "give every American a seat at the Conference table.'

### SUMNER WELLES' PEACE FORUM

We set up a group of four conferences on the subject of World Peace. The first two of these have already been heard on the nights of April 2 and April 9. With Mr. Welles were such men as Senator Pepper, President Seymour, of Yale University and Dr. George Gallup.

The conference to follow will bring to Blue listeners people of similar experience and reputation along with Mr. Welles. Well informed, unbiased authorities will hold informal discussions . . . as interesting as though they were meeting in your own living room.

### ORSON WELLES' CONFERENCE FORUM

An arrangement has been made with Orson Welles, Free World
Association, Americans United, and the American Broadcasting
Association, for a forum to take place areas Catholic Company fo ASSOCIATION, AMERICANS UNITED, and the American produceshing Company for a forum to take place every Saturday in San Francisco Company for a forum to take piace every caturoay in oan a rancisc
—whose mayor has supplied the Civic Auditorium for a setting. From this forum the citizens of San Francisco and the American

public will be brought up to date on what is happening; what went public will be brought up to date on what is nappening; what went on last week, and what is to come the next. And they il get a chance to meet foreign delegates and get some ideas of what kind of folks

y are. This series will be listenable, distinctive, and as significant as anything that can be done outside the Conference itself. 27 of the 44 anything that can be some outside the Conference used. 210 the 44 delegates are members of the Free World Association, and will, accordingly, be available for these forums.

## will do about the

# STORY OF OUR TIME



### BEN HECHT

will write a special drama spelling out the significance of the Conference. A simple, down-to-earth story by a man whose box office. draw is legendary in Hollywood. Ben Hecht knows how the common people of America feel, and what they think. Perhaps better than any radio writer, he can bring our people the true meaning of the Conference. Orson Welles will be key man in this drama, assisted by other Hollywood stars.



### WALTER WINCHELL

and

DREW PEARSON

will broadcast direct from San Francisco

So will Peabody Award winner Raymond Swing: also Baukhage, Vincent Sheean, Swing: 8180 Dauxinage, Vincent Guezan, Edward Tomlinson, David Wills, Ray Henle, James Abbe, Tony Morse. Among others covering the Conference, Walter Kiernan, Earl Godwin and Westbrook Van Voorhis in "Time Views the News".

### UNITED NATIONS' NIGHT . . . THURS. APR. 26, STARTING 6 P. M. EWT



- People you know-programs you enjoy-bringing the Conference down to earth for you!

In Addition to other Conference coverage described on this page, the entire evening of April 26 will be devoted to the Conference.

All sponsors and advertising agencies are cooperating in slanting their regular programs toward the Conference.

Newscasters and commentators will round up the news for you. Lum and Abner (left) will present the down-to-earth small-town viewpoint on the Conference. "America's Town Meeting of the Air" will bring you Raymond Swing, H. V. Kaltenborn and other top analysts, "The March of Time" will give you a Time's-eye view of the Conference and what it means, Fred Waring will interpret music of the United Nations, and "The Victory Parade of Spotlight Bands" will offer a musical interlude with a special guest com-

These, and many other programs in the schedule below, will bring you every viewpoint on the tremendous decisions to be reached in San Francisco.

### YOUR CONFERENCE **SCHEDULE**

WORLD PEACE FORUM' Facturing Sumnar Wallas. April 16, 23, with outstanding educators, atatasmen and landers In foreign affairs.

Tuesdays.

"CONFERENCE

Dalegates and communitators will raview past sventa and make pradic-tions.

Saturdeys, 10:30-11:00 P. M. EWT

FORUM"

FDWARD

TOMI INSON

DREW PEARSON Will originate from San Francisco April 22nd and 29th, and will comment on the Conference in sub-sequent broadcasts.

Sundays, 7:00-7:15 P. M. EWT

WALTER WINCHELL Will originate from San Francisco April 22nd and 29th, and will commant on the Conference in sub-sequent broadcasts.

Sundays, 9:00-9:15 P.M. EWT

#### "BAUKHAGE TALKING"

Originales from Sen Francisco, beginning April 23rd.

Mon. through Fri., 1:00-1:15-P. M. FWT

#### RAYMOND SWING

Will originate from San Francisco, beginning April 23rd, Mon. through Fri., 7:15-7:30 P. M. EWT

RAY HENLE Will originate from Sen Franciaco, beginning April 28rd. Mon. through Fri., 11:15-11:30 P. M. EWT

Will cover the Conference from a human Interest viewpoint, originating from New York. Mon. through Fri., 6:00-6:15 P. M. EWT

Tuesdays, 18:30-11:00 P.M. EWT WALTER KIERNAN

#### SUMNER WELLES" COMMENTARY Beginning May 1st, Mr. Welles will do a weekly 16-minute Commeniary

on the conference.

6:60-9:15 P. M. EWT

REN HECHT

A spacial drainatic pro-gram, writtan by Ben Hecht, on April 25th, the day the Conference opens.

Wed. April 25th.

9:00-9:30 P. M. EWT

Saturdays, 6:30-6:45 P.M. EWT

"HEADLINE

FOITION'

Man through Fri. 7:00-7:15 P.M. EWT

The Victory Perede of SPOTLIGHTBANDS A musical interlude plus a special guest commen-tator

Thur. April 26th 6:30-9:55 P. M. EWT

### EARL GODWIN Ha'll tell you what the man in the street thinks about the Conference.

8:00-8:15 P. M. EWT

### AMERICAN BROADCASTING COMPANY, Inc.

The Blue Nelwork

### Tolerance 'Between' Music

Quite a guy, that Alan Courtney. Radio could use more like him. Not so long ago the WOV (N. Y.) dise plecky, whose thoughts are necessarily restricted to room. When the country restricted to room the country of the country restricted to room the country of the country restricted to room the country of the

THE FRESH-UP SHOW\*
With Barney Grant, Annette Warren, Waiter Kinnells, Artie Elmer,
Hildegrade Hallday, Jerry Lawpavid Terry orth and chorus
Director: Bill Harding
19 Mins, Wed, 220 pm.
19 Mins, Wed, 220 pm.
(J. Weller Thompson)
Situation concent resulting experiSituation concent resulting experi-

d. Walter Thompson)
Situation concept requires experienced treatment from the period around whom the situations are onnew Steven-Up show, has neither the timing nor the air ken to hold up 30 metered to draw laughter from audinected to draw laughter from audi
sterest for that leagth of which had a fair! good script on its initial show last Wednesday night (4), will have 
surrounged by several of the best

nast Wednecksy night (4), will have tough sledding.
Surrounded by several of the best tonger in the business, including responsible to the strength of the several responsibility of the s

they go somewhere else for enjoy-ment.

Trobust around Grant's
efforts to play up to his boss, despite
this meck nature. He goes to dinner
with the boss, but gets into trouble
this meck nature. He goes to dinner
with the boss, but gets into trouble
this basic pattern is evolving, the
stooger are intertwined in the script
to the stooger are intertwined in the script
to the stooger are intertwined in the storing
the choice of the stooger are intertwined in the
stooger are intertwined in the stooger
the choice of the stooper are
the choice of

and "Seginating to See the Lign was pleasant."
Best part of the commercials, which totaled one mixtude and totaled one and totaled one

however, in ravor of a numerous control of the cont

sor." His encocing was light, sories and assured. The Bennett stratumentalists and voices hit the mark consistently, both on support the stratumentalists and voices hit the mark consistently, both on support. The stratum of the str

"CIMMARON TAVERN"
With Stephen Courtleigh, Ronnie
Lias, Ethei Everett, Tony Burger,
Neil O'Mailey, Carl Emery; Bob
Praducer: Jeaban Peles
Writer: Felix Moh
15 Minas, Mon-Thur.-Frl., 5:30 p. m.
Sustaining
WABC-QBS, N. Y.

Switchings, N. Y.

CDS' obvious crusade to dress up its desylime programming sked is appared in the new serial "Climaron Toyern." Sezial, trying to recreate the serial se

"KLA-HOW-YA, TILLICUM!"

"KLA-HOW-TA, TILLICUM!"
With Pets MeDemaid, Juliette, CBC
Vanconver Playbouse Piayere, Ray
Norris Quintet, John Avison orch
and chorus
Witter-Producer: John Wickham
Barnes
Announcer: Dick Hallett
39 Mins.; Tues., 10:30 p.m.
Sassiatining Sustaining CBR-CBC, Vancouver

CBE-CBC, Vanesuver
Originating in the studios from where Alan Young, Fletcher Markle and Andrew Allan springboarded, Tkle-Bow-Ya, Tillicum! is eyed by Tkle-Bow-Ya, Tillicum! is eyed by Tkle-Bow-Ya, Tillicum! in State of the Alan State of the Alan

clicko. "Kla-How-Ya, Tillicum"; (title is British Columbia Indian for "Wel-How Come. Friend") is 80% musical with Jop bonors going to Avison 25-piece band and the warbling Juliette caband and the warbling Juliette caband and the second to the warbling Juliette caband and the second for the warbling with the warbling of the warbling of the warbling with the warbling warb

ed. hugging the score all the way.
Airer teed off with Indian atmosphere in lines for Hallet, McDonald, Avison and Juliette, using "Ugh" did not be seen to be seen t

"ARCH OBOLER'S PLAYS"
("Strange Moraing")
With Charlotte Holland, Mason
Adams, Joseph Julian, Paul Maam,
Adams, Joseph Julian, Paul Maam,
Maurice Eliia, Louis Van Reolem,
Sylvan Levin orch
Writer-Producer: Arch Obber
Musical Score: Gordon Jankins
Jo Mins; Thuru, 16 p.m.
WYOL-Rhuual, N. X.
Arch Obber's returned to radio

sia Mins; Thurs, 19 p.m.

Sastalaing, M. T. Turned to radio sastalaing, M. T. Turned to radio and he's back bearing the standard of those that have faith in radio. His many faith of the sastalaing of the sastalaing of the sastalaing of the sastalaing which marked the premiere last Turnday (50 dh in new 26-week series for Mutual once more proves conclusively that good and inspired the artist who is creating for air production, not only because he has says it in a fluent and dramatic many many faith of the sastalaing of the sastalaing of the sastalaing directly for radio, with a full apprehing the sastalaing directly for radio, with a full apprehing the sastalaing of directing their productions to give full value to his ideas. Too long absent from radio (het bid sastalaing and sent of the sastalaing the sastalaing of alternometric the sastalaing of the sastala

tions to give full value to his idea:
Too long absent from radio (hes
just completed a Metro film based on
the first of the first of the first of the
server of the first of the first of the
basis of that getaway production, sit
concrete evidence of Phil Carlin's
former of the getaway production, sit
concrete evidence of Phil Carlin's
form a standpoint of production, sit
rection and acting, it benefited from
complete the first of the first of the
major the first of the first of the
transa without letting it become
from a criticity as to drive home the
drama without letting it become
From a scribing is the first of the
from a criticity as to drive home the
from a criticity as the drive the
from a criticity as the drive the
from a criticity as the first of the
from a criticity as the first of the
first of the first of the first of the
first of the first of the first of the
first of the first of the
first of the first of the
first of the first of the
first of the first of the
first of the first of the
first of the first of the
first of the first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of the
first of th

such a quality as to drive home the meldodramstic.

From a scripting standpoint, chalk this up as one of the 1006 Godern and the standpoint of the standpoin

"BUILDERS OF VICTORY"
Director: Max Loeb
Writer: Arnold Perl
Music: Mignel Sandoval
Announcer-narrator: John The
15 Mins; Sat., 3:45 p. m.
Sustaining
WABC-CBS, N. Y.

WABC-CBS, N. Y.
Feeling that certain branches of
the armed services are being neglected while other branches are grabbing off publicity and public attenservices are services are of the salute
to the Seabees which CBS inaugurated Saturday (7). Whatever the
case, the feeling is a natural one, and
the followay commendable.

rates a sturday (1). Whatever the tollowup commendable.

Saturday's opener was a straightforward presentation of the workforward presentation of the worktoward presentation of the workpresentation of the planes. Told in a good mix of marration and dramatization, 
the fire of Jap planes. Told in a good mix of marration and manufacture of the presentation of the presentation of the presentation of the presentation of the property of the presentation of the program pointed out the share that orcarrier through a part of the program pointed out the share that orcarrier of the presentation of Labory assistance to Navy personnel was also stressed.

Thirteen-week sories will emphasize labor's role in paving the road to victory and to Tologo, by dramatice labor's assistance to the presentation of the protoward of the presentation of the

Public Service?

Public Service?

The Blue network's exclusive round table broadest 60 from the coming Unice National Control of the Control of

"SIR TMOMAS BEECHAM CON-DUCTS"
WHA Blue Network Symphony Orch Producer: W. Lerey Marshall Announcer: Mitten Cress 69 Mins; Sat., 4 p.m. WJZ-Blue, N. Y.

"FORUM FOR DEMOCRACY"
Chairman, Samuel L. M. Barlow,
Mary Berg, Herbert C. Peil, Congressman Cecil E. Ring, I.F. Stone
36 Mins; Fri. (April 6), 16 p.m.

WOV, N. Y.
This forum staged entirely by "Forum for Democracy," an organization devoted to discussion of war and
devoted to discussion of war and
devoted to discussion of war and
service the stage of the stage of the stage of the stage
given airtime once a month by the
New York indic WOV. For picking
this program as a public service, the
staff or the congratituded, Real
death is to the congratituded, Real
death of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the stage of the
stage of the stage of the stage of the stage of the
stage of the stage of the stage of the stage of the
stage of the stage of the stage of the stage of the
stage of the stage of t

station only stringing a line into the place.

Subject this time (8) was "War refininging a line into the place.

Subject this time (8) was "War refininginging a line into the place of th

who as written competently on the The diplomal. Herbert C. Pell, took more time than the others, but he also had more to say and packed the end, the argument became a bit warm, with a disagreement between warm, with a disagreement between but that dispute only helped to en-tiven the season. Samuel L. M. Bar-liven the season. Samuel L. C. Bar-liven the season. Samuel L. S. Bar-liven the season. Samuel L. S. Bar-liven the season. Samuel L. S. Bar-sin the season. Samuel L. S. Bar-liven the season. Samuel L. S. Bar-liven the season. Samuel L. S. Bar-sin the season. Samuel L. S. Bar-sin the season. Samuel L. S. Bar-liven the season. Samuel L. S. Bar-liven the season. Samuel L. S. Bar-liven the season. Samuel L. S. Bar-sin the season. Sa

Commentality

Verker's Delice

New Commentality

New York, to

WIBBM. (McComn.-Erickson)

North Commentality

No

rowsh. Applied is a distinct asset to come the Chango news dissoninators from the Chango news dissoninators from the Chango news dissoninators and the Chango of the Chang

### **Channel Hearings Due for Delays**

Washington, April 10
The FCC event channel hearings
which appeared to the continued, probably
in the continued probably
in the open continued probably
in the open continued, probably
in the open continued in the continued propole, the continued propole, in the continued continued to the continued continued continued to the continued co

#### Philly Schools Line Up Frisco Confab Features

Frisco Conlab Features
Philadelphia, April 10.
Loudon on the Unice Mail of the office of the profile of the pro

here and rebroadcast WCAU is planning a special broadcast from planning a special broadcast from Independence Halt, on April 27 with Independence Halt, of the Independence Halt, of the Independence Halt, of the Independence Halt, station increases the holding discussion with klds representing every nationality at the Frisco parley, on subject why Philip Stould be perceived in the Independent Halton Council. KYW also is planning stories and the Independent Halton Council. KYW also is planning stories and the Independent Halton Council. KYW also is planning stories and the Independent Halton Council. KYW also is planning stories and the Independent Halton Council.

#### RAY IVES, OKAY, RESUMES

Jay Meredith Also Back In Cast of CBS Serial "This Life Is Mine"

The characters of Jeff and Jane after air absence of some months have been written back into the CBS serial "This Life Is Mine" by authors Lynn Stone and Addy Richton. This restores lei-year-old Raymond Ives to active radio called the active mode active radio called a broken shoulder. Jay Meredith resums as Jane.

Meanwhile the part of Donn Paddington has passed from Eric Linden, former film player, to John

#### WOV Lifts Overall Biz. Lingoes Lag a Little

Italian-language time on the New York indic WOV is deereasing, while English-language time as well as overall business is going up, accord-ing to a report for the station's first quarter business in 1945.

The report, made public by gam, Ralph N. Weil, shows that overall bix in the first three months of '45 went up by 14½', as compared to 1944. Significant, however, is that while Italian time went up only 10½', the rise in English line was

Station operates in Italian 1 om 8:30 a.m. to 6 p.m., giving the rest of its time (7-8:30 a.m. and 6 p.m. to midnight) to English programs.

#### GRACE MOORE-GIVOT PACKAGE

Hell-hour variety per aim s a ring Grace Moure w th George Given, Minerva Pous and Morey Amster-dam, backed by Van Cleave and his orch, was auditimed last week for potential sponsorship.

Stanza is a W. Colsten Leigh puck-

#### Just Relax, Boys Detroit, April 10.

Bob Rowley, newscaster at WJR here, gut a letter last week from another amounteer at WICA. Ashtabula. O. The latter said that he was uamed Bob Rowley, too, and was having a dev'l of a time explaining to the local folks in Ohio how he could need to Derivin any back to feet get to Detroit and back so fast

between brondeasts.

The Detroit Bob Rowley was able to write beek and explain that there are just two of them. The Cleveland Plain Dealer Bob-Rowley and he are both the same guy.

Portland, Ore.—Jack Wassan, for the past year-and-a-half on the sales strff of KGW, has been made sales mgr. He replaces Norman Sugg, who left KGW to set up his own multicity, business in Memphis.

### FM Allocash Squabble Before FCC Seen Leading to Senatorial Probe

Settin Leadung to Schaldunia Tunke

Some possibility of a Senate inthe McDonald's now, rather than

vestionability of a Senate in
the McDonald's now, rather than

McDonald's now, rather than

McDonald's now, rather than

McDonald, who subsequently in

the spaint being showed updairs in

the spaint being showed up



In History's Year of Decision!

The Nation's Station is proud to receive, this week, one of radio's most coveted citations-the 1944 George Foster Penbody Radio Award for Outstanding Reporting of the News.

It is gratifying testimony that we have administered well our self-appointed task of making the millions who dial 700 in the four-state area of WLW-land "the best informed radio audience in the world".

It is an inspiration to continue to use our best efforts to improve this "outstanding reporting of the news in 1945 ... and thereafter, so long as news shall retain its urgent importance to the nation and to the people we serve.



### 12 years of comedy unexcelled is no accident!



The George Foster Peabody jury put on its woolsack the other day and looked over the radio performance of 1944 throughout America.

And then it reached into the CBS galaxy of rare and varied and wonderful entertainment and laid hold on a star who was temporarily trying to hide from sight. He gave the jury a slight scuffle, but was hauled, skeptical and grumbling, into the light.

Dusted off, he turned out to be a comedian. F. Allen, of Allen's Alley. Allen of the Texaco Star Theatre on CBS. The same Allen who took a holiday last summer to go make a motion picture, and who isn't quite so sure it was a holiday. The same Allen for whom the CBS latchstring dangles—for whom millions of loyal CBS fans are keeping that candle twinkling in the network's window.

As he blinked in the glare of the jury, its composite voice, through a loud speaker said:

"Mr. Allen, willy or nilly, you now get the George

Foster Peabody Radio Award for 1944. It's the highest one we can confer. You get a medal with it. You get it for Outstanding Entertainment in Drama. You get it for comedy. You get it for comedy unexcelled over a period of twelve years."

"Thank you" said Mr. Allen. "Let's leave Willy and Nilly out of this. I'll cherish the medal myself."

Durable excellence isn't an accident on CBS. It's no accident that more Peabody awards and citations for 1944 went to CBS programs and stations than to any other network; no accident that CBS radio has won a total of 20 out of 52 awards and citations since the Peabody Awards were first established. Excellence is the CBS target always.

But no winner on any network ever deserved it more. In plain words, this couldn't happen to a nicer guy than Allen. We congratulate him, and the jury of the George Foster Peabody 1944 Radio Awards on its perception and daring.

### Striking leadership is no accident!

1 A fewweeks ago two CBS affiliate-stations, WTAG (Worcester) and WJR (Detroit), won both major duPont Awards for outstanding service to their communities in 1944.

2 Variety's "Showmanagement" survey, made by the radio editors of the nation, gave 4 major awards out of 7 to stations of the Columbia Network; recognized for either award or special "high-light" comment 19 stations on CBS.

3 Now the George Foster Peabody jury, reviewing 1944 accomplishment, honors

WTAG, Worcester, for "Outstanding Public Service by a Regional Station of More Than 1,000 Watts" (A CBS affiliate)

WIBX, Utica, for "Outstanding Public Service by a Local Station of 1,000 Watts or Less" (A CBS affiliate)

KOIN, Portland, a special citation for regional excellence in public service (A CBS affiliate)

WFBL, Syracuse, a special citation for regional excellence in public service (A CBS affiliate)

KMOX, St. Louis, a special citation for regional excellence in public service (A CBS station)

What is more, of the 17 stations who were "finalists" in the Peabody judging, 12 were CBS stations: those just cited, plus these—

WCAU, Philadelphia • WBT, Charlotte • WGAR, Cleveland • WJR, Detroit • WBBM, Chicago KLZ, Denver • KQW, San Francisco

Thus, in the span of a few recent weeks, the public spirit and technical performance which characterize the typical station on this single network have been forcefully demonstrated not once but three times by representative and impartial juries. With more than 20 of our stations blushing in the pleasant limelight, we need point out simply that this overwhelming evidence of station strength of character is not an accident. It is the direct and well-earned recognition of a philosophy shared by every CBS station between the oceans, and out in Hawaii and down in Puerto Rico: "He best serves himself who best serves his own people."



This is CBS....the Columbia Broadcasting System

### Inside Stuff—Radio

Songwriter Irving Caesar is pamphleteering the amusement trade with his proposal for an International Radio Guarantee Agreement, which he thinks should be discussed on the San Francisco agenda. Idea proposes that the conference adopt the agreement, wherein each signatory guarantees that its people shall be given the irrevocable right of listening to official unconsored broadcasts of a member-nation without interference or

censorship.

Caesar looks on his plan as one of the many foundations for a permanent pence structure. The scheme: involves foreign news being freely transmitted and received on a reciprocal basis. Caesar believes this exchange will give fundamental proof of the friendschip of one state for another. He also believes that a government recisning to accept the plan, once its adopted, would confess to all other peoples as well as to its own. Hat it either had to faith in Storm point is so, and the state of the confess of the state of the confess of the state of t

One of the first postwar applicants for a helicopter is going to be Tony Weitzel, who recently left the Detroit Free Press to take on a dual job of columning both for the Detroit News and its radio station, WWJ. In fact he's handling a triple-header by keeping on his broadcasts via WJR. Where the helicopter comes in is that on Thursdays Weitzel goes on the air at WJR from 6.15 to 6.30 p.in. Ten minutes later, at 6.40 p.in. he goes on the air at WWJ, a good four miles from WJR. through downtown traffic. He's made it every time so far. Weitzel, along with his extrem columns for the newspaper, has five broadweitzel.

easts week days from WWJ, and Thursday and Saturday sendings from WJR.

Novel promotion stant Isanched by WNEW, the N. Y. Indie, last veely nonnection with the new children's show. "Books Bring Adventure." Station is flooding the Big Town with bookmarks cailing attention to kid series, thousands of them being distributed in department stores and all branches of Public Libraries in N. Y. and Brooklyn. Program (a transcribed series) bowed in Sunday (8).

are very proud of having recoived Variety's 1944 Plaque Award for "fostering racial good will and understanding" ... and it was a particularly nice birthday present for Philadelphia's oldest radio station its twenty-third anniversary.



#### Raps Upton Close For 'Implying' Allied Heads Are 'Ogres of Deceit'

New York, April 9. Editor, "Variety":

In his regular broa evening (8) over WOR-Mutual, Upton Close rather adroitly made the Soviet's recent denunciation of its treats with Japan sound like a defeat rather than a victory for the United States. Without actually putting it in so many words, he clearly ting it in so many words, he clearly implied that our real enemies in this war are not the Germans and Japanese and the fascism they represent, but primarily President Roosevelt, Stalin and Russia, and Churchill And England. The clear inference was that these Allied leaders are veritable ogres of trickery and deccit.

Does this sound exagecrated? Well, after repeating his familiar assertion that the President is craftly using his emergency war powers as a cloak to hide his real purpose of regimenting America into a collective seconds. regimenting America into a collective economy, he maligned our English allies with the statement that they were "at last" assembling a facet in the Pacific and a few words later simultaneously smeared England and whitewashed our Japanese enemies by saying that the later gold into the war when they "star'ed out to be an Asiatte Britain."

to be an Asiatle Britain."
Implying that Russia's latest diplomatic move has sinister meaning Analysis of the Asia Close wondered whether we have been assumed to the Poland, thus eating doubt of the Foliand, thus eating doubt of the future and assuming injustice in the Polish situation. He next histed that now that the Japanese are being humbled, Stalin and they may be a "State" learn.

He went on to accuse Roosecul to wrecking peace attempts at the London naval conference of 20 years, soo, which he indicated was called by Herbert Hoover. He next declared that our leaders in trying to cleared that our leaders in trying to desire the San Francisco conference with the San Indianate with the San Indianate with the San Francisco Conference with the San Francisco C He went on to accuse Roosevell of

Churchill and Stalin. Whether this kind of talk in three of war is treasonable, seditious or merely the irresponsible expression of a warned mind, it certainly is ganda line. And, as it precedes mistrust of our leaders, suspicion of our leaders, suspicion of our leaders, suspicion of our leaders, and the stale of the superior of the surface of the superior product people.

Freedom of speech, if it is to mean Freedom of speech, If it is to mean supthind, must mean not merely the right of someone of whom we approve to say what we agree with but of someone whom we hate and have a contempt for to say what have a contempt for to say what have a contempt for the say what have the say whether the say wheth

#### 'Big Push'

Continued from page 21 the tempo of the period, current thinking an important premiere, etc.

Ocita Stand in Line
Chicago, April 10.
Sang cued to the Blue network's
new publicity approach lass stymical
sale of an imperimental stymical
sale of an imperimental stymical
sale of an imperimental stymical
it's reported. Client, it's understood,
and ballyhoo effort as part of the
sale of the office of the sale of the
untility is aminous to go along.
Request passed along to veepee
fred Smith in N. Y. was greeted
with a so sorry' reply, it's underblue to the sale of the sale of the sale
is sale
in the sale of the sale
is sale
in the sale
is sale
is sale
in the sale
in the sale
is sa

### From the Production Centres

IN NEW YORK CITY .

IN NEW YORK CITY.

Davidon Taylor back for month furlough at CBS after Jong sith with U.S. propagandsis in Paria. Ethel Owens will veation in California, then resume radio acting in N. Y. interrupted by her recent spell with Close & Johnson's stage romp "Latting Room Only"... Robert Hudson and Jack Well Lewis of Rocky Mountain Radio Council have stremous and lack Well Lewis of Rocky Mountain Radio Council have stremous and Jack Well Lewis of Rocky Mountain Radio Council have stremous and Jack Well Lewis of Rocky Mountain Radio Council have stremous and lack with Lewis of Rocky Mountain Radio Council have stremous director of what Hummert serial cannut get his actors to stop ledding in the studio, including the dress rehearsal!....filehard P. Porter, 21-year-old apprentice of CBs program department and son of Dick Porter of Roche, Williams & Cleary agency, is summering in program writing division of Johnnie Johnson resumed on CBS Chesterfield show last night (Tuc.) after Florida rest to recover from illuess....More changes in CBS program department and CBS chesterfield show last night (Tuc.) after Florida rest to recover from illuess....More changes in CBS program department and the Stage of the CBS program department of the CBS program department of the CBS chester of the CBS program department department of the Daury Kaye show writing staft, Peter Donald row playing lead on Mutual's nucleus as listener hypo... Peter Donald row playing lead on Mutual's nucleus as listener hypo... P

(Continued on page 32)



THREE-FOURTHS of all hogs, grain, cattle and poultry produced each year in the United States is direct from the area served by MVN. "Mr. and Mrs. Farmer" have billions of dollars to invest, spend and speculate with . . . Mississippl Valley Network was established to blanket this area wherein our 79 affiliated stations reach . . . 1,600,000 form radio families (urban familles within this coverage are not counted).

Our programs will command the largest rural audience because of the factual information the former will receive as well as the entertain

To marchandise and sell your products most effectively to the excissive rural audience consider one of the special form features of MYN . . . (don't wait too long to do it—time is being aptioned now for Sept. I starting date).

#### HIGHLIGHT PROGRAMS BEING MADE AVAILABLE FOR SPONSORSHIP ARE:

- 6:00 A.M. Mississippi Volley Time (complete network)
- 7:00 A.M. Agriculture and the News 9:30 A.M. Features for "Mrs. Former
- 12:15 P.M. News and the Farmer's Views

For Cost Estimates and Further Details Contact Any NCBS Office

Mississippi Valley Network North Central Broadcasting System inc. ACTORS Betty Allan

Vera Allen Kay Armen

Jack Arnold

Georgia Backus



# In Sincere Appreciation...

The Du Pont Company of Wilmington, Delaware, sincerely acknowledges thecontribution of all these 344 women and men whose effort and performance in 1944 have brought a signal honor to Du Pont's radio program.

### CAVALCADE of AMERICA

wins the

### PEABODY RADIO AWARD

"for outstanding entertainment in the field of drama"

Jack Bailey Fay Baint Stewart Bai Pat Curel-Sylvestre Griff Barnett Virginia Curley Bernice Barrett Jane Darwell Wendy Barrie William Davidson Harry Bartell Dix Davis Ed Begley Gurney Bell Humphrey Davis Barney Dean Harry Bellaver Bee Benaderet Brian Donleys Barbara Lee Benton Thomas J. Bernard Michael Dreyfuss Conrad Binyon Florida Edwards Martin Blaine Jack Edwards, Jr Ray Bloch and Chorus Ralph Morgan Edwards Shirley Booth David Ellis Burt Boyer Dellie Ellie Lloyd Bridges Morgan Farley Stanley Farrar Joe E. Brown Parker Fennelly Mary Brown Jose Ferrer Lalive Brownell Neil Fitzgerald Michael Fitzmaurice Arthur Q. Bryan Lawrence Fletcher Geoffrey Bryant Joan Fontaine Floyd Buckley Dick Foran Donald T. Forbes Gaughan Burke Joe Forte Floyd A. Caton Jonet Fox Carol Monroe Frases and Chorus Pattee Chapman Conrad Frederick Ken Christy Jayne Frennan Sarah Fu Helen Claire Clark Gable Robert Irby Clarke John Garfield Leo Cleary Robert C. Cole Dyana Gayle Will Geer Tom Collins Jerry Colonna Pinto Colvig Hel Gerard Louis Gilbert James Gleason Golden Gate Quartet Olly Connell Frank Graham Pauline A. Connell Virginia Lee Gregg Hans Conried rles W. Griffls John Griggs Richard Conte Larry Haines David S. Harris Tommy Cook Stacy Harris Lois Corbet Nell Harris Staats Cotsworth Buth Ann Hartmann Helen Haves Joseph Cotten Mary Frances Heflin rge Coulouris Catbryn Cragen Juano Hernandez Paul Hilton

Donald Hirst

John Hedial

Kenneth Hodge

Charlotte Holland

Phylliss J. Creore

Walter L. Crockett

Skippy Homeier Bob Hope J. Alex Hovier Fred Howard David Hughes Walter Huston Timmie Hyler Leon Janney Robert D. Jellison Edwin Jerome William Johnstone Owen Jordan Gerald Kean Jack Kelk Doris E. Kemper Robert Kerr Guy Kibbee Adelaide Klein Otto Kruger Peg La Centra Jessie Royce Landis Frances Langford Robert Latting Danny Leone Forrest Lewis Norman Lloyd Gene Lockha

Thomas E. Holland

June Lockhart Janet Logan Frank Lovejoy Dorothy Lovett Charlie Lung Kenneth Lynch Herbert Lytton : Edmund MacDonald Wally Maher Jack Manning Fredric March Edward Marr Truda Marsar Herbert Marshall J. Frank Martin, Jr. Raymond Massey Thora Matthiason John H. McIntire Howard McNear Jack McTaggart Tyler McVey ouis Merrill G. Blayne Millar Lee Miller Edwin Mills George Mitchell Shirley Mitchell Thomas Mitchell Robert Montgomery John Moore George Murphy Maurice Murphy John Wesley Neher George Neise

Ernest Newton Norma Nilsson Jean Noble Jeanette Nolan Betty Noyes Pat O'Brien Harold Olsen Cantos Ortego Frank T. Pacelli Franklin Parker Warren Parker Edmund Penney Walter Pidgeon Mario Pirrone Rupert Pole Donald Randolph Frank Readick Robert Regent Edward G. Robinson Larry Robinson Victor Rodman Tony Roman Bill Roy Henry J. Russell Rosalind Russell Dick Ryan Patricia Ryan Virginia Sale Stefan Schnabel Ellwood J. Schumann Henry M. Shope

Everett Sloan

Howard Smith

Eric Snowdon Hester Sondergaard George Sorel Guy Sorel Ann Sothern Richard Stoke Anne Stone Chester Strattor Roderick C. Sutton Karl Swer Deems Taylor Irene Tedrov Renee Terry John Thor Howard E. Tollefson Sybil Trent Lana Turner David S. Vaile Albert Van Antwerp Evelyn Varden Walter Vaughn Paula Victo George Wald Janet Waldo Jim Waldrop Peggy Webber Virginia Weidler Barbara Wooks Bert D. Whales Richard Whorf Richard Widmark Jan Wole Martin Wolfse Barbara Jean Wong

William H. Wright

ANNOUNCERS

DIRECTORS

Agnes Young

Paul Zaremba

James Bannon

Ted Pearson

Gayne Whitman

Roland Winters

G. W. Wyatt

Sidney John Smith

**OU POND** 

E. I. du Pont de Nemours & Co. (Inc.)
Wilmington 98, Delaware

Better Things for Better Living . . . Through Chemistry

CAVALCADE OF AMERICA
Every Monday Night...Full NBC Network

8:00—8:30...E.W.T. 7:00—7:30...C.W.T. Rebroadcast 8:30—9:00...P.W.T. 9:30—10:00...M.W.T. Don Clark Homer Rickett Harold McGee Paul Stewart Dave Titus Jack Zoller

ENGINEERS

Henry Meyer Raiph Reed Henry Westover

MUSICAL DIRECTORS

Robert Armbruster Donald Bryan Arden Cornwell Ned Freeman Woody Guthrie Alan Lomax Earl Robinson

SOUND TECHNICIANS

Parker Cornell Jimmy Flynn Ted Holmes Al Malvin Leona Schatan

WOITERS

George Albee Arthur Arent Sylvia Berger Merrill Denison Paul Franklin Robert Gesaner Isaiab Lee Isabel Leighton Peter Lyon Arthur Miller Paul Peters Robert L. Richard Silvia Richards Norman Rosten Laurence Schwab Edith Sommer Robert Tallman Daniel Taradash Halatead Welles Morton Wishengrad

And the Du Pont Company's sincere ocknowledgement to the NBC Network, to the tolent offices, literory agents, to outhors and publishers.

Stanley Young

And to our odvertising agency, Batten, Borton, Durstine & Osborn, Inc., for plonning, supervision and production.

### KTUL, Tulsa, Joins Amn. Legion For Roadshow 'GI Bill of Rights' Cavalcade

Tulsa. Okla. April 10.

Stealing a march on the next and larger radio stations. KTUL. Tulsa. Okla. April 10.

Stealing a march on the next and larger radio stations. KTUL Tulsa. Okla. April 10.

Stealing a march on the next and larger radio stations. April 10.

Stealing a march on the next and larger radio stations. April 10.

Stealing a march on the next and larger radio stations and larger radio stations. The stations are capming on the cause of extreme the campaign will be borne by CTUL. And the capming Saturday. (14). KTUL. In cooperation with Joe Carson a Stealing and the Joe Carson. Type consisting of the Joe Carson. Type constitution of the Joe Carson. T respective communities, will present a one-hour broadcast on each occaa one-hour broadcast on each occa-sion. Following the program, there will be informative short talks by eprecentatives of the Legion, the U. S. Veterans Bureau, the Okta-houn State Department of Rehabili-tation, etc. defining and for returning soldiers, sailors and Marines. Ex-perts of the "Calvacede" also with conduct a question and answer ses-sion after the broadcast for the bene-tif of ex-service men and voment who already have been mustered on!

Purety Public Service
John Esau, gen. mgr. of KTUL.

Succeeding him at War Finance is mphasized that the project is purely myelly fepty Friedel, recently in charge of bublic service feature with no exploitation at WLW. Cincinnati. John

#### BARNEY MOLOHON TO WFA

Barney Mololoon, for the past year chief, of information for Treasury War Finance's radio information service, has resigned to Join the pro-grams division of War Food Admin-istration. Molohon has a backed on in O. V., and Los Angeles prior to Join-tee the Covernment tiest after Pearl ing the Covernment just after Pearl Harbor. He has also written several

### From the Production Centers

aged by Cecile Robinson, with Mel Allen, now in the Army, only filling in aged by Cecile Robusson, with Mel Allen, now in the Army, only flings as inct, for the audition record cut last week. St. (7), at Midwood hosp, Brooklyn, to the Charles E. Rynds. Pop is Blue vecpee. An eight-pounder, the youngster's been named C. E. Jr... Blue's Med Bastings scripting the Sir Thomas Beecham Saturday symph series ... Jimmy Savo signed for ince cycle on NBC Chesterfield show.

new cycle on NBC Chesierfield show.

Sid Beznick scripting "Gaslight Gaistics" with Will Clickman...Ben
Gross back all tanned up from Florida vaessh...Harriet Van Horne due
in from Cossi bomorrow. For the control of the Charles of

Hamilton, and CFPL. London (Ontario).

Hamilton, and CFPL. London (Ontario).

Kate Smith marks Hth amin on air May 1....CBS veepee Frank Stanton calling meeting of company-owned station managers in N. Y. April 30 and May 1 and 2...Exit of Peter Donald as emee of the WOR "Gesses Who?" quizzer cued to differences over six-week cancellation clause in contract. Damny Webb takes over on May 11....Herb Sanford, N. W. Ayer Coast radio exec in and out of N. Y. for hiddles on Durante-Moore show take-over. Arthur White, account exec on show and Sam Hartford, of United Drug, teamed up with Sanford for back to Coast trip. Potter Darrow, Aver exec on Hires decount. Jab to Coast.

#### IN CHICAGO . . .

Franklyn McGernick may drop out of the "Hymns of All Churches' show for General Mills when he becomes the mx. on the Wayne King Weff. While the property of the Mayne King Weff. While the Mills of the Mills of the Mayne King with the Mills of the Mills of the Mills of the Mayne Chiego office salf shortly. Therefore Warner, former education director of WBBM and now with the Cowles Warner, former education director of WBBM and now with the Cowles Warner, former education director of WBBM and now with the Cowles Warner, former education director of WBBM and now with the Cowles Warner (Sant Garage of WBBM) and no modeled building of their own

Mutual central division skedded to take over a whole floor in the Tribune Tower in the next few weeks with a second floor to be added as Tribune Tower in the next few weeks with a second floor to be added as soon as space is available. "Veriety club of Chiego annual benefit affair May 6 may be broaderst over a Mutual coast-to-coast hologup. "Mrs. Jim Hanlon, wite of WGN press deep, head, gave bith to son last week... Bob Eving formerly Blue network central division research staffer, has joined the NBC central division spot sales staff. He replaces too. Titleen recently upped to network sales. "Frigidaire is planning to hit the airways in the near future with a halt-how nightlime show.

#### IN HOLLYWOOD . . .

Hollister Continued from page 23 =

IN HOLLYWOOD.

The fall runner crop is being harvested ently. High on the scuttlebrit list is replacement of Larry Stevens on the Jack Bonny show by Don Betd, who has been thrushing with Jack Kirkwood. "Town is Rooded" with auditions of situation comedy shows. Everyone seems to want them for summer duty, and the beats telling point is that they can be wrapped up for less than \$5,000. Latest of the regulars to go "situath" is the Niles-Prindle seeds for Hires which is currently a joke-slugging match... Chaet-Bands took up the reins again as executive producer at KNX-Chaet-Bands took up the reins again as executive producer at KNX-town and decorations April 14. "Leith Stevens, after long service in Australia for OWI, getting the baton lich again... Bill Lewis, thoroughly sunbaked, hiled back to N. Y. after getting the House of Bracken back in order. Comics draft call still indef...Jack Bunyon planning new Hollywood programs for Portuguese population of Brazil. His Office of Inter-American Chaet and the Common of the Common o Dick Powell says he was promised by Niles Trammell that Fitch Band-

#### Grant Adv. Takes Over Grace & Bement, Detroit

Dallas, April 10.

Grace & Bemen, line. advertising agency of Delroit, has been abing agency of Delroit, has been abing agency of Delroit, has been abaccording to Will C. Grant, preaccording to Will C. Grant, preditter agency. The entire personnel
of the Delroit firm will function as
a major unit in the Grant structure,
with Edward R. Grace as v.p. of the
Grant of Elissee among the sea.

parent organization.

Grant is listed among the top 15 agencies in annual billings. It has pionecered in the Latin-American field, with modern agency operations field, with modern agency operations. Janeiro, Soa Paulo, Bueno, Aire, Havana and Caracas. There seven offices, plus established facilities in New York, Chicago, Dallas and Minami and Detroit, will give Grant clients the facilities of a network coverage of this behausphere.

Other offices are to be opened in the near future, Grant announced, naming London, Los Angeles, Syd-ney, Auckland and Shanghai branchas in the planning stages

Washington — Mrs. F.D.R. was guest of Eleanor Howard on WOL's "Listen Ladies" air show last week, plugging for Red Cross contribu-tions. Platters of the program were then flown to other Cowles' stations, WCOP. Boston, and WHOM. N. Y., for rebroadcasts.







"Noo-o, I'm not a professional athlete. I'm just getting in shape to do four benefits this week."



### U. S. Faces \$250,000,000 Headache In Postwar Shortwave Disposition

A quarter-billion-dollar headacele being operated by 0011. There is seen the U. S. radio industry. As lacetopments on the internutive Assisted on the internutive Assisted Construction of the Construction of faces the U. S. radio industry. As developments on the intermutional diplomatic and military fronts last week brought peace closer to reality, the industry faced more urgently than ever the need of defining its relationship to the colossal shortware setup developed by the Government during the war.

wave scrip developed by the Ook. Shortwave radio has made great strides. As of June, 1942, six moths after Pearl Harbor, there were only 14 shortwave transmitters in operation, two of them. on the Closst. The control of the Commentators in forcign languages were few in number. Everything about the shortwave industry was on hot established liaison with some south American stations, with CBS being out in front, but the expenses of marcial return whatever of the control of the control

There are now 39 DX transmitters in this country (with one built and not yet operating). Against the two Coast stations circa 1942, there is now an even dozen. In addition, there is ABSIE, in London, built by the British government but









#### Can't Just Sell Em

Carl' Just Sell 'Em
Everybody agrees that disposal of a batch of radio transmitters is sometime for different than saic of steel thing far different than saic of steel the Government during the war. Disposal of heavy industry may cause once internal difficulties in the U.S. and the same than the said of the same than the same that cannot be accomplished without taking into account the relationship of America to the test of the world. America to the test of the world. America to good with among all nations.

future peace and good will among all nations.

Last month Sec. of Navy James Forrestal made a suggestion that one glant corporation be organized to control all American foreign communications postwar. It was his idea this corporation would be manifested to "limited" government supervision.

A shower of brickbats immediately descended upon Forrestal's head. No-

descended upon Forrestal's head. No-body liked the idea, except possibly body liked the idea, except possibly some Navy brass hats of the professional sailor class. Paul Porter, chairman of the FCC, couldn't see it. Newspaper publishers yelled that freedom of the press was under attack. Coisservative columnists flared freedom of the press was under attack. The professional production of the pression of the production of the

broadly that the whole plan was probably a New Deal plot. And the fiberal N. Y. Poat's Washington correspondents indicated their disagree-reported the plant of t

ence." Somehow, the American radio in-dustry will have to figure out the gimnick. A lot of thinking is being the know say that, unless that think-ing is crystalized vary soon, and a common course of action is outlined in concrete Terms, ther-industry-will find itself needing much more than applin for that quarter-of-a billion-applin for that quarter-of-a billion-

#### ORDER HEARING ON WINS SALE

ORDER HEARING ON WINS SALE
The Washington, April 10.
The FCC today (Tues.) announced
It will shortly set a date for hearing
Flearist Redio, Inc., to Crosley Radio,
Inc., of Clocimati.
Deal is for a reported \$1,750,000
cash plus \$400,000 worth of sirtime
for Hearts' two N.Y. papers, the
Mirror and Journal-American.

Philadelphia. — Two ex-Syracuse spielers have joined the announcing staff of KYW here. They are Walter Robinson, tormerly of WAGE, and Robert G. Walter, of WFBL.

#### Paper Salvage Sponsor For WWJ's 'Men Action'

Detroit, April 10. Detroit, April 10,
"Men of Action," new series via
WWJ here sponsored by the Waste
Paper Salvage Campaign, puts the
station's femme broadcaster in action, too. Fran Harris, WWJ's woman newscaster, has been assigned
to the new series which started
April 9 and rms from Monday
though Friday at 12/10 pm.

nrough Friday at 12:10 p.m. New show features personal news of Detroit and Michigan men in action overseas and it ties in the vital need for waste paper with their battles stories. Program also tells of promotions, wounds and decorations as reported by the various branches of the airmed forces.

Pointing out that raido is entering (er Peabodry Radio Awards presentiall another phase of its development—the organization for peace and reconstruction through internations most urgent continuing probability of the properties o

Porter Tells Peabody Diners Radio **Faces Biggest Challenge Postwar** 

April 11, 1945

Dear NORMAN CORWIN:

In last week's "Variety" you appeared distressed concerning the inclusion of your script "My Client Curly" in the folio of plays chosen for our program, "RADIO PROUDLY PRESENTS." You claimed no authorization was given by you for us to rebroadcast your script in our proposed scries. We offer the following evidence as proof of our GOOD INTENTIONS:



# WESTERN UNION (77)

NBF21 20 COLLECT VR VICTORVILLE CALIF 7 930A RICHARD SANFORD RADIO PRODUCTIONS

10 EAST 43 ST. 2.4

25

MY SCRIPTS AVAILABLE FOR PRODUCTION ONLY ON CBS GLAD TO QUOTE PRICE IF YOUR PROPOSED SERIES AIRED OVER COLUMBIA.

### RICHMAN - SANDFO

Radio and Television Productions 10 East 43rd Street New York City Murray Hill 2-5854

### **Television Reviews**

"SCHEHERAZÁDE" "SCHEHERAXADE"
[Ballet]
With La Meri, Mera Goorian, Inana,
La Merik Natya dancers
Producer: Rig Netson
60 Mins.; Sun. (81, 9 p.m.

Sustaining WABD-DuMont, N. Y.

Sustaining WARD-Dahoni, N. Y. WARD-Dahoni, N. Y. WARD-Community of the Churles Bay Neison. Value in the Churles Bay Neison. Value in the works on this one a full-hour ballet performance of Rimsky-Knrishnys "Schen herande" interpreted by La Maria Hardward and the American State of the State of the Churles Churles Wardward and Churles Ward and Church and Churles Ward and Churles

"APRIL IN NEW YORK"
With Al Schacht, Charles Goff, Anne
Jackson, Mary Hecksett, Barbara
Jackson, Mary Hecksett, Barbara
Marionettes, Greeted by Marion
Robble Rob
Producer-Director: "Paul Belanger
Writer: Lela Swiff
Announcer: Sidney N, Berry
38 Mins., Thur. (April 41, 536 p.m.

Sustaining WCBW-CBS, N. Y.

A monthly feature of the CBS video effort is a program showing the interesting things to be seen during that month by a serviceman or offer visitor to the metropolis. On this stanza 141 the audicine look-

For the

When Murphy Products Company

(feeds) recently renewed sponsorship

of the 9 to 9.30 p. m. portion of the

WLS National Barn Dance, it marked the 15th year for Murphy on the same

program and the same station. Many WLS advertisers have thus renewed

for from 10 to 15 years, with an adver-

tiser-lovalty that is based on the fundamental fact: WLS GETS RESULTS!

ing for justiance via relevision could have seen and heard about hasefull, he impact be ground Park 200, tree-ground Park 200, tree-

tern show.

The owere of a home video receiving set would hardly have fell
himself compensated for his trouble
and expense, even if he were readperimental needing through which
telev'sion must pass both technically
and artistically. The fact is that, on
the dechnical side, there was fittle
was on the inlent side that the show
was on the inlent side that the show
that is the show that the show
that the show that the show the show
that the show that the show that the show
that the show that the show that the show
that the show that the show that the show
that the show the show that the show that the show
that the show that the show that the show
that the show the show the show that the show
that the show the show the show the show
that the show that the show the show
that the show the show the show the show
that the show the show the show
that the show the show the show the show
that the show the show the show the show
that the show the show the show the show
that the show the show the show the show the show
the show the show the show the show the show
the show the show

was on the rulent side that the show A. Schucht, blief as "th clown prince of burelall" may be finny on the dismostly of the side of the state of the side of the

th Year!

very good throughout. But the video viewer wants something beyond good voices, which he can get over his old radio set. And with due allow-ance for technical experimentation, he has a vide to ance for technical experimentation, he has a right to expect greater imagination as to choice of artistic material as well as to casting of the artists.

BALABAN & KATZ TELEVISION ("Thurman Thurkle's Thumbi") With Pat Billitem, Joe Wilson, Bill Vance and Mrs. R. Fax; Dean Mirrally, Tomesdonis, Jenja, Jaha-Director; Helen Carson Caméras: Escare Rajewski, Recket Stewart Missan, Pattern Land, Jam. Missan, Pattern Land, Jam. Missan, Pattern Land, Jam. Wilson, Chicago Wilson, Chicago Perhaps its just as well for Mar-Perhaps its just as well for Mar-

MARSHALL FIELD & CO.

WINKB. Chiesze

Perhaps it's just as well for Marshall Field & Co. that there aren't shall Field & Co. that there aren't served by WBKB. for such shows as Thurman Tharelies Thamb, sponsared by then on this maline tell reiends. Not that they shouldn't be mounteded for a noble experiment, ited word satery and ended up a dall affair. Movine it was lack of preparation; myche it was lack of the word of the control of the c

has to have a "green himb" to be a good gardener.

Opening shots showed Put Builton, of National Barn Dance from the state of the short of the state of the short of the state of the short of the short

their lines. Most entertaining bits were the singles that preceded the skit, Fran Harris proved here'd an interest-larris proved the here'd an interest-larris proved to dealer the street at the Chiesgo thealtre, came over to do his impressions, practice of the chiesgo thealtre, came over to do his impressions, practice of the here's provided the street of the chiesgo thealtre, came over to do his impressions, practice of the here's provided the street of the here's provided the street of the here. The street of the here is the street of the here is the street of the here is the street of the here.

#### Radio Reviews

nlinged from page 26 a flier who holds the DFC and other decorations, the captain as a responsible officer whose job is to place entire "cities", of naval men on foreign bases,

entire "cities" of navai men or eleip Bases.
Gimnick all end of show is to bring to the microphose the family being to the microphose the family portanity to wax a greeting to their portanity to wax a greeting to their portanity in this instance, family was one from Brooklyn. Plan Ma and daughthe and the state of the program and the state of the program is the program of the program is warn touch.

warm louch.

The entire program, from writing and producing to final performance on the parts of professionals and guests alike, made for good listening which, incidentally but importantly, lelped koil a closer bond between the home front and our lighting naval men.

#### Palooka Platters

Continued from page 23

re-employment and other postwar messages. He's appointed John Ross gen. mgr. of the radio project, and salesmen already are on the road lining up deals with independent stations throughout the country to line up local sponsors for the daily quarter-hour program

In line with Palooka's "clean health" approach Fisher is limiting sponsorship so that cigaret compasponsorship so that cigaret compa-nics, wineries, breweries and kin-dred production outfits will not be able to sponsor the program, He's pointing lowards dairies, 'clc., and already has a commitment from an already has a commitment from an bankroll Palooka in about 30 mid-west cummunities.

Palooka had a brief fling on CBS Palooka had a brief fling on CBS in 1932, but Fisher, this time, says he's not angling for a network spot, preferring to deal direct with station owners and retain complete control of his property.

Washington. - Kenneth Banghart staff announcer for WRC, the NBC station here, switches to the NBC New York announcing staff effec-tive April 15.

#### Radio Followup

Team of Jinney Durante and Carry Moore bounced for United Ding Symnos bracket for United Ding Symnos bracket for United Ding they've occupied for Camels without high. Program stuck close to normal the boys have been easing on the eight account and one Danger Georgia Gibbs from the fold, however, mader corn for Marion Hon for the Symposium of th song.

"Words At Wer" last week (3) on NBC did an effective dramulization of William II beverdiges," Full Emotion of William II beverdiges, "Full Emotion of William II beverdiges," and the Ben Kagan doing the scripting. If when outside mainly because it simulated the second of the seal of

Martha Tilion debuted as new singer on Milion Berle's "Let Yourself Go" stanza last Wednesday might self Go" tanza last Wednesday might replaces Elicen Barton Too." She places Elicen Barton B

Gary Breckner, replacing recently Gary Breckner, replacing recently-inducted John Conte as ennee on the Frank Morgan program for Maxwell in the technique, an easy style of spieling and ability to handle lines. His first show (5) went off smoothly, program capilalizing on the replace-ment by having Breckner, explain his prosence. Rest of layout pro-ceeded in one of manner.

Ceeded in usual manner.

Sheaffer - which hander which has been severed the past few months has remained on an even level of contrainment withing. Latted changes rection of the 22-piece cyrchestra from Dr. Roy Shield, and Phil Kinsman, who replaced John Rutt as vocal ments. Max Jill, who took over news from Upton Clues last December, continues in that expacit, superson, which we will be contrained to the program, it is that this month of the program, it is that this mode of the program, it is that this the musical numbers by more minutes than uccessary.

Jimmy Darie to "Atlantic Spot-light" (NBC) before leaving last stopoff at Louiville, introducet Ed-die Jackson, his pal and partner of what Lou Clayton, also of the foreity Jackson, Clayton and Dirante trio, is what Lou Clayton, also of the foreity Jackson, Clayton and Dirante trio, is mothing; hes our manager," When asked to step closer to the micro common cracker. "If Let any show." I'll be nosing over the White Cliffs of Dover,"

of Dover."

"The Arm Hapr" on its third anniversary over NBC (7) salved, via letter from Sec, of War Henry In electron of the service in providing high public service in providing high public service in providing report of the war on distant battler heads the world over. Stimon objects ago marking inseguration of the program, he had expressed the program of the Army. This it is provided to the program of the Army. This is the program of the Army from the defensive to they had liberated countries or expected they had liberated countries or continued Silmon, bringing reports with the Army from the defensive to the offensive phase of the Armerican the Army from the defensive to the offensive phase of the Armerican through the Army from the defensive to the offensive phase of the Armerican through the Army from the defensive to the offensive phase of the Armerican through the Army from the defensive to the offensive phase of the Armerican through the Army from the defensive to the offensive phase of the Armerican through the Army from the defensive to the offensive phase of the Armerican through the Army from the defensive to the offensive phase of the Armerican through the Army from the defensive to the offensive phase of the Armerican through the Army from the defensive to the offensive phase of the Army from the defensive to the program of the Army from the defensive to the program of the Army from the defensive to the program of the Army from the defensive to the program of the Army from the defensive to the program of the Army from the defensive to the program of the Army from the defensive to the program of the Army from the defensive to the program of the Army from the defensive to the program of the Army from the defensive to the program of the Army from the defensive to the program of the Army from the defensive to the program of the Army from the defensive to the program of t

Guy Lombardo does a mellow pitch for Chelsea ciggies, using w.k. stata songs to point up the sandry tobaeco blends from Virginia, Mary-lapd, Tendessee, Carolinas, etc.

WRC Ups Bridgens, Juster
Washington, April 10.
Burton Bridgens, WRC producer, has been upped to conlinuity acthem to the control of the contr

#### Brickhouse Ouits WGN For Freelance Ballcasts

Chicago, April 18. Chicago, April In.

Jack Brickhouse, who has been on
the WGN announcing staff since 1936,
hos, resigned, effective April 13, to
hos, resigned, effective April 13, to
hos, resigned, effective April 13, to
hos resigned the
joined the station as a backstilling
joined the station as a backstilling
joined the station as a backstilling
mounter, did a bitch in the U. S.
Marines and rejoined WGN when
medically discharged. In the meantime the station dropped balleaste
medically discharged, in the meantime the station dropped balleaste
assignments, receiping his meanassignments, reaching his peak assignments, reaching his peak last summer, when he did both the Republican and Democratic convent ons from the Stadium over Mutual.

His liest major assignment as a freelencer will be announcing play-by-play broadcasts of the Chicago White Sox baseball games over WJJD for the entire 1945 season, starting April 17. He will continue

#### 'Washington Story' Set For Blue Preem in May half-hou

Washington Story. washington Story," half-hour once-weekly stanza dealing with the people who make the news in the nation's capitol, tees off on the Blue in the 2-230 p.m. time slot on Sun-day, May 6.

(as), May 6.
Marquis Childs, syndicated newspaper columnist, will relate a human interest story on each program, with other personalities to be changed weekly. "Chaplain Jim," now heard in the

beginning May 6, while "Symphonic Flight," musical show with dramatic war stories, changes title to "Pacific war slories, changes title to "Pacific Flight" and moyes from the 11 a.m. Sunday spot to 10:30 to 11 p.m. on Sunday spot to 10:30 to 11 p.m. o Wednesday nights starting May 9



When the bell sounds "Time! for the start of every business day, Weed men come out of their corners from coast-to-coast, ready for the kind of action that makes time mean





DON DOUGLAS (On last lap of Saddle Tramping Trip in Mexico) licity: Arthur Pine Associates 61 W. Atth St., N. Y. C.







# STRESS PAPER DOLE 'FALLA

# To License All Personal Managers

American Federation of Musiciana is again multing action on the personal manager problem. While union better that the personal manager problem. While union better that which the next month or so there will be a drive to license all pans under ABM rules and regulations. A blank for this purpose has liread been all pans under ABM rules and regulation. A blank for this purpose has lived, there, have been many rumors concerning AFM action in the part to be promound the problem of the problem. The problem of the pro

### Poll Bands On **New Song Idea**

D'Arry ad agency, which handles the Coca-Cola account, has been checking various bandleaders who consistently play the coke broadcasts as to the advisability of installing on the shows the new song idea cited in last weeks "Variety." It confined its questioning to those bands which hypogenesis since the six-a-week broadcasts since the six-a-week series was inaugurated in Septem-ber, 1942.

In some of the cases negative an-

ber. 1942.

In some of the cases negative answers were drawn on the idea of more and the cases negative answers were drawn on the idea of the top hardleaders have had quarrels with producests a week. Some of the top hardleaders have had quarrels with creating publishers and flatly refuse to play their songs, and they, native stally would not like to be put inside which the song marketed by a publisher with whom they might be untriendly or stay off the broadcasts. Since the scheduling of the best Since the scheduling of the scheduling with the scheduling of the scheduling t

#### Caught in Berlin, Tells Of City Blitzed to Rubble

Fernando Diaz, trumpeter with band at El Chico, Greenwich Village (N. Y.) nitery, in 1935 was playing, in Paris in sundry Montmartre bistrés until deciding to accept an engagement in Berlin. He got caught in the wer and was hemmed in until répatriated on the S. S. Gripsholm seweral weater au control of the several weater au control of the several weater are several weater and several weater are several weater are several weater and several weater and several weater are several weater and several weater are several weater and several weater are several weater and several weater

in the war and was hemmed in until repartiated on the S. S. Cripholin repartiated on the S. S. Cripholin repartiated on the S. S. Cripholin Cuban by birth, his-marriage to a German gril was tabu for "Aryan" reasons but he had freedom of the city excepting that when the Allies the over by plane he was denied after over by plane he was denied back to tell the story is something he says he can never answer.

Diaz describes all the familiat Berlin spots—the deluxe Hotels and the spots—the deluxe Hotels and the spots of the spots o

Buss Morgan has bought a home in Beverly Hills and will henceforth spend the majority of his time on the Coast.

#### ASCAP Anni Confab

Annual membership meeting of the American Society of Composers, Au-thors and Publishers last week (5) at the Ritz-Carlton hotel, N. Y., went at the Ritz-Cariton hotel, N. Y., wend off smoothly without any untoward incident. Usual president's and freas-urer's reports were made. Meeting was followed by cocklail and dinner parties at the hotel.

### No Barren Prices For Barron Band As Subs Maestro

Blue Barron's orchestra is unique among name bands that have lost and in the properties of the propert

far to permit the same operating costs, which in turn, forces lowered standards of personnel and performance, and ultimately of course, of stroys the saleability of the outfit

#### **GAC SHIFTS KRASNY** TO STRENGTHEN COAST

Milton Krasny, executive v.p. and general manager of General Amus. Corp., moves his headquarters from N. Y. to GAC's Coast office May 20. Tha transfer will in no way affect Ralph Wonders, boss of the Beverly Hills branch. He will continue in that consults.

Tha transter with in 0 way assert Malph Wonders, boss of the Ewerly Malph Wonders, boss of the Ewerly that capacity.

Purpose of the move is to strengthen the Coast layout by installing an executive capable of stalling an executive capable of stalling an executive capable of stalling and executive capable of stalling and executive capable of the Coast permanently, where he has a ranch home. It was decided that however, to supervise the agency's expanding radio department. Kraany was then delegated. Plan was formulated last week while Wonders was the compared of the control of the compared to the com

#### Haber, Desfor Upped Appointment of Julius Haber as

asst, director of ad, and sales promotion dept. announced by Charles B. Brown, ad director of RCA Victor Division of Radio Corp. of America. Haber was formerly director of publicity

Harold D. Desfor, formerly assistaut to Haber, named director of publicity.

# NOT EQUITABLE

War Production Board last week sissued an order on, the consumption of paper by the music industry that will seriously plinure, music publishers and can have the effect of temperature of the paper of War Production Board last week

supply to some publishers and not enough to others.

New ruling is a double-compliance to describe it, it places the burden of deep the control of the contr

1991. However, it's figured to be the best choice, in most cases, of the Wallick, Cap gen. mg."
The uncreated statistication will occur a consist the statistic of the wallick, Cap gen. mg."
The uncreated statistication will occur however, scheduled its swaining for the walling of the wallin

Taking of testimony in the Broad-cast Music-E. B. Marks suit against the American Society of Composers, Authors and Publishers was com-pleted last week (7). Sum-ups by both sides, however, were postponed until this Friday (13) upon request by BMI atorneys. Goldmark. Colin & Rave.

Last witnesses on the stand were J. Rosamond Johnson and Bud Greene, writers of two of the three tunes upon which BMI-Marks suit is based. They are co-defendants in the action with ASCAP.

#### Ellington to Par, N. Y.

Duke Ellington has been signed for the Paramount theatre, N. Y. Hic'll play the house later this year, on an as yet undecided date. Understanding is that Harry Levine, house booker, will bring him in when a spot is available. Ellington's last B'way date was at

### AFM Expected to Begin Drive Shortly | WPB'S NEW CURB | Horace Heidt Turned Down by AFM On Try for Release From MCA Pact

#### MCA Shifts Bandsmen

muni Justi D Alluymod. April 10.

Music Corp. of America signed
Hershey Martin, former band leader,
to head act department in San
Francisco office, succeeding San
Rosey, shifted to a similar post in
the Beverly Hills office.
In the company's—band—depart—
in the company's—band—depart—
inco, and Art Rowley, Beverly Hills,
changed places.

### **Another Dispute Over Capitol Disc** Release Avoided

Capitol Records almost got into another recording release dispute last week by scheduling Johnny Last week by scheduling Johnny Warren is from the Hot Policy of the Capital Way 1. Tune, by Mercer and Harry Warren is from the Metro film, "The Harvey Girls," which won't be released until the fall. Harry Linki, and a July 1 release date was greed upon. If will be athered to by all upon. If will be athered to by all upon. If will be athered to by all warren is from the work of the work

#### LOUIS JORDAN'S FIVE OVERSEAS IN JULY

Louis Jordan and his Tympany Five have signed to go overseas for USO-Camp Shows, making second Negro band to sign in a week. Other is "Sweethearts of Rhythm." all-

Negro users weethearts of Rhythm." all-girl outfit. Jordan is set for three months overseas duty, to follow directly after his second Paramount, N. V., engagement. Latter shot, inked for June 13, is slated to run four weeks.

### Ben Selvin's Disk Tour

Ben Scivin, v.p. of Associated Program Service (Muzak), on a 10-day recording expedition to Chicago.
Roy Shield and Art Kassel are two of, the orchestrus already signed for these Associated waxing sessions.

Hollywood, April 10.

American Pederation of Musicians in NY. last week rejected Horace Heidric case against Music Corp of the control with that agency, heidric case against MCA, field some time ago, claimed that MCA's handling of his band was not to his adaptive to the control of the contr

could find the service west read to not a contract that still has several years to run. A contract that still has several years to run. Heidt's claims against the agency, are too long to eite individually, but he service the service of the servic

### Harry James In Music Co. Deal

Though Marry James never went Though Marry James never went are in negotiations with Edwin M. (Buddy) Marris for a music firm of his own, he has completed a deal with Burke-Var Rhess completed a deal with Burke-Var Rhess completed a deal with Burke-Var Rhess completed a deal with Garden with Sidney Kornheiser, cancer a manager, whereby whatever uses and instrumentals he picks up the complete and the sidney of the sidne

#### Dick Gilbert May Be 1st Disc Jockey Overseas

Dick Gilbert, WHN's singing disc jockey, is first of the platter spinners

Jockey, is first of the platter spinners to volunteer for oversises entertainment with USO-Camp Shows, having requested "combat area" assignment in the Pacific zone. Having passed his preliminary physical last week, Gilbert now is trying to arrange his contractual and personal affairs in order to get away for a three-month tour.

### Concert Biz Eves Small-Town Series

As Postwar Cushion
The two leading convert manages ments, Columbia Concerts and Arther Cushion Concerts and Juvenite delinquency. He lold about his plants at a partley with amusement industry—as they did after the last war—by such or product student helders of public purchal rations as Community Concerts and Juvenite delinquency. He lold about his plants at a partley with a concert and juvenite delinquency. He lold the about his plants at a partley with a concert and juvenite delinquency. He lold the about his plants at a partley with a concert and juvenite delinquency. He lold the about his plants at a partley with the concert and juvenite delinquency. He lold the about his plants at partley with the production of the concert and juvenite delinquency. He lold the about his plants at partley with the concert and juvenite delinquency. He lold the about his plants at partley with the partley with the production of the concert and juvenite delinquency. He lold the about his plants at a partley with the partley with the production of the production of the concert and juvenite delinquency. He lold the about his plants at a partley with the production of the concert and juvenite delinquency. He lold the about his plants at a partley with the production of the concert and juvenite delinquency. He lold the about his plants at partley with the production of the concert and juvenite delinquency. He lold the about his plants at long the production of the concert and juvenite delinquency. He lold the about his plants at long the production of the concert and juvenite delinquency. He lold the plants at long in small towns throughout life U.S. and Canada grew out of the depression following the last war. Originally a way of establishing solvent auspices in towns that had deficit trouble, the plan was later adopted for more than the received for more than the concerts.

and works that inver now Concerts at all. via exercise, created and serviced by non-profit divisions of the vob bureaus, is claimed to have could the meanagements \$250,000 before keep began to see results. Today there are about 900 towns in the two process of the see and the see and the see and the see and the see as the see and In the trade. It's on such factors as these series in small towns that the bureaus count to carry them through coming slack times

The two series have turned out to be a good investment for the bube a good investment for the bu-reaus, a great aid to young artists, and a cultural contribution. The plan has been studied by manage-ments in other countries, and al-ready adopted in South Africa as a result. It's being studied now in such varied areas as England, Aus-tralta and South America for post-war adoption there.

BKG acquired rights to the old song, "California, Here I Come." for use in "Back to Bataan."

DON'T SHOOT THE BARTENDER HE'S HALF SHOT NOW SMITH & SCHUSTER Music Publishers 1650 Broadway, New York CO. 5-6497

#### SINATRA CONTINUES HIS | London Pub Committee RACIAL AMITY TALKS

Sinalra, presenting a side rarely seen in his public appearances, told of his concern over the growing tide of bigotry.

of bigotry.

'I dun't want my children to grow
up in a world in which hate against
people of other races and creeds
exist.' he told the kids. Sinatra
said he would probably return here
next month for another huddle with
the school leaders.

the school leuders.
Outside of his appearance at the Academy of Music for his regular Wednesday night radio show, there was little of the hysteria and farare which unsually greats, a visit from The Voice. Tickets were given to a "selected" autience by WCAU. CBS outlet here, but somehow made found their way to the bobby sox brigade

Defined.

But the jambove at the staid old Academy—home of the Philadelphia Orchestra and Met—was enough to last the Philade phia was enough to last the Philadelphia with the swoonatra squests as The Voice hit the mellow notes in his radio similar After the broadcast the copy had to end to be a support of the state of the state

#### Maestro, Musicraft Get M'f'ring, Distrib Corps.

Hollywood, April 10.

Artie Schwartz announced the formation of two new companies to manufacture and the following the fol

OUR CURRENT CATALOGUE

A Lovely Balled

### A STORY OF TWO CIGARETTES

A RHYTHM MORALE "LIFTER"

CARRY ON BROTHER CARRY ON

By BOB CARROLL and HOWARD PHILLIPS

A Novelty Jump CAPTAIN KIDD

By BOY ALFRED and MARVIN FISHER

Three Fine Tunes All Different With SIX MONTHS Life Ahead of Them

MARTIN BLOCK MUSIC 501 MADISON AVE., N. Y. 22, N. Y.

NEW YORK

LARRY TAYLOR-Gen. Mgr. CHICAGO

BOLLYWOOD

### To Investigate Payola Evil Can't Stick Together

London, March 20.
Tin Pan Alley's troubles anent songplugging graft, louked like they might come to a head for a while, but it now looks like it will go on

but it now looks like it will go on longer. Publisher' Assa, recently apparent a sub-committee to deal with evil. After several needings, three prominent publishers, giving titul support. After several needings, three prominent publishers, Chappelis, Keith. Prowse, and Feldman with the committee of the committee of the committee of the committee of the committee having deeded at an enting March 27, to indirect the committee having deeded at an enting March 27, to indirect Hunter, who is chairman, to use a futtle gentle persuasion on the trio to return. Meanwhile, the hwestigation is held up.

#### SHUBERTS SEEK STAY IN LANE MUSIC TUSSLE

Additional vidence will be presented by the Shuberts, producers
of the play "Laffir Room Only." In
an attempt to strengthen a request
to a stay of artifur Room Only." In
an attempt to strengthen a request
by Burton Lane, writer of the show's
musical score. Argument for the
stay is to be heard next Monday
musical score. Argument for the
stay is to be heard next Monday
Aaron J. Levy in NY. He recently
reserved decision on the Shuberts'
stay motion.
Shuberts will taken in their new
taken their taken in their new
taken their taken in their new
taken their taken their new
taken their taken their new
taken taken their taken their
taken taken their taken their new
taken taken taken taken their new
taken taken taken taken their
taken tak

the Sherman anti-trust act. Lane's action against the Shuberts at the Dramcitist Guild asks \$150,000 damages for blocking a deal he made damages for blocking a deal he made up to the short of the play shuberts didn't want the songs exploited until the show's run was completed and claim that under their contract with Lane they have this right.

#### Finley Completes D.C. Huddles on MCA Suit

Dept. of Justice in Washington last week on the case but refuses to comment on results. His attorney, Jack Rau, was with him at the meetings.

#### Eddie Stone Replaces

Lombardo in N. Y. LOMDATED IN. N. Y.
Eddia Stone's orchestra replaces
Guy Lombardo's for the summer at
the Roosevelt hotel, N. Y. Stone,
with Freddy Martin for a long time,
has had his own band for several
years, working in the midwest.
Roosevelt is first date in N. Y.
Band is currently at the Roosevest hotel, Washington.

Bands at Hotel B.O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being sone by name bands in various New York hotels. Dinner business (7-19 pm.) nor rated. Figures after name of hotel give room capacity and cover charge. Larger amount designates weekend and holiday price. Compliation is based on period from Monday to Saturden,).

Band Holoma* Lexington (300: 75c-\$1.50)	Weeks Unyed	Past Week 1.750	Covera On Unia 45.450
Boyd Racburn New Yorker (400, \$1-\$1.50)		1,425	3.625
Jimmy Dorsey Pennsylvania (500; \$1-\$1.50)		3,150	38,800
Leo Reisman* Waldorf (550; \$2)		2,750	56.775
George PaxtonLincoln (275; \$1-\$1.50)		1,150	8,175
Guy Lombardo Roosevelt (400; \$1-\$1.50)		2,475	71.925
Hal McIntyre Commodore (400; \$1-\$1.50)	1	1,675	2.450

Asterisks indicate a supporting floor show. New Yorker, Biltmore, have ice shows. Lexington, Hamilian floor show.

#### Chicago

Buddy Franklie (New Wahut Room, Blanarck hotel; 465; \$1,50,42,50 nin.). Franklin and new show showed slight gain to 2,800.

Bab Grant (Empire Room, Flamer House; 700; \$3,530 min.). Hildegarde Room, Flamer House; 700; \$3,530 min.). Hildegarde Woody Herman (Farther Room, Sherman hotel; \$50: \$1,50,42,50 min.). Hildegarde Woody Herman (Farther Room, Blacktone hotel; \$65: \$1,50,50 min.). Georgie Price IIIfed particular (Mayfair, Room, Blacktone hotel; \$65: \$2,50 min.). Georgie Price IIIfed particular (2,500, min.). Wenu has ropes up here several times during the week. Excellent 6,600.

#### Los Angeles

Freddy Marlin (Ambassador; 900; \$1-\$1.50 min.). Standard 4.300 tubs. Joe Reichman (Biltimore; 900; \$1-\$1.50 min.). Gets 'em in early and late for sock 4.300 covers.

#### Location Jobs, Not in Hotels (Chicago)

Gay Charles (Che Parer: 508, 34-343.9 min.). Biz increased some after Lord Mills Springer and Parer: 508, 34-343.9 min.). Biz increased some after Lord Mills Springer and Mills Springer and Springer (Blackhowk: 500, 51-25.0 min.). Popularity of Sai and Day (Blackhowk: 500, 51-25.0 min.). Popularity of Sai and Ohn, maintens and big night attendance brought patronage to fine 5,000, 1rving Kostal (Latin Quarter: 700; 33-38.50 min.). Bounced back after Lent. Lou Holtz and Dorothy Dumean playing to very good 4,500.

(Los Angeles) Frankle Carle (Palladium, B, Hollywood, third week). Up to fine 30,000

adminker.

Jan Garber (Trianop, B. South Gate third week). Built to 8,500 pavolas.

Leighten Noble (Slapsy Maxle's, N. Los Angeles, 17th week). Plenty of the contract equal to the contract equal to the contract equal to the contract points. To cache and the contract points of the contract points o

### Masters' 'Scatterbrain'

Irips Lamp Maestro
It seems that to will the content and the c

Sur Cross John Lombarde eijit Cass. Islaw, Lambatda
Ona of those rare occurences, a
change in the personnel of the Guy
Lombardo band, has brought Cliff
Grass into the sax section. He's an
ex-Bibe Barron and Cray Gordon
sideman.
Dowad in when Jimmy
Brown dropped the saxophone to
segue into the vocalist spot exclusively. Brown's been with the Royal
Canadians two years.

Buddy Welcome, formerly with Jan Savitt, is singing with Baron Hugo's band at the Totem Pole, Bos-ton, weekends, He's spending the rest of his time in a defense plant.

Gene Krupa's orch takes a twoweek vacation prior to opening at Trips Camp Maestro the Capitol theatre, N. Y., around



Use this 3x5 VISUAL record of song hits of over 150 pub-lishers, plus old favorites. In-cludes lead sheets and tyric of chorus. SAMPLES FREE.

Broadway, TUNE-DEX

Top Tunes for Your Books An All-Time Favorite SOUTH **AMERICAN** WAY

Music by . . JIMMY McHUGH HARMS

Proud to Announce the Acquisition of

**DUKE ELLINGTON'S** 

# I AIN'T GOT NOTHIN' BUT THE BLUES

Recorded by DUKE ELLINGTON, Victor 20-1626-LENA HORNE, Victor 20-1628

BURKE and VAN HEUSEN. Inc..

Murray Baker, Prof. Mgr.

1619 Broadway, New York 19, N. Y.

### STANWOOD MUSIC COMPANY

1619 Broadway, New York 19, N. Y. Circle 6-3225

April 11th, 1945.

To Whom It May Concern:

This letter was originally intended to tell you about a song, a very wonderful song, called "THERE'S NO YOU" written by Hal Hopper and Tom Adair. Also, "THERE'S NO YOU" has been recorded by Tommy Dorsey, Jo Stafford, Martha Stewart, Charlie Barnet, Frank Sinatra and perhaps a few others

Honest, it's a beautiful song and we'd be thrilled it you'd drop around to (we hope).

But, wait a minute, that's not what we started out to say. We really wanted hear it. to mention the fact that, as of this week, a new firm was barn. Yes, Sir, and it's been christened "Stanwood Music Company." and especially that there's a swell guy running the firm whose name is LESTER SACKS. Yes, that's right, he IS Manie Sacks' brother—and no cracks.

We're sure Les is going to do fine in the music business, 'cause, after all, when you handle a song you primarily sell it, and please believe us, Les is a good

We hope you get around to meeting Les real soon, we're sure you'll like salesman.

Best of luck, Les, and watch out for those curves!

Sincerely.

### Ben Barton

P. S.—Just in case it slipped your memory; the name of the song is, "THERE'S NO YOU."

### NBC, CBS, Blue, Mutual Plugs

Following is list of the most played popular tunes on the networks for the week beginning Monday and through Snuday, April 2-8, from 5 p.m. to 1 a.m. List represents the first approximately 25 leaders in alphabetical order (in some cases there are ties, accounting for a longer tist). The compilations embrace the NBC. CBS films and Mutual Networks, as represented by WEAF, WABC, WJZ and WOR, N. Y., and are based on data provided by Accurate Reporting Service, regular checking source of the music publishing tudustry.

TITLE	PUBLISH
After Awhite	Starlight
A Little On the Lonely Side.	Advanced
All Of My Life	Berlin
Anywhere-"Tonight and Every Night"	s-Bourne-
Candy	Feist
Candy	Williamson
Dream	Capitol
Ev'rytime	
Ev'ry Time We Say Goodbye-"Seven Lively Arts"	Channell
I Didn't Know About You	Robbins
I'll Always Be With You	Broadway
I'm Beginning to See the Light	Grand
I Miss Your Kiss	Republic
I Should Care-t"Thrill of a Romance"	Dorsey
Just a Prayer Away	Shaniro
Let's Take Long Way Home-+"Here Come Waves"	Morris
More and More-+"Can't Help Singing"	T B Harms
My Dreams Are Getting Better	Santly
My Heart Sings-t"Anchors Aweigh"	Leeds
Saturday Night Is the Loneliest Night	Barton
Sentimental Journey	Morris
Sweetheart of My Dreams-+"30 Seconds Over Tokyo"	Shaniro
There Must Be a Way	Stevens
This Heart of Mine-t"Ziegfeld Follies" ,	Triangle
Twiligh! Time	C-P
You're Not Foolin Anyone But Yourself	Viking
You Belong to My Heart-+"3 Caballeros"	
† Filmusicai. * Legit musical.	

#### 10 Best Sheet Sellers

(Week Ending, April 7)
Dreams Getting BetterSantly
I'm Beginning See Light Grand
CandyFeist
Little On Lonely SideAdvanced
LauraRobbins
Just Prayer Away Shapiro
Swect DreamsRemick
Saturday Nnight Barton
All of My Life Berlin
DreamCapitol

#### Terrace Room, Newark.

#### To Fold for Summer

Frank Dailey will fold his Terrace Room. Newark, for the summer about May 24. Spot has no air-conditioning apparatus, and though it remained open during last year's hot weather, business was way off, hence the decision to fold this year.

hence the decision to fold this year. Dailey may reopen his Meadow-brook, Cedar Grove, N. J., in Au-gust if the currew is little before then. He has Harry James booked for Aug. 15 and it conditions are right the date will be played at Meadowbrook; if not James will re-open the Terrace Room, James, In-teraction of the Company of the James In-James In-last fall, the appl subsequently clos-ing when the currew was clamped on.

Dailey has only one band booked into the Terrace Room to follow the current Sonny Dunham. That's Randy Brooks, who opens April 17 for four weeks.

### 10 Best Sellers on Coin-Machines

(Records below are grabbing most nickets this week in subeboxes throughout the country as reported by operators to "Variety." Names of throughout the country as reported by operators to "Variety." Names of popularity, subose recordings are being plugde. Figures and names in partitless tudicate the number of weeks each song has been in the littings and respective publishers.)

1. My Dreams Getting Betler (7) (Santly).	Louis PrimaHit
2. Rum and Coca-Cola (13) (Feist)	Andrews Sisters Decca
5. I'm Deginning to bee Digit (or (Grand),	Duke Ellington Victor
4. Candy (3) (Feist)	Dinah ShoreVictor   Pied PipersCapitol
5 Little On Lonely Side (8) (Advanced)	Frankie CarleColumbia
6. Saturday Night Is Loneliest (10) (Barton)	
7. More and More (5) (T. B. Harms)	Tommy Dorsey Victor Perry Como Victor
8. Sentimental Journey (3) (Morris)	Les Brown Columbia

#### Music Notes

Sam Coslow inked by John Wildberg to write lyrics for a stage musical on Broadway next fall.

Eddle DeLange and Saul Chaplin turned in two tunes for the Columbis picture, "Song of Broadway,"

Nacio Herb Brown doing the mu-"The Kissing Bandit" at sic for

Herb Magidson and Allie Wrubel cleffed "Seven o'Clock in the Morn-ing," "Heaven Is a Place Called Home" and "I'll Buy That Dream" for the RKO picture, "Sing Your Way Home

Gene Krupa wrote two tunes for "George White's Scandals of 1945" at RKO.

Sidney Miller and Inez James creating four songs for " Everybody" at Universal. "On Stage.

Edward Kay assigned as musical director on "Casa Manana" at Monogram.

Hans Satter to compose and con-duct scoring on "Uncle Harry" at Universal.

Mills Muste Co. will reissue "Kit-ten on the Keys." written by Sam Coslow and Zez Confrey more than

Jule Styne and Sammy Cahn turned in seven songs for the Colum-bia picture. "Tars and Spars."

Jimmy McHugh-Harold Adamson song, "Buy, Buy a Bond," will be used in the forthcoming War Loan

Ary Barroso completed tunes for "Riocabana" at 20th-Fox and leaves this week for Brazil.

Max Steiner composing the score

Duke Ellington's song, "Every. Hour on the Hour," to be done in 'People Are Funny." Kurt Welli writing several new

songs for Mary Pickford's screer

Johnny Mercer and Harry Warren turned in a special song Harvey Girls" at Metro.

Jimmy McHugh and Harold Adamson turned in the score for "Nob Hill' at 20th-Fox, with inci-dental music by David Buttolph.

Max Steiner scoring "San Antonio" for Warners with a 75-piece orchestra.

Ned Washington is composing the title song for David O. Selznick's Ingrid Bergman starter, "Spell-bound."

Kurt Well, composer of the orig-inal score for the legit version of "One Touch of Venus," in Holly-wood to compose for Mary Pick-ford's film production.





Lyric by Music by MATT MALNECK and FUD LIVINGSTON ROBBINS MUSIC CORPORATION

For new artist copies, and arrangements contact Standard Exploitation Department, The Big 3, PHIL KORNHEISER, Manages, 1619 Broadway, N. Y. 19 Cipple 4-2939

AGAIN -- THE PICK OF THE PACK!

LEEDS MUSIC CORPORATION NEW YORK . CHICAGO . HOLLYWO modif wood

Kete Smith—Kings Men an McGee—Bob Hannon on Haver girls—Manhattan Merry-Go-lik Guallaht Gayetten—Guy Lombu Chelsen Cigarettes and Tressury— Horn & Hardart—Nchuefer Landt Trio—Brenkfaul Club—T

TOBIAS & LEWIS

#### Sally Is So Sweet to Me

CAREL ALBRIGHT BALTIMORE 23, MARYLAND

TOP PEOPLE ARE DOING AFTER A WHILE

Throughout the Nation they're talking about the new Sensation

## THE BLOND SAILO

The New Smash Novelty Ballad Sing it once and you will sing it again and again



MILLS MUSIC, ING., 1619 Broadway, N.Y.C.

Professional Mgr., BOB LEE Pres., JACK MILLS

Vice Pres., IRVING MILLS

### Inside Stuff—Orchestras—Music

Death of a "James Confrey" in Hot Springs, March 12, and identified as "a former planut with Paul Whiteman" prompted a newspaper-man's query to "Variety" whether it could mean "Zee" Confrey, composer of "Kitten on the Kor operat. The "Keys" Confrey is very must be sufficient to the confrey to the confrey in the confrey of the confrey was 60—"Zee" is about 20 years younger—who played to KTHS there, and also sang with the choir. He had come to HS suffering from arthrills and was supposed to be a retired letter carrier. The states manager states he was under the impression his Gancas' Confrey had desettled himself as "Zee" and as composer of "Kitten."

One of the Chicago music contact men, who isn't liked any too well among his local colleagues, sunk lower in their estimation hast week when he took unfair advantage of a co-worker and disabled him for several days. Unable to get along with the negative one, another contact man who hard offices, was about to plaune his resignation to N. Y. when he was kieled in the groin, suffering the breaking of a blood vessel that laid him up for four days.

Bregman, Vocco & Conn, which will publish the score of 20th-Fox's "Djamond Horseshoe" film, has been ordered by the film company to change the billing on all copies to coincide with the change in billing, giving Dick Haymes requal prominence with Betty Grable. Miss Grable was at first given solo stare billing in the film. Hence all title cuts for black and white, sheet music and orchestrations have been changed. Quantity of copies printed under original billing will be used, however.

Will Osborne is rounding up a bunch of star musicians to staff the 20-piece band he will lead on the Camel show 'Thursdays-NBC) with Abbott & Costello. Eddle Miller, Matty Matlock, Fidey McGrath, Nick Fatool, Jimmy Hardy and Paul Geil are a few of the men signed to join the band, which starts on the shows April 19.

One bandleader now around N. Y. solves his own transportation prob-tems in an unusual way. White the rest of his orchestra troyels by train that the property of the property of the property of the property of the pruck carrying the instruments. He likes to drive and figures piloting the vehicle, usually done by a band boy, is a means of avoiding the hustle and buttle of warrime train travel.

Although not generally known in London's Tin Pan Alley, Lewis Ilda who has collaborated with Box & Cox in such hits as "The Greatest Mis-tise of My Lide", "Quack, Quack" song, "Angels Never Leave Heaven," "Chocolate Soldier From the USA," "Just a Little Fond Affection" and put new ones as "Dream of Yesterday" and "I Want to Sleep in Fevvers' is really Irwin Dash.

Columbia Records is so entinued about Benny Goodman's recording of "It's Gotta Be This or That" that it has stopped pressing the single side his band made of it and it will be remade as a two-clied arrangement. Tune, written by singer-composer Sonny Skylar, is being used by Goodman to close his Paramount thearts, N. X., performances. ing.

Plenty of bids to Feist for OK to use "Rum and Coca-Cola" as ad theme by sundry rum outfits, especially with the summer coming on. Music pub must nix, if only for the reason that Coca-Cola's permission is also

#### **British Best Sheet Sellers**

(Week Ending Mar. 29) London, March 29 Together Connelly
If Go to Ireland Cinephonic
Pretty Kitty Blue Eyes...Connelly
That's Irish Lullaby Feldman
Rosanna Cinephonic Together .........
If Go to Ireland.... Rosanna Cinephonic Trolley Song Suck Maurice Do You Ever Diream Maurice Little Fond Affection Dash You, Fascinating You Maurice

#### On the Upbeat

At Boushue moves his orchestra out of the Aragon Ballroom, Ocean Beach, Cal., May 3, after a 28-week run. He'll play coast one-nighters and theatres for 10 weeks and move right back into the Aragon there-

Eddle Condon's jazz group has been booked at the City Center, N. Y., for a jazz concert May 14, where he'll trot out substantially the same group he's using on his current one-nighter trck

Le Roy Brown, formerly with Lionel Hampton, has organized his own trio in Pittsburgh is at Holly-wood Show Bar.

Jan Garber band, inked for a mu-suical featurette at Universal. Benny Carter and Carlos Gastel dissolving their band management

pact. Chick Floyd orchestra checked nto Town House, Los Angeles.

Don Trimmer orchestra opened the new L. A. nitery, titled Jerry's Joynt, formerly the Clover Club.

Dick Winslow leaving his band temporarily to enact a planist role in "The Blue Dahlia" at Paramount.

Dave Matthews, former arranger Harry James, has organized his n band, with Kay Starr vocaliz-

Tab Smith, former saxist for several sepia orchs, is organizing his own band and is breaking it in on a one-night tour in the South.

#### **SETTLE JOE DAVIS-NAT** NAZARRO-REDCAPS SUITS

An out-of-court settlement was reached last week between Nat Nazarro and Joe Davis over the Redzarro and Joe Davis over the Red-caps act. Under terms of the settle-ment, Davis drops his suit against Nazarro asking damages for use of the "Redeaps" title and Nazarro drops his suit against Davis in which he sought an accounting of profit for a series of recordings made by Davis of the act was still under con-tage of the profit of the profit of the Control of the act was still under con-tage of the profit of the profit of the profit of the Control of the act was still under con-tage of the profit of the profit of the profit of the control of the profit of the profit of the profit of the control of the profit of the p

Following settlement, Redcaps inked a five-year pact with Davis calling for 20 recordings a year on the Joc Davis label. Song and instrumental group will be allowed to record two of their own tunes out of every three cut.

of every lines out.

of every lines out.

of every lines out.

Beneups, originally started selient
Beneups, originally known as the
Beneups, originally known as the
Toppers, unibehenward to Nazarro,
their personal manager, unde a
series of records under the name of
Reponen. Upon discovering this Naseries of records under the name of
Reponen. Upon discovering this Namew name because of their added
popularity due to the discs. Davis
then sought to restrain Nazarro from
using the tag he had given them and
for an accounting of the profits of
the recordings.

#### Paine, Finklestein In Teeoff to England

John G. Paine, general manager of the American Society of Composers, Authors and Publishers, and Her-unan Finklestein, its resident coun-sel, leave sometims this week for England. Pair have obtained travel priorities and have been awaiting clipper reservations. They were sunnosed to have gone Monday, (9). clipper reservations. They were supposed to have gone Monday (9)

Trip is strictly to discuss music problems with the Performing Rights Society, with which ASCAP has been unable to huddle since the start of the war,

Hat McIntyre's orch will double between the Strand theatre, N. Y., for and the Commodore hotel, N. Y., for four weeks. Opens at Strand April 14 and doesn't finish current Com-modore run until mid-May.

### Victor Seeks To **Double Artists**

RCA-Victor is going in for dou bling artists on recordings along the lines Decca has worked for some time. Victor, however, has suc-Sisters to work with Freddy Martin. In other cases it drew emphatic rejections of plan.

Recently, the company sought to get Perry Como to work with Charlie Spivak. He would't go. It's said also that Victor approched Dinah Shore on the idea of making a couple sides with Artie Shaw, only to run into the same negative au-

Cutting two artists on the same disc, as Decca has been doing for some time, has its pros and cons. Decca does it to strengthen new or Decca does it to strengthen new or fading artists by coupling them with personalities hot at the bo. Of course, there's also the idea that such procedure allows better circulation of the secondary talent involved, since if they didn't cut double they might not cut at all, or at least very little.

When Decca couples two out-standing names like Bing Crosby and the Andrew Sisters, bowever, they put the pressings out with 75c labels whereas either alone sell at 50c. This has brought beefs from coin-machine operators who figure either alone has the strength occurry. alone has the strength to carry a discing—at 50c. per. Rebuttal to this, however, is that, singly, the two names would cost operators more than they do together

#### Cugat's Copa Props

Copacabana, N. Y., due to open its nain room April 20, has set Mary Ganley and Don Donnis as supporting acts to Xavler Cugat.

Cugat, following his departure from the Capitol will fill in at the Statler hotel, Washington, starting April 5.



### Night Club Reviews

400 Club. N. Y.

400 Club. N. Y.
Duke Elington Orch (20): with
Johnny Hodges, Ray Nance, Rex
Stewart, Lawrence Brown, Sonny
Greer, Joe Nanton, Taft Jordan, Al
Hibbier, Joya Sherrill, Murie; Sl
cover weekdays, \$1.50 weekends,
after 9 pm.

ofter 9 mm.

Tempatain is strong to list individually each not of Duke Ellingtion's hired hands now ensucemed at
the control of the control of the control
show as such it being presented at
slow as such it being presented at
the 5th Avenue spot, the brillance
of the band's untrumentalists and
pleasant selling interies make for
a continuous floorshow as long as
and pleasant selling interies make for
a continuous floorshow as long as
Opening night (4) brought out the
usual delegations from the process
of sundards long itemrited with
sown unique catalog to trot out this
own unique catalog to trot out this
own unique catalog to trot out the
solouts, with the possible exception
thance to showcase their wares.
Nevertheless tumpeters Res SiewNevertheless tumpeters Res Siew-

chance to showcase their wares. Nevertheless trumpeters Rex Stew-art. Taft Jordan, Ray Nancer (latter also doubling on fiddle) and Billy Anderson show to advantage with torrid and sock specialty. Joe Nan-ton and Lawrence Brown share trom-boning spotlights and drummer Somy Greer holds things well in land as I are a rhythm control is con-

THE AMAZING

### LADY ETHEL

### DR. JESTER

Marvels of Magical Perception

SUAVE MYSTIFYING HILARIOUS



Truly one of the SEAS

M.C.A. NEW YORK

IMPORTED TINSEL

Reinbow Color Company Not Inc. 1241 S. Wabash Ave., Chicago 5, 111.

Mess is banking on juves to keepshutters off the spol and figures. Elinterious the major to bring the hoofers
and configures and the spol and th

Marine Rooms, Chi (EDGEWATER BEACH HOTEL) Amering Mr. Baltantine, 3 Ross Sters, Terry Offonsel, Dorothy Hid Dancers (10 Dec.) Orde (17 with Trudy Marsh and Geoge Devron, 33-330 minimum.

George Depron: \$3-43-55 minimum. Pretty drarp stuff, with the usual exception of some pert terping by the Dorothy Hild dollies. High stuff of the property of

suces over better in vaude than inferies. However, he has a by-now less. However, he has a by-now less. However, he has a by-now less. However, he has a by-now less and less

#### Show Box, Seattle

A. B. Marcus "La Vie Pare Revue." Arren & Broderick. Florence Him Low. Ruth Durrell. Cloude Mathis. La Tasha & Laurence, 4 Le Vernes, Dwight Gordon, Line (12) Larru Reeds Orch (10); \$1.8 mini-

(final) night show goes on, his as promotion of the production of

15 MINUTES OF GLORIOUS ENTERTAINMENT

### HAROLD EDWARDS

### **MATTY LEVINE**

ed Mer., HERMAN ROSENTHAL

Circle 5-4555-4

mouints throughout. Laurence, of in Tabha & Laurence, contribe mitty contortion dance that gels over. Later with partner does a wintwind adage that also clicks, to enflaws. Ruth Durrell handles executal voices for nice returns. For the second voices for nice returns. For the second voices are practically to the second voices and the second voices and the second voices are the second voices and voices

#### Coronet, Philly

Philidelphia, Aril 5.
Alan Gale, Vic Derster, Rumberos,
Lee Bohn, Line (6), Earl Denny
Orch (6); no cover, \$3 min., dinners
52 np.

All up. All an Galle, Jongtime Bay, in Philly, is All an Galle, Jongtime Bay, in Philly, is All an Galle, Jongtime Bay, and particularly in the old aimpring ground to the delight of his following. Guy has increased in stature and knocks him-creased in Stature and Kong and gags, Gale has the customers gurfawing from his infor until the and gags, Gale has the customers gurfawing from his infor until the specific properties. Lee Bohn, diminutive entersiner.

Lee Bohn, diminutive entersiner, another chicker. The Jittle blonde not of the Steinway and then when out of the Steinway and then when with the steinway and then when the steinway and then when out of the Steinway and then when the steinway and the steinway an

flashly act that's patterned for a botte. Rubberos, Cuban dueb, bang bongos, daince, sing Latin jive in lively fashion. The "Cover Girls" (line) are real tookers, nearly gowned and routined, doers able accompaniment for show. Denny also me.'s the proceedings. Room capacity-filled when reviewed (Wed, supper). Shat.

### N. Y. Nitery Followups

The Harimasis have been in a cuple of films but Hollywood is still missing a but in Paul Hariman's commissing a but in Paul Hariman's commissing a but in Paul Hariman's commission of the Paul Harima

#### Tommy Ryan-Lou Walters Contract Dispute Settled

Controvers between Tommy Ryan. Singer, and Low Walters, many personal to the Walters was amicable and they operation. Was amicable and they operation. Was amicable and they operated an out on contract he had signed with Ryan for two-week dates at the Latin matter was set for arbitration by AGVA. Walters notified union he would pick up contract and play Ryan.

#### 'Ice' Equipment Misses

1st Show at Warrester · Worcester, April 10. "Hollywood Ice Revels" show

couldn't open on time Friday (6) at the Aud. Performance was canceled when two of the three equipment

when two of the three equipment trucks got in nine hours late. First truck arrived with the scenery on time, but the second, with 30 lons of iron floor panels up at 6 p. m. Friday, followed 20 minutes later by the "icemobile," machine which freezes the water can be up at 6 p. m. friday, followed 20 minutes later by the "icemobile," machine which freezes the water claims went to work immediately, it was found impossible to go not be proposed to the control of the cont

He rearanged schedule to call for matinees and evening performances on Saturday and Sunday.

AFEI Getting New Home Allied Food and Entertainment Industries of Greater New York, cafe and restaurant owners organization, is negotiating for lease of entire three-floor building on Eastside N. Y. Option to buy is being put into contract.

N. Y. Option to buy is being purinte contract.
E. Claude Mills, paid executive secretary of the group, and entire office staff will move into new building. After occupancy, AFEI will launch a membership drive.

#### RERIE DENIES BLAME FOR PHILLY STANDUP

WK PHILLY SIARDUP WILLOW STANDAY WILLOW BY A STANDAY IN A

planes in instrument flying weather.
Arrangements were then said to have been made at Avon Park to get
Berle a priority on a National Airlines plane, but the C-47 which flow
from the base to the Jax, field arrived too late to make connections.
Consequently, Berle and Goodman
land to take a train which would
have arrived too late for the Philly dille

date. When it was known that Berle couldn't get to the fair in time, Goodman says he phoned the logge officials explaining the plight and goodman says he phoned the logge officials explaining the plight and Berle's inability to be there. Lodge officials checked arilines, which reported no planes grounded between Philadelphia and Florida. No airline company, explained berle's particular predicament. Goodman said that Berle's particular predicament. Goodman said that Berle's is will-

Goodman said that Berle is willing to play the date any time gratis. The April 2 affair was to have been for free also, in order to compens them for an earlier date when couldn't appear.

them for an earlier date when he couldn't appear.

Maj. W. D. Bunton, public relations officer at the Avon Park Base, the control of the cont

#### **Neil Fontaine to MC New** Show at New Yorker Hotel

Neil Fontaine, son of Evan Bur-roughs Fontaine, and long-term fix-ture at Jack Lynchs Walton Roof, Philadelphia, where he formerly handled the band, will make his New York bow at the New Yorker hole. April 30, as entee of the new tee show going in simultaneously . Others, so Tax set for the hadre.

Others so far set for the blades layout include Joan Hyldoft, Arnold Schoda, Terry Brant and Phil Ro-

#### **Hub's Bradford Roof To**

Reopen With Five Acts Reopen with a standard Roof. Boston. feeling that curfew will soon be lifted, is re-opening April 12. Talent is indefinite: comedian Allan Gale may head opener, however. Room. definite: comedian Allan Gale may head opener, however. Rooin, which closed last year after the 30% nitery tax subsequently reduced to 20%) went into effect, will use around five acts and a local band. Decision to reopen was renched when it was learned that the Ritz roof will remain shuttered this sum-

Cafe Societys' Swap

Cafe Society Swap

Cafe Society Uptown and Downthwn. N. Y., switch shows next week,
Phil Moore's band moving uptown,
Edmund Hall's band going downtown. Uptown opens new show Monday (16) with Beatrice Kraft dance;
Susan Bolin, singer, and Jimmy
Savo.

Savo.

Downtown opens new show Tuesday with Josh White. Imogene Coca and Mary Lou Williams.

### Chi to Be Shy Of Right Spirits On Ike's V-E Day

Chicago, April 10 All Chi nitories will close on V. Day, and theatres will be asked to shutler "if such action is deemed necessary." Ukase in form of special city ordinance forbidding the cale of liquor on the big day in any spot within the city limits was clamped within the city limits was clampide on last week following message from Mayor Edward J. Kelly to city council urging that the occasion be marked with prayer and thanksiding from the marked with prayer and thanksiding for the control of the contro

Ordinance specifically calls for closing of bistros, at the same time permitting hotel rooms and packed stores to carry on providing no booze is sold. Fine of \$25 to \$200 is provided for any offender.

"There should be no interruption to war work because there can be no real victory until Japan is crushed. Labor will respond patriotically and stay on the job. It should be a fusuiness as usual' day in every phase of the war effort."

Ordinance was passed unanimous y, becoming effective immediately.



FOR USÓ

ALways Working ROBERTS

Artie Shaw Heary Buss Scat Davis Ted Weems Phil Harris

w on 4th Week With De Courtney, Blackhawk, Chicago larling April 25, Latin Quarter, Del



leasting His Noted GIRRONS ALE

### GAGS! JOKES! GAGS!

PATTER! WISE-CRAY: STORIES!
For vaud-nile clubs, readin M.C.'s, singledeublet, anneaecer, predicest, disa jeaker,
derellers, band leaders, soaskers, centraaleoger, majelens, venirjies, commentater,
writers, carlessalis, ele.

Fun-Master Gag Files Nes. 1 Thru 18 \$1.05 Per Script, Postage Prepaid Each File Contains Over 108 S Gags ! !

Make Checks Payable to

Mail to "Fon-Master" W. 54th St., New York City 19, N.3

### ROCHELLE and BEEBE

GOING OVERSEAS FOR U.S.O.-CAMP SHOWS, INC.

Mgt.: KDDIE SMIXH, Paramount Slidg., New York

### North's Testimony Held Big Factor **Vs. Ringling Aides in Court Inquiry**

The expressed opinion of circuis of David Blanchfield, in charge of people who attended court proceedings in charge of people who attended court proceedings in the process of the process ut the skids under the show

At the same time the Ringling family row over control of the big top, which had been smoldering for the past two years, flared up for the past ast two years, flared up again. the past two years, flared, up again. North was formerly in charge of the circus but was voted out. He represents the minority stockholders in RBB, who own 37% of the stock. There are pending legal proceedings against his cousin, Robert Ringling, who heads the show's production de-

the stand. North said that other On the stand, North said hat other executives could replace George W Smith, the show's general manager but he added he didn't know if they were available at this time. He menwere available at this time. He men-tioned Art Concello as qualified but it is known throughout circus circles that Concello owns and operates the Russcil Bros. circus, now on the Coast. Roland Butler, for years chief Russell Bros. circus, now on the Coast. Roland Butler, for years chief of the RBB press department, has the publicity post with that show. Concello was a filer iPlying Con-cellosi, and when North was head man with RBB they were close pals and the acrobat was assigned a post or assistant director of the Ringling

show.

Under-Canvas Bow In D. C.

Plans call for the outfit to open under convas in Washington, D. C., the work of the control den, N. Y., avoild venture to guess.

It had been declared that without
the key men the show could not operate outdoors. However, Judge
William Shea ordered four of the
men imprisoned: Instead®0f the two to seven-year sentences first imposed on Smith and Leonard Aylesworth on Smith and Leonard Aylesworth, boss canvasman, they are to be imprisoned for a year and a day to five years. Estimated that they will be eligible for perole in eight months and 20 days. Same sentence goes for James A. Halley, vice-president of BBB, instead of a longer stretch. of RBB, instead of a longer stretch. He started serving his time In Feb-ruary, elthough, had a new trial been granted, or the senterices sus-pended entirely, he would have been included in the proceedings. Ser-tences for Edward Versteeg, elec-trician, and William Caley, fire trician, and William watcher, remained at one Caley, fire

#### PERFORMERS NOW IN ARMED FORCES

a Service You'll Alway Want

FUN-MASTER GAG FILES

Contain Modern Comedy Material for All Type Performent Each Script Contains Over 100 Sure-Fire Sagn—\$1.05 Each Nos. 1 Thru 10 New R Make Chreks Payable to
PAULA SMITH
Mail to "Fon-Master"
W. 54th St., New York City 19, N.Y.

### **AL TRACE**

SILLY SYMPHONISTS

Heard regularly on WOR-Mutual networks for the past 30 months.

Dir.: STAN ZECKER

THEY NABBED GOOD RESPONSE'
The Billboard, Feb. 17, 1945. THE MACK TRIPLETS

Richin Material Personal Mgl.
HARRY COHEN PHIL FARRELL

If the incumbent operating staff was forced out was mentioned in court forced out was mentioned in court by one of the defense attorneys, and that may be the deciding factor as to whether the show can operate in the open. Court suspended the start of the Smith and Aylesworth sentences so that they can at least get the show under canvas. They started for

under canvas. They started Sarasota, Fla.. carly this week ready the equipment and are to start serving time on June 7.

### Little Flower Driving On War Dept. to Ease

Servicemen's Curfew Attempts to get the War Depart-ment to relax its restrictions on post midnight attendance at restaurants with bars are being continued by New York's Mayor LaGuardia, who has a considerable segment of pub-lic opinion behind him in his at-

has a considerable segment of public opinion behind him in his alresults of the public opinion behind him in his alresults as existing a public opinion of the conThe Mayor in his Sunday (8) 
afternoon radio address over WNYC
added military authorities to rective discounting the control of the control opinion opini

manpower; it contributes nothing to morale; it amounts in practice to a morale; it amounts in practice to a stupid partiality against the service-men and in favor of the civilian. The silly brasshat rule should be wiped out immediately."

However, military authorities had

not acted yet. Army public rela-tions spokesmen said that there has been nothing new on the situation and the same order is still in effect.

been nothing new on the situation and the same order is surjected by the state of t

#### Saranac Lake

By Happy Benway
Saranae, N. Y., April 10.
Send birthday greetings to Leandra
Rinzler, Albert Bagdassian and Carl
Kern.

Kern.
Benny Ressler back ozoning after furlough to Brooklyn, N. Y.
Oscar Price checked out of the Rogers sanatorium, but will remain in downtown colony until autumn.
Edna Hagan, legit actress, shot in from Brooklyn as a newcomer at

Edna Hagan, legit auxocomer at the Rogers.

From Brocklyn as a newcomer at the Rogers.

The Rogers and the Rogers are the Rogers and the Rogers.

The Rogers are the Rogers are the Rogers are Airc Phelax (Union) from the Rogers are Airc Phelax (Rogers are Airc Phelax Rogers and John Bloom Composition and Newtonian and Helen Groups all newcomers at the Rogers, responding to treatment nicely.

Write to those who are III.

#### Bea Kalmus to Supervise Jersey Resort Talent

Bea Kalmus, vande and nitery songstress, has become supervisor of entertainment at the West End and Colony Surf clubs, West End, N. J., for the coming summer. It's her first such job. She's hereteofore confined herself, mostly to performing.

The two clubs, adjacent to each other and operated under a dual membership, are currently planning an intensive program that will include legit stock, lectures and concerts in addition to the regular name variety bills, Reopens June 22,

### 'Sons of Fun' By **Any Other Name** Not So Good B.O.

The Shuberts and Music Corp. of America got tangled last week in a dispute that promised for a while to become a major court fight.

become a misjor court fight.

MCA had bought for the Downtown
theatre, Detroit, which it books ex-clusively, the tab version of "Sons
Of Fun." Show was to open Priday
Johnson Presern." Last Priday (6)
the Shuberts advised MCA through
the William Morris agency, which
has been booking the unit, that
neither the names "Olsen & Johnson," nor the "Sons of Pun" title
displiet the fact the unit had already
despite the fact the unit had already
despite the fact the unit had already despite the fact the unit had already played dates in Cleveland, Colum-bus, Hartford, Newark, etc., under that billing.

that billing.

Since the b.o. value of the unit was solely in the names of the comics and the show's title, MCA's theatre department, headed by Johny Dugan, blew a fuse when informed the billing was out. Wires went the billing was out. Wires went back and forth between the agency,

back and forth between the agency, the there and the house was threatened with a shutdown for couldn't be limited and the shutdown of the couldn't be limited and the couldn't be couldn't be limited. Show had been booked on a gag, which of been booked on a gag, which of course was revised age, which of course was revised to the content of the country of the course was revised and the country of the country o age, which of course was downward.

#### 'ICE FOLLIES' LAYS OFF. REOPENS IN SEATTLE

"Ice Follies" has finaled its season, the skating outfit now being on a month's vocation, being dated to re-open in Seattle May 10. Shipstad and Johnson show closed a three-week date at the Arena, Minneapolis, last night '10), a new advance-sale record being claimed for the entire forms. the engagement.

Reported that approximately \$50.-Con-in-poil-anders were netweethed that year, when the "Follies" played the same city. 82% of capacity over a similar three-week period was sold before the show opened.

#### NVA Benefit Turned Up \$6,590; Heavy Expenses

Annual National Variety Artists penent held at the Imperial theatre, New York, Feb. 11, netted \$6,590, aceording to report made last week by Lou Handin, president of the organi-

Show grossed \$13,474, but after government tax of \$2,694, \$600 thearter rental, stagehands, musicians and house staff salaries in addition to ticket sales handling, expenses were far greater than last year.

far greater than last year. Meeting voted life membership in NVA for "Senator" Ed Ford, llarry Hershheld and Joe Laurie, Jr., triumwirate of the radio show, "Can You Top This?" for having charmanned the show for two successive years. Also issued a vote of thanks if Joe Verdi, head of the aftertoinment committee.

Dick Madden, Navy flier recently discharged from service, na Bertell's assistant in the MCA cafe department.

### 'One Meat Ball' at Carnegie Hall As **Vaude Cuts Longhairs for One Nite**

Vaudeville, whose resurgence has Block, "Danse Espagnol" by De Falla been spoken of fondly these past and Ravel's "Triggene." He took few years, has wound up at -01 all a couple of earned bows, but effect of the control of the cont

poest acts of all go to Carnegie Hall."
You can bet your last pack of cigs—and it is probably your last—that there wasn't a disprunted long-hair in the joint—er—auditorium Saturdan yingh (7), when a couple of promoters, Leonard Jacobson and ore night only of the property of the propert

Ych, you read it right. Bach, Beethoven, Haydn, Schubert, Rachmaninoff, Toscanini—and now "One Meat Ball." It must be the times. Even meat balls have an unrationed appeal these days.

appeal these days.

The show's click emphasizes the virtual revolution at this longhair emporium, more "concerts" of this type are in the offing. Carnegies should eventually wind up a "must" for the agents and bookers. This is actually a showesing for acts. Pay regular club date salaries or more. And talent playing here can be sold the idea of prestige.

The Jacobson-Finit - team consequences.

The Jacobson-Fink team, opera-ting as Variety Concerts, Inc., cleaned up \$4,200 for the night at a ting

For the longhairs the concert was eminently successful. They not only get entertaining readings of Bach's Concerto in C Minor for Two Harpstords and String Quartet, by Teddy Wilson, Yella Pessl and the Teddy Wilson, Yella Pessi and the NBC String Quartet, but got a ter-rific bang out of Mata and Hari's dance satires, and more than a few laughs out of comedian Jimmy Savo. Liberal Lonebaire

Liberal Longhairs
One thing about the longhairs—
they're open-minded and will take
anything well done. Thus the
classic treatment of the 17th centruy drinking song, "All You That.
Pessl, and the swing arrangement
of that piece by Wilson got equally
big milits. Wilson then pianoed
'Body and Soul' and "Hallelujah,"
with Miss Pessl countering with
'Tic-Toc-Shoc' by Couperin and
Scarlattis "Spaniah Sonats in Coupering
'Minor' was productive of her of
yapplasus.
Other classical offerings on the

be classical work she's attempting, yet was and Hari scored as succession of show-stops with their satirical dances. Opening with a thou of old the should be succession of show-stops with their satirical dances. Opening with a thou of old the should be successive the should be successive to the state of the should be successive to the should be successive the satirity of the should be successive the successi

Since the longhairs went for the Since the longhairs went for the pop artists in a big way, it's feasible that they may well be educated to go for the regular vaude fodder on Broadway. This concert is likely to provide a -trailer for Billy Rose's forthcoming "Concert Varieties" and the W. Colston Leigh Sunday night promotions with longhair and yaude

#### Taps and Martin Block Involved in Case Before **ARA Over New Singer**

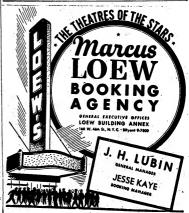
Dave (Taps) Schorenstein is pre-paring a squawk to Artists Repre-sentatives Ass'n against Martin sentatives Ass'n against Martin Block, charging that Block willfully induced Harry Priene, a singer, signed with Taps, to break his con-tract with him.

tract with him.

Action before ARA is based on the fact that Taps, having signed a contract covering the screen, vaude and a job for him with minimum and then tried to place him with Martin Block.

Since.

big mitts. Wilson then pianoed lower was practically and the pianoed lower body and Sun's and "Hallely labor" and Minor" was productive of hearty applause. Other classical offerings on the bill were by Bernard Kundell, voicinist, and Adelaide Bishon, or oblob possible source was a stiffactory of the contract Taps redused to creature. Kundell, youthful virtuous, graduated seals beyond that tinul nall, he gave a satisfactory per formance of "Nigun" by Ernest on the contract Taps with a graduated seals beyond that tinul nall, he gave a satisfactory per moneye earned by Prien over \$100, to the contract Taps and the contract Taps with a graduated seals beyond that tinul nall, he gave a satisfactory per moneye earned by Prien over \$100, to the contract Taps and the contract



#### Victoria Palace, London

n, March 19. Will Hay & Co., Phyllis Robins, Jacl: & Daphne Barker, Gaston Palmer, Freddie & Partuer, Stainless Stephen, George & Jack D'Ornonde, Victor Barua & Alec Brook. Cleef & Moroncy, Pepino & Circus. Florence Whiteley Girls.

c Hylton's vaudeville revival icpalace has proved such a r-spinner that he is continuing licy.

money-spinner that he is continuing the policy of the poli

acts apparent by Trick market, and acts apparent by Trick market and the But, with all that bill is quite enterthings. But, with all that bill is quite enterthings. Stephen, on second, has inty line of gab, mostly directed to American forces, of which there was found as a prinking, at show cuspins, and the second of the se

can naval man from addience to holp ber sing a number. Well liked, help her sing a number. Well liked, help her sing a number. Well liked, ling 88.
Cleef and Moroney, acrobas with Lead of the line of the line should be liked and welcome. Boys look good and acquit themselves well, back and comparatively new for West End. and welcome. Boys look good and acquit themselves well, back and couple, with song that are cleverly lyrices. Femme's mimicry of a line of the line of t

#### Orpheum, Mpls.

Minneapolis, April 7.
Vaughn Monroe Orch (18) with 4
Norton Sisters and Rosemary Calvin,
Jane Slater, Gny Kibbee; "Between
Two Women" (M-G).

which Vaughn Mornee's archester and the properties of the properti

band draws the mike for his sax solo. All the Things You Art Foster. The Home of Fore (U). Here for the first visit in eight years from the band plaintent of the result of the property of th

vides a few laughs, "Rum and Coca-Cola," employing the voices of Mon-roe and all the gal singers, is a tor-rid finisher. House well filled at Saturday morning show caught. caught. Rees.

#### Keith's, Indpls.

Indianapolis, April 8.

Hermine's Midgets (15), Patti J.

Adkins, Gene Fields, Martells & Mignon; "Big Show Of" (Rep).

Adkins, Cone Field, Merrelis & Mignon; "Big Siote Off" (Rep).

Keihs divides its variety hour this
work, helvene a Illippital revue,
Hermine's Midgets, and three specisity, and the special revue and the special
special revue and the special revue and the special
special revue and the special revue and the special
special revue and the special revue and the special
special revue and the special revue and the special
special revue and the special revue and the special
special revue and the special revue and the special
special revue and the special revue and the special
special revue and the special revue and the special
special revue and the special revue and the special
special revue and the special revue and the special
special revue and the special revue and the special
special revue and the special revue and the special
special revue and the special revue and the special
special revue and the special revue and the special
special revue and the special revue and the special
special revue and the special revue and the special
special revue and the special revue and the special
special revue and the special revue and the special
special revue and the special revue and the special
special revue and the special revue and the special
special revue and the special revue and the special
special revue and the special revue and the special
special revue and the special revue and the special
special revue and the special revue and the special
special revue and the special revue and the special
special revue and the special revue and the special
special revue and the special revue and the special
special revue and the special revue and the special
special revue and the s

#### Adams, Newark

Lionel Hampton Orch (18), with Rubel Blakely, Dinah Washington. Arnet Cobs, Herbert Field, Earl Bostock; Billy & Evelyn Nightingate. 2 Zephyrs, "The Birth of a Star" (Astor).

Liongl Hampton's all-sepia orch is pienty torrid. Pandemonium at the standes opening (April 3), and the clared a brand-new 6a-day policy for remainder of the run. The for-formation of the run. The formation of the run. The run of the run of the run. The run of the r

incures all the fervor of a cheek leader and its effect is searciful. The fervor is the ferror is a pair of double basses, giving a driving downbeat; a left-handed guitarist, two also sax solohist Bo-tuosity, and Hamplora's alandout playing of vibraphone, drums and plane. He also uses drumsticks to while justiling.

Top numbers: from standpoint of audience frenzy, are "Hamp's Boom EVoigs Boom Top is the form of the ferror is a few to the few of the few of Top is the form of the few of the

Capitol, N. Y. Semmy Kaye Orch with Blity Williams, Arthur Wright, Naucy Norman, Ernie (Cecil Rudisil, "Chubby" Slivers, Fonr Kayedels; Reseric & Autonio with O. Villarino, Pani Winchell; "I'll Be Seeing Yon" (UA). revieuced in "Variety," Dec. 20, 34.

rend Winchell; "I'll Be Seeing, Yon'; 20, 21, 22, 23, 24.

"MA, reviewed in "Wartety," Dec. 20, 24.

"Sammy, Kaye's aweel band, numbering I'l men at anodison to three persons of the seed of the seed

#### Apollo, N. Y.

Jimmie Lunceford Orch (17) 10th
Trenier. Twins. Margaret. Watkins.
See & James, Cluck & Chuckles.
Tim Moore, Crackshot Hackley.
Vivian Harris; Big Bonanza"
(Rep).

Vivien Harris; 'Big Bonus'a' (Rep).

Harbem's lone vaude house has an allogether pleasing lineup paced by the crack Jimmie Linneford orth and the state of the crack Jimmie Linneford orth the state of the crack Jimmie Linneford orth the state of the sta

most watkins a snow-stop with the blue "One Tail" and James doing their standard nooling while balarisine but reception while Chuck and one will be shown to the standard nooling while shock and one wile stole, also knock off a "Teg pto." Comedy skit this week is by Thy Worte. Crackshot Hackley and your characteristics of the work of the standard specific standards with the standard specific standards with the standards with the

of pipes, but apparently is atraid to list go. Singing low into the mike may be okey on the air with engineers typoling list votes with a twist health and the state of the st

sweet soprano and nete a heavy
N.B. Pélons soores with varied impersonations of radio personalities
and bands witing up with a send to heavy
the source of the same of the s

#### Oriental, Chi

Chica Mirz. Donna Dee, Frankie Consille & Smuy Dale, Dick & Dot Remy, Perry Frank & Janice, Ray Lang House Orch (12); "To-inorrow the World" (UA).

incrow the World" (UA).

Quality and quantity peg this as one of the best straight vaude bills to play here in months. It's a well-balanced session of comedy, terping Perry Frank and Janice pace with a smart twitlage; then guy solo taps to be the session of the policy and the part again in the period of the p

Stepped Out of a Dream." from the convince per patter to for a surject to the convince per patter to for a surject to the convince per patter to for a surject to the convince per patter to for a surject to the convince per to

#### Tower, K. C.

Mary Beth Hughes Bee-Ho Gray, Dorothy Tillinen, Rollini, Jauice Belasco, Val Williams, Tower Orch 19). with Norma Werner; "Great Flomarion" (Rep) and "When Lights Go On Again" (PRC).

Go On Again" (PRC).

Current Towns Layout, with Mary Beth Hughes from the film getting po billing. Is one of the best stage stage of the property of the prope

Elemor Roosevell. Her minierty is covery Night' tesper. Bee-Ho Gray test shines up incide with his rope-spirating, knife-throwing and banjon-way the shines up incide with his rope-spirating, knife-throwing and banjon-way the shines with the spiration of the shines with the shines with

### Curfew Folds N. Y. Spot

Renee's Little Club, Greenwich Village, N. Y., folded last week as a curfew casualty. Renee Sheppard,

curriew casualty. Renee Sheppard, operator, will reopen it and the curriew is lifted.

Small capacity point which had a trade hype during curriew is belief under the content of the conte

#### State, N. Y.

Ted Claire, Edwards Bros. (3), Cardini (2), Man Rau and Mrs. Waterfall (Mande Davis: Ann Corio, Glenn Miller's Modernalres with Panla Kelly; "Tonight and Every Night" (Col):

Standard vaudeville with three of tha five acts in the sock category; the others so-so. Aun. Corio thew Acts) is the headliner, with Glenn Miller's Modernaires, featuring Paula Kelly, getting supplementary bill-

Ted Claire is encecing the layout and he's a vet at this sort of thing doing well enough by those chores He has a solo comedy turn, in which his affectation of a snowbird get laughs.

laughs.

Nan Rue and Mrs. Waterfall (Maude Davis) are making one of their frequent repeals at the State, and they, too, manage to gamer chuckles, particularly, the later with her "dumb" manner.

The hills contains the contains and the contains a second to the contains a

her "dumb" manner.

The bill's sock acts are the Mod-ernaires along with the Edwards
Bros. in their strong acrobatics, and the ever-dependable Cardini with his manipulation of cards, cigarets, et al. Modernaires close, and seemingly nothing could follow them. They're sturdy all the way with their vocal-izing.

Study on the way.

One of the three Edwards Bros. has a game leg, but that doesn't affect the value of the act: If anything, he enhances the turn, since the chap really does some amazing

stunts.
Cardini, of course remains the epitome of showmaniship, a sure bet anywhere.
Ruby Zwerling's house band has been brought on stage from the pit for this show.

Kelin.

#### Unit Review

### Rhapsody in Rhythm (MAYAN, LOS ANGELES) Los Angeles, April 6.

Los Angeles, April 5.
Vande reise h two arts, produced
to the produced to the

Paul Small, doing alright with the pale faces and achieving some rep as the savider of vaude, has made a compalet switch to colored talent, and comes of melocity of the colored faces of the colored talent, and comes of the colored talent, and comes of the colored talent, and comes of the colored talent, rest of the way. The program gives no credit so the assumption must be taken that Small had support to taken that Small had be theative, which he has taken over on lesse. Routlning and production are the

continued to the contin

Mantan Moreland and Ben Carler rate zeroud billing with their patter but Dusty Fleicher in a drawk set singer tranee Florn Washington (the program is a deficil for identification) who should never attend the program is a deficil for identification! who should never attend Miss Waters the vocalizing is ranged. Four Step Bros. take care of the hoofing segment and with good by the participant of the control of

#### New Acts

ANN CORIO

16 Mins. Loew's State, N. Y. Dear Ann Corto:

Ja Mules. State, N. T.

Deer Ann CONT.

1'd never have known you. You wer clothes. Too wer clothes. Too wer clothes. Too was a step down to nothing but my emetandout. In vaudeville, you're not howing much—sh, talent. How you strutted down the runway at the Elings or Republic. How you your fingers through their skin. You were one for the balisheads, all right. Most to galher. It deem! look at some the state of the stat

MILLS BROS.

MILLS BROS.

14 Mins.

14 Mins.

15 Mins.

16 Mins.

17 Mins.

18 Mins.

18

HAL FISHER

Comedy 13 Mins. N. X.
Hal Pisher has the kind of act that will either go over terrifically well or fall flat with as much force. With the house packed with the Broadway mob on his first night his indigoisms hit the mark. Whether they'll do that an succeeding occasions remains to

hit the mark. Whether they'll oo mac, or succeeding occasions remains to Dressed in tux and working in a wriety of hat and a wig during one warder of hat such as well as the succession of the

MARIA & ENRIQUE

MARIA & ENEMQUE
Date
La Cenge, N. Y.
These youthful terpers display a
fair amount of profesioncy pai
steril commercial enough for runet-the mill nitery patron. It's pretty
ovious that they've had limited extoutines fail to point up anything
outstanding.

routines fail to point up anything ustanding.

Male muggs too heavily. Instead of denoting fire with his facial twitching, he only makes the audience feel that he's trying to show of his ivories.

Jose.

SUSAN BOLIN

hazardous. In short, what Miss Bolin needs now more than any-thing else is proper counselling. The voice is there. Kahn,

JIMMY & BEVERLY PAYSEE

JIMMY & BEVERLY PAYSEE

Dancers 8 Mins.

8 Mins.

Loca A addie's N. Y.

Loca A addie's N.

Loca A addie's N. Y.

Loca A addie's N. Y.

Loca A addie's N. Y

JOE SOJER
BRECHTG Guitar
E Min.
Sadirs, N. Y.
Although strictly instrumental acts
Although strictly instrumental acts
are zarely used in cafes and vaude,
are zarely used in cafes and vaude,
situar to merit attention. He changuitar to merit attention. He changuitar to merit attention the changuitar to merit attention the chanstrument well, gets loss
of switch and provides enough
body-bounce on the hot licks to offer
could be used nicely in production numbers in vaude or cafes.
Joec

CALVERT SISTERS (3)

CALVERT SISTERS (3)
Songs
8 Mina.
Leon 4 Eddie's, N. W.
Leon 4 Edd

CAROLO
Boller Staling
4 Min.
Adhough basic ides of the act,
Although basic ides of the act,
rhumbs on skates, is novel enough,
Carolo's exposition of this theme
falls fat. Sho's devised no acceptable
tricks. Even fails to impart fluidly
in her movements, which should be
fairly easy for a good skater. Costuming is also below par. Jose.

**Nitery Followups** 

Continued from page 40 Continued from page 49

of their own, make for a solid hour of fun. This is a belated catching but there's nothing tardy about their there's nothing tardy about their satire on the firstian coupler; the Arthur Murray tutors, with Grace Hartman's exaggerately polite broad heart bore to but the continued the form of the first of t

Per usual, Mark Monte's Conlinealies (relier band) alternativ-AbellJahn Sebasisa and Carol Bruce
went into the Waldorf-Astoria's
Wedgwood Room, N. Y., last week,
and the harmond property of the coningraisting, referensing personality
opening night (3). Possessed of an
ingraisting, referensing personality
organ, with unusual excellence, the
took the staid Wedgwood patronage
into cump with ease. The Tree year
took the staid Wedgwood patronage
into cump with ease. The Tree year
same informary and "Horra Staccata," all colorfully arranged, plus a
fine sense of only of the color of the
sense of the population of the color of the
sense of the population of the
sense more than encessary. Opening
with "Accentuate Footitye," then yet
with "Accentuate Footitye," then
yet
have been and the population of the
sense of the population of the
work of the population of the
sense of the
sense of the population of the
sense of SUSAN BOLIN

Offers. Annu it's purely man and a proposed some rounce in talked too much and did three some more than necessity. Opening the proposed some rounce in the proposed some rounce, opening the proposed some rounce in the proposed some rounce in

pepped considerably. Roberto & Alioia are olass Spanish steppers; Yayito Trio, ail-male, give out with oharacteristic Mexican comedy song routines to self-guitar accomp, and Thomas Rios heads the okay native and Yauk densagation. Abet.

Timons Nos headt the olow nature and Yauld canaspation. Abel.

Of the recent replacements in the Latin Quarter, N. Y., show, Romo Vincent is the most significant. Here are the control of the control of

George Paxton's orchestra, formed only about a year ago, remains the most important of the newer bands, as emphasized in its current N. Hotel Lincoln, A fine outfit musically, and with bookings shortly at the Capitol theatre, N. Y., and the Pennsylvania hotel, N. Y.—the latter the most important pressite spot in chance of becoming an important name.

chance of becoming an important interest and the control of the co

bone and tenor sax, alternating with the two sections.
Virginia Maxey and Bob Dupotes, Virginia Maxey and Bob Dupotes, Description of the Blue Room's p.a. system perennially bad, it's diffi-cult to get a clear line on them; cult of get a clear line on them; chores well, Miss Maxey concernist-ing mostly on rhythm material and Dupont on ballads.

Disport on balley on 170 unin meeture and puppent on balley.

Current show at La Conga, N. Wood, Looke like a hit. Three of the tulling the control of the c

with flamence work. Jose, Loon & Redder, however, it's still Eddle Date and the provides okay eye and ear doder. However, it's still Eddle Datamiliarity with the patrons and howmanish; Since the midnight of the patron is wished to be a still a st

Variety Bills

WEEK OF APRIL 13

ion with bille below indicate whether full or spill week

Loew

NEW YORK CITY
Capitol (12)
Sanimy Raye Orc
Rosario & Antonio
Paul Winchell
Sinte (12)
Peggy Taylor 3
Le Roy Bros
Alurtah Sis

Mr Dist Attorney Gus Ven Wateon Sis WASHINGTON Capitol (12)

Jimmy Dorsey Orc
Batb Farrell
Pat Henning

**Paramount** 

NEW YORK CITY
Arramoust (1)
Faramoust (1)
Fa

RKO

BOSTON Boston (12) Milt Britton Bd Ted & Flo Vallett Minevitch Boye Johnny Ponita Granville

Tommy Dorsey Nip Nelson Lans & Claire BAYTON RKO (12) Wood & Kelly Bernie Cunmin

Roy Fox Bd
Phil Burton
Georgiana Banhister
Hetel St. Begis
Josephine Houseon
Beatrice & Gomes
Fred Miller Ore
T Brooke Organ
Dorothy Shay
Paul Spart Ore
Lesslo Oro
Hotel Taff
Vincent Lows Ore

Blue Auend Sevina (Account of the Control of the Co

Paul Sparr Ore
Lazilo Cort
Lazilo Cort
Lazilo Cort
Lazilo Cort
Lozi Cort
Vincon Loze Cre
Hotel Walder-A
Carol Bruce
John Schaatlan
Leo Rolaman Cro
Fyankic Marlowe
6 Whilriwinds
Tanya Tanuara
Lou Startin Ger
La Rubio
Jean Colvina
Rudya Lon
Jo Ann Coliver
Aloma
Aloma Jo Ann Collyer
Aloma
Renee
Roekta
Diane Page
Carter & Rosa
Jos Capello Ore
Elaine Jordan
Hol Flebra
Hol Flebra
McChalle
McChalle Jo Stafford
Leon Victor
Val Irving
Toni Kelly
Gil Johnson
Socasse Ore
Carl Ravazza Ore
Latin Guarter

BOOKING THE NATION'S LEADING INDEPENDENT VAUDEVILLE THEATRES

**EDWARD SHERMAN AGENCY** BEVERLY HILLS, CAL.

NEW YORK

CLEVELAND
Pulace (12)
4 Ink Spots
Bila Fitzgerald
Cootle Williams
Coke & Poke
Slim Thonies
COLUMBUS
Palace (17-19) SAN PRANCISCO Golden Gate
The Rimacs
Chrie Cross
Jean Parker
West & Lexing
Allan Jones

Warner

NEW YORK CITY
Strand (12)
Cab Calloway Oro
Holmes & Jean
Dotty Saulters
Sister Tharpe
The Cabalettes
PHILADILPHIA
Earle (13)
Spike Jones Oro

Black Bros Judy Manners Mayls Mims WASHINGTON Earle (13) Roxyettes Arnie Hartman The Graysons 3 Swifte

PLEFABRYN
Liberty (13-18)
Libe

Eddle Foley
4 Crockerjacks
PAWTUCKET
Capitol (15)
Calray Bros
Joan Hudson
Murphy 2
Louie & Arnold
(Two to fill)

(Two to fill)

PHILADELPHIA

Carman (18)

Jeon Dawn

Paul Rich

Morris & Ryan

The Guardanien

Independent

NEW YORK CITY Music Hall (12) Lee Fairfax Corps de Ballet Gil Maison.

Corns de Ballet Gill Mainon. Boyy (11) Iosel Svotte Hotel Svotte Hotel House The Hartmans Poul Ad Birthans Poul Ad Birthan Januales (12-15) Don Zelayd Birdland II 3 Lattip Sis Hope & Coyl Hope & Coyl Luck & Jacky Joe Mertin Paul Luck & Jacky Joe Mertin Birthand II Joe & Goyl Joe Mertin Birthand III Joe & Goyl Joe Mertin Joe & Goyl Joe & Joe & Goyl Joe & Goyl Joe & Joe & Goyl Jo

Frank Douglas
BALTIMORE
Bippodrome (18)
Gioria Joan
Dean Hudson Ore
The Arens
Joe Arens
Joe Arens
Joe Arens
Koyal (18)
Louis Armairons
Stim & Sweeta
Stepin Fetchit
Reda & Curley
Hate
Grant Carley
Kolle & Harle
Lidia Arens
Kolleite & Marie

Towers (18-15)
The Banfields
P & M Crane
Cleyton & Phillips
Harry Marlin
Zelaine
("HICAGO
Oriental (13)
Woody Herman O
Eunice Healy
Don Cuminings (18

The Guardamen
BOVIDENCE
Metropolitin (13-18)
Metropolitin (13-18)
Max & Gong
Cook & Brown
SPRINGFIELD
Cout & Golde
The Honehards
Morey & Eaton
Fullers Styliets
J & J Witton

Cabaret Bills

NEW YORK CITY

Charles Strickland Jimmy Burns Bill Kelsey Gay 90's Quartette

Ditte Roberts
Unter Unteres
Marry Navita Or
Dick Wilson ConDick Wilson C

Sonio Vincent
Maisoner-Abelt D

Sonio Vincent
Maisoner-Abelt D

Sonio Reserve

So

America's Leading Inde

**EDDIE SMITH** 1501 Broadway

Ann Warren Handy Storart Handy Storart Handy Storart Handy Rosers Oro Histel Commeders On Hatel Dista Don Baker Gross George Stan Keller Oro Esser House Stan Keller Oro Ruth Cleary Hotel Lexington Mani Kai Bogers Corn-Harry Lefcourt Clark's Hawaili Harold Green Freshmen Mars Trio Korn Kobblers Sig Schats Ore

Big Schata Ore
Romaniam Village
Jennie Goldstoh
Vera Niva
Henry Borman
R Walton Dancers
H Jacobson Oro
Splvy's Reef
Splvy
Carter & Bowlo
Jayne Manners
Stork Clab
Mondey Con Mallo Mallo Mallo Mokhana Harold Aloma Ore Hotel Limooth Record R

Hotel Flerre
Wesson Broe
Stanley Meba Oro
Margoret Scott
Hotel Flata
Hartmane
Pancho Oro
Hotel Bossevelt
Guy Lombardo Or
Hotel Savoy Flas
Kay Kimber

Stork Club
Moralee Oro
Erale Holet Ore
Stank Roller Ore
Stan Koller Ore
Kitty Carliele
Copecy & Ayers
Bob Hopkine
Bob Dougloe
Marian Niles
M Bergere Ore
Zanethes

Charlie Barnet into the Trianon, Los Angeles, May 22, followed June 19 by Jack Teagarden.

### **Easter Week Builds on Broadway:** 'Menagerie' Capacity \$17,500 in 1st Full Wk., 'Ice' Doub'es Holy Wk., 40G

Easter week started wealty an Broadway but pyramided with the weeten and a range from the week of the

Estimates for Last Week

Keys: C (Comedy), D (Drama),
CD (Comedy-Drama), R (Revue).

If (Musical), O (Operetta).

"A Bell for Adam," Cort (18th week) (D-1084; \$3.20). First click on anounce a summer layoft, which says to anounce a summer layoft, which says to the says the

every week.
"Dark of the Moon," 48th Street
(4th week) (D-1,319; \$4.20). Unusual lype of play with incidental
music a vital factor; went close to
\$20,000; among spring's fewe good
things.

things.
"Dear Ruth," Miller (17th week)
(C-940; \$4.20). Held to usual schedule and counted up more than \$18.700, which is laugh play's capacity

ule and counted up more than \$18.
"Deep Mrs. Sykes". Booth (3d

"Deep Mrs. Sykes". Booth (3d

"Deep Mrs. Sykes". Booth (3d

"Frebrand of Florenes". Alvin

"Firebrand of Florenes". Alvin

"Firebrand of Florenes". Alvin

way under expectations: last week

around \$19,500, his scale may be

around \$19,500, his scale may be

around \$19,500, his scale may be

mentioned for house next month.

"Foolies the Girls," 44th Street

(3dd week) (4d-1,402, \$480). Bounced

"Foolies New Common Co

May 9. "Some San Lear Opera states "Mope for the Best," Fullon (9th week) (C-940; \$4.20). Spurted and went to \$13.000; best money since starting weeks. Mama," Music Box (25th week) (CD-979; \$4.50). Among elite of the season's productions and sells out all performances; went even higher than usual; \$22.500. CDs 2 GHz, National 44th week!

"It's a Gift," National (4th week) (CD-1.164; \$4.20). Bargain tickets for stross around \$4.000; little chance indicated for this one.
"Eliss and Tell," Bijou (107th week) (C-614; \$3.60). Unpredictable

### YOUR PLAY IN PRINT

THE HOBSON BOOK PRESS NEW YORK 17, N. Y.

#### SUMMER THEATRES

A Directory for Actors, Directors, and Theatre Operators. Talls What The-Theatre Operators. Talls What The atres Are Occupied or Unoccupied, What Producers Are Now or Soon Casting, Types of Shows, Plays to Be Produced, Etc. 50c.

LEO SHULL Editor

128 W. 48th St., New York City
Published by ACTORS CUES

Jugis slow passed second-year mark; according to the second of a sound state of the second of the se

week! 14:1.625; \$80. Improved to success for the success for t

#### 'OTHELLO' PEAK \$24.500 IN FINAL FRISCO WEEK

San Francisco. April 10.
Final week of Theatre Guild's
"Othello." starring Paul Robeson,
reached a peak figure of \$24,500, with
capacity houses holding up consistently in the 1,500-seat 33,60-top Geary Adjoining Curran theatre dark:

"Othello" Colo. SRO

"Othetie" Cede. SEO
Denver, April 10.
Paul Robeson in "Othetio" appearing in Denver and Boulder, Colo.
Section of the Color of the Color of the Color
Smished all records in both cliets. In
Smished all records in both cliets, and
out to a \$5.100 net—\$5.200 with tax.
In Denver the show appeared in the
3,271-sext municipal anditorium, and
ill records with \$22.000 net—\$28.500
tax paid. Every performance in
both cliets were sellouts.

#### San Carlo Opera 12G In 5 at Kansas City

All O at Mailsas City
Kansos City, April 10.
Five performances by the San
Carlo Opera Co, in the Music Hall of
the Municipal Auditorium here ending last Saturday (7) grossed an estimated \$12,000.
The 2.572-in-satt shows, and to \$2.50
for a single matunee.

#### 'Jacobowsky' Nifty \$22,700 in Cleveland

\$2.1, IV II II LEVEIZIM UNIONAL PRINCIPLE STATE OF THE PRINCIPLE STA

### 'Carousel' 261/2G In 2d Hub Week

MI AU HUB TYCEK

White reaping Boston, April 10.

white property and the property of the property of the property of 12-day opera cycle grossed about 50.000. No sease lift at any price, of 13-day opera cycle grossed about 50.000. No sease lift at any price, of the property of the pr

#### WAITING' NSG \$6,000. 'HOUSE' \$6,700, PHILLY

HOUSE' \$6,700, PHILLY

Philadelphia, April 10,

Easter dead of the ming the big

to respect the condition of the life to repect the condition of the life to respect the condition of the life to respect the condition of the life to respect the life to respect the life to respect the life to respect to the life to respect

ine Locust and they were equally lacking in cordiality. However, containing the control of the c

#### 'Wind' Weak \$10,000 In Week at Pittsburgh

Pittbugni, Agril-Jö.

Not much Interest here last week in "The Searching Wind," and Linical Hellman drama wound up with lian Hellman drama wound up with show wasn't a regular subscription by the season-licket reductions, but few chance to pick up a "bargain."

On the whole, "Wind" got better chance to pick up a "bargain."

On the whole, "Wind" got better contest than I did in New York, with other than the pick was a work of the was a work o Pittsburgh, April 40

#### Bergner-'Carrolls' Hefty \$18,800, Balto

HeIty, 3-15,000, Ballo
Ballimore, April 10.
There was magic in the name of
Elizabeth Bergner in "The Two Mrs.
The was magic in the name of
the state of the state

### **'Venus'-Mary Martin-John Boles Set** Chi Pace, \$47,000; 'Sing Out' OK 21G

'Dear Ruth' \$14,000 Nothing exciting in the right fig-

Nothing excling in the fraito figures last week.

"Dear Ruth" food company, in wife and the first state of t

source. There are start and the second and the seco

#### 'OKLA.!' RECORD 66G, 2 WKS., BUFF.

OUL, Z WAD, SUFT.

Butfole, Argil 10.

Against toughest opposition ever
of the contract by a legit attraction
here. "Otlahomer" piled up a record
here. "Otlahomer" piled up a record
hauger. Despite Holy Week, Passover.
Shrine Citrcus and Jisterasover. Shrine Citrcus and Jisteraton Constitution of the Contract
Cross climbed to \$66,000 ftridy.

Cross climbed to \$66,000 ftridy.

Gross climbed to \$66,000 ftridy.

Butfold.

Buffalo.

115G Sees for PH
Pfitsburgh, April 10.

11 was the same atory here with
"Oklahoma!". Day tickets went on
consistent of the same atory here with
"Oklahoma!". Day tickets went on
cal smash, which opened three week
engagement at Nixon last night
allomday), all halt was left week
engagement at Nixon last night
allomday. All the other pastesecond balcony. All the other paste
second balcony. All the other
Mail-order deluge was so greal
was the second balcony. All the
work of the second balcony. All the
work of the second balcony. All the
work of the second balcony. All the
second balcony. All the other
second balcony. All the other
second balcony. All the other
second balcony. All the
second bal

#### 'Harriet' SRO \$29,000. 'Blackouts' \$14,800, L.A.

Blackouts \$14,800, LA.

"Harriet" wound up lis three-week
stand at the Blitmore Saturday with
snother 129,000 SRO week and, as
Blitmore pleted up Katherine Dunham's "Tropical Revue" for an eightham's "Revue" which is
shown to the same and
shown the shown the shown
ken Murrays "Blacchust of allshown the shown the shown
ken Murrays "Blacchust of last
shown the shown the shown
for Ish week at the Musart. Faul
mall opened his all-sepis revue
Mayan, to mixed notices Friday.

#### **Current Road Shows**

(Period Covering April 9-21)
Blackstone — Parkway, Madison
(11-12). Mem. Aud., Louisville (15-16); Coliseum, Evansville (17-18);
Hartman, Columbus (19-21).
"Bilthe Spirit—Shubert-Lafayette,
Detroit (9-21).

"Blossom Time"—Park, Youngs-town (9-10): Mishler, Altoona (11); Rajah, Reading (12): Playhouse, Wil-mington (13-14); Shubert, Philly (16-21).

"Carousel"—Colonial, Bost. (9-14),
"Catherine Was Great"—Stude-aker, Chi. (9-14); Cass, Detroit, (15-"Common Ground"-Shubert, New

21/1.
Hore (18-2).
Peter Bath—Cais. Detroit (9-10): Haris. (N. 15-21).
"Dear Bath—Cais. Detroit (9-10): Haris. (N. 15-21).
"Dearl Bath—Cais. Detroit (9-10): Haris. (N. 15-21).
Doll's House"—Locust St. Philly
16-14): Willow Boston (16-21).
Gilbert & Sullivan—Metro. Seatle
64-b): Temple. Tucoma (16): Capidol, Yakima (17): Bismarck Aud.,
Continued on page 47).

ar Ruth' \$14,000

In 1st Wk, at Detroit bing, control of the long, which are locally and the losses, which are locally and the losses, the

to \$18,500.

Estimates for Last Week

"Catherine Was Great," Studebacker (4th week) (1,400; \$420).
Moves on next Sat (14) in make way
for moveover of "Ten Little Indians"
from the Harris. Gaiued to bit

for movever u. Trees and the second of the s week) (1,000; \$3). Moves to Stude-baker next Sunday (15). Picked up little for total of \$13,500. "Voice of The Turtle," Selwyn (27th week) (1,000; \$3). Dropped a grand but still very good at \$18,500.

#### 'VICTORY' \$42,500 IN WEEK AT WASH.

"Winged V Washington, April 10,
"Washington, April 10,
"Winged V Washington, April 10,
"Washington, April 10,
"Washi

#### Ballet Russe Record \$23,500 in Toronto

φ.co, DOU In Toronto. April 10. Biggest gross in the history of ballel in Toronto was challed up last week at the Royal Alexandra here were at the Royal Alexandra here were the result of the result

#### Shows in Rehearsal

"Carmen Jones" (road) - Billy

Rose.
"Memphis Bound" — John Wildberg, Vinton Freedley.
"The Hollywood Pinafore" — Max

"Devils Galore"—John Clein...
"Common Ground" — Edward

Choate.

"Too Het For Maneuvers"—Jir Elliott.

#### **ANGLES**

\$25 Per Volume

LEO SHULL, Editor

INTERESTED IN SCRIPT

### JAMES BARTON

atic—Musical or Comedy Show

Gel in Touch With Eddie Smith Agcy. Paramount

#### SAMUEL FRENCH

SINCE 1830
Play Brokers and
Authors' Representatives
25 West 4816 Kiveet, New York
Sill West 71th Kiveet, Les Angeles

### 'Menagerie' a Three-Ring Circus: **B.O. Hit With Managerial Headaches**

ironic classification of Broadway's latest legit success, "The Glass Menagerie" at the Playhousa, There's nothing wrong backstage, where Ed die Dowling co-produced and staged what is doubtlessly his outstanding click, in which he is co-starring with Laurette Taylor. It's tha managerial end that figures in the snags. Louis J. Singer, Dowling's producing partner, has been getting into avery-body's hair and it all started in Chi-

csgo, where the play tried out. The battle in the front of the hous is mostly between Singer and Harry Fromkes, who bought the theatre from William A. Brady last year, but there are others involved. Singer will be recalled as having refused to let J J Shubert see "Menagerie on the cuff when it played the Civic, Chicago. Both Singer and Fromkes are new to show biz. Singer raised some eyebrows in Chi where he said he'd "rewrite" show business

he'd "rewrite" show business.

Alex Yokel is materially involved, being general and company manager of. "Menagerie"—that is, in theory, Singer allegedly is trying to dominate all around. Yokei brought nate all around. Yokel brought Dowling and Singer together, the latter financing the production, for which he has 75% of the show. It was a single together the latter financing the production, for the latter financing the production of the latter financial that the latter finan

fingers crossed.

When the show was in Chi the billing creatived your with having supervised the production, but succeedit is now out, at Singers agenty to successful managerial status one season ago by presenting "Three Men on a Horse," also at the Playbouse

Singer Barred From B.O. Singer Barred From B.O.
When settlement time arrived for
the first full N. Y. week of "Mensipairs," the joings-on may have been
humorous to anybody but the paisupply steamed up. By then Singer
had been barred from the boxoffice
and he's said to have subsequently
demanded that somebody send word
upstairs to the theatr's office that
he was going to punch Fromker
without settline the settlement check. the nose. Eventually Singer vamped without getting the settlement check, which ordinarily would go to Yokel as company executive. But it seems that Yokel has no bank account for the show, that assertedly being one of Singer's "new" ideas contributed to Broadway.

to Broadway.

Last fall Fromkes was inclined to dispose of the Playhouse or lease it after that theatire had ac couple it after that the state that the state of the playhouse of the playhouse the playhouse of t in January, the latter sped to Chi house. After that the two new show shouse. After that the two new show-men started playing financial check-ers with each other. Finally agreed that the play should open in New York on March 31 but Singer had the right to bring it in any time. the right to bring, I, n any time of the right to bring, I, n any time of the right per consider. Fromkes asked Singer to make dark, Fromkes asked Singer to make the premiere date definite so that the premiere date definite so that the right per consideration of the right per co

a mar the "tax situation is pretty unfair to playwrights" because "in one year they are taxed for something that may represent as much as fave years work, besides which they have to live on the money for another five years."

Williams got \$17 weekly as an "they are they are the are they are

years ago and is now getting more than \$1,000 per wask in "Menagerie" royalties. Although his writing talent was praviously recognized, and had an assortment of jobs before "Menageria." The jobs: ballhop, hadymen, elavator operato, teletypist, waiter and reciter of verse in a Greenwich Village astery.

#### ATAM INSURANCE PLAN DUE FOR BIG CHANGES

DUE FUK SIG LIANUES.

A meeting of the press agents chaptar of the Assn. of Thestircal Agents and Managers last week revealed that the group insurance plan recently accepted will be radically premiums would be too high scorating to the age data compiled. Average age of ATAM-ers: 14 Ayears, much higher than anticipated, and the cost of approximately all settinated. Original plan called for the union to pay \$5 on such policy. ATAM mow is considering hand

attention. Original pan author to warm of the control of the contr

#### Pasadena Skeds Eight Plays for Strawhat

Pasadena, April 10.
Eleventh annual Midsummen
Drama Festival of the Pasaden
Community Playhouse will oper
June 26, with "Tomorrow and Tomorrow" as the first offering.

morrow" as the first offering.
Other plays on the program are:
"Golden. Boy," July 3-8; "The Petrifled Forest," July 10-15; "No Time
for Comady," July 17-22; "Mary of
Scotland," July 24-28; "The Childran's Hour," July 31-Aug. 5; "Counsellor at Law," Aug. 7-12, and
"Mourning Becomes Diectra," Aug.
"Mourning Becomes Diectra," Aug.

#### 'Shoes' Preems Cutrate At Grieff, Union City

At Grieff, Union City
Supposedly with a non-Equity
eat, "Old Shoes" was due on the
boards of a Monn City, N.J., house
called the Grieff theatre on Tuesday
(10) night. Ext Borden got star
billing with Murray Brown featured.
Show is described as a trained.
Show is described as a trained.
Brown being the author, while Porter Grainger supplied the score.
Those back of the show took no
chances on having an empty first
night, no distribution and the starting of
the starting of the starting of the starting of the starting of
monners are starting the server called a
"window privilege."

#### 'Jubilee' St. L. Tecoff St. Louis, April 10

"the "7th" connections" 93-West Essens
of the Municipal Theatra Assn. sponsor of al fresce entertainment in the
10,000-seat Forest, Park playhouse
June 7. Sked also includes: "Now
Moon," "Cat and the Fiddles" "Roberta," "The O'Brien Girl," "The
Fortuna Teller," "Bitter Sweet,"
"Firefty," "Mms. Fompadour," "Firefty," "Mms. Fompadour,"
Musketeres," "Sart," and "Pink
Musketeres," "Sart,"

#### Nugent's Delay

Nugent's Delay
Elliott Nugent, now starring in
the Broadway hit, "Voice of the
Turtle," was altated to go overseas
June 1s for USO-Camp Shows as
lead in his own consety. "The Male
Animals, when a presonal matter
that the start of the sasignment some time, in late summer or fall."

Williams got \$17 weekly as an une for the five pear's work, besides which they have to live on the money for an other five year's weekly as an extend the five year's and the strand theatre. Stanford, starting where at the Strand, N. Y. except confection specified with the strand the strand confection specified with the strand th

#### Bamberger Gives Up Bucks Playhouse, Philly

Theron Bamberger, who directed the Bucks County Playhouse in Philadelphia the past three summars and at New Hope, Pa., the two seasons previous, will not resume stock season in the Quaker city this

stock season in the Quister city this summer, preferring to vail until after the war to return to his original Bucks County spot.

Reason given is Increased asymmetric process as the Bellevue-Stratford hospitals of the Bellevue-Stratford hospitals with prospects no better for this year. Although Bambergar didn't lose mosty last summer in his operation, he only broke aven up to the last and eleventh week, when the beat of the beat was a summer of the beat was the beat of the beat was the beat of the beat was the beat of the beat

Meantime, Bamberger will operate Meantime, Bamberger will operage a six-week spring stock season at Bridgeport, Conn., opening at the Klein Memorial Auditorium April 24 with Rachel Crothers' "Susan', and God," starring Ilka Chase.

#### **CHORUS EQUITY GROUP** IN SALARY WRANGLING

A group within Chorus Equity is seeking pay in excess of demands reported sought by the union after the recent general meeting of the ensemble section of Equity. They seek rehearsal pay of \$30 weekly in addition to overtime during the final week of rehearsals for musiquis Become the demands are forewheted.

week of rehearsals for musicals. Bar forc the demands are formulated another session of the chorines will be negessary before the increased compensation ideas would be considered by Equity's council, controlling with its agends for higher rehearsal pay plus litted minimum, Equity imembership is logically slated to seek higher levels. Rehearsal pay of 25 weekly applies to both Equity and the chorus. Minimum pay for New York, 30 and for chorus in New York, 30, and for chorus in

#### 1st Come, 1st Served For ZaSu in Pittsburgh

Pittsburgh, April 10.
ZaSu Pitts' official opening in "Ramshackle Inn" at the Nixon won't be until Tuesday night, May 1, since the regular Monday performance has been sold out completely to 'the Westinghouse Clerks Assn. Organization is ownsitting exists. been sold out completel Westinghouse Clerks Assn. Westinghouse Clerks Assn. Organization is permitting critics, however, to catch the show then.

Westinghouse is peddling avery seat in the house, regardless of location, for \$1.50, plus \$0c. tax, and it's being-run like a movie, with first come, first served.

### 'Defamation Suit' Vs. Moss Would **Stop Indiscriminate Ticket Beefs**

#### L. A. Lite Opera Sets Advance Sales Mark

Advance Sales inark
Los Angeles, April 10.
Los Angeles Civic Light Opera
Assn. reports advance mail orders
amounting to \$105,000 in less than
one week for its 1945 season, highest in tha history of the group.
Only customers solicited were last year's guarantors and subscribers, numbering 4,200. Boxoffice sale for Individual performances open April

#### 'ROSALINDA' CO. TO GO OVERSEAS FOR USO

The touring company of "Rosa-linda," which recently closed on the road, is being taken over as a unit road, is being taken over as a unit by USO-Camp Shows for overseas. road, is being taken over as a unit by USO-Camp Shows for overseas. Trouge will number 35 geode for the USO-Camp Shows the Control of the Con

isn't seeking amateur talent

#### Harry Green Luring Coast Talent to B'way

Hollywood, April 10. Harry Green, associated with Jack earl and Milton Berle in a legit production deal, is in town to round up talent for three shows they

up talent for three shows they will stage on Broadway.

Trio starts off with "Queen of the South." authored by Edward Childs Carpenter. followed by "The Spirit is Willing," writen by J. Francis Jones, and "The American Plan," a comody by Green and Pearl.

### A. P. Waxman's Revue

A. P. Waxman planning a "dance revue" by Tom B. Johnstone, titled "May and December." Is interested in The Hartmans, currently doubling between the Ho-tel Plaza and Roxy theatre, N. Y.

Angered by what are alleged to be phoney complaints made to Paul Moss, the N. Y. Beense commission-er, at least one ticket broker: plant to sue for danges on the ground of defamation of character. The idea was okayed by an attorney familiar with activey matters, he expressing measures could stop indeterminate squawks to Moss or Mayor LaGuar-dia.

Recent case in point had Moss Recent case in point had Moss summoning a broker to his office for questioning, after getting a letter from a woman who said she wanted by a clerk the price would be \$12.50 by a clerk the price would be \$12.50 by a clerk the price would be \$12.50 to the was made or attempted but the commissioner quitzed the broker and one of the clerks, which meant they were abount from the office for they were abount from the office for

the commissioner quizzed the broker and one of the clerks, which meant they were absent from the office for more than two foursets a percentage of complaints is questioned by voolers. They content that any person can write the commissioner and with the content of the complaints of the content of the complaints of the content of the co

#### Shuberts, Chi Civic O.H. To Sponsor Operettas

10 Sponsor Uperetias
Chicago, April 10.
Shuberts and the Civic Opera
House management will again jointly
some of the control o

Bergerac."

Last year's season, which issted 12 weeks, chalked up total grosses in excess of \$200,000. Tickets this summer will be scaled from \$1.20 to \$3.

#### Awan Retops Bible Play

AWAII Netups Diune I My
Adrian Awan returns as executive
Adrian Awan returns as executive
producer of the Pilgrimage Play,
outdoor religious drama, which will
poon its 18th seaton there in July,
poon its 18th seaton there in July,
seaton the seaton the seaton the
hills has been improved since last
very through a 450,000 appropriation
by Los Angeles County.
Following: its summer run here,
the play will make a tour of key
click, its frest alowing on the root.

Duncan's S. A. Concerts Todd Duncan, Negro baritone, who created the role of "Porgy," leaves for South America April 14 to inaugurate a new concert plan there. Beginning with a concert on April 18 in Guatemala City, Duncan will 18 in Guatemala City, Duncan will spend eight weeks. fouring through-out South and Central America and Mexico, singing to the first subscrip-tion audiences ever organized in Lain America by a U. S. concert List program will include several of his numbers from "Porgy and Bess.".

### Inside Stuff-Legit

Harry Fromkes, owner of the Playhouse, N. Y., credits the "Variety" notice on "The Glass Menagerie" for his securing the new hit for the theatre. When the play opened in Chicago, it was covered by Mike Mike Connolly), review appearing in "Varietys" 39th Anniversary issue last an. 3. Same day the edition appeared on the stands. Fromkes trained to Chicago. After seeing a performance he decided to book "Menagerie" and to reject an offer to purches the Playhouse, in addition to a 32-week

N. Y. World-Telegram last Wednesday (4) had a Carol Taylor-bylined story on Antoinette Perry called "Lady Dynamo." Yarn detailed Miss Perry's activities in the theater and out, plus her accretarial duties with the American Theatre Wing, which takes in the flock of Stage Door Canteens. It's a Wing function to supply the original fanancing of those

items. It's a Wing function to supply one was according to solder-sallor oases.

Miss Perry, though born and raised in Denver, is quoted by Miss Taylor as asying: "New York is my twon. I could just sit down and pat the curbstone of it." Since the story appeared friends have been calling her the Wing's champ curbstons—patter.

Miss Perry staged "Harvey," 48th Street, and with Brock Pemberlon, who presents it, owns the major share of the hlt. Same combo pul scross "Strictly Dishonorable" some seasons ago. That show started Preston that both.

A. J. Clarke, planning to produce a modernized musical version of Carlo and Sanders' 1923 musical "Elsie," isn't to modernize the book as erranteed. Carlo and Sanders who, together with Sissel and Blake, furnished original numbers, will be more or less responsible for the modernization, contributing 90% of the score, using only; a few of the old unmbers from the original production and sidding, may be sufficient production and sidding, may be sufficient production and sidding, may be sufficient production and sidding may be sufficient production and sidding may be sufficient to the original production and sidding may be sufficient to the sufficient production and sidding may be sufficient to the sufficient production of the suffici

#### OBITUARIES

GROKER N. NICOLA1
George H. Nicolai, 89, former
excentive accretary of the Producting
Munagers Association, died in Palm
Beach, Plas, April 4. He had refured
from stowe business in 1938 and thad,
for retirement he wars manager of the
Plymout theatre in N. Y.
Nicolai spent the early part of this
life in Milwaukee, where he melt R.
D. Stair and both engaged in headthy;
bined with John Hadlin and moved
offices to New York, he became gen-

offices to New York, he became gen-eral manager of the Stair & Havlin which booked pop-priced legit at-80 theatres

tractions into 500 to 80 theatres throughout the coultity. The circuit prospered for years but finally gase way to molion pictores. The circuit prospered for years but finally gase way to molion pictores. The circuit prosper and to the circuit prosper and the circuit needs to propose the circuit needs to producing on his news. When the FMA Marjory, in Hollywood the night of was formed in 1917, he became April: Appropring the was the visit of the circuit needs to be seen the April of Appropring the was the visit of the circuit needs to be seen the April of Appropring the was the visit needs to be seen the proposed to the circuit needs to be seen to be seen the circuit needs to be seen to be seen the circuit needs to be seen to be seen the circuit needs to be seen the circuit needs to be seen to be seen

for the lale H. H. Frazce and also Comstock & Gest. In recent years he was rarely in the Times Square district.

DAVID BELLMAN

DAVID BELLMAN
David Helman, 58. Chicago theatre operator, and exchange official
since 1914, died in that city, March
31. Part owner with his brother,
Maurice. United Artists aslesman,
of the Erie theatre, he later, took
over "Lyda theatre, He sisto was
treasurer for Recleraft Film Exchanges, which had, offices here and
in Indianapolis, St. Louis and Mitwalkee, retiring from picture busiwankee, retiring from picture busi-ness in 1934.

lablels.

Hopton went into pictures in 1930

after a stage career. He appeared in
"College Lovers." "Call of the Flesh"

and "The Criminal Code."

JEROME LOUCHHEIM

H. SERVER LEON

H. Server Leon. 48, owner with his brother, C. D. Leon of the Leon theatre circuit in Texas, died in Dallas. March 30. He had operated theatres in Amarillo, El Paso, Brownsville and seven other Texas

Survived by widow, a daughter four brothers and two sisters.

AMIE ROGERS AMIE ROGERS
Amerigo LaPaglia, 49, known professionally as Amie Rogers, died in
Buffalo last week. LaPaglia was a
vaudey:lile performer, formed the
team of Cortelli & Rogers in 1919
and toured many circuits Including
Loew's and Pantages for years,
Survived by widow and two
brothers

GEORGE FITZGERALD

Fitzgerald had been in vaude for more than 25 years in an act with partner known as Bigelow and Fitz-geratd.

FFC. JIMMX SNITZER

The Planny Snitzer, 19, son of Los
Snitzer, Hollywood agent, deel in
action March 22 while serving with
the U.S. Army on the German
front. Surviving are his parents, a
sister and a brother. Ensign Lou
Snitzer, Jr., now in South Pacific.

CARL SCHLEGEL

CAPT. ROBERT SMITH.

Capl. Robert Smith, 25, son of Arthur Smith, unit manuger at Metro, was killed while piloting a combat plane over Hainan, China, according to word received by his father in Hollywood,

George Fitzgerald, 50. vet-voude-performer, died in New Y March 30.

IN MEMORIAM GARRIEL L. HESS APPH 14 1940

executive secretary and remained until the organization was disbanded. He was also a former trustee of the Actors Fund, and a member of The Lambs.

Survived by widow. tim of an overdose of sleeping

#### PERCY MOORE

Percy Moore, 67, veteran actor, died April 8 in N. Y. He had played in many legit productions and had been executive secretary of the Episcopal Actors Guild since 1927.

JEROME LOUCHEIM
Jerome Louchheim, 71, Philadelphia contractor, who once was reputedly the largest stockholder in
Columbia Broadcasting System, died
major stockholder in CBS when it
was organized in 1927, but a year
later sold most of his holdings to
president. At one time a director of
the corporation, Louchheim resigned
about three years ago,
Survived by a son, Capt. Henry
Louchheim, of the Army Special
Service Division, sationed in N. X
Service Division, sationed in N. X Episcopal Actors Guild since 1927.
Making his first stage appearance
in Montreal in a stock company, he
wart with E. H. Sothern's repertory
organization which was one of his
first big show business ventures. He
also played in several Shaw productions with Arnois Daly, Later
Moore appeared in "The Traveling also played in Seventions with Arnold Daly, Leaves Moore appeared in "The Traveling Seleman," Ceta and Canary, "The Dummy," "Adam and Eva," "The Dummy," "Adam and Eva," "The Jummy," "Adam and Seleman," "Sulanons of Seleman, "Arnold Seleman, "Arnold Seleman," "Allow Sinest," "Scotch Mist" and "May Who Came to Dinner."

A former recording secretary for A former recording secretary for the seleman seleman

A former recording secretary for the Lambs Club, he also was a mem-ber of its council and chairman of

IN LOVING MEMORY OF OUR

#### HAL HALPERIN Kathryn and Alan Corelli

the committee on admissions. He was a member of the Players directorate and chairman of the John Drew Fund.

Drew Fund.
Survived by widow and a sister.

#### NED EDRIS

NED EDRIS

Neå Edris, 55, theatre owner and operator of Tacoma, died April 3, in that city. He had returned recently front at a pewer exitor. The second of the second of

Hamrick theatres there. Included in the string are the Blue Mouse; Music Box, Temple and Roxy.

Surviving are his widow and a

CLARENCE (BUD) COULTER
Clarence (Bud) Coulter, 58, one
of first-harmonica players in vaudeville, died in Buffalo April 4. Starting as a dancer in New York about
30 years ago, Coulter perfected the
Parmonica for public entertainment Carl Schlegel, 69. former baritone with the Metropolitan Opera, died in Brooktyn. April 5. He had been with the Met from 1913 to 1927. Upon retiring from opera, he made many concert tours throughout U. S. Survived by daughter and son.

and composed music for his own acts
During the first World War he
presented service shows at Names esented service shows at Nev f. His last stage appearance Show's Buffalo theatre 10

#### GEORGE ILLMENSEE

various niteries as manager, door-

Julian Wright, 52, composer of pop Julian Wright, 52, "composer or pursoning, died in London, April 5 Among his best remembered num-bers are "I Beiong To You" and "Al By Yourself in the Moonlight:"

Mrs. Frances Smith, 58, mother of Chartie Murray, Jr., and former con-cert pianist, died April 2 in Holly-wood.

Mrs. Julia Eagels, mother of the late Jeanne Eagels, actress, died April 5 in Beverly Hills, Calif. Bur-ial will be in Kanses City, Mo.

Daughter of Walter Briant, of the Briants, a funde act, died in New York, April 3,

#### MARRIAGES

Mrs. Cleo M. Bluck to Nites Tran-tell. Queenstown. Md., April 7. From is prez of National Broadcast-

Groom is pive of National Broadcast-perior of the Company of the

Lillian Long to Harold L. Taylor, Las Vegas, April 2. Bride is an orch

Las Vegas. April 2. Bride is an orch vocalist.

Winnie Day to Ralph Gilbert, Hollwood, April 6. Bride, is researcher and groom on production staff of Warners.

Audrey Swanson to Ensign Wm. Remick, New York, March 31, Bride

Remick, New York, March 31, Bride is a member of Phil Spitalny's All-Girt orch; groom was legit and radio actor before enlisting in Navy. Norma Helen Moray to Sgt. Harvey Du Paul, New York, April 6. Bride is daughter of Norman H. Moray, sales manager for Warners about deat.

orts dept.

shorts dept.
Vivian Zak to Michael Sage, in
Chicago, April 9. She's with WOR.
N. Y.; he's Paramount film player.
Helen Fingeret to 1st Lieut. N. Y.; he's Paramount film player. Helen Fingeret to 1st Lieut. Charles, (Dink) Freeman, Jr., in Dal-las, Groom is son of Interstate The-atres (Texas) exec: bride non-pro.

#### BIRTHS

Mr. and Mrs. Louis Hechtlinger, daughter. Los Angeles, April 5. Father was in publicity at 20th-Fox before joining Navy. Mr. and Mrs. Hugh Harrison, daughter, Hollywood, April 3. Father

Men and mirs. Fitting natissem, and mirs. Fitting. See Fitting 20 Fitting 20

pee.
Mr. and Mrs. Fayard Nichotas,
son, Los Angeles, April 5, Father
is one of the Nicholas Brothers.

is one of vairde act.

### Pix to Lay Off

Continued from page 1.

icy, "Sun" was to be preemed at \$4.80 top under the sponsorship of the Press Club as the picture scleeted most appropriate for the week of the Conference.

Only advertising on standard film releases is to be used in Sun Francisco to the Conference, with no reference to the Conference, it is understoned.

it is understood.

No Seat at the Table
While the much-discussed possibility of a seat at the Conference
bility of a seat at the Conference
to the conference of the conference
to the conference of the conference
to the film industry is cooperating
fully with the Dept. of Stato along
into outlined by Stettimus. So are
daily film showings exclusively for
folicial delegates to the Conference,
the press, the secretariat and others
holding credentials. Balanced proholding credentials. Balanced protions from the studies of the counties participating in the condates, at

tries participating in the confabs, at the Alcazar theatre, donated by Charles Skourss, National Theatrer prexy, for the purpose. The house is

to be renamed the United Nations

theatra during the Coulerence.
Schedule of excreenings will be in charge of an industry committee composed of Claude Lee and Fay Reeder, who will be in San Francisco; Jason Joy and Charles Einfeld, in Holtywood, and Howard Dietz, Arthur DeBra and Glen Allvine, in

In addition there will be a Con-In addition there will be a Con-ference theater for showing docu-nentary films. This theatre will be available upon application to the film officer of the secretariat for the showing of pictures from all governments represented at the Conference.

Barney Balaban, Par prexy, is ex-mented by the properties of the pr

Barney Balaban, Par prexy, is ex-ceutive chairman of the committee co-operating with the Government. Howard Dietz, Metro v.p. in charge of advertising exploitation - public-ity, is chairman of the planning

of autoity is chairman or ...
committee.
Film industry plans for cooperation with the Government at the
wera submitted to Stetwashing. Conference were submitted to Stet-tinius last Friday (6) in Washing-lon by the War Activities Commit-

#### Jimerow

Continued from page 1 way about him. The picture presents too much racial mixture. We don't have any trouble down hera with race problems, and we hope we don't have any. I regard this picture's treatment of Rochester as inimical to public welfare."

treatment of Nochester as Jammeas to public welfare." In other words, Binford would have little objection if Rochester or any other Negro were shown in a "mixed" picture as the good natured "mixed" picture as the good natured for the state of the state

tolo for racial reasons, although the board has, been very zealous of late in cutting Negro scenes from a lot of pictures. That tendency has been on the increase since the war started. Entertainers like Cab Calloway and Lcna Horue have been sliced out of pix, although "Cabin In the Sky" was allowed to run in downtown houses.

nouses.

The board's ruling is now clear

The board's ruling is now clear Three will be no "mixed" pictures anywhere in town, but there will be no objection to showing films with all-Negro casts in houses catering to Mestrocomby, just before "Brewster Millions" got the nix, the Board silo banned "Life of John Dillinger," but that veto apparently had nothing to do with the se-called "race" angle.

Murtel Rahn's Mixing

"race" angle.

Muriel Rahn's Mixup

Charges of discrimination are being aired as result of attempt of

Muriel Rahn, Negro soprano, to sing Muriel Rahn, Negro soprano, to sing in Los Anigeias, attendant unpleasantness leading to cancelling of her appearance. Negotiations we re opened between Dick Campbell suiger's husband and New York manager, and L. E. Behymar, well-known L. A. manager, for Miss Rahn's appearance this month, singer husband and the property of the state of the s

some own/mer suggesting the Wilhire Ebelt interpletil, who is also
coordistor of Negro talent at USOCamp Show. received wire carry
Bebymer's singature stating: "Sorry,
Ebelt theary emanagement, will not
permit colored entertainers. from
now on ... oSorry report Ebell
one of ... oSorry report Ebell
cut the colored of the color of the color
cut that the color of the color of the color
cut that the color of the color of the color
cut that the color of the color of the color
cut that the color of the color of the color
cut that the color of the color of the color
cut that the color of the color of the color
cut that the color of the color of the color
cut that the color of the color of the color
cut that the color of the color of the color of the color
cut that the color of the color of

Josh White on a program with Libby Holman.

La Miss. Bult, who sage the lead role
Carmen in the Broadway Tagele
Carmen Jones, has been concertising this season and is booked for a
Coast four this spring. Beell manatop the coast of the co

caused Campbell to cancel the L. Sp. 26 Colored USO Units
USO-Camp Shows has sen! 20 Magro units oversass in the last two years—for Jengthy fours, and it's story of discrimination has cropped up. This was in Italy, when some officer asked the unit visiting a camp the GIs at mess. When the unit had not considered the commanding officer, the offend of officer was groupply busided and continuous promptly busided and continuous continuous

#### Ringling Circus

Continued from page 2

Clark, Lizie Mannaford's all restrict, kid, whose barebuck exhibition the classy. Equestiment strength in the start is also emphasized by the start is also emphasized by the start is also emphasized by the start, which is also emphasized by the start is also emphasized by the start in close to the start in the start in

stand out. Core Davis being the only sincle trap act. Bores—and mon Horses, horses—and mon the state of the s

times since RBB combined. She's retired,

Deems Taylor's has written they

poscal numbers for the show, and

band for the spec, which closes for

band for the spec, which closes for

intermission. Procession is "Alic

in Wonderland," and regardless of

res supposed for fascinate just kids,

they haven't got an exclusive on that

type of unusual procession. It's adult

type of unusual procession. It's adult

which the raporbacks dismantle the

calliops, which a guy played, but it

was drowned out by the bund.

While the raporbacks dismantle the

calliops, which a guy played, but it

was drowned out by the bund.

While the raporbacks dismantle the

calliops, which a guy played, but it

was drowned out by the bund.

The the combined high-wire

callings of the short of the pretty one,

follow, and while it is virtually un
changed the routine is gnapped up

the later hour. Those billed: Roland

simpson. Tagadore Hilding and God
don Orton.

Sain's allow of shiff up of shiff up

thords looker with beinty of shiff up

son' Orten.

Latage is again a solo scripilist, a blonde looker with plenty of stuff up there. Flying acts are just fair, the Clarkonian-Claytons and the Royal being salvaged from other such being salvaged from other such ling that display are Victoria and Torrence, a brill act close to the rafters. The Kimris are back again, with their revolving silver argains with their revolving silver argain to closing up of the Garden, next to closing.

There's a Connents and

#### Metro's \$200,000 Continued from page 3

ported asking \$150,000. John Day is

rublishing, Fanny Holtzman, handling

Fainty Rollerman, handling the additional payment based on book sales which, it is estimated on book sales which, it is estimated only included in the deal are the film ramker rights for which Metho would forthcoming Gertrude Lawrence blog. "A Star Danced," is reported asking \$350,000 plus \$% of the gross for the screen rights.

Metro's deal for "Timberland"

Metro's deal for "Timberlane" calls for payment of \$150,000 plus an pay an additional \$50,000. Random House publishes the book in the fall. House publishes the book in the fair.
Motro's deal for Carl Sandburg's
"American Cavaleade" involved
payment of \$10,000 when the outline was first submitted with three
subsequent payments of \$30,000 cach
following. Sandburg, retains publication rights, and further payments
by Metto are understood predicated
on book each

on book sales.

Under the deal for Booth Tarkington's "Josephine." Metro paid the novelist \$5,000 with subscueep payments of \$25,000 and \$15,000 plut 20c for every copy of the book sale above a sepecified figure.

disciplined for 90 days.

Returning Negro units report no segregation of audience, whites and colored sitting together. Sole complaint is that they don't get enough Negroes to play to, there being so many more white twops abroad.

#### CHATTER

#### Broadway

Paramount's Bob Schless slated urope any day. Paramous any day.

Burope any day.

Mrs. Paul Muni hospitalized at Mt.

Sinal following gallbladder op.

Bish Lenihan celebrated his 46th

vear in show business this week. Louis Lotito on job at the Martin

Cora Gibbs recovered from pneu-

Good profile on Jimmy Walker in he N.Y. Sunday Times mag section by S. J. Woolf.

by S. J. Woolf.

Jane Artien, now solo dancer in Follow the Girls," 44th Street, is Tom Bodkin's find.

Tom Bodkin's nind.

Arthur Hammerstein in town from Palm Beach, on way back to his farm at Evanston, Ill.

and Descent out. We have the same at Evanton BKO exce side to Bill W. Kerner, due in next month for his usual play survey. Sider of Tillie Leblang Jasie died last wock, just a few weeks after Joe Marian Spitzer in from Hollywood, awaling return from overseas of hucband, Major Harlan Thompson, The A. J. Balcontini in Prench cannots from Canadian radio stations.

awaiting Mellor Harian Thompson, The A. J. Balbann' dauphter, Ioa Joy, how from Canadian radio stationary of the Control of th

Warner Bros. producer, may join up the provided of the process of the Fixfale pressagentry, with Win Nithanson heading the outfit. Tom Fixdale is concentrating his talents on the Jimmy Saphier talent agency in Hollywood. In Hollywood in Hollywood has Bain. Monte Carlo Lancistic Brown of Saphier and do special promotion on "Stork Club." MacBain handled publicity at the Stork for four years.

manned publicity at the Sork for four years, Mitchell Leisen, Par director, and Billy Daniels, Par dance director, re-turned to the Coast Friday (6), Lei-sen was in N.Y. seeing legits with picture possibilities, while Daniels came on to seek teachers needed at Par's dance school on the Coast.

#### London

Major Eric Maschwitz promoted to lieutenant-colonel. Louis Jackson plans to turn "Lis-ton Story" into vehicle for Richard Tauber

Don's tory" into vehicle 10.

Tauber.

Philip Wade turning successful broadcast series, "Mild and Bitter," broadcast series, "Mila and into play.

Joan Ling, who recently left Curtls Brown, playbrokers, hus opened

its Brown, haybrokers, has open-own offices, which is a new play and the constantion of the con-mabel Constantion is a new play and con-destributed with the constantion of the con-destributed with the con-destributed in the con-sydney Box planning to screen Sydney Box planning to screen Sydney Box planning to screen Sydney Box planning to screen White the con-traction of th

UNRRA, here from a war and a dameirac, expecting to return end of A. G. Allen, formetry chairman of A. G. Allen, formetry chairman of A. G. Allen, formetry chairman of E. K. Cole, a constant of the cole, and the

Firth Shephard, with whom producer is under contract.
Jack Hyllon is holding Will Hay over at Victoria Palace for extra contract, and the product of the pro

#### Hollywood

Joan Caulfield laid up with bron-

Joan Cauthell did up with bronchild control of the control of th

ing deportment where wear to literate Stan Laurel and Oliver Hardy celebrated 20th anni as film comedy celebrated 20th anni as film comedy celebrated 20th anni as film comedy to the common of the common co

acific.

Irving Mills closed out the flack

arving mins closed out the flack department of his Hollywood office, with all future publicity emanating from New York. Antrim Short, asting Theterar Re-Republic, observed his 30th anniver-spring his how business starting as a part of the public of the public of the language of the public of the public of the language of the public of the public of the language of the public of the public of the language of the public of the public of the public of the language of the public of the public of the public of the language of the public of the p

the Station Friday (13) and stays until Sunday, May & Warner Brot. So are angling to sign Hidegarde, corrent at the Palmer Hose of the Station of the Statio

der Freit Manne.

Louis Lipstone, former production manager of the Balaban & Katz chain, and now musical director of Paramount, Hollywood, is renewing acquaintances during his annual

Paramount, as a department of the control of the co

#### Pittshurgh

By Hal Cohen

By Hal Cohen
John D, Holahan named pressagent for Kennywood Park.
Editie Peyton has reopened his old
nitery on Steubenville Pike.
Victor Borge blooked into Syria
Mosque for Shrine party April 25.
Ex.WAC Betty Tallent has joined
staff of WWSW as music librarian.
Bit 11c Citle Siller-centre down. Pin-Up Girls, roller-skating quar-tet, heading new show at Nixon Cafe. Variety club celebrating fifth anni of its quarters in William Penn ho-

Juggler Bobby Jule, home from a

init.
Ellen Varga, local dancer, has gone
to the Coast with the Chandra-Kaly

skien værge, local daneer, nas gode totope, for with the Chandra-Kaly Olto Krenn now handling weekly Monday night broadcasts from Nixon Archie Tarshis, has replaced Steve DeLach on the sax with Piccol Petes section 41 Treion. WMAS said and now ab bombardler in AAF, back after year in England. Helm Chope, Met cut after bedsteller, helm to be the sax with Piccol Research of the same of the

#### Washington

Glen Echo Park opens for season on April 14. New Globe theatre, Arlington, Va., opens Thursday, April 28. "Peer Gynt." Catholic University's venture into Ibsen, selling out

"Peer Gynt," Catholic University's venture into lbsen, scling out nightly venture into lbsen, scling out nightly when the lbsen, scling out nightly when the lbsen scling out nightly when the lbsen scling out the lbsen s

#### Air Talent

Continued from page 1 =

Continued from page (

James C. Petrillo's American Federation of Musicians this past year, naturally, added to the annual radio bill. But the chief cause behind the boost, of course, is the amazing manner, in which londicula stars, have been able to tack up their same the course of the Price large supple of the price large supp

#### Literati

#### Non-Profit Paper Plan

Non-Frofit Paper Flan
Several mag publishers with lots
of new titles on their hands but no
paper are reported contemplating
the adoption of some gimmick similar to the one being used successfully by the new reprint digest, This
Month.

Month.
Latter came out in March with a
big splash published by Associated
for the Promotion of International
Understanding, Inc., a non-profit organization in Canada, with some big
names on board. Backer is reported
to be Harry Donnenfeld, owner of
Action Comic. woo, also, owns all
rights to Superman title.

This Month's gimmick revolves around Canadian law which permits around Canadian law which permits a non-profit organization to get all the paper it wauts. Thus, the mag can build up circulation and good-will until war is over, using paper freely. After war, private interests could buy the sheet from the non-profit outfit, while inter is properly and legally liquidated.

and legally liquidated.

Other N. Y. publishers are said to be looking around for mon-profit of programmation leads to use as peganization ideas to use as peganization ideas to use as peganization design the magazines. Losses on such ventures could be absorbed by surfax trues could be absorbed by surfax pay off postwar. Expenditurely used to profit profit of the p

Mag the Peliveries Cut 13% Because of the paper shortage, WFB, last week ordered the magazine industry to cut paper delivered to publishers by 13% during these the publishers by 14% during the same veason paper deliveries to book publishers are being cut 15%. WFB explained, however, that this does not necessarily mean a slash in does not necessarily mean a slash in allowed to make the difference in paper consumption by esting into

anowed to make the difference in paper consumption by eating into their inventories. Those publishers without enough inventory to keep their use at 100% of quota are ex-empt from the restrictions. The Idea is to spread the available paper where it is most needed.

#### Frazier's and Mok's Books

Frater's and Mek's Books
George Frazier's Life mag profiles;
"Show Town," by Michel Mok ta
history of. Bicoadway), and Metro's
"Weekend at the Waldorf," forth-coming film, are on Random House's
agenda. Firm, however, is limitingits publications because of paper.
A Navy, book, by Quentin Reyaolds, is his next for RH.

#### R&H's Pamphiet Ho

R&H's Tamphiet House
Reynal & Hitchcock has established a subsid, Pamphlet House,
for the 25c. market, on the theory
the public would like modern versions of the type of screeds for
the Steele Boswell, et al., became

noted.

Same house, incidentally, is publishing the Labor Book Club volumes in a tieup with the United Auto Workers.

#### Gillette's Pro-Ply Piece

It took somebody from within the picture industry to point up "The World's Most Pressured Industry" in World's Most Pressured Industry' in the current i May) Esquire.

Author is Don Carle Gillette, of the Warner Bros. homeoffice flackery, and he detalls succinetly and with authority how the pix biz is constantiation of the homeoffice flackery.

days Constandures has new play weters the properties as targed Seem-Destender. Antim Short, casting sheetor as properties as targed Seem-Destender. Antim Short, casting sheetor as properties as targed Seem-Destender. Antim Short, casting sheetor as properties as targed Seem-Destender. Antim Short, casting sheetor as properties as targed Seem-Destender. Antim Short, casting sheetor as properties as the short of pack "Berling Seems and the seems and the short of pack "Berling Seems and the seems and the short of pack "Berling Seems and the seem

#### CHATTER

Major Eugene Reynal (and Hitch-cock) out of the Army.

Michael Sheridan sold "Modern Salome," a yarn about Yvonne de Carlo, to Coller's.

Carlo, to Collier's.

Edith Head's new book on femme fashions, "What Are You Going to Wear?" will be published in Octo-

Charles Lee, Philly Record book crick, to do monthly column for Readers Scope, beginning with May

Bill Ornstein, Metro p.a., has two pieces coming up in forthcoming issues of Pageant and Swing shortly, latter a new monthly published in K. C.

K. C. Sammy Blum, screen actor, has completed a crossword puzzle dictionary, with 200,000 synonyms and 60,000 definitions for autumn publi-

cation.
Frank Nugent, former New York
newspaper man, signed as motion
picture editor of Good Housekeeping mag, with headquarters in Hol-

ing mag, with headquarters in Hollywood.

Arthur Kober using Moss Hart's

X ngarternet as a studio work
Arthur as a studio work
Moss Hart's

Was man to Dinner."

Dorothy Cameto Dinner, with

"Man Who Came to Dinner."

Dorothy Cameto Dinner, who

myratry Joines appear under the

overseas for the Salevepost prices on chillians in wartime.

King Features' syndication of Benjices on chillians in wartime.

King Features' syndication of Sanner

weekly for the daily column, The

to work with, Man could be the

Mariannas, three weeks ago.

Be
to work with, Yank used a portable

O'Brien is gelding. Sajaan edition is

Yank's 18th throughout world.

#### **Current Road Shows**

Continued from page 44

Bismarck (18); H. S. Aud., Grand Forks (21). "Good Nite Ladies"—Shubert, Bost.

(9-21).
"Harriet"—Russ Aud., San Diego
(9-10); Civic Aud., Pasadena (11);
Civic Aud., Fresno (13); Sr. H. S.,
Sacramento (14); Geary, Frisco (16-21)

""I Be Waiting"—Wainut St., Philly (9-14).
"Iacobowky and the Geionel"—
Hartman, Columbus (19-11); Tatl
Aud., Clm., 112-14); American, St.
Louis (6-21).
"Kiss and Tell" (2d Co.)—Kalurah,
Binghamton (9); Missonic Temple,
Scranton (10); Capitol, Wilker-Barre
Bridgepoin, Capitol, Wilker-Barre
Bridgepoin, Allemonth, Bot. (16-2).

1117 byte, Allentown (23) D/16, (16-22)

(16-21)

"Mamhackle Inn" — Shen's, Erie (9): Aud., Rochester (10-11): Er-Janer, Bur. (12-14): Royal Alexan-langer, Bur. (12-14): Royal Alexan-langer, Bur. (12-14): Royal Alexan-San Carlo Op. Ce.—Mosque, Aud., San Carlo Op. Ce.—Mosque, Aud., Springfield of 9-10): Kiel Aud., St. Louis 112-14): City Aud., Feoria 117-Univ., Nucl. Dame. South Ben-(11): Chila. (12-14): City Aud., 190): Keith's, Grand Rapids (70-21): "Secrebing Wind"—Hanna, Citye. (9-14): Natl., Washington 118-21' Northern, Chi. (9-21): "Student Frince"—Forrest, Phila. (9-21).

# The Amazing MR. HAMPTON! HARVESTING "YAHNKEE DOLLAHS"

Fabulous Figures!

Week Ending Feb. 15, Palace, Clev., HAMPTON

Tremendous Take!

Week Ending Feb. 22, Paradise, Det., HAMPTON

Record Gross!

Week Ending Mar. 1, Downtown, Chi., HAMPTON

Fantastic Net!

Week Ending Mar. 23, Earle, Phil., HAMPTON



DECCA RECORDS EXCLUSIVELY

Hampton's Latest Releases
"HAMP'S BOOGIE WOOGIE"
"FLYING HOME"



8.788 S.288



Received \$12,102



Received \$14.800



Received \$13.806

# LIONEL HAMPTON

And His Famous Orchestra

ESQUIRE AWARD CONCERT
APRIL 15
CARNEGIE HALL
New York

Opening APRIL 17

ZANZIBAR

New York

LIMITED ENGAGEMENT OF 5 WEEKS

JOE GLASER

3. 7 Ph. Ave. New York
Plazo 5:90:8

8278 Sunset Blvd. Hallywood.
Hillwide 7464

Published Weekly at 184 West 46th Street, New York 19, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies, 25 cents. Entered as second-class matter December 22, 1905, at the Fust Office at New York, N. Y., under the act of March 3, 1879. COPYRIGHT, 1916, BY VARIETY, INC. ALL RIGHTS RESERVED

VOL. 158 No. 6

NEW YORK, WEDNESDAY, APRIL 18, 1945

PRICE 25 CENTS

# N.Y., Chi. L.A. Vox Pop Pops Off On

Hey, guy! You there! bunch who are always carping at sommercial radio, Well, what about See Boom Market For bunch who are always earping at commercial radio. Well, what about commercial radio. Well, what about commercial radio. What's the cou-try's verdiet! Last week must have given, everyona some Jeas on non-mercial program schedules as a steady diet. What's the answer! mercial program schedules as a steady diet. What's the answer! mercial program from the American air last week. It was the only thing radio could do. No doubt it was the only thing radio wanted to do. as the second of the second of the stead of the second of the second of the second of the second of the table program. Note is the lead to take the second of the second pause, begins the analyting. And there will be analysis.

here will be analysis.

Lat's not say anything about that

last night and day after the shock

of the news, except to report that

howe who made the announcements

were reluctant to make them. Who

(Continued on page 15) of the

#### Frisco Confab Shapes Up As Radio's Show: World Hookups Rarin' to Go

### Paul Robeson Still

Allergic to H'wood Chicago, April 17.
Paul Robeson is still allergic to
Hollywood. Actor, appearing here
currently in Theatre Guild production of "Othello," is said to have reoeived and turned down several ofters while on the Coast recently to
film the Shakespearean tragedy.
Actor is still burned over alleade.

Actor is still burned over alleged mistreatment three years ago in fluning of "Tales of Manhattan." when he protested scripting involv-ing Negrocs and unsuccessfully tried to get script changed. Is reported tating he hopes to make a film of 'Othello' some time in England, where he also did the legit version in 1830, or is still burned over alleged

### FDR 'Fireside' Discs

Washington, April 17.
There is considerable speculation here on which company will be first on the market with a volume of records of Mr. Roosevelt's apeeches. everal are expected and s

well.

The recordings of FDR's radio speeches are now part of the nation's history.

### FDR Air Tribute Cost \$7,000,000

Cancellation of approared programs by the four major networks and independent broadcasters throughout the nation as the enter facilities of radio were placed at the disposal of the American public dent Rosesverlet's death and to tell the full story of its effect on the enter world, has translated itself into a loss in radio billings in excess of the world, has translated itself into a loss in radio billings in excess of its effect on the enter world, has translated itself into a loss in radio billings in excess of its except of the extra th

Never before in the history of the (Continued on page 18)

# SEE SUSTAINED

By MOM KRUSHEN.
Continuation of high levels in U. S.,
distribution revenues from foreign
countries (around \$17,00,00,00 annually) and either modification or postpomement of artificial trade restrictions on American films, is predicted
in U. S. film trade cirgles as a result
in U. S. film trade cirgles as a result
and the second of the second of the country
and the second of the second of the country
and the second of the secon

April 10.

Virtually obscured by the tragic death of President Roosevelt and momentous military developments, far-reaching effects on U. S. trade of the extension of Lend-Lease in supporting price levels and living standards abroad were overlooked for a time.

Noteworthy, also, it was Presiden Harry Truman, as vice-president, who broke the 39-39 tie vote hi the (Continued on page 14)

#### MAJ. BOWES RETIRES FROM ACTIVE RADIO

FRUM AULIU RAJIU
Maj, Edward Bowes is rettring
from active participation on his
from active participation on his
furyaler-sponsored CBS Thursday
night program as of next week (28)
but will continue serving as an admobile connern.
One of radio's veteran personalities, Maj, Bowes will long be remembered for his Capitot theater, N. Y.,
"Pamily" in the early days of broadtesting fire received in the "Amneted
fame, The Continued on page 50)

### If V-E Day In by May 10, 7th War Loan Air Plugs; 3-Day Lull Builds Yen FOREIGN RENTALS To Be 1st Victory Loan, Honoring FDR

in on the War Bond investments a decade hence. Ted Gamble of the Treasury Dept. will give tha song (Feist publica-tion) semi-official plugging auspices.

### **Curfew**, No Racing Stand — Truman

Washington, April 17.

Bright hopes in show biz aroused by repeated reports that the wartime by repeated reports that the wartine midnight curfew would be lifted by President Harry S. Truman in the near future were dashed today as result of the Missourian's first press conference. The Chief Executive declared he approved of the curfew, as well as the ban on horseracing, and would not change either regulation.

tion.

Questioned as to whether James F.
Byrnes, instigator of the curfew and
turf restrictions, would return to official Washington. the President said
Byrnes was returning to his South
Carolina home but would always be
available for counsel and advice.

New Jive Song Bally For Bonds '10 Yrs, From Now' has created a number of problems in Bonds '10 Yrs, From Now' A new jive song approach to U. S. War Bonds is '10 Years with the company of the song approach to U. S. War Bonds is '10 Years with the company of the years of the song points up the values of cases of the song points up the values of cases and years of the y

apolis May 11. That is now out, of course.

No change is contemplated for "Mr. and Mrs. America," the 16 mm. all-industry film made for the bond drive, which contains a short message from Mr. Roosevelt. It is believed the emotional impact of the late President's appearance in the film will be terrific.

late President's appearance in the lim will be terrific.

The FDR talk made for this film was the 'on a used April 7 in the closed circuit broadcast to war bond committees all over the country. The message, taken directly from the sound track, was heard by between 800,000 and 1,000,000 bond (Continued on page 13).

#### Irving Berlin Winds Up 3-Year Hitch in 'Army.' Nets AER \$10,000,000

Nets AER \$10,000,000

By ABEL GREEN

In March, 1942, Iving Berlin completed the final sone, Tall March

1942, Ving Berlin completed with the sone of the sone of the sone with the all-soldier show. This is the Army. In the interim. Title sonewriter wound up three years with the all-soldier show. This is the Army. In the interim. Title sonewriter wound up three years as a street, active and 5,750,000, from, \$10,000, from, \$1

#### Critic 'Reviews' Broadway Legit Show He Never Saw

Philip Waxman and Joseph Kipess, who came to Broadway with the flop "Star Spangled Family," the flop "Star Spangled Family", also week, have a grievance against one New York drama critic. They stated he didn't attend the premiere but bylined a notice that was almost verbaitm the comment of a when it opened in the Rub city. The erring reviewers "criticism" the premiere but bylined a notice that was almost order to be considered to the result of the constitution of the consti

### Franklin Delano Roosevelt

that Hollywood, the fourth largest American in-dustry, has no friend at court. And that show ess in general is always the target when ashington solons run out of page-one copy

With Franklin Delano Roosevelt In the White House it was a question whether, or just how much, show biz had to worry. There is no ques-tion of FDR's respect and affection for our industry. And show business' affection and re-gard for Mr. Roosevelt.

In this issue of "Variety" is sketched only briefly Mr. Roosevelt's Intimacy with show biz. But it's indelible. Reprised are such high-lights as his affection for movies. He was an ardent film fan. And an ardent enthusiast for people of the stage and screen

His mother, Sarah Delano Roosevelt, "dis-covered" Dean Murphy, who became the White House's favorite impressionist of both Franklin and Eleanor Roosevelt. A banjoing mounte-bank, Eddle Peabody; a pop planist, Evalyn Tyner: or a dancer, Mayrls Chaney, would contribute to the casual entertainment at White House partles.

A playwight, Robert E. Sherwood; a producer, John Golden; an actor-manager. Eddie Dowling; and Hollywood flim notables like the Schencks, the Warners, Zanuck, Wanger, Goldwyn, Capra, Cattor, and others, would contribute their executive influence for more widely necessary causes.

Whether films for propaganda or entertainment, talent railles for Bonds, glamour ballyhoo for infantile paralysis (March of Dimes), or the dozen and one vital causes which show busine must always sparkplug, FDR knew their worth. And had deep appreciation for them all.

And don't overlook what the President meant to radio. Or what radio meant to FDR

Yes, Franklin D. Roosevelt was a friend in deed of show business, which is stunned and bereaved. Along with the rest of the world it will hold him in evergreen reverence. Abel.

### Show Biz to Remember Roosevelt As Sparkplug in Its Comeback

There must certainly here been much as must certainly have been much as must certainly have been much as must be the must be a support of the first part of

greatest single entertainment medium for millions of Americans, was on the way out. R was the ers of the low movie, and everywhere there to be movie, and everywhere there are the second of the secon

The new President had caught the public fancy. The intimesy and warmth of his radio talks were held largely responsible for helping radio make its first important inroad on make its first important inroad on make its first important inroad on the first first important inroad on the first first important in the first first important in the first f

pagin specenis. And when Mr., Roosevelt spoke the effect on thealike was not long after he took office. It was not long after he took office that a little muscle comedy juvenfle went to him and pleaded the cause of the vaudeville actors. The President was thoroughly familiar with Woodrow Wilson, for whom he served as Assistant Speretary of the Woodrow Wilson, for whom he served as Assistant Speretary of the Navy. He promised Eddie Dowling, a longitime friend, that he would do have the work of the work o WPA. The President left that actors and theatre craftsmen were unequipped to dig ditches or do anything else that would warrant a WPA wage. He told Harry Hopkins to do something about it.

to do somethine about II.

In August, 1983, the Pederal Theatre Project was started under the national direction of Mrs. Halle Planagan, head of the experimental Harry Mopkins and Mrs. Planagan, head of the project was a started to the started from the project of the started from the sta

#### FTP's 13,000 Employees

At its peak, in 1936, the FTP employed almost 13,000 persons. There's no doubt that it gave first opportunities to people of the theatre who would never have had that chance. tunities to people us be would never have had that chance. The list of actors and technicians prominent today in Hollywood and on Broadway, who got their early experience on the FTP, is something that would almost require WPB permission to publish.

permission to publish. When Mr. Rooseveit defeated Alf Landon in 1936 for his second term, and a management stocks were on the high accession. It has been some a second of the second term, and the second term of the second

'Such Things As Dreams' Arnold Moss, playing the Pros-pero role in "The Tempest" at the Broadway theatre, N. Y., was the central figure of an unusu tribute to President Roosevelt's memory on the night of his

As he came to the footlights for the final "such things as detains are made or special within a continue to the Marchael would not be a continued to the Marchael which continue the Marchael was to take on a special and dramatic significance. Halfway through its readen of the lines with the manner of the manner o dreams are made on" speech.

#### FDR's Closest Friends In Show Biz: Sherwood, Golden and Dowling John Golden, Eddie Dowling and Robert E. Sherwood were

John Golden, Eddie Dowling and Robert E. Sherwood were closer to President and Mrs. Roosevelt than anybody else in show business. Some time ago Golden stressed how the President and First Lady were the greatest friends of show business ever to grace the White House. ever to grace the White House, Golden stept in the Executive Mansion upon visits to Washington, sometimes playing the plane and singing his compositions to divere ducer recalls that at the age of 10 the President came from Hyde Park to New York to see his first play, recently received a letter from the President on the midnight curfew which may be made public before long. He saw Mrs. Roosevelt of a letter from the Carlot of the Carl

Playwright Sherwood was one of the family in the White House since the start of the war. He resigned from the Office of War Information from the Office of War Information to help write the President's speeches for his fourth-term campaign. The President liked an occasional old - fashioned cocktail which he mixed for himself. Sherwood, who sometimes joined him in a snort, conceded they were "pretty good."

good."

Dowling headed the Democratic Committee for Stage and Screen during the 1922, 1936 and 1940 campaigns. His friendship with Mac Administration, when FDR was Assistant Secretary of the Navy. Dowling and when he was redeteded in 30, head a similar committee for the last election.

#### Hoyt's 140 Aussie Houses Observe 1-Min. Silence By ERIC GOBRICK

Sydney, April 13. News of the death of President Roosevelt was received with deep-est regret by the Australian motion picture, industry. Hoyt's cinema chain, under direction of Ernest Turnbull, observed one minute's silence in its 140 houses. Hoyt's rushed a special film from its news-rushed special film from its newsreel library adding a timely com-mentary. Audiences stood in silent respect at all sessions.

Aussie commercial and national radio stations aired special programs throughout the day. Every branch of the amusement industry from coast-to-coast paid high tribute to a great leader.

#### No Lendon Shows

London, April 17:
At a meeting held Friday (13) by
American Army authorities, it was
decided to cancel all Army installations and Red Cross club entertainments, including USO-Camp Shows,
for the next three days pecause of
President Roosevelt's death.



148th WEEK!

KEN MURRAY'S "BLACKOUTS OF 1945" E) Capitan Theatre, Hollywood, Cal "If a show can have 'compli-you've got it. Delightful catertain-ment."

ANN SHERIDAN

### **Show People Had** Good Sense—FDR

Stories of the late President Roose velt's intimate contact with every hase of show biz are legion. Con gressman Sol Bloom, one-time Manhattan showman, and Hollywood's hattan showman, and Hollywood's Representative Helen Galagan (Mrs. Melyyn) Douglas, former stage star, knew the President well, former be-ing old political friend and latter an intimate of Mrs. Roosevelt. Both, saddened by his passing, talked about Mr. Roosevelt's penchant for stage, screen, radio and other entr-tainment.

tainment.

"He found not only diversion and entertainment in talking with show people," said Rep. Bloom. "He found also that they talked a lot of good sense. That's why he loved to have

The President had films shown (Continued on page 15)

#### Teddy Hart Loses In Fight to Break Will Of Brother, Lorenz Har

The will of the late lyricist orenz Hart, was sustained in New Lorenz. Hart, was sustained in New York on Thursday (12) when Sur-rogate James A. Delehanty granted a motion of Arthur J. O'Leary, attor-ney, to dismiss objections to the probate which were filed by his brother, Teddy Hart, the actor.

brother, Teddy Hart, the actor. The objections were based on the usual grounds that the will was not the last one made, that it was not properly executed and that it was not freely and voluntarily made. It was offered for probate by William H. Kron and Richard Rodgers, for years Hart's songwriting associate, the decurrence amend executors in the document of the property of the will died. Moz. 22, 4843. Her Lee, was a second to the control of the will be a second to the control of the will be a second to the control of the will be a second to the control of the will be a second to the will be a secon

died May. 23, 1943.

By the terms of the will. Hart bequeathed to his brother \$3,000, a life estate in 70% of the residue, and directed upon his death that his widow, Dorothy L. Hart, receive the income for life, with the Federation for the Support of Jewish Philanthropic Societies as the ultimate beneficiary of the corpus.

The balance of the residuary estate was left in trust for the benefit of Kron and upon his death the principal would be shared by his daughters, Wini and Luelle Kron. Nine other individuals are left cash beless generations to come

#### H'wood Memorial

Hollywood, April 17.
Full support of film industry was pledged yesterday (16) to Mayor Bowron for a combined memorial to the work of President Roosevelt, to held in the Hollywood Bowl probably April 23

any April 23.

Producers' association gave pledge to mayor that services of stars, directors and writers would be at his disposal in "dedication to the task that lies ahead to achieve world security." Event is occasioned by San Francisco Conference w opens April 26.

MORE FDR-Pages 14, 15

### Amusements Close in FDR's Honor

The nation's mussment industry in one form or another disrupted its achedules to pay tribute to Franklin Delano Roosevelt over the weekend as he was laid to rest in Hyde Park. W. On Thursday, when he died, most of the nation's niteries either closed down entirely or dropped their entertainment after their dinner shows. On Saturday, when services were held in the White House, shows on Saturday, when services were held in the White House, shows of the state of the Hydrogen at all, white the nation's heaters, both legit and pictures, were closed until past the matine hour. Warner theatres Ringling, Barmun & Bailey clorus at Madison Square Garden ioned theatre, niteries and restaurants in cancelling Saturday afternoon's performance.

### **Amus. Biz Leaders Would Continue** 'March of Dimes' as FDR Memorial

Truman on Radio

Truman on Radio
President Truman really found
himself in the "hot seet" for the
first time slinee taking office
when on Monday (16) and Tuesday his talks to both houses of
Congress, the American public
and troops overseas went out
can't dispute that FDR, American
's "first radio President," is
a tough man to follow at the mike.
Truman's Hooper rating '32%
of American homes," added up to
the third largest daytime audiwith the new President's speaking voice, bent an intent ear on
his radio delivery.

#### Steve Early Will Not Return to Pix: Set To P.A. Investment House

Hollywood, April 17. Stephen Early, press secretary to President Roosevelt, who several months ago announced he was retiring shortly from his post and going into business; will not tie in with motion picture business, where he came from, in future.

he came from, in future.
According to an authoritative
source, Early will align himsels with
Victor Emmanuel & Co. as its public
relations contact in Washington.
Emmanuel outfit has varied important
interests around world including
American Actines, and connecer also
underwoole Monogram Films stock
issue.

There had been considerable talk There had been considerable talk that Early might join Metro or possibly represent film interests via Hays office in Washington. Prior to taking over his post with President Roosevelt, Early had been with Paramount Newsreel.

#### Havs' Salute to FDR And Pledge to Truman

Will Hays, speaking for the film industry, on the NBC program for President Roceveit last Sunday (15), not only paid tribute to the late President's greatness but also predged picture business sulport for President Trumm. His speech, de-livered over WEAF, N. Y., follows:

livered over WEAF, N. Y., follows:
"Mollywood, and with it his motion
picture industry, in every branch
and activity from coast to coast,
salutes the memory of President
Roosevelt—a man great in spirit,
great in mind, and great in heart.
His sympathy embraced all peoples,
everywhere, and his purposes encompassed the welfare of count-

"The industry honors his memory by rededicating its all for the win-ning of the war and for the crea-tion of the institutions of enduring peace—the purposes closest to his heart.

"And now to President Harry S. "And now to President Harry S. Truman, carrying forward these great tasks, the motion picture industry pledges its loyalty and the full support of its energies, and, in the gallant words of Mrs. Roosevelt, says to him, "Teil us what we can do to help."

#### Helen Haves' Next

Howard Lindsay and Russel Crouse are hedge-hopping between two plays these days. Producers are rushing through a play, as yet un-titled, for Helen Hayes, play slated for fall production.

Also busy on "Life With Mother," ong-awaited sequel to LWF.

S AS FUK Memoria

PANDREW R. KELLEY

Show business lost a loyal friend

Brown business lost a loyal friend

Ball, se a National Foundation

Ball, se a National Foundation

Ball, se a National Foundation

The President's Brithdey Ball be
cet to his heart-to kill the dread

sourge of Infantile paralysis.

The President's Brithdey Ball be
cetebration. This correspondent

served as executive assistant to flay

Baker, Director of the Mint, for the

served as executive assistant to flay

Baker, Director of the Mint, for the

served as executive assistant to flay

Baker, Director of the Mint, for the

served as executive assistant to flay

Baker, Director of the Mint, for the

served as executive assistant to flay

Baker, Director of the Mint, for the

served as executive assistant to flay

Baker, Director of the Mint, for the

served as executive assistant to flay

Baker, Director of the Mint, for the

served as executive assistant to flay

Baker, Director of the Mint, for the

served as executive assistant to flay

Baker, Director of the Mint, for the

served as executive assistant to flay

Baker, Director of the Mint, for the

served as executive assistant to flay

Baker, Director of the Mint, for the

served as executive assistant to flay

Baker, Director of the Mint, for the

served as executive assistant to flay

Baker, Director of the Mint, for the

served as executive assistant to flay

Baker, Director of the Mint, for the

served as executive assistant to flay

Baker, Director of the Mint, for the

served as executive assistant to flay

served as executive to the first the formation of the first the fo

for he was in top form that night.

Next year we had Ginger Rogers
as the sole star. She was thrilled
when she was called to the executive
offices, danced for the President and
Steve Early. Then Hollywood became interested, great stars of its
screen world made it an aniutal affair. This commentator was many
times at the White House where the stars congregated.

stars congregated.
Like many another president,
Roosevelt liked to be surrounded by
pretty faces. He loid District Compretty faces. He loid District Comme by pretty girls at the lancheon.\*
This admonition was conveyed to
those who had charge of the seating
arrangements, and when they sal
down he was between Lana Turner
and Maureen O'Hara.

and Maureen O'Hara.

It was the late Jean Harlow who christened the president "One Take Mr. President." Because there were no relakes after the newayeels would their film. Mils. Harlow was the 1935 star, with Robert Taylor. Ballimore saked to have Thylor loaned to them. He went over to the Fifth Regiment Armory. There he lost his watch, was mobbed by his archest admires, escaped stripped to the walk.

#### White House Previews

While House Previews

President Roosevelt was an arident
movie fan. He liked mysteries, always kept up with the newsreels.
His office staff would call up the
exchanges and, in the projection
room on the second floor, they would
run the latest features. When he
went off on a trip he always saw
that the cruiser he traveled on was
supplied with the latest pictures.
The "Command Performance"

that the cruiser he traveled on was supplied with the latest picture. The "Command Performance" 1833, at the Majestic theatre in New York. I remember the "Life With State" visit at the White House as show in Baltimore, before it went to New York, and it gave Cruise-Linday condidence that they had a self-cruise year. As the self-cruise with the President, Howard Lindays and Dorothy Stickney. The President has pattern for an ideal newspaper, as far as editorial news matter and editorials, were concerned. At a mightly interested, wanted to know the President Roosevelt idea of how to run a daily journal. I could cells to run a daily journal. tor un a daily journal. I could catch a word now and then. I asked Miss Smith what the President had said, but she told me later in the Blue

(Continued on page 14)

SCHILLY-Page 14

# PREEMS IN STIX AHEAD OF KEYS

### Strangulation By Celluloid

The motion picture industry is being slowly but surely strangled by ever-increasing pressures from non-theatrical sources for the limited raw film supply. The situation is further complicated by the confusion in War Production Board allocation

How long before the squeeze in raw film supplies overtakes the Particularly the subsequent-run independent exhibitor? exhibitor?

Never since Pearl Harbor has there been heard so much unfa ole criticism of the WPB's handling of the raw film problem. And some trade leaders cannot refrain from pointing out that when Harold Hopper was in charge of film allocations there was a far more critical war situation to contend with. Yet supplies continued to flow smoothly, even if not as plentifully, to the picture business.

Most of the major distributors have been obliged to postpone Most of the major distributors have been obliged to postpone release of from two to four features as a result of the raw film shortage. Many independent producers with completed negatives don't know when they will get raw stock allotments. And many independent producers have postponed production because they don't know how they stand with the WPB for raw film allocations.

All this is bound to affect the exhibitor adversely—particularly the independent exhibitor—sooner or later. There may not be sufficient films released to provide an adequate flow of product to

The answer lies in the establishment of priority for the film industry second only to the Army and Navy. As long as other, miscelianeous, agencies continue to command raw film priority ahead of the film industry the squeeze is likely to continue. And a Government official not so long, ago bilithely assured film representatives that they would not get more film even after V-E Day.

So much for the domestic and strictly commercial aspects. But what of the American screen's leadership abroad?

High-ranking Government officials have long since recognized High-ranking Government omclais have long since recognized that trade follows the film. The paramount importance of bringing the American way of life to the liberated and reawakening nations of the world has been widely heraided and acclaimed within and outside Government circles.

It has been generally acknowledged that the American film— the commercial—einterlamment film—ean do the best job V-paradoxically, at a time when intensified nationalistic interests abroad plan on limiting U. S. film distribution in the foreign field, there is a marked tendency to disregard the forceful value of the American film as a national ambassador of goodwill.

The slow strangulation of one of the most articulate implements in international relations continues

### Studios Warn Employees to Stay On Job Until Official Flash on V-E Day

In anticipation of the momentary of German collapse, major studios in Hollywood are warning studio employees to remain at their jobs until dismissed by a proper authority.
Studios will receive the official flash
from the offices of the Association of
Motion Picture Producers in Holly-

War Activities Committee in N. Y. War Activities Committee in N. Y. As received report on the uniform policy which was worked out last adumn for observance of V-Day. Further precautions are now being taken to insure against false reports and confussion where may result from premature celebrations. The producers have announced that "becomes the nature of the fight-insure of the nature of the fight-insured producers have any of the nature of the fight-insured producers."

"necessary announced that "necessary and the ing now going on in Burops and the illedihood that there will be no formal armistice, it has been decided that V-Day and V-Hour must be desired by a conditioned official services of the control of the

### AND PARIS PIX PLANS

Hollywood, April 17.
Julien Duvivier leaves for London
tomorrow (18) to divect "Lucky Dun-das" for Alexander Korda, Vivien
Leigh will star for Korda's British
Metro firm. Duviviler then heads for

Metro firm. Duvivier then heads for Paris to produce and direct a film with French and English versions. Understood financing for latter tim'r is siready-accured and-negoti-ations are already under way with several American releasing firms for distribution in this country. Edward G. Robinson probably will be starred if deal goes through.

#### Sig Schlager and Backer Setting Next Indie Prod.

Setting IVEX. INIUIE FTOG.
Del Webb, Phoenix, Ariz, contractor, and one of the owners with Dan
Topping and Larry MacPhall of the
N. Y. Yankees, is now a major, financial backer of Sig Schlager, who last
season produced the picture "Knickertocker Holiday," released through
United Artists.

United Artists.

Both men were in N. Y. .for the past couple of weeks and showed off, yesterday (Tues.) for the Coast, where Schlager will decide which of four properties he will film first. He has a five-picture deal with unity over a two-year period, ultimay be stymied in making for the country of the c

Central Casting expects to close promptly when the news is received, over a two-year period, but may be Filling of studio calls for extras will spening and the scheduler of the state of t

# FORCES CHANGES

With Increasing number of subsequentum theatres throughout the country complaining they may be forced to shuter because of short-age of product in competitive situations, major distribution excess are confronted with a new problem. This takes the form of a large increase in the control of t

key city openings.

As result of the smaller number

sey city openinas. smaller number An result of the smaller number An result of the smaller number and the smaller

shortage.

Distribs, for the most part, have been making film available in such cases to prevent temporary closings. It is admitted, from accounts, that this method of meeting the problem is unsatisfactory because features are deprived of the exploitation and (Continued on page 12).

### Rank to Dominate World Film Mart Say Brit. Prods.

Hollywood, April 17 Thinking only in terms of global operations, J. Arthur Rank plans to dominate the world film market in the name of Britain. That's what British producers Emeric Pressbur-British producers Emeric Pressburger and Michael Powell slated here. Englishmen, who produced "Colonel Blimp." are in this country to get either a Hollywood name star or unknown to portray role of WAC in their next film. "A Matter of Lind and Death." Pair also want Hollywood male for featured role in film. Towell of the producer of

roweil and Pressburger, who are indie producers under corporate name of The Archers, get their fi-nancial backing from General Cin-ema Finance, which is owned by Rank.

They revealed Rank, through deon, Gaumont and affiliates, now (Continued on page 20)

#### Chi Variety Club's Show This Year to Be A Memorial to 'Hal'

Chicago, April 17.

Chicago, April 17.

This year's Chicago April 17.

This year's Chicago Variety Club benefit will be a memorial to the late Hall Halperin of "Väriety." Per custom, La Rabida Sanitarium, in Jackson Park, is the bieneficary of the show's proceeds, and the Hal Halperin Memorial will take the shape of a completely equipped room in his name.

his name.
An idea of the response may be guiged from the \$22,000 already in. without a ticked sold, as against last year's gross of \$13,000. Donations from film compilities and local showmen, such as John Balaban. Eddic Silverman, et al. are expected to swell the Memorial to Hol to well systems of the Silverman et al. are expected to swell the Memorial to Hol to well. Show is acheduled for May 6 at the Civic Opera House.

H. M. Warner in N. Y. H. M. Warner due in New York from Coast Saturday (21) in con-nection "Springheld Plan" short. Producer is intensely absorbed in film's racial improvement plan back-

### PROD. SHORTAGE | Metro Plans to Release Only Two **Features Monthly During Summer**

Keenan Wynn Illness To Halt Film a Month

Hollywood, April 17. Keenan Wynn, home from the hospital, will require two more months of convalescence before returning to

of convalescence before returning to his role in "Early to Wed" at Metro. Eddie Buzzell, director, has washed up all possible dialog, sequences without Wynn. and is now working on the elaborate "Fiesta" number. which will take three weeks. Then shooting stops until Wynn is ready to work. His jaw, triply fractured in a motorcycle crash, will remain in a motorcycle crash. w wired for another month.

### Better Outlook On Big 5 Decree

Speculating on rumors of an impending change in the U. S. Attorney General post, with Bob Hanne-gan among those mentioned as a successor to Francis Biddle, film induslry execs are inclined to angle the stcome of divorcement proceedings against the Big Five more favorably. (Incidentally, Hannegan is more strongly mentioned for Frank C. Walker's Postmaster-General post.)

Walker's Postmater-General posts. Jim Irade reps, considering the middle-of-the-road policy which appears likely to be adopted by the Government flowards private into the Government flowards private into the second property of the Covernment flowards private into the second property of the Covernment flowards private into the second promise on the Consent Decree, Possibility of working out a compromise on the Possibility of the Consent Decree, Possibility of working out a compromise on the Consent Decree, Possibility of working out a compromise on the Consent Decree, Possibility of working out a consent of the Consent C

#### PLAN SPECIAL 6-REELER AS TRIBUTE TO FDR Har char

Washington, April 17.

One of the things under consideration as a film industry tribute to President Roosevelt is the release through OWI-WAC channels of the last of the Frank Capra Army orientation series, "War Comes to Amer-

ica."

Pic, a six-reeler, is actually only part one, part two not having been controlled by the part of the part two not having been controlled by the part of the upon Congress for a formal declara-tion of war at the historic joint ses-

If arrangements are made for thes. If arrangements are made for thea-trical release, Army will provide the footage for the prints. Whether or not the pic is shown theatrically, it will be used by the Treasury as a 16 mm. subject for the 7th War Loan.

#### NEWSREELS' V-E PLANS

NEWSREELS Y-E-PLANS
Five newsress companies have, perfected plans for comprehensive coverage of Y-E Day, but are expecting the most colorful material only interest to the control of the colorful material only interest to the color of principal Allied leaders, the refet have laid out assignments that include catching secures in Wall Street. Times Square and in the leading troudcast-rooms.

Estimated that, given a break on the time of day, the newsreels will have their V-E Day specials in lare their V-E Day specials in the news is announced.

Confronted with mounting techni-cal difficulties such as delays in laboratories and the raw film short-age. Metro is currently planning to release only two features monthly during the summer of 1945.

William F. Rodgers, Metro v.p., and general safes manager, has been huddling with field and home office execs in New York this week to map distribution plans in line with current developments.

While trying to help keep open as many film-shortage theatres as possible, hands of Metro distribution exces are tied, from accounts, because releases are limited by the manpower-material pinch.

cause releases are timited by the manpower-matter pinch.

Three features are scheduled for manpower matter pinch.

Three features are scheduled for manpower Bellboy," "
and others.
From ac

and others.

From accounts, negatives which have not yet been printed up include "Anchors," "Ziegteld." "Decision," "Waldorf," "Weekend," "Torch," "Highness and the Bellboy." Technicolor printing on "Thrull of a Romance" reportedly started April, 15.

#### WALL STREET BOOM CUES CONFIDENCE IN TRUMAN

Resumption of stock market trad-ing Monday (16) for the first time since Franklin D. Roosevelt's fu-neral saw shares reaching the high-est level in seven years, with big pickup in volume interprated as indicating confidence in Presiden Harry S. Truman. N. Y. Stock Ex-change halted for two minutes for

(Continued on page 46)

SUBSCRIPTION Annual \$10 Foreign \$11 Single Coples \$11 120 Vol 158

INDEX 

House Reviews..... Inside Legit..... Inside Orchestras..... 40 Inside Radio..... Legitimate ..... Literati ..... New Acts..... 45 Night Club Reviews..... Obituary ...... Pictures ..... 

DAJLY VARIETY (Published in Hollywood by Daily Variety, f.id.1 \$10 a Year-\$12 Foreign WAR ACTIVITIES COMMITTEE MOTION PICTURE INDUSTRY
1301 Broadway, New York 18, N. Y.
In cooperation with the War Finance Committee of the United States Treasury Department



# Hats Off...

### TO 3,327 GREAT SHOWMEN!

E of your War Activities Committee would like personally to thank every one of you who did such outstanding work in the Sixth War Loan Fan Magazine Contest. We realize the time and effort you put in on your campaigns. Your entries showed that! Yet time and the start of the even bigger Seventh deprive us of that pleasure.

But we can tell you this.

Not only is the Treasury Department highly grateful for your effort. Not only do they look again to you for leadership in helping make the Seventh War Loan an even mightier triumph. But... and this is something we know you'll be truly proud of...

The motion picture industry's campaign for the Seventh War Loan will be completely and precisely patterned on your expert showmanship in the Sixth!

In other words, the Seventh War Loan will be

#### THE SHOWMEN'S SEVENTH!

A real theatre man's campaign!

# FRANCE MAY BUST FILM TRUST

## Church Paper's Cheesecake Blast

A blast at the recent trend by Hollywood to emphasize the body" of femme stars was laid down by the powerful Michigan Catholic here. Archidicesan enwapsper, with an extensive circulation throughout the state, base its attack on the fact that the cross, a major Christian symbol, is being used in a decorative sense rather than in its religious

significance.

Pointing out that the pix trace had feen using a large number of pictures. None that line, the Michigan Castolic commented, pointing the line, the Michigan Castolic commented, the picture of the model of the line of the

## WPB Polling Studios on Plan to End Gov't Film Rationing: No Big Slash

Washington, April 17.

roducers indicate that the industry will not support the proposed plan to end WPB allocation of raw stock to each producer. WPB is polling the studios to see if they want to give the scheme, suggested at recent huddles here, a chance

give the scheme, suggested at recent buddles here, a chance.
Feeling in some segments of the industry appears to be that if the bars do down, there will be a scramble in which the little fellows will get squeezed by the more powerful studies. The idea is to have WFB slibt an overall chunk of stock to the studies of the stock of the studies of the stock of the studies of the stud

divide it.

Published stories that Hollywood was due for another terrific raw alock slash in the third quarter, because of increased Army demends for X-ray filin, are grossly exaggerated and may be entirely phoney when the final results are in, according to informed sources.

The only unquestioned fact is that the Army is asking sharp increases in its X-ray quotes for the quarter beginning July 1. Huddles on this beginning July 1. Huddles on this matter are going on this week be-tween WPB and Army officials, with the final determination of what the War Dept. will really need probably still some time in the future.

still some time in the future.

Fact is that the operation of producing X-ray stock is considerably different from the manufacture of 88 mm. footage. To increase the X-ray output for the Army, the raw stock manufacturers will turn to several other sources before they consider 35 mm.

#### UA's Raw Film Setup

United Artists foreign print chief, Earl Dennison, is temporarily as-signed to Hollywood where he will act as clearing head for ellocation of film to UA producers.

dim to UA producers.

Dennison, who is expected to remain here until raw stock situation relaxes, will also concentrate on prints to overseas.

Production of "Anget on My Shoulder," slated for late May by Charles R. Rogers, has been set back to late July.

In addition to the postponement, Rogers has closed all but his press and accounting departments, as re-sult of raw-film conditions.

#### 19 OR 20 PIX ALL WB RELEASING THIS YR.

Based on tentative plans, it now appears that Warner Bros, will come under the wire this season (1944-45), ending Aug. 31, with a minimum of 19 pictures and a maximum of 20. Former figure is the most likely, from indications, and sets a new all-time low in deliverles by this company.

Pany,
While WB spotted two pictures for
release this month. "God Is My Cor
release this month. "God Is My Cor
release this month. "God Is My Cor
release this month." John "Grow Blooce
Middight" (April 28), only one will
be available in May. This will be
Recogned in the Desert," which Ben
Mintenson, Warner general sales
mintenson, Warner general sales
mintenson, Warner general sales
mintenson, Warner general sales
from the sales of the sales of the sales
Reclusive, last week set for May 18.
Reclusive, last week set for May 18.
Reclusive, and the sales of the sales
from the sales of the sales of the sales
from the sales of the sales of the sales of the sales
from the sales of the sales of the sales of the sales
from the sales of the sales of the sales of the sales
from the sales of the sales of the sales of the sales
from the sales of the sales of the sales of the sales
from the sales of the sales of the sales of the sales of the sales
from the sales of t

## Arsenic and Old Lass

Hollywood, April 17.
One of Metro's most expensive pictures this year will be "Lucrezia
Borgia," tale of the medieval mickey
mixer, to be filmed in Technicolor.
Joe Pasternak will produce and Henry Koster direct starting in fall

#### KILL EXTENSION N. Y. PLACES OF ASSEMBLY

A Lawlia Ur And Lawlia Lawlia Lawlia Ur And Lawlia Washburn bill. A much broader defi-nition of "places of public assembly," which had been written by an ad-visory, committee to Industrial Com-missioner Edward Corsi engaged for months in a program to modernize the 20-year-old standard building code, was incorporated in the measure.

code. was incorporated in the measure.

In this introduced, places.

In this interduced, places.

In this is assembly were defined any type of thesets, including moion picture houses and any type of thesets, including moion picture houses and any building or enclosure where more than 100 persons could assemble for purposes of the property of the pr

Senator William F. Condon got his bill through the Upper House after amending it to exclude "a church, synagogue, school or college."

#### Hartman Winds Pact With Goldwyn; to B'way

Hollywood, April 17.

Don Hartman wound up his writing contract with Samuel Goldway and shoved off for New York to author and produce a stage musical, starring Danny Kaye.

starring Danny Kaye.

Before leaving, Hartman completed the screenplay for "The Kid
from Brooklyn," to be filmed by
Goldwyn as Kaye's next starrer,
Following his picture chore, Kaye
will do the stage piece.

#### Hicks Doing Fairly Well

John W. Hicks, Jr. Paramount In-ternational president, was reported doing as well as could be expected yesterday (Tiest) alternoor follow-ing an operation at the Memorial Hospital, N. Y., certier in the day. Hicks was under treatment about als modern teachers also also some Springs to recuperate early this year. The veteran head of Par's foreign sales apparently was in poor health since his illness last year.

Janet Wood at Col. Janet Wood moves over from Metro to Columbia next week to become eastern story editor.

Miss Wood has been assistant to
Olin Clark, Metro's slory editor.

# NATIONALIZATION

Prench Government may embark on a trust-busting campaign to a trust-busting campaign to a trust-busting campaign to a second of the entire Prench flum in ation of the entire Prench flum in the control of the control

to nationalization. Tom all indica-tions, appears likely to be limited to heavy production rather than service industries, although, even as the film nationalization possibility is being pooh-poohed, there is a powerful movement afoot to nationalize the French banking system.

the French banking system.

Plans to reduce the pre-war power of the French motion picture theart etrcuits, however, are regarded
as a strong possibility in many quarters. Opinion expressed by official
and semi-official French sources is
that the theatre circuits in France

(Continued on page 12)

#### Leserman States Raw Film Shortage Holds Up Indie Pix Release

Film raw stock shortage is holding up the release of several United Artists pictures, Carl Leserman, UA sales manager, revealed yesterday Tuesb. Enough prints for distribution are being made by Ua the negatives of the various productions made by the company's independent producers arrive in N. X.

No particular producer is getting preference, according to Leserman. No particular producer a getting On his recent tip to the Coast, the UA sales chief noticed that the trend in production is toward milion dollar pictures, and not in the cutting down of production costs, he said. David O. Seltanick's "Duel to the cutting down of production costs, he said. David O. Seltanick's "Duel will east approximately \$3,000,000 when finshed and will be hig great picture. Leserman stated. Howard Hughest "The Outlaw," has family received a Hays office seal analy received a Hays office seal. Spl. 1 rolean 'theo-headfea".

18. has 18 solutures awaiting re-

a Scpt. 1 roless: EMO-Re-sacra-- UA has 13 pictures awaiting re-lease, Leserman pointed out. Selz-nick's "Spellbound," which follows Samuel Goldwyn's "Wonder Man" into the Astor, N. Y., on June 1, with 'The Southerner' (formerly "Hold into the Astor, N. Y., on our a million. The Southerner" (formerly "Hold Autumn in Your Hand"), and the Bing Crosby production, "The Great John L.," set to open out of N. Y. the last two weeks in May.

#### POLITICAL FOUNDATION SET UP BY DE MILLE

Los Angeles, April 17. Los Angeles, April 17.

Birth of the Defiliel Political Freedom Foundation was announced here by Frank P. Doherty, attorney, as an aftermath of Ceeli B. Defillies suspension from the American Federation of Radio Artists for his refusal to pay a \$1 levy in a recent election campaign.

w. J. Bassett, spokesman for the Los Angeles Central Labor Council, replied: "You can't make a martyr out of a millionaire over a dollar bill."

'Rhapsody' in June . "Rhapsody in June." Warner's film biog of George Gershwin, goes into the Hollywood, WB's Broadway showcase, in June.

Twenty minutes have been chopped from film's running time since last fall when first run off.

## BUT NO COMPLETE Hollywood Strike in Its 6th Week **But 29 Pix Now in Production**

No Gov't Action

Washington, April 17.

Maurice Benjamin, here as MPPDA observer in connection with the studio strike in Hollywood, believes no Government action will be taken in the case before the National Labor Relations Board holds its hearing on April 28.

Counts of C

April 28.
Couple of weeks back Holly-wood felt the Army or some other Government agency might step into the situation, with the possibility that Uncle Sam might take over the studios. This feeling is apparently gone now. Tiff is going through routine chan-nels here and there seems not the slightest indication that NLRB would ask President Tru-man to step in.

## Selznick, Small Move to CSU Lots

"David O. Selznick and Edward Small are moving their two products turn of Monte Cristo," from strike-bound RKO-Pathe studio in Culver City to Childrenia and PRC lots to kate turn of Monte Cristo, "Income Cristo," from strike-bound RKO-Pathe studio in Culver City to Childrenia and PRC lots to kate turn of Monte Cristo, "Income Cristo," including the Cristo, "Income Cristo," including the Cristo, "Income Cristo," Seminic proceeded as a Kate Cristo, "Seminic proceeded as Arizona so long as previously prepared sets held up. He goes into California Studios today (17).

California Studios today (17).

Was ready for shooting about starting time of strike and he has coasted until he could get under way. He Mannwhile Hunt Stromberg, who was forced off California lot due to production delay, has sance returned production delay, has sance returned upt "Young Widow" into production delay, has since returned by with Jane Russell in lead role. Ida Lupino objected to script so Miss. Howard Hughes for topper in "Dishonored Lady," was switched to Lupino part. Stromberg now seeking another "Lady," which he wants to Start in May."

#### LOOK BOOK LAUDS H'WOOD WAR EFFORT

The editors of Look magazing home often out a significant and, at the gotten out a Significant same time, entertaining book, "Movi Lot to Beachhead" (Doubleday "The same time, entertaining book, "Mo Lot to Beachhead" (Doubled Doran: \$3.50), subcaptioned " Motion Picture Goes to War and P pares for the Future." Lot

pares for the Future."

As Robert St, John states in his preface. "There was a day when it was considered smart to be cynical about Hollywood. That was before the war." Then follows a well-edited

This is a condensation of a book review from its next issue which Saturday Review of Literature asked the editor of "Variety" to write for that publication.

text and pictorial exposition of Hotywood's contribution to the war of the product of the second of

Going into the sixth week of the studio strike, film producers state that 25 pictures were in work on nine major lots and four more got under way Monday (16), to be followed by four additional pix later. Studio executives stated production was

controlled by the second control of the second controlled by the second

Meanwhile, kerbert Sorrell. - the Conference of Studio Union: was conferring with representatives of David O. Setznick on inking of contact recognizing the WLB arbiter's representatives were given a written agreement with understanding an answer would be forthcoming today (11) or tomorrow. Agreement would (11) or tomorrow. Agreement would a sumed an indie lot and for preference to be given SPU members in employment of extras. Only flareup came when rocks

erence to be given SPU members in employment of extras.

Only flareup came when rocks with the control of the c

#### COAST SMPE SKEDS **TELEVISION LECTURES**

TELLYMON LECTURES
TWO angles of television will be highlighted in technical papers to be highlighted in technical papers to be introduced at the semi-annual technical papers, and the semi-annual technical papers of the papers ture studio

Ralph B. Austrian, RKO Television Corp. v.p., will give facts and figures illustrating how film techniques are better suited than live talent for a majority of television studio pro-

Webster Says: The Showman Says: "Assist the onward surge of the complete overpowering of all enemies"

No one compares with the American Showman for delivering slogans that "Sock and Sell." He uses language that is clear and direct and carries tremendous popular appeal. That is why, since this is Total War and America has one enemy... whether he fights in Europe or Asia...the Nation's Showmen have adopted the ringing slogan that will best urge the movie-going public to buy more bonds than ever before in the Mighty Seventh War Loan.

HELP SPEED TOTAL VICTORY!

WAR ACTIVITIES COMMITTEE . MOTION PICTURE INDUSTRY
1501 Broadway, New York 18, N. Y.

In cooperation with the War Finance Committee of the United States Treasury Department



## Par's 22 in Preparation for 1945-46 **Exceeds the 19 Pix So Far Released**

tures that are being prepared for ction, totaling 22, exceeds the 19 that have been released so far this season (1944-45), while at present the company has reached a nehigh in the number of features that are completed but yet to be released. Finished product includes Par's fifth block this season, embracing four

pictures. Preparing for production at the Par plant are 13 pictures to be made by Par itself; five which Hal Wallis Productions will turn out, and four to be done by B. G.

Due to its heavy producing scho ule Par is said to be considerably overboard on its use of raw stock.

#### FRENCH ARMY NEWSREEL TO GO INTO U. S. POOL

French Army newsreel, produced in magazine format, is to be made available to the U.S. newsreel pool on the produced in the U.S. newsreel pool on the produced in the U.S. newsreel pool of the U.S. for the French Army Clambergraphic Service, who arrived New York last week to step up distribution of French Army subjects, is being aided by Macch of Thise is being aided by Macch of Thise in Preserved pool.

presenting footage to the American newared pool.

Conte, who was "previously in Al-giers in the French government afin division and represented M.O.T. in France before the war, said that all American newsreels will likely get for their own units in France as soon as conditions are stabilized. (Indi-vidual U. S. newared operation in France was recently terminated fol-lowing the agreement reached fol-lowing the agreement reached fol-France was recently terminated for lowing the agreement reached for an all-French reel). March of Time, which is classified as a monthly newsfim magazine rather than a newsreel, has retained the right of publication in France at any time.

publication in France at any time. Come explained that French Army films are produced in magazine format running about 1,000 feet per edition. In some issues only one sub-compared to the edition of the

movement headed by Richard de Rochement. De Rochement states that there has been a marked improvement in French Army films recently and that much of the footage is suitable for inclusion in March of Time as well as other U. S. reels.

#### Harry Thomas Succeeds Kulick as PRC Sales V.-P.

Multir do in the united visual Harry H. Thomas, for several years eastern sales manager for Monogram. Vesterday (Tuesday) was named v-p in charge of distribution and general-sales manager-of-PRC Pictures. He-aucceeds Bert Kulick, who only last week sold his N. Y. PRC franchise to the company, as sales manager.

Ager.

Kulick recently was honorably discharged from the Navy, and expects to take a vacation before announcing new plans. Thomas, who is a veteran in both exhibition and distribution, takes over next Monday (24)

Frances Kulick, manager of the company's N. Y. exchange, has also resigned, with no successor chosen. She took over when her brother. Lawrence, entered the armed forces these water and the successor.

#### WB BUYS HOSS YARN

wa BUI'S HOSS YARN
Horse breeding in Montana is
dramatice reseding in Montana is
dramatice in Stallion Road purchased it was the stallion Road purdessed it was the stallion Road purdessed it was the stalling with the stalling was the stalling was the stalling with the stalling was the stalling with the stalling was the stalling with the stalling was the stalling was the stalling with the stalling was the stalling was

#### Pat Kirkwood Exchanged

Hall MIN WOULD LACKBUILD TO MOVE THE MOVE TO THE WAR APRIL 17.

First American chore for Pat Kirkwood. British film star, under the exchange agreement belween Metro's London and Culver City studios, will be top femme role in "No Leave, No Love," to be produced by Joe Pasternas.

nak.
Following the Culver City job
Miss Kirkwood will return to London for "The Brighton Bells."

## **WB Expands Field Exploiteers to 20**

Recognizing the need for more extensive exploitation in order to assure maximum patronage and playing time. Warner Bros. has brought its field merchandsing force up to 20 with several additions and probably will put no some others. This is double the number of, ex-

This is double the number of ex-ploiteers which Warners had a year ago. During the past week Mort Blumenstock eastern publicity-ad-vertising manager, took on three new men and effected transfers for others. Ira E. Epstein, formerly han-ding exploitation in the metropoli-tan N. Y. area for the Warner cir-cuit and independent accounts, who had been in the service of a P. Sean, who is shifting from Seattle to take will act as assistant to Allan Kohan, who is shifting from Scattle to take care of the Clncinnati-Cleveland-Indianapolis territories. Other additions are Ed Benjamin, former N. Y. juewspaperman and publicist, recently discharged from military service, who becomes Reid rep for the Detroit area, and J. D. Woodard, long with Lineas & Jenkins In Koorgia, Leans and Charlotte branch zones. Transfer set leat week was Richard leans and Charlotte branch zones. Transfer set last week was Richard Stephens, now in charge of Cincin-nati, who takes over the Buffalo ter-ritory April 30. In addition to the out-of-town appointments, Blumen-stock recently brought Dan Kärsch into the ho. as assistant to Bill Brumberg, head of the field staff.

Brumberg, head of the field staff. Supplementing other reasons, the Warner exploitation force is being expanded became it has beedme evident that exhibitors are now more before and, not being exploiters before and, not being exploiters themselves, are asking for more help in putting over pictures. Also, curnecessitated greater use of other common of advertising, promotion are application, chiefly fiture with war plants, commercial firms, stores, etc., particularly application, chiefly fiture with war generous all the time. Building up the Warner exploitation of the work of the commercial firms, stores, etc., generous all the time.

generous all the time. Building up the Warner exploita-tion force is in line with the long-advocated policy of Charles Enfeld, v.p., in charge of publicity-advertis-ing calling iof WB field men to be public relations representatives not only for wB but for the industry in general control of the control of the time to the control of the control of the pension of the control of the control of the time. Beining the industry will re-tine, beining the industry will rething helping the industry will re-dound to the benefit of WB as well

#### U FLACK CONVERTS CHI SUN BLAST INTO B.O. BID

Chicago, April 17.

That blast at Maria Montez on the control of t

#### O'BRIEN TO BE 'DUFFY'

RKO inked Pat O'Brien to star in 'Mike Duffy Presents.' story by Nathaniel Curtis. recently purchased by the studio.

Tale of a modern Phineas T. Bar-num will be screenplayed by the au-thor of the original.

#### Tears Sans Sobs

Hollywood, April 17. Hardened flacks in Metro's publicity mill suddenly wept, and it wasn't because of the emoting of any of the actors. A studio cop accidentally dropped a tear bomb.

## **Dimout Cues Big Electric Saving** For All in Future

One of the most interesting side-lights on the dimout here is that exhibs have learned those vertical signs advertising the names of their signs advertising the names of their theatres aren't nearly as "important for attracting trade as they used to think they were. Balaban & Katz have removed the verticles from two of their Loop firstruns, State-Lake and United Artists, and the side-sign on Warners' Stratford came down even before the dimout—six months ago, to be exact—to cue the trend.

even before the dimout—six months ago, to be exact—to one the trend.

Both of the exact—to call the trend.

Both of the exact set is a set of the exact set of

maintenance, including bulbs, jusce, "Dinout will show exhibitors." Dinout will show exhibitors to be a subject, because a new theatre that needs to be stabilished. But even then I would debate the subject, because a new house is pretty well it up by its discussed anyway." The subject is subject, because a new constant of the subject, because anyway. The subject is subject, because anyway to subject the subject, because anyway customers passing up houses because they thought they were closed. However, things are looking up now that moviegoes are in the groot of the subject in the subject is subject to the subject in the subject in the subject is subject to the subject in the subject in the subject is subject to the subject in the subject in the subject is subject to the subject in the subject in the subject is subject to the subject in the subject in the subject is subject to the subject in the subject in the subject is subject to the subject in the subject in the subject is subject to the subject in the subject in the subject in the subject is subject in the subject in the subject in the subject is subject in the subject in the

#### Cagney's Frisco Preem Sans Any UN Ballyhoo

Nation Any UN Sallybao Degardess or denias. United Areardess or denias. United Areardess or denias. United Areardess or denias week in Variety." Jipans to eliminate reference to the United Nations Security Conference in the advertising and exploitation campaign for "Blood On Examples, week of May 2, The preem, of course, will be nited as previously scheduled under sponsorship of the San Francisco Press Citib.

Club.
In advising "Variety" of this decision Barry Buchanan, advertising-publicity chief for UA, stated that "everything possible is being done to eliminate tieups relating to the Conference in deference to the decision of the industry as a whole. Un-fartungtels, since, the Lieup for

fortunately since the tieup for Blood- On ...the...Sunt...with The Sari Francisco Press Club was made long before Secretary of State Stettinius expressed his wishes to the indus-try, certain minor phases of the campaign cannot be undone at this stage. Both United Artists and Cag-ney Productions plan to cooperate with the industry to the fullest extent in meeting the wishes of the State Dept. regarding motion picture publicity during the Conference."

Publicity on the preem will not refer to the Conference, it was em-phasized. At a meeting of industry advertising-publicity heads under advertising-publicity heads under the auspices of the Hays office April 9 it was decided that all major com-panies would not capitalize on the U.N. confab by likhing films to the event, in advertising or publicity.

#### BIRINSKI'S PIX CHORES

Hollywood, April 17. Leo Birlnski is in from New York. He will do some screen writing, also finish a couple of plays while here over the summer.

## Biz Too Good So Fewer Exhib Beefs: Probably All Squawks Total Only 250G

#### 'Lady' Becomes Linguist

Hollywood, April 17. Documentary Oscar winner, "Fight-ing Lady," produced by 20th-Fox in association with the Navy, will be dubbed in half a dozen languages, to let the world know about the prow-ess of out fighting ships.

Charles Boyer checked into the studio to do narration for the French version, under supervision of Louis de Rochemont, producer.

## 20th-Fox Pays Off On 30th Anni Bally

The week ended last Saturday.

(14), which marked the conclusion of a 17-week sales drive calling for salary boniuses and also the sex-versary celebration, was the biggest in bookings that the company has ever had. Shipments in short sub-ever had. Shipments in short sub-ever had. Shipments in short sub-ever had. Shipments in short sub-round that the sub-greater than for all of the prior four months, while for the month of April it is expected that more shorts will it

months, while for the month of April

be played than for all the previous
nine months.

Since Aprel to reg of the
Since Ap

pay.
Nine branches running out of the money were Washington, Cleveland, Atlanta, Detroit, Oklahoma City, Minneapolis, New Orleans, Dallas and Chartotte.

#### TED BOLNICK BECOMES BERGER'S GEN'L MGR.

Minneapolis, April 17.
Ted Bolnick, former city manager
for the Eddie Ruben circuit at
LaCrosse, Wis., and one-time booker

LaCrose. Wis., and one-time booker for Paramount in this territory, who have been on the Coast recently, has bought in liferest increase income of the largest in the territory. He will become its general manager in charge of all operations. Boundary laws to the largest in the territory. Boundary of the largest in the territory of the largest in the largest i Bill Elson who also has the Palac in downtown Minneapolis. Potte was long a film editor and critic be fore he took the Berger post.

#### 'STORK CLUB' GETS DATE

Hollywood, April 17.
After weeks of delay, due to difficulties in arranging elaborate sets,
"The Stork Club," B. G. DeSylva's
first indie production for Paramouni,
gets the gun Thursday (19).

Picture has a heavy cast, topped by Betty Hutton and Barry Fitz-gerald.

With the number of exhibitor complaints to homeoffices having lessened very appreciably, exchanges the country have come more liberal in settling differences. It's estimated in distributor circles that if all squawks made were to be settled they wouldn't involve more than \$250,000 in money for the

past year.

Glied are the low number of clearance complaints made and the fact that case taken to arbitration have been gradually diminishing. Since the average exhibitor is making more money than he ever did certified by the certified should clearance setups, ji's pointed out. Even where the exhip point of the property of the certified should clearance setups, ji's pointed out. Even where the exhip point of the property of the certified should be greatly making out well. The you'ling that exists, does not come from the rank and file much of the steam has been taken out-of exhib organizations.

One usually gets a vacant stare

much of the steam has been taken out of steht operations. Out of steht operations the steam of t

## Anti-Nazi Pix OK In Argentina Now

III TA SCHAUMA AVW

Alfred Bootesie director generalator and film board, announced in
on interview in Buenos Alexe last
week that "The Hiller Gang" and
other similar anti-Mara pictures
said that the new policy, a direct
witch from previous official attitude there, would extend to all prevoiusly bannes pictures, such as
official attitude there, would extend to all prevoiusly bannes pictures, such as
official attitude there, would extend to all pretouisly bannes pictures, such as
official to a such as
official

newsreels since those today are more than 85% war footage.

#### Reaction in U. S

Reaction in U. S.

White '10' Outer's commendation—
lifting the bin on anti-Nazi picture
by U. S. film companies in N. Y., recent request from Argentia on
these films indicate the productions on
these films indicate the productions on
these films indicate the productions
there soon. For example, Paramount
only has had word that additional
prints and supplies on "Hitter Gang" informed that censor officials wanted
to take another look at "Confestion of the control of the control of the control
"Gang" and "Bell Tolls," which previously were barred from Argentine
there shortly. Same treatment is exwith the control of the control
"Mission to Moscow." Metro was told recently that an okay would be
send on "Gang" and "Rossia." RKO's
ready in "Song of Russia." RKO's
required in the country.

"Mission to Moscow." Network and the control
genting under interpretation of the
official attitude in that country.

#### Wallis East to Huddle Par on His Next 2 Pix

I dl um into iveal 2 i la Hollywood, April 17. Hal Wallis leaves Saturday (21) for New York, to confer with Charles Reagan, Paramount sales manager, on release of two more of Wallis' indle productions on that lot. Films are "Love Letters" and "You Came Along." are "Love Letters" and "You Came Along." Wallis will be done about a month.



# "TREE GROWS IN BROOKLYN" IS YEAR'S EXTENDED RUN CHAMPION

History in hold-overs is being made by Betty Smith's "A Tree Grows in Brooklyn," New York, Los Angeles Dayton, Pittsburgh, Chicago, Minneapolis, Portland,

Pencil in extra playing time! Lubitsch's "A ROYAL SCANDAL"



## Pyt. Pix Industry Pronto in Europe Excepting Germany, Says Bob Riskin

Excepting German

Private interests may soon havecontrol again of the film industries;
in most of the European countries;
in most of the European countries;
in most of the European countries;
except Germany. Robert Riskin,
overseas film burseut head of Conthick of the Control of the Con

context assignments, as wen, except with the intendence of the context of the con

Fina Bracketted

Fina Bracketted

Hollywood, April 17.

Departure Hollywood, April 17.

Departure Hollywood, April 17.

Departure Hollywood, April 17.

Covernment of Brackett, to frop plans, temporarily, for the production of "The Count of Brackett, to frop plans, temporarily, for the production of "The Count of Wordon of Covernity Brackett is collaborating with Jacques Thery on the screen-play of "To Each His Own," which with Jacques Thery on the screen-play of "To Each His Own," which coince when the producer done in the County of the Count

#### Joey Fave to Team With Sinatra for USO Tour

Hollywood, April 17. Frank Sinatra will start tour Frank Sinatra will start tour of European war zones next month un-der USO-Camp Shows auspices. Joey Faye. comic. and one singer will ac-company the Voice on the trip. Sinatra will leave his radio show one week early and will return after 13 weeks. He will pass most of lay-oft period entertaining abroad at from and in hospitals.

#### Arthur Mayer to Europe On Red Cross Mission

On Red Cross Mission
Arthur L Mayer, operator of the
Riatto, N. Y., who has been very
active in war work since Pearl Hardon, active in war work since Pearl Hardon, has been appointed assistant to
Basil, Oconor, national chairman
Basil, Oconor, national chairman
his new former and the cross, and, in
his new former and the cross, and, in
his new former and the constant of the cover the European war there
to help formulate plans for additional R. C. services for addiformer and the property of the conproperty of the property of the property of the conmonths ago to work on this year's
R. C. campaign. Before taking upthe additional control of the conmittee and film consultant to the
Screenary of War.

#### N. Y. to L. A.

Irving Berlin Hermen Citron. Mervyn LeRoy. Chucho Martine? Irving Rapper Harry Romm ames and Bianca Stroock.

#### '45 R.C. DRIVE IN NEW HIGH: GRACIE'S FILM

Denver, April 17.
Charles P. Skouras on Saturday
(14) telegraphed to N. Peter Rath-ton, president of RKO, national chairman of Red Cross drive, motion chairman of Red Cross drive, motion picture industry, that the overall Red Cross collections of National Theatres amounted to \$584,375, exceeding the 1944 collections by \$139,878. Established a new all-time high, as 1944 collections amounted to \$445,500 and 1943 amounted to \$269,462

National Theatres is a wholly wined subsidiary of 20th Century fox.

Northwest Hits New High Tor Northwest Hits New High Too
The simenapolis, April 17.

The simenapolis appil 17.

The simenapolis appil 17.

This territory in the recent drive set
still left to report, the aggregate sum
room 703 reporting theaters is \$142,
403, compared to the previous high
313,000, last year's complete total,
John J. Friedl, chairman of the War
Activities committee, has amounced.
Activities committee, has amounced,
trex, 813 out of 255, also broke the
previous record, comparing with 743

Previous record, comparing with 743 tres, 813 out of 825, also broke the previous record, comparing with 743

Gracie Fields Red Cress Film Gracie Fields will make a film short in Hollywood soon for the Aus-tralian Red Cross, for distrib in houses there during the annual Au-gust drive. Short will be made gratis by Fox-Movietone.

oy rox-Movietone.

Marjorie Lawrence made similar shott last year, which was shown in every town and village in Australia in 70nc. week, to great success. Hence, repetition of stunt, this time with Micro Not-12.

#### GI Infantry Show To Snark 7th War Loan Drive

"Here's Your Infantry," a one-hour GI action show, staffed entirely by overseas combard vets, will be used as by U. S. Treasury. War show, set up last November by Captain Thomas Phipps, ex-scenario writer, and Capt. Wm. B. Cowan, legit producer, was tested in previous bedrive, when eight units were used.

drive, when eight units were used. Present setup calls for 24 units, each playing two states, to cover en-tire country, May 14-June 30, with 100 officers and 1,000 men partici-pating. Show has three phases: (a) preparation for battle; (b) attack on enemy billboxes: (c) static display and .equipment. Vets are training at Ft. Benning, Ga. for the show.

## N. Y. Bond Rally Plans

More than 100 N. Y. theatre execs met at the Roxy theatre, N. Y., yesterday (Tues.) to map plans for what is to be known as the "Workers Drive" participation in the 7th War Loan campaign.

Loan campaign.
Group met under the chairmanship of Irving Lesser, head of the
N. Y. area drive, and Maurice Kinzler, campaign director. Objectives
outlined revolved about the activitics of those campaign workers who
actually do the work, contribute
ideas and assume responsibility.

#### L. A. to N. Y.

L. A. to N.
Lewis Allen.
Pedro Armendariz.
Tom Baily.
Ed Cashman.
James Cassidy.
Howard Dietz.
Don Hartman.
Sighe Hasso.
Sam Hersh.
John LeRoy Johnson.
Carl Leserman.
Cliff Lewis. Cliff Lewis Ray Milland Ray Milland
James Mulvey.
Dorothy O'Hara
Bert Oliver.
Dick Powell.
Scymour Robinson
Norman Rockwell
Henry Tobias.
Souny Tufts. Souny Tuits. Stella Unger. Harriet Van Horne, Hal Wallis.

Lawrence Weingarten. Josh White.

#### In Nineteen Fiftyfive

By George S. Kaufman

The bonds that you purchase today, tra la, Tomorrow may keep you alive, For each little dollar you pay, tra

For each little dollar you pay, tra In one little decade away, tra la, Can easily help you survive. So linkerbound while we set up a For the glorious, happy, incredible year, That giddy and gay, almost edible year. OF MINETEEN FIFTYFIVE!

When that rolls around we'll have plenty of jack,
For that's when the Governmentgives it all back;
We'll sally out gaily with blood in

our eye,

And here's just a few of the things
that we'll buy:

Paper clips Buggy whips, Marshmallow candy, Napoleon brandy, Dynamos, rubbers and 20-course meals,

Butter and nylons and automobiles. High heels, Flywheels,

Flywheels, Hershey bars, Kiddie Kars, Books of murders, Iron girders, Julcy steaks both thick and carvy, Best seats in the house for "Harvey, Railroad seats for distant places, Solid platinum stoleaces, Gorgeous costs of countless sables, Gorgeous costs of countless sables,

Coca-Cola, racing stables. And e'er we leave the festive scene Gasoline and GASOLINE!

All of these you'll buy, and how! IF YOU PURCHASE WAR BONDS

#### 1-Nighting for USO Cures Con Ventro. Won't Turn Profesh

Detroit, April 17.
Whatever they say about ventriloquists being falsetto, Sgt. Wayne Fernelius put his dummy voice up two miles.

two miles.

Fernclius is the Detroit cop who got so good as a ventriloquist, work-ing with his dummy, "Jerry McSafe-ty," to give the Detroit schook safety lessons, that the USO grabbed him off for an overseas unit. The Detroit police department gave him a six-month leave—with pay—foo n his overseas junket to entertain on his overseas junket to entertain the troops.

Back home, Sgt. Fernelius will re-sume his ventriloquist safety act for the school kids and also a radio spot over WWJ with the regular police program. The cop has no ambition to turn into a professional perform-er. His one-night stands all over Europe was a cure.

#### 'Sisters' Male Trio

Jisters winte 11.0
Hollywood, April 17.
Jimmy Durante, Lauritz Melchior
nd Peter Lawford draw top male
pots in "Two Sisters From Boston."
Metro musical is slated to start

## Connors Asks 25% Jump in Free Movie Days, Bond Preems, for Showmen's 7th

#### MEROFF UNIT WINS GI ACCLAIM IN CBI

Somewhere in Burma April 10. Benny Meroff and his "Funzafire unit, now completing an overseas USO-Camp Shows stint with a tour through Burma, came in for official commendation from Advance Section Three headquarters recently following a performance in Nalong.

Unit, though dusty and tired after a long trip among China-bound cona long trip among. China-bound con-voys on an uncompleted section of the Ledo Road, went immediately into a performance on arrival, giv-ing what the commendation called "the most refreshing, spirited and entertaining show witnessed by members of this command in almost two years in this theatre."

Unit expects to return to the U. S.

#### Gl's Prize Scanties. Says Martha O'Driscoll

Hollywood, April 17.

Hollywood, April 17.

Sans most of her professional wardrobe and various intimate garments, Martha O'Driscoll returned from a 30,000-mile, 11-week tour of the Pacific war area, accompanied Sid Mario Lutte, Prances Paye and Sid Mariott disappeared one by one, the Universal actress explained.

one, the Universal actress explained, every time she hung them out on washday. Troupe put on more than 150 shows and visited hospitals in Hawaii, New Caledonia, New Hedrides, Tulagi, Guadakanal and the Russell Islands.

#### John Carroll Comes Home

Hollywood, April 17. Hollywood, April 17.
John Carroll, back in civilian life after Army service, checked in at Metro for top male role in "The Kissing Bandit."
Role is Carroll's first on the home lot in more than two years.

Will Rogers' Son In
Hollywood April 17.
James B. Rodgers, inducted into
Army yesterday (16) at Fort MacArthur.

He is son of Will Rogers and as-sociate editor of Beverly Hills Citizen.

## MEMPHIS MUSICIAN KILLED

Lieut, Vermon P. Winton, former cellist with the Memphis Symphony orchestra, was killed in a flight over Germany with the AAF on Feb 6, his parents have been advised.

He was on his minth B-17 mission with the Eighth Air Force at the time

## Ex-Showmen, in Service, Take Over Change of 16 mm. to 35 mm. Film Sked

Establishment of regular 35 mm. motion picture theatres in Europ for American forces, as first reported exclusively in "Variety" (Jan. 10, 1945), is now well under 10. 1945), is now well under way, according to report issued by the War Activities. Committe last week. WAC also announced that consultant to the consultant of the consultant to the Secretary of War on motion pictures overseas. It leaving for Europe to survey the Army's film needs and speed the changeover from 16 mn. to 35 mm.

Change is being effected gradually as the Army opens theatres in town behind the lines in Europe, with a complete changeover to 35 mm. complete changeover the complete changeover the changeover the changeover the changeover the change change change changeover the change change change changeover the change cha new assignment: Capt. Paul W. Pine. formerly Shea Enterprises, Newark,

CO. Capt. Mike Cullen, former westrend division manager for Loew's
Theatres; Li. John J. Nicholson, forsTheatres; Li. Carl L. Donat, formerly with Par exchange in Detroit; Li. Joseph L.
Lore, formerly of Columbia exvell.
To Dallas; Li. Edgar T. Bramvell.
To Gaughan, Jr., for 14 years with Para
doklahoma City; T/3 Charles R. Ramsey, formerly with the Butterfield
circuit: Sgt. Victor J. Carlson. fortheatre manager in Plandelphia;
T/4 Andrew F. Gorzo, Warner theatre manager in Pennylvania; T/5
Ten Good T.
To Harris Projectionist:
T/4 Marker Miswaker; T/5 Louis
J. Burlon, Par home office accounttre manager, Milwauker; T/5 Louis
J. Burlon, Par home office accounttre manager milwauker; T/5 Louis
J. Burlon, Par home office accounttre manager milwauker; T/5 Louis
J. Burlon, Par home office accountming department, T/5 I rouis Riener,
partment.

Distributors division of the "Show-men's Seventh" Was Loan drive will seek a 29% increase in Bond pre-mieres, children's preems and Fee Movie Day pledges, it was started in Chicago yesterday (Tuen) by Tom Andrews (The Start War Loan campaign there were 4,378 Bond campaign there were 4,378 Bond reems, 1,000 Free Movie Days.

Tomors, smooth and the set up on the same basis as the exhibitor division of the National Committee on the same basis as the exhibitor division of the National Committee on the same basis as the exhibitor division of the National Committee on the same basis as the exhibitor division of the National Committee on the same basis as the exhibitor division of the National Committee of the Committ

and E. K. O'Sheà, Metro eastern general sales manager, will 'sirve as eastern area distributor chairman. Connors asked for a report from the distributor chairmen, by April 202 and sale that every theatre should be contacted by May 1 if possible. Although 1,00 prints of the "All-Star Bond Rally," 19-minute drive maject, are being todered, there may maject, are being todered, there may ments are being made to bicycle them. Connors recommended that a master booking plan be set up in each territory for booking and datactic manager. The maject is the premise of the premise o

#### Over 200 Midwest Execs In Chi Rally for 7th Loan

In Chi Rally for 7th Loan

Out for the bigged haul to date,
mirror discovering the control of th

Nashville: Fred Wehrenberg, chair-man of board, MPTOA; Ed C. Beatty, Butterfield Circuit, Michigan: Col. Rarry A. Cole, Texas Federated Theatres, Dallas; Karl Hobilizelle, Interstate Circuit, Texas; Al Steffes, Minneapolis exhib; Marc J. Wolf, Indianapolis exhib; and Pete Wood, Ohio exhib.

Chi exibi exees present included John Balaban, BaK; Jack Kirsch, Allied; James E. Coston, Warnet Edwin Silverman, Essaness; Arthur Edwin Silverman, Essaness; Arthur Edwin Silverman, Essaness; Arthur Dischenstated; Juled J. Rubens, Public Grant Silverman, Essaness; Arthur Dischenstated; Public J. Rubens, Public J. County exhib chairman; Larry moreant were Well Immerman Eddie Corn, Silverman Edwin Silverman Larry Peeria, and Eddie Corn, Balch Cawler, Peeria, and Eddie Corn, men; and Hardol Slevens, Par, distrib chairman for the state of the Silverman for the S

11.00 casiman for the sate.

11.00 per April 17.

One billion dollars in "2" bonds is the 7th War Loan goal of the Western Regional Division. This aim of the 11 western states, which constitute the WRID of the motion picture industry's drive, was set by Charles P. Stourns, area chairman, Charles P. Stourns, area chairman, day (16) before 100 exhibitors and (Continued on page 26) (Continued on page 26)

Dietz to Frisco on UN

## Motion Picture Sked

Howard Dietz, Metro v.p. in charge of advertising-publicity, leaves N. Y. tomorrow (Thurs.) to attend the United Nations Security Conference in San Francisco in his capacity as chairman of the Planning Committee for the Motion Picture Industry.

He will be accompanied by Clauda Lee and Fay Reeder, The Committee will advise on operation of the United Nations Theatre where selected films from the U. S. and other Allicd nations will be screened for



KEEP SELLING BONDS!



JACK L. WARNER, EXECUTIVE PRODUCER

#### Patrick the Great

**FILM REVIEWS** 

ONUSCAL DE LEGAL DE L

Donald O'Connor and Peggy Ryan as a song-and-dance team with The story the chances to do well at the story the chances to do well at the story the chances to do well at the story that the story the chances to do well at the story that the story the chances to do well at the story the chances to do well at the story the chances of the story to th

## Two O'Clock Courage

RKU-Jindio release of Ben Sloof principos. In the State of the State o

Patry Ann Rutherfe	mil
Hub y	ne:
Murk Evans Lester Matthe	W.H
Melt land	ew.
Breuner Emory Park	cll
Helen Beitrime Gr	opr
BarbataJeun Droe	des
AN Makes	mr
Dilling Bryant Washin	im

Two O'Clode, Currage, as loss costs than its clit. Fifth is a loss cuts than its clit. Fifth is necessary than its clit. Fifth is necessary than its clit. Fifth is necessary than its clit. Studiens are obvious, the content of the c

Dove Ball	.v
Winchester	Milburn Stone
Shadow	Edward S. Brophy
Garffeld	Samuel S. Hinds
Whisner	Jarqueline de Wit
Illiings	Hobert Cavnusingh
Police Inspector	Addison Bichuris
Dr. Armilluge	Plerre Walkin
J. F. Cwritight	Clyde Ellimore
Mrs. Barrington	Mary Furbea
	Beart Bearing

band. An outstanding song or two might also help. As it stands, how-ever, picture is just a possable

band. An outstanding song or two
rever, picture is just a photsable
dualer, so just a photsable
dualer, so just a photsable
dualer, so just a photsable
dualer.
The gain son to be take of the
singling daughter of a rich man per
per son to be take of the
singling daughter of a rich man
not the son to see the son to see the
singling daughter of the son to see the
singling daughter of the son to see the
singling daughter. Then the shory goes from a
mander, the son of a real-life son of
same two goes,
singling the day of the
same two goes,
singling is not parsize of the son the son the
same two goes,
singling is not parsize of the son the
same two goes,
singling is not parsize of the son the
same two goes,
singling is not parsize of the son the
same two goes,
singling is not parsize of the son the
same two goes,
size of the
same two goes,
size of the
same two goes
size of the
same two

Flanse of Barbary Coast (SONGS, MUSIC)

Benuitie relates of Joseph Kans produc-late, directed by Kane. Start John Wenter (William-Powers, Virginia, Grey, Russell Hicke, Jock Norton, Bail Fig. Manut-shippen. Severaties, Borden Labose music, Kappen. Severaties, Borden Labose music, dancer. Larry (Challes: camera, Rabert Gertrage, Trainbeauer, N. T., April 12, 46,

20	Hunning time, 91 MINS.	ı
4	Duke FergusJohn Wayne	ı
r.	Fluxen Turry Ann Dvorsk	ı
	Tito MorellJaseph Schildkraul	ı
h	Smooth Wylle	ı
	Rite Dane	ı
i	Cyrus Dunyer	ı
	Byline Conners Jack Notion	ı
e.	Calleo Jim Paul Fix	ı
h	Dr. Gorman	ı
••	Muribs Eve Lynne	ı
	Disker More Lawrence	ı
s	Beithett Butterfly McQueen	ı
a	Bloodwaster Rex Lease	ı
31	Caldy Hank Bell	ı
Ž.	Hersesine BrownAl Murphy	ı

Recultured.

All Mumby
Republic evidently put much effort into this western but in spite of competent handling, excessive footings that the second of the se

#### Hitchhike to Happiness

Republic release of Donnid II. Brown
production. Stars Al Peurce; features Dale
Evans, Brad Taylor, Directed by Joseph
Santley. Screenplay, Jack Townley: bused
on original by Manoy Seff. Jerry Horwin;
mental back that the state of t
ramers, Jack Marta; editor, Fred Allen, Al Republic, N. Y., April 14, '45, Rumbus
of replicate. S. L. April 19, 46, Running
thue, 71 MINS, Kilding "Kluor" Kliis
Kilding "Klippy" Kliis Al Pearce
doe Mitchell
Sandy Hill
Tuny Higgs
Dolly Ward Arlene Harris
Jose Bandall Jayee Compton
Mrs. Randall Maude Eburno
Dennis Celler
Trying Bacon
Romer Twing Is no and Jeanne Romer

reclosing newspaper leads, until the mystery of the murder of a thesis of the more and the market with a solved. It is a standard in the leads, give film some story strength, but overall effect is solved. It is a standard in the leads, give film some story strength, but overall effect is solved. It is a standard in the leads, give film some story strength, but overall effect is solved. It is a standard in the leads of the solved in the solved in

#### Miniature Reviews

"Patrick the Great" (Musical)
(U). Diverting romantic item
that should do well at bo.
"Two O'Clock Courage"
(RKO). Amnesia mystery; for

hthe duals.
"I'll Remember April" (Songs).
(U). Passable dualler.
"Flame of Barbary Coast" (Rcp.) (Songs). Well made western.

western.

"Hichhike to Happiness"
(Rep.). Mild show biz comedy;
for the duals.

"Madame Sans Gene" (Sono).
Argentine-rade version of
French revolution story; mild
U.S. boxoffice.
"Zoys" (Russian). OK for specialty houses only.

"Livet Fa Landet" (Scandia).

Swedish-made country story with Edward Persson starred;

mantic lead opposite. Pcarce's casy-going comedy would register more with some needed material. William Frawley and Willy Trenk add a lit-tle more comedy, with Jerom Cowan for the heavy. Bron.

Madame Sams Geme
(ARGENTINE-MADE)
Bussor Aires, March 15.
Arrestina Sone Plim geodestics and recontrol Manufall: features folibussor of the Manufall: features folibussor of the Manufall: features folibussor of the Manufall features foliments, bely is denoted from the Manufall
features for features for features for features
for features for features for features
Amident. Adepted by Control Nasis Role
from the Vesteries seeding play, Capital
features features for features for features
for features features
for features features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
features
f

Irom. Inc. Visioner. Serolen paler. Camera.

Irom. Service. Servic

## El Intruse

("The Intruder") (MEXICAN MADE) in Mundiales production and re a Domingo Soler; features Narciso s. Maria Elim, Carlin Greliana.

ected by Mo	ntlelo Ma	gilaleno.	At Belmont
5 MINS.	of April	8. 45. Rt	nning time
3 MINS, uon Manne.			
Ulerto	Hemires	You make	mingo sole
datible			Marin Elbi
avuile		Car	ton Grellan:
SERIOS C		Ago	estin Ixuny
fono		1.0#	ta Camarill
		_ `	
(In Case			

In Spenish. No English Title)
This is a dul drama lacking becoffice appeal even for Spanish-speaking audiences in this country, because of is odd theme, takiness and Yarn deals with the nasty treatment received by an illegitimate the boy it a cripple. In the end, though, the father repents and changes his attitude toward the lad-though the takines of the country o frice appeal even for Spanish-speaks gradiences in this country. Since a speak of the country of

(RUSSIAN-MADE)
Artilion orbesse (Styrude) (Alexandra Artilion orbesse (Styrude) (Alexandra Artilion orbesse) (Alexandra Artilion orbesse) (Alexandra and Best Chiraday: Cashide made) (Alexandra and Best Chiraday: Cashide made) (Alexandra and Best Chiraday: Cashide made) (Alexandra Artilion orbesse) (Alexandra orbesse) (Al

when the Nazis were close to the Russian capital, an 18-year-old Mocow girl became one of Russia's eight cow girl became one of Russia's eight cown girl became one of Russia's eight partisans behind the enemy lines, was caupit and tortured by the German of the Comparison of the Com

## Livet Pa Landet ("Life in the Country") (SWEDISH-MADE) (With Songs) Scandin Filius production and release, Stars Edward Person, Directed by Brown

Bugler. Based on Fritz Renter's story;
camera, Sien Thermunius, At 48th St.
Cinema, N. Y., starting April 1, '45, Run-
ning time, 165 MINS.
Brankg Edvard Persson
Frans von Bambos
Axel von Rambow Bror Bugler Frida von Rambow Brigitia Valberg
HavermunIvar Kuge
LouiseIngrid Backlin
FritsWilly Pelera
Carl Brockman Kellijorn Knudgen
Fru Brockinun Dagmir Ebbesen Brollin Albert Stabi

Cart meckman. Kuision Knuteen Cart and Cart Stabi Merica Stabi (In Succisity Explain, Trifae)

"Life in the Country." In sturdy Swedish film fare because the whole stable of the Country of the Country

## **Preems For Stix**

Continued from page 3 =

#### **Bust Film Trust**

= Continued from page 5 formerly held production in tight

control.

Theatre Chains
The chains financed or made it possible to finance independent film production and, directly or indirectly, influence the type and quality of product. The large circuits provided the first-run outlets for films. Independent film products for films. Independent

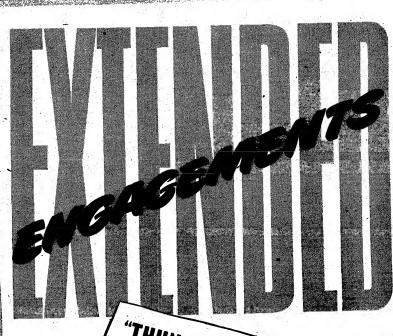
the first-run outlets for films. Independent film producers sot first
pendent film producers sot first
being completely dominated by the
being completely dominated by the
hear operators. Such, at any rate,
is the picture given by French repa.
Under the streamlined plans for
the French potential the French potential the French government would not
the French government would not
the French government would not
the phanking facilities for film production to begin with. Froducers would
thus be free to produce the type.

Monalime, deelslon regarding the
disposal of the three top chains in
France has not yet been made, from
France has not yet been made,
from the supposition of the form
france has not yet been made,
from the first has a produced to the
form of the form of the form
france has not yet been unmercus sales and resales of indimental the form of the form
france has not been made to the
form of the form of the form
france has not been form of the
france has not been form of the
form of the form of the form
france has not been form of government
france has not provided and france of the france
france has not provided and france deal of any plan to sell Gaucial deals of any plan to sell Gaucial deals of any plan to sell Gaumond (not affiliated or connected
with British Gaumont) to British or
the mild france has not france the form of government
frances. Since government
form of the form of government
frances and franc

#### Shuts Out U. S. Fina

Shate Out U. S. Frannelag
I the trust-busting plan is carrieda
remote plans, which were aired in
U. S. film trade circles, whereby
American distributors would use accrued frozen results to acquire large
fully discounted.
The nationalization of the French
film industry, however, according to
fully discounted.
The nationalization of the French
film industry, however, according to
fully discounted.
The nationalization of the French
film industry, however, according to
fact that Continental Fluns company
has been taken over by the government and turned into a cooperativatiant Continental Was controlled by
Nazl interests and that the company
was conflocated by the French government for that reason.
Was interest and that the company
was conflocated by the French government for that reason.
Cellaborationalized, however,
there is likely to be strong Government support provided by some forthere is likely to be strong Government support provided by some forment support provided by some formost stratigisched.
Cellaborationless

Genatines, problem of eliminating
skrited to a considerable extent. The
Direction Generale de la Cinematogrskrited to a considerable extent. The
Direction Generale de la Cinematogrskrited to a considerable extent. The
Direction Generale de la Cinematogrskrited to a considerable extent. The
Direction Generale de la Cinematogrskrited to a considerable extent. The
Direction Generale de la Cinematogrskrited to a considerable extent. The
Direction Generale de la Cinematogrskrited to a considerable extent. The
Direction Generale de la Cinematogrskrited to a considerable extent. The
Direction Generale de la Cinematogrskrited to a considerable extent. The
Direction Generale de la Cinematogrskrited to a considerable extent. The
Direction Generale de la Cinematogr-



"THUNDERHEAD" TOPS
HOLD-OVER TOTALS
OF "HOME IN INDIANA" 20th's Technicolor hit, "Thunderhead, Son of Flicka," has swept past the company's biggest hold over attractions! Extended runs already far outnumber "Home in

Keep extra dates open! Billy Rose's "DIAMOND HORSESHOE" in Technicolor

Friend Flic



# Pix Biz Bounced Back Fast After Sat. Shutdown; Readjustment Question Up The closing of all of the Warner's theaters, totally 141 in Iribute to our later day Saturday 141 in Iribute to our later President, Franklin D. Roosevelt, Franklin D. Roosevelt, and in Roos

The closing of all of the Warner's the closing of all of the Warner's theaters, totaling 450, for the entire day Saturday 1141 in Iribute to could be the control of the co stances up to that hour scales and down. In fact, there are many the atres which never play matinee

take up to Inat hour scalet away down, in fact, there are many the down, in fact, there are many the support of Sundays three and weekdays one the situation becomes a bit involved the attuation becomes a bit involved. The matter of weekend control figures to delermine holdovers also is something to be worked out but expected that there will be little diffusion to the control of the control of

to which the income in the men films.

Picture people will remember that Mr. Truman played piano at the National Press Club a few weeks ago, and posed with Lauren Bacal perched on top of the piano. On analysis of the piano on analysis of the piano on analysis of the piano. nerched on top of the piano. On another recent occasion he joined a group of senators at a private lunching the Capito, at which Lana Turner was present. Later he posed to the completure with her holding his and he remarked:

"Oh my, I'll bet anybody would give \$1.50 right now fe be in my alone."

#### Show Biz

motion picture is one of our most effective media in informing and entertaining the citizens. The mo-tion picture must remain free inst-ling picture. It was to remain the in-picture. I want no restrictions placed thereon which will impair placed thereon which will impair than those very incessary restric-tions which the dictates of safety make imperative. The motion pic-lure, especially as used by the useful contribution to make during

useful contribution to make during the war emergency. ......."

His letter to Mellett was not only typical of his belief in just a free screen. It was typical of his belief in a free show business.

#### Continue 'Dimes'

\_\_ Continued from page 2 =

and she wouldn't reveal it. Mr. Roosevelt's secret ambiti to buy a country newspap serve as editor.

Jane Cowl and Peggy Wood must

serve as editor.

Jane Covi and Pager Woed must
Jane Covi intriping laughter the
night they brought down "Old Ause gay that night, merry and light, and
at the midinglist course was zerved at
at the midinglist course was zerved at
the midinglist course was zerved at
the control of the course was served at
the course was zerved at
the course was presented to the course
the course was the course was the
the cour

Canter and March of Dimes Eddie Cantor came prominently into the picture when he originated the March of Dimes campaign. It was gradually taken over by Nich-siols M. Scheuck of Locav's, as chair-nan of the March of Dimes Commit-tee. In 1944 if rasked \$4667.320.56, representing 42.5%, of the over-all President Roovelt was grateful, and sent his, letter to Chairman Scheuck:

### ····· SCULLY'S SCRAPBOOK

\*\*\*\*\*\*\*\*\*\*\*\*\* By Frank Scully \*\*\*\*\*\*\*\*\*\*\*

Yorid get from Henry Pringle's piece on the "Bolgarey Barrage" in the Post that it was practically a successful one-man psychological wer of T Set. Harold Salemson. This should please our public no end, since the Sarge was once a "Variety" magic, jet, and in France and in Hollywood way and the property of the propert

The Princiscan military and urged the peasants to 60 likewise. They did it, Princiscan by the page that the page that page the Colonel C. B. Hazelline, a West Pointer, who had laught military tacties to most of his own generals. The nearwest the Colonel had come to the job assigned him was in a paper chase of the cavality, so the real wank but the colonel had been assigned him was in a paper chase of the cavality, so the real wank but it was a good thing the task force was topped by a Pointer, as no one else could have broken down the resistance of his own fluth so well. The marvel was that the Colonel could start out with a saff of 48 mm and corek it in to 17 glob. All skilled in the jub of "dropping nickels over picture. They worked chiefly on the promise that anybody will go anywhere if he can get in on a pass. More than two billion of these nickels were dropped from planes or shot over the energy lines in shells, but the enemy into giving up and going our way.

Film Bit Comparison.

me eventy into giving up and going our way.

War has been compared to fitte to non-time that it might be refreshing for a change to compare the fitter to non-time that it might be refreshing for a change to compare it to the easiling, production and selling of a picture. for this one surely followed that pattern. Col. Hazelinie had to sell Gen. Dooillite to drop the pamplets from planes. He had to sell Gen. Patton to let him tob paper instead of shells from his artillery, and he had to recruit a staff that could make good "all this waste." It would have to be a collection of civilians and soldiers, the latter being experts in the field of public relations more than they were soldiers.

Pation to let him tob paper instead of shells from his artillery, and he had to recruit a staff That could make good "all this waste." It would have to del or senit a staff That could make good "all this waste." It would have to field of public relations more than they were soldiers.

M. Pringle credits Ocaca Dysel of OWI as editor of the French leaflet section, though Dystel had never been shroad and spoke no foreign language. He had been one of the editors of Corput, which handly could use the control of the Show Biz

Show Biz

Construct from year 2 countered from year 3 countered from year 2 countered from year 2 countered from year 3 countered from year 2 countered from year 2 countered from year 3 co

## Vox Pop Pops Off

cared much what was on the air that night or the next day? Or the next inght? But along towards the close of the discount of the control was not of program after produced to the control was not program after produced to the control was musle, with another day and night similarly scheduled—that of that?

It should have given the U.S. a definite idea of non-commercial

which have given the U. S. a distinct dear of non-commercial ratio. Would the public like it day in and day out! How many less receiving sets would there be in the hones? Would the din of complaint make the cry against mid-news conneceilst, or all commercials, sound as a squeak! What do you say! Sex you! In New York News Yorkers on table ratio commercials, New Yorkers can table ratio commercials.

In New York
New Yorkers can take radio commercials or leave them alone, judging from an "inquiring reporter"
cross-section obtained in midtown
Monday (16) at the conclusion of
the three-day "period of mourring"
observed by the broadcasting industry after the sudden, death "Thursday (12) of President Rosce-

will was unanimously agreed that the decision by networks and local their programs as soon as news of the tragedy reached there is not a new of the tragedy reached them the other programs as soon as news of the tragedy reached them the other programs as soon as news of the tragedy reached them the other tragedy reached them the tragedy reached the traged that the traged the traged that the traged traged traged that the traged traged traged that the traged traged traged traged that the traged trage

hour.

One of these auggestions came from Mrs. J. Hurwitz, middle aged bousewife of Brooklyn. "Thursday night I sat by the radio and listened to everything. That was because I coulon't believe it was true. But by must be a supported to the state of the never buy another thing they ad-

verlised."
Mrs. Robert Palmer (she wouldn't say how old) housewife of Bayride, L. L. said she got a "little tired" of the radio after Thursday night and the some of the regular programs were on. "Of course," sie added, "I wouldn't want any sie added, "I wouldn't want any lee added," I wouldn't want any lee added," I wouldn't want any lee and the seems that the seems the seems that the seems th jokes or things like that but it seems to me some of the regular people you get in the habit of listening to might have gone on in. programs about the President. If all radio was like it was last week I don't think I would listen to it half as much as I do now. Commercials don't bother me too much."

Dave Beaman, 41, chauffeur, of Jukke any difference to me whether they advertise or not. I only listen to what I want to and stop listening when those announcers come on what I want to and stop listening when those amonucers come on praising shaving cream or breakfast look. That's the only way I can enjoy it. Of course, if those big comply the complex of the course of the course

when all the news about the President was on, but ordinarily comnecticals don't bother me too much. I wouldn't listen to the radio very often if all programs were like those last week—just talking and organ music or records."

when were—just taking and organ

"Arit Ne. Santa Claus"

A prettly, blonde secretary from
Arrey City, Miss Helen McKay. 22,
Herwise wasn't bothered too much
shoul pulse. "If the programs were
shoul pulse. "If the programs were
shoul pulse, "If the programs were
shoul pulse, and the present wasn't be prestand to the present wasn't be prestand to the present of the prestand to the present of the prestand the present the prestand the present afford
them. Radio as it is is all right."

"The Banahan, 46, of East 37th
Banahan, 46, of East 47th
Banahan, 46, of East
Banahan, 47th
Banahan,

ed convincingly, that radio's handling of the Presideni's death and subse-quent developments definitely clicked with the average listener. Never-lheless, it was plainly evident that non-commercial radio, as a steady diet, wouldn't find favor with listen-ers in this section. ers in this section.

They want the Bennys, Hopes, Joan Davis and Bergens, and real-ize the sponsors pay those bills so are willing to listen to plugs.

The interviews follow:

The interviews follow:

These Friedman, 8. obacconist:

"Issue Friedman, 8. obacconist:

"Issue The Triedman, 8. obacconist:

"Issue The Triedman, 8. obacconist:

"Issue Triedman, 8. obacconist, 9. oba

throughout."

Arnold Greene. 4 is id driver.

They did great job. but it kinda dragged on too long. Sure. I missed regular shows, but people weren't in mood to laugh or dance. We all have to make sperifices at times like these. I guess."

these. I guess."

Cpl. Jess Fenlon. 29: "What I heard I liked. You can't expect comedy and jazz from radio when everyone's spirits are so low. Frank-by, I wouldn't like such solemn music and tribule as sleady diet, but it's not too much to ask of us to honor memory of great man for such a short time."

a short time."

Bob Landreth. 43, filling station operator: "It was dragged out too much and too repetitious. Naturally, we would have liked to hear some of our favorites, but comedy, and Jazz, music would have been out of place. Radio did a great job, but toward the end we tuned out rather light of the place have and over the plan hear same timing over and over

joan neer same iming over and over DP. Louis D. Boonshaft, St. "In-spiring music made up for loss of other programs, No, 1 dinn't get lave been in no temper to listen to comedy shows or hit parades." Lucy Curry, 26, nurse: "It was wonderful Irubut to a great and wonderful Irubut to a great and such a such as the su

me."
Benny Massi, 39, waiter: "I thought Benny Massi, 39, waiter: "I thought radio did a fine job and I was deeply touched by reverence and respect inspired in us by radio programs."

Mrs. Mary Edington, 48, housewife: "The spiritual uplift brought us all closer to God. I was too immersed in country's sorrow to even think of shows we generally hear at home."

home.

In Chicago

Chicago, April 17.

"Vox Pop" routine here in the
Loop brought out the fact that absence of plugs during the latter part
leads to the property of the control of the city's listeners would just as soon eliminate
them permanentall.—Jung brigate
Typical of the anter Cunningham,
Ts, at Madison and Wabsh. who
said. "Remember. I'm here on a
street corner all day where there's
a tot of noise, so its a relief to get
thome and heard of the street of the
street or and the street of the control
the street of the street of the street
about what sponsors have to sell."
Coing along with plugs was H. E.
Polland. 58-year-jolf floorwalker at
the Boston Store, who recombase
the Boston Store, who recombase
pite listening who want to know
something about products they're
planning to buy. That's how I started using my present brain of
the radio, tried it, and haven't used
any other kind since.

Picking From Hydo Poal-

## Pickup From Hyde Park

#### Show People

Continued from page 2 him in the White House two or three times a week. Sometimes he toook whatever was sent along by Wash-ington pix reps. But there were times when Carter Barron of Loew's. Frank Payette of Warner Bros., and others would get calls from the White House, asking for specific He was always supplied promptly with whatever picture he The President was always anxious to see all the newsreels pos-And he had a personal fondness for features with music and for mystery story films.

He couldn't get out to see many legit plays. But, according to Mrs. Douglas, he read many plays and books about the stage, and frequently discussed the stage with inti-

mates. Ted Gamble has many stories to tell about his frequent visits to the white House in connection with War how, at the time Italy surrendered, and the President was up to his neck in work on grave military problems, he agreed to meet Ken Thompson and James Cagney to discuss war loan drive pelann.

Leaving Leginey to Giscuss war.

Last time he met with industry
Last time he been to discuss war.

Last time he met with industry
to the control of the control of the control
to the control of the control of the control
to the same to the control of the control
to the control

#### If V-E Day

Continued from page 1

workers and was the last Roosevelt speech made to any large audience. Platters of the message will also be used in the drive.

be used in the drive.

Trd Gamble, head of Treasury's
War Finance Division, has been deluged with telegrams from all over
the country, many of them from
bicture and radio people, suggesting
ways in which the campagesting
the great president. No decision will be
great president to the
great president to the
great president president to the
great president president to the
great president president president
great president president
great p

Some suggestions have been re-ceived for a bond of special denom-ination bearing Roosevelt's picture This idea is being considered fav-

orably.

A new War Loan poster, memorializing Roosevelt, is now in work.

If V-E Day comes before May 10, the 7th War Loan is expected to become the First Victory Loan to be dedicated to FDR.

#### **FDR Air Tribute**

Continued from page i

industry was there such a sustained period when, the b.o. aspects of brondeasting very completely like the sustained period when the b.o. aspects of the sustained the sustained the recapturing of time to keep the public posted on a fateful event—was marked by only a single day or gevent—was marked by only a single day or get commercials.

must hower you going to liffen to reach the start where you going to liffen to reach the start where you going to life the start where you can not her radio. Note that stars like that on the little distinct because they earth afford in the little distinct because the little

## too much aired on the President's death and funeral and that in the event of a live Persident's piddent want the Sheaffer tag identified with the broadcast. A. N. V. Carra Foundat Carpachin of Pix uned with the broadcast. Sheaffer paid the talent cost on As N. Y. Gov.; Fought Censorship of Pix the program but gets a rebate on

By JAMES L. CONNORS

Franklin D. Roosevelt manifested keen intered broosevelt manifested keep to be seen to be se

wes one of those whom Mr. Roosevel entertained to be considered and the considered to be co velt entertained

eleaned to light comedy; he can not care much the Time Tan. He was also an avid motion picture fan. The fact that he suftered seriously from the after effects of pollomy ellist—his movements from more constricted than they were constricted than they were the constricted than they were the constricted than they were the constricted than they were provided to the constricted than they were followed to the constricted than they were followed to the construction of the construction of

pictures, on a telephoned request.

Among the guests at the performances in the Mansion—It is fully equipped for screenings—were Judge Samuel Rosenman, Mr. Roose-veits counsel, and Mrs. Rosenman, or the screening of the screeni munities also attended. Fi were often arranged after dinners.

were often arranged atter Mansion dinners.

FDR was confronted with no important legislation affecting show business excepting a bill repealing protein legislation affecting show business excepting a bill repealing show the state of the st Tal Low, now with the State Department. A very strong show of opposition of the property of th

WCY, Cov. Roovelt usef the powerful Schenetady station, many times between 1928 and 1932. It was over WCY in the early part of 1932 that he made a series of "Report's the Propie" on the Propie" on the Propie on t

tion in the broadcasting field. Chief differences between the WGY talks, on Monday evenings, and the Wash-on Monday evenings, and they were given with that attempt to lighten them by FDR's latter technique of leavening anecdola. The intimate voice, the trick of talking to listeners as though the were in the intimate voice, the trick of talking to listeners as though the were in the monday of the work of the wor

#### Mimics Do Fast Revise On FDR-Eleanor Impresh

Un FUN-LICADOT IMPRESS.
The amusement industry and its people, since 1932, have found, a fund of humor in their impressions of or humor in their impressions of a prominence askin to fame by their impersonations of the President and First Lady. The "Eleanor and gion, and so have many others dealing with various aspects of the Roosevelt household or their tenancy President's goottle, has achieved his share of prominence.

As a gesture of good teste, show

As a gesture of good taste, show people are expected to change all that now. And so, as one Broadway wag 'remarked, it may well throw a lot of comics and gag writers out of work.

#### Dean Murphy Revises Act

Dean Murphy, Revises Act
Chicago, April 17.
Dean. Murphy, a Close friend of
President and Mrs. Roossevelt, and
frequently called "the President's
arottle impressionist," was playing
at the Chicago theatre here Thursday atternoon when informed of Mr.
Roosevelt's desh.
Groupe of the Company of the Company
and the Company of the Company
and the Company of the Company
and the Compa

Switch Legit References

# A GOOD GUY TO KNOW!



Spencer Tracy and Katharine Hepburn delight Radio City Music Hall crowds in "Without Love."



More stars than there are in Heaven in M-G-M's Technicolossal "Ziegfeld Follies"



"All this and too!"
friendliness





"Son of Lassie" Technicolor sequel is even greater than the first beloved hit.



Tempestuous romance between Greer Garson and Gregory Peck in "Valley of Decision," Great!



Watch Capitol World Premiere Judy Garland-Robert Walker in "The Clock" —a glorious hit!



Ginger\_Rogers, Lana Turner, Walter Pidgeon, Van Johnson in "Week-End at the Waldorf." Another "Grand Hotel"!



It's hox office! Hedy Lamarr, Robert Walker, June Allyson in "Her Highness and the Bellhoy."



That romantic Van Johnson and Esther Williams in "Thrill of A Romance" with Technicolor and plenty more!



A Big One! Frank Sinatra, Kathryn Grayson, Gene Kelly in the Technicolor Musicalulu, "Anchors Aweigh."



"Our Vines Have Tender Grapes" co-stars Edward G. Robinson and America's darling, Margaret O'Brien. Terrific!



Judy Garland tops her "St. Louis" fame in "The Harvey Girls." Big cast. Technicolor too!



"Hold High the Torch" brings Elizabeth Taylor to her "National Velvet" millions. Lassle too and Technicolor.



"Yolanda and the Thief" another Big M.G.M Technicolor romance with Fred Astaire, Lucille Bremer and more.



Watch "They Were Expendable," the greatest production project of our time! Robert Montgomery and Big Cast!

## N.Y. Off Sharply But 'Scandal'-Scott. Miles-Hartmans Strong 75G, 'Crime' Mild 13G, 'Seeing You'-Kave 70G, 2d

Broadway, tolal is off sharply this week due to Roosevelts untimely the week due to Roosevelts untimely the week due to Roosevelts untimely and the standard of the standard of the standard the standar

alded account.

Edinates for This Week
Astor (City Inv.) (11,10, 80-81.25)

-Princes and Pirate\* RKD (10th
week was \$18,000. satisfactory, Holds
one more, with Enchanted Cottage\*

(RKC) to open April 27.

"BE Seeing You" (11A). Smooth
Way See Seeing You" (11A). Smooth
Seeing You (11A). Smooth
Se

And Antionic Cad why. Should and Antionic Cad why. Should state of stout \$10,000 after first week take of stout \$10,000 after first week take of shains on.

Catterian (Low 2). 1,000 80-41.20 and the stout \$10,000 after first week is a first of the stout \$10,000 after first week is a first of the stout \$10,000 after first week is a first of the stout \$10,000 after first week is should (14.18; 60-11.20). This Man's Navy' (M-Q). Opened first week is should (14.18; 60-11.20). This Man's Navy' (M-Q). Opened first week is should (14.18; 60-11.20). This Man's Navy' (M-Q). Opened first week is should (14.18; 60-11.20). This Man's Navy' (M-Q). Opened first week is should (14.18; 60-11.20). The should (14.18; 60-11.20). The should be sh

Philadelphia, April 17.
Death of President Roosevelt cast
a pail over Philips show belt Thursday
and Friday with houses all
builth attendance is helping. Spite
Jones' initial appearance here counice mark at Earle. As is "Murder,
w'ord," both opening this stand,
w'ord," both opening this stand,
Estimates for This Week
Aldine (WBJ (1,303; 40-85)—"Song,

wo of weight agent in the control of the control of

"Tree Brooklyn" (20h) (2d wk), swell \$13,000.

swell \$13,000.

swell \$13,000.

Short Short

## 'Roughly' Forte \$13,000 in Pitt.

Pittsburgh, April 17.
Biz naturally socked everywhere by the death of Roosevelt First-run for Roosevelt First-run for the Roosevelt First-run for the Roose two opened at 5 pm. Likely leader is "Roughly Speaking." at Penn although even this won't be too big.

Experimental Company of the Roosevelt First Stationary of the Roosevelt First Stationary of the Roosevelt First Stationary of Roosevelt First Stationary of Roosevelt First Stationary of Roosevelt First Stationary of Roosevelt First First Stationary of Roosevelt First F

too big.

Estimates for This Week
Pation Shea) (1,700, 40-65.)—
Litest ho, is only 4 days is actually three with Sat, shiddown). Early three with Sat, shid Sat,

"Hotel Berlin" (WBI, \$2.500, also mo. mo. mo. mo. (7,700; 40-65)— House Frankenstein" (Ur) Move-Filouse Frankenstein" (Ur) Move-Filouse Frankenstein" (Ur) Move-Filouse Filouse Filous \$22,000.
Warner (WB) (2,000; 40-85)—"Na-tional Velvet" (M-G). Moveover. Satisfying \$5,500. Last week. "Music Millions" (M-G), \$6,500 on m.o.

#### J. Dorsey Ups 'In Bag' \$25,000 in Mild Wash.: 'Song' 24G, 'Tree' 20G

will ZAU, I Tree ZUG.

With all downlown houses that the downlown houses that the downlown houses that the downlown houses that the Bag," will lead the parade close behind is the Earle with "A Song to behind is the Earle with "A Song to both had a Seday week. All potts had a Seday week. Capital (Jedw) (3,434, 44-72)—Tits im Bage" (IAA) with Jimmo will be a seday to be a seday with the seday wi

"Thunderhead" (20th) (2d wk), 320.
"Description (20th) (20th) (4.20th)
"The Steing You" (UA). Average 75.00. Last week, "Keep Power 15.00.
"The Week, "Keep Power 15.00.
"The Week, "Keep Power 15.00.
"The Week, "Hotel Power 15.00.
"The Week, "Hotel Perillin," (WB) (2d week). Hotel Perillin, "GB) (2d week). Hotel

#### 'BRING GIRLS' BRISK \$17,000, TOPS CINCY

## Velvet' Sock 35G, Chi; 'Song' Loud 18G. Herman Ups 'Blondie' 32G, 'Sudan' 20G

energerald and Cootie Williams' band, is giving Palace a hefty week. All downtown spots were closed till 6 p.m. Saturday, and Warner houses all day.

all day.

Estimates for This Week
Allen (RKC) 13,000: 44-85)—"Song
Remember" (Col.) Moveover looks
sweet \$8,500. Last week, "3 Cabal-leros" (RKC) (m.o.) oke \$5,000.

Hipp (Warners) (3,700; 44-85)—"Tree in Brooklyn" (201b). Big
\$22,000 in 6 days. Last week, "Song
Remember" (Col.) swell \$25,000. 

\$6,000.

\*\*Palace (RKO) '3,700' 55-95'—
"House of Fear" '1U) plus luk Spots,
Ella Fjizgerald and Cootle Williams
orch on stage. Stagebil is the draw
Grand \$27,000. Least veek. "Having
Wonderful Crime" (RKO) with
"Sons O Fun" unit, slightly under
par at \$19,000. par at \$19,000.

State 'Loew'x' (3,450; 44-85)—
'Bring On Girls' (Par). Breezy
\$17,000. Last week, "National Velvet" (M-G) (2d wk), pleasing \$14,000.

900.

Stillman (Loew's) (2.700; 44-85)—
"National Velvet" (M-G). Lively
\$9,000 on third round downtown.
Last week, "Unscen" (Par), great
\$11,000.

#### SEEING YOU' INDPLS. LEADER, SMASH 16G

Indianapolis, April 17.
Closing of theatres last Saturday
until 6 p.m. out of respect to the late
president, and Roosevelt's death, itself, are reflected in this week's
grosses. Front runner is "I'll Be Seeing You," now on a stepped-up, 7-show a day schedule at Loew's. Estimates for This Week

7-show a day schedule at Loew's.

Crelinates for This West 23-253

Crelinates for This West 23-253

Crelinates (Kait-Dolle) (2,806, 32-25)

Crelinates (Kait-Dolle) (2,806, 32-25)

Crelinates week, "Bernadette" (20th, thin \$7,000 on return date, 12,900, 12,900 on the control of the control o

week, "It's a Pleasure" (RKO) (2d frum), ditto.

"Gur, Gai" (Col) and "Castle of Crimes" (PRC) (3pl) (

#### In Bag' Fancy \$15,000. Balto: Yours' OK 16G. 'Waves' Hot 12G in 3d

Waves Not 12G in 3d.

Baltimore, April 11.

Trade here was off with full and partial closing by downtowners on starting with the starting was off with full and partial closing by downtowners on starting with the starting was a startin

#### LA CAVA'S 'VENUS' BEEF

Hollywood, April 17.

Mary Plekford postponed the start of "One Touch of Venus" from June 15 to July 1 because of Gregory La Cave's resignation as director. 15 to July 1 because or order. Cave's resignation as director. La Cava walked out after clashes with the producers over handling of the script. Kurt Weill has arrived and Mary Martin is dug June 1.



This is Yvonne DeCarlo, the girl whom Walter Wanger selected from among 20,000 American beauties to play Salome in his Technicolor production, "Salome, Where She Danced."

She looks like a million, and that's just the half of it; the other half is talent. In addition to being beautiful, she is a fine actress and has a great gift for dancing and singing.

Universal believes her to be box-office dynamite.

She's "An Eyeful"
...says Walter Winchell

SALOME,
Where She Danced
IN TECHNICOLOR

YVONNE De CARLO - ROD CAMERON · DAVID BRUCE · WALTER SLEZAK · ALBERT DEKKER
Marjorie Rambeau · J. Edward Bromberg · Screenplay by Lovennes Stallings · From the original story by Michael J. Millips

Directed by CHARLES LAMONT Associate Producer, ALEXANDER, OQUIZEN Produced by WALTER WANGER
A DON'TENAL PICTURE

# L. A. Off; Pleasure' Best Bet, 37G in 2 Spots, Sudan' Okay 50G in 4, Millions Thin 26G for 3, Yours' Big 28G, 3d Wk. Los Angeles, April 17. Closing of thearters last Staturdy for Rooseverts functal resulted in the theart of theart of the theart of the theart of the theart of the theart of th

Chaing of the state of the stat

\$7,700.

Chinese (Grauman-WC) 12,048; 50\$1)—"Sadan" (U) and "April" (U).
Okay \$11,500. Last week. "Thin Man"
(M-G) and "Trouble" (M-G). \$11,800.

Downtown (WB) (1,800; 50-\$1)—
"Roughly Speaking" (MB) 13d wk).

Heading for \$11,000. Last week, good

#16,500. Egyptian (F-WC), (1,538; 50-\$1)— "Dorian Gray" (M-G) (3d wk). Finales at \$7,500. Last week, steady \$10,400.

Finales at \$7.500. Last week, stepdy

18 at \$7.500. So. \$7.500.

18 at \$7.500.

finale. **Bollywood** (WB) (2,756; 50-\$1)—
oughly Spenking" (WB) (3d wk)
(ay \$8,000. Last week, neat \$13,-

assiywood (WB) (2.736; 50-81)—
Roughly Speaking (WB) (20) (40) (40)

Lea Angeles (Plown-WG) (20) (40)

Lea Angeles (Plown-WG) (2.076)

Parameter (Plown-WG) (2.076)

Lea Angeles (Plown-WG) (2

(U). Average \$8,500. Last week, McG Man Man McG and Trouble (MG Man McG) and Trouble (Witsbire IF-WC) 12,286: 50-81)—Revewter & Millions (UA) and Great Flamation" (Rep.) (UA) and Great Flamation" (Rep.) (Rep.) (RKO) and "Show-Off" (Rep.) (Rep.) (RKO) and "Show-Off" (Rep.) (Rep.) (RKO) and "Show-Off" (Rep.) (R

#### STARRETT'S 11TH COL. ANNI

Charles Starrett is starting his 11th consecutive year on the Columbia lot, a record for saddle thesps in any film studio.

Star's one-year contract renewal

## 'Scandal' Lusty 13G in Mild K. C.

Death of President Roosevelt and rainy weather reflected in lower grossos at the deluxers here this week. The top-coiner is "I'll Be Secing You." at the Midland, but "A Royal Szandall," day-and-date at Esquire, Uptown and Fairway, nearly

ing You." at the Midland, but "As Royal Sarindt, "As wind-date at Exposition and Pairway, neutral assessment of the Pairway, neutral processing the processing of the Pairway (Pos. Midwert) (200, 204) and 704; "Estimates for This Week Pairway (Pos. Midwert) (200, 204) and 704; "Check Colon Colo

#### Tonight' Fairish 12G, Tops L'ville Filmers; 'Caballeros' Mild 11G

"Laballeros , millo 11 U
Theatre biz reflected the shook,
feli over news of Rousevelt's death,
intil 6 oclock Saturday (15). Rishto
with "Three Caballeros" lost content
and "Grisslys stillions" (Rep.) (2004)
and "Grisslys stillions" (Rep.) (2004)
and "Grisslys stillions" (Rep.) (2004)
—"Meet Me St. Louis" (M.G.) and
"Murder in Bise Room" (U). Potent
"Murder in Bise Room" (U). Potent
Gent' (M.G.) and "Brazill' (Rep.)
3,1,500.

"Gent" (M-G) and "Brazil" (Cost)
[5] John State (Loew's) (3.300; 405] John State (Loew's) (3.300; 405] John State (Loew's) (3.300; 405] Tonghist Every, Night (Col)
and "Love Mystery" (Col). Fair
10.00. Loew Mystery" (Col). Fair
10.00. Many Anderson (Popple's) (1.000;
10.00. Mills Bros. Got of to a
15low start but doing well enough as
15low Mystery (1.000;
10.00. Mills Bros. Got of to a
15low start but doing well enough as
15low of the Mystery (1.000;
10.00. Mills Bros. Got of to a
15low start but doing well enough as
15low of the Mystery (1.000;
10.00. Mills Bros. Got of to a
15low start but doing well enough as
15low of the Mystery (1.000;
10.00. Mills Bros. Got of to a
15low start but doing well enough as
15low of the Mystery (1.000;
15low of the

#### 'Tomorrow' Sockeroo \$11.500. Best in Seattle

iast week.

Palomar (Sterling) (1,350; 30-41)

Alaska" (Monor) plus stage. Good \$0.000. Last week. Docks of N. Y. Whono) with vaule, nice \$10,000.

Farameunt (11-5th) (2d w.k.) Solid \$5,000 in \$6,000 in \$1,000 in \$1,

Safet work.

Roosevel (Slerling (800; 45-80)—
"Lake Placid Scremade" (Rep.), Fine
\$4,500. Last week, "Frisco Sai" (U)
(2d wk), oke \$5,100.
Winter Garden (Sterling) (800; 2550)—"30 Seconds Tokyo" (M-G), and
"Pixle Jamboere" (PRC) '3d run').
Brisk \$3,500. Last week, "Holywork
Canteen" (198) '7d run', \$3,100.

#### Hub Slips But 'Sudan' 16G, 'Seeing You' 37G, In 2 Spots, Both Okay

Boston, Jan. 17. School vacations partly helped re covery after shock of President Roosevelt's death plus Saturday afternoon closing. Balmy weather also hit boxoffices. "Objective, Buralso hit boxoffices. "Objective, Bur-ma" climbing steadily at Metropol-itan. Sonja Henie ended third big week at Keith Memorial in "It's a Pleasure," with "Sudan" a promis-ing successor.

ing successor.

Estimates for This Week
Boston (RKO) (3,00): 56-41.0—
Thiring Wonderful Clime Britton
orch, others, on stage. Fair \$22,00.

Lat week, "Boute of Fear" (U) plus
Fenusy (M-P) (1,372, 46-74)—
Fenusy (M-P) (1,372, 46-74)—
Fenusy (M-P) (1,372, 46-74)—
Mariestic (Study (Park) In Brooklyy
Majestic (Study) (1,500, 46-74)—
Majestic (Study) (1,500, 46-74)—
Mariestic (1,500, 4

"Mir. Emmanuel" (UA.). Okay \$5,000.
Last week, "S. Caballero" (BKO).
Memorial (RKO) (2,900; 40-75).
"Sudan" (U) and "Til Remember of the control of the cont

#### 'Velvet' Smooth \$15,000, Buff.; 'Roughly' Fat 13G

Bulti, 'Koughly 'Fat J.S'
Burfalo, April 17.

week, but not as much as, might be expected. 'Nutional 'Vedeve' will get be between the sex of th

Statilis, days Seattle, April Millionis, "McG.) 2dd wk). Irim 310Statilis, days Seattle, April 1,000.
Ronsevelt was neveral thrist thestres vulnturally elessing. Statin 1,000.
Ronsevelt was neveral thrist-tim spots
until 6 pan. Several thrist-tim spots
until 7 pan. Several thrist-tim spots
until 8 pan. Several thrist-tim spots
until 8 pan. Several thrist-tim spots
until 9 pan. Several thrist-tim spots
unt

## Det. Biz Ebbs: Only 'Tree' Sock, \$39,000. 'Pleasure' 22G, 'Caballeros' Sturdy 18G

#### Key City Grosses

d Gress Same Week

## 2 Women' Hefty \$23,000. St. Louis

St. Louis, April 17.
"Between Two Women" is best better this week.

between Avo Wonder's Dest bet here this week.

Loews (Losw) (3.172; 30-60)—

Pelween 2 Women, (14.63; 30-60)—

Pelween 2 Women, (14.63; 30-60)—

Work (Low) (2.00); 30-60)—

Watsonal Velver, (2.00); 30-60

Ambassader (F&M) (3.00; 50-60)

Ambassader (F&M) (3.00; 50-60)

Ambassader (F&M) (3.00; 50-60)—

Trope, (12.60); 50-60

Ambassader (F&M) (3.00; 50-60)—

Trope, (12.60); 50-60

Ambassader (F&M) (3.00; 50-60)—

The control of the control

\$10,500.

Missouri (F&M) (3,500; 50-60)—
"Flame Barbary Coast" (Rep) and
"House Fear" (U). Okay \$9,200.
Last week, "Strange Illusion" (PRC)
and "Man Walked Alone" (PRC).

\*\$6,000. Evaluation (F&M) (4,000: 40-50)—

"Have, Have Not" (WB) and "Under Western Skies" (U). Good \$5,000
Last week, "Circumstantial Evidence" (20th) and "Rough, Tough" (Col), ditto.

#### 'Bern'dette' 10G. Mpls.: 'Pleasure' Modest 13G. 'Hotel' Good \$10.000

Hotel: 400d 31, JUJU
With Saturday matinese eliminated on the passing of President Rosestart. Indication point to moderate groses all along the line.

Asset (Par. Singer) 4000, 123 - 4200 in 7 days.

Asset (Par. Singer) 4000, 123 - 4200 in 7 days.

Asset (Par. Singer) 4000, 123 - 4200 in 7 days.

Asset (Par. Singer) 4000, 123 - 4200 in 7 days.

Asset (Par. Singer) 4000, 123 - 4200 in 7 days.

Asset (Par. Singer) 4000, 123 - 4200 in 7 days.

WB) Creissue', obey \$2.400 in. 7 days.

Case 1, 100 de 4.00 in. 100 de 4.00 in

over, Last week, "Beltween 2 Worn," and the control of the control

Detroit, April 17.

Biz is on the ebb here with grosses off 10% or more with one exception.

Exception is "Tree Grows in Brooklyn," which is simed for the his lyn," which is simed for the big brackets at the Fox. Downtown is way off usual pace since Olsen & Johnson and "Sons of Fun" iden-tification was pulled off its current stage show, now going as "Jerks Berserk." It's with "Identity Un-

Estimates for This Week
Adams (Balaban) (1.700; 60-85)—
"Here Come Co-Eds" (U) (2d wk)
and "I'll Remember April" (U). Former moved from Fox, solid \$9.500, Last week, "Bernadette" (20th), \$10.

Broadway-Capitol (United Detroit) Broadway-Capitol (United Detroit) (2.800; 66-85)—"Practically 'Yours' (Par) and "Man Half, Moon St." (Par) (2d wk), From Michigan, so-os \$14.000. Last week, "Now To-morrow" (Par) and "3 Is Family" (UA), third week downtown nice \$10.000.

Downtown (Howard Hughes) 12. Book 60-85)—"Identity Unknown" (Rep) and "Jerks Berserk" unit on stage. Thin \$17,000. Last week, "Strange Illusion" (PRC) and Mills Bros., others on stage, fine \$28,500.

Fax (Fox-Michigan) (5,000; 60-85)

—"Tree in Brooklyn" (20th). Socko
\$39,000. Last week, "Here Come Co-Eds" (U) and "Under Western Skies"
(U), dipped to \$20,000

(U), dipped to \$20,000 Mallosn (United Detroit) 11,800; 00-85)—"Casanova Brown" (RKO) and "Fighting Eady" 120th). Back 10op. olay \$5,800. Last week, "Teleart Young Gay" (Par.), \$5,00. Michajan (United Detroit) (4,000 685)—"Ilks 19 Pleasure" (RKO) and "High Powered" (Par.). Good \$22,000; 10,000 for the control of the con

23,000.

Palma-State (United Detroit) 13,000; 60-85).—'Guest in House" 1UA)
and "Kitty O'Day" (Mono). Avenual in Win315,500. Last week, "Woman in Win315,500. Last week, "Monon Many
(Par) (2d wb), don's platford
(Par) (2d wb), don's platford
(One) 60-85).—'Ghabileros' ("Chon)
and "Crary Knight" (Mono). Sturdy
18,600. Last week, "Musse Milliand"
(18,60). Last week, "Musse Milliand"
(18,60). Last week, "Musse Milliand"
(18,60). Last al, 20,000.

#### Rank - Continued from page 1 -

takes in about 66% of British film

Rank entered the film industry when he backed production of a rellgious short and then entered whole-heartedly into all phases of production and distribution.

"No one ever signs a contract with Rank," Powell declared, "for his word is better than any legal docu-ment."

ment."

Pressburger disclosed many points of interest to American Film Industry: 1. Archers do its filming at Teddington Studios, where executive offices and two sound stages were destroyed by Nazi bombs. Teddington, where Warners used to produce their outs reference was reputely kinetics. where Warners used to produce their quota pictures, was completely wiped out by enemy air assaults. 2. Un-der war conditions, English studios are operating at about 50% capset(s; government, having taken over half for storage space and for making propagands films. 3-in English propagands films. 3-in English Lures have been made in England. They have personnel to make about 75 annually, which is reason Holly-wood players; techniciaus and craftswood players; technicians and cra men are not encouraged to w there unless they are experts w no English counterparts. Any hi ranking specialist, however,

Critic

Coulinued from page 1

The Boston reviewer. Also, the referred to characters deleted since the sound representation of the sound reviewer. Also, the referred to characters deleted since the Boston date. The young shownen are stricks manufing editor about the review.

Play was panned by all other critics, too, some reviewers taking not remaining until the finale. Show lasted three nights, opening last Treeday (10) and folding Friday (13). British studios equipment is older



# —To HAL'S FRIENDS:

Halperin

Hal

Simply . . . without any pretense to fine writing . . . we, who loved and admired HAL, address this message to his friends throughout the country.

To the "little fellow" and the "big fellow" . . . to all of those for whom he "did favors" . . . to those whom he guided towards security. Yes! and towards affluence and position.

We, his friends in Chicago, know HAL was a "War Casualty." When his health failed him, he ignored the advice of physicians and friends, and drove himself day after day with all the verve and dynamic energy for a worthy cause or to help a pal . . . that was HAL.

There was something distinctly heroic about the last years of his life. He spearheaded War Bond Drives; helped Chicago Service Men's Centers; led Red Cross Drives, hospital shows, and other patriotic and charitable causes.

#### HE DIED IN ACTION!

There can be no posthumous medal or ribbon for HAL . . . the only honor we of show business can and wish to bestow, is a Memorial . . . an appropriate charity to perpetuate his name.

The Variety Club of Illinois has chosen the La Rabida Sanitarium, which it sponsors. It is a children's sanitarium devoted to the cure of rheumatics of the heart, without regard to race, creed or color. The Memorial will be in the nature of a completely equipped and maintained HAL HALPERIN ROOM.

Being a sufferer of the heart himself, HAL had a deep affection for La Rabida and a high regard for the excellent results this sanitarium achieved for children.

We are planning a HAL HALPERIN MEMORIAL SHOW at the Chicago Civic Opera House on May 6th. In all probability you will not be able to attend it .... but, being one of HAL's friends, we are sure you will want to send us a check as a donation towards this cause. How much? What do you owe his memory? An ancient book asks. "Who shall command the heart?"

We know you will be as generous as possible.

We are most eager, most anxious to make this Memorial a living reality. We are working hard to do so for we are certain that HAL would wish it.

So . . . just as if it were he, asking for some cause near to his heart, we ask you to send us your contribution promptly as a tribute to his memory.

#### THE VARIETY CLUB MEMORIAL FOR HAL HALPERIN

Mon. Chairman,
MAYOR EDWARD J. KELLY

CHARLES F. GLORE

Variety Club Special Committee John Balabau James Coston Tom Flanuery Max Halperin Bill Hunti Johnny Jones Jack Kirach Arthur Behoenstadt

PLEASE SEND YOUR CHECK TO:
JACK ROSE, Treasurer, Variety Club, Blackstone Hotel, Chicago, Illinois

(A reprint of this advertisement, without any further comment, is being sent to many of the late HAL HALPERIN's friends
throughout the country. If you are forgotten . . . please forgive . . . but do not fail us!)



AT THE GOTHAM, NEW YORK,

is the proof

Among the all-time best movies!— $N.Y.\ Post$ Magnificent, spectacular and always entertaining ! – M.P. Herald

Top-notch entertainment!-N.Y. Daily News

Stunning production!—Showmen's Trade Review

Impressive and magnificent!—The Independent

Excellent!-N.Y. Journal-American

One of the season's delights!—N.Y. Sun

A film not to be missed! -N.Y. PM

olone

## Berlin's 3-vr. Hitch with 'Army'

terrific job the Special Services of-ficers and staffs of the U. S. Army have done for all linerant entertain-ment to our global fronts.

"Heaven Watch the Philippines" We also hatched "There Are No Wings on a Foshole" as an Infantry song.
"Heaven Watch the Philippines" is dedicated to General Douglas C. MacArithur, in commenoration of the Philippines, who had a representation of the Philippines, Bettin Instead of the Philippines, Betti

ment to our global tronts.

Berlin should be in position to
know. "This Is the Army" opened
July 4, 1942, and stayed 12 weeks
(instead of the scheduled four) on
Broadway at \$5.50 top, and never
did under \$40,000 a week, it toured and under \$40,000 a week. It toured to weeks, consumed fave more mouths in making the WB film version, and for the rest of the three years the soldler muscal has been couring in Enginal-treland-Scotland, 4½ months; in Haly five months; there months in Bgypl, Persia, etc. (Middle East Command), and 3½ mouths thus far in the Pecific. The tour ist over for the GI cast, but I follow the men civilization the Tourist of the Pecific The tour ist over for the GI cast, but I follow the men civilization the

tour sirt over for the Cli cast, but it for Berlin. It for Berlin it for

#### Jungle Theatres

Jungle Theatres
These jungle theatres brought home to the veteran showman there is no such thing any more about limiting the most lavish or the most subtle of Broadway shows for the GIs in the Pacific. If it's a question of times, Berlin cites how three mikes made perfect amplifications so that a restless GI audience up to 16,500, in a jungle, could hear everything.

As for costumes, his 160 GI troup-

in a jungle, could hear everything.

As for costumes, his 160 GI troupers had to travel with supplementary
clean Army and Navy dress uniforms, plus other costume changes,
and thus any Broadway show should
be able to compress itself to five or
aix changes and more than make the
grade with judicious minimization
of sets, seemery and costumes.

of sets, seenery and costumes.

Berlin's personal record comprises

501 performances with "Army" all told in the U. S., England, Italy, Pacline, etc. In the latter theatre
"Army" played 49 shows to audiences of 330,000, totaling a peak of
18,500 and down to 500. In addition
Berlin did 19 personal shows by limiting the stongs to hospital ward and ambulatory audiences.

ences.

Berlin wouldn't express himself on reported gripes from GIs In the Pacific that they "liaven't seen a Hollywood naine for months" other than to say that the Pacific is starved woon name to be a served for entertainment, because the area is so vast. He did add that if the stars knew what they were nissing, they d go out in a hurry, for a wonderful experience.

dertil experience.

The songamili refuses to approximate the value of his contribution and throthes file any reference; fig. 11 fact he usually gets 10% of the pix and stage grosses. Even now his contribution approaches the \$800,000 figure, based on the WB film and U. S. stage income. He does admit three years of his time is the three three of his time is the statement of the can place on "Army."

#### Goodwill Songs

Coeselwill Song:

Mr. Goedwill Song:

In England, where it opened its tor at the Palladium, London, Value 10, 1843, "This is the Army" helped with the property of the Palladium, London, and their marked diplomatic and the property of the Palladium, and the property of the Palladium,

#### Futter's Odd Jobs, Inc., In 50G Suit Vs. Par

Damages of \$50,000 is sought by Walter A. Futter, film producer, and Odd Johs, Inc., in a suit filed last week against Paramount, in N supreme court. Action charges that Paramount breached an oral agreement and infringed on his original idea for a series of one-reel shorts, depicting odd occupations of people. Par, it is alleged, infringed by producing a similar series called "Un-usual Occupations."

According to the complaint, Futter in 1935 negotiated with Par's short subject manager, the late Lou Diamond for distribution of the series At Diamond's request Futter used

At Diamond's request Futter used Par studios for completion of the first one-ree! film and delivered some, while negotiations were under way for signifig of a formal contract, not to distribute the series, after a proposed contract was submitted to him, instead went ahead and pro-duced its own one-reel shorts based on his idea. Oral contract had duced its own one-reel shorts based on his idea. Oral contract had called for an advance of \$5.000 against percentage of such distribution and provided for additional shorts to be produced and distributed. Damages and an accounting of profits from the alleged infringement are also sought by Futter.

## Wanna Curl Up in a Theatre Lobby

Chicago, April 17.

Chicago, April 17.

It's not known, yet whether best swap could. Ilke dishest in the nake scalens will ever replace popocen, lady, Marciac Soban (and a looker), pop and candy as the most saleable says "That'll be \$2.75 piease." Others items in movie house (outside of link it's a rental library.

pop and eandy as the most saleable items in movie house (outside of think it's arental liberary) of the Loop's Telenewar in nontheless for the moving the Loop's Telenewar in northeless for the index that it wouldn't with: fast line of new books stacked up in a "Book Bar" in the loberary bear of the liberary of the li

With a Good Book?--Chi Started It

## HASKELL MASTERS NEW WB CHIEF IN CANADA Haskell M. Masters, veteran in dis-Haskell M. Masters, veteran in dis-tribution who, his past January re-signed as president of Empire-Uni-versal Films. Canadian releasing control of the Warner Bros. Monday (16) as gen-eral sales manager above the border. Prior to going with Empire-U and Odeon, both of which are controlled by the N. C. Natianamo interests, Mastern Service and Canadian and Canadian Mastern and Canadian and Canadian had been with UA 22 years, most of had been with UA 22 years, most of sales chief for United Artists. He does with UA 22 years, most of this time in the Dominion. Ralph H. Clark, who was sent to Tool to make Warner ho, last with the control of the Warner ho, last with the control of t Dale Evans and Republic Talk Over New Contract Hollywood, April 17. Dale Evans, who recently walked off the Republic lot after two years of riding in westerns, is huddling with the studio on a new contract which will shift her to dramatic roles, with permission to accept radio chores and make one outside picture a year.

radio enores and make one outside picture a year.

Miss Evans checked out a month ago after two years of equine drama opposite Roy Rogers. Pix Spineless on Negro

## Question-Lillian Smith



Electrical Research Products Division Western Electric Company

233 BROADWAY, NEW YORK 7, N. Y.

# "SHOULD ATTRACT HORROR FANS IN DROVES!" Says BOXOFFICE

"DESERVES
SPECIAL
ATTENTION
FOR BIG
BOX-OFFICE!"

"SHOULD DO STRONG BIZ!" - Variety

Words St. A.

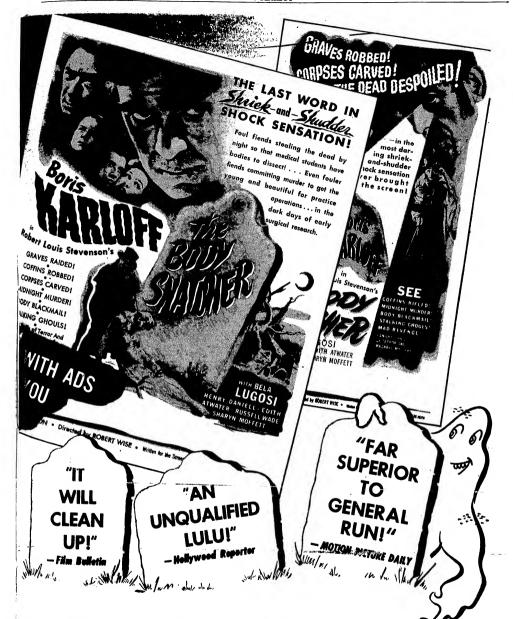
CAN'T MISS

REAL
REAL
EXPLOITATION
NATURAL!"
- Showmen's Trade Review

R K O RADIO

"FANS WILL GO FOR THIS!" "TOPS IN HORROR FILMS!" — The Independent

ST. LOUIS TEST R TIME RECORD FOR



UN HITS WITHIN INCHES OF ALL-FIRST-RUN MISSOURI THEATRE

## String of Spanish-Language Film Houses in Texas: Other Distrib Briefs

to remodel store buildings for houses to show Spanish language pictures. G. A. Lucchese, who already operates three houses here, plans a large houtern showplace. In San Angelo, the Concho Circuit is planning a new house as is W. V. Adwell.

Eddie Joseph opened the Iris in Austin for Spanish films.

Altred Pan veronment the Cole in

Action coepin opened the Iris at Action Control of the Cole in New Brumfels for the Latin American trade. At Mirando City, Mattide Chapsa opened the Trinity. Albert Copel purchased Latin Chapsa opened the Trinity operated here by J. J. J. Jiminez, and changed the name to Azteca Plin Distributing Co. Coppel formerly operated here in Denver which operated the Control of the Contro

The Ford, Big Lake, Texas, opened y H. Ford Taylor, managed by W. T. sh. Taylor also operates the Ritz, allinger, Texas.

Weetherall's House Huntsville, Texas, April 17, Construction work under way for third house being built here by R. B. Weetherall, Tecently discharged from weetheral, Tecently discharged from ated here by Sam Parish who is affi-iated in the operation with the R & R circuit. Weatherall formerly worked for Parish.

Yellen-Dipson Settle
/ Buffalo, April 17.
Litigation between Samuel Yellen
nd Lipson Realty Co., arising out of

at War!

SHERIDAN

MATURE

William Elec

Inside Hollywood

neys.

Dipson Co. has purchased certain notes amounting to \$26,000 held by Yellen upon which suit had been brought in Supreme Court, and also Yellen's stock in the Dipson Enterprises.

#### Great Need for Exchange Help

Great Need for Exchange Help Ex-servicemen sauntering through Ex-servicemen sauntering through Fill The Help Row these days are in danger of getting conted and whisked into changes, there to be put to work immediately, as result of the recent of the same through through the same through the same through the same through the sam

classified.
Full-time femme help hasn't proved the answer at all, according proved the answer at all, according part-time workers, both male and female, who're permitted to work a maximum of only 30 hours a week tries, are difficult to find. Most of the gals are too independent, is the consensus, taking time off at the drop of a hat, whereas with the male else-

MOVIE LOT TO BEACHHEAD

THIS exciting record of a war job wall

done will make you proud of oil the

have pitched in to help win World Wor II on the battlefront end home front elike. It

is the thrilling story, in text and pictures, not only of store game into uniform and com-

eromen in combut, but of technicions, extres,

en all doing a great job that had to be

directors, writers, producers, and production

#### VARIETY Scene of Crime Encore

Chicago, April 17. It could only happen at the lograph, Chi nabe where John illinger got moved down about

It could only happen at the Blograph, Chi nabe where John Dillinger got mowed down about 7-wo burglars broke the windown of the cashier's cage last Thursday inglies broke the windown of the cashier's cage last Thursday inglies the windown of the cashier's cage last Thursday inglies the windown of the cashier's cage last windown and automobile as William H. Brown, manager of the Essaness house, who leard the Essaness house, who leard the Essaness house, who learn the Essaness house, who learn the Essaness house, who learn the Essaness has been also the same and the Essaness house, who learn the Essaness has been also the Essaness house, who is the Essaness house, which is the Essaness has been also the Essaness house, and the Essaness house, and the Essaness house, and the Essaness has been also the Essaness house, and the Essaness house, and the Essaness house, who is the Essaness house, which is the Essaness house, whic

run of ticket stubs.

Feature that night was "Some-thing for the Boys."

ment it's strictly a matter of making a living. But try and find one who's willing to trade a 2A or 2B classification of the strictly of the s

20th-Fox' New District
Twentieth-Fox is setting up a district covering its Salt Lake City and
Denver territories, with Charles L.
Walker. branch manager at Salt Lake, heading it. Clyde Blasius,
salesmàn at Salt Lake office, moves
up to take charge there. Both are
oldtimers with 20th-Fox.

#### Leon Jacobson Back

Leon Jacobson Back
Hall Horne has returned Sgt. Leon
Jacobson to his former post in the
press-book department at 20th Fox.
He replaces Roger Lewis, also a dismoted to the publicity department under
jules Fields, where he will
function as coordinator of N. Y,
theatre advertising, publicity and
exploitation.

## The 26th annual charity dinuer-dance, under sponsorshio of Motion Picture Associates, due June 6 at the Waldorf-Astoria hotel. Morris San-ders is pres.

Picture Associates, que vane e as un Waldorf-Astoria hotel. Morris Sainders is pres.

First of a series of annual awards to be presented to a personality for distillational carrier in motion pictures and the wald of the board of Lester Cowan Productions.

#### Steffes, Fronk Sued for Ads

Steffes, Frein, Seed for Ale

Minimeropilis, April 17.

W. An Steffes, owner of the World,
loop, first-run house, and W. R.

W. An Steffes, owner of the World,
loop, first-run house, and W. R.

Frein, and Mollywood producer, to
collect for unpaid advertisements of
the stem of the stem of the stem of
the stem of the stem of the stem
of Franks. The Evol and Daniel
Webster' at the theatre.

Of Franks The Evol and Daniel
Webster' at the theatre.

All That Money Can Buy, and
previously under its original title.

All That Money Can Buy, and
steffer claims that he re-aboved it
and Daniel Webster' for Frank as a
to a start of the stem of the stem of
the stem of the stem of the stem
and contends that although the enspearer advertisary, such agreement
and contends that although the enspearer advertisary, such agreement
and contends that although the enspearer advertisary, such agreement
and contends that although the enspearer advertisary, such agreement
and contends that although the enspearer advertisary, such agreement
and contends that although the
steffes is liable for the newspaper

"Advancement," the Frank Steffes

"Advancement," the Frank Steffes

"Advancement," the Frank Steffes

deal, RKO, which had a distribution contract for the picture, refused to approve the terms, but Frank wen, ahead with it just the same.

## Razed House to Reopen

Marrisburg Pa., April 17.
Wilner & Vincents Colonial, closed two months ago when fire ravaged the building, will reopen April 25, manager Jack D. O'Rear has amounced. Repairs cost \$50,000. Manager O'Rear has been devoting his time in recent weeks to manag-ing. Wilmer & Vincent's Rio here during the illness of Harry Gold-berg.

ell Buys Another

# tampbell Buys Another Hieo, Texas, April 17. Paul Campbell purchased and is operating the Palsec here. He formerly owned and operated the Gem. Handley, Texas, but sold out when called by his draft board in Californla. He was turned down and so has returned here.

## RKO's New S. D. Exchange

RRO's New S. D. Exchange RRO Radio last week opened its new exchange in Sloux Falls, S. D. with branch manuger Sherman W. Fitch and his co-workers as hosts. Exhibitors from Minnesota and lowa as well as South Dakofa sttended the house-warming.

MPA to Mull R. C. Wagon
Donation of a station wagon to
the American Red Cross by Motion
Picture Associates, N. Y. organization of distrib-exhib people, will
be up for discussion at the meeting fomorrow (Thursday).

## **Jump In Free Bond Preems**

distributor representatives who Events Committee for the "Showment came from all parts of the west to sate of the west to sate

Security of the security of the security of the security of the meeting. It was highlighted by a tribute to Franklin Delano Rosewett in which the Fort Logan chapel singers, an octet of control of the security is occur and of which number of the security of the security is occur and of which number of the security of the security is occur and of which number of the security of the security is occur and of which number of the security of the security is occur and of which number of the security of the security is occur and of which number of the security of the security is occur and the security of the security is occur and the security of the secu

To reach the one-billion goilar bond goal, Skouras urged the repre-sentatives in attendance to exert every effort to double the number of pledged theatres and to increase by 100% the number of bond premieres and free movie days and other events in the drive. The number of pledged theatres in this region at the present, time constitute about bond goal, Skouras urged the reprethe present time constitute about 15% of all theatres in the country

#### D-Day Is Free Movie Day

D-Day Is Free Movie Day
National free invoic day in U. S.
motion picture theatres has been set
for June 6, anniversary of D-Day—
mandy. Samuel Pluanski, national
chairman of the film industry's participation in the Seventh War Loan
drive, announced that on that day
theatres will give free admittance to
each bond purchaser. "Glass"

Wabbe Head Coad Herman Wobber, 20th-Fox division manager for the Pacific Coast area, has been appointed weetern see distributor chairman for the "Showment Seventh" was Loan drive work in cooperation with Chaire P. Stourae, National Theatre prexy, in that sector.

Peter G. Levisthes, of the 20th-Fox distribution department, has been distribution department, has been distribution department, has been considered the company of the company o

Plans for getting the "Showners' Seventil" of to a good start in the Philadelphia area were inspeed at last week. A series of four territory meetings, preceded by a salsamen's session in Philadelphia April 33, was Among those at the meeting last Friday (13) were Jay Emany, Robert Lynch, Ted Schhanger, Lester Krieger, L Epstein, George Schwarz, Granz Gr

#### Aussies Adopt Loesser Sons

Frank Loesser's bond song, "On the Road to Victory," will be used for the first time in Australia for the forthcoming July bond drive. Allan & Co., of Melbourne, own the Australian rights.

Aussie legation here asked for use of song, and arrangements were made with Loesser by Dorothy Stewart, Allan's New York rep.

#### Rep May Do Gael Film

Hollywood, April 17.
Herbert J. Yates, Republic chief, is cooking up a deal with James A. FitzPattlek, traveltalk producer, to film a feature in Ireland.

each bond purchaser.

Free movie day follows "Gles Miller Day," which is to be staged for the British government. Idea is June S under the direction of Robert to make the Brish feature when the M. Weitman, chairman of the Special Brish job is completed by the Special Brish job is completed.

## New York Theatres

Jack Benny . Alexis Smith rner Bros. Hit! "The Horn Blows at Midnight'

IN PERSON VAUGHN MONROE

Also in Person

Ben Berl • Jean, Jack & Jady

Steve Evens B'way & 47th St. STRAND

Paramount Presents
Claudette Colbert and
Fred MacMurray in
ACTICALLY YOURS In Person Bettay GOODMAN and Orch, CONDOS BROS. BOS EVANS with Jerry O'Lea



## ROXY Jose FONTAINE - George BRENT

"THE AFFAIRS OF SUSAN unt Pleiur RIVOLI, B'way and 49th St.

#### COOPER ASSISTS JESSEL Hollywood, April 17

Lew Cooper, former legit and radio producer, was appointed pro-duction assistant on all of George Jessel's future pictures at 20th-Fox. Starter, under the new arrange-ment, will be "Kitten On the Keys."

#### BETTE DAVIS to Warner Bros. Hit!

THE CORN IS GREEN"

John DALL • Joen LORRING Nigel BRUCE • Rhys WILLIAMS B'wey of 51st St. HOLLYWOOD

#### BAHHO MUSIC HALL "WITHOUT LOVE" Spectocular Stags Productions

ON SCREEN The Picture WALTER

Dorian Gray

EVELYN KNIGHT

PALACE

Pat George Carolo
O'BRIEN MUBPHY LANDIN
"HAVING WONDERFUL CRIME"



# MOVIE LOT TO

OVER 500 PICTURES; 291 PAGES

THIS is the exciting pictura-book of what hoppens when

tributed, what it tought G. I. Joe, and what it learned from

the battle fronts and home front vafolds in hundreds of breathtaking photos, including many never before released. Here's the greatest show Hellywood has ever filmed. And this is the book that takes you behind the scenes. \$3.50

the film industry goes to wer-what Hallywood con-

The panerome of mevic men and women in action on

Published by

DOUBLEDAY, BORAN Garden City, N. Y.

# SEE TRUMAN FRIENDLY TO RADIO

#### RADIO EARNS A BOW

The manner in which radio responded to the death of President conseveit, the good taste and dignity with which it acquitted Roosevelt, the good tasse and dignity with which it acquitted their thrying days which followed the tragic event, will long remain in the memory of the public. Gone, for the harrow-ing days, were any thought of commercial radio, regular schedules were scrapped, sponsors willingly disappeared from the scene while all the resources of radio were mobilized to assume a burden thrust upon the vast medium.

The finest artists were humble at the opportunity offered them to personally voice their deep residing and so rose to new heights. Cities, towns and hamlets throughout the nation and all corners of the globe were linked in one vast circuit as the major networks brought to the lightenes the reactions of a stunned and griefstricken world. Simplicity was the keynote of the hour; sincerity banished from the air all affectation and personal egotisms.

Radlo, through each individual craftsman who participated and Radio, through each individual craftsman who participated and through its great and complicated organization, provided the 130,000.000 Americans and all the peoples of the world who deeply mourned the untimely passing of a great leader, the true comfort and sympathy of a step-by-step detailed description of the last rites. It was through radio that these 130,000,000 people in the past decade came to know their President's thoughts and voice intimately and it seemed only fitting that through radio they should be enabled to hear the glowing tributes and great homage paid him, the deep feeling and protours series of loss that came from all rails of the state of t

Radlo distinguished itself in this moment of tragedy. Radio distinguished itself in this moment of tragedy. That it unhesitantly brushed salide millions in revenue during the period of mourning is proof enough that it is fully cognizant of its obligation to the public. And because it acknowledges its responsibility to the people it gave them its very best.

## Reverent, Adult Treatment of FDR's Death Earns Radio Nation's Respect

Death Leaf in Nature

The control of the control of

reporters and commentators were their stations ready to go on the all or working on their scripts.

The wrb stations in Washington sent the tragic news out almost simultaneously at 5:50 and 5:51 p. m. as it was received from Ar and the state of the as it was received from Ar and the wires. Then came the dash to the White House offices for additional details. Together with the newspa-per and wire service correspondents, the radio men arrived about 6 p. m. or shortly thereafter.

or shortly thereafter.
At web headquariers all commer-cials were cancelled immediately and all regular programs were side-dender. At which were side-dender. At west coverage took preci-cial regular programs were side-dender. At we were supplied via liturgic or other solemn music. Most stations, including indies, al-lowed no mention of sponsors at all with Friday night. After that, and well read were solemn to soles were soles were all need to identify them-selves with programs, but no sales well-well with the sales.

selves with programs, but no sale: talks were aired.

There were minor fluffs at the beginning of the cycle on Thursday evening, and a few mistakes. On one let a commentary beginning of the cycle on non-verning and a tew mistakes. On one net a commentator announced, cri-tico de commentator announced, cri-tico de commentator announced, cri-tico de commentator announced co-toneously, that the United Nations Conference at Sun Francisco had been called off. On another web, for about 20 seconds, the air carried the bluest inaquage radio ever let the bluest inaquage radio ever let commentation of the commentation of the water Compton, Mutual rep at Water Compton, Mutual rep at

walter Compton, Mutual rep at Washington, started broadcasting from the White House a few minutes after President Truman had taken his oath, and was stopped by Secret Service men, who thought he (Continued on page 38)

#### The Lonesome Train

The Lonesome Train Ferhina to more appropriate analogy to the President's death could be found than in the Earl Robinson-Millard Lumpill cartata. "The Lonesome Train," treating with the corlege of Line training with the correct of the Correct of

#### United Nations Assn. In **Burn Over WOR Brushoff** On Bellamy Peace Airer

On Bellamy Peace Airer
Annerisan Anner or trove-release
is doing a burn over failure of
Mutual to spot its special half-hour
show last Monday 160 over WOR,
Mutual to spot its special half-hour
show last Monday 160 over WOR,
the work's N. Yangship sation.

Annerisan Annerisan Annerisan Annerisan
and starring Raph Bellamy, was
geyed to forthcoming Frisco peace
parky and as such the ason, was
particularly annions to get a N. Y.
Modern, Bellamy, et al., contributed
a cuffo job on behalf of a vital
public service pitch with utderstanding half program would goot
full network and the standard starting
mention made of the unavailability
of the N. Y. outlet.

#### BORDEN DICKERS FOR GRABLE, JAMES COMBO

Hollywood, April 17.
Borden's, anxious to get into big-ague programming next full (it Borden's, anxious to get into big-league programming next full dit recently dropped the Ed Wynn show and is currently represented by the Jerry Wayne program on the Blue) is dickering for a half-hour package teaming Betty Grable with Harry James: Latter is currently spotted on the Danny Kaye show.

on the Danny Kaye show.

Sponsor recently had Judy Garland under wraps to succeed Wayne in the fall but Metro nixed the pic star's deal. Young & Rubicam is the agency on the Borden account.

# FCC INFLUENCE

As the radio industry views it Franklin Delano Roosevelt had a vital effect on its policy. His death last week, however, threw wide open speculation as to President Truman's last week, however, threw wide open speculation as to President Truman's seculing on radio and its future feelings on radio and its future particular to the second of the

"first radio President" in American history. That's not only because he held office during the period of radio's ascendency and utilized its facilities to its fullest advantage, but principally because of the interest, he manifested in control of communi-

#### Reinsch Steps In

Leonard Reinsch is moving in as a permanent member of the White House staff as President Truman's radio advisor and to head up the press and radio sec-retarial functions for the Chief Executive.

Executive. Relinsch, who has been director-at-large of NAB, manager of the James Cox radio stations and director of radio for the Democratic National Committee, has been Truman's personal radio advisor, a job dating back (q the 1944 national campaign when Belinsch helped Truman on

when Keinsch helped Truman on his aired speeches.

Consensus in radio circles is that this may assure broadcast-ing one of the most powerful friends at court it has ever had in Washington.

cations. The vigorous battles of the PCC in the past sgainst monopoly in radio and against dual (newspaper-radio) ownership followed, in effect, the policies promulgated by Mr. etc., the policies promulgated by Mr. etc., the policies promulgated by Mr. etc., the policies of the newspaper also controlling radio, and irrespective of his knowledge of the virtual gangup of knowspaper opposition to his administration, the President Fell strongly that this threat to control of one wapper opposition to the substitution. By the same token he should be substituted to the substitution, by the same token he substitution, by the same token he substitution of the substit

monopoly that might expression of opinion.

On the surface, it's felt, all indi-—Ob\_the\_surfere, W\_s.felt\_all indi-cations point to the fact that the Truman administration will be friendly to radio and the ideals that Paul A. Porter, the new chair-man of the FCC, holds for radio. And Porter, on the basis of his oper-ation thus far, is definitely commit-ted to the path followed by his predecessor, James L. Fby.

#### Earle McGill Checking Out of CBS to Freelance

Earle McGill, the CBS producer-director, is checking out of the net-work in June at the expiration of his current contract. He has been with Columbia for the past nine

## RECALL FOR'S BIG Lever Bros. Sizzle at Burns-Allen Refusal to Make With Gags Mon. Nite

#### 'Deadline Edition'

"Deadline Edition"
How the networks were forced to cope with an emergency situation on the night of President Roossvelt's death (and illustrational states) and the states of the Blue's "Headline Edition" 7.71.18 show on the life of President Rouses, was a hurry job; so much so that while the show was on the air it was being delivered almost page by page from the scripting dept. to the mike.

## Criticize Yanking Of Name Shows As FDR Tribute

As commercial programming can-cellations continued over the past weekend and loss in network billings ran into millions of dollars (see sepvran into millions of dollars (see sep-arale story), Feling was expressed by some network and trade exces that a great opportunity was muffed in keeping the stars off their regular in keeping the stars off their regular didn't the weekend comedians, de-spite the necessity of last-minute scripting jobs to meet the occasion, go on their regular shows in a seri-ous vein 'to present another, more serious side of our place in Amer-Feeling was expressed that desuite

ous vein 'to present another, more serious side of our place in America" entering was expressed that despite the good tasks and dignity with which radio acquitted itself in the good tasks and dignity that the good tasks and dignity that the spotting of such programming would have provided a hypo to the even-than that prevailed a hypo to the even-than that prevailed a hypo to the even-than that prevailed the provided of the programming would be a high that the provided that th

#### CRITICISM AROUSED BY CLAIMS OF 'SCOOP

with Columbia for the past nine years.

McGill is leaving to do freelance work and is undecided as yet work and is undecided as yet work and is undecided as yet considered to the Coast. If he stays east he'll do stage work in addition to Childronia, and contemplates some picture work is should he go to Childronia, so call Navy assignment which may leak McGill wereast his summarafter he checks out of CBS.

Cleveland.—Three new additions lesser but louder news-wire services to the WGAR staff are aijmounted in the work of the work

Lever Bros, reported plenty imfed over retusal of George Burns (and Allen) to broadcast their regular Monday injelft CBS Swan Sangar Monday in the sangar Monday injelft CBS Swan Sangar Monday in the Sangar Monda

B&A Due For NBC Bettern
From present indications Burns &
Allen will be heading back to NBC
in the fall replacing the Frank
Men and the heading back to NBC
in the fall replacing the Frank
Men will those Core of the Men and the Men
Well House Core (General Roda)
Official release of B&A by Leve
House Core (General Roda)
Official release of B&A by Leve
Men will be the Men and the Men
Men and the Men and the Men
Men and the Men and the Men
Men and the Men and the Men
Bowles, agency on the Maxwell
House account, reportedly have B&A
under Men and the Men and the Men
Men and the Men and the Men
Men and Men and the Men and the Men
Men and the Men and the Men and the Men
Men and the Men and

Latter has been a six-year astocia-tion.
Chief factor in Morgan scramming out of the General Poods picture is said to be his refusal to fall in with GFs plan for a live rebroadcast for able Coast. However, if a known in the frade that the show "rading has been disappointing in view of the programs" cost.

"Topper's" Summer Spet
"Topper," Iantasy based on the
books by Thorne Smith, and starring
Roland Young, goes in for 15 weeks
as a summer replacement for the ell House Frank Morgan stan-

## 38,700,000 Tune To FDR Tragedy

President Roosevelt's death lest Thursday (12) resulted in a peak radio audience for that night of 38,-700,00 adults as more than 52% of the homes in America were tuned in for radio coverage of one of the top news stories of all time.

top news stories of all time.
Figures compiled by C. E. Hooper
disclose that the peak hour was
reached between 6:30 and 7 p.m.,
when the full impact of the nation's
tragic loss began to take effect on
the populace. Normal Thursday
inght adulence for the 6 to 7 hour is
18%, thus showing an increase of
theming or 380%.

lists, thus anowing an interess of the state of the state

NBC's 2-Hour Sunday Night Tribute

To Pres. Roosevelt Sincere Memoria

Duplicating its Saturds (14 stemono program when leading once the control of the cont and writes, NBC's head producer on the Coasia of Carroll Carroll, Carlon E. Morse, Glern Wheaton and Don Quint, were considered to the Carloll Carroll Carroll, Carlon E. Morse, Glern Wheaton and Don Quint, were tried portions handled by Maj. Merediti Willion, an Army orchestra, and solicity of the Carloll Car

sinet Smith at the organ.

Other music aired included Thomas "Home on the Range," Shirley Ross versions of "America, the Beautiful" and "Flow Gently Sweet Atton," Dick Powell (from Chi) vocalizing "Don't Gige Up the Ship," Maj. too Herbert compositions and a Szigeti violin solo.

Morse resurate and a Szigeti Smith organization of the Children of th

geti violin solo.

Morse revrote parts of the biblical
"Lamentations" for reading by Colman to point up the tragic situation
Closer was Ingrid Bergman repeating the Roosevelt prayer broadcast
forc the election that returned the
force the election that returned the
force the election that returned the
force the force the selection of the control of the
force the force that returned the
force the fourth term he was destined
not to complete.

"THE FITZGERALDS" With Ed and Pegeen Fitsgerald Producer: Dick Charles 25 Mins.; Mon.-Sat., 7:50 a.m.

25 Mina. Mon. 581, 7:50 a.m. Participating WJZ, N. T. The Fitzgeralds have their own particular brand of humor and small which they break up a string of commercials on this breakfast stansated by WJZ. The pair shifted over from WOR this week. (16) and have been replaced by Dick Kölman and

Dorothy Kilgalien (see separaie reThe FitzG's, as they refer to themselves, broadcoff from the homeselves, broadcoff from the homeground adding to the homey atmosphere. Everything is all very gooddecript jokes leading into plugs for
all soris of articles. Pegen, onwonderful hings to say about a certain brand of femme slips that "fitwax, cleansing agents, coffee (therewax, cleansing agents, coffee)

wax, cleansing agents, coffee (therewax, cleansing agents, coffee)

wax, cleansing agents, coffee (therewax, cleansing agents, coffee)

wax, cleansing agents, coffee

wax, cleansing agent

BREARFAST WITE DICK AND BOROTHY.

BOROTHY.

18 Main. Bally. 8:15 a.m.

19 Mina.: Daily. 8:15 a.m.

19 Mina.: Daily. 8:15 a.m.

20 Mina.: Daily. 8:15 a.m.

21 Mina.: Daily. 8:15 a.m.

22 Mina.: Daily. 8:15 a.m.

23 Mina.: Daily. 8:15 a.m.

24 Mina.: Daily. 8:15 a.m.

25 Mina.: Daily. 8:15 a.m.

26 Mina.: Daily. 8:16 a.m.

27 The New York radio scene seems to be adding. breakfast nook badding. The New York radio be adding. The New York radio be adding. The New York radio be adding. The New York radio mina.

25 Mina.: Daily. 8:16 a.m.

26 Mina.: Daily. 8:16 a.m.

27 Mina.: Daily. 8:16 a.m.

28 Mina.: Daily. 8:16 a.m.

29 Mina.: Daily. 8:16 a.m.

29 Mina.: Daily. 8:16 a.m.

20 Mina.: Daily. 8:16 a.m.

21 Mina.: Daily. 8:16 a.m.

22 Mina.: Daily. 8:16 a.m.

23 Mina.: Daily. 8:16 a.m.

24 Mina.: Daily. 8:16 a.m.

25 Mina.: Daily. 8:16 a.m.

26 Mina.: Daily. 8:16 a.m.

27 Mina.: Daily. 8:16 a.m.

28 Mina.: Daily. 8:16 a.m.

28 Mina.: Daily. 8:16 a.m.

29 Mina.: Daily. 8:16 a.m.

20 Mina.: Daily. 8:16 a.m.

20 Mina.: Daily. 8:16 a.m.

21 Mina.: Daily. 8:16 a.m.

22 Mina.: Daily. 8:16 a.m.

23 Mina.: Daily. 8:16 a.m.

24 Mina.: Daily. 8:16 a.m.

25 Mina.: Daily. 8:16 a.m.

26 Mina.: Daily. 8:16 a.m.

26 Mina.: Daily. 8:16 a.m.

27 Mina.: Daily. 8:16 a.m.

28 Mina.: Daily. 8:16 a.m.

28 Mina.: Daily. 8:16 a.m.

29 Mina.: Daily. 8:16 a.m.

20 Mina.: Daily. 8:16 a.m.

20 Mina.: Daily. 8:16 a.m.

21 Mina.: Daily. 8:16 a.m.

22 Mina.: Daily. 8:16 a.m.

23 Mina.: Daily. 8:16 a.m.

24 Mina.: Daily. 8:16 a.m.

26 Mina.: Daily. 8:16 a.m.

27 Mina.: Daily. 8:16 a.m.

28 Mina.: Daily. 8:16 a.m.

29 Mina.: Daily. 8:16 a.m.

20 Mina.: Daily. 8:16 a.m.

20 Mina.: Daily. 8:16 a.m.

21 Mina.: Daily. 8:16 a

trai America.

Dick and Dorothy have pleasant deliveries and maintain an informal attitude throughout. Program seems destined to be a money maker for all concerned, for presumably it will sell merchandise. It undoubtedly will serve as lopitotch entertainment for many.

Donn.

Washington.—John Eisenhard, for-merly with WCBA-WSAN, Allen-town, Pa., and with the Southern States Fairfax Petroleum Coopera-tive, has joined the staff of WOL as continuity and script writer.

THE SOLDIER WHO CAME HOME"
With Spencer Bentley, Florence Wil-

With Spence Bentley, Flarence Willlams
With Spence Bentley, Flarence Willlams
Director-Producer: Richard Leonard
Director-Producer: Richard Leonard
Director-Producer: Richard Leonard
IS Mino; Mon.-Frl, 1125 a.m.
MANNATATA SOAP CO.
WEAR-NECTOR Jones Co.)
This new entity in the soap opera
derby is as timely as tomorrow's
ten one being focused on the probten of the producer of the producer of the proten of the producer of the producer of the proten of the producer of the producer of the proten of the producer of the producer of the proten of the producer of the producer of the proten of the producer of the producer of the proten of the producer of the producer of the proten of the producer of the producer of the proten of the producer of the producer of the proten of the producer of the producer of the proportation producer of the producer of the producer of the proportation producer of the produce

And he admits it is not going to be searchest accounted did a musch directing-producing job on the Rummet seript. Forence Williams made met seript. Forence Williams made while Spencer Bentley, as Barroy while Spencer Bentley as the Spencer Bentley and strong determined the Spencer Bentley and strong the Spencer Bentley Ben

them a meeti cowe to hadden more indealible as a result. Weer, more indealible as a result. Weer, more indealible as a result. Weer, "SING, SAILOR, SING" With Fran Allbon, Pathy Ferd, Vendid Jones With Fran Allbon, Pathy Ferd, Vendid Jones With Fran With Fran Allbon, Pathy Vendid Jones With Fran With Fran

**A&C Gags on Bias Side** 

How radio writers and setors can unconsciously disparage racial minorities was pointed up save in a recent Abbott a Costello broad manner in which racial stereotypes are being perpetused, the Abbotta cost has created some unfavorable comment in the trade. Abbottacts has created some unfavorable comment in the trade. Abbottacts has created some unfavorable comment in the trade. Abbottacts have been supported by Carlottacts and the Win. East samely yield in into allow the control of the control of

imple of the dialog follows:

JEWISI CHARACTERIZATION (with accept): Good evening, Gentlement, I'm from the Friendly Credit Company, My COSTELLO: I think before I proke to your brother—Mohawky, J. C:

But of course, I think so too. Now Mr. Costello, our control of the control

ning, Humphrey Davis, Bernard Dudley and Mank Sylvere (organ) and Mank Sylvere (organ) Writters: Ken Lyons and Raigh Rosenberg will be the selection of the sel

"VARIETY AT 5:15"
With Ari Van Damme Quarlet,
Jeanne MacKenna, Kay Campbell,
Tenl Gilman
Producer: Parker Gibbs
Wwiter: Beb Carman,
IS Mins; Mon., Wed., Frl., 5:15 p.m.
CARSON PRIE SCOTT & CO.
WMAQ, Chipman, Kuku

wheter, Bab Gayman, T. Cell's in. 1880. Part 18 COTT & CO. 18 CO.

"ADVENTURES OF BOSTON | mentioned in the winning lellers of the Dick Kellman, Maurice Targlin, Leslle Woods, Frank Loveley, Bernard Lenrow, Jack Man Hen Chicago atta. Lest Bina a minle winning and Bank Sylvera (organ)
Director: Jeanne Harrisen
Wilters: Ken Lyons and Ralph ResMorg. Morgan Morgan
Morgan Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan
Morgan

#### **Television Reviews**

"LETTER TO YOUR SERVICEMAN"
With Bert Bachrach, Ken Farraothy Hart, Joer Fave,
Balogh
Supervisor: Paul Moures
Supervisor: Paul Moures
Willer: Charles Spear
JOHN DAVID STORES
JOHN DAVID STORES
WORLD."

10 Man; Then, 8 p.m.

Writer: Charles Speat Speat Speat Speat No. 7 test 9 of the Speat Speat

"ABE LINCOLN IN ILLINOIS"
With Stophen Courtleigh, Alma
Mannfield, John McKee, Vinion
Hayworth, Mort L. Stevens, Mary
Michaels, others
Producer-Director: Edward Sabei
Writer: Robert E. Sherrwood
45 Mins.; Sun. (15), 8:15 p.m.
Suntaining.

Undoubtedly one of the most ambitious shows since the advent of video, this was probably also one of the most successful programs yet televised.

televised.

To impress about 60 guests, many of them from foreign countries, who for the first foreign countries, who four-day session of the Internalional Education Assembly, WNET, put on a two-hour program on Sunday in the entire first set of Robert E. Sherwood's Lincoln play. Here the narwood's Lincoln play, Here the narwood's Lincoln play. Here the narwood's Lincoln play here the narwood's Lincoln play. Here the narwood's Lincoln play here the narwood's Lincoln play. Here the narwood's Lincoln play here the narwood's Lincoln play. Here the narwood's Lincoln play here the narwood's Lincoln play. Here the narwood's Lincoln play here the narwood's Lin

(Continued on page 34)

# HATFIELD-MCCOY'-DEVIN

## Radio's B.O. Potency Still Accented In Nets' \$32.057.233 2-Month Biz

White estimated gross the sales for the four major networks during the property of the property of the sales of the four major networks during the property of the sales of the \$10.213/878 racked up for the month represents a dip or January \$16-million-plus figure. The Blue's \$3,409,603 for Feb. paced the field on percentage increase (22%) over the previous February, while Mutual's \$1,385,917 represented a 14% decrease over the previous period in \$1,385,917 represented a 14% decrease over the previous period in \$1,385,917 represented a 14% decrease over the previous period in \$1,385,917 represented a 14% decrease over the previous period in \$1,385,917 represented a 14% decrease over the previous period in \$1,385,917 represented as \$1.585,017 represented as \$1.585

vious period in 1944.
On the cumulative side, the four-network estimated total for the tyo months, \$32,057,233, represents a 6% increase over the '44 two-month period. The Blue's business climbed 28% while Mutual wound up with a cumulative decrease of 18%.

#### Network Gross Time Sales

FOR FEBRU	JARY	
1945	1944	Pet
Blue \$3,409,603	\$2,799,504	-1-22
Celumbia 5,382,405	5,356,893	-1-0.6
Mainal 1,383,917	1,605,839	-14
NBC 5,037,814	4,941,358	· <b>j-2</b>
\$15,213,739	\$14,703,594	+3
FOR FIRST TWO	MONTHS	
1945	1944	Pct.
Bine \$7,274,910	\$5,695,204	+28
Celumbia	11.015.861	+2
Mutasi 2,824,725	3,366,142	-16
NBC 10,682,816	10,050,435	4.6
\$32,057,233	\$30.127.642	-1-6

## **CBS Sustains Chuckle Theme With** Three-Hour Comedy Parade Fri. Nite

CBS is about to grab top laurels\* on sustained comedy sequencing in programs on a given evening, 100 pm, spot on April 27 following the "Stage Door Canteen" exist, he network gains the distinction of wrapping up the 6 to 11 o'ctock They bear the control of the

rant," "Those Websters," the Jimmy Directed Form Moore show and Directed Form Moore show and Child weskness in the connedy link, however (and one which CBS list) any too happy about) is the "Webster Program, enginating from Childer Program, enginating from Childer Program, in the Child C

vile tuning out ano rehigher-rated Schoo-Kaye programs had follow.

Shutus of the Philip Morris "Igbellion show, too, vernains in the 
show, too, which is the Bind 
show, too, which is been shown as the bellion 
show, which haudes that be given 
specially looking around for a 
reportedly looking around for an 
reportedly looking after 
show the shown is the shown 
shown in the shown 
shown

#### Rexall Promosh Payoff Boosts Schnoz' Hooper

D00SIS SCRINGZ ITOODER
Despite the less-than-a-week lapse.
In time between its takeover of the
Jimmy Durante-Garry Moore show
and the initial broadcast under the
sw sponsorshy. United Drug's allout promotion-exploitation bally and
plearding of its Rexail stores has
already paid off rating dividends.

Nam Moore tallies show the pro-

New Hooper tallies show the program.climbed to 13.1, representing a 16 upgrading over its final broadcast under the Camel fold. That puts Schnoz & Co. one point behind the Amos 'n' Andy 14.1 position ratig.

## Pix Defense on Morals

Question of whether moral standards have deteriorated during wartime in U.S. and whether films have
been a contributory factor is
skedded for network siring in near
future via the Blue's "Town Meeting
of the Air."

Program will not film colony ress

o fthe Air."

Program will spot film colony reps
who are currently prepping a defense of pix on the whole moral
question. Show will originate from
the Coast.

## **Blue Tele Sets** War Dept. Tieup

But nativotic tedevision seese Paul Mouves, have see sees and Mouves, have see a with the War Dept, enabling the web video unit to get newreal films directly from the Army Signal Corps Photo unit in Astoria, L. I. I consider the seese of t

#### Baby Snooks Off June 10. Sponsor Surrenders Time

Sponsor Surrenders Imbe. The Famile Brice Sunday night show on CBS goes off for summer on June 10, with General Foods, spomsor of the program, giving up the time Danny Thomas, featured comic on the show, goes overses to entertain karny of Occupation in Zurope. Thomas sough, has been paeted to do Metro musical. Eddle Davis wanted Seelen to do the score for a forthcoming Broadway musicals be forthcoming Broadway musicals be forthcoming Broadway musicals be seen to be seen on the programment of the seen of o

Cleveland. — WGAR has sold a half-hour six-day-a-week platter show at 8:30 a.m. to William Taylor & Sons dept. store.

Mollifying gestures were made last eek in New York City to smooth ver and heal the threat of bad feel-ng between radio directors, as such, nd radio writers, as such. These gestures followed publication of a report of gathering impressions by writers and others that directors up in a position of "dictatorial" power regarding all production, editing, writing, re-writing and casting operations.

we the constraint of the const

their prestige being steepped upon.
Directors who were inclined to stigmatize the original story as "exagerated" or "unfair" argued that exceed the story of the

been as general summer should not be taken as general to the studies without the permitted of the studies without the permission of the writer. Directors aid that was not the mension condition excited writers charged, but to this pology writers replied it was the property of the studies without the work of the writers of the writer of the writers of

Rehearsals Reveal Flaws

Rehearsals Reveal Flaws
Directors: point to the faults and
flaws in scripts as revealed during
nebrarsal, and of the need to fix up
lines, and sometimes scenes, to make
them play smoothly. Writers say
that's not the same as the privilege
the directors want established on
their behalf.

their behalf.

The argument between vertices and
The argument between vertices and
The argument been going on for
years. It has been aggravated by the
recent tendency to comptel individuals to choose between the professions. Sinch promoter. William
Nobson. Robert L. Shayon, Jerry
Devine and others god "famous" not
as writers alone or as directors alone
makers. like Cultiford Goldemith.
Carleton E. Morse, Elaine Carrinamakers. like Cultiford Goldemith.
Carleton E. Morse, Elaine Carrination, Iran Phillips have been as much
on, Iran Phillips have been as much
on the practice of networks its
order of the process of the process of the process
of the process of the process of the process
of the process of the process of the process
of the process of the process of the process
of the process of the process of the process
of the process of the process of the process
of the process of the process of the process
of the process of the process of the process of the process
of the process of the proce The argument between writers and

Juages of writing.

General Mener, vice-president of MB are consequently as director cannot be defined, but is something different in nearly all cases. The difficulty in defining the job art of finding any measure-tape for quality in direction has often been mentioned in bull sessions in the trade.

## OIRECTORS WANT | Cowles Bros. Want to Unload WHOM, TO CLEAR STATUS Huddle With N'wk News Reps in N. Y.

Jergens Ups Winchell Ante

Jergens has upped its bid for Wal-ter Winchell's radio renewal to \$7,500 week, but the columnist, kidding-on-the-square, would rather have some stock-participation deal. This would mark Winchell's 14th

## Tout Elmo Roper As Prexy of NAB **But Chances Slim**

The nominating committee of the National Assn. of Broadcasters met in New York tast week to mull the list of potential candidates for successive the national control of the New York tast week to mull the list of potential candidates for successive the national candidates of the National Candidates of Limo Ropers, of the Roper surface of Limo Ropers, of the Roper surface that the picture. More than half a down are in the running for the important industry post.

and a reported state the monitating of committee as a whole has not been any too enthusiastic over Ryan's periodic policy of the Office of the Office of Censorship, clievely of the Office of Censorship of the Office of Censorship of the Office of the Office of Censorship of the Office of the Off

#### JOAN DAVIS IN NO. 3. BENNY RATING DIPS

DEUNI NA HIM JIP.

For the first time since the Hooper organization set up the popularity provided by the programment of the programment of the Principle of th For the first time since the Hooper

Abbott & Costello.
Kay Kyser
Charlie McCarthy
Eddie Cantor
Hit Parade
Hildegarde
Bob Burns
"Mr. and Mrs. North"

#### Blackout on Plug-uglies

Distribution 1 tag against Cincinnati, April 17. Beginning April 29 there will be three daily blackout periods on WLW for spot announcements, straight or, singing, on most Jaisatives, deordants, alkalizers and other such tiems.

Robert E. Dunville, general manars who announced the ruling Sat-

ager, who announced the ruling Sat-urday (14), specified the blackout times as 7:30 to 8:45 a.m., 11:30 a.m. to 1:30 p.m., and 5:45 to 7:30 p.m.

cations, are about to wash up their affairs with WHOM and would like to unload the N. Y. indie station as soon as possible. It's reported that the Cowles' attitude is that they stubbed their toe in entering the New York market via their WHOM acquisition and are willing to eall it quits if a deal can be negotiated.

Overtures have already been made, it's learned, to the Newark Evening News, which recently acquired WBYN, whereby WHOM would be sold to the publishing out-At if the latter dropped out of the WBYN picture. Attorneys for the Cowles interests met with the Cowles and Newark News represen-tatives in N. Y. last week to discuss

## 26% 1st Quarter Hike for WNEW

Further reflecting the current bullish aspect of the New York ra-dio market and black-inked bookdio market and black-inked book-keeping entries are the figures on the first-quarter business racked up by WNEW, the Bulova-owned N. Y. indie, which last year cleared in ex-cess of \$1,000,000 net on the sale of time.

cass of \$1,000,000 net on the sale of \$1,000,000 net on the site three months show that the station is heading from another b.o. record, with bits thus far up 25% over last year. Meaning the station of the station of

#### C.A. Buss Readies Scripts For Prospective CBS Kid Show 'Sparrow and Hawk'

Show Sparrow and Hawk.
Carl A Blas, who was it contract
writer on the recent CBS serial
riffe High Places, its preparing stample serigis for the prospective CBS
loues show. "The Sparrow and the
loues show. "The Sparrow and the
loues show." The Sparrow and the
riffer the Sand of the Army.
This is the second of, two userials for the \$30.0 p.m. children's
hour on the web. "Cimmaron Taweek under direction of John Dist.
Richard Sanville is CBS-tagged to
direct "Sparrow" when re a dy,
askenture year conform with SS
script program code for kids. Pot.
Arhur T. Jeszid of Columbia IP to
been conferring regulation on the
cell of CBS program writing division.

#### RISE STEVENS CLASS MUSICAL FOR INFO

magnitude 1 VR 11870

Class musical program starring
Rise Stevens and a rotation of name
conductors has been packaged by
MCA as summer replacement for
Socony-Vacuum's "lifermation
Please" Contracts are gaid to be
ready for signing with no hitches in
sight.

ready to separate sight.

Augmented orchestra will accompany Miss Stevens and guest singers in repertoire of operetta and filmusical seores.

Ephlin to Gale Agey.

Donald L. Ephlin has joined the radio department of the Moe Gale



gressive station for results. And the bright days ahead in postwar broadcasting will find WMPS contributing toward constantly increasing listener enjoyment through an outlet embodying newer principles and practices in the world of radio.

For 20 years, WMPS has been a factor in Memphis and Mid-South broadcasting. Now under its new ownership and with the same management, even greater things are in prospect. As material and equipment become available, refinements are planned in both quality and coverage of broadcasting.

WMPS is proud of its affiliation with the rapidly expanding Blue Network of the American Broadcasting Company. Through this network's facilities, as well as through its own local programming, WMPS service to the public will continue to provide radio's outstanding educational and entertainment features.

Reach and sell this responsive, growing audience-in one of the nation's outstanding markets.

H. R. KRELSTEIN,

Vice President and General Manager.

REPRESENTED BY

#### WCKY-MUTUAL TIEUP PROSPECTS NOT BRIGHT

PROSPECTS NOT BRIGHT.

While in New York this week
Kennich Church, WCKY gen, mgr.,
will huddle with Mutual exces on
what night be the final try to have
the station become that networks
affilized. Diet. J. when CBS switches
affilized. Diet. J. when CBS switches
affilized. Diet. J. when CBS switches
how Mutual.
Feeling in the local trade is that
there is little chance of a MutualNCKY deal. which would mean
Mutual will be without an outlet in
the work of the without an outlet in
the work of the without an outlet in
the work of the work of the
feeling in the local trade is that
there is little chance of a Mutual
there is little chance of the work
work of the work of the work of the
market. Mutual is known to
have made several offers to WCKY.

each one an ante-upper, yet with 50,000water.

As an indic, WCKY will reduce its As an indic, WCKY will reduce its present rates to be competitive with WKRC and WSAI, it has become known, WSAI, a Marshall Field station, is linked with the Blue web. Cincy's other indic, WCPO, in the Scripps-Howard chain, is the exclusive local baseball station this season and has already nixed Mutual overtures.

son and has arrow.

Overtures.

Mutual only remaining bet for a CMU only remaining bet for a CMU of the men of

in vadio tables in Cincy dailies. Closest present Mutual stations are 5,000-watt WIBC, Indianapolis; 250-watt WKBV, Richmond, Ind., and WLAP, Lexington, Ky, which, it's reported, will be dropping from that hookup in a few months.

#### Coast Station Donates Revenue to Polio Fund

Revenue to Polio Fund
I remained for an independent
station. KFAC, to approach the
solemaity of the President's passing
with an innear Fried Window, with
any the President's passing
day, estimated by Manager Cal
smith at around \$4.000, were domated to FDR's pet charity, the
niting and the policy of other
stations, KFAC removed all spois
for that period and confined on the
stations, KFAC removed all spois
for that period and confined on
the confirmation of the saproval to his plan. All programs
were made to conform to the inswere made to conform to the inswere made to conform to the inswere made to conform to the ins-

#### Free Watch Plugs on Air Shows Get Slapped Down

Shows (jet Slapped Jown
Planter of Bulova and Gruen
has need and Gruen
has need and Gruen
has need with the slag of the slag
hees on comedy shows through the
slitt of the product, got a fast heaveho from NBC load week. Practice
got so out of hand that Sid Strott
has been been supported by the
slag out of hand that Sid Strott
early slag out of the slag of the
slag out of hand that Sid Strott
has been supported by the
slag out of hand that Sid Strott
has been supported by the
slag out of the slag of the
slag out of the
s

back sneak. One watch One watch recipient had his gift appraised at \$70. Bulova is doubling up with a largesse of tics generously embroidered with the trade name.

#### High Prices for Sample Scripts Enliven Competish For 'Aldrich' Assignment

Literary agent firm of Brandt & Brandt has been conducting a search for writers to handle "The Aldrich Family" for Clifford Goldsmith, who is withdrawing from the script job of is withortawing from the script job of the air show he originated to write another-stage play. High fees paid for sample scripts, reported around \$500, and the promise of a fai contract price for the successful contender has brought out a lot of stage and magazine writers to complet for the successful contender has brought out a lot of stage and magazine writers to complete for the assignment. No decision yet apparently.

Search for Henry the 4th
Young & Rubicam, agency on the
Generat Foods "Aldrich Family"
account, has started its quest for a
count, henry Aldrich. Dickie Jones,
who followed Exra Stone and then
Norman Tokar in the lead role, goes
into uniform in a couple of months. into uniform in a couple of months. Ed Duerr, supervisor on the Aldrich ahow, plans looking over the radio talent rosters in N. Y., Chicago, Hollywood and San Francisco, in the hopes that Henry the 4th will be get to move in when Jones steps out.

Fort Wayne. — Fred Holt, former news editor at WOWO, will take charge of news at WIRE, Indian-apolis.



When the bell sounds "Tis for the start of every business day, Weed men come out of their corners from coast-to-coast, ready for the kind of action that makes time : money for sales-able ma





"I have them served right in the box. I like the pictures on the back too,"

## Legit Stars Pay Homage to FDR In Dramatic 1-Hr. NBC Broadcast

to see the show, straightened up and

The prayerful tributes, the touch

Harrisburg.—Harrisburg's new sta-tion, WHBG, an affiliate of the Blue, will begin broadcasting on May 15. Work of remodeling the basement of the Blackstone building, where stu-dios will be located, is rapidly near-

walked out visibly moved.

tra played the second movement from Schubert's "Unfinished Sym-phony" and the show was over. For 56 minutes over the air last Saturday (14), the American silently the artists filed out of the studio. Most of them went off alone. Lytell caught up with Ethel Barrymore, held her arm as they entered an elevator. A few soddiers, who had somehow got onto the studio stage to see the above training teach. theatre stood before the world and wept, It cried for the departure of its great and good friend, Franklin Delano Roosevelt.

The show, which NBC aired coastto-coast at 2 p.m., was announced as a tribute to the memory of FDR a tribute to the memory of FDR from the American theater. But it in works had been spoken. The air was more, much more than that. It was a tribute to the American theater. But it in was one to the theater, which rose giant-like to a stature almost as tall as that of the many as the showfolk had come to mourn. There was a pattern to the show, suith of their grief, the unglossed annual to the show of the show of

these showfolk had come to mourn. There was a pattern to the show. That was inevitable. Arthur Hopkins and Brock Pemberton had colored to the show that the show the

But the heart of the pattern was the heart of show business, un-ashamedly bared for the whole world to sec. And the life of the world to sec. And the life of the show came from the genuine grief, the slark sincerity, the elemental humanity of these people, for the nonce just simple people weeping for the loss of the man they loved.

Their dressing rooms were dark this Saturday afternoon, since all matinees had been cancelled. And it was just as well, For none could have done anything but the lines fit-ting this program. All else would have been acting.

have been setting.

Most of them had brought their own lines. There was no script to speak of. Elike Barrymore cepised speak of their Barrymore cepised part. Josephine Hull came with a thumb-worn paper edition of Sir Janes Barrie from which to read a moving piece. Paralle Ray and Cabrain, My Captain," Canada Lee had come up with a part from Ben Heeth? "Tribute to Gallantty." And service, said down at a table mick and ad libbed for two minutes.

Eddie Dowling Overcome

#### Eddie Dowling Overcome

Dowling told how a White House ar had brought flowers to the place in Mainc where his own mother lay itead, back in 1936. The flowers were from President Roosevelt; He talked about FDR: hierest in showfolk, recalled the President's roder to sale with FDR and the FD

Most of the others had already Most of the others had already preceded Dowling, Watter Hampden, Hopkins, Bert Lytell and Pemberton had spoken briefly, followed by Mady Christians, Lee, Franchol Tone, Josephine Hull, Leo Carroll. Laurette Taylor and Fay, Somehow. Dowling's over whelm in girlef of a moment. There was a pottern beautiful to the spoken strength of the spoken strength of the spoken strength of the spoken spoke tinually said to themse now's the time to buck up

now's the time to buck up.

Now, Tallulah Bankhead's turn.

For the first time in almost an hose
he pulled herself together. In a
she pulled herself together. In a
she read a special tribute from
Nathaniel A. Benson, president of
line N. Y. branch of the Canadian
Authors' Association. Elliott Nugent followed, Edna Phillips sank
Councils' AVA Maria', the orches-

Overseas for USO Since Jan -Now in Germany



FRED LIGHTNER

Dir.: PHIL COSCIA

PAUL MANN GETS ROLE

Marx Loeb Is Again Directing CBS Serial "This Life Is Mine"

Paul Mann won the competitive audition last week for the part of L. Todd Shepard in the CBS serial Control of the CBS serial Stone and Addy Richton. 18th the beginning of a new story sequence. Gertrude Warner and Michael Fitzmaurice continues as leads. Meanwhile control of the serial control of the serial the last sequence, agone to San Thelma Schnee, a pivotal character in the last sequence, and of the work of the Stone of the St

Paul Moss, also of show b

#### MCA's Clifton Webb Show

Music Corp. of America is ped-dling a show starring Clifton Webb, dling a show starring Clifton Webb, based on an idea and script by Sam Taylor. Was originally a Leland Hayward office package which went over to MCA when latter organization merged with Hayward recently. Stanzas has a show business background with Webb as an Alexander Woolkott.june character. Several Woollcott-type character. Several nibbles reported but no deal set yet.

Des Moines.—Ken Houseman, for-merly with KGLO, Mason City, Iowa, has joined the staff of KRNT, Des Moines, and in the future will use the name Ken King.

## Col. Palmer, Iowa Station Owner, Raps Plug Writers and He's Not Fooling

Chicago. April 17.

Radio copywriters, by their ignotrans of ear salesmanhip, and guarde, closes his mind and ears to
monotoneus amountess have been
killing off listeners to fast today radio is selling but 1% of its
listening audienee, according to off to
listening audienee, according to close to the commercials and deep to
listening audienees, according to off to
listening audience, according to close

B. J. Palmer, owner of WHO, Des
of address before the Chicago Radio
Management Club last week.

Selling of selling but 1% of the
selling of selling to the commercials were
closeparated from their tumorous mass
selling of selling to the commercials were
closeparated from their tumorous mass
selling to the commercials were
closeparated from their tumorous mass
selling to the commercials were
closeparated from their tumorous mass
selling to the commercials were
closeparated from their tumorous mass
selling to the commercials were
closeparated from their tumorous mass
selling to the commercials were
closeparated from their tumorous mass
selling to the commercials were
closeparated from their tumorous mass
selling to the commercials were
closeparated from their tumorous mass
selling to the commercials were
closeparated from their tumorous mass
selling to the commercials were
closeparated from their tumorous mass
selling to the commercials were
closeparated from their tumorous mass
selling to the commercials were
closeparated from their tumorous mass
selling to the commercials were
closed from their tumorous mass
selling to the commercials were
closed from their tumorous mass
selling to the commercials were
closed from their tumorous mass
selling to the commercials were
closed from their tumorous mass
selling tumorous mass
selling to the commercials were
commercials

address before the Chicago Radio Management Club last week. Palmer stated that copyvirters, by throwing their copy together in a hurry and using deceptive suid overleasting the copy together in a hurry and using deceptive suid overleasting decivery by most that it should clean house and stop ignoring the listener, who he designation of the control o



Remember 1936? A second term and nine years ago. That's when Cloverland Farms Dairy\* started on Baltimore's Big Home Town Station WFBR. It was natural that the Cloverland people-home town boys who grew from small beginnings to Baltimore's biggest independent dairy-should turn to WFBR.

Since then Cloverland has consistently been on WFBR in programs of their own or on WFBR's specials-such as Chub 1300. Right now they have the 5 minute news period on Club 1300 six days a week at 11 A.M.

Remember the above facts when people start talking about RESULTS in Baltimore! Yes, if you want to know what to buy in Baltimore . . . buy what the successful home town boys have always bought and are buying today . . . W . . . F . . . B . . . R . . .

\*Agency: Katherine H. Mahool, Advertising

MEMBER - MUTUAL BROADCASTING SYSTEM . NATIONAL REPRESENTATIVE - JOHN BLAIR & CO.

# It happened on NBC



# In the Beginning . . .

#### **APRIL, 1935**

The Johnson's Wax people put a veteran comedy team, and a new kind of radio act, on a modest network of 26 NBC stations.

#### JULY, 1936

After a year and a quarter on the air, Fibber McGee and Molly received a Hooper rating of 7.0—the first available Hooper rating on this show.

#### OCTOBER, 1936-APRIL, 1937

Fibber McGee and Molly received a winter season average Hooper rating of 12.8.

79 Wistful Vista is the legendary home of one of America's best-loved families—the boastful, blundering, big-hearted Fibber and his kindly, Irish-witted Molly.

They have been careful to retain their "hominess" because they realize that this small-town wholesomeness is the good earth

from which their comedy blossoms so lustily.

Fibber McGee and Molly would be the first

to acknowledge that a large share of their success is due to Don Quinn, their writer, and to the makers of Johnson's Wax, their sponsors.

Johnson's Wax officials have seen their faith in this beloved comedy team more than justi-

## (The Story of Fibber McGee and Molly) NO. 2 OF A SERIES



#### OCTOBER, 1944-FEBRUARY, 1945

Fibber McGee and Molly received an average Hooper rating of 30.4—making them the highest-rated comedy team on the air. Incidentally, under the Crossley Recall system, they received the highest rating ever obtained by a half-hour program.

#### APRIL, 1945

Fibber McGee and Molly celebrate their tenth anniversary on NBC. They are now heard over 141 NBC stations, short-waved to troops in every part of the world.

#### TODAY

Fibber McGee and Molly reach an estimated weekly audience of 10,000,000 families.



fied as the program's popularity grew steadily through the years until today Fibber McGee and Molly are good neighbors to some 80 million American listeners.

They are also good neighbors to Bob Hope, who has occupied the Tuesday night half-hour following them since September, 1938. The two programs comprise the highest Hooperrated hour on the air.

A good show, plus good neighbors, plus NBC facilities is the NBC formula for developing a great show.

## National Broadcasting Company

America's No. 1 Network



A Service of Radio Carporation of America

#45-RADIO'S \$516 ANNIVERSARY-PLEDGED TO VICTORY!

## WBBM's FDR Documentary Quickie To Get Airings on All Battleships Chicago, April 17. Chicago, April 17. titless of production, to which script came from the writers, sill often subjected, was put to to be rehearsed, and at 8:30 pm. which is often subjected, was put to to be rehearsed, and at 8:30 pm. which was that the words, this well-known Broad and the subject of the subjected way play had to be good or a total role with the words which will be subjected to the subject of the subject of the writers will be the words this well-known Broad way play had to be good or a total role with the words which will be subjected to the writers will be the words this well-known Broad way play had to be good or a total role will be the writers will be the writers will be the writers will be the words this well-known Broad way play had to be good or a total role will be the writers will be the wr

Swiftness of production, to which radio is often subjected, was put to an acid test hare last week when Les Weinrott and a staff of WBBM writers, musicians and actors, put on a documentary half-hour show in honor of Franklin D, Roosevelt, as a Navy man, in a little over two hours.

Navy man, in a little over two hours. When notification of the Prasident's death was received Weimott was reheaving an episode of "Those Websters." At its conclusion he concreted with Les Atlass, Mayor Kelly and Phil Wrigley and at 8:30 p.m. Everett Holles, WBBM-OBS news editor, and Ken Robinson, were put to work on the script, assisted by musical director Cears. Partitle and chief arranger Prank Smith. At him



the show want on the sir. So successful was the broadcest that the Navy has requested permission to make transcriptions of the siring to be played on every battleship in the fact, to go for the sak of rushing through the special Roscovelt show, weinroft was called upon to write a musical with narration to replace the regular "Those Websters" Priday night broadcest over CBS, based on These Were though the provide the "America in the Air" are writed the "America in the Air" implies over CBS, to conform an episode in the life of the late President.

#### Tom McKnight to Produce Billie Burke Raleigh Airer

With Billie Burke starring in Raleigh's "Carton of Cheer," replacing Henny Youngman tonight (Wed.), comedy show originates at NBC on the Coast, airing for the east at 5:30 with a Coast repeat at

8:30. Tom McKnight, permitted by his Universal producer contract to do a radio show, produces and Bob Hafter directs, Mort Lewls is the writer. Supporting Miss Burke in the MCA package are Florence Lake and John Brown.

## UNITED BEXALL DRUG CO. Met.: LOU CLAYTO Out of this World Could be an angel in heaven; Could be the national debt: Could be a young man's fancy; BUT, IT REALLY REFERS to the weekly commentary on international affairs by the emminent authority, Dr. Waldo E. Stephens, over WKY. OKLAHOMA CITY AND OPERATED BY THE OXLAHOMA PUBLISHING CO. y Oklahomen and Times - The Farme-Steckman olocoda Springs - KLZ, Denver (Affiliated Mgmt.) ITED NATIONALLY SY THE KATZ AGENCY, ING.

## **Tele Reviews**

Stage to the yould studio. A was been courtleigh played a sensitive, convincing Lincoln, who grew in power as the play proceeded, and very good work was done by most of the other principals, Alma Mansfield as Ann Rutledge, however, looked unimpdressive, especially in close-up scenes of this boylood sweetheart of Lincoln.

#### Radio Followup

Russell Devenport's beauliful and moving "My Country" was given a stirring performance on WNEW as a straing performance on WNEW Moss doing a particularly effective modes and the strain of the strain

iosing sight of dramatic values.

Date: Dislagen demonstrates his versatility and maissell wizardiy study (4) on the Blue network with an effective tribute from his program, in unfailing good taste even though performed by a "jaz" band, on originals. "Moon Mist," featuring violinist Ray Nance, made an imercipate from the maestro's "Moon Mist," featuring violinist Ray Nance, made an improvement of the maisself of the program of the maisself of the program of the progr

"From the Heart of the Negro Community" was the title of a special Iribute to, the memory of Preserved Iribute to work the N. Y. Indie, WMCA. Stans went on as week's edition of usual Sunday "New World a Comming Tobias Speakers included Congressman A. Clayton Powell, Dr. Chaning Tobias Speakers included Congressman A. Clayton Powell, Dr. Chaning Tobias are recognized Herro leaders. The preserved in the New York Congress of the New York

rection of "new world" in tradition of predecessor.
Canada Lee read Mr. Roosevolt's D-Day prayer, giving it not only body, but also warmth and beauty, and solos were sung by Muriel Smith and William Franklin.

Antonio Stradivari's name, which has been tied to Prince Matchabelli's commercials over NBC since 1943, now hits the air over CBS. Switch was effected with stanza last Sunday (16). But it's still the same gimmiers, to te the name of the perfune with the masterpiece of priceless faddes.

fune with the masterpiece of price-with the property of the control of the con-trol of the control of the control of the the control of the control of the control of the smoothly, producing rich full total smoothly, producing rich full total control of the the control of the control of the control of the sagaint, salestmenship over the air on the day of Precident Roosewell's in-terment. Sportsor was mentioned, but as effort to place 1 product.

no offort to plug the product."

Connie Mack, 80-year-old pilot of
the Philly Athletics baseball team,
guested on "Hocadine Edition" over
guested on "Hocadine Edition" over
inight's stanza. Piped in from Philly
and interviewed by Tom Morchead,
the old master of 5.b., who has spent
able clubs should have a banner season this year and enjoy a greater
boom in postwar. However, he iddeboom in postwar. However, he iddetoom in postwar. However, he iddetion how his team would figure in
ton how his team would figure in
the pennant need by staling he, like
old with malerial at hand

Pittaburgh.—Dave Lewis, editor of Bullelin-Index. local news weekly, for last several years, has resigned to head a new publicity setup at KDKA. Lewis took over his new duties last week.

#### Aleen Leslie Dates 'Judy' With M-G for \$75,000

with m-i for 3/3,0,000 Alean (Westelin) Leslie, who first went to the Coat several years ago as a part-time columnic for the grant of the Coat several years ago as a part-time columnic for the properties of the several years ago and properties of the strong of the several years and the several properties of the strong of the several mouths ago Miss Leslie and the several mouths ago Miss Leslie several mouths ago Miss Leslie several mouths ago Miss Leslie to the several mouths ago Mis

mer replaces nent for Bob Hope

#### Walt Lurie Signs Up With Blaine-Thompson

With Blaine-Thompson
Walter Lutie, who resigned a fortnight ago as eastern program manager of the Blow agency, joins the
Blaine-Thompson agency May I as
Blaine-Thompson agency May I as
expanded ratio department B-T,
which has been in existence for 49
wars, has signified its intentions of
going out after network radio accounts, and in line with this move is
remodeling an entire for above to
remodeling an entire for above
to a second to the form of the form
the form of the form of the form of the form
the form of the form of the form of the form
the form of the form of the form of the form
the form of the form of the form
the form of the form of the form of the form
the form of the form of the form of the

Agency air operation is headed by v.p. Marlowe Lewis. and includes Dick Ath, time buyer; Lewis Mina-Dick Ath, time buyer; Lewis Mina-Dick Ath, time buyer; Lewis Mina-Dick Ath, time buyer, Lewis Mina-Dick Ath, time buyer, Lewis Mina-Dick Ath, and the buyer and the buye

#### ANNE NICHOLS' NEW ONE

Anne Nichols has scripted a new radio show, a fantasy titled "The Un-usual Story of Herbie." Basic idea was written and copyrighted back in 1940, but show was not put on mar-

1940, but show was not put on ma-ket till this year.

Half-hour stanza was finished with auditions 10 days ago and is now in market, being agented by James Parks. Reported under consideration by several agencies.

Cincinnati—Twenly-six members of the WCKY staff now are in the armed forces. Lalest to be called is Wally Hain, staff musician, who was inducted lnlo the Army.

#### **BLUE HAS SALE HOPES** FOR 'FOOT IN HEAVEN'

Blue's Sunday (10:30 p.m.) sus-tainer, "One Foot in Heavan," a show with a powerful punch in direction of democracy in action, was reported last week being eyed by possible sponsors. Web's sales department, theratch Murray Grabhorn, was cau-

of democracy in action, in different content of the content of the

Dallas.—Dr. Fred D. Gealy of the Southern Methodist Univ. has been named associate news editor on Far Easiern affairs for WFAA.





RAY HARVEY

IT'S THE STATION THAT GOT ME A GOOD JOB







#### Frisco Confab

language schedules will be paralleled by Latin-American broadcasts in English, Spanish, and Portuguese un-der Office of Inter-American Affairs. der Office of Inter-American Atlants.
Movies are represented in conventional setup, but NBC is planning to shoot films for airmailing to New York and televising there. Rusons asys that elaborate television gear on the Opera House stage causellation of a proposal to bring "Oklahoma?" West, after bankton and train accommodations had been

Cultural events will be emphasized. Cultural events will be emphasized. Five symphony concerts will be given, using world musical figures. But it is still possible there may be staged a great extravaganza, with Hollywood stars. Also the biggest parade since Pearl Harbor.

Bistros Look Up

parade Sibers Losk Up.

Bilberto gloomy nicity restaurant operators are cheered mildly, OPA and State Department today getting together to supply extra rulen points needed to feed counference sucks, while more supply extra rulen points with the supply extra rulen points and normationed fish pointry. Bondifecea are asking Washington to aid speeding extra food here, since the problem is acute earlier than anticipated. The regular rulen on the problem is acute earlier than anticipated. The regular rulen on the problem is acute earlier than anticipated. As pecial board is operating to dupp perhaps 5,000 visitors directly col-

A special board is operating to supply perhaps 5,000 visitors directly con-nected with the conference, plus probably an equal number of un-official visitors with gasoline, shoes,

Hotels are frantic over the terrific Hotels are frantic over the terrifi-pressure from many sides to supply rooms in addition to State Depart ment needs for at least 1,100 dele-gates, 500 members of secretariats and 1,200 press, radio and telegraph

WMC Heipfui
War Manpower Commission is aiding the State Department in a quickie job to get-translators, clerks, receptionists, ushers, pages, chauffeurs, messengers.

messengers.
Conference will be strictly business. Few frills are skedded during the 30-day mourning period for Prices and quantities of liquor are posted in bars, but many complain the drinks are thin. Highjacking robberies are feared possible because of heavy liquor demand. This week, Circon's restaurant was robbed of 100 Circon's restaurant was robbed or 100 Circon's re cases liquors, cigarets plus currency Thousands of cases of deluxe liquors reported enroute from

Midnight curfew is positively l. Movie theatres offer litt entertainment. Night clui

The entire entertainment industry is straining brains and resources to provide superlative anusement with-in State Department directive, which

is seeking permanent goodwill for the city and nation.

Theatres include Helen Hayes in "Harriet," and Curran with "Carmen loner".

#### SETTING FRISCO PICK-IIPS Bill Fineshriber Visits Coast for Peace, Hollywood Details

William Fineshiber, assistant director of broadcasts at the Columbia residential System, left New York Productions System, left New York Production Systems and Production Systems of District States of Di

Worcester.—Ann Unitaly, working WTAG script writer, has been appointed radio director for Howard Wesson Co., advertising agency. She also teaches script writing at Worcester Junior College. ster. - Ann Christy, former



#### 'Welcome Dames' Sign Un At Mutual Prog. Office

Mutual programs v.p. Phil Carlin announced that women producers and directors figure importantly in his future network programming

Martha Roundtree is the first gal of several, whom Carlin has de-cided to go along with on production of shows. She will produce and also of shows. She will produce and also be a member of the discussion group on the soon-to-be-aired "Round Table of Romance" stanza which stars Elisa Landi, film and legit actress. The standing of the standing production reins on another show now being molded at MBS for web ming. "How Things Got Started." Format of the contemplated half-hour once-weekly session will be nar-hour once-weekly session will be nar-certain overview that the certain overview the certain overview that the certain overview that the certain overview the certain overview that the certain over the certain overview that the certain overview the certain overview that t which are now commonplace had their origination

## **Gas Plugs**

Another old Philly firm has been sold on radio as an advertising medium. Latest to fall is the Philadelphia Gas Works, which has contracted with WFIL for sponsorship of "Highlights of Music," featuring Mil Sponger and his organ

#### Lombardo Stavs Put

Lombardo Stays Put

Lombardo Stays Put

Area anticipated, Larus Bros,
manufacturers of Chelses cigarels
of Chelses cigarels
filiate in Richmond, turned down the
Saturday 7 pm. sol for their Guy
Lombardo show, preferring to keep
to present Blue network Monday
for bining the bid on the Chelse
for bining the bid on the recover
for bid on the recove

#### NBC Mulls Pair For

Straw Hat Bookings NBC last week auditioned to hows which may go on the network s summer replacements for evenit ommercial stanzas which will take

sold on radio as an advertising medium. Lalest to fall is the Philadelphia Gas Works, which has contracted with WPLI for sponorship of comedy-musical show with Ira Avery
"Highlights of Music," featuring Mil
Sponera and his organ.
Contract for 28 weeks was placed by the John Pauliner Artificial States of the Philadel States of the Philad

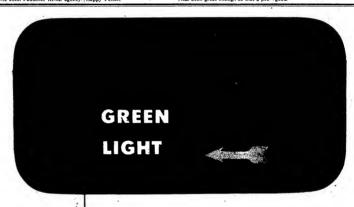
## Airing 'Alkies Anon.' Tricky Problem But WWJ Finds Answer Each Sat.

Detroit, April 17. You wouldn't think the life stories of a bunch of ex-drunks make good radio listening-but they do! They

show where mail and telephone re-spones is counted only when; i come say hums or death taking the rest. From potential A. A. members! And a man by when the same that the

gram which WWJ began warily as an experiment every other Saturday has now been boosted to a weekly show every Saturday.

of a bunch of ex-drunks make good radio listings—but they do I'm yet and up to the highly dramatic, etfective "Alcoholics Anonymous has arrived at a national membership of some entire of shows which WM public of the properties of shows which WM public of the properties of shows which WM public of the properties of



#### in BLACK AND WHITE

Seven digits and a couple of commas. That's the size of the increased moneys recently voted by the Mutual directorate, to be invested during the balance of 1945 as a clear green light for wellstudied efforts to make this a more serviceable network for listeners, for stations, for advertisers, and for artists.

Since late in 1944, Mutual has been subjected to a more critical appraisal - from within - than any outside observer could conceive. We prepared detailed blue-prints for improvement and presented them to the experienced owners of this network.

Today we can report to you their enthusiastic endorsement of our plans, confirmed in black and white to the resounding tune of a seven-digit increase. That adds a lot to any annual budget, but that's what it takes to put our plans to work.

Our blue-prints call for marked advances in stations, in engineering, and in sales - with service underscored throughout. But most of these special dollars are earmarked for program improvements. We are determined to discover, create, and develop program fare that will win greater preference, around the entire radio clock, for the Mutual point on the dial. We are determined to build a staff equipped to originate standout entertainment, to foster the work of outside producers, and, by both means, to achieve a store of program material designed for any advertiser's need and budget.

These are truly large orders. None knows their scope better than we who drafted them. But the seven digits are already at work, as black-andwhite evidence of our honest intent to fill these orders. We think you'll find Mutual more interesting to watch-and listen to-than ever before

> THE MUTUAL BROADCASTING SYSTEM

## From the Production Centres

IN NEW YORK CITY . . .

Ed Kobak, Mutual prexy, on week's swing around Cincinnati, Pittsburgh and St. Louis to visit affiliates, clients, etc... Because of complications over the title, "The Man From G-2," Blue not sustainer, which preems this Thursday (19), has been changed to "Maj. Hugh North, Military Intelligence," with Staats Cotsworth doing the lead and Cyril Armbruster directing. Premiere was to have been last Thursday, but was postponed because of the death of the President... Christopher Cross, BBC public re-lations manager, who has left for San Francisco to help set up coverage of the conference, will stop in a number of cities on his way back to New York to contact radio editors and station managers....NBC news staffer. Eugene Speck, husband of "Women of America" Doria Folliott, is back in N. Y. after working in Italy with Psychological Warfare Board.

In N. Y. after working in Italy with Psychological Warfare Board.

"The Soldier Who Came Back", new CBS daytime serial which preemed
Monday (16), had a new writer next day. Fresh scripter is Bob Shaw...

Outs Pielson and Harriet Hilliars on CBS his summer. Any Word set
for the announcing spot on the Bob Bupe summer replacement. "Man
Celled X"... Cocktaileries in connection with air shows resume tonight
(Wed.) with the "Mt. District Attorney" cliation shinding at the Ritz, fock
of others sheeded over the past five days being called off.



## Meet WHB's Lindsey Riddle -

Our Studio Supervisor . . . . FM, Facsimile, Tele Enthusiast .

When we need an alert engineer to do a job, that hasn't been done yet and, especially, those job that appoint the sent of the

gination.
Riddle designed and constructed WHBs high frequency transmitters, but high frequency transmitters with B Magic Carpet' — but short wave truck for temote pickups beyond clephones lines. To inaugurate yound clephone lines. To inaugurate with the way also the baunched at the 'Magic Carpet' to a landing barge about to be faunched at the tways into the Missouri River with it, while Dick Smith gave a wave bygwee' description. That's "wave-by-wave" description. That's typical of WHB's ingenious "special events" broadcoom

Riddle's hobby is to ride railroad agines. He's a "swing band" fan ... record collector ... and cuts very

fine E.T.s from the Mutual Network line, for "playback" broadcasts on WHB. He's enthusiastic about three great new shows on WHB, too:

"SONG und DANCE PARADE"\_ rughes. A full hour of popular recording, broadcast Mondays through Satardays at 2 pm.—with popular Russ Hughes of KWK as Muster of Ceremonics. This program took the satarday at 2 pm.—in the satarday services of the satarday won a 15 to a 4.8 hoperating mornings in 50 ms. The program took of the satarday won a 4.2 in Kansas Giyl. Quarter-hour meriting the satarday satar

"KANSAS CITY HOT CLUB"—with JAMES GANTI. Nightly quarter-hour of rare "hot jazz" recordiogs, featuring the all-time great names in jazz music... with intelligent and interesting commentary by James Cantl. A sure-fire 7 p. m. feature available for spon-

#### For WHB Availabilities, 'Phone DON DAVIS at any of these "SPOT SALES" offices:



KANSAS EITY Scarrit Building Marrison 1161
NEW YORK CITY 460 Medican Avanus Eldorede 5-5040
CMICAGO 340 North Michigan FAAnkin 8320
HOLLYWOOD Hollywood 81vd. at Cosmo MOllywood 81vd.
SAN PRANCISCO 3 Third Street ElXwook 355

KEY STATION for the KANSAS STATE NETWORK
Kenses City • Wichite • Seline • Greet Band • Emparia
Misseuri Kenses Kenses Kenses

Ilancock for a few days to fight off that sinus attack after attending Utics C. of C. dinner lest night (Tues, with Ned Calmer., "Dick Fehr back C. of C. dinner lest night (Tues, with Ned Calmer., "Dick Fehr back C. of C. dinner lest night (Tues, with Ned Calmer., "Dick Tehr back C. dinner lest night (Tues, per lest night of the Calmer.) (In N. Y. last week for publicity, the up between his program, "Youth on Parade," and Warners short, "Il Happened in Springfield". "Other N. Y. visitors: John J. Gillin, Jr., of WOW, Omals, and Don Davis, of WHB, Kannas City... Bert Lytell may return to radio in a special series by Yolinada Langworthy... Robbert, Jack of Policy with the Calmer of and Don Davis, of WHB, Kanass City... Bert Lytell may return to ratio ma special series by Yolinda Langworthy... Robert J. Landry as direction as pecial series by Yolinda Langworthy... Robert J. Landry as directivent for 1985: Annold Hartley, program manager, WOY. Frank Mullen, executive veepee, NBC, Maurice Dreicer, freeInner; St. Millard Languell; William Fineshriber and Gilbert Seldes of CBS... Evelyn Hart, late of Gorge Crandidt salaf at CBS now at Mutual.

Corge Cranuaus stall at USB now at sutural.

John D. Hyne, former OWI domestic rasio division chief and now as account account at WEW. Was presented without the company of radio research department to Ted Bates... Rhea Diamond back at WRIXW as assistant to appetial events and publicity cited 20 Ramon, after two years and the property of the pro

Warren Gerz, of the Y. & R. radio publicity staff, into service this Friday.... Ginny Simms last-minute sub for Dinah Shore on the latter's program tomorrow (Thurs.), Miss Shore cancelling herself out due to scrious illness of father... Thelma Ritter into "Mr. Keen" show tomorrow (Thurs.).

#### IN CHICAGO . . .

BOD Buckley of Dancer-Pitzgerald-Sample to New York to get acquainted with the agency's eastern staff. He will be stationed there permanently starting June 1... Sock Hettler. WBBM-CBS spot salesman, resigned effective April 15 to join H. W. Kastor agency as assistant direction of media.....Arthur Simon, appointed assistant to Raiph Atlass. owner of WIND three weeks ago, severed his connection with the station last week... Harry Stewart leaves the cast of K. C. Jambovee after the April 21 broad-nouncer with WBBM-CBS, has joined the staff of WIND as a featured announcer.

John Plair station.

announcer.
John Blair, station rep. is opening a Detroit office in the fall....Clifton
Utley signed a term contract with NBC through his agent, Biggle X. Levin
Utley signed a term contract with NBC through his agent, Biggle X. Levin
first assignment in 'Sing Sallo' Sing'...Mike Romano, Ch. Ilwayer and
spare time actor, is readying his own radio show. Joe Carrigan, owner of
KWFT, Wichish Falls. in town to tecture on radio station management before the ad club... Ted Jardme, of J. Walter Thompson, off for a month's
vacation in Artonosa.

P. K. Wrigley playing around with a new radio gadget that will call for an investment of \$750,000 ... WMAQ celebrated its 23d birthday last week ... ditto WLS its 21st... Carolyn Guilbert, NBC staff singer-pianist mak-ing a series of transcriptions for the Olian agency.

ing a series of transcriptions for the Olian agency.

Hottest transcription deal in town is the "Westerners" with Curi Massey being sold by the Johnny Neblett office....General Amusement Corp. signed the Dinning Sisters last week.....ditto Gay Claridge. Deals were signed through Harold Lee....Donn Clayton, v.p. of North Central Broad-casting System currently in the east to open a New York office.....Consolidated Radio Artists threw a cockiall party Monday after moving their office back to Randolph street.

#### IN HOLLYWOOD . . .

IN HOLLYWOOD.

With Ken Murray, who has made a preity penny from his "Blackouts" vaude revue now in its third year at the El Capilan, laking his periodical departure from radio with the April 18 broadcast of "Which Is Which?", the emcening will be handled by guests until the client, Old Gold, decides what to do with the "guest who?" guizze. Bill Gargan and Dennis what to do with the "guest who?" guizze. Bill Gargan and Dennis goes east for a month after April 23 airing. Blow radio bass and producer of the show, Cal Kuhl, goes along to get a final determination of nis status with the agency. Stan Joselot holds down the office white Kuhl and Maxine Anderson, office manager, are in the east. .. ISG Stratz sholler-on his Bel-Air (very monoly) estate to take care of the overflow. .. Ed Cashman east to "talk over things" with Emerson Foote on Hollywood Let's Bert Oliver, general manager of Foote. Cone & Beldian office, also east. .. Bill Forman, announcer for Kay Kystr and Charlie McCarthy, up with Joan Davis in the automn. .. Stu Davison in from Chicago to wrap up a show for Frigidaire. ... Sammy Koerner dised a comedy show for Foote, Cone & Beldian yould be shown to the producers and writers of the firm's three shows will be sitting in each other's laps. .. The Blue's Don Scarle got back from the desert just in time to learn that he had been made a veopee to augment his title as general manager of the net's western operations. .. Don Thornburgh Laking a Harriet Van Horne finally god a choo-choo back home. .. Bab Colwell around on a hush-hush mission ... Mutsul-Don Lee proved. Dud William-on to New York to emeet is new "Queen For Dav" genete. He will continue to preside over. "What's the Name of That Song?" ... Jalolywood is off the air. ... Jeannette MacDonald repeats on the Nelson Eddy show April 22.

#### STANDARD OIL DROPS KSD MIDDLE NEWSPLUGS

St. Louis, April 17.

Middle commercials have been nixed from news broadcast programs nikes from news broadcast programs promoted by the Standard Oil Co. of Indians under the terms of a new property of the Standard Oil Co. of Indians under the terms of a new commercials will be used only at the start and finish of such programs. In a telegram to KSD, owned and operated by the St. toxis Post-Distance of the St. of ored by the Standard Oil Co.



#### Local Advertisers Know . . .

Utah's sheep, cattle and hogs brow \$54,531,800 of new wealth into this state last year, according to prolim-leary figures. That averages more than \$1,000,000 e week—and live-stock is just one of Utah's basic industries, just one of the reasons why business is good here.

To reach Utah's radio how that means 970 homes in every 1,000—local and national advertisers know



tion that brings re-suits. For exemple: Sait Lake's four lorgest departs



JOHN BLAIR & CO.

#### Rival Stations Nixed WCPO Baseball Spots

Cincinnati, April 17. Except for ads in the dailies, WCPO had to do its own publicizing of the fact that it is Cincy's exclusive baseball station this season Bids by Mort Watters, general ager, for spot time to air the an nouncement were turned down by WKRC and WSAI, which carried baseball heretofore, and by WCKY

Daseball interectore, and by works.

WKRC's chief, Herman Fast, made
a flat refusal. Walter Callahan,
WSAI g.m., did a last-minute refusal
after a questionable acceptance, and
WCKY's head man, Kenneth Church,
countered with an aye on an all-

season basis.

Waite Hoyt, who did the play-bylay for WKRC the past three years,
has switched to WCPO for the 1945
stint. His assistant is Lee Allen,
from the Cincy Reds' office and new
in wide.

## WANTED: QUIZ SHO

FOR COAST-TO-COAST **SPONSORSHIP** 

WRITE OR PHONE HENRY BRETZFIELD, RADIO DIRECTOR LAWRENCE FERTIG & COMPANY, INC. (ADVERTISING ASENCY)

149 MADISON AVE., NEW YORK 16, N. Y. PHONE: MURRAY HILL 4-3300

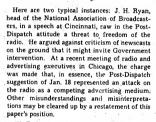
# REPRINT OF LEADING EDITORIAL ST. LOUIS POST-DISPATCH TUESDAY, APRIL 10, 1945

#### In the Interest of Radio

Last Jan. 18, the Post-Dispatch printed an editorial whose first paragraph read as follows:

The time has come to urge the big radio networks to change some of their practices regarding newscasting. In particular, NBC, Columbia, Mutual and the Blue Network (1) should quit interrupting news broadcasts with commercial plugs and (2) should quit permitting these broadcasts to be sponsored by objectionable advertisers.

This editorial, and subsequent ones in which the idea was explained and developed, have received considerable attention in magazines and in the press, and they have received particular attention in publications whose primary concern is the radio and advertising industries. In the course of the discussion, the Post-Dispatch position has sometimes been misunderstood and misinterpreted. We should like to clear up some of these misunderstandings and misinterpretations.



(1) To begin with, we repeat that radio has done a magnificent job in the transmission of news, to the point that many people prefer to get their news over the radio rather than through the columns of the daily newspaper. New techniques, such as the roundups of world capitals and battlefronts, have brought the war vividly to every American household. Too much praise cannot be given to the networks for designing these new techniques and for the general excellence of the newscasts themselves. By the very nature of its medium, radio's superiority over newspapers in the immediate transmission of important news has long been obvious, The newspaper "extra," once the fastest means of communicating news of extraordinary importance, is just about as dead as the dodo.

(2) We repeat that the Post-Dispatch is as jealous of freedom of the air as it is of freedom of the press. To imperil one is to jeopardize the other. In its 67 years, this newspaper has fought for every form of freedom of expression guaranteed in Article I of the Bill of Rights.

(3) Just as the Post-Dispatch is supported largely by advertising, so we believe that radio should and must be supported by advertising. We believe this because the alternative would be Government ownership and control of radio. The idea is abhorrent.

(4) It was precisely for this reason that our suggestion of Jan. 18 was made. There are nearly a year ago eliminated interrupting com-



forces in the administration and Congress which have warned radio that Government might be compelled to act if radio standards do not measure up to "public interest, convenience and necessity," for which radio is licensed. The sure way to prevent Government interference, and to discourage demagogues who would seek to impair freedom of the air, is for radio itself to set its own high standards for public service.

(5) It is not doing this when its principal contribution to public service, namely, the broadcasting of news, is marred, tortured and made nauseating by those commercial announcements which have become known as plug-uglies. This is particularly true in time of war. As Leo J. Fitzpatrick of Station WJR, Detroit, aptly said:

We must remember that practically all listeners have relatives or close friends in the armed services, and that their interest in newscasts is quite personal, quite emoic, as they hear the names and stories of loved ones in the news.

(6) We are not criticising the commercial sponsorship of news. We are criticising two specific methods that have crept into the commercial sponsorship of news. One such method is the interruption of news for sales talks. The other is the use of news by advertisers who deal in palliatives for bodily aches and pains, stomach acidity and gas, body odors and a thousand and one equally revolting subjects.

(7) Of course, the advertiser who pays for the newscast is entitled to tell his reasonably-timed story both at the beginning and the end of the program. No one objects to that. Such newscasts, as a matter of fact, are on the air. Two examples-and others could be cited-are the Lowell Thomas and Kaltenborn programs. These open and close with commercial announcements, but there is no interruption once Thomas and Kaltenborn begin to speak.

(8) While the Post-Dispatch station, KSD,

mercials from newscasts originated by it and has also barred newscast advertising which it considers inappropriate, it admits an inconsistency. KSD has continued to broadcast NBC news programs which do not conform to the station's own standards. We could correct this by ending our connection with NBC and diverting its service to some other outlet. Our position. however, is that not only would that be to our financial disadvantage—we admit this frankly but we believe our listeners would lose more than they would gain by such divorce from the many excellent programs originated by a great

(9) NBC is the oldest national network-a pioneer in developing our American radio system. Its achievements in the fields of entertainment, of education, of newscasting, of cultural contributions in music and in the arts are a monument to the principle of free radio. In the subject under discussion, NBC was the first of the big chains to outlaw the middle commercial in newscasts, though its new rules permit fudging at the beginning and end. In the matter of exercising control of sponsorship, however, NBC lags behind the Columbia Broadcasting System. CBS uses the middle commercial. but it long ago refused to permit distasteful sponsorship of its excellent network news

(10) We recognize it is only natural for the (10) We recognize it is only natural for the networks to be disturbed by a proposal whose fulfillment would affect an intricate series of relationships with advertising agencies and advertisers themselves. The sponsorship of news is one of radio's chief sources of revenue.

(11) We believe, however, that the elimina-tion of the newscast plug-ugly would be to the tion of the newscast ping-ugty wound be to the advantage both of the networks and of the ad-vertisers. They have a common stake in main-taining the effectiveness of the radio appeal, now marred by the newscast plug-ugly. There now marred by the newscast plug-ugly. There is a large percentage of the listening public which does not willingly accept or which consciously resents bad taste and interruptions in

(12) KSD's experience, and that of a growing list of other individual stations which have voluntarily barred the newscast plug-ugly, show that the advertiser, as well as the public, is pleased by the result. The latest advertiser to adopt this policy is the Standard Oil Co. of

(13) We repeat we are making no attempt and have not the slightest desire "to reform the radio industry." We have challenged only one small phase of radio's activities. We think that middle interruptions in amusement programs are in quite a different category from newscast interruptions. We have no quarrel with radio except in the matter of the newscast plug-ugly. This is not a press attack upon radio. It is, we believe, a constructive suggestion offered in the interest of radio.

(14) Our position is a simple one. The plugugly, we hold, is neither good broadcasting nor good advertising. News is news and the public is entitled to hear it reported with dignity and good taste. We hold that the radio industry whose function it is to serve the "public interest, convenience and necessity" has far more to gain than to lose by eliminating the newscast plug-ugly—lock, stock and barrel.

If radio did so, it would fortify the great and

If radio did so, it would fortify the great and fundamental principle of freedom of the air.

## ST. LOUIS POST-DISPATCH

## **Television Not Just Rumor to WHK.** Cleve. Outlet Sparks Stix Activity

BADIO

First postwar telecasts here will U. of P.'s Experimental has jumped the gun by filing an FCC application for a 40,000-watt video station and also leasing nine extra floors in its present downtown quar-ters to install a transmitter.

ters to install a transmitter.

Every staff worker at WHK now
has to attend a television school, instituted by H. K. Carpenter, station
chief, to learn the fundamentals of
the new medium. Manager rotates the new medium. Manager rotates employees through three "work groups," which are studying the how-come of video production, direc-tion, camera work, lighting, scenery,

etc.

These groups are getting together this week to try out several short drams, a style show and puppet-show, all of which will be recorded by regular transcription methods as well as by a 18 mm camera. After soundirack and film are synchronized, results are to be screened for atter

## Station in July Bow

Philadelphia, April 17. The University of Pennsylvania announced last week that it would open an experimental radio station on its campus starting about July. Dr. Arnold K. Dean, dean of student affairs said he would appoint a com-

mittee of nine students and faculty members to handle the station.

Campus news, plattered music, talks by students and faculty members, skits and other programs will be under the direct supervision of the students. Project will be handled by the Moore School of Englneering at Penn.

op reguest transcription menoods and seven as by a file mm. camera. After soundirack and film are seventher study.

Mining up his Keesler Field, Mining, caser with participation in tree broadcast programs in five days, starf Sgt. Don Barber, producing the secured, Carpenter said, this home-made trial-and-error method weekly. Free For All' air show, of teaching video will be followed to left April 1 for a new assignment as give station workers a tunning start.

#### Director Downey

Director Downey
Morton Downey was sorry but
he found it absolutely impossible to arrainge to be in N. Y.
Monday (16) to wax another
batch of transcriptions for his
Coca-Coola song sessions aired
Resource outled the sessions are
Resource outled the sessions are
Chiego to attend a board of directors meeting of the CocaCos there. The Connecticut
warbier recently was elected to
for himself, at least in the Chi
territory.

#### Bolton, Abbott, Scott Switch to WNEW, N.Y.

Boff commercial job being done by WNEW, N. Y. indie, has resulted in the nabbing by that outlet of two an-nouncers from Mutual's flagship. WOR, N. Y., and a third from WLW,

Cincinnati.

Two from WOR are Joe Bolton and Greg Abbott, latter also under contract to Paramount newsreel, while Ralph Scott comes in from Cincy.

Cinex.

Trio figure that from a long-range viewpoint they will reap more coin on the hep indic than where they formerly hung their hats. Plan is to use Abbott on newscasts and Bolton on audience-participation and chatter stanzas as an emcee among their other duties.

#### Sign Hal Cohen For Another Year on WJAS

Pittsburgh, April 17. Harold V. Cohen, drama edilor of Post-Gazette and "Variety" mugg other year's contract by his present air sponsor, Jerome Wolk & Bros., program, "Cohening the Town," is a once weekly quarter-hour shot every Saturday evening at 6:30.

Saturday evening at 6:30.

Present series will continue through June 2, when Cohen goes off air for a six-week summer vacation, resuming on July 21 for 46 weeks. Format is an "Socar for the Week" thing in which critic-columnist pleks best picture, performance, nitery act, sag, story, etc., of the

#### Marshall Adams (A) WOL

Washington, April 17. Public reaction forced WOL, the Cowles station here, to drop its plan for booting a Cedric Foster news program 2-2:15 p.m. daily and sub-stituting a personality interview

program 2-2:15 p.m. daily and sub-stituting a personality Interview show, by Marshall Adams. The switch was made for one day and the wave of beefs by listeners forced WOL to restore Foster, fitting Miss Adams into an earlier slot.

#### CAL. ASSEMBLY WANTS KFI'S PURGE PROBED

Sacramento, April 17.
Investigation of commentator policy of KFI, Los Angeles, by Federal Communications Commission is asked Communications Commission is asked by the State Assembly in a resolution adopted by a vote of 65 to 3, Measure was introduced by Assemblyman Vincent Thomas of San Pedro.

KFI recently purged six commentators in line with its policy against personalized or "slanted" analysis of the news.

#### Adult Treatment

Continued from page 27

had no permission to be at the spot from which he tried to air. There was an argument—and it got on the

was an argument—and it got on the 
Decision of the control of the 
Mary evening announcers broke 
down while on the air, commentators 
wept audibly. One Blue announcer 
broke down during the voteing 
the network identification 
the network identification 
Perhaps the most of annuals 
broke 
down came on Saturday when 
Arthur Godfrey was describing for 
CBS listeners the procession of the 
Presidential cortege in Washington 
sobbed into the mike: "Oh God, give 
me strengt,"

sobbed into the mike. "Oh God, give me strength," Networks and indice alike outdit themselves in bringing memorial tributes to the air. Every religious reader, and the reader, the control of the reader, the reader, there and synappuse were prought in religious and lay leaders were brought to studios and great ware brought to studios and great ware brought to studios and great air line that normally is reserved for the highest-price radio artists. Shows that did go on the air line got compercials but also bring-ing out compercials but also bring-

in Simple control of the control of

was whipped into shape in two
hours.
The Armed Forces Radio Service
picked a number of shows for repicked an umber of shows for reman operations and been resumed.
By Monday afternoon, fairly normal operations had been resumed.
Some comedy shows were still off
the air. But on the whole, radio
area ready in me, beet to normal.

The state of the state

## GAGS! JOKES! GAGS!

PATTER! WISE-CRAX! STORIES!
For yaude-nils stubs, radio M.C.'s. singles-denblat, announcers, producers, disc jeckeys, addrectors, bund leaders, speakers, ceptics, sloogs, magicians, vapirilos, commentalers, writers, articlessists, etc.

Fun-Master Gag Files Nos. 1 Thru 10 \$1.05 Per Script, Postage Prepale Each File Contains Over 100 Soc

Make Circus Payable to PAULA SMITH Mail to "Fun-Master" 54th St., New York City 19, N.3

## PRODUCER-DIRECTOR

Now Producing Same Show Same Sponsor—5 Years

Desires Connection With Advertising Agency or National Advertisers

Write: Box 800, Variety 154 West 46th St., N. Y. 19, N. Y.

The Massachusetts State Federation of Womens Clubs Merit Award President Little Crow Dilling Co. a Janka Activers stations, a when to the comparison of tto State Fe

> We, too, thank you Mr. Maish, and your agency, Rogers & Smith, for scheduling "Happy Hank" over WNAC and The Yankee Network, Monday through Friday at 7:30 A. M.

Acceptance is THE YANKEE NETWORK'S Joundation

## THE YANKEE NETWORK, INC.

## Inside Stuff—Radio

Reason behind Sumner Weller deetsh to do his Blue network commen-teries on the San Francisco peace conference from Washington, it's tell, is his desire to steer clear of any complications or possible sources of embarrassment at such a critical time in the nation's history. Former diplomat's wide circle of friends, not only in the U.S., but among foreign property of the control of the contr delegations, some fåtr, migil tean to levelish situations as lar as State Dept, drickal and datefers are concerned. With such momentum decisions to the concerned of the state of the sta

One of quickest deals for a network show involves the new Robert Q. Lewis comedy-variety stanza which NBC is using web-wide, 7:30-8 p.m. Saturdays, in the spot formerly occupied by "The Saint."

"Lewis, who had been doing an NBC participationer six days a week at 8:15 a.m., auditioned for his show, after deal was engineered by John E. Gibbs, on a Thursday. Next day he was signed, and day after he was on the air. Reason for the runh is that NBC exces see in Lewis potential

ner replacement for a sponsored program. It's sustainer now.

cwis is continuing his 15-minute a.m. show Monday through Fridays,

has dropped the Saturday morning time.

Durrell Martin, Buffalo Sve News radio editor, shot a blast at radio prescapents in this edution last veek. The p.a.k, nept Martin ky to show of a lot unfunny humor during summer doldrume, posing as fairy god-mothers trying to help poor radio editors who need guest columns to fill space during vecations. Martin didn't mention, publicly, that he was one of the first columnities who asked the flack boys to help him, in just that way some years ago

#### Godofsky Resigns WLIB

Resignation of Elias R. Godofsky as president and general manager of WLIB, N. Y., was finalized Monday (16), with Marvin Burger, secretary of the corporation that controls the outlet, succeeding him temporarily, and Paul Gould staying on as sta-tion manager.

tion manager.

Godofsky, who held the post since
went on the air in May, the station went on the air in Ma 1842, expects to go into radio static ownership elsewhere.

#### Cincy News Hypo

Cincinnati, April 17. A policy of including at least five minutes of local news on all 15-minminutes of local news on all 13-minute newscasts, wheneve "humanly possible," has been instituted at WCKY by Kenneth W. Church, exce. vp. of the L. B. Wilson station. Named to take charge of the stations expenditude the stations expenditude to the stations of the stations publicity.

#### Listeners Should Exert Influence to Get Better Shows, Chi Confab Agrees

Chicago, April 17. The listener still plays an enor-mous part in the direction radio takes and must, in some way, let the station know that the programs are doing the job the program planner intends them to do, if educational

intends them to do, if educational radio is to be success. This was the consensus at the one-day meeting held here last week between the lithing Salte Concress of Paronts of the Chicago public schools. One of the Chicago public schools. One of the biggest problems facilities that the contract of the Chicago public schools. The contract of the chicago public schools of the Chicago public schools. The chicago public schools of the Chicago public schools sustaining program can be found on the dial. This lack of knowledge is not altogether the fault of the individual, she said, but often can be traced to lack of consideration of the

Iraced to Jack of consideration of the better detactional type programs by the stations themselves, newspaper radio-editors, etc.). Other speakers were Gorge Jen-nings, setting director of the Radio Council and WBEZ-FM, Robert Long and WBEZ-FM, Robert Long and WBEZ-FM, Robert Long and Long and Long and Long Council and WBEZ-FM, Robert Long and Long and Long and Long Council and Long and Long and Long Long and Long a

Philadelphia,-Miss Elliott B. Jeffords, former asst. sales prome mgr, of KYW, has arrived in Azores where she will serve as a Red Cross field worker.

## KTUL, Tulsa, Does 2-Way Pub Service As Tornado Hits Night of FDR's Death

A notable example of quick radio coverage, as well as public service, nced Thursday (12) night when KTUL, CBS station in Tulsa. came through in the Oklahoma tornado emergency which struck almost simultaneously with news of President Roosevelt's death.

with the network flooded by built sign-off at 11:38 with the network flooded by built sign-off at 11:38 with the network flooded by built sign-off at 11:38 with single sign of the sign o

At 8:30 KTUL again took over, covering similar tornado situash a' Muskogee and at Taft. Karl Janssen, KTUL program director, handled these two from Tulsa, keeping in constant touch with KOM by phone and teletype, exchanging info. and teletype, exchanging into, KOMA took up again 25 minutes later, with Al Donaldson, chief announcer, on air with eye-witness account of devastation. Report was count of devasiation. Report was augmented by graphic report from Bryan, who was caught in Oklahoma City tornado area but escaped un-hurt.

huri.

Des Moines, April 17.

Gene Emerald, single ence of the 40-minute, six a week variety by phone with KBIX. Bue outlet at series were KRYT. Inst Inaugurated Musicoges, which had gone off air a serie word of the series were the series when the series were the series when the series were series for Schick hosbut whose equipment was still yearly pials. Children, Jones, on a 13-week able. Later, through courtery KOME, basis.

Tulsa, April 17. Tulsa Blue station, and KBIX, pile of quick radio Muskouse, KTUL established radio as public service, including the products story to northeastern Okursday 122 night lahom listeners.

lahuma listeners.
Through three-way hook-up, stations were able to assist officials in
directing emergency aid forces for
entire tornado stricken area, KTUL,
staff stood by until sign-off at 11:30
p.m. offering to stay on indef, but
informed by authortises situash was
well the hand, thanks to radio settunes aid.

## On Catholic Radio Plans

On Cathoric Ratio Frans
Pope Pius XII has manifested
'keen interest" in the "accomplishments and the plans for resumption
of activities" of the International
Catholic Bureau of Radio and Television, a National Catholic Welfare
Conference news story from Valican
City reports, His Holiness spoke with
the Rey Issuard Ditto Dutch Denvine the Rev. Isward Ditto. Dutch Dominican priest and head of the Bureau, recently received in audience by the

recently received in audience by the Pope.

The Pontiff expressed the hope that "through common effort great good will be accomplished through the important apostolate of the radio." Father Ditto said.

#### GENE EMERALD'S HOSP SERIES

THEY ALL POINT **TO STAN LOMAX** WOR's ace sportscaster brings you 908,960 sportseager fans with every erackling broadcast

REMINGTON RAND, INC. BARBASOL CO. U. S. ALUMINUM CO. BROWN & WILLIAMSON CORP. JACOR RUPPERT RREWERY BRONX COUNTY TRUST CO. TIDE WATER ASSOC. OIL CO. CALCO CHEMICAL CO., INC. NOXZEMA CHEMICAL CO.

Never before in Stan Lomax's 12 rare and brilliantly successful years on WOR has he been so well-prepared to do a praiseprovoking job for the sponsor who will buy him immediately.

For not only does WOR's Stan Lomax attract approximately 908,960 people every time he goes on the air, but these people include all members of the family, in all income groups.

This is an extraordinarily diverse audience for a sportscaster. And when we say "diverse", we mean that in every 10 homes checked by Crossley, Inc., the researchers found 26 Lomaxlistening people including 10 men, 10 women and 6 children.

Most important perhaps is that Stan Lomax has a remarkable appeal for all kinds of people. We mean people who run the gammt of income groups from A to E. It's undoubtedly this universal appeal that makes Lomax such a successful seller of all kinds of products at all times.

Now with one of the most sports-active years of the war about to bow in. WOR thinks that Stan Lomax is the greatest investment that a timebnyer could make for a sponsor, or a sponsor for himself.

-that power-full station, at 1440 Broadway, in New York

## ORCHESTRAS-MUSIC Robin Hood Dell's Disc Negotiation

Tempers are flaring in Philadel-i to be in need of tunder, and the market of the disclosure that the philade philadelphia Orchestra Assu.

Thingstating with Columbia Record for the philadelphia Orchestra Assu.

Thingstating with Columbia Record for the philadelphia Orchestra Assu.

Thingstating with Columbia Record for the philadelphia Orchestra Assu.

Thingstating with RCA-Victor, and the philadelphia Orchestra of the philadelphia Orchestra of the proposed to RCC last year after the philadelphia Orchestra of the proposed to RCC last year after the philadelphia Orchestra of the proposed to RCC last year after the philadelphia Orchestra of the philadelphia Or

years with RCA-Victor.
Philadelphila Orchetra people are worked about the Assn's prestige and reperforp: If the Dell group cut and reperforp: If the Dell group cut over whether the sales of its own over whether the sales of its own band's faces will be hurt. Another point that they're not happy about at the fact that royalites from disc at the fact that royalites from disc annew will go to the Dell management and not into their own king, despite the fact the same musicians en worked. Dell people are known



known.
Philadelphia Orchestra and Dell
managements are distinct, with cool
feelings existing between them. Dell
uses the nrch players for a brief
seven-week al fresco summer season.

#### KRUPA'S CAPITOL DATE THREATENED BY 1-A

Gene Krupa has been placed in I-A by his local Chicago draft board and has been advised the liminitent induction. His case is on appeal with the Illinois State Selective Service Director, only so that he can fulfill its emphasized, the forthcoming Cappillostre. N. data the May or early June, his second appearance at that house with his current band.

## Slow Advance Sale

For Pluggers' Concert

FOR Fungers Concert.

Music Publishers Contact Employees Union is worried about the progress of tickets sales for its annual affair, set for April 28 at Carter of the property of the propert

advertising, etc.

Merrill to Solo

Robert Merrill, 27-year-old winner of recent Metopera audition contests, will appear with the Waring organization at Carnegie Hall, N. Y. (28): He'll solo for preem of Norman Dello Joio's symphony based on Stephen Vincent Benet's "Western Star."

#### Ex-Shaw Navy Orch

Back From England

30-day leave after which they will be reassigned, probably to playing camps in this country.

## Beefing About **ASCAP Charges**

Maurice Cohen, operator of the Patladium dancery, filed a second objection to the size of the license fees levied by ASCAP, asserting that the \$3.000 annual bits is out of line with the amount extracted from the Aragon and Trianon. Chicago ballrooms rated in the same class as the Patladium.

the Palladium.
Cohen's first protest, filed with
Richard J. Powers, chief of ASCAP's
Controlled to the controlled to the

anon pay only \$2,200. Since Feb. I, Cohen has refused fo make his ASCAP payments. His limit of non-payment is June 1. After that time, if he is not paid up. ASCAP can sue for copyright in-fringement on every tune written by a Society-member and played in the hoolery.

#### Frolics, Miami, Already Booking for '46 Season

Frolics, Miami, name band nitery, which finished a month or so ago its most profitable season to date, is its most prontable season to date, is already booking for next year. Spot has so far set Sammy Kaye for the same period in 1946 as he played the past winter (February-early March). Woody Herman is, negotiating; he has never played the spot.

has never played the spot. Flagler's Gardens, also in Miami, which at one time ran opposition to the Frolics, did not operate with name bands the past season. Its plans for next are uncertain. At one time the two were bidding against one another for talent.

## Inside Stuff—Orchestras—Music

With Columbia Burns Philly Orch

Make a manual pre-season divide the med of tunds, having to the tothe tunder and the make an annual pre-season divide to the disclosure that the make an annual pre-season divide to the disclosure that the make an annual pre-season divide to the disclosure that the make an annual pre-season divide to the disclosure that the make an annual pre-season divide to the disclosure that the make an annual pre-season divide the make an annual pre-season divide to the disclosure that the make an annual pre-season divide the make an annual

From down-under in Australia, last week, music man Ray Walker heard for the first time in more than 20 years from an old friend of World War I

to the mix dance was well was a few members of the mix dance where well was so that the mix dance me derighty in Paris, caught up with him later in: Goodens, Germany, then lost sight of him. In a letter to Walter last week, Germany, then lost sight of him. In a letter to Walter last week, engaging reported that for last seven years he has been general manager of Cremorne theatre in Brisbane, which he operates with Will Mahoney, the comedian. Geraghty wrote to Walker after seeing lutter's act in "Variety."

Idea of Harry James resuming theatre work during his eastern dates this coming aummer was broached to the leader by Music Corp. of America Cames will play the Auto- hotel. N.Y. onening around mid-June; then Frank Dailey's Meadowbrook in Jersey, one-nichters and a couple weeks at the Sherman hotel, Chicago. After that he exturns west and may not come back for dates. Lust year he fold friends his trip east this year would be his late.

Intra-trade politics highlighted the nuptials of a Bourne, Inc., lelephoniste, attended by both the Saul Bornstein and Irving Berlin factions. When the string ensemble started playing "Always" and "A Pretty Girl Is Like a Melody," both Berlin songs, Bornstein at first thought it was a new kind of musical 110, but later joined in the merriment at the curious coincidence

Lester Sacks, who took over as professional manager of the new Stand-wood Music Co, as of last Monday (16), is new to the music business. Brother of Mane Sacks, Columbia Recording Co, executive in N. Y., he was formerly merchandising manager of Lit Bros. department store in Philadelphia.

#### T.D.'s Waltz Album

Tomny Dorsey's orchestra, augmented by nine extra strings, re-curded a group of waltzes for RCA-Victor last week in N. Y. for releas-in album form. It's Dorsey's initial in album form. It's Dorsey's initial attempt at gueh material. In the past, however, he has made special things for Victor's Red Socy label.

Waltzer cut last week included such things as 'Tales of the Vienna Woods." With the nine added strings, Dorsey used 34 pieces including his own trombone.

Selvin Majestic Adviser Delvill Majestic Advisor Ben Selvin, director of artists and reperiors for Muzak recordings in Records been as advisor; ca-pacity in the recording of light classical material. He acts in the same capacity for all recordings done by WOR, N. Y., for its 'Fea-ture' label.

tain. At bidding rector on "Shady Lady" at Universal.

Davis Allen replaced Don D'Arcy with Boyd Raeburn's orchestra at the New Yorker hotel, N. Y.



And Other Famous Orchestra Leaders Une this 3x5 VISCAL record of song bits of over 130 pub-lishers, plus old favorites. In-cludes load sheels and lytics of chorus. SAMPLES FIREC.

Brindway New York 19

Sally Is So Sweet to Me CAREL ALBRIGHT 1201 Branswick Street HALTIMORE 23, MARYLAND

AN OUTSTANDING BALLAD OUTSTANDING VICTOR RECORD OF

To Be Released Soon LES BROWN'S Columbia Record

BROADWAY MUSIC CORP.

NEMO ROTH, Prof. Mgr.

1619 Broadway, New York 19, N. Y.

BE PREPARED! PROGRAM IMMEDIATELY!

BEST BET FOR DISC JOCKEYS, BING CROSBY AND THE ANDREWS (DECCA)

THERE'LL BE A

#### TOWN OF BERLIN

WHEN THE YANKS GO MARCHING IN

1619 Broadway, New York 19, N. Y.

BARTON MUSIC CORP.

Charlie Ress. Gen. Prof. Mgr.

# Minor Network of Plug Exchanges By Lesser Maestros Burn Publishers

Music publishers are currently steaming over what they term the "minor network of plug exchanger" now being worked by deaders of lesser-known bands since the currew Estate Goes to put them on the air. Pubs claim that it's difficult enough to get plugs what with the greater majority of top names interested in pushing songs marketed by firms of their own, without having to contend with non-names doing the same thing.

Since the curfew, there have been fewer programs out of N. Y. and more from, midwest spots. It turns out that many of the maestros now benefiting from this arrangement ost of whom have had very little air time pre-curfew, also have a piece of a music firm or have "relatives" with a song, etc. And they have lost no time in aping the top name practice of exchanging plugs,

## PRESS GETS BRUSHOFF AS TOSC COMES TO L.A.

A) [USA UMILA] 10 L.A.

Los Angeles, April 17.

A Los Angeles, April 17.

Southern California for the first time in years, landed in a mess of discord at Pasadena. Arrival was accompanied by an announcement by William (B. Davis, manager of, the Los Angeles Symphony orchestra:

When Howard Bellew, newspaper photographer, aimed his lens at the conductor, he and the camera were capacted forcibilly out of range by a missilations, such as flashight bulbs. Police quelled further rough stuff.

Sammy Kaye's orch plays a private party in Erie, Pa., June 12, for which it's drawing \$4,000 flat, the most coin for such a date the outfit has ever gotten.

# Estate Goes to Widow

Mrs. H. A. Murray, widow of the late Robert L. Murray, director of public velations for the American Society of Composers, Authors and socroding to this will filled in Surrogates Court, N. Y., last week. Estate value is said to be within \$5,000, including a small farm in Yermont. Murray died Feb. J0 in Montreal while on a business trip for ASCAF.

Feist May Buy Variety Music

Leo Peist, In., may buy Variety Music Corp. and use it as a unbediding for Men of Imusical scores. Variety Music is owned by Arthur Godern and the Corp. and

## GOULD TO REJOIN BURTON

GUILD TO REJOIN BURTON
David GOULd, formerly associated
with Bill Burton in the latter's mangament agency, will rejoin Burton
time the agency will be expanded.
Gould leaves N. Y. May '2.
Since Burton broke up his N. Y.
Office about a year ago for remain
on the Coast, Gould has been in
another field.

## Paine in England

John G. Paine, general manag of the American Society of Co posers. Authors and Publishers, a of the American Society of Com-posers, Authors and Publishers, and Herman Finkelstein, attorney, ar-rived in England Monay (16) for conferences with the Performing Rights Society, Pair left N. Y. for Washington last Thursday (12) and went from there by Clipper.

# On BMI-Marks

Justice Ferdinand C. Pecora yesterday (Tues). reserved decision in the Broadcast Music-E. B. Marks suit against the American Society of the State of

Jimmy McHugh and Harold Adamson have written a tune littled "There's a New Flag on Iwo Jima." Pair also wrote "Comin' In On a Wing and a Prayer."

# Combine Headed by Moe Gale Setting Up New Rack String; Buy Out Olman

## Cuffo Band Dances Again Set for N. Y. Parks

Consolidate Edison will renew again this summer the cuffo name band dances it has sponsored in N. Y, public parks for the past two years. Company has contracted for 54 dates in Central Park, Prospect Park, various playgrounds, etc., sil booked through General Amusement Corp., which has an exclusive on Corp., which

Dates begin June 20, with opening band yet to be selected.

# **AFM Offers New** Disc Pact Form

American Federation of Musicians has drawn up a standard form of contract for use between artists and recording companies. This is the fast time the union has suggested any definite form of contract for the party of the property of the contract of the party had its own individual style of agreement peculiar to each method of operation. New pacts are not necessarily on AFM stationery, however.

During last, week, when news of the new contracts was circulated, there were reports of strong objections by individual companies to certain clauses. After investigation, would aemit negative before the work would aemit negative before the work anything. Some claimed they hadn't even seen a copy. In most case they were still in the hands of al-torneys, who were studying them. Ken Bains, atorney for Columbia Ken Bains, atorney for Columbia gate the new agreement. His work with the union was strictly in behalf of CRC, it's explained.

A combine headed by Moc Gale, who'is now a partner in the opera-tion of Advanced Music, a Warner Bros. subsidiary, has bought out at-torney Chauncey Olman's interest in the rack venture he and Barney Young have recently attempted to start. Within the next couple of

Young have recently attempted to start. Within the next couple of start. Within the next couple of start. Within the next couple of rachs can be secured for placement, the newest string of racks will be placed in operation. They will be serviced by American News Co.

However, the next of the n position among the first 20 sellers."

position among the first 20 "best considerable trouble securing deals for music with publishers. The majority of them were reluctant to go into another race to the control of the control

Leenard Sues writing a book on trumpet improvisations, to be published by Robbins Music.

A New Novelty Hit - Suggested by G. I. Joe's Pet Expression



It's the K-K-K-Katy of World War No. 2

HARRY LINK, Gen. Prof. Mgr. GEORGE DALIN, Prof. Mgr.

# 10 Best Sellers on Coin-Machines

20 2000 2000000	
1. My Dreams Getting Better (8) (Santly).	Les BrownColumbia Louis PriniaIli
2. I'm Beginning to See Light (7) (Grand).	Harry JamesColumbia Duke EllingtonVictor
3. Candy (4r (Feist)	Dirah ShoreVicto
	Frankie CarleColumbia
6. More and More (6) (T. B. Harms)	Tommy Dorsey Victo
7. Saturday Night Is Lonelicst (11) (Barton) 8. Rum and Coca-Cola (14) (Feist	Frank SinatraColumbi Andrews Sisters Decc
	Freddie Martin Victo Picd Pipers Capito
10. Just Prayer Away (1) (Shapiro)	Bing CrosbyDeco

FROM THE GREATEST OF ALL

AND ON SOME OF THE GREATEST RECORDS EVER . .

# This Heart Of Mine

ARTHUR FREED

HARRY WARREN

Recordings by

COUNT BASIE (Columbia)

GINNY SIMMS (Columbia)

VAUGHN MONROE (Victor)

GLEN GRAY (Decco)

JUDY GARLAND (Decca)

FRED ASTAIRE (Decca) LOUIS PRIMA (Majestic)

TEDDY WILSON (Musicraft)

BOYD RAEBURN (Guild)

CARL RAVAZZA (Feature)

## TRIANGLE MUSIC CORP.

ROCCO VOCCO, President

NEW YORK . CHICAGO . HOLLYWOOD

## 10 Best Sheet Sellers

(Week Ending, April	14)
Dreams Getting Better	.Santi
I'm Beginning See Light.	.Gran
Candy	Fei
Dream	Capit
Just Prayer Away	Shapir
Little On Lonely Side Ac	ivanco
All of My Life	.Bcrl
Laura	Robbi
I Should Care	. Dorse
Bolong to Mr. Hoort	Lions

## ARMY BUYING 2D HAND HORNS FOR O'SEAS USE

Army officers have been buying up musical instruments—"Anything that will blare or bleat"—paying that will blare or bleat"—paying anywhere from \$20 to \$350 per instrument, to be shipped overseas.

Officers picked up about 700 instruments in one week here.

## Hampton's Carnegie Hall Concert a Hot Affair

Concert a Hot Affair
Liouel Hampton's concert at Carnegie Hall, N. Y., in conjunction
with Equire magazine, which relanguage the control of the Carnegie Hall, N. Y., in conjunction
with Equire magazine, which rethe control of the Year." drew a
house Sunday night (15) that was
those Band of the Year." drew a
house Sunday night (15) that was
\$5,000 was grossed, most of which
with the control of the control
the control of the Carter of the Car
ter of the Ca

Leonard Feather, their composer, on piano.

For a band concert of this type, the show was unusually well produced. Excellent lighting by Leo Morgan, Strand theatre, N. Y. producer, rated a nod. Only shortcoming of the evening was a mike system that insisted on frequently mishebaving.

## Robbins' Billy Rose Folio

AODDIES DILLY A ROSE FORIO

Robbins Music is getting out a

Billy Rose "Diamond Horseshe"

folio, to the in with the 20th-Cott

lim's bally. This is separate and

warren core in the film both

Bregman-Vocco-Conn is publishing.

Rose wanted to include "That Old

Gang of Mine," a Bourne copyright,

in the folio, but Saul H Borner

for a competitive publisher.

## Art Franklin Better

Art Franklin Better

The Buywood April 17.

Arthur Findly wood Apr

## Bands at Hotel B.O.'s

West Hotel Pin		Total Corere On Unio
Hal Aloma*Lexington (300; 75c-\$1.50)	2825	46,275
Boyd RaeburnNew Yorker (400, \$1-\$1.50) 3	1850	4.475
Jimmy Dorsey Pennsylvenia (500; \$1-\$1.50) 9	11,875	40,675
Leo Reisman* Waldorf (550; \$2) 20	†1,325	58,100
George Paxton Lincoln (275; \$1-\$1.50) 8	†550	8,725
Guy Lombardo Roosevelt (400; \$1-\$1.50) 29	11,075	72.950
Hal McIntyreCommodore (400; \$1-\$1.50) 2	1800	3,250

\* Asterisks indicate a supporting floor show. New Yorker, has ice show. exington, Bilimore, Hawaitan floor shows. † 4 days. † 3 days.

## Los Angeles

Freddy Martin (Ambassador; 800; \$1-\$1.50). Kept up to solid 4,200 tabs by not closing Saturday night. Joe Reichman (Billmore: 900; \$1-\$1.50). Blacked out Saturday night to honor President Roosevelt and still had 3,500 covers.

Chicago

Chicago

Budás Frankin: (New Wainut Room, Bismarck hotel: 465: \$1.50-\$2.50

min.) Pres. Rooseveit's death used drop to 2,100 for Franklin: and Enrica
Bob Grant (Empire Room, Palmer House; 100; \$34-\$3.50 min.). HildBob Grant (Empire Room, Bischotone hotel; 465; \$25.00 min.). HildBob Grant (Empire Room, Bischotone hotel; 465; \$25.00 min.). Here,
Dick Lastlet (Mayfair Room, Bischotone hotel; 465; \$25.00 min.). Here,
Dick Lastlet (Mayfair Room, Bischotone hotel; 465; \$25.00 min.). Personal Control of the Contro

## Location Jobs, Not in Hotels

(Los Angeles)

Frankie Carle (Palladium, B. Hollywood, fourth week). Kept open all week and strong 28,000 admishes registered.

Jan Garber (Trianon, B. South Cate, fourth week). Still climbing with

Jan (darber Urlainn, p. 3000.

1579 (ticke bloyer Slapay Marie's, N. Los Angeles, 18th week). Closed fluraday night and got plenty of coin with 4,800 éntrants. Caries Molina, King Cole Trio (Trocadero, N. Hollywood, fourth week). Good 4,000 (also on the slatue).

Gay Citarides (Ches Parses 585, 534830 min.). Dull here, too. although 4,000 for Claridge, Willie Shore and Comie Russell want as bad as it might have been to be shown to be consistent to the contract of th

## CINCY AFM SETTLES SPANKED MEMBER'S SUIT

Cincinnati. April 17. An out-of-court settlement was eached April 10 in the suit of William M. Knox. Cincy Symphony orchestra violinist for 27 years, against the Cincy AFM local. He had sued for reinstalement, damages of \$5,000 and a restrainer against final collection of \$2,000 of e \$2,500 fine assessed

tion of \$2.000 of ne assessed by the union for his alleged interference last, year with negotiations between the orchettira and nanage-Case was to have been heard that day in Common leas Court.

Knox gets his job back, it was an agreement were nig disclosed. He was represented by Clars G, Yar-wood, local astorney; Joseph Padway, chief coursel for the American Innion.

Top Tunes for Your Books An All-Time Favorite

CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME

Music by . . JIMMY McHUGH Published by MILLS



# Chelsea · Viking · Saunders

MUSIC PUBLISHERS

Announce Their Removal to Larger Quarters At

1650 BROADWAY, NEW YORK 19. N. Y.

Circle 5-7181

... STAFF8 ....

PETER DORAINE LOU COMITO WALLY SCHUSTER Chicago — BRUNO SALVATORI Hollywood—NAT FREYER

Chelsea

## VIKING SAM WIGLER

LEE COOPER Chicago—TOM SHERMAN Hollywood—MAC GREEN

## Saunders ART SCHWARTZ HARRY TENNEY Chicago—JOE DRACCA Hollywood—HARRY HUME

West Coast Under the Direction of ART SCHWARTZ

# \$125 Act Asking 1G After Fill-In Date

Typical of sokining salary deads.

The sokin

## ALways Working ROBERTS

Having Appeared in Some of the

Such As: Besten Glass Hat, N. Y.
L. Vegas Bewery, Det.
c. Clnn. Welton Roof, Phil.
Clin. Trecedere, Mintreal
Trecedere, Mintreal
Loke Club, Springfield

Seb week Blackbowk Chi eting Aurii 25, Latin Quarter, Del



S WEEKS
CAPITOL, NEW YORK

## PERFORMERS NOW IN ARMED FORCES

a Service You'll Always

## FUN-MASTER GAG FILES

Nos. 1 Thre 10 N Make thecks Payable to PAULA SMITH Mail to "Fun-Munter" 199 W. 54th St., New York City 19, N.Y.

## **CAPPELLAS PATRICIA**

HEADLINERS at the **BOWERY**, Detroit

New HELD OVER

Two More Weeks NICOLLET HOTEL

MINNEAPOLIS

S IT'S TIME FOR CHIMES AS MICHAEL CHIMES OUTSTANDING

MUSIC by MERLE PIT 21. WEEK!

RHINESTONE EXCHANGE OF AMERICA
27 West Stores
NEW YORK
Room 82-340, 0-8889

## **Shelvey Back East**

Hollywood, April 17.
Matt Shelvy, AGVA chief, left here for San Francisco last night (16) after completing six days of

confabs here.

Shelvey huddled with Florine
Bale, Coast AGVA head. He stops
in Chicago enroute back to New
York.

## All Col. Suburb Cafes Get In Extra Hour Of Biz on Time Differential

Columbus, O., April 17. Justifying their decision to rema open an hour later than Columbus establishments, night clubs in Franklin county, outside the city limits, have gotten a ching that the curfew must be observed according to the most be observed according to the the establishment is located. Group decided that since outside of Columbus the county is observing state time, that time would govern their cubes will not a country night cubes will be compared to the country night cubes will not seen a count country night cubes will not give the country night cubes and the country night cubes will not not consider the country night cubes and the country night cubes and the country night cubes and the cube night cube night nig

of amusement.

Ralph E. Gabele, area WMC director, had earlier appealed to operators of county liquor places to voluntarily, close at midnight, Columbus time. Meanwhile, Robert Sohngen, state liquor director, said that the state can enforce the curfew only by state, lime, and could have force the state, time, and could not for Franklin county spots to close

## PHILLY BURLEY HOUSE **CLOSED BY COMPLAINTS**

Philadelphia, April 17. The old Trocadero theatre, Philly's last burlesque house, was ordered closed Friday (13) by Director of Public Safety James H. Malone, after

Public Safety Janes H. Malone, after a minister had complained about the "lewdness and obscenity" and especially "lead of the property of the

eration of Churches, saw a show with a private investigator.
"It was obscenity itself." Dr. Palmquist told Maione. "The jokes were suggestive, putrid and rotten. The gestures were suggestive, the dancers were seem to consider the step to the same start of the step to the same start of the step to the same start of the same step to the same start of the same step to the same start of the

leasers strip teased with a ven-geance."

After the house was ordered closed, Jules Ariss, manager, offered to allow Dr. Palmquist to censor a new show opening Friday (20) but the attraction.

new show opening Friday 120) but the clergy man refused. Closing down put 30 chorus girls, stage hands, musicians and other personnel out of work. Headliners at the show closed were Winnie Garrett and Frankie Lack. The Troc opened in 1870 as Simmons and Slocum's Opera House. It housed exertal ministre units until 1903, when I god its present and became a burley establishment.

## Gypsy Dickers Detroit Latin Quarter at \$4,500

Negotiations are on for one of Gypsy Rose Lee's infrequent uitery dates. Deal is in the works for the Gyp to play the Latin Quarter. Detroit date to be set, at \$4.500. Pact is not yet taked.

Miss Lee is currently playing vauders.

Anything Can Happen HANLON

TWO CRAZY PEOPLE Overseas for USO

DIE. HARRY GREBEN Press: DICK RICHARDS

COMIC'S COLLECTION ST ERFE CATALOG WRITE FOR HEADLIN

KLEINMAN

## Palace, Cleve., to Drop Stage Shows for 6 Wks.

Unless talent with sufficient b.o. strength becomes available to it, Palace theatre, Cleveland, will drop stageshows for around six weeks starting May 10. Step was taken by the RKO booking office after survey indicated nothing strong enough carry the house during May and

curry the house during May and June. House will operate on a straight pic policy.
St. Charles also will close for the summer May 1. House, operated by Harold Minsky, has no air-conditioning system and will reopen in the Fall.

# **AGVA Stalls Par** Deal for Russell

American Guild of Variety Art ists, in an imprecedented move, advised Paramount theatre, N. Y., booking officials last week to halt negotiations with the William Morris agency for singer Andy Russell until agency for singer Andy Russell until the latter's contractual difficulties with General Amus. Corp. were set-led. Russell, under contract to GAC, recently neithed the agency that the agreement between them was no longer in force and subse-tion of the contract to contract agency and the contract Steffel, who also handles Mickey Rooney, bought out from Bob Moss, a 50% interest in the singer for \$27,000. a 50% \$27,000

\$27,000.

Morris immediately began submitting the singer for dates and the AGVA action followed. None of the other talent unions under whose contacts Russell was tied to GAC (AFRA, SAG) have so far interfered with Morris', new pact with the singer possibly because he have to be contacted to the contact of the contact of

those fields.

Russell's dispute with GAC will go to arbitration. An attempt is now being made to bring AGVA. AFRA and SAG into the one proceeding rather than conduct three separate arbitration meetings with each tal

## Joan Merrill to Vaude

Joan Merrill is being submitted for vaudehouses following comple-tion of her stint on the Edgar Bergen show. Music Corp. of America is lining

up the dates

# MALE COMICS FOR VAUDE

Male comedy leads in Al Borde's "Follow the Girls" will leave the legiter in favor of vaude after June 1. when all run-of-the-play contracts expire

tracts expire.

Jackie Gleason has been set at the Roxy, N. Y., at \$3,000 weekly, to be played sometime during the summer. Tim Herbert will also play some vaude houses. So far he's been committed to play out an old contract he has with the Paramount, N. Y. Starting date has part been yet.

Committee to past, the Paramount, treat the has whether same been set. Buster West is readying to go out as a single. His wife and former vaude partner, Lucille Paige, will remain in "Hats Off to Ice" at the Center theatre. N. Y. He's being submitted at \$1,500.

No replacements have been set yet for "Girls" although Ross Wyse, Jr., Al Norman and Charley Kemper are being negotiated for by

Duncan Sisters are set for the Troika, Washington, starting April

# MCA Squeeze Play on N. Y. Hotels In Stressing Carnival and 400 As **Profit-Making Orchestra Bookings**

Music Corp. of America is at- has openly stated that it doesn't in-Music Corp. of America Is attempting to interest its best names in playing the Carnival Room, N. Y., and emphasize the spot more as a band job than as nightclub booking. In the event McA succeeds in inducing any of its top names to play the spot it will put a squeeze on N. Y. hotels that unquestionably will have a major effect on McA's dealings with tend to buck the 400 or any other tend to blick the 400 or any other N. Y, spot of the same type. Its officials have said they will book smaller bands and rely on the jee show. Other hotels that rely only on their bands and have no floor show, such as the Pennsylvania, will not be in as comfortable a position.

not be in as comfortable a position.

The 400 Club will close down for
the summer after Benny Goodman's
date (he follows current Duke El-lington). It reopens Sept. 6 with
Gene Krupa. His is the only band
definitely set for the fall. Sammy
Dorsey. those rooms.

MCA has an exclusive on the 400
Club, which Tommy Dorsey's orchestra launched successfully Feb.
16. Not given much of a chance by
so-called wiser heads when it opened,
the place has continued to do good business despite the curfew, and it is business despite the curfew, and it is offering important money to all top names—money they can't turn down hore or payou in a series of the control of the

agement.
New Yorker hotel, N. Y., for one, 'GIRLS' TO BE LEFT BY

# **EDDY** HEIFETZ HARMONICA"

Opening
LOEW'S
STATE, N. Y.
THURSDAY
APRIL 19TH
Thunks to Jenus K
Wgt, N. Y.—John
Holls wood—Warry

IOE E LEWIS PHIL OHMAN & ORCHESTRA

## FIRST BROADWAY VAUDEVILLE APPEARANCE-LOEW'S STATE APRIL 19th



# evelyn knight

Thanks to Herbert Jacoby of the Blue Angel for a just-completed four month engage

> Decca Records soon to be released "Lass With the Delicate Air" and "Grandfather's Clock"

> > Exclusive Management

WILLIAM MORRIS AGENCY, Inc.

Sidney Ascher, Publicity

# **Night Club Reviews**

THIS SIDE OF HEAVEN

FRANK SAGE

FEARS SHATEA

NELSON J SAUNDERS

THE MACK TRIPLETS

MEAR HER

C



Jack Lynch's, Philly
(HOTEL WALTON ROOF)
Philadelphia, April 11.
Buddy Lester, D'Ivons, Terry
Regis, Dolores King, Line (8), Eddie
DeLuca Orch (6): no cover or minimum, dinner, \$2.50 up.

immun, daimer, 8250 up.
Buddy Lester's billing here is
"America's No.1 Comic" and though
that's taking in a heck of a lot of
territory, the gay is panicking the
that's taking in a heck of a lot of
territory, the gay is panicking the
Bool lately.
Lester knocks himself out at every
thow making term laugh. Me doesn't
Wed, supper show) he was on for
than a shalf-hour before the
more than a shalf-hour before the
more than a shalf-hour before the
quirts. Best laugh-getter is a trumper-number that he's added to his
repertoire. Also netting gulfaws is
the gall with two heads."
D'Ivons continue to rank as premere ballroom team with their
Bolores King, local gal, has an

POPULARITY MUST BE DESERVED

FOR THE PAST TWO YEARS 2500 LETTERS A WEEK FROM SERVICE MEN ALL OVER THE WORLD NOW APPEARING IN PERSON AT

LEON & EDDIE'S w 52

PIUS EDDIT DAVIS to

**COCKTAILS AT 4** 

VARIETY Ethel Merman style of song selling. (She even looks somewhat like Merman). Her tunepacket includes "St. Louis Blues," "Accentuate the Positive," "If I Cared," "Saturday

Might," among others.

Terry Regis, cute brunette, warbles, and the standard with near bit of hoofing, and hoofing and hoofing

Village Barn, N. Y. Bill Acorn, Moore Sisters (3), Al Robinson, Tiny Vlark, Eddie Ashman's Orch (7): \$1-\$2.50 minimum.

Rural atmosphere of this place, superintended in pleasant homes that the place of the pleasant homes with the place of the

three acts got good hands, showing blust guesters were adequate for the Brademan and the Br

## N. Y. Nitery Followups

Dorothy Shay is coming along in fine style and looms as a hot new chantoose for the class cafe circuit, and the style and looms as a hot new chantoose for the class cafe circuit, and the control of the

Heien Kase, hoop-s-doop song strates on the strates of the strates

Dinning Sisters and Deep River Boys have signed with General Amus Corp. Ed Kirkeby remains personal manager of the Negro sing-ing group. DINNER STARTS AT 5-SHOWS-7410 P.M.

Saranac Lake

By Rappy Resway

By Rappy Resway

Sarance, N. Y. April 17.

After playing a return date at the Will Rogers, Joe Dabrowski, Warnes Cashier, Ditto Jerry Rosenberg, child artist.

Lee themick who graduated here the control of the Cont

Vera Annacone, legit actress, checked in at the Rogers for rest rouine and general checkup.
After taking the Manaldi treatment, Sig Mealy was handed a general O.K.

Ann Comerford and Isabelle Rook received their go-home papers last

Eddie Slagus upped for mild exer-

Dorothy Martin cheered plenty by arprise visit from her folks.

Nate Mulroy, formerly of Benway Mulroy, has recovered from recent lness and back on the job at the Chicago Daily News.

Henry Hudson bedded again after erious setback. (Write to these who are ill.)

## Lena Horne Booking Negro Houses for 1st Time: 10G's & % in Det.

Lena Horne will play the first sepia house since hitting the big time when she starts at the Paradise theatre, Detroit Friday (20). She theatre, Detroit, Friday (20). She heads a package which includes Georgie Auld's band. Layout was sold at a \$10,000 guarantee plus a split over \$30,000 gross.

spin over \$30,000 gross.
Further dates are pending in Chicago, San Francisco and Los Angeles, after which Miss Horne will probably make a film.

## CIRCUS AERIALIST HURT IN FALL DURING SHOW

Buffalo, April 17.

Mary Stevens, of Bloomington, Ill.
23. a member of "The Flying
LaMars," is recovering in the Deaconess Hospital here from a 40-foot
fall sustained during the Shrine Circus at Memorial Auditorlum.

She was knocked unconscious when her head struck a trapeze bar during a performance and although she fell into the safety net, she sustained a spinal injury and lacera-

## Senor Wences Set For

S.A. Date at Rio's Copa

Bookings for South American casinos continue at a fast clip. Lat-est to be contracted for the Copa-cabana, Rio de Janeiro, is Senor Wences, set to leave May 11. He'll be on the same show as Evelyn Knight, nitery and vaude singer. June Preisser, originally sched-uled to leave two weeks ago for a date at the Atlantico, also in Rio, left last week, departure being de-layed because of difficulty in ob-taining a visa for her husband.

## TALENT WANTED

"WATERCADE"

## Belle Baker to Latin Quarter, N. Y., in June. 1st B'way Nitery in Yrs.

Belle Baker will play her first Broadway nitery engagement in several years when she opens at the Latin Quarter sometime around the end of June. She'll head an entirely new show which so far includes Ming Ling and Hu Shee, Noel Toy and Billy Wells and the Four Fays, Miss Haker's Broadway appear-ances, in recent years, have been at Loew's State.

## RAMIREZ OFF FOR RIO

Hollywood, April 17. Metro handed Carlos Ramirez eave of absence for eight weeks to open the new Rio de Janeiro hotspot, Casino Iquitandinea, next month.

Baritone will complete his film ole in "Early to Wed" before flying south.

THE AMAZING

# LADY ETHEL

DR. JESTER

Marvels of Magical Perception

> SUAVE MYSTIFYING HILARIOUS



talists. Truly one of the S OUTSTANDING ATTRACTIONS

M.C.A., NEW YORK

# AL.

And His

SILLY SYMPHONISTS rest Recording Release on

NATIONAL LABEL "FUZZY WUZZY" SENSATIONAL NOVELTY

DIE STAN ZUCKER

## RHINESTONES WANTED HIGHEST PRICES PAID IMMEDIATELY!

on your old, worn, torn, disci Belts, Evening Bags, Banding, e 1. Bring in or mail your articles

Ave. (near 82d 84.), N. Y. 16, MC 4-1425

# NUMBER ONE VENTRILOQUIST

PARAMOUNT, NEW YORK Thenks JACK DAVIES, BOB WEITMAN



JERRY O'LEARY

Per. Rep., EZ. KEOUSH

# Variety Bills

ction with bills below indicate up-whather foll ur oplit work.

## Loew

NEW YORK CITY (apple) (19)
Saminy Kay Oro
Roserio & Antonio
Paul Winchell
State (19)
State (19)
Levelya Knight
Bilanamilaca

# Paramount.

NEW YORK CITY Peremount Benny Toods Hab Ryans Coodes Bros Eve Condes

Bd Joey Dean Phyllis Willis I. Brown & Bar Radio Aces

Spile Service Service

Cermen (19)
Kollatte & Murie
Stanley Burns
Reynolde & White
Rigoletto Bros
PROVIDENCE
Metropolitus

SPRINGFIELD

Court Sq. (18-22) Terri La Francai Lardy Girls F Harris & Jones Norms

Normal Trumpet 2 WASHINGTON Howard (20) Ernie Fields Dre Dornilly Donegan Miller Bros & Lo

Jiciaine Jarow
Itolei Ambussad
Louis Betancouri
Jules Lande Oro
Motel AntuBotel AntuBotel AntuBotel Belinoni
Flora
Noncy Levison
Lorry Levison
Grade Relity
Artini & Consules
Payson Re Orc

Cabaret Bills

NEW YORK CITY

BOOKING THE NATION'S LEADING INDEPENDENT VAUDEVILLE THEATRES

State (20-22)

Mayis Mins
Judy Munners
Illack Bros

NEWARK
Adams (19)
Louis Prima Ore
Masters & Rolli
The Imaginators
(bothlaters

horolatrees
PATERSON
Majestic (19-72)
tal Humilton & Si

Bill's Gory was
Bill's Gory was
Bernie Grauer
Harold Willard
John Street
Bernie Grauer
Harold Willard
John Street
Bernie Grauer
Bill Street
Bills Angel
Mar Street
Bills Angel
Milled Balley
Mernarda
Mer

Gene Fiold (3)
thill Money Orc
Cafe Boylety
(Downtowe)
Josh White
Imagene Corn
Ed Historic
Haut Remon
W Hoveler Dera
Victoria Troupe
Gaudenith Bros
Nay Real
Inon McTrane Orc
Shep Fields Orc
Shep Fields Orc
Cafe Sanatzina

America's Load

Simeon Karzaeff Codolban Orc Club 19 Al Hixon Joe Mann Ann Denie Enye Dixon Marria Kent Vincent Bernon Gordon Andrews

GO.

**EDDIE SMITH** 

1501 Broadway

New York

# **EDWARD SHERMAN AGENCY**

CHICAGO
Regal (18)
Billy Eckaline Bd
(Chick & Chuckies
Lafley Carrington

MINNEAPOLIN

MINNEAPOLIN

Gribum (23-24)
Sig Romberg Ore
Orphoym (18)

End Carriol's Van

**RKO** 

COLUMBIA
Palace (24-26)
Les divelys
3 Wiles
Danny Druyson
Gypsy Rose Lee
Dave Apallon Yo
NAN FRANCING BOSTON BOSTON
Rosten (19)
Gaynor & Rose
Wolson Sis
Gloris Jesu
Johnny Morgan
Milt Herth 3

WEST and LEXING NOW (3 weeks) olden Gate, San Francisco

April 24—Orphoum, Los Angeles Por Mgl.: TYLER MASON 1919 Broadwey, New York 19 Dir.: WILLIAM MORKIS AGENCY

CLEVELAND Palace (19)
Tom Dorsey Orc
Nip Nelson
Lene & Claire

Golden Gote (18) Skaling Macka Jackson & Bilkwell Mary Beth Hughes Cliff, Ngarro Gay 80'a

## Warrer

NEW YORK CITY
Menud (20)
Vir Monroo Dre
Jean, Jack & Judy
Series Evane
FEILADELPHEA
Earle (20)
Swifts
Swifts
Swifts
Swifts
Swifts
Swifts

## Independent

NEW YORK CITY | R & Jean Peleraco | Music Hall (19) | Cone to IIII | ARRON | Corps de Italiet | Corps de Italiet | Palare (20-23) | The Inkapota

2 IN 1

Apr. 28—Centre, Nortulk, Ve.
Mry 3—Netlonel, Richmond
McFARLAND and BROWN
PHYLLIS WILLIS
Per. Mgt.: TXF.ER. MASON
1619 Broadway, New York 19

Prooffe Williams On Ellis Fitzgers bi Coke & Poke Ralph Brown BALTIMORE Hippodrome (19)

**BURTON and JANET** Apr. 12-St. Charles, New Orlean Apr. 20—Oriental, Chicago Apr. 27—National, Louisville

Per. Mgt.: TYLER, MASON 1919 Broadway, New York 19

LONG ENLAND Jemaien (19-22) 3 Piaire Sia Tom Barry Ginger Ros & Fin Lou Fayne (Ona 10 fill) (19-20)

Ted & Flo Vallet Adde Parish ('y Heoves Harris, Thire & S Siste (19-21) Floratin ('n Harkand Dixon Dodson's Monkey Murico (22-25)

Gorcho Addisses O
Coprahamoro
Coprahamoro
Corrido Corrido
Corrido Corrido
Corrido Corrido
Corrido Corrido
Corrido Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corrido
Corr

Billy Peterson
Mary Jane Teo
Boyd Raeburn Ore
timel Feamstram
Glen Gray Ofc
Hotel Plerre
Weston Brox
Nianley Metho Ore
Margaret Scott
Hotel Pleza .

Stanley Network

Bord Please

Bord Please

Berd Remove De

Be

Leave Collyes
Alons
Renes
Renes
Diane Renes
Diane Renes
Diane Renes
Rial La Coasa
Hall Fisher

Jerry Baker

Ellers La Mar

Jimny O'Hrha

Will Ward

Jimny O'Hrha

Will Ward

Jimny O'Hrha

Will Ward

Jimny O'Hrha

Will Ward

Jimny O'Hrha

## So. Cal. Hotels Blackout Saloons on V-E Day

V-E Day not the day following W-E Day not the day following will be sed of the day following will be sed of the day following will be sed of the day following the day format Hotel Association can make it. Cocktail bars in all hotels in that group will be closed.

E. W. Cason, secretary of the association, declared most hotels throughout the country are planning to follow the same action.

## Lauds H'wood Continued from page 5

is spotlighted in its newsreel history. Also Hollywood finally going to war the official Governmental blessing the distribution of the first of the "training films" and enlistment of movie heroes and executives in either outstand-out combat outflist or in the production and administration of Government Hims.

Government films.

Combat photographers; entertainers on the foxhole circuit; movies at the front months and sometimes years altered or the foot property of the foot property of

in Guadalenai, was named for the comedian, was named for the commedian, the Geth Oct. 8, 1842, it only emphasized to his father that he extend his globe-trotting entertainment. And there is a list of the comment of t

## New Acts

MARGARET SCOTT
Songs With Concerting
10 Mins.
Hotel Pierre, N. Y.

Merganet Scott, in a personable Motel Pierre, N. Y.

Marganet Scott, in a personable merganet Scott Scott, in the concernation of the scott Scot

bistros.

Dick and Gene Wesson top the new bill with their zany takeoffs on Miranda. Brisson, Hildegarde, McCarthy, FDR (since out, of course), and make for a bright turn. Melba, per usual; emeces and his band gapter of the course of the co

JAY JOSTYN (Mr. District Attorney) Novelty, Talk 10 Mins. State, N. Y.

State, N. Y.

Jay Jostyn is the popular Mr. District Attorney of the air. a half-hour program Wednexdays over the NBC networks, sponsored by the Bristol-Meyers Co. As a novelty turn for stage dates, several of which have been played out-of-town, Jostyn gets been played out-of-town, Jostyn gets well liked.

He closes his act strongly with a monolog in which he stresses the fact that wars place guns in boys' hands teaching them how to kill.

teaching them how to kill.

Before this he cites a case of years gone by in which a candy-store proprietor was shot in a holdup by a hero of World War I. Jostyn, in his hands, holds, the gun that figured in the killing. Jostyn makes a very good appearance and holds attention throughout his routine. He works down front before a mike. Cher.

RAY & PEDRO

State Hall Burkell

have Pibbo
Gymmats
Applio, N. Y.
Applio, N.

DICK BROWN Songs Roxy, N. Y.

Songe N. Y.

Songe N. Y.

Rushel Brown is from radio. a huskier, non-mikeclutching buryone who handles himself well and faings his pops effectively. He's given a public being surrounded by the Royyctes as he opens with "Candy" and home to being surrounded by the recilining galai, and thence thin "You Belong to any the remaining and the proposed to the

LEROY BROS. (2) 9 Mins. State, N. Y.

## Irvington, N. J., Police Chief Doesn't Want Circus

Chief Doess t Want Circus

Newark, April 17.

Possibility of Ringling Bros. and
Barnum & Balley circus playing
nearby Irvington hinges on acceptance by show officials of recommendations submitted by police
mendations submitted by police
or June 28 to 927. Request is reshired
pending conferences with circus
management.

Chief Molleran dosan't want the
circus in town, contending there are
circus in the community granted a permit.

In the property of the community granted a permit.

In the contending of seats to stands,
latter to be not higher than 12 feet;
probibition of smoking, fireproofet
tents constructed to withstand wind
pressure of 10 bp. per square foot



Rexy, N. Y.

Jackie Miles, Dick Brown, The Harlmans (2), Hozel Scott, Vinion Clerry, Royettes (18) & boys, Fail Ash Orch: March of Time. "Royal Scandal" (20th), reviewed in "Variety" March 21, '45.

Sca vid al." (200h), reviewed in "Privriety" More 23, '43.

A. J. Bubbon. Irving Lesser. Arthur Knorr. Geo Foster. et al. have done at hiplop job at the Rox 'from the review of the rev and gets genuine or polit

appliance isn't the answer to every-thing. The ballad, interspersed by Vivian Cherry's solo ballet work at the helm of the Roxyettes. Miss Scott mounts a trick platform for a flash boogle blowoff to 'Love Me or Leave Me. The support of Love Me or Leave to the support of the support of the total miss scott gives extra sa-values to her black-and-whites at the Steimay. Paul 'Ash batons a good orchestral assist from the Belt.

Tower, K. C.

Kansas City, April 13.

Bonnie Balter, Ted Cook, Bok
Maxine Gates, Jack Morrison
Norma Wittims, Touer
with Norma Wert, Double Exposure "Double Exposure" Town and "Town Went
Wild" (PRC)

possive (Fer) and "Town West Wild" (PRC).

Beginning its 21th year as a wavelength of the property of the prop

e well-filled at opening show. Earl.

## Adams, Newark

Newark, April 12.
Jerry Wald Orch (15), Dick Merk and Kay Allen, Jo Stafford
huny Morgan, Ballard & Rae, "The
id Sister" (PRC).

Kid Stee" (FRC).

With Jo Staton's appealing voice and personality leading life van this bill hant much else to offer. Nowhere neer a, meth of the Control o

contrasts.

His male solist, Dick Merrick,
turns in fine job after a start in
"More and More," then knocks them
over with "Laura." Kay Allen, in a
blue bouffant gown, sings "Saturday
Night" and "He's Home." Billie Rogers, going strong on voice and trumpet, offers "Beginning to See the Light,"
Johnny Morgan's comedy routine

Johnny Morgan's comedy routine.

approval, except when the anappers are blue. His frantic band leading in initiation of Stokowski decreases in effect as the results increase in violence. Pretty forced throughout. Ballard and Rac, armed with a completely wacky set of circumstances, are ingratiating and expert. Bran,

## Capitol. Wash.

Washington, April 12.

Jimmy Dorsey Orch, Jean Crommell, Bess Farrel, Mita Rosa, Teddy
Walters and Pat Henning; "It's in
the Bag" (UA)

Weiters and Pet Henning, "It's in the Bay" UAI.

Freed Allen, making a one-show an in conjunction with film fear and in conjunction with film fear and in the bay and in conjunction with film fear of the first show a conjunction of the first show and the saircal beat, conjuning difficulty Washington, Runnerup, was Pathanning, who has what it takes for tough-quys in the movies clicked and the conjunction of the conjunction of the conjunction of the brase section, with the meatrum handling saxophone and "All Dream are Getting Better All infly confortionist stim to good response to the conjunction of the conjunction o

## National, L'ville

Mills Bros. Maggie De Vine, Hal Stone. The Juvelys. Jimmy Vey, Earle Kellers Orch (10); "Fog Island" (PRC).

Earle Kelters Orch (10): "Fog Island" (PRC).

Back with a straight vaude bild in the straight straight was been as the straight with the straight of the strai

Opener. The Juvelys, mixed-team, Juggle various articles and then go into head balancing routine for a sock finish.

Biz light at opening show Friday (13).

# Orpheum, I. A. Los Angeles, April 12, Artie Shaw's Orch (17) with De Ldridge, Gramercy 5, Innogene Lynn: Senor Wences, Dixle Roberts; "Fashion Model" (Mono).

VARIETY State, N. Y.

State, N. T.

Gus Van, Watson Sisters, Mr. District Attorney (Jay Jostyn), Murtali Sisters, Leroy Bros., Peggy Taylor Trio; "Patrick the Great" (U). reviewed in current issue of "Varicty."

Trio, "patrick the Great" 4U. represerved in currently is more
along olditime vaude lines than pretious lineups and is a welcome
along olditime vaude lines than pretious lineups and is a welcome
all the way.

In the groove of vaude of another
all the way.

In the groove of vaude of another
due is the opening passes, the saidcuce back to the technique of an
old school with all the tossing, posess
strongly indicated when the trio

Further down on the bill, in fifth
position, are the way to the
form of the pretious way. Costumed as WACs, they
are a terrife sock in their hodgepodge routine of talk singing and
timer Gus Van (Van and Schenek on
the bigting for many years) whos
the caudes more of the prefilter way. Costumed as WACs, they
flex way in the cost of the pretimer Gus Van (Van and Schenek on
the bigting for many years) whos
the caudes more of the prefilter way in the cost of the presells himself. It's something than
something of an art. Van's closine
something so fan art. Van's closine
many than the preserved and the preserved art. Van's closine
something so fan art. Van's closine
many than the preserved art. Van's closine
many than the preserved art. Van's closine
many than the premany than

long, however, for best results on the gleaway.

The Murtan Sisters, with might be the Murtan Sisters, with might be the Murtan Sisters, with might be the solid with their vocalistics and clowning, being forced to a brief encore.

Olev, Actal provides novelty in a business of the murtan sister of the murtan sisters of some years back. When Actal provides novelty in a full provides and the murtan sisters of some years back. When Actal provides novelty in a full provides and the murtan sisters of some years back. When Actal provides are supported to the provides of the provides of the murtan sisters of the murt

## Kelth's, Indpls.

Indianapolis, April 14.
Chester Fredericks & Kay Wilson,
Eddie Fay & Boxing Cats, Earl Morgan, Starke & Dorn, Texas Tommy &
Baby Doll, the Quintones; "A Song
for Miss Julie," (Rep.)

seng Lool, the Quintones, "A Song for Miss Julis." (Rep.).

The run of better than average with the state of the state of

Soft and of a reasonably of the control of the cont

male gymnasts and head balancers, are standout on the supporting bill. They click nicely,

are standout on the supporting bill. They cilck nicely.

Smitty and Doity, mixed onig and state of the state collection of the state of the state

## Earle, Philly

Philadelphia, April 13.
. Spike Jones Orch (11) with Red ligle, Judie Manners, George Rock, Giggle Rouge, Carl Grapson, Dick Morgan, B'ack Bros., Maris Mins; "Destiny" (U).

Opening his show under the most trying conditions ever faced by a showman—the day after the shock-ing death of President Roosevelt— Spike Jones and his crew of corny musickers get plenty of laughs from the customers.

Spike Jones and his crew of comy musickers get plenty of laughs from the customers. It was a superior to the control of the customers while most of the other show shoes were reporting half-filled houses—while most of the other show shoes were reporting half-filled houses—the customers of the customers and the customers and the customers are customers a

Hipp, Baito
Baltimore, April 15.
Gloria Jean, Dean Hudson Ore
(14) with Fraulic Lester an
Frances Colwell. The Chords (2:
Joe Arena; "Pau - Americana
(RKO).

Joe Areus: "Pas - Americane" (IRRO).

Dean Hudonn has a full sound in the control of the control

## Oriental, Chi

Woody Herman Orch (18) toth Frances Wayne, Marjorie Hyann, Chubby Jackson, Don Chromings, Emirce Healy, "Leave It To Blondie" (Col).

Enutic Healy, "Leave It To Blondie's Cool."

Woody Herman and his crew of solid senders are registering big solid senders are registering big among the bobbysoxers. Herman is a big favorite in these parts having the solid senders are solid senders have been also bee

TANIONY BULLET AND FYRICES OF THE RESIDENCE OF THE RESIDE

## RKO, Boston

Boston, April 13.

Milt Britton Band (14). Bonita
Gramville, Borroth Minevitch's Harmonica Rascals (7). Suran Carroll,
Ted & Flo Vallett, "Having Wonderjat Crine" (RKO).

Tred & Fio Vallett, 'Reving Wonder-jal Crinie' (RKO).

With Mill Britton's orrheats seling the pace in mistic, humor and gymnastick, bir swings down from the pace of the pace of the pace of the pace tevels through complication of the President's death plus super-spring in the pace of the pace of the pace of the ting house after though hardy pere-nial Minevitch harmonica flends in the pace of the pace of the pace benefit of the pace of the pace of the most of the pace of the pace of the wood personality with choice of than her charm. The combination of lyrics and soldier-angled monolog appeal to uniforms in sudience. Out of Britton's language of the pace of the slap-instrument. comedians, often brade in articles of the pace of the vallett base their acrosaite dancing vallett base that acrosaite dancing vallett base th

## Stars Look Down

Broadway legit stars paid tribute to President Roosevelt from the, stage of their theatres last Thursday night. Instead of the national anthem being given before the performance of "The Barretts of Wimpole Street," at the Barrymore, N. Y., it came at the end. Cast lined up across the stage and after one bow Katharine

at the first past forward across his uses and starte one flow. Actinarine present forward for the first past forward for the first past forward for first past forward for first past forward for first past forward f

\$25 top. It is no orchestra used at the Cort and at the end of 'A Bell for Across Predire March stepped forward and asked the audience to stand for a minute of altent prayer. There is a large chair, such as used by officials, before an expansive desk in the sct. With the audience standing, stage manager Eddie Dimond ordered the lights down and pin-pointed the empty chair with a spotlight as the curtain was slowly lowered.

# Ticket, Salary Problems Arise **Out of Cancelled Sat. Matinees**

Decision to black out Broadway metinees Saurday (14), in tribute the control of t

managers of hits said such ex-changes couldn't be made until July, so out-of-towners only had the choice of getting their money back or returning the tickets and seeking nission for future performances

admission for future performances. Volume of requests for refunds was comparatively low on Saturday and the process of adjustments will aware the process of adjustments will would see many cancellations because of the widespread mourning on that day, when the funeral at the White House was hed, but evening afters.

focations for some must be ready to the configuration of Black Thursday," yet such tickets were disposed of at the box-offices. There was some confusion as the configuration of the configuration of

what affected.

At a general meeting hold at the office of the League of New York Theatres Friday (13) the quicktion of whether, there should be a one-sight heduction to seture arose. A would pay off in full regardless of which we have the was decided, but the privilege of deduction was put up to the privilege of deduction to put the privilege of deduction to the privilege of the privilege

The Council ruled that on basis of Equity contracts all actors are to be paid and will notify League to that effect. It's believed that knowledge that stagehands, front of the house and others received full pay, induced Council's decision. Report that only one musical paid in full 'seached the dailies, which in the council of the coun in full reached the dailies, which aroused angry retorts from managers of other shows of that type, who declared no slicing of the payroll had even been considered. As a matter offer the payroll lists had already added the payroll lists had already and companies received their said and companies received their said experience of the payroll of the p

## Toledo's Al Fresco Opera Season Opens June 25

Toledo, April 17.

Summer light opera season will open in the Toledo Zoological Park amphitheatre. June 25, with a performance of the "Student Prince," with full New York cast.

Other operas definitely scheduled the "Student Prince," Charlinka, "Fortune Toller," and "Firstninka," "Fortune Toller, "Student Prince, "Toledo, April 17.

Symbology and conducted by Many States and Conducted by Many States and Conducted by Many Symbology and conducted by Many States and Conducted by

composed of members of the Toleda Symphony and conducted by Karl Kritz, assistant conductor of the The Open Common Common Common The Open Common Common Seven .nights a week, may be aug-mented by three other opens, if business warrants, willard Mathews, Manhattan Productions Corp. N. Y. will produce, with Fritz Schweppe as director.

# London Legit Bows

London, April 17.

'The Lady from Edinburgh.' which opened at the Playhouse April 10, is a light comedy that was well received, but is given only an even chance for success. It was tried out originally before troops in Europe.

rope.
"Shop at Sly Corner," which started April 11 at St. Martin's, looks the a winner. It is a murder play the a winner is a survived play in the action of the action of

# Acme Agcy., N. Y., Ruled Off 15 Wks.

New York, legit ticket code enforcement board slapped, the stiffest allotment suspension since its formation last week when the Acme agency was ruled out for 15 weeks. There were four alleged gypping transactions against the brokers, one transactions against the brokers, one ruled to have been proven, and on the basis of that instance the "conviction" was made. Active exacted Sirect, N. Y.) tickets and as much and more for other shows, it was charged. "Harvey" boxoffice price is \$8.40 per pair, agency legally allowed to also collect \$1.80-75c pre-mium on each telect plus federal

to the control of the

Understood that those three "viola-tions" were not proven. Woman working for the code board, man working for the code board, man tree and Equity people, is said to be Lenore Harris. The Jacobs agency was also dis-eiplined by the board, legit tieket altiments being held out for four town women that another agency's clerk had asked \$12.36 each for tick-tes to a moderately grossing show els to a moderately grossing show was tossed out by Paul Moss, the was tossed out by Paul Moss, the license commissioner, with a virtual apology. Witnesses couldn't identify the clerk or the broker and thought that maybe they made a "mistake." There was no sale made in that in-

## Shows in Rehearsal

"Round Trip"—Clifford Hayman.
"Merely Coincidental" — Leslye

"Foxhole in the Parlor"—Harry Bloomfield.
"Memphis Bound"—John Wildberg
and Vinton Freedley.
"Hollywood Pinafore"—Max Gor-

don.
"Devils Galore"—John Clein.
"Carmen Jones" (road) — Billy

## Chi Critics Tickled Over 'Menagerie' Boff

Wet medagetre Doil :

Chi drama critica are tickled, as was to be expected, over the N. Y. was to be expected, over the N. Y. was to be expected, over the N. Y. brethren that they actually know a cold thing when they see it. over the seed of the N. Y. brethren that they actually know a good thing when they see it. over the seed of the seed of the N. Y. brethren that they actually know a cold thing when they see it. over the seed of the seed of the N. Y. brethren that they actually the new the seed of the

to wit:
"John Chapman of the N. Y. News

## PM Critic Gets Ride For Making No Choice On Best B'way Play

There's been no criticism of "The Glass Menagerie," Playhouse, N. Y., being named by the N. Y. Drama Critics as the best play of 1944-45, but show people do not agree with the reasoning of Louis Kronen-berger of PM that there "hasn't been anything approaching a distinguished play" this season, one which has brought forth a number of fine dramas. Kronenberger was of fine dramas. Kronenberger was the lane critic who refused to vote to a play. The PM reviewer concerded that it has been "an obviously pleasant theatre season" and that there have been a number of engaging and interesting plays—but. Kronenberger, in explaining why he made no choice, also said that it may be years before a play "roughly first rate" came along.

John Chanman in his Sundaw 150.

first rate" came along.
John Chapman in his Sunday (15)
News column took the PM-er
apart, saying, in part: "If he wants
to wait until something he is really
crazy about comes along it's his
business. But I will lay him even

crazy about comes a long it is inseminated in his votes for the seasons 1946 to 1960; and not be wrong once.

After saving he would vote for a After saving he would vote for a After saving he would vote for a high saving the word of t

## 'Hats Off to Ice' To Ouit N. Y. by May 12 "Hats Off to Ice" will finale at the

Center, Radio City, on May 12, according to present plaus, by which time it will have topped an engage-ment of over 10 months. Midnight curfew is believed to have been the principal factor in the rink revue's decline in business, but the gross was doubled during Easter week and from Christmas to New Year's "Ice" topped all shows on Broadway.

topped all shows on Broadway.
Plans call for a new skating show
at the Center, deal now being mulled
by Gus Eysell for the Rockefeller interests and Arthur M, Wirtz, who
with Sonja Henie has presented skating revues at the Center for five
years. It is the intention to adhere
to that type of attraction indefinitely. with Songa Henie has presented stat-ing reviews the Control for the Camps Shows is starting another many the Control of the Camps Shows is starting another for the Camps Shows is starting another the Camps Shows is starting another to that type of straction indefinitely. San Carlo Opera Company with Bradford Hatiou, stage manager play its annual spring engagement at the Center starting May 18. "It stopped the Walter Davis to direct."

# Louis Singer Faces New Rap On The Backer's 'Menagerie' Claim

## 'Okla!' Rolls On

"Oklale." Rolls On "Oklale." recently passed the two-year mark at the St. James, N. Y. substantiating the prediction made soon after the prediction made soon after the opened that it would turn that trick. They'll still bet you along Broadway that it will run into the season of 1946-47. "Oke" maintains an advance sale of and doesn't include agency coin, which is certain. which is certain.

which is certain.

The advance sale coin represents 12 weeks' tickets in advance of any current date, that being all the pasteboards the boxoffice can handle, "Kiss and Tell," Bijou, has also topped the two-year mark. Should play into another summer, too.

# Loeb Center Of **Equity Wrangling**

Internal trouble is brewing within Equity again, stirred by a group sup posed to have been dissolved several posed to have been dissolved several years ago. Philip Loeb is the storm center, as he was last spring. He was not named as a candidate for the council by the nominating committee on the unannounced regular

thing about it.
Reported that 10 councillors out of
a total of 50 (it required 100 signotures of senior members otherwise)
petitioned Equity for 'a special general meeting to be called on May 7
for the evident purpose of starting a
campaing for an independent
acmpaing for an independent
evident between the council of the council o

Last year Equity rules called for naming 50% more candidates than the number due to be elected, that is, 15 names were on the ticket for 10 the number due to be elected, that it.
Is names were on the ticket for 10 places which are annually filled. Loob. ran 11th, and because one of those elected resigned before taking the control of the selected resigned before taking a one-year term. Donald Cameron was the elected councillor who quist also withdrawing from the cast of the bit, "Jacobowsky and the Cold the bit, "Jacobowsky and the Cold the bit, "Jacobowsky and the Cold the completed to run, which further completed the situation. Present rules call for 10 to be nominated, the number to be elected to run, which further completed the situation. Present rules call for 10 to be nominated, the numbers in good standing can name an independent ticket, and at election members in good standing can name an independent ticket, and at election members may write in names other than those nominated, that indie ballo mailed to the membership at the same time the regular clicket is distributed has a better chance than the write-in method. A replacement councilior may be

ticket is distributed has a better chance than the write-in method. A replacement councillor may be named for one, two or three years while those regularly elected are supposed to serve for five years.

## Very Musical 'Carousel' With Pit Orchestra of 40

Although "Oklahoma!" has only 28 orehestra men in the pit, the new Richard Rodgers-Oscar Hammerstein "Carousel," opening tomorrow
(19) at Majestic, N. Y., will have 40
players. Increase is known to be at
composer Rodgers' insistence, to
handle orchestrations properly, although increase adds \$1,000 to
weekly nut. Music bill runs around
\$4,000.

Forty-man band, though uni isn't altogether rare, another Thea tre Guild production, "Porgy and Bess," using that amount.

## Named USO-CS Aide

Scymour Gross, actor who just returned from six months overseas as actor-company manager of USO-Camp Shows' "Nothing But the Truth," has been made assistant to Franklin Heller, director of legit productions for USO-CS.

A truce due to have been effected on the managerial situation involv-ing "The Glass Menagerie," at the Playhouse, N. Y., has materialized only around the edges. What seems to be of notable importance is the series of gags that have emanated from the you-chase-me-I'll-chaseyou setup.

Eddie Dowling's billed co-pro-

ducer, Louis J. Singer, had promised to come across with the agreed percentage of the hit due Alex Yokel, who also was to get billing as hav-ing supervised the production, but early this week the contract had not been signed by Dowling's partner.

been signed by Dowling's partner.
Singer has something new to worry
about, a claimant for a share of
'Menageric' in the person of Joel
Schenker, a businessman interested
Schenker, an unspert on predbricated houses, was in England on a
Government mission when Singer
signed. with Dowling to present
'Menageric'. Schenker introduced
'Yoket los Singer, and all three, with
poly called 'The Pastionate Congressman." The Pastionate Congressman."

gressman."

Plans were set back and Schenker reveals he chose "Menagerie" as a better prospect, then planed to London, confident that he would be in better prospect, then planed to London, confident that he would be in a set of the confident that he would be in the confident that he would be in the confident that the confident that would be the confident that would be deep that would be deep the confident that the confide

Schenker was summoned back to England, arriving in New York again England, arriving in New York again late last week. He immediately wanted to know why he isn't a participant in the sock show and intimated he would tak. Singer jpto court if a settlement isn't made pronto. Deal for "Congressman" and the "vertral professional" and the "vertral professional" and the presence of Vertral professional and the "vertral professional" and the vertral professional and the vertical professional and the

the Vertual print the season and the season and the season and the season of the prize play. Next season Yokel is to present "Lady on a Portugine," with Schenker and a Wall Street coterie putting up the backing. Stated that originally the other for "Menagerie" was to have been only the season of the season of

## Gag Department

About money, Singer, is quoted having said: "I'm making so much that every dollar I get I've got to give the Government \$1.05."

give the Government \$1.05.

Harry Fromkes, who 'owns the Playhouse, is practically as new on Broadway as Singer, with whom he has been pro and con. When an asymment arose life foruse. "said to an associate! "You know I'm dealing with an amateur." That got the query: "Well, what about you?" Fromkes laughed off that crack heartily.

And George Jean Nathan, who read the "Menagerie" script before it was produced, is credited with opin-ing that "It doesn't have a chance." Last week the N. Y. Drama Critics named it the best play of the sca-

## Kit Cornell Doesn't Want To Look To Next Season "The Barretts of Wimpole Street,"

season's top Broadway revival, costarring Katharine Cornell and starring Katharine Cornell and Brian Aherne, will continue at the Barrymore, N. Y., until June Z' Dut May play an additional week. Thereafter Miss Cornell will go to Wineyard, Mass. Star feets in need of rest after six months' appearances (or Cld in the European Theatre of War and the return to doesn't even want to think about the next season, but the automay see the round the control of the South Paelic.

Miss Cornell still receives letter of Miss Cornell still receives letter of Miss Cornell still receives letter of doughboys who saw "Barretts" oversees or eame backstage retts" oversees or eame backstage

retts" overseas or came backstage after performances to chat with the cast.

# **Problem Arises Again Where To** Spot New Broadway Musicals

Spot New B

Lust year at this time there were problems about spotting new musine show was forced to take to the road. Booking strategists have the same show was forced to take to the road. Booking strategists have the same property of the strategists have been supposed to be spotted, temporarily at the same supposed to be spotted, temporarily at the state of the strategy of the s

## 'Dark of Moon' In **AFM Controversy** On Salary Question

On Salary Question
For the second time in recent
months there have been sharp didrecenues between managers and the
New York musicians union, local
Occ. straight plays being involved.
First conflict came when the union
Tried Tempers' (Broadway, N. Y.)
the same as a musical, because of
riedental music, that ruling making
it necessary to engage 16 men for
Dark of the Moon" (46th Steel) is
now arguing it out with 802.
There are 15 in the pit for "Dark"
and two on the stage. The number
of musicians is not an issue, the dissistence that the men be paid 892
er week as compared with \$44,
which is the scale for non-musicals,
the contractor also getting the

which is the scale for non-musicals, the contractor also getting the higher rate. Lee Shubert has appeared before the local's board, and white the union people refused to classify 'Dark' as a musical, ruled that the wage scale for that type of the committee of the world apply. Shuber then said the world apply the state of the world apply the committee of the American Federation of Musicians.

Donahue Op, Out of 'Oke'
Walter Denhue, who plays Will
Parker in Denhue, who plays the common," was rushed to Eye and Ear
Hospital heré on Saturday (4) 'Or
mastoid operation, and James
Jamieson, his understudy, and member of male dancing chorus, went
on for him that night at Nixon thestate of the common Water Donahue, who plays Will
Parker in touring company of 'Okahoma,' was rushed to Eye and Eye
Hollywood April 17.

Chicago, April 17.

Language of Language of

## Play on Broadway

Philip A. Waxman and Joseph Kinness
production of drains in three acts (5 scenes)
lev H. Harronn Orkow: features Edward
Nugent, Prances Held, Dennis Moore, Jean
Adah : staged by William Castle; setting.
Edward Gilbert, Opened at Billmore, N. Y.,
Edward Gillert, Opened at Burnore, S. 1
April 10, 45; \$3.80 top (\$4.80 opening night).
Gwen Purctuse
Messenger
Sally Jones Frances Reld
Paul Sione
Hamid Pauldin Allen
Mercin Mitchell
Dr. Richard Mortey Edward Nugent
"Bud" Jones Donald Devlin
Margaret Jones,lean Adalr
Harry Lupinsky Stephen Morraw
Victor Gunther Leon Charles
Gien Jimmy Sommer
Nume Prais
NAMES AND PARTY DOME
Di. Newlon Bram Nossen

## Marita Farell Set For Chi Musical Lead

For Chi Musical Lead
Maria Farell of the Metropolitan
Opera Co. and Michael Scott are set
for leading roles in first of series
of musicals to be presented this summer at the Opera House.
Initial show. "The Du Barry,"
opening May In marks the second
the control of the Opera
House and the Shuberts.

# B'way Opposish To Moss Grows

Broadway elimination of the "one-man censorship" of Paul Moss, the Ilcense commissioner, is gaining momentum. However, a corrective statute cannot be enacted until the next regular session of the legis-

next regular session of the legis-lature in Albany.

Durling the summer the mana-gerial group. Dramatiss Guild,

Equity and the Civil Liberties

Union, which have a combined legal board, will get together and sug-gest a measure to be introduced.

It's recalled that the late I. H.

gest a measure to be introduced.
I'll's recalled that the late I. He
I'll's recalled the I'll the
I'll's recalled the I'll the
I'll's recalled the
I'll the I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the
I'll the

in the case and, in fact the managers also deserted the late showman. Moss Instituted the complaint but never explained why the Shuberts were not included. He condemned the Ambassador for one year, which was supposed to keep the theatre dark for that period. However the commiss his dark for that period. However, the commish lifted the ban after nine months.

# Inside Stuff—Legit

A trick legit show ad appeared in two New York dailies last week, copy having been turned down by other papers. The Times rejected the insertion on the grounds that it was discriminatory, and in agency circles it though not all the attractions mentioned are in their theatres. Daily to the standard of the theatres and the discrimination of the theatres. Daily to the standard of the theatres are the discrimination of the theatres than the ad and so did the Herald Tribune, but the latter's business department is credited with saying "that stuff is out hereafter."

Three groups of plays were listed in four inches, single column, under the Landaug. Best Sellers at Broadway Boxoffices." but a line said that we dramas grouped, two are in Shubert theatres. Two out of the five comedies are in the aame outfit's houses, but in that part of the list was the Shubert-cowned The Little Indians. (Plymouth) although it is a murrhed to the standard of the standard of the list was the shubert-cowned The Little Indians. (Plymouth) although it is a murrhy the names of the 16 attractions appeared, not the identities of the houses.

Impression that the estate of the late Frank Gillmore, who headed the Associated Actors and Artists of America, was to be paid \$7,500 annually for the yetrar father his death, was erroneous. Sometime after the withdrew agreement was made whereby the salary of \$7,500 was set for a five-year period. There was a stipulation that in the event of his demise in the Interim, his widow was to get whatever would have been paid him up to the end of the term.

Gillmore died in March, 1943, and the expiration date of his contract was July, 1944. At the latter time his widow, Mrs. Laura M. Gillmore, was given \$10,716.69, the amount which would have been paid the deceased, no further emoluments being due or payable.

Trouble in renewal of contracts June I on "Song of Norway" (Imperial, N. Y.) is expected due to matter of billing. Al present no principal gets billing credit, posters and three-sheets reading: "Edwin Lester pregent new operates "Song of Norway" based on life and music of Edward Grieg." Irra Petina, Robert Shafer, Lawrence Brooks and Helena Bliss long have the present of the property of the Protection of reading other scripts.

Miss Petina is now known to be leaving "Norway" cast June 1. several opera and operetta engagements this summer, including the City "Carmen" lead.

If the idea of a directory for legit players is carried out by Equity, as suggested at a recent membership meeting, the photos and stage background of every member would be included in the volume, whether have were in good standing or not. Equity would defray costs of the stage directory

Pointed out that if a member who owed dues obtained an engagement with or without the aid of the directory, he or she would be required to regain good standing and in that way Equity would partially or wholly be recompensed for the cost of the book.

"Blithe Spirit" company headed by Peggy Wood and Rollo Peters is expected shortly in New York after touring England and France for USO-Camp Shows. One evening the company was in the Spirit of the Sp

Although Sophis Tubter has agreed to star in Monte Procer's production, "The Legend of Lou" skedded for next fall, not details have been set yet. Salary hasn't been agreed on, with contract not inked. Proier and Harry Nassau are listed as producers, but it's likely Lee Slubert and Theron Bamberger may come in as co-producers. Bamberger, who once held the acript, planning a solo venture, still has an ontion on the play.

La Tucker, currently at Las Vegas, Is set for a week in Detroit April 23, followed by Chez Paree, Chicago, May 5.

Legit producer finally got mad enough to fire his male lead after weeks of temperamental asbotage which had the rest of the cast on the vergs of revolution. Peace came again to the company final control of the contro

Hollywood was puzzled about the identity of David Alison, producer of the stage musical, "Watch Out Angel." at the Curran theatre in San Francisco, until somebody discovered that he was David Horstey, former western actor, married to Rose Joseph. Treelance press agent. 'Understood a \$50,000 bankroll for the show was furnished by Rose Josephs Torner boss, Leon Schlesinger, and several of this friends, in addition to \$5,000 abranced by Boddy Morris, numel publisher, on the secre of the show.

Another instance of the way Broadway and grand opera paths are inter-twining is case of John Hamill, male lead of last fall's short-lived legiter "Rhapsody" (Century, N. Y.), now singing leads with City Center Opera Co. William Horne, of last season's "Helen Goes to Troy," is also a City Center principal this spring.

Co-producer of recent Broadway flop was advised to close the show after It was panned and got very little business. She answered: "Well, it will only come #8,000 to keep it going next week." The play's press agent, who knows his way around, then said: "Why don't you buy war bonds instead?" She followed the advice.

# Theatre Guild Buys N. Y. Building, 46th St. Theatre Sold; Chi Deal

Two major New York theatrical really deals have been consummated. the Theatre Guild having material that the series of the serie

which is the scale for non-musicals, the contractor also getting the contract and appeared before the local's board, and a surprisingly low figure for auch classify "Dark" as a musical, ruled that the wage scale for that type of show shall apply. Subsert then said he would appeal to the execution of Musicians.

When "Dark" opened out-of-close when the Broadway is a larger show came to Broadway a larger sort chester was placed in the pill.

Four musicians are used in the pill.

Four musician is a pill the pill.

Four musicians are used in the

## Chl's Realty Deals

Co of Milwaukee, to Abraham Teitelbaum, of Teitelbaum & Melnick,
Chi attorneys. Teitelbaum took title
in the name of the 410 South Michigen avenne Building Corp., of Which,
formed soon.
Original four concert halts in the
building, which was \_built in the
building, which was \_built in
1896s by Studebaker Interests at
lital time wapon makers and practble corp., were remodeled allow

ecessors of the Studehaker automobile corp.), were remodeled in 1902 into the 1,400-seat Studehaker the steen one leaves by the Shuberts for legit productions, and the 800-seat North Physicouse, running mostly World Physicouse, running mostly World Physicouse, running mostly Teitel. He and the SMAB prevar sea not related despite the similarity in names. Playhouse cut oul legit in favor of pix in 1904.

Clash between Teilelbaum and relied on the policy on which the Teiteld on the policy on which the when the new corporation takes when the new corporation takes over was indicated last week by conflicting statements made by them.

Teitelbaum said that the theatre which, as the Playhouse, achieved which, as the Playfouxe, achieved fame many years ago as the size of several world premiers of George Ade musical Comedies, among them "Sultan of Sulu." "Prince of Pitsern and "King Dodo," is operating under a rider in the lease that makes it subject to cancellation if the build-subject to cancellation if the build-subject to cancellation if the build-subject to cancellation in the build-subject to cancellation in the build-ton the build of the control of the the house, claims, he still also three more years to go on the fease.

## COLORED B'WAY SHOW

## Collette Lyons' Laugh Job Hollywood, April 17.

Collette Lyons, currently working in the 20th-Fox film, "The Dolly Sisters," draws the comedy lead in

## Liszt Biog for B'way

Life of Franz Liszt, classical composer, will be staged on Brodway next fall under the title, "Love Song." with Maxwest Shane producing and the Frank Orsattl agency arranging the financing.

Shane recently hought the stage

saturation of the stage operating at Philharmonic Audi-torium, July 2.

Broadway singer, who moved that May to play in "Show the Stage the play in "Show the Stage the Stage the Stage that was the stage that the Stage that Stage that Stage the Stage that Stage t

# FDR Death Dents Chi Grosses: But 'Venus' Topped All With 43½G

Payees started getting refunds late Thursday afternoon (12), following Introduced to the Control of the Control

proceed \$33,000 in seven performances.

"Otherloo, Falsanger 13,000 3,500 and the result of the resu

## **DUNHAM REVUE BOFFO** 20G AT L.A. BILTMORE

ZUK A1 L.A. BILL MUXLE.

News of President Rossevell's
death hit at legil grosses here this
death hit at legil grosses here this
ing away over the weekend. Most
of the houses cancelled out perform
ance either on Thursday night or
of the house sencelled out perform
ance either on Thursday night or
sector. To proser for the week
was Katherine Dunham's Tropical
even. Which dever wave notices at
for the eight-day stand. Ken Murgray's "Biackouts of 1945," at El Caplon, cancelled its Saturday matthes
for the eight-day stand. Ken Murdry's "Biackouts of 1945," at El Caplon, cancelled its Saturday matthes
for the day of the stand of the standard o

how and went down to \$14,000 for 64th week. Paul Small's "Rhapsody in Rhythm" it the Mayan net a-hot reception rom the press and a cool oue from udiences, getting only \$5,000 for the veek, with Thursday night blacked ut. Show lolded Sunday. "Honey in the Hay" went into its 18th week to the Musert with a good \$2,000.

## Bergner-'Carrolls' 18G In 5 Days at Wash.

Washington, April 17.
Bergner in "The Two
Mrs. Carrolls' scratched the Saturday matinee and night performance
in deference to the President's
funeral. She got \$18.000 in five days.
Boxoffice was open Saturday to refund some \$6.600 more to ticket
buvers.

buyers.

"The Searching Wind" comes in under the auspices of the American Theatre Society with a \$26 000 advance sale. This, with subscribers, assures a profitable two-week en-

assures a profitable www.fragagement,
"Sing Out, Sweet Land," the Walter Kerr musical will open on Tuesday, May 1, An extra matinee will be tossed in Thursday, May 3, to make up for the Monday uight

## Pauline Lord to Head Coast 'Glass Menagerie'

Pauline Lord will pluy the Laurette Taylor role in the Coast company of Tennessee Williams new Broad-way hit, "The Glass Menagerie," slated for San Francisco in July. The Eddie Dowling part isn't set as yet.

## G-S 33G, SEATTLE

Bleven days of Gilbert & Sullivan landed great \$33,000 at the Metropol-itan, scaled from \$3.25. Gallery was upped to \$1.50, which helped some.

## Romberg's 8G in K. C.

## OKLA!' SRO \$35,000 IN 1ST OF 3 PITT WKS.

THIST US APTT WKS.

"Oktahomat" did just bout a first of a three-week engagement, better and the second of a three-week engagement, better and the second of the second of the second of the second of the want to show the second of the want to show went wirtually clean at the second beauty of the second of the second beauty of the second beauty

## Current Road Shows

(Period Covering April 18-28)

(Period Covering April 18-28)

(Abira Irish Rose"—Lyric, Bridge, port (23-25); Shubert, New Haven (28-28).

"Ballet Russe" — Opera House

Bost, 423-28).
Blackstone — Mem. Aud., Louisville (18); Coliseum. Evansville
171-18); Hartman, Columbus (1821); Shubert-Lafayette, Det. (13-28).
"Bilhée Spirl" — Shubert-Lafayette. Det. (18-21); Erlanger, Bufl.
(13-28); Aud., Rochester (27-28).
"Blassom Time"—Shubert, Philly
(18-28).

"Cotherine Was Greet"—Cass. De-pit (15-21); American, St. Louis

"Common Graund"—Shubert, New

"Common Graund"—Snubert, rew Haven (19-21).
"Dear Buth"—Harris, Chi. (18-28).
"Devils Gaiore"—Playhouse, Wü-miogton (20-21).
"Doil's House"—Wilbur, Boston

"Dera Ruth"—na...
"Devis Geiere"—Playhouse, Wilnington (26-22),
"Devis Messe"—Wilbur, Boston
(Gibbert & Sulliven—Temple, Tatoma (16); Capito, Yaskima 177;
Bismarck Aud. Bismarck (18); H.
S. Aud. Grand Forks (21); Playhouse, Winnipse (23-38).
"Jacobowsky and the Coloset"—
American, St. Loits: (18-21); Cass,
Devis Capito, Vastima (18); Cass,
Devis Capito, Vastima (18); Callege of Patick Aud. Stockton (17); Jr. Colciefe, Aud. Stockton (17); Jr. Colciefe, Aud. Stockton (17); Metro,

Life, Metro, Metro, Metro, Metro,

Life, Aud. Stockton (17); Jr. Colciefe, Aud. Stockton (17); Jr. Colciefe, Aud. Stockton (17); Metro,

Life, Metro, Metro, Metro, Metro,

Life, Aud. Stockton (17); Jr. Colciefe, Aud. Stockton (17); Metro,

Life, Aud. S

Aud., Uskiand (18): College of Pa-cific Aud., Stockion (17): Jr. Col-lege Aud., Sacramento (18); Metro, Seattle (21-28). "Okiabemai" (2d Co.) — Nixon, Pitts. (16-28). "One Toseh of Venus" — Civic

"Oktahomas" (2d Co.) — Nixon, Pitts, 116-29.

"One Tosek of Venue"— Civic "Oktahomas" (1988)

28).
"Ten Little Indians" 12d Co.)—
Studtebaker, Chi. 116-22).
"Ten Bat for Moneuvers"—Walnut St., Philly 123).
"Two Mar. Cerrelis" — Forest,
Philly 16-28).
"Volet of Turtle" 12d Co.)—Selwyn, Chi. 116-28).
"Winged Victory"—Mosque, Richrnond (17-21).

## 'Ruth' 16G. Detroit

nata 103, Petrolt, April 17.

Boxoffice agures around the risido the horizon agures around the risido the proving over, its first week, "Dear Ruth" (road company) got approximately \$16,000 in its second and the result of the r

# 'Prince' Amazes With 25½G, Philly

Amazing business done by 'The Subiness done by 'The Subiness' and 'The Subiness

revival would nave in the state of the state

## 'Inn' \$5.500, Buffalo, . In 3 Performances

Buffalo, April 17.
Cancellation ol Saturday matinee on account of Robsevelt funeral necessitated refund of over \$2,000 in advance sales, but ZaSu. Pilts, in Ramshackie Inn." at the Erlanger last week, showed surprisingly last week, showed surprisingly strong returns, At \$3 top. (akings ran to sturdy \$5,500 in three performances/ "Inn" was last booking of season, with Frank McCoy skedded to open summer slock early in June.

## 'Victory' 26G, Balto

"Winged Victory" at Ford's here last week had a sellout registered well in advance but closedown for two performances Saturday 114) be-cause of the President's death cut down potential gross of \$34,000 to \$28,000, all the traffic could bear for the six shows played.

## Current London Shows London, April 17. "Another Love Story," Phoenix

Appeintment Death," Piccadilly

"Arsenle & Old Lace," Strand. "Bitthe Spirit," Duchess.

"Galetice," Winter Garden.
"Gay Rosalinda," Palace. "Happy & Glorious," Pallad!um "Honeymoon," York's. 'Irene," His Majesty's "t adv Edinburgh." Playhouse "Madame Louise," Garrick.
"Meet Navy First," Hippodrome "Night Venice." Cambridge. "Ne Medas", Vaudeville.
"Peanam Bettie", Adeiph.
"Peack-Alboe." Whitehall.
"Preack-Alboe." Whitehall.
"Private Lives", Apollo.
"Three Waiters, Fr. (Comedy.
"Shep Sty Carent", St. Martins.
"Strike it Again." Waiter.
"Steeder Lower," St. Martins.
"Strike it Again." Waiter.
"Steeder Lower," St. Martins.
"Strike it Again." Waiter.
"The Assaults." Stoy Wille.
"Young would be a strike the again of "No Medais," Vaudeville.

# B'way Strong Though FDR Death Cuts Sat. Mats., Musicals Drop Up to 3½G; 'Family' Scrams, 'Firebrand' Up to 27G

same proportion as other shows:
count, around \$17.000, would have
"Deep Mrs. Shew." Booth 14th
week) (CD-712; \$18.00, Claimed much
look (CD-712; \$18.00, Claimed much
week) (CD-712; \$18.00, Claimed much
yell over
yell of the shew of the shew of the shew
was quoted approaching well over
yell over
yell over
yell of the shew of the shew
west (M-1.35; \$18.0). Deeple Salura
went upward to around \$27,000; four
yell of the shewer
yell of the shewer
yell of the shew
yel

week) (H-2044; \$1.98). Quoted air meany \$20,000 and would have gotten above. The per term of the cancelled above. The cancelled above.

Groses slow Broadway were relatively as good as during Easter
week, but the actual figures were relieved to the continuous of the continuous and the actual figures where the continuous and the actual figures on the continuous and for straight shows the decrease was from approximately straight shows the decrease was from the straight shows the decrease was from approximately straight shows the decrease was from the straight shows the stra

## 'Carousel' Strong 27G, 'Ladies' Neat \$19,500; 'Marriage' Out, 62G, Hub

Boston, April 17. romp at top speed at the Shubert with practically sellout biz in third week. All legit theatres accepted cuts through last Saturday after-noon's closing tribute to President Roosevelt. Only the Metropolitan noon's closing iribute to President Roosevett. Only the Metropolitan Roosevett only the Metropolitan to Opera House with berrif gross of about \$135.00 c, chose to keep going without a break through start at \$1.250 pm. Saturday instead of 250. In Colonial for three weeks, bas mainy anga; inneed out and due to spen at Sales are big for "Kiss and Tell." which opened at Plymouth last sight, other openers at the Wilbur. Fair prospects for Cover 21." returned here year sign last December. Estimates for Last Week 1013 and 1014 to 1014

"Good Night, Ladies," Shubert (1,500; \$2.50) (2d week). About \$19.500.

\$19.500.

"Marriage Is for Single People."
Wilbur (1,241; \$3) (2d week), Folded
Saturday night (14) despite rumors
cast planned to earry on, Grossed
about \$6,500 for each of two weeks.

## 'Over 21' \$3,800 In 3 Shows, New Haven

nave topped \$45,000.

"Lete George Apley," Lyccum (21st Line)

"Line George Apley," Lyccum (21st Line)

"Meek Mayen, April 17.

"Weekenstein Steven, January (11st Line)

"Weekenstein Steven, January

# Plays Abroad

London, March 24.
Firth Shephard newherlow in three sets
nel. At the Savny theatre, London, March
\$7. 16.
Robert de Manny Rarry Morse
David Stem
Ada Siein Sarah Stunnard

Fine dramatic story by Irwin Slaw of the underground intrigue and cunterplot in Algiers at the time when the Allies landed in the time when the Allies landed in Norto the assassination of Admiral Darlan (thinly disguised under aucher name) form the background of this tense and gripping story. If her all the ingredients for a solid

mission.

Rosalyn Boulter gives a moving performance as the loved fellow-conspirator, particularly in the final scene when the boy realizes he faces death.

ceatn.
Splendid supporting cast make the most of all opportunities and fully exploit the many flashes of wit that lighten an otherwise gloomy theme.

theme,
Play registered an undoubted hit
at the premiere. It seems to have
all that it takes to warrant a successful run.

Clen.

### Great Day London, March 15.

duction of controls in three acts by Lesley
Storm, Directed by Henry Kendall, At
Playlionse, Landon, March 14, '45,
Mrs. Ellis Mury Hinton
Major Ellis
Mrs. Muniford
Being Bills Burtura White
Mrs. Beale
Mrz. Walsh Winified Evans
Mrs. MultElsle Bandulol

Several years ago Mrs. Eleanor Roosevelt visited a village in Kent to Inspect the local war effort on the

## **ANGELS**

The backers of Broadway shows Names, addresses, amousts that lavested in pravious plays. The first complete research in this field indispensable to producers.

Howard Culiman says: "I am hopeful this book will altered additional capital to a legitimate laduater that should have a great latinance on our democratic way at life..."

\$25 Per Valuma LEO SHULL, Editor

# PLAY PUBLISHERS

BIG DOORSTEP . KITT

THE DRAMATIC PUBLISHING CO. SP E. YAN BUREN ST., CHICAGO S distaff side. Lesley Storm, popular, novelist, was present as a reporter and decided to dramatize the event. From this measer background, a tiny rustic hall, an amising, lesurely story of the Joys and sorrows of members of the Womer's Institute, preparing for the "disamguished visitor, has been publicated," allied Joseph

to the root me their distinguished visflot, has been built.

Amid gay busting allied dags,
and gay busting allied dags,
and gay busting allied and all gay
and all gay and all gay
and all gay and all gay
and all gay
and all gay
and all gay
and all gay
and all gay
and all gay
and all gay
and all gay
and all gay
and all gay
and all gay
and all gay
and all
and all gay
and all
and a

has all the ingredients for a sold an intel food into the form a worm of the food into the food into

of the common are well done.

Good matinee fare for the housewire and the misophisticated. It wartime rural comedies are not overdone, this one should have as good a chance as any of making the grade.

Clem.

## Play Out of Town

## Watch Out Angel

y matern Putt Angel 1.

Savis Alison production of material reservation and the same production of material reservation and the sale of the savis and the savis and the savis and sale the saving observations, and knowledges of the saving observations, and knowledges of the saving of the s

Eleanor Wyatt
Direct "Red" I'mlerwood, Downy Jackson
Preston Presentt
Jerry Jackson Riten Nichola:
Tomas Conway Parker Ger
Sandra Barbaru Perry
Kathr
Delores
General Planes
Generalese
Barry
Val
John Melntyre William O'Nea
Galey Todd
Onene Stone
Jackie Terry Runtal
Pegg) Barbara Hips
Lois Rulh Walter
Manila Stethunle Steven
Zany Girl Rats
Donning have and sirts: Mable Corbett

Innering Boys and girly Blattle Corbett, every Ramball, Braham Aliya, Beverly Bli-lan, Elies Rhes, Ivene Thomas, Jean Yore-no, Nephanle Sessens, Vigileis, King songia Real, Ibath Walton, Vicki Malbry, man Barnion, Robotto Silva, Ray Dol-sine and Jerry Astes.

"Watch Out. Angel" is the finest imaginable tille that could have been dreamed up for an unimaginable comedy of errors. This assemblage of fine talent, sels, costuming and choreography needs a major operation to keep it alive. Its title is really a warning, in spades, to all theatrical backers.

a warm. In space, to an treatment of the control of

chance.

Story concerns a producer with a cast, a backer, a heatre—everything he needs but a show which is close to this show's real-life problem. He flees in desperation from a marriage-minded soubret, Ann Triola, while the cast revolts over its didness. The producer's assistant, played by juve-

منعتد // Thotography

VARIETY nile Edra Nicitolus, and his secretary, eye-filing, red-headed Marilyu Hare, borrow the boses' anget' and put on the borrow the boses' anget' and put on the borrow the boses' anget' and put on the borrow the borrow that his hare. The anget Lucien Little field turns out to be a crackpot whose rubber check bounces, threat-ning them all with disaster. But musical councides must come out the borrow that the borrow that have been also been also been and the borrow that have been also been and the borrow that have been and the borrow that have been and the borrow that have been considered that have been also been a

insuited comedies must come out itsist, and so dues this one. Mitty dameine stude the show from the control of the control of

## **Major Bowes**

Hour," originally aired on the N. Y. indie, WIIN. organism yamen on the x. in the yamen of the yamen yam

"Shower of Stars" with Morton Gould's orch and guests, which re-placed the "Amateur Hour" a couple placed the "Amateur Hour" a couple of months ago, remains on CBS for Chrysler, at least through the sum-mer. Ruthrauff & Ryan agency, however, will probably look around for a new show to go on for the sponsor in the fall.

## MARRIAGES

Joy Ann Page to Lieut, William Orr, Riverside, Cal., April 10. Bride is a screen actress and daughter of Mrs. Jack L. Warner.

Mrs. Jack L. warner.
Patricia Louise Shafer to John
Graham Dowling. Chicago, April 10.
Groom is war correspondent for the
Chicago Daily Sun, and son of Eddie
Dowling. star-producer of "Glass Dowling, star-producer of "Glass Menagerie" at the Playhouse, N. Y. Lonnic Day to Lester Van Beuren, in Dayton, O., April 9. Bride is Pittsburgh nitery entertainer.

Wave Sfc Helen Baughman to Metalsmith Fc Donald Gallup, USNR, New London, Conn. April 8, Bride was formerly on staff of WCAE, Pittsburgh.

Sue Buffano to Al Rosenberg, Seat-de, April 9. Groom is vepee and manager of Evergreen States The tle, April 9.

# BIRTHS

Mr. and Mrs. Bob Wills, son, San-ta Monica. Cal., April 18. Father is western orch leader. Mr. and Mrs. George B. Stump, son, Kansas City, April 13. Father is chief announcer at KCKN in that

Mr. and Mrs. Kurt Katch, twins, son and daughter, Hollywood, April 11. Father is screen actor.

11. Father is screen actor.

Mr. and Mrs. Carl Miltison, son,
Troy. N. Y., April 10. Father is
studio manager of WOKO, Albany.

Mr. and Mrs. Edward Jacobson,
son, Detroit. April 10. Father is
owner of the Davidson theatre, Detroit.

## **OBITUARIES**

## CHARLES EVAN EVANS

CHARLES EVAN EVANS

CHARLES HADPHELD

Charles Evan Evans, 88 dean of American comedians, died April 16 in Santa Monica, Cal., at the Upil 16 in Carlot Home American Service (Scillar of Service Scillar of Service Se ers Club home after 75 years on American sizes.

Evans was in only an actor but a season but a s

Two.

Evans was born in Rochester,
N. Y., and went on stage at age of
13 in Frank Mayo's melodrama,
"Strects of New York." At one time
he was manager of Herald Square

he was manager of Herald Square Theatre in New York. He appeared on Coast with Henry Dufty Players, and did character parts in various films starring George Arliss. He was member of first Elks Lodge in New York and of Lambs, Masons and Masquers.

Survived by widow former Helena Phillips, with whom he toured the Orpheum Circuit for many years.

CHARLES M. OLSON
Charles M. Olson. 65. ex-world
light heavyweight wrestling champion and founder of Lyric theatre
in Indianapolis, died there April 12.
After operating a nickelodeon on
the sile for several years, Olson built
the Lyric in partnershin with B. V.

After operating a niceledocon on the site for several years, (Jono built the site for several years, (Jono built the site for several years, (Jono built the sequired sole ownership. It was a successful vaudeville operation until Olson sold on ownership. It was a successful vaudeville operation until Olson sold on in 1927. After the years he took it over again in 1933 and altraceld wide attention by playing vaudeville, unit and band nit of the several years he took it over again in 1933 and altraceld wide attention by playing vaudeville, unit and band nit of the several years of the several through the several years of the years of the several years of the years of years of the years of the years of the years of years of the years of y Survivors Include his widow

Survivors Include his widow.

GLORIA DICKSON

GLORIA GLORIA

In a sider, with a side of the si

owner of the Davidson thesite. Detroit.

Mr. and Mrs. Steve Toth, daughter, Toledo, April T. Pather is not second until the second of the season of the seas

### CHARLES HADFIELD

## N. DOW THOMPSON

N. DOW THOMPSON
Word of the death of N. Dow
Thompson. 49, for years a Belroit exThompson. 49, for years a Belroit extrict manager for the T. & D. Thealtrict manager for the T. & D. Thealfract m. Michigan and BroadwayCapitot theatres for the King-Trende circuit in Detroit. He also serve
Theatres of Michigan under H. M.
Richey

Theatres of Michigan under the Richey.

Survived by widow, three sons, including Robert, now in Army, and former manager of Mercury thealre, and a daughter.

### JULES J. BENNETT

JULES J. BENNETT
Jules J. Bennett, 68, velerai actor,
died in New York, April 9. Funerarangements were under amore
of the Actors Fund.
Bennett had
been in nearly all branches of the
theatire. He started in vaude, in
the heap passend for some time,
which he appeared for some time,
the started in vaude, in
the heap passend for some time,
that spent the later years of his
appayed in "Nito Rita." a number of
the productions, are his hat New
Rice's "American Landscape."

PEGGY O'NEIL.

PEGGY O'NEIL.

PEGGY O'NEIL SERVICE SER

turned to the apartment at midnight after attending a theatre, he found the actress slumped on the floor.

## GEORGE LEON MOORE

GEORGE LEON MOORE
George Leon Moore, former slar
of light opera productions, died in
Minuakee, April 12. A native of New
Hampshire, Moore sang the leading
role in many Victor Herbert operettas and starred in the first American
production of "Count of Luxemhurg." urg.

burg."
Herbert is reputed to have created several operettas, including "Rose of Algeria," especially for Moore who taught voice in Milwaukee for the last 18 years.

Mrs. ANNA KILDUFF
Mrs. Anne E. Schweishal, 88,
moliter of Sunshiner Kilduri of May
moliter of Sunshiner Kilduri of May
of Marie and Heilen Schweisthal
the Allerion Sisters), died nick of
tage. April 8. She was a vet of
tage. April 8. She was a vet of
tage. April 8. She was a vet
as "What Happened to Jones" and
"Why Smith Left Home" for years.
She also was with stock companies
in St. Louis and Atlanta. Belid
off. pprofessionally as Anna Kitduff, professionally as Anna Kitduff. duff: Survived by two daughters.

MORRIS F. FENSIN

Morris F. Fensin, 62, head of
Fensin Seating Co, died in Chicago April 7. A pioneer in the thetre seating industry, he died suddenly after having just brought list
wife back from Florida, where he
took her for her health.
Survived by wildow and ivo snin.
Survived by wildow and ivo snin
and Morton, who are officials
of the firm.

ROBERT C. SMITH
Robert C. Smith, 44, assistant director at Warners, died April 11, following a heart attack on the set of
"A Stolen Life."
Veteran of World War I, Smith liad
been in pictures 20 years, of which
(Continued on page 51)

## CHATTER

## Broadway

Bmile Brisscher, Coast adman, east of Carlos Mantia of Equity lost brother inst weep Payshouse ("Glass Dick Adman int Payshouse ("Glass Dick Adman int Payshouse ("Glass Dick Adman int Payshouse ("Glass Dick Adman interest Dick Adman doing a summer date of the Pays for a summer date of the Payshouse of the Paysh e Brisacher, Coast adman, eas

here from Houston to circus.
Kenneth K. Hansen, ex-mgr. RKOKenneth K. Hansen, ex-mgr. RKOcoliseum, upped to major in the

Kennen upped to many philippines. Dave Epstein back to Coast on deal with William Le Baron, but due back in several weeks. In William Le Baron, but due back in William Evans back in "Up in Central Park," Century, after ear and Park and P

tral, Park," Century, after ear and threat treatments, anamed company, and the company and Blanca (Blackies Strock in Coast for month on the seasons' - leccapades' contamination of the company and the compa

cash.
"Carmen Jones," dark since ter-nation of Broadway run, relights N. Y. City Center May 2, prior to mination of Broadway run, Felights IN Y. CVG Venter May 2, prior to St. V. CVG Venter May 2, prior to Quite a plug for WB's story editor. Jake Wilk, in current Colliers apart of the Obear Serlin-Yille Wilh Blacketers buying stocks via large bills are getting the oo. in the story of the St. V. Cycl. I good before the control of the St. V. Cycl. I good the St. V. Cy

unit. "Irving Rapper, Warner Bros. di-rector, back to Coast today (18). Cocktailery in his-honor yesterday (Tues) called off due to FDR's death. Fred Kitzinger, now conducting for the touring "One Touch of Ve-nus," to baton summer concerts of to baton summer concerts of Orleans Symphony in July-

New Offeans Sympton August.
Brock Pemberton planed to San Francisco Sunday (15) for second anniversary of Stage Door Canteen there, accompanied by wife Mar-

there, accompanied by wife Mar-Pict Jerome M. Freund, Marines, and former "Wariety" office-boy, and former "Wariety" office-boy, plus 10, while helping carry a stretcher to the rear, of the William Morris Agenty on the Coast, and Waiter officer of the William Morris Agenty on the Coast, and Waiter plus 10, who was a stage power with the coast stage power with the coast of the coast (Cort, 40) in now locket taker at already the coast of the coast of the stage of the coast of the coast of the stage of the coast of the coast

Street.

Ben Rochelle and Jane Beebe shoving off for overseas this week on USO-Camp Show tour of foxhole circuit. They just got in from Bermuda, where they entertained for these weeks. muda, wire. three weeks.

three wecks.

Northwest Secret Service, of Chicago, is trying to locate Julia Edwards, who had been a member of the Six Flying Banbards, circus act. She had a son, David Edwards, waude performer known as "limber legs."

## Chicago

Sophie Tucker opens at the Chez Paree on May 3. Val Irving lillery comic and emcee, has been inducted into the Army. Tom Delaney, of Delaney Pre-miums, is recuperating from a three-month; illness.

Life mag is doing a picture-story of Magician Matt Schulien's restau-ant, popular hang-out for other nagicians.

Ben and Elsie Barton old-time

icians.

In and Elsie Barton, old-time de team, are visiting their daugh-Eileen, who's in the Chicago tre stage show.

neatre, stage show.
Monte Proser here conterring with
mold Kirkcby with regard to creatte a Copacabana in the Beverly.
Filshire hotel, Los Angeles.
Seventh War Loan groundwork,
as laid at a luncheon meeting of
fidwest distrib and exhib biggies at
the Blackstone hotel last week.

Jack Kelly, 18-year-old son of Al Kelly, Willie Howard's comedy partial to the Stone Club, while Howard's comedy partial to the Stone Club, has joined the set of the waiting for Army induction, and the stone Club, which was the stone Club, which was the stone Club, which was the stone Club, 18-year, 18-year,

Wis., in town visiting friends along film row.

Jan Murray and the Condos Brothers open at the 5100 Club on April 27 replacing Wille Howard and his company. Viola Layne, impressionist, will be held over.

will be held over.

Jimmy Sheridan, juvenile of "One Touch of Venus" at the Opera House, cleibrated his 25th birthday lgat week and received a notification from his drat board the same day.

Joanell, who formerly sang at the Ambassador hole, and James Erwin, hole and James Erwin, the Company of the Company of the Rober, according to Merryn Leftoy, who tested them here last week.

## Hollywood

Judy Canova to Las Vegas on. Jackie Paley laid up with pneu-

Jackie Paley and appropriate Paley Lew Landers, film director, divorced.

Leo Spitz vacationing at Palm

Leo Spitz vacationing at Paim Springs. Peter Godfrey bedded by ptomaine poisoning. Bette Davis laid up with make-up

Description of the control of the co

Jane Withers returned from vat to resume film acting at Republic. Roberta Jean Nicholson divore Edward C. Nicholson, film produc Gordon Sawyer promoted to sou chief after 17 years on the Goldw

lot. Howie Mayer back in town after two weeks at his Chicago headquar-

Betram Bloch, eastern story editor for 20th-Fox, it sown for studio huddle maniphity. Bogart reported for work at Warners after a long vacation.

Experiment of the studies of the studies

Palm Springs.

Leo McCarey fined \$200 for raskless driving and placed on probation

Palm Springs.

Palm Springs.

Leo McCarey fined 200 for neekless driving and placed on probation

Helen Hayes rusticating at Leo
Carrillo's ranch after her road four

James Cacepy returned from a
month of farm life on his Martha's

James Cacepy returned from a
month of farm life on his Martha's

James Cacepy returned from a
month of farm life on his Martha's

James Cacepy returned from a
month of farm life on his Martha's

Southern date. Brown and cowboy,

troupe shoving off on a tour of the

N. Y. Daily News, checked into Par
amount fackets off, for the company

N. Y. Daily News, checked into Par
amount fackets off, for the company

N. Daily News, checked into Par
amount fackets off, for the company

Note of the company

Note of the company

Michael And Army, grived from

Pierre Aumon furlough with his

wife, Maria Montez.

Sigst Sam Abarbanel, former Re
Sigst Sam Abarbanel, former Re
on the German front.

Jean Hersholt appointed chairman

of the Mayor's Committee for Prace

Ray Katz resigned as general stud
dio, manager for Warners cartoon

Rits Brothers bought property on

Wishire blvd, for a \$100.00 business

Since the company of the company

Mishire blvd, for a \$100.00 business

Since the company of the company

Rits Brothers bought property on

Wishire blvd, for a \$100.00 business

Since the company of the company

James Morgan parking in the

Equent house while his young daugh
ter battles with measies.

Marines in the South Paulie.

James Mental Harvey, screen actress,

Joseph Since and the company

James Mental Harvey, screen actress,

Joseph Since and the company

James Mental Harvey, screen actress,

Joseph Since and the company

James Mental Harvey, screen actress,

Joseph Since and the company

James Mental Harvey, screen actress,

James Mental Harvey, screen actress,

Joseph Since and the company

James Mental Harvey, screen actress,

Joseph Since and the screen actress,

Joseph Since and the screen actress

Joseph Since and the screen actress

Joseph Since and the screen actress

J

cago after auditioning talent for the Frank Ross production, "The Robe."
Trudy Marshall escaped serious burns on the 20th-Fox lot when Monroe Liebgold, working on the set, ripped off her filmsy flaming costume.

Philis Mon Western

tume.

Philip Van Zandt, who played with Douglas Fairbanks in a Robin Hood picture 23 years ago, is shooting arrows in "The Bandit of Sherwood Forest."

Lieut. Dewey Wrigley. USNR, president of International Photographers Local 859, nlead to Wartenate and the Wart

Forest."
Lieut. Dewey Wrigley, USNR, president of International Photographers Local 859, planed to Washington with pictures he took of the fighting on Okinawa.

## Cleveland

UFVERIME

By Glenn C. Pallen

Gene E Kilbride quit newspape
biz for job in WGAR newsroom.

Gene Beecher's crew open,
Gene Beecher's crew open,
Morrie Seaman, sax-man in Henry
George's orch, inducted last week.

Morrie Seaman, sax-man in Henry
George's orch, inducted last week.

Replaced by 3de Upson
courtent week at civic auditorium
looke like a complete sell-off trager.

Roy, Rogers area

Roy, Rogers area

Sturday to complete Sell-off trager.

Roy, Rogers area

Sturday to complete Sell-off trager.

Boy Borry impressario

Sturday to complete Sell-off trager.

Boy Borry impressario

Sturday to complete Sell-off trager.

Sturday to complete Sell-off trager.

Sturday to complete Sell-off trager.

Boy Sturday to complete Sell-off trager.

Sturday to complete Sell-off trager.

Boy Sturday to complete Sell-off trager.

moration of the later of the la

at Western Reserve U. Eldred Hall, April 24. Director Frederic McConnell, of Civic Play House, following current "Night Must Fall" with another Emlyn Williams drama, "The Corn is Green."

## Minneapolis

minimeapolis

Type seen

Bill Mussman, Paramount salesman, beck after long illness.
University of Minnesota Theatre
Al Stern, Rix Office manager, became member of Red Dross gallon

Bill Mod Office manager, became member of Red Cross gallon

Hood donor club, office manager, became member of Red Borness

Flame Room with Rita Ochman and

Melody orchestra holding over.

Helse Marie Wasson and Glesand

Ge Griffin and Stella's orchestra.

Gilbert Nathansson resigned as

ager to devole more time to bis own
theatre interests.

Sevenith Service Command G1

Sevenith Service Command G1

Sevenith Service Command G1

theatre interests.

Seventh Service Command G.I.

show, "Production Urgency Caravan," gave two performaces in Twin
Cities, with admission free.
Charlie Winchell, Walter Hoffman
and Norman Pyle, handling publicity
in territory for industry's impending
war loan drive, in Chicago for conference.

Ierence,
Under new president, Bennie
Berger, North Central Allied, independent exhibitors' organization, has
opened offices and will make-drive
for out-of-town members.

## Obituaries

Continued from page 50; 12 were spent as assistant director at Warners.

## JACK GERKE

JACK GERKE
Jack Gerke, 48, radio actor, diedin Calgary, Alta, Canada, April 8.
Years ago he was a member of the
radio team, Ham 'n' Eggs, featured
on CFCN, Calgary, From 1938 to
1934, he managed CJCJ, Calgary,
Surviving are his wife and two
children.

LIEUT, JEROME C. McWHORTER Lieut. Jerome C. mcwnorth.
Lieut. Jerome (Jerry) C. McWhorter, 31, former manager of
Warner Bros. Hamilton theatre, Chicago, was reported by the War Dept.
as killed in action in Germany

farch 22. Survived by parents and sister.

Patrick F. Clancy, 84, former the-atre manager and old-time film en-tertainer, died April 10; in Utica, the control of the control of the heart of the connected with various other theatres in that area. He sang for illustrated songs in old Theatorium, first film house in Utica. Survived by widow, two sisters and five brothers.

George Donald Seasholtz, 44, manager of Capitol and Rosedale theatres, Chambersburg, Pa., for 14 years, died April 11 in Pottstown, Pa. Seasholtz, who had been in ill health for several years, was forced to take a leave of absence early this

Ioan Wade, 7. daughter of Rus sell Wade, sereen actor, drowned April 12 in a San Fernando Valley swimming pool.

Mether of Alexander Rosenman, sales manager of WCAU, Philadel-phia, died April 12, at her home in

## Literati

Drop Display Ads for FDR
Triday's New York dailies
dropped all display and anuscment
ads—although the Herald Tribuic
had several financial institutional
statements—to make way for the
Roosevelt editorial. Mirror's buildog edition had the usual directory
ads for legits which were dropped

ads for legits which were dropped thereafter.
Sunday's (15) Times carried no display ads in the news section, which included two sports pages, but the 'amusement section was as usual, it being on the presses when news of the President's demise became known.

Unusual Suppert for Bernays
Publicist Edward L. Bernays' book,
'Take Your Place at the Peace
Table," is being boosted by various
organizations interested in propagandizing for postwar peace. Some
individual businessmen are circularigna wide liste in favor of book

individual businessmen are circular-izing wide lists in favor of book. Volume is distillation of a top public relations man's experiences, applied to civic consciousness, tell-ing people of USA how to organize public opinion in favor of peace. Profits from book's sales are being given by Bernays to Red Cross.

A story of the old Paris Herald and the men who worked on the story of the old Paris Herald and the men who worked on the sey House in the fall:
Authors will be Al Laner, night editor of that sheet for 12 years, and Allan Updegraff, correspondent and novellist, who lived in Paris up to the time of the Nazi occupation.

Skeezix Dees a Mark Twain Pittsburgh Post-Gazette ran a two-column story on page one recently to deny the report that Skeezix Wal-let. of the Gasoline Alley comic strip, would be killed shortly in

battle.

Rumor was started by a Broadway columnist, who didn't name Skeezix but merely said that with the birth of a son to a well-known cartoon character, the latter would be bumped off in battle and the offbe bumped off in battle and the ori-spring would carry on for him. Pest-Gazette was immediately deliqued with hundreds of letters, most of who were outraged that the creator or "Gasoline Alley" would think of such a thing in these times. PG promptly queeded Prank King, who promptly and the proper of the the rumor, insisting that would'nt happen, not only for merale results, but "I'd be a chump to kill the goose that's laying the golden eggs."

M. N. Merrison Inte WPB Post

M. M. Merrison Into WTS Persis Divise Commission in religious as invector to Intermation for WTB and has been succeeded by Maxey N. Morrison. Catton, one-time tophilips hereappearsman who had grown the meyappearsman who had grown the works of the second of the second when the latter headed the agency has been anxious to quit since Cap Krug succeeded Nelson. Morrison, former Philipsian commission of the Morrison of the Head of the School of the Sc Morrison, former Philadelphia reporter, joined WPB last Pebrusy and protein place WPB last Pebrusy at the policy director of information, He left Philly in 1941 to become assist O'Nell's, Sgt. George Baler, ex-Distant director of public relations for the Curtiss Wright Propeller of Circle, Len Cartiss Wright Propeller Office Wright Propeller Office Wright Propeller of Circle, Len Cartiss Wright Propeller of Circle, Len Cartiss Wright Propeller Wright Propeller of Circle, Len Cartiss Wright Propeller Propeller of Circle, Len Cartiss Wright Propeller of Circle, Len Cartiss Wright Propeller of Circle, Len Cartiss Wright Propeller Circle, Len Cartiss Wright Propeller of Circle, Len Cartiss Wright Propeller Propeller of Circle, Len Cartiss Wright Propeller Propeller of Circle, Len Cartiss Wright Propeller Prop

gentina is pointed out in Yosbel P. Rennies. "The Argentine Republic." Just published "Maemillan". S. films did more to condition Argentines to a harder of foreion, says Miss for the property of the propert

CHATTER Upton Close scheduled to go to Manila. Fernando Z. Machado, Brazilian

Fernando Z. Machado, Brazilian editor, gandering film sets at Metro.
Bob Allen (ex-Drew Pearson columnar pard) now a full colonel and recipient of a Croix de Guerre.
Ted Malone, network commentator, author of "From Over There" slated for May 1 publication by Whittlescy

House.

Jerry Wald starting another book for Dodd, Mead & Co., patterned on his recent work, "The Best Motion Pictures."

Pictures."

Dick Chaplin, publicity director for Crowell-Collier pubs, named bally boss for New York State 7th War Loan drive.

Dailies in 1944 carried \$50,000,000 worth of war effort advertising, representing 1,555,000 ads totaling 390,000,000 agate lines, according to

ANPA

380,000.000 agate lines, according to Taburat Thompson, author of "Listen for the Laughter" and "Take Away the Darkness." awarded an honorary membership in the Bugen Herbert O, Yardiey, author of "The American Black Chamber," about pies and codes, now with OPA as "American Black Market"? "American Black Market"? "May Town & Country will east? a sort of preview of Marold Churants" Ferent Years," forthcoming man's "Ferent Years," forthcoming Theatre, book due for June publica-tion.

meastre subsidies of June Dilice Line.

Julie Oshina, Alan Manson, Ross Elliott and Alan Anderson, Maswell Elliott and Alan Anderson, Maswell Army, are working on books attendant to their three years with the Irving Berlin soldier show. 1914.

Bab Gesner, pix prof. at year with the Irving Berlin soldier show. 1914.

Bab Gesner, pix prof. at year with the Irving Berlin soldier show. 1914.

N. Y. to read his own doe McCh. Prof. 1914.

N. Y. to read his own doe McCh. Prof. C. thray below. 252.

Ex-show biz names in service are represented in 'Best Prom Yank' just published (Dutton), 300-page to the pix prof. 1914.

Ex-show biz names in service are represented in 'Best Prom Yank' just published (Dutton), 300-page best articles, detion, etc. contributors including W. O. Irvin Shaw; Pvt. William Saroyan; radio writers Sgt.

## AMUSEMENT PEOPLE HERE'S A MONEY MAKER!

BRONX BEACH on L. I. Sound, the largest privately owned beach frontage in N. Y. C. End East 177th St.; accessible to over 3,000,000 New Yorkers.

ACCOMMODATIONS FOR 10,008 PATRONS 90x201 FOOT POOL—SURF BATHING IN L. 1. 5

NEXT WED., APRIL 25th

Send for pictorial

Vizy les. Chrysler Bidg., New York City Phone LE. 2-5000



West 46th Street, New York 19, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies, 25 cents matter December 22, 1997, at the Post Office at New York, N. Y., under the act of March 2, 1875. COPYRIGHT, 1845, BY VARIETY, INC. ALL RIGHTS EXSERTED Published Weekly at 154 Entered as second-class

VOL. 158 No. 7

NEW YORK, WEDNESDAY, APRIL 25, 1945

PRICE 25 CENTS

# 3,000,000 Troops Post-VE Day Will Need PUT ANNUAL GYP Shows: Army and USO Rally Producers

Unanimously favorable respon Unanimously favorable response to an emergency plea for help in putting on legit plays for GI's over-seas was given by Broadway pro-ducers and directors to the U. S. Army and USO-Camp Shows Friday

(20).

Ples was voiced at a special meeting called by the Leugue of New York Theatres at the Booth theatre, N. Y., at which Lieut. Col. Marvin Young of Army Special Services and Lawrence Phillips, executive veepee of Camp Shows, described the emergency.

of Camp Slows, describes the con-ference, Amy base called on Camp-Slows for 20 to 38 legit plays and six to eight musicals within the next 90 days for the unticipated nost-Ve2 Day in Europe. This is in ad-monthly schedule of three legites and one missical, intended for eight and one missical, intended for the areas. Phillips told the producers that Camp Slows can't full call Amy 20 continued on page 241

## Sokolsky's One Sour Note Spoils Praise Symphony For Radio's FDR Job Radio's terrific job, in voteing the nation's grief when President Roose-

velt died, got the nix from one hourse voice in American journalism.

hourse voice in American journalism. Newspapers all over the country, including the N. Y. Times, commented on radio's swell job during that period. But George E. Sokolsky, columnist for the N. Y. Sun. thought otherwise.

columnist for the N. Y. Sun, thought intervise.

Abcretizing Chib of N. Y. Last Wednesday (Ids. Solvoids).

N. Y. Last Wednesday (Ids. Solvoids).

N. Y. Last Wednesday (Ids. Solvoids).

In the solvoid of the club would only chuckle and declare. "It was sure a hundinger." It was sure a hundinger large the solvoid of the club would only chuckle and declare. "It was sure a hundinger in the solvoid of the solvoi

## FAY'S 2-YEAR, 12½% DEAL ON 'HARVEY

Frank Fay as igned a new deal with Brock Pemberton, insuring his surdon in the Mary Chase play. The surdon is the Mary Chase play. The surdon is the Mary Chase play and the surdon to the Mary Chase play and the surdon to the surdon to the surdon to the surdon to the surdon t

## 'Pres. Truman March'

Tin Pan Alley's reverence for FDR put the brake on the usual sentimental song effusions, but Clarence Gaskill-couldn't refrain from a "President Harry S. Tru-man March."

Mills Music is publishing

# Servicemen Seen **Building Band Biz**

The bund business, postwar, has nothing to worry about, if the dope passed on by former bandsmen on various fighting fronts is any indi-

setion.
"Variety" reps have discussed with various musicians in service and others the feeling toward bunds and bandleaders among men in uniform. Perhaps the clearest answers are advanced by Will Rowland, the control of the control

USO-Camp Slows executive and to the control of the

## **Noel Coward Offers Pix** London Canteen Idea

Noci Coward is oftering a London Stage Door Canteen film idea to Hollywood. Warners, which produced "Hollywood Canteen," and Sol Lesser, who made "Slage Door Canteen," the first of that series, and is currently working on "Paris Cantennia" working on "Taris Cantennia". currently working on " leen," have received bids. Both disinterested.

# AT \$5,000,000

By MIKE CONNOLLY Chicago, April 24

Chicago, April 24.
Riding high on the crest of easy-flowing wartime moola, the voice-and-dramatic school racket in Chicago has grown all out of proportion to the size of the town, with operators of the schools—especially the mushrooming ones—all in for a chunk of what's estimated as a \$5.00,000 amunal take.

Couling on what a casumare and the control of the category only a few of the So with shingles in Chi can be included, are getting a black eye because of the skulldaggery of others they can from guillible, stagestuck they can from guillible, stagestuck etc-agers (and, in many instances, older purons) is a foreigne conclusion. Heads of old reliable schools, caparience themselves and can elaim (Continged on page 20) (Continued on page 20)

## Nitery Talent Budgets Being Maintained On Theory Lid Will Lift

Incory Aid will Lail
Despite President Trumani's assertion that the curfew will not be
little for some time, allery boulfaces
little for some time, allery boulfaces
previously in "plaining" sounce
thous, indicating that they expect
the curfew to be out after V-E day.
All plain to perpend about \$3,000 weekty on a new layout, to be unveiled
to the current and the current and the current
between the current and the current
late June. It will headline Belle
Baker and Raye and Naida islong with
Noel Toy. Pla Rooney, and Ming (Continued on page 20)

## AITKEN IN COMEBACK VIA 'MICKEY' REMAKE

VIA 'MICKEY' REMAKE

Myoion picture history takes an
encore when Harry Aitlen, onetime head of the old Triangle Elines,
the Myoin of the Myoin of the Myoin of the Myoin
Alleley.' This would bring the 60year-old pic veteran back into busies
with a film which is largely credited with being a correstone in
the Fabians, Sol Lesser, et al.
Mack Sennett produced it in 1918
or Adam Nersel and Charles O.
Bauman with shabel Normand
for Adam Nersel and Charles O.
Bauman with shabel Normand
or rowers of the Myoin of the Myoin
producers who, in emergency, called
in the late Jeff McCarthy to do some
producers who, in emergency, called
in the late Jeff McCarthy to do some
or the Myoin of the Myoin
and the Myoin
and the Myoin of the Myoin
and the Myoin

# **Expect World Film, Radio Barriers** To Be Lifted at Frisco Peace Parley

## Off Her Trolley

London, April 24. how one local radio songster chirps "The Trolley Song":

"Clang, clang, clang went the

## **How Angels Get** That Way for \$5 Auditors of "Memphis Bound,

musical being readied colored-cast by John Wildberg and Vinton Freedley, may be destined for the psychopathic ward, when or 'if dividends are declared. There are between 50 and 60 "backers," some with microscopic hunks. Even now the counter-uppers are having frightful dreams. Wildberg says: "We are going to show up fellows like Lindsay and Crouse, who don't bar anybody from buying pieces of their

say and crouse, who don't hat any-body from buying pieces of their shows."

After the latter duo put on "The ILLAY, Heen"t Alfudon, N. Y., it be-recame known that there was a bunch thus putting themselves somewhat of stenographic angels who invested is Soe each, That's big morey chompared and of soe each and the putting themselves somewhat of senographic angels who invested is Soe each that so lign morey chompared and of soe each that so lign more chompared and of soe each that so lign more chompared and of soe each that so lign more chompared and of soe each that so light more chompared and some chompared an certificates. Some shares are 1/100th of 1%, while others are as much as 3/100ths.

San Francisco, April 24.

A gravy trein ahead for pix—and radio—can be anticipated during the world reconstruction and peace period, on the basis of blueprints in the conferences preliminary to the San Francisco meet. Here's what

competitive basis of customer appeal

and service.

(b) Bretton Woods or similar machinery so there can't be inflation,
hence we (meaning America) wou't
get paid off in pennies where contracts called for sollars, and to provide around a \$10,000,000 pool so that
any nation has a kitty to draw on, in
case of emergency, in order that no
market can dry up system.

case of einergency, in order that no market can dry up suddenly.

(c) Upping incomes in the poor nations so that millions now too poor to see pix can see 'em often. Also, so as to enable them to buy products (Continued on page 24)

## Ashton Stevens Explains How Easy It Is to Go Nuts: Just Try Writing a Play!

reply to scripters' letters offerin him the privilege of "placing play (Continued on page 51)



# Plenty of Diplomatic Showmanship On Tap for the Frisco Conferees

BY ARTHUR UNGAR

By ARTHUR UNGAR

Son Princisco, April 24.
Nelson Reckefeller and his Office
of later-American Affairs are a
busy bunch here. They have been
arranging press interfairs, and
arranging press interfairs, morican contingent far in advance of
act. Francis Alstock and Jack
Camoully are handling this arrangement when it comes to seeing that
boys in the southern hemisphere.
There are some 22 different cameras
grinding all the time taking newrec's hets, almosphere stuff, etc. that
delegates with greatest of experiency.

ency.

The Latin-Americans will have no beef on their treatment here. It's case of overboard hospitality.

The Navy Dept, is also selling a bill of goods. Capt. A. J. Bolton, with his public relations erew of Licuts. John Christ, Bob Leach and Licuts. John Christ, Bob Leach and Ensign Stam Meyer, are going to put out that top hospitality and show-maship to make all visitors Navy-conscious. It'll be by air trips around to Government installations, speci-l radio talent brought on from Hullywood, and hand them most anything but an air earrier to take

anything but an air carrier to take them home. Film Lineap.
Films will alto do a servicing job. It will be dignified without faithfree and trumpets. It'll be out-and-out the service of all tailons taking increasing the service of all tailons taking the service of all tailons taking the service anybox starting. Surface, where anybox starting starting, and of service anybox starting starting, dially, change of program. Unveiling proctain will be "Silver Fleet" lightlish, next day comes "Rainbow" hit was service and the service of program. Unveiling proctain will be "Silver Fleet" lightlish, next day comes "Rainbow" hit day change of program. Surface of the service of the ser

Association, here to administer the operations. State Dept. will have its own theatre for showing of documentary films in 16 mm, and 35 mm. They will be shown in the baltroom of Sir. Francis Drake holet, sealing 300, and are to be chosen by Mary Losey, of

To-Frisco for Palestine
Show bit and literal people interested in the Palestine movement
have dispatched a committee to San
Francisco, with the purpose of securtine to the palestine movement
the United Nations Conference,
Alice Hughes and Georgette Carnest
lett New York Saturday (21) to
handle public relations for the group.
Heather the public relations for the group.
Cohen Ben Heeth and Gladys Miras.
Edward G.) Robinson at Los Aingeles, Group intends to stage at
Never. in Frisco, do a radio show,
avrange speeches, etc.
Group represents the Committee
for Free Palestine, whose members,
for Free Palestine, whose members,
Louis Bromfield, Stella Adler, Will

Louis Brunfleld, Stella Adler, Will Rogers, Jr., Arthur Sayk, Thomas Craven, Leon Feuchtwanger, Rith Carterion, Syvinia Sidney, Frank Gervasi, and others. Meeting was Adlev's N. Y. apartment to discuss vight of Jews to participate in the Conference, meeting being attended by Senator William S. Langer, North Boldot: Congressma Andrew Som-ers, N. Y. William B. Ziff, Billy Roce, Mis Hegdles and Misa Carneal.

## NEIL AGNEW ABROAD

## Miss Lake Retiring For A Year to Have Baby

A Tear to nave baby
Hollywood, April 24.
Veronica Lake announced a year's
veronica Lake announced a year's
veronica Lake announced of her current
film. "The Blue Dablia."
Actress expects the stork in November and will not return to work
unit next portor.

until next spring.

## NORTH IN COURT ACTION OVER RINGLING CIRCUS

Ringling family feud flared up again last week when those attend-ing the annual meeting of directors were served with summonses by John Ringling North. No complaint John Ringling North. No compliant was filed in the court orders which may filed in the court orders which may be stated that they or their attempts must appear in N. Y. supreme court. After such appearance, a complaint will specify the course setts the minority interests in the minority interests in the minority interests in the minority nature of the minority interests in the mi

BBB directors went on record by cudoring the half doctor operating he h

of the show last summer might have been prevented.

Robert Ringling was re-elected prevented the only change being the naming of Mrs. Aubrey Ringling of Mrs. Aubrey Ringling of Mrs. Aubrey Ringling of Mrs. Aubrey Ringling of Mrs. Aubrey, is serving his time at Wethersfield Conn. Directors, in addition to Ringling, Mrs. Raley and North, are Willkam P. Dunn, Mrs. Charles Ringling, Col. George D. Wood and Raley, Edward Raley, 2011.

James Edgar, latter representing Huley.

Mrs. Ida Ringling North joined her son in the suit.

## 20,000 at FDR Memorial Show at H'wood Bowl

Hollywood, April 24.

Approximately 20,000 attended the memorial program for President Rossevelt at the Hollywood Bowl hist night (Monday). Showfolk joined civle, political and religious leaders in a dramatic tribute to the late President. Frank Sinatus Paris to the force of the program of are to be chosen by Mary Locky, of State Dept.
Though there has been plently of Localitor, Walter Huston and Tom Cautor, Walter Huston work on Carton, Walter Huston, James Gleave, Market Huston, James Gleave, James Gleave, Market Huston, James Gleave, Market Huston, James Gleave, Market Huston, James Gleave, Tracy. Ingrid Bergman read the President's favorite prayer and United Nations were represented by Charles Boyer, Ronald Colman, Philip Dorn, Jean Hersholt, Alex-ander Knox and Dame May Whitty

ander Knox and Dame May Whitty in speeches.
Lt. Col. Edward J. Dinnstedter led the AAF first radio unit orchestra and the musical portion of the program. A pledge to President Truman to carry on the work of the late President was spoken by James Cagncy, which closed the evening.

## 'Roosevelt Memorial Theatre'

"Roosevel Memorial Theatre"
Washington, April 24.
Six days after the death of FDR
the "Roosevelt Memorial Theatre"
an open-air bouse for servicemen.
was opened in the Marianna Islanda.
Theatre was laid out by First Lt.
Tyrone Power, with construction
started the day of the President's

## GUITRY'S 1ST WIFE GUILTY

Paris, April 24.

Paris, April 24.

Charlotte Lyses, first wife of actor
Sacha Guitry, was convicted yesterday of collaboration by aidling Nazistin occupation of France, and senteneed to lifetime "national indig-



149th WEEK KEN MURRAY'S

"BLACKOUTS OF 1945" El Capitan Theatre, Hollywood, Cal "An orbid to Ken Murray's deft showmanship in his 'Bhekonts' now in its third season. Canacity houses

WALTER WINCHELL

# Films, Radio To **Bombard Nazis**

Washington, April 24. Films and radio will be used ex-

all of occupied Germany.
Radio apparently stands as the keystone of the OWI information service in Europe now. It is feeding information to the Germans, including the control of the Germans are not given to protect their families from retaliation, but Davis hopes to be able to name the speakers in the area future.

ers in the mear future.

In addition, radio is the principal news source for three newspapers being published in Germany by OWI.
News in the papers consists of monitoring the property of the ited to radio matters

## Chaplin Rules Roost

Chaplin Nuies Roost
Discussing films, Davis said the
French are seeing mostly old Hollywood product, and blamed this on
"red tape." He said OWI would do
its best to improve the situation.
Charlie Chaplin's "Gold Rush," he
continued, "is a sensation in France." "For the time being," he continued,
"she films shows in Germany will
all be shipped in. I don't know the
condition of the German studios."

all be shipped in. I don't know the condition of the German studies."

OWI is known now in most of Europe as the U. S. Information Serveroe as the U. S. Information Serveroe as the U. S. Information Serveroe (With Industrial Serveroe). The Company of the Company and Luxbras 179 people in Germany and Luxbras 179 people in Germany and Luxbras 179 people in Germany and Luxbras 179 people in Germany. About three months after V-E Day ABSIE is stated to fold with the Transackasting equipment being re-the Company of the Company. About three months after V-E Day ABSIE is stated to fold with the Transackasting equipment being re-the Company of the Company. The Company of the Compan

casters,
Davis said OWI would fade out after the Japanese war is ended. Meantime, if military control of Germany is ended and control turned over to Allied eivilians before the end of the Pacific war. OWI will handle information in the Axis countries.

## Brooding Over Divorce, Actress Shoots Herself

Hollywood, April 24.

Ann Bradley, actress, shot herself yesterday 123 while lalking to her extranged husband, Michael Harrison, known as Sunset Curson, an outer thesp, over the telephone, the standard of the condition is reported critical.

Neil Agnew is poised to no to the time manuous mulge in the control of the contro

# SCULLY'S SCRAPBOOK

By Frank Scully

Memory Lanc. April 22.

"The first thing I wanted to do on reaching New York," and Michael Powell. Britain's bright young cinconarajah, "was to touch \$1 Seadler's car."

"For those sketches in Metro's ads. Those puns he pulls. I've wanted to do it for 20 years.
"Did you do it?" I agked.
"He was out of lown," said Michy saidly.
"He was out of lown," said Michy saidly.
"He was out of lown," said Michy saidly.
"For Michael Powell was by then in Hollywood looking for a girl to play.
For Michael Powell was by then in Hollywood looking for a girl to play.
For Michael Powell was by then in Hollywood looking for a girl to play.
Twenty years age Poweld doubled as a still photographer and convolunt and the said of the sai

When the whole Riviera dream hit the Modiferranean with a crash, the survivors dragged themselves to a little studio at St. Aitioine. Nina Wilcox Putnam was to write the stories and Lachiman produce them. Powell was to play in them when not sweeping loors. I remember I had some was to play in them when not sweeping loors. I remember I had some and beautiful detunitionals. In the company, our idea was to make jay and beautiful detunitionals. In the company of the stories of the control of the cont

Finis and radio will be used est lettered by the control of the co

Treatments on the final at lough time rounding up a typical Frenchman.

Frenchman:

Micky Powell did everything from playing comfely parts to cutting regarding. The properties of the did the company of the did the company of the diministration of the diministration. By now the did been fired to many times by Lachman that one finally took, and he and Levonii Plantskoy, a Russian engineer, the company of the company of the control of the did the control of the control

quently became story editor of Warners and producer at Paramount, where now is with Hall Wallia.

And Proxiburger.

Powell eventually worked out a fine writer-director producer combination with Emminrick Pressburger. In seven years they hape produced 10 pictures, among them such far-flung hits as "The Invaders," "One of Out Artered Its Missing." The Silver Prect. "Colored Blump" and "A Guince-Allerian Language of the Proxibition of the Colored Blump" and "A Guince-Shooting. Under pressure Powell can shioot 30 scenes in a morning—and has—but the doesn't see line need of such rinsh users and the precision of the precision of the precision of the precision of the produced by the precision of the produced the doors are always creaking."

Challette by the precision of the precision

## Eddie Duisberg 'Severs' Nazi Govt. Connections

The Associated Press yesterday (28), in story datelined from Maril every letter and the Barcelona, Herrevealed that "In Barcelona, Herrevealed that "In Barcelona, Herrevealed that "In Barcelona, Herrevealed Co. of Berlin, informed local authorities that he had severed all connections with the Nazi government." The Spanish and Portuguese governments were reported to have started rounding up German agents.

This is the same Eddie Duisberg who was w.k. to American and Engine as well as other international late of the control of the same of the control of the key man in booking the former ace Berlin vandery, the Scala. It was owned by a syndicate in which Jules Marx, last, reported in a Gours (France) concentration camp, was a formant shockholder: The late Ben formant shockholder: T dominant stockholder. The late Ben Blumenthal 'Paramyount' also had an interest but with the rise of the Nazis a bank took if your and Duis-berg operated it for him. Latter was a known ardent Nazi, with a close friendship for Joe Goebbels.

## JAN MURRAY'S PAR TEST

Jan MURKAT'S FAR LEST
Jan Murray, vaude and nitery
comic, is slated for a Paramount
screen lest next month.
Comes east following his current
engagement at the 5100 Club, Chicago, for, the test, and if approved
goes to the Coast early in the fall 'or
his initial picture.

## Rose Signing Acts For 'Concert Varieties' Prod.

Una Claire and Anne Brown, latter formerly with "Porgy and Bess," are signed for Billy Roses "Concert Varieties," revue containing features of vaude, legit and concert fields. Show is likely to go into Rose's Sieffeld theater, N. Y., after departing of current "Seven Livety Steme Steme Stage of the Stage Steme Stage Stage

Arts. Deems Taylor was previously signed.
Miss Claire is planning to do a bit from James M. Barrie's "Rosalinda."
Negotlations were on for Gypsy Rose Lee and Judith Anderson, but both deals are now reported cold.

## Johnny Johnston Back To Hollywood for M-G

To Hollywood for M-tv
Johnny Johnston, singer on the
CBS radio show sponsored by Chesterfields, has been signed to a film
contract by Metro.
His first leading role will be in the
Joe Pasternak production. "You Are
Beaultful," whose cast includes
Jimmy Durante, June Allyson and
Gloria DEHaven mercally the sub-

Harry Prine currently the sub-ject of a managerial argument be-tween Martin Block and Taps: Dave Schorenstein), replaces Johnston for Chesterfield.

Chesterfield.

Jack Robbins, who set up a subsidiary Gene Krupa Publishing Co.. is also giving Johnston a similar percentage setup with a subsid music pub company.

# DIE PIX FOR 1945 STYMI

# Urged; Last One Was Back in 1937

With many picture interests expected to seek a reduction from tax
pected to seek a reduction from tax
burdens as xoon as the shooding stops
in Europe, the proposal for an accurate filled in your property of the seek of

number of houses topen and anuttendency and type of carafulla, and a should cover he run of the theatre,
type of product and house scale.
There are many in the trade who regard this data as perrequisite to such
to ward off possible future Government restrictions. One recent of
the caracteristics of the state of the state
tempt of Chester Bowles (OPA) to
pleae a ceiling on amusement almost of
the state of the state of the state
and the Association of Motion Picture Producers & Disturbulant of the state of the state
and the state of the state of the state
that compiled by the industry fine
boards of trade back in 1327. The state
was the most recent compilete industions and the state of the state of the state
was the most recent compilete industions and the state of the state of the state
was the most recent compilete industions and the state of the state of the state
and industrictions were
the state of the state of the state of the state
and the state of the state of the state
and the state of the state of the state
and the state of the state of the state
and the state of the state of the state
and the state of the state of the state
and the state of the state of the state
and the state of the state of the state
and the state of the state of the state
and the state of the state of the state
and the state of the state of the state
and the state of the state of the state
and the state of the state of the state
and the state of the state of the state
and the state of the state of the state
and the state of the state of the state
and the state of the state of the state
and the state of the state of the state
and the state of the state of the state
and the state of the state of the state
and the state of the state of the state
and the state of the state of the state
and the state of the state of the state
and the state of the state of the state
and the state of the state of the state
and the state of the state of the state
and the state of the state of the state
and the state of the state of the state
a

any future census. Either the Mo

(Continued on page 20)

## PAR'S ESCALATOR B.R. FOR NEW DEVAL PLAY

Paramount has set deal for the film rights to "Oh, Brother," new labor relations slaff, which will deal play by Jacques Deval, on a basis with various guilds and unions septoviding for a maximum payment at season.

Paramount will finance 25% of the legit production with a down payment of \$10,000. Company will also pay \$75,000 additionally plus 10-15% of the gross receipts while the play is running in N. Y., up to the \$200,000

Peter Warren and Maximilian
Becker are producing "Brother."
Bretaigne Windust will stage the play.
Charles Brackett will produce and direct the Par film version.

## Leserman to Follow Ed Raftery to Coast

Carl Lescrman. United Arlists general sales manager, is scheduled to leave N. Y. for the Coast early next month to continue huddles with

producers.
Ed Raftery, UA president, left for the Coast Monday (23).

## Pathe, Par's FDR Reels To Archives: Hyde Pk.

To Archives: Hade PK.

The Pathe and Peromoni newsregis of Franklin D. Roosevelt's funeral. the first address to Congress
President Truman and the specby President Truman and the specby President Truman and the specbread onated in 16 mm. to the absbeen donated in 16 mm. to the abstoneal Archives and to the Roosevelt Memorial Library at Hyde Park.
Gifts were made by N. Peter Rathicould be the president of Mrs. Roosevelt.
These reels. Incidentally, were the
first screened for President and Mrs.
Thuman and White House addes in
Truman and White House addes in
These reels. Incidentally, were the
president of the presid

The next day they were shown to Mrs. Roosevelt and her family, and she made the request for the special copies.

## HUBBARD'S U DUAL DEAL

Hollywood, April 24. Universal handed Lucien Hubbard a two-way contract as writer-pro-ducer, calling for two pictures a

Formerly a scripter on the same lot. Hubbard recently completed a two-year writing chore for the De-partment of War.

Kalmustengs Hollywood April 24.
Life grows more complicated or film horses, with western ming breaking out in Techniolor. Once the steeds were color. Once the steeds were picked for their speed and ride-

Now they are not the proper type unless they are the proper tint,

# WB Checks Out Of

Understood iliere had been some hopes by major companies that Wariers would sluy in fold when Eric Johnston took a spot in the MPPDA but these were dispelled. Company will still employ the Breen production code service and MPPDA's eating and western press credential lists but these will be paid for on basis of cost of service.

## SO. AM. DOCUMENTARIES SHOWN TO 30,000,000

Hollywood, April 24 Documentary films, based on daily lives and problems of people southof-the-border, have been shown to more than 30,000,000 citizens of the United States through the distribu-tion of 16 mm. subjects, started two years ago by the Office of Interyears ago by the Office of Inter-American Affairs.

Distribution is arranged through

Distribution is arranged through 184 16 mm. depositories in this country, including 55 colleges and universities. 36 commercial agencies. 51 public school systems and a number of libraries and civic groups. Latest check shows 72 ducumetaries in circulation, with average monthly audience figures reaching 2,000,000.

# NO MORE FILM

tion for the balance of 1945 has been virtually frozen. In some cases indo pendents will have just about enough raw film to print up pictures already produced, but will be unable to un-

dertake any further production.
Unless given additional raw filin supplies, either by the War Production Board or their distributors, pro ducers such as David O. Selznick. In-ternational Pictures. Lester Cowar Productions, and others will find their activities circumscribed. In their activities circumscribed. In case of International and Samuel Goldwyn, RKO may provide addi-tional footage. United Artists has been deprived of its allocation and cannot aid producers in the same

way.

As it shapes up currently Science,
As it shapes up currently Science,
with an allocation of some 12,000,000.

left for further production in 1945,
after printing up 'I'll Be Sciency
You. 'Spellbound' and 'Duel in the
Sum.' An allocation of 12,000,000 feet
for International would limit that
producer to International would limit that
producer to International that the state of these is in
Technicological control of these is in
Technicological control of these in the producer to the state of these in the state of the

providing dilat none or times to architecture. Technicolors with a schedule of Cour pictures, of which two are incolor, would require close to 25,000, 000 feet annually. Cowan Productions, with an allocation of around enough stock to print up "Tomorrow the World" and "O, I. Joe." No further production in 1845 would be possible. Utileterstood that various with WPB looking to increased supplies.)

piles, overall allocation for the film industry has, of course, been improved since the War Production Board adopted the proposals submitted by George J. Schaefer, film industry liaison to the WPB, as first reported exclusively in Warsley, 's stored to the film industry the full 50% credit on films made available for Army camp theatre bookings. By this means, and a slight manipulation of available film supplies, the WPB (see quarterly to the film industry Last year the newsreels and features were allocated 324,000,000 feet quarterly. Currently the newweels are tell; Currently the newweels are tell; Currently the newweels are The overall allocation for the film were allocated 324,000,000 fcct quarterly. Currently the newarcels are allotted 53,000,000, fcct, while 281,000,000 fcct of film is allocated for features for a total of 314,000,000 fect, cation has been held in a cround 3%. Meantime, proposed 285-print ceiling has been eliminated from WPB consideration since it is not regarded as a conservation measure.

## Another Job For Films

An Associated Press dispatch from London states: "The Daliy Mirror reported that moviegoers, unable to stomach atrocity newsreels, tried to leave a Leicester Square theatre, but were newsreels, tried to leave a Lelecster Square theatre, but were turned back by British and Allied soldiers, who told them to return and see what other people had to endure. People walked out of cinemas all over the country, and in many places there were soldiers to tell them to go back and face it. It's the only way break the namb-p-pamby attlude towards Germans,' the London Mirror, quoted a tommy as saying. 'Many people don't believe such things could be. These films are proof.' It is everybody's duty to know

Another film show will go on in San Francisco during the World Another film snow will go on in San Francisco during the work Security Conference, Starting today (Wednesday), at which the American cinema industry will play host at two film theatres, especially for benefit of the delegates. One, the United Nations theatre [former Alcazar], will show specially selected film fea-tures. A lesser house will be devoted to newsreels.

The secondary house should get the major emphasis. If for no other reason than as a reminder. Under American hospitality, with its all-out bounty for the visiting diplomats, there may be a shortening of memory for some, although not for all.

As important is the need for a home-front refresher course on what Nazi barbarism in its fullest sense really means that if it weren't for American expeditionary forces we might be fighting in the suburbs of Connecticut and Westchester and not in the Times Square of Berlin as now.

One picture tells more than 1,000 words. Motion pictures speak volumes on the black bood of Nazl atrocities. It's a permanent record which should never be allowed to dim. Graphically, it gives the answer to what we're fighting for.

# Accurate Census of Film Industry | SOME PROOS, HAVE U.S. Frowns on Any Film Keynoting 'Good' Germans: 'World's' 2 Versions

Literati Gamble

Hollywood, April 24.
Pandro Berman and Arthur Hornblow, Jr., both were hot on producing the new Sinclair Lewis novel. "Cass Timberlame." producing the new Sinclair Lewis novel. "Cass Timberlane," which Metro just purchased on which Metro just purchased on an esvalator arrangement, which may exceed \$200,000. Louis B. Mayer called both his top producers into his office, observed it was silly for any quibbling because of hyper-enthusiasm, and suggested they decide who gets the chore by a loss of a coin:

# Skouras, Rank In Production Deal

Spyros Skouras, 20th-Fox prexy, has closed a deal with J. Arthur Rank whereby latter will make two features for 20th here, costing about \$600,000 each. The pictures will be made as soon as the European was is over, with 20th-Fox stars and directors to be imported from Hollywood.

Skouras heads for Greece next week to arrange a fund for helping the people of that country. He ex-pects to return to London for one week after visiting Athens, and the

## ALBANY GETS BEHIND 'SPRINGFIELD' FILM

Albany, April 24. Department, largest and oldest of its kind in the world, gathered with clegymen, representatives of Albany public schools, the Parent-Teachres Association, the Albany Intercultural Group, Brail Brith, Boy Scouts, Chamber of Commerce and other organizations, in an informal discussion after a preview of 1th Intercept of the Parent State cle:gymen, representatives of Al-

Group of 11 nationally-known ed-ucators, authors, editors and civic leaders contributed articles for a 20-page brochure being issued by War-ner Bros. on "It Happened in Spring-

In addition to an introduction by In addition to an introduction by Harry M. Warner, there are pieces by John W. Studebaker. U. S. Com-missioner of Education; Carl Carmer, director of the Association of Amer-ican Colleges. Judge Anna M. Kross, national chairman, Youth Conserva-tion Committee of General Federa-tion of Women's Clubs.

## Canada's Grierson Not Taking Film Job in D.C.

John Grieron, fiead of the National Film-Board of Canada, over the past weekend advised "Variety" that he is not considering taking post with the U. S. State Dept. to produce short subjects for the American Government.

ernment.

As in the past, however, Grieron has been prepared to place at the disposal of the U. S. State Dept. reports on the Canadian documentary film production organization which might prove helpful here.

Grierson was called in for consultation by the British government also on his trin to England last year.

OWI's gimmick in twice barring

from overscas distribution 'Tomor row the World," is seen here as just one indication of State Dept.'s refusal to tolerate anything even faintly resembling a soft-peace for Germany. While Binai Brith and other or-

sembling a soft\_pease for Germany, while B mis Brith and other orsproval, it's felt the portrayal of 
Stippy Homeire as an incursible Nasi 
brat in whom a final spark of civilistation who who will be supported by 
short and station who will be 
strength of the 
support of 
suppor Anti-Defamation League underse its approval by buying up 100,000 (Continued on page 14)

## **BRITANNICA'S SALUTE** TO PICTURE INDUSTRY

Chicago, April 34.

Salute to the motion picture industry, which had the biggest bo,
ame time chalking up one of the
heftiest civilian contributions to the
war in terms of actual, aid to the
war in terms of actual, aid to the
war in terms of scual, aid to the
war in terms of scual, aid to the
or its Year. To be published in Encyclopedia Britannica's 1945 "Book
of the Year." to be published May 1.

of the Year," to be published May 1.
Article estimates receipts renarive 2000.
Article estimates receipts renarive 2000.
Outlook and interest 2000.
Outlook

(Continued on page 14)

Vol. 158 No. 7 INDEX

Bille . 51 Film Reviews 14 Houre Reviews..... Inside Legit....... Inside Music
Inside Orchestros
Inside Pictures
Inside Radio
International
Legitimate
Literati
Music
New Acts 42 20 38 22 New Acts..... Night Club Review Obituary ...... Orchestras Pictures 

War Activities..... DAILY VAR:EIS (Published in Holly wood by Indiy Variety, 1dd ; \$10 a Year—\$12 Foreign



# Has Mr. Exhibitor done Sure, but he's just begun



THE GENIAL GENTLEMAN on your right is the greatest salesman in America!

He's sold billions of dollars in War Bonds during six gigantic drives...

He's collected millions of dollars for the Red Cross and poured billions of dimes into the Infantile Paralysis Fund...

And given support by hard work to every other effort that will bring total Victory sooner.

Someday he's going back to just selling motion pictures, but now he's preparing to

WAR ACTIVITIES COMMITTED

1501 Broadway,

In cooperation with the War Finance Comm





# Metro Gives Berger His Own Division: 9 Zones Become 12. Largest of Majors

In that not only current problems, but those that will come postwar make it advisable to maintain consecutive to the constitution of the best possible relationship that can exist in line tendence that can exist in the case of the constitution of the best possible relationship that can exist in line tend, Mero is promoting Rudolph Berger to a divisional office in the field, and will increase its nine district to total of 12. This was announced urer the table Thursday (18) at a luncheon given Metro addernounced urer the table Thursday (18) at a luncheon given Metro addernounced urer the table Thursday (18) at a luncheon given Metro addernounced urer the table Thursday (18) at a luncheon given Metro addernounced urer the table Thursday (18) at a luncheon given Metro addernounced urer the table Thursday (18) at a luncheon given Metro addernounced urer the table Thursday (18) at a luncheon given Metro and the second that the second the second through the

Setuper, charge, of distribution for Berger, district manager over Washington and Charlotte, will become southern division sales head, ters at New Orleans, Berger's division will include, the New Orleans, Memphis, Charlotte, Allanta, Dallis, Chlahma City and Kanass City enwer formerly in the eastern division of E. K. Tved J OShea, other in that of Jack Flynn. Unlike other in that of Jack Flynn. Unlike other in the former of the days after the property of the da companies. Metro is a firm believer in having key divisional men in the field instead of the homeoffice, as witness Jack Flynn in Chicago and John Maloncy in Pittsburgh, both of whom are division managers. The 12 districts set up by Meiro will be a new high for industry for any company.

new high for industry for any company.

The three additional district sales alous to be posts in each case are being district sales as posts in each case are being district sales, and the posts in each case are being district sales, and the posts in each case are being district some sales and the company of the posts of the post and New Hayen.

More Frequent Confabs

and New Haven.

More Frequent Confabs
Rodgers stated that sales meetings, to be attended by himself and day himself himself but are involved himself but are in himself but are involved himself but are involve

comist themselves. Howard Dietz, vp. over advertising-publicity for Mettro, who attended the Thurday lunchen, took occasion to pry tribute to tradepapers, saying that trade-réporting Mad great-fly improved, that there is "less anjush over stories", and that trades now reflect "solid evaluation of who constitutes news." Pressagents in pictures have gotten more too, Dietz added.

## M-G Plans to Film Pic On Impromptu Terping

Hollywood, April 24.
Metro registered the title, "Invitation to the Dance," for a furthcomingtunefilm, to be produced by Jue Pasternak, with a name cast starring
Gloria de Haven.
Story will be head.

ternals, with a name cast starring Gloria de Haven.

Story will be based on the recent Incident in the Shrine Auditorlum, where a gal leaped out of the audi-ence and interrupted Arturo Tosca-min's conducting of a classical com-position, "Invitation to the Dance."

## REP POISES PIX TRIO

REP POISES FIX TRIO
Three pilotywood. April 24.
Three pilotywood and the apringe of the filotywood and the apringe of the filotywood and the apringe of the production as soon as the strike settled.

Rendy for the go signal are "Love, force and Goodbeye," "A Guy Could before the "Mexicand."

## No Rest for Fellows

Hollywood, April 24 Hollywood, April 24.
Robert Fellows, RKO, producer,
who recently completed shooting on
lhree features, is prepping four
more for Spring and Summer production. On the program are 'Em'
Thinking of My Darling.' 'Deadlier
Than the Male.' 'Ladies Choice'
and 'Bar of Music.'

Finished with filming and now in the cutting rooms are "Buck to Bataan." "Spanish Main" and "The Antorous Ghost."

# At An Impasse

Patrons in the Greater N. Y. area accustomed to waiting for pictures for upwards of 14 days after downlown first-run showings but appeared to a lot of Paramount flins beginning to wonder what has happened to a lot of Paramount flins which seem to be missing in N. Y. neighborhoods and nearby towns. It's a curious upohot of the insuling ton-the part of Par Its close cities of blowes for film that dates can be a second or the second of the control of the

of terms, is the éause of it all. Not only have people started asking their nearest theatre manager what's wrong, he often not being able to explain himself, but are inquiring from friends if this or that picture is anywhere around. Also, the public is calling newspapers to make inquiry about the matter.

# Wage Boost From WLB

## Flack Black Market

I data Diata. 'Intal net.'

Old-fashioned ideas held by some sponsors and agencies that person-atities on their shows should seek no publicity has 'resulted in a virtual black market in radio presently here. Not aliasfied with the general person, the simple station and network publicity releases, several to promise in the radio field here have hird facks, who are wurking underecover, in the radio field here have hired flacks, who, are wurking undercover, to get their clients' names in print. Antiquated policy of rowning upon personal publicity slem's back to the days of slient films when the old American Biograph Cu. rused Jo give out names of their fused Jo give out names of their players after they had become pupul-lar on the screen.

## BURKETT BUYS 'RANCH'

Hollywood, April 24. James S. Burkett paid \$35,000 f

## Studio Contracts

Hollywood, April 24.
R. Conte, actor, renewed, 20th-Fox.
Ludwig Donalth, actor, Columbia,
Ruth Milton, actirest, Metro.
School, Columbia, Metro.
Johnny Johnston, actor, Metro.
Danny Morton, actor, Universal,
Arita Louise, renewed, Columbia,
Jacqueline de Witt, sees. Univ.
Wm. Fadiman, see chief, ren M-G.
Audrey Christle, actress, 20th-Fox.
Charlet, Lind, actor, Paramout,
Charlet, Lind, actor, Paramout,
Fadiman, actor, School, Charlet,
Lind, actress, Republic,
Philip Reed, actor, renewed, Par.
Daoph LaShelle, cam'man, 20th-F,
Lucien Hubbard, prod.-writer, U.
Robert Paigle, cam'man, 20th-F,
Lucien Hubbard, prod.-writer, U.
Robert Paigle, renewed. Duliversal. Lucien Hubbard, prod.-writer. U. Robert Paige, renewed. Universal Frank Tarloff, writer, Paramount. Richard Sale, writer, Paramount. Carol Deere, singer, Paramount. Carol Deere, singer, Paramount. Well Torne, actor, Warners. Namette Parks, actress. Colimbia. Robert Alda, renewed. Warners. Alma Kaye, actress. 20th-Fox.

## COL.'S \$950,000 NET ON \$2,125,000 GROSS PROFIT

\$2,125,000 GROSS PROFIT
Tapering off of operating profit
diving the final asy months of 1944
diving the final asy months of 1944
diving the final asy months of 1944
net profit for the first 18 weeks of
net profit was 12,125,000.
A profi

## Walker Directs 'Stork' As Madison Bows Out

## L. A. to N. Y.

Lewis Allen. Larry Barnet. Ames Bishop. Rence Carson. Bob Colwell. Danny Dare.
Billy de Wolfe.
Larry Finley .
Julie Gibson. Axel Gruenberg Edith Head. S. Barrett McCormick.
J. Carroll Naish, Harriet Parsons, Ed Peskey, Mary Pickford, Jack Saper, Lyle Thayer, Terry Turney, Hal Wallis.

## N. Y. to L. A.

Mack Davis, Mickey Goldsen, Jack Goldstein,

# N. Y. Exhibs to Meet on New State Law Limiting Children's Work Hours

## Finklehoffe Adieus M-G

Hollywood, April 24.
Fred Finklehoffe checked off the Metro lot after an amicable settlement of his producer-writer contract. His last chore at the studio was a serlpting assignment on "Meet Me in St. Louis."

Metro yesterday (24) set Judy Garland for the Marilyn Miller role in the furthcoming musical based on life of Jerome Kern. Robert Walker

life of Jerome Kern. Robert Walker-will play Kern.

Pic, titled "Till the Clouds Roll By," will be directed by Lemuel Ayres, former Broadway inusical set designer, who will do his first full directorial chore since coming to the Metro lot a year ago, Arthur Freed-will arcoluce.

Incidentally, Warners has long been working on a bing of Miss Miller under title of "Silver Lining,"

# Another Laffmovie Chain Chrouit of film houses exhibiting comedies exclusively is currently being formed by Robert Weil Velaise, former sales exec for Metro in Paris, and Joan Alison, film writer.

and Joan Alison, film writer.

According to Velaise, new organization expects to open houses in N.Y.
and two other key cities simultaneously around Sept. J. Enterprise, to be known as "Merrie Movies," will be managed by Walter Gittinger, Baltimore exhibitor.

## MACGOWAN ON 'AVENUE'

Paramint handed Kenneth Macgowan, producer, reins of the forth-coming comedy. "Third Avenue," with Barry Fitzgerald in the top

Picture is built around a New York boarding house kept by Fitz-gerald.

Instead of bearing down on pic-ture theatres on child labor viola-tions, the present emergency and difficulties under wartime condi-tions, being an ameliorating factor, Edward Corsi. State Industrial Commissioner for N. Y. is anxious to set all operators and managers straight on what can be done.

To this end, following a prelimin-

Metion of the decision. Finishment of the productive state continued as a series of the second of the continued as a series of the second of the continued as a series of the second of the continued as a series of the second of the continued as a series of the second of the continued of the cont

Droblems will be rased.

Ce. dert BIII
Albany, April 24.
Beginning.
Albany, April 24.
Beginning.
Albany, April 24.
Beginning.
Beginn

## M-G, Small Beef Over Who Owns 'Borgia' Tag

r 100 Uwrns 'Borgia' Tag
Amouncement with a committee and a continuation of the contin

# D. C.'s Heavy Pix Backlog Causes WB to Make the Earle First-Run

Washington, April 24.

Washington has a great backlog of screen features waiting for exhibition so the Metropolitan theatre on F street will become a first-run first because for Warner Bros. Hitherto it has been a slough house, playing the films released by the Earle, second-

nas occurs as occurs, as considerations released by the Earlis, ascending released by the Earlis, ascending released by the Earlis and the Company of the Earlis and Earlis an

product, It's booked solidal, into Sep-tember. Warners has enough pic-tures ready for exhibition to fill both the Earle and the Met for the entire year of 1945. The Earle has Colum-bia product, one-half of Paramount in this area and all of Warner Bros.

## **BOB RISKIN RESIGNS** OWI. LOBER SUCCEEDS

Robert Riskin, chief of Motion Picture Bureau of Overseas Branch of the Office of War Information for past three years, has resigned effec-tive May 1. Louis Lober, assistant to Riskin, is acting as chief in Riskin's place, Riskin joined OWI in 1942 to or

ganize the pic bureau, developing it lute one of OWI's most important info and psychological warfare branch.

## Unable to Set Release, Frank Distribs Own Pic

Minneapolis, April 24.
Unable to make a distribution deal with any of the major companies for his second picture, "A Boy, a Girl and a Dog." W. R. Frank, local indeand a Dog." W. R. Frank, local inde-pendent circuit owner and Holly-wood producer, is adopting an un-usual procedure to distribute this single film. He's setting up his own national sales force through which he'll market it.

Frank will appoint a sales conve-sentative he says in every confusion.

sentative, he says, in every exchange center. George R. Jermain, Metro sentative, ne says, in ver, center, George R. Jermain, Metro Premium company sales maisage for eight years, will handle this lerical sent of the sales offices in Milwanke establish sales offices in Milwanke several test run, Minnesota Amus. Co. (Paramount) bought the picture for the entire circuit. Although he also was unable to make a maior company distribution make a maior company distribution

make a major company distribution deal for his first independently pro-duced picture, "Enemy of Women." Frank asserts he isn't discouraged and shortly will announce start of and shortly will announce production on a third film.

## Maurice Green Returns To Pvt. Biz, Resigns WPB

Washington, April 24.
Maurice Green, chief of the recreation section of the WPB Office of Civilian Requirements for 14 fice of Civilian Requirements for 14 months, resigned, yeaterday (23) to return to private business. He has considered to present the property accepted by Chaude more present that the present the pr

## Discord in A-Flat

Hollywood, April 24 Lauritz Melchlor and Jimmy Durante, a couple of songbirds, will trade songs in the Metro musical, "Two Sisters from Bos-

Melchior will render one of Jimmy's nitery ditties, and the Schnoz will give out with a Wagnerian aria.

## Exhibs Won't Take Advantage of Minn.'s Summer Standard Time

Minneapolis, April 24.

In closing days state legislature passed a bill returning the stale to standard time with expected benefit to exhibitors' summer boxoffice as well as to rural interests which sponsored lt. However, Twin City theatre-owners aren't going to oper ate under the standard time after all because both Minneapolis and St. Paul, along with some other larger towns, defying the legislature, will remain on wartime.

Mayors of both Minneapolis and St. Paul and their city councils in revolt will take whatever action is necessary to continue to go along with the rest of the nation on war-time, even to the extent of passing Standard time would lead to the utmost confusion, what with radio stations, etc., on wartime.

While they did not support the bill, Twin City independent exhibitors felt that the shortened daylight resulting from the standard time would help their boxoffice, especially

### Akron Wants Slow Time Akron. O., April 24

Akron. O., April 24Recall petitions against four of the 
14-member Akron City Council are 
being circulated, in a flareup of the 
local controversy over the semi-anmul time change. The petitions were 
taken out after Council last week rejected a new effort to keep Akron 
on "slow" time after April, 29.

on "slow" time after April 29.
Robert C. Menches, representing Akron theatre operators, told Council's public welfare committee that theatres would lose thousands of dolars if the city remained on fast time. He said, "People will not go to movies until it is dark. Many theatres here operated at a lose all ass ammer because of at a lose all assumer because of a second of the council of the coun

## **ERNIE PYLE FILM TO BOW** FOR GI'S IN OKINAWA

Hollywood, April 24. Lester Cowan put "GI Joe" back in front of the lenses yesterday (23) at General Service Studios for a scenes to tie up the cutting. Ernic Pyle film is in no way affected by death of correspondent, as all action takes place in the European theatre

Death of Pyle will not affect the release of "The Story of G.I. Joe." according to Cowan. First print will go to Okinawa.

Film will go into general distribution in July, after it has been show first to the armed forces in the vari first to the armed forces in the various theatres of war, carrying out
the agreement made by Cowan and
Pyle in Hollywood before the latter
left on his last mission which ended
with a Japanese machine-gun bullet
on Ie Jinia. Before leaving, Pyle
said ominously:

Estil, who was a special consultant for WPB, will fill in until there is a permanent replacement. General replacement of the proposition of the pr

## Rep's 10th Anni

Hollywood, April 24.
Celebration of Republics 10th anniversary will be handled by an executive committee comprised of Les Kaufman, Robert V. Newman. Hy J. Glick and T. W. Yates, Jr. Festivities will cover two months, from May 27 to July 27.

# RR Blacketeering **Probe Continues**

Chicago Anvil 24

Despite denial by a vet railroader that such a thing as a black marke in railroad tickets even exists here Senatorial inquiry into the matter which might well lead to crackdown which might well lead to crackdown on travel by picture studio executives and stars that will seriously cripple the industry, rolled into, its third week Monday (23) with another quiz of rail reps by special committee named to start the ball rolling for state legislation governing Pullman sales.

Statement that there isn't a racket

commutee name to start tie bail rog reuman salet.

Statement that there isn't a racket in tickets here, made by T. B. Gal-labor, passenger traftic manager of the Santa Fe, was ridiculed by Senators and the salet sale

all its angles than road exect hem-selves allegedy are aware of.

Months-in-advance ticket sales immick, which makes it impossible for anyone to get space more than a also slapped by committee, which elaimed the Chief and Super-Chief example of the complexity by 7:10 a.m. every day. In other words, 'Know your ticket cletks are so speedy and efficient, they sell out the whole train in 0 minutes. The wallow anything within reason Mr. Gallaner, but not list all papers observes presisted that all papers observes presisted that all papers.

## B&K NET DIPS À BIT THIS YR. TO \$1,744,130

Chiego, April 24.
Net profits of Balaban & Katt.
Oran were Slag330 less for the year
ending Jan. 1, 1945, than for the preending Jan. 1, 1945, than for the preending Jan. 1, 1945, than for the prement made to stockholders meeting
here last week by John Balaban,
secretary-fressure. Figure this gives
is \$1,744,130, as against the net of
\$1,34,5500° For your ending Jun-1,
\$1,34,5500° For your en

Assets for 1944, totalling \$2.811,982, are \$4,123 Jess than the former year, when they totalled \$2,816,105. These compare to liabilities of \$2,113,35 for '44, which are \$482,977 Jess that liabilities of '43. Latter totalled \$2,798 330

# Selznick Forced to Stop 'Duel in Sun' As Strike Starts to Slow Production

## Bette's Bunch

Hollywood, April 24.

Bette Davis plays twins in "Stolen Life" at Warners with twin stand-ins, each of whom has a stand-in of her own. Studio set is all cluttered up with Bette Daviscs or reasonable fac-similes thereof.

## B.&K. Reemphasize Aim for Taking Care Of Its Vets Postwar

Chicago. April 24.
That "one step farther" is the thing that counts, according to John Balaban, head of Balaban & Katz here. pointing out in an interview last week that amusement execs should go bethat amusement execs should go be-yond the Selective Service law stipulating returning vets be give back their jobs. "Give 'em bette jobs than they had before they left," is B&K's credo. Balaban said, as wel as that of other circuits here.

as that of other circuits here.
With V-E Day approaching, circuits here, as elsewhere, are giving
more and more thought to returning
vets, turnover problems, etc. Balaban said, with all pitching to carve
out for vets better niches than those
formerly occupied, at the same time
making plans for present—or "wartime"—employees.

time"—employees.

Evidence of the good faith of amusement heads in this respect. amusement heads in this respect, according to Balaban, is a gimmick pursued by them to date that seldom sees public print, namely, taking of help. And that means financial aid of, every description—medical care, loans, legal aid, bonuses distributed to families just as though the heads of the families were still the first property of the control of

## NO ANTI-FILM BILL PASSES IN MINNESOTA

I Minnesolia April 24.

Minnesola state legislature ended its session last week without having passed any legislation affecting the Min industry. Death in committee in both the house and the senate was the fate of a theatre disvocement bill aimed to compel the Minnesola Amus. Co. Paramount subsidiary, to relinquish its theatres.
North Central Allied, Twin City

independent exhibitors organization approved the measure, but wasn't its sponsors and didn't make an active campaign for it.

## Berlin, Edelman Check In

Hollywood, April 24.
Irving Berlin moved into a suite
of of the suite of of the suite of of the suite of of the suite of of the suite of of the suite of of the suite of the s Bile Skies. Selection of director and producer to replace the late Mark Sandrich is expected, within a weck. Berlin expects to remain here throughout filming of his tunefilm. Louis Edelman cheeked in at Paramount yesterday (23) to take 786.330. Paramonint yesteruay 1201 to taxe 786.330. Paramonint yesteruay 1201 to taxe Fixed obligations were reduced \$1.570.126 last year, as compared with \$737.057 in '43.

The paramonint yesteruay 1201 to taxe this producer, chores and begin search for a story for his initial fea-ture. He recently resigned at War-mers to move over to the Par 101.

# Hollywood, April 21. With shutdown, of "Duel in the Sun" because of the strike situation, players in the film have gone on suspension. A standard contract clause calls for suspension in case of strike. Se Jacoph Colten, Jennifer Jones Gregory Peck, Lionel Barrymore and Lillian clause of payrolls.

Status of Waiter Huston, who had not started his role at time of sintfewn, is still in doubt. Other Seiznick packes also are reported being suspended until the strike ends by invocation of this clause in their tickets. Personnel in production and other offices were told to take other their clause in the started payor or take the production and the started payor.

layoffs they have coming now in order to get around the blackout. These include cameramen, pro-duction heads and directors an well as actors and office workers.
Same situation may spread to
other lots.

ofter jots.

Producers claimed production is increasing as the studio strike entered its swenth week, with 28 pictured its swenth week, with 28 pictured its swenth week, with 20 pictured in the previous week, and foot over the previous week, and foot over the previous week, and foot start at the, beginning of the week, and the producers are producers and producers are producers and producers are producers and the producers are produced as a serious besting of Harian Nelson, a discharged Navy vet with 13 producers are produced by the producers are produced by the producers and the producers are produced by the producers are producers and the producers are producers and the producers are producers are producers and the producers are producers are producers are producers are producers and the producers are producers are producers are producers are producers and the producers are produce

Solica i successive yet with a con-legation, including the Purple-Heart.

Producers say they are determined to adopt every possible measure to short point violatine and to increase and the same point of the con-pelling to both the city and county. Studio police forces have been aug-mented and it is planned to enlarge mented and it is planned to enlarge mented and it is planned to enlarge mented and it is planned to enlarge from the control of the con-trol of the control of the con-pelling to discharged servicemen. Producers stated, in announcing in-crease of production, that "It is now subtle certainty." They added, "Pro-duction is uninterrupted and work-ing conditions are approaching more duction is uniterrupted and working conditions are approaching more
closely to normal daily."

At a mass meeting of unionists
Sunday (24) night, however, Herbert Sorrell, the Conference of

(Continued on page 20)

## BRISKIN-CAPRA DICKER FOR 'HARVEY' PIC RIGHTS

Hollywood, April 24. New entry in the rush of film producers to make a picture out of "Har-vey" is the Sam Briskin-Frank Capra combination. Briskin is reported on the inside track for acquisition of the

the insue trace property.

First picture to be produced by the combo, as soon as Capra gets oul of the Army, will be "The Flying Yorkvey," with Frank Fay starring, if the

## Chas. Rogers Cools On 'One Man's Family' Pic

Hollywood, April 28.

Filming "One Man's Family."

John and Shared and Shared

## Harold Lloyd's 'Willful' Charge Vs. Universal

Charge Vs. Universal Universal Universal Under Hitle Innown section of Copyright law, U.S. Attorney's office here has started investigation of universal voltage. The other base started investigation of universal voltage of the probe is intended to discover if Universal voillinity intringed on Copyright law section provides for one year in jail and \$1,000 fine the universal voltage of the probe is termed "villtal" uniconceasio in termed villtal uniconceasio in termed villtal uniconceasio in termedia uniconceasio

# WB. Par. 20th. Loew's Win N.Y. Test On Indie's Allegedly False B. O. Receipts

In the first count test in New York of allegedly phoney boxoffice recipits, Justice Ernest L. Hammer in N. Y. supreme count this veck, made here Bross. Paramount, 20th-Fox and Leew's, against Irving Renner. Louis Ncison and other corporations operating the Endicott Circuit and William Namenson, circuit's accountant the four miglor distributor companies The four major distributor companies charged the defendants with fraudulently altering and falsifying their books on percentage pictures and with having bribed plantiffs' checkers to make fraudulent reports. Distribe claimed the defendants obtained the benefit of this alleged fraud in the form of flat rentals and on percentage flow. Part percentage flow asked \$250.00, indigent, Warner Brog, \$50,000, and Low's, \$100,000.

In the first court test in New York in allegedly phoney boxoffice releipts. Justice Ernest L. Hammer in N. Y. supreme court this yeek, make the complaint on the ground that the destribution defendants should be the manner in which rectipises the manner in which rectipises the second of the s specify the manner in which receipts were improperly reported on percentage deals. Judge Hammer denied all motions with costs and decided in favor of each of the distribs. In his opinion he wrote that "one who is guilty of fraud has no option to insist that the arrange and the specific property of the state of the second o guilty of fraud has no option to insist that the aggrieved party sue ex con-tractiu and not ex delicto 30 as to eliminate the incriminating charges." Ile also baid that "the first cause of action charges all of the defendants with having conspired to perpetrate a fraud upon the plaintiff and with having successfully effectuated the fraud planned."



# ALL THE BOX-OFFICE THE SENSATIONAL THE SENSATIONAL THE SENSATIONAL THE BOX-OFFICE BOX-OF

IN BILLY ROSE'S DIAMOND

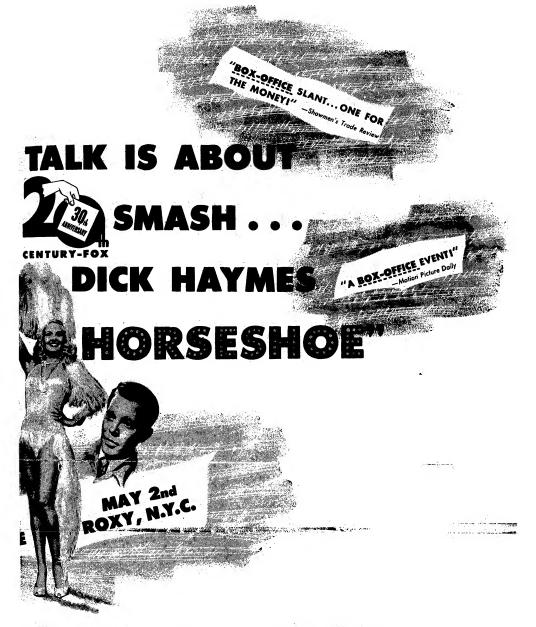
IN TECHNICOLOR!

ONE OF BEST BOX-OFFICE
TOPPERS!"

-The Exhibitor

WORLD PREMIER

with PHIL SILVERS · WILLIAM GAXTON · BEATRICE KAY
Directed and Written for the Screen by GEORGE



CARMEN CAVALLARO · WILLIE SOLAR · MARGARET DUMONT SEATON · Produced by WILLIAM PERLBERG

KEEP SELLING BONDS!



# **Truman on Teeoff** War Loan B'cast

Washington, April 24.

Tyoanty is completing plans for one of the funciest arrays of talent one was maked to the funciest arrays of the tendent alone might of May 18, eve of the 7th War Loun opening. Show, which will run an hour, will have President Truman in the headling and

president Tulinit (May 14) there'll be a special one-hour show over the full Blue network, righnating in Buffalo, N.Y., one, of the nation's top war production uniters. Treasury is taking over the Chelese cligaret half-hour, from 19-10-30 p.m. (EWT) and Blue is donating the following half-

Blue is donating the following half-hor.

The Buffalo show, being produced by Lt. David Levy, USNR, former Young & Rubbert Buffalo show, being reduced to the Lower Buffalow of the Chebsea show, will handle the condition of the Show and the band, customarily featured on the Chebsea show, will handle the doctor of the special new war song written for the câmpaign and used in the "sing for the 7th-music for millions" transcription series. Other and the sing for the 7th-music for millions" transcription series. Other and the sing is the sing used to the sing used to use their redo time to plug bone slate and to Duy addisonable the sing urged to use their redo time to plug bone slate and to Duy addisonable the sing urged to use their redo time to plug bone slate and to Duy addisonable the sing part of the bakers' participation and sparkplugging the remainder.

## United Nations' Bond Rallies at Times So.'s Statue of Liberty

More than a million of Greater New York's foreign-speaking citi-zens, comprising the United Nations groups, will participate in a series of rallies with the Statue of Liberty in Times Square, N. Y., as the rally-

in Times Square, N. Y., as the rally-ing point.
Event will be held under the aus-plees of the War Activilies Commit-tee and will be dedicated to a dif-ferent nationality each afternoon and evening. Group dances will native cocutumes and music, is planned with film, stage and twas stars of cach nationality participat-stars of cach nationality participat-

ing.

Committee headed by Irving Lesser and Morris Kinzler is also avauging for attendance of diplomatic and consular reps of the various and consular United Nations

United Nations.

Over 100 publishers, editors and journalists representing the United Nations foreign language press attended an organization meeting last week to map enlishment of various national groups and set dates for individual programs during the drive in Mor and turns.

national dividual programs during and in May and June.

Statue of Liberty in Times Square has also been offered as a rallying point to every one of the 700 Creater N. Y. theatres in selling Bonds.

Lesser annualment was all Bonds with the Salue. old in Times Square via the Slatue of Liberty booth would be credited to the theatre operating the booth

that day.

Showmen of the Greater N. Y. area, meantime, have signed a pledge in the form of a giant post card to Treasury Secretary Morgenthau to provide full cooperation during the

## Cameraman Gaston Madru Killed by Nazi Sniper

Milled by Nazi Sniper.

Gastom Mariou, tormer News of
Day's size cumeruman, was fatally
wounded by a German sniper in
Leipzig last week, according to word
revocal in N. 3. He was attempted
and obtain an action shot when the
and obtain an action shot when the
sipper, only 10 yards away, shot his
soldiers. Several American
Nazis continued their small-arms fire,
step were given first-add treatment
They were given first-add treatment.

They were given first-add treatment
Madu urreade.

siong with Madru. Madru uged his companions to make every effort to get his films to London for developing and release. Madru was a camera correspondent with the American forces, representing the U. S. newsreel pool. He obtained spectuculum shots of the fighting in Paris streets shortly before he arrival of Allied twoops there.

## 'Patriotic' Chiseler

Trade is burned up at comedian who's garnéring plenty of publicity about "a national tour of camps entertaining GIs" on the basis of five days' service between New York and Chiengo en route to a commercial date. Actually, only two camps were visited. And expenses, en route.

# War Heroes To Sparkplug 7th

Sparkplug /th

No. 1 special event for the 7th
War Loau will be "Here's Your InInstry," with 1,100 returned war
heroes being divided into 28 units,
each of White will ofter a live show,
each of White will ofter a live show,
each of White will ofter a live show,
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control
of the control of the control
of the control of the control
of the control of the control
of the control of the control
of the control of the control
of the control of the control
of the control of the control
of the control of the control
of the control of the control
of the control of the control
of the control of the control
of the control of the control
of the control of the control
of the control of the control
of the control of the control
of the control of the control
of the control of the control
of the control of the control
of the control of the control
of the control of the control
of the control of the control
of the control of the control
of the control of the control
of the control of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the contr

## Berle Unit to Tour U. S. Hospital Circuit

Turned down on a physical after applying to go overseas to entertain troops. Milfon Berle has signed to tour USO-Camp Shows' domestic hospital circuit for eight weeks, starting June 15. Conic will have a special unit of his own, with cast as

yet not picked.
The Murtah Sisters opened on the hosp loop Monday (23). Other re-eent additions to the sickbay cir-cuit include Aunt Jemima and Jack

## Sonny Tufts to Visit

Eight Hospitals for USO Englit Huspitals 10th USO-Sonny Tufts will do a personality four of eight service horpitals in Kentucky. Tennessee and Arkansas from May 21 to June 8 for USO-

Camp Shows.
Other Hollywood figures liu

Other Hollywood figures lined up for similar fours include June Carl-son and Patti McCarthy, nine hosps in the south from April 23 to May west hosps. April 24-May 19, and Ray Walburn, five hosps in Nebraska and Missouri, April 24-May 5.

## Newark Canteen Reopening

Newark (N. J.) Stage Door Cau-teen, shut down for months for reno-vating, will reopen May 3, establish-ment finally getting occessary venti-lating system. including air condi-tioning.

tioning.

Canteen, in the Essex Market bldg., will have gala three-day reopening, with two days of package participations bringing food parcels, etc., as eutry fee) to reacquaint public with what Canteen is doing.

CAPT O TOOLE PLASSIGNED

CAPT O TOOLE PLASSIGNED

Lavy O'Toole, formerly assistant, manager for a control of the control of th

## Gls No Like Over-S.A. **USO Femme Troupers** Or Anti-Negro Pictures

Somewhere in the Pacific. Editor, "Variety":

Editor, "Variety":

I find it necessary to send you a change of address, and while I am doing so I feet that you might like a few words on what the entertainment situation is over here.

ment situation is over here.

Of course, our maintady is motion pictures. We have seen within the last week such pictures as "National Volvet," "Murder My Sweet," "Hang-over Squave," "My Friend Flicka" and "None But the Loneily Heart." On Pelciti us Special Service of the Company of the Com

Division and Labua Command Special Services did a good job of sending out stage shows put together with the G. I. talent on the Island. We also saw the shows of Lt. Condr. of Lt. Bob. Crossly. In missed the Crossly show, but from those who saw both shows I gather that Crossly show, but from those who saw both shows I gather that Crossly show but from those who saw both shows I gather that Crossly show with a fourth in the Offing. The stage of the same we have seen three USO shows with a fourth in the offing. The stay have been over here that have been over here that have been over here that have been over here and doing their best. but please tell the girls before they leave the States and doing their best. but please tell that the nen over here still have some occency left in them. If they may be the stage of the best of the same stage that the same occency left in them. If they the men, and left it go at that, let them get up a tent on the stage and to into business. The best-loved of the personleed the girl we want to return to. These are only unit my personal complaints, but impressions gathered while discussing the solid stage of the stage

clean.

Anti-Negre Pie?

One more growl while J am in the mood. The other night at the regimental bowl we saw a "Merrie Melody" cartoon called "Sunday Go to Mecting Time" that was a perfect example of bad taste at its worst. A Meeting Time" that was a perfect example of bad tasts at its worst. A great many people now are working to bring around a better understand-people, but this cartoon served only to make the colored race look ridiculous. Hollywood can make a great normal that the server of the contribution toward a better understand the contribution toward a better understand the contribution toward a better understand the contribution of the contribution toward a better understand the contribution of the contribution o

standing? Description of the standing of the s

Sincerely yours, Pfc. Bruce O. Bishop

# Sammy Walsh's Seventh.

## Smatra's 1st for USO

Sammy Welsh will accompany Frank Sinatra during latter's eight-week tour of the Pacific. Waish's assignment was originally scheduled for Joey Faye, but Faye only re-cently returned from a tour and USO-Camp Show exces thought re-

peat was too soon.

Trip with Sinatra will mark Walsh's seventh overseas jaunt under Camp Show auspices. He and Voice are skedded to leave in about

## Joe E. Brown in Pacific

JUE E. DIOWN IN FACILIC
JOE E Brown has landed in the
the philippines with 45 cases of athlete
the philippines

# **Drive Leaders Speed Organization** Of 'Showmen's 7th' Bond Campaign

## N. Y. Operators Union Buys \$100,000 'F' Bonds

In honor of Major Glenn Miller Day on June 5 which falls in the Seventh War Loan drive, Local 306, Seventh War Loan drive. Local 308, Moving Picture Machine. Operators of N. Y., has laid \$74,000 on the line for \$100,000 maturity value of "F" series of the Government paper. Moncy was turned over during the past week to Robert M. Weitmai, managing direction of the Paranounit, N. Y., who conceived the idea of Clem Miller Day.

Name a stiller. Days the stiller to the control of Joseph 200, who made the presentation 306, who made the presentation assets that his union previously purchased 375,000 in maturity value of bonds. He estimates that members, through personal purchases, have bought somewhere between \$100,000 and \$135,000 in bonds. These purchages for the most part are credited to the clicuits or exhibitors for whoth the operators work.

## ERFORD GAGE, ACTOR, KILLED ON IWO JIMA

Hollywood, April 24.
Erford Gage. 31, former RKO
actor, was killed March 17 on Iwo
Jinna, the War Dept. informed his
widow, Mrs. Nell King, actress. No
further details were given. Actor
left RKO in October 1948 to enter left RKO in October 1943 to enter Army and was inked to new term contract before leaving. He had been on lot for about two year coming from 12 years on Shakes-pearean stage in 12 years on Shakes-pearean stage in each of the hard-boiled sergeant in "Rookies in Butma."

Bill Jackson Killed

Pittsburgh, April 24.

Film Row here has just heard that William K. Jackson, infantry private and general manager of Mid-States theatter circuit headquartered in Jackson infantry private the particle of the previously been reported missing in action somewhere in Belgium, Jackson had been in the urmy less than a year and overseas only a few months. His father-in-davis is William Tijompton; a wife and small son. a wife and small son.
Pfc. Juck Nesbitt, formerly with

Pfc. Jack Neshitt. formerly with PfR exchainse, also reported missing in action after being in European PfR exchainse, also reported missing in action after being in European phoposes. Bill Neshitt, PfR. Office phoposes. Bill Neshitt, PfR. Office shipper, and Bob, ex-Monogram, who has been employed by railigoad since receiving discharge from army. Neshitt are sons of late Bill Neshitt, a 20th-Pox employee for many years. Marine Master Sgt. Irandi Wein-tused to work for Metho here, later was an assistant director at the shiused to work for Metro here, later was an assistant director at the stu-dio on the Cossl, and was with Metro exchange in Los Angeles at time to joined up for another stretch. Weig-berger served to markes during World War I, too.

## Carpentier's Bistro In Paris Charges Beaucoup

Somewhere in Germany.

Editor, "Variety":
Had a chance to spend an evening
in Paris before we left France and
the place is a madhouse. The prices

the town, when translated into the Army's franc value—which is 2c. to the franc, George Carpentier's Club Lido, currently the hottlest spot in the town, charges 100 frances (\$22 admission charges 100 frances (\$22 admission charges and place of the word of the control of the c

usually is bad, very bad, vine or calvados.
The unwards jointle of one of the The unwards joints which was showing Tree Grows in Brooklyn?", were all almost old as Blograph. The Frenchized American fideres on dispersion of the process of the product of the prod

Cart Weinberg.

State committees for the "Show-men's Seventh" War Loan are speed-new's Seventh" War Loan are speed-lowing the three industry regional meetings in New York, Chicago and Denver. Samuel Pinnaskl, chairman of the national committee for the his return from the regional meet-ings to N. Y. stated, "The National Committee is highly gratified by the searment getter by the state exhibi-neu at the meeting." State chalamen of exhibitors, dis-tributors and publicity men attend-ing the regional powwors now have in the properties of the properties of the regional powwors now have policies and methods of the national campaign as presented by Tom Cou-

ing the regional powwows now have complete information concerning the policies and methods of the national concentration of the national constraints of the national publicity committees an attornal publicity committees are national publicity. All the national constraints of the Seventii War Loan production on the Metro tool. Shar of film is Lt. Comm. Robert Montagenery. Warner Bros. Bond truiler, Mr. and Mrs. America Speak," with the cutting rooms.

## Hines' Unit 1st Across Rhine: McKennas OK

Annie, mcaenas un Claim to being the first USO-Camp Show to cross the Rilne is made by Harry Zimes for his unit No. 430, Harry Zimes for his unit No. 430, the Third Army. The vaude unit to Collins, "Hap" Hazard, Kayne Sis-Collins, "Hap" Hazard, Kayne Sis-Trances Willia. Hinca also reports that Joe Me-kema and aister Jane, erroneously reported prisoners of the Nazis, ave in Germany, of broat line seas

## Rooney-Breen Show 2nd Only to This Is Army By SGT. FLOYD ANDERSON

By SGT. FLOTD ANDERSON
Somewhere in Europe, April 17.
FFG: "arckey Rooney and BubbyFreen are currently touring the Aubropean Theatre of Operations (ETO)
is a composite of 18 jeep shows
thrown together for one mammolt
netetalament, the individual show
consisting of three or four players
call regularly breaking away to
by Jeep. Once every three weeks

by Jep. Once every three weeks center troops.

Combination musical-variety show has Breen in songs and Roosey domore than the state of the state o

## GERTIE IN HAWAII

Honolulu, April.24.

Gertrude Lawrence has arrived in Hawaii with her USO-Camp Shows variety unit en route to Pacific bases for a summer tour of service camps. Unit. includes John Hoysradt, Georgie Tapps and Nancy Barnas.

# Phening ASTOR T



DOROTHY McGuire · Robert Young Herbert Marshall

The Enchanted Cottage

MILDRED NATWICK SPRING BYINGTON
HILLARY BROOKE - RICHARD GAINES
Produced by HARRIET PARSONS - Directed by JOHN CROMWELL



RKO's great love story, hailed by critics as one of Hollywood's all-time finest productions, will play the theatre that has been the home of more of the screen's biggest attractions than any other theatre on Broadway!

# JED COTTAGE

Power Latter to Day to Day to 1	
Burgo Beller Commencer - Danto :	Keese :
Ellen Sle ob v A namie	Marie
Morte Rosson Donaid W	wals.
Toron Colored the	saplity .
Sailer Hungs	11.40
Print Boton, a server Mice.	Ment
Man S. Landy Grants Wells	

## Son of Lassie

Non of Lander (COO) and Hollywood, April 20. Horter above of Sunnel Mary posteriors, Sunnel Sarry South Mary Southern States Jures to the Leekhert, Nicel Bries, William (Mary South Land Anne, Pharid Carth, Milly Seven, Land Anne, Pharid Carth, Sunnel Leekhert, Nicel Bries, William Sunnel Leekhert, Nicel Bries, William Sunnel Leekhert, Nicel Bries, William (S. Spiron Shouth, Sunnel Carthern, Mary Bries, Mary Southern, States Carthern, Mary Bries, William (S. Spiron, Mary Bries) (Bries, Warnel Newsouther, Band, Ball (Bries) (Bri

Joe Carpelough Peter Lawford
Sam Correctorgh, Donahl Urlsu
Priselin
Duke of Budling Nigrt Renes
Henrik William "Billy" Severn
Auton Ames
Sergeout Eddle Brown Doughl Curils
Olev
Secretary Schoolsh
Josephus
William Peter III buers
Kerl
HeidePatricle Prest
Then
Arne
Old Wengen Long Pulf
WashwamanEily Malyon

lassie and Lasille

"Son of Lassic" will ge favorable ho, reactim from the same type of audience that responded to Lassic mental dog story. This one adds 10 minutes' running time to length of minutes' running time to length of at least 20 minutes' running time to length of at least 20 minutes the story of the same than the same that the same

	foldle	į
	Chile	Ė
ı	Yammin Atmey Ellarana	ı
٠	Scott Regis Treum	
÷	KatoPhillip Ali	i
1	Capt. Rates	۱
i	Pardy Edward Edward	ı
1	Arakf	۰
	Kurt Roland Veri	r
	Kurt Rolquel Veri Marselen Lautis Jesu Hey Hildelaputal Jusqu Rolser	,
	Illitheliganid	•
	Epilog: Drew Pearson	

Pointing in Japanese children

Registe lines bearing

Pointing in Japanese children

Registe lines bearing

Pointing in Japanese children

Registe lines being a language

Pointing in Japanese children

Registe lines being a language

Pointing bearing

Register lines being a language

Pointing pace.

Story recolver zerond efforts of

Story recolver zerond efforts of

Story recolver zerond efforts

Grees plans in preparation for, warlate in 1941. Lee Trucy a happy-ge
Grees plans in preparation for, warlate in 1941. Lee Trucy a happy-ge
tone plans in preparation for, warlate in 1941. Lee Trucy a happy-ge
tone plans in preparation for, war
late in 1941. Lee Trucy a happy-ge
tone plans in preparation for, war
late in 1941. Lee Trucy a happy-ge
turn then were lo Army intelligence.

U.S. soldier, in contacted by the

Jap 207 geng who think he'll de anyu
so, trying to dutule-cross them

turn them were lo Army intelligence,

select by Name Pointing in the cap
turn them were lo Army intelligence,

select by Name Pointing in the court

in putting the Jape in the spot, but

in the wood of wwn lives. Thur's where

tonese in the wape in the whole

lining, pointing up the lesson that

some in case being out of character.

Directions is very zood, and acting is

mean in the pointing of the presence of the sinister gain of Nigot

and Philip Ahm et ok. as the lead
era of the sinister gain of Nigot

literi- roles. Exter- a particularly

convicing and resiliate in her final

Philap Ahm et Ma. San the Beneret

Becappe In the Beneret

June	Survey Jenn Suitter
Julille Artveld	
Mrs. Lora Techter	brene Manule
Cuptain Hecker	Helmut Bantle
Itr. Grville Tydder	errecession Alaba Hip
Grange	Samuel S. Illin
Hunk Albelahl	
Lifent, Von Khist	Cerrent Knet Kreng
Hoffma. H	ciaca Brobobelt Ande
Klaus	Hang Scients
Hunny Gif years old	Ithigury law

The Westeder Man Strategy of the Color of th

Given a sophic-facted outliness this one can't miss. But it is far tun site one can't miss. But it is far tun site or helx undersees, in this country or in the Stafes.

Whether theel Cower had anything to do with it or not, the centre has been more than lenient in the knowledge of the stafe of the stafe

slops. Righard Loo, Ahort Biberman and the state of the s

the sevens a faithful repelltion of the prevent of the sevens a faithful repelltion of the prevent of the seven of the sev

Kev Kares Bler Apples

1800Gs1

Valintally select of Waller Na Donath
Honor Waller Na Donath
Honor Waller Na Donath
Honor Waller Na Donath
Honor Waller Na Honor
Honor Waller Na Honor
Honor Waller Na Honor
Honor Waller
Ser Patrix

And Miller
Ser Patrix

| Songal | S

## Song of the Sarong

Song of the Naroung
SONGS:

Uniteral release of time Levis mediamoney of the Levis Money of the
Contraction of the Pold II. February Alextering the Levis of the Money of the
Levis of the Levis of the Levis of the
Levis of the Levis of the Levis of the
Levis of the Levis of the Levis of the
Levis of the Levis of the Levis of the
Levis of the Levis of the
Levis of the Levis of the
Levis of the Levis of the
Levis of the Levis of the
Levis of the Levis of the
Levis of the Levis of the
Levis of the Levis of the
Levis of the Levis of the
Levis of the Levis of the
Levis of the Levis of the
Levis of the
Levis of the Levis of the
Levis of the Levis of the
Levis of the Levis of the
Levis of the Levis of the
Levis of the Levis of the
Levis of the Levis of the
Levis of the Levis of the
Levis of the Levis of the
Levis of the Levis of the
Levis of the
Levis of the Levis of the
Levis of the Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of the
Levis of

describing the pic, which are being intributed to children in public unfributed to children in public. One of the amusing angles on the pic enteres on the ere-out-ship smale. Seems that producers wrestled with one seems in which seript with one seems in which seript with one seems in which seript and a promitistic. After a hiddle, and a promitistic. After a hiddle, and a promitistic. After a hiddle, say that the production of the production



HOTEL BERLIN is a WARNER PICTURE - - the Timeliest of all Time!

# N.Y. Spotty: 'Horn'-Monroe Big 58G, 'Sudan' OK \$23,000, 'Scandal'-Vaude Strong 72G, 2d Wk., 'Affairs' 29G, 4th

Business in the downtown N. Y. area is somewhat spotty this wperk bit softe Stoods are doing excredingly well. In several inclance, among the holdover attractions, the current frame will be better than the last due to the lugs sustaining down on Saturday (14) out of re-

spect to the late-Chief Executive.

A new arrival of the past week was "Horn Blows at Midnight" which was "Horn Bluws at Midnight" which put into the Strand with the Vauelini Monroe band un stage. Off smertly, initial seven days looking a big \$38,000. "Sudam" came into the Criefic last Wednesday 1818 and if doing nicely at \$23,000 for first week ended last sight (Tuest, remaining over. Loew's State, playing "Dorion Gray" second-tun, with Watter Gray second-run, with Walter O'Kecfe and Evelyn Knight on stage, should hit a stout \$29,000 or near.

aboutd int a stout \$29,000 or near.

In the holdover column heads above everything else is "Without Love," now in its fifth week at the Music Hall. It will do a sensational \$110,000. from indications. Capitol continues strongly with "I'll Be Section of the sensational productions are not strongly with "I'll Be Section of the sensational limitations." should his abdules column badas week despite flock of holdowrs, and the control of the column badas week despite flock of holdowrs, and the column badas week despite flock of holdowrs, and the column badas week despite flock of holdowrs, and the column badas week despite flock of holdowrs, and the column badas week despite flock of holdowrs, and the column badas week despite flock of holdowrs, and the column badas week despite flock of holdowrs, and the column badas week despite flock of holdowrs, and the week was also so that week of holdowrs, and the holdowrs, and the week of holdowrs, and the holdowrs, and the week of holdowrs, and hol

(MI-G) WIS OKE \$13,000.

Globe Brandti 11.416: 00.43.201—
This Man's Navy "M-G" '2d wkt.
Somewhat disappointing at all 100.

bit Brst week was \$15,000, nd bad.
"Tarran and Amazons" (RRO) opens
Saunday (22).

Saturday (28),
Gothum (Brandt) (900; 60-\$1,20)—
"Col. Blimp" (UA) 14th wkl. Holding up suitably, current/week auguring \$9,000, same as grossed on third.

Holds,

Hollywood WB 11.486; 50.51.20—

Corn is Green 1 WB 1.441 with 1 on the property of the corn of

ing 18,000, and one of spread of the control of the Andrew of Susan 1 Para 1 Sah wik endy at 1,2004 220,000 for foundation of the susan susan

and, in person, Jay Jadyn Off, Diswell and the person of the person of

# 'Girls' Rousing \$31,200 in Philly

Philadelphia, April 24.
Film biz is up this stanza over last week despite flock of holdovers, high scorer is "Bring on the Girls," only major film to bow.

## 'Pleasure' Smooth 13G In K.C.; 'Sudan' Potent 12G, 'Seeing' 12G, H.O.

# Sudan' Sock 15G, Prov. Standout

Providence, April 24, Biz is strong all around with M jestic's "Thunderhead." Loews M RKO Albee's "Sudan" standout. "S dan" is socko, and may hold.

Bits in the Providence April 200 and Rico Albee's Sudan' standout. Sind is socked, and may hold.

Albee's RicO 12,100; 44-400.—Sudan' ill and "Dowe with Shister 100; 15 Frist week and Wednesday hold. Last week. Bring On Girk' 1721; big 116,500 and 114,00; 44-50; big 116,500 and 114,00; "Thin Mart Gove, Home," al Century, and Sudan," at Keiths, look between Advanced to the Control of the Control

opener.

Valencia | Loew's UA | 11.840; 20-60 | — "National > Velvet" | 1M-G) | Imoveover | 12d wk | Very steady at \$5.000 after fine preceding round to \$7.100.

## 'Velvet' Gets Fast \$17,000. Denver; 'Sudan' 17G in 2

Denver; 'Sudan' 17G in 2

"National Verbers April 17G in 2

"National National Verbers April 17G in 2

"National Verbers April 17G in 2

"Nati

# 'Tonight'-Vaude Trim 50G, Chi; 'Flame.' 'Pleasure' Strong 16G, 'Sudan' 18G, 2d

Vine" IPRC). Big \$17,000. Last week.
"It's a Pleasure" (RKO) and "Great
Mike" (PRC) (adw), thin \$7.00.
Paramount [Fox 112,200, 35-41) —
Gines in floure "UA) and "Leave
and "Murder. My Sweet" (RKO) and
"Cisco Kid Returns" (Mono). 4 days.
Fancy \$10,000. mostly from inter
part of new entries. Last week,
good \$7,500.

Rhite [Fox) (878: 35-74) —"RouishRhite [Fox) (878: 35-74) —"Rouish-

good \$7,500.

Rillo (Fox) (878: 35-74)—"Roughly Speaking" (WB) and "Crime Doctors (Cox) (mo.) (Go.)

# 'Powder' Loud 28G,

Chicago, April 24.
Loop is getting back to normal fol-lowing Roosevelt's death, and an-nual spring school vacation is help-ing: "Tonight and Every Night" at the Chicago, with Jerry Lester heading the stage show, at staunch \$50,000, is leader. "Forever Yours"
with Carole Landis in person looks robust \$32,000 at the Oriental,

robust \$32,000 at the Oriental,
"Flame of Barbary Coast" opened
at the Woods, Monday (23). First
four dnys with last three days of
"it's a Pleasure" looks strong at \$16,
000. Many holdovers in must other Loop spots.
Estimates for This Week

Bellmster for The Week
Apollo (BAK) 1, 1209, 5-5651—
"Song Remember" (Col) 1,2d web.
"Song Remember" (Col) 2,2d web.
Slick \$18,000, Last week, great \$22,
000, way over hopes.
"Chicage (BAK) 1,3,000; \$5-551—
Tonight, Every Night" (Col) with
Ferry Levier and Tommy Wonder
heading stages. Statuch \$50,000, Last
1,3d wkl with Dean Murphy (Par)
Left (Sark) (1,000; \$5-551—
Carrick (Bak); 1000; \$5-551—
Carrick (Bak); 1000; \$5-551— Garrick (B&K) (000; 55-95)
"Hangover Square" (20th) (3d w)
Neat \$9,000. Last week, \$11,000

## Indpls. Still Way Off: 'Co-Eds' \$11.500, Topper

Indianapulis, April 24.
Biz generally is not up to last week's figures despite houses being full time again. "Here Come the Co-eds" at the Indiana is not too hot, but still the best coin-getter in

Note 3, 1,000. Last week, "3 Cabal-hollow and the properties of th



M-G-M's

# ZIEGFELD FOLLIES

IS THE GREATEST MONEY SHOW THAT HAS EVER BEEN SEEN ANYWHERE ON EARTH:



# L. A. in Dumps But 'Without Love' Sock 601/4G. 3 Spots: 'Horn' Quiet 40G in 3, Waters' Fair 51G in 4. 'Girls' 35G. 2

First-runs are starting their spring stump early this year here, and showing up currently. "Without Love" is the only new picture with solld business, a sock \$60,500 for three theatres. "Dark Waters," doued in four houses, looks fair "Horn Blows at Midhight," new Jack Benny starrer, appears heading for mildish \$40,000 or a bit better in three spois.

better in three spots.

However, "Bring On the Girls," while not doing what it has been getting in other keys, is satisfactory \$35,000 in two houses. "It's a Pleasure" is okay \$23,000 in two spots. Overall total also is hurt by many laggard holdovers. laggard holdovers.

laggard holdovers.

Estimates for This Week
Carthay Circle (FWC) (1,518; 50\$1)—"Dark Waters" (UA) and "Eve Knew Apples" (Col), Fair \$7,500.
Last week, "Sudan" (U) and "Re-member April" (U), light \$5,700.

Chinese (Grauman-WC) (2,048; 50-\$1)—"Dark Waters" (U) and "Ever Apples" (Col). Average \$12,000. Last week, "Sudan" (U) and "April" (U),

Downtown (WB) (1.800; 50-\$1)—
"Horn Blows Midnight" (WB), Modest \$18,000. Last week, "Roughly Speaking" (WB) (3d wk-6 days), okay \$11,400.

Separating W. 1941. And S. Speaking. W. 1941. 1. (1941. 1941

Profit at \$12,000. http://dx.dvk/), uear \$10,500 steels (RKO) (2,800; 55-50)—1715 Pleasure, (RKO) (24,000; 55-50)—1715 Pleasure, (RKO) (24,000; 50-50)—1715 Pleasure, (RKO) (24,000; 50-50)—1715 Pleasure, (RKO) (24,000; 50-50)—1715 Pleasure, (RKO) (24,000; 50-50)—1715 Pleasure, (RKO) (1,800; 50-50)—1715 Pleasure, (RKO)

week, "Dorlin Gray" (16.73 (30 ws), 34.10.

34.10. (Low-WC) (2.446, 50 ws), 34.10.

Dark Weter" (17.416, 50 ws), 34.10.

Dark Weter" (17.416, 50 ws), 34.10.

Dark Weter (17.416, 50 ws), 34.10.

Weter (17.416,

## Nat'l Screen's Col. Deal

Deal under which all ad sales for Columbia will be handled by National Screen Accessories, subsid of National Screen Service, effective next Monday (30), is for a period of

five years.

With addition of Col, NSA gains control of the sales of accessories for the sales of acces all distributors excepting 20th-Fox, United Artists and portions of War-ner and Republic's ad sales material.

## Broadway Grosses

Estimated Total Gross
This Week. \$521,000
1Bused on 15 theatres)
Total Gross Same Week
Last Year. \$527,000
(Bused on 15 theatres)

# 'Cottage' Solid 171/2G, St. Louis

St. Louis, April 24.

"Enchanted Cottage" is the big
boxoffice noise here. "Hotel Berlin"

Estimates for This Week
Leew's (Loew) (3,172; 30-60)—
"Between 2 Women" (M-G) (24 wk),
Will add \$15,500 to swell \$21,000
grabbed on first stanza.

Orpheum (Loew) (2,000; 30-60)—
"House of Frankenstein" (U) and
"Mummy's Curse" (U) Fine \$10,000.
Last week, 'National Velvet' (M-G)
(2 wk), \$3,900.

(2 wk), \$5,900.

Ambassador (F&M) (3,000; 50-80;

"Enchanted Cottage" (RKO) and
"What a Blonde" (RKO). Solid \$17,
500. Last week, "It's a Pleasure"
(RKO), \$14,000.

(RKU), \$14.000.

Fox (F&M) (5.000; 50-60)—'Hotel Berlin' | WB) and 'Great Flamarion' (Rep). Neat \$15.500: Last week, "Thunderhead" (20th) and 'Hitchhike to Happiness' (Rep). Great \$20,000.

\*20,000.

-Missouri (F&M) (3,500; 50-60)—
"Bernadette" (20th). Nice \$11,500
or near. Last week, "Flame of Barbary Coast" (Rep) and "House of
Fear" (U), \$8,000.

St. Louis (F&M) (4,000; 40-50)—
"Practically Yours" (Par) and
"Roughly Speaking" (WB). So-so
\$4,000. Last week, "Have, Have Not"
(WB) and "Pinder Western Skies"
(U), good \$5,500.

## H.O.'s Slow L'ville But 'Girls' 16G, 'Women' 15G, Both Socko; 'Unseen' 5G

Louisville, April 24. H.o.'s are holding down the overall total this week, but biz is okay. Standout is "Bring On Girls," boffo at the Rialto. "Between 2 Women' also is sock at Loew's State.

Estimates for This Week

Estimates for This Week
Brown (Fourth Avenue) (Loew's)
(1,100; 40-60)—"3 Caballeros" (RKO).
and "Falcon Hollywood" (RKO).
Okay \$3,500 on m.o. Last week,
"Thunderhead" (20th) and "Grissly's
Millions" (Rep) (third downtown
week), \$3,000.

week), \$3,000.

Kentucky (Switow) (1,200; 30-40)

"Can't Help Singing" (U) and "Pal
Wolf" (RKO). Medium \$1.700 Last
week, "Med Me St. Louis" (M-G)
and "Mudder-in Blue-Resm" (U);
\$1,000.

\$1,00.
Loew's State (Loew's) (3,300; 40-60). "Between 2 Women" (M-G) and "Nothing But Trouble" (M-G). Sock \$15,000 ft days. Last week, "Tonight, Every Night" (Col) and "Love all and "Love and "Low and

hight, Svery Night" (Co.) and "Lowe Many Co." of \$1,000 in 10 along the analysis of \$1

## Yvonne DeCarlo Stens In

Yvonne DeCarlo takes over the Hollywood, April 2s. Yvonne DeCarlo takes over the tite role in Universal? "Frontier Gal," originally assigned to Maria Montez, who turned it down and drew a suspension. Rod Cameron plays the male lead in the Michael "Pessier-Ernest Pa-gano production.

## 'Emmanuel'-Stage Low \$14,000, D.C.; 'Sudan' 13G

Washington, April 24. Loew's Capitol hit the 1944 low with "Mr. Emmanuel," lack of star mames being blamed for this trade.
"Sudam" was slugged by crix, but will
do fairly well. Surprise of the week
was Warners' decision to make the
Metropolitan a first-run house, slowing all of its are product.

Estimates for This Week

Estimates for Tills Week
Capitol (Locw) (2,434; 44-72)—
"Mr. Emmanuel" (UA) with stage show. Hit 1944 low, \$14,000. last week, "It's in Bag" (UA) with Junmy Dorsey orch, okay \$25,500 in 6 days. week, "It's in Bag," (IA) with Jinmy Dorsey orch, Jones 245,000 in 6 days. Dorsey orch, Jones 245,000 in 6 days. Thundrelhead" (20th), Over average 347,000 Lawt week, "Be Seeing Yen" (U. G. 1998), "G. 1998), "G. 1998), "G. 1998, "G. 199

## Hub Better: 'Girls' Hot 28G, 'Seeing Yon' 45G For 2. 'Sudan' 22G, H.O.'s

Boslon, April 24.
Patriot's Day, April 19, commemrating Paul Rever's ride, plus school vacations is litting biz out of doldrums after Rooses'l's death. "Mr. Emmanuel" is not clicking at the Majestie but three holdovers, "I'll the Majestie but three holdovers, "I'll Be Seeing You." "Sudan" and "Ob-jective Burma" are doing well at other spots. "Bring On the Girls" is boff entry.
Estimates for This Week

Estimates for This Week.
Boston (RKO) (3,200; 50-\$1,10)—
"Tarzan and Beautiful Amazona"
(RKO) with Gloria Jean, Milt Herth
Trio, Gaynor & Ross, Watson Sisters, Johnny Morgan, others, on
siage. Good \$28,000 Last week, "Having Wonderful Crime", "RKO) plus
Bonita Granville, Milt Britton orch,
\$25,000.

ing Wonderau Committee Milk Britton orch. Sepanty (M.P.) (1,373; 40-74) (1-25 Newy) (M.P.) (1,373; 40-74) (1-25 Newy) (M.P.) (1,373; 40-74) (1-25 Newy) (M.P.) (1,374; 40-74) (1-25 Newy) (M.P.) (1,374; 40-74) (1,374; 40-74) (1,374; 40-74) (1,374; 40-74) (1,374; 40-74) (1,374; 40-74) (1,374; 40-74) (1,374; 40-74) (1,374; 40-74) (1,374; 40-74)

\$18.000. Metropolitan (M-P) (4,367; 40-74)
"Bring On Girls" (Par) and "identity Unknown" (Rep). Big \$28,000. Last week, "Objective Burma" (WB), \$25,500.

Create Control of the Control of the

## 'Horn' Blows 12G, Buff.; 'Guest' Terrif at 12G

UNION 1 ESTIT 81 L/S BUT data April 24. Plenty of holdovers here this week, Newcomers dowing well are "Blom Blows at Midnient," "Thunderhead" Estimates for This Week Boffato (Shea) (3,500; 40-70)—Thunderhead (20th) and "Creums Stance" (20th) and "Creums West Wild" (PRC), mild \$12,000 (Midnient) (Midnient

# Frisco Off Albeit 'Scandal' Fancy 25G. Ace Filmer; 'Crime'-Stager 28G

## Key City Grosses

Estimated Total Gross
This Week \$2,456,200
(Based on 21 cities, 174 tigatres, chiefly first runs, meluding
N Y.)

Total Gross Same Week Lust Year ...... \$2,680,200 (Based on 23 cities, 182 theatres)

# **Seeing You' Wow** 31G. Pitt Leader

JULY I III LEGUEL

Trawn's both will easily Part of the Section You.

The wind will easily Part of the Receive You.

To Remember" sists its going strong to Remember, sists its going strong to Remember and Harris.

Fall Carrol Vanities" (Rep.) Modest \$4,500. Last week, "Thunderbear" Part Carrol Vanities" (Rep.) Modest \$4,500. Last week, "Thunderbear" (Last Week, "Thunderbear") (2009, 6465) —

"Soing Remember" (Col) 12d web, Still drawing, and likely to \$45,000 openier.

Fren Lew's Lott \$4,320,004, \$4,500.

Fren Lew's Lott \$4,320,004, \$4,500.

Extra Veek, "Roughly Specking" (WB), \$500. \$15,000.

WBD, \$100. \$15,000. \$100. \$100. \$100.

WBD, \$100. \$10

to \$3,500 and okey. Last week. "Minist week formation." \$3,000 on third week downtown.

Sensier (Harris) 11,75: 40-63.

Let's Go Second ("Col) and "Bode.

Let's Go Second ("Col) and "Bode.

Let's Go Second ("Col) and "Bode.

"Howe Frankenskein" ("U), nover, big \$2.00 on, 100.

"Boll Tolls" ("Par), Smessi three weeks at Penn ou pped saie about weeks at Penn ou pped saie about about \$11,000, thin. Last week, seen ond of "God is Co-Pilot" ("WB).

"Waterer (WB) (2,000: 40-65) — "Roughly Speaking" (WB). Move-over, Good \$7.500, Last week. "Nao God \$7.500, Last week." Nao God \$7.500, Last week. "Nao God \$7.500, Last week." Nao God \$7.500, Last week. "Nao God \$7.500, Last week." Nao God \$7.500, Last week. "Nao God \$7.500, Last week." Nao God \$7.500, Last week. "Nao God \$7.500, Last week." Nao God \$7.500, Last week. "Nao God \$7.500, Last week." Nao God \$7.500, Last week. "Nao God \$7.500, Last week." Nao God \$7.500, Last week. "Nao God \$7.500, Last week." Nao God \$7.500, Last week. "Nao God \$7.500, Last week." Nao God \$7.500, Last week. "Nao God \$7.500, Last week." Nao God \$7.500, Last week. "Nao God \$7.500, Last week." Nao God \$7.500, Last week. "Nao God \$7.500, Last week." Nao God \$7.500, Last week. "Nao God \$7.500, Last week." Nao God \$7.500, Last week. "Nao God \$7.500, Last week." Nao God \$7.500, Last week. "Nao God \$7.500, Last week. "Nao God \$7.500, Last week." Nao God \$7.500, Last week. "Nao God \$7.500, Last week. "Nao God \$7.500, Last week." Nao God \$7.500, Last week. "Nao God \$7.500, Last week." Nao God \$7.500, Last week. "Nao God \$7.500, Last week. "Nao God \$7.500, Last week." Nao God \$7.500, Last week. "Nao God \$7.500, Last week." Nao God \$7.500, Last week. "Nao God \$7.500, Last w

# Cincy Revives; 'Cottage' Terrif \$21,000, 'Co-Pilot'

Stout 16G, 'Trouble' 51G

Biz continues down from recent bonarea les continues down from recent bonarea les continues down from recent bonarea les continues de la continue de la cont

slow. hook leader. "Flows and subsequent of the property of th

## Mpls. Mild But 'Cottage' Boffo 14G; 'Powder' 13G

Botto 14t; Towder 13t This looks like an oft-week with product partly laimed by exhibitors. This looks like an oft-week with ground the partly laimed by exhibitors. "Enchanted Cottage," which will give the State a smart week. "Keep Your Powder Dry." Radio City offering is overs will slow overall total, being three currently for This Week. Aster (Par-Shinger) 1000, 13-251— "Mummys' Curve" (11) and "Girl Caves Raise" (21). In for 6 days, Caves Raise" (21). In for 6 days, Caves (21) and "Girl Song Song Caves (21) and "Girl S

Stout 166, 'Trouble' 516

Stout 166, 'Trouble' 516

Cincinnati, April 24.

Rossevelt alloon clouds litted, trode cover, John 52, 500, Lot week, "Muse and sock, and 'God Is My Co-Pial'." See a count currently is above par. See a count currently is above par. See a contact currently see a contact curren

To Date 586

engagements...

each with the same

phenomenal story of

record-breaking

boxoffice

performance!

... and this is only

The Beginn

GINGER ROGERS

JOSEPH COTTEN

"I'LL BE SEEING YOU"

of by William William - Pathered by Bill SERRI Son by William Daniers - Transcripty Station William ASED THEN INC.

## **Inside Stuff—Pictures**

Republic is making no immediate efforts to build no a new studie star to succeed Boy Rogers, currently winding up his last picture and altated or possible Avany induction. Studie may follow the procedure inductive and the state of Aulty starrers are still doing good business. Three Rogers film, "Bells of Rosavira," "Utah" and "The Man From Okalhoma," are still to be fully distributed, after which oldies will be reissued, Only two cowoles stars are riding currently for Republic, Bill Elliott and Smute Carson. Two former saddlers, Don Barry and Allon Lauc, have graduated to dramatic theoping.

New dict restrictions on a major lot prohibit writers from ducking out of their cells for a cup of coffee during working hours. Some time ugo the studio chief ordered the commissary manager to serve nothing but salnds or light lunches to scripters at noon lest their literary sharpness be dulled — ngm numeries to scripters at noon lest their literary sharpness be dull by overenting. Now the boss phones the proprietor of a nearby luncher morning and afternoon, to find out if his seribes are fortifying themselv with claudestine cups of java. When caught, it means a bawling-out if the coffee litcher. carby lunchery

Understood Robert Montgomery will rejoin the Navy some time after he winds up his current Metro chore on "They Were-Expendable." As a licutenant-cuimander Montgomery deve a medical discharge to recover from dengue fever. Now in good health, he has told friends that he intends to return to the service. In case he does he will be upped to commander

Time mag gives the brush to Chestey Mnrris' suggestion that he would form an indie producing company to star the Duke of Windsor. Says the weekly, "Hollywood has seen some strangle sights but Time is willing to bet a small Balkan kingdom against the head of actor Morris' prevs agent that Hollywood will never see Britains' ex-King Edward VIII as a

One of the heaviest ballyhoo canmaigns in the history of RKO is aimed at One of the heavest bailyhoo chanjaagas in the history of RKO is anned at eashing, in on the nationwide publicity gained by three Oscar winners currently making the "Bells of St. Mary's" neture—Bing Cresby, Ingrid Bergman and Leo McCarey, Release of "Bells" will probably be held back until Labor Day, with RKO mennwhile sending out a steady stream of publicity delling attention to the Award winners.

Full-length musical score was written for new documentary film, "Fury in the Pacific," by Lieut. (j.g.) Lehman Engel, USNR. composer and conductor hefore Joining service. "Fury." produced jointy by the 'Army, Navy, Marine Corps and Coast Guard, depicts struggle to wrest Pelelin and Anguar from the Japanese.

## Murrays' Thalia, Chi Nabe, Appeals Trust K.O.

Chicago, April 24. The Murray family, former owner the Thalia, nabe here, aren't giv of the Thalia, nabe here, aren't giv-ing ut despite two sweeping orders by Federal Judge William H. Holps their Saloon, 900 triple damage claim against all distrib and exhib de-rendants named in the suit. Notice of appeal from Judge Holly's dual play was filed by Lester A. Murray, attorney-son of plaintiff Thomas T. Friday 120.

Murray is appealing finding of Judge Holly for Paramount, Co-Iumbia, Universal, Balaban & Katz, lumbia, Universal, Balaban & Katz, Morris Leonard thief corporation counsel for B&K), and Louis Reinheimer, head of Reinheimer Theatres. Proof of evidence of conspiracy among these defendants to withhold first-runs from the Thalia hadn't been furnished, Judge Holly declared. been clared.

ared.
Secund notice of annual is from olly's order notwithstanding the redict of the jury (in favor of new's. 20th-Fox, Van A. Nomitoc, our Elman of PRC, Capitol Film tchunges, Milo Theatre Copp, and there's prez, John L. Mantia). Class there's prez, John L. Mantia). Class issed for lack of sufficient evidence conspiracy, while Nomikos, El-an, Manta, Milo and Capitol were milical "Five visit" for Pe's. 13: granifed h"New trial on Feb: 13.

granica is "new trial our Feb: 13.

Detailed printed brief of reasons for appeal will be submitted to Appellate Court in 40 days, usual in such cases, following which date of oral arguments before three circuit judges will be set. Latter to decide if either of Judge Holly's orders will be reversed.

Understood Harold W. Norman, orginal counsel for the Murrays, has dropped out of the case entirely, with younger Murray now handling it on his own.

## Renoir 'Chambermaid' Job Hollywood, April 24.

Hollywood, April 24.

Jean Renoir took over two-way functions as director and writer on "The' Diary of a Chambernaid." slated as a starter for Paulette Goddard at RKO. Dudley Nichols, originally assigned as scriptor, pulled out. Studio explained that Nichols has another writing done which he was not her writing done which he was another writing chore which he pre-ferred to the "Chambermaid" varn

## LEVANT WILL ACT NOW Hollywood, April 24.

Oscar Levant, who played himself in "Rhapsody In Blue" at Warners will play other characters on the same lot under a new term con-

First picture on Levant's thesping agenda is "Silver Lining," based on Marilyn Miller's career.

## Long Buys Out Griffith Chain Over 50 Houses

San Antonio, April 24. J. G. Long has acquired the R. E. Griffith circuit interests in the Long-Griffith circuit. Houses in towns lo-cated at Alvin, Wharton, El Campo, Victoria, Texas City and Bay City Texas, were included in the deal.

Offices for the booking and buying for the Long chain, now composed of more than 50 houses throughout the state, have been established at the Airway theatre in Fort Worth.

## **RKO House Organ Gives**

Its Issue 100% to Drive Current issue of RKO Theatres Current issue of RKO Theatres house organ, the RKO-Man, has been devoted entirely to the "Show-men's Seventh" War Loan drive, ac-cording to Harry Mandel, national director of advertising and publicity for the circuit.

The circuit periodical is given over to a concise analysis of proven ideas for conducting successful Bond Sales campaigns. RKO-Man provides 16 suggestions

RKO-Man provides 16 suggestions for theatre operators, covering staff meelings, War Finance cooperations, severing staff meelings, War Finance cooperation, special displays, accessories, pressribations with co-op page tieups, relutions with co-op page tieups, relutions and releases, radio contacts, kickoff ceremonies, street particles, stage rulies, special events, relutions are relutions, special events, suction in the company of the co

nights, etc.

All Broadway threaters advertising in the N. Y. daily newspapers have been requised to include a reference in regular advertising copy urging the purchase of bonds in honor of the United Nations Conference beginning in San Francisco today (Wed.)

## Jim Sauter's Encore

Jim Sauters Encore
James Sauter reappointed chaiman of the Entertainment Industry
Division of the War Finance Complyision of the War Finance Comgreater of the Company of the Company
pesterday Threaday by Fréderick War
gesterday Threaday by Fréderick War
Letter Committee. Sauter has servities Committee. Sauter has servities Committee. Sauter has servities Committee. Sauter has represented by
Sauter Sauter has presented by
Sauter Sauter has been serviced by

## Disney Loses Appeal

Disney Loses Appeal
Hollywood, April 24.
Supreme Court has nixed a request by Walt Disney to review decision of NLRB ordering reinstatement of Art Babbit, animator, after his discharge from the Marines.
Babbitt claimed he was dismissed for unlou activities and asked he be

paid for time lost as well as for re

## VARIETY **U Contract Roll Full** With 59 Performers

Hollywood, April 24. Universal hits a new high in thes pian contractees, with a total of 59 on the payroll, some under term pacts and some under deals calling for two or three pichnes a year.

On term contracts are Abbott & Costello, Jess Barker, Noah Beery, Jr., Turhan Bey, Danny Morton, David Bruce, Nigel Bruce, Rod Cameron, Lon Chaney, Peter Coe, Robert Cummings, Alan Curtis, Andy Devine, George Dolenz, Thomas Gomez, Kirby Grant, Jon Hall, Rondo Hatton, Samuel S. Hinds, Joe Rondo Harbon, Samuel S. Hinds, Joe Kirk, Fuzzy Knight, Claurles Korvin, Donald O'Conuor, Robert Paige, Milburn Stone, Kent Taylor, Poni Aduna, Louise Albritton, Banhara Bates, Ann Blyth, Lois Collier, Salera, Ann Blyth, Lois Collier, Salera, Ann Blyth, Lois Collier, Salera, Ann Blyth, Lois Collier, Genter, Joans Fullun, Brenda Jayce, Duan Kennedy, Julie London, Marria Monter, Patricia O'Connor. Martha O'Drigooll, Kathheen O'Malley, Ella Bantes, Karen Bandle, Pegge Pyan, Bantes, Karen Bandle, Pegge Pyan, Vaukhn and June Vinceut.

Vaugan and June Vincent.
On restricted contracts are Charles
Boyer, Dean Harens, Allan Jones,
Boris Karloff, Basil Rathbone, George
Sanders, Joan Davis, Geraldine Fitzgerald, Jack Oakie and Vera Zorina.

## Warren Vice Mitchum

In RKO Oater Series In RAU GART Series

Indipwood. April 24.

James Warren sixeceds. Rubert
Michum recently greeded by Uncle
Michum recently greed by Uncle
States and States and States

saddle series, at JKGo.—Before by
saddle series, at JKGo.—Before by
saddle series, at JKGo.—Before by
warren's farx will be "Wauderer
Warren's farx will be "Wauderer
of the Wastelands." with five more
to complete the series. He was reto complete the series and th

## Accurate Census = Continued from page 3 =

tion Picture Producers & Distribu-tors Assn., using a field staff, or some impartial outside research outfit

and Picture Producers. & Distributors Arm, being a field staff or some
impartial outside research outfil,
such as George Gullup, would be
needed. Pointed out that the latter
Even information on theatres obtained by the War Activities Committee has been found wanting. It
must be the committee of the commit

MPPDA "Film Facts" book, which was eliminated by the Hays office when Ken Clark went into the Army. Always it was felt in the Army. Always it was felt in the Industry statistical compilation of Industry statistical promote goodwill for the film business. Industry information could be given to newspaper, editors via the MPPDA "Film Facts" book, which

## **Nitery Talent** Continued from page 1

Ling and Hoo Sine. Joe Howard and Carl Erbe, at the Zanzibar, late next month will open Cab Calloway's band and high-priced supporting acts which will include Pearl Bailey. Other clubs are planning no retrenchments in falent-buying. It looks like a usual war-time summer concerned to the club care planning or the concerned to the club care products and the concerned to the club care products are concerned. concerned.

These moves are especially sig-nificant as the boulfaces will have no out should the expected curfew repeal fail to materialize. They no out should the expected curfew repeal fail to materialize. They could have legally concelled taleut at the beginning of the curfew, but this time, they're going into the proposition with the realization of the responsibility that comes with the signing of a contract.

## Chi's Drama School Racket

at least a few distinguished alumin, with word-of-mouth chientele built up steadily through the years, aren't up steadily through the years, aren't their reputations are safe. To have some of the black market operators in talent, however, who're, clearly and a stricken conscience, least of all was a warrangement? I would have to be some of the black market operators in talent, however, who're, clearly and a stricken conscience, least of all was a warrangement? I would have to have a worry in the world critical warrangement? I would have to have some the long pold au agent." In the world critical warrangement? I would have to have a worry in the world critical warrangement? I would have to have a world and a stricken conscience, least of all.

It will probably come as somewhat of an eve-opener to many the could do for me. As nee lesson, because there were no many in the business. Explained to make have good he was and how much be could do for me. As nee lesson, but the world equipment.

all.

It will probably come as somewhat of an eye-opener to many that there are enoughr potential stars of stage, screen and radio here to support 55 schools of drama. It's even more fabulous in view of the fact that scores of the teachers, whose students comprise mostly office girls

students comprise mostly office girls carning only moderate salaries, have never been able to make a go of it professionally themselves.

That the schools are not only being, supported, and at big profits, with finance companies cut in on some wirld time-payment deals, is the strange trait of the media.

weird time-payment deals, is the strange truth of the matter. Some of the schools admit, "Weil, maybe we dou't make actors or singers out of them, but we help their morate." Others bluthly deny all accusations of grifting and refuse the control of the schools of the later teaching staff specifies of they've heliced in show-big, or in any other way justify their deals. Attractive 18-year-old stenogra-pher in a Government agency here

Attractive 18-year-old steament agency lice pher in a Government agency lice workship of "Variety" she'd because \$100, white pher in a Government agency here complained to "Variety" she'd been gypped out of more thin \$300, which does not sited shelded out in advance for a sixmouth course including two private voice lessons and one class lesson a week. Course completed, she gradually became aware of the fact that he wise and acting ability of the course of the fact that he wise and acting ability that he wise and acting ability that he wise and acting ability of the course of the cours no more immediate indications of that "road to stardom" opening up than before she enrolled in the Loop

# school. Floating Faculty

Eleating Faculty
Gal described her particular school
as one having a "floating facultychunging faculty personnel every
few weeks for no apparent reasonseent to hold onto them.
Youngster found out that some of
the teachers were tyron at the game
themselves, many of them turning
with no professional experience
other than bit parts in a couple of
aircrs.

Loan Company Financing arter. as an Company Finencine
Her first pre-envolument tests were
in a "studio" that had no other varied
equipment thin a mike. Told by
school manager "I'm not a booking
agent but I've got the right connections when you're ready for a professioual appearance." Not a professioual appearance. Not appear
\$300 onth for the course, she signed
mended by the school to pay the
\$300 over a 12-month period, with
interest set at \$24.

\$300 over a 12-month period, with interest set at \$24.

"Extras" — makeup, special costumes, etc.—were plenty, despite the fact that original luition was supposed to cover "everything."

Two-Gal Probers

Serio-comic valid

Two-Gal Probers
Serio-comic relief to the otherwise
tragic yarn is hereby added, in the
form of notes made by two gals, both
lookers and 'outh 'ornfers' ringers' with
small bands, following "field trips"
(on assignment from "Variety"), to
look schools and teaching personnel (on assignment from "Variety look schools and teaching pers over and report back with their periences. To quote a few of the order of the control of the con observations

periences. To quote a few of the observations:

Found Mr. Blank in a dingy office.

Found Mr. Blank in the woice was the property of the prope

the responsibility that comes with the signing of a contract.

Another strong factor supporting their opinism is the end of the significant of the significant of blackout in England, except in silvernic costain area. They feel it where the contract of the significant of the significant of silvernic costain area. They feel it sufficiently significant of the significant of the significant of justify restrictions here.

## Same Type of Biz

In another place, Mr. boss of the school, energed panied by a singularly good-chap with a very come-hithe Blank

Here scout goes through prac-Here soult goes through practically, the same business as at the studios, except that the two guys cuch take one side of the roun, nodding sately to each other us site sings. Then liney told unit wasn't too late to change my voice from the classics to popular, although I hadn't expressed any interest in that.

that.
"Had 'tight connections' ... could place me... only a single mike... two private voice lessons a week and one class lesson with Mr. Good-looking for skx mouths, 3300... 3100 down and bainece at rate of \$48 Courty Locks for as I. could tell, Curty Locks that the sky market was the sky market when the sky market when the backstays retely much in the backstays retely might be a single place the same than stays pretty much in the back ground, becoming vocal only on the subject of tuition."

Same theme at one studio after another, with variations.

## Studio Strike

= Continued from page ? =

Studio Unions prexy, stated that production was really slowed to a walk, with people on tots merely "going through the motions." In giving a review of the previous week's events, Sorrell reported that the wires of strikers were now of their hubbands, who we're section of their hubbands, who we're section. employment elsewhere. He went o employment elsewhere. He went on that any wives who desired could replace their husbands, while latter look employment on the outside. He further told of pulling key machinists at Technicolor and stated he loped it would not be necessary to close the futher plant, although he would take such steps if they were demanded.

Strikers were told that a successful conclusion of the trouble was now within sight and that the strike would be over shortly.

now within agift and that the arrive Meanwhile as showdown on the attempt of IATSE to invade jurisdiction of stifting studio unified, and the international heads on National ways come at the end of this week when we have been as the international heads on National Washington to be followed: a few days later by a meeting of the executive council of AFL. Trades council meet Thursday (25) and the AFL group is expected to convoice and the council meet the council in the council meet the council in the council meet the council in the council meet th AGVA. Building Trades session will have several toppers also sitting in on hearing before the NLRB on certification of bargaining representative for the Set Decorators.

Lecta Sand By Wathington That locals in the International Alliance of Theatrical Stage Employees outside of those which it and the stand by Richard T. Wathin president, in his jurisdictional fight in the Rollywood flam plants, is indicated to the stand by Richard T. Wathin president, in his jurisdictional fight in the Rollywood flam plants, to indicate the Rollywood flam plants, to indicate the Rollywood flam plants, to indicate the Rollywood flam plants in the Rollywood flam plants under the Rollywood flam plants and the Rollywood flam pla

studio tussie.

No doubt others have done likewise and stand ready to actice, regardence of estation stagehand of the standard of the standard





decrees Transporter to

UNITED ARTISTS CORPORATION

# London Legit Booming With V-E Day Expected to Help New Crop of Plays; Rank. Daubeny, Charles New Mgrs.

By HARRY REGENSBERG

London, April 12.
With the robot bomb just an unpleasant memory and V-E Day imminent. West End show bit is booming, with managers getting ready for lihe big day.

for the big day.

Most Important here are the plans of J. Arthur Rank. Understood that he shortly intends to enter legit and musical production in the West End in a big way. Idea: is to me the stage as a hatchery to uncover (alent and plays suited for pietures. It's likely Rank will use David Henley, former Myron Selznick chieft, now employed by Rank as casting head, to pick his plays.

Tennent's Octet.

Tennent's Octet.

Of the established producers. II.

M. Tennent, Ltd., have now eight plays in the West End including "The Wind of Heaven," the Emlyn Williams play, which opened at St.
James this month. This is a record for any nanagement, beating for-mer mark of seven plays by Charles Cochran in 1927. Their future lineup mer mark of seven plays by Charles | Cochrain in 1927. Their truture interest of the control of

ard, due sonetime in July.

Difficulty in finding a Wesl Fad house is keeping Jack Hylion's hit, "Duet For Two," doing big big in the provinces, from opening in London. Hylion also has the Offenbach operetta, "Can-Can," in which he tends to star Clifford Mollison, out of Army after five years, with his brother, William Mollison to pro-

Sherek's Operetta

Sherek's Operetta
Henry Sherek's Coperetta
Henry Sherek's ceently back from
the Army after four years, has
started off with a hit in Osea'
Strauss' Three Waltzer, and has
two more. One is the topical play,
Morris, "with the east headed by,
Richard Green, and rated hit, and
"The First Gentleman," by Norman
Ginsbury, starring Robert Moriey
and Wendy Hiller. Show just opened
out of the way and already be reted
April 26.

Bernard Delfon! has "Big Boy,"

Bernard Delfont has "Big Boy," Bernard Delioni has 'Big Boy, usical by Fred Emmey, starting the stations and Richard Hearne and aroll Raye. Starts tour May, coming the plans to start production next seek. Your Heart, by Max Cato, Nogrete will play the lead in all.

with Richard Tauber heading cast. This one comes to Winter Garden in September, Finally, "Susan and God," which has toured to good results, and due in London in May. Delfont is doing this in association with Georgie Wood.

Defon a second of the second o It's co-author

Biggest effort to date is Emile Littler's revue to be staged at Coli-seum. Robert Nesbit is producing,

seum. Robert Nesbit is producing, with the show expected to cost over \$100,000 to produce. Cast is headed by Vic Oliver. and expected to open tended to be called "Victory Revue." Tom Arnolds musical "Perchance to Dream." which opened at the London Hippodrome, on April 21 with east headed by ivor Novello, the au-

some income of the control of the co

## U's Joe Seidelman In Europe on Film Service

Joseph H. Scidelman', Universal International prexy, showed off Sunday 122) for Europe on, a military mission connected with the U. S. Army Film service. He has been adviser on this for some time, and tiviser on this for some time, and any open service of the specied that he will map plans for continuance of film service to areas where American troops will continue the continuance.

## Brit. Circuit Swings To Vaude-Revue Policy

London, April 5. Harry Buxton, head of the Buxton Harry Buxton, head of the Buxton circuit of spicture houses, in Lan-cashire, Yorkshire and Lincolnshire, is quitting pictures for vaudeville. First of his theatres to go to vaude is Commodore Cinema, King's Lynn, Bill is headed by Afrique, and Elsie and Doris Waters.

and Doris Waters.
For his Galety, Manchester, where
"Gone With Wind" enjoyed the longest run of any house in the provinces, Buxton told "Variety" he is
dickering with Mitty Golden, who
operates the A.B.C., Paris, to stage
shows for him. Will have three
shows daily, with regular line of
girls.

# NEGRETE TURNS PRODUCER

Mexico City, April 24,
Jorge Negrete, film actor and
radio singer, has done so well that
he's readying his own producing
unit.

## Michaud Follows Par's **Bob Schless to Europe**

Henri Michaud, assistant general manager for Paramount in Europe and Near East, will shove off for Paris some time this week. He will join Robert Schless, managing director of thal division, who left N. Y. for Europe April 11:
Schless has been in London since

going overseas but should be in Paris next week likely for a huddle

# Canberra As Film Capital of Aussie Sought By Curtin

Sydney April 24: Australian Prime Minister John Curtin has indicated he would like to see Aussie picture production veloped into a real industry in Can-berra, the Federal capital. Local inberra, the Federal capital. Local in-dustry officials, however, figure that the move to emphasize the judustry in this country could best be under-taken in Sydney where studios and equipment already are set up as well.

The Government will grant subtion plans.

U. S. distributors will be asked

## PARIS PATHE TO USE BRIT. ACTORS IN FILM

London April 8.

Raymond Broderle, director o newly formed Society Nouvelle Pathe, Cinema, formerly Natan Ritinous Services Nouvelle-newly formed Society Nouvelle-Pathe Cinema, formerly Pathe-Matan, is in Loudion with his pro-habit of the Company of the Pathe English cast for a new picture to be made in Paris. Battalion of the Sky," with script by Rear Admiral Joseph Kessel, ace French writer. Some scenes will be shot in Scot-land.

Tentative cast of English actors includes Charles Rolfe, Cecile Chev-reau, Miala Barrie, Terry Randal, Noel Dainton, and John Lorrell. Pic-Noci Danton, and John Lorrell. Pic-ture is sponsored by French and English Ministries of Information. It's first instance of French pro-ducers coming over to engage Eng-lish actors for a French film.

## Moreno Mex Actor-Director

Mexico City, April 24. Antonio Moreno is back here inked as actor and director by File Mundiales. He starts his first bull-fighter opus, in both capacities soon. Moreno directed Mexico's first Moreno directed talkie picture in 1931.

## Bricktop' to Mex. Nightclub

Minuit, nightclub, has switched owners and is now known as "Bricktops Minuit Club." Hostess is Ada Smith de Conge, singer, known in Paris as "Bricktop" season as "Bricktop" seas

ago.
First band in under new setup is
Janito Garcia Medeles.

## **Current London Shows**

Current London Shows

"Antiber London, April 24

"Antiber Story," Promiting Transportation of the Control of th

# \$20,000,000 Theatre Combine, Mulled In England, Would Have 40 Houses

## NEW NOVELLO HIT OPENS IN LONDON

One legit newcomer which looks One tegit newcomer which looks likely to have a long tun, 'and another counted on as a possible revule hit, opened during the past week. 'The absolute hit is 'Perchance to Dream,' new Yoor Novello musical starring himself, which came into the Hippodrome on 'April' 21. 11 was though slightly overlong. press, although slightly overlong.

inough signity overlong.

"Laugh Town Laugh," revue which opened at the Stoll, the same night, was nicely received. It was presented by Jack Hylton. Nairn Brothers stopped the show with a takeoff on the Ink Spots.

# Stuart Dovle Back To Production in Aussie:

Sydney, March. 1.
Siuart F. Doyle, once high official
with Greater Union Thentres, and
now top executive with Commonwealth Broadcasters, big commercial
radio net, is preparing to swing buck radio net, is preparing to swing back into Aussie picture production. He aunounced that Commonwealth Picture Corp, already has been formed with approval of the Aussie government. It's understood that Doyle will seek talent from the U.S. for some of his principal productions.

Frank Marden, Doyle's right-hand man in radio, may shove off for U. S. on a looksee for fulent as well as a checkup on radio and television. Doyle was responsible for formation of Cinesound Studios, production subsid of Greater Union.

subsid of, Greater Union...

Current production is chedule here shows Columbia's production of "Smithys" Eric Porter's A. Soute-landings" in work. Charles Munrotater backing Charles Chavuel on "Rats of Tobruk." is set to finance "Green Mountain," with Chauvel again producing. It's in the scripting stage.

## Hylton's London Vaude Clicks, Opens 2d Spot

press, vpens Zd Spot London, April 5, Encouraged by the success of his vaude policy at Victoria Palace, Jack Hylton is extending his activities with Prince Littler for lease of Stoll theatre, Kingsway, and opens vaudeville there April 23.

Hylton with

inere April 23.

Hylton will have Lew & Leslie Grade, local agents, as associates, First bill is topped by Hal Monty, Eddie Gray, Syd and Max Harrison, Paula Green and probably Margaret Lockwood, English film star.

Show will be combo of vaudeville and revue, with William Mollison to produce. Title of offering is "Vari-ety Band Box." Show is in for four weeks

Last time Stoll theatre played vaudeville was early 1940. It was vaudeville was early 1940. It was sponsored by Leslie Grade, who quit to go into the Air Force.

## Brit, Newsreel Photog Wins Military Cross

London, April 6.
In production work at Elstree and In production work at Elstree and Denham studies before the War. Capt. Lestle Evans, commander to cancer and all cheef of the Pro-cession of the Command of the force of the Command of the force of the Command of the With his camera he was ramong the flist glider troops to land east of the Rhine. Battle pictures he took were in newsreels shown at cinemas re-cently.

cently.

Capt. Evans, landed in No ace on D-Day and was in action with camera throughout the Normandy campaign. Much of material he took was in Army Film Unit's "Left of the Line."

## Goodman to London

Morris Goodman, Republic's Inter-national prexy, has gone to London for confabs with British Llon Film

odman will be sone about three

Discussions are going on quietly between directors of Moss Empired and Stoll Circuit for the purpose of Moss Empired Circuit for the purpose of Stoll Circuit for the purpose of Stoll's, which is now headed by Prince Littler, consists of 11 vandevitle houses, including London Colinceum and the Stoll theater, Kingsteam and the Stoll theater Company is \$4,000,000, in \$4 shares. Online of the Stolland Circuit for t Moss Empires is R. H. Gillespie, with Val Parnell, who recently replaced the late George Black, as managing

the late Goorge Black, as managing director.

Prince Littler is also head of Associated Theatre Properties, which he acquired for a year ago from Sir Harold Wernher, who, in turn, purchased the circuit from the Suberts about 10 years ago. Assoformer of the State of the Stat

Would Seek U.S. Stars
Sydney, March. 1.

t. F. Down every March of the Position of Moss Empires is of the Healthiest in show business the Healthiest in the shares of these companies that the shares of the

one of the healthiest in show business properties.

Insiders maintain that one main object of amalgamation is to combat the terrifle rise in actor salaries, portion since the war started.

With these circuits merged to which also can be added General Theatrest Corp., subsid of Gaumanier Corp. and the control close to 40 houses. It would but them in position to skip acts of the control close to 40 houses. It would but them in position to skip acts put them in position to give acts nearly a whole year's work.

It's predicted that Prince Linter
will become chairman of amales-

will become chairman of amalga-mated company, replacing R. II. Gillespie, who has been ill for years, with Val Parnell retaining his position of managing director and head booker.

nead booker.

Company's position in West End
musical field will also be strengthened by virtue of fact that they will
control 12 of the best houses in that theatre district

Interesting fact is that Moss Em-pires and Stoll circuit were once jointly controlled by their founders, Sir Edward Moss and Sir Oswald Stoll, both occupying the positions of joint managing directors. Company was split up in 1910, with Moss

## RKO DUBBING MORE PIX INTO SPANISH

RKO has begun siphoning some of its valuable film raw stock into its foreign department in an effort to bolster the number of prints to be made available for its new Spanish dubbing plan for the Latin and South American markets.

South American markets.
First pic to be dubbed into Spanish is "Experiment Perilous," with others set to follow. The latter include "Internationals" "It's a "Fixorure" and "Belle of the Yukon," Somuel Goldwyn's "Princess and the Pitate" and Sol Leser's "Tarzan and the Amazons."

the Amazons."

Far Also Doing H
Spanish-dubbing of Paramount
product will be the principal object
of George Weltner's visit to Hollialong the Initial print of the Spanish
version of "Praetically Yours." on
which syncing had been compliced
in N.Y. last week. Harry Danister,
head of Eastern Sound Spiniter,
head of Eastern Sound Spiniter,
on four Par features, accompanied
him.

Despite the fact that no dubbed Par features have been released thus far in Latin-America, company exec-expect to set first, synced version available for that market shortly.

## Armendariz Goes South

Hillerittal L. Over South 24.

Hollywood, April 24.

Pedro Armendariz, Mexican film start, nops back home this week to be play the top role in "The Pearl of La Paz," screenplayed by John Steinbeck and directed by Amelio Brandez in Mexico City for RKO release.

Armendariz may also do an Eng-lish-language narration for the Mex-lcan-made "Maria Candelaria," to be released north of the border by Metro.



# Lloyd Lind Follows Thomas to PRC: Other Briefs From Distrib Centres

Sieve Breide, Monogrum general Navy. First job with Interslate was assieve manager, lost smolder key sales sea musther. General of Monografic Programment of the Lioyd Lind, his average of the Lind, his a

Loew Circut Changes

Joseph R. Vogel, Loew's v.p., annunced following circuit personnel

changes:
Jack Mercer, for her manager of
Victory, Evansville, Ill., to manage
Orpheum, Boston, succeeding Gorage
Kraska, recently named circuit's
publicity head in Boston; Arthur
Groom, former manager State, Memphis, to Manage Victory, with Wilham Kemp, former relief manager,
succeeding groom.

Scott Lett Joins UA
Scott Lett, former Paramount
branch manager, at Charlotte, N. C.,
who shifted to Atlanta-us a salexman
recently, resigned that post to join
United Artists, Returns to Charlotte
be sell for UA in that territory.

Fablas "A Harcendition":

Fablas "A Harcendition":

General Electric conferring vite
Fablas Theatrest conferring vite
Fablas Theatres on installation of
Fablas Theatres on installation of
Fablas Theatres on installation of
Fablas 1 as relatively new house,
built around 1931: the Grand and
sussing modernization of aircondithough gland which CE built in
Frey house, whose mannsting director
Larry Cowen, is an old-time ProcGrand, managed by doe Superstein.

New Dallas Theatre
Dallas, April 24.
Building permit issued by Dallas to
B. Clark for \$17,000 concrete tile
neatre, starting the end of this

Cohen expected here to lake inties as manager of the Tele-Theatre. He's from the Tele-

Ben Cohen expected here to take ever duties as manager of the Tele-news Theatre. He's from the Tele-news Buffalo house. Rollie Moore named by Al Reyn-eldes. San Antonio, city manager for Intersete, as manager of the Empire, Moore was recently discharged from

Oakley New G.M. of Jeff
Beaumont, Texas, April 24.
Co., in charge of buying and booking,
cuit tollowing the resignation of cocuit following the resignation of C.
Porter. Sam Landrum, public reballous executive for rerest here,
will take over the duries at Oakley
cuit late over the duries at Oakley
located.

lke Rubin III Ike Rubin, veteran Paramount salesman, is very ill after an operation. Known over this territory for 20 years; also a Variety Club leader.

New Theatre Okayed

WPB olayed building theatre in

WPB olayed building theatre in

WBB olayed building theatre in

which is a second building theatre in

which is a second building theatre in

which is a second building the in

granted Joseph Enashowski, who

wrecked by the mine settlement

manhowski soid he was assured by

mining engineers that the site of the

new house is said he was assured by

Marty Seed 28th-Fax Salesman
Pittsburgh, April 28thMarty Seed 28th-Fax Salesman
Pittsburgh, April 28thMarty Seed 28thMarty Seed 28thMarty Seed 28thMarty Seed 28thMarty Standard Marty Ridgestern
sales chief with Seed 28thMarty Solfman deterning and seed 28thMarty Goldman dekering a reconnection following his resistantion
and of the Continue of City Seed 28thMarty Goldman dekering an Olevemarty of the Continue of the Continue of City Seed 28thMarty Goldman dekering an Olevemarty of the Continue of City Seed 28thMarty Solfman dekering an Olevemarty Seed 28thMarty Solfman dekering and Seed 28thMarty Solfman

as head of PRC exenange in con-land.

Fred Cook, Jr., son of Frederick Cook, organizer of Rialto corpora-tion, which purchased Rialto and State in Beaver Falls, from Sam Hanauer, is now supervising those houses as well as the Granda there.

Herry Bernstein, student manager

BETTE DAVIS

"THE CORN IS GREEN"

John DALL • Joan LORRING Nigel BRUCE • Rhys WILLIAMS

B'way at 51st St. HOLLYWOOD

of WB's Stanley, assigned to the cir-cuit's State theatre in Wilkinsburg. Manuie Feldman, who recently was given an honorary medical dis-charge from the Army, rejoined WB managerial staff. He was city man-ager for circuit in Tarentum, Pa. Feldman was in service for 22 menths.

retenum was in service for 22 minus. It Jacobs, another medicial dischargee, is back in the Metro office, but not as chief booker, which he was when called up. Sol Silverman, brother: his good with Warners as student memager at Schenley theat, circuit has been given WPB approval for a new delux house in Bradford, Pa. Will cost more than \$250,000.

Sam Schwartz's Boy Killed

Sam Schwartz's Boy Killed

Word Early Pass, 7cs., April 22

Word Early Pass, 7cs., April 24

Word Early Pass, 7cs., April 24

Word Early Pass, 7cs., April 25

Word Early E

B. C. Variety Club's Clinic Washington. April 24.
The Cinema clinic of Chiscopal Eye, Ear. Nose and Throat hospital treated 126 patients in the last six months, according to Rudolph Berger, rhairman of Washington Variety chul's Welfare committee. Clinic is club-ored, and supported by the

Cleve. Spot to Foreign Pix Cleveland, April 24.

Dark since the flop of colored vature of the flop of colored vature of the flow of the fl

Dunton to Leaden, O.
London, O., April 24.
Robert Dunton, formerly manager
of State, Washington Court House,
O., made manager of State and Majestic. London. O., succeeding Ferd
W. Unckrich, now in Navy.

Schusel With FC in N. Y. Seymour Schusel, formerly with Columbia Pictures, appointed branch manager of N. Y. exchange for Film Classics, according to Irving Wormser, eastern sales manager for FC. Leon Herman, former United Artists salesman, appointed FC branch manager in Buffalo.

Violinist to 20th-Fex Staff Minneapolis, April 24.
Eli Barnett, violonist formerly of Minneapolis Symphony orchestra, joined 20th-Fox vales staff, being assigned to northern part of Minnesota and North Dakota.

New Coast Small-Seater Seattle, April 24. New Bay theater opened at Ma-nettle, suburb of Bremerton, last week. Dan Putham, Jr., formerly at the Fox. Spokune, is manager of this Evergreen States operation. House has 800 capacity.

## Sokolsky

Continued from page 1
was crazy. It takeged softenmy. The
was blash-blash. I didn't like this
territle barriage. It was overdown,
was blash-blash. I didn't like this
territle barriage. It was overdown,
the continued of the continued of the continued of
hands—such action is an indication
that there's something there that
Socoleky went on to compare the
pried that hit the country was assassing
that the country was assassing
that the continued that the continued
that the country was assassing
t

was in il. And radio has many good managing editors."
Robert E. Kininer, Blue v.p. in charge of news and features, answered simply that radio had done its lob "to cover the news, and to serve as a means of expressing the great national sorrow surrounding the tragedy."

the tragedy."

NBC and CBS refused to enter the not and the retused to eiter the controversy. One lop exec observed, however, "Maybe Sokolsky, who opposed Roosevelt violently, remembers McKinley. But he seems to have forgotten that there was no radio in that day."

## 3.000.000 Troops

he to cast and direct a play, on a budget nade available by Camp Show and to come of the common state of t

Impresarlos Respond

help. Tapyrearies Request
Showmen who volunteered at the
meeting to take over a production
included Arthur Hopkins, Arthur
Beethnard (who agreed to do two).
Beethnard (who agreed to do two).
Beethnard (who agreed to do two).
Beamberger, Forrest Hading, John H
Del Bondio, Shepard Trinibe Mrs.
Carly Whatron, Mrs. Marie Louise
Carly Whatron, Mrs. Marie Louise
Carly Whatron, Mrs. Marie Louise
Offices of John Golden (2), Mirshou
and Lang, Loui Walters offered to
Carlo Shows, has producted
of the "Ziegfeld Folies," including
costumes, seek, ede.

of the "Ziegfeld Folies," including cotumes, site, etc.
According to -Phillips, the immediate need is for straight plays rather than musicals, because they contained the site of the site

gone overseas, with seven additional regiters and seven musicals now in production or tryout stage.

Phillips announced a group of Phillips announced a group of Phillips and Phillips and

Screen Names Pledge

More Hospital Tours Hollywood, Calif., April 24. At mass meeting of over 100 mem-ners of Screen Actors Guild, scores

Continued from nage:

cooperation and asked for volum- of top film stars inked pledge eards teer; to take over the production of plays for them. Assignment with a continued from the plays for them. Assignment with a continued from the plays for them. Assignment with a continued from the plays for them. Assignment with a continued from the plays for t

Anne Revere. Anne Revere.

Murphy stressed the fact that the actors' role in the war effort must increase as fighting draws to a close. Announcement made that the producers had signed an agreement to guarantee availability of contract

players.

Meeting is understood to have been called after pleas from Army and Navy chiefs for more name players of hospital circuits. Tours, it was pointed out, are more important than the usual entertainment junkets for morale purposes.

## Frisco Conference = Continued from page 1 =

plugged on radio. Mexico City con-

plugged on radio. Mexico City conference already signed up 21 nations to such Income-upping deal.

(d) Shuttling off foreign markets from pix and radio of enemy countries. Besides damaging in dollars it would also Ko. pix-radio as any fith column, as in the past, for Nazis, Italians and Japs.

(e) Ending cartels or monopoly or artificial film markets.

## Frisco Likened to 1st Int'l Pix Expo Since War

Int'l Pix Expo Since War Industry's setup for free showing of outstanding pictures, from all United Nations at the San Francisco Conference is being described in the taske as the first international Film taske as the film ta

smaller theatre.
Industry's committee of five is picking the outstanding screen productions to be offered at this International Exposition of pictures. Oddly enough, previous so-called International Film Expositions have been held in Italy and France, principally, neither of which will be represented at San Francisco.

## Aitken

- Continued from page 1 -

000, according to his mathematical zoning of the country.

or Attken's purposes, a good job. But the states-rights franchisers cleaned up 10-for-1, and more. Thus Lesser in California, the Fabians in Jersey, et. al, mopped up from "Mickey." The 200G was easily realized and

"Mickey."
Today Aliken owns all rights and he has in mind an "Oklahoma" type of remake, musicalized and modernized, first as a legit, and thence with un eye to a modern film, version.
"Variety's," foview of Dec. 6, 1918 said, "Mickey" is one of the best program features of its kind released in many months. It's one big laugh, from start to finish."

# SELL YOUR JEWELRY WITH CONFIDENCE

The principals of this firm have been established in the diamond business on Fifth Avenue for ou twenty years. We try to receive everyone courteously, to appraise as accurately as we know how, to make offers as generous as the market can possibly allow. The result - to us - is a reputation of which we are proud. To you, we hope, it suggests a firm in which you can repose your Preter de With

fullest confidence.

Pieter de Witt Biamonds, Ltd.

535 FIFTH AVENUE + at 44th Street + New York 17, N.Y. SILVER AND GOLD PURCHASED

# New York Theatres.

Jack Benny . Alexis Smith In Warner Bros. Hitl "The Horn Blows at Midnight"

VAUGHN MONROE

And His Orchestra
Also in Person
Ben Beri • Jean, Jock & Judy
Steve Evens
B\*way & 47th St. STRAND

Alon LADD - - Gell RUSSELL "SALTY O'ROURKE" IN CHARLIE 30 STAFFORD PARAMOUNT . Times Square Road



OR FONTAINE - George RPEN THE AFFAIRS OF SUSAN

RIVOLI, B'way and 49th St

PALACE SWAY & BETRAYAL from

the EAST"

## MUSIC HALL "WITHOUT LOVE"

Spectacular Stage Productions

GINGER ROGERS
JOSEPH COTTEN
SAM MY KAY E
SHIRLEY TEMPLE
ROGERS SAM MY KAY E
ROGERS SAM MY KAY E
ROGERS SAM MY KAY E

"I'LL BE Esta! PARE WINCHEST
SEEING YOU" WAS ITEM! PRICEES CAPITOL

ON SCREEN Thurs. Apr. 26 Millions PAUL -Dennis HAAKON
O'REEPE WILT
ROCHESTER HERTH TRIO

II INKS WALLACE FOX Hollywood, April 24.

Universal signed Wallace Fox to producer-director ticket calling for even saddlers per year.

Contract slarts with "Rodeo Cy-clone," to be followed by "The Man From Powder River."



SELLING BONDS!"

# Y&R Revamps Radio Operational Setup to Function a la Hollywood

Realignment of the entire radiosetup at Young & Rublean under
water in a manner similar to Holtywood pix producers, each handling
various production units, was disclosed yestericky Times, a fact weeke
showed yestericky Times, a fact weeke
showed yestericky Times, a fact weeke
need to be a fact with the department, expanded into an wateromous
division in itself which in turn has
the volume of Y&R radio business,
which represents one-third of the
sency's total billings, with Y&R
sepont in the trade.
Setting up of four new program
managers is likewise aimed at relieving a bottleneck at the too, unifleving a bottleneck at the too, unicult to put the finger on the proper
programming contact. Similarly,
the move frees Harry Ackerman
production operation, to spearhead
the overall know-how on production
and likewise frees Gordon D. Cates
to oversee the administrative oper
time.

to oversee the administrative operation. Program Managers
The new phugnam managers are to Men and the Marian Managers
The new Month of the Radio Division, Max Wille, George McCarrett and William Forbes. All of the programs produced by, the Control of the programs produced by, the characteristic of the second production of the head of the will be ricopoutable for the actual operation of the head and the will be ricopoutable for the actual operation of the head and the second production will be filled by Ed Ducer, who has been a Stronach. Jr., who for the past months has been supervisor of the radio dividion's allent department, the post formerly held by Stan Joseforf and Paul Rikhenbacker.
Glenhall Taylor, who since 1942

Glenhall Taylor, who since 1942 has been acting head of the agency's Hollywood office, was appointed an associate director of the Y&R vadio

Other administrative and mana-Other administrative and mana-gerial posts remain unchanged with John Swayze serving as manager of the radio commercial department: Carlos Franco, an associate director of the radio division, continuing as chief of station relations, and Jack Barry operating the division's mo-tion picture section.

# WBBM Nabs 26G Gassman Co. Deal

Chicago, April 24.

Biggest local deal to be closed here since the Wiebolds stores went dealer to be considered to the consideration of the station

the station.

Show, "It Happened in Chicago," based on an idea by Walter Preston, WBBM program mgr, will dramatize and depict events and characters that have made Chicago the city it is today. Stories will be told eity it is today. Stories will be told by enacturent and narration, with organ music. Jonathan Cole will narrate the Ken Houston seripts. First show will be based on the life of Capt. Streeter, who held squat-ter's rights on near-northside prop-erty valued at millions.

#### MARTEL. EX-GOB. GETS 5-YEAR CANTOR PACT

As in the case of Larry Stevens, who stepped into the singing spot va-cated by Definis Day on the Jack Benny show following his release from the service, Fred Martel, re-cently out of the Navy, is being groomed for a cadio buildup via the Eddle Cantor program. Martel, Eddle Cantor program. Marte bowed in with last week's 118) show

Cantor has packed the discharged vet to a five-year contract. He stays on with the remainder of the sur-rounding cast during the summer, al-though Cantor himself, takes a

## See Col. Joe Stauffer Ensconced at Aver

Joe Stauffer, former radio director for Kenyon & Eckhardt, who's been the's now a Lt. Col. at West Point his old stamping ground), is report edly set to take over one of the top radio posts at N. W. Ayer, in New York when his Army discharge comes through. There's been some talk that Stauffer may be out of uni-form this summer.

H. L. McClinton, radio topper for Ayer, wants Stauffer to hold up production. Latter, before his Kenyon & Eckhart regime, was with Young & Rubicam in N. Y., and later on the

Skedded pacting of Stauffer for the Ayer post ties in with the agen-cy's ambitious plans radio-wise which were given a recent hypo by its acquisition of the Jinmy Du-rante-Garry Moore show for United

# Hiatus Stanzas **Tired Out Even** Before Teeoffs

four networks now beginning to take more definite shape, it's becoming increasingly apparent to the trade that "replacement time" this year, perhaps even more so than in previous hot-weather semesters will be distinguished chiefly for its almost total lack of development of new air nersonalities and properties

new air personalities and properties. At a time when there's an almost constant cry to "inject something exciting, something new" into the air picture. It's generally felt that the opportunity to evolve something that even approximates a departure from the "trei-and-treed formats from the "trei-and-treed formats from the "trei-and-treed formats or the state of the st

innovation.

It's generally conceded that when
the leaves start turning color and
the new broadcasting season rolls
around, it'll add up to a 100% easuaity list with not a single idea or
personality holding over into the
regular semester.

#### Stuhler Vice Revere Heading Bates Radio. Latter Marking Time

Bill Stuhler, who was brought into the Ted Bates agency several months ago as a v.p. in charge of radio produced in the Ted Bates agency several months of the ted by the several conditions of the several produced in the produced in the previous Friday (20). Resignation of Revere was long expected in agency circles everal produced in agency circles everal produced in the produced

since. Bates hired Sluble: and Tom the General Foods radio dept. and latter from Young & Rubbern Care in Home Hearnington. Studies and Stu

# RUTH DAVEY UP FOR 7-UP

The Barney Grant Wednesday night show on Mutual for Seven-Up gets a new singer starting tonight (25) when Ruth Davey steps into the program.
She replaces Annette Warren.

## Max Factor Seeking Replacement for Voice

With the Frank Sinatra Wednes-day night show on CBS going off for the summer the Voice is skedded for overseas), Max Factor, sponsor for overscas), Max Factor, spons of the show, is keeping the time. Client is currently shoppi around for a 13-week replaceme

# Femmes Needle **NAB on Anthony** Agony Routine

Mutual is still taking a stiff rap or airing the John J. Authony

agony column.
This: cross-the-board early p.m. stauza, aimed to make friends and influence possible purchasers among femmes, is sponsored by Carter's Little Liver Pills. MBS took a pow-

influence possible purchasers among temmes, is spinsored by Carter's Little Liver Pills. MBS took a pow-creal punch several weeks need to rectal punch several weeks need to rectal punch several weeks need to rectal punch several weeks may be not not program as off-beam randowise and off-base from the viewpoint of not program as off-beam randowise and off-base from the viewpoint of people in social work are women, and their influence over many thousands of other women radio listeners. Now the Women's City Club of New York has joined the parade. This outfit, with a membership of de la erene of the big town's women who count in civic affairs. A sharp vet from this club can be point.

MBS, but went to the MBB address-rectal program of the program of

# **BMB Moves Into** Park Ave. Hotel

Hugh Feltis, head man of the

Hugh Pelitis, head man of the Bruadeast Measurement Bureau, its back in New York after completing his recruiting trek through the NAB districts lining up stations for the ture. He reports that better than 500 stations are enrolled in BMB and 500 stations are enrolled in subject to the state of the stations of the state of

## Trammell Or Porter?

Talk given by Niles. Trammell, NBC prexy, at the two-day session of NBC's Stations. Planning and Advisory Committee in New York last week cued some eye-rubbing among the delegates from the web's seven regional districts. Some weren't sure whether they were listening to Trammell of Paul A, Porter, the FCC chairman).

Tranmell or Paul A. (Porter, the FCC chairman).

"In effect 'mammell cautioued the broadcasters against the dangers
of over-commercialization of radio, virtually a carbon of the warring
sounded by Porter several wocks ago before NAB delegates in Washington. Furthermore, Transmell championed the idea of the broadcasters taking up the cudgels on behalf of local public service pro-

gramming.

It's reported that the network prexy "got religion" during his recent sojourn in Reio and during which he had plenty of opportunity to lend au ear to local programming.

Session, in fact, betrayed a keener interest on the part of the local

Session, in fact, betrayed a keener interest on the part of the local broadcasters toward the public servicers via pickups of Ideal symphony orchestras and programmling geared to vital homefront and warslanted issues. Committee members in attendance included G. Richard Shacie. Committee members in attendance included G. Richard Shacie. Columbia, S. C., Clair McCollough, WGAL, Lancaster, Pa.; Nathan Lord, WAVE, Louisville; Harold Wheelahan, WSMB, New Orleans; Stanley Hubbard, KSTP, St. Paul: Edgar T. Bell, WKY, Oklahona City; Richard O. Lewis, KTAR, Phoenix, and Arden X. Pangburn, KGW, Portland, Ore.

# Industry Squawks on Beveridge's 'Words at War' Raises 'Weasel' Cry

## Horton Vice Der Bingle

Edward Everett Horton takes over for "Kraft Music Hall" Thursday night on NBC when Bing Crosby

checks off the program for the summer. Der Bingle goes overseas. Horton is skedded to tee off as the replacement on July 5. Sur-

rounding cast is still being lined up.

# **Y&R Shows Get Annual Summer**

Summer programming schedules of network shows handled through Young & Rubican ageny find a number of the top airers checking off for a hot-weather histus, with spoissors, in some instances, giving up the time pending their return-in lite fall. Here's how the Y&R schedule tentatively shapes up:

The Kate Smith Tto8 Sunday might show on CBS goes off on June

night show on CBS goes off on June 10 until Sept. 9. with possibility of General Foods retaining a half-hour of the time for a replacement show. "We the People" stays on for Guif.

Ozzie Nelson and Harriet Hilliard go off June 10 and return Aug. 12 with the "Silver Summer Theatre," headed by Conrad Nagel, filling for the sponsor, International Silver.

"Sherlock Holmes" goes off May 28 until Sept. 3, with Petri Wine giving up the time.

The Roy Rogers, show on Mutual for Goodyear scrams on May 15, with the star's draft status leaving the show's future and possible re-sumption in the fall in doubt. "Inner Sanctum" for Lipton's Tea

(Continued on page 38)

#### Herb Moss' 75G With Dual Raleigh Role, Biow Tieup for Baker Stanza

Emerging as a personality on his own following his bowout as pro-ducer of the Raiph Edwards "Truth or Consequence" show. Herb Moss has elimbed into the top-bracketed \$75,000-a-year class through a mul-tiplicity of producer-writing chores on network shows.

In addition to producing the Hilde-grade "Balejak Room" Tuesday house program on NBC, Moss has now-taken over as head writer of the show. Through a deal with the Blow agency, Moss this useek 122) "Take It Or Leave It" CBS the Take It Or Leave It" CBS the Eversharp as a consultant and to lake charge of selecting contestants. Move is kinned at hypoing the stanca and recapturing its "First Fitteen" Hopper its 133, representing at 23, nocedive over its previous taily. During the summer Moss will con-In addition to producing the Hilde-

During the summer Moss will con-tinue his tele research with Cine-Television

NBC has the jitters about one of its best programs, just because big business has kicked about one stanza in the "Words at War" scries 'Tucs.

in the "words at war.

11:30 p. mt).

Aired by NBC as a public service, with backing of Council on Books in Wartine, this show has been declared one of best dramatic pieces on the air. Johnson's Wax thought

ber Bindig woo sversens.

Ton is skedded to tee off as epilacement on July S. Suring cast is still being lined up.

R Shows Get

R Shows Get

Annual Summer

Shift Around

But after April 3 airer, when show dramatized Sir William II. Writers War Board has commended with the shown of the show

ject.
Other protests came to NBC directly. Clarence L. Menser, web's
program v, p., admitted "a number of letters" had reached him. Others around NBC said specifically that the chief opposish originated with none other than National Association

none other than National A-sociation of Manufactures Viewpoints
NBC warping warping

citations) began to talk of show as Said Menser: "As part of our over-

Said Menser: "As part of our over-ill plan for this program, which is intended to be a presentation of in-intended to be a presentation of a transparent of the property of the pro-teed of the property of the pro-teed of the problem dis-cussed by Beveridge." "A property of the property of the property of the property of the pro-gram personnel, is that "fload to Serfdom," authored by Priedrich Au-gust von Hayek, an Austrian who is School of Economier, has been kind-ing around for weeks with not taken School of Economies, has been kicking around for weeks with not takers
among the writers. Nobody wants
to touch it, because of its views,
which are considered anything but
the right kind of typin to a watwiter of the right with the right with the
But Menser insisted "Road to
Serdom" is going to be done, on
Words at War" within a few weeks.
He was not sure, in answer to a
unry, whether Council on Books in
Warthne would care to assected the
Amenable Mar and the right call

Amenable Mar. More is being call

mane with that book.

Meanwhile, NBC is being caulious. Starting Tuesday 171, the
first chance the net land after
first chance the net land after
globel the control of the control
starting the con

NBC staffers talked to on the sub-ject said it was "just plain wearel-

# SPONSORS, TOO, CAN TAKE A BO

## 'White Paper' for Radio

The San Francisco peace parley opening today (Wed.) is radio's show. No single event in broadcasting annals has received such minute and extensive preparation for complete coverage. And well it might, for the fate of the civilized world may hang in the balance.

Gertainly no one has the opportunity of doing the job as well as radio. The gradual awakening consciousness of the people has been shocked into reality by the sudden death of President Rossevett. For with his passing they've been brought face to face with the real issue at stake: the forging of a just and lasting peace. The imment finish of the war in Europe has somehow face with the real issue at stake: the forging of a just and lasting peace. The imminent finish of the war in Europe has somehow lost its great significance because the people now know that its the blueprint for peace that counts. Because they are so keenly aware of this, because they are so keenly aware of this, because they are as okenly aware of this, because they are also known at the shaped by the basic policies formulated at Frisco they want a ringside seat. They couldn't get it at Teheran, nor again at Yalta, for obvious reasons of military strategy. But Frisco is different. The country of military strategy are forced in the property of th

But it's a job that carries with it a tremendous responsibility. Radlo can either do it well, and so make a contribution in both reporting and clarifying the issues under discussion, or, if it forgets the main purpose of the conference and resorts to a blow-blow description for the sake of filling time, it can magnify differences out of all proportion and arouse foreboding and misunderstanding.

misunderstanding.
Paul White, the CBS news chief, hit the nail on the head whenhe cautloned the network's Frisco representation "... it is
obvious that conflicts will develop. Those conflicts, of course,
constitute news and must be reported. But it would be a misfortune, indeed a catastrophe, if in our coverage of the news
these conflicts should be magnified out of all proportion to their
seriousness.
In this part is that nations brought to unity by the
many control of the properties of th

This shrewd and discerning memo could well serve as a "White Paper" for all radio at the Frisco scene.

# Govt. Nixes Web Tags on Frisco Mikes: CBS' 40G for Corwin Opus

San Francisco. April 24,
Networks lost their pants today.
Those pennants slung around mikes were ruled out by the Slate
Department on grounds this is
peace meeting, and no glice for
11% belleved the newareal boys
stirred it up because long barrier of
mikes with shields might mess
the shots of dentiaries and principal speakers. Networks and barrier of
mikes with shields might mess
the shots of dentiaries and principal speakers. Networks and the
total to the shield of the shi

tion of the Office of Inter-American tion of the Office of Inter-American Affairs. Jack Connolly, Francis Al-stock, and Frank Fouce will give this event the widest coverage of any event in American history. Cameramen say that only the last Budish coronation was given greater

Designs, coronation was given greater of coronage.

Corpage.

Corp

# IT QUITS WITH BIOW

Hollywood, April 24. Hollywood, April 24.
Cal Kuhl winds Up his affairs as radio director of 'the Biow agency June 1 when his contract runs out. He has been with, the firm two years and previously for 13 years was with J. Walter Thompson. He is succeeded by Stau Joseoff, who in the period of a year moved from. Young & Balton.

Rubicam to the Blue network to Blow.

\*\*Stuff will estime make another agency connection or freelance upon his return from New York where he'll produce four programs with Ginny Simms. Kuht said he terminated his association with Blow despite offers of a new contract.

# FOR TRIBUTE A REAL CO-OP JOB

Out of the uncreceiented these days plaining of commercial radio in the wake of President Roseverlis, and the proposed of the wake of the president Roseverlis of the proposed to the emergency and access of the president of the proposed to the emergency and access of the work of the proposed to the emergency and access of the president Roseverline of the proposed to the emergency and access of the proposed to the emergency and access of the proposed to the

#### Victor Borge In As 'Wistful Vista' Visita

A musical-variety show starring Victor Borge. Danish pianist comedian, and Billy Mills and his orchessus for Fibber McGee and Molly. Slanza will take over for Johnson's Wax July 3 in the \$2.00 to 10 pm. hich on NBC for 13 weeks. Last year -Words at War" grabbed the Fibber histox assignment.

# Reinsch Sidetrack to Make Room For Ross at Truman's Side Seen Slight to Radio; Blame Price, Early

#### Outfoxed Self

Outfoxed Self
One of those strange quirks of
the trade following in the wake
of the constant shifting of
species personnel found Stan
stymied from putting in a bid
for the Burns & Allen show on
behalf of a Blow client because
of the very contract he drew up
from the because
of the very contract he drew up
from the behalf of a Blow client because
of the very contract he drew up
from the behalf of a Blow client
Contract, in effect, stipulated
Contract in effect, stipulated
from the behalf of a Blow
from the behalf of a Blow
from the behalf of the

takes over the Frank Morgan spot for Maxwell House Coffee with Benton & Bowles getting the billings credit). As result it never got on the open market and snatued any Blow or other agency attempt to snare the compilions.

agency attempt to snare the comedians.

B&A, incidentally, are packed to a two-year contract at \$15,000 a week, representing a \$3,000 thice over their Lever Brossalary. Meanwhile, firm offers are teported from three clients for the Frank Morgan-Phil Rapp mackage.

# Seek Coin Boost **For Ginny Simms**

With Cinny Silman helding read-from the Casat for a N Y stay, the singer has a new deal coming up with Bliow agency on her Philip Morris show. Miss Simma', greent Miss Simma', greent on atrings attached it gives her a clean break to negotiate elsewhere. MCA reportedly has been dissal-tisted with her coin littake for its stay of the coin stay of the man of the coin stay of the and is set to hike the anie to \$10,000. MCA contention is that her 12.1 rating against Jack Benny's 15 or 16 dough asked, all of which would in-dicate that it's up to Blow to meet their price of a stay of the coin stay confidence last week that contract confidence last week that contract on state of the contract of the of the cont

Philadelphia—Joyce O'Neil!, for-mer home economist with the Phil-adelphia Electric and Westinghouse companies, has joined WIP as com-mentator on women's shows.

The broadcasting industry is doing a collective burn over the manipulations that led up to hat Friday's collective burn over the manipulations that led up to hat Friday's and collective burn over the manipulations that led up to hat Friday's and the series of the Cox led to the control of the Cox led to t

bedden they could ter fy at he broadcaster with their harbets and knives."

But ds many i. the industry set it, that's not the only bitter pill the set of the could be set of the could be set of the could be set of the could have to be the one hor epresents the one newspaper in America would have to be the one who represents the one newspaper in America crusade against radio commercials. It's generally agreed that the prede more firmly entrenched than ever-ties the could be set of the could be set of

# Radio Could Use **Program Morgue**

Radio's stupendous job of han dling the death of President Roose yell drew plenty of kudos. But i also cued a programming loophous which the industry must dodge, if it isn't to be caught with its antenna down when another unlooked-for

down when unother unlooked-for event occurs.
Fact remains that, though every-body in radio came through magnificently when sudden trayedly struck the country, the programs for the Roosevelt weekend had to be ad libbed from ground up.

If it hadn't been for additional (act

## NBC's 18G Waring Morning Sustainer Menser's Bid to K.O. Blue's Breneman

Mensor's Bull to N. U. Bulle's Breneman for the Roosevelt weekend had to be one seem that the mensor of the messor of the messor

# 'Yangui Dollaire' Seen Important Factor in Latino Broadcast Hypo

or both, involved.

Promoters think conditions will be favariable for such investments when peace comes. They reason that countries adjacent to the United States can use near radio equipment and particularly improved program service. Mexico has made considerable progress in broadcasting and in the peace of the peace lag is obvious

lag is obvious.

One project with French-Dutch capital was pending just before the war. It would have established a high-powered transmitter on the Island of Haiti to beam programs in English, Spanish and, to a tesser degree, in French.

XEW'S Super-power Mexico City, April 24.

XEW here, Mexico's largest and most enterprising radio station, is out to become more so. It has asked permission of the Ministry of Com-

With the end of the war in Europe in sight and the American for air affairs in this land, to hike promoter a congenital opinish, sit potency to 1,000,000 watst. Power new radio stations to be built in 1,000,000 watst, highest in Mexew radio stations to be built in 1,000,000 watst, highest in Mexew radio stations to be built in 1,000, with American dollars or bear and experts for its installation to both, involved.

Promoters think conditions will be obey some as some as the Coveroment's obay comes through.

Station and its accompanier. XEQ (50,000 walls) belong to the Emilio Azcarraga syndicate that also runs two big cinemas here.

#### CANNON, AT&T READY FOR TELE BANKROLLS

Two of the largest corporations in the nation will step into television with large-budget programs shortly, according to reports. First is Cannon Towels which has given its approva Towers which has given his approval to a presentation made by Don McClure, video head of the N. W. Ayer agency, for a television op-eration. Other is American Tele-phone & Telegraph, another Ayer

Program formats for both clients are currently being drawn up, with stanzas headed for NBC's WNBT or DuMoot's WABD in N. Y.

#### Press Savs 'O. K.'

Frees Says (V. K.)
Here's what some newspapers around the country thought of catch of President Roosevett.
"It was the greatest test ever applied to radio, and was well met... in a manner that gives — Springfield (Mrss.) Duisou. "National radio companies and heir affiliated slations deserve unrestrained praise."—Wintonal radio companies and retained praise."—Wintonal radio control of the country of the count

"It was a deeply moving manifestation of sorrow and respect, betting the emotions that were universally felt. The radio has never done a finer hing."—Richmond (Vo.) Times-Dispatch, "Never was the radio more thorough and more striking." revealed its greatness."-Water-town (N.Y.) Times.

"The four major networks... have just cause for pride. There was a dignity, even a reverence. The radio... proved Itself an institution which has come of age."—Birmingham (Ala.) News.

#### MCA's Mack Davis West Mack Davis, of MCA's radio dept., shifts to Hotlywood next week for a

He'll sit in on the new Biltic Burke show and also huddle with manager, has been elected president the MCA radio exces in Hollywood.

#### 'Life,' 'Street' Off Blue, Replacers Not Yet Set

Blue daytime programming exec Carol Irwin is readying two new shows, for the afternoon hours on

shows, for the afternoon hours on the network following revelation late last week the web is dropping too across-the-board shows, "Ap-plication of the Street." Side of the Street." Former is a dramatic show heard from 3:30 to 3:45 pm, and gets the fall around June 1. Other is a musi-cal with lines Woods and Silly University of the street of the street.

Miss Irwin reportedly is prepar-ing two dramatic shows to fill these time slots, but they are still in the

#### 'Meet the Missus' Gets A Reverse Switcheroo

Chicago, April 24. Chicago, April 24.

Harold H. Isbell, who emcees the local airer, "Meet the Missus." daily over WBBM, was divorced in Superior Court here last week by his wife. Priscilla, on grounds of desertice.

Under terms of an out-of-court settlement. Mrs. Isbell will receive \$1,000 cash, \$75 a week, and school expenses for their son, Robert, 17.

#### Ind. Citizens Committee Radio Division Elects Slate in N.Y. Sunday (29)

Radio Division of the Independent Citizens Committee will elect officers this Sunday night (29) at group's first meeting, at Hudson the-atre, N. Y., with slate to be pre-sented by the temporary organizing committee and nominations accepted from floor.

Organizing committee's slate is headed by Norman Corwin. Serving with him sa vice chairmen are Good-man Ace. Jerry Devine, Robert Heller, William Robson, William. Gailmor and Anton Leader.

Discussion on Bretton Woods and Dumbarton Oaks led by J. Raymond Walsh, WMCA news analyst, wilt fealure session.

#### Wilson's White Owler To Come From Coast

White Owl show on Mutual, will col-num the peace parley from San Franciscu for the N. Y. Post, and Humer Fickett, producer of the Sun-day night airer, will go along. Show will originate, from the Coast during the confab, with Wilson planning use of guest pix stars, Pair-lett N. Y. for Coast after last Sun-day nights (22) brondeast.

WOV Hearings May 28 Washington, April 24

PCC today (Tues.) announced that all arguments in regard to sale of WOV, N. Y. by Arde Bulova interests to Murray and Meyer Mester will be heard on May 23.

### **NBC-Waring Deal**

Continued from page 27 = out local-sponsored programs in or-der to take on the Waring show.

der to take on the Waring show.

" NBC, however, is making every effort to line up the entire network for their versus Breneman" project and, with this aim, prexy Niles and, with this aim, prexy Niles and, so the state of the property of the things of things of the th

Presumably Waring will air be-fore audiences in N. Y., but whether Menser will decide to insert audi-ence stunts, interviews and the like, to conform to the accepted breakfast airer pattero, has not been decided Best bet is that Wariog will start out with straight musical programs, holding hypo gimmicks back for additional amminish in case ratings don't come up to expectations.

#### Radio Morgue Continued from page 27

to go on climent all force major ret-works whenever that day coops. Hour-long show is written, assign-ments have been made at least tentatively for production, direction and eastine, all details have been worked out in advance as far as possible. Radiomeo with whom subject was

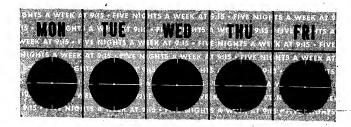
Hadiomeo with whom subject was fiscussed agree it would be entirely easible for program morgues to be et up in advance to ordet every conceivable event that might pop up. It was pointed out, also, that net-works and bigger indles could start works and bigger indies could start such morgue programming now, using incidentally, service returnees who are toolding for jobs in radio. Many of these were not in the profesh before they joined up, but have acquired considerable experience, especially in documentary activities, while in the service.



UNITED REXALL DRUG CO. Met.: LOU CLAYTON

To report the San Francisco Conference to the most people

# **MUTUAL MAKES THE MOST OF** A GREAT RADIO ASSET.



One of radio's greatest assets is its ability to keep regular appointments with millions of listeners at fixed hours, day after day. This consistency is what builds tune-in habits and helps explain the medium's effectiveness.

Mutual is putting this asset to work in its coverage of the World Security Conference in San Francisco, starting April 25. To present this history-in-the-making as a regular program feature, rather than a random-scheduled "special event", we have cleared the 9:15-9:30 period, five nights a week, for the duration of the Conference.

Five nights a week, in the heart of the nation's radio evening, Mutual's Conference Highlights

will immediately follow Gabriel Heatter, who consistently musters the nation's largest news audiences at the Mutual point on the dial.

Direct to conference headquarters in San Francisco, Mutual has sent a complete staff of ace analysts, including Leo Cherne, Upton Close, Arthur Gaeth, Alexander Griffin, Royal Arch Gunnison, William Hillman, Charles Hodges, Elsa Maxwell, and Edgar Ansel Mowrer.

We believe this regular Conference programming . . . plus other planned features and flash news as it occurs . . . will enable us to keep an allimportant appointment with a maximum number of American list eners.

WHEN on Sunday, April 22nd, Warner Bros. and NBC joined forces to present "It Happened in Springfield" to New York television audiences, simultaneously with the national release of this great motion picture to theatres...it marked the beginning of a new era in showmanship and public service.

# BC TELEVISION TONIGHT IT New York 8:00 P.M.

\* AMERICAN DEMOCRACY-In Action! \*

# IT HAPPENED IN SPRINGFIELD

with ANDREA KING • WARREN DOUGLAS • CHARLES DRAKE JOHN QUALEN • WILLIAM FORREST • ARTHUR HOHL

Written and Directed by Crane Wilbur

A WARNER BROS. PICTURE EVERY AMERICAN SHOULD SEE ... PRESENTED SIMULTANEOUSLY WITH ITS NATIONAL RELEASE TO THEATRES

HERE is a new high in the con-rinuous cavalcade of entertain-ment NBC television station WNBT ment NBL television station w NB I offers viewers in this area. Filmed by Warner Bros. with the cooperation Warner Bros. with the cooperation of the Springfield, Massachusetts Board of Education, this inspired story of democracy in action shows a progressive American community solves the wird mobilem of now a progressive American com-munity solves the vital problem of developing in its boys and girls the ideals that lead to good citizenship. "It Happened in Springfield" is

the highlight of an exceptional public service television program you don't want to miss. Tune in at 8:00 p.m., Sunday on WNDS at Today, television programs are broadcast regularly in the New York are ... New Yorkers without sets

broadcast regularly in the New 2 ork area... New Yorkers without sets now, will be among the first to be able to join the great relevision au-dience when new receivers become available. You'll enjoy television to available. You'll enjoy television to the fullest on a receiver bearing the mark of the pioneer—RCA Victor.

ATTENTION TELEVISION SET OWNERS

SHARE THIS SHOW WITH YOUR FRIENDS Tonight at 8

newest television feature—a film so ual and stirring it is being talked everywhere. So sok them

This advertisement appeared in New York newspapers, Sunday, April 22nd



"THE GAY MRS. FEATHERSTONE" Wilh Billie Burke, John Brown, Florence Lake, Eddy Howard's Orch, Alan Hale, guest; Marvin Miller, announcer

writer: More Lewis Producer: Tom McKnight 30 Mins.; Wed., 8:30 p.m. BROWN & WILLIAMSON WEAF-NBC, N. Y.

(Russell Seeds (Russell Seegs)
In taking over the NBC Wrdnesday night Raleigh spot formerly ocenoied by Henny Youngman and
Carol Bruce, Billie Burke has acquired two weekly commercial net-work shows (sponsorship of her Saturday morning CBS comedy shaw was recently taken over by Lister-ine 1. And on the basis of her Ra-

"MUSICAL BOUQUET"
With Paul Frenet, Lois Marlowe,
Earle Sheidon ork: Brei Morrison
Froducer: Mildred Femion
Writer: Christina Foster
30 Mins. Sun, 4 p.m.
PNJU, N. X.

30 Minst: Sun, 4 pm.
PINAUD.
P

miniming of "Wrasaw Concerto." a "TRIBUTK TO ERNIE PTLE" with the miniming with price seldion topped. Borge gave it a simple, straight handling, without stiffness but it will be a support of the control of the contro

mustar interface and home town. Baloned by was recently taken over by Editor by the country town of the post of the was recently taken over by Editor by the present and an amounter who sound the present present of network room for those plenty in the burned of human for human for

MAJOR NORTH, ARMY INTEL-

Ligence?"
Cast: Staats Colaworth, Joe Be
Santis, Jan Miner, Carl Emory,
Bob Griffin, Vicki Vola, Allen
Drake
Writers: Peter Lyon, Robert New-

man Supervisor: Stuart Buchanan Director: Cyril Armbrister Music: Beruard Greeu 30 Mins; Thur., 7:39 p.m.

supervisor: Smart Bachshan
Music: Bernard Green
39 Mins; Thur, 7:39 p.m.
40 Mins; Thur, 7:39 p.m.
41 A new dramatic show dealing with
42 Mins; Thur, 7:39 p.m.
42 Mins; Thur, 7:39 p.m.
43 Mins; Thur, 7:39 p.m.
44 A new dramatic show dealing with
44 Mins; Thursday (19). Write
45 Mins; Mins; Mins; Mins;
45 Mins; Mins; Mins; Mins;
46 Mins; Mins; Mins;
47 Mins; Mins; Mins;
47 Mins; Mins;
48 Mins;
4

"MELODY LANE"
With Russ Brown, June Marlowe;
Melodears (3), Caesar Petrillo's
Orchestra (23), Alma Kaye, guest

Orchestra (23), Alma Kaye, go star Director: Gli Fanst Writer: Nikki Kaye 30 Mins; Mon., 6:30 µ.m. WIEBOLDT'S DEPT. STORES WBBM, Chicago (Needhnin, Lonis & Brorhy)



# Warner Bros, 'Springfield' Short Via **NBC Tele Hits Homes With Impact**

TUESDAY NIGHT NICHE

Seeking to bolster its program-

ming schedule by putting shows

Move is in line with policy of giv-

ing present sponsors choice of better

time on the network as it opens up

Web's program execs look for still more shifting of "fringe time" into

Impressive example of the impact home television reception will provide in educational and public servel ice fields was the presentation Sun day night (22) over WNBT, NBC's video outlet in New York, of. "It Happr ied in Springfield." Warner Happe led in Springneta. Handle limit sentence by the can garner Bros. short filmed in co-op with the that have proved they can garner Springfield, Mass., board of educa-good ratings in better spots, the tion. Also pointed up was the stiff competish programmers of live video, shows may expect when and if Hot-lywood studios go in for producing illms specially designed for the new neclium. Blue is moving the Guy Lombardo orch stanza for Chelsea eigs from its present Monday night at 10 niche to the Tuesday night at 9 slot beginning May 22.

"Springfield." a powerful documentary simed directly at racial intolerance in the U.S., was prepared primarily for theatre audiences, but primarily for incare autorities, our was released to NBC simultaneous with national release to film houses, Its message, however, came off the tele screen effectively and measured up to every requirement of home entertainment-education.

entertainment-education.

Even the most ardent video enthusiast, would be forced to admit
the state of the state of the state of the
tell of the state of the state of the
tell of anything approaching it, in
the studio strictly as a television program prohibits the mere suggestion.
Television, if it's to compete in this
Television, if it's to compete in the
techniques and story approaches.
Such things as "Springfield" seem
techniques and story approaches.
Such things as "Springfield" seem
techniques and story approaches.
Such things as "Springfield" seem
techniques and story approaches.
Such things as "Springfield" seem
techniques and the story approaches.

Television already

Television and the story approaches.

ules.

Warner short is based on educational program in the Marsachusetts
eity aimed at eardicating racial differences in the schools, before prejutional program in the Marsachusetts
such things as the Eu. Klux Kluxrace riots and hoodlum lawlessness.
written and directed by Crane Wilbur, its players include Andrea King.
Warren Dorglam, Charles Drake.
John Qualen, William Forrest and
Life Marsachused, sees fit to allow.

Arthur Hohl.

If Hollywood sees fit to allow other shorts of this quality, emprocessing straight entertainment, and the straight entertainment of the straight entertainment of the straight entertainment entertainment, and the straight entertainment, and the faction holdcasting seems due for an abrupt recamination. And the faction holdcasting seems due for an abrupt recamination. And the faction holdcasting seems due for an abrupt recamination. And the faction holdcasting seems due for the programs had bette be ready with a lot of fast talking
and good arguments if it expects to

Donn.

#### FTC CHARGES PHILCO POSTWAR ADS MISLEAD

Washington, April 24. Phileo Corp. is charged by the Federal Trade Commission with misrepresenting their postwar sets in radio, newspaper and magazine advertising. Company has 20 days to answer the complaint.

Company dates that Phileo and

Complaint states that Phileo and Complaint states that Phileo and its dealers represented that Phileo sets are equipped with either 5, 6, 8, 9, 0, 11, or 12 fully functioning tubes, and will bring in broadcusts from European stations five times easier, stronger and clearer than sets not so equipped."

FTC contends the sets contain

FTC contends the sets "contain FTC contends the sets "contain one or more ballast non-functioning, tuning beacon tubes or rectifier tubes which do not perform any to the set of the set



ANOTHER NEW WORCESTER INDUSTRY

#### Love That Man Hollywood, April 24

Hollywood, April 24.
When decision to change the Blue-Hires show starring Niles and Prindle from slapstick to situash comedy was reached at an agency huddle not so long ago, Prindle got off a gag that ranks with the best of those used on the norgam thus (e.g.).

ranks with the best of those used on the program thus far.

One of the execs, explaining the aims behind the switcheroo, declared, "You boys have been doing stuff too much like Abbott & Costello—we want you to be Fibbor McGee & Molly."

"Then," aftind. Prindle.

#### 25th Anni Salute

WNEW, the N. Y. indie, tees off its "Radio Around the World" Tues-day night series on May 1 with a salute to Latin-America.

Ray Josephs, ex-"Variety" correspondent in Argentine, will head up the initial program. China is subject of second program. Series commemorates radio's 25th anniversary being observed this year.

# Philly Ministers Ordered to Pay **Court Costs After Losing WPEN Case**

Philadelphia, April 24.

Goppel ministers who filed suit against WPEN to compet the state to sell them time were more than 10 sell them time were presented to sell them to religious broadcasts. They be sell william H. Kirkpatrick ordered the case demissed. The control of the First in issuing the diamisstal order defeated the state diamissed when the state of the First Mason argued in their than 10 state a claim upon which relief a mendment nor law imposes any

clared that the plaintiffs had "failed to state a claim upon which relief could be granted."
William Claim channel, coursel for william Claim channel by the Evening Butletin, declared that neither the first amendment to the Constitution, nor the Federal Communications Act, nor any other law prohibits radio stations from granting free use of their broadcasting facilities. the first amendment to the Constitu-tion, nor the Federal Communica-tions Act, nor any other law pro-hibits radio stations from granting free use of their broadcasting facili-ties for religious programs with adepting the cancellation by the Phil-such free facilities are determined by the properties of the proper

anendment nor law imposes any duty on a broadcaster to select its programs under a system of competitive bidding—as declared by the ministers.



## In the DISTRIBUTION DECADE

## Advertising Must Again Find New Ways to Sell!

DVERTISING'S job in the Distribution Decade after A Victory will be no routine chore. For to avoid disastrous unemployment, we as a nation will have to consume at least 40% more than in pre-war years!

That means the product of industry will have to be moved more quickly, more efficiently and more economically from manufacturer to consumer. Advertising will have to make new markets; "sell" new

ideas; speed up consumption! For production itself will be no problem. We will have the manpower, the materials, the machinery and the money to produce beyond anything the world has ever known. But we are going to need ideas to put this vast industrial might to work!

Smart, far-seeing advertising men are planning to meet the Distribution Decade challenge-now. Here at the Nation's Station, we are, too. When the time comes, we'll

have many interesting facts to give you about the great 4-State market that is WLW land.





THE NATION'S MOST MERCHANDISE-ABLE STATION

# BRISTOL-MYERS...

When an advertiser rounds out a full 20 years in a youthful business such as radio, there is cause for celebration.

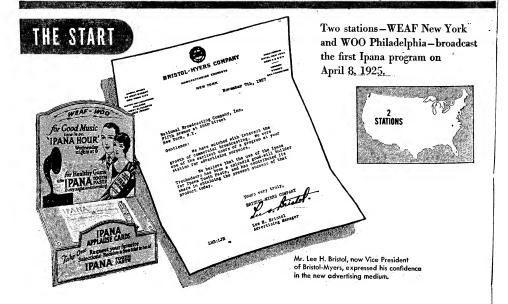
Week in and week out since 1925, the Bristol-Myers Company has held the pleased attention of America on NBC—at first with the Ipana

1925

# A half-hour every Wednesday...



The Ipana Troubadours were red and yellow costumes to identify them with "the tooth paste in the red and yellow tube,"—spurred Ipana sales with such tunes as "If You Knew Susie."



# 20 YEARS ON NBC

Troubadours and now with Eddie Cantor, Mr. District Attorney and Duffy's Tavern. That's 20 years of leading millions and millions to the

famous Smile of Beauty and the Smile of Health!

We're proud of Bristol-Myers' prolonged success as an advertiser on NBC.

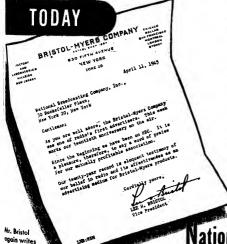
# 1945 An hour every Wednesday...plus a half-hour every Friday







Eddie Cantor, Mr. District Attorney, and "Archie" of Duffy's Tavern are the modern troubadours. They need no distinctive costumes to identify them as super-salesmen of Bristol-Myers products.





130 NBC stations now carry the 3 Bristol-Myers programs-also short-waved to troops all over the world.

National Broadcasting Company America's No. 1 Network



## From the Production Centres

IN NEW YORK CITY .

IN NEW YORK CITY.

In addition to her Mutual morning commentary stama, Maxine Keithjoins the Lindlahr WOR program as a regular on May 2. Miss Reith's
husband-wife show takeoff on DuMont television hast night (Trues-) highlighted the evening's video presentation... Mrs. Jimmy Doolittle, wife of
the general, will be "woman of the week" on Morton Downey's Mutual
sons gast list week (2) i., Thomas F. Joyce, who resigned post as radio,
bhonograph and television gen, mgr. for RCA-Vietor, Johns Raymond
Roeen Co., specialty wholesale chistributors of Philly. He's acquired an
interest in the firm and will at eas gen. mgr... New Yorker may readying
profile on Fred Waring... Bequinning Sunday (29) Gene Lowenthal will
tale over the chorns on the RCA shope, which is conducted by 38 Bactton
agency, has joined WNEW as asst. to program director.

"Lorenzo Jones' starts intill year ADI 12 G., H. L. McClitton, N. W.

agency, has joined WNEW as asst. to program director.

"Lorenzo Jones' starts inith year April 26...H. L. McClinton, N. W. Ayer's radio head, to Coast for three weeks....Alan Bunce, Maurice Franklin, Penga, Aljanb, and Arthur Koll join respective casts of "Valiant added to "Young Widder Brown" players... Bon Rawson subbing for considerable programs of the program of the program

Holloway, who departs for Hollywood on Metro contract.

Jack Ryan, NBC Chi press chief, back to the Windy City over the week-end after a few days here...Jerry Adelman now writing the Edelbrew Keep Albord flow how heard Pridad ynghts on WOR...Harold McGe, or the Keep Albord flow how heard Pridad ynghts on WOR...Harold McGe, or the with Edward L. Bernay, public retailors, counsel, has joined the flack staff at Geyer, Cornell & Newell...Ir as Sherman named head of the radio department at the Tom Pizdale publicity office...Arch Oboler's "Strange Morning," the V2 Day program which freed off his new Mittual series, get-chologist in Springfield, Mo., and Denver last week working with public school systems. Boy Passima, since his return from overseas, has established himself as an executive at WTOP. Washington, His family joined him parture for Coast two days. "Following his rest up after discharge from Army, radio writer Joseph Ruscoll is resuming professional works... Fred

is proud that it has been

selected exclusively for the first regular sponsored daily brandcasts by the "New Orleans States" direct from the home of the Times Picayune Publishing Co.

Each afternoon from 2:15 P.M. to 2:30 P.M. the listeners of NEW ORLEANS, SOUTH LOU-ISIANA and the GULF COAST will naw hear "Stand By for the States" presenting latest news, interviews, and features by the staff af this pianeer newspaper of the South.

This will mean greater service to our audience which has just designated WDSU first\* in average daytime listening in New Orleans; and fallows its recent special citation by the DuPont Radia Award Cammittee for public service.

New Orleans . 1280 KC.

......

\*C. E. Hooper

Weber, former gen. mgr. of Mutual and now a New Orleans broadcaster, In N. Y. last week on a visit. He may be in on a new Mexican station deal... Elise Gains has joined Y&R radio publicity staff-under Les Cottlèbe replacing Maryline White. Latter into Rcd Cross.
Sam Carlton says he and Matty Norman share writing assignment on

ling Baryline White.

And Carlo Maryline White.

And Carlo Maryline White.

Same Carlo Maryline Batterine Baryline assignment on Blue's Sammy Kaye Friday mighter, with no head writer on abow...Bill Blue's Sammy Kaye Friday mighter, with no head writer on abow...Bill Levis, or Kenyon & Eckhart, heads up night division in United Urban Levis, or Kenyon & Eckhart, heads up night division in United Urban Levis, or Kenyon & Eckhart, heads up night division in United Urban Levis, or Maryline Maryline Maryline Maryline Carlo Maryline Maryline Carlo Maryline Carlo

IN CHICAGO

Insiders are looking for a blowup in one of the town's leading agencies what with a top exec planning to depart taking the outflis's No. 1 account worth a flock of millions with him... Ed Borroff back in town after hudding with Blue brasahats and agency execs about one of the biggest switches in daylime programing in many months... Cy Wagner, local trude paper rego thraired last week. Bride is a reporter for the Chi Sun World Broadcasting last week. "Don'd a reporter for the Chi Sun World Broadcasting last week. "Don'd Davis-in-town for a fast look-see and a round of parties.

Dute O'Brien, former flact chief at WGN and currently praise agent for Encyclosed Britannica, is in 1-A and expects to be in Army within the Sun Francisco conference... Connic Seman head of the town't local the Sun Francisco conference... Connic Seman head of the town't local my control of the Chi Sun Blue Brickinst Club next week this week to open an eastern office... All Boyd, WLS production manager, hospitalized... Jack Baker returns to the Blue Brickinst Club next week this week to open an eastern office... All Boyd, WLS production manager, hospitalized... Jack Baker returns to the Blue Brickinst Club next week this week to open an eastern office... All Boyd, WLS production manager, hospitalized... Jack Baker returns to the Grieffee in the Carbide and Carbon building May J. Harry Credition, WGN announcer in the hospital for an operation.... Harrow Roberts prexy of the Chi Radio Management elub, has been elected a v.p. of the Rotary club of Chiego.

IN HOLLYWOOD . .

Chiego.

IN HOLLYWOOD

Al "Cappy" Capstaff has been put in production charge of Foole, Cone & Al "Cappy" Capstaff has been put in production charge of Foole, Cone & Belding Hollywood shows billed in Chicago. In addition to Bob Hope, which he produces, he'll ride herd over Charlotte Greenwood and Hedda Hopper. ...Seld of KMTR is in the wind again, but it has been blowing around before without anything happening. Slation Manager Kenneth for the control of the production of the control of the contro

#### GIL NUNNS TO HEAD DFS TORONTO OFFICE

Chicago, April 24. Gilbert Nunns has been appointed manager of the new Dancer-Fitz-gerald-Sample office to be opened in Toronto, Canada, May 1. Office will carry on general agency busi-

Nunns has been associated with Nuns has been associated with Canadian advertising, merchandising and selling for several years having been with J. Walter Thompson in Canada and more recently, with Locke, Johnson & Co., of Toronto.

#### Gov't Nixes Web Continued from page 27 -

producer of a sustainer. It's fig-ured that his Tucsday broadcas; 'Word from the People' will cost the network better than \$40,000. Earl Robinson and Yip Harburg were brought here to compose "Same Boal, Brother," and 'Meet-iog's Song," and Lud Gluskin will have 40 men under his baton to give them a rousing rendition.

them a rousing remarkan.

Cliff Nazarro was seen moscying around the Palace hotel lobby. He figures if there's gonna be all that double talk around, he should be on hand to give novices a few lessons, so they can hold their own with



**FACTUAL CRIME DRAMAS** 

From the Official Nate Back of

# Inspector Harold C. Keyes

U. S. SECRET SERVICE AGENT COUNTER-ESPIONAGE OPERATIVE STATE DEPT. INSPECTOR-CIVILIAN ARMY INTELLIGENCE

Radio Adeptation by ED. J. HOLDEN

# WILLIAM FRAWLEY

As Inspector Keyes

Recorded Auditions Naw Ready-Write or Wire

## FREDERICK BROS. AGENCY, INC.

ADDISON SMITH NEW YORK

W. CARL SNYDER CHICAGO 75 E. Wecker Dr.

BILL PECK HOLLYWOOD

# Radiomen Troop Into Army's London AFN Hdgs. Cueing Long Term Stay Femme panel giving a light treat-

U. S. Army radio is here to stay WBBM Sellers, Spielers / awhile, even with the imminence of V-E Day. Proof is fact that a flock of competent radiomen, most of whom were in the profesh before

through the heart of Naziland.

Hoffenberg succeeds Lt. Col. John S. Ilayes, who's been made associate director, Troop Broadcasting Service, at SHAEF, Paris. New prugram director here is Staff Sgt. Harry Lytle, who had been with WBNS. Columbus, O.

Columbus, O.

New appointers include three Navy
men: Charles McMahon, one-time
WCPO (Chicumtati) announcer, who
is dise-jockeying here now; Mel
Johnston, of WBTM, Dauville, Va.
and Norman Sickel, formerly contunity editor for WNEW, N. V. and
producet for KYW, Philadelphia.

producet for KYW, Piniatelpinia.
David Scott, former Engineer
WAAT, Newark, N. J., has been
made engineering chief, for AFN
here; Pvt. Sloan G. Finley, of WMC.
Memphis, has been added to the announcing staff, and Suff Sgt. VarurePulsen, former production amanger
for WIP, Philadelphia, is doing the
same job now for AFN.

#### Cowles Bolsters Staff Of WOL, Wash., With Eye To Program Competish

Cowles' stations headquarters in N. Y. yesterday (24) announced a group of personnel changes for its Washington outlet, WOL, designed to place the station in the top strata programwise among the stations in the nation's capital.

the nation's capital.

Arthur Casey, fornerly of KMOX,
St. Louis, has been named assistant
to Merle Jones, WOL v.p. and g.m.
David Harris, WTAG, Worcester,
Mass., program mgr., moves in as
program director. Florence Warner, ex-CBS midwest educational
director and town onlike cavities dire ner, ex-CBS midwest educational director and now public service director at the Cowles' N. Y. outlet, WHOM, becomes educational director. Jack Paige, WHOM special events and publicity topper, goes to a similar post at WOL, Kathryn Carvens, of WNEW, N. Y. is skedded to go overseas as the Washington Gorge Grin, a ridio vet of the open overseas, as the control of the open overseas, as been pueded for record overseas, has been pueded for record or her-ciph chapmenings to be broadon-the-spot happenings to be broad-east over WOL and other Cowles

Shift of WHOM, N. Y., personnel s obviously forerunner of the an-concernent of the sale of that staby Cowles, details of which reported in "Variety" last

#### Levers Okay Oakie

It now looks like Jack Oakie is all set to team with Joan Davis next fall when she moves over to the

fall when she moves over to the Lever Bros. fold to replace Burns & Allen in the Swan Soap Monday night CBS spot. Sponsor last week gave its okay to Oskle. Miss Davis' current teammate on the Sealtest show is Jack Haley, who's skedded to head up the Seul-test program next season.



## ELISSA LANDI TOPS MUTUAL FEMME FORUM

Chicago, April 24

ment to feminine subjects on a new program starting next Wednesday (25), Program, "Round-Table of Romance" will occupy the Do Some Switching Wed, 10:30-11 p.m. slot over the net-Chicago, April 24.

Several changes in the WBBM-CBS sales, and amounting staffs have been made in the past week. Been started on the control of the control work.

Regular lineup will have Dorothy Regular lineup will have Dornthy Kligallen, syndicated columnist; Florence Pritchett, fashion editor of the N. Y. Joannal-American; Robin Chandler, of the John Powers model school and Adoise McEllhone of the OPA food division. It's also planned to have a male on the program a uphold the, masculine side of discussions.

#### ED LEVIN VICE BLOM

Arnold Blom is checking nut as radio editor of PM, the Marshall Field N. Y. daily, moving over to the eity room.

Ed Levin, the paper's promotion manager, takes over the radio as-signment.

# Pedagogs Blueprint FM-3R's Chain In Ohio Raising Competish Fears

A statewise system of radio detection for commercial cartion for Ohio is being bitterprise to the cartion for Ohio is the best time for listening is also fixed the cartion for the best time for selling, is also the best time for selling, as also the best time for selling, as also the best time for selling to the cartion of the cartion for the c

Education.

The group has been meeting with R. C. Higgy, asst, prof. of electrical engineering at 50 his State U, not electrical engineering at 50 his State U, and the state possibilities of an FM setup with a could committee, fromed at the request of 70 prominent leaders in many fleds in the State, wasren-powered to farmulate plans for incurrent control of the state legislaturature reterral to the state legislature reterral to the state legislat

in addition to the central s'ations. Higgy was authorized to go ahead with selection of locations.

the best time for selling, ele.

Dr. William Sevenson, supt. of
radio for Cleveland public selfoots
and also director of WBOE, the
Cleveland schools' FM station,
pointed out that even in best hours,
commercial listener ratings rarely
surpass 36°, thus proving that lite
overall public doesn't get what it
wants.

#### DEFER CHANNEL HEARINGS

Washington, April 24. The FCC today announced that the clear-channel hearings scheduled to open on May 9 have been post-poned until Wednesday. Sept. 5, Reason given was that thorough and complete preparations could not



W- JAYZIE rolled out the carpet for this top-ranking morning show on April 16

before first broadcast on WJZ!

THANKS TO ALL THESE SPONSORS: H. Hicks & Sons, Inc. - J. W. Beardsley's Sons . The Davidson Bros. Corp. . Dorsay Products . Hanscom Baking Corp. . The House of Herbs, Inc. . Isbrandtsen-Moller, Inc. . C. F. Mattlage Co. · Vegex Co. · West Disinfecting Co. · J. A. Wright & Co., Inc.

Minwax Co., Inc. · Maritime Milling Co., Inc. · Pieter de Witt
Diamonds, Ltd. · F. Schumacher & Co. · William A, Nesbitt

THERE'S STANDING ROOM ONLY now for sponsors to the Fitzgerald program. And no wonder! The same real-life antics are still broadcast from the Fitzgeralds' own breakfast table—the same cat's meow and doorbell ring, the same gay sparkle that gives each moment its private chuckle, the same pleasant, effortless advertising that's been so effective—everything which has made those delightful Fitzgeralds a daytime favorite. But . . . a better time-7:50 to 8:15 A. M.-to catch the whole family at breakfast, and now over WJZ, New York's First Station-stronger, clearer.

Approved advertisers will be given priority and put on the waiting list in order of application. Why not talk it over with us right away?

THE FITZGERALDS ARE NOW PLAYING

Monday through Saturday, 7:50-8:15 A.M. and Saturday at 3:30-4:00 P.M. on



### Radio Reviews

local show on any Chicago station.

local show on any Chicago statina. Aired when most Chicagous are at all ones, "Medody" is part of the should be shou

THE ROBERT Q. LEWIS SHOW"
With Lewis, Toby David, Hope Emer-son, Phil Knemer, Bill Wyatt, Herh Sheldon, Dave Grupp's orch, Murphy Sisters

Producer: Joe Mansfield Writer: Lewis

30 Mins.; Sat., 7:30 p.m. Sustaining

Robert Q. Lewis is an effervesceent Robert Q. Lewis is an entreweed of riving young comedian who obviously has a lot on the ball, both as a writer, of comedy and deliverer of same. However, he's very much in the embryonic stage as far as bigthe embryone stage as far as big-time network radio is concerned. As proof, one need go no farther than the second of his current Saturday night, shows on NBC last weekend (21).

might, shows on NBC last weekens with the country of the country o

and home audiences reschted, rather than went for, the practice. Amouncer Herb. Sheldon tried hard to keep things 'hip' throughout, who have the hard to keep things 'hip' throughout, who is call ywas given plenty of opnortunity to display his versatility. Dave Grupp's oreh supplied good nusical hackground to the vocultaring of the Minply Staters. Sten.

#### Radio Followup

Mark Warnow's Lucky Strike "His Parade" orbeistra rates a big nod the past months there has been a perceptible improvement, probably corner dance and men own staffing all key stations as means of avoid-though the past of t

procession in this department, too.

Frank Sinter Did percental risks to the windtribute to the late PDR in the windup of his broadeast last week 1183 over CDS. Reminishing on a visit of the procession of t

Ing Hollow.

Last Sunday's (22) "New World of Comjan" program on WMCA (No. Y), of ramsliced another important buttle, this time on the factive that the same properties of the citive the talled of a Negro nurse shelt to gain acceptance in the Army Nurse Corps. If served a twofold cace prejudice and how its practice that the properties of the company of the company

way, were among the gebaters.

Arm, Air Face continues lo do a good job with its weekly "Air Excusion Hospital," stanza wased at Mitchel Field and aired weekly week tash, show which usually pulson wounded GTs just flown based to have been always to have been a some standard of the pulson wounded of the pulson which were the pulson wounded of the pulson would be the pulson w

purpose, time was extended to half Under skillton handling of inter-viewer. Cpl. Richard Pett. former WOR facek, a private and three of-about Nazi treatment, and deliberate forman efforts to sizare the most scenario efforts of the con-stance of the control of the con-trol of the con

its sense of radio showmarship.

"Mr. Biblete Alterner," one of the most vibrant and significant portagens among radio's toolgiters in addicine popularity, was significant portagens among radio's toolgiters in addicine popularity, was significant to the popularity of the popularity

## **Television Reviews**

"WOMEN IN WARTIME"
Ruth Woodner, emece, with Amic
Strickland, David Dawsoo, Jun
Miner, Penny Stek, Beth Shen
Kenner, Penny Stek, Beth Stek
Flynn, Rycret Bail, Rusty Lane,
tee Minniek, Lynn Fisher, Jackie
Flynn, Everet Bail, Rusty Lane,
Frameir Fasjett, Ann Shephere,
Theo Gests, Michael Ingram, Margeret Kulterien, Polly Perguson,
figeriet Carter, Bilandek Edvick,
Figeriet Carter, Bilandek Edvick,
Figeriet Carter, Fillandek Edvick,
Figeriet Carter, Fillandek Edvick
Fillander
Linguistic Carteries, Fillandek
Linguistic Carteries,
Linguistic Carte

was many, red. (18), suits p.m.

WCBW-CBS. N. Y.

Since last December CBS and the juve many addressed line to be upon the control of the cont

Not contout with the impact of this well-written and well-done play, the scene returned to the home locale, showed war brides going into the Women's Land Army to help raise food in the U.S.A. This theme, too, still the still lings and Michael Imgram highlight the importance of food for peoples in lib-

erated Europe who, if they were allowed to starve, would become the Lower to the started with the started were the started were the started were that the show is proof of the amount of material—and all of salid, some very potent—that could would minimize many of the technique would minimize many of the technique that the started was started with the started with the started was a started with the started was started with the started with the started was started with the started with the started was start

"METTIE"
With Steven Chest, Gibert Bouglas,
With Steven Molecuter,
Burton Malley, Leils Erist, Michael Ann Travers, Janis Thompson, Shirley Conklin, Rich and
Produce: Den Darcy
Writer: George Ade (ndaplation by
Barcy) Sun. (April 22), 8:26 p.m.
Sandthine

20 Mins; Sun. (April 22), 8:20 p.m.
Sustaining
WNBT-NBC, N. Y.
Fairly amusing comedy adapted
from George Ade's play, "Netlie."
was hardly sensational television insi hardly consultonal television programming insamuch as entire action took place at a N. N. nitery programming insamuch as entire action took place at a N. N. nitery by Mort Stevens, Steven Chase and Richard Maloy saw the experiment through satisfactorily. In an effort cer Don Darey inserted a floor show prolog but it was rather under proposed to the proposed of the sequence was spotted at the penning, right later Chase, place as man about town, checked his coat.

This sequence was spotted at the penning, right later Chase, place as man about town, checked his coat. The penning right later Chase, place as the continued on page 30.

(Continued on page 38)







"But, Bwans, time is gefting short?"



REPRESENTED NATIONALLY BY THE KALZ AGENCY

# **Industry Preps** For Postwar Bid From Competish

nces are probing the entire advertising sphere right back to 1929, when industry was in its infancy, in an effort to set up the proper incans terms for new contracts for scribes of holding on to the boff biz the medium is currently enjoying.

medium is currently enjoying.

Research chairs reveal that, in

1928, \$422,232,000 was spent for mainterior advertising, of which only 51's

vent into radio, 50's to newspapers,

53's to magazines and 10's for outdoor advertising. Figures for 137's

how that of 36's dovertising, 15's

passes alloyed to 36's, magazines,

pages alloyed to 36's, magazines,

23's and outdoor advertiring to 8'.

In 1940 radio climbed to mab 37's.

In 1940 radio climbed to mab 37's.

pagers slipped to 30%, magazines

pagers slipped to 30%, magazines

20% and the slipped to 30%, magazines

and the slipped to 30%, magazines

and the slipped to 40% and the slippe

Assurably, radio chieftains kinow that soon after the end of the completific, 'newprain again will become plentful sud the magnitude of the completific and the magnitude of the completific and the majority of which the completific and the summary of the summary of the accuracy of the accur

#### JOHNS CLAN WOULD BUY WTMV FOR 105G

DUI WIMY FOR 105G

St. Louis, April 34.

FCC has been asked to ols, the sale of WTMV, an indie station, East to be sale of WTMV, an indie station, East Wis, William Johns, a publisher representative, his wife. Arrs. Peurose B, Johns, and Army LL William F, Dohns, Jr., a partner in WOSH.

The application, for approach of the sale was made by Carlin S, cated in the Broadview horet, who said he was retiring because of ill health.

#### BERGEN'S IN-AND-OUT

EERGENS IN-ANN-OUT
Edgar Bergeris visit to New York
to play the "fall guy" at the Saints
and Sinners tuncheon this Friday
back to the Coast by plane minetime to the Coast by plane minediately afterwards for his Sunday
night Chase & Sanborn show.
Bergern inked the idea of being
out-in from N. Y. for the Coastoriginated MECer.

#### WOV's United Nations Music

WOY's United Nations Music Music of four United Nations— Russia, Yugoslavia, France and an-other to be decided—will be heard on "Music of War and Peace," series of tone special broadcasts over WOY IN, Y to Thursdays in May, starting May 3, at 10:05 p.m. Feward Tatuall Canby to emece.

Tathall Camby to emece.

Virgil Thumson to be interviewed as guestar on French program. Dr. Lujo Goronin and Maria Vicar on Yugo date and Rowena Meyer on Russ program.

Overseas for USO Since Jan 43-Now in Germany



FRED LIGHTNER Dir. PHIL COSCIA

#### News Writers' Paychecks Discussed in Chicago

Chicago, April 24. Basic minimum payment plans for news writers were discussed last week by NBC central division veepee Harry Kopf and Jack Van Valkenberg, station manager for WBBM representing Leslie Atlass, veepee in charge of CBS central division, on the management side, and Radio Writers Guild agents here, with expected to be announced soon.

Basic minimum issues for free lancers, meanwhile, are in the prelancers, meanwhile, are in the pre-liminary stages of discussion be-tween RWG's tree regions, and are skedded to be coordinated at sec-ond semi-annual national confab of RWG's national exce council first week in June in Chi, to which each region will send two delegates.

#### R. I. Sudser Bankrolls **Boston Baseballcasts**

Providence, April 24. Opening of the baseball season brought the Narragansett Brewing

# Chi Industry Toppers Join In For **Educational Pitch On Frisco Confab**

Opening of the baseboll season brought the Narraganaest Brewing Co. of Cranston, R. I., into the heavier radio budget bracket via a to desponsibility of Booton Braves. Required to the conference is evidenced by line at the conference is evidenced by line at the propose of the Sar Francisco conference is evidenced by line at the propose of the Sar Francisco conference is evidenced by line at the propose of the Sar Francisco conference is evidenced by line at the propose of the Sar Francisco conference is evidenced by line at the propose of the Sar Francisco conference is evidenced by line at the propose of the Sar Francisco conference is evidenced by line at the propose of the Sar Francisco conference is evidenced by line at the propose of the Sar Francisco conference is evidenced by line at the propose of the Sar Francisco conference is evidenced by line at the propose of the Sar Francisco conference is evidenced by line at the propose of the Sar Francisco conference is evidenced by line at the propose of the Sar Francisco conference is evidenced by line at the propose of the Sar Francisco conference is evidenced by line at the propose of the Sar Francisco conference is evidenced by line at the propose of the Sar Francisco conference is evidenced by line at the propose of the Sar Francisco conference is evidenced by line at the propose of the subject by local standard for the propose of the Sar Francisco conference is evidenced by line at the propose of the Sar Francisco conference is evidenced by line at the propose of the Sar Francisco conference is evidenced by line at the propose of the Sar Francisco conference is evidenced by line at the propose of the Sar Francisco conference is evidenced by line at the propose of the Sar Francisco conference is evidenced by line at the propose of the Sar Francisco conference is evidenced by line at the propose of the Sar Francisco conference is evidenced by line at the propose of the Sar Francisco control of the line at the propose of the Sar Francisco control of the lin





cuts a mighty pretty figure

Quarterly Hoopers give time buyers less than half the story on listening habits in Minneapolis and St. Paul. Only 40% of

the radio homes WCCO serves are in the Twin Cities. What goes on in all the homes served by WCCO (whose entire primary listening area stretches over 139 rich and productive counties) is revealed in the latest CBS Listener Diary Study (February, 1945).

Taking only three periods-all vital to time buyers-the figures prove WCCO the kingpin of Northwest radio.

- 1. WCCO has THREE times more listeners in the early morning hours than any competing Twin Cities station. Its 6-9 A.M. average rating, Monday-thru-Saturday, is 10.5.
- 2. WCCO has FOUR times more listeners from 10 P.M. to 1 A.M. Its average Monday-thru-Saturday rating of 6.4 represents a 62% share of audience.
- 8. WCCO has NINE times more listeners Saturday 9-10 A.M. when special programs of Northwest appeal are presented. WCCO - with a 16.4 average - delivers an audience greater than all other stations combined.

CBS Listener Diary figures prove that locally produced programs of WCCO win ratings over three times greater than those of any other Twin Cities station.

City dwellers and farmers alike start their days with WCCO, end their evenings with WCCO. All are prospective customers for the advertiser who talks to us or Radio Sales about sharing our programming and popularity in the prosperous Northwest.

NOTE: The CRS Listener Dincy Study covers each broadrinting hour during an entire week. Ruting for any poited is orailable on request.

"Good Neighbor. to the 50,000 Watts - 830 kc Northwest **COLUMBIA OWNED** 

> REPRESENTED BY RADIO SALES, THE SPOT BROADCASTING DIVISION OF CBS 1 3 ho 18 "

## Inside Stuff-Radio

Almost up until hundrest time last Wednesday night (18) there west considerable doubt whether the new Billie Burke show for Baleigh in on that night. Web press deap tuprosedy held off of incleases, and dives-paper listings on that day, carrying the Carol Bruce up rogarious were auditioned in attempt to hit on the visit formula with the one that "took" actually not being auditioned until nearly 6 elouke the night of the broadcast. Surprising aspect, in view of the script difficulties, is libit trade generally agreed program, written by Mort Lewis, got off to the smart start.

Negotiations between ownership of the Newark 1N, L.1. Evening News and the Cowles radio interests with Jatter seeking to interest the publishers in purchase of WHOMA. N. L. have been broken off and the daily interest in the publishers in purchase of WHOMA. N. L. have been broken of and the daily leave the publisher of latter station to the News is on the with the FCC. Cowles resp. approached, the Newark daily is right consumed about a mouth ago in an endeavor to write-their year from WBYA to WHOMA the other publishers when the publisher with the sees but that decision reached was that News would pass up the Cowles priposish.

Blue Skeds Longhair

For two weeks following the July

OPA 'Coupons' Lands On

Mucual mubberi

MBS Tecing Off May 1

oway from the Blue during the past week when the web announced it

will air the Office of Price Adminis-

months.

Production expenses will be bank-rolled by Standard Brands, with J. Watter Taompson, Standard Brands agency, also securing the time for

auather prierzni

#### WCKY PIPES IN ON SAT. WCPO BASEBALL

Cinciumati. April 24. For two werks following the July WCKY has starred to shape it. 7 summer hattis of spoons Allisprogram schedule as, an indie by Chalmers, the Blue will continue to plugging into WCPO for Saturday; air the Bostim Symphomy broadcasts arrings of the Crup Rede Sussellation as satisfating basis, in the Saturday games through the season. On June 1 might 820 to 9-211 stot.

1 WCKY drops out as an affiliate of Affect the Buston Symph goes off, the web will broadcast the "pope" on Mutual linked.

Baston session from the Esplanade Cincinnati, April 24.

night 8:30 to 9:30 stot.

After the Buston's Symph goes off, the web will broadrast the "pops" Ba-ton szasan from the Esplander and then the Tanglewood senson from the Beylshires. This will fill the summer serious music slot holding the audience until the bankrofler returns to the air next senson. The WCKY-WCPO deal for once ne wCKY-WCPO deal for once-a-week tiehis enine as a surprise in local radio circles and was sprung without fanfare. Until then WCPO did a lnf of whooping about being the burg's exclusive basebell slation.

Story behind the deal is that WCPO is doing a "thank you" to WCKY for a lend-lease on mike services of Dick Bray.

#### ACT Opens Video Class For H'wood Technicians

will air the Other of Price Adminis-tration states "Soldiers with Con-pons" each Tuesday from 6:15 to 6:30 pm, starting May I. OPA show was slated to teen! on the Blue carly next month, after airing m. N. Y. indie WNEW (or past several Hollywood, April 24. Affiliated Committee for annuared Committee for Television opened a new course of instruc-tion for the benefit of its 20,000 film and radio artists and technicians. First lecture was delivered by Sct. Carl Beier, Army technician, who has produced more than 250 television programs.

nas procuesar masses and procured in the specific procured in the specific procured in the procured the procured in the procured in the procured in the procured in the specific procured in the spe

#### 'CORRECTION' WILL AIR FROM COAST CANTEEN

Hallywood, April 24.
When the "Correction, Please,"
quizzer goes into the NBC spot as a
summer replacement for "Duffy's summer replacement for "Duffy's Tavern," it's planned to originate the Taven," it's planned to originate the show from the Hollywand Cauleon. Arrangements are currently being made whereby several other summer sizers will be staged at the Canteen with "Currection" as the Initialer. GI-stanted quizzer, will probably have Carole Landis as the fentee if deal goes through. If mil. 3.

#### 'Sho-Biz-Quiz' Nabs Pittsburgh Sponsor

Pittsburgh April 24.
New type of quiz program, labeled "Sho-Ber-Quiz," with questions dealing exclusively with stage, screen and radio, has just been sold here to Dmilling's Candy Shops. If II feature the town's Prore inst-string with a program of the Poet of the Company of the Poet of the Poe Summer Sustainers fore the town's three first-string erities, Harold V. Cohen, of the Post-Gazette: Karl Krug, of the Sun-Tele-graph, and Kaspar Monahan, of the Press, with George Heid, local radio radurer, serving as moderator and

quizmisster.

Show has been set for an original six months and will be aired over WLAS every Tuesday evening from 10:20 to 11, beginning May 1. Vocalist and originist will be used for formers as well as mosical questions.

#### RCA Wants Disney For Tele Educational Film

NBC and its parent company. Radio Corp. of America, are negolisting with Walt Disney for the cartoon-maker to produce a film demonating the workings of television, ort when completed will be used RCA's vision stanza over NBC television and also to company person-nel, schools, church and club organ-

nel, schools, church and thib organizations fringgliont the cuntry.

C. B. Brown, head of RCAs and promotional division in Camtlen,

N. J., is currently conferring with
Desays industrial fills addition excessions to the conferring with
making the nicture. According to
making the nicture. According to
making the nicture. According to
making the nicture according to
proper to the property of the studio
would not be able to tackle the join
for at least eight or rune muntls, due
to shortcare of film raw slock, and
prior commitments to other industrial
currents for the production of
other industrial currents for the production of
other industrial shorts.

**Femmes Needle** Continued from page 26

who needs individual help and guid-ance. It is, therefore, not necessary to parade human miseries over the air in order to get the individual attention and help that is required.

attention and help flust is required.

"We believe it is as uncivilized to expise troubled—and sometimes desperate—individuals in a public hearing of their personal wees or failines as it would be for a radio program to undertake in give a public diagnosis of a patient's illne prescribe for his treatment.

some question the enter-lainment value of such programs as Mr. Authouy's, which hold perhaps, the same rating in the field of show-manship as that of a bull fight in the field of sports." "We do not question the enter-tainment value of such programs as

#### Asks NAB Comment

The letter closed with a require the NAB's comment on the for the NAB's comment on the An-thony program, after questioning whether it classifles as "in the public interest, convenience or necessity." Alrs, Jones' reference to "rating" did not refer to the show's Hooperating which, incidentally, was discovered in be low, with a listing of 1.7.

That the reaction to the Authory show is not doing Mutual any par-letter good in the way of making people think mure of radin and is not confined to New York, was indicated also in a letter which was written by the subject by a social worker from Cleveland, Latter is Leon H. Richman, executive director of the Cleveland Jowish Orphan

Home Richman took apar) a specific Anthony st declared:

"I was shicked by Mr. Anthony's presumption of wisdom... Those of us who have respect for the in-dividual personality feel that it is undernocratic in approach human problems in as irresponsible a manner as the one displayedd by Mr.
Anthony . . . In my experience, in
working, with children, I have found
that one must approach human prob-lems with respect, humility and skill."

#### Tele Reviews

- Continued from page 36

continued from page 38

expectation or copying as holiday
eve bird and holiday
with Nettic
ham. Thumpanis activ dance roratine,
ham. Thumpanis activ dance roratine,
by Rich and Gibson comprised the
year the continuent, but the "libor-show" hardly seemed to incasure out
show it hardly seemed to incasure out
what with buttley of Cliquot being
ured up every minute or sa and the
codent wealth of the little suphistic
content of the continued of the continued of the
little suphistic
content of the continued of the continued of the
little suphistic
contents ber anPiot of "Nettic" contents her an-

extex around whom the playler re-turned. "Settler concerns the pu-point mosts with the three way builder. Chase. Malay and Servens, Malay. Chase. Malay and Servens, and the congregating on the course content and the second of the content of the content of the women on Fifth avenue in the same women on Fifth avenue in the same and the bors, likewise kicked in with and the bors, likewise kicked in with sold conference of the content of the content of the content of the oral Revenue and the content of the content of the content of the revenue and the content of the content of the revenue and the content of the content of the revenue and the content of the point of the content of the revenue and the content of the point of the content of t

on all filis better the principals get used. as keeperd only bridly, and week the small have been dispersed when the small have been dispersed were the small have been dispersed quickle shot of her writing a determined and the small have been dispersed on our of the buys explaining her of simple intended and state that the small have been dispersed and intended the small have been dispersed in the small have been dispersed by the small have been dispersed by

#### GEO. SILVERS TO GALE

George Silvers, pradiegr-director in the radia divisint of the Associated Press the alsa served as dra-matic serial editor of the APs "Ry-Witness News" and "War Carre-sondent") Jus, residued to join Gale Associates in N. Y.

huild and sell package programs and talent,

#### L. A. INDIE JOINS EXODUS TO H'WOOD

EADUS 10 H WOUD

Hollywood, April 24

Joining the concentration of radio stations around follywhood and the is Ben McGlissian's 24-hour onder the seen McGlissian's desired that the seen mcGlissian's desired t

#### Y & R Shows Continued from page 26 -

goes off June 26 and returns Aug. 21. No replacement.

"Molie Mystery Theatre" stays on

"Molle Myslery Theatre" stays on litrough the summer.

Burns & Allen check off for Swan Syap on June 25, with Juan Davis-taking over the Monday might CBS sput sime time in Sept. or Oct., de-pending on her picture cumunit-

ments.

Biddie Cantor goes off for BristolMyers on June 20, returning on
Oct. 2 Sponsor retains lite time with
the Cantor show ominus Cantory
staying on for the sunmure. Cast inchides Harry von Zell, Nora Marilia,
Lemnard Suess and singer Fred
Mariet.

Green Sales on.

Celanese stays on, "Thin Man" (General Fonds) also

Durch Shore hows out May 31 and

Danis Shore howe our Mar 31 and returns an Sept. 6. No replacement. "Addrich Family" stays on fin, General Fonds, but may lay off three or four weeks later in the sesson, Agency is currently seculing the field for 1a new Henry to replace the sesson of th

Please" quizzer as replacement, Ed Gardner gusts oversrass. Jerry Wayne shux on the Bite stays on for Borden's. "Bright Horizons," the CBS day-time serial, stays on for Lever Bros, "Kate Smith Speaks," the tools time commentary, also slave on for General Food. General Food. Continues through the summer, "CB House Party" on CBS also stays on.

"Hon Harrigon" takes a July-Au-gust-Sept, biatus for General Fnods.



When the hell sounds "Time!" for the start of every business day. Weed men come out of their corners from coa coast, ready for the kind of action that makes time mean money for sales-able stations







#### FOR LISTENERS AND SPONSORS ALIKE . . . . HERE'S ONE SWELL WAY TO START THE DAY ....



JAMAY wordedy, from "latt to K" a new, close risk to regression between the control of the control of the control of the latter with the month start, "While I to New York" given Belower that they like music, over, that signs to war her reacts and uther features. Result, "While I is New York" in the better started or its prompting product on the control of the started production of the control of the control



# **Argument Persists on Second Rack** As Gale-Immerman Join New Setup

Three is still considerable argument among music publishers on a second afring of racks, even though two names well established in the basiness. Moe Gule and Saul Immerania, are now connected other contine broadered reconstructions of the property of the

ney Yonng and Chaunery Olima.

Immermation proposes an executiveof links mapin, or the Warner Business Ferdinand P. Pecora today

Vertically residently and the proposes of the proposes of

racks to start, with 'mother 5,000 acided inside six muths.

Gale is the financial backer of the new company; immerming its operation of the six mother of t

Shep Fields Orch

Overseas in June

Overseas in June

Shep Fields Orch

Overseas in June

Shep Fields Orch

Overseas in June

Shep Fields Orch

Overseas in June

Shep Fields Orchestra will go

Overseas mention in June to category

Shep Fields Orchestra will go

Overseas mention in June to category

Shep Fields Orchestra will go

Overseas mention in June to category

Shep Fields Orchestra will go

Overseas mention in June to category

Shep Fields Orchestra will go

Overseas mention in June

Shep Fields Orchestra will go

Overseas mention in June

Shep Fields Orchestra will go

Overseas mention in June

Shep Fields Orchestra will go

Overseas mention in June

Shep Fields Orchestra will go

Overseas mention in June

Shep Fields Orchestra will go

Overseas mention in the control of the seventh of go

Overseas mention in the seve

Pubs are still not completely con-vinced about the new operation and

# BMI-Marks-ASCAP

Decision in the BMI-Marks-ASCAP case, which was to have been

Many music men feel Pecua will turn up a no-enjinion, deciding in favor of neither side. Case is over BMI and Marki claim to exclusive right to songs in the March catalog, with which BMI has a performance rights arrangement. Certain of these songs were written by or cellaborated on by ASCAP writers, and the Sien, carried as cateloide rights to Sien, standard as collaborate control transfer such rights.

# Shep Fields Orch

could keep their bands in one piece lnng enough to get out of the coun-

#### Tooters Walk When Pay Boost Is Kicked Around

Band at the Hotel Adelphia walked off the stand last week in protest against alleged inaction by the Intel's atturneys in getting an akay from the War Lubor Board for

iskey from the War Labor Board tor a relaction. Dulin has acked for an increase of \$12 per week per man, similar to that granted to tonetes at the Bellevue-Stratford and Benjamin Franklin hutes. Application for ap-proval of the raise has not been filed by the hatel despite fact that de-mand was made many weeks ago, union officials wild.

# Neb. Legislators Kill Anti-ASCAP Law After 8 Yrs.

Nebraska, the last state to hole nut against ASCAP, has capitulated practically on all points. On Wedness day. April 17, the state legislature passed a bill revoking its former ac

the situation has cleared itself after these years. There ddn't seem to be any real organized or strong opposition to a resumption of ASCAP.

# Jonie Taps Quitting S-B July 1 to Join Columbia Pix As Director of Music

milted to the American Society of Composers. Authors and Philbishers action Tables of the State of Composers Authors and Philbishers and Composers Authors and Philbishers and Composers Authors and Philbishers and Composers and

Goodman Admitted

To ASCAP Membership,
Benny Goodman was recently admitted to the American Society of Composers. Authors and Publishers, along with other writers and one publishers, compulsible.

After, 16 years with Shapito-Berny stein, rising from songplugger to general manager of this hopflight musical publishing house. Jonie Taps with Collimbia Pictures in Holly-wood, He will be executive directly compared to the publisher of the publishers, amount of the Binn company amo After 16 years with Shaniro-Bern-

Edgar Fairehild scoring "Lady on Train" for Universal,



# Music Sales Soaring to Peak Biz Again After 'Changeover' Period Room, Newark, N. J. for two weeks opening May 30. This is Krippa's opening May 30. This is Krippa's

From Walter Winchell's Column of March 1. 1945

Music sales, which were off during period of mauriting for FDR, was discussed with the president Rosewell's death drove the situation deeper into the doldrums, bounced back again the lat- group of logs only a group of the situation when the situation deeper into the doldrums, bounced back again the lat- group of logs ongs all fade out a tre part of last weeks and the carry, the same time and, until, they are part of this. Music jobbers ascert, fully replaced, sales slide. the situation deeper into the dotofferms. bounced back again the late aroup of top songs all fade out at
the same time and, until they are
part of this. Music jobbers assert
sales are rapidly reaching the high
peak achieved during the latter part
of 1844 and enry this year.
Music publishers and jobbers level that
the same for the latter part
of 1844 and enry this year.
Music publishers and jobbers level that
the same, sade from the back of the latter part
of 1844 and enry this year.
Music publishers and jobbers level that
the same, sade from the back of the latter part
of the latter part
of 1844 and enry this year.
Music publishers and jobbers level that
the same, sade from the back of the latter part
of the latter part
of 1844 and enry this year.
Music publishers and jobbers level that
the same, sade from the back of the latter part
of the latter part
of 1844 and enry this year.
Music publishers and jobbers level that
the same, sade from the back of the latter part
of the latter part
of 1844 and enry this year.

Music publishers and jobbers level the latter part
of 1844 and enry this year.

Music publishers and jobbers level the latter part
of 1844 and enry this year.

Music publishers and jobbers level the latter part
of 1844 and enry this year.

Music publishers and jobbers level the latter part
of 1844 and enry this year.

Music publishers and jobbers level the latter part
of 1844 and enry this year.

Music publishers and jobbers level the latter part
of 1844 and enry this year.

Music publishers and jobbers level the latter part
of 1844 and enry the year.

Music publishers and jobbers level the latter part
of 1844 and enry the year.

Music publishers and jobbers level the latter part
of 1844 and enry the year.

Music publishers and jobbers level the latter part
of 1844 and enry the year.

Music publishers and jobbers level the latter part
of 1844 and enry the year.

Music publishers and jobbers level the latter part
of 1844 and enry the year.

Music publishers and jobbers level the part part part part pa

Walter Winchell

## Dailey Sets Kruna

# 10 Best Sellers on Coin-Machines

booked into Frank Dulice's Torrace
from. Newark. N. J. for two weeks
topening May 30. This is Krupa's
lare banking for Duley since of the booked are the strong of the str

My Dreams Getting Better (9) (Santly).	Les Brown Columbia
Candy (5) (Feist)	Dinah Shore Victor
I'm Beginning to See Light (8) (Grand).	Harry James Columbia Duke Ellington Victor
Little On Lanely Side (10) (Advanced).	. Frankic Carle Columbia
Sentimental Journey (5) (Morris)	Les Brown Columbia
Saturday Night Is Loneliest (12) (Barton)	Frank Sinatra Columbia
More and More (7) (T. B. Harms) Just Prayer Away (2) (Shapiro)	
Drawn 121 (Capital)	Freddie Martin Victor Pied Pipers Capitol
Rum and Coca-Cola (15) (Feist)	Andraws Sisters Decca

#### MCA CHI MEET SETTLES | AFM Appeals From Court BAND DEPT. PROBLEMS

Music Corp. of America band executives conducted one of their periodic meetings in Chienga last week: Confab was concerned with the usual selection of bands to be given emphasized attention, etc. It's asserted the meeting was strictly

routine.

Prior to the Chi get-together, the agency's board of direktors met on the Coast to conclude the Hayward-Deverich-MCA merger. This meeting is said to have been parity devoted to band department problems posed by high executives in the or-ganization. Problems were straight-ened out with little difficulty, how-

#### Toscy Has His Hepcat Terpers Groovey in L.A

Letpers Uroovey In L.A.
Art Luos Angeles. April 24.
Bright Angeles Angeles

nooter.

Concert drew 6,700 customers to
the Shrine Auditorium, Profits
were devoted to the Philharmonic
pension fund.

Leners Bled.
Aritermath of Arturo Toecanini's first California appearance comes up May 1 in Police Court, where Wilfred Davis, manager of the L. A. Philibarmonic Orchestra is charged Philibarmonic Orchestra is charged and Ballew, newspaper phologramid Ballew, newspaper phologrametry of the mestro getting of the train, when he jirde to take a maphot of the mestro getting of the train. Philibarmonic conductor, are listed as wilnesses.

#### Lamplighter Op Cleared Of Stolen Coupon Charges

Washington, April 24.

Joseph R. Burko, operator of the
Lamplighter Club, which has challenged the curfew law, was acquitted
in three hours by a jury, on charkes
of receiving stolen gasoline coupons.
He was ordered by Justice T. Alan
Goldsborough to be released from
bail.

Burko was convicted last fall, but was given a second trial on the sub-mission of new evidence.

# Herman's Month Vacash Woody Herman's orchestra will lay off for a month, starting May 18, an unusually long vacation for a name muestro. Herman will go to the Coast during the interval to rest.

rest.

Layoff begins following a week at the Circle theatre. Indianapolis, and ends June 15, when the outfit opens at Eastwood Garden, Detroit.

#### TO MANAGE ELGART

TO MANAGE ELIGAKI
Crady Watts, former trumpeter
with Glen Gray and Sonny Dunham, who recently turned personal
manager, and Warreu Pearl, manager of Dunham and Frankic Carle,
have jointly taken over management
at Petham Health Inn, N. Y.
It's Watts' mittinl account.

# Decision in Des Moines Nullifying Form B Pact

Nullifying Form B Pact
Appen Codav Rapida, April 24.

Appen Codav Rapida, Codav Rapida,

#### Rack Setun

Continued from page 39 =

Continued from page 39

it's quite possible that a scramble
place. Immerman admittedly has
made no publisher connections yet,
while MDS has act about, in the past
few weeks, obtaining arrangements
guaranteeing them exclusive rights
to rack sale of top songs. They are
not freing up publishers for all futor and trieng up publishers for all fuby requesting an exclusive rack hold
or all new songs—before the publisher receives a rack order. The
ternational equals, with other and
rack companies operated in the east
of the companies operated in the
actual receives and by Chesbrough
and the companies operated in the
actual companies operated in the
actua

Immerman points out that the pa-per shortage can have no effect on his racks. He'll use only top sellers, and careful supervision of them will eliminate publisher worries of high return percentages

Roberta Hollywood, former vocal-ist with MacFarland Twins orch, is heading a band made up of Gru-mann Aircraft employees. It's play-ing Army hospitals in the Long Is-land area.



JIMMY McHUGH

Sally Is So Sweet to Me CAREL ALBRIGHT BALTIMORE 23, MARYLAND



## NBC, CBS, Blue, Mutual Plugs

Following is list of the most played popular times on the networks for the week beginning Monday and through Sunday, April 16-22 from 5 p.m. to 1 a.m. List represents the first approximately 25 leaders in alphabetical order (in some cases there are ties, accounting for a longer list). The compilations embrace the NBC, CBS, Blue and Mutual Networks, as represented by WEAF, WABC, WJZ and WOR, N. Y., and are based on data provided by Accurate Reporting Service, regular checking source of the music publishing industry.

TITLE			PUBLISH
A Friend of Yours-	-†"Great John L."	·	Burke
A Little On the Lon	cly Side		Advanced
All Of My Life			. Berlin
Pula-123 Caballero	s"		. Southern
Ball Bottom Trouse	ers		Santly
Candy			Feist
Class As Payes In a	Book-"Central	Park"	. Williamson
Fulgations			ABC
rates Time We Say	Goodbye-*"Sevi	en Lively Arts"	Chappell
EU Pamember Suz	anne		. Marks
Til Remember See	e the Light		Grand
I'm Beginning to Be	brill of a Romanc	e"	Dorsey
I Should Care 1 2	in in or a monitorina		Shaniro
Just a Player Man	J		Robbins
Laura - Laura	y Home-t"Here	Come Waves"	Morris
Let's Take Long W	Con't Holn Singin	g"	Harms
More and more-	otting Better		Santly
My Dreams Are G	tting better		C-P
Remember when	he Lonelinet Miel	nt	Burton
Saturday Night is	He Dollenest Migh		Cholsen
Someday Somewick	athabut - Affidallam	rood Canteen"	Romick
Sweet Dreams Swe	culcurt-   Hony	nds Over Tokyo"	Chanina
Sweetheart of My L	ireams—1 30 Seco	rseshoe"	DVC
The More I See Yo	il—7 Diamond rio	rsesnoe	Cinnana
There Must Be a W	ay	es"	Trinoute
This Heart of Minc-	-r"Ziegiela Folli	cs	CP
Twilight Time			1) maria
You Belong to My	Heart—†"3 Caball	eros"	

filmusicat. Legit musical

#### Hotel Lincoln, N. Y., Cuts Paxton Band Pay For Closedown Due to FDR

#### MUSIC MEN EXPECT TO NET \$25,000 VIA WARING

NE1 \$25,000 VIA WARING
Fred Waring is doorsting his
rothestra, a glee club be professional
Music Nen, Inc.'s Journal and buyfing a \$100 box, so that the PMM
benefit this Saturday night (23)
should wind up with around \$25,000
should wind up with around \$25,000
should wind up with around \$25,000
and the souvenir program should
fetch another 100.
Trickets are \$12 top, boxes \$100
. Trickets are \$100
. Tri

#### 10 Best Sheet Sellers

(Week Ending, April 21) Dreams Getting Better ... Santly Candy Feist
Laura Robbins Laura
I'm Beginning See Light. Grand
Just Prayer Away... Shapiro
Dream .... Capitol I Should Care Dorsey Little On Lonely Side. Advanced All of My Life..... Berlin There I Said It Again... Valiant

#### \$10 Year Jukebox Fee Held Illegal by High Ct.

who wrote the opinion, held that the amount of the tax was out of proportion to the cost of regulation, issing the license, and enforcement. It was pointed out that practically the only expense is the issuance of the license.

# Increased Use of American Classics Seen in ASCAP's Symph Licensing

ican classics.

Held Illegal by High Ct.
Youngatown, O., April 24.
Seventh district court of appeals has held that Youngatown's jukebox ordinance is illegal because the year ordinance is illegal because the year ordinance is illegal because the walloos, is excessive. Court upon the year of years of years or years o

something for the cost.

The Society figures that the licensing and subsequent increase in use of native material will start a cycle that will eventually increase the

One of the theories behind the production of American material. Itensing of symphonic orchestras Classical writers as a rule derive and suditoriums, now being conducted by the American Society of Composers, Authors and Publishers, is that the field will be influenced in circle. With increasing its usage of native American classics.

creasing the catalog available to con-ductors. History of ASCAP in the pop music field proves this point, it is claimed. Since the formation of the Society the field has been placed on a respectable plane, whereas song-writers were previously blooked upon as shiftless work-dodgers who had little income.

#### Chi Plugger Shifts

Chicago, April 24. Joe Bennett, who has been in charge of Bregman, Vocco & Conn office here, is being switched to Tri-

angle Music Co., a subsidiary, effec-tive next Monday (30). angle Music Co., a subsidiary, effec-tive next Monday (30).

With the change, Joe Whalen takes over from Bennett and Tom Sher-man leaves Chelsea Music to replace Whalen at E. B. Marks.

## TREVOR BACON KILLED IN SO. C. AUTO CRASH

Singer Trevor Bacon was killed and three musicians with Tab Smith's colored band were slightly Musicians in George Paxtoris of Sanithis. Solored band were slightly indured Karb Lincoln block, week when Maria Kramer's Lincoln block, with Sanithis Solored band were slightly indured April 14 in South Carolina week-end typof in deternets of the Sanithis a cross-between a station wagon to restrict the solor of the state of the Sanithis of Sanithis of

Bacon had previously sung with Earl "Father" Hines and Ralph Cooper's bands. Outfi, on tour of USO-Camp Shows through the south, was on its way to a Tennessee date when the mishap occurred.

#### Burke-Van Heusen To Market RKO Pic Score

Burke-Van Heusen music publishing house will market the score from the RKO film, "Sing Your Way Home." by Allie Wrubel and Herb Magidson. This is the first film score the firm has taken outside the ones written by Johnny Burke and Jimmy calis itself.

This year, inclead of the usual benefit show, Waring offered to do a lococert for the pluggers. Program notes by Deems Taylor.

Savannah Churchlil, vocalist for Benny Carter's orch, has broken Benny Carter's orch, has broken savay from the band and is doing a sincle in niteries, and vaude.

TWO GREAT 50X65

JUST A PRAYER AWAY

By DAVE KAPP - CHAPLES TORGY

COLUMBIA

KATE SMITH SAMMY KAYE PREMIER

CLORGE OLSEN

# SWEETHEART OF ALL MY DREAMS

TROM SECONDS OVER 1916.)

COLUMBIA BENNY GOODMAN CURT SSEY DECCA

CHAS SPIVAK

FRED WARING TELLIX KNIGO

SHAPIRO-BERNSTEIN: INC. 🔄 CO

RKO BLDC. 6th AVENUE 50th STREET

JONIE TAPS, Gen Mgr

VICTOR

The most beautiful song in years—really different!

Theme melody from 20th Century-Fox's "Laura" Lyric by JOHNNY MERCER-Music by DAVID RAKSIN

ROBBINS MUSIC CORPORATION . 799 SEVENTH AVENUE . NEW YORK 19 . Jerry Johnson, Gen. Prof. Mgr.

# Bands at Hotel B.O.'s

Hand Hotel	Weeks Past Played Week	On Date
Hal Aloma* Lexington (300: 75c-\$1.50)		47,970
Boyd Racburn New Yorker (400, \$1-\$1.50).		5,700
Glen GrayPennsylvania (500; \$1-\$1.50)	2 2,475	4,35
Leo Reisman' Waldorf (550: \$2)		60,72
George Paxton Lincoln (275; \$1-\$1.50)		9,82
Guy Lombardo Roosevelt (400: \$1-\$1.50)	30 - 2,250	75,20
Hal McIntere Commodore (400; \$1-\$1.50)	3 1.875	5,12

Asterisks indicate a supporting floor show. New Yorker, has ice show Lexington, Bi tmore, Hawaiian floor shows.

#### Chicago

Buddy Franklin (New Walnut Room, Bismarck hotel: 465: \$1.50-\$2.50 min.). Boost-to 2,500 for Franklin and Enrica & Novello.

Mek LaSalte (Mayfair Room, Blackstone hotel: 465: \$2.50 min.). Approaching the old groove here, too, with LaSalte and Georgie Price pulling

George Olsen (Empire Room, Palmer House; 700; \$3-\$3.50 min.). George Oben (Empire Room, Palmer House: 760; 33-53.0 min.). Hild-garde, bedded with a cold, didn't work three rights. Oben and Henny Youngman, who opened Wednesder (Bl. spili 7.500 with Bob Granfs' Temp Paster (Pauther Room, Sherman holet; 1905; 15.0-52.00 min.). Fair 5,000 for Pastor, Bob Crum and Mardoni & Louise. Ted Weens Boulevard Room, Stevens holet; 650; 53-53.00 min.). Weens and big show, including Con Colleano. Three Sailors, others, back in the top Warchtz again with a bought 700.

### Los Angeles

Freddy Martin (Ambassador: 900: \$1-\$1.50). Still clicking at usual rate

lehman (Biltmore; 900; \$1-\$1.50). Back in the swing with labs

#### Location Jobs. Not in Hotels

Gay Claridge (Chez. Parec; SSO; S3-63-30). Tabs up 300 over last stanza, 300 glomming Claridge, Willie Shorer and Comine Russell vasm't bad.

Det Courtney (Blackhawk: 500; \$1-52.50 min). Bit better here too courtney, White: Roberts and Simpson's Marionettes drew 3,540 better the courtney white: Roberts and Simpson's Marionettes drew 3,540 better replace Dozothy lonegan, wito moved out Wednesday, 118, 10 mil. Lou Holts, Jackie Heller di Milicaya seroutet do 2,360 cm.

and Mulcays accounted for 3.800

Frankle Carle (Palladium, B, Hollywood, fifth week?). Slowed towards end of run, but still plenty boff on 2 12,000 admishes.

Jan Garber (Trianon, B, South Gate, fifth week). Took a minor dip at the windup statuar for 8,000 fictors, fifth week). Took a minor dip at the windup statuar for 8,000 fictors for 5,000 fictors. Leighten Noble (Slappy Maxie's, N, Los Angeles, 19th week). New show and lots of out of town visitors for 3,200 capacity.



THE WHIFFENPOOF SONG Hit Song from "Winged Victory

MILLER MUSIC CORPORATION Por new artist copies and arrangements contact Standard Exploitation Department, The Big 3, Phit. KONNHESER, Manager, 1619 Broadway, N. Y. 19 Circle 6-2939

#### **AFM CONVENTION GETS** NIXED BY WASHINGTON

American Federation of Musicians as advised last week by the Office of Defense Transportation that its annual convention was out this year Site of the get-together hadn't been picked. Last year's meeting was held in Chicago. It was the first in two years.

#### Arranger Partnered In Randy Brooks Orch

John Benson Brooks, arranger for the Randy Brooks band, has become a partner in that outfit. This type of deal has occurred before, but not often. At the time Brooks was given his piece, Eddy Perry, the band's

nis piece, Eddy Perry, the bands road mainager, also received an interest in the band's profits. It's rare than an arranger becomes a partner in a band. The purpose is obvious. Good arrangers are as good musicians

**British Best Sheet Sellers** (Week Ending April 5, '45) London, April 5.

April 5. . . . Dash . . . . . Connelly Fond Affection..... Together Connelly Tieo Tieo Latin-America My Gny's Come Back. Maurice Can't Help Singing ... Chappell Kitty Blue Eyes. ... Connelly Ever to Ireland ... Cinephonic Together ...... Trolley Song. Cinepho That's Irish Lullaby. Feldm Dream of Tomorrow Many Maurice

#### HARRY COOL TO FORM RAND IN HILLY DERILT

Harry Cool. vocalist, formerly with Dick Jurgens, who has been doing a single since Jurgens, joined the Marines, will form his own band. He's putting together a 14-piece outfit plus himself and girl vocalist, to pose July 11 at the Blackhawk Cafe. Chicago, for 16 weeks.

Chicago area is Cool's home ter-

#### 'Is You Is Or Is You Ain't' Or 'Is I Is'-Or?

Los Angeles, April 24.
Bemis Glore filed a suit in Superior Court, the popular song, "Is You placiarism pragrams suit in Superior Coint, charging the popular song, "Is You Is or Is You Ain't" was lifted from her own tune. "Is I Is or Is I Ain't." She asks an accounting of profits and further relief. Named in the action are Leeds Music Co., Billy Austin, Lonis Jordan. David Ormont and ASCAP.

Condon Jazz Plays \$4,500

Tune at Hub Symphony

Boston, April 24,
Eddie Condon's jazz concert at
Symphony Hall. Suuday night (22)
played to near capacity with a gross
estimated by mgr. Ernie Anderson
at \$4,500. Jivesters were booked for
a return date next fall.

a return date next fall.
Concert featured Bobly Hackett,
formerly of Boston, now with Glen
Control of the Boston, now with Glen
Control of the Boston, now with Glen
Gray of the Boston, and Boston
including Billy Butterfield and
George Wettling who were flown in
from N. Y., after concluding their
'fall of Fame broadcast on the
Blue network with Paul Whiteman's
orch.

#### MILLS BUYS 'MAIL CALL'

MILLS BUYS MAIL CALL'
ASCAP writer Tony Sacco. in
Haly the past 19 months with the
Gl show "Stars and Gripes." has had
his tune "Mail Call" accepted by
Jack Mills for publication. Song, a
Jack Mills for publication.
Jack Mills for publication
for distribution, Army regulations
forbidding als of same to troops.

"Mail Call" represents Sacco's secdu song published since he joined
du song published since he joined
use of the source of the song in all for
Stars and Grips.

#### **Juke Suits**

Continued from page 39 =

formance frees from juckeloves. Early in March Louis Frohlich, of Schwartz & Frohlich, ASCAP attorneys, filed motion to withdraw on the claim the problem would be attacked from a different angle. Socolow & Pepper were defense attorneys.

# Inside Stuff-Orchestras-Music

Willie Shore, after establishing some kind of an overseas entertalment record with USO-Cann Shows, may cash in with a GI slogan, "Oh hydring Back," which Peist is publishing. It dates back to last summer when Fred Astaire went over to entertain and ran into Shore who sagged to Astaire. "Any line a GI vanta to duck some hard work he complains making the stage just from the complains medican usually let the doughboy get away with it. When the stage just grab your back and how! Oh My Aching Back, and on which happens." It got a wow laugh everytime which inspired Astaire to writing it up as a song, but because it was Shore's suggestion that comedian is "in." Harry Link, gen, prof. mgr. for Feist, got Morey Amsterdam, co-author of "Hum and Coke." to colaba.

There are a number of widely known musicians now in IA, most of them with two or more children. Latest of the top names with induction notices include Will Bradley, Former name bond leader; Yauk Lawson, trumpeter, and Billy Butterfield, trumpeter. All are now freclance racio studio and recording musicians, Will this type of musician, who originally studio and recording musicians. Will this type of musicians who originally out of the property of the property

Jose Morand recorded a group of sides for Musicraft in N. Y. last week at the ichin of a 17-piece Latin-American combo styled along the line of the late of the late of the late of the late of the Astor hotel, N. Y., with a small group, ladle plant last atuments of the late of the l

"There, I Said It Again," published by Redd Evans' Jefferson Music and now breaking for a sheet sale hit, was originally turned over to Burnel. "There, I Said It Agam," published by Redd Evans, Jefferson Music and now breaking for a sheet sale hit, was originally turned over to Broad-cast Music. Inc., several years ago. It Jafer was handed back to Evans, its writer. for publication, but BMI retained the performance rights. Song started to sell after a recording of it by Yaughin Monroe was released, on the back of "Rum and Coes-Cola."

Under an "Octopus" caption. Time mag did quite a piece on MCA's Jules C. Stein last week, celling him (1) one of the richest men in America though he's not in the Who's Who, and (2) calling him a music tycon along with Petrillo and Jack Robbins. Piece was occasioned by MCA's merger of the Hayward-Deverich agency.

MacGregor Recording studios, Hollywood, is still asking the \$50 per master and le a side royalties on all recordings made in its studios by tisc companies.

These demands recently drove Capitol Records from the use of Mac-

Gregor facilities

## 'DUFFLE BAG HIT PARADE'

GI's in Europe List Their Own Top 5 Song Hits

Dick Dudley, ex-NBC announcer, now in Armed Forces Radio Services in Europe, forwards the "Duffle Bag Hit Parade":

iit Parade": Rum and Coca-Cola A Little on the Lonely Side Robin Hood I Dream of You

Always This poll represents the top choice

of Army men in Germany, France, Holland, Belgium and the United

Kingdom.
Dudley adds that "Don't Fence Mc
In" comes off the restricted list as
of April 14, and "One Meat Ball"
dropped out of the first five with the
upsurge of "Lonely Side."

#### Calloway Undergoes

Operation on Throat hospital Friday (20) following the close of his run at the N. Y. Strand

theatre. Leader underwent an op-

Incatte. Leader underwent an op-eragion for removal of a broat tumor, a condition that had, been bothering him for some jims de-dition that almost cancelled three one-nighters in Cleveland Rochester and Philadelphia last week. His doctors allowed fulfillment of the dates, however, providing he didn't sing.

Henry Jerome orchestra signed with General Amus. Corp. It's second pact with GAC, band having left the office about a year ago.



Use this 5x5 VISUAL record of song hits of over 150 pub-lishers, plus old favorites. In-cludes lead sheets and Ign-co chorus. SAMPLES PREE.

TONE-DEX



LEEDS MUSIC CORPORATION NEW YORK - CHICAGO - HOLLYWOOD LEEDS MUSIC CORPORATION

A sure hit rhythm ballad—from 20th Century-Jox's "Nob Hill"

# I DON'T CARE WHO KNOWS IT

Lyric by HAROLD ADAMSON-Music by JIMMY McHUGH

ROBBINS MUSIC CORPORATION . 799 SEVENTH AVENUE . NEW YORK 19 . Jerry Johnson, Gen. Prof. Mgr.

## Florida Bonifaces Already on The **Prowl for Names for Next Season**

hurdly over, nitery operators in that Clergymen Crack Down area are already planning big things for next year. For the first time in nor next year, for the first time in years, Miami Beach bonifaces are al-ready shopping for the biggest sames they can get, for dates open-ing next January.

ing next January.

Latest to hi New York in an attempt to grain beadliner for next year. But headliner for next year. Miller, of the Copaca-markin, of the Beachomber and Five O'Clock clubs spent several days attempting to book latent for next season. Harry Kiby, cafe department head of General Amus. Corp. has been commissioned to set names for the Prolics.

However, top-talent isn't biting for dates too far off and so far quest for headliners by these bonifaces hasn't produced any results.

produced any results. Major reason for attempts to ink talent so far in advance is said to be dull start at the beginning of the season just past. Spots didn't hit their stride until Pebruary, and by that time there was comparatively little time for them to clean up. Use of names around January is boped will hypo fruide during the early-

# Gypsy to LQ, Det.

Gypsy Rose Lee has been inked for an 11-day engagement at the Latin Quarter, Detroit, starting May 23.

Spot will fold immediately after Gypola's date because of lack of an air-conditioning plant.



JUST CONCLUDED 5 WEEKS CAPITOL, NEW YORK Signed for Return Engagement—Now on USO Tour, MCA.

PERFORMERS NOW IN

ARMED FORCES Here is a Service You'll Always

FUN-MASTER GAG FILES

aniain Modern Comedy Material for All Type Performers Each Script Contains Over 100 Nire-kire Gags—91.05 Each Mos. 1 Ther 10 Now Ready Make Checks Payable to FALLA SMITH Mult to "Ful-Master" 40 W. 04th St., New York City 19, N.T.

# On New'k Burley House

On New R Durley House Committee of clergymen persuad-ed Public Safety Director Keenan to clamp down on alleged "obscenity" at the Empire burlesque theatre here this week. Manager Jess Myers willingly complied with Keenan's

withingsy compiled with Receiver's suggestions.

City officials pointed out that a police censor had been in constant attendance at the theatre all season and had registered no previous com-

#### Chi Cafe Operator Indicted in Beating Of Son's 17-Yr.-Old Pal

Chicago, April 24.
Coincidental with his resignation as prez of Chi Cafe Owners Assn., John Comisc, owner of Club De Lisa, was named in three true bills by county grand jury Thursday (20) on two charges of assault and one charge of possessing a blackjack and a sum.

charge of possessing a blackjack and a gun.
Comise is accused of assaulting William Fortier, 17, in an effort to discover the whereabouts of his son, John, Jr., also 17, who ram away from home April 4. Fortier was taken to County Hospital Johloving beating, 10 to State Auty William J. Troley, were inflicted by a blackwickleded by Comise. Hospital authorities assert the yomisger suffered a wielded by Comise. Hospital authorities assert the youngster suffered a possible skull fracture and concussion in the melec, which took place in the filling station where Fortier works. Also implicated and acting as witness before jury, although denied adding Comise in the assault, is Joseph DeGrazia, Municipal Control bailti.

Comise faces a possible penalty of 1 to 14 years in jail on the assault charges and maximum penalty of one year and \$300 fine for the gun

charge.

COA members, meanwhile, demanded his resignation which was forthcoming immediately, upon which they named Ralph Jansen, operator of the Ivanhoe, north side spot, 40 succeed him:

## Club 18, N, Y., to Fold,

Clear for New Building

Club 18, N. Y., one of the oldest niteries on 52d street, is due to close around mid-May, to make way for the projected Standard Oil building which will occupy the south side of the street. Tondaleyo's has already

Freddie Lamb, 18's boniface, has already made arrangements to move the club to another 52d site starting next fall. He has purchased two buildings near Kelly's Stables buildings near Kelly's Stables.

Lamb, meanwhile, has taken over
the Merry-Go-Round, Lido Beach,
L. I., as a summer operation.

#### Earl Carroll Asks New Trial in Morrison H. Suit

Arguments in the case of Earl Carroll and Hollywood Theatrical Corp. against Movrison Hotel Corp., Chicago, in which Carroll's attorneys asked that a new trial be granted, following dismissal of the breach of contract suit in Federal Court here. contract suit in Federal Court here
a year ago, were heard in U. S
Circuit Court of Appeals Thursday
(19).

(10).

Carroll originally sued the Morrison, general manager Leonard
Hicks, trassurer A. E. Bolt, and assistant treasurer Frederick J. Best
for \$450,000 damages and costs, on
the grounds they backed out of a
lease he'd taken on the Terrace
Room of the hotel, which he planned

Room of the hotel, which he planned operating as a theatre-resistant. Producer charged he spent \$25,820 and transportation costs, frank, megaphones, costumes, drapes and other appurtenances; that publicity and transportation costs, frank, megaphones, costumes, drapes and other appurtenances; that publicity and the produced and trever country, that all of 1942, and that he'd been embarrased by his subsequent failure to do so, and that he'd planned on a months occupancy of the Terrace to so, and the contract. Pact was sinced by Beck, representing the hotel corps. Gurroll changed.

#### Russell Really Started Something When GAC

Was Given the Heave-Ho Andy Russell, singer, who recently dismissed General Amus. Corp. as

Andy Russell, singer, who recently dismissed General Amus. Corp. as his booking representatives, may yet judy the Paramount theatre, N. Y. despite warning by American Guild be placed on the unfair list if he accepts any work offered him by the placed on the unfair list if he accepts any work offered him by the placed on the unfair list if he accepts any work offered him by the placed on the unfair list if he accepts any work offered him by the placed on the unfair list if he accepts any work offered him by the placed on the unfair list if he accepts any work of the placed him he was not the placed of the placed him he was not the placed him he was not the placed him he was not he was not been any the found guilt of conduct unbecoming a member and the way of th

#### STANLEY-PITT, REVERTS TO STAGE SHOWS IN MAY

Pittsburgh, April 24.
Flushless for almost five months,
Stanicy theatre here will return to
stage shows next month for two
weeks at least. Unlikely presentaweeks at least. Unlikely presentation policy will become regular again, chances being that WB delacer will go straight jox for resistant break during warm months whenever attractions are available. So far only two units booked are the Ink Spote-Ella Fitzerafiel-Cootic Williams band on May 4, and Spike Jones week following.

#### Dram Shop Act Basis Of Successful Suit

Chicago, April 24.

Chicago, April 24.

Sait based on the Dram Slop Act
paid of \$35,100 to five plaintiffs here
Thursday (20), with George and
Clara Herman, operators of a
Wattennah, all, tavern, found guilty
of selling liquor responsible for the
death of two men in an automobile
securities.

Car that struck plaintiff's car was Car that struck plaintiff's car was driven by John Edwards, Chicagoan, who testified he'd been drinking in the Herman tavern. Those kilted were Hjelmar Roberg and Sven Hurtig, of Waukegan, Il. Roberg's wife and son and Hurtig's wife and two children, the five plaintiffs, were in the car at the time of the acci-dent.

# Liquor Trade Sheet Advises Chicago **Curfew Defy: WMC Warns of Reprisals**

#### Bright P.A.

Chicago, April 24.
Al Turner, p. a. for Boulevard
Room, Stevens hotel, was notified last week that a joint Army
and Navy committee had named
him winner in a nationwide conhim winner in a nationwide con-test for a slogan to reduce absenteeism

Prize-winner by Turner, who doubles in war work here, was "Your Time Card Is Uncle Sam's Secret Weapon."

#### 1st Ice Show in Fla. Into Mocambo May 10: Sonny Skylar Also Set

First ice show to play a Florida nitery has been set for the Mocambo, Miami Beach, to start May Donn Arden-produced blades layout current at the New Yorker hotel, N. Y., has been booked for

Cast includes Mary Jane Yeo, Bruce Mapes and Mary Jane Lawson and a line. Outfit will bring its own tank for installation at the Mocambo.

Sunny Skylar and Doe Marcus will head new show opening today (Wednesday) until the icer makes

Chicago. April 24.
Recommendation made here last week, that niteries defy the curtew two nights and close completely one whole day a week, in "The Tavern Keeper," bar trade publication, was Keeper," par trade publication, was followed immediately by warning from regional WMC director William H. Spencer that there would be "re-prisals" if such steps were taken.

H. Spencer that there would be "femissis" if such steps were taken.
Paper urged spots to stay ones till
Jan. Stuttedgrand it as in Sine,
and to close all day Monday, to contibute to the war effort, 'claiming
it was okay to do so since current
violators haven't suffered disciplinviolators haven't suffered disciplinviolators haven't suffered disciplinsubators are suffered to the policy of the
Spencer said 124 current violations
have been referred to Chi police since
the order beame effective, but that
have been referred to Chi police since
the order beame effective, but that
the supplement the WMC can cut
the employment ceiling of a bistro,
request WPB to cut off the electrictily, get OTD to bun deliveries, etc.
It's known, however, that while
ting the cutrew, hundreds of smaller
joints throughout the city are not.
Police are aware of the violations,
but are without authority to close
them down. Pederal government may

but are without authority to close them down. Federal government may have the last word when owners apply for renewould of their \$25 Federal licenses next month, with government authorities here predicting many of these will be denied. Sans these licenses, nitery ops can't obfain city licenses, and without the latter they cart't operate.



# WHY WAIT

# ANKSGIVING DAY?

I'm in the Mood for Thanks Right Now

Merci Beaucoup to

SAM RAUCH GAE FOSTER

and the staff of the

## ROXY, NEW YORK

for making my engagement there so wonderful

#### EXTRA THANKS TO

- My Sponsor . . . The Formfit Company, especially Walter Lowy
- My Advertising Agency . . . Buchanan & Company, especially Geo. Enzinger
- My Recording Company . . . Guild Records, especially Boni Fox
- My Personal Manager . . . Jimmy Rich (Bless 'im!)
- My Orchestra Leader . . . Mac Ceppos
- My Publicity Counsel . . . David O. Alber Associates (Hiya, Dave!) My Booking Agents . . . William Morris Office (who started the ball rolling)

DICK BROWN



# **Night Club Reviews**

Contary Room, N. Y.
(COMMODORE ROTEL)

Hal McIntre Orch (17) with Ruth
Gaylor, David Allen, Johnny Turabull: no minimum, cover 31 weekdays, 51.50 weekends.

Hal MeIntyre's orchestra is musically for ahead of its bo. reputations cally for ahead of its bo. reputations in the control of the sease of the sea

New Walnut Room. Clii (BISMARCK MOTEL) Chiego, April 7. Eurica & Novello, Buddy Frauklin Orch (12) with Harrier Collius aud Eddie Allyn; \$1.50 and \$2.50 mini-

Shortening of floor show by one act and realignment of performances of the control of the control of the control of a chance on turnover better the midight of the control of a chance on turnover better the middle of the control of a couple of band novelties by Buddy a couple of band novelties by Buddy Franklin and his musicrew.

Enrica and Novello, headining, are generous in varied baltroom

THE AMAZING

# LADY ETHEL

# DR. JESTER

Marvels of Magical Perception

SHAVE MYSTIFYING HILARIOUS



Buffling multenees in the better hold-resints all uver this condition is a simple feat for this mustaling couple, deman-strating their mulcellevable feats of muchal multip. Especially fungreesed and eathershalls are those who are akendent before they challenge these brilliant mun-inities. Tenty one of the NEASON'S OUTSTANDING ATTRACTIONS.

M.C.A., NEW YORK

"The Mack Triciels, three girls with sweet harmony, whe gain plaudile splenty from the nudlence," -- Montreal Daily Star.

# THE MACK TRIPLETS

On Tear With Phil Selleley
Exclu. Material 1 Personal Jigt.
HARRY COMEN PHIL FARRELL
1607 Breedway 1600 Breedway

**ROCHELLE and BEEBE** 

NOW OVERSEAS FOR U.S.O.-CAMP SHOWS, INC.

Met., EDDIE SMITH, Paramount Bide, New York

puties. Their contributions consisting of a wintz meddey to Jerone Kern tunes, Pavanne, Tierra Hisnand, a paso doblet: thimba the Tielda Milier and a Brazilian session of neat stepping. Attractive and a more partial properties of a more partial properties of a more partial properties. The properties of a fail.

Harriet Collins and Edde Upp.

Harriet Collins and Edde Upp

Slapsy Maxie's, L. A.

Los Ange'es, April 17.

Ella Logen. Ben Blue, Patti Moore
& Ben Lessi, Jerry Bergen, Petch &
Deanville, Doris Ellis, Am McCormick, Leighton Noble Orch (11). No

In her first commercial booking incer returning from several months of showmanding that sells eastomers at the route house of showmanding that sells eastomers at the route house interpretable to show the sell that the sell tha

Empire Rooms. Chi (PALMER HOUSE) Henny Youngman, Lathrop & Lee, Sheila Vogelle, Mari Lynn, George Olsen Orth (this with Judith Blair and Don Harmon, Abbott Dancers (12: 83 and 83.30 minimum.

and Don Harmon, Abboit Dancers (ICt: Stan of Sa50 minimum.)

Following: Militigrate: who has been packing the toom for 12 weeks, is no clicich but Henny Youngman, been packing the toom for 12 weeks, is no clicich but Henny Youngman, and the property of t

## Nitery Follow-ups

Lionel Hampton's crack jive band, with the versatile leader beating, a with the versatile leader beating, a is, the pace-setter for what is partially a new show at the Zansibar on Broadway. Maurice Recen and the reality of the pace-setter for many appeal. And for a two-buck dinner minimum, but in a few short for the pace-setter for many appeal. And for a two-buck dinner minimum, and the pace-setter for the pace-setter for many pace-setter for many appeal. And for a two-buck dinner minimum, and the pace-setter for the pace-setter for the pace-setter for many pace-setter for many pace-setter for the pace-setter for many pace-setter for the pace-setter for the

Willie Sbare, who opened cold at the Chee, Parce, Chicago, several awards ago after being overages for GTs. Is gradually finding limself with the public again and is giving a better performance. His timing a better performance and the performance of the company of

routines to Tres for Two and routines to Tres for Two and Two Endower O'Endow Company Tress and the Two Endower O'Endower O'En

Xavier Gugat's orch reopened the main dining room of the Copeachum, N. Y. Priday. (20). accompanied by a R. Y. Priday. (20). accompanied by a gat. therefore, is the main draw. His gat. therefore, is the main draw. His mercal Latin creak Latin creak Latin creak is plenty entertainment in itself.

We have been a comparable to the control of the contro

als.

As usual, the line is superbly cos-umed. Dennis excellent vocals are inserted in virtually all their efforts. Wood.

Back on the Coast after a two-year absence. Joe E. Lewis was greeted at Ciro's, Hollywood, by an over-wouldn't let, him leave the floor opening night, Comedian sold fresh material to an audience compused mainly of professionals, with a heavy sprinkling of radio and film comes who are up his show. Hust,

#### Saranac

STRIBAC

Ford Raymond, who left here to
control Raymond, who left here to
control Raymond, who left here
control Raymond, who left here
control Raymond, who left here
control Raymond Co.

Francis de Haviland, formerly with
control of the Proper Co.

Hazel Smith received go-home pay
can left for Cultionnia laid week.

York city on a 10-day furthough.

Albert Bagedamin, WNEZ anlater Bagedamin, wNEZ anin at the Leaby clinic Boston, for
observation.

observation.

Observation observation by visit from his brother last week. Harry Schruger is flashing Q.K. clinic reports.

Margie Hegan, former secretary to jimmy. Johnston, sports promoter, responding nicely to treatment at the Rocers.

sponding nicely to treatment at the Rogers. Thanks to James Lee, Nate Mulroy, Fred Doringer and Bill Cairns for reading matter sent to members of olony. rite to those who are ill.

Alan Corelli, exec. sec. of Theatre Authority, back from Florida fully recuperated from slrep infection.

#### Matty Rosen Splits With Glaser Office

Matty Rosen, in charge of the theatre department of the Joe Glaser office. Jeff position Saturday and will open his own office. Rosen and Glaser split after a disagreement. Rosen's successor has not yet been

#### N. Y. Nitery Operators Mount 7th War Loan Drive for B-29 Fleet

New York niteries have pledged to sell enough bonds during the Seventh War Loan drive to buy a squadron of B-29's. Pledge was nade via Alied Food and Entertainment. Industries of Greater New York, and the campaign will strive for \$5,000,000 worth of bonds, or enough 10 buy, five of the flying-enough to buy, five of the flying-

Bluenrints call for a serie Blueprints call for a series of four railies in each end with APEL book-ing war herbs for personal appear-ances and procuring enemy war trophies from the Surplus Property Board for auctioning. Org has also made a tie-up with the National Assin of Tobacco Distributors to have cartons of cigarettes auctioned off for bonds.

Joe Howard, Zanzibar, is chairman of the AFEI committee. Vice-chair-men are Charlie Kreindler. 21 club; Mike Larsen, Ieeland: Nick Prounis, Versailles. and Billy Rose, Diamond Horseshoe. Carl Erbe. 40-owner with Howard of the Zanxibar. will act as the org's haison man with the Treasury department.

#### CHI'S 885 CLUB SITE SOLD FOR \$84,000

Chiesgo, April 24.
Unnamed buyers, operating as Rush-Delsavare Bidg, Corp., bought for \$84,000 last week. Sellers of property were R. Wassey and the estate of Charles R. Erwin.
Joe Miller, present operator, of the swill continue under lease while from the present operator.

#### Andrews Sisters Delay N.Y. Par Date to Sent.

Andrews Sisters have pushed their Paramount theatre, N. Y., dale back Paramount theatre, N. Y., date back until next September as a means of being free to play "The Purple Heart Circuit" in the west, Trio's date at the Par will call for the packaging of their radio show backed by Vic Schoen (arranger and conductor! maestroing an orchestra. They'll-get \$20,000 weekly for four weeks.

Prior to the Par opening, the vocal group moves the radio show into N. Y. First airer in the east will occur Aug. 26.

#### Crosby Airshow, Minus Groaner, to Play Vaude

Groaner, to Play Vaude
The Bing Crosby arishow minus El
Bingo, is being submitted for vaude
dates when layout goes off the air
for the summer. Under current
plans, package will consist of John
Scott Trotler's orchestra, Eugenie
Baird, the Charioteer's and a name
comic not yet selected. Show word
rightally submitted for \$12,000, but
originally submitted for \$12,000 and
property or \$12,000 and \$12,000 and
property or \$12,000 and
p

conic.

Deal is now cooking with the
Strand N. Y. If it goes through
show will play that house In June.

The Strand is also getting Heinuth Dantine and Andrea King to
open May II with Henry Busses
band and "Becape to the Desert."
Deal is a lend-loase arrangement by
the Warner studio.

#### FIRE RAZES DENVER SPOT

FIRE RAZES DENVER SPOT
Denver, April 24.
Fire which started about 2 a.m.
did \$25,000 damage to the interior
of the Algerian Night Club, secondstory downtown night club, owned
by Jack Kanner.
Fire is thought to have been
started by a smouldering eigaret.

#### Hub AGVA Pulls Free Shows From Canteens That Charge for Food

Boston, April 24.

Boston, April 24.

Entertainers will not be permitted to appear graits at any servicemen's canteen which charges for
food, according to Fred Service it on a contract of the contract of

over the New England area.
Although the ruling is national, local AGVA office previously never
enforced it. USO comes under the
ban. However, the Theatre Wing's
Stage Door Canteen and all Army
and Navy hospitals do not.

### Coast AGVA Rep Quits In Beef With Shelvey

In Beet With Shelvey
Florine Bale turned in her reignation as West Coast Regional Director and Los Angeles Executive
and Los Angeles Executive
and Los Angeles Executive
of opinion with Matt Slelvey, naof opinion with Matt Slelvey, national chief. Shelvey accepted the
resignation as of Friday (29).
The Coast Coast Coast Coast Coast Coast
William Beckford, Usuiness representative for the LA. office. Shelvey wanted Beckford resistated and
Advictory committee of ACVA attempted to call general anombership
meeting uriging retention of Miss

acousory committee of AGVA altempted to all general membership meeting urging retention of Mass Bale but move was blocted by Shelselbut move was blocted by Shelselbut move was blocted by Shelselbut move of the solved committee and ordered membership files blocked. Group wanted to open files to notify members but here were not of getting membersher methods of getting membersher methods of getting membersher methods of getting membersher membership membership membership membership membership membership membership membership method of Miss Balc. Membership meetings of local branch membership meetings of local branch

Four A's for retention of Miss Bulc. Membership meetings of local branch have not been held in several years and no attempt made previously to keep advisory committee from functioning as representatives of , rank and file. Members of dissolved body are Frank Yaconelli, Robert Ross, Evelyn Ilss. Dick Worthington and Vi Barress.

# **AL TRACE**

SILLY SYMPHONISTS HEADIN' SOUTH FOR A TOUR OF THEATRES

STARTING MAY 1ST DIE: STAN ZUCKER

## ALways Working ROBERTS

Hoving Played Some of the Theatres in the Country Such As:

Chlenger T. G. Galden Gatte, S.F. Linh T. Sail Lake Earl, Wash, Faramanni, N. Y. Karl, Philos Rivershie, Mil. Rice, Bos. Adams, Nevirck Michigan, Deleval Orlental, Chl.

Now on 6th wk., Blockhawk, Chl. April 25-Latin Quarter, Defreit

# GAGS! JOKES! GAGS!

PATTER: WISE-CRAX! STORIES!
For vaude-nile clubs, radio M.C.'s. singletdeubles, amounters, producers, disc jectors,
directors, band teaders, scalars, conics,
tropers, magisters, ventriles, commendates.

Fun-Master Gag Files Nos. 1 Thru 10 \$1.05 Per Script, Pestage Prepaid Each File Contains Over 100 Seck Gags !!

PALLA SMITH Mail to "Fun-Master" 200 W. 5440 St., New York City 19, N.Y

## RHINESTONES WANTED

HIGHEST PRICES PAID IMMEDIATELY!

relurn your possessions inmediately.

HEXRY AMDUR SONS, 225 8th Ave. (near 225 9t), N. Y. 16, MC 4-1429

# Variety Bills WEEK OF APRIL 27

Numerale la connection with bills below indicate opening day of show.

BOSTON
Beefon (26)
th-Calloway Orcottle Saulters
olines & Jean
sart Balley

### Cabaret Bills

#### NEW YORK CITY

Bill'e Gay \$0°c Ethel Glibert
Bernie Grauer
Harold Willard
Jack Ryan
Charles Strickland
Jimniy Burns
Bill Koltey
Gay 20°c Quariett

Story Research ConClote I American ConClote I American ConControl Control ConControl Control ConControl Control Control
Control Control
Control Control
Control Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Control
Cont

wrights with the second of the

Gene Field (3)
Fill Moore Ore
Cafe Bodeley
(Downtown)
Josh WhiteMary Lou Wms
Cliff Jackson
Innogene Core
Ed Hall Ore
Ed Hall Ore
File Hers
Victoria Troupe
File Gibsons
Ulalus Malloy
Kay & Karol
Whirlwhuda
Don McGrane On

Whitelwhids
Don McGrane Ore
Louis Prima Ore
Lasine Russe
Olga Hacloneva
Adia Kuznetzoff
Simeon Karzaeff
Codolban Ore
(Jub 18
41 Hiven Al Hixon
Joe Mann
Ann Deuls
Gaye Dixon
Marcia Ken

Sian Koller Oro
Versailles
Kitty Carlisle
Copsey & Ayers
Hob Hopkine
Bob Dougles
Marian Niles
Jarian Niles
L Hampton Ore

Son & Sonny Maurico Rocco Buell Thomas Peowee Marquette Petere Sis Otto Eason

## New Acts

New Acts

SID BLAKE & MILKMAIDS (s)

Novetby
17 Milas. Chi

Bullt around the old milk-drinking contest gar, the idea has been
Bullt around the old milk-drinking contest gar, the idea has been
for a fairly fanny set deworded into a fairly fanny set demilandia, a quarter of good-lookmilandia, a quarter of good-lookmilandia, a quarter of good-lookmilandia, set of the set of the set of the
milandia, a quarter of good-lookmilandia, set of the set of the set of the
milandia, set of the set of the
milandia, set of the set of the
milandia of the set of the set of the
milandia of the set of the set of the
milandia of the set of the set of the
milandia of the set of the set of the
milandia of the set of the set of the
milandia of the set of the set of the
milandia of the set of the set of the
milandia of the set of the set of the
milandia of the set of the set of the
milandia of the set of the set of the
milandia of the set of the set of the
milandia of the set of the set of the
milandia of the set of the set of the
milandia of the set of the set of the
milandia of the set of the set of the
milandia of the set of the set of the
milandia of the set of the set of the
milandia of the set of the set of the
milandia of the set of the set of the
milandia of the set of the set of the
milandia of the set of the
milandia
mi

THE LION

Village Vanguard, N. Y.

Max Gordon, operator of the Vilyellow of the Vilto of the Village

In the Village of

SHEILA VOGELLE

SHELLA VOGELLE
Songs
19 Mins. Touse, Chiege
1

SLIM and SWEETS Comedy Dancing

SLIM and SWEETS
Cemedy Dancher
18 Mins.
S.
Sight values of this speid due are
immediately established by disparity
in sizes of an elongated male and a
to keep up their good start as hoofing is too standard and provides no
reason for herty applause.
Drack up the house when male
changes costume to a zood jacket and
to be the control of the control
to start of the control of the control
to start of the control
t

#### Yvette Drops Morris

Yvette (Elsa Harris), survivor of the Lisbon Clipper crash which kilided Roy Rognan and Tamara, has parted with the William Morris agency. No new affiliation has been made as yet by the singer.

### **OBITUARIES**

HARRY H. BUXBAUM
HARRY H. Buxbaum, 67, homeofile
sales representative for 20th-Fox
and pioneer in the motion picture
business, died April 21 at his home
in Lawrence, L. 1, following a heart
tatack. He had been ill for about
two years and had been on less
are the control of th

manager.
A native of Boston, Buxbaum went A native of Boston, Buxbaum went into the film business shortly after the first World War. He also had been a veteran of the Spanish ecomption of the business should be sometime of the old General Film Corp, and at one time was midwest and eastern division manager of the old Pathe Co. He next went to First National as district manager district manager speed as a Parapount district manager and path of the path o

and later served as a Paramount district manager.
Joining 20th, Buxbaum first was no charge of the bid Fox Film Co. not charge of the bid Fox Film Co. sequently he was made district manager covering the N Y. Webper of the company. He was Post of the Company of the Webper of the Company of the Com

enable salesmen, bookers and other exchange people who had worked with Buxbaum to attend the funeral. Survived by wildow, two sons, one a lieutenant in the Navy, one daughter, two sisters and four brothers.

EMMA HANLEY
Mrs. Emma Hanley Le Blanc, 74,
comedienne and operatic soprano,
died in New York April 22. She was
and had been leeding woman with
Henry E. Dixey and James T. Powres. Before her marriage to the late
Albert Le Blanc she was the wide
of William West of Prinnose and
William West of Prinnose and
No. mmediate relatives survive
her.

ELDORA
August Goodman died recently at his home in Hamden, Conn. He was known as Eldors, and was a heavy-weight juggler in vaudeville and weight juggler in vaudeville and circuses until he relired in 1923. He started at 17 as a tight-rope walker and juggler in the circus, and later became a headliner with Barnum & Bailey. Survived by three daughters.

DANIEL W. SULLIVAN
Daniel W. Sullivan, circus clown
known as "Little Danny," died in
Independence, Mod April Independence
Bros, circus, Only three-ficeline
Bros, circus, Only three-ficeline
inches tall, he had been working a
Kansas City, Mo, airplane factory,
where he did jobs in small compariments innecessible to other workers.

FRED HERMAN

FRED HERMAN
Hermán Steinman, known on stage
as Fred Herman, died at Wheeling,
W. Va., April 15. He appeared with
Anna Held, Jefferson, De 'Angelia
and others in the legit field during
his 25 years in show business.
Also was in ministris show, appearing with Primrose-Dockstader
in 1912 and 1913.

I. FRANK JENKINS

J. FRANK JENKINS

J. Frank Jenkins, 56, string baud
musician and former radio star, died
April 9 at Dobson, N. C. He played
banjo and violin on radio appear-

Surviving are his widow, three children, one brother and four sis-

JOSEPH V. CONNOLLY
Joseph V. Connolly, 50, King Features and International News presideut, died April 18 at New Rochelle,
N. Y. Details on Literati page.

Edward J. McBride, formerly with Edward J. McBride, formerly with Loew's Theatres and more recently a tobacco salesman, died at Cranston, Conn., April 19. He was manager of Loew's State, Providence, for several years. Survived by widow and years. mother.

Jeseph Wathey, 58, dean of 20th-Fox receptionists at home office, died April 24 in his sieep at his Brooklyn

Year-eid daughter of Nat Nazarro, r., former musical comedy dancer nd now executive secretary of

American Guild of Variety Artists in Pittsburgh, and Marge Neison, nitery singer, died last week. She was their first child.

Ralph V. Alexander, 66. theatre operator in Pennsylvania, Ohio and New York until he went into the hotel business, died April 21 at Lancaster, Pa.

Granville M. Walker, 60, talent agent, died Aprii 14 in Hollywood, following a heart attack. Deceased had handled screen players for 23

Peter James McTighe, Pittsburgh stagehand for 45 years, and with WB there for 30, died in that city last week.

#### MARRIAGES

Garnette Johnson to Jack McGaf-fey, Las Vegas, April 22. Groom is a production assistant at RKO,

a production assistant at RKO.
Clover Barriek to Sgt. Ariington
Rand Brooks, San Antonio, April 18.
Groom was a former film actor prior
to join mass to Ariing the Air Corps.
Audrey Westphall to Lleut, David
E. Friedkin, Beverly Hills, March 31.
Bride is contract player at Paramount.

mount.
Margaret Kathryn Dolan to Joseph
P. K. Josaek, Jr., Plitsburgh, April
21. Groom is gm. of Manes circuit's
houses in Vandergrift, Pa.
Harriet Malamud to Morry Berman, Plitsburgh, April 12. Bride, an
ex-M-G-M booler, formerly danced
with Gloria Lee and Claire Ray,
sitters lives. nitery lines.

Lucilie Watson-Little to Deems Taylor, Arlington, Va., April 17. Bride designed costumes for Ring-ling, Barnum & Balley Circus; groom is composer and music critic.

is composer and music critic.
Gloria Vanderblit to Leopold Stokowski, Mexico, April 22. Bride is.
beiress and former wife of Pat Di
Cicco, Hollywood talent agent, from
whom she was divorced last week;
groom is noted musical conductor.

## **BIRTHS**

Mr. and Mrs. Willard Keefe, son, New York, April 12. Father is legit press-agent. Mr. and Mrs. Ai Reynolds, son, Los Angeles, April 17. Father is a screen writer at Metro.

Mr. and Mrs. D. A. Doran, son, Hollywood, April 17. Father is Paramount production executive.

Mr. and Mrs. Marion Parsonnet, son, Santa Monica, April 17. Father, is producer-writer at Columbia. Mr. and Mrs. Roy S. Popkin, daughter, Brooklyn, N. Y., April 23. Father is the publicity director of the Brooklyn Chapter of Red Cross and son of Zeida Popkin, novelist.

Mr. and Mrs. Jim Ameche, son. New York, April 24. Father is radio

#### Ciro's H'wood Pays Off In Jerry Lester Dispute

HI JCII J MEAN I PASPAIL

Herry Lester's claim against Ciros,
Hollywood, was settled last week by
Matt Shelver, anaional administrator
of the American Guild of Variety
Arithst, during latter's Coart slay,
Shelvey obtained a \$7.20 sertified
operator. Sum represented four
operator. Sum represented four
operator of the compensate liver
for loss of revenue as a result of the
curriew.

Lester's contract with the spot Lester's contract with the spot was originally signed prior to the Byrnes edict and Hover sought a reduction because of the expected business decrease. Lester acquiesced to a \$250 weekly reduction, but Hover held out for a \$5% slice and refused to payoff at the end of the engagement, holding Lester's salary in escrow until question was settled.

#### Diam'nd Horseshoe, N. Y., In 1st Show Shift in 2 Yrs.

Billy Roses Diamond Horseshor, N. Y., will get its first change of show in two years July 1, with the opening of a revue titled "Toast of the Town." As presently planned, spot will rever to the original Rose formula of using oldlime headliners.

Present show with since the Present show, sixth since the nitery opened, has been running since May 5, 1944.

#### Loew

# NEW YORK CITY Capitol (29) Sammy Kayo Ore Researio & Antonio Faul Winchell State (28) Guy Kibbeo Paul Ilaaken Harry Mortin Judy Mannera Gayner & Ross Caryl Gonid WASHINGTON Capitol (28) Spike Jones Oro Mayls Minims Huck Bres Judy Manners

### **Paramount**

NEW YORK (TTY
Paramount (23)
Chas Spivak Bd
Dean Murphy
Jo Stafford
Tip, Tap & Too
BUFFAIA:
Baffulo (23)
Jimny Dorsey-lid
Ladd Lyon Aurora Rocho Daers MINNEAPOLIS Orpheum (25) Woody Herman Bd Den Cummings Eunice Healy

mmy Dorsey Bd
dd Lyon
ilson & Frenchy
CHICAGO
Chicage (23)
serge Frice
MIAMI
Olympia (25)
ayue & Marilio
arry Steffin
cck DeLeon
oo Marcue

#### RKO

BOOKING THE NATION'S LEADING INDEPENDENT VAUDEVILLE THEATRES

**EDWARD SHERMAN AGENCY** 

Vincent Bernon Gordon Andrews O Copacabnus Navior Cugat Oro

Navior Cugat Ore Surclas Louis Del Campo Hilda Ramos Don Dennis Jool Herron

Jon Dennis
Joel Jierres
Joel Jierres
Joel Jierres
Jiek Wissen tirch
Jien Wissen tirch
Jien Wissen
Jien Wissen
Jien Jierre
Jien Jierre
Jien Jierre
Jien Jierre
Jien Jierre
Jien Jierre
Ji

Dike Billington Orse Matterlio Bod Silvenico Bod Silvenico

**EDDIE SMITH** 1501 Broadway

New York

Alona Renes Rosita Diane Page Carter & Rose Joe Capelin Ore La Canga Elaine Jordan Hal Fisher Jerry & Turk J Hackett Gis

Nachilo Bd

La Martinding

La Martinding

La Martinding

La Martinding

La Martinding

Larry Richman

Jiparia Frie

Jiparia

Jiparia Frie

Jiparia

Ji

BEVERLY HILLS, CAL

CLEVELAND Falace (26) Juvelya Cootic Williams O Ella Filizgerald Coke & Poko Slim Thomas SAN FRANCISCO Files
iny Droyson
osy Rose Les COLUMBUS Polace (1-3) : Herzoga Artie Shaw Ore Dixie Itoberts Serve Plosh

# Warner

NEW YORK CITY
Mirwad (27)
Vaughu Monroe Ore
Jean, Juck & Judy
Beu Herl
Stave Keyns Roxyeltes The Kings Don Zelays Gardeld Swift Gaudsmith Dres Beu Herl
Stevo Evans
PHILADELPHIA
Earle (27)
Henry Busseo Ore
Kinevitch Rascala

## Independent

Stanley Burns Rigolotio Bros CHICAtio Oriental (27)

NEW YORK (3TY Mande Rail (26) Lee Pairtus (27) Lee Pairtu Long Horne

KUZABETH
Liberty (24-29).
Jessa & James
Dale Sis
Fleids & Georgio
Frances Martin
FITCHBURG
Ligito (24-29)
Jack Goldie Henri Elaine Boyd (Two to fill)

Raine Royal

(THA ALTHOUSE

Misportone (18)

Misportone (

Second Secondary Sec

Res Perry Cre
Redel Breleases
Nancy Denouse,
Sary Denouse,

Strand, N. Y. Strand. N. Y.
Vanghm Monro Ord. (23) with
Zigay Talent. Rosemary Catein.
Norton Sissers (4). Bobby Rickey.
Johnny Bond. Andy Bagni. Mike
Shelby. Steve Evans. Beb. Beri, Jen.,
Jack & Jud. (3). "The Horn Blows
at Mithight" (WB): reviewed in
"Variety." April 4. 45.

Shelby Steep Epunt, Ben Beri, Jenn, 1980. Steep Epunt, Ben Beri, Jenn, 1981. Textered in March March 1981. Textered in March 1981. Textered in March 1981. Textered in March 1981. Textered in March 1981. The merest wave of the spollight. The merest wave of the spollight. The merest wave of the march 1981. The march 19

command and the properties of the properties of

are provided by Louis Arisatronis and provided by Louis Arisatronis and the house. Satchmos eloqued trumpet and the house and the house of the house

#### Keith's, Indpis.

Indianapolis, April 22.
Betty Jane & Gloom Chasers, Ollie Franks, 3 Hearts. Roy Maurice, Vernis Dozel! & Co., Rudy Horn. Bobby Lee; "My Gal Loves Music" (IJ).

Sam Roberts and Nick Boila cele-brate their third anniversary as a operators at Koith's with a lively and generous bill that run a quarter of surprise doa, with only thee of the six acts announced in the ads. and satisfies customer euriosity with a safe margin to snare, although no big nance are involved. sale marging until the stage is in Added starter is Russ Miller with a hance as timely eliment of the stage is in Added starter is Russ Miller with a hance as the model thinough no better tiller. Featured spot is given Betty Jane and the Gloom Chasers, down from (Fri. afternation of the stage of the sta

the WLS "National Barn Dance." Betty June clicks in her vocal. "That Little was a second to be completed by the click of t

turn.

Biz oke at opening.

#### Adams, Newark

Neicark, April 19.

Louis Prima Orch (18), Lity Amil Caroll: Inaginators 13), Chocolateers 13), Masters & Rollins; "Holly-wood, and Vine" (PRC).

State, N. V.

Three Kings, Walter O'Keefe,
Eddy Manson Co. (2). Pat Rooney.
Ecclup Kingh with Herman Chitison's Trio, Coley Worth Co. (2):
"The Picture of Dornin Gray"
(M-G).

A bit of oldtime vandeville, coupled with the new-that's the layout pled with the new-that's the layout plays well. Loo, generally speaking, lis diversified enough, cerlainly, and pays well. Loo, generally speaking, lis diversified enough, cerlainly, and suppose the couple of the play well. Look of the same old routines he's been doing a series of the couple of th

# Orphenm. L. A.

street "and "Rum and Coca-Colus". There waxes sentimental with "I Was Here When You Lett."

A lett being a tito of dancing fools and clever funsiers. Panlonime to deliver fundies and self-conscious antics with the panlone of the fundies of the fundies fundies for the fundies fundies

tention with deft stunts and comical patter. Don and Beverly make a smooth ballroom dance team. Their stunts of doing impromptu stepping to audience requests is an excellent closer. Brog.

National, L'ville
Lonisville, April 20.
Bert Wheeler, Christine Forsyth,
Tommy Haulon, Jr. & Jean, Patil
Ore & Artie Rice, 4 Morrocaus, Earle
Keller's, Orch; "Block Busters"
(Mono).

Stage bill is something of a hodge podge this week, but Bert Wheeler, comic, ties it together with a delt hand, and gives the customers a

poole into week, out bert wheeler, and the pool of the

Chicago, April 21, Carole Landis, Ross Wyse, Jr., & Jane Mann, Sid Blake & Milkmeids (St. Burton & Janet, Jimmy Vey; "Foreper Yours" (Mono).

Forever Yours' (Moto).

Hedded by Carole- Landis, and paced by outhur Jimmy Vey curring to end. Jimmy Vey curring to end. Jimmy Vey curring to end. Jimmy Vey opens with a line of hoofing done at breaknest speed and swings much interential exploption in different tempos, top-ping his turn by dancing as he plays.

Burton and Janet provide some interesting, if not quite true imperioantom in the deute spot. Janet Greit and Janet provide continues and the deute spot. Janet Greit and Janet provide and the state of Greita Carbo, Veronica Lake and Kalherine Hepplum, more in a suttion's best, is his Groueho Marx impress. Close with Marx and Mar West Characters of the Greit of the state of the s

Sid Blake and The Milkmaids (New Acts), combination singing and audience participation gimmick, using four men from the audience, proves a laugh-getter in closing spot.

#### Capital, Wash.

Washington, April 20.
Gns Van Evalyn Tyner, the Hickory Nats. Ballamanices, Som Jack
Konfman's House Orch, Lynn Altison, Millon Slosser, "Mr. Emanuel"
(UA).

Sam Jack Kaufmau's orch opens show in an overture from the mulacal-connedly binary, with Lyan Milsale of the man and the m

and violin. Gal of the trio cuts up a la Judy Canons, with instruction and Judy Canons and American (RKO).

The Ballamanics are on again the Night, Tolking the Salamanics are on again the Night, Tolking the Salamanics are on again the Night, Tolking the Salamanics are on again, the Salamanics are on again, this time is in the Night, Tolking the Salamanics are on again, this time is in the Night, Tolking the Salamanics are on again, this time is in the Area (Faramanics) are on again, this time is in the Area (Faramanics) are on again, this time is in the Area (Faramanics) are on again, this time is in the Area (Faramanics) are on again, this time is in the Area (Faramanics) are on again, this time is in the Area (Faramanics) are on again, this time is in the Area (Faramanics) are on again, this time is in the again of the Night of Salamanics (Faramanics) are on again, the conduct as Area (Faramanics) are on a conduct and the Area (Faramanics) are on the Area (Faramanics) are on the Area (Faramanics) are on the Area (Faramanics) area (Faramanics) are on the Area (Faramanics) area (Faramanics) are on the Area (Faramanics) area (Faramanics) are on the Area (Faramanics) are on the Area (Far

### Palace. Columbus, O.

Columbus, O., April 18. Columbus, O., April 18.
Tommy Dotsey Orch (28) with
Buddy Rich, Staart Fosler, Bounte
Lou Williams, Sentimentalists (4),
Nip Nelson, Lane & Claire; "There
Goes Kelly" (Mono).

Goes Keily" Mono?.

When Tommy Dorsey comes to town he reigns supreme with coal leads and lassies. He had a read-topping visit, here last year with add any stand will feed be. College. "Show a smooth and satisfying intermezon the acts that follow such as Sl Oliver," "Boogle Woogle who will be a standard to the work of the work o

ment, but the noise is tastenti noise via total to a countried section. Wed, and it, the account of the countried section was a countried section of the countried section of the countried section of "Candy" and "I Should case timentalist are serv-looking female four-roome who render a current Dorsey juebbox furorite. "Sun's Side of Street." Which brings up contribute the countried section of the countried section of the weak appl in show. Dorsey's single them n.g. Stuart is a Lombard product of six months and has other top-trying to make a counterfed six shows the countried six shows the shows the countried six shows the countried six shows the should be shown the shows the shows the shows the shows the shows t

# Chleage, Chi

Jerry Lester, Tommy Wonder, Mannet Viera, Lou Breese Orch (15) nith Jean Williams and Mario; To-night and Every Night! (Col).

Alanual Viern. Lou Brees Orch (15)

Jerry Leser heads the practically united as Early Wight (COI).

Jerry Leser heads the practically allenale show this week, which though short on teninininity, is long on eitertainment. Lester, last seen though the practical properties of the practical properties of the practical properties of the practical properties of the practical properties. He works hand, mixing his zary such as his conedy Societhama and literally, has 'em in the nalice'. An about the barriender and the little boy, is one of funnised things he has about the barriender and the little boy, is one of funnised things he has about the barriender and the little boy, is one of funnised things he has the practical properties of the practical properties. The practical properties are the practical properties of the practical properties and the practical properties of the practical properties. The practical properties are practically all properties and the practical properties of the practical properties. The practical properties are practically all properties and the practical properties and the practical properties. The practical properties are practically all properties and practical properties of the practical properties and practical properties. The practical properties are properties and practical properties and practical properties and practical properties and practical properties. The practical properties are properties and practical propertie

Boston, April 20.

Larry Flint Orch (12:, Gloric Jean, Johnny Morgan, Gapnor & Ross. Watson Sisters, Mill Herth Trio; "Torzan and Amazons (RKO).

# Peace. It's Wonderful: Singer Gives Yokel 5% Share in 'Menagerie'

Managerial differences to Glass Menagerial differences differences

tion. Whatever ideas Singer had about Whatever ideas Singer had about rewriting show business' may be shelved at, the reputed advice of friends. For the first week or two he haunted the front of the huuse but has been staying away from the show, attending to his finance business. Same goes for Harry Fromites, also new on Broadway, who heads a downtown title insurance cumpany. downtown title insurance company, Yokel is company and general unanger of "Meusperie", while Charles contained to the contain

have a mattinee on that early

It's recalled that Dowling was associated with another uncontermediate that the second of the s which enabled him to participate in the rental of the St. James from the Astor estate

#### **'STRANGE FRUIT' SET TO** GO AS STAGE DRAMA

uv no JIAUL JIKAMA.
Insisting that Negro players assame roles in a mixed cast, Lillian
Smith has completed dramatizing
being produced to the completed of the completed
of the produced to the completed of the completed
of the produced to the complete of the complete of

### Coulouris to Produce British Play on Coast

George Coulouris, serven artor, bought American legit rights to Parker Lipscumb's British play. "The British play, "The William Server Ending," currently make in Condon. Draw with Coulouris doubling as Broducer; doubling as Broducer; doubling as Loudon, and the Coast, either in Los Angeles or San Fraucisco.

## Daughter Joins Staff As Reader for Meyer Davis

Virgina Davis has joined staff of her producer-father, Meyer Davis, as playreader.
Has also inked a summer season's performer contract with Toledo Light, Opera Co.

Melbourne 'Turtle'

Melbourne Turtle'
Casting has faully been completed for three American players to do a complete of the complete of the complete of the Turtle of the Casting has been deep hit. "Voice of the Turtle of Melbourne, Australia, this summer. Margarett Rayee, film and legiter, whose last Broadway appearance was in "Haspilly Ever After," will deep the complete of the Casting of the Casti

Trio will leave New York in early July for a six-month stay Down Un-

# 'Carousel' Hits Mark for Guild

at the Majestic, N. Y., last week and the attendance spurt for the final performances of "The Tempest," which closed at the Broadway, were outstanding in Gotham theatre cir-cles last week.

outstanding in Gothim threate circies last week.

Carrowell is a medical play comcomment of the play the comcomment of the play the comcomment of the comment of th Both Rodgers and Hammerslein were in the audience for the "Carou-

(Continued on page 50)

#### MASSEY TO PLAY 'ABE' OVERSEAS FOR USO

Raymond Massey will play in an oversens production of "Abe Lincoln in Illinois" for USO-Camp

Also in works for the foxhole cir-cuit is another "Oklahoma!" com-Also in works for the foshole circuit is another "Oklahoma!" company. Camp Shows is also discussing advisability of serious plays like "Watch on the Rhine" and "Tomorrow the World" for overseas; following favorable reception of "The Barrels of Winpole Street."

Affred Land and Lynn Fontanne. Bayland since 1943, will tour the

continent this summer for USC Camp Shows in Terence Rultigan comedy, "Love in Idleness," which they're now playing in Loudon.

#### Irra Petina Gets Top Billing in 'Norway'

Billing in 'Norway'
Irra Petina, ex-Met spormon has received top billing for the Broadway legiter. 'Song of Norway,' and has signed new contract for June. Lester, Singer will have line billing to herself, with three supporting to herself, with three supporting to herself, with three supporting his and Robert Shinder, in line Bilos, and Robert Shinder, in line Musical, running all season on Broadway, had featured in named at all in hilling, causing threats of top members to quit when centracts and the support of the support

#### Shows in Rehearsal

"Hollywood Pinafore"—Max Gor-don and Meyer Davis.
\*"Merely Comeldental" — Leslye

"Rement Tiph"—Clifford Hayman.
"Round Trip"—Clifford Hayman.
"Memphis Bound"—John Wildberg and Vinton Freedley.
"Foxbole is the Parlor"—Harry Bloomfield.
"Carmen Jenes" (road)—Billy Rose.

#### Nathan Explains

George Jean Nathan reveals that the report he read the script of "The Glass Menagerie" | Playhouse, N. Y.) and didn't regard it favorably is "undituled non-

Critic-commentator says that he urged Eddie Dowling to stick to his intention of producing the Tennessee Williams drama, judged the best play of the season by fellow critics.

# Dramatists Guild Wins Point in 'Hat' Injunction Action

Idea that Judge Charles E. Clark of the U. S. circuit court of appeals in New York had regarded portions of the Dramatists Guild's basic minimum agreement to be in violation of the anti-trust law was dissipated Monday (23).

Monday (23).

Case involved was that of "Stove-pipe Hat," a musical backed by Carl pipe Hal," a musical backed by Carl E. Ring, an attorney, show folding at tryout out-of-town. Ring claimed that the show's chances were im-paired because the book writer, of "Hat" refused to permit interpola-tions, a privilege given authors by the basic pact.

The basic pact. Ring objected to settling the dispute by arbitration and obtained a
temporary injunction staying such
procedure. Guild sought dismissal
ing down an extended raining indicating likely violations in the basicagreement, thereby creating a formacircles. Matter also received ediunions we immune to provisions such
the anti-trust act, associations such the anti-trust act, associations such as the Guild should be equally recognized.

Guild sought a rehearing of its ap-Guild sought a rehearing of its application, feeling that the court had erred, On Monday Judge Clark handed down a secondary ruling with the feel that all linear pulmas with the feel that all linear pulmas wait the trial of the sulf. Judge also said he was not making also said he was not making adjudications but merely adjudications but merely dispassing of the matter before the court continuance of the preliminary injunction.

word continuance of the preliminary injunction.

New ruling placed an entirely different silant on the case, Judge Clark are his was formerly a law professor at Columbia. University and known his were inclined to be a militant anti-monopolist. Counsel who know his were inclined to relate the production who know his were inclined to relate the judge's first ruling as believed to promote 100,000 subscriptions tog quite the a classroom lettor. It is seen to the production of the

# **Equity Nominators Take Council Rap** For Failing to Put Loeb on Ticket

Philly Opera Settles Hurok's 60G Suit for 15G

Philadelphia, April 24,
Suit for \$60,000 (or breach of coptract filed by Hurok Attractious, Inc.
against Philadelphia Opera Co. was
settled last week out of court for
\$15,000.
Suit was \$60.

Suit was filed in U. S. district court Suit was filed in U. S. district court of grounds that a contract signed March, 1944, for an opera tour was had to pay a replacement company \$1,500 a week extra for full season. Altorneys for both sides agreed before Judge Harry E. Kalodner as to sum, and will work out deal now payments are to be made, the Judge egreeting to the matter.

# Low Coin Spikes

# Plenty of Confusion on Payoffs For Missed Matinee Caused By FDR Death

Although managers were offered relieve to the control of the property of the control of the cont General argument appears to be that the managers land no right to deriare the matinee off before ask-ing the actors, Stateslands and mucliants. Those laking the sland discussion of the sland discuss

Actual result was that while the ofference of the pix bunch actual result was that while the ofference of the pix pix pix and clearers did not. As for muscinas, their union allow a consider the manuscript of th

Nominators of Equity council can-didates to be voted on at the annual election June 1 have been chastised by 30 current councillors for their failure to place Philip Loeb on the failure to place Philip Loeb on the locket. That, is, he reason why a general. membership speeting has been petitioned for May 1. Council Deople in New Tool on the other petition which nominated Loeb as an independent candidate."

as an independent candidate.

Complaint was based on the nominating committee's refusal to adhere to the practice of re-naming councillors whose records of service contended that Lore about the contended that the contended that Lore about the con

Low Com Spikes

Devils Galore

Flock of neutronest this opining, who solved to managerial testing appear to have been amply financed, relating appear to have been amply financed, relating to the control, and white spour to have been amply financed, relating to the control, and white spour to have been amply financed, relating to the control to the c

strangers out front were said to be. On a separate bailed, 10 to be regule to have been trady to put up red.

First four petitioners who made to the petitioners who made the petitioners

As the names constitute a clear majority of the council total of 50, Loeb's sponsors contend that there is no disagreement over his right to run for re-election.

#### ATAM, NEDERLANDER SETTLE DETROIT SNARL

SELILE DELINUI STARL.

The Asso. of Theatrical Agents
and Managers has settled its dispute
and Managers has settled its dispute
with Dave Nederlander over using
with Dave Nederlanders over
to set the set of the set of the set of the
to set of the set of the set of the set of the
to set of the set of the set of the set of the
to set of the set of the set of the set of the
to set of the set of the set of the set of the
to set of the set of the set of the
to set of the set of the set of the
to set of the set of the set of the
to set of the set of the set of the
to set of the set of the set of the
to set of the set of the set of the
to set of the set of the set of the
to set of the set of the set of the
to set of the set of the set of the
to set of the set of the set of the
to set of the set of the set of the
to set of the set of the set of the
to set of the set of the set of the
to set of the set of the set of the
to set of the set of the set of the
to set of the set of the set of the
to set of the set of the
to set of the set of the set of the
to set of the set of the set of the
to set of the set of the set of the
to set of the set of the set of the
to set of the set of the set of the
to set of the set of the set of the
to set of the set of the set of the
to set of the set of the set of the
to set of the set of the set of the
to set of the set of the set of the
to set of the set of the
to set of the set of the set of the
to set of the set of the set of the
to set of the set of the set of the
to set of the set of the set of the
to set of the set of the set of the
to set of the set of the set of the
to set of the set of the set of the
to set of the set of the set of the
to set of the set of the set of the
to set of the set of the set of the set of the
to set of the set of the set of the set of the
to set of the set of the set of the set of the
to set of the set of the set of the set of the
to set of the set of the set of the set of the
to set of the set of the
to set of t

ette job in the interim. Last Friday ATAM held a meeting during which afficers were nominated. Soul Abraham was again uamed for president, only ticket change being the unmination of Leo Freedman as vice-president. Ben Boyar, laving declined in hold that offfice again for the enauing year. The control of t

#### Central Park' \$6,743 Sets Actors Fund Mark

What is claimed to be a new record gross for an Actors Fund benefit performance was registered by "Up in Central Park" at the Century, N. Y. Sunday 122: Takings at the regular \$6 top were \$6.743.

Fund's net was around \$5,500 affer

## Gladys George in 'Rain'

Las Angeles, April 24.
Revel Productions signed Gladys
George for the Sade Thompson role
in the furthcoming stage production of "Rain," currently in preparation here with Kent Thurber as

Show is slated to open May 18 at the Geary theatre, San Francisco.

# With Thanks

to all its friends and well-wishers

## THE THEATRE GUILD Celebrates its 26th Birthday

A New Musical Plan

RICHARD RODGERS by OSCAR HAMMERSTEIN, 2d AROUBEN MAMOULIAN by AGNES de MILLE with John Raitt, Jan Clayton, Jean Darling, Eric Mattson, Christine Johnson, Jean Casto MAJESTIC W. 44th St. Mats. Thurs, & Sat.

#### Tallulah BANKHEAD in PHILIP BARRY'S FOOLISH NOTION HENRY HULL . DONALD COOK

Directed by JOHN C. WILSON Martin Beck Thea, W. 45. Mats. Thurs. & Sai

#### The Musical Hit OKLAHOMA!

Based on Lynn Riggs' "Green Grow the Lilacs"

Musle by Richard Rodgers — Book & Lyries
by Oscar Hammerstein 2nd — Directed by ben Mamoullan-Dances by Agnes de Mille Harry Joseph Evelyn Ruth tockwell Buloff Wyckoff Weston 81, James Thea, W. 44, Mais, Thurs, & Sat,

## OKLAHOMA! NOW-Nixon Theotre, Pittsburgh ening Forest Thea., Philo., April 30

HEATRE GUILO-USO CAMP SHOT OKLAHOMA!

THE MARGARET WEBSTER PRODUCTION PAUL ROBESON JOSE FERRER • UTA HAGEN OTHELLO

EDITH KING

THE LLU
ITH KING RALPH CLANTON
Production designed and lighted by
Robert Edmond Jones
Associate producer John Haggets ERLANGER THEATRE, Chitag

(in association with Jack H. Skirball)

### **JACOBOWSKY** and the COLONEL

The Franz Werfel - S. N. Behranan Comedy Staged by Elia Kazan LOUIS CALHERN - OSCAR KARLWEIS Marlanne Stewar - Harold Vermityes CASS THEATRE, DETROIT

A New Musical

## SING OUT, **SWEET LAND!**

oy Walter Ke
BURL IVES
Khua Kaye • Ray Jacones Jaconconel . Bibi Osterwald OW—Great Northern Theatre, Chicago ns National Thea., Washington, April 30

THEATRE CUILD PRODUCTIONS

#### Play on Broadway

#### Carousel

"Phone in Guillet I have onter Language, Theires, Rellment, Instituted and it winsted a Consistent Construction of Securet I assume the Property Medical, Scillabor, Science Medical Realizable Book and I vivies, there is the Construction of the Co

Willies.

Features John Raitt, Jan Cleyton, Jesu Useting, Rie Mattaon, Christine Johnson, Jesu Lawren, George Ven, Baudu Llon Poter Risch, Auranable Lyon, Robt, Pagent Opened April Bl. 1945, at Mylestic, N. Y. 8770 pm. Childs affections, 54–94.

Sarrie Pinnetidge Committeen Darling
Intie Juntau Jaar Claylon
Mea. Mullion
titly Rigelon
logeje,
Involes
lst Policeman,
David Basemule, Franklyn Fey
Nettle Fowlet, Christine Johnson
hine thirt Pearl Long.
Emoch Show Krie Matrant
lugger Craigin Mirrorn Vie
Bronale Arnoledle Janto
Bortswain Peter Birch
Armins
Penny
lengte, Keacon
Vinglair
Susan Susanne Tafel
homet francisco
Capacita,
lst Heaven's Frienda
2nd Decreule Priend You McDuffle
Starkeeper
Lewine, Bareti Linn
Carnival Boy
Blooch Snow, Jr.:
Principal
Singers: Marthy Curvey, Ira Without
Vane Palvert, Counte Buxter, Glory Wills,
Josephine Collins, Marrlyn Merkt, Jorn
Keenan, Ginna Moise, Beatrice Miller, St.

Harrishi
Lungus, Penil Liung, Andrea Downlus,
Matgoret Publit, Publy Webb, Danne Phadiwick, Rink Miller, Lee Luntuban, Markangarett, De Valera, Lyan budson, SantiJapaff, Edena Salamatova, Marjort Sveitha,
Erices Bedmin, Fallin Link, Market Sveitha,
Hajda Lam, Tany Matthews, David Melen

Rodgers, Hammerstein, Mamoulian, Azure de Mille and the Treatre Gridit lakes. Its place with their, "Oklahoma?" as an unqualified Brendway smash musical, Incidentally, with mid year on Broadway at the St. James theater across the way, pretty soon they ill rename West 44th into Rodgers and St. Control of the St. Cont

Roticer's and Hummerstein steel in fact, carrying the whimsy, a bit further. it's only a multer of time perhaps before Relt will have glorischape before Relt will have glorischape before Relt will have glorischape general "Lidous wirds up in New Jacobs and Peria "Lidous" in New Jacobs and Jacobs Barley Carrying and Carrying the Midosleping Rodger's & Hammerstein at Yale. Bridgers & Hammerstein at Yale. Bridgers & Hammerstein at Yale. Rodgers & Hammerstein at Carrying and Carrying and Carrying and Carrying and Carrying and Carrying the Midosleping and Carrying and Carrying and Carrying and Carrying and Carrying the Midosleping and Carrying and Carrying and Carrying and Carrying and Carrying the Carr

#### Plays Out of Town

# Common Ground

Constitution Ground States of the States of

"Provocative" is a good word for a lead comment on this newest Ed-ward Chodorov opos, Certainly it stirs its auditors to agitation not only site its auditors to agitation not only inrugh concentration required in following the author's expansions of presenting his literate. Many should hind alternature at this dram should hind alternature at this dram should hind alternature at this dram which has a straight entertainment thrown in for any should him to be a straight entertainment thrown in for any the straight and the properties are only fair, however, based mustly man gued production. Will Axis philosophy on production. Will Axis philosophy on the public of the production of the production of the production. Will axis philosophy on for demorracy.

apilig to hear the play's argument for demorracy.

In carrying the banner of online carrying the banner of online carrying the planet a melting as a USO init, in the music-rouns of a soutered liable on the prior to better the planet of the prior to be presented by the prior to be prior to

# Inside Stuff—Legit

Owar Serlin was profiled in Collier's, issue of April 21, by Arthur Mann under the title of "Life With Oseas". Writer excells the manager with having made more than \$100,000 ont of "Life With Parbor." Soupire, N. Y, where the consedy is in its sixth year. And the 14 or "Soupire, N. Y where the consedy is no life sixth year. And the 14 or "once play will triple its profit eventually, that figure, of course, anticipating the carnings from the niciture sersion."

icrained (b), 160. Maint estimates that the Limbay and Crissor play with riphe its profit eventually, that facine, of course, anticipating the carnings that the carnings of the course of the carning that when the picture man tried to buy a piece of "Father," Serlin said not ice. Wilk arranged the purchase of the fill m rights for Warners last assess for \$500,000 down plus percentages.

\*\*Course \$300,000 down plus percentages.\*\*

\*\*Course \$300,000 down plus percentages.\*\*

\*\*Course \$32,241,000 Up 100,000 plus percentages.\*\*

\*\*Course \$32,000 up 100,000 plus percentages.\*\*

\*\*Course \$32,000 up 100,000 plus percentages.\*\*

\*\*Father is a sinced for the "Abie's Irish Rose" councily run record, and the two mag articles provided meat for national promotion by Harry Forewood. Serial has engaged Paul Kelly for a new play. "Beggara Are Coming to Town." Arst called "Out of Time."

The Thealre Guild was the subject of a highly complimentary edited in the N. Y. Times last Salurday 121), the occasion being the production ontitis' 28th anniversary, coincidental with the opening of its lastest musical hit. "Carousel," at the Majestic. Commented that "The Guild has due it ubserters and defeats, along with success. It has some for the idea that the thearter about a not only entertain. In this count of the idea that the thearter about an only electrain is the production of the place of the place of the production of the place o

Kutherine Dinham's "Tropical Revne," a dunce show, played the Bili-more, Los Angeles, April 9-14, the week President Rousevelt died. Local musiciant inum classed the attraction as bullet, which called for higher wages. There were but eight men in the pit but the cost of the orchestra was scheduled to be \$1200.

was structured to be \$1,800.

That was to have been for nine performances but when the show was dark on the afternoon of the President's funeral, there was a sire. Instead of \$400, the leader got \$350, while the nen received \$100 rather than the \$200 cuntracted. The show wanted to book a repeat in LA but the therater management said no diec unless the usual musicians' scale applied. Union was silent, so the deal was off.

Either stagehands in New Yurk are going high-hat or it was Douglas Gilbert's idea to hand 'en fancy titles. In a series of articles in the N.Y. wards-Telegran last week the serilic referred to Olfo F. Diehl of the Misie Box ("I Remember Mana") crew as "production regimer," but around the union he's classed as the show's electrician. Gilbert evidently caudin'i slap a flossy title on Sam Roseman, the pross. Both. of course, are department beads. Both, too, have been with the Misse Box since it.

opened.

It is the horizontal that the photo of the guy at a switchboard—expanded girth and all. "Mama" has many props, so doe Lynn is assistant to Russeman.

When John Golden was named permanent chairman of the enlarged N. Y. managerial committee seeking more USO-Camp Shows overseas legits into almost unanimously. There was one hind "ms." and when Golden asked: "Who said that," Marcus Heiman identified the objector as being John Pollock.

Latter is Golden's general manager. He later said he didn't like to see his chief shouldered with sauch a burdensme job.

There's no mistaking a real-life person represented in Edward Clindorro's new play, "Common Ground," which upons on Broadway lamight (Wedness day) at the Pluttun theater. The play, a domain about a USO trouge, has the character of one "Abe Firstwanger," who is supposed to be head of the USO-Cump Bhows. The representation is that of Abe Last(ogel, head of the William Borris office, who has been directing much of his time for the duration as article head of the Carlot of the

Dmitri Tiomkin, Frank Orsatti, Capt. Claude Binyon, ct al., composer, agent and author of a new Mex musical for the Shuberts, are having words with the producers on details. Latter have an idea of designating Albert (tc Courville as the associate producer of the stage show, and the writers, agent and indires would be over personal. Shubest production.

hard, who is ordered to a roncentration comp, thome is offered the opseminating Axis propagated for
young the propagated for the propagate of the programmating Axis propagated for
United Nations radio ears or being
and the propagate of the propaga

(Continued on page 51)

## RAISE YOUR OWN

STEAK! Far Sale: An aper-D. E. M. Fer Sale: An oper-cing beet cortic farm only 110 miles from New York. Good treat-portation. Security in Continent edge of Berkshires. Nike add form house, completely modernized, set omong higs. trees: 275 cores. Ferlic, well-watered. Hugs borns. Angus herd. Horses. Total set former proper and the continent of the former proper and the continent of the description in the continent of the description in the continent of the description in the continent of the Continent of the continent of the description illustrated felder.

FRANK DENMAN, Owner MU Froy Hill S-1010

#### SAMUEL FRENCH

Play Brokers and Authors' Representatives 25 West 45th Street, New York 811 West 7th Street, Los Augeles

### TIMES SQUARE THEATRE FOR RENT

Perfect condition. Equipped stage. Ready for occupancy June 1st. Law rental summer season only.

Apply PRESIDENT THEATRE Tel. Cl. 4-4749

# Venus' Wow \$46,000 to Top Chi. 'Ruth' OK 16G, 'Othello' Big \$20,000

Chicago, April 24.

Things didn't really start perking, following pall ceal by FDR's death, following pall ceal by FDR's death, following pall ceal by FDR's death, following partial content of the cont

and summer operetts sech, starting May 12.

Advance sales for "Dars Ruth," recled 44.820. Rower, earlier before the received for the received

nments there.
"Othello," skedded to close at the langer May 19, did fancy \$20,000, di "Vnice of Turtle" got back in c groove with \$18,500.

ne groove with \$18,300. Estimates for Last Week
"Dear Ruhr," Harris 11,000; \$3.60).
Crix, delighted no end, offset the bad break of opening So soon after the President's death. Road company of N. Y. hit got \$16,000 in liest stanza.

of N. Y. hit got \$16,000 in the sance.

An of N. Y. hit got \$16,000 in the sance.

On a 34 week 1 13,060; \$4,201.

You have to go some to be anywhere near as good as; the AAF but week 1 15,000; \$46,000.

The sance of the sance

Wishmighton equire it shutter standards visit and visit shutter 28th week 1140. S31. Also class the 28th, after 25 week liver, and a mostly profitable run-to-shut, after 125 week liver, and a mostly profitable run-to-shut, after it should be run-to-shut, and it is shutter as a standard with the shutter as the shutter as the shutter as the shutter as week ago. No replacement set yet, "Voice of the Turtle," School, 11,000. 33 60. Hitting its stride agon with 38 5.00.

#### 'OKLAHOMA!' SELLOUT \$40,000 IN PITTSBURGH

downstairs standers in each performance.

It's the same story for this week—
not a seat to be had at any price.
Show could easily stay here fine cousters starting and the starting starting at the starting starting and starting starting in the starting with table for a summer run in Philly. Next Nixon attraction will be ZaSu prils in "Ramshackle Inn." opening Munday (30).

#### Van Dycke Joins Rose

Yan Jycke Joins Rose
Tom Van Dycke, away from Broadway for 14 years, is now press agent
to Billy Rose's Severn Lively 5.
Ziegeld, N. Y., he being the third
ore in the publicity pool. Tom
the contract of the contract of the contract
Kaufman in the job, withdrew Standay (1811, 1841); a ccepted the
"Arts" assignment with the under
"Arts" assignment with the under
arts did not the Asso., of Theothical
mixed into the Asso., of Theothical
the twa to become the revie's pubwas to become the revue's pub

licity man.

Van Dycke is slated to handle the
press for Rose's "Concert Vericlis".

which is due to follow "Aris" to
the Ziefeld, probably in June. He
was made a member of the union
last veck when Murdock Pemberto,
also of Broadway for some
lines, was clerted too. Pemberton
li

Ladder aud neppu rewn.

Van Dycké was in Hollywood, bit
Wen Dycké was in Hollywood, bit
When ahe was started he jointed the
Common of War Inturnation and recommender of War Inturnation and recommender of War Inturnation and recommender to the Andled Andled William of War Inturnation and the Coast he was press agent for the Coast he was press agent for the Coast Miller aftractions.

#### 'Common Ground' Tepid 4G, New Haven

Tepid 4G, New Haven
New Haven, April 24.
Preem N

#### 'WIND' BIG \$24.000 IN WEEK AT WASH.

IN TERR A1 TAND.

The Theatre Guilds The Secretary Will of the Secretary Will of the Secretary Will of the Secretary William Secretary Wil

#### Current Road Shows

1Period Corering April 23-May 51
"Able's Irlah Rose"—Lyric, Bridgeport 123-25; Shubert, New Haye128-28; Lucust Sl., Philly 130-5);
"Ballet, Russe"— Opera House,
Bost, 123-28;

Bost, 23-281.
"Blackouts of 1945"—El Capitan.
Hollywood (23-51.
Blackstone — Shubert - Lafayette.

Del. (23-5).
"Blithe Spirit" - Billmore, L. A 13(1-5).
"Blossom Time" — Shubert, Philly
123-281.

2023. Constant Was Great\* — American. St. Lunis. 122-281: Orpheum. Davenport 1361: lowa. Cedar Repuids 111; Orpheum. Sioux City 121; Shriethalk Kanusz City 145-51. Lunis. 131; Musie Repuids 114; Orpheum. Sioux City 145-51. Lunis. Chi. 122-51. Paper Ruba. 141; H. S. Aud., Lowell 1360: Court 5A, Springfield 1-12; Spabert. New Haven 134-41. Gilbert & Sullivan Playbnusz. Gilbert & Sullivan Playbnusz.

New Haven 13-41. Gilbert & Sullivan — Playhnuse. Winnipeg 123-281; Aud., St. Paul 130-11; Lyceum, Minn, 12-31; Pack-way, Madison 14-51. "Good Nite Ladles"—Shubert, Bos-

"Good Nite Ladies"—Shobert. Bost-in (22-5).
"Barries"—Guran, Frisco (23-28).
"Barries"—Guran, Frisco (23-28).
"Goody, Frisco (38-3).
"Rice and Test" (2d Co.)—Pilynouth, Bold (23-5).
"Rice and Test" (2d Co.)—Pilynouth, Bold (23-5).
Mero. Scattle (22-28): Tenape. Ta-coma 1301: Capinid, Yakima (1); Fox.
Spokane (21: Wilma, Missoula (3): Marion, Helena "Millan, Millan, Mill

#### 'Stude Prince' \$19,000 In Week at Balto

m week at Balto
Baitmore. April 24.
Showing considerable atrength in spite of multiple dating here previously. The Student Prince at Ford's last week bettered \$19,000 in nine shows attempted. Extra Sunday playing provided additional performance.

18t 4; Biz Generally on Upgrade

18t 4; Biz Generally

18t 4; Biz

stenare Arten's name helped get if \$1.790. Str. 1900. There's the 'Oklahomat'', whose arten's state and the strength of the st

# 'Carousel' Vies With 'Central Pk.' As B'way Leader With \$20,000 In 1st 4; Biz Generally on Upgrade

"Harvey." 48th Street (25th week) (C-923; \$4.20). Glose to \$19.000, which pace will doubtlessly be constant through summer and into dext sen-

"Martiet"—Curran, Frisco 12-28):
Carry, Frisco 19-31.
Carry, Frisco 19-3

Estimates for Lasi Week
"Kiss and Tell," Plymouth 11,409;
52,401, Wow 315,000, Has had a total
01 3, weeks here in two years,
10,000 of 11,000 of 11,000 of 11,000
"A Doll's House," Wilbur 11,241;
531, Weak \$8,000 for first seven percimaners, Runs another week,
"Over 21," Colonial 11,500; \$31 | 115,
writk, Tair 32,000 in first week.

#### Mae West-'Catherine' Big \$28,000 in Det.

Detroit, April 24.

More West boomed business at the
Cass going close to \$28.000 for eight
performances of "Catherine Was
Greet," virtual sellout for the single
work. "Jacobowsky and the Colonel"

potinws.
"Blithe Spirit," in its second week at Simhert Lafayette, picked up appreciably to garner \$10,400. Blackstone, magician, succeeds.

#### Most L. A. Legits Dark; 'Blackouts' 141/2G in 147th

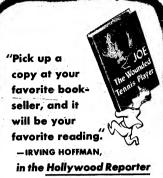
Los Angeles, April 24;
Only two long-runners are upen this week, with the Billmore. Belasco and Mayan blacked out, pending new attractions

attractions

"Kin Mirray's Blackouts of 1945"
miled into its 147th stanza at El Capitan, with usual capacity business of 14.50l. "Honey in the Hay" picked in slightly to hit over \$2.800 for its 17th stretch at the Musart.

JAKE 196, St. Louis

"Jacobows St. Louis, April 24,
"Jacobows Louis Jacobows James Jacobows James Jacobows J



'A screwball with a natural affinity for his kind, he has an car and a style exactly suited to the mad vagaries of the uninhibited . . . His stories of practical jokes played on the Disney lot are out of this world,"-CLIP BOUTELL, N. Y. Post





There is idiotic delight in some of his Hollywood yorns. There is sheer, stark drama in his forest fire story There is wonderful whimsy in the story of his brother, Lewie the Horse."

-Chicago Tribune

#### "Hilarious Hollywood anecdotes, pithy paragraphs on humanity, laughs and tears are all expertly blended in this book with the artistry of a master chef."

-Nashrille Tennessean



# Joe, the Wounded Tennis Player

# That Book by **MORTON THOMPSON**

Illustrated by Virgil Partch

Introduction by ROBERT BENCHLEY

At your bookseller's, \$2

DOUBLEDAY, DORAN

#### Literati

generous.

His associates literally wept when
he died, though it was known for
some time that his health was pre-

carious.

J. D. Gortatowsky, former business manager of the syndicate, who assumed the general managership when Connolly left it, has taken over

seminates of the semina

solemin requirem scrivices in his home lown, Pelhain, with religious and military rites. In World War I, he had enlisted as a privale and became a first lieutenant in a machine-gun

squadron.

He is survived by his wife, Mar-garet; Joseph V. Connolly, Jr., a Navy ensign, and his daughter, Mary Jacquelinc.

Jack Lait.

#### Lillian Smith's Encores

Lillian Smith's Encores
Lillian Smith's Encores
Lillian Smith, whose "Strange
Fruit" is headed for the 700,000-copy
mark, is completing a short book
of the smith short book
white man's feeling the smith of the
white man's feeling the smith of the
white man's feeling the smith short book
white man's feeling the smith short
white man's feeling the smith
white smith short
strength of the smith
short
strength of the smith
short
shor

She also plans to complete a book She also plans to complete a book on Tom Harris, one of the characters in "Fruit" which she claims was mever intended to be a book on the Negro. She said she was merely emphasizing the effect white culture has had in America.

Maga "Discover" H'wood Mage "Discover" H'wood Hollywood assumes increased importance as a source of new affectures. Cover in publications are features. Cover in publications are measures. The magazines of three magazines. Don Eddy moved in from San Francisco for American Magazine, Jim Marshall has set up offices for Coller's and Kay Mulvey continues to cover the studies for Wonn's Home

Joe Connolly Dies at 59

The Henrat organizations and all American and world journalism lost la dovering and behaved figure and the blowwood office, and Frank Nagent a lovering and behaved figure and hollywood office, and Frank Nagent a lovering and behaved figure and hollywood office, and Frank Nagent a lovering and behaved figure and hollywood office, and Frank Nagent a lovering and behaved figure and hollywood office, and Frank Nagent a lovering and the lovering must correct and hollywood office, and Frank Nagent And holls working and holls working and holls working and holls working and proportion of the holls working and proportion and holls working and the proportion and holls working and the proportion and holls workin

ships will be offered by his house

WPB Thaws Silck Paper WPB has worked out a plan to release the large inventory of heavy silck paper now frozen in the possession of magazine publishers. When the paper controls went into effect, the heavy stock was shelved in favor of lepther weight paper so the paper so that the paper so that the paper so the paper pound. This heavy paper has been on the shelf for the past couple of years doing nobody any good.

wPB proposes to let them use the heavy stock, crediting it at the equivalent tootage in light-weight paper. In exchange, the mag peo-ple must agree to buy less new light-weight paper, which will case up the squeeze somewhat on magazine pa

\$50 Per Guest Critic

\$50 Per Guest Critic
Book-of-the-Month, now sponsoring "Author Meets Critics," over
WHN, N.Y., pays its guest critics \$50
a crack, but it with be tilted in time.
John McCaffrey of American mag
is permaeunt emece and frequent
guest-critics are Stanley North, Bennett Cerf, Lewis Gannett, Irwin Edmag, not Harry Hansen.

man and Harry Hausen.

Glean Neville Wreis II

Editorial "Prayee" published in

N. Y. Dally Mirror the day after
President Roseevelt's death (13) caritical control of the control of the control of the control

man of William Randolph Hearst
being prominently mentioned,

being prominently mentioned to control

ment of William Randolph Hearst
being prominently mentioned to

control of the control of the control

mentioned with the control of the control

mentioned to the control of the control

so be used on the editorial holding

so be used on the editorial holding

to be used to be

Col. Bob Allen's Amputation . Col. Robert S. Allen, former co-author with Drew Pearson of the Washington Merry - Go - Round Washington Merry - Go - Round column, had lower right arm amputated after being wounded in Germany, April 7. He was wounded and captured by the enemy, and freed about three days later when the Third Army recaptured that terri-

CHATTER

Florabel Muir wrote a yarn about
Charles Laugitton for early publicaCharles Laugitton for early publicaCharles Laugitton for early publicaCharles Laugitton for early publication.
On Robertson, AP general sports
ceditor, guest armchair detective on
CBS "Ellery Queen" show tonight
(Wed.).
Betty West took charge of the
Hollywood office of Celebrity Service. Coast branch of the New York
firm, supplying news of notables deHoward Heyn drew a new Aciated Power of the New A new A new Aciated Power of the New A new A new Aciated Power of the

parting for the east.
Howard Heyn drew-a new Associated Press assignment, covering
hollywood for clients outside the
Continental U. S., in addition to general-Los Angeles news.
Emile Gauvreaux, three bostself-

Emile Gauvreaus, three besteel;
rs. My Last Million Readers,
"Billy Mitchell" and "The Wild
Blue Yonder, have been accepted
for British publication. Tritle a book
on the Alcan Highway, called "Olory
Road." to be published by Farrar &
Hinchart in the fall. A piece of the
book is also going into Edwin Seavisy searly anthology, "Cross Section."
Charles E. V. Prinf has reigned as

information director for ODT and to information director for ODT and in returning to private business, Charles V. Warren, asst. director, moves up to acting director. War-ren was with AP before taking a Federal info joh.

William F. Hawkes, former man-aging editor of the Miladelphia Record, has been named executive editor of the San Diego (Calif.) Journal. Since his resignation from the Record, Hawkes has been publicity director for the Red Cross

Dept. of Motion Pictures of NYU
honoring Prof. Robert Gessner of
the University with a reception at
the Faculty Club May 1, on the occasion of his forthcoming book,
"Youth 1s the Time." published by
Seribner's. Incidentally the them Scribner's, Incid

#### 'Carousel'

sel" premiere, the former, however, reclining on a stretcher because of badly strained back.

badly strained back.

"Tempest" had been slipping after moving to the Broadway from the Alvin. but if jumped \$3,900 over the previous week. That was accounted for by school and college students who had been urged to see the Shikespoaraen work. Takings on Saturday alone were \$5,500, gross on the week, being \$19,500. Revision for the week, being \$19,500. Revision to the week, bein ster's direction being credited with an unusual presentation. Production an unusual presentation. Production cost \$62.000 and nearly 90% was earned back, it being virtually certained that the road showing next season will make the show a financial winner. Bookings starting in the early fall are already set through mid-January.

#### Not All Grave

Not All Gray
Season hasn't been grayer for the
Guild by a long short, two out of its
Gum productions having been flops,
In the latter classification are 'Sing
Out, Sweet Land' and 'Embedie
Out, Sweet Land' and 'Embedie
represents an investment of \$100,00,
very little of which has been gotten
back. Paramount invested in that
musical along with Lee Shubert,
Marcus Heiman and Emil Fired
Marcus Heiman and Emil Fired
Hat coterie are in on 'Carousel," lauder. "It's understood that most of that coterie are in on "Carousel," same going for "Okishoma!" The Guild's other click is "Footish No-tion," drawing excellent attendance at the Beck. "Carousel" finales the production activities of the Guild his season, the outful having evi-dently sletved its former schedule of the control of the country of the subscriptions.

Another oscilly failure is "Fire-

subscriptions.

Another costly failure is "Firebrand of Florence" which closes at the Alvin Saturday (28), when it will have played four and one-half weeks. Max Gordon produced the show, said to have cost nearly \$225.

McLean and Meyer Davis Latter is show the Condon in the Condon in The Hollywood Pinafore," slate that the Alvin Italie as the Condon in The Hollywood Pinafore, "slate in the Alvin Italie next month. Into the Alvin late next month



E. P. DUTTON, N Y. C

## CHATTER

#### Broadway

Dick Ogden new asst. in Theatre Guild press dept. Bernard Simon joined the Dorothy and George Ross (tackery factory, Jack Goldstein, Selznick eastern press chief, to the Coast for studio

Lee Arnold, treasurer of Empire heatre t"Life With Father"), lost

Dewoods.

Lee Arnold, trensurer of Empire treaties and the Complex REO and Delegious and Deleg

relations. He's former AP drama Paramount biggles Iuncheoned G. B. J. Frawley, exchange operation of the property of the prope Chinese delegation at the confab.
Meeting of committee to decide on
actor-director Chrence Derwent's
two \$300 awards for best non-featured legit performers of season to
be held Friday (27) in Gilbert Miller

Chema Lodge B'nai B'rith Is spoosoring 'B'nai B'rith Will Not Forget,' produced by Harry Brandt, at Carneigh Hall, May 24, to raise funds for the benefit of the wounded servicemen:

servicemen:

Bev Kelléy; head press man for the Ringling, Barnum & Bailey circus, has gotten out a circus picture book called "Pink Lemonade" and la writing a tone on unusual angles to bill-noting.

posting.

Next issue of Nat Dorfman's fast-growing Stage Pictorial magazine will be on the stands Friday (27), the number having 52 pages. Circu-lation is limited because of the paper situation.

alton is limited occause of the payer.

Life in the limited occause of the payer occar, and occar,

of the United Nations Conference. Mrs, Dwight Deere Wiman, Fred-ric March. Lena Horne, William Morris, Jr., sonosoring a reception in honor of Sgt. Joe Louis, the American Theatre Wing War Service and American Describe Wing War Service and American Negro Theatre on Monday 128 at 128 (Ithe. Bea Lillie, March and others will take part.

#### Chicago

The Drive-In Theatre, Morton Grove, Ill., opens its summer season May 1.

May 1. "Offices a Summer Secondary Callos Bros, remained their Langley theatre the 63d St. theatre and the summard in policy of foreign films." A Charles Gilbert, former manager and offices of foreign films. I can be supported to the control of t

his Wife. Louise Cariapbell, former screen actress, and will soon return to hospitals. The screen active state of the screen active screen active state of the screen active screen active

#### Hollywood

Blake McVeigh laid up with throat Sophie Tucker to Detroit to open

Sophie Ticker to Detroit to open anew show, and the Rico producer, a

and the second s

working in "Dragonwyes Fox. Julian- F. Myers of Columbia's story stuff, vacationing before induc-tion. Joe Lilley returned in his Para-mount desk after two weeks of ill-

George Brown, chief of Paramount flacks, soaking up sun at Pulm

George Brown of Springs.
Springs:
George Wellner, Paramount International veepee, in town for studio George Weltner, Paramount Inter-national veepee, in town for studio confabs. T. R. Loftus MacInnes, Canadian diplomat, hosted by Paramount stu-

national vegoce, in town for studios of the control of the control

when a porcelain fauset broke in his hands.

In this hands.

I

## Minneapolis

By Les Rees Excelsion Amusement Park opening for summer.

Marjorie Garretson into Hotel
Radisson Flame Room.

Lyceum, legitimate madshow house, again playing Swedish lilms week-

Rudy Sikich, stellar University of Minnesota football tackle, now an RKO shipper. Territory's heatres aiding la hamerican Cancer Society campaign by displaying lobby cards, explaining dive.

drive.
Andy's nitery has Cleason & Sanborn, Mooils in Mosic Trio, Helen
Marie Wotson, Joe Griffin and Stella's orchestra.
Elizabeth Talbot-Martin held over
at Holel Nicollet Minnesola Terrace
with Cappella & Patricia and Perry
Martin orchestra.

Martin orchestra.

War Production Board has granted priority to permit rebuilding of the state at Excelsior, Minn., recently destroyed by fire.

Local delegation to industry's seventh war loan drive meeting in Chiecogo included Juhn J. Friedl, Ben Block, Art Anderson, Chatlie Winsper, Charles Holling, and Wornan Pyle.

#### Ashton Stevens

with worthy managers," "I don't with worthy managers. "I don't know a dram from a summons until professional actors put it on before an addence," he benned, before the professional actors put it on before an addence, before the professional actors and the professional actors to kind professional actors to know the professional actors to the professional actors to the professional actors to the professional actor to the professional actors and the professional actors actors and the professional actors actors and the professional actors ac

what of a course in Playwriting Just some vicked ribbing, to wide the play some vicked ribbing, to wide the play some vicked bring it to him—and dou't approach the play some vicked play some vi

who work faster."

Accompany the script with a letter—that was a further hint—not a puff, but about 600 "lean words" telling the story through the characters who eract it. "Here and there slick in a line from your play by way of permitting the reader to get some-thing of the tone of the play—in other words, write a review of your own work."

ones worns, write a review of your New K.—

Next—emends. Cut. Steven uses.—

Resel—emends. Cut. Steven uses.—

Seas—emends. Cut. Steven uses.—

Seas—emends. Cut. Steven uses.—

Seas—emends. Cut. Steven uses.—

Seas—emends.—emends.—emends.—emends.—emends.

Seas—emends.—e

Windup of the article, stressing Windup of the article, stressing style, advises, "Dan't make ymur plot an old-fashioned, iron-bound cored to your play. A good play is supported to the style of title—and title ion't just plot. Life is people, and goupe are more than plot pulpets. Tell your stury as humanly, as, 50k how how, and the instruction will take ene of itself, always years ago William Bullet's old many years ago William Bullet's old many years ago William Bullet's old and it still goes.

"Dramatic construction is ever by his anima mate, make the state of the sta

## Plays Out of Town

Common Ground
an apariots; but in the interior; the
Aparticularly despicable behavior
A particularly despicable behavior
as priced in the person of Ted Wiln
turned trainer and currently person
turned trainer and currently operation
ing from Mais quatters. Incidents
character unmasks an apparently
friendly exterior and reveals his
williamson's distribe against demonstracy, and a similar theme registered
williamson's distribe against demonstracy, and a similar theme registered
to the state of the state of the state of the state of the state
williamson's distribe against demonstracy, and a similar theme registered
to the state of the state of the state of the state of the state
tistening but would have carried
to the state of the state of

undaridot insolar as the layman is concerned.

It is a structive and capacities and capacities as Geodee. Narrey Noland gives authenticity to the anial-lime vaude role and doespit Vittae is proportly team. Donald Murphy aides a smooth performance as the lad from pix. Nat colonel.

Nat colonel. The concerned does obey as a National Colonel with emphasis on superuse, siby official with emphasis of monitoring and interest of the colonel with the proposition of the colonel with the proposition of the colonel with the proposition of the colonel with the colonel with

# Too Hot for Maneuvers

Amer N. Philadelphia, April 18.

James N. Blatt pouler line of control to the work of the line of the 

slutations arising from the "massage partor."

Heltar ken, from filme, make Heltar estern foolfieth appearing. In fact, whole cost was ranged, so was direction despite a task-nimite elderly soldier-teacher—an expert in bows and arrows and other ancient military arms. He plays the role very record to the soldier of the soldier soldiers, and the soldiers are soldiers and the soldiers are soldiers. The soldiers are soldiers are soldiers as the soldiers are the soldiers are soldier

lightful miscales in memory. It has everything from lavish investiture to inspired easiing. First thing you ask is where were these people hiding, is where were these people hiding, belt their anonymity. They've been around, as they say in the Sardi's set, but they're personalities now under the Treatre Guild-Langnet-Helburn. Most short the properties of the people of the peopl

sround, as they say in the Sardis set, but they'te personalities now under presentation. One Language of the L

Aire as he does it.

Right through, from the opening pantomimic waitz suite. through the ballad, "II I Love You," the gusty laune is sustin Out All Over "one of the land of the law of the

tuncful delight.
Interspersed are conversation
pieces; sailors hurnpipe ballets: a
well conceived bullet 15 years hence
when Billy 'Liliom') returns to earth;
sayes staging, pacing and production.
Jo Mielziner's settings are superb as
is Miles White's costuming job.

and Miles White's cottoming job.
Jean Darling is cast opposite Eric Mattison for the accountry romany.
Jean Darling is cast opposite Eric Mattison for the accountry romany.
Nettice and Jean Casto capital as the announce of the matter of the announce of the matter of the announce of the matter of the product of the produ

Abel

Get your tickets early. Abel.

The Negre Bransaining Andrew Compension of the Compen

**CO-STAR WITH** 

PAUL WHITEMAN

ON THE PHILCO

Beginning
Way 6th

Sundays on

the Blue

Network

Miss Gibbs

Hiya Garry and Jimmy—
Good luck, and lots of it,
on your new show!
"Georgia"

P.S.—Thanks, of course, to Cămels for those two-and-ahalf swell years. Just Released:

"The More I See You"

"Acapulco"

-Victor Record

Scanned from microfilm from the collections of The Library of Congress National Audio Visual Conservation Center www.loc.gov/ayconservation

> Coordinated by the Media History Digital Library www.mediahistoryproject.org

Sponsored by

Department of
Communication Arts
University of Wisconsin-Madison
http://commarks.wisc.ech//

A search of the records of the United States Copyright Office has determined that this work is in the public domain.